

# INSIDE:

## CURRENT MUSIC SHOWS STRENGTH IN UPPER DEMOS

Appealing to the 30+ demographic by playing current music is putting mainstream Rock outlets on a collision course with Progressive outlets.

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## R&R DEBUTS NEW POP/ALTERNATIVE, HIP-HOP CHARTS

This week, R&R unveils two new breakout charts in the CHR section. Pop/Alternative — created from R&R ONLINE — merges stations from both formats into a single chart. Hip-Hop lists the hottest rap songs at CHR/Rhythmic and Urban radio.

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## WHEN BIGGER ISN'T BETTER

A recent Katz study found that national billing revenues rarely correlate with a market's population ranking. And a market's billing doesn't necessarily increase when counties are added to improve the market rank.

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## TALK RADIO TODAY: TOO MUCH POLITICS?

Several Talk OMs, PDs, and consultants all agree that the format is placing too much emphasis on politics these days.

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## IN THE NEWS ...

- Paul Anovick new Sr. VP Major Market Radio Sales
- Keith Naftaly now VP/A&R for Arista
- WXR/B/Pittsburgh goes Alternative
- Tex Meyer becomes Norfolk trombo GM
- In-band DAB backers dispute test results

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- Bob Perry appointed El Dorado Nat'l PD
- Jay Phillips, Holland Cooke join McVay consultancy firm
- Harry Valentine now WEZB/New Orleans PD

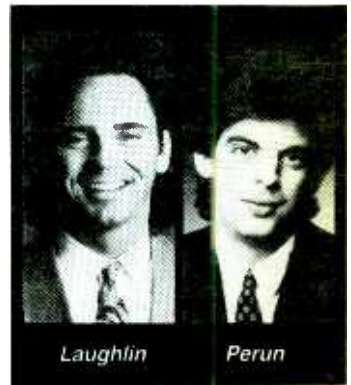
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NEWSSTAND PRICE \$6.50



## Gannett Names Laughlin KIIS/L.A. President/GM; Perun To Nat'l PD

KIIS-AM & FM/Los Angeles has promoted VP/Station Manager Roy Laughlin to President/GM and PD Steve Perun to Gannett Radio National PD. Perun will maintain his KIIS PD duties. "Roy has done a tremendous job as KIIS-AM & FM Station Manager," Gannett Radio President Gerry De-Francesco said of Laughlin's promotion. "Under his leadership, the stations have demonstrated solid improvement in all areas. We're confident." — See Page 26



Laughlin Perun

## Citicasters-OmniAmerica Merge In \$200 Million Deal

■ Citicasters America eyeing Atlanta, KC, Phoenix, Sacramento

By ROY FURCHGOTT  
R&R WASHINGTON BUREAU

This week's \$200 million merger between Citicasters and OmniAmerica to form Citicasters America creates a company rich in cash flow and ready to make quick acquisitions, according to principals in the deal.

"It's like building a train, and we've just put on the first two cars," said former OmniAmerica Chairman/CEO Carl Hirsch, now Chairman of Citicasters America. Also included in the new management group are CEO John Zanotti and CDO Dave Crowl.

The deal — initiated by Star Media Group broker Paul Leonard, with Crisler Capital President Dean Meiser providing financial advice — was done primarily by giving Citicasters' publicly traded stock to OmniAmerica's partners. OmniAmerica's owners will receive 2.75 million shares of Citicasters' common stock and \$25 million cash for total consideration of about \$200 million. The cash will pay back OmniAmerica's investment bankers, including MC Partners and Burr-Egan, Hirsch said. The merged entity will be publicly held.

The deal's structure preserves the company's cash, which won't be spent servicing bank loans. The arrangement gives the newly merged com-

pany formidable buying power. "We have a very conservative balance sheet," said Hirsch. "We have borrowing capacity that is incredible."

Structuring the deal as a stock sale may boost the new firm's profile on Wall Street. About 10 million of the 17 million Citicasters common shares were controlled by investor Carl Lindner. The 2.75 million shares used in the merger come from his holdings, dropping his ownership to below 50%. "Wall Street is going to take interest," said a source close to the deal. "Wall Street likes to see stock in many hands."

Experts said Citicasters' stock may have been undervalued on Wall Street. Paul Kagan analyst Bishop Cheen noted, "It looks to me like it's about 13x cash flow, and cash flow is around \$75 million combined. But [the multiple] drops once you get all these duopolies in place."

The deal's value is boosted by two other factors. First, the Citicasters stock was trading up at Friday's close on rumor of the merger. Second, Citicasters has valuable warrants in New World Communications, a TV broadcast group. "There's hidden value yet to come out," said Cheen.

### Columbus Powerhouse

Hirsch, who last week vehemently denied any deal was in the works, now says he has deals

MERGER/See Page 26

"It's like building a train, and we've just put on the first two cars."

— new Citicasters Chairman Carl Hirsch

## Dees Puts Squeeze On Tabloids With Fresh O.J. Sheet

KIIS-AM & FM/L.A. morning media hound Rick Dees (and courtroom artist Peter Green) have created a rollicking rag that describes the truth behind every facet of the "Trial Of The Century." You can choose your favorite Marcia Clark hairstyle, get your personal "Dream Team" photo, and hear about the famous chase in which Al Cowlings said to O.J., "I'm tired of driving. Let me hold the gun to my head for awhile." The National O.J. is currently available throughout Southern California, with national distribution set to start September 5.



## Coming Next Week: Management/Salary Surveys (And More)

Radio industry salaries made a sharp move in 1995, according to R&R's annual survey conducted in conjunction with Miller, Kaplan, Arase & Co.

As usual, the survey contains a complete listing of compensation for virtually every radio station position — from GM to receptionist — broken out by market size and format.

This special issue, which will be distributed at the NAB Radio Show in New Orleans, also contains R&R's annual Management/Sales survey and exclusive interviews with Infinity CEO Mel Karmazin and Clear Channel Communications CEO L. Lowry Mays.

You'll also find an expanded News/Talk section, the return of our Gold format column, and special articles from the research experts at the rep firms.

## Voss Takes Elektra Exec. VP/GM Post

Alan Voss has been elevated to Exec. VP/GM at the Elektra Entertainment Group. He formerly served as Sr. VP/Sales.

"Alan has been one of the anchors of this company," said EEG Chairman/CEO Sylvia Rhone. "He's been a pillar of strength and executive leadership since joining the EastWest/Elektra family. His tremendous resourcefulness and ability to motivate others are well-respected throughout the industry."

Voss remarked, "I couldn't be more honored. Sylvia Rhone has set a standard of excellence that reverberates through this whole company. She has assembled a group of people who not only have dedicated themselves to great music, but to one another, as well."

Prior to joining EEG, Voss was VP/Sales at Atco Records. He began his career in 1973 with WEA.



Voss

# BON JOVI



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VIDEO DIRECTED BY MAFY CALLNER

MANAGEMENT



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## Arista Appoints Naftaly VP/A&R

Keith Naftaly has been named VP/A&R at Arista Records. Naftaly was most recently VP/Programming for both KKBT/Los Angeles and KMEL/San Francisco.



Naftaly

Arista President Clive Davis commented, "Whether it's Top 40, 'Rhythm Crossover,' or what defines today's genre of MTV or VH1 artist, I'm confident Keith will help us find the stars of tomorrow."

"I feel incredibly honored that I've been given the opportunity to be a part of such a successful label," said Naftaly. "It's the ultimate dream come true for me."

Naftaly, who is based at Arista's New York headquarters, began his career in 1980 as Music Coordinator for KFRC/San Francisco. He then moved to KMEL as MD and was subsequently promoted to PD.

## Anovick Major Market Radio Sr. VP/Dir. Ops

Interop has recruited Paul Anovick as Sr. VP and Director/Operations for Major Market Radio Sales. He reports to MMR Chairman Warner Rush, and all of MMR's sales directors will report to Anovick. Both Rush and MMR President Dave Kaufman will focus their efforts on client-station development.

"We're very pleased and honored to have someone of Paul's stature and caliber accept the baton of sales leadership for Major Market Radio Sales," Rush said. "Paul is the consummate radio sales professional, who comes with a wealth of experience in sales, management, repping, selling, and training."

Anovick noted, "This is an exciting and challenging time in our business. I will provide performance solutions to help our client stations meet today's challenges."

ANOVICK/See Page 26

## R&R Observes Labor Day

In observance of the Labor Day holiday, R&R's Los Angeles, Nashville, and Washington, DC offices will be closed Monday, September 4.

## Bruce Un-Juiced



Bruce Hornsby performed a free acoustic concert at Borders Books and Music in Santa Monica, CA. Pictured are (l-r) RCA VP Hugh Surratt, KSCA-FM/Los Angeles PD Mike Morrison, RCA VP/Promotion & Trade Relations Bonnie Goldner, Hornsby, and the label's Nick Bull.

## Avalanche Of Data Clouds EIA's DAB Test Results

### Three labs protest in-band test methods

For all of the bluster preceding their release, the results of EIA's DAB lab tests contain little useful information, according to DAB engineers. Nevertheless, the outcome set off a maelstrom of complaints from companies whose products were tested.

The data — released during a Monday (8/28) press conference in New York — was derived from two large volumes of information presented to engineers, scientists, and technicians at a Monterey, CA workshop August 24-25. Five systems vying to become the U.S. standard for DAB were analyzed.

"In a room of 90 scientists, they could not come up with concrete conclusions as to which form is best," said NAB Director/Technical Conferences John Marino. "There were no winners or losers. There was so much data collected, it's impossible to tell right now how the systems performed."

DAB/See Page 26

## Meyer Recruited As GM Of Benchmark Norfolk Trombo

Former WBZZ-FM & WZPT-FM/Pittsburgh Sr. VP/GM Tex Meyer has joined WTAR-AM, WKOC-FM & WLTY-FM/Norfolk as GM. He succeeds Mark Kanak, who exits the Benchmark Communications News/Talk-Alternative-Oldies trombo.



Meyer

Meyer told R&R, "It's a change of pace for me in a different city. I've never worked with News/Talk, and I'm

really looking forward to it. WTAR carries syndicated shows; it's wonderful how syndication has brought AMs back to life. We have three [market-exclusive formats], and I'm looking for growth from all three stations. There's great potential for all three."

Prior to the 11 years he spent in Pittsburgh, Meyer was VP/GM at WWKX/Nashville (now WGFX).

## Entercom's WXRБ/Pittsburgh Goes For The Alternative

As R&R went to press Tuesday (8/29), Entercom's WXRБ/Pittsburgh became the third station in the last two weeks to flip from Country to Alternative. Formerly known as "The Rebel," WXRБ now calls itself "The Revolution 104.7." Tommy Nyce remains on-board as PD.

"Pittsburgh was one of the last radio markets not to have a New Rock station," noted VP/GM Joseph Armao. "It was an obvious hole that we filled."

WXRБ/See Page 26

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## 1995 DEALS TO DATE

**Dollars To Date: \$4,290,476,241**

(Last Year: \$1,633,643,272)

**This Week's Action: \$218,009,539**

(Last Year: \$7,262,550)

**Stations Traded This Year: 903**

(Last Year: 845)

**Stations Traded This Week: 43**

(Last Year: 16)

DEAL DETAILS BEGIN ON PAGE 6

## Deal Of The Week

### • OmniAmerica Communications \$200 million

includes:

- WAPE-FM & WFYV-FM/Jacksonville
- WXXL-FM/Orlando
- WEAT-AM & FM & WOLL-FM/  
West Palm Beach
- WHK-AM, WMJI-FM & WMMS-FM/Cleveland
- WLOH-AM, WHOK-FM & WLLD-FM/  
Columbus, OH

## Many Mourn Crisler

☐ Veteran media broker Richard "Crick" Crisler dies of natural causes August 28 at the age of 87.

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## One-On-One Gets Teammate

☐ One-On-One Sports Inc. last week acquired Jones Satellite Network's 23-station Team Sports Radio Network.

Page 6

# RADIO BUSINESS

## Lawmakers Belly Up To A Heapin' Helpin' Of Radio Issues

Congress will have a full plate when it reconvenes on September 6, and many of the choicest morsels concern radio. First and foremost is pending telecommunications legislation that would eliminate radio ownership limits.

Shortly after Congress returns from its August break, the lawmakers will choose members for a House-Senate conference committee that must hammer out the differ-

ences between the telecom measures passed by the two chambers earlier this summer.

Veteran Capitol Hill watchers expect a final version of the bill to hit

President Clinton's desk sometime in early November.

The President has promised to veto any telecommunications measure that fails to address his concerns about excessive concentration of media ownership, broadcast sex and violence, and deregulation of cable television rates. However, that threat may be moot since both

houses of Congress passed their respective telecom bills by safely veto-proof margins.

While there's no sure thing when it comes to the Washington game, insiders are betting the radio ownership rules will be headed for the history books by Thanksgiving.

### Tax Cut?

Also high on radio's radar: possible cuts and modifications of the capital gains tax. One proposal would cut the tax from the current 28% to about 20%.

Another pending change would allow sellers to value their original investment in a station in current dollars for purposes of calculating their taxable capital gain. Such a change could result in enormous tax savings, thus motivating some owners to sell radio properties while they

get to keep more of current high sale prices.

The House Judiciary Committee is also set to consider a bill (H.R. 1506) that would place a performance royalty fee on sound recordings transmitted digitally. Radio stations would be exempt from such fees. A similar bill (S. 227) has already been approved by the Senate.

The bill would impose the royalty fee on "interactive radio stations." But while the definition of "interactive station" is unresolved, it will probably exclude the Internet "radio stations" planned by EZ Communications and ABC Radio Networks. Satellite DAB broadcasts will also be exempt unless the service charges a subscription fee.

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## FCC Extends Safe Harbor

The FCC, acting on the instruction of a federal appeals court, has extended by two hours its safe harbor from indecent programming.

Instructions to the FCC came from the United States Court of Appeals for the District of Columbia Circuit in the case of *Action for Children's TV vs. FCC*.

Although the court generally upheld the FCC's prohibition on indecent programming, it instructed the FCC to extend the safe harbor period to 6am to 10pm. The prior period of time was 6am to 8pm.

The change will not take effect until notification is published in the Federal Register. There is no definitive date for publication, but the notification is expected in the next month.

## Next Generation Radio: Banding Together To Sell The Joys Of Youth

ROY FURCHGOTT  
R&R WASHINGTON BUREAU

Normally, finding competing radio stations working together would be about as likely as catching Rush Limbaugh and Hillary Rodham Clinton out on a date. But battered by declining ad revenue, 43 youth-targeted stations in the top 25 markets — many of them direct competitors — have created a marketing organization to bring new business to the category, regardless of which stations get a buy.

Next Generation Radio, which calls itself "the teen and young adult network," has not only brought together competing stations, but also two major radio rep firms, Katz and Interep. Since its May, 1994 debut, the group has scored nearly \$5 mil-

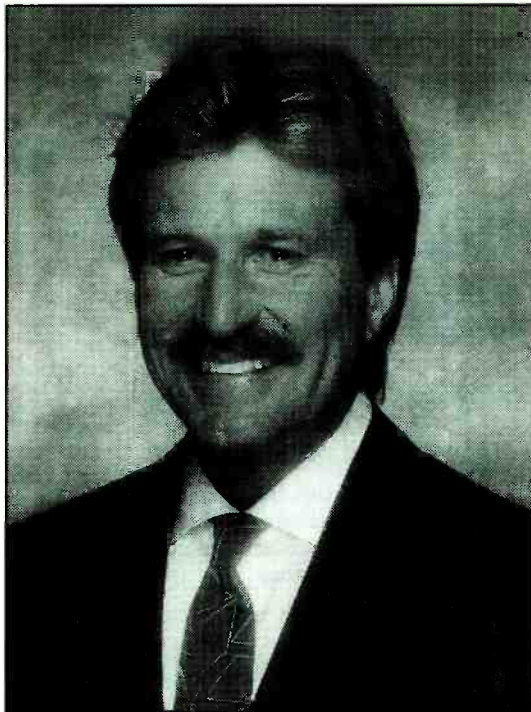
lion in sales, all from products that were previously advertising exclusively on TV or print media, including Clairol, Keebler, Cliff Notes, Kellogg's Pop Tarts, Bristolmeyers, and Nintendo.

Continued on Page 10

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# KEZK-FM, St. Louis: #1 25-54 with a 9.2!\*

— Bob Burch  
Vice President  
& General Manager  
KEZK-FM/KFNS, St. Louis



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\* Spring 1995 Arbitron. AQH Share, M-S, 6A-12M.

**Pioneering Media Broker Richard 'Crick' Crisler Dead at 87**

Radio mourns the loss of veteran media broker Richard "Crick" Crisler, who died at his home of natural causes August 28 at the age of 87. Crisler had been bedridden since suffering a stroke a year ago.

Although he didn't enter the business until he was in his mid-40s, Crisler managed to broker an estimated 300 and 400 stations. The Yale graduate began his career on Wall Street at Guaranty Trust Co., just months before the crash of 1929.

In 1935 he became an investment banker, joining Field Richards, a Cincinnati- and Cleveland-based firm. His brokering career was interrupted by World War II. Crisler served as a Captain in the Air Transport Command of the Army Air Corps.

He returned to found Transit Radio with childhood friend Hulbert Taft Jr., who was also founder of Taft Broadcasting. The company installed FM radio on buses in 22 cities.

The veteran media broker eventually bought out his partners and renamed the firm R.C. Crisler & Co. He played a key role in building Taft Broadcasting, Storer Communications, RKO General Broadcasting, Metromedia, and many others. Crisler also helped launch the careers of many of today's brokers, including Ted Hepburn of Hepburn & Co., Frank Kalil of Kalil & Co., and Edward Richter of Richter-O'Grady & Co.

Continued on Page 9

**One-On-One Signs JSN's Team**

Last week Chicago-based One-On-One Sports Inc. acquired Jones Satellite Network's 23-station Team Sports Radio Network. Terms of the deal were not disclosed.

The Team web featured programming that originated on Colfax Communications' struggling all-Sports WTEM (The Team) Washington. According to One-On-One President Carolyn Phillips, all 23 Team affiliates have agreed to convert to One-On-One and should begin airing the network's sports talk programming this week. WTEM will carry One-On-One's material on weekends and overnights.

This deal comes on the heels of One-On-One's acquisition of the Las Vegas-based SportsRadio Network. As a result of the two acquisitions, the company now claims a total of 330 affiliates. Phillips told R&R that no further purchases are pending.

**TRANSACTIONS**

**Citicasters Adds OmniAmerica's Twelve Stations In Merger**

☐ **Gannett's Multimedia deal includes \$5 million WMAZ & WAYS/Macon, GA buy**

**Deal Of The Week**

**OmniAmerica Communications**  
PRICE: \$200 million

**TERMS:** Merger agreement for stock and cash

**BUYER:** Citicasters Inc., headed by Chairman/CEO John Zanotti. It owns 16 radio stations and two tele-

vision stations.

**SELLER:** OmniAmerica Communications, headed by CEO Carl Hirsch  
**BROKER:** Crisler Capital Co. and Star Media Group

**TRANSACTIONS AT A GLANCE**

- Mega Media Ltd. \$1.035 million
  - KCHA-AM & FM/Charles City, IA
  - KCZQ-FM/Cresco, IA
  - KCZE-FM/New Hampton, IA
  - KCZY-FM/Osage, IA
- WDJL-AM/Huntsville, AL \$300,000
- WKXM-AM & FM/Winfield, AL No cash consideration
- (FM CPY)Glenwood Springs, CO \$9538.74\*
- WXTL-AM/Jacksonville Beach, FL \$665,000
- WMAZ-AM & WAYS-FM/Macon, GA \$5 million (est.)
- WBBA-AM & FM/Pittsfield, IL \$190,000
- KINA-AM/Salina, KA \$235,000
- WQKS-AM/Hopkinsville, KY \$90,000
- WLOC-AM & FM/Munfordville, KY \$125,000
- KTRC-AM/Santa Fe, NM \$100,000
- WKQT-FM/Greenville, NC \$2 million
- WINW-AM & WRQK-FM/Canton, OH \$5 million
- WBZI-AM/Xenia, OH \$140,000
- KXLS-FM/Alva, OK \$650,000
- KXYQ-AM/Milwaukie, OR \$200,000
- WLYC-AM & WILQ-FM/Williamsport, PA \$1.7 million
- KRKO-AM/Everett, WA \$150,000 for 50%
- KARY-AM & FM/Prosser, WA \$300,000
- WCNZ-AM/Sheboygan, WI \$150,000

\* For weekly and year-to-date sales figures, this purchase price will be rounded to the nearest dollar.

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**FORMAT:** CHR; Rock

**WXXL-FM/Orlando**

**FREQUENCY:** 106.7 MHz  
**POWER:** 100kw at 823 feet  
**FORMAT:** CHR

**WEAT-AM & FM & WOLL-FM/West Palm Beach**

**FREQUENCY:** 850 kHz; 104.3 MHz; 94.3 MHz  
**POWER:** 5kw day/1kw night; 56kw at 1250 feet; 1.38kw at 480 feet  
**FORMAT:** News/Talk; AC; Gold

**WHK-AM, WMJI-FM & WMMS-FM/Cleveland**

**FREQUENCY:** 1420 kHz; 105.7 MHz;  
Continued on Page 9

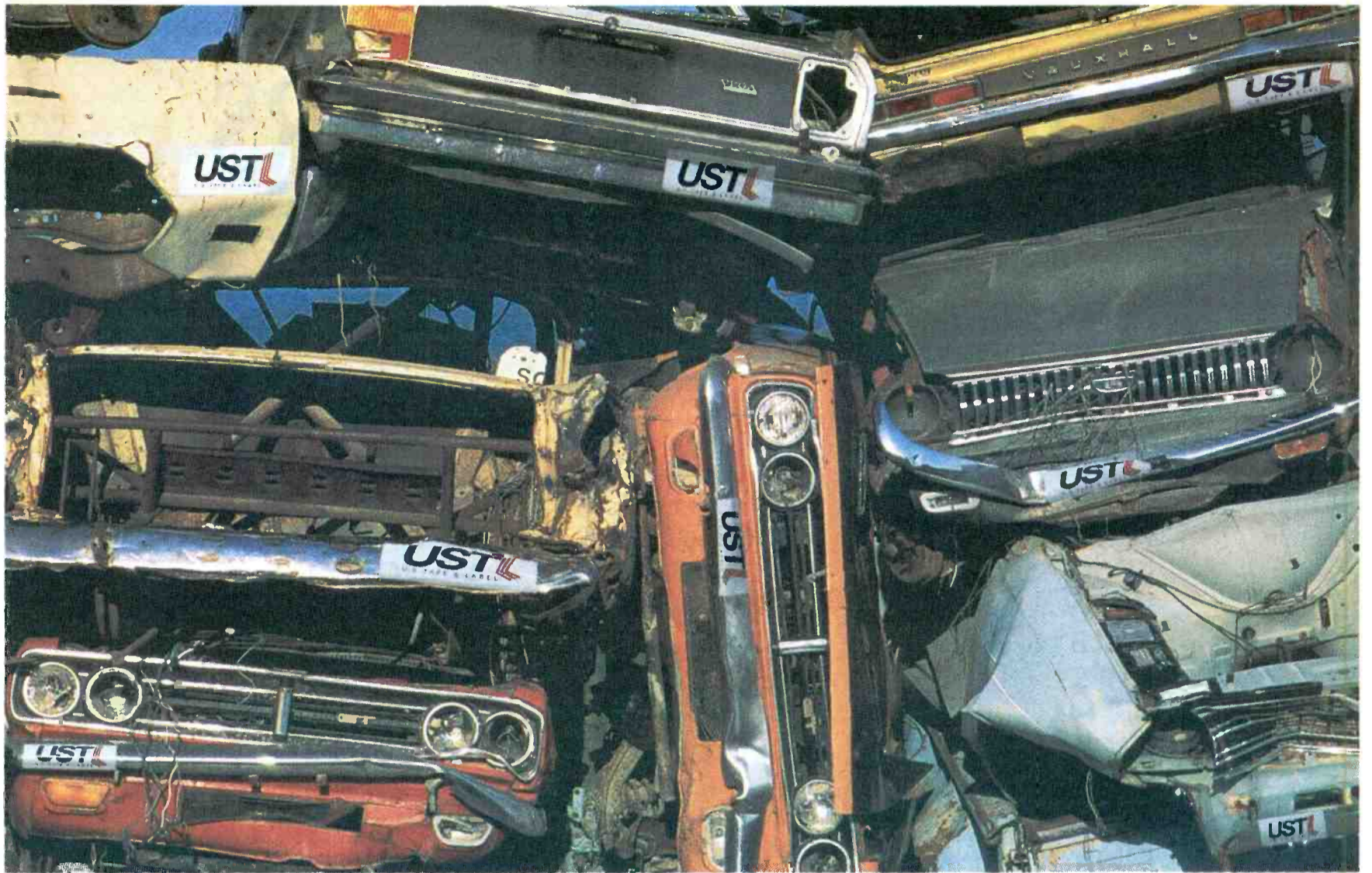
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**WXTU** - Philadelphia  
**KISS** - Boston  
**KBXX** - Houston  
**KZOK** - Seattle  
**Q106** - San Diego  
**WIL FM** - St. Louis  
**B94** - Pittsburgh  
**KWJJ** - Portland  
**KSSJ** - Sacramento  
**WSOC** - Charlotte  
**WSM FM** - Nashville  
**WJNO** - W. Palm Beach  
**KZST** - Santa Rosa  
**CKRM** - Regina

**KABC** - Los Angeles  
**KNBR** - San Francisco  
**KYLD** - San Francisco  
**WMZQ** - Washington  
**WJMN** - Boston  
**KYHS** - Houston  
**KUBE** - Seattle  
**KIOZ** - San Diego  
**KIHT** - St. Louis  
**WZPT** - Pittsburgh  
**KNCI** - Sacramento  
**KHTK** - Sacramento  
**WSSS** - Charlotte  
**WRMF** - W. Palm Beach  
**KRST** - Albuquerque  
**CFOX** - Vancouver  
**ADFM** - Australia

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# RADIO BUSINESS

## Evergreen Stock Options Begin Trading On AMEX

The American Stock Exchange has started trading options on Class A stock of Evergreen Media Corporation (Nasdaq: EVG).

Evergreen options opened with strike prices of \$25, \$30, and \$35, with position limits of 7500 contracts. Initial expiration months will be September and October 1995, and January and April of 1996.

The largest reason to list options is volatility, as money is made on the difference between the strike price and the actual price of the stock on the redemption date.

The Irving, TX-based company has O&Os in 10 markets, including New York, Los Angeles, Dallas, and Chicago.

## Programming Roundtables Highlighted At NAB

Programming takes center stage at the NAB Radio Show next week. A series of eight roundtable sessions on programming topics will feature radio industry leaders, including consultants, network reps, GMs and, of course, PDs. Among the moderators is R&R's News/Talk Editor, **Randall Bloomquist**.

AC, CHR, Country, Hispanic, News/Talk/Sports, Oldies, Rock, and Urban are the formats du jour. Audience-specific niche formats will be discussed, with their most closely related general formats. Some of the topics include "Coaching talent," "Keep-

ing an Oldies station fresh," "How to format play-by-play so it doesn't sound like a three-hour commercial," and Bloomquist's "Stick with local, or go for syndication?"

## Pioneering Media Broker Richard 'Crick' Crisler Dead at 87

Continued from Page 6

Crisler is survived by his wife of 47 years, **Lucy Hagin Howard**, a son, **Richard C. Crisler Jr.** of Washington DC., a stepson, **C. Alexander Howard** of Indian Hill, a stepdaughter, **Lucy Tallas** of Hyde Park, six grandchildren, and one great-grandchild.

## TRANSACTIONS

Continued from Page 6

100.7 MHz  
POWER: 5kw; 16kw at 1128 feet; 34kw at 600 feet  
FORMAT: Sports/Talk; Gold; Alternative

**WLOH-AM, WHOK-FM & WLLD-FM/Columbus, OH**  
FREQUENCY: 1320 kHz; 95.5 MHz; 98.9 MHz  
POWER: 1kw; 50kw at 492 feet; 583 watts at 754 feet  
FORMAT: AC; Country; Country

### Group Deal

**Mega Media Ltd.**  
PRICE: \$1.035 million  
TERMS: Duopoly deal; asset sale for \$925,000 cash and a seven-year, \$125,000 promissory note at 8% interest  
BUYER: **Ingstad Northern Iowa Broadcasting Inc.**, owned by **James Ingstad**. He owns 27 other stations. Phone: (701) 237-3775  
SELLER: **Mega Media Ltd.**, headed by President **Jim Hebel**. Phone: (515) 228-1000

**KCHA-AM & FM/Charles City, IA**  
FREQUENCY: 1580 kHz; 95.9 MHz  
POWER: 500w day/10w night; 3kw at 100 feet  
FORMAT: AC; AC

**KCZQ-FM/Cresco, IA**  
FREQUENCY: 102.3 MHz  
POWER: 3kw at 328 feet  
FORMAT: AC

**KCZE-FM/New Hampton, IA**  
FREQUENCY: 95.1 MHz  
POWER: 5.5kw at 328 feet  
FORMAT: AC

**KCZY-FM/Osage, IA**  
FREQUENCY: 103.7 MHz  
POWER: 6kw at 154 feet  
FORMAT: AC

### Alabama

**WDJL-AM/Huntsville**  
PRICE: \$300,000  
TERMS: Asset sale for \$50,000 cash and a 15-year, \$250,000 promissory note at 8% interest  
BUYER: **Debco Productions Inc.**, owned by **R. William Jones**. Phone: (803) 881-8830  
SELLER: **Gant Broadcasting Corporation**, headed by President **Rolf Parker Griffith**. He has an interest in three other stations. Phone: (205) 859-6106  
FREQUENCY: 1000 kHz  
POWER: 10kw  
FORMAT: Urban

**WKXM-AM & FM/Winfield**  
PRICE: No cash consideration  
TERMS: Stock sale for assumption of liabilities  
BUYER: **Ad Media Management Corp.**, owned by **Jack Mainord**. Phone: (205) 487-3261  
SELLER: **Harper-Mainord Broadcasting**, headed by General Partner **Maxine Harper**. Phone: (205) 921-7736  
FREQUENCY: 1300 kHz; 105.9 MHz  
POWER: 5kw; 3kw at 433 feet  
FORMAT: Gold; Gold

### Colorado

**(FM CP)/Glenwood Springs**  
PRICE: \$9538.74  
TERMS: Cash  
BUYER: **Rocky Mountain Radio Company LLC**, headed by Managing Partner **Clifton Gardiner**. He also owns seven other stations. Phone: (970) 949-0140  
SELLER: **Beachport Communications Inc.**, headed by President **Walter Richards**. Phone: (713) 626-5232  
FREQUENCY: 92.7 MHz  
POWER: 1kw at 17 meters

### Florida

**WXTL-AM/Jacksonville Beach**  
PRICE: \$665,000

TERMS: Asset sale for cash  
BUYER: **The Hurricane Media Group Inc.**, headed by President/CEO **Anthony Galluzzo**. He also owns **KIIX-AM/Wellington, CO** and **KTCL-FM/Fort Collins, CO**. Phone: (513) 231-8019  
SELLER: **Sudbrink Broadcasting Company of Jacksonville**, headed by General Partners **Robert and Marion Sudbrink**. Phone: (407) 684-7488  
FREQUENCY: 1010 kHz  
POWER: 10kw day/143 watts night  
FORMAT: Religious

### Georgia

**WMAZ-AM & WAYS-FM/Macon**  
PRICE: \$5 million (estimated)  
TERMS: Cash  
BUYER: **Gannett Co. Inc.**, headed by Chairman/CEO **John Curley**. It also owns 11 radio stations, 10 television stations, and 82 newspapers, including *USA Today*.  
SELLER: **Multimedia Inc.**, headed by Chairman/CEO **Donald Sbarra** and President/COO **Douglas Greenlaw**. In addition to its radio stations, Multimedia owns 18 newspapers, five television stations, a security alarm service, and operates over 150 cable television franchises.  
FREQUENCY: 940 kHz; 99.1 MHz  
POWER: 50kw day/10kw night; 100kw at 660 feet  
FORMAT: News/Talk; Gold

### Illinois

**WBBA-AM & FM/Pittsfield**  
PRICE: \$190,000  
TERMS: Asset sale for cash  
BUYER: **Gary Brown**. Phone: (618) 498-2185  
SELLER: **Illinois Community Broadcasting Company**, headed by President **F. Larry Hanna**. Phone: (217) 285-4395  
FREQUENCY: 1580 kHz; 97.5 MHz  
POWER: 250w day/10w night; 10kw at 300 feet  
FORMAT: Gold; Country

### Kansas

**KINA-AM/Salina**  
PRICE: \$235,000  
TERMS: Asset sale for cash  
BUYER: **Eagle Communications Inc.**, headed by President/Director **Robert Schmidt**. It owns 10 other radio stations, has an interest in an additional seven stations, and owns several cable television systems. Phone: (913) 625-4000  
SELLER: **Smokey Hill Broadcasting Co. Inc.**, headed by President **Larry Justus**. Phone: (913) 825-0266  
FREQUENCY: 910 kHz  
POWER: 500w  
FORMAT: Nostalgia

### Kentucky

**WQKS-AM/Hopkinsville**  
PRICE: \$90,000  
TERMS: Asset sale for cash  
BUYER: **Ham Broadcasting Co. Inc.**, headed by President/Director **D.J. Everett**. It owns two other stations. Phone: (502) 522-3232  
SELLER: **Regional Broadcasting Inc.**, headed by President **Gerald Hunt**. Phone: (901) 925-4981  
FREQUENCY: 1480 kHz  
POWER: 1kw day/24 watts night  
FORMAT: Urban

**WLOC-AM & FM/Munfordville**  
PRICE: \$125,000  
TERMS: Asset sale for a 15-year promissory note at 8% interest  
BUYER: **Royse Radio of Hart County Inc.**, owned by **Henry Royse II** and **Terri Lou Royse**. They also own **WCLU-AM/Glasgow, KY**. Phone: (502) 651-9149  
SELLER: **John Niland**. Phone: (502) 524-1812  
FREQUENCY: 1150 kHz; 102.3 MHz  
POWER: 1kw; 3kw at 99 feet  
FORMAT: Both stations are dark.

### New Mexico

**KTRC-AM/Santa Fe**  
PRICE: \$100,000  
TERMS: Asset sale for cash

BUYER: **W. Russell Withers Jr.** He owns eight other radio stations, has an application pending to buy **KZXA/Santa Fe**, and owns five television stations. Phone: (618) 242-3500  
SELLER: **Santa Fe Broadcasting Co. Inc.**, headed by President **William Mitchell**. Phone: (316) 665-5211  
FREQUENCY: 1400 kHz  
POWER: 5kw day/1kw night  
FORMAT: This station is dark.

### North Carolina

**WKQT-FM/Greenville**  
PRICE: \$2 million  
TERMS: Cash  
BUYER: **Taylor Communications Inc.**, headed by President **Steven Taylor**. He also owns **WKIS-FM/Greenville** and **WQBZ-FM/Macon, GA**.  
SELLER: **New East Communications**, headed by President **Henry Hinton**  
FREQUENCY: 103.3 MHz  
POWER: 100kw at 594 feet  
FORMAT: AC  
BROKER: **Bergner & Co.**

### Ohio

**WINW-AM & WRQK-FM/Canton**  
PRICE: \$5 million  
TERMS: Cash  
BUYER: **Canton SabreCom Inc.**, headed by President **Paul Rothfuss**  
SELLER: **Canton/Akron Radio Inc.**, headed by President **James Embrescia**  
FREQUENCY: 1520 kHz; 106.9 MHz  
POWER: 1kw; 27.5kw at 340 feet  
FORMAT: Nostalgia; Rock  
BROKER: **Americom Radio Brokers**

**WBZI-AM/Xenia**  
PRICE: \$140,000  
TERMS: Asset sale for assumption of promissory note  
BUYER: **Town and Country Broadcasting Inc.**, headed by President **William Joseph Mullins**. Phone: (513) 746-7072

Continued on Page 10



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**TRANSACTIONS**

Continued from Page 9

**SELLER:** Vernon R. Baldwin Inc., headed by President Vernon Baldwin. He owns eight other stations. Phone: (513) 829-7700  
**FREQUENCY:** 1500 kHz  
**POWER:** 500-watt daytimer  
**FORMAT:** Country

**Oklahoma**

**KXLS-FM/Alva**  
**PRICE:** \$650,000  
**TERMS:** \$100,000 cash and a 10-year, \$550,000 promissory note  
**BUYER:** Chisholm Trail Broadcasting Company Inc., headed by President/Director Hiram Champlin. It owns two other stations. Phone: (405) 237-1390  
**SELLER:** Lesso Inc., headed by President Lawrence Steckline. It owns 12 other stations. Phone: (316) 721-8484  
**FREQUENCY:** 99.7 MHz  
**POWER:** 100kw at 850 feet  
**FORMAT:** AC

**Oregon**

**KXYQ-AM/Milwaukie**  
**PRICE:** \$200,000  
**TERMS:** Asset sale for cash  
**BUYER:** Spartan Media Inc., headed by President Ivan Kafoury. Phone: (503) 235-9942

**SELLER:** KKSJ Inc., headed by President Paul Fiddick. It owns three other stations.  
**FREQUENCY:** 1010 kHz  
**POWER:** 4.5kw day/500w night  
**FORMAT:** Hot AC  
**COMMENT:** The parties have had an LMA since December 12, 1994.

**Pennsylvania**

**WLYC-AM & WILQ-FM Williamsport**  
**PRICE:** \$1.7 million  
**TERMS:** Cash  
**BUYER:** Van Michael  
**SELLER:** Lamco Communications Inc., headed by Marshall Noecker. It owns six television stations.  
**FREQUENCY:** 1050 kHz; 105.1 MHz  
**POWER:** 1kw day/36 watts night; 9.2kw at 1135 feet  
**FORMAT:** Nostalgia; Country  
**BROKER:** Kaill & Co. Inc.

**Washington**

**KRKO-AM/Everett**  
**PRICE:** \$150,000 for 50%  
**TERMS:** Stock sale for cash  
**BUYER:** S-R Broadcasting Co., headed by President/Director Andrew Skotdal and Secretary/Director Craig Skotdal. Phone: (206) 353-1380  
**SELLER:** Roy Robinson

**FREQUENCY:** 1380 kHz  
**POWER:** 5kw  
**FORMAT:** Gold

**KARY-AM & FM/Prosser**  
**PRICE:** \$300,000  
**TERMS:** Asset sale for cash  
**BUYER:** Northwest Broadcast Representatives Inc., headed by President/Director Robert Barron. It owns KBBO-AM & KRSE-FM/Yakima, WA. Phone: (208) 733-7512  
**SELLER:** Prosser-Grandview Broadcasters Inc., headed by President Judith Rae Lee. Phone: (509) 786-1310  
**FREQUENCY:** 1310 kHz; 100.9 MHz  
**POWER:** 5kw day/66 watts night; 6kw at minus 92 feet  
**FORMAT:** Country; Country

**Wisconsin**

**WCNZ-AM/Sheboygan**  
**PRICE:** \$150,000  
**TERMS:** Asset sale for \$15,000 cash and a two-year, \$135,000 promissory note at 10% interest  
**BUYER:** Sheboygan Broadcasting Corp., headed by President Julian Jetzer. It also owns WXER-FM/Plymouth, WI. Phone: (414) 467-0200  
**SELLER:** Lakeside Broadcasting Inc., headed by President Don Jones. Phone: (414) 923-6335  
**FREQUENCY:** 950 kHz  
**POWER:** 500w  
**FORMAT:** News/Talk

**Next Generation Radio: Banding Together To Sell The Joys Of Youth**

Continued from Page 4

And Next Generation landed those clients and new revenue without singing the praises of any one station or format. Instead, it promoted the concept of reaching young people through radio to key client-side decision-makers. Of course, if the advertiser needs help selecting stations or formats to carry its message, well, Next Generation is more than happy to help out.

**Stopping Revenue Exodus**

The creation of Next Generation was spearheaded by Emmis Broadcasting President Doyle Rose and Sr. VP Judy Ellis, who like others involved in youth-oriented radio, noticed an alarming migration of ad dollars to other formats and other media. "Way back, [CHR] was it because that's where the money was. [It] got facial cleansers, sodas, Levis — then the cycle changed," Ellis explained. "Radio was faced with new magazines for a young audience and, most of all, MTV. Money was leaving the radio market."

Alarmed by that revenue exodus, Rose and Ellis conferred with GMs around the country to develop a strategy to stop the egress. By the fall of 1993, those talks had spawned a board of directors consisting of Doyle and Ellis, WHYT/Detroit VP GM John Cravens, WVEE/Atlanta GSM Glenn Way, Katz President Stu Olds and AEMelissa Goidel, Katz Dimensions President Bonnie Press, Interep President Les Goldberg, and Radio 2000 President Stewart Yaguda.

The board's first task was to sign up stations to fund the coalition. "It took work, but the concept made sense. The stations knew the problems we were facing, and they are smart people," recalled Ellis. While stations had previously banded together to tout the value of their demo, observers say this is probably the first such group to include competing stations and rep firms.

Armed with organization and funding, the group, originally dubbed "12-to-24 Radio," set out to do battle on behalf of youth radio. Its first step was to hire marketing expert Deborah Esayian to determine why advertisers were abandoning youth formats. Esayian, a former product manager for Proctor & Gamble and Ciba-Geigy, did some research and quickly came to a conclusion: Radio had been approaching the wrong people with the wrong information.

"It's a marketing problem, not a sales problem," Esayian explained. "What I found more than anything was that people don't hate radio, but they don't understand it, and [that ignorance] leads to a fear of the medium."

Part of that misunderstanding came from the difficulty of making a national buy. "Nationally, it's easier to buy MTV than radio," said Baltimore-based ad agency Grey Kirk/VanSant

Media Supervisor Jamie Breazeale. "There are thousands of radio stations. You have to buy all of these markets individually and stations individually."

**Promoting Youth Market's Value**

Esayian concluded the best way to get around those agency-related roadblocks was to simply bypass the ad firms and go straight for the brand managers at major manufacturers. Unfortunately, she discovered, many radio sales reps lacked the experience and skills to deal with those client-side decision-makers.

"I don't think a lot of people in radio have experience talking the high level brand manager's language," said Esayian. So, she did it herself. Just over a year ago, Esayian began meeting with brand managers to promote the value of the youth market and radio's ability to reach it. Initially, she simply delivered a marketing presentation without asking for the order. Eventually, the orders came to her.

"It took five to six months to get my first sale, then four more months before they started to come in bang, bang, bang," she recalled. "About 85% of the brand managers I have met were in radio within a year. I am not selling anything. I am giving out information."

Despite its focus on clients, Next Generation hasn't ignored ad agencies. The organization offers to help agencies by identifying stations that should be included in a youth-targeted buy. "Agencies don't like radio. They find it complicated, which it is. We try to help them use it in a strategically advantageous way," says Esayian.

While the revenue is certainly a remarkable achievement, it pales in comparison to Next Generation's success in keeping 43 dues-paying radio stations happy, particularly in the early months when there were few sales to report. To their individual and group credit, the Next Generation members continue to rein in their instinct for intramural combat in the interest of youth radio.

"It's time the radio industry quit in-fighting and look at our real competitors, which are MTV and TV," said XHTS/San Diego NSM Rodger Seelert, who expresses the prevailing sentiment among Next Generation members. "There is a bigger picture than beating out the radio station down the street."

**“What I found more than anything was that people don't hate radio, but they don't understand it, and [that ignorance] leads to a fear of the medium.”**  
**-Deborah Esayian**



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**For The Record**

In last week's (R&R 8/25) story on satellite-delivered audio programming, **Radio Today Entertainment**, which distributes Dr. Laura Schlessinger's radio program, was inadvertently misidentified.

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**Moore Steps In As PD For '70s WOCT**



Moore

WGFX/Nashville programmer David Moore has been named PD at Capitol Broadcasting '70s Oldies WOCT-FM (The Colt)/Baltimore, effective September 18.

Crosstown Capitol sister Hot AC WWMX-FM PD David Wood had been doing double-duty as WOCT's PD; he'll continue to program WWMX.

"This won't be a turnaround situation," Moore told R&R. "There's a huge hole in Baltimore for [the '70s format]. Plus, I plan to take full advantage of the station's season tick-

MOORE/See Page 26

**For The Record**

Bob Cummings served as PD at WHPT/Tampa prior to the appointment of Chuck Beck. Cummings was inadvertently misidentified in last week's issue (R&R 8/25).

**ABC Sets Progressive Rock Net**

ABC Radio Networks said it will add another Rock format to its fulltime format repertoire early next year. This version will target 25-54-year-olds with a Progressive Rock sound. An official name for ABC's version of the format hasn't been announced.

ABC Radio Managing Director/Rock Formats Lee Abrams said research for the format is still being conducted, but noted the sound will depend on depth material from established artists — cuts not typically heard on Classic Rock stations.

That material will be supplemented with current music along the lines of the Dave Matthews Band and the Cranberries, "non-traditional" rock artists including Bob Marley and B.B. King, and other '80s artists such as R.E.M. and Sting.

ABC already has two Rock-based formats: Classic Rock and the youth-leaning Z Rock.

**It's Valentine's Day At EZ/New Orleans**

Sabo Media VP Harry Valentine has been named Director/ Programming for EZ Communications/New Orleans, effective September 5. He'll oversee not only Adult Standards WYU-AM and '70s Gold WRNO-FM, but also WEZB-FM, which currently is evolving from CHR to Talk.

"There are very few people who know how to do FM per-



Valentine

sonality radio," commented EZ VP/National Program Director Doug McGuire. "Harry is the best, and that's why we hired him."

Said EZ/New Orleans VP/GM Marc Leunissen, "One of the major considerations for me was finding someone with experience in FM Talk. Harry's also had experience programming other formats,

VALENTINE/See Page 26

**EXECUTIVE ACTION**

**Barnes Becomes Elektra Top 40 Promo Dir.**

Clarence Barnes has been appointed National Director/Top 40 Promotion at the Elektra Entertainment Group. He most recently was Midwest Regional Promotion Director at MCA Records.

"Clarence's passion will be an immeasurable asset to our department," said Sr. VP/Promotion Greg Thompson. "His innovative approach to all facets of promotion will make him a key player in Elektra's game plan for the future."

Barnes worked in Northeast Promotion for Chrysalis Records from 1989 through 1992. He began his career in 1985 as an announcer for WZOU/Boston.



Barnes

**Anthony Appointed Zoo Adult Promo Dir.**

Zoo Entertainment has hired Ken Anthony as National Director/Adult Promotion. He most recently served as PD at KLSX/Los Angeles.

"Hiring Ken was easy," said VP/Rock Promotion Ray Gmeiner. "His vast radio experience and passion for music make him a great ally for adult radio stations and Zoo's promotion staff. Now, can he get adds and play golf?"

Anthony also has programmed KSJO/San Jose, KLOL/Houston, KLOS/Los Angeles, and St. Louis outlets KPNT and WFXB (now WRVR).



Anthony

**Metro Networks Taps Dorf, Casseri**

Metro Networks has tapped Ted Dorf as VP/Industry Relations and Kenneth Casseri as GM/Buffalo-Rochester. Dorf formerly served as Metro's VP/Affiliate Relations; Casseri was GSM at WGR/Buffalo.

Exec. VP Chuck Bortnick remarked on both appointments: "Ted's years of experience in the industry and his complete understanding of Metro and our products will be very instrumental in his dedicated focus on our industry relations. Ken's diverse background and experiences will be important in our expansion and service to both affiliates and clients in the Buffalo and Rochester markets."

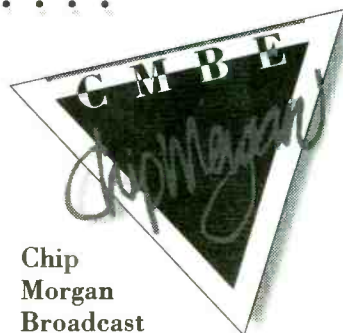
Prior to joining Metro in 1992, Dorf spent 38 years with Greater Media, including a stint as WURC-AM & WGAY-FM/Washington VP/GM. A 16-year radio and advertising veteran, Casseri has held the GSM post at WGR sisters WWWS-AM, WGRF-FM & WUFX-FM and was VP/Sales & Marketing at crosstown WWKB-AM & WKSE-FM.

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More Than Research—Answers.

## Perry Takes On Nat'l PD Duties At El Dorado

Bob Perry has been appointed National PD for El Dorado Communications Inc. Previously PD at KHQT/San Jose, Perry now will oversee the PDs at El Dorado's five Spanish-language stations: KMQA/Los Angeles, and KEYH-AM & FM, KQOK-FM & KXTJ-FM/Houston.



Perry

Perry told R&R the shift to Hispanic programming has been a smooth one, and he isn't planning any major changes. "Good programming is good programming. It's simply a matter of applying good research and marketing rules."

PERRY/See Page 26

## Gorman To Private VP/Promotion Post

Tom Gorman has been named VP/Promotion at Private Music. He held a similar post at Imago Records for three years.



Gorman

"The appointment of Tom Gorman further signals our change in direction and commitment to produce and market mainstream artists," said label President/CEO Ron Goldstein. "Tom brings a wealth of experience and a 'AAA' rating from his friends at radio and within the music business community."

Prior to joining Imago, Gorman served as Sr. VP/Promotion at Chrysalis Records and VP/Promotion at Capitol Records.

## Cooke, Phillips Join McVay Consultancy

McVay Media has recruited two programmers into its consultancy. Former WTOP/Washington PD Holland Cooke will work with News/Talk stations, while ex-KXXY/Oklahoma City PD Jay Phillips will assist McVay VP/Country Charlie Cook with Country stations.



Cooke



Phillips

Cooke also co-founded USA Today's now-defunct Sky Radio service, which provided news and sports to airline passengers. He's already consulting several N/T stations, including WPRO-AM/Providence.

Phillips is also currently consulting Country stations. Before joining KXXY, he worked at stations in Chicago and Nashville. He'll work with stations in mostly medium and smaller markets.

## Lipshutz Becomes Harris & Assoc. VP

Harris & Associates consultant Rob Lipshutz has been promoted to VP/Programming.

"Rob is one of the best programmers in the business," CEO George Harris commented. "He knows how to win in the ratings, maintain the franchise, and motivate staff. This spring, every one of our client stations ranked first in their target demos; many were No. 1 across the board. This promotion acknowledges all he's done for our company and clients."

Prior to joining the company in 1990, Lipshutz was Director/Programming at the Pollack Media Group. He currently works as interim PD at Harris & Associates client station WEZX/Wilkes Barre-Scranton.



Lipshutz

## KXL-AM PD Dirkx Rises To Combo OM

KXL-AM/Portland PD Mike Dirkx has been elevated to OM for both the News/Talk outlet and '70s sister KXL-FM. In a related development, Chuck Tyler exits, following the elimination of KXL-FM's PD position.

Station Manager Tim McNamara told R&R, "Chuck did a great job, but we're hoping Mike will take us in a new direction and make the station bigger. We really like what Mike's been doing with the AM, and — in this world of merger mania — it seems leaner is better. Managers have to make tough calls, but we have to move on."

Dirkx previously programmed WCKG/Chicago, Seattle's KIXI and KLTX, and KEX/Portland.

## UPDATE

### Hauenstein Adds VP Duties At Jones

Jones Satellite Networks VP/GM Eric Hauenstein has added VP duties at Jones International Networks, the umbrella company for international radio ventures and other special projects.

With a radio career spanning nearly three decades, Hauenstein has owned stations in Phoenix, Nashville, Kansas City, and Salt Lake City, in addition to small-market stations in Arizona and California.

In 1978, he became the first President of Sandusky Newspapers' radio division and oversaw operations for its eight stations. Prior to joining JSN, Hauenstein served as GM of WSVS-AM, WKHK-FM & WKIK-FM/Richmond.



Hauenstein

### Jones To South Central As Corporate PD

Bill Jones has been appointed Corporate PD at South Central Communications, effective September 11. He has served as Country WGKX/Memphis's PD for seven years.

South Central President/GM Steve Edwards told R&R, "Bill is extremely tenacious, very strategic, has been in warfare his entire career, and is very stable. Our GMs and I agree he's a man of quality who understands our mission. It was important to hire someone who thinks and acts like we do."

"We're not a publicly traded company, and we're not in it for the short haul. We've doubled up everywhere, will triple up where opportunities allow, and may eventually look at other markets."

Though South Central is Nashville-based and Jones has a Country background, Edwards stressed, "We're not sending a message that our stations will be changing formats to Country — that's not in our plans."



Jones

### Kamerer Upped To Magnatone VP/Sales

Magnatone Records Manager/West Coast Promotion Don Kamerer has been elevated to VP/Sales.

"I am delighted to welcome Don to Magnatone's senior management team," said Magnatone Entertainment Group COO Colin Stewart. "His extensive experience in all areas of sales and promotion will serve to optimize Magnatone's presence in the retail marketplace, while further strengthening the label's direct relationships with key accounts."

Kamerer's 25-year music industry career includes stints as MTM Records National Sales Director, ABC/Dunhill Branch Manager, Sony Music Regional Promotion Manager, and Billboard Country Chart Manager.

UPDATE/See Page 26

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# 70'S

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**The Host** -- Dick Bartley, regarded as the preeminent authority on oldies music, is the owner of the finest 70's compact disc library in America! **The Advantages** -- Music, fun, contests, interviews - all the elements of a highly entertaining radio program...all yours at the touch of a button!

**The Specifics** -- "Yesterday Live! with Dick Bartley" airs every Sunday from 6-10pm (ET). (Refed 10pm-2am ET).

For information, call Radio Today at (212) 581-3962.

**YESTERDAY**  
Live!  
with Dick Bartley

abc ABC RADIO NETWORKS



## Radio

• **BOB SHOMPER** leaves his PD post at WTSM/Madison, WI for similar duties at KARN-AM & FM/Little Rock.

• **MICHAEL FLOWER** is elevated to Director/Talent Acquisitions at Entertainment Radio Networks. He was formerly an associate producer.



Flower

• **SUE JANSIK** has been named Promotion Director for Zapis Communications/Zebra Broadcasting Cleveland properties WJMO-AM, WZAK-FM & WZJM-FM. She exits her Director/Marketing & Promotion post at WTOU-AM & WKDD-FM/Akron.

## Records

• **SANDRA TRIM-DA-COSTA** is promoted from Director/Marketing to VP of that department at GRP Records.



Trim-DaCosta

• **JUDITH COTTON** steps up from Director/A&R to Exec. Director/A&R at Myrrh Records. Concurrently, **TONY SHORE** is upped to Manager/National Radio and **ANDREW TEMPEST** becomes VP/Marketing.



Matulic

• **LILLIAN MATULIC** has been named Sr. Director/Publicity at MCA Records. She was previously VP/Publicity at Priority Records.

• **WOODY FIRM** is promoted to Director/Operations for Atlantic Records. He was most recently Manager/Operations and Asst. to the GM.



Firm

• **CHRISTOPHER BREN** takes International Director duties at Almo Sounds Inc. He most recently had his own label, Blackwiz Records.

• **HEATHER DAVIS** steps up from Manager to Assoc. Director/Media Relations, West Coast for Epic Records.

• **MICHAEL SYLVIA** joins Capricorn Records as West Coast Regional Promotion Director. In other news, Midwest Promo Director **SCOTT MADDEN** will be the first-ever recipient of Capricorn's Promotion Person of the Year award.

• **BILL BURRS**, Midwest Regional Marketing Manager at Zoo Entertainment, has moved from the St. Louis office to the Chicago office.

## National Radio

• **ONE-ON-ONE SPORTS RADIO NETWORK** announces new affiliates stations to its lineup, including WHK/Cleveland, WMSP/Montgomery, AL; WWZN/Orlando; WNZE/Tampa; KMMS/Bozeman, MT; and KUPI/Idaho Falls, ID.

## PROS ON THE LOOSE

**J.C. Corcoran** — Mornings KSHE/St. Louis and KSD/St. Louis (314) 444-6332

**Gary Michaels** — APD/MD/middays KUTQ/Salt Lake City (801) 944-3966

**Chuck Tyler** — PD KXL-FM/Portland (503) 645-0291

**Dan Updike** — Nights WHTO/Williamsport, PA (717) 547-1094

• **MARK HUMPHREY** and **ROB SIMBECK** have joined ABC Radio Network's "American Country Countdown with Bob Kingsley" as writers. They will be based in Los Angeles and Nashville, respectively.

• **MTV RADIO NETWORK** kicks off its regularly scheduled programming on September 11. Programs include: "Alison Stewart Correspondent Stories," "MTV News On The Radio," "Raw News," "MTV Event Reports," "The Morning Facts," and "Exclusive Live Performances."

• **BROADCAST PROGRAMMING** has announced the winners of its Second Annual BP Radio Awards competition among client stations: KIYS-FM/Jonesboro, AR (Best Production); KFIN-FM/Jonesboro (Best Morning Show); WBOQ-FM/North Beverly, MA (Best Promotion); and KLOZ-FM/Eldon, MO (Best Sounding Station). Winners were determined by a panel of BP Programmer-Consultants.

• **USA RADIO NETWORKS** has inked a deal for their own Satcom C-5 feed from Equity Radio Network, which is now in effect. USA Radio will continue to provide service on Spacenet III; (800) 829-8111.

• **"TROUTTALK,"** America's first nationally syndicated fly fishing Talk radio program, can now be heard on Sunday mornings on local radio stations. The two hours of "Hate Bait" radio is hosted by Strayhorn Spade Water; (702) 251-8283.



SpadeWater

## Industry

• **GOLD MOUNTAIN ENTERTAINMENT**, the high-profile management firm, has upped manager John Silva to full partner and repurchased the equity held in the company by BCL, owner of concert promotion firm CPI and tour merchandiser Brockum.

# MUSIC DATEBOOK

### MONDAY, SEPTEMBER 11

1962/The Beatles record what will become their first UK hit single, "Love Me Do."

1967/The Beatles' "Magical Mystery Tour" begins crossing the English countryside.

1971/The Jackson 5 cartoon series premieres on ABC-TV.

1987/Reggae star Peter Tosh is shot to death when he surprises burglars in his home.

Also ... Peter Gabriel's "Sledgehammer" wins MTV's Best Video award.

### TUESDAY, SEPTEMBER 12

1965/The Beatles release "Yesterday."

1966/The Monkees' TV show premieres on NBC-TV.

1990/Fleetwood Mac members Christine McVie and Stevie Nicks announce they've left the group.

Born: Barry White 1944

### WEDNESDAY, SEPTEMBER 13

1969/John Lennon debuts the Plastic Ono Band in Toronto. The musicians include Eric Clapton, Klaus Voormann, and Alan White.

1985/Sting begins his first solo tour in San Diego.

Born: David Clayton-Thomas (Blood, Sweat & Tears) 1941, Peter Cetera 1944

### THURSDAY, SEPTEMBER 14

1955/Little Richard records "Tutti Frutti."

1968/In Rolling Stone, the Who's Pete Townshend announces plans to write a rock opera about a deaf, dumb, and blind kid.

Also ... "The Archies" premieres on CBS-TV.

1979/Pat Benatar releases her first single, "If You Think You Know How To Love Me."

1984/The first MTV Video Awards are held. Herbie Hancock's "Rockit" wins Best Video.

### FRIDAY, SEPTEMBER 15

1980/David Bowie makes his Broadway debut in the title role of "The Elephant Man."

1987/The Grateful Dead receive their first-ever platinum record award for the "In The Dark" LP.



The Grateful Dead — pyramid power.

### SATURDAY, SEPTEMBER 16

1977/T. Rex leader Marc Bolan is killed in a car accident near London.

1978/The Grateful Dead perform at Egypt's pyramids.

1979/The Sugarhill Gang release "Rapper's Delight," the first mainstream rap hit.

1991/Guns N' Roses become the first artists to release two albums ("Use Your Illusion I" and "II") simultaneously.

Born: B.B. King 1925, Kenney Jones (Faces, Who) 1948, Earl Klugh 1953, Richard Marx 1963

### SUNDAY, SEPTEMBER 17

1931/RCA introduces the 33 1/3 RPM LP.

1967/The Doors perform "Light My Fire" on "The Ed Sullivan Show." CBS-TV censors are angered when Jim Morrison, who'd promised he'd change the "...get much higher" line, sings it anyway.

Born: The late Hank Williams Sr. 1923, Fee Waybill (Tubes) 1950

— Paul Colbert

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## WKIK/Richmond Switches To Alternative WBZU 'The Buzz'

■ J.J. Quest now PD/MD; Bill Gamble consults

Country WKIK/Richmond created a buzz in the market by flipping to Alternative as WBZU "The Buzz." Former WZJM/Cleveland PD J.J. Quest — mostly recently fill-in at WMMS/Cleveland — joins as PD/MD, replacing Carl Becker. Currently running jockless, the Buzz has hired WKQX/Chicago PD Bill Gamble as consultant.

ABS Communications President Ken Brown told R&R, "We own [crosstown] Country WKHK, and we tried to position a second Country station as a defensive move, but WKHK holds the image. We tried to be more offensive by marketing the station, but no one cared. We went back to the drawing board and discovered there was no pure New Rock station in Richmond. Without format purity, you're dead."

Quest worked for Brown as Station Manager at WRQN/Toledo. "J.J. has great work ethics, a good database of people he can talk to, and a real understanding of the format," noted Brown. "His heart and soul is in it. I'll take somebody who's willing to kill over a person with a ton of experience any day."



Quest

## Pall To Program '70s WSRR/Memphis

Veteran programmer Cary Pall has been appointed PD at Barnstable Broadcasting's '70s Gold WSRR (Star 98)/Memphis.

"I know Cary will bring tremendous success to us," remarked Barnstable President/COO David Ginkgold, "and also be a real contributor

to our overall programming group."

According to Star 98 VP/GM Tony Yoken, "Cary's the complete broadcast architect. He's built [stations] from the ground up and is No. 1 in my book when it comes to rock 'n' roll musicology."

Pall added, "Any station that lets me drive my red '77 Cadillac to remotes and calls it Elvis's last car is all right by me. Look for me on I-55, southbound."

Pall most recently was a Bolton

Research Programing Consultant. He has also served as PD at WMMO/Orlando, WTAE/Pittsburgh, WXEZ/Toledo, and WMYI/Greenville, SC, APD at WKLX/Rochester, NY, and an on-air talent at WCSX/Detroit.



Pall

### CHRONICLE

#### MARRIAGES

Parachute/Mercury Records recording artist Dan Navarro to former Discovery Records National Promotion Director, Claudia Stewart, July 29.

#### BIRTHS

KPOI/Honolulu PD Ted Taylor, wife Shannon, son Maxon Edward, August 23.

Columbia Records artist Marcus Hummon, wife Becca Stevens, son Isaac Caney, August 22.

WKCY/Harrisonburg, VA overnight talent Dale Carpenter, wife Dena, daughter Caitlyne Marie, August 21.

Sony Wonder/Nickelodeon Sr. Director/Marketing John Phillips, wife Elyssa, daughter Sarah Mae, August 2.

#### CONDOLENCES

Motown group Miracles cofounder Ronnie White, 57, August 26.

American Recordings group Skinny Puppy drummer Dwayne Goettel, 31, August 23.

Sun Ra Arkestra tenor saxophone player John Gilmore, 63, August 20.

Country steel guitar player Orville (Red) Rhodes, 64, August 20.

Jazz organist William (Wild Bill) Davis, 77, August 17.

## Habbeshaw To Hollywood Natl. Dir./Promotion

Joel Habbeshaw has been appointed National Director/Promotion at Hollywood Records.



Habbeshaw

Habbeshaw, who will work out of the label's Burbank headquarters, most recently was an independent record promoter.

"Joel is one of a kind," said Sr. VP/Promotion John Fagot. "His drive and determination are unparalleled, and I'm glad to have him aboard."

Habbeshaw also has worked at Maverick Records and at two Las Vegas radio stations: Alternative KEDG and college outlet KUNV.

## Radio Response Sought By Music License Committee

The Radio Music License Committee is seeking help regarding negotiations with ASCAP over the next licensing cycle, which begins in 1996.

Current licenses expire at the end of this year, and ASCAP has sent out "interim license agreement letters" to stations. Among the options stations have in dealing with the situation:

- Authorize the RMLC to represent them in negotiations with ASCAP.
- Sign the ASCAP interim license (which binds the station to the licenses ultimately negotiated for).
- Negotiate separately with ASCAP.

The Committee believes it will gain strength at the negotiating table if it can represent as many stations as possible, so it's asking stations to choose the first option listed above. Stations that want the RMLC to negotiate for them can obtain the appropriate form by faxing a request to (510) 866-6268.

## Stern Now PD At New Dayton 'Edge'

Mike Stern, who's spent the past two and a half years as a Jacobs Media consultant, has been named PD at the Edge's latest sign-on, WRVF/Dayton, effective September 16. Acting PD Jeff Stevens remains MD.

WRVF owner/GM Alan Gray said, "Mike has learned 'at the knee of the master' while working with Jacobs and has a deep knowledge of the music and formatics that will be vital to our growth."

"My goal has always been to get to programming," Stern told R&R. "Jacobs was a stepping stone to get there. It was the perfect way to get a lot of programming experience without going through 17 small markets ... I think of it as [earning] a Master's in radio."

Prior to joining Jacobs, Stern was Promotion Director/night personality at KBFX/Anchorage and PD at Michigan State University's WDBM/Lansing.

## CMA Station, Personality Winners

The winners of the 1995 CMA Broadcast Awards were announced Friday (8/25) by the Country Music Association.

#### Station Of The Year

- Major: **WGAR-FM/Cleveland**
- Large: **WSIX-FM/Nashville**
- Medium: **WUSY-FM/Chattanooga**
- Small: **WOGK-FM/Gainesville, FL**

#### Broadcast Personality Of The Year

- Major: **Stu Evans, KMLE-FM/Phoenix**
- Large: **Carl P. Mayfield, WSIX-FM/Nashville**
- Medium: **Shores & Steele, WKKO-FM/Toledo**
- Small: **Kelli & McCoy, KRMD-FM/Shreveport**

The Major Market category was added this year after the CMA restructured the awards process. The four categories are now based on market size established by Arbitron rankings: Major Market (1-25), Large Market (26-50), and Medium Market (51-100). The Small Market category includes all other markets.

The winners will be recognized October 4 during the 29th annual CMA Awards.

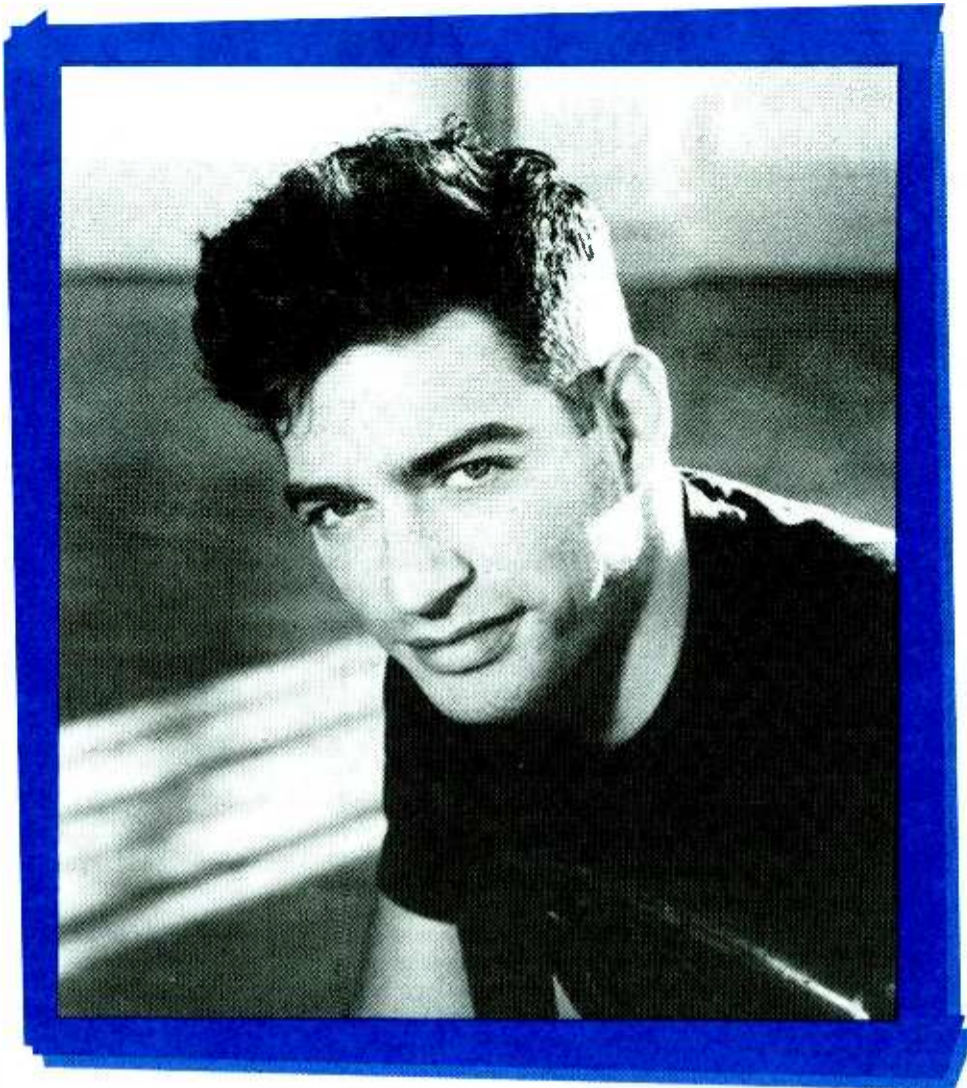
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Scott Shannon- Program Director of WPLJ-FM, New York City

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New Orleans, LA



# MANAGEMENT

## 14 KEY QUESTIONS

### Speaking In Public: Make It Outstanding

**W**hen you're asked to speak on a program with several other people, it's vitally important to make sure your speech stands out.

To achieve that goal, *Executive's Portfolio Of Model Speeches* author **Dianna Booher** claims the most important thing you can do is to tailor your speech to your listeners by asking yourself the following 14 questions:

- What is their educational level?
- What is their income level?
- What are their prejudices and biases about your subject?

- What are their problems?
- What do they fear?
- What are their goals?
- What are their desires?
- What are their taboos?
- Is this a humorous or a solemn occasion?
- Do they feel they're in competition with you — or each other?
- Are they resistant to your ideas?
- Are they afraid they can't do what you're asking?
- Do they feel challenged by your ideas?
- Are they eager to try out the information you present?

### Who Knows Where The Time Goes?

**H**ow much of the working week do your staffers spend faxing, copying, and printing documents?

According to a recent survey conducted by **Impulse Research**, if your firm employs 50 or fewer people, the average amount of time spent faxing each week is *10 hours*.

The average amount of time spent copying? *Eight hours per week*.  
The average amount of time spent printing? *Seven hours per week*.

### Casual Daze

**T**he larger the company, the more likely to have a casual-dress policy. According to a recent survey of the Norwalk, CT-based **Exec-U-Net** organization, 69% of the responding firms with annual sales greater than \$10 million have policies on casual dress. Only 38% of responding firms with annual sales of less than \$10 million have casual dress policies.

Younger executives are more likely to approve of allowing employees to dress down on casual days when clients are visiting. More than a third (35%) of execs between the ages of 30 and 40 say this is acceptable workplace behavior, and 31% of execs in the 40-50 age bracket agree. Execs in the 50-60 age range are markedly less tolerant — only 17% find such a policy acceptable.

Interestingly, 93% of the executives surveyed believe that employees feel more comfortable dressing casually, and 50% think that people work harder and more effectively when dressed casually. Nevertheless, only 39% of these execs say *they* dress down on casual day.



"If I catch the person who keeps mumbling 'is this fair to the stockholders?' they're out of here."

### Test Your Business Ethics

**W**hat is — and isn't — ethical business behavior? To get a clear-cut answer, Dallas-based **Texas Instruments** suggests employees ask themselves these six questions:

**Is it legal?** If it's not, don't do it.

**Is it consistent with your company's stated values?** Most firms have a clearly stated set of corporate values. Actions that don't fit with them shouldn't be taken.

**If you do it, will you feel bad?** If so, there's probably something wrong.

**How would it look in the newspapers?** If having the public find out about something would be embarrassing, there's a problem.

**Do you think it's wrong?** If so, don't do it.

**What do other people in the company think?** Employees shouldn't feel they have to make a decision about ethics alone. Get some help by asking others what they think. (And if you don't get a solid answer, keep asking people — the boss, the company's lawyers, human resources personnel — until you do.)

## End-to-End Audio Delivery



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### Office Organization Myths

**Y**ou hear a lot of talk about how getting your office organized will make you a more productive manager, but how much of this theory translates into reality? Dallas-based business consultant **Lisa Kanarek** claims there are five basic myths about office organization.

**"Handle Paper Once."** If this isn't close to impossible, it's living right next door to unrealistic. Instead of handling each piece of paper only once, get in the habit of doing something with every document that moves it *forward*.

**"Only Use A Daily To-Do List."** This one-size-fits-all approach simply isn't suitable for everyone's needs. Plan by the day — or the week — but *plan*.

**"Keep Papers Stored Out Of Sight At All Times."** Some people

work better when surrounded by stacks of paper; these folks equate a clean desk with a blank mind. Still more people suffer from the "out of sight, out of mind" syndrome. If you're one of the latter, keep the papers you use often in nearby files or stacking bins — they'll be every bit as accessible, but won't clutter your desk.

**"Schedule Your Day, Hour By Hour."** This only works when your day goes exactly as planned, and in our fast-paced, high-tech world that day was ... when? You're better off making one simple list, divided between "calls to make" and "things to do."

**"Everyone Should Be Organized To The Same Degree."** People are individuals, not everyone works the same way as everyone else. Develop an organization level with which you feel comfortable, then make whatever changes you need to *maintain* that level.

### DATELINE

• September 6-9 — NAB Radio Show. New Orleans Convention Center.

• September 6-9 — RTNDA 50th International Conference & Exhibition. New Orleans Convention Center.

• September 7 — MTV Video Music Awards. Radio City Music Hall, New York.

• September 10 — 47th Annual Emmy Awards. Pasadena Civic Auditorium, Los Angeles.

• September 21 - December 13 — Fall Arbitron.

• October 4 — CMA Awards. Grand Ole Opry, Nashville.

• October 4 — Yom Kippur.

• October 14-17 — RAB Board Meeting. Boca Raton Resort & Club, Florida.

• October 21 — First game of the World Series.

• November 8-12 — NBPC Convention. New Orleans.

# WHAT'S THE FREQUENCY, KAREN?

Karen Ritchie  
speaks at the  
1995 NAB.  
Hosted by  
Jacobs Media.

At this year's NAB, the company that set off the explosion of the Alternative format invites you to learn how to reach the Alternative audience. Jacobs Media, the industry's premier consultants for Alternative radio and the creators of The Edge present Karen Ritchie, the author of Marketing to Generation X. Her insight into understanding this elusive and vital audience is an absolute must for broadcasters involved in or considering the Alternative format.

Jacobs Media works for legendary Alternative stations and newcomers to the format that are already pulling down legendary numbers. We recognize the importance of both ratings and revenues. Now we're offering you an opportunity to gain a better understanding of the marketing potential of the Alternative audience.

Join us for coffee and beignets at the Intercontinental Hotel on Saturday, September 9th at 8:00 a.m. Seating is limited, so RSVP ASAP at 1-800-928-EDGE.

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# MEDIA

## 'ZINE SCENE

### MCA Mainman = Junior Songwriter!

New MCA mogul Edgar Bronfman Jr. has co-written three ballads that'll appear on Bruce Roberts' "Intimacy" album, due next month. Working under the nom de plume "Junior Miles," he also penned the lyrics to "To Love You More," set to appear on Celine Dion's next LP (Time).

#### Doctor, Doctor

Lisa Marie Presley is convinced she's pregnant; doctors will perform an ultrasound test when she returns from Switzerland (Star).

Don Henley's new bride is six weeks pregnant, but her multiple sclerosis has flared up and she's gained 40 pounds; doctors say this isn't serious (National Enquirer).

To fulfill her dreams of motherhood, Madonna, 37, plans to donate an egg — boytoy Carlos Leon will provide the sperm — and the fertilized result will be planted in a surrogate mom (Globe).

Ex-Motley Crue frontman Vince Neil cried at his daughter's bedside when the four-year-old died of stomach cancer; doctors had removed a six-pound tumor in an attempt to save the child's life (Globe).

Depeche Mode singer Dave Gahan tells the Globe he slashed his wrists a week after leaving heroin rehab for the second time, coming home and finding his house had been burglarized, and his wife had split: "I drank a bottle of wine and swallowed a handful of Valium. I walked into the bathroom and saw a razor blade. It was a spur of the moment thing."

#### Ripple

While People weighs in with a 76-page Jerry Garcia tribute issue, Entertainment Weekly's 72-page Garcia tribute issues sport four different covers (one for each decade) and this deathless quote from ex-KCQR/Santa Barbara PD Tom Van Sant, who owns about 700 Grateful Dead live tapes: "It's like wine. The best vintages are '69, '70, '73, '74, and '77."

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

#### Genius At Work

"He's a genius, like a Miles Davis, who heard sounds



Carolyn Baker

no one else heard. They hear, see, feel something we don't, and their job is to interpret to us. His whole world is colored differently from mine" — WB VP/Artist Development Carolyn Baker,

on the Artist Formerly Known As Prince, cover star/subject of a six-page feature in the Esquire Gentleman special.

#### Holly Daze

A new Buddy Holly biography alleges he lost his virginity at a gang-bang, had a secret (pre-fame) child with a Texas schoolgirl, slept with his manager Norman Petty's wife, and took part in an orgy with Little Richard (Star).

#### Fly Guy

Former Iron Butterfly bassist-turned-computer engineer Phil Kramer went to the L.A. airport and has been missing since February 12. Given Kramer's potential knowledge of MX missile secrets, his local Congressman is calling for an FBI investigation (Globe).

#### Tell It Like It Was

"In the '80s, I couldn't look at Paula Abdul and Kylie Minogue and say, 'I can do better than that.' I didn't give a fuck" — Interview cover star David Bowie looks back in love, not anger.

GQ's "1995 Overrated List" includes: Bjork, Melissa Etheridge, the "genius" of Brian Wilson, Hootie & The Blowfish, "righteousness about TicketMaster," and "heavily choreographed concerts at which the featured performer wears a headset microphone and is backed by thirty-five dancers."

## FILMS

### WEEKEND BOX OFFICE AUGUST 25-27

1	Mortal Kombat (New Line)	\$10.30
2	Desperado (Columbia)*	\$7.91
3	Dangerous Minds (Buena Vista)	\$7.77
4	A Walk In The Clouds (Fox)	\$5.48
5	Lord Of Illusions (MGM/UA)*	\$4.80
6	Something To Talk About (WB)	\$3.91
7	Babe (Universal)	\$3.69
8	Waterworld (Universal)	\$3.54
9	Apollo 13 (Universal)	\$2.57
10	The Net (Columbia)	\$2.41

All figures in millions

\* First week in release

Source: Entertainment Data Inc.

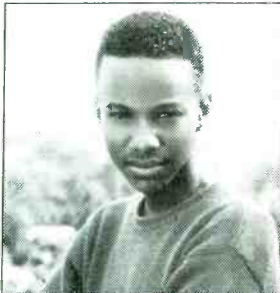
#### COMING ATTRACTIONS:

This week's openers include "The Prophecy," starring Christopher Walken, Elias Koteas, and Virginia Madsen. Atlantic is slated to release Skid Row's "Breakin' Down" as the film's single.

## VIDEO

### NEW THIS WEEK

- **FREDDIE THE FROG (MCA/Universal)**  
Ben Kingsley and James Earl Jones lend their voices to this straight-to-video, animated feature film, which spotlights original songs by Patti Austin & George Benson ("Keep Your Dreams Alive") and Grace Jones ("Evilmainya"), along with new cuts by Boy George and Asia.
- **A GOOFY MOVIE (Walt Disney)**  
This animated feature film — highlighting the vocal talents of Jo Anne Worley, Kellie Martin, and Impact/MCA recording artist Joey Lawrence — spawned a Walt Disney soundtrack showcasing two



songs by Tevin Campbell: "1 2 1" and "Stand Out."

## TELEVISION

### TOP TEN SHOWS AUGUST 21-27

- 1 Seinfeld
- 2 Friends (9:30pm)
- 3 ER
- (tie) Mad About You (8:30pm)
- 5 Home Improvement
- 6 Friends (8pm)
- (tie) PrimeTime Live
- 8 Grace Under Fire 9/20/20
- 10 NFL Preseason Football (Cowboys vs. Broncos)

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain time zone. All listings subject to change.

### COMING NEXT WEEK

#### Tube Tops



Alice In Chains, the Allman Brothers, Chuck Berry, Jon Bon Jovi & Richie Sambora, Booker T & The MG's, James Brown, Jackson Browne, Eric Burdon, Johnny Cash, George Clinton, Sheryl Crow, Dr. Dre & Snoop Doggy Dogg, Melissa Etheridge, John Fogerty, Aretha Franklin, Al Green, the Kinks, Carole King, Jerry Lee Lewis, Little Richard, Martha & The Vandellas, John Mellencamp, Natalie Merchant, the Pretenders, Robbie Robertson, Soul Asylum, and Bruce Springsteen — on stage with the E Street Band for the first time in eight years — are slated to perform live! from Cleveland's Municipal Stadium when HBO presents "The Concert For The Rock And Roll Hall Of Fame," a six-hour special that also will feature artist interviews and the museum's dedication and ribbon-cutting ceremonies (Saturday, 9/2, 7:30pm). Westwood One Entertainment is set to carry the radio simulcast.

### Friday, 9/1

- Wynton Marsalis and Lester Bowie trace the roots of jazz music when Bravo debuts the 100-minute, first installment of "Masters Of American Music," an eight-part series featuring archival footage and performance clips (10pm EDT/7pm PDT).

### Sunday, 9/3

- Maureen McGovern and Eddie Rabbitt are set to appear from NYC and Branson, MO, respectively, on "The Jerry Lewis Telethon" (check local listings for time and channel).

### Monday, 9/4

- Collective Soul, "Late Show With David Letterman."
- WLUP-FM/Chicago air personality Danny Bonaduce, "Late Night With Conan O'Brien."

### Tuesday, 9/5

- Tony Bennett is profiled on the latest installment of A&E's "Biography" series (8pm EDT/5pm PDT).
- Little Richard, "Music City Tonight."
- Joan Osborne, "The Tonight Show With Jay Leno."
- Faith Hill, "David Letterman."

### Wednesday, 9/6

- George Jones and Tammy Wynette perform together from the Delaware State Fairgrounds on TNN's hourlong "Full Access: On Tour With George & Tammy" special (8pm EDT/5pm PDT).
- Aaron Tippin, "Music City Tonight."
- Hootie & The Blowfish, "David Letterman."

### Thursday, 9/7

- Bon Jovi, Green Day, Hootie & The Blowfish, Michael Jackson, Live, Alanis Morissette, the Red Hot Chili Peppers, R.E.M., TLC, and White Zombie are slated to perform live from NYC's Radio City Music Hall on the three-hour "1995 MTV Video Music Awards" (8pm).
- Mary J. Blige performs on "New York Undercover" (Fox, 9pm).
- Dolly Parton, "Music City Tonight" (10pm).
- Ty England, "Jay Leno."
- Annie Lennox, "David Letterman."

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# LIFESTYLES

## Concert Attendance Holding Rock-Steady

About one in nine Americans (11%) have attended a live music concert in the past month, according to a recent survey by the NYC-based **Roper Organization**. Incidentally, this figure is virtually unchanged from when the question was asked back in 1980.

Age is a major factor in concert-going. Nearly one in five (18%) Americans between the ages of 18-29 have attended a live concert in the past month — a far greater percentage than those 30-44 (10%), 45-59 (9%) or 60-plus (6%).

### 45-59s ARE GOING TO MORE CONCERTS

However, the only age group to post an *increase* in concert-going was the 45-59 demo, up four percentage points from 1980's figures.

Interestingly, 17% of Americans who live in the West say they've been to a concert within the past month — an increase of 3 percentage points — compared with 11% of those living in the Northeast or Midwest (no change) and 8% of those living in the South (up one percentage point).

### MORE LIBERALS THAN CONSERVATIVES ATTEND

Other groups more likely to attend a concert in a typical month are singles under age 45 (19%, off one percentage point), people earning \$50,000 or more per year (18%, up three points), and those who identify themselves politically as "liberals" (20%, up three points).

Incidentally, liberals are twice as likely to have attended a concert than those who describe themselves as "conservatives" (10%, down one percentage point).

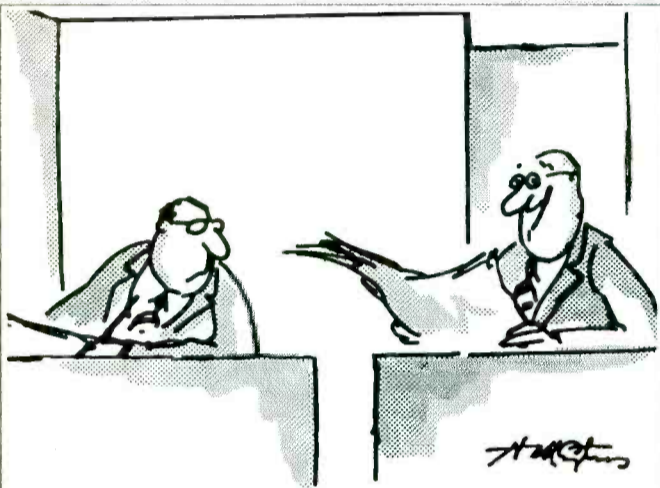
## To Beat Or Not To Beat?

Four out of five U.S. parents have spanked their children, according to a recent survey by the NYC-based **Lou Harris & Associates** firm.

The Harris poll also found that the vast majority (86%) of U.S. adults — 90% of men and 83% of women — were spanked as children. Nevertheless, 33% of adults who were spanked as children believe there were times when their parents were wrong to spank them.

While 31% of parents age 18-24 and 24% of parents age 25-29 say they've *never* spanked their children, only 12% of adults say it's never appropriate for a parent to spank a child.

Although 15% of people who were spanked as children say their punishment was sometimes carried out with too much violence, the remaining 85% say this wasn't the case. (Keep in mind, however, that 15% represents some 27 million people.)



"Office clown to exchange cubicle hee-haws. Good-looking rascal seeking similar happy camper for quiet dinners, office laughs, and much, much more. 'You devil you, Ed. That is you isn't it?'"

## Who's Placing Personal Ads?

Once considered the province of swinging young bachelors and bachelorettes searching for a partner of the opposite sex, the personal ads section of newspapers is becoming far more diverse.

According to a recent survey by the NYC-based **Roper Organization**, 6% of Americans claim to have placed a personal ad — and 7% say they've responded to one.

Interestingly, 9% of Americans between the ages of 45 and 59 have placed a personal ad, compared with 7% in the 30-44 or 3% in the 18-29 demos.

Furthermore, 8% of executives/professionals have placed a personal ad, compared with 6% of either white-collar workers or blue-collar workers.

## HOW TO SPEAK HIP

### Now That's Entertainment!

The so-called "full-variety" entertainment business — which caters especially to after-prom parties where students and parents in some of the more affluent suburbs will fork out as much as \$10,000 to keep kids drug- and alcohol-free — has spawned a whole new vocabulary related to "inflatable activities."

Winners of these competitions can be awarded such big-ticket prizes as microwave ovens, dorm-room refrigerators, and cash. Perhaps your station can award similar prizes by staging the following contests in your community:

■ **GLADIATOR JOUSTING:** Wearing padded protective garb, two combatants stand on pedestals over an inflated mat and use five-foot-long sticks in an attempt to topple each other within a short — typically two-minute — time limit.

■ **BUNGEE RUNNING:** Two contestants — whose chests and backs are harnessed to a bungee cord — sprint down a 35-foot, air-inflated mat. Their goal is to outdistance each other before being pulled back into an air-inflated wall by the elastic bungee cord.

■ **HUMAN BOWLING:** Scored like regular bowling, this team activity finds people strapped into wire-mesh, ball-shaped cages. Two groups then roll their respective cages down large, padded runways in an attempt to knock down six heavy, six-foot-tall pins.

■ **SUMO BELLY WRESTLING:** Two combatants — both wearing inflatable, padded costumes and helmets duplicating the appearance, attire, and bulk of real sumo wrestlers — fight on a 10-foot-by-10-foot mat and try to force each other out of the ring.

Some of the above-mentioned words and phrases also can be found in the American Heritage Dictionary Of The English Language, Third Edition (Houghton Mifflin Co./\$40), for which column-compiler Anne Soukhanov served as Executive Editor. For more info, call Houghton Mifflin at (617) 725-5000.

## Hot & Cold Businesses

Computer networking services are the fastest-growing business category in America (up 66% in 1994), according to a recent survey by the Nebraska-based **American Business Information**. Meanwhile, arts goods retailing (down 27%) posted the greatest decline.

Rounding out the Top Five fastest-growing businesses were martial arts instruction (up 60%), coffee/tea retailers (up 44%), videogame retailers (up 35%), and comic book retailers (up 33%).

Other categories showing the greatest among of decline were video recorder retailers (down 24%), hospitalization planners (down 21%), refrigeration equipment service (down 17%), and calculating/adding machine wholesalers (down 16%).

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Macon, GA  
Madison, WI  
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Santa Cruz, CA  
Palm Springs, CA  
Quad Cities (Davenport-  
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Roanoke-Lynchburg, VA  
Rochester, NY  
Rockford, IL  
Spokane, WA  
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**Stop by booth #419  
NAB Radio Show  
September 6-9, 1995  
New Orleans Convention Center**

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**Merger**

Continued from Page 1

aplenty: "When you build a train, you start with the first two cars. We have cars three, four, and five figured out." Those cars, Hirsch said, would be the cities where his group has room to grow, including Atlanta, Kansas City, Portland, Phoenix, and Sacramento.

The new group becomes a powerhouse in Columbus, where Citicasters' WTVN-AM & WLWQ-FM join OmniAmerica's WLOH-AM, WHOK-FM & WLLD-FM. It gains regional power in southern Florida, where OmniAmerica's WXXL/Orlando and WEAT-AM & FM & WOLL-FM/West Palm Beach join with Citicasters' WTBT-FM & WXTB-FM/Tampa-St. Petersburg.

Other Citicasters stations in the deal include WKLS/Atlanta, WKRQ-FM & WWNK-FM/Cincinnati, WDAF-AM & KYYS-FM/Kansas City, KOPA-AM & KSLX-FM/Phoenix, KEX-AM, KKCW-FM & KKRZ-FM/Portland, and KRXQ-FM & KSEG-FM/Sacramento. Other OmniAmerica stations in the deal are WAPE-FM & WFYV-FM/Jacksonville and WHK-AM, WMJI-FM & WMMS-FM/Cleveland.

Included in the purchase were two TV stations, WKKC-TV/Cincinnati and WTSP-TV/Tampa-St. Petersburg. It's not certain — though it's likely — those properties will be sold off, a source said. Estimated cash flow for the TV stations is \$25-\$30 million.

**KIIS**

Continued from Page 1

dent this trend will continue."

Commenting on Perun's new duties, DeFrancesco said, "Steve's performance at KIIS is superb. He's already been working with several of our [other] stations. This title acknowledges Steve's contributions to the growth of Gannett Radio."

Laughlin told R&R, "It's an honor to receive this promotion. The support and guidance from Gannett has given the KIIS team the opportunity to return to its rightful position as the clear market leader."

"I'm pleased to work for a company where the emphasis is on getting the product right," Perun told R&R. "I'm happy to be working with a guy like Gerry DeFrancesco, who's been a friend and a great boss."

Prior to joining KIIS in 1991, Laughlin was LSM and GSM at Gannett's KKBBQ-AM & FM/Houston, LSM at KTRH-AM/Houston, and GSM of Baton Rouge Magazine.

Perun's extensive programming and consulting career includes KHKS/Dallas as well as PD stops at WZOU/Boston, WBSB/Baltimore, WHYI/Miami-Ft. Lauderdale, KBEQ/Kansas City, and WLS-AM & FM/Chicago.

**Perry**

Continued from Page 14

According to Perry, El Dorado intends to purchase several stations in major markets in the near future. He predicts the company will soon be a "big player" in the radio market.

While Perry has never programmed a Hispanic station, he has served as PD at six stations with largely Hispanic audiences.

**UPDATE**

Continued from Page 14

**Gershon To Veritas For VP/A&R Duties**

**S**ony Tree Publishing Sr. Director/Talent Acquisition **Tracy Gershon** has been named VP/A&R for new Nashville-based **Veritas Records**.

"Tracy was our first and only choice for A&R," label Chairman **Roy Wunsch** commented. "Over the past decade, she's enjoyed a unique and broad array of musical experiences and has repeatedly earned the respect and support of Nashville's industry decision makers."

Veritas President **Bud Schaeztle** said, "Tracy's singular tastes and intuitive grasp of the creative process will be important assets for our artists. She's passionate, savvy, and knows how to have fun with music."

Los Angeles native Gershon moved to Nashville in 1988 to become Director/Creative Services for **EMI**. She joined Sony Tree in 1990.



Gershon

**Talbott Takes MJJ Broadcasting COO Post**

**J**ulie Talbott has been elevated to the newly created COO post at **MJJ Broadcasting**. The 13-year company veteran formerly was Exec. VP.

"Julie's contribution to the growth and success of MJJ has been tremendous," noted Chairman/CEO **Joshua Feigenbaum**. "Expanding her responsibilities at this time positions the organization well to pursue business expansion strategies and continued momentum in core areas."

Talbott began her career at **BBDO** in New York.

**WXR**

Continued from Page 3

In an effort to shift people over to crosstown Country sister **WDSY (Y-108)**, **WXR** began running Y-108's liners on Monday. Operating without jocks, here's a look at how the Revolution 104.7 began at 4pm ET:

- RUSTED ROOT/** Send Me On My Way
- BUSH/Come Down**
- CURE/Just Like Heaven**
- SOUL ASYLUM/Just Like Anyone**
- U2/New Year's Day**

- BETTER THAN EZRA/** In The Blood
- PEARL JAM/Corduroy**
- DEPECHE MODE/** Blasphemous Rumours
- STONE TEMPLE PILOTS/** Vasoline
- SMOKING POPES/** Need You Around
- BECK/Loser**
- NIRVANA/Come As You Are**
- ALANIS MORISSETTE/** You Oughta Know
- LIVE/Lighting Crashes**
- SIMPLE MINDS/** Don't You (Forget About Me)

**Let's Glance**



While in L.A. recently, David Bowie visited his new record label, Virgin, which releases Bowie's "Outside" album on September 26. Bowie is flanked by (standing, l-r) the label's Phil Fox, Virgin Music Group Worldwide Chairman/CEO & EMI Records Group Internat'l President/CEO Ken Berry, VMG Exec. VP Nancy Berry, Virgin Records' President/CEO Phil Quartararo, VP/AOR Promotion Jeffrey Naumann, and Sr. VP/Sales Joyce Castagnola; (kneeling, l-r) the label's Sr. VP/Promotion Michael Plen, Sr. VP/A&R Kaz Utsonimiya, and Steve Gizicki.

**DAB**

Continued from Page 3

As expected from the beginning, the Eureka 147 system fared best in lab testing because it's not an in-band on-channel (IBOC) system that must share spectrum with an analog signal. The UK has accepted Eureka 147 as its standard and proposes to have the system on-air this fall. Eureka is also moving toward acceptance as Canada's standard, and it's the leading candidate for the European standard.

Eureka presents problems in the U.S., however, as it would need its own virgin spectrum to operate. The spectrum most countries are considering, L band, is reserved in the U.S. for the military.

**Test Results Opposed**

The IBOC systems favored by broadcasters fared less well in the EIA testing, but the manufacturers of at least three of those systems are contesting the results of the tests. **AT&T Bell Laboratories**, **Voice Of America**, and **USA Digital Radio** have opposed the multipath interference test method since it was first proposed.

"It was expected there would be criticism of the test program and how it was performed," said Marino. "It was expensive, and when all of the lab's data doesn't match the [DAB providers'] they want to know if the lab's data is incorrect or the other way around. IBOC does work — how well just depends on the conditions."

The lab tests may be moot once field tests begin this October. Field testing, set to take place in San Francisco, will measure DAB performance in real-world simulations — such as how well a car outfitted with a mobile DAB receiver pulls in a signal in the hilly terrain of Northern California.

"How it performs while driving around in San Francisco is how it performs, not a theoretical lab result," **USA Digital Radio** Project Manager **Jeff Andrew** commented. "The mobile test will be the one. Driving around with a receiver is the way it will be tested — there isn't much you can do to that test." Field test results are expected at year's end.

**Anovick**

Continued from Page 3

lenging environment."

Anovick joins **MMR** after presiding over his own company, **Media Consultants Inc.**, where he trained radio salespeople using customized programs. He previously held sales management positions at stations owned by **NBC** and **NewCity** as well as with the **Katz** and **Christal** rep firms.

**Moore**

Continued from Page 12

ets to Camden Yards. Since I'm from Detroit, it's good to be moving to [another] American League city."

Moore's past programming credits include **KJFX/Fresno** and **KBFX/Anchorage**. He was also MD for **WKQB/Charleston, SC** and has worked on-air at **WLLZ/Detroit**, **WIOT/Toledo**, and **WMMQ/Lansing, MI**.

**Valentine**

Continued from Page 12

and that certainly is a plus."

When asked if **WEZB** will be removing all music — including the nighttime alternative show — Valentine told R&R, "The company has committed to doing **FM Talk**. Obviously, the less we muddy the water with other things, the better the station can be. **WRNO** will remain '70s — the challenge there is maintaining and growing from our current position of strength."

Valentine has been consulting and programming for more than 15 years, including stints with San Francisco's **KFRC** and **KPIX** and **Alliance Broadcasting/Detroit**. **Sabo Media's Walter Sabo** also joins **EZ/ New Orleans** as consultant.

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RANDALL BLOOMQUIST

## Is Talk Radio Choking On Politics?

■ Experts say format would benefit by tapping other interesting subjects

Hard to believe, but the political high season is once again upon us. This fall, several states will have off-year elections. After that, the 1996 presidential race starts to heat up.

With that wave about to break, consultant **Bill McMahon** has come to a disconcerting conclusion: Talk radio is overly obsessed with politics. And if stations don't expand their programming horizons, the format will never realize its awesome potential.

"In the next few years, spoken-word could account for 50% of the radio audience," says McMahon. "I'm just concerned that in this highly imitative business, people think the success of political shows means that's all that can succeed. I'm afraid the format is going to o.d. and choke to death on political shows."

### POLITICAL OBSESSION

Moreover, the obsession with politics is leading to what he considers some bizarre hiring decisions. Among them: **CBS Radio's** decision to hire the politically-connected-but-less-than-captivating **Mary Matalin** to host an afternoon drive show. The fixation on politics, McMahon notes, flies in the face of evidence that other types of talk can be very successful.

"If you look at the big numbers in morning radio, they are coming from talk-oriented shows," he says. "And I can't think of one, except maybe **Don Imus**, that focuses on politics. And Imus doesn't take politics as clinically and seriously as [most political programs]."

Those successful wake-up shows, he notes, will address any topic that catches the interest of the hosts —

“If you look at the big numbers in morning radio, they are coming from talk-oriented shows.”

— Bill McMahon

whether it's a development in their own lives (**Howard Stern** makes a nice living carping about his career and home life) or something torn from the day's headlines, or even, yes, a political story.

McMahon observes that Talk's obsession with politics has earned it the nickname "the last town meeting." What it should strive to be is "the last bastion of humanity" — a place where people isolated by the rise of dehumanizing technology can talk with another human being about all sorts of things that touch their lives.

McMahon is not alone in his thinking. **WTIC/Hartford PD Paul Douglas** says his station has worked hard during its four years in the format to avoid being pegged as a political Talk station — a tag that makes it difficult to lure younger listeners.

"Politics isn't the only thing people want to talk about," says Douglas. "Our only purely political show is **Rush Limbaugh**. And I think even Rush realizes you can't do politics all the time. The other day he was talking about the O.J. trial."

### ELEVATOR TALK

As evidence that politics isn't the be all and end all, he notes that Dr. **Laura Schlessinger's** advice program currently outperforms the politics-driven **Limbaugh** on **WTIC**. Douglas says that while **TIC** obviously addresses political issues when they are front and center, the objective is to be talking about whatever **Hartford** is buzzing about.

"We try to talk about what people are talking about [on the street]," he explains. "We have a staffer who is assigned to ride the elevators in our 30-story building everyday and listen to what people are talking about."

The station also strives for diversity and connection in its promos. While it does news-related events — such as a cheap-gas promotion linked to the state's soaring gasoline prices — it also ties in with such events as recent concerts by **Hootie & The Blowfish**, **Elton John**, and **Reba McEntire**.

### POLITICS OKAY IN PERSPECTIVE

Other programmers insist there's no such thing as too much politics — so long as the host is captivating and the topic is well-chosen and presented. "I don't want to hear a host discuss the machinations of how some bill has passed the subcommittee and is now headed for a committee vote," says **WBAP/Dallas OM Tyler Cox**. "If they are doing it that way, they're doing it wrong."

Instead, he suggests, hosts need to focus on the broad themes of the issue, i.e., how it's going to affect

## TOP TEN TALK TOPICS

August '95

What's on Americans' minds? Each month R&R conducts an exclusive survey of the nation's leading Talk radio stations to determine the 10 issues that have generated the greatest amount of listener phone response over the past four weeks. Following is a comparison of last month's and this month's hottest topics.

LM	TM	
—	1	Shannon Faulkner/Citadel
2	2	O.J. Simpson Trial
—	3	Jerry Garcia's Death
—	4	Mickey Mantle's Death
—	5	Mike Tyson/Peter McNeely Fight
—	6	50th Anniversary of Japan Bombing
—	7	Mel Reynolds Trial
—	8	Clinton's Teen Anti-Smoking Policy
—	9	Beijing Women's Conference
—	10	Windows '95/Bill Gates

O.J. Simpson has maintained a Top 5 spot for 15 months.

Reporting Stations: KGO/San Francisco, Robin Bertolucci; KIRO/Seattle, Arik Korman; KMOX/St. Louis, Peggy Cahill; KSTP/St. Paul, Steve Konrad; WGST/Atlanta, Mike Rose; WLS/Chicago, Carol O'Keefe; WRKO/Boston, Kevin Straley; WTAE/Pittsburgh, Bruce Gilbert; WTSO/Madison, Glen Gardner; WWDB/Philadelphia, Matthew Zucker; WXYT/Detroit, Patrick Sheehan.

people and how they feel about the issue. Besides, Cox adds, the best politically oriented talk hosts understand that politics isn't everything. "It's an unfair rap to say Rush only talks about politics," says Cox. "He gets into all sorts of things."

**WABC/New York PD Phil Boyce** thinks the real problem lies in excessive mimicry. Call it "The Next Rush" syndrome. "I'm not really worried there's too much political talk," says Boyce. "In fact, I'm a little concerned that we don't have an election in New York this fall to heat things up. But I think there's a real danger when [all political shows] start to sound alike, with everybody doing the same thing." (One good example: The **Oliver North Show**, which borrows heavily from the **Limbaugh** stylebook, right down to its bumper music and "caller shreds.")

Boyce believes that Talk stations with strong hosts and programmers who are in touch with the audience won't have any problem keeping

politics in perspective. By way of example, he notes that his station — which thrives on political controversy — devoted the morning following **Jerry Garcia's** death to a discussion of whether society should mourn the drug-addicted musician's passing. According to Boyce, the show generated a record number of calls.

"As long as you have intelligent, entertaining hosts — and you are focusing on the hot issue of the day, whatever it might be — you'll be okay," says Boyce.

### NewsTips



Want to share an opinion or a hot tip? Call R&R's NewsTips line: (310) 788-1699 or e-mail us at [RNRLA@aol.com](mailto:RNRLA@aol.com)

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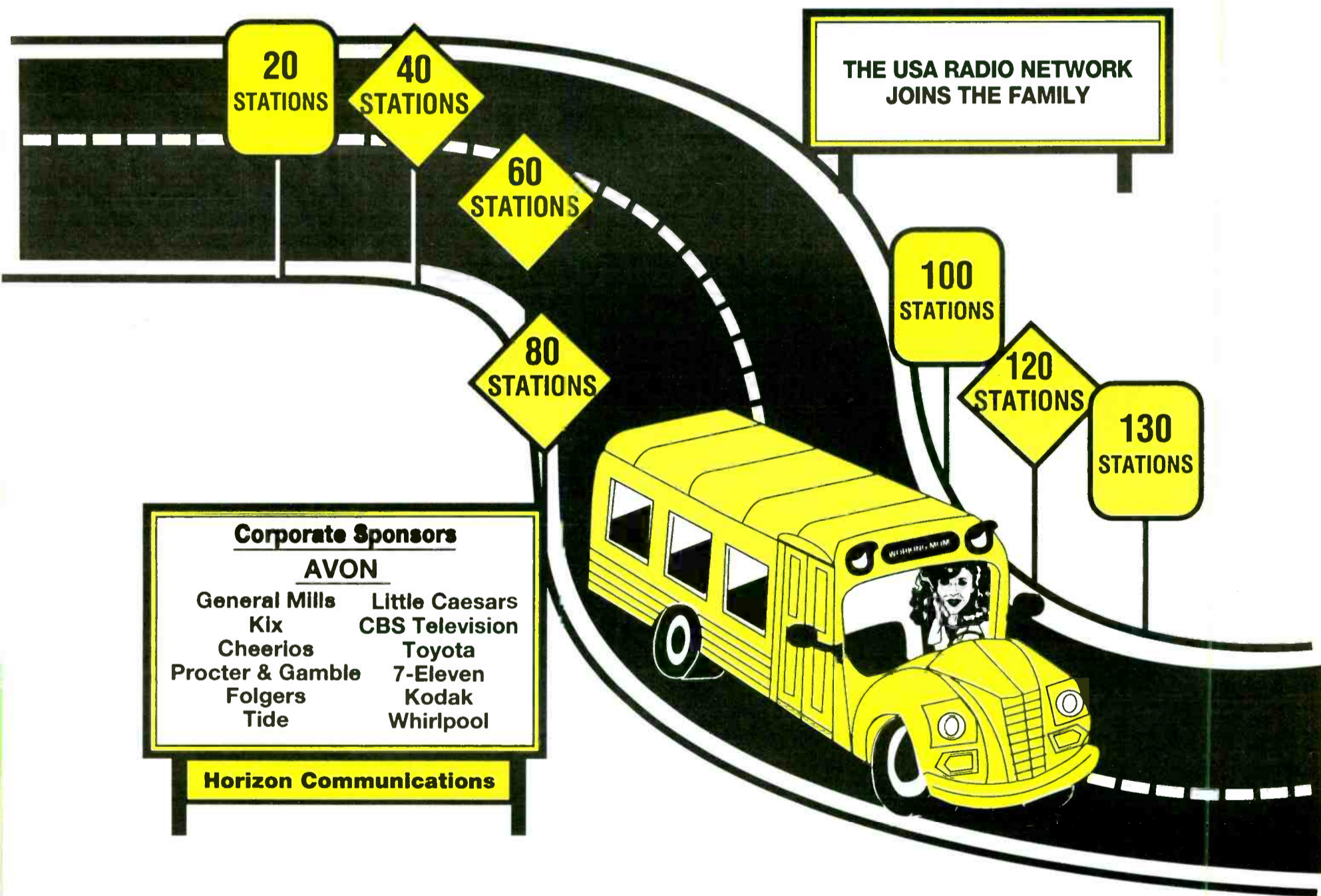
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## STREET TALK

### FCC's Easiest Decision Unveiled!

Some cases the FCC hears are difficult to decide, and others are, well ... According to an FCC filing, it wasn't bad enough that **Praise Media** (operator of once-bankrupt **KARW-AM/Longview, TX**, a station requesting license renewal) had changed hands without FCC permission — *twice*.

And it wasn't bad enough that one renewal application for the station was filed in the name of an owner who'd been dead for several months.

And it wasn't even bad enough that the station went dark once because of vandalism, and a second time because the electric company shut off the power for non-payment.

But when Praise Media President **Eugene Washington** was called before the FCC to explain the irregularities, Praise Media Treasurer **Janet Washington** told the Commission that Mr. Washington couldn't make the hearing. According to the filing, he was incarcerated on drug charges ...

Former **Katz Media** employee **Judy Pasch** is suing Katz for being unfairly demoted. Pasch claims she was discriminated against when the man she lived with, Katz VP **Mark Braunstein**, was terminated. A federal judge in Manhattan has refused to dismiss the case against Katz, based on a state Appellate Division ruling that says employers cannot interfere with employees' "recreational activity."

On February 24, 1993 — two days after

Braunstein was fired — Pasch was demoted to the entry-level position she held 11 years earlier. She resigned in June, 1993.

Pasch's attorney claims Katz originally told Pasch she was being demoted due to "restructuring." However, Katz reportedly ran an ad in the *New York Times* three months after Pasch's demotion, advertising the same job title and description. (Katz later said the demotion was necessary to bar Pasch from confidential information, which she might leak to Braunstein.)

Katz employees told ST they were instructed not to comment on the case.

**Arista** VP/Nat'l Rock Promo **Steve Schnur** will segue to **Arista/Nashville** and the newly created VP/Artist Development position. Look for him to be in place by early October.

Thanks to **TAG** recording artistes the **Inbreds** for performing at the world-famous **Club R&R** last Friday (8/25).

The **T.J. Martell Foundation's** roast for **KROQ/L.A. PD Kevin Weatherly** has changed locales. The event — scheduled for September 13 — has moved from Sony Studios to the Roseland Ballroom, 239 W. 52nd St., between 8th Ave. and Broadway.

Kudos 'n' superlatives to **Garth Brooks** and **Capitol/Nashville** for setting several **R&R** Country records this week. First, the 213 stations on "She's Every Woman" are the most-ever out of the box on a single. The 210 adds are likewise a record (three stations added the disc last week in anticipation of its arrival). And — at No. 13 — it's the highest-debuting record in the history of the **R&R** Country chart.

So what happened at **WIVK/Knoxville** — the only station list "frozen" yesterday? **OM Les Acree** was attending meetings in Colorado last week when he had to have emergency surgery to remove a kidney stone. Not wanting to fly too soon after the operation, he waited until Monday (8/28) to head back. Between the pain and the Percocet, reporting slipped his mind, but — like the other 2500 Country stations in America — **WIVK** is playing Brooks's chartbuster.

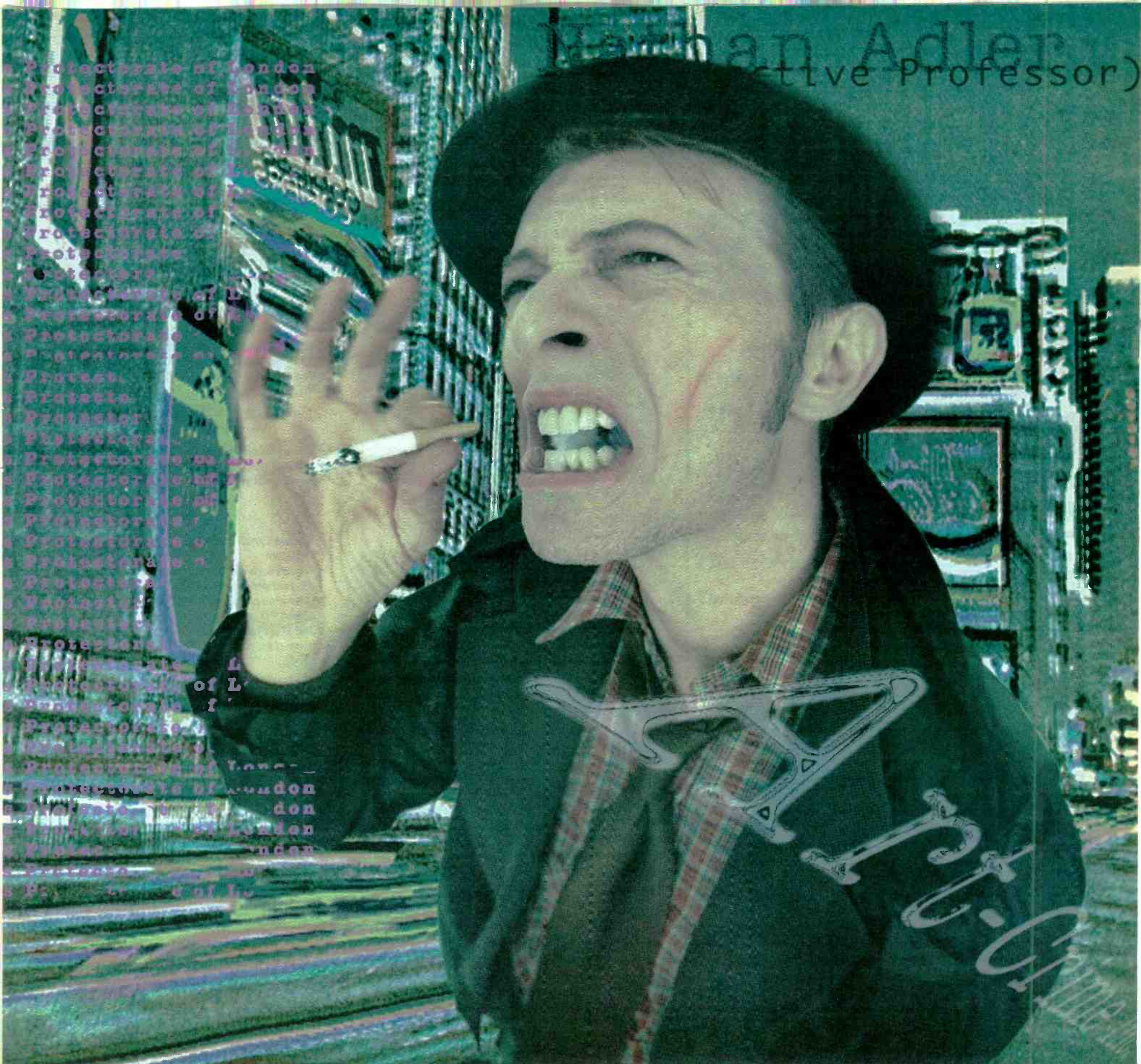
If you're registered for next week's **NAB** Radio Show in New Orleans, you'll doubtlessly

Continued on Page 32

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# DAVID BOWIE

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9/30	CLEVELAND
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10/3	DETROIT
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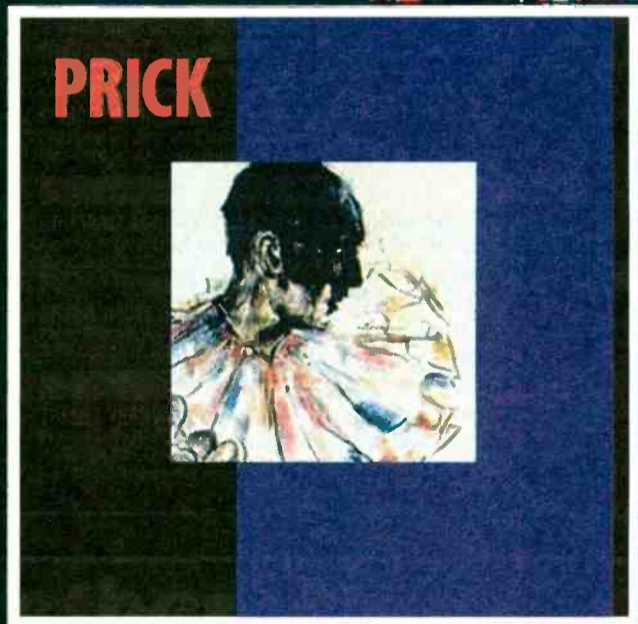
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TONY NOVIA

FROM THE MAILBAG

The Mid-'90s State Of The Format

One of the most rewarding aspects of my job is receiving reader responses to my columns. One of my goals for this column is to stimulate thought and provide a forum for you to share information and ideas with your peers, as well as with R&R's readers all over the world.

One of the attributes that all great leaders strive for is teamwork. Coupled with hard work and persistence, we can bring this format back to its rightful position at the top. Part of teamwork is sharing winning secrets with fellow programmers — whether they're ideas for programming, research, promotions, or motivational techniques. I encourage you to share with your format readers.

St. John's Passion

Imagine the success we could attain if every programmer took the time to submit just one winning idea. In this week's column, WKBQ (Q104)/St Louis PD Michael St. John did just that.



St. John

Here he shares his passion for winning and some of his intuitive thoughts on the state of the format: "Returning to the daily wars of radio after a three-year stint of viewing the Top 40 landscape from the outside

has brought about some interesting observations as the format sits on the brink of change and we await the birth of a new century.

"In the few months since my return to programming, I've listened to and read what several of our industry's best have concluded about the Top 40 format. The naysayers and prognostications of imminent doom are greatly exaggerated and propelled by many trying to hype their own philosophies for monetary gain. My reaction to their thesis and my current experiences with the Top 40 format beg to differ.

"In sociological terms, it's too easy to finger changes in population distribution, demographics, and social moods as the culprit for the failure of a popular culture, or in this case, Top 40 radio. I can recall Dr.

We need programmers who know how to capture the imagination and hipness of today's youth, without turning off the hip adult who grew up with Top 40 music.

Pete Peterson, a Vanderbilt sociologist and explorer of Pop Culture in the '70s, saying, 'If you want to know what people think, ask them; but if you want to know what people want — DON'T ASK!.'

"In a way, this paradox characterizes much of what's on the radio today, and much of what the scribes are saying in broadcast publications. We as an industry, driven by creative endeavor, have fallen prey to "reasoning principals" expounded by the scientific study of an art form. And radio programming, when successfully created and executed, is an art form! Over the past decade, most of this art form has been lost, or replaced by 'audience research.'"

Too Much Information

"The maxims 'What does the listener want?' and 'What does the listener like or dislike?' can't be answered successfully unless you know why the listener tunes in. We've allowed this avalanche of data and rhetoric to consume every area of our daily programming. Even our product is plagiarized by various data services and sold to anyone from record labels to broadcast competitors.

"We know minute, trivial details about our audience, including what and when they eat, what they buy, and where they buy it. We have a

so-called working knowledge of our consumers without regard to over-researched burnout, lying to pollsters, and toleration levels of research prodding. Yet the more information we gather, the lower the Top 40 market share has dropped over the past decade in almost every market.

"Proof of this phenomenon includes fragmentation of the product, too many choices, similarity between all contemporary formats, and loss of listeners to outside interests — thus leading us to even more research. Research-driven, scientific evidence in the hands of investors, bankers, owners, and number-crunchers, has led to science being applied to an art form. Remember, Rembrandt never split an atom, though he was a master artist. On the other hand, Thomas Edison never painted a Mona Lisa, and Einstein never sculpted a Venus de Milo.

"We've allowed our creative ambitions and ideas to conform to a scientific, statistic parameter. The proof is there. We've allowed Top 40 radio to be turned into a catfish farm. I'm not discounting the value of perceptual research, opinion polls, or callout retrieval. In this time of direct-target marketing, these forms of research are necessary evils. It's not

We have a so-called working knowledge of our consumers without regard to over-researched burnout, lying to pollsters, and toleration levels of research prodding.

unlike going to the library to research any given subject, but research should be used as an encyclopedia, not a bible."

The Emotional Approach

"With knowledge that today's listeners are nothing more than subjects of research methods, programmers can't afford to forget our audience's emotions. Historically, this has been a Top 40 cornerstone. Today, it is all but absent from virtually every radio station I've sampled throughout the country. In its heyday in the '60s and '70s, legendary Top 40 stations have appealed to their audience's emotions. KHJ, KFRC, WQXI, WABC, KLIF, WLS, and the superstations of the day emotionally bonded with their listeners through talented, local radio stars, who presented the product with excitement. Now, this emotional approach is absent from the format.

R&R Debuts Two New Weekly Charts

Pop/Alternative Top 20 & Hip-Hop Top 20

In R&R's never-ending quest to set the standard in music charts and reflect current radio and music trends, we're proud to debut two new custom CHR charts.

Beginning this week is a Pop/Alternative Top 20 chart, on the same page as the Pop New & Active. This exclusive custom chart is produced from R&R ONLINE, and based on a combination of stations from both the CHR/Pop and Alternative panels. There are 18 stations contributing to the chart. The number of stations will be adjusted as needed to accurately reflect what's happening. R&R has developed this exclusive chart to give proper recognition to the increasing number of titles crossing between Pop & Alternative. We are proud to be the first to present a chart merging stations from two formats to create a breakout chart. It's another reason why you've made R&R radio's most-subscribed to and widely read trade publication.

R&R takes another giant leap forward with the weekly Hip-Hop Top 20 chart. This custom chart is an extrapolation of rap titles from Rhythmic, and Urban stations. This chart recognizes the high volume of crossover music between the Rhythmic and Urban formats. The Hip-Hop Top 20 chart can be found on the CHR/Rhythmic New & Active page.

As always, we welcome your comments and suggestions. Thanks for reading R&R. CHR/Editor, Tony Novia (310) 788-1663; Director/Charts & Formats, Kevin McCabe (310) 788-1635.

"Perhaps we unknowingly bought the premise that video killed the radio star. Most stations present a faceless station persona not unlike the digital readout of a car radio. In some markets, Urban stations are today's most successful Top 40s, touching their audience's feelings and emotions. We've also allowed other forms of media to do a better job of exciting the radio listener. Today, MTV and VH1 set the trends and show us how to do radio well. Perhaps the best Top 40 station in America is MTV or VH1, or maybe even 'CNN Headline News.' We haven't lost the magic to videos, we've lost

generation the art form, but in that transition, many of the premises that make Top 40 unique have been lost. The best and most successful stations in the country are at best, mere shadows of their legendary predecessors. Where are those who can do this format?

"Many are consultants selling off hybrids of Top 40 under new monikers to owners and operators frantic for a quick fix. Top 40 needs the programmers who've flourished to return to their roots, those who programmed with creativity, respected the basics, and executed without the safety net of research. We need programmers who know how to capture the imagination and hipness of today's youth, without turning off the hip adult who grew up with Top 40 music.

"Finally, we must compete with all other forms of contemporary formats in the marketplace. We must remember we're competing for the attention and retention of those subjects who've so disastrously been prejudged by the numbers. Our new research must center on emotions, fun, and the creation not only of a sound, but an aura, just like it was when Top 40 was on top."

Michael St. John can be reached at (314) 644-1380.

What Do You Think?

Do you agree or disagree? R&R wants to hear from you. Write us with your feelings on the state of the format, or whatever is on your mind about CHR. Send your responses to Tony Novia, R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067-4004.

The naysayers and prognostications of imminent doom are greatly exaggerated and propelled by many trying to hype their own philosophies for monetary gain.

## EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES

Callout America® song selection is based on the Top 30 titles from the R&R CHR/Pop chart for the week of August 7-13.

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
<b>SEAL</b> Kiss From A Rose (ZTT/Sire/WB)	4.03	3.89	3.86	3.89	86.3%	23.5%
<b>TLC</b> Waterfalls (LaFace/Arista)	4.01	4.00	3.97	4.18	93.2%	28.0%
<b>REMBRANDTS</b> I'll Be There For You (EastWest/EEG)	3.92	3.93	3.91	4.05	94.3%	27.0%
<b>HOOTIE &amp; THE BLOWFISH</b> Only Wanna Be... (Atlantic)	3.90	3.77	3.68	3.75	84.5%	24.2%
<b>BLUES TRAVELER</b> Run-Around (A&M)	3.84	3.69	3.83	3.82	80.5%	22.3%
<b>BOYZ II MEN</b> Water Runs Dry (Motown)	3.80	3.74	3.79	3.93	90.3%	31.0%
<b>HOOTIE &amp; THE BLOWFISH</b> Let Her Cry (Atlantic)	3.80	3.93	3.63	3.78	84.7%	31.5%
<b>NATALIE MERCHANT</b> Carnival (Elektra/EEG)	3.77	—	—	—	33.0%	5.3%
<b>MONICA</b> Don't Take It Personal.... (Rowdy/Arista)	3.76	3.77	3.78	3.90	65.3%	16.5%
<b>SOUL FOR REAL</b> Every Little Thing I Do (Uptown/MCA)	3.75	—	—	—	59.0%	12.5%
<b>COLLECTIVE SOUL</b> December (Atlantic)	3.74	3.64	3.50	3.65	74.5%	17.3%
<b>SELENA</b> I Could Fall In Love (EMI Latin)	3.72	3.48	3.57	3.59	58.5%	11.0%
<b>BETTER THAN EZRA</b> Good (Swell/Elektra/EEG)	3.72	3.90	3.68	3.64	70.5%	19.3%
<b>JON B. &amp; BABYFACE</b> Someone To... (Yab Yum/550 Music)	3.71	3.55	3.68	3.76	70.8%	14.5%
<b>ALL-4-ONE</b> I Can Love You Like That (Blitz/Atlantic)	3.71	3.54	3.64	3.73	89.7%	29.8%
<b>DIANA KING</b> Shy Guy (WORK)	3.67	3.61	3.73	3.79	58.8%	17.5%
<b>SOUL ASYLUM</b> Misery (Columbia)	3.66	3.46	3.38	3.48	51.7%	16.0%
<b>GIN BLOSSOMS</b> Til I Hear It From You (A&M)	3.64	3.61	—	—	55.3%	11.8%
<b>SHERYL CROW</b> Can't Cry Anymore (A&M)	3.60	3.63	3.70	3.59	57.5%	14.8%
<b>SOPHIE B. HAWKINS</b> As I Lay Me Down (Columbia)	3.58	3.77	3.64	3.53	51.0%	11.3%
<b>MICHAEL JACKSON</b> You Are Not Alone (Epic)	3.55	3.35	—	—	87.0%	25.5%
<b>BLESSID UNION OF SOULS</b> Let Me Be The One (EMI)	3.55	3.54	3.38	—	30.5%	4.8%
<b>DEL AMITRI</b> Roll To Me (A&M)	3.50	3.49	3.50	3.45	40.8%	10.0%
<b>FUN FACTORY</b> I Wanna B With U (Curb)	3.49	3.37	3.46	—	49.2%	12.7%
<b>VANESSA WILLIAMS</b> Colors Of The Wind (Hollywood)	3.46	3.57	3.55	3.64	76.7%	28.3%
<b>BON JOVI</b> This Ain't A Love Song (Mercury)	3.42	3.31	3.25	3.43	62.5%	20.5%
<b>CHRIS ISAAK</b> Somebody's Crying (Reprise)	3.35	3.47	—	3.48	42.8%	11.8%
<b>REAL MCOY</b> Come And Get Your Love (Arista)	3.30	3.20	3.28	3.39	72.2%	21.5%
<b>NICKI FRENCH</b> Total Eclipse Of The Heart (Critique)	3.25	3.35	3.29	3.36	82.5%	31.5%
<b>TAKE THAT</b> Back For Good (Arista)	3.24	3.29	—	—	26.0%	8.0%

**Total sample size** is 400 respondents with a +/-5 margin of error. **Total average favorability** estimates are based on a scale of 1-5. (1= dislike very much; 5= like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the percentage of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34 who are weekly cume listeners of at least one R&R CHR/Pop reporting station in the following regions: **EAST:** WXKS/Boston, WKSE/Bufalo, WKSS/Hartford, WTIC/Hartford, WHTZ/New York, WIOQ/Philadelphia, WPLY/Philadelphia, WBZZ/Pittsburgh, WPRO/Providence. **SOUTH:** WSTR/Atlanta, WEDJ/Charlotte, KHKS/Dallas, KRBE/Houston, WHYI/Miami, WEZB/New Orleans, WNVZ/Norfolk, WXXL/Orlando, WFLZ/Tampa. **MIDWEST:** WKRQ/Cincinnati, WZJM/Cleveland, WNCI/Columbus, WZPL/Indianapolis, KISF/Kansas City, KMV/Kansas City, KDWB/Minneapolis, WKBO/St. Louis. **WEST:** KIIS/Los Angeles, KKFR/Phoenix, KKRZ/Portland, KUTQ/Salt Lake City, KKLO/San Diego. © 1995, R&R Inc.

### Callout America® HotScores

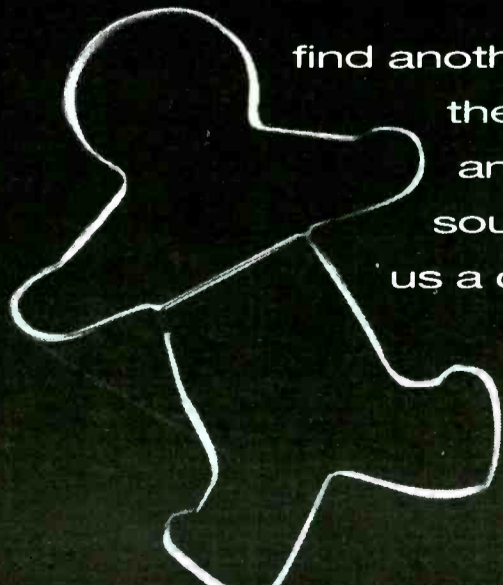
BY TONY NOVIA

**T**he 10-top testing songs among women 12-17 this week are: "WATERFALLS" by TLC (Arista); "KISS FROM A ROSE" by Seal (WB); "I'LL BE THERE FOR YOU" by The Rembrandts (East-West/EEG); "GOOD" by Better Than Ezra (Swell/Elektra/EEG); "EVERY LITTLE THING" by Soul For Real (Uptown/MCA); "DON'T TAKE IT PERSONAL" by Monica (Rowdy/Arista); "WATER RUNS DRY" by Boyz II Men (Motown); "RUN-AROUND" by Blues Traveler (A&M); "I CAN LOVE YOU LIKE THAT" by All-4-One (Atlantic); and "ONLY WANNA BE WITH YOU" by Hootie & The Blowfish (Atlantic).

The 10 top testing songs among women 18-24 this week "LET HER CRY" by Hootie & The Blowfish (Atlantic); "ONLY WANNA BE WITH YOU" by Hootie & The Blowfish (Atlantic); "CARNIVAL" by Natalie Merchant (Elektra/EEG); "RUN-AROUND" by Blues Traveler (A&M); "KISS FROM A ROSE" by Seal (WB); "WATER RUNS DRY" by Boyz II Men (Motown); "I COULD FALL IN LOVE" by Selena (EMI Latin); "DECEMBER" by Collective Soul (Atlantic); "I'LL BE THERE FOR YOU" by The Rembrandts (East-West/EEG); and "MISERY" by Soul Asylum (Columbia).

The 10 top testing songs among women 25-34 this week: "KISS FROM A ROSE" by Seal (WB); "ONLY WANNA BE WITH YOU" by Hootie & The Blowfish (Atlantic); "LET HER CRY" by Hootie & The Blowfish (Atlantic); "I'LL BE THERE FOR YOU" by The Rembrandts (East-West/EEG); "WATERFALLS" by TLC (Arista); "SOMEONE TO LOVE" by Jon B. & Babyface (Yab Yum/550 Music); "SHY GUY" by Diana King (WORK); "RUN-AROUND" by Blues Traveler (A&M); "I CAN LOVE YOU LIKE THAT" by All-4-One (Atlantic); and "WATER RUNS DRY" by Boyz II Men (Motown).

## If you want your jingles to sound like they came from one of these...



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**POP/ALTERNATIVE TOP 20**

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
—	1	<b>ALANIS MORISSETTE</b> You Oughta... (Maverick/Reprise) <b>744</b>	—		<b>17/0</b>
—	2	<b>GIN BLOSSOMS</b> Til I Hear It From You (A&M) <b>550</b>	—		<b>17/0</b>
—	3	<b>HOOTIE &amp; THE BLOWFISH</b> Only Wanna Be... (Atlantic) <b>512</b>	—		<b>13/0</b>
—	4	<b>GREEN DAY</b> J.A.R. (Reprise) <b>480</b>	—		<b>15/0</b>
—	5	<b>SILVERCHAIR</b> Tomorrow (Epic) <b>460</b>	—		<b>15/0</b>
—	6	<b>SEAL</b> Kiss From A Rose (ZTT/Sire/WB) <b>450</b>	—		<b>13/1</b>
—	7	<b>NATALIE MERCHANT</b> Carnival (Elektra/EEG) <b>424</b>	—		<b>16/0</b>
—	8	<b>BETTER THAN EZRA</b> In The Blood (Swell/Elektra/EEG) <b>420</b>	—		<b>15/0</b>
—	9	<b>DAVE MATTHEWS BAND</b> Ants Marching (RCA) <b>419</b>	—		<b>15/0</b>
—	10	<b>LIVE</b> All Over You (Radioactive) <b>412</b>	—		<b>10/0</b>
—	11	<b>BLUES TRAVELER</b> Run-Around (A&M) <b>406</b>	—		<b>14/0</b>
—	12	<b>WEEZER</b> Say It Ain't So (DGC/Geffen) <b>390</b>	—		<b>16/0</b>
—	13	<b>COLLECTIVE SOUL</b> December (Atlantic) <b>382</b>	—		<b>13/0</b>
—	14	<b>FOO FIGHTERS</b> This Is A Call (Capitol) <b>345</b>	—		<b>14/0</b>
—	15	<b>BETTER THAN EZRA</b> Good (Swell/Elektra/EEG) <b>342</b>	—		<b>13/0</b>
—	16	<b>DEEP BLUE...</b> Breakfast At Tiffany's (Rainmaker/Interscope) <b>335</b>	—		<b>12/1</b>
—	17	<b>DEL AMITRI</b> Roll To Me (A&M) <b>309</b>	—		<b>14/0</b>
—	18	<b>U2</b> Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic) <b>302</b>	—		<b>12/0</b>
—	19	<b>TRIPPING DAISY</b> I Got A Girl (Island) <b>287</b>	—		<b>15/0</b>
—	20	<b>GOO GOO DOLLS</b> Name (Metal Blade/WB) <b>274</b>	—		<b>11/0</b>

This chart reflects airplay from August 21-27. Songs ranked by total plays. 8 CHR/Pop stations that lean Alternative and 9 Alternative stations that lean Pop combine from the Custom Chart function on R&R ONLINE. Pop Contributors by market size: WHTZ/New York, WPLY/Philadelphia, KRBE/Houston, KUTQ/Salt Lake City, WEDJ/Charlotte, WRQK/Canton, OH., WPST/Trenton, NJ., KHTY/Santa Barbara, CA. Alternative Contributors by market size: KDGE/Dallas, XHRM/San Diego, KISF/Kansas City, KCXX/Riverside, CA., KEDG/Las Vegas, WGRD/Grand Rapids, MI., KKNB/Lincoln, NE., WPGU/Champaign, IL., WPFM/Panama City, FL. © 1995, R&R Inc.



**THE KING REMEMBERED** — KLYV/Dubuque, IA marked the anniversary of Elvis Presley's death by reenacting his final moments at intersections around town. Playing older Elvis is morning talent O.P., while an intern (standing) plays the younger King.



**HANGING WITH A LEGEND** — WFLZ/Tampa mix master Stan Priest got a chance to rub shoulders with Diana Ross at a recent listening party.

**NEW & ACTIVE**

<b>BON JOVI</b> Something For The Pain (Mercury) Total Plays: 708, Total Stations: 65, Adds: 14	<b>SILVERCHAIR</b> Tomorrow (Epic) Total Plays: 424, Total Stations: 32, Adds: 5
<b>SKEE-LO</b> I Wish (Sunshine/Scotti Bros.) Total Plays: 643, Total Stations: 41, Adds: 3	<b>EVERYTHING BUT THE GIRL</b> Missing (Atlantic) Total Plays: 392, Total Stations: 11, Adds: 0
<b>MOKENSTEF</b> He's Mine (OutBurst/RAL/Island) Total Plays: 612, Total Stations: 20, Adds: 1	<b>SHAGGY</b> Boombastic (Virgin) Total Plays: 383, Total Stations: 21, Adds: 0
<b>"AFKAP"</b> (Eye) Hate U (NPG/WB) Total Plays: 558, Total Stations: 44, Adds: 9	<b>MATTHEW SWEET</b> We're The Same (Zoo) Total Plays: 372, Total Stations: 34, Adds: 4
<b>TOM PETTY</b> A Higher Place (WB) Total Plays: 554, Total Stations: 38, Adds: 4	<b>LONDONBEAT</b> Build It With Love (Radioactive) Total Plays: 367, Total Stations: 28, Adds: 0
<b>GREEN DAY</b> J.A.R. (Reprise) Total Plays: 519, Total Stations: 29, Adds: 0	<b>BOYZ OF PARADISE</b> Shining... (Dre Force/Rhythm Safari/Priority) Total Plays: 352, Total Stations: 19, Adds: 3
<b>JENNIFER TRYNIN</b> Better Than Nothing (Squint/WB) Total Plays: 485, Total Stations: 32, Adds: 0	<b>TRIPPING DAISY</b> I Got A Girl (Island) Total Plays: 338, Total Stations: 29, Adds: 3
<b>SCATMAN JOHN</b> Scatman (RCA) Total Plays: 483, Total Stations: 36, Adds: 3	<b>LISA LOEB &amp; NINE STORIES</b> Do You Sleep? (Geffen) Total Plays: 337, Total Stations: 87, Adds: 87
<b>LIVE</b> All Over You (Radioactive) Total Plays: 445, Total Stations: 13, Adds: 1	<b>BUCKETHEADS</b> The Bomb (These Sounds...) (Big Beat/Atlantic) Total Plays: 336, Total Stations: 14, Adds: 1
<b>CYNDI LAUPER</b> Hey Now (Girls Just Want...) (Epic) Total Plays: 439, Total Stations: 34, Adds: 2	<b>BRANDY F/WANYA MORRIS</b> Brokenhearted (Atlantic) Total Plays: 333, Total Stations: 37, Adds: 8

**Songs ranked by total plays**

**SELECTED NEW RELEASES**

Here are a few hot releases for the next week. Release date is subject to change.

**ADDS SEPTEMBER 5**

<b>Bush</b>	"Comedown" (Trauma/Interscope)
<b>Goo Goo Dolls</b>	"Name" (Metal Blade/WB)
<b>Immortals</b>	"Mortal Combat" (Virgin)
<b>Annie Lennox</b>	"A Whiter Shade Of Pale" (Arista)
<b>Lisa Loeb &amp; Nine Stories</b>	"Do You Sleep" (Geffen)
<b>Lisa Moorish w/G. Michael</b>	"I'm Your Man" (London/Island)



**A COMPROMISING POSITION** — WPLY (Y100)/Philadelphia morning talent Bartsky (standing) offered Nine Inch Nails tickets to the listener coming up with the most outrageous stunt. This shot of a contortionist was the only one clean enough to print.



# CHR/POP PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1		MARKET #2		MARKET #3		MARKET #4		MARKET #5		MARKET #6		MARKET #7	
WHTZ/New York (212) 239-2300 Kingston/Shane		KIIS/Los Angeles (212) 239-2300 Perun/Austin		Q102/Philadelphia (610) 667-8100 Kalma/McGuire		W100/Philadelphia (610) 667-8100 Kalma/McGuire		WPLY/Philadelphia (610) 565-8900 Michaels/Tisa		106.1 KISS FM (610) 565-8900 Michaels/Tisa		KHKS/Dallas (214) 891-3400 Cook/Lambert	
<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>
3W 2W 1W TW		3W 2W 1W TW		3W 2W 1W TW		3W 2W 1W TW		3W 2W 1W TW		3W 2W 1W TW		3W 2W 1W TW	
38 43 50 61	NATALIE MERCHANT/Carnival	85 82 78 86	ALL-4-ONE/I Can Love You...	57 61 55 58	TLC/Waterfalls	32 32 44 49	SEAL/Kiss From A Rose	90 84 76 81	REMBRANDTS/It'll Be There For...	55 84 78 80	SEAL/Kiss From A Rose	55 84 78 80	TLC/Waterfalls
KRBE/Houston (713) 266-1000 Poleman/Bryant		WKKS/Boston (617) 396-1430 Ivey/Bonnie		WHYI/Miami (305) 620-9299 Keating/Chio		WSTP/Atlanta (404) 261-2970 Benson/Peterson		Q106		KKLQ/San Diego (619) 580-5464 Stevens/Kalusa			
<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>
3W 2W 1W TW		3W 2W 1W TW		3W 2W 1W TW		3W 2W 1W TW		3W 2W 1W TW		3W 2W 1W TW		3W 2W 1W TW	
39 48 24 57	HOOTIE & BLOWFISH/Only Wanna Be...	57 42 52 68	HOOTIE & BLOWFISH/Let Her Cry	45 44 46 46	SEAL/Kiss From A Rose	55 54 52 57	SEAL/Kiss From A Rose	45 43 47 46	BLUES TRAVELER/Run-Around	45 43 47 46	BLUES TRAVELER/Run-Around	45 43 47 46	BLUES TRAVELER/Run-Around
KDWB/Minneapolis (612) 340-9000 Kieley/Morris		WKQB/St. Louis (314) 644-1380 St. John/Knight		WBZZ/Pittsburgh (412) 381-8100 Clark/Cline		KBZR/Phoenix (602) 423-9255 Gladden/Trigg		POWER 92		K105		K105	
<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>
3W 2W 1W TW		3W 2W 1W TW		3W 2W 1W TW		3W 2W 1W TW		3W 2W 1W TW		3W 2W 1W TW		3W 2W 1W TW	
61 61 61 62	TLC/Waterfalls	28 52 50 51	HOOTIE & BLOWFISH/Only Wanna Be...	59 52 52 59	SEAL/Kiss From A Rose	50 58 75 69	GIN BLOSSOMS/It'll Be There For...	58 58 61 63	SOUL FOR REAL/Every Little Thing...	58 58 61 63	SOUL FOR REAL/Every Little Thing...	58 58 61 63	SOUL FOR REAL/Every Little Thing...
WKBO/St. Louis (314) 644-1380 St. John/Knight		WKBO/St. Louis (314) 644-1380 St. John/Knight		WBZZ/Pittsburgh (412) 381-8100 Clark/Cline		KBZR/Phoenix (602) 423-9255 Gladden/Trigg		POWER 92		K105		K105	
<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>	<b>PLAYS</b>	<b>ARTIST/TITLE</b>
3W 2W 1W TW		3W 2W 1W TW		3W 2W 1W TW		3W 2W 1W TW		3W 2W 1W TW		3W 2W 1W TW		3W 2W 1W TW	
28 52 50 51	HOOTIE & BLOWFISH/Only Wanna Be...	28 52 50 51	HOOTIE & BLOWFISH/Only Wanna Be...	59 52 52 59	SEAL/Kiss From A Rose	50 58 75 69	GIN BLOSSOMS/It'll Be There For...	58 58 61 63	SOUL FOR REAL/Every Little Thing...	58 58 61 63	SOUL FOR REAL/Every Little Thing...	58 58 61 63	SOUL FOR REAL/Every Little Thing...





# CHR/POP PLAYLISTS

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96.5 WTCF		MARKET #41 WTCF/Hartford (203) 522-1080 Cannon/Bristol		
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
42	50	48	49	VANESSA WILLIAMS/Colors Of The Wind
20	36	47	46	TLC/Waterfalls
46	47	46	46	HOOTIE & BLOWFISH/Only Wanna Be...
47	48	46	46	REMBRANDT'S/It'll Be There For...
36	41	48	46	BLUES TRAVELER/Run-Around
39	44	44	45	MELISSA ETHERIDGE/Like The Way I Do
48	52	47	44	SEAL/Kiss From A Rose
37	37	47	44	BRYAN ADAMS/Have You Ever...
48	44	38	41	ALL-4-ONE/Can Love You
25	33	34	34	MADONNA/Don't Stop
44	38	38	35	STEVIE NICK/Dream About You
36	36	33	33	BON JOVI/This Ain't A Love
22	24	26	31	SOPHIE B. HAWKINS/As I Lay Me Down
33	33	35	31	ANNIE LENNOX/No More 'I Love
33	31	32	28	HOOTIE & BLOWFISH/Let Her Cry
14	17	24	26	MICHAEL JACKSON/You Are Not Alone
14	22	24	25	TAKE THAT/Back For Good
23	24	25	24	MARTIN PAGE/Keeper Of The Flame
16	24	26	24	GIN BLOSSOMS/It I Hear It...
15	15	15	15	JANET JACKSON/Runaway
42	45	42	43	GRANT & GILL/House Of Love
16	16	16	16	COLLECTIVE SOUL/December
17	19	19	19	JADE/Every Day
19	17	18	18	AMY GRANT/Big Yellow Taxi
13	20	18	18	DEL AMITRI/Roll To Me
46	21	18	18	DIONNE FARRIS/It Know
15	15	15	15	PRETENDERS/It Stand By You
17	17	17	17	PM DAWN/Downtown Venus
18	17	17	17	PAULA ABDUL/Crazy Cool
18	17	17	17	SHERYL CROW/All I Wanna Do
15	16	16	16	MARTIN PAGE/In The House
17	15	16	16	SOUL ASYLUM/Misery
48	36	35	35	BOYZ II MEN/Water Runs Dry
16	17	15	15	ANDRU DONALD/Mishale
19	19	19	19	GLORIA ESTEFAN/Everybody Loves
14	15	15	15	BLESSID UNION OF.../I Believe
15	14	16	14	HUEY LEWIS/THE NEWS/But It's Alright
14	13	14	14	JAMIE WALTERS/Hold On
13	14	14	14	JON SECADA/Mental Picture
9	9	13	13	MICHAEL BOLTON/Can I Touch You

98 FM WPKY		MARKET #44 WPKY/Rochester, NY (716) 454-2600 Ingram/Rice		
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
73	75	71	67	REMBRANDT'S/It'll Be There For
68	76	71	65	TLC/Waterfalls
50	40	50	54	ALL-4-ONE/Can Love You
31	30	50	54	HOOTIE & BLOWFISH/Only Wanna Be...
57	56	56	53	BOYZ II MEN/Water Runs Dry
36	36	41	49	GREEN DAY/When I Come Around
34	38	38	42	SEAL/Kiss From A Rose
53	56	47	40	JANET JACKSON/Runaway
26	25	28	27	HOOTIE & BLOWFISH/Let Her Cry
51	32	28	35	MONTELL JORDAN/This Is How We Do It
18	24	27	34	DIONNE FARRIS/It Know
33	39	40	34	SOPHIE B. HAWKINS/As I Lay Me Down
18	25	31	31	2 UNLIMITED/Get Ready For This
28	26	31	31	MICHAEL JACKSON/You Are Not Alone
34	51	37	31	TAKE THAT/Back For Good
15	22	16	30	BRYAN ADAMS/Have You Ever...
19	16	18	27	REAL MCCOY/Come And Get Your...
25	17	27	27	BLUES TRAVELER/Run-Around
39	31	26	23	MARTIN PAGE/In The House
16	26	23	23	SELENA/ Could Fall In Love
16	26	22	22	ALANIS MORISSETTE/You Oughta Know
21	25	21	21	MARIAH CAREY/Fantasy
19	23	21	21	GIN BLOSSOMS/It I Hear It...
19	23	21	21	MONICA/Don't Take It...
17	20	19	20	FUN FACTORY/ I Wanna B With U
17	20	19	20	DIANA KING/Shy Guy
8	12	17	15	MICHAEL BOLTON/Can I Touch You
8	12	17	15	BIZARRE INC./I'm Gonna Get You
14	17	15	15	SALT-N-PEPE/In Vogue/Whatta Man
14	17	15	15	SPIN DOCTORS/Two Princes
6	7	11	14	BLESSID UNION OF.../Let Me Be The One
15	18	17	14	MELISSA ETHERIDGE/Come To My Window
16	15	16	14	MELISSA ETHERIDGE/In The Only One
30	23	20	13	ALTONATIEN F/JOE/Died In Your Arms
8	8	10	13	VANESSA WILLIAMS/Colors Of The Wind
13	13	13	13	BOYZ II MEN/It Make Love To
14	13	16	13	TONI BRAXTON/You Mean The World
11	14	13	13	CELINE DION/The Power Of Love
11	11	13	13	WHITNEY HOUSTON/Will Always
12	12	12	12	PM DAWN/Downtown Venus

WYHY/Nashville (615) 256-5556 Quinn/Harrison				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
50	59	58	59	SEAL/Kiss From A Rose
59	59	58	61	BOYZ II MEN/Water Runs Dry
57	57	58	56	TLC/Waterfalls
37	47	43	53	BLUES TRAVELER/Run-Around
49	37	46	47	COLLECTIVE SOUL/December
38	39	36	46	ALL-4-ONE/Can Love You
44	49	48	46	HOOTIE & BLOWFISH/Let Her Cry
51	45	45	45	DAVE MATTHEWS BAND/What Would You Say
43	45	46	44	NICKI FRENCH/Total Eclipse Of
54	59	53	42	REMBRANDT'S/It'll Be There For...
39	39	40	40	REAL MCCOY/Come And Get Your...
35	42	40	39	SHERYL CROW/Can't Cry Anymore
22	30	35	39	MICHAEL JACKSON/You Are Not Alone
30	34	38	38	SDPHIE B. HAWKINS/As I Lay Me Down
35	30	32	38	DIANA KING/Shy Guy
23	25	36	38	GREEN DAY/When I Come Around
27	30	35	37	HOOTIE & BLOWFISH/Only Wanna Be...
46	49	37	35	JON B. & BABYFACE/Someone To Love
25	28	32	35	DIONNE FARRIS/It Know
28	25	32	32	MONTELL JORDAN/This Is How We Do It
28	25	32	32	BLESSID UNION OF.../Let Me Be The One
23	21	32	32	REAL MCCOY/Another Night
17	29	26	30	BRYAN ADAMS/Have You Ever...
19	27	26	27	JANET JACKSON/Runaway
42	20	21	26	PAULA ABDUL/My Love Is For Real
17	19	20	24	DEL AMITRI/Roll To Me
19	21	18	24	CRYSTAL WATERS/100% Pure Love
11	11	23	23	SELENA/ Could Fall In Love
16	20	17	22	MARIAH CAREY/Fantasy
20	21	21	21	GIN BLOSSOMS/It I Hear It...
19	20	21	21	HOOTIE & BLOWFISH/Hold My Hand
13	19	20	19	TAKE THAT/Back For Good
16	19	18	19	BRUCE HORNSBY/Walk In The Sun
16	23	18	19	DES'REE/You Gotta Be
20	22	24	19	INI KAMOZE/Here Comes
16	19	16	18	NATALIE MERCHANT/Carnival
28	22	18	22	2 UNLIMITED/Get Ready For This
17	22	23	18	TLC/Creep
20	17	18	18	SHERYL CROW/All I Wanna Do
21	23	24	17	TOM PETTY/You Don't Know...

Z.93 WGTZ		MARKET #47 WGTZ/Dayton (513) 294-5858 Kaplan/Corbett		
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
36	61	61	61	BLUES TRAVELER/Run-Around
59	59	58	61	BOYZ II MEN/Water Runs Dry
14	37	54	61	HOOTIE & BLOWFISH/Only Wanna Be...
60	62	60	60	ALL-4-ONE/Can Love You
13	53	61	60	SOPHIE B. HAWKINS/As I Lay Me Down
59	59	60	59	TLC/Waterfalls
59	61	61	59	SEAL/Kiss From A Rose
23	20	31	39	SHERYL CROW/Can't Cry Anymore
34	37	37	37	JON B. & BABYFACE/Someone To Love
19	31	33	35	REAL MCCOY/Come And Get Your...
28	36	33	33	LIVE/Lighting Crashes
62	68	33	31	HOOTIE & BLOWFISH/Let Her Cry
20	32	32	31	PEARL JAM/Better Man
28	27	28	28	CORONA/The Rhythm Of
24	25	27	27	REAL MCCOY/Another Night
33	26	28	27	DIONNE FARRIS/It Know
32	24	24	27	REAL MCCOY/Run Away
19	26	26	26	MONTELL JORDAN/This Is How We Do It
19	26	26	26	MELISSA ETHERIDGE/In The Only One
30	23	25	23	TLC/Creep
13	13	13	13	JANET JACKSON/Runaway
26	23	21	21	GREEN DAY/When I Come Around
20	13	20	19	VANESSA WILLIAMS/Colors Of The Wind
61	60	32	20	REMBRANDT'S/It'll Be There For...
13	22	20	19	BETTER THAN EZRA/Good
23	20	19	20	STONE TEMPLE PILOTS/Big Empty
12	17	18	17	DEL AMITRI/Roll To Me
8	13	15	15	MICHAEL JACKSON/You Are Not Alone
34	14	15	15	DIANA KING/Shy Guy
9	15	13	15	BLESSID UNION OF.../Let Me Be The One
9	15	14	14	GIN BLOSSOMS/It I Hear It...
7	11	13	13	ALANIS MORISSETTE/You Oughta Know
10	9	10	11	TAKE THAT/Back For Good
10	9	10	11	SKEE-LO/ Wish
11	11	11	11	JILL SOBULE/Supermodel
11	11	11	11	MICHAEL BOLTON/Can I Touch You
12	14	11	11	"AKAP"/(Eye) Hate U
12	14	11	11	SELENA/ Could Fall In Love
7	8	8	8	CYNOL LAUPER/Hey Now (Girls...)
7	9	10	10	AFTER 7/It's You Do Me Right

99.7 WDJX		MARKET #48 WDJX/Louisville (502) 589-4800 Shebel/Meyer		
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
50	53	53	52	TLC/Waterfalls
44	55	50	51	SEAL/Kiss From A Rose
50	50	50	50	ALL-4-ONE/Can Love You
28	31	47	47	HOOTIE & BLOWFISH/Only Wanna Be...
30	30	41	46	BLUES TRAVELER/Run-Around
46	44	47	43	BOYZ II MEN/Water Runs Dry
28	29	41	40	DEL AMITRI/Roll To Me
28	39	40	40	COLLECTIVE SOUL/December
41	44	49	36	REAL MCCOY/Come And Get Your...
26	26	33	33	MICHAEL JACKSON/You Are Not Alone
20	27	29	30	SHERYL CROW/Can't Cry Anymore
51	51	37	28	MONTELL JORDAN/This Is How We Do It
35	32	29	28	REMBRANDT'S/It'll Be There For...
14	24	28	27	BLESSID UNION OF.../Let Me Be The One
24	25	23	26	SOPHIE B. HAWKINS/As I Lay Me Down
23	25	26	26	MONICA/Don't Take It...
27	26	27	25	JON B. & BABYFACE/Someone To Love
29	27	25	25	BON JOVI/This Ain't A Love...
24	21	20	24	BRYAN ADAMS/Have You Ever...
17	23	25	23	DEEP BLUE SOMETHING/Breakfast At...
14	23	25	23	SELENA/ Could Fall In Love
15	17	18	21	FUN FACTORY/ I Wanna B With U
13	20	21	21	GIN BLOSSOMS/It I Hear It...
18	19	21	21	SCATMAN JOHN/Scatman
41	36	25	20	HOOTIE & BLOWFISH/Let Her Cry
27	25	20	20	SOUL ASYLUM/Misery
15	18	19	19	DIANA KING/Shy Guy
17	12	18	18	TAKE THAT/Back For Good
33	23	18	15	ADINA HOWARD/Freak Like Me
20	21	20	15	DAVE MATTHEWS BAND/What Would You Say
9	15	15	15	PAULA ABDUL/Crazy Cool
15	12	14	14	NICKI FRENCH/Total Eclipse D1...
26	27	24	24	VANESSA WILLIAMS/Colors Of The Wind
16	19	14	14	SOUL FOR REAL/Every Little Thing...
24	16	12	13	JANET JACKSON/Runaway
16	11	15	13	JAMIE WALTERS/Why
16	11	15	13	BUCKETHEADS/The Bomb (These...)
12	11	13	13	MICHAEL BOLTON/Can I Touch You
12	11	13	13	DIONNE FARRIS/It Know
14	11	13	13	BETTER THAN EZRA/Good

WJPE		MARKET #50 WJPE/Jacksonville (904) 642-1055 Thomas/Cox		
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
57	53	58	62	HOOTIE & BLOWFISH/Only Wanna Be...
65	65	63	63	SEAL/Kiss From A Rose
35	43	59	56	COLLECTIVE SOUL/December
25	26	53	56	REMBRANDT'S/It'll Be There For...
31	30	36	51	SOPHIE B. HAWKINS/As I Lay Me Down
21	29	40	37	MICHAEL JACKSON/You Are Not Alone
35	45	41	34	BLUES TRAVELER/Run-Around
42	34	36	34	ALL-4-ONE/Can Love You
22	24	29	31	NATALIE MERCHANT/Carnival
65	62	60	60	TLC/Waterfalls
25	20	30	30	JANET JACKSON/Runaway
27	20	31	29	ALANIS MORISSETTE/You Oughta Know
13	15	26	27	SCATMAN JOHN/Scatman
30	23	26	26	TAKE THAT/Back For Good
25	20	23	23	NICKI FRENCH/Total Eclipse Of...
20	14	20	23	VAN HALEN/Can't Stop Lovin'
10	15	20	23	SELENA/ Could Fall In Love
32	24	26	22	BLESSID UNION OF.../Let Me Be The One
9	16	18	18	FUN FACTORY/ I Wanna B With U
10	17	17	17	REAL MCCOY/Come And Get Your...
10	17	17	17	MARIAH CAREY/Fantasy
23	20	17	17	LIVE/Lighting Crashes
15	14	15	17	DEL AMITRI/Roll To Me
10	10	17	17	PAULA ABDUL/Crazy Cool
51	28	20	16	BOYZ II MEN/Water Runs Dry
20	14	13	15	GREEN DAY/When I Come Around
18	20	24	25	GIN BLOSSOMS/It I Hear It...
14	14	14	14	TLC/Creep
20	14	13	14	MARTIN PAGE/In The House
14	11	14	14	2 UNLIMITED/Get Ready For This
12	16	13	13	MICHAEL BOLTON/Can I Touch You
5	13	13	13	STONE TEMPLE PILOTS/Interstate Love Song
18	13	15	15	DAVE MATTHEWS BAND/Ants Marching
17	12	10	15	WEezer/Say It Ain't So
54	31	16	10	BRYAN ADAMS/Have You Ever...
11	12	10	10	DES'REE/You Gotta Be
10	10	10	10	JON SECADA/You Go
10	10	10	10	PM DAWN/Downtown Venus
10	10	10	10	LISA LOEB/Do You Sleep?

KJ 103		MARKET #51 KJVD/Oklahoma City (405) 840-5271 McCoy/Friday		
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
57	65	60	69	COLLECTIVE SOUL/December
76	60	59	67	SEAL/Kiss From A Rose
73	61	59	66	TLC/Waterfalls
32	35	41	60	HOOTIE & BLOWFISH/Only Wanna Be...
49	44	50	54	BLUES TRAVELER/Run-Around

SEPTEMBER 1, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	2	<b>1</b>	<b>MICHAEL JACKSON</b> You Are Not Alone (Epic) <b>1858</b>	<b>1727</b>	<b>1583</b>	<b>1557</b>	<b>35/1</b>	
1	1	1	<b>2</b>	<b>MOKENSTEF</b> He's Mine (Out Burst/RAL/Island) <b>1848</b>	<b>1792</b>	<b>1766</b>	<b>1766</b>	<b>34/1</b>	
—	22	9	<b>3</b>	<b>COOLIO</b> Gangsta's Paradise (MCA) <b>1410</b>	<b>960</b>	<b>576</b>	<b>174</b>	<b>37/4</b>	
2	3	3	4	<b>TLC</b> Waterfalls (LaFace/Arista) <b>1366</b>	<b>1372</b>	<b>1540</b>	<b>1732</b>	<b>28/0</b>	
11	7	4	<b>5</b>	<b>SEAL</b> Kiss From A Rose (ZTT/Sire/WB) <b>1296</b>	<b>1178</b>	<b>1013</b>	<b>808</b>	<b>28/1</b>	
—	—	16	<b>6</b>	<b>JANET JACKSON</b> Runaway (A&M) <b>1084</b>	<b>677</b>	<b>34</b>	<b>—</b>	<b>34/1</b>	
6	6	7	<b>7</b>	<b>SELENA</b> I Could Fall In Love (EMI Latin) <b>1077</b>	<b>983</b>	<b>1027</b>	<b>1175</b>	<b>24/1</b>	
4	4	6	8	<b>MONICA</b> Don't Take It Personal... (Rowdy/Arista) <b>1072</b>	<b>1077</b>	<b>1287</b>	<b>1557</b>	<b>27/0</b>	
5	5	5	9	<b>ALL-4-ONE</b> I Can Love You Like That (Blitzz/Atlantic) <b>1024</b>	<b>1113</b>	<b>1129</b>	<b>1225</b>	<b>26/1</b>	
10	11	10	<b>10</b>	<b>BONE THUGS-N-HARMONY</b> 1st Of Tha... (Ruthless/Relativity) <b>1010</b>	<b>869</b>	<b>874</b>	<b>868</b>	<b>30/2</b>	
<b>BREAKER</b>			<b>11</b>	<b>"AFKAP"</b> (Eye) Hate U (NPG/WB) <b>906</b>	<b>465</b>	<b>13</b>	<b>—</b>	<b>31/3</b>	
8	9	8	12	<b>SHAGGY</b> Boombastic (Virgin) <b>902</b>	<b>970</b>	<b>937</b>	<b>1019</b>	<b>24/0</b>	
16	14	14	<b>13</b>	<b>JON B.</b> Pretty Girl (Yab Yum/550 Music) <b>814</b>	<b>786</b>	<b>707</b>	<b>679</b>	<b>24/0</b>	
26	15	11	14	<b>MONTELL JORDAN</b> Somethin' 4 Da Honeyz (PMP/RAL/Island) <b>809</b>	<b>866</b>	<b>700</b>	<b>481</b>	<b>31/1</b>	
7	8	12	15	<b>NOTORIOUS B.I.G.</b> One More Chance (Bad Boy/Arista) <b>765</b>	<b>836</b>	<b>963</b>	<b>1086</b>	<b>25/0</b>	
17	13	17	<b>16</b>	<b>SKEE-LO</b> I Wish (Sunshine/Scotti Bros.) <b>725</b>	<b>660</b>	<b>740</b>	<b>658</b>	<b>26/2</b>	
<b>BREAKER</b>			<b>17</b>	<b>MARIAH CAREY</b> Fantasy (Columbia) <b>703</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>34/34</b>	
9	10	13	18	<b>SOUL FOR REAL</b> Every Little Thing I Do (Uptown/MCA) <b>682</b>	<b>810</b>	<b>933</b>	<b>1007</b>	<b>18/0</b>	
—	39	22	<b>19</b>	<b>GROOVE THEORY</b> Tell Me (Epic) <b>648</b>	<b>558</b>	<b>332</b>	<b>176</b>	<b>27/3</b>	
12	12	15	20	<b>JON B. &amp; BABYFACE</b> Someone To... (Yab Yum/550 Music) <b>634</b>	<b>718</b>	<b>760</b>	<b>775</b>	<b>20/0</b>	
15	17	19	21	<b>LUNIZ</b> I Got 5 On It (Noo Trybe) <b>631</b>	<b>635</b>	<b>645</b>	<b>696</b>	<b>19/0</b>	
20	21	20	<b>22</b>	<b>JODECI</b> Freek'n You (Uptown/MCA) <b>622</b>	<b>614</b>	<b>608</b>	<b>641</b>	<b>18/0</b>	
<b>BREAKER</b>			<b>23</b>	<b>BRANDY f/WANYA MORRIS</b> Brokenhearted (Atlantic) <b>600</b>	<b>493</b>	<b>386</b>	<b>300</b>	<b>21/2</b>	
<b>BREAKER</b>			<b>24</b>	<b>IMMATURE</b> Feel The Funk (MCA) <b>582</b>	<b>464</b>	<b>385</b>	<b>286</b>	<b>22/11</b>	
18	18	18	25	<b>AFTER 7</b> Til You Do Me Right (Virgin) <b>564</b>	<b>639</b>	<b>635</b>	<b>658</b>	<b>19/0</b>	
—	28	24	26	<b>LOS DEL RIO/BAYSIDE BOYS MIX</b> Macarena (RCA) <b>514</b>	<b>516</b>	<b>448</b>	<b>233</b>	<b>17/1</b>	
30	29	35	<b>27</b>	<b>JUNIOR M.A.F.I.A.</b> Player's Anthem (Big Beat/Atlantic) <b>480</b>	<b>374</b>	<b>441</b>	<b>387</b>	<b>18/1</b>	
13	16	23	28	<b>MONTELL JORDAN</b> This Is How We Do It (PMP/RAL/Island) <b>470</b>	<b>542</b>	<b>671</b>	<b>774</b>	<b>17/0</b>	
14	20	21	29	<b>BOYZ II MEN</b> Water Runs Dry (Motown) <b>434</b>	<b>572</b>	<b>627</b>	<b>721</b>	<b>14/0</b>	
37	30	32	<b>30</b>	<b>D'ANGELO</b> Brown Sugar (EMI) <b>423</b>	<b>402</b>	<b>403</b>	<b>342</b>	<b>21/2</b>	
21	19	25	31	<b>VYBE</b> Warm Summer Daze (Island) <b>403</b>	<b>510</b>	<b>627</b>	<b>636</b>	<b>14/0</b>	
28	36	39	<b>32</b>	<b>FAITH EVANS</b> You Used To Love Me (Arista) <b>401</b>	<b>333</b>	<b>346</b>	<b>393</b>	<b>12/0</b>	
44	42	36	<b>33</b>	<b>SELENA</b> Dreaming Of You (EMI Latin) <b>396</b>	<b>354</b>	<b>289</b>	<b>277</b>	<b>9/1</b>	
25	24	34	34	<b>DIANA KING</b> Shy Guy (WORK) <b>382</b>	<b>391</b>	<b>480</b>	<b>488</b>	<b>12/0</b>	
24	27	30	35	<b>ADINA HOWARD</b> Freak Like Me (EastWest/EEG) <b>376</b>	<b>425</b>	<b>453</b>	<b>552</b>	<b>16/0</b>	
22	25	31	36	<b>BRANDY</b> Best Friend (Atlantic) <b>366</b>	<b>422</b>	<b>463</b>	<b>585</b>	<b>11/0</b>	
32	35	42	<b>37</b>	<b>MAX-A-MILLION</b> Take Your Time (Do It Right) (S.O.S./Zoo) <b>339</b>	<b>318</b>	<b>347</b>	<b>376</b>	<b>5/0</b>	
43	40	37	38	<b>DEBORAH COX</b> Sentimental (Arista) <b>333</b>	<b>346</b>	<b>328</b>	<b>285</b>	<b>23/2</b>	
29	41	38	39	<b>TONY THOMPSON</b> I Wanna Love Like That (Giant) <b>329</b>	<b>337</b>	<b>327</b>	<b>391</b>	<b>7/0</b>	
19	23	27	40	<b>NAUGHTY BY NATURE</b> Feel Me Flow (Tommy Boy) <b>324</b>	<b>475</b>	<b>567</b>	<b>657</b>	<b>15/1</b>	
<b>DEBUT</b>			<b>41</b>	<b>MICHAEL BOLTON</b> Can I Touch You...There? (Columbia) <b>307</b>	<b>212</b>	<b>35</b>	<b>—</b>	<b>17/1</b>	
23	26	33	42	<b>BUCKETHEADS</b> The Bomb (These Sounds...) (Big Beat/Atlantic) <b>288</b>	<b>396</b>	<b>460</b>	<b>561</b>	<b>10/0</b>	
27	33	43	43	<b>MADONNA</b> Human Nature (Maverick/Sire/WB) <b>279</b>	<b>289</b>	<b>358</b>	<b>428</b>	<b>7/0</b>	
35	34	48	<b>44</b>	<b>REAL MCCOY</b> Come And Get Your Love (Arista) <b>278</b>	<b>244</b>	<b>348</b>	<b>356</b>	<b>9/0</b>	
—	—	47	<b>45</b>	<b>SCATMAN JOHN</b> Scatman (RCA) <b>276</b>	<b>249</b>	<b>226</b>	<b>215</b>	<b>12/1</b>	
—	47	49	<b>46</b>	<b>AZ</b> Sugar Hill (EMI) <b>273</b>	<b>240</b>	<b>253</b>	<b>207</b>	<b>17/5</b>	
39	43	45	<b>47</b>	<b>VANESSA WILLIAMS</b> Colors Of The Wind (Hollywood) <b>273</b>	<b>268</b>	<b>272</b>	<b>302</b>	<b>13/1</b>	
31	37	44	48	<b>TOTAL F/NOTORIOUS B.I.G.</b> Can't You See (Tommy Boy) <b>271</b>	<b>286</b>	<b>344</b>	<b>387</b>	<b>7/0</b>	
45	46	40	49	<b>BRYAN ADAMS</b> Have You Ever Really Loved A Woman? (A&M) <b>249</b>	<b>323</b>	<b>261</b>	<b>273</b>	<b>5/0</b>	
<b>DEBUT</b>			<b>50</b>	<b>DOVE SHACK</b> Summertime In The LBC (Def Jam/RAL/Island) <b>243</b>	<b>189</b>	<b>191</b>	<b>172</b>	<b>12/1</b>	

This chart reflects airplay from August 21-27. Songs ranked by total plays. Highlighted songs indicate Breaker.  
37 CHR/Rhythmic reporters. 37 current playlists. © 1995, R&R Inc.

## BREAKERS®

<b>"AFKAP"</b> (Eye) Hate U (NPG/WB)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
906/441	31/3	<b>11</b>
<b>MARIAH CAREY</b> Fantasy (Columbia)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
703/703	34/34	<b>17</b>
<b>BRANDY f/WANYA MORRIS</b> Brokenhearted (Atlantic)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
600/107	21/2	<b>23</b>
<b>IMMATURE</b> Feel The Funk (MCA)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
582/118	22/11	<b>24</b>

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Fantasy (Columbia)	34
IMMATURE Feel The Funk (MCA)	11
AZ Sugar Hill (EMI)	5
MARY J. BLIGE (You Make...) Natural... (Uptown/MCA)	5
RAEKWON Ice Cream (Loud/RCA)	5
COOLIO Gangsta's Paradise (MCA)	4
SUBWAY This Is Not A Goodbye (Biv 10/Motown)	4
"AFKAP" (Eye) Hate U (NPG/WB)	3
OAS EFX Real Hip Hop (EastWest/EEG)	3
DOUG E. FRESH Where's Da Party At? (Gee Street/Island)	3
GROOVE THEORY Tell Me (Epic)	3
MACK 10 On Them Things (Priority)	3
REDMAN/METHOD MAN How High (Def Jam/RAL/Island)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Fantasy (Columbia)	+703
COOLIO Gangsta's Paradise (MCA)	+450
"AFKAP" (Eye) Hate U (NPG/WB)	+441
JANET JACKSON Runaway (A&M)	+407
BONE THUGS-N-HARMONY 1st... (Ruthless/Relativity)	+141
MICHAEL JACKSON You Are Not Alone (Epic)	+131
IMMATURE Feel The Funk (MCA)	+118
SEAL Kiss From A Rose (ZTT/Sire/WB)	+118
BRANDY f/WANYA MORRIS Brokenhearted (Atlantic)	+107
JUNIOR M.A.F.I.A. Player's Anthem (Big Beat/Atlantic)	+106

## HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS
IV XAMPLE I'd Rather Be Alone (MCA)	10/0
SOUL FOR REAL Candy Rain (Uptown/MCA)	7/0
RAPHAEL SAADIQ Ask Of You (550 Music/Epic ST)	7/0
REAL MCCOY Another Night Of (Arista)	9/0
TLC Creep (LaFace/Arista)	12/1
BOYZ II MEN On Bended Knee (Motown)	17/5
MADONNA Take A Bow (Maverick/Sire/WB)	13/1
INI KAMOZE Here Comes... (Columbia)	7/0
BRANDY Baby (Atlantic)	5/0
REAL MCCOY Run Away (Arista)	12/1

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# "WE'VE GOT IT GOIN' ON"



## HIP HOP TOP 20

LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS TW	LW	TOTAL STATIONS/ADDS
—	1	COOLIO	Gangsta's Paradise	(MCA)	2600	—	106/15
—	2	SHAGGY	Boombastic	(Virgin)	2555	—	91/1
—	3	BONE THUGS-N-HARMONY	1st Of...	(Ruthless/Relativity)	2149	—	86/2
—	4	NOTORIOUS B.I.G.	One More Chance	(Rowdy/Arista)	2023	—	77/0
—	5	SKEE-LO	I Wish	(Sunshine/Scotti Bros.)	1721	—	86/5
—	6	LUNIZ	I Got 5 On It	(Noo Trybe)	1715	—	73/2
—	7	AZ	Sugar Hill	(EMI)	1541	—	82/6
—	8	JUNIOR M.A.F.I.A.	Player's Anthem	(Big Beat/Atlantic)	1529	—	71/1
—	9	DOVE SHACK	Summertime In The LBC	(Def Jam/RAL/Island)	932	—	63/3
—	10	TOTAL (NOTORIOUS B.I.G.)	Can't You See	(Tommy Boy)	762	—	32/0
—	11	REDMAN & METHOD MAN	How High	(Def Jam/RAL/Island)	653	—	54/5
—	12	TWINZ	Round & Round	(Def Jam/RAL/Island)	622	—	54/3
—	13	NAUGHTY BY NATURE	Feel Me Flow	(Tommy Boy)	613	—	30/1
—	14	HODGE	Head Nod	(Mercury)	427	—	42/2
—	15	MASTA ACE, INC.	Sittin' On Chrome	(Capitol)	395	—	42/1
—	16	SMOOTH	Blowin' Up My Pager	(Jive)	394	—	49/9
—	17	SUPERCAT	Girlstown	(Columbia)	347	—	42/6
—	18	PLAYA PONCHO...	Whatz Up, Whatz Up	(Columbia)	343	—	32/3
—	19	MILKBONE	Where Da Party At	(Capitol)	335	—	41/3
—	20	LORDS OF THE UNDERGROUND	Faith	(Pendulum)	316	—	32/0

This chart reflects airplay from August 21-27. Songs ranked by total plays. 37 CHR/Rhythmic reporters and 82 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1995, R&R Inc.

## NEW & ACTIVE

<b>MARY J. BLIGE</b> (You Make...) <i>Natural Woman</i> (Uptown/MCA) Total Plays: 239, Total Stations: 18, Adds: 5	<b>CRYSTAL WATERS</b> <i>Relax</i> (Mercury) Total Plays: 142, Total Stations: 6, Adds: 0
<b>C &amp; C MUSIC FACTORY</b> <i>Robi-Robs Boriqua Anthem</i> (Columbia) Total Plays: 238, Total Stations: 7, Adds: 1	<b>PURE SOUL</b> <i>We Must Be In Love</i> (Stepsun/Interscope) Total Plays: 135, Total Stations: 8, Adds: 1
<b>SOLO</b> <i>Heaven</i> (Perspective/A&M) Total Plays: 210, Total Stations: 14, Adds: 0	<b>LUNIZ</b> <i>Playa Hata</i> (Noo Trybe) Total Plays: 122, Total Stations: 3, Adds: 0
<b>PAULA ABDUL</b> <i>Crazy Cool</i> (Captive/Virgin) Total Plays: 201, Total Stations: 9, Adds: 1	<b>OUTHERE BROTHERS</b> <i>Boom Boom Boom</i> (Aureus) Total Plays: 121, Total Stations: 4, Adds: 0
<b>PATRA</b> <i>Pull Up To The Bumper</i> (550 Music) Total Plays: 199, Total Stations: 8, Adds: 1	<b>BRIAN MCKNIGHT</b> <i>On The Down Low</i> (Mercury) Total Plays: 120, Total Stations: 9, Adds: 0
<b>EVERYTHING BUT THE GIRL</b> <i>Missing</i> (Atlantic) Total Plays: 177, Total Stations: 3, Adds: 0	<b>DJ QUIK</b> <i>Summer Breeze</i> (Profile) Total Plays: 117, Total Stations: 5, Adds: 0
<b>REDMAN/METHOD MAN</b> <i>How High</i> (Def Jam/RAL/Island) Total Plays: 176, Total Stations: 10, Adds: 3	<b>LE CLICK</b> <i>Tonight Is The Night</i> (Import) Total Plays: 112, Total Stations: 3, Adds: 0
<b>XSCAPE</b> <i>Who Can I Run To</i> (So So Def/Columbia) Total Plays: 160, Total Stations: 6, Adds: 0	<b>MONICA</b> <i>Before You Walk Out Of My Life</i> (Rowdy/Arista) Total Plays: 103, Total Stations: 4, Adds: 1
<b>DANA DANE</b> <i>Chester</i> (Maverick/LifeStyles/WB) Total Plays: 153, Total Stations: 6, Adds: 0	<b>TWINZ</b> <i>Round &amp; Round</i> (Def Jam/RAL/Island) Total Plays: 102, Total Stations: 4, Adds: 0
<b>ULTIMATE KAOS</b> <i>Some Girls</i> (Motown) Total Plays: 150, Total Stations: 14, Adds: 0	<b>MONICA</b> <i>Like This And Like That</i> (Rowdy/Arista) Total Plays: 101, Total Stations: 3, Adds: 2

### Songs ranked by total plays

## SELECTED NEW RELEASES

Here are a few hot releases for the next couple of weeks. Some release dates are subject to change.

### ADDS SEPTEMBER 5

**Das EFX** "Real Hip Hop" (EastWest/EEG)

### ADDS SEPTEMBER 12

**Jon B.** "Pretty Girl" (Yab Yum/550 Music)  
**Boyz II Men** "Vibin'" (Motown)  
**Immortals** "Mortal Kombat" (Virgin)  
**Gerald & Eddie Levert** "I Am Missing You" (EastWest/EEG)  
**Diana Ross** "Take Me Higher" (Motown)  
**Shai** "Come With Me" (Gosline Alley/MCA)  
**3T** "Anything" (MJJ /550 Music)



**A STICKY SITUATION** — KYLD (Wild 107)/San Francisco Doghouse member Big Joe (c) offered Oakland Raider tickets to listeners who would cover themselves head to toe with bumper stickers.

## CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

<b>KKSS/Albuquerque, NM</b> PD: Roy Jaynes MD: Jacques James 51 MICHAEL JACKSON "Amen" 5 REDMAN/METHOD MAN "High" MARIAN CAREY "Fantasy" BRANDY F.W. MORRIS "Brokenheart" DEBORAH COX "Sanitama" MARY J. BLIGE "Natural" SHAGGY "Summertime"	<b>KZFM/Corpus Christi, TX</b> PD: Charlie Maxz MD: Dino Hernandez MARIAN CAREY "Fantasy"	<b>KIKI/Honolulu, HI</b> PD: Alan Oda MD: James Coles 22 SEAL "Tas" 15 MARIAN CAREY "Fantasy" 7 JORDAN HILL "Remember"	<b>KLUC/Las Vegas, NV</b> PD: Jerry Dean MD: Cal Thomas 22 MARIAN CAREY "Fantasy" MILKBONE "Party"	<b>KDON/Monterey-Salinas, CA</b> PD: Michael Newman APD/MD: Jennifer Wilde 43 MARSHALL & PRIEST "Sexual" 10 IMMATURE "Funk" 15 YCDD ROSS "Must" GROOVE THEORY "Tell" MARIAN CAREY "Fantasy"	<b>WJJS/Roanoke, VA</b> OM: Russ Brown MD: David Lee Michaels 10 MARIAN CAREY "Fantasy" 8 YCDD ROSS "Must" PURE SOUL "Must" J. QUEST F/PUDGEE "Anything" MARY J. BLIGE "Natural"	<b>XHTZ/San Diego, CA</b> OM/MD: Lisa Vazquez APD/MD: Jeff Nelson 27 MARIAN CAREY "Fantasy" 7 CISCQ "Microphone" IMMATURE "Funk" "AFKAP" "Hate" NAUGHTY BY NATURE "Clap" SUBWAY "Goodbye"	<b>KWIN/Stockton, CA</b> PD: Bob Lewis MD: Mark Medina 31 MARIAN CAREY "Fantasy" 10 DAS EFX "Real"
<b>KKXQ/Bakersfield, CA</b> PD: Chris Squires MD: Bill Cherry 19 MARIAN CAREY "Fantasy" GROOVE THEORY "Tell"	<b>KQKS/Denver, CO</b> PD: Mark Feather APD/MD: Michael Hayes MD: John Dickleson 33 MARIAN CAREY "Fantasy" 9 PAULA ABDUL "Crazy" D'ANGELO "Brown"	<b>KBXX/Houston, TX</b> PD: Rob Scorpio MD: Greg Head 24 MARIAN CAREY "Fantasy" 13 PARTNERS IN CRIME "Party" 10 R.S.O. "Summer"	<b>KXTZ/Las Vegas, NV</b> PD: Jay Stone MD: Nejo MARIAN CAREY "Fantasy" MACK 10 "Thangs"	<b>WQHT/New York, NY</b> PD: Steve Smith APD/MD: Tracy Cloberty 22 COOLIO "Gangsta's" 13 FAITH EVANS "Fallin" 11 RAEKWON "Ice"	<b>KSFN/Sacramento, CA</b> PD: Rick Thomas MD: Trejo 30 MARIAN CAREY "Fantasy" ARTIE "Party"	<b>KMEL/San Francisco, CA</b> PD: Michelle Santossoso MD: Joey Arbage 20 MARIAN CAREY "Fantasy" 13 KID FROST "East" 10 AZ "Sugar" PLANET SOUL "Set"	<b>WOW/West Palm Beach, FL</b> PD: Neil Sullivan Acting MD: Scott Davidson 24 MARIAN CAREY "Fantasy" MARY J. BLIGE "Natural" BONE THUGS-N-HARMONY "Month"
<b>WERQ/Baltimore, MD</b> PD: Russ Allen MD: Camille Cashwell 18 MARIAN CAREY "Fantasy" 17 DAS EFX "Real" 14 KRS-ONE "Ice" 8 MARY J. BLIGE "Natural" RAEKWON "Ice" SUBWAY "Goodbye"	<b>KPRR/El Paso, TX</b> PD: John Casalejarla 32 MARIAN CAREY "Fantasy" 13 IMMATURE "Funk" 9 ARTIE "Party" 5 2 IN A ROOM "Giddy"	<b>WHHH/Indianapolis, IN</b> PD: Scott Wheeler MD: Carl Frye 22 MARIAN CAREY "Fantasy" 17 MACK 10 "Thangs" 5 AZ "Sugar" SUBWAY "Goodbye"	<b>KPWR/Los Angeles, CA</b> PD: Michelle Mercar MD: Bruce St. James IMMATURE "Funk" MACK 10 "Thangs"	<b>KCAO/Oxnard-Ventura, CA</b> PD: Rooster Rhodes MD: Lucy B. AZ "Sugar" IMMATURE "Funk" MARIAN CAREY "Fantasy"	<b>WOCQ/Salisbury-Ocean City, MD</b> PD: Wookiee MD: Marlowe MARIAN CAREY "Fantasy" DOUG E. FRESH "Party" IMMATURE "Funk" DAS EFX "Real" SUBWAY "Goodbye" RAEKWON "Ice"	<b>KYLD/San Francisco, CA</b> OM: Bob Hamilton MD: Michael Martin PD/MD: Michael Martin 38 MARIAN CAREY "Fantasy" 23 SKEE-LO "Wash" 20 ELAN "Bum" 19 METHOD MAN "I" 5 ALL-4-ONE "Can" 5 SELENA "Doubt" MONTPELL JORDAN "Honey" TLC "Doggyn" MONICA "Before"	<b>FLAV/Washington, DC</b> PD: Doree Williams MD: Albie D. 20 DOUG E. FRESH "Party" 14 RAEKWON "Ice"
<b>WJMN/Boston, MA</b> PD: Cadillac Jack McCartney MD: Cat Collins 33 MARIAN CAREY "Fantasy" 17 IMMATURE "Funk"	<b>KBOS/Fresno, CA</b> PD/MD: Mark Adams 35 MARIAN CAREY "Fantasy"	<b>WHJX/Jacksonville, FL</b> PD: Nate Bell MD: K.J. 66 COOLIO "Gangsta's" 64 IMMATURE "Funk" 55 BRANDY F.W. MORRIS "Brokenheart" 51 JUNIOR M.A.F.I.A. "Player's" 33 BLACKSTREET "Tonight's" 28 AZ "Sugar" 22 JAMET JACKSON "Runaway" 21 MARIAN CAREY "Fantasy" 19 SKEE-LO "Wash" 17 REDMAN/METHOD MAN "High" "AFKAP" "Hate" PEBBLES "Ready" DOVE SHACK "Summertime" CHARLES HILL "Let" LA D "Riding"	<b>WPOW/Miami, FL</b> PD: Frank Watsch MD: John Rogers 12 MARIAN CAREY "Fantasy" 6 MAD LION "Easy" DIANA ROSS "Higher" REDMAN/METHOD MAN "High"	<b>WWWX/Providence, RI</b> PD: Joe Dawson MD: Naughtyby 12 MARIAN CAREY "Fantasy" WHIGFIELD "Anothe" MISA "Nothing" RUFFNEXX SOUND... "Sack"	<b>KZHT/Salt Lake City, UT</b> PD: Brian Degeus MD: Geronimo MARIAN CAREY "Fantasy" MARY J. BLIGE "Natural" IMMATURE "Funk" LOS DEL RIO/BAYSIDE "Macarena"	<b>WPGC/Washington, DC</b> PD: Jay Stevens MD: Albie D. 37 J. QUEST F/PUDGEE "Anything" 27 MARIAN CAREY "Fantasy"	
<b>WBBM/Chicago, IL</b> PD: Todd Carynash MD: Erik Bradley 42 COOLIO "Gangsta's" 31 MAX-A-MILLION "Sexual" 24 MARIAN CAREY "Fantasy" 10 NAUGHTY BY NATURE "How" 7 SOPHIE B. HAWKINS "Lay" 6 MCKENSTEF "Meme" DEBORAH COX "Sanitama"	<b>WJMH/Greensboro, NC</b> PD: Brian Douglas MD: Mary Kay 38 MONICA "Lies" 37 JOJOE "Lies" 21 SHAGGY "Summertime" 20 DOUG E. FRESH "Party" 15 MARIAN CAREY "Fantasy" 10 PATRA "Put" 8 VANESSA WILLIAMS "Colors" 5 RAEKWON "Ice" 5 GUY "Tell"	<b>KHTN/Modesto, CA</b> PD: Pete Jones MD: Allen Chase 56 MARIAN CAREY "Fantasy" 30 C & C MUSIC FACTORY "Robi-Robs" 29 IMMATURE "Funk" AZ "Sugar" DOVE SHACK "Summertime" CHARLES HILL "Let" LA D "Riding"	<b>KGGI/Riverside, CA</b> PD: Carmy Ferreri MD: Soled Jimenez 22 MARIAN CAREY "Fantasy" 21 MICHAEL BOLTON "Touch" 18 COOLIO "Gangsta's"	<b>KTFM/San Antonio, TX</b> PD: Cliff Tredway APD/MD: Charles Chavez 35 "AFKAP" "Hate" 31 MARIAN CAREY "Fantasy" PLAYA PONCHO... "Whatz" PLANET SOUL "Set"	<b>KUBE/Seattle, WA</b> PD: Mike Tierney MD: Shellie Hart 50 MARIAN CAREY "Fantasy" 43 SCATMAN JOHN "Scatman" 34 SELENA "Dreaming" 22 IMMATURE "Funk" 20 BONE THUGS-N-HARMONY "Month" D'ANGELO "Brown"	<b>37 Total Reporters</b> <b>37 Current Reporters</b> <b>37 Current Playlists</b>	

# CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

**HOT 97.3**  
WQHT/New York  
(212) 840-0097  
Smith/Clooney

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
47	43	42	47	47	NOTORIOUS B.I.G./One More Chance
45	45	41	46	46	FAITH EVANS/You Used To Love Me
36	35	44	46	46	JODECI/Free'n You
44	43	42	45	45	JUNIOR M.A.F.I.A./Player's Anthem
45	45	48	44	44	SHAGGY/Boombastic
36	33	39	44	44	AZ/Sugar Hill
45	46	47	42	42	REDMAN/METHOD MAN/How High
8	24	37	41	41	GROOVE THEORY/Teal Me
34	30	36	41	41	KUT LOSE/E Like
-	-	-	28	37	MARY J. BLIGE/You're Natural
44	43	34	36	36	MARY J. BLIGE/I Love You
36	33	35	35	35	D'ANGELO/Brown Sugar
13	14	22	32	32	LOST BOYZ/Jeebs, Beems
16	18	21	32	32	LUNIZI/Got 5 On It
37	30	35	31	31	GRAND PUBA/I Like It (I)
26	33	21	31	31	BRANDY F/W MORRIS/Brokenhearted
44	42	37	31	31	MOBB DEEP/Survival Of
34	29	37	27	27	USHER/Think Of You
17	20	24	26	26	BOYZ II MEN/Vibrin'
19	29	33	25	25	RACKWON/Glacers Of Ice
21	18	24	23	23	BLACKSTREET/Tonight's The Night
23	20	22	23	23	PATRA/Pull Up To...
-	-	-	22	23	MONTELL JORDAN/Somethin' 4 Da...
38	33	33	23	23	MOKENSTEF/He's Mine
22	20	21	22	22	SUPERCAT/Girlstown
-	-	-	22	22	COOLIO/Gangsta's Paradise
17	16	18	17	17	MOBB DEEP/Eye For A Eye
21	19	25	17	17	KOOL G RAP/It's A Shame
21	19	19	16	16	LIL' SHAWN/Oom Perignon
8	17	14	16	16	KRS-ONE/MC's Act Like
-	-	-	13	13	FAITH EVANS/Fallin' In Love
-	-	-	11	11	RACKWON/Ice Cream

**POWER 106.1 FM**  
KPWR/Los Angeles  
(818) 953-4200  
Mercer/St. James

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
66	70	69	73	73	TWIZN/Round & Round
70	68	71	72	72	LUNIZI/Got 5 On It
33	41	39	68	68	COOLIO/Gangsta's Paradise
62	67	43	65	65	BONE THUGS-N-HARMONY/1st Of The Month
-	-	-	26	38	ARTIE/I Man Party
34	36	45	46	46	SELENA/ Could Fall In Love
40	59	71	44	44	SOUL FOR REAL/Every Little Thing
70	64	71	42	42	BUCKETHEADS/The Bomb (These...)
29	27	32	37	37	DOVE SHACK/Summertime In
34	34	19	36	36	NOTORIOUS B.I.G./One More Chance
39	39	39	35	35	MOKENSTEF/He's Mine
-	-	-	25	34	GROOVE THEORY/Teal Me
-	-	-	25	31	MASTA ACE, INC./Sittin' On Chrome
-	-	-	28	33	MONTELL JORDAN/Somethin' 4 Da...
25	31	32	30	30	WC & THE MAAD CIRCLC/West Up!
15	29	17	29	29	2PAC/So Many Tears
-	-	-	27	27	OUTHERE BROTHERS/Boom Boom Boom
-	-	-	25	25	FAITH EVANS/You Used To Love Me
32	27	26	20	20	MICHAEL JACKSON/You Are Not Alone
64	61	51	18	18	C & C MUSIC FACTORY/Robo-Robos Bonqua...
19	17	18	18	18	ADINA HOWARD/Freak Like Me
14	13	16	18	18	ICE CUBE/Friday
30	33	35	17	17	SHAGGY/Boombastic
16	14	17	17	17	DR DRE/Keep Their Heads...
36	15	16	16	16	MASTA ACE, INC./The I.N.C. Ride
37	27	22	15	15	MONICA/Don't Take It
13	17	12	15	15	SUBWAY/This Lil' Game We
-	-	-	-	-	IMMATURE/Feel The Funk
-	-	-	-	-	MACK 10/On Them Things

**B96**  
WBMM/Chicago  
(312) 951-3572  
Cavanaugh/Bradley

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
72	73	76	76	76	MAX-A-MILLION/Take Your Time...
18	20	37	74	74	SELENA/ Could Fall In Love
76	75	80	72	72	TLC/Waterfalls
33	43	72	67	67	JON B. & BABYFACE/Someone To Love
72	74	73	56	56	FUN FACTORY/Wanna Be With U
29	31	41	48	48	BLESSID UNION OF /I Believe
25	27	40	46	46	MIGHTY DUB KATS/Magic Carpet Ride
54	69	40	43	43	ICE CLUCK/Tonight Is The Night
-	-	-	42	42	COOLIO/Gangsta's Paradise
55	26	23	41	41	ALL-4-ONE/I Can Love You...
50	34	38	37	37	REMBRANDT'S/II Be There For
-	-	-	38	35	LOS DEL RIO/BAYSIDE/Macarena
25	25	32	35	35	REAL MCCOY/Another Night
39	30	26	31	31	BILLIE RAY MARTIN/Your Loving Arms
-	-	-	31	31	MAX-A-MILLION/Sexual Healing
50	45	63	29	29	CORONA/Baby Baby
15	19	21	28	28	SKEE-LO/I Wish
-	-	-	25	25	JANET JACKSON/Runaway
-	-	-	24	24	MARIAH CAREY/Fantasy
26	38	53	21	21	MICHAEL JACKSON/You Are Not Alone
44	38	27	21	21	DIANA KING/Shy Guy
33	31	26	20	20	FUN FACTORY/Close To You
24	18	9	19	19	SEAL/Kiss From A Rose
-	-	-	11	15	TERROR FABULOUS/Action
15	14	13	14	14	LIVIN' JOY/Dreamer
74	61	13	14	14	REAL MCCOY/Come And Get Your...
8	13	10	13	13	MONICA/Don't Take It
15	16	11	13	13	2 UNLIMITED/Get Ready For This
15	12	10	13	13	REAL MCCOY/Run Away
15	13	11	13	13	MONTELL JORDAN/This Is How We Do It
-	-	-	14	12	DIONNE FARRIS/I Know
14	16	12	12	12	JADE/Every Day Of
14	12	11	11	11	GABRIELLE/Dreams
-	-	-	11	11	JANET JACKSON/Because Of Love
14	14	11	11	11	MAXX/Get-A-Way
-	-	-	10	10	NAUGHTY BY NATURE/Feel Me Flow
-	-	-	7	7	SOPHIE B. HAWKINS/As I Lay Me Down
-	-	-	6	6	MOKENSTEF/He's Mine
9	15	5	5	5	PAULA ABOUL/Crazy Cool
7	11	5	5	5	BONE THUGS-N-HARMONY/1st Of The Month

**KMEL 106.1**  
KMEL/San Francisco  
(415) 391-1061  
Santosuosso/Arbagey

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
50	54	62	65	65	COOLIO/Gangsta's Paradise
57	61	63	63	63	BONE THUGS-N-HARMONY/1st Of The Month
42	45	58	56	56	JON B. /Pretty Girl
33	43	45	54	54	LUNIZI/Playa Hata
41	34	50	52	52	TLC/Kick Your Game
60	60	46	50	50	NOTORIOUS B.I.G./One More Chance
27	28	42	42	42	D'ANGELO/Brown Sugar
62	56	39	36	36	AFTER 7/II You Do Me Right
59	46	49	35	35	BRIAN MCKNIGHT/Crazy Love
28	37	30	33	33	IMMATURE/Feel The Funk
-	-	-	28	32	BRANDY/Best Friend
14	17	21	32	32	JUNIOR M.A.F.I.A./Player's Anthem
22	20	38	31	31	PLAYA PONCHO /Whaz Up, Whaz Up
12	15	24	31	31	FAITH EVANS/You Used To Love Me
41	40	29	30	30	SEAL/Kiss From A Rose
-	-	-	12	28	DJ OUIK/Summer Breeze
-	-	-	19	22	C & C MUSIC FACTORY/Robo-Robos Bonqua
55	33	26	21	21	MICHAEL JACKSON/You Are Not Alone
-	-	-	20	20	MARIAH CAREY/Fantasy
39	30	24	19	19	JON B. & BABYFACE/Someone To Love
31	22	22	17	17	LUNIZI/Got 5 On It
-	-	-	17	17	"AFKAP"/(Eye) Hate U
-	-	-	15	15	JANET JACKSON/Runaway
-	-	-	14	15	GROOVE THEORY/Teal Me
8	10	15	15	15	SELENA/Dreaming Of You
-	-	-	6	12	DEBORAH COX/Sentimental
-	-	-	7	18	XSCAPE/Who Can I Run To
-	-	-	7	18	MARY J. BLIGE/(You...) Natural
-	-	-	8	14	MONTELL JORDAN/Somethin' 4 Da...
45	27	17	13	13	NAUGHTY BY NATURE/Feel Me Flow
-	-	-	13	13	KID FROST/East Side Rendezvous
17	20	16	11	11	MACK 10/Toe Life
7	8	13	10	10	MONICA/Before You Walk...
-	-	-	10	10	AZ/Sugar Hill
11	11	10	8	8	SOLO/Heaven
-	-	-	-	-	PLANET SOUL/Set U Free

**WILD 107.7**  
KYL/Denver  
(415) 391-1077  
Martin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
46	79	78	77	77	IMMATURE/Feel The Funk
-	-	-	34	69	PLANET SOUL/Set U Free
73	71	71	68	68	NOTORIOUS B.I.G./One More Chance
51	72	67	67	67	COOLIO/Gangsta's Paradise
43	46	72	67	67	BRANDY/Best Friend
74	71	66	66	66	BONE THUGS-N-HARMONY/1st Of The Month
81	74	76	64	64	SELENA/Dreaming Of You
71	74	71	66	66	LUNIZI/Playa Hata
79	76	42	40	40	MOKENSTEF/He's Mine
-	-	-	39	39	"AFKAP"/(Eye) Hate U
-	-	-	38	38	MARIAH CAREY/Fantasy
36	9	12	34	34	AFTER 7/II You Do Me Right
-	-	-	22	33	GROOVE THEORY/Teal Me
30	39	14	30	30	TLC/Waterfalls
23	20	24	30	30	JUNIOR M.A.F.I.A./Player's Anthem
27	26	17	29	29	TOTAL F/NOTORIOUS.../Can't You See
33	26	21	26	26	PLAYA PONCHO /Whaz Up, Whaz Up
31	25	35	25	25	DJ OUIK/Summer Breeze
39	16	24	24	24	JON B. & BABYFACE/Someone To Love
35	20	24	24	24	MICHAEL JACKSON/You Are Not Alone
-	-	-	23	23	SKEE-LO/I Wish
-	-	-	20	20	ELAN/Better Than You
30	-	-	19	19	METHOD MAN/II Be There For...
-	-	-	13	18	MIGHTY DUB KATS/Magic Carpet Ride
56	43	36	17	17	C & C MUSIC FACTORY/Robo-Robos Bonqua...
8	6	12	12	12	DEBORAH COX/Sentimental
-	-	-	6	8	SOLO/Heaven
6	8	7	7	7	D'ANGELO/Brown Sugar
-	-	-	7	7	MARIAH CAREY/Who Can I Run To
-	-	-	14	29	BONE THUGS-N-HARMONY/Everyday Thang
-	-	-	5	5	ULTIMATE KAOS/Some Girls
-	-	-	5	5	ALL-4-ONE/I Can Love You...
35	23	-	5	5	SELENA/ Could Fall In Love
-	-	-	-	-	MONTELL JORDAN/Somethin' 4 Da...
-	-	-	-	-	TLC/Oggin' On You
-	-	-	-	-	MONICA/Before You Walk...

**WPGC 97.9 FM**  
WPGC/Washington  
(301) 441-3500  
Stevens/Albie O

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
62	62	61	60	60	JODECI/Free'n You
-	-	-	50	60	COOLIO/Gangsta's Paradise
58	56	55	59	59	BONE THUGS-N-HARMONY/1st Of The Month
29	28	25	53	53	BRANDY F/W MORRIS/Brokenhearted
63	46	46	51	51	MOKENSTEF/He's Mine
-	-	-	45	45	"AFKAP"/(Eye) Hate U
60	62	61	44	44	IMMATURE/Feel The Funk
59	58	42	43	43	JUNIOR M.A.F.I.A./Player's Anthem
34	33	37	42	42	MICHAEL JACKSON/You Are Not Alone
-	-	-	39	39	MONICA/Can I Run To
-	-	-	43	40	TLC/Switch
20	25	36	37	37	GROOVE THEORY/Teal Me
-	-	-	37	37	J. QUEST F/PUGGEE/Anything
27	33	31	35	35	LUNIZI/Got 5 On It
32	31	29	32	32	XSCAPE/Who Can I Run To
-	-	-	27	27	MARIAH CAREY/Fantasy
-	-	-	43	26	JANET JACKSON/Runaway
-	-	-	36	10	D'ANGELO/Brown Sugar
10	8	11	26	26	REDMAN/METHOD MAN/How High
23	41	31	26	26	JON B. & BABYFACE/Someone To Love
39	24	30	26	26	NOTORIOUS B.I.G./One More Chance
14	26	10	23	23	DOVE SHACK/Summertime In
15	37	50	22	22	E-40/Sprinkle Me
38	22	28	21	21	BONE THUGS-N-HARMONY/Everyday Thang
14	32	36	21	21	BROWNSTONE/Grapevine
-	-	-	57	47	MARY J. BLIGE/(You...) Natural
14	10	19	19	19	AZ/Sugar Hill
-	-	-	37	38	D'ANGELO/Crusin'
54	27	31	19	19	MONICA/Don't Take It
19	8	48	9	9	SHAGGY/In The Summertime
-	-	-	7	7	SOLO/Heaven
-	-	-	19	7	SHAI/Come With Me

**97.9 FM THE BOX**  
KBXX/Houston  
(713) 623-2108  
Scorpio/Head

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	26	62	COOLIO/Gangsta's Paradise
74	76	69	72	72	LUNIZI/Got 5 On It
67	63	67	68	68	MICHAEL JACKSON/You Are Not Alone
62	69	63	65	65	MONICA/Before You Walk...
58	61	61	61	61	BRANDY F/W MORRIS/Brokenhearted
62	62	61	61	61	JON B. & BABYFACE/Someone To Love
67	66	66	57	57	MOKENSTEF/He's Mine
-	-	-	43	56	JANET JACKSON/Runaway
39	42	46	55	55	AFTER 7/II You Do Me Right
25	53	55	55	55	XSCAPE/Who Can I Run To
13	28	38	53	53	BONE THUGS-N-HARMONY/Bud Smokers Only
-	-	-	31	47	"AFKAP"/(Eye) Hate U
76	55	42			



MIKE KINOSHIAN

## New Hybrids 'Reinvent The Format'

□ WYXR's Rhythmic AC approach positioned as 'The New Sound Of Philadelphia'

Fear not — format fragmentation is still alive and well. In addition to having Soft, Lite, Mainstream, Bright, and Hot factions, our format also has Rhythmic and Rock representatives. Here's an update on two such hybrids.

For the past several years, Pyramid's WYXR/Philadelphia had been a definitive Hot AC. Last summer, however, management began exploring ways to separate itself from the competition.



Chuck Knight

"Along with some 'Mix' stations, WYXR broke industry rules by playing some very aggressive music for ACs," recalls PD Chuck Knight, who arrived approximately 13 months ago from WENS/Indianapolis. "ACs weren't supposed to play Bruce Springsteen's 'Born To Run.' It was out of

the norm, but it became successful. Stations like ours created what became Hot AC."

### No Difference

Other ACs, he claims, began emulating this new format. Consequently, some Hot ACs — including WYXR — began losing their point of differentiation. "That's when it's time

to reinvent the product. Anyone knowing anything about Philadelphia is aware it's driven by rhythmic music. It wasn't surprising there was a gigantic opportunity to get back to the roots of what's driven our musical scene. We came up with our current musical equation from that thought process."

Last December, WYXR launched the "New Sound Of Philadelphia." Core artists include Whitney Houston, Toni Braxton, Luther Vandross, Janet Jackson, and Mariah Carey. "I thought we'd be able to crack upper-fours or fives (12+). But [considering] the compression, it's probably not realistic to believe that can happen in competitive Top 10 markets. Our 25-34, 35-44, 25-49, 25-54 success has definitely been driven by females."

A heavy marketing campaign was put in place for the spring book. "We used television, boards, and transit and committed substantial dollars to expose our new product. We were

competitive, but didn't 'own' the market. [Our on-air presentation] is very high-profile; the station is much more enthusiastic, energetic, and promotionally driven than the typical AC."

Guy Zapoleon-consulted WYXR's musical formula is more concerned with type than decades. Knight explains, "There's more of a relationship between Toni Braxton and the Temptations than between Braxton and John Mellencamp. It's common sense, and it's why we're so excited about what we think is the new breed of AC."

WBMX/Boston is usually the first station one thinks of under the Rhythmic AC umbrella. "WBMX has become more of a pop-driven station. We both use Motown and

disco-era music for spice. Beyond that, the similarities stop. There's a lot of tempo on WYXR. We'd play Diana King's 'Shy Guy'; they wouldn't. They'd play Melissa Etheridge and Hootie & The Blowfish; we won't."

### Same Formula

AC mainstays like Billy Joel, Elton John, and Michael Bolton create playlist inclusion problems for Knight. "Diet Coke doesn't vary its formula from bottle to bottle, and we don't vary ours from hour to hour. Bolton's a blue-eyed soul performer, and we struggle with him every week. We never say 'never,' but at this point we're not yet comfortable playing his music."

Many Philadelphia stations are serving their own special niche. "It's

great from a listener's perspective. There's a story to be told underneath every station's 25-54 numbers. In the future, every station will hang out for four-share 25-54 numbers and have to explain to advertisers and agencies what drives those numbers."

Knight contrasts WYXR from No. 1-ranked UC WDAS-FM: "We're very pop-, rhythmic-, and R&B-driven. Our music is very familiar and mass appeal. WDAS pulls 97% of its cume and quarter-hours from ethnic listeners. They haven't shown great success with non-ethnic audiences."

"It's been our goal to represent and mirror the market, and we're coming very close. We've been successful with this format, but it probably won't work in every market."

### WYXR Sample Hour

Philadelphia listeners recently heard this 5pm hour on Star 104.5:

- WHISPERS/Rock Steady
- MICHAEL JACKSON/You Are Not Alone
- DAZZ BAND/Let It Whip
- MARIAH CAREY/Someday
- TIMMY T/One More Try
- TLC/Waterfalls
- JEFFREY OSBORNE/Stay With Me Tonight
- MADONNA/Don't Stop
- FOUR TOPS/Baby I Need Your Lovin'
- BOYZ II MEN/Water Runs Dry
- C+C MUSIC FACTORY/Gonna Make You Sweat
- JAMES INGRAM/Don't Have The Heart

## WRVE: Albany's River Runs Rock AC

Recent columns have highlighted past ratings success of Rock ACs WMMO/Orlando (No. 2 25-54) and WRVW (The River)/Harrisburg (No. 1 18-34 and 25-54, No. 2 35-64). Based on this spring's Arbitron, WRVE (The River)/Albany deserves to be included on that exclusive list.

Albany's "River," a Dame Media sister of Harrisburg's "River," debuted March 4, 1994 and was positioned between Rockers WPXY and WQBK and ACs WKLI and WYJB. "There was a clear market hole here, and [we] took off like a rocket," observes OM/PD/morning host Hank Nevins. "Other than



Hank Nevins

[CHR] WFLY, there was nothing to bridge the gap between Rock and AC for adults. By going down the middle, we thought we'd draw from everybody."

### The 'Un-Radio' Station

WRVE became Top Three 25-54 within its first year. "We did it without games, contests, and on-air promotions. We're the 'un-radio' station. [People executing the format] are mostly in their 40s [who] grew up with and 'lived' this music."

"There's a limited spot load — nine units an hour, 10 in drivetime. Selling from ratings is easy, but [not] when

clients ask about value-added [elements] like remotes. We'll miss out on some local buys because we don't do remotes, but our national business is going through the roof."

Nevins compares WRVE to WMMO: "Musically, we're very close, but their presentation is actually a bit more low-key." On his station's broad musical variety, Nevins jokes, "The typical radio person sees it on paper and knows it won't work. But sometimes we get in our own little universe and forget the listeners. They don't care that Carly Simon is next to the Grateful Dead."

"We're AC with an edge or rock 'n' roll without the hard edge. We're clearly steeped in classic rock, but don't pigeonhole ourselves as a '70s station because we spice things up with currents. Our AC aspect makes us very appealing to 25-54s."

While it was believed the format would have a strong male ap-

### WRVE Sample Hour

- Albany's "River" recently aired this 11am music hour.
- CSN&Y/Teach Your Children
- BLUES TRAVELER/Run-Around
- GRATEFUL DEAD/Touch Of Grey
- RICKIE LEE JONES/Chuck E's In Love
- MOODY BLUES/Tuesday Afternoon
- CHEAP TRICK/I Want You To Want Me
- STARSHIP/Nothing's Gonna Stop Us Now
- FLEETWOOD MAC/Over My Head
- VAN MORRISON/Moondance
- ERIC CLAPTON/Tore Down
- DOOBIE BROTHERS/Black Water
- ROD STEWART/Forever Young
- ALLMAN BROTHERS/Revival

peal, Nevins says, "The split is almost 50/50. It's a wonderful position because we thought it would be 60% male. Our competitors were surprised with how well we did with women."

Nevins is pleased with the demos. "A few years ago, some AC programmers realized that, when people reach 35, they don't automatically want to listen to Neil Diamond and Barbra Streisand. [Rock AC] is very listenable, and people can't get it on Lite AC and don't want to wade through hard rock for it. When we first signed on, we were very strong 18-34. But Alternative stations are getting a lot of cume, and we've started to drift more into the 35-44 arena."

WRVE has been challenging its AC counterparts for in-office listeners. "It's one thing to be on in gyms, health clubs, and minimarts, but I'm floored when I hear us in doctors' and lawyers' offices. People are getting tired of being force-fed Lite FM pabulum."

## Albany AC Arbitron

Here's how Albany's three ACs performed in the spring Arbitron. Fluctuations are based on last spring's results.

	18-34	25-54	35-64
WKLI	+0.2 #5	-1.4 #6	-0.2 #5
WRVE	-0.8 #4	+1.0 #2	+1.5 #4
WYJB	+3.2 #5	+2.3 #3	-0.7 #2

Among 25-49s, only Country WGNA-FM and runnerup WRVE score double digits.

## What do KEZK-St. Louis, WBEB-Philadelphia, & WPCH-Atlanta have in common?

(besides being top adult contemporary stations?)



### They made time for

Why? Because it draws listeners. "Focus on the Family Commentary" is a daily 90-second feature spotlighting the wit and wisdom of best-selling author and psychologist James C. Dobson, Ph.D. It worked for them. It will work for you. Find out more by calling Bob Dobbs at (719) 548-4501.



"Focus on the Family Commentary" is helping us build a loyal listener base for our morning show. A lot of people tell me that they plan their leaving the house or car around it!

— Vance Dillard  
Program Director, WPCH

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	<b>ALL-4-ONE</b> I Can Love You Like That ( <i>Blitz/Atlantic</i> )	2490	2504	2464	2368	100/0
5	3	3	2	<b>SEAL</b> Kiss From A Rose ( <i>ZTT/Sire/WB</i> )	2424	2281	2146	1890	97/4
1	1	2	3	<b>VANESSA WILLIAMS</b> Colors Of The Wind ( <i>Hollywood</i> )	2364	2463	2615	2638	101/0
4	4	4	4	<b>BRUCE HORNSBY</b> Walk In The Sun ( <i>RCA</i> )	2107	2072	2025	1912	93/0
11	7	5	5	<b>SOPHIE B. HAWKINS</b> As I Lay Me Down ( <i>Columbia</i> )	1924	1811	1607	1306	88/1
—	14	8	6	<b>MICHAEL BOLTON</b> Can I Touch You...There? ( <i>Columbia</i> )	1833	1561	1154	—	95/6
13	8	7	7	<b>P. CETERA w/C. BERNARD</b> Forever Tonight ( <i>River North</i> )	1793	1631	1467	1210	91/2
16	12	10	8	<b>SELENA</b> I Could Fall In Love ( <i>EMI Latin</i> )	1600	1394	1246	947	88/5
3	5	6	9	<b>BOYZ II MEN</b> Water Runs Dry ( <i>Motown</i> )	1541	1674	1858	2018	80/1
10	9	9	10	<b>CURTIS STIGERS</b> This Time ( <i>Arista</i> )	1394	1454	1430	1417	78/0
18	16	13	11	<b>TAKE THAT</b> Back For Good ( <i>Arista</i> )	1300	1169	909	754	84/5
6	6	11	12	<b>BRYAN ADAMS</b> Have You Ever Really Loved A Woman ( <i>A&amp;M</i> )	1274	1377	1617	1792	74/0
27	21	15	13	<b>JIMMY BUFFETT</b> Mexico ( <i>Margaritaville/MCA</i> )	1064	884	625	425	71/7
8	11	14	14	<b>REMBRANDTS</b> I'll Be There For You ( <i>EastWest/EEG</i> )	976	1102	1281	1484	47/0
<b>BREAKER</b>	15			<b>ROD STEWART</b> This ( <i>WB</i> )	929	830	635	409	68/9
7	10	12	16	<b>JORDAN HILL</b> Remember Me This Way ( <i>MCA</i> )	929	1207	1428	1699	61/1
<b>BREAKER</b>	17			<b>MARTIN PAGE</b> Keeper Of The Flame ( <i>Mercury</i> )	924	836	767	729	58/3
29	27	22	18	<b>ANNIE LENNOX</b> A Whiter Shade Of Pale ( <i>Arista</i> )	699	563	447	298	56/6
14	17	20	19	<b>ELTON JOHN</b> Believe ( <i>Rocket/Island</i> )	608	705	816	1011	45/0
30	28	27	20	<b>HOOTIE &amp; THE BLOWFISH</b> Only Wanna Be With You ( <i>Atlantic</i> )	590	493	407	266	30/4
—	29	29	21	<b>MICHAEL JACKSON</b> You Are Not Alone ( <i>Epic</i> )	577	398	317	194	46/14
9	13	19	22	<b>AMY GRANT</b> Big Yellow Taxi ( <i>A&amp;M</i> )	528	761	1184	1459	43/0
25	25	23	23	<b>C. CROSS w/G. WORTH</b> Open Up... ( <i>Rhythm Safari/Priority</i> )	511	553	552	515	44/0
26	26	28	24	<b>L. RONSTADT w/E. HARRIS</b> Feels Like Home ( <i>Elektra/EEG</i> )	465	490	479	427	40/0
12	15	18	25	<b>ELTON JOHN</b> Made In England ( <i>Rocket/Island</i> )	433	805	1007	1248	29/0
24	24	24	26	<b>CHRIS ISAAK</b> Somebody's Crying ( <i>Reprise</i> )	431	553	561	526	32/0
<b>DEBUT</b>	27			<b>MARIAH CAREY</b> Fantasy ( <i>Columbia</i> )	355	—	—	—	30/30
—	—	30	28	<b>BLUES TRAVELER</b> Run-Around ( <i>A&amp;M</i> )	325	262	231	251	15/4
23	23	25	29	<b>DAVID SANBORN</b> This Masquerade ( <i>Elektra/EEG</i> )	275	516	582	547	27/0
<b>DEBUT</b>	30			<b>BLESSID UNION OF SOULS</b> Let Me Be The One ( <i>EMI</i> )	266	205	186	124	26/7

This chart reflects airplay from August 28-September 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 103 AC reporters. 95 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are removed from the chart. © 1995, R&R Inc.

### NEW & ACTIVE

#### JOHN WAITE Ain't No Sunshine (*Coyote/Imago*)

Total Stations: 20, Adds: 8, Plays: 189, WRCH 7, WLIF 8, WMJQ 14 (14), WKWK 18 (12), WTCB 7 (7), WRMF 7 (5), WDEF 12 (12), WOOB 12 (7), WAHR 15 (15), WRVR 7 (5), WLTS 6, KKMJ 7, KVMY 11, WFMK 8, WLQR 5 (5), WWWM 12 (12), WMT 7 (7), KUDL 8, KELO 8 (8), KMZQ 10.

#### JANET JACKSON Runaway (*A&M*)

Total Stations: 13, Adds: 6, Plays: 167, WVAF 11, WKYE 17 (10), WASH 21, WAHR 15 (10), KESZ 11, KQXT 7 (7), KTYL 7 (7), WFMK 8 (8), WWWM 8 (8), WQLR 10 (10), KYMG 27, KJSN 5, KWAV 20.

#### LINDA EDER Someone Like You (*Atlantic*)

Total Stations: 15, Adds: 0, Plays: 143, WCOD 5 (5), WRCH 10 (8), WHYN 7 (7), WLIF 10 (10), WTVR 7 (7), WRVR 7 (7), KVIL 13 (13), KQXT 7 (7), WROE 14 (14), WLQR 7 (7), WWWM 12 (12), WLTE 13 (10), KELO 16 (8), KOSI 5 (5), KLSY 10 (10).

#### NATALIE MERCHANT Carnival (*Elektra/EEG*)

Total Stations: 12, Adds: 4, Plays: 131, WCOD 5 (5), WFPG 7 (7), WLIF 8, WVAF 11, WKYE 10, WTCB 7 (7), WRMF 7 (8), KVMY 20, WROE 14 (7), WWWM 8 (8), KELO 8 (8), KYMG 26 (27).

#### AFTER 7 Til You Do Me Right (*Virgin*)

Total Stations: 18, Adds: 5, Plays: 128, WCOD 5 (5), WRCH 7, WWLI 5 (5), WMAS 15 (5), WKYE 5, WMGF 3 (3), WDEF 5, WOOB 12 (7), WAHR 15 (15), WJXB 5 (5), KTDY 5, KKMJ 7 (7), KQXT 7 (7), WFMK 8 (8), WLQR 5 (5), WQLR 7 (7), WLTE 7, KWAV 5 (5).

#### SARI Faith (*Eagle Eye*)

Total Stations: 11, Adds: 1, Plays: 122, WCOD 5 (5), WWLI 7 (7), WKWK 18 (12), WAHR 25 (25), KTDY 5, WROE 14 (14), WLQR 7 (7), WWWM 12 (12), WQLR 7 (7), KWAV 7 (5), KLSY 15 (23).

#### AARON NEVILLE Use Me (*A&M*)

Total Stations: 10, Adds: 9, Plays: 103, WLZW 7, WARM 6, WAHR 10, WRVR 5, WROE 14, WMGN 17, WLQR 5, WMT 7, KYMG 27 (27), KJSN 5.

#### CHUCK NEGRON Soul To Soul (*Viceroy/Gap/AEC*)

Total Stations: 11, Adds: 1, Plays: 80, WCOD 5 (5), WRCH 12 (12), WKWK 5 (5), WOOB 7, KQXT 5 (5), WROE 7 (5), WFMK 8 (8), WLQR 7 (7), WWWM 12 (12), WQLR 7 (7), KWAV 5 (5).

Songs ranked by total plays. Station call letters followed by number of plays.

## BREAKERS®

### ROD STEWART

#### This (*WB*)

TOTAL PLAYS/INCREASE: 929/99  
TOTAL STATIONS/ADDS: 68/9  
CHART: 15

### MARTIN PAGE

#### Keeper Of The Flame (*Mercury*)

TOTAL PLAYS/INCREASE: 924/88  
TOTAL STATIONS/ADDS: 58/3  
CHART: 17

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Fantasy ( <i>Columbia</i> )	30
MICHAEL JACKSON You Are Not Alone ( <i>Epic</i> )	14
AARON NEVILLE Use Me ( <i>A&amp;M</i> )	9
ROD STEWART This ( <i>WB</i> )	9
JOHN WAITE Ain't No Sunshine ( <i>Coyote/Imago</i> )	8
BLESSID UNION OF SOULS Let Me Be The One ( <i>EMI</i> )	7
JIMMY BUFFETT Mexico ( <i>Margaritaville/MCA</i> )	7
FOREIGNER I Keep... ( <i>Generama/Rhythm Safari/Priority</i> )	7
MICHAEL BOLTON Can I Touch You...There? ( <i>Columbia</i> )	6
JANET JACKSON Runaway ( <i>A&amp;M</i> )	6
ANNIE LENNOX A Whiter Shade Of Pale ( <i>Arista</i> )	6

## MOST INCREASED PLAYS

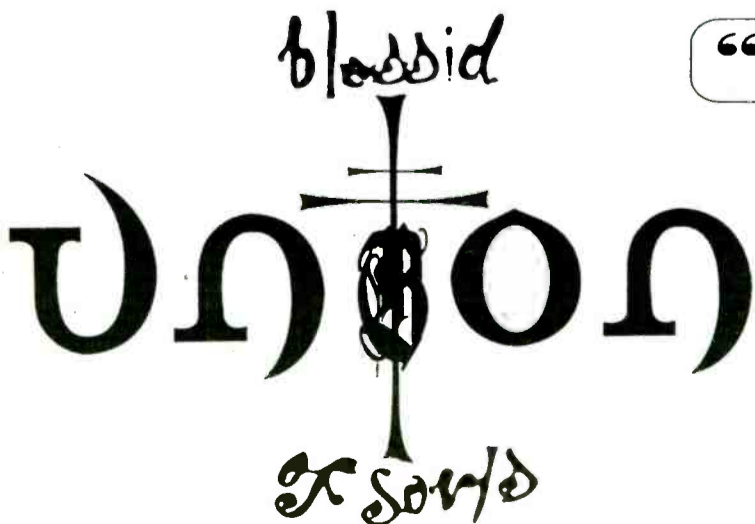
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Fantasy ( <i>Columbia</i> )	+355
MICHAEL BOLTON Can I Touch You...There? ( <i>Columbia</i> )	+272
SELENA I Could Fall In Love ( <i>EMI Latin</i> )	+206
JIMMY BUFFETT Mexico ( <i>Margaritaville/MCA</i> )	+180
MICHAEL JACKSON You Are Not Alone ( <i>Epic</i> )	+179
P. CETERA w/C. BERNARD Forever Tonight ( <i>River North</i> )	+162
SEAL Kiss From A Rose ( <i>ZTT/Sire/WB</i> )	+143
ANNIE LENNOX Whiter Shade Of Pale ( <i>Arista</i> )	+136
TAKE THAT Back For Good ( <i>Arista</i> )	+131
SOPHIE B. HAWKINS As I Lay Me Down ( <i>Columbia</i> )	+113

## HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
BLESSID UNION OF SOULS I Believe ( <i>EMI</i> )
MARTIN PAGE In The House Of Stone And Light ( <i>Mercury</i> )
EAGLES Learn To Be Still ( <i>Geffen</i> )
EAGLES Love Will Keep Us Alive ( <i>Geffen</i> )
JIM BRICKMAN Angel Eyes ( <i>Windham Hill</i> )
MADONNA Take A Bow ( <i>Maverick/Sire/WB</i> )
DES'REE You Gotta Be ( <i>550 Music</i> )
GLORIA ESTEFAN It's Too Late ( <i>Epic</i> )
FOREIGNER Until... ( <i>Generama/Rhythm Safari/Priority</i> )
AMY GRANT & VINCE GILL House Of Love ( <i>A&amp;M</i> )

Breakers: Songs registering 850 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



# "Let Me Be The One"

### AC DEBUT 30

#### A MOST ADDED, INCLUDING:

WLIF KTDY WKTK  
WMAS WARM WMT  
KWAV

### HAC 26

#### THIS WEEK'S ADDS INCLUDE:

WBMX WJDX WQMZ

EMI Records



# AC REPORTERS

September 1, 1995 R&R • 47

Stations and their adds listed alphabetically by market

<p><b>WYJB/Albany, NY</b> OM/MD: Buzz Brindle MD: Pat Ryan 10 SEAL "Kiss"</p>	<p><b>WCOD/Cape Cod, MA</b> PD/MD: Chris Boles 5 MICHAEL JACKSON "Alone" 5 HOOTIE &amp; BLOWFISH "Only"</p>	<p><b>WGSY/Columbus, GA</b> OM/MD: David Nolin 35 HOOTIE &amp; BLOWFISH "Cry" 18 MARIAH CAREY "Fantasy" 3 ANNIE LENNOX "Whiter"</p>	<p><b>WKTK/Gainesville, FL</b> PD/MD: Briton Jon 15 BLESSID UNION OF... "Let" 15 MARIAH CAREY "Fantasy"</p>	<p><b>WJXB/Knoxville, TN</b> PD: Jeff Jarnigan MD: Jeff Kelly No Adds</p>	<p><b>KJSN/Modesto, CA</b> PD/MD: Gary Michaels 5 AARON NEVILLE "Use" 5 4 P.M. "Years" 5 JANET JACKSON "Runaway"</p>	<p><b>WTVR/Richmond, VA</b> PD/MD: Scott O'Brien 18 MARIAH CAREY "Fantasy" 7 ELTON JOHN "Blessed" 7 JOHN WETTON "Not"</p>	<p><b>WLQR/Toledo, OH</b> PD: Steve Kendall MD: Geri Cooper 5 AARON NEVILLE "Use"</p>
<p><b>WLEV/Allentown, PA</b> PD/MD: Tony Rogers No Adds</p>	<p><b>WMT/Cedar Rapids, IA</b> OM: Rick Sellers PD/MD: Randy Lee 7 AARON NEVILLE "Use" 7 ROSELBERG &amp; WESBERG "Songbird" 7 MARIAH CAREY "Fantasy" 5 BLESSID UNION OF... "Let"</p>	<p><b>WSNY/Columbus, OH</b> PD: Don Hallett MD: Bob Nunally 15 MICHAEL JACKSON "Alone" 15 MICHAEL BOLTON "Touch" 10 PETER CETERA "Forever" 5 HOOTIE &amp; BLOWFISH "Hold" 5 JORDAN HILL "Remember"</p>	<p><b>WLHT/Grand Rapids, MI</b> PD: Steve Dirksen MD: Michael Sirianni 7 JIMMY BUFFETT "Mexico" 7 ROD STEWART "This"</p>	<p><b>KTDY/Lafayette, LA</b> OM/MD: Michael W. Kay MD: Yvonne Arceneaux 5 SARI "Faith" 5 BLESSID UNION OF... "Let" 5 AFTER 7 "Right"</p>	<p><b>WLJK/Monmouth-Ocean, NJ</b> PD: Gary Guida APD/MD: Dan Turi 5 MARIAH CAREY "Fantasy"</p>	<p><b>WSLQ/Roanoke, VA</b> PD: Don Morrison MD: Dick Daniels 10 TAKE THAT "Back"</p>	<p><b>KTYL/Tyler, TX</b> PD: Dave Moreland MD: Janie Baker 27 MARIAH CAREY "Fantasy"</p>
<p><b>KYMG/Anchorage, AK</b> PD: Evan Michell APD/MD: Bobbie Anderson 27 BLUES TRAVELER "Run" 27 JANET JACKSON "Runaway"</p>	<p><b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Nutter 11 MARIAH CAREY "Fantasy" 11 JANET JACKSON "Runaway" 11 NATALIE MERCHANT "Carnival"</p>	<p><b>KMXR/Corpus Christi, TX</b> PD/MD: Jesse DeLeon No Adds</p>	<p><b>WMAG/Greensboro, NC</b> PD/MD: Nick Allen No Adds</p>	<p><b>KHLA/Lake Charles, LA</b> OM: Don Rivers MD: Lee Hudson 23 MARIAH CAREY "Fantasy"</p>	<p><b>WOBM/Monmouth-Ocean, NJ</b> PD: Kevin Buckelew MD: Jeff Rafter 7 MARIAH CAREY "Fantasy"</p>	<p><b>KEZK/St. Louis, MO</b> GM/MD: Bob Burch MD: Jeff Dempsey 15 MICHAEL BOLTON "Touch"</p>	<p><b>WLZW/Utica, NY</b> PD: Randy Jay MD: Jeanne Ashiey 7 MARIAH CAREY "Fantasy" 7 AARON NEVILLE "Use"</p>
<p><b>WROE/Appleton, WI</b> PD/MD: J. Davis 14 MARIAH CAREY "Fantasy" 14 FOREIGNER "Hoping" 14 AARON NEVILLE "Use"</p>	<p><b>WDEF/Chattanooga, TN</b> PD/MD: Danny Howard 5 AFTER 7 "Right" 5 FOREIGNER "Hoping"</p>	<p><b>KVIL/Dallas, TX</b> PD: Bill Curtis MD: Alex O'Neal No Adds</p>	<p><b>WRCH/Hartford, CT</b> PD: Allan Camp MD: Joe Hann 7 JOHN WAITE "Sunshine" 7 AFTER 7 "Right"</p>	<p><b>WFMK/Lansing, MI</b> PD/MD: Ray Marshall 8 JOHN WAITE "Sunshine" 8 TOMMY JAMES "Who" 8 MARIAH CAREY "Fantasy" 8 FOREIGNER "Hoping" 8 HOOTIE &amp; BLOWFISH "Only"</p>	<p><b>KWAV/Monterey, CA</b> PD/MD: Bernie Moody 20 JANET JACKSON "Runaway" 20 MARIAH CAREY "Fantasy" 10 JIMMY BUFFETT "Mexico" 5 BLESSID UNION OF... "Let"</p>	<p><b>KSFI/Salt Lake City, UT</b> PD: Dain Craig MD: Lyle Morris 15 ANNIE LENNOX "Whiter"</p>	<p><b>WASH/Washington, DC</b> PD: Steve Streit MD: Randi Martin 28 BOYZ II MEN "Water" 21 MARTIN PAGE "Keeper" 21 JANET JACKSON "Runaway"</p>
<p><b>WB8Q/Augusta, GA</b> PD/MD: John Patrick 20 SEAL "Kiss" 20 MICHAEL JACKSON "Alone"</p>	<p><b>WLMX/Chattanooga, TN</b> OM: Bob Forster MD: Robin Daniels 10 JIMMY BUFFETT "Mexico" 10 SELENA "Could"</p>	<p><b>KOSI/Denver, CO</b> OM/MD: Scott Taylor 13 MICHAEL JACKSON "Alone"</p>	<p><b>KSSK/Honolulu, HI</b> OM/MD: Michael Shishido 14 MARIAH CAREY "Fantasy"</p>	<p><b>KMZQ/Las Vegas, NV</b> PD: Jeff Cochran MD: Scott Keith 10 MARTIN PAGE "Keeper" 10 JOHN WAITE "Sunshine"</p>	<p><b>WLTS/New Orleans, LA</b> PD: Steve Suter MD: Jim Hanzo 13 MARIAH CAREY "Fantasy" 6 JOHN WAITE "Sunshine"</p>	<p><b>KOXT/San Antonio, TX</b> OM/MD: Mike Scott MD: Bill Norris 7 MARIAH CAREY "Fantasy" 7 ELTON JOHN "Blessed" 7 FOREIGNER "Hoping" 5 4 P.M. "Years" 5 BAD COMPANY "Reason"</p>	<p><b>WGAY/Washington, DC</b> MD: Vern Anderson 5 ROD STEWART "This" 5 ANNIE LENNOX "Whiter"</p>
<p><b>KKMX/Austin, TX</b> PD: Doc Burns MD: Nolan Cruise 16 MICHAEL BOLTON "Touch" 7 JOHN WAITE "Sunshine"</p>	<p><b>WRRM/Cincinnati, OH</b> PD/MD: T.J. Holland 7 SEAL "Kiss"</p>	<p><b>WDOF/Dothan, AL</b> GM/MD: Leigh Simpson OM/MD: Mike Holderfield 12 MARIAH CAREY "Fantasy" 7 BLUES TRAVELER "Run" 7 4 P.M. "Years" 7 CHUCK NEGRON "Soul" 7 FOREIGNER "Hoping"</p>	<p><b>WAHR/Huntsville, AL</b> PD: John Malone MD: Bonny O'Brien 10 TAKE THAT "Back" 10 MARIAH CAREY "Fantasy" 10 AARON NEVILLE "Use"</p>	<p><b>KSNE/Las Vegas, NV</b> PD: Tom Chase MD: John Berry No Adds</p>	<p><b>WWDE/Norfolk, VA</b> PD: Don London MD: Jeff Moreau 8 DEL AMITRI "Roll" 8 MICHAEL JACKSON "Alone"</p>	<p><b>KLSY/Seattle, WA</b> PD: Bobby Irwin MD: Bob Brooks 10 JON SECADA &amp; SHANICE "Knew"</p>	<p><b>WRWF/West Palm Beach, FL</b> PD: Reid Reker MD: Simone Collins 20 MICHAEL BOLTON "Touch"</p>
<p><b>WLIF/Baltimore, MD</b> OM/MD: Gary Balaban MD: Mark Thoner 8 MICHAEL JACKSON "Alone" 8 NATALIE MERCHANT "Carnival" 8 JOHN WAITE "Sunshine" 5 BLESSID UNION OF... "Let"</p>	<p><b>WWNK/Cincinnati, OH</b> PD: Dave Mason MD: Bobbi Maxwell 5 ROD STEWART "This" 5 MICHAEL JACKSON "Alone"</p>	<p><b>WIKY/Evansville, IN</b> PD/MD: Mark Baker 10 JIMMY BUFFETT "Mexico" 5 SELENA "Could"</p>	<p><b>WENS/Indianapolis, IN</b> PD: Greg Dunkin MD: Daria Coop 10 MICHAEL JACKSON "Alone"</p>	<p><b>KBIG/Los Angeles, CA</b> PD: Dave Ervin MD: Dave Verdery No Adds</p>	<p><b>WALK/Long Island, NY</b> PD: Gene Michaels MD: Charlie Lombardo 24 MARIAH CAREY "Hero" 14 ANNIE LENNOX "Love" 4 MELISSA ETHERIDGE "Only"</p>	<p><b>KELO/Sioux Falls, SD</b> PD: Reid Holsen MD: Kathy James 8 MARIAH CAREY "Fantasy"</p>	<p><b>WKWK/Wheeling, WV</b> PD/MD: Doug Daniels 5 MARIAH CAREY "Fantasy"</p>
<p><b>KCIX/Boise, ID</b> PD: Don Jennings MD: Jim O'Brien No Adds</p>	<p><b>WDDK/Cleveland, OH</b> PD: Sue Wilson MD: Scott Miller No Adds</p>	<p><b>KEZA/Fayetteville, AR</b> OM/MD: Chip Arledge APD/MD: Rich Kelly 12 JIMMY BUFFETT "Mexico" 12 TAKE THAT "Back"</p>	<p><b>WKYE/Johnstown, PA</b> PD: Jack Michaels MD: Brian Wolfe 20 MARIAH CAREY "Fantasy" 10 NATALIE MERCHANT "Carnival" 5 AFTER 7 "Right" 5 FOREIGNER "Hoping"</p>	<p><b>KOST/Los Angeles, CA</b> PD: Jhani Kaye MD: Duncan Payton No Adds</p>	<p><b>WMBE/Philadelphia, PA</b> PD/MD: Jim Ryan 17 MARIAH CAREY "Fantasy" 10 MICHAEL JACKSON "Alone"</p>	<p><b>KJSC/Spokane, WA</b> PD: Rob Harder MD: Dawn Marcel 7 MARIAH CAREY "Fantasy" 7 MICHAEL JACKSON "Alone"</p>	<p><b>WJBR/Wilmington, DE</b> PD: Michael Waite MD: Dave Banks 17 JIMMY BUFFETT "Mexico" 8 TAKE THAT "Back" 8 MARTIN PAGE "Keeper"</p>
<p><b>WMJX/Boston, MA</b> PD: Don Kelley MD: Mark Laurence No Adds</p>	<p><b>WLTF/Cleveland, OH</b> PD: Steve LaBeau MD: Lee Hudson 19 HOOTIE &amp; BLOWFISH "Only"</p>	<p><b>WCRZ/Ft. Mi, MI</b> OM/MD: Jay Patrick MD: George McIntyre 13 MARIAH CAREY "Fantasy" 13 JIMMY BUFFETT "Mexico"</p>	<p><b>WQLR/Kalamazoo, MI</b> PD: Bill Wertz MD: Brian Wertz 7 MARIAH CAREY "Fantasy"</p>	<p><b>WPEZ/Macon, GA</b> PD/MD: Jim Franklin No Adds</p>	<p><b>KESZ/Phoenix, AZ</b> PD/MD: Dave Winsor 11 MICHAEL BOLTON "Touch" 11 JANET JACKSON "Runaway" 2 ROD STEWART "This" 1 BLUES TRAVELER "Run"</p>	<p><b>WHYN/Springfield, MA</b> Sta Mgr/PD: Bill Hess MD: Amy Brooks 14 MARIAH CAREY "Fantasy"</p>	<p><b>WMGS/Wilkes Barre, PA</b> PD: Mike Edwards MD: Stan Phillips 7 ANNIE LENNOX "Whiter"</p>
<p><b>WSSH/Boston, MA</b> PD/MD: Bill George 5 ROD STEWART "This" 5 MICHAEL JACKSON "Alone"</p>	<p><b>KKLI/Colorado Springs, CO</b> PD: Steve Larson MD: Sharon Green 13 MICHAEL JACKSON "Alone"</p>	<p><b>WAJI/Ft. Wayne, IN</b> PD: Lee Tobin MD: Barb Richards 10 HOOTIE &amp; BLOWFISH "Cry" 10 SELENA "Could" 10 TAKE THAT "Back"</p>	<p><b>KUDL/Kansas City, MO</b> PD/MD: Tom Land 8 JOHN WAITE "Sunshine" 8 PETER CETERA "Forever"</p>	<p><b>WMGN/Madison, WI</b> VP/Prog: Pat O'Neill MD: Kathryn Vaughn 17 AARON NEVILLE "Use"</p>	<p><b>KVRY/Phoenix, AZ</b> OM/MD: Steve Elliott MD: Dave Cooper 20 NATALIE MERCHANT "Carnival" 10 HOOTIE &amp; BLOWFISH "Cry" 10 ROD STEWART "This"</p>	<p><b>WMAS/Springfield, MA</b> PD: Brian White MD: Keith Stephens 18 MICHAEL JACKSON "Alone" 15 HOOTIE &amp; BLOWFISH "Only" 15 BLESSID UNION OF... "Let"</p>	<p><b>WUSA/Tampa, FL</b> PD: Pat McMahon MD: Johnny Williams 10 HOOTIE &amp; BLOWFISH "Cry" 10 ROD STEWART "This"</p>
<p><b>WMLQ/Buffalo, NY</b> PD: Rob Lucas MD: Roger Christian No Adds</p>	<p><b>WTCB/Columbia, SC</b> OM: Doug Spets PD/MD: Brent Johnson 7 MARIAH CAREY "Fantasy" 7 FOREIGNER "Hoping"</p>	<p><b>WLRQ/Melbourne, FL</b> PD: Dave Kelly MD: Ron Anthony No Adds</p>	<p><b>WRVR/Memphis, TN</b> PD: Joel Burke MD: Kay Manley 5 AARON NEVILLE "Use"</p>	<p><b>WFLC/Miami, FL</b> PD: Tip Landay MD: Wendy Bennett No Adds</p>	<p><b>KKCW/Portland, OR</b> PD/MD: Bill Minckler No Adds</p>	<p><b>WVLI/Providence, RI</b> PD: Tom Holt MD: Ted Edwards 5 MICHAEL JACKSON "Alone" 5 ANNIE LENNOX "Whiter" 5 JAZZMASTERS "Freedom"</p>	<p><b>703 Total Reporters</b> 102 Current Reporters 95 Current Playlists</p>
<p><b>WVLI/Providence, RI</b> PD: Tom Holt MD: Ted Edwards 5 MICHAEL JACKSON "Alone" 5 ANNIE LENNOX "Whiter" 5 JAZZMASTERS "Freedom"</p>	<p><b>WVLI/Providence, RI</b> PD: Tom Holt MD: Ted Edwards 5 MICHAEL JACKSON "Alone" 5 ANNIE LENNOX "Whiter" 5 JAZZMASTERS "Freedom"</p>	<p><b>WRQT/Dayton, OH</b> WVLI/Providence, RI KMXZ/Tucson, AZ</p>	<p><b>WVLI/Providence, RI</b> PD: Tom Holt MD: Ted Edwards 5 MICHAEL JACKSON "Alone" 5 ANNIE LENNOX "Whiter" 5 JAZZMASTERS "Freedom"</p>	<p><b>WVLI/Providence, RI</b> PD: Tom Holt MD: Ted Edwards 5 MICHAEL JACKSON "Alone" 5 ANNIE LENNOX "Whiter" 5 JAZZMASTERS "Freedom"</p>	<p><b>WVLI/Providence, RI</b> PD: Tom Holt MD: Ted Edwards 5 MICHAEL JACKSON "Alone" 5 ANNIE LENNOX "Whiter" 5 JAZZMASTERS "Freedom"</p>	<p><b>WVLI/Providence, RI</b> PD: Tom Holt MD: Ted Edwards 5 MICHAEL JACKSON "Alone" 5 ANNIE LENNOX "Whiter" 5 JAZZMASTERS "Freedom"</p>	<p><b>Did Not Report, Playlist Frozen (3):</b> WMJJ/Birmingham, AL WTP/Indianapolis, IN KVLY/McAllen, TX</p>
<p><b>WVLI/Providence, RI</b> PD: Tom Holt MD: Ted Edwards 5 MICHAEL JACKSON "Alone" 5 ANNIE LENNOX "Whiter" 5 JAZZMASTERS "Freedom"</p>	<p><b>WVLI/Providence, RI</b> PD: Tom Holt MD: Ted Edwards 5 MICHAEL JACKSON "Alone" 5 ANNIE LENNOX "Whiter" 5 JAZZMASTERS "Freedom"</p>	<p><b>WVLI/Providence, RI</b> PD: Tom Holt MD: Ted Edwards 5 MICHAEL JACKSON "Alone" 5 ANNIE LENNOX "Whiter" 5 JAZZMASTERS "Freedom"</p>	<p><b>WVLI/Providence, RI</b> PD: Tom Holt MD: Ted Edwards 5 MICHAEL JACKSON "Alone" 5 ANNIE LENNOX "Whiter" 5 JAZZMASTERS "Freedom"</p>	<p><b>WVLI/Providence, RI</b> PD: Tom Holt MD: Ted Edwards 5 MICHAEL JACKSON "Alone" 5 ANNIE LENNOX "Whiter" 5 JAZZMASTERS "Freedom"</p>	<p><b>WVLI/Providence, RI</b> PD: Tom Holt MD: Ted Edwards 5 MICHAEL JACKSON "Alone" 5 ANNIE LENNOX "Whiter" 5 JAZZMASTERS "Freedom"</p>	<p><b>WVLI/Providence, RI</b> PD: Tom Holt MD: Ted Edwards 5 MICHAEL JACKSON "Alone" 5 ANNIE LENNOX "Whiter" 5 JAZZMASTERS "Freedom"</p>	<p><b>Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (1):</b> WKLI/Albany, NY</p>

FAITH...NEW & ACTIVE...

"A powerful melody perfect for summer"

*Gavin*

- Bobby Irwin KLSY (Seattle)

GAVIN AC CHART #23

KLSY WWWM KWAV WAHR WQLR WKWK  
WWLI WLQR KTDY WROE WCOD



# AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

**K-BIG 104** MARKET #2  
KBIG/Los Angeles (213) 874-7700  
Ervin/Verdery

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	29	28	28	28	VANESSA WILLIAMS/Colors Of The Wind
22	29	28	28	28	SEAL/Kiss From A Rose
29	29	28	28	28	REMBRANDT'S/It'll Be There For...
29	29	28	28	28	BRYAN ADAMS/Have You Ever...
22	28	27	27	27	ALL-4-ONE/Can Love You...
28	28	27	27	27	MARTIN PAGE/In The House...
27	27	27	27	27	SELENA/ Could Fall In Love
27	27	27	27	27	VANESSA WILLIAMS/The Sweetest Days
27	27	27	27	27	DES'REE/You Gotta Be
26	26	26	26	26	ELTON JOHN/Circle Of Life
22	22	22	22	22	SOPHIE B. HAWKINS/As I Lay Me Down
28	22	22	22	22	EAGLES/Love Will Keep Us...
22	22	22	22	22	MELISSA ETHERIDGE/Come To My Window
21	21	21	21	21	JON SECADA/Mental Picture
21	21	21	21	21	MELISSA ETHERIDGE/In The Only One
21	21	21	21	21	MARIAH CAREY/Anytime You Need...
13	15	14	14	14	BOYZ II MEN/On Bended Knee
15	14	14	14	14	BOYZ II MEN/Make Love To...
15	14	14	14	14	JON SECADA/You Go
15	14	14	14	14	ELTON JOHN/Can You Feel...
15	14	14	14	14	ALL-4-ONE/Swear
14	15	14	14	14	ELTON JOHN/Can You Feel...
7	7	7	7	7	ANNIE LENNOX/Whiter Shade Of Pale
7	7	7	7	7	PETER CETERA/Forever Tonight

**KOST 103.5FM** MARKET #2  
KOST/Los Angeles (213) 427-1035  
Kaye/Payton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	28	28	VANESSA WILLIAMS/Colors Of The Wind
28	28	28	28	28	REMBRANDT'S/It'll Be There For...
8	26	26	26	26	ALL-4-ONE/Can Love You...
26	26	26	26	26	BOYZ II MEN/Water Runs Dry
26	8	8	8	8	SELENA/ Could Fall In Love
28	27	27	27	27	BRYAN ADAMS/Have You Ever...
28	27	27	27	27	GLORIA ESTEFAN/It's Too Late
26	26	26	26	26	ELTON JOHN/Beieve
25	25	26	26	26	MADONNA/Take A Bow
19	19	19	19	19	BLESSID UNION OF.../I Believe
19	19	19	19	19	ELTON JOHN/Beieve
18	18	18	18	18	BOYZ II MEN/On Bended Knee
18	18	18	18	18	MARTIN PAGE/In The House...
18	18	18	18	18	DES'REE/You Gotta Be
18	17	18	18	18	GLORIA ESTEFAN/Everlasting Love
18	17	17	17	17	JON SECADA/Mental Picture
17	16	16	16	16	RICHARD MARX/Nothing Left
16	16	16	16	16	VANESSA WILLIAMS/The Sweetest Days
15	15	15	15	15	BOYZ II MEN/Make Love To...
15	15	15	15	15	LUTHER VANDROSS/Always And Forever
15	15	15	15	15	STING/When We Dance
8	8	8	8	8	SEAL/Kiss From A Rose
8	8	8	8	8	PETER CETERA/Forever Tonight
8	8	8	8	8	MICHAEL JACKSON/You Are Not Alone

**B-101.1** MARKET #5  
WBEB/Philadelphia (610) 667-8400  
Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	33	33	33	33	BRYAN ADAMS/Have You Ever...
33	33	33	33	33	VANESSA WILLIAMS/Colors Of The Wind
24	33	33	33	33	ALL-4-ONE/Can Love You...
30	24	24	24	24	REMBRANDT'S/It'll Be There For...
24	24	24	24	24	BLESSID UNION OF.../I Believe
24	24	24	24	24	MARTIN PAGE/In The House...
24	24	24	24	24	SEAL/Kiss From A Rose
17	17	17	17	17	SOPHIE B. HAWKINS/As I Lay Me Down
17	17	17	17	17	MICHAEL BOLTON/Can I Touch You...
17	17	17	17	17	BOYZ II MEN/Water Runs Dry
17	17	17	17	17	BRUCE HORNSBY/Walk In The Sun
17	17	17	17	17	ROD STEWART/This
17	17	17	17	17	ELTON JOHN/Beieve
10	17	17	17	17	TAKE THAT/Back For Good
17	17	17	17	17	VANESSA WILLIAMS/The Sweetest Days
17	17	17	17	17	MARIAH CAREY/Fantasy
21	17	17	17	17	DIONNE FARRIS/I Know
17	17	17	17	17	GLORIA ESTEFAN/It's Too Late
17	17	17	17	17	GLORIA ESTEFAN/Everlasting Love
17	17	17	17	17	ELTON JOHN/Beieve
10	17	17	17	17	AARON NEVILLE/Can't Stop My...
10	10	10	10	10	SELENA/ Could Fall In Love
10	10	10	10	10	MARTIN PAGE/Keeper Of The Flame
10	10	10	10	10	PETER CETERA/Forever Tonight
10	10	10	10	10	MICHAEL JACKSON/You Are Not Alone

**KVIL 103.7fm** MARKET #7  
KVIL/Dallas (214) 691-1037  
Curtis/O'Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	20	25	25	25	BRYAN ADAMS/Have You Ever...
20	20	25	25	25	JIM BRICKMAN/Angel Eyes
23	23	23	23	23	MADONNA/Take A Bow
25	24	24	24	24	GLORIA ESTEFAN/It's Too Late
23	23	23	23	23	BROWNE & SCHMITT/Let It Be Me
23	23	23	23	23	EAGLES/Love Will Keep Us...
23	23	23	23	23	VANESSA WILLIAMS/The Sweetest Days
25	24	24	24	24	DAVID SANBORN/This Masquerade
21	21	21	21	21	VANESSA WILLIAMS/Colors Of The Wind
25	25	21	21	21	ALL-4-ONE/Can Love You...
19	20	20	20	20	BOYZ II MEN/On Bended Knee
20	20	20	20	20	AARON NEVILLE/Can't Stop My...
18	18	19	19	19	JON SECADA/Mental Picture
18	18	19	19	19	JIMMY BUFFETT/Mexico
12	18	18	18	18	PETER CETERA/Forever Tonight
13	13	13	13	13	BRUCE HORNSBY/Walk In The Sun
10	13	13	13	13	LINDA EDER/Someone Like You
13	13	13	13	13	JORDAN HILL/Remember Me This Way
12	12	12	12	12	CURTIS STIGERS/This Time
5	5	5	5	5	ELTON JOHN/Circle Of Life
5	5	5	5	5	ALL-4-ONE/Swear
4	5	5	5	5	MICHAEL BOLTON/Can I Touch You...
24	24	5	5	5	ELTON JOHN/Beieve
4	4	4	4	4	WET WET WET/Love Is All Around

**Soft Rock 97.1 WASH-FM** MARKET #8  
WASH/Washington (202) 895-5000  
Streit/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	35	35	35	35	BRYAN ADAMS/Have You Ever...
21	28	35	35	35	SEAL/Kiss From A Rose
28	28	28	28	28	REMBRANDT'S/It'll Be There For...
21	28	28	28	28	VANESSA WILLIAMS/Colors Of The Wind
35	28	28	28	28	JIM BRICKMAN/Angel Eyes
28	28	28	28	28	SELENA/ Could Fall In Love
28	28	28	28	28	JON B. & BABYFACE/Someone To Love
28	28	28	28	28	MICHAEL JACKSON/You Are Not Alone
21	21	21	21	21	ALL-4-ONE/Can Love You...
21	21	21	21	21	SOPHIE B. HAWKINS/As I Lay Me Down
21	21	21	21	21	LUTHER VANDROSS/Love The One...
21	21	21	21	21	MARTIN PAGE/Keeper Of The Flame
10	10	10	10	10	CURTIS STIGERS/This Time
10	10	10	10	10	BOYZ II MEN/Make Love To...
10	10	10	10	10	DES'REE/You Gotta Be
35	28	28	28	28	VANESSA WILLIAMS/The Sweetest Days
10	10	10	10	10	MARTIN PAGE/In The House...
10	10	10	10	10	MADONNA/Take A Bow

**Easy 99.5** MARKET #8  
WGAY/Washington (301) 587-4900  
Anderson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	18	18	18	18	CURTIS STIGERS/This Time
18	18	18	18	18	ALL-4-ONE/Can Love You...
18	18	18	18	18	PETER CETERA/Forever Tonight
18	18	18	18	18	VANESSA WILLIAMS/Colors Of The Wind
18	18	18	18	18	AMY GRANT/Big Yellow Taxi
18	18	18	18	18	SOPHIE B. HAWKINS/As I Lay Me Down
18	18	18	18	18	BRUCE HORNSBY/Walk In The Sun
18	18	18	18	18	SEAL/Kiss From A Rose
5	5	5	5	5	MICHAEL BOLTON/Can I Touch You...
18	10	10	10	10	BRYAN ADAMS/Have You Ever...
10	10	10	10	10	ROD STEWART/I Love Virginia Alone
10	10	10	10	10	ELTON JOHN/Beieve
10	10	10	10	10	BOYZ II MEN/Water Runs Dry
10	10	10	10	10	EAGLES/Love Will Keep Us...
5	5	5	5	5	MICHAEL JACKSON/You Are Not Alone
5	5	5	5	5	JORDAN HILL/Remember Me This Way
5	5	5	5	5	CHRISTOPHER CROSS/Open Up My Window
5	5	5	5	5	SPRINGFIELD & HALL/Wherever Would I Be
5	5	5	5	5	DAVID SANBORN/This Masquerade
5	5	5	5	5	ROD STEWART/This
5	5	5	5	5	BETTE MIDLER/To Desevve You
5	5	5	5	5	TAKE THAT/Back For Good
5	5	5	5	5	SELENA/ Could Fall In Love
5	5	5	5	5	ANNIE LENNOX/Whiter Shade Of Pale

**MAGIC 106.7 WMJX** MARKET #10  
WMLX/Boston (617) 542-0241  
Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	24	25	26	26	SEAL/Kiss From A Rose
22	23	25	25	25	MICHAEL BOLTON/Can I Touch You...
18	24	24	24	24	SELENA/ Could Fall In Love
25	26	23	23	23	VANESSA WILLIAMS/Colors Of The Wind
21	21	21	21	21	ALL-4-ONE/Can Love You...
22	20	20	20	20	BOYZ II MEN/Water Runs Dry
14	12	12	12	12	GRANT & GILL/House Of Love
27	18	14	14	14	BRYAN ADAMS/Have You Ever...
15	13	14	14	14	EAGLES/Love Will Keep Us...
14	14	14	14	14	DES'REE/You Gotta Be
22	15	14	14	14	ELTON JOHN/Beieve
14	13	12	12	12	VANESSA WILLIAMS/The Sweetest Days
13	13	13	13	13	MADONNA/Secret
15	13	13	13	13	LUTHER VANDROSS/Always And Forever
12	11	11	11	11	BOYZ II MEN/On Bended Knee
14	16	12	12	12	MARTIN PAGE/In The House...
9	13	11	11	11	ELTON JOHN/Circle Of Life
10	11	13	13	13	BLESSID UNION OF.../I Believe
5	5	5	5	5	DAVID SANBORN/This Masquerade

**WSSH 99.5 FM** MARKET #10  
WSSH/Boston (617) 254-9267  
George

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	20	20	21	21	ALL-4-ONE/Can Love You...
17	20	20	20	20	MICHAEL BOLTON/Can I Touch You...
20	20	19	19	19	VANESSA WILLIAMS/Colors Of The Wind
19	19	19	19	19	BOYZ II MEN/Water Runs Dry
17	17	17	17	17	CURTIS STIGERS/This Time
18	18	18	18	18	BRUCE HORNSBY/Walk In The Sun
19	19	19	19	19	BRYAN ADAMS/Have You Ever...
5	6	14	14	14	SELENA/ Could Fall In Love
19	19	19	19	19	MICHAEL BOLTON/Can I Touch You...
5	6	6	6	6	PETER CETERA/Forever Tonight
17	15	7	7	7	EAGLES/Love Will Keep Us...
19	10	7	7	7	EAGLES/Love Will Keep Us...
6	6	7	7	7	ALL-4-ONE/Swear
6	6	7	7	7	GRANT & GILL/House Of Love
6	6	7	7	7	MADONNA/Take A Bow
6	6	6	6	6	DEBBIE GIBSON/For Better Or Worse
5	6	6	6	6	SOPHIE B. HAWKINS/As I Lay Me Down
5	5	5	5	5	CHRISTOPHER CROSS/Open Up My Window
5	5	5	5	5	ROD STEWART/This
5	5	5	5	5	MICHAEL JACKSON/You Are Not Alone

**COAST 97.3 FM** MARKET #11  
WFLL/Miami (305) 759-4311  
Landay/Bennett

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	BRYAN ADAMS/Have You Ever...
31	31	31	31	31	BLESSID UNION OF.../I Believe
31	31	31	31	31	FOREIGNER/Until The End Of...
31	31	31	31	31	ANNIE LENNOX/No More "I Love..."
31	31	31	31	31	MARTIN PAGE/In The House...
31	31	31	31	31	BONNIE RAITT/You Got It
16	31	31	31	31	SEAL/Kiss From A Rose
31	31	31	31	31	REMBRANDT'S/It'll Be There For...
16	31	31	31	31	VANESSA WILLIAMS/Colors Of The Wind
31	31	16	16	16	GLORIA ESTEFAN/It's Too Late
16	16	16	16	16	HODDIE & BLOWFISH/Only Wanna Be...
10	10	10	10	10	BON JOVI/Always
31	10	10	10	10	ELTON JOHN/Beieve
10	10	10	10	10	MADONNA/Take A Bow
10	10	10	10	10	EAGLES/Love Will Keep Us...
10	10	10	10	10	MELISSA ETHERIDGE/In The Only One

**92.5 KLSY** MARKET #13  
KLSY/Seattle (206) 454-1540  
Irwin/Brooks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	ALL-4-ONE/Can Love You...
31	31	31	31	31	VANESSA WILLIAMS/Colors Of The Wind
31	31	31	31	31	BRUCE HORNSBY/Walk In The Sun
31	31	31	31	31	SOPHIE B. HAWKINS/As I Lay Me Down
31	31	31	31	31	CURTIS STIGERS/This Time
31	31	31	31	31	PETER CETERA/Forever Tonight
26	31	31	31	31	TAKE THAT/Back For Good
10	15	31	31	31	SEAL/Kiss From A Rose
15	23	15	15	15	LEA SOLANGA/The Journey





# HOT AC TOP 30

SEPTEMBER 1, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>SEAL</b> Kiss From A Rose (ZTT/Sire/WB)	2262	2272	2239	2134	64/0
6	4	3	2	<b>BLUES TRAVELER</b> Run-Around (A&M)	1870	1878	1746	1637	60/2
3	2	2	3	<b>VANESSA WILLIAMS</b> Colors Of The Wind (Hollywood)	1818	1948	2028	2051	57/0
9	6	6	4	<b>SOPHIE B. HAWKINS</b> As I Lay Me Down (Columbia)	1728	1706	1563	1363	61/0
8	5	5	5	<b>ALL-4-ONE</b> I Can Love You Like That (Blizz/Atlantic)	1727	1723	1664	1595	54/1
2	3	4	6	<b>REMBRANDTS</b> I'll Be There For You (EastWest/EEG)	1697	1783	2000	2113	59/0
14	10	7	7	<b>HOOTIE &amp; THE BLOWFISH</b> Only Wanna Be With You (Atlantic)	1613	1551	1287	984	55/1
5	7	10	8	<b>HOOTIE &amp; THE BLOWFISH</b> Let Her Cry (Atlantic)	1300	1378	1546	1690	52/0
13	11	11	9	<b>BRUCE HORNSBY</b> Walk In The Sun (RCA)	1290	1252	1248	1275	54/1
7	9	8	10	<b>BOYZ II MEN</b> Water Runs Dry (Motown)	1289	1422	1429	1636	47/1
-	18	13	11	<b>MICHAEL BOLTON</b> Can I Touch You...There? (Columbia)	1228	1098	790	24	54/2
4	8	9	12	<b>BRYAN ADAMS</b> Have You Ever Really Loved A Woman (A&M)	1192	1421	1480	1733	49/0
18	17	15	13	<b>TAKE THAT</b> Back For Good (Arista)	1110	1022	857	713	50/2
10	12	12	14	<b>DIONNE FARRIS</b> I Know (Columbia)	998	1168	1206	1318	44/0
17	16	16	15	<b>MARTIN PAGE</b> Keeper Of The Flame (Mercury)	944	901	859	790	50/4
12	13	14	16	<b>BLESSID UNION OF SOULS</b> I Believe (EMI)	944	1072	1160	1294	38/0
19	19	18	17	<b>SELENA</b> I Could Fall In Love (EMI Latin)	902	831	745	686	40/4
<b>BREAKER</b>			<b>18</b>	<b>DEL AMITRI</b> Roll To Me (A&M)	857	706	580	484	37/5
23	23	21	19	<b>MICHAEL JACKSON</b> You Are Not Alone (Epic)	769	641	522	441	39/5
24	22	22	20	<b>GIN BLOSSOMS</b> Til I Hear It From You (A&M)	675	617	543	438	30/1
-	-	24	21	<b>JANET JACKSON</b> Runaway (A&M)	633	395	-	-	35/13
22	24	23	22	<b>SHERYL CROW</b> Can't Cry Anymore (A&M)	565	553	521	465	24/0
<b>DEBUT</b>			<b>23</b>	<b>MARIAH CAREY</b> Fantasy (Columbia)	545	-	-	-	31/31
11	14	19	24	<b>ELTON JOHN</b> Made In England (Rocket/Island)	509	830	1071	1308	25/0
-	-	28	25	<b>JIMMY BUFFETT</b> Mexico (Margaritaville/MCA)	421	309	216	146	23/5
29	28	25	26	<b>BLESSID UNION OF SOULS</b> Let Me Be The One (EMI)	398	354	271	196	22/3
-	-	29	27	<b>NATALIE MERCHANT</b> Carnival (Elektra/EEG)	388	309	189	135	22/5
-	30	30	28	<b>ROD STEWART</b> This (WB)	362	294	248	169	21/4
30	29	27	29	<b>COLLECTIVE SOUL</b> December (Atlantic)	332	314	266	189	16/4
26	26	26	30	<b>TLC</b> Waterfalls (LaFace/Arista)	310	335	330	242	11/0

This chart reflects airplay from August 28-September 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 65 Hot AC reporters. 60 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are removed from the chart. © 1995, R&R Inc.

## NEW & ACTIVE

**PETER CETERA w/CRYSTAL BERNARD** Forever Tonight (River North)  
 Total Stations: 13, Adds: 0, Plays: 218, WDAQ 15, WJRZ 17 (17), WYYY 19 (7), WSLG 22 (22), WMTX 42 (39), WMXL 17 (16), WMC 13 (12), WMXC 10 (10), KKMY 20 (20), WTMX 19 (19), KATF 5 (5), KMAJ 14 (14), KISN 5 (5).

**BAD COMPANY** You're The Only Reason (EastWest/EEG)  
 Total Stations: 15, Adds: 0, Plays: 189, WEZF 5 (5), WDAQ 6 (7), WJRZ 17 (17), WYYY 7 (7), WSSX 16 (12), WQSM 10 (10), WSLG 15 (7), WMTX 10 (11), WMXS 33 (33), KKMY 12 (12), KRLB 14 (14), WKTI 8 (5), KMXG 21 (21), WNSN 10 (10), KMAJ 5 (5).

**PAULA ABDUL** Crazy Cool (Captive/Virgin)  
 Total Stations: 7, Adds: 1, Plays: 97, WBMX 12 (12), WSSX 16 (14), KKMY 8, KRLB 7 (7), WKDD 15 (15), KTHT 24 (22), KIOI 15 (15).

**ANNIE LENNOX** A Whiter Shade Of Pale (Arista)  
 Total Stations: 6, Adds: 1, Plays: 81, WBMX 8 (5), WEZF 5 (5), WYYY 19 (7), WMC 7, KKMY 8 (8), WTMX 34 (32).

Songs ranked by total plays.  
 Station call letters followed by number of plays.

## BREAKERS

DEL AMITRI  
 Roll To Me (A&M)

TOTAL PLAYS/INCREASE: 857/151  
 TOTAL STATIONS/ADDS: 37/5

CHART  
**18**

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Fantasy (Columbia)	31
JANET JACKSON Runaway (A&M)	13
JIMMY BUFFETT Mexico (Margaritaville/MCA)	5
DEL AMITRI Roll To Me (A&M)	5
MICHAEL JACKSON You Are Not Alone (Epic)	5
NATALIE MERCHANT Carnival (Elektra/EEG)	5
COLLECTIVE SOUL December (Atlantic)	4
MARTIN PAGE Keeper Of The Flame (Mercury)	4
SELENA I Could Fall In Love (EMI Latin)	4
ROD STEWART This (WB)	4

## MOST INCREASED PLAYS

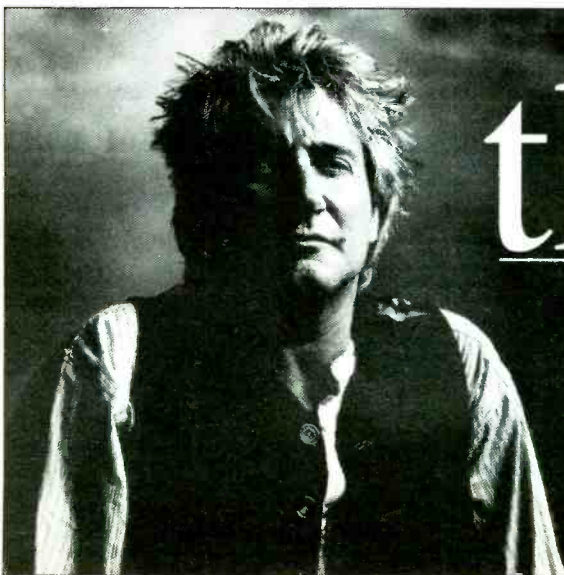
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Fantasy (Columbia)	+545
JANET JACKSON Runaway (A&M)	+238
DEL AMITRI Roll To Me (A&M)	+151
MICHAEL BOLTON Can I Touch You...There? (Columbia)	+130
MICHAEL JACKSON You Are Not Alone (Epic)	+128
JIMMY BUFFETT Mexico (Margaritaville/MCA)	+112
TAKE THAT Back For Good (Arista)	+88
PRETENDERS I'll Stand By You (Sire/WB)	+81
NATALIE MERCHANT Carnival (Elektra/EEG)	+79
SELENA I Could Fall In Love (EMI Latin)	+71

## HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
MARTIN PAGE In The House Of Stone And Light (Mercury)
HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)
BON JOVI This Ain't A Love Song (Mercury)
AMY GRANT Big Yellow Taxi (A&M)
ELTON JOHN Believe (Rocket/Island)
AMY GRANT & VINCE GILL House Of Love (A&M)
MADONNA Take A Bow (Maverick/Sire/WB)
DES'REE You Gotta Be (550 Music)
EAGLES Love Will Keep Us Alive (Geffen)
JAMIE WALTERS Hold On (Atlantic)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



# this

### Hot AC Chart 28

- Most Added Again!

- |      |      |      |
|------|------|------|
| WMXV | WIVY | KKMY |
| WTMX | WSGL | KMXG |
| WBMX | KURB | KNEV |
| WMTX | WMXC | WKEE |
| WKZL | WJDX | KRLB |
| WMC  | KOSO | KMAJ |
| WJRZ | WQSM | KATF |

### AC Chart BREAKER 15

Now On 68 AC Reporters!

Including:

- |      |      |      |
|------|------|------|
| WBEB | KESZ | WWNK |
| WGAY | WUSA | KUDL |
| WSSH | WLTF | WWLI |
| KLSY | WDOK | KQXT |
| WLIF | KOSI | KSFI |

...AND MANY MORE!

ALL RADIO STATIONS ARE UNANIMOUS -  
 FEMALES, FEMALES, FEMALES!!

Produced by Trevor Horn  
 ©1995 Warner Bros. Records Inc.



STIEFEL PHILLIPS  
 ENTERTAINMENT

Stations and their adds listed alphabetically by market

<p><b>WKOD/Akron, OH</b> PD/MD: Chuck Collins 24 MARIAH CAREY "Fantasy" 16 SELENA "Could" 16 JANET JACKSON "Runaway"</p> <p><b>KKMY/Beaumont, TX</b> GM/MD: Robert X. Brown MD: Gary D. 8 PAULA ABDUL "Crazy" 8 AFTER 7 "Right" 8 COLLECTIVE SOUL "December" 8 KITARO "Kokoro"</p> <p><b>WBMX/Boston, MA</b> PD/MD: Greg Strassell 11 MARIAH CAREY "Fantasy" 8 BLUES TRAVELER "Run"</p> <p><b>WEZF/Burlington, VT</b> PD/MD: Dave Simmons 15 MARIAH CAREY "Fantasy"</p> <p><b>WHBC/Canton, OH</b> PD: Gary Rivers MD: Brice Lewis 15 DEL AMITRI "Roll" 15 MICHAEL JACKSON "Alone" 15 MARIAH CAREY "Fantasy"</p> <p><b>WSSX/Charleston, SC</b> PD/MD: Rich Bailey 35 COLLECTIVE SOUL "December" 18 JANET JACKSON "Runaway" 14 MARIAH CAREY "Fantasy"</p> <p><b>WWSN/Charlotte, NC</b> OM: Tom Jackson PD/MD: John McFadden 19 MARIAH CAREY "Fantasy"</p> <p><b>WQMZ/Charlottesville, VA</b> PD: Dann Miller MD: Dave Reynolds 21 MICHAEL JACKSON "Alone" 21 BLESSID UNION OF... "Let"</p> <p><b>WTMX/Chicago, IL</b> PD: Barry James MD: Brian Kelly 17 NATALIE MERCHANT "Carnival" 17 DEL AMITRI "Roll" 17 MARTIN PAGE "Keeper" 16 PRETENDERS "Stand"</p> <p><b>WQAL/Cleveland, OH</b> PD: Mary Elen Kachinske MD: Steve Curry 32 BOYZ II MEN "Water"</p> <p><b>KVUU/Colorado Springs, CO</b> PD/MD: Bobby Christian 25 JANET JACKSON "Runaway"</p>	<p><b>WDAQ/Danbury, CT</b> PD: Bill Trotta MD: Ryan Carrington 15 JANET JACKSON "Runaway" 13 TAKE THAT "Back"</p> <p><b>KALC/Denver, CO</b> PD: Gregg Cassidy MD: Jim Lawson 20 MARIAH CAREY "Fantasy" 20 JANET JACKSON "Runaway"</p> <p><b>KWMX/Denver, CO</b> PD: John Peake MD: Paul Donovan 9 DEL AMITRI "Roll" 8 JANET JACKSON "Runaway"</p> <p><b>KSTZ/Des Moines, IA</b> PD: Kipper McGee MD: John Weis 16 BRUCE HORNSBY "Walk" 15 MARTIN PAGE "Keeper"</p> <p><b>WKQI/Detroit, MI</b> PD: Tom O'Brien MD: Fred Buchhalter No Adds</p> <p><b>WQSM/Fayetteville, NC</b> PD: Ron Antill MD: Dave Stone 23 MARIAH CAREY "Fantasy" 23 SELENA "Could"</p> <p><b>WWSL/Ft. Myers, FL</b> PD: Chuck Gaffney MD: Brian Lange 22 MARIAH CAREY "Fantasy" 15 NATALIE MERCHANT "Carnival"</p> <p><b>WMEE/Fort Wayne, IN</b> PD: Jeff D. Davis MD: Captain Chris Didier 17 MARIAH CAREY "Fantasy"</p> <p><b>KTHT/Fresno, CA</b> PD: Jon Zellner MD: Mike Alexander 24 MARIAH CAREY "Fantasy"</p> <p><b>WQLH/Green Bay, WI</b> PD: Michael D MD: Kenny T 23 JIMMY BUFFETT "Mexico" 22 MARIAH CAREY "Fantasy"</p> <p><b>WKZL/Greensboro, NC</b> PD: Jeff McHugh MD: Doug McKnight 12 MARIAH CAREY "Fantasy"</p>	<p><b>WDLX/Greenville, NC</b> PD: Gary Jackson MD: Doug Moreland 29 ALL-4-ONE "Can"</p> <p><b>WMYI/Greenville, SC</b> PD/MD: Mark Poilitt 8 BLUES TRAVELER "Run"</p> <p><b>KHMX/Houston, TX</b> PD: Pat Paxton MD: Rich Anhorn 5 JANET JACKSON "Runaway" 5 EVERYTHING BUT... "Missing"</p> <p><b>WKEE/Huntington, WV</b> PD: Dan Persigehl MD: Gary Miller 25 JANET JACKSON "Runaway"</p> <p><b>WJDX/Jackson, MS</b> GM/PD/MD: Wayne Scott 17 MARTIN PAGE "Keeper" 17 BLESSID UNION OF... "Let"</p> <p><b>WIVY/Jacksonville, FL</b> PD: Dave Anthony APD/MD: Jeff Donovan No Adds</p> <p><b>WMXL/Lexington, KY</b> PD: Dale O'Brien MD: Mike Graves 17 MARIAH CAREY "Fantasy" 7 JON SECADA &amp; SHANICE "Knew"</p> <p><b>KURB/Little Rock, AR</b> PD: Randy Cain MD: Kevin Miller 5 DEL AMITRI "Roll"</p> <p><b>WBLI/Long Island, NY</b> PD: Stef Rybak MD: Bill Terry 11 MARIAH CAREY "Fantasy" 11 ANNE LENNOX "Love" 11 COLLECTIVE SOUL "December"</p> <p><b>KYSR/Los Angeles, CA</b> PD: Randy Lane MD: Angela Perelli 35 PRETENDERS "Stand"</p> <p><b>KRLB/Lubbock, TX</b> OM/MD: Jon Hart MD: Chris Ryan 28 HOOTIE &amp; BLOWFISH "Only" 7 MICHAEL JACKSON "Alone"</p> <p><b>WMC/Memphis, TN</b> OM/MD: Chuck Morgan MD: Henry Nelson 8 JANET JACKSON "Runaway" 7 ANNE LENNOX "Whiter" 7 NATALIE MERCHANT "Carnival" 5 ROD STEWART "This"</p>	<p><b>WTKI/Milwaukee, WI</b> PD: Danny Clayton MD: Leonard Pearce 24 MARIAH CAREY "Fantasy" 10 BON JOVI "Something"</p> <p><b>WMXC/Mobile, AL</b> VP/Prog: Bill Black MD: Rich Freeman 14 ROD STEWART "This" 10 MICHAEL JACKSON "Alone"</p> <p><b>KOSO/Modesto, CA</b> PD: Max Miller MD: Donna Miller 20 NICKI FRENCH "Eclipse" 7 MARIAH CAREY "Fantasy" 7 GIN BLOSSOMS "Til" 7 NATALIE MERCHANT "Carnival"</p> <p><b>WJRZ/Monmouth-Ocean, NJ</b> OM/MD: Lance DeBock MD: Jim Kelly 9 LISA LOEB "Sleep"</p> <p><b>WMXS/Montgomery, AL</b> GM/MD: Larry Stevens MD: Karen Rite No Adds</p> <p><b>WMXV/New York, NY</b> PD: Steve Weed MD: Linda Silver 10 MARIAH CAREY "Fantasy"</p> <p><b>WPLJ/New York, NY</b> VP/Prog: Tom Cuddy MD: Scott Shannon MD: Mike Preston 12 ALANIS MORISSETTE "Pocket" 12 MARIAH CAREY "Fantasy" 10 JIMMY BUFFETT "Mexico"</p> <p><b>KYIS/Oklahoma City, OK</b> PD/MD: Brenda Bennett 18 TAKE THAT "Back" 8 JIMMY BUFFETT "Mexico"</p> <p><b>WYXR/Philadelphia, PA</b> PD: Chuck Knight MD: Joe Proke 33 MARIAH CAREY "Fantasy"</p> <p><b>WVTY/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander 24 MARIAH CAREY "Fantasy" 24 DEL AMITRI "Roll"</p> <p><b>WCSD/Portland, ME</b> PD: Tim Moore MD: Jeff McBride 15 NATALIE MERCHANT "Carnival"</p>	<p><b>KMXG/Quad Cities, IA-IL</b> OM: David Sands PD: Matt Williams 21 JANET JACKSON "Runaway" 21 ROD STEWART "This" 21 JIMMY BUFFETT "Mexico"</p> <p><b>KNEV/Reno, NV</b> PD/MD: Rusty Keys 23 MARIAH CAREY "Fantasy"</p> <p><b>WMXB/Richmond, VA</b> PD: Steve Davis MD: Kat Simons 14 MARIAH CAREY "Fantasy" 14 MICHAEL JACKSON "Alone"</p> <p><b>WIOG/Saginaw, MI</b> PD: Mike MacDonald MD: Keith Kelly 13 MICHAEL BOLTON "Touch" 12 COLLECTIVE SOUL "December"</p> <p><b>KYKY/St. Louis, MO</b> PD: Smokey Rivers AMP/MD: Greg Hewitt 25 MARIAH CAREY "Fantasy" 20 SELENA "Could"</p> <p><b>KISN/Salt Lake City, UT</b> PD: Jim Morales MD: Brandon Young 5 JANET JACKSON "Runaway" 5 MARTIN PAGE "Keeper"</p> <p><b>KIOI/San Francisco, CA</b> OM/MD: Dave Shakes MD: Connie Lindell 15 JANET JACKSON "Runaway"</p> <p><b>KMGQ/Santa Barbara, CA</b> PD: Nancy Newcomer MD: Abby Bonell 7 MARIAH CAREY "Fantasy" 7 GOD GOO DOLLS "Name" 7 JAZZMASTERS "Freedom"</p> <p><b>WAEV/Savannah, GA</b> PD/MD: Burke Allen 28 MARIAH CAREY "Fantasy" 16 JANET JACKSON "Runaway"</p> <p><b>KPLZ/Seattle, WA</b> OM: Rob Dunlop PD/MD: John Dimick 35 PRETENDERS "Stand" 21 MARIAH CAREY "Fantasy"</p> <p><b>WNSN/South Bend, IN</b> PD/MD: Rob Poulin 10 JIMMY BUFFETT "Mexico"</p>	<p><b>WYYY/Syracuse, NY</b> OM: Alan Furst PD: Jim Radford 7 DAVE MATTHEWS BAND "Ants" 7 MARIAH CAREY "Fantasy" 7 BENNY MARDONES "Dream"</p> <p><b>WMTX/Tampa, FL</b> PD: Mason Dixon MD: Rico Blanco 5 MARIAH CAREY "Fantasy" 5 ROD STEWART "This"</p> <p><b>KMAJ/Topeka, KS</b> PD: John Lee Hooker MD: Rose Rues 14 MARIAH CAREY "Fantasy"</p> <p><b>WRQX/Washington, D.C.</b> PD/MD: Randy James 25 MARIAH CAREY "Fantasy" 25 MICHAEL BOLTON "Touch" 12 MADONNA "Bow" 12 SELENA "Could"</p>
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65 Total Reporters  
64 Current Reporters  
60 Current Playlists

Reported Frozen Playlist (2):  
KATF/Dubuque, IA  
KGBY/Sacramento, CA

Did Not Report, Playlist  
Frozen (2):  
WLRW/Campaign, IL  
KDMX/Dallas, TX

Did Not Report For Two  
Consecutive Weeks, Not  
Used In This Week's Data (1):



# MARTIN PAGE

## "Keeper Of The Flame"

WTKI - "We believed in the song before it was released as a single. We added it from the CD 20 weeks ago. It is researching Top 10 women 29-34! Another hit for Martin Page." -DANNY CLAYTON

WBLI - "A solid follow-up. Researching very well. Another hit for Martin Page!" -STEFAN RYBAK

WMXV - "'Flame' couldn't be a better choice to follow-up 'House' - seems to be following in its footsteps. Another hit for Martin Page." -LINDA SILVER

KPLZ/Star 101.5 - "It's a great follow-up. We believe in this record as much as we did in 'In The House' which is still one of our biggest records." -JOHN DIMICK

KWMX - "'Keeper of the Flame' is a great pop record. It's starting to get phones and developing just like 'In the House of Stone and Light'" -JOHN PEAKE

WRQX - "Martin Page is just a very popular artist with MIX 107.3. He is cutting edge within our format, especially lyrically, and his passion for what he does separates him from most other artists. He has a long, successful career ahead of him." -RANDY JAMES

### Stations Already On:

KYSR	WTKI	WPLZ
KDMX	WBLI	KWMX
KHMX	WBMX	WSSX
KYKY	WMC	WTMX
WMTX	WVTY	KISN
WKQI	WRQX	
WMXV	WQAL	

# R&R AC BREAKER **17**

# HOT AC **15**

Produced and Arranged by Martin Page  
Management: Diane Poncher in Association  
with 3rd Rail Entertainment.







LON HELTON

## KATZ RADIO STUDY

# Market Rank And Money: Bigger Isn't Always Better

National billing revenues don't necessarily follow a market's population ranking. In fact, it's rare if they do. And a market's billing doesn't necessarily increase when counties are added to improve the market rank.

Those are the findings of a recent **Katz Radio Group** comparison of national billing performance versus **Arbitron** population rank for the Top 100 markets. (Note: 94 markets were used, but six were dropped from the analysis due to a lack of individual market revenue information.)

The study was originally undertaken to determine whether a station's national billing could be bolstered through an expansion of Arbitron metro survey area (MSA) geography, which has improved market ranks. The results make for interesting reading as you compare a market's size with its ability to attract revenue.

## Who's No. 1?

For instance, what's the No. 1 billing market in the U.S.? It's Los Angeles — the No. 2 radio MSA. In fact, L.A. outbills New York by 48%, according to "Radio Expenditure Reports" (RER). Conversely, Detroit, the No. 6 radio MSA, ranks No. 11 in national billing.

Here are several overall observations from KRG, which compared '94 Arbitron MSA rank, '94 Arbitron DMA (formerly ADI) rank, and '94 national billing estimates according to RER:

- Only 48% of the 94 markets show Arbitron MSA and RER ranks within five places of each other.
- Only 49% of the 94 markets show Arbitron DMA and RER ranks within five places of each other.
- Only eight markets have the same MSA and billing rank.
- Only seven markets have the same DMA and billing rank.



**WHAT'S HAPPENIN'** — BNA artist Tanya Tucker (l) gave one thumb up to U.S. Country's Penny Mitchell during a recent visit to Jones Satellite Networks in Denver.

## Over/Underachievers

KRG lists 22 cities that "attain significantly higher billing rank than their current MSA rank." Interestingly, 18 of them have a history of strong Country radio outlets. (I'm not suggesting there's a connection. I'm just saying it's interesting.) Those 18 boast a Country station that ranked either first or second 12+ in the Spring '95 Arbitron. They are (again with MSA rank first, followed by billing rank): Atlanta, 12/10; Phoenix, 21/17; Denver, 25/15; Sacramento, 29/18; Columbus, OH, 34/28; Indianapolis 37/27; Charlotte, 38/30; Orlando, 41/23; Nashville, 46/34; Omaha, 72/65; Harrisburg, 74/59; Little Rock, 83/76; Charleston, 84/77; Bakersfield, 86/64; Columbia, SC, 91/71; Ft. Wayne, 93/80; Spokane 95/63; and Roanoke, 99/86.

Five of the 10 markets ranked 41-50 in Arbitron MSA population finish below the Top 50 in billing rank (population rank followed by billing rank): Greensboro, NC, 43/57; Rochester, NY, 45/51; Monmouth-Ocean, NJ, 47/93; Dayton, OH, 48/58; and Jacksonville, FL 50/52.

Seven markets show Top 50 billing rank despite their Arbitron MSA positions in the Top 50. They are (population rank is first, followed by billing rank): Raleigh, 53/58; Birmingham, 54/45; Austin, 55/40; Albany, 57/48; Las Vegas 58/50; Fresno, 66/41; and Grand Rapids, 67/49.

As one might expect, a market's proximity to another larger market hurts billing potential. L.A. neighbor Riverside-San Bernardino, for instance, is No. 27 in population, but No. 61 in billing. Akron, which is close to Cleveland, ranks No. 68 in population but No. 94 in national billing.

## More People, Same Money

In addition to the interesting population/billing comparisons, the Katz report notes that Arbitron radio MSA population ranks have little effect on national billing performance. The report cites Cincinnati as a recent example. In summer '93, it ranked No. 30 in population and No. 29 in billing. After expansion brought it to No. 25 in population, it remained No. 29 in billing. Thus, expansion had little effect on the market's national billing.

This example and others cause the report to conclude: "While increases in population rank may not hurt national billing, radio stations should carefully consider possible effects in the competitive marketplace (audience rank, ratings, costs, gains on other stations) before pursuing any change in an MSA definition."

## Teens:

### Country Equals Rap

As long as we're passing along research results, Pennsylvania-based **Chilton Research Services** came up with some interesting information in its ongoing study of teen attitudes toward the media. The survey of 752 youths between 11-18 found that they like country music as much as they do rap. About 12% of them said they prefer country — the same percentage who named rap as their top choice. Leading the poll were modern rock and R&B, which were both preferred by 20% of the group.



## PROMO ROUNDUP

## WFMS/Indianapolis's Fair Trade

**WFMS/Indianapolis** teamed with the Indiana State Fair to develop a unique way of announcing the acts signed to perform at this year's fair.

Traditionally, the acts have been announced in May — a rather busy time in the Hoosier State given the Indy 500 activities — with ticket sales beginning June 1. The plan this year was to push the "on sale" aspect and announce the lineup two months earlier to establish the shows' strength in a very competitive marketplace. Another reason for creating a top-notch promotion was to draw attention to the first **WFMS & WGRL Country Music Expo**.

The end result was a weeklong billboard promotion that culminated in a grand "unveiling." The billboard was designed with caricatures of the headliners (approved by the acts) and then draped with a covering tease that stated, "The Boots Of Summer Are Comin'."

Listeners were invited to call with their guesses as to what the billboard meant. Over the next week, the covering tease was periodically raised, revealing first the boots, legs, bodies, and — finally — the artists' heads. Before the heads were revealed, however, the station held a "guess the artists" contest with listeners registering their guesses at a retail outlet that purchased a sponsorship.

To add some humor and a direct tie-in to the station, morning co-host **Jim Denny** was also featured on the billboard — covered only by a guitar. The entire billboard was unveiled on the final day, with Denny broadcasting live from the board itself.

## Search For Strait Stuff

**KSKS/Fresno** promoted a concert in unique fashion earlier this year, when it ran a "George Strait Scavenger Hunt." Listeners were asked to gather Strait-related items that tied into his songs.

Among the items sought and the tunes they were connected to: A bug in a jar ("Lovebug"), a three-legged chair ("The Chair"), a raincoat ("The Fireman"), or pockets filled with sand ("Ocean Front Property").

## Clear Channel Cheers OKC

**KEBK/Oklahoma City** and sister outlets **KJYO** and **KTOK** recently presented "Clear Channel Radio's Appreciation Celebration — A Concert To Heal The Heartland." The multi-musical genre show included **Sophie B. Hawkins**, **Victoria Shaw**, **Bryan White**, **Rodney Crowell**, the **Rembrandts**, **Tony Bennett**, **Wakeland**, and **Collective Soul**.

The show was also broadcast live over the Internet world wide web, which provided sound, video, and the ability to cyber-chat with those involved.

## How About A :15 Break?

This note regarding the story about **KMPS/Seattle's** flirtation with a single, 10-unit stopset per hour was written by consultant **Dan O'Day**.

*A couple of months ago, I spent a few days in the country of Colombia, conducting a commercial copywriting seminar for the salespeople of a very large, very successful radio group there. Many of the radio stations in Colombia have, as a rule, 15-minute stopsets. All :30s, by the way — which means 30 commercials at a time.*

*To our way of thinking, it sounds quite odd. On the other hand, radio gets a larger share of the advertising pie in Colombia than do the newspapers.*



**HAWKS AND HAYES** — Columbia artist Wade Hayes hung with some parttime jocks from WHWK (The Hawk)/Binghamton, NY after a recent Country Extravaganza '95 performance. Pictured are (l-r) WHWK's Caryn Cline, Mike Krinik, and Doug Courtright, Hayes, WHWK's Laura Mills, and afternoon drive newscaster Diane Thomas.

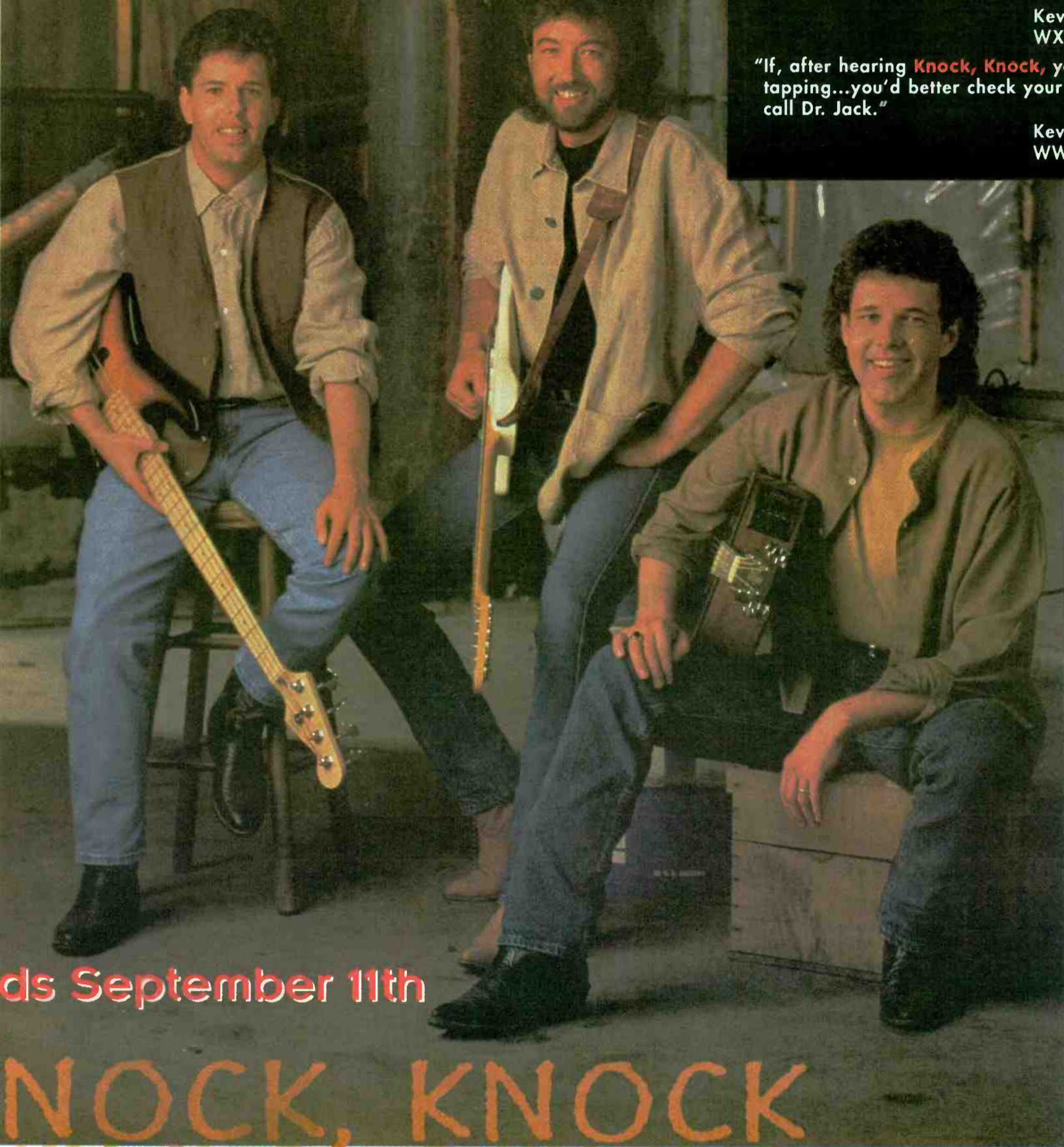
# The Hutchens

"When you put talent with sibling harmonies..  
You have a star...and **The Hutchens will be stars.**"

Kevin O Neal  
WXTU Philadelphia

"If, after hearing **Knock, Knock**, your toe is not  
tapping...you'd better check your pulse and  
call Dr. Jack."

Kevin Scollin  
WWWW Detroit



Adds September 11th

**KNOCK, KNOCK**  
KNOCK, KNOCK

PRODUCED BY JAMES STROUD

The debut single from the forthcoming album. **"KNOCK, KNOCK,"** #82857



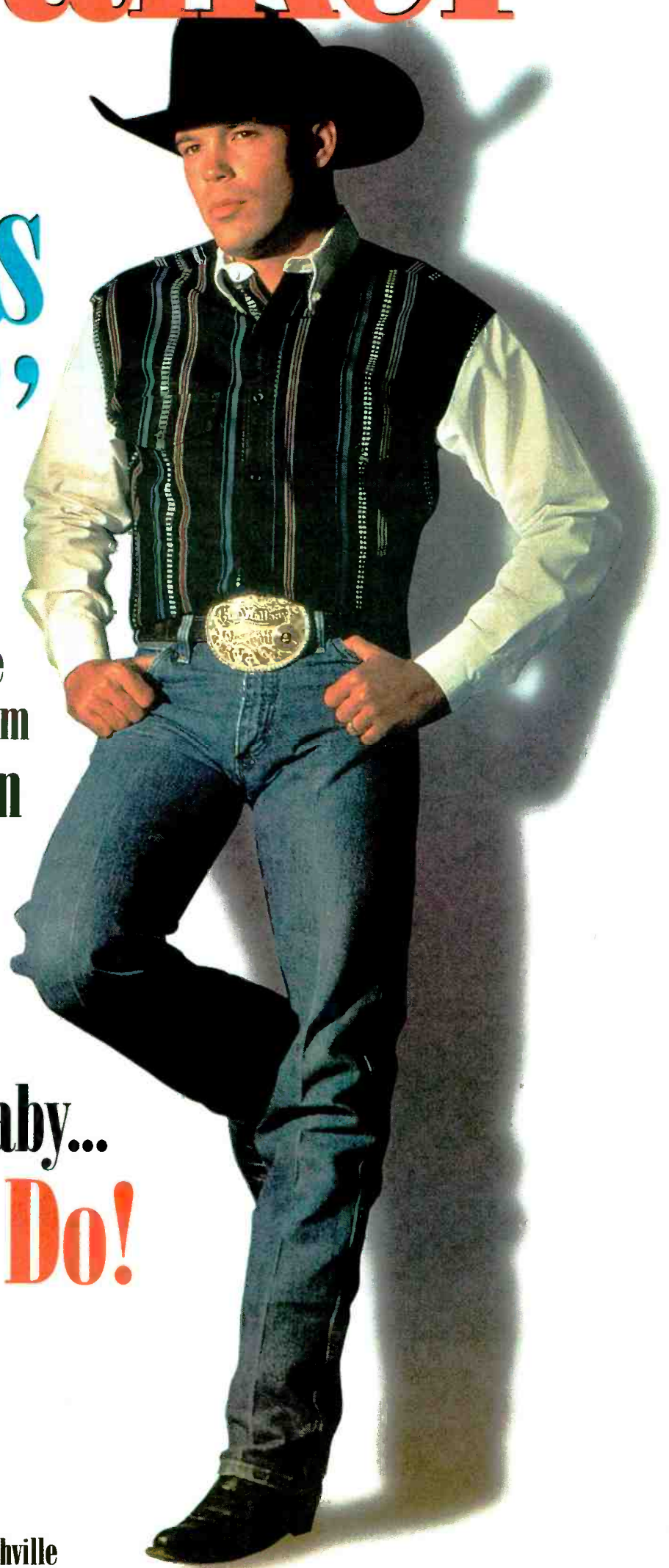
# Clay Walker

“Who Needs  
You Baby”

The **DEBUT** single  
from the new album  
**Hypnotize The Moon**

Produced by  
James Stroud

Who Needs You, Baby...  
**We Do!**



**giant**™ The BIGGEST Little Label In Nashville

## CMA Announces New Hall Of Fame Members

**R**oger Miller and former Country Music Association Exec. Director **Jo Walker-Meador** are this year's inductees into the Country Music Hall of Fame. The plaques will be unveiled October 4 during the 29th annual CMA Awards show on CBS.

Miller brought country music to the mainstream during the mid-'60s with hits such as "Dang Me," "King of the Road," and "England Swings." The Erick, OK native wrote his first song at the age of five and later played guitar in the bands of **Minnie Pearl**, **Ray Price**, **Patsy Cline**, **Johnny Cash**, and others. Signed to a \$25 a week deal with **Tree Publishing**, Miller's early songs were recorded by **Ernest Tubb** and **Jim Reeves**.

At the height of his career with **Smash Records**, Miller won 11 Grammys and hosted a primetime television show, which aired 1966-67 on NBC. In 1985, his musical, "Big River," debuted on Broadway, winning him a Tony Award. The production won six other Tonys, including Best Musical.

Miller continued to write hit songs, including "Walkin' Talkin' Cryin' Barely Beating Broken Heart" for **Highway 101** and "It Only Hurts When I Cry," a hit for

Miller's co-writer, **Dwight Yoakam**. Diagnosed with throat cancer in 1991, Miller died on Oct. 25, 1992.

The timing of Miller's induction couldn't be better for **Mercury/Nashville**. The label just released "King of the Road: The Genius of Roger Miller," a three-CD set which features 70 songs.

Walker-Meador was the CMA's first employee when the organization was founded in 1958. She joined as office manager. In 1962, she was named Exec. Director, a post she held until her retirement in 1991.

Credited with bringing country music to international attention, Walker-Meador was instrumental in the development of the Hall of Fame, Fan Fair, the CMA Awards, and the SRO entertainment expo.

Hall of Fame inductees are selected by a panel of approximately 350 industry professionals.

### A NEW TWIST FOR COUNTRY

Never one to abandon a once successful formula, **Chubby Checker** hopes to twist his way into the hearts of country fans. The Chubster has recorded a soon-to-be-released country album appropriately titled, "Texas Twist." And guess what?

COUNTRY FLASHBACK

---

1 YEAR AGO

- No. 1: "She Can't Say I Didn't Cry" — Rick Trevino

---

5 YEARS AGO

- No. 1: "Wanted" — Alan Jackson

---

10 YEARS AGO

- No. 1: "Lost In The Fifties Tonight" — Ronnie Milsap

---

15 YEARS AGO

- No. 1: "Lookin' For Love" - Johnny Lee

---

20 YEARS AGO

- No. 1: "Rhinestone Cowboy" — Glen Campbell



**GREAT SCOTT** — Independent, L.A.-based Little Dog Records was happy to announce the recent signing of singer-songwriter **Scott Joss** (seated), known for his top-notch fiddle work with **Merle Haggard** and **Dwight Yoakam**. Also on hand were (l-r) Little Dog's **Dusty Wakeman**, **Barbara Hein**, and **Pete Anderson**.

He's come up with a new dance which will be introduced in the music video for the title track.

### 'WE ALL GET HUNGRY SOMETIMES'

Those watching their calories and cholesterol might want to avoid the new promotion for **Lee Roy Parnell**, whose name now graces the menu at **Colter's Barbecue & Grill's** 15 locations in the Dallas/Ft. Worth metroplex. The singer, an acknowledged connoisseur of both music and Texas barbecue, has been honored with the restaurant's "Lee Roy Parnell Hot Link Plate." Parnell's band, the **Hot Links**, must be pleased, too.

In addition to the sausage, Parnell's new **Career Records** album, "We All Get Lucky Sometimes," have been on sale at the restaurants throughout this month. While supplies last, free "BMG Country" cassette samplers will be offered to those who buy the signature hot link meal. Just hold the sauce on your tape player.

### 'STAR' SINGER AND SALESMAN

In light of his success at Country radio with "Someone Else's Star," **Asylum** recording artist **Bryan White** won't have to become a used car salesman anytime soon. But this is the guy who convinced **Robert Grist** of Tipton, GA to pay \$31,500 for a '65 Ford. Of course, an old car is easier to sell if it's **Alan Jackson's** Mustang convertible.

During a recent concert and auction at Nashville's Wildhorse Saloon, White helped raise \$60,000 for the Federal Employees Educational Assistance Fund to assist children injured or left without parents in the aftermath of the Oklahoma City bombing. White's show was spiced up even more with appearances by **Billy Dean**, **Steve Wariner**, **Victoria Shaw**, **Dave Gibson**, and **Skip Ewing**.

Here's what some of the donated items brought at auction: **Gene Autry's** hat (\$675), **Joe Diffie's** "John Deere Green" guitar (\$1050), and **Randy Travis's** saddle (\$5000).

### THOMAS SIGNS WITH SONY

**Keith Thomas** owns the **Bennett House** studio near Nashville, but he made his mark as a producer in the

pop and gospel worlds.

**Sony Music Entertainment** President/CEO **Thomas Mottola** last week announced that **Thomas** and his company, **Yellow Elephant Music**, have been signed to an exclusive production agreement. Although Thomas will continue to do a limited number of outside projects, he will be devoting his time to the Sony family of labels, including **Columbia**, **Epic**, and the **TriStar Music Group**.

Thomas is currently enjoying success as the producer of **Vanessa Williams's** "Colors of the Wind" (from "Pocahontas") and **Selena's** "Dreaming of You." A former staff writer and producer for the gospel **Word Records**, Thomas's other production credits include Williams's "Save the Best For Last" and **Amy Grant's** "Baby Baby."

### MCGRAW PREVIEW

**Tim McGraw** shares his new **Curb** album, "All I Want," with a worldwide radio listening party on September 18, the night before the release will be sold in stores. The 90-minute live special, which begins at 9pm CST, is being distributed free of charge to stations in the U.S. via **Satcom C-5 Satellite Transponder 19**, channels 10 and 11. Canadian stations can receive the feed via **USA Satcom Broadcast News Channels 3 and 4**. For more information, contact Curb at (615) 321-5080.

### Guitarist Hospitalized

Famed session guitarist **James Burton** is listed in "critical, but stable" condition at Highland Hospital in Shreveport, LA following an August 18 accident at his home. Burton broke his leg when he fell from a ladder while trimming tree limbs. Friends say complications arose following surgery.

An original member of **Emmylou Harris's** Hot Band, Burton has recorded and toured with **Elvis Presley**, **Elvis Costello**, **Jerry Lee Lewis**, and many others. His studio in Los Angeles was a country session mainstay for **Capitol Records** during the '60s, with project credits including **Merle Haggard**, **George Jones**, **Wanda Jackson**, **Mark Chesnutt**, and **Gram Parsons**.

Tired of Skinny, Sorry, Sappy Sounding Synthesizers?  
Looking for Promo Tracks with an Attitude?  
Get Ready for the Country House Band.

HOUSE BAND

THE COUNTRY

Over 1100 ear catching tracks that make cutting promos a snap.  
Electrifying LIVE performances! Contest beds, traffic sounders,  
special occasion holiday music and long length morning mixes.

Use them in production or live on-the-air.

The Country House Band.  
Once you Hear it -You'll Get It.

## TM CENTURY

For Market Exclusivity, call or fax TM Century TODAY.  
TM Century, 2002 Academy, Dallas, Texas 75234 (214)406-6800 fax (214)406-6890





Congratulations

# Alison Krauss

on 4 Country Music Award

Nominations

Single of the Year

"When You Say Nothing At All"

from *Keith Whitley: A Tribute Album*

(on BNA Records, Produced by Randy Scruggs)



Female Vocalist of the Year



Horizon Award



Vocal Event of the Year

with Shenandoah

"Somewhere In The Vicinity  
Of The Heart"

(on Capitol/Liberty)



ROUNDER  
RECORDS  
SINCE 1974

## NEW & ACTIVE

**JAMES HOUSE** *Anything For Love (Epic)*

Total Stations: 52, Total Adds: 35, Total Points: 2640, Adds: WKLB 5, WFGY 35, WAYZ 10, WRKZ 5, WGTY 13, WYAY 18, WEZL 16, WKCN 10, WSSL 6, WDEN 5, WRNS 18, WBWN 6, WBCT 18, WTHI 6, KRRV 12, KKIX 15, KMAG 7, WTCR 11, WSIX 5, WTXI 23, WAVC 10, KBEQ 10, KTTS 5, WKIX 18, KFDI 5, KZSN 5, KOUL 10, KVOO 5, KLUR 14, KASH 6, KUZZ 7, KRWQ 11, KHAY 7, KNCI 5, KYCY 5  
Plays include: WBCS 15 (15), WGTR 11 (11), WAXX 16 (16), KXKC 18 (9), KEAN 17 (17), KMLE 13 (13), KNIX 24 (10), KNAX 10 (9)

**WESLEY DENNIS** *Who's Counting (Mercury)*

Total Stations: 46, Total Adds: 20, Total Points: 1778, Adds: WRKZ 5, WXKX 7, WGTY 11, WDEN 5, WQMX 5, WBWN 6, WWWV 8, WJOD 9, WAXX 16, WBCT 5, WTHI 6, WTCR 5, WSIX 5, WBOB 6, KFDI 5, KEAN 17, WACO 10, KLUR 14, KRWQ 11, KORD 10  
Plays include: WKML 13 (13), WIXY 15 (15), WFMB 16 (10), KRRV 15 (12), WLWI 12 (12), KAGG 25 (25), KOUL 10 (10), KKCS 17 (17), KHAY 10 (10)

**PHILIP CLAYPOOL** *Feel Like Makin' Love (Curb)*

Total Stations: 26, Total Adds: 4, Total Points: 1574, Adds: WWYZ 5, WTHI 6, WAVC 5, KAGG 6  
Plays: WBCS 15 (15), WQBE 25 (25), WXTA 5 (5), WRKZ 5 (5), WXBQ 25 (25), WSOC 8 (8), WDEN 5 (5), WRNS 18 (18), WXBW 9 (9), WWQQ 22 (22), WFMB 12 (10), WKDQ 25 (25), WIVK 13 (13), WKNN 7 (7), KTTS 5 (5), KIKK 17 (15), KTEX 7 (7), KLUR 14 (14), KYGO 5 (5), KWNR 5 (5), KYCY 15 (15)

**DOLLY PARTON & VINCE GILL** *I Will Always Love You (Columbia)*

Total Stations: 18, Total Adds: 18, Total Points: 1458, Adds: WQBE 10, WXBQ 18, WTDR 6, WKCN 10, WSSL 6, WQIK 8, WYYD 18, WCHY 10, WJCL 23, WQYK 10, WUBE 18, WZZK 16, WKDQ 15, KSSN 22, WWZD 30, WIL-FM 18, KAJA 5, KRTY 19

**BAKER & MYERS** *These Arms (MCG/Curb)*

Total Stations: 37, Total Adds: 27, Total Points: 1432, Adds: WPKX 14, WAYZ 10, WRKZ 5, WIOV 6, WXKX 13, WFRG 10, WDEN 5, WYAK 5, WQMX 10, WTCM 8, KKIX 7, WDRM 6, KXKC 8, WAMZ 7, WAVC 10, KFDI 5, KGNC 10, KAGG 6, KOUL 5, WACO 10, KLUR 14, KYGO 13, KASH 6, KUGN 14, KRWQ 11, KTOM 8, KXDD 7  
Plays include: WTNT 13 (13), KIKF 10 (10), WITL 17 (17)

**HOLLY DUNN** *Cowboys Are My Weakness (River North Nashville)*

Total Stations: 30, Total Adds: 0, Total Points: 1150  
Plays: WKLB 5 (5), WFGY 23 (20), WXTA 5 (5), WAYZ 10 (10), WYNY 7 (7), WBEE 5 (5), WFRG 10 (10), WHLZ 5 (5), WDEN 5 (5), WYYD 18 (18), WJOD 5 (5), WAXX 16 (16), WXCL 6 (6), WTVY 10 (10), KTTS 5 (5), KEAN 17 (17), KGNC 10 (10), KYKR 8 (8), KOUL 10 (10), KRYS 7 (7), KVOO 5 (5), KLUR 14 (14), KQFC 7 (7), KWNR 5 (5), KKAT 5 (5), KUGN 14 (14), KHAY 7 (6), KDRK 7 (8), KXDD 7 (7)

**DAVID BALL** *Honky Tonk Healin' (WB)*

Total Stations: 22, Total Adds: 17, Total Points: 1028, Adds: WWYZ 5, WIXY 8, WWWV 8, WFMB 10, WTCM 8, KRRV 12, WTVY 10, WVLK 5, WLWI 12, WSM-FM 7, WKNN 12, KASE 5, KAYD 7, KSOP 7, KRWQ 11, KHAY 10, KJUG 14  
Plays: WRBQ 18 (7), KFDI 5 (5), KEAN 21 (17), KNFM 21 (21), KATM 9 (9)

**CARLENE CARTER** *Hurricane (Giant)*

Total Stations: 23, Total Adds: 1, Total Points: 940, Add: WCTK 10  
Plays: WWYZ 10 (10), WXTA 5 (5), WRKZ 5 (5), WYNY 7 (7), WFRG 10 (10), WROO 6 (6), WTCR 5 (5), KJLO 6 (6), WSIX 13 (13), WAVC 23 (23), WOW-FM 9 (9), KTWB 17 (17), KTTS 5 (5), WWJO 11 (11), KFDI 5 (5), KGNC 10 (10), KVOO 5 (5), KLUR 14 (14), KTOM 8 (8), KJUG 7 (7)

**BILLY RAY CYRUS** *The Fastest Horse... (Columbia)*

Total Stations: 16, Total Adds: 1, Total Points: 875, Add: WRKZ 5  
Plays: WBCS 7 (7), WWYZ 10 (10), WFRG 15 (15), WGTR 11 (11), WRNS 18 (18), WJOD 5 (5), WTVY 7 (7), KXKC 5 (5), WAMZ 7 (7), WSIX 13 (12), KTTS 8 (8), KEAN 21 (21), KLUR 14 (14), KRPM 16 (6)

**JUNIOR BROWN** *Highway Patrol (MCG/Curb)*

Total Stations: 16, Total Adds: 1, Total Points: 819, Add: KSOP 7  
Plays: WPOC 24 (20), WDEN 5 (5), WGTR 11 (11), WCMS 11 (11), WIXY 15 (15), KTTS 5 (5), KFDI 12 (12), KEAN 21 (21), KNFM 13 (13), KVOO 5 (5), KLUR 14 (14), KRWQ 12 (12), KRTY 5 (5)

**GEORGE DUCAS** *Kisses Don't Lie (Capitol)*

Total Stations: 18, Total Adds: 6, Total Points: 776, Adds: WXKX 5, WDEN 5, WTHI 6, KBEQ 18, KFDI 5, KSON 5  
Plays: WWYZ 10 (5), WTCR 11 (11), KXKC 8 (8), WTXI 23 (23), KEEY 9 (5), KTTS 5 (5), KEAN 17 (17), KNFM 5 (5), KYGO 5 (5), KSOP 7 (7)

**JEFF COPLEY** *Evergreen (Polydor)*

Total Stations: 15, Total Adds: 9, Total Points: 521, Adds: WAVC 10, WRKZ 5, WDEN 5, WBWN 6, WTHI 6, WTCR 11, KFDI 5, KOUL 5, KLUR 14  
Plays: WWYZ 10 (5), WROO 6 (6), WSIX 5 (5), KTTS 5 (5), KRWQ 11 (11)

### Songs Ranked By Total Points

## NATIONAL RADIO FORMATS

**ABC/SMN**

Mark Edwards • (214) 991-9200

**Coast-To-Coast**

LITTLE TEXAS/Life Goes On

**Hottest:**

ALABAMA/She Ain't Your Ordinary Girl  
PAM TILLIS/In Between Dances  
CLINT BLACK/One Emotion  
GEORGE STRAIT/Lead On  
JEFF CARSON/Not On Your Love

**Real Country**

Dave Nicholson • (602) 966-6236

VINCE GILL/Go Rest High On That Mountain  
JOHN MICHAEL MONTGOMERY/No Man's Land  
TRISHA YEARWOOD/I Wanna Go Too Far

**Hottest:**

RHETT AKINS/That Ain't My Truck  
PATTY LOVELESS/Halfway Down  
WADE HAYES/Don't Stop  
SAWYER BROWN/(This Thing Called) Wantin'...  
TRACY LAWRENCE/If The World Had A Front Porch

**ALTERNATIVE PROGRAMMING**

Steve Knoll • (214) 252-1426

BLACKHAWK/I'm Not Strong Enough To Say No  
SAMMY KERSHAW/Your Tattoo  
MAVERICKS/Here Comes The Rain  
BILLY MONTANA/Rain Through The Roof  
DAVID LEE MURPHY/Dust On The Bottle  
SHANIA TWAIN/The Woman In Me ...

**Hottest:**

TIM MCGRAW/I Like It, I Love It  
JEFF CARSON/Not On Your Love  
ALABAMA/She Ain't Your Ordinary Girl  
GEORGE STRAIT/Lead On  
RHETT AKINS/That Ain't My Truck

**BROADCAST PROGRAMMING**

Walter Powers • (800) 426-9082

**Super Country/Pure Country — Ken Moultrie**

VINCE GILL/Go Rest High On That Mountain  
JOHN MICHAEL MONTGOMERY/No Man's Land  
DAVID LEE MURPHY/Dust In The Bottle

**Hottest:**

GEORGE STRAIT/Lead On  
COLLIN RAYE/One Boy, One Girl  
ALABAMA/She Ain't Your Ordinary Girl  
TIM MCGRAW/I Like It, I Love It  
BRYAN WHITE/Someone Else's Star

**BROADCAST PROGRAMMING CONTINUED**
**Digital Country — L.J. Smith**

TRACY BYRD/Love Lessons  
CONFEDERATE RAILROAD/Bill's Laundromat ...  
LEE ROY PARNELL/When A Woman Loves A Man

**Hottest:**

GEORGE STRAIT/Lead On  
ALABAMA/She Ain't Your Ordinary Girl  
TIM MCGRAW/I Like It, I Love It  
BRYAN WHITE/Someone Else's Star  
COLLIN RAYE/One Boy, One Girl

**Digital New Country — Ken Moultrie**

DAVID BALL/Honky Tonk Healin'  
TRACY BYRD/Love Lessons  
CONFEDERATE RAILROAD/Bill's Laundromat ...  
LEE ROY PARNELL/When A Woman Loves A Man  
MARTY STEWART/If I Ain't Got You  
RICK TREVINO/Save This One For Me

**Hottest:**

ALABAMA/She Ain't Your Ordinary Girl  
RHETT AKINS/That Ain't My Truck  
TIM MCGRAW/I Like It, I Love It  
BRYAN WHITE/Someone Else's Star  
PAM TILLIS/In Between Dances

**JONES SATELLITE NETWORKS**

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**CD Country — John Hendricks**

GEORGE DUCAS/Kisses Don't Lie  
VINCE GILL/Go Rest High On That Mountain  
JAMES HOUSE/Anything But Love  
BILLY MONTANA/Rain Through The Roof  
AARON TIPPIN/That's As Close As I'll Get ...

**Hottest:**

BLACKHAWK/I'm Not Strong Enough To Say No  
GARTH BROOKS/She's Every Woman  
TIM MCGRAW/I Like It, I Love It  
COLLIN RAYE/One Boy, One Girl  
BRYAN WHITE/Someone Else's Star

**U.S. Country — Jim Murphy**

LORRIE MORGAN/Back In Your Arms Again  
AARON TIPPIN/That's As Close As I'll Get ...

**Hottest:**

JOHN BERRY/I Think About It All The Time  
CLINT BLACK/One Emotion  
TY HERNDON/I Want My Goodbye Back  
GEORGE STRAIT/Lead On  
BRYAN WHITE/Someone Else's Star

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**Mainstream Country — Steve Penny**

BLACKHAWK/I'm Not Strong Enough To Say No  
JOHN MICHAEL MONTGOMERY/No Man's Land  
SAWYER BROWN/(This Thing Called) ...  
TRISHA YEARWOOD/I Wanna Go Too Far

**Hottest:**

PAM TILLIS/In Between Dances  
GEORGE STRAIT/Lead On  
CLINT BLACK/One Emotion  
BRYAN WHITE/Someone Else's Star  
RHETT AKINS/That Ain't My Truck

**Hot Country — Steve Penny**

GARTH BROOKS/She's Every Woman  
LITTLE TEXAS/Life Goes On  
AARON TIPPIN/That's As I Close As I'll Get ...

**Hottest:**

TIM MCGRAW/I Like It, I Love It  
CLINT BLACK/One Emotion  
RHETT AKINS/That Ain't My Truck  
TY HERNDON/I Want My Goodbye Back  
JOHN BERRY/I Think About It All The Time

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**JOHN BERRY's**  
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*For Best Male Vocalist*  
*And The Horizon Award*

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JOHN CATCHINGS  
DAN DUGMORE  
JOHN HOBBS  
KERRY MARX  
MICHAEL RHODES  
PETE WASNER  
JOHN WILLIS  
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KYE FLEMING  
JOHN GREENBAUM  
GARY HEYDE  
CHUCK JONES  
J.D. MARTIN  
DON ROBERTSON  
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# COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

<p><b>KEAN/Abilene, TX</b>                  PD: Kelly Jay                  MD: Rudy Allen Fernandez                  17 RICK TREVINO                  17 LEE ROY PARNELL                  17 WESLEY DENNIS                  17 GARTH BROOKS</p> <p><b>WQMX/Akron, OH</b>                  PD: Kevin Mason                  MD: Bill Shiel                  30 GARTH BROOKS                  10 NEAL MCCOY                  20 BAKER &amp; MYERS                  5 EMILIO                  5 WESLEY DENNIS</p> <p><b>WGNA/Albany, NY</b>                  MD: Bill Earley                  20 GARTH BROOKS                  13 EMILIO</p> <p><b>KRST/Albuquerque, NM</b>                  OMP/D: Jim Patrick                  18 GARTH BROOKS                  12 RICK TREVINO                  12 LITTLE TEXAS                  5 LORRIE MORGAN</p> <p><b>KRRV/Alexandria, LA</b>                  PD: B. Mitchell                  APD/MD: Michael Bailey                  12 DAVID BALL                  12 GARTH BROOKS                  12 JAMES HOUSE                  12 LEE ROY PARNELL                  12 RADNEY FOSTER                  12 MAVERICKS                  12 TRACY BYRD</p> <p><b>WFGY/Altoona, PA</b>                  PD/MD: Polly Wogg                  35 JAMES HOUSE                  27 GARTH BROOKS                  20 LORRIE MORGAN</p> <p><b>KGNC/Asheville, NC</b>                  PD: Tim Butler                  MD: Patrick Clark                  45 GARTH BROOKS                  22 TRACY BYRD                  10 BAKER &amp; MYERS</p> <p><b>KASH/Ashorage, AK</b>                  PD: Dennis Carter                  MD: Eddie Maxwell                  18 GARTH BROOKS                  11 TRACY BYRD                  6 BAKER &amp; MYERS                  6 JAMES HOUSE                  6 LORRIE MORGAN</p> <p><b>WUSW/Appleton, WI</b>                  PD: Mark Lewis                  MD: Kelly Mercer                  22 GARTH BROOKS                  5 LORRIE MORGAN</p> <p><b>WKSF/Asheville, NC</b>                  PD: Glenn Trout                  MD: Nikki Thomas                  27 GARTH BROOKS                  18 SAMMY KERSHAW                  18 BILLY MONTANA                  18 VINCE GILL</p> <p><b>WKHX/Atlanta, GA</b>                  PD: Neil McQuinn                  MD: Johnny Gray                  18 MARK COLLIE                  18 JOHN M. MONTGOMERY                  18 GARTH BROOKS</p> <p><b>WYAY/Atlanta, GA</b>                  PD: Neil McQuinn                  MD: Johnny Gray                  18 EMILIO                  18 AARON TIPPIN                  18 GARTH BROOKS</p> <p><b>WXXC/Augusta, GA</b>                  PD: Tommy Gentry                  MD: Tony Cooper                  20 GARTH BROOKS</p> <p><b>KASE/Austin, TX</b>                  PD: Brad Hansen                  MD: Steve Gary                  21 GARTH BROOKS                  5 DAVID BALL                  5 VINCE GILL                  5 TRACY BYRD                  5 BILLY MONTANA</p> <p><b>KUZZ/Bakersfield, CA</b>                  PD/MD: K.C. Adams                  34 GARTH BROOKS                  20 AARON TIPPIN                  7 RICK TREVINO                  7 JAMES HOUSE</p> <p><b>WPOC/Baltimore, MD</b>                  PD: Bob Mody                  MD: Greg Cole                  26 GARTH BROOKS                  18 LORRIE MORGAN                  16 DARYLE SINGLETARY</p> <p><b>WYMK/Birmingham, AL</b>                  PD: Brian King                  MD: Austin James                  10 GARTH BROOKS                  10 SHENANDOAH</p> <p><b>KAYD/Beaumont, TX</b>                  PD/MD: Frank Dawson                  39 GARTH BROOKS                  7 MAVERICKS                  7 DAVID BALL                  7 LORRIE MORGAN</p> <p><b>KYKR/Beaumont, TX</b>                  PD: Kurt Gilchrist                  MD: Trey Poston                  28 GARTH BROOKS                  21 TRACY BYRD                  8 LORRIE MORGAN                  8 LEE ROY PARNELL</p> <p><b>WHWK/Binghamton, NY</b>                  PD/MD: John Davison                  30 GARTH BROOKS                  13 DAVID LEE MURPHY</p> <p><b>WZZK/Birmingham, AL</b>                  PD: Jim Tice                  MD: Scott Stewart                  23 GARTH BROOKS                  16 LITTLE TEXAS                  16 LORRIE MORGAN                  16 PARTON &amp; GILL</p> <p><b>WBWN/Bloomington, IL</b>                  PD: Tom Holiday                  MD: Dan Westhoff                  12 GARTH BROOKS                  12 TRACY BYRD                  12 LORRIE MORGAN                  12 LORRIE MORGAN                  12 LEE ROY PARNELL                  6 CONFEDERATE RAILROAD                  6 WESLEY DENNIS                  6 JAMES HOUSE                  6 RICK TREVINO                  6 JEFF COPLEY</p> <p><b>KQFC/Boise, ID</b>                  PD: Paul Wilson                  MD: Carl Schneider                  23 GARTH BROOKS                  7 CONFEDERATE RAILROAD                  7 RICK TREVINO</p>	<p><b>WBCS/Boston, MA</b>                  PD: Harry Nelson                  MD: Ginny Rogers                  25 GARTH BROOKS                  7 TY ENGLAND</p> <p><b>WKLB/Boston, MA</b>                  PD: David Williams                  MD: David Williams                  20 GARTH BROOKS                  15 JOHN M. MONTGOMERY                  15 LORRIE MORGAN                  5 TRACY BYRD                  5 RICK TREVINO                  5 AARON TIPPIN                  5 JAMES HOUSE                  5 SAMMY KERSHAW</p> <p><b>KAGG/Bryan College, TX</b>                  PD/MD: Bobby Ball                  25 GARTH BROOKS                  6 RICK TREVINO                  6 PHIL CLAYPOOL                  6 AARON TIPPIN                  6 CONFEDERATE RAILROAD                  6 LITTLE TEXAS                  6 VINCE GILL                  6 BAKER &amp; MYERS</p> <p><b>WYRK/Buttalo, NY</b>                  PD: Ian Johnson                  MD: Pat O'Brien                  12 GARTH BROOKS                  12 LORRIE MORGAN                  12 MARTINA MCBRIE                  12 LITTLE TEXAS</p> <p><b>KHAK/Cedar Rapids, IA</b>                  PD: Dawn Johnson                  23 GARTH BROOKS                  8 SAMMY KERSHAW                  8 EMILIO                  8 TRACY BYRD</p> <p><b>WIKY/Champaign, IL</b>                  PD/MD: Clint Marsh                  28 GARTH BROOKS                  8 DAVID BALL                  8 VINCE GILL                  8 LORRIE MORGAN</p> <p><b>WBUR/Charleston, SC</b>                  PD: Charles Lindsey                  MD: John Dixon                  12 TERRI CLARK                  12 HAL KETCHUM                  12 JOE OFFIE                  12 GARTH BROOKS</p> <p><b>WEZL/Charleston, SC</b>                  PD: T.J. Phillips                  MD: Gary Griffin                  26 GARTH BROOKS                  16 JAMES HOUSE                  16 ROB CROSBY</p> <p><b>WQBE/Charleston, WV</b>                  PD/MD: R.G. Jones                  15 JOHN M. MONTGOMERY                  15 CONFEDERATE RAILROAD                  7 GARTH BROOKS</p> <p><b>WSOC/Charlotte, NC</b>                  PD: Paul Johnson                  MD: Rick McCracken                  25 GARTH BROOKS                  14 RICK TREVINO                  8 DAVID LEE MURPHY                  8 SHANIA TWAIN</p> <p><b>WTRD/Charlotte, NC</b>                  PD: Loyd Ford                  MD: Alison West                  21 GARTH BROOKS                  6 PARTON &amp; GILL                  6 MAVERICKS</p> <p><b>WYAY/Atlanta, GA</b>                  PD: Neil McQuinn                  MD: Johnny Gray                  18 EMILIO                  18 AARON TIPPIN                  18 GARTH BROOKS</p> <p><b>WUSY/Chattanooga, TN</b>                  PD/MD: Bob Sterling                  24 GARTH BROOKS</p> <p><b>WXXC/Augusta, GA</b>                  PD: Tommy Gentry                  MD: Tony Cooper                  20 GARTH BROOKS</p> <p><b>KASE/Austin, TX</b>                  PD: Brad Hansen                  MD: Steve Gary                  21 GARTH BROOKS                  5 DAVID BALL                  5 VINCE GILL                  5 TRACY BYRD                  5 BILLY MONTANA</p> <p><b>KUZZ/Bakersfield, CA</b>                  PD/MD: K.C. Adams                  34 GARTH BROOKS                  20 AARON TIPPIN                  7 RICK TREVINO                  7 JAMES HOUSE</p> <p><b>WPOC/Baltimore, MD</b>                  PD: Bob Mody                  MD: Greg Cole                  26 GARTH BROOKS                  18 LORRIE MORGAN                  16 DARYLE SINGLETARY</p> <p><b>WYMK/Birmingham, AL</b>                  PD: Brian King                  MD: Austin James                  10 GARTH BROOKS                  10 SHENANDOAH</p> <p><b>KAYD/Beaumont, TX</b>                  PD/MD: Frank Dawson                  39 GARTH BROOKS                  7 MAVERICKS                  7 DAVID BALL                  7 LORRIE MORGAN</p> <p><b>KYKR/Beaumont, TX</b>                  PD: Kurt Gilchrist                  MD: Trey Poston                  28 GARTH BROOKS                  21 TRACY BYRD                  8 LORRIE MORGAN                  8 LEE ROY PARNELL</p> <p><b>WHWK/Binghamton, NY</b>                  PD/MD: John Davison                  30 GARTH BROOKS                  13 DAVID LEE MURPHY</p> <p><b>WZZK/Birmingham, AL</b>                  PD: Jim Tice                  MD: Scott Stewart                  23 GARTH BROOKS                  16 LITTLE TEXAS                  16 LORRIE MORGAN                  16 PARTON &amp; GILL</p> <p><b>WBWN/Bloomington, IL</b>                  PD: Tom Holiday                  MD: Dan Westhoff                  12 GARTH BROOKS                  12 TRACY BYRD                  12 LORRIE MORGAN                  12 LORRIE MORGAN                  12 LEE ROY PARNELL                  6 CONFEDERATE RAILROAD                  6 WESLEY DENNIS                  6 JAMES HOUSE                  6 RICK TREVINO                  6 JEFF COPLEY</p>	<p><b>KPLX/Dallas, TX</b>                  PD: Smokey Rivera                  MD: Chris Huff                  40 GARTH BROOKS                  20 BROOKS &amp; DUNN</p> <p><b>KSCS/Dallas, TX</b>                  PD: Dean James                  MD: Bill Kinder                  20 GARTH BROOKS                  14 TRISHA YEARWOOD                  14 MARTINA MCBRIE                  5 LORRIE MORGAN                  5 TRACY BYRD                  5 RICK TREVINO                  5 AARON TIPPIN                  5 JAMES HOUSE                  5 SAMMY KERSHAW</p> <p><b>KYNG/Dallas, TX</b>                  PD/MD: Dan Pearson                  30 DAVID LEE MURPHY                  10 KENNY CHESNEY</p> <p><b>WGNE/Daytona Beach, FL</b>                  PD: Ron P. Jones                  MD: Ron P. Jones                  18 SHENANDOAH                  17 GARTH BROOKS                  6 PHIL CLAYPOOL                  9 SAMMY KERSHAW</p> <p><b>KYGD/Denver, CO</b>                  PD: John St. John                  MD: Jennifer Page                  30 JEFF CARSON                  22 GARTH BROOKS                  13 BAKER &amp; MYERS</p> <p><b>KJYY/Des Moines, IA</b>                  PD: Beverlee Reiter                  MD: Eddie Hatfield                  38 GARTH BROOKS                  14 LEE ROY PARNELL                  14 DAVID LEE MURPHY                  14 LITTLE TEXAS</p> <p><b>WVWW/Detroit, MI</b>                  PD: Mark Hamlin                  MD: Kevin Scoblin                  35 GARTH BROOKS                  8 DAVID BALL                  8 WESLEY DENNIS                  8 LITTLE TEXAS                  8 MAVERICKS                  8 AARON TIPPIN</p> <p><b>WYCO/Detroit, MI</b>                  PD: Al Casey                  APO: Eddie Haskell                  40 GARTH BROOKS                  5 MARK COLLIE                  5 TRISHA YEARWOOD</p> <p><b>WTVY/Dothan, AL</b>                  PD/MD: Rusty Aldridge                  20 GARTH BROOKS                  10 TRACY BYRD                  10 LEE ROY PARNELL                  10 DAVID BALL                  10 RICK TREVINO</p> <p><b>WJOD/Dubuque, IA</b>                  PD: Ken Pfeiffer                  APD/MD: Pete Michaels                  24 GARTH BROOKS                  15 LORRIE MORGAN                  9 CONFEDERATE RAILROAD                  9 WESLEY DENNIS                  9 TRACY BYRD</p> <p><b>WVAV/Duluth, MN</b>                  PD/MD: Pat Puchale                  32 GARTH BROOKS                  10 BAKER &amp; MYERS                  10 TRACY BYRD                  10 JEFF COPLEY                  10 JAMES HOUSE                  10 CONFEDERATE RAILROAD                  10 RICK TREVINO                  10 LEE ROY PARNELL                  10 DAVID LEE MURPHY                  10 PHILIP CLAYPOOL</p> <p><b>WUSY/Chattanooga, TN</b>                  PD/MD: Bob Sterling                  24 GARTH BROOKS</p> <p><b>WXXC/Augusta, GA</b>                  PD: Tommy Gentry                  MD: Tony Cooper                  20 GARTH BROOKS</p> <p><b>KASE/Austin, TX</b>                  PD: Brad Hansen                  MD: Steve Gary                  21 GARTH BROOKS                  5 DAVID BALL                  5 VINCE GILL                  5 TRACY BYRD                  5 BILLY MONTANA</p> <p><b>KUZZ/Bakersfield, CA</b>                  PD/MD: K.C. 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Smith, AR</b>                  PD: Mark Scott                  MD: Cliff Casteel                  24 GARTH BROOKS                  18 LORRIE MORGAN                  7 JAMES HOUSE                  5 RADNEY FOSTER                  5 LITTLE TEXAS</p> <p><b>WBTU/Ft. Wayne, IN</b>                  PD: Stormin' Norman                  21 GARTH BROOKS                  5 VINCE GILL                  5 HAL KETCHUM</p> <p><b>KNAK/Fresno, CA</b>                  PD: Doug Edwards                  MD: Greg Edwards                  40 GARTH BROOKS</p> <p><b>KSKS/Fresno, CA</b>                  PD: Ken Bosan                  MD: Scott Stevens                  25 GARTH BROOKS                  7 LORRIE MORGAN                  7 LEE ROY PARNELL                  7 RADNEY FOSTER</p> <p><b>WBCT/Grand Rapids, MI</b>                  PD: Doug Montgomery                  MD: Kelly Irie                  18 JAMES HOUSE                  18 RICK TREVINO                  5 WESLEY DENNIS                  5 TRAVIS TRITT</p> <p><b>WTOR/Greensboro, NC</b>                  PD: Jeff Wainwright                  MD: Denny Hall                  17 GARTH BROOKS                  17 LONESTAR                  17 JOE OFFIE</p> <p><b>WRNS/Greenville, NC</b>                  PD: Wayne Cardie                  MD: Dale Knipser                  18 TRACY BYRD                  18 LORRIE MORGAN                  18 LEE ROY PARNELL                  18 LORRIE MORGAN                  18 RICK TREVINO                  18 JAMES HOUSE</p> <p><b>WESC/Greenville, SC</b>                  PD: Jeff Garrison                  MD: Tommy Dentry                  35 GARTH BROOKS                  20 JOHN M. MONTGOMERY                  20 JOE OFFIE                  7 MAVERICKS</p> <p><b>WSSS/Greenville, SC</b>                  PD: Paul Orr                  24 GARTH BROOKS                  14 LEE ROY PARNELL                  6 BILLY MONTANA                  6 MAVERICKS                  6 PARTON &amp; GILL                  6 JAMES HOUSE</p> <p><b>WAYZ/Hagerstown, MD</b>                  PD: Dick Raymond                  MD: Seneca Luther                  10 BAKER &amp; MYERS                  10 GARTH BROOKS                  10 LEE ROY PARNELL                  10 LORRIE MORGAN                  10 JAMES HOUSE                  10 CONFEDERATE RAILROAD</p> <p><b>WVAV/Duluth, MN</b>                  PD/MD: Pat Puchale                  32 GARTH BROOKS                  10 BAKER &amp; MYERS                  10 TRACY BYRD                  10 JEFF COPLEY                  10 JAMES HOUSE                  10 CONFEDERATE RAILROAD                  10 RICK TREVINO                  10 LEE ROY PARNELL                  10 DAVID LEE MURPHY                  10 PHILIP CLAYPOOL</p> <p><b>WUSY/Chattanooga, TN</b>                  PD/MD: Bob Sterling                  24 GARTH BROOKS</p> <p><b>WXXC/Augusta, GA</b>                  PD: Tommy Gentry                  MD: Tony Cooper                  20 GARTH BROOKS</p> <p><b>KASE/Austin, TX</b>                  PD: Brad Hansen                  MD: Steve Gary                  21 GARTH BROOKS                  5 DAVID BALL                  5 VINCE GILL                  5 TRACY BYRD                  5 BILLY MONTANA</p> <p><b>KUZZ/Bakersfield, CA</b>                  PD/MD: K.C. 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Wayne, IN</b>                  PD: Stormin' Norman                  21 GARTH BROOKS                  5 VINCE GILL                  5 HAL KETCHUM</p> <p><b>KNAK/Fresno, CA</b>                  PD: Doug Edwards                  MD: Greg Edwards                  40 GARTH BROOKS</p> <p><b>KSKS/Fresno, CA</b>                  PD: Ken Bosan                  MD: Scott Stevens                  25 GARTH BROOKS                  7 LORRIE MORGAN                  7 LEE ROY PARNELL                  7 RADNEY FOSTER</p> <p><b>WBCT/Grand Rapids, MI</b>                  PD: Doug Montgomery                  MD: Kelly Irie                  18 JAMES HOUSE                  18 RICK TREVINO                  5 WESLEY DENNIS                  5 TRAVIS TRITT</p> <p><b>WTOR/Greensboro, NC</b>                  PD: Jeff Wainwright                  MD: Denny Hall                  17 GARTH BROOKS                  17 LONESTAR                  17 JOE OFFIE</p> <p><b>WRNS/Greenville, NC</b>                  PD: Wayne Cardie                  MD: Dale Knipser                  18 TRACY BYRD                  18 LORRIE MORGAN                  18 LEE ROY PARNELL                  18 LORRIE MORGAN                  18 RICK TREVINO                  18 JAMES HOUSE</p> <p><b>WESC/Greenville, SC</b>                  PD: Jeff Garrison                  MD: Tommy Dentry                  35 GARTH BROOKS                  20 JOHN M. MONTGOMERY                  20 JOE OFFIE                  7 MAVERICKS</p> <p><b>WSSS/Greenville, SC</b>                  PD: Paul Orr                  24 GARTH BROOKS                  14 LEE ROY PARNELL                  6 BILLY MONTANA                  6 MAVERICKS                  6 PARTON &amp; GILL                  6 JAMES HOUSE</p> <p><b>WAYZ/Hagerstown, MD</b>                  PD: Dick Raymond                  MD: Seneca Luther                  10 BAKER &amp; MYERS                  10 GARTH BROOKS                  10 LEE ROY PARNELL                  10 LORRIE MORGAN                  10 JAMES HOUSE                  10 CONFEDERATE RAILROAD</p> <p><b>WVAV/Duluth, MN</b>                  PD/MD: Pat Puchale                  32 GARTH BROOKS                  10 BAKER &amp; MYERS                  10 TRACY BYRD                  10 JEFF COPLEY                  10 JAMES HOUSE                  10 CONFEDERATE RAILROAD                  10 RICK TREVINO                  10 LEE ROY PARNELL                  10 DAVID LEE MURPHY                  10 PHILIP CLAYPOOL</p> <p><b>WUSY/Chattanooga, TN</b>                  PD/MD: Bob Sterling                  24 GARTH BROOKS</p> <p><b>WXXC/Augusta, GA</b>                  PD: Tommy Gentry                  MD: Tony Cooper                  20 GARTH BROOKS</p> <p><b>KASE/Austin, TX</b>                  PD: Brad Hansen                  MD: Steve Gary                  21 GARTH BROOKS                  5 DAVID BALL                  5 VINCE GILL                  5 TRACY BYRD                  5 BILLY MONTANA</p> <p><b>KUZZ/Bakersfield, CA</b>                  PD/MD: K.C. Adams                  34 GARTH BROOKS                  20 AARON TIPPIN                  7 RICK TREVINO                  7 JAMES HOUSE</p> <p><b>WPOC/Baltimore, MD</b>                  PD: Bob Mody                  MD: Greg Cole                  26 GARTH BROOKS                  18 LORRIE MORGAN                  16 DARYLE SINGLETARY</p> <p><b>WYMK/Birmingham, AL</b>                  PD: Brian King                  MD: Austin James                  10 GARTH BROOKS                  10 SHENANDOAH</p> <p><b>KAYD/Beaumont, TX</b>                  PD/MD: Frank Dawson                  39 GARTH BROOKS                  7 MAVERICKS                  7 DAVID BALL                  7 LORRIE MORGAN</p> <p><b>KYKR/Beaumont, TX</b>                  PD: Kurt Gilchrist                  MD: Trey Poston                  28 GARTH BROOKS                  21 TRACY BYRD                  8 LORRIE MORGAN                  8 LEE ROY PARNELL</p> <p><b>WHWK/Binghamton, NY</b>                  PD/MD: John Davison                  30 GARTH BROOKS                  13 DAVID LEE MURPHY</p> <p><b>WZZK/Birmingham, AL</b>                  PD: Jim Tice                  MD: Scott Stewart                  23 GARTH BROOKS                  16 LITTLE TEXAS                  16 LORRIE MORGAN                  16 PARTON &amp; GILL</p> <p><b>WBWN/Bloomington, IL</b>                  PD: Tom Holiday                  MD: Dan Westhoff                  12 GARTH BROOKS                  12 TRACY BYRD                  12 LORRIE MORGAN                  12 LORRIE MORGAN                  12 LEE ROY PARNELL                  6 CONFEDERATE RAILROAD                  6 WESLEY DENNIS                  6 JAMES HOUSE                  6 RICK TREVINO                  6 JEFF COPLEY</p>	<p><b>KMAG/Ft. Smith, AR</b>                  PD: Mark Scott                  MD: Cliff Casteel                  24 GARTH BROOKS                  18 LORRIE MORGAN                  7 JAMES HOUSE                  5 RADNEY FOSTER                  5 LITTLE TEXAS</p> <p><b>WBTU/Ft. Wayne, IN</b>                  PD: Stormin' Norman                  21 GARTH BROOKS                  5 VINCE GILL                  5 HAL KETCHUM</p> <p><b>KNAK/Fresno, CA</b>                  PD: Doug Edwards                  MD: Greg Edwards                  40 GARTH BROOKS</p> <p><b>KSKS/Fresno, CA</b>                  PD: Ken Bosan                  MD: Scott Stevens                  25 GARTH BROOKS                  7 LORRIE MORGAN                  7 LEE ROY PARNELL                  7 RADNEY FOSTER</p> <p><b>WBCT/Grand Rapids, MI</b>                  PD: Doug Montgomery                  MD: Kelly Irie                  18 JAMES HOUSE                  18 RICK TREVINO                  5 WESLEY DENNIS                  5 TRAVIS TRITT</p> <p><b>WTOR/Greensboro, NC</b>                  PD: Jeff Wainwright                  MD: Denny Hall                  17 GARTH BROOKS                  17 LONESTAR                  17 JOE OFFIE</p> <p><b>WRNS/Greenville, NC</b>                  PD: Wayne Cardie                  MD: Dale Knipser                  18 TRACY BYRD                  18 LORRIE MORGAN                  18 LEE ROY PARNELL                  18 LORRIE MORGAN                  18 RICK TREVINO                  18 JAMES HOUSE</p> <p><b>WESC/Greenville, SC</b>                  PD: Jeff Garrison                  MD: Tommy Dentry                  35 GARTH BROOKS                  20 JOHN M. MONTGOMERY                  20 JOE OFFIE                  7 MAVERICKS</p> <p><b>WSSS/Greenville, SC</b>                  PD: Paul Orr                  24 GARTH BROOKS                  14 LEE ROY PARNELL                  6 BILLY MONTANA                  6 MAVERICKS                  6 PARTON &amp; GILL                  6 JAMES HOUSE</p> <p><b>WAYZ/Hagerstown, MD</b>                  PD: Dick Raymond                  MD: Seneca Luther                  10 BAKER &amp; MYERS                  10 GARTH BROOKS                  10 LEE ROY PARNELL                  10 LORRIE MORGAN                  10 JAMES HOUSE                  10 CONFEDERATE RAILROAD</p> <p><b>WVAV/Duluth, MN</b>                  PD/MD: Pat Puchale                  32 GARTH BROOKS                  10 BAKER &amp; MYERS                  10 TRACY BYRD                  10 JEFF COPLEY                  10 JAMES HOUSE                  10 CONFEDERATE RAILROAD                  10 RICK TREVINO                  10 LEE ROY PARNELL                  10 DAVID LEE MURPHY                  10 PHILIP CLAYPOOL</p> <p><b>WUSY/Chattanooga, TN</b>                  PD/MD: Bob Sterling                  24 GARTH BROOKS</p> <p><b>WXXC/Augusta, GA</b>                  PD: Tommy Gentry                  MD: Tony Cooper                  20 GARTH BROOKS</p> <p><b>KASE/Austin, TX</b>                  PD: Brad Hansen                  MD: Steve Gary                  21 GARTH BROOKS                  5 DAVID BALL                  5 VINCE GILL                  5 TRACY BYRD                  5 BILLY MONTANA</p> <p><b>KUZZ/Bakersfield, CA</b>                  PD/MD: K.C. Adams                  34 GARTH BROOKS                  20 AARON TIPPIN                  7 RICK TREVINO                  7 JAMES HOUSE</p> <p><b>WPOC/Baltimore, MD</b>                  PD: Bob Mody                  MD: Greg Cole                  26 GARTH BROOKS                  18 LORRIE MORGAN                  16 DARYLE SINGLETARY</p> <p><b>WYMK/Birmingham, AL</b>                  PD: Brian King                  MD: Austin James                  10 GARTH BROOKS                  10 SHENANDOAH</p> <p><b>KAYD/Beaumont, TX</b>                  PD/MD: Frank Dawson                  39 GARTH BROOKS                  7 MAVERICKS                  7 DAVID BALL                  7 LORRIE MORGAN</p> <p><b>KYKR/Beaumont, TX</b>                  PD: Kurt Gilchrist                  MD: Trey Poston                  28 GARTH BROOKS                  21 TRACY BYRD                  8 LORRIE MORGAN                  8 LEE ROY PARNELL</p> <p><b>WHWK/Binghamton, NY</b>                  PD/MD: John Davison                  30 GARTH BROOKS                  13 DAVID LEE MURPHY</p> <p><b>WZZK/Birmingham, AL</b>                  PD: Jim Tice                  MD: Scott Stewart                  23 GARTH BROOKS                  16 LITTLE TEXAS                  16 LORRIE MORGAN                  16 PARTON &amp; GILL</p> <p><b>WBWN/Bloomington, IL</b>                  PD: Tom Holiday                  MD: Dan Westhoff                  12 GARTH BROOKS                  12 TRACY BYRD                  12 LORRIE MORGAN                  12 LORRIE MORGAN                  12 LEE ROY PARNELL                  6 CONFEDERATE RAILROAD                  6 WESLEY DENNIS                  6 JAMES HOUSE                  6 RICK TREVINO                  6 JEFF COPLEY</p>	<p><b>KMAG/Ft. Smith, AR</b>                  PD: Mark Scott                  MD: Cliff Casteel                  24 GARTH BROOKS                  18 LORRIE MORGAN                  7 JAMES HOUSE                  5 RADNEY FOSTER                  5 LITTLE TEXAS</p> <p><b>WBTU/Ft. Wayne, IN</b>                  PD: Stormin' Norman                  21 GARTH BROOKS                  5 VINCE GILL                  5 HAL KETCHUM</p> <p><b>KNAK/Fresno, CA</b>                  PD: Doug Edwards                  MD: Greg Edwards                  40 GARTH BROOKS</p> <p><b>KSKS/Fresno, CA</b>                  PD: Ken Bosan                  MD: Scott Stevens                  25 GARTH BROOKS                  7 LORRIE MORGAN                  7 LEE ROY PARNELL                  7 RADNEY FOSTER</p> <p><b>WBCT/Grand Rapids, MI</b>                  PD: Doug Montgomery                  MD: Kelly Irie                  18 JAMES HOUSE                  18 RICK TREVINO                  5 WESLEY DENNIS                  5 TRAVIS TRITT</p> <p><b>WTOR/Greensboro, NC</b>                  PD: Jeff Wainwright                  MD: Denny Hall                  17 GARTH BROOKS                  17 LONESTAR                  17 JOE OFFIE</p> <p><b>WRNS/Greenville, NC</b>                  PD: Wayne Cardie                  MD: Dale Knipser                  18 TRACY BYRD                  18 LORRIE MORGAN                  18 LEE ROY PARNELL                  18 LORRIE MORGAN                  18 RICK TREVINO                  18 JAMES HOUSE</p> <p><b>WESC/Greenville, SC</b>                  PD: Jeff Garrison                  MD: Tommy Dentry                  35 GARTH BROOKS                  20 JOHN M. MONTGOMERY                  20 JOE OFFIE                  7 MAVERICKS</p> <p><b>WSSS/Greenville, SC</b>                  PD: Paul Orr                  24 GARTH BROOKS                  14 LEE ROY PARNELL                  6 BILLY MONTANA                  6 MAVERICKS                  6 PARTON &amp; GILL                  6 JAMES HOUSE</p> <p><b>WAYZ/Hagerstown, MD</b>                  PD: Dick Raymond                  MD: Seneca Luther                  10 BAKER &amp; MYERS                  10 GARTH BROOKS                  10 LEE ROY PARNELL                  10 LORRIE MORGAN                  10 JAMES HOUSE                  10 CONFEDERATE RAILROAD</p> <p><b>WVAV/Duluth, MN</b>                  PD/MD: Pat Puchale                  32 GARTH BROOKS                  10 BAKER &amp; MYERS                  10 TRACY BYRD                  10 JEFF COPLEY                  10 JAMES HOUSE                  10 CONFEDERATE RAILROAD                  10 RICK TREVINO                  10 LEE ROY PARNELL                  10 DAVID LEE MURPHY                  10 PHILIP CLAYPOOL</p> <p><b>WUSY/Chattanooga, TN</b>                  PD/MD: Bob Sterling                  24 GARTH BROOKS</p> <p><b>WXXC/Augusta, GA</b>                  PD: Tommy Gentry                  MD: Tony Cooper                  20 GARTH BROOKS</p> <p><b>KASE/Austin, TX</b>                  PD: Brad Hansen                  MD: Steve Gary                  21 GARTH BROOKS                  5 DAVID BALL                  5 VINCE GILL                  5 TRACY BYRD                  5 BILLY MONTANA</p> <p><b>KUZZ/Bakersfield, CA</b>                  PD/MD: K.C. Adams</p>
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COUNTRY PLAYLISTS

Continued from Page 61

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #10 Country 96.9 WBCS/Boston (617) 542-0241 Nelson/Rogers. PLAYLIST with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #11 WKLB 105.7 WKLB/Boston (617) 375-2100 Owens/Williams. PLAYLIST with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #11 98.9 KISS FM WKIS/Miami (305) 621-4300 McKay/Evans. PLAYLIST with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #12 101.5 FM Kicks WKHX/Atlanta (404) 955-0101 McGinley/Gray. PLAYLIST with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #12 Y106.7 WYAY/Atlanta (404) 955-0106 McGinley/Gray. PLAYLIST with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #13 94.1 FM KMPS/Seattle (206) 443-9400 Thomas/Webster. PLAYLIST with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #13 K106 KRPM/Seattle (206) 649-0106 Randall/Knight. PLAYLIST with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #15 KSON/San Diego (619) 299-1240 Shepard/Upton. PLAYLIST with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #16 102 KEYY/Minneapolis (612) 840-4200 Swedberg/Bauer. PLAYLIST with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #16 WBOB/Minneapolis (612) 330-0100 Wood. PLAYLIST with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #17 WOL 92.1 FM WIL-FM/St. Louis (314) 781-9600 Massie/Langston. PLAYLIST with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #17 Kix 106 WKIX/St. Louis (314) 878-1040 Schell/Louis. PLAYLIST with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #18 WPOC 93.1 FM WPOC/Baltimore (410) 366-3693 Moody/Cole. PLAYLIST with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #19 Y108 WDSY/Pittsburgh (412) 471-9950 Aurand/DeCarlo. PLAYLIST with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #20 CAMEL COUNTRY 108 KMFL/Phoenix (602) 264-0108 Holly/Foster. PLAYLIST with columns 3W, 2W, LW, TW and rows of artist/title.

# COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

**MARKET #20**  
**KNIX/Phoenix**  
 (602) 966-6236  
 Daniels/Dwens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	RHETT AKINS/That Ain't My Truck
35	35	35	35	35	TY HERNDON/Want My Goodbye...
24	35	35	35	35	TY ENGLAND/Should've Asked...
35	35	35	35	35	PAM TILLIS/In Between Dances
35	35	35	35	35	GEORGE STRAIT/Lead On
35	35	35	35	35	PATTY LOVELESS/Halfway Down
24	35	35	35	35	CLINT BLACK/One Emotion
24	35	35	35	35	TERRI CLARK/Better Things To Do
24	35	35	35	35	TRACY LAWRENCE/If The World Had...
24	35	35	35	35	TIM MCGRAW/Like It, I Love It
24	35	35	35	35	JOHN BERRY/Think About It...
35	24	35	35	35	BRYAN WHITE/Someone Else's Star
35	24	35	35	35	WADE HAYES/Don't Stop
24	24	35	35	35	MARK CHESNUTT/Down In Tennessee
24	24	35	35	35	SAWYER BROWN/This... Wantin'...
24	24	35	35	35	MARTY STUART/I Ain't Got You
24	24	35	35	35	COLLIN RAYE/One Boy, One Girl
24	24	35	35	35	FAITH HILL/Let's Go To Vegas
24	24	35	35	35	MARK COLLIE/Three Words, Two...
24	24	35	35	35	KENNY CHESNEY/All I Need To Know
24	24	35	35	35	BLACKHAWK/I'm Not Strong...
24	24	35	35	35	DAVID LEE MURPHY/Dust On The Bottle
24	24	35	35	35	MARTINA MCBRIDE/Safe In The Arms...
10	24	35	35	35	NEAL MCCOY/It Was...
10	24	35	35	35	JOHN M. MONTGOMERY/No Man's Land
10	24	35	35	35	TRISHA YEARWOOD/Wanna Go Too Far
10	24	35	35	35	SHENANDOAH/Heaven Bound...
10	24	35	35	35	TRAVIS TRITT/Sometimes She...
10	24	35	35	35	GARTH BROOKS/She's Every Woman
14	14	35	35	35	JAMES HOUSE/Anything For Love
14	14	35	35	35	TY HERNDON/What Mattered Most
14	14	35	35	35	CLINT BLACK/Summer's Comin'
14	14	35	35	35	TRACY LAWRENCE/Texas Tornado
14	14	35	35	35	KENNY CHESNEY/Fall In Love
14	14	35	35	35	NEAL MCCOY/They're Playin'...
14	14	35	35	35	SHENANDOAH/Darned If I Don't...
14	14	35	35	35	SHANIA TWAIN/Any Man Of Mine
14	14	35	35	35	DAVID LEE MURPHY/Party Crowd
14	14	35	35	35	JOHN M. MONTGOMERY/Sold...
14	14	35	35	35	LEE ROY PARNELLA/Little Bit Of You

**MARKET #21**  
**WQVY/Tampa**  
 (813) 576-6055  
 Martin/Roberts

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	20	26	32	32	RHETT AKINS/That Ain't My Truck
26	32	32	32	32	ALABAMA/She Ain't Your...
16	26	32	32	32	CLINT BLACK/One Emotion
32	32	32	32	32	BROOKS & DUNN/You're Gonna Miss...
32	32	32	32	32	JEFF CARSON/Not On Your Love
20	26	32	32	32	GEORGE STRAIT/Lead On
26	32	32	32	32	RICK TREVINNO/Bobbie Ann Mason
16	20	26	32	32	JOHN BERRY/Think About It...
16	20	26	32	32	TY HERNDON/Want My Goodbye...
16	20	26	32	32	TY ENGLAND/Should've Asked...
20	20	26	32	32	WADE HAYES/Don't Stop
16	16	26	32	32	FAITH HILL/Let's Go To Vegas
16	16	26	32	32	TRACY LAWRENCE/If The World Had...
20	20	26	32	32	TIM MCGRAW/Like It, I Love It
16	16	26	32	32	COLLIN RAYE/One Boy, One Girl
32	32	32	32	32	PERFECT STRANGER/You Have The Right...
32	32	32	32	32	PAM TILLIS/In Between Dances
10	16	26	32	32	BLACKHAWK/I'm Not Strong...
10	16	26	32	32	KENNY CHESNEY/All I Need To Know
10	16	26	32	32	TERRI CLARK/Better Things To Do
10	16	26	32	32	MARK COLLIE/Three Words, Two...
16	16	26	32	32	TOBY KEITH/Big Ol' Truck
16	16	26	32	32	PATTY LOVELESS/Halfway Down
10	16	26	32	32	SAWYER BROWN/This... Wantin'...
10	16	26	32	32	SHENANDOAH/Heaven Bound...
10	16	26	32	32	TRISHA YEARWOOD/Wanna Go Too Far
10	16	26	32	32	GARTH BROOKS/She's Every Woman
12	12	12	12	12	BLACKHAWK/That's Just About...
12	12	12	12	12	KENNY CHESNEY/Fall In Love
12	12	12	12	12	VINCE GILL/You Better Think...
32	32	32	32	32	JAMES HOUSE/This Is Me Missing...
12	12	12	12	12	ALAN JACKSON/Don't Even Know...
12	12	12	12	12	REBA MCCOY/And Still
12	12	12	12	12	JOHN M. MONTGOMERY/Sold...
18	12	12	12	12	LORRIE MORGAN/Back In Your Arms...
12	12	12	12	12	DAVID LEE MURPHY/Party Crowd
32	12	12	12	12	LEE ROY PARNELLA/Little Bit Of You
12	12	12	12	12	SHENANDOAH/Darned If I Don't...
32	12	12	12	12	RICK TREVINNO/Bobbie Ann Mason
12	12	12	12	12	SHANIA TWAIN/Any Man Of Mine

**MARKET #21**  
**WRBQ/Tampa**  
 (813) 287-1047  
 Mitchell/Lane

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	36	50	50	50	RHETT AKINS/That Ain't My Truck
40	36	50	50	50	JEFF CARSON/Not On Your Love
30	18	50	50	50	TY ENGLAND/Should've Asked...
40	36	50	50	50	TY HERNDON/Want My Goodbye...
40	36	50	50	50	LORRIE MORGAN/Back In Your Arms...
40	36	50	50	50	LEE ROY PARNELLA/Little Bit Of You
40	36	50	50	50	RICK TREVINNO/Bobbie Ann Mason
30	18	25	50	50	BRYAN WHITE/Someone Else's Star
30	18	25	50	50	CLINT BLACK/One Emotion
40	18	25	50	50	BROOKS & DUNN/You're Gonna Miss...
20	10	18	25	50	TERRI CLARK/Better Things To Do
30	18	25	50	50	MARK COLLIE/Three Words, Two...
30	18	25	50	50	WADE HAYES/Don't Stop
20	10	18	25	50	FAITH HILL/Let's Go To Vegas
20	10	18	25	50	TIM MCGRAW/Like It, I Love It
30	18	25	50	50	TOBY KEITH/Big Ol' Truck
20	10	18	25	50	TRACY LAWRENCE/If The World Had...
30	18	25	50	50	PATTY LOVELESS/Halfway Down
40	21	25	50	50	TIM MCGRAW/Like It, I Love It
20	10	18	25	50	COLLIN RAYE/One Boy, One Girl
30	18	25	50	50	PAM TILLIS/In Between Dances
30	18	25	50	50	SAMMY KERSHAW/Your Tattoo
10	18	25	50	50	LITTLE TEXAS/Life Goes On
10	18	25	50	50	DAVID LEE MURPHY/Dust On The Bottle
21	18	25	50	50	TRAVIS TRITT/Sometimes She...
30	18	25	50	50	SHENANDOAH/Heaven Bound...
40	26	22	50	50	ALABAMA/She Ain't Your...
12	22	50	50	50	JOHN BERRY/Think About It...
15	22	50	50	50	CLINT BLACK/Summer's Comin'
15	22	50	50	50	BLACKHAWK/That's Just About...
15	22	50	50	50	KENNY CHESNEY/Fall In Love
15	22	50	50	50	TRACY BYRD/The Keeper Of It...
15	22	50	50	50	KENNY CHESNEY/Fall In Love
12	22	50	50	50	MARK CHESNUTT/Gonna Get A Life
12	22	50	50	50	GEORGE DUCAS/Lipstick Promises
15	22	50	50	50	ALAN JACKSON/Don't Even Know...
12	22	50	50	50	ALISON KRAUSS/When You Say...
10	18	25	50	50	DAVID BALL/Honky Tonk Healin'
20	10	18	25	50	BLACKHAWK/I'm Not Strong...
10	18	25	50	50	GARTH BROOKS/She's Every Woman
30	10	18	25	50	KENNY CHESNEY/All I Need To Know
10	18	25	50	50	HAL KETCHUM/Every Little Word

**MARKET #22**  
**WGAR/Cleveland**  
 (216) 328-9950  
 Nugent/Collier

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	25	36	36	RHETT AKINS/That Ain't My Truck
25	25	25	36	36	CLINT BLACK/One Emotion
25	25	25	36	36	TY ENGLAND/Should've Asked...
25	25	25	36	36	TY HERNDON/Want My Goodbye...
25	25	25	36	36	PATTY LOVELESS/Halfway Down
25	25	25	36	36	TIM MCGRAW/Like It, I Love It
25	25	25	36	36	GEORGE STRAIT/Lead On
25	25	25	36	36	BRYAN WHITE/Someone Else's Star
25	25	25	36	36	JOHN BERRY/Think About It...
25	25	25	36	36	BLACKHAWK/I'm Not Strong...
18	18	18	25	36	GARTH BROOKS/She's Every Woman
18	18	18	25	36	KENNY CHESNEY/All I Need To Know
18	18	18	25	36	TERRI CLARK/Better Things To Do
18	18	18	25	36	MARK COLLIE/Three Words, Two...
25	25	25	36	36	WADE HAYES/Don't Stop
25	25	25	36	36	FAITH HILL/Let's Go To Vegas
25	25	25	36	36	TRACY KEITH/Big Ol' Truck
25	25	25	36	36	TRACY LAWRENCE/If The World Had...
18	18	18	25	36	LITTLE TEXAS/Life Goes On
18	18	18	25	36	MARTINA MCBRIDE/Safe In The Arms...
18	18	18	25	36	JOHN M. MONTGOMERY/No Man's Land
18	18	18	25	36	LORRIE MORGAN/Back In Your Arms...
25	25	25	36	36	COLLIN RAYE/One Boy, One Girl
18	18	18	25	36	SAWYER BROWN/This... Wantin'...
25	25	25	36	36	SHENANDOAH/Heaven Bound...
25	25	25	36	36	TRAVIS TRITT/Sometimes She...
18	18	18	25	36	TRISHA YEARWOOD/Wanna Go Too Far
18	18	18	25	36	DAVID LEE MURPHY/Dust On The Bottle
18	18	18	25	36	MAVERICKS/Here Comes The Rain
18	18	18	25	36	NEAL MCCOY/It Was...
18	18	18	25	36	DAVID LEE MURPHY/Dust On The Bottle
18	18	18	25	36	DARYLE SINGLETARY/Let Her Lie
18	18	18	25	36	LORRIE MORGAN/Back In Your Arms...
18	18	18	25	36	DARYLE SINGLETARY/Let Her Lie
18	18	18	25	36	MARTY STUART/I Ain't Got You
18	18	18	25	36	SHANIA TWAIN/The Woman In Me...

**MARKET #23**  
**KYGO/Denver**  
 (303) 321-0950  
 St. John/Page

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	30	30	30	BROOKS & DUNN/You're Gonna Miss...
30	30	30	30	30	BRYAN WHITE/Someone Else's Star
30	30	30	30	30	RHETT AKINS/That Ain't My Truck
30	30	30	30	30	CLINT BLACK/One Emotion
30	30	30	30	30	TY HERNDON/Want My Goodbye...
12	30	30	30	30	KENNY CHESNEY/All I Need To Know
22	30	30	30	30	PAM TILLIS/In Between Dances
22	30	30	30	30	COLLIN RAYE/One Boy, One Girl
22	30	30	30	30	JOHN BERRY/Think About It...
12	30	30	30	30	JEFF CARSON/Not On Your Love
30	30	30	30	30	FAITH HILL/Let's Go To Vegas
22	22	22	22	22	TERRI CLARK/Better Things To Do
22	22	22	22	22	TRACY KEITH/Big Ol' Truck
13	22	22	22	22	TRISHA YEARWOOD/Wanna Go Too Far
22	22	22	22	22	BLACKHAWK/I'm Not Strong...
22	22	22	22	22	MARK COLLIE/Three Words, Two...
22	22	22	22	22	TRACY LAWRENCE/If The World Had...
13	22	22	22	22	NEAL MCCOY/It Was...
13	22	22	22	22	JOE DIFFIE/That Road Not Taken
30	22	22	22	22	TY ENGLAND/Should've Asked...
5	13	22	22	22	LONESTAR/Tequila Talkin'
13	22	22	22	22	BILLY MONTANA/Rain Through...
13	22	22	22	22	JOHN M. MONTGOMERY/No Man's Land
13	22	22	22	22	WADE HAYES/Don't Stop
13	22	22	22	22	GARTH BROOKS/She's Every Woman
13	13	22	22	22	DAVID LEE MURPHY/Dust On The Bottle
13	13	22	22	22	ALABAMA/She Ain't Your...
22	22	22	22	22	GEORGE STRAIT/Lead On
13	13	13	13	13	DARYLE SINGLETARY/Let Her Lie
5	13	13	13	13	RADNEY FOSTER/It Wrote Me
5	13	13	13	13	CONFEDERATE RAILROAD/Bill's Laundromat
5	13	13	13	13	TRAVIS TRITT/Sometimes She...
5	13	13	13	13	VINCE GILL/Go Rest High...
5	13	13	13	13	WESTERN FLYER/Friday Night...
5	13	13	13	13	MARTINA MCBRIDE/Safe In The Arms...
5	13	13	13	13	SAMMY KERSHAW/Your Tattoo
5	13	13	13	13	LORRIE MORGAN/Back In Your Arms...
5	13	13	13	13	MAVERICKS/Here Comes The Rain
5	13	13	13	13	TRACY BYRD/Love Lessons
5	13	13	13	13	BAKER & MYERS/These Arms

**MARKET #24**  
**KUPL/Portland, OR**  
 (503) 297-3311  
 Rogers/Taylor

SEPTEMBER 1, 1995

## A

**RHETT AKINS** That Ain't My Truck (*Decca 55034*)  
 Prod: Mark Wright Wr: Tom Shapiro, Chris Waters, Rhett Akins Pub: Great Cumberland Music, Diamond Struck Music, Tree Publishing Company Inc., (BMI) Mgr: Starstruck Entertainment

**ALABAMA** She Ain't Your Ordinary Girl (*RCA 64346-2*)  
 Prod: Emory Gordy Jr., Alabama Wr: Robert Jason Pub: Suzie Joe Music Inc., My Split Music Inc., (BMI) Mgr: IMS

## B

**BAKER & MYERS** These Arms (*MCG-Curb 1154*)  
 Prod: Nelson Larkin, Michael Hollandsworth Wr: Gary Baker, Frank J. Myers Pub: Zomba Enterprises Inc., Dixie Stars Music (ASCAP)

**DAVID BALL** Honky Tonk Healin' (*WB 7716*)  
 Prod: Blake Chancey Wr: David Ball, Tommy Polk Pub: EMI Blackwood Music Inc., Forrest Hills Music Inc. (BMI) Mgr: Dan Goodman Management

**JOHN BERRY** I Think About It All The Time (*Capitol 79100*)  
 Prod: Jimmy Bowen, Chuck Howard Wr: Don Schlitz, Billy Lively Pub: New Don Songs, New Hayes Music, Irving Music Inc. (ASCAP/BMI) Mgr: Corlew-O'Grady

**CLINT BLACK** One Emotion (*RCA 64381-2*)  
 Prod: James Stroud, Clint Black Wr: Clint Black, Hayden Nicholas Pub: Blackened Music (BMI) Mgr: Left Bank Management

**BLACKHAWK** I'm Not Strong Enough To Say No (*Arista 2857*)  
 Prod: Mark Bright Wr: R.J. Lange Pub: Out Of Pocket Productions LTD. (all rights controlled by Zomba Enterprises Inc. for the U.S. and Canada) (ASCAP) Mgr: Rick Alter Management

**GARTH BROOKS** She's Every Woman (*Capitol 10301*)  
 Prod: Allen Reynolds Wr: Victoria Shaw, Garth Brooks Pub: BMG Songs Inc., Major Bob Music Company Inc. (ASCAP) Mgr: G.B. Management

**JUNIOR BROWN** Highway Patrol (*MCG/Curb 1132*)  
 Prod: Junior Brown Wr: Red Simpson, Ray Rush, Dennis Payne Pub: Beechwood Music Corp. (BMI) Mgr: F.C.C. Management

**TRACY BYRD** Love Lessons (*MCA 55102*)  
 Prod: Tony Brown Wr: Jerry Kilgore, Ted Hewitt, Monty Powell, Sarah Majors Pub: Saddle Tan Music, Hewitt Music, Acuff-Rose Music Inc. (ASCAP/BMI) Mgr: Ritter-Carter Management

## C

**JEFF CARSON** Not On Your Love (*MCG/Curb 1128*)  
 Prod: Chuck Howard Wr: Tony Martin, Reese Wilson, Troy Martin Pub: Stroudacaster Music, Baby Mae Music, Warner Tamerlane Publishing Corp. (BMI) Mgr: Marv Dennis & Associates

**CARLENE CARTER** A Love Like This (*Giant 7352*)  
 Prod: James Stroud, Carlene Carter Wr: Carlene Carter, Al Anderson Pub: Humble Artist Music, High Steppe Music, Al Andersons, Might Nice Music (ASCAP/BMI) Mgr: Fitzgerald-Hartley

**KENNY CHESNEY** All I Need To Know (*BNA 64347*)  
 Prod: Barry Beckett Wr: Steve Seskin, Mark Alan Springer Pub: Love This Town Music, David Aaron Music, Murrah Music Corp. (ASCAP/BMI) Mgr: IMS

**TERRI CLARK** Better Things To Do (*Mercury 1460*)  
 Prod: Keith Stegall, Chns Waters Wr: Tom Shapiro, Tern Clark, Chris Waters Pub: Great Cumberland Music, Diamond Struck Music, Tom Shapiro Music, Sony Tree Publishing Company Inc. (BMI) Mgr: Woody Bowles

**PHILIP CLAYPOOL** Feel Like Makin' Love (*Curb 1172*)  
 Prod: Jerry Crutchfield Wr: Paul Rodgers Pub: Badco Publishing (ASCAP) Mgr: Bill Carter Career Management

**MARK COLLIE** Three Words, Two Hearts, One Night (*Giant 7590*)  
 Prod: James Stroud, Mark Collie Wr: Mark Collie, Gerry House Pub: Music Corporation Of America Inc., Mark Collie Music, Housenotes Music (BMI) Mgr: Don Light Talent

**CONFEDERATE RAILROAD** Bill's Laundromat, Bar & Grill (*Atlantic 6370*)  
 Prod: Barry Beckett Wr: Mark Germino, Jimmy Alan Stewart Pub: Sony Cross Keys Publishing Company, Inc., GMMI Music, Inc., Millhouse Music (all rights managed worldwide by Songs Of PolyGram International Inc.) (ASCAP/BMI) Mgr: IMS

**JEFF COPLEY** Evergreen (*Polydor 1489*)  
 Prod: Donnie Canada, Russ Zavitsan Wr: Don Von Tress Pub: Millhouse Music (all rights managed worldwide by Songs of PolyGram International Inc.) (BMI) Mgr: Donnie Canada Management

**BILLY RAY CYRUS** The Fastest Horse In A One Horse Town (*Columbia 77971*)  
 Prod: Jim Cotton, Joe Scarfe, Blake Chancey Wr: Tony Haselden, Don Von Tress Pub: Millhouse Music (all rights managed worldwide by Songs of PolyGram Int'l Inc.) (BMI) Mgr: McFadden Artist Corporation

## D

**WESLEY DENNIS** Who's Counting (*Mercury 852286*)  
 Prod: Keith Stegall, John Kelton Wr: Roger Springer, Tony Martin, Reese Wilson Pub: EMI Apni Music, Inc., Stroudacaster Music, Baby Mae Music (ASCAP/BMI) Mgr: Fred Conley Management

**JDE DIFFIE** That Road Not Taken (*Epic 77978*)  
 Prod: Johnny Slate, Joe Diffe Wr: Casey Kelly, Deborah Beasley Pub: Miss Pammy's Music, Wood Newton Music, Himownsell's Music, South Paw Music, Terry Rose Music, Woodfile Music (ASCAP/BMI) Mgr: Image Management Group

## D

**GEORGE DUCAS** Kisses Don't Lie (*Capitol 28329*)  
 Prod: Richard Bennett Wr: George Ducas, Michael P. Heeney Pub: PolyGram International Publishing Inc., Veg-O-Music, Songs of PolyGram International Inc., Bantry Bay Music (ASCAP) Mgr: Ten Ten Management

**HOLLY DUNN** Cowboys Are My Weakness (*River North Nashville 4541-2*)  
 Prod: Joe Thomas, Holly Dunn Wr: Holly Dunn, Tom Shapiro, Chris Waters Pub: Hamstein Cumberland Music, Diamond Struck Music (BMI) Mgr: Refugee Management

## E

**EMILIO** It's Not The End Of The World (*Capitol 79096*)  
 Prod: Barry Beckett Wr: Paul Nelson, Larry Boone, Earl Clark Pub: Sony Tree Publishing Company Inc., O-Tex Music, Terilee Music, Sony Cross Keys Publishing Company Inc. (BMI,ASCAP) Mgr: Refugee International

**TY ENGLAND** Should've Asked Her Faster (*RCA 64280-2*)  
 Prod: Garth Fundis Wr: Bob Dipiero, Al Anderson, Joe Klemik Pub: (BMI) Mgr: Bob Doyle Management

## F

**RADNEY FOSTER** If It Were Me (*Arista 2861*)  
 Prod: Steve Fishell, Radney Foster Wr: Radney Foster, Kim Richey Pub: PolyGram International Publishing Inc., St Julien Music, Might Nice Music (BMI) Mgr: Fitzgerald-Hartley

## G

**VINCE GILL** Go Rest High On That Mountain (*MCA*)  
 Prod: Tony Brown Wr: Vince Gill Pub: Benefit Music (BMI) Mgr: Fitzgerald-Hartley

## H

**WADE HAYES** Don't Stop (*DKC/Columbia 77954*)  
 Prod: Don Cook Wr: Chick Rains, Tom Shapiro Pub: Sony Tree Publishing Company Inc., Great Cumberland Music, Diamondstruck Music (BMI) Mgr: Mike Robertson Management

**TY HERNDON** I Want My Goodbye Back (*Epic 77946*)  
 Prod: Doug Johnson Wr: Pat Bunch, Doug Johnson, Dave Berg Pub: August Wind Music, Longitude Music Company, Hendershot Music, Sydney Erin Music, Dave Berg Music (BMI) Mgr: Image Management Group

**FAITH HILL** Let's Go To Vegas (*WB 7645*)  
 Prod: Scott Hendricks Wr: Karen Staley Pub: All Over Town Music, Sony Tree Publishing Company Inc. (BMI) Mgr: Borman Entertainment Inc.

**JAMES HOUSE** Anything For Love (*Epic 77982*)  
 Prod: Don Cook Wr: James House, Phil Bamhart, Sam Hogin Pub: Sony Tree Publishing Company Inc. Taylor Rose Music (BMI) Mgr: Lonesome Management

## K

**TOBY KEITH** Big Ol' Truck (*Polydor 1463*)  
 Prod: Nelson Larkin, Harold Sheod Wr: Toby Keith Pub: Songs Of Polygram Int. Inc. Tokeco Inc (BMI) Mgr: TKO Artist Management

**SAMMY KERSHAW** Your Tattoo (*Mercury 1491*)  
 Prod: Buddy Cannon, Norro Wilson Wr: Kostas, Jack Tempchin Pub: Songs Of PolyGram International Inc., SevenAngels Music, Night River Publishing (BMI,ASCAP) Mgr: Lucks Management Group Inc.

**HAL KETCHUM** Every Little Word (*MCG/Curb 1163*)  
 Prod: Allen Reynolds, Jim Rooney Wr: M. Hummon, H. Ketchum Pub: Careers-BMG Music Publishing Inc., Songs Of PolyGram International Inc., Foreshadow Songs Inc (BMI) Mgr: Fitzgerald-Hartley

## L

**TRACY LAWRENCE** If The World Had A Front Porch (*Atlantic 6307*)  
 Prod: James Stroud Wr: Tracy Lawrence, Paul Nelson, Kenny Beard Pub: TLE Music (administered by Muy Bueno Music Group), Tree Publishing Company Inc., Terilee Music, Golden Reed Music Inc. (New Clarion Music Group (ASCAP) Mgr: T.L.E. Enterprises

**LITTLE TEXAS** Life Goes On (*Warner Bros. 7766*)  
 Prod: Christy DiNapoli, Doug Grau, Little Texas Wr: Del Gray, Thom McHugh, Keith Follese Pub: Howlin' Hits Music, Square West Music, Kicking Bird Music, Thomahawk Music, Careers-BMG Music Publishing Inc., Breaker Maker Music (ASCAP, BMI) Mgr: Square West Entertainment Company Inc.

**LONESTAR** Tequila Talkin' (*BNA 64386-2*)  
 Prod: Don Cook, Wally Wilson Wr: Bill LaBounty, Chris Waters Pub: Hidden Planet Music, Ensign Music Corporation, Great Cumberland Music (BMI) Mgr: Bill Carter Career Management

**PATTY LOVELESS** Halfway Down (*Epic 77956*)  
 Prod: Emory Gordy Jr. Wr: Jim Lauderdale Pub: Might Nice Music, Laudersongs (administered by Bluewater Music Corp.) (BMI) Mgr: Fitzgerald-Hartley

## M

**MAVERICKS** Here Comes The Rain (*MCA 55080*)  
 Prod: Don Cook, Raul Malo Wr: Raul Malo, Kostas Pub: Sony Tree Publishing Company Inc., Raul Malo Music, Songs Of PolyGram International Inc., SevenAngels Music (BMI) Mgr: F.C.C. Management

**MARTINA McBRIDE** Safe In The Arms Of Love (*RCA 64345*)  
 Prod: Paul Worley, Ed Seay, Martina McBride Wr: Pam Rose, Mary Ann Kennedy, Pat Bunch Pub: Irving Music, Inc., Fortunate Moon Music, La Rue Two Music, Zanesville Music (BMI) Mgr: Bruce Alien Talent

## M

**NEAL McCOY** If I Was A Drinkin' Man (*Atlantic 6308*)  
 Prod: Barry Beckett Wr: J.B. Rudd, Byron Hill Pub: MCA Music Canada (a division of MCA Canada, Ltd.), Sold For A Song, Brother Bart Music (BMI, SOCAN, ASCAP) Mgr: Management Associates Inc.

**TIM MCGRAW** I Like It, I Love It (*Curb 1152*)  
 Prod: James Stroud, Byron Gallimore Wr: Steve Dukes, Jeb Stuart Anderson, Markus Hall Pub: Emdar Music, Texas Wedge Music (administered by Emdar Music) (ASCAP) Mgr: TMR II

**BILLY MONTANA** Rain Through The Roof (*Magnatone 2101*)  
 Prod: Jim McKell, David Flint, Billy Montana Wr: Billy Montana, Jamie K. Watson Pub: Magnasong Music, Red Quill Music, Killer Boy Music, Semi Quaver Music (BMI) Mgr: Sharon Eaves Management

**JOHN MICHAEL MONTGOMERY** No Man's Land (*Atlantic 6367*)  
 Prod: Scott Hendricks Wr: John Scott Sherrill, Steve Seskin Pub: All Over Town Music, Tree Publishing Company Inc., New Wolf Music, Love This Town Music, David Aaron Music (BMI,ASCAP) Mgr: Hallmark Direction

**LORRIE MORGAN** Back In Your Arms Again (*BNA 64353*)  
 Prod: James Stroud Wr: J. Fred Knobloch, Paul Davis Pub: Almo Music Corp., Garlicky Music, Paul and Jonathan Songs (ASCAP/BMI) Mgr: Susan Nadler Management

**DAVID LEE MURPHY** Dust On The Bottle (*MCA 54944*)  
 Prod: Tony Brown Wr: David Lee Murphy Pub: N2D Publishing Company (ASCAP) Mgr: D Management Company

## P

**LEE ROY PARNELL** When A Woman Loves A Man (*Career 2862*)  
 Prod: Scott Hendricks, Lee Roy Parnell Wr: Mark Luna, Rafe Van Hoy Pub: Major Bob Music Company, Sony Tree Publishing Company Inc., True South Music (ASCAP/BMI) Mgr: Mike Robertson Management

**DOLLY PARTON & VINCE GILL** I Will Always Love You (*Columbia*)  
 Prod: Steve Buckingham, Dolly Parton Wr: Dolly Parton Pub: Velvet Apple Music (BMI) Mgr: Gallin-Morey and Associates

## R

**COLLIN RAYE** One Boy, One Girl (*Epic 77973*)  
 Prod: Paul Worley, Ed Seay, John Hobbs Wr: Mark Allen Springer, Shayne Smith Pub: EMI Blackwood Music Inc., Mark Alan Springer Music (BMI) Mgr: Scott Dean Management

## S

**SAWYER BROWN** (This Thing Called) Wantin' And Havin' It All (*Curb 1157*)  
 Prod: Mark Miller, Mac McAnally Wr: Ronnie Samose, Dave Loggins Pub: WB Music Corp., Samsonian Songs, Avalon Way Music (all rights obo Samsonian Songs and Avalon Way Music administered by WB Music Corp.) (ASCAP) Mgr: TKO Artist Management

**SHENANDOAH** Heaven Bound (I'm Ready) (*Capitol 79102*)  
 Prod: Don Cook Wr: Dennis Linde Pub: EMI Blackwood Music Inc., Right Key Music, Linde Manor Publishing Company (BMI) Mgr: William N. Carter Management

**DARYLE SINGLETARY** I Let Her Lie (*Giant 7639*)  
 Prod: James Stroud, Randy Travis, David Malloy Wr: Tim Johnson Pub: Big Giant Music, Dr. Vet Music, Little Dakota Music (BMI) Mgr: Lib Hatcher Travis

**GEORGE STRAIT** Lead On (*MCA 55064*)  
 Prod: Tony Brown, George Strait Wr: Dean Dillon, Teddy Gentry Pub: Acuff Rose Music Inc., Maypop Music (a division of Wildcountry Inc., (BMI,ASCAP) Mgr: Erv Woolsey Management

**MARTY STUART** If I Ain't Got You (*MCA 55069*)  
 Prod: Don Cook Wr: Craig Wiseman, Trey Bruce Pub: Almo Music Corp., WB Music Corp., Big Tractor Music (ASCAP) Mgr: Rothbaum & Gardner

## T

**PAM TILLIS** In Between Dances (*Arista 32833*)  
 Prod: Steve Fishell, Pam Tillis Wr: Craig ABickhardt, Barry Alfonso Pub: Almo Music Corp., Craig Bickhardt, Scarlet's Sister (ASCAP) Mgr: Mike Robertson Management

**AARON TIPPIN** That's As Close As I'll Get To Loving You (*RCA 64392*)  
 Prod: Steve Gibson Wr: Sally Dworsky, Paul Jefferson, Jan Leysers Pub: Alma Music Corp., Tikki Merm, I.R.S. Music Inc. (a division of Bugle Publishing Group, McJames Music are administered by Irving Music Inc. In The US and Canada) (ASCAP/BMI) Mgr: Tip Top Entertainment

**RICK TREVINO** Save This One For Me (*Columbia 77900*)  
 Prod: Steve Buckingham, Blake Chancey Wr: Verlon Thompson, Mark D. Sanders Pub: EMI April Music Inc., Ides Of March Music, Starstruck Writers Group Inc, Mark D. Music Mgr: Dan Goodman Management

**TRAVIS TRITT** Sometimes She Forgets (*Warner Bros 7704*)  
 Prod: Gregg Brown Wr: Steve Earle Pub: WB Music Corp. (ASCAP) Mgr: Ken Kragen Management & Gary Falcon Management

**SHANIA TWAIN** The Woman In Me (Needs The Man In You) (*Mercury 1479*)  
 Prod: Robert John "Mutt" Lange Wr: Shania Twain, Robert John "Mutt" Lange Pub: Loon Echo Inc. Zomba Enterprises Inc., (BMI,ASCAP) Mgr: Mary Bailey Management

## W

**RON WALLACE** I'm Listening Now (*Columbia 78021*)  
 Prod: Jim Scherer, Paul Worley, Ron Wallace Wr: Ed Hill, Bob Regan Pub: New Haven Music, Inc., Music Hill Music, AMR Publications Inc, Sierra Home Music (BMI,ASCAP) Mgr: Lord Entertainment, L.L.C.

**BRYAN WHITE** Someone Else's Star (*Asylum/EEG 9177*)  
 Prod: Billy Joe Walker Jr., Kyle Lehning Wr: Skip Ewing, Jim Weatherly Pub: Acuff-Rose Music Inc., Milene Music Inc. (BMI,ASCAP) Mgr: G.C. Enterprises Inc.

## Y

**TRISHA YEARWOOD** I Wanna Go Too Far (*MCA 11201*)  
 Prod: Garth Fundis Wr: Layng Martine Jr., Kent Robbins Pub: Careers-BMG Publishing Inc., Doo Layng Songs, Irving Music Inc., Colter Bay Music (BMI) Mgr: Ken Kragen Management

# ASCAP & Radio Together, Great Music for America!

A S C A P

AMERICAN SOCIETY OF COMPOSERS AUTHORS & PUBLISHERS





WALT LOVE

## RATINGS KILLER IN KILLEEN

# KIIZ Goes Through Roof With Double-Digit Spring Ratings

It appears that a number of stations are posting wonderful results in the Spring '95 Arbitron. UC and UAC outlets are holding their banners high. And I extend my sincere congratulations to all.

One of these success stories is **KIIZ**, a UC station operating in the small market of Killeen-Temple, TX (No. 163), which has a population of 206,000 people (18% of whom are black, 9% Latino). In the latest ratings, the station jumped 15.7-23.2 to land the market's 12+ crown. Among KIIZ's other spring ratings feats, according to first-time PD Mychal Maguire:



Mychal Maguire



J. Conner-Hardage

mornings with **Julia Conner-Hardage**, is a six-year vet of the industry and the market. I asked him for his take on the station's stellar performance.

"I know this market. And I've basically felt we've never given the listeners exactly the product they were looking for. In the last two years listeners didn't just leave us — we drove them away."

In giving the audience what they wanted, Maguire was careful about correct placement of the music. "We lost a lot of at-work and night listening. This station primarily had been programmed with rap all day. I instituted a heavy dayparting policy, and it seems to work. We also added a lot of crossover material because our primary competition is a CHR, with which we share 30% of our audience."

“

**In the last two years listeners didn't just leave us — we drove them away.**

”

- A 16.1-23.6 boost in 18-34, good for No. 1 in that demo
  - An 11.5-23.8 vault in 25-54, another No. 1 finish
- Maguire, who also mans

## KIIZ Stats

- **Target audience:** 18-34 females
- **Management:** VP/GM Dale Hendry
- **Lineup:** Mornings: **Mychal Maguire & Julia Conner-Hardage**  
Middays: **Terri Steele**  
Afternoons: **"The Babysitter"** (also Promo. Dir./Asst. PD)  
Evenings: **Rico Star**  
Overnights: **Tony Santana**  
Station Mixer: **Kenny "Super-man" Smoov**

### Hitting The Streets

Maguire did not enlist the services of a research company to help formulate these changes. "I think in markets this size — with little to no research or marketing dollars — you're basically flying by the seat of your pants. It's all gut and good common sense. And to make up



Terri Steele



'Babysitter'

for not having any sophisticated research systems, you've just got to hit the streets and stay aware of what's happening — people's habits, likes, and dislikes. Without a billboard or television campaign, that's the only way we can sell the station, and what we do.

"When I say hit the streets, I mean I have my people go out every single day and ask people questions — even when they're not working; when they're at home or at a party. I want them to ask people what it is they like or dislike about our radio station, to find out what songs are their current favorites. I want to know everything we can that will help us give people what



Rico Star



'Superman' Smoov

they really want and expect from us. My staff helps me check the record stores and all the record bins. I also check all of the SoundScan data. All this information is brought back, and we have brainstorming sessions every Saturday. It really seems to work."

### Shoestring Promotions

Since KIIZ has no promotional budget to speak of, I wondered what, if anything, KIIZ did to create that extra push during the ratings period. "The only [major] thing we did was a high/low \$1000 jackpot," recalls Maguire. With anything we did on the air, we tried to think of the most creative, interesting way to do it rather than the easiest way, like taking whatever number caller.

"For example, we had some **Boyz II Men** concert tickets. So we did 'The Boyz II Men Triathlon,' which consisted of various things listeners had to do to win the tickets. One was the 'Philly Steak-Eating Contest On Bended Knee.' It went over very well; we wound up getting around 250 people to participate."

### PD: Political Dexterity

The main thing Maguire says he's learned during his first year as PD is dealing with "politics! I really was naive enough to think you could come in, do the job, and that would speak for itself. Instead, I found out very quickly that you have to be able to talk to people. And you must understand that everyone has their own agenda, which might not coincide with yours."

"I've tried to program this station for the people of Killeen so they'll be happy with us and make us winners. That's what's supposed to happen. The prob-

lem seems to come when [radio pros] want to compare what we do with what they hear other Urban stations doing in their respective markets. That's not how to make a fair and intelligent assessment."

Furthermore, Maguire says radio people can be biased against small markets. "Some in our industry tend to take the position that those who work in smaller markets don't do a good job. They take us for granted sometimes. I have a great on-air staff that works very hard. We have a lot of positive teamwork; that's why we're doing as well as we are. I

“

**We don't say, 'We're the only Urban station in town.' We say, 'We're the only station in town.'**

”

picked them for their attitudes more than for their great pipes.

"I think you have to come from a certain point of view if you expect to be successful. For example, we don't say, 'We're the only Urban station in town.' We say, 'We're the *only* station in town.' As a listener, you tend to buy into that as well. So they believe it; we believe it. And I think our numbers bear us out."



KIIZ/Killeen, TX staffers (l-r) Smoov, Rico, Terri Steele, Babysitter, and PD Mychal Maguire show off the station's new digs.

## NewsTips



**Want to share an opinion or a hot tip?** Call R&R's NewsTips line: (310) 788-1699 or e-mail us at [RNRLA@aol.com](mailto:RNRLA@aol.com)





Continued from Page 67

MARKET #25 WIZF/Cincinnati (513) 351-5900 Davis. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #26 WKVV/Milwaukee (414) 321-1007 Fields. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #1 WBSL/New York (414) 321-1007 Little. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #2 KJLH/Los Angeles (310) 330-5550 Ross/Winston. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #3 WVAZ/Chicago (312) 360-9000 Myrick. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #28 WNOV/Milwaukee (414) 449-9668 Robinson. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #27 KPRS/Kansas City (816) 763-2040 Weaver/Fears. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #4 KSOL/San Francisco (415) 539-5765 Hamilton/Silva. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #5 WDAS/Philadelphia (215) 878-2000 Tamburro/Davis. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #6 WMXD/Detroit (313) 965-2000 Dillard. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #32 WDWI/Norfolk (804) 627-5800 Holiday/Mazzone. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #33 WCKX/Columbus, OH (614) 464-0020 Kelly. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #17 KXOK/St. Louis (314) 991-7797 Love/Scott. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #18 WWIN/Baltimore (410)-332-8200 Avery. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #20 Majik 107 KMJK/Phoenix (602) 265-2442 Jackson. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

MARKET #1 WBSL/New York (414) 321-1007 Little. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #2 KJLH/Los Angeles (310) 330-5550 Ross/Winston. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #3 WVAZ/Chicago (312) 360-9000 Myrick. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #4 KSOL/San Francisco (415) 539-5765 Hamilton/Silva. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #5 WDAS/Philadelphia (215) 878-2000 Tamburro/Davis. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #6 WMXD/Detroit (313) 965-2000 Dillard. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #17 KXOK/St. Louis (314) 991-7797 Love/Scott. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #18 WWIN/Baltimore (410)-332-8200 Avery. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.

MARKET #20 Majik 107 KMJK/Phoenix (602) 265-2442 Jackson. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE.







Main chart table with columns for week position (3W, 2W, LW, TW), artist, title, label, and total plays (TW, LW, 2W, 3W, TOTAL STATIONS/ADDS).

This chart reflects airplay from August 21-27. Songs ranked by total plays. Highlighted songs indicate Breaker. 81 Active Rock reporters. 79 current playlists. © 1995, R&R Inc.

NEW & ACTIVE

- PAW Hope I Die Tonight (A&M)
ELASTICA Stutter (DGC/Geffen)
RUSTY Wake Me (TAG)
UGLY KID JOE Milkman's Son (Stardog/Mercury)
ELEVEN Why (Hollywood)
JEFF HEALEY BAND Stuck In The Middle With You (Arista)

- CIV Can't Wait One Minute More (Lava/Atlantic)
PHISH Bouncing Around The Room (Elektra/EEG)
MATTHEW SWEET We're The Same (Zoo)
WILCO Casino Queen (Sire/Reprise)

Songs ranked by total plays.

BREAKERS

Breakers table listing songs like RED HOT CHILI PEPPERS Warped (WB) and PRESIDENTS OF THE UNITED STATES OF AMERICA Lump (Columbia).

MOST ADDED

Most Added table listing songs like CANDLEBOX Simple Lessons (Maverick/WB) and 7 MARY 3 Cumbersome (Mammoth/Atlantic).

MOST INCREASED PLAYS

Most Increased Plays table listing songs like LENNY KRAVITZ Rock And Roll Is Dead (Virgin) and RED HOT CHILI PEPPERS Warped (WB).

HOTTEST RECURRENTS

Hottest Recurrents table listing songs like SOUL ASYLUM Misery (Columbia) and LIVE Lightning Crashes (Radioactive).

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week.



SIMPLE LESSONS

FROM THE UPCOMING ALBUM "LUCY"

ACTIVE ROCK DEBUT #1 MOST ADDED

ROCK #1 MOST ADDED

ALTERNATIVE #1 MOST ADDED











ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #1 WNEW-FM 102.7 WNEW/New York (212) 489-1027 Edwards/Winslow

MARKET #5 WMMR/Philadelphia (215) 238-8000 Bonadonna/Hotberg

MARKET #12 96.3 WKLX/Atlanta (404) 325-0960 Hughes/Kepple

MARKET #14 WBAB/Long Island (516) 587-1023 Levine/Tortora

MARKET #17 KSHE/95 KSHE/St. Louis (314) 621-0095 Owen/Hoter

MARKET #19 WQVE WQVE/Pittsburgh (412) 937-1441 Romano/Winter

MARKET #20 KDKB KDKB/Phoenix (602) 897-9300 Maranville/Peterson

MARKET #25 WEEN WEEN/Cincinnati (513) 621-9326 Chase/Hardin

MARKET #27 KY 102 KYYS/Kansas City (816) 931-5506 Duncan/Mitchell

MARKET #28 KCAL 96.7 KCAL/Riverside (909) 793-3554 Shaw/Matthews

MARKET #68 95X WAQX/Syracuse (315) 472-0200 Brioli/Frisina

MARKET #72 KLAQ KLAQ/EI Paso (915) 544-8864 Ramsey

MARKET #74 WIOD WIOD/Toledo (419) 248-3377 Casye/Davis

MARKET #78 WRXK/Ft. Myers (813) 495-2100 Gillis/Keyes

MARKET #87 WNCN WNCN/Youngstown (216) 652-0106 Jay/Nardella

MARKET #88 KRZZ KRZZ/Wichita (316) 832-9600 Lee/Bergen

MARKET #92 KEZE/Spokane (509) 448-1000 Johnson/Rogers

MARKET #95 WKXK/W. Wayne (219) 484-0580 West/Maxwell

MARKET #100 WROV/Warrenton (503) 343-4444 Fialerti/O'Brien

MARKET #104 WDMA WDMA/Morrisstown (201) 455-1055 Bloch/Bryan



SHAWN ALEXANDER

ALL-DAY STRONG, ALL-DAY LONG

# Stations Stage Summer Music Fests

The hottest summer promotion for most Alternative stations is unquestionably the day-long music festival. While no station has yet to top the massive "HFStival" staged annually by WHFS/Washington — which attracts a throng of 50,000-plus fans to RFK Stadium — many stations are staging smaller-scale events with a great deal of success.

Although a sponsored event can be quite a chore to pull off, there are benefits for all parties involved — some stations have even gotten a spike in their ratings, too. Here's a look at some highlights from this summer.



**HAPPY FOURTH, 89XI** — At CIMX (89X)/Detroit's Fourth Birthday Bash, approximately 10,000 listeners were treated to a free, all-day, outdoor concert featuring Silverchair, Catherine Wheel, Rusty, Hum, Love Battery, Hardship Post, Paul K. & The Weathermen, Big Block, Suicide Machines, free-form ensemble Carolyn Striho & The Detroit Energy Asylum, and - believe it or not — Patti Smith, whose daughter is a big fan of the station (it was the first time Smith had performed "Because The Night" since 1979). Taking a breather backstage are (l-r) Silverchair's Chris Jannou, 89X Promotion Director Rae Cline, Epic's Joe Carrol, former 89X parttimer Jeremy Price (now CKEY/Buffalo MD), Silverchair's Ben Gillies, Epic's Stu Bergen, and 89X Program Manager Murray Brookshaw and parttimer Darren Revell.



**BIG FRIGGIN' DEAL** — KITS (Live 105)/San Francisco held the second annual BFD (Big Friggin' Deal) at the Shoreline Amphitheater for a capacity crowd of 20,000. The festival's main-stage lineup included Duran Duran, Bush, Chris Isaak, General Public, Ned's Atomic Dustbin, Elastica, Catherine Wheel, Belly, Better Than Ezra, and Matthew Sweet. Mike Watt, Sublime, Phunk Junkiez, Wax, and No Use For A Name played the second stage, dubbed "The Punk Playpen." Concert proceeds will benefit the Wilderness Society. Schmoozing it up backstage are (l-r) Elastica's Justine Frischmann, Annie Holland, and Donna Matthews, Live 105 MD/nighttimer Steve Masters, and Elastica's Justin Welch.

## Create Your Own R&R Custom Charts

If you haven't heard yet, there's a new and exciting feature on R&R ONLINE that allows you to create custom charts based on any combination of radio stations in any format.

For example, the following chart comprises the Top 10 cuming Alternative stations in America (KROQ/Los Angeles, WKQX/Chicago, KITS/San Francisco, WHYY/Detroit, KDGE/Dallas, WBCN/Boston, WNNX/Atlanta, WHFS/Washington, KEGE/Minneapolis, and KNDD/Seattle):

### R&R Custom Chart

Most played songs — airplay week of August 14-20

1. SILVERCHAIR/Tomorrow (Epic)
2. GREEN DAY/J.A.R. (Reprise)
3. ALANIS MORISSETTE/You Oughta Know (Reprise)
4. BUSH/Comedown (Trauma/Interscope)
5. GIN BLOSSOMS/Til I Hear It From You (A&M)
6. PRESIDENTS OF THE UNITED STATES .../Lump (Columbia)
7. FOO FIGHTERS/This Is A Call (Capitol)
8. ELASTICA/Stutter (DGC/Geffen)
9. NATALIE MERCHANT/Carnival (Elektra/EEG)
10. BETTER THAN EZRA/In The Blood (Swell/Elektra/EEG)
11. BLIND MELON/Galaxie (Capitol)
12. GOO GOO DOLLS/Name (WB)
13. RANCID/Time Bomb (Epitaph)
14. ALANIS MORISSETTE/Hand In My Pocket (Maverick/Reprise)
15. DANDELION/Weird-Out (Ruffhouse/Columbia)
16. RED HOT CHILI PEPPERS/Warped (WB)
17. TRIPPING DAISY/I Got A Girl (Island)
18. LIVE/White, Discussion (Radioactive)
19. EDWYN COLLINS/A Girl Like You (Bar/None/A&M)
20. BLUES TRAVELER/Run-Around (A&M)

Do you want to track your favorite radio stations or what's happening with other stations in your market? It's just a click away. If you're an R&R reporter and aren't hooked up yet, call (310) 553-4330 today and get R&R ONLINE for free. This offer is too good to pass up!



**UNIVERSAL 'EDGEFEST'** — Six weeks after flipping Alternative, WEDG/Buffalo staged "Edgifest" on the shores of Lake Erie. The event — featuring 10,000 Maniacs (their first performance with new lead singer, Mary Ramsey), Goo Goo Dolls, Toadies, Universal Honey, plus eight bands on local stage — drew 12,000 fans and raised \$60,000 to be split between two local children's charities. In front of the Edge van are (back row, l-r) independent promoter Bruce Moser, WEDG overnighter Ryan Patrick, Edge Lounge Lizard, parttimer Kristen Brennesel, middayer Rich Wall, PD Vince Richards, nighttimer Jason Ginty, aftermooners Rod Ryan, and parttimer Kelli Eagen, and Alert's Doug Dombrowski; (front row, l-r) WEDG Promotion Director Amy LaPenna, Universal Honey's Lauren Sargent and John Sinclair, WEDG morning man Ted Shredd, and UH's Leslie Stanwyck and Bill Majores.



**RAMONES ON THE EDGE** — Neither rain nor mud nor traffic jams could stop a sellout crowd of 25,000 from packing the Apple River Amphitheater in Wisconsin for KEGE (The Edge)/Minneapolis's Edgifest II. The Ramones and Collective Soul headlined the show, which also included performances by Bush, Sponge, Dink, Faith No More, Letters To Cleo, Wax, Face To Face, Monster Magnet, Our Lady Peace, Phunk Junkiez, and local favorites Polara and Flip. Concert proceeds totaling more than \$108,000 will be donated to local charities. Pictured backstage are (l-r) Joey Ramone, KEGE PD John Lassman, MCA's Tom Starr, Johnny Ramone, Marky Ramone, CJ Ramone, and Jeff McClusky & Associates' Suzanne Pearl.

WANNA SEE SOME NAKED PICTURES?!

SAL'S BIRDLAND  
NUDE PHOTOS  
INSIDE

"LOVE IS GROOVY"  
Add Date Monday, Sept. 18

Contact Gregg Bell 1-800-377-9620 x213



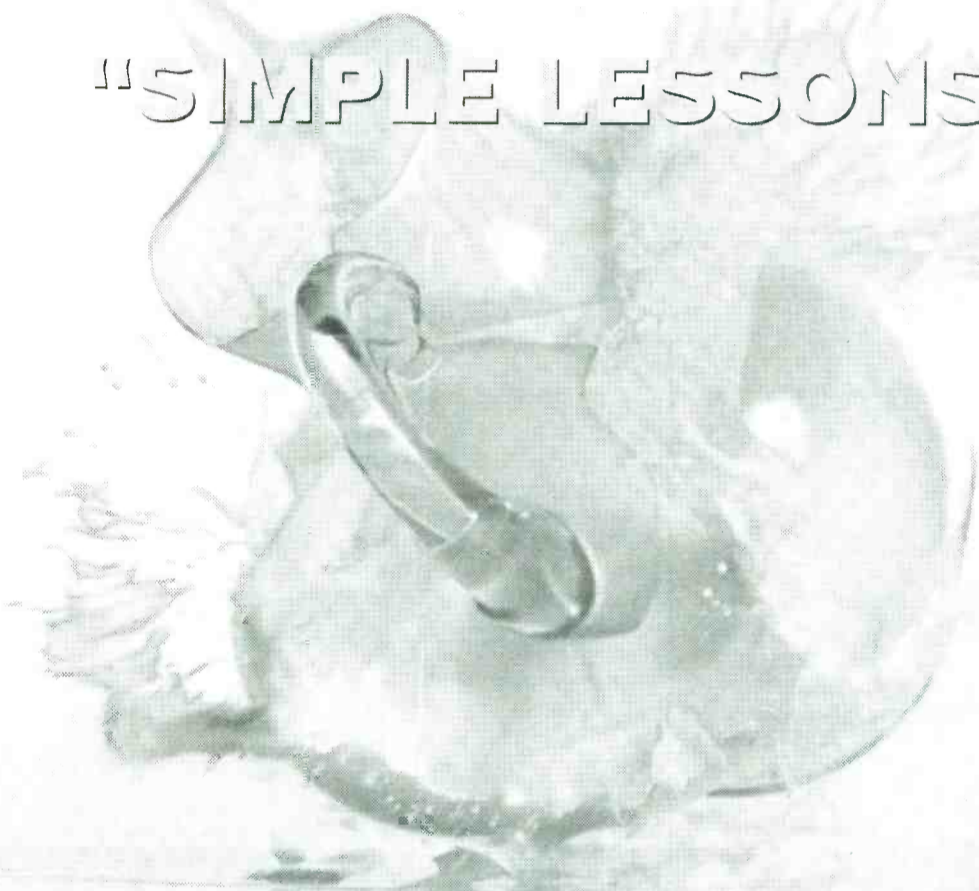
**KORN-FED END FEST** — More than 15,000 fans packed into Kitsap County Fairgrounds for KNDD (The End)/Seattle's End Fest '95 featuring 16 bands on two stages. The sold-out crowd — which paid \$19.50 each — was treated to (main stage) Hagfish, Throwing Muses, Face To Face, Better Than Ezra, Catherine Wheel, Everclear, Gin Blossoms, and Bush; Super Deluxe, Enormous, Muzzle, Mary Lou Lord, Dambuilders, Presidents Of The United States Of America, Super-suckers, and Korn played on the second stage. Here, Korn lead singer Jonathan Davis has the crowd in a frenzy.

Alternative Asst. Editor Joanna White contributed to this column.



# Candlebox

"SIMPLE LESSONS"



*The new single from LUCY*

**THE FOLLOW-UP TO THEIR 3-1/2 MILLION-SELLING DEBUT**

**#1 MOST ADDED ALTERNATIVE!  
55 STATIONS**

**#1 MOST ADDED ACTIVE ROCK!  
68 STATIONS**

**#1 MOST ADDED ROCK!  
49 STATIONS**

**A CANDLEBOX FIRST - #1 MOST ADDED OUT OF THE BOX!**

**NATIONAL HEADLINE TOUR WITH SPECIAL GUESTS SPONGE, THE TOADIES  
& CATHERINE WHEEL STARTING IN OCTOBER.**

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PRODUCED BY KELLY GRAY AND CANDLEBOX • Management: Lindy Goetz for LGM



Stations and their adds listed alphabetically by market

Table listing radio stations and their adds across various markets including Albany, NY; Charlotte, NC; Grand Rapids, MI; Los Angeles, CA; Norfolk, VA; Poughkeepsie, NY; San Francisco, CA; Albuquerque, NM; Atlanta, GA; Atlantic City, NJ; Augusta, GA; Austin, TX; Boston, MA; Buffalo, NY; Champaign, IL; Cincinnati, OH; Cleveland, OH; Columbus, OH; Dallas, TX; Denver, CO; Detroit, MI; Hartford, CT; Honolulu, HI; Indianapolis, IN; Kansas City, MO; Knoxville, TN; Las Vegas, NV; Long Island, NY; Louisville, KY; Madison, WI; Memphis, TN; Miami, FL; Milwaukee, WI; Minneapolis, MN; Modesto, CA; Monmouth-Ocean, NJ; Nashville, TN; New Orleans, LA; Norfolk, VA; Poughkeepsie, NY; Providence, RI; Reno, NV; Riverside-San Bernardino, CA; Rochester, NY; Salt Lake City, UT; San Diego, CA; San Francisco, CA; Springfield, MO; Tulsa, OK; Washington, DC; York, PA.

NEW & ACTIVE

- CANDLEBOX Simple Lessons (Maverick/WB) Total Plays: 390, Total Stations: 55, Adds: 55
FOO FIGHTERS I'll Stick Around (Capitol) Total Plays: 388, Total Stations: 22, Adds: 2
GARBAGE Queer (Almo Sounds/Geffen) Total Plays: 374, Total Stations: 36, Adds: 16
LISA LOEB & NINE STORIES Do You Sleep? (Geffen) Total Plays: 363, Total Stations: 44, Adds: 44
TRICKY Black Steel (Island) Total Plays: 362, Total Stations: 26, Adds: 1
SUPERSUCKERS Born With A Tail (Sub Pop) Total Plays: 359, Total Stations: 29, Adds: 2
SEAWEEED Start With (Hollywood) Total Plays: 342, Total Stations: 37, Adds: 13
7 MARY 3 Cumbersome (Mammoth/Atlantic) Total Plays: 339, Total Stations: 24, Adds: 1
PRETTY & TWISTED Ride (WB) Total Plays: 325, Total Stations: 17, Adds: 0
JOAN OSBORNE One Of Us (Mercury) Total Plays: 324, Total Stations: 28, Adds: 5
SWEET WATER Superstar (EastWest/EEG) Total Plays: 320, Total Stations: 22, Adds: 4
JILL SOBULE Supermodel (Lava/Atlantic) Total Plays: 308, Total Stations: 21, Adds: 0
CHICK Malibu (550 Music) Total Plays: 296, Total Stations: 22, Adds: 1
KORN Blind (Epic) Total Plays: 258, Total Stations: 29, Adds: 9
GREEN APPLE QUICK STEP Dizzy (Medicine) Total Plays: 207, Total Stations: 14, Adds: 1
SURFING BRIDES Everything's Fine (IRS) Total Plays: 164, Total Stations: 13, Adds: 1
BLUES TRAVELER Hook (A&M) Total Plays: 160, Total Stations: 12, Adds: 2
FILTER Dose (Reprise) Total Plays: 158, Total Stations: 19, Adds: 6
SARAH MCLACHLAN I Will Remember You (Arista) Total Plays: 158, Total Stations: 18, Adds: 3
ASH Jack Names The Planet (Reprise) Total Plays: 150, Total Stations: 15, Adds: 6
SUPERGRASS Caught By The Fuzz (Capitol) Total Plays: 132, Total Stations: 13, Adds: 1
EDWIN MCCAIN Solitude (Lava/Atlantic) Total Plays: 127, Total Stations: 12, Adds: 1
SMILE Staring At The Sun (Atlantic) Total Plays: 120, Total Stations: 10, Adds: 0
RADIOHEAD Just (Capitol) Total Plays: 102, Total Stations: 12, Adds: 5

GET READY. GET SET.

HERE WE GO









SEPTEMBER 1, 1995

## NEW & ACTIVE

ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- over last week	EMPHASIS TRACKS (PLAYS)		
BODEANS Joe Dirt Car (Slash/Reprise)	17/0	172	-16	"Good"(73)	"Idaho"(45)	"Fadeaway"(13)
SEAL Seal (ZTT/Sire/WB)	14/1	172	+13	"Kiss"(167)	"Prayer"(5)	
HEATHER NOVA Oyster (Big Cat/WORK)	18/1	164	+27	"Walk"(164)		
VARIOUS ARTISTS Brothers McMullen Soundtrack (Arista)	25/0	160	+49	"Will"(160)		
BONEPONY Stomp Revival (Capitol)	13/0	141	+11	"Water's"(103)	"Blue"(26)	"Poor"(9)
INNOCENCE MISSION Glow (A&M)	14/1	135	-9	"Yellow"(88)	"Different"(15)	"Awake"(13)
BEN HARPER Fight For Your Mind (Virgin)	15/1	131	+5	"Ground"(99)	"Please"(8)	"Gold"(8)
PAUL BRADY Spirits Colliding (Fontana/Mercury)	15/2	123	+4	"World"(66)	"Want"(29)	"Marriage"(25)
DEEP BLUE SOMETHING Home (RainMaker/Interscope)	15/1	122	+7	"Breakfast"(122)		
GOO GOO DOLLS A Boy Named Goo (Metal Blade/WB)	18/5	114	+18	"Name"(114)		
SOUTHERN CULTURE ON THE SKIDS Dirt Track Date (DGC/Geffen)	14/1	106	+17	"Cadillac"(77)	"Firefly"(13)	"Chicken"(6)
JONATHA BROOKE & THE STORY Plumb (Blue Thumb)	12/1	99	+18	"Sacred"(55)	"Point"(21)	"War"(11)

Albums ranked by total plays.

## REPORTERS

Stations and their adds by track listed alphabetically by market

**WXLE/Albany, NY**  
 DM/MD: Zeb Norris

 WORLDBEATERS/GABRIEL "Party"  
 PATTY LARKIN "Open"  
 ROB LAUFER "Way"  
 JUDE COLE "Speed"  
 TOAD THE WET SPROCKET "Crazy"  
 CRANBERRIES "Liar"  
 NEIL YOUNG "Peace"  
 VAN MORRISON "Perfect"  
 FROM GOOD HOMES "Let"  
 BOTTLE ROCKETS "Around"  
 OCTOBER PROJECT "One"  
 DEEP BLUE SOMETHING "Breakfast"

**KGSR/Austin, TX**  
 PD: Jody Denberg  
 MD: Susan Castle

 CHRIS ISAAK "Walking"  
 JENNIFER TRYNNIN "Nothing"  
 SOUTHERN CULTURE ON THE SKIDS "Cadillac"  
 LISA LOEB "Sleep"  
 ROB LAUFER "Way"

**WRNR/Baltimore, MD**  
 PD: Sean O'Mealy  
 MD: Damian Einstein

 8 JANE SIBERRY "Lovin"  
 8 JANE SIBERRY "Honey"  
 5 JOHN DOE THING "Kissing"  
 4 JOHN DOE THING "Williamette"  
 3 PAUL BRADY "Want"  
 3 PAUL BRADY "You're"

**WBOS/Boston, MA**  
 PD/MD: Jim Herron

9 FRANCIS DUNNERY "Saturn"

**WXRT/Chicago, IL**  
 VP/Programming: Norm Winer  
 MD: Patty Martin

GIN BLOSSOMS "Til"

**KBXR/Columbia, MO**  
 PD: Michael Perry  
 APD: Dave "Keefer" Fulgham

 GOO GOO DOLLS "Name"  
 ALANIS MORISSETTE "Pocket"  
 LISA LOEB "Stay"  
 POLICE "Footsteps"

**KBCO/Denver, CO**  
 PD: Mike O'Connor  
 APD: Lois Todd  
 MD: Scott Arbough

 JUDE COLE "Speed"  
 CAKE "Ruby"  
 LISA LOEB "Sleep"

**CIDR/Detroit, MI**  
 PD: Murray Brookshaw  
 MD: Ann Delisi

 LISA LOEB "Sleep"  
 GOO GOO DOLLS "Name"  
 PM DAWN "Downtown"  
 ALANIS MORISSETTE "Pocket"

**KLRF/Eugene, OR**  
 PD: Dan Spice  
 MD: Tom Krumm

 PATTY LARKIN "Diary"  
 JUDE COLE "Speed"  
 VIGILANTES OF LOVE "Offer"  
 ROB LAUFER "Fly"

**KXPT/Las Vegas, NV**  
 PD: Richard Rensburg  
 MD: J.D. Davis

1 ALANNAH MYLES "Secret"

**KSCA/Los Angeles, CA**  
 PD: Michael Morrison  
 MD: Merilee Kelly

 11 LISA LOEB "Sleep"  
 PAUL BRADY "World"  
 SILVERCHAIR "Tomorrow"  
 DAVID BOWIE "Filly"  
 JUDE COLE "Speed"  
 JOAN OSBORNE "Man"  
 TOM PETTY "Place"

**WRLT/Nashville, TN**  
 DM: Fred Buc  
 PD: Ned Horton  
 APD: David Hall  
 MD: Jon Peterson

 JOHN DOE THING "Kissing"  
 CHRIS DUARTE GROUP "Down"  
 SELENA "Child"  
 TERRELL "Piece"  
 NEIL YOUNG "Peace"  
 MAURA O'CONNELL "Shotgun"  
 KEVIN GILBERT "Give"  
 HEATHER EATMAN "Barbs"

**KZON/Phoenix, AZ**  
 PD: Dave Logan  
 MD: Erica Smith

 BODEANS "Idaho"  
 GOO GOO DOLLS "Name"  
 JUDE COLE "Speed"  
 TOAD THE WET SPROCKET "Crazy"

**WCLZ/Portland, ME**  
 PD: Brian Phoenix  
 MD: Kim Rowe

 JILL SOBULE "Jig"  
 JUDE COLE "Believe"  
 JANE KELLY WILLIAMS "Fish"  
 DIRE STRAITS "Blade"  
 JANE KELLY WILLIAMS "Carry"  
 JANE KELLY WILLIAMS "Feeling"  
 JANE KELLY WILLIAMS "Tapping"  
 OCTOBER PROJECT "Something"

**KINK/Portland, OR**  
 PD: Carl Widing  
 APD: Anita Garlock

 6 FOURPLAY "Dream"  
 5 OIRE STRAITS "Blade"  
 5 DIRE STRAITS "Sultans"

**KTHX/Reno, NV**  
 PD: Bruce Van Dyke  
 MD: Ken Allen

 5 JOAN OSBORNE "One"  
 JOE ELY "Get"  
 JOHN DOE THING "Kissing"  
 VIGILANTES OF LOVE "Real"

**WVGO/Richmond, VA**  
 PD: Paul Shugrue  
 MD: Kevin Mathews

 INNOCENCE MISSION "Yellow"  
 HEATHER NOVA "Walk"  
 LISA LOEB "Sleep"  
 LENNY KRAVITZ "Rock"  
 PRESIDENTS OF THE UNITED STATES "Lump"

**WMAX/Rochester, NY**  
 PD: Rick Mackenzie  
 MD: Jennifer Vanderlice

 2 BLUES TRAVELER "Hook"  
 1 PRETTY & TWISTED "Highs"  
 1 PRETTY & TWISTED "Mother"  
 1 PRETTY & TWISTED "Train"  
 1 PRETTY & TWISTED "Stranger"  
 1 PRETTY & TWISTED "Singing"  
 1 PRETTY & TWISTED "Down"  
 1 PRETTY & TWISTED "Me"  
 1 PRETTY & TWISTED "Brandoo"  
 1 PRETTY & TWISTED "Billy"  
 1 PRETTY & TWISTED "Water"  
 SEAL "Kiss"  
 NATALIE MERCHANT "Wonder"  
 PRETTY & TWISTED "Souvenir"  
 PRETTY & TWISTED "Daddy"  
 FREDDY JONES BAND "Midnight"  
 PATTY LARKIN "Pyro"  
 GOO GOO DOLLS "Name"  
 LENNY KRAVITZ "Rock"

**KQPT/Sacramento, CA**  
 PD: Jim Trapp  
 APD/MD: Carrie Owens

 12 LLOYD COLE "Lovers"  
 JUDE COLE "Speed"  
 TOAD THE WET SPROCKET "Crazy"

**KUMT/Salt Lake City, UT**  
 PD: Tom Connelly  
 APD/MD: Kelly Monson

No Adds

**KKOS/San Diego, CA**  
 PD: Sherman Cohen  
 MD: Clark Novak

 CHRIS ISAAK "Walking"  
 RUSTED ROOT "Send"

**KFOG/San Francisco, CA**  
 PD: Paul Marszalek  
 MD: Bill Evans

 8 LISA LOEB "Sleep"  
 BEN HARPER "Gold"  
 GOO GOO DOLLS "Name"  
 DAVID BOWIE "Eyes"

**KOTR/San Luis Obispo, CA**  
 PD: Drew Ross  
 MD: Matthew Lawten

 3 JONI MITCHELL "Train"  
 3 DRIVIN-N-CRYIN "Indian"  
 2 DRIVIN-N-CRYIN "Telling"  
 2 JACKSON BROWNE "Sky"  
 BONO "Hallelujah"  
 DON HENLEY "Everybody"  
 PETER GABRIEL "Suzanne"  
 EMMYLOU HARRIS "Wracking"  
 EMMYLOU HARRIS "Where"  
 JOSHUA KADISON "Arms"  
 PAULA COLE "Happy"

**KRSH/Santa Rosa, CA**  
 PD: Zoe Zuest  
 MD: Bill Bowker

 EDWYN COLLINS "Girl"  
 BEN FOLDS FIVE "Jackson"  
 HOOTIE & THE BLOWFISH "Drowning"  
 JOAN OSBORNE "One"  
 SORRENTINOS "Tomorrow"  
 BLAZERS "Laughter"

**KMTT/Seattle, WA**  
 PD: Chris Mays  
 MD: Dean Carlson

 DRIVIN-N-CRYIN "Whapped"  
 JOAN OSBORNE "Spider"  
 BEN HARPER "Fight"  
 JONATHA BROOKE/STORY "Where"

**WRNX/Springfield, MA**  
 PD: Jim Asker  
 MD: Bruce Stebbins

 14 BOY GEORGE "Reverse"  
 14 FLEETWOOD MAC "Hollywood"  
 7 JUDE COLE "Sheila"

**WVRV/St. Louis, MO**  
 DM: Jim McGuinn  
 PD: Scott Strong  
 MD: Mike Richter

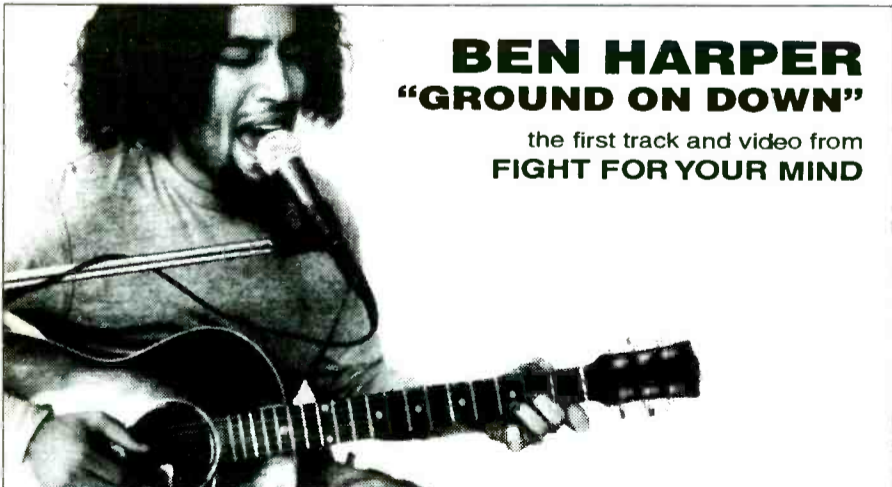
No Adds

**KEKO/Tucson, AZ**  
 PD: Charlie Morriss  
 MD: Corey Cruise

HOOTIE &amp; THE BLOWFISH "Time"

 37 Total Reporters  
 37 Current Reporters  
 28 Current Playlists

 Reported Frozen Playlist (7):  
 KIOT/Albuquerque, NM  
 WMVY/Cape Cod, MA  
 KFMG/Des Moines, IA  
 WTTS/Indianapolis, IN  
 WMMM/Madison, WI  
 KPIG/Monterey, CA  
 WXP/Philadelphia, PA

 Did Not Report, Playlist Frozen (2):  
 WNCS/Burlington, VT  
 KTCZ/Minneapolis, MN


### BEN HARPER "GROUND ON DOWN"

 the first track and video from  
**FIGHT FOR YOUR MIND**
**NEW & ACTIVE**

WBOS	CIDR
WNCS	KTHX
WMVY	KLRF
WRNR	KSCA
WXP/	KFOG
WRLT	KRSH
KGSR	KMTT
WXRT	

**On Tour With PJ Harvey:**

9/26 Seattle	10/7 Chicago
9/28 San Francisco	10/8 Detroit
10/2 Los Angeles	10/10 Boston
10/5 Boulder	10/11 New York City

**SPIN: "Never mind the obvious potential - Harper's moral fire makes him worth hearing right now!"**

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/-OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)		
2	1	1	1	<b>NATALIE MERCHANT</b> Tigerlily ( <i>Elektra/EEG</i> )	<b>36/0</b>	<b>747</b>	<b>-57</b>	"Carnival" (429)	"Wonder" (157)	"Jealousy" (114)
7	7	5	2	<b>VARIOUS ARTISTS</b> Empire Records Soundtrack ( <i>A&amp;M</i> )	<b>32/0</b>	<b>743</b>	<b>+215</b>	"Til" (567)	"Girl" (176)	"Crazy" (0)
1	3	2	3	<b>CHRIS ISAAK</b> Forever Blue ( <i>Reprise</i> )	<b>34/0</b>	<b>665</b>	<b>-10</b>	"Crying" (233)	"Baby" (159)	"Walking" (100)
3	2	3	4	<b>VAN MORRISON</b> Days Like This ( <i>Polydor/A&amp;M</i> )	<b>33/0</b>	<b>611</b>	<b>-27</b>	"Days" (321)	"Perfect" (120)	"Roulette" (63)
5	4	4	5	<b>BRUCE HORNSBY</b> Hot House ( <i>RCA</i> )	<b>33/0</b>	<b>567</b>	<b>+10</b>	"Cruise" (262)	"Walk" (191)	"Spider" (40)
6	6	7	6	<b>DAVE MATTHEWS BAND</b> Under The Table And Dreaming ( <i>RCA</i> )	<b>27/0</b>	<b>558</b>	<b>+61</b>	"Ants" (334)	"Jimi" (101)	"Satellite" (64)
4	5	6	7	<b>HOOTIE &amp; THE BLOWFISH</b> Cracked Rear View ( <i>Atlantic</i> )	<b>29/1</b>	<b>493</b>	<b>-24</b>	"Only" (322)	"Cry" (50)	"Home" (34)
8	8	8	8	<b>JOAN OSBORNE</b> Relish ( <i>Mercury</i> )	<b>29/1</b>	<b>431</b>	<b>-38</b>	"One" (228)	"Teresa" (87)	"Ladder" (53)
16	10	10	9	<b>FREDDY JONES BAND</b> North Avenue Wake Up Call ( <i>Capricorn</i> )	<b>31/0</b>	<b>418</b>	<b>+44</b>	"Midnight" (281)	"Waitress" (91)	"Ferris" (25)
11	14	12	10	<b>COLLECTIVE SOUL</b> Collective Soul ( <i>Atlantic</i> )	<b>23/0</b>	<b>401</b>	<b>+41</b>	"December" (251)	"Water" (89)	"Smashing" (40)
9	9	9	11	<b>SOUL ASYLUM</b> Let Your Dim Light Shine ( <i>Columbia</i> )	<b>26/0</b>	<b>371</b>	<b>-4</b>	"Promises" (173)	"Devices" (75)	"Misery" (59)
12	11	11	12	<b>JAMES MCMURTRY</b> Where'd You Hide The Body ( <i>Columbia</i> )	<b>29/0</b>	<b>365</b>	<b>-7</b>	"Levelland" (221)	"Fuller" (60)	"Hide" (58)
26	16	14	13	<b>JIMMY BUFFETT</b> Barometer Soup ( <i>Margaritaville/MCA</i> )	<b>26/0</b>	<b>331</b>	<b>-3</b>	"Habits" (137)	"Barometer" (59)	"Mexico" (49)
-	26	19	14	<b>PRETTY &amp; TWISTED</b> Pretty & Twisted ( <i>WB</i> )	<b>28/0</b>	<b>310</b>	<b>+34</b>	"Ride" (298)	"Mother" (3)	"Highs" (1)
17	15	17	15	<b>DEL AMITRI</b> Twisted ( <i>A&amp;M</i> )	<b>22/0</b>	<b>309</b>	<b>+31</b>	"Roll" (222)	"Driving" (47)	"Here" (36)
14	17	15	16	<b>TOM PETTY</b> Wildflowers ( <i>WB</i> )	<b>19/1</b>	<b>294</b>	<b>-15</b>	"Place" (176)	"Cabin" (27)	"King" (23)
10	12	13	17	<b>VIGILANTES OF LOVE</b> Blister Soul ( <i>Capricorn</i> )	<b>27/2</b>	<b>289</b>	<b>-61</b>	"Real" (266)	"Blister" (11)	"Skin" (6)
15	18	16	18	<b>SONIA DADA</b> A Day At The Beach ( <i>Capricorn</i> )	<b>23/0</b>	<b>271</b>	<b>-12</b>	"Planes" (176)	"Screaming" (39)	"Lester's" (18)
13	13	18	19	<b>NEIL YOUNG</b> Mirror Ball ( <i>Reprise</i> )	<b>22/0</b>	<b>269</b>	<b>-8</b>	"Downtown" (164)	"Hatred" (46)	"Peace" (42)
<b>BREAKER</b>			20	<b>ALANIS MORISSETTE</b> Jagged Little Pill ( <i>Maverick/Reprise</i> )	<b>16/0</b>	<b>267</b>	<b>+44</b>	"Pocket" (127)	"Oughta" (93)	"Learn" (23)
30	24	20	21	<b>BLUES TRAVELER</b> Four ( <i>A&amp;M</i> )	<b>17/1</b>	<b>264</b>	<b>+15</b>	"Run" (125)	"Hook" (111)	"Mountains" (28)
<b>BREAKER</b>			22	<b>EDWIN MCCAIN</b> Honor Among Thieves ( <i>Lava/Atlantic</i> )	<b>27/0</b>	<b>262</b>	<b>+26</b>	"Solitude" (217)	"Guinevere" (17)	"Alive" (12)
<b>BREAKER</b>			23	<b>PATTY LARKIN</b> Strangers World ( <i>High Street/Windam Hill</i> )	<b>25/2</b>	<b>259</b>	<b>+21</b>	"Pyro" (191)	"Open" (23)	"Train" (18)
	18	19	23	<b>VARIOUS ARTISTS</b> Clueless ST ( <i>Capitol</i> )	<b>22/0</b>	<b>234</b>	<b>+1</b>	"Ghost" (213)	"Action" (14)	"Young" (7)
<b>DEBUT</b>			25	<b>VARIOUS ARTISTS</b> Virtuosity ST ( <i>Radioactive</i> )	<b>25/1</b>	<b>220</b>	<b>+52</b>	"Party" (220)	"Simple" (10)	"Gumbo" (6)
23	22	26	26	<b>PHISH</b> A Live One ( <i>Elektra/EEG</i> )	<b>22/0</b>	<b>211</b>	<b>-4</b>	"Bouncing" (186)	"Go" (54)	"Enough" (32)
21	20	27	27	<b>ROBERT CRAY</b> Some Rainy Morning ( <i>Mercury</i> )	<b>20/0</b>	<b>209</b>	<b>-3</b>	"Moan" (84)	"Tell" (51)	"Shallow" (26)
19	23	25	28	<b>BILLY PILGRIM</b> Bloom ( <i>Atlantic</i> )	<b>19/0</b>	<b>209</b>	<b>-7</b>	"Sweet" (103)	"Good" (60)	"Rosalea" (23)
-	28	28	29	<b>BETTER THAN EZRA</b> Deluxe ( <i>Swell/Elektra/EEG</i> )	<b>14/0</b>	<b>194</b>	<b>0</b>	"Blood" (106)	"Everything" (4)	
<b>DEBUT</b>			30	<b>JENNIFER TRYNIN</b> Cockamamie ( <i>Squint/WB</i> )	<b>12/1</b>	<b>178</b>	<b>+5</b>	"Nothing" (174)		

This chart reflects airplay from August 21-27. Albums ranked by total plays, with plays from all cuts from an album combined. Bullets awarded to albums gaining plays over the previous week. If two albums are tied in number of plays, the album being played on more stations is placed first. Breaker: Albums registering 250 or more plays for the first time. Most Increased Plays lists the album tracks with the greatest week-to-week increases in total plays. 37 Progressive reporters. 28 current playlists. © 1995, R&R Inc.

### MOST ADDED ALBUMS®

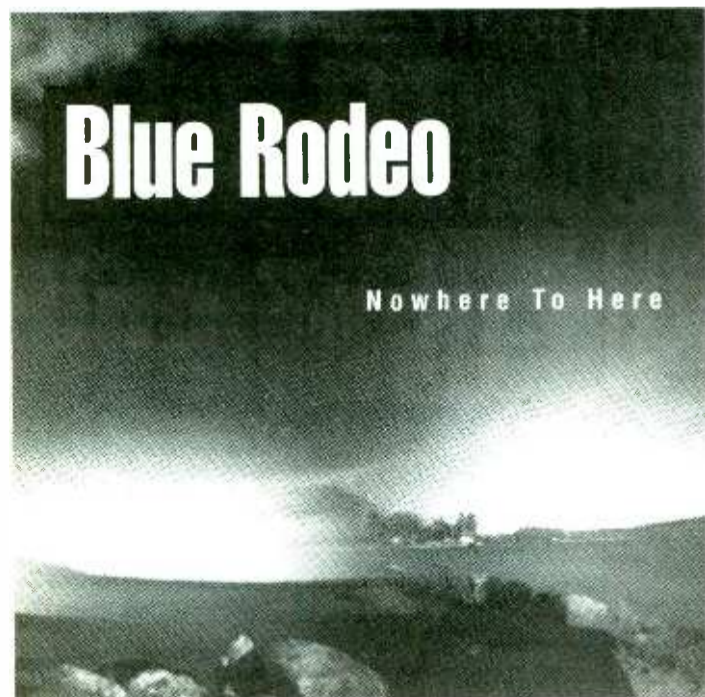
ARTIST TITLE LABEL(S)	ADDS
<b>JUDE COLE</b> I Don't Know Why I Act This Way ( <i>Island</i> )	8
<b>LISA LOEB &amp; NINE STORIES</b> Tails ( <i>Geffen</i> )	6
<b>GOO GOO DOLLS</b> A Boy Named Goo ( <i>Metal Blade/WB</i> )	5
<b>JOHN DOE THING</b> Kissingsohard ( <i>Forward/Rhino</i> )	3
<b>ROB LAUFER</b> Wonderwood ( <i>Discovery</i> )	3

### MOST ADDED TRACKS®

ARTIST TITLE LABEL(S)	ADDS
<b>JUDE COLE</b> Speed Of Life ( <i>Island</i> )	6
<b>LISA LOEB &amp; NINE STORIES</b> Do You Sleep? ( <i>Geffen</i> )	6
<b>GOO GOO DOLLS</b> Name ( <i>Metal Blade/WB</i> )	5
<b>JOHN DOE THING</b> Kissing ( <i>Forward/Rhino</i> )	3
<b>TOAD THE WET SPROCKET</b> Crazy Life ( <i>A&amp;M</i> )	3
<b>DIRE STRAITS</b> Six Blade Knife ( <i>WB</i> )	2
<b>CHRIS ISAAK</b> Go Walking Down There ( <i>Reprise</i> )	2
<b>LENNY KRAVITZ</b> Rock And Roll Is Dead ( <i>Virgin</i> )	2
<b>ROB LAUFER</b> Way Over You ( <i>Discovery</i> )	2
<b>ALANIS MORISSETTE</b> Hand In My Pocket ( <i>Maverick/Reprise</i> )	2
<b>JOAN OSBORNE</b> One Of Us ( <i>Mercury</i> )	2
<b>NEIL YOUNG</b> Peace And Love ( <i>Reprise</i> )	2

### MOST INCREASED PLAYS BY TRACK

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>WORLDBEATERS &amp; PETER GABRIEL</b> Party Man ( <i>Radioactive</i> )	+52
<b>SARAH McLACHLAN</b> I Will Remember You ( <i>Arista</i> )	+49
<b>ALANIS MORISSETTE</b> Hand In My... ( <i>Maverick/Reprise</i> )	+42
<b>GIN BLOSSOMS</b> Til I Hear It From You ( <i>A&amp;M</i> )	+39
<b>SAMPLES</b> As Tears Fall ( <i>W.A.R.?/MCA</i> )	+35
<b>COLLECTIVE SOUL</b> December ( <i>Atlantic</i> )	+27
<b>HEATHER NOVA</b> Walk This World ( <i>Big Cat/WORK</i> )	+27
<b>DEL AMITRI</b> Roll To Me ( <i>A&amp;M</i> )	+25
<b>EDWIN MCCAIN</b> Solitude ( <i>Lava/Atlantic</i> )	+25
<b>DAVE MATTHEWS BAND</b> Ants Marching ( <i>RCA</i> )	+24
<b>LENNY KRAVITZ</b> Rock And Roll Is Dead ( <i>Virgin</i> )	+24
<b>PRETTY &amp; TWISTED</b> Ride ( <i>WB</i> )	+24



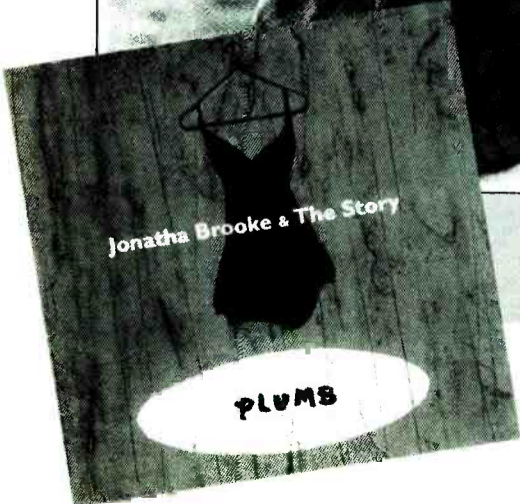
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CAROL ARCHER

# From Early Innovation To Success – And Beyond

■ Consultant George Burns examines a format's life cycle, implications on NAC

From genesis, through maturity, and on to inevitable demise, all radio formats evolve in a similar way.

That's the view of Burns Media Consultants President **George Burns**, a primary architect of today's radio landscape as a consultant and theoretician with nearly 40 years experience. The former station owner, veteran programmer, and longtime consultant (he put the first wave of FM Top 40s, including the legendary **WIFI/Philadelphia**, on the air) conducted the feasibility studies in New York that led to the creation of **WQCD (CD101.9)**.



George Burns

Burns says that as much as he loves to program, in recent years his interest has grown, encompassing the realm of research and "the Big Picture." Here, he traces what he identifies as the predictable stages of a format's life cycle and examines some implications for NAC.

## Experimentation

"The first stage, which I call 'condition of start,' is pure experimentation," Burns explains. "Someone is generally in the position where they can't make anything out of what they're doing. They get a creative bug and try something weird. Most [of those attempts] die."

"At this point in a format's development, people have no idea what they're doing — they are making it up as they go along — because there is no definition yet. But there's a general feeling that there's something — a hole — out there. This is actually a general perception of a need and it's a very intuitive process. And," he adds with a laugh, "those intuitive people are not often hampered by such things as discipline."

"No one knows the outer limits of a format during its experimental phase. To impose outer limits is dangerous because you may abort the baby. That hasn't happened with NAC. Its strength is a testimony to its hold."

## Circumstance

"In the second phase, circumstance, things present themselves

that are outside of your control. Circumstances can be technical advantages (like FM stereo was), promotional opportunities, or they can encompass restrictions. Things come from out of nowhere and feed into the experimental process [driving it forward or hindering it].

"One of NAC's current circumstances — a restriction — is the growing untenable sound of pop music: At present, there are no new ideas happening in mainstream pop and it's dying of its own volition. Artists like **Anita Baker** and **Vanessa Williams** are the exception in the mainstream. [They] are the kinds of artists who are feeding the mainstream via NAC, rather than the other way around.

The success of NAC will be based not on the degree to which it sounds like another format, but on the degree to which it's *accepting* of another format. There's a big difference. If the Anitas and Vanessas [reflect this] acceptance — fine. What you're looking for in the evolution of any format is listeners' dissatis-

faction with previously established formats. Any new formats grow when they are fed by what's pissing people off with other formats. Just look at how boring AC is today — it's so disgusting someone should take it out and shoot it! — or how angry Top 40 is making listeners. There's Gold, there's newer Gold, and then there's still newer Gold. The newest Gold format is AC, although no one wants to admit it. The bankruptcy of [the music AC plays] is a circumstance that feeds NAC."

## Technique & Fulfillment

"The third phase is technique, which involves the judgments that are made on the short history of the format by people of good judgment. It's the next kind of person you need from the wild experimenter, who takes what's good from the wild experimenter and makes critical long-term choices. That is the beginning of maturity. Technique is very human, as opposed to circumstance, which isn't because it is 'outside.' It's judgment that determines the future course of the format and whether it has legs. NAC is in that stage right now.

"The final stage is fulfillment, in which a format is fully developed and is making an incredibly rich contribution to the radio scene. These are the high days of summer. It goes on for a certain period of time and then it, inevitably, declines.



**PITY POOR BUD** — Along with thousands of loyal listeners, a large complement of industry insiders attended KIFM/San Diego's Anniversary Festival. Seen here awaiting Chris Botti's performance are Mesa/Bluemoon Dir. Nat'l Promotion Bud Hamer (c), flanked by Discovery Records Dir. Nat'l Promotion Leigh Armistead (l) and KBZN/Salt Lake City Promotion Dir. Falene Nemeth.

**It's judgment that determines the future course of a format and whether it has legs. NAC is in that stage right now.**

"The requirements for each of these phases are different. In the early stage, you need to break rules and get out from under the old ideas. Usually it takes a manager or someone with enough power to implement something different. As you get into the middle two phases, you need rule-makers. The final stage requires refining, obeying, and enforcing the rules."

## Reinvention

What are the implications for NAC? Aside from eroding audience shares, what are the warning signs that programmers should heed so their format doesn't become constricted in a death grip by slavish devotion to rules? Beware of catering only to P1s, Burns says. "We have pursued the extension of TSL to a point where we've created stations that no one will dislike. Twenty percent of the people listen 80% of the time, and when we research

ollary in programming is to stretch — you must always be stretching. Don't do things that are bad for your format, such as running the wrong promotions, or too many spots, or playing music that isn't true to your attitude. Stations need to be gregarious — get out there with listeners. Staying in touch is a process of inclusion, not exclusion. And like any organism, you want your format to remain useful.

"We're wrong to think of a format as a chess board on which we're moving pieces around: It has a life of its own. It fills a need in a community. People live with it and nurture it, just like they do a human being or a pet. And those of us who may think we are the fathers of a format, who think it belongs to us, are wrong, too. Fathers and mothers are just facilitators."

## NAC PD Responds

I gave **KKSF/SF PD Steve Feinstein** a preview of Burns's remarks and asked that he put them squarely in an NAC perspective. "Burns's phrases are valuable food for thought," he says. "What really resonates with me though, is his reminder that 'new music is the vital sign of a format.' NAC programmers have to reconcile the 'tastes great, less filling' dichotomy — balancing a sense of musical discovery, adventurousness, and uniqueness with a 'smooth,' accessible, comfortable sound.

"If we're too daring, we'll become a boutique format; if we play it safe, we risk becoming deadly dull and predictable. Burns's call for new music and for stretching is a welcome reminder for us to avoid becoming complacent and overly reliant on music testing."

**New music is the vital sign of a format. When you can't play new music any longer, you're finished.**

that core to the total exclusion of the occasional listener, we wind up alienating a lot of the natural energies that feed into a format. You lose the new things. You'll usually get a TSL kick if you research your core heavily. But over a period of time you slowly-but-surely siphon out every refreshing thing.

"The big question is, over a period of time, do you find your format drawing in narrower and narrower? Most people are unable to determine that unless they look at the results of what they've done over two years. When you look at how much you play that's new, you must also look at what you no longer play. New music is the vital sign of a format. When you can't play new music any longer, you're finished. And lastly, another warning sign is increasing fragmentation, where you'll have five signals in the market doing the same thing."

Can a format's inevitable decline be delayed? What is at the heart of the reinvention process? "You have to liken a format to life itself: We all know we're going to die, but what disciplines do we need to prolong a meaningful life? There are such things as diet and exercise. The cor-

During the upcoming **NAB Radio Show in New Orleans (Sept. 7 at 4:45pm in the Convention Center)**, **George Burns** will conduct a free info session, "Radio's Next Marketing Cycle," which he says will give "significant mention to the role of NAC".

## NewsTips



Want to share an opinion or a hot tip? Call R&R's NewsTips line: (310) 788-1699 or e-mail us at **RNRLA@aol.com**





SEPTEMBER 1, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/-OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)		
1	1	1	1	<b>RICK BRAUN</b> <i>Beat Street (Mesa/Bluemoon)</i>	656	-20	"Cadillac" (265)	"Groovis" (184)	"Harlem" (118)
2	2	2	2	<b>JAZZMASTERS</b> <i>Jazzmasters II (JVC)</i>	609	-17	"Freedom" (494)	"Remember" (26)	"Slomotion" (18)
10	8	6	3	<b>INCOGNITO</b> <i>100 Degrees And Rising (Verve Forecast)</i>	517	+63	"Fall" (416)	"Wrong" (23)	"Spellbound" (19)
6	4	4	4	<b>PAUL TAYLOR</b> <i>On The Horn (Countdown/Unity)</i>	502	+7	"Exotica" (419)	"Meet" (42)	"Free" (19)
8	6	5	5	<b>KEVIN TONEY</b> <i>Pastel Mood (Ichiban)</i>	482	+17	"Celebration" (356)	"Years" (56)	"Midnight" (47)
3	3	3	6	<b>URBAN KNIGHTS</b> <i>Urban Knights (GRP)</i>	447	-51	"Rose" (177)	"Longing" (132)	"Wanna" (50)
20	10	9	7	<b>3RD FORCE</b> <i>Force Of Nature (Higher Octave)</i>	437	+21	"Night" (243)	"Forever" (117)	"Home" (37)
23	17	10	8	<b>TORCUATO MARIANO</b> <i>Last Look (Windham Hill)</i>	427	+36	"Last" (202)	"Ocean" (61)	"Africa" (53)
13	9	8	9	<b>HEAVY SHIFT</b> <i>Unchain Your Mind (Discovery)</i>	415	-3	"Shade" (381)	"Mambo" (14)	"Hawaii" (12)
4	5	7	10	<b>NELSON RANGELL</b> <i>Destiny (GRP)</i>	408	-43	"Grace" (300)	"Little" (42)	"Sonora" (22)
24	16	12	11	<b>JOE TAYLOR</b> <i>Spellbound (RCA Victor)</i>	387	+21	"Delphin's" (298)	"Spellbound" (26)	"Storm" (24)
5	11	11	12	<b>BRIAN CULBERTSON</b> <i>Modern Life (Mesa/Bluemoon)</i>	365	-10	"Midnight" (227)	"Come" (74)	"Toi" (20)
17	19	14	13	<b>KIRK WHALUM</b> <i>In This Life (Columbia)</i>	362	+3	"Reck'n" (210)	"Peaceful" (52)	"Hope" (43)
11	12	13	14	<b>KEN NAVARRO</b> <i>Brighter Days (Positive)</i>	361	0	"Dream" (234)	"Compassion" (55)	"Give" (40)
—	30	25	15	<b>KEIKO MATSUI</b> <i>Sapphire (White Cat/Unity)</i>	347	+66	"Safari" (298)	"Bouncing" (26)	"Garden" (10)
25	24	19	16	<b>J MICHAEL VERTA</b> <i>The Phoenix (Brainchild)</i>	343	+7	"Online" (146)	"Saul" (126)	"Siren" (20)
15	15	16	17	<b>JIM BRICKMAN</b> <i>By Heart (Windham Hill)</i>	340	-16	"Angel" (339)	"Believe" (1)	
21	21	21	18	<b>JON B.</b> <i>Bonafide (Yab Yum/550 Music)</i>	339	+19	"Someone" (339)		
7	7	15	19	<b>LEE RITENOUR &amp; LARRY CARLTON</b> <i>Larry &amp; Lee (GRP)</i>	307	-51	"Closed" (90)	"Rain" (65)	"Crosstown" (50)
14	13	17	20	<b>AARON NEVILLE</b> <i>The Tattooed Heart (A&amp;M)</i>	303	-48	"Heart" (201)	"Use" (89)	"Night" (9)
22	23	22	21	<b>VARIOUS ARTISTS</b> <i>Forget Paris ST (Elektra/EEG)</i>	298	-11	"Someone" (298)		
12	18	18	22	<b>EVAN MARKS</b> <i>Long Way Home (Verve Forecast)</i>	291	-55	"Seaview" (181)	"Long" (44)	"Think" (16)
—	—	27	23	<b>MARION MEADOWS</b> <i>Body Rhythm (RCA)</i>	289	+17	"South" (119)	"My" (78)	"Kool" (21)
9	14	20	24	<b>SLIM MAN</b> <i>End Of The Rainbow (GES)</i>	277	-54	"Faith" (210)	"Start" (37)	"Should've" (19)
<b>DEBUT</b>	25			<b>MARC ANTOINE</b> <i>Urban Gypsy (NYC)</i>	275	+106	"Sand" (166)	"Quarter" (109)	
19	22	23	26	<b>GREG VAIL</b> <i>E-Motion (Brainchild)</i>	274	-31	"Just" (137)	"Gift" (103)	"Ben-Jamin" (12)
28	27	28	27	<b>VARIOUS ARTISTS</b> <i>Pocahontas ST (Hollywood)</i>	269	+1	"Colors" (269)		
26	25	26	28	<b>ISAAC HAYES</b> <i>Raw &amp; Refined (Point Blank/Virgin)</i>	267	-8	"405" (258)	"Breeze" (4)	"Ocean" (4)
16	20	24	29	<b>CHIELI MINUCCI</b> <i>Jewels (JVC)</i>	221	-66	"Phat" (201)	"Hideaway" (11)	"Cats" (8)
29	29	30	30	<b>RAY OBIEDO</b> <i>Zulaya (Windham Hill)</i>	215	-15	"Midnight" (173)	"Place" (19)	"Castille" (13)

This chart reflects airplay from August 17-23. Albums ranked by total plays, with plays from all cuts from an album combined.

47 NAC reporters. 46 current playlists. © 1995, R&amp;R Inc.

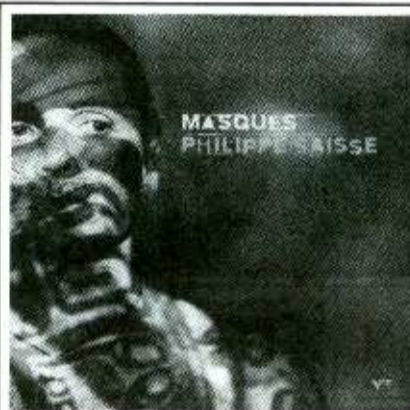


**STILL RISING!**  
**INCOGNITO**  
 "100°  
 and Rising"

NAC Album **6** - **3**

"After The Fall"

NAC Track **4** - **3**



**PHILLIPE**  
**SAISSE**  
 "Masques"

NAC New and Active!

HOT...OUT OF THE BOX!





**OPENINGS**

**OPENINGS**

**OPENINGS**

**OPENINGS**

## NATIONAL

### FEMALES-FEMALES-FEMALES!

We just can't seem to fill the constant job orders we receive from radio stations for female talent. NATIONAL, the acknowledged leader in radio personnel placement since 1981, receives an average of three calls per day just for female talent... news... announcers... production. Where are you? We need you. For complete registration information, if you are seriously looking call:

**NATIONAL BROADCAST TALENT**  
**(205) 608-0294**

#### TALENT NEEDED!

Record number of stations are coming to us for their personnel needs - finding talent through us! AND WE THANK YOU! But to continue filling all the positions we're working, we need FEMALES, news, co-hosts, afts. Want to do more than liners? Many stations are willing to pay for that extra dimension. Serious about your next move? Call and have free information sent to you today.

CONFIDENTIAL- NATIONWIDE

**NETWORK**  
**(407) 679 8090**

#### Wanted:

#### Radio Personality

Show us a success record in Talk and/or music formats. Send T&R demonstrating caller interaction, ability to paint word pictures, and a winner's personality to: Darrell Ankarlo at SW Networks, 1370 Ave. Of The Americas NY, NY 10019. Knowledge of the leaders and language of the 'motivation industry' is a plus. EOE NO CALLS.



#### TOP 10 MARKET OLDIES PD

KLDE Houston is one of the country's premiere Oldies stations. We have a unique opportunity for a strategic programming leader to maintain and build on our strong ratings and revenue position. Requires extensive proven track record in any format in large/medium markets. The ideal candidate excels in team leadership, talent development, bigger than life promotions, creativity, and superior organizational skills. Attractive compensation + benefits package. Owned by Entercom, a growing and financially secure group owner. Send your T&R with references and salary history to: General Manager, KLDE, 5353 W. Alabama, Suite 450, Houston, TX 77056. No phone calls. EOE

#### MJI BROADCASTING

Articulate, energetic, creative person sought for affiliate sales position with major New York/Los Angeles-based program supplier. Must have a love of radio (experience in radio a plus) and some sales experience. Must be a team player! Ability to travel required. Send resume, cover letter and salary history to: P.O. Box 5473, Rockefeller Center, New York, NY 10019 EOE

## EAST

Mornings at Coastal Maine FM. Music, sports, and smiles required. T&R: WTYM, Ed St. James, 335 Water Str., Augusta, ME 04330

Hot AC/Adult CHR station seeks Long Island talent for PT on-air work. T&R: WBEA, Box 7162, 249 Montauk Hwy., Amagansett, NY 11930. EOE(9/1)

Hudson Valley Rocker seeks PD & AE's. T&R: WDST/WDSP, Julie McKenna, Box 367, Woodstock, NY 12498. EOE(9/1)

Seeking fulltime account executive. Salary negotiable. T&R: WRKE, Tony Quartarone, RT#1, Box 24, Ocean View, DE 19970. EOE(9/1)

Seeking weekend AT. Minimum 3 years' commercial experience for consideration. T&R: WXTU: Mike Brophy, 555 City Line Ave., #330, Bala Cynwyd, PA 19004. EOE(9/1)

50,000-watt WWKB, Buffalo is looking for a provocative, interesting and entertaining morning show. Singles and teams send your T&R to: Ken Casey, WWKB Radio P.O. Box 98, Buffalo, New York 14213. No Calls! WWKB is an Equal Opportunity Employer.

Ready for a challenge? As WGAY's production director, you'll set up this new management position in the programming dept. Order tools/toys you want and manage the production dept. Min. 3 years' experience in Top 30 market. T&R to Program Dir. WGAY Radio, 8121 Georgia Ave., Silver Spring, MD 20910 We are committed to diversity and encourage minorities and women to apply.

#### RADIO ANNOUNCER

Washington DC's EASY 99.5/WGAY needs a fulltime announcer. If you love what you do and sound like it on the air, do killer production and want to win... T&R: Program Dir. EASY 99.5, World Building, 8121 Georgia Ave., Silver Spring, MD 20910. Min. two years' medium/major market experience required. Affirmative Action Employer who is committed to diversity and encourages minorities and women to apply.

Excellent opportunity for well-trained, reputable person who enjoys country living in a small market. Must be able to do it all. References carefully checked. Right person can advance into management. Must be computer literate and a team player. Send Tape, Resume, Salary requirements etc. to: D.C. Loughry, WFRB Radio, 242 Finzel Road, Frostburg, Maryland 21532. Phone (301)689-8871 EOE



Are you warm, friendly, topical, intelligent, fun, creative, hard-working and willing to be part of a morning team?

3 years' major market/morning show experience? Then maybe you're the right person for the Early Morning Show on TODAY'S COUNTRY, 92 WXTU, PHILADELPHIA.

Tape and resume to: Kevin O'Neal, Program Director. WXTU, 555 City Ave. Bala Cynwyd, PA 19004 No Calls. EOE

#### DREAM JOB!!!

Can you ski? Do you ride a snowboard? Sno Country Reports seeks real communicators for our active audience on the nation's top radio stations. If you love mountain sports and talk like a pro, Rush T&R. Chuck Devine, Sno Country Reports, Box 401, Woodstock, VT 05091. EOE Women and Snowboarders encouraged.



#### STAMFORD, CT

Experienced News Anchor/Reporter needed for fulltime afternoon position. Good hours Great station. Send tape and resume to Michele Donofrio, WSTC, Q Broadcasting Inc. 100 Prospect St. Stamford, CT 06901. EOE



## WE STILL HAVEN'T FOUND WHAT WE'RE LOOKING FOR!! WNOR MORNING CO-HOST

Does the idea of co-hosting mornings at one of the country's top Rock stations appeal to you? Do you excel in topical, creative writing and production... understand the importance of show prep... know how to do voices and create compelling characters? Are you "real" and relatable? And are you willing to work your butt off to keep us on top? Then Saga's 25-year heritage rocker wants to hear from you. We offer a competitive salary, excellent benefits, and a chance to live in beautiful Virginia Beach. RUSH your T&R to Harvey Kojan/PD, WNOR, 870 Greenbrier Circle, Suite 399, Chesapeake, VA 23320. EOE



Boston's fun, new 70's station needs the world's greatest morning show! If you are experienced, hard working, topical, creative, warm, funny and compelling every day... Love to do show prep and appearances... We have a place for you at America's hottest company, American Radio Systems, and Boston's fastest growing radio station, THE EAGLE... home of the ARS Headquarters... in beautiful New England. No calls please! Tape, Resume & Photo to: Pete Folconi, Program Director, WEGQ, 116 Huntington Avenue, Boston, MA 02116 EOE





## OPENINGS

### GM WGUC-FM

Public radio station seeks leader to take Classical music format into the next millennium. Send resume to: WGUC, 1223 Central Pkwy., Cincinnati, OH 45214-2889 by 10/05/95 EOE

Customer-focused stations seek a progressive-thinking, results-oriented LSM. We require an individual who will take our system and staff and generate new revenues. Must thrive on change, motivate staff and have a "can do" attitude. Will work with GSM daily and be responsible for own revenue production. Strong economy in Michigan's growth area. Fax resume to: GSM, WSNX/WMRR/WSFN 616-739-9037 Goodrich Radio Marketing EOE

Midwest Hot Country needs 7-mid. entertainer. Personality, lots of phones, appearances a must! Females encouraged. Send tape, resume and photo to: Radio & Records, Inc., 10100 Santa Monica Bl. #739, 5th Floor, Los Angeles, CA 90067. EOE

### Indiana Program Director

Come grow with us!!! Program/Operations Director at AM-FM, located in town of 30,000. Mid-America Radio Group, Box 1970, Martinsville, IN 46151. Fax 317-342-3569. EOE

### MUSIC DIRECTOR

Mix 93.3, Peoria seeks MD/Personality with at least 3 years experience. A solid understanding of AC and strong Selector skills a must. Great opportunity with a stable station that's got ratings to match. No calls please. EOE Scott Wheeler, WMXP-FM, 3131 N. University, St. Peoria, IL 61604

Country 101 has an immediate opening for a fun, energetic morning show. Solo or teams. Must be fun and topical without being offensive. Tapes and resumes overnighted to J.L. Fisk, WCUZ-FM, 140 Monroe Ctr., Grand Rapids, Michigan 49503. No Calls. EOE

WLQT-FM/Dayton, OH, a soft Adult Contemporary station owned by Regent Broadcasting of Dayton, is looking for fulltime air talent! If you can present Soft Adult Contemporary music in a fresh, one-to-one manner, and you'd like to be part of one of America's fastest-growing radio groups, we'd like to talk to you. At least two years' AC experience required. Send Tape & Resume to: Mary Fleenor, Program Director, WLQT-FM, P.O. Box 99.9, Dayton, OH 45401. Please, no phone calls. Women & Minorities encouraged to apply. Regent Communications, Inc. is an Equal Opportunity Employer.

## OPENINGS

Top 75 market Classic Hits station has an immediate opening, six to midnight. You've got to know and love classic rock from the '60s, '70s and '80s, and be great on the air and out in public. Knowledge of multi-track production also a must. You'll be working with one of the best companies on the planet! Send resume, air check tape, production samples, and salary history to: Radio & Records, Inc., 10100 Santa Monica Bl., #744, 5th Floor, Los Angeles, CA 90067. EOE

Production Opening -- If you're creative, hard-working and motivated... We want you! Experience, solid production skills, creative writing skills, good voice and quality on-air presentation required. Digital experience a plus. Come to work for America's third largest pure radio company, Chancellor Broadcasting Company. Send tape and resume to: Tim Closson, WUBE FM/AM WYGY-FM, 225 E. 6th Street, Cincinnati, OH 45202. EOE

Successful Midwest medium-market Rock station seeking an enthusiastic Program Director. We're looking for a candidate with proven track record. You must be bright, articulate, organized, sales-friendly, and have a way of effectively motivating a talented group of professionals. You must be willing to go the extra mile to win. Send T&R: Radio & Records, Inc., 10100 Santa Monica Bl., #740, 5th Floor, Los Angeles, CA 90067. EOE

## WEST

News director position available in Colorado. We emphasize local news gathering. T&R: KVAY: Russ Baldwin, Box 1176, Lamar, CO 81052. EOE(9/1)

Classic Rock in the cool pines of Northern Arizona. T&R: KMGH, Rob Dowers, 2615 N. 4th St., Flagstaff, AZ 86004. EOE(9/1)

Intermountain Country killer seeks morning gunslinger. No weasels. T&R: KEZJ, Jerry Fender, Box 1259, Twin Falls, ID 83301. EOE(9/1)

CHR seeks relatable midday personality, production skills required. T&R: KFFM, Michael Jack Kirby, 215 North 4th, Yakima, WA 98901. EOE(9/1)

Central California Adult Contemporary looking for top-flight on-air Program Director. Join a strong team and win with us. Promotional skills a must. Radio & Records, Inc., 10100 Santa Monica Bl., #742, 5th Floor, Los Angeles, CA 90067. EOE



Extremely rare opportunity at one of the alternative pioneers. LIVE 105 has a potential opening for early evening jock and music director. Only polished pros who live the format need apply. Call us and you're disqualified. Send tape, resume and philosophy to Assistant Operations Director, LIVE 105, 730 Harrison St. #300, San Francisco, CA 94107. EOE

## OPENINGS

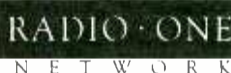
Shadow Broadcast Services, San Francisco, seeks program director. Knowledge of market, computer skills a plus. Strong organizational skills a must. Call John Winder (415) 777-2151. EOE

Central Washington's AOR/Classic Rock 94.5 KATS and Central Washington's New Country KICKS 93 is looking for fulltime air talents for all shifts. Creative production and personal appearances a must. Send tape and resume to Ric McClary at: KIT/KATS/KXXS, P.O. Box 1280, Yakima, WA 98907. EOE

Come do your thing in beautiful Colorado Springs. Bill Richard's consulted KKMg looking for creative, positive morning person/show that can relate to Adults 25-54 on CHR. We're an aggressive, on-the-move company. T&R to: Scooter Stevens c/o KKMg, 411 Lakewood Circle, P.H., Colorado Springs, CO 80910. EOE

### AIR TALENT

Network ground floor opportunity. State-of-the-art technology; Hot Country or Alternative Rock formats satellite delivered coast to coast. Live in a premiere Rocky Mountain resort community. All time slots available. Send tape and resume to Radio One Network by delivery to 82 East Beaver Creek Blvd. or mail to P.O. Box 5559, Avon, CO 81620 EOE



Compelling Major-Market Radio Talent: Need a true personality who doesn't sacrifice the basics of good radio. Tight, topical, gets in and gets out. This is the job that will define your career. T&R to: Radio & Records, 10100 Santa Monica Bl., #746, 5th Floor, Los Angeles, CA 90067. EOE

Medium market radio station in Southern California is searching for a morning show. Must be a team player, family oriented, dedicated, fun and willing to give a 100% commitment. Radio & Records, 10100 Santa Monica Bl., #743, 5th Floor, Los Angeles, CA 90067. EOE

Wanted: Promotions Ninja. Willing to work 24/7 to own the streets and win the hearts of our listeners. No suits allowed. Promote yourself.

KSFM/KMJJ  
Secret Communications, L.P.  
1750 Howe Avenue, Suite 500  
Sacramento, CA 95825 EOE.



## OPENINGS

### Top 25 Market Afternoon Driver

Can you relate to 35-44 yr. old women? Topical humorous, friendly, a bit twisted and more. Did I describe you? Send Tape and Resume and be creative about it! Radio & Records, Inc., 10100 Santa Monica Bl., #737, 5th Floor, Los Angeles, CA 90067. EOE

The Inland Empire's #1 oldies station needs someone to make an immediate impact in mornings. If you don't want to spend the day making appearances and making yourself the most visible person in the market, you don't want this job. T&R yesterday. Prefer southwest inquiries. We are an EOE. KOLA-FM. 1940 Orange Tree Lane #101, Redlands, CA 92374.



We're a fast growing media company for kids. Our portfolio includes KidStar Radio, KidStar Magazine, the KidStar PhoneZone (an interactive telephone playground), and KidStar Online. We're headquartered in Seattle, and we're about to launch nationwide. We're looking for talented on-air hosts, a news reporter/anchor, and a production assistant to join our growing family. For details, call our job line at 206-382-1250, extension 258, and select "Radio positions."

Once you have the details, send us your resume and audio tape:  
KidStar Interactive Media  
1334 First Avenue, Suite 150  
Seattle, WA 98101

We're an equal opportunity employer committed to diversity in our workplace!

**EXPRESS YOUR KID SELF AT KIDSTAR!**

Promotions Coordinator needed for Regent Broadcasting's KSNE Sunny 106.5 Las Vegas. Active, #1-rated 25-54 soft AC needs your special touch, creative flair, attention to detail. Resume, work samples to KSNE, 1064 E. Sahara Ave., Las Vegas, NV 89104. EOE



PD and/or MD needed at this NW WA Adult Rocker. Live in the world's most beautiful place & program a very cool radio station heard from Seattle to Vancouver, B.C. Can you keep us #1 25-54? Music knowledge/people and detail skills a musts.

Rick Staeb, GM/KISM/2219 Yew St. Rd./Bellingham, WA 98226. EOE

### NEED A JOB? NEED A JOCK?

Put it in Opportunities... and get results!

Call (310) 553-4330

# OPPORTUNITIES

## POSITIONS SOUGHT

### POSITIONS SOUGHT

Alan Colosi demo. KISS 108/Boston programming department, KISS-FM/London, WXXX-FM, WAAF. AT for the rest. ALAN: (617) 325-7518. (9/1)

Challenge me. Creative, hard-worker seeks more than just playing music and collecting a check. Seeking AMD/APD gig. DAVE: (813) 265-8212. (9/1)

### READ A GOOD BOOK THIS FALL!

Rich with content, creativity, intrigue, incisive writing, in-depth interviews, spontaneous wit; designed by an original San Francisco, Seattle, AC, NAC, News personality Diane Cartwright (209) 523-0380.



### IT'S MORPHIN TIME!!!

Morphinomial team-playin' personality is ready to battle evil at your Modern Rock or CHR station! Most excellent production, promotional appearances and music experience including Selector! Resume includes TIC-FM/Hartford with Dave Shakes and The Edge/Las Vegas with Don Parker! Call Lee Cameron: (702) 895-9941.

## POSITIONS SOUGHT

TOP 10 CBS PERSONALITY/NEWS SATIRIST • "Morphs Dennis Miller & Paul Harvey" - Kato • "I think he's white" - Det. Fuhrman • Won't snore at (most) meetings 8X Traffic School Grad WILL LIE FOR YOU • John (800) 713-0414

### OPPORTUNITY KNOCKS

in the pages of R&R every Friday  
CALL: 310-553-4330

Digital production wiz with 5 years experience seeks AOR/CR/Oldies/Gold based AC. Would make great MD/production director. ERIC: (209) 575-2512. (9/1)

Talk show host with 3 years' major market experience, seeks to win for you. PETER THIELE: (612) 486-8335. (9/1)

Given an infinite number of monkeys, one will design a great marketing strategy. Hire a trained monkey. 8 years' promotions. MATT: (209) 576-8870. (9/1)

PHLASH PHELPS PHUNNY PHROMPHORT  
WAYNE PHOR YOUR PHREQUENCY BreakPHast  
ShiPHt PHormat PHresh, PHantastic,  
UnPHorgettable, PHar-out, PHun, & P.H. Balance!  
12 Years Experience #1 Nights & Mornings  
PHone PHLash: (219) PHour36-PHive378

## POSITIONS SOUGHT

Chicago news anchor seeking challenge with more responsibility. Experienced PD/ND, anchor and reporter. MIKE: (219) 273-1857. (9/1)

Rockin' Female AT available now. Experience includes APD/MD/promotions, public appearance pro. Fun team player. Prefer west. CJ: (520) 748-8522. (9/1)

Dedicated, experienced team player seeking AT/commercial production employment in New England. KEN: (302) 684-2521. (9/1)

News personality, FM talk format. Serious experience, great storyteller. Been there, done that. Can do it for you. ROB: (407) 834-2634. (9/1)

### R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PDT), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2"x 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

### R&R Opportunities Advertising

1x \$100/inch 2x \$75/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$50 for 1x, \$38 for 2x).

### Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

### Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

### Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail, except for credit card orders, which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

### Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PDT) eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

# MARKETPLACE

## COMEDY

KYNG/WDAF/WYCD/WNOE WHOK/KFRG/WDRM/KRPQ KNFM/KYCW/KAJA/KYCY WBOB/WKHK/KCKI/WQIK WBBS/KRYS These stations, along with more than 100 others, have found being Politically Incorrect has never been funnier... or more popular!

**Burbank's Creations**  
431 OHIO PIKE, STE 311 CINCINNATI, OH 45255

**Earl Pitts**  
  
Uhmerikun

To check availability in your market, call Steve Harper at **513-528-3375**

Topical One Liners Faxed Daily!

Now in 200 Markets

Alan Ray's **TELEJOKE** Radio's most quoted sheet since 1988!

Call 209-476-1511 to order a free sample!

**COMEDY SEGMENTS? FLAHERTY DELIVERS!**

"Imitation is the sincerest form of Flaherty"

"Jim Flaherty is the most on-target voice-impressionist I've heard... Best Clinton out there... Best Dole... Most adaptable voice guy... No one sharper... Easiest to work with..."

-Gary Scott Thomas, KRTY-FM

For a Free Sample, Call Jim at (212) 956-6249

**Sister**

ONE MONTH FREE TRIAL

**Burbank's Creations** 513-528-3375

**THIS IS ONE CALLER YOUR MORNING SHOW CAN'T DO WITHOUT**

**COMEDY BY FAX**

**LAFFLINE**

Funny stuff for your morning show  
For free samples call with your name, station, and fax number(s)

**312-464-9443**

**Parody CENTRAL**  
The Contemporary Voices of America  
David Letterman ♦ Rush Limbaugh ♦ Marcia Clark Judge Ito (As heard on ABC's Prime Time D.J.) & Many More

**FULL SERVICE COMEDY**  
Custom Tailored Parodies, Spot Breakers, ID's, Promos...  
"Guaranteed to sound like The Real Thing"  
"Best parodies I've ever heard"  
- Brian James, WFLA Radio, Tampa

**FREE SAMPLE 1-813-258-1998**

**DATELINE/PARTYLINE**

**LOVE... ROMANCE... FRIENDSHIP... All Just A Phone Call Away!**

**THE DATE LINE 1-900-435-0787 \$2.99 per minute/must be 18+**

**THE PARTY LINE 1-900-435-0898 \$2.50 per minute/must be 18+**

## FOR SALE

**Sally's Sellin' Studio Stuff by the Seashore... Such a Steal!**

Digital Studio Equipment for Sale. Allen Heath GS3V mixing board, Alesis ADATs & BRC w/RMB, Panasonic SV3700 DAT, Neumann Mic, Technics SP1300 Pro CD Player, Otari & Revox Reel to Reels, ADL1000 Tube Compressors, Digitec/Aphex/Valley FX processors, Digital Phone Interfaces, Audio/Video Sync interface, Sound and Music Libraries, Cases of new supplies... so much great stuff it boggles the mind! Call for a complete list and prices: (601) 466-0464

**ID'S, SWEEPERS, JINGLES**

**THE I-MAN KNOWS!**

That's why "Imus in the Morning" demands the person who knows audio production

**Available now for station PROMO'S, LINERS & SWEEPERS!!!**

Now you can achieve the sound behind the #2 billing station in America, and the #1 biller in New York!

Call Joey for the "Promo/Liner Demo" from **IMAGE AUDIO (201) 405-1404**

**SMALL SPACE WORKS**  
You just read this  
Marketplace 310-553-4330

## ID'S, SWEEPERS, JINGLES

### BRENDA BISSETT



On-Air and Voicework  
Credits Include:

- WWMX-FM Baltimore
- WPOC-FM Baltimore
- WCAO/W103 Baltimore
- WXTU-FM Philadelphia

CALL (717) 235-2799 FOR DEMO



Uniquely Human  
Liners & Promos  
414-652-4707

**OPPORTUNITY KNOCKS**  
in the pages of R&R every Friday  
Call 310-553-4330

## MUSIC REFERENCE

# Find songs to fit any subject... instantly!

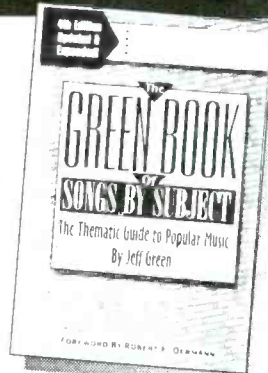
New! 4th Edition *Green Book of Songs By Subject* is the world's only thematic guide to popular music!

If you've ever needed songs to fit a particular topic, the all-new 4th Edition *Green Book of Songs By Subject* is the book you've been waiting for! Jeff Green has created the "ultimate music reference" for Program Directors, Music Directors, Production Directors, Morning Show and Talk Show Producers, and air personalities in all formats!

- Over 800 subject categories
- 744 jam-packed pages
- All genres and eras of music
- More than 21,000 songs
- More than 7000 artists
- Nearly 1000 record labels
- New subject index
- Now hardcover or paperback

Also available in Hardcover for \$64.95. Charge by phone at (310) 788-1622 or send check or money order to:

Radio & Records, 10100 Santa Monica Blvd. 5th Floor, Los Angeles, CA 90067 Note: Additional copies add \$1.00 add'l shipping per copy. Canada/Mexico shipping: \$10 first copy, \$5.00 add'l copies. Other international shipping: \$20 first copy, \$10 add'l copies. US Dollars Only.



**Satisfaction Guaranteed! Only \$49.95** (Paperback) plus \$3.50 S/H  
For fastest service charge by phone at (310) 788-1622

## OLDIES SERVICES

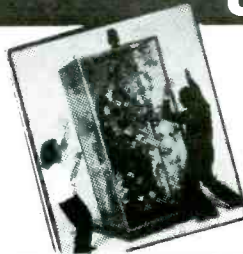
### OLDIES ON CD

Best source or hard to find oldies '50's, '60's, '70's, '80's  
Now available on CD

MSA  
Music Service Associates  
Also available on RTR or DAI  
918-492-7222  
(FAX) 918-492-2211  
FAX US YOUR LIST

## PROMOTIONS

### CASH CUBE



"MONEY MACHINE" gives your station instant impact...  
800-747-1144

## PRODUCTION MUSIC

HEAR IT AT NAB-RADIO BOOTH 1068



1-800-858-8880 **FIRSTCOM** info@firstcom.com

## PROMOTIONAL WEARABLES

Attention GM's  
100% Cotton Tees \$2.90  
Never a screen or setup charge.  
(800) 524-8159 Joe Blumenstein  
Broadcast Representative

## VOICEOVER SERVICES

**KRIS ERIK STEVENS**  
EXCEPTIONAL VOICE IMAGERY  
UP YOUR IMAGE  
800-231-6100

*Jim W... HOT COUNTRY!*  
Liners / Promos  
VOICE IMAGING 412-776-9797

**Mark McKay**  
Welcome aboard new clients:  
KNHC/Seattle  
KSOK/Wichita-Arkansas City  
**HEAR DEMO NOW! 913/345-2381**  
Full Production/Trax! Affordable! Small, Medium, and Large Markets

## VOICEOVER SERVICES

**SUPER SWEEPERS** MIKE CARTA  
Liners • Promos • ID's 800-459-DEMO

How to make MONEY in VOICEOVERS even if you don't live in New York or LA!  
When I need information about voiceovers, I turn to Julie Williams  
Eileen Pace, San Antonio  
Audio Cassette Seminar with 100pgs. of literature Spectacular Voice-Over 1-800-264-1307

**JOHN DRISCOLL** "THE ONE"  
DEMOLINE 818.766.6980  
STUDIO 818.766.0491  
FAX 818.766.0457

TOP VOICES—ALL FORMATS  
**Sweepers**  
Advantage Productions, Inc. 941-482-1444

**JOHN WILLYARD**  
Where there's a Willyard...  
Call Catspaw Productions for a demo.  
404-876-2287

## VO & PRODUCTION SERVICES

LISTENERS REMEMBER THAT VOICE  
**BOBBY OCEAN**  
SAYING YOUR CALL LETTERS  
digital demo: (415) 472-7045

**CARTER DAVIS** Tel/FAX:  
VOICE AND PRODUCTION (901)681-0650  
FOR RADIO AND TV

## PROMOTIONS

**J \* U \* M \* B \* O**  
**EVENT TAPE™**  
Be Everywhere



ONE COLOR Budget Express  
**\$299** + S/H  
3000 ft.  
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**BunchaBANNERS™**  
**FLASHBAGS™**  
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**RR MARKETPLACE ADVERTISING**  
Payable in advance. Orders must be typewritten and accompanied by payment. Visa/MC/AmEx accepted. One-inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per insertion
1 time	\$90.00
6 insertions	\$85.00
13 insertions	\$80.00
26 insertions	\$70.00
51 insertions	\$65.00

Will include camera-ready logo or line art if provided. Deadline for Marketplace ads is noon Thursday, one week prior to publication date. Marketplace ads are non-commissionable. Submit to:  
**Marketplace RADIO & RECORDS, 10100 Santa Monica Blvd, Fifth Floor, Los Angeles, CA 90067 310-553-4330 Fax: 310-203-8727**

