

IS THERE JOB SECURITY FOLLOWING MERGER MANIA?

Sure, some jobs are lost as a result of consolidation. But others are created. Consultant **Tom Barnes** explains.

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EVERGREEN'S BUYING SPREE

Radio's second-largest group (depending on who you ask) continues its buying binge in San Francisco and Philadelphia.

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SO YOU WANNA BE A GM?

Guest N/T columnist **John Mainelli** discusses the ups and downs of sitting in the GM chair after a programming career.

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LISTEN WHILE YOU WORK

At-work listening continues to be a vital source of quarter-hours for female-oriented stations. AC Editor **Mike Kinoshian** explores the issue.

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PEOPLE IN THE NEWS

- **Jeffrey Naumann** becomes Virgin VP/Field Promo
- **Monte Lipman** named Universal VP/Promo
- **Ruth Presslaff** President of M Tech/Media Gallery joint venture
- **Gabe Hobbs** earns additional Jacor duties in Florida
- **Jim Prain** named Cox/Tampa VP/GM
- **Michael Newman** PD for KDBX/Portland

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THIS #1 WEEK

- CHR/POP**
 - **DONNA LEWIS** I Love You Always Forever (Atlantic)
- CHR/RHYTHMIC**
 - **KEITH SWEAT** Twisted (Elektra/EEG)
- URBAN**
 - **BLACKSTREET** No Diggity (Interscope)
- URBAN AC**
 - **LUTHER VANDROSS** Your Secret Love (LV/Epic)
- COUNTRY**
 - **TRACY LAWRENCE** Stars Over Texas (Atlantic)
- NAC**
 - **DAVE KOZ** Let Me Count The Ways (Capitol)
- HOT AC**
 - **DONNA LEWIS** I Love You Always Forever (Atlantic)
- AC**
 - **ERIC CLAPTON** Change The World (Reprise)
- ACTIVE ROCK**
 - **TONIC** Open Up Your Eyes (Polydor/A&M)
- ROCK**
 - **RUSH** Test For Echo (Atlantic)
- ALTERNATIVE**
 - **311** Down (Capricorn/Mercury)
- ADULT ALTERNATIVE**
 - **SHERYL CROW** If It Makes You Happy (A&M)

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Jacor Closes On Citicasters; Sets Top Management Team

■ **Michaels now CEO, Lawrence Pres./COO, Crowl Pres./Radio Div., Owens still VP/Prog.**

Jacor Communications became the fourth-largest radio group in the country last week when it completed its \$430 million purchase of **Citicasters Inc.**, following approval of the deal by the FCC. When the two TV stations involved in the deal are factored in, the total value jumps to \$770 million.

The transaction, brokered by **Salomon Brothers Inc.** and initially announced on February 16, gives Cincinnati-based Jacor 66 radio stations and two television stations in 15 markets. The merger also spawned a restructuring of Jacor's top management tier. The new team:

- **CEO Randy Michaels**; formerly Jacor's President/co-COO
- **President/COO Robert Lawrence**; previously Jacor's co-COO
- **President of newly formed Radio Division David Crowl**; was President of Citicasters' radio division
- **Chris Weber**, who remains Sr. VP
- **Sr. VP Jerry Kersting**; most recently Citicasters' Sr. VP/Business Affairs
- **Jon Berry** retains his Sr. VP & Treasurer title
- **Tom Owens** remains VP/Programming.
- **VP/Marketing Nick Miller**; previously held a similar title for Citicasters
- **VP/Strategic Development Bill Suffa**; had been a partner in the **Suffa & Cavell** engineering/radio technology consulting firm
- **Director/Corporate Communications &**

JACOR/See Page 34



Michaels



Lawrence



Crowl

AT&T/Lucent Backs Out Of DAB Testing

BY HEATHER VAN SLOOTEN
R&R WASHINGTON BUREAU

AT&T/Lucent Technologies is the latest company to back out of the **Electronics Industry Association's (EIA)** field tests for terrestrial digital audio broadcasting (DAB). Lucent removed its technology from testing because the **NAB** was unable to find a radio station in the San Francisco area that would conduct the tests.

In June, **USA Digital Radio (USADR)** also pulled out of EIA tests citing an inability to agree on contract terms. Both USADR and Lucent are continuing their tests independently.

In a letter to Lucent and US-
DAB/See Page 34

A Miami Oasis Worth Millions

■ **SBS gets two stations, new COO in cash deal**

BY JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF

Russ Oasis called it "an offer I couldn't refuse." And who could refuse an \$81 million profit on just two stations — one bought just last year, and the other nine years ago?

The remarkable deal was sealed September 18 when **Oasis's New Age Broadcasting** accepted **Spanish Broadcasting System's** bid to buy Spanish-language combo **WRMA-FM & WXDJ-FM/Miami** for \$110 million cash. **New Age** paid \$8.1 million for 'XDJ in 1987 and, after a five-month LMA, \$21.3 million for 'RMA in January 1995.

But it's not just the money that excites Oasis; it's the potential for

even more success — the deal comes with a rare offer of opportunity for him. These days, some owners usually get the cash and walk away; others get some cash and some stock in the new company and maybe a title — but rarely all cash and the title of **COO/Exec. VP.**

"This is an exciting opportunity in this era of consolidation," Oasis acknowledged. "They liked what I did in Miami, and I will do it for them in the other markets."

The other markets? Oasis will oversee SBS stations in New York, Chicago, Los Angeles, and, of course, Miami when the deal

SBS/See Page 34

How Long Do They Listen?

■ **Time spent listening, format by format**

What formats generate the longest time spent listening? Here's a three-year breakout, generated by **Edison Research.**

Persons 12+			
Format	Sp '94	Sp '95	Sp '96
Nostalgia	10:30	10:29	10:11
Urban	09:08	09:27	10:02
Spanish	10:12	10:17	09:49
Urban AC	—	—	08:58
Country	08:57	08:48	08:37
NAC	08:05	08:06	08:06
Religious	08:10	08:02	07:46
Classical	07:30	07:43	07:45
News/Talk	07:35	07:29	07:25
AC	07:37	07:25	07:25
Rock	07:37	07:23	07:21
Oldies	07:07	06:49	07:16
CHR	06:45	06:48	06:51
Classic Rock	06:39	06:31	06:43
Alternative	07:03	06:39	06:06
'70s	—	—	06:04
B/EZ	09:20	09:16	—
Others	07:42	07:30	07:37



KFWB/L.A. Keeps Stalled Listeners Clock-Wise

All-News **KFWB/Los Angeles's** latest billboard campaign features a digital clock that automatically adjusts the time to the next traffic update. The **CBS** outlet airs traffic reports every 10 minutes, starting at :01.

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listening behavior on a weekly basis. AccuRatings allows programmers to make smarter decisions, and it allows salespeople to introduce newer, fresher and better information into the sales process.

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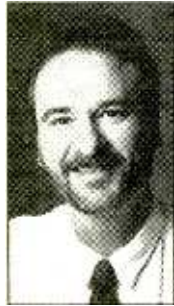
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Naumann Now Virgin VP/Field Promotion

Virgin Records has promoted Jeffrey Naumann to VP/Field Promotion. He most recently served as the label's VP/Promotion.



Naumann

"Supervising a field staff requires both leadership and tenacity, and Jeffrey is clearly the best person for the job," said Sr. VP/Promotion Michael Plen.

"His abilities as a motivator, as a teacher, and as a promotion man are unsurpassed by anyone in the industry."

Naumann joined Virgin during its 1986 inception as Director/Rock Promotion, holding various promotion positions until rising to VP/Promotion in 1994. Prior to Virgin, he spent 11 years with RCA Records, where he rose from Sales/Marketing Sr. Field Representative to Local Promotion Manager/Hartford, LPM/Denver, LPM/L.A., and finally West Coast Director/Rock Promotion.

Jacor/Tampa Lifts Hobbs To 'Sector A' Dir./Programming

WFLA-AM & WFLZ-FM/Tampa OM Gabe Hobbs has been named to the newly created Director/Programming, Sector A post for Jacor Broadcasting/Tampa. In his new role, Hobbs will oversee News/Talk WFLA and sister B/EZ WDUV-FM and News/Talk-Country combo WAMR-AM & WCTQ-FM/Sarasota-Bradenton; he'll also oversee News/Talk-Oldies combo WSPB-AM & WSRZ-FM/Sarasota-Bradenton upon completion of their acquisition by Jacor.

"This appointment recognizes Gabe's many contributions to Jacor's past success," Jacor VP/Programming Tom Owens commented. "We're confident we'll derive many future benefits from consolidating his authority. Gabe exemplifies the pan-formatic cluster programmer of the '90s, with a product background spanning from AC to Oldies to News/Talk."

Hobbs joked, "I was particularly excited about the new spot when Tom took me to Burger King ... He took the receipt and wrote 'Gabe's Celebratory Lunch' on it. I soon realized the special treatment was so he could tell me about revoking my golf membership due to my expanded duties."

HOBBS/See Page 34

Dees Things You Do



KHIS-FM/L.A. personality Rick Dees (l) recently chatted with Tom Hanks about the actor's forthcoming movie, "That Thing You Do."

Universal Appoints Lipman To VP/Promo

Monte Lipman has been appointed VP/Promotion for Universal Records. Based in New York, Lipman most recently was National Director/Pop Promotion for Atlantic Records.

"Having watched Monte grow from an eager college intern into a talented and passionate promotion executive has been a real thrill for me," said Universal President Daniel Glass, who first hired Lipman when he was Presi-



Lipman

dent of EMI Records.

Lipman added, "It's always exciting breaking new artists, but to confront the challenge of launching a new label is a rare opportunity and one that I look forward to."

Prior to Atlantic, Lipman was West Coast Regional Promotion Director for EMI. He has also been based in Atlanta as Local Promotion Manager for SBK Records.

Presslaff To Preside Over New Venture With Arbitron

M Tech unveils ratings-driven mapping tool

Arbitron's Media Marketing Technologies — also known as M Tech — has formed a joint venture with interactive phone supplier The Media Gallery to develop products for the broadcast industry. The Media Gallery's Ruth Presslaff will serve as President of the venture.

"Ruth Presslaff has the ability to strengthen the core competency of M Tech's interactive technology," stated Arbitron GM Pierre Bouvard. "She also has a long track record in providing sales and marketing solutions for radio,



Presslaff

which makes this an ideal scenario for M Tech."

M Tech also announced the development of Map-Maker, mapping software that contains built-in Arbitron ratings information. Respondent-level data can now be used to display geographic and qualitative information at the Block Group level, which is 1/50th the size of a zip code.

The software is being touted as an aid in convincing retail clients, in particular, of a station's geographic strengths relative to a retailer's locations.

Prain Promoted To VP/GM For Cox/Tampa

Cox Broadcasting has elevated Jim Prain to VP/GM in Tampa, where it owns WSUN-AM, WCOF-FM, and WWRM-FM and operates WFNS-AM. Prain — most recently Station Manager for WSB Radio (WCNN-AM, WSB-AM & FM & WJZF-FM/Atlanta) — succeeds Todd Leiser, who resigned.

"At WSB Radio, Jim has proven his management ability in a diverse radio operation, as in our Tampa operation," Cox Radio Regional VP Marc Morgan noted. "We're committed to Tampa as a growth market and look

PRAIN/See Page 34

SEPTEMBER 27, 1996

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Urban Chart	52	Alternative	89
Urban AC Chart	57	Alternative Specialty Shows	89
Country	58	Alternative Chart	92
Country Chart	62	Adult Alternative Tracks	98
Adult Contemporary	69	Adult Alternative Albums	99

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PD Newman's Got The 'Beat' In Portland

Five-year KDON-FM & KRQC-FM/Monterey Director/Operations & Programming Michael Newman is set to become PD of American Radio Systems' recently acquired KDBX-FM/Portland. The former Religious outlet, which recently switched to Alternative-leaning Hot AC, plans to adopt its AM sister's old KBBT (The Beat) calls.



Newman

According to VP/GM Dave McDonald, "I'm really pleased to have found someone of Michael's caliber. He's been in the trenches of some very competitive environments, and we're anxious to get him here and help build our new station."

Newman, who joins the Beat in mid-October, told R&R, "They want women, and that's the audience I'll deliver — I can't wait. Jobs like this don't come along very often, and I'm looking forward to keeping the station focused. It's very much like [KYSR/Los Angeles], and I'm going [to Portland] to win and won't leave until we do."

Before joining KDON & KRQC, Newman was Asst. PD/MD at KSRR/San Antonio and KHTY/Santa Barbara, CA and MD for KHMx/Houston and KHQT/San Jose.

Planet Is Wall-To-Wallflowers



The Wallflowers planted themselves at Alternative WHYT-FM (The Planet)/Detroit for a recent "Johnny in the Morning" broadcast. Pictured (l-r) are station personalities Hadji and Nic, the group's Rami Jaffe, Greg Richling and Jakob Dylan, and personalities Johnny (seated) and Zito.

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DARS Spectrum: A Controversy Around Every Corner

With less than a week left before lawmakers are expected to head home, two things are still uncertain: What sort of funding will the FCC receive for the upcoming fiscal year, and will revenues from a satellite digital audio radio (DARS) spectrum auction be used to offset the government's spending increase?

To avert another shutdown, Congress must resolve all of the government's budget issues before adjourning for the year. The Clinton Administration wants an additional \$6 billion in spending and is looking for about half of that to come from spectrum auctions.

Reps. Thomas Bliley (R-VA) and John Dingell (D-MI) have vigorously opposed the idea. In a letter to House leadership, they criticized the proposal, urging the Appropriations Committee to "refrain from using spectrum auctions as a bank to underwrite spending initiatives. It is bad budget policy and even worse spectrum policy."

The legislators argued, "Spectrum auctions appear to have become a convenient funding source of last

resort. Whenever a worthy spending initiative is conceived ... the proponents urge the Congress to shake the spectrum piggy bank a little bit harder, knowing that they



Spectrum auctions appear to have become a convenient funding source of last resort. Proponents urge the Congress to shake the spectrum piggy bank a little bit harder, knowing that they can find a few shekels there to underwrite their cause.

—Thomas Bliley & John Dingell

can find a few shekels there to underwrite their cause."

Spectrum Revenues From Whom

A spokesperson for the House Appropriations Committee said the bill that would fund the FCC will, with all the outstanding spending bills, be rolled into a larger one. That measure could

be voted on as early as today (9/27), according to the spokesperson.

Meanwhile, CD Radio, which has asked the FCC for a pioneer's preference on 12.5 MHz of DARS spectrum, awaits a decision from an independent panel that is looking at CD Radio's case. FCC Chairman Reed Hundt has said he wants to have the spectrum allocation debate resolved before the November elections.

The four-member panel, which is comprised of representatives from the Department of Defense, NASA, the State Department and Voice of America, was expected to present a report early last week. That deadline has



been extended to October 10.

CD Radio last week also received commitments of about \$50 million for private placement of preferred securities, which CD Radio President Dave Margolese said will be used for "satellite construction and working capital." The securities are convertible into common stock at discounts to future market prices.

Evergreen Adds To Its Stable With Five More Acquisitions

Good thing it's radio stations Evergreen Media Corp. is gobbling up and not food, otherwise the group would have to get into a long-term trade deal with Jenny Craig. The latest focus of Evergreen's desires? Three stations in San Francisco and another pair in Philadelphia.

The Irving, TX-based company, led by attorney-turned-radio renegade Scott Ginsburg, agreed on September 20 to pay the Brown Organization \$115 million for KDFC-AM & FM & KKSF-FM/SF. It'll pay Beasley Broadcast Group \$104 million for WDAS-AM & FM in the City of Brotherly Love. The deals will give Evergreen six outlets in San Francisco and six FMs and one AM in Philadelphia, the nation's fourth and fifth largest media markets, respectively. The group said it will swap or sell one FM in Philadelphia in order to comply with the Telecommunications Act of 1996, which limits ownership to five of any one service in any given market.

In all, Evergreen will own 42 stations.

'Fortifying Presence'

"Evergreen's acquisition strategy is focused on fortifying our presence and creating additional super-duopolies in the nation's largest radio revenue markets," said Ginsburg in a prepared statement. He noted that by making these acquisitions, "Evergreen has added or announced the pending acquisitions of 21 stations in the nation's top 12 markets since January 1, while divesting on a tax-efficient basis nine stations in the 30th and 41st markets.

"Our substantial market share growth this year in San Francisco

and Philadelphia exemplifies Evergreen's ability to execute strategic single-station acquisitions while improving ratings and operating performances in these markets," Ginsburg said.

The three new stations "represent an excellent strategic fit with Evergreen's already strong San Francisco station presence and will extend our market share to approximately 24% of the city's radio revenues as measured by the 1995 data."

Evergreen will enter into an arrangement with the Brown Organization to operate the stations under a time-brokerage agreement. Evergreen will provide all programming, marketing, sales, and operations support for the stations until the FCC approves the transfer of control.

The group already owned and operated Philadelphia outlets

Continued on Page 10

BUSINESS BRIEFS

Commerce Committee Kills FCC Reform Bill

The FCC Modernization Bill is dead. The House Commerce Committee last week failed to consider the bill, which was sponsored by Rep. Jack Fields (R-TX) and Rep. John Dingell (D-MI). The legislation would have required the FCC to streamline its staff, budget, and management through privatization, among other methods. It also contained a provision that would have eliminated pioneer's preference in spectrum auctions. Fields retires this year, so it will be up to someone else to bring the matter up in the next Congress.

Bloch Pleads Guilty ... Again

Former financial talk show host Sonny Bloch pleaded guilty (9/18) to eight felony counts of defrauding his listeners out of \$21 million by getting them to invest in phony radio station ventures. He faces up to 70 years in prison and millions of dollars in fines. No sentencing date has been set. Bloch's son Paul and five others have also pleaded guilty to their roles in the scheme. Cases are still pending against four other defendants.

Bloch earlier pleaded guilty to evading more than \$410,000 in income taxes and lying to the SEC. The sentencing in that case is scheduled for October 3.

Financial Roundup

Montgomery Securities analyst Gordon Hodge has started coverage of Chancellor Broadcasting with a "buy" rating, predicting the group's after-tax cash flow will increase by 45 cents per share to \$2.10 per share in fiscal year 1998 ... SFX Broadcasting has received commitments to increase its new acquisition facility from \$150 million to \$225 million. The money will be used for "acquisitions and working capital needs," according to the company.

Paxson Pacts With UPI

United Press International (UPI) has struck a deal to share news with Paxson Communications' radio networks in Alabama, Florida, and Tennessee. UPI will provide the networks with national and international news, while Paxson will supply UPI with news from the three states.

Premiere Snares Huntsman

Huntsman Entertainment Inc. has agreed to develop a series of Country radio specials for Premiere Radio Networks. In addition, Huntsman will provide Premiere with interviews for its "Country Plain Wrap Countdown" program. Premiere says it distributes Country radio programming to more than 850 stations nationwide.

NTIA Chief Praises Web Radio

National Telecommunications Information Administration Chief Larry Irving last week reiterated his faith that the Internet will prove to be a competitor against — or a financially viable addition to — conventional radio.

During a press conference Irving quipped, "If I weren't a public servant and could get underwriting, I would start 'Irving Radio on the Net.'" He pointed out that for a "\$40,000 to \$50,000 investment" an individual could have several Internet radio stations, whereas conventional stations require a much larger investment. Irving, an outspoken Internet advocate, warned that businesses should not underestimate its potential influence and growth over the next few years.

Snowden Adds Associate

Media brokerage firm Snowden Associates has added C. Zoph Potts to its broker lineup. A 20-year industry vet, Potts previously managed and had an interest in WRRF-AM & WDLX-FM/Greenville-New Bern.

Continued on Page 34

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DEALS OF THE WEEK

- **WRMA-FM/Ft. Lauderdale & WXDJ-FM/North Miami Beach \$110 million**
- **WDAS-AM & FM/Philadelphia \$103 million**

1996 DEALS TO DATE

Dollars To Date: \$12,457,538,520
(Last Year: \$4,743,854,398)

This Week's Action: \$280,907,000
(Last Year: \$279,744,000)

Stations Traded This Year: 1758
(Last Year: 1002)

Stations Traded This Week: 30
(Last Year: 20)

TRANSACTIONS AT A GLANCE

- KESR-FM/Sherwood, AR \$750,000
- KIST-AM/Santa Barbara & KMGQ-FM/Goleta, CA \$3.5 million
- WZZS-FM/Zolfo Springs, FL \$375,000
- WWIQ-FM/Gray, GA \$1.6 million
- WYIQ-FM/Warner Robins, GA \$500,000
- KPOI-FM/Honolulu \$2,125,000
- WMWA-FM/Glenview, IL \$110,000
- WLTH-AM/Gary, IN No cash consideration
- WNDU-AM & FM/South Bend, IN \$5.8 million
- KSAL-AM & KYEZ-FM/Salina, KS \$4 million
- KCAZ-AM & KXTR-FM/Kansas City \$10.5 million
- KRYK-FM/Chinook, MT \$95,000
- WVOA-FM/DeRuyter, NY \$900,000
- WLNA-AN & WHUD-FM/Peekskill, NY \$20 million
- WHKP-AM/Hendersonville, NC No cash consideration
- WBTT-FM/Englewood & WLQT-FM/Kettering, OH \$12 million
- WSCQ-FM/Columbia, SC \$4.1 million
- KHXS-FM/Abilene, TX \$85,000
- KORQ-FM/Abilene, TX \$767,000
- KLEN-FM/Cheyenne, WY \$700,000

TRANSACTIONS

New Age Sells Miami Combo, Evergreen Picks Up Philly Pair

□ **Buying Beasley's WDAS combo gives Evergreen one FM too many**

Deal Of The Week

WRMA-FM/Ft. Lauderdale & WXDJ-FM/North Miami Beach
PRICE: \$110 million
TERMS: Asset sale for cash
BUYER: Spanish Broadcasting System Inc., headed by President

Raul Alarcon Jr. It owns or operates 10 other stations. Phone: (202) 682-3506
SELLER: New Age Broadcasting Inc., headed by President Russ Oasis. Phone: (305) 447-9595
FREQUENCY: 106.7 MHz; 95.7 MHz
POWER: 100kw at 984 feet; 41.3kw at 548 feet
FORMAT: Spanish; Spanish

WDAS-AM & FM Philadelphia

PRICE: \$103 million
TERMS: Asset sale for cash
BUYER: Evergreen Media Corp. It owns WFLN-FM, WJZ-FM & WYXR-FM/Philadelphia and is buying WIOQ-FM & WUSL-FM/Philadelphia.

SELLER: Beasley Broadcast Group, headed by Chairman George Beasley. It now operates WTEL-AM & WXTU-FM/Philadelphia and owns or has agreements to acquire 25 other stations.
FREQUENCY: 1480 kHz; 105.3 MHz
POWER: 5kw day/1000 kw night; 16.5kw
FORMAT: Gospel; Urban AC

Ted Hite
FREQUENCY: 106.9 MHz
POWER: 5kw at 358 feet
FORMAT: Country
BROKER: Randy Jeffery Jr. of Media Venture Partners

Georgia

WWIQ-FM/Gray
PRICE: \$1.6 million
TERMS: Asset sale for cash
BUYER: WIKS-FM Inc., headed by President Stephen Taylor
SELLER: IQ Radio Networks Inc., headed by President Edward Taylor
FREQUENCY: 96.5 MHz
POWER: 7.6kw at 587 feet
FORMAT: Classic Rock

WYIQ-FM/Warner Robins
PRICE: \$500,000
TERMS: Cash
BUYER: Taylor Communications Corp., headed by President Edward Taylor. It owns five other stations, including WRBG-FM/Warner Robins.
SELLER: IQ Radio Network Inc., headed by President Donald Jones. It owns WZIQ/Smithville, GA.
FREQUENCY: 102.5 MHz
POWER: 4kw at 328 feet
FORMAT: Rock

Hawaii

KPOI-FM/Honolulu
PRICE: \$2,125,000
TERMS: Cash
BUYER: Caribou Broadcasting L.P., headed by President Kent Nichols
SELLER: Kilohana Broadcasting Inc., headed by President Chuck Cotton. Phone: (808) 591-9369
FREQUENCY: 97.5 MHz
POWER: 80kw at 46 feet
FORMAT: Alternative
BROKER: Kalil & Co. Inc.

Arkansas

KESR-FM/Sherwood
PRICE: \$750,000
TERMS: Asset sale for cash
BUYER: CDB Broadcasting Corp., headed by President Calvin Arnold. Phone: (501) 663-0092
SELLER: Sherwood Broadcasting of Arkansas, headed by Phil and Christy Flynn-Hall. It owns KBBL-AM/Cabot, AR. Phone: (501) 376-1741
FREQUENCY: 102.1 MHz
POWER: 4.1kw at 387 feet
FORMAT: CHR

California

KIST-AM/Santa Barbara & KMGQ-FM/Goleta
PRICE: \$3.5 million
TERMS: Asset sale for cash
BUYER: Channel Islands Broadcasting Inc., headed by President Michael Nicassio. Phone: (805) 962-7800
SELLER: Engles Enterprises Inc., headed by President Stephen Engles. It owns KTMS-AM and KHTY-FM/Santa Barbara. Phone: (703) 812-0470
FREQUENCY: 1340 kHz; 106.3 MHz
POWER: 7kw day/650 watts night; 2kw at 827 feet
FORMAT: Oldies; Hot AC
BROKER: Robert Maccini of Media Services Group Inc.

Florida

WZZS-FM/Zolfo Springs
PRICE: \$375,000
TERMS: Asset sale for cash
BUYER: Heartland Broadcasting Corp., headed by President Harold Kneller
SELLER: Teddy Bear Communications Inc., headed by President

WMWA-FM/Glenview
PRICE: \$110,000
TERMS: Asset sale for cash
BUYER: Glenbrook High School District #225, headed by Superintendent Jean McGrew
SELLER: The Midwestern Acad-

Continued on Page 10

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 Mel Wheeler, Inc.




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\$11,200,000
Equity Capital
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 Shockley Communications Corporation



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Persons 12+ (up from #7 in first book)

#1

WYLD-FM/New Orleans

Adults 25-54 (up from #6 in first book - WI '95)

#2

KDKS-FM/Shreveport

#5 (WI '96) to #2 (SP '96) Adults 25-54,
Share and AQH

Source: Arbitron, SU '95, WI '96, SP '96, Washington, DC, New Orleans and Shreveport Metros, AQH.C0, AQH-Share, 6-10A (ET)



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TRANSACTIONS

Continued from Page 8

emy of The New Church, headed by President **Eric Carswell**. Phone: (847) 998-9556
FREQUENCY: 88.5 MHz
POWER: 1kw at 100 feet
FORMAT: Misc.

Indiana

WLTH-AM/Gary
EXCHANGE VALUE: \$2.5 million
TERMS: Transfer of stock holdings
TRADED TO: **Pluria Marshall Jr.** He is acquiring control of **WLTH Radio Inc.** from **Lorenza Butler Jr.** in exchange for 100% interest in the *Houston Informer* as well as four other newspapers.
FREQUENCY: 1370 kHz
POWER: 1kw day/500 watts night
FORMAT: Urban

WNDU-AM & FM/South Bend
PRICE: \$5.8 million
TERMS: Asset sale for cash
BUYER: **Pathfinder Communications Corp.**, headed by President **John Dille**. It owns **WTRC-AM/Elkhart, IN** and **WYBT-FM/Elkhart (South Bend)**, as well as 12 other stations.
SELLER: **Michiana Telecasting**

Corp., a wholly owned subsidiary of the University of Notre Dame, headed by President **Jim Behling**
FREQUENCY: 1490 kHz; 92.9 MHz
POWER: 1kw; 12kw at 879 feet
FORMAT: Nostalgia; CHR
BROKER: **George Orwell** and **Eliot Evers of Media Venture Partners**

Kansas

KSAL-AM & KYEZ-FM/Salina
EXCHANGE VALUE: \$4 million
TERMS: Stock sale for cash
BUYER: **John Vanier** is acquiring **DLR Communications Corp.** Phone: (913) 823-3794
SELLER: **Donald Rabbitt**. Phone: (414) 921-1135
FREQUENCY: 1150 kHz; 93.7 MHz
POWER: 5kw; 100kw at 509 feet
FORMAT: News/Talk; Country

Missouri

KCAZ-AM & KXTR-FM/Kansas City
PRICE: \$10.5 million
TERMS: Asset sale for cash and the business magazine *Ingrams*
BUYER: **Heritage Media Corp.**, headed by President **Paul Fiddick**. It owns **KCFX-FM** and **KCIY-FM/Kansas City**. Phone: (214) 702-7380

SELLER: **Ingram Media L.L.C.**, headed by **Robert Ingram**
FREQUENCY: 1480 kHz; 96.5 MHz
POWER: 1kw day/500 watts night; 99kw at 984 feet
FORMAT: Children's; Classical

Montana

KRYK-FM/Chinook
PRICE: \$95,000
TERMS: Asset sale for cash
BUYER: **Wild Horse Communications Inc.**, headed by President **John Mosher**. Phone: (406) 265-7841
SELLER: **Rick David Davies**. Phone: (406) 357-2296
FREQUENCY: 101.3 MHz
POWER: 100kw at 679 feet
FORMAT: AC

New York

WVOA-FM/DeRuyter
PRICE: \$900,000
TERMS: Asset sale for cash
BUYER: **Cram Communications L.L.C.**, headed by President **Craig Fox**. Phone: (315) 468-0908
SELLER: **Forus FM Broadcasting of New York Inc.**, headed by President **Simon Rosen**. It owns **WAEC-AM/Atlanta** and **WSIV-AM/East Syracuse, NY**.
FREQUENCY: 105.1 MHz
POWER: 42kw at 541 feet
FORMAT: Religious

WLNA-AM & WHUD-FM/Peekskill

PRICE: \$20 million
TERMS: Asset sale for cash
BUYER: **Albany Broadcasting Co. Inc.**, headed by CEO **James Morrell**. It owns **WROW-AM, WFLY-FM & WYJB-FM/Albany** and **WPTR-FM/Voorheesville, NY**. Phone: (518) 456-1144
SELLER: **Radio Terrace of Albany Inc.**, headed by President **Gary Pease**. Phone: (914) 737-1124
FREQUENCY: 1420 kHz; 100.7 MHz
POWER: 5kw day/1000 watts night; 50kw at 499 feet
FORMAT: News/Talk; Hot AC

North Carolina

WHKP-AM/Hendersonville
PRICE: No cash consideration
TERMS: Transfer of stock
BUYER: **CGM Investment L.P.**, headed by President **Karen Gibson**, is acquiring 49% of **Arther Cooley's** 51% interest in **Radio Hendersonville Inc.** Phone: (704) 693-9061
SELLER: **Arthur Cooley**. Phone: (704) 692-4814
FREQUENCY: 1490 kHz
POWER: 990 watts
FORMAT: Full Service

Ohio

WBTT-FM/Englewood & WLQT-FM/Kettering (Dayton)
PRICE: \$12 million
TERMS: Cash
BUYER: **American Radio Systems Corp.**, headed by President **Steve Dodge**. It owns **WONE-AM, WTUE-AM & WMMX-FM/Dayton**.
SELLER: **Palm Beach Radio Broadcasting Inc.**, headed by CEO **Ross Elder**. Phone: (407) 540-1000
FREQUENCY: 94.5 MHz; 99.9 MHz
POWER: 6kw at 328 feet; 50kw at 499 feet
FORMAT: CHR; AC

South Carolina

WSCQ-FM/Columbia
PRICE: \$4.1 million
TERMS: Asset sale for cash
BUYER: **Benchmark Communications**, headed by President **Bruce Spector**. It also owns **WVOC-AM, WCOS-FM & WHKZ-FM/Columbia**.
SELLER: **Congaree Broadcast-**

ers, headed by owners **Dennis Waldrop, Bill Benton, Gene McKay, Dave Wright, and Tom Hunt**
FREQUENCY: 100.1 MHz
POWER: 5.9kw at 328 feet
FORMAT: Nostalgia
BROKER: **Tom Gammon of Americom** for **Congaree Broadcasters**

Texas

KHXS-FM/Abilene
PRICE: \$85,000
TERMS: Asset sale for \$25,000 and a five-year, \$60,000 promissory note
BUYER: **I-Q Radio Inc.**, headed by President **Larry Hickerson**. It owns **WPIQ-AM/Brunswick, GA**. Phone: (912) 264-6251
SELLER: **Sure Broadcasting Inc., Anthony Ocepek**, receiver. Phone (216) 447-4440
FREQUENCY: 106.3 MHz
POWER: 50kw at 492 feet
FORMAT: B/EZ

KORQ-FM/Abilene
PRICE: \$767,400
TERMS: Asset sale for \$600,000 and a three-year, \$167,400 promissory note
BUYER: **Dynamic Broadcasting Inc.**, headed by President **Lloyd Mynatt**
SELLER: **Wooten Broadcasting Inc.**, headed by President **Bourdon Wooten**
FREQUENCY: 100.7 MHz
POWER: 100kw at 1280 feet
FORMAT: AC

Wyoming

KLEN-FM/Cheyenne
PRICE: \$700,000
TERMS: Asset sale for cash
BUYER: **Magic City Media Inc.**, headed by President **Victor Michael Jr.** It owns **KIGN-FM/Cheyenne**. Phone: (307) 632-4400
SELLER: **Blue Sky Broadcasting Inc.**, headed by President **Phil Noble**. Phone: (307) 637-5555
FREQUENCY: 106.3 MHz
POWER: 3kw at -3 feet
FORMAT: AC
BROKER: **McCoy Broadcast Brokerage Inc.**

For The Record

In last week's Transactions (R&R 9/20), **KMRC-AM/Morgan City, LA** was mistakenly identified as being in Maryland.

Evergreen Adds To Its Stable With Five More Acquisitions

Continued from Page 6

WFLN-FM, WJZZ-FM & WYXR-FM and had recently picked up **WIOQ-FM & WUSL-FM** in a swap deal with **American Radio Systems** and **EZ Communications**. **WDAS-FM** is a highly rated Urban AC outlet, while **WDAS-AM** features Gospel programming. Evergreen's revenue take is expected to jump to 26% from 20% of the total advertising pie in Philadelphia.

Peter Handy of **Star Media Group** represented the **Brown Organization** in the **San Francisco** transaction and **Evergreen** in the

Philadelphia deal. The transactions are expected to close in the first quarter of 1997, pending FCC approval.

Possible Public Offering

Meanwhile, **Evergreen** announced on September 20 that it has filed a registration statement with the **Securities & Exchange Commission** for a proposed public offering of 8 million shares of its Class A common stock. All of the shares would be sold by the group. Evergreen expects to use the net proceeds from the offering to reduce borrowings under its senior credit facility; amounts may then be reborrowed to finance acquisitions.

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This legendary CHR in one of America's largest cities had fallen to 12th place. Morning show had lost its edge, music had wandered away from target's primary tastes, promotions were flat. Alan Burns & Associates helped existing staff create and execute a plan to turn it around.

Result: Returned to the top of 12+ and 18-34 in less than 9 months.

Case study #26 - AC, Top Twenty Market

This AC station had launched to disappointing results. When it brought in Alan Burns & Associates we reduced the station's dependence on too-old oldies, surrounded their warm but boring morning man with a more lighthearted cast, and suggested promotions that added appeal to the target.

Result: #1 25-54 Adults for 8 consecutive books.

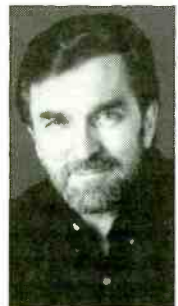
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Sgro Grows To BNA Sr. Dir./Nat'l Promo

BNA Director/National Promotion **Tom Sgro** has been elevated to Sr. Director/National Promotion for the Nashville label.



Sgro

BNA VP/Promotion **Ken Van Durand** commented, "Tom has proven himself as a valued member of our promotion team.

I have complete trust in his ability in dealing with our staff and radio. He has great leadership within the BNA family, and it is with great enthusiasm that we promoted him to this position."

Sgro worked at the label since its February '91 inception as Southeast Regional Manager, a post he held until November '93. After a stint with **River North Nashville**, he rejoined BNA as National Director two years ago. His label background includes **Mercury** and **CBS**.

Feeling All Rut



The Rutles graced Virgin Records' L.A. headquarters to promote the October 29 release of "Archaeology." The mixed ruts included (back, l-r) Virgin President/CEO Phil Quattaro, Rutles Stig O'Hara and Barry Wom; (front, l-r) Virgin Exec. VP/A&R Kaz Utsonomiya, Sr. VP/Marketing Barbara Bolan, and Rutle Ron Nasty.

RCA Ups Reagoso To Sr. Dir./Pop Promo

RCA Records has promoted **Joe Reagoso** from Regional Manager/Mid-Atlantic to Sr. Director/Pop Promotion.

"Joe's unique ability to address the needs of radio, his growing list of trusted relationships at Top 40, and his desire to place RCA artists into positions where they are assured the opportunity to succeed make this promotion well deserved," said Sr. VP/Promotion **Butch Waugh**.

Reagoso began his career working for various Philadelphia one-stops and record distributors before heading the promotion department at **Schwartz Brothers** in Washington, DC. **MCA Records** then brought him aboard to handle Mid-Atlantic radio markets, later relocating him to Nashville to work with then-President **Jimmy Bowen** and handle Southeastern radio markets.



Reagoso

EXECUTIVE ACTION

Kidwell To Join Champion As Pres./CEO & COO

Former U.S. Radio President/COO **Don Kidwell** has been named President/CEO & COO of **Champion Broadcasting**, effective October 1. He also will join the company's board of directors.

Southern Capitol Corp. principal **John Sweeney** told R&R, "During Don's tenure at U.S. Radio, the company consistently had 40+% broadcast cash flow margins. We plan to take Champion to a much broader scale with Don. He has the professionalism, integrity, and talent for managing in both large and small markets. He seems like a good guy, too — in this people-intensive industry, you can't have an ogre at the helm."

Southern Capitol is the principal owner of Champion, which has grown by purchasing three or more stations in small to medium markets in order "to corral revenue through consolidation and come in as a presence on the first day," Sweeney said. Kidwell's experience with station acquisitions so closely matched Champion's that Sweeney realized "he was the perfect guy."

Kidwell joined U.S. Radio in June 1988 as a co-owner of **WMXB-FM/Richmond** before being promoted to his most recent post. Prior to that, he was VP/GM of **Voyager Communications' WWMG-FM/Charlotte**, Exec. VP/Radio Division of **Cox Radio**, VP/GM of **WHIO-AM & FM/Dayton**, and VP/GM of **WONE-AM & WTUE-FM/Dayton**. He began his radio career as a disc jockey at **WTNS-AM/Coshocton, OH** in 1955.

Goldfarb To Strategic Media Research VP/Sales

Scarborough Research VP/Central Region, Television Sales & Service **Evan Goldfarb** has become VP/Sales at **Strategic Media Research**. He will report to VP/Sales & Marketing **Tripp Eldredge**.

"Evan's skill set and experience strengthen Strategic's ability to focus on ways to help each client more effectively use all types of research in the radio programming and advertising sales process," Eldredge told R&R. "He is an integral member of the strategic team, which is working to capture a larger piece of the advertising pie for radio."

Goldfarb joined Scarborough in 1990 as an AE and later became Central Division Manager. He was promoted to his most recent post in 1994.

KLJZ/N.O. Flips To Alternative KKND

Clear Channel NAC KLJZ/New Orleans has flipped to Alternative, with new call letters **KKND**. Former **WLUM/Milwaukee PD Vince Richards** has been tapped for similar duties at KKND.

"I spent five hours on the phone, then five hours in person, with Vince," GM **Tom Kennedy** told R&R. "In that time he demonstrated a total commitment to creating the best station possible. He wasn't trapped by traditional thinking, wanting to create a special entity in an Alternative universe. The decision to provide New Orleans with a full-signal Alternative was easy. The decision to hire Vince was easy. Now we get down to work."

Richards added, "This is a very rare opportunity to start something new, in a special market like New Orleans, and with a special company like Clear Channel. Tom Kennedy truly understood and wanted to put on an exciting Alternative station. We intend to be as vibrant as the scene is in New Orleans."

Prior to WLUM, Richards programmed **WEDG/Bufalo** and **WQLZ/Springfield, IL**. Richards — who also has worked at **KSHE/St. Louis** — is reunited with former **KSHE PD Jim Owens**, who is consulting KKND with **Demers Consulting**.

As a stunt to announce the format flip, KKND played **Better Than Ezra's** "King Of New Orleans" for the two hours prior to becoming Alternative.



Richards

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The screenshot shows the Maestro software interface. At the top, there's a 'Main Screen' with a 'Queue' list. The queue includes items like 'Non-stop Music Kickoff', 'CHW LOOK AT ME' by BRIAN, 'M104 FALL IN LOVE' by KENNY, 'SW85 Vng Cntry/why U Listen?', 'T333 HILLER LIFE', 'T490 PIZZAHUT', 'T084 CORE/DIET', 'T317 McDONALD'S RESTAURANT', 'Dodge.dlr', 'U781 Voice Track', '70's Flashback', 'J716 KHHT - Legal ID 81', 'J714 KHHT - U/M', '73F THE LION SLEEPS TOMORROW', 'J960 KISS FM Jingle', and '71N SOUL MAN'. Below the queue are playback controls like 'Play', 'Pause', 'Stop', and 'Auto'. At the bottom, there's an 'Audition Window' showing a 'Cart Express' for 'FALL IN LOVE' with a duration of 02:56. The interface also shows various system status indicators and a 'Workstation View Tools Help' menu.

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AC Christian's Science



More than 60 AC Christian programmers converged on Atlanta recently for the "Christian Research Report's AC Radio Seminar. Attendees included (standing, l-r) CRR's Brad Burkhart, First Center Entertainment CEO/President Steve Morriss, CRR's Tamra Brown, R&RAC Editor Mike Kinosian, Pamplin Communications President/Vice Chairman Gary Randall, artist Jeni Varnadeau, Pamplin Entertainment President Mike Schatz, FamilyLife Dir./Broadcasting & Communication Bob Lepine; (seated, l-r) K-LOVE Radio Network GM Dick Jenkins and Network PD David Pierce, and KCMS-FM/Seattle PD Kip Johns.

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Silver To Lead ARS Buffalo Properties

American Radio Systems (ARS) has elevated **WBLK-FM & WSJZ-FM/Bufalo GM Jeff Silver** to Market Leader. He will continue to oversee Urban **WBLK** and NAC **WSJZ** and adds duties at Nostalgia **WECK-AM**, Soft AC **WJYE-FM**, and Country **WYRK-FM**. **Ralph Christian** — who was GM at **WECK**, **WJYE & WYRK** — will be reassigned to another ARS station.

“What stimulated this promotion is that over the next 60 days all the stations are going to be moving into the same building,” ARS co-COO **David Pearlman** told **R&R**. “We wanted to structure the market to others we have in the company that we’ve found to be successful, such as Hartford, Dayton, and West Palm Beach.

“We will be announcing a Director/Sales for the market soon, so the structure will have a GM over all the stations and a Director/Sales for all of the stations.”

Regarding Silver’s promotion, Pearlman remarked, “It’s exciting for us to dip into the Buffalo ranks for a talented GM like Jeff Silver, who can now add responsibility in leading the ARS properties in Buffalo into the next millennium.”

A Salt Battery



Chilling on the set of Salt-N-Pepa’s video for “Champagne” are (l-r) the group’s **D.J. Spinderella**, MCA Records Black Music President **Ken Wilson**, **Salt**, MCA Exec. VP **Abbey Konowitch**, and **Pepa**.

DeBock Boosted To 'JRZ/Monmouth VP/GM

WJRZ/Monmouth-Ocean OM/PD Lance DeBock has been promoted to VP/GM of the **Jersey Shore Broadcasting Hot AC**, effective October 1. He succeeds **Joseph J. Knox Jr.**, who remains Jersey Shore President/CEO and the company’s majority shareholder, but will leave New Jersey to pursue other entertainment interests.

Knox commented, “I’m glad to have Lance DeBock succeed me in this position. Over the years, he’s headed several company divisions, including our helicopter and travel services and advertising companies.”

DeBock has been with Jersey Shore for the past 20 years and previously programmed co-owned U.S. Virgin Island properties **WDCM/St. John** and **WIYC/St. Thomas**.

UPDATE

Matulic, Prutzman To Head MCA Publicity

In a move precipitated by the departure of Sr. VP/Publicity **Lisa Millman** earlier this year, **MCA Records** has upped L.A.-based **Lillian Matulic** from Sr. Director/Publicity to VP/Publicity. Matulic will now co-run the label’s publicity department with NY-based VP/Publicity **Caroline Prutzman**.

MCA Exec. VP **Abbey Konowitch** said, “Lillian and Caroline are two of the most experienced and well-respected publicists in the music industry, and they have proven themselves a consistently successful team working on behalf of MCA Records’ artists.”

Matulic joined MCA in 1995 as Sr. Director/Publicity after six years with **Priority Records**. She joined Priority as Exec. Asst. to the President, was promoted to Director/Publicity in 1990, and was named VP/Publicity in 1994.

Prutzman joined MCA as National Director/Publicity in 1989 and was promoted to VP/Publicity in 1991. She was previously National Publicity Director for **EMI Records**.



Matulic

Prutzman

McCluskey Taps Two For Nat’l Secondary Promo

David Rajput has been named Director/National Secondary Promotion for **Jeff McCluskey & Associates**. Concurrently, **Lisa Campbell** has joined the consultancy for National Secondary Promotion duties.

“I expect David and Lisa to be a dynamic combination,” President **Jeff McCluskey** stated. “Both are passionate music people who believe in the power of radio. They should re-emphasize our commitment to serving the middle- and smaller-market radio stations.”

Rajput previously was President of his own restaurant marketing/promotion firm, **Ameridine**. Between 1985-95, he was a founder and Director/Programming for the **Hot Mix Radio Network**.

Campbell began her career at **CEMA** in Atlanta, then joined **JMA** as National Singles Coordinator. She most recently headed National Top 40/Rhythm Crossover at **Ichiban Records**.



Rajput

Campbell

Longwell Is Named GM, Barnett Rises To VP For Patterson Broadcasting/Honolulu

Robert Longwell and **Ray Barnett** have been named GM and VP, respectively, for **Patterson Broadcasting’s** seven Honolulu outlets: News/Talk **KHVV-AM**, Full-Service/Hot AC combo **KSSK-AM & FM**, CHR/Rhythmic **KIKI-FM**, Classic Rock **KKLV-FM**, and NAC **KUCD-FM**; **KIKI-AM** is dark. Longwell is responsible for the stations’ day-to-day operations, while Barnett serves in a senior management advisory role.

A 25-year radio veteran, Longwell previously was GM at **WWRC-AM & WEBR-FM/Washington** and has worked as **Four Seasons Communications’** President and **WXTR/Washington’s** GM. Barnett rises to his new post after serving as GM for **KSSK-AM & FM & KUCD**.

Patterson President/CEO **Jim Wesley** noted, “We’re extremely excited to have a radio veteran of Bob Longwell’s caliber join our Honolulu stations, and we’re equally excited to be able to retain Ray Barnett’s expertise and experience.”



Longwell

Henderson, Johnson, Reid To Paragon VPs

Paragon Research has elevated Director/Sales **Mike Henderson** to VP/Radio, Research Manager **Larry Johnson** to VP/Research, and Director/Research Services **Annie Reid** to VP/Research Services.

Henderson previously served as **WRIF/Detroit’s** GSM and has held the VP/GM posts at **KQRS-AM & FM/Minneapolis**, **KLSY-AM & FM/Seattle**, and **KLTY/Kansas City**. He also was **Arbitron’s** Mid-Atlantic Manager and Director/Operations for the **Blackburn & Co.** media brokerage firm.

Between 1987-95, Johnson owned **Dynamic Market Research**. He also has worked in programming, management, and sales at **KSRI-FM &**

PARAGON/See Page 34



“LIVE” FROM THE FIELD OF DREAMS

SportsAmerica is ON THE AIR. And here’s your “Dream Team” of sports broadcasting: Charlie Jones of NBC; CBS’s Michele Tafoya and Irv Cross; Kevin Harlan from Fox TV, Hall of Famer Ray Scott; Mickey Charles from the Sports Network; Mike Elliott; and Tom Skibosh.

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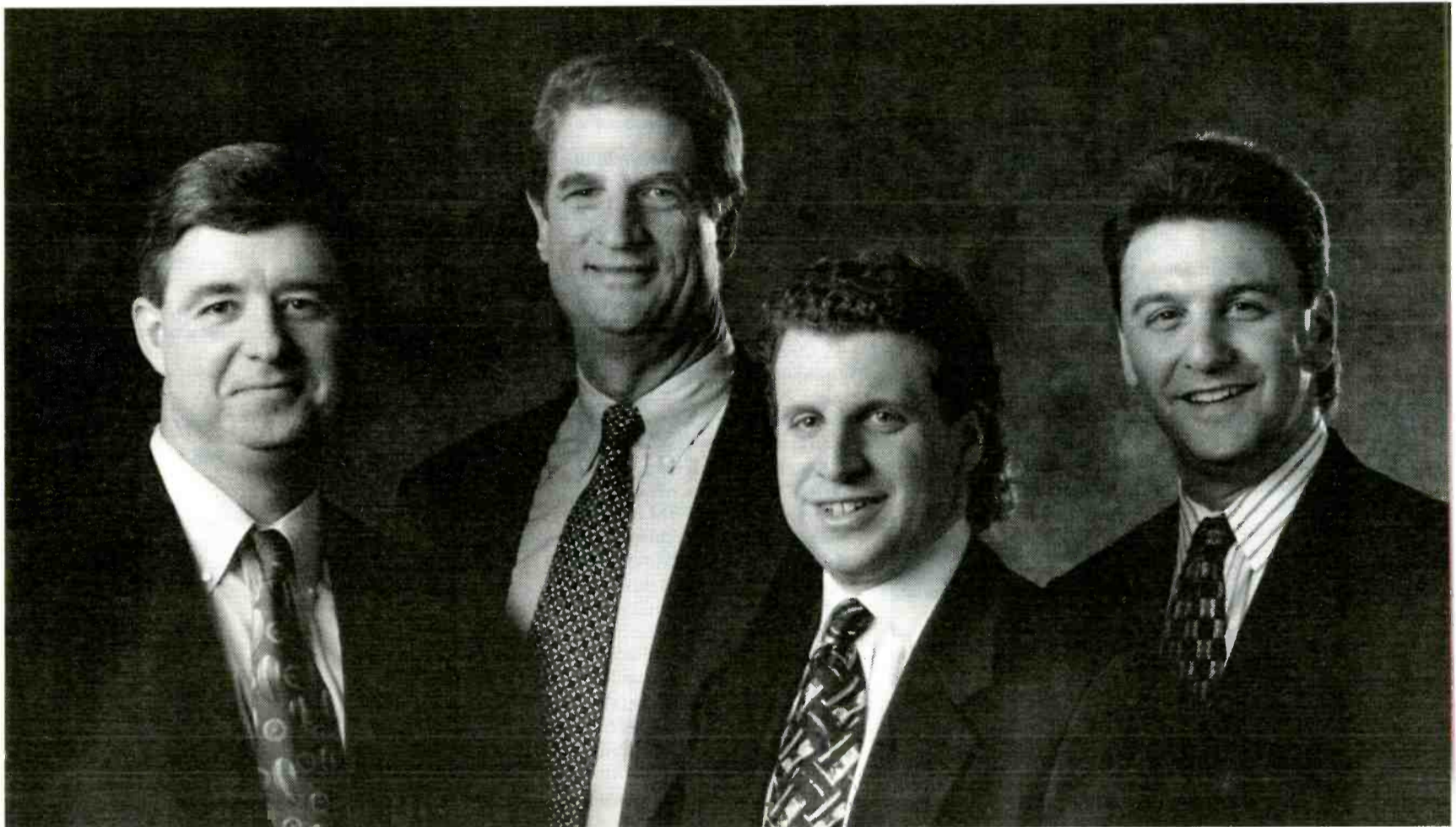
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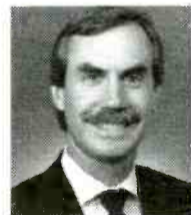
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Records



Knight

• **SEAN KNIGHT** has been named National Director/Modern Rock & AAA Promotion at Roadrunner Records. He most recently served as head of Crossover & Alternative Marketing and Promotion at Immortal Records/Buzztone Entertainment.

• **MIKE AVERY** has been appointed Manager/West Coast R&B Promotion at Arista Records. He was formerly Manager/Rap Promotion at American Recordings.



Avery



Sackheim

• **RICK SACKHEIM** has joined Private Music as National Promotion Manager. He most recently served as National Promotion Director for Scotti Bros. Records.

• **MIKE NOVIA** has risen to Northwest Regional Manager/Promotion at Hollywood Records. He previously served as Asst. to VP/Promotion **TIM BURRUSS**.



Novia



Gilkyson

• **NANCY GILKYSON** has been elevated from VP/Art Production to Sr. VP/Art Production at Warner Bros. Records.

National Radio

• **WAYNE WALKER** has been appointed to the newly created GM/San Antonio & Austin post at Metro Networks Inc. He was most recently GM of Nationwide's KVMY-FM (now KZZP-FM)/Phoenix.

• **ESPN RADIO NETWORK** is set to air "The NBA On ESPN Radio," a comprehensive package offering 15 regular-season games, select playoff games, and all conference and championship finals. The package, which begins January 19, 1997, also includes broadcasts

of the All-Star Game and the 1997 NBA draft. Brent Musberger, Dr. Jack Ramsay, Mike Tirico, Jim Durham, Glenn Ordway, Quinn Buckner, and Kevin Loughery will serve as network commentators; (972) 776-4644.

• **PREMIERE RADIO NETWORKS** has become the exclusive network radio sales representative for the One-On-One Sports Radio Network; (818) 377-5300

• **KATZ RADIO GROUP's** recently launched Internet Marketing Services unit has formed a strategic partnership with World Wide Radio, a full-service

Internet and multimedia company. Concurrent with assisting stations in establishing a web presence, the two companies will jointly create a radio industry site that will serve as a central information and industry news source.

Industry

• **NICOLE BROWNING** has been promoted from Sr. VP/Regional Operations, Affiliate Sales & Marketing to Exec. VP/Affiliate Sales & Marketing at MTV Networks.

Changes

AC: Hot AC WTIC-FM/Hartford middayer **Rene** moves to nights, while Production Dir. **Neal Jackson** flips to late mornings and MD **David Simpson** adds midday duties ... **R.J. McKay** joins WSRS/Worcester, MA as "Love Songs After Dark" host ... **Jan Michaels** is the new PD at WJDX/Jackson, MS. **Wayne Scott** becomes morning co-host, while **Morgan Gunn** joins for nights ... **Gina Hart** is the new morning show producer at KNEV/

Reno, NV ... **Kenn Johnson** shifts from afternoons to evenings at KEZA/Fayetteville, AR ... **Lou Sanchez** segues to swings at WMGQ/New Brunswick, NJ.

CHR: WRVQ/Richmond middayer **Su-Anna** exits for nights at WYCD/Detroit ... Former WKTI/Milwaukee APD **John Reynolds** is the new MD/middayer at KHKS/Dallas ... WPGC/Washington hires former WOWI/Norfolk nighttimer **Adimu Colon** for the evening "Continuous Music Cool Out" show ... KKLQ-FM (Q106)/San Diego middayer **Anita Rush** and afternoon driver **Karen Kay** exit. MD **Ray Kalusa** is now handling Kay's old shift while **Jack Brody** segues to middays.

• **WJHM/Orlando MD/afternoon driver Cedric Hollywood** and Research Dir. **Al Fiala** will serve as co-interim PDs in the wake of **Duff Lindsay's** departure ... Former KSFM/Sacramento nighttimer **Naughtyboy** is new to nights at KJMN/Denver ... WSSX/Charleston hires **KJAE/New Orleans nighttimer Sharkman** for similar duties ... **KCAQ/Oxnard, CA** names **Steve Perez MD**, replacing **Lucy Baragan** ... **WIFC/Wausau, WI MD Jackie Johnson** adds interim PD duties ... **Glen Stacy** is the new nighttimer at **WNKI/Elmira, NY** ... **KZII/Lubbock, TX** parttimer **Dina Morales** is upped to morning co-host.

CHRONICLE

BIRTHS

KXUS-FM/Springfield, MO nights **Rick Hight** (aka **Rizer**), wife **Lola**, son **Chance Alexander**, September 18.

WBXQ/Altoona, PA PD/afternoons Mike Thomas, wife **Tammy**, daughter **Emily Ruth**, September 9.

MARRIAGES

WRLG/Nashville MD/mornings Kevin Kline to **Trish Snider**, September 21.

CONDOLENCES

Singer-songwriter **Don Reid**, 85, September 16.

Soul Stirrers Quartet manager **Silas Roy "Senior" Crain**, 85, September 14.

Former **KPPC-AM/Pasadena, CA PD** and record producer **Les Carter**, 53, August 26.

Continued on Page 34

PROS ON THE LOOSE

Doc Holiday — MD/afternoons **WXRC-FM/Charlotte** (704) 464-8520

Paul Phillips — Nighttime talk host **WOWO-AM/Ft. Wayne** (219) 490-3086

Bill Wright — Morning co-host **KBIG-FM/Los Angeles** (714) 546-5974.

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Hot AC — Robert Hall

PHIL COLLINS Dance Into The Light

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

CHR/Rock

ALANIS MORISSETTE Head Over Feet
PRIMITIVE RADIO GODS Standing Outside A Broken...

Lite AC

ELTON JOHN You Can Make History (Young Again)
TINA TURNER Missing You

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Digital AC — J.J. Cook

PHIL COLLINS Dance Into The Light
KENNY G The Moment

Digital Hot AC — J.J. Cook

PHIL COLLINS Dance Into The Light
PRIMITIVE RADIO GODS Standing Outside A Broken...

Digital CHR — J.J. Cook

TONI BRAXTON Un-break My Heart
PHIL COLLINS Dance Into The Light
WONDERS That Thing You Do

Modern Rock — Leslie Cohan

ALANIS MORISSETTE Head Over Feet
PEARL JAM Hail, Hail
SOCIAL DISTORTION I Was Wrong
WEEZER El Scorcho

Digital Soft AC — Mike Bettelli

PHIL COLLINS Dance Into The Light

Digital AC Mix — Mike Bettelli

PHIL COLLINS Dance Into The Light

JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

Adult Hit Radio — J.J. McKay

HOOTIE & THE BLOWFISH I Go Blind
ELTON JOHN You Can Make History (Young Again)
AMANDA MARSHALL Birmingham

Rock Alternative — Bryan Schock

ALANIS MORISSETTE Head Over Feet

Soft Hits — Rick Brady

PHIL COLLINS Dance Into The Light

WESTWOOD ONE NETWORKS

Bob McNeill • (805) 294-9000

Bright AC — Bill Michaels

PHIL COLLINS Dance Into The Light
ELTON JOHN You Can Make History (Young Again)

Soft AC — Andy Fuller

ELTON JOHN You Can Make History (Young Again)

Adult Rock & Roll — Diana Laird

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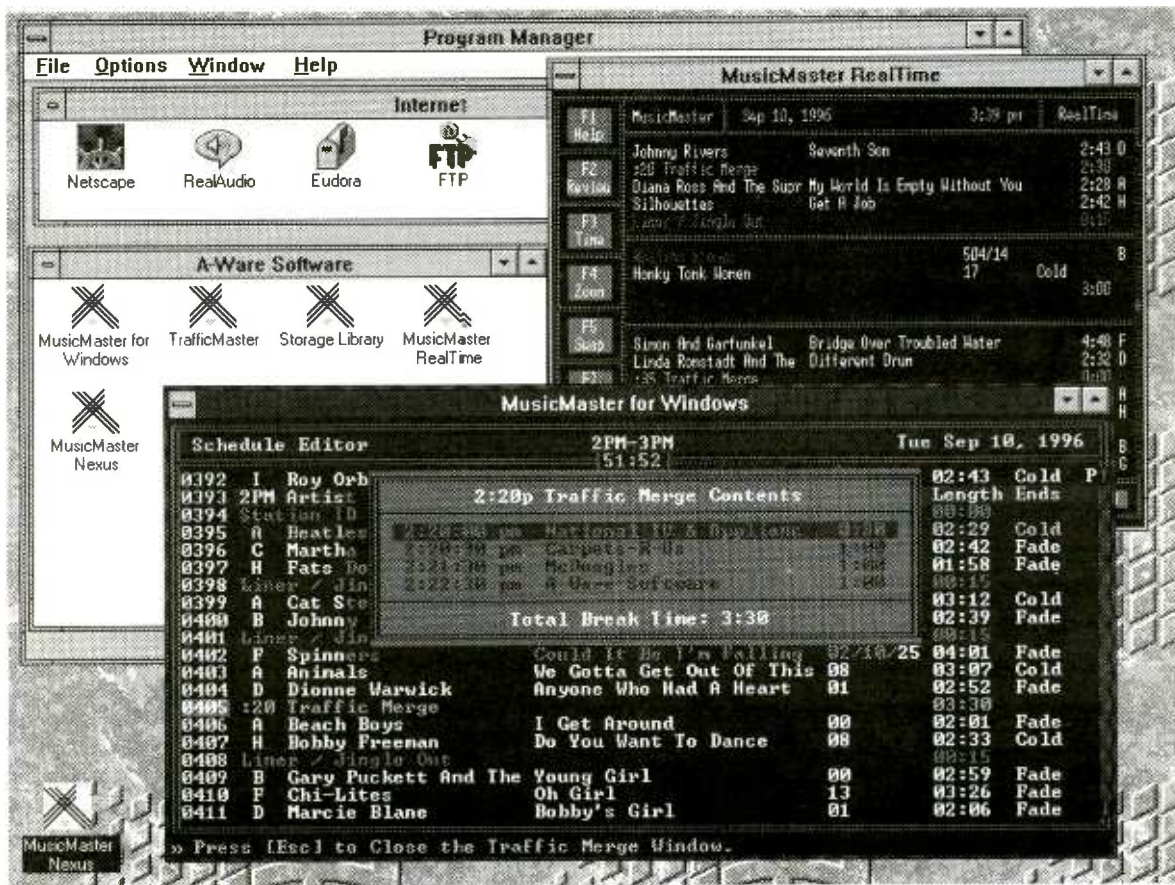
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Fasten Your Seatbelts ...

□ **How consolidation will affect several of radio's important job positions**

By Tom Barnes

Did you hear about this year's winner of the Darwin Award? This is the award that's given posthumously to the person who accidentally kills himself in the most extraordinarily stupid manner. It seems some thrill-seeking brainiac got a hold of a Jet Assisted Take Off unit and strapped it to the back of his '67 Chevy Impala. Our jet-powered genius found a long stretch of desert, got the Chevy up to about 350 mph, melted the brakes, sent he and his chariot 125 feet in the air, and then three-foot deep into the side of a mountain. True story!

In many ways, a lot of us may feel like our Darwin-award-winning friend. After all, the effect of deregulation is the radio industry's equivalent of having a JATO unit strapped on its back. Are we going to be able to manage the speed of change that we face? Or are we going to ram into the side of a mountain?

If you're like most people in our industry, you are probably wondering what all the buying and selling going on around you means. The answer comes from examining what's really going on now, understanding why it's happening, and what will likely come of it.

Programming Renaissance

I believe in cycles. Right now our industry is focusing on transmitters: consolidating distribution, if you will. But within the next 36 months, regardless of regulation, as the focus moves away from consolidation, we will move toward focusing on creative content — programming! It is as inevitable as the rising sun.

The reasons we are where we are now are simply economic. As more is paid for radio stations, more capital is available to run and finance them. The minute our industry entered the public market for funds, we put ourselves in competition with other industries in a way we never have before. Now, public radio corporations must compete with consumer products, commodities, and banking in terms of return on investment in the public markets.

Our industry is competitive in the public markets now for two basic reasons: Consolidation is fueling deal flow, and it is widely accepted in financing circles that radio has a tremendous upside given its current embarrassing 7% market share of media dollars.

The outcome of consolidation is well-known: fewer jobs available to



The days of the generalist are ending. In the future, you will be relied on for your expertise in a given area: music, promotions, marketing, and talent management.



fewer people. The good news is an eventual increase in the salaries of those who are able to hold onto their gigs, especially those at the top.

This creates a future easy to predict yet tough to manage. Post-consolidation success in our industry presupposes the ability to sell over other media instead of against other radio stations. That means a fundamental shift in our competitive paradigm: The enemy is no longer us. It demands more economy of scale. That, in turn, predicts inter-market programming synergies in addition to syndication, mini-networks, more corporate support positions, and much more collaboration.

Management By Committee

Indeed, the days of the renegade PD with a radical new idea, ready to live or die by its performance, are long gone. Look at **WKTU/New York's** recent success. **Evergreen** used no less than two research companies, consultants, corporate programmers, as well as a PD to build that station. Whether or not WKTU sustains its success

is immaterial. Its development is prototypical of how stations will be programmed in the future. Bank on it.

There are some lessons here. First, the days of the generalist are ending. In the future, you will be relied on for your expertise in a given area: music, promotions, marketing, and talent management. Find your strength. Chances are you will be asked to use that expertise in a number of programming environments. That's the good news.

The bad news? Forget about control and pride of authorship. There is none. What little there is will be left to your owners and your GM. In the future, most of your creative ideas will be submitted to a group where they will be reviewed, changed, and appropriated to other stations. Those who love the creative process will adapt by finding satisfaction in that collaboration and appropriation. After all, isn't it cool to see your ideas pop up around the country? Don't you enjoy sharing ideas with other people? Just don't expect any credit.

While there may be less credit to go around, the good news is that there will also be less blame. Sure, the ugly search for scapegoats will continue, but as with other large industries, they come in the form of agencies, consultants, lawyers, and other vendors. In other words, from outside your company.

Managing the political aspects of these changes may be the toughest part of all. Most owners tell their investors, management, and themselves that their stations are autonomous. Set up to live or die on their own. They discuss quite eloquently the high ideals of the entrepreneur. This is nothing more than a melancholy reminiscence. Make no mistake, these CEOs absolutely believe in local autonomy and are genuine in their love of the entrepreneur. After all, entrepreneurialism got them where they are today. But modern media management will allow neither autonomy nor entrepreneurialism.

Local Management Still Critical

So what's to become of local management? While there will be

There Are Some New Radio Jobs!

Radio's future offers an abundance of other new opportunities at the corporate level. Here are three:

• **Chief Information Officer.** This position already exists in many *Fortune* 500 companies, and media is not far behind. The CIO serves to keep the entire company networked and in command of the latest information technology. In a large radio company this person will be responsible for reviewing computer systems, overseeing the integration of communication systems, reviewing marketing technology, and envision future uses for radio spectrum. The CIO will also oversee corporate programmers, making sure they are facilitating dialogue with other markets and departments. Perhaps most important of all, the CIO will anticipate and communicate developing trends to ownership.

• **VP/Talent Development.** Large public radio companies are facing a time when talent becomes vital as they seek to up the ante over standard music programming. Similar to a human resources position, this job entails making current airstaff better, scouting for new air talent, and coaching PDs and GMs on their interpersonal skills with talent. This person will spend a lot of time on the road courting potential talent. Talent VPs will be well versed in contract negotiations.

• **Director/Revenue Development.** This job will entail a number of responsibilities, including collecting promotional ideas from around the country and leveraging new revenue from sources such as the Internet, interactive phones, and databases. This person will interface with both programming and sales to leverage revenue growth from areas outside traditional radio advertising. Constant interaction with salespeople at the local and national level will be critical to the success of this position. A superior sales training skill set will keep this person on the road much of the time, converting creative sales concepts and technology into real dollars.

fewer people on the local level, they will still hold a great deal of sway. One thing that can't change in the foreseeable future is the uniqueness of each market. Additionally, local management will be charged with the responsibility of getting former enemies to love each other. This may be the single toughest job of all.

Local sales relationships become even more critical. As battle lines between media choices are drawn, advertisers will find it harder to pit one radio station against another. In recent times, salespeople have successfully emphasized the "consultant" strategy. They show the advertiser the best way to utilize all of their marketing budgets, not just those funds allocated for radio, even if it meant sacrificing short-term dollars for their radio station. The credibility these salespeople have earned will ensure their marketability well into the next century.

Programmers have a different angle to play. While collaboration and specialization certainly will be critical for their success, the way programmers choose to specialize will also be important. Savvy programmers will need to decide if they want to be market-specific or skill-specific. In other words, think

strategy vs. tactics. Strategy will most likely come at a corporate level where research interpretation and strategy development will be driven. Tactics will come at a local level where implementation will be critical.

Corporate researchers, programmers, and salespeople will be resources that the local programmers can call on to help with specific tactical issues. Corporate programming jobs will be driven by facilitation and advocacy, not supervision and control. The successful corporate programmer will be measured by his ability to frame issues, offer perspective, and relate data from other situations both inside the company and outside the industry.

The jobs listed above and in the accompanying box must get done — the market will demand it. Public ownership demands higher management efficiencies. Your workload is increasing despite job loss and consolidation, mostly because of it. Hang on to your thinking caps ... it's going to be one helluva rocket ride!

Tom Barnes is a consultant with Sinton, Barnes & Associates. He can be reached at (770) 390-8959.

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PREMIERE
RADIO NETWORKS

Reach & Frequency Come Out Of The Textbook

By Michele Skettino

Do the words *reach and frequency* stir up images of flip-charts, line graphs, and the year you failed that 10th grade math class? Most radio sellers believe R&F analyses are best left among the annals of the research department, right next to the *PUR* trends and standard deviation data tables.

Actually, reach and frequency goals can be a powerful, little-used weapon in marketing a station to an advertiser. The truth is, the dirty little secret among less experienced media buyers and even some advertisers themselves is they don't understand it either. Therefore, this is your chance to shine — and maybe even sell some spots along the way.

Keep It Simple

First of all, put the term R&F into simpler words. "Awareness" — making people aware that a product or service exists — can replace the term "reach." "Impact" may replace the word "frequency," meaning that you don't just want people to hear your message, but to hear it often enough to make an *impact*.

Next, one should know the relationship between awareness and impact. In simplest terms, remember that all things being equal, when one goes up, the other goes down. However, should you suddenly be handed a pop quiz, you may also want to know the basic formula:

• **Reach x Frequency = GRPs (Gross Ratings Points)**

In other words, if a buy achieves 100 GRPs, its reach multiplied by its frequency must equal 100. This could mean a frequency of two and a 50% reach, a frequency of four and a 25% reach, or a frequency of five and a 20% reach. You get the point.

Effective Frequency Levels

In and of itself, the above formula, no matter if one perfects it, will not help sell a radio station. But remember: In a true buying situation these levels are not set arbitrarily. The decision to boost reach and lower frequency, or vice versa, should be based on the marketing needs of a campaign. This is your opportunity



The decision to boost reach and lower frequency, or vice versa, should be based on the marketing needs of a campaign. This is the opportunity to not only become a marketing partner, but to also market the ability to achieve that set of goals.

to not only become a marketing partner with an advertiser as you help determine the best strategy for his or her product, but to also market your station's ability to achieve that set of goals.

The process of determining these goals remains part art, part science. Even industry experts continue to debate the issue and challenge the definition of "effective" reach and frequency. But most suggest that a frequency of one or two is too low to make an impact or motivate consumers to act. The minimum of three has generally emerged as the standard for effective frequency levels in a campaign. However, another recent theory proposes that the timing of a message influences consumer behavior more than frequency levels. In other words, if a consumer is in need of or desires a product or service, an advertisement is more likely to motivate behavior, even if the

message is heard fewer times.

While it is true that there are no definitive rules, three considerations should always be looked at when determining effective reach and frequency goals.

Marketing Factors

Established vs. New Products

An established advertiser is generally already known by most consumers and would probably require less frequency to achieve effective communication. A new product must make a bigger impact on a consumer as it tries to establish its purpose, attributes, and market positioning — thereby requiring higher frequency levels.

Brand Loyalty & Brand Dominance — Again, as with established advertisers, products with brand dominance generally require less frequency to make an impact on consumers.

Purchase/Usage Cycles — Products with shorter purchase cycles require greater frequency. The idea is to make the greatest impact in the shortest period of time.

Creative Factors

Simple Messages — These require less frequency to fully communicate than more complex messages.

Image vs. Product Sell — Image sells usually require greater frequency and reinforcement than specific product sell advertisements. The concepts involved are less tangible and therefore more difficult to communicate.

Ad Units — Shorter ads generally require more frequency than longer ads.

Media Factors

Clutter Level/Environment

The more competition from other advertisements, the greater the frequency required to make an impact. Also, a media vehicle that demands a high level of attention needs less ad frequency to achieve impact.

Continuous vs. Flighted — Continuous campaigns generally require less frequency than flighted advertising.

(The above concepts are based partially on Joseph Ostrow's writings, "What Is An Effective Frequency.")

After applying the above criteria to the particular advertiser in question, you are ready to suggest a strategy. And whether you end up selling an advertiser on the benefits of reach or touting the importance of frequency, there are basic rules of thumb for both that you can apply to your station.

High Frequency Tips

If you are trying to sell a *high frequency* campaign, suggest that an advertiser:

Use Fewer Stations — The fewer the number of stations on a buy, the greater the increase in frequency levels. This information could be used to encourage an advertiser to give your station a higher share of points and eliminate one

Salespeople On The Move

• **David Howard** and **Melissa Susan Kelly** have been named GSM and LSM, respectively, of **Evergreen Media's WWRC-AM & WGAY-FM/Washington**. Howard had previously been Sales Manager at **WODS-FM/Boston**; Kelly had most recently been a Washington-area sales rep for crosstown **WWDC-AM & FM**.

• **KTCJ-AM, KDWB-FM & KTCZ-FM/Minneapolis** Director/Sales **Thomas Garry** has added similar duties at **Chancellor Broadcasting** sisters **KFAN-AM & KEEY-FM**.

• **Susan Pinotich** has risen from AE to LSM at **KDKA/Pittsburgh**, reporting to GSM **Michael Young**.

• **Speed Marriott** is the new Director/Sales at **Bonneville's KMBZ-AM, KCMO-AM & FM & KLTH-FM/Kansas City**.

• **GulfStar Communications** has announced the following sales additions at its **Beaumont, TX** properties:

Ron Ward has joined **KLVI-AM** as a sales associate. He had most recently served as Division Manager of **Wal-Mart**.

David Allen, Johnny Angell, Deborah Jones, and Melinda Threet have joined **KKMY-FM** as AEs. Allen had most recently been a sales associate with **Rhoades Furniture**, Angell previously owned **Pick-A-Pro** advertising, Jones was formerly a referral specialist for the **Memorial Sisters of Charity** health network, and Threet most recently worked at **Carrabba's** restaurant.

Lee Blackman, Steve Monk, and Dusty Patterson have become AEs at **KYKR-FM**. Blackman

was formerly a safety product specialist at **Fairmont Supply Co.**, Monk previously served as an AE at **WPXI-TV/Mobile**, and Patterson had most recently been a marketing rep for **Conn Investments**.

• **Kevin "Trapper" Browne** has joined **WCXL/Elizabeth City, NC's** sales department. He had been the 10-year midday host at **WRFY-FM (Y102)/Reading, PA**.

• **Ronda Sherman** is the new VP at **Global Sales Development** and will focus on building event and sponsorship revenue for its client radio stations and groups. She most recently held the Business Development Manager post at **KOMA-FM & KRXX-FM/Oklahoma City**.

• **Karen Zollman** has been appointed VP/Advertising Sales at **MJI Broadcasting**. She most recently served as Sr. VP/Advertising Sales at **MCA Television**.

• **Arleen Geller** has joined **MediaAmerica** as National Account Manager/New York. She most recently served as an AE at **Time Warner CityCable**.

• **Nancy Wetmore** has become AE/Advertising Sales, Dallas for **ABC Radio Networks**. She previously served as an AE for crosstown **KDAF-TV**, a WB network affiliate.

• **Katz Radio Group** recently announced the following changes: **Eastman Radio AE Steve Slater** has relocated from Atlanta to Chicago, while AE **Rick Cotton** has transferred from Chicago to L.A.

Katz Radio AE Rhea Ouellette has moved from **Katz Radio's NY** office to its **Detroit** branch.

or more other stations from the buy.

Narrow Hours — This doesn't mean that you'll have to narrow morning drive to one hour, or that you need to encourage drives-only buying. However, limiting dayparts in which spots run does increase the frequency of a schedule. And this could be used to your station's advantage. For instance, if inventory is light in middays, this is the perfect opportunity to explain why an advertiser should load up between 10am-3pm and possibly move spots from another overcrowded time slot.

Use Stations with Similar Formats — Your major competitor is already on the buy. Its GSM is the advertiser's niece, and you share 80% of your audience. No problem, if you're selling the benefits of frequency. The duplication between your audiences will assure greater impact for the campaign.

On the other hand, if you determine that the best strategy for an advertiser involves a *high reach* campaign, you will want to suggest that an advertiser:

Use More Stations — Generally, adding stations to a schedule increases reach. It's good to know if you're selling the importance of reaching large numbers, and your station is not currently on a buy. Cutting spots on another station and adding a schedule on yours will

help increase product awareness.

Use Broader Dayparts — Obviously, if narrowed hours increase frequency, broader dayparts increase reach. It's another opportunity to encourage buying beyond am and pm drives. The more dayparts utilized, the more people who will hear an advertiser's message.

Use Stations with Different Formats — Since stations of different formats duplicate less audience than those with similar programming, adding new formats to a buy brings new listeners, hence increased reach. If you're the only game in town, or enjoy a high exclusive audience, you're a shoe-in for a high reach campaign.

As stated earlier, reach and frequency goals remain subjective. Yet opinion and common sense still play quite a large role in the equation. However, by speaking about these larger campaign goals, regardless of the conclusions drawn, we begin to elevate the level of radio selling and the perception of the medium as a whole.

Do You Have A Sales Story To Tell?

The challenges facing a radio sales department are growing more difficult each day.

- How are you staying ahead of the game?
- In what new ways are you compensating and motivating your sales staff?
- Is your department using computer technology? How?
- Are you exploiting all possible new business sources?
- Is radio's slice of the advertising pie in your market growing?

R&R invites you to share your story about any of the above topics — or any other sales-related issues — with our readers. Your comments will contribute to an ongoing forum designed to raise the profile of radio sales in the advertising community.

Send your thoughts to Managing Editor **Ron Rodrigues** in any of the following ways:

Mail: 10100 Santa Monica Blvd., 5th Floor,

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Michele Skettino is Director/Marketing Communications for the radio research division of the **Interop Radio Store**.

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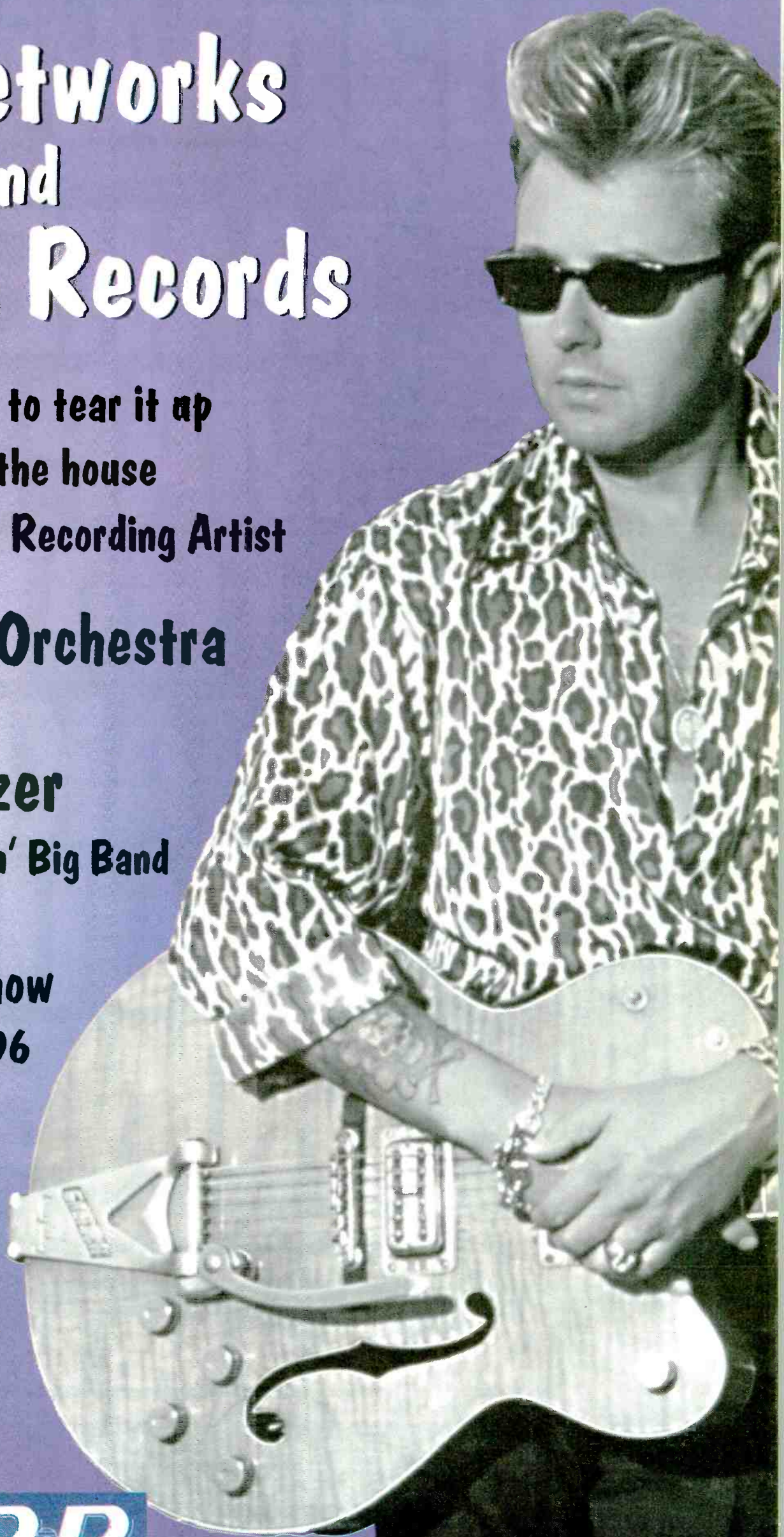
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THE INDUSTRY'S NEWSPAPER

Management; Dave Kaplan Management

km

Three Times The Fun

By Scott Slaven, *PROMAX International*

Hot AC KSSK-AM & FM/Honolulu hopes to attract more listeners — dangling a big carrot in front of listeners — with its "\$10,000 Song Of The Hour" contest. Between last Monday (9/23) and October 20, air personalities will announce a particular song to be played during a given hour.

When the song airs, the winning caller grabs a copy of KSSK's Saturday night "Hanohano Room" show CD. Then, in late October, one lucky winner will grab the big bucks to end phase one — another \$10,000 will be given away at the end of November as well as at the end of December to end the contest.

Philly's 'Big Ass Birthday Bash'

Infinity-owned Active Rocker WYSP-FM/Philadelphia certainly proved it could party hard in celebration of "24 years of radio that doesn't suck." At its "Big Ass Birthday Bash," listeners were treated to live performances by **Ozzy Osbourne, Danzig, Sepultura, and Clutch.**

Tickets to the big bash were given away on-air, with three grand prize winners receiving either a 1997 Pontiac Firebird convertible, a trip to London, or a chance to join Ozzy onstage. The station broadcast live from the event, with the first 500 listeners treated to a piece of cus-



tom-made birthday cake. One hopes it was baked without the cooking assistance of Mr. Osbourne, who has shown a past predilection for ingesting live bats.

Fun Fundraisers

Hot AC KFMB-FM (Star 100.7)/San Diego last week raised money for the National Kidney Foundation — and Padres pitcher **Trevor Hoffman's** Kidney Kids charity — by inviting Padre fans to literally "Smash the Dodgers."

Dave Smiley and the rest of the Star morning show turned a 1987 Dodge automobile into a Dodger-blue "bashmobile." For a dollar donation, fans attending the four-game NL West pennant showdown (9/19-9/22) at Jack Murphy Stadium got their chance to whack away at the car, or what was left of it.

Meanwhile, thousands of miles away at Young Country CKBY-FM (Y105)/Ottawa, listeners responded in droves to the station's appeal to bring non-perishable food or cash donations to a sold-out **Garth Brooks** concert. The effort ended up hauling in 6500 pounds of food for the Ottawa Food Bank and its "Hunger Relief" drive. Brooks himself endorsed the project, which even got an official declaration from the mayor of Canada's national capital.

One Singular Sensation

Consider this when its released on video (11/19): To coincide with the premiere of "Striptease," starring **Demi Moore, WONE-FM/Akron** decided to capitalize on the marketing mantra, "Sex sells." The station asked listeners to make the most creative use of no more than five WONE bumper stickers on their body and show up at the station's after-work party along the Cuyahoga River. A live band helped set the tone as WONE listeners with exhibitionistic tendencies took to the stage for a little bump and grind. In all, the event attracted nine women and six men, with a winner for each gender receiving VIP passes to the 1996 Lollapalooza concert. While Promotions Director **Howard Horowitz** says it was the most popular promotion of the summer, it clearly went over better with the general public than the film's summer release.

Autographs From The Fans

KISW/Seattle's "twisted" morning man **Bob Rivers** wants Seattle Mariners play-by-play announcer **Dave Niehaus** to recover quickly from his second angioplasty surgery in the last three weeks. To show how much the city cares in wishing Niehaus well, Rivers purchased 3077 baseballs for Mariners (and Niehaus's) fans to autograph during last weekend's final Kingdome regular season series. Why 3077 baseballs? Explains Rivers, "That's how many Mariners games Dave has called."

Adds KISW Sports Director **Spike O'Neill**, "There are many fans that *feel* the game as Dave calls play-by-play. It's a passion for the game, a passion for the team. We want to let Dave know how much we appreciate what he does and support him in his recovery."

The balls were slated to be presented to Niehaus earlier this week.

Pro:Motions

• **Bob McLaughlin** is the new Marketing Director at WAQY-FM (Rock 102)/Hartford-Springfield, MA. He most recently served as a marketing rep for **Campus Dimensions Inc.** **Chris Goebel**, who had been interim Marketing Director, steps up to Event & Promotions Coordinator.

DATELINE

• **September 19 (through December 11)** — Fall Arbitron.

• **October 2** — CMA Awards. Grand Ole Opry, Nashville.

• **October 4-6** — '96 Women In Communications Conference. Red Lion Jantzen Beach Hotel, Portland, OR; (703) 359-9000.

• **October 9-12** — NAB Radio Show. Los Angeles Convention Center; (202) 429-5420.

• **October 9-12** — RTNDA 51st International Conference & Exhibition. Los Angeles Convention Center; (202) 659-6510.

• **October 12** — NAB Marconi Radio Awards Dinner & Show. Westin Bonaventure, Los Angeles; (202) 429-5350.

• **October 23-26** — *RAP SHEET's* Working Towards A Unified Hip Hop Nation III. Site TBA, Los Angeles; (213) 634-3528.

• **October 27** — '96 Radio Hall of Fame Induction Ceremony & Dinner. Radio Hall of Fame, Chicago; (800) 860-9559.

• **October 30** — John Bayliss Foundation Roast. Waldorf Hotel, New York; (408) 624-1536.

• **October 30-November 2** — Philadelphia Music Conference. Doubletree Hotel; (215) 426-4109.

• **November 2-5** — RAB Board Meeting. Ritz-Carlton, Dearborn, MI; (214) 753-6750.

1997:

• **January 2 (through March 26)** — Winter '97 Arbitron.

• **February 3** — Deadline for NAB Crystal Radio Award Entries; (202) 775-3510.

• **February 6-9** — RAB '97 Mktg. Leadership Conference & Exec. Symposium. Marriott Marquis, Atlanta; (800) 722-7355.

• **February 26** — '97 Grammy Awards. Madison Square Garden, New York; (310) 392-3777.

• **February 27-March 1** — R&R Talk Radio Seminar '97. Grand Hyatt Hotel, Washington, DC; (202) 783-3822.

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- Who chose the colors for that outdoor campaign?
- Why did you use film — or video — for those TV spots?

R&R invites you to share your stories about any of the above topics — or just about anything marketing- or promotion-related — with our readers. Your comments will contribute to an ongoing forum designed to attract attention to the importance of strong marketing and promotion in the radio industry.

Please send your ideas, releases, and photographs to **Scott Slaven**, Director of Communications, **PROMAX International**, 2029 Century Park East, Suite 555, Los Angeles, CA 90067.

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The Marketing Edge of the 90's

'ZINE SCENE

The Death Of Shakur Pt. 2Pac

"We think we know why no one's talking. They all want to take care of it themselves" — Las Vegas homicide detective **Kevin Manning** on the search for 2Pac Shakur's killer (*Entertainment Weekly*).

"It's something that's trumpeted by the press ... It's not true" — **Suge Knight** on the connection between the shooting and the East-vs.-West rap feud (*Time*).

The bullets that felled Shakur ricocheted off the roof of **Magic Johnson's** nearby limo, causing the basketball star to dive to the floor in fear for his life (*National Enquirer*).

Battle Tales

Wynonna Judd and her husband are fighting like cats and dogs after only eight months of marriage. In fact, **Arch Kelley III** has literally been banished to the doghouse — a tiny cabin on Wy's property (*Star*).

Newly divorced **Neil Diamond's** romance with 25-year-old concert production worker **Rachel Farley** has his 27-year-old daughter incensed (*Globe*).

Jerry Garcia's 25-year-old daughter **Annabelle** is being evicted from her home over \$2500 in outstanding rent, even though her stepmother received more than \$30 million in the will (*National Enquirer*).

Alanis Morissette has battled insanity, the *Globe* reports. Following a 1993 mugging, the singer suffered an anxiety attack so bad it caused her to check into a hospital, where she underwent hypnosis and therapy.

Emory Gordy Jr., record producer and husband to **Patty Loveless**, is fighting for life against severe pancreatitis (*Star*).

Awed Couples

"You think I could give **Woody [Harrelson]** a chub? We were in bed so much together that there wasn't much to do except grab his d— and go. There's nothing there, Woody. I don't know how you get 'em" — **Courtney Love** tells *Us* way more than necessary about the filming of "The People Vs. Larry Flynt."

The *Enquirer* has Ms. Love moving in with wild child **Drew Barrymore** in New York. According to the report, her other new best pal is **Donna Hanover**, wife of New York City Mayor **Rudy Giuliani**.

Sheryl Crow and **Eric Clapton** are caught in a cozy pose in this week's *Us*.

The Touring Maturing

"These guys are on the road with their wives and children. They hook up fax machines, have personal trainers, and travel with their own masseuses. It's no fun any-

more" — road accountant **Robert Hurwitz** on his reformed employers, the **Eagles** (*Forbes*).

"The Unabomber blows things up, but doesn't play any music. We're better — we blow things up and play rock 'n' roll all night" — **Kiss's Gene Simmons** (*Forbes*).

"Performing is all the exercise I've ever needed to stay in shape" — 57-year-old **Tina Turner** (*Essence*).

The *Globe* hunts down **Jimmy Nicol**, the otherwise unknown drummer who performed for one week on a 1964 **Beatles** tour while **Ringo Starr** had his tonsils removed. "That's a period I want to forget," says Nicol, now a 57-year-old London carpenter. According to the report, within a year of his "dream gig" Nicol was unemployed, broke, and divorced.

Mother, Mother

"When I was five years old, my mother was obsessed with **Elvis [Presley]** ... I had this thing: I should be a singer and be like the King, and my mother would be proud of me" — **Cranberries** frontwoman **Dolores O'Riordan** (*Us*).

"Between the snakes and the guitar, I think you have a phallic problem" — **Slash** remembers something his mom once told him (*Live*).

Heavy Medals

KACE/L.A. personality **E.Z. Wiggins** and **Maverick Records' Guy Oseary** make the annual "Buzz 100" list of the coolest people in L.A. land. Also listed are **Bruce Springsteen**, **Robbie Robertson**, **Melissa Etheridge**, **T Bone Burnett**, **Me'Shell N'Degeocello**, and **Charlie Haden**. *Buzz* also cites **Fiona Apple** ("Too Cool For School"), **Elvis Costello** ("Cranky Cool"), **Britpop** and **Alanis Morissette** ("Cooling Off Quickly"), **Soundgarden's Chris Cornell** ("Drool Cool"), **Ashley Judd** ("Cool For No Good Reason"), and **Courtney Love** ("Cool In Concept Only").

In Style confers its prestigious "Best Hair Highlights" award to **Janet Jackson**, while **Mariah Carey** ties **Madonna** and **Barbra Streisand** in the hotly contested "Best Nails" competition. **Shania Twain** rates a "perfect" in the close rivalry for "Best Brows."

Just Say Know

"Oh, very much so, many times. I remember one show I did in London. I came out and I was so high that I just danced the first couple of songs" — **Natalie Cole** when asked if she ever performed stoned (*Live*).

"I'm not interested in being Wonder Woman in the delivery room. Give me drugs" — **Madonna** to *Vogue*.

MUSIC & MOVIES

CURRENT

- **THE FIRST WIVES CLUB**
Single: Over And Over/Puff Johnson (Work)
- **BULLETPROOF (MCA)**
Singles: Champagne/Salt-N-Pepa
Where I'm From/Passion
How Could You/K-Ci & Jojo
Other Featured Artists: Nonchalant, Delinquent Habits
- **TIN CUP (Epic Soundtrax)**
Featured Artists: Chris Isaak, Patty Loveless, Shawn Colvin
- **SHE'S THE ONE (Warner Bros.)**
Single: Climb That Hill/Tom Petty & The Heartbreakers
- **PHENOMENON (Reprise)**
Single: Crazy Love/Aaron Neville
Other Featured Artists: Eric Clapton, Jewel, Peter Gabriel
- **THE CROW: CITY OF ANGELS (Hollywood)**
Singles: Jurassitol/Filter
I'm Your Boogie Man/White Zombie (Hollywood/Geffen)
Other Featured Artists: Bush, Hole, PJ Harvey
- **GRACE OF MY HEART (MCA)**
Single: God Give Me Strength/Burt Bacharach & Elvis Costello
Other Featured Artists: For Real, Shawn Colvin, J Mascis
- **KINGPIN (A&M)**
Single: But Anyway/Blues Traveler
Other Featured Artists: Goldfinger, Freedy Johnston
- **EDDIE (Island/Hollywood)**
Single: Tell Me/Dru Hill
Other Featured Artists: J'son, Jodeci, House Of Pain
- **THE CABLE GUY (Work)**
Single: Standing Outside .../Primitive Radio Gods (Ergo/Columbia)
Other Featured Artists: Cypress Hill, Porno For Pyros, Silverchair

COMING

- **2 DAYS IN THE VALLEY (Edel America)**
Featured Artists: Erin O'Hara, Junior Wells, Lyle Lovett
- **ED'S NEXT MOVE (Milan/BMG)**
Featured Artists: Jane Kelly Williams, Mr. Hearn
- **SET IT OFF (EastWest/EEG)**
Singles: Missing You/Brandy/Tamia/Knight/Khan
Days Of Our Livez/Bone Thugs-N-Harmony
Don't Let Go (Love)/En Vogue
Other Featured Artists: Brandy, Queen Latifah, Seal
- **HIGH SCHOOL HIGH (Big Beat/Atlantic)**
Singles: I Got Somebody Else/Changing Faces
Wu-Wear: The Garment .../RZ f/Method Man ...
Other Featured Artists: Braxtons, D'Angelo, De La Soul

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

'Net Chats

Grateful Dead drummer **Mickey Hart**, Tuesday (10/1) at 9pm ET/6pm PT, America Online (keyword: LIVE).

Rick Trevino, Thursday (10/3) at 7pm ET/4pm PT, America Online (keyword: LIVE).

Nada Surf, Thursday at 7:30pm ET/4:30pm PT, Prodigy (jump: CHAT).

On The Web

Catch AudioNet's live **Lisa Loeb** show Friday (9/27) at 8pm ET/5pm PT (<http://www.audionet.com>).

L.A. Live presents **Bad Religion** in a Friday night concert cybercast starting at 12:15am ET/9:15pm PT (<http://www.lalive.com>).

LiveConcerts.com brings a **Richard Thompson** show to the web late Monday night at 1am ET/10pm PT (<http://www.LiveConcerts.com>).

Go behind the scenes at **Warner Bros.** artist **Jeff Foxworthy's** NBC sitcom taping Tuesday starting at 8pm ET/5pm PT. Chat with Foxworthy, co-stars, and crew while "watching" the taping via live digital images (<http://et.msn.com> or Microsoft Network [go: ET]).

Ticketmaster Online hosts an **Ozzy Osbourne** web chat Thursday at 5pm ET/2pm PT (<http://www.ticketmaster.com>).

MUSIC DATEBOOK

MONDAY, OCTOBER 7

1975/**John Lennon** wins his four-year immigration battle and gets his green card.

1994/**Naughty By Nature** member **Treach** makes his acting debut as "Jason's Lyric" opens nationally.

Born: **John Mellencamp** 1951, **Tico Torres (Bon Jovi)** 1956, **Thom Yorke (Radiohead)**

TUESDAY, OCTOBER 8

1980/Reggae legend **Bob Marley** collapses onstage during a Pittsburgh show — his last concert. He's diagnosed with a brain tumor and dies seven months later.

1987/**Chuck Berry** is awarded a star on the Hollywood Walk Of Fame. His film biography "Hail, Hail Rock & Roll" premieres that night.

Born: **Robert "Kool" Bell (Kool & The Gang)** 1950, **Johnny Ramone (Ramones)** 1951

WEDNESDAY, OCTOBER 9



Meet the Beatle

1966/**John Lennon** meets **Yoko Ono** at

a London art exhibit showcasing her work.

1973/**Elvis** and **Priscilla Presley** are divorced.

1980/**John Lennon** releases his comeback hit "(Just Like) Starting Over."

Born: the late **John Lennon** 1940, **John Entwistle (Who)** 1944, **Jackson Browne** 1948, **Kurt Neumann (BoDeans)** 1961, **Sean Lennon** 1975

THURSDAY, OCTOBER 10

1950/**Jac Holzman** launches **Elektra Records**.

1979/"The Rose," starring **Bette Midler**, opens nationally. Also...**Fleetwood Mac** is awarded a star on the Hollywood Walk Of Fame.

1992/**Guns N' Roses** guitarist **Slash** marries model **Renee Suran**.

Born: **David Lee Roth (Van Halen)** 1955

FRIDAY, OCTOBER 11

1960/**Aretha Franklin** plays her first show as a pop performer.

1978/**Nancy Spungen**, girlfriend of **Sex Pistols** bassist **Sid Vicious**, is found dead. Vicious is arrested for the crime, but overdoses on heroin before a trial can begin.

1989/**Quincy Jones** and actress **Peggy Lipton** file for divorce.

1991/Comedian **Redd Foxx** dies of complications from a heart attack.

Born: **Daryl Hall** 1946, **Scott Johnson (Gin Blossoms)** 1962

SATURDAY, OCTOBER 12

1962/The **Beatles** open a Liverpool show for **Little Richard**.

1966/The **Jimi Hendrix Experience** is formed in London.

1970/The rock opera "Jesus Christ, Superstar" opens in New York.

1975/**Rod Stewart** plays his last show with the **Faces**.

Born: **Sam Moore (Sam & Dave)** 1935, the late **Melvin Franklin (Temptations)** 1942

SUNDAY, OCTOBER 13

1963/"Beatlemania" begins when the group's London Palladium show attracts spillover crowds of screaming teens.

1985/**B-52's** guitarist **Ricky Wilson**, 32, dies of complications from AIDS.

Born: **Paul Simon** 1942, **Robert Lamm (Chicago)** 1944, **Sammy Hagar** 1949

— Paul Colbert

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

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WSM FM - Nashville
WJNO - W. Palm Beach
WQIK - Jacksonville
KKLD - Tucson
KZST - Santa Rosa
CFOX - Vancouver

KABC - Los Angeles
KNBR - San Francisco
WXTU - Philadelphia
KISS - Boston
KMPS - Seattle
KJR FM - Seattle
KIOZ - San Diego
WPOC - Baltimore
KEDJ - Phoenix
WZAK - Cleveland
KFXX - Portland
KLTH - Kansas City
KNCI - Sacramento
KSSJ - Sacramento
WSSS - Charlotte
WSM AM - Nashville
WRLX - W. Palm Beach
WGY - Albany
B106 - Columbia
KJZY - Santa Rosa
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WMZQ - Washington
WJMN - Boston
KZOK - Seattle
KJR AM - Seattle
KTCZ - Minneapolis
B94 - Pittsburgh
KBUQ - Phoenix
WZJM - Cleveland
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Illustration by J.T. Steiny

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STREET TALK®

ABC Networks Zips Up Z-Rock

ABC Radio Networks is shutting down its hard-rockin' Z-Rock format at the end of the year. The net sez times — not to mention the music — have changed since its introduction 10 years ago. ABC will try to switch affiliates to either its Classic AOR or MR-35 service.

In light of Wal-Mart's well-publicized decision not to sell the new **Sheryl Crow** album, **WRXQ/Memphis** morning drivers **Rob, Tone, and Joy Christie** mocked the retailing giant (never known to be a great friend of radio anyway) by giving away the album in the parking lot of the local — you guessed it — Wal-Mart! Crow CDs were passed out to listeners displaying one of the station's stickers. After a large gathering formed, Wal-Mart security had local police escort the party off the property, upon which the WRXQ staff moved to the station parking lot and continued to give away CDs.

WYSP/Philadelphia has found a way to "leak" new records that's also immune to the issuance of C&Ds from labels. Afternoon driver **John DeBella** has been driving to listeners homes — beer and pizza in hand —

and playing the new **Van Halen** record. Over 60 listeners were waiting for him at one of the winner's homes!

WRCX/Chicago morning personality **Mancow Muller** has re-upped with the Active Rock outlet for multiple years. Terms of the deal were not disclosed.

Urban AC **KJLH-FM/L.A.** is staging a Town Hall meeting tomorrow (9/28) to discuss allegations — recently made by the *San Jose Mercury News* — that the CIA supplied crack cocaine to South Los Angeles gangs and then used the profits to fund the Contra war in Nicaragua. SoCal Congresswomen **Maxine Waters** and **Juanita McDonald** are leading the call for an investigation of the story. In fact, Waters and talk show host **Oliver North** went nose-to-nose on that issue on North's **Salem Radio Network** show last week, with North vigorously denying he was involved in drug trafficking. North told R&R, "I invite an investigation into this. President Clinton is in control of the CIA and he should look into this."

Net News

You net-heads have probably heard that a beta version of RealAudio 3.0 was released last week. Aside from the ability to transmit in stereo, the new software sounds noticeably better than version 2, and it rivals digital sound when transmitted over ISDN lines. You can download a copy of the software from the RealAudio site. All of the major record labels, along with **KING-FM/Seattle** are netcasting using version 3.0. Check R&R's web site (<http://www.rronline.com/realaud2.htm>) for all the links.

And speaking of the net, **Premiere Radio Networks** has inked a deal with **AudioNet**, a leading distributor of audio programming (including dozens of radio stations) on the Internet via RealAudio. Premiere has invested \$4 million in AudioNet and will serve as its ad rep.

Early indications that **Clear Channel** was ready to take a double-market dip into the Alternative waters (following the switch of **NAC KLJZ/New Orleans** to **KKND**), turned

Continued on Page 30

Rumors

- What's all the Chi-town chatter about **Evergreen** possibly taking **WLUP** back in a music-oriented direction? Could it be headed toward an adult-oriented Alternative approach, positioning itself between **WXRT** and **WKQX**? A recent **Brian Phillips** sighting in Chicago generated tons o' talk about the **99X/Atlanta** PD heading north, but other names are surfacing, too. Back at the 'LUP, is nighttimer (and former **WHTZ/NY** morning driver) **Steve Cochran** being courted by major Chicago and Philly players for mornings? And will some of WLUP's other personalities segue to Evergreen's **WMVP-AM**?

- Will **Geffen's** new Head of Promotion/GM **Bob Catania** be in the Los Angeles home office as soon as mid-October?

- Is **WMC-FM/Memphis** PD **Chuck Morgan** about to become the new PD at **WMTX/Tampa**? Is sister **WMC-AM** PD **Alan Elsenon** also being lured for a sweeter gig?

- Are musical adjustments coming at **CHR WMXQ/Birmingham**?

- Is there discussion about making **WFLZ/Tampa** nighttimer **Bubba The Love Sponge** a Jacor morning driver?

- Is **KQPT/Sacramento** moving in an Alternative-oriented Hot AC direction?

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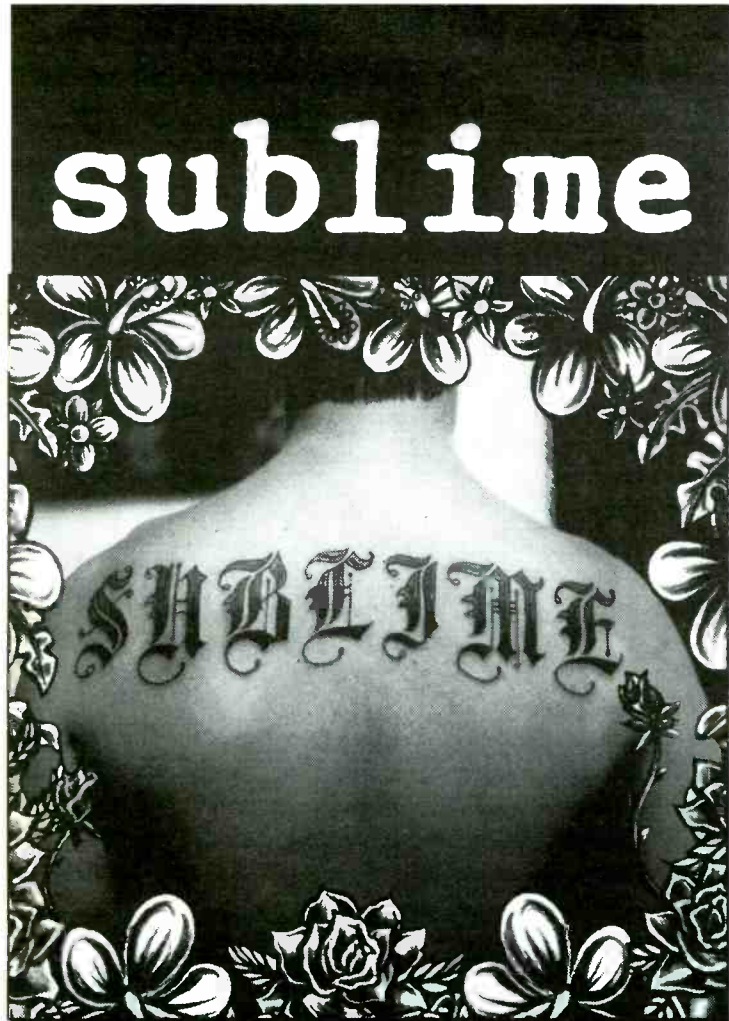
Before The Box A:

WXKS, WSTR, KJYC, KHFI, WSNX, WNOK, WZNY, WERZ, KZMG,
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KSMB K92 WPST
WSPK WMRV WWKZ**

R&R Alternative

6-5

Modern Rock Monitor

8* - 5*

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Active Rock Stations**



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"What I Got" (Reprise)
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Continued from Page 30

out to be a smoke screen. As it turns out, former NAC **WTCD/Raleigh** emerged with a Classic Hits format, leaving what seems to be a gaping hole for Alternative in this cutting-edge market.

Former Priority Sr. VP/Promo **Nancy Levin** will soon be named to a similar post with **Red Ant Entertainment**.



Levin

Arbitron is seeking candidates for its current round of openings on the Arbitron Advisory Council. Open seats include AC (in continuously measured markets), Black/Urban (all markets), Country (non-continuous), Rock (AOR) (non-continuous), and News/Talk

(non-continuous). Nomination forms are due October 7. Election ballots will be mailed November 8.

WBLN/NY morning man **Ken Webb** has moved to the overnight shift, effective last week (9/19). The jazz/R&B-flavored program will be called "Jazz From The City," which mimicks the name of a syndicated program that Webb hosted before he joined 'BLS.



Webb

Former **KRLA-AM/Los Angeles PD Carmy Ferreri** is named APD/MD at new crosstown **Viacom Rhythmic Hot AC KIBB-FM**. Meanwhile, L.A.'s other Viacom property, Alternative-leaning Hot AC **KYSR-FM**, appoints former **KZON/Phoenix PD Chris Ebbott** as APD/MD; **Angela Perelli** continues as interim PD.

Elektra Sr. Dir./National Alternative Promotion Joel Klaiman segues to **Sony 550** in a broader role as VP/Alternative Music in the new year. Will 550 Dir./Alternative Promotion **Brian Corona** then head to **Capitol**?

WAVF/Charleston, SC's seventh annual "Wave Fest" will be on Sunday, October 20; with over 70,000 expected attendees and 13 bands, it's likely to be the largest free concert in the region. This year the station is offering free tickets to other stations in the Southeast that want to send their listeners to see **Junior Brown, Butthole Surfers, Cracker, Joan Osborne, Posies, Semisonic, Tonic, Ugly Americans, Paul Westerberg, Magnapop, Patti Rothberg, Syd Straw, and Thermadore**. WAVF will give tickets to one station per market; contact PD **Rob Cressman** at (803) 852-9003.

KKLQ/San Diego's Greg Stevens called the ST fun-fone to dispute last week's item that morning drivers **Jeff and Jerr** were so mad at the station that they haven't said "Q106" on the air for two months. "That's simply not true," Stevens said.

CBS's Philadelphia radio station at 1210 has acquired its fifth set of call letters in recent years. The former **WCAU-WOGL-WGMP-WPTS** is now known as **WPHT-AM**. VP/GM

Continued on Page 33

Rumbles, Pt. 1

- **Infinity's WJFK-FM/Washington** has begun simulcasting Redskins games on crosstown co-owned Urban AC **WPGC-AM**.

- **Tichenor Media**, which recently merged with **Heftel Broadcasting**, has flipped **WLXX-AM/Chicago** from a Mexican-Banda sound to a Caribbean-based approach.

- **KIFM/San Diego** webmaster **Michael Hart** exits the NAC station to accept a fulltime position with **AOL's Digital City/San Diego**.

- Consultant **Guy Zapoleon** who last week was hired at **Viacom's KYSR/L.A.**, adds **Chancellor's KGGI-FM/Riverside** to his client list. It then didn't take long for **KGGI PD Bob Lewis** to exit the station.

- Consultant **Larry Bruce** signs **Nationwide Communications'** San Diego stations.

- **WXRK/NY** nighttime host **Whipping Boy** exits, citing personal reasons. **Booker** is now holding down the slot.

- **WBUZ/Toledo** co-PD **Dan Boyzk** is upped to OM over both **WBUZ** and **LMA Classic Rock** sister **WJZE**. 'BUZ co-PD **Matt Willauer** becomes that station's PD/MD; **Jim Felton** is named PD of **WJZE**.

- **WZJM/Cleveland** co-owner/GM **Lynn Tolliver Jr.** has named APD **Big Dave Eubanks** interim PD and **Action Jackson MD** in the wake of PD **Lisa Rodman-Rose's** departure to **Viacom's WDRQ/Detroit**. **Rodman-Rose** has also signed a consulting agreement with **WZJM**.

- Until a new PD is named for **WGTZ/Dayton** (thanks to the departure of PD **Louis Kaplan** to **KLLC/SF**), PD **Michael Luzack** of sister **WING** will add interim PD duties for **WGTZ**.

- There will be more Country and no more Rock on suburban Washington outlet **WRCY-FM/Manassas, VA**. The station said it was "refocusing" the station as a country outlet and is now playing "Today's Best Country."

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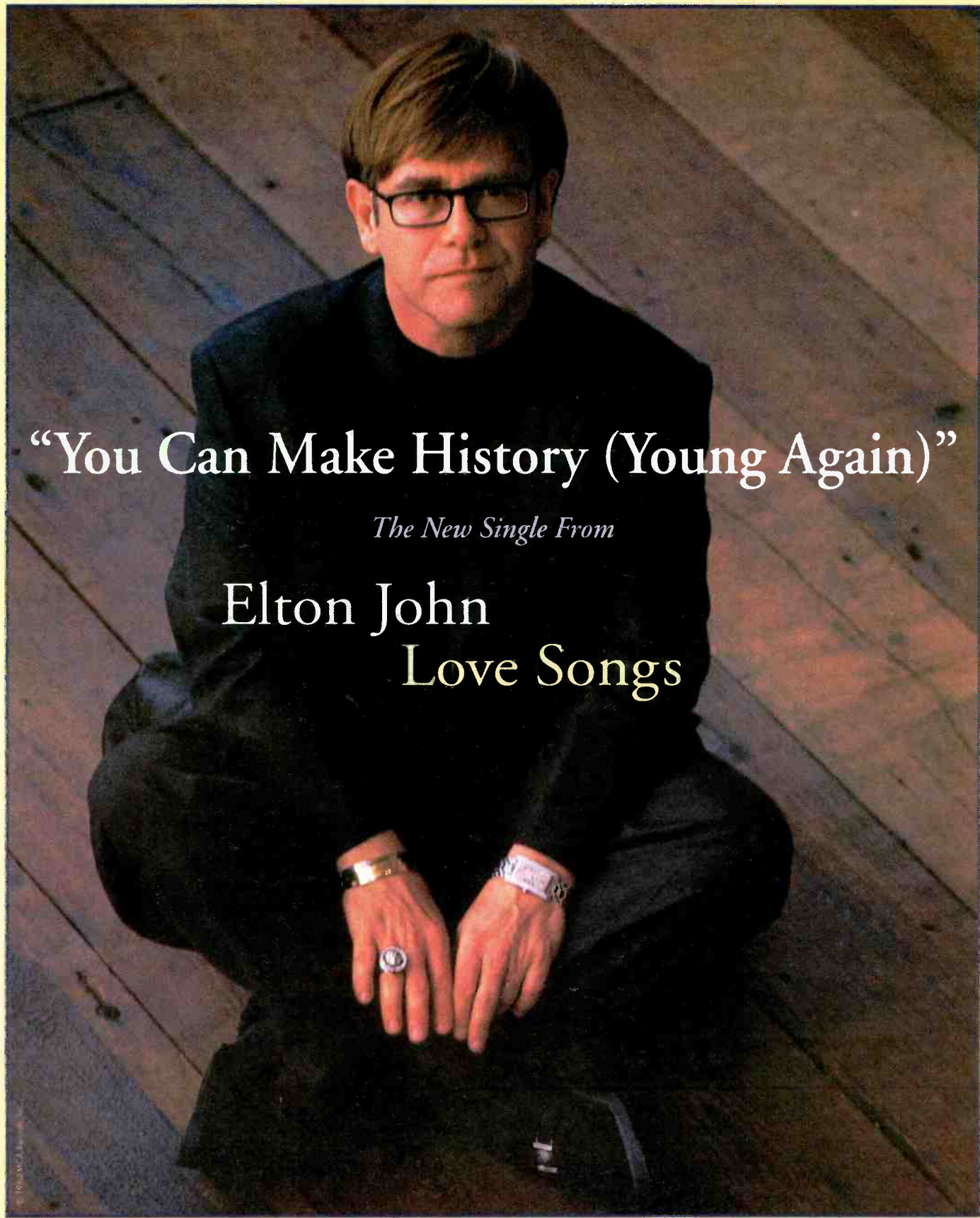
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AC Monitor 11* - 8*

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STREET TALK®

Continued from Page 30

Roy Shapiro says the latest change was made over concerns about possible confusion with WPST-FM/Trenton, NJ.

Rumbles, Pt. 2

- Gina Crash exits WMRQ/Hartford to return to WHFS/Washington for nighttime on-air duties.
- WBAB/Long Island evening personality Robyn Lane joins the new WRAT/Monmouth-Ocean, NJ for MD/midday duties.
- WKSZ/Green Bay morning driver Rod Phillips is the new PD/afternoon driver at WIFC/Wausau, WI.
- WFAS-AM/White Plains, NY has shifted from Full Service to N/T and becomes a CNN affiliate.
- CHR WWZZ/Washington signs on DC-based Metro Traffic reporter Janet Elliott as morning show co-host with George McFly.
- Ex-WGLF/Tallahassee, FL PD Bob Fonda has been named PD at KLFX/Killeen, TX. His first day is October 1.
- WCIL/Carbondale, IL PD Andrew Zepeda is the new PD at KLYV/Dubuque, IA. He replaces Jeff Andrews who is the new PD at KKSS/Albuquerque.
- KCFX/Kansas City hires record vet Charley Lake to join station mainstay and morning driver Lauren Holladay for mornings.
- WNVZ/Norfolk afternoon driver Jay West is named MD. He succeeds Sean Sellers, who retains his APD/morning drive duties. Production Director Paul McCoy joins Sellers for mornings.
- WQBZ/Macon, GA taps Production Director Sarina Scott as PD and ups staffer Vance Shepherd to MD.
- Atlantic Miami local Ric Brown shifts from Miami to Atlanta. He fills the post vacated by Myra Simpson, now at Epic. The label is currently looking to fill his old post.
- WSPT-FM/Stevens Point, WI just about doubled its power, from 51,000 watts to 100,000 watts.
- Country KHIV/Colorado Springs will flip to NAC on September 24, with Mike Lewis serving as PD.
- Former KLOL/Houston APD/MD/middayer Dayna Steele — "Houston's First Lady of Rock 'N' Roll" — joins KNWS-TV as host of "Houston's Entertainment News."
- WPST/Trenton, NJ promotes Promotion Director Mike Kaplan to APD/MD, succeeding Dave McKay, who was recently promoted to PD.
- WLWQ/Columbus, OH MD Joe "Show" Pasternak relinquishes those duties to concentrate on his airwork.
- Former WXLK/Roanoke, VA PD/nighttimer Rich E. Cunningham is the new nighttimer at WBZZ/Pittsburgh.
- KKRZ/Portland swinger Dani Curtis segues to middays at KZHT/Salt Lake City.
- Pam Triolo is the new afternoon driver at WOLL/West Palm Beach.
- KIIS/L.A. and KHOM/New Orleans add Mark Driscoll's voice. Voiceover specialist Sean Caldwell also remains on KIIS, but Caldwell can be heard at KHOM's crosstown competitor WEZB (B97).

RADIO & RECORDS



1

- Rick Caffey tapped as WAOK & WVEE/Atlanta VP/GM.
- Epic/Nashville sets Jack Lameier as Sr. VP/National Country Promotion and Dean Broadhead as VP/Marketing & Artist Dev't.
- Michael Frohm named WWSW-AM & FM/Pittsburgh GM.
- Chris Winter becomes WWKS/Pittsburgh PD.
- Tim Dukes promoted to WEBN/Cincinnati PD.

5

- Giant Records lands in Nashville, James Stroud is President.
- Bob Cooper elevated to KVIL-AM & FM/Dallas GM.
- Cerphe upped to WJFK-FM/Washington PD.
- Dino Matela becomes KCBQ/San Diego PD.
- Tony Rice named Giant Records Director/Urban Marketing & Promo.
- KKBBQ-AM & FM/Houston forsakes CHR for Country.

10

- Bud Stiker tapped as WHDH & WZOU/Boston VP/GM.
- Chuck Crane chosen WYNY/New York PD.
- Doug Podell officially appointed WLLZ/Detroit PD.
- AC WAIA/Miami becomes AOR WGTR with Bill Wise as PD.
- Marty Bender selected WFBQ/Indianapolis PD.
- Jay Thomas signs for mornings at KPWR/Los Angeles.

15

- Monty Grau boosted to KOMO/Seattle VP/GM.
- Ken Puvogel elevated to WB National AOR Promo Coord.
- Charlie West named KMOD/Tulsa PD.
- Steve Feinstein upped to WYSP/Philadelphia MD.
- WRKO/Boston goes all-Talk.

20

- Plough Broadcasting's WVEE/Atlanta and WHRK/Memphis go disco-stereo.
- Jim Harper named WRDQ/Detroit PD.
- Michael St. John appointed WMPS-AM/Memphis PD.

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DAB

Continued from Page 1

ADR last week, NAB President **Edie Fritts** offered the NAB's services in conducting a testing program. US-ADR President **Berne Strom** told R&R they "are absolutely going to accept the NAB's offer and work with them. This reaffirms what we already knew: We have the broadcasters' support, and we can supply them with a viable digital alternative."

The technology in question is in-band/on-channel (IBOC) DAB, which — if successfully developed — would allow analog broadcasters to switch to digital broadcasting within the existing radio spectrum. The NAB has long been a proponent of IBOC and has vigorously opposed other technologies such as satellite digital audio radio (DARS).

According to Fritts, "IBOC, operating within existing allocated radio broadcast spectrum, has the greatest potential to preserve the infrastructure and viability of the U.S. radio industry, while providing broadcasters and listeners with enhanced digital quality and ancillary data services."

So far, however, that has not proven to be possible. The **Consumer Electronics Manufacturers Assn.** (CEMA) — the branch of the EIA which is overseeing the tests — says part of the problem with IBOC is limited coverage and interference with existing radio stations. San Francisco was chosen as a test site because its terrain — with its water, mountains,

and tall buildings — presents nearly every physical hindrance to digital radio in the U.S.

'Commitment To Technology'

Strom said USADR is not convinced by the negative results of last year's tests and felt there were "inconsistencies with the lab test process." Still, she's optimistic that the technology will work. "We don't believe IBOC is dead, and we still have a commitment to develop this technology." Lucent spokespersons could not be reached for comment.

Meanwhile, CEMA is still conducting field tests for three other technologies: AT&T/Lucent's in-band/adjacent-channel (IBAC); **Eureka 147** DAB system at L-band; and **VOA/JPL** satellite system at S-band.

CEMA Director/Communications **Lisa Fasold** said the tests for these three technologies should be completed within the next two weeks. But CEMA's deadlines may clash with DARS spectrum allocation, which **FCC Chairman Reed Hundt** wants resolved in the next month (see story, Page 6). If a non-IBOC system proves to be the most viable, the next hurdle is getting an FCC license for the spectrum.

"We are trying to make sure the FCC waits on allocating DARS until our test results are available," Fasold said. "Usually the FCC is good about this sort of thing. It doesn't want the responsibility of creating standards. It would rather leave that to the industry."

Paragon

Continued from Page 14

KSRY-FM/San Francisco, KNDE/Sacramento, San Jose outlets KOME and KSJO, and KTYD/Santa Barbara, CA. Reid is a seven-year Paragon veteran and managed day-to-day operations at the company's Research Center for five years.

Paragon Managing Partner **Mike Henry** commented on the promo-

tions: "Mike has been very instrumental in expanding Paragon's client and revenue base in the radio industry. Larry has been a key figure in orchestrating the maturation of Paragon's internal research department. And Annie's organizational and streamlining talents have allowed her to continue to oversee our Research Center, while at the same time allowing Paragon to radically change and improve the way we manage all radio business."

Changes

Classic Hits: KBMJ/Billings, MT has flipped from Active Rock to Classic Hits as the "Hawk."

Country: **Danny Zamboni** and **Sue Falls** are the new morning team at WBOB/Minneapolis, replacing **Susie Morgan**, who segues to middays ... **Rick Daulton** is new to middays at WDSY (Y108)/Pittsburgh ... **Angela Brooks** is the new afternoon host at WMIL-FM/Milwaukee ... **Amie Harper** joins **Bruce Sherman** for afternoons at WSM-FM/Nashville ... **KTEX/McAllen-Brownsville** midday host **Deana Romero** moves to mornings with the **Patchman**. **Pete Vasquez** joins to assume **Romero's** old shift ... **Shane Media** is now consulting **WCUZ-FM/Grand Rapids** ... **Chris Costa** is set to join **KATM/Modesto, CA** as MD/middays ... **Stephanie Lynn** is new to nights at **WIBW-FM/Topeka, KS.**

News/Talk: **WOWO/Ft. Wayne 8-**

10pm host **Paul Phillips** has departed. **Dr. Laura Schlessinger's** syndicated program will air in Phillips's old slot.

Rock: **Christian Cudnick** joins **WYYY/Baltimore** for weekend duties ... **Mike Montavon** joins **WZZO/Allentown** for mornings, replacing **Kris Collins**, who returns to school ... **WARQ/Columbia, SC** welcomes new evening man **Tom Feary** as **Ron Marsh** moves to mornings ... **KWBR/San Luis Obispo, CA** morning man **Freddie B.** exits. **PD John Mackey** moves back to mornings, **Vince Simmons** shifts to middays, **MD Joe Alvino** takes afternoons, and **Travis Tyler** assumes overnights ... **WIRX/Benton Harbor, MI** returns to Rock. **Bill Lewis** replaces **Tommie Lee** in afternoons, while **Phil Becker** replaces **Chad West** in nights.

Records: **Peter Edge** has become Dir./Int'l A&R for **Arista Records** ... **Debbie Samuelson** and **Michael Alago** have joined **Geffen Records** as Dir./Creative Services and A&R

BUSINESS BRIEFS

Continued from Page 6

DG Affiliates Hit 5000

DG Systems, which provides audio content to radio stations, added its 5000th radio station this week. The company electronically links stations with advertisers, agencies, production studios, syndicators, and the World Wide Web.

Public Radio Gets Fed Fund Boost

The **National Telecommunications & Information Administration** has awarded \$13.4 million in federal grants to public radio stations, television stations, and distance learning systems.

Thirty-eight public radio stations were awarded grants. According to the **NTIA**, these radio grants, combined with the 47 public television grants and 11 distance learning grants, will allow an additional 2.8 million people to receive a public broadcasting signal. The grants are to be used to upgrade facilities, improve broadcast services, or create new stations.

The largest radio grant, \$27,000, went to the **Georgia Public Telecommunications Commission** to set up an FM station in Demarest, GA.

Compiled from reports by the Associated Press, Dow Jones News Service, Reuters, United Press International, and R&R staff writers.

Jacor

Continued from Page 1

Investor Relations **Kirk Brewer**; formerly Sr. VP/Corporate Communications for **Anixter International**.

The new management appointments are designed to "position Jacor very well as the company continues its growth through mergers and acquisitions in the days ahead," said Jacor board Chairman **Sheli Z. Rosenberg**. "We're delighted to now be able to draw upon the significant and complementary management resources of both companies and are very pleased to have assembled a team of unsurpassed talent and experience."

Brewer told R&R, "The whole reason for the deal, aside from the complementary markets, is that the

new management team from **Citibroadcasters** and **Jacor** are from the same corporate culture. They have a history together, a shared management background." He noted that **Michaels, Lawrence, and Crowl** first worked together years ago at **Taft Broadcasting**.

Hobbs

Continued from Page 3

"Actually, I'm really looking forward to this new challenge since it affords me the chance to return to music radio while retaining my current focus on News/Talk."

Hobbs joined 'FLZ in March 1989 as OM before adding similar duties at 'FLA six months later. Prior to that, he served as PD of **WYHY** (now **WRVW**)/Nashville and, before that, as OM of **WMYU/Knoxville**. **Hobbs** began his radio career in 1973 as an air talent at then-Top 40 **WKYX-AM/Paducah, KY.**

Prain

Continued from Page 3

forward to further success under **Jim's** leadership. And we're pleased we could fill the top position from within our own company."

Prain told R&R, "I'm grateful to the **Cox Broadcasting** management team for the opportunity. **Tampa/St. Petersburg** is an exciting radio market with good broadcasters. I'm looking forward to working with our teams at **WCOF, WWRM, WSUN, and WFNS.**"

Prior to joining **Cox** in 1992 as **WSB GSM**, **Prain** held GSM posts at **KRXY/Denver** and **WOMC/Detroit**. He also has worked in management positions at **WRIF/Detroit** and **KSRR/Houston** and owned the **Detroit-based J.C. Prain & Associates** advertising firm.

SBS

Continued from Page 1

closes, which is expected to happen in January 1997.

"I am a warrior," said **Oasis**. "My intention is to squash any and all competition."

He told R&R that **Hefel Broadcasting** matched the \$110 million selling price, but offered him a lesser corporate position and title.

Oasis owns 50% of **New Age Broadcasting**, while brothers **Alan** and **Robert Potamkin** each hold 25% of the group. The **Potamkins** are the nation's largest car dealers with 57 dealerships in **Miami, Philadelphia, New Jersey, and New York.**



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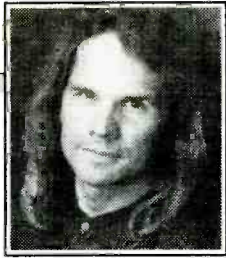
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STEVE WONSIEWICZ

Alternative 'Lusts' For Iggy, 'Trainspotting'

Media focus on movie illustrates how radio and records can work together

"'Trainspotting' and 'Pulp Fiction' are what's wrong with America today" — presidential candidate **Bob Dole** during an election speech at a Los Angeles high school on September 18.

Yikes. Don't tell that to Alternative radio, **Capitol**, or **Virgin**.

And certainly don't tell **Iggy Pop**, who's riding a wave of newfound popularity due to his visibility in the movie "Trainspotting" and the re-release of radio of his single "Lust For Life." Thanks to all the hoopla surrounding "Trainspotting," Pop's single was one of the most added at Alternative two weeks ago.

The current appeal of "Lust For Life" illustrates a couple of interesting points. For one, it shows how being included in a movie's pivotal scenes can thrust an artist's music into the public eye. Just ask **Coolio** after "Gangsta's Paradise" blew up courtesy of the film "Dangerous Minds."

It also highlights how a lifestyle-driven movie and the accompanying soundtrack can energize a format or genre of music and how radio and records can play a pivotal role in fueling the fire. The central theme of "Trainspotting" certainly is relevant to Alternative's 18-34 demo. And who can forget in years past what the film "Urban Cowboy" did for Country?

Lastly, Pop's current visibility at Alternative demonstrates how important heritage artists are to radio, even if the airplay they receive is event-driven or part of the station's gold library.

Pop Goes The Single

Notes **Capitol Sr. VP/Promotion Phil Costello**, whose label has the singles rights to "Lust For Life" and released the soundtrack: "I saw the film and thought it was brilliant. When I saw how Iggy was such a big part of the film, I knew it was a no-brainer. If the film blows up, people are going to want to play Iggy Pop and other tracks off the record. We figured Alternative would play the single if there was enough buzz about the film and the soundtrack sold well — which is exactly what happened.

"The movie and soundtrack caught on with a culture that's reflective of what Alternative radio is programming. You can't tell me 90% of the 3000 copies that recently were purchased in the New York ADI weren't bought by 16-30-year olds. That's the audience Alternative PDs are programming to."

Costello readily acknowledges the

uniqueness of what's happening. He should know since he's worked earlier Iggy tracks. But can it happen with other heritage Alternative artists? "Sure, but all the elements have to be in place. And those situations are few



Phil Costello



Oedipus



Jeffrey Naumann



Shellie Hart

and far between. The reason for this one is the film. The soundtrack and the video played a big role. But it's the film first and foremost.

"Could it happen again? Yes. Will it happen again? Not for a while. These kinds of films don't come down the pike that often."

Costello doubts more Alternative programmers will add more heritage artists based on what's happening with "Lust For Life." He says, "The only place I see something like this happening — but to a lesser degree — is at Alternative AC. Programmers are playing records that were played in the '70s and '80s but that were never hit singles — even though they should have been — because the vehicles to expose the music didn't exist."

Age Vs. Appeal

WBCN/Boston PD Oedipus agrees with much of what Costello is saying. "[Lust For Life] has always been a great song and was popular in certain areas of the country. But what's happening with our audience is that people are rediscovering Iggy because of his presence in films and in things like the **Nike** commercial. He's always been one of the more interesting people in rock. And with a vehicle like **MTV**, artists like Iggy are going to endure."

Oedipus notes that only the more established or credible artists can benefit from similar situations. "The perfect person who's primed for this is **David Bowie**. He's always had roots in the format. And if anybody goes to his current club tour they are going to reassess Bowie and how amazing he's always been."

Virgin VP/Field Promotion Jeffrey Naumann, who also has worked

many an Iggy record, isn't too surprised about Alternative's lust for "Life" in the '90s. "His music is now getting to an audience who may never have gotten to know what Iggy Pop is all about because radio has been so against playing his records. The song is proving to radio that he does appeal to a younger crowd. It's not like he's an aging punk.

"Radio never let us get in the door with Iggy's last couple of records.

Their inclination was to think that he didn't relate to a younger audience, which we always thought from the start was dead wrong. It seems now we're being proven right."

What Naumann is more baffled about, however, is

the way programmers treat new music from heritage acts. "Any Alternative musician or student of the music looks at Iggy Pop as an icon. It's unfortunate that radio doesn't see the heritage in an artist like Iggy or **Tina Turner**. These are timeless artists who are still viable at contemporary radio. They don't go away because they turned 50. A lot of times I think programmers misconstrue age with appeal.

Naumann agrees with Costello that Alternative isn't about to search the vaults looking for stashed-away gems. "There has to be a very good reason for radio to go back to an older record."

'A Gut Call'

KEDJ/Phoenix PD Shellie Hart has held off so far, calling it "a gut call. 'Lust For Life' is a great record and sounds like a hit record, but it's one that's more appropriate for a mainstream Alternative. We're more young and street — more about bands like **311** and **Rage Against The Machine**. Our target is the 17-27-year-old. And I don't think they're tuning to us expecting to hear that song.

"That's not to say we aren't going to play it. We're just not sensing that 'Trainspotting' is a big deal with our audience. There's nothing compelling us to play the record."

In the end, promotion and programming execs are happy for the exposure a movie like "Trainspotting" can do for their genre's music and artists. Observes Costello, "What it does at Alternative is open the door at radio for younger listeners to hear more of Iggy's music. If anybody deserves something like this to happen to him, it's Iggy."

Love At Second Listen

Labels give one more chance to artists they believe in

By Jay J. Levy

Lately a number of artists have enjoyed a respectable lifespan on radio, disappeared for a short period of time, and then re-emerged for even greater success.

Starting with **Everything But The Girl's** "Missing" in late '94, songs by **Billie Ray Martin** ("Your Loving Arms"), **Recharound** ("Big Chair"), and **Jewel** ("Who Will Save Your Soul") all share one notable characteristic: more life than initially thought.

Atlantic Records Sr. VP/GM Ron Shapiro explains his approach to "Missing": "Everything But The Girl up to this point was sort of an underground-vibe, press band. PDs may like the music as it comes across their desks. But that doesn't mean they'll give it double-digit spins. Sometimes you have to work to get somebody's attention and prove something's there."

Shapiro also remembers radio's initial reaction to Jewel: "When her album was first released in February '95, people really had no idea what to do. Was she Alternative? Adult Alternative? Folk? So it was felt over time that 'Who Will Save Your Soul' was 'ungettable,' so to speak."

And that was a major label. Consider the plight of small indie label **Carport Records**, which had been working the tune "Big Chair" by then-unknown alternative band **Recharound**. "Total resistance" is how Carport President **Bill Hons** describes radio's initial response. "It was like, 'Who's Carport?' I faxed **WJRR/Orlando** so many times that then-PD **Steve Robertson** said, 'I'll put it on Friday, you call me on Monday. And if I have no response, never talk to me about this again!' It ended up top 5."

Similarly, **Elektra Sr. Dir./Top 40 Promotion Don Coddington** retraces "Your Loving Arms"'s steps: "The first time around [April '95], it got a good response. It was a top-selling single in several markets. But the album wasn't ready yet. So we didn't go right after it the first time."

One More Chance

With all these songs getting only isolated great response, what makes a record label stand up and say, "OK everybody, one more time?"

In the case of EBTG's "Missing," Shapiro shares, "I remember we sat in meeting after meeting thinking, 'How can we go for this? It's too late.' But the dance version was working in Miami, Houston, and Seattle. Ultimately, somewhere between August-October '95 we decided to strip the remix into the album and go for this version big time."

Coddington echoes these thoughts when discussing "Arms": "The second time around the album was coming due in June '96. So given those stations were still hot on it almost a year later, we took their story and brought it to the rest of the radio panel. We had more ammunition."

Recharound's success followed a somewhat different path. After **Trauma Records** Presidents **Rob Cahane** and **Paul Palmer** saw the band play an Orlando show, they met with Bill Hons personally. Hons remembers, "They came down and within three days they had an offer on the table."

Cahane picks up the story from there: "Besides that single, we had them write more songs and they did a whole album. It was remixed and remastered and then we gave it the big push."

Jewel had some Alternative radio success with "Who Will Save..." But, as Shapiro remembers, it wasn't until her performance on the "Tonight Show" around Christmas '95 that things really turned around. "Her sales nearly tripled the next week. We just made the decision to finally go for it."

Radio's Response

Almost across the board, stations that played each of the songs the first time picked them up again. **Adult Alternative KUPR/San Diego PD Mike Halloran**, for example, was the first station on the Jewel song. "It never actually went away for us. I was early the first time and the funny thing was, [Atlantic] said I was jumping the gun. I said 'Let the rest of the country catch on to it.' I thought it would take two months, not two years."

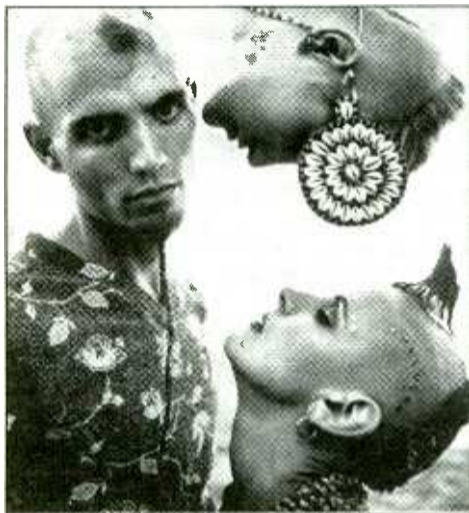
Then-**WMMS/Cleveland PD John Gorman** was early on Recharound's "Big Chair." He says audience burn the second time around was not a worry. "We were in the loop to the story behind the record and what was going to happen, so we pulled the old version a few weeks before the re-release. When they started playing the new version, air talent told the story [to listeners]."

Has the success of these four records encouraged more re-releases? Thanks to the success of 311's "Down," **Capricorn** is going for another try on "All Mixed Up." Atlantic will re-release a softer, more Pop-radio-friendly version of Jewel's "You Were Meant For Me" (very different than the one launched last year). And then who knows what's going to climb out of the shadows next? As Mike Halloran puts it, "The public should decide what they like. And radio stations should decide what they want to play. Single, shmingle!"

RR LAUNCHING PAD

CHR/Pop Uncages Qkumba Zoo

The phrase "think globally, act locally" is taking on a new meaning for CHR/Pop programmers when it comes to South African trio **Qkumba Zoo's** synth-driven dance single "The Child (Inside)" on **Arista**. The pulsating track, flavored with South African tribal beats, is currently being reported by 59 CHRs, including major market out-



Qkumba Zoo

lets **KRBE/Houston, KKFR/Phoenix, and WFLZ/Tampa**.

While the band is new to the U.S., its debut album, "Wake Up & Dream," has gone platinum in South Africa and "The Child (Inside)" has hit No. 1 at radio. Comprised of lead singer/lyricist **Levannah**, studio whiz/composer **Owl**, and dancer/sculptor **Tziki**, Qkumba Zoo has one foot planted firmly in its homeland's fertile musical heritage and the other in the western world's modern commercial alternative-pop sound.

"We are pretty excited about it," **KRBE PD John Peake** says of the lead single. "It sounds very different, has great tempo, and when you put it on the air it generates requests. It's so unique that when listeners hear it they call in to find out more about the song and the group."

As with many hit songs, Peake says it's hard to categorize the single. "When we sat down we all wondered how we would code it. It's sort of a dancey, alternative record. Yet it has a definite pop sound as well. And that's why it's working. It has such an international flavor that it adds a new dimension to our station."

Peake notes that rhythmic records are "still generating the most excitement at the station. It's not a fad. Songs from the **Fugees, La Bouche**, and others have turned out to be pretty big records for us. It's happening week after week in sales and callout. The music is sort of fitting together again for CHR. ["The Child (Inside)"] is coming along at the right time. It's another piece of the puzzle we're using to keep sounding fresh and different from our competition."

KKFR PD Don Parker agrees: "Dance records continue to work pretty well for us, even though they're not the only flavor of the station. This record is much cooler than the other

songs that come across my desk. It's not the same old beat or formula."

The song's world beat, says Parker, is a big plus. "It has a compelling sound that makes people want to listen. It's also different enough that people will recognize it quickly. With most dance records it takes a while for the audience to become familiar with it and register it in their minds."

With more stations jumping into dance, balance will play an even greater role, says Parker. "That's the inherent problem with everybody rushing into dance. They make dance the station's only sound and listeners can't distinguish one band from another. It happens in all formats. You have to be careful not to get wrapped up in one particular style or you risk painting yourself into a corner."

For **Arista VP/CHR Promotion Jim Elliott**, songs like "The Child (Inside)" give CHR "records they can own. It's unique and has the tempo CHR craves. There are very few records CHR can own that don't cross from other

formats or that eight different stations in the market aren't playing."

Elliott says the track's positive message also adds to its appeal. "I called them **BMs** — bouncing music — when I was in radio. The songs have the energy and kind of lyrics that make listeners feel good."

The album goes to retail on October 29.

Matchbox 20 Strikes Rock Radio

Thanks to a well-crafted, lyrically potent track in "Long Day," **Lava/Atlantic** quintet **Matchbox 20** is finding a home at **Active Rock, Adult Alternative, and Alternative** radio. The lead song off the band's debut album, "Yourself Or Someone Like You" was produced by **Matt Serletic (Collective Soul)** and is currently being reported by 39 **Active Rock** outlets.

Fronted by singer/songwriter **Rob Thomas**, the band has been a staple on the local club scene, opening for **Hootie & The Blowfish** and **Letters To Cleo**, among others. Now they're poised to embark on larger stages.

Active Rock WZTA/Miami PD Gregg Steele says the song "has a contemporary mainstream sound and enough bite to give it broad-reaching appeal. The single and album's other cuts have a lot of crossover potential. The band has a very organic sound that works well for us. There's nothing out there at **Active Rock**, except for maybe the **Wallflowers**. Right now it's an all-day record, except for morning drive, and has the potential to be a power rotation record."

"The local aspect helps because there is a little more familiarity, but

that's gravy. We evaluated it as a national record and didn't give it any special treatment other than early specialty show play. It had to stand up against everything else and it did."

According to **Alternative XHRM/San Diego PD Bryan Jones**, it was the group's visit to the station that won him over. "They played three songs at our monthly employee meeting and sounded not good, but great. It was so impressive I made them go into the studio and do the whole damn thing again live. It's a great American success story. One day you're playing acoustic at an employee meeting and the next your single is getting added. It goes to show those things work."

Like **Steele**, **Jones** was impressed by the songwriting. "The songs have great lyrics and hooks and are full of soul. We're already getting a lot of curiosity calls after a couple of weeks. The song probably first will appeal to 25-35s, but the 18-34s will get into it fast enough because the song starts rocking early on."

As for setup, **Lava Sr. VP/Promotion Valerie DeLong** says the label started working with radio about four months ago. "We wanted them to remember two words: **Matchbox 20**. That was it. At that time it was still pretty low key."

Two months later, the label ran an extensive teaser campaign and serviced the album to radio in order to build familiarity. The kickoff began at a recent **Adult Alternative** convention, where the band caught the attention of programmers. Says **DeLong**, "I'm not very big on the 'let's blow a record out' mentality. I want to let this project develop organically and focus on the basics of why we all got into this business in the first place — for the music."

DeLong plans to keep the radio promo tour going. "Our next goal is to solidify airplay and keep these guys



Matchbox 20

in front of radio; even at the sacrifice of a tour, although obviously we wouldn't rule out a major one if it presented itself. Tour support can be pretty expensive. They can do that later. I've seen them walk into a station, develop a relationship with the station, and walk out with an add because people get so excited about their songs. It's that kind of work that's important to spreading the word about the band."

The album drops at retail on October 1.

MUSIC NEWS & VIEWS

Van Halen Going To Extremes?



The new Van Halen?

Is **Gary Cherone**, former vocalist for Boston-based rock/funk band **Extreme**, about to join **Van Halen**? No one's going on the record as yet and it's far from a done deal. But it seems **Cherone** has been in **Los Angeles** working on new material and rehearsing with the band. As for **David Lee Roth**, word is he and his former bandmates had agreed before the **MTV Video Music Awards** that their reunion was not to transcend their upcoming greatest-hits album, which drops at retail on October 15.

New Bush LP On Nov. 19

It's official: **Bush's** as-yet-untitled new album on **Trauma/Interscope** will be in stores November 19. The first single from the **Steve Albini**-produced album — the follow-up to the platinum-plus "Sixteen Stone" — will be "Swallowed," which goes to **Alternative, Active Rock, and Rock** on October 15. The group is said to be looking at a tour that will hit the road as early as February. In other alterna-news, **Radioactive** group **Live** is this close to completing its fourth album, slated for an early '97 release with a world tour to follow ... Look for the **Stone Temple Pilots** to embark on a six-week 30-date left coast tour now that lead singer **Scott Weiland** has completed his court-ordered drug rehab.

Byrne Talks With Heads

David Byrne has dropped his lawsuit against **Tina Weymouth, Jerry Harrison, and Chris Frantz**, allowing his former bandmates to go ahead with the **Heads** moniker for their new project. As part of the compromise, **Byrne** reportedly will now oversee all previously recorded **Talking Heads** repertoire. Meanwhile, the **Heads' "No Talking Just Heads"** album goes to retail on October 8 with a tour to follow.

Patti Smith, Bon Jovi, and Tony Rich are scheduled to perform at **Lifebeat's** third annual "The Beat Goes On" concert. Slated for October 12 in **Washington, DC**, the anti-AIDS event will be filmed for a late-October **VH1** special.

Odds-N-Ends: **Trent Reznor** is working on the soundtrack to director **David Lynch's** new "Lost Highway" film. The album, on **Reznor's** own **Nothing Records**, goes to retail in November while the film hits theaters in February ... **Supertramp** has re-formed and will release a new album sometime next year ... Mark your calendars — next year's **South By Southwest Alternative Rock** convention will take place March 12-16 in, as always, **Austin**.

Album release update: The legendary **Motorhead** will release its new album, "Overnight Sensation," on **CMC International** on October 15. Also due to hit retail that same week are **Ugly Kid Joe's "Motel California"** on **Castle** and **Pizzicato 5's** EP "Sister Freedom Tapes" on **Matador** ... Look for a new **Joe Cocker** set from **550 Music** called "Organic" on October 22 ... On Halloween, **Hollywood** will drop **Danzig's** new "Black Acid Devil" album, featuring **Alice In Chains** guitarist **Jerry Cantrell** on three tracks. One day later **CMC** uncorks **Yes's** new "Keys To Ascension" album, while **Reprise** goes to retail with the **Bodeans' "Blend."**

Lastly, congrats to the following **Rock and Roll Hall of Fame** inductees: the **Bee Gees, Jackson 5, Joni Mitchell, George Clinton's Parliament-Funkadelic, the Young Rascals, Buffalo Springfield, and Crosby, Stills & Nash**. The induction ceremony will be held May 15 at the **Cleveland** museum.

PDs Who Want (Or Don't Want) To Be GMs

By John Mainelli

1996 marks my 30th year in broadcasting (radio, TV, consulting, a lot of hiatuses, and a few detours). I mention this because the subject of this column is general managers, and I counted that I've worked for a total of 22 GMs — three of them twice. Never once did I covet their job. In fact, when the ABC O&Os had a seminar called "So You Want To Be A GM," only one of the company's PDs stayed in his room: *moi*.

Jack Swanson was a PD who made it known loud and clear that he wanted to be a GM someday. Swanson became PD of KGO/San Francisco back in 1981 and got his GM stripes in 1990 when he moved to Seattle to become "the mother of all department heads" at KING. Four years later, he returned to SF as PD of both KGO and the newly acquired KSFO.

Now that he's "been there, done that," I asked Swanson why he wanted to be a GM. "I always felt I could do the job better than the guy above me," he replies. Naturally, Swanson was talking about all the GMs he worked for prior to joining KGO, and *certainly* not Mickey Luckoff, KGO's long-

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The most important thing a GM can do is hire the right department heads. The right ones will make you successful. The wrong ones will drag you down.
—Jack Swanson

time GM, then as now. Swanson says candidly of his GM ambitions: "I liked the idea of being successful, making more money, and having power. My time had come, like a chicken ready to hatch."

'I Had To Be A Leader'

As GM at KING, Swanson had to answer to the station's owners, the two Bullit sisters, whose great-grandfather was a timber baron but who, themselves, didn't care for Rush Limbaugh's riffs on endangered owls, etc. Limbaugh's program was jettisoned prior to Swanson's arrival, and it's now on competitor KVI.

Just before Swanson started at KING, then-ABC Group I chief Don Bouloukos told him, "You'll feel like you've been in a car wreck after starting as a GM." Swanson says KING's LSM told him, after his first 90 days on the job, "You don't seem to be jumping into either sales or programming. What exactly do you do?" That's when Swanson decided he'd better jump into the situation with both feet: "I decided I had to be a leader. I couldn't back away from advising the PD because I know programming, and I couldn't back away from sales just because I've never sold anything."

Swanson says he's mild-mannered by nature but that there are

"pressures of running a station. Either you fix it, or your successor will fix it. The most important thing a GM can do is hire the right department heads. The right ones will make you successful. The wrong ones will drag you down."

According to Swanson, PDs think they know everything, but they don't. "There are expenses,

“

Ask others in your company for an honest assessment of your talent and experience as it relates to being a GM, and see if it's a realistic goal within that company.
—Bill McMahon

”

cash flow, engineering, transmitter sites, market reports, owner pressures, community pressures, and a whole lot more." His advice for would-be GMs: "Think twice. But if you really want to make the leap, let your desires be known via the grapevine, both inside and — if need be — outside your company."

Endangered Species

News/Talk consultant Bill McMahon — who was GM at KIRO/Seattle and KSDO/San Diego (and gave me my first PD job) — says would-be GMs need to know what they're getting into, especially these days. "GMs are

Continued on Next Page

'Do You Ever Want To Be A GM?'

Just for fun, I ran up R&R's phone bill by calling several PDs with just one question: "Do you ever want to be a GM?" Here are their answers:

• **Bill Stairs, WTIC-AM & FM/Hartford:** "Certainly! It's the next natural step for a PD who's been in the business for 15 years. I'd especially like to be a GM for [WTIC owner] ARS. I think I'm at my best when I've got things to learn."

• **Michael Neff, WPTF/Raleigh-Durham:** "At this point, no. The pressure and financial demands of duopolies, mass ownerships, debt service, etc. are beyond my interests. Worrying about several stations can take you away from the one you should be worried about — your own. Being GM of just one station would be OK."

• **Jon Quick, WIBC/Indianapolis:** "I'd have to think about that one. I suppose, yeah ... seems like a natural progression. A good GM needs knowledge of sales, yes, but if you have a good sales manager, programming knowledge is increasingly important. I'm happy being a PD now."

• **Steve Konrad, KSTP/Minneapolis:** "My hands are full trying to be PD. I don't know. I've got enough challenges doing what I'm doing now. Maybe if I decide I need more challenges, I'll consider it."

• **Robin Bertolucci, KOA/Denver:** "I don't know; I haven't given it much thought. I'm having such a blast being a PD, I'll cross that bridge when I come to it. I'm having too much fun, and nothing else seems quite as thrilling as this."

• **Steve Wexler, WTMJ/Milwaukee:** "Oh, sure. The GM sets the tone for the entire station, how it presents itself to the community. It's always been an ultimate goal, at the right time, to earn those stripes. I'm a broadcaster, not just a programmer, and I've learned a lot from some tremendous senior management."

• **Greg Mocerri, WCNN & WSB/Atlanta:** "Under the right circumstances, yes, like working for Cox. GMs are being asked to do more and more. Multiple stations means the need for more and more leadership. I'm on no timetable."

• **Mike Thompson, KTCK/Dallas:** "Yes, to make a big killing. Sales and programming are intertwined and not mutually exclusive, especially in the Sports Talk format. I think I could really show sales how to sell the format, maybe sometime in the next five years or so."

• **Bill Wills, WLW/Cincinnati:** "Yes, it's a natural progression. GMs play a lot more golf. They have total control and responsibility. I've been talent, I've been management, and I've learned a lot from [WLW GM] Dave Martin. It's a turn-on to be responsible for both sides of the ledger."

• **Randall Bloomquist, WBT/Charlotte:** "Yes, but in News/Talk, not in music. I've been a PD for about a week. I'd like to be a GM by the end of this year, and buy my own group around the middle of next year."

KGO & KSFO/San Francisco PD Jack Swanson (see main story), who ended his GM adventure at KING/Seattle when the station was sold, says he may or may not be The Big Guy again. "It was a lot of fun and excitement, just like jumping out of a plane, which I did for the first time last week. Still, I'm not sure I want to do that again, either."

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PDs Who Want (Or Don't Want) To Be GMs

Continued from Page 37

becoming an endangered species because of the new 'megalopolies.' One GM can now handle five, six, or seven stations instead of the traditional one or two."

McMahon says PDs interested in the GM chair should ask others in their companies for "an honest assessment of their talent and experience as it relates to being a general manager. Ask what it will take for you to become a GM, and see if it's a realistic goal within that company."

Some groups are hesitant to make GMs out of PDs and prefer to get them from sales, notes McMahon, yet others look favorably upon PDs for such an assignment. "Make it widely known to your GM, group manager, and owners that you want to run the whole show if you think you've got a shot."

McMahon warns that knowledge of the business's financial side will be an increasingly large part of a GM's job because of the trend toward mini-groups in the

same city. He says he learned a lot more about finance as GM of KSDO rather than at KIRO because "Bonneville's KIRO had a massive accounting department for TV, radio, and the production companies. Even though KSDO was owned by giant Gannett, its finances were handled entirely locally, as if the station was on its own."

Always Learning

You need to get a serious education before you attempt to arrive on the GM scene, agrees ex-GM Swanson: "Go on sales calls. Get sales training. Take the business manager out to lunch. Ask questions, don't just schmooze. Learn the language. Venture beyond cume and TSL, and learn the meaning of conversation and operating cash flows."

I've always been curious about how a newly minted GM who's never done time in sales knows when to believe a GSM who says, "Sales are down because the market is soft." Both McMahon and Swanson say it used to be tough, but now sales gets its own "ratings" reports from companies like Miller, Kaplan, Arase & Co. that take confidential monthly revenue surveys and let you know what your share of the market take is.

Swanson says, "Ratings are fine, but what really counts is how much money you're making. Salespeople make a huge difference, especially when you need to sell beyond your ratings. If you live only by ratings, you die by ratings."

GM-turned-consultant McMahon adds that PDs with grander ambitions "need to spend a lot of time with sales, taking training and making calls — agency, cold, retail, whatever. Prepare presenta-



Though multi-station GMs will be making major bucks, they could be in for some serious headaches. The GM will face his own competition in his own building among all his competitive PDs.

—Bill McMahon



tions. Go to sales meetings, the whole meeting. Study the pricing and management of inventory, which is extremely critical to making a station both a programming and financial success." (I often thought inventory management meant "sell all you can at whatever price you can get and beg the PD for more avails.") Still, what's not to love about the sales department? They do, after all, bring home the bacon.

In-House Competitors

McMahon raises an interesting question about the new monster groups of the '90s. "Though multi-station GMs will be making major bucks, they could be in for some serious headaches." McMahon feels that, when a group controls three or four similarly formatted stations in the same city, "the general manager will face his own competition in his own building among all his competitive [by nature!] PDs. This may be one of the reasons giant-group chiefs like Mel Karmazin tend to favor sep-



75 ... AND STILL COUNTING — WBZ, Boston's number one station, is celebrating its 75th anniversary. The station, which aired its first broadcast on September 19, 1921 and became News/Talk in 1992, marked the occasion with a gala that boasted past and present WBZ luminaries, a special mayoral proclamation, and door prizes ranging from a \$7500 diamond tennis bracelet to 75 Massachusetts state lottery tickets. The station also launched a "WBZ Time Flashback" on-air contest (through October 24) in which callers must correctly identify the year a news segment or song clip took place. Above, Mayor Tom Menino (c) cuts the anniversary cake, flanked by GM Ted Jordan (l) and former WBZ GM and current VP/CBS AM Stations Ed Goldman; morning news anchor and gala co-host Gary LaPierre (l) congratulates station veteran Carl deSuzo on his nearly four decades as WBZ's morning announcer.

arate GMs and even separate sales departments for each station."

Though the new liberal rules on station ownership may mean a decline in the population of general managers, McMahon feels PDs may come out ahead because "the

stakes are so high now" and nobody seems to be consolidating PDs. Yet.

If you have comments or suggestions, you can reach this never-wanna-be-a-GM at JPMain@aol.com.



Would-be GMs should think twice. But if you really want to make the leap, let your desires be known via the grapevine, both inside and — if need be — outside your company.

—Jack Swanson



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INFORMATION

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The Grand Hyatt at Washington Center

We look forward to hosting you in our nation's Capital at the Grand Hyatt Washington, located in the heart of downtown Washington DC.

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TYPE OF ROOM	NO. OF ROOMS	CONVENTION RATES
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TONY NOVIA

CHR

CONTEMPORARY HIT RADIO

Ratings & Revenue Report Card

□ A detailed look at radio's top revenue markets

As we are well aware, ratings dictate a station's revenue and profits, and ultimately its success. Radio financial expert **Jim Duncan** totaled radio revenues for 1995 at \$6,729,200,000. The top 25 markets accounted for almost \$3.8 billion of that, with \$3.5 billion coming from the top 20 markets.

For the next two weeks, we'll examine the top 25 Spring '96 Arbitron ratings, four-book trends, and other detailed market-specific information. We'll also provide you with Duncan's estimated revenues for 1995 to gauge how much revenue CHR stations are bringing in.

All Arbitron numbers quoted are Monday-Sunday, 6am-midnight. Stations are ranked in order of 12+ rating for a given market. Population estimates are based on 1990 Census

data, updated and projected to January 1, 1996 by **Market Statistics**. The number of signals in the market is based on the Arbitron metro. Metro Time Spent Listening is based on Arbitron's Spring 1996 radio survey.

Magazine information provided by **Audit Bureau of Circulations Data Bank Service**.

Station estimated billing figures are courtesy of **Duncan's American Radio Inc.** and James H. Duncan and may not be reproduced in any way without permission from the author. For more information on Duncan's Radio Market Guide, call (513) 731-1800.

Here are the Spring '96 ratings and earnings breakouts for the top American radio markets:

New York: Rank: #1
 12+ metro population: 14,114,700
 Black population: 2,491,900 (17.7%)
 Hispanic population: 2,390,900 (16.9%)
 Total metro diaries in-tab, Spring '96 Arbitron: 11,858
 Estimated 1995 market revenue: \$428,000,000
 Metro signals: 43 Median age: 35.1 Metro TSL Overall: 12+: 24:30
 Largest metro circulation magazine: *Modern Maturity* (1,508,368)

***WKTU-FM (CHR/Rhy) CUME 2,547,700**

	SU '95	FA '95	WI '96	SP '96
12+	NA	NA	NA	6.7
18-34 females	NA	NA	NA	18.0
12+ mornings	4.4	NA	NA	NA

Four-book average: NA
 **Estimated 1996 revenue: \$18,000,000

WQHT-FM (CHR/RHY) CUME 1,828,000

	SU '95	FA '95	WI '96	SP '96
12+	6.6	6.1	5.4	5.8
18-34f	12.4	10.4	9.4	10.8
12+ mornings	5.2	4.9	4.8	4.7

Four-book average: 6.0
 Estimated 1995 revenue: \$20,100,000 (10th)

WPLJ-FM (Hot AC) CUME 1,671,200

	SU '95	FA '95	WI '96	SP '96
12+	3.7	4.1	3.4	3.4
18-34f	7.9	8.8	7.0	6.2
12+ mornings	3.9	4.3	3.8	3.6

Four-book average: 3.7
 Estimated 1995 revenue: \$23,700,000 (7th)

WHTZ-FM (CHR/Pop) CUME 1,815,600

	SU '95	FA '95	WI '96	SP '96
12+	4.2	3.8	3.1	2.8
18-34f	7.8	7.0	6.7	5.1
12+ mornings	3.3	3.2	2.9	2.6

Four-book average: 3.0
 Estimated 1995 revenue: \$17,500,000 (13th)

Los Angeles: Rank: #2
 12+ metro population: 9,687,300
 Black population: 793,400 (8.2%)
 Hispanic population: 3,556,000 (36.7%)
 Total metro diaries in-tab, Spring '96 Arbitron: 6840
 Duncan's estimated 1995 market revenue: \$476,200,000
 Metro signals: 48 Median age: 31.6 Metro TSL overall: 23:30
 Largest metro circulation magazine: *Modern Maturity* (600,334)

KPWR-FM (CHR/RHY) CUME 1,162,100

	SU '95	FA '95	WI '96	SP '96
12+	5.3	5.5	5.0	5.4
18-34f	7.5	7.3	6.9	6.7
12+ mornings	4.0	4.8	4.3	4.5

Four-book average: 5.3
 Estimated 1995 revenue: \$25,600,000 (6th)

KIIS-FM (CHR/Pop) CUME 1,398,700

	SU '95	FA '95	WI '96	SP '96
12+	4.1	3.5	3.7	3.6
18-34f	5.5	5.5	5.9	5.6
12+ mornings	4.1	3.8	3.7	4.0

Four-book average: 3.7
 Estimated 1995 revenue: \$29,000,000 (1st)

KYSR-FM (Hot AC) CUME 863,700

	SU '95	FA '95	WI '96	SP '96
12+	2.2	2.8	2.9	2.9
18-34f	4.6	4.9	5.9	6.1
12+ mornings	2.1	2.5	2.4	2.2

Four-book average: 2.7
 Estimated 1995 revenue: \$16,800,000 (17th)

Chicago: Rank: #3
 12+ metro population: 6,895,700
 Black population: 1,258,200 (18.2%)
 Hispanic population: 788,100 (11.4%)
 Total metro diaries in-tab Spring '96 Arbitron: 5916
 Duncan's estimated 1995 market revenue: \$319,000,000
 Metro signals: 43 Median age: 33.5 Metro TSL overall: 23:30
 Largest metro circulation magazine: *Modern Maturity* (655,080)

WBBM-FM (CHR/RHY) CUME 1,063,800

	SU '95	FA '95	WI '96	SP '96
12+	4.5	4.0	4.0	3.9
18-34f	7.2	6.6	5.9	6.5
12+ mornings	2.9	3.4	3.2	2.8

Four-book average: 4.1
 Estimated 1995 revenue: \$11,700,000 (13th)

San Francisco: Rank: #4
 12+ metro population: 5,367,400
 Black population: 448,700 (8.4%)
 Hispanic population: 842,700 (15.7%)
 Total metro diaries in-tab Spring '96 Arbitron: 7,241
 Duncan's estimated 1995 market revenue: \$198,000,000
 Metro signals: 49 Median age: 34.7 Metro TSL overall: 21:15
 Largest metro circulation magazine: *TV Guide* (453,844)

KMEL-FM (CHR/RHY) CUME 691,500

	SU '95	FA '95	WI '96	SP '96
12+	4.6	4.1	4.1	4.2
18-34f	6.2	7.7	6.4	7.7
12+ mornings	3.5	3.8	3.3	3.4

Four-book average: 4.3
 Estimated 1995 revenue: \$12,600,000 (5th)

KYLD-FM (CHR/RHY) CUME 684,900

	SU '95	FA '95	WI '96	SP '96
12+	3.6	3.6	3.7	3.8
18-34f	6.2	6.4	7.5	7.2
12+ mornings	2.6	3.1	3.6	3.4

Four-book average: 3.7
 Estimated 1995 revenue: \$7,700,000 (12th)

Philadelphia: Rank: #5
 12+ metro population: 4,067,000
 Black population: 751,600 (18.5%)
 Hispanic population: 148,800 (3.7%)
 Total metro diaries in-tab Spring '96 Arbitron: 4595
 Duncan's estimated 1995 market revenue: \$186,000,000
 Metro signals: 23 Median age: 35.0 Metro TSL overall: 23:30
 Largest metro circulation magazine: *Modern Maturity* (465,453)

WIOQ-FM (CHR/Pop) CUME 633,100

	SU '95	FA '95	WI '96	SP '96
12+	4.1	4.3	4.8	4.3
18-34f	8.8	8.7	11.8	9.4
12+ mornings	3.1	3.2	3.6	3.1

Four-book average: 4.4
 Estimated 1995 revenue: \$6,400,000 (13th)

WPLY-FM (CHR/Pop) CUME 574,400

	SU '95	FA '95	WI '96	SP '96
12+	4.0	3.7	3.3	3.1
18-34f	8.3	7.0	6.6	6.7
12+ mornings	3.5	3.7	3.4	2.6

Four-book average: 3.5
 Estimated 1995 revenue: \$6,000,000 (14th)

Editor's Note: Although WPST-FM is a CHR/Pop reporter that consistently places in the Philadelphia Arbitron book, it is nevertheless considered a Trenton, NJ station and is not included in the research report.

Dallas: Rank: #7
 12+ metro population: 3,750,000
 Black population: 481,500 (13.5%)
 Hispanic population: 502,500 (14.1%)
 Total metro diaries in-tab Spring '96 Arbitron: 4142
 Duncan's estimated 1995 market revenue: \$200,100,000
 Metro signals: 35 Median age: 31.6 Metro TSL overall: 21:45
 Largest metro circulation magazine: *Modern Maturity* (294,815)

KHKS-FM (CHR/Pop) CUME 667,800

	SU '95	FA '95	WI '96	SP '96
12+	5.1	5.6	5.7	6.2
18-34f	10.3	10.6	9.6	11.0
12+ mornings	5.6	6.7	5.8	7.0

Four-book average: 5.7
 Estimated 1995 revenue: \$11,700,000 (4th)

Washington: Rank: #8
 12+ metro population: 3,512,500
 Black population: 915,400 (26.1%)
 Hispanic population: 231,600 (6.6%)
 Total metro diaries in-tab Spring '96 Arbitron: 4503
 Duncan's estimated 1995 market revenue: \$193,800,000
 Metro signals: 31 Median age: 33.7 Metro TSL overall: 22:45
 Largest metro circulation magazine: *Modern Maturity* (349,304)

WPGC-FM (CHR/RHY) CUME 611,000

	SU '95	FA '95	WI '96	SP '96
12+	7.3	7.2	6.5	5.6
18-34f	13.7	11.3	13.2	9.6
12+ mornings	7.4	7.1	6.6	5.7

Four-book average: 6.7
 Estimated 1995 revenue: \$20,500,000 (1st)
Editor's Note: WWZZ-FM became CHR/Pop on July 15 and was therefore not included in the research report.

Houston: Rank: #9
 12+ metro population: 3,348,800
 Black population: 583,400 (17.4%)
 Hispanic population: 739,000 (22.1%)
 Total metro diaries in-tab Spring '96 Arbitron: 4188
 Duncan's estimated 1995 market revenue: \$180,500,000
 Metro signals: 30 Median age: 31.2 Metro TSL overall: 22:30
 Largest metro circulation magazine: *Modern Maturity* (251,663)

KBXX-FM (CHR/RHY) CUME 564,500

	SU '95	FA '95	WI '96	SP '96
12+	7.1	6.7	7.2	7.5
18-34f	8.5	9.3	8.4	10.3
12+ mornings	5.5	5.6	5.4	5.4

Four-book average: 7.1
 Estimated 1995 revenue: \$8,800,000 (10th)

KRBE-FM (CHR/Pop) CUME 564,500

	SU '95	FA '95	WI '96	SP '96
12+	4.3	4.6	4.2	4.5
18-34f	7.9	8.2	6.5	8.3
12+ mornings	4.7	4.5	4.4	5.0

Four-book average: 4.4
 Estimated 1995 revenue: \$9,900,000 (8th)

Boston: Rank: #10
 12+ metro population: 3,236,600
 Black population: 181,700 (5.6%)
 Hispanic population: 171,600 (5.3%)
 Total metro diaries in-tab Spring '96 Arbitron: 4100
 Duncan's estimated 1995 market revenue: \$171,000,000
 Metro signals: 32 Median age: 34.7 Metro TSL overall: 22:15
 Largest metro circulation magazine: *Modern Maturity* (329,433)

WXKS-FM (CHR/Pop) CUME 709,800

	SU '95	FA '95	WI '96	SP '96
12+	6.1	5.3	5.7	6.9
18-34f	11.8	12.1	14.8	14.5
12+ mornings	6.7	6.0	6.5	8.0

Four-book average: 6.8
 Estimated 1995 revenue: \$16,800,000 (4th)

WJMN-FM (CHR/RHY) CUME 535,500

	SU '95	FA '95	WI '96	SP '96
12+	5.9	6.9	5.8	6.0
18-34f	9.9	12.5	10.7	11.3
12+ mornings	4.5	6.0	4.7	4.8

Four-book average: 6.2
 Estimated 1995 revenue: \$8,100,000 (10th)

* Was Country **WYNY/NY** until February 10.
 ** WKTU 1996 estimated revenue since 1995 revenue was not applicable.
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Asst. CHR Editor **Paul Colbert** contributed to this column.

NAB Coming Soon!

The NAB Radio Show is coming to the Los Angeles Convention Center between October 9-12. It's your opportunity to learn from some of the best in the business. The CHR session is scheduled for October 11 (9-10:15am) in room 502A, and features **WBBM/Chicago PD Todd Cavanah, KIIS/L.A. PD John Cook, KLUC/Las Vegas PD Jerry Dean, and KMEL/San Francisco PD Michelle Santuosso**. For NAB registration info, call (800) 342-2460.



CALLOUT AMERICA®

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES SEPTEMBER 27, 1996

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of September 2-8.

CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	3.99	—	—	—	73.5%	13.0%
ALANIS MORISSETTE You Learn (Maverick/Reprise)	3.97	4.04	3.93	3.86	97.0%	29.5%
DONNA LEWIS I Love You Always Forever (Atlantic)	3.83	3.87	3.93	3.86	84.0%	20.8%
NO DOUBT Spiderwebs (Trauma/Interscope)	3.83	3.97	3.98	3.80	53.5%	11.8%
CELINE DION It's All Coming Back To Me Now (MMI)	3.81	3.92	3.95	3.71	68.8%	14.3%
QUAD CITY DJ'S C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)	3.78	3.66	3.65	3.72	74.0%	20.8%
KEITH SWEAT Twisted (Elektra/EEG)	3.77	3.82	3.89	—	49.8%	9.8%
R. KELLY I Can't Sleep Baby (If I) (Jive)	3.72	3.79	3.72	3.87	58.3%	14.0%
JEWEL Who Will Save Your Soul (Atlantic)	3.69	3.75	3.73	3.58	84.0%	25.5%
GHOST TOWN DJ'S My Boo (So So Def/Columbia)	3.66	3.54	3.58	3.86	54.3%	15.0%
J. TRAVOLTA & O. NEWTON-JOHN Grease Megamix (Polydor)	3.62	—	—	—	82.0%	13.5%
DISHWALLA Counting Blue Cars (A&M)	3.60	3.66	3.55	3.50	81.5%	25.0%
OASIS Don't Look Back In Anger (Epic)	3.60	3.66	3.60	—	55.3%	11.8%
CRANBERRIES Free To Decide (Island)	3.59	3.52	3.51	3.37	62.0%	17.5%
ERIC CLAPTON Change The World (Reprise)	3.56	3.55	3.59	3.63	81.8%	23.0%
TONI BRAXTON You're Makin' Me High (LaFace/Arista)	3.56	3.59	3.67	3.51	77.3%	23.8%
NATALIE MERCHANT Jealousy (Elektra/EEG)	3.51	3.47	3.49	3.44	75.0%	25.3%
PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia)	3.50	3.52	3.63	3.60	67.8%	17.3%
LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA)	3.48	3.45	3.62	3.65	98.8%	51.5%
MARIAH CAREY Forever (Columbia)	3.48	3.52	3.47	3.44	81.5%	25.5%
MERRIL BAINBRIDGE Mouth (Universal)	3.34	3.39	—	—	38.8%	8.0%
NO MERCY Where Do You Go (Arista)	3.34	3.38	3.29	3.38	72.3%	24.0%
BLUES TRAVELER But Anyway (A&M)	3.29	3.43	3.35	3.27	45.3%	15.0%
SHERYL CROW If It Makes You Happy (A&M)	3.29	—	—	—	45.3%	11.0%
HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)	3.24	3.23	3.23	3.24	81.8%	36.0%
JOHN MELLENCAMP Key West Intermezzo... (Mercury)	3.19	3.21	3.15	3.00	39.0%	11.3%
MELISSA ETHERIDGE Nowhere To Go (Island)	3.18	3.32	3.20	3.22	38.0%	10.0%
GARBAGE Stupid Girl (Almo Sounds/Geffen)	3.17	3.33	3.19	3.21	53.5%	20.0%
BRYAN ADAMS Let's Make A Night To Remember (A&M)	3.08	—	—	—	27.5%	7.5%
TOM PETTY & THE HEARTBREAKERS Walls (Warner Bros.)	3.08	3.29	3.18	3.22	52.8%	15.8%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Boston, Buffalo, Hartford, New York, Philadelphia, Pittsburgh, Providence, Washington. SOUTH: Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. MIDWEST: Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. WEST: Denver, Los Angeles, Phoenix, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1996, R&R Inc.

CALLOUT AMERICA® Hot Scores

By KEVIN McCABE

With three months left until the end of '96, it's already safe to say that Alanis Morissette is the Callout America artist of the year. This week "Head Over Feet" (Maverick/Reprise) bows in the top slot with a 3.99 total favorability score. It ranks No. 2 among women 18-24 and No. 3 in the teen cell. "Head" is likely to enjoy a long run at the top of Callout America. The album is now certified at 12 million.

Who could forget the huge success of the movie "Grease" and its soundtrack? Apparently not too many people — the newly released megamix by John Travolta & Olivia Newton-John (Polydor) debuts as a Callout America extra with an amazing 82% first-week familiarity and a 3.62 overall score. Interestingly, the scores across the four regions of the country are nearly identical.

"C'mon 'N Ride It (The Train)" by Quad City DJ's (Quadra Sound/Big Beat/Atlantic) achieves its best Callout America score to date, moving 3.66-3.78 in total favorability (good for sixth overall). "Ride" ranks in the Top 10 in all three demos, scoring a 3.85 among women 12-17 (eighth), 3.71 with 18-24s (sixth), and 3.75 with 25-34s (tied for seventh). It's especially hot in the East, with a 3.89 favorability score. It's in power rotation at WWZZ/Washington, WPRO/Providence, and WKSE/Buffalo.

"Let's Make A Night To Remember" by Bryan Adams (A&M) is only 27.5% familiar but boasts a very positive score in the 25-34 demo, where it ranks ninth with a 3.72. "Night" is receiving significant airplay at WXKS/Boston and WHYI/Miami.



Some songs just stand the **TEST** of time...

Callout America Debut **3.62**
and **82% Familiar**

Guaranteed Big Phones!



POP/ALTERNATIVE TOP 20

LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS TW	LW	TOTAL STATIONS/ADDS
1	1	DISHWALLA	Counting Blue Cars	(A&M)	5054	5175	152/1
2	2	PRIMITIVE RADIO GODS	Standing ...	(Ergo/Columbia)	4670	5049	163/2
3	3	ALANIS MORISSETTE	You Learn	(Maverick/Reprise)	4340	4728	122/0
4	4	JEWEL	Who Will Save Your Soul	(Atlantic)	3877	4167	117/1
5	5	NO DOUBT	Spiderwebs	(Trauma/Interscope)	3818	3788	155/1
7	6	SHERYL CROW	If It Makes You Happy	(A&M)	3650	3324	164/9
13	7	ALANIS MORISSETTE	Head Over Feet	(Maverick/Reprise)	3400	2715	119/17
8	8	WALLFLOWERS	6th Avenue Heartache	(Interscope)	3316	3093	160/5
6	9	CRANBERRIES	Free To Decide	(Island)	3083	3370	134/1
11	10	311	Down	(Capricorn/Mercury)	2945	2935	106/2
15	11	EELS	Novocaine For The Soul	(DreamWorks/Geffen)	2705	2560	101/3
9	12	GARBAGE	Stupid Girl	(Almo Sounds/Geffen)	2681	3083	136/0
12	13	R.E.M.	E-Bow The Letter	(Warner Bros.)	2580	2853	95/0
14	14	SOUNDGARDEN	Burden In My Hand	(A&M)	2471	2617	80/0
-	15	SUBLIME	What I Got	(Gasoline Alley/MCA)	2353	2063	102/15
16	16	BETTER THAN EZRA	King Of...	(Swell/Elektra/EEG)	2342	2420	94/2
10	17	BLUES TRAVELER	But Anyway	(A&M)	2341	2968	97/0
-	18	REPUBLICA	Ready To Go	(RCA)	2169	2046	124/6
20	19	POE	Angry Johnny	(Modern/Atlantic)	2073	2189	94/1
-	20	SOCIAL DISTORTION	I Was Wrong	(550 Music)	2066	1893	91/1

This chart reflects airplay from September 16-22. Songs ranked by total plays. 129 CHR/Pop reporters and 95 Alternative reporters combine from the custom chart function on R&R ONLINE. Alternative titles are manually extrapolated. For complete reporter lists refer to Pop and Alternative sections. © 1996, R&R Inc.

NEW & ACTIVE

MAXWELL Ascension (Don't Ever Wonder) (Columbia) Total Plays: 619, Total Stations: 45, Adds: 0	KIM STOCKWOOD Jerk (Curb) Total Plays: 325, Total Stations: 28, Adds: 3
JOURNEY When You Love A Woman (Columbia) Total Plays: 591, Total Stations: 95, Adds: 95	POE Angry Johnny (Modern/Atlantic) Total Plays: 271, Total Stations: 20, Adds: 0
GABRIELLE Give Me A Little More Time (Go!Discs/London) Total Plays: 525, Total Stations: 37, Adds: 0	WONDERS That Thing You Do! (Epic) Total Plays: 259, Total Stations: 33, Adds: 10
COLOR ME BADD Sexual Capacity (Giant) Total Plays: 494, Total Stations: 35, Adds: 0	AALIYAH If Your Girl Only Knew (BlackGround/Atlantic) Total Plays: 247, Total Stations: 13, Adds: 1
BRAIDS Bohemian Rhapsody (Big Beat/Atlantic) Total Plays: 478, Total Stations: 43, Adds: 15	EN VOGUE Don't Let Go (Love) (EastWest/EEG) Total Plays: 243, Total Stations: 74, Adds: 14
KATALINA DJ Girl (Thump) Total Plays: 460, Total Stations: 22, Adds: 4	TRACY BONHAM The One (Island) Total Plays: 234, Total Stations: 22, Adds: 0
M.T.S. I'll Be Alright (Summit) Total Plays: 442, Total Stations: 13, Adds: 0	311 Down (Capricorn/Mercury) Total Plays: 232, Total Stations: 19, Adds: 2
BECK Where It's At (DGC/Geffen) Total Plays: 442, Total Stations: 35, Adds: 4	GINUWINE Pony (550 Music) Total Plays: 231, Total Stations: 7, Adds: 0
REPUBLICA Ready To Go (RCA) Total Plays: 410, Total Stations: 39, Adds: 4	BONE THUGS-N-HARMONY Days Of Our Lives (EastWest/EEG) Total Plays: 207, Total Stations: 10, Adds: 0
INTRIGUE If You've Ever Been In Love (Universal) Total Plays: 327, Total Stations: 28, Adds: 6	GINA G Ooh Ah, Just A Little Bit (Warner Bros.) Total Plays: 205, Total Stations: 5, Adds: 0

Songs ranked by total plays

SELECTED NEW RELEASES

Here are a few hot releases for the next couple of weeks. Some release dates are subject to change.

ADDS OCTOBER 1

Fiona Apple	"Shadowboxer" (Work)
Barenaked Ladies	"The Old Apartment" (Reprise)
Toni Braxton	"Unbreak My Heart" (LaFace/Arista)
Everything But The Girl	"Single" (Atlantic)
Hootie & The Blowfish	"Sad Caper" (Atlantic)
Elton John	"You Can Make History (Young Again) (MCA)
Duncan Sheik	"Barely Breathing" (Atlantic)
Spirits	"Drive" (Rocket/Island)



LEWIS LOVES KC ALWAYS, FOREVER — Donna Lewis (second from right) helped make KMXV (Mix 93.3)/Kansas City's "Kick Ass Labor Day Party" a success. Soaking up some sun and suds out on the porch are (l-r) Mix 93.3 PD Jon Zellner, afternoon host Dennis Prior, and Promotions Dir. Karen Menke.



KRBE GOES AIRBORNE — KRBE/Houston has introduced Houston's first no-cost airline, designed to fly contest winners to out-of-town concerts and events. Celebrating the launching of the 104 KRBE Aviex Jet are (l-r) air staffers Scott Sparks, "Psycho" Robbie, Sam Malone and Maria Todd.



NO 'KISS AND MAKE UP' HERE — WXKS (Kiss 108)/Boston morning producer Art Sears (l) and entertainment reporter Bill Costa (r) attempted to settle several on-air insult sessions in the ring. Kiss morning talent Matt Siegel emceed the "Fight Of The Century," which was declared a draw but raised money for two Beantown charities.

HIP HOP TOP 20

Table with columns: LW, TW, ARTIST TITLE LABEL(S), TOTAL PLAYS TW, LW, TOTAL STATIONS/ADDS. Lists top 20 hip hop songs including Bone Thugs-N-Harmony, L.L. Cool J, Do Or Die, Salt-N-Pepa, etc.

This chart reflects airplay from September 16-22. Songs ranked by total plays. 40 CHR/Rhythmic reporters and 82 Urban reporters combine from the Custom Chart function on R&R ONLINE.

NEW & ACTIVE

Table listing new and active songs with columns for artist, title, label, total plays, total stations, and adds. Includes songs like 'Un-break My Heart' by TONI BRAXTON and 'Show Me How You Love Me' by ELISSA.

Songs ranked by total plays

SELECTED NEW RELEASES

Here are a few hot releases for next week. Release date is subject to change.

ADDS OCTOBER 1

Table listing artists and their new releases for October 1, such as Alisha's 'Wherever The Rhythm Takes Me' and Denine & Collage's 'Love Of A Lifetime'.

REIGN "INDESTRUCTIBLE"

KTFM ADD WWKX ADD KOMQ ADD
ALREADY ON: KCAQ 27X, KHTN 27X, KWIN 15X, KPRR 13X, KDGS 8X, GROOVE RADIO, KDNR 16X, TOP 10 PHONES IN ONE WEEK!

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

Large table listing CHR/Rhythmic reporters across various markets (e.g., Albuquerque, NM; Corpus Christi, TX; Greensboro, NC) with their names and station adds.

CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1			
KU 103.5	WKUT/New York (201) 420-3700 Blue/Shane		
PLAYS	ARTIST/TITLE		
3W	2W	1W	TW
58 57 56 43	NO MERCY/Where Do You Go		
58 57 57 41	AMBER/This Is Your Night		
56 55 55 40	FUN FACTORY/Close To You		
20 29 49 40	LIVIN' JOY/Dreamer		
50 49 41 39	LA BOUCHE/Sweet Dreams		
29 39 30 32	DONNA LEWIS/I Love You Always...		
35 38 38 31	ORIGINAL/I Love You Baby		
41 36 30 27	ROBERT MILES/Children		
31 35 40 27	TONY RICH PROJECT/Nobody Knows		
33 23 26	BILLIE RAY MARTIN/Your Loving Arms		
28 24 22 22	SCATMAN JOHN/Scatman		
29 14 27 20	LA BOUCHE/Be My Lover		
15 16 14 19	QUAD CITY DJ'S/mon 'N Ride It...		
18 25 17	BAD RYD RIB/BAYSIDE/Macarena		
15 16 17 16	LA BOUCHE/Tonight Is The Night		
15 21 15	PLAYA HITTY/The Summer Is Magic		
16 17 16 15	EVERYTHING BUT...Missing		
41 33 21 15	OUTHERE BROTHERS/Boom Boom Boom		
17 18 14	JOCELYN ENRIQUEZ/Do You Miss Me		
21 23 22 13	BAD YARD CLUB/In The Ghetto		
19 11 20 13	TONI BRAXTON/You're Makin' Me...		
32 39 25 12	CELINE DION/Because You Loved Me		
16 14 12 11	FUGEES/Killing Me Softly		
12 8 14 10	MARIAH CAREY/Always Be My Baby		
11 10 10 7	GABRIELLE/Give Me A Little...		
- 5 7	GLORIA ESTEFAN/You'll Be Mine...		
6 6 5	CELINE DION/It's All Coming...		
16 16 7	BLACKOUT ALLSTARS/ Like It		
10 13 9	KEITH SWEAT/Twisted		
- 5 6	OKUMBA ZOO/The Child (Inside)		
6 9 8	LOVE TRIBE/Stand Up		
- 5 6	BAYSIDE BOYS/Caliente		
- 9 8	RUPAUL/Snapshot		
- 5	MARIAH CAREY/Underneath The Stars		
-	LA BOUCHE/Fallin' In Love		

MARKET #1			
HOT 97.3	WQHT/New York (212) 840-0097 Smith/Cloherly		
PLAYS	ARTIST/TITLE		
3W	2W	1W	TW
44 41 42 41	GINA THOMPSON/The Things That...		
41 42 44 41	112/Only You		
41 38 40 41	L.L. COOL J/Loungin		
35 43 39 40	KEITH SWEAT/Twisted		
42 41 41 40	TONI BRAXTON/You're Makin' Me...		
32 32 41 38	A+/All I See		
42 43 31 36	LOST BOYZ/Music Makes Me High		
42 33 41 36	MONICA F/NAUGHTY.../Ain't Nobody		
32 25 31 35	SWV/Use Your Heart		
27 37 32 35	BLACKSTREET/No Diggity		
- 19 33	NEW EDITION/It's Still In Love...		
22 34 35 33	AALIYAH/Your Girl Only...		
- 18 36 31	GHOST FACE KILLER/Daytona 500		
- 28 37 31	MONTELL JORDAN/Falling		
33 31 30 30	AZ YET/Last Night		
26 29 29 29	GROOVE THEORY/Baby Luv		
31 38 29 27	TOTAL/Kissin' You		
- 8 26	GHOST TOWN DJ'S/My Boo		
13 13 14 25	A TRIBE CALLED QUEST/Stressed Out		
24 32 31 24	MONICA F/NAUGHTY.../Ain't Nobody		
38 35 17 23	OUTKAST/Elevators		
- 23 21	CASE/More To Love		
- 21 20	MAXWELL/Ascension (Don't...)		
10 24 24 20	SHAM/Don't Want To...		
- 18	SHADES/Tell Me (I'll...)		
- 23 22	MONIFAH/Nobody's Body		
14 14 12 15	DE LA SOUL/Tzwozwee		
- 15 15	LIL' KIM/No Time		
27 27 17 15	JAY-Z/MARY J. BLIGE/Can't Knock...		
23 25 23 14	702/Steelo		

MARKET #2			
POWER 106.1 FM	KPWR/Los Angeles (818) 953-4200 Mercer/S.L. James		
PLAYS	ARTIST/TITLE		
3W	2W	1W	TW
38 65 61 65	TOO SHORT/Gettin' It		
28 40 62 63	JAY-Z/W/FOXXY BROWN/Ain't No Nigga		
21 44 46 61	112/Only You		
36 64 61 60	L.L. COOL J/Loungin		
31 66 46 55	ARMAND VAN HELDEN/Funk Phenomena		
35 62 63 45	GHOST TOWN DJ'S/My Boo		
18 33 30 44	BONE THUGS-N-HARMONY/Days Of Our Livz		
34 64 63 44	NAS/It Ruled The World		
10 14 15 44	2PAC F/SNOOP.../2 Of Amerikaz...		
26 47 40 41	CHARM FARM/Superstar		
13 24 22 31	WESTSIDE CONNECTION/Bow Down		
- 29	QUAD CITY DJ'S/mon 'N Ride It...		
16 30 26 27	LISA MARIE.../Keep On Jumpin'		
15 20 29 26	A TRIBE CALLED QUEST/1nce Again		
- 23 28	SADAT X/The Lump Lump		
19 45 42 21	EURYTHMICS/Sweet Dreams '96		
- 21	BLACKSTREET/No Diggity		
8 17 12 17	PLANET SOUL/Feel The Music		
23 44 18 16	2PAC/How Do U Want It		
15 18 18 16	BONE THUGS-N-HARMONY/The Crossroads		
6 15 14 16	S'ANT JOHN/Agua		
11 16 16 14	ENERGY/Take Me Higher		
8 11 17 13	ARTIE THE 1 MAN.../Esa Nena Linda		
-	SALT-N-PEPA/Champagne		

MARKET #3			
B96 CHICAGO	WBBM/Chicago (312) 944-6000 Cavanah/Bradley		
PLAYS	ARTIST/TITLE		
3W	2W	1W	TW
46 62 68 70	JOCELYN ENRIQUEZ/Do You Miss Me		
45 36 53 70	NO MERCY/Where Do You Go		
44 59 63 64	DONNA LEWIS/I Love You Always...		
24 49 42 64	GHOST TOWN DJ'S/My Boo		
40 59 61 63	R. KELLY/I Can't Sleep...		
43 64 56 49	TONI BRAXTON/You're Makin' Me...		
15 24 50 49	CELINE DION/It's All Coming...		
23 42 42 43	AMBER/This Is Your Night		
16 18 42 40	CULTURE BEAT/Crying In The Rain		
16 25 38 39	ROBERT MILES/One And One		
28 40 51 37	QUAD CITY DJ'S/mon 'N Ride It...		
12 21 19 32	L.L. COOL J/Loungin		
17 19 14 20	FUGEES/Ready Or Not		
12 11 12 27	KEITH SWEAT/Twisted		
7 25 24 24	NAS/It Ruled The World		
- 10 25	RICKY MARTIN/Maria		
- 14 23	ROB-ROB'S CLUBWORLD/Shake That Body		
12 28 27 16	CHARM FARM/Superstar		
- 12	NEW EDITION/It's Still In Love...		
- 11	BRAIDS/Bohemian Rhapsody		
- 10	EN VOEGUE/Don't Let Go (Love)		
- 6 8 7	BONE THUGS-N-HARMONY/Days Of Our Livz		
- 6	TONI BRAXTON/Un-break My Heart		
-	BABYFACE/This Is For...		

MARKET #4			
KMEL 106.1	KMEL/San Francisco (415) 391-1061 Santosuosso/Arbagey		
PLAYS	ARTIST/TITLE		
3W	2W	1W	TW
41 59 58 62	BLACKSTREET/No Diggity		
- 6 43	2PAC/Life Goes On		
36 44 45 56	OUTKAST/Elevators		
35 44 49 55	112/Only You		
69 63 53 55	KEITH SWEAT/Twisted		
33 34 40 54	MAXWELL/Ascension (Don't...)		
66 60 52 53	L.L. COOL J/Loungin		
15 25 37	AALIYAH/Your Girl Only...		
42 49 38 45	TONI BRAXTON/You're Makin' Me...		
44 51 47 43	CASE F/FOXXY BROWN/Touch Me Tease Me		
28 27 33 36	WESTSIDE CONNECTION/Bow Down		
30 32 38 35	AZ YET/Last Night		
32 33 33 34	BONE THUGS-N-HARMONY/Days Of Our Livz		
36 43 36 33	MONICA/Why I Love You So...		
9 27 23 33	BRANDY, TAMIA.../Missing You		
- 32	A TRIBE CALLED QUEST/1nce Again		
- 32	E-40/Rappers Ball		
8 6 22 27	MONTELL JORDAN/Falling		
18 17 11 20	NEW EDITION/It's Still In Love...		
- 12 26	T-BOZ/Touch Myself		
32 33 25 25	SWV/Use Your Heart		
19 6 6 24	SHADES/Tell Me (I'll...)		
24 17 11 24	2PAC/How Do U Want It		
25 18 12 16	A TRIBE CALLED QUEST/Stressed Out		
- 15	BABYFACE/This Is For...		
- 14	D'ANGELO/Me And Those...		
34 34 28 10	DRU DOWN/Can You Feel Me		
- 9	DO OR DIE/Pe' Pimp		
- 8	DRU HILL/Tell Me		
- 5 7	BRAT/Sittin' On Top Of...		
-	EN VOEGUE/Don't Let Go (Love)		
-	TONI BRAXTON/Un-break My Heart		
-	GINUWINE/Pony		

MARKET #8			
WPGC 93.5 FM	WPGC/Washington (301) 441-3500 Stevens/G. Sharp		
PLAYS	ARTIST/TITLE		
3W	2W	1W	TW
50 51 50 52	MONICA/Why I Love You So...		
50 49 57 50	R. KELLY/I Can't Sleep...		
47 43 46 48	TONI BRAXTON/You're Makin' Me...		
58 59 58 47	MONIFAH/Your Girl Only...		
36 41 51 47	AZ YET/Last Night		
43 31 46	112/Only You		
- 27 41	GINUWINE/Pony		
26 25 44	SWV/Use Your Heart		
56 43 41	KEITH SWEAT/Twisted		
36 31 23 41	BRANDY, TAMIA.../Missing You		
- 26 24	KEITH SWEAT/Nobody		
37 44 37 38	GHOST TOWN DJ'S/My Boo		
31 30 30 34	NEW EDITION/It's Still In Love...		
51 41 31 33	AALIYAH/Your Girl Only...		
- 29 30	MINT CONDITION/What Kind Of Man...		
- 29	BABYFACE/This Is For...		
- 29 29	TONI BRAXTON/Un-break My Heart		
38 53 56 26	BONE THUGS-N-HARMONY/Days Of Our Livz		
13 27 15 17	L.L. COOL J/Loungin		
24 22 21 16	RARE ESSENCE/Body Snatchers		
- 15 15	EN VOEGUE/Don't Let Go (Love)		
16 13 20 12	DO OR DIE/Pe' Pimp		
29 22 13 11	OUTKAST/Elevators		
12 8 6 8	LUTHER VANDROSS/Your Secret Love		
8 7 9 6	702/Steelo		

MARKET #9			
97.9 FM THE BOX	KBXK/Houston (713) 623-2108 Schorjans/Head		
PLAYS	ARTIST/TITLE		
3W	2W	1W	TW
71 70 59 66	112/Only You		
57 51 57 61	BONE THUGS-N-HARMONY/Days Of Our Livz		
43 56 48 58	AZ YET/Last Night		
49 57 49 55	BLACKSTREET/No Diggity		
63 65 58 54	KEITH SWEAT/Twisted		
34 40 37 49	MINT CONDITION/What Kind Of Man...		
62 64 56 48	NAS/It Ruled The World		
- 46	KEITH SWEAT/Nobody		
33 32 44 44	DO OR DIE/Pe' Pimp		
38 37 31 44	2PAC/How Do U Want It		
- 20 35 41	OUTKAST/ATLians		
47 41 35 39	AALIYAH/Your Girl Only...		
- 31 34 36	JOHNNIE TAYLOR/Good Love		
- 38 36	K-Ci & JOJO/How Could You		
- 27 32 35	NEW EDITION/It's Still In Love...		
28 40 29 29	DRU HILL/Tell Me		
- 12 27	702/Steelo		
- 25	BABYFACE/This Is For...		
29 30 28 24	QUAD CITY DJ'S/mon 'N Ride It...		
59 54 40 23	R. KELLY/I Can't Sleep...		
- 23 19	BRAT/Sittin' On Top Of...		
23 28 21 22	UGK/Diamond & Wood		
- 10 19	112/Come See Me		
- 12	EN VOEGUE/Don't Let Go (Love)		
- 12	E-40/Rappers Ball		
48 43 26 11	TONI BRAXTON/Don't Want To...		
53 54 25 9	SHADES/Tell Me (I'll...)		

MARKET #10			
JAMN 94.5	WJMN/Boston (617) 290-0009 McCartney/Collins		
PLAYS	ARTIST/TITLE		
3W	2W	1W	TW
40 64 63 65	KEITH SWEAT/Twisted		
62 47 48 63	CASE F/FOXXY BROWN/Touch Me Tease Me		
64 63 63 61	TONI BRAXTON/You're Makin' Me...		
60 60 57 60	L.L. COOL J/Loungin		
26 57 58 59	DONNA LEWIS/I Love You Always...		
27 40 44 52	MONTELL JORDAN/ Like		
41 57 55 50	DEBORAH COX/Who Do U Love		
62 62 58 49	112/Only You		
- 30 45	TONI BRAXTON/Un-break My Heart		
41 62 59 44	R. KELLY/I Can't Sleep...		
- 44 45 44	NEW EDITION/It's Still In Love...		
47 44 42 43	MONICA/Why I Love You So...		
44 6 33 33	BONE THUGS-N-HARMONY/The Crossroads		
7 30 35 32	QUAD CITY DJ'S/mon 'N Ride It...		
27 29 28 27	AMBER/This Is Your Night		
- 27	MONIFAH/Nobody's Body		
7 12 19 26	NAS/It Ruled The World		
24 30 29 25	LA BOUCHE/Be My Lover		
- 25	LA BOUCHE/Sweet Dreams		
28 39 29 24	NEW EDITION/Hit Me Off		
7 23 27 18	MAXI PRIEST F/SHAGGY/That Girl		
41 39 27 17	GHOST TOWN DJ'S/My Boo		
12 15 12 14	BRANDY/Sittin' Up In My...		
- 13	BABYFACE/This Is For...		
12 10 11	DIANA KING/Shy Guy		
12 15 11 13	GROOVE THEORY/Tell Me		
7 27 21 12	NO MERCY/Where Do You Go		
14 20 13 12	MARIAH CAREY/Always Be My Baby		
12 12 10 12	EVERYTHING BUT...Missing		
12 12 11 12	SHAGGY/Boombastic		
12 15 12 12	SOUL FOR REAL/Every Little Thing...		
12 12 11 11	MAX-A-MILLION/Sexual Healing		
11 10 10 10	MAXWELL/Ascension (Don't...)		
- 10	EN VOEGUE/Don't Let Go (Love)		
10 10 10 10	FUGEES/Killing Me Softly		
5 8 8 8	DRU HILL/Tell Me		
7 7 7 7	AALIYAH/Your Girl Only...		
5 6 7 7	GINUWINE/Pony		
- 7 7 5	SALT-N-PEPA/Champagne		
- 5	BLACKSTREET/No Diggity		

MARKET #11			
WPOW 93.5 FM	WPOW/Miami (305) 653-6796 Curry/Jones		
PLAYS	ARTIST/TITLE		
3W	2W	1W	TW
30 30 44 55	KEITH SWEAT/Twisted		
50 49 48 53	DONNA LEWIS/I Love You Always...		
32 28 41 53	GHOST TOWN DJ'S/My Boo		
23 34 32 47	NO MERCY/Where Do You Go		
26 37 50	42 RICKY MARTIN/Maria		
- 7 29 41	REEL 2 REAL/Are You Ready For...		
12 16 31 41	BECK/Where It's At		
21 21 31 40	JOCELYN ENRIQUEZ/Do You Miss Me		
- 22 39	BRAIDS/Bohemian Rhapsody		
54 47 35 33	E.L. LAZ/Esu Morena		
7 15 25 31	BONE THUGS-N-HARMONY/Days Of Our Livz		
27 28 26 30	R. KELLY/I Can't Sleep...		
44 37 29 29	MIGHTY DUB KATS/Magic Carpet Ride		
36 39 38 29	QUAD CITY DJ'S/mon 'N Ride It...		
27 31 25 28	CELINE DION/Because You Loved Me		
30 37 35 29	L.L. COOL J/Loungin		
41 34 33 25	AMBER/This Is Your Night		
50 46 28 23	FUGEES/No Woman, No Cry		
- 13 23	TORRES BROTHERS/Feel The Vibe		
- 20	OUTHERE BROTHERS/Ole Ole		
14 11 15 20	LUKE/Scared		
- 12 19	MARY J. BLIGE/Not Gon' Cry		
6 6 12 18	2 LIVE CREW/Shake A Lil'...		
10 10 14 15	NAS/It Ruled The World		
27 28 21 15	TOTAL/Kissin' You		
- 15 15	MARY J. BLIGE/Not Gon' Cry		
- 14 15	TONY RICH PROJECT/Nobody Knows		
- 14 15	3T/Anything		
- 12 13	MADONNA/You'll See		
- 11 13	MARIAH CAREY/One Sweet Day		
- 13 13	L.L. COOL J/Hey Lover		
- 3 8 12	BLACKSTREET/No Diggity		
- 12 12	JON B./Pretty Girl		
- 14 12	MARIAH CAREY/Always Be My Baby		
20 24 21 11	SHADES/Tell Me (I'll...)		
- 11 11	SEAL/Kiss From A Rose		
- 11	FEVER EXPRESS/Fever		
- 10 - 10	PLANET SOUL/Set U Free		

MARKET #13			
KUBE 93.1 FM	KUBE/Seattle (206) 285-2295 Tierney/Cipcc		
PLAYS	ARTIST/TITLE		
3W	2W	1W	TW
72 70 47 76	NEW EDITION/Hit Me Off		
71 77 79 76	L.L. COOL J/Loungin		
65 67 73 72	TONI BRAXTON/You're Makin' Me...		
39 52 68 72	AZ YET/Last Night		
49 61 53 59	SIR MIX-A-LOT/Jump On It		
- 59	KEITH SWE		



WALT LOVE

PARTYING IN PENNSYLVANIA

WDAS/Philly's Display Of Unity

Urban radio stations create bonds with their listeners on and off the air. One of the ways they do it is with promotions and concerts, and summer usually finds Urban stations all over the country presenting outdoor festivals and shows. This week, we head to Pennsylvania for a look at just a couple of the big celebrations that Urban stations took part in.

One of the largest events of the summer took place in Philadelphia: Approximately 500,000 people turned out for the city's 18th annual Unity Day celebration. The Unity Day festivities — which actually last a week and a half — include everything from mayoral proclamations to golf tournaments to such cultural activities as watching authentic African dancers and sampling culinary treats from all over the world. The purpose of Unity Day is to bring together people from Philadelphia and the whole tri-state area (Pennsylvania, New Jersey, and Delaware) and give them a chance to more thor-

oughly understand and respect each other's cultural differences. And thanks to good weather, this year's festivities took place without a hitch.

Philadelphia Mayor **Ed Rendell** kicked off the event by presenting **WDAS VP/GM Kernie Anderson** with a proclamation officially recognizing the "Days Of Unity Celebration." That was followed by a series of forums and receptions, including a VIP Awards ceremony where local journalists and Grammy-winning recording artist **Grover Washington Jr.** received the "Unity Claim Your Culture Award." Once the festival was off and run-

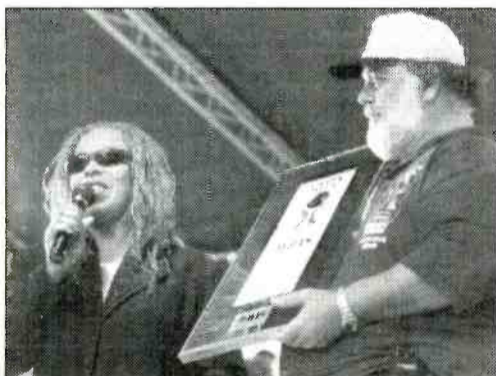
ning, so were its participants: **WDAS** fitness experts **Vince & Yolanda** produced the "Sixth Annual Unity 10K Run & One-Mile Fun Run/Walk," which brought out thousands of runners and walkers in support of the Philadelphia Police Athletic League. City Councilman **John Street** was the honorary chairperson of this year's run.

On Unity Day itself, six stages of live entertainment featured a variety of themes. The cultural stage hosted everything from blues to salsa to performances by native Americans, Vietnamese dancers, and the Philadelphia Mummers. Other stages included a jazz & reggae stage, a children's stage, and a fitness entertainment stage.

As in the past, one of the major attractions was the Unity Gospel stage, hosted this year by **WDAS** and **BET** personality **Bobby Jones**. Tal-



MAYOR MAKES IT OFFICIAL — At City Hall, Philadelphia Mayor Ed Rendell (r) presents **WDAS-AM & FM VP/GM Kerner Anderson** with a proclamation declaring 1996's "Days Of Unity."



KILLING HER SOFTLY — **WDAS-FM PD Joe "Butterball" Tamburro** presented the "Unity Claim Your Culture Award" to **Roberta Flack** during Unity Day festivities.



The Unity Day 1996 crowd, as seen from the main stage.



R&B legends the **Whispers** headlined the main stage.

WAMO Celebrates Juneteenth

WAMO-FM/Pittsburgh's big Summer Of '96 promotion centered around its third annual Juneteenth Celebration.

Held at the I.C. Light Amphitheater, the event featured **Men Of Vizion**, **Total**, **Monifah**, **Art-N-Soul**, **Roger Troutman**, **Zapp**, the Ohio **Players**, and the gospel music of **Yolanda Adams**. Pittsburgh native **Shanice Wilson** also made an appearance, accompanied by some members of her family.



SHOWING TEETH AT JUNETEENTH — The smiles you see at **WAMO/Pittsburgh's Juneteenth Celebration** belong to (l-r) **WAMO's Lakeisha Brown**, **Motown's Men Of Vision**, **WAMO PD Ron Atkins**, and station air personalities **Neke at Nite**, **Kris Kelly**, and **Mark Gunn**.

ent appearing in this venue included **Mighty Clouds Of Joy**, the **Williams Brothers**, **Daryl Coley**, **Dorothy Norwood**, and a host of others. Main stage entertainment was headlined by the **Whispers**, with other featured performers including **Ann Nesby** and the **Braxtons**.

Additional recipients of the prestigious Unity Claim Your Culture Award were **Roberta Flack**, **Dr. Leon Sullivan**, **Natalie Cole**, **Teddy Pendergrass**, **Bobby Jones**, and several others.

It was a great event for the 200 food and merchandise vendors, which were selling everything from tasty barbecue ribs and Asian cuisine to African artifacts and artwork by such renowned artists as **Andrew Turner**, **Samuel Byrd**, and **Cal Massey**.

More than 200 non-profit organizations also participated, offering information on services and programs. Many of **WDAS's** major sponsors presented exhibit pavilions: **Western Union's** Negro League Baseball pavilion, **G.E. Capital's** Housing pavilion, the **Pennsylvania Lottery Seniors' pavilion**, **AC Delco's** Car Detailing pavilion. There were over 12 pavilions in all, including a Black Inventors pavilion, a Literary and Art pavilion, the **DEA Anti-Drug pavilion**, and the **Heritage and Children's pavilion**.

Philadelphia's city government also cooperated once again, closing Benjamin Franklin Parkway to traffic for the final 24 hours of Unity Day celebrations so that pedestrians could roam freely through the area housing the festivities.



THE GOSPEL WAS AWESOME — **WDAS and BET personality Bobby Jones** (middle) hosted the gospel stage, which drew an overwhelming crowd.





URBAN TOP 50

SEPTEMBER 27, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	2	1	1	BLACKSTREET No Diggity (Interscope)	3225	3058	2687	2246	81/0
11	4	4	2	AZ YET Last Night (LaFace/Arista)	2919	2560	2188	1969	81/0
9	6	3	3	DRU HILL Tell Me (Island)	2871	2601	2162	2028	80/0
3	1	2	4	SWV Use Your Heart (RCA)	2745	2892	2778	2515	80/0
14	10	5	5	AALIYAH If Your Girl Only Knew (BlackGround/Atlantic)	2697	2399	2054	1846	81/2
10	8	6	6	GINA THOMPSON The Things That You Do (Mercury)	2400	2316	2075	1978	76/1
13	13	7	7	LUTHER VANDROSS Your Secret Love (LV/Epic)	2334	2122	1983	1868	79/0
15	14	9	8	JOHNNY GILL Let's Get The Mood Right (Motown)	2205	2031	1905	1795	81/1
20	15	10	9	MINT CONDITION What Kind Of Man Would I Be (Perspective/A&M)	2203	1956	1748	1459	80/3
7	7	8	10	MAXWELL Ascension (Don't Ever Wonder) (Columbia)	1890	2051	2093	2078	67/2
23	18	15	11	BRANDY, TAMIA, KNIGHT, KHAN Missing You (EastWest/EEG)	1886	1720	1545	1416	77/1
17	16	14	12	ISLEY BROTHERS Floatin' On Your Love (T-Neck/Island)	1873	1846	1596	1583	71/4
24	19	17	13	GINUWINE Pony (550 Music)	1853	1638	1437	1248	77/3
—	43	20	14	KEITH SWEAT Nobody (Elektra/EEG)	1790	1416	818	53	79/0
49	25	18	15	BONE THUGS-N-HARMONY Days Of Our Livez (EastWest/EEG)	1739	1494	1086	622	78/0
4	5	11	16	GHOST TOWN DJ'S My Boo (So So Def/Columbia)	1645	1951	2186	2508	59/0
12	12	12	17	CECE PENISTON Movin' On (A&M)	1553	1853	1993	1944	56/0
38	26	21	18	702 Steelo (Biv 10/Motown)	1524	1299	1085	854	76/0
2	9	13	19	NEW EDITION Hit Me Off (MCA)	1483	1852	2073	2706	56/0
—	37	22	20	MONTPELL JORDAN Falling (Def Jam/RAL/Mercury)	1421	1188	865	547	74/1
—	—	29	21	NEW EDITION I'm Still In Love With You (MCA)	1409	1008	383	—	80/4
31	27	24	22	TINA TURNER Something Beautiful Remains (Virgin)	1297	1178	1083	1054	64/3
40	31	25	23	TEVIN CAMPBELL I Got It Bad (Qwest/WB)	1262	1148	1016	800	68/2
47	39	30	24	ALFONZO HUNTER Just The Way (Playas Play) (EMI)	1194	1005	855	676	72/5
43	36	31	25	ME'SHELL NDEGECELLO Who Is He And What Is... (Maverick/Reprise)	1184	995	919	761	61/4
35	32	26	26	DO OR DIE Po' Pimp (Rap-A-Lot/Noo Trybe)	1156	1098	1004	874	70/2
1	3	16	27	D'ANGELO Me And Those Dreamin' Eyes Of Mine (EMI)	1106	1711	2504	2902	48/0
36	35	33	28	IMMATURE Lover's Groove (MCA)	1047	973	959	870	52/0
—	—	40	29	DONELL JONES Knocks Me Off My Feet (Untouchables/LaFace/Arista)	1014	880	631	243	66/1
44	42	37	30	CHANGING FACES I Got Somebody Else (Atlantic)	987	904	819	738	64/0
45	47	35	31	FOR REAL Like I Do (Rowdy/Arista)	986	937	742	732	56/0
—	44	36	32	MEN OF VIZION Do Thangz (550 Music/Epic)	978	920	778	532	66/0
21	28	28	33	KEITH SWEAT Twisted (Elektra/EEG)	958	1040	1037	1423	41/0
—	48	42	34	SALT-N-PEPA Champagne (MCA)	956	854	729	555	71/4
—	—	44	35	QUINDON Dream About You (Virgin)	926	828	706	605	65/2
—	—	43	36	SOLO Blowin' My Mind (Perspective/A&M)	909	843	690	504	53/1
BREAKER			37	TONI BRAXTON Un-break My Heart (LaFace/Arista)	902	343	—	—	72/2
BREAKER			38	ANN NESBY I'm Still Wearing Your Name (Perspective/A&M)	887	614	293	55	56/4
19	23	27	39	112 Only You (Bad Boy/Arista)	876	1093	1187	1498	34/0
BREAKER			40	SOUL FOR REAL Never Felt This Way (Uptown/Universal)	863	735	630	474	60/2
BREAKER			41	BABYFACE This Is For The Lover In You (Epic)	822	—	—	—	77/77
BREAKER			42	ZAKIYA Love Like Mine (DVB/A&M)	818	672	549	372	61/1
BREAKER			43	ORGANIZED NOIZE Set It Off (EastWest/EEG)	816	778	728	607	58/0
BREAKER			44	TOTAL Do You Think About Us? (Bad Boy/Arista)	814	619	161	—	67/4
18	21	32	45	L.L. COOL J Loungin (Def Jam/RAL/Mercury)	780	977	1211	1561	33/1
—	—	48	46	CHARISSE ARRINGTON Down With This (MCA)	739	705	650	602	45/1
6	11	19	47	WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)	721	1475	2052	2106	36/0
16	17	23	48	MAXI PRIEST I/SHAGGY That Girl (Virgin)	707	1183	1546	1592	37/0
DEBUT			49	FUGEES Ready Or Not (Ruffhouse/Columbia)	688	655	615	506	46/0
DEBUT			50	WILD ORCHID At Night I Pray (RCA)	669	644	551	448	55/1

This chart reflects airplay from September 16-22. Songs ranked by total plays. Highlighted songs indicate Breaker.
82 Urban reporters. 80 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent.
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NEW & ACTIVE

YD-YO Same Old Thang (EastWest/EEG)
Total Plays: 634, Total Stations: 55, Adds: 1

MONIFAH Nobody's Body (Uptown/Universal)
Total Plays: 618, Total Stations: 56, Adds: 4

CASE More To Love (Def Jam/RAL/Mercury)
Total Plays: 616, Total Stations: 64, Adds: 11

KENNY LATTIMORE Just What It Takes (Columbia)
Total Plays: 605, Total Stations: 52, Adds: 3

K-CI & JOJO How Could You (MCA)
Total Plays: 604, Total Stations: 57, Adds: 4

CRUCIAL CONFLICT Ride The Rodeo (Pallas/Universal)
Total Plays: 569, Total Stations: 48, Adds: 7

L.A. GANZ Like A Playa (Jive)
Total Plays: 543, Total Stations: 57, Adds: 4

SWEET SABLE I'll Never Go Back (Street Life/All American)
Total Plays: 454, Total Stations: 37, Adds: 1

BARKAYS Everybody Wants That Love (Curb)
Total Plays: 420, Total Stations: 39, Adds: 0

RZA F/METHOD MAN & CAPPADONNA Wu-Wear (Big Beat/Atlantic)
Total Plays: 411, Total Stations: 44, Adds: 1

RANDY CRAWFORD Forget Me Nots (Bluemoon/Atlantic)
Total Plays: 369, Total Stations: 33, Adds: 2

JOHNNIE TAYLOR Good Love (Malaco)
Total Plays: 362, Total Stations: 14, Adds: 2

DRAMATICS Try Love Again (Hyped Int'l/Bellmark)
Total Plays: 343, Total Stations: 34, Adds: 1

DALIA It Ain't Easy (Pure)
Total Plays: 330, Total Stations: 35, Adds: 8

E-40 Rappers Ball (Sick Wid' It/Jive)
Total Plays: 292, Total Stations: 56, Adds: 51

Songs ranked by total plays.

BREAKERS

TONI BRAXTON Un-break My Heart (LaFace/Arista)			TOTAL PLAYS/INCREASE 902/559	TOTAL STATIONS/ADDS 72/2	CHART 19
ANN NESBY I'm Still Wearing Your Name (Perspective/A&M)			TOTAL PLAYS/INCREASE 887/273	TOTAL STATIONS/ADDS 56/4	CHART 39
SOUL FOR REAL Never Felt This Way (Uptown/Universal)			TOTAL PLAYS/INCREASE 863/128	TOTAL STATIONS/ADDS 60/2	CHART 19
BABYFACE This Is For The Lover In You (Epic)			TOTAL PLAYS/INCREASE 822/822	TOTAL STATIONS/ADDS 77/77	CHART 19
ZAKIYA Love Like Mine (DVB/A&M)			TOTAL PLAYS/INCREASE 818/146	TOTAL STATIONS/ADDS 61/1	CHART 19
ORGANIZED NOIZE Set It Off (EastWest/EEG)			TOTAL PLAYS/INCREASE 816/38	TOTAL STATIONS/ADDS 58/0	CHART 19
TOTAL Do You Think About Us? (Bad Boy/Arista)			TOTAL PLAYS/INCREASE 814/195	TOTAL STATIONS/ADDS 67/4	CHART 19

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BABYFACE This Is For The Lover In You (Epic)	77
112 Come See Me (Bad Boy/Arista)	62
E-40 Rappers Ball (Sick Wid' It/Jive)	51
ANTHONY HAMILTON Nobody Else (Uptown/MCA)	37
BRAIDS Bohemian Rhapsody (Big Beat/Atlantic)	35
GOODFELLAZ Sugar Honey Ice Tea (Avatar/Polydor/A&M)	30
CURTIS MAYFIELD New World Order (Warner Bros.)	27
MADDHEAD Tripp2Nite (Geffen)	14
KENNY G The Moment (Arista)	13
BOYS CHOIR OF HARLEM Back To You (Unincumbered)	12
DRU DOWN Can You Feel Me (Relativity)	12

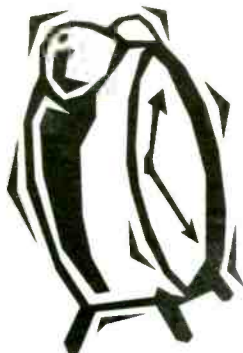
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BABYFACE This Is For The Lover In You (Epic)	+822
TONI BRAXTON Un-break My Heart (LaFace/Arista)	+559
NEW EDITION I'm Still In Love With You (MCA)	+401
CASE More To Love (Def Jam/RAL/Mercury)	+396
K-CI & JOJO How Could You (MCA)	+379
KEITH SWEAT Nobody (Elektra/EEG)	+374
AZ YET Last Night (LaFace/Arista)	+359
AALIYAH If Your Girl Only Knew (BlackGround/Atlantic)	+298
ANN NESBY I'm Still Wearing Your... (Perspective/A&M)	+273
DRU HILL Tell Me (Island)	+270

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
MONICA Why I Love You So Much (Rowdy/Arista)
CASE I/FOXXY BROWN Touch Me... (Def Jam/RAL/Mercury)
NAS If I Ruled The World (Columbia)
TOTAL Kissin' You (Bad Boy/Arista)
OUTKAST Elevators (LaFace/Arista)
JODECI Get On Up (Uptown/MCA)
2PAC How Do U Want It (Death Row/Interscope)
FAITH EVANS Come Over (Bad Boy/Arista)
MONTPELL JORDAN I Like (Def Jam/RAL/Mercury)
SOMETHIN' FOR THE PEOPLE With You (Warner Bros.)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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**I'm Still Wearing
Your Name**

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I'm Here For You

<http://www.future.net/~annesby>
annesby@future.net
snail mail Ann's Allies Fan Club at
PO Box 22124 Robbinsdale, NY 55422-0124

Produced by Jimmy Jam & Terry Lewis
for Flyte Tyme Productions, Inc.
Executive Producers, Jimmy Jam & Terry Lewis
Co-produced by Big Jim Wright for Flyte Tyme Productions, Inc.
Management: Tingitly W. Lee for Labor Force Management
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**Urban Chart
Debut **38**
Breaker**

**Most Increased
Play**

**Now on 56
Urban
Reporters**

**Urban AC
Chart **10**
Most Increased
Play**



ZAKYA



**LOVE LIKE MINE
THE SINGLE**

Urban Chart **50-42
Breaker**

**Now on 61 Urban
Reporters**

**WKYS WEDR WAMO
WZAK WIZF KPRS
WKKV WNOV WCKX
WRKE ...and many more**



Produced by Phil Temple for W&R Group & Rex Rideout for Uncle Buddies Music Inc.
Executive Producer: Ric Wake for W&R Group
Management: Qadree El-Amin for Southpaw Entertainment
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URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

THE BEAT 92.3 MARKET #2
KKBT/Los Angeles
 (213) 466-9566
 Austin/Snyder

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
51	45	55	55		D'ANGELO/Me And Those...
49	43	53	53		L.L. COOL J/Loungin
27	31	51	51		BLACKSTREET/No Diggity
45	38	49	49		2PAC/How Do U Want It
29	24	47	47		TRUTH/Red Lights
23	23	45	45		AZ YET/Last Night
53	40	41	43		NAS/If I Ruled The World
33	33	32	35		SWW/Use Your Heart
12	17	26	33		MONTELL JORDAN/Falling
26	26	31	31		BONE THUGS-N-HARMONY/Days Of Our Livez
28	28	26	30		WESTSIDE CONNECTION/Bow Down
18	18	25	28		GINUWINE/Pony
-	-	22	26		NEW EDITION/It's Still In Love...
-	-	5	25		NATE DOGG F/SNOOP.../Never Leave Me Alone
20	19	23	23		MAXWELL/Ascension (Don't...)
43	36	30	31		FUGEES/Ready Or Not
13	16	20	20		LUTHER VANDROSS/Your Secret Love
11	15	19	19		JOHNNY GILL/Let's Get The Mood...
-	-	11	18		AALIYAH/Your Girl Only...
-	-	17	17		CASE/More To Love
9	13	17	17		MINT CONDITION/What Kind Of Man...
8	12	15	15		TINA TURNER/Something...
7	10	14	16		BRANDY, TAMIA.../Missing You
-	-	7	13		A TRIBE CALLED QUEST/Stressed Out
-	-	5	12		DRU HILL/Tell Me
-	-	10	11		ME/SHELL NDEGECELLO/Who Is He And...
-	-	8	10		BRAT/Sittin' On Top Of...
-	-	10	10		TONI BRAXTON/Un-break My Heart
-	-	8	8		BABYFACE/This Is For...
-	-	7	7		DO OR DIE/Peo' Pimp

100.3 MARKET #3
WEJM/Chicago
 (708) 895-1400
 Starr/Alan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
18	25	39	48		CRUCIAL CONFLICT/Ride The Rodeo
48	48	48	47		IMMATURE/Lover's Groove
28	29	42	47		BONE THUGS-N-HARMONY/Days Of Our Livez
49	48	48	47		FUGEES/Ready Or Not
34	43	42	42		BLACKSTREET/No Diggity
13	31	32	33		SWW/Use Your Heart
18	29	28	33		DONELL JONES/Knocks Me Off My...
27	28	29	32		SOUL FOR REAL/Never Felt This Way
5	10	23	32		MONTELL JORDAN/Falling
24	25	32	32		AZ YET/Last Night
7	10	19	30		ALFONZO HUNTER/Just The Way...
48	48	30	30		QUINDON/Dream About You
21	25	22	30		AALIYAH/Your Girl Only...
19	29	26	27		RZA F/METHOD MAN.../Wu-Wear
27	30	29	27		GINUWINE/Pony
48	48	26	26		SMOOTH/Love And Happiness
-	-	5	23		KEITH SWEAT/Nobody
-	-	-	23		BABYFACE/This Is For...
-	-	-	22		BRAT/Sittin' On Top Of...
-	-	5	26		NEW EDITION/It's Still In Love...
17	15	16	20		A TRIBE CALLED QUEST/Stressed Out
7	10	15	20		TEVIN CAMPBELL/ Got It Bad
23	29	17	18		KINO WATSON/Game Recognize...
-	-	-	11		E-40/Rappers Ball
15	15	10	10		YO-YO/Same Old Thing
5	5	5	10		SALT-N-PEPA/Champagne
-	-	5	16		TOTAL/Do You Think...
-	-	5	10		CASE/More To Love
10	10	10	10		JOHNNY GILL/Let's Get The Mood...
5	7	7	10		PHIL STORM/Can't Stop The Love

WGCI MARKET #3
 (312) 427-4800
 Smith/Cologne

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
45	52	53	51		BLACKSTREET/No Diggity
41	45	50	48		NEW EDITION/It's Still In Love...
42	38	35	41		TONI BRAXTON/You're Makin' Me...
6	19	36	38		DONELL JONES/Knocks Me Off My...
34	38	46	37		SWW/Use Your Heart
33	32	39	37		MAXWELL/Ascension (Don't...)
21	14	25	37		AZ YET/Last Night
35	30	35	36		DRU HILL/Tell Me
14	25	27	35		ISLEY BROTHERS/Tears
24	29	27	35		AALIYAH/Your Girl Only...
32	31	34	34		MINT CONDITION/What Kind Of Man...
28	30	29	32		ANN NESBY/It's Still Wearing...
21	23	21	31		KEITH SWEAT/Twisted
22	29	29	29		TINA TURNER/Something...
7	20	22	28		702/Steelo
-	-	9	27		ME/SHELL NDEGECELLO/Who Is He And...
27	24	15	24		JOHNNY GILL/Let's Get The Mood...
29	22	18	23		MONICA/Why I Love You So...
12	17	23	23		QUINCY JONES/Moody's Mood For...
28	26	23	21		CHAN'AY SAVAGE/Gallin'
52	52	20	20		R. KELLY/Can't Sleep...
19	23	15	18		LUTHER VANDROSS/Your Secret Love
-	-	10	18		K-CI & JOJO/How Could You
10	12	14	18		JODECI/Get On Up
43	34	31	37		112/Only You
26	16	7	16		SOME'N' FOR.../With You
-	-	14	19		BONE THUGS-N-HARMONY/Days Of Our Livez
-	-	10	16		FUGEES/Killing Me Softly
26	24	19	19		GROOVE THEORY/Baby Lu
15	12	10	15		KENNY LATTIMORE/Never Too Busy

POWER 96.1 MARKET #6
WUSL/Philadelphia
 (215) 483-8900
 Young/Cooper

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
28	31	37	40		DRU HILL/Tell Me
29	35	36	38		MINT CONDITION/What Kind Of Man...
-	-	6	21		NEW EDITION/It's Still In Love...
-	-	25	34		MONTELL JORDAN/Falling
24	25	34	34		R. KELLY/Can't Sleep...
20	24	24	33		BLACKSTREET/No Diggity
-	-	19	36		BONE THUGS-N-HARMONY/Days Of Our Livez
28	28	36	32		112/Only You
28	31	32	32		AZ YET/Last Night
32	33	32	31		SWW/Use Your Heart
23	27	29	30		TONI BRAXTON/You're Makin' Me...
27	26	26	29		KEITH SWEAT/Twisted
29	28	29	28		GHOST TOWN DJ'S/My Boo
-	-	21	27		BRAT/Sittin' On Top Of...
29	31	32	27		L.L. COOL J/Loungin
26	22	25	26		MONICA/Why I Love You So...
30	27	27	26		KEITH SWEAT/Nobody
32	30	28	25		TOTAL/Kissin' You
-	-	-	23		CASE/More To Love
27	27	26	22		CASE F/FOXXY BROWN/Touch Me Tease Me
26	29	21	21		GINA THOMPSON/The Things That...
5	8	17	17		LUTHER VANDROSS/Your Secret Love
30	31	25	16		NAS/If I Ruled The World
28	27	15	16		Av/All I See
-	-	6	12		L. KOOL/AJ Let Me Clear My...
-	-	15	15		SALT-N-PEPA/Champagne
16	18	18	12		JOE/All The Things...
13	17	11	12		D'ANGELO/Lady
9	9	12	12		MONICA/Before You Walk...
10	11	10	12		XSCAPE/Who Can I Run To

WJLB MARKET #6
 (313) 965-2000
 Saunders/Darcell

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
40	38	42	40		AZ YET/Last Night
33	37	38	40		GHOST TOWN DJ'S/My Boo
27	33	40	40		AALIYAH/Your Girl Only...
21	25	39	39		SWW/Use Your Heart
35	33	37	37		MONICA/Why I Love You So...
29	30	30	33		NEW EDITION/It's Still In Love...
36	30	31	33		TONI BRAXTON/You're Makin' Me...
26	25	25	31		112/Only You
30	29	27	30		MONIFA/You
27	28	28	29		BLACKSTREET/No Diggity
30	27	25	27		2PAC/How Do U Want It
35	32	26	26		DRU HILL/Tell Me
37	29	25	25		CASE F/FOXXY BROWN/Touch Me Tease Me
41	39	35	35		R. KELLY/Can't Sleep...
10	10	25	26		BONE THUGS-N-HARMONY/The Crossroads
22	22	24	24		KEITH SWEAT/Twisted
19	19	23	23		MONTELL JORDAN/Falling
19	19	23	23		MINT CONDITION/What Kind Of Man...
-	-	19	22		MAXWELL/Ascension (Don't...)
35	32	25	22		JODECI/Get On Up
30	25	22	22		BRIAN MCKNIGHT/Still In Love
21	18	18	18		GINUWINE/Pony
14	14	17	17		CHANGING FACES/ Got Somebody Else
18	17	17	17		MONICA/F/AUGHTY.../Ain't Nobody
16	17	17	17		D'ANGELO/Me And Those...
15	15	16	17		CECE PENISTON/Movin' On
14	12	12	16		MONIFA/ Miss You (Come...)
-	-	8	8		NEW EDITION/It's Still In Love...
14	15	15	16		702/Steelo
16	17	17	16		FAITH EVANS/Soon As I Get Home

KTMD MARKET #7
KKOA/Dallas
 (214) 263-9911
 Cheatham

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
60	65	65	65		BLACKSTREET/No Diggity
50	54	60	65		AZ YET/Last Night
35	30	46	63		AALIYAH/Your Girl Only...
48	45	42	42		KEITH SWEAT/Twisted
36	20	49	60		MONIFA/You
42	60	60	60		SWW/Use Your Heart
50	55	60	60		NEW EDITION/It's Still In Love...
54	56	57	60		112/Only You
55	52	58	58		DRU HILL/Tell Me
54	35	27	55		MC LYTE/Everyday
59	56	60	61		MONICA/Why I Love You So...
54	53	21	51		MAXWELL/Ascension (Don't...)
59	31	46	45		Av/All I See
47	40	47	39		L.L. COOL J/Loungin
55	50	35	35		BONE THUGS-N-HARMONY/Days Of Our Livez
-	-	32	32		BABYFACE/This Is For...
-	-	17	20		702/Steelo
-	-	17	20		MONTELL JORDAN/Falling
10	21	26	26		NAS/If I Ruled The World
40	29	20	26		GHOST TOWN DJ'S/My Boo
5	15	22	23		GINUWINE/Pony
27	38	38	22		DO OR DIE/Peo' Pimp
-	-	14	22		MINT CONDITION/What Kind Of Man...
26	17	45	20		ISLEY BROTHERS/Floatin' On Your...
-	-	5	19		NEW EDITION/It's Still In Love...
-	-	5	17		KEITH SWEAT/Nobody
59	22	24	16		D'ANGELO/Me And Those...
13	15	10	14		TONI BRAXTON/You're Makin' Me...
47	43	41	13		OUTKAST/Elevators
40	32	28	13		BRAXTONS/So Many Ways

WYKY MARKET #8
WYKY/Washington
 (202) 686-9300
 Hegwood/Fox

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
33	37	51	58		BONE THUGS-N-HARMONY/Days Of Our Livez
45	53	56	57		L.L. COOL J/Loungin
49	48	34	56		JODECI/Get On Up
37	38	57	56		BLACKSTREET/No Diggity
41	50	54	55		MONIFA/You
37	35	50	53		KEITH SWEAT/Twisted
6	10	32	52		MINT CONDITION/What Kind Of Man...
35	28	41	51		TOTAL/Kissin' You
37	37	35	50		NEW EDITION/It's Still In Love...
41	52	42	48		TONI BRAXTON/You're Makin' Me...
16	19	42	48		AALIYAH/Your Girl Only...
41	35	40	48		112/Only You
-	-	5	22		NEW EDITION/It's Still In Love...
36	53	44	44		R. KELLY/Can't Sleep...
24	26	35	35		MONICA/Why I Love You So...
15	18	26	41		DRU HILL/Tell Me
6	18	28	39		KEITH SWEAT/Nobody
50	42	43	38		CASE F/FOXXY BROWN/Touch Me Tease Me
36	36	39	35		GINA THOMPSON/The Things That...
-	-	18	31		R. KELLY/Can't Sleep...
19	9	26	26		MAXWELL/Ascension (Don't...)
-	-	11	12		BROWNSTONE/If You Love Me
51	58	52	22		NAS/If I Ruled The World
11	11	17	22		JOE/All The Things...
-	-	10	20		AZ YET/Last Night
-	-	18	20		BRANDY/Tina Turner/Up In My...
-	-	10	20		XSCAPE/Do You Want To
32	35	30	19		702/Steelo
10	13	15	18		FUGEES/Killing Me Softly

WEDR-FM 99 JAMZ MARKET #11
WEDR/Miami
 (305) 623-7711
 Thomas

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
8	20	29	33		MC LYTE/Everyday
25	28	29	31		BLACKSTREET/No Diggity
25	28	30	24		TRACY CHAPMAN/Give Me One Reason
9	23	24	22		CECE PENISTON/Movin' On
22	18	22	22		JODECI/Get On Up
9	9	14	21		AALIYAH/Your Girl Only...
-	-	8	9		BONE THUGS-N-HARMONY/Days Of Our Livez
16	19	18	20		SWW/Use Your Heart
10	8	13	20		JOHNNY GILL/Let's Get The Mood...
-	-	-	20		JOHNNIE TAYLOR/Good Love
30	33	22	20		GHOST TOWN DJ'S/My Boo
19	20	18	19		ISLEY BROTHERS/Floatin' On Your...
18	19	17	19		MAXWELL/Ascension (Don't...)
-	-	-	19		WILLIE CLAYTON/Equal Opportunity
29	30	18	19		NEW EDITION/It's Still In Love...
15	20	18			

URBAN PLAYLISTS

URBAN AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

96.1 FM MARKET #34
Adult Satisfaction!
KSJL/San Antonio
(210) 271-9600
Andrews/Ollervidez

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
18	20	20	22	GINUWINE/Pony
20	22	17	21	BLACKSTREET/No Diggity
6	13	15	21	DRU HILL/Tell Me
21	20	18	20	JOHNNY GILL/Let's Get The Mood...
-	-	-	-	NEW EDITION/I'm Still In Love...
18	22	18	20	LUTHER VANDROSS/Your Secret Love
5	5	16	19	GINA THOMPSON/The Things That...
16	18	17	19	BRANDY, TAMIA.../Missing You
5	6	10	19	AALIYAH/I Your Girl Only...
6	13	16	18	AZ YET/Last Night
18	16	17	19	SW/Use Your Heart
-	-	-	-	KEITH SWEAT/Nobody
-	-	-	-	TOTAL/Do You Think...
-	-	-	-	CASE/More To Love
-	-	-	-	MONTELL JORDAN/Falling
18	19	17	15	MAXWELL/Ascension (Don't...)
-	-	-	-	BONE THUGS-N-HARMONY/Days Of Our Livez
-	-	-	-	K-Ci & JOJO/How Could You
10	12	12	12	DO OR DIE/Po' Pimp
6	6	16	12	K-Ci HAILEY/Wildflower
-	-	-	-	CRUCIAL CONFLICT/Ride The Rodeo
-	-	-	-	DRU DOWN/Can You Feel Me
-	-	-	-	YO-YO/Same Old Thing
10	9	10	10	RZA/FMETHOD MAN.../Wu-Wear
10	9	10	10	FUGEES/Ready Or Not
6	6	5	7	702/Steelo
5	5	5	5	MINT CONDITION/What Kind Of Man...
-	-	-	-	L.A. GANZ/like A Playa
-	-	-	-	TONI BRAXTON/Un-break My Heart
5	5	5	5	TEVIN CAMPBELL/ Got It Bad

WTLG/Indianapolis MARKET #36
(317) 923-1456
Buchanan/Buchanan

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
28	35	37	42	BLACKSTREET/No Diggity
34	34	37	40	DRU HILL/Tell Me
36	36	35	39	AZ YET/Last Night
37	39	38	37	SW/Use Your Heart
21	27	28	35	ISLEY BROTHERS/Floating 'On Your...
30	32	33	35	AALIYAH/I Your Girl Only...
33	34	32	34	MAXWELL/Ascension (Don't...)
19	27	32	34	LUTHER VANDROSS/Your Secret Love
19	27	28	33	JOHNNY GILL/Let's Get The Mood...
24	25	33	33	GINUWINE/Pony
33	32	33	33	GINA THOMPSON/The Things That...
27	29	32	32	IMMATURE/Lover's Groove
19	26	26	32	MINT CONDITION/What Kind Of Man...
20	24	23	29	BRANDY, TAMIA.../Missing You
31	33	35	29	CECE PENISTON/Movin' On
10	15	29	29	702/Steelo
28	31	23	28	NEW EDITION/Hit Me Off
31	35	25	27	GHOST TOWN DJ'S/My Boo
20	18	21	26	CHARISSE ARRINGTON/Down With This
13	15	25	26	ALFONZO HUNTER/Just The Way...
13	15	26	26	ORGANIZED/Noise/Get It Off
25	28	27	26	SHADES/Tell Me (I'll...)
29	29	27	25	MAXI PRIEST F/SHAGGY/That Girl
15	18	25	24	HORACE BROWN/Things We Do For...
23	18	21	23	GROOVE THEORY/Baby Lov
20	10	23	23	JOJOCI/Get On Up
20	22	20	23	BRAXTONS/So Many Ways
17	20	22	22	MONTELL JORDAN/Like
12	14	20	21	TEVIN CAMPBELL/ Got It Bad
-	7	17	20	BONE THUGS-N-HARMONY/Days Of Our Livez

RHYTHM 102.3 KJLH MARKET #2
KJLH/Los Angeles
(310) 330-5550
Winston

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
38	39	38	38	LUTHER VANDROSS/Your Secret Love
39	39	37	37	MAXWELL/Ascension (Don't...)
37	39	27	34	JOHNNY GILL/Let's Get The Mood...
38	39	28	33	MONICA/Why I Love You So...
21	21	21	29	JOHNNY GILL/Let's Get The Mood...
21	21	21	22	ISLEY BROTHERS/Floating 'On Your...
28	28	36	20	AZ YET/Last Night
20	20	35	20	SW/Use Your Heart
25	34	12	18	D'ANGELO/Me And Those...
38	36	9	18	TONI BRAXTON/Un-break My Heart
-	8	15	15	TEVIN CAMPBELL/ Got It Bad
7	10	15	15	DRU HILL/Tell Me
6	5	8	15	R. KELLY/Can't Sleep...
-	5	5	15	TINA TURNER/Something...
-	10	10	10	GROOVE COLLECTIVE/Hit Off
-	10	10	10	ME/SHELL NDEGECELLO/Who Is He And...
-	-	-	-	NEW EDITION/I'm Still In Love...
5	5	6	6	MINT CONDITION/What Kind Of Man...
-	-	-	-	KEITH SWEAT/Nobody
5	9	5	5	KIRK FRANKLIN/Melodies From Heaven
-	-	-	-	ANN NESBY/I'm Still Wearing...
-	-	-	-	K-Ci & JOJO/How Could You

V103 MARKET #3
WVAZ/Chicago
(312) 360-9000
Myrick/Muhammad

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
10	10	26	31	WHITNEY HOUSTON/Why Does It Hurt...
38	38	35	30	MAXWELL/Ascension (Don't...)
24	24	25	29	JOHNNY GILL/Let's Get The Mood...
31	31	30	28	QUINCY JONES/Moody's Mood For...
29	29	29	25	TONI BRAXTON/You're Makin' Me...
-	-	-	-	ANN NESBY/I'm Still Wearing...
14	14	23	24	TINA TURNER/Something...
37	37	33	24	KENNY LATTIMORE/Never Too Busy
6	6	18	20	LUTHER VANDROSS/Your Secret Love
11	11	15	18	TEVIN CAMPBELL/ Got It Bad
12	12	15	17	ME/SHELL NDEGECELLO/Who Is He And...
-	-	-	-	AZ YET/Last Night
8	8	8	15	MINT CONDITION/What Kind Of Man...
5	5	14	15	KENNY LATTIMORE/Just What It Takes
13	13	14	13	GROOVE COLLECTIVE/Hit Off
15	15	16	13	JOE/All The Things...
13	13	14	12	RANDY CRAWFORD/Give Me The Night
8	8	9	11	ISLEY BROTHERS/Floating 'On Your...
19	19	11	10	D'ANGELO/Lady
-	-	-	-	ISLEY BROTHERS/Let's Lay Together
5	5	8	8	BRANDY, TAMIA.../Missing You
23	23	12	8	SOLO/Blowin' My Mind
-	-	-	-	SWEETBACK/You Will Rise
8	8	5	5	WILL DOWNING/Inseparable
10	10	5	5	ANN NESBY/I'm Still In Love...
-	-	-	-	ANN NESBY/Don't Do Anything...
-	-	-	-	TONI BRAXTON/Un-break My Heart
-	-	-	-	JOHNNIE TAYLOR/Good Love
-	-	-	-	NORMAN BROWN/After The Love Is...
7	7	5	5	SW/Use Your Heart

WDAS 105.3 FM 460 AM MARKET #5
WDAS/Philadelphia
(215) 878-2000
Tamburro/Davis

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
23	24	25	25	HOUSTON & WINANS/Count On Me
23	25	25	23	JOE/All The Things...
10	10	21	21	MINT CONDITION/What Kind Of Man...
15	15	15	15	MAXWELL/Ascension (Don't...)
15	18	15	15	TONI BRAXTON/You're Makin' Me...
12	15	14	14	LUTHER VANDROSS/Your Secret Love
12	14	14	14	SW/Use Your Heart
21	16	12	14	JESSE POWELL/Gloria
10	10	10	10	DRU HILL/Tell Me
10	10	10	10	JOHNNY GILL/Let's Get The Mood...
10	10	10	10	TINA TURNER/Something...
6	8	10	10	ME/SHELL NDEGECELLO/Who Is He And...
5	7	10	10	BRANDY, TAMIA.../Missing You
5	5	10	10	GROOVE COLLECTIVE/Hit Off
-	-	-	-	NEW EDITION/I'm Still In Love...
-	-	-	-	WILD ORCHID/All Night I Pray
-	-	-	-	JOHNNY GILL/Let's Get The Mood...
-	-	-	-	ANN NESBY/I'm Still Wearing...
8	8	8	9	JOHNNIE TAYLOR/Good Love
5	8	8	8	DOC POWELL/You Won't Be Alone
-	-	-	-	KEITH SWEAT/Nobody
-	-	-	-	AZ YET/Last Night
5	5	5	5	RANDY CRAWFORD/Forget Me Not
5	5	5	5	TEVIN CAMPBELL/ Got It Bad
5	5	5	5	KENNY LATTIMORE/Just What It Takes
5	5	5	5	JERALD DAEMYON/You Make Me Feel...
-	-	-	-	TONI BRAXTON/Un-break My Heart
-	-	-	-	KENNY G/The Moment
-	-	-	-	K-Ci & JOJO/How Could You

WPEC/Charlotte MARKET #37
(704) 333-0131
Carson/Quick

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
30	38	42	45	SW/Use Your Heart
46	37	41	41	DRU HILL/Tell Me
34	30	35	41	AZ YET/Last Night
32	37	37	38	BLACKSTREET/No Diggity
24	37	37	38	GINA THOMPSON/The Things That...
38	23	31	34	D'ANGELO/Me And Those...
41	32	36	34	NASH/I Ruled The World
22	33	31	32	LOST BOY/Music Makes Me High
17	20	21	31	SPIC/How Do U Want It
33	29	31	30	KEITH SWEAT/Twisted
23	23	22	29	OUTKAST/Elevators
25	25	26	27	MAXWELL/Ascension (Don't...)
27	22	27	27	FAITH EVANS/Come Over
-	-	-	-	KEITH SWEAT/Nobody
30	24	25	25	AALIYAH/I Your Girl Only...
25	34	23	25	GHOST TOWN DJ'S/My Boo
18	19	19	23	702/Steelo
10	18	21	23	MINT CONDITION/What Kind Of Man...
7	14	22	22	BONE THUGS-N-HARMONY/Days Of Our Livez
14	14	18	21	JAY-Z/MARY J. BLIGE/Can't Knock...
19	18	19	21	JOHNNY GILL/Let's Get The Mood...
27	30	31	21	SHADES/Tell Me (I'll...)
20	20	20	21	BRANDY, TAMIA.../Missing You
41	29	24	21	R. KELLY/Can't Sleep...
16	15	19	20	IMMATURE/Lover's Groove
10	19	20	20	LUTHER VANDROSS/Your Secret Love
39	36	32	20	L.L. COOL J/Loungin
20	21	21	19	As/Hi See
37	35	32	19	NEW EDITION/Hit Me Off
12	12	16	19	DO OR DIE/Po' Pimp

WQVE/New Orleans MARKET #38
(504) 827-6000
Stevens

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
46	60	56	67	IMMATURE/Lover's Groove
27	30	50	57	BLACKSTREET/No Diggity
31	58	54	57	GHOST TOWN DJ'S/My Boo
35	34	40	49	GINUWINE/Pony
30	32	38	47	BRANDY, TAMIA.../Missing You
20	11	36	45	TEVIN CAMPBELL/ Got It Bad
30	43	40	45	CECE PENISTON/Movin' On
9	11	10	15	DRU HILL/Tell Me
46	41	43	43	ISLEY BROTHERS/Floating 'On Your...
20	12	33	42	AALIYAH/I Your Girl Only...
8	9	10	39	MINT CONDITION/What Kind Of Man...
31	34	41	38	GINA THOMPSON/The Things That...
30	30	38	37	JOHNNY GILL/Let's Get The Mood...
20	22	30	35	LUTHER VANDROSS/Your Secret Love
30	34	37	34	SW/Use Your Heart
-	-	-	-	ME/SHELL NDEGECELLO/Who Is He And...
60	56	54	51	MISTA/Blackberry Molasses
10	10	20	29	YO-YO/Same Old Thing
20	46	48	28	DEWEECE WILLIAMS/The Last Time
22	22	28	27	AZ YET/Last Night
-	-	-	-	BARFACE/This Is For...
30	24	30	26	BONE THUGS-N-HARMONY/Days Of Our Livez
21	22	27	26	CHANGING FACES/I Got Somebody Else
-	8	14	25	DONELL JONES/Knocks Me Off My Eye...
50	43	42	25	WILD ORCHID/All Night I Pray
20	30	30	24	KEITH SWEAT/Twisted
55	42	43	23	MAXI PRIEST F/SHAGGY/That Girl
40	38	40	22	WHITNEY HOUSTON/Why Does It Hurt...
9	8	17	21	SALT-N-PEPA/Champagne
31	10	10	20	MONTELL JORDAN/Falling

V100 FM MARKET #7
KRBV/Dallas
(214) 630-3011
Bacote/Solis

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
21	20	20	29	LUTHER VANDROSS/Your Secret Love
32	33	27	27	ANN NESBY/I'm Still In Love...
33	35	29	27	ISLEY BROTHERS/Tears
-	-	-	-	BRANDY, TAMIA.../Missing You
-	-	-	-	GEORGE BENSON/Holdin' On
35	34	26	24	MAXWELL/Ascension (Don't...)
34	27	25	24	JOHNNIE TAYLOR/Good Love
21	24	18	23	ANN NESBY/I'm Still Wearing...
-	-	-	-	ME/SHELL NDEGECELLO/Who Is He And...
28	31	23	19	KIRK FRANKLIN/Melodies From Heaven
31	35	24	13	TONI BRAXTON/You're Makin' Me...
13	14	11	11	JOE/All The Things...
29	34	25	11	JOJOCI/Get On Up
-	-	-	-	TONY RICH PROJECT/Nobody Knows
-	-	-	-	HOUSTON & WINANS/Count On Me
-	-	-	-	JOHNNY LATTIMORE/Never Too Busy
24	8	6	7	JOHNNY GILL/Let's Get The Mood...

WMMJ MARKET #8
WMMJ/Washington DC
(202) 686-9300
Gilmore

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
28	30	27	28	R. KELLY/Can't Sleep...
27	26	25	27	PHYLIS HYMAN/I'm Truly Yours
18	19	19	24	MARVIN GAYE/Piece Of Clay
22	21	23	23	KIRK FRANKLIN/Melodies From Heaven
14	14	21	21	LIONEL RICHIE/Don't Wanna Lose You
18	20	17	20	ISLAND.../Don't Give Up
21	19	18	20	TINA TURNER/Something...
15	15	17	19	PHYLIS HYMAN/Refuse To Be...
18	18	18	18	MAXWELL/Ascension (Don't...)
18	18	18	18	LUTHER VANDROSS/Your Secret Love
20	19	18	18	ANN NESBY/I'm Still In Love...
26	25	18	18	GERALD/EDDIE LEVERT/Wind Beneath My...
14	19	18	18	BRANDY, TAMIA.../Missing You
15	23	16	16	JOJOCI/Get On Up
12	12	16	13	GERALD/EDDIE LEVERT/Already Missing You
5	6	11	10	JOHNNY GILL/Let's Get The Mood...
8	9	10	9	TONI BRAXTON/Let It Flow
12	11	8	9	ISLEY BROTHERS/Floating 'On Your...
7	8	6	8	JOHNNIE TAYLOR/Good Love
11	6	8	7	TONI BRAXTON/You're Makin' Me...
12	5	-	-	ARETHA FRANKLIN/Hurts Like Hell
-	-	-	-	ME/SHELL NDEGECELLO/Who Is He And...

REPORTERS

Stations and their adds listed alphabetically by market

URBAN

<p>KBCE/Alexandria, LA PD/MD: Donnie Taylor</p> <p>BABYFACE "Love" GOODFELLAZ "Sugar" 112 "Come" ANTHONY HAMILTON "Nobody" DENECHE WILLIAMS "Last" CASE "More" CURTIS MAYFIELD "Order" MONIEFAN "Body" E-40 "Rappers"</p> <p>WHTA/Atlanta, GA PD: Steve Hegwood MD: Chaka Zulu</p> <p>52 OUTRAGE "All Stars" 38 OUTRAGE "Last" 35 DO OR DE "Pimp" 27 R. KELLY "Sleep" 15 MONICA "Why" 13 UGK "Diamond" 10 TONI BRAXTON "Heart" 9 BABYFACE "Love" 112 "Come" MINT CONDITION "Man" YO-YO "Thang"</p> <p>WVEE/Atlanta, GA PD: Tony Brown MD: Rajeeyah Shabazz</p> <p>20 BABYFACE "Love" 15 GUNWAVE "Pony" 12 "Come"</p> <p>WFXA/Augusta, GA PD: James Alexander MD: Derrick Jonzun</p> <p>25 BABYFACE "Love" 5 LA GANZ "Playa"</p> <p>WXYV/Baltimore, MD PD: Steve Crumbley MD: Lorenzo Thomas</p> <p>16 BABYFACE "Love" 12 ISLEY BROTHERS "Freakin'" 9 "ZPAC" "How" 9 KENNY G "Moment" K-CI & JUDD "How" 112 "Come"</p> <p>KQXL/Baton Rouge, LA PD: Chris Clay</p> <p>24 BABYFACE "Love" 5 112 "Come" 5 ANTHONY HAMILTON "Nobody" 5 DALIA "Easy" 5 GOODFELLAZ "Sugar"</p> <p>WJZD/Biloxi, MS PD/MD: Rob Neal</p> <p>20 BABYFACE "Love" 5 E-40 "Rappers" CURTIS MAYFIELD "Order" BRAIDS "Bohemian" NAST "Ladies" BOYS CHOR OF HARLEM "Back" GOODFELLAZ "Sugar" ANTHONY HAMILTON "Nobody" 112 "Come" MADHEAD "Tripp2Me" CASE "More"</p> <p>WENN/Birmingham, AL PD: Dave Donnell MD: Mychael Starr</p> <p>BABYFACE "Love" BRAIDS "Bohemian" EN VOUE "Don't" BRAT "Sista" 112 "Come"</p> <p>KHRN/Bryan, TX PD: Lester Pace MD: Pluria Marshall Jr.</p> <p>8 112 "Come" 7 E-40 "Rappers" 5 BABYFACE "Love" 5 GOODFELLAZ "Sugar" ANTHONY HAMILTON "Nobody" BOYS CHOR OF HARLEM "Back" NAST "Ladies" BRAIDS "Bohemian" CURTIS MAYFIELD "Order" DRU DOWN "Tea" MCRREN "Kiss" MADHEAD "Tripp2Me"</p> <p>WBLK/Buffalo, NY PD: Skip Dillard MD: Debbie Sims</p> <p>16 MAXWELL "Ascension" 15 AALIYAH "New" BRANDY TAMIA "Missing" JOHNNY GILL "Wood" GNA THOMPSON "Things" MINT CONDITION "Man" LOS BOYZ "Music"</p> <p>WPAL/Charleston, SC PD: Jae Jackson</p> <p>16 BABYFACE "Love" 15 112 "Come" 14 GOODFELLAZ "Sugar" 10 ANTHONY HAMILTON "Nobody" 5 BRAIDS "Bohemian" 5 E-40 "Rappers" 5 CURTIS MAYFIELD "Order" 5 DRU DOWN "Tea"</p> <p>WWWZ/Charleston, SC PD: George Hamilton Cook</p> <p>15 MAXWELL "Ascension" 14 BABYFACE "Love" 6 112 "Come" 5 TONI BRAXTON "Heart"</p>	<p>WPGE/Charlotte, NC PD: Andre Carson MD: Kate Quick</p> <p>14 112 "Come" 10 BABYFACE "Love" 9 E-40 "Rappers" 5 SWEET SABLE "Never" ANTHONY HAMILTON "Nobody"</p> <p>WJTT/Chattanooga, TN PD: Keith Landecker</p> <p>18 BABYFACE "Love" 8 E-40 "Rappers" 112 "Come" GROOVE COLLECTIVE "Lit" ANTHONY HAMILTON "Nobody"</p> <p>WEJM/Chicago, IL PD: Monica Starr MD: Jay Allan</p> <p>23 BABYFACE "Love" 22 BRAT "Sista" 11 E-40 "Rappers" 5 112 "Come" 5 MISTYKAL "Beats"</p> <p>WGCI/Chicago, IL PD: Eroy Smith APD/MD: Don E. Cologne</p> <p>9 BABYFACE "Love" 5 NEW EDITION "Sitt" 5 ALFONZO HUNTER "Way" 112 "Come"</p> <p>WIFZ/Cincinnati, OH PD: Bill Bailey MD: Tony Rankin</p> <p>40 MONICA "Why" 5 QUINON "Dream" 5 DALIA "Easy" 5 RANDY CRAWFORD "Nods" RONNY JORDAN "You" ANTHONY HAMILTON "Nobody" 112 "Come" BABYFACE "Love" BRAIDS "Bohemian" E-40 "Rappers" CURTIS MAYFIELD "Order" DRU DOWN "Tea" MADHEAD "Tripp2Me" CASE "More"</p> <p>WZAK/Cleveland, OH PD: Bobby Rush MD: Langford Stephens</p> <p>15 BABYFACE "Love" 15 AALIYAH "New" 10 BRAT "Sista" 10 112 "Come" 10 E-40 "Rappers" 10 NORMAN BROWN "After" 10 SADAT X "Lump" 10 DENECHE WILLIAMS "Last"</p> <p>WVDM/Columbia, SC PD/MD: Paul Jackson</p> <p>10 BABYFACE "Love" KENNY G "Moment" 112 "Come" CASE "More" CURTIS MAYFIELD "Order"</p> <p>WFXE/Columbus, GA PD: Philip D. March MD: Art Thomson</p> <p>30 BABYFACE "Love" 10 E-40 "Rappers" CASE "More" BRAT "Sista" 112 "Come" BRAIDS "Bohemian" RONNY JORDAN "You"</p> <p>WCKX/Columbus, OH</p> <p>12 ANTHONY HAMILTON "Nobody" 10 BABYFACE "Love" 8 112 "Come" 6 E-40 "Rappers" 5 GROOVE COLLECTIVE "Lit" 5 GOODFELLAZ "Sugar" 5 KENNY G "Moment" 5 ANN NESBY "Warning" 5 TONI BRAXTON "Heart" 5 K-CI & JUDD "How" 5 TRE & T "Free" 5 SNAK "New"</p> <p>KKDA/Dallas, TX PD/MD: Skip Cheatham</p> <p>32 BABYFACE "Love" 5 ALFONZO HUNTER "Way" 5 SOUL FOR REAL "Tea" 5 CRUCIAL CONFLICT "Rodeo" CASE "More" DONNELL JONES "Tea" 102 "Think"</p> <p>WROU/Dayton, OH PD/MD: Marco Simmons</p> <p>13 E-40 "Rappers" 8 K-CI & JUDD "How" BABYFACE "Love" ME SHELL NDEGEDELLO "Who" TOTAL "Think"</p> <p>WJLB/Detroit, MI PD: Michael Saunders MD: Frankie Darcell</p> <p>8 BABYFACE "Love" 5 K-CI & JUDD "How" 5 E-40 "Rappers" 5 MYSTIKAL "Beats"</p>	<p>WJNN/Dothan, AL PD: Regina Dawkins MD: Tony Black</p> <p>BABYFACE "Love" JIM HENRY JR. "Precious" CURTIS MAYFIELD "Order" 112 "Come" BOYS CHOR OF HARLEM "Back" CHARISSE ABRINGTON "Down" BRAIDS "Bohemian" ANTHONY HAMILTON "Nobody"</p> <p>WZFX/Fayetteville, NC PD: Bobby Jay MD: D. Cherie</p> <p>16 BRAIDS "Bohemian" 10 BABYFACE "Love" 10 ANTHONY HAMILTON "Nobody" 9 SHAWNEE HANKS "Goodie" 5 ANN NESBY "Warning" 5 MISTYKAL "Beats"</p> <p>WDDZ/Flint, MI PD: Ross Holland MD: Eugene Brown</p> <p>12 GROOVE COLLECTIVE "Lit" BRAT "Sista" NEW EDITION "Sitt" BABYFACE "Love"</p> <p>WYNN/Florence, SC PD: Fred Brown Jr. MD: Parish Brown</p> <p>11 BABYFACE "Love" 9 CURTIS MAYFIELD "Order" 6 112 "Come" 5 ANTHONY HAMILTON "Nobody" 5 BRAIDS "Bohemian" 5 E-40 "Rappers" 5 BOYS CHOR OF HARLEM "Back" 5 MADHEAD "Tripp2Me" 5 RANDY CRAWFORD "Nods" RONNY JORDAN "You" GOODFELLAZ "Sugar" KENNY G "Moment"</p> <p>WFLM/Fl. Pierce, FL PD/MD: Michael James</p> <p>BABYFACE "Love" GROVER WASHINGTON "Stop" E-40 "Rappers" GOODFELLAZ "Sugar" KENNY G "Moment" CRUCIAL CONFLICT "Rodeo" ANTHONY HAMILTON "Nobody" CURTIS MAYFIELD "Order" 112 "Come"</p> <p>WJFX/Fl. Wayne, IN PD: B.J. Steele MD: Geno Burgess</p> <p>25 BABYFACE "Love" 5 GOODFELLAZ "Sugar" 5 112 "Come" 5 DALIA "Easy"</p> <p>WTMG/Gainesville, FL PD/MD: Don Cody</p> <p>9 BABYFACE "Love" 8 CASE "More" DENECHE WILLIAMS "Why" GROOVE COLLECTIVE "Lit" JIM HENRY JR. "Precious" 112 "Come"</p> <p>WJMZ/Greenville, SC PD: Marvin Hankston MD: Kelly Berry</p> <p>8 NEW EDITION "Sitt" 5 112 "Come" 5 BRAT "Sista" 5 BABYFACE "Love"</p> <p>WEUP/Huntsville, AL PD: Steve Murray MD: Dwight Stone</p> <p>5 DO OR DE "Pimp" 112 "Come" CASE "More" ANTHONY HAMILTON "Nobody" BABYFACE "Love" GROOVE COLLECTIVE "Lit"</p> <p>WTLC/Indianapolis, IN PD/MD: Vycki Buchanan</p> <p>9 DENECHE WILLIAMS "Last" DRAMATICS "Try" 112 "Come" BABYFACE "Love" GROOVE COLLECTIVE "Lit" KENNY LATTIMORE "Just"</p> <p>WJMI/Jackson, MS PD/MD: Steve Poston</p> <p>22 BABYFACE "Love" 112 "Come" TOTAL "Think" BRAT "Sista" DE LA SOUL "Issosweetz"</p> <p>WXQL/Jacksonville, FL PD: Roger Moore MD: Steve Carrington</p> <p>5 ANTHONY HAMILTON "Nobody" 5 RONNY JORDAN "You" 5 KENNY G "Moment" 5 BABYFACE "Love" 5 BOYS CHOR OF HARLEM "Back" 5 112 "Come" 5 CURTIS MAYFIELD "Order" BRAIDS "Bohemian"</p>	<p>KPRS/Kansas City, MO PD: Sam Weaver MD: Myron Fears</p> <p>5 E-40 "Rappers" RONNY JORDAN "You" KENNY G "Moment" CURTIS MAYFIELD "Order" ANTHONY HAMILTON "Nobody" BABYFACE "Love"</p> <p>KIIZ/Killeen, TX PD: Michael McGuire MD: Babysitter</p> <p>CASE "More" GOODFELLAZ "Sugar" 112 "Come" BABYFACE "Love" BRAIDS "Bohemian" E-40 "Rappers" CURTIS MAYFIELD "Order" ANTHONY HAMILTON "Nobody" TEARDROP "Life" JIM HENRY JR. "Precious"</p> <p>WKGN/Knoxville, TN PD/MD: Wayne Swann</p> <p>12 BABYFACE "Love" 112 "Come" 8 CURTIS MAYFIELD "Order" 5 ANTHONY HAMILTON "Nobody" 5 BRAIDS "Bohemian" 5 E-40 "Rappers" 5 GOODFELLAZ "Sugar" 5 NAST "Ladies"</p> <p>KNEK/Lafayette, LA PD: Tyrone Davis APD: Demetrius Lloyd</p> <p>31 BABYFACE "Love" 19 E-40 "Rappers" 9 MADHEAD "Tripp2Me" 8 DE LA SOUL "Issosweetz" RONNY JORDAN "You" GOODFELLAZ "Sugar" 5 112 "Come" 5 GOODFELLAZ "Sugar" 5 BOYS CHOR OF HARLEM "Back" 5 BRAIDS "Bohemian"</p> <p>KRRD/Lafayette, LA PD/MD: Frank Tray</p> <p>11 DENECHE WILLIAMS "Why" 112 "Come" ANTHONY HAMILTON "Nobody" CURTIS MAYFIELD "Order" E-40 "Rappers" GOODFELLAZ "Sugar" BABYFACE "Love" BOYS CHOR OF HARLEM "Back" BRAIDS "Bohemian"</p> <p>KZWA/Lake Charles, LA PD: Randolph Walker MD: James Williams</p> <p>15 CURTIS MAYFIELD "Order" 15 BABYFACE "Love" 10 GOODFELLAZ "Sugar" 10 DRU DOWN "Tea" 10 112 "Come" 5 E-40 "Rappers" 5 ANTHONY HAMILTON "Nobody" 5 BOYS CHOR OF HARLEM "Back" 5 BRAIDS "Bohemian"</p> <p>WQHH/Lansing, MI PD/MD: Brant Johnson</p> <p>18 TINA TURNER "Something" 18 ISLEY BROTHERS "Freakin'" 10 JOHNNIE TAYLOR "Good" GOODFELLAZ "Sugar" ANTHONY HAMILTON "Nobody" BOYS CHOR OF HARLEM "Back" DRU DOWN "Tea" E-40 "Rappers" 112 "Come" BABYFACE "Love" SNAK "New"</p> <p>WJMG/Laurel, MS PD: LaDonna Jones</p> <p>5 BABYFACE "Love" MADHEAD "Tripp2Me" 112 "Come" E-40 "Rappers"</p> <p>WTKT/Lexington, KY PD: Lee Cruise MD: DJ Gold</p> <p>13 MAXWELL "Ascension" MONTELL JORDAN "Falling" INTRIGUE "Ever" ANTHONY HAMILTON "Nobody" SNAK "New" ALFONZO HUNTER "Way" 112 "Come" DRU DOWN "Tea"</p> <p>KIPR/Little Rock, AR PD: Joe Booker MD: Terry Terrell</p> <p>27 NAST "Ladies" BABYFACE "Love" GOODFELLAZ "Sugar" ANTHONY HAMILTON "Nobody" E-40 "Rappers" 112 "Come" CURTIS MAYFIELD "Order" BRAIDS "Bohemian"</p> <p>KKBT/Los Angeles, CA PD: Harold Austin MD: Mariama Snider</p> <p>8 BABYFACE "Love" 7 DO OR DE "Pimp" K-CI & JUDD "How"</p>	<p>WGZB/Louisville, KY VP Programming/PD: Tony Field APD: Paul Strong MD: Tim Jerard</p> <p>5 DALIA "Easy" 5 RANDY CRAWFORD "Nods" RONNY JORDAN "You" ANTHONY HAMILTON "Nobody" BABYFACE "Love" BRAIDS "Bohemian" CURTIS MAYFIELD "Order" DRU DOWN "Tea" E-40 "Rappers" MISTYKAL "Beats" MADHEAD "Tripp2Me" CASE "More" 112 "Come"</p> <p>WIBB/Macon, GA PD/MD: Kevin Fox</p> <p>27 BABYFACE "Love" 15 112 "Come" 12 EN VOUE "Don't" 7 GOODFELLAZ "Sugar" 5 E-40 "Rappers" 5 CURTIS MAYFIELD "Order" 5 ANTHONY HAMILTON "Nobody"</p> <p>KJMS/Memphis, TN PD: Terry Base MD: Toni St. James</p> <p>BABYFACE "Love" 112 "Come" CURTIS MAYFIELD "Order" BRAIDS "Bohemian" KENNY G "Moment"</p> <p>WHRK/Memphis, TN PD: Bobby O'Jay MD: Stan Bell</p> <p>14 BABYFACE "Love" 11 MONIEFAN "Body" 8 112 "Come" 6 KENNY G "Moment" 6 BRAIDS "Bohemian" 5 E-40 "Rappers" 5 GOODFELLAZ "Sugar" 5 ANTHONY HAMILTON "Nobody" 5 LA GANZ "Playa" 5 TEARDROP "Ghetto"</p> <p>WEDR/Miami, FL PD/MD: James Thomas</p> <p>BABYFACE "Love" GROVER WASHINGTON "Stop" E-40 "Rappers" GOODFELLAZ "Sugar" KENNY G "Moment" CRUCIAL CONFLICT "Rodeo" ANTHONY HAMILTON "Nobody" CURTIS MAYFIELD "Order" 112 "Come" DALIA "Easy"</p> <p>WKKW/Milwaukee, WI PD: Nate Bell MD: Kevin Hart</p> <p>6 BABYFACE "Love" 6 E-40 "Rappers" 5 112 "Come" 5 DRU DOWN "Tea" KENNY G "Moment" ANTHONY HAMILTON "Nobody" GOODFELLAZ "Sugar"</p> <p>WNOV/Milwaukee, WI PD/MD: Sandra Robinson</p> <p>8 E-40 "Rappers" 8 DRU DOWN "Tea" ANTHONY HAMILTON "Nobody" BABYFACE "Love" 112 "Come" BRAIDS "Bohemian" 112 "Come"</p> <p>WBLX/Mobile, AL PD: Niccy Davis APD: Jimmy Mack</p> <p>21 BABYFACE "Love" BRAIDS "Bohemian" E-40 "Rappers" 112 "Come" RONNY JORDAN "You"</p> <p>KRVV/Monroe, LA PD: Chris Collins MD: Vic Mathis</p> <p>30 BABYFACE "Love" 21 112 "Come" 21 LA GANZ "Playa" 21 SALT-N-PEPA "Champagne" 21 MINT CONDITION "Man" 5 ANTHONY HAMILTON "Nobody" 10 BRAIDS "Bohemian" 10 E-40 "Rappers" 10 UGK "Diamond" 10 QUINON "Dream" 10 MONIEFAN "Body" 10 SOUL FOR REAL "Tea" 10 ALFONZO HUNTER "Way"</p> <p>KYEA/Monroe, LA PD: Rocky Love</p> <p>16 BABYFACE "Love" ME SHELL NDEGEDELLO "Who" 8 KENNY LATTIMORE "Just" GROOVE COLLECTIVE "Lit" 112 "Come" DALIA "Easy" ANTHONY HAMILTON "Nobody" RONNY JORDAN "You" UGK "Diamond"</p>	<p>WZHT/Montgomery, AL PD/MD: Michael Long</p> <p>17 EN VOUE "Don't" 12 BABYFACE "Love" E-40 "Rappers" 112 "Come" BRAIDS "Bohemian" DE LA SOUL "Issosweetz"</p> <p>WQOK/Nashville, TN PD/MD: Tony Wright</p> <p>11 BABYFACE "Love" 10 ANTHONY HAMILTON "Nobody" 7 E-40 "Rappers" BOYS CHOR OF HARLEM "Back" BRAIDS "Bohemian" CURTIS MAYFIELD "Order" GOODFELLAZ "Sugar" 112 "Come"</p> <p>WQUE/New Orleans, LA PD/MD: Gerd Stevens</p> <p>27 BABYFACE "Love" 10 E-40 "Rappers" CRUCIAL CONFLICT "Rodeo"</p> <p>WOWI/Norfolk, VA PD: Hurricane Dave MD: Michael Mauzone</p> <p>24 BRAIDS "Bohemian" 13 BABYFACE "Love" 112 "Come" CURTIS MAYFIELD "Order" BRAIDS "Bohemian" KENNY G "Moment"</p> <p>KVSP/Oklahoma City, OK PD: Terry Monday MD: Maurice Prince</p> <p>5 DENECHE WILLIAMS "Why" GOODFELLAZ "Sugar" BRAIDS "Bohemian" 112 "Come" ANTHONY HAMILTON "Nobody" CURTIS MAYFIELD "Order" E-40 "Rappers" 5 KENNY G "Moment" 5 BOYS CHOR OF HARLEM "Back" 5 E-40 "Rappers"</p> <p>WJHM/Orlando, FL PD: Cedric Hollywood</p> <p>20 BRAIDS "Bohemian" 15 BABYFACE "Love" 5 E-40 "Rappers" 112 "Come"</p> <p>WUSL/Philadelphia, PA PD: Gary Young MD: Glenn Cooper</p> <p>23 CASE "More" 15 SALT-N-PEPA "Champagne" 9 "ZPAC" "How" 8 BABYFACE "Love" 5 GROVER WASHINGTON "Stop" 5 BUSA RHYMES "Who huh" 5 112 "Come"</p> <p>WAMO/Pittsburgh, PA PD: Ron Atkins MD: Kris Kelley</p> <p>8 BABYFACE "Love" 6 MADHEAD "Tripp2Me" 5 "DRAWK" "Up" ANTHONY HAMILTON "Nobody" CURTIS MAYFIELD "Order" DRU DOWN "Tea" GOODFELLAZ "Sugar" NAST "Ladies" MADHEAD "Tripp2Me"</p> <p>WQOK/Raleigh, NC PD: Hossie Mack MD: Jerry Jam</p> <p>11 ANN NESBY "Warning" 11 SALT-N-PEPA "Champagne" 9 ISLEY BROTHERS "Freakin'" 8 BABYFACE "Love" 5 ALFONZO HUNTER "Way" 5 ME SHELL NDEGEDELLO "Who"</p> <p>WPLZ/Richmond, VA PD: Phil Daniels</p> <p>15 BABYFACE "Love" 11 JOHNNIE TAYLOR "Good" 4 "Home" 5 DALIA "Easy" 5 TEARDROP "Ghetto" BOYS CHOR OF HARLEM "Back" JIM HENRY JR. "Precious" E-40 "Rappers" 112 "Come" BRAIDS "Bohemian" LA GANZ "Playa"</p> <p>WTLZ/Saginaw, MI PD: Kermit Crockett MD: Tony Lamptey</p> <p>7 BABYFACE "Love" 5 ANTHONY HAMILTON "Nobody" CURTIS MAYFIELD "Order" GOODFELLAZ "Sugar" KENNY G "Moment" MADHEAD "Tripp2Me" BRAIDS "Bohemian" E-40 "Rappers"</p> <p>WRKE/Salisbury, MD PD: Tony Quartarone MD: Manuel Mena</p> <p>16 L.L. COOL J "Lounge" 5 SWEET SABLE "New" E-40 "Rappers" BRAIDS "Bohemian" TOTAL "Think" 112 "Come" KENNY G "Moment" CRUCIAL CONFLICT "Rodeo" ZAKIYA "Mine" GOODFELLAZ "Sugar"</p>	<p>KSJL/San Antonio, TX PD: Michael Andrews MD: Rikko</p> <p>10 CRUCIAL CONFLICT "Rodeo" 10 DRU DOWN "Tea" BABYFACE "Love" GROOVE COLLECTIVE "Lit" 112 "Come" BRAT "Sista" E-40 "Rappers" SALT-N-PEPA "Champagne"</p> <p>WEAS/Savannah, GA OM: Don Wilson MD: Vic Thomas</p> <p>13 "ZPAC" "How" 11 BABYFACE "Love" 11 GUNWAVE "Pony" ANN NESBY "Warning" WRECK IN EFFECT "Billin" SOLO "Bowen" GOODFELLAZ "Sugar" E-40 "Rappers" GROOVE COLLECTIVE "Lit"</p> <p>KDKS/Shreveport, LA PD/MD: Sharon Flournoy</p> <p>10 BABYFACE "Love" 7 ANTHONY HAMILTON "Nobody" 7 CURTIS MAYFIELD "Order" 7 BRAIDS "Bohemian" 5 E-40 "Rappers" 5 MADHEAD "Tripp2Me" 5 MASTER P "Teas" 112 "Come" KENNY G "Moment"</p> <p>KMJJ/Shreveport, LA PD: John Wilson MD: Candy Marshall</p> <p>10 MADHEAD "Tripp2Me" 5 DENECHE WILLIAMS "Why" 5 ANTHONY HAMILTON "Nobody" 5 BRAIDS "Bohemian" 5 CURTIS MAYFIELD "Order" 5 GOODFELLAZ "Sugar" 5 112 "Come" 5 KENNY G "Moment" 5 BOYS CHOR OF HARLEM "Back" 5 E-40 "Rappers"</p> <p>KMJM/St. Louis, MO DM/PD: Chuck Atkins</p> <p>8 TONI BRAXTON "Heart" 7 BABYFACE "Love" 6 E-40 "Rappers"</p> <p>KJMM/Tulsa, OK PD: Terry Monday MD: Maurice Prince</p> <p>7 E-40 "Rappers" 5 DENECHE WILLIAMS "Why" GOODFELLAZ "Sugar" BRAIDS "Bohemian" 112 "Come" BABYFACE "Love" ANTHONY HAMILTON "Nobody" CURTIS MAYFIELD "Order" MADHEAD "Tripp2Me"</p> <p>WACR/Tupelo, MS PD/MD: Jerold Jackson</p> <p>14 BABYFACE "Love" 9 ME SHELL NDEGEDELLO "Who" 6 TINA TURNER "Something" 112 "Come" ANTHONY HAMILTON "Nobody" CURTIS MAYFIELD "Order" DRU DOWN "Tea" GOODFELLAZ "Sugar" NAST "Ladies" MADHEAD "Tripp2Me"</p> <p>WESE/Tupelo, MS PD/MD: Stan Allen</p> <p>10 BABYFACE "Love" 5 NAST "Ladies" 5 CURTIS MAYFIELD "Order" 5 BRAIDS "Bohemian" 5 DRU DOWN "Tea" 5 GOODFELLAZ "Sugar" 5 CRUCIAL CONFLICT "Rodeo" 5 SNAK "New" 5 112 "Come"</p> <p>WTUG/Tuscaloosa, AL PD/MD: Steve Sloan</p> <p>25 BABYFACE "Love" 15 NEW EDITION "Sitt"</p> <p>WKYS/Washington, DC PD: Steve Hegwood APD/MD: Mike Fox</p> <p>15 BABYFACE "Love" 14 GUNWAVE "Pony" 12 TONI BRAXTON "Heart" 10 ISLEY BROTHERS "Freakin'" TEVIN CAMPBELL "Back"</p> <p>WMMJ/Washington, DC PD: Doug Gilmore</p> <p>6 ME SHELL NDEGEDELLO "Who" 5 CURTIS MAYFIELD "Order" 5 TONI BRAXTON "Heart"</p>
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82 Total Reporters
82 Current Reporters
80 Current Playlists

Reported Frozen Playlist (1):
WCDX/Richmond, VA

Did Not Report Playlist Frozen (1):
WQMG/Greensboro, NC

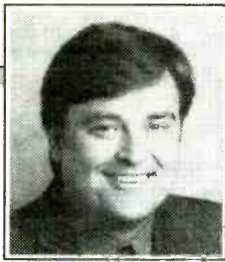
URBAN AC

<p>WAEG/Augusta, GA DM/PD: James Alexander MD: Ron Thomas</p> <p>5 DRAMATICS "Try"</p> <p>WWIN/Baltimore, MD PD: Kathy Brown</p> <p>ME SHELL NDEGEDELLO "Who" CECE WYMAN "Teas"</p> <p>WILD/Boston, MA PD: Ken Johnson</p> <p>11 BABYFACE "Love" KENNY G "Moment"</p> <p>WPAL-AM/Charleston, SC PD/MD: Jae Jackson</p> <p>14 KENNY G "Moment" 14 112 "Come" 12 BERNARD LITTON "One" 12 CURTIS MAYFIELD "Order" 10 TEMPTATIONS "Time" 5 NEXT EXIT "Ride"</p> <p>WVAZ/Chicago, IL PD: Max Myrick MD: Jamillah Muhammad</p> <p>5 NORMAN BROWN "After" 5 CURTIS MAYFIELD "Order"</p>	<p>WVCO/Columbus, OH PD: Sam Nelson MD: Mike Anderson</p> <p>TEVIN CAMPBELL "Back"</p> <p>KRBV/Dallas, TX PD: Thomas Bacote MD: Keith Solis</p> <p>20 ME SHELL NDEGEDELLO "Who"</p> <p>KDKO/Denver, CO PD/MD: Rick Walker</p> <p>10 FOR REAL "Tea" 10 K-CI & JUDD "How" 10 AZ YET "Last" 7 112 "Come" 5 ALFONZO HUNTER "Way" 5 BABYFACE "Love" 5 COOL CLUB "Pears" 5 CURTIS MAYFIELD "Order" 5 KENNY G "Moment"</p> <p>WNFQ/Gainesville, FL PD/MD: Paul Dancer</p> <p>15 ME SHELL NDEGEDELLO "Who" 15 CURTIS MAYFIELD "Order" ANTHONY HAMILTON "Nobody" BRAIDS "Bohemian" LA GANZ "Playa" BABYFACE "Love" BOYS CHOR OF HARLEM "Back" KENNY G "Moment" BRAT "Sista"</p>	<p>WIKS/Greenville, NC PD: B.K. Kirkland MD: Dennis Lee</p> <p>BABYFACE "Love" KEITH SWEAT "Nobody"</p> <p>KMJQ/Houston, TX PD: Carl Conner MD: Carla Boatner</p> <p>DENECHE WILLIAMS "Why" KENNY G "Moment" BLACKSTREET "Doggie"</p> <p>WKXJ/Jackson, MS PD/MD: Stan Branson</p> <p>6 KENNY G "Moment"</p> <p>WJXX/Laurel, MS PD: J.J. Hughes MD: J. Mac</p> <p>5 KENNY G "Moment" 5 K-CI & JUDD "How" 5 BARKAYS "Everybody" 5 GROOVE COLLECTIVE "Lit" 5 RONNY JORDAN "You" 5 BOYS CHOR OF HARLEM "Back" 5 JIM HENRY JR. "Precious"</p>	<p>KJLH/Los Angeles, CA PD/MD: Cliff Winston</p> <p>K-CI & JUDD "How"</p> <p>WMJM/Louisville, KY PD: Tony Fields MD: Tim Jaerard</p> <p>13 PURF JOHNSON "Forever" 5 R. KELLY "Low" 5 BRANDY TAMIA "Missing" 5 BLACKSTREET "Before" 5 GEORGE BENSON "Hidin" 5 LIONEL RICHIE "Love" 5 ISLEY BROTHERS "Freakin'" 5 ANN NESBY "Warning" 5 ISLEY BROTHERS "Lay" 5 ART N SOUL "Away" 5 STEVIE WONDER "Love"</p> <p>WHOT/Miami, FL PD: Tony Kidd MD: Phil Michaels</p> <p>6 NEW EDITION "Sitt" 7 MAXI PRIEST "Shaggy" 8 AZ YET "Last"</p> <p>WCMCS/Milwaukee, WI PD/MD: Darryn D.</p> <p>TONI BRAXTON "Heart" KENNY G "Moment" ME SHELL NDEGEDELLO "Who"</p>	<p>WDLT/Mobile, AL PD/MD: Mark Dylan</p> <p>7 KEITH SWEAT "Nobody" KENNY G "Moment" MONTELL JORDAN "Falling" BOYS CHOR OF HARLEM "Back"</p> <p>WDAL/Myrtille Beach, SC PD/MD: Jeff Kenny</p> <p>9 BABYFACE "Love" DRU HILL "Tea"</p> <p>WYLD/New Orleans, LA PD/MD: LeBron Joseph</p> <p>10 TEVIN CAMPBELL "Back" 8 DOD POWELL "Alone" 6 WHOSHEA "Unspoken" 6 KENNY G "Moment"</p> <p>WDAS/Philadelphia, PA PD: Joe Tamburo MD: Daisy Davis</p> <p>4 AZ YET "Last" 5 TONI BRAXTON "Heart" KENNY G "Moment" K-CI & JUDD "How"</p> <p>KMKJ/Phoenix, AZ PD/MD: Art Jackson</p> <p>10 TONI BRAXTON "Heart" 10 112 "Come" 10 EN VOUE "Don't"</p>	<p>WFXC/Raleigh, NC PD/MD: Chris Connors</p> <p>TINA TURNER "Something"</p> <p>WSOJ/Richmond, VA PD/MD: Kevin Kotax</p> <p>11 DAVID SANBORN "Spooky" 5 DONNELL JONES "Tea" 5 K-CI & JUDD "How" 5 KENNY G "Moment" 5 RONNY JORDAN "You" 5 SHOWTE "Falling"</p> <p>KXOK/St. Louis, MO PD: Mike Love MD: Ronn Scott</p> <p>5 SOLO "Bowen" 5 SWEET SABLE "New" 5 ISLEY BROTHERS "Teas"</p> <p>WTMP/Tampa, FL PD: Rick Eaves</p> <p>11 ALFONZO HUNTER "Way" 5 K-CI & JUDD "How" 5 RONNY JORDAN "You" 5 KENNY G "Moment" 5 BOYS CHOR OF HARLEM "Back" 5 BABYFACE "Love" 5 JIM HENRY JR. "Precious" 5 TEMPTATIONS "Time" 5 DE LA SOUL "Issosweetz"</p>	<p>WIMX/Toledo, OH PD/MD: Lou Bennett</p> <p>15 R. KELLY "Sleep" 6 TONI BRAXTON "Heart" 5 NEW EDITION "Sitt"</p> <p>WMMJ/Washington, DC PD: Doug Gilmore</p> <p>6 ME SHELL NDEGEDELLO "Who" 5 CURTIS MAYFIELD "Order" 5 TONI BRAXTON "Heart"</p>
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30 Total Reporters
30 Current Reporters
28 Current Playlists

Reported Frozen Playlist (1):
WJZA/Columbus, OH

Did Not Report Playlist Frozen (1):
WNHC/New Haven, CT



LON HELTON

1996 CMA Broadcast Winners

On the following pages are the folks you'll see picking up their trophies for Station and Personality of the Year when CBS-TV presents the Country Music Association award show next Wednesday (10/2). Here's a glimpse of who they are and what they've done to get to this highlight in their careers.

MAJOR MARKET STATION OF THE YEAR



KKBQ-AM & FM/Houston

Owner: Gannett Co. President/GM: Don Troutt
GSM: Kathy Gonzales VP/Programming: Dene Hallam



Don Troutt



Dene Hallam

► Airstaff (beginning with mornings; years at station in parentheses): **Dave E. Crockett** (4) & **Pam Ivey** (3), newsman **Alan Justice** (4), weatherman **Frank Billingsley** (1), traffic with "Chopper" **Bill** (4) and "Captain" **Eddie** (2), and **Aunt Eloise**; **Harley Colt** (4); "Cactus" **Jack Talley** (4); **Dusty McGee** (1); **Beau Bodine** (3) and **Ron Seldon** (1 1/2) split overnights. Weekends: **Johnny Diego** (6

months)
► Slogan: "Houston's New Country Leader" and "Houston's New Generation Station For The '90s"
► Frequency/Power: 790, 5000w; 92.9, 100kw @ 1919 ft.
► Country Sign-On Date: September 1992
► Ratings: (12+ and 25-54 shares for last five Arbitron books; market ranks in parentheses) 12+: Sp '95, 5.3 (4); Su '95, 4.5 (7); Fa '95, 5.2 (6); Wi '96, 5.4 (4); Sp '96, 5.3 (4) 25-54: Sp '95, 5.8 (31); Su '95, 5.0 (6); Fa '95, 5.6 (5); Wi '96, 5.7 (5); Sp '96, 5.8 (4)
► Other Awards/Honors:
• *Billboard* Station of the Year: 1994 & 1995
• Dene Hallam, *Billboard* PD of the Year: 1995
► GM Statement: Don Troutt says, "KKBQ-AM & FM — 93Q Country — is proud and honored to be named the CMA Major Market Station of the Year. We strive daily to serve our community, advertisers, and Gannett shareholders. To reach this pinnacle of industry recognition in four years is gratifying."

SMALL MARKET STATION OF THE YEAR

GOOD TIMES & GREAT COUNTRY!



WTZR-FM/Huntington, WV

Owner: Commodore Media GM: Judy Jennings-Riffe
GSM: Scott Miller OM: Dave McNeely PD/MD: Dave Poole

► Airstaff (beginning with mornings; years at station in parentheses): **Chuck Black** (12), **Judy Eaton** (6), and **Clint McElroy** (3); **Terry "The HitMan" Hapney** (3); **Rod Willis** (1); **Jon "Bull" Durham** (7); **Mike Randall**. Weekends: **Dan Taylor**, **Dave Daniels**, **Dwane Fowler**, **Cowboy Bob**
► Slogan: "Good Times & Great Country"

► Frequency/Power: 103.3, 49,600w @ 492 ft.
► Country Sign-On Date: WTZR-AM, 1954; WTZR-FM, 1994
► Ratings: (12+ and 25-54 shares for last five Arbitron books; market ranks in parentheses) 12+: Sp '94, 26.4 (1); Fa '94, 25.7 (1); Sp '95, 25.1 (1); Fa '95, 23.4 (1); Sp '96, 20.7 (1)



Judy Jennings-Riffe



Dave McNeely



Dave Poole

25-54: Sp '94, 29.0 (1); Fa '94, 27.2 (1); Sp '95, 21.3 (1); Fa '95, 24.6 (1); Sp '96, 21.0 (1)
► Other Awards/Honors:
• Nominated nine of last 11 years for CMA Station of the Year
• Highest 12+ shares in America two of the past four years

Continued on Page 61

LARGE MARKET STATION OF THE YEAR



WSIX/Nashville

Owner: SFX Broadcasting
VP/GM: John King GSM: Beth Murphy PD/MD: Dave Kelly

► Airstaff (beginning with mornings; years at station in parentheses): **Gerry House** (20) & The House Foundation: **Mike Bohan** (1), **Duncan Stewart** (13), **Al Voecks** (15), and **Devon O'Day** (9); **C.C. McCartney** (15 months) and producer **Trey Horne**



John King



Dave Kelly

(6) & The P Team: **Dean Warfield** (6) and producer **David Crane** (5); **Dallas Turner** (1 month); **Jami Mayberry** (4). Weekends: **Bama**, **Tom Carter**, **Marty Fitzpatrick**, **Jason Gual**, **Chris Romer**, and **Steve West**
► Slogan: "Today's New Country Hits"
► Frequency/Power: 97.9/100kw @ 1145 ft.
► Country Sign-On Date: "A long, long time ago."
► Ratings: (12+ and 25-54 shares for last five Arbitron books; market ranks in parentheses) 12+: Sp '95, 17.2 (1); Su '95, 14.9 (1); Fa '95, 15.3 (1); Wi '96, 14.9 (1); Sp '96, 16.4 (1) 25-54: Sp '95, 18.9 (1); Su '95, 16.2 (1); Fa '95, 16.7 (1); Wi '96, 16.1 (1); Sp '96, 17.1 (1)

► Other Awards/Honors:
• *Academy of Country Music* Station of the Year: 1988, 1989, 1990, 1995 & 1996
• *CMA* Medium Market Station of the Year: 1994 & 1995
• *NAB Marconi*, Country Station of the Year: 1992 & 1995
• *Billboard* Country Station of the Year: 1990, 1994, 1995 & 1996

► GM Statement: WSIX VP/GM John King commented, "WSIX has an indescribable 'magic' about it that is rarely duplicated. The spirit of the station is a result of the immense talent of its staff. I have said many times that I'm just honored to be in the halls to watch it happen. Dave Kelly, Gerry House, C.C., Carl P., Dallas, Jami, and the rest make this place a joy to come to work to everyday. This is a staff that has great pride in its station and its work. We stole this line from someone else, but we live by it: 'Whoever has the most fun wins!'"

MEDIUM MARKET STATION OF THE YEAR



WUSY/ Chattanooga

Owner: Colonial Broadcasting
VP/GM: Sammy George
GSM: Charles Sells
PD/MD: Bob Sterling

► Airstaff (beginning with mornings; years at station in parentheses): **Ken Hicks** (12) and the **BearMan** (8); **Erin Michaels** (1); **David Earl Hughes** (6) and **Dexter** (3); **Gene Lovin** (3); **Brandy Brown** (5). Weekends: **Pete Porter** and **Terry Styles**



Sammy George



Bob Sterling

► Slogan: "Chattanooga's Hot Country Favorites"
► Frequency/Power: 100.7, 100kw @ 1190 ft.
► Country Sign-On Date: June 1981
► Ratings: (12+ and 25-54 shares for last five Arbitron books; market ranks in parentheses) 12+: Sp '95, 20.2 (1); Su '95, 19.5 (1); Fa '95, 22.8 (1); Wi '96, 21.1 (1); Sp '96, 17.5 (1) 25-54: Sp '95, 20.5 (1); Su '95, 18.6 (1); Fa '95, 23.8 (1); Wi '96, 21.0 (1); Sp '96, 18.8 (1)
► Other Awards/Honors:
• *CMA* Medium Market Station of the Year: 1995 (finalist for that award in 1994)
• Finalist for *NAB Marconi* Award as

Station of the Year: 1994 & 1995
• **Bob Sterling**, finalist for *Billboard* Country PD of the Year: 1994 & 1996
• **David Hughes**, *CMA* Medium Market Personality of the Year: 1994
• **Bobby Byrd**, *Marconi* Medium Market Personality of the Year: 1994
• **Bill Poindexter**, finalist for *CMA* Medium Market Personality of the Year: 1996
• Grand Prize Winner "Best of the Best" *NAB* Promotion Contest: 1994
• *CRB* Annual Promotion Award, first-place medium market: 1995
► GM Statement: Sammy George says, "I am extremely grateful for the staff of broadcast professionals I work with and the people of Chattanooga who have made US 101 Chattanooga's most popular radio station for over 10 years. To win this award for two consecutive years is quite an honor. I appreciate the CMA, the artists, and everyone involved in producing the most popular form of music in America."

Radio

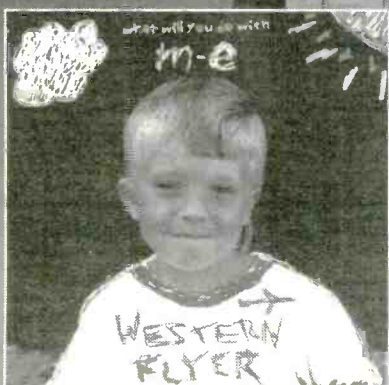
WHAT WOULD WE DO WITHOUT Y-O-U?

Western Flyer



“What
will
You
do
with
M-E”

From the CD/Cassette
“Back In America”



SEER
STEP ONE RECORDS

MAJOR MARKET PERSONALITY OF THE YEAR

Tom Rivers WQYK/Tampa

Born: 1/22/66, Erie, PA (raised in Philadelphia and Naples, FL)
Marital Status/Children: single; proud father of a 1-year-old, tan Shar-pei puppy named Winston.

- ▶ **First Radio Job:** 1984, WGSL/Naples, FL. Worked Friday and Saturday nights, 6pm-2am. Picked up extra hours doing prize patrols, etc., and even cut the grass around the tower guide wires. "You bet — we broadcast from the transmitter site."
- ▶ **Radio History:** 1984-85, WGSL; 1985-86, WKJN/Baton Rouge; 1986-87, WKRL/Tampa, FL (now WXTB); 1987-92, WQYK/Tampa; 1992-93, WMZQ-FM/Washington; 1993-present, WQYK
- ▶ **On-Air Philosophy:** "Be real, have fun, and surround yourself with people who have that same belief. And win — you must win."
- ▶ **On-Air Team:** It is a *team* show where everybody participates. Rita Ciccarello, news; Les McDowell, traffic; Braden Brosig, sidekick/right-wing representative; Joe Demay and Glen Gonzales are airborne and street traffic reporters.
- ▶ **Hobbies:** "Music — all kinds. Fishing, boating, and riding the wave-runner. Plus, I read every chance I get — everything from Tom Clancy novels to the *New York Times*."
- ▶ **Best Radio Memory:** "This award is tops. Next would be broadcasting live from the top of the Washington monument during the presidential inauguration in January 1993."
- ▶ **Worst Radio Memory:** "I don't really have one, though the 'Wash-r-bration' remote from Chesser's Coin Laundromat in Naples was probably not a great moment in broadcasting."
- ▶ **Short-Term Goal:** "Continue to grow the morning show and the station."
- ▶ **Long-Term Goal:** "To stay thinner than Vince Gill."
- ▶ **Fantasy Job:** "For radio, this one is very cool. If I were to pursue TV, hosting a network morning program."
- ▶ **Four People I'd Invite To A Fantasy Dinner:** "Winston Churchill, Abraham Lincoln, Thomas Jefferson, and Jay Leno — to cover the dull spots and because he's my current hero."
- ▶ **People I'd Like To Thank:** "God, for everything. [Infinity Broadcasting President/COO] Mel Karmazin, [WQYK VP/GM] Jay Miller, the staff of WQYK, and my family in Infinity. Also, my girlfriend, Kim Conner, and my mom, Mariellen Cvetic, who taught me the importance of making the most of my God-given abilities."



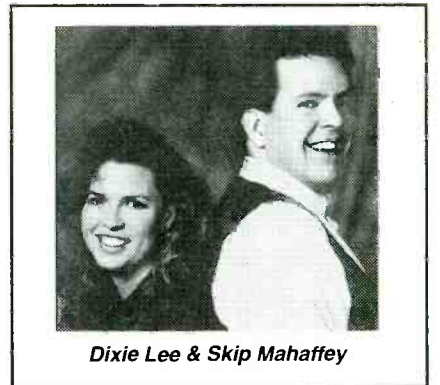
Tom Rivers

LARGE MARKET PERSONALITY OF THE YEAR

Dixie Lee & Skip Mahaffey WCOL/Columbus

Born: DL — 1962, Hays, KS
SM — 9/6, Shreveport, LA
Marital Status/Children: DL — single, no kids ... "that I know of."
SM — wife of 15 years, Denise; Sean, 13, Carleigh, 9, and Meagan, 2

- ▶ **First Radio Job:** DL — 1983, KWEN/Tulsa. "Slept through Sunday morning tapes."
SM — 1983, KWPR/Claremore, OK. "Selling airtime and weekend airshifts. I also had to mow the lawn on Sundays during religious programming (really!)."
- ▶ **Radio History:** DL — 1983-85, KWEN; 1985-92, WYAY & WYAI/Atlanta; 1992-94, KSKS/Fresno; 1994-present, WCOL/Columbus
SM — 1984, KVOO/Tulsa; 1985, KCUB-AM & KIIM-FM/Tucson; 1986-88, KAIR & KJYK/Tucson; 1988, KIIM; 1989-91, KMXX/Phoenix; 1991, KYKY/St. Louis; 1992, KSON/San Diego; 1993, KYSR/San Diego; 1994-present, WCOL
- ▶ **On-Air Philosophy:** DL — "Be yourself! And above all, speak up, have fun, and no cussin'."
SM — "Speak up, have fun, and no cussin'."
- ▶ **On-Air Team:** Joe-Cephus, sports and "on-the-street victim"; Angela Summers, news; "Lucy-In-The-Sky," traffic; and Eric "The Sponge," producer
- ▶ **Hobbies:** DL — golf, sailing, learning to scuba, travel, read, sleep
SM — scuba diving, eating
- ▶ **Best Radio Memory:** DL — "Broadcasting from the World Series games in Atlanta. Or broadcasting from Ft. Myers when the Desert Storm troops returned."
SM — "May 26, 1994. My daughter Meagan was born on the air."
- ▶ **Worst Radio Memory:** DL — "Either the time the Halon gas went off while I was on the air, or the time I saw a man fall out of the 20th floor window next door while I was on-air — live mic both times!"



Dixie Lee & Skip Mahaffey

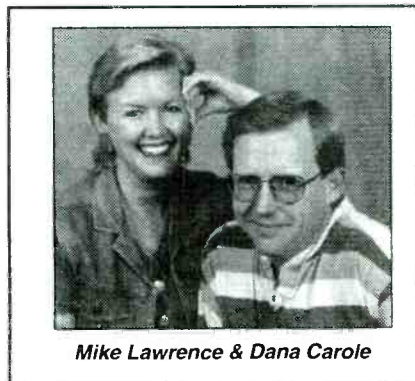
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SMALL MARKET PERSONALITY OF THE YEAR

Mike Lawrence & Dana Carole KGEE-FM/Odessa-Midland, TX

Born: DC — 8/12/58, Grand Junction, CO
ML — 1/19/52, Highland Park, MI
Marital Status/Children: Dana and Mike married in 1991. Their blended family includes five kids. His: Sarah, 14, and Ian, 11. Hers: Adam, 12. Theirs: Eric, 4, and Rachel, 2

- ▶ **First Radio Job:** DC — 1981, automated Country outlet KBAT/Odessa-Midland, TX. She was ND. "I hated it. When the station owner came into the control room while I was giving instructions to the board op and told me, 'I don't pay you to talk,' I said, 'bye-bye.'"
ML — 1973, WTRX/Flint, MI. Mike did overnights on the weekends. "I thought it was the best thing in the world. I learned a great deal, including locking the back door after a drunk stumbled in and barfed on the transmitter."
- ▶ **Radio History:** DC — 1981-82, KBAT; 1983-90, KNFM/Odessa-Midland; 1990-present, KGEE/Odessa-Midland
ML — 1974, WCAR/Detroit; 1974-77, WSDS/Ypsilanti, MI; 1977-79, WBRB/Mt. Clemes, MI; 1979-81, WNRS/Ann Arbor, MI; 1981-83, WCXI/Detroit; 1983-89, WTD/Toledo; 1989-90, KNFM; 1990-present, KGEE. Of Mike's 23 years on the air, 21 have been in Country.
- ▶ **On-Air Philosophy:** DC — "Being yourself is the only way your listeners will really love you. They may listen to a 'personality,' but they will make you a friend if you're real. Our listeners babysit for us from time to time!"
ML — "Be a friend to your listeners because that's how they look at you. Be entertaining, but never afraid to let real feelings enter into your program."
- ▶ **On-Air Team:** Joining Mike and Dana is news anchor Pat Monicelli. Dana says, "Pat adds an interesting dimension since he's about 12 years younger than me and 16 years younger than Mike."
- ▶ **Hobbies:** DC — reading, sewing, antiquing, and "that's all because I don't have time for hobbies."



Mike Lawrence & Dana Carole

Continued on Next Page

MEDIUM MARKET PERSONALITY OF THE YEAR

Bob Robbins KSSN/Little Rock

Born: 5/16/44, Dothan, AL
Marital Status/Children: wife, Susan; Ben, 28, Stephanie, 19, and Robert, 16

- ▶ **First Radio Job:** In junior high, did a radio show on WTSP/Tampa.
- ▶ **Radio History:** After several years on the Armed Forces Radio Network and a few stations in Georgia, he moved to KAAY/Little Rock in 1968. He later became PD of crosstown KARN. Bob joined KSSN/Little Rock in 1978 for afternoon drive and shifted to mornings in 1983.
- ▶ **On-Air Philosophy:** "Plain and simple — to touch the audience's emotions, entertain them with country music, and keep them up-to-date on what's going on in their world."
- ▶ **On-Air Team:** Robbins is joined by news anchor/producer Tim O'Brien.
- ▶ **Hobbies:** Hunting and fishing
- ▶ **Best Radio Memory:** "All of the great country stars that I've interviewed and come to know."
- ▶ **Worst Radio Memory:** "When I used profanity with the mic open — 17 years ago."
- ▶ **Short-Term Goal:** "Same as my long-term goal — to be the best I can be in what I do."
- ▶ **Long-Term Goal:** (See above.)
- ▶ **Fantasy Job:** "To have a morning show with Reba McEntire, Lorrie Morgan, Shania Twain, and Deana Carter as my sidekicks. They'll also feed me grapes, chocolate cookies, and BBQ ribs between breaks."
- ▶ **Four People I'd Invite To A Fantasy Dinner:** "The four listed above."
- ▶ **People I'd Like To Thank:** "[Southern Skies Corp./KSSN owner] Jerry Atchley, all the talented people I've worked with through the years, and — most of all — my wife and children and my daddy."



Bob Robbins

WTCR-FM/Huntington, WV

Continued from Page 58

- Named "Best of the Tri-State" in a newspaper readers' poll
- ▶ **GM Statement:** **Judy Jennings-Riffe** notes, "Everyone at WTCR is thrilled to have won this prestigious award. Through the years, WTCR has strived to exemplify the spirit of the Country Music Association by promoting country music both locally and nationally and by being a community partner. This award belongs not only to WTCR, but to everyone in the Tri-State, especially WTCR listeners.
"The original owner of WTCR, **Connie B. Gay**, is a founding father of the CMA. And so many artists — such as **Loretta Lynn, Patty Loveless, Dwight Yoakam, Ricky Skaggs, Billy Ray Cyrus, Tom T. Hall, the Judds, Kathy Mattea, Bobby Bare**, and the late **Keith Whitley** are from the Tri-State area and grew up listening to WTCR — it seems fitting that WTCR should have a place among CMA award winners."

Dixie Lee & Skip Mahaffey

Continued from Page 60

- SM** — "While hosting a Super Bowl party at a recreation center in Tucson in 1988, the owner of the rec center dropped dead from a heart attack while I was interviewing him."
- ▶ **Short-Term Goal:** **DL** — "To figure out my long term goal."
SM — "To get eight hours of undisturbed sleep."
- ▶ **Long-Term Goal:** **DL** — "To get enough beauty sleep so that it works!"
SM — "To get 12 hours of undisturbed sleep."
- ▶ **Fantasy Job:** **DL** — "Testing new chocolate candy bars."
SM — "I don't know what it would be, but my office would be in **Shania Twain's** closet."
- ▶ **Four People I'd Invite To A Fantasy Dinner:** **DL** — "**Jesus Christ, Colin Powell, Margaret Thatcher, and Tommy Lee Jones.**"
SM — "**Jesus Christ, Garth Brooks, Cassius Clay, and John Lennon.**"
- ▶ **People I'd Like To Thank:** **DL** — "My family, for putting up with so many missed holidays. Every single one of my co-workers who has gotten me to this place — I've been lucky and had great ones along the way. My partner Skip, for putting up with a lot. And, the other woman in his life — his wife, **Dee Dee** — who's put up with even more."
SM — "My wife, my kids, **Billy Parker, Dave Nicholson, Mike Shepard, Dave Van Stone, Mickey Franko, Michael Cruise, Gary Moss** (the best rock 'n' roll drummer on earth), and, most importantly, my partner, Dixie Lee. I don't know what I'd do without her. (Oh, yeah — mom, too.)"

Mike Lawrence & Dana Carole

Continued from Page 60

- ML** — "woodworking, softball, and chasing my kids."
- ▶ **Best Radio Memory:** Both Dana and Mike answered "August 29, 1996, when the CMA's **Becky Sowers** called to tell us we had won." Dana continues, "[VP/GM] **Tommy Vascocu** gathered everyone in the studio while we were still on the air to cheer for us and congratulate us. It was really a supportive and kind thing for him to do."
- ▶ **Worst Radio Memory:** **DC** — "My last day at KNFM, Mike and I were treated like criminals by the new GM. He called us names and tried to shame us into staying. After we left for KGEE, he continued to call us names and never missed an opportunity to say something ugly and untrue about us for the rest of the time he was in the market."
ML — "Working for a PD who didn't know what he was doing and consequently blamed everyone on the staff for his problems and shortcomings. I ended up leaving what had once been a great job before I became a casualty of the PD's inabilities."
- ▶ **Short-Term Goal:** **DC** — "Not to look stupid on national TV."
ML — "Keep the KG 100 early morning show No. 1, and work hard to maintain the station's No. 1 market status and have it repeat as CMA's Station of the Year in 1997!" (It won that honor in 1993.)
- ▶ **Long-Term Goal:** **DC** — "To keep doing this fun, friendly morning show for as long as we can. Ours is not a market-oriented show, really. It's a human-oriented show. The humor translates in any part of the country because it is experience-based."
ML — "To continue doing the thing I like the most — morning radio with Dana."
- ▶ **Fantasy Job:** **DC** — "This is a fantasy job!"
ML — "Being able to devote all my energies toward making our show even better."
- ▶ **Four People I'd Invite To A Fantasy Dinner:** **DC** — **Jesus Christ, Billy Graham, George Strait, and Marilyn Monroe.**
ML — the "Three Stooges" and **W.C. Fields** "because I've always admired their humor — not to mention the stories they could tell me."
- ▶ **People I'd Like To Thank:** **DC** — "The Lord, that his plan included my life with Michael. Personally and professionally, he is the best thing that has ever happened to me. Tommy Vascocu, for his hands-off approach to our morning show and for showing me that women in broadcasting can be respected, listened to, and paid well. And the guys at **KNIX/Phoenix**, [with Vascocu, KGEE owners] **Michael** and **Buddy Owens**, and "Uncle" **Larry Daniels**, our mentor. These guys are the best there is in radio — absolute professionals who are not afraid of showing their employees that they are valuable and valued. We wouldn't be where we are without their support."
ML — "God, for bringing Dana and I together. Dana, for putting up with me. Tommy, for putting up with both of us, and for his wisdom, support, and encouragement. Michael, Buddy, Larry, and the people at KNIX for their leadership and setting great examples for us to follow."

NAB Country Panelists Named

The NAB Radio Show is less than a month away (October 9-12 in Los Angeles) and the Country format room is coming together. The programmer lineup set for the Thursday, October 10 (9-10:15am) session promises some spirited discussion. Confirmed panelists include **KKBQ-AM & FM/Houston** VP/Programming **Dene Hallam**, **Regent/Salt Lake City** OM **John Marks**, **KWJJ-AM & FM/Portland** PD **Robin Mitchell**, and **KZLA/Los Angeles** PD **John Sebastian**.

Crook

&
Chase

&
Barbara
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General Manager

&
Robynn
Jaymes
Billboard Magazine
Program Director of the Year

&
WYYD
Lynchburg, VA
Billboard Magazine
Station of the Year

Our 275th station!

Welcome to Country Countdown, America's fastest growing weekend country music show.

Crook & Chase
COUNTRY COUNTDOWN

Want to bring YOUR weekend ratings up?
Be sure to count down. With Lorianne Crook and Charlie Chase.

The world's biggest country stars and the week's biggest country hits come home every weekend on the Crook & Chase Country Countdown.

To learn more, call
Gene Ferry, National
Affiliate Sales Manager,
at 1-303-784-8700.



JONES SATELLITE NETWORKS®



AC TOP 30

SEPTEMBER 27, 1996

Main chart table with columns: 3W, 2W, LW, TW, ARTIST TITLE LABEL(S), TOTAL PLAYS (TW, LW, 2W, 3W), TOTAL STATIONS/ADDS.

This chart reflects airplay from September 23-29. Songs ranked by total plays. Highlighted songs indicate Breaker. 99 AC reporters. 94 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

JORDAN HILL How Many Times (143/Atlantic)

Total Stations: 32, Adds: 7, Plays: 214, WEZN 5 (5), WRCH 7, WWLI 10 (5), WSRS 5, WLEV 5 (5), WLIF 8 (9), WAFY 12 (13), WLZW 7 (7), WKWK 5 (5), WTCB 7 (7), WMGF 3 (3), WTVR 5 (5), WEAT 8 (8), WAHR 5, WTFM 12 (10), WJXB 7, KTDY 6 (5), WLTS 6 (5), KMXR 5 (5), KVIL 8, KMGJ 6 (5), KQXT 7 (7), WRDE 7 (7), WVAJ 5 (5), WOOD 3 (1), WGLM 7 (7), WQLR 5 (5), WLTE 8 (8), KELO 8 (8), KCLI 5, KSNE 10 (10), KISC 7.

ALANIS MORISSETTE You Learn (Maverick/Reprise)

Total Stations: 9, Adds: 0, Plays: 213, WLEV 8 (8), WFBG 14 (14), WJLK 42 (40), WASH 21 (21), WFLC 31 (31), WTFM 25 (25), KTDY 12 (13), WIOG 32 (30), KBIG 28 (27).

NATALIE & NAT COLE When I Fall In Love (Elektra/EEG)

Total Stations: 18, Adds: 3, Plays: 160, WRCH 17 (17), WWLI 5, WJBR 8 (8), WTVR 5 (5), WEAT 13 (8), WAHR 10 (10), WVEZ 5 (5), KQXT 7 (7), WDDK 9 (9), WLQT 10 (10), WFMK 10, WGLM 7 (7), KCLI 7 (7), KOSI 5, KJSN 5 (5), KWAY 10 (5), KKCW 14 (14), KSBL 13 (10).

WILD ORCHID At Night I Pray (RCA)

Total Stations: 20, Adds: 1, Plays: 154, WWLI 15 (15), WLIF 9 (9), WLZW 10 (10), WKWK 5 (5), WTCB 7 (7), WTVR 5 (5), WEAT 5 (7), WDEF 5 (5), WAHR 10 (10), KQXT 7 (5), WLQT 7 (7), WIKY 5 (5), WTP1 12 (10), WFMK 10 (10), WGLM 7 (7), WLTE 8 (8), KELO 8 (8), KCLI 7 (13), KWAY 5 (5), KISC 7.

GLORIA ESTEFAN You'll Be Mine (Party Time) (Epic)

Total Stations: 11, Adds: 1, Plays: 146, WAFY 19 (19), WASH 21 (21), WTCB 7 (7), WRMF 13 (12), WAHR 10 (10), KHLA 5 (5), WWNK 3, WMGJ 21 (21), WKBN 11 (11), KLYF 21 (18), KKCW 15 (15).

TRACY CHAPMAN New Beginning (Elektra/EEG)

Total Stations: 12, Adds: 0, Plays: 142, WMJQ 28 (28), WSPA 15 (15), WEAT 5 (5), WOOF 15 (15), WAHR 10 (10), WRVR 16 (16), WLAC 21 (20), KMXR 5 (5), WVAJ 5 (5), WFMK 10 (10), WGLM 7 (7), KWAY 5 (5).

ORLEANS I'm On Your Side (Dinosaur)

Total Stations: 15, Adds: 1, Plays: 130, WRCH 7 (7), WWLI 16 (16), WLZW 10 (10), WKWK 10 (10), WTCB 7 (7), WTVR 5 (5), WDEF 5 (5), WAHR 10 (10), KTDY 5, KQXT 5 (5), WLQT 10 (10), WFMK 10 (10), WGLM 13 (13), KCLI 7 (13), KWAY 10 (5).

JAE CIE Reason For Living (Carbide)

Total Stations: 10, Adds: 0, Plays: 110, WKWK 20 (20), WTVR 5 (5), WDEF 10 (10), KMXR 5 (5), KQXT 7 (5), WFMK 20 (20), WGLM 7 (10), WQLR 7 (7), KWAY 20 (20), KISC 9 (7).

GROVER WASHINGTON, JR. Can You Stop The Rain (Columbia)

Total Stations: 10, Adds: 1, Plays: 60, WRCH 7 (7), WLIF 2 (2), WARM 6 (6), WDEF 5 (5), KQXT 5 (5), WGLM 3 (3), WRVF 5 (3), WLTE 8 (8), KWAY 5, KKCW 14 (14).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS

PHIL COLLINS Dance Into The Light (Atlantic)

TOTAL PLAYS/INCREASE: 1094/407 TOTAL STATIONS/ADDS: 74/21 CHART: 12

TINA TURNER

Missing You (Virgin)

TOTAL PLAYS/INCREASE: 837/86 TOTAL STATIONS/ADDS: 62/2 CHART: 15

MOST ADDED

Table with columns: ARTIST TITLE LABEL(S), ADDS. Includes JOURNEY, MICHAEL BOLTON, TONI BRAXTON, PHIL COLLINS, KENNY G, JORDAN HILL, CELINE DION, A. NEVILLE I/R. ROBERTSON, BRYAN ADAMS, GYPSY SOUL, ELTON JOHN, DAVE KOZ, NATALIE COLE.

MOST INCREASED PLAYS

Table with columns: ARTIST TITLE LABEL(S), TOTAL PLAY INCREASE. Includes JOURNEY, MICHAEL BOLTON, PHIL COLLINS, TONI BRAXTON, ELTON JOHN, KENNY G, CELINE DION, TINA TURNER, BRYAN ADAMS, JORDAN HILL.

HOTTEST RECURRENTS

Table with columns: ARTIST TITLE LABEL(S). Includes JANN ARDEN, GLORIA ESTEFAN, TONY RICH PROJECT, EVERYTHING BUT THE GIRL, MARIAH CAREY, SEAL, NATALIE MERCHANT, ROD STEWART, JIM BRICKMAN, ELTON JOHN.

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



When you here "After Tonight" ...you will never be the same

The new single from BUILDING THE BRIDGE

"After tonight, I will never be the same again. This time I'm sure that nothing means more Than giving you all the love I can After tonight I promise, I'm gonna be a better man Just hold me tight, and I'll be all right After tonight"

IMPACT: SEPTEMBER 30TH

Contact: Joanne Grand, Castle Records (212) 685-2303 X208 Magda Summerfield, Summerfield Music (818) 757-3191

REO SPEED WAGON





michael w. smith cry for love

IMPACT DATE OCTOBER 7

written by Michael W. Smith and Brent

Bourgeois, produced by Patrick Leonard

from the Grammy Award Winning Album,

I ' L L L E A D Y O U H O M E



exclusive management: Blanton/Harrell Entertainment

Stations and their adds listed alphabetically by market

AC

HOT AC

WYJB/Albany, NY
OMPD: Buzz Brinde
MD: Pat Ryan
5 TONI BRAXTON "Heart"

WJXI/Ft. Wayne, IN
OM: Lee Tobin
PD: Barb Richards
10 MICHAEL BOLTON "Power"

KTDY/Lafayette, LA
OMPD: Michael W. Kay
MD: Ed Perkins
5 JOURNEY "Woman"

WKDD/Akron, OH
OMPD: Chuck Collins
MD: Jackie Livingston
22 JOURNEY "Woman"

KNEV/Reno, NV
OMPD: Runity Keys
MD: Dan Lacey
24 JOURNEY "Woman"

99 Total Reporters
99 Current Reporters
94 Current Playlists

Reported Frozen Playlist (2):
WFPG/Atlantic City, NJ
WBBQ/Augusta, GA

Did Not Report, Playlist Frozen (3):
WEZN/Bridgeport, CT
WVEZ/Louisville, KY
WLTE/Minneapolis, MN

WVTV/Richmond, VA
OMPD: Scott O'Brien
MD: Jeff Scott
5 JOURNEY "Woman"

WVTV/Richmond, VA
OMPD: Scott O'Brien
MD: Jeff Scott
5 JOURNEY "Woman"

WVTV/Richmond, VA
OMPD: Scott O'Brien
MD: Jeff Scott
5 JOURNEY "Woman"

WVTV/Richmond, VA
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WVTV/Richmond, VA
OMPD: Scott O'Brien
MD: Jeff Scott
5 JOURNEY "Woman"

WVTV/Richmond, VA
OMPD: Scott O'Brien
MD: Jeff Scott
5 JOURNEY "Woman"

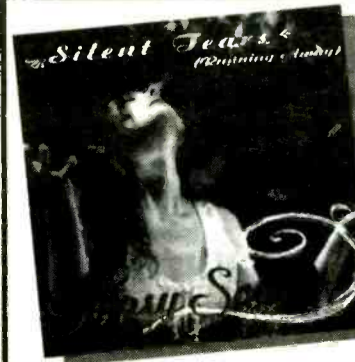
WVTV/Richmond, VA
OMPD: Scott O'Brien
MD: Jeff Scott
5 JOURNEY "Woman"

WVTV/Richmond, VA
OMPD: Scott O'Brien
MD: Jeff Scott
5 JOURNEY "Woman"

71 Total Reporters
71 Current Reporters
62 Current Playlists

Reported Frozen Playlist (2):
WLRW/Champaign, IL
KOSO/Modesto, CA

Did Not Report, Playlist Frozen (7):
WMMX/Baltimore, MD
KSTP/Minneapolis, MN
KMXG/Quad Cities, IA
WRAL/Raleigh, NC
KIOI/San Francisco, CA
WRQX/Washington, DC
WGNI/Wilmington, NC



NEW THIS WEEK: Radio Promotion: Mel Delatte - Rocking Chair Entertainment Tel. 310.573.4244 Fax 310.573.4289



CAROL ARCHER

Format's Appeal Provides Unrivaled Benefits To Radio Advertisers

□ Study highlights growth, success, audience appeal, loyalty, and characteristics

The news gets better and better for anyone with an interest in NAC radio's success. A new study published by **Banner Radio** shows that NAC has rapidly evolved into a mass-appeal format which attracts the key advertising demographic of upscale, 25-54 listeners.

A Passionate, Loyal Audience

The study, "The NAC Format: A Radio Success Story," was authored by Banner's Dir./Research **Tim Kelly**. Using data from Banner's own national format averages and "Simmons Choices 1996," Kelly has crafted a document which highlights NAC's audience appeal, loyalty, and astonishingly strong psychographic characteristics. Consider, for example, that the format share of NAC stations has increased by 52.9% since 1991 — greater than any other format over the past five years — and has shown an incredible 53% growth rate in the past year alone.

"NACs are popping up all over the country," Kelly observes, "and the format's universal appeal crosses over region, market size, and even ethnic composition. This type of music is really hot, and many national advertisers [such as Infiniti, Volvo, The Gap, American Express, and BMW] have begun to cash in on its popularity with upscale consumers by using it in their ads. If

Just The Facts, Ma'am

If 100 is the average national index, here is how the average NAC household compares in a number of upscale categories:

*Foreign air travel:	160
*Domestic air travel:	118
*Owns any foreign car:	169
*Use AmEx:	174
*Use AmEx Gold:	167
*Use Visa:	122
*Use Visa Gold:	141
*Use Mastercard:	121
*Use Mastercard Gold:	138
*Owns cell phone:	128
*Owns PC:	145

Source: **Banner Radio**

hold income, college degrees, credit-card use, and foreign-car ownership. And NAC stations' ratings are ranked top 10 by **Arbitron** in most markets, with TSL numbers among the highest of any format. NAC also benefits from some of the highest audience recycling across all dayparts of any format. In major time periods, NAC recycling is on par with such loyalty-driven formats as CHR/Rhythmic and Urban and beats leading formats like AC, Rock, Country, UAC, and CHR (see graph).

"Advertisers look for formats with low duplication, exclusive audience levels, high TSL, and strong recycling to ensure that their message is being heard over and over," Kelly continues. "NAC listeners have a real passion and loyalty for the format and are not only listening all day, but virtually cannot be reached by any other format. In other words, [their] passion and loyalty for the format translate into response and dollars for the advertiser."

Audience Composition

NAC reaches men and women with nearly equal effectiveness. Compared to the U.S. population at large, which is 51.6% female/48.4% male, NAC's audience is 48% female/52% male.

advertisers already know their target audience responds to it, just imagine the response they would get from running spots on the stations that play this music all day long!"

NAC attracts an audience of extremely loyal listeners, 76% of whom fall within the highly desirable 25-54 demo. It appeals to an affluent, educated, and active consumer audience with a gender skew and ethnic composition mirroring the U.S. population. But the psychographic of the NAC audience is far above the national average and outperforms N/T and AC in many qualitative categories, including house-

The Best & The Brightest

An extraordinary brain trust will gather at the **NAB Radio Show** in L.A. Oct. 9 from 3:30-4:45pm to discuss issues central to the NAC format's future. Join **Frank Cody, Chris Brodie, Steve Feinstein, Rich McMillan, Maxine Todd**, and me when the format panel and roundtable discussion convenes in Room 501A/B. Meet old friends, today's rivals, and the guy who may just own your station tomorrow.



MIAMI LOVES NESTOR! — Sony Latin Jazz flautist Nestor Torres recently celebrated the release of his latest project, "Talk To Me," with the staff of WLVE (Love 94)/Miami. Seen here at the Hard Rock Cafe are (l-r) MD Geoff Fisher, Promotions Dir. Tracy Carracedo, Asst. PD Margaret Garcia, PD Shirley Maldonado, Torres, afternoon host Gina Martell, midday host Marc Taylor, and morning driver Stu Grant.

NAC Excels At Recycling*

DAYPART TO DAYPART	NAC	AC	ROCK	COUNTRY	URBAN AC	CHR
AM DRIVE TO MIDDAY	64.2	61.3	61.7	62.5	62.8	63.1
MIDDAY TO PM DRIVE	71.5	67.0	70.3	71.7	71.8	68.2
AM DRIVE TO PM DRIVE	70.1	63.8	67.2	69.8	68.6	67.7
PM DRIVE TO EVENINGS	42.7	35.2	41.2	36.4	49.5	45.8

Source: Katz Radio Group National Format Averages, Fall 1995

*Percent Of Recycled Audience Recycling, Adults 25-54, Mon-Fri (AM=6A-10, Midday=10A-3P, PM=3p-7P, Evening=7P-12M)

NAC hones in on the 25-54 demo: 76.6% of all NAC listening is done by 25-54 year olds, with the largest cell within it — 34.7% — comprised of 35-44 year olds. The second largest cell of NAC listeners is 45-54 (21.2%), followed closely by 25-34 (20.7%).

NAC also closely mirrors the U.S. ethnic composition, only slightly leaning toward minority listeners. Whites make up 84.6% of the country's population; African Americans, 11.5%. NAC delivers 76.5% Caucasian, 17.4% African American.

N/T and AC are heritage formats with mass appeal and traditionally high qualitative, but NAC delivers an upscale consumer that outperforms N/T and AC in many major categories. Using 100 as the average national index, this is how NAC compares to these two other formats in several important categories:

*100k+ income: NAC 204, N/T 166, AC 131

*Professional/Mgrl.: NAC 189, N/T 152, AC 136

*College grad or more: NAC 167, N/T 165, AC 130

*Use any AmEx: NAC 174, N/T 147, AC 136

*Owns PC: NAC 145, N/T 134, AC 122

*Last car purchase - foreign: NAC 169, N/T 124, AC 13

The Banner Radio report on NAC's successes paints a powerful picture of the format's many advantages to advertisers. And if the facts don't convince your clients, perhaps you should consider what one enterprising GM suggests: At a station event, take your clients to the parking lot to look at your listeners' cars, then bring them inside to have a look at their footwear.

To receive a copy of the NAC format study, contact **Tim Kelly** at (212) 424-6177.

'HOW'S BUSINESS?'

KTWV/Los Angeles VP/GM Pohlman Addresses The Very Bottom Line

KTWV/Los Angeles is riding a "wave" of ratings success: The station has been top three or higher among the market's English-language radio stations with 25-54 listeners for the past three books. Have the numbers translated to significant billing increases? I asked KTWV VP/GM **Tim Pohlman** the obvious question, "How's business?"

"When it came to forecasting last year for this year," he observes, "here in L.A. — and in many markets across the country — the two things that came into play to demonstrate that it should be a pretty healthy year were the Olympics and the fact that it would be an election year. Generally, those drive sales to a degree where you can realistically forecast an increase of 5%-6%. Year-to-date through the end of June, the market is flat to down 1%.

"While the market is a little disappointing, the Wave has experi-



Tim Pohlman

enced phenomenal growth over the last two years. Starting in 1995, we increased our billing by about 40% and will match that again this year. Any time you enjoy this kind of ratings success, the expectations are raised very, very high — and rightfully so.

"But you don't just grow overnight to the degree that you would like. It takes some time for the revenue to catch up with the ratings growth, and that's usually a two- or three-year period. Most clients, over the long haul, are not there for a quick in-and-out. The

catch to all this is there are relationships established. The radio station is very sensitive to making sure this is not just a short-term way to do business. We take a look at the past, where we are today, and where we want to go. We've had success in terms of the growth we've experienced, and we hope it continues into 1997.

"We've all learned to stay humble," he admits, "especially given what the Wave went through a couple of years ago. Most of us who've been around awhile understand that what goes up must come down ... and what comes around goes around. The key for us is we've got some very sharp people, not only from a consultant standpoint [**Broadcast Architecture**], but we've got the best program director [**Chris Brodie**] and the best music director [**APD Ralph Stewart**] in this format, and hopefully, the combination will keep us at the top for quite a while."

BONEY JAMES



SEDUCTION

Includes "Camouflage," "Ain't No Sunshine," "Lights Down Low" and "Sara Smile."

**#1 for 17 weeks on the R&R NAC Album Chart AND
over a year on R&R's NAC Charts.**



And Boney has a Christmas present for you...ships October 1.





CYNDEE MAXWELL

Split Between Two Stations

□ Two programmers discuss how they handle two properties at once

Managing one station is tough enough, but what happens when your company purchases another station in the market ... and you're called upon to do double duty? Figuring out the logistics of managing twice the workload can be daunting, but with consolidation becoming commonplace, it's now more likely than ever that most programmers will find themselves facing the task at least once in their careers.

Regardless of whether these two-station arrangements are intended to be permanent or temporary, more PDs are going to find themselves stretched to the limit. Here's how two programmers — coincidentally, both work at American Radio Systems properties — handled their respective situations.

The Beat Goes On

KBBT (The Beat) & KUFO/Portland PD Dave Numme is preparing to turn over the Beat's PD duties, having moved it to the FM band and inaugurating the station's new format. "We launched KBBT as a Modern AC about 30 days ago. We're in the process of hiring a full-time airstaff and a program director. In the meantime, I've gotten it off the ground with the assistance of **Troy Daniels**, who joined us from Classic Rock sister station **KKDJ/Fresno**, where he was PD. He's been a



Dave Numme

big help, and I think that's really key when running two stations and dealing with two products — it's important to have good support and smart people. On KUFO's side I've got [APD/MD] **Al Scott**, so between him and Troy, all the details for both stations get done."

So why turn over KBBT to a new PD? "As ownerships figure out how to run their businesses in these days of consolidation, everybody is trying different approaches, and American Radio Systems' general approach is to have separate brand managers for individual stations — not only PDs, but MDs and promotions and marketing people, too.

"When duopoly was first discussed, everyone said you could downsize, cut some overhead, and enjoy the economies of scale by having people take on more duties. And while it is important for people to be multifunctional, the ARS approach [dictates] that it's also important to have hands-on people for each station in order to provide it with 100% attention.

"I do think one PD can do two stations — and they can be winning stations — and have enough attention to the detail of each product. It requires really good support and a fo-

cus on the things that matter: concentrating on the music and the air presentation, the jocks, and having good people to execute it."

Which Hat Now?

In launching the new Beat, Numme has realized how important it is to differentiate between the stations in all staff discussions. "You definitely have to clarify whatever it is you're talking about — a press release, a song, whatever. 'Which station? Oh, KUFO? OK, I've got that hat on now... what do you want to know?'"

"Right now, both stations are operating under one combined staff, so when we have promotions meetings, we talk about both stations at the same time. But in the future that'll probably change because while we have a marketing and promotions person for the Beat — **Susan Reynolds** — we're in the process of searching for a marketing director for KUFO.

"Overall, it's important to prioritize your duties by what's going to impact the product and what isn't. It's so easy to get sidelined or distracted by issues that may be important but aren't going to immediately affect the radio station. For example, the PD can be asked to help create a media package or sales piece. And while I love to do that and try to be part of those things whenever possible, if I have to choose between that and making sure the music clocks are right, the airstaff is worked with, and so forth, I'd better make the right decision. You get pulled in a lot of different directions, and you have to just learn to say no sometimes. And



It's important to prioritize your duties by what's going to impact the product and what isn't. It's so easy to get sidelined or distracted by issues that may be important but aren't going to immediately affect the radio station.

—Dave Numme



One of the advantages of having one person program two stations in a marketplace is that person is aware of the entire strategy of the clusters.

—Dana Jang



you need to create a team of people who can think along the same wavelength for the times you can't be everywhere at once."

'Strong Lieutenants' Key

KSJO & KUFX (K-Fox)/San Jose PD Dana Jang says he's able to deal with both stations because the formats are compatible: one is oldies-based while the other is current-based. He acknowledges the task would be much more arduous "if both stations were current-based, because you always have to be up to speed on two different music styles. That's difficult to do, and you'd really need to have strong music directors at each station."



Dana Jang

Jang says that at K-Fox, "The job deals more with airstaff, promotions, and other issues like that; at KSJO, the job means being directly involved with the music because it's continually changing. If I had to program two stations where the music constantly changed, I'd go crazy.

"Still, it's imperative to have strong people in the various programming departments. I have two strong Asst. PDs: K-Fox's **Laurie Roberts**, who has helped me through the years and transferred over from KSJO, and Creative Services Director **Steve Moore**, who is APD at KSJO and has been able to take on a lot of the responsibilities there. It's really key to have strong lieutenants."

Spending time with each of the people given specific tasks is how Jang gets his work done at both outlets, which are housed in the same building. "I make time for each station's Production Director, Music Director, airstaff meetings, etc. I don't try to divide my day specifically between the stations, like 'mornings for KSJO and afternoons for K-Fox.'"

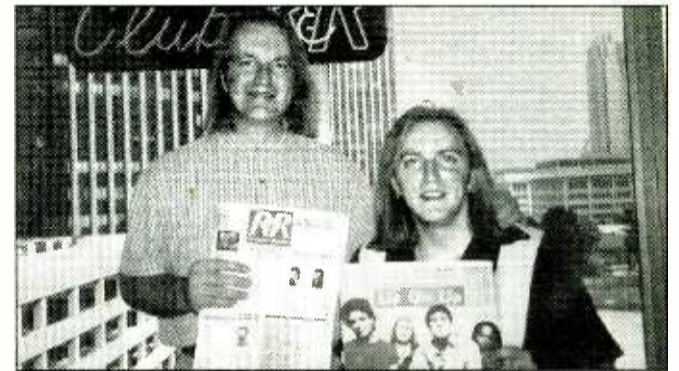


No Lie, The Chalk Rock

Columbia's Chalk Farm plowed through Los Angeles recently in support of their new album, "Notwithstanding," and made "farm-hands" out of the R&R staff.



LOUNGING AT THE CLUB — Here is Chalk Farm at the notorious Club R&R: (l-r) manager Brad Gelfond, guitarist Trace Ritter, Columbia's Chris Woltman, R&R's Erica Farber, frontman Michael Duff, R&R's Lynn Beau-doin, Sky Daniels, and Cyndee Maxwell, drummer Toby Scarbrough, bassist Orlando Simms, and R&R's Frank Correia.



TWINS SEPARATED AT BIRTH — Our first cloning experiment was a smashing success! R&R's Derek Cornett (l) is reunited with the brother he never knew he had, Toby Scarbrough of Chalk Farm.



CHEERING FOR THE CHALK — After a rousing set at the Troubadour, vocalist Michael Duff hangs with (l-r) KLOS MD Rita Wilde, Columbia's Greg Phifer and Chris Woltman.

Devoting Full Attention

For example, since both stations have their own Promotion Directors, there are two promotions meetings divided by a lunch break. "I'm at both meetings, but each Promotion Director has a separate agenda, and they help keep me focused on their particular needs. All of our meetings for each station are separate, which helps each staff know it's getting my full attention."

When the two stations were first combined, Jang's biggest problem was construction. "We remodeled the entire facility to give everybody new offices and studios so that no one would feel like a stepchild. The period before we moved into the remodeled facility was difficult, because I had to drive back and forth between both stations; at one time, I couldn't even be at KSJO because of the construction, so I programmed KSJO via telephone and e-mail — that was probably the most difficult period for me."

Jang concludes, "One of the advantages of having one person pro-

gram two stations in a marketplace is that person is aware of the entire strategy of the clusters. You don't want to cannibalize each other." To those who argue that you can't keep adding an unlimited amount of responsibility upon PDs, Jang replies that it is possible — given the proper support. "You have to be able to release duties such as doing music logs and weekend airstaff scheduling to other staff members and be more concerned with the overall strategy of your radio station."

Rockin' At NAB

WNEW/New York OM Steve Young, WRIF/Detroit PD Doug Podell, KSHE/St. Louis PD Rick Balls, and WLWQ/Columbus, OH PD Greg Ausham will sit on the panel of this year's Rock Format room at the NAB Radio Show. The session will be on Wednesday, October 9, from 3:30-4:45pm at the Los Angeles Convention Center.



NEVERLAND

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MANAGEMENT: TIM HEYNE & JOHN GREENBERG AP/KO ENTERTAINMENT ASSOCIATES

Stations and their adds listed alphabetically by market

ACTIVE ROCK

Table listing stations and their adds for the ACTIVE ROCK category. Columns include station call letters, PD name, and a list of song titles and artists.

ROCK

Table listing stations and their adds for the ROCK category. Columns include station call letters, PD name, and a list of song titles and artists.

76 Total Reporters
76 Current Reporters
75 Current Playlists

Reported Frozen Playlist (1):
WZAT/Savannah, GA

87 Total Reporters
87 Current Reporters
86 Current Playlists

Reported Frozen Playlist (1):
WBYY/FL Wayne, IN

NEW MUSIC SPECIALTY SHOWS

Descendents Ascend To 'One'

The **Descendents** wasted no time claiming No. 1 with "I'm The One." Posting play at **WHFS/Washington**, **KNDD/Seattle**, **KROQ/L.A.**, and more, they eked out the top spot in a hotly contested week. **Catherine** just missed pulling down the No. 1 slot, with play coming at **KITS/SF**, **WNNX/Atlanta**, **KNRK/Portland**, and more. **They Might Be Giants** loomed large, with "S.E.X.X.Y." spelling success at **KREV/Minneapolis**, **KTBB/Houston**, **WBRU/Providence**, and others. Finally, the **Lemonheads** whistled while "If I Could Talk" worked at **KDGE/Dallas**, **KISF/Kansas City**, **WRLG/Nashville**, and others. Look for a blowout at mainstream this week for **Dando** and friends.

SIGNIFICANT ACTION

Here is a look at the top artists from **R&R**'s exclusive panel of specialty reporters:

- DESCENDENTS** (Epitaph)
- CATHERINE** (TVT)
- THEY MIGHT BE GIANTS** (Elektra/EEG)
- LEMONHEADS** (Tag/Atlantic)
- NERF HERDER** (My)
- PURE** (Mammoth)
- BILLY BRAGG** (Elektra/EEG)
- HEADS** (Radioactive/MCA)
- SEBADOH** (Sub Pop)
- CARDIGANS** (Mercury)

GAINING MOMENTUM

- GIRLS AGAINST BOYS** (Touch & Go)
Airplay Includes: KXRK, WHFS, WNNX
- BUFFALO DAUGHTER** (Grand Royal)
Airplay Includes: KNDD, WOXY, WXSX
- OCEAN BLUE** (Mercury)
Airplay Includes: KDGE, WRLG, XTRA
- VERSUS** (Caroline)
Airplay Includes: WBTZ, WHFS, WMRQ
- PHISH** (Elektra/EEG)
Airplay Includes: KFMA, WLUM, WROX
- LAND OF THE LOOPS** (Up)
Airplay Includes: KOMA, WBRU, WCHZ
- RED FIVE** (Interscope)
Airplay Includes: KITS, KTBB, WEQX
- BUTTER 08** (Grand Royal)
Airplay Includes: KJEE, KOMA, WBRU
- QUEERS** (Lookout)
Airplay Includes: KNRK, WCHZ, WZRH
- 60 FT DOLLS** (DGC/Geffen)
Airplay Includes: KROQ, WEQX, XTRA

WBTZ/Burlington **WBTZ**
WMRQ/Hartford
 Spinning Unrest
 Sunday, September 15

- KEVIN SALEM** Chemical Night Train (Roadrunner)
- LOIS N.O.** Style (K)
- TRIP 66** One Desire (Ruffhouse/Columbia)
- VERSUS** Yeah You (Caroline)
- SEBADOH** Willing To Wait (Sub Pop)
- DRAG** Our Race Cars (Island)
- LEMONHEADS** If I Could Talk, I'd Tell You (Tag/Atlantic)
- MODEST MOUSE** Edit The Sad Parts (Up)
- SUICIDE MACHINES** New Girl (Hollywood)
- LAZY** Favorite Song (Roadrunner)
- BUFFALO DAUGHTER** Brush Your Teeth (Grand Royal)
- LAND OF THE LOOPS** Multi-Family Garage... (Up)

NEW MUSIC SCENE



Wild Colonialists

- **Artist:** Wild Colonialists
- **Track:** "Charm"
- **LP:** "This Can't Be Life"
- **Producer:** Tony Berg/John Porter
- **Label:** DGC/Geffen

• **Essentials:** Want to find a way to beat your Adult Alternative and Modern AC upstarts? Then be the first to support this melodic, intelligent piece of work. With their efforts supporting **Eels**, **DGC/Geffen** has already proven adroit at taking deserving, sophisticated artists and putting an active spin on them. This could be the next act to secure Adult Alternative and Alternative support simultaneously. Think **Wallflowers**. Better yet, think **Counting Crows** (and remember, **Volk** and **Co.** have your copy of that band waiting!).

Scottish expatriate **Angela McCluskey** joined up with L.A. bandmates **Shark** (guitar, vocals), **Paul Cantelon** (violin, piano), **Scott Roewe** (bass/keyboards/wind), and **Thaddeus Corea** (son of jazzmaster **Chick**) (drums, vocals) to steadily build a loyal following at places like **Club Largo**. L.A. can always use a new band that makes it think,

so the **Colonials** found an audience. Will they find one at your station — or don't you have any intelligent listeners?

- **Influences:** **Lou Reed**, **Sinead O'Connor**, **Beatles**
- **Artist POV:** "The new record is a natural next step for us," explains Cantelon. "The progression from our first, 'Fruit of Life,' to this is like growing up. I think all the key elements from the first album remain, they've just broadened."

Adds **Roewe**, "We went from playing tiny clubs to playing for thousands of people, so our sound just got bigger along the way."

— Sky Daniels

New Music Scene highlights breaking artists charting for the first time.

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

WEQX/Albany, NY Download Sunday 7-10pm Mark Dark Lemonheads "Purple Parallelogram" East River Pipe "Kill The Action" Technical Jid "Edith Peach" Fatboy Slim "Weekend Starts Here" Tricky "Tricky Kid"	KDGE/Dallas, TX The Adventure Club Sunday 7-10pm Josh & Kevin Six Finger Satellite "Paralyzed By Normal Life" Scala "Naked" Descendents "We" Pure "Anna" Alastair Galbraith "Semaphore"	KISF/Kansas City, MO Living Room Sunday 8-10pm Stan & Joel Todd Newman "Kiss Your Ass Goodbye" Frogpond "Be" D Generation "No Way Out" Booth And The Bad Angel "I Believe" Red Five "Space"	KNRK/Portland, OR Something Cool Sunday 11pm-midnight Butter 08 "Butter Of 69" Nerf Herder "Van Halen" Catherine "Four Leaf Clover" Chimera "Catch Me" Jane Jensen "More Than I Can Do"	KXRK/Salt Lake City, UT Now Hear This Sunday 9-10pm, Tuesday 10-11am Sean Ziebarth Underworld "Born Slippy" Babyfoxx "Curlylocks" Descendents "I'm The One" Girls Against Boys "Disco 666" Loud Family "Don't Respond, She Can Tell"	KJEE/Santa Barbara, CA Dissonate Tendris Sunday 10:20pm-midnight John Schroeter Descendents "Everything Sux" Buck Wild "Flower Stand Girl" Jane Jensen "More Than I Can Do" Failure "Stuck On You" Fullfler "Work In This Universe"
WNNX/Atlanta, GA Planet Jill Weeknights 11-midnight Jill Melancon Sebadoh "Willing To Wait" Billy Bragg "Uptfield" Weezer "El Scorcho" Titanic Love Affair "Every Little Chance" Nerf Herder "Van Halen"	WEJE/Ft. Wayne, IN New Music Show Sunday 8:30-9:30pm Weasel Beck "Devils Haircut" Lemonheads "If I Could Talk I'd Tell You" K's Choice "Not An Addict" Pure "Anna" Ruth Ruth "Jerome"	KROQ/Los Angeles, CA Rodney On The Roo Sunday 10pm-1am Rodney Bingenheimer Suede "Lazy" Buzzcocks "Here Comes The Nice" Pulp "Holiday" Posies "Ritchie O'aggar's Crime" Ray Manzara "Myth And Reality... (The Spoken Word History)"	WBRU/Providence, RI Breaking & Entering Wednesday Midnight-2am Matt Maloney Robert Pollard "Girl Named Captain" Longplugs "Far" Higher Intelligence Agency "Ting" Mary Lou Lord "Birthdays Boy" Sam Phillips Omnipop "Power World"	XTRA/San Diego, CA Muckley's Floorboard Wednesday midnight-2am Chris Muckley Lisa Germano "Small Heads" Urusei Yatsura "Kewpigs Like Watermelon" Spoon "Disemember" Blinker The Star "Bluish Boy" Descendents "When I Get Old"	KNDD/Seattle, WA Loudspeaker Sunday 10-11pm Bill Reid or Marco Collins Buffalo Daughter "Counter Prrrr" Blinker The Star "My Dog" Bass Bin Twins "7" Archers Of Loaf "Assassination on X-mas Eve" Future Sound Of London "We Have Explosive"
WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Oedipus Rev. Horton Heat "It's Martini Time" Pure "Anna" Pomo For Pyros "100 Ways" Sponge "Have You Seen Mary?" Ani DiFranco "Outta Me, Onto You"	WMRQ/Hartford, CT Spinning Unrest Sunday 8-9:30pm Steve Picard Sebadoh "Willing To Wait" Butter 08 "Butter Of 69" Yatsura "Plastic Ashtray" Land Of The Loops "Multi-Family Garage Sale" Suicide Machines "New Girl"	KREV & WREV/Minneapolis, MN Counter Revolution Wednesday 10-11pm Christina Kass Robert Pollard "Maggie Turns To Flies" Lily's "A Nanny In Manhattan" Slim Dunlap "Hate This Town" Barry Adamson "The Big Bamboozle" Jonathan Richman "Not Just A 'Plus One'..."	KCXX/Riverside, CA X103.9 Sunday Night Music Meeting Sunday 10pm-midnight Dwight Arnold Stubborn All-stars "Tin Spam" Specials "Pressure Drop" POE "Hello" Pearl Jam "Present Tense" No Doubt "Don't Speak"	KITS/San Francisco, CA Transmitter Adjustment Sunday 10pm-midnight Aaron, Rick and Steve Kula Shaker "Hey Dude" Suede "Beautiful Ones" Fullfler "Work In This Universe" Butter 08 "Shut Up" Jimmy Eat World "Call It In The Air"	KFMA/Tucson, AZ Test Department Sunday 5-8pm Suzie Dunn & Chuck Roast Attaboy Skip "Jock Pit" Orbital "The Box" Blinker The Star "Bluish Boy" Manhole "Victim" Girls Against Boys "Disco 666"
WBTZ/Burlington, VT Spinning Unrest Sunday 8-9:30pm Steve Picard Sebadoh "Willing To Wait" Butter 08 "Butter Of 69" Yatsura "Plastic Ashtray" Land Of The Loops "Multi-Family Garage Sale" Suicide Machines "New Girl"	KTBB/Houston, TX Lunar Rotation Sunday 7-9:30pm David Sadot Black 47 "Green Suede Shoes" Heads "Damage I've Done" K's Choice "Not An Addict" Scrawl "Good Under Pressure" They Might Be Giants "S-E-X-X-Y"	WRLG/Nashville, TN Thunderground Radio Sunday 7-9:30pm Jason Moon Gorby's Zygotic Mynci "Girls Doing Each Other's Hair" Sebadoh "On Fire" Ruth Ruth "Brave Girl" Dirty Three "Red" Spectrum "Feels Like I'm Slipping Away"	KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron Reel Big Fish "She Has A Girlfriend Now" Jane Jensen "Luv Song" Pure "Anna" Kula Shaker "Hey Dude" Chronic Future "The Power"	KOME/San Jose, CA Nocturnal Noise Friday Midnight-1am Jim & Jeanette Kula Shaker "Hey Dude" Descendents "I'm The One" Catherine "Four Leaf Clover" Buffalo Daughter "Brush Your Teeth" Chakra & Single Cell Orchestra "Piedriver"	WHFS/Washington, DC Now Hear This Sunday 8-10:30pm Dave Marsh Farside "Kloutin" Delta 72 "I'm The One" Throwing Muses "Ruthie's Knocking" Girls Against Boys "Disco 666" Butter "What Are You Wearing"

throwing muses

"Ruthie's Knocking"

From the album **Limbo**

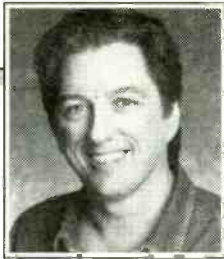
ALREADY ON:

- KLZR WNTX WOXY
- WBCN KITS WDST
- WFNX WBRU WXPS
- KREV WBTZ

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SKY DANIELS

WDRE: Philadelphia's 'Forward' Format

PD Jim McGuinn creates a team that is developing long-term strategies

Many people assume WDRE/Philadelphia is a "heritage" Alternative station. In fact, the station is only 18 months old.

One person who is decidedly aware of what WDRE represents is its PD, Jim McGuinn. McGuinn came to the station a year ago from KPNT/St. Louis and has set about lending definition to a station in sore need of its own identity.



Jim McGuinn

Mission: Success

WBIF would undergo various metamorphoses in its short history. McGuinn arrived at a time when the station was failing to attract listeners in its incarnation as the "Underground Network."

would eschew its long stance as a Classic Rocker for Active Rock. WPLY would continue to develop its Pop Alternative approach, WMMR would work to regain its market dominance, and WXPN would operate as one of Adult Alternative's most adventurous outlets.

To add to this competitive pressure, Alternative has been suffering its own growing pains. McGuinn relates, "Programmers in this format were initially given a great margin of error. Five years ago, no one expected the format to attract more than a two share.

McGuinn believes that the format has yet to truly "define itself." "I've

never found research that would predict what we should play in this format. This format is about forward thrust. It's been really dependent on the flow of music that labels would provide. To that extent, it has suffered the slings that CHR endures.



Marilyn Russell

McGuinn relishes the challenge of taking the format from its infancy, with only musical concerns, to maturation, effectively developing all facets of radio. "I loved when the veterans like Bill Gamble and Kevin Weatherly came into this format.

Passion Level Still High

This doesn't mean that McGuinn lost his passion for music, however. "I still am committed to standing up for music. I just don't get lost in false ideals. This format challenges what is 'prudent' and what is 'risk.' If you are concerned about developing long-term franchises, you use risk to forge a leader's identity.

Does McGuinn lament that the format has lost its original vision? "Not at all. People mythologize that early 'credo.' A lot of it was bad indulgence. That core of listeners would have been frustrated by now with whatever we would have done anyway.



I'm watching programmers struggle with issues, wondering what 'adjustments' to make. I fear there will be reactionary panic, while conviction is really what's necessary.

—Jim McGuinn

also am secure wearing 'One Stars' and a hooded sweatshirt, too."

That sense of security has given McGuinn an ability to lead young staffs to great heights. Marilyn Russell, co-MD at WDRE, enthuses about his affect. "When Jim got here, he listened to people. He valued their input, while retaining his own vision.

McGuinn valued Russell for her ties to the market. As a native, she was "connected to the street." Russell would help McGuinn attune his awareness of what was idiomatic to "Philly." She recalls, "It was my job to provide a sense of history and musical culture. Philly soul led to hip-hop being a necessary ingredient.

Forging Awareness

One notion that McGuinn would bring to WDRE was creating lightning-rod promotions to forge awareness, like providing key events as well as his long-time belief in supporting local music scenes. "We drew 30,000 fans to our first DRE-Fest. That got us word-of-mouth [what] a quarter-million [dollars] couldn't buy on TV.

"When you make that commitment, you connect to the scene while saying to listeners that you not only stand for new music, you stand for your city's new music. We just released our 'WDREgional CD.' We showcased the bands on it in a live concert. One area where this particularly works is in addressing an insecurity Philly has toward New York.

Taking care of Philly's own has led to a growth curve that fuels McGuinn's desire to "get past being just a format of one-hit turnovers." According to McGuinn, "We've seen substantial improvement in ratings. Our cume has gone from 244,000 to 370,000. Ratings 12+ have risen 1.3-2.1. In 18-34, we climbed 2.6-4.2. We have done it by putting personalities on the air who are real.

Musically, we are becoming more rock-based, largely because we share the sense of long-term artist development. We still work to find the balance between immediate hit and long-haul notions."

Bringing in Preston Elliott as co-MD from WKBQ/St. Louis was one part of McGuinn's methodical approach. Elliott states, "I watched Jim come to St. Louis and kick WKBQ's ass, taking KPNT from being a reckless 'college approach' to a formidable outlet. When he asked me to come here, I jumped in. Coming from CHR to Alternative, I brought a formalism to Jim and Marilyn's approach. I was always taught to follow the numbers, use research. I look at music in terms of whether or not I think it has the potential to become a mass hit. They use organic, gut feel to find the music. The difference between Pop and Alternative is how proactive you have to be in this format. There is an intense pressure on programmers to identify hits early, rather than wait, like their Pop counterparts do."

Elliott has a strong sense of teamwork paying off as well. "Jim really put a good triumvirate together. Marilyn is so aware and connected to clubs and stores here. She has great instincts. Jim is always working to attune his sense of pop culture and lifestyle. He knows what is authentic in the eyes of alternative fans. He can hear false notions."



Preston Elliott

McGuinn realizes that WDRE's, and Alternative's, work is just beginning. "Right now, we're still the tail wagging the dog. We've changed how the market and the industry look at radio. When the 311s happen, bands we believed in from the start, then it's gratifying. When the ratings go up, it's encouraging. When I see a new band like Kula Shaker, it's exciting. But I won't be satisfied until I know we've done everything we can to make this format learn from other predecessor's mistakes. History is there, information is here. How much you use will determine how far you can go."

NAB Gets Alternative

One great reason to attend this year's NAB Radio Show (October 9-12): To find out how opinion leaders like Bill Gamble of WKQX/Chicago, Joel Folger of KDGE/Dallas, Tom Calderone of Jacobs Media, Trip Reeb of KROQ/L.A., and Vince Richards of KKND/New Orleans are building the business side of the format. Don't miss the Alternative panel set for Thursday, October 10 at 2pm. I'll certainly be there to moderate what promises to be a lively panel.

Advertisement for PHISH Fall Tour. Includes text: 'Already on: Q101 99X WMMS WENZ WDRE KISF and many more', 'New on: WHFS WBCN WHYT KEKE KXPK and many more', 'FREE The premiere single from their new album BILLY BREATHE'S.', and 'PHISH Fall Tour begins October 16'. Also includes production credits and website information.

Luscious Jackson



naked eye

THE FIRST SINGLE FROM THE NEW ALBUM *FEVER IN FEVER OUT*

**Early Adds:
WBCN, KITS, KNDD,
KNRK, Q101, KEGE**

On tour in October & November

PRODUCED BY DANIEL LANOIS WITH TONY MANGURIAN & JILL CUMMIF * MANAGEMENT: PAULA SARTORIUS, METROPOLITAN ENTERTAINMENT GROUP

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SEPTEMBER 27, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	311 Down (Capricorn/Mercury)	2713	2704	2572	2432	87/0
6	5	4	2	EELS Novocaine For The Soul (DreamWorks/Geffen)	2603	2482	2115	1963	92/0
1	3	2	3	R.E.M. E-Bow The Letter (Warner Bros.)	2464	2681	2430	2458	89/0
3	2	3	4	SOUNDGARDEN Burden In My Hand (A&M)	2450	2589	2437	2362	79/0
19	8	6	5	SUBLIME What I Got (Gasoline Alley/MCA)	2275	1998	1669	1297	87/4
5	6	5	6	BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)	2155	2235	2051	1992	85/1
24	12	9	7	SOCIAL DISTORTION I Was Wrong (550 Music)	2039	1864	1570	1198	89/0
11	7	7	8	POE Angry Johnny (Modern/Atlantic)	1802	1928	1771	1688	74/1
13	9	12	9	WALLFLOWERS 6th Avenue Heartache (Interscope)	1790	1679	1667	1562	76/2
14	11	10	10	REPUBLICA Ready To Go (RCA)	1759	1766	1572	1520	85/2
35	26	14	11	SMASHING PUMPKINS Muzzle (Virgin)	1744	1474	1044	793	73/6
15	10	11	12	SHERYL CROW If It Makes You Happy (A&M)	1721	1682	1584	1399	70/3
4	4	8	13	PEARL JAM Who You Are (Epic)	1616	1928	2131	2320	68/1
21	19	15	14	STABBING WESTWARD Shame (Columbia)	1532	1394	1331	1226	72/2
27	25	21	15	GEGGY TAH Whoever You Are (Luaka Bop/WB)	1475	1306	1116	1038	71/3
BREAKER			16	NIRVANA Aneurysm (DGC/Geffen)	1472	978	10	10	85/7
26	22	16	17	SEBADOH Ocean (Sub Pop)	1434	1393	1210	1052	73/1
17	20	18	18	ALICE IN CHAINS Over Now (Columbia)	1375	1341	1261	1382	56/0
10	14	13	19	BUTTHOLE SURFERS Pepper (Capitol)	1356	1609	1496	1743	62/0
12	16	19	20	STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)	1270	1337	1450	1666	55/0
—	32	25	21	WEEZER El Scorcho (DGC/Geffen)	1258	1114	771	201	79/7
16	18	17	22	TRACY BONHAM The One (Island)	1204	1393	1382	1390	58/0
30	27	26	23	FUN LOVIN' CRIMINALS Scooby Snacks (EMI)	1198	1101	986	941	69/4
9	17	23	24	PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia)	1100	1276	1414	1779	51/0
7	13	20	25	BECK Where It's At (DGC/Geffen)	1087	1318	1556	1859	54/0
BREAKER			26	LOCAL H Bound For The Floor (Island)	1081	941	763	656	65/10
22	21	24	27	DAVE MATTHEWS BAND So Much To Say (RCA)	1054	1258	1246	1223	49/0
8	15	22	28	GARBAGE Stupid Girl (Almo Sounds/Geffen)	1036	1281	1473	1805	50/0
BREAKER			29	BECK Devils Haircut (DGC/Geffen)	1009	791	614	452	58/11
—	43	33	30	PEARL JAM Hail, Hail (Epic)	970	825	581	432	57/12
49	46	37	31	CAKE The Distance (Capricorn/Mercury)	963	740	545	473	53/10
—	—	36	32	TOOL Stinkfist (Zoo)	900	745	202	—	75/4
34	30	30	33	SOUL COUGHING Soundtrack To Mary (Slash/WB)	892	932	891	871	46/0
—	48	35	34	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	839	770	536	435	30/1
36	35	32	35	REFRESHMENTS Down Together (Mercury)	754	831	728	750	41/0
—	—	43	36	MARILYN MANSON The Beautiful People (Nothing/Interscope)	745	612	291	24	64/6
44	40	38	37	FILTER Jurassitol (Hollywood)	726	711	649	607	61/1
—	—	42	38	WILD COLONIALS Charm (DGC/Geffen)	709	628	462	382	48/4
—	—	45	39	LEAH ANDREONE It's Alright, It's O.K. (RCA)	704	589	471	288	41/2
—	—	50	40	TONIC Open Up Your Eyes (Polydor/A&M)	681	510	423	337	43/6
18	23	28	41	BLUES TRAVELER But Anyway (A&M)	664	973	1162	1306	31/0
25	28	31	42	REACHAROUND Big Chair (Trauma/Interscope)	610	904	945	1101	33/0
31	36	40	43	SMASHING PUMPKINS Tonight, Tonight (Virgin)	596	656	714	899	33/0
DEBUT			44	R.E.M. Bittersweet Me (Warner Bros.)	573	318	32	—	45/15
—	—	49	45	CHALK FARM Lie On Lie (Columbia)	566	515	387	270	38/3
46	45	—	46	GOLDFINGER Mable (Mojo/Universal)	501	500	557	537	35/0
29	31	39	47	CRANBERRIES Free To Decide (Island)	494	689	808	974	28/0
DEBUT			48	PEARL JAM Smile (Epic)	483	398	301	215	24/1
28	37	44	49	SCREAMING TREES All I Know (Epic)	478	606	695	998	29/0
DEBUT			50	LEMONHEADS If I Could Talk (Tag/Atlantic)	471	105	—	—	57/35

This chart reflects airplay from September 16-22. Songs ranked by total plays. Highlighted songs indicate Breaker. 95 Alternative reporters. 92 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

BREAKERS

NIRVANA Aneurysm (DGC/Geffen)		CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	15
1472/494	85/7	

LOCAL H Bound For The Floor (Island)		CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	26
1081/140	65/10	

BECK Devils Haircut (DGC/Geffen)		CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	29
1009/218	58/11	

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
LEMONHEADS If I Could Talk (Tag/Atlantic)	35
MIDNIGHT OIL Underwater (Work)	23
SCREAMING TREES Sworn And Broken (Epic)	17
R.E.M. Bittersweet Me (Warner Bros.)	15
NO DOUBT Don't Speak (Trauma/Interscope)	12
PEARL JAM Hail, Hail (Epic)	12
BECK Devils Haircut (DGC/Geffen)	11
PHISH Free (Elektra/EEG)	11
CAKE The Distance (Capricorn/Mercury)	10
HEADS Damage I've Done (Radioactive/MCA)	10
LOCAL H Bound For The Floor (Island)	10
IGGY POP Lust For Life (Capitol)	10

LOCAL H
Bound For The Floor

Alternative **29** - **26**

New This Week On:
WHYT, WXDX, KNRK, KEGE, KICT, KTEG, KNRX, WXEG, KPOI, WNVE

Already On: Over 55 Stations

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NIRVANA Aneurysm (DGC/Geffen)	+494
LEMONHEADS If I Could Talk (Tag/Atlantic)	+366
HEADS Damage I've Done (Radioactive/MCA)	+293
SUBLIME What I Got (Gasoline Alley/MCA)	+277
SMASHING PUMPKINS Muzzle (Virgin)	+270
R.E.M. Bittersweet Me (Warner Bros.)	+255
CAKE The Distance (Capricorn/Mercury)	+223
BECK Devils Haircut (DGC/Geffen)	+218
PHISH Free (Elektra/EEG)	+199
IGGY POP Lust For Life (Capitol)	+186
SCREAMING TREES Sworn And Broken (Epic)	+186

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NO DOUBT Spiderwebs (Trauma/Interscope)	+366
DISHWALLA Counting Blue Cars (A&M)	+293
REFRESHMENTS Banditos (Mercury)	+277
NADA SURF Popular (Elektra/EEG)	+270
BUSH Machinehead (Trauma/Interscope)	+255
JEWEL Who Will Save Your Soul (Atlantic)	+223
EVERCLEAR Santa Monica (Watch The World Die) (Capitol)	+218
GRAVITY KILLS Guilty (TVT)	+199
ALANIS MORISSETTE You Learn (Maverick/Reprise)	+186
SPACEHOG In The Meantime (HiFi/Sire/EEG)	+186

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



TONIC

On Over 40 Stations

New:

WHYT XHRM WEQX KICT WKRO KTOZ

On Tour With Semisonic

"Open Up Your Eyes"

Alternative Chart **50** - **40**

CALLOUT: **KPNT #2 KISF #10**



Alternative Nation SuperRock





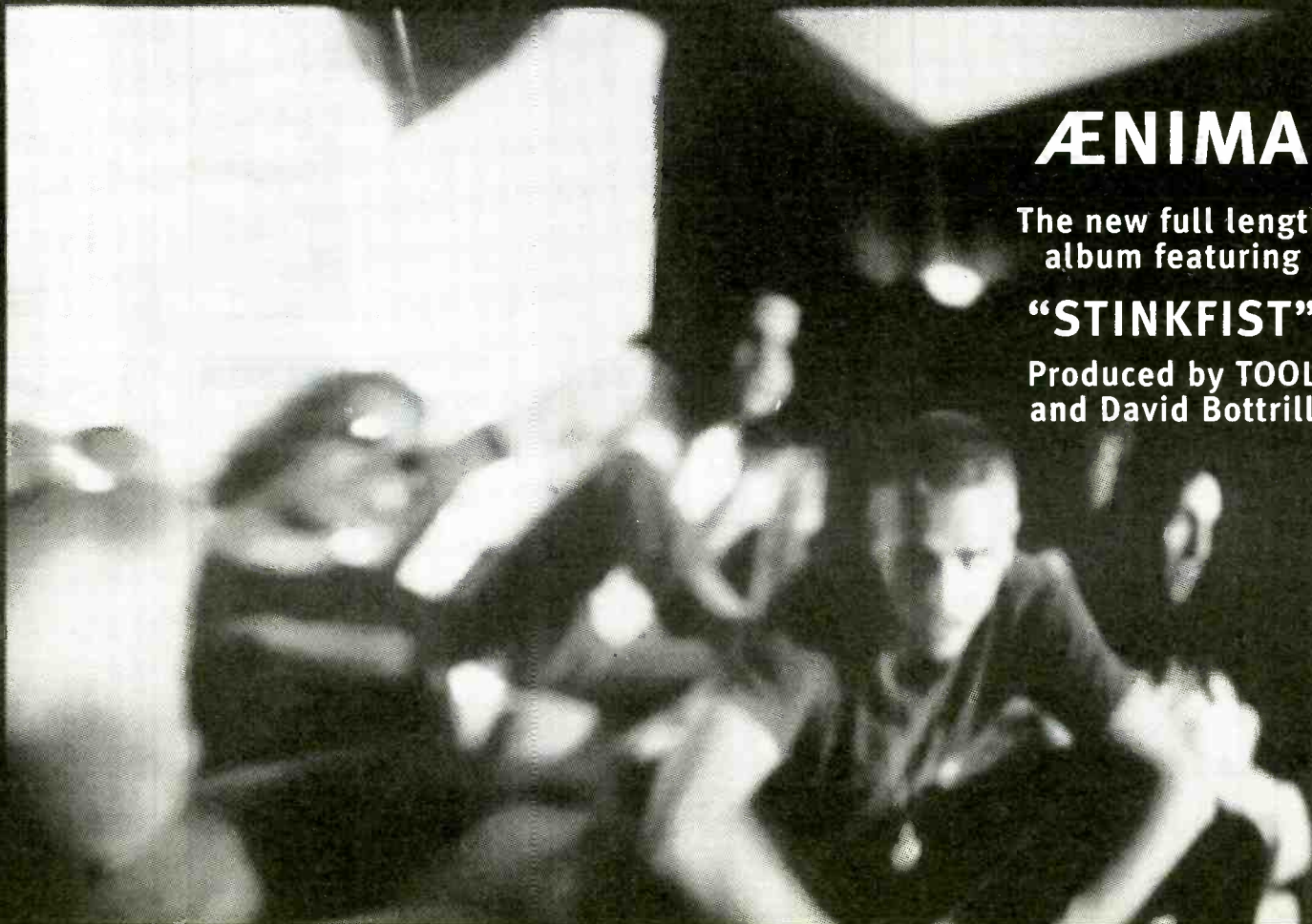
TOOL

R&R Alternative Chart **36** - **32**

Modern Rock Monitor 41*- 34*

In Stores This Tuesday!

Nationwide Major Market Tour Begins Mid-October



ÆNIMA

The new full length
album featuring

"STINKFIST"

Produced by TOOL
and David Bottrill



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ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #1
WXRK/New York
(212) 750-0550
Milkman/Tobin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	30	40	41	31	Down
37	20	40	41	31	SMASHING PUMPKINS/Muzzle
14	13	32	40	31	BLUES TRAVELER/But Anyway
21	27	39	40	31	SUBLIME/What I Got
36	32	36	36	36	PEARL JAM/Who You Are
29	27	32	34	34	SOCIAL DISTORTION/Was Wrong
26	23	31	31	31	NIRVANA/Aneurysm
25	26	31	32	32	EELS/Novocaine For...
39	32	38	38	38	SOUNDGARDEN/Burden In My Hand
26	23	28	28	28	METALLICA/Until It Sleeps
16	22	25	25	25	LOCAL H/Bound For The Floor
13	26	28	28	28	31/1/All Mixed Up
27	24	24	27	27	BECK/Where It's At
20	15	25	25	25	R.E.M./Bow The Letter
28	30	38	24	24	STONE TEMPLE PILOTS/Trippin' On A Hole
39	28	22	23	23	ALICE IN CHAINS/Agan
14	21	21	21	21	IGGY POP/Lust For Life
15	14	21	21	21	STABBING WESTWARD/Shame
19	13	20	20	20	POE/Angrny Johnny
18	9	20	20	20	PEARL JAM/Smile
8	9	20	20	20	ALICE IN CHAINS/Over Now
38	29	19	19	19	GRAVITY KILLS/Guilt
13	15	17	18	18	DAVE MATTHEWS BAND/So Much To Say
18	14	15	17	17	WALLFLOWERS/6th Avenue Heartache
27	21	17	17	17	PORNO FOR PYROS/Tahitian Moon
21	21	15	15	15	R.E.M./Bittersweet Me
18	15	12	13	13	FUN LOVIN' CRIMINALS/Scoboo Snacks
8	11	14	14	14	SHERYL CROW/It Makes You...
8	11	14	14	14	RAGE AGAINST.../People Of The Sun
8	11	14	14	14	SPONGE/Wax Ecstatic (To...)

MARKET #2
KROQ/Los Angeles
(818) 567-1067
Weatherly/Sandblom/
Worden

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	34	41	40	31	Down
25	37	41	39	39	SMASHING PUMPKINS/Muzzle
21	35	39	38	38	EELS/Novocaine For...
12	27	30	30	31	11/1/All Mixed Up
18	20	34	30	29	R.E.M./Bow The Letter
25	30	40	39	39	NO DOUBT/Don't Speak
12	15	33	33	33	SOUNDGARDEN/Burden In My Hand
12	21	22	22	22	REPUBLICA/Ready To Go
11	14	21	21	21	ALANIS MORISSETTE/Head Over Feet
9	13	21	21	21	BUTTHOLE SURFERS/Pepper
17	13	21	21	21	STONE TEMPLE PILOTS/Trippin' On A Hole
13	24	28	28	28	NIRVANA/Aneurysm
10	7	18	18	18	SMASHING PUMPKINS/Muzzle
8	22	20	20	20	LOCAL H/Bound For The Floor
26	22	18	18	18	NO DOUBT/Don't Speak
16	23	18	18	18	POE/Angrny Johnny
16	23	18	18	18	BECK/Where It's At
16	22	16	16	16	IGGY POP/Lust For Life
16	22	16	16	16	ALICE IN CHAINS/Over Now
14	23	15	15	15	BECK/Where It's At
12	22	15	14	14	GRAVITY KILLS/Guilt
11	14	14	14	14	BECK/Devis Haircut
10	13	13	13	13	R.E.M./Bittersweet Me
6	10	10	10	10	STABBING WESTWARD/Shame
10	16	13	13	13	WALLFLOWERS/6th Avenue Heartache
14	9	13	13	13	PEARL JAM/Smile
8	13	10	12	12	RAGE AGAINST.../People Of The Sun
8	10	11	11	11	IGGY POP/Lust For Life

MARKET #3
WKQX/Chicago
(312) 527-8348
Gamble/Shumins

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	35	40	43	35	SMASHING PUMPKINS/Muzzle
27	29	28	28	28	ALANIS MORISSETTE/Head Over Feet
28	37	35	40	43	EGGY TAH/Whoever You Are
38	30	29	38	31	11/1/All Mixed Up
33	31	31	37	37	SUBLIME/What I Got
44	58	30	33	33	SOUNDGARDEN/Burden In My Hand
16	18	32	31	31	EELS/Novocaine For...
27	29	27	28	28	ALANIS MORISSETTE/Head Over Feet
24	20	28	27	27	DISHWALLA/Counting Blue Cars
12	20	27	27	27	SOCIAL DISTORTION/Was Wrong
19	23	26	26	26	DAVE MATTHEWS BAND/So Much To Say
21	21	28	25	25	PEARL JAM/Hail, Hail
19	17	24	25	25	SHERYL CROW/It Makes You...
15	21	15	15	15	OASIS/Morning Glory
8	22	20	20	20	LOCAL H/Bound For The Floor
8	10	20	20	20	LOCAL H/Bound For The Floor
16	22	18	18	18	SCREAMING TREES/Sworn And Broken
25	22	19	19	19	GOLDFINGER/Mable
18	20	19	18	18	WILD COLONIALS/Charm
14	13	16	16	16	IGGY POP/Lust For Life
14	13	16	16	16	REPUBLICA/Ready To Go
30	33	29	29	29	SOCIAL DISTORTION/Was Wrong
15	18	15	15	15	CRANBERRIES/When You're Gone
14	15	12	12	12	NO DOUBT/Don't Speak
14	15	12	12	12	REPUBLICA/Ready To Go
14	15	12	12	12	WALLFLOWERS/6th Avenue Heartache
7	12	12	12	12	NIRVANA/Aneurysm
27	27	28	28	28	R.E.M./Bow The Letter
24	27	16	16	16	NADA SURF/Popular
5	11	12	12	12	FUN LOVIN' CRIMINALS/Scoboo Snacks
5	11	12	12	12	IGGY POP/Lust For Life

MARKET #4
KITS/San Francisco
(415) 512-1053
Sands/West/Axelsson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	20	20	31	31	EELS/Novocaine For...
22	32	30	30	30	BECK/Devis Haircut
27	27	30	30	30	SOCIAL DISTORTION/Was Wrong
21	28	28	30	30	SEBADOH/Ocean
23	26	29	29	29	CURE/Strange Attraction
23	28	27	27	27	PEARL JAM/Hail, Hail
19	17	17	25	25	SUBLIME/What I Got
17	23	24	24	24	CAKE/The Distance
29	25	24	24	24	R.E.M./Bow The Letter
17	12	21	21	21	FUN LOVIN' CRIMINALS/Scoboo Snacks
11	9	21	21	21	TRACY BONHAM/The One
16	16	19	19	19	KULA SHAKER/fattva
16	17	19	19	19	OMD/Walking On...
7	17	17	18	18	REACHAROUND/Big Chair
25	19	18	18	18	SOUNDGARDEN/Blow Up...
5	10	10	18	18	SMASHING PUMPKINS/Muzzle
16	19	17	17	17	CARDIGANS/lovefool
5	17	16	16	16	THROWING MUSES/Ruthie's Knocking
17	16	16	16	16	EGGY TAH/Whoever You Are
16	15	16	16	16	REPUBLICA/Ready To Go
16	15	16	16	16	DRBITAL/The Box
13	13	10	10	10	WALLFLOWERS/6th Avenue Heartache
14	18	18	18	18	BETTER THAN EZRA/King Of New Orleans
12	25	25	25	25	SOUNDGARDEN/Burden In My Hand
7	12	12	12	12	SHERYL CROW/It Makes You...
17	12	12	12	12	GRAVITY KILLS/Blame
12	10	10	10	10	CHEMICAL BROTHERS/Life Is Sweet
5	7	5	5	5	NERF HERDER/Van Halen
6	5	5	5	5	LOCAL H/Bound For The Floor
5	5	5	5	5	PLUTO/When She Was Happy

MARKET #5
WDRE/Philadelphia
(215) 884-9400
McGuinn

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	39	38	42	42	SHERYL CROW/It Makes You...
29	24	40	40	40	BETTER THAN EZRA/King Of New Orleans
41	35	40	40	40	SOUNDGARDEN/Burden In My Hand
36	37	38	39	39	BECK/Where It's At
25	40	38	39	39	WALLFLOWERS/6th Avenue Heartache
37	33	40	38	38	R.E.M./Bow The Letter
22	23	21	21	21	STABBING WESTWARD/Shame
35	38	39	37	37	11/1/Down
18	24	24	24	24	LOCAL H/Bound For The Floor
16	23	28	28	28	FUN LOVIN' CRIMINALS/Scoboo Snacks
17	18	20	20	20	REPUBLICA/Ready To Go
15	26	25	26	26	EGGY TAH/Whoever You Are
16	24	26	26	26	POE/Angrny Johnny
18	25	25	25	25	SUBLIME/What I Got
22	23	24	24	24	PEARL JAM/Hail, Hail
22	27	24	24	24	EELS/Novocaine For...
16	20	24	24	24	TRACY BONHAM/The One
16	25	22	22	22	DAVE MATTHEWS BAND/So Much To Say
13	15	21	21	21	TRIP 66/One Desire
18	20	20	20	20	ASH/Goldfinger
16	19	19	19	19	NIRVANA/Aneurysm
6	19	19	19	19	SOUL COUGHING/Soundtrack To Mary
16	16	18	18	18	SOCIAL DISTORTION/Was Wrong
42	5	18	18	18	TONIC/Open Up Your Eyes
5	18	18	18	18	LEMONGRASS/It's A Good Talk
17	19	18	18	18	WHY STORE/Lack Of Water
19	19	18	18	18	CONNELLS/Firth Fret
18	18	18	18	18	SEBADOH/Ocean
18	16	17	17	17	WEEZER/EI Scorcho
16	16	17	17	17	SMASHING PUMPKINS/Muzzle

MARKET #6
CIMX/Detroit
(313) 961-9811
Brookshaw/Cannova

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	46	46	46	46	SMASHING PUMPKINS/Muzzle
37	47	47	47	47	SUBLIME/What I Got
20	47	47	47	47	SPONGE/Wax Ecstatic (To...)
47	45	45	45	45	31/1/Down
20	46	46	46	46	TOOL/Stinkst
14	45	45	45	45	NIRVANA/Aneurysm
49	46	46	46	46	NO DOUBT/Spiderwebs
33	38	37	37	37	SHERYL CROW/It Makes You...
5	36	36	36	36	CAKE/The Distance
38	37	36	36	36	PRIMITIVE RADIO GODS/Standing Outside...
36	37	39	36	36	DISHWALLA/Counting Blue Cars
20	31	32	32	32	MARILYN MANSON/The Beautiful People
33	37	38	38	38	GARBAGE/Stupid Girl
9	15	28	28	28	FILTER/Jurassitol
7	24	27	27	27	WEEZER/EI Scorcho
14	26	25	25	25	REACHAROUND/Big Chair
17	19	25	24	24	PEARL JAM/Hail, Hail
28	26	23	23	23	ALANIS MORISSETTE/Head Over Feet
25	27	26	26	26	STABBING WESTWARD/Shame
36	27	21	21	21	STONE TEMPLE PILOTS/Lady Picture Show
8	21	21	21	21	EELS/Novocaine For...
20	22	21	21	21	DOUGHBOYS/Everything And After
19	19	19	19	19	SLOAN/The Good In Everyone
4	19	19	19	19	PURE/Anna Is A Speed...
21	20	22	22	22	YUM YUM/Apary
10	14	13	13	13	SANDBOX/Curious
26	25	21	21	21	RAGE AGAINST.../People Of The Sun
29	21	16	16	16	R.E.M./Bow The Letter
14	16	16	16	16	BECK/Devis Haircut

MARKET #6
WHYT/Detroit
(313) 871-3030
Michaels/Tear

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	31	38	44	44	BARENAKED LADIES/The Old Apartment
24	40	45	44	44	NO DOUBT/Spiderwebs
24	45	44	44	44	DISHWALLA/Counting Blue Cars
25	44	44	44	44	ALANIS MORISSETTE/Head Over Feet
17	26	25	25	25	PRIMITIVE RADIO GODS/Standing Outside...
19	37	42	42	42	DONNA LEWIS/Love You Always...
19	37	42	42	42	GOD GOD DDLS/Long Way Down
19	28	32	34	34	NATALIE MERCHANT/Jelousy
21	25	42	33	33	CRANBERRIES/Free To Decide
17	26	30	30	30	BUTTHOLE SURFERS/Pepper
14	26	30	30	30	BETTER THAN EZRA/King Of New Orleans
19	26	30	30	30	SHERYL CROW/It Makes You...
19	26	30	30	30	R.E.M./Bow The Letter
30	36	28	28	28	REFRESHMENTS/Down Together
19	30	28	28	28	CURE/Mint Car
13	15	27	27	27	SOUNDGARDEN/Burden In My Hand
18	17	23	23	23	WALLFLOWERS/6th Avenue Heartache
15	24	25	25	25	ALANIS MORISSETTE/You Learn
18	21	26	26	26	PEARL JAM/Who You Are
19	30	24	24	24	WHY STORE/Lack Of Water
12	20	21	21	21	GARBAGE/Stupid Girl
22	20	25	25	25	PATTI ROTHBERG/Inside
5	14	15	15	15	31/1/Down
5	11	24	24	24	BLUES TRAVELER/But Anyway
5	17	22	22	22	DAVE MATTHEWS BAND/So Much To Say
10	20	21	21	21	NIXONS/Sister
15	24	20	20	20	LENNY KRAVITZ/Can't Get You Off...
10	13	18	18	18	REPUBLICA/Ready To Go
9	22	18	18	18	EELS/Novocaine For...
14	18	22	18	18	SMASHING PUMPKINS/Tonight, Tonight

MARKET #7
KOGE/Dallas
(214) 770-7777
Folger/Smith/Peer

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	34	42	36	36	TOADIES/Tyler
37	39	40	36	36	EELS/Novocaine For...
40</					

ALTERNATIVE PLAYLISTS

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MARKET #20
KEDJ/Phoenix
 (602) 266-1360
 Hart/Patvk

PLAYS		ARTIST/TITLE	
3W	2W	LW	TW
55	58	56	311/Down
50	57	59	SMASHING PUMPKINS/Zero
56	33	40	STONE TEMPLE PILOTS/Trrippin' On A Hole
52	53	57	BUSH/Machinehead
54	58	60	RAGE AGAINST.../Bulls On Parade
23	29	43	ALICE IN CHAINS/Over Now
22	52	55	PEARL JAM/Who You Are
-	-	-	-
21	33	33	NIRVANA/Aneurysm
19	37	33	MARILYN MANSON/The Beautiful People
38	38	33	CAKE/The Distance
-	-	-	-
16	31	31	EELS/Novocaine For...
30	36	30	SOCIAL DISTORTION/I Was Wrong
28	35	28	SUBLINE/What I Got
5	20	24	HOLE/Gold Dust Woman
27	8	11	SPONGE/Wax Ecstatic (To...)
24	23	23	SOUNDGARDEN/Burden In My Hand
36	33	25	R.E.M./Bow The Letter
-	-	-	-
11	21	21	PORNO FOR PYROS/Tahitian Moon
26	5	11	BECK/Devils Haircut
31	52	43	BUTTHOLE SURFERS/Pepper
5	24	21	SMASHING PUMPKINS/Tonight Tonight
22	55	41	SOUNDGARDEN/Pretty Noose
28	18	20	TRACY BONHAM/Mother Mother
-	-	-	-
5	22	20	WEEZER/EI Scorcho
-	-	-	-
24	23	19	METALLICA/Until It Sleeps
53	31	17	NO DOUBT/Spiderwebs
-	-	-	-
10	15	19	STABBING WESTWARD/Shame
27	25	15	RAGE AGAINST.../People Of The Sun
-	-	-	-
10	11	16	TOOL/Stinkist
-	-	-	-
5	14	16	URGE/Brainless

MARKET #20
KZON/Phoenix
 (602) 258-8181
 Pugh/Smith

PLAYS		ARTIST/TITLE		
3W	2W	LW	TW	
32	32	28	27	CRANBERRIES/Free To Decide
28	31	28	26	BETTER THAN EZRA/King Of New Orleans
29	32	28	26	DAVE MATTHEWS BAND/So Much To Say
16	18	21	26	SHERYL CROW/It Makes You...
18	27	30	26	WHY STORE/Lack Of Water
15	17	21	25	WALLFLOWERS/6th Avenue Heartache
18	17	18	20	EELS/Novocaine For...
20	30	28	20	REFRESHMENTS/Mekong
30	32	20	16	CURE/Mint Car
5	5	9	19	CURE/Strange Attraction
12	17	14	15	HOOTIE & THE BLOOFISH/Tucker's Town
12	18	15	15	JEWEL/Under The Water
12	13	14	14	CHALK FARM/Lie On Lie
16	17	17	14	GEGGY TAH/Whoever You Are
16	16	14	14	GUN BLOSSOMS/As Long As It...
30	28	20	14	PRIMITIVE RADIO GODS/Standing Outside...
-	-	-	-	-
4	14	14	14	SHAWN COLVIN/Get Out Of This...
17	17	17	14	PATTI ROTHBERG/Inside
12	14	10	13	SEMI-SO/IC/I Run
13	16	14	12	TRACY CHAPMAN/Give Me One Reason
-	-	-	-	-
20	17	11	11	MYSTERIES OF LIFE/Feel My Way
16	17	15	11	NO DOUBT/Don't Speak
15	13	13	11	PEARL JAM/Who You Are
-	-	-	-	-
16	12	11	11	PEARL JAM/Smile
-	-	-	-	-
5	5	11	11	R.E.M./So Fast, So Numb
-	-	-	-	-
15	12	11	11	TRACY CHAPMAN/New Beginning
-	-	-	-	-
9	10	10	10	NO DOUBT/Spiderwebs
9	7	10	10	POE/Andy Johnny
11	13	9	10	SCREAMING TREES/All I Know
-	-	-	-	-
5	10	10	10	R.E.M./The Wake-Up Bomb

MARKET #22
WENZ/Cleveland
 (216) 861-0100
 Robertson

PLAYS		ARTIST/TITLE		
3W	2W	LW	TW	
23	21	24	48	WALLFLOWERS/6th Avenue Heartache
20	18	22	47	SEVEN MARY THREE/My My
48	46	45	46	311/Down
47	45	45	45	SOUNDGARDEN/Burden In My Hand
18	20	21	45	STABBING WESTWARD/Shame
44	50	45	42	R.E.M./E-Bow The Letter
45	43	46	41	PEARL JAM/Who You Are
45	38	37	41	REFRESHMENTS/Down Together
14	35	37	36	ALICE IN CHAINS/Over Now
22	26	20	34	ALICE IN CHAINS/Agan
22	26	20	34	ASH/Goldfinger
26	28	23	23	WILD COLONIALS/Charm
21	16	22	23	HOLE/Gold Dust Woman
18	23	21	23	NEUROTIC OUTSIDERS/Jerk
-	-	-	-	-
-	-	-	-	-
-	-	-	-	-
23	23	42	22	SHERYL CROW/It Makes You...
23	20	21	22	POE/Andy Johnny
-	-	-	-	-
18	23	20	21	METALLICA/Hero Of The Day
18	23	20	21	EELS/Novocaine For...
22	21	17	21	REFRESHMENTS/Down Together
-	-	-	-	-
22	20	20	20	BETTER THAN EZRA/King Of New Orleans
14	23	18	20	SEBADOH/Ocean
25	21	18	20	LOCAL H/Bound For The Floor
22	21	18	20	SPONGE/Wax Ecstatic (To...)
-	-	-	-	-
25	19	22	19	NIRVANA/Aneurysm
21	24	20	19	EELS/Novocaine For...
19	19	20	19	TRACY BONHAM/The One
-	-	-	-	-
14	18	19	19	MARILYN MANSON/The Beautiful People

MARKET #22
WMMs/Cleveland
 (216) 781-9667
 Neumann

PLAYS		ARTIST/TITLE		
3W	2W	LW	TW	
45	44	44	43	SOUNDGARDEN/Burden In My Hand
37	42	42	43	TONIC/Open Up Your Eyes
38	43	39	42	PEARL JAM/Who You Are
27	35	39	41	REPUBLICA/Ready To Go
14	30	39	40	SHERYL CROW/It Makes You...
36	28	29	38	ALICE IN CHAINS/Agan
25	21	21	34	R.E.M./E-Bow The Letter
15	19	27	31	SOCIAL DISTORTION/I Was Wrong
22	26	29	30	LOCAL H/Bound For The Floor
20	23	30	30	EELS/Novocaine For...
26	28	30	29	BETTER THAN EZRA/King Of New Orleans
9	15	22	29	SUBLINE/What I Got
37	38	34	27	HOLE/Gold Dust Woman
24	21	22	26	TRACY BONHAM/The One
21	22	23	26	BLACK CROWES/Good Friday
-	-	-	-	-
18	26	26	26	ASH/Goldfinger
25	28	27	26	GOD DOLLS/Long Way Down
-	-	-	-	-
14	20	25	25	NIRVANA/Aneurysm
16	31	26	23	STONE TEMPLE PILOTS/Trrippin' On A Hole
13	41	26	23	WALLFLOWERS/6th Avenue Heartache
24	26	26	21	WHY STORE/Lack Of Water
8	7	15	21	METALLICA/Until It Sleeps
21	20	20	20	STABBING WESTWARD/Shame
29	30	36	20	BOOTH AND THE BAD...I Believe
23	23	20	20	311/Down
-	-	-	-	-
19	19	20	19	METALLICA/Hero Of The Day
-	-	-	-	-
15	18	18	18	SMASHING PUMPKINS/Muzzle
18	18	18	18	IMOTHER EARTH/One More Astronaut
18	18	18	17	HUNGER/Vanishing Cream

MARKET #23
KTCL/Denver
 (303) 623-9330
 Hayes

PLAYS		ARTIST/TITLE		
3W	2W	LW	TW	
22	24	22	26	CARDIGANS/A Lovefor
23	24	22	25	GEGGY TAH/Whoever You Are
15	24	24	25	CHARM FARM/Superstar
23	26	24	25	SUBLINE/What I Got
-	-	-	-	-
26	24	24	24	PEARL JAM/Smile
26	26	22	24	REVEREND HORTON HEAT/It's Martin Time
25	25	25	23	EELS/Novocaine For...
-	-	-	-	-
24	24	24	23	BECK/Devils Haircut
-	-	-	-	-
21	21	22	20	SOUL COUGHING/Soundtrack To Mary
18	17	17	18	CAKES/IC/I Run
13	18	16	19	SOCIAL DISTORTION/I Was Wrong
16	18	18	17	DEAD CAN DANCE/The Snake And
18	18	17	17	FUN LOVIN' CRIMINALS/Scooby Snacks
16	17	17	17	GARBAGE/Kick My Ass
16	17	17	17	WILD COLONIALS/Charm
5	14	17	17	WEEZER/EI Scorcho
-	-	-	-	-
8	11	17	17	IGGY POP/Lust For Life
-	-	-	-	-
17	17	18	15	ME SHELL NEDGEC/L.L.O.God Shiva
-	-	-	-	-
18	17	19	16	LEMONHEADS/IC/I Could Talk
16	18	16	16	LOCAL H/Bound For The Floor
16	18	16	16	HOWLIN' MAGGIE/Tr A Slut
25	13	14	16	REPUBLICA/Ready To Go
17	17	18	15	SUZANNE VEGA/No Cheap Thrill
17	17	18	15	TRACY BONHAM/The One
17	17	15	14	SEMI-SO/IC/I Run
17	17	14	14	SEBADOH/Ocean
-	-	-	-	-
6	13	13	13	R.E.M./Bittersweet Me

MARKET #24
KNKR/Portland, OR
 (503) 223-1441
 Hamilton/Souther

PLAYS		ARTIST/TITLE		
3W	2W	LW	TW	
38	37	37	37	BUTTHOLE SURFERS/Pepper
23	21	27	37	EELS/Novocaine For...
22	23	36	37	EVERCLEAR/You Make Me Feel...
21	19	36	37	PRIMITIVE RADIO GODS/Standing Outside...
37	36	35	37	STONE TEMPLE PILOTS/Trrippin' On A Hole
-	-	-	-	-
24	21	23	34	PEARL JAM/Hail, Hail
9	15	33	36	CAKE/The Distance
38	22	37	36	FUN LOVIN' CRIMINALS/Scooby Snacks
-	-	-	-	-
23	20	21	22	SCREAMING TREES/Sworn And Broken
23	20	21	22	SEBADOH/Ocean
38	37	20	20	311/Down
37	35	18	20	ALICE IN CHAINS/Over Now
11	36	20	20	POE/Andy Johnny
-	-	-	-	-
6	14	19	19	BECK/Devils Haircut
-	-	-	-	-
6	6	14	19	GEGGY TAH/Whoever You Are
-	-	-	-	-
18	20	21	19	PORNO FOR PYROS/100 Ways
18	20	21	19	SMASHING PUMPKINS/Muzzle
19	19	19	19	SOCIAL DISTORTION/I Was Wrong
20	18	19	19	SOUNDGARDEN/Burden In My Hand
12	18	16	16	LEAH ANDREONE/It's Alright
12	18	16	16	STABBING WESTWARD/Shame
-	-	-	-	-
15	15	15	15	JEWEL/You Were Meant...
16	24	12	15	R.E.M./Bow The Letter
-	-	-	-	-
10	10	14	14	WEEZER/EI Scorcho
15	13	13	13	REFRESHMENTS/Down Together
16	22	20	13	SOUL COUGHING/Soundtrack To Mary
11	9	8	13	WALLFLOWERS/6th Avenue Heartache
14	12	10	11	REPUBLICA/Ready To Go
19	22	17	11	SHERYL CROW/It Makes You...

MARKET #25
WOXY/Cincinnati
 (513) 523-4114
 Tellmann/Fyffe

PLAYS		ARTIST/TITLE		
3W	2W	LW	TW	
9	20	20	22	CAKE/The Distance
20	21	21	21	SCARIE/All Sidesways
11	10	20	21	SOCIAL DISTORTION/I Was Wrong
10	11	21	21	MUZZLE/What A Bore
9	10	20	21	DUNCAN SHEIK/Barely Breathing
21	22	21	21	REPUBLICA/Ready To Go
6	8	8	20	FIONA APPLE/Shadowboxer
22	21	10	11	SAMPLES/T/The Lost Children...
9	10	10	11	EELS/Novocaine For...
9	10	10	11	CONNELLS/Fifth Fret
9	10	10	11	IMPERIAL TEEN/Imperial Teen
11	10	10	11	OVER THE RHINE/All I Need Is...
20	17	10	11	R.E.M./E-Bow The Letter
10	10	10	11	BECK/Jack-Ass
9	10	10	11	PEARL JAM/Who You Are
9	11	10	11	PEARL JAM/Mankind
12	10	10	11	HOODOO GURUS/Big Deal
10	10	10	11	SOUL COUGHING/Soundtrack To Mary
9	10	10	11	WALLFLOWERS/Bleeders
9	10	10	11	ROBYN HITCHCOCK/Alright, Yeah
3	11	10	11	ROBYN HITCHCOCK/The Devil's Radio
11	10	9	11	GRANT LEE BUFFALO/Two & Two
-	-	-	-	-
-	-	-	-	-
-	-	-	-	-
-	-	-	-	-
6	10	10	10	EELS/Your Lucky Day In...
6	10	10	10	HAYNES BOYS/Murder, Murder
2	11	10	10	CONNELLS/Any
11	11	10	10	IMPERIAL TEEN/Pig Latin
10	11	10	10	OVER THE RHINE/A Gospel Number
-	-	-	-	-
3	11	10	10	R.E.M./Underter

ALTERNATIVE REPORTERS

Stations and their adds listed alphabetically by market

<p>WEDX/Albany, NY PD: Ian Harrison APD/MD: Marc Alghini R.E.M. "Me" LEMONHEADS "Could" MIGHTY OIL "Underwater" DUNCAN SHEIK "Barely" SPONGE "Mary" TONIC "Eyes" FULLFLEJ "Work" CHEMICAL BROTHERS "Setting"</p>	<p>WBTV/Burlington, VT PD: Stephanie Hindley MD: Steve Picard MIGHTY OIL "Underwater" R.E.M. "Me" MARYLIN MANSON "People" CRASH TEST DUMMIES "Liked"</p>	<p>CIMX/Detroit, MI Program Mgr: Murray Brookshaw PD/MD: Vince Cannova BECK "Devis" IGGY POP "Lust" SOUNDCARDEN "Blow" SCREAMING TREES "Sworn"</p>	<p>KISF/Kansas City, MO PD: Jon Anthony MD: Jason Justice No Adds</p>	<p>WHTG/Monmouth-Ocean, NJ PD: T.J. Bryan R.E.M. "Me" PEARL JAM "Half" SOUNDGARDEN "Blow" BECK "Devis" THEY MIGHT BE GIANTS "S-E-X-X-Y" PORKO FOR PYROS "Ways" HEADS "Damage"</p>	<p>WOST/Poughkeepsie, NY PD: Dave Leonard APD: Dave Doud MD: Nic Harcourt SCHLEPROCK "Suburbia" SMASHING PUMPKINS "Muzzle" MIGHTY OIL "Underwater" COWBOY JUNKIES "Angel" DISHWALLA "Parents" NO DOUBT "Speak" SCREAMING TREES "Sworn" LUSCIOUS JACKSON "Naked" BLACK CROWES "Blackberry"</p>	<p>KITS/San Francisco, CA VP/Programming: Richard Sands MD: Roland West ORBITAL "Box" FACE TO FACE "Lie" UNDERWORLD "Slappy" LEMONHEADS "Could" NIRVANA "Aneurysm" WEEZER "Scorch" KJEE/Santa Barbara, CA GM/PD: Eddie Gutierrez MD: Deanne Saffren NEF HERDER "Van" NEUROTIC OUTSIDERS "Jerk" BECK "Devis" LEMONHEADS "Could" KNDD/Seattle, WA PD: Rick Lambert MD: Marco Collins BARBAGE "Superfren" SPONGE "Mary" METALLICA "Day" COUNTING CROWS "Angels" KULA SHAKER "Tanya" LUSCIOUS JACKSON "Naked" WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer LEMONHEADS "Could" HEADS "Damage" MIGHTY OIL "Underwater" BLACK CROWES "Blackberry" LEMONHEADS "Blow" KTOS/Springfield, MO MD: Julie Bahre NO DOUBT "Speak" BECK "Devis" TONIC "Eyes" PEARL JAM "Half" LEMONHEADS "Could" TOOL "Stratist" WKRL/Syracuse, NY MD: Mimi Griswold 25 SHERYL CROW "Happy" BECK "Devis" D GENERATION "Way" LEMONHEADS "Could" PHISH "Free" CAKE "Distance" WXSJ/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz JACKOPIERCE "Thats" 14 STONE TEMPLE PILOTS "Lady" NO DOUBT "Speak" 5 D GENERATION "Way" WHY STORE "Father" R.E.M. "Me" ALANIS MORISSETTE "Right" WNVE/Rochester, NY PD/MD: Erick Anderson LOCAL H "Bound" REPUBLICA "Ready" KWOD/Sacramento, CA PD/MD: Alex Casper MIGHTY OIL "Underwater" 24 WILD COLONIALS "Charm" HEADS "Damage" PHISH "Free" IGGY POP "Lust" KPNT/St. Louis, MO PD: Alex Luke APD: Eric Schmidt MD: Tim Virgin MARYLIN MANSON "People" 6 NIRVANA "Aneurysm" 4 MIGHTY OIL "Underwater" 2 DEPTONES "Words" PURE "Speed"</p>
<p>WQBK/Albany, NY OM/PD: Dan Binder MD: Kelly McNamee MARYLIN MANSON "People" SCREAMING TREES "Sworn"</p>	<p>WPGU/Champaign, IL PD: Ben Ponzio MD: Jacent Jackson LEMONHEADS "Could" MARYLIN MANSON "People" R.E.M. "Me" IGGY POP "Lust" HEADS "Damage" 2 MATCHBOX 20 "Long" FACE TO FACE "Lie"</p>	<p>WHYT/Detroit, MI PD: Gareth Michaels MD: Alex Tear NO DOUBT "Speak" LOCAL H "Bound" TONIC "Eyes" PHISH "Free" SMASHING PUMPKINS "Muzzle"</p>	<p>KLZR/Kansas City, MO PD: Roger The Dodger MD: Bob Dsburn SOUNDCARDEN "Blow" D GENERATION "Way" THEY MIGHT BE GIANTS "S-E-X-X-Y"</p>	<p>WRNL/Nashville, TN OM: John Leneax PD: Julie Forman MD: Kevin Kline R.E.M. "Me" FUN LOVIN' CRIMINALS "Scooby" LEMONHEADS "Could" 1 CHALK FARM "Lie" 1 PHISH "Free"</p>	<p>WBRU/Providence, RI PD: Tim Schiavelli MD: Matt Maloney 21 PEARL JAM "Half" 8 MIGHTY OIL "Underwater" CRASH TEST DUMMIES "Liked"</p>	<p>KJEE/Santa Barbara, CA GM/PD: Eddie Gutierrez MD: Deanne Saffren NEF HERDER "Van" NEUROTIC OUTSIDERS "Jerk" BECK "Devis" LEMONHEADS "Could" KNDD/Seattle, WA PD: Rick Lambert MD: Marco Collins BARBAGE "Superfren" SPONGE "Mary" METALLICA "Day" COUNTING CROWS "Angels" KULA SHAKER "Tanya" LUSCIOUS JACKSON "Naked" WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer LEMONHEADS "Could" HEADS "Damage" MIGHTY OIL "Underwater" BLACK CROWES "Blackberry" LEMONHEADS "Blow" KTOS/Springfield, MO MD: Julie Bahre NO DOUBT "Speak" BECK "Devis" TONIC "Eyes" PEARL JAM "Half" LEMONHEADS "Could" TOOL "Stratist" WKRL/Syracuse, NY MD: Mimi Griswold 25 SHERYL CROW "Happy" BECK "Devis" D GENERATION "Way" LEMONHEADS "Could" PHISH "Free" CAKE "Distance" WXSJ/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz JACKOPIERCE "Thats" 14 STONE TEMPLE PILOTS "Lady" NO DOUBT "Speak" 5 D GENERATION "Way" WHY STORE "Father" R.E.M. "Me" ALANIS MORISSETTE "Right" WNVE/Rochester, NY PD/MD: Erick Anderson LOCAL H "Bound" REPUBLICA "Ready" KWOD/Sacramento, CA PD/MD: Alex Casper MIGHTY OIL "Underwater" 24 WILD COLONIALS "Charm" HEADS "Damage" PHISH "Free" IGGY POP "Lust" KPNT/St. Louis, MO PD: Alex Luke APD: Eric Schmidt MD: Tim Virgin MARYLIN MANSON "People" 6 NIRVANA "Aneurysm" 4 MIGHTY OIL "Underwater" 2 DEPTONES "Words" PURE "Speed"</p>
<p>KTEG/Albuquerque, NM PD: Sandy Horowitz MD: Mark Copeland 13 PLUTO "Happy" FACE TO FACE "Lie" KORN "Place" LEMONHEADS "Could" LOCAL H "Bound" STONE TEMPLE PILOTS "Lady"</p>	<p>WEND/Charlotte, NC PD: Jack Daniel MD: Kim Monroe PEARL JAM "Half" LEMONHEADS "Could" MARYLIN MANSON "People"</p>	<p>KNRQ/Eugene, OR PD: Stu Allan MD: Jared Aman BECK "Devis" NO DOUBT "Speak" WALLFLOWERS "Heartache"</p>	<p>KLZR/Kansas City, MO PD: Roger The Dodger MD: Bob Dsburn SOUNDCARDEN "Blow" D GENERATION "Way" THEY MIGHT BE GIANTS "S-E-X-X-Y"</p>	<p>WZRH/New Orleans, LA PD: Jack Snyder MD: Darren Gauthier 8 TRACY CHAPMAN "Reason" LEMONHEADS "Could" PORKO FOR PYROS "Ways" DISHWALLA "Parents" PLACEBO "Degrees" D GENERATION "Way" METALLICA "Day" FULLFLEJ "Work" WHY STORE "Father"</p>	<p>WEDGE/Providence, RI PD/MD: Brent Petersen 7 HEADS "Damage" 1 LEMONHEADS "Could"</p>	<p>KJEE/Santa Barbara, CA GM/PD: Eddie Gutierrez MD: Deanne Saffren NEF HERDER "Van" NEUROTIC OUTSIDERS "Jerk" BECK "Devis" LEMONHEADS "Could" KNDD/Seattle, WA PD: Rick Lambert MD: Marco Collins BARBAGE "Superfren" SPONGE "Mary" METALLICA "Day" COUNTING CROWS "Angels" KULA SHAKER "Tanya" LUSCIOUS JACKSON "Naked" WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer LEMONHEADS "Could" HEADS "Damage" MIGHTY OIL "Underwater" BLACK CROWES "Blackberry" LEMONHEADS "Blow" KTOS/Springfield, MO MD: Julie Bahre NO DOUBT "Speak" BECK "Devis" TONIC "Eyes" PEARL JAM "Half" LEMONHEADS "Could" TOOL "Stratist" WKRL/Syracuse, NY MD: Mimi Griswold 25 SHERYL CROW "Happy" BECK "Devis" D GENERATION "Way" LEMONHEADS "Could" PHISH "Free" CAKE "Distance" WXSJ/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz JACKOPIERCE "Thats" 14 STONE TEMPLE PILOTS "Lady" NO DOUBT "Speak" 5 D GENERATION "Way" WHY STORE "Father" R.E.M. "Me" ALANIS MORISSETTE "Right" WNVE/Rochester, NY PD/MD: Erick Anderson LOCAL H "Bound" REPUBLICA "Ready" KWOD/Sacramento, CA PD/MD: Alex Casper MIGHTY OIL "Underwater" 24 WILD COLONIALS "Charm" HEADS "Damage" PHISH "Free" IGGY POP "Lust" KPNT/St. Louis, MO PD: Alex Luke APD: Eric Schmidt MD: Tim Virgin MARYLIN MANSON "People" 6 NIRVANA "Aneurysm" 4 MIGHTY OIL "Underwater" 2 DEPTONES "Words" PURE "Speed"</p>
<p>WNNX/Atlanta, GA PD: Brian Phillips APD: Leslie Fram MD: Sean Demery No Adds</p>	<p>WKQX/Chicago, IL PD: Bill Gamble APD/MD: Mary Shuminas 10 R.E.M. "Me" CAKE "Distance" WEEZER "Scorch" TORI AMOS "Lipstick" COUNTING CROWS "Angels" LUSCIOUS JACKSON "Naked"</p>	<p>KFRF/Fresno, CA PD: Don D'Neal NIRVANA "Aneurysm" GEGGY TAH "Whoever" ALANIS MORISSETTE "Head"</p>	<p>WZRH/New Orleans, LA PD: Jack Snyder MD: Darren Gauthier 8 TRACY CHAPMAN "Reason" LEMONHEADS "Could" PORKO FOR PYROS "Ways" DISHWALLA "Parents" PLACEBO "Degrees" D GENERATION "Way" METALLICA "Day" FULLFLEJ "Work" WHY STORE "Father"</p>	<p>WXRK/New York, NY APD/MD: Alex Tobin 13 SPONGE "Mary" STONE TEMPLE PILOTS "Lady" SOUNDCARDEN "Blow"</p>	<p>KORB/Quad Cities, IA PD: Steve Gunner DUNCAN SHEIK "Barely" MIGHTY OIL "Underwater" SUBLINE "What"</p>	<p>KJEE/Santa Barbara, CA GM/PD: Eddie Gutierrez MD: Deanne Saffren NEF HERDER "Van" NEUROTIC OUTSIDERS "Jerk" BECK "Devis" LEMONHEADS "Could" KNDD/Seattle, WA PD: Rick Lambert MD: Marco Collins BARBAGE "Superfren" SPONGE "Mary" METALLICA "Day" COUNTING CROWS "Angels" KULA SHAKER "Tanya" LUSCIOUS JACKSON "Naked" WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer LEMONHEADS "Could" HEADS "Damage" MIGHTY OIL "Underwater" BLACK CROWES "Blackberry" LEMONHEADS "Blow" KTOS/Springfield, MO MD: Julie Bahre NO DOUBT "Speak" BECK "Devis" TONIC "Eyes" PEARL JAM "Half" LEMONHEADS "Could" TOOL "Stratist" WKRL/Syracuse, NY MD: Mimi Griswold 25 SHERYL CROW "Happy" BECK "Devis" D GENERATION "Way" LEMONHEADS "Could" PHISH "Free" CAKE "Distance" WXSJ/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz JACKOPIERCE "Thats" 14 STONE TEMPLE PILOTS "Lady" NO DOUBT "Speak" 5 D GENERATION "Way" WHY STORE "Father" R.E.M. "Me" ALANIS MORISSETTE "Right" WNVE/Rochester, NY PD/MD: Erick Anderson LOCAL H "Bound" REPUBLICA "Ready" KWOD/Sacramento, CA PD/MD: Alex Casper MIGHTY OIL "Underwater" 24 WILD COLONIALS "Charm" HEADS "Damage" PHISH "Free" IGGY POP "Lust" KPNT/St. Louis, MO PD: Alex Luke APD: Eric Schmidt MD: Tim Virgin MARYLIN MANSON "People" 6 NIRVANA "Aneurysm" 4 MIGHTY OIL "Underwater" 2 DEPTONES "Words" PURE "Speed"</p>
<p>WJSE/Atlantic City, NJ OM/PD/MD: Dave King LEMONHEADS "Could" BARENAKED LADIES "Apartment" CRASH TEST DUMMIES "Liked" CHALK FARM "Lie" PHISH "Free" MIGHTY OIL "Underwater"</p>	<p>WOXY/Cincinnati, OH PD: Dave Tellmann MD: Dorsie Fyffe 3 PAUL WESTERBERG "Aint" 2 HEADS "Damage" 2 SEBADON "Willing" 2 HAYNES BOYS "Jackie" 1 ASHLEY MCGISACAC "Mappe" 1 LEMONHEADS "Could" 1 SAMBOBOX "Taurus" 1 MANIC STREET "Design" 1 HOLLY PALMER "Ladies" 1 TOOL "Stratist" 1 EVERYTHING BUT... "Single" 1 WALLFLOWERS "Headlight" 1 CAKE "Itain" 1 SCARCE "Summertime"</p>	<p>WEJE/Ft. Wayne, IN PD: Sean Smyth MD: Weasel 1 BECK "Devis" GRAVITY KILLS "Enough" SCREAMING TREES "Sworn"</p>	<p>WZRH/New Orleans, LA PD: Jack Snyder MD: Darren Gauthier 8 TRACY CHAPMAN "Reason" LEMONHEADS "Could" PORKO FOR PYROS "Ways" DISHWALLA "Parents" PLACEBO "Degrees" D GENERATION "Way" METALLICA "Day" FULLFLEJ "Work" WHY STORE "Father"</p>	<p>WXRK/New York, NY APD/MD: Alex Tobin 13 SPONGE "Mary" STONE TEMPLE PILOTS "Lady" SOUNDCARDEN "Blow"</p>	<p>KORB/Quad Cities, IA PD: Steve Gunner DUNCAN SHEIK "Barely" MIGHTY OIL "Underwater" SUBLINE "What"</p>	<p>KJEE/Santa Barbara, CA GM/PD: Eddie Gutierrez MD: Deanne Saffren NEF HERDER "Van" NEUROTIC OUTSIDERS "Jerk" BECK "Devis" LEMONHEADS "Could" KNDD/Seattle, WA PD: Rick Lambert MD: Marco Collins BARBAGE "Superfren" SPONGE "Mary" METALLICA "Day" COUNTING CROWS "Angels" KULA SHAKER "Tanya" LUSCIOUS JACKSON "Naked" WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer LEMONHEADS "Could" HEADS "Damage" MIGHTY OIL "Underwater" BLACK CROWES "Blackberry" LEMONHEADS "Blow" KTOS/Springfield, MO MD: Julie Bahre NO DOUBT "Speak" BECK "Devis" TONIC "Eyes" PEARL JAM "Half" LEMONHEADS "Could" TOOL "Stratist" WKRL/Syracuse, NY MD: Mimi Griswold 25 SHERYL CROW "Happy" BECK "Devis" D GENERATION "Way" LEMONHEADS "Could" PHISH "Free" CAKE "Distance" WXSJ/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz JACKOPIERCE "Thats" 14 STONE TEMPLE PILOTS "Lady" NO DOUBT "Speak" 5 D GENERATION "Way" WHY STORE "Father" R.E.M. "Me" ALANIS MORISSETTE "Right" WNVE/Rochester, NY PD/MD: Erick Anderson LOCAL H "Bound" REPUBLICA "Ready" KWOD/Sacramento, CA PD/MD: Alex Casper MIGHTY OIL "Underwater" 24 WILD COLONIALS "Charm" HEADS "Damage" PHISH "Free" IGGY POP "Lust" KPNT/St. Louis, MO PD: Alex Luke APD: Eric Schmidt MD: Tim Virgin MARYLIN MANSON "People" 6 NIRVANA "Aneurysm" 4 MIGHTY OIL "Underwater" 2 DEPTONES "Words" PURE "Speed"</p>
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<p>WGRG/Binghamton, NY PD/MD: Steve Gilinsky 11 LEMONHEADS "Could" 11 NIRVANA "Aneurysm" 10 WEEZER "Scorch" 9 BARENAKED LADIES "Apartment" 8 BECK "Devis" GOUD'S THUMB 29 "Ways" WHY STORE "Father"</p>	<p>WJSE/Atlantic City, NJ OM/PD/MD: Dave King LEMONHEADS "Could" BARENAKED LADIES "Apartment" CRASH TEST DUMMIES "Liked" CHALK FARM "Lie" PHISH "Free" MIGHTY OIL "Underwater"</p>	<p>WZRH/New Orleans, LA PD: Jack Snyder MD: Darren Gauthier 8 TRACY CHAPMAN "Reason" LEMONHEADS "Could" PORKO FOR PYROS "Ways" DISHWALLA "Parents" PLACEBO "Degrees" D GENERATION "Way" METALLICA "Day" FULLFLEJ "Work" WHY STORE "Father"</p>	<p>WXRK/New York, NY APD/MD: Alex Tobin 13 SPONGE "Mary" STONE TEMPLE PILOTS "Lady" SOUNDCARDEN "Blow"</p>	<p>WXRK/New York, NY APD/MD: Alex Tobin 13 SPONGE "Mary" STONE TEMPLE PILOTS "Lady" SOUNDCARDEN "Blow"</p>	<p>KORB/Quad Cities, IA PD: Steve Gunner DUNCAN SHEIK "Barely" MIGHTY OIL "Underwater" SUBLINE "What"</p>	<p>KJEE/Santa Barbara, CA GM/PD: Eddie Gutierrez MD: Deanne Saffren NEF HERDER "Van" NEUROTIC OUTSIDERS "Jerk" BECK "Devis" LEMONHEADS "Could" KNDD/Seattle, WA PD: Rick Lambert MD: Marco Collins BARBAGE "Superfren" SPONGE "Mary" METALLICA "Day" COUNTING CROWS "Angels" KULA SHAKER "Tanya" LUSCIOUS JACKSON "Naked" WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer LEMONHEADS "Could" HEADS "Damage" MIGHTY OIL "Underwater" BLACK CROWES "Blackberry" LEMONHEADS "Blow" KTOS/Springfield, MO MD: Julie Bahre NO DOUBT "Speak" BECK "Devis" TONIC "Eyes" PEARL JAM "Half" LEMONHEADS "Could" TOOL "Stratist" WKRL/Syracuse, NY MD: Mimi Griswold 25 SHERYL CROW "Happy" BECK "Devis" D GENERATION "Way" LEMONHEADS "Could" PHISH "Free" CAKE "Distance" WXSJ/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz JACKOPIERCE "Thats" 14 STONE TEMPLE PILOTS "Lady" NO DOUBT "Speak" 5 D GENERATION "Way" WHY STORE "Father" R.E.M. "Me" ALANIS MORISSETTE "Right" WNVE/Rochester, NY PD/MD: Erick Anderson LOCAL H "Bound" REPUBLICA "Ready" KWOD/Sacramento, CA PD/MD: Alex Casper MIGHTY OIL "Underwater" 24 WILD COLONIALS "Charm" HEADS "Damage" PHISH "Free" IGGY POP "Lust" KPNT/St. Louis, MO PD: Alex Luke APD: Eric Schmidt MD: Tim Virgin MARYLIN MANSON "People" 6 NIRVANA "Aneurysm" 4 MIGHTY OIL "Underwater" 2 DEPTONES "Words" PURE "Speed"</p>

NEW & ACTIVE

IGGY POP Lust For Life (Capitol)
 Total Plays: 470, Total Stations: 42, Adds: 10
PHISH Free (Elektra/EEG)
 Total Plays: 458, Total Stations: 37, Adds: 11
HEADS Damage I've Done (Radioactive/MCA)
 Total Plays: 394, Total Stations: 36, Adds: 10
NEUROTIC OUTSIDERS Jerk (Maverick/WB)
 Total Plays: 374, Total Stations: 34, Adds: 2
DUNCAN SHEIK Barely Breathing (Atlantic)
 Total Plays: 351, Total Stations: 23, Adds: 2
PLUTO When She Was Happy (Virgin)
 Total Plays: 278, Total Stations: 17, Adds: 1
MANIC STREET PREACHERS A Design For Life (Epic)
 Total Plays: 272, Total Stations: 21, Adds: 2

SCHLEPROCK Suburbia (Warner Bros.)
 Total Plays: 269, Total Stations: 22, Adds: 2
BARENAKED LADIES The Old Apartment (Reprise)
 Total Plays: 259, Total Stations: 17, Adds: 3
STONE TEMPLE PILOTS Lady Picture Show (Atlantic)
 Total Plays: 253, Total Stations: 18, Adds: 7
FACE TO FACE I Won't Lie Down (A&M)
 Total Plays: 251, Total Stations: 32, Adds: 9
METALLICA Hero Of The Day (Elektra/EEG)
 Total Plays: 239, Total Stations: 18, Adds: 4
SCREAMING TREES Sworn And Broken (Epic)
 Total Plays: 235, Total Stations: 34, Adds: 17
NO DOUBT Don't Speak (Trauma/Interscope)
 Total Plays: 231, Total Stations: 23, Adds: 12

FLEMING & JOHN Love Songs (Universal)
 Total Plays: 201, Total Stations: 12, Adds: 1
JACKOPIERCE Trials (A&M)
 Total Plays: 196, Total Stations: 15, Adds: 1
311 All Mixed Up (Capricorn/Mercury)<

GRAVITY

DEBUT SINGLE "GUILTY"

#1 AT KROQ, WXRK, WLUM, 91X, Q101, KEDJ, WENZ, WDRE AND MORE

SOLD-OUT TOURS WITH SEX PISTOLS, THE NIXONS, SISTER MACHINE GUN

MORE THAN 26 WEEKS R & R
ALTERNATIVE TOP 50 CHART



STRESS ROTATION

OVER 350,000 ALBUMS SOLD...

IT'S NOT "ENOUGH"

THE NEW SINGLE

IMPACTING RADIO SEPTEMBER 30TH

ON TOUR THROUGHOUT THE FALL WITH SPECIAL GUESTS REPUBLICA & LOVE IN REVERSE

RADIO CONTACTS AT TVT RECORDS

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01:01:13

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	2	2	1	1 SHERYL CROW If It Makes You Happy (A&M) 769 730 656 574 37/0					
1	1	1	2	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury) 718 753 731 750 37/1					
8	6	3	3	3 DUNCAN SHEIK Barely Breathing (Atlantic) 641 627 570 528 37/2					
4	5	5	4	4 WALLFLOWERS 6th Avenue Heartache (Interscope) 516 504 584 632 27/1					
2	3	4	5	TOM PETTY & THE HEARTBREAKERS Walls (Warner Bros.) 507 578 635 689 31/0					
22	9	7	6	6 SHAWN COLVIN Get Out Of This House (Columbia) 481 448 360 211 34/1					
3	4	6	7	DAVE MATTHEWS BAND So Much To Say (RCA) 419 474 628 662 28/0					
17	16	14	8	8 MELISSA ETHERIDGE Nowhere To Go (Island) 350 308 308 289 26/2					
7	8	8	9	R.E.M. E-Bow The Letter (Warner Bros.) 350 447 501 556 23/0					
19	15	11	10	10 CHALK FARM Lie On Lie (Columbia) 335 339 312 254 27/0					
12	11	10	11	UGLY AMERICANS Vulcan Death Grip (Capricorn/Mercury) 321 372 345 345 25/0					
16	14	12	12	TRACY CHAPMAN New Beginning (Elektra/EEG) 304 327 313 300 22/1					
21	19	15	13	13 ELEANOR MCEVOY Precious Little (Columbia) 300 299 284 226 27/1					
14	13	13	14	JACKOPIERCE Trials (A&M) 287 324 324 316 22/0					
—	25	19	15	15 WALLFLOWERS One Headlight (Interscope) 276 274 212 128 22/2					
20	21	20	16	MARSHALL CRENSHAW Startless Summer Sky (Razor & Tie) 253 268 266 238 22/0					
9	12	17	17	CRANBERRIES Free To Decide (Island) 249 285 342 375 17/1					
DEBUT	18	18	18	18 PHISH Free (Elektra/EEG) 247 155 54 — 27/4					
28	24	22	19	19 SUZANNE VEGA No Cheap Thrill (A&M) 243 221 213 178 26/1					
5	7	9	20	PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia) 241 381 516 581 19/0					
—	28	25	21	21 ALANIS MORISSETTE Head Over Feet (Maverick/Reprise) 235 214 189 132 12/3					
26	23	26	22	22 LEAH ANDREONE It's Alright, It's O.K. (RCA) 234 206 221 191 23/1					
11	18	16	23	HOOTIE & THE BLOWFISH Tucker's Town (Atlantic) 222 291 293 365 16/0					
15	20	24	24	24 PEARL JAM Who You Are (Epic) 221 219 272 310 19/0					
25	—	—	25	25 DISHWALLA Counting Blue Cars (A&M) 221 169 168 197 12/0					
DEBUT	26	26	26	26 R.E.M. Bittersweet Me (Warner Bros.) 218 169 71 — 22/4					
—	—	30	27	27 CRASH TEST DUMMIES He Liked To Feel It (Arista) 211 176 55 2 21/1					
—	29	27	28	28 BRIAN SETZER ORCHESTRA Rumble In Brighton (Interscope) 210 201 178 150 17/1					
30	27	23	29	29 STORYVILLE Good Day For The Blues (Code Blue/Atlantic) 203 221 192 164 21/1					
—	—	28	30	30 WHY STORE Father (Way Cool Music/MCA) 198 180 162 118 19/2					

This chart reflects airplay from September 16-22. Songs ranked by total plays. Highlighted songs indicate Breaker.
42 Adult Alternative reporters. 41 current playlists. © 1996, R&R Inc.

NEW & ACTIVE

GEGGY TAH Whoever You Are (Luaka Bop/WB)
Total Plays: 173, Total Stations: 14, Adds: 1
DAVE MATTHEWS BAND Two Step (RCA)
Total Plays: 172, Total Stations: 22, Adds: 3
EELS Novocaine For The Soul (DreamWorks/Geffen)
Total Plays: 171, Total Stations: 14, Adds: 0
FIONA APPLE Shadowboxer (Work)
Total Plays: 169, Total Stations: 12, Adds: 1
ZZ TOP What's Up With That (RCA)
Total Plays: 158, Total Stations: 17, Adds: 2
ASHLEY MACISAAC Sleepy Maggie (A&M)
Total Plays: 156, Total Stations: 14, Adds: 1

NIL LARA How Was I To Know (Metro Blue/Capitol)
Total Plays: 155, Total Stations: 19, Adds: 1
JOHN MELLENCAMP Just Another Day (Mercury)
Total Plays: 142, Total Stations: 20, Adds: 1
STING I'm So Happy I Can't Stop Crying (A&M)
Total Plays: 128, Total Stations: 11, Adds: 2
SUSANNA HOFFS All I Want (London/Island)
Total Plays: 118, Total Stations: 14, Adds: 1

Songs ranked by total plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
CHRIS ISAAK Think Of Tomorrow (Reprise)	19
SHERYL CROW Everyday Is A Winding Road (A&M)	9
MIDNIGHT OIL Underwater (Work)	9
MICHELLE SHOCKED The Hard Way (Private)	8
SHERYL CROW A Change (A&M)	7
TOM PETTY & THE HEARTBREAKERS Climb... (Warner Bros.)	7
MATCHBOX 20 Long Day (Lava/Atlantic)	6
LEMONHEADS If I Could Talk (Tag/Atlantic)	5
SPIRITS Drive (Rocket/Island)	5
SHERYL CROW Hard To Make A Stand (A&M)	4
DC TALK Just Between You And Me (Virgin)	4
KINKS To The Bone (Guardian)	4
PHISH Free (Elektra/EEG)	4
R.E.M. Bittersweet Me (Warner Bros.)	4

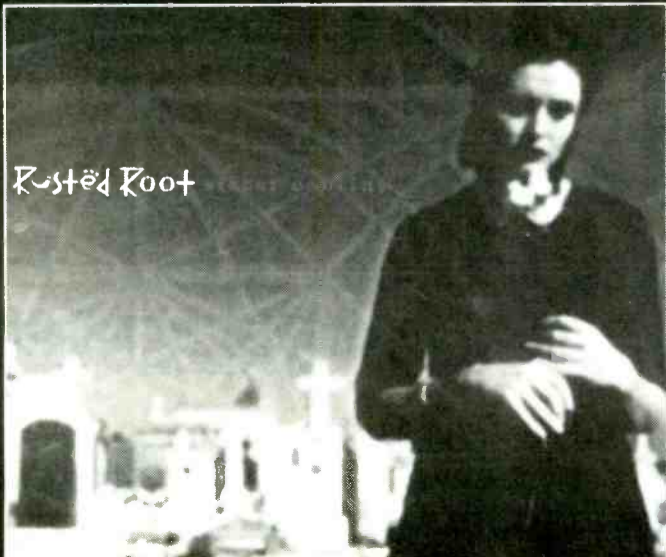
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PHISH Free (Elektra/EEG)	+92
GEGGY TAH Whoever You Are (Luaka Bop/WB)	+56
LEMONHEADS If I Could Talk (Tag/Atlantic)	+54
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	+53
DISHWALLA Counting Blue Cars (A&M)	+52
ASHLEY MACISAAC Sleepy Maggie (A&M)	+51
JOHN MELLENCAMP Just Another Day (Mercury)	+50
DAVE MATTHEWS BAND Two Step (RCA)	+49
R.E.M. Bittersweet Me (Warner Bros.)	+49
CHRIS ISAAK Think Of Tomorrow (Reprise)	+47

Editor's Note: Because of the exclusion of KBCO/Denver's playlist from this week's charts, "Lie On Lie" by Chalk Farm, their album "Notwithstanding," and the Dave Matthews Band album "Crash" were awarded bullets despite a decrease in plays

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Rusted Root



Some Things To Consider About Rusted Root:!!!

- REACHED PLATINUM STATUS ON "WHEN I WOKE"!!!
- JUST COMPLETED ENTIRE H.O.R.D.E TOUR!!!
- WILL BE HEADLINING A SOLD-OUT THEATRE NEAR YOU SOON!!!
- NEW ALBUM "REMEMBER" IN STORES 10/22!!!!
- PRODUCED BY JERRY HARRISON (LIVE, VERVE PIPE, TALKING HEADS)!!!
- MIXED BY TOM LORD-ALGE (DAVE MATTHEWS, TRACY BONHAM)!!!
- FIRST SINGLE - "SISTER CONTINE" IMPACTING ALL ROCK FORMATS FOR REPORTS 10/1

Rusted Root - Their Time Is Now!!!!



SEPTEMBER 27, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
4	3	2	1	JOHN MELLENCAMP Mr. Happy Go Lucky (Mercury)	38/1	929	+44	"Key" (718) "Day" (142) "Full" (33)
7	5	1	2	R.E.M. New Adventures In Hi-Fi (Warner Bros.)	39/0	870	-15	"Letter" (350) "Me" (218) "Electro" (115)
6	6	5	3	SHERYL CROW Sheryl Crow (A&M)	38/1	828	+98	"Happy" (769) "Everyday" (26) "Change" (21)
2	2	3	4	WALLFLOWERS Bringing Down The Horse (Interscope)	38/0	811	+9	"Heartache" (516) "Headlight" (276) "Marleans" (7)
1	1	4	5	TOM PETTY & THE HEARTBREAKERS She's The One (Warner Bros.)	36/0	732	-56	"Walls" (507) "Hill" (139) "Angel" (31)
3	4	6	6	DAVE MATTHEWS BAND Crash (RCA)	37/0	672	-1	"Say" (419) "Two" (172) "Crash" (32)
8	7	7	7	DUNCAN SHEIK Duncan Sheik (Atlantic)	37/1	646	+11	"Barely" (641) "Runs" (5)
30	15	8	8	SHAWN COLVIN A Few Small Repairs (Columbia)	34/1	481	+33	"House" (481)
14	12	9	9	TRACY CHAPMAN New Beginning (Elektra/EEG)	28/0	435	+28	"Beginning" (304) "Reason" (127) "Smoke" (4)
12	10	11	10	PEARL JAM No Code (Epic)	24/1	401	+14	"Who" (221) "Off" (98) "Smile" (27)
18	18	19	11	MELISSA ETHERIDGE Your Little Secret (Island)	27/2	359	+42	"Nowhere" (350) "Come" (5) "Shriner's" (4)
28	28	26	12	ALANIS MORISSETTE Jagged Little Pill (Maverick/Reprise)	14/2	351	+98	"Head" (235) "Learn" (78) "Ironic" (38)
23	21	16	13	CHALK FARM Notwithstanding (Columbia)	27/0	335	-4	"Lie" (335)
10	13	13	14	HOOTIE & THE BLOWFISH Fairweather Johnson (Atlantic)	20/0	323	-55	"Town" (222) "Old" (60) "Sad" (22)
15	16	14	15	UGLY AMERICANS Stereophonic Spanish Fly (Capricorn/Mercury)	25/0	321	-51	"Vulcan" (321)
26	23	21	16	ELEANOR MCEVOY What's Following Me (Columbia)	27/1	300	+1	"Precious" (300)
16	20	17	17	WHY STORE Why Store (Way Cool Music/MCA)	25/1	297	-41	"Father" (198) "Water" (99)
17	17	18	18	JACKOPIERCE Finest Hour (A&M)	23/0	297	-34	"Trials" (287) "Vineyard" (10)
9	9	10	19	SOUNDTRACK Phenomenon (Reprise)	23/0	288	-118	"Change" (175) "Touch" (71) "Dance" (22)
13	11	15	20	BLACK CROWES Three Snakes And One Charm (American/Reprise)	21/1	274	-80	"Friday" (195) "Blackberry" (79)
11	14	20	21	CRANBERRIES To The Faithful Departed (Island)	19/1	274	-37	"Decide" (249) "Still" (23) "Salvation" (2)
—	—	29	22	SUZANNE VEGA Nine Objects Of Desire (A&M)	27/1	273	+46	"Thrill" (243) "Stockings" (6) "World" (6)
20	24	22	23	BRIAN SETZER ORCHESTRA Guitar Slinger (Interscope)	24/1	268	-25	"Brighton" (210) "Voodoo" (32) "Rockin'" (15)
DEBUT			24	FIONA APPLE Tidal (Work)	19/1	260	+39	"Shadowboxe" (169) "Criminal" (53) "Sleep" (38)
24	25	23	25	MARSHALL CRENSHAW Miracle Of Science (Razor & Tie)	23/0	259	-15	"Starless" (253) "Dream" (6)
DEBUT			26	PHISH Billy Breathes (Elektra/EEG)	27/3	247	+92	"Free" (247)
22	22	25	27	KEB' MO' Just Like You (Okeh/Epic)	19/0	242	-16	"That's" (131) "Home" (63) "Perpetual" (11)
5	8	12	28	PRIMITIVE RADIO GODS Rocket (Ergo/Columbia)	19/0	241	-140	"Standing" (241)
—	27	30	29	LEAH ANDREONE Veiled (RCA)	23/1	240	+17	"Alright" (234) "Who" (6)
DEBUT			30	CRASH TEST DUMMIES A Worm's Life (Arista)	26/2	233	+35	"Liked" (211) "Worm's" (12) "Outlived" (7)

This chart reflects airplay from September 16-22. Albums ranked by total plays, with plays from all cuts from an album combined. 42 Adult Alternative reporters. 41 current playlists. © 1996, R&R Inc.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY PD: Cliff Nash No Adds KGSR/Austin, TX PD: Jody Deaberg MD: Susan Castle 8 SHERYL CROW "Everyday" 8 CHRIS ISAAK "Tomorrow" 7 R.E.M. "Me" 4 PHISH "Free" MIDNIGHT OIL "Underwater" PAULA COLE "Cowboys" PATTY GRIFFIN "Little" DAVE ALVIN "Baby" DAROEN SMITH "Broken"	WXRV/Boston, MA PD: Joanne Doody MD: Mike Mullaney 6 CHRIS ISAAK "Tomorrow" 1 DC TALK "Just" 1 SPIRITS "Drive" 1 SUBLIME "What" 1 KINKS "Bone" SHERYL CROW "Everyday" JOHN MELLENCAMP "Jerry" WNCS/Burlington, VT PD: Glenn Roberts MD: Jody Peterson 5 R.E.M. "Me" 4 NEIL YOUNG... "Scattered" STEVE FORBERT "Moon" KINKS "Bone" PAUL WESTERBERG "Ain't" CONNELLS "Maybe" WMVY/Cape Cod, MA PD/MD: Barbara Deacy 3 TOM PETTY & HB "Hill" 2 MAYNARD SILVA "Veronica" 1 SUSANNA HOFFS "Want" 1 STEVE FORBERT "Moon" 1 CHRIS ISAAK "Tomorrow" 1 JOHNNY HOY "Gong" WXRC/Charlotte, NC PD: Anthony Michaels MICHELLE SHOCKED "Hard" DAVE MATTHEWS BAND "Two" VAN DELECK'S "Moonlight" WXRT/Chicago, IL VP/Programming: Norm Winer MD: Patty Martin 5 SHERYL CROW "Everyday" CHRIS ISAAK "Tomorrow"	KBXR/Columbia, MO OM: Michael Perry PD/MD: Dave "Keefer" Fulgham ZZ TOP "What's" SHERYL CROW "Hard" LEMONHEADS "Could" KXPK/Denver, CO PD: Doug Clifton MD: Gary Schoonwetter 13 EVERCLEAR "Monica" 6 PHISH "Free" 6 MATCHBOX 20 "Long" 6 R.E.M. "Fast" 5 SHERYL CROW "Everyday" 5 BETTER THAN EZRA "Normal" 3 BETTER THAN EZRA "Coolley" 3 SHERYL CROW "Change" CIDR/Detroit, MI PD: Murray Brookshaw MD: Ann Dallas R.E.M. "Me" MIDNIGHT OIL "Underwater" ALANIS MORISSETTE "Head" ROBERT BRADLEY "California" WJBF/Ft. Myers, FL PD: Bucyrus MD: Chad Curnly SUZANNE VEGA "Thin" WTTS/Indianapolis, IN PD/MD: Rick Antoa 5 ROBERT BRADLEY "California" ALANIS MORISSETTE "Head" SHERYL CROW "Everyday" SHERYL CROW "Change" CHRIS ISAAK "Tomorrow"	KXPT/Las Vegas, NV PD: Richard Reed MD: J.D. Davis 2 SHERYL CROW "Everyday" 1 SHERYL CROW "Hard" ERIC JOHNSON "S.R.V." KSCA/Los Angeles, CA PD: Michael Morrison MD: Nicole Sandler 1 PAUL WESTERBERG "Untold" MIDNIGHT OIL "Underwater" CHRIS ISAAK "Tomorrow" WILD COLONIALS "Charm" SHERYL CROW "Angels" TOM PETTY & HB "Hill" WMMM/Madison, WI PD: Pat Gallagher MD: Tom Teuber 7 SHERYL CROW "Good" 4 SHERYL CROW "Change" 2 SHERYL CROW "Everyday" TOM PETTY & HB "Hill" CRASH TEST DUMMIES "Outlived" CHRIS ISAAK "Tomorrow" MATCHBOX 20 "Long" WPLL/Miami, FL PD: Dave Stewart TRACY CHAPMAN "Beginning" DC TALK "Just" ELEANOR MCEVOY "Precious" KTCZ/Minneapolis, MN PD: Lauren MacLachlan APD/MD: Jane Fredericksen 3 G.B. LEIGHTON "Moon" DAVE MATTHEWS BAND "Two" CHRIS ISAAK "Tomorrow"	KPIG/Monterey, CA PD/MD: Laura Hopper 5 MICHELLE SHOCKED "Hard" 5 CHRIS ISAAK "Tomorrow" 5 GREG BROWN "High" 3 MATCHBOX 20 "Long" 3 MATCHBOX 20 "Real" 3 GREG BROWN "Get" WRLT/Nashville, TN PD: Jos Peterson APD: David Hall 10 SAMPLES "Children" 4 SHERYL CROW "Everyday" 4 SHERYL CROW "Change" 3 BOXING GANDHIS "Promised" CHRIS ISAAK "Tomorrow" ERIC JOHNSON "S.R.V." MATCHBOX 20 "3:00am" ME-SHELL NDEGEQUELO "Who" MICHELLE SHOCKED "Hard" MARSHALL CHAPMAN "Slave" WMMO/Orlando, FL PD: Paul Warree MD: Jessie Scott 6 WHY STORE "Father" 6 WALLFLOWERS "Headlight"	KINK/Portland, OR PD: Carl Widong APD: Anita Garlick SHERYL CROW "Home" JAMES NEWTON HOWARD "Theme" CHRIS ISAAK "Tomorrow" OUNCAN SHEIK "Barely" JOHN MELLENCAMP "Full" JOHN MELLENCAMP "Day" ELTON JOHN "No" KTHX/Reno, NV PD: Bruce Van Dyke MD: David Chaery 12 R.E.M. "Leper" 10 SHERYL CROW "Change" 9 CHRIS ISAAK "Tomorrow" 8 PHISH "Free" 8 ERIC JOHNSON "S.R.V." 7 MICHELLE SHOCKED "Hard" 7 KINKS "Bone" 7 PETE DROGE "Have" 6 BELA FLECK "Cowtown" 4 MIDNIGHT OIL "Underwater" 4 ASHLEY MACISAAC "Majesty" 4 K'S CHOICE "Addict" 4 BRIAN SETZER ORCH. "Brighton" 4 SMOKIN' JOE KUBECK "Tair" WMAX/Rochester, NY CO-PD: Jennifer Vanderveke CD-PD: Tom Sheridan TOM PETTY & HB "Hill" SHERYL CROW "Change" MATCHBOX 20 "Long" KQPT/Sacramento, CA DM/MD: Jim Trapp APD/MD: Carrie Owens 24 JOHN MELLENCAMP "Key" 23 MELISSA ETHERIDGE "Nowhere" WVRV/St. Louis, MO PD: Scott Strong MD: Mike Richter 1 HOOTIE & BLOWFISH "Blind" 1 SHAWN COLVIN "House" 1 LEAH ANDREONE "Alright"	KENZ/Salt Lake City, UT PD: Bruce Jones MD: Dom Casual MIDNIGHT OIL "Underwater" LEMONHEADS "Could" NO DOUBT "Speak" SUBLIME "What" KUMT/Salt Lake City, UT PD: Zeb Norris APD/MD: Kelly Monson WALLFLOWERS "Headlight" CHRIS ISAAK "Tomorrow" WILD COLONIALS "Mystery" JASON FALKNER "Live" SAMPLES "Children" FIONA APPLE "Shadowboxe" TOM PETTY & HB "Hill" STING "Happy" KUPR/San Diego, CA PD: Mike Halloran MD: Clark Novak PAUL WESTERBERG "Ain't" CHRIS ISAAK "Tomorrow" HOODOO GURUS "Down" KFOG/San Francisco, CA PD: Paul Marzalek MD: Bill Evans 11 CHRIS ISAAK "Tomorrow" 1 SHERYL CROW "Hard" CRASH TEST DUMMIES "Liked" KAEP/Spokane, WA PD: Scott Souhrads 1 PHISH "Free" 1 SHERYL CROW "Change" 1 SHERYL CROW "Hard" HOOTIE & BLOWFISH "Sad" NO DOUBT "Speak" KOTR/San Luis Obispo, CA PD: Drew Ross MD: Dean Kattari 4 STEVE FORBERT "Moon" 4 KINKS "Bone" 4 MICHELLE SHOCKED "Hard" 4 THEY MIGHT BE GIANTS "S-E-X-X-Y" 4 ZZ TOP "What's" 4 GREG BROWN "Think" 4 CAKE "Sinatra" 3 SAM PHILLIPS "Entertain" KOTR/San Luis Obispo, CA PD: Drew Ross MD: Dean Kattari 4 STEVE FORBERT "Moon" 4 KINKS "Bone" 4 MICHELLE SHOCKED "Hard" 4 THEY MIGHT BE GIANTS "S-E-X-X-Y" 4 ZZ TOP "What's" 4 GREG BROWN "Think" 4 CAKE "Sinatra" 3 SAM PHILLIPS "Entertain"	KTMN/Santa Fe, NM PD/MD: Rich Robinson LEMONHEADS "Could" MIDNIGHT OIL "Underwater" PATTI ROTHBERG "Treat" MICHELLE SHOCKED "Hard" SPIRITS "Drive" DRIVING BLIND "Hypnotized" JASON AND SCORCHERS "Victory"	WHPT/Tampa, FL PD: Chuck Beck APD/MD: Chris Taylor 11 R.E.M. "Me" 5 WHY STORE "Father" 2 CHRIS ISAAK "Tomorrow" WXKR/Toledo, OH PD: Dusty Scott MD: Mike McIntyre 13 SMASHING PUMPKINS "Tonight" 12 ALANIS MORISSETTE "Learn" 12 REFRESHMENTS "Banditos" 12 BLUES TRAVELER "But" 12 WHY STORE "Water" 12 BADLEES "Angeline" 12 PEARL JAM "Smile" 11 WALLFLOWERS "Heartache" 11 TRACY CHAPMAN "Reason" 9 CRANBERRIES "Decide" 5 MELISSA ETHERIDGE "Nowhere" 3 WILD COLONIALS "Mystery" 3 STORYVILLE "Good"
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 42 Total Reporters
 41 Current Reporters
 41 Current Playlists

 Did Not Report For Two
 Consecutive Weeks, Data
 Not Used (1):
 KBCO/Denver, CO

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ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #2
KSCA/Los Angeles
(213) 845-1600
Morrison/Sandler

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
16	20	21	24		SHERYL CROW/It Makes You...
15	17	21	22		FIONA APPLE/Shadowboxer
23	23	21	21		JOHN MELLENCAMP/Key West...
23	23	24	21		R.E.M./Bow The Letter
10	21	21	21		PEARL JAM/Who You Are
23	22	21	21		WALLFLOWERS/6th Avenue Heartache
11	10	12	16		SOUTHERN CULTURE...Cameal Walk
-	-	-	-	-	EELS/Novocaine For...
15	10	14	13		DAVE MATTHEWS BAND/So Much To Say
13	10	12	11		SUZANNE VEGA/No Cheap Thrill
8	10	11	11		UGLY AMERICANS/Vulcan Death Grip
-	-	-	-	-	SHAWN COLVIN/Get Out Of This...
5	9	13	11		STING/I'm So Happy
12	13	12	11		WILD COLONIALS/This Misery
-	-	-	-	-	PAUL WESTERBERG/Ain't Got Me
9	9	11	11		WALLFLOWERS/One Headlight
-	-	-	-	-	NIL LARA/HOW Was I To Know
-	-	-	-	-	PHISH/Free
-	-	-	-	-	DAVE MATTHEWS BAND/Two Step
9	9	9	11		BRIAN SETZER ORCH./Rumble In Brighton
10	10	10	10		DUNCAN SHEIK/Barely Breathing
7	9	8	10		MARSHALL CRENSHAW/Starless Summer Sky
25	24	24	20		TOM PETTY & HB/Walls
12	9	12	10		FINN BROTHERS/Only Talking Sense
9	12	11	10		BETTER THAN EZRA/King Of New Orleans
-	-	-	-	-	CHALK FARM/Lie On Lie
-	-	-	-	-	PETE DROGE/Doesn't Have...
-	-	-	-	-	JOHN MELLENCAMP/Jerry
-	-	-	-	-	STORVILLE/Good Day For...

MARKET #3
WXRT/Chicago
(312) 777-1700
Winer/Martin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
14	12	13	12		WALLFLOWERS/6th Avenue Heartache
7	8	9	12		ROBYN HITCHCOCK/Airight, Yeah
7	8	5	12		SUZANNE VEGA/No Cheap Thrill
9	10	11	11		PATTI SMITH/Gone Again
15	13	14	11		SHERYL CROW/It Makes You...
9	11	10	11		LOS LOBOS/Revolution
9	10	7	10		PAUL WESTERBERG/Century
7	7	9	10		MELISSA ETHERIDGE/Nowhere To Go
7	8	6	10		PEARL JAM/Who You Are
13	11	10	10		PRIMITIVE RADIO GODS/Standing Outside...
8	10	8	10		TOM PETTY & HB/Walls
-	-	-	-	-	PHISH/Free
6	6	4	9		TRAGICALLY HIP/Get It Right
9	10	11	9		ALICE IN CHAINS/Over Now
5	13	9	9		ZZ TOP/What's Up With That
5	8	7	8		STEVE EARLE/Hard-Core Troubadour
10	9	10	8		PAUL WESTERBERG/Ain't Got Me
-	-	-	-	-	JOHN MELLENCAMP/Just Another Day
14	8	7	8		JOHN MELLENCAMP/Key West...
-	-	-	-	-	BETTER THAN EZRA/Normal Town
10	9	9	8		SAM PHILLIPS/Power World
6	5	7	8		LYLE LOVETT/Private Conversation
-	-	-	-	-	R.E.M./Sustenance
9	9	8	8		PEARL JAM/Who You Are
5	5	6	7		BLUES TRAVELER/But Anyway
-	-	-	-	-	SHAWN COLVIN/Get Out Of This...
4	5	4	7		GRANT LEE BUFFALO/Homespun
-	-	-	-	-	ERIC JOHNSONS/R.V.
8	5	8	7		DAVE MATTHEWS BAND/So Much To Say
6	7	8	7		KEB' MO'/That's Not Love

MARKET #4
KFOG/San Francisco
(415) 543-1045
Marszalek/Evans

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	-	-	R.E.M./Bittersweet Me
16	19	19	21		SAMPLES/The Lost Children...
11	16	20	20		PRIMITIVE RADIO GODS/Standing Outside...
18	18	19	20		SHAWN COLVIN/Get Out Of This...
17	18	20	20		SHERYL CROW/It Makes You...
17	19	18	19		TOM PETTY & HB/Walls
17	19	20	20		UGLY AMERICANS/Vulcan Death Grip
18	17	18	19		JOHN MELLENCAMP/Key West...
17	19	19	20		SUZANNE VEGA/No Cheap Thrill
16	19	19	18		KEB' MO'/That's Not Love
17	20	18	18		TRACY CHAPMAN/New Beginning
9	9	7	17		ERIC JOHNSONS/R.V.
10	18	21	17		WALLFLOWERS/6th Avenue Heartache
7	6	13	15		SQUEEZE/Electric Thrunk
-	-	-	-	-	CHRIS ISAAK/Think Of Tomorrow
6	9	8	8		FIONA APPLE/Criminal
6	8	6	8		BLACK CROWES/Good Friday
19	16	16	17		ERIC CLAPTON/Change The World
5	7	7	7		FINN BROTHERS/Only Talking Sense
7	7	8	7		LINDA PERRY/Full Me Up
7	7	5	7		NIL LARA/How Was I To Know
-	-	-	-	-	PETE DROGE/Doesn't Have...
-	-	-	-	-	ZZ TOP/What's Up With That
16	18	10	7		BRIAN SETZER ORCH./A Legend Of Johnny...
8	7	8	8		HOOTIE & BLOWFISH/Tucker's Town
-	-	-	-	-	JOHN MELLENCAMP/Just Another Day
6	7	6	6		LYLE LOVETT/Private Conversation
-	-	-	-	-	KEB' MO'/More Than One Way...
-	-	-	-	-	PAUL WESTERBERG/Ain't Got Me
-	-	-	-	-	CRACKER/How Can I Live...

MARKET #5
WXP/Philadelphia
(215) 898-6677
Alexander/Warren

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	-	-	BONNIE RAITT/Pride And Joy
-	-	-	-	-	REGGY TAIH/Whoever You Are
9	8	8	10		JOHN MELLENCAMP/Key West...
7	8	3	8		R.E.M./Bow The Letter
17	8	8	8		SHAWN COLVIN/Get Out Of This...
6	6	8	8		MELISSA ETHERIDGE/Nowhere To Go
9	8	8	8		PEARL JAM/Who You Are
5	9	8	8		LEAH ANDREONE/It's Alright...
2	5	9	8		DAVE MATTHEWS BAND/Two Step
8	8	8	8		FIONA APPLE/Shadowboxer
7	8	8	8		WALLFLOWERS/6th Avenue Heartache
10	7	8	8		DUNCAN SHEIK/Barely Breathing
7	9	7	7		KEB' MO'/That's Not Love
-	-	-	-	-	CRASH TEST DUMMIES/He Liked To Feel It
5	4	7	7		NIL LARA/How Was I To Know
5	6	3	7		ROBYN HITCHCOCK/Airight, Yeah
-	-	-	-	-	LYLE LOVETT/That's Right...
-	-	-	-	-	FERRON/Venus As Appearance
-	-	-	-	-	GRAHAM PARKER/Sharpening Axes
-	-	-	-	-	STEVE WINDERS/Seasons Of Love
-	-	-	-	-	SEBASTIAN/Criminal
6	5	7	6		MARSHALL CRENSHAW/Starless Summer Sky
6	6	5	6		PATTY GRIFFIN/Mad Messiah
-	-	-	-	-	LEAH ANDREONE/Who Are They
4	4	4	4		EELS/Novocaine For...
6	5	6	6		HARRY CONNICK JR./Hear Me In...
4	6	6	6		TOM PETTY & HB/Angel Dream (No 4)
6	16	7	6		ASHLEY MACISAAC/Sleepy Maggie
8	6	7	6		KEB' MO'/Standin' At...
4	5	4	4		SAM PHILLIPS/Zero Zero Zero!

MARKET #6
CIDR/Detroit
(519) 258-8888
Brookshaw/Delisi

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	32	30	32		TOM PETTY & HB/Climb That Hill
32	30	31	32		JOHN MELLENCAMP/Key West...
1	22	25	31		SHAWN COLVIN/Get Out Of This
22	24	24	31		R.E.M./Bow The Letter
31	32	30	30		SHERYL CROW/It Makes You...
25	25	26	28		DUNCAN SHEIK/Barely Breathing
31	31	25	26		DAVE MATTHEWS BAND/So Much To Say
-	-	-	-	-	PHISH/Free
32	31	34	24		BLACK CROWES/Good Friday
24	24	26	24		KEB' MO'/That's Not Love
31	23	26	24		ERIC CLAPTON/Change The World
21	19	21	20		TRAGICALLY HIP/Get It Right
-	-	-	-	-	DRIVING BLIND/Anything Can Happen
20	17	19	19		SARAH McLACHLAN/Full Of Grace
18	16	18	18		BARENKED LADIES/The Old Apartment
-	-	-	-	-	BRIAN SETZER ORCH./Rumble In Brighton
-	-	-	-	-	CRASH TEST DUMMIES/He Liked To Feel It
8	19	15	16		TRACY CHAPMAN/New Beginning
25	25	25	16		PETE DROGE/Doesn't Have...
-	-	-	-	-	FIONA APPLE/Shadowboxer
-	-	-	-	-	NIL LARA/How Was I To Know
17	20	15	15		COWBOY JUNKIES/Spinning
20	19	18	15		ALANIS MORISSETTE/You Learn
-	-	-	-	-	SAMPLES/The Lost Children...
8	13	8	14		SUZANNE VEGA/No Cheap Thrill
3	18	14	14		MARSHALL CRENSHAW/Starless Summer Sky
1	19	13	13		WHY STORE/Father
21	19	12	12		UGLY AMERICANS/Vulcan Death Grip
24	24	17	12		STEVE EARLE/Hard-Core Troubadour
21	17	12	12		BLUES TRAVELER/But Anyway

MARKET #10
WBOS/Boston
(617) 254-9267
Herron

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	24	24	33		DAVE MATTHEWS BAND/So Much To Say
24	24	33	30		MELISSA ETHERIDGE/Nowhere To Go
24	33	33	30		ALANIS MORISSETTE/Head Over Feet
33	33	33	33		JOHN MELLENCAMP/Key West...
33	33	33	33		CRANBERRIES/Free To Decide
33	33	33	33		BLUES TRAVELER/But Anyway
12	24	24	24		GIN BLOSSOMS/As Long As It...
8	24	24	24		SOU COUGHING/Soundtrack To Mary
8	24	24	24		EELS/Novocaine For...
24	24	24	24		WALLFLOWERS/6th Avenue Heartache
8	24	24	24		R.E.M./Bow The Letter
8	24	24	24		ERIC CLAPTON/Change The World
8	8	12	12		ELEANOR MCEVOY/Precious Little
-	-	-	-	-	TOM PETTY & HB/Climb That Hill
-	-	-	-	-	SUSANNA HOFFS/Ain't I Want
-	-	-	-	-	ALICE IN CHAINS/Over Now
3	12	12	12		SHERYL CROW/It Makes You...
-	-	-	-	-	JOHN MELLENCAMP/Just Another Day
12	12	12	12		COLLECTIVE SOUL/When The Water Falls
24	8	8	11		CHALK FARM/Lie On Lie
-	-	-	-	-	SUBLINE/What I Got
-	-	-	-	-	LEMONHEADS/I Could Talk
-	-	-	-	-	REFRESHMENTS/Down Together
-	-	-	-	-	DUNCAN SHEIK/Barely Breathing
3	8	8	8		SAMPLES/The Lost Children...
8	8	8	8		PEARL JAM/Who You Are
-	-	-	-	-	MATCHBOX 20/Long Day
-	-	-	-	-	EGGY TAIH/Whoever You Are
-	-	-	-	-	SPIRITS/Drive
-	-	-	-	-	FINN BROTHERS/Suffer Never

MARKET #10
WXR/Boston
(508) 374-4733
Doody/Mullaney

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
18	19	21	29		MARSHALL CRENSHAW/Starless Summer Sky
16	19	18	25		SHAWN COLVIN/Get Out Of This...
-	-	-	-	-	LEMONHEADS/I Could Talk
17	21	23	24		JOHN MELLENCAMP/Key West...
8	12	17	22		DUNCAN SHEIK/Barely Breathing
17	20	21	21		BLACK CROWES/Good Friday
-	-	-	-	-	PHISH/Free
16	17	19	17		SHERYL CROW/It Makes You...
8	9	7	15		FIONA APPLE/Criminal
8	7	12	15		WALLFLOWERS/One Headlight
7	10	11	14		CRANBERRIES/I'm Still...
9	8	10	13		FIONA APPLE/Shadowboxer
1	6	13	13		TOM PETTY & HB/Climb That Hill
-	-	-	-	-	NIL LARA/How Was I To Know
9	10	11	11		SOU ASYLUM/When I Ran Off...
17	19	23	13		BLUES TRAVELER/But Anyway
17	10	12	12		TOM PETTY & HB/Walls
3	4	5	12		PETE DROGE/Wolfgang
6	10	12	12		ASHLEY MACISAAC/Sleepy Maggie
7	12	13	12		ELEANOR MCEVOY/Precious Little
-	-	-	-	-	MESHELL NDEGEOCELLO/Who Is He And...
7	12	12	12		SAMPLES/The Lost Children...
10	12	8	12		KENNY WAYNE SHEPHERD/Born With A Broken...
10	8	12	12		KENNY WAYNE SHEPHERD/Deja Voodoo
8	8	9	12		UGLY AMERICANS/Vulcan Death Grip
11	7	11	11		DAVE MATTHEWS BAND/Crash Into Me
-	-	-	-	-	R.E.M./Bittersweet Me
10	12	11	11		LEAH ANDREONE/It's Alright...
8	9	12	11		SUZANNE VEGA/No Cheap Thrill

MARKET #11
WPLL/Miami
(954) 587-1035
Stewart

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
39	41	36	40		JARS OF CLAY/Food
42	41	35	39		DISHWALLA/Counting Blue Cars
26	39	35	38		CRANBERRIES/Free To Decide
40	39	36	3		

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Do you have a funny, innovative character or feature that you think can be successfully syndicated nationwide? A leading radio comedy syndicator would like to hear it. Please send tape and resume: Radio & Records, 10100 Santa Monica Bl., #168, 5th Floor, Los Angeles, CA 90067. EOE

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SportsLine USA, the #1 sports service on the internet is expanding its exclusive internet radio station. Looking for experienced, talented, and irreverent talk show hosts who have a passion for sports on the national scene. Also in dire need of a chief engineer, must have digital and computer experience. Decisions are now being made so send T&R to: Bill Ruhl/Assistant Program Director, SportsLine USA 6340 NW 5th Way, Ft. Lauderdale, FL 33309 or fax (954)776-4745 NO CALLS! EOE

EAST

WCZT seeks FT/PT yesterday. Hot AC, good pay for good job! T&R: WCZT, Scott Wahl, 1575 Route 9 North, Cape May Court House, NJ, 08210. EOE (9/27)

Immediate FT opening. Morning, news/middays. T&R: WVRT-FM, Mike Stevens, 2401 Reach Road, Williamsport, PA, 17701. EOE (9/27)

Seeking music show board opportunity. Digital experience a plus. Regional candidates preferred. T&R: WNHI, Harold Kozlowski, Box 1923, Concord, NH, 03301. EOE (9/27)

Northeast PA's news leader seeking PT anchor/reporters. T&R: WARM, Bill Rehkopf, 600 Baltimore Dr., Wilkes-Barre, PA, 18702. EOE (9/27)

Adult CHR seeking afternoon AT. Digital experience a plus. Females encouraged. T&R: WJYY, Harold Kozlowski, Box 1923, Concord, NH, 03301. EOE (9/27)

N.Y. AM/FM has FT news opening. Communications degree, news or PR background. T&R: WJTN, News Director, Box 1139, Jamestown, NY, 14702-1139. EOE (9/27)

Can you take Central New York's modern rock leader to the next level without blowing up what we have? WKRL/Syracuse and WKLL/Utica seek experienced program director. Marketing and research background necessary. No music heads. No has-beens. Bring your helmet. T&R, Ed Levine to WKRL, Box 100, Syracuse, NY 13217 EOE

SNO Country Worldwide needs one more communicator with passion. Ski and snowboard free, and talk about it on America's best radio stations. T&R to: 10 Cox Road, Woodstock, VT 05091, 802-457-3838. EOE

Top 15 market adult station looking for a production director. Must have digital skills and be able to juggle spots and imaging. Original and creative people only. If you have a cookie-cutter mentality, don't bother. We want the next evolution of creative production. Send tape and resume to: Radio & Records, 10100 Santa Monica Bl., #169, 5th Floor, Los Angeles, CA 90067. EOE

SENIOR MUSIC ANALYST

New York City company seeks individual in the Research and Information Department to analyze audio and/or video taped performances to determine content; assist in research; analyze and maintain market share information; and respond to informational inquiries. Minimum 2-4 years' of music business experience; commercial music experience including but not limited to libraries; background music and other media music applications; strong interest in music; proficiency in Windows, Word, Access and Excel; strong telephone and communications skills; college degree (or equivalent) required. Salary and full benefits. Send resume and salary requirements to: Senior Music Analyst, Suite A-1, 331 West 57th Street, NY, NY 10019 or fax to: (212) 956-2059. EOE

SW NETWORKS

Entry-level positions available in Affiliate Marketing department selling national programs and services to local radio station program directors. Genres/formats include Country, Rock, AC, NAC, Urban, and Talk. Telephone-intensive, some travel. Record label or local radio experience preferred. Must be highly motivated, goal-oriented, conscientious, and hardworking! Send resumes to Joyce MacDonald, SW Networks, 1370 Avenue of the Americas, New York, NY 10019. EOE.

PRODUCTION DIRECTOR

Oldies station 3-W-S Radio in Pittsburgh wants to fill our Production Director position with an experienced talent who has a good ear to keep our station sounding fresh and FUN! Necessary skills include GREAT creative writing, Multi-track & digital proficiency, strong leadership ability and a good record of working effectively with both sales and programming staffs. Interested individuals should send a tape and resume to: 3-W-S Radio, Chris Ostrander-PD, One Allegheny Square, #800, Pittsburgh, PA 15212. EOE

COMMODORE MEDIA IS LOOKING FOR MANAGERS

Commodore Media, soon to be owned by Capstar Broadcasting Partners, is looking for General Managers and Sales Managers that are ready to meet the challenges of running multiple radio stations in a single market, have had great success building a sales team, have developed successful sales promotions and are not afraid to carry a list. We are also looking for Business Managers and Controllers with a minimum of 5 years' experience, strong management and computer skills to handle acct/book-keeping functions, payroll/payroll taxes, monthly F/S prep, cash flows, budgeting, and collections. Controller should have strong accounting background (degree preferred) to handle financial management of multiple stations.

If you meet the criteria for these positions please send a resume to:

Commodore Media, 500 Fifth Avenue, Ste 3000, New York, NY 10110. We will be setting up confidential interviews at the NAB convention. The right candidates will be paid top dollar; we offer major medical, dental, vision, and a 401k plan. No phone calls. Equal Opportunity Employer.

SOUTH

Seeking ambitious, energetic, evening talent immediately. Winning attitude works! Rush T&R: KCKR, Dewayne Wells, 4949 Franklin, Waco, TX, 76710. EOE (9/27)

AT/Programming positions for new HAC station in Rocky Mount. T&R: Curtis Media Group, 3012 Highwoods Blvd., Raleigh, NC, 27604. EOE (9/27)

Immediate opening... morning AT; production manager; remotes...great situation. Excellent pay package. T&R: WSAY-FM, Robb Lynn, Box 4005, Rocky Mount, NC, 27803. EOE (9/27)

Promotions/marketing director needed for multiple radio stations in Waco, TX. Resumes: Michael Oppenheimer, 4949 Franklin Ave., Waco, TX, 76710. EOE (9/27)

AT for Texas panhandle Country FM. Agriculture interest helpful. T&R: Mike Klas, Box 555, Dumas, TX, 79029, (806) 935-4141. EOE (9/27)

New 100,000 watt Country in Jackson, MS seeks AT for all dayparts including news. Contact Brock Owen (801) 991-1051. EOE (9/27)

Hot night AT. Great on phones and sound like non-stop party. T&R: KICK, Brad, 4590 E. 29th St., Tulsa, OK, 74114. EOE (9/27)

COUNTRY 102-FM HUNTSVILLE, AL
WDRM

FULL TIME ANNOUNCER

America's #1 Radio Station has created a new position and is looking for a team player. Remotes, announcing, computers, production, everything. Minimum three years experience. T & R to Mack Bramlett, WDRM, Box 789, Decatur, AL 35602. EOE.



Top-Rated Country station looking for the next afternoon drive time dominator! Professional, stable working environment. Must have 3 years' fulltime experience with 2 years' rating success. Phones. Good voice, personality. Production skills and honest sense of humor. Liner card readers need not apply. Send aircheck and resume to: FM Operations Manager, P.O. Box 11167, Knoxville, TN 37939. NO PHONE CALLS PLEASE EOE M/F

WJYR/Myrtle Beach is currently accepting applications for afternoon drive. Positive attitude. News and production skills a must. Computer experience preferred. Send tape and resume to WJYR, 706 21st Ave. North, Myrtle Beach, SC 29577. No Calls. Females and Minorities strongly encouraged to apply. EOE

THE NERVE 95.1/95.5

One of the country's TOP RATED modern rock stations has immediate openings for FT/PT personalities. Must be familiar with Modern Rock format, be able to uphold the image of "The Nerve," crank out production, do public appearances and live the lifestyle of our listeners. Overnight tape/resume to Erick Anderson, WNVE-FM, 349 W. Commercial St., Suite 2695, E. Rochester, NY 14445. WNVE is an Equal Opportunity Employer.

Modern Hot AC-Hits 105.9 Louisville is looking for Asst. PD/morning talent. 2 years on air, one year Asst. PD/MD/PD experience, digital workstation & Selector experience. T&R to: Operations Mgr. 10001 Linn Station Rd. Louisville, KY 40223. Cox Louisville LLC-EOE.

OPPORTUNITIES

OPENINGS

What can you offer a top-rated morning show in the mid-Atlantic? Country dominator seeks fun morning sidekick. \$17-19K. T&Rs to: Radio & Records, 10100 Santa Monica Bl., #170, 5th Floor, Los Angeles, CA 90067. EOE

MAJOR OPPORTUNITIES

For major league talents! Infinity Broadcasting's Rock 'N Roll classics Z93-Atlanta is looking for extraordinary personalities for evenings and overnights. If you got it, we want it. Rush T&R to: Harve Alan PD, Z93, 1100 Johnson Ferry Road, Suite 593, Atlanta, GA 30342. M/F EOE.

TOP MIAMI recording studio/production company seeks excellent Talent Director/Radio Commercial Producer. ProTools experience is a big plus. Ability to direct voiceover talent essential. We produce for advertising agencies who expect us to execute their vision of perfection. If that's what you do, we want to hear your work. Resume and demo to Airwave Recording, 1830 Northeast 153 Street, North Miami Beach, FL 33162. No Calls EOE

HOT NIGHTS IN HOUSTON
104 KRBE is seeking an evening personality. Applicants MUST have 3-5 years experience, killer phone skills, great in front of listeners and the talent to "communicate." Rush your tape and resume to KRBE, John Peake, Program Director, 9801 Westheimer, Suite 700, Houston, TX 77042. NO telephone calls. Susquehanna Radio Corporation is an Equal Opportunity Employer.

OPENINGS

AFTERNOONS!

B100, South Georgia's #1 100,000-Watt, Hot Country station needs afternoon announcer. Great company, great facility (digital stuff), and the money ain't bad either. If you are the right person for the job, overnight tape, resume & photo to: Bill West, Ops Mgr., WOBB-FM, 809 South Westover Blvd., Albany, GA 31707. No Calls. EOE

Middays needed ASAP at hot southwest CHR!!! Market size not important! Wanna win? Good production & remotes a plus! T&R to: Radio & Records, 10100 Santa Monica Bl., #172, 5th Floor, Los Angeles, CA 90067. EOE Females Strongly Encouraged!

MIDWEST

Production director suburban Chicago country. Digital / Creative copy writing. Resume: WCCQ, Roy Gregory, 1520 Rock Sun Dr., Joliet, IL, 60435. EOE (9/27)

Seeking applicants for openings including mornings, promotions, and production. T&R: KWIC-FM, Steve Janas, 800 SW Jackson #993, Topeka, KS, 66612. EOE (9/27)

Seeking news reporter/anchor for award-winning news department. Experience preferred. T&R: WWKI, Dave Broman, 519 N. Main, Kokomo, IN, 46901 EOE (9/27)

Opening for a PT announcer. This is an ideal entry level position. T&R: WAXX/WAXY, Brian Ketz, Box 6000, Eau Claire, WI, 54702. EOE (9/27)

Afternoon talk host for Midwest FM in medium market. Must be cutting edge, Generation X, opinionated, natural sense of humor, dynamic entertainer. No political talkers! T&R to Silver Broadcast Consultants, P.O. Box 720155, Orlando, FL 32872. EOE/MF. No Calls!

OPENINGS

WANTED! CHR/POP Program Director to work in a great midwest BigTen town. If you are a team player who can motivate and promote. Big egos need not apply! Send your resume and tape to: Radio & Records, 10100 Santa Monica Bl., #167, 5th Floor, Los Angeles, CA 90067. EOE Women and Minorities are encouraged to apply.

OPPORTUNITY KNOCKS
in the pages of R&R
every Friday
CALL: 310-553-4330



We are looking for a News and Entertainment Director at Smooth Jazz 104.1 KMJZ-FM in Minneapolis-St. Paul. Are you passionate? Entertaining? Is your delivery friendly, intelligent, concise, real? We need someone who will appeal to upscale, adult listeners. Excellent compensation, wonderful benefits, and an all around great company to work for and be a part of. Send packages to:

Rob Moore
Program Director
KMJZ-FM
P.O. Box 36130
Minneapolis, MN 55435

NCI is an equal opportunity employer. Women and minorities are strongly encouraged to apply. It is the policy of KMJZ/KSGS and Nationwide Communications Inc. to provide equal employment opportunity to all qualified persons regardless of race, sex, color, national origin or religion in all terms and conditions of employment.

OPENINGS



We are looking for an afternoon drive host for the hottest format in America! In the greatest city in America! Smooth Jazz 104.1 KMJZ-FM in Minneapolis-St. Paul. Are you passionate? Is your delivery friendly, intelligent, concise, real? We need someone who will appeal to upscale, adult listeners. Excellent compensation, wonderful benefits, and an all around great company to work for and be a part of. Send packages to:

Rob Moore
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KMJZ-FM
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Minneapolis, MN 55435

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<http://www.pronline.com>

PROGRAM MANAGER

One of the fastest growing areas in the midwest. From Chicago to South Bend is our market. Innovative, aggressive, assertive, team leader who gains respect. Country/Adult standards with more to come. Please send T&R to: Leigh Ellis, Radio One Communications, 2755 Sager Road Valparaiso, IN 46383. Radio One Communications is an Equal Opportunity Employer.

BE A PART

OF RADIO'S

BIGGEST NIGHT!

THE 1996 RADIO HALL OF FAME INDUCTION GALA

SUNDAY, OCTOBER 27
The Radio Hall of Fame
in the Chicago Cultural Center

Individual Tickets: \$500
Tables: \$3,500 / \$5,000 / \$10,000 / \$15,000
Hosted by Westwood One's Casey Kasem
Brought to you by **SEARS**



For Further Information
or Tickets Call:
(800) 860-9559

OPENINGS



New Rock 102 One Milwaukee is looking for a production director/creative guru. You must be ultra creative, a bit eccentric, unafraid to push the envelope, willing to get to work on time, and smell good. Lots of experience is a plus, but let your work speak for itself. Come eat cheese with us and root on the Packers! Send T&R to Tommy Wilde, Acting PD, WLUM-FM, 2500 N. Mayfair Rd., Suite 390, Milwaukee, WI 53226. EOE

WEST

KSTN Stockton, Top 40, seeking AT. T&R: KSTN, John Hampton, 2171 Ralph Ave., Stockton, CA, 95206. EOE (9/27)

Seeking 7- midnight and weekend AT. Classic Rock with experience. T&R: KUFY, Dana Jang, 1420 Koll Circle, San Jose, CA, 95112. EOE (9/27)

NEW MEXICO

KGRT AM/FM Great Country Radio seeks Program Director/morning personality. Super staff, great ratings, excellent place to live. Energetic people-person to lead current staff. Community involvement, Tapes and resumes to: Allen Lumeyer, P.O. Box 968, Las Cruces, NM 88004. EOE

HOT HITS UNCORKED K.V.Y.N. NAPA VALLEY

Looking for upbeat air talent middays, some production and possible music programming backup for PD. Apply now. Females strongly encouraged. EOE Send T&R to Gareth J. Nicholas, PD, 1124 Foster Rd., Napa, CA 94558, No Calls Please.

MORNINGS!

Heritage soft AC in medium market is looking for a "Regis & Kathy Lee" type morning show! Singles, teams, minorities all encouraged. Must be entertaining & topical without relying on comedy services. Community involvement & show prep a must. Great city, great company, great salary & benefits. Radio & Records, 10100 Santa Monica Bl., #171, 5th Floor, Los Angeles, CA 90067. EOE



105,000 WATT COASTAL CALIFORNIA AC THE NATION'S BIGGEST FM STATION*

(Playing Hootie, Alanis, Elton, Mariah & more...)
Serving the 1.5 million Santa Barbara, Ventura & San Luis Obispo County residents.
(Yes, you can hear us in LA & parts of San Diego)
In search of America's best:

MORNING AIR TALENT and parttime/fill-in talent

Previous experience preferred. Send aircheck and production tape. Resume & recent photo to: Duncan Payton/Program Director, KRUZ 103.3 FM, 800 Miramonte Drive, Santa Barbara, CA 93109 EOE

*source: Professional engineering report based on Federal Communications Commission data. available on request.

OPENINGS

Legendary Midwest station seeking future Morning Show Host ... must have knowledge of Country Music ... good pay ... good benefits ... great company ... digital studios. T&R: Radio & Records, 10100 Santa Monica Bl., #151, 5th Floor, Los Angeles, CA 90067. EOE

Metro Networks is seeking bilingual (spanish/english) reporter for News, Traffic & Sports in Northern & Southern California. For inquiries in Southern California, send tape and resume to: Metro Networks, 5901 Venice Blvd., Los Angeles, CA 90034 For inquiries in Northern California, send tape and resume to: Metro Networks, 185 Berry St., Suite 5503, San Francisco, CA 94107

ON-AIR PERSONALITY

Sacramento's top-rated AC, KGBY, seeks an experienced pro who can listen to and communicate with an adult audience. Weeknights 7pm-midnight hosting a nightly love songs show. Minimum two years' experience in a competitive market. Selector skills a plus. Tape and resume to: Bob Laurence, PD, 1440 Ethan Way, Suite 200, Sacramento, CA 95825. NO CALLS PLEASE! EOE

The new KISS 106 is looking for a major market afternoon drive/production director. We're looking for an upbeat personality (no pukers or yucks). You'll also need to be digitally experienced, know Urban, DCS, and RCS. Send tapes and resumes to: John Stewart, KBKS FM, 15375 S.E. 30th Place, Suite 300, Bellevue, WA 98007 EOE

OPERATIONS MANGER NEEDED FOR FOUR STATION COMBO

Northern California's Amarturo Group
FOX 101.7-KMGG 97.7-KSRO 1350-FROGGY 92.9

We need a seasoned Ops Manager for our newly acquired Rock, Country, Oldies, and News/Talk stations. We're located 45 minutes north of San Francisco in Sonoma County, California. Please send your resume to: Lawrence Amarturo, P.O. Box 2158, Santa Rosa, CA 95405 Fax: (707) 545-3115 EOE

URBAN-RHYTHMIC CHR MUSIC EXPERTS NEEDED!

Mediabase Research, Los Angeles, the industry leader in monitored airplay, has a rare opening for an expert in the field of Urban & Rhythmic CHR. You must possess a deep knowledge of the format and its music, and be able to ID songs in just a few notes. You'll be listening to and reporting on the finest Urban and Rhythmic CHRs in America. RUSH resumes to Nancy Deitemeyer, via fax: 818-377-5333 or mail to: Mediabase-Premiere Radio Networks 15260 Ventura Blvd., Suite #500 Sherman Oaks, CA 91403 EOE

OPENINGS

KHTY-FM MODERN ROCK

SANTA BARBARA, has an immediate opening for a nighttime personality/host. If you or someone you know can be hip, energetic, and entertaining while relating to our core (26 year old female), please send/leave an aircheck for me ASAP!! All inquiries will be held in the strictest confidence. KHTY is an equal opportunity employer. Females and minorities encouraged to apply.

To: Damion Young/PD
c/o Lynette Hanson (business mgr.)
KHTY-FM
P.O. Box 4458
Santa Barbara, CA 93140

PRODUCTION PRO

Entertainment Radio Networks in Malibu, CA is seeking a production pro! You'll not only enjoy the most beautiful living in the USofA, but you'll also play an important role in the production of our acclaimed nationally syndicated programs. Multi-track, mixing, and surfing skills a must with a desire to learn Protocols digital audio (announcing skills not required but shorts are.) Fax Bill @310-456-0611.



POSITIONS SOUGHT

Chief Engineer's position wanted: Lost job as of 9-1-96, of ten years with stations that were sold. Have experience with computers, transmitters, automations, D.C.S., U.D.S., digital studios. Have great references. Call: (815) 933-7090

Entertaining sports personality available. MIKE: (910) 835-4996. (9/27)

Radio sucks! I don't "wanna" job, so don't call. STEVE: (406) 778-3582. (9/27)

POSITIONS SOUGHT

Production! Digital multiple tracking goddess will have advertisers begging for time on your station. SUE: (517) 886-1482. (9/27)

Hot NAC. It's positioned to take you into the new millenium as a big success. JIM SEAGULL: (919) 878-0190. (9/27)

No more Country! Prefer FT, AC in small Market. Will relocate. You won't be disappointed. GINGER: (602) 952-2505. (9/27)

Multiple format OMPD/MD ready for the next challenge. Great airwork and references. ANGE CANESSA: (219) 426-8784. (9/27)

Cast your vote for a seasoned professional who will bring back real radio. Prefer west coast. MARK: (630) 539-4904. (9/27)

News director. Network quality, delivery and writing. Excellent people skills. Downsizing loss- your gain. LARRY: (318) 494-6906. (9/27)

R&R Opportunities Advertising

1x \$100/inch **2x \$75/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$50 for 1x, \$38 for 2x).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail, except for credit card orders, which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertiser: every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

Online Job Listings

To post your ad on R&R's website (<http://www.rronline.com>), add 20% to your weekly ad rate. Listings will include your logo if it appears in your R&R Opportunities Ad.

CAN'T WAIT
FOR THE DEADLINE?

Put your opps ad on
our Web Page NOW!

310-788-1622

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

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MARKETPLACE

AIRCHECKS

AUDIO & VIDEO AIRCHECKS

CURRENT #197: WKQD/Danny Bonaduce, KIOZ/Todd Kelly, WGCJ/Rick Parry, KRTH/Real Don Steele, KBGM/G. Kelly, CTVG/Gordio & Harry, WFLZ/Tom Steele. \$7.50.

CURRENT #196: WPLI/Rocky Allen, KFMB-FM/Mark Jagger, KIMN/Gitl, WIOQ/Chio, WNNX/Barnes, Leslie & Jimmy, WPOW/Joey Nasty, WRVW, KALC. \$7.50.

PERSONALITY PLUS #PP-106: KYKY/Phillips & Co., KQLD/Jeff & Jer, WOMC/Dick Purian, WRIF/Draw & Mike, KGBT/John London. \$7.50.

PERSONALITY PLUS #PP-104: WRDX/Mancow, KLOS/Mark & Brian, WYUU/Cleveland Wheeler, WZGC/Greasman, CKFM/Rob Christie. \$7.50.

PERSONALITY PLUS #PP-103: WMMR/Brian & Joe, KOST/Mark & Kim, KTXD/Beau & Jimmy, WQDX/Moby, KFRG/Gary Bryan. \$7.50.

ALL COUNTRY #CY-52: WFMS, WGRJ, KSON, WWWV, WYCO, KLZZ. \$7.50.

ALL CHR #CHR-22: WKDQ, WHHH, WZPL, KWKV, KRZ, Z90. \$7.50.

ALL AC #AC-30: KPLZ, KBKS, KYKY, WRRM, WNNK. \$7.50.

PROFLE #P-326: CHICAGO1 CHR 896, AC WLIT, WPNT, WTMX, ADR WRDX, WCKG, WXRT, WKQX, UC WGOI, WNAZ, City WUSN, WOOX, Gold WJMK. \$7.50.

PROFLE #P-327: KANSAS CITY CHR KMXX, AC KLTH, KJDL, UC KPRS, ADR KYYS, KQRC, KISF, KDFX, City WDAF, KRFK, KBEQ, Gold KCMO. \$7.50.

PROMO VAULT #PV-26: promo samples - all formats, all market sizes. Cassette. \$10.

SWEEPER VAULT #SV-12: Sweeper & Legal ID samples, all formats. Cassette. \$10.

#JC-18 (ALL URBAN): #MR-4 (MODERN ROCK), #F-22 (ALL FEMALE), #CHN-22 (CHR NIGHTS), #D-18 (ALL OLDIES), #ADR-13 (ALL ADR), #T-4 (TALK RADIO), #S-325 (DETROIT) at \$7.50 each.

CLASSIC #C-180: KMPC/Gary Owens-1973, WAKR-1966, KFJ/Jack Armstrong-1980, KIQQ/Don Bishop-1975, KFRG/Joey Conrad-1970 & more. \$11.

VIDEO #V3: BEST OF COUNTRY RADIO Part 1: over 20 of country radio's best personalities, morning-midday-PM drive. 2 HOT hrs. VHS \$25!

VIDEO #V4: Chicago's oldies WJMK/John Landecker, City WUSN/John Howell, St. Louis UC KUMN/Tony Scott & Marc Clark, Detroit CR WCSW/J.J. & Waking Crew, San Diego ADR KOZ/Todd Kelly, 2hrs., \$25 VHS.



Box 4408 - San Diego, CA 92164 - (619) 460-6104

HALLOWEEN PROGRAMMING



Hourlong Radio Special THE WAR OF THE WORLDS STARS ORSON WELLES



Orson Welles
1938



Now, the most scary Halloween Radio Mystery Special ever produced is once again available for broadcast October 31st, Halloween Night. We are the sole licensors. Pirate Stations will be prosecuted. All markets are available at this writing. If interest exists to any degree as it has in former years, this promises to be the year of greatest demand! No commercials during the show only before and after.

Cost \$100. Cassette Delivery

CHARLES MICHELSON & SONS
Phone: 310-278-4546 or Fax 310-278-7932

MUSIC REFERENCE

Find songs to fit any subject... instantly!

New! 4th Edition Green Book of Songs By Subject is the world's only thematic guide to popular music!

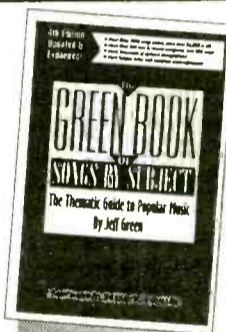
If you've ever needed songs to fit a particular topic, the all-new 4th Edition Green Book Of Songs By Subject is the book you've been waiting for! Jeff Green has created the "ultimate music reference" for Program Directors, Music Directors, Production Directors, Morning Show and Talk Show Producers, and air personalities in all formats!

- Over 800 subject categories
- 744 jam-packed pages
- All genres and eras of music
- More than 21,000 songs
- More than 7000 artists
- Nearly 1000 record labels
- New subject index
- Now hardcover or paperback

Satisfaction Guaranteed! Only \$49.95 (Paperback) plus \$4.00 S/H

For fastest service charge by phone at (310) 788-1617

Also available in Hardcover for \$64.95. Charge by phone at (310) 788-1622 or send check or money order to:
Radio & Records, 10100 Santa Monica Blvd. 5th Floor, Los Angeles, CA 90067 Note: Additional copies add \$1.00 add'l shipping per copy. Canada/Mexico shipping: \$10 first copy, \$5.00 add'l copies. Other international shipping available.



LISTEN TO OVER **40 DIFFERENT** MARKETS EVERY YEAR!
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THIS MONTH *Boston, Milwaukee, Norfolk*

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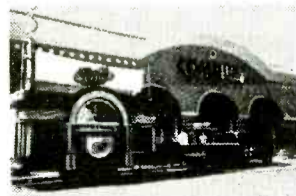
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CHR/POP

LW	TW	
1	1	DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)
2	2	ERIC CLAPTON Change The World (<i>Reprise</i>)
6	③	CELINE DION It's All Coming Back To Me Now (<i>550 Music</i>)
4	4	DISHWALLA Counting Blue Cars (<i>A&M</i>)
5	⑤	NO MERCY Where Do You Go (<i>Arista</i>)
3	6	ALANIS MORISSETTE You Learn (<i>Maverick/Reprise</i>)
7	7	JEWEL Who Will Save Your Soul (<i>Atlantic</i>)
8	8	PRIMITIVE RADIO GODS Standing Outside... (<i>Ergo/Columbia</i>)
9	9	TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)
11	⑩	KEITH SWEAT Twisted (<i>Elektra/EEG</i>)
14	⑪	MERRIL BAINBRIDGE Mouth (<i>Universal</i>)
10	⑫	QUAD CITY DJ'S C'mon 'N Ride It... (<i>Quadra Sound/Big Beat/Atlantic</i>)
12	⑬	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (<i>Mercury</i>)
13	⑭	NO DOUBT Spiderwebs (<i>Trauma/Interscope</i>)
15	15	CRANBERRIES Free To Decide (<i>Island</i>)
25	⑯	ALANIS MORISSETTE Head Over Feet (<i>Maverick/Reprise</i>)
20	⑰	R. KELLY I Can't Sleep Baby (If I) (<i>Jive</i>)
17	18	MELISSA ETHERIDGE Nowhere To Go (<i>Island</i>)
18	19	JANN ARDEN Insensitive (<i>A&M</i>)
30	⑳	SHERYL CROW If It Makes You Happy (<i>A&M</i>)
19	21	TRACY CHAPMAN Give Me One Reason (<i>Elektra/EEG</i>)
28	㉒	AMANDA MARSHALL Birmingham (<i>Epic</i>)
26	㉓	BRYAN ADAMS Let's Make A Night To Remember (<i>A&M</i>)
16	24	HOOTIE & THE BLOWFISH Tucker's Town (<i>Atlantic</i>)
24	25	LA BOUCHE Sweet Dreams (<i>RCA</i>)
21	26	LOS DEL RIO/BAYSIDE BOYS MIX Macarena (<i>RCA</i>)
22	27	NATALIE MERCHANT Jealousy (<i>Elektra/EEG</i>)
23	28	BLUES TRAVELER But Anyway (<i>A&M</i>)
27	29	GARBAGE Stupid Girl (<i>Almo Sounds/Geffen</i>)
34	㉔	WALLFLOWERS 6th Avenue Heartache (<i>Interscope</i>)

CHR begins on Page 40.

CHR/RHYTHMIC

LW	TW	
1	1	KEITH SWEAT Twisted (<i>Elektra/EEG</i>)
3	2	DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)
2	3	GHOST TOWN DJ'S My Boo (<i>So So Def/Columbia</i>)
6	④	BONE THUGS-N-HARMONY Days Of Our Livez (<i>EastWest/EEG</i>)
4	5	L.L. COOL J Loungin' (<i>Def Jam/RAL/Mercury</i>)
5	6	TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)
7	7	AZ YET Last Night (<i>LaFace/Arista</i>)
9	⑧	NO MERCY Where Do You Go (<i>Arista</i>)
10	⑨	AALIYAH If Your Girl Only Knew (<i>BlackGround/Atlantic</i>)
8	10	R. KELLY I Can't Sleep Baby (If I) (<i>Jive</i>)
13	⑪	NEW EDITION I'm Still In Love With You (<i>MCA</i>)
18	⑫	BLACKSTREET No Diggity (<i>Interscope</i>)
11	13	QUAD CITY DJ'S C'mon 'N Ride It... (<i>Quadra Sound/Big Beat/Atlantic</i>)
16	⑬	112 Only You (<i>Bad Boy/Arista</i>)
15	⑭	SHADES Tell Me (I'll Be Around) (<i>Motown</i>)
14	16	GINUWINE Pony (<i>550 Music</i>)
22	⑰	SWV Use Your Heart (<i>RCA</i>)
12	18	NAS If I Ruled The World (<i>Columbia</i>)
17	19	JOCELYN ENRIQUEZ Do You Miss Me (<i>Classified</i>)
28	㉒	BRANDY, TAMIA, KNIGHT, KHAN Missing You (<i>EastWest/EEG</i>)
19	21	TOTAL Kissin' You (<i>Bad Boy/Arista</i>)
23	22	AMBER This Is Your Night (<i>Tommy Boy</i>)
20	23	LOS DEL RIO/BAYSIDE BOYS MIX Macarena (<i>RCA</i>)
32	24	DRU HILL Tell Me (<i>Island</i>)
21	25	BONE THUGS-N-HARMONY Tha Crossroads (<i>Ruthless/Relativity</i>)
—	㉖	BRAIDS Bohemian Rhapsody (<i>Big Beat/Atlantic</i>)
25	27	MARIAH CAREY Forever (<i>Columbia</i>)
24	28	MONICA Why I Love You So Much (<i>Rowdy/Arista</i>)
31	29	MAXWELL Ascension (Don't Ever Wonder) (<i>Columbia</i>)
30	30	CASE F/FOXXY BROWN Touch Me Tease Me (<i>Def Jam/RAL/Mercury</i>)

CHR begins on Page 40.

URBAN

LW	TW	
1	①	BLACKSTREET No Diggity (<i>Interscope</i>)
4	②	AZ YET Last Night (<i>LaFace/Arista</i>)
3	③	DRU HILL Tell Me (<i>Island</i>)
2	4	SWV Use Your Heart (<i>RCA</i>)
5	⑤	AALIYAH If Your Girl Only Knew (<i>BlackGround/Atlantic</i>)
6	⑥	GINA THOMPSON The Things That You Do (<i>Mercury</i>)
7	⑦	LUTHER VANDROSS Your Secret Love (<i>LV/Epic</i>)
9	⑧	JOHNNY GILL Let's Get The Mood Right (<i>Motown</i>)
10	⑨	MINT CONDITION What Kind Of Man Would I Be (<i>Perspective/A&M</i>)
8	10	MAXWELL Ascension (Don't Ever Wonder) (<i>Columbia</i>)
15	⑪	BRANDY, TAMIA, KNIGHT, KHAN Missing You (<i>EastWest/EEG</i>)
14	⑫	ISLEY BROTHERS Floatin' On Your Love (<i>T-Neck/Island</i>)
17	⑬	GINUWINE Pony (<i>550 Music</i>)
20	⑭	KEITH SWEAT Nobody (<i>Elektra/EEG</i>)
18	⑮	BONE THUGS-N-HARMONY Days Of Our Livez (<i>EastWest/EEG</i>)
11	16	GHOST TOWN DJ'S My Boo (<i>So So Def/Columbia</i>)
12	17	CECE PENISTON Movin' On (<i>A&M</i>)
21	⑰	702 Steelo (<i>Biv 10/Motown</i>)
13	19	NEW EDITION Hit Me Off (<i>MCA</i>)
22	20	MONTELL JORDAN Falling (<i>Def Jam/RAL/Mercury</i>)
29	21	NEW EDITION I'm Still In Love With You (<i>MCA</i>)
24	22	TINA TURNER Something Beautiful Remains (<i>Virgin</i>)
25	23	TEVIN CAMPBELL I Got It Bad (<i>Qwest/WB</i>)
30	24	ALFONZO HUNTER Just The Way (<i>Playas Play/EMI</i>)
31	25	ME'SHELL NDEGECELLO Who Is He And What... (<i>Maverick/Reprise</i>)
26	26	DO OR DIE Po' Pimp (<i>Rap-A-Lot/Noo Trybe</i>)
16	27	D'ANGELO Me And Those Dreamin' Eyes... (<i>EMI</i>)
33	28	IMMATURE Lover's Groove (<i>MCA</i>)
40	29	DONELL JONES Knocks Me Off My Feet (<i>Untouchables/LaFace/Arista</i>)
37	30	CHANGING FACES I Got Somebody Else (<i>Atlantic</i>)

For complete list of Urban Breakers see page 52.

URBAN begins on Page 51.

HOT AC

LW	TW	
1	①	DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)
2	②	ERIC CLAPTON Change The World (<i>Reprise</i>)
3	③	CELINE DION It's All Coming Back To Me Now (<i>550 Music</i>)
4	4	ALANIS MORISSETTE You Learn (<i>Maverick/Reprise</i>)
5	5	TRACY CHAPMAN Give Me One Reason (<i>Elektra/EEG</i>)
6	⑥	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (<i>Mercury</i>)
10	⑦	MELISSA ETHERIDGE Nowhere To Go (<i>Island</i>)
8	8	DISHWALLA Counting Blue Cars (<i>A&M</i>)
7	9	JEWEL Who Will Save Your Soul (<i>Atlantic</i>)
9	10	NATALIE MERCHANT Jealousy (<i>Elektra/EEG</i>)
11	⑪	HOOTIE & THE BLOWFISH Tucker's Town (<i>Atlantic</i>)
12	⑫	JANN ARDEN Insensitive (<i>A&M</i>)
13	⑬	BRYAN ADAMS Let's Make A Night To Remember (<i>A&M</i>)
19	⑭	PHIL COLLINS Dance Into The Light (<i>Atlantic</i>)
16	⑮	MERRIL BAINBRIDGE Mouth (<i>Universal</i>)
20	⑯	AMANDA MARSHALL Birmingham (<i>Epic</i>)
18	17	PRIMITIVE RADIO GODS Standing Outside... (<i>Ergo/Columbia</i>)
14	18	NATALIE MERCHANT Wonder (<i>Elektra/EEG</i>)
—	⑰	JOURNEY When You Love A Woman (<i>Columbia</i>)
15	20	MARIAH CAREY Forever (<i>Columbia</i>)
23	21	HOOTIE & THE BLOWFISH I Go Blind (<i>Reprise</i>)
21	22	CRANBERRIES Free To Decide (<i>Island</i>)
22	23	ELTON JOHN You Can Make History... (<i>MCA</i>)
26	24	ALANIS MORISSETTE Head Over Feet (<i>Maverick/Reprise</i>)
25	25	WHITNEY HOUSTON Why Does It Hurt So Bad (<i>Arista</i>)
27	26	STING I'm So Happy I Can't Stop... (<i>A&M</i>)
29	27	NO MERCY Where Do You Go (<i>Arista</i>)
24	28	LOS DEL RIO/BAYSIDE BOYS MIX Macarena (<i>RCA</i>)
30	29	WALLFLOWERS 6th Avenue Heartache (<i>Interscope</i>)
—	30	WONDERS That Thing You Do! (<i>Epic</i>)

AC begins on Page 69.

AC

LW	TW	
1	1	ERIC CLAPTON Change The World (<i>Reprise</i>)
3	②	CELINE DION It's All Coming Back To Me Now (<i>550 Music</i>)
2	3	MARIAH CAREY Forever (<i>Columbia</i>)
4	④	DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)
8	⑤	ELTON JOHN You Can Make History... (<i>MCA</i>)
7	⑥	LIONEL RICHIE Ordinary Girl (<i>Mercury</i>)
5	7	WHITNEY HOUSTON Why Does It Hurt So Bad (<i>Arista</i>)
6	8	VANESSA WILLIAMS Where Do We Go From Here (<i>Mercury</i>)
9	9	PETER CETERA One Clear Voice (<i>River North</i>)
10	10	BEACH BOYS I/KATHY TROCCOLI Can Hear Music (<i>River North</i>)
12	⑪	BRYAN ADAMS Let's Make A Night To Remember (<i>A&M</i>)
18	⑫	PHIL COLLINS Dance Into The Light (<i>Atlantic</i>)
13	13	CELINE DION Because You Loved Me (<i>550 Music</i>)
11	14	TRACY CHAPMAN Give Me One Reason (<i>Elektra/EEG</i>)
15	⑬	TINA TURNER Missing You (<i>Virgin</i>)
14	16	MICHAEL ENGLISH Your Love Amazes Me (<i>Curb</i>)
16	17	HARRY CONNICK JR. Hear Me In The Harmony (<i>Columbia</i>)
17	⑮	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (<i>Mercury</i>)
20	⑯	KENNY G The Moment (<i>Arista</i>)
—	21	JOURNEY When You Love A Woman (<i>Columbia</i>)
—	22	MICHAEL BOLTON Love Is The Power (<i>Columbia</i>)
19	23	BRANDY, TAMIA, KNIGHT, KHAN Missing You (<i>EastWest/EEG</i>)
21	24	MELISSA ETHERIDGE Nowhere To Go (<i>Island</i>)
22	25	DAVE KOZ Don't Look Back (<i>Capitol</i>)
24	26	A. NEVILLE F/R. ROBERTSON Crazy Love (<i>Reprise</i>)
26	27	SORAYA Stay Awhile (<i>Island</i>)
25	28	GEORGE BENSON Holdin' On (<i>GRP</i>)
—	29	TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)
27	30	HOOTIE & THE BLOWFISH Tucker's Town (<i>Atlantic</i>)
29	31	ANNE MURRAY What Would It Take (<i>EMI</i>)

AC begins on Page 69.

ACTIVE ROCK

LW	TW	
3	①	TONIC Open Up Your Eyes (<i>Polydor/A&M</i>)
2	②	ALICE IN CHAINS Over Now (<i>Columbia</i>)
1	3	SOUNDGARDEN Burden In My Hand (<i>A&M</i>)
4	④	RUSH Test For Echo (<i>Atlantic</i>)
5	5	BETTER THAN EZRA King Of New Orleans (<i>Swirl/Elektra/EEG</i>)
10	⑥	METALLICA Hero Of The Day (<i>Elektra/EEG</i>)
6	⑦	STABBING WESTWARD Shame (<i>Columbia</i>)
9	⑧	311 Down (<i>Capricorn/Mercury</i>)
11	⑨	SMASHING PUMPKINS Muzzle (<i>Virgin</i>)
30	⑩	NIRVANA Aneurysm (<i>DGC/Geffen</i>)
15	⑪	SOCIAL DISTORTION I Was Wrong (<i>550 Music</i>)
7	12	STONE TEMPLE PILOTS Trippin' On A Hole In... (<i>Atlantic</i>)
8	13	SCREAMING TREES All I Know (<i>Epic</i>)
22	⑬	PEARL JAM Hail, Hail (<i>Epic</i>)
16	⑮	VERVE PIPE Cup Of Tea (<i>RCA</i>)
17	⑰	LOCAL H Bound For The Floor (<i>Island</i>)
25	⑱	TOOL Stinkfist (<i>Zoo</i>)
19	20	EXPANDING MAN Download (I Will) (<i>Qdivision/Columbia</i>)
34	㉒	BLACK CROWES Blackberry (<i>American/Reprise</i>)
12	21	I MOTHER EARTH One More Astronaut (<i>Capitol</i>)
28	22	ZZ TOP What's Up With That (<i>RCA</i>)
18	23	NEUROTIC OUTSIDERS Jerk (<i>Maverick/WB</i>)
29	24	CHALK FARM Lie On Lie (<i>Columbia</i>)
13	25	SEVEN MARY THREE My My (<i>Mammoth/Atlantic</i>)
14	26	R.E.M. E-Bow The Letter (<i>Warner Bros.</i>)
21	27	METALLICA Until It Sleeps (<i>Elektra/EEG</i>)
27	28	FILTER Jurassitol (<i>Hollywood</i>)
26	29	HUNGER Vanishing Cream (<i>Universal</i>)
39	30	DISHWALLA Charlie Brown's Parents (<i>A&M</i>)
24	31	TRACY BONHAM The One (<i>Island</i>)

ROCK begins on Page 82.

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KSPQ KSEZ WRZZ WHMH

Breakers In Blue

NATIONAL AIRPLAY OVERVIEW SEPTEMBER 27, 1996

URBAN AC

LW	TW	Song	Label
1	1	LUTHER VANDROSS Your Secret Love	(LV/Epic)
2	2	JOHNNY GILL Let's Get The Mood Right	(Motown)
3	3	MAXWELL Ascension (Don't Ever Wonder)	(Columbia)
4	4	BRANDY, TAMIA, KNIGHT, KHAN Missing You	(EastWest/EEG)
5	5	TINA TURNER Something Beautiful Remains	(Virgin)
9	6	MINT CONDITION What Kind Of Man Would I Be	(Perspective/A&M)
7	7	WHITNEY HOUSTON Why Does It Hurt So Bad	(Arista)
6	8	SWV Use Your Heart	(RCA)
8	9	TONI BRAXTON You're Makin' Me High	(LaFace/Arista)
17	10	ANN NESBY I'm Still Wearing Your Name	(Perspective/A&M)
11	11	JOHNNIE TAYLOR Good Love	(Malaco)
14	12	ISLEY BROTHERS Floatin' On Your Love	(T-Neck/Island)
10	13	ANN NESBY I'll Do Anything For You	(Perspective/A&M)
12	14	R. KELLY I Can't Sleep Baby (If I)	(Jive)
18	15	DRU HILL Tell Me	(Island)
20	16	TEVIN CAMPBELL I Got It Bad	(Qwest/WB)
23	17	AZ YET Last Night	(LaFace/Arista)
25	18	ME'SHELL NDEGEOCELLO Who Is He And What...	(Maverick/Reprise)
19	19	GROOVE COLLECTIVE Lift Off	(Giant Step/GRP)
15	20	CECE PENISTON Movin' On	(A&M)
16	21	GEORGE BENSON Holdin' On	(GRP)
—	22	TONI BRAXTON Un-break My Heart	(LaFace/Arista)
13	23	NEW EDITION Hit Me Off	(MCA)
21	24	AALIYAH If Your Girl Only Knew	(BlackGround/Atlantic)
—	25	NEW EDITION I'm Still In Love With You	(MCA)
—	26	DRAMATICS Try Love Again	(Hyped Int'l/Bellmark)
—	27	KEITH SWEAT Nobody	(Elektra/EEG)
22	28	SOLO Blowin' My Mind	(Perspective/A&M)
27	29	BLACKSTREET No Diggity	(Interscope)
29	30	KENNY LATTIMORE Just What It Takes	(Columbia)

URBAN AC begins on Page 51.

ROCK

LW	TW	Song	Label
1	1	RUSH Test For Echo	(Atlantic)
4	2	ZZ TOP What's Up With That	(RCA)
3	3	JOHN MELLENCAMP Key West Intermezzo (I Saw...)	(Mercury)
2	4	TOM PETTY & THE HEARTBREAKERS Walls	(Warner Bros.)
5	5	SOUNDGARDEN Burden In My Hand	(A&M)
6	6	TONIC Open Up Your Eyes	(Polydor/A&M)
7	7	ALICE IN CHAINS Over Now	(Columbia)
10	8	BETTER THAN EZRA King Of New Orleans	(Swell/Elektra/EEG)
18	9	METALLICA Hero Of The Day	(Elektra/EEG)
8	10	BLACK CROWES Good Friday	(American/Reprise)
9	11	WALLFLOWERS 6th Avenue Heartache	(Interscope)
17	12	CHALK FARM Lie On Lie	(Columbia)
12	13	STONE TEMPLE PILOTS Trippin' On A Hole In...	(Atlantic)
11	14	R.E.M. E-Bow The Letter	(Warner Bros.)
27	15	BLACK CROWES Blackberry	(American/Reprise)
14	16	SCREAMING TREES All I Know	(Epic)
13	17	METALLICA Until It Sleeps	(Elektra/EEG)
19	18	ERIC JOHNSON Pavilion	(Capitol)
21	19	SHERYL CROW If It Makes You Happy	(A&M)
20	20	DISHWALLA Counting Blue Cars	(A&M)
22	21	STORYVILLE Good Day For The Blues	(Code Blue/Atlantic)
15	22	DAVE MATTHEWS BAND So Much To Say	(RCA)
16	23	PEARL JAM Who You Are	(Epic)
—	24	JOURNEY Message Of Love	(Columbia)
23	25	BLUES TRAVELER But Anyway	(A&M)
26	26	DEEP PURPLE Vavoom: Ted The Mechanic	(CMC International)
31	27	PEARL JAM Hail, Hail	(Epic)
47	28	NIRVANA Aneurysm	(DGC/Geffen)
24	29	SMASHING PUMPKINS Tonight, Tonight	(Virgin)
30	30	COREY STEVENS Blue Drops Of Rain	(Eureka/Discovery)

ROCK begins on Page 82.

COUNTRY

LW	TW	Song	Label
2	1	TRACY LAWRENCE Stars Over Texas	(Atlantic)
4	2	TRISHA YEARWOOD Believe Me Baby (I Lied)	(MCA)
8	3	PAUL BRANDT I Do	(Reprise)
6	4	VINCE GILL Worlds Apart	(MCA)
1	5	TY HERNDON Living In A Moment	(Epic)
5	6	FAITH HILL You Can't Lose Me	(Warner Bros.)
10	7	TOBY KEITH A Woman's Touch	(Mercury)
9	8	JO DEE MESSINA You're Not In Kansas Anymore	(Curb)
12	9	ALABAMA The Maker Said Take Her	(RCA)
15	10	CLINT BLACK Like The Rain	(RCA)
13	11	COLLIN RAYE Love Remains	(Epic)
17	12	DAVID LEE MURPHY The Road You Leave Behind	(MCA)
16	13	SAMMY KERSHAW Vidalia	(Mercury)
18	14	KENNY CHESNEY Me And You	(BNA)
19	15	TRAVIS TRITT More Than You'll Ever Know	(Warner Bros.)
21	16	GEORGE STRAIT I Can Still Make Cheyenne	(MCA)
22	17	PATTY LOVELESS Lonely Too Long	(Epic)
7	18	BRYAN WHITE So Much For Pretending	(Asylum/EEG)
3	19	BILLY DEAN That Girl's Been Spyn' On Me	(Capitol)
23	20	JOHN MICHAEL MONTGOMERY Ain't Got Nothin' On Us	(Atlantic)
24	21	JOHN BERRY Change My Mind	(Capitol)
27	22	DEANA CARTER Strawberry Wine	(Capitol)
26	23	SHANIA TWAIN Home Ain't Where His Heart...	(Mercury)
28	24	RICOCHE Love Is Stronger Than Pride	(Columbia)
29	25	BROOKS & DUNN Mama Don't Get Dressed Up...	(Arista)
30	26	DIAMOND RIO It's All In Your Head	(Arista)
—	27	REBA MCENTIRE The Fear Of Being Alone	(MCA)
33	28	TRACE ADKINS Every Light In The House	(Capitol)
32	29	TY ENGLAND Irresistible You	(RCA)
31	30	WESTERN FLYER What Will You Do With M-E	(SOR)

40	34	CLAY WALKER Bury The Shovel	(Giant)
41	35	TRACY BYRD Big Love	(MCA)
42	43	RHETT AKINS Love You Back	(Decca)

COUNTRY begins on Page 58.

ALTERNATIVE

LW	TW	Song	Label
1	1	311 Down	(Capricorn/Mercury)
4	2	EELS Novocaine For The Soul	(DreamWorks/Geffen)
2	3	R.E.M. E-Bow The Letter	(Warner Bros.)
3	4	SOUNDGARDEN Burden In My Hand	(A&M)
6	5	SUBLIME What I Got	(Gasoline Alley/MCA)
5	6	BETTER THAN EZRA King Of New Orleans	(Swell/Elektra/EEG)
9	7	SOCIAL DISTORTION I Was Wrong	(550 Music)
7	8	POE Angry Johnny	(Modern/Atlantic)
12	9	WALLFLOWERS 6th Avenue Heartache	(Interscope)
10	10	REPUBLICA Ready To Go	(RCA)
14	11	SMASHING PUMPKINS Muzzle	(Virgin)
11	12	SHERYL CROW If It Makes You Happy	(A&M)
8	13	PEARL JAM Who You Are	(Epic)
15	14	STABBING WESTWARD Shame	(Columbia)
21	15	GEGGY TAH Whoever You Are	(Luaka Bop/WB)
27	16	NIRVANA Aneurysm	(DGC/Geffen)
16	17	SEBADOH Ocean	(Sub Pop)
18	18	ALICE IN CHAINS Over Now	(Columbia)
13	19	BUTTHOLE SURFERS Pepper	(Capitol)
19	20	STONE TEMPLE PILOTS Trippin' On A Hole In...	(Atlantic)
25	21	WEEZER El Scorcho	(DGC/Geffen)
17	22	TRACY BONHAM The One	(Island)
26	23	FUN LOVIN' CRIMINALS Scooby Snacks	(EMI)
23	24	PRIMITIVE RADIO GODS Standing Outside...	(Ergo/Columbia)
20	25	BECK Where It's At	(DGC/Geffen)
29	26	LOCAL H Bound For The Floor	(Island)
24	27	DAVE MATTHEWS BAND So Much To Say	(RCA)
22	28	GARBAGE Stupid Girl	(Almo Sounds/Geffen)
34	29	BECK Devils Haircut	(DGC/Geffen)
33	30	PEARL JAM Hail, Hail	(Epic)

ALTERNATIVE begins on Page 89.

NAC

LW	TW	Song	Label
1	1	DAVE KOZ Let Me Count The Ways	(Capitol)
5	2	DAVID SANBORN Spooky	(Elektra/EEG)
3	3	PETER WHITE Caravan Of Dreams	(Columbia)
2	4	NORMAN BROWN Better Days Ahead	(MoJazz/Motown)
7	5	PAUL HARDCASTLE Bird Island	(JVC)
—	6	KENNY G The Moment	(Arista)
6	7	COUNT BASIC On The Move	(Instinct)
9	8	AVENUE BLUE Naked City	(Mesa/Bluemoon)
14	9	CHUCK LOEB The Music Inside	(Shanachie)
4	10	BILL EVANS The Sunday After	(Escapade)
8	11	RAMSEY LEWIS Les Fleur	(GRP)
12	12	HERB ALPERT Flamingo	(Almo Sounds/Geffen)
10	13	ART PORTER Lake Shore Drive	(Verve Forecast)
—	14	GROVER WASHINGTON JR. Can You Stop The Rain	(Columbia)
11	15	DOC POWELL Laid Back	(Discovery)
15	16	LUTHER VANDROSS Your Secret Love	(LV/Epic)
17	17	ERIC CLAPTON Change The World	(Reprise)
27	18	ANDY SNITZER My Dream Come True	(Warner Bros.)
19	19	RIPPINGTONS First Time I Saw Her	(GRP)
13	20	JEFF LORBER State Of Grace	(Verve)
20	21	AARON NEVILLE I Can't Imagine	(A&M)
24	22	GLORIA ESTEFAN I'm Not Giving You Up	(Epic)
26	23	RICHARD ELLIOT City Speak	(Blue Note)
—	24	JEFF LORBER Katherine	(Verve)
21	25	CHIELI MINUCCI Anything And Everything	(JVC)
22	26	VANESSA WILLIAMS Erase	(Mercury)
25	27	HARVEY MASON It's You	(Atlantic)
18	28	BRIAN CULBERTSON Close To You	(Mesa/Bluemoon)
28	29	LIONEL RICHIE Ordinary Girl	(Mercury)
16	30	BRYAN SAVAGE Cat Food	(Elation)

NAC begins on Page 76.

ADULT ALTERNATIVE

LW	TW	Song	Label
2	1	SHERYL CROW If It Makes You Happy	(A&M)
1	2	JOHN MELLENCAMP Key West Intermezzo (I Saw...)	(Mercury)
3	3	DUNCAN SHEIK Barely Breathing	(Atlantic)
5	4	WALLFLOWERS 6th Avenue Heartache	(Interscope)
4	5	TOM PETTY & THE HEARTBREAKERS Walls	(Warner Bros.)
7	6	SHAWN COLVIN Get Out Of This House	(Columbia)
6	7	DAVE MATTHEWS BAND So Much To Say	(RCA)
14	8	MELISSA ETHERIDGE Nowhere To Go	(Island)
8	9	R.E.M. E-Bow The Letter	(Warner Bros.)
11	10	CHALK FARM Lie On Lie	(Columbia)
10	11	UGLY AMERICANS Vulcan Death Grip	(Capricorn/Mercury)
12	12	TRACY CHAPMAN New Beginning	(Elektra/EEG)
15	13	ELEANOR MCEVOY Precious Little	(Columbia)
13	14	JACKOPIERCE Trials	(A&M)
19	15	WALLFLOWERS One Headlight	(Interscope)
20	16	MARSHALL CRENSHAW Starless Summer Sky	(Razor & Tie)
17	17	CRANBERRIES Free To Decide	(Island)
—	18	PHISH Free	(Elektra/EEG)
22	19	SUZANNE VEGA No Cheap Thrill	(A&M)
9	20	PRIMITIVE RADIO GODS Standing Outside...	(Ergo/Columbia)
25	21	ALANIS MORISSETTE Head Over Feet	(Maverick/Reprise)
26	22	LEAH ANDREONE It's Alright, It's O.K.	(RCA)
16	23	HOOTIE & THE BLOWFISH Tucker's Town	(Atlantic)
24	24	PEARL JAM Who You Are	(Epic)
—	25	DISHWALLA Counting Blue Cars	(A&M)
—	26	R.E.M. Bittersweet Me	(Warner Bros.)
30	27	CRASH TEST DUMMIES He Liked To Feel It	(Arista)
27	28	BRIAN SETZER ORCHESTRA Rumble In Brighton	(Interscope)
23	29	STORYVILLE Good Day For The Blues	(Code Blue/Atlantic)
28	30	WHY STORE Father	(Way Cool Music/MCA)

No Songs Qualified For Breaker Status This Week

ADULT ALTERNATIVE begins on Page 98.

KINKS ADULT ALTERNATIVE

WBJB	KEGR	WXRC	KITI	KXGO	KMMS	WRLT	WIIS
WCOQ	WVAY	WIVI	WMNF	KOZT	KVWR	KRUM	WXRV
WCLZ	WAPS	KROK	KBXR	WNCS	KAFR	WXPB	WNCS
WEBK	KSUT	KFAN	KMTN	WEBX	KTAO	WCBE	KTHX
WERV	WRRX	KCSA	KVNI	KMTT	KTMN	KUNF	KOTR
WKUT	KIWR	WRSI	KCFE	WMMO	KLKQ		
WEVL	WNCW	WXRT	KRSH	WNKU	WMWV		



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FILTER "Jurassitol"

REASONS WHY FILTER SHOULD BE ON YOUR PLAYLIST

(and for you 61 Alternative and 74 Rock Stations playing Filter, why you should increase rotations):

1. We are bulleted on all three charts, Alternative, Rock and Active Rock!
2. Our BDS Spins are up at both Modern Rock (54* to 45* on the Modern Rock Monitor), and Rock (*67 to 57* on the Rock Monitor)!
3. Already a Gold Album, it is still the #23 selling album in the Country this week! (38,885)
4. Filter is in Buzz Clip rotation at  with over 20 plays this week!
5. Research (#9 at WEND/Charlotte, #16 at WENZ/Cleveland), and getting requests at WXEG, KTBZ, WMMS, WRXQ, KXTE, CFNY, WRLG, WBZU, WRCX & Q101!

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