

SPOTLIGHT ON ED McLAUGHLIN

Before he became the man who launched **Rush Limbaugh** into syndicated superstardom, **Ed McLaughlin** was President of **ABC Radio Networks**. **R&R** News/Talk Editor **John Mainelli** catches the Talk radio titan looking back — and forward — prior to receiving the **NAB's** 1996 National Radio Award.

Begins Page 30

Summer '96 Arbitron results from 11 major markets

SEE PAGE 34

THE PROS AND CONS OF MARKET RESEARCH

In the second installment of this exclusive interview, consultant **Dave Elliott** asks legendary marketing strategist/author **Al Ries** to assess the pros and cons of market research.

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SALES SUCCESS TODAY TAKES SUPER-SERVICE

How do you determine quality of service? How can you evaluate that quality? How do you develop a quality-oriented culture? **Allied Radio Partners** Managing Partner **Paul Anovick** poses the questions — and provides the answers.

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PEOPLE IN THE NEWS

• **Denise George** named VP/Promo for Jive/Silvertone Records

Page 3

THIS #1 WEEK

CHR/POP

• **DONNA LEWIS** I Love You Always Forever (Atlantic)

CHR/RHYTHMIC

• **KEITH SWEAT** Twisted (Elektra/EEG)

URBAN

• **DRU HILL** Tell Me (Island)

URBAN AC

• **LUTHER VANDROSS** Your Secret Love (LV/Epic)

COUNTRY

• **CLINT BLACK** Like The Rain (RCA)

NAC

• **DAVID SANBORN** Spooky (Elektra/EEG)

HOT AC

• **DONNA LEWIS** I Love You Always Forever (Atlantic)

AC

• **CELINE DION** It's All Coming Back To Me Now (550 Music)

ACTIVE ROCK

• **METALLICA** Hero Of The Day (Elektra/EEG)

ROCK

• **VAN HALEN** Me Wise Magic (Warner Bros.)

ALTERNATIVE

• **SUBLIME** What I Got (Gasoline Alley/MCA)

ADULT ALTERNATIVE

• **SHERYL CROW** If It Makes You Happy (A&M)

NEWSSTAND PRICE \$6.50



OCTOBER 18, 1996

It's No Secret Now: SFX Buys Into Three New Markets

It was no surprise because it was no secret. After a week of rumors that **SFX Broadcasting** would pay **Secret Communications** \$300 million for nine stations in three markets, the companies said Tuesday (10/15) the deal was done. It lands **Robert F.X. Sillerman's** SFX in three virgin markets — **Pittsburgh, Cleveland, and Indianapolis**. And there are no LMAs involved, clearly with the hope of keeping the long arm of the Department of Justice from reaching out and slowing the sale.

The deal gives SFX **WDSY-FM, WDVE-FM, WJZZ-FM & WXDX-FM/Pittsburgh; WTAM-AM & WLTF-FM/Cleveland; and WNDE-AM, WFBQ-FM & WRZW-FM/Indianapolis**. "This is an excellent

SFX/See Page 27

NAB Radio Show Addresses Post-Telecom Challenges



By **RON RODRIGUES**
R&R MANAGING EDITOR

A new year, a new set of issues, another **NAB** convention agenda.

That's the normal script for the fall Radio Show, but thanks to the Telecommunications Act of 1996, these aren't normal times.

This year's mantra at the Los Angeles Convention Center: telecom ... mergers ... consolidation. Those words were repeated in some form in just about every session at the show.

NAB President **Eddie Fritts** told attendees Congress passed the Telecom Act, in part, because the industry "spoke with one voice and worked together in unison. As a result, radio was the big winner. We achieved eight-year renewals, eliminated comparative challenges at renewal time, and provided the industry with the ability to

NAB/See Page 26

At the **NAB** convention (clockwise, from upper left), **WJR/Detroit** President/GM **Michael Fezzey** (r) accepts the Marconi Legendary Station Award from **ARS** co-COO **John Gehron**; **Dolly Parton** performs at an **NAB** luncheon; keynoter **Guy Kawasaki** motivates attendees; broadcaster **Dean Sorenson** is flanked by **KILT/Houston's** Marconi Major Market Personality Award-winning team of **Mac Hudson** (l) and **Irv Harrigan**; veteran executive **Ed McLaughlin** (c) is honored with **NAB's** National Radio Award from association President **Eddie Fritts** (l) and Joint Board Chairman **Phil Jones**. More **NAB** coverage: Pages 3, 4, 13, 26, 30, 35, 46, 56, 68, 75, 80, 86.

Boulos Joins Epic As SVP/Promotion

Epic Records has named **John Boulos** to its newly created Sr. VP/Promotion slot. Based in New York, Boulos had been VP/Promotion & Field Operations for **Virgin Records** since 1987.



Boulos

"I've admired the contributions John has made to the labels he's worked with for many years," **Epic** Sr. VP **Craig Lambert** told **R&R**. "Particularly important is his dedication to the training of a field staff. John realizes the field staff is the backbone of every promotion department. As we move forward in a business that's getting more fragmented, how we localize and regionalize our ef-

BOULOS/See Page 27



ABC's **Bob Callahan**, **ARS's** **Steve Dodge**, **Evergreen Media's** **Scott Ginsburg**, **CBS's** **Dan Mason**, **Clear Channel's** **Mark Mays**, and **Jacor's** **Randy Michaels**.

Group Heads Unite To Examine The Industry

By **JEFFREY YORKE & HEATHER VAN SLOOTEN**
R&R WASHINGTON BUREAU

It's not often that the heads of radio's corporate families assemble in one room. But they did at last week's **NAB** Radio Show, and the result was probably more convivial than it would have been had they not been seated before an audience of 1500. The group heads mulled the future of the industry while essentially patting each other on the back for their accomplishments.

"This is an exciting time and a challenging time for group heads," acknowledged **Ameri-**

can Radio Systems President/CEO **Steve Dodge**. And he predicted that there will even be future changes in the composition of industry leaders. "There will be some new owners who are not in this room today," he told the assembled.

"We have to focus on change, and we have to be smarter and stay on top," **Dodge** added. Echoing the industry mantra, **Dodge** noted, "It is a lot easier forming these big companies than it is to run them."

GROUP HEADS/See Page 13

Congratulations Ed, achievement in friends and

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Diana Schneider C.E. "Pep" Cooney Bob Kelly Gus B
Herb Mc Cord James A. As Fackelmeier Bert Hoberman
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John Palmer Do Loren Aaron Daniels Tom Bollenick
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The 1996 recipient of the NAB National Radio Award.
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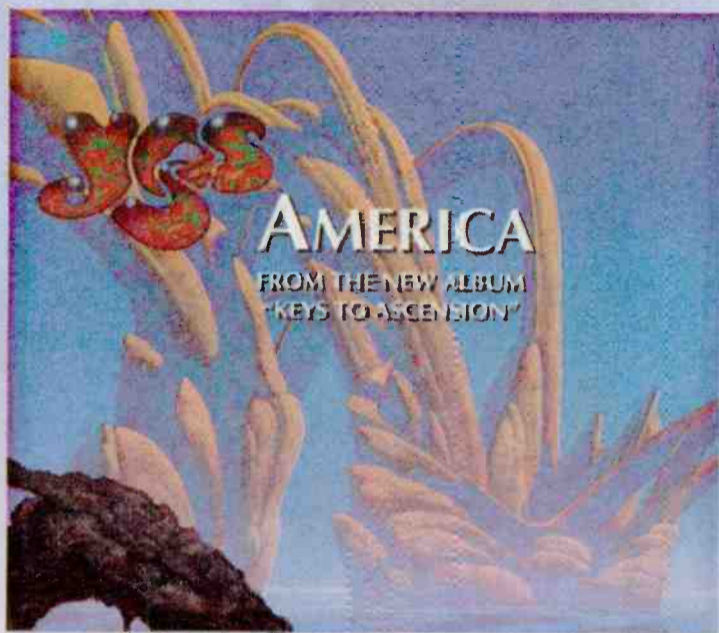
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OCTOBER 18, 1996

Kingston Wins A Battle, But War's Far From Over

■ NJ judge denies default ruling in court clash with Chancellor

Steve Kingston's battles with Chancellor Broadcasting over Kingston's non-compete in New York reached another milestone, with the veteran programmer claiming victory in this round but his opponents declaring, "It ain't over yet!"

Kingston, who left **WHTZ-FM** earlier this year and announced his intention to join **Infinity**-owned crosstown competitor **WXRK-FM**, was sued by Chancellor, which charged that Kingston violated the terms of his non-compete agreement. That agreement is set to expire at the end of this month.

But last month Chancellor went back to court, claiming that Kingston did not respond to some of their requests and, thus, petitioned a judge to hold Kingston in default. In its filing, Chancellor asked that Kingston be penalized \$250,000 and that his non-compete be extended.

The judge denied Chancellor's request, spurring Kingston's attorney,

KINGSTON/See Page 26

Dallas Tower Collapse Kills Three, Silences Three Infinity Stations



Three maintenance workers were killed Saturday morning (10/12) when the 1520-foot television and radio broadcast tower they were working on collapsed in Cedar Hill, TX. The workers died instantly as the tower crumbled toward the transmitter building below, causing a transformer to explode. The tower, located 15 miles southwest of Dallas, housed the transmitters for **Infinity**'s **NAC KOAI-FM**, **Urban AC KRBV-FM**, and **Country KYNG-FM** as well as **KTXT-TV**. As a result, all four broadcasters went off the air.

Infinity responded by moving **KYNG**'s programming to the 94.9 frequency occupied by co-owned all-News **KEWS-FM** at 6pm that night. By Monday night (10/14), **KYNG** had been able to use a backup antenna owned by **Gannett**'s **KHKS-FM** to transmit a 1000-watt looped message at 105.3 MHz telling **KYNG** listeners it was broadcasting at 94.9 MHz. Oldies sister **KLUV-FM** also aired promos telling Dallas-area listeners that the Country station was at the **KEWS** frequency.

KEWS & **KYNG** VP/GM **Scott Savage** expected **KYNG** to have returned to full power at 105.3 by last Wednesday (10/16). Still, the **KYNG** simulcast will continue until October 28, when **KEWS** is set to flip to an all-Talk format headlined by **Don Imus** and **Don & Mike**. That format will eventually shift to 1190 kHz following **KEWS**'s swap to **Salem Communications**. "KEWS didn't deserve to go out the way it did," Savage said. "Obviously, Infinity would have liked to have kept it. But because of ownership limits, we had to sell it."

Meanwhile, **KOAI** returned to the airwaves by 5pm Monday, followed by **KRBV** at exactly 5:39pm Tuesday. **KOAI**, which normally broadcasts with 25,000 watts at 1500 feet, is temporarily using 20,000 watts at 1000 feet. At **KRBV**, PD **Thomas Bacote** took to the airwaves just before 6pm to explain to listeners why the station had been off the air for three days. It then immediately resumed its normal programming.

"We went back to regular programming to give listeners the opportunity to know we're back on the air," Bacote said. GM **Skip Schmidt** told **R&R** that **KRBV** is back at full power, but is temporarily using an auxiliary site maintained by sister **KVIL-FM**.

KYNG will soon begin fundraising efforts on behalf of the families of the three men who died. All were employed by **Doty-Moore Tower Services**, according to the *Dallas Morning News*.

George To VP/Promo At Jive/Silvertone

Denise George has been upped from National Director/Promotion to VP/Promotion for **Jive/Silvertone Records**. Although she fills the post vacated by New York-based **Ken Lane** (now at **Arista Records**), **George** continues to work out of Detroit.

"Denise's solid relationships, national knowledge, company loyalty, and determination to win have earned her these well-deserved stripes," said **Jive/Silvertone** Sr. VP/Pop Promotion **Jack Satter**.

George told **R&R**, "I'm very excited to continue a close working relationship with **Jack Satter** and all the great people at **Jive**."

Prior to **Jive/Silvertone**, **George** was National Director/Pop Promotion for **EastWest Records**. She began her industry career as a promotion assistant with **ABC Records**, moving on to **Capitol Records** as Regional Advertising Coordinator, **A&M Records** as Promotion Manager, and **MCA Records** as Regional Promotion Manager.



George

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Brian's Song



The **Brian Setzer Orchestra** headlined the **NAB** cocktail reception co-sponsored by **R&R** with **Sony Worldwide Networks**. Gathered are (l-r) **R&R** Publisher/CEO **Erica Farber**, **Brian Setzer**, and **Sony Worldwide Networks** President/CEO **Dan Forth** and Exec. VP/COO **Todd Sloan**.

SPRING ARBITRONS

ABC AMs Combine For SF Win

KGO/San Francisco took a slight dip in the Summer '96 Arbitron ratings but still held on to its No. 1 status in the city by the Bay. It's likely the station gave some of its audience to co-owned **ABC** talker **KSFO**; the latter's numbers began rising after it picked up longtime **KGO** talk host **Jim Eason**.

Elsewhere, **WPGC-FM** recaptured first place in Washington, and **Urban ACs** in Detroit, Atlanta, Dallas, and St. Louis performed quite nicely.

Numbers from 11 major markets. Page 34; same-day results from the Top 100 markets: <http://www.ronline.com>

San Francisco			Philadelphia		
	Sp '96	Su '96		Sp '96	Su '96
KGO-AM (News/Talk)	6.8	6.6	KYW-AM (News)	7.2	7.3
KCBS-AM (News)	4.8	4.8	WUSL-FM (Urban)	6.8	6.2
KMEL-FM (CHR/Rhy)	4.2	4.3	WOGL-FM (Oldies)	5.4	5.9
KFRC-A/F (Oldies)	3.8	4.2	WBEB-FM (AC)	5.7	5.5
KYLD-FM (CHR/Rhy)	3.8	4.2	WYSP-FM (Rock)	5.1	5.2
KOIT-A/F (AC)	3.4	3.8	WDAS-FM (Urban/AC)	5.5	5.1
KNBR-AM (Full Serv)	4.5	3.6	WWDB-FM (Talk)	4.4	5.1
KKSF-FM (NAC)	3.9	3.5	WMGK-FM (Cl. Hits)	4.6	4.7
KIOI-FM (Hot AC)	3.7	3.2	WIOQ-FM (CHR/Pop)	4.3	4.5
KFFG/KFOG (Adult Alt)	3.7	3.2	WPEN-AM (Nostalgia)	4.8	4.3

FULL BREAKOUTS FROM 11 MARKETS: Page 34
Same-Day Results: <http://www.ronline.com>

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FCC Rules Discussed, Slow Pace Challenged

FCC officials, industry analysts, and lawyers attempted to explain the reams of FCC regulations at several NAB Radio Show sessions last week. At the top of everyone's list was the FCC's snail-like progress on streamlining its equal employment opportunity rules.

"EEO is still the queen mother of broadcast regulations," said **Fletcher, Heald & Hildreth's Harry Martin**. FCC Enforcement Bureau Chief **Chuck Kelley** suggested that broadcasters recruit minorities for every open position — even if they already know who they are going to hire. He added, "[The FCC] would never encourage you to hire anyone but the best candidate for the job."

A session entitled, "EEO — New Rules And Rights On The Horizon," seemed to have been misnamed. The new rules haven't been made clear, and it doesn't look like they're on the horizon, either. When asked when radio could expect movement from the FCC on EEO streamlining, panelist **John Wells King of Haley, Bader & Potts** laughed, "Not anytime soon," adding that election year politics has essentially stalled the process. The speakers encouraged

broadcasters to assume things are "business as usual" and continue to keep detailed recruitment records.

LMAs were a hot topic, particularly because the Department of Justice continues its investigation into whether they constitute a transfer of control. Regulators pointed out that

the issue is a procedural one, not an antitrust one; in other words, the Justice Department is questioning whether broadcasters should be allowed to run stations before the DOJ has cleared the deal of antitrust considerations. FCC Commissioner **Susan Ness** asked, "Are we working in cooperation with the Justice Department? Yes. Are we bound by what they say? No."

Panelists throughout the sessions

Continued on Page 10

Competing In The Consolidation Era

□ **NAB panelists discuss financing, managing super-duopolies**

Creating super-duopolies is a lot easier than running them. That, if anything, was the prevailing theme at the NAB Radio Show last week. Several panel discussions focused on financing and managing stations as the consolidation trend continues.

At **Dickstein, Shapiro, Morin & Oshinsky's** "Broadcast Financing For The 1990s" seminar, a group of the industry's financial leaders — and lenders — looked to the future

and offered tips on "how to be a winner in a rapidly changing environment." They determined consolidation's next target is mid-sized markets.

COMPETING/See Page 14

BUSINESS BRIEFS

Jacor Seals 20-Station Regent Deal

Jacor Communications has acquired **Regent Broadcasting's** 20 stations for \$170 million.

The purchase results in Jacor adding **KMXV-FM & KUDL-FM** to its Kansas City stable. The deal also marks Jacor's debut in four cities: **KBGO-FM, KFMS-FM, KSNE-FM & KWNR-FM/Las Vegas; WFIA-AM, WDJX-FM, WSFR-FM, WSJW-FM & WVEZ-FM/Louisville; WEZL-FM & WXLY-FM/Charleston, SC; and KALL-AM, KKAT-FM, KODJ-FM, KUTQ-FM & KZHT-FM/Salt Lake City.** Regent has JSAs in Salt Lake City with **KBKK-FM & KRKR-FM.**

Jacor is buying Regent for 3.55 million newly issued shares of Jacor common stock, warrants to purchase 500,000 shares of Jacor common stock at \$40 per share, and the assumption of Regent's \$64 million debt.

CBC's KPLS Awarded Power Boost

Children's Broadcasting Corp.'s (CBC) Radio AAHS is increasing the power of its **KPLS-AM/Los Angeles** from 2500 watts to 50,000 watts during the day and from 1000 watts to 20,000 watts at night.

The power boost came on the heels of another announcement by CBC that it would begin weekly live broadcasts from **Universal Studios' theme parks** in Los Angeles and Orlando, and from **Knotts Berry Farm's Camp Snoopy** in L.A. The company also announced a television deal with comedian **Rich Little** and a weekly radio science program from the **American Association For the Advancement of Science** in Washington, DC.

Radio Dole

Newsweek reports that the Dole campaign will make a "massive" national radio buy for a series of attack ads aimed at driving up Clinton's negative ratings. The effort is part of a two-pronged approach that will be followed by positive TV commercials designed to boost Dole's positive ratings. Each campaign has \$25 million left in its war chest to spend before the election. There's no word concerning the markets where the Dole campaign intends to make its buys.

AFTRA, NPR Agree On Salary Hike

AFTRA and **NPR** have come to terms on a four-year contract. Approximately 175 NPR employees covered by the AFTRA deal will receive a 14.5% wage increase over the term of the deal, plus a promise not to be laid off during the first year. Other elements of the new agreement include two weeks paid parental leave for child birth or adoption beginning in the fourth contract year.

Infinity Eyes Ownership Limit With KDMM Sale

Infinity Broadcasting (NYSE: INF) is selling **KDMM-AM/Dallas** to **Marcos Rodriguez Inc.** The transaction would bring Infinity within the FCC's ownership limits. Rodriguez had owned stations in the area before selling them to **Heffel Broadcasting** two years ago.

Congress To Zoom In On Spectrum Issues

Next month's election could produce some dramatic changes in the House and Senate Telecommunications subcommittees. In fact, staffers from the offices of Reps. **John Dingell (D-MI), Rick Boucher (D-VA), and Billy Tauzin (D-LA)** last week took a stab at predicting what congress will concentrate on in the next session.

The consensus? "Spectrum, spectrum, spectrum." "We will be making a significant effort to put this issue to rest," said House Telecommunications subcommittee Staff Counsel **Cathy Reid**.

Also targeted for discussion — alcohol advertising. Tauzin's Legislative Director **Dan Brouillette** added that Tauzin "wants to look at the role of the FCC early in the next session." Boucher's Legislative Counsel **Mike Mandigo** predicted an "aggressive copyright agenda next year."

Sen. **Robert Bennett (R-UT)** also shared his radio love story, describing an ad that "wailed on [Democratic challenger] **Wayne Owens** for 60 seconds. The minute that radio spot hit, our phones started ringing. I still lost rural Utah, but instead of losing 70/30 I lost 55/45 and I won the primary, and now I'm in the U.S. Senate. Thank you, radio."

Digital Radio Highlighted At NAB

In-band, on-channel (IBOC) digital audio broadcasting (DAB) proponents last week took full advantage of the opportunity to champion their systems in the IBOC-friendly NAB Radio Show atmosphere.

In a letter to NAB president **Eddie Fritts**, **Westinghouse** Chairman **Michael Jordan** pledged that Westinghouse would work with the NAB toward an IBOC solution. "Westinghouse and CBS were two of the founding

DIGITAL/See Page 27



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- WHOT-FM, Youngstown
- WCBW-FM, St. Louis
- WJMX-AM/FM, Florence

As you can see, if you're in a larger market or a smaller one... right now, at this very moment, your station is capable of exponential improvement in its sales performance. You really don't have to settle for things as they are now. If you're ready, I'm ready.

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DEALS OF THE WEEK

- **Secret Communications stations \$300 million**
 - WTAM-AM, WLTF-FM/Cleveland
 - WNDE-AM, WFBQ-FM, & WRZX-FM/Indianapolis
 - WDSY-AM, WDVE-FM, WDX-FM, & WJJJ-FM/Pittsburgh
- **Jacor-Regent Communications merger \$170 million (est.)**
 - KMXV-FM & KUDL-FM/Kansas City, MO
 - KALL-AM, KKAT-FM, KODJ-FM, KUTQ-FM & KZHT-FM/Salt Lake City
 - KBGO-FM, KFMS-FM, KSNE-FM & KWNR-FM/Las Vegas
 - WFIA-AM, WDJX-FM, WSFR-FM, WSJW-FM & WVEZ-FM/Louisville
 - WEZL-FM & WXLV-FM/Charleston, SC
- **Palmer Communications Iowa stations \$52.5 million**
 - WMT-AM & FM/Cedar Rapids
 - WHO-AM & KLYF-FM/Des Moines

1996 DEALS TO DATE

Dollars To Date: \$13,145,891,367
 (Last Year: \$4,933,703,001)

This Week's Action: \$540,282,607
 (Last Year: \$42,722,034)

Stations Traded This Year: 1863
 (Last Year: 1101)

Stations Traded This Week: 54
 (Last Year: 17)

TRANSACTIONS AT A GLANCE

- WBKW-FM/Key West, FL \$300,000
- WNBS-AM, WSJP-AM & WBLN-FM/Murray, KY \$2.8 million
- WKLW-AM & FM/Paintsville, KY \$150,000
- WBBU-FM/Baker (Baton Rouge), LA \$1.75 million
- KIRS-AM/Sun Valley, NV \$165,000
- WCKX-FM/London, OH \$4.5 million
- WDIF-FM/Marion, OH \$1,722,000
- WVAC-AM & WLKR-FM/Norwalk, OH \$100,000
- WNOZ-AM/Aguadilla, PR \$250,000
- WSSC-AM/Sumter, SC \$100,000
- KTWB-FM/Sioux Falls, SD \$240,000
- WFXS-FM/Soddy Daisy, TN \$1,142,500
- WYXE-AM/Gallatin, TX \$1.29 million
- KHVM-AM/Gilmer, TX \$80,000
- KGRI-FM/Henderson, TX \$1.3 million
- KLIS-FM/Palestine, TX \$168,107.49*
- WVTW (FM CP)/Charlottesville, VA \$25,000
- WKYG-AM & WXXK-FM/Parkersburg, WV \$1.7 million

* This price is rounded to the nearest dollar for use in weekly and year-to-date totals.

TRANSACTIONS

The Secret's Out; Nine More Join SFX Family

□ **Jacor booming with Regent acquisition and four stations in Iowa**

Deals of the Week

Secret Communications stations

PRICE: \$300 million
TERMS: Cash
BUYER: SFX Communications, headed by President Robert Sillerman. It owns 75 other stations. It has agreed to buy or swap 12 other stations. Phone: (212) 980-4455
SELLER: Secret Communications, headed by President Frank Wood.

Phone: (513) 621-1600
BROKER: William Steding of Star Media Group

WTAM-AM & WLTF-FM/Cleveland
FREQUENCY: 1100 kHz; 106.5 MHz
POWER: 50kw; 11.5kw at 1037 feet
FORMAT: News/Talk; AC

WNDE-AM, WFBQ-FM & WRZX-FM/Indianapolis
FREQUENCY: 1260 kHz; 94.7 MHz; 103.3 MHz

POWER: 5kw; 47kw at 892 feet; 18kw at 850 feet
FORMAT: News/Talk; Classic Rock; Alternative

WDSY-AM, WDVE-FM, WJJJ-FM & WDX-FM/Pittsburgh
FREQUENCY: 1080 kHz; 102.5 MHz; 104.7 MHz; 105.9 MHz
POWER: 50kw day/2500 watts night; 55kw at 820 feet; 20kw at 781 feet; 72kw at 528 feet

FORMAT: Country; Rock; NAC; Alternative

Jacor-Regent Communications merger

PRICE: \$170 million (estimated)
TERMS: Jacor will acquire Regent Communications for 3.55 million newly issued shares of Jacor common stock, warrants to purchase 500,000 shares of Jacor common stock at \$40 per share, and the assumption of Regent's \$64 million debt.
BUYER: Jacor Communications Inc., headed by CEO Randy Michaels. Phone: (513) 621-1300
SELLER: Regent Communications Inc., headed by President Terry Jacobs. Phone: (606) 292-0030

KMXV-FM & KUDL-FM/Kansas City, MO
FREQUENCY: 93.3 MHz; 98.1 MHz
POWER: 100kw at 1066 feet; 100kw at 994 feet
FORMAT: CHR; AC

KALL-AM, KKAT-FM, KODJ-FM, KUTQ-FM & KZHT-FM/Salt Lake City
FREQUENCY: 910 kHz; 101.9 MHz; 94.1 MHz; 99.5 MHz; 94.9 MHz
POWER: 5kw day/1000 watts night; 26kw at 3740 feet; 40kw at 3061 feet; 39kw at 2953 feet; 47kw at 2790 feet
FORMAT: News/Talk; Country; Oldies; Rock; CHR

KBGO-FM, KFMS-FM, KSNE-FM & KWNR-FM/Las Vegas
FREQUENCY: 93.1 MHz; 101.9 MHz; 106.5 MHz; 95.5 MHz
POWER: 24kw at 3744 feet; 100kw at 1181 feet; 100kw at 1155 feet; 92kw at 1161 feet
FORMAT: Oldies; Country; AC; Country

WFIA-AM, WDJX-FM, WSFR-FM, WSJW-FM & WVEZ-FM/Louisville
FREQUENCY: 900 kHz; 99.7 MHz; 107.7 MHz; 103.9 MHz; 106.9 MHz
POWER: 1kw day/163 watts night; 24kw at 715 feet; 36kw at 568 feet; 1.35kw at 489 feet; 24.5kw at 669 feet
FORMAT: Religious; CHR; Classic Rock; NAC; AC

WEZL-FM & WXLV-FM/Charleston, SC
FREQUENCY: 103.5 MHz; 102.5 MHz
POWER: 100kw at 659 feet; 100kw

at 1001 feet
FORMAT: Country; Oldies

Palmer Communications Iowa stations

PRICE: \$52.5 million
TERMS: Cash
BUYER: Jacor Communications Inc., headed by CEO Randy Michaels. It owns 96 other stations. Phone: (513) 621-1300
SELLER: Palmer Broadcasting L.P., headed by President Joe Lentz. Phone: (515) 242-3500
BROKERS: Kalil & Co. for Jacor; Salomon Bros. for Palmer

WMT-AM & FM/Cedar Rapids

FREQUENCY: 600 kHz; 96.5 MHz
POWER: 5kw; 100kw at 518 feet
FORMAT: Full Service; AC

WHO-AM & KLYF-FM/Des Moines

FREQUENCY: 1040 kHz; 100.3 MHz
POWER: 50kw; 100kw at 1700 feet
FORMAT: News/Talk; AC

Florida

WBKW-FM/Key West

PRICE: \$300,000
TERMS: Cash
BUYER: Crain Broadcasting Inc., a wholly owned subsidiary of Crain Associated Enterprises, headed by President Ramsey Crain. It owns WWUS-FM/Big Pine Key, FL. Phone: (313) 446-6000
SELLER: Key West Communications Inc., headed by President Bruce Timm. Phone: (904) 385-0065
FREQUENCY: 98.7 MHz
POWER: 100kw at 125 feet
FORMAT: This station is dark.
BROKERS: Media Services Group and the Connelly Co.

Kentucky

WNBS-AM, WSJP-AM & WBLN-FM/Murray

PRICE: \$2.8 million
TERMS: Asset sale for cash
BUYER: WRUS Inc., headed by President William McGinnis. It owns or operates WRUS-AM/Russelville, KY; WVVR-FM/Hopkinsville, KY; and WBVR-FM/Bowling Green, KY. Phone: (502) 726-3555
SELLER: Jackson Purchase Broadcasting Co., headed by President Sam Parker. Phone: (502) 752-2400
FREQUENCY: 1340 kHz

Continued on Page 10

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- Stuart Olds, President/Katz Radio, Katz Media Group
- David Pearlman, co-COO, American Radio Systems
- Brian Rich, Mng. Dir., The Toronto-Dominion Bank
- Glenn Serafin, Pres., Serafin Bros.
- Jason Shrinsky, Partner, Kaye Scholer Fierman Hayes
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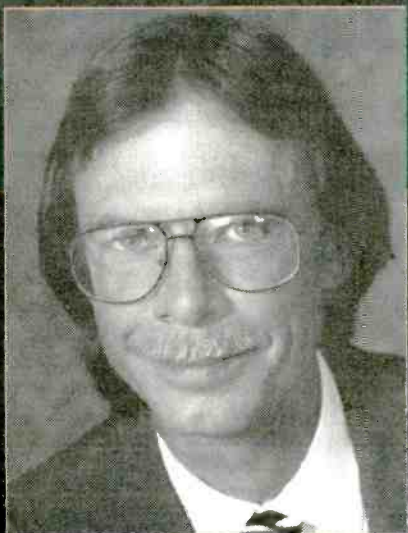
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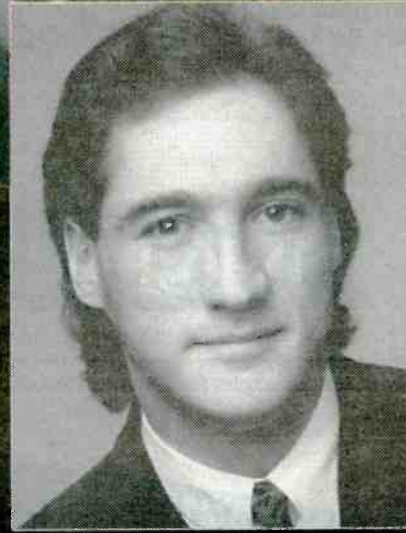
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TRANSACTIONS

Continued from Page 8

POWER: 1kw
FORMAT: Country

**WKLW-AM & FM
Paintsville**

PRICE: \$150,000
TERMS: Stock sale for \$50,000 cash and a 10-year, \$100,000 promissory note at 10% interest
BUYER: Alan Burton, acquiring B & G Broadcasting Inc.
SELLER: William Gibson
FREQUENCY: 600 kHz; 94.7 MHz
POWER: 5kw day/43 watts night; 4.9kw at 731 feet
FORMAT: AC; AC

Louisiana

WBBU-FM/Baker (Baton Rouge)

PRICE: \$1.75 million
TERMS: Asset sale for cash
BUYER: Guaranty Broadcasting, headed by Chairman George Foster. It owns eight other stations, including WGGZ-FM & WTGE-FM/Baton Rouge. Phone: (504) 383-0355
SELLER: BEBE-F Broadcasting, headed by President Beatriz Facundus. Phone: (504) 774-1073
FREQUENCY: 107.3 MHz
POWER: 4.6kw at 374 feet
FORMAT: AC
BROKER: Charles Giddens of Media Venture Partners

Nevada

KIRS-AM/Sun Valley

PRICE: \$165,000
TERMS: Cash
BUYER: Thomas Aquinas School, headed by Director Douglas Sherman. Phone: (916) 583-8858
SELLER: The Wagenvoort Advertising Group Inc., headed by President David Wagenvoort. It has interests in two other stations. Phone: (702) 796-1230
FREQUENCY: 1590 kHz
POWER: 5kw
FORMAT: News/Talk
BROKER: The Exline Co.

Ohio

**WCKX-FM/London
(Columbus)**

PRICE: \$4.5 million
TERMS: Asset sale for cash
BUYER: Blue Chip Broadcasting, headed by President Ross Love. It owns four other stations, including WIZF-FM/Cincinnati. Phone: (513) 351-5900
SELLER: Sunrise Broadcasting, headed by President Joerg Klebe. Phone: (212) 319-7210
FREQUENCY: 106.3 MHz
POWER: 6kw at 328 feet
FORMAT: Urban
BROKER: Peter Handy of Star Media Group

WDIF-FM/Marion

PRICE: \$1,722,000
TERMS: Cash
BUYER: Marion Radio Company, managed by general partner Burbach Broadcasting Co., headed by President Nicholas Galli. It owns WMRN-AM & FM/Marion. Phone: (412) 263-6716
SELLER: Rock 'n' Roll Ltd., headed by managing member Janice Scantland. Phone: (614) 889-1043
FREQUENCY: 94.3 MHz
POWER: 3kw at 299 feet
FORMAT: Classic Rock

**WVAC-AM & WLKR-FM
Norwalk**

PRICE: \$1.29 million
TERMS: Stock sale for cash
BUYER: North Central Radio Holdings Inc., headed by President David Mehling, is acquiring Firelands Broadcasting Inc. Phone: (419) 625-0515
SELLER: Firelands Broadcasting Inc., headed by President James Westerhold. Phone: (419) 668-8151
FREQUENCY: 1510 kHz; 95.3 MHz
POWER: 5kw; 3kw at 299 feet
FORMAT: Nostalgia; AC

Puerto Rico

WNOZ-AM/Aguadilla

PRICE: \$250,000
TERMS: Cash
BUYER: Concilio Mision Cristiana Fuente De Agua Viva Inc., headed by

President Rodolfo Ruiz. Phone: (787) 750-4090

SELLER: Nos Inc., headed by President David Ortiz Phone: (787) 891-0001

FREQUENCY: 1340 kHz
POWER: 5kw day/1000 watts night
FORMAT: Spanish

South Carolina

WSSC-AM/Sumter

PRICE: \$100,000
TERMS: Asset sale for cash
BUYER: Sumter Baptist Temple Inc., headed by Chairman Robert Gunther. Phone: (803) 469-0288
SELLER: Magnolia Media Inc., headed by President Michael Switzer. Phone: (803) 778-9772
FREQUENCY: 1340 kHz
POWER: 1kw
FORMAT: News/Talk

South Dakota

KTWB-FM/Sioux Falls

PRICE: \$240,000
TERMS: Stock sale for cash
BUYER: Lee Axdahl, increasing his interest in Kirkwood Broadcasting Inc. from 27.5% to 55%. Phone: (605) 362-9901
SELLER: Roanne Axdahl
FREQUENCY: 101.9 MHz
POWER: 34kw at 581 feet
FORMAT: Country

Tennessee

WYXE (AM CP)/Gallatin

PRICE: \$100,000
BUYER: Jon Gary Enterprises Inc., headed by President Gary Frank. Phone: (602) 973-8109
SELLER: B & E Broadcasting of Sumner County Inc., headed by President Ernie Ashworth. It owns WSLV-AM/Ardmore, TN. Phone: (615) 374-3206
FREQUENCY: 1130 kHz
POWER: 2.3kw
FORMAT: Country

WFXS-FM/Soddy-Daisy

PRICE: \$1,142,500
TERMS: Cash
BUYER: Radio Chattanooga Inc., a wholly owned subsidiary of Bloomington Broadcasting Corp., headed by President Danny Brown. It owns

WGOW-AM & WSKZ-FM/Chattanooga and WOGT-FM/East Ridge, TN. Phone: (423) 756-6141

SELLER: Pye Broadcasting Inc. Phone: (706) 278-5141
FREQUENCY: 102.3 MHz
POWER: 6kw at 285 feet
FORMAT: Classic Rock
BROKER: RA-AD of Trenton Inc.

Texas

KHYM-AM/Gilmer

PRICE: \$80,000
TERMS: Cash
BUYER: World Broadcast Network, headed by general partner Bernard Smoots. Phone: (713) 723-9317
SELLER: KHYM Inc., headed by President Linda Reed. Phone: (713) 530-1001
FREQUENCY: 1060 kHz
POWER: 10kw
FORMAT: This station is dark.

KGRI-FM/Henderson

PRICE: \$1.3 million
TERMS: Stock sale for \$800,000 cash and a \$500,000 letter of credit
BUYER: Hunt Broadcasting Inc., headed by President Janice Hunt, is acquiring Dean Broadcasting Inc. It owns KDVE-FM/Denison-Sherman, TX and KIKM-FM/Sherman. Phone: (303) 789-1118
SELLER: Dean Broadcasting Inc., headed by President Chipper Dean. He also owns Wes Dean & Associates, owner of KWRD-AM/Henderson. Phone: (903) 657-4528
FREQUENCY: 99.9 MHz
POWER: 7.1kw at 433 feet
FORMAT: Country

KLIS-FM/Palestine

PRICE: \$168,107.49
TERMS: Cash
BUYER: Nicol/Excel Broadcasting L.L.C., headed by Chairman Tom Nicol. Phone: (409) 544-9694
SELLER: Excel Broadcasting Inc., headed by President Benny Judah.

Phone: (806) 799-8618
FREQUENCY: 96.7 MHz
POWER: 3kw at 299 feet
FORMAT: Country

Virginia

**WVTW (FM CP)
Charlottesville**

PRICE: \$25,000
TERMS: Cash
BUYER: Virginia Tech Foundation Inc., headed by President John Rocovich. It owns WVTR-FM/Marion, VA; WVTF-FM/Roanoke; and WVTU-FM/Charlottesville, VA. Phone: (540) 989-8900
SELLER: STU-COMM Inc., headed by President Michael Friend. Phone: (804) 971-4096
FREQUENCY: 88.5 MHz
POWER: 120 watts at 1089 feet

West Virginia

**WKYG-AM & WXXK-FM
Parkersburg**

PRICE: \$1.7 million
TERMS: Asset sale for cash
BUYER: PBBC Inc., a wholly owned subsidiary of Burbach Broadcasting Co., headed by President Nicholas Galli. It owns WXIL-FM/Parkersburg. Phone: (412) 263-6716
SELLER: Fritz Communications Inc., headed by President Jack Fritz II. Phone: (304) 485-4565
FREQUENCY: 1230 kHz; 103.1 MHz
POWER: 1kw; 730 watts at 551 feet
FORMAT: News/Talk; Country

Addendum

The KWIZ-FM/Santa Ana, CA deal (R&R 10/4) was brokered by Elliot Evers of Media Venture Partners. That information was not available at presstime.

FCC Rules Discussed, Slow Pace Challenged

Continued from Page 6

touched on the issues of radio/news-paper cross-ownership, FCC inspections, and the general regulatory climate for radio deals. FCC Audio Services Chief Linda Blair said the latest

AM expanded band allotments appear to be "absolutely correct." The FCC had found mistakes in the first two allotment plans. The current plan has yet to be received by the Mass Media Bureau or the full Commission.



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New Century Media,
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"As good a show as we could produce, if we had the time."
WMXV-FM New York

"A very good show!"
WBEB-FM Philadelphia

"Excellent and easy to run!"
KHMV-FM Houston

"A presentation we can localize!"
WCCO-AM Minneapolis

"Clearly, the best Christmas show!"
KXXL-FM Denver

"Sounds like we produced it in-house. Recommended!"
KOST-FM Los Angeles

"Professional programming!"
KRLD-AM Dallas

"Great music each year. Thanks!"
WBZ-AM Boston

"A terrific Christmas present!"
WWMX-FM Baltimore

"We love this show each year!"
WTIC-AM Hartford

800-423-XMAS

McGuire To EZ Sacramento VP/GM



McGuire

EZ Communications VP/National PD Doug McGuire has been named VP/GM for the company's two Sacramento FM Country stations, **KNCI-FM & KRAK-FM**, as well as "Hot Talk" **KHTK-AM**. He replaces **Chuck Goldmark**, who spent over 12 years with EZ in two separate stints. EZ's sale to **American Radio Systems** is pending.

"Both EZ and ARS are thrilled to see Doug move to a new level of management," EZ President/CEO **Alan Box** commented. With his experience in programming at the national level, Doug will bring a unique perspective to the stations' operations."

The 23-year radio vet joined EZ in 1988 as PD of **KYKY-FM/St. Louis**. He was upped to Regional VP/Programming later that year and to his most recent post in 1993. His other programming experience includes the PD slots at **WLVK-FM/Charlotte** and **WYAY-FM/Atlanta**.

Group Heads

Continued from Page 1

Despite their successes, none were prepared to predict where consolidation will finally end. "Everybody this week has been talking about how to run 100 stations," said **Jacor Communications'** chief **Randy Michaels**. "But nobody's ever done it before — how can we know?"

Clear Channel Communications' **Mark Mays** noted, "The danger for us is that we may be the guys who goof it up!" And Michaels agreed by stating, "Experts are in real trouble in times of fundamental change," and he echoed Mays with, "We are all making it up as we go along."

But Mays was also optimistic about the future. "We have the opportunity to put transmitters in the hands of better-financed operators and better programmers," he said.

At one point, Mays joked, "Randy [Michaels] suggested in the back room that we all merge. That would be the first 700 stations right there!"

Since the passage of the Telecommunications Act in February, radio has experienced an ungraceful change "like a roller coaster with highs and lows every week," noted **CBS Radio** head **Dan Mason**. But one thing that will remain a constant, he said, is that in order to be successful stations will have to continue to get "ratings and revenues, and be profitable."

The panel, moderated by **Bill Clark**, also included **ABC Radio's** **Bob Callahan**.

Being a GM was "the best job I ever had," **Steve Dinetz** told a roomful of station managers who came together on October 10 to consider one of the radio industry's most pressing questions: "Should You Run Multiple Stations With Just One Manager?"

It was quite an admission for the

Giants Rhone Amok



They Might Be Giants played New York's Mercury Lounge in support of their recent "Factory Showroom" CD. Pictured (l-r) are the duo's John Flansburgh and John Linnell, and Elektra Chairman Sylvia Rhone.

Greenwood Now MCA Sr. Dir./Alternative

MCA Records has elevated **Susan Greenwood** from Director/Rock Promotion to Sr. Director/Alternative Promotion.

"It takes about half a split-second to see Susan's talent and drive," said Sr. VP/Promotion **Skip Bishop**. "She has a clear vision of where music is going and how to get it there. With her vast street knowledge and energy, Susan is proving to be one of MCA's hottest properties."

Prior to joining MCA in 1990 as Director/Heavy Metal Promotion, Greenwood served as Coordinator/Contemporary Music for **Warner Bros. Records**.



Greenwood

President of the fast-growing **Chancellor Broadcasting** to make — but certainly one that endeared Dinetz to his audience.

"The best return in any business is a great manager and a great leader. It's the people; it's the general manager," Dinetz said, stressing the importance of companies entrusting properties to strong and effective managers.

"Just because you own the most stations in a given market doesn't mean you'll win," Dinetz reminded the panel, which was moderated by **Regent Communications'** **Bill Stakelin** and included **EZ/Communications/St. Louis** manager **Karen Carroll** and **ARS** co-COO **John Gehron**. "Great GMs have to instill in their staffs that things will be perfect."

But when Stakelin suggested that, in the new era of consolidation, GMs must look for new ways to keep sales staffs "energized and motivated with the internal competition to sell," Dinetz appeared miffed.

"We shouldn't have to incentivize salespeople to do what we are already paying them to do," Dinetz countered. "Sales is a very hard job when you start, but after you are established ... you can make a lot of money."

'Call On More People'

The panelists agreed with Dinetz when he told the audience, "Consolidation doesn't mean everyone is going to lose their jobs. We are an understaffed industry ... The more people you have selling, the more revenues."

Gehron said sales staffs "need to call on more people to be competitive with newspapers. We don't give advertisers the coverage they need."

But as anyone will tell you, with GMs and group presidents, it always boils down to the bottom line. Or as Dinetz put it, "We have to make our numbers, and you have a better chance of making the numbers by hiring more salespeople than by buying one more spot on TV."

EXECUTIVE ACTION

Chelekis Upped To Dir./Sales, ABC Radio/L.A.

Louis Chelekis has been promoted to the newly created Director/Sales post for **ABC Radio's** **KABC-AM, KMPC-AM & KLOS-FM/Los Angeles**. He previously was KLOS's Sales Manager.

"Louis has made a tremendous contribution to the KLOS sales effort through the years," stated **KABC, KMPC & KLOS** President/GM **Maureen Lesourd**. "His leadership skills and dedication will be an invaluable asset to all three stations."

After stints at **WKPA-AM & WYDD-FM/Pittsburgh** and **KFAC-AM & FM/L.A.**, Chelekis joined KLOS in 1979 as an AE specializing in retail direct new business and co-op advertising sales. In 1985 he was upped to Retail Sales Manager/Co-Op Director; he assumed his most recent post in 1989.



Chelekis

Parshall To WHFS/Washington's GSM Post

WHFS/Washington has appointed **Bill Parshall** as its new GSM. Parshall most recently served as GM at **WIOT/Toledo**.

"It's a once-in-a-lifetime opportunity to get someone with Bill's experience," **WHFS** GM **Phil Zachary** told **R&R**.

Concurrently, **WHFS** has tapped crosstown **WPGC** Sr. AE **Deborah Paxson** as LSM; **WHFS** acting LSM **Mike Stotsky** has been named Director/New Business Development.

Festival for Radio Lovers

Live broadcasts, classic programs, and seminars.
October 28 through November 8

Drive-Time Radio: An Overview

Panelists: Tom Joyner, Dick Purtan, Anthony J. Rudel, Pat St. John
Monday, October 28
12:30-2:00 p.m.

Scott & Todd in the Morning

Panelists: Scott Shannon, Todd Pettengill, Naomi DiClemente, John Machay, Joe Nolan
Tuesday, October 29
12:30-2:00 p.m.

The Hot 97 Morning Show With Ed, Lisa, and Dre

Panelists: Ed Lover, Lisa G., Dr. Dre, Wayne Mayo, Pia James
Wednesday, October 30
12:30-2:00 p.m.

Rambling with Gambling

Panelists: John R. Gambling, Joe Bartlett, Lisa Lopez, George Meade, Robert J. Pagliaro, Bob Papa
Thursday, October 31
12:30-2:00 p.m.

City Folk Morning Show

Panelists: Darren DeVivo, Amy Eddings, Monique Fortuné, Rita Houston, Dr. Ralph Jennings, Liz Opoka, Chuck Singleton
Friday, November 1
12:30-2:00 p.m.

Take Me Out to the Ball Game: Baseball on the Radio

Panelists: Joe Castiglione, Gary Cohen, Harry Kalas, Curt Smith, John Sterling, Bob Wolff
Monday, November 4
6:00-7:30 p.m.

A Disco 92 Reunion: The Original WKTU-FM

Panelists: G. Keith Alexander, Johnny Allen, Al Bandiero, Joe Causi, Freddie Colon, Paco, Diane Prior, Ann Tripp, Frankie Blue, Kent Burkhart, Michael Ellis, David Rapaport
Wednesday, November 6
6:00-7:30 p.m.

Pacifica Radio and the Counterculture

Panelists: Margot Adler, Charles Amirhanian, Erik Bauersfeld, Larry Bensky, Ralph Engleman, Bob Fass, Paul Fisher, Larry Josephson, Chris Koch, Robert Krulwich, Julius Lester, Frank Millsbaugh, Dale Minor, David Ossman, Steve Post
Thursday, November 7
6:00-7:30 p.m.

Norman Corwin and the Art Of Radio

Friday, November 8
12:30-2:00 p.m.

Also During the Festival

Live Broadcasts with stars and stations from around the country including, **WQCD, WPLJ, WOR, WFUV, WOMC, WNYC, WFMU, WZVU, WHUD, WQEW**, and more.

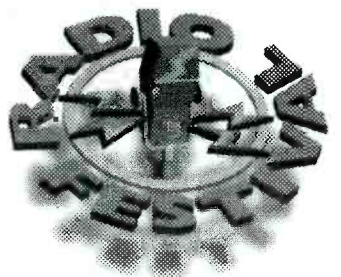
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General public: \$12
Museum members: \$10
Series (any 5 seminars): \$55
Museum members: \$45
Advance sales at Museum or through Ticketmaster 212-307-7171.



Major funding for the Second Annual Radio Festival has been generously provided by The Hearst Corporation, EFM Media Management, Infinity Broadcasting Corporation, The Interop Radio Store, The Sillerman Companies and SFX Broadcasting, Inc. The Museum would also like to thank Ralph Guild and Robert F.X. Sillerman for funding the Radio Festival Coordinator position.

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Moody Set To Exit WPOC/Baltimore & Open Consultancy

Nine-year WPOC-FM/Baltimore PD **Bob Moody** is set to leave the Country outlet on December 31. He'll move to Nashville and open **Moody & Son — The Country Radio Specialists**, a consultancy providing programming assistance, talent coaching, and recruitment services.



Moody

The Arkansas native emphasizes, "There are no philosophical differences or any secret scandal here. This is just a simple case of a couple wanting to go home and start their own business." Moody's wife has family in Kentucky.



Me Prize Magic

A singerless Van Halen took home this year's Concrete/Foundations Outstanding Achievement in Music award. Presented by Alice In Chains' Jerry Cantrell at the recent F-Musicfest in L.A., the award was followed by a press conference during which the band confirmed R&R's 9/27 report that Extreme's Gary Cherone was about to join. Gathered are (l-r) Van Halen's Michael Anthony and Alex Van Halen, Cantrell, Eddie Van Halen, and Concrete Marketing President Bob Chiappardi.

WPOC GM **Jim Dolan** says, "Make no mistake, Bob will be missed. He's been responsible for creating a great product at a crucial time in the growth of country music. Even when the marketplace started booming, Bob significantly overachieved the boom. That's saying something."

Speaking of the future, Dolan said, "We're in the enviable position of being able to attract the best that the business has to offer, and the searchlight is on."

WPOC has twice won the CMA award as Station of the Year.

Competing

Continued from Page 6

Media Venture Partners' Brian Cobb predicted, "Someday, someone will own 500 stations. Maybe there will only be 100 owners in the country."

One common belief was that the Department of Justice's 50% limit in a market is arbitrary and should be challenged. "Somebody should have thought about what was going to happen before they passed the telecom bill ... You'd think there would be some communication between Justice and the FCC," said **Communications Equity Associates Sr. VP Gretchen Shugart**.

Infinity Broadcasting's Mel Karmazin ended a seminar on "Radio Ownership's Future: Is There A Place For The Private Broadcaster?" with a plea to the FCC that it lean on the Department of Justice to stop slowing the license transfer process. The DOJ has been eyeing a number of the radio group mega-mergers includ-

ing **Infinity's \$4.3 billion deal with CBS/Westinghouse**, which was announced in mid-June.

When **Chuck Mefford of Mefford Achievement Systems** dished out his "Seven Super Secrets Of Super Duopolies," he stressed, "We've got to quit playing 'tallest pygmy' and stop carving each other up." He added that TV and newspapers are the real competition.

Eating Their Young?

Emotional gunfire doesn't always come from competing companies. In these days of multiple ownership, some of the shootouts happen in combo hallways. During a panel entitled "Multiple Ownership Wars: Corporate Shootouts Are Coming Your Way," **KSD-AM & FM & KYKY-FM/St. Louis PD Smokey Rivers** asked, "What happens in the combo hallways when one station's ratings go way up and another station's numbers crash?"

"It's a little easier for GMs," acknowledged **Mark Steinmetz of KQRS-AM & FM/Minneapolis**.

"We have a party together. We share in each other's joys and ease each other's pain." But that doesn't always work, pointed out **Chuck Finney of Secret Communications**. When that happens, the down stations "might not be ready to party."

The panel — moderated by **ABC Radio's Robert Hall** and featuring **WFNZ-AM, WBAV-AM & FM, WNKS-FM, WPEG-FM & WRFX-FM/Charlotte GM Wayne Brown** and **ARS co-COO David Pearlman** — noted there probably won't be a rush anytime soon to put combos under one roof.

Money, Money, Money

The industry's collective head is still spinning at the high multiples radio stations command. **First Union Capital Markets VP Bishop Cheen** gave his perspective. "High multiples will begin to trickle down to the mid-size markets and, in selected situations, in the small markets. But the larger, more diver-

UPDATE

Weiner Promoted To President Of K-Tel

K-tel International has elevated **David Weiner** from Sr. VP to President. He relocates from Los Angeles to Minneapolis with the promotion.

CEO **Philip Kives** commented, "Most K-tel employees have worked closely with David over the past few years and know that his skills and knowledge of our business make him a perfect fit to lead K-tel into what I see as a very profitable and exciting future."

Weiner joined K-tel in 1993 as VP/Corporate Development. Before that he served four years as an entertainment consultant with **Deloitte & Touche**.



Weiner

Stuart Steps Up To Jacor/Toledo Market Mgr.

Jacor Broadcasting has elevated **WSPD-AM, WRVF-FM & WVKS-FM/Toledo VP/GM Andy Stuart** to its newly created Market Manager post. In his new position, Stuart will oversee operations of the three stations as well as **WCWA-AM & WIOT-FM**.

"We are very pleased with Andy's performance at WVKS, WRVF, and WSPD," said **Jacor Radio Division President Davis Crowl**. "His skills will greatly contribute to the ongoing success we expect at WCWA and WIOT." WCWA & WIOT are currently operated under a LMA with **Enterprise Media** and will become Jacor properties once final FCC approval is granted.

Stuart has worked in the Toledo market since 1988, when he joined **WVKS** (then known as **WMHE-FM**) as GSM. He was upped to Station Manager, then GM, before then-owner **Noble Broadcast Group** purchased WSPD & WRVF and elevated him to his most recent post. Stuart has also served as GSM of **WLVK/Charlotte** and LSM of **WKZL/Greensboro**.

sified companies will be better able to weather economic downturn."

Media Services Group VP Bob Maccini pointed out that "financing is available at every level. But once you start moving down in loan size, your options start decreasing." **Chase Manhattan VP/Media and Telecommunications Group Jim Kuster** added, "What has attracted capital to radio is the consolidation in the industry itself. We will soon have big deals that are geared to small markets." The accessibility of capital has resulted in the vast majority of radio deals closing, as **AT&T Capital Corp. VP Sam Bush** cited.

You'd better sound like you know what you are doing if you are going to ask a lender for money. At least that was the message delivered by a panel of experts who discussed "Smaller Market Station Financing In The Age Of Deregulation."

"Bankers want to be confident that the operators know how to run their business," said **Allied Capital Lending President/CEO Kathy Marien**, a Washington, DC-based small business lending company. "Understand your business plan. Not only do we want you to know how to run a radio station, we also want you to know how to run a business."

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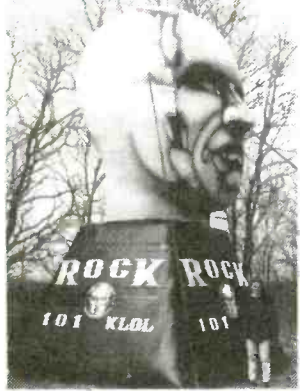
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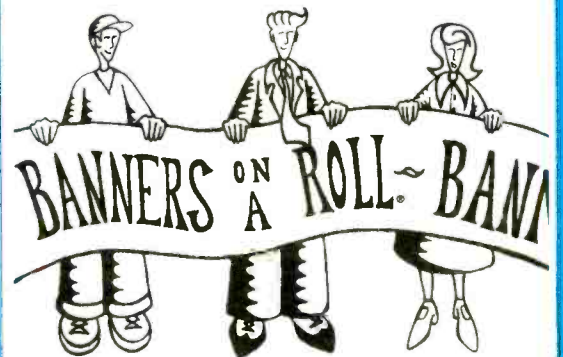
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Radio

• **MICHAEL GARCIA** has become Business Manager at Nationwide Communications' KFSD-FM/San Diego. Garcia most recently served in a similar post at KISW-FM/Seattle.

Records

• **JOCELYN COOPER-GILSTRAP** has been appointed Sr. VP & Special Assistant to the Chairman of MCA Music Entertainment Group. She pre-



Cooper-Gilstrap



Hamlin

viously served as President of Midnight Songs, a co-venture Cooper-Gilstrap founded with PolyGram Music Publishing and Mercury Records. In related news, **ANGELA HAMLIN** has become National Director/Promotion Administration at MCA Records. Hamlin joins the label from RCA Records, where she served as Manager/Administration Promotion in the company's New York office.



Flohr

• **DAVID McLEES** has been promoted from Managing Director/A&R to VP/A&R at Rhino Records.



McLees

• **LIZ MORENTIN** has joined A&M Records as National Director/Publicity. She most recently held the Associate Director/Press & Artist Relations post at Elektra Records.

• **BELMONT UNIVERSITY** has created a Music Business Board of Advisors comprised of key industry figures to provide direction to the school's music business program. Participants include Curb Records Chairman **MIKE CURB**, Atlantic Records/Nashville President **RICK BLACKBURN**, MCA Records/Nashville Chairman **BRUCE HINTON**, and recording artist **TRISHA YEARWOOD**, among others.

National Radio

• **WESTWOOD ONE RADIO NETWORKS'** "Celebrity Connection" has announced the following schedule for the remainder of this month:

- "Seinfeld" inspiration **Kenny Kramer**, October 17
 - Actress/model **Cindy Crawford**, October 18
 - Actress **Jane Fonda**, October 21
 - Actress **Pamela DesBarres**, October 22
 - Actor **Al Lewis**, October 29
- For further information, call (212) 641-2066.

Industry

• **MIKE TROJE** has been elevated to Director/North American Sales and **SUSAN DINGETHAL** has risen to Director/National Accounts at Broadcast Electronics (BE). Troje previously served as RF/Studio Product Sales Manager; Dingethal joined BE in 1994 as Digital Sales Manager/Western Division.

Additionally, **BRYAN JONES** and **STUART McRAE** have become Sales Manager/Central Region and Sales Manager/Southern Region, respectively, for BE. Jones was formerly a customer service engineer in the company's digital customer service division; McRae had previously been VP/Marketing at TM Century.

• **LOREN OMOTO** has been named Executive Director of the Native American Journalists Association.

Omoto has previously served as News Director of Minnesota Public Radio. He will resign as President of the Asian American Journalists Association's Minnesota chapter to avoid any potential conflict of interest.

Changes

Alternative: Former WXNU/Louisville PD **Rick Jamie** joins WAQZ/Cincinnati for nights ... **Brad Maybe** is the new nighttimer at WEDG/Buffalo. **Kit Missle** moves to afternoons while PD **Rich Wall** returns to middays. Wall's new call time hours are Thursdays from 3-5pm EDT ... WEQX/Albany APD/MD **Marc Alghini** shifts from nights to mornings while **Matt Houston** joins as Promotions Dir./nights ...

CHRONICLE

BIRTHS

Maverick/WB recording artist **Madonna**, father **Carlos Leon**, daughter **Lourdes Maria Ciccone**, October 14.

WMXV/New York air talent **Tripp Rogers**, wife **Sue**, daughter **Stephanie Marie**, October 9.

WB VP/Promotion Barney Kilpatrick, wife **Valerie**, daughter **Mary Elizabeth**, October 6.

Clint Black's tour manager **Zack Berry**, wife **Lisa**, son **Ryan Matthew**, September 17.

MCA/Universal Chairman/CEO **Edgar Bronfman Jr.**, wife **Clarissa**, son **Aaron Edgar**, September 16.

CONDOLENCES

Former **KABC-AM/L.A.** talk host **Dr. David Viscott**, 58, October 14.

McVay Media President **Mike McVay's** sister **Grace Hoffer**, October 10.

Bellmark Records National Dir./Sales, Club Promotions & Gospel Radio **Donnie Ray Hunter**, October 9.

KKAR/Omaha ND **Gene Taylor**, 68, October 3.

Former **WABC/NY** air talent **Charlie Greer**, 73, September 30.

WXKR/Toledo MD **Mike MacIntire** has departed ... **Louanne Travers** rises to afternoons at KTHX/Reno, NV.

CHR: KRBE/Houston welcomes **Rob Radencic** as Creative Services Dir. ... KDWB/Minneapolis nighttimer **Tone E. Fly** pens a four-year deal ... KZZP/Phoenix midday host **Ginny Harmon** shifts to co-host mornings with **Brian Allen** ... **Catfish Cooper** rejoins WEZB/New Orleans as APD/afternoons ... KSFM/Sacramento MD **Trejo** adds APD duties ... KGGI/Riverside-San Bernardino MD/middays **Michael Steele** has resigned, but remains with the station until a replacement is named ... WJMN/Boston morning show producer **Jeff Dollar** seg-

PROS ON THE LOOSE

Ski Anderson — Afternoon talk host WASK-AM & FM/Lafayette, IN (317) 477-5814

ues to KRQQ/Tucson ... Former WQGN/New London, CT MD **Rob Hayes** joins WKCI/New Haven for nights ... WZST/Chattanooga welcomes **Gail Lewis** to middays ... Former WTNY/Watertown, NY PD **Dick O'Neil** is the new PD at WLIN/Jackson MS ... **Brandon James** rises to nights at WRFY/Reading, PA ... KDUK/Eugene, OR ups afternoon driver **Matt Jamesto**

Continued on Page 27

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS

Robert Hall • (214) 991-9200

Starstation — Peter Stewart

TINA TURNER Missing You

Touch — Monica Logan

BRANDY/TAMIA/KNIGHT/KHAN Missing You
CURTIS MAYFIELD New World Order

Classic Rock — Chris Miller

KINKS To The Bone

MR-35 — Cary Pall

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DAVE KOZ Don't Look Back

Urban Contemporary

TEVIN CAMPBELL I Got It Bad
ISLEY BROTHERS Floatin' On Your Love
PUFF JOHNSON Over And Over
KEITH SWEAT Nobody

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Walter Powers • (800) 426-9082

Digital Soft AC — Mike Bettelli

BRIAN McKNIGHT Remember The Magic

Digital AC Mix — Mike Bettelli

MADONNA You Must Love Me

Modern Rock — Leslie Cohan

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LEMONHEADS If I Could Talk
IGGY POP Lust For Life

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The Pros & Cons Of Market Research

By Dave Elliott

This second installment of Dave Elliott's interview with legendary marketing strategist/author Al Reis focuses on the pros and cons of market research.

Dave Elliott: Many times, a radio station will suddenly become successful with a certain artist or certain type of music, and all the other stations will "jump on the bandwagon" and hammer it into the ground—even if it's outside of their usual focus.

Al Reis: Forget it, it's too late—you've got to do it first. You achieve a narrow-focus specialist position in the mind by standing for something. But once somebody does that, you can't take somebody else's position away from them. You have to be the first to do that.

In any given industry, there is an opportunity to narrow the focus, get rich and famous. But—and this is the big "but"—you've got to do it first. And you just can't see what other people are doing. That's the role of an entrepreneur: to sense or detect a possibility before it actually happens, like Howard Schultz did with Starbucks coffee.

It's an amazing thing about life—people want to do what everybody else is doing. And they just don't seem to see opportunities unless somebody else is doing it. That's the fundamental problem with entrepreneurs today. As they look around, they don't use their imaginations. They just look around and see what someone else is doing and see someone else getting successful and say, "Gee, I can do that too. I can do it better." And what I'm saying to entrepreneurs is "no."

The road to success is not doing a better coffee than Starbucks. The road to success is to think, "How do I narrow the focus of something that may not have any market today? If I narrow the focus, I'm a specialist. I can own that concept, and now all I have to do is increase the size of the market."

DE: Let's spend some time on everybody's favorite topic: market re-

search. A friend of mine got back an auditorium test; everything they were playing tested at the bottom, and everything they weren't playing tested on top. Should a station change the music to fit the test results?

AR: I think that's an option. My advice is you either keep what you're doing or make a major change. But when you make a major change, you have to promote it, announce it. You just can't change it, or you'll really confuse people. You have to let people know it's coming. So either change it with a big splash, or keep it the same.

DE: Earlier you said a station trying to position its way to the top should try to "look to the future" and find the next wave. People often try to use research to uncover new trends. Is there any way you can do that?

AR: I don't think so. Think about being an A&R person for a record label. If you try to pick performers on the basis of research, you're going to be a big failure. You have to use your own judgment as to whether or not the stuff has potential. Research can only tell you what has happened in the past. It's not very good at telling you what people are going to like.

DE: The other problem is that research doesn't take into account market realities. For example, every movie to hit the theaters and every TV show to hit the networks passed the research test with flying colors. Yet 90% of all new TV shows fail.

AR: Movie research has not been particularly accurate; the same is true with music. Here's why: People don't just listen to what they like or go to movies they like. They go to movies other people like. In other words, if the buzz is on for "Independence Day," everybody wants

to see "Independence Day."

And that's very true in the music world, too. When high school or college kids talk to their friends, and everyone is talking about Hootie & The Blowfish, I want to listen to Hootie & The Blowfish! I might not even particularly like the music at first—but if everybody is talking about it and everyone is listening to it, I'll listen to it, too. There's a fad thing going on here. It's "go with the flow."

DE: So you might test a movie, TV show, or music, and it might do well in research. Then something else comes out that gets big word-of-mouth, and everybody flocks to that. This is where you have to take market realities into account. How do you determine the difference between people's taste via an auditorium ranker compared to actually delivering upon what's expected?

AR: I don't object to research at all. I think you always have to evaluate the results with a little skepticism. Don't forget, this is totally artificial. Don't run your station by research—run your station by instinct. The research is just an input. I wouldn't believe any research that just strikes me as not valid, I don't care what the research says. Use your good judgment here. I think judgment and instincts are much more important than just pure, raw research, especially when it's done in auditorium and artificial situations.

DE: In the past, you've said a lot of companies hire you, pay you the big bucks, and then don't take your advice because you make things sound so simple. They say to themselves, "Gee, it couldn't be that easy."

AR: It must be more difficult than that, right? In a funny way, the principle is simple but working it out in practice is difficult—the difficulty of executing a simple idea.

For example, we did a lot of work on Lotus Development Corporation. We got them to refocus the



Research can only tell you what has happened in the past. It's not very good at telling you what people are going to like.



company from spreadsheets to Groupware with their Notes product. That was an enormous success. It was so successful that Lotus was bought by IBM for \$3.5 billion. That's an enormous amount of money. Why did IBM buy Lotus? Because of the Groupware and the Notes products. But when Lotus moved from spreadsheets to Groupware and then Notes products, it was difficult internally. According to sources I've heard, 11 vice presidents were fired because they resisted the move from spreadsheets to Groupware; they didn't want to do that.

That's the way it goes sometimes when you run a company and you have a simple concept that you want to execute. People get in your way—they argue and they fight with you, and you either have to modify your ideas and concepts or you have to fire some people.

You can't make an omelet without breaking a few eggs. And you can't focus a company, certainly a big company like Lotus, without breaking a few internal eggs. So, it's not always easy in practice to execute the focusing idea. But in theory, it's very simple.

And I find that most management people don't buy the theory. They don't even think about the notion that their company might be better off if it were focused. "What do you mean, give up business? We can't give up business." If you want to focus something, you have to give something up, you have to sacrifice.

You can be successful—you can be worth \$3.5 billion if you can own one word, Groupware, in the mind of a customer or prospect. So the secret of business is simple, but that's not to say that it's easy to do.

DE: You said a lot of people don't like to take your advice because of

the research or fear of sacrifice/loss. Speak about instincts versus research and the problem with market research.

AR: Market research can be good and bad. Research is fine when you ask people what they did yesterday. In other words, people quite often can remember exactly what products they bought, where they went, and what things they did. But research is bad when it asks people what they're going to do tomorrow. So, you have to be careful when you do research and ask people what they're going to do.

Let's say Starbucks was doing research and asked, "Where do you buy your coffee in the morning?" and people said, "I stop at the local coffee shop and I pick up a cup for 75 cents." Then researchers said, "Would you pay \$1.50 for a better cup of coffee at Starbucks?" The prospect might say, "No, I'm not going to do that," but of course they [might].

So, research gets you in trouble mainly when you ask people what they're going to do—people don't know what they're going to do until they're offered that opportunity to do it; maybe then they're going to look at it in a different way. So, research is good or bad. I'm not against research, I'm just saying that you have to be careful about predicting the future based on research.

Dave Elliott is President of the Innovation Network, a research and programming consulting firm that specializes in format positioning. To hear an unabridged version of this interview or for a printed copy (while supplies last), call Elliott at (310) 457-2288; he also can be reached by e-mail at innonet@aol.com

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Superlative Service = Success Today

By Paul Anovick

The times they are a changin'. How ironic that Bob Dylan's words, broadcast for nearly three decades on radio across America, are now the perfect anthem for the radio industry itself.

It seems that every week — or every day — brings news of another station group merger or acquisition and the formation of powerful new alliances. It's getting so you can't tell the station lineups without a scorecard. To put it mildly, the Telecommunications Act has shifted the evolution of our industry into fast-forward.

With all the changes swirling around us, it's critical that we not ignore the important issue of customer service. To do so would be a giant step backward for an industry that's enthusiastically striding — if not sprinting — into the future.

For super-duopolies and mega-station groups, it can be tempting — even if only on a subconscious level — to not work quite as hard at servicing customers, to sit back and figure that size alone will guarantee success. The reality is that while the bottom line may continue to look healthy in the absence of customer service, the combination of size and service can make your bottom line downright robust by siphoning money away from competitive media.

For the station representation business, the customer service challenge in this new world order is to demonstrate the flexibility to adapt to the specific needs of station groups. At *Interep*, the issues we found ourselves grappling with included how to best keep up with the changing shape of individual station groups, how to ensure a continuation of our "expect quality" philosophy when our client station groups were getting larger, and the survival of our rep companies in the face of their client stations being absorbed into larger station groups.

As we pondered the answers to these questions, we consulted with several customer service experts and identified the most important "service quality determinants" as originally re-

ported in 1984 by the widely published author A. Parasuraman, generally regarded as the father of service quality research. These determinants are every bit as valid today as they were more than a decade ago. They are:

- 1) **Reliability** — consistency of performance and dependability
- 2) **Responsiveness** — willingness and readiness to provide service
- 3) **Competence** — possessing the skills required to perform the service
- 4) **Access** — approachability, ease of contact
- 5) **Courtesy** — respect, consideration, politeness
- 6) **Communication** — keeping customers informed
- 7) **Credibility** — trustworthiness, honesty
- 8) **Security** — freedom from danger, risk, or doubt
- 9) **Knowing The Customer** — understanding customer needs
- 10) **Tangibles** — physical evidence of the service.

Parasuraman pointed out that Tangibles and Credibility are "search" properties, meaning they can be known in advance of the sale and therefore are easy to evaluate. Competence and Security are "credence" properties, which are difficult to evaluate even after the sale is made. The other six are "experience" properties, which can be known as the customer is purchasing or consuming the service. Parasuraman also points out that customers typically evaluate service based on "experience" properties.

Most significantly, the author stresses that quality service isn't something that can be attained by delegating such responsibility to a few people or departments. A "quality culture" must be developed by:

- Establishing specific quality standards
- Hiring personnel able to meet the standards

- Training personnel to meet the standards

- Checking to see that the standards are met

- Rewarding personnel for success.

As we examined these various quality service issues, our solution to industry changes and the customer service question was the creation of **Allied Radio Partners**, a rep firm with an unprecedented "team" management structure geared to meeting the needs of client stations in the new deregulated world. Allied arose from the melding of **Major Market Radio**, **Torbet Radio**, and **Concert Music Broadcast Sales**. The process through which we navigated to arrive at Allied is worth a brief review because it illustrates the degree of effort that goes into creating a service-oriented organization.

We began by studying the service needs of our client stations, and we brought in customer service experts — including the marketing consultant instrumental in General Motors' creation of its Saturn division and the director of quality for Ritz-Carlton in New York — to lend their expertise to our mission.

We zero-based our customer service approach and built a model from the ground up. This ultimately resulted in the creation of the managing partner concept, in which each of five managing partners works directly with a specified group of clients.

Externally, the partners are the company. Working with their sales teams, each has direct responsibility and accountability for meeting client station needs. In conjunction with a managing partner, client stations build their own national sales team, office by office, thus enabling clients to have us deploy resources where they need them most.

Managing partners guarantee same-day response Monday through Friday and availability on weekends. They are never out of touch. We don't have a client service department. The managing partners interface with their clients and ask, to

Evaluating Your Customer Service

Improving customer service takes more than simply deciding to be more customer-friendly. Following are some tips for evaluating and improving station customer service.

1) **Start the process with a zero-based mindset.** You aren't married to the way you're currently doing things, or the way others are doing things. Start with a clean slate to develop the type of customer service model that works for you.

2) **Conduct a survey to measure current levels of satisfaction among customers, to give you some sense of the task at hand.** Use an experienced research firm to ensure accurate data.

3) **If you make customer-service claims, make sure there is substance behind them.** It's one thing to say "we provide great customer service." It's something else entirely to make specific promises with specific remedies and/or penalties for failing to deliver.

4) **Empower employees to take action to remedy customer complaints.** Make sure your employees understand that each and every one of them contributes to customer satisfaction and back up this mandate by giving them appropriate authority.

5) **Communicate, communicate, communicate.** Communicate internally to discuss better ways of doing business. Communicate externally to customers to learn what they think of your station and what they would like to see improve. Then, act on what you've learned.

6) **Prevent defects.** All internal work must be built around quality to prevent any defect from ever reaching the customer.

7) **Built-in standardization.** Make sure everyone interacting with clients goes through the same training process. Clients must know that their questions will yield the same answers, and the correct answers — no matter who they ask. This doesn't mean that individual styles need to be discouraged, so long as everyone is speaking the same language.

paraphrase former New York Mayor Ed Koch, "How are we doing"?

In the area of service, your goal should be the same as ours — to create "raving fans" of brand-loyal clients. Having a firm grasp of this goal, we developed the following values and guiding principles (The boldface words are the critical points that should be considered as part of your customer service program):

To be **client-focused**, dedicated to providing customized sales and service to our clients.

To be **innovative in our sales strategies** and flexible in our structure in order to meet the needs of our client stations.

To make **real customer service commitments** by offering performance guarantees to stations and groups.

To **empower regional managers and account executives** to make on-the-spot performance adjustments to satisfy clients.

To provide a **profit-sharing plan** for all employees to enhance the

team concept.

To stress **TEAM** (Together Everyone Achieves More).

The responses to date have been gratifying, with most focusing on the two things that we know will build the kind of brand loyalty we seek: sales and service. In Allied's first 120 days, sales performance is up significantly from the combined Torbet, Major Market, and Concert Music operations.

The Allied Radio Partners story represents our own unique experience with the customer issue. In these rapidly changing times, all of us in the industry must look inward at our own service structures with an eye toward making them stronger, so that bigger does indeed translate to better.

Paul Anovick is the Managing Partner at Allied Radio Partners. He can be reached at (212) 818-8900.

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By Scott Slaven, PROMAX International

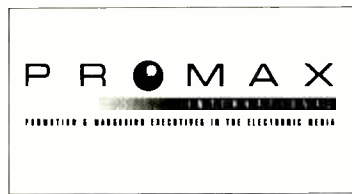
Here's the most disgusting/amusing contest to come along in quite some time: **KORD-FM/Tri-Cities, WA** qualified 12 lucky listeners to compete in the "Ultimate Root Beer Float."

This deserving dozen met at the Columbia Pools in nearby Richland where the "Ultimate Root Beer Float" — a six-person spa filled to the brim with Barq's root beer and Darigold ice cream — had been created. One by one, these 12 brave souls dove to the bottom of the tub where 12 coins lay.

Eleven of the coins were redeemable for prizes, the other sported a "S" that stood for what some might call the cherry on the top of the float, i.e., the grand prize, which was the spa itself. Although the third diver down was the ultimate winner, the rest of the contestants jumped in anyway for the chances to claim tickets to see forthcoming concerts by **Tim McGraw, Faith Hill, Wynonna, and BlackHawk.**

It's A Festival!

KUPD-FM/Tempe, AZ fired up its 15th annual "U-Fest" with



nine bands taking center stage on October 5. (A second stage showcasing some of Arizona's finest local talent kept the music continuous.) Held at the 20,000 capacity Blockbuster Desert Sky Pavilion, "U-Fest '96" featured such great marquee names as **Type O Negative, Lucy's Fur Coat, the Deftones, Tonic, and Life Of Agony.**

100 Tons Of Food

'Tis the season for food drives, and **WIQB-FM/Ann Arbor, MI** is gearing up for its ninth annual

"Rockin' For The Hungry" event. The station will be broadcasting live for five days outside a major shopping center, asking listeners to donate non-perishable food items. **WIQB** has set its sights on scoring 100 tons of food to donate to the local Huron Harvest Food Bank.

Jobs, Jobs, Jobs

From our "ask not what your listener can do for you, ask what you can do for your listener" file comes word that the unemployment rate is under 5% for the first time this decade. This is not a sound-bite plug for the Democratic re-election campaign, it's a statistical fact, and a group of Milwaukee stations have banded together to keep that rate headed down.

WANG, WEMP, and WMYX recently held a job fair in conjunction with more than 20 local businesses that were looking to fill a variety of positions in their companies, which included **Dean Witter** and **Kohl's** department stores.

Share Your Marketing Plan!

We hope you'll take part in the industry's newest weekly forum for marketing & promotion professionals.

- Just what did it take to pull off that remote?
- How much time went into that station concert?
- Who chose the colors for that outdoor campaign?
- Why did you use film — or video — for those TV spots?

R&R invites you to share your stories about any of the above topics — or just about anything marketing- or promotion-related — with our readers. Your comments will contribute to an ongoing forum designed to attract attention to the importance of strong marketing and promotion in the radio industry.

Please send your ideas, releases, and photographs to **Scott Slaven**, Director of Communications, **PROMAX International**, 2029 Century Park East, Suite 555, Los Angeles, CA 90067.

Wifeyles Of The Rich And Famous

Finally, as the surprise hit film "The First Wives Club" continues to hold a top spot in terms of box office grosses, **WMXV-FM (Mix 105)/New York** jumped on the bandwagon by starting its own chapter of the wronged woman club.

Suddenly single spouses were encouraged to call into the station with their tales of wedding woe — the Top 20 were chosen by air talent **Liz White** for a double-decker "Mix 105 Deck 'Em Bus" ride to a

free dinner at the local Planet Hollywood. Afterwards, the divorced divas got to spend a night on the town with Ms. White — all the while reciting the film's mantra, "Don't get mad, get everything!"

Pro:Motions

• **Mike Patterson** has joined **WKTI/Milwaukee** as Asst. Promotions Dir. He previously served as Promotions Dir. of **WZEE/Madison, WI.**

New On The 'Net

The following stations' World Wide Web pages were recently added to the Passport section of **R&R's** web site (www.rronline.com). Note: All addresses begin with <http://>.

- WAJY-FM/Aiken, SC** (Nostalgia) www.gabn.net/joy102
- WQBK-FM/Albany** (Alt) www.wqbk.com
- WJZF-FM/Atlanta** (NAC) www.am750wsb.com/wjzf.html
- WSB-FM/Atlanta** (AC) www.am750wsb.com/b985.html
- KAJZ-FM/Austin** (NAC) www.lbj.com/jazz/jazz.html
- KKBB-FM/Bakersfield** (Cl. Rock) www.kkbb.com
- KLLY-FM/Bakersfield** (AC) www.klly.com
- KNZR-AM/Bakersfield** (News/Talk) www.knzs.com
- WPOC-FM/Baltimore** (Country) pages.prodigy.com/MD/wpoc
- KQKI-FM/Bayou Vista, LA** (Country) www.kqki.com
- KQXY-FM/Beaumont, TX** (CHR) www.txicp.com/kqxy
- WXYK-FM/Biloxi, MS** (CHR) 205.217.114.175/wxyk.htm
- WGRG-FM/Binghamton, NY** (Alt) www.binghamton.com/power101
- WKSE-FM/Buffalo** (CHR) www.kiss.buffalo.net
- WIZN-FM/Burlington, VT** (Rock) www.wizn.com
- WRQK-FM/Canton, OH** (CHR) www.wrqk.com/
- WHMS-FM/Champaign, IL** (AC) www.whms.com
- WRFQ-FM/Charleston** (Cl. Hits) www.wrfq104.com
- WRFX-FM/Charlotte** (Cl. Rock) www.wrfx.com
- WSKZ-FM/Chattanooga** (Rock) www.chattanooga.net/RADIO/kzpage.html
- KFTX-FM/Corpus Christi, TX** (Country) www.sigma.net/kftx
- KKUP-FM/Cupertino, CA** (Ad. Alt.) www.deepideas.com/kkup
- KEGL-FM/Dallas** (Alt) www.kegl.com
- CKNG-FM/Edmonton, Alberta, Canada** (CHR) www.power92.com
- KXKL-FM/Grand Forks, ND** (Country) members.tripod.com/~knav/206.144.3.80/x193
- WSNX-FM/Grand Rapids** (CHR) www.sunnyfm.com/
- WDRC-AM/Hartford** (News/Talk) www.wdrc.com/am.html
- WKSS-FM/Hartford** (CHR) www.wkss.com

- KQMQ-AM & FM/Honolulu** (CHR) www.hula.net/KQMQ/kqmq.htm
- KUMU-AM & FM/Honolulu** (B/EZ) www.kumu.com
- WGLD-FM/Indianapolis** (Urban Gold) www.wtlc.com/wglid.htm
- WJKK-FM/Jackson, MS** (Country) www.misnet.com/wjkk/index.html
- WAPE-FM/Jacksonville** (CHR) www.cyberjax.com/wape/
- KFKF-FM/Kansas City** (Country) kansascity.com/kfkf
- WDAF-AM/Kansas City** (Country) www.wdaf.com
- WKHY-FM/Lafayette, IN** (Rock) www.mdn.net/wkhy
- KSMB-FM/Lafayette, LA** (CHR) www.ksmb945.com/music/
- KSNE-FM/Las Vegas** (AC) www.vegas.com/sunny/106.html
- KLAW-FM/Lawton, OK** (Country) www.klaw.com
- KZCD-FM/Lawton, OK** (Rock) www.z94.com
- WGXL-FM/Lebanon, NH** (Hot AC) www.x192.com
- KQNG-AM & FM/Lihue, Kauai, HI** (Hot AC) kongradio.com
- KACD-FM & KBCD-FM/Los Angeles** (CHR) www.grooveradio.com
- WTFX-FM/Louisville** (Rock) www.foxrocks.com
- WXNU-FM/Louisville** (Alt) vmarketing.com/1059/q105.html
- WEGR-FM/Memphis** (Rock) www.rock103.com
- WLYF-FM/Miami** (AC) www.wlyf.com
- KREV-FM & WREV-FM/Minneapolis** (Alt) www.rev105.com
- WVAQ-FM/Morgantown, WV** (CHR) www.wvaq.com
- WWXM-FM/Myrtle Beach, SC** (CHR) www.beachside.com/mix977
- WFHN-FM/New Bedford, MA** (CHR) www.mvangel.com/fun107
- WKCI-FM/New Haven** (CHR) www.kc101.com
- WBBR-AM/New York** (Business News) www.bloomberg.com/wbbr
- KJYO-FM/Oklahoma City** (CHR) okcradio.com
- KYIS-FM/Oklahoma City** (Hot AC) www.kyis.com
- WTKS-FM/Orlando** (Talk weekdays/Alternative weekends) www.wtks.com
- WXXL-FM/Orlando** (CHR) www.oo.com/x11067.html
- WQXC-AM/Otsego-Plainwell-Kalamazoo, MI** (Nostalgia) www.net-link.net/vintage
- WIOQ-FM/Philadelphia** (CHR) www.q102philly.com
- KZON-FM/Phoenix** (Ad. Alt) www.kzon.com
- KKRZ-FM/Portland, OR** (CHR) www.z100portland.com

- WPOR-AM/Providence** (News/Talk) www.wpro.com
- WWKX-FM/Providence** (CHR) www.kix106fm.com
- WWLI-FM/Providence** (AC) www.lite105.com
- WKIX-FM/Raleigh** (Country) www.kix96.com
- KADI-FM/Republic, MO** (Religious) www.kadi.com
- WNVE-FM/Rochester** (Alt) thenerve.matrics.com
- WZOK-FM/Rockford, IL** (CHR) www.zebranet.com/wzok/wzokhp.htm
- KALL-AM/Salt Lake City** (News/Talk/Sports) www.aros.net/KALL/Welcome.html
- KCYX-FM/San Antonio** (Country) www.y100fm.com
- KSJL-FM/San Antonio** (Urban) www.ksjl.com
- KTFM-FM/San Antonio** (CHR) www.ktfm.com
- KZOZ-FM/San Luis Obispo** (Cl. Rock) www.kzozfm.com
- WBHT-FM/Scranton-Wilkes Barre** (CHR) www.leader.net/wbht/
- KELO-FM/Sioux Falls, SD** (AC) www.kelofm.com
- KAQQ-AM/Spokane** (Full Service) radio.skywalk.com/sbc/kaqq.html
- KISC-FM/Spokane** (AC) radio.skywalk.com/sbc/kisc.html
- KNFR-FM/Spokane** (Country) radio.skywalk.com/sbc/knfr.html
- KTRW-AM/Spokane** (Sports) radio.skywalk.com/ktrw/
- WDBR-FM/Springfield, IL** (CHR) www.trailcom.com/wdbbr/
- WKOK-FM/Sunbury, PA** (AC) www.wkok.com
- WQKX-FM/Sunbury, PA** (CHR) www.wqkx.com
- WWHT-FM/Syracuse** (CHR) www.hot1079.com
- WMGI-FM/Terre Haute, IN** (CHR) mixfm.abcs.com
- WIOT-FM/Toledo** (Rock) www.wiot.com
- KWIC-FM/Topeka, KS** (Hot AC) www.parod.com/kwic
- CKCL-AM/Truro, Nova Scotia, Canada** (Country) www.ckcl.ca/radio
- CKTO-FM/Truro, Nova Scotia, Canada** (Hot AC) themix.ckcl.ca/radio
- KRQQ-FM/Tucson** (CHR) www.imsystem.com/krq/index.htm
- KBBY-FM/Ventura, CA** (Hot AC) www.kbby.com
- WRCY-FM/Warrenton, VA** (Washington) (Country) www.thunder107.com/t107
- WHUR-FM/Washington** (Urban AC) www.whur.com
- WKGR-FM/West Palm Beach** (Cl. Rock) www.gater.com
- WOMP-FM/Wheeling, WV** (Hot AC) www.weir.net/womppfm
- WILM-AM/Wilmington** (News) www.deldir.com/wilm.htm

To link your station to **R&R's** web site, e-mail **Jeff Axelrod** at jaxelrod@rroonline.com.

'ZINE SCENE

Sex & Drugs & Rock & Roll!

Keith Richards wants **Mick Jagger** to get professional help for his sex addiction (*Globe*).

Courtney Love is angry that one of her late husband **Kurt Cobain's** friends recently auctioned off the rocker's personal effects. 'Zine Scene notes Cobain's rehab discharge papers fetched \$1150 (*National Enquirer*).

One of **Whitney Houston's** ex-bodyguards has co-written a tell-all book, claiming the singer was a raging pothead who liked to spike her marijuana with cocaine (*National Enquirer*). Incidentally, **Star** psychic **Jeane Dixon** offers this bold prediction: Houston hubby **Bobby Brown's** life will be threatened by firearms, fire, falls, and knives (*Star*).

The secrets to **Bette Midler's** happy marriage include whipped-cream baths and re-enacting the vows every year in front of an **Elvis Presley** impersonator (*National Enquirer*).

Country Comforts

Wynonna Judd has been spotted partying it up with **Michael Bolton** (*Star*).

Lyle Lovett and his new 17-year-old galpal have moved in together (*National Enquirer*).

Tracy Lawrence is engaged to Dallas Cowboys cheerleader **Stacie Drew** (*People*).

Faith Hill was two months pregnant when she married **Tim McGraw** (*National Enquirer*, *Globe*, *Star*).

U Got The Look

The *Ladies Home Journal* retouched its cover photo of **Cher**, putting her head on another body — in another dress — and eliminating one of her tattoos (*Star*, *Newsweek*).

And... that new look **Lisa Marie Presley** sports comes from a breast lift, thigh liposuction, and laser skin resurfacing (*National Enquirer*). She's also trying to get ex-hubby **Michael Jackson** to reveal the terms of that infamous case he settled out of court (*Globe*). Meanwhile, Jackson is pictured renting kiddie videos in Amsterdam. The *Star* also reports he's made a \$4 million offer to buy a 100-room castle in Prague.

The Fame Game

"It freaked me out that someone cared enough about hating me to come up to me on the street and say it to my face" — **Counting Crows** frontman **Adam Duritz** on the price of sudden fame (*Time*).

"You don't have to introduce yourselves. Back in Japan, my

dogs are named Chris and Tina" — **Tina Weymouth** and **Chris Frantz** recall **Cibo Matto** member **Yuka Honda's** response to being asked to sing on the new **Heads** album (*Rolling Stone*).

Into The Music

"Every actor I've ever met wants to be a musician, but every musician I know is really glad that they're a musician" — **Courtney Love** on why her heart belongs to music (*Newsweek*).

Entertainment Weekly's seven-page story on the aborted original **Van Halen** reunion finds **Eddie Van Halen** saying of **David Lee Roth**, "I sensed a different guy than I used to work with. Not necessarily humbled, just normal. Like the LSD — that's what I call Lead Singer Disease — was gone."

"We're reaching a time when people are looking for what's after grunge" — **WDRE/Philly PD Jim McGuinn** on the recent popularity of songs that sport shuffling dance beats with the Alternative audience (*Rolling Stone*).

Undercover Operations

"Most Hollywood liberals feel politics is impure. They only want to help on a particular issue. But I wanted to actually elect the right people. That's the only way to change things" — **George** cover star **Barbra Streisand** talks realpolitic.

The late **Tupac Shakur** makes the cover of *Rolling Stone* — which devotes 12 pages to the man — as well as a wrap-around cover of *Vibe* — which adds an eight-page insert on the subject 'cause the 'zine's original cover story was on the **New Edition** reunion.

Creature Comforts

"I love **Alison Krauss**. She's a little creature unto herself, like **Emmylou Harris** was. None of the boys are killin' me. I think the boys are really all kassin' after the same bone" — **K.T. Oslin** assesses the current state of country music (*People*).

"In the morning [the outhouse] had to be thawed, so we'd argue about who had to go out first" — **Jewel** describes growing up in Alaska (*Us*).

"Not being that intelligent or that happy myself, I'm looking for a woman to help me out" — **Chris Isaak**, on what he wants out of a relationship (*Us*).

Paul McCartney's wife, **Linda**, is being secretly treated for cancer (*Star*, *Globe*).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

MUSIC & MOVIES

CURRENT

- **THE FIRST WIVES CLUB**
Single: Over And Over/Puff Johnson (Work)
 - **THAT THING YOU DO!**
Single: That Thing You Do!/Wonders (Epic)
 - **2 DAYS IN THE VALLEY (Edel America)**
Featured Artists: Erin O'Hara, Junior Wells, Lyle Lovett
 - **BULLETPROOF (MCA)**
Singles: Champagne/Salt-N-Pepa
Where I'm From/Passion
How Could You/K-Ci & Jojo
Other Featured Artists: Nonchalant, Delinquent Habits
 - **TIN CUP (Epic Soundtrax)**
Featured Artists: Chris Isaak, Patty Loveless, Shawn Colvin
 - **SHE'S THE ONE (Warner Bros.)**
Single: Climb That Hill/Tom Petty & The Heartbreakers
 - **PHENOMENON (Reprise)**
Single: Crazy Love/Aaron Neville
Other Featured Artists: Eric Clapton, Jewel, Peter Gabriel
 - **GRACE OF MY HEART (MCA)**
Single: God Give Me Strength/Burt Bacharach & Elvis Costello
Other Featured Artists: For Real, Shawn Colvin, J Mascis
 - **ED'S NEXT MOVE (Milan/BMG)**
Featured Artists: Benny Golson, Jane Kelly Williams
 - **EDDIE (Island/Hollywood)**
Single: Tell Me/Dru Hill
Other Featured Artists: J'son, Jodeci, House Of Pain
- COMING**
- **THE ASSOCIATE (Motown)**
Featured Artists: Wynonna, Patra, Shades
 - **SET IT OFF (EastWest/EEG)**
Singles: Missing You/Brandy/Tamia/Knight/Khan
Days Of Our Livez/Bone Thugs-N-Harmony
Don't Let Go (Love)/En Vogue
Set It Off/Organized Noise
Other Featured Artists: Brandy, Queen Latifah, Seal
 - **HIGH SCHOOL HIGH (Big Beat/Atlantic)**
Singles: I Got Somebody Else/Changing Faces
Wu-Wear: The Garment.../RZA/Method Man ...
Other Featured Artists: Braxtons, D'Angelo, De La Soul
 - **EVITA**
Single: You Must Love Me/Madonna (Maverick/WB)
 - **DAYLIGHT**
Single: Whenever There Is Love/Bruce Roberts & Donna Summer (Universal)

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

'Net Chats

Paul Anka, Monday (10/21) at 10pm ET/7pm PT, America Online (keyword: LIVE).

Hip-hop duo **Heltah Skeltah**, Tuesday (10/22) at 7:30pm ET/4:30pm PT, Prodigy (jump: CHAT).

K.T. Oslin, Wednesday (10/24) at 9pm ET/6pm PT, CompuServe (go:CONFERENCE).

On The Web

Stir's Friday night (10/18) concert in Dallas will be cybercast live at 10:30pm ET/7:30pm PT at the **Capitol Records** web site (<http://hollywoodandvine.com/Starlandmotel/stir.html>).

Check out **Dishwalla** unplugged from Houston Sunday night (10/20) (<http://www.audionet.com>).

Catch a **Luscious Jackson** live netcast on Tuesday (10/22); check <http://www.lalive.com> for further details.

Visit new official web sites from country artists **Ty England** (<http://www.nashville.net/~tyland>), **Trisha Yearwood** (<http://www.epn.com/yearwood>), **Travis Tritt** (<http://www.epn.com/tritt>), and **Kenny Rogers** (<http://www.epn.com/rogers>).

MUSIC DATEBOOK

MONDAY, OCTOBER 28

1961/A customer asks Liverpool record store clerk **Brian Epstein** for a copy of "My Bonnie" by a local group. Curious, he searches out, finds, and becomes manager for the **Beatles**.
1977/The "Nevermind The Bollocks Here's The **Sex Pistols**" LP is released in America.
Born: **Stephen Morris (New Order)** 1957, **Geno Leonardo (Filter)** 1969

TUESDAY, OCTOBER 29

1966/The "Home Of The Blues" — Beale St. in Memphis, TN — is declared a national landmark.
1971/**Allman Brothers** guitarist **Duane Allman** is killed in a motorcycle accident near Macon, GA.
1977/**Meat Loaf** releases "Bat Out Of Hell."
1990/The **Byrds**, **LaVern Baker**, **John Lee Hooker**, the **Impressions**, **Wilson Pickett**, **Jimmy Reed**, and **Ike & Tina Turner** are inducted into the Rock & Roll Hall Of Fame.
Born: **Denny Laine (ex-Moody Blues, Wings)** 1944, **Peter Green (ex-Fleetwood Mac)** 1946, **Randy Jackson** 1961

WEDNESDAY, OCTOBER 30

1938/**Orson Welles** and company create panic with their "War Of The Worlds" radio broadcast.
1970/**Doors** singer **Jim Morrison** is sentenced to a six-month jail

term and fined \$500 for allegedly flashing a Miami audience.
1986/The **Beastie Boys** release "License To Ill."



Tom Donahue — Hall of Famer.

1995/**David Bowie**, **Tom Donahue**, **Gladys Knight & The Pips**, **Jefferson Airplane**, **Little Willie John**, **Pink Floyd**, **Pete Seeger**, the **Shirelles**, and the **Velvet Underground** are elected to the Rock & Roll Hall Of Fame.
Born: **Eddie Holland** 1939, **Grace Slick** 1939, **Timothy B. Schmit (ex-Poco, Eagles)** 1947

THURSDAY, OCTOBER 31

1993/**Tupac Shakur (aka 2Pac)** is arrested for allegedly shooting two off-duty Atlanta policemen during a late night argument.
Born: The late **Bernard Edwards (Chic)** 1952, **Larry Mullen Jr. (U2)** 1961, **Adam Horowitz (Beastie Boys)**, **Vanilla Ice** 1969

FRIDAY, NOVEMBER 1

1968/**George Harrison** releases

"Wonderwall Music," the soundtrack to his "Wonderwall" movie, becoming the first member of the **Beatles** to issue a solo album.

Born: **Lyle Lovett** 1956, **Anthony Kiedis (Red Hot Chili Peppers)** 1962

SATURDAY, NOVEMBER 2

1979/The movie version of the **Who's** "Quadrophenia," featuring **Sting**, opens.
1990/**Prince's** fourth film — "Graffiti Bridge," co-starring **Tevin Campbell**, **Mavis Staples**, and the **Time** — opens.
Born: **Keith Emerson (Emerson, Lake & Palmer)** 1944, **k.d. Lang** 1961

SUNDAY, NOVEMBER 3

1957/**Jerry Lee Lewis** releases "Great Balls Of Fire."
1972/**James Taylor** and **Carly Simon** are married.
1986/"Who's That Girl," co-starring **Madonna**, opens.
1988/**U2's** concert-movie "Rattle And Hum" opens.
1995/**Hootie & The Blowfish** and **Bob Dylan** reach an out of court settlement for the group's unauthorized use of Dylan's lyrics in their song "Only Wanna Be With You."
Born: **Adam Ant** 1954

— Paul Colbert



59.4 million households
Patti Galluzzi,
VP/Music Programming



50.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

- BABYFACE** This Is For The Lover In You (Epic)
- PRESIDENTS OF THE UNITED STATES** ... Mach 5 (Columbia)
- AMBER** This Is Your Night (Tommy Boy)
- BRAIDS** Bohemian Rhapsody (Big Beat/Atlantic)
- SHAQUILLE O'NEAL** You Can't Stop The Reign (Trauma/Interscope)
- WESTSIDE CONNECTION** Bow Down (Lench Mob/Priority)
- GRAVITY KILLS** Enough (TVT)
- PORNO FOR PYROS** 100 Ways (Warner Bros.)
- PRODIGY** Firestarter (Mute/XL Recordings)
- QKUMBA ZOO** The Child Inside (Arista)

HEAVY

- BECK** Devils Haircut (DGC/Geffen)
- BLACKSTREET 1/DR. DRE** No Diggity (Interscope)
- BONE THUGS-N-HARMONY** Days Of Our Lives (EastWest/EEG)
- COUNTING CROWS** Angels Of The Silences (DGC/Geffen)
- SHERYL CROW** If It Makes You Happy (A&M)
- DR. DRE** Been There Done That (Death Row/Interscope)
- FUGEES** Ready Or Not (Ruffhouse/Columbia)
- HOOTIE & THE BLOWFISH** Sad Caper (Atlantic)
- MADONNA** You Must Love Me (Warner Bros.)
- JOHN MELLENCAMP** Key West Intermezzo ... (Mercury)
- METALLICA** Hero Of The Day (Elektra/EEG)
- NO DOUBT** Don't Speak (Trauma/Interscope)
- RAGE AGAINST THE MACHINE** People Of The Sun (Epic)
- R.E.M.** Bittersweet Me (Warner Bros.)
- SUBLIME** What I Got (Gasoline Alley/MCA)
- 311** All Mixed Up (Capricorn/Mercury)

JAM OF THE WEEK

- BABYFACE** This Is For The Lover In You (Epic)

STRESS

- FIONA APPLE** Shadowboxer (Work)
- TONI BRAXTON** Un-Break My Heart (LaFace/Arista)
- CAKE** The Distance (Capricorn/Mercury)
- CELINE DION** It's All Coming Back To Me Now (550 Music)
- EELS** Novocaine For The Soul (DreamWorks/Geffen)
- GEGGY TAH** Whoever You Are (Luaka Bop/WB)
- GHOST TOWN DJ'S** My Boo (So So Def/Columbia)
- MARILYN MANSON** The Beautiful People (Nothing/Interscope)
- MAXWELL** Ascension (Don't Ever Wonder) (Columbia)
- ALANIS MORISSETTE** Head Over Feet (Maverick/Reprise)
- NEW EDITION** I'm Still In Love With You (MCA)
- ND MERCY** Where Do You Go (Arista)
- POE** Angry Johnny (Modern/Atlantic)
- PRESIDENTS OF THE UNITED STATES** ... Mach 5 (Columbia)
- REPUBLICA** Ready To Go (RCA)
- SOCIAL DISTORTION** I Was Wrong (550 Music)
- 2PAC** I Ain't Mad At Ya (Death Row/Interscope)
- WEEZER** El Scorcho (DGC/Geffen)

ACTIVE

- AALIYAH** If Your Girl Only Knew (BlackGround/Atlantic)
- AMBER** This Is Your Night (Tommy Boy)
- AZ YET** Last Night (LaFace/Arista)
- BLACK CROWES** Blackberry (American/Reprise)
- BRAIDS** Bohemian Rhapsody (Big Beat/Atlantic)
- CHINO XL** Kleep (American)
- FILTER** Jurassitol (Hollywood)
- GINUWINE** Pony (550 Music/Epic)
- PUFF JOHNSON** Over And Over (Work)
- MONTELL JORDAN** Falling (Def Jam/RAL/Mercury)
- NAS** Street Dreams (Columbia)
- SHAQUILLE O'NEAL** You Can't Stop The Reign (Trauma/Interscope)
- WESTSIDE CONNECTION** Bow Down (Lench Mob/Priority)
- WILD ORCHID** At Night I Pray (RCA)

ON

- DEFTONES** 7 Words (Maverick/WB)
- DISHWALLA** Charlie Brown's Parents (A&M)
- FUN LOVIN' CRIMINALS** Scooby Snacks (EMI)
- GRAVITY KILLS** Enough (TVT)
- JEWEL** You Were Meant For Me (Atlantic)
- LEMONHEADS** If I Could Talk I'd Tell You (Tag/Atlantic)
- LOCAL H** Bound For The Floor (Island)
- NIRVANA** Aneurysm (DGC/Geffen)
- PORNO FOR PYROS** 100 Ways (Warner Bros.)
- PRODIGY** Firestarter (Mute/XL Recordings)
- QKUMBA ZOO** The Child Inside (Arista)
- SCREAMING TREES** Sworn And Broken (Epic)
- TONIC** Open Up Your Eyes (Polydor/A&M)

Video airplay from October 21-27.

XL

- TONI BRAXTON** Un-Break My Heart (LaFace/Arista)
- ERIC CLAPTON** Change The World (Reprise)
- CELINE DION** It's All Coming Back To Me Now (550 Music)
- JOHN MELLENCAMP** Key West Intermezzo ... (Mercury)
- ALANIS MORISSETTE** Head Over Feet (Maverick/Reprise)

LARGE

- BRYAN ADAMS** Let's Make A Night To Remember (A&M)
- COUNTING CROWS** Angels Of The Silences (DGC/Geffen)
- SHERYL CROW** If It Makes You Happy (A&M)
- DISHWALLA** Counting Blue Cars (A&M)
- MELISSA ETHERIDGE** Nowhere To Go (Island)
- ELTON JOHN** You Make History (Young Again) (MCA)
- DONNA LEWIS** I Love You Always Forever (Atlantic)
- MADONNA** You Must Love Me (Maverick/WB)
- STING** I'm So Happy I Can't Stop Crying (A&M)
- WALLFLOWERS** 6th Avenue Heartache (Interscope)

MEDIUM

- TORI AMOS** I'm On Fire (Atlantic)
- MERRILL BAINBRIDGE** Mouth (Universal)
- BLACK CROWES** Blackberry (American/Reprise)
- PHIL COLLINS** Dance Into The Light (Atlantic)
- GARBAGE** Stupid Girl (Almo Sounds/Geffen)
- HOOTIE & THE BLOWFISH** Sad Caper (Atlantic)
- AMANDA MARSHALL** Birmingham (Epic)

CUSTOM

- FIONA APPLE** Shadowboxer (Work)
- BRANDY/TAMIA/KNIGHT/KHAN** Missing You (EastWest/EEG)
- BRIAN SETZER ORCHESTRA** Rumble In Brighton (Interscope)
- SHAWN COLVIN** Get Out Of This House (Columbia)
- EELS** Novocaine For The Soul (DreamWorks/Geffen)
- FOR REAL** Like I Do (Rowdy/Arista)
- JOHNNY GILL** Let's Make The Mood Right (Motown)
- WHITNEY HOUSTON** Why Does It Hurt So Bad (Arista)
- CHRIS ISAAK** Think Of Tomorrow (Reprise)
- JEWEL** You Were Meant For Me (Atlantic)
- PUFF JOHNSON** Over And Over (Work)
- KEB'MD'** More Than One Way Home (Okeh/Epic)
- KENNY LATTIMORE** Never Too Busy (Columbia)
- MAXWELL** Ascension ... (Columbia)
- ELEANOR McEVY** Precious Little (Columbia)
- MINT CONDITION** What Kind Of Man ... (Perspective/A&M)
- ME'SHELL NDEGEOCELLO** Who Is He ... (Maverick/Reprise)
- ANN NESBY** I'm Still Wearing Your Name (Perspective/A&M)
- NEW EDITION** I'm Still In Love With You (MCA)
- R.E.M.** Bittersweet Me (Warner Bros.)
- RUPAUL** Snapshot (Rhino)
- DUNCAN SHEIK** Barely Breathing (Atlantic)
- TINA TURNER** Missing You (Virgin)
- LUTHER VANDROSS** Your Secret Love (LV/Epic)
- SUZANNE VEGA** No Cheap Thrill (A&M)

Video airplay from October 21-27.



Video Playlist

- LUTHER VANDROSS** Your Secret Love (LV/Epic)
- 2PAC** I Ain't Mad At Ya (Death Row/Interscope)
- D'ANGELO** Me And Those Dreamin' Eyes Of Mine (EMI)
- MAXWELL** Ascension ... (Columbia)
- BRANDY/TAMIA/KNIGHT/KHAN** Missing You (EastWest/EEG)
- BLACKSTREET** No Diggity (Interscope)
- AALIYAH** If Your Girl Only Knew (BlackGround/Atlantic)
- TONI BRAXTON** Un-Break My Heart (LaFace/Arista)
- ISLEY BROTHERS** Floatin' On Your Love (T-Neck/Island)
- AZ YET** Last Night (LaFace/Arista)

Information for week ending October 18.

Rap City Top 10

- 2PAC** I Ain't Mad At Ya (Death Row/Interscope)
- DO OR DIE** Po Pimp (Rap-A-Lot/Noo Trybe)
- JAY-Z/MARY J. BLIGE** Can't Knock ... (Roc-A-Fella/Priority)
- BONE THUGS** ... Days Of Our Lives (EastWest/EEG)
- ROOTS** Concerto Of The Desperado (Geffen)
- A TRIBE CALLED QUEST** Stressed Out (Jive)
- WESTSIDE CONNECTION** Bow Down (Lench Mob/Priority)
- DE LA SOUL** Itzsooweez (Tommy Boy)
- OUTKAST** Aliens (LaFace/Arista)
- KEITH MURRAY** The Rhyme (Jive)

Information for week ending October 18.

TELEVISION

TOP TEN SHOWS OCTOBER 7-13

Total Audience
(95.9 million households)

- Seinfeld**
- ER**
- Suddenly Susan**
- Home Improvement**
- Friends**
- The Single Guy**
- Monday Night Football** (Steelers vs. Chiefs)
- Spin City**
- 20/20**
- Primetime Live** (Tuesday)

Adults 18-34

- Seinfeld**
- ER**
- Friends**
- The Single Guy**
- Suddenly Susan**
- Home Improvement**
- Spin City**
- Monday Night Football** (Steelers vs. Chiefs)
- The X-Files**
- Roseanne**

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Tube Tops

The **Beach Boys**, **John Conlee**, **Hootie & The Blowfish**, **Jewel**, and **Martina McBride** perform alongside co-founders **John Mellencamp**, **Willie Nelson**, and **Neil Young** when TNN presents "Farm Aid '96," a six-hour performance special (Saturday, 10/19, 6pm ET/3pm PT).

Friday, 10/18

- Sawyer Brown**, "Prime

Time Country" (TNN, 9pm ET/6pm PT).

- B.B. King**, "Late Late Show With Tom Snyder" (check local listings).

- James Carter**, **Harry Connick Jr.**, and **Charlie Watts**, "ABC In Concert" (check local listings).

Saturday, 10/19

- Michael Feinstein** guest-stars as himself on ABC's "Coach" (9pm).

- New Edition**, "Saturday Night Live" (NBC, 11:30pm).

Monday, 10/21

- Michael McDonald**, **Wynonna**, and host **Ricky Skaggs** perform on TNN's "CMT Presents Monday Night Concerts" (8pm ET/5pm PT).

- Larry King** guest-stars as himself on the 200th episode of "Murphy Brown" (CBS, 9pm).

- Billy Ray Cyrus**, "Prime Time Country."

- Lyle Lovett**, "Late Show With David Letterman."

Tuesday, 10/22

- Keith Sweat**, "The Tonight Show With Jay Leno."

- Sheryl Crow**, "David Letterman."

- Brian Setzer Orchestra**, "Late Night With Conan O'Brien."

Wednesday, 10/23

- Enrique Iglesias**, "David Letterman."

- Crash Test Dummies**, "Conan O'Brien."

Thursday, 10/24

- Ty England** and **Kenny Rogers**, "Prime Time Country."

- Mary Chapin Carpenter**, "Jay Leno."

- Phil Collins**, "David Letterman."

FILMS

WEEKEND BOX OFFICE OCTOBER 11-13

- The Ghost And The Darkness** \$9.21 (Paramount)*
- The First Wives Club** \$9.12 (Paramount)
- The Long Kiss Goodnight** \$9.06 (New Line)*
- The Chamber** \$5.61 (Universal)*
- That Thing You Do!** \$4.92 (Fox)
- D3: The Mighty Ducks** \$4.16 (Buena Vista)
- The Glimmer Man** \$4.09 (WB)
- Extreme Measures** \$1.64 (Columbia)
- Fly Away Home** \$1.60 (Columbia)
- Independence Day** (Fox) \$1.29

All figures in millions
* First week in release

Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include "Get On The Bus," starring **Ossie Davis** and directed by **Spike Lee**. The film's **40 Acres And A Mule/Interscope** soundtrack showcases music by **Blackstreet**, **D'Angelo**, **Curtis Mayfield**, **A Tribe Called Quest**, **Stevie Wonder**, the **Neville Brothers**, and **God's Property f/Kirk Franklin**.

"Swingers," starring writer/co-producer **Jon Favreau**, also opens this week. The film's forthcoming **Miramax/Hollywood** soundtrack sports **Dean Martin's** "You're Nobody 'Til Somebody Loves You," **Love Jones's** "Paid For Loving," **Count Basie & Tony Bennett's** "With Plenty Of Money And You," **Lenny Jordan's** "Knock Me A Kiss," **Roger Miller's** "King Of The Road," **George Jones's** "She Thinks I Still Care," **Average White Band's** "Pick Up The Pieces," **Bobby Darin's** "I'm Beginning To See The Light," and music by **King Floyd**, **Joey Altruda**, **Big Bad Voodoo Daddy**, and the **Jazz Jury**.

Opening in limited release this week is "Trees Lounge," starring writer/director **Steve Buscemi**. The film's **MCA** soundtrack features two cuts each by **Brenda Lee** ("You Always Hurt The One You Love" and "Break It To Me Gently") and the **Ink Spots** ("I Never Had A Dream Come True" and "I Understand [Just How You Feel]") as well as **Shane MacGowan & The Popes'** "That Woman's Got Me Drinking" and **Hayden's** title track. Songs by **Bill Deal & The Rhondels**, **Patrick Tuzolino**, **Craig Ross**, the **Mills Brothers**, and others complete the album.

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VIDEO

NEW THIS WEEK

- FILTER: PHENOMENOLOGY**, **1137 DAYS ON THE SHORT BUS** (Warner Reprise)

This 95-minute interview, live performance, and video clip compilation highlights "Hey Man, Nice Shot," "Dose," "Jurassitol," "Stuck In Here," "Take Another," "White Like That," and "Jnder."



21 million households
Liz Kiley,
Exec. VP/Programming

National Top 20

- KEITH SWEAT** Nobody (Elektra/EEG)
- BONE THUGS** ... Days Of Our Lives (EastWest/EEG)
- 2PAC** I Ain't Mad At Cha (Death Row/Interscope)
- 702** Steelo (Biv 10/Motown)
- ALFONZO HUNTER** Just The Way (Playas Play) (EMI)
- WESTSIDE CONNECTION** Bow Down (Priority)
- NEW EDITION** I'm Still In Love With You (MCA)
- N. DOGG/ISNOOP** ... Never Leave ... (Death Row/Interscope)
- CRUCIAL CONFLICT** Ride The Rodeo (Pallas/Universal)
- RZA I/METHOD MAN** ... Wu-Wear (Big Beat/Atlantic)
- MARILYN MANSON** The Beautiful People (Nothing/Interscope)
- BLACKSTREET** No Diggity (Interscope)
- CHANGING FACES** I Got Somebody Else (Atlantic)
- NO MERCY** Where Do You Go (Arista)
- BRANDY/TAMIA/KNIGHT/KHAN** Missing You (EastWest/EEG)
- TONI BRAXTON** Un-Break My Heart (LaFace/Arista)
- HELJAH SKELTAH** Therapy (Priority)
- JOHNNY GILL** Let's Get The Mood Right (Motown)
- DO OR DIE** Do You Wanna Ride (Rap-A-Lot/Noo Trybe)
- 2PAC** How Do You Want It (Death Row/Interscope)

Most requested for week ending October 11.



Pos.	Artist	Avg. Gross (in 000s)
1	"LOLLAPALOOZA '96"	\$784.6
2	GARTH BROOKS	\$742.3
3	NEIL DIAMOND	\$737.4
4	KISS	\$613.7
5	GLORIA ESTEFAN	\$540.7
6	"H.O.R.D.E. FESTIVAL"	\$467.5
7	GEORGE STRAIT	\$460.4
8	HOOTIE & THE BLOWFISH	\$396.9
9	ALANIS MORISSETTE	\$393.0
10	STING	\$388.9
11	REBA McENTIRE	\$342.2
12	STEELEY DAN	\$331.7
13	DAVE MATTHEWS BAND	\$326.6
14	SMASHING PUMPKINS	\$295.0
15	JAMES TAYLOR	\$293.7

Among this week's new tours:

- BRANFORD MARSALIS TRIO**
- HIROSHIMA**
- "LADIES OF NOTE"**
- JUDY COLLINS & ROBERTA FLACK**
- LIFTER**
- KEIKO MATSUI**

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 271-7900.



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STREET TALK®

Solk & Sterne To Reunite At New Loop?

Expect **Greg Solk** to be named PD at the new **WLUP/Chicago**. The move will reunite Solk with GM **Doug Sterne**; they last worked together at crosstown **Evergreen Sports outlet WMVP**.

WXXL/Orlando PD **Adam Cook** is promoted to OM for WXXL & sister **WJHM**. One of Cook's first duties is to find a PD for WJHM. Could that person come from within **Chancellor**?

Look for **Gary Spivak** to assume Nat'l Alternative Promo responsibilities at **Atlantic**, but don't look for the expectant father to relocate to New York before January.

WXLK/Roanoke, VA PD **Sammy Simpson** splits to become Mktg. Dir. at **WWZZ/Washington**.

Kudos to **Virgin VP/Field Promo Jeffrey "The Jesusmeister" Naumann**, who came up with the brilliant idea to include the callout research hook on the newest Virgin CD-Pro by **Maxi Priest**, "Watching The World Go By." Given the industry's continued emphasis on callout research, will other labels follow his lead?

The Munster Mash

Actor **Al Lewis** — best-known for his role as "Grandpa Munster" on the '60s **CBS-TV** show "The Munsters" — will be the emcee for **WKRQ/Cincy's** Halloween "Munster Mash."

Rumors

• Is all that format change chatter swirling around **SFX's KTXQ & KRRW/Dallas** strictly smoke? Although market rumors have **KTXQ** flipping to **CHR/Rhythmic** and adopting "The Beat 102.1" as its moniker, is this all the carefully crafted concoction of **SFX Regional Mgr. Dusty Black**, who — in fact — plans to make no changes?

• Will **Sean Robertson** be promoted to **WENZ/Cleveland** PD?

• Any truth to that **New York Post** story about **CBS Radio's "Late Late Radio Show"** co-host **Steve Mason** being a strong candidate to take over **NBC-TV's "Later"** in the wake of host **Greg Kinnear's** impending departure?

Speaking of scary stuff ... **WHOT/Youngstown** overnighter **Jim Lobby** is breathing a little easier these days after having been *buried alive for 29 hours* in a stunt that raised thousands of dollars and tons of food for a local charity.

Congrats to **KROQ/L.A.** Promotion Dir. — and former **R&R** sales star — **Stacie Seifrit**, who's recently been elevated to Dir./Sales & Mktg for the station. **Amy Stevens** takes Seifrit's previous post, coming from a similar slot at **KKLQ & KIOZ/San Diego**.

KUTQ/SLC flips calls to **KURR**; **Chet Buchanan** remains PD.

I Confess

KFRE-AM & KMPH-FM/Fresno news reporter **Steven Diddy** confessed to kidnapping and killing two-year-old **Matthew Moorby**, according to the *Fresno Bee*.

Moorby's pajama-clad body was found in a lake on February 8, two days after the boy had been reported missing. An autopsy determined Moorby had drowned.

Diddy complained of feeling ill on Thursday (10/10), leaving the Country-News combo at noon and turning himself in to the police at 1:40pm. **KFRE & KMPH** fired him the next day. Interestingly, Diddy had quit his job at the combo on February 11 and had been rehired on August 10.

Radio psychotherapist **Dr. David Viscott** — who hosted a call-in talk show on **KABC-AM/L.A.** from 1980-93 — was found dead from an apparent heart attack on Monday (10/14). He was 58.

Condolences to **WCBS-FM/NY** morning star **Harry Harrison**, whose 31-year-old son, **Brian**, died in an auto accident last week.

Congrats to **R&R** Music Editor **Steve Wonsiewicz** and **Warner-Reprise/Nashville** VP/A&R **Paige Levy** on a new addition to their family. Son **Ethan Bron** joined them October 4.

Continued on Page 24

FLEMING & JOHN

Timeline

7 DAYS AGO

- #1 Most Played & Requested Record at **WCHZ/Augusta**
- #2 Most Played Record at **99X/Atlanta**
- Over 3,000 Total Units Sold in America

21 DAYS AGO

- Top 5 Callout Research **99X/Atlanta**
- #1 Phones at **WIQB/Ann Arbor**
- WRAX/Birmingham** Re-Adds "Love Songs"
- Over 5,000 Total Units Sold in Nashville

49 DAYS AGO

- The Edge/Albany Adds "Love Songs"
- The Edge/Albuquerque Adds "Love Songs"
- Cotton Club/Atlanta — Sold Out (750)
- Flamingo's Night Club/Knoxville — Sold Out (500)
- Five Points Music Hall/Birmingham — Sold Out (750)

70 DAYS AGO

- #1 Phones **WRLG/Nashville**
- **99X/Atlanta** Adds "Love Songs"
- **WCHZ/Augusta** Adds "Love Songs"

84 DAYS AGO

- #1 Phones **KTOZ/Springfield**
- **WRLG/Nashville** Adds "Love Songs"

98 DAYS AGO

- **KTOZ/Springfield** Adds "Love Songs"
- **WIQB/Ann Arbor** Adds "Love Songs"
- **WRAX/Birmingham** Adds "Love Songs" (for the first time)

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STREET TALK®

Continued from Page 23

Growin' Up

Last Friday (10/11) night at Westwood One's NAB convention party, veteran talk hosts **Tom Leykis** and **Doug "GreaseMan" Tracht** were reminiscing about growing up in the '50s and '60s.

Leykis was telling Tracht about this one kid who lived across the street from him in the Bronx, **Lee Harvey Oswald**, who grew up to assassinate President **John F. Kennedy**. That's when the GreaseMan learned he'd grown up only two blocks away from Leykis!

Rumbles

- **WOGY-FM/Memphis** PD **Polly Wogg** and MD **Ronnie Rice** (aka **Hopalong Cassidy**) flip responsibilities; Rice becomes acting PD as Wogg concentrates on the morning show and adds MD duties.

- **Country KCDI/Tucson** changes calls to **KSJM** and flips to CHR/Rhythmic. Look for the station to program up to 25% Spanish music. Former crosstown **KOHT NSM** **Isaac Ruiz** becomes GM, ex-KOHT Sales Mgr. **Rick Verdugo** takes GSM/OM duties, and former **KLAX/L.A.** PD **Jesse Rios** cops the PD slot.

- **Mimi Griswold** has been named OM for the **Radio Corporation**. She'll be overseeing programming for Alternative **WKRL/Syracuse** and **WKLL/Utica-Rome, NY**, while retaining programming responsibilities for Classic Rock **WTKV-FM & WTKW-FM/Syracuse** and **WRCK/Utica-Rome**.

- **KXLK/Wichita** becomes **Broadcast Architecture's** latest NAC client; PD **Dennis Kincaid** exits. Look for new calls shortly.

In other Wichita news, **KKRD** PD **Jack Oliver** adds GM/OM duties for **KKRD** and sisters **KRZZ** and **KNSS**.

- **WSMK/South Bend, IN** moves from CHR/Rhythmic to Urban Contemporary with a live full-time airstaff. **Wendy Coffman** remains GM; **Jeff Rider** will be PD.

- **KHTY/Santa Barbara, CA** PD **Damion Young** adds programming responsibilities for crosstown sister **KIST**.

- **WDEZ-FM/Wausau, WI** welcomes new PD **Brian Kelly**, coming from an AE post at **WTSO-AM & WMLI-FM/Madison, WI**.

- **UC KZWA/Lake Charles, LA** PD/afternoon driver **Randolph Walker** exits; morning man **B.B. Davis** and MD **James Williams** become acting PDs. Williams takes over the afternoon drive duties, too.

- **KKUZ/Ft. Smith, AK** flips from Country to CHR/Rhythmic and new calls **KMXJ** under owner/PD **Ted High Jr.**

- **KMPC/L.A.** midday talent **Bob Heckler** exits; he's replaced by **Marilyn Kagan**.

- Former **KHKS/Dallas** midday maven **Leigh Ann Adams** segues into a similar shift at **KIBB/L.A.**

- Parttimer **Donna Rodgers** becomes the new MD at **WRCN/Long Island**.

- After running jockless for two months, the live airstaff — minus afternoon driver **Reggie Louque**, who exits — returns to **WLSS/Baton Rouge**.

- **KZFM/Corpus Christi, TX** PD **Charlie Maxx** will exit on December 19 to be MD/midday maven with PD/hubby **Jay Gleason** (formerly PD at crosstown **KRAD**) at **WFNQ/Greenville, SC**.

RADIO RECORDS



1

- **Paul Anovick** elevated to **Major Market Radio Sales** President.
- **Steve Oshin** upped to **KBIG/L.A.** VP/GM.
- **Tim Sheehan** becomes **WRCN/Long Island PD**.
- **Harv Alan** named **WZGC/Atlanta PD**.
- **Chris Ebbott** appointed PD for **KISO-AM, KOY-AM, KYOT-FM & KZON-FM/Phoenix**.

5

- **Pat Duffy** named **KRTH/L.A.** VP/GM.
- **Larry Wexler** upped to **WKSZ/Philly** President/GM.
- **Business Radio Network** sets **Steven Winter** as President and **Robert Welch** as VP/Finance & Administration.
- **KVI/Seattle** goes Talk with **Brian Jennings** as PD.
- **Bill Pugh** becomes **WRXL/Richmond PD**.

10

- **Bill Bennett** joins **MCA Records** as VP/Album Promo.
- **Joel Salkowitz** named **WQHT/NY PD**; **Steve Ellis** becomes MD.
- **Ric Lippincott** returns to **WYTZ/Chicago** as PD.
- **CHR WGCL/Cleveland** becomes **WNCX**, with **John Gorman** as VP/OM and **Denny Sanders** as PD.
- **Sean Lynch** upped to **KKRZ/Portland PD**.
- **Dave Reinhart** tapped as **WLW/Cincinnati PD**.

15

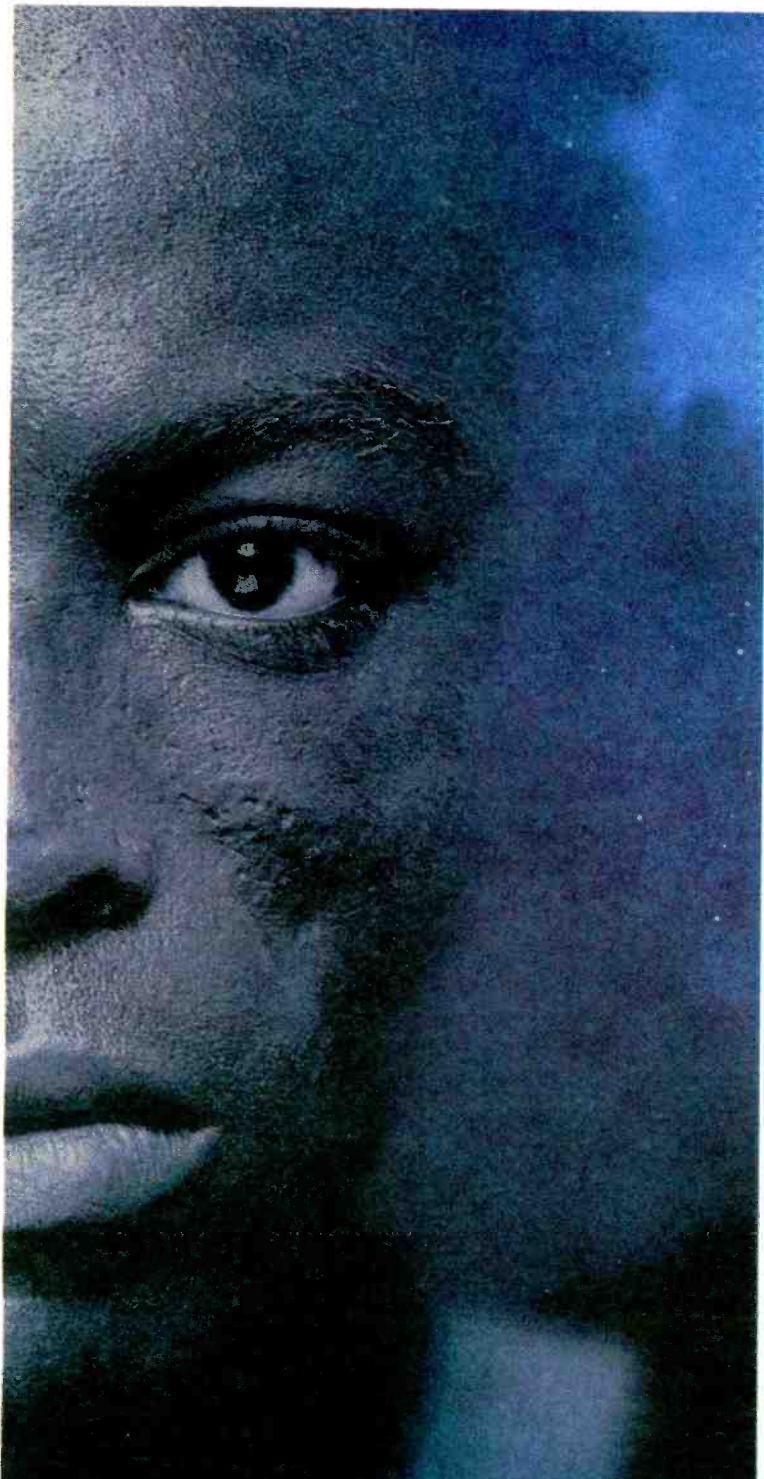
- **Al Coury** forms **Network Records**; **Elektra/Asylum** to distribute.
- **Dave Denver** (aka **Ric Lippincott**) named **WLS-AM & FM/Chicago PD**.
- **Max Floyd** joins **WKLS/Atlanta** as PD.
- **Jack Casey** becomes **WMJX/Boston PD**.

20

- **Robert L. Canada Jr.** named **WGH-AM/Norfolk** Program Mgr.
- **Billy Juggs** becomes **KMET/L.A.** MD.
- **Hefel** sells **WKTQ (13Q) & WSHH-FM/Pittsburgh** to **Nationwide** for \$3.7 million.

Records

- Former **Columbia** local **Dallas** promo mgr. **David Newmark** goes to **Work** as **Regional Southeast Promo Mgr./Dallas**. He replaces **John Gray**, who segues to **Work Regional Northwest Promo Mgr.**, based out of **San Francisco** (replacing **Hugo Cole**). Also new to **Work** is **Steve Rabeor**, who becomes **Regional Promo Mgr.**, based out of **Chicago**. Rabeor was most recently **EMF's** local **St. Louis** promo rep.
 - Expect **Damon Grossman** — formerly with **Tag** — to join **Silvertone** for **West Coast Alternative** Promo duties.
 - **MCA Records** re-upped its long-term joint venture agreement with **Radioactive Records** until 1999.



seal

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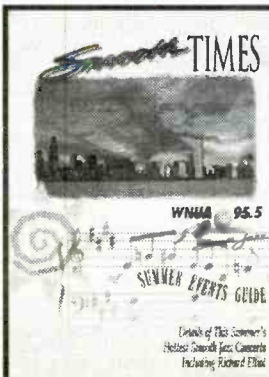
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At Elektra, we know that radio life is complicated enough. The last thing you need is to have to choose a song that doesn't test & request. That's why we're introducing the new

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It's from the forthcoming **SIMPLY RED GREATEST HITS** album (in-stores 10/22) and is currently featured on the **SET IT OFF** soundtrack (soundscan rank #7).

Ratings made right.



NAB

Continued from Page 1
correct the errors of docket 80-90 through consolidation."

But he also warned that battles with regulators are not over: The industry "must now convince an ill-guided Justice Department in understanding that radio is but a small part of the total advertising marketplace, so we can utilize the economies of scale envisioned by Congress when it passed the Telecom Act."

Fritts also called for reform of political campaign regulations that force broadcasters to sell airtime to politicians at the lowest unit rate. "I take great umbrage at the idea of confiscating broadcast time to subsidize political campaigns."

Fritts's comments about the Justice Department were seconded by **Infinity Broadcasting CEO Mel Karmazin**, who topped off a radio ownership seminar with a plea to the FCC that it lean on the DOJ to stop slowing the license transfer process. But precious few group operators were otherwise willing to clock in with their opinions about the matter.

At a separate panel, FCC Commissioner **Susan Ness** touched on the developing relationship between the Commission and the DOJ: "Are we working in cooperation with the Justice Department? Yes. Are we bound by what they say? No."

Certainly, the effects of the telecom bill was topic No. 1 at a group heads session moderated by former **Shamrock Broadcasting Chairman Bill Clark**. **Jacor CEO Randy Michaels** declared, "Everybody this week has been talking about how to run 100 stations ... but nobody's ever done it before — how can we know? Experts are in real trouble in times of fundamental change."

The panelists also agreed that competition is not radio vs. radio anymore: the real competitors are newspapers and television. "For years, radio has been the little brother of the media industry. Now we have an opportunity to become an equal partner with other media," said **CBS Radio President Dan Mason**. (Details of this session: Page 1).

Digital Display

Thanks to telecom, digital radio was on this year's back burner. Although the independent satellite digital audio radio (DARS) panel has still not made its recommendations to the FCC, Commissioner Ness predicted the new spectrum will be auctioned by the beginning of next year. Ness said the Commission is "emphasizing the unique benefits of DARS while minimizing the harm to terrestrial broadcasters."

Proponents of in-band, on-channel (IBOC) DAB took full advantage of the opportunity to champion their systems in the IBOC-friendly NAB atmosphere. In a letter to Fritts, **Westinghouse Chairman Michael Jordan** pledged the "highest level of corporate commitment" to IBOC field tests.

Bernece Strom, President of **USA Digital Radio** (a partnership between Westinghouse and **Gannett**), reiterated that USADR "did not withdraw from the [EIA] field tests. The EIA stopped negotiating," he said, proclaiming that the USADR IBOC system is far from dead.

A representative from the **Canadian Assn. of Broadcasters** gave the Association's usual pitch for the Eureka-147 (out of band) system, as did **Delco Electronics' Scott Wright**. Panelists agreed the FCC is becoming increasingly interested in DAB (particularly since the tests are taking so long) and anticipated that the FCC will play a "less passive role" in the near future.

EEO: 'Business As Usual'

Attempts to shed light on EEO reform was not a high point of the con-

vention. The session "Equal Employment Opportunity — New Rules & Rights On The Horizon" was likely misnamed. The new rules haven't been made clear, and it doesn't look like they're on the horizon, either. When asked when radio could expect movement from the FCC on EEO streamlining, panelist **John Wells King of Haley, Bader & Potts** laughed. "Not anytime soon," adding that election year politics has essentially stalled the process. The speakers encouraged broadcasters to assume things are "business as usual" and continue to keep detailed recruitment records.

At another EEO session, the FCC's **Chuck Kelley** suggested that broadcasters recruit minorities for every open position — even if they already know who they are going to hire. He added, "[The FCC] would never encourage you to hire anyone but the best candidate for the job."

On the financing front, consolidation's next target is mid-sized markets. **Media Venture Partners' Brian Cobb** predicted at the **Dickstein, Shapiro, Morin & Oshinsky** "Broadcast Financing For The 1990s" conference, "Some day, someone will own 500 stations. Maybe there will only be 100 owners in the country."

More opinions regarding the Department of Justice were registered: "Somebody should have thought about what was going to happen before they passed the telecom bill ... You'd think there would be some communication between Justice and the FCC," said **Communications Equity Associates Sr. VP Gretchen Shugart**.

Dereg Diplomacy

A host of sessions addressed the day-to-day operations level. At one entitled "Corporate Shootouts Coming Your Way," **KSD-AM & FM & KYKY-FM/St. Louis PD Smokey Rivers** asked, "What happens in the combo hallways when one station's ratings go way up and another station's numbers crash?"

"It's a little easier for GMs," acknowledged **Mark Steinmetz of KQRS-AM & FM/Minneapolis**. "We have a party together. We share in each other's joys and ease each other's pain."

But that doesn't always work, pointed out **Chuck Finney of Secret Communications**. When that happens, the down stations "might not be ready to party," said Finney.

Members of the panel — moderated by **ABC Radio's Robert Hall** — also suggested there probably won't be a rush to put combos under one roof, since he believes groups will continue to swap and sell stations for some time.

And yet another panel addressed the burning consolidation question: "Should You Run Multiple Stations With Just One Manager?"

"Consolidation doesn't mean everyone is going to lose their jobs. We are an understaffed industry," remarked **Chancellor Broadcasting's Steve Dinetz**.

American Radio Systems co-COO John Gehron warned the radio market is "playing catch-up, and we have to be sure we don't make mistakes." The panelists seemed hesitant to encourage too many staff cuts. In particular, they agreed stations now need a larger sales staff, not a smaller one. Dinetz said, "If you can hire 50 people to get you 10% of the ad revenues in your market, hire them." He added that GMs, in his opinion, are "the most important people in the industry."

New ASCAP Contract Saves \$\$\$

The radio industry will save an estimated \$22 million in music license fees over the next five years based on a new contract with **ASCAP** that was ham-

pered out after more than a year of negotiations by the **Radio Music License Committee**. RMLC Exec. Director **Dave Fuellhart** said the new five-year pact will freeze ASCAP rates at their current levels: 4.22% for the first 10% of music-weighted hours (up to 400), and 2.135% of revenue subject to fee thereafter.

Fuellhart provided an example of the fee structure: A station with adjusted gross revenues of \$1 million and 1042 yearly weighted music hours during morning drive would have \$251,680 in revenue subject to the fees. In the end, a station would be paying about \$9833 annually for music rights. However, Fuellhart stressed that the agreement includes three circumstances in which ASCAP will refuse stations new licenses: any station owing past license fees to ASCAP; any station failing to submit all required monthly and annual reports; and any station submitting the reports but failing to pay all license fees.

Stations will have 45 days after the agreement is signed to get current with ASCAP. The contract is pending approval of the Southern District Federal Court of New York and will be retroactive to January 1, 1996.

At a trade media news briefing, **Arbitron GM Pierre Bouvard** said his company is successfully addressing three main concerns that were previously ignored: sample sizes, response rates, and young male proportionality.

Among the items on company President **Steve Morris's** plate: Raise the research standards for the **Scarborough** qualitative service and obtain **EMRC** accreditation. Morris also said R&D on Arbitron's so-called people-meter is continuing, but he hinted that support from international broadcasters will be required to make electronic measurement financially viable.

McLaughlin Honored

Veteran radio exec **Edward F. McLaughlin** was awarded the NAB's 1996 National Radio Award for his lifetime contribution to broadcasting.

After a long career at ABC Radio, **McLaughlin** discovered **Rush Limbaugh** and helped rekindle the network Talk radio industry. He told luncheon attendees that, in "consolidation mania," they should not lose sight of what really brings in radio ratings and revenues: "It's the programming. It's still programming. It's the show that counts."

McLaughlin was followed by entertainer **Dolly Parton**, who told the broadcasters, "I am with my people — radio tycoons." Parton reminisced about how, as a youngster, she sang on her hometown **WSEV-AM**, which she now owns in tandem with **WDLY-FM**. And she didn't miss a beat in marketing, plugging her radio stations, her Dollywood theme park, and her new CD "Treasures," appealing to broadcasters for airplay: "I need the money. Don't snicker — it takes a lot of money to make a person look this cheap!" She ended her performance with a song about radio written especially for the occasion.

NAB On The Net

While some radio broadcasters are already becoming masters of their (Internet) domain, the Radio Show's "Net-related sessions showed there's plenty of room for further growth and evolution within the medium.

NAB devoted one seminar per day to the Internet, starting with a Wednesday crash-course primer on what it is and how it's used. The issues covered increased in complexity each day, culminating in a seven-hour Internet Boot Camp session on Saturday.

1996 Marconi Award Winners

Detroit's 74-year-old **WJR-AM**, an ABC-owned News/Talk outlet, captured the **Marconi Award for Legendary Station of the Year**. Presented by the **NAB** before a Saturday evening (10/12) dinner crowd of nearly 3000 packed into the Los Angeles Westin-Bonaventure Hotel, the station beat out **KING-FM/Seattle**, **KSL-AM/Salt Lake City**, **WHAS-AM/Louisville**, and **KNX-AM/Los Angeles**. Other winners:

- Major-Market Station: **WFAN-AM/New York**
- Large-Market Station: **WHAS-AM**
- Medium-Market Station: **KSSN-FM/Little Rock**
- Small-Market Station: **WRGA-AM/Rome, GA**
- Major-Market Personality: **Hudson & Harrigan, KILT-FM/Houston**
- Large-Market Personality: **Coyote Calhoun, WAMZ-FM/Louisville**
- Medium-Market Personality: **Bruce Bond, WNNK-FM/Harrisburg**
- Small-Market Personality: **Michael H. McDougald, WRGA-AM**
- Network/Syndicated Personality: **Paul Harvey, "Paul Harvey News & Comment," ABC Radio Networks/Chicago**
- AC/EZ Station: **WLTE/Minneapolis**
- Big Band/Nostalgia Station: **WMMB-AM/Melbourne**
- CHR Station: **KDWB-FM/Minneapolis**
- Classical Station: **WGMS-FM/Rockville, MD (Washington)**
- Country Station: **KMPS/Seattle**
- Jazz Station: **KPLU-FM/Tacoma, WA**
- News/Talk/Sports Station: **WFAN-AM**
- Oldies Station: **WQSR-FM/Baltimore**
- Religious/Gospel Station: **WMBI-FM/Chicago**
- Rock Station: **WFBQ-FM/Indianapolis**
- Spanish Station: **KLTN-FM/Houston**
- Urban/R&B Station: **WJLB/Detroit**

The question that arose most frequently was "Will the World Wide Web make me money?" Panelists answered with a resounding "yes" — several speakers referred to a recent **Jupiter Communications** study estimating that web advertising will become a \$5 billion business by the year 2000. And **WNNX (99X)/Atlanta VP/GM Mark Renier** pointed out that his station's ability to run an interactive web site promotion helped it win a recent \$10,000 buy.

Live audio streaming was another hot topic. With streaming software becoming more advanced and **Arbitron** now recognizing Internet listening in diaries, cybercasting is on its way toward becoming an alternate means of broadcasting. "There aren't that many people that can listen to radio on the 'net,'" **Intervox's Peggy Miles** admitted, "but last year, nobody could ... and that's changing fast."

Before any of that happens, though, there remains a basic need to gain a better understanding of the technology: Hardware glitches delayed demonstrations and perplexed

presenters a number of times during the sessions.

In contrast, the convention itself ran smoothly — most attendees lauded the smooth flow of sessions and clockwork events. To top that off, there were no scary hotel snafus like the one experienced in the lobby of the Westin Bonaventure at the 1994 convention in L.A.

What's more, the exhibit hall was located just below the meeting room this year, as opposed to their comparatively distant location in '94.

The only grumblings — minor they were — were about low exhibit hall traffic and the disparate location of the two radio "headquarters" hotels.

This year's show also marked the end of a four-year marriage of the **NAB, RTNDA, and SMPTE** conventions. The **NAB** and **RTNDA** will stage their 1997 programs at the New Orleans Convention Center next fall (the **NAB** program runs Sept. 17-20) before going their separate ways.

Also reporting: **Jeffrey York**, **Heather Van Slooten**, **Julie Gidlow**, **Adam Jacobson**, **Jeff Axelrod**.

Kingston

Continued from Page 3
Mitchell Mandell, to declare victory in this round. "This amounts, for purposes of this motion, as a complete victory for Steve," he said.

Mandell accused **Chancellor** of playing games with "procedural technicalities rather than proving that Steve actually did anything wrong. The judge made it clear that they are not going to be able to do that."

Mandell hinted that **Kingston** may consider filing a defamation counterclaim against **Shamrock Broadcasting**. (**Shamrock** initiated the proceedings; it was subsequently bought by **Chancellor**.) "We believe the manner in which they are handling this evidences an intent to ruin Steve in the industry."

Chancellor attorney Matt Leibowitz

denied any attempt to defame **Kingston** and disputed **Kingston's** claim to victory at this stage of their legal action.

"He won a skirmish, but any first year law student would have told you he was going to win," **Leibowitz** said. "We did this because the only procedural way to stop somebody from stonewalling is to go through this process. The judge didn't deny the damages — she didn't even reach that question."

Leibowitz said that **Kingston** has "admitted to" 25 of the 27 claims made in their original complaint about **Kingston's** alleged non-compete violation. "He's now admitted the basis of our case."

But **Leibowitz** himself admitted that the latest legal round only breaks the "logjam" so that the meat of the case can now proceed.

NEWS

Boulos

Continued from Page 1

ports is that much more important, whether it be through new technologies like web sites or the marketing of our bands through avenues other than radio."

Boulos told R&R, "I'm pretty ecstatic about joining a company of this stature. Epic is one of the best record companies in the business — if not the best — and I think it's great to be offered this opportunity."

Boulos began his career in 1976 at London Records, where he served as local Promotion Manager until being promoted to National Promotion Manager in 1979. He then joined RCA Records as New York LPM and came to Island Records in 1983 as Northeast Regional Promotion Manager. In 1985, Boulos took on the Northeast Regional Promotion Director post at Mercury Records.



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Digital

Continued from Page 6

partners of USA Digital Radio (US-ADR) ... I want to assure you that Westinghouse is committed to providing USADR with the resources necessary to continue its development of a viable DAB system for the United States," Jordan wrote.

Berneer Strom, President of US-ADR (whose other partner is Gannett), reiterated that USADR "did not withdraw from the [EIA] field tests. The EIA stopped negotiating "and proclaimed that the USADR IBOC system is far from dead."

Later in the week, USADR said it had completed reviews of IBOC and the USADR technology. "Third-party review has concurred with our conclusion that IBOC is quite viable and that all technical issues can be addressed to the satisfaction of broadcasters and regulators," Strom said in a release.

AT&T/Lucent also pulled its system out of the EIA tests when the DAB subcommittee could not find a host station for the field tests. "I feel bad about that," said Greater Media's Milford Smith, who is on the DAB subcommittee. "We should have been able to do something about [finding a host station]. Nevertheless, IBOC is the best system for the U.S."

FCC Increases DAB Interest

A representative from the Canadian Assn. of Broadcasters gave the usual pitch for an out-of-band, Euro-

ka-147 system, as did Delco Electronics' Scott Wright. Panelists agreed the FCC is becoming increasingly interested in DAB (particularly since the tests are taking so long) and anticipate the FCC will play a "less passive role" in the near future.

Satellite-delivered digital radio received limited mentions. Although the independent satellite digital audio radio panel has still not made its recommendations to the FCC, Commissioner Susan Ness said the new spectrum will be auctioned by the beginning of next year. At the "FCC Policymakers Breakfast" at the NAB convention last week, Ness said the FCC is "emphasizing the unique benefits of DARS while minimizing the harm to terrestrial broadcasters."

In a keynote speech Fritts said, "We strongly believe the IBOC concept is clearly superior to the Eureka system ... IBOC is our industry's best chance to ensure that radio does not become a second-class citizen in the digital revolution." He added, "NAB will continue to lead the charge against satellite-delivered radio. We believe this concept could very well destroy the great service of localism we provide to our respective communities ... we must raise our voices in unison on Capitol Hill and at the FCC."

Nevertheless, many broadcasters are still bucking the changes. One audience member at the DAB panel grouched, "We don't need digital ... our stations are good-sounding stations as they are."

SFX

Continued from Page 1

group of stations and we are extremely excited to be entering three new markets, particularly since we will enter Pittsburgh with the top two stations and Indianapolis with the No. 1 station," said Sillerman. "In terms of revenue, our station groups will rank No. 1 in Pittsburgh and Indianapolis and No. 2 in Cleveland."

Sillerman said, "[Secret President] Frank Wood has done a superb job in building this group, and our intention is to stay on the same track and keep taking these stations higher."

The deal marks SFX's entry into the Midwest, and "we can think of no better entrance than with stations of this caliber," Sillerman said.

Three-City Trip

Because the rumor mill was in full gear and there was "a substantial likelihood" that the deal would hap-

pen, Secret's Wood said he and other company officers visited all three cities last week and "broke the news to the staff" about the pending sale. "The was no reason not to," Wood told R&R. "Initially there was a little unhappiness, but it's the way of the business. We read about it every week. They were not surprised."

This week, Secret chartered a plane and flew to each city to introduce SFX brass. Wood said he expects Michael Feral to run the SFX cluster, but that the transfer could take until June 1997.

Wood, who describes himself as being "in the last year of the [25-54] demo," first joked that after the deal he would "join a broadcasters bowling league" or possibly create the "broadcast division of AARP." He then said he had no intention of retiring, but declined to offer specifics.

The deal gives SFX a total of 79 stations: 45 it already owns, and 34 awaiting government approval for ownership transfer.

Changes

Continued from Page 16

MD ... KLVY/Dubuque, IA morning driver Dan Tooker segues to KFRX/Lincoln, NE ... CHR/Rhythmic WSGF/Savannah, GA PD Eric Stevens exits ... At WSKS/Utica-Rome, NY, former WFBC/Greenville swinger Bill Catcher is named PD/afternoon driver, replacing Becky Meyers, while former WHEN/Syra-

cuse middayer Diane Chase becomes APD/MD/middays, replacing Steve Lawrence. Meanwhile, former WOWC/Birmingham morning driver Scott McKay joins for mornings, Steve Kelly comes aboard for nights, and Nikki Nite segues to overnights ... KCAQ/Oxnard-Ventura, CA morning driver Hal "9000" Abrams joins nearby KHTY/Santa Barbara for similar duties ... WKFR/Kalamazoo, MI middayer Mark Anderson exits for the PD slot at WYSS/Sault Ste. Marie, MI.

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THE COMPLETE INDUSTRY REFERENCE GUIDE

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STEVE WONSIEWICZ

Telling The Story

Top programmers go on the record to support developing records

Every week record labels flex their promotional muscle to tell the story behind budding singles at radio. It's often an enormous challenge and creativity is key.

Two different California programmers were recently given industry spotlight on two separate songs that were smash hits at their stations. **KFMB/San Diego PD Tracy Johnson** was the first to play "Mouth" by **Merril Bainbridge (Universal)**. **KMEL/San Francisco MD Joey Arbagey** drafted a very sincere letter to the industry about his support for "Ascension (Don't Ever Wonder)" by **Maxwell (Columbia)**.

Utilizing influential programmers in promotion efforts is nothing new. The difference with these recent examples is the uniqueness of the campaigns, the programmers highlighted, and the strong commitment and follow-through by the labels. These case studies also go a long way toward pointing out the pros and cons of linking an artist with a programmer.

Word Of (Big) Mouth

Johnson recalls his first experience with "Mouth." Universal brought him the record around the middle of June and solicited his advice since they were seriously considering signing the artist. Later, he says, Universal came back to him and said they wanted to "use me as the centerpiece for the song. They asked if I would be interested. I thought they would simply put a picture of her in an ad with a quote by me. The next thing I knew they had turned it into a whole marketing campaign."

That campaign initially featured a gagged Johnson and the headline "Tracy Johnson Has A Big Mouth," which caught the attention of many programmers. Turns out Universal

stepped out pretty far on this one, but I did it because I felt so passionate about the record. I would never do what I did if I didn't truly believe in the music and the artist. But not that many records come across my desk like this."

This campaign had people talking before the record came out. I should know because I received enough phone calls about what I did. I think it also shows the labels are getting smarter about how they market their records.

— Tracy Johnson

came to the right guy, as Johnson believed strongly in the song's hit potential at Star 100.7, and he add-



Joey Arbagey



Jerry Blair



Tracy Johnson



Monte Lipman

ed it out of the box. The net result: One of the biggest records for the station in over a decade, a point stressed in most promo materials.

Even though he was the focal point, Johnson says Universal rolled out "one of the most creative ad campaigns in a while. This campaign had people talking before the record came out. I should know because I received enough phone calls about what I did. I think it also shows the labels are getting smarter about how they market their records."

Commenting on any benefits KFMB received in being part of the campaign, Johnson says, "It's something we're very proud of — to be known as the station that helped expose her music nationally. We already have a pretty good reputation in the industry, but it helped reinforce to the labels how powerful we can be in breaking an artist."

Another benefit KFMB picked up was recognition in its own backyard. "When we started playing this record the retailers couldn't stock the singles until the first of November. We got so many calls from record stores asking us to either stop playing the song or to help them get copies. That definitely helped our profile."

The link also shows how important radio-record relationships can be in breaking acts. "[Universal VP/Promotion] **Monte Lipman** and [Sr. Director/A&R and Research] **Marc Nathan**, who found Merrill, are very good friends of mine. There were working for a brand new label, looking for their first big break-through

hit, and they believed Merrill could be a long-term artist for them. I wanted to help out, although I wouldn't have done it if it wasn't such a great record."

Right Type Of Station

Lipman agrees that having a champion at radio can make a huge difference. "Look at what's happening at Columbia. There's no question [KMEL/San Francisco MD] **Joey Arbagey** has helped heighten interest in Maxwell at crossover."

Identifying the right type of station is crucial, however. Says Lipman, "It's more effective when it's a more mainstream station that prides itself in playing mass-appeal records. How many times have you seen a programmer talk up a record that nobody else in the country is playing or can

play? As for Tracy, he'll be the first to admit he's a conservative programmer. People know he's not the kind of guy constantly up on his soapbox hyping records. That's a big reason the campaign was effective."

Lipman cautions, however, about going to the well too often when it comes to selecting certain stations for promo campaigns. "We can't do anything with Tracy for a long time. If we do, it's going to look like a scam. Programmers are going to resent it if you keep going back to the same people." Egos also are going to come into play, he says. That can be used, however, to the label's benefit. Lipman says one major-market AC PD who was not on the record told him, "We have no intention of playing it. Biggest hype job of the year." He even admitted his own ego might be a part of it, but that he "didn't care what's happening in San Diego. I care about my own market."

"My response was the fact that we were talking about it meant the campaign was effective; that it was designed to heighten interest in the project and not about how great Tracy Johnson is. The point I was trying to get across was that anytime a programmer in a major market says a song is the biggest record in 12 years, you have to take notice." For better or worse, Lipman admits that it's the major-market stations that usually make the difference. "You can have the No. 1 most-played or requested record at some of the

smaller stations and nobody is going to care."

Artists Who Need Champions

Arbagey agrees that in certain cases new artists need vocal champions at radio, especially when their music is hard to categorize. In fact, in an ad appearing in R&R, Arbagey went so far as to tell programmers that, "If you can't hear this record you shouldn't be in radio."

He says, "I was kind of annoyed that people were letting this nearly slip through the cracks. It's important for people in our position to educate our audience and the industry on new music because so much of what comes out is formula. Maxwell's music is so unique. I felt his passion coming through the record. That's why I decided to step it up 100% and get totally behind it." Arbagey says it's something he probably won't do often. "I know I

peers were getting a little irritated because they were sick of hearing me. However, I didn't feel I would lose any credibility in the industry because I know [Maxwell's album] 'Urban Hang Suite' is it. At the time I didn't care if the song didn't get more airplay. I just wanted it to get heard and let the audience decide."

Now that he's been the center of attention for a record, Arbagey says he would "definitely take a second look if I see somebody stepping out and putting themselves on the line. We have to remember that while this is a business it all comes down to the music."

'Breaking An Artist'

Sums up Columbia Sr. VP/Promotion **Jerry Blair**, "There's a short list of programmers who truly appreciate artists and their music as opposed to being concerned only with songs. With Maxwell we felt that Joey would fall in love with the music, which thankfully he did, because we know what he likes. His love [for the music] then turned into the station's love because Joey knows his market and that his audience is going to embrace the song and Maxwell."

Blair agrees with Lipman that this strategy has limitations. "You make it a point never to go to the well too often because if you do it loses its impact. You also have to do it at the right time and, more importantly, you better be right. And then, after you go there, you better make certain you have your follow-through plan in place and that you're not leaving them alone."

Meaning? Make sure the artist either visits the station or tours the market, say label promo pros.

"If you are going to run a promotion staff you have to know which of those programmers are most likely to go on which artists and when they are going to do it. A lot of stations can break a song, but what we are doing, which is evident with what's happening at KMEL, is breaking an artist with Maxwell."

It's more effective when it's a more mainstream station that prides itself in playing mass-appeal records. How many times have you seen a programmer talk up a record that nobody else in the country is playing or can play?

—Monte Lipman

As for any fallout, he notes, "My

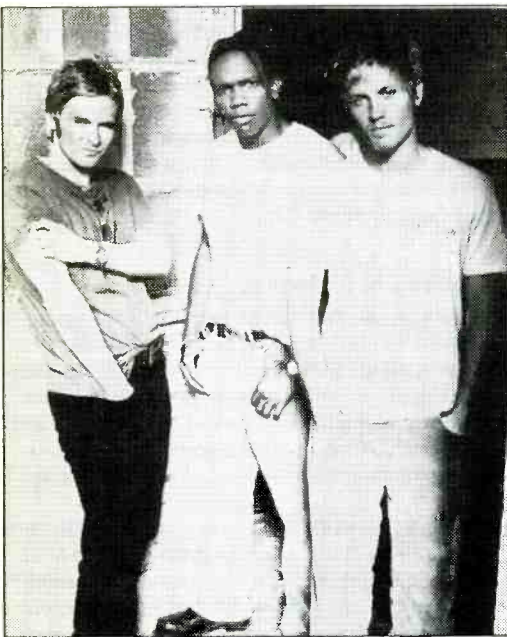


'MISSION' GOES GOLD — The Isley Brothers gathered at the Hard Rock Cafe to receive a gold album for their most recent endeavor, "Mission To Please." After the ceremony, the Island recording artists dedicated memorabilia to the Hard Rock for display. On hand for the presentation are (l-r) Island Black Music GM/Sr. VP Hiram Hicks and Sr. VP/Operations Varnell Johnson, Emie Isley, Ronald Isley, and singer/producer Angela Winbush.

R&R LAUNCHING PAD

New Single Walks DC Talk Over To Mainstream

The contemporary Christian music label just doesn't fit certain artists. Witness new **Virgin** signing **DC Talk**, whose single, "Just Between You And Me," last week crossed over to debut



DC Talk

CHR/Pop **WSTR/Atlanta MD J.R. Ammons** agrees. "You have to be careful not to overanalyze it. We have it classified in Selector as a straight-ahead pop record. If you listen to it that way and strip away any preconceived notions, that's exactly the way it comes across. Yet more importantly, that's the way your audience is going to hear the song. That's true here. They really like the song and are comparing it very favorably to Seal."

Ammons says the band's track record is also a plus. "They've sold over 16,000 albums in Atlanta and are one of the superstars in the [genre]. We've also been playing the song for over six months in our [Christian specialty program]. So in many respects it's not like we're going out on a limb."

Not being one to follow closely what's happening musically in the contemporary Christian music world, Paxton wonders if it's time

at No. 39 on the CHR/Pop chart and No. 25 on the Hot AC Top 30. Major-market outlets reporting the track include CHRs **WNCI/Columbus, OH**, **WXKS/Boston**, and **WZJM/Cleveland** and Hot ACs such as **KFMB/San Diego**, **KYSR/Los Angeles**, and **KIOI/San Francisco**.

Originally signed to **Forefront** (recently purchased by Virgin parent company **EMI**), DC Talk is one of contemporary Christian's most popular and best-selling acts. The group has two certified gold albums and one platinum disc under its belt while its most recent and fourth set, "Jesus Freak," is fast approaching the million mark.

This isn't the first time the group has been worked to secular radio. The trio also picked up airplay for the title cut last year at mainstream radio, a few months before **Jars Of Clay** crossed into secular radio with its single "Flood."

With its unmistakable similarity to **Seal**, "Just Between You And Me" is "definitely pulling down phones," says Hot AC **KHMX/Houston PD Pat Paxton**, who has the track in early call-out. "All the calls have been very positive. They want to know who the group is so they can get the record."

Since most of the airplay the band received was on Christian radio, Paxton says the group is still relatively unknown to his audience. "Obviously there's going to be a small percentage of dedicated Christian music fans who know the band, but the majority of mass-appeal listeners are going to hear this as a new song from a new band."

Another plus, say programmers, is that it's not an overtly religious tune. "That's the key," says Paxton. "The song isn't preachy. It's a good, upbeat pop song that fits exactly with what we do."

radio and records paid more attention to music being created in the genre. "If this is an example of the type of music that's available, then there are likely more acts that could cross to the mainstream."

When it comes to working the band to radio, Virgin VP/Field Promotion **Jeffrey Naumann** says the label is "treating them like we would any other artist and we're treating the song like we would a new single from the **Smashing Pumpkins** or **Maxi Priest**."

Even though the band's heritage is in contemporary Christian music, Naumann says he hasn't encountered any resistance at radio. "It's an obvious hit. There are no indications that it is anything other than a great song. In many respects the setup was easy because a lot of stations already had a lot of success with 'Jesus Freak.' So they were familiar with the band. We are going to work with them like any developing act. They are very agreeable guys with very strong beliefs who want to be thought of as a hit rock/pop act instead of only as a Christian group."

DC Talk currently is touring Europe and will return to hit the road stateside by the end of the year.

Kula Shaker's 'Tattva' Buzz

Sometimes the buzz — not to mention the music — is too big to ignore. That's the story developing with **Columbia** alternative act **Kula Shaker**, whose single "Tattva" is being reported by a creme de la creme of Alternative. This week 47 stations are reporting the track from the quartet's debut album "K," which spent three weeks atop the UK album charts and hit platinum in one

month (300,000 units).

Columbia credits **KITS/San Francisco** assistant MD **Aaron Axelsen** with being the earliest and most vocal champion for the band. That passion and his station's success with the record eventually spread throughout the alterna-network.

Says **WNNX/Atlanta PD Brian Philips**, "This is a band you want to own. The buzz is just unbelievable. I can't think of any record recently which this many people have called us about. There are a lot of promising new bands and songs out there, but this is overshadowing it all."

As to why the song is working, Philips observes, "The easy answer is that it doesn't sound like anything else. But different doesn't always cut it. It's more than that. The way it repeats itself at key times and its almost hypnotic feel provoke an instant reaction. It's one of those rare songs that you get in one listen."

KDGE/Dallas MD Mike Peer is another enthusiastic fan. "After listening to the album about two months ago, this was the track I kept coming back to, so I was glad **Columbia** decided to lead off with it. It has a huge success story in the UK and definitely has the right stations playing it."

Peer also notes that the track is coming along at the right time. "Earlier in the year there was almost too much music from British bands being released. Now there isn't much out there. And with the music chang-



Kula Shaker

ing at the format and getting more rhythmic, a track like this gives our station the balance we need."

Because of the strong industry buzz, **Columbia** has kept things low-key in promoting the band to Alternative. The label didn't even service Alternative until this week. The only way programmers could get a copy was to buy it. The only stations serviced with an import were select college radio outlets, and that happened only one month ago. In fact, the first big introduction to the band occurred last month at the **CMJ** convention.

Kula Shaker begins a 12-date club tour on November 4 in Atlanta. The "K" album drops at retail on October 22.

MUSIC NEWS & VIEWS

Rundgren Sees Net Profit In Music Delivery

"CDs are about to spin into oblivion." So writes multimedia maven **Todd Rundgren** in the November issue of **Windows** magazine. The tech-head singer/songwriter/producer predicts direct delivery of music via the Internet to the personal computer will replace normal retail distribution in years to come. Rundgren says sound quality — one key criticism of web music delivery — shouldn't be an issue because advanced data compression techniques — combined with the addition of an ISDN line or a cable modem — result in quality approaching CDs. Rundgren says the new model benefits fans in other unique ways. He writes, "It's especially great for garage bands and for people like me who don't have a gigantic fan base. [I can say] to my fans, 'For \$20 I'll give you everything I do for the next year.' And they don't have to wait until the end of the year to get it. As I do it, I'll deliver it instantaneously."



Todd Rundgren

As to why the song is working, Philips observes, "The easy answer is that it doesn't sound like anything else. But different doesn't always cut it. It's more than that. The way it repeats itself at key times and its almost hypnotic feel provoke an instant reaction. It's one of those rare songs that you get in one listen."

Wrapped Up Ready To Go

It seems rock traveling shows are all the rage. The newest kid on the block: the **All Wrapped Up** tour, a 20-city fest featuring **John Hiatt**, **Steve Earle**, **Keb' Mo'**, and **Paula Cole**. Bowing the week before Thanksgiving and ending December 21, the tour was assembled by **Metropolitan Entertainment Group** and **Songlines**.



Sarah McLachlan

In other tour news, **Arista** singer/songwriter **Sarah McLachlan** plans to expand her all-female tour, the **Lilith Fair**, to include stops next year at 20-30 cities in North America. Artists said to have committed for next year include **Paula Cole**, **Neneh Cherry**, **Lisa Loeb**, and **Aimee Mann**. Performers on last year's four-date tour included **Cole**, **Loeb**, **Mann**, **Patti Smith**, **Suzanne Vega**, and **Emmylou Harris**. As with last year's tour, the headline act will change each night.



John Hiatt

A Prize Inside 10,000 Boxes

To help promote **Van Halen's** "Best Of Volume 1," **Warner Bros.** will release 500 CDs autographed by **Eddie Van Halen** and another 10,000 containing a guitar pick. The grand prize: a certificate for a **Van Halen**-autographed **Feavey/Wolfgang** guitar. The album hits retail on October 22. The label is also planning a special one-hour radio event to help promote **R.E.M.'s** "New Adventures In Hi-Fi" album. Details from the label are forthcoming. And **Warner/Reprise Video** drops a couple of rock tapes this fall with the release of **Van Halen's** "Video Hits, Volume 1" on October 29 and **Filter's** "Filter, Phenomenology, 1,137 Days On The Short Bus" on October 22.

Nothing's official, but it looks like **Atlantic** is going ahead with plans to release an album featuring the **Stone Temple Pilots** — sans **Scott Weiland** who was in rehab — with a guest vocalist. No name, title, or release date could be confirmed at presstime ... Atlanta folk rock hero **Jack Logan** is in the studio working on a new album, which could come as early as next spring ... **Suzanne Vega** begins her 20-date club tour on October 21 in Baltimore ... Hard rockers **Motorhead** hit the road for a three-week tour in November, supported by **Dio**.



JOHN MAINELLI

Tribute To A Talk Radio Titan

□ It's SRO at NAB luncheon honoring Ed McLaughlin

Yorty Hall at the Los Angeles Convention Center is about as big a room as you can have with a roof and no columns. Yet every seat at every table was filled as the radio industry came to honor **Edward F. McLaughlin**, recipient of the NAB's 1996 National Radio Award.

Dolly Parton made a speech and sang a song she wrote about radio. "**Rush Limbaugh Show**" (and **WABC/New York**) announcer **John Donovan** voiced a multimedia tribute. A long dais of dignitaries flanked the man of the hour. When it was McLaughlin's turn to acknowledge the acknowledgements, the standing ovation was instantaneous.

Today, Ed McLaughlin is best known as the man who launched **Rush Limbaugh** into syndication and, as a result, caused the creation of about 500 new Talk stations since 1988. But people in almost every other format knew about McLaughlin long before that because of his long and incredibly successful tenure as President of the **ABC Radio Networks**.

The day before the luncheon, I talked to McLaughlin about life before **Rush**, which I knew a little about, and his thoughts on life after **Rush**, much of which I experienced firsthand.

Gearing Up

His radio career kicked into high gear in 1964 when he became **GSM** of **ABC's KGO** in his hometown of San Francisco. Three years later, while still staging remotes from places like the famed **hungry i** nightclub, **KGO** started to get serious about News and Talk, and McLaughlin became its GM. Several events happened simultaneously that began to shape **KGO** into the mix of News and Talk that it still airs today.



Ed McLaughlin

The late 1960s was a terrific era for the brand new Talk radio stations sprouting up around the country. But the talk shows mirrored the tensions of the times and made some advertisers extremely nervous. McLaughlin says, "As much as I'd like to take credit for seeing the benefits of doing all-News in afternoon drive [**KGO's** first news block], frankly I started it as a vehicle for sponsors who didn't want to be anywhere near the talk shows." Ratings started to inch up and McLaughlin says "advertisers found they were reaching a quality audience that they couldn't find anywhere else."

KGO's morning news block was launched for an entirely different reason. McLaughlin says, "We had **J.P. McCarthy** up against [rival **KSFO** legend] **Don Sherwood**, and he was doing quite well in spite of the fact that **Sherwood** dominated San Francisco. We got **McCarthy** because **WJR/Detroit** was paying him virtually nothing. But then **Capital Cities** bought **JR**, opened up the vault, and lured **J.P.** back. So we added news to the mornings, too."

KGO's all-News blocks became such a hit with listeners as well as advertisers that soon a noon newscast

was added. (Editor's note: Interestingly, some 30 years later, **KGO's** noon news block will be retired in December to clear an hour for Dr. **Laura Schlessinger's** syndicated talk show.)

Dramatic Changes

In 1968, the radio network business changed dramatically when **ABC** launched its controversial four-network concept. Instead of just one **ABC** affiliate in each market, there could now be four: Contemporary, Information, Entertainment, and FM. The move also allowed McLaughlin to complete **KGO's** transition to total News/Talk by dropping the long-running but dated "**Breakfast Club**" with **Don McNeil**.

Four years later, in 1972, McLaughlin was running the four networks, even though "I would have much preferred to be running the **O&Os**. They were making money. But [then-**ABC** President] **Elton Rule** said, basically, 'Do it or else.' So I did it." McLaughlin says the radio networks lost "\$3 million a year, year in and year out. Not \$2.7 or \$2.8. Always \$3 million. The first thing I did when I arrived in New York was to compliment them on their consistency."

When I asked McLaughlin why **ABC** carried the networks for so many losing years, he said, "In those days, a broadcasting company never stopped doing anything that it had been doing for a long time. Plus there were **FCC** concerns about leaving so many stations without a network service."

In spite of that, six months after taking over the radio networks, McLaughlin told **ABC** Chairman

Changing With The Times

The News/Talk/Sports format room at last week's **NAB** was scheduled as one of the first events of the **Radio Show**. It happened — even before the opening night welcoming parties — at 2pm on Wednesday (10/9).

As a result, attendance wasn't the greatest and the energy level was a little low. The session even ended early, by 15 minutes. More than one at the Convention Center session mentioned "jag lag." And the **NAB** program even went so far as to say: *This session will not be recorded.*

Tom Bigby, PD of Sportstalk **WIP/Philadelphia**, was the moderator. Panelists were Talk radio PDs **Gabe Hobbs** of **WFLA/Tampa** and **Robin Bertolucci** of **KOJ/Denver** and all-News PDs **Greg Tantum** of **KFWB/Los Angeles** and **Jim Farley** of **WTOP/Washington**.

KFWB's Tantum talked about Los Angeles's changing demographic and ethnic population and said all-News needs to do a better job of deciding what that city needs. He noted that a lot of the old News radio hooks, like stock updates, sports, weather, and headlines, can now be found on the Internet and online services, not to mention the fact that almost every L.A. TV station (like those just about everywhere) now does early morning news.

KOJ/Denver's Bertolucci said her competition, at least one of them, is now under the same roof (**Jacor** now owns Full-Service **KHOW**, too). She described **KOJ** as 'a guys' station, News-Talk-Sports, Rockies, Broncos, and Bucks."

'Less AM Listening'

Farley of **WTOP/Washington** said he's cursed with "less AM listening than any market in the Top 20. All kinds of FM stations [also] do traffic and weather in AM and PM drives, even around noon in some cases." He also noted that public radio is a bigger factor in Washington than anywhere else and said "one of them does a very good local news job." He didn't say which one. **Farley** added that **WTOP** tries to counter some of the FM competition by "running promos on the fact that FM can't cut it in weather emergencies."

WFLA/Tampa's Hobbs agreed with Bertolucci that his station, too, is "testosterone-driven" and noted that it's close on the heels of an FM AOR station in men 25-54. He said he protects the young demos by barring spots like "**June Allyson** and her adult diapers." Hobbs says the news blocks on **WFLA** "are good come-builders. We use fear as a magnet. Once the listeners are lured, we can have some fun."

The lone Sportstalk PD, **WIP/Philadelphia's** Bigby, said radio has gone back to the days of two giant stations dominating the town, "only now it's two companies dominating a town." His station will be *e pluribus unum* in Philadelphia when the **CBS/Westinghouse/Infinity** merger takes effect. **KFWB's** Tantum told Bigby that it's too bad their stations can't get away with "best of" shows like the Talk stations do. Tantum said he would gladly "repeat coverage of the big L.A. quake, which brought killer ratings to **KFWB**."

Questions from the audience were few. The session ended after consultant **Holland Cooke** made a pitch for **Dick Cavett's** new morning radio show and its star made some cameo quips from the back of the room.

Leonard Goldenson and **Rule** that "clearances and systems for enforcing them were so lousy, especially for the Contemporary Network, that they might as well shut the whole thing down." He says an additional benefit from that action would have been his

return to San Francisco because "at that time, I didn't care for New York City."

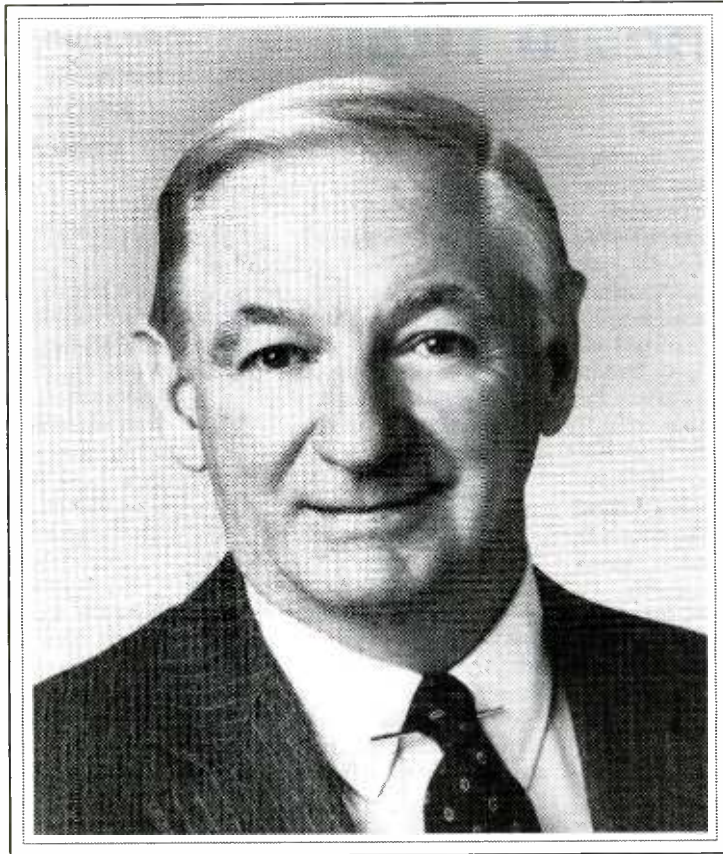
He warned Goldenson and **Rule** that the only alternative was to "clean

Continued on Page 32

Ed,
Congratulations, and continued success!



Nick Verbitsky and
United Stations Radio Network



*An extraordinary honor
for an extraordinary
individual.*

*Congratulations, Ed McLaughlin
on receiving
The 1996 NAB National Radio Award*

MEDIAAMERICA, INC.

NEW YORK

LOS ANGELES

CHICAGO

DETROIT

DALLAS

Tribute To A Talk Radio Titan

Continued from Page 30

up the act in the network radio business. I went to [then-FCC Chairman] **Richard Wiley** and asked him if he thought it was as bad for a station to falsify affidavits to its network as it was for them to falsify affidavits to advertisers." Wiley told McLaughlin that, indeed, it was just as bad, and McLaughlin asked Wiley to "issue a policy statement to that effect. When he did, I had a stamp made up and put that statement on every monthly performance report the networks sent out."

This dramatic move was a shock to the stations and a revelation to McLaughlin. "It turned out that radio networks weren't as indispensable to stations as everyone at the networks thought. We didn't have a major earthquake, but we lost quite a few stations and had to increase compensation to others. We also had to rethink how we served our stations from top to bottom, starting with news."

Harvey, Kasem & Cosell

McLaughlin says ABC Radio News executives made "a big presentation about the quality of the newscasts and news resources. Then I passed around clearance reports and everybody, including Leonard and Elton, was flabbergasted. The newscasts were great. But nobody carried any of them!" He says the only program at the time that held its own with tough clearance demands was **Paul Harvey**. "This made Harvey all the more important to the network. At the time, there were only 300 Paul Harvey affiliates, and we were charging \$800 a minute. I took him off the 'E' network exclusively and made him available more broadly. Soon we had 1300 stations for Harvey, and I decided to raise the rate to \$4000. When sales balked, I said the first exec who closed a \$4000 minute could keep the four grand. It got sold within the hour."

McLaughlin says he'll never forget his first contract negotiation with Harvey. "Dead serious, Paul held out

his hands and said, 'Lord, look down upon these negotiations and this young man who has just become the President of the ABC Radio Networks.'" McLaughlin says he thinks he heard a deep voice from above the ceiling say, "Give him what he wants." At the new president's first NAB, he wanted Harvey to make a speech. "Paul told me, 'Even for [his wife] **Angel's** favorite charity, I charge \$10,000 a speech. I'm very consistent about that.'" McLaughlin told Harvey, "I'm consistent, too, Paul. I don't pay [**Howard Cosell**, [**Howard K.**] **Smith**, [**Frank Gifford**, or [**Keith**] **Jackson**] to make speeches." McLaughlin says Harvey agreed to make *one* free speech.

The two remain close friends, as do McLaughlin and "American Top 40" founder **Casey Kasem**. That relationship began nearly 20 years ago when the ABC Radio Networks president tried to license Kasem's popular **Watermark** program. "We wanted to take the show from cash to barter but the concept didn't sit right with [then-Watermark president] **Tom Rounds**. So ABC bought **Watermark**." McLaughlin says his experience with AT40 and, to a lesser degree, **DIR's** "King Biscuit Flower Hour," exposed him to the vast potential of syndicated radio. Which, of course, brings us to Rush Limbaugh, but not before a pair of Howard Cosell stories.

Dolly Parton, who sang at McLaughlin's NAB tribute last week, also performed in 1978 at the ABC four-network 10th anniversary party in Las Vegas. Howard Cosell was the emcee. McLaughlin remembers, "Howard thought *he* was the star of the evening and wouldn't bring Dolly out. Meantime, Dolly is stuck in a hot kitchen waiting for an introduction that isn't coming and her mascara starts to

melt. I overheard someone in the audience say, 'Only Ed McLaughlin could put the world's three biggest boobs in one show.'" When McLaughlin and Cosell once shared a cab in New York City, Cosell started to light up a trademark cigar. The cabbie, knowing full well who his passenger was, said, "This cab ain't moving if that asshole lights up." McLaughlin told Cosell, "Howard, do you smoke or do we move?" Cosell dumped the cigar.

The Rush Connection

When Capital Cities bought ABC in 1986, McLaughlin was asked to remain as radio networks president but knew Cap Cities' **Jim Arcara** was in line for the presidency of ABC Radio, which included the O&Os as well as the networks. Since that was the position McLaughlin had been groomed for under ABC management, he left the company but served as a consultant for two years.

One of his assignments was to negotiate a new long-term deal with Paul Harvey on behalf of Capital Cities/ABC.

Though McLaughlin had a non-compete with CC/ABC, the company allowed him to syndicate Dr. **Dean Edell**, based at San Francisco's KGO. McLaughlin created **EFM Media Management** and operated out of ABC's headquarters building on Sixth Avenue. The staff pretty much consisted of **Lee Vandenhandel** and Ed's wife, **Pat**.

When McLaughlin decided that station ownership (just one) might be an interesting idea, he and Paul Harvey looked into buying **KFBK** in Sacramento, the home (in 1987) of Rush Limbaugh. He noticed that "something big was happening with the numbers between 9am and noon. Of course, it was Rush. At about the same

“

As much as I'd like to take credit for seeing the benefits of doing all-News in afternoon drive [on KGO/San Francisco], frankly I started it as a vehicle for sponsors who didn't want to be anywhere near the talk shows.

”

time, [News/Talk consultant] **Bruce Marr** told me he'd found the next Paul Harvey. That turned out to be Rush, too." McLaughlin was still under a non-compete with CC/ABC, so syndication of Limbaugh was out of the question at the time. However, he noticed that Limbaugh's contract had an escape clause that let Limbaugh out in 30 days if he got an offer in "a Top 5 market."

In early 1988, McLaughlin's non-compete was nearing its end and **WABC/New York** was looking for a new PD. McLaughlin asked this writer if he'd be interested in the job. I was and joined WABC for the first time in April of that year. McLaughlin then asked if I'd listen to tapes of "this rather unusual fellow who's a big hit in Sacramento. I think I might like to syndicate him. But I can only get him for a Top 5 market and I don't see it happening in the other four." Long story short: I heard. I liked.

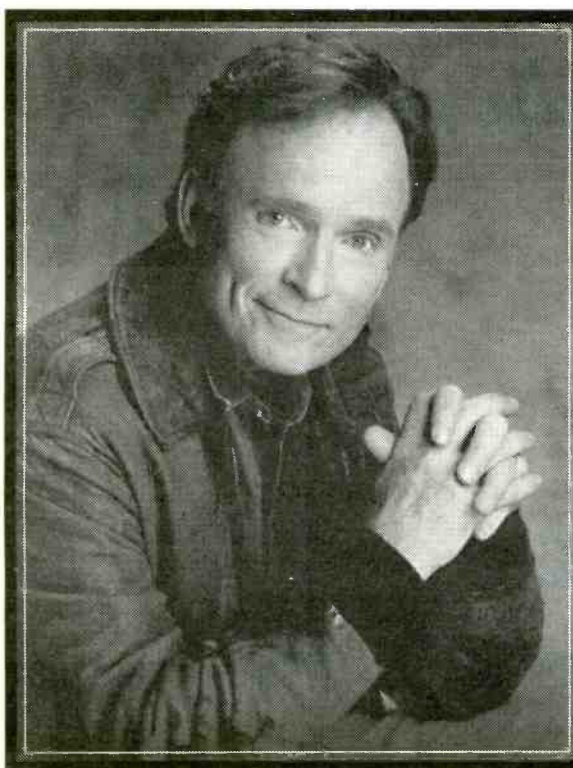
Unfortunately, WABC had been foundering around the 20th position with a lineup that consisted mainly of syndicated ABC Talk radio programming that wasn't long for the world. I was nervous about taking a program that was under someone else's control (even if it was Ed McLaughlin), considering the history of such programs on the station. That's when McLaughlin, Limbaugh, and I decided that Limbaugh, reluctantly, would do two hours just for WABC (10am to noon) and two hours for the **EFM Network** (noon to 2pm), based at WABC's studios. That way, Rush could be "custom-integrated" into an entirely new WABC lineup and, at some point, the local and network shows would become one.

Limbaugh's WABC debut was July 4 (yes!), 1988. McLaughlin (in

the Bahamas) and I (in New York) rejoiced at how great it went. The two-hour network show premiered on August 1 with something like 80 stations, most of them inherited from **Owen Spann's** canceled ABC Talkradio network time slot.

The two Limbaugh shows were great for me, OK with McLaughlin, but not at all fun for Limbaugh. He had to do two separate programs every day, each with its own monologue, style, content, format, etc. In retrospect, knowing now how that (justifiably) pained him for almost two years, I would have done it differently. On the other hand, McLaughlin was able to get Limbaugh started in syndication with, in, and from the biggest market of all. And I'd like to think we made Limbaugh's jarring transition from Sacramento Superstar to New York (and national) Unknown easier to handle. Frankly, he was absolutely miserable during the first year or so. And he arrived during one of the hottest summers in the city's history. He's still not too crazy about New York, but I think everything else has gone pretty well for him. Not to mention the NAB's man of the hour, Edward F. McLaughlin.

What's next? McLaughlin says he's "winding down but not ready to retire. What would I do?" If he were to sell EFM, though, he says he probably would retire. One regret is that he never found "a third program, or fourth or fifth" that he had enough confidence in to syndicate. Yet he says he's not actively looking for anything to add to the lineup of Limbaugh and Dr. Dean Edell. "I'm not in the [Infinity President **Mel Karmazin**] buying and selling mode. I like to have one or two projects and really concentrate on them. I think this business can be a lot of fun — and I'm still having some."



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12+ SUMMER '96 ARBITRON RESULTS

San Francisco

	Sp '96	Su '96
KGO-AM (News/Talk)	6.8	6.6
KCBS-AM (News)	4.8	4.8
KMEL-FM (CHR/Rhy)	4.2	4.3
KFRC-A/F (Oldies)	3.8	4.2
KYLD-FM (CHR/Rhy)	3.8	4.2
KOIT-A/F (AC)	3.4	3.8
KNBR-AM (Full Serv)	4.5	3.6
KISF-FM (NAC)	3.9	3.5
KIOI-FM (Hot AC)	3.7	3.2
KFFG/KFOG (Adult Alt)	3.7	3.2
KSFO-AM (Talk)	2.2	2.8
KBLX-FM (NAC)	2.8	2.7
KDFC-FM (Classical)	2.7	2.7
KITS-FM (Alternative)	2.5	2.4
KSAN-FM (Country)	1.7	2.4
KLLC-FM (Hot AC)*	1.3	2.2
KSJO-FM (Rock)	1.6	2.2
KBGG-FM (Oldies)	2.1	2.1
KABL-AM (Nostalgia)	1.9	2.0
KOME-FM (Alternative)	1.7	1.9
KBAY-FM (AC)	1.9	1.7
KLOK-AM (Spanish)	2.0	1.5
KEZR-FM (AC)	1.4	1.4
KPIX-A/F (News)	1.4	1.4
KSOL-FM (Urban/AC)**	2.1	1.4
KYCY-FM (Country)	1.4	1.4
KBRG-FM (Spanish)	.8	1.1
KNEW-AM (Country)	.8	1.0

*Was KRQR-FM (Rock) until mid-June.

**Switched to Spanish format in August.

Houston-Galveston

	Sp '96	Su '96
KBXX-FM (CHR/Rhy)	7.5	7.0
KILT-FM (Country)	4.6	5.9
KMJQ-FM (Urban/AC)	6.0	5.4
KODA-FM (AC)	6.2	5.4
KRBE-FM (CHR/Pop)	4.5	5.4
KHMX-FM (Hot AC)	4.9	5.3
KKBQ-A/F (Country)	5.3	4.7
KQUE-FM (Nostalgia)	5.1	4.7
KLLO-FM (Rock)*	3.3	3.8
KKRW-FM (Cl. Hits)	3.3	3.7
KLTN-FM (Spanish)	3.1	3.7
KTRH-AM (News)	4.6	3.7
KIKK-FM (Country)	3.5	3.6
KLDE-FM (Oldies)	4.3	3.6
KTBZ-FM (Alternative)	3.1	3.5
KPRC-AM (News/Talk)	3.3	3.1
KQQK-FM (Spanish)	3.2	2.7
KHYS-FM (NAC)	1.8	1.5
KLAT-AM (Spanish)	1.3	1.5
KILT-AM (Sports)	1.0	1.3
KSEV-AM (News/Talk)	1.0	1.2
KXTJ-FM (Spanish)	1.2	1.1

*Switched to Classic Rock in early September.

Philadelphia

	Sp '96	Su '96
KYW-AM (News)	7.2	7.3
WUSL-FM (Urban)	6.8	6.2
WOGL-FM (Oldies)	5.4	5.9
WBEB-FM (AC)	5.7	5.5
WYSP-FM (Rock)	5.1	5.2
WDAS-FM (Urban/AC)	5.5	5.1
WWDB-FM (Talk)	4.4	5.1
WMGK-FM (Cl. Hits)	4.6	4.7
WIOQ-FM (CHR/Pop)	4.3	4.5
WPEN-AM (Nostalgia)	4.8	4.3
WJZJ-FM (NAC)	3.2	4.2
WXTU-FM (Country)	3.8	4.2
WYXR-FM (Hot AC)	3.9	3.6
WMMR-FM (Cl. Rock)	4.5	3.5
WPLY-FM (CHR/Pop)	3.1	3.0
WFLN-FM (Classical)	3.1	2.9
WIP-AM (Sports)	3.7	2.8
WDRE-FM (Alternative)*	2.1	1.8
WPST-FM (CHR/Pop)	1.6	1.2
WHAT-AM (Talk)	.7	1.3

*Was WIBF-FM until July.

Boston

	Sp '96	Su '96
WBZ-AM (News)	7.9	7.8
WJMN-FM (CHR/Rhy)	6.0	6.6
WRKO-AM (News/Talk)	6.6	6.4
WXKS-FM (CHR/Pop)	6.9	6.4
WMJX-FM (AC)	6.0	5.7
WBCN-FM (Alternative)	5.0	5.2
WODS-FM (Oldies)	4.4	4.9
WCRB-FM (Classical)	3.7	4.1
WBMX-FM (Hot AC)	3.8	4.0
WZLX-FM (Cl. Rock)	5.0	3.9
WEEI-AM (Sports)	4.1	3.7
WBOS-FM (Adult Alt)	2.9	3.0
WEGQ-FM (Oldies)	2.9	2.8
WAAF-FM (Rock)	2.6	2.4
WBCS-FM (Country)*	1.7	2.4
WXKS-AM (Nostalgia)	2.4	2.4
WKLB-FM (Country)**	2.2	2.1
WOAZ-FM (NAC)	1.9	1.8
WILD-AM (Urban/AC)	1.2	1.5
WFNX-FM (Alternative)	1.3	1.3

*Changed calls to WKLB-FM in early September.

**Switched to WROR-FM (Oldies) in early September.

For same day
Arbitron results, look
up R&R Online at
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Detroit

	Sp '96	Su '96
WJLB-FM (Urban)	10.3	10.5
WJR-AM (Talk)	6.8	6.2
WOMC-FM (Oldies)	6.0	6.2
WKQI-FM (Hot AC)	3.9	5.8
WVIC-FM (AC)	5.4	5.5
WNJ-AM (News)	5.0	5.4
WRIF-FM (Rock)	5.1	4.8
WMXD-FM (Urban/AC)	3.7	4.4
WWWV-FM (Country)	4.7	3.9
WXYT-AM (Talk)	3.7	3.8
WYCD-FM (Country)	3.8	3.6
WCSX-FM (Cl. Rock)	2.7	3.3
WJZZ-FM (NAC)*	2.9	2.9
WHYT-FM (Alternative)	2.7	2.8
WVMV-FM (NAC)	3.1	2.6
WDRQ-FM (CHR/Rhy)**	3.2	2.3
CIMX-FM (Alternative)	1.8	1.9
WQRS-FM (Classical)	2.1	1.9
WDZR-FM (Rock)	1.5	1.8
WYST-FM (Oldies)	2.6	1.7
WQBH-AM (Urban/O)	1.1	1.2
CIDR-FM (Adult Alt)	1.4	1.0
WCHB-FM (Talk)	.8	1.0
WDFN-AM (Sports)	.9	1.0
WGPR-FM (Urban)	1.0	1.0

*Switched to WCHB-FM (Urban) on September 16.

**Was WLTI-FM (AC) until August 9.

Dallas-Ft. Worth

	Sp '96	Su '96
KKDA-FM (Urban)	5.7	6.3
KHKS-FM (CHR/Pop)	6.2	5.9
WBAP-AM (News/Talk)	4.9	5.4
KSCS-FM (Country)	6.2	4.9
KYNG-FM (Country)	4.9	4.8
KVIL-FM (AC)	5.2	4.7
KRBV-FM (Urban/AC)	4.2	4.6
KRLD-AM (News/Talk)	4.1	4.3
KLUV-FM (Oldies)	3.4	4.2
KEGL-FM (Rock)	3.8	3.8
KPLX-FM (Country)	4.3	3.8
KOAI-FM (NAC)	3.4	3.5
KDMX-FM (Hot AC)	3.9	3.3
KLTY-FM (Religious)	2.9	3.3
KDGE-FM (Alternative)	3.2	3.1
KRRW-FM (Cl. Hits)	2.2	2.7
KTXQ-FM (Rock)	2.7	2.7
WRR-FM (Classical)	2.2	2.7
KZPS-FM (Cl. Rock)	2.6	2.5
KLIF-AM (News/Talk)	2.6	2.3
KESS-AM (Spanish)	1.7	1.8
KTCK-AM (Sports)	2.3	1.8
KHVN-AM (Religious)	1.2	1.5
KHCK/KICI (Spanish)	1.6	1.3
KKDA-AM (Urban/O)	1.0	1.3
KEWS-FM (News)	1.1	1.0
KRVA-AM (Spanish)	.8	1.0

Atlanta

	Sp '96	Su '96
WVEE-FM (Urban)	8.9	9.4
WKHX-FM (Country)	8.6	9.0
WSB-AM (Talk)	9.2	8.7
WPCH-FM (AC)	5.1	5.9
WALR-FM (Urban/AC)	4.8	5.7
WKLS-FM (Rock)	5.0	5.2
WSB-FM (AC)	5.1	5.2
WSTR-FM (CHR/Pop)	6.2	5.2
WNNX-FM (Alternative)	5.7	4.9
WFOV-FM (Oldies)	5.0	4.8
WHTA-FM (Urban)	5.4	4.7
WYAY-FM (Country)	3.6	4.2
WZGC-FM (Cl. Hits)	3.1	3.1
WAOK-AM (Religious)	1.9	2.5
WJZF-FM (NAC)	2.7	2.4
WGST-FM (News/Talk)	2.5	2.1
WGST-AM (News/Talk)	2.5	2.0
WCNN-AM (Sports)	.7	1.0

Seattle-Tacoma

	Sp '96	Su '96
KIRO-AM (News/Talk)	7.1	7.6
KMPS-A/F (Country)	5.4	6.0
KUBE-FM (CHR/Rhy)	5.7	6.0
KBSG-A/F (Oldies)	5.0	5.5
KVI-AM (Talk)	5.5	4.7
KNDD-FM (Alternative)	4.3	4.3
KIXI-AM (Nostalgia)	3.6	4.3
KING-FM (Classical)	3.8	4.1
KLSY-FM (AC)	3.7	4.0
KMTT-A/F (Adult Alt)	3.1	4.0
KZOK-FM (Cl. Rock)	4.2	3.8
KPLZ-FM (Hot AC)	4.7	3.6
KISW-FM (Rock)	4.1	3.5
KJR-FM (Oldies)	3.6	3.5
KYCW-FM (Country)	4.6	3.4
KOMO-AM (Full Serv)	3.9	3.1
KBKS-FM (Hot AC)	1.7	3.0
KWJZ-FM (NAC)	2.3	2.9
KIRO-FM (Talk)	2.1	2.1
KRWM-FM (AC)	2.7	2.0
KJR-AM (Sports)	2.9	1.8
KCMS-FM (Religious)	1.4	1.6
KNWX-AM (News)	.9	1.0

St. Louis

	Sp '96	Su '96
KMOX-AM (Talk)	13.1	13.2
WIL-FM (Country)	7.8	8.0
KMJM-FM (Urban)	7.1	6.3
KSHE-FM (Cl. Rock)	5.7	6.0
KYKY-FM (Hot AC)	5.6	5.9
KEZK-FM (AC)	6.9	5.7
KPNT-FM (Alternative)	5.7	4.4
WKBQ-FM (CHR/Pop)	3.9	3.9
KLOU-FM (Oldies)	4.7	3.7
KSD-FM (Cl. Rock)	3.3	3.5
KXOK-FM (Urban/AC)	2.1	3.0
WKXX-FM (Country)	3.1	3.0
KIHT-FM (Cl. Hits)	3.3	2.9
WIBV-AM (Talk)	2.7	2.8
WRTH-AM (Nostalgia)	2.9	2.8
KFUO-FM (Classical)	2.2	2.6
WVRV-FM (Adult Alt)	2.1	2.6
KATZ-AM (Urban/AC)	1.1	1.8
KSD-AM (Nostalgia)	1.1	1.8
WCBW-FM (Religious)	1.2	1.7
KATZ-FM (Urban/AC)	1.1	1.3
WEW-AM (Nostalgia)	1.8	1.0

Washington, DC

	Sp '96	Su '96
WPGC-FM (CHR/Rhy)	5.6	6.1
WBIG-FM (Oldies)	4.9	5.3
WMZQ-FM (Country)	6.4	5.3
WHUR-FM (Urban/AC)	5.8	5.0
WASH-FM (AC)	5.1	5.1
WMMJ-FM (Urban/AC)	4.6	4.5
WKYS-FM (Urban)	4.8	4.2
WRQX-FM (Hot AC)	4.6	4.2
WGMS-FM (Classical)	4.1	4.0
WJZW-FM (NAC)	3.4	4.0
WMAL-AM (News/Talk)	4.2	4.0
WWDC-FM (Rock)	3.5	3.9
WJFK-FM (Talk)	3.3	3.7
WHFS-FM (Alternative)	2.9	3.3
WTOP-AM (News)	3.0	3.0
WGAY-FM (AC)*	1.9	2.8
WARW-FM (Cl. Rock)	2.3	2.5
WWZZ/WWVZ (CHR/Pop)**	1.3	2.5
WWRC-AM (Talk)	2.0	1.3
WFRE-FM (Country)	1.1	1.1
WYCB-AM (Religious)	1.4	1.1
WWDC-AM (Nostalgia)	.9	1.0

*Was WEBR-FM until late June.

**Was WXTR/WXVR (Oldies) until late July.

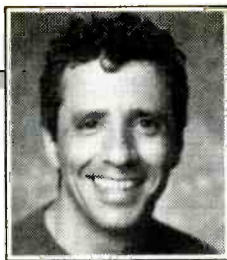
San Diego

	Sp '96	Su '96
KYXY-FM (AC)	6.4	6.8
XHTZ-FM (CHR/Rhy)	6.6	6.2
KFMB-AM (Full Serv)	5.6	6.1
KSON-FM (Country)	6.8	6.0
KSDO-AM (News/Talk)	4.1	4.6
KBZT-FM (Oldies)	4.3	4.4
XTRA-FM (Alternative)	3.6	4.2
KFMB-FM (Hot AC)	4.4	4.1
KFSD-FM (Classical)	3.4	3.7
KKLQ-FM (CHR/Pop)	4.1	3.3
KIOZ-FM (Rock)*	3.6	3.2
KFI-AM (Talk)	3.0	3.0
KGB-FM (Cl. Rock)	2.8	2.8
KIFM-FM (NAC)	3.2	2.7
KPLN-FM (Cl. Hits)**	1.7	2.3
KPOP-AM (Nostalgia)	2.8	2.2
XTRA-AM (Sports)	1.9	2.2
XHKY-FM (Spanish)	1.5	2.0
XHRM-FM (Alternative)	2.4	1.8
KKBH-FM (AC)	1.9	1.7
KOGO-AM (Talk)	1.9	1.6
KHTS-FM (CHR/Rhy)	.7	1.5
XLTN-FM (Spanish)	.8	1.3
XTIM-FM (Spanish)	1.0	1.3
KUPR-FM (Adult Alt)	1.1	1.1
KSPA-AM (Nostalgia)	1.1	1.0
KXST-FM (Rock AC)***	1.1	1.0
XEMO-AM (Spanish)	.7	1.0

* KIOZ-FM moved to 105.3 MHz in April.

** Was KMKX-FM until July.

*** Was KCBQ-FM (Cl. Hits) then moved to 102.1 MHz in April



TONY NOVIA

CONTEMPORARY HIT RADIO

Where Do We Go From Here?

■ NAB's CHR panel discusses new opportunities created by the Telecom Act

At last week's CHR session at the NAB Radio Show in Los Angeles, American Radio Systems (ARS) co-COO John Gehron, Emmis Broadcasting VP/Programming Rick Cummings, WBBM-FM (B96)/Chicago PD Todd Cavanah, New Century Media VP/Programming Bob Case, and former KLUC/Las Vegas PD Jerry Dean agreed that consolidation will create more opportunities for CHRs to succeed.

Early into the CHR gathering, audience members were asked who thought the Telecom Act's passage was good for the industry. When very few raised their hands, Cummings felt surprised by how few approved of the new regulations but acknowledged the anxiety felt by many of those who disapproved of the act's passage. "I'm not surprised there's a lot of fear involved because there's a lot of 'unknown.' But there will be a greater demand for talent and experimental formats. If a company like ARS or Emmis pays \$75-\$100 million for a station, the philosophy won't be, 'How can I run this group of stations cheaper?' It will be, 'How can I take this group of stations and own a demographic in a way where we can not only drive rates in, but also sell against newspapers and TV, which continue to get a ridiculous share of ad dollars?'"

While plenty of people may wonder how some stations can be valued at such enormously high prices, particularly in major markets, Gehron believed the justification comes from each corporation's dictate. "It depends on your corporate philosophy and what that station means to your strategy in that market. It means more to somebody who may need one station to complete their strategy than it

☞ **Consolidation will create situations where companies say, 'Rather than doing three ACs or three Countrys [in one market], let's try some new things.' That's tougher than when you have several individually-owned entities all saying, 'Let's get 25-54 numbers.'**
— Rick Cummings

☞ does to someone getting into a market for the first time. That's what determines price."

☞ **Sibling Adoption**
KMEL-FM & KYLD-FM (Wild 107)/San Francisco is just one example where competing stations were suddenly asked to work together

☞ **As we put together groups within markets and figure out how to run them, there will be terrific opportunities to grow within a market without pulling up your families.**
— John Gehron

☞ when one station purchased the other (in this case Evergreen). What can CHRs expect to encounter if a similar scenario unfolds in their market? "That's exactly what happened to us in Las Vegas," said Dean. "A lot of that depends on your past relationship with your competitors. If it was professional, it's easier. If they were nasty and pulled dirty tricks on you, it's much more difficult to call them your brother or sister. If you have a mature, professional PD, he can get that feeling out to the staff. We also forget it's more competitive on the sales side. They have to work with people they were competing against as well." KLUC's parent, Nationwide Communications, purchased crosstown KJMZ-FM and subsequently flipped the station from CHR/Rhythmic to Hot AC as KMXB-FM, ending the direct format threat the station once posed for KLUC.

☞ Commented Case, "We've bought stations in Phoenix and Seattle, and in a takeover process, it's one thing to be an eater and another to be eaten. But when you talk to the new employees they just assume you're going to bring in your own people. The eaters assume the existing employees will try to learn your culture and do what it takes to become part of your company. In a takeover situation, the employees can only guess what the new owners are going to do. Sometimes they panic, become defensive, or make harsh decisions and just don't want to be part of the team. That's not our intention going in at all."

☞ When asked if today's MDs and PDs will have the ability to advance up the programming ranks as he did at WLS/Chicago, Gehron — who rose from PD to GM at the station — responded, "I think the opportunity is even better than in the past. I'm surprised at the fear I hear through all these changes. I probably shouldn't be

surprised because when there's change, there's fear and people worry about uncertainty. The good people will be successful. If you have a broad view of things, follow good, basic programming philosophies, and don't limit yourself to any particular format, you're going to be a very valuable commodity in this new world.

☞ "In the past, when you wanted to grow, you had to move to another market. As we put together groups within markets and figure out how to run them, there will be terrific opportunities to grow within a market without pulling up your families. Opportunities for the future will be the best we've ever had for stability and creative challenges."

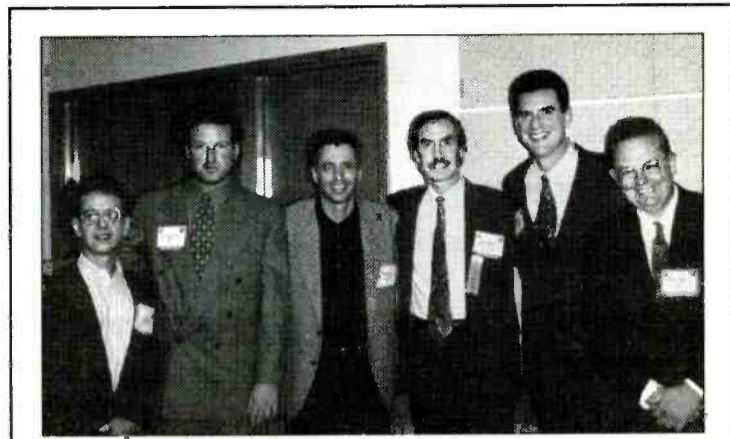
☞ Dean emphasized that when companies buy radio stations, they'll always need good people to run them. "There is a lot of uncertainty in our business right now, but one thing for certain is the cream will rise to the top. Companies like ARS and Jacor need people to run their stations. They buy the physical plant, but also buy the expertise and knowledge of the people working there."

State Of The Format

☞ Regarding CHR's health, Cummings believes it's still in great shape. "When all is said and done, consolidation will have put CHR in better shape. Consolidation will create situations where companies say, 'Rather than doing three ACs or three Countrys [in one market], let's try some new things.' We've done that at Emmis, and we're pretty proud. We did it in New

☞ York, where we had the first successful large-market duopoly with WQHT-FM (Hot 97) and WRKS-FM (98.7 Kiss). We beat Kiss, bought them and made them allies, and then attacked both ends of the demographic. That's the way it should work. It creates synergy, job opportunities, new formats, and an environment for creative thinking. That's tougher than when you have several individually owned entities all saying, 'Let's get 25-54 numbers.' That's when you end up with four ACs or six Alternative stations in one market."

☞ While many programmers feel there is a corporate conspiracy against CHR, Gehron countered, "At ARS, we look for the opportunities in the market. We have a number of CHRs — it's a good format. We've been doing a Pop-Alternative format in four markets and it's taken off quickly to become a play-



Panelists for this year's NAB CHR session included (l-r) Emmis VP/Programming Rick Cummings, WBBM-FM (B96)/Chicago PD Todd Cavanah, moderator R&R's Tony Novia, ARS co-COO John Gehron, New Century Media VP/Programming Bob Case, and former KLUC/Las Vegas PD Jerry Dean.

er among 18-34 women. We like youth formats, especially when it adds to what we're doing in the market."

☞ Legendary CHR programmer/consultant Mike Joseph, who sat as a session audience member, was asked by a panelist his opinion of CHR today. "I disagree with the splintering of Top 40, sloppy sign-ons, and the 'shortage' of talent," Joseph said. "One of the reasons there isn't talent out there is syndication and satellites. There is no localization and no one is being trained. Top 40 is hits. If you play non-hits, you're not Top 40. I've been in this business since 1956 and what made Top 40 through the years was playing the hits."

☞ "Unfortunately 'hit' has become a dirty word. There are four listed CHR's in New York, but they're all different formats, catering to the same demo — there's not one true CHR. I haven't done a live CHR for 12 years. I've consulted Top 40, but haven't done a CHR turnaround in 10 years because there is no Top 40."

☞ "Every time I give a recommendation, I'm given many reasons why CHR won't work, namely, 'We don't want teens.' We're the only business

☞ in the world that doesn't want teens. Do sitcoms, MTV, movies, or sports teams reject teens? No, because when you blow off your youth, you blow off your future."

☞ Cavanah responded, "We do look at teens at B96, but our primary goal is 18-24 women. We're doing 12-24 radio and doing well. We're number three 18-49 by targeting the young

☞ end and owning the 18-24 cell. We look at teens in research and focus groups. I've never alienated teens. However, in the sales department, there's not that much national money with teens. You have to grow revenue."

What The Future Holds

☞ What's in store for CHR? Said Cummings, "It's OK if you are not certain where all of this is going. I believe that the format is going to be better off down the road. With the kind of

☞ money companies are spending, the demand for talent and creativity will be better three years from now. We'll all have better opportunities."

☞ Added Gehron, "Don't be afraid of the future and change — embrace it. Consolidation is going to be very good for this format and it's going to allow

☞ **This is a killer time for CHR. Dig up compelling personalities, do compelling radio, and have great promos and contests. This is a business and it's about making money but, let's remember, we're here to entertain.**
— Bob Case

☞ [CHR] to fit in with overall corporate strategies. It's going to be a very, very exciting time as advertisers start to re-emphasize teens and young adults. This format is going to be in a wonderful position to take advantage of that."

☞ Case brought up an overlooked point. "We all sound so sophisticated! This is fun, this is radio... it's supposed to be a lot of fun. That's why we all decided to get into this. If you look at the album charts right now, half or more of the top 20 represent our format. Country has one album in the top 20. We should all be applauding, because this is great! This is a killer time for CHR. Dig up compelling personalities, do compelling radio, and have great promos and contests. Get to know and love your audience. Spend massive amounts of time coddling and nurturing them. This is a business and it's about making money. But, let's remember, we're here to entertain. We're a listener's companion in their car."

☞ Echoing Case's philosophy, Cavanah reminded attendees to stay focused. "Love your station. Don't be so quick to jump on the bandwagon [to mimic] what's going on in New York, Los Angeles, or Chicago. Stay focused on your market's needs and be as broad as you can for your target. Don't program yourself into a corner, and definitely have fun."



CALLOUT AMERICA

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES OCTOBER 18, 1996

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of September 23-29.

CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	4.04	4.19	4.00	3.99	93.0%	21.3%
NO DOUBT Spiderwebs (Trauma/Interscope)	3.95	3.94	3.98	3.83	64.8%	15.8%
DONNA LEWIS I Love You Always Forever (Atlantic)	3.92	3.87	3.89	3.83	89.5%	26.5%
CELINE DION It's All Coming Back To Me Now (550 Music)	3.90	3.98	3.94	3.81	82.3%	19.8%
L.L. COOL J Loungin (Def Jam/RAL/Mercury)	3.85	3.85	3.90	—	47.5%	9.3%
R. KELLY I Can't Sleep Baby (If I) (Jive)	3.76	3.79	3.79	3.72	59.3%	16.0%
KEITH SWEAT Twisted (Elektra/EEG)	3.74	3.94	3.82	3.77	53.8%	13.0%
MERRIL BAINBRIDGE Mouth (Universal)	3.71	3.62	3.61	3.34	57.3%	12.8%
CRANBERRIES Free To Decide (Island)	3.64	3.56	3.34	3.59	72.0%	22.3%
QUAD CITY DJ'S C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)	3.64	3.63	3.68	3.78	75.5%	24.3%
BECK Where It's At (DGC/Geffen)	3.59	3.40	3.58	—	42.3%	9.0%
PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia)	3.57	3.52	3.44	3.50	79.3%	19.3%
GREASE MEGAMIX Grease Megamix (Polydor)	3.56	3.66	—	3.62	86.0%	14.5%
GHOST TOWN DJ'S My Boo (So So Def/Columbia)	3.54	—	—	3.66	56.5%	15.5%
TONI BRAXTON You're Makin' Me High (LaFace/Arista)	3.54	3.53	3.63	3.56	76.5%	27.5%
JOURNEY When You Love A Woman (Columbia)	3.53	3.33	—	—	29.3%	4.8%
SHERYL CROW If It Makes You Happy (A&M)	3.53	3.45	3.30	3.29	68.8%	17.0%
DISHWALLA Counting Blue Cars (A&M)	3.48	3.64	3.56	3.60	86.8%	34.8%
WALLFLOWERS 6th Avenue Heartache (Interscope)	3.47	3.55	3.55	—	44.3%	12.8%
ERIC CLAPTON Change The World (Reprise)	3.46	3.46	3.44	3.56	88.3%	32.8%
NEW EDITION I'm Still In Love With You (MCA)	3.45	—	—	—	29.5%	5.5%
NO MERCY Where Do You Go (Arista)	3.34	3.32	3.40	3.34	79.8%	29.0%
AMBER This Is Your Night (Tommy Boy)	3.32	—	—	—	53.8%	17.3%
AMANDA MARSHALL Birmingham (Epic)	3.29	3.24	2.77	—	21.3%	5.5%
BRYAN ADAMS Let's Make A Night To Remember (A&M)	3.23	3.27	3.28	3.08	36.5%	9.5%
MELISSA ETHERIDGE Nowhere To Go (Island)	3.20	3.13	3.21	3.18	45.0%	12.3%
JOHN MELLENCAMP Key West Intermezzo... (Mercury)	3.16	3.19	3.19	3.19	51.5%	15.5%
WILD ORCHID At Night I Pray (RCA)	3.07	—	—	—	21.3%	7.0%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Boston, Buffalo, Hartford, New York, Philadelphia, Pittsburgh, Providence, Washington. SOUTH: Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. MIDWEST: Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. WEST: Denver, Los Angeles, Phoenix, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1996, R&R Inc.

CALLOUT AMERICA Hot Scores

By KEVIN MCCABE

Callout research is an invaluable programming tool. Like all research, it must be carefully interpreted and executed to produce results. It's important not to get an "itchy trigger finger" before a song has completely run its course. In the 19 months R&R has conducted Callout America, we've observed songs grow in favorability over multiple weeks in the survey. "Insensitive" by Jann Arden (A&M) and "As I Lay Me Down" by Sophie B. Hawkins (Columbia) are prime examples of songs that went on to become big performers after sufficient familiarity developed in callout research.

This week "Free To Decide" by the Cranberries (Island) leaps 3.56-3.64 in total favorability in its 10th week in the survey. It's now 72% familiar and boasts a 3.79 among women 18-24. Strong airplay in key Callout America markets substantiate this week's data. "Free" receives 57 plays at WXKS/Boston, 47 plays at WHTZ/New York, and 32 plays at KRBE/Houston.

"When You Love A Woman" by Journey (Columbia) jumps 3.33-3.53 in total favorability in its second week. It's already top 10 among women 18-24 and 25-34. It ranks fifth in airplay at WPRO/Providence and KZZP/Phoenix and No. 10 onWSTR/Atlanta.

"Watching The World Go By" by Maxi Priest (Virgin) was serviced to radio last week on a CD pro that features a 15-second "Callout Research Hook." VP/Field Promo Jeffrey Naumann explains, "This is an effort to avoid any confusion about the hook. We want this to be beneficial to radio in the long run."

The audience knows ... you should know ...

WHERE IT'S AT

BECK

- **CALLOUT AMERICA RESEARCH**
#22 (3.40) – #11 (3.59) Overall Score
3.73 Women 18-24 (7th)
3.60 South Region (10th)
3.69 Midwest Region (10th)
- **RHYTHM – CROSSOVER**
PWR 96 KBFM KDON
KKSS KCAQ WJJS
- **MAINSTREAM TOP 40**
Q102 WKBQ KDWB WFLZ
WNKS WZJM WAPE G105
KROQ WXKB WKSS KQKQ
WRVQ WPST WABB WSPK
WDJX WNNK WGTZ-ADD WFLY-ADD
WZNY-ADD WWCK-ADD WFBC-ADD WSSX-ADD
WERZ-ADD WHZZ-ADD
- **MODERN AC**
KFMB/San Diego – Tracy Johnson
- **SOUNSCAN**
536,000 RECORD BUYERS



Best male video - MTV Video Awards
Former Buzz Clip



CHR/POP TOP 50

OCTOBER 18, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	DONNA LEWIS I Love You Always Forever (Atlantic) 5974 6149 6182 6296 121/0					
3	2	2	2	CELINE DION It's All Coming Back To Me Now (550 Music) 5494 5396 5079 4580 119/2					
16	8	4	3	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise) 4863 4203 3487 2561 113/3					
11	6	6	4	MERRIL BAINBRIDGE Mouth (Universal) 4290 3932 3576 3214 119/2					
5	3	3	5	NO MERCY Where Do You Go (Arista) 4250 4523 4404 4226 107/0					
10	9	8	6	KEITH SWEAT Twisted (Elektra/EEG) 3680 3592 3419 3221 94/0					
4	4	5	7	DISHWALLA Counting Blue Cars (A&M) 3668 4034 4260 4345 99/0					
12	10	9	8	QUAD CITY DJ'S C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic) 3549 3456 3307 3160 102/0					
2	5	7	9	ERIC CLAPTON Change The World (Reprise) 3492 3931 4164 4591 105/0					
13	14	11	10	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury) 3324 3180 3089 3031 102/1					
14	15	13	11	NO DOUBT Spiderwebs (Trauma/Interscope) 3033 3046 2984 2945 103/0					
—	21	17	12	JOURNEY When You Love A Woman (Columbia) 2993 2562 1948 591 114/3					
9	11	12	13	TONI BRAXTON You're Makin' Me High (LaFace/Arista) 2891 3143 3243 3490 78/0					
20	18	16	14	SHERYL CROW If It Makes You Happy (A&M) 2843 2597 2224 1929 110/4					
7	13	14	15	JEWEL Who Will Save Your Soul (Atlantic) 2697 2988 3131 3604 89/1					
6	7	10	16	ALANIS MORISSETTE You Learn (Maverick/Reprise) 2621 3181 3561 4121 86/0					
8	12	15	17	PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia) 2439 2973 3205 3570 82/1					
22	19	18	18	AMANDA MARSHALL Birmingham (Epic) 2337 2266 2084 1907 96/1					
BREAKER	17	17	19	EN VOGUE Don't Let Go (Love) (EastWest/EEG) 2193 1862 1303 243 104/5					
17	17	19	20	R. KELLY I Can't Sleep Baby (If I) (Jive) 2042 2226 2274 2245 70/0					
23	22	21	21	BRYAN ADAMS Let's Make A Night To Remember (A&M) 1996 1975 1886 1877 80/0					
41	31	25	22	LA BOUCHE Fallin' In Love (RCA) 1958 1595 1324 888 91/3					
30	24	24	23	WALLFLOWERS 6th Avenue Heartache (Interscope) 1902 1771 1626 1526 90/1					
34	28	28	24	AMBER This Is Your Night (Tommy Boy) 1672 1445 1379 1323 62/5					
36	29	26	25	WILD ORCHID At Night I Pray (RCA) 1576 1472 1362 1297 85/4					
35	30	29	26	GHOST TOWN DJ'S My Boo (So So Def/Columbia) 1553 1436 1354 1310 64/1					
—	—	39	27	DC TALK Just Between You And Me (Virgin) 1547 845 249 67 87/12					
15	16	20	28	CRANBERRIES Free To Decide (Island) 1542 1996 2451 2589 65/1					
—	—	34	29	HOOTIE & THE BLOWFISH Sad Caper (Atlantic) 1493 1115 314 49 78/3					
40	35	27	30	PHIL COLLINS Dance Into The Light (Face Value/Atlantic) 1476 1463 1295 986 74/0					
18	20	23	31	MELISSA ETHERIDGE Nowhere To Go (Island) 1458 1803 2046 2220 68/0					
42	39	30	32	NEW EDITION I'm Still In Love With You (MCA) 1437 1316 1111 869 82/6					
—	—	41	33	WONDERS That Thing You Do! (Epic) 1125 818 534 259 65/11					
50	44	37	34	QKUMBA ZOO The Child (Inside) (Arista) 1124 957 869 656 69/1					
27	26	32	35	NATALIE MERCHANT Jealousy (Elektra/EEG) 1076 1183 1397 1721 49/1					
45	43	35	36	ROBERT MILES One And One (Arista) 1044 1057 894 828 61/2					
26	27	31	37	LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA) 969 1263 1396 1786 44/0					
28	32	33	38	BLUES TRAVELER But Anyway (A&M) 952 1126 1311 1677 35/0					
49	45	40	39	FUN FACTORY Don't Go Away (Curb) 947 835 796 697 55/3					
DEBUT	33	40	38	R.E.M. Bittersweet Me (Warner Bros.) 869 264 90 51 65/15					
—	—	48	41	FUGEES Killing Me Softly (Ruffhouse/Columbia) 861 941 1062 1341 46/0					
—	47	44	42	REPUBLICA Ready To Go (RCA) 837 656 504 410 61/5					
—	49	45	43	HOOTIE & THE BLOWFISH I Go Blind (Reprise) 788 751 705 700 28/5					
38	42	43	44	BRAIDS Bohemian Rhapsody (Big Beat/Atlantic) 749 745 690 478 47/0					
32	36	36	45	MAXI PRIEST I/SHAGGY That Girl (Virgin) 739 794 909 1063 26/0					
DEBUT	44	46	46	OASIS Don't Look Back In Anger (Epic) 723 1002 1228 1408 34/0					
DEBUT	—	—	47	TONI BRAXTON Un-break My Heart (LaFace/Arista) 651 388 114 — 51/8					
—	—	50	48	BECK Where It's At (DGC/Geffen) 650 569 524 442 54/9					
44	46	47	49	BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity) 568 667 746 839 28/0					
—	—	50	50	CRUSH Jellyhead (Robbins) 549 596 578 517 17/0					

This chart reflects airplay from October 7-13. Songs ranked by total plays. Highlighted songs indicate Breaker.

128 CHR/Pop reporters. 126 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

BREAKERS®

EN VOGUE

Don't Let Go (Love) (EastWest/EEG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2193/331	104/5	19

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MADONNA You Must Love Me (Warner Bros.)	92
NO DOUBT Don't Speak (Trauma/Interscope)	34
JEWEL You Were Meant For Me (Atlantic)	33
SUSANNA HOFFS All I Want (London/Island)	32
R.E.M. Bittersweet Me (Warner Bros.)	15
DC TALK Just Between You And Me (Virgin)	12
GEGGY TAH Whoever You Are (Luaka Bop/WB)	11
WONDERS That Thing You Do! (Epic)	11
AZ YET Last Night (LaFace/Arista)	10
BECK Where It's At (DGC/Geffen)	9
BLACKSTREET No Diggity (Interscope)	9
GREASE MEGAMIX Grease Megamix (Polydor)	9
MAXI PRIEST Watching The World Go By (Virgin)	9
SUBLIME What I Got (Gasoline Alley/MCA)	9

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DC TALK Just Between You And Me (Virgin)	+702
ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	+660
R.E.M. Bittersweet Me (Warner Bros.)	+605
JOURNEY When You Love A Woman (Columbia)	+431
MADONNA You Must Love Me (Warner Bros.)	+387
HOOTIE & THE BLOWFISH Sad Caper (Atlantic)	+378
LA BOUCHE Fallin' In Love (RCA)	+363
MERRIL BAINBRIDGE Mouth (Universal)	+358
EN VOGUE Don't Let Go (Love) (EastWest/EEG)	+331
WONDERS That Thing You Do! (Epic)	+307

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)
LA BOUCHE Sweet Dreams (RCA)
COLOR ME BADD The Earth, The Sun, The Rain (Giant)
EVERYTHING BUT THE GIRL Missing (Atlantic)
TONY RICH PROJECT Nobody Knows (LaFace/Arista)
MARIAH CAREY Always Be My Baby (Columbia)
LA BOUCHE Be My Lover (RCA)
BRANDY Sittin' Up In My Room (Arista)
MARIAH CAREY Forever (Columbia)
CELINE DION Because You Loved Me (550 Music)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



GREASE IS THE WORD...

and the word is out!

NEW THIS WEEK:
 KDWB WPXY
 WXXL WZEE
 KTFM KKSF

Callout America
 3.71 Women 18-24 (#9)
 3.74 West Region (#9)
 86% Familiar

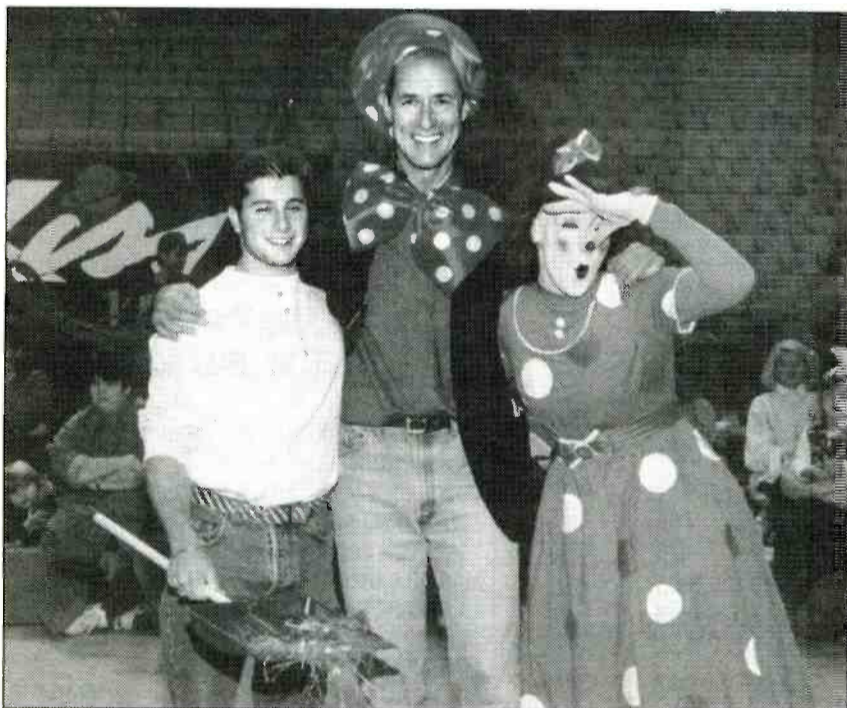
- HUGE**
- Callout
 - Requests
 - Auditorium
 - All demos



POP/ALTERNATIVE TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	ALANIS MORISSETTE Head Over... (Maverick/Reprise)	5860	5082	148/5
3	2	SHERYL CROW If It Makes You Happy (A&M)	4768	4576	186/5
2	3	DISHWALLA Counting Blue Cars (A&M)	4188	4620	130/0
5	4	WALLFLOWERS 6th Avenue Heartache (Interscope)	3687	3591	161/1
4	5	NO DOUBT Spiderwebs (Trauma/Interscope)	3662	3751	134/0
9	6	SUBLIME What I Got (Gasoline Alley/MCA)	3275	3066	129/10
10	7	EELS Novocaine For The Soul (DreamWorks/Geffen)	2996	2941	102/1
6	8	PRIMITIVE RADIO GODS Standing... (Ergo/Columbia)	2927	3542	109/1
8	9	JEWEL Who Will Save Your Soul (Atlantic)	2829	3161	98/1
—	10	R.E.M. Bittersweet Me (Warner Bros.)	2754	1628	104/7
7	11	ALANIS MORISSETTE You Learn (Maverick/Reprise)	2750	3284	92/1
12	12	REPUBLICA Ready To Go (RCA)	2622	2462	142/5
14	13	COUNTING CROWS Angels Of The Silences (DGC/Geffen)	2606	2289	104/2
11	14	311 Down (Capricorn/Mercury)	2546	2820	92/0
13	15	SOCIAL DISTORTION I Was Wrong (550 Music)	2412	2315	93/1
16	16	GEGGY TAH Whoever You Are (Luaka Bop/WB)	2130	2062	121/11
18	17	SMASHING PUMPKINS Muzzle (Virgin)	2017	2043	79/4
—	18	PEARL JAM Hail, Hail (Epic)	1855	1687	79/4
—	19	NO DOUBT Don't Speak (Trauma/Interscope)	1813	1181	117/45
17	20	BETTER THAN EZRA King Of... (Swell/Elektra/EEG)	1769	2043	68/0

This chart reflects airplay from October 7-13. Songs ranked by total plays. 128 CHR/Pop reporters and 95 Alternative reporters combine from the custom chart function on R&R ONLINE. Alternative titles are manually extrapolated. For complete reporter lists refer to Pop and Alternative sections. © 1996, R&R Inc.



SHOVELING FOR CRANBERRIES — WXKS (Kiss 108)/Boston morning talent Matt Siegel (c) gave listener Michael Viola (l) a trip to London to see the Cranberries in concert by simply shoveling elephant dung at the circus. Ringling Bros.' Tammy The Clown displays her feelings.



WILD ABOUT DEES WOMEN — Wild Orchid helped KIIS-FM/Los Angeles morning vet Rick Dees (l) give away prizes at the station's recent "Free Gas Friday" remote. Looking prettier than Dees are (l-r) Dees, and group members Renee Sandstrom, Stacy Ferguson and Stefanie Ridel.

NEW & ACTIVE

L.L. COOL J Loungin (Def Jam/RAL/Mercury) Total Plays: 522, Total Stations: 30, Adds: 0	KIM STOCKWOOD Jerk (Curb) Total Plays: 371, Total Stations: 31, Adds: 2
GEGGY TAH Whoever You Are (Luaka Bop/WB) Total Plays: 512, Total Stations: 49, Adds: 11	AALIYAH If Your Girl Only Knew (BlackGround/Atlantic) Total Plays: 316, Total Stations: 24, Adds: 1
BONE THUGS-N-HARMONY Days Of Our Lives (EastWest/EEG) Total Plays: 502, Total Stations: 30, Adds: 8	NO DOUBT Don't Speak (Trauma/Interscope) Total Plays: 288, Total Stations: 40, Adds: 34
BABYFACE This Is For The Lover In You (Epic) Total Plays: 467, Total Stations: 41, Adds: 1	311 Down (Capricorn/Mercury) Total Plays: 282, Total Stations: 18, Adds: 0
STING I'm So Happy I Can't Stop Crying (A&M) Total Plays: 452, Total Stations: 29, Adds: 0	SPIRITS Drive (Rocket/Island) Total Plays: 278, Total Stations: 31, Adds: 2
SUBLIME What I Got (Gasoline Alley/MCA) Total Plays: 442, Total Stations: 39, Adds: 9	ELTON JOHN You Can Make History (Young Again) (MCA) Total Plays: 273, Total Stations: 29, Adds: 3
GREASE MEGAMIX Grease Megamix (Polydor) Total Plays: 425, Total Stations: 25, Adds: 9	PUFF JOHNSON Over And Over (Work) Total Plays: 253, Total Stations: 22, Adds: 0
INTRIGUE If You've Ever Been In Love (Universal) Total Plays: 407, Total Stations: 29, Adds: 1	EELS Novocaine For The Soul (DreamWorks/Geffen) Total Plays: 210, Total Stations: 13, Adds: 0
KATALINA DJ Girl (Thump) Total Plays: 405, Total Stations: 20, Adds: 0	FIONA APPLE Shadowboxer (Work) Total Plays: 206, Total Stations: 13, Adds: 1
MADONNA You Must Love Me (Warner Bros.) Total Plays: 387, Total Stations: 92, Adds: 92	COUNTING CROWS Angels Of The Silences (DGC/Geffen) Total Plays: 189, Total Stations: 11, Adds: 1

Songs ranked by total plays

SELECTED NEW RELEASES

ADDS OCTOBER 22

Bodeans	"Hurt By Love" (Slash/Reprise)
Bush	"Swallowed" (Trauma/Interscope)
Def Leppard	"Breathe A Sigh" (Mercury)
Fleming & John	"Love Songs" (Universal)
Dru Hill	"Tell Me" (Island)
Huey Lewis & The News	"100 Years From Now" (Elektra/EEG)
Tony Rich Project	"Leavin'" (LaFace/Arista)
Seal	"Fly Like An Eagle" (Atlantic)
Simply Red	"Angel" (Elektra/EEG)
Stone Temple Pilots	"Lady Picture Show" (Atlantic)



YOU WEAR WHAT YOU EAT — WPRO-FM/Providence AMers Mike (r) and Lisa Butts cornered Mrs. Wolfgang Puck (Barbara Lazoroff), modeling this delectable design, outside Walt Disney World's Wolfgang Puck Cafe during the station's coverage of the Central Florida theme park's 25th anniversary.

Stations and their adds listed alphabetically by market

WFLY/Albany, NY PD: Michael Morgan MD: Ron Williams 10 MADONNA "Must" JEWEL "You" SUSANNA HOFFS "Want" R.E.M. "Me" AZ YET "Last" BECK "Where"	WKSE/Buffalo, NY PD: Sue O'Neil APD/MD: Dave Universal MADONNA "Must" WRQK/Canton, OH PD/MD: Rick Michaels APD: Todd Downard 52 ALANIS MORISSETTE "Head" NO DOUBT "Speak" SUSANNA HOFFS "Want" WONDERS "Thing"	WLVY/Elmira, NY PD: Mike Strobel APD/MD: Brian Stoll MADONNA "Must" SUSANNA HOFFS "Want" JEWEL "You" NO DOUBT "Speak"	WFBC/Greenville, SC PD: Rob Wagman MD: Hawk Harrison 19 JANIN ARDEN "Mother" 13 BONE THUGS-N-HARMONY "Days" 13 BECK "Where" 11 REPUBLICA "Ready" 10 DREAM CLOCK "Thing" 9 DRAG "Race" 7 TREADMILL TRACKSTAR "Shouldn't" JEWEL "You" NO DOUBT "Speak"	KFRX/Lincoln, NE PD: Sonny Valentine BONE THUGS-N-HARMONY "Days" MADONNA "Must" SUSANNA HOFFS "Want" WONDERS "Thing" R.E.M. "Me"	WQGN/New London, CT DM/PD: Franco 29 HOOTIE & BLOWFISH "Blind" MADONNA "Must" ROBERT MILES "One" SUBLIME "What" DC TALK "Just"	KZZP/Phoenix, AZ PD: Dan Persigehl MD: Dave Cooper 16 GEGGY TAH "Whoever" NO DOUBT "Speak" JEWEL "You"	KSLY/San Luis Obispo, CA DM/PD: Dave Christopher MD: Adam Burnes 13 BUSH "Swallowed" CAKE "Distance"	KHTT/Tulsa, OK DM: Sean Phillips PD/MD: Carly Rush LOS DEL CHIPMUNKS "Macarena" LA BOUCHE "Fallin'"	
WAEB/Allentown, PA PD: Brian Check MD: Chuck McGee MADONNA "Must" EN VOEGUE "Don't" R.E.M. "Me" REPUBLICA "Ready"	WSSX/Charleston, SC PD/MD: Calvin Hicks 13 NO DOUBT "Speak" SPIRITS "Drive" BECK "Where"	WJET/Erie, PA PD: Neal Sharpe MD: J.J. Fox HOOTIE & BLOWFISH "Sad" LA BOUCHE "Fallin'" R.E.M. "Me" REPUBLICA "Ready"	WNWK/Harrisburg, PA PD: John O'Dea MD: Scott Shaw HOOTIE & BLOWFISH "Sad" NEW EDITION "Still" KIM STOCKWOOD "Jerk" MADONNA "Must"	WDJX/Louisville, KY PD: C.C. Matthews APD/MD: Karen Rite AMBER "Night" NO DOUBT "Speak" AZ YET "Last" R.E.M. "Me" JEWEL "You"	WZEB/New Orleans, LA PD: Joe Larson APD/MD: Joey G. NO DOUBT "Speak"	WBZZ/Pittsburgh, PA PD: Keith Clark MD: John Cline AMBER "Night" DC TALK "Just"	KKYZ/Portland, OR PD: Ken Benson APD/MD: Rick Thomas 19 GINUIWINE "Pony" 5 JOHN MELLENCAMP "Key" 5 ROBERT MILES "One" 3 MADONNA "Must" INTRIGUE "Ever"	WNDU/South Bend, IN PD/MD: Bill Mitchell NO DOUBT "Speak" JEWEL "You" GREASE MEGAMIX "Grease" WILD ORCHID "Night"	WSKS/Utica, NY PD: Bill Catcher MD: Diane Chase 18 DC TALK "Just" 18 NEW EDITION "Still" 18 WONDERS "Thing" 18 MADONNA "Must" 5 R.E.M. "Me"
KQIZ/Amarillo, TX PD/MD: Ted Kelly MADONNA "Must" NO DOUBT "Speak" AZ YET "Last" MO THUGS FAMILY "Thug" SUBLIME "What" KEB MO "Home"	WVSR/Charleston, WV PD: Bill Shahan APD: Mike Edwards WONDERS "Thing" TONI BRAXTON "Heart" SUSANNA HOFFS "Want" SUBLIME "What" BLACKSTREET "Diggity"	KDUK/Eugene, OR PD: Barry McGuire LA BOUCHE "Fallin'" WORLD WIDE MESSAGE "Real" MADONNA "Must" GEGGY TAH "Whoever"	WKSS/Hartford, CT PD: Jay Beau Jones MD: Christine Fox 29 PRIMITIVE RADIO GODS "Standing" 22 CRANBERRIES "Decide" 10 JOURNEY "Woman" 5 MADONNA "Must"	KZII/Lubbock, TX PD: Jay Shannon FUN FACTORY "Don't" 11 NO DOUBT "Speak" 6 JOURNEY "Woman" 5 JEWEL "You"	WHTZ/New York, NY PD: Tom Poleman MD: Cubby Bryant 22 MADONNA "Must" 11 NO DOUBT "Speak" 6 JOURNEY "Woman" 5 JEWEL "You"	WERZ/Portsmouth, NH DM/PD: Jack O'Brien MD: Liz Jordan BECK "Where" MADONNA "Must" NO DOUBT "Speak" JEWEL "You" SUBLIME "What" BLACKSTREET "Diggity"	KHTQ/Spokane, WA PD: Scott Shannon MD: Tripp Rodgers 5 AZ YET "Last" 1 MADONNA "Must" BLACKSTREET "Diggity" KEB MO "Home" MAXI PRIEST "Watching" NO DOUBT "Speak" SUSANNA HOFFS "Want" JEWEL "You"	KWTV/Waco, TX PD: Flash Phillips MD: Diane Chase MADONNA "Must" REPUBLICA "Ready"	WWZZ/Washington, DC PD: Dale O'Brian APD/MD: Ron Ross MADONNA "Must"
KGOT/Anchorage, AK OM: Mark Murphy PD: Paul Walker MD: Roxy Lennox 16 HOOTIE & BLOWFISH "Blind" 6 MADONNA "Must" 6 R.E.M. "Me" 6 NEW EDITION "Still" WONDERS "Thing"	WNKS/Charlotte, NC PD: Brian Bridgman MD: Marcie Crescente 5 WONDERS "Thing" DC TALK "Just" MADONNA "Must" SUSANNA HOFFS "Want"	KMCK/Fayetteville, AR PD: Bo Shannon MD: Mike Chase 6 MADONNA "Must" BLACKSTREET "Diggity" NO DOUBT "Speak" MAXI PRIEST "Watching" BONE THUGS-N-HARMONY "Days"	KRBE/Houston, TX PD: John Peake APD: Scotty Sparks MD: Jay Michaels 12 REPUBLICA "Ready" 7 MADONNA "Must" AMANDA MARSHALL "Birmingham" SUSANNA HOFFS "Want"	WZEE/Madison, WI Interim PD: Dana Lundon 24 GREASE MEGAMIX "Grease" 11 MADONNA "Must" DC TALK "Just"	WNVZ/Norfolk, VA PD: Don London MD: Jay West 17 CELINE DION "Coming" TONI BRAXTON "Heart" MADONNA "Must"	WSPK/Poughkeepsie, NY PD: Steve Schantz MD: Scotty Mac 12 MADONNA "Must" 1 NO DOUBT "Speak" 1 BLACKSTREET "Diggity" MAXI PRIEST "Watching" SUSANNA HOFFS "Want"	WDBR/Springfield, IL DM: Bill Klapproth MD: Rick Blade MADONNA "Must"	WIFC/Wausau, WI PD: Rod Phillips 5 FUN FACTORY "Con't"	KKRD/Wichita, KS PD: Jack Oliver MD: Craig Hubbard MADONNA "Must" R.E.M. "Me" NO DOUBT "Speak" SUSANNA HOFFS "Want"
WSTR/Atlanta, GA PD: Kevin Peterson MD: J.R. Ammons MADONNA "Must" JEWEL "You"	WZST/Chattanooga, TN PD: Robin Daniels APD/MD: Mike Gibson 8 MADONNA "Must" 2 SUSANNA HOFFS "Want" 1 JEWEL "You"	WWCK/Flint, MI DM/MD: Scott Seipel 10 MADONNA "Must" SUSANNA HOFFS "Want" BECK "Where" JEWEL "You" NO DOUBT "Speak" MAXI PRIEST "Watching"	WZYP/Huntsville, AL PD: Marc Summers 15 AMBER "Night" 14 SHERYL CROW "Happy" 12 EN VOEGUE "Don't" 9 ELTON JOHN "History" JEWEL "You"	WAOA/Melbourne, FL PD: Scott Chase MD: J.T. Daniels 20 DC TALK "Just" 19 WILD ORCHID "Night" MADONNA "Must"	KJYO/Oklahoma City, OK PD: Mike McCoy MD: Jimmy Barreda MADONNA "Must"	WPRO/Providence, RI PD: Chris Shebel MD: Tony Mascaro 10 MADONNA "Must" WONDERS "Thing"	WHTS/Quad Cities, IL-IA DM: Tony Waitekus MD: Brian Scott No Adds	WNTQ/Syracuse, NY PD: Tom Mitchell MD: Jimmy Olson 22 MADONNA "Must" GEGGY TAH "Whoever"	WBHT/Wilkes-Barre, PA PD: Kid Kelly APD/MD: Danny Ocean JEWEL "You" WONDERS "Thing" CARDIGANS "Lovefool" GEGGY TAH "Whoever"
WAYV/Atlantic City, NJ PD: Tommy Frank MD: Paul Kelly 16 SUSANNA HOFFS "Want"	WKRQ/Cincinnati, OH PD: Jimmy Seal APD: Race Taylor MD: Brian Douglas 36 BODEANS "Hurt" 17 MADONNA "Must"	WJMX/Florence, SC OM: Keith Mitchell MD: Jack Kahan 25 HOOTIE & BLOWFISH "Blind" GEGGY TAH "Whoever" SUSANNA HOFFS "Want" JEWEL "You"	WZPL/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker 13 EN VOEGUE "Don't" 4 MADONNA "Must"	WAPE/Jacksonville, FL PD: Cat Thomas APD/MD: Tony Mann NO DOUBT "Speak"	WVAQ/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WRCG/Raleigh, NC DM: Brian Burns MD: Kip Taylor 6 IGGY POP "Lust" FIONA APPLE "Shadowboxe"	WRFY/Reading, PA PD: Al Burke MD: Mike Browne 22 FLEMING & JOHN "Love" SUSANNA HOFFS "Want" BODEANS "Hurt"	WWMG/Terre Haute, IN PD: Beau Richards MD: Rick O'Brien 5 MADONNA "Must" 5 AZ YET "Last" 5 SUSANNA HOFFS "Want" 2 R.E.M. "Me"	WKRZ/Wilkes-Barre, PA MD: Jerry Padden 22 JANIN ARDEN "Mother" NO DOUBT "Speak" BODEANS "Hurt"
WZNY/Augusta, GA PD: Bruce Stevens BECK "Where" NO DOUBT "Speak" MADONNA "Must" JEWEL "You"	WZJM/Cleveland, OH Interim PD/MD: Dave Eubanks MD: Action Jackson 9 MADONNA "Must" NO DOUBT "Speak" DENINE W/COLLAGE "Lifetime" MAXI PRIEST "Watching"	WXKB/Ft. Myers, FL PD: Chris Cue MD: Randy Sherwyn MADONNA "Must"	WGLU/Johnstown, PA PD: Rich Adams MD: Mitch Edwards 50 ALANIS MORISSETTE "Head" MAXI PRIEST "Watching"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WXXL/Orlando, FL DM: Adam Cook APD/MD: Pete DeGraff 9 MADONNA "Must" 9 GREASE MEGAMIX "Grease" TONI BRAXTON "Heart"	WDCG/Raleigh, NC DM: Brian Burns MD: Kip Taylor 6 IGGY POP "Lust" FIONA APPLE "Shadowboxe"	WRVQ/Richmond, VA PD: Lisa McKay APD/MD: Billy Surf MADONNA "Must"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"	
KHFI/Austin, TX PD: John Roberts MD: Fernando Ventura HOOTIE & BLOWFISH "Blind" MERRIL BAINBRIDGE "Mouth" MADONNA "Must"	KKMG/Colorado Springs, CO PD: Scooter B. Stevens Music Coord.: Tim McKenna MADONNA "Must" AMBER "Night" NEW EDITION "Still"	WYKS/Gainesville, FL PD/MD: Jeri Banta 5 EN VOEGUE "Don't" MADONNA "Must" JEWEL "You" MAXI PRIEST "Watching" GREASE MEGAMIX "Grease"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WXXL/Orlando, FL DM: Adam Cook APD/MD: Pete DeGraff 9 MADONNA "Must" 9 GREASE MEGAMIX "Grease" TONI BRAXTON "Heart"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"				
WLSS/Baton Rouge, LA OM/PD: Chuck Geiger APD/MD: Spencer Kane 18 MADONNA "Must"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WXXL/Orlando, FL DM: Adam Cook APD/MD: Pete DeGraff 9 MADONNA "Must" 9 GREASE MEGAMIX "Grease" TONI BRAXTON "Heart"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"				
KQXY/Beaumont, TX PD: Dale Baird MD: Jammer. 25 JEWEL "Have" TONI BRAXTON "Heart" JEWEL "You" GREASE MEGAMIX "Grease" R.E.M. "Me" NO DOUBT "Speak" MADONNA "Must"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WXXL/Orlando, FL DM: Adam Cook APD/MD: Pete DeGraff 9 MADONNA "Must" 9 GREASE MEGAMIX "Grease" TONI BRAXTON "Heart"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"				
WXKX/Biloxi, MS PD: Patty Steele MD: Ken Clark AZ YET "Last" MADONNA "Must"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WXXL/Orlando, FL DM: Adam Cook APD/MD: Pete DeGraff 9 MADONNA "Must" 9 GREASE MEGAMIX "Grease" TONI BRAXTON "Heart"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"				
WMRV/Binghamton, NY PD: Bill Sheridan MD: Rick Kelly GEGGY TAH "Whoever" BLACKSTREET "Diggity" NO DOUBT "Speak" SUSANNA HOFFS "Want" MADONNA "Must"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WXXL/Orlando, FL DM: Adam Cook APD/MD: Pete DeGraff 9 MADONNA "Must" 9 GREASE MEGAMIX "Grease" TONI BRAXTON "Heart"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"				
KZMG/Boise, ID PD: Mike Kasper MD: Cari Ballance SUSANNA HOFFS "Want" JEWEL "You" NO DOUBT "Speak" MADONNA "Must"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WXXL/Orlando, FL DM: Adam Cook APD/MD: Pete DeGraff 9 MADONNA "Must" 9 GREASE MEGAMIX "Grease" TONI BRAXTON "Heart"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"				
WXKS/Boston, MA PD: John Ivey MD: Tad Bowie 11 MADONNA "Must" LE CLICK "Tonight" 8 ALANIS MORISSETTE "Really" 6 CRANBERRIES "Gone" 5 NATALIE MERCHANT "Jealousy" 5 JEWEL "You" SUSANNA HOFFS "Want"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WXXL/Orlando, FL DM: Adam Cook APD/MD: Pete DeGraff 9 MADONNA "Must" 9 GREASE MEGAMIX "Grease" TONI BRAXTON "Heart"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"				
WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WXXL/Orlando, FL DM: Adam Cook APD/MD: Pete DeGraff 9 MADONNA "Must" 9 GREASE MEGAMIX "Grease" TONI BRAXTON "Heart"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"				
WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WXXL/Orlando, FL DM: Adam Cook APD/MD: Pete DeGraff 9 MADONNA "Must" 9 GREASE MEGAMIX "Grease" TONI BRAXTON "Heart"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"				
WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WXXL/Orlando, FL DM: Adam Cook APD/MD: Pete DeGraff 9 MADONNA "Must" 9 GREASE MEGAMIX "Grease" TONI BRAXTON "Heart"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"				
WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WXXL/Orlando, FL DM: Adam Cook APD/MD: Pete DeGraff 9 MADONNA "Must" 9 GREASE MEGAMIX "Grease" TONI BRAXTON "Heart"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"				
WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WXXL/Orlando, FL DM: Adam Cook APD/MD: Pete DeGraff 9 MADONNA "Must" 9 GREASE MEGAMIX "Grease" TONI BRAXTON "Heart"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"				
WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WVVA/Morgantown, WV PD/MD: Jon Anderson JEWEL "You" SUSANNA HOFFS "Want" MADONNA "Must"	WXXL/Orlando, FL DM: Adam Cook APD/MD: Pete DeGraff 9 MADONNA "Must" 9 GREASE MEGAMIX "Grease" TONI BRAXTON "Heart"	WVWG/Youngstown, OH PD: Tom Pappas MD: Jonny Hartwell 8 BONE THUGS-N-HARMONY "Days" 2 MADONNA "Must" SUSANNA HOFFS "Want"				
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CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1
WHTZ/New York
(212) 239-2300
Poleman/Bryant

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
33	48	50	52	ALANIS MORISSETTE/Head Over Feet
54	54	52	51	DONNA LEWIS/I Love You Always...
52	56	49	50	NO DOUBT/Spiderwebs
37	35	37	47	CRANBERRIES/Free To Decide
14	18	25	41	ERIC CLAPTON/Change The World
54	51	51	39	DISHWALLA/Counting Blue Cars
28	31	37	34	SHERYL CROW/It Makes You...
12	23	22	32	CELINE DION/It's All Coming...
16	15	25	32	MERRIL BAINBRIDGE/Mouth
28	34	36	32	GARBAGE/Stupid Girl
26	27	26	29	NO MERCY/Where Do You Go
32	30	31	29	PRIMITIVE RADIO GODS/Standing Outside
38	51	35	29	QUAD CITY DJ'S/Com 'N Ride It...
37	38	46	28	OASIS/Don't Look Back...
25	25	22	26	AMBER/This Is Your Night
37	37	28	26	LOVE SPIT LOVE/How Soon Is Now?
21	14	25	25	JOHN MELLENCAMP/Key West...
16	17	18	23	WALLFLOWERS/6th Avenue Heartache
11	19	16	22	MADONNA/You Must Love Me
28	21	12	20	ALANIS MORISSETTE/You Learn
18	18	20	20	OKUMBA ZOO/The Child (Inside)
10	17	21	20	LEAH ANDREONE/It's Alright...
21	22	23	19	JANN ARDEN/Insensitive
26	29	31	19	FUGEES/No Woman, No Cry
11	11	11	19	LIVIN' JOY/Dreamer
1	8	24	17	BLUES TRAVELER/But Anyway
3	7	12	16	AMANDA MARSHALL/Birmingham
32	29	14	14	NIXONS/Sister
13	16	14	14	NATALIE MERCHANT/Jalousy
13	16	14	13	NO DOUBT/Just A Girl
13	16	14	13	PEARL JAM/Better Man
25	13	12	12	GOO GOO DOLLS/Name
11	10	14	12	BLUES TRAVELER/Hook
13	13	12	12	GIN BLOSSOMS/Follow You Down
11	11	11	11	NO DOUBT/Don't Speak
11	11	11	11	BUTTHOLE SURFERS/Pepper
12	12	26	11	EVERCLEAR/Santa Monica...
13	13	10	10	EVERYTHING BUT.../Missing

MARKET #2
KIIS/Los Angeles
102.7
Cook/Austin

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
42	43	66	83	NO MERCY/Where Do You Go
84	80	79	80	DONNA LEWIS/I Love You Always...
85	83	83	80	AMBER/This Is Your Night
78	77	54	66	ALANIS MORISSETTE/Head Over Feet
19	15	59	50	ROBERT MILES/Children
19	15	59	50	GHOST TOWN DJ'S/My Boo
46	44	39	41	MARIAH CAREY/Always Be My Baby
44	38	37	40	GROOVE THEORY/Tell Me
26	44	43	40	CRUSH/Jellyhead
43	41	39	39	MERRIL BAINBRIDGE/Mouth
47	43	43	39	LA BOUCHE/Sweet Dreams
46	42	43	39	BILLIE RAY MARTIN/Your Loving Arms
43	36	38	37	MARIAH CAREY/Forever
31	40	36	36	BRAIDS/Bohemian Rhapsody
76	72	45	35	ALANIS MORISSETTE/You Learn
22	20	29	35	ALANIS MORISSETTE/Ironic
38	40	35	35	JEWEL/Who Will Save...
40	39	31	25	CELINE DION/Because You Loved Me
23	22	26	25	QUAD CITY DJ'S/Com 'N Ride It...
28	22	22	21	NEW EDITION/It's Still In Love...
16	18	20	20	EVERYTHING BUT.../Missing
24	20	19	20	L.L. COOL J./Lungin
24	25	17	19	COLOR ME BADD/The Earth...
42	37	26	19	BONE THUGS-N-HARMONY/The Crossroads
18	15	17	18	LOS DEL RIO/BAYSIDE/Macarena
45	41	42	17	BRANDY/Sittin' Up In My...
32	15	13	13	WONDERS/That Thing You Do!
12	14	15	11	CELINE DION/It's All Coming...
11	12	11	11	ERIC CLAPTON/Change The World
12	12	13	10	FUN FACTORY/Close To You
12	12	13	10	MADONNA/You Must Love Me

MARKET #5
WIOQ/Philadelphia
(610) 667-8100
Kalina/McGuire

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
64	50	66	68	TONI BRAXTON/You're Makin' Me...
22	55	72	68	ALANIS MORISSETTE/Head Over Feet
61	69	71	66	DONNA LEWIS/I Love You Always...
50	64	74	62	CELINE DION/It's All Coming...
65	52	42	53	QUAD CITY DJ'S/Com 'N Ride It...
45	42	48	48	TONY RICH PROJECT/Nobody Knows
27	15	42	47	JOCELYN ENRIQUEZ/Do You Miss Me
59	51	41	44	GINA G/Oh Ah, Just A
63	53	66	42	2 UNLIMITED/Do What's Good...
38	28	27	42	OUTHERE BROTHERS/Boom Boom Boom
44	45	44	40	CRUSH/Jellyhead
46	43	46	38	AMBER/This Is Your Night
42	41	34	37	GHOST TOWN DJ'S/My Boo
52	47	49	36	KEITH SWEAT/Twisted
51	48	33	36	LA BOUCHE/Sweet Dreams
44	44	48	35	NO MERCY/Where Do You Go
26	27	27	34	EVERYTHING BUT.../Missing
28	25	29	34	LE CLICK/Tonight Is The Night
52	43	46	33	R. KELLY/Can't Sleep...
53	33	32	32	TRACY CHAPMAN/Give Me One Reason
24	27	27	30	DREAM WORLD/Movin' Up
17	24	29	29	GENIE W/COLLAGE/Love Of A Lifetime
21	22	21	28	MARIAH CAREY/Always Be My Baby
22	26	25	28	N.T.S./I'll Be Alright
18	21	29	27	LA BOUCHE/Fallin' In Love
23	26	27	25	LIVIN' JOY/Dreamer
45	55	31	23	JEWEL/Who Will Save...
21	16	23	23	LA BOUCHE/Be My Lover
9	5	6	22	MAXWELL/Ascension (Don't...)
-	-	-	25	GREASE MEGAMIX/Grease Megamix
-	-	-	22	MADONNA/You Must Love Me
18	17	15	12	COOLIO/1,2,3,4 (Sumpin'...)
21	22	23	20	BONE THUGS-N-HARMONY/The Crossroads
-	-	-	23	EN VOUE/Don't Let Go (Love)
18	16	23	19	WILD ORCHID/At Night I Pray
-	-	-	17	BRANDY/Sittin' Up In My...
16	19	15	17	L.L. COOL J./Lungin
24	19	16	16	FUGEES/No Woman, No Cry
-	-	-	13	ALANIS MORISSETTE/You Learn
11	13	12	10	BONE THUGS-N-HARMONY/Days Of Our Lives

MARKET #5
Y100
WPLY/Philadelphia
(610) 565-8900
Tisa/Kubinski

PLAYS

3W	2W	LW	TW	ARTIST/TITLE	
31	29	42	44	SHERYL CROW/It Makes You...	
45	45	43	41	ALANIS MORISSETTE/Head Over Feet	
44	45	41	39	JEWEL/Who Were Meant...	
31	40	33	39	REFRESHMENTS/Banditos	
30	40	31	37	OASIS/Don't Look Back...	
30	40	45	36	BLUES TRAVELER/But Anyway	
45	33	30	35	BUSH/Machinehead	
46	43	46	34	GOO GOO DOLLS/Long Way Down	
30	31	42	34	PATHI ROTHBERG/Inside	
27	29	29	32	REPUBLICA/Ready To Go	
46	35	30	31	NO DOUBT/Spiderwebs	
30	30	25	31	GARBAGE/Stupid Girl	
20	18	27	30	NIXONS/Sister	
29	29	27	30	SMASHING PUMPKINS/Tonight, Tonight	
32	30	32	29	BUTTHOLE SURFERS/Pepper	
29	29	29	29	DAVE MATTHEWS BAND/So Much To Say	
30	29	29	28	WALLFLOWERS/6th Avenue Heartache	
31	29	29	28	PEARL JAM/Who You Are	
29	29	29	27	CRANBERRIES/Free To Decide	
13	15	24	27	SUBLIME/What I Got	
22	19	21	27	BARENAKED LADIES/The Old Apartment	
31	30	31	26	BETTER THAN EZRA/King Of New Orleans	
26	24	27	26	LENNY KRAVITZ/Can't Get You Off...	
31	27	30	26	CURE/Mint Car	
43	45	40	25	DONNA LEWIS/I Love You Always...	
22	24	26	24	R.E.M./Bittersweet Me	
-	-	-	13	24	COUNTING CROWS/Angels Of...
14	21	24	22	CHALK FARM/Le On Lie	
5	6	7	20	SARAH MCLACHLAN/Possession	
11	16	19	19	POE/Angrny Johnny	
-	-	-	17	NO DOUBT/Don't Speak	
15	17	16	17	311/Down	
9	13	14	14	GEGGY TAH/Whoever You Are	
17	15	10	11	LEAH ANDREONE/It's Alright...	
12	9	11	11	DOG'S EYE VIEW/Small Wonders	
7	5	17	10	GIN BLOSSOMS/As Long As It...	
-	-	-	9	9	SOCIAL DISTORTION/I Was Wrong
-	-	-	9	8	NIRVANA/Aneurysm

MARKET #7
106.1 KISSFM
KHKS/Dallas
(214) 891-3400
Lambert/Reynolds

PLAYS

3W	2W	LW	TW	ARTIST/TITLE	
80	85	84	88	DONNA LEWIS/I Love You Always...	
62	66	77	86	QUAD CITY DJ'S/Com 'N Ride It	
79	84	85	82	NO MERCY/Where Do You Go	
86	88	85	70	CRUSH/Jellyhead	
27	21	22	63	CELINE DION/It's All Coming...	
80	76	73	59	ALANIS MORISSETTE/You Learn	
49	49	51	48	AMBER/This Is Your Night	
45	50	51	47	MARIAH CAREY/Always Be My Baby	
26	25	49	44	TONY RICH PROJECT/Nobody Knows	
-	-	-	32	39	MERRIL BAINBRIDGE/Mouth
25	24	25	43	KEITH SWEAT/Twisted	
-	-	-	4	42	LA BOUCHE/Fallin' In Love
39	41	40	41	ROBERT MILES/Children	
-	-	-	19	39	ALANIS MORISSETTE/Head Over Feet
40	39	35	37	FUGEES/Killing Me Softly	
30	30	30	32	COOLIO/1,2,3,4 (Sumpin'...)	
53	32	31	28	EVERYTHING BUT.../Missing	
26	30	29	27	SOPHIE B. HAWKINS/As I Lay Me Down	
18	22	19	25	PLANET SOUL/Set U Free	
20	20	20	24	REAL MCCOY/Another Night	
21	23	21	24	2 UNLIMITED/Get Ready For This	
18	20	19	23	MONTELL JORDAN/This Is How We Do It	
20	21	21	22	GHOST TOWN DJ'S/My Boo	
28	29	28	21	LA BOUCHE/Be My Lover	
29	19	21	21	TL/Waterfalls	
25	24	15	20	BRAIDS/Bohemian Rhapsody	
-	-	-	19	19	REAL MCCOY/Run Away
14	13	11	17	PRIMITIVE RADIO GODS/Standing Outside	
44	41	16	17	31/Anything	
16	19	17	17	SNAP/Rhythm Is A Dancer	
34	21	16	17	BRANDY/Sittin' Up In My...	
12	10	15	16	ERIC CLAPTON/Change The World	
-	-	-	16	16	CORONA/The Rhythm Of...
5	17	-	16	CRYSTAL WATERS/100% Pure Love	
16	15	18	15	NEW EDITION/It's Still In Love...	
-	-	-	14	COOLIO/Gangsta's Paradise	
17	-	-	14	SOUL FOR REAL/Every Little Thing...	
43	37	18	9	CELINE DION/Because You Loved Me	

MARKET #8
WWZZ/Washington
(301) 899-1041
O'Brian/Ross

PLAYS

3W	2W	LW	TW	ARTIST/TITLE	
69	67	70	69	DONNA LEWIS/I Love You Always...	
69	68	70	69	FUGEES/No Woman, No Cry	
67	69	68	69	ALANIS MORISSETTE/You Learn	
68	68	70	69	REAL MCCOY/Another Night	
68	68	70	69	QUAD CITY DJ'S/Com 'N Ride It...	
67	67	69	69	LA BOUCHE/Be My Lover	
22	30	56	68	ALANIS MORISSETTE/Head Over Feet	
41	42	42	45	COOLIO/1,2,3,4 (Sumpin'...)	
42	41	43	44	FUN FACTORY/Wanna B With U	
39	41	44	43	LIVIN' JOY/Dreamer	
62	68	51	43	CELINE DION/It's All Coming...	
41	43	45	43	BONE THUGS-N-HARMONY/The Crossroads	
41	41	42	41	CORONA/The Rhythm Of...	
50	39	40	41	NICKI FRENCH/Total Eclipse Of...	
37	41	41	38	TONI BRAXTON/You're Makin' Me...	
35	32	33	34	LA BOUCHE/Sweet Dreams	
37	35	31	37	COLOR ME BADD/The Earth...	
35	36	32	30	FUGEES/Killing Me Softly	
35	36	32	30	NEW EDITION/It's Still In Love...	
33	28	29	29	R. KELLY/Can't Sleep...	
26	31	29	28	JEWEL/Who Will Save...	
28	28	26	26	GROOVE THEORY/Tell Me	
-	-	-	17	24	LA BOUCHE/Fallin' In Love
-	-	-	13	20	NO MERCY/Where Do You Go
20	21	19	23	LOS DEL RIO/BAYSIDE/Macarena	
22	21	20	21	EVERYTHING BUT.../Missing	
20	19	17	18	CRYSTAL WATERS/100% Pure Love	
18	21	17	18	SMASHING PUMPKINS/1979	
19	20	19	18	TRACY CHAPMAN/Give Me One Reason	
15	13	18	18	CRUSH/Jellyhead	
41	43	27	18	GABRIELLE/Dreams	
18	13	16	16	INI KAMOEZE/Here Comes...	
9	17	19	16	MAXI PRIEST/FSHAGGY/That Girl	
9	13	16	16	LE CLICK/Tonight Is The Night	
12	10	16	16	REAL MCCOY/Run Away	
13	17	14	14	TONY RICH PROJECT/Nobody Knows	
8	10	13	13	PLANET SOUL/Set U Free	
14	18	13	12	BRANDY/Sittin' Up In My...	
10	9	11	11	CELINE DION/Because You Loved Me	
15	14	4	2	ALANIS MORISSETTE/Ironic	

MARKET #9
104 KRBE
KRBE/Houston
(713) 266-1000
Peake/Michaels

PLAYS

3W	2W	LW	TW	ARTIST/TITLE	
58	58	56	66	DONNA LEWIS/I Love You Always...	
49	58	58	65	NO MERCY/Where Do You Go	
51	49	49	61	PRIMITIVE RADIO GODS/Standing Outside...	
36	48	45	52	LA BOUCHE/Sweet Dreams	
32	31	35	45	BUTTHOLE SURFERS/Pepper	
43	41	36	44	ERIC CLAPTON/Change The World	
-	-	-	31	43	NO DOUBT/Don't Speak
43	41	32	42	NO DOUBT/Spiderwebs	
41	32	33	39	LA BOUCHE/Be My Lover	
5	27	37	37	JOURNEY/When You Love...	
27	33	32	36	NIXONS/Sister	
33	35	35	35	QUAD CITY DJ'S/Com 'N Ride It...	
34	35	35	35	ALANIS MORISSETTE/Head Over Feet	
26	28	32	33	CRUSH/Jellyhead	
22	28	29	32	CRANBERRIES/Free To Decide	
22	28	28	31	OKUMBA ZOO/The Child	

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #40
WKEF/Bufalo
 (716) 884-5101
 O'Neil/Universal

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
59	57	62	57	QUAD CITY DJ'S/C'mon 'N Ride It...
57	52	53	56	ALANIS MORISSETTE/Head Over Feet
54	52	56	56	CELINE DION/It's All Coming...
54	56	61	56	DONNA LEWIS/Love You Always...
52	56	55	53	GOOD DOLLS/Long Way Down
26	27	39	50	NO DOUBT/Spiderwebs
39	43	40	48	KEITH SWEAT/Twisted
46	46	41	48	OUTHERE BROTHERS/Boom Boom Boom
43	51	54	47	JANN ARDEN/Insensitive
40	46	52	47	R KELLY/Can't Sleep
20	37	43	44	SHERYL CROW/It Makes You
43	44	40	43	JEWEL/Who Will Save...
41	43	39	42	TONI BRAXTON/You're Makin' Me...
57	51	54	42	ALANIS MORISSETTE/You Learn
22	38	40	40	OASIS/Don't Look Back...
-	-	19	39	LOS DEL RIO/BAYSIDE/Macarena
26	23	16	37	PRIMITIVE RADIO GODS/Standing Outside...
42	43	41	35	NO DOUBT/Just A Girl
25	29	26	28	NEW EDITION/It's Still In Love
21	26	26	26	MERRIL BAINBRIDGE/Mouth
-	24	29	26	EN VOUE/Don't Let Go (Love)
43	18	26	28	LIVIN' ON A PRAYER
22	21	19	24	GINA G/Ooh Ah... Just A...
18	28	21	21	GHOST TOWN DJ'S/My Boo
-	-	16	21	LA BOUCHE/Fallin' In Love
20	21	28	21	LL COOL J/Loungin
21	20	20	20	GARBAGE/Stupid Girl
-	-	19	20	BARENKED LADIES/The Old Apartment
-	-	19	20	KUMBA ZOO/The Child (Inside)
24	26	27	19	AMANDA MARSHALL/Birmingham
19	15	18	19	NAS/I Ruled The World
17	-	17	19	EVERYTHING BUT... Missing
18	16	13	19	COOLIO/Gangsta's Paradise
-	-	17	17	TRAGICALLY HIP/Ahead By A Century
-	-	16	17	JOURNEY/When You Love...
18	15	17	17	FUN FACTORY/Don't Go Away
16	16	18	17	REAL MCCOY/Automatic Lover
51	41	41	16	OASIS/Champagne Supernova
15	15	18	16	MARIAH CAREY/Always Be My Baby
18	15	18	16	LA BOUCHE/Be My Lover

MARKET #41
WKSS/Hartford
 (860) 524-7819
 Jones/Fox

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
63	58	54	55	DONNA LEWIS/Love You Always...
40	42	44	53	CELINE DION/It's All Coming...
47	47	37	53	NO MERCY/Where Do You Go
48	48	43	46	ALANIS MORISSETTE/Head Over Feet
59	45	44	43	ERIC CLAPTON/Change The World
42	41	36	36	DISHWALLA/Counting Blue Cars
16	8	16	35	NO DOUBT/Spiderwebs
29	29	25	34	AMBER/This Is Your Night
28	28	28	33	TONI BRAXTON/You're Makin' Me...
-	21	20	31	BLUES TRAVELER/But Anyway
31	35	23	30	COLOR ME BADD/The Earth
22	20	-	29	PRIMITIVE RADIO GODS/Standing Outside...
47	40	37	28	JANN ARDEN/Insensitive
31	24	26	25	LA BOUCHE/Sweet Dreams
47	37	25	23	JEWEL/Who Will Save
9	6	7	22	MERRIL BAINBRIDGE/Mouth
39	33	-	22	CRANBERRIES/Free To Decide
16	19	19	22	KEITH SWEAT/Twisted
17	16	17	21	QUAD CITY DJ'S/C'mon 'N Ride It...
5	30	25	21	ALANIS MORISSETTE/You Learn
23	25	18	18	EN VOUE/Don't Let Go (Love)
19	17	20	17	BLUES TRAVELER/But Anyway
33	27	28	27	FUGEES/No Woman, No Cry
18	14	17	16	COLLECTIVE SOUL/The World I Know
5	5	12	16	MELISSA ETHERIDGE/Nowhere To Go
16	16	17	14	BLUES TRAVELER/Run-Around
5	5	6	14	AMANDA MARSHALL/Birmingham
17	16	15	14	JOHN MELLENCAMP/Key West...
10	8	6	13	DOG'S EYE VIEW/Everything Falls
-	-	12	12	R KELLY/Can't Sleep
-	-	10	9	DC TALK/Just Between You...
-	-	10	9	JOURNEY/When You Love...
-	-	10	9	HOOTIE & BLOWFISH/Sad Capers
5	5	5	8	WALLFLOWERS/6th Avenue Heartache
5	6	12	8	NEW EDITION/It's Still In Love
5	5	5	8	WONDERS/That Thing You Do!
9	5	6	6	BRYAN ADAMS/Let's Make A...
-	-	6	6	PHIL COLLINS/Dance Into The Light
-	-	8	5	R.E.M./Bittersweet Me
5	7	6	5	BABYFACE/This Is For...

MARKET #44
WRVW/Nashville
 (615) 664-2400
 Quinn/Scouter

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
29	33	53	52	DISHWALLA/Counting Blue Cars
36	52	51	52	DONNA LEWIS/Love You Always...
44	39	52	52	ALANIS MORISSETTE/You Learn
17	52	51	51	CELINE DION/It's All Coming...
14	35	52	41	BRYAN ADAMS/Let's Make A...
21	25	32	33	AMANDA MARSHALL/Birmingham
17	23	29	32	MELISSA ETHERIDGE/Nowhere To Go
52	39	31	32	ERIC CLAPTON/Change The World
17	30	30	30	PHIL COLLINS/Dance Into The Light
51	36	14	30	NATALIE MERCHANT/Jealousy
26	19	24	26	JEWEL/Who Will Save...
8	28	25	25	JOURNEY/When You Love
-	-	25	25	TRACY CHAPMAN/Give Me One Reason
27	25	24	24	JOHN MELLENCAMP/Key West...
6	16	11	22	SHERYL CROW/It Makes You
-	-	22	22	BLUES TRAVELER/But Anyway
13	15	16	22	DOG'S EYE VIEW/Everything Falls
13	20	21	21	WONDERS/That Thing You Do!
12	19	21	21	MERRIL BAINBRIDGE/Mouth
14	20	21	21	TRACY CHAPMAN/New Beginning
49	41	12	20	BLESSD UNION OF.../All Along
14	26	25	20	ALANIS MORISSETTE/Head Over Feet
17	19	16	20	MARIAH CAREY/Always Be My Baby
15	17	18	20	BLESSD UNION OF.../Let Me Be The One
22	16	19	19	FOO FIGHTERS/Big Me
15	31	27	18	NO MERCY/Where Do You Go
35	-	-	18	ALANIS MORISSETTE/Ironic
17	18	18	18	ACE OF BASE/Lucky Love
-	-	13	18	COLLECTIVE SOUL/The World I Know
15	17	15	17	GIN BLOSSOMS/Talk A Heart II
11	15	16	16	NATALIE MERCHANT/Wonder
-	-	13	16	GOO GOO DOLLS/Name
-	-	16	16	DEL AMITRI/Roll To Me
23	8	13	15	COLOR ME BADD/The Earth
26	27	19	15	LENNY KRAVITZ/Can't Get You Off...
-	-	12	-	TLCW/Waterfalls
-	-	12	-	HOOTIE & BLOWFISH/Sad Capers
14	-	14	-	TONY RICH PROJECT/Nobody Knows
14	13	-	-	CELINE DION/Because You Loved Me
24	-	12	11	JANN ARDEN/Insensitive

MARKET #45
WPXY/Rochester, NY
 (716) 454-2600
 Ingram/Rice

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
48	45	49	53	TRACY CHAPMAN/Give Me One Reason
53	52	53	52	CELINE DION/It's All Coming...
43	53	50	49	ALANIS MORISSETTE/You Learn
50	60	55	48	COLLECTIVE SOUL/The World I Know
43	27	37	45	ALANIS MORISSETTE/Head Over Feet
25	25	21	44	JANN ARDEN/Insensitive
36	45	38	43	ALANIS MORISSETTE/Head Over Feet
40	46	40	39	GIN BLOSSOMS/Follow You Down
35	37	34	37	NO MERCY/Where Do You Go
35	41	47	37	QUAD CITY DJ'S/C'mon 'N Ride It...
31	31	37	35	MERRIL BAINBRIDGE/Mouth
26	36	33	34	CRANBERRIES/Free To Decide
24	27	32	32	JEWEL/Who Will Save
27	34	31	32	HOOTIE & BLOWFISH/Go Blind
51	45	45	31	NATALIE MERCHANT/Wonder
29	16	20	27	MARIAH CAREY/Forever
22	30	26	26	CELINE DION/Because You Loved Me
26	25	17	24	BLUES TRAVELER/But Anyway
22	16	12	22	AMANDA MARSHALL/Birmingham
19	32	23	22	ERIC CLAPTON/Change The World
21	20	13	21	EDWIN MCCAIN/Solitude
11	20	19	21	GHOST TOWN DJ'S/My Boo
11	20	19	21	GOO GOO DOLLS/Name
27	33	29	20	AMBER/This Is Your Night
13	21	20	20	LA BOUCHE/Be My Lover
21	22	20	19	BLUES TRAVELER/Run-Around
15	14	18	18	DISHWALLA/Counting Blue Cars
7	20	17	18	JOURNEY/When You Love...
18	18	24	17	NATALIE MERCHANT/Jealousy
19	23	17	17	JOHN MELLENCAMP/Key West...
-	17	16	15	NATALIE MERCHANT/Carnival
25	28	20	14	COLOR ME BADD/The Earth
27	18	17	13	BLESSD UNION OF.../All Along
-	-	14	13	DAVE MATTHEWS BAND/Antis Marching
17	11	16	13	EVERYTHING BUT... Missing
10	10	13	12	LE CLICK/Tonght Is The Night
5	14	13	12	ALANIS MORISSETTE/Right Through You
-	-	13	12	TONI BRAXTON/Un-break My Heart
-	-	16	12	SEAL/Kiss From A Rose
12	11	12	12	2 UNLIMITED/Get Ready For This

MARKET #46
98.7 WDJX
 Today's BEST Music!

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
48	52	47	50	DONNA LEWIS/Love You Always...
23	42	43	48	QUAD CITY DJ'S/C'mon 'N Ride It...
21	34	33	45	MERRIL BAINBRIDGE/Mouth
45	47	42	43	BRANDY/Tamia
48	50	44	42	CELINE DION/It's All Coming...
30	31	33	33	JEWEL/Who Will Save...
-	26	32	30	JOURNEY/When You Love...
44	39	28	29	ERIC CLAPTON/Change The World
29	34	28	29	CRANBERRIES/Free To Decide
22	33	29	29	BRYAN ADAMS/Let's Make A...
27	17	17	29	NO MERCY/Where Do You Go
44	37	28	28	TONI BRAXTON/You're Makin' Me...
27	30	27	28	DISHWALLA/Counting Blue Cars
14	17	24	28	SHERYL CROW/It Makes You
15	30	27	27	JOHN MELLENCAMP/Key West...
14	15	20	23	PRIMITIVE RADIO GODS/Standing Outside...
45	35	18	22	HOOTIE & BLOWFISH/Tucker's Town
12	19	16	21	R KELLY/Can't Sleep
12	15	16	18	KEITH SWEAT/Twisted
28	24	17	18	TRACY CHAPMAN/Give Me One Reason
14	19	17	17	OASIS/Champagne Supernova
13	20	17	17	JANN ARDEN/Insensitive
28	40	19	16	MARIAH CAREY/Forever
6	9	16	15	WONDERS/That Thing You Do!
16	17	13	15	MELISSA ETHERIDGE/Nowhere To Go
8	16	14	15	INTRIGUE/If You Ever
-	-	11	15	DC TALK/Just Between You...
6	9	13	15	WALLFLOWERS/6th Avenue Heartache
15	15	14	14	AMANDA MARSHALL/Birmingham
-	-	10	13	HOOTIE & BLOWFISH/Sad Capers
7	14	12	13	PHIL COLLINS/Dance Into The Light
5	9	8	12	NEW EDITION/It's Still In Love
5	10	9	12	KIM STOCKWOOD/Jealousy
-	-	12	10	EN VOUE/Don't Let Go (Love)
6	9	9	11	REPUBLICA/Ready To Go
7	8	11	11	KUMBA ZOO/The Child (Inside)
-	-	7	8	AALIYAH/If Your Girl Only
-	-	6	8	GEGGY TAH/Whoever You Are
8	11	6	7	ROBERT MILES/One And One

MARKET #50
WDCG/Raleigh
 (919) 361-1051
 Taylor

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
20	27	46	57	DUNCAN SHEIK/Barely Breathing
48	44	47	51	BLUES TRAVELER/But Anyway
50	42	44	49	PRIMITIVE RADIO GODS/Standing Outside...
23	27	39	46	R E M./Bittersweet Me
16	28	42	42	SUBLINE/What I Got
35	55	46	41	SHERYL CROW/It Makes You
39	54	46	40	BUTTHOLE SURFERS/Pepper
17	14	30	33	GARBAGE/Stupid Girl
16	25	34	32	TRACY CHAPMAN/New Beginning
13	15	27	29	311/Down
19	21	26	27	BECK/Where It's At
18	12	24	26	SMASHING PUMPKINS/1979
-	6	21	25	DC TALK/Just Between You...
10	10	15	22	EELS/Novocaine For...
38	38	18	21	ERIC CLAPTON/Change The World
40	26	17	20	DAVE MATTHEWS BAND/So Much To Say
37	35	23	20	DONNA LEWIS/Love You Always...
45	44	17	18	DISHWALLA/Counting Blue Cars
4	10	11	16	GEGGY TAH/Whoever You Are
-	-	13	16	DOG'S EYE VIEW/Everything Falls
29	31	10	15	NO DOUBT/Spiderwebs
15	12	11	15	NATALIE MERCHANT/Jealousy
-	-	10	14	FUN FACTORY/Don't Go Away
-	-	7	14	MERRIL BAINBRIDGE/Mouth
11	11	12	14	REPUBLICA/Ready To Go
5	12	11	13	JOURNEY/When You Love...
12	-	-	13	OASIS/Champagne Supernova
12	-	-	13	BETTER THAN EZRA/King Of New Orleans
-	-	-	12	TOAD THE WET SET/Good Intentions
-	-	-	15	JOAN OSBORNE/St. Teresa
12	11	12	12	GOO GOO DOLLS/Name
-	-	-	10	FOLK IMPLOSION/Natural One
21	20	26	10	OASIS/Don't Look Back
-	-	-	10	PEARL JAM/Better Man
-	-	-	10	NIHVANA/About A Girl
-	-	2	11	HOOTIE & BLOWFISH/Sad Capers
-	-	3	12	WALLFLOWERS/6th Avenue Heartache
9	9	9	6	TRACY BONHAM/The One
-	-	-	6	IGGY POP/Lust For Life
21	21	7	5	POE/Angrny Johnny

MARKET #51
KJYO/Oklahoma City
 (405) 840-5271
 McCoy/Barreda

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
58	58	60	61	DONNA LEWIS/Love You Always
60	59	58	60	TONI BRAXTON/You're Makin' Me...
31	35	52	56	PRIMITIVE RADIO GODS/Standing Outside...
35	40	39	45	KEITH SWEAT/Twisted
-	37	40	42	GREASE MEGAMIX/Grease Megamix
28	26	34	36	SHERYL CROW



CHR/RHYTHMIC TOP 50

OCTOBER 18, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	KEITH SWEAT Twisted (Elektra/EEG)	1714	1804	1900	2002	34/1
2	2	2	2	DONNA LEWIS I Love You Always Forever (Atlantic)	1414	1546	1626	1624	28/0
7	5	3	3	AZ YET Last Night (LaFace/Arista)	1398	1426	1364	1207	31/0
12	10	6	4	BLACKSTREET No Diggity (Interscope)	1367	1246	1088	863	35/2
4	4	4	5	BONE THUGS-N-HARMONY Days Of Our Livez (EastWest/EEG)	1318	1384	1424	1339	36/0
9	7	7	6	AALIYAH If Your Girl Only Knew (BlackGround/Atlantic)	1265	1223	1211	1127	30/0
3	3	5	7	GHOST TOWN DJ'S My Boo (So So Def/Columbia)	1216	1355	1515	1604	31/1
47	21	15	8	KEITH SWEAT Nobody (Elektra/EEG)	1145	910	611	261	32/4
11	11	11	9	NEW EDITION I'm Still In Love With You (MCA)	1123	1030	1032	978	35/2
16	15	14	10	GINUWINE Pony (550 Music)	1069	968	857	735	27/2
8	9	9	11	NO MERCY Where Do You Go (Arista)	1040	1104	1095	1185	25/0
32	13	12	12	BABYFACE This Is For The Lover In You (Epic)	1028	1001	867	381	35/1
5	6	8	13	L.L. COOL J Loungin (Def Jam/RAL/Mercury)	970	1181	1263	1242	26/0
—	27	19	14	TONI BRAXTON Un-break My Heart (LaFace/Arista)	921	733	487	243	33/3
26	19	18	15	BRAIDS Bohemian Rhapsody (Big Beat/Atlantic)	917	809	650	447	27/2
45	20	17	16	EN VOGUE Don't Let Go (Love) (EastWest/EEG)	915	842	642	267	30/1
6	8	10	17	TONI BRAXTON You're Makin' Me High (LaFace/Arista)	887	1057	1159	1214	20/0
13	14	16	18	QUAD CITY DJ'S C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)	848	906	862	857	22/0
33	29	25	19	CELINE DION It's All Coming Back To Me Now (550 Music)	702	574	450	381	18/1
10	12	13	20	R. KELLY I Can't Sleep Baby (If I) (Jive)	663	973	1007	1038	19/1
15	17	21	21	SHADES Tell Me (I'll Be Around) (Motown)	658	681	740	748	18/1
14	16	20	22	112 Only You (Bad Boy/Arista)	623	691	803	796	14/0
24	25	23	23	DRU HILL Tell Me (Island)	607	586	538	495	23/3
29	28	27	24	MAXWELL Ascension (Don't Ever Wonder) (Columbia)	578	543	473	402	21/1
20	23	24	25	BRANDY, TAMIA, KNIGHT, KHAN Missing You (EastWest/EEG)	558	574	558	573	20/0
BREAKER	26	26	26	MONTELL JORDAN Falling (Def Jam/RAL/Mercury)	554	467	390	318	22/2
22	26	26	27	AMBER This Is Your Night (Tommy Boy)	522	546	517	526	14/0
19	24	28	28	JOCELYN ENRIQUEZ Do You Miss Me (Classified)	493	509	556	632	14/0
17	18	22	29	SWV Use Your Heart (RCA)	436	593	664	703	18/0
DEBUT	30	30	30	MO THUGS FAMILY Thug Devotion (Mo Thug/Relativity)	384	154	—	—	24/8
27	34	31	31	MARIAH CAREY Forever (Columbia)	370	394	361	429	10/0
46	43	33	32	ANGELINA I Don't Need Your Love (Upstairs)	360	342	286	266	15/3
—	—	42	33	WESTSIDE CONNECTION Bow Down (Lench Mob/Priority)	346	262	201	160	20/2
—	—	46	34	MINT CONDITION What Kind Of Man Would I Be (Perspective/A&M)	340	239	125	89	15/3
31	30	32	35	SALT-N-PEPA Champagne (MCA)	331	358	407	390	16/0
DEBUT	36	36	36	R. KELLY I Believe I Can Fly (Tavdash/Jive)	330	—	—	—	28/28
18	22	29	37	NAS If I Ruled The World (Columbia)	301	478	600	652	9/0
—	—	50	38	PUFF JOHNSON Over And Over (Work)	290	227	165	107	15/1
—	—	41	39	DO OR DIE Po' Pimp (Rap-A-Lot/Noo Trybe)	280	274	229	227	11/1
36	40	38	40	RICKY MARTIN Maria (Sony Latin)	279	302	322	328	7/0
43	45	40	41	NEW EDITION Hit Me Off (MCA)	272	295	272	274	9/0
37	38	39	42	702 Steelo (Biv 10/Motown)	271	297	332	327	10/1
30	35	35	43	CASE (FOXXY BROWN) Touch Me Tease Me (Def Jam/RAL/Mercury)	267	329	352	394	7/0
40	42	37	44	ALANIS MORISSETTE You Learn (Maverick/Reprise)	262	314	291	295	5/0
38	36	36	45	WARREN G What's Love Got To Do With It (Interscope)	261	326	338	327	7/0
21	33	34	46	TOTAL Kissin' You (Bad Boy/Arista)	255	335	389	556	10/0
44	46	48	47	2 LIVE CREW Shake A Lil' Something (Lil' Joe)	254	235	270	271	9/0
DEBUT	48	48	48	REIGN Indestructible (H.O.L.A./Island)	250	224	149	105	12/1
—	—	47	49	ROBERT MILES One And One (Arista)	246	237	180	234	13/0
DEBUT	50	50	50	LA BOUCHE Fallin' In Love (RCA)	233	188	167	156	12/2

This chart reflects airplay from October 7-13. Songs ranked by total plays. Highlighted songs indicate Breaker.

40 CHR/Rhythmic reporters. 39 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

BREAKERS®

MONTELL JORDAN

Falling (Def Jam/RAL/Mercury)

TOTAL PLAYS/INCREASE: 554/87
TOTAL STATIONS/ADDS: 22/2
CHART: 26

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
R. KELLY I Believe I Can Fly (Tavdash/Jive)	28
MADONNA You Must Love Me (Warner Bros.)	8
MO THUGS FAMILY Thug Devotion (Mo Thug/Relativity)	8
RICHIE RICH Let's Ride (Def Jam/Mercury)	5
SNOOP DOGGY DOGG Snoops Upside... (Death Row/Interscope)	5
MERRIL BAINBRIDGE Mouth (Universal)	4
JERU THE DAMAJA Ya Playin' Yaself (Payday/London/Island)	4
ROCKELL I Fell In Love (Robbins)	4
KEITH SWEAT Nobody (Elektra/EEG)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
R. KELLY I Believe I Can Fly (Tavdash/Jive)	+330
KEITH SWEAT Nobody (Elektra/EEG)	+235
MO THUGS FAMILY Thug Devotion (Mo Thug/Relativity)	+230
TONI BRAXTON Un-break My Heart (LaFace/Arista)	+188
CELINE DION It's All Coming Back To Me Now (550 Music)	+128
BLACKSTREET No Diggity (Interscope)	+121
BRAIDS Bohemian Rhapsody (Big Beat/Atlantic)	+108
GINUWINE Pony (550 Music)	+101
MINT CONDITION What Kind Of Man... (Perspective/A&M)	+101
ROCKELL I Fell In Love (Robbins)	+96

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	ADDS
LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA)	9/0
MARIAH CAREY Always Be My Baby (Columbia)	9/0
FUGEES Killing Me Softly (Ruffhouse/Columbia)	10/1
BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity)	7/0
MONICA Why I Love You So Much (Rowdy/Arista)	5/0
SWV You're The One (RCA)	7/0
ALANIS MORISSETTE Ironic (Maverick/Reprise)	10/0
CELINE DION Because You Loved Me (550 Music)	9/0
BRANDY Sittin' Up In My Room (Arista)	12/1
EVERYTHING BUT THE GIRL Missing (Atlantic)	13/0

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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Featuring: TM century GoldDiscs™ and HitDiscs™

HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS TW	LW	TOTAL STATIONS/ADDS
1	1	BONE THUGS-N-HARMONY Days... (EastWest/EEG)	3234	3254	116/0
4	2	DO OR DIE Po' Pimp (Rap-A-Lot/Noo Trybe)	1602	1477	80/3
3	3	SALT-N-PEPA Champagne (MCA)	1581	1574	90/0
2	4	L.L. COOL J Loungin (Def Jam/RAL/Mercury)	1459	1748	46/0
7	5	BRAT Sittin' On Top Of The World (So So Def/Columbia)	1138	919	85/3
5	6	E-40 Rappers Ball (Sick Wid' It/Jive)	1100	973	89/3
11	7	WESTSIDE CONNECTION Bow Down (Lench Mob/Priority)	896	680	73/9
12	8	OUTKAST ATLiens (LaFace/Arista)	891	653	68/4
6	9	QUAD CITY DJ'S C'mon... (Quadra Sound/Big Beat/Atlantic)	878	961	24/0
10	10	CRUCIAL CONFLICT Ride The Rodeo (Pallas/Universal)	759	746	53/1
—	11	MO THUGS FAMILY Thug Devotion (Mo Thug/Relativity)	654	183	61/42
8	12	CASE F/FOXXY BROWN Touch Me... (Def Jam/RAL/Mercury)	646	835	25/0
—	13	LIL' KIM No Time (Undeas/Big Beat/Atlantic)	622	497	66/6
—	14	A TRIBE CALLED QUEST Stressed Out (Jive)	581	299	66/12
13	15	2PAC How Do U Want It (Death Row/Interscope)	536	650	22/0
—	16	NATE DOGG F/SNOOP DOGGY DOGG Never... (Death Row/Interscope)	525	225	54/7
9	17	NAS If I Ruled The World (Columbia)	516	815	25/0
14	18	FUGEES Ready Or Not (Ruffhouse/Columbia)	423	637	26/0
16	19	FUGEES Killing Me Softly (Ruffhouse/Columbia)	387	460	19/0
—	20	BUSH BABEES The Love Song (Warner Bros.)	338	113	45/7

This chart reflects airplay from October 7-13. Songs ranked by total plays. 40 CHR/Rhythmic reporters and 81 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1996, R&R Inc.

NEW & ACTIVE

E-40 Rappers Ball (Sick Wid' It/Jive)

Total Plays: 213, Total Stations: 17, Adds: 2

ROCKELL I Fell In Love (Robbins)

Total Plays: 206, Total Stations: 11, Adds: 4

MONIFAH Nobody's Body (Uptown/Universal)

Total Plays: 191, Total Stations: 10, Adds: 0

WILD ORCHID At Night I Pray (RCA)

Total Plays: 189, Total Stations: 11, Adds: 2

INTRIGUE If You've Ever Been In Love (Universal)

Total Plays: 182, Total Stations: 8, Adds: 0

ORIGINAL I Love You Baby (Next Plateau)

Total Plays: 175, Total Stations: 9, Adds: 0

GINA THOMPSON The Things That You Do (Mercury)

Total Plays: 172, Total Stations: 6, Adds: 0

MERRIL BAINBRIDGE Mouth (Universal)

Total Plays: 171, Total Stations: 8, Adds: 4

2PAC I Ain't Mad At Ya (Death Row/Interscope)

Total Plays: 157, Total Stations: 5, Adds: 1

BRAT Sittin' On Top Of The World (So So Def/Columbia)

Total Plays: 155, Total Stations: 13, Adds: 3

ELISSA Show Me How You Love Me... (Metropolitan)

Total Plays: 147, Total Stations: 4, Adds: 0

BUFFY First Love (Velocity)

Total Plays: 126, Total Stations: 2, Adds: 0

ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)

Total Plays: 123, Total Stations: 3, Adds: 0

K-CI & JOJO How Could You (MCA)

Total Plays: 119, Total Stations: 9, Adds: 1

ARMAND VAN HELDEN Funk Phenomena (Henry St/Thug/Raging Bull)

Total Plays: 117, Total Stations: 6, Adds: 0

QKUMBA ZOO The Child (Inside) (Arista)

Total Plays: 117, Total Stations: 7, Adds: 0

2PAC Life Goes On (Death Row/Interscope)

Total Plays: 115, Total Stations: 2, Adds: 0

LUTHER VANDROSS Your Secret Love (LV/Epic)

Total Plays: 112, Total Stations: 6, Adds: 0

OUTKAST ATLiens (LaFace/Arista)

Total Plays: 109, Total Stations: 5, Adds: 2

BECK Where It's At (DGC/Geffen)

Total Plays: 95, Total Stations: 5, Adds: 0

Songs ranked by total plays

SELECTED NEW RELEASES

ADDS OCTOBER 22

Aaliyah

George Clinton f/Coolio

Vanessa Daou

Foxy Brown

NAS

Tony Rich Project

Simply Red

Wreckx-N-Effect

"One In A Million" (Blackground/Atlantic)

"Atomic Dog '97" (Capitol)

"Two To Tango" (MCA)

"Nasty Girls" (Def Jam/RAL/Mercury)

"Street Dreams" (Columbia)

"Leavin'" (LaFace/Arista)

"Angel" (Elektra/EEG)

"Wreckx Shop" (MCA)

Puff Johnson

"Over and Over"

FROM AMERICA'S BIGGEST MOVIE "THE FIRST WIVES CLUB" SPINNING OVER AND OVER AT:

WZJM	KKFR	WJJS	KDGS	WFLY	WKSS
Z90	KKSS	WOCQ	KCAQ	WSTW	KBFM
KLUC	KHTT	KKMG	WWKX	WNWK	KZFM
KSFM	WSSX	KZHT	WSGF	KDNR	KQMQ

CHR/RHYTHMIC CHART 50 - 38

WORK

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM PD: Jeff Andrews MD: Jacques James R. KELLY "Fly" GREASE MEGAMIX "Grease" ROBI-ROB'S CLUBWORLD "Shake" MO THUGS FAMILY "Thug"	KJMN/Denver, CO PD: Mark Feather APD: Michael Hayes MD: John Dickinson 10 MO THUGS FAMILY "Thug" 5 R. KELLY "Fly"	KIKI/Honolulu, HI PD: Alan Oda MD: James Coles 18 PREMIERE "Something" 15 WILD ORCHID "Night" 5 TENDERONI "Stay"	KLUC/Las Vegas, NV Interim PD: Cat Thomas 13 TIA "Slide" R. KELLY "Fly" MADONNA "Must"	WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Cloherty 14 NAS "Street" 14 L.L. COOL J "Nobody" 13 DRU HILL "Tell"	WJJS/Roanoke, VA PD: David Lee Michaels MD: Melissa Morgan 9 LOVE TRIBE "Stand" MERRIL BAINBRIDGE "Mouth" KEITH SWEAT "Nobody" MO THUGS FAMILY "Thug" WILD ORCHID "Night" MAXI PRIEST "Watching"	KTFM/San Antonio, TX PD: Cliff Tredway MD: Charlie Huero 38 R. KELLY "Fly" ROCKELL "Fell" GREASE MEGAMIX "Grease" SIR MIX-A-LOT "Jump"	KWIN/Stockton, CA PD: Steve Wall MD: C.K. 23 R. KELLY "Fly" 14 NINA LARES "Need" 8 MAXI PRIEST "Watching" 7 RUPAUL "Snapshot" 7 702 "Steelo" 7 RICHIE RICH "Ride"
KKXX/Bakersfield, CA PD: Chris Squires MD: Tony Manes 10 MADONNA "Must" BABYFACE "Lover" EN VOGUE "Don't"	KQKS/Denver, CO PD: Dan Bowen MD: Lee Cagle 60 BLACKSTREET "Diggity" 26 WESTSIDE CONNECTION "Bow" LA BOUCHE "Sweet" 24 REIGN "Indestruct" 9 MO THUGS FAMILY "Thug" 9 LA BOUCHE "Fallin" 5 R. KELLY "Fly" BRAT "Sittin" MONTELL JORDAN "Fallin" MADONNA "Must"	KQMQ/Honolulu, HI PD: Jamie Hyatt MD: Mars Frelhey 31 SHADES "Tell" 12 MO THUGS FAMILY "Thug" 10 WORLD WIDE MESSAGE "Real" R. KELLY "Fly" BLACKSTREET "Diggity" PUFF JOHNSON "Over"	KPWR/Los Angeles, CA PD: Michelle Mercer APD/MD: Bruce St. James 21 OUTKAST "ATLiens" 10 SNOOP DOGGY DOGG "Snoops" 9 DR. DRE "Beer"	KCAQ/Oxnard, CA PD: Dan Garito APD: Kelli McKay MD: Steve Perez R. KELLY "Fly" SNOOP DOGGY DOGG "Snoops"	KSFM/Sacramento, CA PD: Bob West APD/MD: Trejo R. KELLY "Fly"	KMEL/San Francisco, CA MD: Joey Arbagey 18 R. KELLY "Fly" 5 RICHIE RICH "Ride" KEITH SWEAT "Nobody"	WPGC/Washington, DC PD: Jay Stevens MD: Albie D. 31 NEW EDITION "Still" 27 TONI BRAXTON "Heart" 25 R. KELLY "Fly" 17 BRAIDS "Bohemian" 15 SNOOP DOGGY DOGG "Snoops" 11 E-40 "Rappers" 9 BRAT "Sittin"
WERQ/Baltimore, MD PD: Tom Calococi MD: Coka 14 DONELL JONES "Feet" 12 R. KELLY "Fly" 11 MO THUGS FAMILY "Thug" 5 JERU THE DAMAJA "Playin'"	KPRR/EI Paso, TX PD: John Candalaria WESTSIDE CONNECTION "Bow" ROCKELL "Fell" KENNY G W/BABYFACE "Close" R. KELLY "Fly"	KBXX/Houston, TX PD: Rob Scarpio MD: Greg Head 21 R. KELLY "Fly" 18 NATE DOGG F/SNOOP... "Never" 18 SNOOP DOGGY DOGG "Snoops" 11 TONI BRAXTON "Heart"	WPOW/Miami, FL PD: Kid Curry MD: Phil Jones 13 EL SANCOCHO "Tumba" 12 CELINE DION "Coming" 12 WORLD WIDE MESSAGE "Real" 1 MO THUGS FAMILY "Thug"	WWWX/Providence, RI PD: Joe Dawson MD: Becky Iannone 44 MAXWELL "Ascension" 7 R. KELLY "Fly" 5 JERU THE DAMAJA "Playin" LIL' KIM "Time" KEITH SWEAT "Nobody" DO OR DIE "Pimp" RICHIE RICH "Ride"	WOCQ/Salisbury, MD PD: Wookie MD: Marliou 24 ROCKELL "Fell" 22 2PAC "Mad" 22 R. KELLY "Fly" A TRIBE CALLED QUEST "Stressed" JERU THE DAMAJA "Playin" LIL' KIM "Time"	KYLD/San Francisco, CA PD: Michael Martin MD: Jose Mein 23 GINUWINE "Pony" 13 SNOOP DOGGY DOGG "Snoops" R. KELLY "Fly"	KDGS/Wichita, KS PD: A.J. Jones MD: A.J. Jones 22 CLINTON & COOLIO "Atomic" 6 R. KELLY "Fly" ANGELINA "Need" ROCKELL "Fell" MERRIL BAINBRIDGE "Mouth"
WJMN/Boston, MA PD: Cadillac Jack McCartney APD/MD: Cat Collins 29 R. KELLY "Fly" MAXI PRIEST "Watching"	KBOS/Fresno, CA PD/MD: Mark Adams 24 R. KELLY "Fly" NEW EDITION "Still"	WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye 12 R. KELLY "Fly" LA BOUCHE "Fallin"	KDON/Monterey, CA PD: Jennifer Wilde E-40 "Rappers" BRAIDS "Bohemian"	KWNZ/Reno, NV PD: Jeff Davis APD: Bill Shakespeare 10 R. KELLY "Fly" ANGELINA "Need" MINT CONDITION "Man" MADONNA "Must"	KZHT/Salt Lake City, UT PD: Chet Buchanan MD: Dr. Doug 21 GHOST TOWN DJ'S "Boo" 16 KEITH SWEAT "Twisted" 12 TINA TURNER "Missing" MINT CONDITION "Man" MARRIAH CAREY "Underneath" GINA G "Ooh" R. KELLY "Fly" MO THUGS FAMILY "Thug" NATE DOGG F/SNOOP... "Never" MADONNA "Must" DRU HILL "Tell"	KUBE/Seattle, WA PD: Mike Tierney MD: Lindsey Cicic 35 R. KELLY "Fly" 21 QUINCY JONES "Stomp" 14 MADONNA "Must" TONY RICH PROJECT "Leavin" DRU HILL "Tell"	KZZU/Spokane, WA PD: Ken Hopkins APD: Casey Christopher 25 MADONNA "Must"
WBBM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley No Adds	WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 50 MONTELL JORDAN "Fallin" 31 MINT CONDITION "Man" 19 KEITH MURRAY "Rhyme" 19 CHINO XL "Kreep" 17 R. KELLY "Fly"	WJBT/Jacksonville, FL PD: Paco Lopez Music Coord.: Jeff Lee 13 GINUWINE "Pony" 11 MONIFAH "You" 10 BRAT "Sittin" 9 R. KELLY "Fly" RICHIE RICH "Ride" K-CI & JOJO "How"	WKTU/New York, NY PD: Frankie Blue MD: Andy Shane 6 ANGELINA "Need"	KGGI/Riverside, CA PD: Diane Laird APD/MD: Michael Steele 39 L'VIN JOY "Dreamer" 39 BILLIE RAY MARTIN "Loving" 38 LA BOUCHE "Sweet" 36 COLOR ME BADD "Earth" 36 R. KELLY "Sleep"	KZZU/Spokane, WA PD: Ken Hopkins APD: Casey Christopher 25 MADONNA "Must"	40 Total Reporters 40 Current Reporters 39 Current Playlists	Did Not Report, Playlist Frozen (1): XHTZ/San Diego, CA

CHR/RHYTHMIC PLAYLISTS

October 18, 1996 R&R • 45

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1
WKTU/New York
(201) 420-3700
Blue/Shane

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	58	56	56	56	NO MERCY/Where Do You Go
40	54	57	56	56	FUN FACTORY/Close To You
41	55	54	53	53	AMBER/This Is Your Night
32	56	52	52	52	DONNA LEWIS/I Love You Always...
40	51	53	43	43	LIVIN' JOY/Dreamer
19	41	44	42	42	QUAD CITY DJ'S/C'mon 'N Ride It...
16	38	40	40	40	LE CLUCK/Tonight Is The Night
31	41	39	39	39	ORIGINAL/I Love You Baby
13	23	27	38	38	TONI BRAXTON/You're Makin' Me...
7	16	24	33	33	CELINE DION/It's All Coming...
14	33	37	32	32	JOCELYN ENRIQUEZ/Do You Miss Me
-	14	25	28	28	LA BOUCHE/Fallin' In Love
5	14	15	17	17	RUPAUL/Snapshot
-	-	23	27	27	COLOR ME BADD/The Earth...
5	21	25	25	25	MARIAH CAREY/Underneath The Stars
-	-	17	24	24	TONI BRAXTON/Un-break My Heart
13	20	24	20	20	BAD HAD CLUB/In The Ghetto
7	20	25	19	19	BLACKOUT ALLSTARS/1 Like It
27	31	5	18	18	ROBERT MILES/Children
15	17	16	16	16	EVERYTHING BUT...Missing
20	29	16	16	16	LA BOUCHE/Be My Lover
7	10	13	13	13	GLORIA ESTEFAN/You'll Be Mine...
-	-	18	14	14	BRAIDS/Bohemian Rhapsody
22	18	14	13	13	SCATMAN JOHN/Scatman
6	12	11	12	12	OKUMBA ZOO/The Child (Inside)
6	13	10	11	11	LOVE TRIBE/Stand Up
27	21	13	9	9	TONY RICH PROJECT/Nobody Knows
12	20	18	9	9	CELINE DION/Because You Loved Me
-	-	-	6	6	ANGELINA/Don't Need Your...
6	14	12	5	5	KEITH SWEAT/Twisted

MARKET #1
HOT 97.3
WWW.HOT973.COM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	37	41	43	43	GHOST TOWN DJ'S/My Boo
35	35	42	41	41	SWW/Use Your Heart
38	37	43	41	41	A+All I See
30	43	40	41	41	BLACKSTREET/No Diggity
40	40	41	40	40	KEITH SWEAT/Twisted
36	40	40	38	38	LOST BOYZ/Music Makes Me High
-	-	14	37	37	KEITH SWEAT/Nobody
18	29	35	36	36	SHADES/Tell Me (I'll...)
33	39	29	36	36	AALIYAH/If Your Girl Only...
15	21	31	35	35	JAY-Z/MARY J. BLIGE/Can't Knock...
24	23	34	34	34	NAS/Affirmative Action
-	-	25	33	33	BABYFACE/This Is For...
31	23	26	33	33	MONTELL JORDAN/Falling
36	30	30	33	33	MONICA/FNAUGHTY.../Ain't Nobody
20	25	21	28	28	MINI CONDITION/What Kind Of Man...
30	35	40	42	42	AZ YET/Last Night
15	21	22	25	25	ISLEY BROTHERS/Floatin' On Your...
-	-	14	25	25	JERU THE DAMAJA/Ya Playin' Yasef
-	-	12	23	23	112/Come See Me
33	30	21	22	22	NEW EDITION/It's Still In Love...
-	-	13	25	25	ANGELINA/Don't Need Your...
25	29	12	21	21	A TRIBE CALLED QUEST/Stressed Out
23	32	32	20	20	OUTKAST/Elevators
-	-	11	17	17	BUNTY KILLA/Change Like...
31	19	15	15	15	GHOST FACE KILLER/Daytona 500
41	42	41	15	15	GINA THOMPSON/The Things That...
-	-	16	14	14	BUSH BABEES/The Love Song
-	-	14	14	14	NAS/Street Dreams
15	15	14	13	13	LIL' KIM/No Time
-	-	-	13	13	DRU HILL/Tell Me
15	15	14	12	12	DE LA SOU/Itzsozeweeze

MARKET #2
POWER 106 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
61	70	72	68	68	112/Only You
31	32	34	65	65	WESTSIDE CONNECTION/Bow Down
44	62	68	62	62	2PAC/NOOP.../2 Of America's...
60	64	66	61	61	L.L. COOL J/Loungin
21	29	43	61	61	BLACKSTREET/No Diggity
63	47	45	46	46	JAY-Z W/FOXXY BROWN/Ain't No Nigga
44	35	32	45	45	BONE THUGS-N-HARMONY/Days Of Our Livez
65	64	68	45	45	TOD SHORT/Gettin' It
45	46	43	44	44	GHOST TOWN DJ'S/My Boo
29	28	46	41	41	QUAD CITY DJ'S/C'mon 'N Ride It...
-	-	25	30	30	NATE DOGG F/SNOOP.../Never Leave Me Alone
-	-	26	33	33	JONNY Z/Latin Swing
-	-	21	25	25	2PAC/ Ain't Mad At Ya
6	17	25	26	26	TONI BRAXTON/Un-break My Heart
23	22	23	26	26	RICKY MARTIN/Maria
-	-	11	25	25	ROCKELL/ Fell In Love
10	15	22	20	20	EN VOGLUE/Don't Let Go (Love)
24	19	16	17	17	NAS/If I Ruled The World
7	9	8	12	12	BONE THUGS-N-HARMONY/Days Of Our Livez
11	9	9	9	9	BRAIDS/Bohemian Rhapsody
5	10	8	7	7	BABYFACE/This Is For...
12	12	6	6	6	NEW EDITION/It's Still In Love...

MARKET #3
B96 CHICAGO

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
70	69	65	70	70	NO MERCY/Where Do You Go
70	66	69	68	68	JOCELYN ENRIQUEZ/Do You Miss Me
39	26	47	64	64	ROBERT MILES/One And One
64	63	67	63	63	DONNA LEWIS/I Love You Always...
32	39	68	61	61	L.L. COOL J/Loungin
63	46	36	49	49	R. KELLY/Can't Sleep...
64	49	58	48	48	GHOST TOWN DJ'S/My Boo
37	58	52	42	42	QUAD CITY DJ'S/C'mon 'N Ride It...
27	32	30	38	38	KEITH SWEAT/Twisted
23	27	29	32	32	ROBI-ROB'S CLUBWORLD/Shake That Body
49	28	29	30	30	CELINE DION/It's All Coming...
43	34	39	29	29	AMBER/This Is Your Night
-	-	10	27	27	LA BOUCHE/Fallin' In Love
6	17	25	26	26	TONI BRAXTON/Un-break My Heart
23	22	23	26	26	RICKY MARTIN/Maria
-	-	11	25	25	ROCKELL/ Fell In Love
10	15	22	20	20	EN VOGLUE/Don't Let Go (Love)
24	19	16	17	17	NAS/If I Ruled The World
7	9	8	12	12	BONE THUGS-N-HARMONY/Days Of Our Livez
11	9	9	9	9	BRAIDS/Bohemian Rhapsody
5	10	8	7	7	BABYFACE/This Is For...
12	12	6	6	6	NEW EDITION/It's Still In Love...

MARKET #4
KMEL 106.1

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
62	62	71	64	64	BLACKSTREET/No Diggity
58	58	58	51	51	2PAC/Life Goes On
54	54	54	48	48	MAXWELL/Ascension (Don't...)
53	53	48	48	48	AALIYAH/If Your Girl Only
24	23	47	47	47	2PAC/How Do U Want It
36	36	32	45	45	WESTSIDE CONNECTION/Bow Down
53	53	51	44	44	L.L. COOL J/Loungin
33	33	40	43	43	BRANDY, TAMIA.../Missing You
55	55	52	39	39	KEITH SWEAT/Twisted
55	55	44	39	39	112/Only You
56	56	41	29	29	OUTKAST/Elevators
14	14	21	29	29	D'ANGELO/Me And Those
45	45	32	29	29	TONI BRAXTON/You're Makin' Me
26	26	26	29	29	NEW EDITION/It's Still In Love...
15	15	25	27	27	BABYFACE/This Is For...
35	35	26	27	27	AZ YET/Last Night
9	9	20	26	26	DO OR DIE/Pe Pimp
27	27	20	22	22	MONTELL JORDAN/Falling
-	-	-	18	18	R. KELLY/ Believe I Can Fly
-	-	20	14	14	TONI BRAXTON/Un-break My Heart
43	43	21	13	13	CASE F/FOXXY BROWN/Touch Me Tease Me
8	8	12	13	13	DRU HILL/Tell Me
34	34	20	10	10	BONE THUGS-N-HARMONY/Days Of Our Livez
-	-	19	10	10	MO THUGS FAMILY/Thug Devotion
16	16	12	6	6	A TRIBE CALLED QUEST/Stressed Out
-	-	11	5	5	EN VOGLUE/Don't Let Go (Love)
-	-	-	5	5	RICHIE RICH/Let's Ride
7	7	5	5	5	BRAT/Sittin' On Top Of...
-	-	-	-	-	KEITH SWEAT/Nobody

MARKET #4
WILD 107.7

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	66	57	68	68	BLACKSTREET/No Diggity
-	40	48	64	64	2PAC/Life Goes On
64	55	56	64	64	OUTKAST/Elevators
34	49	51	64	64	WESTSIDE CONNECTION/Bow Down
34	44	58	63	63	SUMMER JUNKIES/It's Gonna Love...
56	58	62	60	60	KEITH SWEAT/Twisted
49	64	54	63	63	112/Only You
56	45	58	52	52	2 LIVE CREW/Shake A Lil'...
66	52	51	47	47	BONE THUGS-N-HARMONY/Days Of Our Livez
-	-	38	44	44	ROCKELL/ Fell In Love
42	54	37	39	39	RHYTHMICCENTRIC/You Don't Have To...
-	-	32	39	39	MO THUGS FAMILY/Thug Devotion
-	29	40	39	39	AALIYAH/If Your Girl Only...
36	43	35	35	35	NO MERCY/Where Do You Go
31	28	16	33	33	E-40/Rappers Ball
45	36	38	32	32	ANGELINA/Don't Need Your...
-	-	31	27	27	ZAE/Thyow
-	-	18	25	25	DO OR DIE/Pe Pimp
-	-	23	25	25	GINUWINE/Pony
47	54	33	22	22	L.L. COOL J/Loungin
50	21	15	21	21	JAY-Z W/FOXXY BROWN/Ain't No Nigga
38	31	19	19	19	GHOST TOWN DJ'S/My Boo
52	33	18	18	18	CASE F/FOXXY BROWN/Touch Me Tease Me
17	19	17	17	17	2PAC/How Do U Want It
57	31	35	16	16	ARMAND VAN HELDEN/Funk Phenomena
39	34	33	15	15	CHARM FARM/Superstar
32	17	9	15	15	BRAT/Sittin' On Top Of...
55	43	53	14	14	SHADES/Tell Me (I'll...)
-	-	13	20	20	SNOOP DOGGY DOGG/Snoops Upside...
-	-	10	17	17	BRAIDS/Bohemian Rhapsody
17	13	13	9	9	SAOAT X/The Lump Lump
-	-	8	6	6	KEITH SWEAT/Nobody
7	6	6	7	7	MAXWELL/Ascension (Don't...)
-	-	12	11	11	MONTELL JORDAN/Falling
-	-	-	-	-	OUTKAST/AtLies
-	-	-	-	-	R. KELLY/ Believe I Can Fly

MARKET #8
WPGC
WPGC 95.5 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	43	56	61	61	MINT CONDITION/What Kind Of Man...
-	53	58	56	56	BLACKSTREET/No Diggity
45	47	46	55	55	GINUWINE/Pony
-	35	39	54	54	2PAC/ Ain't Mad At Ya
47	38	59	54	54	AZ YET/Last Night
41	58	58	48	48	KEITH SWEAT/Nobody
41	20	26	46	46	BRANDY, TAMIA.../Missing You
41	48	35	41	41	KEITH SWEAT/Twisted
33	25	39	39	39	AALIYAH/If Your Girl Only...
38	34	37	39	39	GHOST TOWN DJ'S/My Boo
-	39	35	35	35	MAXWELL/Ascension (Don't...)
34	-	31	31	31	NEW EDITION/It's Still In Love...
48	30	44	30	30	TONI BRAXTON/You're Makin' Me...
-	21	20	28	28	DRU HILL/Tell Me
50	41	48	28	28	R. KELLY/ Can't Sleep...
29	22	27	27	27	TONI BRAXTON/Un-break My Heart
29	30	35	25	25	BABYFACE/This Is For...
-	-	25	25	25	R. KELLY/ Believe I Can Fly
26	28	22	25	25	BONE THUGS-N-HARMONY/Days Of Our Livez
47	48	38	22	22	MONIFAH/You
43	46	24	21	21	SWW/Use Your Heart
-	13	24	19	19	DONNA LEWIS/I Love You Always...
-	16	12	19	19	CRUCIAL CONFLICT/Ride The Rodeo
-	-	17	17	17	BRAIDS/Bohemian Rhapsody
-	-	14	17	17	MO THUGS FAMILY/Thug Devotion
-	-	15	15	15	SNOOP DOGGY DOGG/Snoops Upside...
-	-	23	14	14	MONTELL JORDAN/Falling
-	-	11	14	14	E-40/Rappers Ball
12	10	14	8	8	DO OR DIE/Pe Pimp

MARKET #9
97.9 FM THE BOX

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
55	68	69	72	72	BLACKSTREET/No Diggity
66	60	64	68	68	112/Only You
46	47	55	59	59	KEITH SWEAT/Nobody
61	59	65	56	56	BONE THUGS-N-HARMONY/Days Of Our Livez
-	-	43	54	54	MO THUGS FAMILY/Thug Devotion
58	51	52	54	54	AZ YET/Last Night
44	57	56	53	53	2PAC/How Do U Want It
54	34	41	52	52	KEITH SWEAT/Twisted
49	46	49	48	48	MINT CONDITION/What Kind Of Man...
17	39	42	48	48	EN VOGLUE/Don't Let Go (Love)
39	42	41	46	46	AALIYAH/If Your Girl Only...
25	45	45	45	45	BABYFACE/This Is For...
36	32	45	42	42	K-CI & JOJO/How Could You
29	31	32	36	36	DRU HILL/Tell Me
36	47	39	34	34	JOHNNIE TAYLOR/Good Love
48	31	38	33	33	NAS/If I Ruled The World
12	14	22	33	33	E-40/Rappers Ball
-	-	22	33	33	T-BOZ/Thug Myself
44	35	29	31	31	DO OR DIE/Pe Pimp
23	23	25	30	30	BRAT/Sittin' On Top Of...
24	26	29	27	27	QU



WALT LOVE

Separating Winners From The Losers

□ NAB panelists discuss branding strategies that help stations stand out from the pack

This year's NAB Radio Show Urban panel featured a lively discussion about the importance of — and the techniques involved in — branding one's station.

In a productive discussion moderated by WGCJ-AM & FM/Chicago OM/PD Elroy Smith, several format leaders offered their take on how to become distinctive in the minds of station listeners. The panel included WJLB-FM/Detroit PD Michael Saunders, KACE/Los Angeles PD Kevin Fleming, and Stratford Research and WALR-AM & FM/Atlanta President Lew Dickey.

Defining branding as a competitive discipline which, when practiced effectively, enables a station to elevate the playing field to a new level, Smith went on to detail how WGCJ-FM managed to become Chicago's Urban "brand" station. He specifically addressed WGCJ-

FM's recent morning show host shift from Tom Joyner to Steve Harvey. Acknowledging just how popular Joyner has been and continues to be in the Windy City, Smith explained how dropping one brand to build and identify a new one became a positive move. Harvey is now a morning-show brand in Chicago, ranking No. 1 in the 25-54 demo according to the Summer '96 Arbitron morning ratings.

'On The Vibe'

WJLB's Saunders noted that "staying on the vibe is very important to mainstream Urban heritage radio stations. You have to know what your audience wants and expects from your radio station and the people you have on the air. And one of the things that people know about WJLB is that we are the brand for black women in our city. We own the franchise, and we're not going to give it up."

Saunders shared some of his station's promotional strategies. "The slogan 'Strong Songs' has been part of WJLB for years. Everyone in our city knows whose brand that is and

we have others that are only ours. For example, we have two female personalities whose shifts are back to back. Thus we came up with the

Heritage stations can easily be positioned as old and out of date. You must think about who you are and who you want to be, then put it on the radio and promote it.

—Michael Saunders

'Back-To-Back Turntable Sistahs' — the 'ah' definitely relates to black people in Detroit. Then there are several others tied to community events, including 'Ladies Night Out' [changed to 'Sistahs Night Out'] and 'Sistahs Movin' Up.'

"These trademarks inform listeners of who we are and what we're about without playing any music," concluded Saunders. "Heritage stations can easily be positioned as old and out of date. The one thing I did when I came on board was to have morning personality veteran John Mason go out and interact with younger listeners to show he's on the vibe. I do that with all the personalities. You must think about who you are and who you want to be, then put it on the radio and promote it."

Breaking Stereotypes

Kevin Fleming discussed the importance of building audience loyalty through consistent programming — something he knows firsthand after executing KACE's flip to Urban Oldies. Because the station has changed format several times during its history (Quiet Storm, mainstream Urban, Urban AC), KACE hadn't been a brand with which listeners could become comfortable. In fact, Fleming indicated that many research respondents wanted to know if the station was going to stay the way it currently is.

Fleming has already made great strides in changing that image. He did that by looking at the marketplace first and found KACE had the opportunity to create its own niche and grow as the city's Urban Oldies outlet. He's reinforced the programming changes with top-of-mind slogans ("Southern California's Best R&B Oldies" and "Best Soul Oldies") and lifestyle promotions (monthly movie screenings;



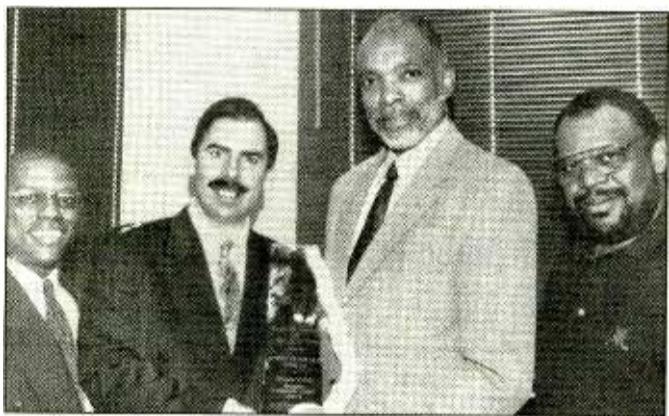
IF THEIR GIRLS ONLY KNEW — They might not approve of how WWDM/Columbia PD Paul Jackson (l) and Atlantic Regional Promotion Manager Alvine Stowe (r) lost their hearts to singer Aaliyah.



PARKIN' LOT — LaFace recording artist Donell Jones (center) joins (l-r) WFXE/Columbus, GA morning show host Billy Dee and MD Art Thomas for the station's annual "Family Day In The Park."

Branding is more than just positioning. It's all in the marketing.

—Lew Dickey



SUPER RADIO AGENCY — Burrell Communications Group was awarded "Agency of the Year" for its outstanding achievement, creativity, ethics, and longevity. Presenting Chairman Tom Burrell (2nd from right) with the award are (l-r) Superadio Networks VP/Marketing Tim Ivy and President Gary Bernstein along with R&R Urban Editor Walt "Baby" Love.



EARLY IN THE MORNING — When Tom Joyner (l) came to town to host his morning show at WHQT/Miami, Gap Band member Charlie Wilson (c) and station APD/MD Phil Michaels popped in the studio to offer some sound advice.

trips/cruises to the Caribbean and Senegal, Africa; official L.A. station for Sinbad's annual "Summer Jam" oldies concert).

"We're trying to break out of the stereotypical Black radio positioning. You must develop the ability to consistently sell the benefits of your station," added Fleming.

Right Said FRED

Wrapping up the panel was Lew Dickey who, using a slide show depicting strong/weak brand images, explained his "FRED" branding system — a basic premise that consumer marketing companies have been using for decades:

- F = Familiarity
- R = Relevance
- E = Esteem
- D = Differentiation

"People talking about using silly position statements are out of touch," said Dickey, author of a book on branding ("The Franchise: Building Radio Brands"). "You

We're trying to break out of the stereotypical Black radio positioning. You must develop the ability to consistently sell the benefits of your station.

—Kevin Fleming

want to own an image, an attitude, and a positive feeling. That's what's important to listeners, not a positioning statement that doesn't mean anything. Branding is more than just positioning. It's all in the marketing. Nobody has a patent on playlists, so everyone is playing the same thing; playlists overlap.

"Radio has become too preoccupied with product [music]; broadcasters should think more about being a brand in their markets. Product is the price of admission. Radio needs to raise the competitive playing field to a new level that goes beyond product. Once a station learns how to create esteem, the other FRED elements fall into place. And remember that personalities are an important part of creating and maintaining a brand in the radio business."

All in all, the panel was an excellent lesson in what's needed to shape how a station is perceived by current and potential listeners. Having been in this industry for awhile, I think it's important to note that knowledge is there for those who want it. Remember, knowledge is power and power means survival in the 21st century!

UC DATABANK

Spending Power

African-American spending is estimated to have risen 43% over the past five years, hitting \$399 million according to a report from **Packaged Facts**. In 1990 U.S. African Americans had a gross national income of \$280 billion. The report also notes that as a group, African Americans spend more on rent, clothing, and skin/hair care products than other ethnic groups.

Source: *Minority Markets Alert*

URBAN CHART: 40 - 28

NOW ON 75 URBAN REPORTERS - 93%!

MOST INCREASED PLAY!

KBBT WKYS KMJM WZAK WKKV WOWI
WSUL WEDR WXYV WIZF WNOV KSJL
KKDA WVEE WAMO KPRS WCKX WTLC

WPEG ... and many more

BDS REACH NOW OVER 8 MILLION

DON'T LET GO (LOVE)

en vogue

DON'T LET GO (LOVE)

The new single and video
from the original soundtrack
to the New Line Cinema
Motion Picture SET IT OFF.

ALSO AVAILABLE ON EN VOGUE'S EASTWEST RECORDS AMERICA 1997 RELEASE.

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Soundtrack Executive Producer: Sylvia Rhone | Soundtrack Co-Executive Producers: Organized Noize Productions and Merlin Bobb. ON EASTWEST RECORDS AMERICA COMPACT DISCS, CASSETTES AND RECORDS. www.elektra.com

www.americanradiohistory.com

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goodfellaz

sugar honey ice tea

the debut single

flava to the last drop



URBAN NEW & VERY ACTIVE!

NOW ON 51 URBAN REPORTERS - 63%
...AND CHARTBOUND NEXT WEEK!

WEDR, WIZF, KPRS, WKKV, WNOV, WCKX, KSJL,
WTLC, WPEG, KJMS, WHRK, WQQK, WGZB, WVSP, WXQL,
WENN, WPLZ, KJMM, WKGK, KQXL...And Many More!

Goodfellaz Promo Tour

October

- 18 Jackson, MS
- 19 Grambling, LA
- 20 Grambling, LA
- 21 Shreveport, LA
- 22 Alexandria, LA
- 23 Washington, DC
- 24 Lake Charles, LA
- 25 Houston, TX
- 26 Houston, TX
- 27 San Antonio, TX
- 28 Killeen, TX
- 29 Dallas, TX
- 30 Dallas, TX
- 31 Dallas, TX

November

- 01 Oklahoma City, OK
- 02 New Orleans, LA
- 04 Memphis, TN
- 05 Nashville, TN
- 06 Louisville/Lexington, KY
- 07 Cincinnati/Dayton, OH
- 08 Columbus, OH
- 09 Cleveland, OH
- 10 Cleveland, OH
- 11 Detroit, MI
- 12 Flint/Lansing, MI
- 13 Chicago, IL
- 14 Milwaukee, WI
- 15 Chicago, IL
- 16 Indianapolis, IN
- 17 St. Louis, MO
- 18 St. Louis, MO
- 19 Kansas City, MO
- 21 Los Angeles, CA

Avatar2000@aol.com
<http://www.amrecords.com>

Produced by The Family Stand for the Neptune Factor, Inc.
Co-Produced by King of Chill for the Neptune Factor, Inc.
Executive Producers: Larry Robinson and Fluy Route





URBAN TOP 50

OCTOBER 18, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	DRU HILL Tell Me (<i>Island</i>)	3324	3258	3070	2871	81/0
			2	AZ YET Last Night (<i>LaFace/Arista</i>)	2979	3328	3088	2919	77/0
			3	MINT CONDITION What Kind Of Man Would I Be (<i>Perspective/A&M</i>)	2810	2614	2435	2203	81/0
			4	AALIYAH If Your Girl Only Knew (<i>BlackGround/Atlantic</i>)	2664	2818	2791	2697	78/0
			5	KEITH SWEAT Nobody (<i>Elektra/EEG</i>)	2629	2322	2001	1790	81/1
			6	BLACKSTREET No Diggity (<i>Interscope</i>)	2546	2934	3177	3225	72/0
			7	GINUWINE Pony (<i>550 Music/Epic</i>)	2450	2286	2102	1853	80/0
			8	BRANDY, TAMIA, KNIGHT, KHAN Missing You (<i>EastWest/EEG</i>)	2284	2149	2032	1886	79/1
			9	LUTHER VANDROSS Your Secret Love (<i>LV/Epic</i>)	2150	2411	2421	2334	75/0
			10	NEW EDITION I'm Still In Love With You (<i>MCA</i>)	2117	1973	1647	1409	81/0
			11	BABYFACE This Is For The Lover In You (<i>Epic</i>)	2116	1891	1603	822	81/1
			12	MONTELL JORDAN Falling (<i>Def Jam/RAL/Mercury</i>)	1947	1741	1584	1421	78/0
			13	BONE THUGS-N-HARMONY Days Of Our Livez (<i>EastWest/EEG</i>)	1916	1870	1862	1739	80/0
			14	702 Steelo (<i>Biv 10/Motown</i>)	1894	1788	1648	1524	77/1
			15	JOHNNY GILL Let's Get The Mood Right (<i>Motown</i>)	1830	2228	2240	2205	71/0
			16	ALFONZO HUNTER Just The Way (Playas Play) (<i>EMI</i>)	1754	1516	1319	1194	72/0
			17	TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)	1582	1370	1176	902	78/0
			18	TEVIN CAMPBELL I Got It Bad (<i>Qwest/WB</i>)	1557	1507	1422	1262	68/0
			19	DONELL JONES Knocks Me Off My Feet (<i>Untouchables/LaFace/Arista</i>)	1555	1407	1182	1014	71/1
			20	SWV Use Your Heart (<i>RCA</i>)	1469	1852	2299	2745	55/0
			21	ANN NESBY I'm Still Wearing Your Name (<i>Perspective/A&M</i>)	1362	1202	1048	887	65/0
			22	ME'SHELL NDEGECELO Who Is He And What Is He... (<i>Maverick/Reprise</i>)	1353	1390	1320	1184	58/0
			23	DO OR DIE Po' Pimp (<i>Rap-A-Lot/Noo Trybe</i>)	1322	1203	1188	1156	69/2
			24	GINA THOMPSON The Things That You Do (<i>Mercury</i>)	1261	1919	2331	2400	50/0
			25	SALT-N-PEPA Champagne (<i>MCA</i>)	1250	1216	1105	956	74/0
			26	MEN OF VIZION Do Thangz (<i>MJJ/550 Music</i>)	1161	1124	1082	978	64/0
			27	TOTAL Do You Think About Us? (<i>Bad Boy/Arista</i>)	1145	1044	927	814	64/1
			28	EN VOGUE Don't Let Go (Love) (<i>EastWest/EEG</i>)	1108	901	370	29	75/2
			29	K-CI & JOJO How Could You (<i>MCA</i>)	1092	974	843	604	66/0
			30	CASE More To Love (<i>Def Jam/RAL/Mercury</i>)	1063	888	770	616	66/1
			31	ISLEY BROTHERS Floatin' On Your Love (<i>T-Neck/Island</i>)	1057	1791	1908	1873	48/0
			32	ZAKIYA Love Like Mine (<i>DV8/A&M</i>)	1050	902	864	818	60/1
			33	112 Come See Me (<i>Bad Boy/Arista</i>)	1027	921	668	221	72/2
			34	BRAT Sittin' On Top Of The World (<i>So So Def/Columbia</i>)	983	795	426	106	72/0
			35	GHOST TOWN DJ'S My Boo (<i>So So Def/Columbia</i>)	951	1129	1292	1645	42/0
			36	MONIFAH Nobody's Body (<i>Uptown/Universal</i>)	950	862	769	618	57/0
			37	SOUL FOR REAL Never Felt This Way (<i>Uptown/Universal</i>)	921	973	940	863	54/0
			38	KENNY LATTIMORE Just What It Takes (<i>Columbia</i>)	905	764	702	605	56/0
			39	CHARISSE ARRINGTON Down With This (<i>MCA</i>)	899	904	828	739	47/0
			40	E-40 Rappers Ball (<i>Sick Wid' It/Jive</i>)	887	792	608	292	72/1
			41	MAXWELL Ascension (Don't Ever Wonder) (<i>Columbia</i>)	869	1103	1452	1890	39/0
			42	L.A. GANZ Like A Playa (<i>Jive</i>)	840	767	692	543	60/0
			43	NEW EDITION Hit Me Off (<i>MCA</i>)	836	1071	1227	1483	36/0
			44	WILD ORCHID At Night I Pray (<i>RCA</i>)	825	776	734	669	52/1
			45	OUTKAST ATLiens (<i>LaFace/Arista</i>)	782	586	272	52	63/2
			46	CRUCIAL CONFLICT Ride The Rodeo (<i>Pallas/Universal</i>)	675	685	654	569	49/1
			47	R. KELLY I Believe I Can Fly (<i>Tavdash/Jive</i>)	663	28	—	—	75/72
			48	TINA TURNER Something Beautiful Remains (<i>Virgin</i>)	617	1146	1264	1297	31/0
			49	LIL' KIM No Time (<i>Undeas/Big Beat/Atlantic</i>)	609	483	180	34	63/4
			50	ANTHONY HAMILTON Nobody Else (<i>Uptown/MCA</i>)	607	483	314	92	53/3

This chart reflects airplay from October 7-13. Songs ranked by total plays. Highlighted songs indicate Breaker.

81 Urban reporters. 79 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent.

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NEW & ACTIVE

GOOPELLAZ Sugar Honey Ice Tea (*Avatar/Polydor/A&M*)

Total Plays: 581, Total Stations: 51, Adds: 2

WESTSIDE CONNECTION Bow Down (*Lench Mob/Priority*)

Total Plays: 550, Total Stations: 53, Adds: 7

CURTIS MAYFIELD New World Order (*Warner Bros.*)

Total Plays: 521, Total Stations: 43, Adds: 3

QALIA It Ain't Easy (*Pure*)

Total Plays: 502, Total Stations: 37, Adds: 1

A TRIBE CALLED QUEST Stressed Out (*Jive*)

Total Plays: 494, Total Stations: 57, Adds: 11

BRAIDS Bohemian Rhapsody (*Big Beat/Atlantic*)

Total Plays: 474, Total Stations: 43, Adds: 1

NATE DOGG / SNOOP DOGGY DOGG Never Leave Me Alone (*Death Row/Interscope*)

Total Plays: 450, Total Stations: 50, Adds: 5

SANDRA ST. VICTOR Rise (*Warner Bros.*)

Total Plays: 389, Total Stations: 42, Adds: 5

JASON WEAVER Stay With Me (*Motown*)

Total Plays: 379, Total Stations: 47, Adds: 9

KAYCEE GROGAN It's Alright (*Columbia*)

Total Plays: 369, Total Stations: 45, Adds: 15

BUSH BABEES The Love Song (*Warner Bros.*)

Total Plays: 324, Total Stations: 44, Adds: 7

RONNY JORDAN It's You (*Island*)

Total Plays: 303, Total Stations: 30, Adds: 1

MO THUGS FAMILY Thug Devotion (*Mo Thug/Relativity*)

Total Plays: 270, Total Stations: 37, Adds: 34

FAITH EVANS I Just Can't (*Big Beat/Atlantic*)

Total Plays: 269, Total Stations: 58, Adds: 56

COLOUR CLUB Pearls (*Vertex/JVC*)

Total Plays: 267, Total Stations: 36, Adds: 1

Songs ranked by total plays.

BREAKERS

BRAT

Sittin' On Top Of The World (*So So Def/Columbia*)
TOTAL PLAYS/INCREASE: 983/188
TOTAL STATIONS/ADDS: 72/0
CHART: 34

KENNY LATTIMORE

Just What It Takes (*Columbia*)
TOTAL PLAYS/INCREASE: 905/141
TOTAL STATIONS/ADDS: 56/0
CHART: 38

E-40

Rappers Ball (*Sick Wid' It/Jive*)
TOTAL PLAYS/INCREASE: 887/95
TOTAL STATIONS/ADDS: 72/1
CHART: 40

L.A. GANZ

Like A Playa (*Jive*)
TOTAL PLAYS/INCREASE: 840/73
TOTAL STATIONS/ADDS: 60/0
CHART: 42

WILD ORCHID

At Night I Pray (*RCA*)
TOTAL PLAYS/INCREASE: 825/49
TOTAL STATIONS/ADDS: 52/1
CHART: 44

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
R. KELLY I Believe I Can Fly (<i>Tavdash/Jive</i>)	72
FAITH EVANS I Just Can't (<i>Big Beat/Atlantic</i>)	56
ALMIGHTY RSO You Can Be My Boo (<i>Rap-A-Lot/Noo Trybe</i>)	47
ERIC BENET Spiritual Thang (<i>Warner Bros.</i>)	44
BEBE & CECE WINANS Feels Like Heaven (<i>EMI</i>)	42
JESSE POWELL You (<i>Silas/MCA</i>)	40
MO THUGS FAMILY Thug Devotion (<i>Mo Thug/Relativity</i>)	34
TAMIA Keep Hope Alive (<i>Motown</i>)	30
JERU THE DAMAJA Ya Playin' Yaself (<i>Payday/London/Island</i>)	26
RICHIE RICH Let's Ride (<i>Def Jam/Mercury</i>)	25

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
R. KELLY I Believe I Can Fly (<i>Tavdash/Jive</i>)	+635
KEITH SWEAT Nobody (<i>Elektra/EEG</i>)	+307
N. DOGG / SNOOP DOGGY... Never... (<i>Death Row/Interscope</i>)	+280
JASON WEAVER Stay With Me (<i>Motown</i>)	+269
A TRIBE CALLED QUEST Stressed Out (<i>Jive</i>)	+248
MO THUGS FAMILY Thug Devotion (<i>Mo Thug/Relativity</i>)	+241
KAYCEE GROGAN It's Alright (<i>Columbia</i>)	+240
ALFONZO HUNTER Just The Way (Playas Play) (<i>EMI</i>)	+238
BUSH BABEES The Love Song (<i>Warner Bros.</i>)	+227
BABYFACE This Is For The Lover In You (<i>Epic</i>)	+225

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
112 Only You (<i>Bad Boy/Arista</i>)
KEITH SWEAT Twisted (<i>Elektra/EEG</i>)
TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)
R. KELLY I Can't Sleep Baby (If I) (<i>Jive</i>)
CASE / FOXXY BROWN Touch Me... (<i>Def Jam/RAL/Mercury</i>)
MONICA Why I Love You So Much (<i>Rowdy/Arista</i>)
CECE PENISTON Movin' On (<i>A&M</i>)
FUGEES Ready Or Not (<i>Ruffhouse/Columbia</i>)
TOTAL Kissin' You (<i>Bad Boy/Arista</i>)
JODECI Get On Up (<i>Uptown/MCA</i>)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

MARKET #2

THE BEAT 92.3

KKBT/Los Angeles
(213) 466-9566
Austin/Snyder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
51	55	55	55	55	BLACKSTREET/No Diggity
45	51	53	53	53	AZ YET/Last Night
53	49	51	51	51	L.L. COOL J./Loungin
-	-	45	45	45	2PAC/Ain't Mad At Ya
35	47	47	47	47	SWW/Use Your Heart
49	45	49	49	49	2PAC/How Do U Want It
25	26	26	26	26	NATE DOGG F/SNOOP.../Never Leave Me Alone
28	28	28	28	28	GINUWINE/Pony
30	30	30	30	30	WESTSIDE CONNECTION/Bow Down
33	33	33	33	33	MONTELL JORDAN/Falling
18	35	35	35	35	AALIYAH/Your Girl Only
31	31	25	26	26	BONE THUGS-N-HARMONY/Days Of Our Livedz
17	19	20	20	20	MINT CONDITION/What Kind Of Man...
17	20	21	21	21	CASE/MORE TO LOVE
23	23	23	23	23	MAXWELL/Ascension (Don't...)
26	25	25	25	25	NEW EDITION/It's Still In Love...
10	13	14	14	14	DRU HILL/Tell Me
14	14	15	15	15	DRU HILL/Tell Me
20	18	18	18	18	LUTHER VANDROSS/Your Secret Love
15	16	17	17	17	BRANDY, TAMIA.../Missing You
15	16	16	16	16	A TRIBE CALLED QUEST/Stressed Out
10	12	13	13	13	TONI BRAXTON/Un-break My Heart
8	10	11	11	11	MO THUGS FAMILY/Thug Devotion
8	10	11	11	11	BABYFACE/This Is For...
7	9	9	9	9	DO OR DIE/Pe' Pimp
-	8	8	8	8	K-Ci & JOJO/How Could You
-	10	10	10	10	E-40/Rappers Ball
-	10	10	10	10	EN VOGLUE/Don't Let Go (Love)
-	10	10	10	10	DR. DRE/Been There Done That
-	10	10	10	10	SNOOP DOGGY DOGG/Snoops Upside

MARKET #3

WJMJ/Chicago
(708) 895-1400
Alan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
51	51	51	51	51	DRU HILL/Tell Me
33	42	43	43	43	SWW/Use Your Heart
33	46	46	46	46	DONELL JONES/Knocks Me Off My...
47	47	50	50	50	BONE THUGS-N-HARMONY/Days Of Our Livedz
48	50	43	43	43	CRUCIAL CONFLICT/Ride The Rodeo
30	34	30	30	30	ALFONZO HUNTER/Just The Way...
-	35	34	34	34	LIL' KIM/No Time
30	30	30	30	30	AALIYAH/Your Girl Only
32	34	30	30	30	AZ YET/Last Night
27	29	34	34	34	GINUWINE/Pony
22	23	23	23	23	NEW EDITION/It's Still In Love...
22	23	23	23	23	MONTELL JORDAN/Falling
20	25	25	25	25	TEVIN CAMPBELL/It Got It Bad
22	27	24	24	24	BRAT/Sittin' On Top Of...
20	23	24	24	24	A TRIBE CALLED QUEST/Stressed Out
23	21	23	23	23	MO THUGS FAMILY/Thug Devotion
-	20	23	23	23	MINT CONDITION/What Kind Of Man...
11	16	17	17	17	E-40/Rappers Ball
23	20	22	22	22	BABYFACE/This Is For...
7	16	25	25	25	702/Steelo
-	-	20	20	20	FAITH EVANS/Just Can't
-	-	5	5	5	JASON WEAVER/Stay With Me
-	-	15	15	15	R. KELLY/ Believe I Can Fly
-	5	6	6	6	K-Ci & JOJO/How Could You
10	10	10	10	10	PHIL STORM/Can't Stop The Love
-	11	14	14	14	WESTSIDE CONNECTION/Bow Down
-	15	15	15	15	RICHIE RICH/Let's Ride
10	10	10	10	10	SALTY PEPPERS/Champagne
-	-	11	11	11	JERU THE DAMAJA/Ya Playin' Yaself

MARKET #3

WGCI/Chicago
(312) 427-4800
Smith/Cologne

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
51	51	51	51	51	BLACKSTREET/No Diggity
38	43	44	44	44	DONELL JONES/Knocks Me Off My...
41	36	37	37	37	TONI BRAXTON/You're Makin' Me...
35	38	41	41	41	ISLEY BROTHERS/Tears
48	43	40	40	40	NEW EDITION/Hit Me Off
35	30	37	37	37	AALIYAH/Your Girl Only...
15	31	36	36	36	KEITH SWEAT/Nobody
37	32	34	34	34	AZ YET/Last Night
27	29	39	39	39	ME/SHELL NDEGECCO/Who Is He And...
37	38	35	35	35	SWW/Use Your Heart
34	34	36	36	36	MINT CONDITION/What Kind Of Man...
28	36	39	39	39	702/Steelo
37	33	38	38	38	R. KELLY/ Believe I Can Fly
9	25	34	34	34	MAXWELL/Ascension (Don't...)
31	31	27	27	27	BABYFACE/This Is For...
24	23	27	27	27	KEITH SWEAT/Twisted
36	30	28	28	28	DRU HILL/Tell Me
32	26	27	27	27	ANN NESBY/It's Still Wearing...
5	16	25	25	25	NEW EDITION/It's Still In Love...
24	35	33	33	33	JOHNNY GILL/Let's Get The Mood...
21	25	28	28	28	CHANTAY SAVAGE/Callin'
29	30	29	29	29	TINA TURNER/Somebody
18	19	24	24	24	LUTHER VANDROSS/Your Secret Love
16	17	20	20	20	BONE THUGS-N-HARMONY/Days Of Our Livedz
23	25	20	20	20	QUINCY JONES/Moody's Mood For...
18	20	26	26	26	K-Ci & JOJO/How Could You
17	19	23	23	23	112/Only You
17	19	23	23	23	ANN NESBY/It's Still In Love...
-	-	9	9	9	TINA TURNER/In Your Wildest...
-	-	8	8	8	MONTELL JORDAN/Falling

MARKET #5

POWER 99

WUSL/Philadelphia
(215) 483-8900
Young/Cooper

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	41	47	40	40	MINT CONDITION/What Kind Of Man...
35	33	40	38	38	NEW EDITION/It's Still In Love...
40	38	34	36	36	DRU HILL/Tell Me
32	45	45	45	45	AZ YET/Last Night
-	-	21	21	21	GINUWINE/Pony
26	25	30	30	30	KEITH SWEAT/Nobody
32	28	28	28	28	112/Only You
31	8	26	28	28	SWW/Use Your Heart
34	32	22	28	28	BLACKSTREET/No Diggity
-	-	7	27	27	R. KELLY/ Believe I Can Fly
22	24	23	27	27	CASE F/FOXXY BROWN/Touch Me Tease Me
30	23	27	27	27	TONI BRAXTON/You're Makin' Me...
11	25	21	26	26	BRANDY, TAMIA.../Missing You
29	21	23	26	26	KEITH SWEAT/Twisted
-	25	25	24	24	2PAC/Ain't Mad At Ya
-	14	8	23	23	GINA THOMPSON/The Things That...
8	18	24	22	22	TONI BRAXTON/Un-break My Heart
26	23	24	21	21	MONICA/Why I Love You So...
27	25	21	21	21	L.L. COOL J./Loungin
15	15	22	21	21	DI KIDZ/ROCK/Can't Stop The Rock
17	13	14	20	20	LUTHER VANDROSS/Your Secret Love
33	31	31	20	20	BONE THUGS-N-HARMONY/Days Of Our Livedz
15	29	32	20	20	SALT-N-PEPA/Champagne
-	-	17	17	17	EN VOGLUE/Don't Let Go (Love)
34	32	29	16	16	R. KELLY/ Can't Sleep...
27	15	16	11	11	BRAT/Sittin' On Top Of...
12	15	16	10	10	D'ANGELO/ady
10	9	10	10	10	FAITH EVANS/You Used To Love Me
6	8	10	10	10	JODECI/Love U 4 Life
9	10	9	10	10	MONTELL JORDAN/Falling

MARKET #6

WJLB/Detroit
(313) 965-2000
Saunders/Darcel

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	36	35	42	42	AZ YET/Last Night
29	42	40	40	40	BLACKSTREET/No Diggity
40	39	39	38	38	AALIYAH/Your Girl Only
22	20	30	30	30	DO OR DIE/Pe' Pimp
33	38	40	36	36	TONI BRAXTON/You're Makin' Me...
26	38	35	35	35	DRU HILL/Tell Me
40	38	35	35	35	GHOST TOWN DJS/My Boo
30	39	35	35	35	MONIFAH/You
39	35	34	34	34	SWW/Use Your Heart
23	23	29	34	34	MINT CONDITION/What Kind Of Man...
31	39	38	34	34	112/Only You
33	33	34	33	33	NEW EDITION/Hit Me Off
37	34	33	33	33	MONICA/Why I Love You So...
23	24	30	30	30	MONTELL JORDAN/Falling
22	28	31	29	29	BRIAN MCKENNY/Still In Love
22	25	26	26	26	MAXWELL/Ascension (Don't...)
24	23	23	23	23	ANN NESBY/It's Still Wearing...
12	12	21	21	21	NEW EDITION/It's Still In Love...
16	16	20	21	21	KEITH SWEAT/Nobody
14	15	19	19	19	DO OR DIE/Pe' Pimp
16	18	18	18	18	R. KELLY/ Can't Sleep...
14	18	18	18	18	MARIAH CAREY/One Sweet Day
17	18	17	17	17	ERIC BENET/Spiritual Thang
-	-	17	17	17	D'ANGELO/ady And Those...
16	16	16	16	16	FAITH EVANS/Soon As I Get Home
9	13	16	15	15	D'ANGELO/ady

MARKET #7

KKDA/Dallas
(214) 263-9911
Cheatham

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
65	66	60	68	68	SWW/Use Your Heart
65	65	67	67	67	BLACKSTREET/No Diggity
22	27	60	67	67	MINT CONDITION/What Kind Of Man...
32	29	58	67	67	BABYFACE/This Is For...
26	44	26	65	65	AALIYAH/Your Girl Only
63	63	60	65	65	DRU HILL/Tell Me
58	61	65	65	65	MONTELL JORDAN/Falling
28	41	46	62	62	AZ YET/Last Night
65	48	71	59	59	AZ YET/Last Night
-	-	57	8	8	R. KELLY/ Believe I Can Fly
17	26	30	55	55	KEITH SWEAT/Nobody
22	42	17	54	54	DO OR DIE/Pe' Pimp
20	45	40	54	54	GINUWINE/Pony
60	50	60	42	42	112/Only You
60	56	59	37	37	NEW EDITION/Hit Me Off
-	-	35	35	35	MO THUGS FAMILY/Thug Devotion
62	56	53	27	27	KEITH SWEAT/Twisted
19	22	51	25	25	NEW EDITION/It's Still In Love...
5	15	25	25	25	ALFONZO HUNTER/Just The Way...
-	15	32	22	22	WESTSIDE CONNECTION/Bow Down
5	17	20	20	20	IMMATURE/Lover's Groove
5	16	17	17	17	E-40/Rappers Ball
35	36	13	13	13	BONE THUGS-N-HARMONY/Days Of Our Livedz
-	15	14	14	14	OUTKAST/Liens
-	5	11	12	12	BRAT/Sittin' On Top Of...
29	14	21	12	12	702/Steelo
10	19	12	12	12	BRANDY, TAMIA.../Missing You
-	5	17	12	12	CASE/MORE TO LOVE
-	15	10	10	10	ANN NESBY/It's Still Wearing...
5	5	15	10	10	TONI BRAXTON/Un-break My Heart

MARKET #8

WKYS/Washington
(202) 686-9300
Hegwood/Fox

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
52	60	52	53	53	MINT CONDITION/What Kind Of Man...
41	55	37	50	50	DRU HILL/Tell Me
55	58	50	47	47	MONIFAH/You
51	-	48	47	47	TOTAL/Kissin' You
49	56	49	46	46	SWW/Use Your Heart
56	51	42	45	45	BLACKSTREET/No Diggity
46	51	46	45	45	112/Only You
57	58	49	44	44	L.L. COOL J./Loungin
58	54	47	43	43	BONE THUGS-N-HARMONY/Days Of Our Livedz
44	48	41	43	43	NEW EDITION/It's Still In Love...
39	33	31	38	38	KEITH SWEAT/Nobody
53	48	39	38	38	KEITH SWEAT/Twisted
14	29	30	38	38	GINUWINE/Pony
50	45	35	35	35	TONI BRAXTON/You're Makin' Me...
51	52	44	33	33	NEW EDITION/Hit Me Off
48	43	33	33	33	AALIYAH/Your Girl Only
56	44	34	33	33	JODECI/Get On Up
20	44	30	31	31	AZ YET/Last Night
44	38	35	28	28	R. KELLY/ Can't Sleep...
15	26	25	23	23	BABYFACE/This Is For...
14	14	12	23	23	BRANDY, TAMIA.../Missing You
26	27	22	23	23	MAXWELL/Ascension (Don't...)
19	18	10	19	19	702/Steelo
-	-	17	17	17	R. KELLY/ Believe I Can Fly
-	5	5	15	15	MONTELL JORDAN/Falling
5	5	15	15	15	ALFONZO HUNTER/Just The Way...
10	17	17	15	15	RARE ESSENCE/Body Snatchers
-	-	8	13	13	LUTHER VANDROSS/Your Secret Love
-	-	13	10	10	MO THUGS FAMILY/Thug Devotion
10	14	11	10	10	ISLEY BROTHERS/Floatin' On Your...

MARKET #11

WEDR-FM 99 JAMZ
Miami • Ft. Lauderdale

WEDR/Miami
(305) 623-7711
Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
5	32	31	31	31	ME/SHELL NDEGECCO/Who Is He And...
9	10	22	31	31	SALT-N-PEPA/Champagne
13	25				

URBAN PLAYLISTS

URBAN AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

MARKET #36
WTLC/Indianapolis
 (317) 923-1456
 Buchanan/Buchanan

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
40	40	43	45	DRU HILL/Tell Me
35	38	39	39	AALIYAH/Your Girl Only...
32	34	36	37	MINT CONDITION/What Kind Of Man...
39	40	47	46	AZ YET/Last Night
29	30	34	34	BRANDY, TAMIA.../Missing You
33	34	34	34	GINUWINE/Pony
34	35	36	34	LUTHER VANDROSS/Your Secret Love
26	31	33	33	ALFONZO HUNTER/Just The Way...
33	30	31	32	JOHNNY GILL/Let's Get The Mood...
20	22	24	24	TINA TURNER/Somebody...
20	26	31	31	MONTELL JORDAN/Falling
21	24	29	29	TEVIN CAMPBELL/ Got It Bad
18	20	30	31	ANN NESBY/In Still Wearing...
29	25	29	31	KEITH SWEAT/Nobody
15	25	29	31	702/Steelo
26	28	29	29	DONNELL JONES/Knocks Me Off My...
26	28	29	29	CHARISSE ARRINGTON/Down With This
14	21	26	29	NEW EDITION/In Still In Love...
17	20	24	28	ME'SHELL NDEGECELLO/Who Is He And...
22	23	26	26	MONTELL JORDAN/Like
17	20	17	25	QUINDON/Dream About You
11	19	20	25	TONI BRAXTON/Un-break My Heart
32	34	29	25	IMMATURE/Lover's Groove
-	10	17	24	BABYFACE/This Is For...
35	31	25	24	ISLEY BROTHERS/Floatin' On Your...
33	34	32	24	GINA THOMPSON/The Things That...
20	21	23	23	BONE THUGS-N-HARMONY/Days Of Our Livez
47	37	32	23	BLACKSTREET/No Diggity
17	18	22	22	MEN OF VIZION/Do Thangz
17	19	22	22	TOTAL/Do You Think...

MARKET #37
WPE6/Charlotte
 (704) 333-0131
 Carson/Quick

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
23	28	31	46	MINT CONDITION/What Kind Of Man...
26	38	46	46	KEITH SWEAT/Nobody
41	43	43	43	DRU HILL/Tell Me
41	43	43	43	AZ YET/Last Night
38	42	37	35	BLACKSTREET/No Diggity
19	27	39	35	A/All I See
25	30	33	34	AALIYAH/Your Girl Only...
10	16	20	31	BABYFACE/This Is For...
45	42	40	30	SWV/Use Your Heart
20	21	23	30	LUTHER VANDROSS/Your Secret Love
21	23	30	30	BRANDY, TAMIA.../Missing You
21	26	30	30	JOHNNY GILL/Let's Get The Mood...
37	36	34	29	GINA THOMPSON/The Things That...
23	22	23	23	702/Steelo
19	29	35	28	DO OR DIE/PO' Pimp
32	21	27	27	LOST BOYZ/Music Makes Me High
17	21	26	26	GINUWINE/Pony
15	17	20	25	NEW EDITION/In Still In Love...
22	24	25	25	BONE THUGS-N-HARMONY/Days Of Our Livez
14	20	25	25	ALFONZO HUNTER/Just The Way...
29	34	33	23	OUTKAST/Elevators
31	35	33	23	2PAC/How Do U Want It
30	-	15	23	KEITH SWEAT/In Still Wearing...
25	-	23	23	GHOST TOWN DJ'S/My Boo
14	14	15	22	RZA/FETTERED MAN.../Wu-Wear
13	-	21	22	112/Only You
8	16	21	21	K-CI & JOJO/How Could You
21	22	17	21	JAY-Z/MARY J. BLIGE/Can't Knock...
34	36	32	20	D'ANGELO/Me And Those...
12	22	20	20	K-CI HAILY/We Wildflower

MARKET #2
KJLH/Los Angeles
 (310) 330-5550
 Winston

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
20	36	38	38	AZ YET/Last Night
30	37	37	37	JOHNNY GILL/Let's Get The Mood...
37	37	37	36	MAXWELL/Ascension (Don't...)
18	23	15	35	TONI BRAXTON/You're Makin' Me...
6	10	15	35	MINT CONDITION/What Kind Of Man...
5	18	20	22	ANN NESBY/In Still Wearing...
15	17	20	22	DRU HILL/Tell Me
15	17	20	22	TEVIN CAMPBELL/ Got It Bad
8	12	16	18	NEW EDITION/In Still In Love...
10	15	17	17	ME'SHELL NDEGECELLO/Who Is He And...
17	17	15	16	TONI BRAXTON/Un-break My Heart
20	23	25	15	BRANDY, TAMIA.../Missing You
15	23	25	15	KEITH SWEAT/In Still Wearing...
15	15	15	15	TINA TURNER/Somebody...
22	20	20	10	ISLEY BROTHERS/Floatin' On Your...
20	8	14	10	SWV/Use Your Heart
10	12	10	10	GROOVE COLLECTIVE/Lit Off
6	10	10	10	KEITH SWEAT/Nobody
-	5	6	6	K-CI & JOJO/How Could You
-	5	6	6	CURTIS MAYFIELD/New World Order
34	17	5	5	WHITNEY HOUSTON/Why Does It Hurt...
38	5	5	5	LUTHER VANDROSS/Your Secret Love
18	5	5	5	D'ANGELO/Me And Those...
-	-	-	-	R. KELLY/ Believe I Can Fly
-	-	-	-	BEBE & CECE WINANS/Feels Like Heaven

MARKET #3
WVAZ/Chicago
 (312) 360-9000
 Myrick/Muhammad

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
24	-	20	38	KENNY LATTIMORE/Never Too Busy
30	32	32	35	MAXWELL/Ascension (Don't...)
15	21	30	34	MINT CONDITION/What Kind Of Man...
24	25	30	30	ANN NESBY/In Still Wearing...
29	33	25	27	LUTHER VANDROSS/Your Secret Love
15	24	25	25	JOHNNY GILL/Let's Get The Mood...
20	24	25	25	AZ YET/Last Night
24	29	24	24	TINA TURNER/Somebody...
18	20	21	20	TEVIN CAMPBELL/ Got It Bad
17	20	21	20	ME'SHELL NDEGECELLO/Who Is He And...
31	31	32	19	WHITNEY HOUSTON/Why Does It Hurt...
11	16	11	11	ISLEY BROTHERS/Floatin' On Your...
13	10	13	13	GROOVE COLLECTIVE/Lit Off
25	24	25	13	TONI BRAXTON/You're Makin' Me...
28	29	20	11	QUINCY JONES/Moody's Mood For...
8	7	5	10	BRANDY, TAMIA.../Missing You
-	-	12	10	JODECI/Get On Up
5	5	5	9	CURTIS MAYFIELD/New World Order
5	5	5	7	ANN NESBY/In Still Wearing...
14	11	14	7	KENNY LATTIMORE/Just What It Takes
6	7	7	5	SWEETBACK/You Will Rise
5	5	6	5	NORMAN BROWN/After The Love Is...
5	5	5	5	KEITH SWEAT/Nobody
5	5	5	5	WILL DOWNING/Inseparable
5	5	5	5	TONI BRAXTON/Un-break My Heart
5	5	5	5	JOHNNIE TAYLOR/Good Love
-	-	-	-	R. KELLY/ Believe I Can Fly
-	-	-	-	ERIC BENET/Spiritual Thang
-	-	-	-	BEBE & CECE WINANS/Feels Like Heaven
-	-	-	-	FAITH EVANS/I Just Can't

MARKET #5
WDAS/Philadelphia
 (215) 874-2000
 Tamburo/Davis

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
23	26	27	26	JOE/All The Things...
14	14	25	23	LUTHER VANDROSS/Your Secret Love
21	22	15	17	MINT CONDITION/What Kind Of Man...
14	11	13	15	JESSE POWELL/Gloria
13	14	14	14	DRU HILL/Tell Me
15	14	13	13	TONI BRAXTON/You're Makin' Me...
10	12	12	12	JOHNNY GILL/Let's Get The Mood...
25	16	13	12	HOUSTON & WINANS/Come On Me
10	10	10	10	ME'SHELL NDEGECELLO/Who Is He And...
10	10	10	10	BRANDY, TAMIA.../Missing You
10	10	10	10	WIL0 ORCHID/At Night I Pray
10	10	10	10	NEW EDITION/In Still In Love...
7	10	10	10	AZ YET/Last Night
9	10	10	10	ANN NESBY/In Still Wearing...
5	9	10	10	KENNY LATTIMORE/Just What It Takes
8	8	8	8	DOC POWELL/You Won't Be Alone
-	5	7	7	KENNY G/The Moment
5	6	5	6	TONI BRAXTON/Un-break My Heart
5	5	5	5	TEVIN CAMPBELL/ Got It Bad
-	5	5	5	K-CI & JOJO/How Could You
7	7	5	5	KEITH SWEAT/Nobody
10	5	5	5	GROOVE COLLECTIVE/Lit Off
6	5	5	5	RANDY CRAWFORD/Forget Me Not
-	-	-	-	CURTIS MAYFIELD/New World Order
-	-	-	-	5 COLOUR CLUB/Pearls
-	-	-	-	R. KELLY/ Believe I Can Fly
-	-	-	-	ERIC BENET/Spiritual Thang
-	-	-	-	KAYCEE GROGAN/It's Alright

MARKET #38
WQVE/New Orleans
 (504) 827-6000
 Stevens

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
57	57	59	59	IMMATURE/Lover's Groove
27	60	60	60	AZ YET/Last Night
47	52	56	56	BRANDY, TAMIA.../Missing You
49	48	48	48	GINUWINE/Pony
45	45	45	45	DRU HILL/Tell Me
39	48	48	48	MINT CONDITION/What Kind Of Man...
57	59	59	59	BLACKSTREET/No Diggity
10	14	19	43	CASE/More To Love
35	45	45	43	LUTHER VANDROSS/Your Secret Love
15	12	19	43	KEITH SWEAT/Nobody
38	38	37	37	NEW EDITION/In Still In Love...
10	14	19	37	DONNELL JONES/Knocks Me Off My...
25	35	35	37	JOHNNY GILL/Let's Get The Mood...
47	47	47	47	AALIYAH/Your Girl Only...
37	37	34	35	JOHNNY GILL/Let's Get The Mood...
34	36	34	34	SWV/Use Your Heart
45	47	45	34	CECE PENISTON/Movin' On
43	47	46	33	ISLEY BROTHERS/Floatin' On Your...
33	49	44	29	ME'SHELL NDEGECELLO/Who Is He And...
27	48	45	29	BABYFACE/This Is For...
46	45	42	29	TEVIN CAMPBELL/ Got It Bad
20	26	25	25	MONTELL JORDAN/Falling
9	7	9	22	ORGANIZED NOIZE/Set It Off
26	24	21	22	BONE THUGS-N-HARMONY/Days Of Our Livez
19	17	18	22	DO OR DIE/PO' Pimp
-	-	9	19	LIL' KIM/No Time
21	21	18	19	SALLI-PEPA/Champagne
10	19	21	18	E-40/Rappers Ball
-	-	10	18	BRAT/Sittin' On Top Of...
15	13	14	15	JAY-Z/MARY J. BLIGE/Can't Knock...

MARKET #39
WJHM/Orlando
 (407) 333-0072
 Hollywood

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
20	20	32	51	DRU HILL/Tell Me
7	14	16	50	MINT CONDITION/What Kind Of Man...
40	40	48	48	BLACKSTREET/No Diggity
37	45	43	47	AZ YET/Last Night
36	25	43	45	KEITH SWEAT/Nobody
5	5	23	38	TONI BRAXTON/Un-break My Heart
20	28	30	37	BRAID/Bohemian Rhapsody
35	-	35	36	MONTELL JORDAN/Like
-	-	31	31	R. KELLY/ Believe I Can Fly
-	-	25	33	EN Vogue/Don't Let Go (Love)
22	22	27	30	NEW EDITION/In Still In Love...
20	20	27	30	ISLEY BROTHERS/Floatin' On Your...
34	38	38	28	SHADES/Tell Me (Pt. II)...
27	41	32	27	TONI BRAXTON/You're Makin' Me...
32	28	26	27	BONE THUGS-N-HARMONY/Days Of Our Livez
15	29	31	25	GINUWINE/Pony
25	28	32	25	NEW EDITION/Hit Me Off
15	32	32	24	K-CI & JOJO/How Could You
28	16	21	23	GHOST TOWN DJ'S/My Boo
13	16	28	20	DO OR DIE/PO' Pimp
15	30	20	20	BABYFACE/This Is For...
34	31	24	20	AALIYAH/Your Girl Only...
16	16	18	19	MONTELL JORDAN/Falling
10	16	17	17	LUTHER VANDROSS/Your Secret Love
17	17	-	17	SWV/Use Your Heart
-	-	5	17	DONNELL JONES/Knocks Me Off My...
33	24	-	16	KEITH SWEAT/In Still Wearing...
-	-	-	16	BRANDY, TAMIA.../Missing You
5	-	9	15	E-40/Rappers Ball
7	5	7	15	WILD ORCHID/At Night I Pray

MARKET #8
WMMJ/Washington DC
 (202) 686-9300
 Gilmore

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
24	27	28	30	MARVIN GAYE/Piece Of Clay
23	22	24	28	KIRK FRANKLIN/Melodies From Heaven
18	17	17	27	ANN NESBY/In Still Wearing...
18	16	17	25	LUTHER VANDROSS/Your Secret Love
18	19	17	21	BRANDY, TAMIA.../Missing You
18	18	19	18	MAXWELL/Ascension (Don't...)
20	18	17	17	ISLAND/Don't Give Up
16	21	19	17	JODECI/Get On Up
10	10	9	17	JOHNNY GILL/Let's Get The Mood...
-	-	5	16	MINT CONDITION/What Kind Of Man...
19	16	11	15	PHYLLIS HYMAN/Refuse To Be...
-	-	13	13	ANN NESBY/In Still Wearing...
18	17	14	13	GERALD/EDDIE LEVERT/Wind Beneath My...
6	27	25	13	PHYLLIS HYMAN/In Truly Yours
21	20	17	12	LIONEL RICHIE/Don't Wanna Love
13	16	17	12	GERALD/EDDIE LEVERT/Already Missing You
28	27	28	11	R. KELLY/ Can't Sleep...
9	8	9	8	TONI BRAXTON/Let It Flow
20	18	20	7	TINA TURNER/Somebody...
5	6	5	6	MARIAH CAREY/Always Be My Baby
5	6	6	6	JOE/All The Things...
6	8	6	6	ARETHA FRANKLIN/Who's Hurtin' Love
5	6	6	6	CURTIS MAYFIELD/New World Order
5	5	6	6	BRANDY/Strin' Up In My...
5	5	5	5	AFTER 7/7/7/You're Makin' Me...
5	5	5	5	MARIAH CAREY/One Sweet Day
5	5	5	5	HOUSTON & WINANS/Come On Me
5	5	5	5	WILL DOWNING/Sorry, I
7	5	5	5	TONI BRAXTON/You're Makin' Me...

MARKET #9
KMJQ/Houston
 (713) 623-2108
 Conner/Boatner

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
36	37	37	40	BRANDY, TAMIA.../Missing You
32	34	34	35	DRAMATIC/You're My Love Again
31	33	33	34	MINT CONDITION/What Kind Of Man...
20	35	35	34	ANN NESBY/In Still Wearing...
32	32	3		

OCTOBER 18, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	LUTHER VANDROSS Your Secret Love (LV/Epic) 816 843 875 882 29/0					
4	3	3	2	BRANDY, TAMIA, KNIGHT, KHAN Missing You (EastWest/EEG) 738 711 712 649 29/0					
2	2	2	3	JOHNNY GILL Let's Get The Mood Right (Motown) 701 756 753 742 28/0					
6	6	4	4	MINT CONDITION What Kind Of Man Would I Be (Perspective/A&M) 687 602 553 536 26/0					
5	5	5	5	TINA TURNER Something Beautiful Remains (Virgin) 605 596 588 569 27/0					
10	7	7	6	ANN NESBY I'm Still Wearing Your Name (Perspective/A&M) 574 509 470 367 27/2					
3	4	6	7	MAXWELL Ascension (Don't Ever Wonder) (Columbia) 560 581 629 662 23/0					
17	10	8	8	AZ YET Last Night (LaFace/Arista) 460 421 387 309 19/0					
22	15	9	9	TONI BRAXTON Un-break My Heart (LaFace/Arista) 452 416 328 262 25/0					
27	17	14	10	KEITH SWEAT Nobody (Elektra/EEG) 428 342 304 227 21/2					
25	19	16	11	NEW EDITION I'm Still In Love With You (MCA) 386 337 294 234 19/1					
9	9	10	12	TONI BRAXTON You're Makin' Me High (LaFace/Arista) 376 406 432 477 18/0					
15	12	11	13	DRU HILL Tell Me (Island) 370 372 352 317 17/0					
16	16	15	14	TEVIN CAMPBELL I Got It Bad (Qwest/WB) 365 341 325 309 18/0					
11	13	13	15	JOHNNIE TAYLOR Good Love (Malaco) 343 357 348 364 16/0					
18	18	18	16	ME'SHELL NDEGEOCELLO Who Is He And What... (Maverick/Reprise) 335 316 302 305 19/0					
7	8	12	17	WHITNEY HOUSTON Why Does It Hurt So Bad (Arista) 319 359 444 520 16/0					
BREAKER			18	KENNY LATTIMORE Just What It Takes (Columbia) 291 229 195 200 17/0					
13	21	20	19	ANN NESBY I'll Do Anything For You (Perspective/A&M) 279 266 285 340 13/0					
19	20	19	20	GROOVE COLLECTIVE Lift Off (Giant Step/GRP) 276 304 286 292 18/0					
8	11	17	21	SWV Use Your Heart (RCA) 257 323 364 495 13/0					
24	22	22	22	AALIYAH If Your Girl Only Knew (BlackGround/Atlantic) 250 258 256 254 9/0					
29	23	24	23	BLACKSTREET No Diggity (Interscope) 239 236 248 223 8/0					
—	30	30	24	BABYFACE This Is For The Lover In You (Epic) 236 176 159 30 11/1					
26	24	25	25	DRAMATICS Try Love Again (Hyped Int'l/Bellmark) 223 235 238 234 12/0					
—	29	27	26	MONTELL JORDAN Falling (Def Jam/RAL/Mercury) 223 208 189 143 10/0					
DEBUT			27	CURTIS MAYFIELD New World Order (Warner Bros.) 218 160 102 74 17/1					
—	—	28	28	KENNY G The Moment (Arista) 217 201 149 56 19/0					
14	25	23	29	R. KELLY I Can't Sleep Baby (If I) (Jive) 211 257 237 326 10/0					
12	14	21	30	ISLEY BROTHERS Floatin' On Your Love (T-Neck/Island) 206 263 347 354 13/0					

This chart reflects airplay from October 7-13. Songs ranked by total plays. Highlighted songs indicate Breaker. 30 Urban AC reporters. 28 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

DOC POWELL You Won't Be Alone (Discovery)
Total Plays: 188, Total Stations: 12, Adds: 0

RONNY JORDAN It's You (Island)
Total Plays: 183, Total Stations: 13, Adds: 0

EN VOGUE Don't Let Go (Love) (EastWest/EEG)
Total Plays: 174, Total Stations: 12, Adds: 1

ALFONZO HUNTER Just The Way (Playas Play) (EMI)
Total Plays: 161, Total Stations: 7, Adds: 0

K-CI & JOJO How Could You (MCA)
Total Plays: 155, Total Stations: 13, Adds: 0

GINUWINE Pony (550 Music/Epic)
Total Plays: 148, Total Stations: 8, Adds: 1

BARKAYS Everybody Wants That Love (Curb)
Total Plays: 148, Total Stations: 7, Adds: 0

ISLEY BROTHERS Tears (T-Neck/Island)
Total Plays: 136, Total Stations: 6, Adds: 0

GROVER WASHINGTON JR. Can You Stop The Rain (Columbia)
Total Plays: 126, Total Stations: 9, Adds: 0

BEBE & CECE WINANS Feels Like Heaven (EMI)
Total Plays: 121, Total Stations: 18, Adds: 15

Songs ranked by total plays.

BREAKERS

KENNY LATTIMORE
Just What It Takes (Columbia)

TOTAL PLAYS/INCREASE: **291/62**
TOTAL STATIONS/ADDS: **17/0**
CHART: **18**

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BEBE & CECE WINANS Feels Like Heaven (EMI)	15
R. KELLY I Believe I Can Fly (Tavdash/Jive)	13
JESSE POWELL You (Silas/MCA)	9
ERIC BENET Spiritual Thang (Warner Bros.)	6
CRAIG T. COOPER Sensitivity (Sin-Drome)	6
FAITH EVANS I Just Can't (Big Beat/Atlantic)	6
COLOUR CLUB Pearls (Vertex/JVC)	2
ANN NESBY I'm Still Wearing Your Name (Perspective/A&M)	2
KEITH SWEAT Nobody (Elektra/EEG)	2
JASON WEAVER Stay With Me (Motown)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KEITH SWEAT Nobody (Elektra/EEG)	+86
MINT CONDITION What Kind Of Man... (Perspective/A&M)	+85
BEBE & CECE WINANS Feels Like Heaven (EMI)	+84
R. KELLY I Believe I Can Fly (Tavdash/Jive)	+76
ANN NESBY I'm Still Wearing Your... (Perspective/A&M)	+65
KENNY LATTIMORE Just What It Takes (Columbia)	+62
BABYFACE This Is For The Lover In You (Epic)	+60
EN VOGUE Don't Let Go (Love) (EastWest/EEG)	+59
CURTIS MAYFIELD New World Order (Warner Bros.)	+58
ERIC BENET Spiritual Thang (Warner Bros.)	+51

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
KEITH SWEAT Twisted (Elektra/EEG)
NEW EDITION Hit Me Off (MCA)
KENNY LATTIMORE Never Too Busy (Columbia)
JOE AII The Things (Your Man Won't Do) (Island)
JODECI Get On Up (Uptown/MCA)
GEORGE BENSON Holdin' On (GRP)
WHITNEY HOUSTON & CECE WINANS Count On Me (Arista)
SOLO Blowin' My Mind (Perspective/A&M)
MAXI PRIEST F/SHAGGY That Girl (Virgin)
D'ANGELO Me And Those Dreamin' Eyes Of Mine (EMI)

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Colour Club

Featuring

Lisa Taylor

URBAN AC MOST ADDED & INCREASED PLAY AGAIN!!

NOW ON 47 URBAN REPORTERS COMBINED:

WDAS, KXOK, WTMP, KDKO, WJZA, WMJM, WSOJ, WDLT, PALA, WNFQ, WJKX, WEDR, WIZF, WCKX, WTLC, KJMS, WHRK, WQQK, WGZB, KVSP, WXQL, WPLZ, KJMM, WKGN, KQXL, KIPR, WPAL, WWDM, KNEK, KRRQ, WJTT, WQHH, WFLM, WTLZ, KDKS, KMJJ, WJZD, WIBB, KIIZ, WEAS, WACR, WJJN, WYNN, KZWA, KRVV, KHRN, KMJQ, WAEG, WTMG

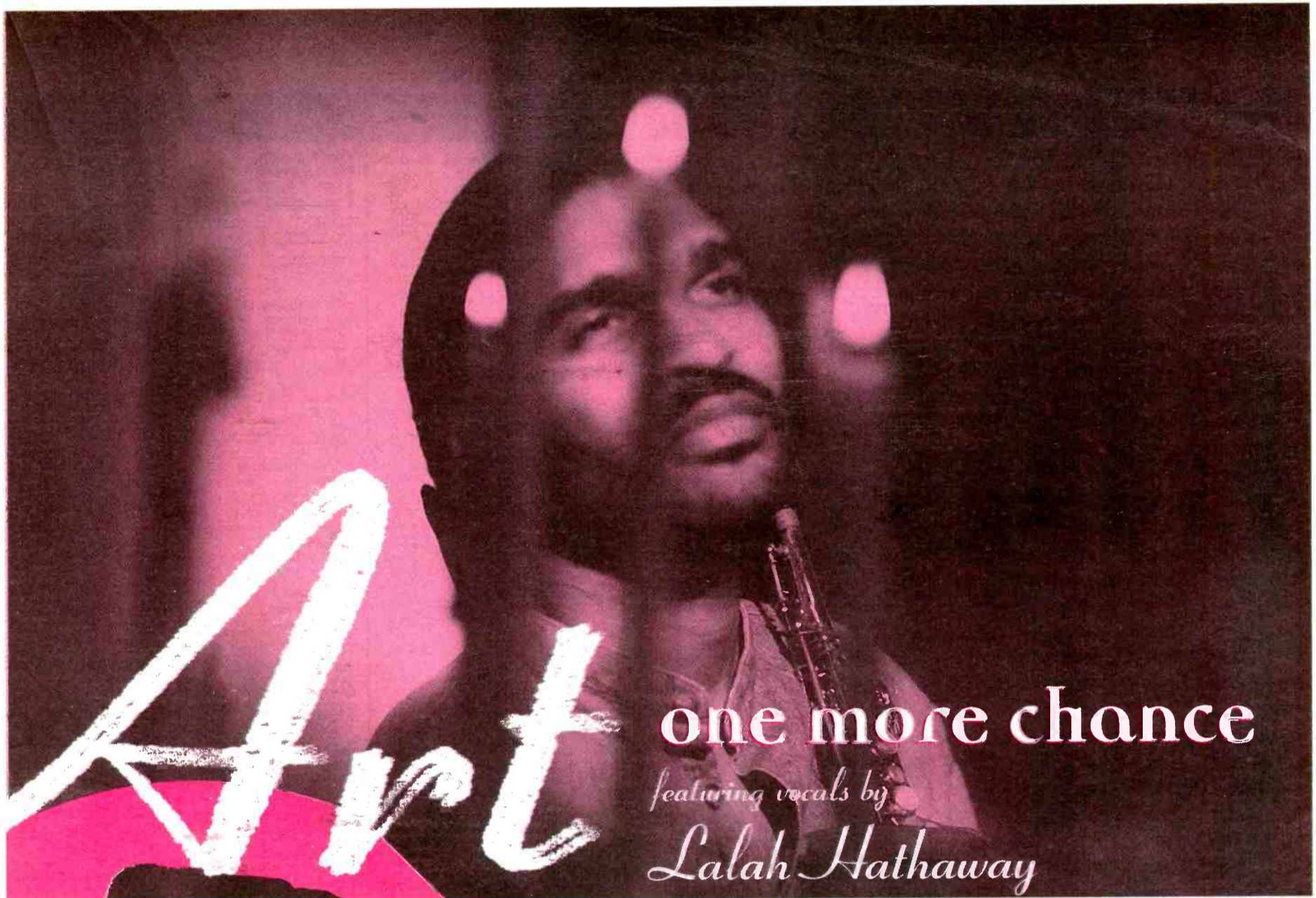
"Pearls"

The follow-up to the hit single
"If It's All Good"

For Info Call Paul Perrodin
at JVC Music (213) 878-0101 ext-33



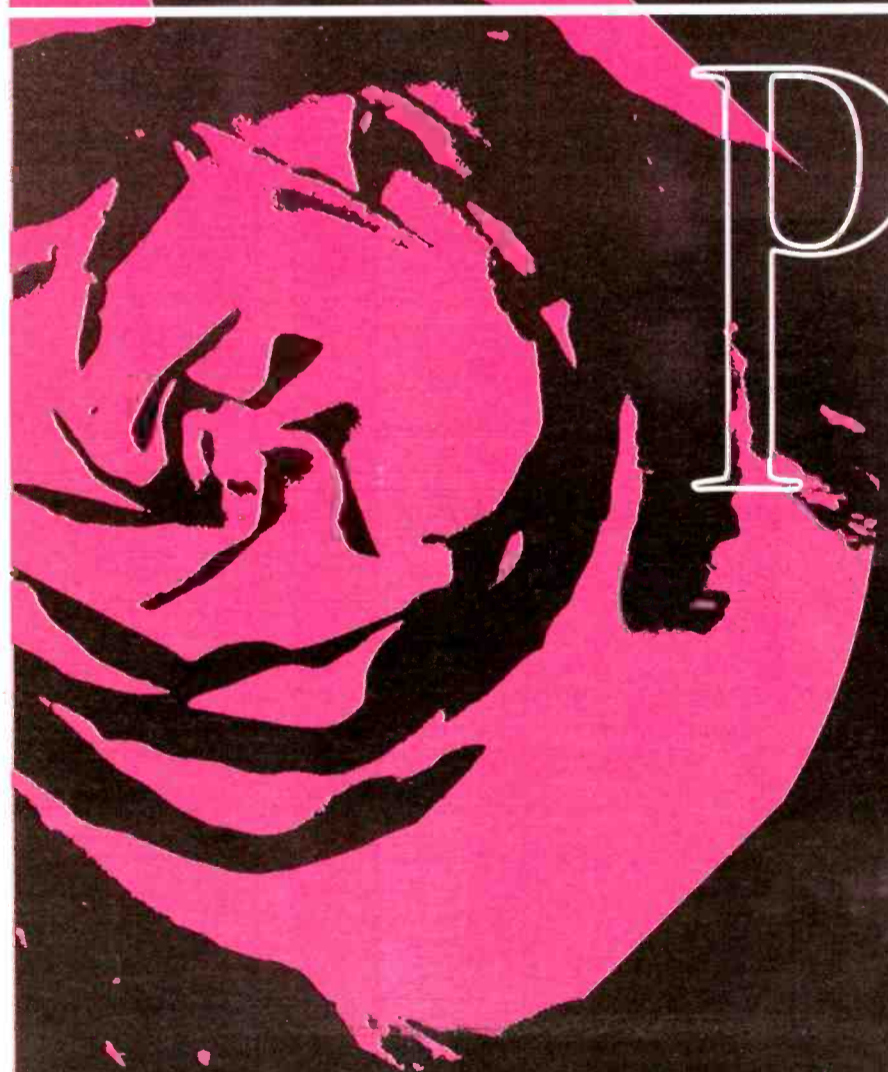
JVC



Art

one more chance

featuring vocals by
Lalah Hathaway



porter

from the album
lay your hands on me



Early Believers:
KMJK, WTMP, WNFQ, WAEG,
WDLT, WHUR and more

<http://www.verveinteractive.com>

REPORTERS

Stations and their adds listed alphabetically by market

URBAN

<p>KBCE/Alexandria, LA PD/MD: Donnie Taylor JESSE POWELL "You" R KELLY "Fly" ERIC BENET "Spiritual" FAITH EVANS "Can't" MO THUGS FAMILY "Thug" ALMIGHTY RSO "Boo"</p> <p>WHTA/Atlanta, GA PD: Steve Hegwood MD: Chaka Zulu 56 DO OR DIE "Play" 50 DO OR DIE "Play" 25 OUTKAST "Millennium" 15 DUZZY ROOK "Rock" 13 I RISE "Thug" 10 TOTAL "Thug" R KELLY "Fly" FAITH EVANS "Can't"</p> <p>WVEE/Atlanta, GA PD: Tony Brown MD: Rajeev Shabazz 17 R KELLY "Fly" 15 MO THUGS FAMILY "Thug" 5 "Can't" 5 NATE DOGG FSNOCOP "Never"</p> <p>WFXA/Augusta, GA PD: James Alexander MD: Lance Panton 24 R KELLY "Fly" JASON WEAVER "Stay" RICHE RICH "Ride"</p> <p>KQXL/Baton Rouge, LA PD: Chris Clay 5 ALMIGHTY RSO "Boo" 5 KAYCEE GROGAN "Angry" JESSE POWELL "You" ERIC BENET "Spiritual" SHAQUILLE O'NEAL "Reign" FAITH EVANS "Can't" R KELLY "Fly"</p> <p>WJZD/Biloxi, MS PD/MD: Rob Neal 25 R KELLY "Fly" 15 BEBE & CECE WINANS "Feet" 5 RICHE RICH "Ride" 5 ERIC BENET "Spiritual" 5 TAMIA "Keep" 5 ALMIGHTY RSO "Boo" 5 FAITH EVANS "Can't" 5 JERU THE DAMAJA "Play" 5 JESSE POWELL "You" 5 JASON WEAVER "Stay" 5 SOMETHIN' FOR "Feet"</p> <p>WENN/Birmingham, AL PD: Dave Donnell MD: Mychal Starr 12 FAITH EVANS "Can't" A TRIBE CALLED QUEST "Stressed" E-40 "Rap" R KELLY "Fly" CELE PENNISON "Lay" TAMIA "Keep"</p> <p>KHRN/Bryan, TX PD: Lester Pace MD: Pluria Marshall Jr. 9 MO THUGS FAMILY "Thug" 8 ALMIGHTY RSO "Boo" 6 FAITH EVANS "Can't" 5 R KELLY "Fly" 5 RICHE RICH "Ride" 5 TRE + 6 "Trio" JESSE POWELL "You" TAMIA "Keep" JERU THE DAMAJA "Play" BEBE & CECE WINANS "Feet" ERIC BENET "Spiritual" PARLAY "Lover"</p> <p>WBLK/Buffalo, NY PD: Skip Dillard MD: Debbie Sims RZA (METHOD MAN) "My World"</p> <p>WPAL/Charleston, SC PD: Jae Jackson 19 R KELLY "Fly" 17 ALMIGHTY RSO "Boo" 14 FAITH EVANS "Can't" 13 TAMIA "Keep" 8 JERU THE DAMAJA "Play" 5 JESSE POWELL "You" 5 SHAQUILLE O'NEAL "Reign" 5 ROOTS "Concerto"</p> <p>WWWZ/Charleston, SC PD: George Hamilton Cook 18 R KELLY "Fly" 11 KAYCEE GROGAN "Angry" 5 ALMIGHTY RSO "Boo" 5 MO THUGS FAMILY "Thug" 5 SANDRA ST. VICTOR "Rise"</p> <p>WPEG/Charlotte, NC PD: Andre Carson MD: Nate Quick 14 KAYCEE GROGAN "Angry" 12 R KELLY "Fly" 8 BUSH BABEES "Love" 6 FAITH EVANS "Can't" 6 ALMIGHTY RSO "Boo" 5 MO THUGS FAMILY "Thug"</p> <p>WJTT/Chattanooga, TN PD: Keith Landecker 20 R KELLY "Fly" BEBE & CECE WINANS "Feet" SHAQUILLE O'NEAL "Reign" NEXT EXIT "Ride" JESSE POWELL "You" ALMIGHTY RSO "Boo" 5 NATE DOGG FSNOCOP "Never" 5 FAITH EVANS "Can't"</p>	<p>WEJM/Chicago, IL PD: Jay Alan 23 MO THUGS FAMILY "Thug" 20 FAITH EVANS "Can't" 15 R KELLY "Fly" 15 RICHE RICH "Ride" 11 JERU THE DAMAJA "Play" 5 ALMIGHTY RSO "Boo"</p> <p>WGCI/Chicago, IL PD: Elroy Smith APD/MD: Don E. Cologne 18 JOHNNY GILL "Thug" 6 DAVID JOSSAS "Lay" 5 LATAMIA "Play"</p> <p>WIZF/Cincinnati, OH PD: Bill Bailey MD: Tony Rankin 19 WHITNEY HOUSTON "Thug" 5 ASH FORD & SIMPSON "Found" SHAQUILLE O'NEAL "Reign" JESSE POWELL "You" MO THUGS FAMILY "Thug" BEBE & CECE WINANS "Feet" ERIC BENET "Spiritual" TAMIA "Keep" RIDE BOYS "Lock" RICHE RICH "Ride" ERIC BENET "Spiritual" ALMIGHTY RSO "Boo" ROOTS "Concerto" A TRIBE CALLED QUEST "Stressed" R KELLY "Fly"</p> <p>WZAK/Cleveland, OH PD: Bobby Rush MD: Langford Stephens 10 WESTSIDE CONNECTION "Bow" 10 R KELLY "Fly" 10 BEBE & CECE WINANS "Feet" 10 CON FUNK SHUN "Thug" ALMIGHTY RSO "Boo" SANDRA ST. VICTOR "Rise"</p> <p>WWDM/Columbia, SC PD/MD: Paul Jackson 8 R KELLY "Fly" 8 FAITH EVANS "Can't" 6 JASON WEAVER "Stay" SHAQUILLE O'NEAL "Reign" BEBE & CECE WINANS "Feet" FAITH EVANS "Can't"</p> <p>WFXE/Columbus, GA PD: Philip D. March MD: Art Thomason 24 KIMO WATSON "Thug" 16 ALMIGHTY RSO "Boo" 13 DO OR DIE "Play" ALMIGHTY RSO "Boo" FAITH EVANS "Can't" R KELLY "Fly" ERIC BENET "Spiritual" JERU THE DAMAJA "Play"</p> <p>WCX/Columbus, OH PD: Warren Stevens 10 MO THUGS FAMILY "Thug" 5 BEBE & CECE WINANS "Feet" 5 JERU THE DAMAJA "Play" 5 ERIC BENET "Spiritual" 5 FAITH EVANS "Can't" 5 ALMIGHTY RSO "Boo" 5 LIL' KIM "Time" 5 R KELLY "Fly"</p> <p>KKDA/Dallas, TX PD/MD: Skip Cheatham 57 R KELLY "Fly" 35 MO THUGS FAMILY "Thug" FAITH EVANS "Can't"</p> <p>WROU/Dayton, OH PD/MD: Marco Simmons R KELLY "Fly" ALMIGHTY RSO "Boo" KAYCEE GROGAN "Angry" BEBE & CECE WINANS "Feet" 172 "Can't" RIDE BOYS "Lock"</p> <p>WJLB/Detroit, MI PD: Michael Saunders MD: Frankie Darcell 19 ERIC BENET "Spiritual" 14 R KELLY "Fly" 5 FAITH EVANS "Can't" NEXT EXIT "Ride" ALMIGHTY RSO "Boo"</p> <p>WJN/Dothan, AL MD: Regina Dawkins AMD: Tony Black DENICEE WILLIAMS "Last" JESSE POWELL "You" BEBE & CECE WINANS "Feet" ROOTS "Concerto" FAITH EVANS "Can't" R KELLY "Fly" ERIC BENET "Spiritual" ALMIGHTY RSO "Boo" JERU THE DAMAJA "Play" DALIA "Lay" TAMIA "Keep"</p> <p>WZFX/Fayetteville, NC PD: Bobby Jay MD: D. Cherie 10 SADIAT & LAMP 9 HORACE BROWN "Stop" 9 GINA THOMPSON "Break" 7 KEITH WATSON "Thug" 6 MO THUGS FAMILY "Thug" 5 JESSE POWELL "You" 5 TAMIA "Keep" 5 SHAQUILLE O'NEAL "Reign" 5 BEBE & CECE WINANS "Feet" 5 R KELLY "Fly" 5 NATE DOGG FSNOCOP "Never" 5 NAS "Street"</p>	<p>WZZZ/Fint, MI PD: Ross Holland MD: Eugene Brown CURTIS MAYFIELD "Order" R KELLY "Fly" 702 "Steak"</p> <p>WYNN/Florence, SC PD: Fred Brown Jr. MD: Parish Brown 7 FAITH EVANS "Can't" 7 R KELLY "Fly" 6 JERU THE DAMAJA "Play" 5 TAMIA "Keep" 5 JESSE POWELL "You" 5 SHAQUILLE O'NEAL "Reign" 5 ALMIGHTY RSO "Boo" ERIC BENET "Spiritual" BEBE & CECE WINANS "Feet" MO THUGS FAMILY "Thug" SHAWNNE RANKS "Goodie"</p> <p>WFLM/Ft. Pierce, FL PD/MD: Michael James JASON WEAVER "Stay" R KELLY "Fly" SANDRA ST. VICTOR "Rise" JESSE POWELL "You" BEBE & CECE WINANS "Feet" ERIC BENET "Spiritual" FAITH EVANS "Can't" ALMIGHTY RSO "Boo"</p> <p>WJFX/Ft. Wayne, IN PD: B.J. Steele MD: Geno Burgess 5 JASON WEAVER "Stay" 5 LIL' KIM "Time" 5 R KELLY "Fly" 5 ERIC BENET "Spiritual" 5 ALMIGHTY RSO "Boo" 5 WESTSIDE CONNECTION "Bow" 5 MO THUGS FAMILY "Thug" 5 FAITH EVANS "Can't"</p> <p>WTMG/Gainesville, FL PD/MD: Don Cody 11 R KELLY "Fly" 8 WESTSIDE CONNECTION "Bow" ERIC BENET "Spiritual" COLOUR CLUB "Pearls" TAMIA "Keep" FAITH EVANS "Can't"</p> <p>WJMG/Greenville, SC PD: Marvin Hankson MD: Kelly Berry 7 R KELLY "Fly" 5 WESTSIDE CONNECTION "Bow" KAYCEE GROGAN "Angry"</p> <p>WEUP/Huntsville, AL PD: Steve Murray MD: Dwight Stone R KELLY "Fly" FAITH EVANS "Can't" A TRIBE CALLED QUEST "Stressed" KAYCEE GROGAN "Angry" BEBE & CECE WINANS "Feet" JESSE POWELL "You"</p> <p>WTLC/Indianapolis, IN PD/MD: Vycki Buchanan 9 R KELLY "Fly" BEBE & CECE WINANS "Feet" ANTHONY HAMILTON "Nobody" GOODPELLAZ "Sugar" ERIC BENET "Spiritual" JESSE POWELL "You"</p> <p>WJMI/Jackson, MS PD/MD: Steve Poston FAITH EVANS "Can't" R KELLY "Fly" WESTSIDE CONNECTION "Bow" JASON WEAVER "Stay"</p> <p>WXQL/Jacksonville, FL PD: Roger Moore MD: Steve Carrington 10 BEBE & CECE WINANS "Feet" 10 R KELLY "Fly" 10 JESSE POWELL "You" 10 FAITH EVANS "Can't" NEXT EXIT "Ride" ALMIGHTY RSO "Boo"</p> <p>KPRS/Kansas City, MO PD: Sam Weaver MD: Myron Fears 5 FAITH EVANS "Can't" ERIC BENET "Spiritual" TAMIA "Keep" R KELLY "Fly" ERIC BENET "Spiritual" ALMIGHTY RSO "Boo" JERU THE DAMAJA "Play" DALIA "Lay" TAMIA "Keep"</p> <p>KIIZ/Killeen, TX PD: Michael McGuire MD: Babysitter 19 R KELLY "Fly" 5 KAYCEE GROGAN "Angry" JESSE POWELL "You" JASON WEAVER "Stay" ERIC BENET "Spiritual" FAITH EVANS "Can't" ALMIGHTY RSO "Boo" BEBE & CECE WINANS "Feet" 5 GUNWINE "Play" BEBE & CECE WINANS "Feet"</p>	<p>WKGN/Knoxville, TN PD/MD: Wayne Swann 5 FAITH EVANS "Can't" 5 R KELLY "Fly" 5 ERIC BENET "Spiritual" 5 TAMIA "Keep" 5 JESSE POWELL "You" 5 JERU THE DAMAJA "Play" 5 KAYCEE GROGAN "Angry" 5 SHAWNNE RANKS "Goodie" 5 BEBE & CECE WINANS "Feet" 5 RICHE RICH "Ride" 5 BUSH BABEES "Love" 5 ALMIGHTY RSO "Boo"</p> <p>KNEK/Lafayette, LA APD: Demetrius Lloyd 16 MO THUGS FAMILY "Thug" 10 FAITH EVANS "Can't" A TRIBE CALLED QUEST "Stressed" 5 ALMIGHTY RSO "Boo" 5 JESSE POWELL "You" 5 R KELLY "Fly" 5 BEBE & CECE WINANS "Feet" 5 ERIC BENET "Spiritual" 5 TRE + 6 "Trio" TAMIA "Keep" RICHE RICH "Ride" ROOTS "Concerto" JIM HENRY JR. "Precious"</p> <p>KRRQ/Lafayette, LA PD/MD: Frank Tray 5 MO THUGS FAMILY "Thug" 5 HOUSE OF PAUL "Thug" 5 SHAQUILLE O'NEAL "Reign" BEBE & CECE WINANS "Feet" 5 FAITH EVANS "Can't" JERU THE DAMAJA "Play" ROOTS "Concerto" R KELLY "Fly" ERIC BENET "Spiritual" ALMIGHTY RSO "Boo" TAMIA "Keep" JESSE POWELL "You"</p> <p>KZWA/Lake Charles, LA Acting PD: B. B. Davis/James Williams MD: James Williams 10 CRAIG T. COOPER "Sensitiv" 5 ERIC BENET "Spiritual" 8 R KELLY "Fly" 7 FAITH EVANS "Can't" 7 BEBE & CECE WINANS "Feet" 7 ALMIGHTY RSO "Boo" 7 TAMIA "Keep" 7 JESSE POWELL "You" 7 MO THUGS FAMILY "Thug" 7 RICHE RICH "Ride"</p> <p>WQHH/Lansing, MI PD/MD: Brant Johnson 30 R KELLY "Fly" 5 BEBE & CECE WINANS "Feet" 5 MO THUGS FAMILY "Thug" ALMIGHTY RSO "Boo" FAITH EVANS "Can't" RICHE RICH "Ride" ERIC BENET "Spiritual" JERU THE DAMAJA "Play" SHAQUILLE O'NEAL "Reign" ART PORTER "Concerto" CRAIG T. COOPER "Sensitiv" ERIC BENET "Spiritual"</p> <p>WJMC/Laurel, MS PD: LaDonna Jones 5 MO THUGS FAMILY "Thug" ALMIGHTY RSO "Boo" JERU THE DAMAJA "Play" RICHE RICH "Ride" R KELLY "Fly"</p> <p>WTKT/Lexington, KY PD: Lee Cruise MD: DJ Gold 17 SHAQUILLE O'NEAL "Reign" 10 BABYFACE "Lower" MO THUGS FAMILY "Thug" MAGGIE ROSS "Rap/Rock" LIL' KIM "Time" ALMIGHTY RSO "Boo" BEBE & CECE WINANS "Feet" ERIC BENET "Spiritual" FAITH EVANS "Can't" R KELLY "Fly"</p> <p>KIPR/Little Rock, AR PD: Joe Booker MD: Terry Terrell TAMIA "Keep" ERIC BENET "Spiritual" JESSE POWELL "You" R KELLY "Fly" BEBE & CECE WINANS "Feet" FAITH EVANS "Can't" ALMIGHTY RSO "Boo" MO THUGS FAMILY "Thug" R KELLY "Fly"</p> <p>KKBT/Los Angeles, CA PD: Harold Austin MD: Mariana Snider 8 DR. DRE "Boon" 7 SNOOP DOGG "Snoop" KETH SWAAT "Nobody"</p> <p>WGZ/Louisville, KY VP Programming/MD: Tony Field APD: Paul Strong MD: Tim Jherard 18 WHITNEY HOUSTON "Thug" 15 TORI BRAXTON "Thug" 15 CURTIS MAYFIELD "Order" SHAQUILLE O'NEAL "Reign" JESSE POWELL "You" MO THUGS FAMILY "Thug" BEBE & CECE WINANS "Feet" ERIC BENET "Spiritual" TAMIA "Keep" RICE BOYS "Lock" RICHE RICH "Ride" FAITH EVANS "Can't" ALMIGHTY RSO "Boo" ROOTS "Concerto" R KELLY "Fly" A TRIBE CALLED QUEST "Stressed"</p>	<p>WBBB/Macon, GA PD/MD: Kevin Fox 10 R KELLY "Fly" 10 FAITH EVANS "Can't" 7 BEBE & CECE WINANS "Feet" 5 TAMIA "Keep" 5 ALMIGHTY RSO "Boo" 5 DENICEE WILLIAMS "Last" 5 ERIC BENET "Spiritual" 5 RICHE RICH "Ride" 5 NEXT EXIT "Ride"</p> <p>KJMS/Memphis, TN PD: Terry Base MD: Toni St. James JESSE POWELL "You" KAYCEE GROGAN "Angry" ERIC BENET "Spiritual" R KELLY "Fly" BEBE & CECE WINANS "Feet" RICHE RICH "Ride" SHAQUILLE O'NEAL "Reign" ALMIGHTY RSO "Boo" FAITH EVANS "Can't"</p> <p>WHRK/Memphis, TN PD: Bobby O'Jay MD: Stan Bell 16 FAITH EVANS "Can't" 7 R KELLY "Fly" 6 BEBE & CECE WINANS "Feet" 5 ERIC BENET "Spiritual" 5 JERU THE DAMAJA "Play" 5 RICHE RICH "Ride" 5 JESSE POWELL "You" 5 ALMIGHTY RSO "Boo" 5 TAMIA "Keep" 5 MO THUGS FAMILY "Thug"</p> <p>WEDR/Miami, FL PD/MD: James Thomas JASON WEAVER "Stay" R KELLY "Fly" SANDRA ST. VICTOR "Rise" BUSH BABEES "Love" TAMIA "Keep" ERIC BENET "Spiritual" RICHE RICH "Ride" FAITH EVANS "Can't" JESSE POWELL "You"</p> <p>WJHM/Orlando, FL MD: Cedric Hollywood 31 R KELLY "Fly" 16 BRANDY TAMIA "Missing" 5 LIL' KIM "Time" 5 JESSE POWELL "You"</p> <p>WKKV/Milwaukee, WI PD: Nate Bell MD: Kevin Hart 5 SHI "Rise" 5 ROMMY JORDAN "You" 5 ERIC BENET "Spiritual" 5 RICHE RICH "Ride" 5 R KELLY "Fly" 5 BEBE & CECE WINANS "Feet" 5 ALMIGHTY RSO "Boo" 5 JERU THE DAMAJA "Play" 5 JESSE POWELL "You" 5 FAITH EVANS "Can't" SANDRA ST. VICTOR "Rise" GROOVY COLLECTIVE "Thug" MO THUGS FAMILY "Thug"</p> <p>WNQV/Milwaukee, WI PD/MD: Sandra Robinson 15 DRU DOWN "Thug" JESSE POWELL "You" FAITH EVANS "Can't" ERIC BENET "Spiritual" JASON WEAVER "Stay" BEBE & CECE WINANS "Feet" R KELLY "Fly"</p> <p>WBLX/Mobile, AL PD: Niccy Davis APD: Jimmy Mack 29 R KELLY "Fly" 8 BEBE & CECE WINANS "Feet" 5 JERU THE DAMAJA "Play" 5 FAITH EVANS "Can't" 5 ALMIGHTY RSO "Boo"</p> <p>KRVV/Monroe, LA PD: Chris Collins MD: Vic Mathis 10 WILD ORCHARD "Night" 10 WESTSIDE CONNECTION "Bow" 10 TAMIA "Keep" 10 JERU THE DAMAJA "Play" 10 FAITH EVANS "Can't" 10 ALMIGHTY RSO "Boo" 10 R KELLY "Fly" 10 JESSE POWELL "You" 10 ERIC BENET "Spiritual" 10 ROOTS "Concerto"</p> <p>KYEA/Monroe, LA PD: Rocky Love 18 ZAKIYA "Hole" R KELLY "Fly" TAMIA "Keep" ERIC BENET "Spiritual" FAITH EVANS "Can't" BEBE & CECE WINANS "Feet" JERU THE DAMAJA "Play" CRAIG T. COOPER "Sensitiv" KAYCEE GROGAN "Angry" MO THUGS FAMILY "Thug"</p> <p>WZHT/Montgomery, AL PD/MD: Michael Long 12 BLACKSTREET "Never" 5 ROOTS "Concerto" BEBE & CECE WINANS "Feet" R KELLY "Fly" TAMIA "Keep" ERIC BENET "Spiritual" ERIC BENET "Spiritual" BUSH BABEES "Love" SHAQUILLE O'NEAL "Reign" RICHE RICH "Ride" ERIC BENET "Spiritual" ALMIGHTY RSO "Boo" TAMIA "Keep"</p>	<p>WQQK/Nashville, TN PD/MD: Tony Wright 12 ALMIGHTY RSO "Boo" 12 R KELLY "Fly" 10 SHAQUILLE O'NEAL "Reign" 7 BEBE & CECE WINANS "Feet" 7 ROOTS "Concerto" 6 TAMIA "Keep" 6 ERIC BENET "Spiritual" 5 FAITH EVANS "Can't" 5 JESSE POWELL "You" 5 JERU THE DAMAJA "Play" 5 KAYCEE GROGAN "Angry" TEARDROP "Lay" NEXT EXIT "Ride"</p> <p>WQUE/New Orleans, LA PD/MD: Gerod Stevens 13 A TRIBE CALLED QUEST "Stressed" 10 R KELLY "Fly" MO THUGS FAMILY "Thug"</p> <p>WOWI/Norfolk, VA PD: Hurricane Dave MD: Michael Mauzone 29 ZPAC "Keep" 8 R KELLY "Fly" 7 SHAQUILLE O'NEAL "Reign" WESTSIDE CONNECTION "Bow"</p> <p>KVSP/Oklahoma City, OK PD: Terry Monday MD: Maurice Prince 8 BEBE & CECE WINANS "Feet" 8 MO THUGS FAMILY "Thug" 7 ALMIGHTY RSO "Boo" 7 BUSH BABEES "Love" 7 TAMIA "Keep" ERIC BENET "Spiritual" RICHE RICH "Ride"</p> <p>KMJM/St. Louis, MO DM/PC: Chuck Atkins 10 R KELLY "Fly" 6 KIRK FRANKLIN "Melodies" 5 DE LA SOUL "Issuzwane" 5 CHANTAY SAVAGE "Play" ERIC BENET "Spiritual" A TRIBE CALLED QUEST "Stressed" ANTHONY HAMILTON "Nobody" RICHE RICH "Ride" OUTKAST "Atlans" NATE DOGG FSNOCOP "Never"</p> <p>WUSL/Philadelphia, PA PD: Gary Young MD: Glenn Cooper 17 ENVOUE "Don't" 8 ROOTS "Concerto" 3 JERU THE DAMAJA "Play" 5 BROWNSTONE "Game"</p> <p>WAMO/Pittsburgh, PA PD: Ron Atkins MD: Kris Kelley 5 ALMIGHTY RSO "Boo" 5 JERU THE DAMAJA "Play" 5 SHAWNNE RANKS "Goodie" 5 ERIC BENET "Spiritual" 5 R KELLY "Fly" 5 MO THUGS FAMILY "Thug"</p> <p>WQOK/Raleigh, NC PD: Hosie Mack MD: Jerry Jam 18 SHADES "Tel" 11 CASE "More" 9 R KELLY "Fly" 7 OUTKAST "Atlans" 9 ANTHONY HAMILTON "Nobody"</p> <p>WCDX/Richmond, VA PD: Aaron Maxwell MD: Eric Lee 17 R KELLY "Fly" 16 FAITH EVANS "Can't" A TRIBE CALLED QUEST "Stressed" JESSE POWELL "You" ALMIGHTY RSO "Boo"</p> <p>WPLZ/Richmond, VA PD: Phil Daniels 8 LIL' SKRATCH "Yo" 7 BEBE & CECE WINANS "Feet" ERIC BENET "Spiritual" ERIC BENET "Spiritual" RICHE RICH "Ride" ERIC BENET "Spiritual" JESSE POWELL "You" ALMIGHTY RSO "Boo" CRAIG T. COOPER "Sensitiv" 5 BOYS CHORUS OF HARLEM "Back"</p> <p>WTLZ/Saginaw, MI PD: Kermit Crockett MD: Tony Lamptey 7 R KELLY "Fly" 7 BEBE & CECE WINANS "Feet" 5 FAITH EVANS "Can't" 5 JESSE POWELL "You" JERU THE DAMAJA "Play" ROOTS "Concerto" RICHE RICH "Ride" ERIC BENET "Spiritual" ALMIGHTY RSO "Boo" TAMIA "Keep"</p> <p>WRKE/Salisbury, MD PD: Tony Quatrone MD: Manuel Mena 9 R KELLY "Fly"</p>	<p>KSJL/San Antonio, TX PD: Michael Andrews MD: Ricko R KELLY "Fly" CURTIS MAYFIELD "Order" FAITH EVANS "Can't" JESSE POWELL "You" MO THUGS FAMILY "Thug" A TRIBE CALLED QUEST "Stressed" SHAWNNE RANKS "Goodie"</p> <p>KDKS/Shreveport, LA PD/MD: Sharon Flournoy 10 R KELLY "Fly" 9 FAITH EVANS "Can't" 5 BEBE & CECE WINANS "Feet" 7 ALMIGHTY RSO "Boo" 7 MO THUGS FAMILY "Thug" 5 NASTI "Ladies" 5 TAMIA "Keep" NATE DOGG FSNOCOP "Never" ERIC BENET "Spiritual" JESSE POWELL "You"</p> <p>KMJJ/Shreveport, LA PD: John Wilson MD: Candy Marshall 5 JERU THE DAMAJA "Play" 5 MO THUGS FAMILY "Thug" 5 JESSE POWELL "You" 5 ERIC BENET "Spiritual" 5 ASH FORD & SIMPSON "Found" 5 BEBE & CECE WINANS "Feet" 5 CHANTAY SAVAGE "Play" 5 TAMIA "Keep" 5 RICHE RICH "Ride" 5 ALMIGHTY RSO "Boo" 5 R KELLY "Fly"</p> <p>KMFM/Tulsa, OK PD: Terry Monday MD: Maurice Prince 10 RICHE RICH "Ride" 8 MO THUGS FAMILY "Thug" 8 BEBE & CECE WINANS "Feet" ALMIGHTY RSO "Boo" JESSE POWELL "You" FAITH EVANS "Can't" ERIC BENET "Spiritual" TAMIA "Keep" BUSH BABEES "Love"</p> <p>WACR/Tupelo, MS PD/MD: Jarold Jackson 16 ERIC BENET "Spiritual" 14 FAITH EVANS "Can't" BEBE & CECE WINANS "Feet" CHUCK CONFLICT "Ride" ANTHONY HAMILTON "Nobody" R KELLY "Fly" RICHE RICH "Ride" TAMIA "Keep" JESSE POWELL "You" ALMIGHTY RSO "Boo" KAYCEE GROGAN "Angry"</p> <p>WESE/Tupelo, MS PD/MD: Stan Allen 15 MO THUGS FAMILY "Thug" 10 JIM HENRY JR. "Precious" 10 BEBE & CECE WINANS "Feet" 10 FAITH EVANS "Can't" 10 RICHE RICH "Ride" 10 JESSE POWELL "You" 5 R KELLY "Fly" 5 ERIC BENET "Spiritual" 5 TAMIA "Keep" 5 ALMIGHTY RSO "Boo" 5 CRAIG T. COOPER "Sensitiv" 5 BOYS CHORUS OF HARLEM "Back"</p> <p>WTUG/Tuscaloosa, AL PD/MD: Steve Sloan 17 DONELLE JONES "Feet" 17 ENVOUE "Don't" 10 R KELLY "Fly"</p> <p>WKYS/Washington, DC PD: Steve Hekford APD/MD: Mike Fox 17 R KELLY "Fly" 10 MO THUGS FAMILY "Thug" A TRIBE CALLED QUEST "Stressed" 5 BUSH BABEES "Love" 5 JASON WEAVER "Stay" 5 R KELLY "Fly" 5 FAITH EVANS "Can't" BRADIS "Bohemian"</p> <p>WMMX/Wilmington, NC PD/MD: Rod Cruise 17 KEITH SWAAT "Twisted"</p>
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81 Total Reporters
81 Current Reporters
79 Current Playlists

Did Not Report, Playlist Frozen (2):
WXYV/Baltimore, MD
WEAS/Savannah, GA

URBAN AC

<p>WAEG/Augusta, GA DM/MD: James Alexander MD: Ron Thomas 28 RAMSEY LEWIS "Rise" 26 ROMMY JORDAN "Closer" 24 CELE PENNISON "Sensitiv" 13 ART PORTER "Lay" 9 COLOUR CLUB "Pearls"</p> <p>WWIN/Baltimore, MD PD: Phil Brown 7 KEITH SWAAT "Nobody"</p> <p>WILD/Boston, MA PD: Ken Johnson 8 FAITH EVANS "Can't" 6 ERIC BENET "Spiritual" 5 BEBE & CECE WINANS "Feet" 5 OVERTHINKING BUT "Missing" 5 JESSE POWELL "You" R KELLY "Fly"</p> <p>WPAL-AM/Charleston, SC PD/MD: Jae Jackson 17 BABYFACE "Love" 14 R KELLY "Fly" 12 JESSE POWELL "You" 10 CRAIG T. COOPER "Sensitiv" 8 TAMIA "Keep" 7 ERIC BENET "Spiritual" 5 BEBE & CECE WINANS "Feet"</p>	<p>WVAZ/Chicago, IL PD: Maxx Myrick MD: Jamillah Muhammad 5 R KELLY "Fly" 5 ERIC BENET "Spiritual" 5 BEBE & CECE WINANS "Feet" 5 FAITH EVANS "Can't"</p> <p>WJZA/Columbus, OH PD: Phil Davis MD: Theresa Terry 17 R KELLY "Fly" 16 A TRIBE CALLED QUEST "Stressed"</p> <p>WVVO/Columbus, OH PD: Sam Nelson MD: Mike Anderson 17 NEW EDITION "Hit" 16 KENNY G W/ BARBARA "Close"</p> <p>KKKO/Denver, CO PD/MD: Rick Walker 10 SWAY "AF" 10 DANIELLO "Drama" 6 SANDRA ST. VICTOR "Rise" 5 JESSE POWELL "You" 5 FAITH EVANS "Can't"</p>	<p>WNFQ/Gainesville, FL PD/MD: Paul Dancer 18 JIM HENRY JR. "Precious" CRAIG T. COOPER "Sensitiv" R KELLY "Fly" FAITH EVANS "Can't" NAS "Street" JESSE POWELL "You" BEBE & CECE WINANS "Feet"</p> <p>WIKS/Greenville, NC PD: B.K. Kirkland MD: Dennis Lee 11 BONE THUGS-N-HARMONY "Days" 7 ANN VOUGLE "Don't" 5 AN HESBY "Weaving" 5 GUNWINE "Play" BEBE & CECE WINANS "Feet"</p> <p>KMJQ/Houston, TX PD: Carl Conner MD: Carla Boatner 17 TRACY CHAPMAN "Reason" 6 MONICA "Why" 5 NATALIE & NAT COLE "Fall" R KELLY "Fly" 5 JESSE POWELL "You" 5 COLOUR CLUB "Pearls"</p>	<p>WKXJ/Jackson, MS PD/MD: Stan Branson No Adds</p> <p>WJXX/Laurel, MS PD: J.J. Hughes MD: J. Mac 10 R KELLY "Fly" 5 FAITH EVANS "Can't" 5 BEBE & CECE WINANS "Feet" 5 JESSE POWELL "You" 5 JASON WEAVER "Stay" 5 ERIC BENET "Spiritual" 5 CRAIG T. COOPER "Sensitiv"</p> <p>KJLH/Los Angeles, CA PD/MD: Cliff Winston R KELLY "Fly" BEBE & CECE WINANS "Feet"</p> <p>WMJM/Louisville, KY PD: Tony Fields MD: Carlos Rowlett 9 KENNY G W/ BRAXTON "Somebody" BLACKSTREET "Lord"</p>	<p>WHQT/Miami, FL PD: Tony Kidd MD: Phil Michaels No Adds</p> <p>WMCS/Milwaukee, WI MD: Jackson, Tyrene CURTIS MAYFIELD "Order"</p> <p>WDLT/Mobile, AL PD/MD: Mark Dylan 13 JOHNNY GILL "Touch" 7 BEBE & CECE WINANS "Feet" 5 JESSE POWELL "You" CRAIG T. COOPER "Sensitiv" BARBARAS "Back"</p> <p>WDAL/Myrtle Beach, SC PD/MD: Jeff Kenny KEITH SWAAT "Nobody" BEBE & CECE WINANS "Feet" R KELLY "Fly" 702 "Steak"</p>	<p>WYLD/New Orleans, LA PD/MD: LeBron Joseph 10 BEBE & CECE WINANS "Feet" 8 NEW EDITION "Soul" 7 CRAIG T. COOPER "Sensitiv"</p> <p>WDAS/Philadelphia, PA PD: Joe Tamburro MD: Daisy Davis R KELLY "Fly" ERIC BENET "Spiritual" KAYCEE GROGAN "Angry" ERIC BENET "Spiritual"</p> <p>KMJK/Phoenix, AZ PD/MD: Art Jackson 15 BEBE & CECE WINANS "Feet" 15 R KELLY "Fly" 15 ERIC BENET "Spiritual"</p> <p>WFXC/Raleigh, NC PD/MD: Chris Conners No Adds</p> <p>WSDJ/Richmond, VA PD/MD: Kevin Kofax 20 BEBE & CECE WINANS "Feet" 8 ASH FORD & SIMPSON "Found" KESSE POWELL "You"</p> <p>KKOK/St. Louis, MO PD: Mike Love MD: Ron Scott 10 R KELLY "Fly" 7 JESSE POWELL "You" 7 BEBE & CECE WINANS "Feet" 5 DENICEE WILLIAMS "Last"</p>	<p>WTMP/Tampa, FL PD: Rick Eaves 5 JESSE POWELL "You" 5 ALMIGHTY RSO "Boo" 5 JERU THE DAMAJA "Play" 5 CRAIG T. COOPER "Sensitiv" 5 BEBE & CECE WINANS "Feet" 5 JASON WEAVER "Stay" 5 R KELLY "Fly" 5 FAITH EVANS "Can't"</p> <p>WIMX/Toledo, OH PD/MD: Lou Bennett No Adds</p> <p>WMMJ/Washington, DC PD: Doug Gilmore 13 ANN HESBY "Weaving" 5 BEBE & CECE WINANS "Feet"</p> <p>30 Total Reporters 30 Current Reporters 28 Current Playlists</p> <p>Reported Frozen Playlist (1): KRBV/Dallas, TX</p> <p>Did Not Report, Playlist Frozen (1): WNHC/New Haven, CT</p>
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Stations and their adds listed alphabetically by market

WQMX/Akron, OH PD: Kevin Mason MD: Bill Shiel 18 ALAN JACKSON 18 TRACY LAWRENCE 18 LEANN RIMES	WGLB/Boston, MA PD: Mike Brophy APD/MD: Ginny Rogers 20 ALAN JACKSON 12 SUZY BOGGUSS 12 MARTY STUART 5 KEVIN SHARP 5 NEAL MCCOY 5 FAITH HILL	KPLX/Dallas, TX PD: Smokey Rivers MD: Teresa Whitney 16 ALAN JACKSON 7 FAITH HILL 20 JAMES BONAMY 10 JEFF WOOD 10 RANDY TRAVIS	KSXS/Fresno, CA PD: Ken Boesen 16 ALAN JACKSON 7 FAITH HILL 7 MARTY STUART 7 JAMES BONAMY	KFKF/Kansas City, MO PD: Dale Carter MD: Tony Stevens 8 LEANN RIMES 8 ALAN JACKSON 8 TRACY BYRD	KTEX/McAllen, TX PD/MD: Jim Paczkowski ALAN JACKSON 9 M. CHAPIN CARPENTER 5 JAMES BONAMY 5 BILLY DEAN 5 DARYLE SINGLETARY 5 BURNIN' DAYLIGHT	KXXY/Oklahoma City, OK PD: Charles Harrigan MD: Bill Rice 10 TIM MCGRAW 10 TRACY BYRD 10 TERRI CLARK 10 M. CHAPIN CARPENTER	WKHK/Richmond, VA PD: Mark Richards MD: Rick Campbell 15 LEANN RIMES 15 BLACKHAWK 15 DAVID KERSH 15 ALAN JACKSON	WBVT/South Bend, IN PD: Ralph Cherry MD: Lisa Kostl 18 TRACY LAWRENCE 5 GARY ALLAN 5 M. CHAPIN CARPENTER 5 KEVIN SHARP 5 JEFF WOOD	WWZD/Tupelo, MS PD: T.J. McKay MD: Mark Sumner 23 ALAN JACKSON 12 BRYAN WHITE 12 LEANN RIMES 12 TRACY LAWRENCE 6 DOLLY PARTON
WQMA/Albany, NY OM: Fran Horton MD: Bill Earley 20 ALAN JACKSON 13 BLACKHAWK 13 DAVID KERSH 13 RICK TREVINO 13 LONESTAR	WYRK/Buffalo, NY PD: Ken Johnson MD: Pat O'Brien 12 ALAN JACKSON 12 M. CHAPIN CARPENTER	KSOS/Dallas, TX PD: Dean James MD: Linda O'Brian 16 RICOCHET 16 TRACE ADKINS 16 DAVID KERSH 10 SHANIA TWAIN	WBCT/Grand Rapids, MI PD: Doug Montgomery MD: Kelly Irit 37 ALAN JACKSON 37 TRACY LAWRENCE	WDAF/Kansas City, MO PD: Ted Cramer MD: David Bryan 20 ALAN JACKSON 10 BURNIN' DAYLIGHT	WGKX/Memphis, TN Interim PD: Mark Billingsley 22 ALAN JACKSON 10 BURNIN' DAYLIGHT 10 DARYLE SINGLETARY 10 LEANN RIMES 10 M. CHAPIN CARPENTER	KXKT/Omaha, NE PD: Tom Goodwin MD: John Glenn 14 ALAN JACKSON 14 WADE HAYES 7 BILLY DEAN	KFRG/Riverside, CA MD: Don Jeffrey 16 ALAN JACKSON 10 TIM MCGRAW 10 RANDY TRAVIS 5 MARTY STUART 5 LEANN RIMES	KDKR/Spokane, WA PD: Tim Roberts APD/MD: T.C. Patrick 8 LEANN RIMES 8 M. CHAPIN CARPENTER 8 MINDY MCCREADY 8 BRYAN WHITE 8 TRACY LAWRENCE 8 ALAN JACKSON	KNUE/Tyler, TX PD: Amy Austin MD: Chuck McKinley 10 FAITH HILL 10 BLACKHAWK 10 ALAN JACKSON 10 BRYAN WHITE
KRST/Albuquerque, NM PD: Jim Patrick MD: Chaz Malibu 16 RICK TREVINO 12 ALAN JACKSON 2 GARY ALLAN 5 RANDY TRAVIS 5 LEANN RIMES 5 RHETT AKINS	KHAK/Cedar Rapids, IA PD: Jeff Winfield MD: Dawn Johnson 23 ALAN JACKSON 15 FAITH HILL 8 KEVIN SHARP 9 LEANN RIMES 8 LONESTAR 8 RANDY TRAVIS 8 MINDY MCCREADY 8 LEE ROY PARNELL	KYNG/Dallas, TX PD: Dan Pearson MD: Stacey Tackett 20 TIM MCGRAW	WRNS/Greenville, NC PD: Wayne Carlisle MD: Dale Knippers 25 CLAY WALKER 23 TIM MCGRAW 15 TRACY LAWRENCE 13 LEANN RIMES 13 ALAN JACKSON 13 BRYAN WHITE	WDAF/Kansas City, MO PD: Ted Cramer MD: David Bryan 20 ALAN JACKSON 10 BURNIN' DAYLIGHT 17 BRYAN WHITE 17 JEFF WOOD	WVIV/Knoxville, TN PD/MD: Les Acree 26 ALAN JACKSON 17 SHANIA TWAIN 17 TRACY LAWRENCE 17 BURNIN' DAYLIGHT 17 BRYAN WHITE 17 JEFF WOOD	WOW/Omaha, NE PD: Tom Scott 19 ALAN JACKSON 5 FAITH HILL 5 RICK TREVINO	WYYD/Roanoke, VA PD/MD: Robynn Jaymes 16 JAMES BONAMY 16 ALAN JACKSON 16 WADE HAYES	KNFR/Spokane, WA PD: Jay Daniels MD: Paul Neuman 14 MARK WILLS 14 BRYAN WHITE 14 FAITH HILL 14 ALAN JACKSON 14 BILLY DEAN 15 LEANN RIMES 15 BRYAN WHITE 5 WADE HAYES 5 DAVID KERSH	WFRG/Utica-Rome, NY PD/MD: Chris Atkins 17 BR5-48 7 BILLY DEAN 7 ALAN JACKSON 7 TRACY LAWRENCE 7 NEAL MCCOY 7 MARTY STUART 7 BRYAN WHITE
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LON HELTON

NAB Panel Searches For More Shares

□ Hallam, Marks, Mitchell, and Sebastian discuss divergent share-seeking strategies

Last week's Country session at the NAB convention covered a wide range of topics, including the search for more shares, high rotations and their relationship to TSL, and programming to a female audience that's a growing percentage of the Country audience.

Here are some of the highlights from panelists **KKBQ-AM & FM/Houston VP/Programming Dene Hallam, Regent/Salt Lake City OM John Marks, KWJJ-AM & FM/Portland PD Robin Mitchell, and KZLA/Los Angeles PD John Sebastian**. More excerpts will run in the November 1 Country column.

'Wars' Hurt Shares

The session began with a discussion about the present state of country shares and competition in general. Shares are off 20% nationally since the 1993 highs and from 20%-30% in each of the markets represented on the panel. Marks noted, "Our dilemma is simply fighting off all the competitors. It's our theory that too many choices are driving listeners away. We're trying to refocus our efforts on the listener while getting away from focusing on the competitive environment. You can't help but worry about the war on a day-to-day basis. But in a focus group we did, one of the listeners very astutely told us, 'Forget about your damn wars and focus on the listener — and we might start listening a little more.'



A listener astutely told us, 'Forget about your damn wars and focus on the listener — and we might start listening a little more.'

—John Marks



"Listeners feel the tug from all stations trying to bring more listeners to each respective station — not so much in a formative sense, but in terms of focusing on listeners off-air and on the street. To engender loyalty back to the station, we're changing our tactics so that every time listeners go to a concert or remote they don't feel like they're going to a used car lot, getting sold by a guy in a plaid jacket.

"Since KUBL came on, it's become a feeding frenzy at outside events. And listeners seem to be working hard to avoid encountering their favorite station. They're literally being accosted as they enter

events by people trying to put pins on lapels. We're starting to drive them away and get on their nerves. They don't want to be around us which, in addition to some of the lack-of-passion issues we're experiencing with the music, is contributing to the share loss."

Avoid 'Mediocre Records'

Picking up the issue, KKBQ's Hallam said, "We haven't grown. We're unhappy about not growing, but we've remained scarily flat over the last few years. We've been a five-something (12+) station. We've accomplished that by not following what everybody else does. We have the reputation for not necessarily playing the singles record companies release and for going on album cuts that eventually become singles. I believe three or four records was the difference between us becoming No. 1 in the format (Spring '96 Arbitron) or not.

"The term 'album cut' gives the perception of something that's played once a day, but we play them upward of 40 times a week. I don't understand why Country [programmers], as a whole, wouldn't want to give records they believe will be hits to the listeners, instead of some mediocre record you're being tortured to move from light to medium by record labels. Music is the No. 1 reason people come to the station, yet we're giving them a lot of mediocre music.

"There's a great interview in R&R (10/11) with [Jacor CEO] Randy Michaels about how 10-in-a-row, research-oriented radio stations are boring people to death. He says your radio station must be entertaining, you have to take risks, you have to take chances, and you have to relate to the audience. I couldn't agree more.

"I've been in Country on and off for 20 years. Over that time you can see trends. Ten years ago, producers started getting greedy, wanting the crossover part of the pie. They put orchestras and strings on records, getting more AC. When [programmers] start adding and playing those records, that's when we start the cycle of going down again. It happened before: it's happening again. We're trying hard not to fall into the trap of not playing [AC] music. As Michaels says in the article, radio people spend too much time with bankers and not enough

with the listeners. When I see people wearing their Armani suits to work, I don't think they're in the mindset of their listeners."

Sameness Hurts Shares

KWJJ's Mitchell went on to discuss his station's evolution. "When I got there in spring '93, I didn't feel KWJJ was getting credit for all of its listening. KUPL is at 98.5 and 'JJ is at 99.5 — one scan button away. KUPL had been marketed heavily, and I felt they were getting credit for some of our listening. I settled on the startling concept of concentrating on what was coming out of the speaker, since that's all the



To some degree, [listeners] love [pop/rock music] more than they do some of the passionless new music that's come out lately.

—John Sebastian



listener knows anyway. We looked for opportunities to make the station sound different than the competition — highlighting the differences and hiding the similarities.

"We also did something no one else in the market was doing. We went to two stopsets an hour — :14 and :44 — and played music through everybody else's stopsets. Now everybody is running two stopsets an hour and the shares are off.

"Also, the [quality of] music has slowed down. We used to have a sensational record every few weeks — something new and exciting all the time. At one time we had major new songs actually pushing vital hot songs down from the A's into the B's and the library, where they still had a lot of life left. Now there's a tendency for the major hits to be sitting at the top of our chart, lonely, waiting for the next big one to come along. We're now playing songs a lot more over the total life of a cur-

Coming Soon

We'll revisit the NAB panel thoughts of Messrs. Hallam, Marks, Mitchell, and Sebastian in two weeks. Next week, an analysis of recent Scarborough research.



If the people presenting the music aren't passionate and excited about it ... how can we expect listeners to feel that way and 'vote' for us in the diaries?

—Dene Hallam



rent record than we were before. That contributes to the lack of 'expect the unexpected,' which is something we really need in radio.

"And KUPL mirrors our music, which has hurt the shares and also put a real stress on the library. It's not as vital as it was a few years ago."

No Passion, No Vote

I asked Marks if he was surprised that KUBL could get over five shares and achieve relative parity with KKAT and KSOP in just a year. He answered, "It's another indication that listeners demand variety and choice — which is not to take away from the fact they're a good Country station. Listeners wanted more opportunities to hear their favorite songs, and now they have another one.

"But having another outlet has decreased the passion for the format. It's just like choosing a brand from a shelf. It can be confusing; consumers just walk away and say the heck with it. There's less and less of an identity among the Country stations. We're all becoming generic music choices. You can do the liners, promotion, concerts, etc. But it's difficult to distinguish one's station amongst all the Country stations in the market. We're all playing the same songs. It's our job to invoke passion in the listeners and get them to latch on. But if the music isn't happening the way it needs to, it's more difficult for us to do that. It's come down to a marketing battle — who can spend the most money and gain the most leverage in the market."

Hallam chimed in, "The format will ebb and flow. We've been successful in Houston because of how bad the competitors were. Same thing with the shares: The other formats have had excellent music and there's nothing we can do about that. The 18-24s in particular are swing votes that have swung the other way. That's resulted in some share erosion, but it's nothing to feel guilty about.

"Back to passion: The jocks and stations in many markets are boring. If the people presenting the music aren't passionate and excited about it, and don't sell and hype it, how can we expect listeners to feel that way and 'vote' for us in the diaries?"

Creating A Pop/Rock Bridge

KZLA's Sebastian explained to the assembled, "Our challenge is unique when compared to these other situations. We have two-three shares of Country in L.A. We need to find every way we can to think broadly, mass appeal, and out of the

box because a two-three share isn't going to [cut] it here. We need to broaden that so we don't turn into a New York City, which doesn't have a Country station anymore.

"Still we're doing a lot of basic things. The station never marketed itself properly before. We're now in a major marketing campaign, finally. It never aggressively contested. We're now doing a very powerful contest. It never researched itself well. Now we are.

"We're being aggressive in a very mass appeal way. We're rotating the hits a lot faster than most Country stations, bringing in the basics of good music radio. The multi-ethnic aspects of L.A. make it necessary for us to be a great music station that appeals to more than just the Country aficionado. We need to get in the three-share range (12+), which will put our 25-54 numbers consistently in the Top 10. When we get the fall book results, I think we'll be there."

Asked what some of the "out-of-the box" strategies were, Sebastian



We're playing songs a lot more over the total life of a record. That contributes to the lack of 'expect the unexpected,' which is something we really need in radio.

—Robin Mitchell



said, "Incorporating what I view to be Country songs from other genres — the Eagles, Bob Seger, Jim Croce, Jackson Brown, etc. I've taken my gut and researched that with Country purists and found, at least in L.A. and I wouldn't doubt in other places as well, that Country audiences love this music. To some degree they love it more than they do some of the passionless new music that's come out lately. We're not playing a lot of it (pop/rock), but enough to create a spice element and bridges of familiarity to people from other formats who are coming up and broadening our potential come.

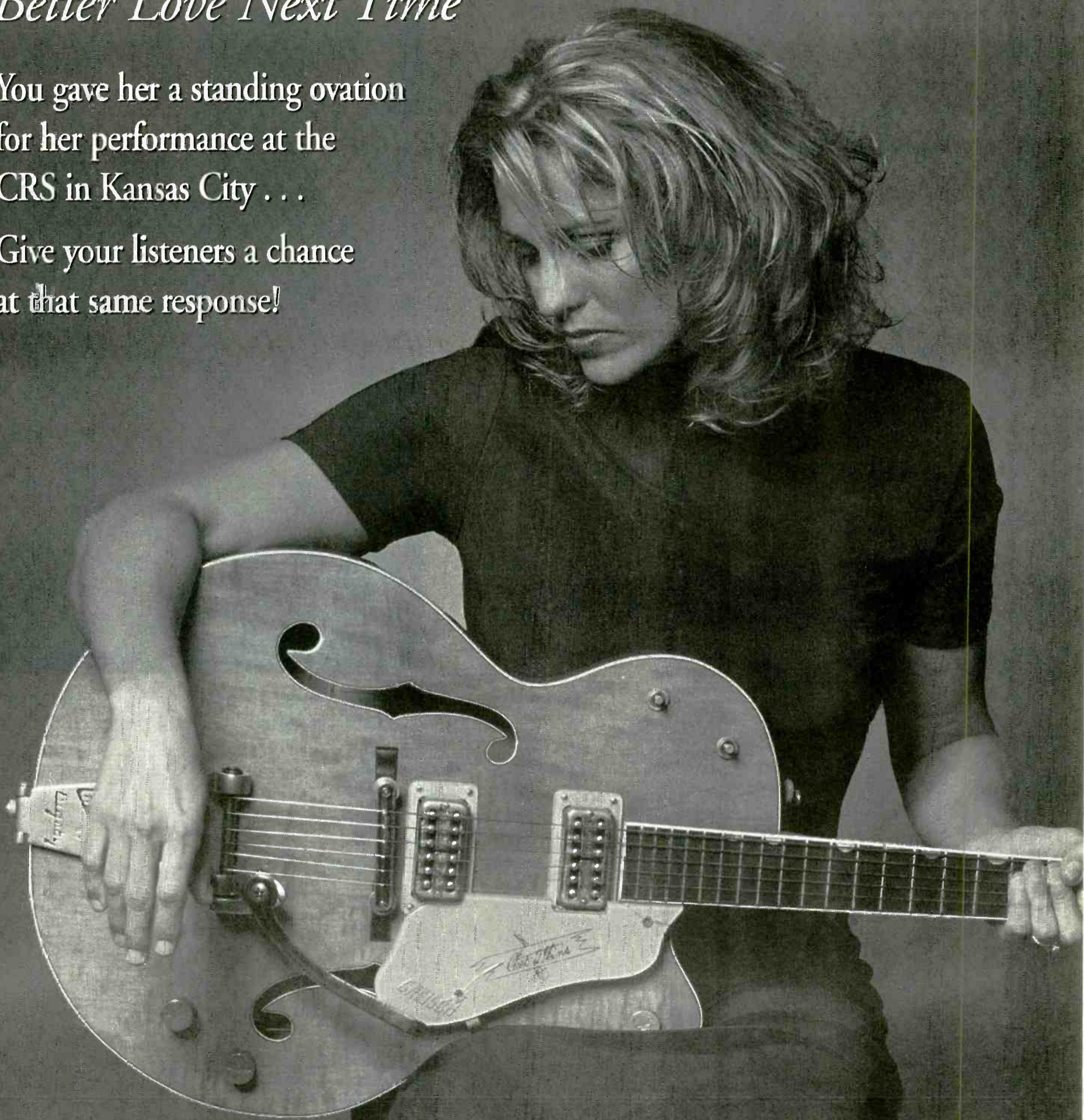
"The last extrapolated monthly shows KZLA with a cume of 585,000, which is among the best cumes in the station's history. By the end of the fall I expect to have the best cume in KZLA's history and the highest cume of any Country station in America. We've then got to find ways to turn that into quarter-hour shares — but I think we're on our way to doing that."


CARYL MACK PARKER

"Better Love Next Time"

You gave her a standing ovation
for her performance at the
CRS in Kansas City . . .

Give your listeners a chance
at that same response!



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. . .with your help we're gonna bring this one home.

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is the result
of the artist's
passionate quest
for excellence...



Next by the Mavericks "I Don't Care If You Don't Love Me Anymore" from
the "Michael" sound track/Coming in November





The next single "Pretty Little Adriana"/Airplay date October 28.

Current smash "I Can Still Make Cheyenne"

... awards recognize great results

We salute all of this years CMA winners

The Mavericks/vocal group of the year

Vince Gill/song of the year/Go Rest High On The Mountain
& vocal event of the year

George Strait/male vocalist of the year
single of the year/Check Yes or No
album of the year/Blue Clear Sky

Congratulations

NASHVILLE THIS WEEK

CMA's SRO Awards Honor Touring

With its national television presence, the CMA Awards show gets the greatest attention each October. However, the awards continued a few days later with the sixth annual SRO Awards, another CMA-sponsored event honoring professional achievement in the country touring industry.

After winning the CMA's Horizon Award, **Bryan White** was honored as the SRO's New Touring Artist of the Year. CMA Entertainers of the Year **Brooks & Dunn** picked up the SRO Touring Artist of the Year award. B&D managers **Bob Titley** and **Clarence Spalding** of **Titley/Spalding & Company** won the SRO's Artist Manager of the Year honor, while the duo's veteran road warrior, **Scott Edwards**, was named Road Manager of the Year.

Other SRO Honors

Warner-Reprise/Nashville was named Record Label of the Year. **Creative Artists Agency** was named Top Talent Agency and the Talent Agent award went to **Greg Oswald** of the **William Morris Agency**. **Ben Farrell** of Nashville's **Varnell Enterprises** won two SRO awards — Concert Promoter and Talent Buyer/Producer.

Other SRO winners include:

- Club of the Year: Wildhorse Saloon (Nashville)
- Concert Venue (capacity less than 6000): The Grand Ole Opry House (Nashville)
- Concert Venue (capacity more than 6000): Red Rocks Amphitheater (Denver)
- Festival/Special Event: Jamboree In the Hills (Wheeling, WV)
- International Concert Promoter: **Paul Fenn** (Asgard Promotions Ltd.)

COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "Dust On The Bottle" — **David Lee Murphy**

5 YEARS AGO

- No. 1: "Anymore" — **Travis Tritt**

10 YEARS AGO

- No. 1: "You're Still New To Me" — **Marie Osmond & Paul Davis**

15 YEARS AGO

- No. 1: "Fancy Free" — **The Oak Ridge Boys**

20 YEARS AGO

- No. 1: "You And Me" — **Tammy Wynette** (second week)

- Publicist: **Jennifer Bohler** (Starstruck Entertainment)
- Radio Station: **WFXQ/Chase City, VA**
- Support Services Company: **Bandit Lites**

Hilley, DuBois Get Top CMA Posts

Sony/ATV Tree Publishing President/CEO **Donna Hilley** is the new chairman of the board for the **Country Music Association**,

and **Arista-Career/Nashville** President **Tim DuBois** has been elected President of the organization.

The appointments were named during the CMA's annual membership meeting. Additionally, the CMA honored several industry leaders.

Marc Oswald, co-managing partner of **Warner/Avalon Entertainment**, received the **Connie B. Gay Award** in recognition of outstanding service to the CMA in the past year. Oswald was recognized for his hands-on participation in the CMA's inaugural "Marketing With Country Music" conference, held in May.

Warner/Reprise Nashville Sr. VP/Marketing Bob Saporiti was the recipient of the **Jo Walker-Meador International Achievement Award**. The award was established in 1994 to recognize outstanding achievement by an individual or company in developing country music's market outside North America.

Outgoing CMA President **Kitty Moon** presented President's Awards to **Atlantic/Nashville President Rick Blackburn** and **AristoMedia President Jeff Walker**. The honor is presented only if the CMA's president feels an individual's outstanding service to the CMA merits special recognition.

Blackburn was recognized for chairing the CMA's strategic evaluation task force, in which the board examined critical issues affecting the industry. **Walker** was cited for chairing the CMA's Marketing With Country Music Task Force.

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Bill
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Jeff
Allen
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WKKKX
St. Louis, MO

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JONES SATELLITE NETWORKS

David Kersh

NEW ARTIST FACT FILE

Current Single: "Goodnight Sweetheart"

Current Album, Label: "Goodnight Sweetheart," Curb

Influences: George Strait, Merle Haggard, Ronnie Milsap

Background

Raised in Humble, TX, 25-year-old **David Kersh** began singing at age 9 in his church choir. While attending Humble High, Kersh would occasionally sit in with his principal's country band.

At 19, Kersh began a five-year stint performing country music on the Texas dance hall circuit. He says, "There's really something special going on down there. You learn how to connect with an audience. I was really able to learn how to put on the best possible show."

The Deal

In 1994, the South By Southwest music conference was going on in Austin, but Kersh was performing 90 miles away in Giddings, TX. Kersh was fighting the flu when manager **Mark Hybner** pointed out that seven label representatives were there to hear him.

With the assistance of producer **Pat McMakin**, Kersh signed with **Curb** early last year. Kersh says, "I really wanted to go with a label I could grow with ... that I could be as excited about them as they were with me."

'Sweetheart' Single

Kersh has found success with his single "Goodnight Sweetheart," written by **Kim Williams**, **L. David Lewis**, and **Randy Boudreaux**. Kersh points out that the song had been recorded but never released by several artists, although **Joe Diffie** included it on his "Regular Joe" album. He says, "I was able to sit down and have lunch with the three writers. They were looking for an artist who would take the song and release it as a single. Randy told me he used to sing the song to his daughter before he put her to bed at night."

Kersh says he was attracted to the song's lyrics. He says, "They really hit



David Kersh

me right in the heart. I travel a lot, so I could definitely relate to the song. I could just hear the whole Texas sound. It was just a song that tugged at me."

Touring

Kersh has maintained a hectic touring schedule, having already opened for **Bryan White**, **Neal McCoy**, **Rhett Akins**, **Diffie**, and **Emilio**. Given Kersh's age, the shows with **White** have been especially memorable. Kersh says, "He is a wonderful individual. It's not just him, either. His band is terrific."

Clearly pleased with the reception he's found from country fans, Kersh says, "The first time I stepped onstage, I thought, 'Man, I'll do anything to keep doing this!' I never dreamed I would get a record deal."

NEW & ACTIVE

PAM TILLIS Betty's Got A Bass Boat (Arista)

Total Stations: 70, Total Points: 3396, Total Adds: 2, Including: WPOC 16, WKXX 15
Plays Include: WRNS 22 (22), WBCT 18 (18), WGAR 18 (18), KRRV 17 (12), WZZK 16 (16), KHAY 15 (11), KJUG 15 (15), KKIX 15 (15), KORD 15 (15), WFGY 15 (15), WTCM 15 (14), KNFR 14 (7), KUGN 14 (5), WPKX 14 (14), WUSQ 14 (14), KYGO 13 (13), WGNA 13 (13), WSIX 13 (13), WAXX 12 (12), WIXY 12 (12), WTHI 12 (6), KXKC 11 (12), WOCMS 11 (11), WMTZ 11 (11), WTCR 11 (11)

SUZIE BOGGUSS No Way Out (Capitol)

Total Stations: 53, Total Points: 3218, Total Adds: 2, Including: WKLB 12, WITL 10
Plays Include: KBEQ 30 (30), WGRL 30 (30), WPOC 26 (26), WMYZ 26 (26), WAMZ 22 (22), WWQD 22 (22), WTCM 21 (20), KALF 20 (20), WFMB 18 (18), KKIX 15 (15), WLLR 15 (15), WRNS 15 (15), KPLM 14 (14), KXKT 14 (14), WGH 14 (14), WPKX 14 (14), WGNA 13 (13), WHWK 13 (13), WFOR 13 (13), KSON 12 (12), WIOV 12 (12), WLWI 12 (12)

RICK TREVINO Running Out Of Reasons To Run (Columbia)

Total Stations: 59, Total Points: 3020, Total Adds: 20, Including: WAMZ 22, WCOL 19, KBEQ 18, WRBQ 18, WFGY 15, WUSQ 14, WGNA 13, WAXX 12, KBUL 11, WTCM 11, KEEY 10, KFMS 10, WKSJ 10, KAJA 8, KKIX 7, WMSI 7, WOVK 7, WWQM 7, WXCL 6, KGEE 5
Plays Include: WGRL 23 (23), WACO 20 (20), WDAF 20 (20), WKFS 18 (5), WXTA 16 (16)

WYONNNA My Angel Is Here (Curb/MCA)

Total Stations: 36, Total Adds: 0, Total Points: 3014
Plays Include: KBEQ 30 (30), KMPS 28 (28), KRRV 28 (28), KKIX 25 (25), WTVY 20 (20), KIIM 18 (18), WQMX 18 (18), WQXK 18 (18), KBUL 17 (17), KILT 15 (15), KVOO 15 (15), WBEE 15 (15), WUBJ 15 (15), WKHK 15 (15), WLLR 15 (15), WXBW 15 (15), KRZY 14 (14), WUSN 14 (14), KRST 12 (12), WFMS 12 (12), WTHI 12 (12), KIKF 10 (10), KSSN 10 (10), WCKT 10 (10), WKXX 10 (10), WNOE 10 (10)

DARYLE SINGLETARY Amen Kind Of Love (Giant)

Total Stations: 50, Total Points: 2919, Total Adds: 3, Including: WGH 14, WGKX 10, KTEX 5
Plays Include: KGNC 31 (31), KBEQ 24 (24), WDAF 20 (20), WTCM 19 (17), WGAR 18 (18), WQMX 18 (18), WIVK 17 (17), KNAX 16 (9), WFMB 16 (14), KJUG 15 (15), KKIX 15 (7), WDEN 15 (15), WKDQ 15 (15), WXBQ 15 (15), WXTA 15 (5), WMIL 14 (14), WTRD 14 (14), WUSQ 14 (14), KYGO 13 (13), WAXX 12 (12), WKNN 12 (12), WTNT 12 (12)

BURNIN' DAYLIGHT Love Worth Fighting For (Curb)

Total Stations: 49, Total Points: 2864, Total Adds: 5, Including: WIVK 17, WDAF 10, WGKX 10, KTEX 5, WKCN 5
Plays Include: WKDQ 26 (26), WXBQ 26 (26), KKIX 25 (25), WSOC 25 (25), KBEQ 24 (24), WWQD 22 (22), WKSF 18 (5), WRBQ 18 (18), KRRV 17 (17), WEZL 16 (16), WRKZ 16 (5), KJUG 15 (15), KSNM 15 (15), WXTA 15 (15), WKIS 14 (14), WRNS 14 (14), WSIX 13 (13), WAXX 12 (12), WTCM 12 (11)

BLACKHAWK King Of The World (Arista)

Total Stations: 47, Total Points: 2599, Total Adds: 14, Including: WCOL 19, WKHK 15, WUSQ 14, WGNA 13, WAXX 12, WTCM 12, WGEN 11, KNUE 10, WNCY 9, KUPL 7, WOVK 7, WMTZ 6, WTHI 6, WVLK 5
Plays Include: WBCT 25 (25), KGNC 22 (22), KJYJ 21 (21), KBEQ 18 (18), WBYT 18 (18), WXTA 16 (16), WZZK 16 (16), KJUG 15 (15), KKIX 15 (15), KORD 15 (5)

JAMES BONAMY All I Do Is Love Her (Epic)

Total Stations: 44, Total Points: 2244, Total Adds: 18, Including: KPLM 41, WWQD 22, KPLX 20, WYYD 16, KTCS 15, WSIX 13, WTCM 11, KXDD 10, WTRD 9, KSKS 7, WOVK 7, KASH 6, WMTZ 6, WXCL 6, KASE 5, KIKF 5, KTEX 5, WKCN 5
Plays Include: KXKC 31 (21), WAMZ 22 (22), KBEQ 18 (18), WKSJ 18 (18), KJUG 15 (7), WKDQ 15 (15), WXBQ 15 (15)

DOLLY PARTON Just When I Needed You Most (Rising Tide)

Total Stations: 41, Total Points: 2176, Total Adds: 3, Including: WHWK 13, WTHI 6, WWZD 6
Plays Include: WPOC 24 (20), WWQD 22 (22), WXTA 21 (21), WOCMS 18 (18), WGAR 18 (18), WKSJ 18 (5), WEZL 16 (16), WDEN 15 (5), WFGY 15 (15), KPLM 14 (14), WGH 14 (14), WMIL 14 (14), WTCM 13 (13), WGTY 12 (8), WMTZ 11 (7), KIKF 10 (10), WTVY 10 (10), WMYZ 10 (10), KHAY 9 (9), KVOO 9 (5), KKIX 7 (7), KUZZ 7 (7), WMJC 7 (7)

MARK WILLS High Low And In Between (Mercury)

Total Stations: 44, Total Points: 2125, Total Adds: 28, Including: KTTS 34, WWQD 22, WYAY 18, WEZL 16, KJUG 15, KNFR 14, WGEN 13, WSIX 13, WAXX 12, WTCM 12, KKAT 10, KXDD 10, WTVY 10, WTRD 9, WKCQ 7, WMJC 7, WUSY 7, WSM 6, KIKF 5, KSNM 5, KVOO 5, WDEN 5, WKSJ 5, WRKZ 5, WTCR 5, WWWW 5, WXTA 5, WXTU 5

MARTY STUART You Can't Stop Love (MCA)

Total Stations: 39, Total Points: 1812, Total Adds: 37, Including: WWQD 22, KTST 20, WGAR 18, WRBQ 18, WXTA 16, KATM 13, WAXX 12, WKLB 12, KEEY 10, KIKF 10, WGTY 10, WSSL 10, WTVY 10, KHAY 9, WTRD 9, KSKS 7, WAMZ 7, WFRG 7, WJW 7, WMJC 7, WMTZ 7, WSM 6, KFDI 5, KFRG 5, KGEE 5, KMPS 5, KORD 5, KTTS 5, KVOO 5, WCKT 5, WDEN 5, WKSJ 5, WRKZ 5, WSIX 5, WSOC 5, WTCR 5, WWWW 5

STEVE AZAR Nights Like This (River North)

Total Stations: 36, Total Points: 1427, Total Adds: 3, Including: KPLM 41, WKCQ 7, WMJC 7
Plays Include: WWQD 22 (22), KRRV 17 (17), WBOB 16 (16), KNUE 12 (7), WAXX 12 (12), WFMB 12 (12), WTCM 12 (12), KBEQ 10 (10), WRNS 10 (10), WTVY 10 (5), WMYZ 10 (10), KJUG 7 (7), KKIX 7 (7), KNFR 7 (7), KRYS 7 (7), KSKS 7 (7), WAMZ 7 (7), WMSI 7 (7), KAJA 5 (5), KFDI 5 (5), KTTS 5 (5), KVOO 5 (5), WBCI 5 (5), WBCT 5 (5), WBEE 5 (5), WDEN 5 (5), WKSJ 5 (5), WRKZ 5 (5), WSOC 5 (5), WTCR 5 (5), WTRD 5 (5), WXTA 5 (5), WYCD 5 (5)

BILLY DEAN I Wouldn't Be A Man (Capitol)

Total Stations: 33, Total Points: 1359, Total Adds: 29, Including: KAYD 23, KGEE 21, WEZL 16, WTCR 16, KJUG 15, KORD 15, KNFR 14, WTNT 12, KFMS 10, KTOB 10, WTVY 10, KXAX 9, KVOO 9, WGTY 9, KHAY 8, WQXK 8, KSOP 7, KXKT 7, WFRG 7, WTHI 6, KFDI 5, KTCS 5, KTEX 5, KTTS 5, WKXK 5, WKSJ 5, WRKZ 5, WSIX 5, WXTA 5

CARYL MACK PARKER Better Love Next Time (Magnatone)

Total Stations: 33, Total Points: 1155, Total Adds: 7, Including: WYNK 13, WTCM 10, WAMZ 7, KIKF 5, WKCN 5, WSIX 5, WSOC 5
Plays Include: KJUG 15 (15), WKXK 15 (15), KPLM 14 (14), KSON 12 (12), KTOB 10 (10), WKSJ 10 (10), WSSL 10 (10), WMYZ 10 (10), KKIX 7 (7), WMSI 7 (7), WOVK 7 (7), KASH 6 (6), WWZD 6 (6), KFDI 5 (5), KTTS 5 (5), KVOO 5 (5), KWJ 5 (5), KYGO 5 (5), WCKT 5 (5), WDEN 5 (5), WKNN 5 (5), WKSJ 5 (5), WRKZ 5 (5), WTCR 5 (5), WTVY 5 (5), WWQD 5 (5)

JEFF WOOD You Just Get One (Imprint)

Total Stations: 23, Total Points: 1097, Total Adds: 21, Including: WWQD 22, WRBQ 18, WIVK 17, KJUG 15, KRRV 12, WKNN 12, WGEN 11, KPLX 10, WGTY 10, WKSJ 10, WTCM 10, KNFR 7, KFDI 5, KTTS 5, KVOO 5, WBYT 5, WDEN 5, WKSJ 5, WRKZ 5, WTCR 5, WTVY 5
Plays Include: KSNM 15 (15), WMYZ 10 (10)

AARON TIPPIN How's The Radio Know (RCA)

Total Stations: 14, Total Points: 552, Total Adds: 0
Plays Include: WTCM 16 (16), WXTA 15 (15), WFRG 14 (7), WTCR 11 (11), KGNC 10 (10), WMYZ 10 (10), KRYS 7 (7), KSOP 7 (7), WMTZ 7 (6), WROO 7 (7), KTTS 5 (5), WDEN 5 (5), WSOC 5 (5)

CONFEDERATE RAILROAD The One You Love The Most (Atlantic)

Total Stations: 12, Total Points: 495, Total Adds: 0
Plays Include: WKSJ 18 (5), KKIX 15 (15), WXTA 15 (15), WTVY 10 (10), WMYZ 10 (10), WUSY 9 (9), WSM 6 (6), KTTS 5 (5), KVOO 5 (5), WDEN 5 (5), WRKZ 5 (5), WTCR 5 (5)

PAUL JEFFERSON I Might Just Make It (Almo Sounds)

Total Stations: 10, Total Points: 360, Total Adds: 0
Plays Include: WMYZ 10 (10), WTRD 9 (9), KNFR 7 (7), WFRG 7 (7), WOVK 7 (7), KRST 5 (5), KSNM 5 (5), WSOC 5 (5)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Real Country

Dave Nicholson • (602) 966-6236

Adds:

GARY ALLAN Her Man
BR5-49 Cherokee Boogie
TIM MCGRAW Maybe We Should Just Sleep On It

Hottest:

TRAVIS TRITT More Than You'll Ever Know
DAVID LEE MURPHY The Road You Leave Behind
GEORGE STRAIT I Can Still Make Cheyenne

AFTER MIDNITE ENTERTAINMENT

Craig Scott • (901) 755-9753

Adds:

ALAN JACKSON Little Bitty
LEANN RIMES One Way Ticket (Because I Can)

Hottest:

ALABAMA The Maker Said Take Her
PAUL BRANDT I Do
COLLIN RAYE Love Remains
PATTY LOVELESS Lonely Too Long
CLINT BLACK Like The Rain

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:

None

Hottest:

TRISHA YEARWOOD Believe Me Baby (I Lied)
PAUL BRANDT I Do
VINCE GILL Worlds Apart
JO DEE MESSINA You're Not In Kansas Anymore
ALABAMA The Maker Said Take Her

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country – Ken Moultrie

Adds:

DAVID KERSH Goodnight Sweetheart
MINDY MCCREADY Maybe He'll Notice Her Now
LEANN RIMES One Way Ticket (Because I Can)
KEVIN SHARP Nobody Knows
BRYAN WHITE That's Another Song

Hottest:

ALABAMA The Maker Said Take Her
TRISHA YEARWOOD Believe Me Baby (I Lied)
CLINT BLACK Like The Rain
GEORGE STRAIT I Can Still Make Cheyenne
PAUL BRANDT I Do

Digital Country – L.J. Smith

Adds:

BLACKHAWK King Of The Road
FAITH HILL I Can't Do That Anymore
BRYAN WHITE That's Another Song

Hottest:

TRACY LAWRENCE Stars Over Texas
TRISHA YEARWOOD Believe Me Baby (I Lied)
PAUL BRANDT I Do
CLINT BLACK Like The Rain
TOBY KEITH A Woman's Touch

Digital New Country – L.J. Smith

Adds:

BLACKHAWK King Of The Road
FAITH HILL I Can't Do That Anymore
BRYAN WHITE That's Another Song

BROADCAST PROGRAMMING CONTINUED

Hottest:

TRACY LAWRENCE Stars Over Texas
TRISHA YEARWOOD Believe Me Baby (I Lied)
PAUL BRANDT I Do
CLINT BLACK Like The Rain
TOBY KEITH A Woman's Touch

GREAT AMERICAN COUNTRY VIDEO NETWORK

Jim Murphy • (303) 784-8700

Adds:

CRYSTAL BERNARD Have We Forgotten What Love Is
TIM MCGRAW Maybe We Should Sleep On It
BRYAN WHITE That's Another Song

Hottest:

TRISHA YEARWOOD Believe Me Baby (I Lied)
PAUL BRANDT I Do
DAVID LEE MURPHY The Road You Leave Behind
DIAMOND RIO It's All In Your Head
JOHN BERRY Change My Mind

JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

CD Country – John Hendricks

Adds:

DERYL DODD That's How I Got To Memphis
TRACY LAWRENCE Is That A Tear
MICHELLE WRIGHT The Answer Is Yes

Hottest:

MARY CHAPIN CARPENTER Let Me Into Your Heart
DEANA CARTER Strawberry Wine
TERRI CLARK Poor, Poor, Pitiful Me
DAVID KERSH Goodnight Sweetheart
PATTY LOVELESS Lonely Too Long

U.S. Country – Jim Murphy

Adds:

DAVID KERSH Goodnight Sweetheart
LEANN RIMES One Way Ticket (Because I Can)

Hottest:

ALABAMA The Maker Said Take Her
CLINT BLACK Like The Rain
DAVID LEE MURPHY The Road You Leave Behind
COLLIN RAYE Love Remains
TRAVIS TRITT More Than You'll Ever Know

WESTWOOD ONE RADIO NETWORKS

Bob McNeill • (805) 294-9000

Hot Country – David Felker

Adds:

BLACKHAWK King Of The World
WADE HAYES Where Do I Go To Start Over
LEANN RIMES One Way Ticket (Because I Can)

Hottest:

CLINT BLACK Like The Rain
PAUL BRANDT I Do
VINCE GILL Worlds Apart
ALABAMA The Maker Said Take Her
TOBY KEITH A Woman's Touch

Mainstream Country – David Felker

Adds:

MARY CHAPIN CARPENTER Let Me Into Your Heart
DAVID KERSH Goodnight Sweetheart
TIM MCGRAW Maybe We Should Just Sleep On It

Hottest:

VINCE GILL Worlds Apart
TRACY LAWRENCE Stars Over Texas
TRISHA YEARWOOD Believe Me Baby (I Lied)
CLINT BLACK Like The Rain
PAUL BRANDT I Do

TNN

THE NASHVILLE NETWORK

60.2 million households

Traci Todd,

Manager/Video Programming

ADDS

BR5-49 Cherokee Boogie (Arista)
MARTINA McBRIDE Swingin' Doors (RCA)
DARYLE SINGLETARY Amen Kind Of Love (Giant)
BRYAN WHITE That's Another Song (Asylum/EEG)

HEAVY

TRACE ADKINS Every Light In The House (Capitol)
JOHN BERRY Change My Mind (Capitol)
BROOKS & DUNN Marry Don't Get Dressed Up For Nothing (Arista)
DEANA CARTER Strawberry Wine (Capitol)
KENNY CHESNEY Me And You (BNA)
VINCE GILL Worlds Apart (MCA)
PATTY LOVELESS Lonely Too Long (Epic)
JOHN MICHAEL MONTGOMERY Ain't Got Nothin' On Us (Atlantic)
DAVID LEE MURPHY The Road You Leave Behind (MCA)
DARYLE SINGLETARY Amen Kind Of Love (Giant)
TRAVIS TRITT More Than You'll Ever Know (Warner Bros.)

Information current as of October 14.

CMT

COUNTRY MUSIC TELEVISION

30.8 million households

Tracy Rogers, Director/Programming

Paul Hastaba, VP/GM

ADDS

CRYSTAL BERNARD Have We Forgotten What Love Is (River North)
TY HERNDON She Wants To Be Wanted Again (Epic)
FAITH HILL I Can't Do That Anymore (Warner Bros.)
WAYLON JENNINGS & JESSI COLTER Deep In The West (Justice)
SAMMY KERSHAW Politics, Religion And Her (Mercury)
TRISHA YEARWOOD Everybody Knows (MCA)

TOP 10

KENNY CHESNEY Me And You (BNA)
BILLY RAY CYRUS Trail Of Tears (Mercury)
JOHN BERRY Change My Mind (Capitol)
DAVID LEE MURPHY The Road You Leave Behind (MCA)
TRAVIS TRITT More Than You'll Ever Know (Warner Bros.)
PATTY LOVELESS Lonely Too Long (Epic)
VINCE GILL Worlds Apart (MCA)
JOHN MICHAEL MONTGOMERY Ain't Got Nothin' On Us (Atlantic)
DEANA CARTER Strawberry Wine (Capitol)
RICCOCHE Love Is Stronger Than Pride (Columbia)

HEAVY

TRACE ADKINS Every Light In The House (Capitol)
JOHN BERRY Change My Mind (Capitol)
DEANA CARTER Strawberry Wine (Capitol)
BILLY RAY CYRUS Trail Of Tears (Mercury)
VINCE GILL Worlds Apart (MCA)
DAVID KERSH Goodnight Sweetheart (Curb)
PATTY LOVELESS Lonely Too Long (Epic)
JOHN MICHAEL MONTGOMERY Ain't Got Nothin' On Us (Atlantic)
DAVID LEE MURPHY The Road You Leave Behind (MCA)
RICCOCHE Love Is Stronger Than Pride (Columbia)
TRAVIS TRITT More Than You'll Ever Know (Warner Bros.)

HOT SHOTS

CRYSTAL BERNARD Have We Forgotten What Love Is (River North)
MARY CHAPIN CARPENTER Let Me Into Your Heart (Columbia)
TERRI CLARK Poor, Poor, Pitiful Me (Mercury)
TY HERNDON She Wants To Be Wanted Again (Epic)
FAITH HILL I Can't Do That Anymore (Warner Bros.)
REBA MCKENTRE The Fear Of Being Alone (MCA)
TIM MCGRAW Maybe We Should Just Sleep On It (Curb)
LEANN RIMES One Way Ticket (MCA/Curb)
DARYLE SINGLETARY Amen Kind Of Love (Giant)
RANDY TRAVIS Would I (Warner Bros.)
RICK TREVINO Running Out Of Reasons To Run (Columbia)
BRYAN WHITE That's Another Song (Asylum/EEG)

Heavy rotation songs receive four to five plays per day. Hot Shots receive three to four plays per day. Pick Hits of the Week receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of October 16.



COUNTRY TOP 50

OCTOBER 18, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	W/ PLAYS	TOTAL POINTS	W/ POINTS
10	7	3	1	CLINT BLACK Like The Rain (RCA)	192/0	1	6741	+389	35029	+2050
9	5	2	2	ALABAMA The Maker Said Take Her (RCA)	192/2	2	6719	+323	34893	+1796
15	10	5	3	TRAVIS TRITT More Than You'll Ever Know (Warner Bros.)	192/0	3	6562	+611	34039	+2800
14	12	6	4	KENNY CHESNEY Me And You (BNA)	191/0	4	6458	+644	33225	+3098
17	15	11	5	PATTY LOVELESS Lonely Too Long (Epic)	192/0	5	6156	+884	31705	+4391
12	11	9	6	DAVID LEE MURPHY The Road You Leave Behind (MCA)	192/0	6	6105	+434	31431	+2439
16	13	10	7	GEORGE STRAIT I Can Still Make Cheyenne (MCA)	192/0	7	6001	+508	31262	+2608
3	2	1	8	PAUL BRANDT I Do (Reprise)	186/0	8	5957	-912	31211	-4279
11	9	7	9	COLLIN RAYE Love Remains (Epic)	187/0	9	5950	+17	29985	-16
22	18	13	10	DEANA CARTER Strawberry Wine (Capitol)	192/0	10	5338	+563	27546	+2907
27	20	14	11	REBA MCENTIRE The Fear Of Being Alone (MCA)	192/0	11	5182	+589	26948	+3063
21	19	15	12	JOHN BERRY Change My Mind (Capitol)	187/0	12	5176	+650	26609	+3169
20	17	16	13	JOHN MICHAEL MONTGOMERY Ain't Got Nothin'... (Atlantic)	190/0	13	4715	+108	23799	+432
42	27	21	14	GARTH BROOKS That Ol' Wind (Capitol)	190/2	14	4435	+663	22883	+3142
25	21	18	15	BROOKS & DUNN Mama Don't Get Dressed Up... (Arista)	186/0	15	4406	+260	22508	+1511
24	22	19	16	RICOCHE Love Is Stronger Than Pride (Columbia)	189/3	16	4374	+375	22303	+1982
2	1	8	17	TRISHA YEARWOOD Believe Me Baby (I Lied) (MCA)	153/0	18	4143	-1538	22083	-7603
28	24	22	18	TRACE ADKINS Every Light In The House (Capitol)	191/4	17	4292	+438	21908	+2330
26	23	23	19	DIAMOND RIO It's All In Your Head (Arista)	187/2	19	4033	+250	20361	+1186
33	29	26	20	DAVID KERSH Goodnight Sweetheart (Curb)	175/13	22	3652	+540	18986	+2911
29	25	25	21	TY ENGLAND Irresistible You (RCA)	180/1	21	3665	+292	18487	+1477
45	33	30	22	TERRI CLARK Poor Poor Pitiful Me (Mercury)	184/9	23	3473	+669	18055	+3516
4	3	4	23	VINCE GILL Worlds Apart (MCA)	136/0	26	3315	-2813	17591	-13844
34	31	29	24	CLAY WALKER Bury The Shovel (Giant)	180/5	24	3415	+470	17133	+2416
—	43	31	25	TIM MCGRAW Maybe We Should Just Sleep... (Curb)	183/29	25	3343	+978	17021	+4636
BREAKER			26	ALAN JACKSON Little Bitty (Arista)	179/173	27	3230	+3124	16780	+16132
32	28	28	27	MILA MASON That's Enough Of That (Atlantic)	171/2	28	3224	+250	16446	+1402
30	26	27	28	WESTERN FLYER What Will You Do With M-E (SOR)	149/4	29	2914	-86	14617	-508
38	34	32	29	TRACY BYRD Big Love (MCA)	170/12	30	2858	+415	14188	+1957
48	41	34	30	MARY CHAPIN CARPENTER Let Me Into Your Heart (Columbia)	167/26	31	2651	+604	13628	+2785
36	37	33	31	GARY ALLAN Her Man (Decca)	152/18	32	2586	+380	12880	+1759
35	36	35	32	MARTINA MCBRIDE Swingin' Doors (RCA)	147/1	34	2212	+126	10906	+734
43	40	36	33	NEAL MCCOY Going, Going, Gone (Atlantic)	137/15	35	2105	+275	10136	+1294
7	6	24	34	TOBY KEITH A Woman's Touch (Mercury)	86/0	36	1975	-1556	9935	-8273
BREAKER			35	LEANN RIMES One Way Ticket (Because I Can) (MCG/Curb)	133/52	38	1823	+759	9607	+3771
8	8	20	36	JO DEE MESSINA You're Not In Kansas Anymore (Curb)	91/0	40	1776	-2159	9327	-10642
40	39	38	37	RHETT AKINS Love You Back (Decca)	132/5	37	1877	+143	9069	+820
BREAKER			38	RANDY TRAVIS Would I (Warner Bros.)	126/14	41	1726	+422	8654	+2139
44	42	39	39	LONESTAR When Cowboys Didn't Dance (BNA)	108/7	42	1675	+177	8102	+866
—	—	49	40	BRYAN WHITE That's Another Song (Asylum/EEG)	112/50	46	1499	+728	7613	+4053
—	—	50	41	KEVIN SHARP Nobody Knows (Asylum/EEG)	90/16	49	1382	+354	7192	+1827
DEBUT			42	FAITH HILL I Can't Do That Anymore (Warner Bros.)	107/57	50	1347	+724	7177	+3915
13	14	17	43	SAMMY KERSHAW Vidalia (Mercury)	73/0	51	1346	-3208	7038	-15754
BREAKER			44	WADE HAYES Where Do I Go To Start All... (DKC/Columbia)	121/7	47	1489	+129	6792	+636
—	49	46	45	MARK CHESNUTT It's A Little Too Late (Decca)	91/7	52	1186	+157	5827	+977
—	48	45	46	LEE ROY PARNELL We All Get Lucky Sometimes (Career)	88/5	54	1098	+80	5357	+411
50	46	44	47	BRADY SEALS Another You, Another Me (Reprise)	77/2	56	1025	+24	5257	+109
—	—	50	48	MINDY MCCREADY Maybe He'll Notice Her Now (BNA)	80/19	58	940	+281	4744	+1278
—	—	48	49	BR5-49 Cherokee Boogie (Arista)	78/8	59	879	+92	4381	+417
DEBUT			50	TRACY LAWRENCE Is That A Tear (Atlantic)	55/53	62	750	+740	3496	+3434

This chart reflects airplay from October 14-20. Songs ranked by total points. Highlighted songs indicate Breaker.

192 Country reporters. 190 current playlists. Songs that are down in points for three consecutive weeks are moved to recurrent. © 1996, R&R Inc.

BREAKERS®

ALAN JACKSON

Little Bitty (Arista)

93% of our reporters on it (179 stations)
173 Adds • Debuts at 26

LEANN RIMES

One Way Ticket (Because I Can) (MCG/Curb)

69% of our reporters on it (133 stations)
52 Adds • Moves 42-35

RANDY TRAVIS

Would I (Warner Bros.)

65% of our reporters on it (126 stations)
14 Adds • Moves 40-38

WADE HAYES

Where Do I Go To Start All Over (DKC/Columbia)

63% of our reporters on it (121 stations)
7 Adds • Moves 41-44

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ALAN JACKSON Little Bitty (Arista)	173
FAITH HILL I Can't Do That Anymore (Warner Bros.)	57
TRACY LAWRENCE Is That A Tear (Atlantic)	53
LEANN RIMES One Way Ticket (Because I Can) (MCG/Curb)	52
BRYAN WHITE That's Another Song (Asylum/EEG)	50
MARTY STUART You Can't Stop Love (MCA)	37
BILLY DEAN I Wouldn't Be A Man (Capitol)	29
TIM MCGRAW Maybe We Should Just Sleep On It (Curb)	29
MARK WILLS High Low And In Between (Mercury)	28
MARY CHAPIN CARPENTER Let Me Into Your... (Columbia)	26

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALAN JACKSON Little Bitty (Arista)	+3124
TIM MCGRAW Maybe We Should Just Sleep On It (Curb)	+978
PATTY LOVELESS Lonely Too Long (Epic)	+884
LEANN RIMES One Way Ticket... (MCG/Curb)	+759
TRACY LAWRENCE Is That A Tear (Atlantic)	+740
BRYAN WHITE That's Another Song (Asylum/EEG)	+728
FAITH HILL I Can't Do That Anymore (Warner Bros.)	+724
TERRI CLARK Poor Poor Pitiful Me (Mercury)	+669
GARTH BROOKS That Ol' Wind (Capitol)	+663
JOHN BERRY Change My Mind (Capitol)	+650

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
ALAN JACKSON Little Bitty (Arista)	+16132
TIM MCGRAW Maybe We Should Just Sleep On It (Curb)	+4636
PATTY LOVELESS Lonely Too Long (Epic)	+4391
BRYAN WHITE That's Another Song (Asylum/EEG)	+4053
FAITH HILL I Can't Do That Anymore (Warner Bros.)	+3915
LEANN RIMES One Way Ticket... (MCG/Curb)	+3771
TERRI CLARK Poor Poor Pitiful Me (Mercury)	+3516
TRACY LAWRENCE Is That A Tear (Atlantic)	+3434
JOHN BERRY Change My Mind (Capitol)	+3169
GARTH BROOKS That Ol' Wind (Capitol)	+3142

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
TRACY LAWRENCE Stars Over Texas (Atlantic)
TY HERNDON Living In A Moment (Epic)
BRYAN WHITE So Much For Pretending (Asylum/EEG)
JAMES BONAMY I Don't Think I Will (Epic)
TIM MCGRAW She Never Lets It Go To Her Heart (Curb)
RICK TREVINO Learning As You Go (Columbia)
GEORGE STRAIT Carried Away (MCA)
MINDY MCCREADY Guys Do It All The Time (BNA)
MARK WILLS Jacob's Ladder (Mercury)
FAITH HILL You Can't Lose Me (Warner Bros.)

Breakers: Song has achieved airplay at 60% of our reporters for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total play or plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.



The Gift III

Wherever your listeners celebrate the holidays, they'll enjoy a special gift from the Air Force and Randy Travis. On this free hour-long program, he sings songs of the season and some selections from his new album, *Full Circle*. Licensed country music stations will receive this holiday program on CD the first week of December. You can receive *The Gift III* by calling

1-210-652-3937

Quality

Consistency

Performance

PAUL BRANDT

"I Meant To Do That"

Going for adds October 28.

Thanks country radio for my first #1 record, "I Do".

Paul Brandt

creativeTRUST
ENTERTAINMENT MANAGEMENT

PLAY IT AGAIN © 1996 Reprise Records. <http://www.RepriseRec.com/>



COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

94.3 KIK FM				MARKET #2	
KIKF/Los Angeles (714) 634-9494 Dunne					
PLAYS	SW	LW	TW	ARTIST/TITLE	
20	20	20	30	MILA MASON/That's Enough Of...	
20	20	30	30	ALABAMA/The Maker Said...	
30	30	30	30	CLINT BLACK/Like The Rain	
10	20	30	30	PATTY LOVELESS/Lonely Too Long	
20	20	30	30	TRAVIS TRITT/More Than You'll...	
10	10	30	30	KENNY CHESNEY/Me And You	
20	30	30	30	COLLIN RAYE/Love Remains	
10	20	30	30	GEORGE STRAIT/Can Still Make...	
20	30	30	30	DAVID LEE MURPHY/The Road You...	
10	10	20	20	MARTINA MCBRIDE/Swingin' Doors	
20	20	20	20	JOHN M. MONTGOMERY/Ain't Got Nothin'...	
10	10	20	20	JOHN BERRY/Change My Mind	
20	20	20	20	DEANA CARTER/Strawberry Wine	
10	10	20	20	RICOCHET/Love Is Stronger...	
10	10	20	20	CLAY WALKER/Bury The Shovel	
10	10	20	20	DIAMOND RIO/It's All In Your...	
10	10	20	20	TRACE ADKINS/Every Light In...	
10	10	20	20	REBA MCBENTIRE/The Fear Of Being...	
10	10	20	20	GARTH BROOKS/That Of Wind	
30	30	30	30	PAUL BRANDT/Do	
20	20	20	20	TRACY BYRD/Big Love	
20	20	20	20	BROOKS & DUNN/Mama Don't Get...	
10	10	10	10	TIM MCGRAW/Maybe We Should...	
10	10	10	10	LEANN RIMES/One Way Ticket...	
10	10	10	10	DARYLE SINGLETARY/Amen Kind Of Love	
10	10	10	10	RANDY TRAVIS/Would I	
10	10	10	10	BLACKHAWK/King Of The World	
10	10	10	10	PAM TILLIS/Betty's Got A...	
10	10	10	10	ALAN JACKSON/Little Bitty	
10	10	10	10	MARTY STUART/You Can't Stop Love	
10	10	10	10	GARY ALLAN/Her Man	
10	10	10	10	NEAL MCCOY/Going, Going, Gone	
10	10	10	10	RHETT AKINS/Love You Back	
10	10	10	10	THREE HANKS/Move It On Over	
20	20	30	30	TY ENGLAND/Resistible You	
10	10	10	10	WESTERN FLYER/What Will You Do...	
10	10	10	10	LONESTAR/When Cowboys...	
10	10	10	10	WADE HAYES/Where Do I Go To...	
10	10	10	10	MARK CHESNUTT/It's A Little Too...	
10	10	10	10	LEE ROY PARNELL/We All Get Lucky...	

93.9 KZLA				MARKET #2	
KZLA/Los Angeles (818) 246-0939 Sebastian/Fink					
PLAYS	SW	LW	TW	ARTIST/TITLE	
48	66	66	48	GEORGE STRAIT/Can Still Make...	
37	66	66	48	TRAVIS TRITT/More Than You'll...	
37	66	66	48	GARTH BROOKS/That Of Wind	
37	66	66	48	ALABAMA/The Maker Said...	
48	66	66	48	JOHN BERRY/Change My Mind	
48	66	66	48	CLINT BLACK/Like The Rain	
7	37	48	48	DAVID KERSH/Goodnight Sweetheart	
37	48	48	37	TRACE ADKINS/Every Light In...	
7	37	66	37	GARY ALLAN/Her Man	
37	37	20	37	BROOKS & DUNN/Mama Don't Get...	
48	37	48	37	KENNY CHESNEY/Me And You	
7	37	20	37	TERRI CLARK/Poor Poor Pitiful Me	
37	37	48	37	PATTY LOVELESS/Lonely Too Long	
10	20	20	20	MARTINA MCBRIDE/Swingin' Doors	
37	37	32	37	REBA MCBENTIRE/The Fear Of Being...	
10	20	20	20	RICOCHET/Love Is Stronger...	
7	37	27	37	TRACY BYRD/Big Love	
10	20	20	20	M. CHAPIN CARPENTER/Let Me Into Your...	
10	20	20	20	MARK CHESNUTT/It's A Little Too...	
10	20	20	20	ALAN JACKSON/Little Bitty	
10	20	20	20	TIM MCGRAW/Maybe We Should...	
10	20	20	20	LEANN RIMES/One Way Ticket...	
10	20	20	20	KEVIN SHARP/Nobody Knows	
10	20	20	20	RANDY TRAVIS/Would I	
10	20	20	20	CLAY WALKER/Bury The Shovel	
10	20	20	20	BRYAN WHITE/That's Another Song	
37	48	48	27	WYNNONNA/My Angel Is Here	
66	66	20	23	PAUL BRANDT/Do	
37	48	20	23	DEANA CARTER/Strawberry Wine	
37	48	20	23	CLINT BLACK/Love Remains	
48	20	20	23	JO DEE MESSINA/You're Not In...	
48	20	20	23	DAVID LEE MURPHY/The Road You...	
66	20	20	23	SHANIA TWAIN/Home Ain't Where...	
48	20	20	23	TRISHA YEARWOOD/Believe Me Baby...	
10	20	20	23	JOHN M. MONTGOMERY/Ain't Got Nothin'...	
7	37	32	5	DIAMOND RIO/It's All In Your...	

94.7 KICKS COUNTRY				MARKET #3	
WKXX/Chicago (312) 984-5425 Stecker/McCann					
PLAYS	SW	LW	TW	ARTIST/TITLE	
35	35	35	35	TRISHA YEARWOOD/Believe Me Baby...	
35	35	35	35	VINCE GILL/Worlds Apart	
20	35	35	35	COLLIN RAYE/Love Remains	
20	35	35	35	PAUL BRANDT/Do	
20	35	35	35	ALABAMA/The Maker Said...	
20	35	35	35	GEORGE STRAIT/Can Still Make...	
20	20	35	35	CLINT BLACK/Like The Rain	
20	20	35	35	DAVID LEE MURPHY/The Road You...	
20	20	35	35	KENNY CHESNEY/Me And You	
20	20	20	20	JOHN M. MONTGOMERY/Ain't Got Nothin'...	
20	20	20	20	TRAVIS TRITT/More Than You'll...	
20	20	20	20	BROOKS & DUNN/Mama Don't Get...	
20	20	20	20	RICOCHET/Love Is Stronger...	
20	20	20	20	PATTY LOVELESS/Lonely Too Long	
10	20	20	20	DEANA CARTER/Strawberry Wine	
10	20	20	20	DAVID KERSH/Goodnight Sweetheart	
10	20	20	20	REBA MCBENTIRE/The Fear Of Being...	
10	20	20	20	M. CHAPIN CARPENTER/Let Me Into Your...	
20	35	35	20	TOBY KEITH/Woman's Touch	
35	35	35	20	TRACY LAWRENCE/Stars Over Texas	
10	10	10	10	DIAMOND RIO/It's All In Your...	
10	10	10	10	GARTH BROOKS/That Of Wind	
10	10	10	10	RANDY TRAVIS/Would I	
14	14	14	14	LONESTAR/Runnin' Away With...	
14	14	14	14	TIM MCGRAW/She Never Lets It...	
14	14	14	14	GARTH BROOKS/It's Midnight...	
14	14	14	14	JAMES BONAMY/Don't Think I Will	
14	14	14	14	MINDY MCCREARY/Guys Do It All...	
35	14	14	14	TY HERNDON/Living In A Moment	
35	14	14	14	RICK TREVINO/Learning As You Go	
35	14	14	14	BRYAN WHITE/So Much For...	
35	14	14	14	MARK WILLIS/Jacob's Ladder	
35	14	14	14	BILLY DEAN/That Girl's Been...	
10	10	10	10	WYNNONNA/My Angel Is Here	
10	10	10	10	CLAY WALKER/Bury The Shovel	
10	10	10	10	RHETT AKINS/Love You Back	
10	10	10	10	RANDY TRAVIS/Would I	
10	10	10	10	TRACY BYRD/Big Love	
10	10	10	10	TIM MCGRAW/Maybe We Should...	

US 99				MARKET #3	
WUSN/Chicago (312) 649-0099 McNeil/Biondo					
PLAYS	SW	LW	TW	ARTIST/TITLE	
20	20	36	36	KENNY CHESNEY/Me And You	
36	36	36	36	ALABAMA/The Maker Said...	
36	36	36	36	PAUL BRANDT/Do	
20	36	36	36	TRAVIS TRITT/More Than You'll...	
36	36	36	36	TRISHA YEARWOOD/Believe Me Baby...	
36	36	36	36	TRACY LAWRENCE/Stars Over Texas	
36	36	36	36	TY HERNDON/Living In A Moment	
20	20	36	36	PATTY LOVELESS/Lonely Too Long	
20	20	36	36	CLINT BLACK/Like The Rain	
20	20	36	36	GEORGE STRAIT/Can Still Make...	
20	20	36	36	BROOKS & DUNN/Mama Don't Get...	
20	20	36	36	RICOCHET/Love Is Stronger...	
14	20	20	20	DEANA CARTER/Strawberry Wine	
20	20	20	20	REBA MCBENTIRE/The Fear Of Being...	
20	20	20	20	JOHN BERRY/Change My Mind	
20	20	20	20	DAVID LEE MURPHY/The Road You...	
14	20	20	20	TIM MCGRAW/Maybe We Should...	
20	20	20	20	GARTH BROOKS/That Of Wind	
20	20	20	20	DIAMOND RIO/It's All In Your...	
20	20	20	20	JOHN M. MONTGOMERY/Ain't Got Nothin'...	
5	14	20	20	TERRI CLARK/Poor Poor Pitiful Me	
14	14	20	20	DAVID KERSH/Goodnight Sweetheart	
14	14	20	20	ALAN JACKSON/Little Bitty	
14	14	14	14	NEAL MCCOY/Going, Going, Gone	
14	14	14	14	TY ENGLAND/Resistible You	
14	14	14	14	WYNNONNA/My Angel Is Here	
14	14	14	14	M. CHAPIN CARPENTER/Let Me Into Your...	
14	14	14	14	WESTERN FLYER/What Will You Do...	
5	14	14	14	CLAY WALKER/Bury The Shovel	
14	14	14	14	TRACE ADKINS/Every Light In...	
14	14	14	14	MILA MASON/That's Enough Of...	
14	14	14	14	TRACY BYRD/Big Love	
14	14	14	14	FAITH HILL/Can't Do That...	
14	14	14	14	LEANN RIMES/One Way Ticket...	
36	36	36	36	VINCE GILL/Worlds Apart	
5	5	5	5	MARTINA MCBRIDE/Swingin' Doors	
5	5	5	5	GARY ALLAN/Her Man	
5	5	5	5	BRYAN WHITE/That's Another Song	

KISAN 94.9 FM				MARKET #4	
KISAN/San Francisco (415) 291-0202 Roberts/Ryan					
PLAYS	SW	LW	TW	ARTIST/TITLE	
26	26	26	45	ALABAMA/The Maker Said...	
45	45	45	45	CLINT BLACK/Like The Rain	
26	26	26	45	GARTH BROOKS/That Of Wind	
26	26	45	45	PATTY LOVELESS/Lonely Too Long	
45	26	45	45	REBA MCBENTIRE/The Fear Of Being...	
45	26	45	45	DAVID LEE MURPHY/The Road You...	
26	26	45	45	GEORGE STRAIT/Can Still Make...	
15	26	26	26	GARY ALLAN/Her Man	
20	15	26	26	JOHN BERRY/Change My Mind	
26	26	26	26	BROOKS & DUNN/Mama Don't Get...	
5	5	5	5	M. CHAPIN CARPENTER/Let Me Into Your...	
26	45	26	26	DEANA CARTER/Strawberry Wine	
15	15	15	15	KENNY CHESNEY/Me And You	
15	15	15	15	RICOCHET/Love Is Stronger...	
15	15	15	15	ALAN JACKSON/Little Bitty	
15	15	15	15	TIM MCGRAW/Maybe We Should...	
26	26	26	26	JOHN M. MONTGOMERY/Ain't Got Nothin'...	
26	26	26	26	COLLIN RAYE/Love Remains	
26	26	26	26	RICOCHET/Love Is Stronger...	
15	15	26	26	LEANN RIMES/One Way Ticket...	
15	15	26	26	TRAVIS TRITT/More Than You'll...	
15	15	15	15	TRACE ADKINS/Every Light In...	
5	26	15	15	BURNIN' DAYLIGHT/Love Worth...	
5	5	5	5	DIAMOND RIO/It's All In Your...	
5	26	15	15	DAVID KERSH/Goodnight Sweetheart	
5	26	15	15	RANDY TRAVIS/Would I	
5	5	5	5	BRADY SEALS/Another You...	
5	5	5	5	TIM MCGRAW/Maybe We Should...	
5	5	5	5	MARTY STUART/You Can't Stop Love	
5	5	5	5	FAITH HILL/Can't Lose Me	
15	15	15	15	JEFF WOOD/You Just Get One	
15	15	15	15	PAM TILLIS/Betty's Got A...	
15	15	15	15	JAMES BONAMY/Don't Think I Will	
26	45	15	15	PAUL BRANDT/Do	
15	15	15	15	BROOKS & DUNN/Am That Man	
15	15	15	15	TY HERNDON/Living In A Moment	
15	15	15	15	FAITH HILL/You Can't Lose Me	
26	45	15	15	SAMMY KERSHAW/Vidala	
45	15	15	15	TRACY LAWRENCE/Stars Over Texas	
15	15	15	15	MINDY MCCREARY/Guys Do It All...	
15	15	15	15	TIM MCGRAW/She Never Lets It...	
45	45	15	15	JO DEE MESSINA/You're Not In...	
15	15	15	15	GEORGE STRAIT/Carried Away	
15	15	15	15	SHANIA TWAIN/No One Needs To Know	

92.5 WXTU				MARKET #5	
WXTU/Philadelphia (610) 667-9000 O Neal					
PLAYS	SW	LW	TW	ARTIST/TITLE	
38	36	38	37	TRISHA YEARWOOD/Believe Me Baby...	
24	22	35	35	CLINT BLACK/Like The Rain	
23	22	24	35	TY HERNDON/Living In A Moment	
22	21	24	35	ALABAMA/The Maker Said...	
38	35	38	34	BILLY DEAN/That Girl's Been...	
21	22	24	34	DAVID KERSH/Goodnight Sweetheart	
22	26	34	34	TRACY LAWRENCE/Stars Over Texas	
12	22	23	32	MILA MASON/That's Enough Of...	
22	23	24	31	JOHN BERRY/Change My Mind	
21	23	23	32	PAUL BRANDT/Do	
22	37	32	22	TRAVIS TRITT/More Than You'll...	
23	22	25	22	JO DEE MESSINA/You're Not In...	
21	22	24	21	JOHN M. MONTGOMERY/Ain't Got Nothin'...	
21	23	24	21	TOBY KEITH/Woman's Touch	
23	24	21	21	SAWYER BROWN/She's Gettin' There	
12	10	24	21	COLLIN RAYE/Love Remains	
22	22	24	21	JOE DIFFIE/Whole Lotta Gone	
10	9	20	20	GEORGE STRAIT/Can Still Make...	
18	23	20	20	KENNY CHESNEY/Me And You	
22	21	19	20	TIM MCGRAW/Maybe We Should...	
12	10	19	20	PATTY LOVELESS/Lonely Too Long	
10	10	19	20</		

COUNTRY PLAYLISTS

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99.9 KISS FM		MARKET #11			
TODAY'S COUNTRY		WKIS/Miami			
		(954) 431-6200			
		McKay/Evans			
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
36	ALABAMA/The Maker Said...	36	36	36	36
24	CLINT BLACK/Like The Rain	36	36	36	36
24	KENNY CHESNEY/Me And You	36	36	36	36
27	DEANA CARTER/Strawberry Wine	36	36	36	36
24	PATTY LOVELESS/Lonely Too Long	36	36	36	36
24	DAVID LEE MURPHY/The Road You...	36	36	36	36
24	COLLIN RAYE/Love Remains	36	36	36	36
24	GEORGE STRAIT/Can Still Make...	36	36	36	36
24	TRAVIS TRITTMORE/More Than You'll...	36	36	36	36
14	TRACE ADKINS/Every Light In...	36	36	36	36
24	JOHN BERRY/Change My Mind	36	36	36	36
14	BR5-49/Cherokee Boogie	36	36	36	36
14	GARTH BROOKS/That Ol' Wind	36	36	36	36
14	TERRI CLARK/Poor Poor Pitiful Me	36	36	36	36
24	DIAMOND RIO/It's All In Your...	36	36	36	36
24	BROOKS & DUNN/Mama Don't Get...	36	36	36	36
14	TRACY BYRD/Big Love	36	36	36	36
14	NEAL MCCOY/Going, Going, Gone	36	36	36	36
14	MILA MASON/That's Enough Of...	36	36	36	36
14	REBA MCKENZIE/The Fear Of Being...	36	36	36	36
24	JOHN M. MONTGOMERY/Ain't Got Nothin'...	36	36	36	36
14	RICOCHET/Love Is Stronger...	36	36	36	36
14	RHETT AKINS/Love You Back	36	36	36	36
14	GARY ALLAN/Her Man	36	36	36	36
14	TRACY BYRD/Big Love	36	36	36	36
14	BURNIN' DAYLIGHT/Love Worth...	36	36	36	36
14	ALAN JACKSON/Little Bitty	36	36	36	36
14	WESTERN FLYER/What Will You Do...	36	36	36	36
14	NEAL MCCOY/Going, Going, Gone	36	36	36	36
14	RANDY TRAVIS/Would I	36	36	36	36
14	LEE ROY PARNELL/We All Get Lucky...	36	36	36	36
14	LEANN RIMES/One Way Ticket...	36	36	36	36
14	CLAY WALKER/Bury The Shovel	36	36	36	36
10	BLACKHAWK/Big Guitars	36	36	36	36
10	TERRI CLARK/It's Where You...	36	36	36	36
10	DIAMOND RIO/That's What I Get...	36	36	36	36
10	BROOKS & DUNN/Am That Man	36	36	36	36
10	ALAN JACKSON/Home	36	36	36	36
10	TOBY KEITH/Does That Blue...	36	36	36	36
10	SAMMY KERSHAW/Meant To Be	36	36	36	36

101.5 FM Kicks		MARKET #12			
		WKHX/Atlanta			
		(770) 955-0101			
		McGinley/Gray			
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
38	TRISHA YEARWOOD/Believe Me Baby...	38	38	38	38
38	PAUL BRANDT/Do	38	38	38	38
38	CLINT BLACK/Like The Rain	38	38	38	38
28	ALABAMA/The Maker Said...	38	38	38	38
28	COLLIN RAYE/Love Remains	38	38	38	38
28	TRAVIS TRITTMORE/More Than You'll...	38	38	38	38
28	KENNY CHESNEY/Me And You	38	38	38	38
28	DAVID LEE MURPHY/The Road You...	38	38	38	38
38	VINCE GILL/Worlds Apart	38	38	38	38
28	DEANA CARTER/Strawberry Wine	38	38	38	38
18	JOHN M. MONTGOMERY/Ain't Got Nothin'...	38	38	38	38
18	GEORGE STRAIT/Can Still Make...	38	38	38	38
18	PATTY LOVELESS/Lonely Too Long	38	38	38	38
18	JOHN BERRY/Change My Mind	38	38	38	38
18	BROOKS & DUNN/Mama Don't Get...	38	38	38	38
18	REBA MCKENZIE/The Fear Of Being...	38	38	38	38
18	DIAMOND RIO/It's All In Your...	38	38	38	38
18	TRACE ADKINS/Every Light In...	38	38	38	38
18	TRAVIS TRITTMORE/More Than You'll...	38	38	38	38
18	DAVID KERSHAW/Goodnight Sweetheart	38	38	38	38
18	WESTERN FLYER/What Will You Do...	38	38	38	38
18	TY ENGLAND/Inresistible You	38	38	38	38
18	MILA MASON/That's Enough Of...	38	38	38	38
18	CLAY WALKER/Bury The Shovel	38	38	38	38
16	GEORGE STRAIT/Carried Away	38	38	38	38
16	BRYAN WHITE/So Much For...	38	38	38	38
16	BILLY DEAN/That Girl's Been...	38	38	38	38
38	TRACY LAWRENCE/Stars Over Texas	38	38	38	38
16	JAMES BONAAMY/Don't Think I Will	38	38	38	38
16	RICK TREVIN/Leaning As You Go	38	38	38	38
16	MARK WILLS/Jacob's Ladder	38	38	38	38
38	TY HERNDON/Living In A Moment	38	38	38	38
16	TIM MCGRAW/She Never Lets It...	38	38	38	38

Y106.7		MARKET #12			
TODAY'S HIT COUNTRY		WYAY/Atlanta			
		(770) 955-0106			
		McGinley/Gray			
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
32	DEANA CARTER/Strawberry Wine	42	42	42	42
42	PAUL BRANDT/Do	42	42	42	42
42	CLINT BLACK/Like The Rain	42	42	42	42
42	GEORGE STRAIT/Can Still Make...	42	42	42	42
42	KENNY CHESNEY/Me And You	42	42	42	42
42	PATTY LOVELESS/Lonely Too Long	42	42	42	42
42	TRAVIS TRITTMORE/More Than You'll...	42	42	42	42
42	DAVID LEE MURPHY/The Road You...	42	42	42	42
32	JOHN BERRY/Change My Mind	42	42	42	42
16	REBA MCKENZIE/The Fear Of Being...	42	42	42	42
32	JOHN M. MONTGOMERY/Ain't Got Nothin'...	42	42	42	42
32	BROOKS & DUNN/Mama Don't Get...	42	42	42	42
32	DIAMOND RIO/It's All In Your...	42	42	42	42
18	CLAY WALKER/Bury The Shovel	42	42	42	42
18	GARTH BROOKS/That Ol' Wind	42	42	42	42
18	RICOCHET/Love Is Stronger...	42	42	42	42
18	TRACE ADKINS/Every Light In...	42	42	42	42
18	TERRI CLARK/Poor Poor Pitiful Me	42	42	42	42
18	DAVID KERSHAW/Goodnight Sweetheart	42	42	42	42
18	WESTERN FLYER/What Will You Do...	42	42	42	42
18	TY ENGLAND/Inresistible You	42	42	42	42
18	MILA MASON/That's Enough Of...	42	42	42	42
18	ALABAMA/The Maker Said...	42	42	42	42
18	TRACY BYRD/Big Love	42	42	42	42
18	MARTINA MCBRIDE/Swingin' Doors	42	42	42	42
18	RHETT AKINS/Love You Back	42	42	42	42
18	NEAL MCCOY/Going, Going, Gone	42	42	42	42
18	JAMES BONAAMY/Don't Think I Will	42	42	42	42
18	RICK TREVIN/Leaning As You Go	42	42	42	42
18	BRYAN WHITE/That's Another Song	42	42	42	42
18	FAITH HILL/Can't Do That...	42	42	42	42
18	LONESTAR/When Cowboys...	42	42	42	42
18	LEE ROY PARNELL/We All Get Lucky...	42	42	42	42
18	GARY ALLAN/Her Man	42	42	42	42
18	LEANN RIMES/One Way Ticket...	42	42	42	42
18	MINDY MCCREADY/Maybe He'll Notice...	42	42	42	42
18	KEVIN SHARP/Nobody Knows	42	42	42	42
18	ALAN JACKSON/Little Bitty	42	42	42	42
18	MARK WILLS/High Low And In...	42	42	42	42

94.7 FM		MARKET #13			
TODAY'S COUNTRY		KNPS/Seattle			
		(206) 443-9400			
		Sledge/Thomas			
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
41	ALAN JACKSON/Little Bitty	41	41	41	41
41	TOBY KEITH/A Woman's Touch	41	41	41	41
41	CLINT BLACK/Like The Rain	41	41	41	41
28	JOHN BERRY/Change My Mind	41	41	41	41
41	ALABAMA/The Maker Said...	41	41	41	41
41	TRISHA YEARWOOD/Believe Me Baby...	41	41	41	41
41	JO DEE MESSINA/You're Not In...	41	41	41	41
41	FAITH HILL/You Can't Lose Me	41	41	41	41
28	PAUL BRANDT/Do	41	41	41	41
28	KENNY CHESNEY/Me And You	41	41	41	41
5	JOHN M. MONTGOMERY/Ain't Got Nothin'...	41	41	41	41
16	DEANA CARTER/Strawberry Wine	41	41	41	41
28	GEORGE STRAIT/Can Still Make...	41	41	41	41
28	BROOKS & DUNN/Mama Don't Get...	41	41	41	41
28	WESTERN FLYER/What Will You Do...	41	41	41	41
28	WYNNONNA/My Angel Is Here	41	41	41	41
28	PATTY LOVELESS/Lonely Too Long	41	41	41	41
28	TRAVIS TRITTMORE/More Than You'll...	41	41	41	41
28	DAVID LEE MURPHY/The Road You...	41	41	41	41
16	LEANN RIMES/One Way Ticket...	41	41	41	41
16	REBA MCKENZIE/The Fear Of Being...	41	41	41	41
41	BRYAN WHITE/So Much For...	41	41	41	41
10	LEANN RIMES/One Way Ticket...	41	41	41	41
22	TERRI CLARK/Poor Poor Pitiful Me	41	41	41	41
22	TY HERNDON/Living In A Moment	41	41	41	41
22	MINDY MCCREADY/Ten Thousand Angels	41	41	41	41
22	TIM MCGRAW/She Never Lets It...	41	41	41	41
41	MINDY MCCREADY/Guys Do It All...	41	41	41	41
22	GEORGE STRAIT/Carried Away	41	41	41	41
16	TERRI CLARK/Poor Poor Pitiful Me	41	41	41	41
5	KEVIN SHARP/Nobody Knows	41	41	41	41
16	GARTH BROOKS/That Ol' Wind	41	41	41	41
16	M. CHAPIN CARPENTER/Let Me Into Your...	41	41	41	41
16	COLLIN RAYE/Love Remains	41	41	41	41
16	DIAMOND RIO/It's All In Your...	41	41	41	41
16	TRACE ADKINS/Every Light In...	41	41	41	41
16	FAITH HILL/Can't Do That...	41	41	41	41
5	TIM MCGRAW/Maybe We Should...	41	41	41	41
5	BRYAN WHITE/That's Another Song	41	41	41	41
28	41	41	41	41	41
28	41	41	41	41	41

WMJC Country 94.3		MARKET #14			
		WMJC/Long Island			
		(516) 473-6740			
		Asker			
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
38	ALABAMA/The Maker Said...	38	38	38	38
38	TRACY LAWRENCE/Stars Over Texas	38	38	38	38
38	PAUL BRANDT/Do	38	38	38	38
22	COLLIN RAYE/Love Remains	38	38	38	38
22	TRAVIS TRITTMORE/More Than You'll...	38	38	38	38
22	KENNY CHESNEY/Me And You	38	38	38	38
22	PATTY LOVELESS/Lonely Too Long	38	38	38	38
22	CLINT BLACK/Like The Rain	38	38	38	38
22	JOHN BERRY/Change My Mind	38	38	38	38
22	DAVID LEE MURPHY/The Road You...	38	38	38	38
22	JOHN M. MONTGOMERY/Ain't Got Nothin'...	38	38	38	38
22	BROOKS & DUNN/Mama Don't Get...	38	38	38	38
22	RICOCHET/Love Is Stronger...	38	38	38	38
22	DEANA CARTER/Strawberry Wine	38	38	38	38
22	DIAMOND RIO/It's All In Your...	38	38	38	38
15	TRACE ADKINS/Every Light In...	38	38	38	38
15	GEORGE STRAIT/Can Still Make...	38	38	38	38
15	TY ENGLAND/Inresistible You	38	38	38	38
15	REBA MCKENZIE/The Fear Of Being...	38	38	38	38
15	WESTERN FLYER/What Will You Do...	38	38	38	38
15	TERRI CLARK/Poor Poor Pitiful Me	38	38	38	38
15	GARY ALLAN/Her Man	38	38	38	38
15	TRACY BYRD/Big Love	38	38	38	38
15	DAVID KERSHAW/Goodnight Sweetheart	38	38	38	38
15	TY HERNDON/Living In A Moment	38	38	38	38
15	TRISHA YEARWOOD/Believe Me Baby...	38	38	38	38
15	VINCE GILL/Worlds Apart	38	38	38	38
15	BRYAN WHITE/So Much For...	38	38	38	38
22	GEORGE STRAIT/Carried Away	38	38	38	38
22	TIM MCGRAW/She Never Lets It...	38	38	38	38
22	TERRI CLARK/Poor Poor Pitiful Me	38	38	38	38
22	KEVIN SHARP/Nobody Knows	38	38	38	38
22	FAITH HILL/You Can't Lose Me	38	38	38	38
22	GEORGE STRAIT/Carried Away	38	38	38	38
22	MINDY MCCREADY/Guys Do It All...	38	38	38	38
15	DIAMOND RIO/It's All In Your...	38	38	38	38
15	TRACE ADKINS/Every Light In...	38	38	38	38
15	MILA MASON/That's Enough Of...	38	38	38	38
15	WADE HAYES/Where Do I Go To...	38	38	38	38
15	TRACY BYRD/Big Love	38	38	38	38
15	NEAL MCCOY/Going, Going, Gone	38	38	38	38
15	RHETT AKINS/Love You Back	38	38	38	38
7	15	15	15	15	15
7	15	15	15	15	15

KSDN San Diego		MARKET #15			
(619) 291-9797		Shepard/Upton			
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
31	PAUL BRANDT/Do	31	31	31	31
31	TRACY LAWRENCE/Stars Over Texas	31	31	31	31
31	DAVID LEE MURPHY/The Road You...	31	31	31	31
31	ALABAMA/The Maker Said...	31	31	31	31
20	CLINT BLACK/Like The Rain	31	31	31	31
20	RICOCHET/Love Is Stronger...	31	31	31	31
20	JOHN BERRY/Change My Mind	31	31	31	31
20	KENNY CHESNEY/Me And You	31	31	31	31
20	PATTY LOVELESS/Lonely Too Long	31	31	31	31
20	DEANA CARTER/Strawberry Wine	31	31	31	31
20	TRAVIS TRITTMORE/More Than You'll...	31	31	31	31
20	GARY ALLAN/Her Man	31	31	31	31

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MARKET #21
Q103
WRBO/Tampa
(813) 287-1047
Lane

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	45	45	45	DAVID LEE MURPHY/The Road You...
25	25	45	45	45	ALABAMA/The Maker Said...
45	45	45	45	45	PAUL BRANDT/Do
45	45	45	45	45	TY ENGLAND/Resistible You
45	45	45	45	45	TY HERNDON/Living In A Moment
45	45	45	45	45	CLINT BLACK/Like The Rain
28	28	28	28	28	DEANA CARTER/Strawberry Wine
28	28	45	45	45	MILA MASON/That's Enough Of...
45	45	45	45	45	VINCE GILL/Worlds Apart
25	25	25	25	25	PATTY LOVELESS/Lonely Too Long
25	25	25	25	25	REBA MCENTIRE/The Fear Of Being...
25	25	45	45	45	COLLIN RAYE/Love Remains
28	28	28	28	28	CLAY WALKER/Bury The Shovel
18	18	28	28	28	TERRI CLARK/Poor Poor Pitiful Me
-	-	28	28	28	TIM MCGRAW/Maybe We Should
-	-	28	28	28	ALAN JACKSON/Little Bitty
18	18	25	25	25	KENNY CHESNEY/Me And You
28	28	25	25	25	JOHN M. MONTGOMERY/Ain't Got Nothin'
25	25	25	25	25	WESTERN FLYER/What Will You Do...
-	-	25	25	25	GARTH BROOKS/That Of Wind
25	25	25	25	25	JOHN BERRY/Change My Mind
18	18	25	25	25	TRAVIS TRITT/More Than You'll...
18	18	25	25	25	GEORGE STRAIT/Can Still Make...
28	28	28	28	28	BROOKS & DUNN/Mama Don't Get...
18	18	18	18	18	DAVID KERSH/Goodnight Sweetheart
45	45	45	45	45	BRYAN WHITE/So Much For...
45	45	45	45	45	TRACY LAWRENCE/Stars Over Texas
45	45	45	45	45	TIM MCGRAW/She Never Lets It...
25	25	25	25	25	GEORGE STRAIT/Carried Away
25	25	25	25	25	JAMES BONAMY/Don't Think I Will
45	45	45	45	45	TRISHA YEARWOOD/Believe Me Baby...
25	25	25	25	25	NEAL MCCOY/Going, Going, Gone
25	25	25	25	25	SHANIA TWAIN/No One Needs To Know
25	25	25	25	25	RICOCHET/Daddy's Money
-	-	18	18	18	KEVIN SHARP/Nobody Knows
-	-	18	18	18	RHETT AKINS/Love You Back
18	18	18	18	18	TRACY BYRD/Big Love
18	18	18	18	18	DIAMOND RIO/It's All In Your...
18	18	18	18	18	TRACE ADKINS/Every Light In...

MARKET #22
WGAR
WGAR/Cleveland
(216) 328-9950
Nugent/Cotlier

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	36	36	36	ALABAMA/The Maker Said...
25	25	25	25	25	JOHN BERRY/Change My Mind
25	25	25	25	25	CLINT BLACK/Like The Rain
25	25	25	25	25	KENNY CHESNEY/Me And You
25	25	25	25	25	JD DEE MESSINA/You're Not In...
33	33	33	33	33	TRAVIS TRITT/More Than You'll...
33	33	33	33	33	TRISHA YEARWOOD/Believe Me Baby...
25	25	25	25	25	DAVID LEE MURPHY/The Road You...
25	25	25	25	25	PATTY LOVELESS/Lonely Too Long
-	-	18	18	18	ALAN JACKSON/Little Bitty
-	-	18	18	18	TRACE ADKINS/Every Light In...
25	25	25	25	25	BROOKS & DUNN/Mama Don't Get...
18	18	25	25	25	GARTH BROOKS/That Of Wind
25	25	25	25	25	M. CHAPIN CARPENTER/Let Me Into Your...
18	18	25	25	25	DEANA CARTER/Strawberry Wine
-	-	25	25	25	TERRI CLARK/Poor Poor Pitiful Me
18	18	25	25	25	TY ENGLAND/Resistible You
-	-	25	25	25	DAVID KERSH/Goodnight Sweetheart
18	18	25	25	25	MILA MASON/That's Enough Of...
13	13	22	22	22	NEAL MCCOY/Going, Going, Gone
13	13	22	22	22	REBA MCENTIRE/The Fear Of Being...
13	13	22	22	22	TERRI CLARK/Poor Poor Pitiful Me
13	13	22	22	22	GARTH BROOKS/That Of Wind
13	13	22	22	22	BROOKS & DUNN/Mama Don't Get...
13	13	22	22	22	TRACY BYRD/Big Love
5	5	13	22	22	MINDY MCCREADY/Maybe He'll Notice
5	5	13	22	22	GARY ALLAN/Her Man
5	5	13	22	22	TY ENGLAND/Resistible You
13	13	13	13	13	JOHN M. MONTGOMERY/Ain't Got Nothin'
13	13	13	13	13	M. CHAPIN CARPENTER/Let Me Into Your...
13	13	13	13	13	PAM TILLIS/Betty's Got A...
13	13	13	13	13	DARYLE SINGLETARY/Amen Kind Of Love
13	13	13	13	13	MARK CHESNUTT/It's A Little Too
-	-	13	13	13	TIM MCGRAW/Maybe We Should...
-	-	13	13	13	JAMES BONAMY/All I Do Is Love Her
-	-	13	13	13	MARK WILLS/High Low And In
-	-	13	13	13	BLACKHAWK/King Of The World
-	-	13	13	13	FAITH HILL/Can't Do That...
-	-	13	13	13	KEVIN SHARP/Nobody Knows
5	5	5	5	5	LEANN RIMES/One Way Ticket
36	36	36	36	36	COLLIN RAYE/Love Remains

MARKET #23
KYGO
KYGO/Denver
(303) 321-0950
St. John/Page

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	30	30	30	ALABAMA/The Maker Said...
30	30	30	30	30	CLINT BLACK/Like The Rain
30	30	30	30	30	DAVID KERSH/Goodnight Sweetheart
30	30	30	30	30	COLLIN RAYE/Love Remains
30	30	30	30	30	RICOCHET/Love Is Stronger...
30	30	30	30	30	KENNY CHESNEY/Me And You
30	30	30	30	30	PAUL BRANDT/Do
22	22	22	22	22	TRACE ADKINS/Every Light In...
22	22	22	22	22	GEORGE STRAIT/Can Still Make...
22	22	22	22	22	DAVID LEE MURPHY/The Road You...
22	22	22	22	22	TRAVIS TRITT/More Than You'll...
22	22	22	22	22	LONESTAR/When Cowboys...
22	22	22	22	22	PATTY LOVELESS/Lonely Too Long
22	22	22	22	22	JOHN BERRY/Change My Mind
22	22	22	22	22	MILA MASON/That's Enough Of...
22	22	22	22	22	TY ENGLAND/Resistible You
22	22	22	22	22	DEANA CARTER/Strawberry Wine
13	13	22	22	22	MILA MASON/That's Enough Of...
13	13	22	22	22	NEAL MCCOY/Going, Going, Gone
13	13	22	22	22	REBA MCENTIRE/The Fear Of Being...
13	13	22	22	22	TERRI CLARK/Poor Poor Pitiful Me
13	13	22	22	22	GARTH BROOKS/That Of Wind
13	13	22	22	22	BROOKS & DUNN/Mama Don't Get...
13	13	22	22	22	TRACY BYRD/Big Love
5	5	13	22	22	MINDY MCCREADY/Maybe He'll Notice
5	5	13	22	22	GARY ALLAN/Her Man
5	5	13	22	22	TY ENGLAND/Resistible You
13	13	13	13	13	JOHN M. MONTGOMERY/Ain't Got Nothin'
13	13	13	13	13	M. CHAPIN CARPENTER/Let Me Into Your...
13	13	13	13	13	PAM TILLIS/Betty's Got A...
13	13	13	13	13	DARYLE SINGLETARY/Amen Kind Of Love
13	13	13	13	13	MARK CHESNUTT/It's A Little Too
-	-	13	13	13	TIM MCGRAW/Maybe We Should...
-	-	13	13	13	JAMES BONAMY/All I Do Is Love Her
-	-	13	13	13	MARK WILLS/High Low And In
-	-	13	13	13	BLACKHAWK/King Of The World
-	-	13	13	13	FAITH HILL/Can't Do That...
-	-	13	13	13	KEVIN SHARP/Nobody Knows
5	5	5	5	5	LEANN RIMES/One Way Ticket

MARKET #24
KUPL
KUPL/Portland, OR
(503) 223-0300
Rogers/Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	36	36	36	RICK TREVINO/Learning As You Go
36	36	36	36	36	BILLY DEAN/That Girl's Been...
25	7	7	7	7	TOBY KEITH/A Woman's Touch
36	36	36	36	36	ALABAMA/The Maker Said...
25	25	25	25	25	JD DEE MESSINA/You're Not In...
25	25	25	25	25	TRISHA YEARWOOD/Believe Me Baby...
12	36	36	36	36	TRACY LAWRENCE/Stars Over Texas
12	36	36	36	36	COLLIN RAYE/Love Remains
12	36	36	36	36	TRACE ADKINS/Every Light In...
25	25	25	25	25	JOHN BERRY/Change My Mind
25	25	25	25	25	DAVID LEE MURPHY/The Road You...
12	12	25	25	25	DEANA CARTER/Strawberry Wine
25	25	25	25	25	PAUL BRANDT/Do
25	25	25	25	25	CLINT BLACK/Like The Rain
7	12	25	25	25	MILA MASON/That's Enough Of...
12	25	25	25	25	JOHN M. MONTGOMERY/Ain't Got Nothin'
12	25	25	25	25	GEORGE STRAIT/Can Still Make...
7	12	25	25	25	BROOKS & DUNN/Mama Don't Get...
7	12	25	25	25	TRAVIS TRITT/More Than You'll...
25	25	25	25	25	CLAY WALKER/Bury The Shovel
-	25	25	25	25	GARTH BROOKS/That Of Wind
-	25	25	25	25	ALAN JACKSON/Little Bitty
12	12	12	12	12	DIAMOND RIO/It's All In Your...
12	12	12	12	12	PATTY LOVELESS/Lonely Too Long
12	12	12	12	12	GARY ALLAN/Her Man
-	12	12	12	12	REBA MCENTIRE/The Fear Of Being...
-	12	12	12	12	KENNY CHESNEY/Me And You
-	12	12	12	12	TIM MCGRAW/Maybe We Should...
-	12	12	12	12	LEANN RIMES/One Way Ticket...
-	12	12	12	12	TERRI CLARK/Poor Poor Pitiful Me
-	12	12	12	12	FAITH HILL/Can't Do That...
7	7	7	7	7	TY ENGLAND/Resistible You
7	7	7	7	7	SUZY BOGGUSS/No Way Out
-	7	7	7	7	TRACY BYRD/Big Love
-	-	-	-	-	BLACKHAWK/King Of The World
-	-	-	-	-	M. CHAPIN CARPENTER/Let Me Into Your...

MARKET #24
KWJ
99.5 FM 1080AM
KENTUCKY COUNTRY
KWJ/Portland, OR
(503) 228-4393
Mitchell/McCrae

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	45	38	38	38	TRISHA YEARWOOD/Believe Me Baby...
38	38	38	38	38	GEORGE STRAIT/Can Still Make...
38	38	38	38	38	PAUL BRANDT/Do
38	38	38	38	38	JAMES BONAMY/Don't Think I Will
38	38	38	38	38	MARK WILLS/Jacob's Ladder
25	38	38	38	38	CLINT BLACK/Like The Rain
38	38	38	38	38	TRACY LAWRENCE/Stars Over Texas
25	38	38	38	38	BILLY DEAN/That Girl's Been...
25	38	38	38	38	VINCE GILL/Worlds Apart
38	38	38	38	38	COLLIN RAYE/Love Remains
18	38	38	38	38	TOBY KEITH/A Woman's Touch
25	25	25	25	25	GEORGE STRAIT/Carried Away
18	25	25	25	25	TRACE ADKINS/Every Light In...
38	25	25	25	25	MINDY MCCREADY/Guys Do It All...
38	25	25	25	25	TY HERNDON/Living In A Moment
38	25	25	25	25	PATTY LOVELESS/Lonely Too Long
18	25	25	25	25	TIM MCGRAW/She Never Lets It...
25	25	25	25	25	BRYAN WHITE/So Much For...
38	25	25	25	25	DEANA CARTER/Strawberry Wine
18	25	25	25	25	DAVID LEE MURPHY/The Road You...
18	25	25	25	25	SAMMY KERSHAW/Vidalia
25	25	25	25	25	JO OEE MESSINA/You're Not In...
10	25	25	25	25	TRAVIS TRITT/More Than You'll...
18	18	18	18	18	GARY ALLAN/Her Man
18	18	18	18	18	JOHN M. MONTGOMERY/Ain't Got Nothin'
5	18	18	18	18	TRACY BYRD/Big Love
18	18	18	18	18	CLAY WALKER/Bury The Shovel
18	18	18	18	18	MARK CHESNUTT/It's A Little Too...
-	18	18	18	18	TERRI CLARK/Poor Poor Pitiful Me
5	18	18	18	18	REBA MCENTIRE/The Fear Of Being...
5	18	18	18	18	RANDY TRAVIS/Would I
18	18	18	18	18	JOHN BERRY/Change My Mind
18	18	18	18	18	BROOKS & DUNN/Mama Don't Get...
5	15	15	15	15	RICOCHET/Love Is Stronger...
5	15	15	15	15	KENNY CHESNEY/Me And You
5	15	15	15	15	ALABAMA/The Maker Said...
-	-	-	-	-	TIM MCGRAW/Maybe We Should...
-	-	-	-	-	WADE HAYES/Where Do I Go To...

MARKET #25
B-105
GOOD TIMES... GREAT COUNTRY
WUBE/Cincinnati
(513) 721-1050
Closson/Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	CLINT BLACK/Like The Rain
35	35	35	35	35	BRYAN WHITE/So Much For...
35	35	35	35	35	TRACY LAWRENCE/Stars Over Texas
35	35	35	35	35	DEANA CARTER/Strawberry Wine
25	35	35	35	35	MARK WILLS/Jacob's Ladder
35	35	35	35	35	PAUL BRANDT/Do
25	35	35	35	35	TRISHA YEARWOOD/Believe Me Baby...
25	35	35	35	35	GEORGE STRAIT/Can Still Make...
25	35	35	35	35	REBA MCENTIRE/The Fear Of Being...
25	25	25	25	25	TRACE ADKINS/Every Light In...
25	25	25	25	25	BRADY SEALS/Another You...
-	-	25	25	25	ALAN JACKSON/Little Bitty
25	25	25	25	25	TRAVIS TRITT/More Than You'll...
18	18	25	25	25	JOHN BERRY/Change My Mind
18	18	25	25	25	DAVID LEE MURPHY/The Road You...
25	25	25	25	25	WESTERN FLYER/What Will You Do...
18	18	25	25	25	KENNY CHESNEY/Me And You
18	18	25	25	25	LEANN RIMES/One Way Ticket...
18	18	25			

A

TRACE ADKINS Every Light In The House (*Capitol 7087*)
 Prod: Scott Hendricks Wr: Kent Robbins Pub: Irving Music, Inc. (BMI)/Colter Bay Music (BMI) Mgr: Borman Entertainment

RHETT AKINS Love You Back (*Decca 55223*)
 Prod: Mark Wright Wr: Bob Di Piero, Craig Wiseman Pub: Little Big Town Music/American Made Music (BMI)/Almo Music Corp./Daddy Rabbit Music (ASCAP) Mgr: Starstruck Entertainment

ALABAMA The Maker Said Take Her (*RCA 07863*)
 Prod: Emory Gordy, Jr., Alabama Wr: Ronnie Rogers, Mark Wright Pub: Maypop Music (a div. of Wildcountry, Inc.)/Route Six Music (adm. by Maypop Music)/EMI Blackwood Music Inc. (BMI) Mgr: Dale Morris & Associates

GARY ALLAN Her Man (*Decca 55227*)
 Prod: Mark Wright, Byron Hill Wr: Kent M. Robbins Pub: Irving Music, Inc./Colter Bay Music (BMI) Mgr:

STEVE AZAR Nights Like This (*River North 51416*)
 Prod: Joe Thomas Wr: Steve Azar, Bob Regan Pub: Murrell Music Corp./Top Of The Levy Music (adm. by Murrell Music Corp.) (BMI)/AMR Publications, Inc./Sierra Home Music (adm. by AMR Publications, Inc.) (ASCAP) Mgr: Gold Mountain Entertainment

B

JOHN BERRY Change My Mind (*Capitol 10349*)
 Prod: Chuck Howard Wr: Jason Blume, A.J. Masters Pub: Zomba Enterprises Inc. (ASCAP)/Bull's Creek Publishing, Inc. (BMI) Mgr: Corlew-O'Grady Management

CLINT BLACK Like The Rain (*RCA*)
 Prod: James Stroud, Clint Black Wr: Clint Black, Hayden Nicholas Pub: Blackened Music (adm. by Irving Music Inc.) (BMI) Mgr: Left Bank Organization

BLACKHAWK King Of The World (*Arista 3049*)
 Prod: Tim DuBois, Mike Clute and Mark Bright Wr: Jeff Black Pub: Warner-Tamerlane Publishing Corp (BMI) Mgr: Rick Alter Management, Inc.

SUZY BOGGOSS No Way Out (*Capitol 7087*)
 Prod: Trey Bruce, Scott Hendricks Wr: Marcus Hummon, Darrell Scott Pub: Careers-BMG Music Publishing, Inc. (BMI)/EMI April Music, Inc. (ASCAP)/House of Bram (adm. by EMI April Music, Inc.) (ASCAP) Mgr: Ten Ten Management

JAMES BONAMY All I Do Is Love Her (*Epic 67069*)
 Prod: Doug Johnson Wr: Skip Ewing, Wayland Patton Pub: Acuff-Rose Music, Inc. (BMI)/MCA Music Publishing (a div. of MCA Inc.)/Delta Kappa Twang (ASCAP) Mgr: Hallmark Direction Company

BR5-49 Cherokee Boogie (*Arista 3039*)
 Prod: Jozef Nuyens, Mike Janas Wr: Moon Mullican, Chief William Redbird Pub: Fort Knox Music Inc./Trio Music Co., Inc. (BMI) Mgr: Ten Ten Management

PAUL BRANDT I Do (*Reprise 8276*)
 Prod: Josh Leo Wr: Paul Brandt Pub: Warner-Tamerlane Pub.Corp./Polywog Music SOCAN/BMI Mgr: Creative Trust

GARTH BROOKS That Ol' Wind (*Capitol 7087*)
 Prod: Allen Reynolds Wr: Leigh Reynolds, Garth Brooks Pub: Feelbilly Music (BMI)/Breon's Island (BMI)/Major Bob Music Co., Inc. (ASCAP)/No Fences Music (adm. by Major Bob Music Co., Inc.) (ASCAP) Mgr: GB Management, Inc.

BROOKS & DUNN Mama Don't Get Dressed Up For Nothing (*Arista 3043*)
 Prod: Don Cook, Kix Brooks and Ronnie Dunn Wr: Kix Brooks, Ronnie Dunn and Don Cook Pub: Sony/ATV Songs LLC dba Tree Publishing Co., Buffalo Prairie Music, Showbilly Music, Don Cook Music (BMI) Mgr: Tittle & Associates

BURNIN' DAYLIGHT Love Worth Fighting For (*Curb 1296*)
 Prod: Mark Bright Wr: Marc Beeson, Sonny Lemaire and Kurt Howell Pub: EMI April Music Inc./K-Town Music (ASCAP)/EMI Blackwood Music Inc./Ticket to Ride Music (BMI)/Warner-Tamerlane Publishing Corp./Mac Truk Music (BMI) Mgr: Warner-Avalon Entertainment

TRACY BYRD Big Love (*MCA 3817*)
 Prod: Tony Brown Wr: Michael Clark, Jeff Stevens Pub: Warner-Chappell Music (BMI) Mgr: Ritter Carter Management

C

MARY CHAPIN CARPENTER Let Me Into Your Heart (*Columbia 78417*)
 Prod: John Jennings, Mary Chapin Carpenter Wr: Mary Chapin Carpenter Pub: Why Walk Music (ASCAP) Mgr: Studio One Artists

DEANA CARTER Strawberry Wine (*Capitol 10367*)
 Prod: Chris Farren Wr: Matraca Berg, Gary Harrison Pub: Longitude Music Co. (BMI)/August Wind Music (BMI)/Great Broad Music (BMI)/Georgian Hill (BMI) Mgr: Left Bank Management

KENNY CHESNEY Me And You (*BNA 66908*)
 Prod: Barry Beckett Wr: Skip Ewing, Ray Herndon Pub: BMG Music/Acuff-Rose Music, Inc. (BMI) and Songs of Raymon (Admin. by CMI) (BMI) Mgr: IMS Management

MARK CHESNUTT It's A Little Too Late (*Decca 55231*)
 Prod: Tony Brown Wr: Mark Chesnutt, Slugger Morissette and Roger Springer Pub: EMI Blackwood Music, Inc./Songs of Jasper (BMI)/The Fat Rat Publishing Co./EMI April Music Inc. (ASCAP) Mgr: BDM Management

TERRI CLARK Poor, Poor Pitiful Me (*Mercury 130*)
 Prod: Keith Stegall, Chris Waters Wr: Warren Zevon Pub: Warner-Tamerlane Publishing Corp./Dark Room Music (BMI) Mgr: Woody Bowles Company

CONFEDERATE RAILROAD The One You Love The Most (*Atlantic 6901*)
 Prod: Barry Beckett Wr: Bob Di Piero, Reed Nielsen Pub: Little Big Town/American Made Music/Englishtown Music (adm. by Longitude Music (BMI)) Mgr: International Mgmt. Services

D

BILLY DEAN I Wouldn't Be A Man (*Capitol 30525*)
 Prod: Tom Shapiro Wr: Mike Reid, Rory Michael Bourke Pub: BMG Songs, Inc. (ASCAP)/Polygram International Publishing, Inc. (ASCAP)/Songs De Burgo (ASCAP) Mgr: Starstruck Entertainment

DIAMOND RIO It's All In Your Head (*Arista 3019*)
 Prod: Michael D. Clute, Tim Dubois and Diamond Rio Wr: Tony Martin, Van Stephenson and Reese Wilson Pub: Mamstein Cumberland Music/Bobby Mae Music/Give Reese A Chance Music (BMI) Mgr: International Artist Management

E

TY ENGLAND Irresistable You (*RCA 08763*)
 Prod: James Stroud, Byron Gallimore Wr: Billy Lawson Pub: Sony/ATV Tunes LLC, (all rights adm. by Sony/Music Publishing Mgr: Bob Doyle & Associates

G

VINCE GILL Worlds Apart (*MCA 55213*)
 Prod: Tony Brown Wr: Vince Gill, Bob DiPiero Pub: Benefit Music/Little Big Town/American Made Music (BMI) Mgr: Fitzgerald Hartley Company

H

WADE HAYES Where Do I Go To Start All Over (*DKC/Columbia 78369*)
 Prod: Don Cook, Chick Rains Wr: Wade Hayes, Chick Rains Pub: Sony/ATV Songs LLC DBA Tree Publishing Co. (BMI) Mgr: Mike Robertson Management

FAITH HILL I Can't Do That Anymore (*Warner Bros. 8386*)
 Prod: Scott Hendricks, Faith Hill Wr: Alan Jackson Pub: Yee Haw Music (adm. by WB Music Corp.)/WB Music Corp. (ASCAP) Mgr: Borman Entertainment

J

ALAN JACKSON Little Bitty (*Arista 3048*)
 Prod: Keith Stegall Wr: Tom T. Hall Pub: Hallnote Music, Inc. (BMI) Mgr: Gary Overton Management

PAUL JEFFERSON I Might Just Make It (*Almo Sounds 8005*)
 Prod: Garth Fundis Wr: Paul Jefferson David Vincent Pub: Irving Music, Inc./McJames Music/Saltillo Songs, Inc./Kingsley Drive Music (adm. by Irving Music, Inc.) (BMI) Mgr: Firststars Management

K

TOBY KEITH A Woman's Touch (*A&M 105*)
 Prod: Nelson Larkin, Toby Keith Wr: Toby Keith, Wayne Perry Pub: Songs of Polygram Int'l, Inc./Tokeco Tunes (BMI)/Zomba Enterprises Inc. (ASCAP) Mgr: TKO Artist Management

DAVID KERSH Goodnight Sweetheart (*Curb 1262*)
 Prod: Pat McMakin Wr: Kim Williams, L. David Lewis, Randy Boudreaux Pub: Sony/ATV Tunes LLC dba Cross Keys Publishing Co. (ASCAP)/Sony/ATV Songs LLC dba Tree Publishing Co./Thanxamillion Music (BMI) Mgr: Mark Hybner

SAMMY KERSHAW Vidalia (*Mercury 118*)
 Prod: Keith Stegall Wr: Tim Nichols, Mark D. Sanders Pub: EMI Blackwood Music Inc./Ty Land Music (BMI)/Starstruck Writers Group, Inc./Mark D. Music (ASCAP) Mgr: Lucks Management Group

L

TRACY LAWRENCE Is That A Tear (*Atlantic 82866*)
 Prod: Tracy Lawrence, Flip Anderson Wr: John Jarrard, Kenny Beard Pub: Alabama Band Music (A Division of Wild Country, Inc.)/Miss Blyss Music (adm. by Alabama Band Music)/Lac Grand Musique, Inc. (ASCAP) Mgr: TLE Management, Inc.

LONESTAR When Cowboys Didn't Dance (*BNA 07863*)
 Prod: Don Cook, Wally Wilson Wr: Richie McDonald, T. Kyle Green Pub: Music Genesis (ASCAP)/Pepe Morchips Music (BMI) Mgr: William N. Carter Career Management

PATTY LOVELESS Lonely Too Long (*Epic 67269*)
 Prod: Emory Gordy, Jr. Wr: Mike Lawler, Bill Rice and Sharon Rice Pub: Bash Music (ASCAP)/Cooteremo Music (ASCAP) (adm. by Bluewater Music Corp.)/BMG Songs, Inc. (ASCAP) Mgr: The Fitzgerald Hartley Co.

M

MILA MASON That's Enough Of That (*Atlantic 6825*)
 Prod: Blake Mevis Wr: Mark D. Sanders, Randy Albright, Lisa Silver Pub: MCA Music Publishing, A Division of MCA, Inc./Amsong Music Publishing/Sweet Silver Music (ASCAP) Mgr: Lapis Artist Management

MARTINA McBRIDE Swingin' Doors (*RCA 07863*)
 Prod: Martina McBride, Paul Woolley and Ed Seay Wr: Chapin Hartford, Bobby Boyd and Jim Foster Pub: Sony Tree Pub. Co., Inc./Careers-BMG Music Pub., Inc./Electric Mule Music Pub., Inc. (BMI) Mgr: Bruce Allen Talent

NEAL MCCOY Going, Going, Gone (*Atlantic 6875*)
 Prod: Barry Beckett Wr: Steve Cropper, John Scott Sherrill and Bob DiPiero Pub: Sixteen Stars Music/Sony-ATV Songs LLC dba Tree Publishing Co./All Over Town Music/New Wolf Music/Little Big Town/American Made Music, BMI Mgr: Management Associates of Dallas, Inc.

MINDY MCCREADY Maybe He'll Notice Her Now (*BNA 07863*)
 Prod: David Malloy, Norro Wilson Wr: Tim Johnson Pub: Big Giant Music (BMI) (adm. by WB Corp.) Mgr: Mores Nanas Entertainment

REBA McENTIRE The Fear Of Being Alone (*MCA 11500*)
 Prod: Reba McEntire, John Guess Wr: Walt Aldridge, Bruce Miller Pub: Rick Hall Music, Inc./Watertown Music (ASCAP)/Fame Publishing Co., Inc. (BMI) Mgr: Starstruck Entertainment

TIM MCGRAW Maybe We Should Just Sleep On It (*Curb 1289*)
 Prod: James Stroud, Byron Gallimore Wr: Jerry Laseter, Kerry Kurt Phillips Pub: Noosa Heads Music, Inc. (BMI)/Emdar Music/Texas Wedge Music (adm. by Emdar Music) (ASCAP) Mgr: TMR II

JO DEE MESSINA You're Not In Kansas Anymore (*Curb 1253*)
 Prod: Byron Gallimore, Tim McGraw Wr: Zack Turner, Tim Nichols Pub: Coburn Music, Inc. (BMI)/Bro 'N Sis Music Inc. (BMI) Mgr:

JOHN MICHAEL MONTGOMERY Ain't Got Nothin' On Us (*Atlantic 6874*)
 Prod: Csaba Petocz Wr: Wendell Mobley, Jim Robinson Pub: Warner-Tamerlane Publishing Corp./New Works Music Co., (BMI)/WB Music Corp./J.E. Robinsongs (ASCAP) Mgr: Hallmark Direction Company

DAVID LEE MURPHY The Road You Leave Behind (*MCA 55205*)
 Prod: Tony Brown Wr: David Lee Murphy Pub: Old Desperados/N2D Publishing Company, Inc. (ASCAP) Mgr: D. Management Company

P

CARYL MACK PARKER Better Love Next Time (*Magnatone 1112*)
 Prod: C. DiNapoli, C.M. Parker, S. Parker, B.D. Willis and A. Martin Wr: Caryl Mack Parker, Kim Patton Pub: Howlin' Hits Music, Inc./Square West Music, Inc./EMI April Music, Inc. (ASCAP) Mgr: Square West Entertainment

P

LEE ROY PARNELL We All Get Lucky Sometimes (*Career 3044*)
 Prod: Scott Hendricks, Lee Roy Parnell Wr: Gary Nicholson, Jimmy Scott Pub: Sony/ATV Tunes dba Cross Keys Publishing Co., Four Sons Music/StoneAngel Music (ASCAP) Mgr: Mike Robertson Management

DOLLY PARTON Just When I Needed You Most (*Rising Tide 53041*)
 Prod: Steve Buckingham Wr: Randy Van Warner Pub: Warner Bros. Music Corp. (ASCAP)/Fourth Floor Music (ASCAP)/Terraform Music (ASCAP) Mgr: Gallin-Morey and Associates

R

COLLIN RAYE Love Remains (*Epic 67033*)
 Prod: John Hobbs, Ed Seay, Paul Worley Wr: Tom Douglas, Jim Daddario Pub: Sony/ATV Tunes LLC dba Tree Publishing Co. (BMI) Mgr: Scott-Dean Management

RICOCHET Love Is Stronger Than Pride (*Columbia 67223*)
 Prod: Ron Chancey, Ed Seay Wr: Rick Bowles, Doug Johnson Pub: Maypop Music (a div. of Wildcountry, Inc.)/Makin' Chevys Music (adm. by Maypop Music)/Sydney Erin Music (BMI) Mgr: William Morris

LEANN RIMES One Way Ticket (*MCG/Curb 77821*)
 Prod: Wilbur C. Rimes, Chuck Howard Wr: Judy Rodman, Keith Hinton Pub: Warner-Tamerlane Publishing Corp. (BMI)/WB Music Corp./Global Nomad Music (ASCAP) Mgr: LeAnn Rimes Entertainment, Inc.

S

BRADY SEALS Another You Another Me (*Reprise 8277*)
 Prod: Rodney Crowell, Brady Seals Wr: Troy Seals, Will Jennings Pub: Irving Music, Inc./Baby Dimplin' Music/Blue Sky Rider Songs (BMI) Mgr: Gold Mountain

KEVIN SHARP Nobody Knows (*Asylum/EEG 61930*)
 Prod: Chris Farren Wr: Joseph Richards, Don Dubose Pub: Hitco Music (adm. by Longitude Music Co.)/Joe Shade Music (adm. by Longitude Music Co.)/Djionsongs (adm. by EMI Blackwood Music, Inc.) (BMI) Mgr: Sound & Serenity

DARYLE SINGLETARY Amen Kind Of Love (*Giant 8423*)
 Prod: James Stroud, David Malloy Wr: Trey Bruce, Wayne Tester Pub: MCA Music Publishing, A division of MCA Inc. (ASCAP) Mgr: The Lib Hatcher Agency

GEORGE STRAIT I Can Still Make Cheyenne (*MCA 11428*)
 Prod: Tony Brown, George Strait Wr: Aaron Barker, Erv Woolsey Pub: O-Tex Music/Hit Street Music (BMI) Mgr: The Erv Woolsey Company

MARTY STUART You Can't Stop Love (*MCA 55270*)
 Prod: Tony Brown, Justin Niebank Wr: Marty Stuart, Kostas Pub: Warner-Tamerlane Publishing Corp./Marty Party Music/Songs of Polygram International, Inc./Seven Angels Music (BMI) Mgr: Rothbaum & Gamer

T

PAM TILLIS Betty's Got A Bass Boat (*Arista 3045*)
 Prod: Pam Tillis, Mike Poole Wr: Bernie Nelson, Craig Wiseman Pub: Screen-Gems-EMI Music Inc. (BMI)/Almo Music Corp./Daddy Rabbit Music (ASCAP) Mgr: Mike Robertson Management

AARON TIPPIN How's The Radio Know (*RCA*)
 Prod: Steve Gibson Wr: Aaron Tippin, Michael P. Heeney Pub: Acuff-Rose Music, Inc./Bantry Bay Music (BMI) Mgr: Tip Top Entertainment

RANDY TRAVIS Would I (*Warner Bros. 8479*)
 Prod: Kyle Lehning Wr: Mark Winchester Pub: Starstruck Writers Group Inc. (ASCAP) Mgr: The Lib Hatcher Agency

RICK TREVINO Running Out Of Reasons To Run (*Columbia 78331*)
 Prod: Steve Buckingham, Doug Johnson Wr: George Tereu, Bob Regan Pub: Zomba Songs Inc. (BMI)/AMR Publications, Inc. (ASCAP)/Sierra Home Music (ASCAP)/admin. by AMR Publications, Inc. (ASCAP) Mgr: Dan Goodman Management

TRAVIS TRITT More Than You'll Ever Know (*Warner Bros 8304*)
 Prod: Don Was, Travis Tritt Wr: Travis Tritt Pub: Post Oak Publishing (BMI) Mgr: Kragen & Company in association with Falcon Management

W

CLAY WALKER Bury The Shovel (*Giant 8397*)
 Prod: James Stroud Wr: Chuck Jones, Chris Arms Pub: Great Cumberland Music/Fugue Music BMI/Windowcheese Music/Arms Songs ASCAP Mgr: The Erv Woolsey Company

WESTERN FLYER What Will You Do With M-E (*SOR 507*)
 Prod: Ray Pennington, Western Flyer Wr: Craig Martin, Rick Tiger Pub: Cro-Jo Music/BMI, Dennis Morgan Music (A Div. of Morgan Music Group, Inc.) (BMI) Mgr: The Hallmark Direction Company

BRYAN WHITE That's Another Song (*Asylum/EEG 9687*)
 Prod: Billy Joe Walker, Jr., Kyle Lehning Wr: John Paul Daniel, Monty Powell, Doug Pincock and Jule Medders Pub: High Steppe Music, adm by High Seas Music (ASCAP)/Acuff-Rose Music, Inc. (adm. by Acuff-Rose Music, Inc.)/Locust Fork Music, Acuff-Rose Music, Inc. adm. by Acuff-Rose Music, Inc./Sony/ATV Songs LLC dba Tree Publishing Co., adm by Sony/ATV Music Publishing, (BMI) Mgr: GC Management

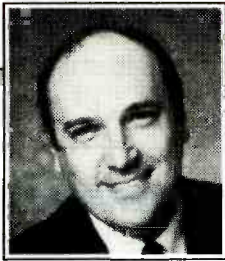
MARK WILLIS High Low And In Between (*Mercury 127*)
 Prod: Carson Chamberlain, Keith Stegall Wr: David Kent, Harley Campbell Pub: Tom Collins Music Corp. (BMI) Mgr:

JEFF WOOD You Just Get One (*Imprint*)
 Prod: Mark Bright, Kevin Beamish Wr: Don Schlitz, Vince Gill Pub: Benefit Music (BMI)/New Don Songs/New Hayes Music (ASCAP) Mgr: We Two Management, Inc.

WYNONNA My Angel Is Here (*Curb/MCA 55252*)
 Prod: Tony Brown Wr: Lulu, Billy Lawrie and Mark Stephen Cawley Pub: Sony Songs Inc./Sony Music Publishing UK Ltd./Longitude Music Co. on behalf of Windswept Pacific Music Ltd. (BMI) Mgr: The Judd House

Y

TRISHA YEARWOOD Believe Me Baby (I Lied) (*MCA 55211*)
 Prod: Garth Fundis Wr: Kim Richey, Angelo, Larry Gottlieb Pub: Mighty Nice Music/Wait No More Music (Admin. by Bluewater Music Corporation (BMI), Polygram International, Inc., Julann Music (ASCAP) Mgr: Kragen & Company



MIKE KINOSHIAN

Tackling Today's Hot Topics

As the AC session moderator, I wanted our incredibly gifted panel members to focus on a specific area of expertise and assess if and how our format is "Meeting The Challenge Of Change" — the theme of this year's NAB Radio Show.

Hot AC continues to draw plenty of industry attention, and assigning the right person to quarterback discussion on that wing was easy. **Zapoleon Media Strategies** President **Guy Zapoleon** possesses a stellar programming and consulting track record, and his reputation is legendary. One of Zapoleon's most recent accomplishments was the spectacular launch of CHR **WKTU/New York**.

While **KTU** clearly skews younger than Rhythmic Hot ACs like **KIBB/Los Angeles** and **KBKS/Seattle**, we wanted to know how these expanding new hybrids compare to **KTU**. "They have a little more of an oldies feel, but disco, obviously, [plays] a huge part to **KTU**. A lot of that music has been rested, so it sounds very

fresh. One reason why I believe [KIBB] will be very successful is the large percentage of Hispanics in Los Angeles, and that audience — even the younger ones — loves oldies."

Whether dealing with new formats like Rhythmic Hot AC or with talent, Zapoleon remarks, "One of the biggest problems in our business is [a lack of] patience. As duopolies continue to swallow up more stations, we must have patience, give things a chance, and not react to Arbitrends."

Star Clones

Hot AC **KYSR/Los Angeles** ("Star 98.7") is a Zapoleon client and the Houston-based consultant isn't surprised that many stations are trying to imitate it. "That's where the music's going," he points out. "Of course there are cultural differences [from market to market], but that's where 25-34 females live. In many aspects, Hot AC and [CHR] are very similar. The most important thing they do is make 25-34 females feel good. Morning shows and production

values should have a sense of humor and attitude. Marketing should target the needs of those people and capture their imagination."

Since "Alternative AC" or "Modern AC" is an often-used term, we asked Zapoleon to define it by listing its core artists. "**Alanis Morissette, Natalie Merchant, Gin Blossoms**, and a little bit of **Pearl Jam**. [The format] also focuses on retro music by artists like the **Go-Go's**."

Three's Company?

An already intense battle between Chicago Hot ACs **WTMX-FM** and (Zapoleon-consulted) **WPNT-FM** looks to get even more fierce as (another Zapoleon client) **WLUP-FM** evolves to a similar arena.

"[It's all leading] to insanity," Zapoleon says with a smile. "Our research showed there weren't many clear-cut answers and less and less available flanking positions, so we couldn't go into an uncontested hole. We have to get into offensive warfare, go head-to-head against someone and take them out. The Loop's directed at [WTMX] and there will be fallout. The station with the best morning show and most creative marketing will win."

Lights Out L.A.

Perhaps the "lightest" moment of the 75-minute Thursday afternoon AC session came when **SFX Broadcasting** Regional VP/Programming **Dave Dillon** (and our panel's Soft/Lite AC expert) was on the verge of informing us about "the number one problem we have in Soft AC." Instantly after Dillon uttered that tease, the room went completely dark.

For several uneasy seconds, as panel moderator I feared the rest of the session would be done without lights. Fortunately, that wasn't the case and Dillon was able to complete the thought that "phantom cume" was Soft AC's biggest concern.

He continued, "Budgetary constraints limit many of us from spending one or two million dollars a year on external marketing, so people know they're listening to this station which is, in essence, a utility."

Market Presence

Community involvement, Dillon explains, has become very important to Soft AC stations like **SFX's KODA/Houston**, a station Dillon programmed before his corporate promotion. "We send the morning show out every day to do brunch breaks and we're at the concert series downtown every Wednesday at lunch time.

"[While we don't have dozens of staffers] planning these events, we're everywhere in the market and try to make the station as visible as possible. We try to present a human element to the station. Community involvement is very important to us because it really makes a difference."

Remembering Our Resources

Regarding today's talent pool, Dillon asserts, "It's incumbent on us as programmers to develop it — and I don't think we are. People look at Soft AC as being 'liner card radio' and it is. Programmers must spend time with the talent because people are the only resource we have."



Dave Dillon

The Talent Of Leading Talent

Berkowitz Broadcast Consulting's Gary Berkowitz boasts a strong programming background that includes stops at **WROR/Boston**, Detroit's **WJR** and **WHYT**, and **WPRO-AM & FM/Providence**. I charged him with the responsibility of addressing "talent" at the AC panel.

PDs are automatically expected to be excellent talent coaches. But, as Berkowitz explains, "People become PDs for many different reasons, [but] there's a real art to coaching air talent. You can find [many trade] ads on how to train salespeople, but I'd love someone to show me one course that shows how a PD can better coach air talent."



Gary Berkowitz

"My biggest fear is getting phone calls [from a client] that tell me that the morning show has quit or [the station] wants to make a change in the station lineup."

Feeder Frenzy

Managers are perhaps becoming more appreciative of the importance of talent. Berkowitz notes, "Those of us living in this competitive format world have figured out what 300-400 records to play. The real bottom line is [knowing] that tremendous talent will make your station stand out and make it pristine."

The key for each of you — in your own competitive battles — will be to make the most of the people in your building and to have good 'feeder' systems. [Feeder systems] are a little harder to find, but they're definitely out there."

Some might argue the point, but it's generally agreed morning drive is the toughest slot to fill. "It's especially hard in our format because we have so many [format offshoots]," Detroit-based Berkowitz remarks. "A Hot AC morning show will differ from a Soft AC morning show and morning shows are acquired tastes. Our industry sometimes 'lets go' of morning shows a bit too quickly. We don't give them the time it takes to develop [a following]."

There's a flip side, though, in not knowing when to let go. "Unless it can be brought out effectively, all the potential in the world won't lead you into the promised land."

Advising that managers and programmers be selective in the talent they hire, Berkowitz opines, "We sometimes hire talent too quickly and don't research them enough. We don't know simple things like a person's wife hates cold weather and the problems that will cause down the road."

The Ever-Widening Mainstream

In certain markets, duopolies give PDs the opportunity to program against themselves within the same format. Such is the case with our Mainstream AC panel expert **Steve Streit**, who programs **Evergreen Mainstream AC WASH-FM** and Soft AC **WGAY-FM/Washington**. Teamwork, he cites, is a must for those in similar situations.

"We're one family sharing resources and information. I'm truly blessed to have a team that includes [consultant] **Guy Zapoleon**, who has been with us for [nearly three years]. It's not just Steve Streit programming two stations, [but rather] constant e-mails and phone calls."



Steve Streit

WGAY's Return

Under past owner **Greater Media**, Soft AC **WGAY** was transformed into Bright AC **WEBR** and was positioned between **WASH** and crosstown **ABC Hot AC WRQX-FM**. But when **Evergreen** recently acquired **WEBR**, the station reverted to Soft AC and reacquired the **WGAY** calls.

"If a market has a really successful Mainstream AC, it's rare that it will also have a Soft AC that has any kind of numbers," says

Streit, who recently was boosted to **Evergreen's** VP/Director AC Programming. "The mainstream station usually occupies that soft position. The challenge is that **WGAY** not eat up **WASH**, and we're still working on it. I don't have the answer today, but there's more research coming at the end of the month."

"For the most part, [WGAY is the market's] relaxing and stress-free station, and [WASH] is positioned as Soft Rock and is more 'in your face.' In Washington, Soft Rock means upbeat and bright. We have a lot of cash giveaways and [CHR] production elements. **WASH** is produced as 'hot' as any [CHR] I've heard."

Admitting that he's "copied" liners from some other Soft ACs, Streit jokes, "They've done quite well for us. [But] if **Mediabase** ever goes out of business, I'm in deep trouble."

Sign Of The Times

Commenting on how Mainstream ACs like **WASH** have evolved over the past several

years, Streit says, "It's been quite dramatic. I can recall heated debates Guy and I had two years ago about playing **Ace Of Base's** 'The Sign.' We also wondered about the first [**Hootie & The Blowfish**] record. Now, of

For the most part, [WGAY is the market's] relaxing and stress-free station, and [WASH] is positioned as Soft Rock and is more 'in your face.' In Washington, Soft Rock means upbeat and bright.

course, **Ace Of Base** and **Hootie** are pretty much basic groups in Washington.

"The only on-air promise we've ever made to our listeners is that we'll not be too hard and never be sleepy. That gives us a [wide path] to be mainstream."

AC PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

MARKET #3
WLIT/Chicago
(312) 329-9002
Edwards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	19	19	19	19	ERIC CLAPTON/Change The World
17	19	19	19	19	PHIL COLLINS/Dance Into The Light
19	19	19	19	19	CELINE DION/It's All Coming...
17	19	19	19	19	ELTON JOHN/You Can Make...
11	19	19	19	19	KENNY G/The Moment
10	17	17	17	17	MICHAEL BOLTON/Love Is The Power
10	17	17	17	17	TONI BRAXTON/Un-break My Heart
17	17	17	17	17	MARIAH CAREY/Forever
17	17	17	17	17	HARRY CONNICK JR./Hear Me In...
17	17	17	17	17	LIONEL RICHIE/Ordinary Girl
10	17	17	17	17	JOURNEY/When You Love...
10	17	17	17	17	BRIAN MCKNIGHT/Remember The Magic
11	17	17	17	17	NEVILLE & ROBERTSON/Crazy Love
17	17	17	17	17	WHITNEY HOUSTON/Why Does It Hurt...
11	17	17	17	17	ORLEANS/I'm On Your Side
11	17	17	17	17	TINA TURNER/Missing You
10	10	10	10	10	LUTHER VANDROSS/Your Secret Love
8	8	8	8	8	JANN ARDEN/Insensitive
8	8	8	8	8	PETER CETERA/Forever Tonight
8	8	8	8	8	CELINE DION/Because You Loved Me
8	8	8	8	8	EVERYTHING BUT.../Missing
8	8	8	8	8	LIONEL RICHIE/Don't Wanna Lose You

MARKET #5
WBEB/Philadelphia
(610) 667-8400
Conley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	22	22	22	24	CELINE DION/It's All Coming...
24	22	22	22	24	ERIC CLAPTON/Change The World
24	21	21	21	21	MARIAH CAREY/Always Be My Baby
25	18	18	18	20	GLORIA ESTEFAN/Reach
14	18	18	18	19	DONNA LEWIS/Love You Always...
23	22	22	22	19	MARIAH CAREY/Forever
17	17	17	17	17	CELINE DION/Because You Loved Me
5	8	8	8	17	BRYAN ADAMS/Let's Make A...
11	18	18	18	17	TRACY CHAPMAN/Give Me One Reason
15	15	15	15	16	DEL AMITRI/Roll To Me
15	13	13	13	16	ELTON JOHN/You Can Make...
10	10	10	10	13	PHIL COLLINS/Dance Into The Light
14	12	12	12	12	WHITNEY HOUSTON/Why Does It Hurt...
5	6	6	6	10	TINA TURNER/Missing You
2	2	2	2	8	JOURNEY/When You Love...
2	2	2	2	5	TONI BRAXTON/Un-break My Heart
2	2	2	2	5	JORDAN HILL/How Many Times
2	2	2	2	4	WILD ORCHID/At Night I Pray
2	2	2	2	4	MICHAEL BOLTON/Love Is The Power
5	5	5	5	2	LIONEL RICHIE/Ordinary Girl
2	2	2	2	2	KENNY G/The Moment

MARKET #7
KVLL/Dallas
(214) 691-1037
Curtis/O'Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	25	24	24	24	ERIC CLAPTON/Change The World
16	25	24	24	24	CELINE DION/It's All Coming...
23	23	23	23	23	JIM BRICKMAN/Angel Eyes
25	23	23	23	23	CELINE DION/Because You Loved Me
22	23	23	23	22	PETER CETERA/Forever Tonight
22	23	23	23	22	ELTON JOHN/Blessed
16	23	23	23	22	TONY RICH PROJECT/Nobody Knows
17	23	23	23	22	MICHAEL BOLTON/Love So Beautiful
16	17	17	17	19	ELTON JOHN/You Can Make...
17	17	17	17	17	TINA TURNER/Missing You
10	16	16	16	17	MICHAEL BOLTON/Love Is The Power
10	16	16	16	17	KENNY G/The Moment
12	16	16	16	16	MICHAEL ENGLISH/Your Love Amazes Me
25	16	16	16	16	SARAH McLACHLAN/I Will Remember You
8	8	8	8	12	PETER CETERA/One Clear Voice
8	8	8	8	12	TONI BRAXTON/Un-break My Heart
10	10	10	10	8	LIONEL RICHIE/Ordinary Girl
22	8	8	8	8	TAKE THAT/Back For Good
7	8	8	8	8	NEVILLE & ROBERTSON/Crazy Love
5	5	5	5	5	HUEY LEWIS & NEWS/100 Years From Now
5	5	5	5	5	JIM BRICKMAN/I Believe
5	5	5	5	5	EAGLES/Love Will Keep Us...
5	5	5	5	5	SELENA/Could Fall In Love
5	5	5	5	5	SEAL/Kiss From A Rose
5	5	5	5	5	ROD STEWART/So Far Away

MARKET #8
WASH/Washington
(202) 895-5000
Streit/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	ERIC CLAPTON/Change The World
28	35	35	35	35	DONNA LEWIS/Love You Always...
35	35	35	35	35	CELINE DION/It's All Coming...
28	28	28	28	28	GLORIA ESTEFAN/Reach
21	28	28	28	28	ALANIS MORISSETTE/You Learn
28	28	28	28	28	SARAH McLACHLAN/I Will Remember You
28	28	28	28	28	VANESSA WILLIAMS/Where Do We Go...
28	28	28	28	28	ELTON JOHN/You Can Make...
7	28	28	28	28	LIONEL RICHIE/Ordinary Girl
21	28	28	28	28	TONI BRAXTON/Un-break My Heart
28	28	28	28	28	JOURNEY/When You Love...
21	21	21	21	21	HOOTIE & BLOWFISH/Go Blind
28	28	28	28	28	JANN ARDEN/Insensitive
12	21	21	21	21	WONDERS/That Thing You Do!
21	21	21	21	21	PHIL COLLINS/Dance Into The Light
10	10	10	10	10	MERRIL BAINEBRIDGE/Mouth
21	21	21	21	21	CELINE DION/Because You Loved Me
10	10	10	10	10	TRACY CHAPMAN/Give Me One Reason
10	10	10	10	10	LOU DEL RIO/BAYSIDE/Macarena
10	10	10	10	10	SEAL/Don't Cry
10	10	10	10	10	SOPHIE B. HAWKINS/As I Lay Me Down

MARKET #10
MAGIC 106.7
WMJZ/Boston
(617) 442-0241
Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	26	26	26	MARIAH CAREY/Forever
26	26	26	26	26	ERIC CLAPTON/Change The World
25	26	26	26	25	CELINE DION/It's All Coming...
24	26	26	26	25	GLORIA ESTEFAN/Reach
25	26	26	26	25	DONNA LEWIS/Love You Always...
26	26	26	26	25	TONY RICH PROJECT/Nobody Knows
12	15	17	17	17	ELTON JOHN/You Can Make...
12	17	17	17	17	SELENA/Could Fall In Love
10	13	14	14	14	MARIAH CAREY/Always Be My Baby
13	14	14	14	14	MADONNA/You'll See
10	14	14	14	14	TAKE THAT/Back For Good
13	14	13	13	13	CELINE DION/Because You Loved Me
14	12	13	13	13	SEAL/Don't Cry
12	12	13	13	13	VANESSA WILLIAMS/Where Do We Go...
12	12	12	12	12	ROD STEWART/So Far Away
5	6	9	9	9	M. CHAPMAN/Remember The Magic
1	1	1	1	1	DAVE KOZ/Don't Look Back
1	1	1	1	1	NATALIE & NAT COLE/When I Fall In Love
1	1	1	1	1	GEORGE WINSTON/Cast Your Fate

MARKET #11
WFLC/Miami
(305) 759-4311
Landay/Bennett

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	16	32	32	32	HOOTIE & BLOWFISH/Tucker's Town
31	31	31	31	31	MARIAH CAREY/Forever
31	31	31	31	31	ERIC CLAPTON/Change The World
31	31	31	31	31	COLLECTIVE SOUL/The World I Know
31	31	31	31	31	CELINE DION/It's All Coming...
31	31	31	31	31	GIN BLOSSOMS/Follow You Down
31	31	31	31	31	DONNA LEWIS/Love You Always...
31	31	31	31	31	ALANIS MORISSETTE/You Learn
10	10	10	10	10	GLORIA ESTEFAN/Reach
10	10	10	10	10	MARIAH CAREY/Always Be My Baby
10	10	10	10	10	HOOTIE & BLOWFISH/Old Man & Me
10	10	10	10	10	ALANIS MORISSETTE/Ironic
10	10	10	10	10	MELISSA ETHERIDGE/Want To Come Over
10	10	10	10	10	SEAL/Don't Cry

MARKET #13
KLZY/Seattle
(206) 454-1540
Irwin/Brooks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24	24	ERIC CLAPTON/Change The World
24	24	24	24	24	DONNA LEWIS/Love You Always...
24	24	24	24	24	PETER CETERA/One Clear Voice
19	24	24	24	24	CELINE DION/It's All Coming...
19	24	24	24	24	ELTON JOHN/You Can Make...
9	12	12	12	19	JOURNEY/When You Love...
19	19	19	19	19	GLORIA ESTEFAN/Reach
19	19	19	19	19	CELINE DION/To Love You More
19	19	19	19	19	TINA TURNER/Missing You
9	17	17	17	17	LIONEL RICHIE/Ordinary Girl
22	17	17	17	17	HOUSTON & WINANS/Count On Me
19	17	17	17	17	CELINE DION/Because You Loved Me
9	12	12	12	14	DAVE KOZ/Don't Look Back
9	12	12	12	12	KENNY G/The Moment
9	9	9	9	9	PHIL COLLINS/Dance Into The Light
9	9	9	9	9	MARIAH CAREY/Forever
9	9	9	9	9	BRYAN ADAMS/Let's Make A...
9	9	9	9	9	BRYAN ADAMS/Let's Make A...
9	9	9	9	9	BAD COMPANY/Still Believe...

MARKET #14
WALK 97.5
WALK/Long Island
(516) 475-5200
Michael/Lombardo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	30	30	30	DONNA LEWIS/Love You Always...
30	30	30	30	30	CELINE DION/It's All Coming...
30	30	30	30	30	ERIC CLAPTON/Change The World
30	30	30	30	30	JOHN MELLENCAMP/Key West...
10	10	28	28	28	JOURNEY/When You Love...
28	28	28	28	28	PHIL COLLINS/Dance Into The Light
15	16	15	15	15	WONDERS/That Thing You Do!
12	13	13	13	13	LOU DEL RIO/BAYSIDE/Macarena
3	4	4	4	12	NO MERCY/Where Do You Go
25	25	10	10	10	TONI BRAXTON/Un-break My Heart
8	10	10	10	10	ROBERT MILES/Children
10	10	10	10	10	TRACY CHAPMAN/Give Me One Reason
10	10	10	10	10	CELINE DION/Because You Loved Me
9	9	9	9	9	MARIAH CAREY/Always Be My Baby
9	9	9	9	9	BRYAN ADAMS/Let's Make A...
10	8	8	8	8	WHITNEY HOUSTON/Why Does It Hurt...
10	8	8	8	8	TONY RICH PROJECT/Nobody Knows
10	7	8	8	8	HOUSTON & WINANS/Count On Me
8	7	8	8	8	DEEP BLUE SOMETHING/Breakfast At...
8	7	8	8	8	HOOTIE & BLOWFISH/Only Wanna Be...
8	7	8	8	8	BLUES TRAVELER/Run-Around
8	7	8	8	8	EVERYTHING BUT.../Missing
8	7	8	8	8	TAKE THAT/Back For Good
8	7	8	8	8	GIN BLOSSOMS/Ti I Hear It...
8	7	8	8	8	MARIAH CAREY/One Sweet Day
8	7	8	8	8	DEL AMITRI/Roll To Me
8	7	8	8	8	REMBRANDT'S/It Be There For...
8	7	8	8	8	SEAL/Kiss From A Rose

MARKET #17
KEZK 102.5
KEZK/St. Louis
(314) 727-2160
McMahon

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	13	13	13	13	ELTON JOHN/You Can Make...
13	13	13	13	13	VANESSA WILLIAMS/Where Do We Go...
13	13	13	13	13	NEVILLE & ROBERTSON/Crazy Love
12	13	13	13	13	MICHAEL BOLTON/Love Is The Power
12	13	13	13	13	CELINE DION/It's All Coming...
13	13	13	13	13	MARIAH CAREY/Forever
13	13	13	13	13	DONNA LEWIS/Love You Always...
14	14	12	12	12	ERIC CLAPTON/Change The World
13	13	15	15	15	JANN ARDEN/Insensitive
13	13	14	14	14	WHITNEY HOUSTON/Why Does It Hurt...
12	12	15	15	15	KENNY G/The Moment
9	9	9	9	9	JOURNEY/When You Love...
8	9	9	9	9	MICHAEL ENGLISH/Your Love Amazes Me
8	9	9	9	9	PETER CETERA/One Clear Voice
3	3	3	3	3	HOUSTON & WINANS/Count On Me
3	3	3	3	3	CELINE DION/Because You Loved Me
5	5	5	5	5	ELTON JOHN/Blessed
5	5	5	5	5	TONY RICH PROJECT/Nobody Knows
5	5	5	5	5	ROD STEWART/So Far Away
5	5	5	5	5	MARIAH CAREY/Always Be My Baby
5	5	5	5	5	WHITNEY HOUSTON/Exhale (Shoop Shoop)

MARKET #18
WLIF/Baltimore
(410) 823-1570
Balaban/Thoner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
8	8	21	21	21	JOURNEY/When You Love...
9	9	9	9	9	DAVE KOZ/Don't Look Back
19	19	20	20	20	ELTON JOHN/You Can Make...
19	19	20	20	20	MICHAEL BOLTON/Love Is The Power
19	19	19	19	19	PHIL COLLINS/Dance Into The Light
19	19	19	19	19	TINA TURNER/Missing You
19	21	21	21	21	CELINE DION/It's All Coming...
19	21	21	21	21	DONNA LEWIS/Love You Always...
8	17	17	17	17	TONI BRAXTON/Un-break My Heart
8	17	17	17	17	KENNY G/The Moment
13	13	13	13	13	EVERYTHING BUT.../Missing
13	13	13	13	13	JOHN ARDEN/Insensitive
19	19	19	19	19	ERIC CLAPTON/Change The World
13	13	13	13	13	MICHAEL ENGLISH/Your Love Amazes Me
8	8	8	8	8	JORDAN HILL/How Many Times
8	8	8	8	8	BRIAN MCKNIGHT/Remember The Magic
8	8	8	8	8	ORLEANS/I'm On Your Side
9	9	9	9	9	NEVILLE & ROBERTSON/Crazy Love
9	9	9	9	9	REO SPEEDWAGON/After Tonight
9	9	9	9	9	INTRIGUE/You've Ever...
9	9	9	9	9	WILD ORCHID/At Night I Pray
9	9	9	9	9	GEORGE BENSON/Holm In On
9					

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	CELINE DION It's All Coming Back To Me Now (550 Music) 2211 2229 2183 2221 92/0					
1	1	2	2	ERIC CLAPTON Change The World (Reprise) 2141 2196 2186 2333 95/0					
5	4	4	3	ELTON JOHN You Can Make History (Young Again) (MCA) 2134 1997 1866 1727 96/0					
4	3	3	4	DONNA LEWIS I Love You Always Forever (Atlantic) 2108 2062 2040 2004 89/3					
3	5	5	5	MARIAH CAREY Forever (Columbia) 1590 1750 1855 2065 83/0					
20	12	9	6	JOURNEY When You Love A Woman (Columbia) 1571 1292 1019 575 83/3					
12	7	6	7	PHIL COLLINS Dance Into The Light (Face Value/Atlantic) 1585 1494 1315 1094 80/3					
11	8	8	8	BRYAN ADAMS Let's Make A Night To Remember (A&M) 1409 1312 1226 1149 71/4					
6	6	7	9	LIONEL RICHIE Ordinary Girl (Mercury) 1280 1460 1505 1508 71/0					
21	16	11	10	MICHAEL BOLTON Love Is The Power (Columbia) 1204 1071 863 527 79/5					
15	14	12	11	TINA TURNER Missing You (Virgin) 1079 1030 940 837 71/2					
19	18	14	12	KENNY G The Moment (Arista) 1002 939 820 705 78/3					
8	9	10	13	VANESSA WILLIAMS Where Do We Go From Here (Mercury) 996 1101 1204 1398 63/0					
28	21	17	14	TONI BRAXTON Un-break My Heart (LaFace/Arista) 990 819 511 280 72/8					
7	10	13	15	WHITNEY HOUSTON Why Does It Hurt So Bad (Arista) 802 1007 1175 1420 55/0					
13	15	15	16	CELINE DION Because You Loved Me (550 Music) 798 863 865 917 62/1					
18	19	19	17	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury) 721 726 707 715 41/0					
14	17	18	18	TRACY CHAPMAN Give Me One Reason (Elektra/EEG) 719 779 827 911 50/0					
9	11	16	19	PETER CETERA One Clear Voice (River North) 637 856 1042 1293 43/0					
24	24	21	20	DAVE KOZ Don't Look Back (Capitol) 547 464 432 418 47/1					
25	25	23	21	AARON NEVILLE F/ROBBIE ROBERTSON Crazy Love (Reprise) 474 449 411 369 40/2					
—	28	26	22	JORDAN HILL How Many Times (143/Atlantic) 376 341 297 214 46/5					
23	26	24	23	MELISSA ETHERIDGE Nowhere To Go (Island) 361 387 406 446 22/0					
10	13	20	24	BEACH BOYS I/KATHY TROCCOLI I Can Hear Music (River North) 359 605 945 1204 28/0					
DEBUT			25	MADONNA You Must Love Me (Warner Bros.) 296 — — — 29/29					
—	—	29	26	NATALIE COLE w/NAT "KING" COLE When I Fall In Love (Elektra/EEG) 247 207 171 160 29/5					
DEBUT			27	BRIAN MCKNIGHT Remember The Magic (Theme Song) (Walt Disney) 237 168 87 — 30/7					
29	29	27	28	HOOTIE & THE BLOWFISH Tucker's Town (Atlantic) 214 236 261 275 11/0					
DEBUT			29	WONDERS That Thing You Do! (Epic) 209 118 50 41 13/4					
22	22	25	30	BRANDY, TAMIA, KNIGHT, KHAN Missing You (EastWest/EEG) 205 371 477 -492 20/0					

This chart reflects airplay from October 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker. 97 AC reporters. 86 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

HUEY LEWIS & THE NEWS 100 Years From Now (Elektra/EEG)
Total Stations: 18, Adds: 17, Plays: 179, WRCH 7, WLZW 10, WTCB 6, WKTK 14, WRMF 4, WAHR 5, KMXR 5, KVIL 8, KMGL 8, KQXT 7, WCRZ 7, WAJI 10, WTPJ 8, WGLM 17, WQLR 12, KKLI 13, KWAV 20 (20), KGBY 18.

HOOTIE & THE BLOWFISH Sad Caper (Atlantic)
Total Stations: 11, Adds: 4, Plays: 162, WLEV 7, WMJQ 28 (28), WKWK 5, WTCB 16 (16), WSPA 15 (15), WAHR 10 (5), WTFM 25 (25), WRVR 16, WAJI 10 (10), WFMK 10, WQLR 20 (20).

MICHAEL ENGLISH Freedom (Curb)
Total Stations: 16, Adds: 5, Plays: 136, WRCH 7 (7), WWLI 15 (5), WLEV 12 (10), WAFY 12, WKWK 10 (5), WTCB 6 (3), WLRQ 6 (6), WTVR 5 (5), WDEF 10 (5), WAHR 5, WLTS 7 (7), KQXT 14 (14), WGLM 7 (7), KELO 8, KWAV 5, KISC 7.

WILD ORCHID At Night I Pray (RCA)
Total Stations: 17, Adds: 2, Plays: 129, WLIF 8 (9), WBEB 4, WLZW 10 (10), WKWK 10 (5), WTCB 7 (7), WTVR 5 (5), WAHR 10 (10), WJXB 7 (7), WLQT 7 (7), WIKY 5 (5), WTPJ 12 (12), WGLM 7 (7), KEZG 5, WLTE 8 (8), KELO 8 (8), KKLI 7 (7), KISC 9 (9).

CELINE DION Send Me A Lover (MCA)
Total Stations: 15, Adds: 4, Plays: 122, WYJB 14 (14), WBBQ 2, WLRQ 6 (6), WMGF 3 (3), WOOF 15 (15), KMXR 11 (11), WWNK 5 (5), WCRZ 4, WAJI 5 (5), WTPJ 15 (12), WGLM 7 (7), KEZG 5, KELO 8 (8), KKLI 5, KKCW 17 (15).

RICHARD PAGE The Best Thing (Blue Thumb)
Total Stations: 15, Adds: 5, Plays: 110, WRCH 7, WWLI 10 (10), WLEV 5, WAFY 12 (12), WKWK 10 (5), WTCB 7 (7), WTFM 10 (10), KMXR 5 (5), KQXT 5 (5), WROE 7, WOOD 3, WFMK 10 (10), WGLM 7 (7), WQLR 7, KWAV 5 (5).

INTRIGUE If You've Ever Been In Love (Universal)
Total Stations: 12, Adds: 1, Plays: 105, WWLI 10 (10), WLEV 5 (5), WLIF 9, WARM 6 (6), WTVR 5 (5), WOOF 15 (15), KQXT 7 (7), WFMK 10 (10), WGLM 7 (10), WRVF 21 (17), WLTE 5 (5), KWAV 5 (5).

REO SPEEDWAGON After Tonight (Castle)
Total Stations: 15, Adds: 4, Plays: 105, WWLI 5, WLIF 9, WAFY 12 (12), WTVR 5 (5), WDEF 5 (5), WAHR 10 (10), KQXT 5 (5), WROE 10 (7), WIKY 5 (5), WCRZ 7, WAJI 5 (5), WFMK 10 (10), WGLM 7 (7), KEZG 5, KWAV 5 (5).

ORLEANS I'm On Your Side (Dinosaur)
Total Stations: 12, Adds: 0, Plays: 104, WRCH 7 (7), WLIF 9 (8), WLZW 10 (10), WKWK 20 (20), WAHR 10 (10), KTDY 2 (6), WLTS 7 (7), KQXT 5 (5), WLIT 10 (10), WLQT 10 (10), WGLM 7 (7), KKLI 7 (7).

GEORGE BENSON Holdin' On (GRP)
Total Stations: 12, Adds: 0, Plays: 81, WEZN 5 (5), WMAS 10 (10), WLIF 8 (9), WLZW 10 (10), WLRQ 6 (6), WOOF 8 (8), KKMJ 5 (5), WLQT 7 (7), WAJI 5 (5), KEZG 1 (1), WLTE 8 (8), KELO 8 (8).

FOR REAL Like I Do (Rowdy/Arista)
Total Stations: 10, Adds: 2, Plays: 68, WWLI 10 (5), WLEV 7 (7), WMGS 5 (5), WTVR 5, WDEF 5 (5), KMXR 5 (5), KQXT 7 (7), WROE 7, WFMK 10 (10), WGLM 7 (7).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MADONNA You Must Love Me (Warner Bros.)	29
HUEY LEWIS & THE NEWS 100 Years From Now (Elektra/EEG)	17
TONI BRAXTON Un-break My Heart (LaFace/Arista)	8
BRIAN MCKNIGHT Remember The Magic (Walt Disney)	7
MICHAEL BOLTON Love Is The Power (Columbia)	5
MICHAEL ENGLISH Freedom (Curb)	5
JORDAN HILL How Many Times (143/Atlantic)	5
SUSANNA HOFFS All I Want (London/Island)	5
NATALIE COLE w/NAT "KING" COLE When I Fall... (Elektra/EEG)	5
RICHARD PAGE The Best Thing (Blue Thumb)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MADONNA You Must Love Me (Warner Bros.)	+296
JOURNEY When You Love A Woman (Columbia)	+279
TONI BRAXTON Un-break My Heart (LaFace/Arista)	+171
HUEY LEWIS & THE NEWS 100 Years From... (Elektra/EEG)	+159
ELTON JOHN You Can Make History (Young Again) (MCA)	+137
MICHAEL BOLTON Love Is The Power (Columbia)	+133
BRYAN ADAMS Let's Make A Night To Remember (A&M)	+97
PHIL COLLINS Dance Into The Light (Face Value/Atlantic)	+91
WONDERS That Thing You Do! (Epic)	+91
DAVE KOZ Don't Look Back (Capitol)	+83

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
JANN ARDEN Insensitive (A&M)
GLORIA ESTEFAN Reach (Epic)
TONY RICH PROJECT Nobody Knows (LaFace/Arista)
MICHAEL ENGLISH Your Love Amazes Me (Curb)
EVERYTHING BUT THE GIRL Missing (Atlantic)
MARIAH CAREY Always Be My Baby (Columbia)
SEAL Don't Cry (ZTT/WB)
HARRY CONNICK JR. Hear Me In The Harmony (Columbia)
ROD STEWART So Far Away (Lava/Atlantic)
NATALIE MERCHANT Jealousy (Elektra/EEG)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



When you hear
"After Tonight"
 ...you will never be the same

The new single from BUILDING THE BRIDGE

New This Week: WLIF/Baltimore WWLI/Providence WCRZ/Flint KEZG/Lincoln

NEW & ACTIVE

Already Convinced:
 KQXT WTVR KWAV WAJI WDEF
 WFMK WAHR WROE WIKY WAFY
 WGLM

REO
SPEED WAGON



Contact: Joanne Grand, Castle Records (212) 685-6303 X208 Magda Summerfield, Summerfield Music (818) 757-3191

3 Top Ten Singles And A New Duet From The Voice Who Set The Standard



Peter Cetera Continues His
Tradition Of Excellence
"S.O.S" With Ronna Reeves

RIVER
NORTH
RECORDS



Going For Adds 10/21

REPORTERS

Stations and their adds listed alphabetically by market

AC

WYJB/Albany, NY OMPD: Buzz Brindie MD: Pat Ryan 10 PHIL COLLINS "Light" 5 MADONNA "Must"	WDEF/Chattanooga, TN PDMD: Danny Howard 10 MADONNA "Must" 5 NATALIE & NAT COLE "Fall" 5 SUSANNA HOFFS "Want"	KOSI/Denver, CO OM: Scott Taylor PD: Steve Hamilton 12 MADONNA "Must"	WTP/Indianapolis, IN PD: Gary Havens MD: Steve Cooper 8 TONI BRAXTON "Heart" 8 HUEY LEWIS & NEWS "Years"	WRVR/Memphis, TN OMPD: Joel Burke MD: Kay Marley 16 HOOTIE & BLOWFISH "Sad" 7 BRIAN MCKNIGHT "Magic"	KQXT/San Antonio, TX OMPD: Mike Scott MD: Bill Norris 7 MADONNA "Must" 7 HUEY LEWIS & NEWS "Years" 7 SUSANNA HOFFS "Want" 5 E.J. WATERS "Colours" 5 GROVER WASHINGTON... "Stop" 5 BACHARACH & COSTELLO "Strength"
WLEV/Allentown, PA OMPD: John Lodge 7 SUSANNA HOFFS "Want" 7 HOOTIE & BLOWFISH "Sad" 5 MADONNA "Must" 5 RICHARD PAGE "Best"	WLIT/Chicago, IL PDMD: Mark Edwards No Adds	WOOF/Dothan, AL GMPD: Leigh Simpson OMMD: Mike Holderfield 8 JORDAN HILL "Times"	WTFM/Johnson City, TN PDMD: Mark E. McKinney 20 MADONNA "Must" 10 WONDERS "Thing" 10 MERRIL BAINEBRIDGE "Mouth"	WFLC/Miami, FL PD: Tip Landay MD: Wendy Bennett No Adds	KSBL/Santa Barbara, CA PDMD: Peter Bie 20 MADONNA "Must" 5 DAVE KOZ "Look"
WROE/Appleton, WI PDMD: Ford Colley 7 FOR REAL "Like" 7 RICHARD PAGE "Best"	WRRM/Cincinnati, OH PDMD: T.J. Holland No Adds	WXCK/Erie, PA PD: Ron Arlen MD: Paul Davies No Adds	WQLR/Kalamazoo, MI PD: Bill Wertz MD: Brian Wertz 12 HUEY LEWIS & NEWS "Years" 12 MADONNA "Must" 7 RICHARD PAGE "Best"	KJSN/Modesto, CA PDMD: Gary Michaels No Adds	KZST/Santa Rosa, CA PD: Brent Farris MD: Pat Schaffer 3 NATALIE & NAT COLE "Fall"
WFPG/Atlantic City, NJ OMPD: Dick Fennessy MD: Marlene Aqua 14 WONDERS "Thing"	WWNK/Cincinnati, OH PD: Dave Mason APDMD: Bobbi Maxwell 5 KENNY G "Moment"	WIKY/Evansville, IN PD: Mark Baker 10 JOURNEY "Woman"	WJXB/Knoxville, TN PD: Jeff Jamigan MD: Barbara Bridges No Adds	KWAV/Monterey, CA PDMD: Bernie Moody 20 MADONNA "Must" 5 JORDAN HILL "Times" 5 MICHAEL ENGLISH "Freedom" 5 SOUL FOR REAL "Feel"	KLSY/Seattle, WA PD: Bobby Irwin MD: Bob Brooks 6 DC TALK "Just" 9 BRYAN ADAMS "Lets" 9 BAD COMPANY "Believe"
WBBO/Augusta, GA PDMD: John Patrick 23 JOURNEY "Woman" 2 CELINE DION "Send"	WDOK/Cleveland, OH PD: Sue Wilson MD: Scott Miller 20 DONNA LEWIS "Always" 16 TONI BRAXTON "Heart"	KEZA/Fayetteville, AR APDMD: Chio Arledge APDMD: Rich Kelly No Adds	WGLM/Lafayette, IN PDMD: Dan McKay 17 HUEY LEWIS & NEWS "Years" 7 MADONNA "Must" 7 SUSANNA HOFFS "Want" 7 BACHARACH & COSTELLO "Strength"	KELO/Sioux Falls, SD PD: Reid Holten MD: Kathy James 8 MICHAEL ENGLISH "Freedom"	KISC/Spokane, WA PD: Rob Harter MD: Dawn Marcel 7 MADONNA "Must" 7 MICHAEL ENGLISH "Freedom" 7 BRIAN MCKNIGHT "Magic"
WBBQ/Austin, TX OMPD: Stan Main MD: Anna Hoover 5 KENNY G "Moment"	WTLF/Cleveland, OH PD: Steve LaBeau MD: Jay Hudson 13 MADONNA "Must" 12 MICHAEL BOLTON "Power"	WCRZ/Flint, MI OMPD: J. Patrick MD: George McIntyre 9 MADONNA "Must" 7 RED SPEEDWAGON "Tonight" 7 HUEY LEWIS & NEWS "Years" 4 CELINE DION "Send"	KTDY/Lafayette, LA OMPD: Michael W. Kay MD: Ed Perkins 3 BRIAN MCKNIGHT "Magic"	WRWF/Toledo, OH PDMD: Kim Carlson 1 PHIL COLLINS "Light" 1 MAXWELL "Ascension" 1 JOE COCKER "Anybody" 1 OLETA ADAMS "Sun"	KMXZ/Tucson, AZ PDMD: Bobby Rich 9 MADONNA "Must"
WLIF/Baltimore, MD OMPD: Gary Batsban MD: Mark Thoner 9 BRIAN MCKNIGHT "Magic" 9 RED SPEEDWAGON "Tonight" 9 INTRIGUE "Ever" 8 BRYAN ADAMS "Lets" 1 GEORGE WINSTON "Cast"	KKLI/Colorado Springs, CO PD: Steve Larson MD: Sharon Green 13 HUEY LEWIS & NEWS "Years" 13 MADONNA "Must" 5 CELINE DION "Send"	WAFY/Frederick, MD MD: Norman Henry Schmidt 12 MAX PRIEST "Holding" 12 MICHAEL ENGLISH "Freedom" 12 STEVEN G. CHAPMAN "Lord"	WFMK/Lansing, MI PDMD: Ray Marshall 16 SUSANNA HOFFS "Want" 10 MADONNA "Must" 10 HOOTIE & BLOWFISH "Sad"	KMXZ/Tucson, AZ PDMD: Bobby Rich 9 MADONNA "Must"	WZLW/Utica, NY PD: Randy Jay MD: Heather Blahop 10 HUEY LEWIS & NEWS "Years" 7 MADONNA "Must"
WMJJ/Birmingham, AL OM: John Jenkins PDMD: John Stuart 2 DONNA LEWIS "Always"	WTCB/Columbia, SC PDMD: Brent Johnson 6 HUEY LEWIS & NEWS "Years"	WVTV/Fresno, CA PD: Mark Thomas MD: Mike Alexander 20 PHIL COLLINS "Light"	KSNE/Las Vegas, NV PD: Tom Chas MD: John Berry 10 BILLY PORTER "Love"	WASH/Washington, DC PD: Steve Strait MD: Randi Martin 28 ALANIS MORISSETTE "Learn"	WZLW/Utica, NY PD: Randy Jay MD: Heather Blahop 10 HUEY LEWIS & NEWS "Years" 7 MADONNA "Must"
WMJX/Boston, MA PD: Don Kelley MD: Mark Laurence 7 MADONNA "Must"	WSNY/Columbus, OH PD: Chuck Knight MD: Bob Nunally 26 DONNA LEWIS "Always" 26 MADONNA "Must"	WVTV/Fresno, CA PD: Mark Thomas MD: Mike Alexander 20 PHIL COLLINS "Light"	KSNE/Las Vegas, NV PD: Tom Chas MD: John Berry 10 BILLY PORTER "Love"	WZLW/Utica, NY PD: Randy Jay MD: Heather Blahop 10 HUEY LEWIS & NEWS "Years" 7 MADONNA "Must"	WZLW/Utica, NY PD: Randy Jay MD: Heather Blahop 10 HUEY LEWIS & NEWS "Years" 7 MADONNA "Must"
WMJQ/Buffalo, NY PD: Rob Lucas MD: Roger Christian 28 DC TALK "Just"	WVTV/Fresno, CA PD: Mark Thomas MD: Mike Alexander 20 PHIL COLLINS "Light"	WVTV/Fresno, CA PD: Mark Thomas MD: Mike Alexander 20 PHIL COLLINS "Light"	KSNE/Las Vegas, NV PD: Tom Chas MD: John Berry 10 BILLY PORTER "Love"	WZLW/Utica, NY PD: Randy Jay MD: Heather Blahop 10 HUEY LEWIS & NEWS "Years" 7 MADONNA "Must"	WZLW/Utica, NY PD: Randy Jay MD: Heather Blahop 10 HUEY LEWIS & NEWS "Years" 7 MADONNA "Must"
KDAT/Cedar Rapids, IA PD: Dick Cook MD: Tom Cook 7 NATALIE & NAT COLE "Fall"	WVTV/Fresno, CA PD: Mark Thomas MD: Mike Alexander 20 PHIL COLLINS "Light"	WVTV/Fresno, CA PD: Mark Thomas MD: Mike Alexander 20 PHIL COLLINS "Light"	KSNE/Las Vegas, NV PD: Tom Chas MD: John Berry 10 BILLY PORTER "Love"	WZLW/Utica, NY PD: Randy Jay MD: Heather Blahop 10 HUEY LEWIS & NEWS "Years" 7 MADONNA "Must"	WZLW/Utica, NY PD: Randy Jay MD: Heather Blahop 10 HUEY LEWIS & NEWS "Years" 7 MADONNA "Must"

HOT AC

WKDD/Akron, OH PDMD: Chuck Collins 20 MADONNA "Must" 7 MICHAEL BOLTON "Power"	KATF/Dubuque, IA PD: Tim Dillon MD: Jackie Livingston 33 WONDERS "Thing" 33 MERRIL BAINEBRIDGE "Mouth" 33 ALANIS MORISSETTE "Head" 5 MADONNA "Must"	WMC/Memphis, TN MD: Frank Brinsley 13 MADONNA "Must" 8 HUEY LEWIS & NEWS "Years" 6 SUSANNA HOFFS "Want" 5 JEWEL "You"	WMXB/Richmond, VA PDMD: Barry McKay 18 MARIAN CAREY "Always" 6 DC TALK "Just"	KMXS/Anchorage, AK PD: Mark Carlson MD: Rick Sparks 27 SEAL "Fly" 5 ALANIS MORISSETTE "Head"	KSII/El Paso, TX PD: Courtney Nelson MD: Mike Martinez 15 BRANDY TAMIA "Messing" 15 MADONNA "Must"	WKTI/Milwaukee, WI PD: Danny Clayton MD: Leonard Peace 10 MADONNA "Must"	KYKY/St. Louis, MO PD: Smokey Rivers APDMD: Greg Hewitt 20 MERRIL BAINEBRIDGE "Mouth" 10 MADONNA "Must"
WMMX/Baltimore, MD PD: Todd Fisher MD: Steve Cross 12 MELISSA ETHERIDGE "Like"	WRTS/Erie, PA PD: Ron Kline MD: Shane Taylor 20 MADONNA "Must" 15 EN VOGUE "Don't" 15 HOOTIE & BLOWFISH "Sad" 15 TONI BRAXTON "Makin'"	KOSO/Modesto, CA PD: Max Miller MD: Donna Miller 5 MADONNA "Must" 5 ALANIS MORISSETTE "Head" 5 R.E.M. "Me"	KBEE/Salt Lake City, UT OMPD: Steve Kelly APDMD: Sean Michaels No Adds	KKMY/Beaumont, TX PD: Kurt Gilchrist MD: Robert L. Brown 8 HUEY LEWIS & NEWS "Years" 8 SUSANNA HOFFS "Want" 8 R.E.M. "Me"	WMSM/Fayetteville, NC PDMD: Dave Stone 30 WONDERS "Thing" 30 SHERYL CROW "Happy" 10 FIDEL APPLE "Shadowbox" 10 MADONNA "Must"	KISN/Salt Lake City, UT PD: Burke Allen MD: Brad Kelly 20 DC TALK "Just" 10 MADONNA "Must" 10 ELTON JOHN "History"	KSMG/San Antonio, TX PD: Pat Evans MD: Darla Thomas 5 SEAL "Fly" 5 DC TALK "Just"
WMJY/Biloxi, MS PD: Walter Brown MD: Heather Williams 6 DC TALK "Just" 6 NATALIE & NAT COLE "Fall" 6 MICHAEL BOLTON "Power"	WQSM/Fayetteville, NC PDMD: Dave Stone 30 WONDERS "Thing" 30 SHERYL CROW "Happy" 10 FIDEL APPLE "Shadowbox" 10 MADONNA "Must"	WMX/Montgomery, AL PD: Al Mason MD: John Rogers 25 HUEY LEWIS & NEWS "Years"	KFMB/San Diego, CA PD: Tracy Johnson APDMD: Greg Simms 26 ONCE BLUE "Save" 18 CAROLANIS "Lovefool" 17 SEAL "Fly" 9 SHERYL CROW "Happy" 8 JEWEL "You" 7 SUZANNE VEGA "Thrill" 6 POE "Angry" 1 "SUBLINE "What"	WBMX/Boston, MA VP/Prog: Greg Strassell 18 DC TALK "Just" 8 MADONNA "Must" 8 R.E.M. "Me" 8 JEWEL "You"	WKZL/Greensboro, NC PD: Jeff McKnight MD: Doug McKnight 7 MADONNA "Must" 7 DC TALK "Just" 7 NO MERCY "Where"	WMXX/Atlanta, GA PD: Steve Wood APDMD: Linda Silver 28 MADONNA "Must" 28 WONDERS "Thing" 21 HOOTIE & BLOWFISH "Sad"	KIOI/San Francisco, CA PD: Casey Keating MD: Jay Macchia 20 TONI BRAXTON "Heart" 7 HUEY LEWIS & NEWS "Years"
WBRW/Champaign, IL MD: Randi West 28 BRYAN ADAMS "Lets" 28 WONDERS "Thing" 28 AMANDA MARSHALL "Birmingham" 9 HOOTIE & BLOWFISH "Sad" 9 MERRIL BAINEBRIDGE "Mouth"	WMYI/Greenville, SC PDMD: Mark Pollitt 8 HUEY LEWIS & NEWS "Years" 8 MADONNA "Must"	WMLJ/New York, NY VP/Prog: Tom Cuddy PD: Scott Shannon MD: Mike Preston 21 MADONNA "Must"	KPLZ/Seattle, WA PDMD: Kent Phillips 21 MADONNA "Must"	WBWC/Canton, OH PD: Terry Simmons MD: Bruce Lewis 18 TONI BRAXTON "Heart"	WVTV/Fresno, CA PD: Mark Thomas MD: Mike Alexander 20 PHIL COLLINS "Light"	WYXR/Philadelphia, PA MD: Bruce Gilbert PD: Scott Alexander 28 MADONNA "Must"	WMTX/Tampa, FL PD: Chuck Morgan MD: Yvonne Bass 5 HUEY LEWIS & NEWS "Years" 5 MADONNA "Must"
WVTV/Fresno, CA PD: Mark Thomas MD: Mike Alexander 20 PHIL COLLINS "Light"	WVTV/Fresno, CA PD: Mark Thomas MD: Mike Alexander 20 PHIL COLLINS "Light"	WVTV/Fresno, CA PD: Mark Thomas MD: Mike Alexander 20 PHIL COLLINS "Light"	WVTV/Fresno, CA PD: Mark Thomas MD: Mike Alexander 20 PHIL COLLINS "Light"	WVTV/Fresno, CA PD: Mark Thomas MD: Mike Alexander 20 PHIL COLLINS "Light"	WVTV/Fresno, CA PD: Mark Thomas MD: Mike Alexander 20 PHIL COLLINS "Light"	WVTV/Fresno, CA PD: Mark Thomas MD: Mike Alexander 20 PHIL COLLINS "Light"	WVTV/Fresno, CA PD: Mark Thomas MD: Mike Alexander 20 PHIL COLLINS "Light"

97 Total Reporters
96 Current Reporters
86 Current Playlists

Reported Frozen Playlist (4):
WEZM/Bridgeport, CT
WENS/Indianapolis, IN
KOST/Los Angeles, CA
KVLV/McAllen, TX

Did Not Report, Playlist Frozen (6):
KLYF/Des Moines, IA
WLTE/Minneapolis, MN
WLTS/New Orleans, LA
WIOG/Saginaw, MI
WMAS/Springfield, MA
WJBR/Wilmington, DE

Did Not Report A New Playlist For Two Consecutive Weeks; Data Not Used (1):
WSRS/Worcester, MA

72 Total Reporters
72 Current Reporters
66 Current Playlists

Reported Frozen Playlist (1):
WOMX/Orlando, FL

Did Not Report, Playlist Frozen (5):
WMMX/Dayton, OH
WKYE/Johnstown, PA
KSTP-FM/Minneapolis, MN
WSNE/Providence, RI
WAEV/Savannah, GA

GEGGY TAH

"Whoever You Are"

Q106	34 Spins	KZZP	16 Spins
STAR 100	34 Spins	WTMX	12 Spins
KALC	34 Spins	WKTI	8 Spins
WSHE	32 Spins	WQSM	20 Spins
KHHT	16 Spins		

Most Added Adult/Top 40, 2 Weeks in a row
WTMX, KALC, Q106, WBLI, WBMX, WPLL
KOSO, WQSM, KKMY, KMAJ, WXIL

NEW & ACTIVE

R.E.M.

"Bittersweet Me"

MADONNA

"You Must Love Me"

Thank You Radio
#1 Most Added Across The Board!!!!
Hot AC Debut **24**
Mainstream AC Debut **25**



HOT AC TOP 30

OCTOBER 18, 1996

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	2669	2752	2752	2650	71/0
2	2	2	2	ERIC CLAPTON Change The World (<i>Reprise</i>)	2589	2672	2706	2619	70/0
3	3	3	3	CELINE DION It's All Coming Back To Me Now (<i>550 Music</i>)	2571	2567	2490	2293	68/0
19	11	7	4	JOURNEY When You Love A Woman (<i>Columbia</i>)	1931	1716	1316	715	67/0
6	5	4	5	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (<i>Mercury</i>)	1902	1912	1890	1810	62/0
7	7	5	6	MELISSA ETHERIDGE Nowhere To Go (<i>Island</i>)	1641	1783	1736	1611	62/0
8	8	8	7	DISHWALLA Counting Blue Cars (<i>A&M</i>)	1609	1715	1734	1607	55/0
4	4	6	8	ALANIS MORISSETTE You Learn (<i>Maverick/Reprise</i>)	1534	1723	1963	2041	46/0
15	16	11	9	MERRIL BAINBRIDGE Mouth (<i>Universal</i>)	1497	1346	1121	989	63/6
5	6	9	10	TRACY CHAPMAN Give Me One Reason (<i>Elektra/EEG</i>)	1476	1582	1757	1831	50/0
13	10	12	11	BRYAN ADAMS Let's Make A Night To Remember (<i>A&M</i>)	1425	1344	1332	1181	58/1
14	13	13	12	PHIL COLLINS Dance Into The Light (<i>Face Value/Atlantic</i>)	1343	1328	1252	999	56/1
24	20	18	13	ALANIS MORISSETTE Head Over Feet (<i>Maverick/Reprise</i>)	1285	1077	777	584	51/8
16	17	15	14	AMANDA MARSHALL Birmingham (<i>Epic</i>)	1183	1124	1057	839	52/3
9	9	10	15	JEWEL Who Will Save Your Soul (<i>Atlantic</i>)	1147	1375	1510	1516	47/0
12	15	16	16	JANN ARDEN Insensitive (<i>A&M</i>)	1116	1103	1131	1196	45/0
10	12	14	17	NATALIE MERCHANT Jealousy (<i>Elektra/EEG</i>)	1082	1266	1304	1370	44/0
21	19	19	18	HOOTIE & THE BLOWFISH I Go Blind (<i>Reprise</i>)	963	910	813	639	33/2
30	26	23	19	WONDERS That Thing You Do! (<i>Epic</i>)	789	555	407	267	37/6
11	14	17	20	HOOTIE & THE BLOWFISH Tucker's Town (<i>Atlantic</i>)	762	1085	1176	1208	34/0
23	21	21	21	ELTON JOHN You Can Make History (Young Again) (<i>MCA</i>)	749	770	706	611	36/1
27	24	22	22	NO MERCY Where Do You Go (<i>Arista</i>)	661	603	467	370	26/2
—	—	25	23	DC TALK Just Between You And Me (<i>Virgin</i>)	644	403	223	99	36/12
DEBUT			24	MADONNA You Must Love Me (<i>Warner Bros.</i>)	512	—	—	—	37/37
—	28	26	25	SHERYL CROW If It Makes You Happy (<i>A&M</i>)	471	347	315	256	25/5
26	25	24	26	STING I'm So Happy I Can't Stop Crying (<i>A&M</i>)	466	495	423	383	27/1
—	—	27	27	HOOTIE & THE BLOWFISH Sad Caper (<i>Atlantic</i>)	406	318	167	5	24/6
29	29	28	28	WALLFLOWERS 6th Avenue Heartache (<i>Interscope</i>)	293	293	301	292	16/0
—	—	29	29	MICHAEL BOLTON Love Is The Power (<i>Columbia</i>)	282	252	189	140	16/2
DEBUT			30	TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)	278	177	115	50	17/4

This chart reflects airplay from October 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker. 72 Hot AC reporters. 66 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

NO DOUBT Spiderwebs (*Trauma/Interscope*)

Total Stations: 8, Adds: 0, Plays: 246, WTIC 24, WRTS 34 (34), WBLI 25 (15), KDMX 11 (11), WKQI 16 (16), KALC 35 (35), KYSR 40 (40), KFMB 61 (59).

WILD ORCHID At Night I Pray (*RCA*)

Total Stations: 13, Adds: 1, Plays: 215, WDAQ 11 (13), WVAF 5 (5), WRTS 15 (15), WBLI 18, WQMZ 35 (33), WKYE 17 (17), WMC 4 (10), KKMV 10 (10), KSII 24 (26), WKDD 16 (16), WAZY 23 (23), WKTI 23 (23), KMAJ 14 (14).

TONI BRAXTON You're Makin' Me High (*LaFace/Arista*)

Total Stations: 9, Adds: 2, Plays: 205, WRTS 15, WBLI 10 (15), WYXR 26 (38), WYYY 5 (5), WRQX 15, WQMZ 24 (24), KSII 43 (45), WKQI 36 (29), KPLZ 31 (31).

TINA TURNER Missing You (*Virgin*)

Total Stations: 9, Adds: 0, Plays: 154, WVAF 11 (11), WHUD 19 (19), WMYI 18 (20), WKYE 5 (5), WGNI 32 (32), WJDX 20 (21), WMXS 25 (25), KKMV 10 (10), KMAJ 14 (14).

HUEY LEWIS & THE NEWS 100 Years From Now (*Elektra/EEG*)

Total Stations: 11, Adds: 10, Plays: 150, WMYI 8, WMTX 5, WJDX 20, WMC 8, WMXS 25, KKMV 8, WKDD 19 (19), WAZY 13, WNSN 9, KMAJ 28, KIOI 7.

BAD COMPANY I Still Believe In You (*EastWest/EEG*)

Total Stations: 11, Adds: 0, Plays: 123, WQSM 13 (15), WKYE 5 (5), WOMX 12 (12), WMTX 5 (5), WMC 7 (5), WMXS 25 (25), KKMV 10 (10), WKDD 16 (14), WAZY 16 (14), KMAJ 9 (9), KOSO 5 (20).

R.E.M. Bittersweet Me (*Warner Bros.*)

Total Stations: 9, Adds: 5, Plays: 122, WBMX 8, WBLI 18, WQSM 15 (10), WXIL 22 (22), KKMV 8, WTMX 22 (19), KMAJ 9, KALC 15 (15), KOSO 5.

JANN ARDEN Good Mother (*A&M*)

Total Stations: 7, Adds: 0, Plays: 82, WBMX 10 (10), WQMZ 25 (24), WQSM 15 (10), WKYE 7 (7), WMXS 12 (12), KKMV 8 (8), KOSO 5 (5).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS

No Songs Qualified For Breaker Status This Week

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MADONNA You Must Love Me (<i>Warner Bros.</i>)	37
DC TALK Just Between You And Me (<i>Virgin</i>)	12
HUEY LEWIS & THE NEWS 100 Years From Now (<i>Elektra/EEG</i>)	10
ALANIS MORISSETTE Head Over Feet (<i>Maverick/Reprise</i>)	8
MERRIL BAINBRIDGE Mouth (<i>Universal</i>)	6
HOOTIE & THE BLOWFISH Sad Caper (<i>Atlantic</i>)	6
SEAL Fly Like An Eagle (<i>Atlantic</i>)	6
WONDERS That Thing You Do! (<i>Epic</i>)	6
SHERYL CROW If It Makes You Happy (<i>A&M</i>)	5
JEWEL You Were Meant For Me (<i>Atlantic</i>)	5
R.E.M. Bittersweet Me (<i>Warner Bros.</i>)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MADONNA You Must Love Me (<i>Warner Bros.</i>)	+512
DC TALK Just Between You And Me (<i>Virgin</i>)	+241
WONDERS That Thing You Do! (<i>Epic</i>)	+234
JOURNEY When You Love A Woman (<i>Columbia</i>)	+215
ALANIS MORISSETTE Head Over Feet (<i>Maverick/Reprise</i>)	+208
MERRIL BAINBRIDGE Mouth (<i>Universal</i>)	+151
HUEY LEWIS & THE NEWS 100 Years From Now (<i>Elektra/EEG</i>)	+131
SHERYL CROW If It Makes You Happy (<i>A&M</i>)	+124
SEAL Fly Like An Eagle (<i>Atlantic</i>)	+115
TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)	+101

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
CELINE DION Because You Loved Me (<i>550 Music</i>)
PRIMITIVE RADIO GODS Standing Outside... (<i>Ergo/Columbia</i>)
NATALIE MERCHANT Wonder (<i>Elektra/EEG</i>)
TONY RICH PROJECT Nobody Knows (<i>LaFace/Arista</i>)
MARIAH CAREY Forever (<i>Columbia</i>)
ALANIS MORISSETTE Ironic (<i>Maverick/Reprise</i>)
GIN BLOSSOMS Follow You Down (<i>A&M</i>)
CRANBERRIES Free To Decide (<i>Island</i>)
GOO GOO DOLLS Name (<i>Metal Blade/WB</i>)
MARIAH CAREY Always Be My Baby (<i>Columbia</i>)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



CHRIS ISAAK
"think of tomorrow"

WATCH FOR THE HOUR-LONG TV SPECIAL,
FILMED IN BAJA, AIRING THIS FALL.

Produced by Chris Isaak. From the album: "Baja Sessions"

WWW.REPRISEREC.COM



BODEANS
Hurry By Love

THE FOLLOW-UP TO "CLOSER TO FREE",
ONE OF THE BIGGEST AIRPLAY RECORDS OF THE YEAR!

THE FIRST SINGLE FROM THE NEW ALBUM "BLEND"



HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

MARKET #1
WXXV/New York
 (212) 704-1051
 Weed/Silver

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
16	28	40	40	JOURNEY/When You Love...
40	40	40	40	ERIC CLAPTON/Change The World
40	40	40	40	CELINÉ DION/It's All Coming...
28	28	28	28	ALANIS MORISSETTE/Head Over Feet
16	21	28	28	AMANDA MARSHALL/Birmingham
28	21	28	28	ALANIS MORISSETTE/You Learn
28	28	28	28	DISHWALLA/Counting Blue Cars
40	40	40	40	MELISSA ETHERIDGE/Nowhere To Go
40	28	28	28	HOOTIE & BLOWFISH/Tucker's Town
28	28	28	28	JOHN MELLENCAMP/Key West...
28	10	28	28	SHERYL CROW/It II Makes You...
28	28	28	28	BRYAN ADAMS/Let's Make A...
21	28	28	28	ELTON JOHN/You Can Make...
-	-	-	-	28 MADONNA/You Must Love Me
-	-	-	-	28 WONDERS/That Thing You Do!
-	-	-	-	21 HOOTIE & BLOWFISH/Sad Capers
28	28	28	28	PHIL COLLINS/Dance Into The Light
-	-	-	-	12 DC TALK/Just Between You...
-	-	-	-	28 NO MERCY/Where Do You Go
-	-	-	-	10 GIN BLOSSOMS/TI I Hear It...
-	-	-	-	10 HOOTIE & BLOWFISH/Only Wanna Be...
-	-	-	-	10 CELINÉ DION/Because You Loved Me
28	-	-	-	10 TRACY CHAPMAN/Give Me One Reason
-	-	-	-	10 DEL AMITRI/Roll To Me
21	21	21	21	MERRIL BAINBRIDGE/Mouth

MARKET #1
WPLJ/New York
 (212) 613-8900
 Shannon/Preston/Cuddy

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
45	43	43	45	DONNA LEWIS/I Love You Always
41	42	43	41	ERIC CLAPTON/Change The World
38	35	40	39	JANN ARDEN/Insensitive
28	30	30	38	NO MERCY/Where Do You Go
41	40	40	38	HOOTIE & BLOWFISH/Tucker's Town
40	38	41	38	CELINÉ DION/It's All Coming...
27	24	29	35	ALANIS MORISSETTE/Head Over Feet
41	41	40	34	ALANIS MORISSETTE/You Learn
33	31	28	29	MERRIL BAINBRIDGE/Mouth
30	30	29	29	JOHN MELLENCAMP/Key West...
30	30	29	29	HOOTIE & BLOWFISH/Go Blind
29	23	27	29	GOOD GOD DOLLS/Name
26	23	26	28	JOURNEY/When You Love...
-	-	-	-	17 23 25 AMANDA MARSHALL/Birmingham
-	-	-	-	20 28 23 BRYAN ADAMS/Let's Make A...
-	-	-	-	20 28 23 PRIMITIVE RADIO GODS/Standing Outside...
-	-	-	-	15 22 DC TALK/Just Between You...
-	-	-	-	21 MADONNA/You Must Love Me
26	26	23	20	PHIL COLLINS/Dance Into The Light
19	17	20	16	TRACY CHAPMAN/Give Me One Reason
-	-	-	-	15 NATALIE MERCHANT/Jealousy
20	21	24	14	NATALIE MERCHANT/Wonder
15	14	14	14	DEL AMITRI/Roll To Me
10	12	14	10	SHERYL CROW/It II Makes You...
10	13	11	12	BODEANS/Closer To Free
-	-	-	-	10 11 BLUES TRAVELER/Run-Around
-	-	-	-	10 JOHN MELLENCAMP/Wild Night
-	-	-	-	10 GIN BLOSSOMS/TI I Hear It...
11	-	-	-	10 SEAL/Kiss From A Rose
-	-	-	-	10 COLLECTIVE SOUL/December

MARKET #2
KBIG/Los Angeles
 (213) 874-7700
 Ervin/Verdey

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
28	28	28	28	ERIC CLAPTON/Change The World
28	28	28	28	DONNA LEWIS/I Love You Always
28	28	28	28	CELINÉ DION/It's All Coming...
28	28	28	28	TRACY CHAPMAN/Give Me One Reason
28	28	28	28	ALANIS MORISSETTE/You Learn
27	27	27	27	JANN ARDEN/Insensitive
21	21	26	26	MELISSA ETHERIDGE/Nowhere To Go
26	26	26	26	NATALIE MERCHANT/Jealousy
27	27	26	26	CELINÉ DION/Because You Loved Me
26	26	26	26	NATALIE MERCHANT/Wonder
-	-	-	-	21 22 JOURNEY/When You Love...
22	22	22	22	DISHWALLA/Counting Blue Cars
27	27	27	27	JEWEL/Who Will Save...
21	21	21	21	ALANIS MORISSETTE/Head Over Feet
21	21	21	21	BRYAN ADAMS/Let's Make A...
21	21	21	21	MERRIL BAINBRIDGE/Mouth
21	21	21	21	SOPIE B. HAWKINS/As I Lay Me Down
22	22	22	22	GIN BLOSSOMS/Follow You Down
-	-	-	-	21 DEEP BLUE SOMETHING/Breakfast At...
-	-	-	-	21 GIN BLOSSOMS/TI I Hear It...
-	-	-	-	13 13 13 SEAL/Kiss From A Rose
13	13	13	13	HOOTIE & BLOWFISH/Tucker's Town
13	13	13	13	HOOTIE & BLOWFISH/Only Wanna Be...

MARKET #2
KYSR/Los Angeles
 (818) 955-7000
 Perrell/Ebbott

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
42	47	51	51	TRACY CHAPMAN/Give Me One Reason
42	47	51	51	DISHWALLA/Counting Blue Cars
42	47	51	51	ALANIS MORISSETTE/You Learn
42	47	51	51	ALANIS MORISSETTE/Head Over Feet
42	47	51	51	JARS OF CLAY/Flood
35	40	40	40	CELINÉ DION/Because You Loved Me
35	40	40	40	NATALIE MERCHANT/Jealousy
42	47	51	51	CELINÉ DION/Because You Loved Me
42	47	51	51	CELINÉ DION/Because You Loved Me
35	40	40	40	NO DOUBT/Spiderwebs
28	40	40	40	DISHWALLA/Counting Blue Cars
35	40	40	40	HOOTIE & BLOWFISH/Go Blind
-	-	-	-	40 GARBAGE/Stupid Girl
20	35	35	30	MERRIL BAINBRIDGE/Mouth
28	35	30	30	SARAH MCLACHLAN/Possession
-	-	-	-	15 30 SHERYL CROW/It II Makes You...
-	-	-	-	15 30 NO DOUBT/Don't Speak
-	-	-	-	30 SEAL/Fly Like An Eagle
35	40	25	25	STING/In So Happy...
20	35	20	20	AMANDA MARSHALL/Birmingham
-	-	-	-	25 20 STING/In So Happy...
-	-	-	-	20 JEWEL/Who Will Save...
20	15	20	20	DC TALK/Just Between You...
-	-	-	-	10 20 FIONA APPLE/Shadowboxer
35	15	15	15	JANN ARDEN/Insensitive
-	-	-	-	10 15 SMASHING PUMPKINS/Tonight, Tonight
15	15	15	15	BLUES TRAVELER/Hook
15	14	14	14	GIN BLOSSOMS/Follow You Down
10	12	12	12	COLLECTIVE SOUL/The World I Know

MARKET #3
WTMX/Chicago
 (312) 946-1019
 James/Kartak

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
22	39	36	38	DISHWALLA/Counting Blue Cars
37	36	37	37	JEWEL/Who Will Save...
21	22	37	37	PRIMITIVE RADIO GODS/Standing Outside...
37	36	37	37	AMANDA MARSHALL/Birmingham
-	-	-	-	39 37 HOOTIE & BLOWFISH/Go Blind
35	39	36	36	JOHN MELLENCAMP/Key West...
-	-	-	-	36 38 SHERYL CROW/It II Makes You...
35	38	20	22	TRACY CHAPMAN/Give Me One Reason
16	21	20	22	MELISSA ETHERIDGE/Nowhere To Go
-	-	-	-	19 22 R.E.M./Bittersweet Me
36	17	21	21	DONNA LEWIS/I Love You Always...
10	8	20	21	PHIL COLLINS/Dance Into The Light
37	21	18	18	ERIC CLAPTON/Change The World
22	21	21	21	CRANBERRIES/Free To Decide
13	16	15	16	ALANIS MORISSETTE/Ironic
15	15	15	15	BODEANS/Closer To Free
19	12	14	14	FOO FIGHTERS/Big Me
35	19	14	14	COLLECTIVE SOUL/The World I Know
21	12	15	14	GIN BLOSSOMS/Follow You Down
14	14	13	13	ROAD TO THE WELT.../Good Intentions
16	14	15	13	EVERYTHING BUT.../Missing
21	17	10	10	WALLFLOWERS/6th Avenue Heartache
12	8	9	9	DUNCAN SHEIK/Barely Breathing
12	8	8	8	DAVE MATTHEWS BAND/So Much To Say
8	8	8	8	GEGGY TAY/Whoever You Are
8	8	8	8	NATALIE MERCHANT/Wonder
7	8	8	8	NATALIE MERCHANT/Jealousy
5	6	6	7	WONDERS/That Thing You Do!

MARKET #4
KIOI/San Francisco
 (415) 956-5101
 Keating/Nachlis

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
40	42	42	42	ERIC CLAPTON/Change The World
40	41	41	41	TONY RICH PROJECT/Nobody Knows
28	30	40	40	DONNA LEWIS/I Love You Always...
26	36	40	40	CELINÉ DION/It's All Coming...
40	40	40	40	TRACY CHAPMAN/Give Me One Reason
26	27	23	28	MARIAH CAREY/Always Be My Baby
15	23	28	28	JOURNEY/When You Love...
-	-	-	-	20 22 DC TALK/Just Between You...
35	26	23	25	BLUES TRAVELER/Run-Around
15	23	25	25	ELTON JOHN/You Can Make...
22	22	22	22	JOHN MELLENCAMP/Key West...
-	-	-	-	20 23 BRYAN ADAMS/Let's Make A...
-	-	-	-	20 TONI BRAXTON/Un-break My Heart
30	18	18	18	SEAL/Kiss From A Rose
30	28	26	18	JANN ARDEN/Insensitive
18	14	14	18	SOPHIE B. HAWKINS/As I Lay Me Down
14	12	14	14	REMBRANDT'S/II Be There For...
15	11	14	14	CELINÉ DION/Because You Loved Me
-	-	-	-	7 HUEY LEWIS & NEWS/100 Years From Now

MARKET #5
WYXR/Philadelphia
 (610) 668-0750
 Davis

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
57	56	56	56	CELINÉ DION/It's All Coming...
55	56	56	56	TONY RICH PROJECT/Nobody Knows
53	54	54	55	ALANIS MORISSETTE/You Learn
37	56	55	55	ERIC CLAPTON/Change The World
56	56	55	55	CELINÉ DION/Because You Loved Me
53	35	54	54	MELISSA ETHERIDGE/Want To Come Over
54	56	52	53	HOOTIE & BLOWFISH/Time
53	52	52	52	ALANIS MORISSETTE/Ironic
28	40	40	40	JANN ARDEN/Insensitive
-	-	-	-	39 GREESE MEGAMIX/Grease Megamix
-	-	-	-	39 37 TRACY CHAPMAN/Give Me One Reason
57	58	58	58	DONNA LEWIS/I Love You Always...
40	-	-	-	40 MARIAH CAREY/Forever
-	-	-	-	27 25 ALANIS MORISSETTE/Head Over Feet
37	-	-	-	36 LE CLIC/Tonight Is The Night
-	-	-	-	27 29 TONI BRAXTON/Un-break My Heart
24	26	23	27	HOOTIE & BLOWFISH/Go Blind
28	39	38	26	TONI BRAXTON/You're Makin' Me...
-	-	-	-	25 MERRIL BAINBRIDGE/Mouth
26	25	24	24	NO MERCY/Where Do You Go
20	22	19	19	BLUES TRAVELER/Run-Around
21	21	19	19	REAL MCCOY/Another Night
21	20	18	19	GIN BLOSSOMS/Follow You Down
19	18	-	-	18 SEAL/Kiss From A Rose
19	18	18	18	FUGEES/Killing Me Softly
-	-	-	-	18 JAKI GRAHAM/Wain't Nobody
18	19	17	17	FUN FACTORY/I Wanna B With U
18	21	17	17	DEL AMITRI/Roll To Me
19	22	17	17	2 UNLIMITED/Get Ready For This
36	37	36	16	LA BOUCHE/Be My Lover

MARKET #6
WKQI/Detroit
 (810) 967-3750
 O'Brien/Buchalter

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	58 58 62 FUN FACTORY/I Wanna B With U
63	63	63	61	DONNA LEWIS/I Love You Always...
60	60	61	61	NO MERCY/Where Do You Go
28	36	59	59	CELINÉ DION/It's All Coming...
57	59	55	56	LA BOUCHE/Be My Lover
34	34	36	56	TONY RICH PROJECT/Nobody Knows
56	56	58	54	LA BOUCHE/Sweet Dreams
37	37	38	38	JANN ARDEN/Insensitive
61	57	36	37	SARAH MCLACHLAN/I Will Remember You
36	36	36	36	ERIC CLAPTON/Change The World
22	25	29	36	TONI BRAXTON/You're Makin' Me...
36	15	10	36	JEWEL/Who Will Save...
18	30	31	35	FUGEES/Killing Me Softly
18	30	31	35	JOURNEY/When You Love...
12	12	22	28	AMBER/This Is Your Night
12	14	26	26	QUAD CITY DJ'S/'Com 'N Ride It...
18	20	22	24	ALANIS MORISSETTE/Head Over Feet
36	36	21	21	REAL MCCOY/Another Night
50	61	18	18	ALANIS MORISSETTE/You Learn
33	34	18	18	DISHWALLA/Counting Blue Cars
18	18	18	18	PRIMITIVE RADIO GODS/Standing Outside...
10	15	18	18	WONDERS/That Thing You Do!
36	15	18	18	TRACY CHAPMAN/Give Me One Reason
16	16	16	16	NO DOUBT/Spiderwebs
14	16	16	16	MELISSA ETHERIDGE/Nowhere To Go
12	14	14	14	PHIL COLLINS/Dance Into The Light
-	-	-	-	12 MERRIL BAINBRIDGE/Mouth

MARKET #7
KDMX/Dallas
 (214) 991-1029
 Ashley/Thomas

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
25	27	26	31	HOOTIE & BLOWFISH/Go Blind
28	34	30	30	DISHWALLA/Counting Blue Cars
21	24	30	30	COLLECTIVE SOUL/The World I Know
31	32	31	29	ERIC CLAPTON/Change The World
25	27	29	28	ALANIS MORISSETTE/You Learn
27	30	21	26	CELINÉ DION/It's All Coming...
30	30	35	25	DONNA LEWIS/I Love You Always...
23	27	25	25	TRACY CHAPMAN/Give Me One Reason
23	22	22	22	BRYAN ADAMS/Let's Make A...
16	18	23	21	JOURNEY/When You Love...
25	23	24	21	JEWEL/Who Will Save...
22	23	22	21	MELISSA ETHERIDGE/Nowhere To Go
16	23	22	21	MERRIL BAINBRIDGE/Mouth
20	22	21	20	STING/You Still Touch Me
10	14	18	19	PRIMITIVE RADIO GODS/Standing Outside...
15	20	21	18	ALANIS MORISSETTE/Head Over Feet
7	11	16	18	AMANDA MARSHALL/Birmingham
18	18	17	17	JOHN MELLENCAMP/Key West...
-	-	-	-	16 SEAL/Fly Like An Eagle
8	5	12	15	DC TALK/Just Between You...
17	13	15	15	STING/In So Happy...
15	16	18	12	ROBERT MILES/Children
-	-	-	-	9 11 WONDERS/That Thing You Do!
8	5	11	11	NO DOUBT/Spiderwebs
-	-	-	-	8 7 SOPHIE B. HAWKINS/



CAROL ARCHER

NAB Panel Takes A Shot At 'S.W.O.T.'

□ Experts examine format's strengths, weaknesses, opportunities, threats

Last Wednesday (10/9), a S.W.A.T. team of NAC mavens (*sans* camouflage fatigues) — KTWV/Los Angeles PD Chris Brodie, WNUA/Chicago PD Lee Hansen, former WVAE/Cincinnati PD Rich McMillan, WJCD/Norfolk PD Maxine Todd, Broadcast Architecture CEO Frank Cody, and myself — convened at the NAB Radio Show to take a look at the current state of the format.

Strengths

Before the session began, the participants agreed that the meeting be dedicated to the memory of KKSJ/San Francisco PD Steve Feinstein in honor of his enormous contribution to the format. As the meeting attendees filed into the room, they had a chance to hear composite airchecks from such notable NAC stations as WQCD/New York, KTWV, WNUA, KOAI/Dallas, and WJCD.

The session itself began with panel and audience members outlining NAC's greatest strengths. Not surprisingly, many aspects of NAC's musical profile comprise the format's frontline. Brodie said, "An important thing that many NAC stations possess is a strong brand name awareness. And our unique blend of music is quite trend-proof: It has armor built up around it so that musical fads won't affect us that much."

"Not only that," Cody added, "but this is one of the few formats in which the music is actually performed by artists who tour extensively." Calling it a "musical Stress-Tab," Todd pointed out the mood-intensive nature of NAC. "In this day and age," she said, "think of how valuable it is [for a listener] to be able to hear our compelling music and relax to it. Most of our liners reflect this utility."

Citing the dual foreground/background nature of the format, Hansen observed, "Early on, we thought adventure was the primary benefit of the station. But we had to modulate that with the need for relaxation: We developed a product at WNUA we call 'stimu-lax' that is meant to



We take pride in our 50/50 split from a programming standpoint. But in terms of sales, we can't get on as many 25-54 male or female buys because of it.
— Lee Hansen



stimulate while relaxing. We still try to tread the line between making it interesting for those who want to listen foreground and yet maintain a mood that is relaxing and unique."

To McMillan, the format's greatest strength is how passionately listeners relate to its music. "It's music we can expose that no one else can expose. This doesn't mean that 'unique' is the only reason we're in this business and the only reason we've had success. But it certainly has set us apart from everyone else. It's a lot easier to image and position yourself that way. And it's an easy way to get that first-line P1 listener on your side and build from there with those dispassionate, lost AC listeners who are wandering around aimlessly out there."

Another outstanding strength of NAC is its key players' desire to be innovative, Cody said. The strength of NAC's target demographic — combined with its outstanding qualitative characteristics — was also noted, as was the strong TSL rou-

tinely experienced by the format's most successful stations. From the audience, KTVW VP/GM Tim Pohlman added that listeners are proud to call NAC stations their favorite because they perceive it as "very cool, very hip."

Weaknesses

In contrast to their long list of format strengths, the panelists had far fewer weaknesses to enumerate, and they felt that each weakness provided an opportunity as well. Cody observed that NAC has a limited number of superstar artists to claim as their own. Hansen said that one of its strengths — NAC's hipness — could also be a weakness if stations became "too hip for the room."

McMillan added that audience makeup can also be a weakness, pointing out that NACs aren't really "white" or "black" stations. And because NAC delivers male and female numbers nearly evenly, Hansen noted, it may not be in an as advantageous a position as "old AC," which skews so heavily female. "We take pride in our 50/50 split from a programming standpoint," he said. "But in terms of sales, we can't get on as many 25-54 male or female buys because of it."

And although the format has been well established in many markets, misconceptions about NAC still abound, according to Brodie. "The 'new age' or 'esoteric' handle has been hard to get rid of. As we've moved toward mainstreaming the radio station, we've made a concerted effort to change that [image]."

Todd added that NAC is improperly thought to be a background-only format, but that stations can counteract that by building stronger relationships with their listeners. The panelists agreed there is still the industry perception that NAC is a "flavor of the month" and may soon disappear ... even though it's approaching its 10-year anniversary and experiencing unparalleled ratings and revenues.

Meanwhile, with all of the industry consolidation that's taken place, Cody observed that some operators view NAC as a low-budget, "ugly stepsister" solution. "But you reap what you sow," he continued, "and people who take this seriously and run their radio stations as real radio stations do phenomenally well. Just look at KTWV: It is the highest-billing FM station in the CBS-Westinghouse-Infinity group and fourth overall [in the group] — even against all those AMs, with all their inventory."

Opportunities, Threats

The correct blend of "traditional" NAC and crossover music was seen as one of the keys to expanding in today's environment. Cody stated,



DOCTOR, DOCTOR, GIVE ME THE NEWS — All That Jazz hosted its annual bash for a lot of friends at Catalina's JazzTrax Festival, including Discovery Records artist Doc Powell (top, center) Merry-makers this year included (seated) Discovery's Jack Ashton and Leigh Armistead; (standing, l-r) All That Jazz's Jason Gorov, KXDC/Monterey PD Scott O'Brien, KIFM/San Diego APD/MD Kelly Cole, KYOT/Phoenix PD Nick Francis, KHH/Denver PD Becky Taylor, KEZL/Fresno Dir. Promotion/air personality Leslie Davis, KBZN/Salt Lake City personality Falene Nemeth, Fred Schmidt (who was involved with creation of KAJZ/Austin), Carol Archer, and AllThat Jazz's Cliff Gorov.

"Stations have been able to stabilize ratings by creating a mix that works in the workplace. It's critical for this format to have the meter running and collect those quarter-hours in the workplace. We've found that playing the right crossover [music] — that which is appropriate for the station, its position in the market, and its regionality — is like a mortar that helps it become cume compatible so ratings don't bounce around, but settle in solidly and grow from there. It isn't as simple as just putting on AC crossovers, however, because some of them are just incompatible for the station, the market, or the station's history."

Hansen recalled that he initially resisted crossovers. "But I started putting those tracks in to provide accessibility points and to add 'tell



It's music that no one else can expose. It's a lot easier to image and position yourself that way. And it's an easy way to get that first-line P1 listener on your side and build from there with those dispassionate, lost AC listeners.

— Rich McMillan



a friend' benefits for the workplace listener. If we work in an office, and I'm a WNUA partisan and you're not because you think it's 'that weird station that doesn't play anything you've ever heard before,' and I convince you to listen, you'll be pleasantly surprised to find artists like Whitney Houston, Mariah Carey, Luther Vandross, Phil Collins, and Michael McDonald. That has also added legitimacy to the



The 'new age' or 'esoteric' handle has been hard to get rid of. As we've moved toward mainstreaming the radio station, we've made a concerted effort to change that image.

— Chris Brodie



format-exclusive artists as we cross-pollinate."

Although new technologies and other formats, such as Soft AC, jeopardize NAC, its greatest single threat comes from direct or hybrid format competition — although it was noted that astute operators can overcome such obstacles. "The example that comes to mind," Brodie said, "is in San Francisco, where Steve Feinstein did such an incredible job. There are two NACs in the market, albeit positioned very differently. Speaking for the Wave, the greatest threat would be a direct hit from an NAC competitor."

Toward the meeting's end, an audience member asked the panel whether consolidation poses a threat to NAC. Cody responded, "Listeners have no idea who owns radio stations, so it really comes down to what comes out of the speaker. Consolidation has been very good for some stations that may have had limited resources, then found themselves with a strong broadcasting company behind them. I've never known a radio station to be successful when the GM or the company lacks passion for the product. This shakedown that's occurring now will ultimately be very good for NAC and some other formats, like Urban."



MORE MAUI BUDS — Known as much for quality "hangs" as great music, the Maui Music Festival attracts format luminaries like (front, l-r) JVC's Cary Goldberg and Paradise Concerts honchos John Rozenberg and Rebecca Mayer; (rear, l-r) Paradise Concerts' Tony Schondel, guitarist Alan Hines, Bill McPherson of Native Vibe, JazzTrax founder Art Good, Mesa/Bluemoon's Larry Hollins, and KKSJ/San Francisco personality Hoyt Smith.

OCTOBER 18, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	DAVID SANBORN Spooky (<i>Elektra/EEG</i>)	766	763	710	657	50/0
1	2	2	2	DAVE KOZ Let Me Count The Ways (<i>Capitol</i>)	721	725	703	664	49/0
6	3	3	3	KENNY G The Moment (<i>Arista</i>)	720	714	673	492	49/0
3	4	4	4	PETER WHITE Caravan Of Dreams (<i>Columbia</i>)	719	702	641	569	50/0
5	5	5	5	PAUL HARDCASTLE Bird Island (<i>JVC</i>)	687	667	589	495	48/0
15	14	7	6	DOC POWELL Laid Back (<i>Discovery</i>)	533	491	379	389	40/1
13	8	9	7	ART PORTER Lake Shore Drive (<i>Verve Forecast</i>)	492	432	427	402	50/0
9	7	6	8	CHUCK LOEB The Music Inside (<i>Shanachie</i>)	487	495	461	433	47/0
14	9	8	9	GROVER WASHINGTON JR. Can You Stop... (<i>Columbia</i>)	465	471	427	392	46/0
24	19	12	10	JEFF LORBER Katherine (<i>Verve</i>)	418	386	307	279	38/0
16	13	11	11	LUTHER VANDROSS Your Secret Love (<i>LV/Epic</i>)	411	415	402	379	44/0
18	16	14	12	ANDY SNITZER My Dream Come True (<i>Warner Bros.</i>)	386	368	349	321	43/1
4	6	10	13	NORMAN BROWN Better Days Ahead (<i>MoJazz/Motown</i>)	357	430	482	509	35/0
7	12	13	14	COUNT BASIC On The Move (<i>Instinct</i>)	326	381	412	485	34/0
12	11	15	15	HERB ALPERT Flamingo (<i>Almo Sounds/Geffen</i>)	321	340	414	405	34/0
—	25	18	16	NATALIE COLE W/NAT "KING" COLE When I Fall... (<i>Elektra/EEG</i>)	320	307	275	218	37/1
—	30	22	17	SOUNDSCAPE Morning Song (<i>Instinct</i>)	314	291	252	239	43/2
17	18	17	18	ERIC CLAPTON Change The World (<i>Reprise</i>)	314	313	330	337	36/0
BREAKER			19	JOE MCBRIDE After Sunset (<i>Heads Up</i>)	294	261	234	217	35/0
25	22	23	20	CHIELI MINUCCI Anything And Everything (<i>JVC</i>)	290	287	292	278	38/0
23	21	20	21	RICHARD ELLIOT City Speak (<i>Blue Note</i>)	286	293	301	289	32/0
22	24	26	22	GLORIA ESTEFAN I'm Not Giving You Up (<i>Epic</i>)	284	272	280	294	34/1
19	20	21	23	RIPPINGTONS First Time I Saw Her (<i>GRP</i>)	281	292	305	319	33/0
DEBUT			24	DENNY JIOSA Lights Of The City (<i>Blue Orchid</i>)	265	212	201	135	35/2
21	23	27	25	AARON NEVILLE I Can't Imagine (<i>A&M</i>)	259	269	288	305	33/0
DEBUT			26	KEIKO MATSUI Bridge Over The Stars (<i>Countdown/Unity</i>)	254	204	115	54	38/2
27	26	25	27	HARVEY MASON It's You (<i>Atlantic</i>)	242	275	271	266	27/1
DEBUT			28	GEORGE BENSON Holdin' On (<i>GRP</i>)	237	236	214	179	34/4
DEBUT			29	BONEY JAMES Sara Smile (<i>Warner Bros.</i>)	236	224	230	206	26/0
29	29	29	30	LIONEL RICHIE Ordinary Girl (<i>Mercury</i>)	235	261	265	252	29/0

This chart reflects airplay from October 2-8. Songs ranked by total plays. Highlighted songs indicate Breaker. 51 NAC reporters. 50 current playlists. © 1996, R&R Inc.

BREAKERS®

JOE MCBRIDE
After Sunset (*Heads Up*)

TOTAL PLAYS/INCREASE: 294/33
TOTAL STATIONS/ADDS: 35/0
CHART 19

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
WAYMAN TISDALE Don't Take Your Love (<i>MoJazz/Motown</i>)	14
DOTSERO Essensual (<i>Ichiban</i>)	11
MARK PORTMANN No Truer Words (<i>Zebra</i>)	9
SIMPLY RED Angel (<i>EastWest/EEG</i>)	9
LARRY CORYELL Feel Like Makin' Love (<i>Shanachie</i>)	6
TONY GUERRERO For Your Love (<i>Nu Groove</i>)	6
GEORGE BENSON Holdin' On (<i>GRP</i>)	4
TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)	3
PAUL HARDCASTLE Peace On Earth (<i>JVC</i>)	3
MARK PORTMANN Here I Go Again (<i>Zebra</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TONY GUERRERO For Your Love (<i>Nu Groove</i>)	+81
LARRY CORYELL Feel Like Makin' Love (<i>Shanachie</i>)	+62
ART PORTER Lake Shore Drive (<i>Verve Forecast</i>)	+60
TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)	+58
PAMELA WILLIAMS A Matter Of Time (<i>Heads Up</i>)	+57
DENNY JIOSA Lights Of The City (<i>Blue Orchid</i>)	+53
KEIKO MATSUI Bridge Over The Stars (<i>Countdown/Unity</i>)	+50
RONNY JORDAN Closer Than Close (<i>Island</i>)	+49
DOC POWELL Laid Back (<i>Discovery</i>)	+42
JOE MCBRIDE After Sunset (<i>Heads Up</i>)	+33

Breakers: Songs registering 275 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

RONNY JORDAN Closer Than Close (<i>Island</i>) Total Plays: 227, Total Stations: 38, Adds: 2	PETER WHITE F/BASIA Just Another Day (<i>Columbia</i>) Total Plays: 130, Total Stations: 18, Adds: 2	FATBURGER Oye Como Va (<i>Shanachie/Cache</i>) Total Plays: 61, Total Stations: 12, Adds: 0
BRIAN CULBERTSON After Hours (<i>Mesa/Bluemoon</i>) Total Plays: 220, Total Stations: 24, Adds: 0	LARRY CORYELL Feel Like Makin' Love (<i>Shanachie</i>) Total Plays: 129, Total Stations: 25, Adds: 6	LARRY CARLTON Osaka Cool (<i>GRP</i>) Total Plays: 60, Total Stations: 9, Adds: 0
TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>) Total Plays: 182, Total Stations: 24, Adds: 3	NORMAN BROWN After The Love Is Gone (<i>MoJazz/Motown</i>) Total Plays: 118, Total Stations: 21, Adds: 1	CRAIG T. COOPER When You Love Somebody (<i>Sin-Drome</i>) Total Plays: 55, Total Stations: 6, Adds: 0
PAMELA WILLIAMS A Matter Of Time (<i>Heads Up</i>) Total Plays: 163, Total Stations: 26, Adds: 1	WAYMAN TISOALE Don't Take Your Love Away (<i>MoJazz/Motown</i>) Total Plays: 90, Total Stations: 28, Adds: 14	GREG VAIL Sax By Candlelight (<i>Brainchild</i>) Total Plays: 55, Total Stations: 8, Adds: 1
TOM SCOTT Only You (<i>GRP</i>) Total Plays: 148, Total Stations: 22, Adds: 0	GROVER WASHINGTON JR. Soulful Strut (<i>Columbia</i>) Total Plays: 88, Total Stations: 12, Adds: 0	TONY GUERRERO Mysterie (<i>Nu Groove</i>) Total Plays: 54, Total Stations: 10, Adds: 2
DAVE KOZ Don't Look Back (<i>Capitol</i>) Total Plays: 138, Total Stations: 14, Adds: 0	PAUL JACKSON JR. End To A Perfect Day (<i>Blue Note</i>) Total Plays: 80, Total Stations: 10, Adds: 1	JESSE COOK Mario Takes A Walk (<i>Narada</i>) Total Plays: 52, Total Stations: 8, Adds: 0
RANDY CRAWFORD All The King's Horses (<i>Bluemoon/Atlantic</i>) Total Plays: 137, Total Stations: 20, Adds: 1	MARILYN SCOTT Close Enough (<i>Warner Bros.</i>) Total Plays: 66, Total Stations: 10, Adds: 1	EXOOS QUARTET Summer Soulstice (<i>Instinct</i>) Total Plays: 51, Total Stations: 8, Adds: 1
TONY GUERRERO For Your Love (<i>Nu Groove</i>) Total Plays: 134, Total Stations: 25, Adds: 6	HIROSHIMA Through My Eyes (<i>Qwest/WB</i>) Total Plays: 63, Total Stations: 8, Adds: 0	

Songs ranked by total plays

CHIELI MINUCCI

"Anything And Everything"

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JVC

CHIELI MINUCCI RENAISSANCE



OCTOBER 18, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	± PLAYS	EMPHASIS TRACKS (PLAYS)		
2	2	1	1	PETER WHITE Caravan Of Dreams (Columbia)	938	+23	"Caravan" (719)	"Just" (130)	"Lights" (28)
1	1	2	2	DAVE KOZ Off The Beaten Path (Capitol)	887	-1	"Count" (721)	"Look" (138)	"Lullaby" (11)
11	6	4	3	KENNY G The Moment (Arista)	815	+90	"Moment" (720)	"Somebody" (29)	"Northern" (24)
5	3	3	4	DAVID SANBORN Songs From The Night Before (Elektra/EEG)	791	+11	"Spooky" (766)	"Rikke" (23)	"Exposure" (2)
8	8	6	5	PAUL HARDCASTLE Hardcastle 2 (JVC)	715	+26	"Island" (687)	"Jokers" (19)	"Got" (5)
3	5	5	6	JEFF LORBER State Of Grace (Verve)	667	-25	"Katherine" (418)	"State" (177)	"PCH" (26)
7	9	8	7	DOC POWELL Laid Back (Discovery)	643	+24	"Laid" (533)	"Sunday" (68)	"Dance" (23)
4	4	7	8	GEORGE BENSON That's Right (GRP)	641	-31	"Holdin'" (237)	"Right" (162)	"Summer" (118)
18	11	10	9	GROVER WASHINGTON JR. Soulful Strut (Columbia)	606	+26	"Stop" (465)	"Soulful" (88)	"Bordertown" (24)
6	7	9	10	NORMAN BROWN Better Days Ahead (MoJazz/Motown)	542	-62	"Days" (357)	"After" (118)	"Time" (47)
19	15	12	11	ART PORTER Lay Your Hands On Me (Verve)	536	+68	"Lake" (492)	"Chance" (14)	"Forever" (11)
15	12	11	12	CHUCK LOEB The Music Inside (Shanachie)	509	-13	"Music" (487)	"Breathe" (8)	"Cruzin'" (7)
23	20	13	13	ANDY SNITZER In The Eye Of The Storm (Warner Bros.)	471	+11	"Dream" (386)	"Road" (40)	"Lane" (17)
14	17	17	14	JOE MCBRIDE Keys To Your Heart (Heads Up)	459	+29	"Sunset" (294)	"Highland" (69)	"Chit-Chat" (45)
21	19	16	15	LUTHER VANDROSS Your Secret Love (LV/Epic)	441	+5	"Secret" (411)	"Feet" (20)	"Love" (8)
16	14	14	16	CHIELI MINUCCI Renaissance (JVC)	420	-31	"Anything" (290)	"Cause" (54)	"Come" (23)
20	16	18	17	RICHARD ELLIOT City Speak (Blue Note)	411	-8	"City" (286)	"Make" (38)	"Lights" (36)
9	10	15	18	HERB ALPERT Second Wind (Almo Sounds/Geffen)	411	-32	"Flamingo" (321)	"Second" (32)	"Flirtation" (19)
22	22	19	19	SOUNDTRACK Phenomenon (Reprise)	396	+12	"Change" (314)	"Crazy" (50)	"Dance" (32)
—	28	25	20	DENNY JIOSA Inner Voices (Blue Orchid)	391	+54	"Lights" (265)	"Always" (51)	"Kiss" (46)
—	—	27	21	SOUNDSCAPE Life Force (Instinct)	375	+43	"Morning" (314)	"Around" (27)	"Round" (14)
25	27	24	22	BRIAN CULBERTSON After Hours (Mesa/Bluemoon)	355	+13	"After" (220)	"Close" (99)	"Take" (26)
26	23	22	23	BONEY JAMES Seduction (Warner Bros.)	355	-6	"Sara" (236)	"Lights" (85)	"Sunshine" (15)
12	21	20	24	COUNT BASIC Movin' In The Right Direction (Instinct)	329	-55	"Move" (326)	"Joy" (3)	
—	—	30	25	NATALIE COLE Stardust (Elektra/EEG)	326	+13	"Fall" (320)	"Morning" (3)	"Blues" (2)
24	25	28	26	RIPPINGTONS Brave New World (GRP)	309	-11	"First" (281)	"Hideaway" (16)	"Urban" (3)
29	30	—	27	GLORIA ESTEFAN Destiny (Epic)	296	+11	"Giving" (284)	"Well" (12)	
DEBUT	DEBUT	DEBUT	28	TONI BRAXTON Secrets (LaFace/Arista)	287	+16	"Heart" (182)	"Angel" (84)	"Want" (15)
27	26	26	29	HARVEY MASON Ratamacue (Atlantic)	286	-47	"You" (242)	"Take" (35)	"Tee" (8)
DEBUT	DEBUT	DEBUT	30	KEIKO MATSUI Dream Walk (Countdown/Unity)	270	+55	"Bridge" (254)	"Passage" (11)	"Desert" (4)

This chart reflects airplay from October 2-8. Albums ranked by total plays, with plays from all cuts from an album combined.

51 NAC reporters. 50 current playlists. © 1996, R&R Inc.

NAC NOTES By Carol Archer

Some of the format's most influential artists have been duking it out for weeks at the top of the charts, so this week's logjam comes as no surprise. But keep your eye on **Doc Powell's** "Laid Back" (Discovery), **Art Porter's** "Lake Shore Drive" (Verve Forecast), and **Jeff Lorber's** "Katherine" (Verve) — all three are poised to shatter the power block.

In light of some slowing on the charts, the big movers are all the more impressive. Take **Soundscape's** "Morning Song" (Instinct): It rose five chart positions to No. 17* this week and picked up adds at **WJZF/Atlanta** and **WEZV/Lafayette**. Match that with 17 plays this week at **KCIY/Kansas City** and 14 at **KBZN/Salt Lake City**, and

you'll see a pattern emerging.

Denny Jiosa's "Lights Of The City" (Blue Orchid) debuted easily at 24* with strong support from format leaders like **KTWV/Los Angeles**, **KOAI/Dallas**, **KYOT/Phoenix**, **WJCD/Norfolk**, **WJZZ/Philadelphia**, and **SW's Smooth FM**, which gave Jiosa 15 plays.

George Benson's "Holdin' On" (GRP) debuted at 28* and all the big boys except **KOAI** and **KKSF/San Francisco** are giving it solid play. **WNUA/Chicago** has been giving Benson 11-15 plays for weeks!

Congratulations to **Wayman Tisdale** for slam-dunking "Don't Take Your Love Away" (MoJazz), earning top Most Added honors. Among 14 early believers are

KTWV, KBLX/San Francisco, and **WJZZ**.

It was a big week for **Dotsero's** "Essensual" (Ichiban), which picked up nine new adds for second Most Added.

The maiden release from newly reincarnated **Zebra Records** — **Mark Portman's** "No Truer Words" — tied **Simply Red's** "Angel" (EastWest/EEG) for third Most Added with nine reports apiece.

Something to ponder: Do you suppose the heavy current rotations at **WJZZ** and **WJZW/Washington**, which give several hot tracks as many as 32 plays each week, was a contributing factor in the dramatic ratings gains both stations received in the Summer Arbitron?

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Stations and their adds by track listed alphabetically by market

KEIKO MATSUI



From Her
most
dynamic
release
ever
**DREAM
WALK**

**"BRIDGE OVER
THE STARS"**

Debut **26** NAC Tracks

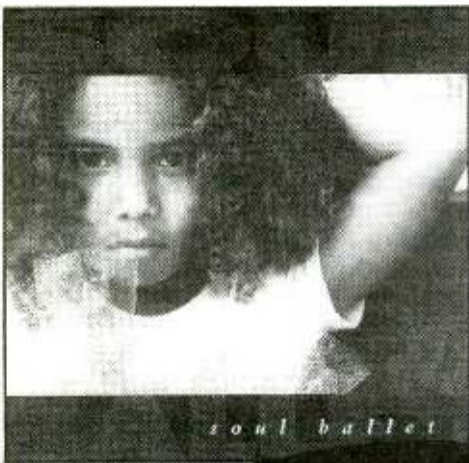
Debut **30** NAC Album

14*- 7* Billboard
Comtemporany Jazz

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<p>KNIK/Anchorage, AK PD/MD: Dean Williams MARK PORTMANN "Truer" MARK PORTMANN "Here" SIMPLY RED "Angel"</p>	<p>KEZL/Fresno, CA PD/MD: Mike Vasquez GREG VAIL "Sax" WAYMAN TISDALE "Take" DOTSERO "Essensual"</p>	<p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff PAUL HARDCASTLE "Got" PAUL HARDCASTLE "Jokers" PAUL HARDCASTLE "Peace" PAUL HARDCASTLE "Glow"</p>	<p>KCLC/St. Charles, MO PD: Rich Reighard MD: Scott Nenninger PAMELA WILLIAMS "Matter" SIMPLY RED "Angel" MARK PORTMANN "Truer" CHRISTIAN VALENZUELA "Normal" ROBERT MICHAELS "Dance"</p>
<p>WJZF/Atlanta, GA PD/MD: Mark Edwards JEFF LORBER "PCH" SOUNDSCAPE "Morning" MARK PORTMANN "Truer"</p>	<p>KUCD/Honolulu, HI PD: Mahlon Moore DOTSERO "Essensual"</p>	<p>KXDC/Monterey, CA PD/MD: Scott O'Brien LARRY CORYELL "Feel" PETER WHITE "Lights" PETER WHITE F/BASIA "Just" ART PORTER "Wishful" SIMPLY RED "Angel" NEVILLE & ROBERTSON "Crazy" RANDY CRAWFORD "King's" GEORGE BENSON "Holdin" CARMEN CUESTA "Something"</p>	<p>KBZN/Salt Lake City, UT PD: Rob Riesen WAYMAN TISDALE "Take" DOTSERO "Essensual"</p>
<p>KAJZ/Austin, TX PD: Doc Burns LARRY CORYELL "Fun"</p>	<p>WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams TONI BRAXTON "Heart" TONY GUERRERO "For"</p>	<p>SW/New York, NY No Adds</p>	<p>KCJZ/San Antonio, TX PD/MD: Norm Miller TINA TURNER "Something" NEVILLE & ROBERTSON "Crazy" DOTSERO "Essensual" WAYMAN TISDALE "Take"</p>
<p>WOAZ/Boston, MA PD/MD: Bill George TONY GUERRERO "For"</p>	<p>KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase RONNY JORDAN "Heart"</p>	<p>WQCD/New York, NY APD/MD: Steve Williams KENNY G W/BABYFACE "Close" KENNY G "Eastside" KEIKO MATSUI "Chimney" EXODUS QUARTET "Summer" YULARA "Sioh"</p>	<p>KIFM/San Diego, CA PD: Mike Shepard APD/MD: Kelly Cole MARK PORTMANN "Walla" MARK PORTMANN "Here" SIMPLY RED "Angel"</p>
<p>WSJZ/Buffalo, NY PD: Steve Wiersman MD: Chris Wittingham LARRY CORYELL "Feel" WAYMAN TISDALE "Take" DOTSERO "Essensual"</p>	<p>WEZV/Lafayette, IN PD/MD: Bob Miller BRIAN HUGHES "Bridges" MARK PORTMANN "Truer" MARK PORTMANN "Here" TONY GUERRERO "Mysterie" SOUNDSCAPE "Morning" FATBURGER "Lo-Cal"</p>	<p>WJCD/Norfolk, VA PD: Maxine Todd MD: Larry Hollowell NORMAN BROWN "Third"</p>	<p>KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet KENNY G W/T. BRAXTON "Somebody" KENNY G "Eastside" LUTHER VANDROSS "Feet" PAUL HARDCASTLE "Peace"</p>
<p>WNUA/Chicago, IL PD: Lee Hansen APD/MD: Tom Miller DOC POWELL "Laid" TONY GUERRERO "Mysterie" GLORIA ESTEFAN "Giving" KEIKO MATSUI "Bridge" COLORS IN MOTION "Nature"</p>	<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart WAYMAN TISDALE "Take"</p>	<p>KTNT/Oklahoma City, OK MD: Stephanie Stewart SIMPLY RED "Angel" TONI BRAXTON "Heart"</p>	<p>KKSF/San Francisco, CA MD: Blake Lawrence JAMES & WHALUM "Cold" ANDY SNITZER "Dream" SOUNDSCAPE "Around" LARRY CORYELL "Sketch" SLASH "Obsession" LARRY CARLTON "Buddy" KENNY G "Havana" KENNY G "Moonlight" MIGUEL BALAMACEDA "Mountain"</p>
<p>WJZK/Charleston, SC PD/MD: Tom Kennedy TONY GUERRERO "For" LOUIE SHELTON "Reflection" TIM CUNNINGHAM "This" CARMEN CUESTA "Something"</p>	<p>WSJW/Louisville, KY PD: C. C. Matthews MD: Brian Conn LARRY CARLTON "Nowhere" DOTSERO "Essensual"</p>	<p>WLOQ/Orlando, FL PD: Steve Huntington MD: Bob Church SIMPLY RED "Angel" BILLY MANN "When" RICKY PETERSON "Know" RICKY PETERSON "Who'll" LARRY CORYELL "Feel" MICHAEL PAULO "Heart" MARK PORTMANN "Truer"</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton BRIAN HUGHES "Straight"</p>
<p>WVAE/Cincinnati, OH TONY GUERRERO "For"</p>	<p>WALJ/Macon, GA GM/PD: Stan Bush TOM SCOTT "Eyes" AVENUE BLUE "Naked" CHRISTIAN VALENZUELA "Images" ROGER SMITH "Wiggle" PAUL JACKSON JR. "End" HARVEY MASON "You" BRIAN CULBERTSON "Close" RONNY JORDAN "Closer" PETER WHITE F/BASIA "Just" LOUIE SHELTON "Grand" MICHAEL PAULO "World" WAYMAN TISDALE "Take" LOUIE SHELTON "Reflection" DAVID ARRINGTON "Belong" CHRISTIAN VALENZUELA "Steps" ROGER SMITH "Faith" MELISSA ETHERIDGE "Nowhere" ATHENAS "Talk" SIMPLY RED "Angel" GEORGE WINSTON "Cast" MARK PORTMANN "Truer"</p>	<p>WJZZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi KENNY BLAKE "European" RONNY JORDAN "Closer" WAYMAN TISDALE "Take"</p>	<p>KWJZ/Seattle, WA PD: Carol Handley BRIAN HUGHES "Pamela" WAYMAN TISDALE "Take"</p>
<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble DOTSERO "Essensual" WAYMAN TISDALE "Take"</p>	<p>WZJZ/Columbus, OH PD: Bill Harman TONI BRAXTON "Heart" MARK PORTMANN "Truer"</p>	<p>KYOT/Phoenix, AZ PD/MD: Nick Francis BRAXTON BROTHERS "Around" PAUL HARDCASTLE "Peace"</p>	<p>WSJT/Tampa, FL PD/MD: Ross Block No Adds</p>
<p>KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser BONEY JAMES "Doubt" WAYMAN TISDALE "Take" BRIAN MCKNIGHT "Magic" KENNY BLAKE "Stand"</p>	<p>WLVE/Miami, FL PD: Shirley Maldonado MD: Geoff Fischer WAYMAN TISDALE "Take" RONNY JORDAN "Heart"</p>	<p>WJJP/Pittsburgh, PA PD: Carl Anderson MD: Herschel WAYMAN TISDALE "Take" DOTSERO "Essensual"</p>	<p>KOAS/Tulsa, OK PD: Steve Fernandez MICHAEL BOLTON "Beautiful" DENNY JIOSA "Lights" LARRY CORYELL "Feel"</p>
<p>KHHH/Denver, CO PD: Becky Taylor GEORGE BENSON "Holdin" TONY GUERRERO "For" KEIKO MATSUI "Bridge"</p>	<p>WJZI/Milwaukee, WI PD: Fred Heller MD: Kathryn Vaughn SAM RINEY "Chaco" LARRY CORYELL "Feel" DENNY JIOSA "Lights"</p>	<p>KKJZ/Portland, OR PD: Shaun Yu MD: Hal Murray NATALIE & NAT COLE "Fall" RANDY VILLARS "Nathan's"</p>	<p>WJZW/Washington, DC PD/MD: Steve Kosbau TONY GUERRERO "For" WAYMAN TISDALE "Take" DOTSERO "Essensual"</p>
<p>WVMV/Detroit, MI PD/MD: Tom Sleeker WAYMAN TISDALE "Take" DOTSERO "Essensual"</p>	<p>KMJZ/Minneapolis, MN PD: Rob Moore DAVID SANBORN "Speak"</p>	<p>KQBR/Sacramento, CA PD: Lawrence Tanter MAXWELL "Ascension" GEORGE BENSON "Holdin" LARRY CORYELL "Feel" MARK PORTMANN "Truer" BRENO BROWN "Visions" ERICA BERRY "Believe"</p>	<p>51 Total Reporters 50 Current Reporters 50 Current Playlists</p>
<p>WGUF/Ft. Myers, FL PD: Michael Bode GEORGE BENSON "Right" GEORGE BENSON "Holdin" SIMPLY RED "Angel" NORMAN BROWN "After" DOTSERO "Essensual" KENNY BLAKE "European"</p>	<p>KSBR/Mission Viejo, CA PD/MD: Terry Wedel MARILYN SCOTT "Close" SIMPLY RED "Angel" ROGER SMITH "Stand" KENNY BLAKE "Swing" MARK PORTMANN "Truer" KENNY G "Gettin" RANDY VILLARS "World"</p>	<p>KSSJ/Sacramento, CA PD: Don Langford MD: Keli Garrett No Adds</p>	<p>Did Not Report For Two Consecutive Weeks; Data Not Used (1):</p>
			<p>KRZNA/Albuquerque, NM</p>

NAC PLAYLISTS

October 18, 1996 R&R • 79

FIND COMPLETE PLAYLISTS FOR ALL NAC REPORTERS ON R&R ONLINE

Smooth Jazz
CD 101.9
MARKET #1
WQCD/New York
(212) 210-2769
Williams

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	13	15	GROVER WASHINGTON.../Soulful Strut
13	15	12	15	15	DAVID SANBORN/Spooky
12	15	13	14	14	GROVER WASHINGTON.../Can You Stop...
10	13	14	14	14	HARVEY MASON/It's You
8	15	14	14	14	NATALIE & NAT COLE/When I Fall In Love
6	12	13	14	14	TONI BRAXTON/Un-break My Heart
-	12	14	13	13	PAUL HARCADCASTLE/Bird Island
9	14	11	13	13	KENNY G/The Moment
-	-	-	12	12	OLETA ADAMS/We Will Meet Again
2	13	12	12	12	KENNY G/W/ BRAXTON/That Somebody Was...
-	7	14	12	12	LUTHER VANDROSS/Your Secret Love
6	6	6	11	11	CHIELI MINUCCI/Cause We've Ended...
-	-	-	7	11	TIM CUNNINGHAM/This Is The Life
4	4	8	10	10	KIM PENNYL/That's The Way Of...
-	-	-	10	10	ANDY SNITZER/My Dream Come True
-	8	7	10	10	BRIAN CULBERTSON/After Hours
5	8	7	10	10	PAUL HARCADCASTLE/Bird Island
7	4	9	9	9	CRAIG T. COOPER/When You Love...
12	9	6	9	9	JOE MCBRIDE/High Steppin'
-	5	9	9	9	JEFF LORBER/Katherine
-	8	9	9	9	KEIKO MATSUI/Bridge Over...
-	8	9	9	9	LARRY CORVELL/Big Fun
-	10	8	9	9	PONCHO SANCHEZ/Watermelon Man
4	5	9	9	9	MISHA/Through The Rain
-	8	9	9	9	KENNY G/Northern Lights
-	6	3	8	8	LARRY CARLTON/Smoke 'Till You Drop
-	7	7	7	7	FATTBURGER/Oye Como Va
-	7	7	7	7	NORMAN BROWN/Facts Of Love
3	5	6	7	7	EARL KLUGH/Maybe Tonight
8	9	9	7	7	NESTOR TORRES/Talk To Me

THE WAVE
94.7 KTWW
MARKET #2
KTWW/Los Angeles
(213) 466-9283
Brodie/Stewart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
11	12	10	14	14	DOUG CAMERON/Rendezvous
10	12	10	12	12	BLUE KNIGHTS/Missing You
12	11	11	12	12	RICHARD ELLIOT/When The Lights...
12	11	11	12	12	BRIAN CULBERTSON/After Hours
12	11	11	12	12	JOHN BASKIN/On The Move
12	11	11	12	12	JEFF LORBER/State Of Grace
-	10	11	11	11	KENNY G/The Moment
-	11	8	10	10	GROVER WASHINGTON.../Can You Stop...
12	12	12	10	10	HERBIE HANCOCK/Thieves In...
10	9	10	10	10	BONEY JAMES/Ain't No Sunshine
10	10	10	10	10	GEORGE JINDA/Just My Imagination
12	10	11	10	10	JOE SAMPLE/Hippies On A Corner
7	9	6	10	10	AVENUE BLUE/Naked City
5	5	6	10	10	DAVID SANBORN/Spooky
11	10	11	9	9	HERB ALPERT/My Funny Valentine
7	9	8	9	9	JOE MCBRIDE/Highland Park
10	10	8	9	9	ERIC CLAPTON/Change The World
8	7	9	9	9	DOC POWELL/Laid Back
10	7	9	9	9	PETER WHITE/F/ASIA/Just Another Day
8	8	7	9	9	SOUNDCAPE/Morning Song
-	5	7	8	8	TONI BRAXTON/Un-break My Heart
8	9	9	8	8	CHUCK LOEB/The Music Inside
7	7	7	8	8	PAUL JACKSON JR./Da Boardwalk
8	7	8	8	8	ANDY SNITZER/My Dream Come True
7	8	8	8	8	ART PORTER/Lake Shore Drive
10	9	8	8	8	RANDY CRAWFORD/All The King's...
8	9	8	8	8	PAUL HARCADCASTLE/Bird Island
11	8	8	8	8	NATALIE & NAT COLE/When I Fall In Love
-	4	8	8	8	TINA TURNER/Something...
-	4	8	8	8	DENNY JOSIA/Lights Of The City

WNUA 95.5
Smooth Jazz
MARKET #3
WNUA/Chicago
(312) 645-9550
Hansen/Miller

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
9	12	11	13	13	PETER WHITE/F/ASIA/Just Another Day
17	18	15	13	13	KENNY G/The Moment
10	10	11	12	12	VANESSA WILLIAMS/Where Do We Go...
10	13	11	12	12	LUTHER VANDROSS/Your Secret Love
11	11	11	12	12	CHIELI MINUCCI/Anything And...
17	15	13	12	12	NATALIE & NAT COLE/When I Fall In Love
10	11	11	11	11	PETER WHITE/Caravan Of Dreams
10	10	11	11	11	JOSEPH VINCELLI/Friendly Advice
10	10	11	11	11	ANDY SNITZER/My Dream Come True
9	9	11	11	11	JOE SAMPLE/Hippies On A Corner
11	11	11	11	11	LIONEL RICHIE/Ordinary Girl
9	12	10	11	11	PAUL JACKSON JR./Da Boardwalk
11	9	10	11	11	WHITNEY HOUSTON/Why Does It Hurt...
8	10	10	11	11	PAUL HARCADCASTLE/Bird Island
9	10	10	11	11	ERIC CLAPTON/Change The World
10	10	11	11	11	CHRIS CAMOZZI/Ring Of Gold
9	13	12	11	11	GEORGE BENSON/Holdin' On
10	11	10	11	11	AVENUE BLUE/Naked City
11	9	9	11	11	HERB ALPERT/Flamingo
18	14	15	10	10	GROVER WASHINGTON.../Can You Stop...
11	9	10	10	10	TOM SCOTT/In Your Eyes
10	13	13	10	10	DAVID SANBORN/Spooky
10	12	13	10	10	JEFF LORBER/State Of Grace
10	10	10	10	10	DAVE KOZ/Let Me Count...
10	10	11	10	10	BONEY JAMES/Without A Doubt
9	11	9	10	10	HEAVY SHIT/L.A. Nights
11	8	10	10	10	BILL EVANS/The Sunday After
9	11	9	10	10	RICHARD ELLIOT/City Speak
-	-	-	-	-	RANDY CRAWFORD/All The King's...
12	10	11	10	10	COUNT BASIC/On The Move

KBLX 102.9 FM
The Best Of
MARKET #4
KBLX/San Francisco
(415) 284-1029
Brown/Cadet

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	13	13	14	14	LUTHER VANDROSS/Your Secret Love
14	14	14	14	14	JEFF LORBER/Katherine
11	14	14	14	14	MAXWELL/Ascension (Don't...)
14	12	13	13	13	DAVID SANBORN/Spooky
-	13	13	13	13	RONNY JORDAN/Close Than Close
9	9	10	12	12	GEORGE BENSON/That's Right
8	9	12	12	12	GEORGE BENSON/Johnnie Lee
9	9	12	12	12	WAYMAN TISDALE/Don't Take Your...
10	10	12	12	12	NORMAN BROWN/Better Days Ahead
12	12	12	12	12	PHAREZ WHITTED/Gravepyne
12	12	12	12	12	DOC POWELL/Laid Back
5	5	5	11	11	ART PORTER/Forever Love
8	8	11	11	11	ESQUE/Sky View
-	11	11	11	11	KIM WATERS/The Story Of Love
-	10	10	10	10	KENNY G/The Moment
13	13	10	10	10	RICHARD ELLIOT/Unspoken Words
7	7	9	9	9	GROVER WASHINGTON.../Soulful Strut
6	6	9	9	9	GROVER WASHINGTON.../I Can Count...
9	9	9	9	9	SOLAR SYSTEM/Wes 4 Prez
9	9	9	9	9	CHIELI MINUCCI/Cause We've Ended...
8	8	9	9	9	CHUCK LOEB/The Music Inside
-	-	-	-	-	KENNY G/W/ BRAXTON/That Somebody Was...
-	7	7	7	7	HARDSHOCK/Blues
5	5	7	7	7	PETER WHITE/Caravan Of Dreams
7	7	7	7	7	ANDY SNITZER/My Dream Come True
6	6	6	7	7	BEN TANKARD/You Will Know
9	9	6	6	6	GEORGE BENSON/Holdin' On
-	-	-	-	-	KENNY G/Eastside Jam
12	12	6	6	6	BRYAN SAVAGE/Cat Food
13	13	6	6	6	MARILYN SCOTT/In Calling You

KKSF/103.7 FM
Smooth Jazz
MARKET #4
KKSFSan Francisco
(415) 975-5555
Lawrence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	10	10	10	10	GEORGE BENSON/That's Right
10	10	10	10	10	PETER WHITE/F/ASIA/Just Another Day
8	8	8	8	8	BRIAN HUGHES/Soul Fruit
9	9	9	9	9	JEFF LORBER/Katherine
9	9	9	9	9	JEFF LORBER/State Of Grace
8	9	9	9	9	ART PORTER/Lake Shore Drive
9	9	9	9	9	DAVID SANBORN/Spooky
9	9	9	9	9	SOUNDCAPE/Morning Song
9	9	9	9	9	PHIL UPCHURCH/Bee's 3000s
9	9	9	9	9	PETER WHITE/City Of Lights
9	9	9	9	9	BRAXTON BROTHERS/When Love Comes...
8	8	8	8	8	RAY CHEW/BRC
8	8	8	8	8	GLORIA ESTEFANI/Not Giving...
8	8	8	8	8	KENNY G/The Moment
8	8	8	8	8	PAUL HARCADCASTLE/Bird Island
8	8	8	8	8	DAVE KOZ/Let Me Count...
8	8	8	8	8	DAVE KOZ/Don't Look Back
8	8	8	8	8	BRYAN SAVAGE/Cat Food
8	8	8	8	8	ERIC CLAPTON/Change The World
7	7	7	7	7	GROVER WASHINGTON.../Soulful Strut
7	7	7	7	7	PETER WHITE/Caravan Of Dreams
7	7	7	7	7	NORMAN BROWN/Better Days Ahead
7	7	7	7	7	NORMAN BROWN/This Time Around
7	7	7	7	7	JESSE COOK/Mario Takes A Walk
7	7	7	7	7	RICHARD ELLIOT/When The Lights...
7	7	7	7	7	CHUCK LOEB/The Music Inside
7	7	7	7	7	CHIELI MINUCCI/Cause We've Ended...
6	7	7	7	7	NEVILLE & ROBERTSON/Crazy Love
8	8	8	8	8	BRIAN CULBERTSON/ake Your Time

WJZZ/106.1
Smooth Jazz
MARKET #5
WJZZ/Philadelphia
(610) 667-3939
Gress/Tozzi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	31	33	32	32	GROVER WASHINGTON.../Can You Stop...
32	31	31	31	31	DAVID SANBORN/Spooky
11	12	21	31	31	DOC POWELL/Laid Back
4	32	30	30	30	KENNY G/The Moment
13	24	30	30	30	BONEY JAMES/Sara Smile
13	14	11	26	26	ART PORTER/Lake Shore Drive
32	28	21	21	21	DAVE KOZ/Let Me Count...
-	-	-	-	-	JEFF LORBER/Katherine
7	13	12	14	14	ANDY SNITZER/My Dream Come True
34	25	14	14	14	PAUL HARCADCASTLE/Bird Island
31	13	14	14	14	PETER WHITE/Caravan Of Dreams
12	14	13	14	14	RIPPINGTONS/First Time I Saw Her
21	15	14	14	14	BRIAN CULBERTSON/After Hours
9	11	13	13	13	LUTHER VANDROSS/Your Secret Love
6	12	13	13	13	EARL KLUGH/Sunset Island
4	13	13	13	13	CHIELI MINUCCI/Anything And...
14	10	13	13	13	NATALIE & NAT COLE/When I Fall In Love
11	11	10	12	12	ERIC CLAPTON/Change The World
13	11	12	12	12	GLORIA ESTEFANI/Not Giving...
13	11	11	11	11	KIM PENNYL/That's The Way Of...
13	11	11	11	11	VANESSA WILLIAMS/Eraser
13	11	11	11	11	TOM SCOTT/Only You
11	11	12	10	10	AARON NEVILLE/Can't Imagine
-	12	10	10	10	GEORGE BENSON/Holdin' On
11	12	12	12	12	TONI BRAXTON/Un-break My Heart
12	9	11	10	10	LIONEL RICHIE/Ordinary Girl
29	21	27	9	9	RICHARD ELLIOT/City Speak
4	5	8	8	8	EXODUS QUARTET/Summer Soultice
7	7	7	7	7	HARVEY MASON/It's You
7	9	6	8	8	LOUIE SHELTON/Reflections

V98.7 FM
Smooth Jazz
MARKET #6
WVW/Detroit
(810) 855-5100
Steele

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	24	21	23	23	HERB ALPERT/Flamingo
13	14	22	23	23	DOC POWELL/Laid Back
11	21	22	22	22	PAUL HARCADCASTLE/Bird Island
22	23	22	22	22	KENNY G/The Moment
24	23	24	24	24	DAVID SANBORN/Spooky
23	23	21	22	22	DAVE KOZ/Let Me Count...
12	22	23	23	23	PETER WHITE/Caravan Of Dreams
12	12	13	13	13	CHUCK LOEB/The Music Inside
2	8	13	13	13	EARL KLUGH/Sunset Island
12	12	13	13	13	JEFF LORBER/Katherine
3	12	14	13	13	GROVER WASHINGTON.../Can You Stop...
12	13	13	13	13	BONEY JAMES/Sara Smile
12	13	13	13	13	JOE MCBRIDE/After Sunset
11	12	12	12	12	HARVEY MASON/It's You
4	6	4	12	12	ART PORTER/Lake Shore Drive
-	5	7	12	12	DENNY JOSIA/Lights Of The City
13	13	11	12	12	ANDY SNITZER/My Dream Come True
13	12	11	12	12	RICHARD ELLIOT/City Speak
13	12	11	12	12	RIPPINGTONS/First Time I Saw Her
-	12	12	12	12	BRIAN CULBERTSON/After Hours
9	10	9	10	10	LIONEL RICHIE/Ordinary Girl
10	10	10	10	10	GLORIA ESTEFANI/Not Giving...
11	6	9	9	9	EVERYTHING BUT.../The Heart Remains...
8	8	8	8	8	GEORGE BENSON/Holdin' On
9	9	9	9	9	VANESSA WILLIAMS/Eraser
8	9	9	9	9	ERIC CLAPTON/Change The World
8	10	7	8	8	LUTHER VANDROSS/Your Secret Love
8	9	8	8	8	NATALIE & NAT COLE/When I Fall In Love
-	9	8	8	8	TONI BRAXTON/Un-break My Heart
3	7	4	8	8	CHIELI MINUCCI/Anything And...

ASIS 107.5 FM
Smooth Jazz
MARKET #7
KQAI/Dallas
(810) 630-3011
Fischer/Glaser

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	17	17	17	17	GROVER WASHINGTON.../Can You Stop...
17	18	17	17	17	DAVID SANBORN/Spooky
-	-	-	-	-	KENNY G/Northern Lights
15	19	18	16	16	DAVE KOZ/Let Me Count...
10	9	9	9	9	LUTHER VANDROSS/Your Secret Love
10	12	11	11	11	NATALIE & NAT COLE/When I Fall In Love
8	9	11	11	11	EXODUS QUARTET/Summer Soultice
6	9	8	10	10	PETER WHITE/Caravan Of Dreams
8	9	8	10	10	THOM ROTELLA/Talk 2 Me
7	9	9	10	10	CHUCK LOEB/The Music Inside
8	10	9	10	10	ART PORTER/Lake Shore Drive
7	10	10			



CYNDEE MAXWELL

How To Survive As A Rock Station Today

Rock PDs discuss the current state of the format at the NAB Rock Panel

While talk of the format was mostly positive at the NAB Rock Panel last Wednesday, panelists took a good hard look at how to survive as a Rock station today.

Topics included the convergence of formats, mainstream Rock's current definition, and listener versus industry perception. Morning shows, street marketing, and creativity were also touched upon.

Greg Ausham, PD of WLVQ/Columbus, OH, started things off by discussing changes in his market: "We find that older audiences in Columbus are accepting new music, especially Classic Rock users of the

past. I think everybody in this country has been seeing similar signs of that in research — you do Classic Rock partisans in a sample and find that Pearl Jam and bands that were owned by Alternative are now basically a mainstream Rock artist."



While the music is the calling card for a station, it's just one element. The more multi-dimensional a station is — once it owns a music image — the better off it will be.

—Rick Balis



Greg Ausham



Rick Balis



Doug Podell



Steve Young

Best Defense = None

If an Alternative station positions your station as "old and tired," Ausham says you shouldn't waste time defending yourself. "If an Alternative's

audience is going to react negatively to Van Halen, it doesn't matter what you say on the air because they're still going to react negatively. Be proud of the fact you're playing great bands like Led Zeppelin and Pink Floyd. Don't run from it. About two years ago you'd ask PDs what format they were and they'd literally mumble AOR. It was almost an embarrassment at that point.

"But now we realize that album Rock radio is including alternative tracks — anything that is the greatest album rock of all time is mainstream radio. It doesn't have to be defined as Led Zeppelin, Pink Floyd, or Pearl Jam — just whatever is the greatest rock at the time."

With Classic Rock, Ausham sees a key flaw. "A lot of times it's almost afraid of inducting stuff like Stone Temple Pilots and Pearl Jam into the format because it's not safe, cool, and it's not Zeppelin. I've found that mate-

rial tests very well with my audience and with Classic Rock people. So that's why we play it."

Winning In The Middle

KSHE/St. Louis PD Rick Balis finds his station in the middle of a multi-format market. "The middle ground KSHE is in is often viewed as undesirable, yet we continue to dominate in key demos, particularly our target of 25+ males. Dominating is simply that much more difficult. On the one hand it's more difficult to find a niche large and worthwhile enough to pursue. On the other hand,

it's more difficult maintaining a clear-cut, established image when you're surrounded like KSHE is.

"When competition is more intense, a station's product best be as good as it possibly can be. For Rock radio, that translates into every song being good in its own right. In '96, it's safe to say that research is not a luxury; it's a necessity. While the music is the calling card for a station, it's just one element. The more multidimensional a station is — once it owns a music image — the better off it will be."

Balis realizes that mainstream Rock's current definition is found outside the station. "I think it's a case of the listener defining what mainstream Rock radio is these days. Through research, listeners will indicate if a PD or MD pushed the musical envelope too far in one direction or the other. At KSHE, we keep ourselves musically viable by continuing to introduce new product."

Such new music gives KSHE a fresh face to compete with Alternative positioning, but Balis points to other factors as well. "Our air personalities are upbeat. They connect with the listener lifestyle. Our production elements have a lot of sizzle and are topical and timely. Our promotions and marketing are far from being tired. You've just got to regularly and consistently meet listener expectations."

What Next?

WRIF/Detroit PD Doug Podell found that a gradual change was the best approach for his market: "The one thing we have in Detroit is a lot of Rock stations, and they're all good. What we did was very slowly, in what I call a slow fade, move to new rock. We took advantage of the Alternatives in the market by testing their music. We incorporated callout and all the research necessary. When you have to carve a niche, I think research is paramount.

"The question is what we're going to do next. We don't want to get caught with our hands in our pockets like we did when Alternative crept up and



If an Alternative's audience is going to react negatively to Van Halen, it doesn't matter what you say on the air because they're still going to react negatively.

—Greg Ausham



snatched away a lot of our younger audience, who we took for granted. If our playlists continue to get smaller, what next? It's definitely going to have to be in a current range. We're going to have to be sharper at taking advantage of the new music and building artists for our format, rather than just taking advantage of these Alternative acts."

Podell acknowledged that Rock has had a tremendous comeback and gained momentum in breaking its own acts like the Hunger. However he adds, "The key to success of mainstream Rock is never going to be based on its music but on its personality, production, and promotion. A lot of us got tired, set the sword down, and life was real easy for a few years. We forgot about the battle. So it's great to see a resurgence of these heritage stations coming back and not getting the crap walloped out of them by a competitor."

Customizing Strategies

OM Steve Young emphasized the differences in markets when discussing WNEW/New York. "We brought it back to square zero and reinvented it as a mainstream Rock station. I couldn't put KISW/Seattle on the air in New York and succeed; it's a completely dif-



If you want to invent format titles, go right ahead. I call it flavors of rock. As far as I'm concerned you're either current-based or classic-based.

—Steve Young

ferent market. You really have to invent your own wheel and customize it for your market. I haven't heard two Modern Rock stations that sound the same across the country, so why should the competitive landscape be the same?

"Over the next few months we're going to establish what [the boundaries are for 'NEW] and build all those other elements that make a station great: personality, image, and not being afraid of other guys who say you're old. What's wrong with that? We've been around longer so we must be doing something right. There are ways to reverse the heritage and turn it into a plus."

Young also sees a major convergence between the Alternative and Rock formats. "One of the great hooks that Alternative had is gone now. Pearl Jam is a Rock act now. People who play Jimi Hendrix can play Pearl Jam. If you want to invent format titles, go right ahead. I call it flavors of rock. As far as I'm concerned you're either current-based or classic-based."

Morning Madness

Each panelist had specific concerns with morning shows. While Ausham talked of his luck in having a great

morning team in place before he even arrived at WLVQ, Balis discussed the chance he took by putting a satellite show on in a hometown-oriented market.

Podell emphasized the importance of personality: "In some instances the morning personality is bigger than the call letters themselves. This type of radio needs a morning lead-in that doesn't have to be musical but does have to be entertaining.

"My philosophy regarding personalities has always been not to deal with the moral issue, but simply the legal issue. If it's legal it's OK. If it's immoral it's OK as long as it's legal." Being in Howard Stern's hometown, Young said the best he can hope for is second. "Our goal is to build a show that provides a good choice to those who do not find every Stern show great."

Street Fighters

The battle remains in the streets, the panel concluded, noting that street marketing is key in reaching younger demos. "Columbus is a college town and I have to watch that stuff pretty carefully," Ausham stated. "Once you get away from the street, that's when you notice your younger demos fading. You're not cool anymore."

Balis pointed out that marketing, promotion, and merchandising have always been integral at KSHE, even though the execution is much different in 1996 than it was in 1976. Even so, people at promotions with blue hair and nipple rings still get handed a KSHE bumper sticker anyway, as Balis remarked, "We've got to stay in the trenches."

Podell concurred, "The guerilla tactics were invented by AOR and should never be put away."

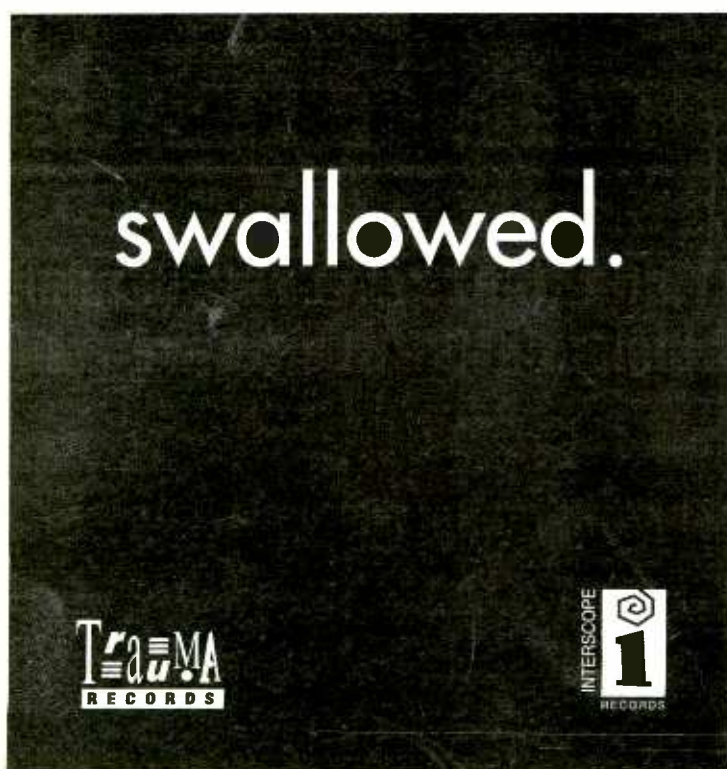
Young added that you have to be the biggest dog on the block with real personalities rather than interns who can't answer questions. Where you take your promotions is equally important: "We have a two-tiered strategy: go to where the listener plays and where they live."

Collaboration is key in overcoming the stale approaches of past, all agreed, and great ideas can come from anywhere — "from an intern or a listener," Balis said. "On a station-wide basis, we did a breaker contest. Whoever came up with the best new way to identify the station got cash. It acted as good incentive to get some great stuff for production sizzle."

Ausham admitted that some contests got a little staid before the PD realized it in times past, citing the old limo-to-the-show promotion as an example. Podell focused on evaluating station staff as a key to staying fresh.

Young remarked that one great idea could mean millions in your pocket. "Encourage ideas out of your people. If you create the environment, you'll get them. It only takes one great idea to make all the difference in the world. Don't lose sight of that."

Assistant Rock Editor Frank Correia contributed to this column.





ACTIVE ROCK TOP 50

OCTOBER 18, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	5	3	1	METALLICA Hero Of The Day (Elektra/EEG) 1910 1772 1645 1387 69/0					
1	1	1	2	TONIC Open Up Your Eyes (Polydor/A&M) 1811 1926 2081 2110 74/0					
—	—	10	3	VAN HALEN Me Wise Magic (Warner Bros.) 1798 1218 — — 66/2					
9	8	5	4	SMASHING PUMPKINS Muzzle (Virgin) 1682 1526 1368 1200 73/0					
4	4	4	5	RUSH Test For Echo (Atlantic) 1484 1607 1740 1682 62/1					
—	31	9	6	COUNTING CROWS Angels Of The Silences (DGC/Geffen) 1380 1234 512 — 68/0					
7	6	7	7	STABBING WESTWARD Shame (Columbia) 1376 1437 1480 1385 63/0					
2	2	2	8	ALICE IN CHAINS Over Now (Columbia) 1365 1785 1934 2030 64/0					
14	12	14	9	PEARL JAM Hail, Hail (Epic) 1328 1162 1099 918 69/2					
11	11	8	10	SOCIAL DISTORTION I Was Wrong (550 Music) 1321 1259 1190 1054 70/1					
10	10	12	11	NIRVANA Aneurysm (DGC/Geffen) 1211 1201 1250 1175 74/0					
3	3	6	12	SOUNDGARDEN Burden In My Hand (A&M) 1210 1491 1751 2012 57/0					
16	13	15	13	LOCAL H Bound For The Floor (Island) 1193 1090 1030 901 66/1					
19	14	16	14	BLACK CROWES Blackberry (American/Reprise) 1155 1058 963 803 57/0					
—	39	26	15	SOUNDGARDEN Blow Up The Outside World (A&M) 1132 697 433 165 65/8					
17	15	17	16	TOOL Stinkfist (Zoo) 1099 1016 934 852 71/0					
8	9	13	17	311 Down (Capricorn/Mercury) 1056 1163 1266 1239 64/0					
29	21	19	18	DISHWALLA Charlie Brown's Parents (A&M) 994 896 751 590 62/1					
—	33	23	19	R.E.M. Bittersweet Me (Warner Bros.) 960 762 502 307 50/3					
23	19	18	20	CHALK FARM Lie On Lie (Columbia) 951 934 821 745 57/1					
18	17	20	21	EXPANDING MAN Download (I Will) (Qdivision/Columbia) 903 870 891 832 58/1					
5	7	11	22	BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG) 880 1209 1411 1440 45/0					
—	25	25	23	MATCHBOX 20 Long Day (Lava/Atlantic) 874 715 569 225 55/2					
BREAKER			24	STONE TEMPLE PILOTS Lady Picture Show (Atlantic) 843 344 149 68 60/12					
43	28	28	25	SUBLIME What I Got (Gasoline Alley/MCA) 799 672 539 395 46/5					
35	23	27	26	MARILYN MANSON The Beautiful People (Nothing/Interscope) 747 686 642 486 59/1					
21	20	22	27	ZZ TOP What's Up With That (RCA) 712 799 788 766 39/1					
BREAKER			28	PHISH Free (Elektra/EEG) 674 549 462 335 44/5					
BREAKER			29	EELS Novocaine For The Soul (DreamWorks/Geffen) 628 576 567 515 39/4					
BREAKER			30	TOM PETTY & THE HEARTBREAKERS Climb That Hill (Warner Bros.) 620 540 354 179 41/5					
—	—	37	31	DARLAHOOD Grow Your Own (Reprise) 566 468 242 101 46/4					
15	16	21	32	VERVE PIPE Cup Of Tea (RCA) 564 806 913 908 40/0					
44	34	32	33	CRACKER Sweet Thistle Pie (Virgin) 561 538 501 391 44/4					
—	—	40	34	STIR Looking For (Capitol) 536 416 328 165 54/9					
—	—	39	35	SPONGE Have You Seen Mary (Columbia) 529 422 331 191 40/6					
39	35	34	36	LIFTER Headshot (Interscope) 527 518 494 473 46/1					
26	27	35	37	METALLICA Until It Sleeps (Elektra/EEG) 437 506 557 648 36/0					
DEBUT			38	CORROSION OF CONFORMITY Drowning In A Daydream (Columbia) 426 117 14 — 47/11					
45	41	41	39	SHERYL CROW If It Makes You Happy (A&M) 418 407 416 373 22/0					
27	24	33	40	FILTER Jurassitol (Hollywood) 393 520 610 618 30/0					
—	47	42	41	HUNGER Undone (Universal) 380 390 370 288 29/0					
DEBUT			42	CAKE The Distance (Capricorn/Mercury) 363 275 199 113 32/5					
—	—	47	43	MIDNIGHT OIL Underwater (Work) 363 339 232 61 27/1					
33	30	38	44	REFRESHMENTS Down Together (Mercury) 329 449 522 516 24/0					
38	40	44	45	BUTTHOLE SURFERS Pepper (Capitol) 317 360 422 474 28/0					
13	22	36	46	SCREAMING TREES All I Know (Epic) 299 494 751 962 18/0					
DEBUT			47	BUSH Swallowed (Trauma/Interscope) 290 — — — 35/35					
24	29	43	48	SEVEN MARY THREE My My (Mammoth/Atlantic) 279 361 537 739 18/0					
DEBUT			49	KORN No Place To Hide (Immortal/Epic) 273 208 142 75 34/5					
31	44	45	50	METALLICA Ain't My Bitch (Elektra/EEG) 266 360 393 560 20/1					

This chart reflects airplay from October 7-13. Songs ranked by total plays. Highlighted songs indicate Breaker. 76 Active Rock reporters. 75 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

NEW & ACTIVE

WHY STORE Father (Way Cool Music/MCA)
Total Plays: 260, Total Stations: 24, Adds: 4
JOURNEY Message Of Love (Columbia)
Total Plays: 252, Total Stations: 12, Adds: 0
HEADS Damage I've Done (Radioactive/MCA)
Total Plays: 249, Total Stations: 16, Adds: 0
FUN LOVIN' CRIMINALS Scooby Snacks (EMI)
Total Plays: 223, Total Stations: 21, Adds: 1
D GENERATION No Way Out (Columbia)
Total Plays: 222, Total Stations: 29, Adds: 3
REPUBLICA Ready To Go (RCA)
Total Plays: 212, Total Stations: 9, Adds: 0

ORANGE 9MM Failure (Atlantic)
Total Plays: 209, Total Stations: 26, Adds: 2
FAILURE Stuck On You (Slash/WB)
Total Plays: 193, Total Stations: 23, Adds: 5
GRAVITY KILLS Enough (TVT)
Total Plays: 172, Total Stations: 25, Adds: 6
ALICE IN CHAINS Would? (Columbia)
Total Plays: 156, Total Stations: 27, Adds: 22

Songs ranked by total plays.

BREAKERS

STONE TEMPLE PILOTS
Lady Picture Show (Atlantic)

TOTAL PLAYS/INCREASE: 843/499
TOTAL STATIONS/ADDS: 60/12
CHART: 24

PHISH

Free (Elektra/EEG)

TOTAL PLAYS/INCREASE: 674/125
TOTAL STATIONS/ADDS: 44/5
CHART: 28

EELS

Novocaine For The Soul (DreamWorks/Geffen)

TOTAL PLAYS/INCREASE: 628/52
TOTAL STATIONS/ADDS: 39/4
CHART: 29

TOM PETTY & THE HEARTBREAKERS

Climb That Hill (Warner Bros.)

TOTAL PLAYS/INCREASE: 620/80
TOTAL STATIONS/ADDS: 41/5
CHART: 30

THE BLACK CROWES
BLACKBERRY

ROCK

5



ACTIVE ROCK

14

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BUSH Swallowed (Trauma/Interscope)	35
HAZIES Trip Free Life (EMI)	24
ALICE IN CHAINS Would? (Columbia)	22
DANZIG Sacrifice (Hollywood)	22
STONE TEMPLE PILOTS Lady Picture Show (Atlantic)	12
CORROSION OF CONFORMITY Drowning In... (Columbia)	11
PATTI ROTHBERG Treat Me Like Dirt (EMI)	9
STIR Looking For (Capitol)	9
WALLFLOWERS One Headlight (Interscope)	9
SOUNDGARDEN Blow Up The Outside World (A&M)	8

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
VAN HALEN Me Wise Magic (Warner Bros.)	+580
STONE TEMPLE PILOTS Lady Picture Show (Atlantic)	+499
SOUNDGARDEN Blow Up The Outside World (A&M)	+435
CORROSION OF CONFORMITY Drowning In... (Columbia)	+309
BUSH Swallowed (Trauma/Interscope)	+290
R.E.M. Bittersweet Me (Warner Bros.)	+198
PEARL JAM Hail, Hail (Epic)	+166
MATCHBOX 20 Long Day (Lava/Atlantic)	+159
SMASHING PUMPKINS Muzzle (Virgin)	+156
COUNTING CROWS Angels Of The Silences (DGC/Geffen)	+146

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



FLOODGATE

"THROUGH MY DAYS INTO MY NIGHTS" The first single from their debut album **penalty**

FOR MORE INFORMATION CALL MARK AT 212.274.7542

ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

MARKET #2
KLOS 95.5
KLOS/Los Angeles
(310) 840-4836
Curelop/Wilde

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	23	29		VAN HALEN/Me Wise Magic
-	26	29	25		COUNTING CROWS/Angels Of...
22	18	22	23		SUBLIME/What I Got
9	8	16	23		SMASHING PUMPKINS/Muzzle
21	19	29	22		METALLICA/Hero Of The Day
18	20	22	22		STONE TEMPLE PILOTS/Lady Picture Show
21	18	20	21		PEARL JAM/Smile
10	7	19	20		SOCIAL DISTORTION/I Was Wrong
21	19	28	19		BETTER THAN EZRA/King Of New Orleans
29	25	16	19		RUSH/Test For Echo
-	9	13	17		MATCHBOX 20/Long Day
-	11	17	17		R.E.M./Bittersweet Me
16	16	14	16		MIDNIGHT DIL/Underwater
17	12	15	16		BLACK CROWES/Blackberry
16	13	15	15		ZZ TOP/What's Up With That
31	25	16	13		SOUNDGARDEN/Burden In My Hand
-	11	13	13		PHISH/Free
-	14	15	12		TOM PETTY & HB/Climb That Hill
31	13	13	12		GREEN DAY/Walking...
13	10	12	12		JARS OF GLAY/Food
9	9	12	12		STONE TEMPLE PILOTS/Triffin' On A Hole...
8	12	10	12		DISHWALL/Charlie Brown's...
9	8	10	12		ERIC JOHNSON/Pavilion
17	13	15	11		CHALK FARM/Lie On Lie
16	12	12	11		NIRVANA/Aneurysm
12	11	10	11		TONIC/Open Up Your Eyes
-	7	9	10		LOCAL H/Bound For The Floor
10	10	14	9		SMASHING PUMPKINS/1979
-	8	9	9		EXPANDING MAN/Download (I Will)
6	9	7	9		METALLICA/Until It Sleeps

MARKET #3
WRXC/Chicago
(312) 861-8100
Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	51		BUSH/Swallowed
-	-	-	36		VAN HALEN/Me Wise Magic
26	31	35	31		STABBING WESTWARD/Shame
41	33	32	30		SOUNDGARDEN/Burden In My Hand
13	31	34	30		SMASHING PUMPKINS/Muzzle
41	35	29	29		RUSH/Test For Echo
37	33	32	29		METALLICA/Ain't My Bitch
10	12	14	17		MARILYN MANSON/The Beautiful People
18	17	18	16		LOCAL H/Bound For The Floor
-	10	14	16		COUNTING CROWS/Angels Of...
15	14	15	15		REACHAROUND/Big Chair
15	12	13	12		TONIC/Open Up Your Eyes
15	13	16	12		SOUNDGARDEN/Blow Up...
-	13	12	12		RUSH/Driven
32	34	26	12		SEVEN MARY THREE/My My
20	14	14	12		HUNGER/Vanishing Cream
13	17	19	12		GRAVITY KILLS/Guilty
11	10	16	11		METALLICA/Hero Of The Day
8	12	12	11		SOCIAL DISTORTION/I Was Wrong
15	15	13	11		CRACKER/Sweet Thistle Pie
16	14	11	11		EVERLEAS/Santa Monica...
12	12	14	11		STONE TEMPLE PILOTS/Triffin' On A Hole...
7	9	10	10		DISHWALL/Charlie Brown's...
-	5	8	10		STIR/Looking For
13	12	14	10		ZZ TOP/What's Up With That
8	10	8	10		ALICE IN CHAINS/Over Now
-	6	12	9		R.E.M./Bittersweet Me
10	11	11	9		EXPANDING MAN/Download (I Will)
10	11	9	9		PEARL JAM/Got Id
11	10	14	9		SMASHING PUMPKINS/Zero

MARKET #5
WYSP/Philadelphia
(610) 668-9460
Sabean/Thompson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	31	31	33		SOUNDGARDEN/Burden In My Hand
24	16	16	27		ALICE IN CHAINS/Over Now
-	-	-	27		VAN HALEN/Me Wise Magic
22	20	15	16		RUSH/Test For Echo
23	24	22	26		PEARL JAM/Hail, Hail
25	25	24	25		STABBING WESTWARD/Shame
25	25	24	24		ZZ TOP/What's Up With That
16	25	24	24		BLACK CROWES/Blackberry
24	25	24	24		SEVEN MARY THREE/My My
21	18	20	23		METALLICA/Hero Of The Day
23	24	24	23		EXPANDING MAN/Download (I Will)
22	17	14	22		SOUNDGARDEN/Pretty Noose
-	15	20	19		SOUNDGARDEN/Blow Up...
27	23	22	16		TONIC/Open Up Your Eyes
-	5	16	16		TOM PETTY & HB/Climb That Hill
32	30	30	15		METALLICA/Until It Sleeps
-	15	22	14		COUNTING CROWS/Angels Of...
32	31	33	14		STONE TEMPLE PILOTS/Triffin' On A Hole...
31	19	14	13		HUNGER/Vanishing Cream
14	13	11	13		GREEN DAY/Brain Stew
13	11	11	10		COLLECTIVE SOUL/December
9	9	9	10		STONE TEMPLE PILOTS/Big Bang Baby
15	12	11	10		SMASHING PUMPKINS/1979
-	10	7	9		MARILYN MANSON/The Beautiful People
-	10	9	9		BUSH/Machinehead
9	7	9	9		STABBING WESTWARD/What Do I Have To...
11	9	11	9		ALICE IN CHAINS/Again
10	11	11	9		ALICE IN CHAINS/Heaven Beside You
10	10	11	9		SMASHING PUMPKINS/Bullet With...
-	-	-	8		BUSH/Swallowed

MARKET #6
102.7 WQZR
DETROIT'S ONLY REAL ROCK STATION

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	41	33	VAN HALEN/Me Wise Magic
28	28	31	31		METALLICA/Hero Of The Day
30	30	30	30		STABBING WESTWARD/Shame
12	26	29	28		PEARL JAM/Hail, Hail
30	28	28	28		RUSH/Test For Echo
32	28	28	28		TOOL/Stinkist
30	28	28	28		SOUNDGARDEN/Burden In My Hand
28	25	26	26		ALICE IN CHAINS/Over Now
19	22	26	24		LOCAL H/Bound For The Floor
19	16	18	21		311/Down
16	15	19	19		SOCIAL DISTORTION/I Was Wrong
15	15	18	18		TONIC/Open Up Your Eyes
15	15	16	18		SPONGE/Have You Seen Mary
-	-	-	4		SOUNDGARDEN/Blow Up...
16	16	18	16		SMASHING PUMPKINS/Muzzle
15	13	16	16		HUNGER/Vanishing Cream
20	20	23	16		METALLICA/Ain't My Bitch
-	11	16	16		STEVE VAI/Little Alligator
14	16	18	16		ZAKK WYLD/Soledad My Soul
12	15	13	16		KORN/No Place To Hide
2	12	16	14		DARLAHOOD/Grow Your Own
9	11	13	13		NIRVANA/Aneurysm
14	14	13	13		MARILYN MANSON/The Beautiful People
14	13	13	13		HUNGER/Vanishing Cream
13	13	13	13		REFRESHMENTS/Down Together
10	13	13	13		EXPANDING MAN/Download (I Will)
12	12	12	11		BETTER THAN EZRA/King Of New Orleans
-	-	-	12		COUNTING CROWS/Angels Of...
-	-	-	4		CORROSION OF.../Drowning In...
-	-	-	4		GRAVITY KILLS/Enough

MARKET #6
101 WRIF
WRIF/Detroit
(810) 547-0101
Podell/Wellington

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	24	35	VAN HALEN/Me Wise Magic
34	31	24	30		SOUNDGARDEN/Burden In My Hand
30	27	27	29		METALLICA/Ain't My Bitch
33	36	26	27		RUSH/Test For Echo
24	23	26	25		EXPANDING MAN/Download (I Will)
25	24	22	22		STABBING WESTWARD/Shame
1	15	16	22		SOUNDGARDEN/Blow Up...
22	23	21	22		BLACK CROWES/Blackberry
17	14	24	21		ALICE IN CHAINS/Over Now
23	25	21	21		SEVEN MARY THREE/My My
-	-	-	20		STONE TEMPLE PILOTS/Lady Picture Show
17	22	21	20		METALLICA/Hero Of The Day
13	16	17	16		PEARL JAM/Hail, Hail
-	-	-	15		BUSH/Swallowed
15	15	10	14		TOOL/Stinkist
1	12	13	10		TOM PETTY & HB/Climb That Hill
9	10	13	13		MARILYN MANSON/The Beautiful People
-	-	-	2		CORROSION OF.../Drowning In...
9	13	14	11		SOCIAL DISTORTION/I Was Wrong
8	11	10	11		I MOTHER EARTH/One More Astronaut
8	13	11	10		NIRVANA/Aneurysm
4	6	9	10		COREY STEVENS/Gone Too Long
32	33	25	9		HUNGER/Vanishing Cream
1	14	9	9		ALICE IN CHAINS/Over Now
-	-	-	3		COUNTING CROWS/Angels Of...
20	15	9	8		TONIC/Open Up Your Eyes
8	10	15	8		FILTER/Jurassitol
7	7	6	7		LIFTER/Headshot
-	-	-	1		DARLAHOOD/Grow Your Own
-	-	-	1		D GENERATION/No Way Out

MARKET #7
KEGL/Dallas
(214) 869-9700
Doherty/Scul

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	27	34	32		SOCIAL DISTORTION/I Was Wrong
29	35	35	31		RUSH/Test For Echo
-	-	-	23		VAN HALEN/Me Wise Magic
28	36	36	31		ALICE IN CHAINS/Over Now
37	34	35	31		TONIC/Open Up Your Eyes
25	34	35	28		METALLICA/Hero Of The Day
33	31	24	28		STABBING WESTWARD/Shame
28	22	22	22		BLACK CROWES/Blackberry
18	17	21	21		ZZ TOP/What's Up With That
19	19	21	20		ERIC JOHNSON/Pavilion
-	-	-	14		COWBOY MOUTH/Jenny Says
-	-	-	16		MATCHBOX 20/Long Day
24	24	23	18		SMASHING PUMPKINS/Muzzle
-	-	-	18		SOUNDGARDEN/Blow Up...
18	15	14	17		NIRVANA/Aneurysm
18	14	16	16		LIFTER/Headshot
16	17	15	16		EXPANDING MAN/Download (I Will)
-	-	-	16		HUNGER/Vanishing Cream
-	-	-	12		COUNTING CROWS/Angels Of...
-	-	-	13		DANZIG/Sacrifice
-	-	-	13		PEARL JAM/Hail, Hail
11	19	14	13		TOOL/Stinkist
10	13	15	13		MARILYN MANSON/The Beautiful People
12	13	14	12		CHALK FARM/Lie On Lie
8	7	11	11		JOURNEY/Message Of Love
5	16	17	11		ORANGE 9MM/Failure
15	12	11	11		D GENERATION/No Way Out
-	-	-	9		DEFONES/7 Words
-	-	-	9		BUSH/Swallowed
-	-	-	9		CORROSION OF.../Drowning In...

MARKET #7
Q102
TEXAS BEST ROCK

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	39	41	COUNTING CROWS/Angels Of...
-	-	-	23	40	VAN HALEN/Me Wise Magic
45	38	40	40		RUSH/Test For Echo
31	39	40	39		SOCIAL DISTORTION/I Was Wrong
19	16	41	39		R.E.M./Bittersweet Me
45	41	40	39		SMASHING PUMPKINS/Muzzle
13	15	39	39		ERIC JOHNSON/Pavilion
28	21	22	38		METALLICA/Hero Of The Day
28	40	39	38		EELS/Novocaine For...
36	30	30	33		PEARL JAM/Hail, Hail
20	16	30	29		TOOL/Stinkist
30	29	27	27		PEARL JAM/Red Mosquito
30	39	24	26		STABBING WESTWARD/Shame
15	24	24	23		COWBOY MOUTH/Jenny Says
13	22	22	23		HEADS/Damage I've Done
10	10	22	23		NIRVANA/Aneurysm
14	39	20	22		REPUBLICA/Ready To Go
-	-	-	17		COURSE OF EMPIRE/New Maps
-	-	-	18		CHALK FARM/Lie On Lie
-	-	-	18		MATCHBOX 20/Long Day
14	14	19	15		TOM PETTY & HB/Climb That Hill
9	9	18	15		ZZ TOP/What's Up With That
14	16	19	15		EXPANDING MAN/Download (I Will)
-	-	-	13		SOUNDGARDEN/Blow Up...
-	-	-	13		BUSH/Swallowed
-	-	-	13		BLACK CROWES/Blackberry
-	-	-	13		LOCAL H/Bound For The Floor
44	41	38	10		ALICE IN CHAINS/Over Now
7	8	7	9		FASTBALL/Make Your Mama Proud
9	8	13	8		JACKPOT/River

MARKET #10
WAAF
107.3 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
8	34	39	43		SOUNDGARDEN/Blow Up...
40	41	39	41		311/Down
39	40	37	41		PEARL JAM/Hail, Hail
39	39	39	39		STABBING WESTWARD/Shame
37	36	39	39		SMASHING PUMPKINS/Muzzle
35	37	38	38		METALLICA/Hero Of The Day
33	34	33	38		NIRVANA/Aneurysm
-	-	-	18		DARLAHOOD/Grow Your Own
24	32	35	35		KICKING HAROLD/Kill You
32	30	31	34		BETH HART BAND/Immortal
-	-	-	4		STONE TEMPLE PILOTS/Lady Picture Show
33	34	29	31		BLACK CROWES/Blackberry
9	11	18	24		ORANGE 9MM/Failure
21	19	23	23		RAGE AGAINST.../People Of The Sun
22	22	22	22		VERVE PIPE/Cup Of Tea
14	15	17	21		TOOL/Stinkist
20	29	20	20		TONIC/Open Up Your Eyes
13	19	22	18		RUSH/Test For Echo
12	13	13	17		MARILYN MANSON/The Beautiful People
12					

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
—	—	5	1	VAN HALEN Me Wise Magic (Warner Bros.)	1989	1306	—	—	85/2
2	2	2	2	ZZ TOP What's Up With That (RCA)	1757	1797	1773	1760	82/0
1	1	1	3	RUSH Test For Echo (Atlantic)	1747	1867	1891	1850	81/0
6	4	3	4	TONIC Open Up Your Eyes (Polydor/A&M)	1481	1519	1483	1430	79/0
15	9	8	5	BLACK CROWES Blackberry (American/Reprise)	1269	1147	1002	764	77/2
3	3	4	6	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury)	1261	1422	1517	1633	68/0
9	8	7	7	METALLICA Hero Of The Day (Elektra/EEG)	1239	1183	1081	864	77/0
—	31	11	8	COUNTING CROWS Angels Of The Silences (DGC/Geffen)	1206	1016	398	—	81/2
24	11	10	9	JOURNEY Message Of Love (Columbia)	1168	1111	930	501	65/0
39	16	14	10	TOM PETTY & THE HEARTBREAKERS Climb That Hill (Warner Bros.)	1109	926	643	297	72/5
5	5	6	11	SOUNDGARDEN Burden In My Hand (A&M)	1103	1279	1330	1456	67/0
36	20	13	12	R.E.M. Bittersweet Me (Warner Bros.)	1097	937	628	337	75/4
7	6	9	13	ALICE IN CHAINS Over Now (Columbia)	1081	1143	1241	1246	59/0
12	12	12	14	CHALK FARM Lie On Lie (Columbia)	1029	961	916	825	76/1
27	15	16	15	PEARL JAM Hail, Hail (Epic)	829	795	656	479	64/2
8	10	15	16	BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)	772	899	988	997	56/0
21	18	19	17	STORYVILLE Good Day For The Blues (Code Blue/Atlantic)	668	638	640	600	51/1
40	30	25	18	PHISH Free (Elektra/EEG)	601	523	407	295	59/7
4	7	18	19	TOM PETTY & THE HEARTBREAKERS Walls (Warner Bros.)	586	718	1102	1554	48/0
13	14	20	20	STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)	584	626	723	807	51/1
11	13	17	21	WALLFLOWERS 6th Avenue Heartache (Interscope)	579	736	739	833	48/0
28	25	22	22	NIRVANA Aneurysm (DGC/Geffen)	558	573	543	461	55/1
19	21	21	23	SHERYL CROW If It Makes You Happy (A&M)	519	622	615	628	32/1
BREAKER			23	MATCHBOX 20 Long Day (Lava/Atlantic)	507	435	245	118	57/9
20	22	24	25	DISHWALLA Counting Blue Cars (A&M)	481	542	573	627	50/0
17	24	27	26	METALLICA Until It Sleeps (Elektra/EEG)	466	492	552	729	47/1
41	36	30	27	SMASHING PUMPKINS Muzzle (Virgin)	444	429	365	288	39/4
DEBUT			28	STONE TEMPLE PILOTS Lady Picture Show (Atlantic)	441	129	61	30	54/17
—	41	35	29	DISHWALLA Charlie Brown's Parents (A&M)	408	359	301	219	39/2
42	40	33	30	WHY STORE Father (Way Cool Music/MCA)	397	380	315	279	46/5
—	—	43	31	SPONGE Have You Seen Mary (Columbia)	396	259	183	100	38/4
30	27	28	32	COREY STEVENS Blue Drops Of Rain (Eureka/Discovery)	386	442	466	434	33/0
35	33	32	33	EXPANDING MAN Download (I Will) (Qdivision/Columbia)	382	396	388	346	45/0
10	17	26	34	BLACK CROWES Good Friday (American/Reprise)	376	511	640	836	41/0
DEBUT			35	SOUNDGARDEN Blow Up The Outside World (A&M)	374	190	136	87	38/11
47	43	36	36	SOCIAL DISTORTION I Was Wrong (550 Music)	360	343	284	259	40/5
18	19	23	37	ERIC JOHNSON Pavilion (Capitol)	351	548	639	677	35/0
—	—	45	38	BAD COMPANY One On One (EastWest/EEG)	350	252	74	24	33/6
34	34	34	39	STABBING WESTWARD Shame (Columbia)	349	378	374	363	36/0
16	23	31	40	SCREAMING TREES All I Know (Epic)	344	399	565	755	26/0
—	48	40	41	TOOL Stinkfist (Zoo)	333	275	230	196	42/3
22	28	39	42	DAVE MATTHEWS BAND So Much To Say (RCA)	296	298	411	565	28/0
29	37	38	43	SMASHING PUMPKINS Tonight, Tonight (Virgin)	295	311	364	441	30/0
DEBUT			44	STIR Looking For (Capitol)	277	194	144	77	36/3
DEBUT			45	CRACKER Sweet Thistle Pie (Virgin)	227	205	186	130	28/5
DEBUT			46	DARLAHOOD Grow Your Own (Reprise)	217	150	88	25	35/9
43	45	48	47	HUNGER Vanishing Cream (Universal)	215	237	265	267	15/0
31	32	44	48	PEARL JAM Red Mosquito (Epic)	211	255	392	413	17/0
26	29	37	49	DEEP PURPLE Vavoom: Ted The Mechanic (CMC International)	200	323	410	482	21/0
DEBUT			50	BADLEES Gwendolyn (Once Upon A Time) (Polydor/A&M)	192	193	195	136	18/0

This chart reflects airplay from October 7-13. Songs ranked by total plays. Highlighted songs indicate Breaker. 87 Rock reporters. 86 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

NEW & ACTIVE

HOOTIE & THE BLOWFISH Be The One (Atlantic)
Total Plays: 187, Total Stations: 19, Adds: 4

EELS Novocaine For The Soul (DreamWorks/Geffen)
Total Plays: 128, Total Stations: 13, Adds: 1

METALLICA King Nothing (Elektra/EEG)
Total Plays: 126, Total Stations: 7, Adds: 1

RUSH Half The World (Atlantic)
Total Plays: 121, Total Stations: 18, Adds: 4

FILTER Jurassitol (Hollywood)
Total Plays: 118, Total Stations: 18, Adds: 1

JOHN MELLENCAMP Just Another Day (Mercury)
Total Plays: 117, Total Stations: 12, Adds: 1

SUBLIME What I Got (Gasoline Alley/MCA)
Total Plays: 115, Total Stations: 17, Adds: 6

KINKS To The Bone (Guardian)
Total Plays: 102, Total Stations: 13, Adds: 1

MARILYN MANSON The Beautiful People (Nothing/Interscope)
Total Plays: 90, Total Stations: 15, Adds: 2

RUSH Virtuality (Atlantic)
Total Plays: 87, Total Stations: 7, Adds: 0

Songs ranked by total plays.

BREAKERS

MATCHBOX 20 Long Day (Lava/Atlantic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
507/72	57/9	24

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
STONE TEMPLE PILOTS Lady Picture Show (Atlantic)	17
HAZIES Trip Free Life (EMI)	14
WALLFLOWERS One Headlight (Interscope)	13
BUSH Swallowed (Trauma/Interscope)	11
SOUNDGARDEN Blow Up The Outside World (A&M)	11
ALICE IN CHAINS Would? (Columbia)	10
DARLAHOOD Grow Your Own (Reprise)	9
MATCHBOX 20 Long Day (Lava/Atlantic)	9
PHISH Free (Elektra/EEG)	7
BAD COMPANY One On One (EastWest/EEG)	6
CORROSION OF CONFORMITY Drowning In... (Columbia)	6
SUBLIME What I Got (Gasoline Alley/MCA)	6
ZACK WYLDE Way Beyond Empty (DGC/Geffen)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
VAN HALEN Me Wise Magic (Warner Bros.)	+683
STONE TEMPLE PILOTS Lady Picture Show (Atlantic)	+312
COUNTING CROWS Angels Of The Silences (DGC/Geffen)	+190
SOUNDGARDEN Blow Up The Outside World (A&M)	+184
TOM PETTY & THE HEARTBREAKERS Climb... (Warner Bros.)	+183
R.E.M. Bittersweet Me (Warner Bros.)	+160
SPONGE Have You Seen Mary (Columbia)	+137
BLACK CROWES Blackberry (American/Reprise)	+122
BAD COMPANY One On One (EastWest/EEG)	+98
STIR Looking For (Capitol)	+83

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
EVERCLEAR Santa Monica (Watch The World Die) (Capitol)
311 Down (Capricorn/Mercury)
SPACEHOG In The Meantime (HiFi/Sire/EEG)
BUSH Machinehead (Trauma/Interscope)
SOUNDGARDEN Pretty Noose (A&M)
ALICE IN CHAINS Again (Columbia)
SEVEN MARY THREE My My (Mammoth/Atlantic)
COLLECTIVE SOUL Where The River Flows (Atlantic)
SEVEN MARY THREE Cumbersome (Mammoth/Atlantic)
PEARL JAM Who You Are (Epic)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

OVER 60 ROCK AND AA STATIONS INCLUDING:

ROCK NEW & ACTIVE

KMOD WEZX WPLR
WAPL WKLC WKGB
WQCM KKEG KZOZ
WKLT KBOY KQDS
WIZN WKHY WDHA

AA NEW & ACTIVE

KSCA WXRT WXRW
KMTT WMMO WRLT
KRSH KTHX KOTR
WNCS KTMN KBXR
WMVY



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Kinks To The Bone

Double-CD set.

Plus 27 new recordings of timeless Kinks songs.
 Street date: October 15th.
 On GUARDIAN Records.
 Don't miss Ray Davies' live Storyteller Tour as seen on

ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #1
102.7 FM WNEW
WNEW/New York
(212) 489-1027
Young/Winslow

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	26	25	24	23	RUSH/Test For Echo
26	25	24	23	22	JOHN MELLENCAMP/Key West...
15	14	25	24	23	TONIC/Open Up Your Eyes
14	22	26	23	23	BLACK CROWES/Blackberry
13	13	24	23	23	TOM PETTY & HB/Change The Locks
16	12	13	16	23	PATTI SMITH/Gone Again
-	11	14	16	23	MIDNIGHT OIL/Underwater
-	14	16	16	23	VAN HALEN/Me Wise Magic
10	15	14	16	23	CHALK FARM/Lie On Lie
11	7	11	16	23	R.E.M./Bittersweet Me
-	10	14	15	23	COUNTING CROWS/Angels Of...
-	10	13	15	23	STORYVILLE/Good Day For...
15	14	12	15	23	SCREAMING TREES/All I Know
13	15	13	15	23	ZZ TOP/What's Up With That
9	15	12	15	23	SPONGE/Have You Seen Mary
14	15	14	15	23	PHISH/Free
-	11	14	15	23	SOUNDGARDEN/Blow Up...
4	6	12	14	23	PEARL JAM/Smile
-	12	14	14	23	RUSTED ROOT/Sister Contine
14	16	12	13	23	TRAGICALLY HIP/Gift Shop
12	14	13	12	23	METALLICA/Hero Of The Day
-	9	10	12	23	STONE TEMPLE PILOTS/Lady Picture Show
-	7	8	10	23	DISHWALLA/Charlie Brown's...
8	11	8	11	23	BETTER THAN EZRA/King Of New Orleans
12	9	8	8	23	KRISTEN BARRR/Created
8	7	8	8	23	CRACKER/Sweet This Pie
4	3	6	7	23	PEARL JAM/Hail, Hail
10	7	7	7	23	LEAH MILES/It's Alright
-	10	6	6	23	EXPANDING MAN/Download (I Will)
-	10	6	6	23	MATCHBOX 20/Long Day

MARKET #12
106.1 WKLX
WKLX/Atlanta
(404) 325-0960
Hughes/Kepple

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	34	34	30	28	SCREAMING TREES/All I Know
27	34	30	28	27	METALLICA/Hero Of The Day
1	10	18	27	28	SOUNDGARDEN/Blow Up...
19	15	25	26	28	ALICE IN CHAINS/Over Now
12	17	26	25	28	METALLICA/Until It Sleeps
-	18	22	22	28	VAN HALEN/Me Wise Magic
15	14	17	19	28	TONIC/Open Up Your Eyes
12	18	17	17	28	PEARL JAM/Hail, Hail
17	17	13	17	28	EXPANDING MAN/Download (I Will)
17	17	15	16	28	BLACK CROWES/Blackberry
15	16	16	15	28	HUNGER/Vanishing Cream
24	24	-	-	28	ALICE IN CHAINS/Again
12	18	13	13	28	RUSH/Test For Echo
12	11	13	11	28	BUTT/HOLE SURFERS/Pepper
-	7	11	11	28	TOM PETTY & HB/Climb That Hill
-	1	9	9	28	COUNTING CROWS/Angels Of...
12	7	11	9	28	METALLICA/King Nothing
8	4	6	8	28	BETTER THAN EZRA/King Of New Orleans
4	6	8	8	28	SEVEN MARY THREE/My My
1	8	10	7	28	MATCHBOX 20/Long Day
8	7	7	7	28	ZZ TOP/What's Up With That
6	7	6	7	28	NIRVANA/Aneurysm
7	9	5	6	28	SEVEN MARY THREE/Devil Boy
9	5	6	6	28	STABBING WESTWARD/Shame
6	7	6	6	28	SOCIAL DISTORTION/It Was Wrong
-	7	7	6	28	STONE TEMPLE PILOTS/Lady Picture Show
7	7	7	5	28	R.E.M./Bittersweet Me
-	-	-	-	28	SMASHING PUMPKINS/Muzzle
-	-	-	-	28	HAZIES/Trip Free Life
-	-	-	-	28	BUSH/Swallowed

MARKET #14
WBAB
WBAB/Long Island
(516) 587-1023
Levine

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	26	27	32	32	DISHWALLA/Counting Blue Cars
24	25	24	31	32	TOM PETTY & HB/Walls
25	27	28	31	32	WALLFLOWERS/6th Avenue Heartache
27	26	27	27	32	JOHN MELLENCAMP/Key West...
19	15	20	21	32	STORYVILLE/Good Day For...
15	17	20	21	32	WHY STORE/Lack Of Water
-	18	15	20	32	R.E.M./Bittersweet Me
-	18	15	20	32	COUNTING CROWS/Angels Of...
-	21	19	21	32	VAN HALEN/Me Wise Magic
22	21	20	19	32	ZZ TOP/What's Up With That
9	9	7	15	32	CHALK FARM/Lie On Lie
19	18	10	10	32	BLUES TRAVELER/But Anyway
7	6	10	10	32	RUSH/Totem
7	7	6	10	32	TOM PETTY & HB/Climb That Hill
10	11	9	9	32	PHISH/Free
6	5	7	7	32	BETTER THAN EZRA/King Of New Orleans
10	11	10	10	32	JOURNEY/Message Of Love
6	9	5	5	32	JOHN MELLENCAMP/Just Another Day
16	13	5	5	32	JOHN MELLENCAMP/Lie Is Hard
16	13	5	5	32	KENNY WAYNE SHEPHERD/Born With A Broken...
13	8	11	5	32	PEARL JAM/Mankind
9	7	5	5	32	RUSH/Hail The World
6	7	6	5	32	TOM PETTY & HB/Hope You Never
-	-	-	-	32	BLACK CROWES/Blackberry
-	-	-	-	32	NINE DAYS/This Music

MARKET #14
WRON
WRON/Long Island
(516) 423-6740
Tortora/Rodgers

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	28	30	35	35	RUSH/Test For Echo
19	28	33	34	35	ZZ TOP/What's Up With That
-	-	-	-	35	METALLICA/Hero Of The Day
16	20	22	26	35	CHALK FARM/Lie On Lie
-	-	-	-	35	VAN HALEN/Me Wise Magic
11	15	14	24	35	PEARL JAM/Hail, Hail
-	-	-	-	35	COUNTING CROWS/Angels Of...
14	-	-	-	35	WALLFLOWERS/6th Avenue Heartache
13	21	18	18	35	BETTER THAN EZRA/King Of New Orleans
18	13	14	17	35	NIRVANA/Aneurysm
30	30	22	17	35	ALICE IN CHAINS/Over Now
-	-	-	-	35	BAD COMPANY/One On One
17	16	16	16	35	TONIC/Open Up Your Eyes
12	17	16	15	35	PHISH/Free
12	13	16	15	35	SMASHING PUMPKINS/Muzzle
-	-	-	-	35	LIFTER/Headshot
17	16	13	15	35	EXPANDING MAN/Download (I Will)
29	29	22	15	35	SOUNDGARDEN/Burden In My Hand
14	14	14	14	35	HOT WATER/Same Day Twice
-	-	-	-	35	DARLAHOOD/Grow Your Own
-	-	-	-	35	TOM PETTY & HB/Climb That Hill
9	10	12	14	35	R.E.M./Bittersweet Me
7	10	12	13	35	311/Down
6	6	8	13	35	RUSH/Hail The World
-	-	-	-	35	JOURNEY/Message Of Love
-	-	-	-	35	STIR/Looking For
13	-	-	-	35	DISHWALLA/Counting Blue Cars
16	16	13	13	35	JOHN MELLENCAMP/Key West...
15	-	-	-	35	SMASHING PUMPKINS/Tonight, Tonight
15	-	-	-	35	ERIC JOHNSON/Pavilion

MARKET #19
WVE
WVE/Pittsburgh
(412) 937-1441
Romano/Winter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
4	13	22	23	23	MATCHBOX 20/Long Day
-	-	-	-	23	COUNTING CROWS/Angels Of
26	26	23	21	23	WALLFLOWERS/6th Avenue Heartache
24	24	21	21	23	CHALK FARM/Lie On Lie
25	20	20	20	23	ZACK WYDE/Beyond Heaven...
19	20	19	19	23	STORYVILLE/Good Day For...
15	17	18	18	23	R.E.M./Bittersweet Me
15	14	17	17	23	DAVE MATTHEWS BAND/So Much To Say
20	21	17	17	23	GOO GOO DOLLS/Long Way Down
14	15	14	14	23	JARS OF CLAY/Flood
-	-	-	-	23	TONIC/Open Up Your Eyes
19	17	14	14	23	WHY STORE/Lack Of Water
23	16	13	14	23	CLARKS/Caroline
16	13	17	13	23	BLACK CROWES/Good Friday
-	-	-	-	23	BLACK CROWES/Blackberry
10	18	12	11	23	TOM PETTY & HB/Climb That Hill
7	11	8	11	23	OZZY OSBOURNE/Just Want You
2	4	4	11	23	JOHN MELLENCAMP/Lie Is Hard
8	-	-	-	23	ALICE IN CHAINS/Over Now
-	-	-	-	23	CLARKS/Stop
-	-	-	-	23	RUSH/Test For Echo
-	-	-	-	23	KENNY WAYNE SHEPHERD/Teja Voodoo
-	-	-	-	23	VAN HALEN/Me Wise Magic
15	12	12	9	23	JOHN MELLENCAMP/Key West...
9	9	11	9	23	GATHERING FIELD/Rhapsod In Blue
10	8	11	8	23	METALLICA/Hero Of The Day
-	-	-	-	23	RUSTED ROOT/Sister Contine
8	7	3	7	23	ZZ TOP/What's Up With That
4	5	5	5	23	GATHERING FIELD/Lost In America
5	5	5	5	23	COLLECTIVE SOUL/The World I Know

MARKET #20
KOKB
KOKB/Phoenix
(602) 897-9300
Maranville/Peterson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	33	24	24	SHERYL CROW/It Makes You...
31	32	32	24	24	ZZ TOP/What's Up With That
-	-	-	-	24	VAN HALEN/Me Wise Magic
20	25	22	20	24	TOM PETTY & HB/Climb That Hill
5	11	33	19	24	COUNTING CROWS/Angels Of...
20	20	19	19	24	JOHN MELLENCAMP/Just Another Day
9	25	33	17	24	WALLFLOWERS/6th Avenue Heartache
18	25	16	16	24	BLACK CROWES/Blackberry
2	2	15	16	24	STEVE VAI/The Cryin' Machine
4	8	9	10	24	CHALK FARM/Lie On Lie
17	13	10	10	24	ERIC JOHNSON/Pavilion
2	1	9	10	24	MATCHBOX 20/Long Day
2	11	10	10	24	SUBLIME/What I Got
7	6	7	7	24	JOURNEY/When You Love...
4	3	6	7	24	GOO GOO DOLLS/Long Way Down
4	3	6	7	24	BAD LIES/Angelina Is...
-	-	-	-	24	HAZIES/Trip Free Life
4	8	8	6	24	PHISH/Free
-	-	-	-	24	SHAWN COLVIN/Get Out Of This...
4	8	9	6	24	WHY STORE/Father
6	8	6	6	24	BLACK CROWES/Good Friday
6	8	6	6	24	DOG'S EYE VIEW/Everything Falls...
-	-	-	-	24	DISHWALLA/Drive
12	6	9	5	24	TONIC/Open Up Your Eyes
12	6	9	5	24	ZACK WYDE/Way Beyond Empty
4	6	6	5	24	COLLECTIVE SOUL/The World I Know
6	7	7	5	24	DAVE MATTHEWS BAND/Too Much
5	7	6	5	24	EVERCLEAR/Santa Monica...
4	7	5	5	24	JOAN OSBORNE/One Of Us

MARKET #25
WEBN
WEBN/Cincinnati
(513) 621-9326
Hardin/Reinhart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	-	-	-	27	ALICE IN CHAINS/Again
26	23	24	32	32	HUNGER/Vanishing Cream
-	-	-	-	32	VAN HALEN/Me Wise Magic
31	24	29	30	32	METALLICA/Until It Sleeps
29	29	29	28	32	METALLICA/King Nothing
25	26	23	23	32	METALLICA/Hero Of The Day
12	15	23	23	32	SPONGE/Have You Seen Mary
19	21	24	21	32	RUSH/Hail The World
23	24	24	24	32	PEARL JAM/Red Mosquito
11	25	22	18	32	SOUNDGARDEN/Rhinoceros
23	24	25	17	32	PEARL JAM/Hail, Hail
23	14	15	17	32	TONIC/Open Up Your Eyes
16	16	19	15	32	SOUNDGARDEN/Burden In My Hand
7	5	7	14	32	MATCHBOX 20/Long Day
14	14	15	14	32	SEVEN MARY THREE/My My
3	6	8	14	32	STIR/Looking For
14	16	9	14	32	SOUNDGARDEN/Blow Up...
20	21	18	14	32	STONE TEMPLE PILOTS/Trippin' On A Hole...
3	8	12	12	32	METALLICA/Ain't My Bitch
14	15	12	11	32	METALLICA/Poor Twisted Me
9	10	12	11	32	SOCIAL DISTORTION/It Was Wrong
8	9	11	11	32	STABBING WESTWARD/Shame
-	-	-	-	32	STONE TEMPLE PILOTS/Lady Picture Show
8	9	10	10	32	NIRVANA/Aneurysm
10	7	7	9	32	EXPANDING MAN/Download (I Will)
6	5	7	8	32	TOOL/Stankfist
3	4	3	7	32	PEARL JAM/In My Tree
3	5	6	7	32	DARLAHOOD/Grow Your Own
24	15	10	7	32	SCREAMING TREES/All I Know

MARKET #27
94.7 KROC
KROC/Riverside
(909) 793-3554
Shaw/Matthews

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	27	VAN HALEN/Me Wise Magic
20	20	22	24	27	STONE TEMPLE PILOTS/Trippin' On A Hole...
23	20	22	24	27	TONIC/Open Up Your Eyes
19	22	22	22	27	METALLICA/Until It Sleeps
15	14	21	22	27	WALLFLOWERS/6th Avenue Heartache
20	23	20	20	27	SOUNDGARDEN/Burden In My Hand
7	10	16	19	27	BETTER THAN EZRA/King Of New Orleans
15	14	16	16	27	SMASHING PUMPKINS/Muzzle
10	11	14	14	27	SOCIAL DISTORTION/It Was Wrong
12	8	14	14	27	EVERCLEAR/Santa Monica...
21	15	14	13	27	RUSH/Test For Echo
6	12	11	12	27	ALICE IN CHAINS/Over Now
-	-	-	-	27	TOADIES/Possom Kingdom
10	9	9	12	27	KENNY WAYNE SHEPHERD/Born With A Broken...
-	-	-	-	27	SOUNDGARDEN/Pretty Noose
19	21	22	11	27	ALICE IN CHAINS/Again
9	9	8	10	27	SPONGE/Have You Seen Mary
-	-	-	-	27	BLACK CROWES/Blackberry
-	-	-	-	27	COUNTING CROWS/Angels Of...
6	6	10	9	27	COLLECTIVE SOUL/Where The River...
9	6	8	9	27	R.E.M./Bittersweet Me
9	6	8	9	27	PEARL JAM



SKY DANIELS

Alternative: The Demands Beyond 'First In Music'

□ The NAB panel demonstrates the total commitment of format leaders

"It's not a kid's game anymore." With those words I began this year's Alternative seminar at the NAB Radio Show. Reflecting on the veteran status of panel participants **Trip Reeb**, GM at **KROQ/L.A.**; **Bill Gamble**, PD of **WKQX/Chicago**; **Joel Folger**, PD of **KDGE/Dallas**; **Vince Richards**, PD of **KKND/New Orleans**; and **Tom Calderone** of **Jacobs Media**, that comment was a call to ownership to recognize the business acumen that now exists among the format's best and brightest.

In preparing the collective agenda for the panel, Calderone remarked, "There used to exist a fear toward 'the suits' on the part of format practitioners. I welcomed the arrival of capable veterans like Gamble or Folger. The only way we were going to compete with the 'big boys' was to be the big boys."

This year, that fear did not exist. Instead, it was replaced by a fierce determination by these veterans to take Alternative to a new plateau. Calderone got the ball rolling by claiming, "I'm seeing an increased commitment on the part of ownership to recognize Alternative stations as real players in the marketplace. At this stage, a lot of thought is going into how to help outlets mature properly."

Reeb felt that, per usual, success hallmarks help modify perceptions of the format by ownership. "As ratings success stories developed, interest increased. Dating back to the beginnings of KROQ there was always a high qualitative caliber of audience for the format. I've felt shifts in the perceptions of advertisers as they've begun to understand the real viability of this format."

Beyond Being Musicologists

Gamble noted that the job requirements for programmers "now extend beyond being musicologists. Every Wednesday I travel with the sales department to visit clients and agencies to discuss cooperative planning with them. On one hand, it helps deliver awareness of programming firsthand. On the other, it helps protect against sales-driven promotions that programmers don't fit the image of the station."

Calderone felt that younger PDs "understand that relating to sales is not the same as 'selling out.' It's a necessary part of being a complete programmer."

With the willingness from programmers to become more complete, has ownership commitment in terms of compensation, marketing, and other financial means increased? Richards, noting his involvement in a start-up with **Clear Channel**, enthused, "I've been given the tools to succeed in this venture. They know a successful game plan requires resources like proper research, signal, and marketing. If we are to compete, we need the funding."

Folger recognized that in smaller markets, the format initially provided a relatively inexpensive budget. "Originally, owners looking for a hole in a marketplace might have put on Alternative without great expectations. Now they know it is a frontline viability."

Calderone noted that some of the concerns of the format "plateauing" came from "unchecked growth. Originally, stations were put on like jukeboxes with no announcers, [Keith] Eubanks production, and long music sweeps of alternative music. Now the format can no longer sneak up on a marketplace from a flanking position. Everyone wants to see what the 'second act' will be for Alternative."

Return On The Investment

As is the case before in format maturation, the costs of doing business invariably increase, noted Reeb. "It's important to invest in the product. Ownership knows that. What will always lead to increased commitment is a realized return on the investment. The same rules apply to this format as any other."

Gamble stated, "Nothing is getting any easier for Alternative. First, competitive formats in Rock and CHR began the extensive music-sharing process. Now there is increased fragmentation within the format, with properties trying out Alternative AC approaches."

The Alternative AC format raised eyebrows and concerns regarding its true viability. Gamble, whose WKQX originally began as a permutation of Alternative AC, talked about the need to be defined. "When we first went on with Q101, we were involved in a transition from AC. Looking at what we found in Chicago in research, we felt that putting a purer form of Alternative on was necessary."

Folger noted that a vital ingredient for Alternative's success might be lacking in the adult permutations — passion. "One virtue of programming to an 18-34 demo is you can create a product that is exciting, vital, and passionate. People come this format for new music, new ideas, fresh energy. You won't find the same immediacy in many of the 'Star' presentations."

That immediacy is due a great deal to the first-in-music position that Alternative owns. Does occupying that position create pressures on programmers, both real and self-imposed? Calderone responded, "Programmers in this format aren't provided the luxury of waiting too long to determine a record's value anymore. Some artists, who may



PASSION 'SUITS' THE NAB PANEL — The members of this year's NAB Alternative Panel gathered for a commemorative photo. Shown wearing the latest in alternative finery are (l-r) KDGE/Dallas PD Joel Folger, Jacobs Media's Tom Calderone, KKND/New Orleans PD Vince Richards, R&R's Sky Daniels, WKQX/Chicago PD Bill Gamble, and KROQ/Los Angeles GM Trip Reeb.

have Alternative appeal, are being almost immediately appropriated by other formats. Instincts drive a great many of the decisions required of Alternative programmers, so in that regard, there is a great pressure to be correct in your early assumptions."

Richards, relating to his coming to Alternative from Active Rock, stated, "There was almost an unspoken understanding on the part of Active Rock programmers that Alternative was a 'testing ground.' The new ideas, the different approaches would have to succeed there first before Active Rock would attempt to use it. The danger for Alternative is trying too hard to shift from a successful, status-quo position just to be different from the competition."

'Real Hits Essential'

Reeb underscored the advantage Alternative has in its image as the music-first station. "I'm fortunate that I have a PD [Kevin Weatherly] who is legendary for his ability to pick hits. We are absolutely expected by our audience to identify hit artists first. These days, we go in knowing that in most cases, the other formats are going to just grab our artists. That is one reason why this format doesn't do a good job of establishing equity artists."

Having challenged the panel that Alternative might become the one-and-a-half-track format, Folger responded, "In a come-based environment, real hits are essential. As much as I want to develop core artists, the real responsibility lies in their making great records. No one had a problem going deep on **Alanis Morissette**."

I asked the panel if there was a potential downside to all of the adulation and attention given to Alternative by record labels. Was there an increasing over-reliance on marketing dollars from labels? Wouldn't expectations be raised for return commitment that they wouldn't be able to honor?

One notion, that of festivals, was decried by Calderone (ironically considered by many to be an innovator of the form with his work at **WHFS/Washington**). "When festivals first began, they were unique

means for Alternative stations to involve themselves with charitable concerns. Nowadays you never seem to see the 'cardboard check' anymore. Now they have become sales-driven instruments, profit-centers for the stations. A lot of times, putting all the acts on the bill turns PDs into fulltime concert promoters. It also leaves a lot of promises to be filled for the acts' labels."

The 'Talent Puddle'

So how can the format further evolve? Nowadays, with all this music sharing, how do we know what's Alternative? Richards proclaimed, "It's attitude. You convey the attitude through production sensibilities. You also have real, informed personalities who naturally convey the lifestyle notions for the format."

Finding that on-air talent is becoming increasingly difficult, according to Calderone. "It's not a talent pool, it's a talent puddle."

Reeb made an impassioned plea to programmers to live up to the need for identifying and developing young talent by saying, "It may not be a shortage of potential talent. It may be that programmers either don't take the time, or don't possess the abilities to identify talent. You have to consider and utilize all resources. The format needs to create an informed network."

"Some companies are formally addressing the idea of having national coordinators in this area. We still need to develop our own eye for potential. At KROQ, we didn't look for a seasoned pro with a long track-record in our most recent talent search. We hired a talented kid [Carson Daley], who truly can relate to our young audience. Relating to the audience is the true hallmark of this format. The audience is counting on integrity from this format. They've been fooled before and they desperately want to believe that this format won't let them down again. We have a responsibility to learn from our own mistakes. We have to do everything we can to make this format great."

It's reassuring knowing that the Alternative format is in the hands of veterans like these, still fueled by passion and integrity.

NO DOUBT

"DON'T SPEAK"

From The Multi-Platinum Album "Tragic Kingdom"

R&R Alternative 28-18

BB Modern Rock Monitor Airpower 31-17*

Album Network: 30-19*

Instant
Phones!

Already Top 10 Rotated At:

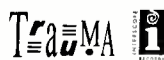
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On The Cover Of SPIN Magazine - November 1996



Heavy Rotation!

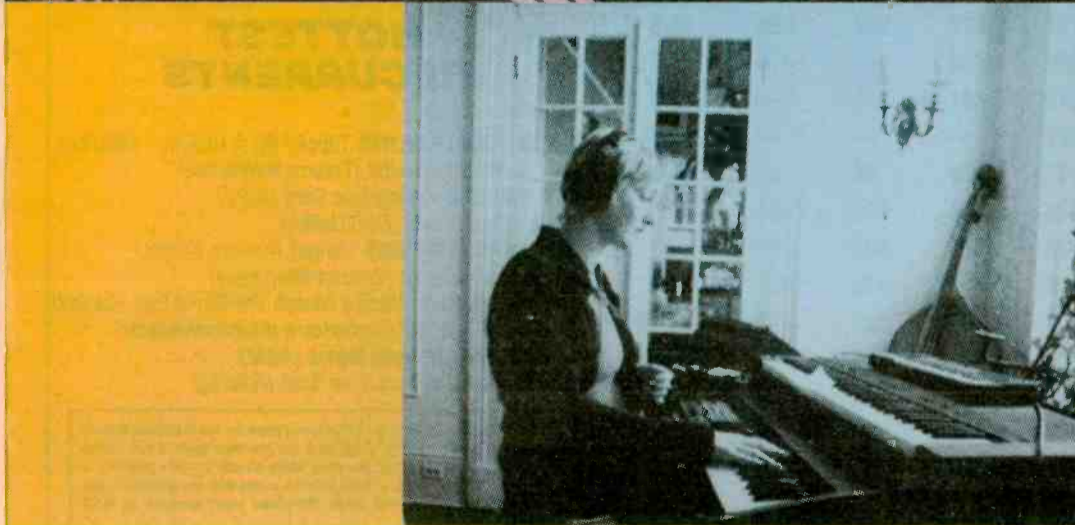
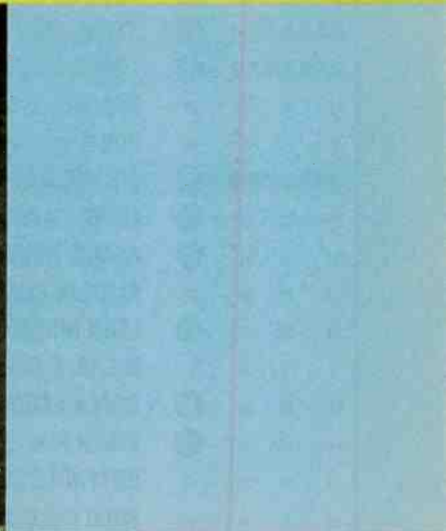


HIGHEST ALTERNATIVE
DEBUT **41**

NOW ON 45 ALTERNATIVE
REPORTERS!
MOST INCREASED
PLAY AGAIN --+238!

WKQX	19X
KITS	19X
CIMX	43X
KDGE	12X
WHFS	15X
WBCN	27X
WFNX	25X
KNDD	35X
XHRM	17X
XTRA	13X
KEGE	28X
KREV	20X
WXDX	20X
KEDJ	add
KZON	add
WENZ	13x
KTCL	24x
KNRK	23x
WOXY	14x
KLZR	14x
WBRU	14x
WHTG	14x
KNNC	16x
WNFZ	17x
WHMP	23x
KICT	14x
WKRO	15x
KRZQ	14x
WDST	16x
WGRG	28x
WXSR	add

Luscious Jackson



naked eye

THE FIRST SINGLE FROM THE NEW ALBUM FEVER IN FEVER OUT

PRODUCED BY DANIEL LANOIS WITH TONY MANGUBIAN & JILL CUNIFFE * MANAGEMENT: PAULA SARTORIUS, METROPOLITAN ENTERTAINMENT GROUP

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ALTERNATIVE TOP 50

OCTOBER 18, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	3	1	1	SUBLIME What I Got (Gasoline Alley/MCA) 2833 2768 2461 2275 90/1					
2	1	2	2	EELS Novocaine For The Soul (DreamWorks/Geffen) 2786 2767 2721 2603 89/1					
—	24	5	3	COUNTING CROWS Angels Of The Silences (DGC/Geffen) 2417 2124 1110 — 93/1					
7	4	4	4	SOCIAL DISTORTION I Was Wrong (550 Music) 2361 2277 2166 2039 90/1					
1	2	3	5	311 Down (Capricorn/Mercury) 2264 2484 2636 2713 74/0					
11	8	6	6	SMASHING PUMPKINS Muzzle (Virgin) 2000 2021 1861 1744 78/4					
12	9	7	7	SHERYL CROW If It Makes You Happy (A&M) 1925 1979 1855 1721 76/1					
44	30	21	8	R.E.M. Bittersweet Me (Warner Bros.) 1885 1364 957 573 87/2					
30	18	13	9	PEARL JAM Hail, Hail (Epic) 1840 1667 1327 970 77/3					
10	10	10	10	REPUBLICA Ready To Go (RCA) 1785 1806 1817 1759 81/0					
9	11	9	11	WALLFLOWERS 6th Avenue Heartache (Interscope) 1785 1820 1777 1790 71/0					
31	25	18	12	CAKE The Distance (Capricorn/Mercury) 1758 1420 1090 963 84/6					
16	12	12	13	NIRVANA Aneurysm (DGC/Geffen) 1679 1678 1631 1472 84/2					
6	7	8	14	BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG) 1628 1874 2036 2155 62/0					
15	13	14	15	GEGGY TAH Whoever You Are (Luaka Bop/WB) 1618 1667 1587 1475 72/0					
21	17	17	15	WEEZER El Scorcho (DGC/Geffen) 1562 1532 1420 1258 86/2					
50	27	22	17	LEMONHEADS If I Could Talk I'd Tell You (Tag/Atlantic) 1534 1359 1046 471 77/1					
—	48	28	18	NO DOUBT Don't Speak (Trauma/Interscope) 1525 1076 555 231 77/11					
23	19	23	19	FUN LOVIN' CRIMINALS Scooby Snacks (EMI) 1480 1351 1265 1198 76/4					
4	5	11	20	SOUNDGARDEN Burden In My Hand (A&M) 1471 1780 2158 2450 60/0					
26	20	19	21	LOCAL H Bound For The Floor (Island) 1463 1403 1234 1081 70/1					
14	14	16	22	STABBING WESTWARD Shame (Columbia) 1378 1600 1539 1532 68/1					
29	23	24	23	BECK Devils Haircut (DGC/Geffen) 1358 1327 1200 1009 77/6					
32	29	27	24	TOOL Stinkfist (Zoo) 1159 1098 996 900 81/0					
BREAKER	25	25	25	STONE TEMPLE PILOTS Lady Picture Show (Atlantic) 1068 542 347 253 68/15					
BREAKER	26	26	26	TONIC Open Up Your Eyes (Polydor/A&M) 1058 957 785 681 57/2					
17	16	20	27	SEBADOH Ocean (Sub Pop) 1045 1390 1422 1434 55/0					
8	15	25	28	POE Angry Johnny (Modern/Atlantic) 1022 1302 1506 1802 50/0					
BREAKER	29	29	29	SOUNDGARDEN Blow Up The Outside World (A&M) 1009 591 347 135 60/12					
36	33	32	30	MARILYN MANSON The Beautiful People (Nothing/Interscope) 999 862 830 745 72/4					
34	35	31	31	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise) 997 879 807 839 35/2					
18	21	26	32	ALICE IN CHAINS Over Now (Columbia) 944 1128 1227 1375 39/0					
39	41	33	33	LEAH ANDREONE It's Alright, It's O.K. (RCA) 912 855 760 704 50/1					
3	6	15	34	R.E.M. E-Bow The Letter (Warner Bros.) 852 1643 2063 2464 46/0					
45	43	36	35	CHALK FARM Lie On Lie (Columbia) 798 735 650 566 46/1					
—	45	37	36	PHISH Free (Elektra/EEG) 780 729 580 458 48/2					
19	22	29	37	BUTTHOLE SURFERS Pepper (Capitol) 773 1032 1214 1356 42/0					
38	40	34	38	WILD COLONIALS Charm (DGC/Geffen) 759 781 774 709 48/0					
—	46	41	39	HEADS Damage I've Done (Radioactive/MCA) 727 622 572 394 55/6					
—	47	39	40	IGGY POP Lust For Life (Capitol) 686 648 566 470 48/0					
DEBUT	41	41	41	LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol) 679 441 172 — 45/3					
DEBUT	42	42	42	BUSH Swallowed (Trauma/Interscope) 657 — — — 61/61					
DEBUT	43	43	43	CRANBERRIES When You're Gone (Island) 652 423 64 15 53/8					
28	34	38	44	GARBAGE Stupid Girl (Almo Sounds/Geffen) 634 686 816 1036 40/0					
—	50	42	45	SCREAMING TREES Sworn And Broken (Epic) 622 601 506 235 47/3					
—	—	50	46	FACE TO FACE I Won't Lie Down (A&M) 559 512 345 251 51/3					
—	—	—	47	311 All Mixed Up (Capricorn/Mercury) 551 355 235 193 42/13					
DEBUT	48	48	48	MIDNIGHT OIL Underwater (Work) 507 486 359 124 30/0					
24	37	46	49	PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia) 488 569 799 1100 27/0					
DEBUT	50	50	50	KULA SHAKER Tattva (Columbia) 477 138 39 19 47/29					

This chart reflects airplay from October 7-13. Songs ranked by total plays. Highlighted songs indicate Breaker.

95 Alternative reporters. 93 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

BREAKERS

STONE TEMPLE PILOTS Lady Picture Show (Atlantic)			CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
1068/526	68/15		25

TONIC Open Up Your Eyes (Polydor/A&M)			CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
1058/101	57/2		26

SOUNDGARDEN Blow Up The Outside World (A&M)			CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
1009/418	60/12		29

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BUSH Swallowed (Trauma/Interscope)	61
KULA SHAKER Tattva (Columbia)	29
DANZIG Sacrifice (Hollywood)	16
STONE TEMPLE PILOTS Lady Picture Show (Atlantic)	15
MAZZY STAR Flowers In December (Capitol)	14
311 All Mixed Up (Capricorn/Mercury)	13
FIONA APPLE Shadowboxer (Work)	13
SOUNDGARDEN Blow Up The Outside World (A&M)	12
FOUNTAINS OF WAYNE Radiation Vibe (Tag/Atlantic)	11
NO DOUBT Don't Speak (Trauma/Interscope)	11
PATTI ROTHBERG Treat Me Like Dirt (EMI)	10



MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BUSH Swallowed (Trauma/Interscope)	+657
STONE TEMPLE PILOTS Lady Picture Show (Atlantic)	+526
R.E.M. Bittersweet Me (Warner Bros.)	+521
NO DOUBT Don't Speak (Trauma/Interscope)	+449
SOUNDGARDEN Blow Up The Outside World (A&M)	+418
KULA SHAKER Tattva (Columbia)	+339
CAKE The Distance (Capricorn/Mercury)	+338
COUNTING CROWS Angels Of The Silences (DGC/Geffen)	+293
LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)	+238
CRANBERRIES When You're Gone (Island)	+229

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)
NO DOUBT Spiderwebs (Trauma/Interscope)
DISHWALLA Counting Blue Cars (A&M)
BECK Where It's At (DGC/Geffen)
SMASHING PUMPKINS Tonight, Tonight (Virgin)
BUSH Machinehead (Trauma/Interscope)
EVERCLEAR Santa Monica (Watch The World Die) (Capitol)
SEVEN MARY THREE Cumbersome (Mammoth/Atlantic)
SOUNDGARDEN Pretty Noose (A&M)
JEWEL Who Will Save Your Soul (Atlantic)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



TONIC

"Open Up Your Eyes"

Alternative Chart **30-26** BREAKER

Billboard Modern Rock Monitor 40*-36*

Top 5 Callout: **KPNT KISF KEGE WLUM WGRD WMMS**

Spin Leaders:

**WMMS 43x WRZX 34x
KPNT 33x KISF 28x
KOME 27x WLUM 24x
KEGE 24x**



Stations and their adds listed alphabetically by market

Table listing radio stations and their current adds across various markets including Albany, Buffalo, Denver, Jacksonville, Minneapolis, Portland, San Francisco, Santa Barbara, Seattle, Springfield, Syracuse, Tallahassee, Tucson, Washington, West Palm Beach, Wichita, and Tulsa.

NEW & ACTIVE

Table listing new and active songs with details such as artist, album, total plays, and total stations. Includes entries like 'DUNCAN SHEIK Barely Breathing', 'METALLICA Hero Of The Day', 'ALICE IN CHAINS Would?', etc.

Songs ranked by total plays.

Pure 'Anna' the first single from 'generation six-pack' advertisement featuring the band Pure and promotional text for their new album.

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

02.3 K-ROCK MARKET #1
WXRX/New York
 (212) 750-0550
 Milkman/Tobin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	37	38	38	38	NIRVANA/Aneurysm
40	27	32	38	38	SUBLIME/What I Got
41	40	37	38	38	SMASHING PUMPKINS/Muzzle
41	36	40	37	31	11/Down
21	36	38	38	38	COUNTING CROWS/Angels Of...
28	34	38	35	35	LOCAL H/Bound For The Floor
12	26	34	38	38	SOUNDGARDEN/Blow Up...
28	27	29	30	31	11/All Mixed Up
21	21	29	30	31	METALLICA/Hero Of The Day
21	21	29	30	31	IGGY POP/Lust For Life
32	25	28	30	31	EELS/Novocaine For...
34	35	28	27	32	SOCIAL DISTORTION/What Was Wrong
13	22	26	32	32	RAGE AGAINST.../People Of The Sun
12	8	17	26	26	REPUBLICA/Ready To Go
14	18	25	25	25	STONE TEMPLE PILOTS/Lady Picture Show
13	18	22	24	24	SPONGE/Have You Seen Mary
10	15	20	24	24	PEARL JAM/Hail, Hail
30	20	20	22	22	SOUNDGARDEN/Burden In My Hand
21	21	23	23	23	POE/Angry Johnny
20	15	21	21	21	PEARL JAM/Smile
20	19	21	20	20	ALICE IN CHAINS/Over Now
28	34	31	20	20	METALLICA/Until It Sleeps
23	24	24	19	19	ALICE IN CHAINS/Again
15	18	19	19	19	R.E.M./Bittersweet Me
21	22	19	19	19	STABBING WESTWARD/Shame
14	17	21	19	19	SHERYL CROW/It Makes You...
17	17	17	17	17	KULA SHAKER/Tatva
8	6	9	15	15	BETTER THAN EZRA/King Of New Orleans
8	6	9	15	15	MARILYN MANSON/The Beautiful People
18	17	15	15	15	DAVE MATTHEWS BAND/So Much To Say

KROQ MARKET #2
KROQ/Los Angeles
 (818) 567-1067
 Weatherly/Sandbloom/Worden

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	40	38	38	38	SUBLIME/What I Got
40	32	34	38	31	11/Down
16	36	38	38	38	SOCIAL DISTORTION/What Was Wrong
20	36	42	37	37	NIRVANA/Aneurysm
19	35	30	36	36	NO DOUBT/Don't Speak
20	32	29	32	32	SOUNDGARDEN/Blow Up...
20	21	22	28	28	SMASHING PUMPKINS/Muzzle
30	37	36	27	31	11/All Mixed Up
16	15	25	25	25	IGGY POP/Lust For Life
27	20	24	24	24	COUNTING CROWS/Angels Of...
23	13	15	23	23	SOUNDGARDEN/Burden In My Hand
38	29	24	21	21	EELS/Novocaine For...
6	21	21	21	21	BETTER THAN EZRA/Desperately Wanting
20	24	25	21	21	LOCAL H/Bound For The Floor
25	23	28	22	22	STONE TEMPLE PILOTS/Lady Picture Show
22	26	28	27	27	REPUBLICA/Ready To Go
17	16	15	16	16	BUSH/Shadowboxer
18	17	11	16	16	POE/Angry Johnny
29	17	16	16	16	NO DOUBT/Happy Now?
21	14	13	16	16	STONE TEMPLE PILOTS/Trippin' On A Hole.
12	13	14	16	16	RAGE AGAINST.../People Of The Sun
11	19	26	14	14	SHERYL CROW/It Makes You...
7	7	12	14	14	MARILYN MANSON/The Beautiful People
5	7	14	14	14	TOOL/Stinkist
18	15	16	13	13	GARBAGE/Superstun
14	16	17	13	13	BECK/Devils Haircut
13	12	12	12	12	WALLFLOWERS/6th Avenue Heartache
14	12	12	12	12	FIONA APPLE/Shadowboxer
13	14	12	12	12	PEARL JAM/Smile

Q101 MARKET #3
WKQX/Chicago
 (312) 527-8348
 Gambale/Shuminas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
55	55	56	49	49	SMASHING PUMPKINS/Muzzle
28	25	29	38	38	ALANIS MORISSETTE/Head Over Feet
23	28	33	33	33	SOUNDGARDEN/Blow Up...
31	29	35	32	32	EELS/Novocaine For...
37	41	32	31	31	SUBLIME/What I Got
13	14	22	31	31	NIRVANA/Aneurysm
43	41	40	30	30	STABBING WESTWARD/Shame
38	25	26	28	28	ALICE IN CHAINS/Would?
25	30	28	27	27	PEARL JAM/Hail, Hail
40	41	36	27	27	GEGGY TAH/Whoever You Are
26	21	26	26	26	DAVE MATTHEWS BAND/So Much To Say
8	23	24	26	26	CAKE/The Distance
12	15	14	24	24	FUN LOVIN' CRIMINALS/Scabby Snacks
20	25	28	24	24	NO DOUBT/Don't Speak
25	23	28	22	22	SHERYL CROW/It Makes You...
27	20	28	22	22	SOCIAL DISTORTION/What Was Wrong
10	20	18	20	20	R.E.M./Bittersweet Me
12	14	21	20	20	TOOL/Stinkist
15	21	20	20	20	WEezer/EI Scorcho
20	18	19	19	19	BUSH/Shadowboxer
10	18	19	19	19	LUSCIOUS JACKSON/Naked Eye
13	18	18	18	18	COUNTING CROWS/Angels Of...
15	21	21	18	18	REPUBLICA/Ready To Go
17	15	16	16	16	FIONA APPLE/Shadowboxer
15	12	16	16	16	CRANBERRIES/When You're Gone
17	15	16	16	16	KORN/No Place To Hide
18	20	12	15	15	BECK/Devils Haircut
24	26	27	15	15	OASIS/Morning Glory
16	10	12	15	15	FUN LOVIN' CRIMINALS/Scabby Snacks
14	13	14	14	14	WALLFLOWERS/6th Avenue Heartache

LIVE 105 MARKET #4
KITS/San Francisco
 (415) 512-1053
 Sands/WestAlexsen

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	14	25	30	30	KULA SHAKER/Tatva
14	5	25	30	30	REPUBLICA/Ready To Go
25	21	31	26	26	SUBLIME/What I Got
29	18	20	26	26	CURE/Strange Attraction
16	9	22	25	25	STONE TEMPLE PILOTS/Lady Picture Show
22	18	25	25	25	GEGGY TAH/Whoever You Are
14	28	25	25	25	COUNTING CROWS/Angels Of...
22	18	25	25	25	FAITHLESS/Struck On You
8	15	20	22	22	NIRVANA/Aneurysm
5	10	20	20	20	R.E.M./Bittersweet Me
11	18	20	20	20	ORBITAL/The Box
17	19	19	19	19	BT/Blue Skies
12	19	19	19	19	FOUNTAINS OF WAYNE/Sink To The Bottom
12	19	19	19	19	LUSCIOUS JACKSON/Naked Eye
31	23	28	18	18	MORCHEBA/Trigger Hippie
11	20	18	18	18	HEADS/Damage I've Done
31	23	28	18	18	EELS/Novocaine For...
30	22	22	18	18	SOCIAL DISTORTION/What Was Wrong
24	23	18	18	18	FIONA APPLE/Shadowboxer
13	23	18	18	18	CAKE/The Distance
13	23	18	18	18	LEMONHEADS/If I Could Talk...
30	20	18	18	18	BUSH/Shadowboxer
30	20	18	18	18	REPUBLICA/Ready To Go
30	15	20	18	18	BECK/Devils Haircut
24	15	20	18	18	R.E.M./Bow The Letter
9	10	5	5	5	WEezer/EI Scorcho
19	13	8	5	5	DMO/Walking On...
17	13	8	5	5	CRANBERRIES/When You're Gone
21	10	8	5	5	FUN LOVIN' CRIMINALS/Scabby Snacks
27	14	8	5	5	PEARL JAM/Hail, Hail

WDRE MARKET #5
WDRE/Philadelphia
 (215) 884-9400
 McGuinn/Russell/Elliott

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	30	40	41	41	SUBLIME/What I Got
42	39	39	41	41	SHERYL CROW/It Makes You...
37	37	40	41	41	11/Down
24	40	39	41	41	EELS/Novocaine For...
24	40	39	41	41	PEARL JAM/Hail, Hail
38	39	42	38	38	STABBING WESTWARD/Shame
21	27	37	37	37	COUNTING CROWS/Angels Of...
40	39	37	37	37	BETTER THAN EZRA/King Of New Orleans
17	18	28	28	28	WEezer/EI Scorcho
30	27	25	25	25	LOCAL H/Bound For The Floor
17	17	24	25	25	SMASHING PUMPKINS/Muzzle
26	27	25	25	25	GEGGY TAH/Whoever You Are
13	23	25	25	25	R.E.M./Bittersweet Me
22	24	26	24	24	DAVE MATTHEWS BAND/So Much To Say
30	29	26	24	24	FUN LOVIN' CRIMINALS/Scabby Snacks
24	22	25	23	23	TRACY BONHAM/The One
28	27	25	23	23	REPUBLICA/Ready To Go
26	24	22	22	22	POE/Angry Johnny
18	14	22	22	22	STONE TEMPLE PILOTS/Lady Picture Show
18	19	21	21	21	LEMONHEADS/If I Could Talk...
19	21	20	20	20	NIRVANA/Aneurysm
18	21	19	19	19	HEADS/Damage I've Done
19	17	18	18	18	SOCIAL DISTORTION/What Was Wrong
19	17	18	18	18	SOUL COUGHING/Soundtrack To Mary
7	20	17	17	17	CAKE/The Distance
7	20	17	17	17	PHISH/Free
8	11	17	17	17	LOVE AMERICAN STYLE/Not About To Lose It
18	18	18	18	18	TONIC/Open Up Your Eyes
21	22	19	16	16	TRIP 66/One Desire
16	18	18	18	18	SOUNDGARDEN/Blow Up...

89X MARKET #6
CIMX/Detroit
 (313) 961-9811
 Brookshaw/Cannova

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	49	82	84	31	11/Down
27	78	83	83	83	ALANIS MORISSETTE/Head Over Feet
47	49	80	83	83	SUBLIME/What I Got
36	42	78	78	78	CAKE/The Distance
46	47	69	74	74	SMASHING PUMPKINS/Muzzle
31	72	72	72	72	COUNTING CROWS/Angels Of...
30	61	61	61	61	NO DOUBT/Don't Speak
21	39	81	80	80	EELS/Novocaine For...
18	41	43	41	41	LUSCIOUS JACKSON/Naked Eye
2	19	43	41	41	ALICE IN CHAINS/Would?
46	49	37	37	37	TOOL/Stinkist
3	36	37	37	37	SHERYL CROW/It Makes You...
5	36	36	36	36	SOUNDGARDEN/Blow Up...
4	35	36	36	36	WALLFLOWERS/6th Avenue Heartache
47	45	29	34	34	SPONGE/Have You Seen Mary
24	20	36	31	31	STONE TEMPLE PILOTS/Lady Picture Show
25	24	29	29	29	PEARL JAM/Hail, Hail
22	25	28	27	27	PLUTO/When She Was Happy
4	24	26	26	26	TRAGICALLY HIP/Git Shop
2	25	26	26	26	LOCAL H/Bound For The Floor
27	25	26	26	26	WEezer/EI Scorcho
45	26	24	24	24	NIRVANA/Aneurysm
17	22	24	24	24	CRABBY DUMMIES/He Liked To Feel It
16	25	23	23	23	CDWBY/JUNKIES/A Common Disaster
26	22	23	23	23	BECK/Devils Haircut
19	14	22	22	22	DOUGHOBS/Everything And After
32	19	18	18	18	MARILYN MANSON/The Beautiful People
19	17	21	21	21	PURE/Anna
11	16	24	21	21	SOCIAL DISTORTION/What Was Wrong
11	16	24	21	21	KULA SHAKER/Tatva
12	14	21	17	17	IGGY POP/Lust For Life

94.5 THE EDGE MARKET #7
KOGE/Dallas
 (214) 770-7777
 Folger/Smith/Peer

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	56	53	56	56	NO DOUBT/Spiderwebs
31	51	56	54	54	ALANIS MORISSETTE/Head Over Feet
36	29	29	29	29	EELS/Novocaine For...
19	14	22	27	27	KULA SHAKER/Tatva
19	14	22	27	27	11/Down
14	13	21	24	24	NO DOUBT/Don't Speak
29	22	25	24	24	SMASHING PUMPKINS/Muzzle
24	27	24	23	23	BUTTHOLE SURFERS/Pepper
14	17	16	22	22	COUNTING CROWS/Angels Of...
22	18	22	22	22	11/All Mixed Up
22	18	22	22	22	MATCHBOX 20/Long Day
35	27	25	19	19	SOUNDGARDEN/Blow Up...
32	22	17	19	19	STONE TEMPLE PILOTS/Lady Picture Show
22	21	17	19	19	GEGGY TAH/Whoever You Are
11	29	21	19	19	PEARL JAM/Hail, Hail
27	23	18	18	18	REPUBLICA/Ready To Go
6	14	15	15	15	WEezer/EI Scorcho
29	21	14	15	15	R.E.M./Bittersweet Me
10	9	11	14	14	NIRVANA/Aneurysm
14	10	11	14	14	SUBLIME/What I Got
21	9	8	13	13	CHALK FARM/Lie On Lie
21	9	8	13	13	BECK/Devils Haircut
16	17	13	12	12	BETTER THAN EZRA/King Of New Orleans
13	11	10	12	12	NO DOUBT/Just A Girl
13	11	10	12	12	LEAH ANDREONE/It's Alright...
5	5	12	12	12	LUSCIOUS JACKSON/Naked Eye
11	14	12	12	12	DC TALK/Just Between You...
20	15	11	11	11	SHERYL CROW/It Makes You...
16	40	39	11	11	MARILYN MANSON/The Beautiful People

WHFS 99.1 MARKET #8
WHFS/Washington
 (301) 306-0991
 Benjamin/Waugh/Ferrise

PLAYS

ALTERNATIVE PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

edge MARKET #20
KEDJ/Phoenix
(602) 266-1360
Hart/Patyk

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
57	54	56	60	RAGE AGAINST.../Bulls On Parade	
57	53	59	BUSH/Machinehead		
33	32	37	CAKE/The Distance		
20	26	47	SOUNDGARDEN/Pretty Noose		
61	59	52	311/Down		
23	55	56	SOUNDGARDEN/Burden In My Hand		
19	36	52	NO DOUBT/Spiderwebs		
31	23	31	EELS/Novocaine For...		
33	32	31	MARILYN MANSON/The Beautiful People		
12	16	23	PEARL JAM/Hail, Hail		
13	24	26	NO DOUBT/Don't Speak		
-	-	22	311/All Mixed Up		
-	-	23	R.E.M./Bittersweet Me		
19	41	54	METALLICA/Until It Sleeps		
35	29	27	NIRVANA/Aneurysm		
-	-	26	STONE TEMPLE PILOTS/Lady Picture Show		
25	15	21	SUBLINE/What I Got		
16	15	24	TOOL/Stinkist		
59	41	26	STONE TEMPLE PILOTS/Trippin' On A Hole...		
20	18	20	SMASHING PUMPKINS/Tonight, Tonight		
21	30	26	BUTTHOLE SURFERS/Pepper		
56	56	27	PEARL JAM/Who You Are		
-	-	13	16	ALANIS MORISSETTE/Head Over Feet	
-	-	15	24	SMASHING PUMPKINS/Muzzle	
20	29	27	SOCIAL DISTORTION/Was Wrong		
22	23	23	R.E.M./Bow The Letter		
-	-	16	BUSH/Whatever You're...		
20	14	15	WEezer/EI Scorcho		
-	-	9	11	KORN/No Place To Hide	

ZONE MARKET #20
KZON/Phoenix
(602) 258-8181
Pugh/Smith

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
20	28	27	30	EELS/Novocaine For...	
14	21	30	29	CHALK FARM/Lie On Me	
26	33	31	28	BETTER THAN EZRA/King Of New Orleans	
23	29	28	SHERYL CROW/It Makes You...		
8	18	27	27	LEMONHEADS/If I Could Talk...	
25	30	30	27	WALLFLOWERS/6th Avenue Heartache	
9	11	19	SUBLINE/What I Got		
15	17	18	JEWEL/Under The Water		
-	-	17	18	SEBADOH/Ocean	
14	16	14	EGGY TA/Whoever You Are		
9	10	14	LEAH ANDREONE/It's Alright...		
16	13	15	CURE/Strange Attraction		
14	16	15	GW BLOSSOMS/As Long As It...		
6	9	13	MATCHBOX 20/Long Day		
9	10	15	MELISSA ETHERIDGE/Nowhere To Go		
11	13	15	PEARL JAM/Smile		
14	17	15	SHAWN COLVIN/Get Out Of This...		
11	14	15	TRACY CHAPMAN/New Beginning		
15	12	14	HOOTIE & BLOWFISH/Tucker's New		
10	14	14	NO DOUBT/Don't Speak		
11	11	14	R.E.M./The Wake-Up Bomb		
-	-	5	13	MIDNIGHT OIL/Underwater	
13	17	18	SEMISONIC/If I Run		
10	12	12	NO DOUBT/Spiderwebs		
7	8	9	R.E.M./Bittersweet Me		
-	-	6	14	COUNTING CROWS/Angels Of...	
14	17	11	PATTI ROBERTSON/Inside		
-	-	4	11	PAUL WESTERBERG/Ain't Got Me	
5	8	11	REPUBLICA/Ready To Go		
-	-	4	10	FIONA APPLE/Criminal	

107.9 END MARKET #22
CLEVELAND'S MODERN ROCK
WENZ/Cleveland
(216) 861-0100
Robertson

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
23	24	48	49	SUBLINE/What I Got	
19	20	47	49	EELS/Novocaine For...	
-	-	16	19	COUNTING CROWS/Angels Of...	
-	-	50	48	PEARL JAM/Hail, Hail	
48	49	47	47	WALLFLOWERS/6th Avenue Heartache	
37	44	47	47	ALICE IN CHAINS/Over Now	
18	48	46	46	SOCIAL DISTORTION/Was Wrong	
45	45	46	46	STABBING WESTWARD/Shame	
45	46	45	45	SOUNDGARDEN/Burden In My Hand	
-	-	25	25	BUSH/Whatever You're...	
22	19	18	22	METALLICA/Hero Of The Day	
21	17	18	22	REFRESHMENTS/Down Together	
21	18	19	21	EGGY TA/Whoever You Are	
-	-	19	21	CRANBERRIES/When You're Gone	
-	-	14	21	IGGY POP/Lust For Life	
-	-	19	20	CAKE/The Distance	
-	-	20	20	RUSTED ROOT/Sister Contine	
-	-	20	20	KULA SHAKER/Tatva	
20	19	23	19	SEBADOH/Ocean	
-	-	21	19	REPUBLICA/Ready To Go	
22	20	19	19	SHERYL CROW/It Makes You...	
-	-	23	19	SCREAMING TREES/Sworn And Broken	
23	20	19	19	PHISH/Free	
21	19	18	18	WEezer/EI Scorcho	
23	21	19	18	WILD COLONIALS/Charm	
19	20	18	18	TONIC/Open Up Your Eyes	
-	-	19	18	SPONGE/Have You Seen Mary	
20	18	18	18	LOCAL H/Bound For The Floor	
-	-	22	17	LEMONHEADS/If I Could Talk...	
-	-	19	17	NO DOUBT/Don't Speak	

wmms MARKET #22
100.5 FM
WMMS/Cleveland
(216) 781-9667
Neumann

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
43	45	41	43	TONIC/Open Up Your Eyes	
29	25	39	40	BETTER THAN EZRA/King Of New Orleans	
30	29	31	39	LOCAL H/Bound For The Floor	
41	37	38	37	REPUBLICA/Ready To Go	
-	-	28	36	PEARL JAM/Hail, Hail	
40	37	34	34	SHERYL CROW/It Makes You...	
29	30	32	33	SUBLINE/What I Got	
31	30	31	32	EELS/Novocaine For...	
31	30	31	32	SOCIAL DISTORTION/Was Wrong	
31	27	31	31	METALLICA/Hero Of The Day	
-	-	19	32	R.E.M./Bow The Letter	
-	-	19	32	COUNTING CROWS/Angels Of...	
-	-	21	30	STONE TEMPLE PILOTS/Lady Picture Show	
38	39	37	37	ALICE IN CHAINS/Again	
25	26	27	26	NIRVANA/Aneurysm	
-	-	20	26	BLACK CROWES/Blackberry	
19	25	26	25	FUN LOVIN' CRIMINALS/Scabby Snacks	
-	-	5	23	CHALK FARM/Lie On Me	
43	44	28	25	SOUNDGARDEN/Burden In My Hand	
25	25	18	22	STONE TEMPLE PILOTS/Trippin' On A Hole...	
20	23	21	21	311/Down	
21	19	19	21	METALLICA/Until It Sleeps	
-	-	21	20	TONIC/Open Up Your Eyes	
18	16	18	19	SMASHING PUMPKINS/Muzzle	
23	24	22	19	WALLFLOWERS/6th Avenue Heartache	
9	13	19	19	PHISH/Free	
7	19	15	18	EGGY TA/Whoever You Are	
14	17	16	18	TOOL/Stinkist	
-	-	18	17	R.E.M./Bittersweet Me	
15	16	14	18	ALICE IN CHAINS/Over Now	

KTCL MARKET #23
KTCL/Denver
(303) 623-1330
Hayes

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
26	23	24	25	CARDIGANS/Lovefool	
23	21	24	25	EELS/Novocaine For...	
25	24	24	24	BETTER THAN EZRA/King Of New Orleans	
25	24	24	24	SUBLINE/What I Got	
25	24	24	24	EGGY TA/Whoever You Are	
15	23	24	24	CHARM FARM/Superstar	
23	25	24	24	R.E.M./Bittersweet Me	
24	23	22	24	LUSCIOUS JACKSON/Naked Eye	
24	23	22	24	PEARL JAM/Smile	
18	17	20	21	BECK/DeVils Haircut	
23	25	24	24	CAKE/The Distance	
-	-	5	22	COUNTING CROWS/Angels Of...	
17	18	18	18	FUN LOVIN' CRIMINALS/Scabby Snacks	
9	17	18	18	REFRESHMENTS/Down Together	
16	17	18	18	MIDNIGHT OIL/Underwater	
16	17	18	18	REPUBLICA/Ready To Go	
6	18	18	18	LOCAL H/Bound For The Floor	
8	6	15	18	ORBITAL/The Box	
17	17	17	17	LEMONHEADS/If I Could Talk...	
17	17	17	17	WEezer/EI Scorcho	
18	20	16	17	SOCIAL DISTORTION/Was Wrong	
17	18	17	17	WILD COLONIALS/Charm	
-	-	17	17	GARBAGE/Supervixen	
20	21	19	18	SOUL COUGHING/Soundtrack To Mary	
5	13	19	18	SCREAMING TREES/Sworn And Broken	
24	24	18	16	REVEREND HORTON HEATH/Martini Time	
-	-	5	14	LEAH ANDREONE/It's Alright...	
-	-	16	16	HEADS/Punk Lolita	
19	13	15	15	RUBY/This Is	
23	23	15	14	R.E.M./Bittersweet Me	
17	17	15	11	IGGY POP/Lust For Life	

7 NBS MARKET #24
KNRK/Portland, OR
(503) 223-1441
Hamilton/Souther

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
26	11	17	37	FUN LOVIN' CRIMINALS/Scabby Snacks	
19	23	27	37	SMASHING PUMPKINS/Muzzle	
-	-	14	37	SOUNDGARDEN/Blow Up...	
20	32	34	36	ALICE IN CHAINS/Over Now	
37	26	30	36	EVERCLEAR/You Make Me Feel...	
34	35	36	36	SUBLINE/What I Got	
20	12	10	35	311/Down	
37	35	34	35	EELS/Novocaine For...	
14	18	19	20	WEezer/EI Scorcho	
7	8	10	24	LOCAL H/Bound For The Floor	
19	23	23	23	BECK/DeVils Haircut	
-	-	9	23	LUSCIOUS JACKSON/Naked Eye	
-	-	20	24	COUNTING CROWS/Angels Of...	
21	20	21	21	LEMONHEADS/If I Could Talk...	
-	-	18	20	R.E.M./Bittersweet Me	
11	11	12	20	REPUBLICA/Ready To Go	
11	8	8	20	SHERYL CROW/It Makes You...	
22	21	22	20	WILD COLONIALS/Charm	
22	12	11	19	SEBADOH/Ocean	
18	10	10	18	LEAH ANDREONE/It's Alright...	
-	-	10	18	STONE TEMPLE PILOTS/Lady Picture Show	
6	10	10	18	STONE TEMPLE PILOTS/Trippin' On A Hole...	
33	33	33	33	CAKE/The Distance	
19	24	23	33	EGGY TA/Whoever You Are	
9	20	19	23	BETTER THAN EZRA/King Of New Orleans	
-	-	12	23	CHRIS ISAAK/Dancing	
15	18	10	12	JEWEL/You Were Meant...	
-	-	12	12	PLUTO/When She Was Happy	
23	22	17	12	SCREAMING TREES/Sworn And Broken	

7 MARKET #25
WAQZ/Cincinnati
(513) 621-9326
Harris/Schlesser

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
27	20	24	54	FUN LOVIN' CRIMINALS/Scabby Snacks	
24	46	51	52	SUBLINE/What I Got	
47	43	45	51	BUTTHOLE SURFERS/Pepper	
-	-	43	51	ALANIS MORISSETTE/Head Over Feet	
25	39	48	42	EELS/Novocaine For...	
-	-	24	44	COUNTING CROWS/Angels Of...	
47	36	45	41	311/Down	
32	36	45	40	REPUBLICA/Ready To Go	
24	19	30	37	NO DOUBT/Don't Speak	
-	-	19	31	R.E.M./Bittersweet Me	
14	18	22	24	EGGY TA/Whoever You Are	
13	18	21	23	WEezer/EI Scorcho	
-	-	14	21	MIDNIGHT OIL/Underwater	
46	33	34	32	MAGNAPOP/Open The Door	
23	20	21	21	LEAH ANDREONE/It's Alright...	
-	-	15	19	SEBADOH/Ocean	
9	14	13	17	WILD COLONIALS/Charm	
19	32	16	17	GOLDFINGER/Here In My Bedroom	
9	13	19	16	PHISH/Free	
35	43	29	16	BECK/DeVils Haircut	
-	-	11	14	BECK/Damage I've Done	
6	10	13	14	BECK/DeVils Haircut	
-	-	12	13	IGGY POP/Lust For Life	
16	10	12	13	TRACY CHAPMAN/New Beginning	
9	14	13	12	CAKE/The Distance	
12	45	41	11	R.E.M./Bow The Letter	
-	-	11	11	BUSH/Whatever You're...	
-	-	18	18	SCREAMING TREES/Sworn And Broken	

97 X MARKET #25
WOXY/Cincinnati
(513) 523-4114
Teffmann/Yffte

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
21	22	21	21	MIDNIGHT OIL/Underwater	
21	22	21	21	SOCIAL DISTORTION/Was Wrong	
21	21	22	19	DUNCAN SHEIK/Barely Breathing	
-	-	2	10	LUSCIOUS JACKSON/Naked Eye	
1	10	10	10	LEMONHEADS/If I Could Talk...	
20	16	15	15	FIONA APPLE/Shadowboxer	
10	11	10	11	CONNELLS/Any	
10	11	10	11	R.E.M./Underfoot	
11	11	10	11	PEARL JAM/Mankind	
22	10	10	11	CAKE/The Distance	
11	10	11	11	SHERYL CROW/It Makes You...	
9	10	11	11	SAMPLES/The Last Children...	
10	10	11	11	CAKE/The Distance	
-	-	1	10	THROWING MUSES/Freeleader	
10	11	10	10	HAYMES BOYS/Murder, Murder	
10	9	10	10	RED FIVE/Space	
-	-	2	11	CONNELLS/Let It Go	
9	10	10	10	SUZANNE VEGA/No Cheap Thrill	
-	-	2	10	R.E.M./Bittersweet Me	
10	9	10	10	BECK/DeVils Haircut	
11	10	10	10	BECK/Jack-Ass	
-	-	2	11	PEARL JAM/Hail, Hail	
10	10	8	10	LEAH ANDREONE/It's Alright...	
-	-	3	11	ROBERT POLLARD/Psychic Pilot...	
10	11	10	10	SOUL COUGHING/Super Bon Bon	
11	11	12	10	ROBYN HITCHCOCK/The Devil's Radio	
2	10	10	10	HEADS/Damage I've Done	
-	-	2	10	OVER THE RHINE/Faithfully Dangerous	
10	10	10	10	OCEAN BLUE/Whenever You're...	
10	9	10	10	SCREAMING TREES/Sworn And Broken	

Kiss MARKET #26
107.3 FM
KANSAS CITY'S NEW ROCK
KISF/Kansas City
(816) 254-1073
Anthony/Justice

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
28	28	33	45	DAVE MATTHEWS BAND/So Much To Say	
43	43	43	45	ALANIS MORISSETTE/Head Over Feet	
43	43	44	44	BETTER THAN EZRA/King Of New Orleans	
16	27	39	43	SUBLINE/What I Got	
38	44	38	43	EELS/Novocaine For...	
28	44	38	43	SHERYL CROW/It Makes You...	
29	27	28	29	311/Down	
-	-	11	28	COUNTING CROWS/Angels Of...	
28	28	28	28	TONIC/Open Up Your Eyes	
28	27	28	28	EGGY TA/Whoever You Are	
33	47	37	28	WALLFLOWERS/6th Avenue Heartache	
44	43	37	28	ALICE IN CHAINS/Over Now	
-	-	16	28	CAKE/The Distance	
10	14	19	28	LEMONHEADS/If I Could Talk...	
-	-	7	25	R.E.M./Bittersweet Me	
-	-	25	25	PEARL JAM/Hail, Hail	
16	17	17	28	PHISH/Free	
-	-	12	18	BECK/DeVils Haircut	
27	28	27	17	POE/Angrny Johnny	
28	27	17	17	SOUNDGARDEN/Burden In My Hand	
-	-	27	17	STONE TEMPLE PILOTS/Becky DeVils Haircut	
27	28	14	14	REFRESHMENTS/Down Together	
-	-	7	12	311/All Mixed Up	
5	10	8			

NEW MUSIC SPECIALTY SHOWS

Specialty Panel Gets 'Naked'

The R&R Specialty Show panel has once again laid the groundwork for yet another mainstream breakthrough. **Luscious Jackson's** "Naked Eye," having topped the chart again, is now scoring heavily on the Alternative chart. The punk legacy of the **Descendents** lives on, with play at **WHFS/Washington, WNNX/Atlanta, WOXY/Cincinnati**, and others propelling "I'm The One" to second place. **Nerf Herder's** "Van Halen" remains a buzz item, while **Kula Shaker's** "Tattva" gains more support at **WBCN/Boston, KPNT/St. Louis, KITS/San Francisco**, and more. Keep an ear to **Jane Jensen**, a buzz is beginning to manifest.

SIGNIFICANT ACTION

Here is a look at the top artists from R&R's exclusive panel of specialty reporters:

- LUSCIOUS JACKSON** (*Grand Royal/Capitol*)
- DESCENDENTS** (*Epitaph*)
- NERF HERDER** (*My*)
- KULA SHAKER** (*Columbia*)
- JANE JENSEN** (*Flip/Ichiban*)
- CATHERINE** (*TVT*)
- THEY MIGHT BE GIANTS** (*Elektra/EEG*)
- FOUNTAINS OF WAYNE** (*Tag/Atlantic*)
- SUICIDE MACHINES** (*Hollywood*)
- HEADS** (*Radioactive/MCA*)

GAINING MOMENTUM

- PURE** (*Mammoth/Atlantic*)
Airplay Includes: KITS, WQXA, WROX
- BABY FOX** (*Roadrunner*)
Airplay Includes: KNDD, KPNT, XHRM
- BILLY BRAGG** (*Elektra/EEG*)
Airplay Includes: WBCN, WNNX, WZRH
- CHEMICAL BROTHERS** (*Astralwerks/Caroline*)
Airplay Includes: KPNT, WDST, WRLG
- FAILURE** (*Slash/WB*)
Airplay Includes: KXTE, WDRE, WROX
- MAZZY STAR** (*Capitol*)
Airplay Includes: KROQ, KTBZ, WBRU
- LAZY** (*Roadrunner*)
Airplay Includes: WHFS, WZRH, WOXY
- 60 FT. DOLLS** (*DGC/Geffen*)
Airplay Includes: KISF, KPNT, WRLG
- MORCHEEBA** (*Discovery*)
Airplay Includes: KITS, WEJE, XTRA
- METAL MOLLY** (*Silvertone*)
Airplay Includes: KCXX, WLUM, WQXA

NEW MUSIC SCENE

- **Artist:** Fiona Apple
- **Track:** "Shadowboxer"
- **LP:** "Tidal"
- **Producer:** Andrew Slater
- **Label:** Work



Fiona Apple

• **Essentials:** In its first two weeks of airplay in Los Angeles (KSCA & KCRW), this record was selling 300 units. As market support evolved, **KROQ** took note and added the song. Subsequently, sales of the full-length CD vaulted to over 2000 units in the market that week! This might be the most volatile female reaction record since the **Cranberries** debut. With its languid, sultry sound, the track cuts through the growing homogeneity of playlists to scream "finally, something different."

Fiona Apple's sensuality, coupled with her contemporary look, has made her a thinking person's dream lover. Not since **Tori Amos** has sex and sensibility merged so dramatically. The musicianship, led by the **Grays' John Brian** (keyboards, guitar, vibes) is sophisticated. The production by **Andy Slater** has no obvious precedent, which is one reason so many baffled

programmers are asking, "What does this sound like?" Ask **Kevin Weatherly, Bill Gamble, Joel Folger** or any of the other early Alternative supporters if it's worth making the leap of faith necessary for "Shadowboxer." Or, better yet, ask any of the over 2000 L.A. buyers last week.

- **Influences:** **Tori Amos, Sade, Nina Simone**
- **Artist POV:** Says Apple, "This is something I've always wanted to do, but didn't say aloud. I couldn't admit it to myself, because admitting it meant making myself vulnerable to the possibility that it might not happen. I didn't want to make a move until I knew it was the right thing."

Like the shadowboxer of the title, now it's *your* move.

—Sky Daniels

New Music Scene highlights breaking artists charting for the first time.

WLUM/Milwaukee Sunday Night Music Revolution Sunday, October 6



- TECHNOHEAD** | Wanna Be A Hippie (*Mokum*)
- FLYING LIZARDS** Money (*Virgin*)
- NERF HERDER** Van Halen (*My*)
- VICTOR DELORENZO** Peach (*Almo Sounds*)
- CATHERINE** Four Leaf Clover (*TVT*)
- FIRESIDE** Kilotin (*American*)
- PRIDE** Circle Of Strife (*Local*)
- REEL BIG FISH** Sell Out (*Mojo/Universal*)
- LESS THAN JAKE** Liquor Store (*Dill*)
- PET ENGINE** Reinventing The Wheel (*Local*)
- SANDBOX** Curious (*Netwerk*)
- VIRGINS** Revolution 365 (*Local*)
- BLACK 47** Green Suede Shoes (*Tim Kerr/Mercury*)

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p>WNNX/Atlanta, GA Planet Jiji Weeknights 11-midnight Jiji Melancon Cardigans "Lovefool" Korn "No Place To Hide" Archers Of Loat "Assassination On..." Ruth Ruth "Julia, You Have No Heartbeat" Ocean Blue "Out Here"</p>	<p>WQXA/Harrisburg, PA The Sunday Morning News Sunday 8-10am Bill Hanson Queers "Punk Rock Girls" Red Five "Space" Girls Against Boys "Disco 666" Billy Bragg "Upfield" Pure "Anna"</p>	<p>WLIR/Long Island, NY Left Of Center Sunday 11am-noon Lazlow Costello and Bacharach "God Give Me Strength" Fountains Of Wayne "Radiation Vibe" Soul Coughing "Disseminated" Matchbox 20 "Long Day"</p>	<p>WROX/Norfolk, VA Nocturnal Transmissions Monday 11pm-2am Al Mitchell Luscious Jackson "Naked Eye" Failure "Stuck On You" Catherine "Four Leaf Clover" Frames DC "Monument" Nerf Herder "Van Halen"</p>	<p>KCXX/Riverside, CA X103.9 Sunday Night Music Meeting Sunday 10pm-midnight Dwight Arnold Skeletones "Take The Time" Specials "Pressure Drop" Heads "Papersnow" Heads "Damage I've Done" Phish "Free"</p>	<p>KITS/San Francisco, CA Transmitter Adjustment Sunday 10pm-midnight Aaron, Rick and Steve Chemical Brothers "Setting Sun" Morcheeba "Trigger Hippie" CJ Bolland "Sugar Is Sweeter" Mazzy Star "Flowers In December" DJ Shadow "Midnight In A Perfect World"</p>
<p>WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Odipus Kula Shaker "Tattva" Danzig "Sacrifice" BT "Blue Skies" Ash "Giri From Mars" Frente "What's Come Over Me"</p>	<p>KTZ/Houston, TX Lunar Rotation Sunday 7-9:30pm David Sado! Beck "Derelict" Mazzy Star "Flowers In December" Soul Coughing "4 Out Of 5" Telstar Ponies "Innerhab Weniger Minuten" They Might Be Giants "James K. Polk"</p>	<p>KROQ/Los Angeles, CA Rodney On The RQ Sunday 10pm-1am Rodney Blingheimer Sleeper "Statuettes" Descendents "I'm The One" Susanna Hoffs "King Of Tragedy" Mazzy Star "Happy" Jigsaw Scene "Letter To The Editor"</p>	<p>WDRE/Philadelphia, PA First 120 Minutes Sunday 10pm-midnight Marilyn Russell Kula Shaker "Tattva" Patti Rothberg "Treat Me Like Dirt" Luscious Jackson "Naked Eye" They Might Be Giants "S-E-X-Y" Fiona Apple "Shadowboxer"</p>	<p>KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron Kula Shaker "Hey Dude" Diesel Boy "Saving The World" Nerf Herder "Sorry" Jane Jensen "Luv Song" TV Smith "Thin Green Line"</p>	<p>KJEE/Santa Barbara, CA Dissonate Tendrils Sunday 10:20pm-midnight John Schroeter Luscious Jackson "Naked Eye" Descendents "I'm The One" Regurgitator "I Sucked A Lot Of..." Possum Dixon "Crashing Your Planet" Diesel Boy "Happy Street"</p>
<p>WAQZ/Cincinnati, OH Before The Revolution Weeknights midnight-1am Jane Jensen "More Than I Can Do" Roundhead "Mana Ray" Rusted Root "Sister Contine" Kula Shaker "Grateful When You're Dead" Better Than Ezra "WWOZ"</p>	<p>KISF/Kansas City, MO Living Room Sunday 8-10pm Stan & Joel Pure "Anna" Semisonic "F.N.I." Failure "Stuck On You" Red Five "Space" Sense Field "Different Times"</p>	<p>WLUM/Milwaukee, WI Sunday Night Music Revolution Sunday 7-11pm Terry Havel Brother "Falling" Suicide Machines "S.O.S." Placebo "36 Degrees" Nerf Herder "Van Halen" Sandbox "Curious"</p>	<p>WDST/Poughkeepsie, NY Indie Flux Thursday 10pm Nic Harcourt Technical Jed "Edith Peach" Jane Jensen "More Than I Can Do" Baby Fox "Curlylocks" Nerf Herder "Van Halen" Komeda "More Is More"</p>	<p>XHRM/San Diego, CA The Flash Zone Saturday 9pm-2am Greg Pearson Save Ferris "The World Is New" Space "Female Of The Species" Jane Jensen "More Than I Can Do" Skeletones "Razor Back" Lionrock "Fire Up The Shoesaw"</p>	<p>KNDD/Seattle, WA Loudspeaker Sunday 10-11pm Bill Reid or Marco Collins Nirvana "School" Fountains Of Wayne "Radiation Vibe" Marilyn Manson "Wormboy" Baby Fox "Curlylocks" Olivia Tremor Control "Jumping Fences"</p>
<p>WOXY/Cincinnati, OH Gridlock Sunday 11pm-1am Rob Ervin & Dan Cromer Robert Pollard "Psychic Pilot Clocks Out" Tobin Sprout "The Natural Alarm" Yo La Tengo "Up To You" Scraw! "Louis L'Amour" Lazy "Cherry Smash"</p>	<p>KXTE/Las Vegas, NV It Hurts When I Pee Sunday 10pm-midnight Chris Ripley Nerf Herder "Van Halen" Luscious Jackson "Naked Eye" Descendents "I'm The One" Failure "Stuck On You" Corrosion Of Conformity "Drowning In A Daydream"</p>	<p>WZRH/New Orleans, LA Beyond The Charts Sunday 8-11pm Trey Blossman Wedge "Sugar" Tuscadero "Heat Lightnin" Beat Angels "Hungover With Jenny" 60 Ft. Dolls "Happy Shopper" Sleeper "Nice Guy Eddie"</p>	<p>WBRU/Providence, RI Breaking & Entering Wednesday Midnight-2am Matt Maloney Jon Spencer Blues Explosion "Wail" Silver Jews "How To Rent A Room" Lazy "Stella Crye" Vega, Chilton, & Vaughn "Candyman" Tobin Sprout "It's Like Soul Man"</p>	<p>XTRA/San Diego, CA Muckley's Floorboard Wednesday midnight-2am Chris Muckley BT "Blue Skies" Cake "I Will Survive" Spoon "Dismember" Sublime "Seed" Legion Of Green Men "Synaptic Response"</p>	<p>WHFS/Washington, DC Now Hear This Sunday 8-10:30pm Dave Marsh Descendents "Sick O Me" Sebadon "Willing To Wait" Red Aunts "Ruby" Marilyn Manson "Wormboy" Butter 08 "What Are You Wearing"</p>

THE DISTANCE

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CAKE



R&R ALTERNATIVE CHART 13-12
BDS MODERN ROCK MONITOR 24* - 12*
#1 BILLBOARD HEATSEEKERS

CLOSING OUT THIS WEEK:
WXRK WDX KEGE WRXQ
WPBZ WXZZ KXPK KKND

#1 PHONES;
WDRE 99x Q101 WHTG CIMX WPLA WBRU



ADULT ALTERNATIVE TOP 30 TRACKS

OCTOBER 18, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	SHERYL CROW If It Makes You Happy (A&M) 717 743 747 769 33/0					
3	3	2	2	DUNCAN SHEIK Barely Breathing (Atlantic) 673 678 688 641 38/1					
2	2	3	3	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury) 613 677 746 718 34/0					
26	14	6	4	R.E.M. Bittersweet Me (Warner Bros.) 534 438 302 218 35/2					
6	5	4	5	SHAWN COLVIN Get Out Of This House (Columbia) 495 477 483 481 35/0					
8	7	7	6	MELISSA ETHERIDGE Nowhere To Go (Island) 440 414 398 350 27/1					
4	4	5	7	WALLFLOWERS 6th Avenue Heartache (Interscope) 417 476 512 516 23/0					
—	28	14	8	CHRIS ISAAK Think Of Tomorrow (Reprise) 360 308 203 47 27/1					
18	16	12	9	PHISH Free (Elektra/EEG) 348 332 293 247 28/0					
10	8	11	10	CHALK FARM Lie On Lie (Columbia) 346 338 365 335 27/1					
19	17	15	11	SUZANNE VEGA No Cheap Thrill (A&M) 337 304 290 243 33/2					
—	19	20	12	DAVE MATTHEWS BAND Two Step (RCA) 332 279 260 172 24/0					
15	12	9	13	WALLFLOWERS One Headlight (Interscope) 328 357 316 276 28/3					
12	11	10	14	TRACY CHAPMAN New Beginning (Elektra/EEG) 308 356 327 304 22/0					
—	—	8	15	COUNTING CROWS Angels Of The Silences (DGC/Geffen) 300 371 149 — 23/0					
22	18	16	16	LEAH ANDREONE It's Alright, It's O.K. (RCA) 290 304 267 234 26/1					
13	9	18	17	ELEANOR MCEVOY Precious Little (Columbia) 287 294 358 300 24/0					
BREAKER	18			WHY STORE Father (Way Cool Music/MCA) 285 242 225 198 28/2					
21	20	17	19	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise) 285 297 257 235 16/2					
BREAKER	20			PAULA COLE Where Have All The Cowboys... (Imago/WB) 279 172 115 34 28/2					
7	10	19	21	DAVE MATTHEWS BAND So Much To Say (RCA) 269 291 340 419 20/0					
BREAKER	22			TOM PETTY & THE HEARTBREAKERS Climb... (Warner Bros.) 259 233 227 139 22/2					
5	6	13	23	TOM PETTY & THE HEARTBREAKERS Walls (Warner Bros.) 248 312 407 507 21/0					
27	22	22	24	CRASH TEST DUMMIES He Liked To Feel It (Arista) 247 240 237 211 23/2					
29	26	24	25	STORYVILLE Good Day For The Blues (Code Blue/Atlantic) 245 227 217 203 22/0					
—	—	25	26	NIL LARA How Was I To Know (Metro Blue/Capitol) 234 225 159 155 21/0					
—	—	27	27	ASHLEY MACISAAC Sleepy Maggie (A&M) 223 200 159 156 18/0					
DEBUT	28			JOHN MELLENCAMP Just Another Day (Mercury) 220 181 178 142 23/3					
—	—	28	29	EELS Novocaine For The Soul (DreamWorks/Geffen) 211 197 181 171 13/1					
DEBUT	30			FIONA APPLE Shadowboxer (Work) 207 194 175 169 19/3					

This chart reflects airplay from October 7-13. Songs ranked by total plays. Highlighted songs indicate Breaker. 42 Adult Alternative reporters. 42 current playlists. © 1996, R&R Inc.

NEW & ACTIVE

LEMONHEADS If I Could Talk I'd Tell You (Tag/Atlantic)
Total Plays: 207, Total Stations: 17, Adds: 0

ZZ TOP What's Up With That (RCA)
Total Plays: 204, Total Stations: 16, Adds: 0

GEGGY TAH Whoever You Are (Luaka Bop/WB)
Total Plays: 191, Total Stations: 15, Adds: 2

MIDNIGHT OIL Underwater (Work)
Total Plays: 176, Total Stations: 19, Adds: 0

HOOTIE & THE BLOWFISH Sad Caper (Atlantic)
Total Plays: 174, Total Stations: 15, Adds: 1

DC TALK Just Between You And Me (Virgin)
Total Plays: 161, Total Stations: 11, Adds: 4

SHERYL CROW Everyday Is A Winding Road (A&M)
Total Plays: 137, Total Stations: 16, Adds: 3

SUBLIME What I Got (Gasoline Alley/MCA)
Total Plays: 124, Total Stations: 10, Adds: 0

STING I'm So Happy I Can't Stop... (A&M)
Total Plays: 115, Total Stations: 10, Adds: 1

KINKS To The Bone (Guardian)
Total Plays: 115, Total Stations: 14, Adds: 1

JASON FALKNER I Live (Elektra/EEG)
Total Plays: 114, Total Stations: 14, Adds: 0

Songs ranked by total plays.

BREAKERS

WHY STORE
Father (Way Cool Music/MCA)
TOTAL PLAYS/INCREASE: 285/43
TOTAL STATIONS/ADDS: 28/2
CHART: 18

PAULA COLE
Where Have All The Cowboys... (Imago/WB)
TOTAL PLAYS/INCREASE: 279/107
TOTAL STATIONS/ADDS: 28/2
CHART: 20

TOM PETTY & THE HEARTBREAKERS
Climb That Hill (Warner Bros.)
TOTAL PLAYS/INCREASE: 259/26
TOTAL STATIONS/ADDS: 22/2
CHART: 22

MOST ADDED

ARTIST	TITLE LABEL(S)	ADDS
BODEANS	Hurt By Love (Slash/Reprise)	18
COUNTING CROWS	Daylight Fading (DGC/Geffen)	15
COUNTING CROWS	A Long December (DGC/Geffen)	10
WILCO	Outtassite (Outta Mind) (Reprise)	7
MARSHALL CRENSHAW	What Do You... (Razor & Tie)	6
COUNTING CROWS	Another... (DGC/Geffen)	5
COUNTING CROWS	Recovering The Satellites (DGC/Geffen)	5
DC TALK	Just Between You And Me (Virgin)	4
HEADS	Indie Hair (Radioactive/MCA)	4
MAZZY STAR	Flowers In December (Capitol)	4
UGLY AMERICANS	You Turn Me On (Capricorn/Mercury)	4

MOST INCREASED PLAYS

ARTIST	TITLE LABEL(S)	TOTAL PLAY INCREASE
PAULA COLE	Where Have All The Cowboys... (Imago/WB)	+107
R.E.M.	Bittersweet Me (Warner Bros.)	+96
DC TALK	Just Between You And Me (Virgin)	+63
BODEANS	Hurt By Love (Slash/Reprise)	+60
DAVE MATTHEWS BAND	Two Step (RCA)	+53
CHRIS ISAAK	Think Of Tomorrow (Reprise)	+52
LEMONHEADS	If I Could Talk I'd Tell You (Tag/Atlantic)	+47
WHY STORE	Father (Way Cool Music/MCA)	+43
KULA SHAKER	Tattva (Columbia)	+41
COUNTING CROWS	Daylight Fading (DGC/Geffen)	+39
JOHN MELLENCAMP	Just Another Day (Mercury)	+39

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW FROM critique



MICHAEL KROLL • ETHER COUNTY

MICHAEL KROLL



ether county

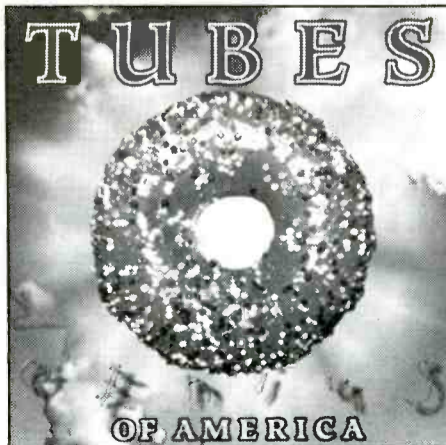
After hitting the road throughout the United States as a solo acoustic performer, supporting such artists as Sarah McLachlan, Sheryl Crow, Freedy Johnston, and The Wallflowers, Michael Kroll decided to expand his sound on his debut album, **Ether County**, giving birth to an intense, roots-based style of acoustic rock. Soulful, contemplative and genuine, Michael Kroll's songs express fragments of life through lyrical honesty and earthy rock tones.

"Slender As Panic," is the first single from the album. Watch for Michael Kroll on tour now with Dog's Eye View.

NEW FROM critique



TUBES GENIUS OF AMERICA



Genius of America, the first album from the legendary Tubes in 10 years, firmly reestablishes this seminal 80's band as one of the most influential in the history of American rock. In their 20 year history, the Tubes have become synonymous with the best elements of rock's passion and power. Armed with a renewed spirit, the Tubes are back in full force with this new album - serving up a prickly set of sharp alternative rock compositions. Highlights include the title track, "Genius of America," a social commentary on American marketing ingenuity. Ahead of their time and flourishing, the Tubes and their legacy continues!

BOTH RELEASES ON YOUR DESK NOW!

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OCTOBER 18, 1996

3W	2W	LW	TW	ARTIST	TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
3	2	1	1	SHERYL CROW	Sheryl Crow (A&M)	41/0	985	-13	"Happy" (717) "Everyday" (137) "Change" (60)
1	1	2	2	JOHN MELLENCAMP	Mr. Happy Go Lucky (Mercury)	39/0	940	-2	"Key" (613) "Day" (220) "Full" (38)
2	3	3	3	R.E.M.	New Adventures In Hi-Fi (Warner Bros.)	41/1	900	+5	"Me" (534) "Letter" (139) "Electro" (114)
4	4	4	4	WALLFLOWERS	Bringing Down The Horse (Interscope)	39/0	773	-82	"Heartache" (417) "Headlight" (328) "Marleans" (13)
7	6	5	5	DUNCAN SHEIK	Duncan Sheik (Atlantic)	38/1	679	-4	"Barely" (673) "Runs" (6)
6	7	6	6	DAVE MATTHEWS BAND	Crash (RCA)	35/0	658	+31	"Two" (332) "Say" (269) "Crash" (38)
8	8	8	7	SHAWN COLVIN	A Few Small Repairs (Columbia)	35/0	587	+25	"House" (495) "Sunny" (32) "Wichita" (15)
5	5	7	8	TOM PETTY & THE HEARTBREAKERS	She's The One (Warner Bros.)	33/0	564	-49	"Hill" (259) "Walls" (248) "Never" (19)
11	10	10	9	MELISSA ETHERIDGE	Your Little Secret (Island)	28/1	449	+26	"Nowhere" (440) "Come" (5) "Shriner's" (4)
—	—	12	10	COUNTING CROWS	Recovering The Satellites (DGC/Geffen)	36/11	442	+71	"Angels" (300) "Daylight" (39) "December" (32)
9	9	9	11	TRACY CHAPMAN	New Beginning (Elektra/EEG)	27/0	412	-45	"Beginning" (308) "Reason" (98) "Smoke" (4)
—	30	18	12	CHRIS ISAAK	Baja Sessions (Reprise)	28/1	403	+82	"Tomorrow" (360) "Pretty" (8) "Dancin'" (8)
12	11	11	13	ALANIS MORISSETTE	Jagged Little Pill (Maverick/Reprise)	16/1	397	-23	"Head" (285) "Learn" (72) "Ironic" (35)
26	18	14	14	PHISH	Billy Breathes (Elektra/EEG)	28/0	362	+30	"Free" (348) "Character" (14)
22	16	16	15	SUZANNE VEGA	Nine Objects Of Desire (A&M)	33/2	360	+34	"Thrill" (337) "Stockings" (14) "World" (6)
13	12	13	16	CHALK FARM	Notwithstanding (Columbia)	27/1	346	+8	"Lie" (346)
17	15	15	17	WHY STORE	Why Store (Way Cool Music/MCA)	28/1	338	+11	"Father" (285) "Water" (53)
24	24	23	18	FIONA APPLE	Tidal (Work)	24/4	318	+53	"Shadowboxer" (207) "Criminal" (54) "Sleep" (52)
30	22	21	19	CRASH TEST DUMMIES	A Worm's Life (Arista)	30/3	309	+16	"Liked" (247) "Outlived" (38) "Enemies" (13)
—	—	30	20	PAULA COLE	This Fire (Imago/WB)	28/1	307	+97	"Cowboys" (279) "Hush" (7) "Me" (7)
16	13	20	21	ELEANOR MCEVOY	What's Following Me (Columbia)	24/0	299	-5	"Precious" (287) "Biochem" (12)
29	19	19	22	LEAH ANDREONE	Veiled (RCA)	26/1	297	-12	"Alright" (290) "Who" (7)
21	—	25	23	CRANBERRIES	To The Faithful Departed (Island)	18/2	265	+25	"Decide" (157) "Gone" (94) "Still" (13)
—	29	24	24	STORYVILLE	A Piece Of Your Soul (Code Blue/Atlantic)	23/0	262	+18	"Good" (245) "Blind" (17)
—	—	26	25	NIL LARA	Nil Lara (Metro Blue/Capitol)	23/1	247	+11	"How" (234) "Bleeding" (5) "Baby" (4)
10	14	17	26	PEARL JAM	No Code (Epic)	17/0	245	-81	"Off" (103) "Who" (71) "Smile" (36)
DEBUT	—	—	27	ASHLEY MACISAAC	Hi How Are You Today (A&M)	19/0	232	+23	"Maggie" (223) "Delight" (9)
14	20	22	28	HOOTIE & THE BLOWFISH	Fairweather Johnson (Atlantic)	19/0	217	-66	"Sad" (174) "Town" (19) "Old" (11)
27	26	27	29	KEB' MO'	Just Like You (Okeh/Epic)	15/0	214	-14	"That's" (81) "Home" (80) "Standin'" (15)
15	17	28	30	UGLY AMERICANS	Stereophonic Spanish Fly (Capricorn/Mercury)	22/4	212	-14	"Vulcan" (169) "Turn" (43)

This chart reflects airplay from October 7-13. Albums ranked by total plays, with plays from all cuts from an album combined. 42 Adult Alternative reporters. 42 current playlists. © 1996, R&R Inc.

REPORTERS		Stations and their adds by track listed alphabetically by market	
WXLE/Albany, NY PD: Cliff Nash 3 COUNTING CROWS "Recovering" 2 COUNTING CROWS "December" 2 COUNTING CROWS "Seen" 1 ERIC HAMILTON BAND "Broke" WALLFLOWERS "Headlight" DC TALK "Just"	WBOS/Boston, MA PD/MD: Jim Herron 8 REPUBLICA "Ready" STONE TEMPLE PILOTS "Lady" COUNTING CROWS "Recovering"	WXRT/Chicago, IL VP/Programming: Norm Wiener MD: Patty Martin 21 BODEANS "Hurt" 7 WALLFLOWERS "Headlight" 7 COUNTING CROWS "Recovering" 4 NIL LARA "Baby" MIKE PETERS "Shine" KOMEDA "Boogie"	CIDR/Detroit, MI PD: Murray Brookshaw MD: Ann Deltai MICHELLE SHOCKED "Hard" BODEANS "Hurt" THORNETTA DAVIS "Sunday"
KGSR/Austin, TX PD: Jody Deaburg MD: Susan Castle 8 COUNTING CROWS "December" 8 COUNTING CROWS "Another" 7 DARDEN SMITH "Running" 3 KATE & ANNA... "Matapedia" BODEANS "Hurt" COUNTING CROWS "Daylight" PERKINS & FOGERTY "Children"	WXRW/Boston, MA PD: Joanne Doody MD: Mike Mulvaney 7 BRIAN SETZER ORCH. "Brighton" 5 COUNTING CROWS "Daylight" 4 RUSTED ROOT "Faith" 2 MAZZY STAR "December" 1 BODEANS "Hurt" MARSHALL CRENSHAW "Dream"	KBXR/Columbia, MO OM: Michael Perry PD/MD: Dave "Keeler" Feighan 6 COUNTING CROWS "Recovering" 5 COUNTING CROWS "December" 5 COUNTING CROWS "Daylight" WHY STORE "Father" WILCO "Outtaste" WALLFLOWERS "Headlight" LINDA PERRY "Fir"	WJBX/FL, Myers, FL PD: Buczyński MD: Chad Chauley COUNTING CROWS "December" JEWEL "You" HOOTIE & BLOWFISH "Sad" HOOTIE & BLOWFISH "Blind"
KFXD/Boise, ID PD: Greg Roberts MD: Kevin Welsh WILCO "Outtaste" HOLLY PALMER "Ladies" HOOTIE & BLOWFISH "Be" JOE COCKER "Anybody" TORI AMOS "Fire" PHISH "Waste" COUNTING CROWS "December" COUNTING CROWS "Recovering" COUNTING CROWS "Daylight" MARSHALL CRENSHAW "Dream" BODEANS "Hurt" HAZEL BREW "Insomnia" BOXING GANDHIS "Valley" RUSTED ROOT "Reality" MICHELLE SHOCKED "Rain" GREG BROWN "Movie"	WNCS/Burlington, VT PD: Glenn Roberts MD: Jody Peterson 11 SHERYL CROW "Everyday" 9 PHISH "Character" 8 JACKPOT "Letter" COUNTING CROWS "Daylight" MAZZY STAR "December" MARSHALL CRENSHAW "Dream" BODEANS "Hurt"	KBBC/Denver, CO PD: Mike O'Connell MD: Scott Arbaugh 17 SHERYL CROW "Everyday" 7 COUNTING CROWS "Daylight" 2 UGLY AMERICANS "Turn" BRIAN SETZER ORCH. "Legend" WILCO "Outtaste"	WTTN/Indianapolis, IN PD: Rick Antea 2 COUNTING CROWS "Daylight" BODEANS "Hurt"
WXRC/Charlotte, NC PD: Anthony Michaels MD: Gary Schoenwetter 11 CRANBERRIES "Gone" MAZZY STAR "Talking" TOM PETTY & HB "Hi" MARSHALL CRENSHAW "Dream" V-ROYS "Sooner" COUNTING CROWS "Daylight" BODEANS "Hurt"	WMMV/Cape Cod, MA PD/MD: Barbara Deasy 1 WILD COLONIALS "Misery" 1 KINKS "Bone" 1 CHALK FARM "Lie"	KXKP/Denver, CO PD: Doug Clifton MD: Gary Schoenwetter 8 COUNTING CROWS "Monkey" 6 BODEANS "Hurt" 5 UGLY AMERICANS "Turn" 5 COUNTING CROWS "December" 5 COUNTING CROWS "Daylight" 5 HEADS "Indie" 4 FIONA APPLE "Shadowboxe" 2 CAKE "Distance"	KXPT/Las Vegas, NV PD: Richard Reed MD: J.D. Davis 4 HOOTIE & BLOWFISH "Blind" 4 STING "Happy" 4 ALANIS MORISSETTE "Head" 2 COUNTING CROWS "Daylight" 2 COUNTING CROWS "Monkey"
WXPX/Portland, OR PD: Carl Widing APD: Anita Garlock COUNTING CROWS "Elisabeth" COUNTING CROWS "Walkaways"	WMMM/Madison, WI PD: Pat Gallagher MD: Tom Tauber 8 BODEANS "Hurt" LEAH ANDREONE "Alright" COUNTING CROWS "Another"	WRLT/Nashville, TN PD: Joe Peterson APD: David Hall COUNTING CROWS "Daylight" CRASH TEST DUMMIES "Liked" IRIS DEMENT "Wasteland" UGLY AMERICANS "Turn"	KSCA/Los Angeles, CA PD: Michael Morrison MD: Nicole Sandler 5 BRIAN SETZER ORCH. "Legend"
KTHX/Reno, NV PD: Bruce Van Dyke MD: David Chauley 7 BODEANS "Hurt" 7 PAULA COLE "Cowboys" 7 VAN MORRISON "Much"	WXPX/Philadelphia, PA PD: Kim Alexander MD: Bruce Warren 6 ROBYN HITCOCOCK "Street" 5 MARSHALL CRENSHAW "Dream" 4 SHAWN COLVIN "Back" 4 SHAWN COLVIN "Sunny" 3 SHAWN COLVIN "Sister" 2 COUNTING CROWS "Daylight" 1 RUSTED ROOT "Sister" IRIS DEMENT "Wasteland" WILCO "Outtaste" MATCHBOX 20 "Long" WHY STORE "Father" THEY MIGHT BE GIANTS "S-E-X-X-Y" PAULA COLE "Mississippi" KEB' MO' "Home" CRASH TEST DUMMIES "Over" PHISH "Character" PHISH "Talk" COUNTING CROWS "December" COUNTING CROWS "Another" CHRIS ISAAK "Pretty" CHRIS ISAAK "Border"	WXPX/Portland, OR PD: Carl Widing APD: Anita Garlock COUNTING CROWS "Elisabeth" COUNTING CROWS "Walkaways"	KMPY/Monterey, CA PD: Rick Bertle 7 BRIAN SETZER ORCH. "Legend" 6 FINN BROTHERS "Sutter" 5 UGLY AMERICANS "Turn" 4 LUSCIOUS JACKSON "Naked" 3 KULA SHAKER "Tatna" 3 WILCO "Outtaste" 3 PATTI ROTHBERG "Treat"
WXPX/Portland, OR PD: Carl Widing APD: Anita Garlock COUNTING CROWS "Elisabeth" COUNTING CROWS "Walkaways"	KUMT/Salt Lake City, UT PD: Zeb Morris APD/MD: Kelly Meason 5 COUNTING CROWS "December" MICHELLE SHOCKED "Hard" SHERYL CROW "Everyday" BODEANS "Hurt" DC TALK "Just"	KTHX/Reno, NV PD: Bruce Van Dyke MD: David Chauley 7 BODEANS "Hurt" 7 PAULA COLE "Cowboys" 7 VAN MORRISON "Much"	KWMM/Orlando, FL PD: Paul Warren MD: Jessie Scott 13 JOHN MELLENCAMP "Day" 13 TOM PETTY & HB "Hi" 6 DC TALK "Just" 6 MARSHALL CRENSHAW "Dream" 6 MATCHBOX 20 "Long"
WXPX/Portland, OR PD: Carl Widing APD: Anita Garlock COUNTING CROWS "Elisabeth" COUNTING CROWS "Walkaways"	KWVW/St. Louis, MO PD: Scott Strong MD: Mike Richter 1 FIONA APPLE "Shadowboxe" 1 GEGGY TAH "Whoever" 1 JOHN MELLENCAMP "Day"	KWMM/Orlando, FL PD: Paul Warren MD: Jessie Scott 13 JOHN MELLENCAMP "Day" 13 TOM PETTY & HB "Hi" 6 DC TALK "Just" 6 MARSHALL CRENSHAW "Dream" 6 MATCHBOX 20 "Long"	WXPX/Philadelphia, PA PD: Kim Alexander MD: Bruce Warren 6 ROBYN HITCOCOCK "Street" 5 MARSHALL CRENSHAW "Dream" 4 SHAWN COLVIN "Back" 4 SHAWN COLVIN "Sunny" 3 SHAWN COLVIN "Sister" 2 COUNTING CROWS "Daylight" 1 RUSTED ROOT "Sister" IRIS DEMENT "Wasteland" WILCO "Outtaste" MATCHBOX 20 "Long" WHY STORE "Father" THEY MIGHT BE GIANTS "S-E-X-X-Y" PAULA COLE "Mississippi" KEB' MO' "Home" CRASH TEST DUMMIES "Over" PHISH "Character" PHISH "Talk" COUNTING CROWS "December" COUNTING CROWS "Another" CHRIS ISAAK "Pretty" CHRIS ISAAK "Border"
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WXPX/Portland, OR PD: Carl Widing APD: Anita Garlock COUNTING CROWS "Elisabeth" COUNTING CROWS "Walkaways"	KWVW/St. Louis, MO PD: Scott Strong MD: Mike Richter 1 FIONA APPLE "Shadowboxe" 1 GEGGY TAH "Whoever" 1 JOHN MELLENCAMP "Day"	WXPX/Philadelphia, PA PD: Kim Alexander MD: Bruce Warren 6 ROBYN HITCOCOCK "Street" 5 MARSHALL CRENSHAW "Dream" 4 SHAWN COLVIN "Back" 4 SHAWN COLVIN "Sunny" 3 SHAWN COLVIN "Sister" 2 COUNTING CROWS "Daylight" 1 RUSTED ROOT "Sister" IRIS DEMENT "Wasteland" WILCO "Outtaste" MATCHBOX 20 "Long" WHY STORE "Father" THEY MIGHT BE GIANTS "S-E-X-X-Y" PAULA COLE "Mississippi" KEB' MO' "Home" CRASH TEST DUMMIES "Over" PHISH "Character" PHISH "Talk" COUNTING CROWS "December" COUNTING CROWS "Another" CHRIS ISAAK "Pretty" CHRIS ISAAK "Border"	WXPX/Philadelphia, PA PD: Kim Alexander MD: Bruce Warren 6 ROBYN HITCOCOCK "Street" 5 MARSHALL CRENSHAW "Dream" 4 SHAWN COLVIN "Back" 4 SHAWN COLVIN "Sunny" 3 SHAWN COLVIN "Sister" 2 COUNTING CROWS "Daylight" 1 RUSTED ROOT "Sister" IRIS DEMENT "Wasteland" WILCO "Outtaste" MATCHBOX 20 "Long" WHY STORE "Father" THEY MIGHT BE GIANTS "S-E-X-X-Y" PAULA COLE "Mississippi" KEB' MO' "Home" CRASH TEST DUMMIES "Over" PHISH "Character" PHISH "Talk" COUNTING CROWS "December" COUNTING CROWS "Another" CHRIS ISAAK "Pretty" CHRIS ISAAK "Border"
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ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

fm101.9
MARKET #2
KSCA/Los Angeles
(213) 845-1600
Morrison/Sandler

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	23	23	SHERYL CROW/It Makes You...
16	22	24	23	23	EELS/Novocaine For...
22	24	24	23	23	FIONA APPLE/Shadowboxer
22	23	22	22	22	COUNTING CROWS/Angels Of...
21	23	22	22	22	JOHN MELLENCAMP/Just Another Day
10	12	17	10	10	DUNCAN SHEIK/Barely Breathing
13	15	16	16	16	DAVE MATTHEWS BAND/So Much To Say
10	15	14	14	14	BETTER THAN EZRA/King Of New Orleans
11	13	11	14	14	SHAWN COLVIN/Get Out Of This...
10	12	13	13	13	CHRIS ISAAK/Think Of Tomorrow
5	7	11	13	13	TOM PETTY & HB/Climb That Hill
11	12	13	12	12	NIL LARA/How Was I To Know
11	13	12	12	12	PHISH/Free
10	14	12	12	12	FINN BROTHERS/Suffer Never
20	22	12	12	12	WALLFLOWERS/6th Avenue Heartache
10	11	12	12	12	CHALK FARM/Lie On Lie
16	16	14	12	12	SOUTHERN CULTURE.../I Could Talk
11	10	12	12	12	MIDNIGHT OIL/Underwater
9	11	11	11	11	PAULA COLE/Where Have All...
8	12	11	11	11	R.E.M./Bittersweet Me
8	12	11	11	11	KINGS/To The Bone
7	9	10	11	11	ZZ TOP/What's Up With That
10	12	11	11	11	TOM PETTY & HB/Climb That Hill
6	11	11	11	11	LEAH ANDREONE/It's Alright...
9	11	11	11	11	ALANIS MORISSETTE/Head Over Feet
23	21	11	11	11	R.E.M./Bow The Letter
7	10	11	11	11	FIONA APPLE/Sleep To Dream
7	11	11	11	11	PEARL JAM/Smile
11	13	11	11	11	UGLY AMERICANS/Vulcan Death Grip
11	12	11	11	11	WALLFLOWERS/One Headlight

93.1
MARKET #3
WXRT/Chicago
(312) 777-1700
Winer/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
9	10	11	11	11	BODEANS/Hurt By Love
9	10	11	11	11	PHISH/Free
12	10	12	12	12	ZZ TOP/What's Up With That
10	8	10	10	10	ROBYN HITCHCOCK/Angels Of...
10	8	10	10	10	PAUL WESTERBERG/Century
10	13	11	11	11	MELISSA ETHERIDGE/Nowhere To Go
6	10	7	10	10	MIDNIGHT OIL/Underwater
5	6	8	9	9	R.E.M./Bittersweet Me
8	6	7	9	9	JOHN MELLENCAMP/Just Another Day
11	10	11	11	11	LOS LOBOS/Revolution
7	7	8	9	9	DAVE MATTHEWS BAND/So Much To Say
10	8	9	9	9	TOM PETTY & HB/Walls
8	9	9	9	9	PEARL JAM/Who You Are
4	7	6	8	8	DUNCAN SHEIK/Barely Breathing
7	6	7	8	8	TOM PETTY & HB/Climb That Hill
9	8	7	8	8	HEADS/Damage I've Done
9	8	7	8	8	TRAGICALLY HIP/Gift Shop
11	10	9	8	8	LEMONHEADS/I Could Talk...
11	10	9	8	8	SHERYL CROW/It Makes You...
6	5	6	8	8	SMASHING PUMPKINS/Muzzle
12	9	7	8	8	SUZANNE VEGA/No Cheap Thrill
10	9	7	8	8	PEARL JAM/Who You Are
7	6	8	8	8	R.E.M./The Wake-Up Bomb
5	10	7	8	8	SHERYL CROW/Everyday Is...
7	7	11	7	7	SHAWN COLVIN/Get Out Of This...
11	9	7	7	7	PATTI SMITH/Gone Again
8	7	10	7	7	JOHN MELLENCAMP/Key West...
7	11	10	7	7	WALLFLOWERS/One Headlight
9	10	9	7	7	ALICE IN CHAINS/Over Now
8	8	7	7	7	SAM PHILLIPS/Power World

KFOG
MARKET #4
KFOG/San Francisco
(415) 543-1045
Marszalek/Evans

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
6	4	15	21	21	JOHN MELLENCAMP/Just Another Day
17	20	20	20	20	ERIC CLAPTON/Change The World
19	17	20	20	20	SHERYL CROW/It Makes You...
11	19	21	19	19	CHRIS ISAAK/Think Of Tomorrow
9	8	13	19	19	FIONA APPLE/Shadowboxer
19	19	19	19	19	SUZANNE VEGA/No Cheap Thrill
5	5	16	18	18	KEB' MO'/More Than One Way...
21	20	18	18	18	R.E.M./Bittersweet Me
20	18	18	18	18	SHAWN COLVIN/Get Out Of This...
20	17	18	18	18	TOM PETTY & HB/Walls
20	20	18	18	18	UGLY AMERICANS/Vulcan Death Grip
21	9	7	15	15	SAMPLES/The Lost Children...
14	14	14	14	14	COUNTING CROWS/Goodnight Elisabeth
6	7	9	9	9	BRIAN SETZER ORCH./Legend Of Johnny...
16	17	21	9	9	COUNTING CROWS/Angels Of...
7	8	9	9	9	ZZ TOP/What's Up With That
8	8	8	8	8	BODEANS/Hurt By Love
5	6	8	8	8	CRASH TEST DUMMIES/He Liked To Feel It
10	19	20	8	8	FINN BROTHERS/Suffer Never
20	19	20	8	8	PRIMITIVE RADIO GODS/Standing Outside...
18	20	11	7	7	MIDNIGHT OIL/Beat
18	20	11	7	7	TRACY CHAPMAN/New Beginning
8	7	8	7	7	BLACK CROWES/Good Friday
7	8	6	7	7	LINDA PERRY/If I Me Up
6	7	7	6	6	LYLE LOVETT/Private Conversation
5	6	6	6	6	PAUL WESTERBERG/Ain't Got Me
5	6	6	6	6	SHERYL CROW/Hard To Make A Stand
19	19	10	4	4	JOHN MELLENCAMP/Key West...
4	4	4	4	4	R.E.M./Bow The Letter

WXPB
MARKET #5
WXPB/Philadelphia
(215) 898-6677
Alexander/Warren/Raines

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
5	5	5	5	5	KATE & ANNA.../Matapedia
16	16	16	16	16	PAULA COLE/Where Have All...
7	7	7	7	7	CRASH TEST DUMMIES/He Liked To Feel It
8	9	9	9	9	DUNCAN SHEIK/Barely Breathing
6	6	6	6	6	GRAHAM PARKER/Sharpening Axes
16	7	8	8	8	NIL LARA/How Was I To Know
3	7	7	7	7	GEGGY TAH/Whoever You Are
3	7	7	7	7	SUZANNE VEGA/No Cheap Thrill
5	4	4	4	4	SHERYL CROW/It Makes You...
5	7	7	7	7	JOHN MELLENCAMP/Just Another Day
4	4	4	4	4	FIONA APPLE/Criminal
5	7	7	7	7	BILLY BRAGG/Upfield
6	6	6	6	6	CHRIS ISAAK/Think Of Tomorrow
5	8	7	7	7	PHISH/Free
6	5	5	5	5	LEAH ANDREONE/Who Are They
5	5	5	5	5	ELEANOR MCEVOY/Precious Little
5	5	5	5	5	ME/SHELL NDEGECELLO/Bittersweet
4	7	7	7	7	R.E.M./Bittersweet Me
6	5	5	5	5	ASHLEY MACISAAC/Sleepy Maggie
8	4	4	4	4	WALLFLOWERS/One Headlight
8	4	4	4	4	DAVE MATTHEWS BAND/Two Step
7	6	6	6	6	LYLE LOVETT/That's Right...
4	4	4	4	4	BRS-411/Time Ramona...
4	4	4	4	4	SHERYL CROW/Who You Are
4	4	4	4	4	PULP/In The End
4	3	3	3	3	ROLLING HAYSEEDS/Dead Of Night
4	5	5	5	5	JOHN MELLENCAMP/The Full Catastrophe
4	5	5	5	5	ROBYN HITCHCOCK/De Chirico Street
4	4	4	4	4	BILLY BRAGG/Sugar Daddy
5	3	3	3	3	R.E.M./Electrolite

93.9 FM
MARKET #6
CIDR/De Roit
(519) 258-8888
Brookshaw/DeLis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	29	28	28	28	TOM PETTY & HB/Climb That Hill
31	31	31	31	31	SHAWN COLVIN/Get Out Of This...
9	16	32	32	32	R.E.M./Bittersweet Me
30	31	31	31	31	SHERYL CROW/It Makes You...
32	29	32	32	32	JOHN MELLENCAMP/Just Another Day
20	19	26	26	26	TRAGICALLY HIP/Gift Shop
15	15	26	26	26	NIL LARA/How Was I To Know
8	17	26	26	26	COUNTING CROWS/Angels Of...
26	25	26	26	26	DUNCAN SHEIK/Barely Breathing
1	17	25	25	25	CHRIS ISAAK/Think Of Tomorrow
24	24	24	24	24	MIDNIGHT OIL/Underwater
20	20	20	20	20	DRIVING BLIND/Anything Can Happen
17	19	20	20	20	CRASH TEST DUMMIES/He Liked To Feel It
15	18	20	20	20	COWBOY JUNKIES/Angel Muzr
18	14	21	21	21	CHANTAL KREYAZU/Good Friday
10	8	8	8	8	STORYVILLE/Good Day For...
25	24	24	24	24	PHISH/Free
16	14	14	14	14	PAULA COLE/Where Have All...
14	13	17	17	17	SUZANNE VEGA/No Cheap Thrill
16	16	17	17	17	ROBERT BRADY/California
11	8	12	12	12	ASHLEY MACISAAC/Sleepy Maggie
16	14	12	12	12	TRACY CHAPMAN/New Beginning
24	25	16	16	16	BLACK CROWES/Good Friday
15	15	16	16	16	DAVE MATTHEWS BAND/Two Step
14	13	15	15	15	SAMPLES/The Lost Children...
17	15	16	16	16	BRIAN SETZER ORCH./Rumble In Brighton
13	14	15	15	15	WHY STORE/Father
14	13	16	16	16	RUSTED ROOT/Sister Contre
14	13	16	16	16	MARSHALL CRENSHAW/Stareless Summer Sky

WBOS
MARKET #10
WBOS/Boston
(617) 254-9267
Herron

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	33	33	33	33	WONDERS/That Thing You Do!
33	33	33	33	33	MELISSA ETHERIDGE/Nowhere To Go
33	33	33	33	33	ALANIS MORISSETTE/Head Over Feet
33	33	33	33	33	CRANBERRIES/Free To Decide
33	33	24	24	24	DAVE MATTHEWS BAND/So Much To Say
12	12	24	24	24	ELEANOR MCEVOY/Precious Little
33	33	24	24	24	JOHN MELLENCAMP/Key West...
24	24	24	24	24	DC TALK/Just Between You...
8	24	24	24	24	LEMONHEADS/I Could Talk...
24	24	24	24	24	SOUL COUGHING/Soundtrack To Mary
24	24	24	24	24	EELS/Novocaine For...
24	24	24	24	24	WALLFLOWERS/6th Avenue Heartache
8	8	8	8	8	CRANBERRIES/When You're Gone
8	8	8	8	8	SUBLIME/What I Got
12	12	12	12	12	SHERYL CROW/Everyday Is...
12	12	12	12	12	JOHN MELLENCAMP/It's Hard
12	12	12	12	12	HOOTIE & BLOWFISH/Sad Caper
12	12	12	12	12	PETER WOLF/Break This Chain
12	12	12	12	12	ALICE IN CHAINS/Over Now
3	3	3	3	3	REPUBLICA/Ready To Go
3	3	3	3	3	GEGGY TAH/Whoever You Are
8	8	8	8	8	PHISH/Free
8	8	8	8	8	ASHLEY MACISAAC/Sleepy Maggie
8	8	8	8	8	REFRESHMENTS/Down Together
8	8	8	8	8	DUNCAN SHEIK/Barely Breathing
8	8	8	8	8	OASIS/Don't Look Back
8	8	8	8	8	PEARL JAM/Who You Are
8	8	8	8	8	SAMPLES/The Lost Children...
12	12	3	3	3	TOM PETTY & HB/Climb That Hill

92.5 FM
MARKET #10
WXRV/Boston
(508) 374-4733
Doody/Mullaney

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	21	23	25	25	PHISH/Free
22	20	20	25	25	DUNCAN SHEIK/Barely Breathing
6	22	20	24	24	CHRIS ISAAK/Think Of Tomorrow
4	45	29	29	29	PAULA COLE/Where Have All...
25	20	21	19	19	LEMONHEADS/I Could Talk...
12	12	10	18	18	ASHLEY MACISAAC/Sleepy Maggie
1	8	10	18	18	DC TALK/Just Between You...
25	25	25	25	25	SHAWN COLVIN/Get Out Of This...
22	22	22	22	22	MARSHALL CRENSHAW/Stareless Summer Sky
9	9	15	15	15	JOHN MELLENCAMP/Key West...
10	8	9	14	14	WILD COLONIALS/Charm
11	12	14	13	13	DAVE MATTHEWS BAND/Crash Into Me
24	14	13	13	13	JOHN MELLENCAMP/Key West...
11	18	13	13	13	SUZANNE VEGA/No Cheap Thrill
8	8	12	13	13	ERIC JOHNSON/Pavilion
10	11	11	13	13	LINDA PERRY/If I Me Up
1	8	13	13	13	SPIRITS/Drive
17	15	12	12	12	SHERYL CROW/It Makes You...
10	10	9	12	12	JASON FALKNER/Live
5	12	14	12	12	DAVE MATTHEWS BAND/So Much To Say
10	12	12	12	12	NO DOUBT/Spiderwebs
15	11	14	12	12	WALLFLOWERS/One Headlight
1	6	9	12	12	NIL LARA/How Was I To Know
13	8	15	12	12	KINGS/To The Bone
12	11	11	12	12	ME/SHELL NDEGECELLO/Who Is He And...
9	12	13	12	12	ZZ TOP/What's Up With That
9	14	11	11	11	SHERYL CROW/Everyday Is...
13	12	13	11	11	TOM PETTY & HB/Climb That Hill
12	12	13	11	11	TOM PETTY & HB/Walls
11	10	9	11	11	LEAH ANDREONE/It's Alright...

103.5
MARKET #11
WPL/Miami
(954) 587-1035
Stewart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	26	29	42	42	MELISSA ETHERIDGE/Nowhere To Go
32	37	36	41	41	HOOTIE & BLOWFISH/Who Do You Love
38	39	38	41	41	ERIC CLAPTON/Change The World
40	39	37	41	41	JARS OF GLASS/Good Friday
37	39	34	40	40	ALANIS MORISSETTE/Head Over Feet
34	39	38	40	40	STING/In So Happy...
37	39	35	40	40	NATALIE MERCHANT/Jalousy
33	37	36	39	39	CRANBERRIES/Free To Decide
33	37	36	39	39	JOHN MELLENCAMP/Key West...
39	36	36	38	38	DISHWALLA/Counting Blue Cars
34	37	36	38	38	MERRILL BAINBRIDGE/Mouth
24	28	27	26	26	

OPPORTUNITIES

OPENINGS

OPENINGS

OPENINGS

OPENINGS

NATIONAL

WE RESPECT TALENT

Douglas Whitley is our radio placement coordinator. He has thirty-two years' **ON AIR EXPERIENCE**. He is courteous and knows how to talk to talented people like yourself, and he knows how to get you a radio job. **IF YOU ARE READY FOR A MOVE**, call Douglas for registration information. **JUST ONE TALENT HELPING ANOTHER.**

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Job Tip Sheet



We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent, P.D., M.D., news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent...We have the jobs!!

800-231-7940 937 WILD GINGER TRAIL, WEST CHICAGO, IL 60185
(Stations List jobs for free/cover EEO responsibility)

INTERNATIONAL

LIFE'S A BEACH

Get your feet wet... all positions available for new FM in Caribbean! Format Adult Contemporary serving Puerto Rico and Virgin Islands!!
General Manager, Sales Manager, Account Executives Program Director Production Specialist, On-air Personalities, News Director, Chief Engineer, Traffic Director, Life Guard!
Send Tape & Resume to: Radio & Records, 10100 Santa Monica Bl., #179, 5th Floor, Los Angeles, CA 90067. EOE

EAST

News/Talk giant seeks powerhouse afternoon anchor. Sexy writing, cross-talk. T&R: WGY-AM, Chuck Custer, Albany, NY 12205. EOE (10/18)



PROGRAM DIRECTOR

Saga Communications needs a program director for our northern New England powerhouse Talk stations, heritage News/Talk WGAN, and Hot talk WZAN. You must have a good understanding of local and syndicated Talk radio, excellent computer skills, be able to create sizzling stationality, and have a passion for the format. Please send a tape of your current station, along with your programming philosophy to: Randi Kirshbaum, WGAN, 420 Western Ave., South Portland, Maine 04106 EOE.



Chancellor Broadcasting under its L.I. LMA (Market #14) has rare opening at Long Island's perennial rock leader.

PM DRIVE CO-HOST

Strong sports knowledge, great sense of humor and timing. Females strongly encouraged. Rush tape and resume to: Jeff Levine, Box 1240 Long Island, NY 11704. EOE

2 RARE OPENINGS

Professional team, great company, high ratings and high standards, in a coastal New England setting.

Morning drive co-host: Minimum 2-3 years experience, preferably with a morning team. Show me how you interact and hold your own doing it while being a real person. Females encouraged.

Production Director: We give you the tools, you take it from there! Off-air wiz must be creative, think rock and roll, and unafraid to push the boundaries. Minimum 2-3 years experience, preferably on ADX Digital workstation.
T&R to :Glenn Stewart, WHEB, 815 Lafayette Road, Portsmouth, NH 03801. EOE

B101-The Oldies Station in Providence is looking for a midday personality. Resumes and tapes to: John Morgan WWBB Radio 75 Oxford Street, Providence, RI 02905. WWBB is an Equal Opportunity Employer.

MORNING DRIVE WINNER WANTED

Springfield MA's Alternative seeks experienced morning talent. Digital production, remote skills and ability to relate to 25-34 a must. Great benefits! Fedex T&R, photo: Adam Wright, PD, WHMP-FM, P.O. Box 268, 15 Hampton Ave., Northampton, MA 01060 SFX is an EOE

SOUTH

Excellent career expanding opportunity! F/T Operations position. Five station group. No calls. T&R: Chris Frazee, 1101 S. Davis, Cleveland, MS, 38732. EOE (10/18)

Seeking on-air talent for morning show and possible program director. T&R:WGGC, Box 219, Glasgow, KY, 42142. EOE (10/18)

Seeking Program Director. Strong on-air skills, research knowledge, computer literate! T&R: WXLK, EEO Coordinator (#15), Box 92, Roanoke, VA, 24022. EOE (10/18)

Top-Rated station on North Carolina's beautiful outer banks is seeking on-air personality. Call WVOD-FM, Paul Katabian (919) 473-1993. EOE (10/18)

<http://www.frontline.com>

The MS Gulf Coast is looking for an air talent with 3 years' experience as a professional broadcaster. Must be a good communicator, quality production skills, and ready to go to work with the listeners. Please send T&R and picture to WMJY, Attn: Walter Brown, P.O. Box 4606, Biloxi, MS 39535 EOE

EMPLOYMENT OPPORTUNITY

KDMX in Dallas is seeking qualified applicants for the position of parttime air personality. Applicant must have at least 3 years of on-air experience in medium or large markets. They must possess a desire to win, ability to get along and work well with others, be a good "self editor" and willing to work holidays, nights, and weekends.

Please send aircheck and resume to:
Lisa Thomas
KDMX Radio
14001 N. Dallas Parkway, #1210
Dallas, TX 75240

KDMX/Nationwide Communications Inc. is an equal opportunity employer. Women and Minorities are strongly encouraged to apply.

READY TO MOVE UP

in market size/income? With the most experience placing talent coast to coast, we give you the edge in your competitive job search. If you're average of above and seriously looking, give us a call today. JOCKS, NEWS, PDs, PROD. male/female NEEDED for openings and to replace those we've placed and to replace those we've placed. Make the call for FREE registration information.

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MORNING TEAM

- You're already highly rated 25-54.
- Listeners actually talk about things you do on the radio.
- You find good clean humor everywhere... and you know what to do with it.
- Your on-air focus is your listeners, not yourselves.
- The mayor takes your calls... at home...at 6AM
- Your listeners think you like the songs you play.
- You're very, very, very local... that's local, not vocal.
- One appearance a week just isn't enough.
- You realize the station doesn't sign off when you do.
- You stay late working on tomorrow's show.
- You're co-workers think you're just the nicest folks!

Tape/resume/cover letter/salary requirements to: Radio & Records, 10100 Santa Monica Bl., #180, 5th Floor, Los Angeles, CA 90067. EOE

Production Director/Airshift - Creative mind and team player for a progressive growing FM in S.W. FL. Heavy work load for the right person. Radio & Records, 10100 Santa Monica Bl., #178, 5th Floor, Los Angeles, CA 90067. EOE



We're looking for an upbeat 7-mid. personality. Our listeners have a passion for oldies. Can you convey that same passion? Are you good with phones? Do you have the ability to be concise and work with a tight format? If this sounds like you, then let's talk. T&R to: Craig Jackson 8419 Kingston Pike Knoxville, TN 37919. Females Encouraged. EOE

PRODUCTION DIRECTOR WLTY-FM

When can you start? WLTY-FM (Oldies format) a Susquehanna Radio Corp. in VA. Beach has an IMMEDIATE OPENING for a qualified Production Director. Minimum of 2+ years prior radio production/DSE experience necessary. Duties include copywriting, commercial production, and administration of department. Fax resume to: Kathy Taylor, (757) 671-1010; or mail T&R to 168 Business Park Drive, Ste. 201 VA. Beach, VA 23462. EOE

Top 25 market seeks Morning Talent and/or sidekick for CHR. Must be topical and able to relate to adult women. This is a rare opportunity with a great company. Must be willing to do whatever it takes to win. T&Rs to: Radio & Records, 10100 Santa Monica Bl., #177, 5th Floor, Los Angeles, CA 90067. EOE

ARE YOU THE SALES MANAGER WE'RE LOOKING FOR?

Join ARS at Austin, TX's fastest growing radio station, MIX 94.7. Immediate opening for bright and enthusiastic sales management veteran who excels as a team leader/player, strong trainer/coach and client relationship builder. Fax, then mail your resume and your GSM job description/philosophy to: Lou Bason, VP/GM, 4301 Westbank Dr., Bldg. B, Ste. 350, Austin, TX 78746

Fax: 512-329-6252
e-mail: ibason@onr.com

American Radio Systems is an Equal Opportunity Employer. Women and Minorities are encouraged to apply.



KISSIN 96 FM, Arkansas's premier Country station, has an immediate opening for nights (6p-11p). Qualified applicants should be creative, energetic, do great phoners and love to interact with listeners during special events and remotes. Top production skills are a plus. Team players only. Send T&R to: Greg Mazingo, Program Director, P.O. Box 96, Little Rock, AR 72203. EOE/AA

OPENINGS

ABC RADIO NETWORKS

INTERNATIONAL OPERATIONS MANAGER

ABC Radio International has an opportunity for an experienced Operations Manager with a can-do attitude, a creative mind for programming development, a sense of urgency that understands the connection to the bottom line, and a strong ability to manage. Responsibilities include management of daily operations; working with sales to develop new programming concepts; acting as liaison between Intl. and rest of ABC to stay current of new opportunities; supervision of production, fulfillment and shipping; quality control and customer service; development of costing analysis of production & sales servicing; and interacting with engineering.

Proficiency in Microsoft Word and Excel a plus. Knowledge of International marketplace and either Spanish, French or other language preferred.

We offer competitive salary and excellent benefits. Please forward resume and salary history to: ABC Radio Networks, Attn: Rafael Eli, 13725 Montfort Dr., Dallas, TX 75240. Equal Opportunity Employer. No Phone Calls Please.

OPENINGS

MISSOURI COUNTRY POWERHOUSE

KZNN, Rolla seeks PD/Anncr. Position open immediately. Salary benefits. \$18,000 or more based on experience. Rush T&R to A. Olander, KZNN, Box 727, Rolla, MO 65402. EOE

How would you like creative freedom??? How 'bout an excellent working environment??? What about good pay and benefits for a job well done??? 100.5 THE FOX, the Tri-Cities top-rated P-2 CHR, is looking for a charismatic, outgoing, female friendly night personality who can work the phones, do excellent production, and be part of a "team." In return, you'll be provided with a new, digital on-air and production facility, the freedom to be a personality, and all the tools you need to help us win!!! Rush T&R to: Mark McGill, PD, 3070 Kabobel Dr. Saginaw, MI 48604 EOE



Innovative Chicago promotions agency specializing in the development and implementations of marketing programs leveraging pop culture seeks a National Field Manager for our national field marketing campaigns on behalf of a major tobacco company. The qualified candidate must possess 5-7 years of marketing services/agency/media experience, be able to handle multiple tasks, have proven managerial skills and be able to mentor and motivate our field staff. In addition, a strong awareness and understanding of trends and nightlife, excellent interpersonal, both oral and written communication skills combined with the ability to interface with senior management. Travel required. Send resume and salary requirements to: KBA, Code: NFM, 640 N. LaSalle, Suite 350, Chicago, IL 60610

OPENINGS



PROGRAM DIRECTOR

Finally your chance to join one of America's great radio companies. Heritage station on the comeback — your chance to be the hero. You'll get all the tools plus quality company support. Rush T&R to: WYMG, 1030 Durkin Dr., Springfield, IL 62704. Saga is an EOE



Jacor Communications has a rare opening for a passionate Program Director for its legendary 50,000-watt 700 WLW/Cincinnati. Can you drive the bus for a premier full-service station? Send your resume and ideas on progressive Talk Radio and Sports play-by-play for the year 2000 and beyond to: Bill Wills, 700 WLW, 1111 St. Gregory Street, Cincinnati, OH 45202 EOE

OPENINGS

Sioux City Radio Group seeking creative and organized person to be our production director... Salary is 25+... No beginners! Send tape and resume to: Mark Hahn, Box 1737, Sioux City, IA 51102. Women & Minorities Encouraged.

GEN. MGR

Sarkes Tarzian Inc. needs radio GM for WGCL/WTTS, Bloomington, IN. Successful small mkt. mgmt. desirable. Strong leadership, client development, team-building, problem solving skills needed. Big Ten college mkt. Attractive compensation package. FAX info on background to: Geoff Vargo 812-331-4575 EOE

ADULT MORNING HOST

Highly successful FM with stable, local ownership in market of 200,000 has a long-term opportunity. Live and work in the fastest-growing and most popular County in Michigan. Great music, great promotions, heavy involvement in a great community. Competitive salary and benefits. T&R to: Reed Kittredge, WHMI, Box 935, Howell, MI 48844 EOE

WEST

Country weekends in America's finest city. T&R: (ASAP) KOW-FM, Chris McKay, 1523 E. Valley Parkway #216, Escondido, CA, 92027. EOE (10/18)

Immediate openings! Nevada Country station. T&R: KBUL-FM, Aaron Goodwin, 595 E. Plumb Lane, Reno, NV, 89502. EOE (10/18)

Cat Country KDRK seeking experienced P/T AT. T&R: KDRK, Ray Edwards, Box 30013, Spokane, WA, 99223. EOE (10/18)

Three openings in Medford, OR, a paradise. Afternoons with dominant Heritage Country. Evenings at our Rocker. Mornings at new Young Country. Join highly talented staffs. Tape, resume: KRWQ, Box 388, Gold Hill, OR 97527. EOE

<http://www.ronline.com>

MIDWEST

Seeking afternoon AT immediately. Production/remotes. T&R: KFXI, Sherry Austin, 1101 N. Highway 81, Marlow, OK, 73055, (405) 658-9292. EOE (10/18)

Oldies WKMQ seeks P/T AT and board operators. Call: Keith Edwards (815) 874-7861. EOE (10/18)

Seeking News Director. T&R: WLOI/WCOE, D. Siddall, 902.5 Lincolnway, Laporte, IN, 46350. EOE (10/18)

Future Openings! Good production skills a must. T&R: WZZO, Jim Stone, Box 35, Terre Haute, IN, 47808. EOE (10/18)

Full and P/T announcers sought. Broadcast experience, computer knowledge, personal appearances. Digital facility. T&R: KKCB, Tom Bishop, 1001 East 9th St., Duluth, MN, 55805. EOE (10/18)

Overnight opening! AOR seeking you! Aircheck and production samples. T&R: WAOR, Bill Martin, Box 370, Niles, MI, 49120. EOE (10/18)



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Or e-mail R&R at:
moreinfo@ronline.com

OPPORTUNITIES

OPENINGS

DENVER'S NEXT GREAT NITE JOCK WANTED!

High energy Top-40 in the world's greatest city is accepting T&Rs for 7pm-mid personality! Great people! Great company! If you are competitive and ready to do everything it takes for the K-Hits team to win, send your stuff to:

Dan Bowen, Drill Sgt.
The New K-Hits 107.5 — Jefferson Pilot
Communications
1095 S. Monaco Parkway
Denver, CO 80224
Jefferson Pilot Communications, dba KHHT is
an Equal Opportunity Employer



OPENINGS

POSITIONS SOUGHT

Spunky female AT/ promotions / copy in search of team to play with. Currently employed. DJ: (610) 857-3895. (10/18)

Attention General Managers! Top 100 market Country MD/AT professional seeks PD position in small/medium market. CHRIS: (501) 519-9937. (10/18)

Very talented and experienced broadcasting school graduate, seeking on-air and/ or production position. RON: (405) 538-4711. (10/18)

Creative, positive and energetic! Great female voice. Quick wit. Call today for air-check! SARAH the Space Cadet: (405) 560-6597 pager. (10/18)

Life is hard. Radio is stupid. Rock and Roll mornings. GONZO GREG: (909) 335-1818 www.gonzogreg.com (10/18)

As funny as Bob Dole is clumsy. Matthew in the Morning. Hire Matthew and watch your competition slip. MATTHEW: (408) 356-5230. (10/18)

Jack Kevorkian is my idol! Actually, I just knock'em dead with a killer morning show. The ROCK: (708) 532-3522. (10/18)

Seeking Producer/ sidekick job. For full details see www.radio-online.com/irad. I will relocate anywhere. LARRY DIESBACH: (910) 699-4475. (10/18)

Got a challenge? AT seeking F/T job! West coast would be ideal! Call ASAP. KARI: (515) 232-5232. (10/18)

Ted the Bear Richards heard on CKLW in the '70s and '80s number two in morning drive adults 25-54 Spring '96 playing oldies in Raleigh, available for AC/Oldies/Country (919) 847-6293

CAN'T WAIT FOR THE DEADLINE?
Put your opps ad on our Web Page NOW!
310-788-1622

POSITIONS SOUGHT

Morning show now! You're into the book and your current show just isn't going to work, so let's talk today! CAINE: (800) 535-7956. (10/18)

Your major/large market CHR/AOR/AC News and information can sizzle! I'm creative, conversational and credible. JEFF MICHAELS: (914) 238-0118. (10/18)

AT seeking challenging position. I am motivated, experienced, confident and enthusiastic. Will reply to offers. CRAIG: (405) 947-3514. (10/18)

On-Air Music Director for Rhythmic CHR for Adults. This is a high-profile position requiring a lot of hard work and dedication. Great growth opportunity with Chancellor Broadcasting. Send tape, resume and recent photo to: Diana Laird, Program Director, KGGI, 2001 Iowa Ave. Suite 200 Riverside, CA 92507. No Calls Please. EOE

POSITIONS SOUGHT

HEY EVERGREEN MEDIA!

The best music on the planet needs the best talent on the planet! Choose:

JOE STEPHEN

for the new LOOP FM!
708-301-2753

Hey Radio Business — You've hosed me, but I still miss you. 20 years on-air. TEN at one place! Held every position (OK, not engineering or sales). Created new formats. Stellar references. Station I'd bust hump for — Music? ECLECTIC (number of songs makes consultants woozy). Talk? No politics (yawn) or tasteless zoos. Don't call unless your station is (or you want it to be) very cool. Don't call if your station is for sale, unless you'll sell it to me — no money down. Reward if you forward this to the right person. Cheri (802) 863-7817 before 10pm Eastern.

Talented AT appearing on Jerry Springer this month. Aircheck will be one of the best you've heard. JOE KING: (817) 652-9042. (10/18)

DC101, WJFK, 100X each had me for three years, now I'm yours! Dynamic am/pm drive talent. STEVE: (410) 659-3922 Unarocker@aol.com (10/18)

AT, News and Production Announcer. Ten years experience, wants re-entry as announcer after 15-years in engineering. ALEX: (513) 777-8423. (10/18)

When the student is ready, the teacher will appear. Well I'm ready. STEVE: (406) 778-3582. (10/18)

Ted Richards heard on CKLW in the 70's/ 80's. Available now/ top rated morning talent in Raleigh, NC. TED: (919) 847-6293. (10/18)

Mornings! Production Director/ Comedy writer desperately seeks return to mornings! 14-years Top 60, voices, other funny stuff. MARK: (914) 895-5141. (10/18)

Cynical and psychotic AT ready to go crazy in your morning market. Strait jacket not included! MIKE: (407) 786-5441. (10/18)

Florida AT. Experienced professional, worked all formats. Anywhere in Florida. KENT: (407) 997-2131. (10/18)



JONES SATELLITE NETWORKS

JONES SATELLITE NETWORKS ADULT HIT RADIO FORMAT HAS A UNIQUE ON-AIR OPPORTUNITY

We're looking for a Hot AC host with appeal to our nationwide 25-40 demo. If you're an upbeat personality who enjoys working the evening shift, has Top 50 market experience, a topical delivery, exhibit strong show prep ability, and has great phone interaction skills, we'd like to talk to you! Previous AC/CHR or network experience is a plus, but not required. Please send tape, resume and show prep samples to: Jones Satellite Networks, JJ McKay/Adult Hit Radio Operations Manager, 8250 S. Akron Street, Suite 205, Englewood, CO 80112. No Calls Please. EOE

Can you do a laugh-out-loud-funny rock 'n roll classics morning show? Can you entertain without relying on d**k jokes? Cheese-free performers only need apply Send your best stuff to Chris Miller, Earth 105, 888 SW 5th Ave, Suite 790, Portland, OR 97204. Like all Heritage Media Corporation stations, Earth 105/KKRH is an Equal Opportunity Employer.

TOP-RATED STATION IN THE WINE COUNTRY!

F/T position: Airshift (Hot Country)/heavy prod. Remotes! needed now! T&R to: KRQP, 6640 Redwood Drive, Ste 202, Rohnert Park, California 94928. EOE No Calls.

OPPORTUNITY KNOCKS

CALL: 310-553-4330

in the pages of R&R every Friday

R&R Opportunities Advertising

1x \$100/inch 2x \$75/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$50 for 1x, \$38 for 2x).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail, except for credit card orders, which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

Online Job Listings

To post your ad on R&R's website (<http://www.rronline.com>), add 20% to your weekly ad rate. Listings will include your logo if it appears in your R&R Opportunities Ad.

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

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AIRCHECKS

AUDIO & VIDEO AIRCHECKS

CURRENT #198, KHS/Billy Burke, WNIC/Jim Harper, KKRZ/Zoo, KBZT/Dave Ohlau, KYSR/Gary Spears, KBGG/John MacFaragan, KMEL/Rick Chase, WJMK/Dick Bondi. \$7.50
 CURRENT #197, WKQV/Danny Bonaduce, KIOZ/Todd Kelly, WGC/Rick Party, KRTH/Real Don Stelle, KBGM/G. Kelly, CITY/Gordo & Harry, WFLZ/Tom Steele. \$7.50
 PERSONALITY PLUS #PP-106, WKBO/Steve & D. C., KSHE/Bob & Tom, WLUP/Steve Cochran, WKMG/Steve Dahl. 90-min. cassette. \$7.50
 PERSONALITY PLUS #PP-105, KYKY/Phillips & Co., KXLO/Jeff & Jer, WDMC/Dick Puritan, WRIF/Drew & Mike, KKBZ/John London. \$7.50
 PERSONALITY PLUS #PP-104, WRGX/Mancow, KLOS/Mark & Brian, WYUU/Cleveland Wheeler, WZGC/Greaseman, CKFM/Rob Christie. \$7.50
 ALL COUNTRY #CY-53, WRXK, WUSN, KSAN, KYCY, WKKD. \$7.50
 ALL CHR #CHR-23, KHFS, KUTQ, KZZP, KHS, WKBO, KWMX. \$7.50
 ALL AC #AC-31, WPNT, WLIT, K101, KLLC, WNIC, WLTJ. \$7.50
 PROFILE #S-328, CINCINNATI CHR WKRO, UC WIZF, AC WRRM, WNNK, City WUBE, WYGY, Gold WGRR, ADR WEBN, WOPX. \$7.50
 PROFILE #S-326, ST LOUIS CHR WKBO, UC KMJM, AC KYKY, KEZK, Gold KLDU, KIHT, ADR KSHE, KPNT, KSD, City WIL, WKOL. \$7.50
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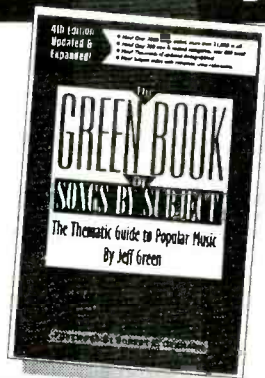
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CHR/POP

LW	TW	
1	1	DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)
2	2	CELINE DION It's All Coming Back To Me Now (<i>550 Music</i>)
4	3	ALANIS MORISSETTE Head Over Feet (<i>Maverick/Reprise</i>)
6	4	MERRIL BAINBRIDGE Mouth (<i>Universal</i>)
3	5	NO MERCY Where Do You Go (<i>Arista</i>)
8	6	KEITH SWEAT Twisted (<i>Elektra/EEG</i>)
5	7	DISHWALLA Counting Blue Cars (<i>A&M</i>)
9	8	QUAD CITY DJ'S C'mon 'N Ride It... (<i>Quadra Sound/Big Beat/Atlantic</i>)
7	9	ERIC CLAPTON Change The World (<i>Reprise</i>)
11	10	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (<i>Mercury</i>)
13	11	NO DOUBT Spiderwebs (<i>Trauma/Interscope</i>)
17	12	JOURNEY When You Love A Woman (<i>Columbia</i>)
12	13	TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)
16	14	SHERYL CROW If It Makes You Happy (<i>A&M</i>)
14	15	JEWEL Who Will Save Your Soul (<i>Atlantic</i>)
10	16	ALANIS MORISSETTE You Learn (<i>Maverick/Reprise</i>)
15	17	PRIMITIVE RADIO GODS Standing Outside... (<i>Ergo/Columbia</i>)
18	18	AMANDA MARSHALL Birmingham (<i>Epic</i>)
22	19	EN VOGUE Don't Let Go (Love) (<i>EastWest/EEG</i>)
19	20	R. KELLY I Can't Sleep Baby (If I) (<i>Jive</i>)
21	21	BRYAN ADAMS Let's Make A Night To Remember (<i>A&M</i>)
25	22	LA BOUCHE Fallin' In Love (<i>RCA</i>)
24	23	WALLFLOWERS 6th Avenue Heartache (<i>Interscope</i>)
28	24	AMBER This Is Your Night (<i>Tommy Boy</i>)
26	25	WILD ORCHID At Night I Pray (<i>RCA</i>)
29	26	GHOST TOWN DJ'S My Boo (<i>So So Def/Columbia</i>)
39	27	DC TALK Just Between You And Me (<i>Virgin</i>)
20	28	CRANBERRIES Free To Decide (<i>Island</i>)
34	29	HOOTIE & THE BLOWFISH Sad Caper (<i>Atlantic</i>)
27	30	PHIL COLLINS Dance Into The Light (<i>Face Value/Atlantic</i>)

CHR begins on Page 35.

CHR/RHYTHMIC

LW	TW	
1	1	KEITH SWEAT Twisted (<i>Elektra/EEG</i>)
2	2	DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)
3	3	AZ YET Last Night (<i>LaFace/Arista</i>)
6	4	BLACKSTREET No Diggity (<i>Interscope</i>)
4	5	BONE THUGS-N-HARMONY Days Of Our Lizev (<i>EastWest/EEG</i>)
7	6	AALIYAH If Your Girl Only Knew (<i>BlackGround/Atlantic</i>)
5	7	GHOST TOWN DJ'S My Boo (<i>So So Def/Columbia</i>)
15	8	KEITH SWEAT Nobody (<i>Elektra/EEG</i>)
11	9	NEW EDITION I'm Still In Love With You (<i>MCA</i>)
14	10	GINUWINE Pony (<i>550 Music</i>)
9	11	NO MERCY Where Do You Go (<i>Arista</i>)
12	12	BABYFACE This Is For The Lover In You (<i>Epic</i>)
8	13	L.L. COOL J Loungin' (<i>Def Jam/RAL/Mercury</i>)
19	14	TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)
18	15	BRAIDS Bohemian Rhapsody (<i>Big Beat/Atlantic</i>)
17	16	EN VOGUE Don't Let Go (Love) (<i>EastWest/EEG</i>)
10	17	TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)
16	18	QUAD CITY DJ'S C'mon 'N Ride It... (<i>Quadra Sound/Big Beat/Atlantic</i>)
25	19	CELINE DION It's All Coming Back To Me Now (<i>550 Music</i>)
13	20	R. KELLY I Can't Sleep Baby (If I) (<i>Jive</i>)
21	21	SHADES Tell Me (I'll Be Around) (<i>Motown</i>)
20	22	112 Only You (<i>Bad Boy/Arista</i>)
23	23	DRU HILL Tell Me (<i>Island</i>)
27	24	MAXWELL Ascension (Don't Ever Wonder) (<i>Columbia</i>)
24	25	BRANDY, TAMIA, KNIGHT, KHAN Missing You (<i>EastWest/EEG</i>)
30	26	MONTELL JORDAN Falling (<i>Def Jam/RAL/Mercury</i>)
26	27	AMBER This Is Your Night (<i>Tommy Boy</i>)
28	28	JOCELYN ENRIQUEZ Do You Miss Me (<i>Classified</i>)
22	29	SWV Use Your Heart (<i>RCA</i>)
—	30	MO THUGS FAMILY Thug Devotion (<i>Mo Thug/Relativity</i>)

CHR begins on Page 35.

URBAN

LW	TW	
2	1	DRU HILL Tell Me (<i>Island</i>)
1	2	AZ YET Last Night (<i>LaFace/Arista</i>)
5	3	MINT CONDITION What Kind Of Man Would I Be (<i>Perspective/A&M</i>)
4	4	AALIYAH If Your Girl Only Knew (<i>BlackGround/Atlantic</i>)
7	5	KEITH SWEAT Nobody (<i>Elektra/EEG</i>)
3	6	BLACKSTREET No Diggity (<i>Interscope</i>)
8	7	GINUWINE Pony (<i>550 Music</i>)
10	8	BRANDY, TAMIA, KNIGHT, KHAN Missing You (<i>EastWest/EEG</i>)
6	9	LUTHER VANDROSS Your Secret Love (<i>LV/Epic</i>)
11	10	NEW EDITION I'm Still In Love With You (<i>MCA</i>)
13	11	BABYFACE This Is For The Lover In You (<i>Epic</i>)
18	12	MONTELL JORDAN Falling (<i>Def Jam/RAL/Mercury</i>)
14	13	BONE THUGS-N-HARMONY Days Of Our Lizev (<i>EastWest/EEG</i>)
17	14	702 Steelo (<i>Biv 10/Motown</i>)
9	15	JOHNNY GILL Let's Get The Mood Right (<i>Motown</i>)
19	16	ALFONZO HUNTER Just The Way (Playas Play) (<i>EMI</i>)
23	17	TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)
20	18	TEVIN CAMPBELL I Got It Bad (<i>Qwest/WB</i>)
21	19	DONELL JONES Knocks Me Off My Feet (<i>Untouchables/LaFace/Arista</i>)
15	20	SWV Use Your Heart (<i>RCA</i>)
26	21	ANN NESBY I'm Still Wearing Your Name (<i>Perspective/A&M</i>)
22	22	ME'SHELL NDEGECELLO Who Is He And What... (<i>Maverick/Reprise</i>)
25	23	DO OR DIE Po' Pimp (<i>Rap-A-Lot/Noo Trybe</i>)
12	24	GINA THOMPSON The Things That You Do (<i>Mercury</i>)
24	25	SALT-N-PEPA Champagne (<i>MCA</i>)
29	26	MEN OF VIZION Do Thangz (<i>MJJ/550</i>)
32	27	TOTAL Do You Think About Us? (<i>Bad Boy/Arista</i>)
40	28	EN VOGUE Don't Let Go (Love) (<i>EastWest/EEG</i>)
34	29	K-CI & JOJO How Could You (<i>MCA</i>)
41	30	CASE More To Love (<i>Def Jam/RAL/Mercury</i>)
43	31	BRAT Sittin' On Top Of The World (<i>So So Def/Columbia</i>)
47	32	KENNY LATTIMORE Just What It Takes (<i>Columbia</i>)
44	33	E-40 Rappers Ball (<i>Sick Wid' It/Jive</i>)
46	34	L.A. GANZ Like A Playa (<i>Jive</i>)
45	35	WILD ORCHID At Night I Pray (<i>RCA</i>)

URBAN begins on Page 46.

HOT AC

LW	TW	
1	1	DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)
2	2	ERIC CLAPTON Change The World (<i>Reprise</i>)
3	3	CELINE DION It's All Coming Back To Me Now (<i>550 Music</i>)
7	4	JOURNEY When You Love A Woman (<i>Columbia</i>)
4	5	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (<i>Mercury</i>)
5	6	MELISSA ETHERIDGE Nowhere To Go (<i>Island</i>)
8	7	DISHWALLA Counting Blue Cars (<i>A&M</i>)
6	8	ALANIS MORISSETTE You Learn (<i>Maverick/Reprise</i>)
11	9	MERRIL BAINBRIDGE Mouth (<i>Universal</i>)
9	10	TRACY CHAPMAN Give Me One Reason (<i>Elektra/EEG</i>)
12	11	BRYAN ADAMS Let's Make A Night To Remember (<i>A&M</i>)
13	12	PHIL COLLINS Dance Into The Light (<i>Face Value/Atlantic</i>)
18	13	ALANIS MORISSETTE Head Over Feet (<i>Maverick/Reprise</i>)
15	14	AMANDA MARSHALL Birmingham (<i>Epic</i>)
10	15	JEWEL Who Will Save Your Soul (<i>Atlantic</i>)
16	16	JANN ARDEN Insensitive (<i>A&M</i>)
14	17	NATALIE MERCHANT Jealousy (<i>Elektra/EEG</i>)
19	18	HOOTIE & THE BLOWFISH I Go Blind (<i>Reprise</i>)
23	19	WONDERS That Thing You Do! (<i>Epic</i>)
17	20	HOOTIE & THE BLOWFISH Tucker's Town (<i>Atlantic</i>)
21	21	ELTON JOHN You Can Make History... (<i>MCA</i>)
22	22	NO MERCY Where Do You Go (<i>Arista</i>)
25	23	DC TALK Just Between You And Me (<i>Virgin</i>)
—	24	MADONNA You Must Love Me (<i>Warner Bros.</i>)
26	25	SHERYL CROW If It Makes You Happy (<i>A&M</i>)
24	26	STING I'm So Happy I Can't Stop... (<i>A&M</i>)
27	27	HOOTIE & THE BLOWFISH Sad Caper (<i>Atlantic</i>)
28	28	WALLFLOWERS 6th Avenue Heartache (<i>Interscope</i>)
29	29	MICHAEL BOLTON Love Is The Power (<i>Columbia</i>)
—	30	TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)

No Songs Qualified For Breaker Status This Week

AC begins on Page 68.

AC

LW	TW	
1	1	CELINE DION It's All Coming Back To Me ... (<i>550 Music</i>)
2	2	ERIC CLAPTON Change The World (<i>Reprise</i>)
4	3	ELTON JOHN You Can Make History... (<i>MCA</i>)
3	4	DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)
5	5	MARIAH CAREY Forever (<i>Columbia</i>)
9	6	JOURNEY When You Love A Woman (<i>Columbia</i>)
6	7	PHIL COLLINS Dance Into The Light (<i>Face Value/Atlantic</i>)
8	8	BRYAN ADAMS Let's Make A Night To Remember (<i>A&M</i>)
7	9	LIONEL RICHIE Ordinary Girl (<i>Mercury</i>)
11	10	MICHAEL BOLTON Love Is The Power (<i>Columbia</i>)
12	11	TINA TURNER Missing You (<i>Virgin</i>)
14	12	KENNY G The Moment (<i>Arista</i>)
10	13	VANESSA WILLIAMS Where Do We Go From Here (<i>Mercury</i>)
17	14	TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)
13	15	WHITNEY HOUSTON Why Does It Hurt So Bad (<i>Arista</i>)
15	16	CELINE DION Because You Loved Me (<i>550 Music</i>)
19	17	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (<i>Mercury</i>)
18	18	TRACY CHAPMAN Give Me One Reason (<i>Elektra/EEG</i>)
16	19	PETER CETERA One Clear Voice (<i>River North</i>)
21	20	DAVE KOZ Don't Look Back (<i>Capitol</i>)
23	21	A. NEVILLE /R. ROBERTSON Crazy Love (<i>Reprise</i>)
26	22	JORDAN HILL How Many Times (<i>143/Atlantic</i>)
24	23	MELISSA ETHERIDGE Nowhere To Go (<i>Island</i>)
20	24	BEACH BOYS /KATHY TROCCOLI I Can Hear Music (<i>River North</i>)
—	25	MADONNA You Must Love Me (<i>Warner Bros.</i>)
29	26	NATALIE COLE NAT "KING" COLE When I Fall In Love (<i>Elektra/EEG</i>)
—	27	BRIAN MCKNIGHT Remember The Magic (<i>Walt Disney</i>)
27	28	HOOTIE & THE BLOWFISH Tucker's Town (<i>Atlantic</i>)
—	29	WONDERS That Thing You Do! (<i>Epic</i>)
25	30	BRANDY, TAMIA, KNIGHT, KHAN Missing You (<i>EastWest/EEG</i>)

No Songs Qualified For Breaker Status This Week

AC begins on Page 68.

ACTIVE ROCK

LW	TW	
3	1	METALLICA Hero Of The Day (<i>Elektra/EEG</i>)
1	2	TONIC Open Up Your Eyes (<i>Polydor/A&M</i>)
10	3	VAN HALEN Me Wise Magic (<i>Warner Bros.</i>)
5	4	SMASHING PUMPKINS Muzzle (<i>Virgin</i>)
4	5	RUSH Test For Echo (<i>Atlantic</i>)
9	6	COUNTING CROWS Angels Of The Silences (<i>DGC/Geffen</i>)
7	7	STABBING WESTWARD Shame (<i>Columbia</i>)
2	8	ALICE IN CHAINS Over Now (<i>Columbia</i>)
14	9	PEARL JAM Hail, Hail (<i>Epic</i>)
8	10	SOCIAL DISTORTION I Was Wrong (<i>550 Music</i>)
12	11	NIRVANA Aneurysm (<i>DGC/Geffen</i>)
6	12	SOUNDGARDEN Burden In My Hand (<i>A&M</i>)
15	13	LOCAL H Bound For The Floor (<i>Island</i>)
16	14	BLACK CROWES Blackberry (<i>American/Reprise</i>)
26	15	SOUNDGARDEN Blow Up The Outside World (<i>A&M</i>)
17	16	TOOL Stinkfist (<i>Zoo</i>)
13	17	311 Down (<i>Capricorn/Mercury</i>)
19	18	DISHWALLA Charlie Brown's Parents (<i>A&M</i>)
23	19	R.E.M. Bittersweet Me (<i>Warner Bros.</i>)
18	20	CHALK FARM Lie On Lie (<i>Columbia</i>)
20	21	EXPANDING MAN Download (I Will) (<i>Qdivision/Columbia</i>)
11	22	BETTER THAN EZRA King Of New Orleans (<i>Swell/Elektra/EEG</i>)
25	23	MATCHBOX 20 Long Day (<i>Lava/Atlantic</i>)
46	24	STONE TEMPLE PILOTS Lady Picture Show (<i>Atlantic</i>)
28	25	SUBLIME What I Got (<i>Gasoline Alley/MCA</i>)
27	26	MARILYN MANSON The Beautiful People (<i>Nothing/Interscope</i>)
22	27	ZZ TOP What's Up With That (<i>RCA</i>)
30	28	PHISH Free (<i>Elektra/EEG</i>)
29	29	EELS Novocaine For The Soul (<i>DreamWorks/Geffen</i>)
31	30	TOM PETTY & THE HEARTBREAKERS Climb That Hill (<i>Warner Bros.</i>)

ROCK begins on Page 80.

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Breakers In Blue

NATIONAL AIRPLAY OVERVIEW OCTOBER 18, 1996

URBAN AC

LW	TW	Artist	Track	Label
1	1	LUTHER VANDROSS	Your Secret Love	(LV/Epic)
3	2	BRANDY, TAMIA, KNIGHT, KHAN	Missing You	(EastWest/EEG)
2	3	JOHNNY GILL	Let's Get The Mood Right	(Motown)
4	4	MINT CONDITION	What Kind Of Man Would I Be	(Perspective/A&M)
5	5	TINA TURNER	Something Beautiful Remains	(Virgin)
7	6	ANN NESBY	I'm Still Wearing Your Name	(Perspective/A&M)
6	7	MAXWELL	Ascension (Don't Ever Wonder)	(Columbia)
8	8	AZ YET	Last Night	(LaFace/Arista)
9	9	TONI BRAXTON	Un-break My Heart	(LaFace/Arista)
14	10	KEITH SWEAT	Nobody	(Elektra/EEG)
16	11	NEW EDITION	I'm Still In Love With You	(MCA)
10	12	TONI BRAXTON	You're Makin' Me High	(LaFace/Arista)
11	13	DRU HILL	Tell Me	(Island)
15	14	TEVIN CAMPBELL	I Got It Bad	(Qwest/WB)
13	15	JOHNNIE TAYLOR	Good Love	(Malaco)
18	16	ME'SHELL NDEGEOCELLO	Who Is He And What...	(Maverick/Reprise)
12	17	WHITNEY HOUSTON	Why Does It Hurt So Bad	(Arista)
26	18	KENNY LATTIMORE	Just What It Takes	(Columbia)
20	19	ANN NESBY	I'll Do Anything For You	(Perspective/A&M)
19	20	GROOVE COLLECTIVE	Lift Off	(Giant Step/GRP)
17	21	SWV	Use Your Heart	(RCA)
22	22	AALIYAH	If Your Girl Only Knew	(BlackGround/Atlantic)
24	23	BLACKSTREET	No Diggity	(Interscope)
30	24	BABYFACE	This Is For The Lover In You	(Epic)
25	25	DRAMATICS	Try Love Again	(Hyped Int'l/Bellmark)
27	26	MONTELL JORDAN	Falling	(Def Jam/RAL/Mercury)
—	27	CURTIS MAYFIELD	New World Order	(Warner Bros.)
28	28	KENNY G	The Moment	(Arista)
23	29	R. KELLY	I Can't Sleep Baby (If I)	(Jive)
21	30	ISLEY BROTHERS	Floatin' On Your Love	(T-Neck/Island)

URBAN begins on Page 46.

ROCK

LW	TW	Artist	Track	Label
5	1	VAN HALEN	Me Wise Magic	(Warner Bros.)
2	2	ZZ TOP	What's Up With That	(RCA)
1	3	RUSH	Test For Echo	(Atlantic)
3	4	TONIC	Open Up Your Eyes	(Polydor/A&M)
8	5	BLACK CROWES	Blackberry	(American/Reprise)
4	6	JOHN MELLENCAMP	Key West Intermezzo (I Saw...)	(Mercury)
7	7	METALLICA	Hero Of The Day	(Elektra/EEG)
11	8	COUNTING CROWS	Angels Of The Silences	(DGC/Geffen)
10	9	JOURNEY	Message Of Love	(Columbia)
14	10	TOM PETTY & THE HEARTBREAKERS	Climb That Hill	(Warner Bros.)
6	11	SOUNDGARDEN	Burden In My Hand	(A&M)
13	12	R.E.M.	Bittersweet Me	(Warner Bros.)
9	13	ALICE IN CHAINS	Over Now	(Columbia)
12	14	CHALK FARM	Lie On Lie	(Columbia)
16	15	PEARL JAM	Hail, Hail	(Epic)
15	16	BETTER THAN EZRA	King Of New Orleans	(Swell/Elektra/EEG)
19	17	STORYVILLE	Good Day For The Blues	(Code Blue/Atlantic)
25	18	PHISH	Free	(Elektra/EEG)
18	19	TOM PETTY & THE HEARTBREAKERS	Walls	(Warner Bros.)
20	20	STONE TEMPLE PILOTS	Trippin' On A Hole In...	(Atlantic)
17	21	WALLFLOWERS	6th Avenue Heartache	(Interscope)
22	22	NIRVANA	Aneurysm	(DGC/Geffen)
21	23	SHERYL CROW	If It Makes You Happy	(A&M)
29	24	MATCHBOX 20	Long Day	(Lava/Atlantic)
24	25	DISHWALLA	Counting Blue Cars	(A&M)
27	26	METALLICA	Until It Sleeps	(Elektra/EEG)
30	27	SMASHING PUMPKINS	Muzzle	(Virgin)
—	28	STONE TEMPLE PILOTS	Lady Picture Show	(Atlantic)
35	29	DISHWALLA	Charlie Brown's Parents	(A&M)
33	30	WHY STORE	Father	(Way Cool Music/MCA)

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COUNTRY

LW	TW	Artist	Track	Label
3	1	CLINT BLACK	Like The Rain	(RCA)
2	2	ALABAMA	The Maker Said Take Her	(RCA)
5	3	TRAVIS TRITT	More Than You'll Ever Know	(Warner Bros.)
6	4	KENNY CHESNEY	Me And You	(BNA)
11	5	PATTY LOVELESS	Lonely Too Long	(Epic)
9	6	DAVID LEE MURPHY	The Road You Leave Behind	(MCA)
10	7	GEORGE STRAIT	I Can Still Make Cheyenne	(MCA)
1	8	PAUL BRANDT	I Do	(Reprise)
7	9	COLLIN RAYE	Love Remains	(Epic)
13	10	DEANA CARTER	Strawberry Wine	(Capitol)
14	11	REBA MCENTIRE	The Fear Of Being Alone	(MCA)
15	12	JOHN BERRY	Change My Mind	(Capitol)
16	13	JOHN MICHAEL MONTGOMERY	Ain't Got Nothin' On Us	(Atlantic)
21	14	GARTH BROOKS	That Ol' Wind	(Capitol)
18	15	BROOKS & DUNN	Mama Don't Get Dressed Up...	(Arista)
19	16	RICOCHE	Love Is Stronger Than Pride	(Columbia)
8	17	TRISHA YEARWOOD	Believe Me Baby (I Lied)	(MCA)
22	18	TRACE ADKINS	Every Light In The House	(Capitol)
23	19	DIAMOND RIO	It's All In Your Head	(Arista)
26	20	DAVID KERSH	Goodnight Sweetheart	(Curb)
25	21	TY ENGLAND	Irresistible You	(RCA)
30	22	TERRI CLARK	Poor Poor Pitiful Me	(Mercury)
4	23	VINCE GILL	Worlds Apart	(MCA)
29	24	CLAY WALKER	Bury The Shovel	(Giant)
31	25	TIM MCGRAW	Maybe We Should Just Sleep...	(Curb)
—	26	ALAN JACKSON	Little Bitty	(Arista)
28	27	MILA MASON	That's Enough Of That	(Atlantic)
27	28	WESTERN FLYER	What Will You Do With M-E	(SOR)
32	29	TRACY BYRD	Big Love	(MCA)
34	30	MARY CHAPIN CARPENTER	Let Me Into Your Heart	(Columbia)
42	35	LEANN RIMES	One Way Ticket (Because I Can)	(MCG/Curb)
40	38	RANDY TRAVIS	Would I	(Warner Bros.)
41	44	WADE HAYES	Where Do I Go To Start All...	(DKC/Columbia)

COUNTRY begins on Page 55.

ALTERNATIVE

LW	TW	Artist	Track	Label
1	1	SUBLIME	What I Got	(Gasoline Alley/MCA)
2	2	EELS	Novocaine For The Soul	(DreamWorks/Geffen)
5	3	COUNTING CROWS	Angels Of The Silences	(DGC/Geffen)
4	4	SOCIAL DISTORTION	I Was Wrong	(550 Music)
3	5	311	Down	(Capricorn/Mercury)
6	6	SMASHING PUMPKINS	Muzzle	(Virgin)
7	7	SHERYL CROW	If It Makes You Happy	(A&M)
21	8	R.E.M.	Bittersweet Me	(Warner Bros.)
13	9	PEARL JAM	Hail, Hail	(Epic)
10	10	REPUBLICA	Ready To Go	(RCA)
9	11	WALLFLOWERS	6th Avenue Heartache	(Interscope)
18	12	CAKE	The Distance	(Capricorn/Mercury)
12	13	NIRVANA	Aneurysm	(DGC/Geffen)
8	14	BETTER THAN EZRA	King Of New Orleans	(Swell/Elektra/EEG)
14	15	GEGGY TAH	Whoever You Are	(Luaka Bop/WB)
17	16	WEEZER	El Scorcho	(DGC/Geffen)
22	17	LEMONHEADS	If I Could Talk I'd Tell You	(Tag/Atlantic)
28	18	NO DOUBT	Don't Speak	(Trauma/Interscope)
23	19	FUN LOVIN' CRIMINALS	Scooby Snacks	(EMI)
11	20	SOUNDGARDEN	Burden In My Hand	(A&M)
19	21	LOCAL H	Bound For The Floor	(Island)
16	22	STABBING WESTWARD	Shame	(Columbia)
24	23	BECK	Devils Haircut	(DGC/Geffen)
27	24	TOOL	Stinkfist	(Zoo)
49	25	STONE TEMPLE PILOTS	Lady Picture Show	(Atlantic)
30	26	TONIC	Open Up Your Eyes	(Polydor/A&M)
20	27	SEBADOH	Ocean	(Sub Pop)
25	28	POE	Angry Johnny	(Modern/Atlantic)
43	29	SOUNDGARDEN	Blow Up The Outside World	(A&M)
32	30	MARILYN MANSON	The Beautiful People	(Nothing/Interscope)

ALTERNATIVE begins on Page 86.

NAC

LW	TW	Artist	Track	Label
1	1	DAVID SANBORN	Spooky	(Elektra/EEG)
2	2	DAVE KOZ	Let Me Count The Ways	(Capitol)
3	3	KENNY G	The Moment	(Arista)
4	4	PETER WHITE	Caravan Of Dreams	(Columbia)
5	5	PAUL HARDCASTLE	Bird Island	(JVC)
7	6	DOC POWELL	Laid Back	(Discovery)
9	7	ART PORTER	Lake Shore Drive	(Verve Forecast)
6	8	CHUCK LOEB	The Music Inside	(Shanachie)
8	9	GROVER WASHINGTON JR.	Can You Stop The Rain	(Columbia)
12	10	JEFF LORBER	Katherine	(Verve)
11	11	LUTHER VANDROSS	Your Secret Love	(LV/Epic)
14	12	ANDY SNITZER	My Dream Come True	(Warner Bros.)
10	13	NORMAN BROWN	Better Days Ahead	(MoJazz/Motown)
13	14	COUNT BASIC	On The Move	(Instinct)
15	15	HERB ALPERT	Flamingo	(Almo Sounds/Geffen)
18	16	NATALIE COLEW/NAT "KING" COLE	When I Fall In Love	(Elektra/EEG)
22	17	SOUNDSCAPE	Morning Song	(Instinct)
17	18	ERIC CLAPTON	Change The World	(Reprise)
28	19	JOE MCBRIDE	After Sunset	(Heads Up)
23	20	CHIELI MINUCCI	Anything And Everything	(JVC)
20	21	RICHARD ELLIOT	City Speak	(Blue Note)
26	22	GLORIA ESTEFAN	I'm Not Giving You Up	(Epic)
21	23	RIPPINGTONS	First Time I Saw Her	(GRP)
—	24	DENNY JIOSA	Lights Of The City	(Blue Orchid)
27	25	AARON NEVILLE	I Can't Imagine	(A&M)
—	26	KEIKO MATSUI	Bridge Over The Stars	(Countdown/Unity)
25	27	HARVEY MASON	It's You	(Atlantic)
—	28	GEORGE BENSON	Holdin' On	(GRP)
—	29	BONEY JAMES	Sara Smile	(Warner Bros.)
29	30	LIONEL RICHIE	Ordinary Girl	(Mercury)

NAC begins on Page 75.

ADULT ALTERNATIVE

LW	TW	Artist	Track	Label
1	1	SHERYL CROW	If It Makes You Happy	(A&M)
2	2	DUNCAN SHEIK	Barely Breathing	(Atlantic)
3	3	JOHN MELLENCAMP	Key West Intermezzo (I Saw...)	(Mercury)
6	4	R.E.M.	Bittersweet Me	(Warner Bros.)
4	5	SHAWN COLVIN	Get Out Of This House	(Columbia)
7	6	MELISSA ETHERIDGE	Nowhere To Go	(Island)
5	7	WALLFLOWERS	6th Avenue Heartache	(Interscope)
14	8	CHRIS ISAAK	Think Of Tomorrow	(Reprise)
12	9	PHISH	Free	(Elektra/EEG)
11	10	CHALK FARM	Lie On Lie	(Columbia)
15	11	SUZANNE VEGA	No Cheap Thrill	(A&M)
20	12	DAVE MATTHEWS BAND	Two Step	(RCA)
9	13	WALLFLOWERS	One Headlight	(Interscope)
10	14	TRACY CHAPMAN	New Beginning	(Elektra/EEG)
8	15	COUNTING CROWS	Angels Of The Silences	(DGC/Geffen)
16	16	LEAH ANDREONE	It's Alright, It's O.K.	(RCA)
18	17	ELEANOR MCEVOY	Precious Little	(Columbia)
21	18	WHY STORE	Father	(Way Cool Music/MCA)
17	19	ALANIS MORISSETTE	Head Over Feet	(Maverick/Reprise)
—	20	PAULA COLE	Where Have All The Cowboys...	(imgo/WB)
19	21	DAVE MATTHEWS BAND	So Much To Say	(RCA)
23	22	TOM PETTY & THE HEARTBREAKERS	Climb That Hill	(Warner Bros.)
11	23	TOM PETTY & THE HEARTBREAKERS	Walls	(Warner Bros.)
22	24	CRASH TEST DUMMIES	He Liked To Feel It	(Arista)
24	25	STORYVILLE	Good Day For The Blues	(Code Blue/Atlantic)
25	26	NIL LARA	How Was I To Know	(Metro Blue/Capitol)
27	27	ASHLEY MACISAAC	Sleepy Maggie	(A&M)
—	28	JOHN MELLENCAMP	Just Another Day	(Mercury)
28	29	EELS	Novocaine For The Soul	(DreamWorks/Geffen)
—	30	FIONA APPLE	Shadowboxer	(Work)

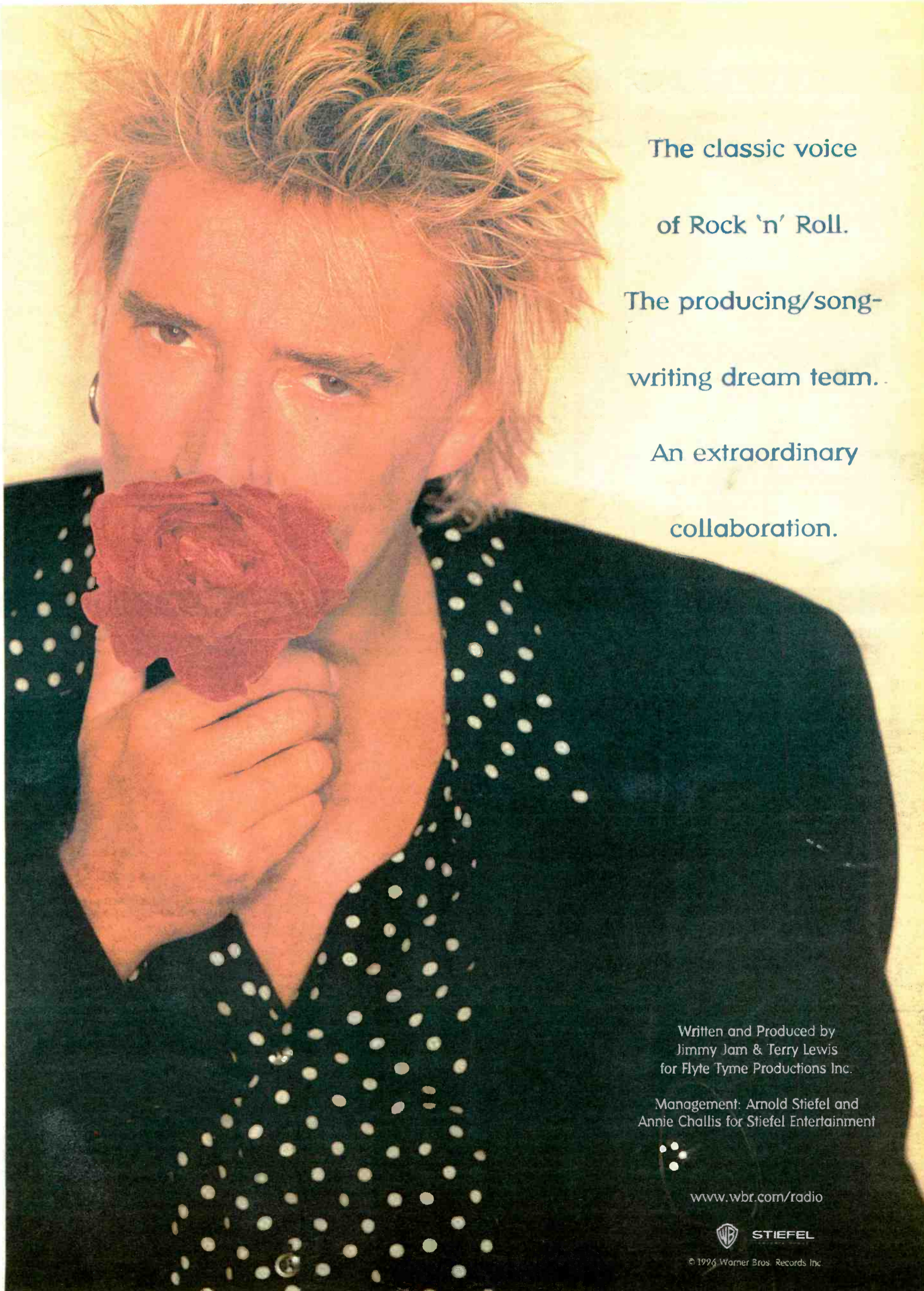
ADULT ALTERNATIVE begins on Page 93.

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