

INSIDE:

EVERGREEN EYEING TOP INDIE COMBO?

Is Evergreen Media talking with one of the last independently-owned Top 10 market combos?

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Research 95

FORMAT-BY-FORMAT SPOTLIGHT ON HOT RESEARCH ISSUES

This week, R&R's format editors turn their collective spotlight on the role research plays in radio today, focusing on everything from industrywide trends to format-specific issues:

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- **CHR:**
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- Radio revenues rise 10% in May
 - **Hiriam Hicks** now Sr. VP/GM Island Black Music Division
 - **Michael Brochstein** becomes WW1 Radio Nets Sr. VP/Sales
 - **Mike Elder** named PD at WCCO/Minneapolis
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- **Keith Clark** appointed PD at WBZZ-FM & WZPT-FM/Pittsburgh
 - **Don Parker** named KKFR/Phoenix PD
 - **Randy Brooks** now WGH-FM/Norfolk PD
 - **Amy Doyle** becomes PD at new Alternative WPBZ/W. Palm Beach
- Page 10**

NEWSSTAND PRICE \$6.50



Morris Lands At MCA, Forms Rising Tide Entertainment

By COREY LEVITAN
R&R STAFF WRITER

Quicker than you can say "civil litigation," Doug Morris has resurfaced as Chairman/CEO of a record label. The deposed Warner Music Group U.S. chief will head a brand new Gotham-based MCA offshoot scheduled to launch next January.



Morris Teller

"It's going to be a full-line, full-service company," Morris told R&R Monday (7/10). No official name was announced, but the umbrella company will be called **Rising Tide Entertainment**.
MORRIS/See Page 12

Coalition Elects To Appeal Safe Harbor Decision To Supreme Court

Federal Appeals Court decision to uphold restrictions of questionable material to late hours will be challenged

A coalition of broadcast industry and civil rights groups has concluded it must seek Supreme Court review of a recent federal appeals court decision that upheld the government's right to banish indecent programming to late-night hours.

"There is a general, but not universal, sense that the case should be appealed," said a source involved in the deliberations. "There is a general sense that we can't do any worse than if the current decision stands." Said another insider: "There's going to be an appeal, I'm certain of that."

The sources based their observations on the outcome of last week's meeting of attorneys for the 17 groups that make up the **Action For Children's Television** coalition. The lawyers are scheduled to gather again before the end of the month. The coalition has until early October to file a petition for appeal.

An attorney involved in the case expressed optimism that the Supreme Court will hear the case. He noted that the justices have not addressed the definition of broadcast indecency since the *Pacifica* case of the 1970s. What's more, he added, the recent ruling is at odds with

an earlier appeals court indecency decision written by now-Justice **Ruth Bader Ginsburg**.

At issue is the U.S. Court of Appeals for the District of Columbia's June 30 decision, which upholds the constitutionality of the FCC's congressionally mandated policy of "channeling" indecency into late-night hours when children supposedly are not listening. That ruling was prompted by the coalition's 1993 lawsuit, in which it argued that a 1992 law ordering the FCC to limit indecent programming to late-night hours was unconstitutional.

"There's going to be an appeal, I'm certain of that."

FCC Chairman **Reed Hundt** has praised the decision, saying it supports position

sible further regulation of broadcast programming, including channeling violent material (including music) to off-hours and requiring TV stations to carry a certain amount of educational programming.

Among the other groups that make up the ACT coalition are **Infinity Broadcasting, CBS, NPR, Capital Cities/ABC, RTNDA, NAB, Fox, Greater Media, the Media Access Project, and the ACLU**.

Hundt: Indecency Ruling A 'Wake-Up' For Broadcasters

As an attorney in private practice, **Reed Hundt** once helped **Evergreen Media** challenge the FCC's indecency policies. Today, as Chairman of the Commission, he's an outspoken supporter of tightening the reins on allegedly indecent programming.

In an interview with R&R last Tuesday (7/11), Hundt held forth on a variety of content-regulation topics, including the FCC's definition of indecency and a federal appeals court's recent decision supporting the government's efforts to limit racy programming to late-night hours.



Hundt

R&R: You've referred to the appeals court's decision as a victory for the people. Please explain.

RH: This decision affirms the government's ability to do what the people want. And the people clearly want indecent and violent [programming] addressed in order to protect against media attacks on children.

R&R: Does this ruling herald a new indecency crackdown by the FCC?

RH: Not a crackdown, but we're going to move ahead on the 34 cases pending here.

HUNDT/See Page 12



Fans Fly Blowfish Banners

You need some awfully big bait to hook a fish *this* huge. So **WBAB/Long Island** listeners tried to net passes for a private sea cruise with **Hootie & The Blowfish** by displaying the station's calls and the band's name on the largest lure they could create. As you can see, the makers of this entry found themselves aboard the "S.S. Hootie" because they had bigger fish to fly.

Heritage Rocker WNEW Becomes 'New York's Rock Alternative'

By SHAWN ALEXANDER
R&R ALTERNATIVE EDITOR

In an attention-getting move that opened a lot of eyes and ears in the industry, **Group W** heritage AOR **WNEW/New York** switched to "New York's Rock Alternative" last Friday (7/7) at 3pm.

WNEW GM **Kevin Smith** told R&R, "[PD] **Ted Edwards** kept telling me there was a hole in this market that even I could throw a baseball through. [Legendary afternooner] **Scott Muni** told me every three or four months, 'We have to get back to our cutting edge. There's a lot of good music and we're not playing it.' It was people from the station telling me that the listeners wanted to hear fresh sounds on 'NEW like we used to play. I finally put the money up for the research, and they were right."

The station is consulted by **SBR Radio Company/Paragon Research**. **Pollack Media Group** also remains a consultant. **Edwards** added, "The majority of buys still come down 25-54; we want to live

WNEW/See Page 22



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Hicks Heads New Island Black Div.

Island Records has formed a new Black Music Division, headed by veteran R&B manager **Hiriam Hicks**. As the division's Sr. VP/GM, Hicks will oversee all of the label's Black Music operations, including radio promotion, A&R, marketing, and publicity.



Hicks

"We've wanted to make a serious and dedicated commitment to R&B and rap for quite some time," noted label Chairman **Chris Blackwell**. "Hiriam's talent and vision make him the right person to create and head this division."

Island President/CEO **John Barbis** added, "Hiriam has the rare ability to combine keen business sense and managerial ability with a remarkable gift for finding and developing new talent. I feel confident Island can have a very successful presence in the black music arena."

Hicks — best known as manager of **TLC**, **Bell Biv DeVoe**, and **Keith Sweat** — began his career in the '80s as tour manager for **New Edition**. He also founded Philadelphia-based rap magazine **Serious Hip Hop**. He will be based at Island's New York headquarters.

Brochstein Joins WW1 Networks As Sr. VP/Sales

Cable TV veteran **Michael Brochstein** has been recruited by **Westwood One Radio Networks** as Sr. VP/Sales. He'll report to division President **Jeff Lawenda**.

"Michael possesses all the qualities of the consummate media sales executive," remarked Lawenda. "He has solid sales, advertising, and marketing experience and sensibilities, coupled with strong agency and client contacts. These strengths will bode well for maximizing our sales potential with our existing client base and dramatically enhancing our new business efforts. Most important, Michael understands how to sell the value of our medium."

Brochstein noted, "I clearly see radio as a big-growth advertising medium for the immediate and long-term future, with network radio representing a large part of this expansion. The constantly

BROCHSTEIN/See Page 22

Katz Celebrates Evergreen Union



Katz Radio Group scored a major coup last week when it snared 16 Evergreen radio stations — representing \$35 million in gross national revenues — from rival Interop. The stations, which are located in New York, L.A., Chicago, Detroit, Charlotte, and Washington, DC, will be represented within Katz by **Banner**, **Christal**, and **Eastman**. Katz already reps four of Evergreen's stations in Houston and San Francisco. Pictured at the signing are (l-r) Katz Media President/CEO **Tom Olson**, Evergreen President/CEO **Scott Ginsburg**, and KRG President **Stu Olds**.

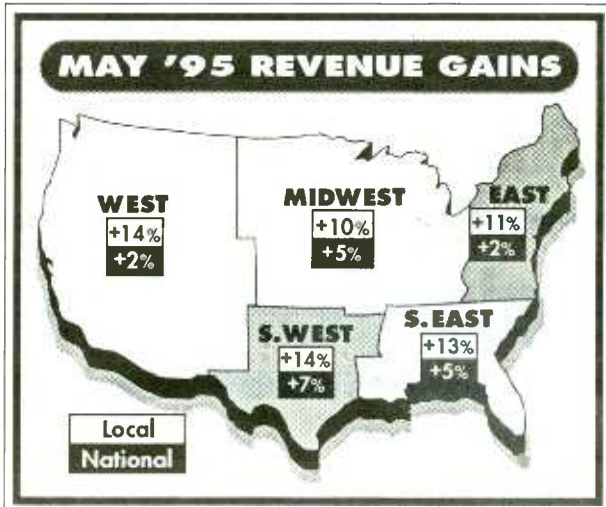
Elder Named PD Of WCCO/Minneapolis

Mike Elder has been named PD of Full-Service **WCCO-AM/Minneapolis**, effective July 17. Currently Program/Operations Director at **Bonneville Broadcasting's KCMO-AM & KMBZ-AM/Kansas City**, Elder will fill the vacancy left when **Jim Ashbery** resigned last November to take a research position at **Cox Broadcasting**.

"Mike has a proven track record with personality-based information stations," said WCCO VP/GM **Jim Gustafson**. "That, combined with his deep respect for WCCO's unique relationship with its listeners and advertisers, makes him the ideal PD to nurture WCCO's heritage and tradition and to position the station for what we're certain will be an exciting future."

Elder remarked, "The first thing I plan to do is get to know the market and find out what the radio station is all about so I can make

ELDER/See Page 22



Source: RAB

Despite National Dropoff, May Radio Billings Strong

The giant burst in national radio revenue growth tapered off somewhat in May, allowing local revenue growth to outpace national for the first time in 1995. According to the **RAB**, local business rose 12% in May '95 (compared to the same month last year); national spot business increased 4%. Combined billings climbed 10% in May and are up 11% year-to-date.

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1995 DEALS TO DATE

Dollars To Date: \$1,316,553,514*(Last Year: \$1,365,498,081)***This Week's Action: \$3,689,900***(Last Year: \$16,657,000)***Stations Traded This Year: 651***(Last Year: 696)***Stations Traded This Week: 20***(Last Year: 26)*

DEAL DETAILS BEGIN ON PAGE 6

Deal Of The Week

• **WLIX-AM/Isip (Long Island), NY \$1.1 million**

Long Island Multimedia L.L.C. partners Stan Henry, Tom Rohr, and Albert Isernio purchase Living Communications' AM in a cash sale.

Lawmakers Take FCC Field Trip

□ A group of Republican congressmen and staffers toured FCC headquarters this week. The visit was a prelude to House hearings that could prompt dramatic change at the agency.

Page 6

Saga Says, 'Let's Split, Baby!'

□ Saga Communications, which owns 24 radio stations, has declared a 5-for-4 split of its Class A and Class B common stock. Chairman and CEO Ed Christian says the move boosts stock liquidity and shareholder value.

Page 6

RADIO BUSINESS

Most States Green-Light Auto Lease Ads

□ **Door open for advertisers to 'move full throttle into radio'**

California is the only state with laws that are "inconsistent" with new federal regulations reducing the legalese required in broadcast ads for auto lease programs.

This was among the findings of an Interep-sponsored state-by-state survey recently conducted by the Washington, DC law firm of **Haley, Bader & Potts**. The survey results should "pave the way for auto leasing advertisers to move full throttle into radio," said Interep VP/Radio Marketing Specialist **Jeff Edwards**.

"It's helpful, good information," added **Radio Advertising Bureau** Exec. VP/National Marketing **Judy Carlough**. She said the new law has "created new dollars," and that the new survey results should bring in even more dollars by easing the concerns of national advertisers who are worried about state laws and regulations.

Overriding State Regs

The new federal law allows advertisers to relegate the wordy legalese to an 800 number or a newspaper ad. Advertisers must also provide follow-up written material, if requested by the consumer. However, some broadcasters and advertisers are unsure

whether the federal law would override a crazy quilt of state regulations.

Several states have eliminated regulations that blocked advertisers from taking full advantage of the new federal policy. Iowa, for example, passed a law that went into effect last week (7/1). It allows advertisers to refer consumers to a toll-free number or newspaper ad. A similar measure in New Jersey goes into effect on August 3.

According to attorney **Michael Bader** of Haley, Bader & Potts, the **California Broadcasters Association** is currently working on a strategy to bring that state's auto leasing disclosure statute in line with the new federal law. He cautioned, however, that it could be a lengthy process because statutes are more difficult to modify than regulations. And Bader noted that when it comes to consumer issues, California "often goes its own way" — regardless of national policy.

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'Those Were The Days'



Some big names from the golden age of radio were on hand when the Museum of Broadcast Communications celebrated its 25th anniversary of Radio Hall of Fame broadcaster and historian **Chuck Schaden's** program "Those Were The Days." Enjoying the memories were (l-r) Schaden, **Shirle Bell Cole** ("Little Orphan Annie"), **Bill Idleson** ("Vic and Sade"), and longtime "Lone Ranger" announcer **Fred Foy**.

Campaign Seeks More Airtime

□ **Liddy talks up daughter's Virginia House race on his syndicated show — again**

By **MARY ANN BARTON**
R&R WASHINGTON BUREAU

Virginia delegate **Linda "Toddy" Puller** has upped the ante in her bid for equal time (R&R 7/7) following an on-air tirade by syndicated talker **G. Gordon Liddy**. Puller is running against **Alexandra Liddy Bourne** — Liddy's daughter — in a race for Puller's House seat.

The squabble heated up Wednesday (7/5) when Liddy bashed Puller for seven minutes and repeatedly mentioned where listeners could send contributions to his daughter's campaign. "He's out of control," charged Puller spokeswoman **Lisa Pellegrin**.

Liddy's latest remarks prompted Puller to contact the **Westwood One** host's 200+ affiliates. She now seeks a total of 13 1/2 minutes in the form of :30 and :60 spots. The Puller campaign had initially asked Liddy outlets for 6 1/2 minutes of equal time after

Bourne talked up her candidacy during a similarly timed guest stint on her father's program in June.

WJFK Offer

"They're probably not entitled to it, but we've offered [6 1/2 minutes of equal airtime] to them anyway," said **WJFK-FM/Washington GM Ken Stevens**, whose station originates the show. (At presstime, the station was

He's out of control.
—Lisa Pellegrin

considering whether to provide the additional seven minutes.) WJFK's signal reaches the area both candidates hope to represent — the

44th District in Fairfax County, VA.

The Puller campaign claims a number of other Liddy affiliates plan to grant its request. However, Pellegrin refused to identify those stations.

Under FCC rules, a station must offer equal time to the opponent of any candidate — running for local, state, or federal office — who appears on a show that's not a news program. Generally, according to FCC Political Branch Chief **Milton Gross**, only stations that can be heard by potential voters must comply. The Puller campaign has said interpretation of the rule is unfair as both campaigns receive contributions from people across the country.

Bourne apparently has received money from Liddy's listeners. According to a program transcript provided by the Puller campaign, Liddy thanks listeners for their financial support of Bourne's campaign.

You've Been To War College Now It's Time For Grad School

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Today, your job is tougher than ever. You have a fixed set of resources (usually smaller), a number to hit (always higher), and no time to waste. In this environment, your management tools have to be the best.

Fortune 500 Management

Branding. The world's most successful companies live by it. Wall Street rewards it. Madison Avenue exists because of it. Consumers *respond* to it.

Open a business magazine, an advertising journal, or a media trade. What are top media managers talking about? Their *brands*. Why? Because television, print, and innovative radio managers now realize that *their consumer products* are governed by the same laws that make every other consumer product a success or a failure.

Branding: The Next Level

The things you learned in war college worked in the 80's because the industry was different back then.

But today, there's simply no easy way to solve the challenges created by audience fragmentation and tighter budgets.

Everybody is now fighting for 25-54 numbers and there's no place to run when things get tough.

You have to take what you've got and *make it better*. Every dollar that you put into the station has to increase cash flow *today*. That's where branding fits in.

Branding was developed by Fortune 500™ marketers who get paid to build profits. They use specific research tools and management techniques to make their products stand out on crowded shelves, to earn customer loyalty, and to maximize

profitability. Just ask them; Branding is simply the best way to compete. Period.

Stratford: The Branding Authority

Stratford is radio's exclusive source for branding know-how. That's why the NAB asked us to write *The Franchise*, the definitive book on radio branding.

Stratford uses the branding discipline to help clients solve their problems and hit their numbers. They use our strategic research, music testing, focus groups, and branding techniques to learn more about their position and their customers than they ever have before.

Branding is a step-by-step process for competing more effectively today and in the future. It's time for your team to graduate to branding. To learn how, call John Dickey at 404-688-1166.

STRATFORD RESEARCH

The Branding Authority

GOP Lawmakers Sniff Around FCC

Some 10 Republican congressmen and their aides toured the well-worn halls of FCC headquarters this week in an effort to familiarize themselves with the agency some would like to abolish.

The Monday (7/10) field trip included a visit with Commissioner James Quello and meetings with several FCC bureau chiefs. An FCC spokesman said the congressmen were pleasant and "asked a lot of good questions" about the agency's operations.

The outing, organized by Rep. Dennis Hastert (R-IL),

was designed to help the lawmakers prep for upcoming FCC oversight hearings before the House Telecommunications Subcommittee. Rep. Jack Fields (R-TX), who chairs the subcommittee, was scheduled to take the tour but was a no-show.

While such hearings have traditionally been dead-end dronedests, this one could prompt major change at the agency, which employs 2271 people. Many conservatives have suggested that the FCC could be dramatically downsized or even eliminated, with its responsibilities divvied up among other federal agencies.

Saga Comm. To Split Stock

Saga Communications (AMEX:SGA) announced last week (7/7) a five-for-four split of its Class A and Class B common stock for holders of record on July 17, payable July 31.

As a result of the split, the company's outstanding common stock will increase to approximately 5,648,406 shares of Class A common and 773,447 shares of Class B common, from 4,518,725 and 618,758 shares, respectively. The Class B common, which is convertible into Class A on a share-for-share basis, is held by Saga Chairman/CEO Ed Christian.

"The split is seen as an important step in improving liquidity of our stock and resulting values to our stockholders," said Christian.

Saga Communications currently owns 24 radio stations, primarily in middle markets.

TRANSACTIONS

WLIX-AM/Long Island Goes For \$1.1 Million To Long Island Multimedia

Park Lane doubles in Flagstaff, AZ with KVNA-AM & FM

Deal Of The Week

WLIX-AM/Islip (Long Island), NY

PRICE: \$1.1 million

TERMS: Asset sale for cash

BUYER: Long Island Multimedia L.L.C., owned by Stan Henry of Farmingdale, NY, and Tom Rohr and Albert Isernio of Lloyd Harbor, NY.
SELLER: Living Communications Inc., headed by President David

Swanson and VP/GM Lloyd Parker. Phone: (516) 968-5400

FREQUENCY: 540 kHz

POWER: 250-watt daytimer

FORMAT: Religious

TRANSACTIONS AT A GLANCE

- Ragan Henry Station Transfer No cash consideration includes:
 - WAYV-FM/Atlantic City, NJ
 - WCMC-AM & WZXL-FM/Wildwood, NJ
 - WZXR-FM/Mount Clemens, MI
- WJXL-AM/Jacksonville, AL \$205,300
- KVNA-AM & FM/Flagstaff, AZ \$575,000
- KXSA-FM/Dermott, AR \$300,000
- KFFB-FM/Fairfield Bay, AR \$350,000
- KRLW-AM & FM/Walnut Ridge, AR \$314,600
- WMBU (FM CPY)Forest, MS No cash consideration
- WGAS-AM/South Gastonia, NC \$60,000 for 52%
- KQLX-AM & FM/Lisbon, ND \$300,000 for 75%
- WDXN-AM/Clarksville, TN \$160,000
- WKDA-AM/Nashville \$325,000
- KNWX-AM/Seattle No cash consideration
- KRPM-AM/Seattle No cash consideration

Group Deal

Ragan Henry Station Transfer

PRICE: No cash consideration
TERMS: Duopoly deal; gift of stock
BUYER: Regina Henry of Wildwood, NJ, acquiring a 100% stock interest in four stations. She is married to the seller. Phone: (609) 522-1416
SELLER: Ragan Henry, transferring his 100% stock interest in these four stations to his wife. Henry is the Chairman of U.S. Radio, which owns 12 stations. He owns six radio stations, one TV station, and has an interest in three other radio stations, including WFNN-FM/Villas, NJ. Phone: (215) 563-2910

WAYV-FM/Atlantic City, NJ

FREQUENCY: 95.1 MHz
POWER: 50kw at 331 feet
FORMAT: AC

WCMC-AM & WZXL-FM/Wildwood, NJ

FREQUENCY: 1230 kHz; 100.7 MHz
POWER: 1kw; 38kw at 350 feet
FORMAT: Nostalgia; Rock

WZXR-FM/Mount Clemens, MI

FREQUENCY: 102.7 MHz
POWER: 50kw at 500 feet
FORMAT: Rock

Alabama

WJXL-AM/Jacksonville

PRICE: \$205,300
TERMS: Asset sale for \$45,000 cash and two promissory notes for the balance
BUYER: Peoples Network Inc., owned by Charles and Dianne Harder and Lawrence Lampert. Phone: (904) 397-4498
SELLER: Bussey-Hayes Communications Inc., headed by President William Bussey. Phone: (205) 435-7000

FREQUENCY: 610 kHz
POWER: 50kw day/500 watts night
FORMAT: This station is dark.

Arizona

KVNA-AM & FM/Flagstaff

PRICE: \$575,000
TERMS: Duopoly deal; asset sale for cash
BUYER: Park Lane Northern Arizona, a wholly owned subsidiary of the Park Lane Group, headed by Chairman Jim Levy. It owns KZLG-FM/Cottonwood, AZ and 11 other stations. Phone: (415) 324-8464
SELLER: TVNA L.P., represented by Secretary Darlys Herman. Phone: (520) 526-2700
FREQUENCY: 600 kHz; 97.5 MHz
POWER: 5kw day/48 watts night; 100kw at 1510 feet
FORMAT: News/Talk; AC

Arkansas

KXSA-FM/Dermott

PRICE: \$300,000
TERMS: Duopoly deal; asset sale for cash
BUYER: Midway Broadcasting Company, owned by Truman and Mary Hamilton. They own KHBM-AM & FM/Monticello, AR. Phone: (501) 367-6854
SELLER: KXSA Radio Inc., owned by P.Q. Gardner of Monticello
FREQUENCY: 103.1 MHz
POWER: 5.5kw at 328 feet
FORMAT: Country
BROKER: Bill Cate of Sunbelt Media

KFFB-FM/Fairfield Bay

PRICE: \$350,000
TERMS: Asset sale
BUYER: FFB Spotz Media Inc., owned by Dan Meadows of Memphis

Continued on Page 8

CELEBRATE RADIO'S 75TH ANNIVERSARY AS YOU PREPARE FOR THE FUTURE!

Join the industry's best at The NAB Radio Show and find real solutions to real problems. You'll address the issues of today and discover the tools needed to ensure your success and the success of your organization. From duopoly programming, on-air personality development, and new revenue streams to regulatory, motivational and technological issues—there is something here for everyone on your staff!

- Programmers will learn ways to improve listener loyalty and market share in sessions on research, digital control rooms, talent management, marketing and promotions and production. Plus, NAB format roundtables have been expanded this year to include more varied and exciting topics!
- Management sessions will help you achieve maximum results from your station and staff.
- Sales and marketing professionals will benefit from the tools offered in RAB's high energy sales & marketing sessions.
- An intense one day Digital Radio Seminar offers expert advice and solutions for preparing your radio facilities for the digital age without wasting assets on unproven technologies.
- Small market stations will benefit from a series of sessions tailored to their unique needs.

DON'T MISS THESE NAB RADIO SHOW HIGHLIGHTS...

• Mel Karmazin and Lowry Mays, CEOs of two of the world's largest, most influential radio groups, explore "Radio: Today's Trends, Tomorrow's Opportunities."

• At the NAB Radio Luncheon Ben Cohen and Jerry Greenfield of Ben & Jerry's Ice Cream share their secrets to success and Nancy Widmann, President of CBS Radio, receives the National Radio Award.

• "Opportunity '95 the Complete Radio Job Fair" provides managers and owners with an opportunity to meet qualified individuals seeking careers in radio.

• Join FCC Chairman Reed Hundt at the Friday morning FCC Chairman's Breakfast and meet Commissioners James Quello and Susan Ness, along with other high level FCC staff, as they take part in a variety of regulatory sessions.

• Celebrate everything that makes radio great today at the NAB MARCONI Radio Awards Dinner & Show. Entertainment provided by Premiere Radio Networks.

• "Radio: Profiting From Technology in the '90s" In an exciting FREE session for all World Media Expo and NAB Radio Show attendees, Dr. John D. Abel, NAB's Executive Vice President of Operations, will show you, through entertaining demonstrations, how innovations like data broadcasting, the Internet, the World Wide Web, digital compression and other exciting opportunities made possible by digital technologies can impact your business and your bottom line.

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** Stations in Top 50 Markets*

Sonny Bloch Indicted On Tax Fraud Charges

Financial radio guru Sonny Bloch was charged last week (7/7) with failing to file personal income tax returns, concealing advertising income from the IRS, and filing false corporate tax returns.

Prosecutors allege that Bloch evaded personal income taxes on over \$700,000 of income between 1991 and 1993. The indictment further charges that Bloch concealed income from advertisers on his nationally syndicated radio show. He is also accused of filing false corporate tax returns through his **Broadcast Management Corporation**.

Earlier this year, Bloch was sued by the SEC for defrauding listeners out of \$3.8 million.

FCC Reduces Backlog

The FCC's Mass Media Bureau announced last week that it has disposed of all assignment and transfer applications that were contested or involved rule waivers and had been pending more than 180 days.

The Bureau promised to process all routine assignment and transfer applications within 60 days of the filing date.

Last month, the number of appeals for AM, FM, and TV sales applications pending more than 180 days was reduced from 56 to 18. The Bureau hopes to clear that logjam by July 31.

National Weather Service To Cut Weather Summary

The National Weather Service will do away with the National Weather Summary effective October 1.

A National Oceanic and Atmospheric Administration spokeswoman said the agency has determined the summary service is best left to the private sector.

For a list of private meteorologists, write the NOAA/National Weather Service, Office of Industrial Meteorology (W/IM), 1325 East-West Highway, Room 18462, Silver Spring, MD 20910.

TRANSACTIONS

Continued from Page 6

SELLER: Robert and Rosemary Holiday
FREQUENCY: 106.1 MHz
POWER: 50kw at 500 feet
FORMAT: Nostalgia
BROKER: Bill Cate of Sunbelt Media

KRLW-AM & FM/ Walnut Ridge

PRICE: \$314,600
TERMS: Asset sale for cash
BUYER: Don House and Dan, Ted, and David Coker, acquiring a 100% stock interest in **Voices Unlimited Inc.** Phone: (501) 886-6666
SELLER: Lawrence and Patsy

Nicholson of Little Rock, selling their combined 100% stock interest in **Voices Unlimited Inc.** Phone: (501) 886-6666
FREQUENCY: 1320 kHz; 106.3 MHz
POWER: 106.3 MHz
FORMAT: Country; Country

Mississippi

WMBU (FM CPY)Forest
PRICE: No cash consideration
TERMS: Asset donation
BUYER: Moody Bible Institute of Chicago, headed by President Joseph Stowell of Chicago. It owns 14 other stations. Phone: (312) 329-4438
SELLER: Central Mississippi Ed-

ucational Radio Inc. Phone: (334) 992-2425
FREQUENCY: 89.1 MHz
POWER: 100kw at 640 feet

North Carolina

WGAS-AM/South Gastonia
PRICE: \$60,000 for 52%
TERMS: Stock sale for \$15,000 cash and a \$45,000 promissory note
BUYER: Victory Christian Center Inc., headed by President Robyn Gool of Charlotte, acquiring a 52% stock interest in **MGM Broadcasting Corp.** Phone: (704) 527-8181
SELLER: Glenn F. Mace, Boyce Hanna, and Glenn E. Mace, selling their combined 52% stock interest in

MGM Broadcasting Corp. They own one other station. Phone: (704) 865-5796
FREQUENCY: 1420 kHz
POWER: 500 watts night
FORMAT: Religious

North Dakota

KQLX-AM & FM/Lisbon
PRICE: \$300,000 for 75%
TERMS: Stock sale for \$200,000 cash and a four-year, \$100,000 promissory note at 8% interest
BUYER: Rita and Terry Loomis of Lisbon, increasing their combined stock interest in **Sheyenne Valley Broadcasting Inc.** from 25% to 100%. Phone: (701) 683-5287
SELLER: Robert Hein of Dickinson, ND, selling his 75% stock interest in **Sheyenne Valley Broadcasting Inc.** Phone: (701) 264-7052
FREQUENCY: 890 kHz
POWER: 1kw daytimer
FORMAT: Country

Tennessee

WDXN-AM/Clarksville
PRICE: \$160,000
TERMS: Duopoly deal; asset sale for cash
BUYER: Southern Broadcasting Corp., headed by President Thomas Cassetty of Nashville. It owns **WABD-AM & WCVQ-FM/Fort Campbell, KY.** Phone: (615) 431-4984
SELLER: TennAire Communication Inc., headed by President Fred Greene. Phone: (502) 726-3149
FREQUENCY: 540 kHz
POWER: 1kw day/50 watts night
FORMAT: Country

WKDA-AM/Nashville

PRICE: \$325,000
TERMS: Asset sale for cash
BUYER: Bart-Evins Broadcasting L.L.C., owned by Teddy Bart and Karlen Evins. Phone: (615) 665-2480
SELLER: Dick Broadcasting Company Inc., headed by James Dick Jr. It owns eight other stations. Phone: (910) 274-8024
FREQUENCY: 1240 kHz
POWER: 1kw
FORMAT: News/Talk

Washington

KNWX-AM/Seattle
PRICE: No cash consideration
TERMS: Asset sale for the FCC license of **KRPM-AM/Seattle**
BUYER: Heritage Media Inc., headed by President/Radio Group Paul Fiddick. It owns 13 other stations, including **KRPM-FM.** Phone: (214) 702-7380
SELLER: Bonneville Holding Corp., headed by President/Chairman Bruce Reese of Sandy, UT. It owns **KIRO-AM & FM/Seattle**, 10 other radio stations, and one TV station. Phone: (801) 575-7520
FREQUENCY: 770 kHz
POWER: 50kw daytimer
FORMAT: Gold

KRPM-AM/Seattle

PRICE: No cash consideration
TERMS: Duopoly deal; asset sale for the FCC license of **KNWX-AM/Seattle**
BUYER: Bonneville Holding Corp.
SELLER: Heritage Media Inc.
FREQUENCY: 1090 kHz
POWER: 50kw
FORMAT: News/Talk



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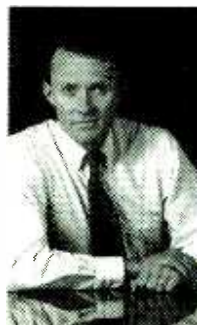
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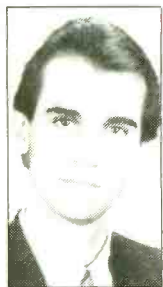
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Clark Becomes OM For EZ/Pittsburgh



Clark

Veteran programmer **Keith Clark** has been named OM of EZ Communications' Pittsburgh duopoly, **CHR WBZZ-FM** and '70s Gold **WZPT-FM**, effective July 24. He currently is Sr. Director/A&R at Cleveland-

-based **Nina Records**.

"EZ has exciting plans for Pittsburgh properties, and Keith just landed one of the best gigs on the planet," said EZ VP/National PD **Doug McGuire**. "I'm really happy for him and for EZ."

WBZZ & WZPT VP/GM Andrea Martin remarked, "Keith is a very innovative thinker and has a wonderful vision. He already has some thoughts on the stations. With his help, I know we'll be huge here in Pittsburgh."

"I can't tell you how lucky I feel to be a part of a great duopoly, in a fantastic city, with a premiere company," Clark told R&R. "I'm a little sad my Browns sweater is destined to be moth food, but I'll live."

Prior to joining Nina, Clark served as OM/PD at **WZJM/Cleveland**. He also has programmed **WHJX/Jacksonville** — where he held the PD post twice — and **WMQX/Greensboro**.

Brooks Promoted To WGH-FM PD Position



Brooks

WGH-FM/Norfolk Asst. PD afternoon talent **Randy Brooks** has been promoted to PD. He has been acting PD since **Smokey Rivers** was named PD at **Susquehanna sister KPLX/Dallas** three weeks ago; he'll continue in afternoons, though the shift is now 3-6pm.

WGH-AM & FM VP/GM Bill Whitlow told R&R, "It's great to be able to promote somebody from within to that position. Randy has worked under Smokey for the past three years, and I have every confidence he'll keep us on the successful track we've been on."

Brooks joined Country **WGH-FM** three years ago after two years in **Columbia, SC**. There he worked at **CHR WYYS**, which later became Country **WHKZ**.

'In Love' With U.N.V.



When **Maverick/WB act U.N.V.** appeared at **Chas. & Wilson's** in NYC, **Madonna** was on hand to watch them sing selections from their "Universal Nubian Voices" LP, including "So In Love With You."

Parker Takes KKFR/Phoenix PD Chair

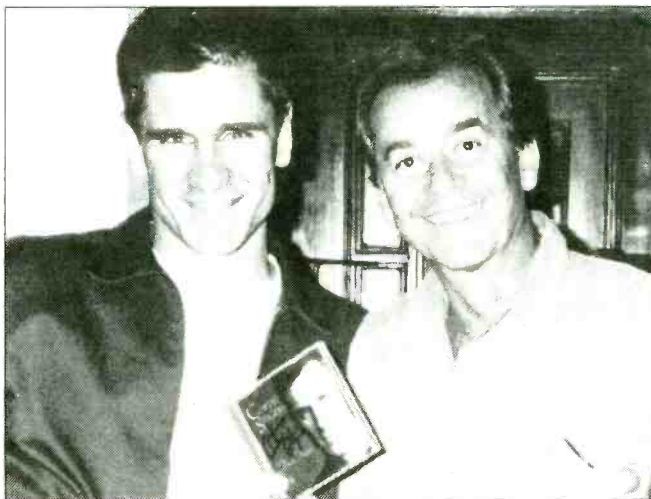
KTBZ/Houston PD Don Parker has been tapped for similar duties at **CHR KKFR/Phoenix**, effective August 1. He replaces **Rick Stacy**, who moves to afternoons at **Hot AC KYSR/Los Angeles**.

KKFR CEO/GM Fred Weber told R&R, "Station consultant **Steve Smith** and I examined Don's musical knowledge, his musical tastes, and — after we explained our station — his ability to choose music that would coincide with our Top 40-leaning rhythmic direction. Don has strong leadership qualities, and he fit every aspect of the job requirements we deemed important."

"I think the station has been a little off track over the past couple of years," Parker told R&R. "But I'm in complete agreement with Fred and Steve on where the station needs go and look forward to getting it back up where it belongs."

Parker's prior experience includes programming stints at **KBOS/Fresno**, **KKDJ/Fresno**, and **KEDG/Las Vegas**.

Curtis & Clark



In support of his new **Arista** release, "Time Was," **Curtis Stigers** (l) took time out in beautiful downtown **Burbank** to tape an installment of "Dick Clark's U.S. Music Survey."

EXECUTIVE ACTION

Kinzer Boosted To WAXQ/New York GSM

Tammy Kay Kinzer has been promoted to GSM at **Rock WAXQ/New York**. She had served as **LSM** since January 1994.

"We're fortunate to have an individual with Tammy's experience and capabilities within our organization," commented **President/GM Randy Bongarten**, to whom Kinzer will report. "Tammy contributes a wealth of knowledge and creative energy to Q104.3."

Before joining **WAXQ**, Kinzer was **Associate Consultant** at sales training consultancy **Irwin On Radio Inc.** The author of "30 Ways To Increase Your Billing" also was **President/GM of WZRZ/Cincinnati** and has held sales posts in **Toledo, Boston, Cincinnati, and Chicago**.



Kinzer

Bunks Becomes KYCW/Seattle GSM

Ten-year KLIF/Dallas veteran Sabrina Bunks has segued to **KYCW/Seattle** as **GSM**. Bunks spent 13 years in **Houston and Dallas** radio. While at **KLIF**, she held a variety of sales management posts.

"Sabrina brings a very contagious, positive attitude and has the highest level of integrity, motivation, and commitment," **KYCW VP/GM Gary Taylor** commented. "We're thrilled to have her here at Young Country."

Bernstein Named MCA Corp. PR VP

Recording industry PR vet Bob Bernstein has returned to the West Coast as **VP/Public Relations** for **MCA Music Entertainment Group**.

"I'm delighted that a communications professional of Bob's stature is joining the **MCA Music Entertainment team**," noted **Chairman/CEO Al Teller**. "His wealth of experience and his knowledge of the music industry will be great assets to us."

Bernstein had been handling **PR for Hard Rock Cafe Int'l** in **New York** for the past year. He previously spent seven years at **EMI Music**, finishing up as **VP/PR-Corporate Communications**. He began his industry career as a musician, backing up **Dwight Yoakam** and **Freddie Fender**, among others.



Bernstein

WPBZ/West Palm Beach Leaves Z-Rock For 'The Buzz' Of Alternative

First-time programmer Doyle joins as PD/MD

WPBZ/West Palm Beach has flipped from **Z-Rock** to **Alternative** as "The Buzz," and former **WBMX/Boston MD Amy Doyle** has joined as **PD/MD**.

"This is my first programming position, and it's in the hottest format in the country right now," commented **Doyle**. "It's my dream job: Not only do I have the opportunity to be a **PD**, but it's with the format for which I have

the most passion. It's very exciting to take the station from ground zero and build it into a winner. We have a really solid team, working with **Coleman Research** and [consultant] **Tom Calderone** [of **Jacobs Media**]."

Doyle served as **MD** at **WBMX** for nearly two years. Prior to that, she worked in that station's programming and promotions departments.

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FROM: John Denver

TO: DEPECHE MODE

Depeche Mode

...the UK post-punk backlash at the turn of the 80s... dispensed with guitars and drums... their name from a French style... later they are recognized as... group ever. The band... Andy Fl... July

Ford Motors To WTDR/Charlotte As Programmer

SFX Broadcasting has transferred WSSL-AM & FM & WMYI-FM/Greenville, SC OM Loyd Ford to Charlotte, where he will serve as PD of the company's newest acquisition,



Ford

Country WTDR. SFX is operating the station under an LMA with Trumper until the sale closes.

SFX Regional Programming Manager Buddy Scott, who's conducting a search for Ford's replacement, told R&R, "The more we looked, the more obvious it became the perfect person for the job was already with us in Greenville. We have total confidence in Loyd to win in Charlotte."

Ford told R&R, "My move to Charlotte is about personal satisfaction and goals. Charlotte is a great city; the time is right for the underdog in this market to be like the [NBA] Hornets and the [NFL] Panthers and come from under to win."

Ford joined Country WSSL-AM & FM as PD in November '92 and was elevated to OM when SFX acquired AC WMYI in May '93. Prior to WSSL, he programmed KRMD/Shreveport, LA.

McCracken Rejoins WHKO/Dayton As PD

Former KABL-AM & KBGG-FM/San Francisco PD Gerry McCracken has returned to Country WHKO-FM/Dayton as PD. He had programmed 'HKO from November 1989 to October 1991.

WHIO-AM & WHKO VP/GM Chuck Browning — who was the combo's OM when McCracken first was hired at WHKO — told R&R, "Once in a while, you have magical chemistry with [a co-worker]. That's how it was between Gerry and me. He was the architect who took WHKO to No. 1, and we've been on top ever since. We've been talking for two years about his coming 'home.'"



McCracken

As far as I'm concerned, that's what he's doing."

McCracken succeeds Don Cristti, who exited two weeks ago. Ironically, Cristti replaced McCracken as WHKO PD in 1991. (In another twist, the house McCracken sold almost four years ago went up for sale the day after he arrived in Dayton, and he and his wife bought it back.)

Since 1985, McCracken also has programmed WXXK/Parkersburg, WV; WCOS/Columbia, SC; then-WHKO sister WSOC/Charlotte; and WEEP-AM & WDSY-FM/Pittsburgh.

Morris

Continued from Page 1

Morris — whose multi-year pact gives him a 50% equity stake — would not reveal specific terms, but said that \$7 billion-strong MCA was making "a large investment." The label will boast its own A&R, marketing, and promotion departments. UNI will distribute domestically, with MCA handling international distribution and backroom functions. MCA runs similar joint ventures with its Radioactive, Uptown, and 510 labels.

No Contract Tampering

It's considered likely that Morris — who was regarded as one of the more artist-friendly WMG execs — will shepherd some former clients and employees his way. He downplayed such thinking, however. "I can't tamper with anyone under con-

tract," he said, declining to speculate at all on a roster.

"There won't be any [announcements] like that for quite a while," he said, adding, "There's a lot of planning, hiring, and work to be done."

Since his dismissal by WMG late last month, the 56-year-old Morris was also reportedly wooed by Sony, PolyGram, and Viacom, which is launching its own record company.

"I talked to some other labels," Morris said, "but I'd prefer not to discuss which. It's not fair to them. I made the deal here, and I'm very happy."

The addition of Morris makes it clear that MCA Music — the industry's strongest country music label and the most profitable division of MCA — is trying to build the top executive team, too. The company recently signed former Elektra Chairman Bob Krasnow to a label

deal, and rumors abound that former WMG players Mo Ostin and Leny Waronker may resurface at DreamWorks/SKG, which MCA recently pacted to distribute.

Bronfman's Bombshells

Morris's bombshell deal — negotiated by Edgar Bronfman Jr., CEO of Seagram (which last month purchased 80% of MCA) — was just one of three announced Monday involving the entertainment conglomerate. Bronfman also tapped Creative Artists Agency chief Ron Meyer as MCA President/COO, a post turned down last month by CAA Chairman Michael Ovitz. (Meyer succeeded Sidney Sheinberg, with longtime MCA Chairman Lew Wasserman stepping down to serve in an honorary post.) In addition, MCA Motion Picture Group Chairman Thomas Pollock was named MCA Vice Chairman.

MCA Music Chairman/CEO Al Teller called Morris's appointment "unrelated" to the other two. He also said that Rising Tide was conceived a full week before Morris became available.

"I had a meeting with Edgar in Los Angeles," said Teller, with whom Morris will closely work. "One of the

things I mentioned was my desire to establish a major label presence on the East Coast — based out of New York — since both the MCA label and [MCA-owned] Geffen are headquartered in Los Angeles. Edgar was supportive of that notion. Suddenly Doug was available, and we were very rapidly able to agree on major terms."

Morris's Warner Woes

Morris worked at WMG for 17 years, during which he ran Atlantic Records — transforming it into Time Warner's most profitable label — established Atlantic Nashville and music video arm WarnerVision, purchased half-interests in Interscope and Rhino, launched East-West with Sylvia Rhone, and created A*Vision Entertainment with Stuart Hersh.

Morris's streak dead-ended three weeks ago when new WMG Worldwide Chairman Michael Fuchs dismissed him during a meeting most (including Morris) thought would result in his promotion to worldwide CEO.

Last Wednesday (7/5), TW claimed Morris was axed for his knowledge of a scandal at Atlantic,

MORRIS/See Page 22

Hundt

Continued from Page 1

R&R: Is there a schedule or goal for resolving those cases?

RH: We're going to move on them, but there's no specific timetable.

R&R: The court decision says the indecency safe harbor should begin at 10pm. Haven't you advocated limiting indecency to a mid-night-6am period?

RH: The way I read [the decision], you need to have decent programming until at least 10pm, but that can be extended to, say, 10:30pm, 11pm, or midnight. I think the court has given us some options, and we need to look at the situation.

R&R: What would your preference be? Midnight?

RH: My preference is not to start with the answer before we've fully reviewed the issue and the court's opinion.

R&R: Do you have a timetable for establishing and implementing the new safe harbor regulations?

RH: No. It's all so recent since the court's decision. But we're going to start on it. I'll be addressing this issue in more depth at the NAB Radio Show in September.

R&R: With the indecency issue heating up again, broadcasters are sure to reiterate their frustration with the vagueness of the FCC's indecency definition. Do you understand that concern?

RH: Lawyers can always create hypothetical situations that are on the line between decency and indecency. But if they read the transcripts from any of the cases [in which stations have been fined], they'd see these aren't borderline cases. The cases clearly [are in violation of the indecency standards].

R&R: As part of an agreement to settle an indecency case with Evergreen Media, the FCC agreed to prepare a new set of indecency guidelines for broadcasters. When will that be released?

RH: I've been recused from the Evergreen case, so I shouldn't comment.

R&R: You were recused because, as a lawyer in private practice, you represented Evergreen in its indecency fight with the FCC. How do you square your current stance on indecency with your work for Evergreen?

RH: Our job at the FCC is to implement [the law]. In this job, I have the greatest client in the world — the public interest.

R&R: What about radio's feeling that suggestive material it airs at 6am is cited for indecency and blasted as potentially harmful to children, while racy TV shows like "Jenny Jones" air at 4pm with impunity?

RH: The last thing anyone in broadcasting should be doing is pointing fingers at others, saying, 'I may not be doing everything right, but he's worse.' That said, 32 of the indecency cases pending here involve TV stations. I think this decision is a wake-up call for all broadcasters.

R&R: You've talked about how this decision clears the way for government to regulate violent programming. Does that mean violent music, such as gangsta rap, could one day be channeled to late-nights?

RH: This decision clearly tells Congress that, if it chooses to [channel violent programs to protect children], it is constitutional. The key point is the more power parents have to choose [what their children see and hear], the easier it will be for them to tolerate a wide variety of choices.

R&R: What commercial radio do you listen to?

RH: I'm a very eclectic listener. I probably listen to every station available to me. But I'm partial to be-bop, hip-hop, and — from the old days — Phil Rizzuto's shortstops and high hops from the world of sports.

PRECIOUS METAL

The RIAA has issued the following awards for the month of June:

MULTIPLATINUM ALBUMS

"Their Greatest Hits 1971-1975," **Eagles**, Elektra/EEG (22 million); "Hotel California," **Eagles** (14 million); "Ten," **Pearl Jam**, Epic (9 million); "II," **Boyz II Men**, Motown (8 million); "Greatest Hits, Vol. II," **Eagles** (7 million); "The Hits," **Garth Brooks**, Capitol; "The Joshua Tree," **U2**, Island (6 million); "Tuesday Night Music Club," **Sheryl Crow**, A&M; "Skid Row," **Skid Row**, Atlantic (5 million); "... And Justice For All," **Metallica**, Elektra/EEG; "Girls, Girls, Girls" and "Theatre Of Pain," **Motley Crue**, Elektra/EEG (4 million); "Duets," **Frank Sinatra**, Capitol; "Ride The Lightning," **Metallica**; "War," **U2**; "For Those About To Rock (We Salute You)," **AC/DC**, Atlantic (3 million); "Brandy," **Brandy**, Atlantic; "Seminole Wind," **John Anderson**, BNA; "In Step" and "The Sky Is Crying," **Stevie Ray Vaughan**, Epic; "Kill 'Em All," **Metallica**; "Combat Rock," **Clash**, Epic; "Phoenix," **Dan Fogelberg**, Epic (2 million).

PLATINUM ALBUMS

"Friday" ST, Various Artists, Priority; "Astro-Creep: 2000 Songs Of Love, Destruction And Other Synthetic Delusions Of The Electric Head," **White Zombie**, Geffen; "This Is How We Do It," **Montell Jordan**, PMP/RAL/Island; "Another Night," **Real McCoy**, Arista; "The Woman In Me," **Shania Twain**, Mercury; "Duets II," **Frank Sinatra**; "Four," **Blues Traveler**, A&M; "Gold — Greatest Hits," **Abba**, PolyGram; "Extremes," **Collin Raye**, Epic; "Piano By Candlelight" (box set), **Carl Dooy**, Time-Life; "A Decade Of Hits," **Allman Brothers**, Atlas/A&M; "Flash-back," **.38 Special**, A&M.

GOLD ALBUMS

"The Infamous," **Mobb Deep**, Loud/RCA; "Friday" ST, Various Artists; "Astro-Creep: 2000 ...," **White Zombie**; "This Is How We Do It," **Montell Jordan**; "Candy Rain," **Soul For Real**, Uptown/MCA; "Another Night," **Real McCoy**; "New Jersey Drive, Volume I" ST, Various Artists, Tommy Boy; "Thank You," **Duran Duran**, Capitol; "Conversation Peace," **Stevie Wonder**, Motown; "In A Major Way," **E-40**, Sick Wid' It/Jive; "Above," **Mad Season**, Columbia; "Live At Red Rocks," **John Tesh**, GTS; "Encomium: A Tribute To Led Zeppelin," Various Artists, Atlantic; "Return To The 36," **Oi Dirty Bastard**, Elektra/EEG; "Do You Wanna Ride?" **Adina Howard**, EastWest/EEG; "Duets II," **Frank Sinatra**; "Greatest Hits," **Doug Stone**, Epic; "Definitely Maybe," **Oasis**, Epic; "Absolute Best," **Carman**, Sparrow; "Get Ready," **2 Unlimited**, Critique; "Kerplunk!" and "1039/Smoothed Out Slappy Hours," **Green Day**, Loose Cannon/Lookout; "The '70s Preservation Society Presents 'Disco Fever'" (box set), Various Artists, Sony Music Special Projects; "Blues Traveler," **Blues Traveler**; "Go," **Hiroshima**, Epic; "Boombtown," **David & David**, A&M.

PLATINUM SINGLES

"I'll Be There For You," **Method Man**, Def Jam/Island; "Freak Like Me," **Adina Howard**.

GOLD SINGLES

"I'll Be There For You," **Method Man**; "Water Runs Dry," **Boyz II Men**; "Don't Take It Personal," **Monica**, Rowdy/Arista; "Give It 2 You," **Da Brat**, WORK; "Total Eclipse Of The Heart," **Nicki French**, Critique; "This Lil' Game We Play," **Subway**, Biv Ten/Motown.

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**WESTWOOD ONE
ENTERTAINMENT.**

Radio



Giesen

Affairs, and Ernst & Young Sr. Manager **TODD SLOAN** comes aboard as VP/Finance, Controller.

• **ROBIN RHODES** moves to ABC Radio Networks as National Manager/Affiliate Marketing for "American Country Countdown With Bob Kingsley." Rhodes, who relocates to Dallas, was previously Regional Affiliate Relations Manager for Westwood One Entertainment in Los Angeles.

• **PAUL GREGREY** is upped to VP/Sales Manager for ABC Radio Networks, heading up the company's new Northwest advertising sales office in San Francisco. The net also promotes **MAUREEN MURPHY** to Dallas-based Director/Sales Planning & Administration and hires **THERESA GAGE** as an AE for its Los Angeles office.

• **SUSAN SPAULDING** ascends to National Radio Sales Manager for the broadcast division of the Associated Press. She had been AP's Chicago regional exec for nearly eight years.

• **KAREN HALLAHAN LaPLANTE** takes the VP/Marketing & Customer Relations position at Taylor Satellite Talk Radio. She had been the net's OM since last December.

• **STEVE SMITH** joins Community Pacific Broadcasting as VP/Treasurer and Director/Business Development, effective August 1. He was VP/Communications Industries for the Bank of California.

• **TRACY PEOPLES** joins N/T KERN-AM, Talk KGEO-AM, AC KGFM-FM & Gold KERN-FM/Bakersfield as Promotions Director. She was previously at IDB Communications.

PROS ON THE LOOSE

Rick Daniels — Evenings KLUV/Dallas (214) 321-7321

Joshua Fleming — MD/afternoons WHYY-AM & FM/Montgomery, AL (334) 265-9287

Marc Hunter — PD/afternoons WAVV/Atlantic City, NJ (609) 398-2864

Jeff Lamb — Morning show sidekick WXKR/Toledo (419) 244-7600

Karen Lynne — Mornings KXTZ/Las Vegas (702) 897-8369

Tony Manero — MD/nights KXTZ/Las Vegas (702) 436-0176

John Quincy — PD/mornings WJUK-FM/Charleston, SC (803) 795-3240

Steve Stough — Atlanta local rep Hollywood Records (404) 772-0366

Records

• **TED LOWE** and **DAMON STEWART** are the new Director and Associate Director/A&R, West Coast at Epic Records. Lowe was an A&R rep in Warner Bros.' black music division, and Stewart has been Sony's Northwest Regional A&R Manager for the last five years.

• **DAVID HALEY** becomes Sr. Director/Regional Promotion, Field Specialist for MCA/Nashville. He had been Sr. Director/MidSouth-Midwest Regional Promotion.

• **CINDY SHELBY CUNNINGHAM** fills the newly created Manager/National Radio Relations post at Epic/Nashville.

• **MICHAEL JASON** is elevated to VP/Finance at BMG Entertainment North America. He will continue to function as RCA Records' VP/Finance & Administration until a replacement is named.

• Arista Records appoints **SCOTT WHEELER** Sr. Director/Financial Analysis and **DIANE WEINER** Associate Director/Marketing Administration. Wheeler was formerly with Angel Records, and Weiner has been Arista's Manager/Financial Analysis since 1991.

• **GARY HESKJE** joins Sparrow Communications Group as VP/Sales. He was previously National Accounts Manager for Thomas Nelson Inc. in Nashville.

• **MARCIA FLOWERS-SIMMS** becomes Director/Operations and **JEREMY MUCH** is now National Director/Publicity at Capricorn Records. Simms-Flowers had been Director/Publicity; Much was a Capricorn publicist.

• **GRACE SALAFIA** joins PolyGram Holding Inc. as Director/Corporate Communications. She was previously Manager/Corporate Communications at Sony Corp.

• **LISA GLADFELTER** is named VP/Media & Artist Relations for Memphis-based Ardent Records. She was previously National Publicity Director for Geffen/DGC Records in Los Angeles.

• **THIRSTY EAR COMMUNICATIONS** has ended its affiliation with Beggars Banquet Records and will focus on expanding its own Thirsty Ear Recordings label.

• **JEREMY MARSH** is promoted to President of the newly formed Music Division of BMG U.K. **HUGH GOLD-SMITH** replaces Marsh as Managing Director of RCA Records U.K., and **KEVIN DAWSON** succeeds Goldsmith as RCA U.K. Marketing Director.

National Radio

• **POP NETWORK PRODUCTIONS** has produced a five-hour radio biography commemorating Janis Joplin on the

25th anniversary of her death. "Celebrating Janis" will be available for broadcast in October and November; (213) 874-0306.

• **WESTWOOD ONE ENTERTAINMENT**'s "Platinum Summer Country Concert Series" kicks off this weekend (7/14-16) with performances by Tim McGraw and Kathy Mattea. Future installments of the biweekly series will feature Diamond Rio & Suzy Bogguss, Vince Gill, Collin Raye, and Lorrie Morgan; (212) 641-2177.

• **SJS ENTERTAINMENT RADIO NETWORK** offers the world premiere of Jeff Foxworthy's new album, "Games Rednecks Play," in a live syndicated special Monday (7/17) at 10pm ET; (212) 679-3200.

• **KUMT-FM/SALT LAKE CITY** — in conjunction with local PBS affiliate WUED-TV — is producing a new concert series, "Mountain Center Stage," for television and radio syndication; (801) 264-1075.

Industry

• **TODD WILSON** ascends to Associate Director in Katz Media Corp.'s Creative Services department. He had been Asst. Director for the past two years.



Wells

• **PAUL "LOBSTER" WELLS** joins San Francisco-based digital production facility Ben Manilla Productions as Production Director. He will continue to work weekend airshifts at KRQR/San Francisco.

CHRONICLE

MARRIAGES

EMI Records Sr. Director **Pete Ganbarg** to Tracy Davis, June 11.

Eagle Eye Records Director/National Promotion & Marketing **D. Scott Meyers** to Cara Potapshyn, May 28.

BIRTHS

SouthWest Album Network President **Ronnie Raphael**, wife Helene, daughter Natalie Sophie, July 7.

WDHA/Morristown, NJ PD Lenny Bloch, wife Leila, son Daniel Jerome, July 4.

WQKL/Ann Arbor, MI nighttime host **Greg Stucki**, wife Dianne, son Steven Joseph, July 4.

Sony Wonder Records Director/Marketing **Karen Grace-Baker**, husband Rick, daughter Rachel Courtney, July 3.

WLTW-FM/New York ND/morning drive talent **Rasa Kaye**, husband former **WHTZ/NY Ross Brittain**, daughter Aleksandra Kristina, June 14.

CONDOLENCES

WWK/Kokomo, IN **GM Richard Lange**, 57, July 8.

El Dorado Communications founder **Richard Neustadt**, 47, July 7.

Changes

AC: KSTP/Minneapolis ups **Chuck Guerin** to Sales Development Director and welcomes new AEs **Patrick Wilson** and **Stephanie Hansen** ... **WFMK/East Lansing, MI's Carey Conley** heads to **WCRZ/Flint** to host the new "Cars Love Songs" program.

Alternative: WHFS/Washington-Baltimore night duo **Kathryn Lauren** and **Aq** moves to mornings, APD/morning host **Bob Waugh** segues to 9am-noon, **Weasel** slides from 3-7pm to noon-4pm, parttimer

Johnny Riggs takes 4-8pm, and **91X/San Diego** night slammer **Tom Perry** joins for 8pm-midnight, while **MD Pat Ferrise** relinquishes his midday duties ... **KITS (Live 105)/SF** late-nighter **Roland West** fills the midday slot vacated by **Mark Hamilton** last month ... **WOXY/Cincy** APD/night stalker **Julie Forman** moves to afternoons as MD/afternoon delight **Ali Castellini** heads for the APD/middays slot at **WROX/Norfolk**; 'ROX also hires longtime crosstown **WNOR** morning man **Henry "The Bull" Del Toro** to join morning prankster **Perry Stone** ... **Chris Rozak** returns to his nighttime

Continued on Page 22

MUSIC DATEBOOK

MONDAY, JULY 24

1978/The movie version of "Sgt. Pepper's Lonely Hearts Club Band," starring **Peter Frampton** and the **Bee Gees**, opens.

1987/**Ritchie Valens's** movie biography "La Bamba" opens.

1990/The **Judas Priest** wrongful death trial begins in Reno, NV. Parents charge that subliminal messages on the group's "Stained Class" LP drove two teens to attempt suicide.

TUESDAY, JULY 25

1965/At the Newport Folk Festival, **Bob Dylan** plays his first electric concert — and is nearly booed off the stage.

1969/**Neil Young** plays his first gig with **Crosby, Stills & Nash**.

1990/**Bruce Springsteen** and **Patti Scialfa** become parents to son **Evan James**.

Born: **Verdine White** (Earth, Wind & Fire) 1951

WEDNESDAY, JULY 26

1977/**Elvis Costello** is arrested while performing outside the London Hilton. Costello tells police he was auditioning for the **CBS Records** convention inside.

1990/**Grateful Dead** keyboardist **Brent Mydland**, 38, is found dead after taking a lethal combination of cocaine and heroin.

1992/**Kiss** guitarist **Paul Stanley** weds **Pamela Bowen**.

Born: **Dobie Gray** 1942, **Mick Jagger** 1943, **Roger Taylor** (ex-Queen) 1949

THURSDAY, JULY 27

1971/**George Harrison** announces plans for a concert to benefit the people of Bangla Desh.

1976/**Bruce Springsteen** sues manager **Mike Appel** for creative control of his music. The legal battle lasts more than a year.

Also ... **John Lennon's** four-year citizenship battle with the U.S. Government ends when he gets his green card.

1984/**Prince's** first movie, "Purple Rain," opens.

1993/**Paula Abdul** testifies at the **Virgin vs. Yvette Marine** trial. Backup singer **Marine** unsuccessfully claimed she shared lead vocals on Abdul's "Forever Your Girl" album.

Born: **Karl Mueller** (Soul Asylum) 1963

FRIDAY, JULY 28

1957/**Jerry Lee Lewis** makes his TV debut on "The Steve Allen Show."

1992/**Ice-T** says he'll remove the "Cop Killer" track from his "Body Count" album because of death threats to **WB** employees — and to prove he didn't record the track to make money.

1993/**10,000 Maniacs** play their last gig with **Natalie Merchant**, who leaves the group a week later.

Also ... ex-**Pink Floyd** member **Roger Waters** marries **Priscilla Phillips**.

Born: **Rick Wright** (Pink Floyd) 1945, **Simon Kirke** (Free, Bad Co.) 1948

SATURDAY, JULY 29

1959/The **Isley Brothers** record "Shout."

1965/The **Beatles'** second movie, "Help," premieres in London.



The Beatles — "Help" on the horizon.

1966/**Bob Dylan** breaks several neck vertebrae when he crashes his motorcycle in upstate New York.

1968/**Gram Parsons** quits the **Byrds** and forms the **Flying Burrito Brothers**.

1974/"Mama" **Cass Elliot**, 32, dies of a heart attack.

1990/**Sting** and **Trudy Styler** become parents to son **Elliot Sumner**.

Born: **Geddy Lee** (Rush) 1953, **Patti Scialfa** 1956

SUNDAY, JULY 30

1968/The **Beatles** close their London-based **Apple** boutique by giving away its entire contents.

Born: **Paul Anka** 1941, **Kate Bush** 1958

— Paul Colbert



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Captain Jim Caparro
President & CEO
Polygram Group Distribution



"Team J"
Captain Ron Wilcox
Senior VP Business Affairs
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MEDIA

'ZINE SCENE

'Playboy' Presents 'Girls Of Radio'!

The August issue of *Playboy* spotlights the "Girls Of Radio," focusing on **KIIS-FM/L.A.** morning star **Ellen K.**, **KLAW/Lawton, OK** account exec **Karen Nobis**, **KGBX/Springfield, MO** air talent **Janet Layne**, **WFTL/Ft. Lauderdale** talker **Tracey Ray**, **WHHH/Indy** air talent **Vanessa Conner**, **WAQY/Springfield, MA** promotions person **Lizz Cufari**, **WXTB/Tampa** promotions person **Jessica Lee**, Maryland's **Metro Networks** air traffic reporter **Joy Pons**, Texas air talent **Guadalupe Divina**, Florida air talent **Diane Ray**, **WUFX/Bufalo** listener **Jenifer Masterman**, the syndicated **Ron & Ron** show "Original Panty Fax Queen" **Shelly Jones**, and **Howard Stern** harem members **Tempest & Amy Lynn Baxter**. The 'zine's "The Girls Of Radio" videotape comes out August 8.

Money Honey

Motown founder **Berry Gordy**, the subject of this month's *Playboy* interview, says, "I learned ages ago that money cannot make you happy. And I realized that unless you have money, you can't make that statement."

Whitney Houston and **Bobby Brown** were house-hunting in L.A., but when the landlord learned who'd be staying there he upped the rent from \$7000 to \$10,000 and asked for a \$6000 security deposit (*National Enquirer*).

Michael Jackson was so happy about wife **Lisa Marie's** performance during that **Diane Sawyer** TV interview he bought her a \$40,000 gem-encrusted bracelet (*Star*).

The *Star* and *People* also report that **Saks Fifth Avenue** has sued **Aretha Franklin** over an unpaid bill of \$262,851. The 'zines note she owes the IRS \$489,000 as well as another \$172,000 in Michigan state taxes.

It took him nine years, but **Bob Guccione Jr.** finally made a profit on *Spin* last year — earning \$600,000 on \$15 million in revenues (*Forbes*).

Finally, the *Star* notes that **Bonnie Raitt** was offered more than a million dollars to use the song "Let's Give Them Something To Talk About" as the title track for **Julia Roberts's** new film.

Home Sweet Home

While **Carly Simon** is the subject of a 10-page *In Style* story that's largely devoted to her Martha's Vineyard home, she's also the centerpiece of a 19-page *Vanity Fair* story that primarily focuses on her dysfunctional childhood.

Eddie Van Halen carried on a two-year affair with **Andi Remington**, who tells the *Globe* that the guitar star not only made love to her in the bed he shared with wife

Valerie Bertinelli, but also "sent one of his roadies out in the middle of the night to buy us a pair of handcuffs. I locked him to the bed and gave him so much pleasure that it made him cry."

Notable Quotes



Bob Krasnow

"If elephants can fly, **Mo Ostin** will go back" — **Krasnow**
Entertainment honcho **Bob Krasnow** addresses rumors of **Ostin's** imminent return to **Warner Music** (*Entertainment Weekly*).

"The songs on 'Blind Melon' were the first songs we wrote together, so we were still licking off the musical placenta. This is more eclectic" — **Blind Melon** guitarist **Rogers Stevens** assesses the group's new "Soup" album (*Us*).

"My hair was thinning. I was becoming really self-conscious, and I hate that in anybody. So I shaved my head. Now I never look in mirrors — except when I have really bad pimples" — **R.E.M.** frontman **Michael Stipe** explains his latest tonsorial trope (*Entertainment Weekly*).

"Daddy. Sing. Microphone. Lights. People clappy" — **Jon Bon Jovi** recounts his two-year-old daughter's reaction to seeing his band in concert for the first time (*Us*).

Sound tracks

"I think we're going to have to start doing 'Inspired By The Motion Picture' titles" — **Atlantic** Prez **Val Azzoli** discusses the explosion of soundtracks made up of music that doesn't appear anywhere in the film (*Entertainment Weekly*).

"There is a perception that you're getting rejects or outtakes, and a lot of times you are. I don't like that. Then again, I don't care if it's an outtake if it's a great song" — **MCA** soundtracks chief **Kathy Nelson** looks on the bright side.

Yousou N'Dour, **Enya**, **Eros Ramazotti**, and **Heroes Del Silencio** are highlighted in *Forbes's* story on the growing market for artists who record in their native languages, noting that U.S. labels operate at gross profit margins of between 30%-35%, while overseas that margin can top 45%.

Two Sides To Every Story

To answer one of the burning questions of our age, the *Star* carries a half-page feature — with seven photos (!) — detailing why **Mariah Carey** won't allow her left side to be photographed.

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

TELEVISION

TOP TEN SHOWS JULY 3-9

- 1 *Friends*
- 2 *Sinfeld*
- 3 *Grace Under Fire*
- 4 *Roseanne*
- 5 *ER*
- (tie) *Movie (Sunday)*
(*Fried Green Tomatoes*)
- 7 *20/20*
- 8 *PrimeTime Live*
- 9 *Movie (Sunday)*
(*Terror On Track 9*)
- (tie) *60 Minutes*

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain time zone. All listings subject to change.

COMING NEXT WEEK

Tube Tops



The **Beatles**, the **Byrds**, **David Crosby**, **Elvis Presley**, and the **Rolling Stones** are featured in vintage performance clips when **CBS** presents the two-hour "Very Best Of Ed Sullivan 2" (Friday, 7/14, 9pm).

Friday, 7/14

- **Chet Atkins** appears on "The Ralph Emery Show," TNN's new hourlong variety series (9am EDT/6am PDT).
- **White Zombie**, "Late Show With David Letterman."

Monday, 7/17

- **David Lee Murphy**, "Ralph Emery."
- **Chet Atkins**, **Lisa Brokop**, **Don Everly**, **Brenda Lee**, and host **Steve Wariner** perform on TNN's hourlong "At The Ryman" concert series (8pm EDT/5pm PDT).
- **Cyndi Lauper**, "David Letterman."
- **X**, "Late Night With Conan O'Brien."

Tuesday, 7/18

- **Billy Dean**, "Ralph Emery."
- **John Michael Montgomery**, "The Tonight Show With Jay Leno."
- **Kinks**, "David Letterman."
- **Squirrel Nut Zippers**, "Conan O'Brien."

Wednesday, 7/19

- **Junior Brown**, "Ralph Emery."
- **Junior Brown** and **Freddy Fender**, "Music City Tonight" (TNN).
- **Rembrandts**, "Jay Leno."

Thursday, 7/20

- **Mark Collie**, "Music City Tonight."

VIDEO

NEW THIS WEEK

• **JOHN DENVER: THE WILD-LIFE CONCERT** (*Sony Music*)
 The video companion to **John Denver's** newly released double-album of the same name, this two-hour collection originally aired on the **A&E** network and now spotlights interviews and performances not seen on TV. Selections include "Rocky Mountain High," "Country Roads," "Sunshine On My Shoulders," "Annie's Song," and more.

• **JAMES McMURTRY: WHERE'D YOU HIDE THE BODY** (*Columbia*)
 Film students from **Cal Arts** and the **University of Southern California** were recruited to direct video clips to each of the 13 songs on **James McMurry's** new album, "Where'd You Hide The Body." Tracks include "Off And Running," "Fuller Brush Man," "Levelland," "Rachel's Song," and "Lost In The Back Yard," among others.

• **BOYS ON THE SIDE** (*WB*)
 This feature film — starring **Whoopi Goldberg**, **Mary-Louise Parker**, and **Drew Barrymore** — showcases the **Indigo Girls** performing "Power Of Two" on-screen. That song is highlighted on the film's all-female **Arista** soundtrack, which also contains two versions of **Roy Orbison's** "You Got It": one by **Bonnie Raitt**, the other by **Whoopi Goldberg**. Other covers are provided by the **Pretenders** (**Morrissey's** "Everyday Is Like Sunday"), **Sheryl Crow** (**Derek & The Dominos's** "Keep On Growing"), and **Sarah McLachlan** (**Tom Waits's** "Ol' 55"). Cuts by **Melissa Etheridge**, **Stevie Nicks**, and others round out the LP.

FILMS

WEEKEND BOX OFFICE JULY 7-9

- | | |
|--|---------|
| 1 <i>Apollo 13</i>
(Universal) | \$19.63 |
| 2 <i>Species</i>
(MGM/UA)* | \$17.16 |
| 3 <i>First Knight</i>
(Columbia)* | \$10.85 |
| 4 <i>Pocahontas</i>
(Buena Vista) | \$10.76 |
| 5 <i>Batman Forever</i>
(WB) | \$9.26 |
| 6 <i>Mighty Morphin Power Rangers: The Movie</i> (Fox) | \$5.93 |
| 7 <i>Judge Dredd</i>
(Buena Vista) | \$5.23 |
| 8 <i>The Bridges Of Madison County</i> (WB) | \$2.90 |
| 9 <i>Congo</i>
(Paramount) | \$2.72 |
| 10 <i>Casper</i>
(Universal) | \$2.10 |

All figures in millions
 * First week in release
 Source: Entertainment Data Inc.

COMING ATTRACTIONS:
 This week's openers include "Nine Months," starring **Hugh Grant**, **Julianne Moore**, and **Tom Arnold**. The film's **Fox/Milan** soundtrack showcases a



new tune by **Little Steven** ("The Time Of Your Life"), along with two previously released cuts: **Marvin Gaye's** "Let's Get It On" and **Tyrone Davis's** "Turn Back The Hands Of Time."

MUSIC & MOVIES

CURRENT

- **APOLLO 13** (*MCA*)
Featured Artists: **Mavericks**, **James Brown**, **Hank Williams**
- **POCAHONTAS** (*Walt Disney*)
Single: **Colors Of The Wind/Vanessa Williams** (Hollywood)
Other Featured Artists: **Jon Secada**, **Shanice**
- **BATMAN FOREVER** (*Atlantic*)
Singles: **Hold Me, Thrill Me, Kiss Me, Kill Me/U2**
Smash It Up/Offspring
Kiss From A Rose/Seal (ZTT/Sire/WB)
Other Featured Artists: **Brandy**, **Nick Cave**
- **MIGHTY MORPHIN POWER RANGERS: THE MOVIE** (*Atlantic*)
Featured Artists: **Red Hot Chili Peppers**, **Van Halen**
- **JUDGE DREDD** (*550 Music/Epic*)
Single: **Dredd Song/Cure**
Other Featured Artists: **White Zombie**, **The The**, **Cocteau Twins**
- **THE BRIDGES OF MADISON COUNTY** (*Malpaso/WB*)
Featured Artists: **Dinah Washington**, **Johnny Hartman**, **Irene Kral**
- **CASPER**
Single: **Remember Me This Way/Jordan Hill** (MCA)
- **BAD BOYS (WORK)**
Singles: **Shy Guy/Diana King**
Someone To Love/Jon B. & Babyface (Yab Yum/550 Music)
Other Featured Artists: **2Pac**, **Da Brat**, **Ini Kamoze**
- **SMOKE** (*Hollywood*)
Featured Artists: **Jerry Garcia Band**, **Tom Waits**, **Louis Prima**
- **FORGET PARIS** (*Elektra/EEG*)
Single: **When You Love Someone/Baker & Ingram**
Other Featured Artists: **David Sanborn**, **Louis Prima**

COMING

- **CLUELESS** (*Capitol*)
Featured Artists: **Smoking Popes**, **Coolio**, **Jill Sobule**



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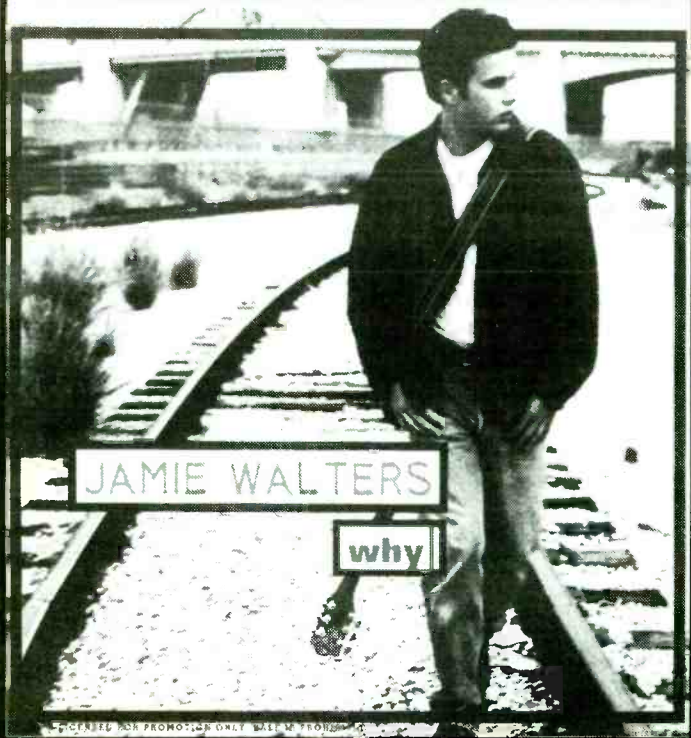
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Evergreen Eyes On Top 10 Indie Combo?

One of the last independently owned Top 10 market combos is on the block. ST hears that **Evergreen Media** is in talks to acquire **WWDC-AM & FM/Washington** from long-time local owner **Capitol Broadcasting**. The AM is *Nostalgia*, and "DC101" is a heritage Rock outlet that helped launch the careers of **Howard Stern** and the **Greaseman**. Evergreen hopes to ink an agreement by fall.

Meanwhile, ST also hears that on-air changes are in the offing at the FM as the venerable rocker seeks to deal with the rise of alternative rock.

Saga Communications expands its Board of Directors from five to six with the addition of NY-based radio broker **Gary Stevens**.

Don Imus was *slightly* upset when **Metro Traffic** terminated his airborne traffic reporter, **Andy O'Rourke**, last month for allegedly failing to report some orange traffic cones on a Big Apple roadway. Not believing this to be the actual reason for his fly guy's dismissal, the I-man — who refused to put O'Rourke's replacement on the air — did a little P.I. work.

According to the *NY Daily News*, Imus discovered that the Metro exec who fired O'Rourke apparently tried hitting on O'Rourke's pregnant wife at a company party! After O'Rourke confronted the exec, he got the boot. Imus, armed with the facts, made his displeasure known to the Metro folks. End result: The exec's been reassigned, and O'Rourke's in (and on) the air again.

Former **WRNO/N.O.** PD **Bill May** becomes PD for Classic Rock **KKLZ/Las Vegas**.

Classic Rock **WZLX/Boston** hires "Reelin' In The Years" host **George Taylor Morris** for mornings, replacing the departing **Ken Shelton**. Morris's last airshift was at **WCOZ/Boston** in 1977. Since then, he's held programming positions at **WPIX/NY**, the **Source**, **Westwood One**, and **Global Satellite Network**.

Alternative **KEDJ-FM/Phoenix** will begin simulcasting on sister Talk station **KHOT-FM**, effective Friday (7/14). **Howard Stern** — who was doing mornings on **KHOT** — replaces KEDJ's "Coffee Ground Zero" morning show of **Dead Air Dave & Jayn Sayd**. Dave shifts to afternoons, replacing PD **John Clay**; Sayd exits for afternoons at **KNRK/Portland, OR**.

Last Friday (7/7), **WVIC/Lansing** underwent its second format change in the last five months. The former CHR-turned Country-now Rock Alternative is helmed by new PD/afternoon **Darrin Arriens**. Taking the "Buzz 95" moniker, the station has applied for the new calls **WXBZ**.

What will "all-O.J." **KPIX-AM & FMSF** do when the trial ends? ST hears the News/Talk combo will unveil a line-up designed to lure those women who haven't bonded with crosstown news-driven **KGO**, conservative talker **KSFO**, and sports talker **KNBR**.

Cited as evidence of KPIX's looming feminization: the recent addition of syndi-shrink **Dr. Laura Schlessinger**, who's currently heard at night. 'PIX PD **Ken Beck** says only that his stations will remain N/T and will have a format that appeals to a broad audience.

Sportin' A Woody

New **KLYV/Dubuque, IA** night jock **Woody Harrelson** got a little more press than anticipated when a local newspaper mistook him for the former "Cheers" star. Harrelson and the station got a great big story — and picture — in the paper when the station promoted the event as an autograph signing, but "forgot" to mention Harrelson the air talent's actual credentials.

One-On-One Sports Inc. has acquired **SportsRadio Network** of Las Vegas, bringing its affiliate total to 290 stations.

Continued on Page 20

Rumors

- Will **Mark Driscoll** become the new voice of **KYSRLA**?
- Will **Mel Lewinter**, **Ina Melbach**, and **Ken Sunshine** join **Doug Morris** at **MCA**? ST hears the trio's in the middle of a 30-day leave of absence.
- Is **WEDJ/Charlotte** skewing slightly more Alternative to protect against new crosstown Alternative **WEND**?
- Will Progressive **WAIA/Jacksonville** segue to Alternative?
- Axe those rumors that **KICT/Wichita** is flipping formats to Alternative. The station remains Active Rock.

"The best consultants focus as much on the marketing and advertising as the on-air. **Bob Dunphy** got to the top of the programming field because he is a strategic, marketing-oriented thinker, with a global view of the industry."
—Jon Coleman, Coleman Research



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Z100 44X	KDWB 18X	KUTQ 31X	WAPE 27X	WDCG 36X

#9 TESTING SINGLE IN R&R CALLOUT AMERICA

#3 ROCK TESTING VIDEO  SALES APPROACHING GOLD!!



Continued from Page 18

Consulting firm **McVay Media** will be the broadcast consultant for the Rock And Roll Hall Of Fame & Museum for its grand opening in September and beyond. McVay VP/AC **Dave Popovich** will be spearheading the opening day project, which some 100 radio stations are expected to cover *live!*

Condolences to the family and friends of former **PLG VP/Communications**-turned-indie publicist **Dennis Fine**, 46, who passed away from a heart attack last Thursday (7/6).

The Seventh Annual T.J. Martell Industry Roast is set for September 13 in New York. **KROQ/L.A. PD Kevin Weatherly** will be the honoree. The roast precedes Humanitarian Night, at which **Arista President/CEO Clive Davis** will be honored.

Heartfelt congratulations to **R&R Sales Rep Elizabeth Samuels**, who's set to marry **David Hamilton** on Saturday (7/15).

Rumbles

- **WRCX/Washington MD** Linda Silver segues to a similar slot at **Bonneville Hot AC WMXV/NY**.
- Turns out **Butthole Surfers** frontman **Gibby Haynes** won't be doing mornings for **KROX/Austin** — at least not just yet. Haynes will be doing late-nights, however, as "Ray Dog" **Seggern** shifts to nights and overnight sensation **Lynn Hernandez** moves to mornings for now.
- **WHBQ-AM & WNWZ-AM/Memphis** GM **Steve Kelly** adds GM duties for sister stations **KFTH-FM/Memphis** and **KDRE/Little Rock** (both of the latter are **WDRE/Lng Island Underground Network** affiliates).
- AC consultant **Jack Taddeo** will be buying **Rock WZNF/Campaign, IL**.
- **KYLD & KYLZ/SF** hires the former **KHQT/San Jose** "Morning Dog House" team of **Jeff "JV" Vandergrift**, "Elvis" **Medina** & **Lance "Hollywood" Otani**. They'll start next Monday (7/17).
- **WKBO/St. Louis** inks a new three-year deal that'll keep its high profile morning team of **Steve & D.C.** in place through 1998.
- **WUFX/Bufalo** switches call letters to **WEDG**.
- **Joe Becker** returns to **UC KIPR/Little Rock** as **OMP/D**, replacing the exiting **Billy St. James**.
- Ex-**KIXY/San Angelo** PD **Jimmy Steels** becomes **OM** for **WHHY/Montgomery**.
- Ex-**KXXX/Bakersfield MD** **Kevin "Kozman" Koske** becomes **PD** at **Alternative KDJK/Modesto**.
- **KSMB/Lafayette, LA** night crawler **Bubba Boudreaux** becomes **MD/APD**, replacing **Kurt Kruger**, who cops the **KIOC/Beaumont** **PD** slot.
- **WPXR/Quad Cities** has been sold to **Dudley Communications**. **PD Terry Simmons** and **MD Nikk Cruz** are out. Former **KCQQ/Davenport** **PD Chuck O'Brien** has been named **OM** and will handle **MD** duties.
- **WOCQ/Ocean City** **PD Dan Duckman** steps down to concentrate on his wake-up duties. **APD/night monster Wookie** becomes **PD**.
- **KTEG/Albuquerque** interim **PD Scott Struber** gets the gig.
- **WQBK-FM/Albany, NY** evolves from **Active Rock** to **Alternative** by dumping "heritage rock artists."
- **UC WDZZ/Flint** **PD Ross Holland** adds **OM** duties for "DZZ" and crosstown **Nostalgia WFDF**. "FDF" programming supervisor **Peggy Raleigh** exits, and **Holland** assumes those duties, too.
- **UC WNVL/Lexington, KY** afternoon driver **Mike Burns** adds **PD** duties and night slammer **D.J. Gold** adds **MD** responsibilities.
- **WIIN/Jackson, MS** flipped from **UC** to **Country** **WJJK** last week (7/5). **Dave Roberts**, **PD** at **Soft AC** sister **WLN-FM**, becomes **OM** for both stations.
- **KNEW & KSAN/SF** have signed a deal to broadcast the 1995 season of the **NFL Oakland Raiders**.
- **Alternative indie promoter Max Toikoff** joins **Gavin** as **Alternative Editor**.

RADIO & RECORDS



1

- **Doug Morris** named **Warner Music-U.S. President/COO**.
- **Rick Bisceglia** becomes **Arista Records Sr. VP**.
- **Judy McGrath** appointed **MTV President**.
- **Doug McGuire** promoted to **EZ Communications VP/Nat'l PD**.
- **John Cook** tapped as **KHKS/Dallas PD**.

5

- **Andrea Ganls** elevated to **Atlantic Records Sr. VP**.
- **Jimmy Smith** named **WYLD-AM & FM/N.O. OM**.
- **Nick Francis** becomes **KNUA/Seattle PD**.

10

- **KHTT & KSJO/San Jose** name **Gary Rodriguez** **VP/GM** and **Dana Jang** **OM/PD**.
- **Fred Schumacher** becomes **KMPS-AM & FW/Seattle GM**.
- **Steve Rivers** appointed **KMEL/SF PD**.
- **Jack Merker** elevated to **KSDO/San Diego PD**.

15

- **Gerry (Cagle) Peterson** becomes **KFRC/SF PD**.
- **Bob Church** named **WDIZ/Orlando PD**.

20

- **WPEZ/Pittsburgh** promotes **Buzz Bennett** to **OM** and names **Charley Lake** **Programming Coord.**
- **John Long** becomes **WAPE/Jacksonville PD**.

KXEZ Sounds ... Divine

Thought you knew everything about the **Hugh Grant-Divine Brown** liaison? With tabloids concentrating on the affair's seamy side, there's been little mention of what radio station the two were said to be listening to in Grant's white BMW convertible.

The **Divine One** herself broached the subject, mentioning the radio was tuned to **KXEZ/L.A.** In a *London News Of The World* story, she said that Grant enjoyed being rough, yet liked the **Viacom Soft AC's** "inoffensive music." She notes **KXEZ** plays "very bland ... ballads ... by people like **Michael Bolton**."

VP/GM Bob Griffith delivered a package containing eight **Michael Bolton** CDs to Grant's agent, but stressed this wasn't the reason they nicknamed the station "Easy."

Records

- **Reprise Denver** local promo **Rich Garcia** takes on **Nat'l Progressive** promo duties, while remaining based in the **Mile High City**.
- In the wake of **Mike Jacobs** joining **MCA**, the label begins its **Alternative** restructuring efforts: **Jack Fulmer** escapes *Monitor* to become **NY Regional Alternative**; former **EMI college promo** **Todd Ashmann** is named **Midwest Regional Alternative**, based in **Chi-town**. Will **KKNB/Lincoln PD/MD Ken-O Williams** become the label's **Southwest Regional Alternative**, based in **Austin**? And will **Capricorn Dir/Alternative Promo Nan Fisher** become **Southeast Regional Alternative**, based in **Hottlanta**?

Celine

i could fall in love

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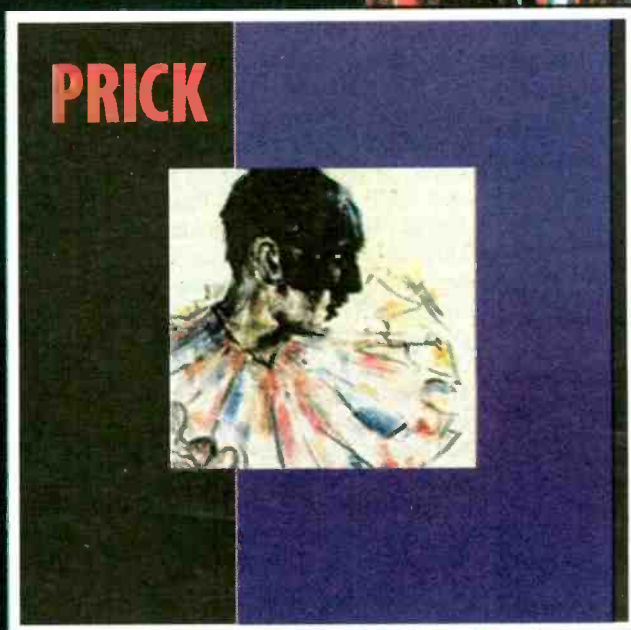
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WNEW

Continued from Page 1

in the world that's going to generate the most money for our company. We had Paragon go out and research the rock universe, and they found an underserved area for people over 25. It's hard to describe the sound of WNEW, because we're developing it as we go. We're toying with some heritage artists not embraced by the pure alternative world to find the songs that make sense; some work, others don't. The listener draws far fewer lines in the sand as to what's acceptable than we do in the industry."

Edwards said he hopes to expose New Yorkers to music that hasn't been on the radio before, but he quickly added, "Our gold will play a much more important role than at an Alternative station, which targets a younger audience and consumes and trashes bands quickly. This is more an evolution than a revolution."

WNEW's New Groove

The final song before the WNEW switched formats to "Rock Alternative" was the Beatles' "Revolution," followed by Scott Mun's announcement: "As you know, I usually open with a John Lennon or Beatles song, but today's a different kind of day. Today begins the next evolution or revolution of 'NEW. When we started 'NEW 28 years ago, the experiment was to be the alternative to Top 40 radio. We played rock music no other radio station played and talked to our listeners like you talked to a friend, with insight and knowledge of the sounds we were hearing for the first time together. The Rock radio revolution had arrived, and it was WNEW who set it free and opened the door for the musical explosion heard 'round the world.

"As the years came and went, so did a lot of radio stations that were inspired by WNEW. Do you remember WQIV, WEIX, WAPP, and WPLJ before they changed their call letters? WNEW made rock music acceptable, and everyone wanted a piece of our pie. As FM radio became big business, the suits came in from corporate and carved up WNEW to make smaller packages for their salespeople to sell — Lite Rock, Hard Rock, Progressive Rock, Classic Rock. Some of these bastard children still exist today — WXRK, WAXQ, WDRE, WDMA, WBAB, to name a few. I know some of you are probably saying, 'Scott, where in the hell are you going with all of this?' My answer is into the future. The decorators have arrived and given us a new coat of paint, inside and outside, redecorating the world's largest rock 'n' roll library to create a new groove. I think you will see it, hear it, and love it. Starting right here and right now, we begin the next 28 years of 102.7 'NEW 'New York's Rock Alternative.'"

With that, 'NEW began the first hour of its new incarnation, playing: R.E.M./It's The End Of The World As We Know It

TIMBUK 3/The Future's So Bright
TOM PETTY/A Higher Place
CLASH/This Is Radio Clash
ANNIE LENNOX/Train In Vain
U2/Desire
MATTHEW SWEET/Sick Of Myself
LIVE/Alone
ROLLING STONES/Time Waits For No One

According to Paragon Research Managing Partner Mike Henry, "The research not only confirmed that WNEW is already in great shape, but it identified a higher ratings plateau by shifting to Rock Alternative. The research proved that WNEW's huge cume will make the transition with WNEW as it will appeal to a much broader audience."

SBR VP John Bradley added, "I think listeners will be pleasantly surprised with the breadth and depth of the format and how well it integrates the music WNEW has exposed over the years."

Rival Reaction

At least one of WNEW's competitors was not particularly startled by the change. "It's important to keep this in its proper perspective," said WAXQ PD Ron Valeri. "WNEW hasn't changed — they've modified their existing format. They've made an intelligent, logical evolution of the station and moved to a more boutique format, which gives them more focus. In turn, it should strengthen them. Any success they achieve won't come at our expense. Frankly, this now positions us as the mass-appeal rock station of New York. 'NEW had an AA meeting — Adult Alternative."

Changes

Continued from Page 14

airshift at WEND/Charlotte; he'd been off-air since the station flipped to Alternative two months ago ... CKEY/Niagara Falls-Buffalo hires former crosstown WGRF morning news anchor Joeline Baller for afternoons, and former Virgin promo domo Marcia Macro joins as Promotion Dir.; the station also has two new World Wide Web sites, "State Of Independents" at <http://vaxxine.com/soi> and "The Planet" at <http://theplanetfm/rock> ... At WQMF-FM & WQNF-FM/Louisville, Promotion Dir. Rick Jamie becomes interim PD, replacing Gary Guthrie, while 'QNF MD Mel Rexroat takes over WQMF MD duties from the exiting Duke Meyer. Meanwhile, WQMF & WQNF Asst. Engineer/Producer David Abbott is named WQNF Programming Asst., and 'QMF & 'QNF Asst. Producer Keith O'Loane becomes Production Director for both stations; Dave Steele exits ... KRRK/Omaha hires former WVOC/Columbia, SC air personality Rich Kleinfeldt for mid-days/Production Director, replacing Ron Smith. Also, ex-KILM/Denver air personality Kevin Moriarty joins for nights, Tom Skinner shifts to overnights, and Brian Ortner exits ... WGRD/Grand Rapids inks Burkhardt/Douglas as consultant ... WMRQ/Hartford inks Pollack Media Group as consultant ... KPOI moves to new digs: 1160 N. King St., Honolulu, HI 96817; new phone (808) 847-7100 and fax 841-3343.

CHR: Ex-WWXX/Providence morning man and current WBSS/Atlantic City night slammer Mark "Mojo" Allen becomes MD/afternoon driver at KXTZ/Las Vegas, replacing the exiting Tony Manero ... WLEV/Allentown production guru Mike McKenzie grabs production

Morris

Continued from Page 12

wherein discs were allegedly shipped to retailers and distributors without charge or at large discounts in exchange for unrecorded cash. An internal investigation initiated by Morris — which led to the dismissal of a dozen executives last year — is said to be ongoing.

"Mr. Morris knew about the allegations involving improper sales practices for at least several weeks prior to Dec. 5," TW claimed in court papers, referring to the date Morris inked his contract. The filing responded to a \$50 million breach-of-contract suit brought by Morris on 6/23. (TW is countering for the \$10 million Morris was already paid for his final six months there.)

Morris would not comment on either suit, except to say, "I have tremendous affection for the people who work at the Warner Music Group, and I wish them all continued success."

Morris's deal is expected to heighten tension between TW and Seagram, whose 15% ownership in TW qualifies it as a hostile shareholder.

duties at WNNK/Harrisburg; he replaces Al Peterson, who segues to Radio World as Technical Editor ... Former KQKQ/Omaha Promo Dir. Karen Menke takes the same duties at KMXV/KC ... KYCY/SF Promo Mgr. Krista Coutts becomes Director/Marketing & Promotion for crosstown KYLD.

Classic Rock: KOEL/Waterloo-Cedar Falls, IA LMAs new Classic Rocker KCRR/Grundy Center, IA.

Country: Several airstaff changes at WUSN/Chicago following midday maven Nancy Turner's exit — Bill Garcia takes middays, Jeff Henschel moves to evenings, and afternoon producer Cory Duke shifts to overnights ... WMYC/Mobile revamps its lineup to include Jim Bosh (6-10am), Mark Andrews (10am-2pm), Amy Bishop (2-6pm), Shane "Night Train" McBride (6pm-12midnight), and the syndicated "After Midnight" in overnights ... WCHY/Savannah's new middayer is Jeff Griffin, who segues from overnights at crosstown Rocker WZAT ... WXBW/Pensacola, FL promotes LSM Ron Bird to GSM, names Bob Roddy Research Director, recruits Connie Strozier as Sales & Marketing Research Coordinator, and moves Karen Caruthers into the National Sales Coordinator position.

Gold: Former KDEC/Decorah, IA PD/MD/afternoon driver Barb Carl becomes Production Dir. for KQMG/Independence, IA ... WAYS/Macon, GA overnights Chad Everett segues into the 7pm-midnight shift.

News/Talk: Former Chicago Bear and current KSYG/Little Rock morning host Dan Hampton joins WGN/Chicago's Bears football broadcast team ... Carmine Guzman is now WCKY/Cincinnati's 8-11 pm host ... Capt. Jack Peterson returns to WNBH-AM/New Bedford, MA as

Revenues

Continued from Page 3

The fall-off in national business continued into June, according to broadcast CPA George Nadel Riven. "In our June survey of 54 markets thus far, 61% experienced declines in national spot business compared to the previous June. However, 83% of the markets were up in local business, and half of those had double-digit gains."

Revenue watchers might remember that May '94 was radio's first billion-dollar month. That pinnacle was not achieved this year owing to the broadcast calendar: May '94 was a five-week month, while May '95 had only four weeks. Riven said July '95 appears to be the next candidate for billion-dollar billings — it's a five-week month, plus radio is on the receiving end of a beverage and entertainment media splurge.

RAB President/CEO Gary Fries said the radio industry is on course to take in a billion dollars more this year than last.

morning host, teamed with his wife Lynne.

Rock: Eddie Trunk, who has spent the last 12 years at WDHA/Morristown, NJ as air personality and metal director, joins WAXQ/New York for Sunday nights and fill-in airshifts ... KFMZ/Columbia, MO morning show sidekick "Phil" leaves to enter the Denver television market. News/Sports Director/Overnighter Eric Anderson trades overnights for Phil's morning duties, with "Nick" taking overnights ... WROV/Roanoke's area code changes from 703 to 540 ... WZAT/Savannah MD Joe Kleon segues to crosstown WIXV in a parttime capacity; Kevin Mitchell joins 'ZAT as MD.

UC: "Boss" joins the night crew at KKDA-FM/Dallas ... WDZZ/Flint, MI Production Director Kevin Cage exits ... Eric Woods relinquishes MD duties at KHRN/Bryan-College Station, TX but keeps his 6-10pm airshift; GM Plurial Marshall adds MD duties.

Records: Gourav Dalmiya is promoted to Sr. Director/Finance & Accounting at Arista Records ... Capricorn Records promotes Matthew Howard to Computer Services Mgr., hires Paula Donner as Publicist, and ups Roger Groce to Publicity Asst. ... Russell Aiello is named Assoc. Director/Product Development, Rock for Uni Distribution Corp. ... CEMA Distribution ups Michael Terry to National Manager/Urban Artist Development ... Restless Records College Radio Director Keith Moran moves into a newly created sales post at the label's Minneapolis office ... Private Music moves into new offices at 8750 Wilshire Blvd., Beverly Hills, CA 90211; the new phone number is (310) 358-4500.

Industry: Kamala Gordon joins BMI as Associate Director, Writer/Publisher Relations.

Elder

Continued from Page 3

informed decisions. It will also be very important for me to gain the support and confidence the staff — many of whom have worked there for a long, long time."

Prior to joining KCMO & KMBZ in 1993, Elder spent seven years as Program/Operations Director at Clear Channel Communications' KTOK-AM/Oklahoma City.

Brochstein

Continued from Page 3

changing and proliferating media environment makes radio — with its consistently solid audience base — more attractive to advertisers and agencies."

Brochstein spent the last dozen years as a sales exec for Turner Broadcasting and Blair Television.



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RANDALL BLOOMQUIST

Topic Research: A Double-Edged Sword?

□ Industry execs discuss pros, cons of Premiere's forthcoming News Track system

Early this fall, **Premiere Radio Networks** will formally debut a callout research product designed to help Talk programmers gauge audience interest in various local and national talk topics.

The **News Track** system will allow a client station to download overnight feedback on local topics, based on interviews with 100 P1 Talk radio listeners in its market. The program charts the sample's level of familiarity, interest, disinterest, and burn for the topics, which are submitted on a weekly basis by the client station.

The same information is available for national topics. That data is based on responses from P1 listeners in all News Track markets. (The service will initially be available in the Top 10 markets, with expansion to the Top 15 — and beyond — set for sometime in the near future.)

News Track, which will be available on a barter basis, also conducts nightly news polls on hot topics. The result: instant *USA Today*-style "question of the day" programming nuggets, complete with graphs. The topic research is



Phil Boyce

Rob Balon

handled by **Marketing Research Partners Inc.**, a division of **Media Base**. The news polls are conducted by **Bullet Polls**.

Careful Use

The News Track information is intriguing, but is it really valuable as a programming tool? PDs and consultants I spoke with view quality topic research as beneficial, but not indispensable. And, they add, it could be dangerous if misapplied.

"Every good radio programmer uses research to find out everything possible about his audience," says **WABC/New York PD Phil Boyce**. "I think this could be very useful for Talk programmers — so long as they're careful how they use it."

Talk radio, the experts note, is first and foremost a personality format. Listeners are lured and held not by the topics themselves, but by a particular host's unique approach to the topics. As **Rush Limbaugh** has said, "You can get the news anywhere, but there's nothing like getting it from me."

Given the choice between well-testing topics and a good host, **Roberts/Cooke Research's Dave Roberts** says he'd take the host every time. "If I were programming a Talk station, I'd like to think my hosts were good enough to make any topic interesting."

Feed Your Gut

Which doesn't mean topic selection isn't important. Talk stations need to address the issues their listeners are talking about — topics that are timely, interesting, and relevant to the audience. Traditionally, those topics have been determined by the gut-feel of the hosts, producers, and PD. These visceral conclusions are based on the day's hot news, phone activity, and their knowledge of the audience.

According to the experts, solid

“

Every good radio programmer uses research to find out everything possible about his audience. This could be very useful for Talk programmers — so long as they're careful how they use it.

— Phil Boyce

”

topic research might contribute to this intuitive process, but can never replace it. "The key is to remember that this information can only give you a general sense of what people are thinking about," says Roberts. "We [programmers] are the pros. We should use this kind of research to feed our gut, not replace it."

Roberts adds that such research can serve as a valuable "reality check" to counter impressions left by less reliable sources of feedback, such as off-air calls and letters.

enough to simply ask people whether they're interested in a subject. To truly gauge their interest, a researcher must explore various aspects of the topic.

"A hook from a record is enough to remind listeners of [their impressions of] a song," he says. "But it's not enough to say 'the Free Trade Agreement' to find out how people feel about that topic. For example, [respondents] may tell you they're burnt on O.J. But if you ask them about some new, interesting angle on

the story, suddenly they want to hear about it! I would hate to see a host who has come up with a fresh angle on an old story be quashed because the research says the topic is burnt."

Daily News

Boyce and others point out that the volatile nature of news-driven talk also limits the value of topic research. "We have topics that flair up in the morning, burn through the day, and aren't even mentioned the next day," says Boyce. "How do you track something like that?"

Given these limitations, the experts agree that the worst thing a PD could do with topic research is give it too much weight. Says Roberts: "This is fun information, not need-to-know information."



'So Many Variables'

PDs who elect to include topic research in their decision-making mix need to be aware of its limitations and dangers, say the experts. **Benchmark Research's Rob Balon** warns that, in his experience, topic research turns up inconsistent results that are sometimes twisted by the respondents' hidden agendas.

For example, he observes, ratings for the **O.J. Simpson** trial were soaring even as surveys indicated that people were tired of that story. "I've often wondered whether it's even possible to do topic research," says Balon. "There are just so many variables."

Roberts, who's in the midst of an extensive topic research project for a major Talk station, adds it's not

“

I would hate to see a host who has come up with a fresh angle on an old story be quashed because the research says the topic is burnt.

— Dave Roberts

”

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BRUCE HORNBSBY/Walk In The Sun

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Mainstream AC

JON B. & BABYFACE/Someone To Love
ELTON JOHN/Made In England

Lite AC

MICHAEL DAMIAN/Never Walk Away
SELENA/ Could Fall In Love
DUSTY SPRINGFIELD & DARYL HALL/Wherever ...

UC

JODECI/Freak'n You
MONICA/Don't Take It Personal
NUTTIN' NYCE/Froggy Style
SHAGGY/Boombastic

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Digital AC - J.J. Cook

SELENA/ Could Fall In Love

Digital Soft AC - Mike Bettelli

DAVID SANBORN/This Masquerade

Digital AC Mix - Mike Bettelli

CHRISTOPHER CROSS/Open Up My Window

Digital Hot AC - J.J. Cook

NATALIE MERCHANT/Carnival
DANNY TATE/Dreamin'

Digital CHR - J.J. Cook

SOUL FOR REAL/Every Little Thing I Do
JAMIE WALTERS/Why

Hot Z Format - J.J. Cook

PRIMUS/Wynona's Big Brown Beaver

Radio X - Cheryl Broz

BUFFALO TOM/Summer
FOO FIGHTERS/This Is A Call
THURSTON MOORE/Ono Soul
OUR LADY PEACE/Naveed
PEARL JAM/Immortality

JONES SATELLITE NETWORKS

Phil Barry • (800) 766-3251

Adult Hit Radio - J.J. McKay

SOPHIE B. HAWKINS/As I Lay Me Down

Soft Hits - Rick Brady

ALL-4-ONE/ Can Love You Like That

Light Hits - Dave Olsen

(312) 755-1300

HOOTIE & THE BLOWFISH/Let Her Cry

WESTWOOD ONE NETWORKS

Bob McNeill • (805) 294-9000

Soft AC - Andy Fuller

GLORIA ESTEFAN/It's Too Late

Adult Rock & Roll

TOM PETTY/A Higher Place

RADIO AAMS

Children's Satellite Network

Stix Franklin • (612) 926-1280

LW TW

- 1 VANESSA WILLIAMS/Colors Of The Wind (Hollywood)
- 2 SHAMPOO/Trouble (Fox/Atlantic)
- 3 LITTLE RICHARD/Casper The Friendly Ghost (MCA/UNI)
- 4 REDNEX/Cotton Eye Joe (Battery/Jive)
- 5 TEVIN CAMPBELL/1 2 1 (Walt Disney)
- 6 TAG TEAM/Pig Power (Curb)
- 7 REMBRANDTS/I'll Be There For You (EastWest/EEG)
- 8 MARY MARY w/MICKEY, MINNIE & GOOBY/Mickey Mouse Club (Walt Disney)
- 9 SUGAR BEATS/Na Na Hey Hey (Kiss Her Goodbye) (Sugar Beats Entertainment)
- 10 PUMBA & TIMON/Warhog Rhapsody (Walt Disney)

©Children's Broadcasting Corporation



59.4 million households
Patti Galluzzi,
VP/Music Programming

Weeks On

ADDS

- BETTER THAN EZRA/In The Blood (Swell/Elektra/EEG)
NEIL YOUNG/Downtown (Reprise)
D'ANGELO/Brown Sugar (EMI)
XSCAPE/Feels So Good (So So Def/Columbia)
RAMONES/ Don't Want To Grow Up (Radioactive)
SILVERCHAIR/Tomorrow (Epic)
TOADIES/Possum Kingdom (Interscope/Atlantic)

HEAVY

- BLUES TRAVELER/Run-Around (A&M) 13
BON JOVI/This Ain't A Love Song (Mercury) 8
COLLECTIVE SOUL/December (Atlantic) 15
HOOTIE & THE BLOWFISH/Only Wanna Be... (Atlantic) .. 2
MICHAEL & JANET JACKSON/Scream (Epic) 6
MADONNA/Human Nature (Maverick/Sire/WB) 9
ALANIS MORISSETTE/You Oughta... (Maverick/Reprise) .. 5
NAUGHTY BY NATURE/Feel Me Flow (Tommy Boy) .. 11
REMBRANDTS/I'll Be There For You (EastWest/EEG) .. 6
SEAL/Kiss From A Rose (ZTT/Sire/WB) 9
SKEE-LO/Wish (Sunshine/Scotti Bros.) 9
SOUL ASYLUM/Misery (Columbia) 9
ROO STEWART/Leave Virginia Alone (WB) 7
TLC/Waterfalls (LaFace/Arista) 8
UZ/Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic) .. 7
WHITE ZOMBIE/More Human Than Human (Geffen) ... 13

JAM OF THE WEEK

NOTORIOUS B.I.G./One More Chance (Bad Boy/Arista) ... 5

STRESS

- ALL-4-ONE/ Can Love You Like That (Blitz/Atlantic) ... 6
JON B. & BABYFACE/Someone... (Yab Yum/550 Music) 10
BETTER THAN EZRA/In The Blood (Swell/Elektra/EEG) ADD
CRANBERRIES/Ridiculous Thoughts (Island) 5
SHERYL CROW/Can't Cry Anymore (A&M) 6
FILTER/Hey Man, Nice Shot (Reprise) 13
LIVE/White, Discussion (Radioactive) 4
MONICA/Don't Take It Personal (Rowdy/Arista) 9
R.E.M./Crush With Eyeliner (WB) 2
SOUL FOR REAL/Every Little Thing (Uptown/MCA) ... 12
SPEARHEAD/Hole In The Bucket (Capitol) 9
SPONGE/Molly (WORK) 8
WEEZER/Say It Ain't So (DGC/Geffen) 9
NEIL YOUNG/Downtown (Reprise) ADD

ACTIVE

- BROWNSTONE/ Can't Tell You Why (MJJ/Epic) 2
D'ANGELO/Brown Sugar (EMI) ADD
DIANA DANE/Chester (Maverick/Lifestyles/WB) 3
DAVE MATTHEWS BAND/Ants Marching (RCA) 7
CHRIS ISAAK/Somebody's Crying (Reprise) 9
JODECI/Freak'n You (Uptown/MCA) 3
MONTELL JORDAN/Sometin' 4... (PMP/RAL/Island) ... 3
DIANA KING/Shy Guy (WORK) 16
PRIMUS/Wynona's Big Brown Beaver (Interscope) .. 5
REAL MCDOWY/Come And Get Your Love (Arista) 4
RUSTED ROOT/Send Me On My Way (Mercury) 9
SHAGGY/Boombastic (Virgin) 4
XSCAPE/Feels So Good (So So Def/Columbia) ... ADD

ON

- ELASTICA/Stutter (DGC/Geffen) 2
PJ HARVEY/C'mon Billy (Island) 2
HUM/Stars (RCA) 2
ELTON JOHN/Made In England (Rocket/Island) 3
LUSCIOUS JACKSON/Here (Grand Royal/Capitol) 4
NATALIE MERCHANT/Carnival (Elektra/EEG) 3
RAMONES/ Don't Want To Grow Up (Radioactive) ... ADD
SILVERCHAIR/Tomorrow (Epic) ADD
MATTHEW SWEET/We're The Same (Zoo) 3
TOADIES/Possum Kingdom (Interscope/Atlantic) ... ADD
JENNIFER TRYNN/Better Than Nothing (Squint/WB) ... 2

Information current as of July 17.



21 million households
Les Garland,
Exec. VP/Programming
Frankie Blue,
Director/Music Programming

LW TW

- 1 BONE THUGS ...1st Of Tha... (Ruthless/Relativity)
- 2 JODECI/Freak'n You (Uptown/MCA)
- 3 ADINA HOWARD/My Up And... (EastWest/EEG)
- 4 TLC/Waterfalls (LaFace/Arista)
- 5 LUNIZ/ Got 5 On It (Noo Trybe)
- 6 NOTORIOUS B.I.G./One More... (Bad Boy/Arista)
- 7 PRIMUS/Wynona's Big Brown ... (Interscope)
- 8 SKEE-LO/Wish (Sunshine/Scotti Bros.)
- 9 2PAC/So Many Tears (Interscope)
- 10 PURE SOUL/We Must Be... (Stepsun/Interscope)

Most requested for week ending July 7.



48.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

Weeks On

ADDS

- COLLECTIVE SOUL/December (Atlantic)
MOKENSTEF/He's Mine (Outburst/RAL/Island)
SOPHIE B. HAWKINS/As I Lay Me Down (Columbia)

XL

- BRYAN ADAMS/Have You Ever Really... (A&M) 9
HOOTIE & THE BLOWFISH/Only Wanna... (Atlantic) .. 1
HOOTIE & THE BLOWFISH/Let Her Cry (Atlantic) ... 23
REMBRANDTS/I'll Be There For You (Elektra/EEG) ... 5
SEAL/Kiss From A Rose (ZTT/Sire/WB) 8

LARGE

- BLESSIO UNION OF SOULS/ Believe (SBK/EMI) ... 19
BLUES TRAVELER/Run-Around (A&M) 23
BOYZ II MEN/Water Runs Dry (Motown) 14
SHERYL CROW/Can't Cry Anymore (A&M) 5
DAVE MATTHEWS BAND/What Would... (RCA) 30
DIANNE FARRIS/ Know (Columbia) 24
CHRIS ISAAK/Somebody's Crying (Reprise) 8
MICHAEL & JANET JACKSON/Scream (Epic) 4
ROD STEWART/Leave Virginia Alone (WB) 6
VANESSA WILLIAMS/Colors Of... (Hollywood) 4

MEDIUM

- BON JOVI/This Ain't A Love Song (Mercury) 6
COLLECTIVE SOUL/December (Atlantic) ADD
MICHAEL JACKSON/Childhood (Epic) 1
ELTON JOHN/Made In England (Island) 3
ANNIE LENNOX/Whiter Shade Of Pale (Arista) 2
BETTE MIDLER/To Deserve You (Atlantic) 2
CURTIS STIGERS/This Time (Arista) 1
UZ/Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic) ... 5
VAN HALEN/Can't Stop Lovin' You (WB) 9

CUSTOM

- AFTER 7/Till You Do Me Right (Virgin) 2
ALL-4-ONE/ Can Love You Like That (Blitz/Atlantic) 4
JANN ARDEN/Could I Be Your Girl (A&M) 7
JON B. & BABYFACE/Someone... (Yab Yum/550 Music) 8
BROWNSTONE/ Can't Tell You Why (MJJ/Epic) 2
VANESSA OADU/Near The Black Forest (MCA) 4
DAVE MATTHEWS BAND/Ants Marching (RCA) 2
DEL AMITRI/Roll To Me (A&M) 4
SOPHIE B. HAWKINS/As I Lay Me... (Columbia) ... ADD
JEWEL/Who Will Save Your Soul (Atlantic) 5
DIANA KING/Shy Guy (WORK) 14
MAVERICKS/Blue Moon (MCA) 1
BRIAN MCKNIGHT/Crazy Love (Mercury) 6
NATALIE MERCHANT/Carnival (Elektra/EEG) 3
MOKENSTEF/He's Mine (Outburst/RAL/Island) ... ADD
JOAN OSBORNE/St. Theresa (Mercury) 6
BILLY PILGRIM/Sweet Louisiana (Atlantic) 6
RUSTED ROOT/Send Me On My Way (Mercury) 4
JILL SOBULE/ Kissed A Girl (Atlantic) 14
VAN MORRISON/Days Like This (Polydor/A&M) 4

Information current as of July 17.



36 million households
Lydia Cole,
VP/Music Programming

Video Soul Top 10

LW TW

- 1 NOTORIOUS B.I.G./One More... (Bad Boy/Arista)
- 2 TLC/Waterfalls (LaFace/Arista)
- 3 MICHAEL & JANET JACKSON/Scream (Epic)
- 4 JON B. & BABYFACE/Someone... (Yab Yum/550 Music)
- 5 TONY THOMPSON/ Wanna Love Like... (Giant/WB)
- 6 SHAGGY/Boombastic (Virgin)
- 7 BRANDY/Best Friend (Atlantic)
- 8 MARY J. BLIGE/You Bring Me Joy (Uptown/MCA)
- 9 XSCAPE/Feels So Good (So So Def/Columbia)
- 10 D'ANGELO/Brown Sugar (EMI)

Information current as of July 14.

Rap City Top 10

LW TW

- 1 OL DIRTY BASTARD/Shimmy... (Elektra/EEG)
- 2 2PAC/So Many Tears (Interscope)
- 3 GRAND PUBA/ Like It ... (Elektra/EEG)
- 4 NOTORIOUS B.I.G./One More... (Bad Boy/Arista)
- 5 RACKWON/Glaciars Of Ice (Loud/RCA)
- 6 MOBB DEEP/Survival Of The Fittest (Loud/RCA)
- 7 AZ/Sugar Hill (EMI)
- 8 LUNIZ/ Got 5 On It (Noo Trybe)
- 9 NAUGHTY BY NATURE/Feel Me Flow (Tommy Boy)
- 10 MAC 10/fo Life (Priority)

Information current as of July 14.



THE NASHVILLE NETWORK
60.2 million households
Traci Todd,
Manager/Video Programming

Weeks On

HEAVY

- JOHN ANDERSON/Mississippi Moon (BNA) 16
CLINT BLACK/One Emotion (RCA) ADD
BLACKHAWK /That's Just About Right (Arista) 14
TRACY BYRD/Walkin' To Jerusalem (MCA) 8
KENNY CHESNEY/Fall In Love (BNA) 18
JAMES HOUSE/This Is Me Missing You (Epic) 14
ALAN JACKSON/ Don't Even Know Your... (Arista) ... 8
NEAL MCDOWY/They're Playin' Our Song (Atlantic) ... 13
REBA McENTIRE/And Still (MCA) 9
LORRIE MORGAN/ Didn't Know My Own... (BNA) .. 12
PAM TILLIS/In Between Dances (Arista) 7
SHANIA TWAIN/Any Man Of Mine (Mercury) 11
CLAY WALKER/My Heart Will Never Know (Giant) ... 12

ADDS

- CLINT BLACK/One Emotion (RCA)
LISA BROKOP/Who Needs You (Capitol)
TERRI CLARK/Better Things To Do (Mercury)

Information current as of July 10.



26 million households
Tracy Rogers, Director/Programming
Hal Willis, General Manager

TOP 10

LW TW

- 1 REBA McENTIRE/And Still (MCA)
- 2 ALAN JACKSON/ Don't Even Know... (Arista)
- 3 JAMES HOUSE/This Is Me Missing You (Epic)
- 4 DAVID LEE MURPHY/Party Crowd (MCA)
- 5 LORRIE MORGAN/ Didn't Know My... (BNA)
- 6 SHANIA TWAIN/Any Man Of Mine (Mercury)
- 7 RICK TREVINO/Bobbie Ann Mason (Columbia)
- 8 JOHN MICHAEL MONTGOMERY/Sold... (Atlantic)
- 9 LEE ROY PARNELL/A Little Bit Of You (Career)
- 10 SHENANDOAH/Damed If I Don't... (Capitol)

Weeks On

HEAVY

- BROOKS & DUNN/You're Gonna Miss Me... (Arista) 8
TRACY BYRD/Walkin' To Jerusalem (MCA) 9
JAMES HOUSE/This Is Me Missing You (Epic) 16
ALAN JACKSON/ Don't Even Know Your... (Arista) .. 9
REBA McENTIRE/And Still (MCA) 10
JOHN MICHAEL MONTGOMERY/Sold... (Atlantic) ... 7
LORRIE MORGAN/ Didn't Know My Own... (BNA) .. 13
DAVID LEE MURPHY/Party Crowd (MCA) 24
LEE ROY PARNELL/A Little Bit Of You (Career) 11
COLLIN RAYE/One Boy, One Girl (Epic) ADD
DARYLE SINGLETARY/ Let Her Lie (Giant) ADD
PAM TILLIS/In Between Dances (Arista) 8
RICK TREVINO/Bobbie Ann Mason (Columbia) 13
SHANIA TWAIN/Any Man Of Mine (Mercury) 12

HOT SHOTS

- CLINT BLACK/One Emotion (RCA) 2
BOY HOWDY/She Can't Love You (Curb) 3
LISA BROKOP/Who Needs You (Capitol) 5
JUNIOR BROWN/Highway Patrol (MCG/Curb) 5
CARLENE CARTER/Love Like This (Giant) 4
KENNY CHESNEY/All I Need To Know (BNA) 2
TERRI CLARK/Better Things To Do (Mercury) 5
JEFF FOXWORTHY/Party All Night (WB) 6
WADE HAYES/Don't Stop (Columbia/DKC) 5
TOBY KEITH/Big Ol Truck (Polydor) 3
ALISON KRAUSS/Baby, Now That... (BNA) 4
SAWYER BROWN/Wantin' And Havin' It All (Curb) ... 3

ADDS

- WOODY LEE/ Like The Sound Of That (Atlantic)
COLLIN RAYE/One Boy, One Girl (Epic)
DARYLE SINGLETARY/ Let Her Lie (Giant)

Heavy rotation songs receive five plays per day. Hot Shots receive four plays per day. Breakout Videos and Picks (Pick Hits of the Week) receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of July 12.

AUSTRALIA

LW TW

- 1 MERRIL BAINBRIDGE/Mouth
- 2 TINA ARENA/Heaven Help My Heart
- 3 RICK PRICE/River Of Love
- 4 MAX SHARAM/Be Firm
- 5 TISM/(He'll Never Be) An Ol' Man River
- 6 SILVERCHAIR/Shade
- 7 MENTAL AS ANYTHING/Mr. Natural
- 8 MARGARET URLICH/Gonna Make You Mine
- 9 TLOT TLOT/The Girlfriend Song
- 10 DIVINYLS/I'm Jealous

Most Added

CHOCOLATE STARFISH/Accidentally Cool
MERRIL BAINBRIDGE/Under The Water
JAM AND SPODN/Angel

Top 10 Australian records from playlists of 3 Triple M-FM/Melbourne, FOX-FM/Melbourne, MMM/Perth, PMFM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2 Triple M-FM/Sydney, MMM-FM/Brisbane, 8105/Brisbane, FM-104/Canberra.

CANADA

LW TW

- 1 BRYAN ADAMS/Have You Ever Really Loved A Woman?
- 2 BARNEY BENTALL/Do Ya
- 3 MAE MOORE/Genuine
- 4 BRYAN ADAMS/Low Life
- 5 ALANIS MORISSETTE/You Oughta Know
- 6 PHILOSOPHER KINGS/Charms
- 7 JEFF HEALEY BAND/Angel
- 8 SANDBOX/Curious
- 9 ODDS/Eat My Brain
- 10 SPIRIT OF THE WEST/Tell Me What I Think

Most Added

MOXY FRUVOUS/Down From Above
JANN ARDEN/Unloved

Top 10 Canadian CHR hits courtesy The Record (416) 221-3366.



CONCERT PULSE

Biggest Gigs Of June

Pos.	Artist	Gross (In 000s)
1	GRATEFUL DEAD Shoreline Amphitheatre/Mountainview, CA (three shows)	\$1666.8
2	R.E.M. Rosemont Horizon/Illinois (three shows)	\$1646.2
3	R.E.M. Palace Of Auburn Hills/Michigan (two shows)	\$1483.2
4	TOM PETTY & HEARTBREAKERS Hollywood Bowl/Los Angeles (two shows)	\$1107.6
5	R.E.M. Gund Arena/Cleveland	\$713.2
6	MELISSA ETHERIDGE Byrne Meadowslands Arena/ East Rutherford/NJ	\$682.5
7	LIZA MINNELLI Cerritos Center/Cerritos, CA (five shows)	\$668.9
8	R.E.M. Polaris Amphitheatre/Columbus, OH	\$569.2
9	YANNI World Music Theatre/Tinley Park, IL	\$561.1
10	LUTHER VANDROSS Hollywood Bowl/Los Angeles	\$553.6

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California (209) 224-2631.



TONY NOVIA

CONTEMPORARY HIT RADIO

Music Clustering Of America

□ Coleman Research's first-of-its-kind study measures national tastes, trends

A little while ago, Jon Coleman, Andy Bloom, Chris Ackerman, and the staff at Coleman Research realized there is no benchmark study on American music tastes. Additionally, there has never been a true measurement of *evolving* music tastes. As a result, the radio industry tends to lag behind current music trends on the streets.

Coleman Research recognized this and created the Music Clustering Of America study. Its findings have been published in the new book, "Music Clustering Of America." Because the concept of clustering may be confusing, this week's column includes excerpts as explained and defined in the new Coleman Research book.



Coleman

Bloom

Ackerman

relate to individual songs. Three songs are considered a 'cluster' if they are all popular and have a high level of intercorrelation. This means that people have similar feelings about the three songs. Thus, listeners either 'agree' on the songs, rating them all highly, or exhibit

Research 95

casters and label execs who need to be in sync with what's going on today.

The Methodology

Between February 22 and March 1, 1995, Coleman Research conducted a national survey of 600 respondents between the ages of 12 and 54. This survey covered 30 markets, selected according to population and geographic location. Specifically, Coleman tested each Top 10 Arbitron market and 20 selected from markets 11-50. Additionally, geographic location was considered and balanced according to East vs. West and North vs. South. Age, sex, and ethnic quotas are based on national population figures.

Within the one-week time frame, Coleman Research conducted 30 F.A.C.T. (Fit, Acceptance, Compatibility Test) Auditorium Music tests in the 30 cities. The tests included a psychographic questionnaire and approximately 350 songs for evaluation. The combination of the questionnaire and song test gave them four ways to measure music tastes: utilizing individual songs, artist descriptors, individual artists, and artist images. Each of those methods is explained in great detail in the study.

What Is Music Clustering?

According to Coleman Research, "Cluster analysis examines the similarities of listeners' tastes as they

similar dis-taste for all three songs." And the winners? These are the largest musical clusters found within this new national study. The following clusters represent instances where a high percentage of respondents rated three songs favorably.

Motown (17%)

Supremes "Where Did Our Love Go"
Temptations "My Girl"
Miracles "Ooh Baby Baby"

Classical (17%)

Beethoven "Symphony No. 5"
Bach "Concerto No. 3 in D Major (Allegro)"
Tchaikovsky "Nutcracker Suite; The Waltz of the Flowers"

Oldies (15%)

Buddy Holly "That'll Be The Day"
Beach Boys "Barbara Ann"
Dion "Runaround Sue"

Grunge (14%)

Pearl Jam "Even Flow"
Green Day "When I Come Around"
Nirvana "Come As You Are"

Urban AC (14%)

Luther Vandross "Here And Now"
Freddie Jackson "You Are My Lady"

Anita Baker "Giving You The Best That I Got"

New Soft AC (13%)

Mariah Carey "Dreamlover"
Vanessa Williams "Save The Best For Last"
Whitney Houston "I Will Always Love You"

AC (13%)

Patty Smyth & Don Henley "Sometimes Love Just Ain't Enough"
Rod Stewart "Have I Told You Lately"
Michael Bolton "How Am I Supposed To Live Without You"

Soft '70s (12%)

Anne Murray "Danny's Song"
Jim Croce "Operator"
Harry Chapin "Cat's In The Cradle"

'70s (12%)

Boston "More Than A Feeling"
Fleetwood Mac "Go Your Own Way"
Steve Miller Band "Rock 'N Me"

Pop Alternative (11%)

Spin Doctors "Two Princes"
Blind Melon "No Rain"
Red Hot Chili Peppers "Under The Bridge"

Jazz (11%)

Kenny G "Forever In Love"
Spyro Gyra "Catching The Sun"
Dave Koz "You Make Me Smile"

Country (9%)

Trisha Yearwood "She's In Love With The Boy"
Garth Brooks "What She's Doing Now"
Travis Tritt "Here's A Quarter, Call Someone Who Cares"

Rock (8%)

Aerosmith "Sweet Emotion"
AC/DC "You Shook Me All Night Long"
Van Halen "Right Now"

Pop CHR Rhythm (8%)

Real McCoy "Another Night"
Ace Of Base "The Sign"
Des'ree "You Gotta Be"

Classic Rock (8%)

Eric Clapton "Cocaine"
Pink Floyd "Money"
Led Zeppelin "Black Dog"

Jon Coleman believes, "There isn't a direct relationship between the size of the clusters and the size of format shares." For example, in the study, the size of the Oldies cluster is 15%. Yet, in most markets, the Oldies station isn't the third-highest-rated music-based station. Thus, cluster size reveals the appreciation for the sound, not the expected shares for the format.

He also points out that "although

NEW INTEREP STUDY

Getting To Know Your Audience

The Interep Radio Store's Research Division has just released one of the most comprehensive studies on qualitative audience characteristics for radio's major formats ever to be conducted.

The report includes specific listeners' characteristics (by demographics, lifestyle, and regional preference) for each format and a breakdown of format-appeal by age. There's also come ranking and indexing by education, occupation, household income, and home ownership. In addition, the report contains national and regional rankings of all major formats. For more information, call Marla Pirner at (212) 916-0539.

Most Likely To ...

According to the study, the CHR audience is most likely to:

- Fall into the 18-49 age group (90%) or the 25-54 age group (61%) ... with heaviest concentration in the 18-24 and 25-34 cells
- Balance fairly evenly between women (56%) and men (44%)
- Be Caucasian
- Be married (48%) or single/never married (41%)
- Have attended one to three years of college (29%)
- Be employed fulltime (61%)
- Hold technical/clerical/sales occupations (25%)
- Earn a household income of \$40,000 or more (50%)
- Own their own home (59%)
- Own a single-family dwelling (69%)
- Have children aged 12-17 (25%) or children aged 6-11 (25%) (among households with children)
- Live in primarily metro suburban areas (50%) ... but with 32% concentrated in metro central city areas and 19% in rural areas.
- Reside across all Census regions fairly evenly: South (30%), Midwest (27%), Northeast (24%), and West (19%).

Source: 1994 Simmons, CHR's % composition based on adults 18+, average daily cum. M-F 6am-midnight

Top Radio Formats By Census Regions

	Northeast	Midwest	South	West
AC	11.3%	Country 18.7%	Country 20.9%	Country 12.3%
N/T	10.2%	N/T 11.5%	AC 8.5%	N/T 11.6%
CHR	8.0%	AC 8.9%	Urban 7.5%	AC 9.2%
Country	7.8%	Rock 7.8%	N/T 6.7%	Rock 7.7%
All-News	7.8%	CHR 7.7%	CHR 5.8%	CHR 6.3%

Source: 1994 Simmons, average daily M-F 6am-midnight adults 18+ cum. rating

cluster size doesn't correlate one-for-one in terms of market shares, they are very confident that if the size of a cluster's magnitude shrinks over time, stations whose sound is based on that cluster will see ratings erosion."

Other Findings

Before you flip your station's format, you'll want to look inside each of the clusters for the really substantial information — much of which may surprise you. The study goes into detail for each cluster describing demographic appeal, ethnic appeal, percentage of male vs. female listeners, political views, music purchasing information, TSL, etc.

The study also provides more detailed information on format P1 listening, which artists are hot (and which are not), and age clusters. For example, one finding inside the 12-34-year-old clusters reveals, "Alternative-based sounds represent the largest bodies of taste among 12-34s, as three out of the six largest clusters are Grunge (23%), Pop Alternative (17%), and Pop/CHR Rock (12%)."

"In the Pop CHR Rhythm cluster for example, 48% of this cluster falls into the 12-24 demographic group and 67% are women. Hispanics and

Caucasians make up 94% of this cluster. Pop CHR Rhythm cluster members are overwhelmingly core CHR listeners and prefer uptempo music. They tend to be high consumers of television, frequently attend movies, and are one of the top clusters for fast-food consumption."

According to Coleman's study, "At present, the world of CHR has three strains. The data suggests that CHR/Rhythm is bigger than CHR/Rock. Additionally, a mainstream CHR cluster emerges. Thus, the CHR world is currently in a state of flux as well." For more information, you can contact Coleman Research at (919) 571-0000.

CHR/Top 40 Asst. Editor Paul Colbert contributed to this column.

NewsTips



Want to share an opinion or a hot tip? Call R&R's NewsTips line: (310) 788-1699 or e-mail us at RNRLA@aol.com

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES

Callout America song selection is based on the Top 30 titles from the R&R CHR/Pop chart for the week of June 19-25.

CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
TLC Waterfalls (LaFace/Arista)	4.10	4.10	4.13	—	83.5%	14.0%
LIVE Lightning Crashes (Radioactive)	4.04	4.22	4.00	3.99	75.3%	21.0%
REMBRANDTS I'll Be There For You (EastWest/EEG)	3.94	3.94	3.89	3.98	93.0%	26.3%
BOYZ II MEN Water Runs Dry (Motown)	3.92	3.85	3.95	4.13	92.5%	28.5%
BLUES TRAVELER Run-Around (A&M)	3.87	3.83	3.82	3.70	73.0%	16.5%
GREEN DAY When I Come Around (Reprise)	3.82	3.85	3.86	3.92	90.3%	33.3%
HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	3.80	3.87	3.73	3.75	86.3%	31.5%
JON B. & BABYFACE Someone To... (Yab Yum/550 Music)	3.75	3.65	3.58	3.73	60.5%	10.2%
BETTER THAN EZRA Good (Swell/Elektra/EEG)	3.70	3.89	3.51	3.72	68.0%	16.0%
MONTELL JORDAN This Is How We... (PMP/RAL/Island)	3.67	3.65	3.70	3.65	80.0%	25.8%
BLESSID UNION OF SOULS I Believe (EMI)	3.65	3.76	3.54	3.59	90.0%	30.8%
COLLECTIVE SOUL December (Atlantic)	3.62	3.84	3.68	3.65	69.2%	16.8%
SEAL Kiss From A Rose (ZTT/Sire/WB)	3.62	3.70	—	—	62.5%	13.8%
VANESSA WILLIAMS Colors Of The Wind (Hollywood)	3.57	—	—	—	52.2%	11.3%
ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	3.57	3.69	3.66	3.61	83.5%	25.2%
SOUL ASYLUM Misery (Columbia)	3.55	3.45	3.57	3.62	50.5%	17.0%
DAVE MATTHEWS BAND What Would You Say (RCA)	3.54	3.52	3.58	3.43	67.2%	18.2%
JAMIE WALTERS Hold On (Atlantic)	3.53	3.50	3.49	3.67	82.5%	30.0%
BRYAN ADAMS Have You Ever Really Loved... (A&M)	3.52	3.61	3.46	3.73	87.2%	31.3%
NICKI FRENCH Total Eclipse Of The Heart (Critique)	3.48	3.38	3.36	3.43	92.0%	31.3%
U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)	3.41	3.55	—	—	43.8%	11.5%
DIONNE FARRIS I Know (Columbia)	3.36	3.31	3.31	3.52	95.3%	40.0%
BON JOVI This Ain't A Love Song (Mercury)	3.30	3.50	3.50	3.23	62.2%	17.7%
VAN HALEN Can't Stop Lovin' You (WB)	3.25	3.12	3.13	3.14	69.7%	25.8%
REAL MccOY Come And Get Your Love (Arista)	3.23	3.19	3.07	3.21	65.5%	23.0%
SOPHIE B. HAWKINS As I Lay Me Down (Columbia)	3.17	—	—	—	33.8%	8.5%
PAULA ABDUL My Love Is For Real (Captive/Virgin)	3.15	3.28	3.15	3.24	59.0%	19.0%
YAKI-DA I Saw You Dancing (London/Island)	3.07	2.91	2.76	3.08	33.3%	13.0%
MICHAEL & JANET JACKSON Scream (Epic)	2.84	2.85	2.74	2.97	80.5%	33.0%
ROD STEWART Leave Virginia Alone (WB)	2.70	2.75	2.81	—	56.3%	27.0%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5. (1= dislike very much; 5= like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the percentage of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34 who are weekly cume listeners of at least one R&R CHR/Pop reporting station in the following regions: EAST: WXKS/Boston, WKSE/Buffalo, WKSS/Hartford, WTIC/Hartford, WHTZ/New York, WIOQ/Philadelphia, WPLY/Philadelphia, WBZZ/Pittsburgh, WPRO/Providence. SOUTH: WSTR/Atlanta, WEDJ/Charlotte, KHKS/Dallas, KRBE/Houston, WHYI/Miami, WEZB/New Orleans, WNVZ/Norfolk, WXXL/Orlando, WFLZ/Tampa. MIDWEST: WKRQ/Cincinnati, WZJM/Cleveland, WNCI/Columbus, WZPL/Indianapolis, KISF/Kansas City, KMXV/Kansas City, KDWB/Minneapolis, WKBO/St. Louis. WEST: KIIS/Los Angeles, KKFR/Phoenix, KKRZ/Portland, KUTQ/Salt Lake City, KKLO/San Diego. © 1995, R&R Inc.

Callout America. HotScores

BY TONY NOVIA

TLC's "WATERFALLS" (LaFace/Arista) rides back to the top of the CALLOUT AMERICA survey this week. "WATERFALLS" holds steady at 4.10 in total favorability, also scoring 4.36 among women 12-17, 3.85 among women 18-24, and 3.83 among women 25-34.

Hot summer movies are well represented this week. "COLORS OF THE WIND" by Vanessa Williams (Hollywood) debuts with a 3.57 in total favorability. "COLORS" nabs a strong following among women 12-17 and 25-34 with scores of 3.64 and 3.69, respectively.

"KISS FROM A ROSE" by Seal (ZTT/Sire/WB) — which appears on his latest album and the "BATMAN FOREVER" soundtrack — posts 3.62 in total favorability. "Kiss" performs best among women 25-34 with a 3.77.

"RUN-AROUND" by Blues Traveler (A&M) continues to gain for the fourth consecutive week, increasing 3.83-3.87 in total favorability. "RUN-AROUND" also finishes second among women 18-24 with 3.99.

"I'LL BE THERE FOR YOU" by the Rembrandts (EastWest/EEG) is the new female 25-34 demo champion, with a friendly 3.96 favorability score. Other top performers in the demo are "I KNOW" by Dionne Farris (Columbia) with 3.92; "LET HER CRY" by Hootie & The Blowfish (Atlantic), 3.87; "DECEMBER" by Collective Soul (Atlantic), 3.84; and the aforementioned TLC.

"THIS AIN'T A LOVE SONG" by Bon Jovi (Mercury) still clocks its strongest performance among women 25-34, moving 3.61-3.70 in total favorability.



#1 CALLOUT AMERICA AGAIN!

TLC "WATERFALLS"

TOTAL FAVORABILITY: 4.10!

TOTAL FAMILIARITY: 83.5!

CHR/RHYTHMIC: ②

CHR/POP: ③



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CHR/POP TOP 50

JULY 14, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
—	—	—	1	REMBRANDTS I'll Be There... (EastWest/EEG) 6162	—	—	—	—	125/0
—	—	—	2	BOYZ II MEN Water Runs Dry (Motown) 4951	—	—	—	—	112/0
—	—	—	3	TLC Waterfalls (LaFace/Arista) 4856	—	—	—	—	109/1
—	—	—	4	ALL-4-ONE I Can Love You Like That (Blitz/Atlantic) 4474	—	—	—	—	112/2
—	—	—	5	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic) 4429	—	—	—	—	109/0
—	—	—	6	NICKI FRENCH Total Eclipse Of The Heart (Critique) 4365	—	—	—	—	109/1
—	—	—	7	BLUES TRAVELER Run-Around (A&M) 4111	—	—	—	—	106/1
—	—	—	8	BRYAN ADAMS Have You Ever Really Loved... (A&M) 4043	—	—	—	—	106/0
—	—	—	9	SEAL Kiss From A Rose (ZTT/Sire/WB) 3881	—	—	—	—	122/6
—	—	—	10	BON JOVI This Ain't A Love Song (Mercury) 3246	—	—	—	—	111/2
—	—	—	11	REAL McCOY Come And Get Your Love (Arista) 2988	—	—	—	—	104/2
—	—	—	12	SOUL ASYLUM Misery (Columbia) 2734	—	—	—	—	111/1
—	—	—	13	JON B. & BABYFACE Someone To... (Yab Yum/550 Music) 2627	—	—	—	—	94/2
—	—	—	14	COLLECTIVE SOUL December (Atlantic) 2387	—	—	—	—	104/3
—	—	—	15	LIVE Lightning Crashes (Radioactive) 2382	—	—	—	—	80/0
—	—	—	16	MONTELL JORDAN This Is How We... (PMP/RAL/Island) 2381	—	—	—	—	77/0
—	—	—	17	DAVE MATTHEWS BAND What Would You Say (RCA) 2370	—	—	—	—	79/0
—	—	—	18	BLESSID UNION OF SOULS I Believe (EMI) 2366	—	—	—	—	82/0
—	—	—	19	DIONNE FARRIS I Know (Columbia) 2240	—	—	—	—	87/1
—	—	—	20	BETTER THAN EZRA Good (Swell/Elektra/EEG) 2077	—	—	—	—	99/2
—	—	—	21	VANESSA WILLIAMS Colors Of The Wind (Hollywood) 1955	—	—	—	—	95/1
—	—	—	22	SHERYL CROW Can't Cry Anymore (A&M) 1931	—	—	—	—	93/8
—	—	—	23	PAULA ABDUL My Love Is For Real (Captive/Virgin) 1784	—	—	—	—	64/2
—	—	—	24	DEL AMITRI Roll To Me (A&M) 1737	—	—	—	—	85/6
—	—	—	25	GREEN DAY When I Come Around (Reprise) 1659	—	—	—	—	70/2
—	—	—	26	U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic) 1658	—	—	—	—	86/6
—	—	—	27	DIANA KING Shy Guy (WORK) 1572	—	—	—	—	62/1
—	—	—	28	YAKI-DA I Saw You Dancing (London/Island) 1501	—	—	—	—	65/0
—	—	—	29	JAMIE WALTERS Hold On (Atlantic) 1380	—	—	—	—	49/1
—	—	—	30	CHRIS ISAAK Somebody's Crying (Reprise) 1305	—	—	—	—	76/3
—	—	—	31	SOPHIE B. HAWKINS As I Lay Me Down (Columbia) 1296	—	—	—	—	83/13
—	—	—	32	MARTIN PAGE In The House Of Stone And Light (Mercury) 1285	—	—	—	—	55/1
—	—	—	33	MICHAEL & JANET JACKSON Scream (Epic) 1253	—	—	—	—	70/0
—	—	—	34	VAN HALEN Can't Stop Lovin' You (WB) 1203	—	—	—	—	49/0
—	—	—	35	MADONNA Human Nature (Maverick/Sire/WB) 1190	—	—	—	—	70/3
—	—	—	36	ADINA HOWARD Freak Like Me (EastWest/EEG) 1148	—	—	—	—	42/0
—	—	—	37	HOOTIE & THE BLOWFISH Only Wanna Be... (Atlantic) 1138	—	—	—	—	54/21
—	—	—	38	ELTON JOHN Made In England (Rocket/Island) 1106	—	—	—	—	73/7
—	—	—	39	MONICA Don't Take It Personal... (Rowdy/Arista) 1043	—	—	—	—	52/8
—	—	—	40	SELENA I Could Fall In Love (EMI Latin) 964	—	—	—	—	50/13
—	—	—	41	SOUL FOR REAL Every Little Thing I Do (Uptown/MCA) 912	—	—	—	—	52/8
—	—	—	42	ROD STEWART Leave Virginia Alone (WB) 898	—	—	—	—	48/1
—	—	—	43	FUN FACTORY I Wanna B With U (Curb) 879	—	—	—	—	54/10
—	—	—	44	JORDAN HILL Remember Me This Way (MCA) 860	—	—	—	—	49/0
—	—	—	45	REAL McCOY Run Away (Arista) 811	—	—	—	—	39/0
—	—	—	46	HOOTIE & THE BLOWFISH Hold My Hand (Atlantic) 805	—	—	—	—	47/0
—	—	—	47	NELSON (You Got Me) All Shook Up (DGC/Geffen) 799	—	—	—	—	40/1
—	—	—	48	JANN ARDEN Could I Be Your Girl (A&M) 780	—	—	—	—	55/3
—	—	—	49	REAL McCOY Another Night (Arista) 766	—	—	—	—	44/0
—	—	—	50	STEVIE B Dream About You (Emporia West/Thump) 752	—	—	—	—	23/0

This chart reflects airplay from July 3-9. Songs ranked by total plays. Highlighted songs indicate Breaker.

126 CHR/Pop reporters. 123 current playlists. © 1995, R&R Inc.

All trending information, bullets, debuts, and Most Increased Plays are omitted this week due to the revised CHR/POP panel.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
VAN HALEN Not Enough (WB) 36	
DAVE MATTHEWS BAND Ants Marching (RCA) 32	
DEEP BLUE... Breakfast At... (RainMaker/Interscope) 31	
NATALIE MERCHANT Carnival (Elektra/EEG) 29	
DIONNE FARRIS Don't Ever Touch Me... (Columbia) 28	
MARTIN PAGE Keeper Of The Flame (Mercury) 23	
FIREHOUSE Here For You (Epic) 22	
HOOTIE & THE BLOWFISH Only Wanna Be... (Atlantic) 21	
JAMIE WALTERS Why (Atlantic) 18	
SOPHIE B. HAWKINS As I Lay Me Down (Columbia) 13	
SELENA I Could Fall In Love (EMI Latin) 13	

MOST INCREASED PLAYS

Data Not Available This Week. Most Increased Plays Will Return In Next Week's Issue.

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
TLC Red Light Special (LaFace/Arista)
DES'REE You Gotta Be (550 Music)
TLC Creep (LaFace/Arista)
MADONNA Take A Bow (Maverick/Sire/WB)
CRYSTAL WATERS 100% Pure Love (Mercury)
SHERYL CROW All I Wanna Do (A&M)
MELISSA ETHERIDGE I'm The Only One (Island)
JOHN MELLENCAMP Wild Night (Mercury)
MELISSA ETHERIDGE Come To My Window (Island)
INI KAMOZE Here Comes The Hotstepper (Columbia)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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HOTTEST NEW & ACTIVE

RUSTED ROOT Send Me On My Way (Mercury)
Total Plays: 631, Total Stations: 46, Adds: 3

GIOVANNI Girl In My Eyes (Sire/EEG)
Total Plays: 569, Total Stations: 48, Adds: 11

MELISSA ETHERIDGE Like The Way I Do (Island)
Total Plays: 553, Total Stations: 18, Adds: 2

EAGLES Learn To Be Still (Geffen)
Total Plays: 538, Total Stations: 30, Adds: 1

BROWNSTONE I Can't Tell You Why (MJJ/Epic)
Total Plays: 526, Total Stations: 51, Adds: 11

DWELLERS Rocket Ride (EMI)
Total Plays: 432, Total Stations: 37, Adds: 4

SPONGE Molly (WORK)
Total Plays: 405, Total Stations: 27, Adds: 2

U.N.V. So In Love With You (Maverick/WB)
Total Plays: 404, Total Stations: 21, Adds: 2

EVERYTHING BUT THE GIRL Missing (Atlantic)
Total Plays: 402, Total Stations: 20, Adds: 0

FIREHOUSE Here For You (Epic)
Total Plays: 376, Total Stations: 38, Adds: 22

MATTHEW SWEET Sick Of Myself (Zoo)
Total Plays: 342, Total Stations: 15, Adds: 0

A HOUSE The Strong And The Silent (Radioactive)
Total Plays: 341, Total Stations: 30, Adds: 4

ALANIS MORISSETTE You Oughta Know (Maverick/Reprise)
Total Plays: 341, Total Stations: 16, Adds: 6

FOREIGNER AI I Need... (Generama/Rhythm Safari/Priority)
Total Plays: 330, Total Stations: 25, Adds: 2

MAX-A-MILLION Take Your Time (S.O.S./Zoo)
Total Plays: 303, Total Stations: 20, Adds: 2

GREEN DAY She (Reprise)
Total Plays: 298, Total Stations: 10, Adds: 0

WEEZER Say It Ain't So (DGC/Geffen)
Total Plays: 282, Total Stations: 28, Adds: 9

BRANDY Best Friend (Atlantic)
Total Plays: 234, Total Stations: 12, Adds: 0

PEARL JAM Immortality (Epic)
Total Plays: 228, Total Stations: 18, Adds: 1

NINE INCH NAILS Hurt (Nothing/TVT/Interscope)
Total Plays: 225, Total Stations: 19, Adds: 0

SELECTED NEW RELEASES

Here are a few hot releases for the next couple of weeks. Some release dates are subject to change.

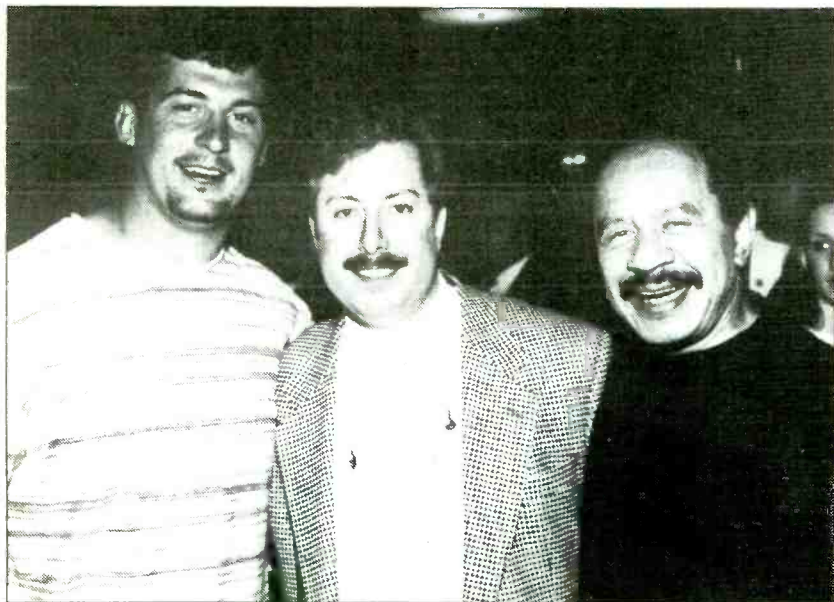
JULY 18

After 7	"Til You Do Me Right" (Virgin)
Blessid Union Of Souls	"Let Me Be The One" (EMI)
Amy Grant	"Big Yellow Taxi" (A&M)
Tom Petty	"A Higher Place" (WB)
Matthew Sweet	"We're The Same" (Zoo)
Take That	"Back For Good" (Arista)

JULY 25

Boyz II Men	"Vibin'" (Motown)
Brother Cane	"And Fools Shine On" (Virgin)
Deep Forest	"Marta's Song" (550 Music)
Gin Blossoms	"Until I Hear From You" (A&M)
Hootie & The Blowfish	"Only Wanna Be With You" (Atlantic)
Jayhawks	"Bad Time" (American/Reprise)
Keith Martin	"A Moment In Time" (Ruffhouse/Columbia)
Jennifer Trynin	"Better Than Nothing" (Squint/WB)

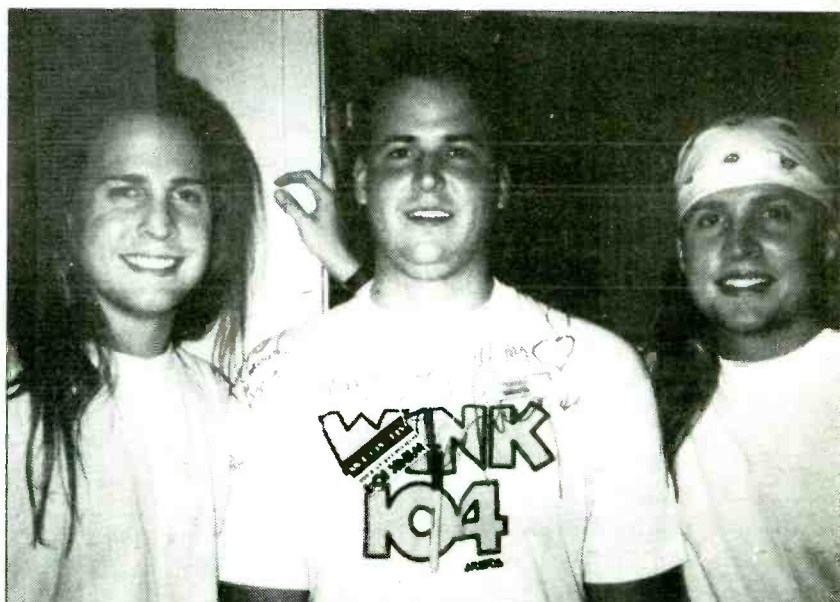
Do you have some hot pics you'd like to see in R&R? We'd love to see 'em. Black & white shots are preferred, but clear color shots are fine, too. Send them to **Tony Novia, R&R, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.**



HAPPY ANNIVERSARY, SAM — To celebrate his second anniversary with KRBE/Houston, morning man Sam Malone (c) threw a swanky star-studded party. Enjoying the scene are (l-r) Houston Oilers quarterback Bucky Richardson (l) and actor Sherman Helmsley.



LOOK! UP IN THE SKY! — WPLY/Philadelphia morning man Barsky did a broadcast from atop the station's up-to-the-minute RBDS billboard. The broadcast was topped off with "Hootie & The Blowfish Goldfish-Eating" and "Mickey Mantle Liver-Bowling" contests.



TWIN BILL IN HARRISBURG — Nelson helped make WNNK/Harrisburg's 10th Anniversary party a massive success. Doing the backstage schmooze thing are (l-r) Matthew Nelson, WNNK Promo Dir. Joe Ostrander, and Gunnar Nelson.



BOOT THIS — Five industry heavies and one trade guy got together at the recent Morning Show Boot Camp. Talking shop are (l-r) Jive VP/Promotion Ken Lane, Superadio CEO John Garabedian, Underdog President Daniel Glass, Superadio President/Radio Prog. Gary Bernstein, R&R CHR Editor Tony Novia, and Atlantic Nat'l Dir./Pop Promotion Monte Lipman.

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1
WHTZ/New York
 (212) 239-2300
 Kingston/Shane

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
60	60	61		BLUES TRAVELER/Run-Around
46	58	59		GREEN DAY/She
34	42	56		PEARL JAM/Corduroy
44	56	59		HOOTIE & BLOWFISH/Let Her Cry
58	52	59		PEARL JAM/Better Man
60	53	53		LIVE/Lightning Crashes
33	38	47		U2/Hold Me, Thrill... (16)
16	45			GREEN DAY/J.A.R.
32	24	40		COLLECTIVE SOUL/December
58	51	48		BETTER THAN EZRA/Good
34	46	40		SPONGE/Plowed
60	60	62		REMBRANDT'S/It'll Be There For...
32	32	36		SOUL ASYLUM/Misery
8	17	28		ALANIS MORISSETTE/You Oughta Know
19	28	33		MATTHEW SWEET/Sick Of Myself
28	33	34		BON JOVI/This Ain't A Love
23	28	30		NINE INCH NAILS/Hurt
20	26	24		JILL SOBULEW/Kissed A Girl
12	21	14		HOOTIE & BLOWFISH/Only Wanna Be...
17	23	23		OFFSPRING/Smash It Up
11	21	21		LIVE/All Over You
12	19	21		FOO FIGHTERS/This Is A Call
19	20	21		SPONGE/Molly
19	21	21		NATALIE MERCHANT/Carnival
9	11	16		PRINCE & NEW POWER GENERATION/When Love Takes Over
25	24	15		REAL MCCOY/Another Night
59	20	14		REAL MCCOY/Run Away
9	12	12		SHERYL CROW/Can't Cry Anymore
6	9	12		ANNIE LENNON/No More "I Love..."
10	9	10		WHITE ZOMBIE/More Human Than...
20	18	13		CORONA/The Rhythm Of...
12	15	11		MELISSA ETHERIDGE/Like The Way I Do
39	28	23		GREEN DAY/When I Come Around
7	9	10		FILTER/Hey Man, Nice Shot
9	11	10		SEAL/Kiss From A Rose
6	10	15		MADONNA/Human Nature
18	10	12		MICHAEL & JANET/Scream
9	6	7		TRIPPING DAISY/Got A Girl
9	6	7		CRANBERRIES/Ridiculous Thoughts
9	10	8		RUSTED ROOT/Send Me On My Way

MARKET #2
KIISFM 102.7
 KIIS/Los Angeles
 (818) 845-1027
 Perun/Austin

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
84	81	81		NICKI FRENCH/Total Eclipse Of...
59	64	64		TLC/Waterfalls
81	78	78		MONTELL JORDAN/This Is How We...
9	29	29		SELENA/ Could Fall In Love
75	82	82		BRYAN ADAMS/Have You Ever...
40	40	40		ADINA HOWARD/Freak Like Me
39	40	40		REMBRANDT'S/It'll Be There For...
83	78	42		BOYZ II MEN/Water Runs Dry
29	29	29		BLESSID UNION OF.../I Believe
17	22	22		ALL-4-ONE/I Can Love You...
29	30	30		DIANA KING/Shy Guy
37	36	37		GREEN DAY/When I Come Around
23	24	24		SOUL FOR REAL/Every Little Thing
6	17	17		MONICA/Don't Take It...
19	21	21		MADONNA/Take A Bow
22	25	25		STEVIE B/Dream About You
19	21	21		DIONNE FARRIS/I Know
24	20	20		REAL MCCOY/Another Night
41	28	25		IV XAMPLE/It'd Rather Be Alone
29	26	26		SF SPANISH FLY/Crimson And Clover
22	22	22		SEAL/Kiss From A Rose
20	17	17		BUCKEHEADS/The Bomb (These...)
31	24	24		2 UNLIMITED/Get Ready For This
31	24	24		K7/Move It Like This
29	30	30		STEVIE B/Dream About You
26	21	21		RUN FACTORY/Close To You
19	15	15		ROUL/Lick It
5	10	10		BRANDY/Best Friend
19	17	17		DES'REE/You Gotta Be
17	17	17		ACE OF BASE/Don't Turn Around
19	16	16		CRYSTAL WATERS/100% Pure Love
14	19	19		BROWNSTONE/If You Love Me
37	22	22		SOUL FOR REAL/Candy Rain
29	21	21		REAL MCCOY/Come And Get Your...
12	10	10		BIG MOUNTAIN/Baby, I Love...
12	10	10		DURAN DURAN/Come Undone
10	10	10		BRANDY/Wanna Be Down
16	12	12		COOLIO/Fantastic Voyage
16	12	12		BOYZ II MEN/On Bended Knee

MARKET #5
WIOQ/Philadelphia
 (610) 667-8100
 Kalina/McGuire

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
51	49	51		REMBRANDT'S/It'll Be There For...
50	49	55		LIVE/Lightning Crashes
33	53	53		MELISSA ETHERIDGE/Like The Way I Do
50	51	50		STEVIE B/Dream About You
52	50	52		HOOTIE & BLOWFISH/Let Her Cry
37	40	46		BOYZ II MEN/Water Runs Dry
50	49	53		MONTELL JORDAN/This Is How We...
19	36	41		TLC/Waterfalls
52	52	44		BLESSID UNION OF.../I Believe
38	34	39		NEW ORDER/Bizarre Love...
33	34	39		NICKI FRENCH/Total Eclipse Of...
37	37	36		SOUL FOR REAL/Candy Rain
32	38	39		CORONA/Baby Baby
44	34	37		2 UNLIMITED/Get Ready For This
13	27	38		SEAL/Kiss From A Rose
14	15	38		RUN FACTORY/Close To You
31	31	35		REAL MCCOY/Run Away
12	12	26		MONICA/Don't Take It...
24	23	22		REAL MCCOY/Come And Get Your...
19	45	50		BRYAN ADAMS/Have You Ever...
23	23	20		BON JOVI/This Ain't A Love
10	10	14		MICHAEL & JANET/Scream
23	20	21		ALL-4-ONE/I Can Love You...
51	36	18		DIONNE FARRIS/I Know
13	13	14		CRYSTAL WATERS/100% Pure Love
25	22	18		MADONNA/Human Nature
24	22	14		JILL SOBULEW/Kissed A Girl
13	15	13		COUNTING CROWS/Einstein On...
11	11	11		CORONA/The Rhythm Of...
16	13	13		MAX-A-MILLION/Take Your Time
36	13	16		GREEN DAY/When I Come Around
21	23	23		PEARL JAM/Better Man
10	10	11		REAL MCCOY/Another Night
12	14	12		TOM PETTY/You Don't Know...
6	12	7		SOPHIE B HAWKINS/As I Lay Me Down
5	5	10		HUMAN LEAGUE/One Man In My Heart
10	12	13		JON B & BABYFACE/Someone To Love
16	15	17		SELENA/ Could Fall In Love

MARKET #5
WPLY/Philadelphia
 (610) 565-8900
 Michaels/Tisa

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
47	49	45		BLUES TRAVELER/Run-Around
48	46	46		PEARL JAM/Yellow Ledbetter
41	47	46		BETTER THAN EZRA/Good
48	46	46		REMBRANDT'S/It'll Be There For...
47	45	46		LIVE/Lightning Crashes
33	42	47		ADAM ANT/Wonderful
32	33	43		MATTHEW SWEET/Sick Of Myself
47	47	47		HOOTIE & BLOWFISH/Let Her Cry
29	42	39		OFFSPRING/Gotta Get Away
33	30	31		DASIS/Live Forever
33	31	34		SOUL ASYLUM/Misery
15	26	33		HOOTIE & BLOWFISH/Only Wanna Be...
32	33	33		DAVE MATTHEWS BAND/What Would...
33	31	33		GREEN DAY/She
31	31	31		R.E.M./Strange Currencies
33	34	32		CAULFIELD/Devil's Diary
21	29	32		COLLECTIVE SOUL/December
30	32	32		SARAH MCLACHLAN/Possession
17	18	27		CHRIS ISAAK/Somebody's Crying
32	32	31		CRANBERRIES/Ode To My Family
25	18	23		PEARL JAM/Better Man
16	14	13		LIVE/All Over You
31	33	20		OFFSPRING/Still Esteem
12	16	21		SPONGE/Molly
31	20	17		SHERYL CROW/Strong Enough
19	19	20		ALANIS MORISSETTE/You Oughta Know
27	20	18		CANDLEBOX/Far Behind
36	17	18		STONE TEMPLE PILOTS/Vaseline
16	10	17		NINE INCH NAILS/Hurt
39	15	17		STONE TEMPLE PILOTS/Interstate Love...
18	19	17		DURAN DURAN/Perfect Day
24	31	15		COLLECTIVE SOUL/Get
11	14	13		MAGNIFICENT BASTARDS/Mockingbird...
11	11	13		PEARL JAM/Immortality
10	12	13		PETE DORGE/Northern Bound Train
16	15	17		JILL SOBULEW/Kissed A Girl
9	12	12		RUSTED ROOT/Send Me On My Way
12	18	12		TRIPPING DAISY/ Got A Girl

MARKET #7
106.1 KIISFM
 KHKS/Dallas
 (214) 891-3400
 Cook/Lambert

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
78	81	81		NICKI FRENCH/Total Eclipse Of...
59	85	84		BRYAN ADAMS/Have You Ever...
54	67	79		JAMIE WALTERS/Hold On
66	75	78		BOYZ II MEN/Water Runs Dry
44	56	75		REMBRANDT'S/It'll Be There For...
59	60	53		MONTELL JORDAN/This Is How We...
53	53	51		CORONA/The Rhythm Of...
48	44	50		FUN FACTORY/Close To You
33	35	48		SELENA/ Could Fall In Love
12	21	21		BLESSID UNION OF.../I Believe
5	16	16		TLC/Waterfalls
41	42	44		4 PM/Sukiya
39	34	44		REAL MCCOY/Come And Get Your...
5	18	42		DIANA KING/Shy Guy
78	62	38		TLC/Red Light Special
55	39	37		DIONNE FARRIS/I Know
42	40	29		STEVIE B/Dream About You
24	26	26		GREEN DAY/When I Come Around
27	25	20		HOOTIE & BLOWFISH/Hold My Hand
16	16	19		MADONNA/Take A Bow
13	16	19		COOLIO/Fantastic Voyage
20	17	18		CRYSTAL WATERS/100% Pure Love
17	19	18		ALL-4-ONE/She's Got) Skillz
18	13	17		INI KAMOOZE/Here Comes...
28	27	16		MICHAEL & JANET/Scream
16	16	16		TLC/Creep
15	15	16		2 UNLIMITED/Get Ready For This
16	18	16		TECHNORONIC/Move This
16	18	16		SALT-N-PEPE/EN VOQUE/Wnatta Man
15	19	19		BIZARRRE INC./I'm Gonna Get You
18	20	15		COUNTING CROWS/Mr. Jones
18	16	15		NEW ORDER/Bizarre Love...
18	20	15		SHERYL CROW/All I Wanna Do
18	16	15		STEREO MC'S/Connected
14	16	15		SPIN DOCTORS/Two Princes
7	11	14		JILL SOBULEW/Kissed A Girl
37	13	13		BRANDY/Wanna Be Down
22	18	12		BOYZ II MEN/On Bended Knee

MARKET #9
KRBE/Houston
 (713) 266-1000
 Poelman/Bryant

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
50	54	58		COLLECTIVE SOUL/December
24	27	51		BETTER THAN EZRA/Good
52	50	43		HOOTIE & BLOWFISH/Let Her Cry
50	54	34		STONE TEMPLE PILOTS/Interstate Love...
33	23	20		LIVE/Lightning Crashes
21	47	50		REMBRANDT'S/It'll Be There For...
26	23	27		GREEN DAY/When I Come Around
25	27	27		PEARL JAM/Better Man
15	24	26		ELASTIC/Connection
25	10	11		BOYZ II MEN/Water Runs Dry
21	27	23		MADONNA/Human Nature
8	11	23		LIVE/All Over You
15	11	20		SEAL/Kiss From A Rose
32	34	24		NICKI FRENCH/Total Eclipse Of...
14	20	20		HOOTIE & BLOWFISH/Only Wanna Be...
20	16	19		COUNTING CROWS/Round Here
10	23	16		SHERYL CROW/Can't Cry Anymore
18	21	21		U2/Hold Me, Thrill...
17	18	18		SHERYL CROW/Strong Enough
14	15	18		CRYSTAL WATERS/100% Pure Love
21	15	18		NIRVANA/Come As You Are
14	15	17		COLLECTIVE SOUL/Shine
11	14	16		REAL MCCOY/Another Night
16	16	15		STONE TEMPLE PILOTS/Plush
14	13	19		MICHAEL & JANET/Scream
13	19	15		DIONNE FARRIS/I Know
14	13	19		ALANIS MORISSETTE/You Oughta Know
14	15	14		DAVE MATTHEWS BAND/Ants Marching
14	21	10		SOUL ASYLUM/Misery
11	13	6		CHRIS ISAAK/Somebody's Crying
16	15	19		BLUES TRAVELER/Run-Around
8	17	14		GREEN DAY/She
17	9	14		R.E.M./Strange Currencies
13	13	13		TRIPPING DAISY/ Got A Girl
15	10	12		SARAH MCLACHLAN/Possession
15	10	12		DEL AMITRI/Roll To Me
8	10	11		FOO FIGHTERS/This Is A Call
26	11	11		CANDLEBOX/Far Behind
8	10	9		GILLETTE/20 FINGERS/Mr. Personality
26	13	10		DES'REE/You Gotta Be

MARKET #10
Kiss 108fm
 WKXS/Boston
 (617) 396-1430
 Ivey/Bonnie

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
32	58	60		REMBRANDT'S/It'll Be There For...
18	22	30		HOOTIE & BLOWFISH/Let Her Cry
37	40	44		BRYAN ADAMS/Have You Ever...
16	39	39		STEVIE B/Dream About You
23	55	47		NICKI FRENCH/Total Eclipse Of...
21	14	27		DIONNE FARRIS/I Know
20	19	27		DIANA KING/Shy Guy
35	28	23		MARTIN PAGE/In The House...
29	32	31		PEARL JAM/Better Man
34	52	50		HOOTIE & BLOWFISH/Hold My Hand
38	35	28		JAMIE WALTERS/Hold On
23	28	30		ALL-4-ONE/I Can Love You...
40	28	25		SHERYL CROW/Strong Enough
22	26	26		BLUES TRAVELER/Run-Around
16	37	40		BLESSID UNION OF.../I Believe
36	21	20		BROWNSTONE/If You Love Me
29	26	20		FUN FACTORY/Close To You
24	40	30		REAL MCCOY/Run Away
37	27	27		REAL MCCOY/Take A Bow
34	19	28		MADONNA/Take A Bow
14	13	18		MELISSA ETHERIDGE/In The Only One
18	17	19		TLC/Waterfalls
10	14			

CHR/POP PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #21	
93.3 FLZ	
WFLZ/Tampa (813) 839-9393 Harris/Kapugi	
PLAYS	ARTIST/TITLE
3W 2W 1W	TW
63 64 67	NICKI FRENCH/Total Eclipse Of...
36 32 44	JON B. & BABYFACE/Someone To Love
47 67 68	TLC/Waterfalls
49 57 68	MONTELL JORDAN/This Is How We...
60 45 37	LIVE/Lightning Crashes
59 46 62	BRYAN ADAMS/Have You Ever...
38 51 44	PAULA ABLOU/My Love Is For Real
47 47 45	BLESSID UNION OF.../I Believe
10 19 38	MONICA/Don't Take It...
53 49 53	HOOTIE & BLOWFISH/Let Her Cry
25 35 41	FUN FACTORY/Wanna B With U
59 42 46	FUN FACTORY/Close To You
41 44 42	ALL-4-ONE/Can Love You...
13 14 25	ADINA HOWARD/Freak Like Me
56 53 44	REMBRANDTS/It'll Be There For...
19 22 21	VANESSA WILLIAMS/Colors Of The Wind
27 28 20	BON JOVI/This Ain't A Love...
14 17 18	MICHAEL & JANET/Scream
19 16 25	COLLECTIVE SOUL/December
29 32 24	GIN BLOSSOMS/Hey Jealousy
- 13 25	SEAL/Kiss From A Rose
- 12 23	SOPHIE B. HAWKINS/As I Lay Me Down
48 25 23	BOYZ II MEN/Water Runs Dry
24 18 27	SOUL ASYLUM/Misery
- 22 22	DIANNE FARRIS/Don't Ever Touch...
30 27 23	JADE/Every Day Of...
30 24 23	HOOTIE & BLOWFISH/You Love Me
52 49 31	REAL MCCOY/Come And Get Your...
29 35 24	REAL MCCOY/Run Away
- 15 17	CRANBERRIES/Dreams
- 16 17	U2/Hold Me, Thrill...
21 17 15	BETTER THAN EZRA/Good
7 10 17	DIANA KING/Shy Guy
- 8 15	SHAMP/007/Trouble
16 17 15	JAMIE WALTERS/Hold On
22 19 12	TLC/Red Light Special
21 15 13	LIVE/Alone
- 13 13	CANDLEBOX/Far Behind
- 12 12	HOOTIE & BLOWFISH/Hold My Hand
- 11 13	SOUL FOR REAL/Every Little Thing...

MARKET #22	
JAMMIN 92.3	
WZJM/Cleveland (216) 621-9566 Eubanks	
PLAYS	ARTIST/TITLE
3W 2W 1W	TW
48 59 59	TLC/Waterfalls
18 23 42	BETTER THAN EZRA/Good
54 52 54	SOUL ASYLUM/Misery
53 50 55	MONTELL JORDAN/This Is How We...
- 22 33	SEAL/Kiss From A Rose
53 53 53	REMBRANDTS/It'll Be There For...
25 47 55	REAL MCCOY/Come And Get Your...
17 32 51	BON JOVI/This Ain't A Love...
53 46 55	ALL-4-ONE/Can Love You...
28 28 42	MAX-A-MILLION/Fat Boy
49 47 49	HOOTIE & BLOWFISH/Let Her Cry
22 24 27	JORDAN HILL/Remember Me This Way
39 53 40	JON B. & BABYFACE/Someone To Love
46 48 49	BRYAN ADAMS/Have You Ever...
47 45 42	BOYZ II MEN/Water Runs Dry
- 6 24	SHAGGY/Boombastic
- 9 19	U2/Hold Me, Thrill...
- 9 29	SHERYL CROW/Can't Cry Anymore
30 31 31	MADONNA/Human Nature
22 21 21	HOOTIE & BLOWFISH/Only Wanna Be...
56 42 38	NICKI FRENCH/Total Eclipse Of...
22 39 30	JILL SOBULE/ Kissed A Girl
- 9 26	FUN FACTORY/Wanna B With U
- 23 23	CRANBERRIES/Ridiculous Thoughts
26 31 25	YAKI-DAI/ Saw You Dancing
- 6 16	VANESSA WILLIAMS/Colors Of The Wind
21 15 20	NELSON/You Got Me All...
- 21 21	GIOVANNI/Girl In My Eyes
18 20 21	CHRIS ISAAK/Somebody's Crying
- 19 19	DEL AMITRI/Roll To Me
22 15 20	BLUES TRAVELER/Run-Around
13 17 22	PETE DROGE/Northern Bound Train
31 16 18	DAVE MATTHEWS BAND/What Would...
26 25 28	PAULA ABLOU/My Love Is For Real
9 10 12	SOUL FOR REAL/Every Little Thing...
32 39 26	MICHAEL & JANET/Scream
- 15 15	ALANIS MORISSETTE/You Oughta Know
43 42 43	STONE TEMPLE PILOTS/Dancing Days
16 20 15	CORONA/Baby Baby
6 5 12	JANN ARDEN/Could I Be Your Girl

MARKET #24	
KRRZ/Portland, OR (503) 226-0100 Benson/Murphy	
PLAYS	ARTIST/TITLE
3W 2W 1W	TW
39 56 61	ALL-4-ONE/Can Love You...
47 58 65	NICKI FRENCH/Total Eclipse Of...
52 60 61	SHERYL CROW/Strong Enough
63 65 65	REMBRANDTS/It'll Be There For...
63 54 45	BOYZ II MEN/Water Runs Dry
38 48 50	TLC/Waterfalls
62 51 43	GREEN DAY/When I Come Around
21 30 45	MADONNA/Don't Stop
44 43 42	BRYAN ADAMS/Have You Ever...
25 24 29	PAULA ABLOU/My Love Is For Real
35 39 38	REAL MCCOY/Come And Get Your...
37 42 38	SOUL FOR REAL/Candy Rain
20 30 34	DIANA KING/Shy Guy
33 38 34	HOOTIE & BLOWFISH/Let Her Cry
39 61 33	JAMIE WALTERS/Hold On
- 12 33	SEAL/Kiss From A Rose
20 29 30	YAKI-DAI/ Saw You Dancing
36 29 29	JON B. & BABYFACE/Someone To Love
- 20 27	BLUES TRAVELER/Run-Around
- 14 26	FUN FACTORY/Wanna B With U
17 21 20	SOUL ASYLUM/Misery
41 28 26	DIANNE FARRIS/ Know
42 25 24	2 UNLIMITED/Get Ready For This
26 23 23	BLESSID UNION OF.../I Believe
23 20 23	HOOTIE & BLOWFISH/My Hand
38 23 24	BROWNSTONE/If You Love Me
18 19 19	ADINA HOWARD/Freak Like Me
15 21 24	MONTELL JORDAN/This Is How We...
23 22 19	ELTON JOHN/Believe
15 14 12	SOUL ASYLUM/Misery
5 7 11	VANESSA WILLIAMS/Colors Of The Wind
8 13 14	TLC/Red Light Special
15 16 8	LIVE/Lightning Crashes
13 20 14	MICHAEL & JANET/Scream
7 5 6	JANN ARDEN/Could I Be Your Girl
- 5 5	BETTER THAN EZRA/Good
- 5 5	SELENA/ Could Fall In Love
- 5 5	BROWNSTONE/ Can't Tell You Why
- 5 5	BON JOVI/This Ain't A Love...
- 5 5	SOPHIE B. HAWKINS/As I Lay Me Down

MARKET #25	
Q102	
WKRO/Cincinnati (513) 763-5500 Steal/Douglas	
PLAYS	ARTIST/TITLE
3W 2W 1W	TW
66 67 66	REMBRANDTS/It'll Be There For...
35 35 66	MARTIN PAGE/In The House...
31 34 56	BLUES TRAVELER/Run-Around
64 68 67	HOOTIE & BLOWFISH/Let Her Cry
36 52 61	SHERYL CROW/Strong Enough
30 33 30	BRYAN ADAMS/Have You Ever...
67 43 48	DIANNE FARRIS/ Know
36 31 29	BOYZ II MEN/Water Runs Dry
36 37 29	ALL-4-ONE/Can Love You...
- 21 27	SEAL/Kiss From A Rose
- 24 31	SHERYL CROW/Can't Cry Anymore
20 22 16	TLC/Waterfalls
66 47 33	HOOTIE & BLOWFISH/Hold My Hand
22 30 33	BOYZ II MEN/On Bended Knee
34 37 30	DES'REE/You Gotta Be
25 25 24	BON JOVI/This Ain't A Love...
- 26 26	HOOTIE & BLOWFISH/Only Wanna Be...
40 24 23	NICKI FRENCH/Total Eclipse Of...
20 19 16	LIVE/Lightning Crashes
29 24 23	CHRIS ISAAK/Somebody's Crying
- 12 18	SOUL ASYLUM/Misery
7 8 15	VANESSA WILLIAMS/Colors Of The Wind
15 18 20	BETTER THAN EZRA/Good
17 20 17	DAVE MATTHEWS BAND/What Would...
- 8 8	ELTON JOHN/Made In England
- 8 8	NATALIE MERCHANT/Carnival
- 8 8	MARTIN PAGE/Keeper Of The Flame

MARKET #27	
KMXV/Kansas City (816) 753-0933 Wall/Anthony	
PLAYS	ARTIST/TITLE
3W 2W 1W	TW
44 58 69	ADINA HOWARD/Freak Like Me
68 68 68	BOYZ II MEN/Water Runs Dry
19 30 69	SEAL/Kiss From A Rose
67 67 67	TLC/Waterfalls
50 52 68	ALL-4-ONE/Can Love You...
50 54 66	FUN FACTORY/Close To You
44 42 44	MONTELL JORDAN/This Is How We...
- 6 17	SELENA/ Could Fall In Love
47 43 44	REMBRANDTS/It'll Be There For...
63 54 40	REAL MCCOY/Come And Get Your...
66 61 42	DIANA KING/Shy Guy
45 42 44	MICHAEL & JANET/Scream
17 22 25	JON B. & BABYFACE/Someone To Love
- 16 30	FUN FACTORY/Wanna B With U
44 41 31	CORONA/Baby Baby
11 19 45	ROSIE GAINES/ Want U
11 14 9	EVERYTHING BUT.../Missing
- 18 24	SHERYL CROW/Can't Cry Anymore
15 25 21	MONICA/Don't Take It...
- 14 21	MIGHTY OUB KATS/Magic Carpet Ride
44 29 13	BLESSID UNION OF.../I Believe
- 6 18	U.N./So In Love With U
19 15 10	BUCKETHEADS/The Bomb (These...)
- 7 16	MAX-A-MILLION/Take Your Time
43 36 14	MADONNA/Human Nature
- 13 17	JILL SOBULE/ Kissed A Girl
- 13 17	PHARAOH/ Show You Secrets
14 13 17	JANET JACKSON/You Want This
14 16 15	KYM MAZELLE/Love Me The Right...
- 16 16	GREEN DAY/When I Come Around
19 15 10	BROWNSTONE/If You Love Me
41 37 15	NICKI FRENCH/Total Eclipse Of...
13 15 12	CORONA/The Rhythm Of...
65 54 12	BRANDY/Baby
- 11 16	BROWNSTONE/ Can't Tell You Why
10 13 10	NEW ORDER/Bizarre Love...
10 7 8	BRANDY/Best Friend
- 7 7	SHAGGY/Boombastic
- 7 7	YVBE/Warm Summer Daze
- 7 7	SOUL FOR REAL/Every Little Thing...

MARKET #31	
92.1 Pro	
WPRO/Providence (401) 433-4200 Simpson/Mascaro	
PLAYS	ARTIST/TITLE
3W 2W 1W	TW
38 68 55	VAN HALEN/Can't Stop Lovin'...
67 67 57	HOOTIE & BLOWFISH/Let Her Cry
23 50 60	TLC/Waterfalls
34 58 59	ALL-4-ONE/Can Love You...
70 68 61	REMBRANDTS/It'll Be There For...
19 20 23	BLUES TRAVELER/Run-Around
67 67 46	STEVIE B/Dream About You
67 38 12	BOYZ II MEN/Water Runs Dry
21 31 34	LIVE/Lightning Crashes
37 32 31	FUN FACTORY/Close To You
20 20 31	SEAL/Kiss From A Rose
19 16 15	JON B. & BABYFACE/Someone To Love
34 54 58	BON JOVI/This Ain't A Love...
27 28 24	EDDIE MONEY/After This Love...
34 34 29	PAULA ABLOU/My Love Is For Real
66 47 60	BRYAN ADAMS/Have You Ever...
44 41 26	GREEN DAY/When I Come Around
17 30 24	DEL AMITRI/Roll To Me
29 29 23	MELISSA ETHERIDGE/Come To My...
20 26 22	COLLECTIVE SOUL/Shine
16 17 23	MARTIN PAGE/In The House...
12 17 18	DIANA KING/Shy Guy
- 23 23	U2/Hold Me, Thrill...
21 20 15	GIOVANNI/Girl In My Eyes
- 19 22	BETTER THAN EZRA/Good
10 23 16	SHERYL CROW/All I Wanna Do
- 20 20	PRETENDERS/It Stand By You
16 21 17	RUSTED ROOT/Send Me On My Way
- 19 19	JOHN MELLENCAMP/Wild Night
20 28 22	SOPHIE B. HAWKINS/As I Lay Me Down
- 18 18	U2/Hold Me, Thrill...
19 19 11	SOUL ASYLUM/Misery
10 16 17	COLLECTIVE SOUL/December
12 20 16	BON JOVI/Always
13 11 11	VANESSA WILLIAMS/Colors Of The Wind
- 15 15	MICHAEL JACKSON/MJ Urban Megamix
20 22 15	2 UNLIMITED/Get Ready For This
- 14 14	MADONNA/Human Nature
19 23 20	REAL MCCOY/Another Night

MARKET #32	
Z104	
WVWV/Norfolk (804) 497-2000 London/Sellers	
PLAYS	ARTIST/TITLE
3W 2W 1W	TW
50 50 76	TLC/Waterfalls
74 74 72	MONTELL JORDAN/This Is How We...
36 36 53	BOYZ II MEN/Water Runs Dry
46 46 69	DIANA KING/Shy Guy
68 68 67	BROWNSTONE/If You Love Me
68 68 65	BLESSID UNION OF.../I Believe
43 43 42	HOOTIE & BLOWFISH/Let Her Cry
69 69 69	FUN FACTORY/Close To You
- 39 50	SEAL/Kiss From A Rose
49 49 58	REMBRANDTS/It'll Be There For...
10 10 27	MADONNA/Human Nature
29 24 44	BLUES TRAVELER/Run-Around
52 42 45	MONICA/Don't Take It...
22 22 36	ALL-4-ONE/Can Love You...
41 41 45	STEVIE B/Spring Love...
43 43 40	DEL AMITRI/Roll To Me
- 33 38	XSCAPE/Feels So Good
18 21 31	TONY THOMPSON/All I Wanna Like...
- 35 35	FUN FACTORY/Wanna B With U
- 28 28	COLLECTIVE SOUL/December
- 27 27	VANESSA WILLIAMS/Colors Of The Wind
- 27 27	MOKENSTEF/He's Mine
31 31 44	CORONA/Baby Baby
33 33 35	BETTER THAN EZRA/Good
- 11 13	COUNTING CROWS/Mr. Jones
- 10 12	COLLEGE/It's Be Loving You
- 10 12	JADE/Every Day Of...
12 12 12	ALL-4-ONE/She's Got.../Skillz
14 14 11	COLLECTIVE SOUL/Shine
- 12 11	ENIGMA/Return To Innocence
12 12 12	DEADIE DICK/New Age Girl
16 16 10	SHERYL CROW/All I Wanna Do
63 63 63	ADINA HOWARD/Freak Like Me
- 11 11	REAL MCCOY/Another Night
- 11 11	ROBIN S/Show Me Love
49 49 12	C & C MUSIC FACTORY/Do You Wanna...
13 13 11	GIN BLOSSOMS/Found Out About You
- 11 11	CORONA/The Rhythm Of...

MARKET #35	
Q99	
KUTD/Salt Lake City (801) 264-8250 Degeus/Geronimo	
PLAYS	ARTIST/TITLE
3W 2W 1W	TW
- 33 41	ALANIS MORISSETTE/You Oughta Know
8 30 40	SPONGEBOB
56 54 36	U2/Hold Me, Thrill...
49 37 43	SOUL ASYLUM/Misery
42 44 37	BUSH/Little Things
- 31 31	DAVE MATTHEWS BAND/Antis Marching
42 39 30	WEEZER/Say It Ain't So
42 40 31	HOOTIE & BLOWFISH/Only Wanna Be...
7 31 31	PEARL JAM/Immortality
30 35 31	A HOUSE/The Strong And...
42 33 31	GREEN DAY/She
40 40 29	CRANBERRIES/Ridiculous Thoughts
56 47 31	REMBRANDTS/It'll Be There For...
37 22 28	LIVE/Lightning Crashes
42 37 30	ELASTICA/Connection
42 40 31	BETTER THAN EZRA/Good
20 30 28	WHITE ZOMBIE/More Human Than...
24 38 30	SEAL/Kiss From A Rose
28 36 31	DAVE MATTHEWS BAND/What Would...
18 20 25	CHRIS ISAAK/Somebody's Crying
25 28 29	HUM/Stars
31 21 21	SPONGEBOB
- 26 27	DEL AMITRI/Roll To Me
- 26 26	LIVE/White, Discussion
24 24 25	NATALIE MERCHANT/Carnival
36 34 30	COLLECTIVE SOUL/December
- 16 22	SHERYL CROW/Can't Cry Anymore
43 31 24	MATTHEW SWEET/Sick Of Myself
- 18 18	PJ HARVEY/Down By The Water
- 15 15	HOOTIE & BLOWFISH/Let Her Cry
11 15 15	PETE DROGE/Northern Bound Train
- 10 13	SILVERCHAIR/Tomorrow
24 12 12	JANN ARDEN/Could I Be Your Girl
37 32 10	JILL SOBULE/ Kissed A Girl
7 11 11	GOD LIVES UNDERWATER/No More Love
6 7 10	FILTER/Hey Man, Nice Shot
17 31 10	RUSTED ROOT/Send Me On My Way
18 18 9	DWELLES/Rocket Ride
- 12 9	CATHERINE WHEEL/Waydown
- 8 8	TRIPPING DAISY/ Got A Girl

MARKET #36	
98.5 WZPL	
WZPL/Indianapolis (317) 879-9999 Cerone/Blair	
PLAYS	ARTIST/TITLE
3W 2W 1W	TW
52 61 61	TLC/Waterfalls
71 77 77	MONTELL JORDAN/This Is How We...
74 76 77	REMBRANDTS/It'll Be There For...
67 71 71	BOYZ II MEN/Water Runs Dry
66 73 73	JON B. & BABYFACE/Someone To Love
47 51 51	ALL-4-ONE/Can Love You...
33 39 37	FUN FACTORY/Close To You
45 45 45	LIVE/Lightning Crashes
73 53 53	NICKI FRENCH/Total Eclipse Of...
45 45 45	BLUES TRAVELER/Run-Around
49 46 45	GREEN DAY/When I Come Around
46 45 45	HOOTIE & BLOWFISH/Let Her Cry
38 44 44	COLLECTIVE SOUL/December
12 37 37	SOPHIE B. HAWKINS/As I Lay Me Down
35 38 38	SHERYL CROW/Can't Cry Anymore
- 14 42	SEAL/Kiss From A Rose
- 29 29	SOUL FOR REAL/Every Little Thing...
- 29 29	WANDELUST/ Walked
40 39 39	SOUL ASYLUM/Misery
34 34 34	ROSIE GAINES/ Want U
- 35 35	HOOTIE & BLOWFISH/Only Wanna Be...
- 33 33	BON JOVI/This Ain't A Love...
30 29 29	STEVIE B/Dream About You
- 25 25	MADONNA/Human Nature
18 27 31	JILL SOBULE/ Kissed A Girl
45 42 42	BLESSID UNION OF.../I Believe
16 26 25	BOYZ II MEN/Thank You
26 26 25	REAL MCCOY/Run Away
47 41 41	TLC/Red Light Special
23 29 25	MONICA/Don't Take It...
22 31 31	REAL MCCOY/Come And Get Your...
- 23 22	YAKI-DAI/ Saw You Dancing
23 23 21	DIANNE FARRIS/ Know
- 20 20	TLC/Creep
- 18 18	BOYZ II MEN/On Bended Knee
24 24 16	BROWNSTONE/If You Love Me
17 16 16	MELISSA ETHERIDGE/Like The Way I Do
- 15 15	BOYZ II MEN/It Make Love To...
- 14 14	MELISSA ETHERIDGE/Come To My...

MARKET #37	
95.1 The Edge	
WEDJ/Charlotte (704) 331-9510 Bridgman/Maylor	
PLAYS	ARTIST/TITLE
3W 2W 1W	TW
86 73 67	REMBRANDTS/It'll Be There For...
86 42 53	LIVE/Lightning Crashes
62 57 54	PEARL JAM/Better Man
53 50 49	HOOTIE & BLOWFISH/Let Her Cry
20 35 49	COLLECTIVE SOUL/December
- 43 52	HOOTIE & BLOWFISH/Only Wanna Be...
23 33 45	BLUES TRAVELER/Run-Around
34 36 41	DAVE MATTHEWS BAND/What Would...
34 33 40	SHERYL CROW/Strong Enough
86 52 43	GREEN DAY/When I Come Around
- 29 29	MELISSA ETHERIDGE/Like The Way I Do
32 46 38	OFFSPRING/Self Esteem
39 24 37	PEARL JAM/Yellow Ledbetter
13 26 32	BETTER THAN EZRA/Good
42 35 38	STONE TEMPLE PILOTS/Interstate Love
50 42 38	DIANNE FARRIS/ Know
29	

CHR/POP PLAYLISTS

Continued from Page 31

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

98 FM WPMX MARKET #44
WPMX/Rochester, NY (716) 454-2600 Ingram/Rice

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	58	58	59	59	REMBRANDTS/It'll Be There For...
53	53	54	55	55	HOOTIE & BLOWFISH/Let Her Cry
33	32	50	53	53	BRYAN ADAMS/Have You Ever...
53	57	48	49	49	BLESSIO UNION OF.../I Believe
50	50	51	49	49	REAL MCCOY/Another Night
45	46	48	45	45	NICKI FRENCH/Total Eclipse Of...
58	49	51	45	45	DIONNE FARRIS/I Know
40	25	38	44	44	BON JOVI/Always
53	43	38	40	40	2 UNLIMITED/Get Ready For This
31	34	36	39	39	GREEN DAY/When I Come Around
26	30	36	38	38	MARTIN PAGE/In The House...
28	48	42	47	47	BOYZ II MEN/Water Runs Dry
25	25	36	36	36	TLC/Waterfalls
26	32	34	34	34	CORONA/Baby Baby
27	32	35	33	33	ALL-4-ONE/Can Love You...
31	35	28	32	32	MAADONNA/Take A Bow
34	44	38	31	31	VAN HALEN/Can't Stop Lovin'
31	35	48	31	31	HOOTIE & BLOWFISH/Only Wanna Be...
45	37	33	30	30	HOOTIE & BLOWFISH/Hold My Hand
22	22	28	28	28	JON SECADA/If You Go
10	10	24	25	25	SEAL/Kiss From A Rose
26	22	23	23	23	BLUES TRAVELER/Run-Around
21	21	18	18	18	BON JOVI/This Ain't A Love...
19	19	19	19	19	SOPHIE B. HAWKINS/As I Lay Me Down
20	22	19	17	17	2 UNLIMITED/Here I Go
25	27	20	17	17	MONTELL JORDAN/This Is How We Do It
16	16	16	16	16	LA BOUCHE/Fallin' In Love
17	17	17	17	17	SPIN DOCTORS/Two Princes
18	18	17	16	16	HADDAWAY/What Is Love
15	14	16	15	15	BIZARRE INC./I'm Gonna Get You
14	14	16	15	15	MELISSA ETHERIDGE/It's The Only One
5	5	14	14	14	MONICA/Don't Take It...
23	10	11	13	13	SCATMAN JOHN/Scatman
12	10	11	13	13	DIANA KING/Shy Guy
14	15	14	13	13	SALT-N-PEPE/EN VOGUE/Whatta Man
15	14	13	12	12	MELISSA ETHERIDGE/Come To My Window
16	18	12	12	12	JOSHUA KADISON/Beautiful In My Eyes
7	14	17	12	12	VANESSA WILLIAMS/Colors Of The Wind
14	14	12	12	12	ROBIN S/Show Me Love

107.1 WYHY MARKET #45
WYHY/Nashville (615) 256-6556 Quinn/Harrison

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	55	56	58	58	BRYAN ADAMS/Have You Ever...
51	53	60	58	58	NICKI FRENCH/Total Eclipse Of...
31	28	52	58	58	DAVE MATTHEWS BAND/What Would You Say
55	56	56	56	56	HOOTIE & BLOWFISH/Let Her Cry
57	59	57	56	56	BOYZ II MEN/Water Runs Dry
28	29	37	44	44	PAULA ABUOL/My Love Is For Real
25	28	39	40	40	YAKI-DAI/ Saw You Dancing
26	29	39	37	37	GREEN DAY/When I Come Around
43	30	33	33	33	BLESSIO UNION OF.../I Believe
24	30	38	37	37	TLC/Waterfalls
29	29	33	36	36	JON B. & BABYFACE/Someone To Love
38	36	33	36	36	REMBRANDTS/It'll Be There For...
40	40	36	35	35	REAL MCCOY/Come And Get Your...
35	32	36	35	35	BON JOVI/This Ain't A Love...
55	34	35	35	35	MONTELL JORDAN/This Is How We Do It
24	23	34	34	34	PEARL JAM/Better Man
21	24	18	33	33	2 UNLIMITED/Get Ready For This
57	58	34	32	32	BROWNSTONE/It's Your Love Me
28	25	18	30	30	DIONNE FARRIS/I Know
24	22	18	28	28	CRYSTAL WATERS/100% Pure Love
25	20	27	27	27	SEAL/Kiss From A Rose
25	32	24	26	26	DIANA KING/Shy Guy
15	15	26	26	26	SHERYL CROW/Can't Cry Anymore
26	18	17	26	26	REAL MCCOY/Another Night
29	26	32	25	25	VAN HALEN/Can't Stop Lovin'...
29	26	32	25	25	ALL-4-ONE/Can Love You...
27	13	21	24	24	DEADEYE DICK/New Age Girl
25	17	21	24	24	BLUES TRAVELER/Run-Around
25	17	22	22	22	COLLECTIVE SOUL/December
18	15	17	22	22	INI KAMOEZ/Here Comes...
29	30	21	21	21	SOPHIE B. HAWKINS/As I Lay Me Down
15	19	20	20	20	HOOTIE & BLOWFISH/Only Wanna Be...
40	42	23	21	21	DEL AMITRI/Roll To Me
12	19	16	18	18	NELSON/You Got Me All...
15	17	16	18	18	SOUL ASYLUM/Misery
12	19	16	18	18	EDDIE MONEY/After This Love...
17	15	17	17	17	TOM PETTY/You Don't Know...
17	15	17	17	17	MATTHEW SWEET/Sick Of Myself
12	12	17	17	17	U2/Hold Me, Thrill...

2.93 WGTZ MARKET #47
WGTZ/Dayton (513) 294-5858 Kaplan/Corbett

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
61	61	61	60	60	REMBRANDTS/It'll Be There For...
61	60	60	60	60	BRYAN ADAMS/Have You Ever...
60	61	60	60	60	DIONNE FARRIS/I Know
60	58	58	58	58	HOOTIE & BLOWFISH/Let Her Cry
60	64	64	57	57	BOYZ II MEN/Water Runs Dry
61	60	60	60	60	JAMIE WALTERS/Hold On
57	56	56	44	44	TLC/Creep
13	31	31	31	31	TLC/Waterfalls
38	37	37	40	40	ALL-4-ONE/Can Love You...
14	25	25	25	25	BLUES TRAVELER/Run-Around
38	40	40	39	39	NICKI FRENCH/Total Eclipse Of...
38	37	37	36	36	LIVE/Lighting Crashes
41	40	40	35	35	REAL MCCOY/Run Away
36	34	34	32	32	BOYZ II MEN/Thank You
28	26	26	31	31	MELISSA ETHERIDGE/It's The Only One
28	26	26	31	31	CORONA/Baby Baby
29	23	23	30	30	REAL MCCOY/Another Night
36	27	27	28	28	MONTELL JORDAN/This Is How We Do It
24	21	21	25	25	GREEN DAY/When I Come Around
19	18	18	24	24	MARTIN PAGE/In The House...
21	21	21	24	24	ALL-4-ONE/She's Got It Skizz
19	18	18	24	24	STONE TEMPLE PILOTS/Big Empty
12	14	14	19	19	BLESSIO UNION OF.../I Believe
24	15	15	19	19	PEARL JAM/Better Man
8	10	10	17	17	REAL MCCOY/Come And Get Your...
10	23	23	27	27	BON JOVI/This Ain't A Love...
7	8	8	16	16	DIANA KING/Shy Guy
10	11	11	13	13	U2/Hold Me, Thrill...
10	11	11	13	13	BETTER THAN EZRA/Good
10	11	11	12	12	SOUL ASYLUM/Misery
21	14	12	12	12	PAULA ABUOL/My Love Is For Real
10	12	12	12	12	JON B. & BABYFACE/Someone To Love
7	13	12	12	12	COLLECTIVE SOUL/December
10	12	12	11	11	SEAL/Kiss From A Rose
9	9	9	11	11	VANESSA WILLIAMS/Colors Of The Wind
9	10	10	11	11	MAADONNA/Human Nature
7	7	7	11	11	DEL AMITRI/Roll To Me
7	7	7	11	11	SHERYL CROW/Can't Cry Anymore
21	18	18	10	10	MICHAEL & JANET/Scream
7	7	7	10	10	CHRIS ISAAK/Somebody's Crying

99.7 WDJX MARKET #48
WDJX/Louisville (502) 589-4800 Shebel/Meyer

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	40	40	51	51	ADINA HOWARD/Freak Like Me
55	47	47	51	51	BOYZ II MEN/Water Runs Dry
24	38	38	51	51	ALL-4-ONE/Can Love You...
44	43	43	49	49	HOOTIE & BLOWFISH/Let Her Cry
54	50	50	49	49	REMBRANDTS/It'll Be There For...
44	38	38	46	46	SOPHIE B. HAWKINS/As I Lay Me Down
42	43	43	45	45	BRYAN ADAMS/Have You Ever...
21	21	21	37	37	TLC/Waterfalls
34	37	37	36	36	MONTELL JORDAN/This Is How We Do It
32	34	34	34	34	REAL MCCOY/Come And Get Your...
20	28	28	31	31	DAVE MATTHEWS BAND/What Would You Say
27	26	26	30	30	JAMIE WALTERS/Hold On
29	32	32	30	30	VAN HALEN/Can't Stop Lovin'...
31	31	31	29	29	SEAL/Kiss From A Rose
54	48	48	29	29	DIONNE FARRIS/I Know
22	22	22	27	27	NICKI FRENCH/Total Eclipse Of...
22	22	22	27	27	YAKI-DAI/ Saw You Dancing
22	22	22	27	27	SOUL ASYLUM/Misery
22	18	18	27	27	NELSON/You Got Me All...
33	27	27	26	26	BLESSIO UNION OF.../I Believe
19	22	22	26	26	CORONA/Baby Baby
33	24	24	25	25	BLUES TRAVELER/Run-Around
48	31	31	24	24	MARTIN PAGE/In The House...
18	21	21	24	24	TLC/Red Light Special
18	21	21	24	24	BON JOVI/This Ain't A Love...
21	19	19	23	23	PAULA ABUOL/My Love Is For Real
17	23	23	22	22	JON B. & BABYFACE/Someone To Love
22	22	22	20	20	VANESSA WILLIAMS/Colors Of The Wind
12	15	15	16	16	BOYZ II MEN/Thank You
18	11	11	15	15	LIVE/Lighting Crashes
28	29	29	14	14	ROD STEWART/Leave Virginia Alone
14	14	14	15	15	COLLECTIVE SOUL/December
13	18	18	13	13	MICHAEL & JANET/Scream
12	15	15	13	13	MAADONNA/Human Nature
20	16	16	13	13	BETTER THAN EZRA/Good
9	9	9	12	12	ERASURE/Always
9	9	9	12	12	EAGLES/Learn To Be Still

WPEF FM MARKET #50
WPEF/Jacksonville (904) 642-1055 Thomas/Cox

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
59	58	58	62	62	REMBRANDTS/It'll Be There For...
66	58	58	63	63	BRYAN ADAMS/Have You Ever...
46	44	44	50	50	BOYZ II MEN/Water Runs Dry
44	47	47	48	48	HOOTIE & BLOWFISH/Let Her Cry
36	37	37	42	42	TLC/Waterfalls
62	55	55	38	38	ALL-4-ONE/Can Love You...
26	31	31	32	32	NICKI FRENCH/Total Eclipse Of...
32	41	41	32	32	GREEN DAY/When I Come Around
25	23	23	32	32	DAVE MATTHEWS BAND/What Would You Say
19	28	28	29	29	SOUL ASYLUM/Misery
14	17	17	28	28	MARTIN PAGE/In The House...
16	15	15	27	27	VAN HALEN/Can't Stop Lovin'...
15	18	18	27	27	PAULA ABUOL/My Love Is For Real
8	8	8	25	25	U2/Hold Me, Thrill...
21	38	38	24	24	LIVE/Lighting Crashes
24	21	21	21	21	COLLECTIVE SOUL/December
18	26	26	20	20	REAL MCCOY/Run Away
21	21	21	19	19	BLUES TRAVELER/Run-Around
16	14	14	18	18	REAL MCCOY/Come And Get Your...
11	11	11	17	17	JILL SOBELE/Kissed A Girl
10	10	10	16	16	SOPHIE B. HAWKINS/As I Lay Me Down
16	16	16	14	14	2 UNLIMITED/Get Ready For This
16	16	16	14	14	HOOTIE & BLOWFISH/Only Wanna Be...
21	20	20	11	11	DIANA KING/Shy Guy
12	12	12	11	11	ACE OF BASE/The Sign
22	19	19	9	9	SHERYL CROW/Can't Cry Anymore
22	19	19	9	9	MICHAEL & JANET/Scream
14	14	14	9	9	COLLECTIVE SOUL/Shine
11	12	12	8	8	YAKI-DAI/ Saw You Dancing
15	14	14	8	8	CRYSTAL WATERS/100% Pure Love
16	20	20	8	8	STEVIE N/My Melody
5	7	7	7	7	BROWNSTONE/Can't Tell You Why
5	7	7	7	7	ELTON JOHN/Made In England
19	22	22	7	7	BON JOVI/This Ain't A Love...
5	9	9	7	7	VANESSA WILLIAMS/Colors Of The Wind
7	7	7	7	7	DEL AMITRI/Roll To Me

KJ-103 MARKET #51
KJFM/Oklahoma City (405) 840-5271 McCoy/Billy The Kid

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
63	62	62	63	63	REMBRANDTS/It'll Be There For...
60	57	57	62	62	HOOTIE & BLOWFISH/Let Her Cry
55	59	59	62	62	NICKI FRENCH/Total Eclipse Of...
62	62	62	62	62	DIONNE FARRIS/I Know
41	46	46	57	57	ALL-4-ONE/Can Love You...
16	49	49	55	55	TLC/Waterfalls
41	35	35	53	53	BRYAN ADAMS/Have You Ever...
21	44	44	48	48	SEAL/Kiss From A Rose
16	41	41	48	48	REAL MCCOY/Come And Get Your...
40	31	31	42	42	DAVE MATTHEWS BAND/What Would You Say
21	35	35	41	41	BOYZ II MEN/Water Runs Dry
21	35	35	41	41	LIVE/Lighting Crashes
14	14	14	36	36	BETTER THAN EZRA/Good
14	14	14	36	36	BLUES TRAVELER/Run-Around
21	14	14	33	33	PAULA ABUOL/My Love Is For Real
28	29	29	33	33	MONTELL JORDAN/This Is How We Do It
28	30	30	30	30	BOYZ II MEN/Thank You
52	52	52	30	30	VAN HALEN/Can't Stop Lovin'...
50	30	30	30	30	REAL MCCOY/Run Away
56	28				

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	MONICA Don't Take It Personal... (Rowdy/Arista) 1988 1956 2065 2013 37/0					
2	2	2	2	TLC Waterfalls (LaFace/Arista) 1913 1617 1663 1478 34/0					
4	3	3	3	SOUL FOR REAL Every Little Thing I Do (Uptown/MCA) 1374 1328 1382 1420 32/1					
7	6	5	4	JON B. & BABYFACE Someone To... (Yab Yum/550 Music) 1314 1206 1299 1329 33/0					
16	10	9	5	MOKENSTEF He's Mine (OutBurst/RAL/Island) 1289 991 856 691 30/2					
6	5	6	6	BOYZ II MEN Water Runs Dry (Motown) 1248 1165 1311 1331 29/1					
8	8	8	7	ALL-4-ONE I Can Love You Like That (Blitz/Atlantic) 1228 1018 1062 1079 28/0					
3	4	4	8	MONTELL JORDAN This Is How We... (PMP/RAL/Island) 1224 1228 1360 1435 29/0					
5	7	7	9	ADINA HOWARD Freak Like Me (EastWest/EEG) 1091 1108 1250 1405 28/0					
BREAKER			10	SELENA I Could Fall In Love (EMI Latin) 972 657 561 218 28/7					
BREAKER			11	NOTORIOUS B.I.G. One More Chance (Bad Boy/Arista) 927 743 670 504 25/2					
BREAKER			12	NAUGHTY BY NATURE Feel Me Flow (Tommy Boy) 836 740 640 416 32/4					
BREAKER			13	SHAGGY Boombastic (Virgin) 829 718 715 614 28/5					
BREAKER			14	MICHAEL JACKSON You Are Not Alone (Epic) 806 300 249 19 28/20					
BREAKER			15	BRANDY Best Friend (Atlantic) 722 706 705 751 20/1					
9	9	11	16	DIANA KING Shy Guy (WORK) 714 801 941 971 19/1					
10	12	10	17	TOTAL I/NOTORIOUS B.I.G. Can't You See (Tommy Boy) 692 854 843 952 20/0					
BREAKER			18	MADONNA Human Nature (Maverick/Sire/WB) 654 617 587 571 22/0					
13	13	18	19	METHOD MAN I'll Be There For You (Def Jam/RAL/Island) 636 663 796 824 21/1					
12	11	15	20	U.N.V. So In Love With You (Maverick/WB) 618 723 853 824 22/1					
BREAKER			21	SELENA Missing My Baby (EMI Latin) 599 567 608 629 13/0					
BREAKER			22	LUNIZ I Got 5 On It (Noo Trybe) 558 420 418 347 14/4					
BREAKER			23	TONY THOMPSON I Wanna Love Like That (Giant) 538 606 651 633 18/0					
11	14	12	24	MICHAEL & JANET JACKSON Scream (Epic) 524 752 788 866 16/0					
BREAKER			25	VYBE Warm Summer Daze (Island) 504 205 53 — 17/1					
BREAKER			26	JON. B. Pretty Girl (Yab Yum/550 Music) 502 382 319 213 14/3					
—	43	30	27	BUCKETHEADS The Bomb... (Big Beat/Atlantic) 476 409 358 261 20/3					
42	32	32	28	INTONATION F/JOEE Died In Your Arms (Metropolitan) 470 394 440 344 16/1					
43	38	28	29	E-40 Sprinkle Me (Sick Wid'it/Jive) 429 418 375 330 15/1					
25	27	31	30	KUT KLOSE I Like (Elektra/EEG) 423 400 481 538 14/0					
48	50	39	31	XSCAPE Feels So Good (So So Def/Columbia) 412 345 311 300 22/3					
34	25	25	32	BRYAN ADAMS Have You Ever Really Loved... (A&M) 410 430 504 425 9/0					
DEBUT			33	BONE THUGS-N-HARMONY 1st Of... (Ruthless/Relativity) 406 198 132 — 16/6					
DEBUT			34	VANESSA WILLIAMS Colors Of The Wind (Hollywood) 401 257 308 242 23/4					
39	42	44	35	MAX-A-MILLION Take Your Time (S.O.S./Zoo) 399 322 359 351 18/1					
19	22	23	36	NICKI FRENCH Total Eclipse Of The Heart (Critique) 396 517 583 623 11/0					
45	36	35	37	AFTER 7 Til You Do Me Right (Virgin) 384 365 413 317 16/2					
—	—	47	38	FAITH You Used To Love Me (Arista) 357 299 244 226 12/0					
29	34	29	39	STEVIE B Dream About You (Emporia West/Thump) 345 416 421 499 9/0					
33	28	38	40	TLC Red Light Special (LaFace/Arista) 341 355 457 458 13/0					
27	37	43	41	DR. DRE Keep Their Heads Ringin' (Priority) 337 323 380 514 14/0					
30	40	42	42	RAPHAEL SAADIQ Ask Of You (550 Music/Epic ST) 332 325 366 487 10/0					
24	26	48	43	IV XAMPLE I'd Rather Be Alone (MCA) 314 299 493 539 9/0					
26	33	36	44	JODECI Freek'n You (Uptown/MCA) 300 357 421 519 12/0					
37	41	41	45	SKEE-LO I Wish (Sunshine/Scotti Bros.) 298 337 363 399 15/1					
23	30	24	46	BRIAN MCKNIGHT Crazy Love (Mercury) 289 453 450 549 14/0					
49	46	45	47	BLESSID UNION OF SOULS I Believe (EMI) 289 302 326 290 8/0					
—	48	50	48	FUN FACTORY I Wanna B With U (Curb) 274 288 320 223 11/1					
31	31	37	49	REAL MCCOY Come And Get Your Love (Arista) 269 356 443 469 10/0					
DEBUT			50	MARY J. BLIGE You Bring Me Joy (Uptown/MCA) 266 269 248 265 13/0					

This chart reflects airplay from July 3-9. Songs ranked by total plays. Highlighted songs indicate Breaker. 38 CHR/Rhythmic reporters. 37 current playlists. © 1995, R&R Inc.

BREAKERS®		
ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS
SELENA I Could Fall In Love (EMI Latin)	972/315	28/7
NOTORIOUS B.I.G. One More Chance (Bad Boy/Arista)	927/184	25/2
NAUGHTY BY NATURE Feel Me Flow (Tommy Boy)	836/96	32/4
SHAGGY Boombastic (Virgin)	829/111	28/5
MICHAEL JACKSON You Are Not Alone (Epic)	806/506	28/20
BRANDY Best Friend (Atlantic)	722/16	20/1
MADONNA Human Nature (Maverick/Sire/WB)	654/37	22/0
SELENA Missing My Baby (EMI Latin)	599/32	13/0
LUNIZ I Got 5 On It (Noo Trybe)	558/138	14/4
TONY THOMPSON I Wanna Love Like That (Giant)	538/-68	18/0
VYBE Warm Summer Daze (Island)	504/299	17/1
JON. B. Pretty Girl (Yab Yum/550 Music)	502/120	14/3

MOST ADDED®		
ARTIST TITLE LABEL(S)	ADDS	
MICHAEL JACKSON You Are Not Alone (Epic)	20	
MNB I've Got A Little Something... (First Avenue/WORK)	8	
SELENA I Could Fall In Love (EMI Latin)	7	
BONE THUGS-N-HARMONY 1st... (Ruthless/Relativity)	6	
D'ANGELO Brown Sugar (EMI)	6	
SCATMAN JOHN Scatman (RCA)	6	

MOST INCREASED PLAYS		
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE	
MICHAEL JACKSON You Are Not Alone (Epic)	+506	
SELENA I Could Fall In Love (EMI Latin)	+315	
VYBE Warm Summer Daze (Island)	+299	
MOKENSTEF He's Mine (OutBurst/RAL/Island)	+298	
TLC Waterfalls (LaFace/Arista)	+296	

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

FRESHEN YOUR MORNING SHOW

Every Week... Find it Fast

R&R MARKETPLACE

The Industry's Newspaper

HOTTEST NEW & ACTIVE

LA BOUCHE Fallin' In Love (Logic/RCA)
Total Plays: 264, Total Stations: 12, Adds: 2

BROWNSTONE I Can't Tell You Why (MJJ/Epic)
Total Plays: 258, Total Stations: 19, Adds: 2

C & C MUSIC FACTORY Robi-Robs Boniqua Anthem (Columbia)
Total Plays: 239, Total Stations: 5, Adds: 1

ADINA HOWARD My Up And Down (EastWest/EEG)
Total Plays: 235, Total Stations: 16, Adds: 5

LE CLICK Tonight Is The Night (Import)
Total Plays: 225, Total Stations: 6, Adds: 0

D'ANGELO Brown Sugar (EMI)
Total Plays: 222, Total Stations: 13, Adds: 6

2PAC So Many Tears (Interscope)
Total Plays: 208, Total Stations: 13, Adds: 1

JUNIOR MAFIA Party Anthem (Big Beat/Atlantic)
Total Plays: 187, Total Stations: 6, Adds: 4

SEAL Kiss From A Rose (ZTT/Sire/WB)
Total Plays: 176, Total Stations: 9, Adds: 4

MASTA ACE, INC. The I.N.C. Ride (Capitol)
Total Plays: 150, Total Stations: 3, Adds: 0

BOYZ OF PARADISE Shining Star (Rhythm Safari/Priority)
Total Plays: 143, Total Stations: 6, Adds: 4

TLC Kick Your Game (LaFace/Arista)
Total Plays: 131, Total Stations: 5, Adds: 0

OL DIRTY BASTARD Shimmy Shimmy Ya (Elektra/EEG)
Total Plays: 131, Total Stations: 8, Adds: 0

EVERYTHING BUT THE GIRL Missing (Atlantic)
Total Plays: 125, Total Stations: 3, Adds: 0

REMBRANDTS I'll Be There For You (EastWest/EEG)
Total Plays: 116, Total Stations: 4, Adds: 2

SCATMAN JOHN Scatman (RCA)
Total Plays: 115, Total Stations: 9, Adds: 6

PATRA Pull Up To The Bumper (550 Music)
Total Plays: 114, Total Stations: 6, Adds: 1

GRAND PUBA I Like It (I Wanna Be...) (Elektra/EEG)
Total Plays: 106, Total Stations: 6, Adds: 2

BAYSIDE BOYS Macarana (Bayside)
Total Plays: 106, Total Stations: 3, Adds: 1

PURE SOUL We Must Be In Love (Stepsun/Interscope)
Total Plays: 99, Total Stations: 3, Adds: 0

SELECTED NEW RELEASES

Here are a few hot releases for the next couple of weeks. Some release dates are subject to change.

JULY 18

Aaron Hall "Curiosity" (Silas/MCA)
Montell Jordan "Somethin' 4 Da Honeyz" (PMP/RAL/Island)
Junior Mafia "Player's Anthem" (Big Beat/Atlantic)
Ini Kamoze "Listen Me Tic" (EastWest/EEG)
Nayobe "All Night Long" (Fever/Warlock)
Nine "Ova Confident" (Profile)
Scatman John "Scatman" (RCA)
Crystal Waters "Relax" (Mercury)

JULY 25

Boyz II Men "Vibin'" (Motown)
Cisco "Microphone Jones" (Scotti Bros.)
Solo "Heaven" (A&M)
Lindsey "Got It Goin' On" (Wild Child/American)
Keith Martin "A Moment In Time" (Ruffhouse/Columbia)



NO SHY PEOPLE HERE — Diana King (c) brought her beauty to WBBM (B96)/Chicago's Summer Jam. Enjoying her presence are B96 MD Erik Bradley and WORK Group's Cindy Levine.



HAVE TEPEE, WILL TRAVEL — KSFM (FM102)/Sacramento's Mark S. Allen pulled out his teepee and camped out at the premiere of "Pocahontas" to help raise money for Mustard Seed, a local Native American charity.

Want to see your smilin' face in R&R? Send shots of station promotions, artist visits, or other intriguing activities to Tony Novia, R&R, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

<p>KKSS/Albuquerque, NM PD: Roy Jaynes MD: Jacques James 23 BRANDY "Best" 16 NOTORIOUS B.I.G. "Mo'Nasty" VANESSA WILLIAMS "Colors" LIMZ "Got" BUCKETHEADS "Bomb" SCATMAN JOHN "Scatman"</p> <p>KIOX/Bakersfield, CA PD: Chris Squires MD: Bill Cherry 9 MICHAEL JACKSON "Alone" SOUL FOR REAL "Thing" BUCKETHEADS "Bomb"</p> <p>WERQ/Baltimore, MD PD: Russ Allen MD: Camille Castwell 34 MICHAEL JACKSON "Alone" 32 SUPER CAT "Girls" 30 VANESSA WILLIAMS "Colors" 17 LIL' SHAWN "Dom" DEBORAH COX "Sentimental"</p> <p>WJMN/Boston, MA PD: Cathie Jack McCartney MD: Cat Collins 38 MICHAEL JACKSON "Alone"</p> <p>WBBM-FM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley 40 INTONATION FUDGE "Arms" 27 REMBRANDTS "There" 22 MICHAEL JACKSON "Alone" 22 MICHAEL REYES "Times" 10 REAL MCCOY "Ever"</p>	<p>KZFM/Corpus Christi, TX PD/MD: Charlie Maxx XSCAPE "Good" MICHAEL JACKSON "Alone"</p> <p>KQKS/Denver, CO PD: Mark Feather APD: Michael Hayes MD: John Dickison 21 SEAL "Kiss" 10 DIANA KING "Shy" 6 SELENA "Could" 5 SKEE-LD "Wish"</p> <p>KPRR/EI Paso, TX PD: John Candelaria 34 JOHN B "Pretty" 23 C & C MUSIC FACTORY "Robi-Robs" 20 SCATMAN JOHN "Scatman" 11 VYBE "Summer" 8 NAUGHTY BY NATURE "Flow" 7 BROWNSTONE "Till" 2 UNLIMITED "Here" AFTER 7 "Right" MIB "Little"</p> <p>KBOS/Fresno, CA PD/MD: Mark Adams SCATMAN JOHN "Scatman"</p> <p>WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 29 MICHAEL JACKSON "Alone" 28 HOLLY CANADA "Mean" 21 GRAND PUBA "Like" 15 AZ "Sugar" 13 LIL' SHAWN "Dom" 9 BOYZ II MEN "Water" 7 ADINA HOWARD "Down"</p>	<p>KIKI/Honolulu, HI PD: Jay Stone MD: James Coles 8 MIB "Little"</p> <p>KBXX/Houston, TX PD: Rob Scarpio MD: Greg Head 25 JUNIOR MAFIA "Party" 20 AFTER 7 "Right"</p> <p>WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye 22 MICHAEL JACKSON "Alone" LIL' SHAWN "Dom" D'ANGELO "Brown"</p> <p>WHJX/Jacksonville, FL PD: Mickey Johnson MD: Greg Brady 40 MICHAEL JACKSON "Alone" 8 LIMZ "Got" 5 BJUZ BARTON "Champion" ADINA HOWARD "Down"</p> <p>KLUC/Las Vegas, NV PD: Jerry Dean MD: Carl Thomas 40 SELENA "Could" 27 ICE CUBE "Friday" 21 METHOD MAN "T.T." 16 BONE THUGS-N-HARMONY "Month" STEVIE B "Sob" MCKENSTEF "Here"</p> <p>KDON/Monterey-Salinas, CA PD: Michael Newman APD/MD: Jennifer Wilde SHAGGY "Boombastic" LA BOUCHE "Fallin'" SCATMAN JOHN "Scatman" MAX-A-MILLION "Tuna"</p>	<p>KOXT/Las Vegas, NV PD: Jay Stone MD: Mija 52 LIMZ "Got" 35 MICHAEL JACKSON "Alone" 25 NAUGHTY BY NATURE "Flow" 22 SHAGGY "Boombastic" D'ANGELO "Brown"</p> <p>KPWR/Los Angeles, CA PD: Michelle Mercer MD: Bruce St. James SHAGGY "Boombastic" 2PAC "Tears" DOVE SHACK "Summerlane"</p> <p>WPOW/Miami, FL PD: Frank Walsh MD: John Rogers 13 MICHAEL JACKSON "Alone" 6 FUN FACTORY "Wanna" 5 BONE THUGS-N-HARMONY "Month" SHAGGY "Boombastic" U.N.V. "Love" BUCKETHEADS "Bomb"</p> <p>KHTN/Modesto, CA PD: Pete Jones MD: Allen Chase 23 MICHAEL JACKSON "Alone" MIB "Little" BOYZ OF PARADISE "Shining"</p> <p>WJWS/Roanoke, VA OM: Russ Brown MD: David Lee Michaelis 20 MICHAEL JACKSON "Alone" 11 SCATMAN JOHN "Scatman" 10 D'ANGELO "Brown" 5 MACK 10 "Foe" 5 NAUGHTY BY NATURE "Flow" BOYZ OF PARADISE "Shining" PRINCE MARKE DEE "Crunch" MIB "Little" SELENA "Could"</p>	<p>WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Cleoberty 13 SELENA "Dreaming" 26 BLACKSTREET "Tonight's" 18 SUPER CAT "Girls" 14 MAXX 10 "Top" 10 SELENA "Could" 8 SEAL "Kiss" NOTORIOUS B.I.G. "More" BOYZ OF PARADISE "Shining"</p> <p>KCAQ/Oxnard-Ventura, CA PD: Roster Rhodes MD: Lucy B. 24 LIMZ "Got" 9 D'ANGELO "Brown" 8 MICHAEL JACKSON "Alone" LIL' SHAWN "Dom" MIB "Little"</p> <p>WWWX/Providence, RI PD: Joe Dawson MD: Naughtyboy E-40 "Sporadic" D'ANGELO "Brown" MIB "Little" BONE THUGS-N-HARMONY "Month" MICHAEL JACKSON "Alone"</p> <p>KGGI/Riverside, CA PD: Carmy Ferrari MD: Santa Jimenez 16 VANESSA WILLIAMS "Colors" 16 VANESSA WILLIAMS "Colors"</p> <p>XHTZ/San Diego, CA PD: Jeff Nelson MD: Jeff Nelson 17 BONE THUGS-N-HARMONY "Month" 12 LIL' SUZY "Forever" 7 MACK 10 "Foe" 5 ADINA HOWARD "Down" 5 TWINK "Round" 5 SELENA "Could" CRYSTAL WATERS "Relax"</p>	<p>KSFM/Sacramento, CA PD: Rick Thomas MD: Trejo 13 SELENA "Dreaming" 11 LOS DEL RIO "Macarana" MICHAEL JACKSON "Alone" MCKENSTEF "Here" NOTORIOUS B.I.G. "More" BOYZ OF PARADISE "Shining"</p> <p>WOODS/Salt Lake City, UT PD: Wookia MD: Marlow MICHAEL JACKSON "Alone" SELENA "Could" SCATMAN JOHN "Scatman" BONE THUGS-N-HARMONY "Month"</p> <p>KZHT/Salt Lake City, UT PD/MD: Brian DeGeus MD: Geronimo 6 MIB "Little" MICHAEL JACKSON "Alone" JOHN B. "Pretty"</p> <p>KTFM/San Antonio, TX PD: Cliff Tredway APD/MD: Charles Chavez BOYZ OF PARADISE "Shining" ADINA HOWARD "Down" SELENA "Dreaming" TITO PUENTE JR. "Oye"</p> <p>KWLN/Stockton, CA PD: Bob Lewis MD: Mark Medina 11 TINA MOORE "Never" 10 KEITH MARTIN "Someone" 9 XSCAPE "Good" 9 SELENA "Could"</p> <p>WOWM/West Palm Beach, FL PD: Neil Sullivan Acting MD: Scott Davidson 30 REMBRANDTS "There" 26 LIL' SUZY "Forever" 20 MICHAEL JACKSON "Alone" 16 LA BOUCHE "Fallin'" 5 LINDSEY "Gone" NAUGHTY BY NATURE "Flow" 2 UNLIMITED "Here" SELENA "Could" ADINA HOWARD "Down"</p>	<p>FLAW/Washington, DC PD: Damon Williams MD: Albie D. 34 METHOD MAN "High" 27 JUNIOR MAFIA "Party" 23 REX "A.W.O.L." 21 SPECIAL ED "New" 19 DJ FLEX "Flex" 18 DWYX "Love" 17 BACKYARD BAND "Kag" 11 DOVE SHACK "Summerlane" 11 KING JUST "Rodeo" 11 JUNKYARD BAND "Lil" 10 SHABAZZ THE DISCIPLE "Death" 8 SELLA DWELLA'S "Dwella's" 7 MOBB DEEP "Eye"</p> <p>WPOC/Washington, DC PD: Jay Stevens MD: Albie D. 31 JOHN B. "Pretty" 25 MICHAEL JACKSON "Alone" 22 AARON HALL "Curiosity" 17 IMMATURE "Funt" 13 VANESSA WILLIAMS "Colors" 11 JUNIOR MAFIA "Party" 8 METHOD MAN "High"</p> <p>38 Total Reporters 38 Current Reporters 37 Current Playlists</p> <p>Did Not Report, Playlist Frozen (1): KHQT/San Jose, CA</p>
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CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

HOT 97.3		MARKET #1			
WQHT/Mew York (212) 840-0097 Smith/Cloherly					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
36 38 38 47	BRANDY/Best Friend				
37 38 38 46	MARY J. BLIGE/I Love You				
43 45 46	MARY J. BLIGE/You Bring Me Joy				
38 36 36 44	JUNIOR MAFIA /Party Anthem				
44 45 44	RAPHAEL SAAID/Ask Of You				
47 46 46 43	NOTORIOUS B.I.G./One More Chance				
20 26 26 41	RAEKWON/Glaciars Of Ice				
46 46 46 40	MONICA/Don't Take It...				
- 28 28 39	TLC/Switch				
31 36 36 39	TLC/Waterfalls				
39 36 36 38	FAITH/You Used To Love Me				
37 35 35 37	GRAND PUBAI Like It (...)				
23 36 36 38	MOBB DEEP/Survival Of...				
39 40 40 34	OL DIRTY BASTARD/Shimmy Shimmy Ya				
46 42 42 33	SOUL FOR REAL/Every Little Thing...				
34 35 35 33	NAUGHTY BY NATURE/Feel Me Flow				
35 35 35 32	KUT KLOSE/I Like				
- - - 31	SHAGGY/Boombastic				
41 20 20 29	USHER/Think Of You				
22 43 43 26	TOTAL F/NOTORIOUS.../Can't You See				
20 26 26 23	MAD LION/Own Destiny				
24 22 22 22	XSCAPE/Feels So Good				
28 29 22 21	ADINA HOWARD/My Up And Down				
15 22 22 21	DIANA KING/Shy Guy				
- - - 20	D'ANGELO/Brown Sugar				
22 21 21 19	JOECC/Freek'n You				
- - - 17	PATRA/Pull Up To...				
16 17 17 17	KING JUST/No Flow On The Rodeo				
18 15 15 15	LOST BOYZ/Lifestyles Of...				
- - - 16	LIL' SHAWN/Dom Perignon				
- 11 11 16	LOST BOYZ/Jeebs, Beems...				
10 18 18 14	GENIUS/Labels				
- - - 13	AZ/Sugar Hill				

POWER 106.1 FM		MARKET #2			
KPWR/Los Angeles (818) 953-4200 Mercer/St. James					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
30 42 42 82	MASTA ACE, INC./The I.N.C. Ride				
23 70 70 82	LUNIZ/I Got 5 On It				
28 69 69 76	MONICA/Don't Take It...				
21 67 67 75	C & C MUSIC FACTORY/Robi-Robs...				
47 70 70 74	MONTELL JORDAN/This Is How We...				
47 42 42 46	RAPPIN' 4-TAY/I'll Be There For...				
49 44 44 44	DR. DRE/Keep Their Heads...				
50 44 44 43	SUBWAY/This Lil' Game We...				
45 73 73 43	ICE CUBE/Friday				
18 36 36 42	BUCKETHEADS/The Bomb (These...)				
17 28 28 41	SDUL FOR REAL/Every Little Thing...				
16 33 33 37	NAUGHTY BY NATURE/Feel Me Flow				
20 30 30 36	MACK 10/Foe Life				
- - - 35	TWINZ/Round & Round				
- 26 26 35	BONE THUGS-N-HARMONY/1st Of Tha...				
26 41 41 34	ADINA HOWARD/Freak Like Me				
- 27 27 33	NOTORIOUS B.I.G./One More Chance				
- 27 27 32	SELENA/ Could Fall In Love				
20 22 22 24	THREAT/Nowhere To Hide				
8 16 16 23	2PAC/Dear Mama				
9 17 17 20	TLC/Waterfalls				
9 18 18 19	DRUDOWN/Mack Of The Year				
14 13 13 17	BRAT & NOTORIOUS /Da B-Side				
11 16 16 17	BLACKSTREET/Before I Let You Go				
10 16 16 17	ROULA/Lick It				
17 17 17 16	BOYZ II MEN/Water Runs Dry				
- - - -	SHAGGY/Boombastic				
- - - -	2PAC/So Many Tears				
- - - -	DOVE SHACK/Summertime In...				

B96 CHICAGO		MARKET #3			
WBBM/Chicago (312) 951-3572 Cavanah/Bradley					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
68 43 43 75	LE CLICK/Tonight Is The Night				
28 36 36 75	TLC/Waterfalls				
80 83 83 74	DIANA KING/Shy Guy				
79 82 82 72	NICKI FRENCH/Total Eclipse Of...				
64 48 48 70	BOYZ II MEN/Water Runs Dry				
75 71 71 59	STEVIE B/Dream About You				
60 79 79 50	FUN FACTORY/Wanna B With U				
41 41 41 48	BILLIE RAY MARTIN/Your Loving Arms				
- - - 40	INTONATION F/JOEE/Died In Your Arms				
50 64 64 34	CDRONA/Baby Baby				
- 25 25 29	MIGHTY OUB KATS/Magic Carpet Ride				
26 43 43 28	REAL MCCOY/Come And Get Your...				
26 42 42 28	MAX-A-MILLION/Take Your Time				
- - - 27	REMBRANDTS/I'll Be There For...				
29 23 23 23	TLC/Red Light Special				
17 7 7 23	SELENA/Missing My Baby				
- - - 22	MICHAEL JACKSON/You Are Not Alone				
- - - 22	MIGUEL REYES/Those Were The Times				
- 6 6 21	ALL-4-ONE/I Can Love You...				
13 12 12 21	LIVIN' JOY/Dreamer				
10 12 12 20	REAL MCCOY/Another Night				
35 18 18 20	REAL MCCOY/Automatic Lover				
37 21 21 18	FUN FACTORY/Close To You				
77 65 65 15	OUTHERE BROTHERS/Boom Boom Boom				
- 14 14 15	CRYSTAL WATERS/Relax				
- 15 15 10	FAST EDDIE/Pump It				
41 52 52 10	MONTELL JORDAN/This Is How We...				
26 24 24 10	MAX-A-MILLION/Fat Boy				
- 12 12 10	DJ MIKO/What's Up				
- - - 10	2 UNLIMITED/Get Ready For This				
17 15 15 10	ADINA HOWARD/Freak Like Me				
- - - 10	K7/Move It Like This				
- 10 10 10	CRYSTAL WATERS/100% Pure Love				
- - - 10	JADE/Every Day Of...				
12 11 11 10	GABRIELLE/Dreams				
- - - 10	REAL MCCOY/You Should Ever				
28 35 35 9	JON B. & BABYFACE/Someone To Love				
11 13 13 5	PAULA ABDUL/My Love Is For Real				
- - - 5	MONICA/Don't Take It...				
10 16 16 5	BRYAN ADAMS/Have You Ever...				

KMEL 106.1		MARKET #4			
KMEL/San Francisco (415) 391-1061 Santosuosso/Arbagey					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
67 63 63 70	LUNIZ/I Got 5 On It				
59 59 59 61	JON B. & BABYFACE/Someone To Love				
36 41 41 59	NAUGHTY BY NATURE/Feel Me Flow				
57 58 58 56	METHOD MAN/I'll Be There For...				
- 17 17 54	MICHAEL JACKSON/You Are Not Alone				
29 48 48 53	AFTER 7/II You Do Me Right				
- - - 50	BONE THUGS-N-HARMONY/1st Of Tha...				
19 23 23 42	NOTORIOUS B.I.G./One More Chance				
33 40 40 40	BRIAN MCKNIGHT/Crazy Love				
57 47 47 39	MONICA/Don't Take It...				
38 42 42 39	SHAGGY/Boombastic				
15 19 19 38	JON B./Pretty Girl				
28 26 26 36	MOKENSTEF/He's Mine				
33 40 40 35	TLC/Kick Your Game				
31 28 28 33	E-40/Sprinkle Me				
16 18 18 27	YOUNGLAY & MAC MALL/All About...				
- - - 26	BLACKSTREET/Tonight's The Night				
14 15 15 22	2PAC/So Many Tears				
55 41 41 20	TOTAL F/NOTORIOUS.../Can't You See				
6 31 31 39	MARY J. BLIGE/You Bring Me Joy				
- - - 18	SUPER CAT/Girls Town				
9 16 16 17	FAITH/You Used To Love Me				
36 27 27 16	SOUL FOR REAL/Every Little Thing...				
9 14 14 16	ADINA HOWARD/My Up And Down				
- - - 14	MACK 10/Foe Life				
22 17 17 11	JOECC/Freek'n You				
- - - 10	SELENA/ Could Fall In Love				
5 13 13 9	VANESSA WILLIAMS/Colors Of The Wind				
13 9 9 8	MADONNA/Human Nature				
- - - 8	SEAL/Kiss From A Rose				

WILD 107.7		MARKET #4			
KYLD/San Francisco (415) 391-1077 Hamilton/Martin					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
30 46 46 75	SELENA/ Could Fall In Love				
19 40 40 75	MICHAEL JACKSON/You Are Not Alone				
77 71 71 75	MOKENSTEF/He's Mine				
80 70 70 74	LUNIZ/I Got 5 On It				
64 67 67 73	E-40/Sprinkle Me				
36 50 50 70	NOTORIOUS B.I.G./One More Chance				
20 46 46 69	C & C MUSIC FACTORY/Robi-Robs...				
48 44 44 55	SHAGGY/Boombastic				
46 56 56 47	NAUGHTY BY NATURE/Feel Me Flow				
58 64 64 46	METHOD MAN/I'll Be There For...				
62 63 63 43	MONICA/Don't Take It...				
40 39 39 42	JON B./Pretty Girl				
38 42 42 38	TLC/Kick Your Game				
- - - 34	BAYSIDE BOYS/Macarana				
53 45 45 31	TOTAL F/NOTORIOUS.../Can't You See				
67 64 64 30	BUCKETHEADS/The Bomb (These...)				
20 14 14 25	TLC/Waterfalls				
22 - - - 20	JON B. & BABYFACE/Someone To Love				
- - - 19	JUNIOR MAFIA.../Party Anthem				
25 17 17 19	MADONNA/Human Nature				
- - - 19	LIONEL RICHIE/Hello				
27 28 28 17	SKEE-LO/I Wish				
30 18 18 16	DR. DRE/Keep Their Heads...				
20 27 27 16	BOYZ II MEN/Water Runs Dry				
37 18 18 15	ADINA HOWARD/Freak Like Me				
10 8 8 9	AFTER 7/II You Do Me Right				
15 14 14 8	SOUL FOR REAL/Every Little Thing...				
- - - 7	VANESSA WILLIAMS/Colors Of The Wind				
7 6 6 6	SEAL/Kiss From A Rose				
- - - 6	BROWNSTONE/ Can't Tell You Why				

WPGC 93.5 FM		MARKET #8			
WPGC/Washington (301) 441-3500 Stevens/Albe D					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
67 61 61 61	NOTORIOUS B.I.G./One More Chance				
56 46 46 60	SHAGGY/Boombastic				
48 46 46 58	MOKENSTEF/He's Mine				
59 57 57 58	MONICA/Don't Take It...				
61 55 55 56	TOTAL F/NOTORIOUS.../Can't You See				
48 43 43 45	PURE SOUL/We Must Be In Love				
25 42 42 42	BROWNSTONE/Grapevine				
8 7 7 41	TLC/Waterfalls				
37 37 36	D'ANGELO/Brown Sugar				
7 6 6 35	XSCAPE/Feels So Good				
41 9 9 35	KUT KLOSE/I Like				
26 29 29 34	E-40/Sprinkle Me				
37 44 44 33	METHOD MAN/I'll Be There For...				
39 36 36 33	SUBWAY/Fire				
- - - 31	JON B./Pretty Girl				
49 29 29 29	FAITH/You Used To Love Me				
22 28 28 29	SDUL FOR REAL/Every Little Thing...				
32 31 31 26	AFTER 7/II You Do Me Right				
- - - 25	MICHAEL JACKSON/You Are Not Alone				
53 42 42 25	JON B. & BABYFACE/Someone To Love				
- - - 22	AARON HALL/Curiosity				
9 22 22 21	MARY J. BLIGE/You Gotta Believe				
37 34 34 21	BRIAN MCKNIGHT/Crazy Love				
- 11 11 17	BONE THUGS-N-HARMONY/1st Of Tha...				
- - - 17	IMMATURE/Feel The Funk				
- 19 19 14	JUNKYARD BAND/Loose Booty				
- - - 13	VANESSA WILLIAMS/Colors Of The Wind				
13 16 16 11	METHOD MAN/The Ridder				
- - - 11	JUNIOR MAFIA.../Party Anthem				
9 9 9 8	OL DIRTY BASTARD/Shimmy Shimmy Ya				
- - - 8	METHOD MAN/How High				
- 15 15 7	BROWNSTONE/ Can't Tell You Why				
7 6 6 7	JOECC/Freek'n You				
15 9 9 7	NAUGHTY BY NATURE/Feel Me Flow				
9 7 7 7	BRANDY/Best Friend				
8 7 7 6	SMOOTH/Mind Blown				
9 18 18 6	MICHAEL & JANET/Scream				

97.9 FM THE BOX		MARKET #9			
KBXX/Houston (713) 623-2108 Scorpio/Head					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
- 73 73 69	BONE THUGS-N-HARMONY/1st Of Tha...				
74 69 69 68	MONICA/Don't Take It...				
47 72 72 84	NOTORIOUS B.I.G./One More Chance				
- 20 20 61	SELENA/ Could Fall In Love				
63 63 63 58	JON B. & BABYFACE/Someone To Love				
- 19 19 58	NAUGHTY BY NATURE/Feel Me Flow				
16 48 48 58	TLC/Waterfalls				
60 41 41 57	XSCAPE/Feels So Good				
64 62 62 56	BOYZ II MEN/Water Runs Dry				
65 70 70 56	JOECC/Freek'n You				
- 24 24 53	MOKENSTEF/He's Mine				
- 5 5 49	MICHAEL JACKSON/You Are Not Alone				
74 62 62 42	ADINA HOWARD/Freak Like Me				
67 49 49 37	E-40/Sprinkle Me				
30 34 34 37	FAITH/You Used To Love Me				
9 23 23 37	LUNIZ/I Got 5 On It				
- 11 11 35	D'ANGELO/Brown Sugar				
77 75 75 34	SHAGGY/Boombastic				
36 25 25 32	RAPHAEL SAAID/Ask Of You				
62 51 51 31	H-TOWN/Emotions				
62 41 41 30	KUT KLOSE/I Like				
26 24 24 28	SOUL FOR REAL/Candy Rain				
20 22 22 27	BROWNSTONE/If You Love Me				
32 29 29 26	MONTELL JORDAN/This Is How We...				
- 55 55 25	JON B./Pretty Girl				
- - - 25	JUNIOR MAFIA.../Party Anthem				
17 23 23 24	BRANDY/You Wanna Be Down				
19 20 20 24	TLC/Creep				
- - - 20	AFTER 7/II You Do Me Right				
- 15 15 20	SOUTH CIRCLE/Attitudes				
21 21 21 17	2PAC/Dear Mama				
24 20 20 13	NOTORIOUS B.I.G./Big Poppa				
- - - 12	ZHANE/Hey Mr. D.J.				
17 18 18 12	K-CI HAILEY/If You Think...				



LON HELTON

What Listeners Think About Your Stations

□ National researchers share insights into format users' psyches

What are today's Country listeners thinking? Do the P1s love you as much as they did a few years ago? Are there still opportunities to convert the P2s and P3s to P1 status — or are their ears wandering?

Those are just some of the questions I posed to three researchers who talk daily to Country listeners. Be advised that their comments are generalizations and broad-stroke observations gleaned from research projects conducted across the country.

Harper: 'P1s Unhappy With Music'

Bob Harper's Company President **Bob Harper** is concerned about listeners' perceptions of today's music. "The audience is saying they don't think the music now



Bob Harper

is as good as it was. They don't identify with the artists. They don't care what the 'new' thing is. Only when they care about the artist do they care about what the new single is.

"The single biggest concern:

The third (current) wave of artists is nowhere close to being embraced the way waves one and two were. One of this format's truisms is that it's biggest when the music speaks to the core with a large stable of stars. Country exploded when the second wave ('88-'92) of hot country acts came along, building on the first wave ('80-'87). It included Ala-

bama, **George Strait**, **Reba McEntire**, the **Judds**, and **Randy Travis**, who were still recording songs people wanted to hear. It's not a good sign to hear listeners say the music from today's new artists is generally not as good as the music from the wave one or two artists."

The viability of current music is very important to the format, adds Harper, who maintains Country is different from other formats because "it's an adult-targeted format that relies on current music. So what's going on with currents is critical.

"Even though the charts say there are a lot of hit songs, listeners feel there are fewer hit artists. That's a real problem for a format that depends on new music and new stars. Country needs both cooking simultaneously.

"Forget about specific stations and markets; just think about the format. It's essentially a 30+ format. I'm hearing P1s over the age of 30 say a lot of music today has pulled away from them. Many say it's too 'rock.' It's been building over time. But people are having a tougher time identifying with the music now. Labels, in their haste to appeal to the younger, record-buying demos, run the risk of walking away from the core audience we need to keep this format strong.

"And, as one might expect, P1s over 50 — who deliver a lot of quarter-hours — are upset with a lot of today's music. They say they don't know it and don't like it. So they're not spending much time with the format. I don't care what format you're in: If you move away from the [music embraced by the] core, you've changed format. You're either comfortable with that, or you're in a vulnerable position."

Where's The Gold?

Current music isn't all that's on

Research '95

P1 listeners' minds, says Harper. "The core is saying they want more oldies ('80-present) and fewer currents. The Country core — and not just the older end of that group — simply cannot understand why so much of the old music has disappeared from their favorite stations. They may not be able to articulate it. But they're sensing something is changing and something's not right. Even the younger P1s are wondering why they aren't hearing songs outside of a very narrow range."

The problem then becomes compounded for P1s, who have a history with the music. "Little of the early music from wave one artists can be found on Country radio. What P1s can't understand is stations taking off some of their favorite, older music and replacing it with music they don't recognize or care about by artists they don't know or care about. Of course, as current music from the last five years moves to recurrent, power gold, and finally gold, something has to go."

The problem, according to Harper, is that as programmers have accepted the "new music" premise (and the time line moves forward), they've been substituting weak, new songs for stronger, older songs. This is something that builds over time. But P1s are saying they don't understand why their favorite station is fundamentally changing the station's character.

"Implied in that is a rejection of their values. It's like a restaurant that takes your favorite meal off the menu, telling you it wasn't very good. But you liked it. It may have been the reason you frequented the restaurant. And, since the meal is gone, you may visit the restaurant less often."

“

What P1s can't understand stations taking off some of their favorite, older music and replacing it with music they don't recognize or care about by artists they don't know or care about.

— Bob Harper

So what's the solution to some of these P1 problems? "Do more of what the core audience expects from you — assuming the things you're known for are good things. You have to understand where people place your station in their minds, what they know you for, and what you're able to defend."

Shepard: 'Lack Of Passion'

Directions In Radio President Mike Shepard, who's also PD at **KSON-AM & FM/San Diego**,

also says the most noticeable recurring comment is something Country researchers aren't used to hearing. "It's

disturbing and alarming to see that the passion factor for the music has sunk so low. There's been a real cooling of the incredible passion we saw from all levels of listeners a couple of years ago.

"[Listeners] aren't able to differentiate one act from another. They don't have time to assimilate the new acts or get to know and develop an affinity for them. They feel our music is becoming more of an assembly-line commodity. And, until they find those artists they're passionate about and interested in, the format won't be able to regain that high passion level among P1s. They're waiting to be dazzled by the next star. They're looking for songs that mean something to them."



Mike Shepard

When P1s talk about non-music topics, Shepard says the conversation increasingly turns in a direction he's rarely heard in the past. "Especially in competitive markets, people are becoming less likely to believe claims being made by stations; i.e., who plays the most music, the best variety, and who has more fun.

"In the past, the Country life group has been less jaded than other formats' P1s regarding claims their favorite stations made. If a Country station made a claim and did a good job of living up to the claim, the claim was believed. But what we're starting to hear now — especially in competitive markets — is 'they all say that, but they don't do it.' How much we hear that varies by market. We hear it most in markets where two stations have been beating one another over the head with various claims. Making claims has become a war of words for radio people. But it's falling on deaf ears."

Declining P1 Loyalty

Shepard also says he's seeing declining station loyalty among P1 listeners. "There's an incredible station noise level' out there, with so many stations marketing at such a high level. Country has always enjoyed a very high loyalty level. But more and more we're getting the attitude, even from P1s, of 'What have you done for me lately' and 'If you don't do a good job [in meeting my needs], I'm gone.'

"Even niche formats are suffering from this. But that's radio biz in the '90s. I don't know if there's a heck of a lot we can do about it except to make the station and format as compelling as we can."

Many stations have made tempo an issue in recent years, feeling many listeners, especially those coming from other formats, feel more comfortable with an upbeat station. Shepard notes that listeners in focus groups or perceptual studies don't talk in those radio-speak terms. "Listeners have trouble differentiating between the tempo of the music and the energy of a station. We have to dig to find out what they're talking about. When they talk about tempo, they're talking as much about lyrical and emotional content as they are beats-per-minute. Depressing songs are a bigger drag on a station than a much slower love ballad.

"Stations that became tempo-driven instead of tempo-sensitive have suffered even more than the average station in recent months. We try not to let a station get too slow — but not be driven so much by tempo that you have to play fast songs whether they're hits or not."

Harker: 'Format Has Morphed'

Harker Research President Richard Harker, like Shepard and Harper, is concerned about P1s'

Continued on Page 38



Richard Harker

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A Dream Come True!

- "Tell Me I Was Dreaming" is Travis Tritt's tenth #1 single.
- "Tell Me I Was Dreaming" video went #1 at TNN and CMT (2 weeks).
- Ten Feet Tall And Bulletproof, more than a year after its release jumped from #72 to #11 (and climbing), a weekly sales increase of 480%.

Coming this September:

TRAVIS TRITT GREATEST HITS FROM THE BEGINNING

featuring the single
"Sometimes She Forgets"
going for adds this August.

Management: Kagen & Co
Publicity: Shock Inc.
Booking: CAA
Produced By Gregg Brown



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Labels Preparing For Third Quarter

■ **Mavericks, Blackhawk, Hill among new releases; hits & holiday LPs also set**

The Nashville music machine is handling last-minute details for its third-quarter album-release schedule. New albums, greatest-hits packages with new tracks, and two new Christmas projects will be shipped by the end of September.

The **Mavericks** follow up the platinum success of "What A Cryin' Shame" with MCA's 9/26 release of "Music For All Occasions." Though MCA also had penciled in the release of **Wynonna's** "Don't Look Back" — the long-awaited sequel to 1993's "Tell Me Why" — for the same day, her album now is scheduled for November.

Arista/Nashville has slated 9/12 to release **Blackhawk's** "Strong Enough," the follow-up to the band's self-titled platinum debut. It's the only release on the label's third-quarter schedule.

Happy Holidays

Joe Diffie and **Toby Keith** each have recorded their first-ever holiday albums. Diffie's "Mr. Christmas" is tentatively set to be released 9/19 on **Epic**. **Polydor/Nashville** has scheduled a 10/17 release date for Keith's "Christmas To Christmas."

Sammy Kershaw's "The Hits, Chapter One" — set for 9/5 release on **Mercury** — provides a retrospective of his career and includes one new track, "Tattoo," to be released as a single on 8/14.

Having mined enough hits from her platinum debut album, "Take Me As I Am," **Faith Hill's** "It Matters To Me" will be released on 8/29 by **Warner Bros.** The label also releases **Travis Tritt's** compilation, "Greatest Hits, From the Beginning," on 9/12. The album follows the 7/25 single release of an added track, "Sometimes She Forgets," written by **Steve Earle**. WB also is expected to release a single from a bonus track included in **Little Texas's** still-untitled greatest-hits package, scheduled for 9/26 release.

COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "Every Once In A While" — **Blackhawk**

5 YEARS AGO

- No. 1: "He Walked On Water" — **Randy Travis**

10 YEARS AGO

- No. 1: "I'm For Love" — **Hank Williams Jr.**

15 YEARS AGO

- No. 1: "Friday Night Blues" — **John Conlee**

20 YEARS AGO

- No. 1: "Touch The Hand" — **Conway Twitty**

'Out Of The Box'

Among the other third-quarter curiosities is **George Strait's** boxed set, "Strait Out Of The Box," set for 9/12 release on MCA. The four-disc set will include "Fly Me To the Moon," a duet with **Frank Sinatra** not appearing on the Chairman of the Board's last album, "Duets II." The set includes three tracks recorded before Strait signed with MCA, as well as two new tracks. One of those, "Check

Yes Or No," will be released as a single 10/2.

Asylum's only new offering prior to October is **Emmylou Harris's** as-yet-untitled album, due 9/26. The album is produced by **Daniel Lanois**, whose credits include **U2**. Here's a rundown on what else to expect:

- **Arista/Texas:** **Joel Nava**, "Joel Nava" (9/12)

- **Atlantic:** **Tracy Lawrence**, "The Best of Tracy Lawrence Live" (9/19)

- **BNA:** **Lonestar**, title TBA (10/10); **John Anderson**, title TBA, (10/24)

- **Capitol Nashville:** **Chris LeDoux**, "Rodeo Rock 'N' Roll Collection" (8/15); the **Cactus Brothers**, "24 Hrs., 7 Days a Week" (8/29); **Charlie Daniels**, "Same Ol' Me" (9/12); **Emilio**, "Life Is Good" (9/26, tentative)

- **Career:** **Lee Roy Parnell**, "We All Get Lucky Sometimes" (8/1); **Brett James**, "Brett James" (9/12)

- **Columbia:** **Stacy Dean Campbell**, "Hurt City" (7/25); **Dolly Parton**, "Something Special" (8/22, tentative); **Marcus Hummon**, "All In Good Time" (9/5, tentative)

- **Curb:** **Sawyer Brown**, "This Thing Called Wantin' And Havin' It All" (8/29); **Tim McGraw**, title TBA (9/12)

- **Decca:** **Helen Darling**, "Helen Darling" (8/15)

- **Epic:** **Collin Raye**, "I Think About You" (8/22, tentative)

- **Giant:** **Mark Collie**, "Tennessee Plates" (7/18); **Carlene Carter**, "Little Acts of Treason" (8/8); **Rhonda Vincent**, "Trouble Free" (9/26)

- **MCA:** **Tracy Byrd**, "Love Lessons" (7/18); **Jimmy Buffett**, "Barometer Soup" (8/1); **Joe Ely**, "Letter To Laredo" (8/29); **Jerry Clower**, "Fishin' Frogs Hawgs 'N' Dogs" (8/29)



PLATINUM RECORD SPECIAL — RCA artist **Martina McBride** (c) recently thanked retail giant **K-Mart** for its help in the platinum status of her album "The Way That I Am". Also on hand were (l-r) **Jerry Adams** of the **Handelman Company**, **K-Mart's Larry Martin**, and **RCA's Ron Howie** and **Tommy Daniel**.

- **Mercury:** **Terri Clark**, "Terri Clark" (8/8); **Keith Stegall**, "Passages" (9/12, tentative)

- **Polydor:** **Shane Sutton**, "Shane Sutton" (8/22); **Jeff Copley**, "Evergreen" (10/3)

- **RCA:** **Ty England**, "Ty England" (8/15); **Alabama**, "In Pictures" (8/29); **Martina McBride**, "Wild Angels" (9/26); **Aaron Tippin**, "Toolbox" (10/24)

- **Reprise:** **Victoria Shaw**, "In Full View" (8/8); **Dwight Yoakam**, title TBA (10/24)

- **Warner Bros.:** **Jeff Foxworthy**, "Games Rednecks Play" (7/18)

Paternity Denied

Naomi Judd's ex-husband, **Michael Ciminella**, told the *Ashland (KY) Daily Independent* that he's not Wynonna's biological father. Wynonna's real name is **Christina Claire Ciminella**, but Michael Ciminella says he realized by the time she was 3 that he was not her father.

Ciminella admits that he and Naomi are lovers, but claims that Wynonna's real father was a high school classmate. "She came to me, told me she was pregnant," Ciminella said. "I didn't assume for a moment that an 18-year-old girl whom I had known for quite some time would tell lies about something

like that. Since then, she has spent her career saying what a horrible person I was."

Although tabloids had made offers for Ciminella's story, he said he wanted to set the record straight in Ashland. "I have been lied about and ridiculed in my hometown, and I'd like to take a stand in my hometown," he said.

Ciminella recently revealed the news to Wynonna, who responded with "the kindest, most wonderful" letter, he said. **Ray Crabtree**, Naomi Judd's publicist, says she doesn't deny that Ciminella is not Wynonna's biological father, but neither Naomi nor Wynonna would comment on his statements. Ciminella now owns a Louisville TV production company.

A Spittin' Image

While **Chris LeDoux** and **Toby Keith** were in town for Fan Fair, they recorded an impromptu duet on "Copenhagen," LeDoux's humorous tribute to the popular tobacco. Keith stopped by the studio simply to greet LeDoux, but wound up singing along. The recording will be used as a special radio promotion. LeDoux travels north this month to perform at the Calgary Stampede in Alberta.

Ralph Returns

Ralph Emery returned to TNN this week (7/10) with the television network's first live daytime talk/variety show. Originating from the Opryland Hotel, "The Ralph Emery Show" will feature celebrity guests, musical performances, and lifestyle features. Country radio personalities from throughout the nation will get a chance to have regular phone conversations with Emery and his guests.

Telecast each weekday at 9am EDT, the show had no problems getting country stars to arrive for the morning show during its first week. Among the guests were **Lorrie Morgan**, **Vince Gill**, **David Ball**, and the **Oak Ridge Boys**.

Crazy 'Bout A Chevrolet

Tracy Lawrence's first series of TV commercials for Chevy trucks has begun airing in selected markets. But he recently chose a Corvette as the birthday gift for his road manager and brother, **Laney**.

— **Calvin Gilbert**

What Listeners Think About Your Stations

Continued from Page 36

changing attitudes about music. "Listeners used to get excited and look forward to new music. But they're just not as excited as they've been in the past. The core remains committed and loyal, but there's little of the anticipation they previously held for new music. They don't know why, in the sense that they can't articulate it directly. But they do sense the music isn't as good as it was a few years ago."

Harker is also seeing a change in attitude regarding competitive situations. "When 'new Country' stations debuted a few years ago, listeners could readily hear the difference. But, as most [heritage] stations began to fall in line with a higher percentage of new music, it became harder for a station to musically differentiate itself. Today's listener is hard-pressed to hear a significant dif-

ference between Country stations. The format has morphed a bit; it's different than it was a few years ago. But Country's still one format, just as it's always been.

"Even though stations sound more alike today, P1s say they still like a choice. Unfortunately for Country radio, that doesn't add up to more listening — it's just split two ways instead of one. Listeners are making a song-by-song choice between stations. If they hear a song they don't like on station A, they head for B — until B plays one they don't like and they return to A. P1s are seeing two Country stations in a market as interchangeable — a significant transformation in listeners' attitudes."

Harker also says he's noticed people in his research projects talking about "Rock Country." "There's a conscious awareness that Country has gotten 'harder' (more guitars

with a harder edge). In their minds, P1s see that as a separate body of music — and they don't think it's country. This reaction is different among P1s and P2s or P3s because of their respective musical backgrounds.

"For a while, the P1s, 2s, and 3s were all on the same page. Now it's a surprise when they agree on something — which really means we're back to normal. There's increasing polarity between the partisan groups as to what they like."

P1s Want Gold; P2s, P3s Don't

Harker says in some markets he (like the other researchers) detects renewed interest in older songs. "It's not a dramatic shift. And it's taking place among the P1s, not the P2s or P3s. And, while P1s generally tend to be older than P2s, it's not about

age. The biggest variable in terms of desiring older music is partisanship — P1s want it; P2s and P3s generally don't. The younger core is also voicing a desire for older (1980s) music."

So what's a programmer to do? "That depends on the competitive situation and the number of available P1s versus P2s and P3s. Stations in markets that have to depend on cume may hedge away from the older music. Stations in markets where P1s are plentiful can shift to more older music. Again, the change shouldn't be dramatic. But programmers should be cognizant there is a shift in what listeners want."

Next Week: *Harper, Shepard, and Harker reveal what P2s and P3s think about your radio station, and discuss changes in attitudes they're seeing in music research.*

Slow Me Down

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Hit Bound - TNN




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JULY 14, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- OVER LAST WEEK	TOTAL POINTS	+/- OVER LAST WEEK
6	5	3	1	VINCE GILL You Better Think Twice (MCA)	214/0	1	7716	+194	40244	+1298
11	10	6	2	REBA McENTIRE And Still (MCA)	214/0	2	7570	+251	39659	+1718
7	6	4	3	SHENANDOAH Darned If I Don't (Danged...) (Capitol)	214/0	3	7518	+105	39231	+1061
12	11	7	4	ALAN JACKSON I Don't Even Know Your Name (Arista)	213/0	4	7416	+426	38823	+2645
9	4	1	5	SHANIA TWAIN Any Man Of Mine (Mercury)	205/0	5	7239	-429	38295	-1393
10	9	8	6	DAVID LEE MURPHY Party Crowd (MCA)	214/0	6	7061	+212	37204	+1863
15	14	10	7	LORRIE MORGAN I Didn't Know My Own Strength (BNA)	214/0	7	6558	+728	33563	+3884
17	15	13	8	LEE ROY PARNELL A Little Bit Of You (Career)	214/1	8	6313	+821	32792	+4468
8	7	5	9	BLACKHAWK That's Just About Right (Arista)	188/0	12	5584	-1755	30295	-7803
25	20	14	10	BROOKS & DUNN You're Gonna Miss Me When... (Arista)	214/0	10	5718	+668	29745	+3830
14	13	12	11	CLAY WALKER My Heart Will Never Know (Giant)	211/0	9	5793	+130	29595	+1025
20	18	15	12	RICK TREVINO Bobbie Ann Mason (Columbia)	213/2	11	5711	+630	29139	+3475
19	17	16	13	JAMES HOUSE This Is Me Missing You (Epic)	209/1	14	5431	+369	27656	+2062
21	19	17	14	PAM TILLIS In Between Dances (Arista)	214/0	15	5321	+387	27524	+2034
29	25	20	15	JEFF CARSON Not On Your Love (MCG/Curb)	212/4	17	5081	+547	26643	+3330
27	23	19	16	PERFECT STRANGER You Have The Right To... (Curb)	208/7	16	5103	+379	26522	+2596
24	21	18	17	TRACY BYRD Walking To Jerusalem (MCA)	211/1	18	5043	+256	25692	+1515
4	2	2	18	NEAL McCOY They're Playin' Our Song (Atlantic)	174/0	21	4688	-2835	25173	-13952
35	28	22	19	ALABAMA She Ain't Your Ordinary Girl (RCA)	214/1	19	4842	+559	25146	+3158
44	31	25	20	GEORGE STRAIT Lead On (MCA)	212/5	20	4700	+762	24278	+4326
26	24	23	21	DIAMOND RIO Finish What We Started (Arista)	204/2	23	4515	+246	23010	+1438
23	22	21	22	JOE DIFFIE I'm In Love With A Capital "U" (Epic)	202/0	22	4551	-12	22958	-43
28	26	24	23	CONFEDERATE RAILROAD When And Where (Atlantic)	205/4	24	4155	+200	21154	+1192
33	33	27	24	BRYAN WHITE Someone Else's Star (Asylum/EEG)	198/6	25	4061	+571	20857	+2845
30	30	28	25	TY HERNDON I Want My Goodbye Back (Epic)	201/7	26	3823	+327	19558	+1981
—	42	35	26	CLINT BLACK One Emotion (RCA)	207/14	27	3775	+810	19419	+4468
32	32	29	27	RHETT AKINS That Ain't My Truck (Decca)	194/4	28	3651	+244	18369	+1380
37	35	31	28	MARK CHESNUTT Down In Tennessee (Decca)	201/5	29	3613	+354	18158	+1991
—	38	36	29	JOHN BERRY I Think About It All The Time (Capitol)	205/16	30	3355	+574	17074	+3112
36	36	34	30	TY ENGLAND Should've Asked Her Faster (RCA)	200/3	31	3284	+287	16652	+1566
2	1	11	31	TRAVIS TRITT Tell Me I Was Dreaming (WB)	143/0	32	2975	-2309	16139	-12612
—	39	37	32	PATTY LOVELESS Halfway Down (Epic)	190/18	33	2916	+486	14621	+2806
—	50	40	33	WADE HAYES Don't Stop (DKC/Columbia)	185/37	34	2729	+771	13719	+3936
42	37	38	34	DOUG STONE Sometimes I Forget (Columbia)	172/5	35	2519	+92	12156	+634
34	34	33	35	TANYA TUCKER Find Out What's Happenin' (Capitol)	134/0	36	2327	-701	11729	-3492
43	41	39	36	MARK COLLIE Three Words, Two Hearts... (Giant)	168/11	37	2288	+291	11595	+1453
49	43	41	37	MARY CHAPIN CARPENTER Why Walk When... (Columbia)	155/13	40	2024	+238	9838	+1033
BREAKER			38	TOBY KEITH Big Ol' Truck (Polydor)	133/95	42	1693	+1240	8508	+6162
46	44	42	39	KIM RICHEY Just My Luck (Mercury)	140/10	44	1677	+228	8318	+1067
BREAKER			40	BOY HOWDY She Can't Love You (Curb)	137/21	43	1690	+351	7807	+1648
—	—	50	41	SAWYER BROWN (This Thing Called) Wantin'... (Curb)	120/71	45	1628	+1039	7747	+4689
BREAKER			42	MARTY STUART If I Ain't Got You (MCA)	131/14	47	1521	+253	7054	+1196
—	—	46	43	4RUNNER A Heart With 4 Wheel Drive (Polydor)	125/19	49	1440	+316	6807	+1543
13	12	30	44	JOHN ANDERSON Mississippi Moon (BNA)	63/0	52	1082	-2144	5391	-11223
DEBUT			45	TERRI CLARK Better Things To Do (Mercury)	92/63	54	922	+662	4590	+3127
DEBUT			46	COLLIN RAYE One Boy, One Girl (Epic)	69/69	57	872	+872	4588	+4588
—	—	48	47	SHELBY LYNNE Slow Me Down (Magnatone)	80/8	56	873	+180	4177	+802
DEBUT			48	BRETT JAMES Female Bonding (Career)	79/18	59	817	+199	4069	+1041
DEBUT			49	WOODY LEE I Like The Sound Of That (Atlantic)	81/16	60	806	+241	3810	+1053
DEBUT			50	JEFF FOXWORTHY Party All Night (WB)	78/21	62	769	+213	3606	+1003

This chart reflects airplay from July 10-16. Songs ranked by total points. Highlighted songs indicate Breaker.
214 Country reporters. 207 current playlists. © 1995, R&R Inc.

BREAKERS®

BOY HOWDY

She Can't Love You (Curb)
64% of our reporters on it (137 stations)
21 Adds • Moves 44 - 40

TOBY KEITH

Big Ol' Truck (Polydor)
62% of our reporters on it (133 stations)
95 Adds • Debuts at 38

MARTY STUART

If I Ain't Got You (MCA)
61% of our reporters on it (131 stations)
14 Adds • Moves 45 - 42

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
TOBY KEITH Big Ol' Truck (Polydor)	95
SAWYER BROWN (This Thing Called) Wantin'... (Curb)	71
COLLIN RAYE One Boy, One Girl (Epic)	69
TERRI CLARK Better Things To Do (Mercury)	63
KENNY CHESNEY All I Need To Know (BNA)	40
WADE HAYES Don't Stop (DKC/Columbia)	37
LISA BROKOP Who Needs You (Capitol)	36
RUSS TAFF Bein' Happy (Reprise)	25
ALISON KRAUSS Baby, Now That I've... (Rounder)	24
BOY HOWDY She Can't Love You (Curb)	21
JEFF FOXWORTHY Party All Night (WB)	21

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TOBY KEITH Big Ol' Truck (Polydor)	+1240
SAWYER BROWN (This Thing Called) Wantin'... (Curb)	+1039
COLLIN RAYE One Boy, One Girl (Epic)	+872
LEE ROY PARNELL A Little Bit Of You (Career)	+821
CLINT BLACK One Emotion (RCA)	+810
WADE HAYES Don't Stop (DKC/Columbia)	+771
GEORGE STRAIT Lead On (MCA)	+762
LORRIE MORGAN I Didn't Know My Own... (BNA)	+728
BROOKS & DUNN You're Gonna Miss Me... (Arista)	+668
TERRI CLARK Better Things To Do (Mercury)	+662

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINTS INCREASE
TOBY KEITH Big Ol' Truck (Polydor)	+6162
SAWYER BROWN (This Thing Called) Wantin'... (Curb)	+4689
COLLIN RAYE One Boy, One Girl (Epic)	+4588
CLINT BLACK One Emotion (RCA)	+4468
LEE ROY PARNELL A Little Bit Of You (Career)	+4468
GEORGE STRAIT Lead On (MCA)	+4326
WADE HAYES Don't Stop (DKC/Columbia)	+3936
LORRIE MORGAN I Didn't Know My Own... (BNA)	+3884
BROOKS & DUNN You're Gonna Miss Me... (Arista)	+3830
RICK TREVINO Bobbie Ann Mason (Columbia)	+3475

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL POINTS INCREASE
JOHN MICHAEL MONTGOMERY Sold (The Grundy...) (Atlantic)	+4689
KENNY CHESNEY Fall In Love (BNA)	+4588
TRACY LAWRENCE Texas Tornado (Atlantic)	+4468
COLLIN RAYE If I Were You (Epic)	+4468
CLINT BLACK Summer's Comin' (RCA)	+4468
ALISON KRAUSS When You Say Nothing At All (BNA)	+4326
PATTY LOVELESS You Don't Even Know My Name (Epic)	+3936
TOBY KEITH You Ain't Much Fun (Polydor)	+3884
WADE HAYES Still Dancin' With You (DKC/Columbia)	+3830
JOHN BERRY Standing On The Edge Of Goodbye (Capitol)	+3475

Breakers: Song has achieved airplay at 60% of our reporters for the first time. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

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GOING FOR ADDS JULY 24

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JULY 14, 1995

NEW & ACTIVE

ALISON KRAUSS *Baby, Now That I've Found You (Rounder)*
Total Stations: 52, Total Adds: 24, Total Points: 3531, Adds: WKLB 15, WCTK 10, WMZQ 17, WKSF 18, WSSL 14, WDEN 5, WQDR 7, WITL 16, WFMB 10, WTHI 6, WTCR 11, KSSN 14, KJJY 14, KFDI 5, KEAN 17, KLLL 23, KEBC 5, KLUR 14, KQFC 14, KKCS 17, KKAT 5, KUGN 14, KNAX 8, KTOM 8 Plays: WPOC 20 (16), WDAF 20 (10), KPLX 17 (17), KRTY 19 (19)

KENNY CHESNEY *All I Need To Know (BNA)*

Total Stations: 41, Total Adds: 40, Total Points: 2231, Adds include: WSOC 13, WKML 13, WDEN 15, WTNT 15, WFMB 10, WTCM 14, WUSY 9, WIVK 13, KXKC 17, WWZD 15, KBEQ 18, KFKE 6, WDAF 10, WKXK 20, KEAN 17, KOUL 12, KLLL 23, KGEE 14, KMLE 13, WACO 10, KLUR 14, KYGO 13, KUZZ 20, KRWQ 11, KNCQ 15, KJUG 14, KORD 10

LISA BROKOP *Who Needs You (Capitol)*

Total Stations: 47, Total Adds: 36, Total Points: 1970, Adds include: WPKX 7, WFGY 20, WPOC 16, WIOV 8, WSOC 10, WKCN 10, WKML 13, WROO 6, WCMS 11, WGH 13, WBWN 12, KRRV 12, WKSJ 8, WDAF 10, KZKX 5, KAYD 7, KGEE 7, KNFM 5, KLUR 14, KQFC 7, KYGO 5, KKAT 5, KHSL 22, KUGN 14, KTOM 8, KORD 10

CARLENE CARTER *Love Like This (Giant)*

Total Stations: 40, Total Adds: 9, Total Points: 1808, Adds: WFGY 20, WROO 6, WGTR 11, WTCR 5, KXKC 8, KNFM 5, KAGG 5, KNAX 8, KTOM 8 Plays: WCTK 10 (10), WHWK 13 (13), WXTA 15 (15), WAYZ 10 (10), WRKZ 10 (5), WGTY 17 (12), WKCN 10 (10), WRNS 18 (18), WTCM 18 (16), WTVY 10 (10), WAMZ 10 (7), WTXT 23 (23), WAVC 23 (23), KEAN 21 (21), KLUR 14 (14), KHAY 10 (10)

RUSS TAFF *Bein' Happy (Reprise)*

Total Stations: 29, Total Adds: 25, Total Points: 1572, Adds: WKLB 15, WQBE 15, WRKZ 10, WIOV 8, WGTY 13, WXBQ 15, WKCN 10, WROO 6, WDEN 5, WRNS 18, WAXX 16, WFMB 10, WTHI 6, WKDQ 15, WTCR 11, WVLK 5, KJLO 6, WAVC 11, KIXQ 6, WBOB 7, KTTS 5, KQFC 7, KKAT 5, KHAY 6, KTOM 8

WESTERN FLYER *Friday Night Stampede (SOR)*

Total Stations: 32, Total Adds: 0, Total Points: 1529, Plays: WAYZ 10 (10), WIOV 12 (8), WFRG 15 (15), WGTY 12 (10), WKCN 10 (10), WGTR 11 (11), WWWW 19 (19), WAXX 16 (16), WBTU 5 (5), WBCT 8 (5), WTHI 6 (6), WTCM 16 (16), KKIX 15 (15), WTCR 11 (11), KBEQ 24 (18), KTTS 8 (5), KFDI 5 (5), KZSN 5 (5), KEAN 17 (17), KOUL 5 (5), KVOO 5 (5), KLUR 14 (14), KQFC 7 (7), KYGO 13 (5), KHAY 6 (6), KDRK 6 (6)

DARYLE SINGLETARY *I Let Her Lie (Giant)*

Total Stations: 21, Total Adds: 19, Total Points: 1216, Adds: WVVY 5, WQDR 7, WUBE 18, WUSY 9, WTVY 10, KXKC 15, WVLK 5, WDAF 10, KEEY 9, WBOB 7, KASE 5, KOUL 12, KILT 10, KHSL 19, KZLA 10, KHAY 10, KRPM 6, KJUG 14, KXDD 7

TRACY LAWRENCE *If The World Had A Front Porch (Atlantic)*

Total Stations: 17, Total Adds: 15, Total Points: 1003, WVVY 5, WYRK 12, WDEN 15, WGTR 11, WQDR 7, WBTU 5, WUSY 9, KIXQ 12, WKXK 20, KEAN 17, KXKT 7, KHAY 10, KRTY 19, KJUG 22, KXDD 7 Plays: WDSY 19 (19), KOUL 18 (18)

GEORGE JONES & TAMMY WYNETTE *One (MCA)*

Total Stations: 16, Total Adds: 1, Total Points: 923, Add: KSSN 14 Plays: WGTY 11 (9), WKML 13 (13), WDEN 25 (15), WCMS 18 (18), WFMB 18 (18), WTVY 10 (10), WDAF 10 (10), KEAN 21 (17), KOUL 12 (12), KLUR 14 (14)

HELEN DARLING *Jenny Come Back (Decca)*

Total Stations: 22, Total Adds: 19, Total Points: 832, Adds: WKLB 5, WRKZ 5, WIOV 8, WFRG 10, WDEN 5, WBWN 6, WAXX 16, WKOA 17, KRRV 12, WDRM 6, WTCR 5, KTTS 5, KFDI 5, KGNC 10, KYKR 8, KNFM 21, KLUR 14, KMPS 5, KJUG 14 Plays: WVVY 5 (5), WTCM 12 (12), KRWQ 11 (11)

CHRIS LeDOUX *Dallas Days And Fort Worth Nights (Capitol)*

Total Stations: 21, Total Adds: 0, Total Points: 774, Plays: WIOV 8 (8), WYAK 6 (6), WTCM 14 (16), KRRV 15 (15), WVLK 5 (5), WAVC 11 (11), KIXQ 6 (6), KZKX 10 (5), KTWB 21 (21), KTTS 5 (5), WIBW 8 (8), KFDI 5 (5), KOUL 5 (5), KGEE 7 (7), KNFM 5 (5), KVOO 5 (5), KLUR 14 (14), KSOP 7 (7), KHSL 32, KRWQ 23 (23), KDRK 15 (15)

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TERRI CLARK/Better Things To Do
TOBY KEITH/Big 'Ol Truck
SAWYER BROWN/(This Thing Called) ...

Hottest:

VINCE GILL/You Better Think Twice
JOHN M. MONTGOMERY/Sold (The Grundy ...)
ALAN JACKSON/Don't Even Know Your Name
REBA McENTIRE/And Still
SHANIA TWAIN/Any Man Of Mine

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KIM RICHEY/Just My Luck
DOUG STONE/Sometimes I Forget

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SAWYER BROWN/(This Thing Called) ...

Hottest:

SHANIA TWAIN/Any Man Of Mine
BLACKHAWK/That's Just About Right
SHENANDOAH/Darned If I Don't ...
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BLACKHAWK/That's Just About Right
VINCE GILL/You Better Think Twice
ALAN JACKSON/Don't Even Know Your Name
REBA McENTIRE/And Still
LORRIE MORGAN/Didn't Know My Own Strength
DAVID LEE MURPHY/Party Crowd
SHENANDOAH/Darned If I Don't ...
SHANIA TWAIN/Any Man Of Mine
CLAY WALKER/My Heart Will Never Know

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BOY HOWDY/She Can't Love You
DARYLE SINGLETARY/I Let Her Lie
RUSS TAFF/Bein' Happy

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Hottest:

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VINCE GILL/You Better Think Twice
SHENANDOAH/Darned If I Don't ...
SHANIA TWAIN/Any Man Of Mine

Hot Country

Steve Penny
CLINT BLACK/One Emotion
JEFF CARSON/Not On Your Love
WADE HAYES/Don't Stop

Hottest:

ALAN JACKSON/Don't Even Know Your Name
LEE ROY PARNELL/A Little Bit Of You
SHANIA TWAIN/Any Man Of Mine
DAVID LEE MURPHY/Party Crowd
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WQMX/Akron, OH PD: Steve Cherry MD: Bill Shiel 10 MARK CHESNUTT 10 TY ENGLAND 10 BOY HOWDY	WKLB/Boston, MA PD: Loren Owens MD: David Williams 15 ALISON KRAUSS 15 RUSS TAFF 5 HELEN DARLING	KPLX/Dallas, TX* PD: Smokey Rivers MD: Chris Huff 10 TOBY KEITH 10 PATTY LOVELESS	WBTV/Fl. Wayne, IN PD: Norman Hill 5 WADE HAYES 5 TRACY LAWRENCE 5 WOODY LEE 5 BOY HOWDY	KBEK/Kansas City, KS PD: Mike Kennedy MD: T.J. McEntire 24 MARTINA MCBRIDE 18 ARUNNER 18 KENNY CHESNEY 18 TERRI CLARK 18 TOBY KEITH 18 WOODY LEE 18 SAWYER BROWN 5 BILLY DOORES	KTEC/McAllen-Brownsville, TX* PD: Kenny Garcia MD: Sonny Laguna 23 WADE HAYES 7 BRETT JAMES 7 SAWYER BROWN 7 JEFF FOXWORTHY	KEBC/Oklahoma City, OK* PD: Mike McCoy MD: Jeff Scott 5 KIM RICHEY 5 ALISON KRAUSS 5 TOBY KEITH	KNCO/Rodding, CA PD/MD: Gary Pospojil 15 KENNY CHESNEY 15 TERRI CLARK 15 TOBY KEITH 15 SHELBY LYNNE	KMPS/Seattle, WA PD: Tony Thomas MD: Mark Sumner 5 COLLIN RAYE 5 MARY STUART 5 HELEN DARLING	WWZD/Tupelo, MS* PD: T.J. McKay MD: Mark Sumner 15 KENNY CHESNEY 15 COLLIN RAYE 8 M CHAPIN CARPENTER 8 JEFF FOXWORTHY
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KRRV/Alexandria, LA PD: B. Mitchell APD/MD: Michael Bailey 12 HELEN DARLING 12 LISA BROKOP 12 TERRI CLARK 6 JEFF FOXWORTHY	WYRK/Bufalo, NY PD: Ken Johnson MD: Pat O'Brien 12 SAWYER BROWN 12 JEFF CARSON 12 MARK CHESNUTT 12 PERFECT STRANGER 12 TRACY LAWRENCE 12 TOBY KEITH	WGNE/Daytona Beach, FL* PD: Jim King MD: Ron P. Jones 9 BRYAN WHITE 8 JOHN BERRY 7 BOY HOWDY 7 COLLIN RAYE	WBC/Grand Rapids, MI* PD: Doug Montgomery MD: Kelly Iria 18 CLINT BLACK 18 BRETT JAMES 18 BLACKWALK 8 ARUNNER 8 TERRI CLARK	WDAF/Kansas City, MS PD: Tad Oremar MD: David Bryant 10 DARYLE SINGLETARY 10 COLLIN RAYE 10 KENNY CHESNEY 10 LISA BROKOP 10 TERRI CLARK	WGGK/Memphis, TN PD: Mike Lawrence MD: Mark Bilingstey 10 WADE HAYES 10 COLLIN RAYE 10 MARY STUART	WOW/Omaha, NE PD: Ken Brooks MD: Tom Scott 9 TOBY KEITH 9 JEFF FOXWORTHY 9 TERRI CLARK	KFRG/Riverside-San Bernardino, CA PD: Lee Logan 12 CLINT BLACK 12 TY HERNDON 12 JOHN BERRY	WFRG/Unica-Rome, NY PD: Amy Auster MD: Chuck McKinley 10 TOBY KEITH 10 MARY STUART	WFGJ/Vienna, VA PD: John Thompson MD: Pat Riley 13 COLLIN RAYE
KRRV/Alexandria, LA PD: B. Mitchell APD/MD: Michael Bailey 12 HELEN DARLING 12 LISA BROKOP 12 TERRI CLARK 6 JEFF FOXWORTHY	WYRK/Bufalo, NY PD: Ken Johnson MD: Pat O'Brien 12 SAWYER BROWN 12 JEFF CARSON 12 MARK CHESNUTT 12 PERFECT STRANGER 12 TRACY LAWRENCE 12 TOBY KEITH	KYGO/Denver, CO PD: John St. John MD: Jennifer Page 13 KENNY CHESNEY 13 COLLIN RAYE 5 LISA BROKOP 5 PATTY LOVELESS	WBC/Grand Rapids, MI* PD: Doug Montgomery MD: Kelly Iria 18 CLINT BLACK 18 BRETT JAMES 18 BLACKWALK 8 ARUNNER 8 TERRI CLARK	WDAF/Kansas City, MS PD: Tad Oremar MD: David Bryant 10 DARYLE SINGLETARY 10 COLLIN RAYE 10 KENNY CHESNEY 10 LISA BROKOP 10 TERRI CLARK	WGGK/Memphis, TN PD: Mike Lawrence MD: Mark Bilingstey 10 WADE HAYES 10 COLLIN RAYE 10 MARY STUART	WOW/Omaha, NE PD: Ken Brooks MD: Tom Scott 9 TOBY KEITH 9 JEFF FOXWORTHY 9 TERRI CLARK	KFRG/Riverside-San Bernardino, CA PD: Lee Logan 12 CLINT BLACK 12 TY HERNDON 12 JOHN BERRY	WFRG/Unica-Rome, NY PD: Amy Auster MD: Chuck McKinley 10 TOBY KEITH 10 MARY STUART	WFGJ/Vienna, VA PD: John Thompson MD: Pat Riley 13 COLLIN RAYE
WFGY/Altoona, PA PD/MD: Polly Wogg 35 SAWYER BROWN 20 ARUNNER 20 LISA BROKOP 20 HOLLY DUNN 20 CARLENE CARTER	KHAK/Cedar Rapids, IA PD: Jeff Winfield MD: Dawn Johnson 8 COLLIN RAYE	KJYY/Des Moines, IA PD: Beverly Reiter MD: Eddie Hatfield 14 SAWYER BROWN 14 ALISON KRAUSS 14 TERRI CLARK 14 DOUG STONE 8 MARY STUART	WBC/Grand Rapids, MI* PD: Doug Montgomery MD: Kelly Iria 18 CLINT BLACK 18 BRETT JAMES 18 BLACKWALK 8 ARUNNER 8 TERRI CLARK	WDAF/Kansas City, MS PD: Tad Oremar MD: David Bryant 10 DARYLE SINGLETARY 10 COLLIN RAYE 10 KENNY CHESNEY 10 LISA BROKOP 10 TERRI CLARK	WGGK/Memphis, TN PD: Mike Lawrence MD: Mark Bilingstey 10 WADE HAYES 10 COLLIN RAYE 10 MARY STUART	WOW/Omaha, NE PD: Ken Brooks MD: Tom Scott 9 TOBY KEITH 9 JEFF FOXWORTHY 9 TERRI CLARK	KFRG/Riverside-San Bernardino, CA PD: Lee Logan 12 CLINT BLACK 12 TY HERNDON 12 JOHN BERRY	WFRG/Unica-Rome, NY PD: Amy Auster MD: Chuck McKinley 10 TOBY KEITH 10 MARY STUART	WFGJ/Vienna, VA PD: John Thompson MD: Pat Riley 13 COLLIN RAYE
KGNC/Amarillo, TX PD: Tim Butler MD: Patrick Clark 21 TOBY KEITH 22 TERRI CLARK 22 SAWYER BROWN 10 HELEN DARLING	WIXY/Champaign, IL PD/MD: Clint Marsh 8 BRETT JAMES 6 COLLIN RAYE 6 TOBY KEITH 6 TERRI CLARK	KJYY/Des Moines, IA PD: Beverly Reiter MD: Eddie Hatfield 14 SAWYER BROWN 14 ALISON KRAUSS 14 TERRI CLARK 14 DOUG STONE 8 MARY STUART	WBC/Grand Rapids, MI* PD: Doug Montgomery MD: Kelly Iria 18 CLINT BLACK 18 BRETT JAMES 18 BLACKWALK 8 ARUNNER 8 TERRI CLARK	WDAF/Kansas City, MS PD: Tad Oremar MD: David Bryant 10 DARYLE SINGLETARY 10 COLLIN RAYE 10 KENNY CHESNEY 10 LISA BROKOP 10 TERRI CLARK	WGGK/Memphis, TN PD: Mike Lawrence MD: Mark Bilingstey 10 WADE HAYES 10 COLLIN RAYE 10 MARY STUART	WOW/Omaha, NE PD: Ken Brooks MD: Tom Scott 9 TOBY KEITH 9 JEFF FOXWORTHY 9 TERRI CLARK	KFRG/Riverside-San Bernardino, CA PD: Lee Logan 12 CLINT BLACK 12 TY HERNDON 12 JOHN BERRY	WFRG/Unica-Rome, NY PD: Amy Auster MD: Chuck McKinley 10 TOBY KEITH 10 MARY STUART	WFGJ/Vienna, VA PD: John Thompson MD: Pat Riley 13 COLLIN RAYE
KASH/Anchorage, AK PD: Dennis Carter MD: Eddie Marwell 5 TOBY KEITH 6 SAWYER BROWN	WYX/Champaign, IL PD/MD: Clint Marsh 8 BRETT JAMES 6 COLLIN RAYE 6 TOBY KEITH 6 TERRI CLARK	WYX/Champaign, IL PD/MD: Clint Marsh 8 BRETT JAMES 6 COLLIN RAYE 6 TOBY KEITH 6 TERRI CLARK	WBC/Grand Rapids, MI* PD: Doug Montgomery MD: Kelly Iria 18 CLINT BLACK 18 BRETT JAMES 18 BLACKWALK 8 ARUNNER 8 TERRI CLARK	WDAF/Kansas City, MS PD: Tad Oremar MD: David Bryant 10 DARYLE SINGLETARY 10 COLLIN RAYE 10 KENNY CHESNEY 10 LISA BROKOP 10 TERRI CLARK	WGGK/Memphis, TN PD: Mike Lawrence MD: Mark Bilingstey 10 WADE HAYES 10 COLLIN RAYE 10 MARY STUART	WOW/Omaha, NE PD: Ken Brooks MD: Tom Scott 9 TOBY KEITH 9 JEFF FOXWORTHY 9 TERRI CLARK	KFRG/Riverside-San Bernardino, CA PD: Lee Logan 12 CLINT BLACK 12 TY HERNDON 12 JOHN BERRY	WFRG/Unica-Rome, NY PD: Amy Auster MD: Chuck McKinley 10 TOBY KEITH 10 MARY STUART	WFGJ/Vienna, VA PD: John Thompson MD: Pat Riley 13 COLLIN RAYE
WUSW/Appleton-Deshkosh, WI PD: Mark Lewis MD: Kelly Marcer 5 SAWYER BROWN 5 BOY HOWDY 5 SHELBY LYNNE 5 TOBY KEITH	WEZL/Charleston, SC PD: T.J. Phillips MD: Gary Griffin 16 COLLIN RAYE 16 TOBY KEITH	WYX/Champaign, IL PD/MD: Clint Marsh 8 BRETT JAMES 6 COLLIN RAYE 6 TOBY KEITH 6 TERRI CLARK	WBC/Grand Rapids, MI* PD: Doug Montgomery MD: Kelly Iria 18 CLINT BLACK 18 BRETT JAMES 18 BLACKWALK 8 ARUNNER 8 TERRI CLARK	WDAF/Kansas City, MS PD: Tad Oremar MD: David Bryant 10 DARYLE SINGLETARY 10 COLLIN RAYE 10 KENNY CHESNEY 10 LISA BROKOP 10 TERRI CLARK	WGGK/Memphis, TN PD: Mike Lawrence MD: Mark Bilingstey 10 WADE HAYES 10 COLLIN RAYE 10 MARY STUART	WOW/Omaha, NE PD: Ken Brooks MD: Tom Scott 9 TOBY KEITH 9 JEFF FOXWORTHY 9 TERRI CLARK	KFRG/Riverside-San Bernardino, CA PD: Lee Logan 12 CLINT BLACK 12 TY HERNDON 12 JOHN BERRY	WFRG/Unica-Rome, NY PD: Amy Auster MD: Chuck McKinley 10 TOBY KEITH 10 MARY STUART	WFGJ/Vienna, VA PD: John Thompson MD: Pat Riley 13 COLLIN RAYE
WKSJ/Asheville, NC PD: Glenn Trank MD: Niki Thomas 18 ALISON KRAUSS 18 TOBY KEITH 18 ARUNNER 18 SAWYER BROWN 18 TERRI CLARK	WYX/Champaign, IL PD/MD: Clint Marsh 8 BRETT JAMES 6 COLLIN RAYE 6 TOBY KEITH 6 TERRI CLARK	WYX/Champaign, IL PD/MD: Clint Marsh 8 BRETT JAMES 6 COLLIN RAYE 6 TOBY KEITH 6 TERRI CLARK	WBC/Grand Rapids, MI* PD: Doug Montgomery MD: Kelly Iria 18 CLINT BLACK 18 BRETT JAMES 18 BLACKWALK 8 ARUNNER 8 TERRI CLARK	WDAF/Kansas City, MS PD: Tad Oremar MD: David Bryant 10 DARYLE SINGLETARY 10 COLLIN RAYE 10 KENNY CHESNEY 10 LISA BROKOP 10 TERRI CLARK	WGGK/Memphis, TN PD: Mike Lawrence MD: Mark Bilingstey 10 WADE HAYES 10 COLLIN RAYE 10 MARY STUART	WOW/Omaha, NE PD: Ken Brooks MD: Tom Scott 9 TOBY KEITH 9 JEFF FOXWORTHY 9 TERRI CLARK	KFRG/Riverside-San Bernardino, CA PD: Lee Logan 12 CLINT BLACK 12 TY HERNDON 12 JOHN BERRY	WFRG/Unica-Rome, NY PD: Amy Auster MD: Chuck McKinley 10 TOBY KEITH 10 MARY STUART	WFGJ/Vienna, VA PD: John Thompson MD: Pat Riley 13 COLLIN RAYE
WYAY/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 ALABAMA 18 GEORGE STRAIT	WYX/Champaign, IL PD/MD: Clint Marsh 8 BRETT JAMES 6 COLLIN RAYE 6 TOBY KEITH 6 TERRI CLARK	WYX/Champaign, IL PD/MD: Clint Marsh 8 BRETT JAMES 6 COLLIN RAYE 6 TOBY KEITH 6 TERRI CLARK	WBC/Grand Rapids, MI* PD: Doug Montgomery MD: Kelly Iria 18 CLINT BLACK 18 BRETT JAMES 18 BLACKWALK 8 ARUNNER 8 TERRI CLARK	WDAF/Kansas City, MS PD: Tad Oremar MD: David Bryant 10 DARYLE SINGLETARY 10 COLLIN RAYE 10 KENNY CHESNEY 10 LISA BROKOP 10 TERRI CLARK	WGGK/Memphis, TN PD: Mike Lawrence MD: Mark Bilingstey 10 WADE HAYES 10 COLLIN RAYE 10 MARY STUART	WOW/Omaha, NE PD: Ken Brooks MD: Tom Scott 9 TOBY KEITH 9 JEFF FOXWORTHY 9 TERRI CLARK	KFRG/Riverside-San Bernardino, CA PD: Lee Logan 12 CLINT BLACK 12 TY HERNDON 12 JOHN BERRY	WFRG/Unica-Rome, NY PD: Amy Auster MD: Chuck McKinley 10 TOBY KEITH 10 MARY STUART	WFGJ/Vienna, VA PD: John Thompson MD: Pat Riley 13 COLLIN RAYE
WYAY/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 ALABAMA 18 GEORGE STRAIT	WYX/Champaign, IL PD/MD: Clint Marsh 8 BRETT JAMES 6 COLLIN RAYE 6 TOBY KEITH 6 TERRI CLARK	WYX/Champaign, IL PD/MD: Clint Marsh 8 BRETT JAMES 6 COLLIN RAYE 6 TOBY KEITH 6 TERRI CLARK	WBC/Grand Rapids, MI* PD: Doug Montgomery MD: Kelly Iria 18 CLINT BLACK 18 BRETT JAMES 18 BLACKWALK 8 ARUNNER 8 TERRI CLARK	WDAF/Kansas City, MS PD: Tad Oremar MD: David Bryant 10 DARYLE SINGLETARY 10 COLLIN RAYE 10 KENNY CHESNEY 10 LISA BROKOP 10 TERRI CLARK	WGGK/Memphis, TN PD: Mike Lawrence MD: Mark Bilingstey 10 WADE HAYES 10 COLLIN RAYE 10 MARY STUART	WOW/Omaha, NE PD: Ken Brooks MD: Tom Scott 9 TOBY KEITH 9 JEFF FOXWORTHY 9 TERRI CLARK	KFRG/Riverside-San Bernardino, CA PD: Lee Logan 12 CLINT BLACK 12 TY HERNDON 12 JOHN BERRY	WFRG/Unica-Rome, NY PD: Amy Auster MD: Chuck McKinley 10 TOBY KEITH 10 MARY STUART	WFGJ/Vienna, VA PD: John Thompson MD: Pat Riley 13 COLLIN RAYE
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WYAY/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 ALABAMA 18 GEORGE STRAIT	WYX/Champaign, IL PD/MD: Clint Marsh 8 BRETT JAMES 6 COLLIN RAYE 6 TOBY KEITH 6 TERRI CLARK	WYX/Champaign, IL PD/MD: Clint Marsh 8 BRETT JAMES 6 COLLIN RAYE 6 TOBY KEITH 6 TERRI CLARK	WBC/Grand Rapids, MI* PD: Doug Montgomery MD: Kelly Iria 18 CLINT BLACK 18 BRETT JAMES 18 BLACKWALK 8 ARUNNER 8 TERRI CLARK	WDAF/Kansas City, MS PD: Tad Oremar MD: David Bryant 10 DARYLE SINGLETARY 10 COLLIN RAYE 10 KENNY CHESNEY 10 LISA BROKOP 10 TERRI CLARK	WGGK/Memphis, TN PD: Mike Lawrence MD: Mark Bilingstey 10 WADE HAYES 10 COLLIN RAYE 10 MARY STUART	WOW/Omaha, NE PD: Ken Brooks MD: Tom Scott 9 TOBY KEITH 9 JEFF FOXWORTHY 9 TERRI CLARK	KFRG/Riverside-San Bernardino, CA PD: Lee Logan 12 CLINT BLACK 12 TY HERNDON 12 JOHN BERRY	WFRG/Unica-Rome, NY PD: Amy Auster MD: Chuck McKinley 10 TOBY KEITH 10 MARY STUART	WFGJ/Vienna, VA PD: John Thompson MD: Pat Riley 13 COLLIN RAYE
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WYAY/Atlanta, GA PD: Neil McGinley MD: Johnny Gray 18 ALABAMA 18 GEORGE STRAIT	WYX/Champaign, IL PD/MD: Clint Marsh 8 BRETT JAMES 6 COLLIN RAYE 6 TOBY KEITH 6 TERRI CLARK	WYX/Champaign, IL PD/MD: Clint Marsh 8 BRETT JAMES 6 COLLIN RAYE 6 TOBY KEITH 6 TERRI CLARK	WBC/Grand Rapids, MI* PD: Doug Montgomery MD: Kelly Iria 18 CLINT BLACK 18 BRETT JAMES 18 BLACKWALK 8 ARUNNER 8 TERRI CLARK	WDAF/Kansas City, MS PD: Tad Oremar MD: David Bryant 10 DARYLE SINGLETARY 10 COLLIN RAYE 10 KENNY CHESNEY 10 LISA BROKOP 10 TERRI CLARK	WGGK/Memphis, TN PD: Mike Lawrence MD: Mark Bilingstey 10 WADE HAYES 10 COLLIN RAYE 10 MARY STUART	WOW/Omaha, NE PD: Ken Brooks MD: Tom Scott 9 TOBY KEITH 9 JEFF FOXWORTHY 9 TERRI CLARK	KFRG/Riverside-San Bernardino, CA PD: Lee Logan 12 CLINT BLACK 12 TY HERNDON 12 JOHN BERRY	WFRG/Unica-Rome, NY PD: Amy Auster MD: Chuck McKinley 10 TOBY KEITH 10 MARY STUART	WFGJ/Vienna, VA PD: John Thompson MD: Pat Riley 13 COLLIN RAYE
									

COUNTRY PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #20				
KNIX/Phoenix (602) 966-6236 Daniels/Owens				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
35	35	35	35	SHENANDOAH/Darned If I Don't...
35	35	35	35	JAMES HOUSE/This Is Me Missing...
35	35	35	35	LEE ROY PARNELLA/Little Bit Of You
24	24	24	24	JOHN ANDERSON/Mississippi Moon
24	24	24	24	DAVID LEE MURPHY/Party Crowd
35	35	35	35	JOHN M. MONTGOMERY/Sold...
35	35	35	35	VINCE GILL/You Better Think...
24	24	24	24	REBA MCENTIRE/And Still
24	24	24	24	ALAN JACKSON/Don't Even Know...
35	35	35	35	SHANIA TWAIN/Any Man Of Mine
35	35	35	35	TRAVIS TRITT/Tell Me I Was...
10	10	10	10	JEFF CARSON/Not On Your Love
24	24	24	24	BRYAN WHITE/Someone Else's Star
24	24	24	24	LORRIE MORGAN/Didn't Know My...
24	24	24	24	DIAMOND RIO/Finish What We...
24	24	24	24	TY HERNDON/Want My Goodbye...
24	24	24	24	RHETT AKINS/That Ain't My Truck
24	24	24	24	TANYA TUCKER/Find Out What's...
24	24	24	24	RICK TREVINO/Bobbie Ann Mason
24	24	24	24	REBA MCENTIRE/And Still
24	24	24	24	BROOKS & DUNN/You're Gonna Miss...
24	24	24	24	ALABAMA/She Ain't Your...
24	24	24	24	GEORGE STRAIT/Lead On
10	10	10	10	PAM TILLIS/In Between Dances
10	10	10	10	TRACY BYRD/Walking To Jerusalem
-	-	-	-	PATTY LOVELESS/Halfway Down
-	-	-	-	CLINT BLACK/One Emotion
-	-	-	-	WADE HAYES/Don't Stop
-	-	-	-	JOHN BERRY/Think About It...
-	-	-	-	TOBY KEITH/Big Ol' Truck
14	14	14	14	REBA MCENTIRE/The Heart Is...
14	14	14	14	ALABAMA/Give Me One More
14	14	14	14	SHANIA TWAIN/Whose Bed Have...
14	14	14	14	LARI WHITE/That's How You...
14	14	14	14	MARK CHESNUTT/Gonna Get A Life
14	14	14	14	TY HERNDON/What Mattered Most
14	14	14	14	GEORGE STRAIT/Adalida
14	14	14	14	CLINT BLACK/Summer's Comin'
14	14	14	14	PATTY LOVELESS/You Don't Even...
14	14	14	14	TRACY LAWRENCE/Texas Tornado

MARKET #21				
WQYK/Tampa (813) 576-6055 Martin/Roberts				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
32	32	32	32	BLACKHAWK/That's Just About...
32	32	32	32	KENNY CHESNEY/Fall In Love
24	24	24	24	VINCE GILL/You Better Think...
20	20	20	20	ALAN JACKSON/Don't Even Know...
16	16	16	16	REBA MCENTIRE/And Still
32	32	32	32	JOHN M. MONTGOMERY/Sold...
24	24	24	24	SHENANDOAH/Darned If I Don't...
20	20	20	20	SHANIA TWAIN/Any Man Of Mine
20	20	20	20	DAVID LEE MURPHY/Party Crowd
16	16	16	16	LORRIE MORGAN/Didn't Know My...
20	20	20	20	TRACY BYRD/Walking To Jerusalem
8	8	8	8	PERFECT STRANGER/You Have The Right...
16	16	16	16	RICK TREVINO/Bobbie Ann Mason
20	20	20	20	CLAY WALKER/My Heart Will...
14	14	14	14	BRYAN WHITE/Someone Else's Star
32	32	32	32	NEAL MCCOY/They're Playin'...
8	8	8	8	RHETT AKINS/That Ain't My Truck
8	8	8	8	ALABAMA/She Ain't Your...
8	8	8	8	BROOKS & DUNN/You're Gonna Miss...
8	8	8	8	CONFEDERATE RAILROAD/When And...
16	16	16	16	JAMES HOUSE/This Is Me Missing...
16	16	16	16	LEE ROY PARNELLA/Little Bit Of You
-	-	-	-	GEORGE STRAIT/Lead On
16	16	16	16	PAM TILLIS/In Between Dances
8	8	8	8	TY ENGLAND/Should've Asked...
12	12	12	12	JOHN BERRY/Thinking On...
12	12	12	12	CLINT BLACK/Summer's Comin'
12	12	12	12	TRACY BYRD/The Keeper Of...
12	12	12	12	MARK CHESNUTT/Gonna Get A Life
12	12	12	12	WADE HAYES/Don't Stop
12	12	12	12	JOHN BERRY/Think About It...
12	12	12	12	TOBY KEITH/Big Ol' Truck
12	12	12	12	TY HERNDON/What Mattered Most
12	12	12	12	TOBY KEITH/You Ain't Much Fun
12	12	12	12	ALISON KRAUSS/When You Say...
12	12	12	12	TRACY LAWRENCE/Texas Tornado
32	32	32	32	COLLIN RAYE/I I Were You
12	12	12	12	SAWYER BROWN/Don't Believe...
32	32	32	32	TRAVIS TRITT/Tell Me I Was...
30	30	30	30	PATTY LOVELESS/You Don't Even...
10	10	10	10	JOHN M. MONTGOMERY/Can Love You...
-	-	-	-	CLINT BLACK/One Emotion

MARKET #21				
WRBQ/Tampa (813) 287-1047 Mitchell/Lane				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
-	-	-	-	CLINT BLACK/One Emotion
40	40	40	40	VINCE GILL/You Better Think...
31	31	31	31	ALAN JACKSON/Don't Even Know...
31	31	31	31	LORRIE MORGAN/Didn't Know My...
40	40	40	40	DAVID LEE MURPHY/Party Crowd
20	20	20	20	LEE ROY PARNELLA/Little Bit Of You
40	40	40	40	SHENANDOAH/Darned If I Don't...
51	31	31	31	TRICK TREVINO/Bobbie Ann Mason
40	40	40	40	SHANIA TWAIN/Any Man Of Mine
31	31	31	31	CLAY WALKER/My Heart Will...
31	31	31	31	RHETT AKINS/That Ain't My Truck
20	20	20	20	ALABAMA/She Ain't Your...
20	20	20	20	JOHN BERRY/Think About It...
20	20	20	20	BROOKS & DUNN/You're Gonna Miss...
31	31	31	31	TRACY BYRD/Walking To Jerusalem
20	20	20	20	JEFF CARSON/Not On Your Love
31	31	31	31	CONFEDERATE RAILROAD/When And...
20	20	20	20	JOE DIFFIE/In Love With...
20	20	20	20	TY HERNDON/Want My Goodbye...
31	31	31	31	JAMES HOUSE/This Is Me Missing...
31	31	31	31	REBA MCENTIRE/And Still
31	31	31	31	PERFECT STRANGER/You Have The Right...
7	7	7	7	MARTY STUART/If I Ain't Got You
31	31	31	31	PAM TILLIS/In Between Dances
31	31	31	31	BRYAN WHITE/Someone Else's Star
-	-	-	-	TERRI CLARK/Better Things To Do
20	20	20	20	MARK COLLIE/Three Words, Two...
7	7	7	7	DIAMOND RIO/Finish What We...
20	20	20	20	TY ENGLAND/Should've Asked...
-	-	-	-	WADE HAYES/Don't Stop
-	-	-	-	TOBY KEITH/Big Ol' Truck
-	-	-	-	WOODY LEE/Like The Sound...
-	-	-	-	PATTY LOVELESS/Halfway Down
7	7	7	7	SHELBY LYNN/Slow Me Down
7	7	7	7	KIM RICHEY/Just My Luck
-	-	-	-	SAWYER BROWN/Don't Believe...
-	-	-	-	DOUG STONE/Sometimes I Forget
7	7	7	7	GEORGE STRAIT/Lead On
31	31	31	31	JOHN ANDERSON/Mississippi Moon
15	15	15	15	JOHN BERRY/Thinking On...

MARKET #22				
WGAR/Cleveland (216) 328-9950 Nugent/Cotlier				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
26	25	33	36	ALAN JACKSON/Don't Even Know...
33	36	36	36	BLACKHAWK/That's Just About...
33	36	36	36	VINCE GILL/You Better Think...
33	36	36	36	NEAL MCCOY/They're Playin'...
33	36	36	36	REBA MCENTIRE/And Still
33	36	36	36	JOHN M. MONTGOMERY/Sold...
26	36	36	36	DAVID LEE MURPHY/Party Crowd
31	36	36	36	SHENANDOAH/Darned If I Don't...
15	18	18	25	JEFF CARSON/Not On Your Love
-	18	25	25	GEORGE STRAIT/Lead On
26	25	25	25	ALABAMA/She Ain't Your...
-	25	25	25	JOHN BERRY/Think About It...
-	25	25	25	CLINT BLACK/One Emotion
22	25	25	25	BROOKS & DUNN/You're Gonna Miss...
15	18	25	25	TRACY BYRD/Walking To Jerusalem
15	25	25	25	JOE DIFFIE/In Love With...
26	25	25	25	TY HERNDON/Want My Goodbye...
15	25	25	25	JAMES HOUSE/This Is Me Missing...
26	25	25	25	LORRIE MORGAN/Didn't Know My...
26	25	25	25	LEE ROY PARNELLA/Little Bit Of You
26	25	25	25	RUSS TAFF/Bein' Happy
26	25	25	25	PAM TILLIS/In Between Dances
15	25	25	25	RICK TREVINO/Bobbie Ann Mason
26	25	25	25	TANYA TUCKER/Find Out What's...
26	25	25	25	CLAY WALKER/My Heart Will...
26	25	25	25	BRYAN WHITE/Someone Else's Star
-	-	-	-	MARK CHESNUTT/Down In Tennessee
-	-	-	-	PERFECT STRANGER/You Have The Right...
15	18	18	18	RHETT AKINS/That Ain't My Truck
-	18	18	18	M. CHAPIN CARPENTER/Why Walk...
-	18	18	18	MARK COLLIE/Three Words, Two...
-	18	18	18	CONFEDERATE RAILROAD/When And...
-	18	18	18	WADE HAYES/Don't Stop
-	-	-	-	TOBY KEITH/Big Ol' Truck

MARKET #23				
KYGO/Denver (303) 321-0950 St. John/Page				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
30	30	30	30	BLACKHAWK/That's Just About...
30	30	30	30	NEAL MCCOY/They're Playin'...
30	30	30	30	VINCE GILL/You Better Think...
30	30	30	30	RHETT AKINS/That Ain't My Truck
30	30	30	30	SHENANDOAH/Darned If I Don't...
30	30	30	30	JEFF CARSON/Not On Your Love
30	30	30	30	SHANIA TWAIN/Any Man Of Mine
22	22	22	22	REBA MCENTIRE/And Still
22	22	22	22	DAVID LEE MURPHY/Party Crowd
22	22	22	22	LORRIE MORGAN/Didn't Know My...
22	22	22	22	BRYAN WHITE/Someone Else's Star
22	22	22	22	JOE DIFFIE/In Love With...
13	22	22	22	CONFEDERATE RAILROAD/When And...
22	22	22	22	DIAMOND RIO/Finish What We...
22	22	22	22	TRACY BYRD/Walking To Jerusalem
22	22	22	22	BROOKS & DUNN/You're Gonna Miss...
22	22	22	22	DARON NORWOOD/My Girl Friday
22	22	22	22	MARK CHESNUTT/Down In Tennessee
22	22	22	22	ALAN JACKSON/Don't Even Know...
13	22	22	22	JEFF FOXWORTHY/Party All Night
13	13	13	13	ALABAMA/She Ain't Your...
-	-	-	-	CLINT BLACK/One Emotion
13	13	13	13	LEE ROY PARNELLA/Little Bit Of You
30	22	22	22	PERFECT STRANGER/You Have The Right...
13	13	13	13	CLAY WALKER/My Heart Will...
13	13	13	13	BRETT JAMES/Female Bonding
13	13	13	13	PAM TILLIS/In Between Dances
5	13	13	13	TY ENGLAND/Should've Asked...
13	13	13	13	TY HERNDON/Want My Goodbye...
13	13	13	13	VICTORIA SHAW/Forgiveness
13	13	13	13	RICK TREVINO/Bobbie Ann Mason
13	13	13	13	BOY HOWDY/She Can't Love You
13	13	13	13	DOUG STONE/Sometimes I Forget
-	-	-	-	TOBY KEITH/Big Ol' Truck
-	-	-	-	TERRI CLARK/Better Things To Do
-	5	13	13	JOHN BERRY/Thinking About It...
-	-	-	-	KENNY CHESNEY/All I Need To Know
-	-	-	-	COLLIN RAYE/One Boy, One Girl

MARKET #24				
KUPL/Portland, OR (503) 297-3311 Rogers/Taylor				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
36	36	36	36	TRAVIS TRITT/Tell Me I Was...
36	36	36	36	BLACKHAWK/That's Just About...
36	36	36	36	NEAL MCCOY/They're Playin'...
36	36	36	36	SHENANDOAH/Darned If I Don't...
36	36	36	36	JOHN M. MONTGOMERY/Sold...
36	36	36	36	ALISON KRAUSS/When You Say...
20	36	36	36	REBA MCENTIRE/And Still
20	36	36	36	SHANIA TWAIN/Any Man Of Mine
20	20	20	20	ALAN JACKSON/Don't Even Know...
20	20	20	20	JOHN ANDERSON/Mississippi Moon
20	20	20	20	VINCE GILL/You Better Think...
20	20	20	20	JAMES HOUSE/This Is Me Missing...
20	20	20	20	CLAY WALKER/My Heart Will...
20	20	20	20	JOE DIFFIE/In Love With...
20	20	20	20	DIAMOND RIO/Finish What We...
12	20	20	20	PAM TILLIS/In Between Dances
12	20	20	20	LORRIE MORGAN/Didn't Know My...
20	20	20	20	BROOKS & DUNN/You're Gonna Miss...
12	20	20	20	TY HERNDON/Want My Goodbye...
12	20	20	20	ALABAMA/She Ain't Your...
-	12	12	12	GEORGE STRAIT/Lead On
-	12	12	12	DAVID LEE MURPHY/Party Crowd
5	12	12	12	LEE ROY PARNELLA/Little Bit Of You
5	12	12	12	RHETT AKINS/That Ain't My Truck
5	12	12	12	BRYAN WHITE/Someone Else's Star
12	12	12	12	CONFEDERATE RAILROAD/When And...
12	12	12	12	MARK CHESNUTT/Down In Tennessee
5	12	12	12	TY ENGLAND/Should've Asked...
-	5	12	12	M. CHAPIN CARPENTER/Why Walk...
-	5	12	12	JOHN BERRY/Thinking About It...
12	5	5	5	RICK TREVINO/Bobbie Ann Mason
5	5	5	5	TRACY BYRD/Walking To Jerusalem
5	5	5	5	KIM RICHEY/Just My Luck
5	5	5	5	4RUNNER/A Heart With 4...
-	5	5	5	PATTY LOVELESS/Halfway Down
-	5	5	5	CLINT BLACK/One Emotion
-	5	5	5	JEFF CARSON/Not On Your Love
-	5	5	5	ALISON KRAUSS/Baby, Now That I

MARKET #24				
KWJL/Portland, OR (503) 228-4393 Mitchell/McCrae				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
35	35	35	35	SHANIA TWAIN/Any Man Of Mine
35	35	35	35	ALAN JACKSON/Don't Even Know...
35	35	35	35	COLLIN RAYE/I I Were You
35	35	35	35	JOHN M. MONTGOMERY/Sold...
35	35	35	35	TRAVIS TRITT/Tell Me I Was...
25	25	25	25	TRACY LAWRENCE/Texas Tornado
25	25	25	25	TRACY BYRD/The Keeper Of...
35	25	25	25	NEAL MCCOY/They're Playin'...
35	25	25	25	ALISON KRAUSS/When You Say...
25	25	25	25	PAM TILLIS/In Between Dances
35	25	25	25	REBA MCENTIRE/And Still
18	18	18	18	RICK TREVINO/Bobbie Ann Mason
25	25	25	25	SHENANDOAH/Darned If I Don't...
18	25	25	25	MARK CHESNUTT/Down In Tennessee
18	18	18	18	KENNY CHESNEY/Fall In Love
18	18	18	18	CLAY WALKER/My Heart Will...
18	18	18	18	DAVID LEE MURPHY/Party Crowd
35	25			

JULY 14, 1995

A

RHETT AKINS That Ain't My Truck (*Decca 55034*)
 Prod: Mark Wright Wr: Tom Shapiro, Chris Waters, Rhett Akins Pub: Great Cumberland Music, Diamond Struck Music, Tree Publishing Company Inc., (BMI) Mgr: Starstruck Entertainment

ALABAMA She Ain't Your Ordinary Girl (*RCA 64346-2*)
 Prod: Emory Gordy Jr., Alabama Wr: Robert Jason Pub: Suzie Joe Music Inc., My Split Music Inc., (BMI) Mgr: Dale Morris & Associates

JOHN ANDERSON Mississippi Moon (*BNA 64274*)
 Prod: James Stroud, John Anderson Wr: Tony Joe White, Carson Whitsett Pub: Tony Joe White Music (administered by Screen Gems-EMI Music Inc.), High Horse Horse Music (BMI) Mgr: Bobby Roberts Company

B

JOHN BERRY I Think About It All The Time (*Capitol 79100*)
 Prod: Jimmy Bowen, Chuck Howard Wr: Don Schlitz, Billy Livsey Pub: New Don Songs, New Hayes Music, Irving Music Inc (ASCAP/BMI) Mgr: Corlew-O'Grady

CLINT BLACK One Emotion (*RCA 64381-2*)
 Prod: James Stroud, Clint Black Wr: Clint Black, Hayden Nicholas Pub: Blackened Music (BMI) Mgr: Left Bank Management

BLACKHAWK That's Just About Right (*Arista 2813*)
 Prod: Mark Bright, Tim DuBois Wr: Jeff Black Pub: Warner Tamerlane Publishing (BMI) Mgr: Rick Alter Management

BOY HOWDY She Can't Love You (*Curb 1138*)
 Prod: Chris Farren Wr: Jeffrey Steele, Chris Farren, Randy Sharp Pub: Full Keel Music Company, Farrenuff Music (administered by Full Keel Music Company), Longitude Music Company, Farren-Curtis Music, August Wind Music, Arelis Music, Mike Curb Music (ASCAP/BMI) Mgr: Boy Hopper Management

LISA BROKOP Who Needs You (*Capitol 79101*)
 Prod: Jerry Crutchfield Wr: Skip Ewing, Mike Cates Pub: Acuff-Rose Inc., Alabama Band Music (a division of Wild Country Music Inc.) (BMI,ASCAP) Mgr: Paul Mascioli

BROOKS & DUNN You're Gonna Miss Me When I'm Gone (*Arista 2831*)
 Prod: Scott Hendricks, Don Cook Wr: Kix Brooks, Don Cook, Ronnie Dunn Pub: Sony Tree Publishing Company Inc., Buffalo Prairie Songs, Showbilly Music, Don Cook Music (BMI) Mgr: Robert R. Tiley Entertainment

TRACY BYRD Walking To Jerusalem (*MCA 55049*)
 Prod: Tony Brown Wr: Sam Hogg, Mark D. Sanders Pub: Sony Tree Publishing Company Inc., Katy's Rainbow and Starstruck Writers Group, Mark D. Music (ASCAP/BMI) Mgr: Ritter/Carter Management

C

M. CHAPIN CARPENTER Why Walk When You Can Fly (*Columbia 77955*)
 Prod: John Jennings, M. Chapin Carpenter Wr: M. Chapin Carpenter Pub: Why Walk Music (ASCAP) Mgr: Studio One Artist

JEFF CARSON Not On Your Love (*MCG/Curb 1128*)
 Prod: Chuck Howard Wr: Tony Martin, Reese Wilson, Troy Martin Pub: Stroudcaster Music, Baby Mae Music, Warner Tamerlane Publishing Corp (BMI) Mgr:

CARLENE CARTER Love Like This (*Giant 7612*)
 Prod: James Stroud, Carlene Carter Wr: Mary Ann Kennedy, Pam Rose, Pat Bunch Pub: Egypt Hollow Music, My Choy Music, Aresville Music (administered by CMI) (BMI) Mgr: Fitzgerald-Hartley

KENNY CHESNEY All I Need To Know (*BNA 64347*)
 Prod: Barry Beckett Wr: Steve Seskin, Mark Alan Springer Pub: Love This Town Music, David Aaron Music, Murrain Music Corp (ASCAP/BMI) Mgr: Bill Morris Management

MARK CHESNUTT Down In Tennessee (*Decca 55050*)
 Prod: Mark Wright Wr: Wayland Holyfield Pub: EMI/April Music Inc., Ides Of March (administered by EMI/April Music Inc.) (ASCAP) Mgr: BDM Management

TERRI CLARK Better Things To Do (*Mercury 1460*)
 Prod: Keith Stegall, Chris Waters Wr: Tom Shapiro, Terri Clark, Chris Waters Pub: Great Cumberland Music, Diamond Struck Music, Tom Shapiro Music, Sony Tree Publishing Company Inc. (BMI) Mgr: Woody Bowles

MARK COLLIE Three Words, Two Hearts, One Night (*Giant 7590*)
 Prod: James Stroud, Mark Collie Wr: Mark Collie, Gerry House Pub: Music Corporation Of America Inc., Mark Collie Music, Housenotes Music (BMI) Mgr: Don Light Talent

CONFEDERATE RAILROAD When And Where (*Atlantic 6196*)
 Prod: Barry Beckett Wr: Jess Brown, Brett Jones, Jeff Pennig Pub: Almo Music Corp, Bamatuck Music Inc, Irving Music Inc, Kybama Inc., (ASCAP/BMI) Mgr: International Management Services

D

HELEN DARLING Jenny Come Back (*Decca 55060*)
 Prod: Mark Wright, Michael Ornarian Wr: Tia Sillers, John Tirro Pub: Tom Collins Music Corp., New Court Music (BMI) Mgr: PBH Enterprises

DIAMOND RIO Finish What We Started (*Arista 2739*)
 Prod: Monty Powell, Tim DuBois, Mike Clute Wr: Monty Powell, Mike Noble Pub: Careers-BMG Publishing Inc., Warner-Tamerlane Publishing Corp., Under The Bridge Music (administered by Warner-Tamerlane Publishing Corp. (BMI) Mgr: International Artist Management

D

JOE DIFFIE I'm In Love With A Capital "U" (*Epic 77902*)
 Prod: Johnny Slate, Joe Diffie Wr: Craig Wiseman, Paul Nelson Pub: Almo Music Corp., Song Tree Publishing Company Inc., Teri Lee Music (ASCAP/BMI) Mgr: Image Management Group

E

TY ENGLAND Should've Asked Her Faster (*RCA 64280-2*)
 Prod: Garth Fundis Wr: Bob Dipiero, Al Anderson, Joe Klemik Pub: (BMI) Mgr: Bob Doyle Management

F

4RUNNER A Heart With 4 Wheel Drive (*Polydor 1461*)
 Prod: Buddy Cannon, Larry Shell Wr: Paul Thorn, Billy Maddox Pub: Yo Man Music (BMI) Mgr: Starstruck Entertainment

JEFF FOXWORTHY Party All Night (*WB 7548*)
 Prod: Scott Rouse Wr: Scott Rouse Pub: Shaboo Music (BMI) Mgr: Parallel Entertainment

G

VINCE GILL You Better Think Twice (*MCA 55035*)
 Prod: Tony Brown Wr: Vince Gill, Reed Nielsen Pub: Benefit Music, Englishtown Music (BMI) Mgr: Fitzgerald-Hartley

H

WADE HAYES Don't Stop (*DKC/Columbia 77954*)
 Prod: Don Cook Wr: Chick Rains, Tom Shapiro Pub: Sony Tree Publishing Company Inc., Great Cumberland Music, Diamondstruck Music (BMI) Mgr: Mike Robertson Management

TY HERNDON I Want My Goodbye Back (*Epic 77946*)
 Prod: Doug Johnson Wr: Pat Bunch, Doug Johnson, Dave Berg Pub: August Wind Music, Longitude Music Company, Hendershot Music, Sydney Erin Music, Dave Berg Music (BMI) Mgr: Image Management Group

JAMES HOUSE This Is Me Missing You (*Epic 77870*)
 Prod: Don Cook Wr: James House, Monty Powell, Debi Cochran Pub: Mad Women Music (admin. by Sony Tree), Warner-Tamerlane Music, Resaca Beach Music, (BMI); Alabama Band Music (ASCAP) Mgr: Evelyn Shriver Public Relations

J

ALAN JACKSON I Don't Even Know Your Name (*Arista 2830*)
 Prod: Keith Stegall Wr: Alan Jackson, Ron Jackson, Andy Loftin Pub: WB Music Corp (ASCAP) Mgr: Gary Overton Management

BRETT JAMES Female Bonding (*Career 2838*)
 Prod: Steve Bogard, Mike Clute Wr: Brett James Pub: Longitude Music Company, August Wind Music, Coyote Moon Music (all rights administered by Longitude Music)(BMI) Mgr: Starstruck Entertainment

GEORGE JONES & TAMMY WYNETTE One (*MCA 55048*)
 Prod: Norro Wilson, Tony Brown Wr: Ron Peterson, Judith Bruce Pub: Home At Last Music Inc., Just A Secretary Music Inc., (BMI,ASCAP) Mgr: George Jones Management

K

TOBY KEITH Big Ol' Truck (*Polydor 1463*)
 Prod: Nelson Larkin, Harold Shedd Wr: Toby Keith Pub: Songs Of Polygram Int. Inc. Tokeco Inc (BMI) Mgr: TKO Artist Management

ALISON KRAUSS Baby, Now That I've Found You (*Rounder 1036*)
 Prod: Alison Krauss & Union Station Wr: John McCleod, Tony Macaulay Pub: BMG - Songs Inc (ASCAP) Mgr: Keith Case & Associates

L

TRACY LAWRENCE If The World Had A Front Porch (*Atlantic 6307*)
 Prod: James Stroud Wr: Tracy Lawrence, Paul Nelson, Kenny Beard Pub: TLE Music (administered by Muy Bueno Music Group), Tree Publishing Company Inc., Terilee Music, Golden Reed Music Inc. (New Clarion Music Group (ASCAP) Mgr: Bobby Roberts Management

WOODY LEE I Like The Sound Of That (*Atlantic 6270*)
 Prod: Barry Beckett Wr: Steve Seskin, Andre Pessis Pub: Love This Town Music, David Aaron Music, Endless Frogs Music, Bob-A-Lew Songs (ASCAP) Mgr: Welch Entertainment Group

CHRIS LeDOUX Dallas Days And Fort Worth Nights (*Capitol 79093*)
 Prod: Gregg Brown, Jimmy Bowen Wr: Kris Bergsnes, Gordon Eatherly Pub: Club Zoo Music, Blake Eyed Susan Music, Rain Crown Music (BMI) Mgr: TKO Artist Management

PATTY LOVELESS Halfway Down (*Epic 77956*)
 Prod: Emory Gordy Jr. Wr: Jim Lauderdale Pub: Mighty Nice Music, Laudersongs (administered by Bluewater Music Corp.)(BMI) Mgr: Fitzgerald Hartley

SHELBY LYNNE Slow Me Down (*Magnatone*)
 Prod: Brent Maher Wr: Stephanie Davis, Shelby Lynne, Brent Maher Pub: Recluse Music, Magrasong Music, Sneaky Snake Music, Welbeck Music (administered by EMI/April Music Inc., (BMI,ASCAP) Mgr: Magnatone Artist Management

M

NEAL MCCOY They're Playin' Our Song (*Atlantic 82727*)
 Prod: Barry Beckett Wr: John Jarrard, Mark D. Sanders, Bob DiPiero Pub: Alabama Band Music, Miss Bliss Music, (Admin. by Alabama Band Music), Starstruck Writers Group, Mark D. Music (ASCAP); Little Big Town Music, American Made Music (BMI) Mgr: Management Associates

M

REBA McENTIRE And Still (*MCA 55047*)
 Prod: Tony Brown, Reba McEntire Wr: Liz Hengeber, Tommy Lee James Pub: Starstruck Group Inc., Starstruck Angel Music Inc., (ASCAP/BMI) Mgr: Starstruck Entertainment

LORRIE MORGAN I Didn't Know My Own Strength (*BNA 64359*)
 Prod: James Stroud Wr: Rick Bowles, Robert Byrne Pub: (BMI) Mgr: Susan Nadler Management

DAVID LEE MURPHY Party Crowd (*MCA 54977*)
 Prod: Tony Brown Wr: David Lee Murphy, Jimbeau Hinson Pub: N2D Publishing, American Romance Songs (ASCA) Mgr: D. Management

P

LEE ROY PARNELL A Little Bit Of You (*Career 2823*)
 Prod: Scott Hendricks Wr: Trey Bruce, Craig Wiseman Pub: WB Music Corp., Big Tractor Music, Almo Music Corp., Daddy Rabbit Music (ASCA) Mgr: Mike Robertson Management

PERFECT STRANGER You Have The Right To Remain Silent (*Curb 1138*)
 Prod: Clyde Brooks Wr: Calvin Sweat, Brenda Sweat Pub: Co-Heart Music, Inc., (BMI) Mgr: Tony Tushill

R

COLLIN RAYE One Boy, One Girl (*Epic 77973*)
 Prod: Paul Worley, Ed Seay, John Hobbs Wr: Mark Allen Springer, Shaye Smith Pub: EMI Blackwood Music Inc, Mark Alan Springer Music (BMI) Mgr: Scott Dean Management

KIM RICHEY Just My Luck (*Mercury 1430*)
 Prod: Richard Bennett Wr: Kim Richey, Angelo Pub: Mighty Nice Music, Wait No More Music (administered by Bluewater Music Corp.), Polygram International Publishing Inc., (BMI,ASCAP) Mgr: Chip P. Management

S

SAWYER BROWN (This Thing Called) Wantin' And Havin' It All (*Curb 1157*)
 Prod: Mark Miller, Mac McAnally Wr: Ronnie Samose, Dave Loggins Pub: WB Music Corp., Sarnosonian Songs, Avalon Way Music (all rights obo Sarnosonian Songs and Avalon Way Music administered by WB Music Corp.)(ASCAP) Mgr: TKO Artist Management

SHENANDOAH Darned If I Don't (Danged If I Do) (*Capitol 79073*)
 Prod: Don Cook Wr: Ronnie Dunn, Dean Dillon Pub: Sony Tree Publishing Company Inc., Showbilly Music, Acuff-Rose Music Inc. (BMI) Mgr: William N. Carter Management

DARYLE SINGLETARY I Let Her Lie (*Giant 7639*)
 Prod: James Stroud, Randy Travis, David Malloy Wr: Tim Johnson Pub: Big Giant Music, Dr. Vet Music, Little Dakota Music (BMI) Mgr: Lib Hatcher Travis

DOUG STONE Sometimes I Forget (*Columbia 77945*)
 Prod: James Stroud, Doug Stone Wr: Billy Kirsch, Bob Regan Pub: Issy Moon Music, Kidbilly Music, Sierra Home Music (BMI,ASCAP) Mgr:

GEORGE STRAIT Lead On (*MCA 55064*)
 Prod: Tony Brown, George Strait Wr: Dean Dillon, Teddy Gentry Pub: Acuff Rose Music Inc., Maypop Music (a division of Wildcountry Inc., (BMI,ASCAP) Mgr: Erv Woolsey Management

MARTY STUART If I Ain't Got You (*MCA 55069*)
 Prod: Don Cook Wr: Craig Wiseman, Trey Bruce Pub: Almo Music Corp., WB Music Corp., Big Tractor Music (ASCAP) Mgr: Rothbaum & Gardner

T

RUSS TAFF Bein' Happy (*Reprise 7685*)
 Prod: Randy Scruggs Wr: Russ Taff, Tori Taff Pub: Tori Taff Music (ASCAP) Mgr: Glickmann Quinn Management

PAM TILLIS In Between Dances (*Arista 32833*)
 Prod: Steve Fishell, Pam Tillis Wr: Craig Bickhardt, Barry Alfonso Pub: Almo Music Corp., Craig Bickhardt, Scarlet's Sister (ASCAP) Mgr: Mike Robertson Management

RICK TREVINO Bobbie Ann Mason (*Columbia 77903*)
 Prod: Steve Buckingham Wr: Mark D. Sanders Pub: Mark D. Music (administered by Starstruck Writers Group Inc.) (ASCAP) Mgr: Rothbaum & Garner

TRAVIS TRITT Tell Me I Was Dreaming (*WB 7447*)
 Prod: Gregg Brown Wr: Travis Tritt, Bruce Ray Brown Pub: Post Oak Publishing Inc., Brass Crab Publishing (BMI) Mgr: Ken Kragen Management

TANYA TUCKER Find Out What's Happenin' (*Capitol 79094*)
 Prod: Jerry Crutchfield Wr: Jerry Crutchfield Pub: Gitterfish Music Inc., Music Corporation Of America Inc. (BMI) Mgr: Tanya Tucker Inc.

SHANIA TWAIN Any Man Of Mine (*Mercury 1427*)
 Prod: Robert John "Mutt" Lange Wr: Shania Twain, Robert John "Mutt" Lange Pub: Loon Echo Inc, Zomba Enterprises Inc., (BMI,ASCAP) Mgr: Mary Bailey Management

W

CLAY WALKER My Heart Will Never Know (*Giant 7531*)
 Prod: James Stroud Wr: Steve Dorff, Billy Kirsch Pub: Galewood Songs, Ensign Music Corp., Kidbilly Music, Issy Moon Music (BMI) Mgr: Erv Woolsey Management

WESTERN FLYER Friday Night Stampede (*SOR*)
 Prod: Ray Pennington, Western Flyer Wr: Marcus Hummon, Monty Powell Pub: Career's - BMG Music Publishing Inc., Warner Chappel Music (BMI,ASCAP) Mgr: Hallmark Director

BRYAN WHITE Someone Else's Star (*Asylum/EEG 9177*)
 Prod: Billy Joe Walker Jr., Kyle Lehning Wr: Skip Ewing, Jim Weatherly Pub: Acuff-Rose Music Inc., Milene Music Inc. (BMI,ASCAP) Mgr: GC Enterprises, Inc.

**3
DAY
ADVANCE**

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WALT LOVE

Journeying Through The Research Maze

□ Two researchers provide current data on format audience's likes, dislikes

This week, we look at general research findings that pertain to the Urban radio audience.

Guiding us on this journey are Eagle Group President Roger Wimmer and Broadcast Architecture President/CEO Frank Cody (see accompanying story).

What Listeners Want

The Denver-based Eagle Group is a wholly owned subsidiary of Cox Broadcasting. The full-service media and marketing research firm opened its doors on March 15, 1994 and just recently purchased (in May) another Atlanta research firm, Arena.

Asked to outline the company's philosophy, Wimmer remarks, "That's a complex, yet simple, answer: There's only one goal in the radio business, and that's to get the highest numbers. And in order to get the highest numbers, our philosophy with research is find out what listeners want so stations can give it to them."

"We work with a number of formats, treating them all the same primarily because listeners are the same. They want to turn on a radio and hear whatever it is they want to hear, whether it's music, News/Talk, information, or something else. We don't have a specific philosophy for Urban, Country, AC, or New Rock. Now, specific format questions are going to be different. But the basic philosophy is the same."

'Expert Programmers'

Noting the diary retrieval problems Arbitron has experienced over the years with the African-American and Hispanic demos, I asked Wimmer if the company had witnessed similar problems while gathering Urban radio research.

"I haven't found African-American respondents to be any different than anyone else. And the reason is that we're asking people about something they enjoy. They enjoy listening to radio; it's something they do every day. We're not selling a product. We're not trying to get them

to commit to anything other than give their opinions about something they really like.

"And we have found in [our] studies that African-Americans — or everyone, I should say — believe they're expert radio programmers. So when we ask what is it you like about your favorite radio station,

people will talk for a long time about just that. And they know what's wrong and right about every station in the market. People like talking about things they like to do.

"Without trying to make too much of a generalization, I'd say African-American respondents seem to have more passion about radio stations when describing them. The stations they listen to seem to mean more ... maybe because the stations make [themselves] sound more important. I just completed a study in a major city, and the people described a particular station in glowing terms ... like



Roger Wimmer



the station is just it! Everything this station did was great. And you generally don't hear that from respondents in other formats.

"It seems like Urban stations have somewhat of a different philosophy; that they know there's something more they need to give their listeners that [the listeners] can't get elsewhere. And I think that translates into higher TSL."

Closer Bond

Wimmer continues, "[We've found] that community involvement — in reference to charitable events and other things that help out cities — is very important in the Urban community, as well as a deeper desire for stations to do remote broadcasts. Listeners to stations doing remotes in other formats don't seem to like them. It seems Urban listen-

“

Overall, Urban stations just seem to be better at getting people to identify with them and make them feel like they're a part of the whole thing.

”

ers feel a closer contact with the station when they see the personnel at the remote. And listeners consider that as a kind of community activity, a real positive.

"I remember growing up in Chicago and listening to WLS and WCFL. People would rely on a radio station to tell them a lot of what was happening in town. The radio station was more like their friend. They had more of a close association with the station — not like it is now. People just tune in; if they don't like it they go someplace else. They're button-pushers.

"I've noticed in Urban radio that listeners seem to be more in line with how it used to be. In other words, 'My radio station is my source for a lot of things: music, community information, different ideas.' And I see this

more in Urban. Urban stations seem to have a closer bond with their listeners than other formats and seem to do that more easily than other formats."

Rap On

"I also hear a lot of flak," notes Wimmer, "from 28- to 30-year-old people talking about the negative effects of 'gangsta rap.' They're try-



ing to get their children to tune into other things. Since they feel that music is so influential in their lives as well as in everybody else's lives, they don't want their young kids growing up with these kinds of memories.

"I did a focus group recently in which one of the gentlemen said, 'Life may be like that, and you

'Universal Truths'

For additional information concerning Urban radio/listener research, I talked with Broadcast Architecture President/CEO Frank Cody. His firm is based in Princeton, NJ.

"There are some universal truths in regards to Urban radio and its fans, whether or not they are African-American, Caucasian, or Hispanic. That is, people who prefer Urban radio and its music mix are highly passionate about the music. They tend to score music anywhere from seven to 15 points higher than their counterparts. They give very generous scores to music they like and are also highly critical of music they don't like.

"Another bellwether: Urban radio creates a sense of community for fans. And, consequently, the word spreads quickly through the community if an [Urban] station changes format or develops some new direction. Urban is one of several formats that appeals to a wide range of ages — what some people refer to as 'from the cradle to the grave.'"



Frank Cody

“

It's gratifying to see the quality of people who attend [these tests], because it destroys the negative images that some people have about African-Americans.

”

'Engaging' Format

"The ability to generate a sense of community is common with a handful of formats, among them Urban, Country, and Smooth Jazz. They all have an ability to elicit a very positive emotional response from adults. Some formats are designed to be background music services; others tend to be very engaging. I would certainly point to Urban as being one of the formats that's absolutely engaging to its fans and listeners.

"One of the things that impresses me about the Urban and Smooth Jazz testing we've done is that we have a very good show rate. This is partly the result of a generous incentive that we pay. Usually, if we make a date with fans of Urban radio or Smooth Jazz, attendance is very good.

"I wish more people could attend these tests because they're eye-opening. You see what is truly a cross-section of the African-American middle class, the typical listeners of the full range of formats that incorporate Urban music. It's gratifying to see the quality of people who attend, because it destroys the negative images that some people have about African-Americans."

“

Urban is one of several formats that appeals to a wide range of ages — what some refer to as 'from the cradle to the grave.'

”

shouldn't discount what life actually is. But there are limits to where you should go.' His comments were echoed by a number of other African-Americans."

Personality Plus

Wimmer then points to another strong characteristic of Urban radio: personality. "When I listen to Urban radio, I hear a voice on the air who's talking to me. Not at me. And I'm not talking about any specific language, words, or terminology. And the station isn't talking down to people. I can tell that with a lot of Urban stations. Now don't think I'm saying all non-Urban stations are talking down to or at people. But more so with Urban, stations are a part of [their listeners]. They respect their audiences. "It may be okay for others to do

things in a different manner. But in terms of building loyalty, TSL, or a feeling of identification and/or closeness, another approach is never going to make it. Overall, Urban stations just seem to be better at getting people to identify with them and make them feel like they're a part of the whole thing. They are very successful at that."

“
African-Americans seem to have more passion about radio stations when describing them.
”

NewsTips

Want to share an opinion or a hot tip? Call R&R's NewsTips line: (310) 788-1699 or e-mail us at RNRLA@aol.com

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	3	3	1	TLC Waterfalls (LaFace/Arista)	2951	2870	2822	2608	88/0
2	2	2	2	BRANDY Best Friend (Atlantic)	2812	3013	3069	2935	87/1
1	1	1	3	MONICA Don't Take It Personal... (Rowdy/Arista)	2774	3111	3181	3057	78/0
7	5	5	4	JON B. & BABYFACE Someone To Love (Yab Yum/550 Music)	2643	2633	2604	2476	87/0
13	10	8	5	MOKENSTEF He's Mine (Outburst/RAL/Island)	2604	2275	2182	1756	82/2
9	8	6	6	TONY THOMPSON I Wanna Love Like That (Giant)	2406	2375	2367	2205	80/0
4	4	4	7	MICHAEL & JANET JACKSON Scream (Epic)	2184	2638	2739	2744	75/0
18	14	12	8	XSCAPE Feels So Good (So So Def/Columbia)	2159	1866	1750	1455	82/3
19	16	14	9	SHAGGY Boombastic (Virgin)	2090	1816	1675	1450	75/0
14	12	11	10	JODECI Freek'n You (Uptown/MCA)	2014	1970	1918	1695	67/0
3	6	7	11	BOYZ II MEN Water Runs Dry (Motown)	1991	2347	2596	2896	70/0
8	9	9	12	SOUL FOR REAL Every Little Thing I Do (Uptown/MCA)	1959	2271	2303	2303	69/0
31	18	17	13	NOTORIOUS B.I.G. One More Chance (Bad Boy/Arista)	1948	1705	1476	1115	74/3
32	23	19	14	AFTER 7 Til You Do Me Right (Virgin)	1852	1546	1385	1102	88/2
50	26	21	15	FAITH You Used To Love Me (Arista)	1830	1468	1190	650	84/7
25	20	18	16	D'ANGELO Brown Sugar (EMI)	1820	1561	1446	1195	78/5
16	15	16	17	TINA MOORE Never Gonna Let You Go (Street Life/SB)	1794	1782	1750	1528	78/2
5	7	10	18	TOTAL I/NOTORIOUS B.I.G. Can't You See (Tommy Boy)	1664	2046	2434	2709	58/0
24	21	20	19	MARY J. BLIGE You Bring Me Joy (Uptown/MCA)	1597	1489	1424	1237	66/2
12	13	15	20	NUTTIN' NYCE Froggy Style (Pocketown/Jive)	1491	1802	1828	1783	62/0
10	11	13	21	METHOD MAN I'll Be There For You (Def Jam/RAL/Island)	1418	1851	1922	1869	57/0
29	24	24	22	2PAC So Many Tears (Interscope)	1281	1311	1258	1137	73/1
36	30	26	23	JODY WATLEY Affection (Bellmark)	1173	1168	1102	956	65/0
15	19	23	24	KUT KLOSE I Like (Elektra/EEG)	1170	1394	1468	1607	39/1
34	29	27	25	STEVIE WONDER Tomorrow Robins Will Sing (Motown)	1166	1146	1104	1013	65/1
33	33	29	26	SMOOTH Mind Blowin' (Jive)	1130	1071	1054	1021	62/1
—	43	33	27	ADINA HOWARD My Up And Down (EastWest/EEG)	1110	991	871	513	64/3
35	37	28	28	U.N.V. So In Love With You (Maverick/WB)	1072	1090	998	959	62/0
47	44	35	29	E-40 Sprinkle Me (Sick Wid'it/Jive)	1070	987	869	713	66/4
21	17	22	30	SEAN LEVERT Put Your Body Where Your... (Atlantic)	1058	1458	1501	1371	57/0
BREAKER			31	PURE SOUL We Must Be In Love (Stepsun/Interscope)	1041	728	415	223	77/11
41	38	31	32	ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	1039	1014	986	853	57/1
BREAKER			33	BROWNSTONE I Can't Tell You Why (MJJ/Epic)	1020	680	328	51	75/7
39	36	30	34	PORTRAIT How Deep Is Your Love (Capitol)	990	1050	1012	891	70/1
40	40	34	35	CHANTE' MOORE I'm What You Need (Silas/MCA)	950	990	958	877	59/0
—	47	43	36	JASON WEAVER Love Ambition (Motown)	942	842	766	639	68/2
BREAKER			37	PATRA Pull Up To The Bumper (550 Music)	922	706	403	205	58/6
BREAKER			38	USHER The Many Ways (LaFace/Arista)	895	751	677	462	63/1
46	42	40	39	NAUGHTY BY NATURE Feel Me Flow (Tommy Boy)	876	913	877	754	56/1
BREAKER			40	PHIL PERRY Love Don't Love Nobody (Blue Thumb/GRP)	873	708	609	451	63/6
11	22	25	41	BROWNSTONE Grapevine (MJJ/Epic)	871	1201	1398	1811	36/1
23	27	39	42	MONTELL JORDAN This Is How We Do It (PMP/RAL/Island)	865	927	1149	1274	41/1
43	45	42	43	DIS 'N' DAT Freak Me Baby (Epic Street/Epic)	845	853	845	795	57/0
42	41	38	44	IMPROMP2 Enjoy Yourself (MoJAZZ/Motown)	838	938	913	840	52/2
DEBUT			45	BRIAN MCKNIGHT On The Down Low (Mercury)	779	179	104	—	65/52
DEBUT			46	BARRY WHITE There It Is (A&M)	729	589	443	105	56/2
48	46	45	47	MICHAEL SPEAKS Whatever You Need (EastWest/EEG)	724	776	797	697	59/0
DEBUT			48	INI KAMOZE Listen Me Tic (Woyoi) (EastWest/EEG)	690	646	560	368	48/3
DEBUT			49	NIIU There Will Never Be (Arista)	663	648	640	504	46/0
DEBUT			50	ANITA BAKER & JAMES INGRAM When You... (Elektra/EEG)	658	582	494	167	59/3

This chart reflects airplay from July 3-9. Songs ranked by total plays. Highlighted songs indicate Breaker.
91 UC reporters. 88 current playlists. © 1995, R&R Inc.

BREAKERS®

PURE SOUL		
We Must Be In Love (Stepsun/Interscope)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1041/313	77/11	31
BROWNSTONE		
I Can't Tell You Why (MJJ/Epic)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1020/340	75/7	33
PATRA		
Pull Up To The Bumper (550 Music)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
922/216	58/6	37
USHER		
The Many Ways (LaFace/Arista)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
895/144	63/1	38
PHIL PERRY		
Love Don't Love Nobody (Blue Thumb/GRP)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
873/165	63/6	40

MOST ADDED®

ARTIST	TITLE LABEL(S)	ADDS
BRIAN MCKNIGHT	On The Down Low (Mercury)	52
SOULTRY	I'll Get Mine (Motown)	37
BONE THUGS-N-HARMONY	1st... (Ruthless/Relativity)	35
AARON HALL	Curiosity (Silas/MCA)	33
VYBE	Warm Summer Daze (Island)	33
WILLIAM BECTON	Be Encouraged (Intersound)	17
JOYA	Gettin' Off On You (Atlas/A&M)	14
ISAAC HAYES	Thanks To...I (Point Blank/Virgin)	11
KENNETH MANGRAM	I'll Send You... (Qwest/WB)	11
PURE SOUL	We Must Be In... (Stepsun/Interscope)	11

MOST INCREASED PLAYS

ARTIST	TITLE LABEL(S)	TOTAL PLAY INCREASE
BRIAN MCKNIGHT	On The Down Low (Mercury)	+600
FAITH	You Used To Love Me (Arista)	+362
BROWNSTONE	I Can't Tell You Why (MJJ/Epic)	+340
MOKENSTEF	He's Mine (Outburst/RAL/Island)	+329
PURE SOUL	We Must Be In... (Stepsun/Interscope)	+313
BONE THUGS-N-HARMONY	1st... (Ruthless/Relativity)	+308
AFTER 7	Til You Do Me Right (Virgin)	+306
XSCAPE	Feels So Good (So So Def/Columbia)	+293
SHAGGY	Boombastic (Virgin)	+274
D'ANGELO	Brown Sugar (EMI)	+259

HOTTEST RECURRENTS

ARTIST	TITLE LABEL(S)
BLACKSTREET	Joy (Interscope)
ADINA HOWARD	Freak Like Me (EastWest/EEG)
BRAT	Give It 2 You (So So Def/WORK)
USHER	Think Of You (LaFace/Arista)
TLC	Red Light Special (LaFace/Arista)
SOUL FOR REAL	Candy Rain (Uptown/MCA)
WAYMAN TISOALE	Circumstance (MoJAZZ/Motown)
VANESSA WILLIAMS	The Way That You... (Mercury)
BRANDY	Baby (Atlantic)
H.A.M.I.	Good Thangz (Underworld/Capitol)

Breakers: Songs registering 800 plays or more for the first time. Buletts awarded to songs gaining in plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Vanessa Williams

"COLORS OF THE WIND"



"Pocahantas" movie gross now over \$95 million!
Album now double platinum!

- KJLH
- KJMS
- WIKS
- WQHH
- KXZZ
- WDAS
- WHRK
- KIPR
- WTLZ
- WJMG
- KMJQ
- WQQK
- KQXL
- WZHT
- KYEA
- WZAK
- WJBT
- WPAL
- WFXM
- KHRN
- WKKV
- KVSP
- WBLX
- KIIZ
- WJIZ
- WNOV
- WENN
- KDLE
- WJN
- KMJJ
- KPRS
- KTOW
- WJTT
- WACR
- WEAS
- WCKX
- KJMM
- KNEK
- WESE
- WRKE
- WBLK
- WKG
- KFYZ
- KBCE
- WEDR

Produced by Keith Thomas for Yellow Elephant Music, Inc.
Vanessa Williams appears courtesy of Mercury Records.
Arranged by Robbie Buchanan and Keith Thomas.



Stations and their adds listed alphabetically by market

WJIZ/Albany, GA MD: Adrian Guyton 11 ISAAC HAYES "Fool" 11 VYBE "Summer" 11 JOYA "Gettin" 11 BRIAN MCKNIGHT "Down" 11 SOULTRY "Get" 11 BONE THUGS-N-HARMONY "Month" 11 PRESSHA "Thang" 11 BIG L "MVP"	WILD/Boston, MA PD: Ken Johnson MD: Dana Hall 6 VYBE "Summer" 6 ADINA HOWARD "Down" 5 BRIAN MCKNIGHT "Down" 5 PHIL PERRY "Love" 5 PURE SOUL "Must"	WIZF/Cincinnati, OH PD/MD: Phil Davis 20 D'ANGELO "Brown" 11 BRIAN MCKNIGHT "Down" 10 PURE SOUL "Must" 10 PATRA "Pull" 10 PHIL PERRY "Love"	WJMN/Octhan, AL PD: Larry Steele MD: Jimmie Doctrie 26 HEAVY SHIFT "Shade" 20 BRIAN MCKNIGHT "Down" 18 ICE CUBE "Friday" 11 PRESSHA "Thang" 7 BONE THUGS-N-HARMONY "Month" 5 SKEE-LO "Wish" SOUTH CIRCLE "Attitudes" ISAAC HAYES "Fool" AARON HALL "Curiosity"	WJBT/Jacksonville, FL PD: Nate Bell MD: K.J. 5 BONE THUGS-N-HARMONY "Month" 5 SKEE-LO "Wish" BRIAN MCKNIGHT "Down" AARON HALL "Curiosity" KENNETH MANGRAM "Roses" KID SENSATION "Around"	WGZB/Louisville, KY PD/MD: Del Spencer 14 TINA MOORE "Never" 6 PORTRAIT "Deep" 6 BONE THUGS-N-HARMONY "Month" 8 BIG L "MVP" VYBE "Summer" JOYA "Gettin" BONE THUGS-N-HARMONY "Month" SOULTRY "Get"	WOWI/Norfolk, VA DM: Steven Crumbley PD: K.J. Holiday 17 BRIAN MCKNIGHT "Down" 10 SKEE-LO "Wish" 8 BIG L "MVP" 7 AARON HALL "Curiosity" JOYA "Gettin" BONE THUGS-N-HARMONY "Month" SOULTRY "Get"	KSJL/San Antonio, TX PD: Michael Andrews MD: Rikko Otervitez IV XAMPLE "Fool" FAITH "Used" VYBE "Summer" KUT KLOSE "Lovely" SOULTRY "Get"
KBCE/Alexandria, LA PD/MD: Donnie Taylor VYBE "Summer" SKEE-LO "Wish" SOULTRY "Get" BRIAN MCKNIGHT "Down"	KHRN/Bryan, TX PD: Lester Pace 9 MACK 10 "Foe" 5 BONE THUGS-N-HARMONY "Month" SOULTRY "Get" L.A. NASH "64" VYBE "Summer" BRIAN MCKNIGHT "Down"	WZAK/Cleveland, OH PD: Bobby Rush MD: Langford Stephens 10 MICHAEL JACKSON "Alone" 10 BARRY WHITE "There" 10 SOLO "Heaven" WILLIAM BECTON "Encouraged" BRIAN MCKNIGHT "Down" SOULTRY "Get" SIDE EFFECT "Same"	WZFX/Fayetteville, NC PD: Bobby Jay MD: Omega Jones 15 SABELLE "Thing" 15 BOYZ II MEN "Vibin" 10 MONTELL JORDAN "Honeyz" 8 VARIOUS ARTISTS "Points" 7 BONE THUGS-N-HARMONY "Month" 5 SPECIAL ED "Neva" 5 WILLIAM BECTON "Encouraged"	KPRS/Kansas City, MO PD: Sam Weaver MD: Myron Feares 5 PURE SOUL "Must" 5 AFTER 7 "Right" 5 NOTORIOUS B.I.G. "More" 5 KENNETH MANGRAM "Roses" BROWNSTONE "Tell" BRIAN MCKNIGHT "Down" KUT KLOSE "Lovely" VYBE "Summer"	WIBB/Macon, GA PD/MD: Kevin Fox 25 BRIAN MCKNIGHT "Down" 16 NOTORIOUS B.I.G. "More" 5 VYBE "Summer" 5 BIG L "MVP" 5 SOULTRY "Get"	WRKE/Ocean City, MD PD: Tony Quararone MD: Manuel Mena 28 MCKENSTEF "Mine" 11 MICHAEL JACKSON "Time" 10 KUT KLOSE "Lovely" 7 E-40 "Sprinkle" 5 PHIL PERRY "Love" GRAND PUBA "Like" BLACKSTREET "Tonight's" LUNIZ "Got" SOULTRY "Get"	WEAS/Savannah, GA PD/MD: Floyd Blackwell 5 LUNIZ "Got" SOULTRY "Get" VYBE "Summer" WILLIAM BECTON "Encouraged" ISAAC HAYES "Fool" JOYA "Gettin" BRIAN MCKNIGHT "Down" AARON HALL "Curiosity" BONE THUGS-N-HARMONY "Month" SOUNDS OF LIFE "Hush"
WVEE/Atlanta, GA PD: Tony Brown MD: Rajeev Shabazz 9 WHISPERS "Come" 8 NAUGHTY BY NATURE "Flow"	WBLK/Buffalo, NY PD: Eric Faison MD: Debbie Sims 9 DIANA KING "Shy" 6 TINA MOORE "Never" 5 BRANDY "Best" 5 MARCUS MILLER "Infatuation" 5 BEBE & CECE WIMANS "Stay" JASON WEAVER "Ambition"	WWDM/Columbia, SC PD/MD: Paul Jackson 34 JESSE "When" 28 BRIAN MCKNIGHT "Down" 15 STEVIE WONDER "Robus" 7 BLUU BANTON "Champion" 5 SOLO "Heaven" WILLIAM BECTON "Encouraged"	WDZZ/Flint, MI PD: Ross Holland 8 READY FOR THE WORLD "B.Y.O.B." PURE SOUL "Must" TAMI "Let's" WHISPERS "Come"	KIIZ/Killeen, TX PD: Michael McGuire MD: Rico Starr 10 MARY J. BLIGE "Joy" 9 AARON HALL "Curiosity" 7 SOUNDS OF LIFE "Hush" 6 BIG L "MVP" 5 BONE THUGS-N-HARMONY "Month" 5 BRIAN MCKNIGHT "Down" 5 L.A. NASH "64"	WFXM/Macon, GA PD/MD: Big George Threatt 12 ISAAC HAYES "Fool" 11 BRIAN MCKNIGHT "Down" 10 BONE THUGS-N-HARMONY "Month" 9 VYBE "Summer" 9 SOULTRY "Get" 9 PATRA "Pull" 8 PRESSHA "Thang" 8 POISON CLAN "Fire"	KVSP/Oklahoma City, OK PD/MD: Darrell Swift 10 BONE THUGS-N-HARMONY "Month" 10 AARON HALL "Curiosity" 10 BRIAN MCKNIGHT "Down" SOULTRY "Get" L.A. NASH "64" POISON CLAN "Fire"	KMLJ/Shreveport, LA MD: Mike Anthony 5 DAVID JOSIAS "Mind" LARRY CORYELL "Tonight" JOYA "Gettin" BRIAN MCKNIGHT "Down" BONE THUGS-N-HARMONY "Month" SOULTRY "Get" TINA HICKS "Home" POISON CLAN "Fire" AARON HALL "Curiosity" FAZE "Goin'"
WFAA/Augusta, GA PD: James Alexander MD: Robert Taylor 9 WILLIAM BECTON "Encouraged" LUNIZ "Got" E-40 "Sprinkle" SOULTRY "Get"	WPAL-AM/Charleston, SC PD/MD: Jae Jackson 25 BRIAN MCKNIGHT "Down" 10 SOULTRY "Get" 9 SEXX "Bring" 9 WILLIAM BECTON "Encouraged" 8 USHER "Many" 8 PATRA "Pull"	WFXE/Columbus, GA PD: Phil D. March MD: Art Thomason 30 XSCAPE "Good" 16 BRIAN MCKNIGHT "Down" 15 PATRA "Pull" ISAAC HAYES "Fool" VYBE "Summer" WILLIAM BECTON "Encouraged" PRESSHA "Thang" ICE CUBE "Friday"	WYNN-FM/Florence, SC PD: Fred Brown Jr. MD: Tony Sanders 9 GROOVE THEORY "Tul" BONE THUGS-N-HARMONY "Month" ISAAC HAYES "Fool" VYBE "Summer" BRIAN MCKNIGHT "Down" SOULTRY "Get" PRESSHA "Thang" ALVIN BURDETTE "Find"	WKGN/Knoxville, TN Interim PD: Wayne Swann MD: Cedric Hollywood AARON HALL "Curiosity" JOYA "Gettin" SOULTRY "Get"	KJMS/Memphis, TN PD: Terry Bass MD: Toni St. James 6 BARRY WHITE "There" 5 2ND NATURE "Know" AARON HALL "Curiosity" SOULTRY "Get" WILLIAM BECTON "Encouraged" ISAAC HAYES "Fool" JOYA "Gettin" BRIAN MCKNIGHT "Down" BONE THUGS-N-HARMONY "Month" PRESSHA "Thang"	WJHM/Orlando, FL PD: Duff Lindsay MD: Cedric Hollywood 19 MONTELL JORDAN "Honeyz" 19 BLACKSTREET "Tonight's" 17 AARON HALL "Curiosity" 6 POISON CLAN "Fire" 5 NAYOBE "Night"	KMLM/St. Louis, MO PD/MD: Dave Wyster 7 MARY J. BLIGE "Life" 5 TWINZ "Round" BROWNSTONE "Tell" DAVID JOSIAS "Mind" BIG L "MVP" ROTTIN RAZKALS "Alright" SOULTRY "Get" AARON HALL "Curiosity"
WXYV/Baltimore, MD PD: Roy Sampson 58 MICHAEL JACKSON "Alone" 36 E-40 "Sprinkle" 22 BONE THUGS-N-HARMONY "Month" 8 JUNIOR MAFIA... "Party" 8 WILLIAM BECTON "Encouraged" 8 CRYSTAL WATERS "Relax" 8 AARON HALL "Curiosity" 5 MARY J. BLIGE "Believe" 5 H-TOWN "Emotions" 5 AZ "Sugar" 5 BLUU BANTON "Champion"	WPEG/Charlotte, NC PD: Andre Carson MD: Jackson Brown 10 BONE THUGS-N-HARMONY "Month" 9 BRIAN MCKNIGHT "Down" 7 LUNIZ "Got" AARON HALL "Curiosity"	WCKX/Columbus, OH PD/MD: Frank Kelly BRIAN MCKNIGHT "Down" AARON HALL "Curiosity" SOULTRY "Get" DAVID JOSIAS "Mind" SOUTH CIRCLE "Attitudes" KID "Donkey" BONE THUGS-N-HARMONY "Month"	WQMG/Greensboro, NC PD: Brian Wallace MD: Jackson Brown 27 TLC "Kick" 5 VYBE "Summer" 5 KENNETH MANGRAM "Roses" 5 AARON HALL "Curiosity"	WQXX/Lafayette, LA PD: Tyrone Davis APD: Demetrius Lloyd 10 KENNETH MANGRAM "Roses" 5 DMAR "Saturday" 5 LARRY CORYELL "Tonight" JOYA "Gettin" VYBE "Summer" SKEE-LO "Wish" POISON CLAN "Fire" SOULTRY "Get" BRIAN MCKNIGHT "Down" BONE THUGS-N-HARMONY "Month" ICE CUBE "Friday" LAMORE "Prayer" 2ND NATURE "Know"	WHRK/Memphis, TN PD: Bobby D'Jay MD: Stan Bell 14 BRIAN MCKNIGHT "Down" 10 PURE SOUL "Must" 8 AARON HALL "Curiosity" 6 ISAAC HAYES "Fool" COZ "Soul" JOYA "Gettin" VYBE "Summer" BLUU BANTON "Champion" SOUTH CIRCLE "Attitudes" 2ND NATURE "Know" WILLIAM BECTON "Encouraged" BONE THUGS-N-HARMONY "Month"	WPLZ/Petersburg-Richmond, VA PD: Phil Daniels 21 BRIAN MCKNIGHT "Down" 10 WAYMAN TISDALE "Circumstan" 10 SOUTH CIRCLE "Attitudes" 7 BONE THUGS-N-HARMONY "Month" 6 BLACKSTREET "Tonight's" WHISPERS "Come" JOYA "Gettin" LUNIZ "Got" SOULTRY "Get" ISAAC HAYES "Fool"	KJMM/Tulsa, OK PD: Darrell Swift MD: K. K. Holladay 20 BRIAN MCKNIGHT "Down" 10 BONE THUGS-N-HARMONY "Month" 10 AARON HALL "Curiosity" SOULTRY "Get" L.A. NASH "64" POISON CLAN "Fire"
KQXL/Baton Rouge, LA PD: Chris Clay MD: Lou Benett 17 BRIAN MCKNIGHT "Down" 8 BROWNSTONE "Tell" 5 KENNETH MANGRAM "Roses" 5 VYBE "Summer" 5 COZETTE MORGAN "All" 5 AARON HALL "Curiosity" 5 WILLIAM BECTON "Encouraged"	WJTT/Chattanooga, TN PD: Keith Landecker MD: Tony Rankin 10 BROWNSTONE "Tell" 5 BRIAN MCKNIGHT "Down" FAITH "Used" WHISPERS "Come" MOBB DEEP "Survival"	WVCO/Columbus, OH PD: Sam Nelson MD: Mike Anderson 6 BAKER & INGRAM "Someone" WHISPERS "Come" PHIL PERRY "Love"	WQUP/Huntsville, AL PD/MD: Steve Murray 13 IMPROMPTU "Enjoy" 13 NEXT MOVEMENT "Rain" 12 KUT KLOSE "Lovely" 5 PRINCE MARKIE DEE "Crunch"	WQHH/Lansing, MI PD: Cullen DuBoise MD: Liliya Valentine 5 MICHAEL JACKSON "Alone" 5 VYBE "Summer" 5 SKEE-LO "Wish" 5 J. LITTLE "Me" 5 JUNIOR MAFIA... "Party" 5 ICE CUBE "Friday" 5 SOUNDS OF LIFE "Hush" 5 COZETTE MORGAN "All"	WKKV/Milwaukee, WI PD: Tony Fields 20 BROWNSTONE "Grapevine" 5 STATE OF MIND "Turn" 5 LAMORE "Prayer" BRIAN MCKNIGHT "Down" BONE THUGS-N-HARMONY "Month" VYBE "Summer" SOULTRY "Get" KENNETH MANGRAM "Roses" WILLIAM BECTON "Encouraged" AARON HALL "Curiosity"	WWSL/Philadelphia, PA PD: Gary Young MD: Cheryl "Cece" McGhee 12 2PAC "Tears" 6 ADINA HOWARD "Down" 6 BRIAN MCKNIGHT "Down" 5 BROWNSTONE "Tell"	KTOW-FM/Tulsa, OK PD/MD: Tony Barrow KENNETH MANGRAM "Roses" SOULTRY "Get" ROTTIN RAZKALS "Alright" BONE THUGS-N-HARMONY "Month" JASON WEAVER "Ambition" VYBE "Summer" JOYA "Gettin" BRIAN MCKNIGHT "Down"
WENN/Birmingham, AL PD: Dave Donnell MD: Michael Starr 37 BRIAN MCKNIGHT "Down" 17 VANESSA WILLIAMS "Can't" WILLIAM BECTON "Encouraged" VYBE "Summer" ISAAC HAYES "Fool"	WGCI/Chicago, IL PD: Elroy Smith MD: Don E. Cologne 14 MARY J. BLIGE "Believe" 7 MICHAEL JACKSON "Time" 6 PHIL PERRY "Love"	KJMZ/Dallas, TX PD: Thomas Bacote MD: Keith Solis 50 XSCAPE "Good" 50 FAITH "Used" 47 GYRL "Slow" 42 BRIAN MCKNIGHT "Down"	WTLA/Indianapolis, IN PD/MD: Yvick Buchanan 8 PURE SOUL "Must" 8 VYBE "Summer" SKEE-LO "Wish" BONE THUGS-N-HARMONY "Month" AARON HALL "Curiosity" VYBE "Summer" WHISPERS "Come"	WXZZ/Lake Charles, LA PD/MD: James Williams 17 BONE THUGS-N-HARMONY "Month" 10 VYBE "Summer" 8 BRIAN MCKNIGHT "Down" 6 POISON CLAN "Fire" 5 SKEE-LO "Wish" JOYA "Gettin" SOULTRY "Get"	WMCV/Milwaukee, WI PD: Kathy Brown MD: Darryn D. BRIAN MCKNIGHT "Down" WILLIAM BECTON "Encouraged" XSCAPE "Good" SOULTRY "Get"	WMOJ/Philadelphia, PA PD: Joe Tamburro MD: Daisy Davis BRIAN MCKNIGHT "Down" FAITH "Used" VYBE "Summer" AARON HALL "Curiosity"	WESE/Tupelo, MS PD/MD: Stan Allen 10 KENNETH MANGRAM "Roses" 5 ROTTIN RAZKALS "Alright" 5 SOULTRY "Get" BONE THUGS-N-HARMONY "Month" AARON HALL "Curiosity" BRIAN MCKNIGHT "Down"
WVAF/Chicago, IL PD: Maxx Myrick 13 WILLIAM BECTON "Encouraged" 7 MICHAEL JACKSON "Alone"	WVWA/Chicago, IL PD: Maxx Myrick 13 WILLIAM BECTON "Encouraged" 7 MICHAEL JACKSON "Alone"	WKDA-FM/Dallas-Ft. Worth, TX PD/MD: Skip Cheatham 17 FAITH "Used" 5 ICE CUBE "Friday"	WVNO/Milwaukee, WI PD/MD: Sandra Robinson 16 BONE THUGS-N-HARMONY "Month" BRIAN MCKNIGHT "Down" J. LITTLE "Me" IV XAMPLE "Fool" SKEE-LO "Wish" VYBE "Summer" MOBB DEEP "Survival" SEXX "Bring" AARON HALL "Curiosity"	WVJMI/Jackson, MS PD/MD: Steve Poston INI KAMOZE "Listen" ICE CUBE "Friday" D'ANGELO "Brown" MACK 10 "Foe"	WVNO/Milwaukee, WI PD/MD: Sandra Robinson 16 BONE THUGS-N-HARMONY "Month" BRIAN MCKNIGHT "Down" J. LITTLE "Me" IV XAMPLE "Fool" SKEE-LO "Wish" VYBE "Summer" MOBB DEEP "Survival" SEXX "Bring" AARON HALL "Curiosity"	WVNO/Milwaukee, WI PD/MD: Sandra Robinson 16 BONE THUGS-N-HARMONY "Month" BRIAN MCKNIGHT "Down" J. LITTLE "Me" IV XAMPLE "Fool" SKEE-LO "Wish" VYBE "Summer" MOBB DEEP "Survival" SEXX "Bring" AARON HALL "Curiosity"	WVNO/Milwaukee, WI PD/MD: Sandra Robinson 16 BONE THUGS-N-HARMONY "Month" BRIAN MCKNIGHT "Down" J. LITTLE "Me" IV XAMPLE "Fool" SKEE-LO "Wish" VYBE "Summer" MOBB DEEP "Survival" SEXX "Bring" AARON HALL "Curiosity"

NEW & ACTIVE

KUT KLOSE Lovely Thang (*Elektra/EEG*)
 Total Plays: 650, Total Stations: 52, Adds: 7

LUNIZ I Got 5 On It (*Noo Trybe*)
 Total Plays: 569, Total Stations: 47, Adds: 5

WHISPERS Come On Home (*Capitol*)
 Total Plays: 566, Total Stations: 64, Adds: 6

GRAND PUBA I Like It (I Wanna Be...) (*Elektra/EEG*)
 Total Plays: 557, Total Stations: 46, Adds: 1

IV XAMPLE From The Fool (*MCA*)
 Total Plays: 541, Total Stations: 50, Adds: 2

VANESSA WILLIAMS Colors Of The Wind (*Hollywood*)
 Total Plays: 534, Total Stations: 41, Adds: 0

BONE THUGS-N-HARMONY 1st Of The Month (*Ruffness/Relativity*)
 Total Plays: 435, Total Stations: 41, Adds: 35

BLUU BANTON Champion (*Loose Cannon/Island*)
 Total Plays: 384, Total Stations: 36, Adds: 5

KENNETH MANGRAM I'll Send You Roses (*Qwest/WB*)
 Total Plays: 360, Total Stations: 42, Adds: 11

COZETTE MORGAN All Out Of Love (*Nina*)
 Total Plays: 356, Total Stations: 35, Adds: 2

ROTTIN RAZKALS Hey Alright (*Illtown/Motown*)
 Total Plays: 335, Total Stations: 37, Adds: 3

BIG L MVP (*Columbia*)
 Total Plays: 322, Total Stations: 41, Adds: 8

PRINCE MARKIE DEE Crunch Time (*Mad Sounds/Motown*)
 Total Plays: 315, Total Stations: 40, Adds: 4

VYBE Warm Summer Daze (*Island*)
 Total Plays: 270, Total Stations: 50, Adds: 33

OMAR Saturday (*RCA*)
 Total Plays: 265, Total Stations: 25, Adds: 1

ICE CUBE Friday (*Priority*)
 Total Plays: 261, Total Stations: 31, Adds: 8

SKEE-LO I Wish (*Sunshine/Scotti Bros.*)
 Total Plays: 260, Total Stations: 25, Adds: 9

HEATHER B All Glocks Down (*Pendulum/EMI*)
 Total Plays: 240, Total Stations: 22, Adds: 0

J. LITTLE Me And You (*Atlantic*)
 Total Plays: 206, Total Stations: 21, Adds: 2

SEXX You Bring The Freak Outta Me (*Pendulum/EMI*)
 Total Plays: 190, Total Stations: 20, Adds: 2

WILLIAM BECTON Be Encouraged (*Intersound*)
 Total Plays: 179, Total Stations: 26, Adds: 17

JOYA Gettin' Off On You (*Atlas/A&M*)
 Total Plays: 149, Total Stations: 32, Adds: 14

AARON HALL Curiosity (*Silas/MCA*)
 Total Plays: 92, Total Stations: 33, Adds: 33

SOULTRY I'll Get Mine (*Motown*)
 Total Plays: 60, Total Stations: 37, Adds: 37

Songs ranked by total plays.

91 Total Reporters
 90 Current Reporters
 88 Current Playlists

Did Not Report, Playlist Frozen (2):
 WJLB/Detroit, MI
 WJMJ/Greenville, SC

Did Not Report For Two Consecutive Weeks, Not
 Used In This Week's Data (1):
 KDKS/Shreveport, LA

UC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL UC REPORTERS ON R&R ONLINE

MARKET #1
WBL New York
 (212) 447-1000
 Little

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
29	29	29	29	BLACKSTREET/Joy
26	28	28	28	BROWNSTONE/Grapevine
24	27	27	27	BOYZ II MEN/Water Runs Dry
22	26	26	26	MICHAEL & JANET/Scream
21	24	24	24	JON B. & BABYFACE/Someone To Love
20	20	20	20	LUTHER VANDROSS/Going In Circles
19	19	19	19	PHIL PERRY/Love Don't Love Me
18	18	18	18	WHISPERS/Come On Home
13	15	15	15	VANESSA WILLIAMS/The Way That You...
16	13	13	13	ANITA BAKER/It's Been You
12	11	11	11	WHISPERS/Make Sweet Love...
14	11	11	11	U.N.V./So In Love With You
9	11	11	11	STEVIE WONDER/For Your Love
11	10	10	10	BRIAN MCKNIGHT/Crazy Love
10	10	10	10	BROWNSTONE/Can't Tell You Why
5	9	9	9	TINA MOORE/Never Gonna Let...
8	8	8	8	CHANTE MOORE/What You Need
8	8	8	8	PORTRAIT/How Deep Is Your...
8	7	7	7	HOWARD HEWETT/Wanna Know You
9	6	6	6	BARRY WHITE/There It Is
5	5	5	5	LENNY WHITE/Who You Love
5	5	5	5	OMAR/Saturday
5	5	5	5	MICHAEL SPEAKS/Whatever You Need
5	5	5	5	BRIAN MCKNIGHT/On The Down Low
5	5	5	5	AFTER 7/7/1 You Do Me Right
10	6	6	6	JESSE/When U Cry I Cry

MARKET #2
KJLH Los Angeles
 (310) 330-5550
 Ross

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
24	33	39	44	FAITH/You Used To Love Me
39	43	39	44	JON B. & BABYFACE/Someone To Love
25	38	36	36	JOECC/Freek'n You
33	32	36	36	TONY THOMPSON/Wanna Love Like
11	20	22	35	AFTER 7/7/1 You Do Me Right
24	23	33	33	D'ANGELO/Brown Sugar
35	33	34	32	MARY J. BLIGE/You Bring Me Joy
20	19	24	24	XSCAPE/Feels So Good
16	15	32	32	STEVIE WONDER/Tomorrow Robins
19	17	26	21	JODY WATLEY/Affection
18	19	14	21	TINA MOORE/Never Gonna Let...
5	5	5	5	VANESSA WILLIAMS/Colors Of The Wind
11	16	18	15	BAKER & INGRAM/When You Love
11	16	18	15	ANITA BAKER/Body & Soul
11	16	18	15	BARRY WHITE/Practice What You
38	41	39	15	PO' BROKE & LONELY/Twisted
10	10	10	15	BRANDY/Baby
10	13	10	15	GLADYS KNIGHT/Next Time
10	10	11	15	SOUL FOR REAL/Candy Rain
10	12	14	15	BROWNSTONE/Grapevine
10	11	11	15	WHISPERS/Make Sweet Love...
10	12	15	15	MINT CONDITION/So Fine
10	12	15	15	KUT KLOSE/ Like
10	12	15	15	USHER/Think Of You
10	11	14	15	BRIAN MCKNIGHT/Crazy Love
10	11	14	15	RAPHAEL SAAO/Ask Of You
10	11	14	15	STEVIE WONDER/For Your Love
33	32	34	15	TLC/Waterfalls
11	19	24	15	PORTRAIT/How Deep Is Your...
14	13	19	12	U.N.V./So In Love With You
11	14	18	11	USHER/The Many Ways
18	18	20	6	IMPROMP2/Enjoy Yourself
18	18	24	6	LENNY WHITE/Who You Love
18	18	24	6	JASON WEAVER/Love Ambition
-	-	-	-	ADINA HOWARD/My Up And Down
-	-	-	-	SOULTRY/It Get Mine
-	-	-	-	VYBE/Warm Summer Oaze
-	-	-	-	PURE SOUL/We Must Be In Love
-	-	-	-	JOVA/Gettin' Off On You

MARKET #2
KKBT Los Angeles
 (213) 466-9566
 DeVoe

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
55	55	55	55	BRANDY/Best Friend
18	42	42	53	LUNIZ/ Got 5 On It
49	51	51	51	RAPHAEL SAAO/Ask Of You
28	28	28	49	MCKENSTEF/He's Mine
20	18	47	45	PO' BROKE & LONELY/Twisted
47	47	47	45	MARY J. BLIGE/My Life
56	43	43	43	JON B. & BABYFACE/Someone To Love
23	49	42	42	SOUL FOR REAL/Every Little Thing...
43	40	40	40	DR. ORE/Keep Their Heads...
25	30	30	32	FAITH/You Used To Love Me
29	31	31	31	AFTER 7/7/1 You Do Me Right
23	27	27	30	NOTORIOUS B.I.G./One More Chance
42	53	53	28	MONICA/Don't Take It
16	16	16	27	NAUGHTY BY NATURE/Feel Me Flow
40	45	45	25	TLC/Waterfalls
32	25	24	24	TOTAL F/NOTORIOUS.../Can't You See
51	32	32	23	BOYZ II MEN/Water Runs Dry
24	24	24	21	JOECC/Freek'n You
22	19	19	19	BRAT/Give It 2 You
-	-	-	-	BONE THUGS-N-HARMONY/1st Of Tha...
19	17	17	17	METHOD MAN/It Be There For...
-	14	14	16	2PAC/So Many Tears
13	12	12	15	MACK 10/For Life
-	13	13	14	SHAGGY/Boombastic
12	10	10	13	MARY J. BLIGE/You Bring Me Joy
10	8	12	12	ICE CUBE/Friday
-	-	-	-	MICHAEL JACKSON/You Are Not Alone
-	-	-	-	PATRA/Pull Up To...
8	9	9	9	ADINA HOWARD/My Up And Down
17	15	15	5	TONY THOMPSON/Wanna Love Like...
-	-	-	-	D'ANGELO/Brown Sugar
-	-	-	-	TWINZ/Round & Round
-	-	-	-	SELENA/ Could Fall In Love

MARKET #3
WJMJ Chicago
 (708) 895-1400
 Starr/Allan

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	63	BONE THUGS-N-HARMONY/1st Of Tha...
40	61	56	60	TLC/Waterfalls
40	38	49	58	JOECC/Freek'n You
31	41	49	57	NOTORIOUS B.I.G./One More Chance
5	36	47	56	MCKENSTEF/He's Mine
28	37	47	56	E-40/Sprinkle Me
-	-	-	32	INI KAMOZE/Listen Me Tc...
26	38	42	43	SOUL FOR REAL/Every Little Thing...
34	39	41	41	PATRA/Pull Up To...
18	44	41	41	LUNIZ/ Got 5 On It
5	8	26	40	ADINA HOWARD/My Up And Down
31	42	39	39	AZ/Sugar Hill
25	40	39	39	FAITH/You Used To Love Me
29	43	39	39	ANGELO/Brown Sugar
25	14	26	38	JUNIOR MAFIA /Party Anthem
31	40	38	38	XSCAPE/Feels So Good
5	5	25	37	JASON WEAVER/Love Ambition
32	43	47	37	2PAC/So Many Tears
34	41	38	37	TONY THOMPSON/Wanna Love Like...
-	-	-	35	ICE CUBE/Friday
31	33	12	20	BUJU BANTON/Champion
49	39	38	17	MICHAEL & JANET/Scream
-	-	-	16	GRAND PUBA/ Like It (I...)
39	52	29	12	BRANDY/Best Friend
-	-	-	10	MARY J. BLIGE/You Bring Me Joy
10	-	-	11	SOUL FOR REAL/Every Little Thing...
-	-	-	6	MACK 10/For Life
6	5	6	7	JON B. & BABYFACE/Someone To Love
-	-	-	7	BIG LAM/VP
15	15	9	7	MAD C J MACK/Come And Take A Ride
-	-	-	5	OAYTON FAMILY/Thru Thang
5	5	5	5	BROWNSTONE/Can't Tell You Why
5	5	5	5	USHER/The Many Ways
5	5	5	5	LOST BOYZ/Lifestyles Of...
5	5	5	5	HEATHER B/All Glocks Down

MARKET #3
WGCI Chicago
 (312) 427-4800
 Smith/Cologne

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
30	38	44	44	TLC/Waterfalls
43	35	48	44	CHANTAY SAVAGE/Will Survive
39	37	35	42	FAITH/You Used To Love Me
36	32	35	42	DAVID JOSIAS/Mind Blowing (Phat)
41	43	40	41	TOTAL F/NOTORIOUS.../Can't You See
40	46	42	41	BOYZ II MEN/Water Runs Dry
36	39	41	41	BRIAN MCKNIGHT/Crazy Love
22	29	40	41	METHOD MAN/It Be There For...
42	41	39	39	KUT KLOSE/ Like
41	45	39	39	H-TOWN/Emotions
34	37	36	36	MONICA/Don't Take It
33	33	37	36	BRANDY/Best Friend
6	10	21	35	MICHAEL JACKSON/You Are Not Alone
30	32	30	34	SOUL FOR REAL/Every Little Thing...
31	27	30	33	PURE SOUL/We Must Be In Love
16	27	33	33	AFTER 7/7/1 You Do Me Right
19	27	33	33	JON B. & BABYFACE/Someone To Love
30	35	34	32	JOECC/Freek'n You
-	11	17	32	NOTORIOUS B.I.G./One More Chance
12	28	28	31	TONY THOMPSON/Wanna Love Like...
44	39	32	31	MICHAEL & JANET/Scream
30	30	30	30	TONY THOMPSON/Wanna Love Like...
-	9	16	26	XSCAPE/Feels So Good
-	8	14	25	BRIAN MCKNIGHT/On The Down Low
8	12	26	23	WILLIAM BECTON/Be Encouraged
29	17	23	23	SOUNDS OF LIFE/Hush
29	24	22	23	SHAGGY/Boombastic
14	13	19	22	ART OF NOISE/Moments In Love
23	23	21	21	TINA MOORE/Never Gonna Let...
31	31	30	21	MARY J. BLIGE/You Bring Me Joy
17	19	22	20	JESSE/The Comfort Of...
17	21	28	20	MONTELL JORDAN/This Is How We Do It
25	20	29	19	JANET JACKSON/One More Chance
12	15	19	19	D'ANGELO/Brown Sugar
20	25	24	18	USHER/Think Of You
20	21	22	18	BRANDY/Baby
-	5	10	17	NUTTIN' NYCE/Froggy Style
41	28	30	17	BROWNSTONE/Grapevine
15	16	17	17	SOUL FOR REAL/Candy Rain
-	19	20	16	ADINA HOWARD/Freak Like Me

MARKET #3
WVAZ Chicago
 (312) 360-9000
 Myrick

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
27	34	34	36	JON B. & BABYFACE/Someone To Love
33	35	36	35	BOYZ II MEN/Water Runs Dry
5	18	33	33	ANITA BAKER/It's Been You
7	16	31	33	TLC/Waterfalls
18	24	28	28	PAT METHENY/The Girls Next Door
18	15	26	28	BARRY WHITE/Come On Home
32	34	26	26	BRIAN MCKNIGHT/Crazy Love
33	35	23	18	INCognito/Deep Waters
22	21	18	18	CHANTAY SAVAGE/Will Survive
-	15	15	15	BARRY WHITE/There It Is
-	-	-	13	WILLIAM BECTON/Be Encouraged
15	11	12	12	LENNY WHITE/Who You Love
23	16	10	10	MONTELL JORDAN/Close The Door
-	5	5	5	PURE SOUL/We Must Be In Love
-	-	-	9	BROWNSTONE/It's Been You
24	27	14	9	GLADYS KNIGHT/Next Time
8	9	10	7	AFTER 7/7/1 You Do Me Right
-	5	5	5	MICHAEL JACKSON/You Are Not Alone
5	5	5	5	JASON WEAVER/Love Ambition
5	5	5	5	PHIL PERRY/Love Don't Love Me...
5	5	5	5	TINA MOORE/Never Gonna Let...
10	5	5	5	BROWNSTONE/Can't Tell You Why
5	5	5	5	STEVIE WONDER/Tomorrow Robins...
5	5	5	5	VERTICAL HOLD/Today
5	5	5	5	KENNETH MANGRAM/It's Send You Roses
5	5	5	5	CHANTE MOORE/What You Need
5	5	5	5	JODY WATLEY/Affection

MARKET #5
WDAS Philadelphia
 (215) 581-2100
 Tamburro/Oavis

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
31	29	29	29	STEVIE WONDER/For Your Love
26	29	29	29	ANITA BAKER/ Apologize
17	16	16	29	LUTHER VANDROSS/Going In Circles
15	17	17	17	BOYZ II MEN/Water Runs Dry
18	16	11	11	BRIAN MCKNIGHT/Crazy Love
5	8	8	10	NIJU/There Will Never Be
5	5	5	10	MICHAEL SPEAKS/Whatever You Need
6	10	10	10	CHANTE MOORE/What You Need
5	10	10	10	FREDDIE JACKSON/What I Want To Thank...
5	10	10	10	GERALD LEVERT/How Many Times
5	10	10	10	BRANDY/Best Friend
6	6	6	6	SEAN LEVERT/Put Your Body...
6	6	6	6	AFTER 7/7/1 You Do Me Right
7	7	7	7	ALL-4-ONE/ Can Love You...
-	-	-	5	PURE SOUL/We Must Be In Love
8	6	6	6	JON B. & BABYFACE/Someone To Love
6	6	6	6	IMPROMP2/Enjoy Yourself
5	5	5	5	ADINA HOWARD/My Up And Down
-	5	5	5	BARRY WHITE/There It Is
-	5	5	5	PHIL PERRY/Love Don't Love Me...
6	6	6	6	U.N.V./So In Love With You
5	5	5	5	MICHAEL & JANET/Scream
5	5	5	5	STEVIE WONDER/Tomorrow Robins...
5	5	5	5	BAKER & INGRAM/When You Love...
5	5	5	5	PORTRAIT/How Deep Is Your...
5	5	5	5	TINA MOORE/Never Gonna Let...
5	5	5	5	VANESSA WILLIAMS/Colors Of The Wind
-	5	5	5	JODY WATLEY/Affection
-	5	5	5	WHISPERS/Come On Home
-	5	5	5	IV KAMPE/From The Fool
-	5	5	5	BROWNSTONE/Can't Tell You Why
-	-	-	-	BRIAN MCKNIGHT/On The Down Low
-	-	-	-	FAITH/You Used To Love Me
-	-	-	-	VYBE/Warm Summer Oaze
-	-	-	-	AARON HALL/Curiosity

MARKET #5
WUSL Philadelphia
 (215) 483-8900
 Young/McGhee

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
37	40	40	42	FAITH/You Used To Love Me
12	19	19	41	SHAGGY/Boombastic
33	40	40	40	NOTORIOUS B.I.G./One More Chance
9	10	10	38	MCKENSTEF/He's Mine
28	36	36	36	MARY J. BLIGE/My Life
34	35	35	36	BROWNSTONE/Grapevine
40	38	38	36	MONICA/Don't Take It...
33	31	31	35	METHOD MAN/It Be There For...
30	33	34	34	TOTAL F/NOTORIOUS.../Can't You See
31	35	35	33	BRANDY/Best Friend
32	30	30	33	MONTELL JORDAN/This Is How

UC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL UC REPORTERS ON R&R ONLINE

MARKET #18
WXYV/Baltimore
(410) 653-2200
Sampson

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
-	-	58	-	MICHAEL JACKSON/You Are Not Alone
48	49	49	58	MONICA/Don't Take It
22	26	26	58	MOKENSTEF/He's Mine
46	47	47	56	METHOD MAN/I'll Be There For
24	28	28	56	SHAGGY/Boombastic
49	49	49	55	TOTAL F/NOTORIOUS.../Can't You See
20	25	25	55	NOTORIOUS B.I.G./One More Chance
-	-	5	36	E-40/Sprinkle Me
9	13	13	34	SMOOTH/Mind Blown
7	11	11	34	AFTR 7/11 You Do Me Right
30	31	31	30	SOUL FOR REAL/Every Little Thing
30	30	30	29	XSCAPE/Feels So Good
9	12	12	29	NUTTIN' NYCE/Froggy Style
45	44	44	29	NAUGHTY BY NATURE/Feel Me Flow
31	30	30	29	TONY THOMPSON/Wanna Love Like...
48	45	45	28	BRANDY/Best Friend
30	31	31	28	O'ANGELO/Brown Sugar
8	11	11	28	PURE SOUL/We Must Be In Love
22	22	22	26	JON B. & BABYFACE/Someone To Love
-	-	5	26	BRIAN MCKNIGHT/On The Down Low
22	23	23	25	TLC/Waterfalls
8	9	9	25	RUSCULA/Let's Get Personal
22	23	23	24	GRAND PUBA/Like It (I...)
22	22	22	24	IMMATURE/I Don't Mind
-	-	22	22	BONE THUGS-N-HARMONY/1st Of Tha
15	15	15	16	ADINA HOWARD/Freak Like Me
13	14	14	15	ADINA HOWARD/My Up And Down
9	12	12	14	FAITH/You Used To Love Me
48	43	43	14	BROWNSTONE/Grapevynne
13	13	13	14	FABU/Just Roll
46	48	48	13	DIANA KING/Shy Guy
12	12	12	13	BRANDY/Best Friend
25	24	24	13	RAY/You Used To Love Me
9	10	10	12	TLC/Red Light Special
12	12	12	12	TLC/Creep
10	10	10	12	BOYZ II MEN/Water Runs Dry
9	11	11	11	KIRK FRANKLIN/Why We Sing
9	10	10	11	IMMATURE/Constantly
9	7	7	11	PO' BROKE & LONELY/Twisted
10	9	9	11	BLACKSTREET/Joy

MARKET #19
WAMO/Pittsburgh
(412) 471-2181
Atkins/Stone

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
42	42	46	46	BRANDY/Best Friend
30	41	40	44	MARY J. BLIGE/You Bring Me Joy
23	24	26	43	TLC/Waterfalls
39	39	39	42	TONY THOMPSON/Wanna Love Like...
36	39	41	41	BOYZ II MEN/Water Runs Dry
23	24	25	33	MOKENSTEF/He's Mine
39	38	34	32	VANESSA WILLIAMS/The Way That You
26	39	36	32	TINA MOORE/Never Gonna Let...
26	25	32	30	XSCAPE/Feels So Good
38	37	35	30	JON B. & BABYFACE/Someone To Love
18	24	25	30	O'ANGELO/Brown Sugar
25	23	22	28	H.A.M.I./Good Thangz
8	13	21	27	SHAGGY/Boombastic
21	40	21	27	INCOGNITO/Deep Waters
36	26	25	27	MICHAEL & JANET/Scream
42	44	41	26	MONICA/Don't Take It
10	19	16	25	AFTR 7/11 You Do Me Right
22	23	21	22	KARYN WHITE/I'd Rather Be Alone
24	24	23	21	IMPROMP2/Enjoy Yourself
18	24	22	21	JODY WATLEY/Affection
25	26	22	19	VERTICAL HOLD/Love Today
9	10	12	16	CHANTE' MOORE/I'm What You Need
8	12	13	15	PORTRAIT/How Deep Is Your...
8	12	13	14	JOECC/Freek'n You
-	6	14	14	FAITH/You Used To Love Me
10	10	12	14	BAKER & INGRAM/When You Love...
10	9	7	13	PARIS/Outta My Life
-	10	12	13	NOTORIOUS B.I.G./One More Chance
14	14	13	11	JASON WEAVER/Love Ambition
11	15	14	11	SOUNDS OF LIFE/Hush
10	11	11	11	HEATHER B/All Glocks Down
12	11	10	11	2PAC/So Many Tears
14	19	14	10	FDRC MD'S/The Last To Know
9	10	10	10	SEAN LEVERT/Put Your Body...
13	11	10	10	METHOD MAN/I'll Be There For...
8	12	9	9	WHISPERS/Come On Home
-	6	9	9	VYBE/Warm Summer Daze
6	6	9	9	OR DRE/Keep Their Heads...
10	7	12	9	BRAT/Give It 2 You
-	-	6	8	PHIL PERRY/Love Don't Love...

MARKET #20
KMJK/Phoenix
(602) 265-2442
Jackson

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
36	42	42	41	MICHAEL & JANET/Scream
37	42	42	41	VERTICAL HOLD/Love Today
36	40	40	40	IMPROMP2/Enjoy Yourself
36	41	41	40	TINA MOORE/Never Gonna Let...
37	41	41	40	BOYZ II MEN/Water Runs Dry
38	41	41	38	LENNY WHITE/Who You Love
35	39	39	38	WAYMAN TISDALE/Circumstance
35	38	37	37	MONICA/Don't Take It
36	38	37	37	TLC/Waterfalls
30	34	34	36	STEVE WONDER/Tomorrow Robins...
32	36	35	35	TONY THOMPSON/Wanna Love Like...
33	36	34	34	HERBIE HANCOCK/Butterfly
32	35	35	33	SOUL FOR REAL/Every Little Thing...
34	37	37	33	PHIL PERRY/Love Don't Love...
39	34	34	33	CHANTE' MOORE/I'm What You Need
-	27	27	32	GROOVE THEORY/Tell Me
28	32	32	32	ROBERTA FLACK/It Might Be You
29	33	33	31	JON B. & BABYFACE/Someone To Love
-	25	25	31	AFTR 7/11 You Do Me Right
21	30	30	31	ADINA HOWARD/My Up And Down
25	29	29	31	U.N.V./So In Love With You
22	28	28	30	JASON WEAVER/Love Ambition
-	23	23	28	BROWNSTONE/Can't Tell You Why
24	27	27	27	PORTRAIT/How Deep Is Your...
32	32	32	25	BRANDY/Best Friend
-	22	22	18	BARRY WHITE/There It Is
19	24	24	17	SEAN LEVERT/Put Your Body...
12	21	21	17	MOKENSTEF/He's Mine
-	14	14	12	FAITH/You Used To Love Me
-	-	11	11	GEORGE OJUE/Life And Times
-	-	11	11	WHISPERS/Come On Home
10	16	16	10	NIU/There Will Never Be
12	21	21	9	MICHAEL SPEAKS/Whatever You Need
-	-	8	8	XSCAPE/Feels So Good
-	-	8	8	BAKER & INGRAM/When You Love...
-	-	7	7	IV XAMPLE/From The Foot
-	-	7	7	AARON HALL/Curiosity
-	-	7	7	BRIAN MCKNIGHT/On The Down Low
-	-	7	7	PATRA/Pull Up To...
-	-	7	7	D'ANGELO/Brown Sugar

MARKET #22
WZAK/Cleveland
(216) 621-9300
Rush/Stephens

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
10	21	28	44	NOTORIOUS B.I.G./One More Chance
42	43	42	43	METHOD MAN/I'll Be There For
42	40	41	40	MOKENSTEF/He's Mine
43	40	41	38	MONICA/Don't Take It
42	38	40	38	JON B. & BABYFACE/Someone To Love
42	36	37	37	DR. DRE/Keep Their Heads...
38	36	37	37	TONY THOMPSON/Wanna Love Like...
38	35	38	37	2PAC/So Many Tears
36	34	37	36	D'ANGELO/Brown Sugar
35	34	37	36	IMPROMP2/Enjoy Yourself
33	33	35	35	AFTR 7/11 You Do Me Right
31	30	34	35	ALL-4-ONE/I Can Love You...
30	30	34	34	TLC/Waterfalls
-	-	13	13	BONE THUGS-N-HARMONY/1st Of Tha...
30	28	33	33	DOMINO/Tales From The Hood
28	28	32	33	NEW POWER GENERATION/The Good Life
28	28	32	32	SOUL FOR REAL/Every Little Thing...
27	27	31	32	ADINA HOWARD/My Up And Down
25	25	31	31	SEAN LEVERT/Put Your Body...
23	23	30	31	DIS 'N' DAT/Freak Me Baby
21	21	29	30	SMOOTH/Mind Blown
21	21	29	30	XSCAPE/Feels So Good
10	21	28	30	SHAGGY/Boombastic
10	21	28	30	U.N.V./So In Love With You
14	17	19	25	STEVE WONDER/Tomorrow Robins...
14	17	19	25	BROWNSTONE/Can't Tell You Why
13	15	18	22	VANESSA WILLIAMS/Colors Of The Wind
13	15	18	22	LARRY CORYELL/Tonight's The Night
41	38	39	20	MICHAEL & JANET/Scream
7	7	6	10	BRANDY/Best Friend
34	34	35	20	TOTAL F/NOTORIOUS.../Can't You See
10	15	18	19	TINA MOORE/Never Gonna Let...
12	14	17	19	MAO LION/Own Destiny
12	14	17	19	JASON WEAVER/Love Ambition
10	13	17	19	HEATHER B/All Glocks Down
10	13	16	15	PHIL PERRY/Love Don't Love...
10	13	16	15	JODY WATLEY/Affection
23	23	29	15	ROSIE GAINES/I Want U
18	25	15	14	MONTELL JORDAN/This Is How We Do It
-	-	15	14	SEXX/You Bring...

MARKET #25
WIZZ/Cincinnati
(513) 351-5900
Davis

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
32	31	45	49	SOUL FOR REAL/Every Little Thing...
5	19	51	49	MARY J. BLIGE/You Bring Me Joy
38	49	48	46	MONICA/Don't Take It
29	35	43	45	TLC/Waterfalls
35	41	45	45	BRANDY/Best Friend
32	48	51	44	BRIAN MCKNIGHT/Crazy Love
14	21	31	43	JON B. & BABYFACE/Someone To Love
33	47	50	42	KUT KLOSE/I Like
5	7	29	37	NOTORIOUS B.I.G./One More Chance
27	49	27	34	BROWNSTONE/Enjoy Yourself
-	-	24	34	MOKENSTEF/He's Mine
31	29	27	30	MONTELL JORDAN/This Is How We Do It
27	22	29	29	AFTR 7/11 You Do Me Right
5	16	29	27	FAITH/You Used To Love Me
19	18	17	27	XSCAPE/Feels So Good
11	9	22	26	NUTTIN' NYCE/Froggy Style
5	7	5	25	GAP BAND/First Lover
36	20	23	24	SHAGGY/Boombastic
19	18	17	23	TONY THOMPSON/Wanna Love Like...
43	49	23	23	TONY THOMPSON/Wanna Love Like...
5	7	5	21	SMOOTH/Mind Blown
-	-	-	20	D'ANGELO/Brown Sugar
-	-	18	-	H-TOWN/Emotions
41	32	18	20	TOTAL F/NOTORIOUS.../Can't You See
41	30	5	16	MICHAEL & JANET/Scream
5	7	-	15	BRAT/Give It 2 You
18	21	5	15	SEAN LEVERT/Put Your Body...
-	-	-	11	BRIAN MCKNIGHT/On The Down Low
5	7	5	10	E-40/Sprinkle Me
7	7	6	10	LENNY WILLIAMS/Sara Smile
-	-	-	10	PURE SOUL/We Must Be In Love
-	-	-	10	PATRA/Pull Up To...
-	-	-	15	ADINA HOWARD/My Up And Down
29	16	5	10	2PAC/So Many Tears
11	12	-	10	PHIL PERRY/Love Don't Love...
13	9	5	5	METHOD MAN/I'll Be There For...

MARKET #26
WKKV/Milwaukee
(414) 321-1007
Fields

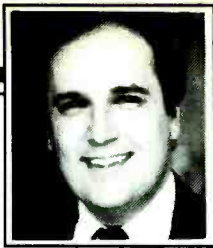
PLAYS

3W	2W	LW	TW	ARTIST/TITLE
47	49	51	50	BOYZ II MEN/Water Runs Dry
42	48	50	49	SOUL FOR REAL/Every Little Thing...
45	49	51	48	TOTAL F/NOTORIOUS.../Can't You See
41	47	48	48	BRANDY/Best Friend
48	52	48	48	KUT KLOSE/I Like
42	34	43	47	RAPHAEL SAAID/Ask Of You
16	18	28	44	NOTORIOUS B.I.G./One More Chance
30	33	43	43	JOECC/Freek'n You
34	42	41	41	MONICA/Don't Take It
12	19	40	40	MOKENSTEF/He's Mine
35	33	33	37	TONY THOMPSON/Wanna Love Like...
-	37	38	37	CHANTAY SAVAGE/I Will Survive
47	38	33	35	MONTELL JORDAN/This Is How We Do It
33	32	33	33	USHER/Think Of You
34	32	33	32	MARY J. BLIGE/You Bring Me Joy
28	32	39	31	BRIAN MCKNIGHT/Crazy Love
20	18	27	31	H-TOWN/Emotions
-	-	15	28	PURE SOUL/We Must Be In Love
25	21	22	26	JON B. & BABYFACE/Someone To Love
-	26	27	25	FAITH/You Used To Love Me
26	25	24	24	TINA MOORE/Never Gonna Let...
5	11	14	23	AFTR 7/11 You Do Me Right
5	10	14	20	O'ANGELO/Brown Sugar
48	49	-	20	BROWNSTONE/Grapevynne
13	16	20	20	SUBWAY/Fire
34	30	33	19	MICHAEL & JANET/Scream
18	20	19	18	TLC/Waterfalls
5	5	16	18	XSCAPE/Feels So Good
17	19	19	17	SHAGGY/Boombastic
19	20	16	15	ALL-4-ONE/I Can Love You
5	13	9	14	2PAC/So Many Tears
13	15	13	13	NUTTIN' NYCE/Froggy Style
19	17	15	13	U.N.V./So In Love With You
5	5	6	13	NAUGHTY BY NATURE/Feel Me Flow
5	5	7	6	SMOOTH/Mind Blown
-	-	5	7	SKEE-L/Di Wish
5	5	5	6	LUNIZI Got 5 On It
5	5	5	6	JODY WATLEY/Affection
5	5	7	6	GRAND PUBA/Like It (I...)
5	5	7	6	QUESTIONMARK ASYLUM/Hey Lookaway

MARKET #26
WMCS/Milwaukee
(414) 444-1290
Brown/Darryn O

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
38	37	35	34	BRIAN MCKNIGHT/Crazy Love
35	35	32	33	JON B. & BABYFACE/Someone To Love
35	35	33	32	BRANDY/Best Friend
36	36	33	30	VERTICAL HOLD/Love Today
21	21	21	28	TINA MOORE/Never Gonna Let...
5	5	14	21	AFTR 7/11 You Do Me Right
25	24	19	17	BROWNSTONE/Grapevynne
24	21	17	15	STEVE WONDER/For Your Love
21	17	15	15	INCOGNITO/Deep Waters
33	17	15	14	BOYZ II MEN/Water Runs Dry
12	16	14	14	STEVE WONDER/Tomorrow Robins...
22	17	16	14	GLADYS KNIGHT/Next Time
8	12	13	12	CHANTE' MOORE/I'm What You Need
6	6	13	11	PORTRAIT/How Deep Is Your...
5	5	7	9	U.N.V./So In Love With You
5	5	7	9	NIU/There Will Never Be
5	5	7	9	PHIL PERRY/Love Don't Love...
5	5	6	7	BAKER & INGRAM/When You Love...
5	5	6	7	JASON WEAVER/Love Ambition
-	-	5		



MIKE KINOSIAN

How To Prevent Data Tampering

KBIG/Los Angeles PD Dave Ervin outlines a checklist he uses to gauge research authenticity:

- **Believe in the research company.** "You have to fully believe in the company you pick. By looking at the research, you can get a sense if it's correct or not. I trust [station research consultant] **Richard Harker** with my life."



Dave Ervin

- **Look for research trends.** "There will be some fluctuations in detailed scores, and that needs to be taken with the appropriate grain of salt. Over time you can see if there's any funny business. If it doesn't read right, your antenna should go up."

"At times, **Michael Jackson** can't test his way out of a paper bag. The next thing you know, he's hot as a pistol. But I don't attribute it to research methodol-

33

Clients have demanded [quality control] and are watching groups more closely.

- **Filter out the test pros.** "We want to be sure that people have been fairly recruited and aren't auditorium test pros," says Ervin, who asks participants if they've done an AMT before. "There's an immediate red flag when there's a large show of hands."

"I don't mind if a few people have been asked to taste candy bars or smell cologne. But it's a problem when most people present have previously done music tests. Clients have demanded [AMT quality control] and are watching groups more closely."

- **Ensure participants don't know one another.**

"I went to an auditorium test in the early '80s and heard people telling each other that they usually did focus groups. It was clear that a bunch of people were friends. I told the research company that I'd always wonder if the [information from that test would be] accurate. They redid the project at their cost."

ogy. It's more a part of his image — which tends to bounce around."

- **Monitor phone work.** Recalling an in-house callout at a station he once programmed, Ervin says, "By listening through my doorway, I could tell that it was faulty. These kids were basically making up phone calls and filling in data. I discontinued the program immediately and gave it to a specialized outside research vendor."



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Taking Security Measures

Directions In Radio Director/Marketing Don Nelson suggests several steps to help avoid fraud in an auditorium music test.

- Complete validations within 24 hours of recruit.
- Send respondents personalized reminder letters at least six days prior to test date.
- Make at least five voice-contact attempts with respondent to ensure adequate show rate.
- Respondents without IDs shouldn't be allowed to participate.
- Pay respondents at the end of the study.
- Don't allow respondents to leave with questionnaires.

Securing Research Quality Control

An in-depth look at the ins and outs of auditorium music testing

Quality control is a critical element in maintaining the data integrity of any research project. This is especially critical when dealing with auditorium music testing — a programming tool that's very susceptible to fraud.

For example, imagine if your competition discovered where and when you were about to conduct an AMT.

"They'd try to figure out a way to get their own people in and screw up the scores," says San Diego-based **Directions In Radio Director/Marketing Don Nelson**. "That's the nightmare and it has happened, but not to us. All the good research firms stay up nights worrying about it."

Nelson — who estimates his company's clients are 20% AC/Hot AC — says DIR monitors all phone calls relating to AMTs. "We have a 100-station phone room. Supervisors constantly walk the floor, and there's a control tower [from which] individuals are monitored. I might be in the middle of writing a letter, but I'll flip my phone on at random to monitor the phone room."

Luck Of The Draw

Nelson explains that DIR compares AMT results to normal averages, and the variations are typically minor. "Obviously certain songs will test better in some markets, which is why the testing is done. Overall, though, we see if everything is right. It isn't a big problem if one or two songs are out of place. We question significant shifts."

Recalling what happened one night during two simultaneous tests, Nelson notes, "It was a random recruit of 200 people booked [alternately] in two different rooms. It couldn't have been any more random."

Room A test scores were considerably higher than those in room B, however. "We did everything possible to figure it out. This thing literally occupied our people fulltime for 10 days until we reached the conclusion that, by the luck of the draw, we [wound up with] a group that was significantly more passionate about music."

Explaining the recruitment process further, Nelson notes that peo-



Don Nelson

ple in the phone room don't know which station is conducting the test. "We have a set of instructions that we give to clients. In one of our tests, the client called and said people knew which station was doing it."

"We said that was absolutely impossible, but later discovered the client booked the hotel under the station's name. When people called to confirm there was a test, the hotel said that it was being sponsored by [the station's calls]. Those are things you learn over the years and caution people not to do."

Fast Fifty

It's mandatory that recruiters don't ask for referrals. "Our moderators are trained to stand outside as people check in and look for people who walk in together," Nelson

points out. "You can spot those things a mile away. Even after the checks and double-checks we go through during recruiting, we watch how they come in and who they come in with."

The going per-person rate of payment for auditorium testing participants varies by market activity. "San Diego is an awful market because there's so much to do here. In some smaller markets, the music test is the highlight of the month, so you pay less. We range from a low of \$25 to a high of \$50. You get people's attention when you pay them \$50. It isn't difficult for them to go in for a few hours and pick up 50 bucks."

The higher the payoff, though, the greater the need for quality

control. "After someone is recruited, we go through a series of [verification] steps. They get a letter from us noting date, time, location, and a map. We ask them to bring the letter and a photo ID. There's a computerized list at the door. When people show us their ID, we let them in."

Each DIR interviewer sits in front of a screen. A software system known as the CATI system handles skip patterns. "These things [were originally done] on paper. If the answer was 'A,' you'd go to page three," notes Nelson. "The computer now does all of this. At the end of the night, it prints out an update."

Satisfying Skeptics

A veteran radio GM, Nelson previously managed **KSON/San Diego, KMGG/Los Angeles, and WIFE/Indianapolis**. Recalling the days when he contracted for strategic studies, Nelson says, "It was 500 interviews of 20 minutes each. You'd develop the questionnaire, and the research company would go away and magically reappear in four weeks with reams of information."

I'd wonder if they really made all those calls."

DIR furnishes clients with daily updates. "Yesterday, we made 6000 phone calls and talked with 1200 answering machines. There were 684 people who didn't fall in the proper age group and eight people worked for radio or television stations. This is the type of computer sophistication that has added credence to this part of the industry."

Today's GMs generally give a thumbs-up to auditorium testing. "It's the only thing they can see from their research dollar," Nelson remarks. "They can stand there, watch people check in, and see the reaction on their faces as songs are played. It's about the only opportunity station people have to participate in a research project."

[Auditorium music testing] is the only thing GMs can see from their research dollar ... the only opportunity station people have to participate in a research project.



HOT AC TOP 30

JULY 14, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	REMBRANDTS I'll Be There For You (<i>EastWest/EEG</i>)	2238	2246	2255	2231	63/0
2	2	2	2	BRYAN ADAMS Have You Ever Really Loved... (<i>A&M</i>)	2011	2103	2125	2177	62/1
12	7	5	3	VANESSA WILLIAMS Colors Of The Wind (<i>Hollywood</i>)	1806	1600	1471	1159	64/2
3	3	3	4	DIONNE FARRIS I Know (<i>Columbia</i>)	1708	1825	1881	1984	57/0
9	10	8	5	BOYZ II MEN Water Runs Dry (<i>Motown</i>)	1687	1489	1433	1347	53/1
7	6	7	6	HOOTIE & THE BLOWFISH Let Her Cry (<i>Atlantic</i>)	1614	1540	1525	1414	54/4
4	4	4	7	BLESSID UNION OF SOULS I Believe (<i>EMI</i>)	1609	1742	1786	1745	53/1
22	15	12	8	SEAL Kiss From A Rose (<i>ZTT/Sire/WB</i>)	1437	1080	972	637	56/8
6	5	6	9	MARTIN PAGE In The House Of Stone And Light (<i>Mercury</i>)	1421	1540	1596	1644	54/0
8	9	9	10	ROD STEWART Leave Virginia Alone (<i>WB</i>)	1218	1353	1448	1407	48/0
19	16	14	11	ALL-4-ONE I Can Love You Like That (<i>Blitz/Atlantic</i>)	1216	1040	916	767	50/7
24	19	17	12	ELTON JOHN Made In England (<i>Rocket/Island</i>)	1130	952	858	555	55/6
5	8	10	13	ELTON JOHN Believe (<i>Rocket/Island</i>)	1046	1255	1462	1692	46/0
10	11	11	14	HOOTIE & THE BLOWFISH Hold My Hand (<i>Atlantic</i>)	1033	1124	1259	1344	41/0
23	23	18	15	BLUES TRAVELER Run-Around (<i>A&M</i>)	1024	814	715	599	41/7
11	12	13	16	JAMIE WALTERS Hold On (<i>Atlantic</i>)	928	1070	1139	1279	38/0
14	14	15	17	ANNIE LENNOX No More "I Love You's" (<i>Arista</i>)	876	1015	979	1097	39/0
—	28	25	18	BRUCE HORNSBY Walk In The Sun (<i>RCA</i>)	799	480	294	—	46/15
13	13	16	19	EAGLES Learn To Be Still (<i>Geffen</i>)	785	985	1039	1148	37/0
20	22	20	20	BON JOVI This Ain't A Love Song (<i>Mercury</i>)	756	764	745	712	41/2
21	21	22	21	NICKI FRENCH Total Eclipse Of The Heart (<i>Critique</i>)	706	711	747	688	26/0
—	25	24	22	SOPHIE B. HAWKINS As I Lay Me Down (<i>Columbia</i>)	649	499	423	258	40/10
25	24	23	23	CHRIS ISAAK Somebody's Crying (<i>Reprise</i>)	573	513	530	551	27/1
28	27	26	24	MARTIN PAGE Keeper Of The Flame (<i>Mercury</i>)	502	447	380	279	31/3
27	26	27	25	DAVE MATTHEWS BAND What Would You Say (<i>RCA</i>)	325	372	409	423	17/0
DEBUT	—	—	26	SHERYL CROW Can't Cry Anymore (<i>A&M</i>)	202	64	14	—	10/6
—	—	29	27	GLORIA ESTEFAN It's Too Late (<i>Epic</i>)	196	157	165	127	12/1
—	29	28	28	JON B. & BABYFACE Someone To... (<i>Yab Yum/550 Music</i>)	196	204	183	169	11/2
DEBUT	—	—	29	JORDAN HILL Remember Me This Way (<i>MCA</i>)	170	144	116	123	12/0
30	30	30	30	EDDIE MONEY After This Love Is Gone (<i>Wolfgang</i>)	158	154	179	205	10/0

This chart reflects airplay from July 10-16. Songs ranked by total plays. Highlighted songs indicate Breaker. 65 Hot AC reporters. 61 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are removed from the chart. © 1995, R&R Inc.

NEW & ACTIVE

REAL McCOY Come And Get Your Love (*Arista*)

Total Stations: 7, Adds: 0, Plays: 148, WYXR 24, WQMZ 35 (37), WSGI 15 (15), WMXQ 14 (14), WKDD 15 (15), WQLH 19 (13), KTHT 26 (22).

HOOTIE & THE BLOWFISH Only Wanna Be With You (*Atlantic*)
Total Stations: 8, Adds: 3, Plays: 144, WBLI 11, WPLJ 20 (20), WBT 26 (26), WMXL 17, KHM 11 (5), WKDD 15, WME 16 (15), KYSR 28 (15).

SELENA I Could Fall In Love (*EMI Latin*)

Total Stations: 8, Adds: 6, Plays: 142, WBMX 5, WYXR 29, WYYY 5 (5), WMTX 5, WMXQ 28, KKMY 5 (4), KDMX 12 (11), WKTI 14, KISN 15, KTHT 24 (20).

DANNY TATE Dreamin' (*Charisma/Virgin*)

Total Stations: 9, Adds: 1, Plays: 129, WEZF 10 (10), WKEE 26 (25), WJRZ 10, KKMY 15 (15), KDMX 12 (11), KHM 13 (14), KRLB 5 (5), WKTI 23 (25), WNSN 15 (15).

MIKE & THE MECHANICS Over My Shoulder (*Atlantic*)

Total Stations: 7, Adds: 1, Plays: 124, WYYY 22 (22), WQSM 10 (10), WMXB 23 (23), WMTX 22 (21), KURB 19 (21), WMXC 14, KMGQ 14 (14).

DEL AMITRI Roll To Me (*A&M*)

Total Stations: 6, Adds: 4, Plays: 102, WBLI 11, WRQX 15 (15), WQMZ 24 (29), WQSM 20, WKDD 15, WKTI 17.

BUCKSHOT LEFONQUE Some Cow Fonque (*Columbia*)

Total Stations: 6, Adds: 1, Plays: 86, WBMX 5 (6), WEZF 5 (5), WKEE 5, WQSM 34, (27), WKTI 27 (25), KMGQ 10 (10).

U.N.V. So In Love With You (*Maverick/WB*)

Total Stations: 6, Adds: 1, Plays: 74, WBMX 8 (8), WYXR 7 (7), KKMY 8 (8), KTHT 20 (7), KOSO 7, KIOI 24 (24).

BROWNSTONE I Can't Tell You Why (*MJJ/Epic*)

Total Stations: 7, Adds: 1, Plays: 73, WBMX 8 (5), WEZF 5 (5), WYXR 30 (29), WMTX 8 (5), WMC 5, KKMY 10 (10), KTHT 7 (7).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

No Songs Qualified
For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BRUCE HORNSBY Walk In The Sun (<i>RCA</i>)	15
SOPHIE B. HAWKINS As I Lay Me Down (<i>Columbia</i>)	10
SEAL Kiss From A Rose (<i>ZTT/Sire/WB</i>)	8
ALL-4-ONE I Can Love You Like That (<i>Blitz/Atlantic</i>)	7
BLUES TRAVELER Run-Around (<i>A&M</i>)	7
SHERYL CROW Can't Cry Anymore (<i>A&M</i>)	6
ELTON JOHN Made In England (<i>Rocket/Island</i>)	6
SELENA I Could Fall In Love (<i>EMI Latin</i>)	6
DEL AMITRI Roll To Me (<i>A&M</i>)	4
HOOTIE & THE BLOWFISH Let Her Cry (<i>Atlantic</i>)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SEAL Kiss From A Rose (<i>ZTT/Sire/WB</i>)	+357
BRUCE HORNSBY Walk In The Sun (<i>RCA</i>)	+319
BLUES TRAVELER Run-Around (<i>A&M</i>)	+210
VANESSA WILLIAMS Colors Of The... (<i>Hollywood</i>)	+206
BOYZ II MEN Water Runs Dry (<i>Motown</i>)	+198
ELTON JOHN Made In England (<i>Rocket/Island</i>)	+178
ALL-4-ONE I Can Love You Like (<i>Blitz/Atlantic</i>)	+176
SOPHIE B. HAWKINS As I Lay Me Down (<i>Columbia</i>)	+150
SHERYL CROW Can't Cry Anymore (<i>A&M</i>)	+138
SELENA I Could Fall In Love (<i>EMI Latin</i>)	+102

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
DES'REE You Gotta Be (<i>550 Music</i>)
MADONNA Take A Bow (<i>Maverick/Sire/WB</i>)
AMY GRANT & VINCE GILL House Of Love (<i>A&M</i>)
EAGLES Love Will Keep Us Alive (<i>Geffen</i>)
MELISSA ETHERIDGE I'm The Only One (<i>Island</i>)
BON JOVI Always (<i>Mercury</i>)
VANESSA WILLIAMS The Sweetest Days (<i>Mercury</i>)
GIN BLOSSOMS Found Out About You (<i>A&M</i>)
JOHN MELLENCAMP Wild Night (<i>Mercury</i>)
JON SECADA If You Go (<i>SBK/EMI</i>)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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HOT AC REPORTERS

Stations and their adds listed alphabetically by market

WKDD/Akron, OH PD/MD: Chuck Collins 15 DEL AMITRI "Roll" 15 SOUL ASYLUM "Misery" 15 HOOTIE & BLOWFISH "Only" KKMY/Beaumont, TX GM/MD: Robert X. Brown MD: Gary D. 10 VANESSA WILLIAMS "Colors" 5 PORTRAIT "Deep" 5 GIOVANNI "Eyes" WMXQ/Birmingham, AL PD: Jeff Tyson MD: Gail O'Brien 28 SELENA "Could" 24 HOOTIE & BLOWFISH "Cry" 14 DAVE MATTHEWS BAND "Ants" WBMX/Boston, MA PD/MD: Greg Strassel 14 HOOTIE & BLOWFISH "Cry" 5 SELENA "Could" WEZF/Burlington, VT PD/MD: Dave Simmons 10 BLUES TRAVELER "Run" 5 PORTRAIT "Deep" 5 BRUCE HORNSBY "Walk" 5 ARNOLD MCCULLER "Soul" WHBC-FM/Canton, OH PD: Gary Rivers MD: Brice Lewis 15 BLUES TRAVELER "Run" WSSX/Charleston, SC PD/MD: Rich Bailey 14 BRUCE HORNSBY "Walk" WBT-FM/Charlotte, NC OM: Tom Jackson PD/MD: John McFadden 20 BLUES TRAVELER "Run" 17 BLESSID UNION OF... "Believe" 17 BRYAN ADAMS "Have" WQMZ/Charlottesville, VA PD: Dann Miller MD: Dave Reynolds 23 DIONNE FARRIS "Don't" 22 COLLECTIVE SOUL "December" WTMX/Chicago, IL PD: Barry James MD: Brian Kelly 14 BRUCE HORNSBY "Walk" 5 BON JOVI "This" 5 HOOTIE & BLOWFISH "Cry" WQAL/Cleveland, OH PD: Mary Ellen Kachinske MD: Steve Curry No Adds	KVUU/Colorado Springs, CO PD/MD: Bobby Christian 25 BRUCE HORNSBY "Walk" KDMX/Dallas, TX PD: Russ Morley MD: Kim Ashley No Adds WDAQ/Danbury, CT PD: Bill Trotta MD: Ryan Carrington 7 SHERYL CROW "Cry" KALC/Denver, CO PD: Gregg Cassidy MD: Jim Lawson No Adds KWMX/Denver, CO PD: John Peake MD: Paul Donovan 25 BOYZ II MEN "Water" 25 ELTON JOHN "Made" 25 BRUCE HORNSBY "Walk" KSTZ/Des Moines, IA PD: Kipper McGee MD: John Weis 13 SOPHIE B. HAWKINS "Lay" WKQI/Detroit, MI PD: Tom O'Brien MD: Fred Buchalter 14 BRUCE HORNSBY "Walk" KATF/Dubuque, IA OM/MD: Tommy Allen MD: Jackie Livingston 26 BRUCE HORNSBY "Walk" 26 SHERYL CROW "Cry" 26 JON B. & BABYFACE "Someone" WQSM/Fayetteville, NC PD: Ron Antill MD: Dave Stone 20 DEL AMITRI "Roll" 20 BLUES TRAVELER "Run" 10 SOPHIE B. HAWKINS "Lay" WMEE/Fort Wayne, IN PD: Jeff D. Davis MD: Captain Chris Didier 14 SHERYL CROW "Cry" KTHT/Fresno, CA PD: Jon Zellner MD: Mike Alexander 14 SEAL "Kiss" 5 SOPHIE B. HAWKINS "Lay" 5 ELTON JOHN "Made" WQAL/Cleveland, OH PD: Mary Ellen Kachinske MD: Steve Curry No Adds	WQLH/Green Bay, WI PD: Michael T MD: Kenny D 23 SEAL "Kiss" WKZL/Greensboro, NC PD: Jeff McHugh MD: Doug McKnight 8 SEAL "Kiss" 7 ALL-4-ONE "Can" WDLX/Greenville, NC PD: Gary Jackson MD: Doug Moreland 5 ALL-4-ONE "Can" 5 BRUCE HORNSBY "Walk" WMIY/Greenville, SC PD/MD: Mark Pollitt OM: Loyd Ford 24 HOOTIE & BLOWFISH "Cry" KHMX/Houston, TX PD: Pat Paxton MD: Rich Anhorn 11 SHERYL CROW "Cry" 5 MARTIN PAGE "Keeper" WKKE-FM/Huntington, WV PD: Dan Persigehl MD: Gary Miller 35 ELTON JOHN "Made" 27 COLLECTIVE SOUL "December" 27 SHERYL CROW "Cry" 19 MARTIN PAGE "Keeper" 5 BUCKSHOT LEFONQUE "Cow" WJDX/Jackson, MS GM/MD: Wayne Scott 18 BRUCE HORNSBY "Walk" 17 BLUES TRAVELER "Run" WIVY/Jacksonville, FL PD: Dave Anthony APD/MD: Jeff Donovan 20 SOPHIE B. HAWKINS "Lay" 20 VANESSA WILLIAMS "Colors" WMXL/Lexington, KY PD: Dale O'Brian MD: Mike Graves 17 HOOTIE & BLOWFISH "Only" 17 SEAL "Kiss" 6 PETER CETERA "Forever" KURB/Little Rock, AR PD: Randy Cain MD: Kevin Miller 11 JON B. & BABYFACE "Someone" WBLI/Long Island, NY PD: Stef Rybak MD: Bill Terry 11 DEL AMITRI "Roll" 11 HOOTIE & BLOWFISH "Only" KYSR/Los Angeles, CA PD: Randy Lane MD: Angela Perelli 20 ADAM ANT "Wonderful" 20 SHERYL CROW "Cry" 15 ALL-4-ONE "Can" WMC-FM/Memphis, TN OM: Chuck Morgan MD: Henry Nelson 12 BRUCE HORNSBY "Walk" 10 SOPHIE B. HAWKINS "Lay" 5 BROWNSTONE "Tell" WKTJ/Milwaukee, WI PD: Danny Clayton MD: Leonard Peace 17 DEL AMITRI "Roll" 14 SELENA "Could" 9 BLESSID UNION OF... "Let" WMXC/Mobile, AL VP/Prog: Bill Black MD: Rich Freeman 14 CURTIS STIGERS "Time" 14 MIKE & THE MECHANICS "Shoulder" KOSO/Modesto, CA PD: Max Miller MD: Donna Miller 7 U.N.V. "Love" WJRZ/Monmouth-Ocean, NJ OM/MD: Lance DeBock MD: Jim Kelly 18 SEAL "Kiss" 14 SOPHIE B. HAWKINS "Lay" 10 DANNY TATE "Dreamin" WMXS/Montgomery, AL GM/MD: Larry Stevens MD: Karen Rite No Adds WSGL/Naples, FL PD: Chuck Gaffney MD: Brian Lange 20 GLORIA ESTEFAN "Too" 15 GIOVANNI "Eyes" WMXV/New York, NY PD/MD: Steve Weed 7 SEAL "Kiss" WPLJ/New York, NY VP/Prog: Tom Cuddy PD: Scott Shannon MD: Mike Preston 12 BRUCE HORNSBY "Walk" 12 COLLECTIVE SOUL "December" KYIS/Oklahoma City, OK PD/MD: Brenda Bennett 5 ALL-4-ONE "Can" WYXR/Philadelphia, PA PD: Chuck Knight MD: Joe Proke 30 MICHAEL JACKSON "Aone" 29 SELENA "Could" WVTY/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 39 SEAL "Kiss" 24 ELTON JOHN "Made" WCSD/Portland, ME PD/MD: Jeff McBride 16 BRUCE HORNSBY "Walk" KMXG/Quad Cities, IA-IL OM: David Sands PD: Matt Williams 16 CHRIS ISAAK "Crying" KNEV/Reno, NV PD/MD: Rusty Keys 24 BRUCE HORNSBY "Walk" 24 ALL-4-ONE "Can" WMXB/Richmond, VA PD: Steve Davis MD: Kat Simons 14 BLUES TRAVELER "Run" 14 SOPHIE B. HAWKINS "Lay" KGBY/Sacramento, CA PD: Robert John MD: Vince Garcia 24 ALL-4-ONE "Can" KISN-FM/Salt Lake City, UT PD: Jim Morales MD: Brandon Young 15 SELENA "Could" 15 BRUCE HORNSBY "Walk" KIOI/San Francisco, CA OM/MD: Dave Shakes MD: Connie Lindell 15 BRUCE HORNSBY "Walk" 15 ELTON JOHN "Made" KMGQ/Santa Barbara, CA PD: Nancy Newcomer MD: Abby Bonell 7 BON JOVI "This" WAEV/Savannah, GA PD/MD: Burke Allen 25 ELTON JOHN "Made" KPLZ/Seattle, WA PD/MD: John Dimick OM: Rob Dunlop 27 SOPHIE B. HAWKINS "Lay" 27 MARTIN PAGE "Keeper" WNSN/South Bend, IN PD/MD: Rob Poulin 7 SEAL "Kiss" 7 BLUES TRAVELER "Run" 7 TOM JONES "Situation" WYYY/Syracuse, NY OM: Alan Furst PD: Jim Radford No Adds WMTX/Tampa, FL PD: Mason Dixon MD: Rico Blanco 5 SELENA "Could" 5 SOPHIE B. HAWKINS "Lay" KMAJ-FM/Topeka, KS OM: David Sands PD: John Lee Hooker MD: Rose Rues No Adds WRQX/Washington, D.C. PD: Randy James MD: Linda Silver 10 ALL-4-ONE "Can" 10 SOPHIE B. HAWKINS "Lay" 65 Total Reporters 64 Current Reporters 61 Current Playlists Reported Frozen Playlist (2): WIOG/Saginaw, MI KYKY/St. Louis, MO Did Not Report, Playlist Frozen (1): KRLB/Lubbock, TX Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (1): WLRW/Champaign, IL
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HOT AC PLAYLISTS

July 14, 1995 R&R • 57

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

MARKET #1
WJLV/New York
(212) 407-4502
Weed

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	REMBRANDT'S/It'll Be There For...
40	40	40	40	40	BRYAN ADAMS/Have You Ever...
40	40	40	40	40	BLESSID UNION OF.../I Believe
40	40	40	40	40	NICKI FRENCH/Total Eclipse Of...
28	40	28	28	28	VANESSA WILLIAMS/Colors Of The Wind
10	21	21	21	21	HOTDIE & BLOWFISH/Let Her Cry
14	28	28	28	28	JAMIE WALTERS/Hold On
28	28	28	28	28	EAGLES/Learn To Be Still
28	28	28	28	28	DIONNE FARRIS/I Know
40	28	28	28	28	HOTDIE & BLOWFISH/Hold My Hand
21	21	21	21	21	AMY GRANT/Big Yellow Taxi
28	28	28	28	28	ANNIE LENNOX/No More "I Love..."
14	14	14	14	14	JON SECADA/Where Do I Go...
21	21	21	21	21	JOHN MELLENCAMP/Leave Virginia Alone
14	14	14	14	14	Gloria Estefan/Everlasting Love
14	14	14	14	14	GLORIA ESTEFAN/It's Too Late
7	10	10	10	10	ELTON JOHN/Made In England
10	10	10	10	10	BON JOVI/Always
28	10	10	10	10	MADONNA/Take A Bow
10	10	10	10	10	GIN BLOSSOMS/Found Out About You
10	10	10	10	10	MELISSA ETHERIDGE/In The Only One
7	7	7	7	7	DES'REE/You Gotta Be
7	7	7	7	7	SOPHIE B. HAWKINS/As I Lay Me Down
10	10	10	10	10	BRUCE HORNSBY/Walk In The Sun
10	10	10	10	10	MARTIN PAGE/Keeper Of The Flame
5	5	5	5	5	SEAL/Kiss From A Rose
5	5	5	5	5	BLUES TRAVELER/Run-Around

MARKET #1
WPLJ/New York
(212) 613-8921
Cuddy/Shannon/Preston

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	40	39	34	34	REMBRANDT'S/It'll Be There For...
39	38	38	34	34	BLESSID UNION OF.../I Believe
37	37	37	33	33	DIONNE FARRIS/I Know
37	37	37	33	33	HOTDIE & BLOWFISH/Let Her Cry
28	29	29	29	29	BLUES TRAVELER/Run-Around
36	33	36	33	33	BRYAN ADAMS/Have You Ever...
26	26	26	26	26	JAMIE WALTERS/Hold On
24	26	28	25	25	ROD STEWART/Leave Virginia Alone
35	32	33	24	24	MARTIN PAGE/In The House...
35	32	33	24	24	NICKI FRENCH/Total Eclipse Of...
26	26	27	24	24	BON JOVI/This Ain't A Love...
30	26	25	24	24	HOTDIE & BLOWFISH/Hold My Hand
12	12	12	12	12	SEAL/Kiss From A Rose
25	24	25	21	21	VANESSA WILLIAMS/Colors Of The Wind
18	15	16	15	15	Gloria Estefan/Everlasting Love
12	20	20	20	20	HOTDIE & BLOWFISH/Only Wanna Be...
10	10	10	10	10	SOPHIE B. HAWKINS/As I Lay Me Down
12	20	20	20	20	ELTON JOHN/Made In England
22	32	32	15	15	MELISSA ETHERIDGE/Like The Way I Do
15	15	14	14	14	JOHN MELLENCAMP/Wild Night
11	11	13	14	14	GIN BLOSSOMS/Found Out About You
11	15	15	13	13	COUNTING CROWS/Mr. Jones
11	10	10	10	10	BRUCE HORNSBY/Walk In The Sun
11	10	10	10	10	COLLECTIVE SOUL/December
11	10	10	10	10	MELISSA ETHERIDGE/In The Only One
11	10	10	10	10	JON SECADA/It's Your Turn
11	10	10	10	10	MEAT LOAF/If I Do Anything...
10	10	10	10	10	BON JOVI/Always
18	10	10	10	10	DAVE MATTHEWS BAND/What Would You Say
10	10	10	10	10	10,000 MANIACS/Because The Night

MARKET #2
KYSR/Los Angeles
(818) 955-7000
Lanz/Perelli

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	50	51	51	51	REMBRANDT'S/It'll Be There For...
46	46	50	50	50	ANNIE LENNOX/No More "I Love..."
30	36	40	48	48	BLUES TRAVELER/Run-Around
30	36	40	48	48	BOYZ II MEN/Water Runs Dry
36	39	39	39	39	CHRIS ISAAK/Somebody's Crying
20	30	34	38	38	SEAL/Kiss From A Rose
51	45	38	37	37	DIONNE FARRIS/I Know
44	45	51	28	28	BRYAN ADAMS/Have You Ever...
36	25	28	28	28	HOTDIE & BLOWFISH/Let Her Cry
12	12	20	28	28	NICKI FRENCH/Total Eclipse Of...
12	12	20	28	28	BON JOVI/This Ain't A Love...
15	15	15	15	15	HOTDIE & BLOWFISH/Only Wanna Be...
27	24	28	28	28	MARTIN PAGE/In The House...
25	30	31	25	25	VANESSA WILLIAMS/Colors Of The Wind
40	20	25	25	25	EAGLES/Learn To Be Still
36	33	32	30	30	HOTDIE & BLOWFISH/Hold My Hand
30	32	32	30	30	DAVE MATTHEWS BAND/What Would You Say
30	32	32	30	30	ADAM ANT/Wonderful
27	20	25	20	20	SHERYL CROW/Can't Cry Anymore
36	24	21	20	20	GIN BLOSSOMS/Hey Jealousy
21	17	20	20	20	ELTON JOHN/Make Love To...
12	10	10	10	10	GREEN DAY/When I Come Around

MARKET #3
WTMX/Chicago
(708) 677-5900
James/Kelly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	42	43	43	SOPHIE B. HAWKINS/As I Lay Me Down
4	39	42	43	43	VANESSA WILLIAMS/Colors Of The Wind
20	18	41	43	43	ANNIE LENNOX/No More "I Love..."
39	38	39	39	39	NICKI FRENCH/Total Eclipse Of...
37	39	37	38	38	HOTDIE & BLOWFISH/Hold My Hand
37	38	39	37	37	REMBRANDT'S/It'll Be There For...
15	16	16	34	34	BLUES TRAVELER/Run-Around
19	18	20	20	20	EAGLES/Learn To Be Still
5	14	19	19	19	ALL-4-ONE/Can Love You...
15	20	19	19	19	SEAL/Kiss From A Rose
14	18	19	19	19	BLESSID UNION OF.../I Believe
16	15	17	17	17	BOYZ II MEN/It'll Make Love To...
15	15	16	16	16	ELTON JOHN/Made In England
14	16	16	15	15	AMY GRANT/Big Yellow Taxi
45	10	14	15	15	GRANT & GILL/House Of Love
39	10	13	14	14	DES'REE/You Gotta Be
39	10	13	14	14	DES'REE/You Gotta Be
14	12	13	14	14	MADONNA/Take A Bow
12	12	13	13	13	MELISSA ETHERIDGE/Come To My Window
15	13	10	13	13	LITTLE TEXAS/What Might Have Been
12	12	13	13	13	SPIN DOCTORS/Two Princes
14	13	12	13	13	JOSHUA KADISON/Beautiful In My Eyes
40	37	40	40	40	MARTIN PAGE/In The House...
14	13	11	11	11	EAGLES/Love Will Keep Us...
12	13	13	13	13	JOHN MELLENCAMP/Wild Night
5	5	5	5	5	BAKER & INGRAM/When You Love...
5	5	5	5	5	CHRIS ISAAK/Somebody's Crying
5	5	5	5	5	Gloria Estefan/It's Too Late
5	5	5	5	5	SPRINGFIELD & HALL/Wherever Would I Be
4	5	5	5	5	BOYZ II MEN/Water Runs Dry

MARKET #4
KIOI/San Francisco
(415) 956-5101
Shakes/Lindell

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	45	45	51	51	BLESSID UNION OF.../I Believe
44	44	45	50	50	AARON NEVILLE/Can't Stop My...
40	40	40	45	45	MARTIN PAGE/In The House...
38	38	39	41	41	IONNIE FARRIS/I Know
46	46	42	40	40	BRYAN ADAMS/Have You Ever...
43	43	35	35	35	BOYZ II MEN/Water Runs Dry
29	29	30	33	33	VANESSA WILLIAMS/Colors Of The Wind
29	29	33	33	33	GRANT & GILL/House Of Love
26	26	26	26	26	REMBRANDT'S/It'll Be There For...
19	19	20	20	20	JORDAN HILL/Remember Me This Way
12	12	25	30	30	ALL-4-ONE/Can Love You...
42	42	36	29	29	ELTON JOHN/Make Love To...
34	34	25	29	29	CHRIS ISAAK/Somebody's Crying
9	9	19	29	29	DES'REE/You Gotta Be
30	30	29	29	29	CHRISTOPHER CROSS/Open Up My Window
24	24	24	24	24	U.N.Y./So In Love With You
14	14	14	14	14	EDDIE MONEY/After The Love...
26	26	29	29	29	SEAL/Kiss From A Rose
26	26	29	29	29	BAKER & INGRAM/When You Love...
11	11	11	18	18	LITTLE TEXAS/What Might Have Been
41	41	12	16	16	ANNIE LENNOX/No More "I Love..."
15	15	15	15	15	BRUCE HORNSBY/Walk In The Sun
15	15	15	15	15	ELTON JOHN/Made In England

MARKET #5
WYXR/Philadelphia
(610) 668-0750
Knight/Proke

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	BOYZ II MEN/Water Runs Dry
47	47	47	48	48	Gloria Estefan/Everlasting Love
46	47	47	46	46	LUTHER VANDROSS/Love The Dne...
40	40	40	40	40	BLESSID UNION OF.../I Believe
30	40	40	40	40	ALL-4-ONE/Can Love You...
29	40	40	40	40	GERALD LEVERT/It's Love Anything
33	33	33	34	34	NICKI FRENCH/Total Eclipse Of...
47	47	47	47	47	2 UNLIMITED/Get Ready For This
33	33	33	34	34	MADONNA/Don't Stop
24	24	24	24	24	DIONNE FARRIS/I Know
33	33	33	33	33	JADE/Every Day Of
29	29	29	30	30	BROWNSTONE/Can't Tell You Why
29	29	29	30	30	MICHAEL JACKSON/You Are Not Alone
7	29	29	29	29	VANESSA WILLIAMS/Colors Of The Wind
24	24	24	24	24	SELENA/Could Fall In Love
15	15	15	15	15	REAL MCCOY/Come And Get Your...
33	15	15	12	12	DES'REE/You Gotta Be
34	15	15	12	12	JAKI GRAHAM/Ain't Nobody
15	15	15	12	12	REAL MCCOY/Another Night
15	15	15	12	12	BROWNSTONE/It's Your Turn
12	12	12	11	11	BOYZ II MEN/It'll Make Love To...
10	10	10	10	10	4 PM/Sukiyaki
39	39	39	10	10	MADONNA/Don't Stop
7	7	7	7	7	PORTER/How Deep Is Your...
7	7	7	7	7	JON B. & BABYFACE/Someone To Love
7	7	7	7	7	STEVIE B/Dream About You
7	7	7	7	7	BAKER & INGRAM/When You Love...
7	7	7	7	7	BRIAN MCKNIGHT/Crazy Love
7	7	7	7	7	U.N.Y./So In Love With You
7	7	7	7	7	AFTER 7/It's Your Turn

MARKET #6
WKQV/Detroit
(810) 967-3750
O'Brien/Buchalter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	BRYAN ADAMS/Have You Ever...
35	35	35	35	35	REMBRANDT'S/It'll Be There For...
35	35	35	35	35	DIONNE FARRIS/I Know
28	28	28	28	28	MARTIN PAGE/In The House...
24	28	28	28	28	BOYZ II MEN/Water Runs Dry
28	28	28	28	28	DES'REE/You Gotta Be
28	28	28	28	28	JAMIE WALTERS/Hold On
24	24	24	24	24	MADONNA/Take A Bow
24	24	24	24	24	HOTDIE & BLOWFISH/Let Her Cry
24	24	24	24	24	VANESSA WILLIAMS/Colors Of The Wind
35	24	24	24	24	SEAL/Kiss From A Rose
35	24	21	21	21	HOTDIE & BLOWFISH/Hold My Hand
21	21	21	21	21	MELISSA ETHERIDGE/In The Only One
18	18	18	18	18	ALL-4-ONE/Can Love You...
18	18	18	18	18	ELTON JOHN/Made In England
14	18	18	18	18	SOPHIE B. HAWKINS/As I Lay Me Down
10	18	18	18	18	GRANT & GILL/House Of Love
14	14	14	14	14	MADONNA/Secret
14	14	14	14	14	ELTON JOHN/Make Love To...
14	14	14	14	14	BOYZ II MEN/It'll Make Love To...
14	14	14	14	14	JOHN MELLENCAMP/Wild Night
14	14	14	14	14	BLESSID UNION OF.../I Believe
10	10	10	10	10	BLUES TRAVELER/Run-Around
10	10	10	10	10	BRUCE HORNSBY/Walk In The Sun
10	10	10	10	10	SHERYL CROW/Can't Cry Anymore

MARKET #7
Mix 102.9
KDMX/Dallas
(214) 991-1029
Morley/Ashley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	17	13	26	26	REMBRANDT'S/It'll Be There For...
20	16	12	26	26	MARTIN PAGE/In The House...
23	23	26	25	25	DIONNE FARRIS/I Know
10	12	10	25	25	VANESSA WILLIAMS/Colors Of The Wind
16	16	12	13	13	EAGLES/Love Will Keep Us...
33	35	12	13	13	BOYZ II MEN/Water Runs Dry
16	13	11	12	12	DANNY TATE/Dreamin'
36	35	25	12	12	ROD STEWART/Leave Virginia Alone
35	10	12	12	12	AMY GRANT/Big Yellow Taxi
30	17	13	12	12	DES'REE/You Gotta Be
10	15	15	12	12	BLESSID UNION OF.../I Believe
29	10	12	10	10	ELTON JOHN/Make Love To...
8	11	12	12	12	SELENA/Could Fall In Love
10	8	12	12	12	ALL-4-ONE/Can Love You...
35	34	25	11	11	BRYAN ADAMS/Have You Ever...
17	16	14	11	11	MADONNA/Take A Bow
11	24	25	10	10	SOPHIE B. HAWKINS/As I Lay Me Down
11	24	25	10	10	ANNIE LENNOX/No More "I Love..."
5	5	9	9	9	BON JOVI/This Ain't A Love...
10	11	11	7	7	ELTON JOHN/Make Love To...
15	12	11	7	7	AARON NEVILLE/Can't Stop My...
8	5	7	7	7	BRUCE HORNSBY/Walk In The Sun
8	8	6	6	6	GRANT & GILL/House Of Love
10	6	6	6	6	GIN BLOSSOMS/Found Out About You
1					

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
8	4	3	1	VANESSA WILLIAMS Colors Of The Wind (Hollywood) 2408 2231 1971 1434 100/4					
2	2	1	2	BOYZ II MEN Water Runs Dry (Motown) 2288 2365 2275 2177 95/0					
1	1	2	3	BRYAN ADAMS Have You Ever Really Loved A... (A&M) 2180 2310 2395 2542 95/0					
3	3	4	4	EAGLES Learn To Be Still (Geffen) 1742 1956 2055 2113 83/0					
6	5	5	5	ROD STEWART Leave Virginia Alone (WB) 1699 1773 1745 1700 78/0					
19	13	9	6	ALL-4-ONE I Can Love You Like That (Blitz/Atlantic) 1690 1337 1199 929 88/7					
4	6	6	7	ELTON JOHN Believe (Rocket/Island) 1446 1587 1722 1891 85/0					
13	10	10	8	REMBRANDTS I'll Be There For You (EastWest/EEG) 1351 1313 1270 1195 59/1					
15	15	13	9	JORDAN HILL Remember Me This Way (MCA) 1318 1241 1158 1032 77/2					
5	7	7	10	BLESSID UNION OF SOULS I Believe (EMI) 1254 1456 1650 1816 65/0					
17	14	14	11	AMY GRANT Big Yellow Taxi (A&M) 1234 1234 1170 1018 69/0					
12	11	12	12	ANITA BAKER & JAMES INGRAM When You... (Elektra/EEG) 1188 1292 1248 1211 71/0					
14	16	15	13	GLORIA ESTEFAN It's Too Late (Epic) 1108 1193 1150 1053 74/0					
BREAKER	13			BRUCE HORNSBY Walk In The Sun (RCA) 1085 825 537 — 75/13					
9	8	8	15	AARON NEVILLE Can't Stop My Heart From... (A&M) 1040 1372 1413 1408 63/1					
10	9	11	16	JIM BRICKMAN Angel Eyes (Windham Hill) 984 1298 1347 1375 63/0					
BREAKER	17			CURTIS STIGERS This Time (Arista) 980 834 731 641 71/5					
BREAKER	18			ELTON JOHN Made In England (Rocket/Island) 966 825 659 447 67/8					
11	17	17	19	MARTIN PAGE In The House Of Stone And Light (Mercury) 877 996 1047 1267 51/0					
7	12	16	20	ANNIE LENNOX No More "I Love You's" (Arista) 816 1134 1204 1529 48/0					
28	25	24	21	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic) 639 519 481 391 28/4					
—	—	29	22	SEAL Kiss From A Rose (ZTT/Sire/WB) 551 339 285 197 41/12					
29	27	27	23	MARTIN PAGE Keeper Of The Flame (Mercury) 518 453 406 280 41/3					
27	26	26	24	DUSTY SPRINGFIELD & DARYL HALL Wherever... (Columbia) 473 483 462 418 40/3					
DEBUT	25			SOPHIE B. HAWKINS As I Lay Me Down (Columbia) 470 316 293 279 35/11					
26	24	25	26	MIKE & THE MECHANICS Over My Shoulder (Atlantic) 402 491 482 447 27/0					
—	30	30	27	DAVID SANBORN This Masquerade (Elektra/EEG) 382 338 295 248 42/4					
—	29	28	28	CHRIS ISAAK Somebody's Crying (Reprise) 371 340 312 262 29/4					
20	19	23	29	JON SECADA Where Do I Go From You (SBK/EMI) 369 659 845 926 31/0					
DEBUT	30			SELENA I Could Fall In Love (EMI Latin) 333 226 161 — 29/9					

This chart reflects airplay from July 10-16. Songs ranked by total plays. Highlighted songs indicate Breaker. 103 AC reporters. 97 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are removed from the chart. © 1995, R&R Inc.

NEW & ACTIVE

CHRISTOPHER CROSS Open Up My Window (Rhythm Safari/Priority)
Total Stations: 35, Adds: 3, Plays: 282, WCOD 5 (5), WRCH 12 (12), WWLI 10 (10), WHYN 7 (7), WYJB 5 (5), WLIF 8, WLZW 7, WGAY 5 (5), WKWK 7 (7), WMGS 13 (9), WTCB 7 (7), WMGF 3, WTVR 5 (5), WUSA 8 (5), WOOF 11 (11), WAHR 15 (15), WJXB 7 (5), KTDY 2 (3), WRVR 7 (7), KKMJ 7 (7), KMXR 5 (5), KOXT 7 (7), WROE 5 (5), WNNK 5 (5), WDOK 10 (16), WLQT 7 (5), WAJI 5 (5), WLQR 7 (7), WWWM 20 (20), WMT 7 (7), KELO 8 (5), KCLI 13 (13), KSFI 15 (15), KWAV 5 (5), KLSY 12 (12).

CARLY SIMON Touched By The Sun (Arista)
Total Stations: 26, Adds: 2, Plays: 205, WCOD 5 (5), WWLI 15 (5), WMAS 5 (5), WKLI 10 (10), WYJB 14 (14), WVAF 5 (5), WOBM 12 (12), WLZW 10 (10), WGAY 5 (5), WARM 6 (6), WTVR 5 (5), WLMX 5 (5), KTDY 4 (7), KOXT 5 (5), WROE 14 (7), WRRM 13 (12), WNNK 10 (10), WDOK 8 (8), WLQT 7 (7), WAJI 5, WLHT 7 (7), WFMK 8 (8), WLQR 5 (5), WWWM 12 (12), KCLI 3 (3), KKCW 7.

MICHAEL DAMIAN Never Walk Away (Wildcat)
Total Stations: 20, Adds: 3, Plays: 191, WSSH 12 (12), WCOD 14 (14), WRCH 12 (10), WHYN 7 (14), WYJB 5 (5), WLEV 5 (3), WLZW 10, WGAY 5, WKWK 12 (7), WOOF 7 (7), KMXR 5 (5), WROE 14 (5), WNNK 5 (5), WLQT 17 (7), WIKY 5 (3), WAJI 5 (5), WLQR 17 (10), WWWM 20 (20), WMT 7, WLQR 7 (7).

NICKI FRENCH Total Eclipse Of The Heart (Citique)
Total Stations: 12, Adds: 0, Plays: 185, WVAF 11 (11), WALK 24 (24), WBEB 17 (17), WRMF 23 (22), WOOF 7 (7), KHLA 12 (14), KMGL 7 (5), KVRV 23 (23), WMT 5 (5), WLQR 24 (31), KCIC 6 (5), KBIG 26 (26).

BETTE MIDLER To Deserve You (Atlantic)
Total Stations: 21, Adds: 4, Plays: 179, WCOD 5 (5), WRCH 10 (8), WHYN 14 (7), WMAS 12 (5), WMJQ 14 (14), WGAY 5, WTCB 7 (7), WWDE 7 (8), WAHR 15 (10), WTFM 9 (9), WJXB 7, WRVR 7 (4), KKMJ 7, KOXT 5 (5), WROE 7 (5), WLQR 5 (5), WWWM 12 (8), KELO 8 (5), KCLI 3 (3), KSNE 13 (11), KRNO 7.

DEBBIE GIBSON For Better Or Worse (SBK/EMI)
Total Stations: 20, Adds: 10, Plays: 151, WSSH 5 (4), WCOD 5 (5), WKLI 5 (10), WLEV 5 (3), WFPG 7, WTCB 7, WOOF 11 (7), WTFM 9, KTDY 8, KOXT 5 (5), WROE 5 (5), WLTF 6, WLQT 7, WFMK 8, WLQR 5 (5), WWWM 8, WLQR 7 (2), KOSI 5 (5), KYMG 27, KLSY 6.

BROWNSTONE I Can't Tell You Why (MJJ/Epic)
Total Stations: 19, Adds: 3, Plays: 138, WCOD 5 (5), WRCH 8 (8), WWLI 5, WHYN 7 (7), WKLI 5 (5), WARM 6, WKTK 15 (15), WTVR 5 (5), KMXR 5, KOXT 7 (7), WROE 14 (14), WLQT 5 (5), WFMK 8 (8), WLQR 5 (5), WWWM 12 (12), KRNO 7 (7), KJSN 5 (5), KWAV 5 (5), KISC 9 (7).

PORTRAIT How Deep Is Your Love (Capitol)
Total Stations: 12, Adds: 0, Plays: 114, WRCH 8 (8), WLIF 4 (4), WKTK 15 (15), WOOF 7 (7), WAHR 15 (15), KTDY 2 (5), KMXR 4 (4), WROE 14 (7), WAJI 5 (5), WLQR 5 (5), WLQR 16 (12), KSSK 19 (19).

LEBO M Kube (Walt Disney)
Total Stations: 12, Adds: 0, Plays: 111, WCOD 5 (5), WRCH 10 (10), WOBM 5 (5), WTFM 12 (12), KOXT 5 (5), WROE 21 (21), WLQT 2 (2), WFMK 8 (8), WMGN 17 (17), WLQR 7 (5), WWWM 12 (12), WLQR 7 (5).

FIREHOUSE Here For You (Epic)
Total Stations: 11, Adds: 5, Plays: 81, WCOD 5 (5), WHYN 7 (7), WKLI 5 (5), WKTK 15, WOOF 11 (11), WAHR 10, KOXT 5, WROE 5 (5), WLQT 5, WLQR 5 (5), WWWM 8.

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

BRUCE HORNSBY Walk In The Sun (RCA)	TOTAL PLAYS/INCREASE 1085/260	TOTAL STATIONS/ADDS 75/13	CHART 14
CURTIS STIGERS This Time (Arista)	TOTAL PLAYS/INCREASE 980/146	TOTAL STATIONS/ADDS 71/5	CHART 17
ELTON JOHN Made In England (Rocket/Island)	TOTAL PLAYS/INCREASE 966/141	TOTAL STATIONS/ADDS 67/8	CHART 18

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BRUCE HORNSBY Walk In The Sun (RCA)	13
SEAL Kiss From A Rose (ZTT/Sire/WB)	12
SOPHIE B. HAWKINS As I Lay Me Down (Columbia)	11
DEBBIE GIBSON For Better Or Worse (SBK/EMI)	10
SELENA I Could Fall In Love (EMI Latin)	9
ELTON JOHN Made In England (Rocket/Island)	8
ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	7
FIREHOUSE Here For You (Epic)	5
CURTIS STIGERS This Time (Arista)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	+353
BRUCE HORNSBY Walk In The Sun (RCA)	+260
SEAL Kiss From A Rose (ZTT/Sire/WB)	+212
VANESSA WILLIAMS Colors Of The... (Hollywood)	+177
SOPHIE B. HAWKINS As I Lay Me Down (Columbia)	+154
CURTIS STIGERS This Time (Arista)	+146
ELTON JOHN Made In England (Rocket/Island)	+141
HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	+120
SELENA I Could Fall In Love (EMI Latin)	+107
DEBBIE GIBSON For Better Or Worse (SBK/EMI)	+100

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
MADONNA Take A Bow (Maverick/Sire/WB)
FOREIGNER Until ... (Generama/Rhythm Safari/Priority)
EAGLES Love Will Keep Us Alive (Geffen)
DES'REE You Gotta Be (550 Music)
AMY GRANT & VINCE GILL House Of Love (A&M)
VANESSA WILLIAMS The Sweetest Days (Mercury)
JON SECADA Mental Picture (SBK/EMI)
BOYZ II MEN On Bended Knee (Motown)
JOHN WAITE How Did I Get By Without You (Imago)
BEN TAYLOR I Will (Giant/Reprise)

Breakers: Songs registering 850 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increase in total plays. Weighted chart appears on R&R ONLINE.



LINDA RONSTADT

and EMMYLOU HARRIS

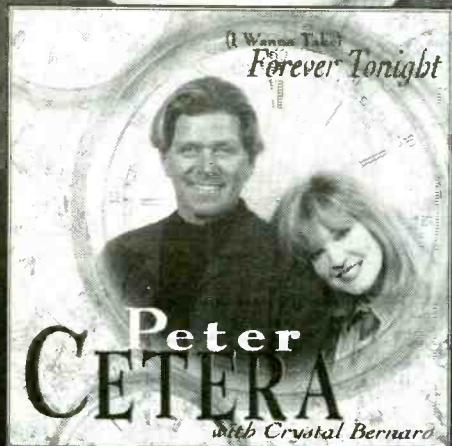
the new single from her album

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FOR REPORTS NEXT WEEK



from the voice that brought you

GLORY OF LOVE, THE NEXT TIME I FALL,
RESTLESS HEART and EVEN A FOOL CAN SEE. . .



(I Wanna Take)
Forever Tonight

the first single from

Peter Cetera's

new album

ONE CLEAR VOICE

featuring his duet
with Crystal Bernard
of NBC's hit series
"WINGS"

GOING FOR ADDS 7/17

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RADIO PROMOTIONS CONTACT
Eddie Mascolo
River North Nashville
1207 17th Ave South • Nashville TN 37212
615.327.0770

FOR VIDEO INFORMATION CONTACT
Craig Bann
Aristo Media
1620 16th Ave South • Nashville TN 37212
615.269.7071

AC REPORTERS

Stations and their adds listed alphabetically by market

<p>WKLI/Albany, NY PD/MD: Jon Knott 10 SOPHIE B. HAWKINS "Lay"</p> <p>WYJB/Albany, NY OM/MD: Buzz Brindle MD: Pat Ryan 5 SPRINGFIELD & HALL "Wherever"</p> <p>WLEV/Allentown, PA PD/MD: Tony Rogers 16 ALL-4-ONE "Can" 16 SEAL "Kiss"</p> <p>KYMG/Anchorage, AK PD/MD: John R. Roberts 27 DEBBIE GIBSON "Better"</p> <p>WROE/Appleton, WI PD/MD: J. Davis 5 GIOVANNI "Eyes" 5 HAL KETCHUM "Stay" 5 SOPHIE B. HAWKINS "Lay" 5 WOODWORTH "Hold" 5 ARNOLD MCCULLER "Soul"</p> <p>WFPG-FM/Atlantic City, NJ OM/MD: Dick Fennessy MD: Marlene Aqua 7 DEBBIE GIBSON "Better" 7 SEAL "Kiss"</p> <p>WBQQ/Augusta, GA PD/MD: John Patrick 10 SPRINGFIELD & HALL "Wherever" 8 DAVID SANBORN "Masquerade"</p> <p>KKMJ/Austin, TX PD: Doc Burns MD: Nolan Cruise 7 SELENA "Could" 7 BETTE MIDLER "Deserve"</p> <p>WLIF/Baltimore, MD OM/MD: Gary Balaban MD: Mark Thoner 8 SELENA "Could" 8 CHRISTOPHER CROSS "Window"</p> <p>WMJJ/Birmingham, AL OM: John Jenkins PD/MD: Joe Madison 10 BRUCE HORNSBY "Walk" 10 CURTIS STIGERS "Time"</p> <p>KCIX/Boise, ID PD: Don Jennings MD: Jim O'Brien No Adds</p>	<p>WMJX/Boston, MA PD: Don Kelley MD: Mark Laurence No Adds</p> <p>WSSH-FM/Boston, MA PD/MD: Bill George 12 BRUCE HORNSBY "Walk"</p> <p>WMJQ/Buffalo, NY PD: Rob Lucas MD: Roger Christian 28 SEAL "Kiss"</p> <p>WCOD/Cape Cod, MA PD/MD: Chris Boles No Adds</p> <p>WMT-FM/Cedar Rapids, IA OM: Rick Sellers PD/MD: Randy Lee 7 SEAL "Kiss" 7 MICHAEL DAMIAN "Never" 5 SELENA "Could" 5 TAKE THAT "Back"</p> <p>WVAF/Charleston, WV OM/MD: Rick Johnson MD: Amy Nutter 21 SEAL "Kiss" 11 SOPHIE B. HAWKINS "Lay" 11 BRUCE HORNSBY "Walk" 5 JON B. & BABYFACE "Someone"</p> <p>WLMX/Chattanooga, TN OM: Bob Forster PD/MD: Joel Dearing 10 CURTIS STIGERS "Time" 10 BRUCE HORNSBY "Walk"</p> <p>WRRM/Cincinnati, OH PD/MD: T.J. Holland No Adds</p> <p>WWNK/Cincinnati, OH PD: Dave Mason MD: Bobbi Maxwell 3 BRUCE HORNSBY "Walk" 3 DAVID SANBORN "Masquerade"</p> <p>WDOO/Cleveland, OH PD: Sue Wilson MD: Scott Miller 9 SOPHIE B. HAWKINS "Lay" 8 CHRIS ISAAK "Crying" 7 DAVID SANBORN "Masquerade"</p> <p>WLTF/Cleveland, OH PD: Steve La Beau MD: Jay Hudson 6 DEBBIE GIBSON "Better" 6 MARTIN PAGE "Keeper"</p>	<p>KKLI/Colorado Springs, CO PD: Steve Larson MD: Sharon Green 13 CHRIS ISAAK "Crying" 2 BRIDGES OF MADISON. "Doe"</p> <p>WTCC/Columbia, SC OM: Doug Spets PD/MD: Brent Johnson 7 SELENA "Could" 7 DEBBIE GIBSON "Better"</p> <p>WSNY/Columbus, OH PD: Don Hallett MD: Bob Nunally 15 ALL-4-ONE "Can" 5 JORDAN HILL "Remember"</p> <p>KMXR/Corpus Christi, TX PD/MD: Jesse DeLeon 21 HOOTIE & BLOWFISH "Cry" 5 BROWNSTONE "Tell"</p> <p>KVIL/Dallas, TX PD: Bill Curtis MD: Alex O'Neal No Adds</p> <p>WLQT/Dayton, OH PD: Scott Barrett APD: Mary Fleenor 7 DEBBIE GIBSON "Better" 5 MARTIN PAGE "Keeper" 5 FIREHOUSE "Here" 2 SEAL "Kiss"</p> <p>WMMX/Dayton, OH PD: Jeff Ballentine MD: Dean Taylor 5 SOPHIE B. HAWKINS "Lay" 5 BRUCE HORNSBY "Walk"</p> <p>KOSI/Denver, CO OM/MD: Scott Taylor 5 SELENA "Could"</p> <p>WOOF/Dothan, AL GMPD: Leigh Simpson OM/MD: Mike Holderfield 11 TAKE THAT "Back"</p> <p>WIKY-FM/Evansville, IN PD/MD: Mark Baker No Adds</p> <p>KEZA/Fayetteville, AR PD/MD: Chip Ariedge 12 HOOTIE & BLOWFISH "Cry" 12 ALL-4-ONE "Can" 12 CURTIS STIGERS "Time" 12 JORDAN HILL "Remember"</p>	<p>WCRZ/Flint, MI OM/MD: Jay Patrick MD: George McIntyre 15 SEAL "Kiss" 15 BRUCE HORNSBY "Walk"</p> <p>WAJ/Fl. Wayne, IN PD: Lee Tobin MD: Barb Richards 5 CARLY SIMON "Touched"</p> <p>WKTK/Gainesville, FL PD/MD: Briton Jon 15 FIREHOUSE "Here"</p> <p>WLHT/Grand Rapids, MI PD: Steve Dirksen MD: Michael Sirianni 7 BRUCE HORNSBY "Walk"</p> <p>WMAG/Greensboro, NC PD/MD: Nick Allen 10 ELTON JOHN "Made" 5 BRUCE HORNSBY "Walk"</p> <p>WRCH/Hartford, CT PD: Allan Camp MD: Joe Hann 8 ALI CAMPBELL "Eyes" 5 SPYRO GYRA "Goodbye" 5 HAL KETCHUM "Stay" 5 ARNOLD MCCULLER "Soul"</p> <p>KSSK-FM/Honolulu, HA PD/MD: Michael Shishido 14 REMBRANDTS "There"</p> <p>WAHR/Huntsville, AL PD: John Malone MD: Bonny O'Brien 10 FIREHOUSE "Here" 10 AL STEWART "Sampan" 10 ALISON KRAUSS "Nothing" 10 BEAUTIFUL WORLD "Know"</p> <p>WENS/Indianapolis, IN PD: Greg Dunkin MD: Bernie Eagan 10 CURTIS STIGERS "Time"</p> <p>WTP/Indianapolis, IN PD: Gary Havens MD: Steve Cooper 8 CHRIS ISAAK "Crying"</p> <p>WTFM/Johnson City, TN PD/MD: Mark E. McKinney 9 DEBBIE GIBSON "Better"</p> <p>WKYE/Johnstown, PA PD: Jack Michaels MD: Brian Wolfe 12 SOPHIE B. HAWKINS "Lay" 10 DEL AMITRI "Roll"</p>	<p>WQLR/Kalamazoo, MI PD: Bill Wertz MD: Brian Wertz No Adds</p> <p>WJXB/Knoxville, TN MD: Jim Kelly 7 BETTE MIDLER "Deserve"</p> <p>KTDY/Lafayette, LA OM/MD: Michael W. Kay MD: Yvonne Arceneaux 8 ELTON JOHN "Made" 8 DEBBIE GIBSON "Better"</p> <p>KHLA/Lake Charles, LA OM: Don Rivers MD: Lee Hudson 10 SELENA "Could"</p> <p>WFMK/Lansing, MI PD/MD: Ray Marshall 8 DEBBIE GIBSON "Better" 8 SELENA "Could" 8 SOPHIE B. HAWKINS "Lay"</p> <p>KMZQ/Las Vegas, NV PD: Jeff Cochran MD: Scott Keith 11 SEAL "Kiss"</p> <p>KSNE/Las Vegas, NV PD: Tom Chase MD: John Berry No Adds</p> <p>WALK/Long Island, NY PD: Gene Michaels MD: Charlie Lombardo 13 BLUES TRAVELER "Run" 13 SEAL "Kiss" 13 BON JOVI "This" 13 JON B. & BABYFACE "Someone" 13 ELTON JOHN "Made"</p> <p>KBIG/Los Angeles, CA PD: Dave Ervin MD: Dave Verdery No Adds</p> <p>KOST/Los Angeles, CA PD: Jhani Kaye MD: Duncan Payton No Adds</p> <p>WMDN/Madison, WI VP/Prog: Pat O'Neill MD: Kathryn Vaughn 17 VANESSA WILLIAMS "Colors"</p> <p>KVLY/McAllen, TX PD: Roger Scott MD: Brenda Lynn 12 BRUCE HORNSBY "Walk" 12 ELTON JOHN "Made" 12 DAVID SANBORN "Masquerade"</p> <p>WLRQ/Melbourne, FL PD: Dave Kelly MD: Brad Jeffries 14 ALL-4-ONE "Can" 14 CHRIS ISAAK "Crying"</p> <p>WRVR/Memphis, TN PD: Joel Burke MD: Kay Manley 4 ALISON KRAUSS "Nothing"</p> <p>WFLC/Miami, FL PD: Tip Landay MD: Wendy Bennett 16 VANESSA WILLIAMS "Colors"</p>	<p>WLTE/Minneapolis, MN PD/MD: Gary Nolan No Adds</p> <p>KJSN/Modesto, CA PD/MD: Gary Michaels No Adds</p> <p>WJLK-FM/Monmouth-Ocean, NJ PD: Gary Guida APD/MD: Dan Turi 7 SELENA "Could"</p> <p>WOBM-FM/Monmouth-Ocean, NJ PD: Kevin Buckelew MD: Jeff Rafter 12 SOPHIE B. HAWKINS "Lay"</p> <p>KWAV/Monterey, CA PD/MD: Bernie Moody No Adds</p> <p>WLTS/New Orleans, LA PD: Steve Suter MD: Jim Hanzo 20 HOOTIE & BLOWFISH "Cry" 5 SEAL "Kiss"</p> <p>WWDE/Norfolk, VA PD: Don London MD: Jeff Moreau 7 SOPHIE B. HAWKINS "Lay"</p> <p>KMGL/Oklahoma City, OK PD: Steve O'Brien MD: Kathi Yeager 5 ELTON JOHN "Made"</p> <p>WNGF/Orlando, FL PD: John Frost Interim MD: Shark 3 CHRISTOPHER CROSS "Window"</p> <p>WBEB/Philadelphia, PA PD/MD: Jim Ryan 10 SEAL "Kiss"</p> <p>KESZ/Phoenix, AZ PD/MD: Dave Winsor 9 ELTON JOHN "Made" 1 MARTIN PAGE "Keeper"</p> <p>KVRY/Phoenix, AZ OM/MD: Steve Elliott MD: Dave Cooper 23 SOPHIE B. HAWKINS "Lay"</p> <p>KKCW/Portland, OR PD/MD: Bill Minckler 7 CARLY SIMON "Touched"</p> <p>WWLI/Providence, RI PD: Tom Holt MD: Ted Edwards 5 BROWNSTONE "Tell" 5 SPRINGFIELD & HALL "Wherever"</p> <p>KRNO/Reno, NV PD: Larry Irons MD: Laurie Adamson 42 BRIDGES OF MADISON. "Doe" 7 BETTE MIDLER "Deserve"</p> <p>WSLQ/Roanoke, VA PD: Don Morrison MD: Dick Daniels 10 ALL-4-ONE "Can"</p> <p>KEZK/St. Louis, MO GM/MD: Bob Burch MD: Jeff Dempsey No Adds</p>	<p>KSFI/Salt Lake City, UT PD: Dain Craig MD: Lyle Morris 14 CURTIS STIGERS "Time" 14 ALL-4-ONE "Can"</p> <p>KQXT/San Antonio, TX OM/MD: Mike Scott MD: Bill Norris 7 SEAL "Kiss" 5 FIREHOUSE "Here" 5 BRIDGES OF MADISON. "Doe"</p> <p>KLSY/Seattle, WA PD: Bobby Irwin MD: Bob Brooks 9 JONATHAN CAIN "Circle" 6 DEBBIE GIBSON "Better"</p> <p>KELO-FM/Sioux Falls, SD PD: Reid Holsen MD: Kathy James No Adds</p> <p>KJSC/Spokane, WA PD: Rob Harder MD: Dawn Marcel No Adds</p> <p>WHYN-FM/Springfield, MA Sta Mgr/PD: Bill Hess MD: Amy Brooks 14 ELTON JOHN "Made" 5 BUCKSHOT LEFONQUE "Cow"</p> <p>WMAS-FM/Springfield, MA PD: Brian White MD: Keith Stephens 18 HOOTIE & BLOWFISH "Cry"</p> <p>WUSA/Tampa, FL PD: Pat McMahon MD: Johnny Williams No Adds</p> <p>WLQR/Toledo, OH PD: Steve Kendall MD: Geri Cooper 5 WOODWORTH "Hold" 5 GIOVANNI "Eyes" 5 DIONNE FARRIS "Don't" 5 ARNOLD MCCULLER "Soul"</p> <p>WWWFM-FM/Toledo, OH PD: Ron Finn MD: Rick Reynolds 8 SELENA "Could" 8 FIREHOUSE "Here" 8 DEBBIE GIBSON "Better" 8 BRIDGES OF MADISON. "Doe"</p>	<p>KKLD/Tucson, AZ PD/MD: Bobby Rich 8 ALL-4-ONE "Can" 8 BRUCE HORNSBY "Walk"</p> <p>KTYL/Tyler, TX PD: Dave Moreland MD: Janie Baker No Adds</p> <p>WLZW/Utica, NY PD: Randy Jay MD: Jeanne Ashley 10 MICHAEL DAMIAN "Never" 7 CHRISTOPHER CROSS "Window" 7 MANHATTAN TRANSFER "Hot"</p> <p>WASH/Washington, DC PD: Steve Streit MD: Randi Martin 21 SOPHIE B. HAWKINS "Lay"</p> <p>WGAY/Washington, DC MD: Vern Anderson 5 BETTE MIDLER "Deserve" 5 MICHAEL DAMIAN "Never"</p> <p>WRMF/West Palm Beach, FL PD: Reid Reker MD: Simone Collins 23 VANESSA WILLIAMS "Colors"</p> <p>WKWK/Wheeling, WV PD/MD: Doug Daniels 5 BRUCE HORNSBY "Walk"</p> <p>WMGS/Wilkes Barre, PA PD: Mike Edwards MD: Stan Phillips No Adds</p> <p>WARM-FM/York, PA PD/MD: Kelly West 6 ELTON JOHN "Made" 6 BROWNSTONE "Tell"</p> <p>WKBN-FM/Youngstown, OH OM/MD: Dan Rivers MD: Jim Michaels 22 VANESSA WILLIAMS "Colors" 7 AARON NEVILLE "Heart" 7 BRUCE HORNSBY "Walk"</p>
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103 Total Reporters
100 Current Reporters
97 Current Playlists

Reported Frozen Playlist (2):

WPEZ/Macon, GA
WJBR-FM/Wilmington, DE

Did Not Report, Playlist Frozen (1):

WTVR-FM/Richmond, VA

Did Not Report For Two
Consecutive Weeks, Not Used In
This Week's Data (3):

WDEF-FM/Chattanooga, TN
WGSY/Columbus, GA
KUDL/Kansas City, MO

"Somebody's Crying"

AC CHART 28
371 SPINS +31!
HOT AC CHART 23
573 SPINS +60!

Chris Isaak



AC PLAYLISTS

July 14, 1995 R&R • 61

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

K-BIG 104 MARKET #2
KBIG/Los Angeles (213) 874-7700 Ervin/Verdery

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	28	28	BRYAN ADAMS/Have You Ever...
27	27	27	27	27	REMBRANDT'S/It'll Be There For...
27	27	27	27	27	MARTIN PAGE/In The House...
27	27	27	27	27	MADONNA/Take A Bow
26	26	26	26	26	VANESSA WILLIAMS/Colors Of The Wind
26	26	26	26	26	DES'REE/You Gotta Be
26	26	26	26	26	EAGLES/Love Will Keep Us...
26	26	26	26	26	VANESSA WILLIAMS/The Sweetest Days
26	26	26	26	26	NICKI FRENCH/Total Eclipse Of...
26	26	26	26	26	SELENA/ Could Fall In Love
28	21	21	21	21	ELTON JOHN/Make In England
26	21	21	21	21	ANNIE LENNOX/No More "I Love...
19	19	19	19	19	ELTON JOHN/Make In England
19	19	19	19	19	BRUCE HORNSBY/Walk In The Sun
20	20	20	20	20	JON SECADA/Mental Picture
26	20	20	20	20	MELISSA ETHERIDGE/In The Only One
19	19	19	19	19	MELISSA ETHERIDGE/Come To My Window
20	12	12	12	12	ELTON JOHN/Circle Of Life
19	12	12	12	12	JON SECADA/If You Go
13	12	12	12	12	LUTHER VANDROSS/Always And Forever
12	12	12	12	12	ELTON JOHN/Can You Feel...
12	12	12	12	12	CELINE DION/The Power Of Love

KOST 103.5FM MARKET #2
KOST/Los Angeles (213) 385-0101 Kaye/Payton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	28	28	GLORIA ESTEFAN/It's Too Late
28	28	28	28	28	ELTON JOHN/Make In England
28	28	28	28	28	EAGLES/Love Will Keep Us...
27	27	27	27	27	MADONNA/Take A Bow
27	27	27	27	27	BOYZ II MEN/Water Runs Dry
26	26	26	26	26	BOYZ II MEN/On Bended Knee
26	26	26	26	26	VANESSA WILLIAMS/Colors Of The Wind
19	19	19	19	19	MARTIN PAGE/In The House...
8	19	19	19	19	BRYAN ADAMS/Have You Ever...
26	19	19	19	19	DES'REE/You Gotta Be
18	19	19	19	19	GLORIA ESTEFAN/Verlating Love
17	18	18	18	18	4 PM /Sukiyaki
17	18	18	18	18	JON SECADA/Mental Picture
17	17	17	17	17	RICHARD MARK/Nothing Lett...
17	17	17	17	17	VANESSA WILLIAMS/The Sweetest Days
17	16	16	16	16	BOYZ II MEN/It'll Make Love To...
17	16	16	16	16	STING/When We Dance
16	16	16	16	16	ELTON JOHN/Make In England
16	16	16	16	16	LUTHER VANDROSS/Always And Forever
16	15	15	15	15	MICHAEL BOLTON/Once In A Lifetime
16	15	15	15	15	MADONNA/Secret
16	15	15	15	15	AMY GRANT/Lucky One
28	8	8	8	8	BLESSID UNION OF... Believe
8	8	8	8	8	FOREIGNER/Until The End Of...
8	8	8	8	8	MICHAEL JACKSON/Childhood

B-101.1 MARKET #5
WBEB/Philadelphia (610) 667-8400 Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	33	33	33	33	MARTIN PAGE/In The House...
33	33	33	33	33	BRYAN ADAMS/Have You Ever...
24	24	24	24	24	VANESSA WILLIAMS/Colors Of The Wind
33	24	24	24	24	BLESSID UNION OF... Believe
33	24	24	24	24	DIONNE FARRIS/I Know
33	24	24	24	24	REMBRANDT'S/It'll Be There For...
24	24	24	24	24	GLORIA ESTEFAN/Verlating Love
24	24	24	24	24	EAGLES/Love Will Keep Us...
24	24	24	24	24	ELTON JOHN/Make In England
24	24	24	24	24	HOOTIE & BLOWFISH/Hold My Hand
17	17	17	17	17	VANESSA WILLIAMS/The Sweetest Days
17	17	17	17	17	JAMIE WALTERS/Hold On
17	17	17	17	17	EAGLES/Learn To Be Still
17	17	17	17	17	BOYZ II MEN/Water Runs Dry
17	17	17	17	17	NICKI FRENCH/Total Eclipse Of...
17	17	17	17	17	ELTON JOHN/Make In England
17	17	17	17	17	AMY GRANT/Big Yellow Taxi
17	17	17	17	17	ALL-4-ONE/Can Love You...
17	17	17	17	17	AARON NEVILLE/Can't Stop My...
10	10	10	10	10	GLORIA ESTEFAN/It's Too Late
17	10	10	10	10	ANNIE LENNOX/No More "I Love..."
17	10	10	10	10	ROD STEWART/Leave Virginia Alone
10	10	10	10	10	BRUCE HORNSBY/Walk In The Sun
10	10	10	10	10	SEAL/Kiss From A Rose
10	10	10	10	10	LUTHER VANDROSS/Always And Forever
10	10	10	10	10	HUEY LEWIS/WE THE NEWS/But It's Alright
10	10	10	10	10	JOSHUA KADISON/Beautiful In My Eyes
10	10	10	10	10	BOYZ II MEN/On Bended Knee
10	10	10	10	10	ELTON JOHN/Can You Feel...

KVIL 103.7fm MARKET #7
KVIL/Dallas (214) 691-1037 Curtis/O'Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	25	25	25	ELTON JOHN/Make In England
25	25	25	25	25	GLORIA ESTEFAN/It's Too Late
24	24	24	24	24	DAVID SANBORN/This Masquerade
23	23	23	23	23	BROWNE & SCHMITZ/Let It Be Me
18	23	23	23	23	JON SECADA/Mental Picture
25	23	23	23	23	EAGLES/Love Will Keep Us...
23	23	23	23	23	VANESSA WILLIAMS/The Sweetest Days
22	22	22	22	22	MADONNA/Take A Bow
22	22	22	22	22	BOYZ II MEN/On Bended Knee
21	21	21	21	21	VANESSA WILLIAMS/Colors Of The Wind
20	20	20	20	20	ALL-4-ONE/Can Love You...
20	20	20	20	20	REMBRANDT'S/It'll Be There For...
20	20	20	20	20	JIM BRICKMAN/Angel Eyes
20	20	20	20	20	BOYZ II MEN/Water Runs Dry
21	18	18	18	18	BRYAN ADAMS/Have You Ever...
23	18	18	18	18	MANHATTAN TRANSFER/Too Busy Thinking...
11	13	13	13	13	JORDAN HILL/Remember Me This Way
11	13	13	13	13	AARON NEVILLE/Can't Stop My...
10	12	12	12	12	JON B. & BABYFACE/Someone To Love
10	12	12	12	12	CURTIS STIGERS/This Time
5	5	5	5	5	ELTON JOHN/Circle Of Life
5	5	5	5	5	ELTON JOHN/Can You Feel...
5	5	5	5	5	MICHAEL BOLTON/Once In A Lifetime
5	4	4	4	4	JON SECADA/If You Go
5	4	4	4	4	ALL-4-ONE/ I Swear

Soft Rock 97.1 WASH-FM MARKET #8
WASH/Washington (202) 895-5000 Streif/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	35	35	35	35	BRYAN ADAMS/Have You Ever...
28	35	35	35	35	JIM BRICKMAN/Angel Eyes
28	28	28	28	28	ELTON JOHN/Make In England
33	28	28	28	28	MADONNA/Take A Bow
28	28	28	28	28	JON SECADA/Mental Picture
28	28	28	28	28	BOYZ II MEN/Water Runs Dry
35	35	35	35	35	VANESSA WILLIAMS/The Sweetest Days
28	21	21	21	21	ALL-4-ONE/ Can Love You...
21	21	21	21	21	BLESSID UNION OF... Believe
21	21	21	21	21	GLORIA ESTEFAN/It's Too Late
21	21	21	21	21	REMBRANDT'S/It'll Be There For...
21	21	21	21	21	VANESSA WILLIAMS/Colors Of The Wind
21	21	21	21	21	BRUCE HORNSBY/Walk In The Sun
21	21	21	21	21	ELTON JOHN/Make In England
21	21	21	21	21	EDDIE MONEY/After This Love...
21	21	21	21	21	SEAL/Kiss From A Rose
21	21	21	21	21	SOPHIE B. HAWKINS/As I Lay Me Down
26	28	28	28	28	EAGLES/Love Will Keep Us...
28	10	10	10	10	MARTIN PAGE/In The House...
10	10	10	10	10	GRANT & GILL/House Of Love
10	10	10	10	10	LUTHER VANDROSS/Always And Forever
10	10	10	10	10	DES'REE/You Gotta Be

Easy 99.5 MARKET #8
WGAY/Washington (301) 587-4900 Anderson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	18	18	18	18	ROD STEWART/Leave Virginia Alone
5	5	5	5	5	VANESSA WILLIAMS/Colors Of The Wind
5	5	5	5	5	ALL-4-ONE/Can Love You...
18	18	18	18	18	BRUCE HORNSBY/Walk In The Sun
5	5	5	5	5	AMY GRANT/Big Yellow Taxi
5	5	5	5	5	GLORIA ESTEFAN/It's Too Late
5	5	5	5	5	BAKER & INGRAM/When You Love...
18	18	18	18	18	BRYAN ADAMS/Have You Ever...
18	18	18	18	18	JIM BRICKMAN/Angel Eyes
5	5	5	5	5	ELTON JOHN/Make In England
11	11	11	11	11	MICHAEL BOLTON/Once In A Lifetime
11	11	11	11	11	WET WET WET/Love Is All Around
18	11	11	11	11	BLESSID UNION OF... Believe
18	11	11	11	11	FOREIGNER/Until The End Of...
18	11	11	11	11	EAGLES/Learn To Be Still
18	11	11	11	11	BOYZ II MEN/Water Runs Dry
18	11	11	11	11	ELTON JOHN/Make In England
18	11	11	11	11	DES'REE/You Gotta Be
18	11	11	11	11	ANNIE LENNOX/No More "I Love..."
11	11	11	11	11	MADONNA/Take A Bow
11	11	11	11	11	4 PM /Sukiyaki
11	11	11	11	11	BEN TAYLOR/Will
11	11	11	11	11	BOYZ II MEN/On Bended Knee
11	11	11	11	11	GRANT & GILL/House Of Love
11	11	11	11	11	LINDA RONSTADT/The Blue Train
5	5	5	5	5	CARLY SIMON/Touched By The Sun
11	5	5	5	5	JORDAN HILL/Remember Me This Way
11	5	5	5	5	DAVID SANBORN/This Masquerade
11	5	5	5	5	CHRISTOPHER CROSS/Open Up My Window
11	5	5	5	5	BEITIE MIDLER/To Deserve You

MAGIC 106.7 WJMX MARKET #10
WJMX/Boston (617) 542-0241 Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	23	23	23	23	BOYZ II MEN/Water Runs Dry
25	25	25	25	25	BRYAN ADAMS/Have You Ever...
23	8	8	8	8	ALL-4-ONE/Can Love You...
25	25	25	25	25	DES'REE/You Gotta Be
19	25	25	25	25	VANESSA WILLIAMS/Colors Of The Wind
16	26	26	26	26	EAGLES/Love Will Keep Us...
17	25	25	25	25	ELTON JOHN/Make In England
13	13	13	13	13	LUTHER VANDROSS/Always And Forever
12	12	12	12	12	VANESSA WILLIAMS/The Sweetest Days
12	12	12	12	12	GRANT & GILL/House Of Love
12	12	12	12	12	MADONNA/Secret
12	12	12	12	12	AMY GRANT/Lucky One
12	12	12	12	12	ELTON JOHN/Circle Of Life
13	12	12	12	12	MADONNA/Take A Bow
12	12	12	12	12	JON SECADA/If You Go
4	12	12	12	12	BOYZ II MEN/On Bended Knee
18	10	10	10	10	MARTIN PAGE/In The House...
6	6	6	6	6	MARIAH CAREY/Anytime You Need...
6	6	6	6	6	ALL-4-ONE/ I Swear
6	6	6	6	6	BABYFACE/When Can I See You
6	6	6	6	6	ELTON JOHN/Can You Feel...
6	6	6	6	6	TONI BRAXTON/You Mean The World...
4	4	4	4	4	DAVID SANBORN/This Masquerade

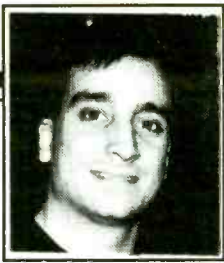
WSSH 99.5 FM MARKET #10
WSSH/Boston (617) 254-9267 George

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	19	19	19	19	BOYZ II MEN/Water Runs Dry
18	19	19	19	19	VANESSA WILLIAMS/Colors Of The Wind
18	19	19	19	19	EAGLES/Learn To Be Still
17	19	19	19	19	JON SECADA/Where Do I Go...
19	18	18	18	18	BRYAN ADAMS/Have You Ever...
8	18	18	18	18	ALL-4-ONE/ Can Love You...
17	17	17	17	17	ELTON JOHN/Make In England
17	17	17	17	17	BLESSID UNION OF... Believe
12	12	12	12	12	BRUCE HORNSBY/Walk In The Sun
12	12	12	12	12	MICHAEL BOLTON/Once In A Lifetime
6	6	6	6	6	BAKER & INGRAM/When You Love...
6	6	6	6	6	CHRIS ISAAK/Somebody's Crying
5	6	6	6	6	JORDAN HILL/Remember Me This Way
15	16	16	16	16	BONNIE RAITT/You Got It
6	6	6	6	6	ALL-4-ONE/ I Swear
6	6	6	6	6	GRANT & GILL/House Of Love
6	6	6	6	6	MADONNA/Take A Bow
6	6	6	6	6	LUTHER VANDROSS/Always And Forever
5	5	5	5	5	GLORIA ESTEFAN/It's Too Late
4	5	5	5	5	DEBBIE GIBSON/For Better Or Worse

WASH 97.3 FM MARKET #11
WFLC/Miami (305) 759-4311 Landay/Bennett

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	BRYAN ADAMS/Have You Ever...
31	31	31	31	31	BLESSID UNION OF... Believe
16	31	31	31	31	FOREIGNER/Until The End Of...
31	31	31	31	31	ELTON JOHN/Make In England
31	31	31	31	31	ANNIE LENNOX/No More "I Love..."
31	31	31	31	31	MADONNA/Take A Bow
31	31	31	31	31	MARTIN PAGE/In The House...
31	31	31	31	31	BONNIE RAITT/You Got It
16	16	16	16	16	REMBRANDT'S/It'll Be There For...
16	16	16	16	16	JON SECADA/Where Do I Go...
16	16	16	16	16	VANESSA WILLIAMS/Colors Of The Wind
10	10	10	10	10	ELTON JOHN/Circle Of Life
10	10	10	10	10	MADONNA/Secret
10	10	10	10	10	GLORIA ESTEFAN/Verlating Love
10	10	10	10	10	MELISSA ETHERIDGE/In The Only One
31	31	31	31	31	BON JOVI/Always

92.5 KLSY MARKET #1



SHAWN ALEXANDER

Should Stations Call Themselves Alternative?

Paragon's Mike Henry discusses the relevance of the industry term

The term Alternative has been accepted by the mainstream. But is it really the best description of the format?

Research indicates that's how listeners identify the music. However, many radio stations avoid using the word on-air. Paragon Research Managing Partner Mike Henry notes, "Many stations are finding [the format] easier to program than it is to position. Effectively positioning a format that — by its definition — is anti-mainstream is proving more difficult."



Mike Henry

'Packaging & Promoting'

Henry believes positioning your station is vital. "Now that many AOR, CHR, and AC stations are playing heavy doses of alternative music, Alternative stations must maneuver to differentiate from the rest of the market. Therefore, packaging and promoting take on a heightened level of importance."

"Playing the right music will only take a station so far; correctly positioning a station can carry a station for years. The decision on whether

or not to use the A-word has far-reaching positioning and marketing implications.

"While broadcasters are divided on how to describe this music, listeners already appear fairly unified on the issue. Like it or not, most of your listeners probably call the music you play alternative music."

Perceptual Studies

Henry indicates the acceptance of the word alternative has escalated over the past couple of years. "Based on years of listener research for Alternative stations nationally — some that do and some that don't use [alternative] on-air — there's been an unmistakable trend toward listeners' descriptions of the music as being alternative. In open-ended re-

sponses to perceptual questioning and in focus group feedback, alternative is the one word that listeners most often use to describe the music.

What Does It Mean?

The acceptance of the word alternative correlates directly with mainstream acceptance of the music. Henry notes, "Before the mainstream growth of the format in the '90s, early '80s college radio fans considered the music an alternative to traditional music, calling it new wave, punk, progressive, techno, modern, and other descriptive terms. Alternative was by no means the clear leader."

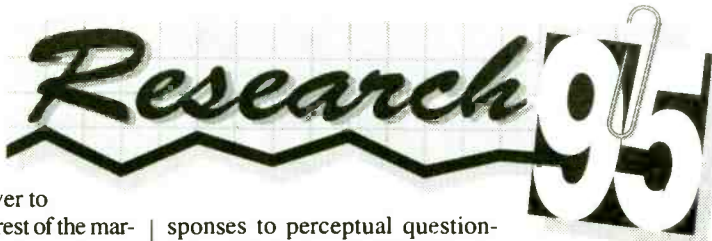
"As more listeners accepted the new music that sounded very different from traditional styles, they adopted alternative as an appropriate term. And with the music achieving broad, mainstream acceptance, the word alternative has lost its literal, descriptive meaning. It's now simply the name for the music.

"Unlike other formats that

also benefit from listener-defined music positions — such as Country, Classic Rock, and Oldies — on-air positioning of alternative music has yet to happen on a broad scale. From the perspective of many broadcasters, using the word alternative flies in the face of good radio.

"Why call a station an alternative, if what you really want is mainstream success? Why use a term that listeners and advertisers may relate to teenagers with blue-haired mohawks and pierced noses? And isn't alternative a strange way to describe music? These are all valid concerns, but probably outdated. In 1995, alternative is very enviable, and weird names are in ... it hasn't seemed to hurt Hootie & The Blowfish. Calling a station Alternative in the mid-'90s can't be any more strange than the term rock 'n' roll must have sounded in the early '60s.

"From a simplistic marketing perspective, the underlying answer to all the concerns is quite obvious: Consumers use the word to describe the product. Branding is a very simple concept. If most consumers use a term to describe a product, then the product is more easily defined and marketed by using the same term.



sponses to perceptual questioning and in focus group feedback, alternative is the one word that listeners most often use to describe the music.

"Given that listeners' use of the word alternative has increased significantly in the past couple of years,

Radio Responds

Three programmers share their viewpoints on the word alternative:

KITS/San Francisco

VP/Programming Richard Sands notes, "Live 105 has called the music it plays 'modern rock' for all of our nearly 10-year existence, being the first station to do so. Our listeners identify the music we play as modern rock. Over the years, we have heard listeners use alternative as a way to categorize that kind of sound, since they've seen and read it in many places. But they acknowledge that alternative doesn't really mean 'weird,' 'way out,' or 'strange' — it's just a category that describes Pearl Jam, Nine Inch Nails, Green Day, etc."

WRZX/Indianapolis

"I don't mind being categorized as an Alternative station in the press. In fact it probably helps, as evidenced by the recent influx of AORs wanting to be on the Alternative panel," notes X-103 PD Scott Jameson. "From the audience point of view, as long as they connect great modern/alternative rock with our call letters, that's what really matters. Our main positioning statement is, 'Indy's New Rock Alternative,' which means we play new rock and are an alternative to the other music stations in the 18-34 demographic."

XHRM/San Diego

The Flash OM Bryan Jones adds, "We used to be 'alternative' when we were an alternative to mainstream rock radio. We're now an alternative to the alternative with our library approach. We refer to the station as 'San Diego's Alternative Rock.'"

Define your product the way your consumers define it, deliver on the promise, and market the product with a consistent positioning theme."

Acceptance Level

The word alternative is now used for marketing several major retail products. Henry states, "Would Coors Brewing Company promote its Coors Alternative Stage at concerts this summer on a whim? Probably not. It's ironic that in advertising circles [alternative] is now widely accepted as a positive and marketable attribute. Yet in radio, where the term was born, the word has not been exploited. Fortunately, radio stations aren't boxes of cereal, and radio is still a creative medium."

"WNNX (99X)/Atlanta is universally considered one of the better-positioned stations in the country. Its success is due to creative copy and a distinct production attitude, without ever using the term alternative. KXRK/Salt Lake City has thrived in a competitive market and recently promoted a mock funeral

for the word alternative." Henry cites two examples of successful stations that aggressively use alternative in their positioning and marketing — WKQX (Q101) "Chicago's New Rock Alternative" and KXPK (The Peak) "Denver's Rock Alternative." "Stations such as Q101 and the Peak, use the word to reposition the rest of the competition and claim the position. As these examples illustrate,

Like it or not, most of your listeners probably call the music you play alternative music.

claiming the market position can be done with or without the word alternative. "Given the success of industry-labeled Alternative stations — some of which do and don't use the word alternative — there's no

industry standard to follow yet. Using the word alternative is no guarantee of success, nor is avoiding the word. Only time and the pressure of additional competition will tell if there's an advantage or disadvantage to owning the alternative music position by name. But even if your station doesn't use the word alternative to describe your music, your listeners probably will."

LOCAL H

"MAYONNAISE AND MALAISE"

LOCAL

JUST ADDED: 89X

ON: Q101 KDJK

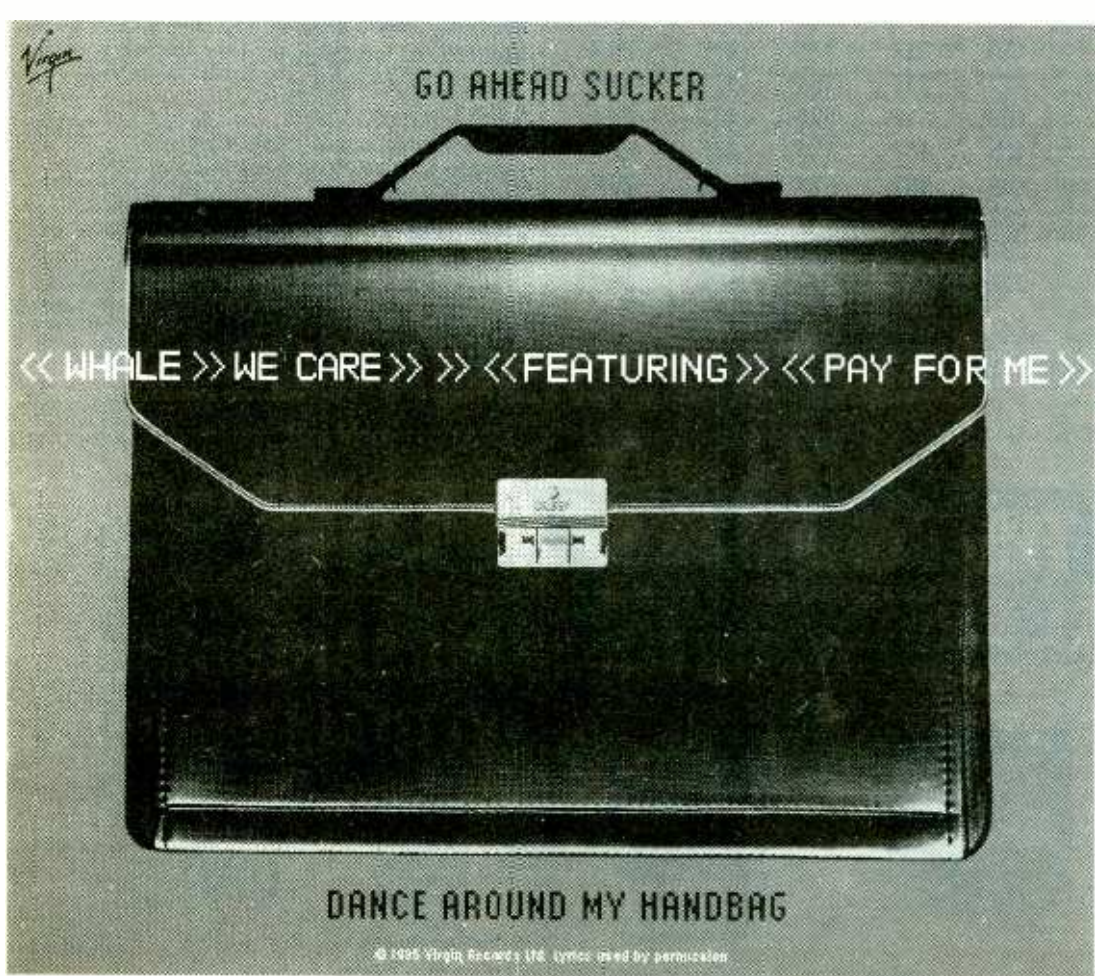
KFRR KUKQ



WHAT'S ALTERNATIVE? — Marcellus Hall, lead singer of Matador group Railroad Jerk, shares his take on the word alternative. Reprinted with permission by Matador Records.

Stations and their adds listed alphabetically by market

Table listing radio stations and their playlist adds across various markets including Albany, NY; Cincinnati, OH; Hartford, CT; Louisville, KY; Norfolk, VA; Providence, RI; Santa Barbara, CA; Albuquerque, NM; Atlanta, GA; Austin, TX; Boston, MA; Buffalo, NY; Chicago, IL; Cleveland, OH; Columbus, OH; Dallas, TX; Denver, CO; Detroit, MI; Grand Rapids, MI; Greenville, SC; Kansas City, MO; Knoxville, TN; Lansing, MI; Las Vegas, NV; Lincoln, NE; Madison, WI; Memphis, TN; Miami, FL; Milwaukee, WI; Minneapolis, MN; Modesto, CA; Monmouth-Ocean, NJ; Nashville, TN; New Orleans, LA; Norfolk, VA; Orlando, FL; Phoenix, AZ; Portland, OR; Raleigh, NC; Rochester, NY; Riverside, CA; Sacramento, CA; Salt Lake City, UT; San Diego, CA; San Francisco, CA; Santa Barbara, CA; Springfield, MO; St. Louis, MO; Tulsa, OK; Washington, DC; York, PA.



NEW & ACTIVE
PRICK Animal (Nothing/Interscope)
SOUL ASYLUM Hopes Up (Columbia)
JEWEL Who Will Save Your Soul (Atlantic)
EDWYN COLLINS A Girl Like You (Setanta/BarNone)
SEAL Kiss From A Rose (ZTT/Sire/WB)
VERVE On Your Own (Vernon Yard/Virgin)
GWEN MARS Cosmic Dick (Hollywood)
LIVE White, Discussion (Radioactive)
DEEP BLUE SOMETHING Breakfast At Tiffany's (Rainmaker/Interscope)
BJORK Isobel (Elektra/EEG)
DANDELION Weird Out (Ruffhouse/Columbia)
HAGFISH Stamp (Eat While I Work) (London)
SURFING BRIDES Everything's Fine (IRS)
R.E.M. Crush With Eyeliner (WB)
PENNYWISE Same Old Story (Epitaph)
MAD SEASON I Don't Know Anything (Columbia)
COUNTING CROWS The Ghost In You (Capitol)
GOO GOO DOLLS Name (Metal Blade/WB)

JULY 14, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
7	5	2	1	ALANIS MORISSETTE You... (Maverick/Reprise)	2429	2041	2049	1817	71/1
1	1	1	2	U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)	2416	2320	2462	2396	75/0
5	6	4	3	SPONGE Molly (WORK)	2046	1947	2036	1925	72/1
43	10	9	4	FOO FIGHTERS This Is A Call (Capitol)	1902	1517	1328	462	73/3
4	4	3	5	LIVE All Over You (Radioactive)	1879	1953	2081	2109	63/0
3	2	5	6	COLLECTIVE SOUL December (Atlantic)	1869	1921	2094	2163	60/0
18	12	10	7	TRIPPING DAISY I Got A Girl (Island)	1752	1414	1301	1042	71/3
2	3	6	8	SOUL ASYLUM Misery (Columbia)	1744	1867	2086	2204	65/0
8	8	8	9	WEEZER Say It Ain't So (DGC/Geffen)	1660	1518	1489	1355	64/0
14	9	11	10	HUM Stars (RCA)	1444	1317	1380	1205	69/0
16	11	12	11	NATALIE MERCHANT Carnival (Elektra/EEG)	1440	1310	1302	1166	71/0
20	18	14	12	JENNIFER TRYNIN Better Than Nothing (Squint/WB)	1423	1216	1147	944	67/3
6	7	7	13	BUSH Little Things (Trauma/Interscope)	1415	1635	1891	1885	53/0
27	22	20	14	SILVERCHAIR Tomorrow (Epic)	1376	1105	1051	799	66/7
32	23	21	15	BETTER THAN EZRA In The Blood (Swell/Elektra/EEG)	1341	979	878	652	66/9
22	20	19	16	OFFSPRING Smash It Up (Atlantic)	1336	1116	1108	905	56/3
17	19	15	17	PRIMUS Wynona's Big Brown Beaver (Interscope)	1318	1170	1114	1079	66/3
11	16	18	18	WHITE ZOMBIE More Human Than Human (Geffen)	1235	1152	1223	1297	61/0
13	13	13	19	FILTER Hey Man, Nice Shot (Reprise)	1204	1223	1257	1216	63/0
46	30	26	20	ELASTICA Stutter (DGC/Geffen)	1159	827	654	437	62/12
10	14	16	21	CRANBERRIES Ridiculous Thoughts (Island)	1035	1163	1239	1307	48/0
31	26	27	22	HOOTIE & THE BLOWFISH Only Wanna Be... (Atlantic)	1021	803	763	671	39/3
25	24	23	23	GARBAGE Vow (Almo Sounds)	998	905	855	832	50/1
33	28	25	24	DAVE MATTHEWS BAND Ants Marching (RCA)	986	829	705	590	49/7
15	15	17	25	CATHERINE WHEEL Waydown (Fontana/Mercury)	931	1158	1233	1188	56/0
21	25	28	26	BLUES TRAVELER Run-Around (A&M)	893	769	800	930	46/0
48	32	29	27	PEARL JAM Immortality (Epic)	853	722	640	427	42/6
—	37	32	28	RAMONES I Don't Want To Grow Up (Radioactive)	825	612	537	319	58/11
9	21	24	29	BETTER THAN EZRA Good (Swell/Elektra/EEG)	771	877	1087	1323	43/1
12	17	22	30	GREEN DAY She (Reprise)	750	975	1158	1286	36/0
—	—	45	31	SHERYL CROW Can't Cry Anymore (A&M)	616	431	356	212	33/4
35	35	31	32	GREEN APPLE QUICK STEP Los Vargos (Medicine/Giant)	584	614	590	571	33/0
44	45	42	33	CHRIS ISAAK Somebody's Crying (Reprise)	561	448	449	450	30/1
DEBUT			34	BUSH Come Down (Trauma/Interscope)	560	249	187	67	46/31
49	43	40	35	SMOKING POPES Need You Around (Capitol)	551	471	472	417	34/6
37	34	35	36	MOONPOOLS & CATERPILLARS Hear (EastWest/EEG)	547	555	600	557	35/0
34	36	34	37	EVERCLEAR Heroin Girl (Capitol)	538	578	573	571	35/1
—	46	41	38	GENE Sleep Well Tonight (Polydor/A&M)	518	451	438	379	36/3
—	—	47	39	RUSTY Wake Me (TAG)	505	406	336	274	43/9
26	29	33	40	ELASTICA Connection (DGC/Geffen)	502	603	675	812	31/1
19	27	30	41	MATTHEW SWEET Sick Of Myself (Zoo)	498	620	751	970	36/0
38	41	39	42	GOD LIVES UNDERWATER No More Love (Onion/American)	466	474	491	551	33/2
DEBUT			43	DEL AMITRI Roll To Me (A&M)	450	297	258	216	29/4
DEBUT			44	BABES IN TOYLAND Sweet '69 (Reprise)	417	297	258	171	34/9
45	38	36	45	BABY CHAOS Buzz (EastWest/EEG)	409	512	523	443	28/0
—	48	43	46	CURE Dredd Song (550 Music/Epic/Soundtrax)	405	437	431	358	22/1
DEBUT			47	BUFFALO TOM Summer (EastWest/EEG)	400	201	71	33	29/7
DEBUT			48	OUR LADY PEACE Naveed (Relativity)	398	259	201	123	35/7
—	—	48	49	NEIL YOUNG Downtown (Reprise)	385	373	368	306	22/1
DEBUT			50	MATTHEW SWEET We're The Same (Zoo)	372	165	144	72	30/13

This chart reflects airplay from July 3-9. Songs ranked by total plays. Highlighted songs indicate Breaker.
77 Alternative reporters. 76 current playlists. © 1995, R&R Inc.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BUSH Come Down (Trauma/Interscope)	31
DANDELION Weird Out (Ruffhouse/Columbia)	23
LIVE White, Discussion (Radioactive)	21
MATTHEW SWEET We're The Same (Zoo)	13
ELASTICA Stutter (DGC/Geffen)	12
COUNTING CROWS The Ghost In You (Capitol)	11
RAMONES I Don't Want To Grow Up (Radioactive)	11
BABES IN TOYLAND Sweet '69 (Reprise)	9
BETTER THAN EZRA In The Blood (Swell/Elektra/EEG)	9
RUSTY Wake Me (TAG)	9

MOST INCREASED PLAYS

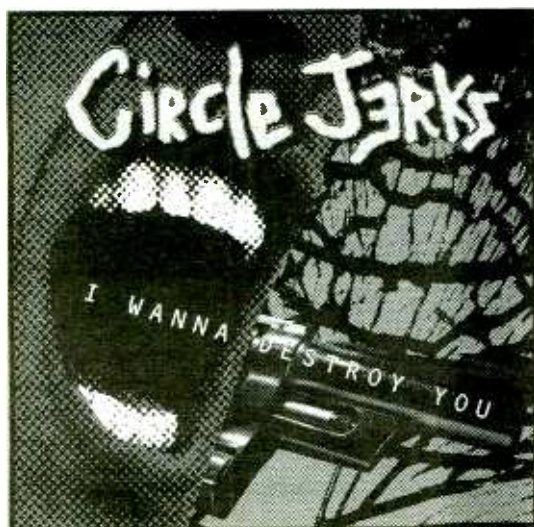
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALANIS MORISSETTE You... (Maverick/Reprise)	+388
FOO FIGHTERS This Is A Call (Capitol)	+385
BETTER THAN EZRA In The Blood (Swell/Elektra/EEG)	+362
TRIPPING DAISY I Got A Girl (Island)	+338
ELASTICA Stutter (DGC/Geffen)	+332
BUSH Come Down (Trauma/Interscope)	+311
SILVERCHAIR Tomorrow (Epic)	+271
OFFSPRING Smash It Up (Atlantic)	+220
HOOTIE & THE BLOWFISH Only Wanna Be... (Atlantic)	+218
LIVE White, Discussion (Radioactive)	+215

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MAD SEASON River Of Deceit (Columbia)	31/1
NINE INCH NAILS Hurt (Nothing/TVT/Interscope)	36/0
DAVE MATTHEWS BAND What Would You Say (RCA)	33/2
MAGNIFICENT BASTARDS Mockingbird Girl (Elektra/EEG)	29/4
SPONGE Plowed (WORK)	34/9
OASIS Live Forever (Epic)	28/0
LIVE Lightning Crashes (Radioactive)	22/1
RADIOHEAD Fake Plastic Trees (Capitol)	29/7
GREEN DAY When I Come Around (Reprise)	35/7
STONE TEMPLE PILOTS Interstate... (Atlantic)	22/1

Breakers: Songs registering 900 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



FROM THE BRAND NEW
CIRCLE JERKS ALBUM

additions abnormalities
and curiosities

produced by: niko botas
represented by: speed of sound



314 628 848-1/2/4

ON
TOUR
NOW

JULY 26 VENTURA, CA
JULY 27 SAN DIEGO, CA
JULY 28 LAS VEGAS, NV
JULY 29 PHOENIX, AZ
JULY 30 FULLERTON, CA
AUGUST 1 SACRAMENTO, CA
AUGUST 2 SAN FRANCISCO, CA
AUGUST 4 PORTLAND, OR
AUGUST 5 VANCOUVER, BC
AUGUST 6 SEATTLE, WA
AUGUST 8 SALT LAKE CITY, UT
AUGUST 9 DENVER, CO

... AND ALL
SUMMER
LONG

U.S. tour continues thru Sept. 24

e-mail us: mercury @ polygram.com for additional tour info and Jerks updates

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Supermodel

PRODUCED BY BRAD JONES & ROBIN EATON
MIXED BY MICHAEL BARBIERO

Jill Sobule

the follow-up track
to the breakthrough
hit

i kissed a girl

From The Album "Jill Sobule"
And The Capitol Records Soundtrack
To The Paramount Pictures
Movie "Clueless"

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The Atlantic Group
LAVA
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ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

WORLD PACIFIC KROQ 106.7 FM

MARKET #2
KROQ/Los Angeles
(818) 567-1067
Weatherly/Sandbloom/
Worden/

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	39	39	42		ALANIS MORISSETTE/You Oughta Know
37	41	34			U2/Hold Me, Thrill...
24	21	33			WHITE ZOMBIE/More Human Than...
22	39	39			OFFSPRING/Smash It Up
-	-	-	32		GREEN DAY/J.A.R.
23	26	26			HOLE/Violet
33	39	26			ELASTICA/Stutter
-	23	25			BUSH/Come Down
26	38	24			FOO FIGHTERS/This Is A Call
27	24	24			PEARL JAM/Corduroy
22	18	23			COLLECTIVE SOUL/December
29	22	22			BUSH/Little Things
37	40	40			SPONGE/Molly
17	22	21			WEezer/Say It Ain't So
17	27	21			GOD GOOD DOLLS/Name
23	21	21			HUM/Stars
25	23	21			LIVE/All Over You
25	33	19			BABES IN TOYLAND/Sweet '69
21	23	18			NATALIE MERCHANT/Carnival
21	23	17			FILTER/Hey Man, Nice Shot
17	17	17			SMOKING POPEs/Need You Around
19	13	17			GARBAGE/Vow
-	10	10			SILVERCHAIR/Tomorrow
8	11	11			EVERCLEAR/Heroin Girl
13	15	15			SEAL/Kiss From A Rose
18	17	17			JENNIFER TRYNIN/Better Than Nothing
12	9	12			BETTER THAN EZRA/In The Blood
-	11	11			TRIPPING DAISY/ Got A Girl
6	5	11			PRIMUS/Wynona's Big...
6	5	11			BLUES TRAVELER/Run-Around
-	-	-	10		DANCE HALL CRASHERS/Enough
37	22	22			SOUL ASYLUM/Misery
-	5	10			PENNYWISE/Same Old Story
12	12	13			CATHERINE WHEEL/Waydown
12	13	13			RAMONES/ Don't Want To...
-	-	-	3		BJORK/Army Of Me
-	-	-	-		RUSTY/Wake Me

Q101

MARKET #3
WKQX/Chicago
(312) 527-8348
Gamble/Shuminas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	6	6	47		FOO FIGHTERS/This Is A Call
45	46	46	47		PRIMUS/Wynona's Big...
31	35	35	46		OFFSPRING/Smash It Up
42	42	42	43		ALANIS MORISSETTE/You Oughta Know
8	11	11	42		PEARL JAM/Whipping
14	22	22	38		BABES IN TOYLAND/Sweet '69
31	26	26	34		BETTER THAN EZRA/In The Blood
33	34	34	34		WEezer/Say It Ain't So
27	28	28	33		SILVERCHAIR/Tomorrow
29	35	35	33		SUBLIME/Date Rape
19	27	27	32		EVERCLEAR/Heroin Girl
40	33	33	32		CRANBERRIES/Ridiculous Thoughts
42	47	47	30		WHITE ZOMBIE/More Human Than...
42	47	47	30		U2/Hold Me, Thrill...
19	31	31	29		SHERYL CROW/Can't Cry Anymore
42	28	28	29		SOUL ASYLUM/Hopes Up
23	24	24	28		NINE INCH NAILS/Dead Souls
22	20	20	28		BUSH/Come Down
29	41	41	27		BLUES TRAVELER/Run-Around
-	10	10	27		ELASTICA/Stutter
22	25	25	27		SOUNDGARDEN/Girl U Want
5	7	7	25		JENNIFER TRYNIN/Better Than Nothing
27	26	26	22		TRIPPING DAISY/ Got A Girl
17	17	17	21		HUM/Stars
-	-	-	21		OANDELION/Weird Out
-	-	-	20		LIVE/White, Discussion
-	-	-	19		INNOCENCE MISSION/Bright As Yellow
-	-	-	18		HAGFISH/Stamp (Eat While...)
12	21	21	18		PRIMUS/Wynona's Big...
13	17	17	15		GARBAGE/Vow
17	14	14	15		SILVERCHAIR/Tomorrow
-	-	-	14		FOO FIGHTERS/II Sick Around
-	-	-	12		PENNYWISE/Same Old Story
44	45	45	12		COLLECTIVE SOUL/December
13	13	13	12		NATALIE MERCHANT/Carnival
-	-	-	12		GERALDINE FIBBERS/Dragon Lady
12	11	11	12		BABY CHAOS/Buzz
-	-	-	11		SMILE/Staring At The Sun
-	-	-	10		MAD SEASON/ Don't Know...
-	-	-	10		GREEN DAY/When I Come Around

LIVE 105

MARKET #4
KITS/San Francisco
(415) 512-1053
Sands/Masters

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	28	20	25		FOO FIGHTERS/This Is A Call
21	17	19	25		ALANIS MORISSETTE/You Oughta Know
27	29	21	24		LIVE/All Over You
27	29	21	23		U2/Hold Me, Thrill...
17	18	14	23		OFFSPRING/Smash It Up
-	18	14	23		TRIPPING DAISY/ Got A Girl
21	26	19	20		ELASTICA/Stutter
26	19	18			GREEN DAY/She
-	15	12	18		JENNIFER TRYNIN/Better Than Nothing
16	11	11	16		SMOKING POPEs/Need You Around
21	15	11	15		CHRIS ISAAK/Somebody's Crying
5	15	11	15		GOD LIVES UNDERWATER/No More Love
16	20	16	14		SPONGE/Molly
5	18	14	14		GENE/Sleep Well Tonight
-	9	11	14		PRICK/Animal
-	5	3	14		RAMONES/ Don't Want To...
20	15	11	13		HAGFISH/Stamp (Eat While...)
5	9	11	13		BABES IN TOYLAND/Sweet '69
20	26	21	12		COLLECTIVE SOUL/December
12	12	11	11		GARBAGE/Vow
-	-	-	11		MOTHER MAY I Meet You There
28	31	23	24		SILVERCHAIR/Tomorrow
28	31	23	23		CAULFIELDS/Devil's Diary
24	23	23	23		GREEN APPLE QUICK.../Los Vargas
15	23	23	23		FOO FIGHTERS/This Is A Call
22	23	22	22		FILTER/Hey Man, Nice Shot
-	12	12	19		PJ HARVEY/C'mon Billy
14	19	19	19		PRIMUS/Wynona's Big...
15	16	16	18		BLINK/It's Not My Fault
-	-	-	17		SHERYL CROW/Can't Cry Anymore
12	9	17	17		CURE/Dredd Song
18	17	17	16		JENNIFER TRYNIN/Better Than Nothing
12	14	15	15		GARBAGE/Vow
7	10	13	13		NATALIE MERCHANT/Carnival
19	15	15	13		SOUL ASYLUM/Hopes Up
-	-	-	11		OANDELION/Weird Out
13	13	13	13		SHUDDER TO THINKX-French Tee Shirt
12	13	13	12		EVERCLEAR/Heroin Girl
10	14	14	12		OFFSPRING/Smash It Up
11	13	13	11		GOD LIVES UNDERWATER/No More Love
-	-	-	11		VERVE/On Your Own

U.N.

MARKET #5 / #14
WIBF & WORE/
Phila.-Long Island
(516) 222-1103
Mottia/Parrish

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	32	32	32		COLLECTIVE SOUL/December
32	32	32	32		U2/Hold Me, Thrill...
32	32	32	32		PEARL JAM/Immortality
32	32	32	32		CRANBERRIES/Ridiculous Thoughts
29	31	31	32		ALANIS MORISSETTE/You Oughta Know
31	32	32	31		LIVE/All Over You
30	32	32	31		BUSH/Little Things
29	32	32	31		SOUL ASYLUM/Misery
30	32	32	31		SPONGE/Molly
27	29	29	31		WEezer/Say It Ain't So
26	22	22	31		GENE/Sleep Well Tonight
9	22	22	31		MATTHEW SWEET/We're The Same
29	30	30	30		MUFFS/Sad Tomorrow
25	22	22	27		CATHERINE WHEEL/Waydown
24	27	27	26		SPEARHEAD/Hole In The Bucket
20	23	25	25		WHITE ZOMBIE/More Human Than...
19	22	22	24		GOD GOOD DOLLS/Name
24	22	22	24		TRIPPING DAISY/ Got A Girl
15	17	17	24		MOTHER MAY I Meet You There
23	24	24	24		SILVERCHAIR/Tomorrow
28	31	31	23		CAULFIELDS/Devil's Diary
24	23	23	23		GREEN APPLE QUICK.../Los Vargas
15	23	23	23		FOO FIGHTERS/This Is A Call
22	23	22	22		FILTER/Hey Man, Nice Shot
-	12	12	19		PJ HARVEY/C'mon Billy
14	19	19	19		PRIMUS/Wynona's Big...
15	16	16	18		BLINK/It's Not My Fault
-	-	-	17		SHERYL CROW/Can't Cry Anymore
12	9	17	17		CURE/Dredd Song
18	17	17	16		JENNIFER TRYNIN/Better Than Nothing
12	14	15	15		GARBAGE/Vow
7	10	13	13		NATALIE MERCHANT/Carnival
19	15	15	13		SOUL ASYLUM/Hopes Up
-	-	-	11		OANDELION/Weird Out
13	13	13	13		SHUDDER TO THINKX-French Tee Shirt
12	13	13	12		EVERCLEAR/Heroin Girl
10	14	14	12		OFFSPRING/Smash It Up
11	13	13	11		GOD LIVES UNDERWATER/No More Love
-	-	-	11		VERVE/On Your Own

WHYY/Detroit
(313) 871-3030
Gillette/Jackson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	46	46	48		ALANIS MORISSETTE/You Oughta Know
23	25	25	45		PRIMUS/Wynona's Big...
43	35	35	45		SPONGE/Molly
45	44	44	44		U2/Hold Me, Thrill...
31	39	39	41		OFFSPRING/Smash It Up
37	39	39	41		GARBAGE/Vow
-	20	20	40		DIE WARZAU/All Good Girls
43	46	46	40		SOUL ASYLUM/Misery
-	5	5	39		FOO FIGHTERS/This Is A Call
36	39	39	37		RAMONES/ Don't Want To...
31	34	34	37		WHITE ZOMBIE/More Human Than...
24	10	10	32		CURE/Dredd Song
30	28	28	31		SURFING BRIDES/Everything's Fine
19	25	25	30		TRIPPING DAISY/ Got A Girl
46	49	49	30		HUM/Stars
32	36	36	29		SMOKING POPEs/Need You Around
44	42	42	28		HOARSE/Diamond
16	25	25	28		ELASTICA/Stutter
7	22	22	27		LUCIOUS JACKSON/Here
34	34	34	27		OWELLERS/Rocket Ride
22	28	28	24		COLLECTIVE SOUL/December
45	44	44	23		LIVE/All Over You
-	14	14	21		BUSH/Come Down
10	19	19	18		HOOTIE & BLOWFISH/Let Her Cry
10	19	19	17		JENNIFER TRYNIN/Better Than Nothing
-	-	-	16		MAIDS OF GRAVITY/Only Dreaming
10	13	13	16		MOONPOOLS.../Hear
17	13	13	16		SHERYL CROW/Can't Cry Anymore
13	7	7	14		OUR LADY PEACE/Navadee
18	20	20	14		NATALIE MERCHANT/Carnival
12	7	7	12		WANDERLUST/ Walked
-	-	-	12		BABES IN TOYLAND/Sweet '69
-	-	-	12		BLUES TRAVELER/Run-Around
-	-	-	11		BUCKETHEADS/The Bomb (The...)
-	-	-	11		EDWYN COLLINS/A Girl Like You
13	7	7	10		GWEEN MARS/Cosmic Dick
-	-	-	10		GENE/Sleep Well Tonight
-	-	-	10		SUPERGRASS/Caught By The Fuzz
19	16	16	8		EVERCLEAR/Heroin Girl
-	-	-	6		LIVE/White, Discussion

94.5 THE EDGE

MARKET #7
KQDE/Dallas
(214) 770-7777
Folger/Michaels

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	61	59			U2/Hold Me, Thrill...
53	54	59			COLLECTIVE SOUL/December
50	57	54			ALANIS MORISSETTE/You Oughta Know
43	52	56			DAVE MATTHEWS BAND/What Would...
41	44	50			HOOTIE & BLOWFISH/Only Wanna Be...
41	40	49			SPONGE/Plowed
37	53	48			BETTER THAN EZRA/Good
35	39	45			ELASTICA/Connection
40	40	49			BLUES TRAVELER/Run-Around
40	44	43			MATTHEW SWEET/Sick Of Myself
35	37	40			BUSH/Little Things
14	28	37			LIVE/All Over You
31	35	33			NIRVANA/Polly
31	35	30			TRIPPING DAISY/ Got A Girl
-	7	13			FOO FIGHTERS/This Is A Call
29	28	30			REMEMBRANTS/II Be There For...
21	25	25			GREEN DAY/When I Come Around
54	26	21			LIVE/Lighting Crashes
-	15	20			SEAL/Kiss From A Rose
-	-	18			PEARL JAM/Better Man
21	17	19			CANDLEBOX/Far Behind
15	22	17			DAVE MATTHEWS BAND/Ants Marching
22	20	18			SPONGE/Molly
15	14	16			RED HOT CHILL.../Under The Bridge
19	14	16			STONE TEMPLE PILOTS/Big Empty
15	16	13			SHERYL CROW/Can't Cry Anymore
7	14	15			FILTER/Hey Man, Nice Shot
20	18	15			STONE TEMPLE PILOTS/Plush
15	15	14			DEL AMITRI/Roll To Me
13	17	14			NEW ORDER/Bizarre Love...
13	17	14			HOOTIE & BLOWFISH/Let Her Cry
15	14	-			COUNTING CROWS/Mr. Jones
-	13	13			R.E.M./Wha's The Frequency
-	-	13			RADIOHEAD/Crep
-	-	10			JENNIFER TRYNIN/Better Than Nothing
-	-	9			WEezer/Say It Ain't So
15	10	15			DEEP BLUE SOMETHING/Breakfast At...
-	-	10			SILVERCHAIR/Tomorrow
12	13	10			

ALTERNATIVE PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #20				
KEDJ/Phoenix (602) 266-1360 Clay/Christopher				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
39	38	38	40	ALANIS MORISSETTE/You Oughta Know
36	39	39	40	LIVE/All Over You
18	37	37	38	HUM/Stars
39	37	37	38	COLLECTIVE SOUL/December
39	39	39	40	U2/Hold Me, Thrill...
21	21	21	38	TRIPPING DAISY/I Got A Girl
33	40	40	40	BUSH/Little Things
36	33	33	36	CRANBERRIES/Ridiculous Thoughts
34	37	37	34	SPONGE/Molly
1	14	14	27	EDWYN COLLINS/A Girl Like You
19	15	15	20	JENNIFER TRYNIN/Better Than Nothing
15	16	16	20	NATALIE MERCHANT/Carnival
16	16	16	19	OFFSPRING/Smash It Up
18	17	17	19	WEEZER/Say It Ain't So
10	9	9	18	CHRIS ISAAK/Somebody's Crying
18	15	15	18	DAVE MATTHEWS BAND/Ants Marching
1	12	12	18	BETTER THAN EZRA/In The Blood
34	18	18	18	SOUL ASYLUM/Misery
18	16	16	18	MOONPOOLS.../Hear
16	17	17	17	RAMONES/ Don't Want To...
17	17	17	17	GENE/Sleep Well Tonight
20	18	18	17	CURE/Dread Song
15	17	17	16	BABY CHAOS/Buzz
11	18	18	16	FILTER/Hey Man, Nice Shot
13	9	9	14	NEED'S ATOMIC DUSTBIN/Stuck
2	17	17	13	FOO FIGHTERS/This Is A Call
-	-	-	-	CIVIL Can't Wait...
2	13	13	13	RUSTY/Wake Me
-	-	-	-	DUR LAOY PEACE/Naved
-	-	-	-	SILVERCHAIR/Tomorrow
13	11	11	12	GARBAGE/Vow
12	12	12	12	GWEN MARS/Cosmic Dick
12	13	13	12	CATHERINE WHEEL/Waydown
11	12	12	12	BETTER THAN EZRA/Good
-	9	9	11	STONE TEMPLE PILOTS/Vaseline
9	13	13	11	GREEN DAY/When I Come Around
11	13	13	10	PRIMUM/Wynona's Big...
10	-	-	-	ELASTICA/Connection
-	12	12	10	VERUCA SALT/Seether
15	13	13	9	PRICK/Animal

MARKET #22				
WMMW/Cleveland (216) 781-9667 Gorman/Kubinski				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
42	46	43	45	ALANIS MORISSETTE/You Oughta Know
15	27	33	42	PRIMUM/Wynona's Big...
42	43	45	41	WEEZER/Say It Ain't So
2	16	28	39	FOO FIGHTERS/This Is A Call
26	25	28	37	NATALIE MERCHANT/Carnival
42	37	47	34	LIVE/All Over You
29	28	27	34	WHITE ZOMBIE/More Human Than...
22	31	35	33	JENNIFER TRYNIN/Better Than Nothing
33	31	32	33	NEIL YOUNG/Downtown
12	20	27	33	SPONGE/Molly
44	40	39	30	BUSH/Little Things
22	26	32	29	BELLY/Super-Connected
41	45	42	27	U2/Hold Me, Thrill...
-	11	21	26	HUM/Stars
28	25	25	26	FILTER/Hey Man, Nice Shot
32	32	32	24	GREEN APPLE QUICK.../Los Vargas
21	24	26	23	ADAM ANT/Wonderful
18	23	22	23	REACHAROUND/Big Chair
-	10	20	21	TRIPPING DAISY/I Got A Girl
-	-	7	20	BLACK CROWES/Wiser Time
22	18	23	20	PEARL JAM/Corduroy
27	25	28	18	1000 HOMO OJ'S/Supernaut
25	24	28	18	SPONGE/Plowed
21	21	20	18	RAMONES/ Don't Want To...
-	-	-	-	CRACKER/Shake Some Action
14	13	13	17	HOOTIE & BLOWFISH/Only Wanna Be...
10	11	12	16	CHRIS ISAAK/Somebody's Crying
17	15	15	15	OFFSPRING/Smash It Up
-	-	-	-	WHITE ZOMBIE/Electric Head Pt. 2
16	15	15	15	EVERCLEAR/Heroin Girl
10	14	16	14	PEARL JAM/Immortality
16	17	16	14	BABES IN TOYLAND/Sweet '69
-	-	-	-	NINE INCH NAILS/Hurt
-	-	-	-	ELASTICA/Stutter
11	16	13	13	BETTER THAN EZRA/In The Blood
-	-	-	-	DAVE MATTHEWS BAND/Ants Marching
17	20	12	12	CATHERINE WHEEL/Waydown
-	-	-	-	GARBAGE/Vow
-	-	-	-	PRICK/Animal
-	-	-	-	BUSH/Come Down

MARKET #23				
KPKK/Denver (303) 989-1340 Clifton/Jones				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
25	17	24	30	HOOTIE & BLOWFISH/Only Wanna Be...
24	18	23	29	WANDERLUST/I Walked
15	10	26	27	DAVE MATTHEWS BAND/Ants Marching
23	17	23	27	NATALIE MERCHANT/Carnival
8	6	11	26	U2/Hold Me, Thrill...
16	11	21	24	BEGGARS/Falling Down
25	18	25	23	CHRIS ISAAK/Somebody's Crying
13	7	15	22	BETTER THAN EZRA/In The Blood
8	9	13	18	VIGILANTES OF LOVE/Real Down Town
5	6	9	18	ALANIS MORISSETTE/You Oughta Know
25	18	19	17	COLLECTIVE SOUL/December
14	8	14	15	NEED'S ATOMIC OUSTBIN/Stuck
-	-	-	-	FURY IN.../Kiss The Judas
8	6	10	14	JENNIFER TRYNIN/Better Than Nothing
8	11	11	13	JANN ARDEN/Could I Be Your Girl
9	8	11	13	MOONPOOLS.../Hear
-	-	-	-	PEARL JAM/Immortality
7	7	10	13	SPONGE/Molly
12	6	14	13	CRANBERRIES/Ridiculous Thoughts
13	10	19	13	DEL AMITRI/Roll To Me
15	9	11	13	BILLY PILGRIM/Sweet Louisiana
-	-	-	-	SOUL ASYLUM/Tell Me How
25	17	13	13	SOUL ASYLUM/Misery
-	-	-	-	LIVE/All Over You
13	6	11	12	LIVE/Top
22	14	12	12	MATTHEW SWEET/Sick Of Myself
8	6	9	9	OASIS/Live Forever
11	7	8	8	RADIOHEAD/Fake Plastic Trees
6	5	10	8	PJ HARVEY/C'mon Billy
8	5	-	-	SIMPLE MINDS/Hypnotised
-	-	-	-	DIONNE FARRIS/I Know
-	-	-	-	STONE ROSES/Love Spreads
8	7	8	8	BLUES TRAVELER/Run-Around
8	5	-	-	ADAM ANT/Wonderful
-	-	-	-	JESUS & MARY CHAIN/Sometimes Always
-	-	-	-	SHERYL CROW/Can't Cry Anymore
-	-	-	-	SEAL/Kiss From A Rose
8	6	-	-	PEARL JAM/Better Man
7	6	-	-	LIVE/Alone
8	-	-	-	STONE TEMPLE PILOTS/Interstate Love...

MARKET #24				
KNRK/Portland, OR (503) 223-1441 Hamilton/Fendrich/ Southern				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
-	-	-	-	JENNIFER TRYNIN/Better Than Nothing
-	-	-	-	FOO FIGHTERS/This Is A Call
21	31	43	49	TRIPPING DAISY/I Got A Girl
50	49	49	49	GREEN DAY/She
28	31	36	49	OFFSPRING/Smash It Up
50	48	51	49	U2/Hold Me, Thrill...
49	47	51	45	LIVE/All Over You
50	47	45	45	SOUL ASYLUM/Misery
-	-	-	-	COLLECTIVE SOUL/December
43	47	44	34	ALANIS MORISSETTE/You Oughta Know
-	-	-	-	GARBAGE/Vow
28	41	45	33	GREEN APPLE QUICK.../Los Vargas
28	31	31	32	HAGFISH/Stamp (Eat While...)
-	-	-	-	SWEET WATER/Superstar
-	-	-	-	SILVERCHAIR/Tomorrow
-	-	-	-	SURFING BRIDES/Everything's Fine
28	30	31	30	SMOKING POPE/Need You Around
-	-	-	-	ELASTICA/Stutter
44	42	37	30	EVERCLEAR/Heroin Girl
27	19	23	27	SPONGE/Molly
29	20	23	23	WEEZER/Say It Ain't So
19	18	20	20	FILTER/Hey Man, Nice Shot
28	29	22	20	PRIMUM/Wynona's Big...
21	19	20	19	CATHERINE WHEEL/Waydown
27	22	22	19	BABY CHAOS/Buzz
-	-	-	-	PRICK/Animal
18	15	18	18	NATALIE MERCHANT/Carnival
20	18	17	17	WHITE ZOMBIE/More Human Than...
29	30	24	17	HUM/Stars
-	-	-	-	BABES IN TOYLAND/Sweet '69
-	-	-	-	PEARL JAM/Immortality
-	-	-	-	DANDELION/Weird Out

MARKET #25				
WAOZ/Cincinnati (513) 621-9326 Harms/Schlesier				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
22	40	40	47	NATALIE MERCHANT/Carnival
8	35	35	46	PEARL JAM/Immortality
26	27	27	45	MAD SEASON/River Of Deceit
27	38	38	45	ALANIS MORISSETTE/You Oughta Know
17	28	28	43	HOOTIE & BLOWFISH/Only Wanna Be...
21	20	20	43	CHRIS ISAAK/Somebody's Crying
44	41	41	42	BLUES TRAVELER/Run-Around
36	47	39	39	LIVE/All Over You
41	41	39	39	PEARL JAM/Corduroy
24	26	26	38	SPONGE/Molly
-	-	-	-	DAVE MATTHEWS BAND/Ants Marching
30	32	32	30	JILL SOBULE/I Kissed A Girl
14	12	12	29	PRIMUM/Wynona's Big...
-	-	-	-	DEL AMITRI/Roll To Me
-	-	-	-	OF THE WIND/Don't Want To...
-	-	-	-	CURE/Dread Song
-	-	-	-	MOONPOOLS.../Hear
-	-	-	-	SEAL/Kiss From A Rose
17	31	31	25	JENNIFER TRYNIN/Better Than Nothing
18	22	22	25	CATHERINE WHEEL/Waydown
-	-	-	-	OFFSPRING/Smash It Up
16	12	12	25	TRIPPING DAISY/I Got A Girl
14	13	13	25	FILTER/Hey Man, Nice Shot
18	26	26	24	WEEZER/Say It Ain't So
-	-	-	-	FOO FIGHTERS/This Is A Call
14	22	22	24	BUSH/Little Things
19	24	24	22	WILCO/Box Full Of Letters
19	19	22	20	GOD LIVES UNDERWATER/No More Love
13	22	22	21	WHITE ZOMBIE/Who Will Save...
-	-	-	-	BABY CHAOS/Buzz
-	-	-	-	LUSCIOUS JACKSON/Here
34	41	41	19	NINE INCH NAILS/Hurt
21	21	21	19	KMFDM/Juke Joint Jezebel
14	22	22	19	PJ HARVEY/C'mon Billy
11	13	13	19	HUM/Stars
20	17	17	18	BETTER THAN EZRA/In The Blood
-	-	-	-	VERVE/On Your Own
-	-	-	-	ELASTICA/Stutter
17	8	8	13	WHITE ZOMBIE/More Human Than...
-	-	-	-	SILVERCHAIR/Tomorrow

MARKET #26				
new rock 102.1 WLUM/Milwaukee (414) 771-1021 Bunce/Wilde				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
44	46	48	48	ALANIS MORISSETTE/You Oughta Know
37	38	47	48	SOUL ASYLUM/String Of Pearls
44	45	46	48	SPONGE/Molly
15	32	40	47	FOO FIGHTERS/This Is A Call
37	37	47	47	SILVERCHAIR/Tomorrow
31	34	46	46	COLLECTIVE SOUL/Smashing Young Man
37	35	46	46	BETTER THAN EZRA/In The Blood
46	46	47	46	U2/Hold Me, Thrill...
37	39	41	46	OFFSPRING/Smash It Up
33	35	43	46	WEEZER/Say It Ain't So
5	27	33	43	JENNIFER TRYNIN/Better Than Nothing
25	32	37	43	FILTER/Hey Man, Nice Shot
45	36	41	43	BUSH/Come Down
-	-	-	-	PEARL JAM/Nothingman
-	-	-	-	NINE INCH NAILS/Dead Souls
-	-	-	-	SHERYL CROW/Can't Cry Anymore
36	34	36	33	BUSH/Little Things
-	-	-	-	GURF/Into Me
9	16	29	30	TRIPPING DAISY/I Got A Girl
38	45	21	30	HOOTIE & BLOWFISH/Only Wanna Be...
-	-	-	-	ELASTICA/Stutter
17	14	38	27	SOUL ASYLUM/Just Like Anyone
16	23	30	26	PRIMUM/Wynona's Big...
37	43	23	25	MAD SEASON/River Of Deceit
-	-	-	-	SOUNDGARDEN/Girl U Want
-	-	-	-	PEARL JAM/Out Of My Mind
1	8	22	23	PRICK/Animal
16	14	21	21	EVERCLEAR/Heroin Girl
8	5	14	20	CRANBERRIES/Ridiculous Thoughts
5	10	17	17	BAD RELIGION/Incomplete
2	12	17	16	BABES IN TOYLAND/Sweet '69
-	-	-	-	NIRVANA/On A Plain
47	40	29	16	COLLECTIVE SOUL/December
31	30	8	14	NATALIE MERCHANT/Carnival
-	-	-	-	SUBLINE/Date Rape
-	-	-	-	NINE INCH NAILS/Hurt
42	35	13	12	BLUES TRAVELER/Run-Around
38	26	14	12	BETTER THAN EZRA/Good
-	-	-	-	RAMONES/ Don't Want To

MARKET #27				
Kiss 107.3 FM KISF/Kansas City (816) 254-1073 Geiger/Madison				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
44	45	45	45	COLLECTIVE SOUL/December
27	33	33	45	SPONGE/Molly
44	50	45	45	SOUL ASYLUM/Misery
33	30	30	45	LIVE/All Over You
44	54	44	44	U2/Hold Me, Thrill...
33	30	44	44	ALANIS MORISSETTE/You Oughta Know
29	27	41	41	BUSH/Little Things
-	-	-	-	TRIPPING DAISY/I Got A Girl
39	30	36	36	BETTER THAN EZRA/Good
-	-	-	-	FOO FIGHTERS/This Is A Call
36	22	22	34	BLUES TRAVELER/Run-Around
-	-	-	-	SHERYL CROW/Can't Cry Anymore
17	30	34	34	NIRVANA/Lake Of Fire
24	24	24	33	MAGNIFICENT BASTARDS/Mockingbird...
33	31	31	33	CRANBERRIES/Ridiculous Thoughts
23	24	24	33	SEAL/Kiss From A Rose
20	25	25	33	HOLE/Violet
-	-	-	-	BETTER THAN EZRA/In The Blood
5	10	10	29	WEEZER/Say It Ain't So
42	46	46	29	PEARL JAM/Corduroy
-	-	-	-	DAVE MATTHEWS BAND/Ants Marching
-	-	-	-	NATALIE MERCHANT/Carnival
27	17	17	24	FILTER/Hey Man, Nice Shot
22	15	15	23	SILVERCHAIR/Tomorrow
-	-	-	-	OFFSPRING/Smash It Up
19	14	14	20	HUM/Stars
-	-	-	-	JENNIFER TRYNIN/Better Than Nothing
-	-	-	-	PRIMUM/Wynona's Big...
-	-	-	-	EVERCLEAR/Heroin Girl
-	-	-	-	PJ HARVEY/C'mon Billy
8	10	11	8	CHRIS ISAAK/Somebody's Crying
-	-	-	-	PENNYWISE/Same Old Story
-	-	-	-	DWELLERS/Rocket Ride
-	-	-	-	PEARL JAM/Immortality



CYNDEE MAXWELL

CONSTANT EVOLUTION IS KEY

Considering The Consumers' Needs

Stratford Research President **Lew Dickey** moderates approximately 150 focus groups a year with Rock listeners throughout the country. This week, he shares their perspectives on rock music, along with his observations of the format's direction.

"Fragmentation makes it incumbent upon broadcasters to establish a very solid brand and create the expectations that will enable listeners to bond with it," Dickey says.

"We're music specialists today, and our industry labels are somewhat misleading for the consumer. The audience basically breaks it down into classic rock and new rock music — both are powerful positioners because they create a distinct expectation of that particular brand.



Lew Dickey

two share by playing only hair bands, nothing but alternative, all classic rock, or all album cuts, etc. But in order to be successful, you need to establish a broad coalition of listeners.

"Listeners don't think that they can't hear mainstream music next to alternative music. You need to be listener-focused rather than industry-focused; you can't allow industry views to dictate your strategy. Don't forget the total radio experience — the attitude conveyed by the station, the personalities, the

plains, "Some of them aren't interested in the total radio experience. But in most markets, as much as two-thirds of the audience is truly interested in it. They're plugged in for more than just a five-song music set. They want to affiliate themselves with a brand that's an important part of their lives. If you understand that principle and build the station accordingly, that will dictate your musical direction."

Your station's identity is an important part of that brand identity, and if you're considering a call letter or slogan change, Dickey offers some words of warning: "Realizing how tough it is to get it into listeners' minds to begin with, think about how stupid it is to blow up your station after you've established your brand name. If you blow it up because the industry says that to do an Alternative station, you have to call it 'the Edge' or 'the Buzz' or whatever, you now have to re-establish a brand name with the listeners. That's a very costly and lengthy process — and you lose all the equity you had previously.

"Look at how MTV has evolved from the day it signed on to the present. They never called themselves metal, alternative, or whatever the 'in' thing was. They do it all without blowing it up by continually re-inventing and evolving the brand. No matter what business you're in, your consumers will always be a moving target. It's incumbent upon you as a marketer to always make sure you understand their changing needs, tastes, and attitudes. Stay in touch with the times and continue to evolve.

My background is in Fortune 500 marketing; those companies don't blow up brands they've established."

Bombs Away

He continues, "The only time you blow it up is when the difference between the perceptions of your brand today vs. where you need to go tomorrow to be competitive makes it far more costly to change than to introduce a new product. Look at how Tylenol handled the poisonings and how they recovered — it goes to show that blowing up the brand should be your absolute last resort."

The Format's Computer-Friendly Audience

While the number of stations with their own Web sites on the Internet continues to blossom, you may be interested in knowing that the Rock audience takes an active role in today's computer technology.

The **Interep Radio Store** provided data showing that Rock listeners are more likely to use computers than the average adult. For example, they are:

- 14% more likely to own a personal computer than the average adult
- 15% more likely to use a PC at home or at work
- 28% more likely to own an Apple computer
- 14% more likely to own an IBM
- 17% more likely to own a laptop or notebook PC.

Regarding the primary purpose of their use at home, Rock listeners are:

- 11% more likely to use a PC for accounting/finances/taxes
- 19% more likely to use a PC for games
- 30% more likely to use a PC for graphics/presentations
- 21% more likely to use a PC for e-mail/networking.

Rock listeners are 8% more likely than the average adult to spend 10 or more hours a week on their computer at home and 15% more likely to spend three to 10 hours a week on their computer at home. And while they are slightly below the national average of CD-ROM drive owners, they're 8% more likely to own a modem and 7% more likely to own a printer.

It's likely that Rock listeners will continue to be at the forefront of the upward spiral of computer literacy. Although you don't want to get too far ahead of your audience, you certainly don't want to be left behind either. The cool and hip image a station gets from using computers in marketing is only the first benefit. As the genre develops, you can be sure that radio will find many more advantages to this exciting medium.

Data derived from a 1994 **Simmons** survey of Adults 18+, Mon-Fri, 6am-12mid cume Rock listeners.

Research 95

"We're in the marketing business with the objective of influencing consumer behavior to use less of one station and more of another. To do that effectively, you need a solid understanding of what motivates their behavior from the beginning. Remember, when they evaluate a product, they're evaluating the whole thing — not just parts of it. You can pigeonhole yourself into a

promotions and events — as well as the music. It's stationality. If your sole point of differentiation is your focused musical format, you're going to relegate yourself to a much smaller share."

'Total Radio Experience'

Stratford's research uncovered two types of listeners. Dickey ex-

plains, "Some of them aren't interested in the total radio experience. But in most markets, as much as two-thirds of the audience is truly interested in it. They're plugged in for more than just a five-song music set. They want to affiliate themselves with a brand that's an important part of their lives. If you understand that principle and build the station accordingly, that will dictate your musical direction."

Realizing how tough it is to get it into listeners' minds to begin with, think about how stupid it is to blow up your station after you've established your brand name.

start looking for variety in another direction. That's why it's a mistake to get too caught up in it — because you're overreacting to a trend that will also shift back.

"The beautiful thing about programming radio is that it's instant-

No matter what business you're in, your consumers will always be a moving target. Make sure you understand their changing needs, tastes, and attitudes.

FROM YOUNG AND NEW
TO TRIED AND TRUE...
PARAGON'S GOT YOUR FORMAT COVERED.

AOR/Classic Rock

WIMZ-FM Knoxville
CITI-FM Winnipeg
WMFX-FM Columbia

Mike Henderson, Director of Sales
Mike Henry, Managing Partner
(303) 922-5600
Fax 922-1589



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	4	1	1	LIVE All Over You (Radioactive)	2155	2039	1935	1745	73/0
3	3	3	2	U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)	2028	2012	2009	1867	76/0
1	1	2	3	COLLECTIVE SOUL December (Atlantic)	1932	2021	2215	2231	68/0
2	2	4	4	SOUL ASYLUM Misery (Columbia)	1759	1925	2028	1987	70/0
4	5	5	5	BUSH Little Things (Trauma/Interscope)	1666	1786	1779	1753	69/0
15	7	7	6	BROTHER CANE And Fools Shine On (Virgin)	1646	1415	1275	1020	76/2
6	6	6	7	WHITE ZOMBIE More Human Than Human (Geffen)	1405	1452	1438	1468	66/0
23	10	8	8	NEIL YOUNG Downtown (Reprise)	1357	1288	1208	816	65/1
13	8	9	9	SPONGE Molly (WORK)	1351	1269	1256	1061	71/1
16	12	10	10	HOOTIE & THE BLOWFISH Only Wanna Be With... (Atlantic)	1311	1209	1118	983	60/2
18	14	11	11	TOADIES Possum Kingdom (Interscope/Atlantic)	1248	1156	1054	938	66/3
—	33	19	12	FOO FIGHTERS This Is A Call (Capitol)	1072	823	534	121	68/5
20	18	13	13	FILTER Hey Man, Nice Shot (Reprise)	1058	1032	963	883	67/0
32	27	22	14	SILVERCHAIR Tomorrow (Epic)	1023	803	700	470	68/7
7	9	12	15	BETTER THAN EZRA Good (Swell/Elektra/EEG)	992	1102	1219	1422	55/1
17	16	15	16	GREEN DAY She (Reprise)	973	979	1006	973	44/0
24	22	18	17	CATHERINE WHEEL Waydown (Fontana/Mercury)	889	861	842	730	64/4
10	11	14	18	R.E.M. Strange Currencies (WB)	853	1004	1132	1109	40/0
41	29	27	19	PEARL JAM Immortality (Epic)	815	664	626	385	51/6
11	13	16	20	MONSTER MAGNET Negasonic Teenage Warhead (A&M)	802	959	1088	1107	50/1
29	26	24	21	WANDERLUST I Walked (RCA)	784	739	712	633	50/2
BREAKER			22	IAN MOORE Muddy Jesus (Capricorn)	674	586	559	441	44/4
28	25	25	23	PINK FLOYD What Do You Want From Me... (Columbia)	655	699	720	682	38/0
21	21	21	24	DOKKEN Too High To Fly (Columbia)	642	805	874	882	41/0
BREAKER			25	MAD SEASON I Don't Know Anything (Columbia)	640	435	176	54	54/10
BREAKER			26	PRIMUS Wynona's Big Brown Beaver (Interscope)	625	524	412	337	44/7
14	19	23	27	NIRVANA Lake Of Fire (DGC/Geffen)	613	789	930	1036	33/0
46	34	32	28	JENNIFER TRYNNIN Better Than Nothing (Squint/WB)	591	526	498	350	36/1
44	40	36	29	HUM Stars (RCA)	586	486	411	374	44/6
12	15	20	30	BLACK CROWES Wisner Time (American/Reprise)	561	814	1048	1101	31/1
—	47	34	31	TRIPPING DAISY I Got A Girl (Island)	560	495	364	295	46/5
31	35	38	32	BLUES TRAVELER Run-Around (A&M)	551	473	488	489	35/5
9	17	17	33	VAN HALEN Amsterdam (WB)	549	877	1006	1139	30/0
—	44	39	34	STONE ROSES Driving South (Geffen)	540	462	397	305	47/6
25	24	26	35	BAD COMPANY Down And Dirty (EastWest/EEG)	537	670	732	719	28/0
43	41	37	36	NIXONS Head (MCA)	520	475	410	376	50/3
—	48	44	37	GOO GOO DOLLS Flat Top (Metal Blade/WB)	519	408	364	264	38/3
8	20	28	38	MAD SEASON River Df Deceit (Columbia)	464	649	907	1150	37/0
DEBUT			39	TOM PETTY A Higher Place (WB)	456	261	91	9	34/8
DEBUT			40	BETTER THAN EZRA In The Blood (Swell/Elektra/EEG)	453	346	212	163	38/12
50	43	42	41	DAVE MATTHEWS BAND Ants Marching (RCA)	450	432	399	314	27/2
49	49	45	42	CORROSION OF CONFORMITY Seven Days (Columbia)	410	393	356	328	39/2
30	36	43	43	BUSH Everything Zen (Trauma/Interscope)	406	426	439	566	34/0
35	38	40	44	UGLY KID JOE Tomorrow's World (Mercury)	402	445	430	427	32/0
—	—	49	45	FURY IN THE SLAUGHTERHOUSE Dancing In... (RCA)	401	374	337	289	31/2
19	28	31	46	MATTHEW SWEET Sick Of Myself (Zoo)	390	540	656	893	28/0
27	30	35	47	LIVE Lightning Crashes (Radioactive)	380	494	615	697	36/0
22	23	30	48	MAGNIFICENT BASTARDS Mockingbird Girl (Elektra/EEG)	368	571	764	863	20/0
39	37	47	49	NINE INCH NAILS Hurt (Nothing/TVT/Interscope)	365	380	434	414	22/0
45	46	48	50	SUGAR RAY Mean Machine (Atlantic)	345	377	367	361	36/0

This chart reflects airplay from July 3-9. Songs ranked by total plays. Highlighted songs indicate Breaker. 82 Active Rock reporters. 79 current playlists. © 1995, R&R Inc.

NEW & ACTIVE

OFFSPRING Smash It Up (Atlantic)
Total Plays: 343, Total Stations: 28, Adds: 2

GREEN APPLE QUICK STEP Los Vargos (Medicine/Giant)
Total Plays: 320, Total Stations: 26, Adds: 2

QUEENSRYCHE Someone Else? (EMI)
Total Plays: 267, Total Stations: 23, Adds: 2

MEGADETH Reckoning Day (Capitol)
Total Plays: 255, Total Stations: 24, Adds: 2

MAIDS OF GRAVITY Only Dreaming (Virgin)
Total Plays: 231, Total Stations: 26, Adds: 9

BAD RELIGION Incomplete (Atlantic)
Total Plays: 227, Total Stations: 23, Adds: 0

WEEZER Say It Ain't So (DGC/Geffen)
Total Plays: 219, Total Stations: 20, Adds: 4

TEA PARTY Fire In The Head (Chrysalis/EMI)
Total Plays: 215, Total Stations: 21, Adds: 3

OUR LADY PEACE Naveed (Relativity)
Total Plays: 214, Total Stations: 21, Adds: 8

PHISH Bouncing Around The Room (Elektra/EEG)
Total Plays: 160, Total Stations: 10, Adds: 0

Songs ranked by total plays.

BREAKERS®

IAN MOORE
Muddy Jesus (Capricorn)

TOTAL PLAYS/INCREASE: 674/88
TOTAL STATIONS/ADDS: 44/4
CHART: 22

MAD SEASON

I Don't Know Anything (Columbia)

TOTAL PLAYS/INCREASE: 640/205
TOTAL STATIONS/ADDS: 54/10
CHART: 25

PRIMUS

Wynona's Big Brown Beaver (Interscope)

TOTAL PLAYS/INCREASE: 625/101
TOTAL STATIONS/ADDS: 44/7
CHART: 26

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
LIVE White, Discussion (Radioactive)	17
VAN HALEN Not Enough (WB)	14
BUSH Come Down (Trauma/Interscope)	13
BETTER THAN EZRA In The Blood (Swell/Elektra/EEG)	12
DANDELION Weird Out (Ruffhouse/Columbia)	11
ALANIS MORISSETTE You Oughta... (Maverick/Reprise)	11
MAD SEASON I Don't Know Anything (Columbia)	10
MAIDS OF GRAVITY Only Dreaming (Virgin)	9
OUR LADY PEACE Naveed (Relativity)	8
TOM PETTY A Higher Place (WB)	8
SWEET WATER Superstar (EastWest/EEG)	8

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FOO FIGHTERS This Is A Call (Capitol)	+249
BROTHER CANE And Fools Shine On (Virgin)	+231
SILVERCHAIR Tomorrow (Epic)	+220
MAD SEASON I Don't Know Anything (Columbia)	+205
TOM PETTY A Higher Place (WB)	+195
PEARL JAM Immortality (Epic)	+151
LIVE All Over You (Radioactive)	+116
GOO GOO DOLLS Flat Top (Metal Blade/WB)	+111
BETTER THAN EZRA In The Blood (Swell/Elektra/EEG)	+107
HOOTIE & THE BLOWFISH Only Wanna Be... (Atlantic)	+102

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
PEARL JAM Better Man (Epic)
OUR LADY PEACE Starseed (Relativity)
DAVE MATTHEWS BAND What Would You Say (RCA)
TOM PETTY It's Good To Be King (WB)
SOUNDGARDEN The Day I Tried To Live (A&M)
GREEN DAY When I Come Around (Reprise)
STONE ROSES Love Spreads (Geffen)
ALICE IN CHAINS Got Me Wrong (WORK/Columbia)
OASIS Live Forever (Epic)
STONE TEMPLE PILOTS Dancing Days (Atlantic)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

"Ants Marching"

DAVE MATTHEWS BAND

Active Rock **41** 450 Total Plays

Rock **24** 394 Total Plays

PLATINUM! **1**

"I Walked"

WANDERLUST

Active Rock **21**

784 Total Plays

Rock Chart **17**

624 Total Plays

35* BDS Rock Monitor

On Tour with Collective Soul

"Stars"

HUM

Active Rock **36-29**

586 Total Plays

Alternative **10**

1444 Total Plays

Lollapalooza! Starting Aug. 6

ADD!

"Dancin' In The Sunshine Of The Dark"

FURY
IN THE SLAUGHTERHOUSE

Active Rock **45**

401 Total Plays 157 Total Rock Plays

On: WTXB KLOS KLPX-KSJO
KICT KIL0 WRGX KUPD
... and many more!



ACTIVE ROCK PLAYLISTS

July 14, 1995 R&R • 71

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

PURE ROCK 104.3 MARKET #1
WAXQ/New York (212) 575-1043 Valeri/Marino

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	BUSH/Little Things
36	35	35	36	36	WHITE ZOMBIE/More Human Than...
34	35	35	34	34	NINE INCH NAILS/Hurt
33	37	37	34	34	OUICKSAND/Thorn In My Side
32	35	35	34	34	TOADIES/Possum Kingdom
30	34	34	34	34	U2/Hold Me, Thrill...
29	27	27	30	30	CATHERINE WHEEL/Waydown
28	33	33	32	32	MAD SEASON/River Of Deceit
26	25	25	32	32	VAN HALEN/Amsterdam
30	36	36	31	31	LIVE/All Over You
24	23	23	29	29	PRIMUM/Wynona's Big...
23	24	24	28	28	FLITER/Hey Man, Nice Shot
22	24	24	28	28	MONSTER MAGNET/Negasonic Teenage...
17	22	22	28	28	FOO FIGHTERS/This Is A Call
14	14	14	27	27	LIVE/All Over You
26	23	23	25	25	HUM/Stars
24	24	24	24	24	COLLECTIVE SOUL/December
38	38	38	23	23	SUGAR RAY/Mean Machine
24	25	25	22	22	EVERCLEAR/Heroin Girl
1	1	1	21	21	PEARL JAM/Immortality
15	14	14	21	21	STONE TEMPLE PILOTS/Ungued
12	18	18	19	19	TRIPPING DAISY/ Got A Girl
25	23	23	18	18	SILVERCHAIR/Tomorrow
6	18	18	18	18	SOUL ASYLUM/Just Like Anyone
17	17	17	18	18	NIXONS/Head
22	21	21	17	17	CORROSION OF...Clean My Wounds
16	12	12	17	17	SOUNDGARDEN/The Day I Tried To
15	15	15	16	16	SOUNDGARDEN/Superunknown
32	34	34	16	16	PEARL JAM/Nothingman
14	12	12	14	14	SPONGE/Molly

KLOS 95.5 MARKET #2
KLOS/Los Angeles (310) 840-4836 Currelop/W/ide

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	31	31	31	31	COLLECTIVE SOUL/December
18	30	30	30	30	LIVE/All Over You
23	29	29	30	30	BETTER THAN EZRA/In The Blood
15	21	21	30	30	SPONGE/Molly
19	20	20	21	21	SOUL ASYLUM/Misery
17	19	19	29	29	BEGGARS/Falling Down
15	16	16	29	29	U2/Hold Me, Thrill...
6	14	14	20	20	TOADIES/Possum Kingdom
16	23	23	19	19	WHITE ZOMBIE/More Human Than...
17	29	29	18	18	HOOTIE & BLOWFISH/Only Wanna Be...
9	17	17	17	17	BROTHER CANE/And Fools Shine On
10	14	14	17	17	MAIDS OF GRAVITY/Only Dreaming
18	14	14	16	16	HUM/Stars
8	14	14	16	16	FLITER/Hey Man, Nice Shot
8	8	8	16	16	ELASTICA/Stutter
6	6	6	16	16	OFFSPRING/Smash It Up
12	12	12	15	15	FOO FIGHTERS/This Is A Call
11	13	13	14	14	NEIL YOUNG/Downtown
8	13	13	14	14	CORROSION OF...Clean My Wounds
18	23	23	12	12	NEIL YOUNG/Downtown
6	17	17	12	12	STONE TEMPLE PILOTS/Ungued
20	14	14	10	10	VAN HALEN/Amsterdam
15	7	7	10	10	GOD GOO DOLLS/Flat Top
13	15	15	9	9	HOLE/Violet
7	7	7	9	9	CATHERINE WHEEL/Waydown
8	8	8	8	8	BUSH/Come Down
7	8	8	8	8	FURY IN...Dancing In...
7	8	8	7	7	SUGAR RAY/Mean Machine
7	8	8	7	7	SILVERCHAIR/Tomorrow
7	9	9	6	6	MONSTER MAGNET/Negasonic Teenage...

ROCK103.5 MARKET #3
WRXC/Chicago (312) 861-8100 Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
44	44	44	45	45	COLLECTIVE SOUL/December
22	36	36	45	45	U2/Hold Me, Thrill...
21	29	29	45	45	LIVE/All Over You
22	25	25	43	43	WHITE ZOMBIE/More Human Than...
38	42	42	42	42	NEIL YOUNG/Downtown
1	12	12	21	21	PEARL JAM/Immortality
10	16	16	20	20	BROTHER CANE/And Fools Shine On
20	19	19	20	20	GREEN DAY/She
12	17	17	20	20	BUSH/Little Things
7	19	19	19	19	WANDERLUST/ Walked
14	17	17	18	18	SOUL ASYLUM/Hopes Up
21	17	17	18	18	SPONGE/Molly
20	20	20	18	18	MONSTER MAGNET/Negasonic Teenage...
10	17	17	17	17	TOM PETTY/A Higher Place
11	10	10	17	17	HUM/Stars
14	11	11	17	17	TOADIES/Possum Kingdom
11	10	10	17	17	SWEET WATER/Superstar
8	10	10	16	16	SILVERCHAIR/Tomorrow
8	10	10	16	16	FLITER/Hey Man, Nice Shot
6	15	15	13	13	MAD SEASON/ Don't Know...
6	15	15	13	13	PINK FLOYD/What Do... (Live)
12	14	14	13	13	GREEN DAY/When I Come Around
19	20	20	15	15	TOM PETTY/You Wreck Me
16	14	14	15	15	TOADIES/Possum Kingdom
12	13	13	13	13	TOADIES/Possum Kingdom
12	13	13	13	13	GREEN DAY/Longview
17	24	24	13	13	BUSH/Everything Zen
19	16	16	13	13	STONE TEMPLE PILOTS/Vaseline
13	12	12	11	11	GREEN DAY/Longview
13	12	12	11	11	SOUNDGARDEN/Spoonman
7	11	11	7	7	GOD GOO DOLLS/Flat Top

WLLZ 93.7 MARKET #4
WLLZ/Detroit (810) 855-5100 Sattler/Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	41	41	52	52	SPONGE/Molly
38	45	45	51	51	SOUL ASYLUM/Misery
66	58	58	50	50	BETTER THAN EZRA/Good
60	56	56	48	48	BUSH/Little Things
58	53	53	47	47	COLLECTIVE SOUL/December
45	51	51	44	44	PEARL JAM/Corduroy
24	30	30	37	37	PRIMUM/Wynona's Big...
39	34	34	34	34	LIVE/All Over You
22	32	32	33	33	TOADIES/Possum Kingdom
25	27	27	32	32	BROTHER CANE/And Fools Shine On
37	36	36	30	30	MAGNIFICENT BASTARDS/Mockingbird Girl
32	31	31	27	27	NIRVANA/Lake Of Fire
24	24	24	24	24	NEIL YOUNG/Downtown
19	19	19	22	22	FOO FIGHTERS/This Is A Call
9	9	9	22	22	MAD SEASON/ Don't Know...
22	25	25	21	21	HUM/Stars
23	23	23	21	21	STONE TEMPLE PILOTS/More Human Than...
9	9	9	19	19	CATHERINE WHEEL/Waydown
18	28	28	18	18	GOD GOO DOLLS/Flat Top
9	9	9	18	18	EVERCLEAR/Heroin Girl
19	20	20	15	15	U2/Hold Me, Thrill...
16	14	14	15	15	OFFSPRING/Smash It Up
16	14	14	15	15	TOADIES/Possum Kingdom
17	17	17	13	13	CANDLEBOX/Far Behind
17	24	24	13	13	BUSH/Everything Zen
19	16	16	13	13	STONE TEMPLE PILOTS/Vaseline
13	12	12	11	11	GREEN DAY/Longview
13	12	12	11	11	SOUNDGARDEN/Spoonman
7	11	11	7	7	GREEN DAY/When I Come Around

101 WRIF MARKET #5
WRIF/Detroit (810) 547-0101 Podel/Thompson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	32	32	33	33	COLLECTIVE SOUL/December
27	23	23	34	34	BUSH/Little Things
14	10	10	31	31	WHITE ZOMBIE/More Human Than...
36	31	31	30	30	LIVE/All Over You
21	21	21	22	22	U2/Hold Me, Thrill...
17	23	23	24	24	NEIL YOUNG/Downtown
28	24	24	24	24	BETTER THAN EZRA/Good
26	25	25	23	23	MAD SEASON/ Don't Know...
27	24	24	23	23	BROTHER CANE/And Fools Shine On
22	22	22	22	22	TED NUGENT/Tooth, Fang, & Claw
25	21	21	25	25	SPONGE/Molly
27	21	21	23	23	SOUL ASYLUM/Misery
32	33	33	28	28	VAN HALEN/Amsterdam
12	11	11	14	14	TEA PARTY/Fire In The Head
12	11	11	14	14	SOUNDGARDEN/The Day I Tried To
12	11	11	14	14	HUM/Stars
16	12	12	13	13	SOUNDGARDEN/My Wave
16	16	16	10	10	MATTHEW SWEET/Sick Of Myself
12	13	13	15	15	PEARL JAM/Corduroy
33	18	18	15	15	STONE TEMPLE PILOTS/Ungued
9	8	8	10	10	OUR LADY PEACE/Starseed
6	11	11	12	12	COLLECTIVE SOUL/Dec
4	4	4	11	11	CATHERINE WHEEL/Waydown
11	8	8	11	11	FOO FIGHTERS/This Is A Call
11	8	8	11	11	FLITER/Hey Man, Nice Shot
19	16	16	10	10	MONSTER MAGNET/Negasonic Teenage...
15	7	7	11	11	SPONGE/Molly
15	7	7	11	11	ALICE IN CHAINS/Got Me Wrong
11	10	10	11	11	OUR LADY PEACE/Starseed

EAGLE 97.1 MARKET #7
KEGL/Dallas (214) 869-9700 Doherty/Scul

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	37	37	38	38	BUSH/Little Things
34	36	36	35	35	WHITE ZOMBIE/More Human Than...
35	35	35	35	35	MATTHEW SWEET/Sick Of Myself
25	27	27	33	33	U2/Hold Me, Thrill...
12	21	21	32	32	GREEN DAY/She
25	20	20	28	28	SOUL ASYLUM/Misery
33	35	35	28	28	TOADIES/Possum Kingdom
27	23	23	26	26	HOOTIE & BLOWFISH/Only Wanna Be
17	16	16	26	26	BROTHER CANE/And Fools Shine On
24	26	26	26	26	MONSTER MAGNET/Negasonic Teenage...
22	26	26	26	26	DOCKEN/Too High To Fly
13	21	21	26	26	NINE INCH NAILS/Hurt
15	14	14	24	24	NIXONS/Head
23	25	25	18	18	TRIPPING DAISY/ Got A Girl
17	17	17	17	17	SILVERCHAIR/Tomorrow
17	17	17	17	17	FOO FIGHTERS/This Is A Call
16	16	16	16	16	GOD GOO DOLLS/Long Way Down
14	15	15	15	15	OFFSPRING/Smash It Up
14	15	15	15	15	SPONGE/Molly
10	14	14	14	14	HAGS/Stamp (El White)
11	14	14	14	14	NIRVANA/Lake Of Fire
16	12	12	14	14	PRIMUM/Wynona's Big...
14	14	14	13	13	SUGAR RAY/Mean Machine
9	13	13	12	12	UGLY KID JOE/Tomorrow's World
14	14	14	12	12	FLITER/Hey Man, Nice Shot
7	7	7	12	12	TRIPPING DAISY/Bang
5	5	5	11	11	CORROSION OF...Seven Days
5	5	5	11	11	EVERCLEAR/Heroin Girl
5	5	5	11	11	UGLY MUSTARD/High
5	5	5	11	11	WHITE ZOMBIE/Electric Head Pt. 2

KTXX 97.1 MARKET #7
KTXX/Dallas (214) 528-5500 Lockridge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	41	42	46	46	LIVE/All Over You
37	41	42	46	46	BLUES TRAVELER/Run-Around
23	24	24	42	42	DAVE MATTHEWS BAND/Anis Marching
23	23	23	42	42	HOOTIE & BLOWFISH/Only Wanna Be...
20	41	42	42	42	TOADIES/Possum Kingdom
42	41	43	41	41	R.E.M./Strange Currencies
6	6	20	37	37	TRIPPING DAISY/ Got A Girl
6	6	20	37	37	FLITER/Hey Man, Nice Shot
11	24	29	29	29	ALANIS MORISSETTE/You Oughta Know
23	24	24	29	29	DEEP BLUE SOMETHING/Breakfast At...
23	27	26	28	28	TRIPPING DAISY/Random
12	26	26	28	28	SPOT/Moon, June, Spoon
23	24	28	26	26	DEEP BLUE SOMETHING/Halo
16	23	25	26	26	IAN MOORE/Muddy Jesus
16	19	18	19	19	SOUL ASYLUM/Eyes Of A Child
42	8	1	18	18	WHITE ZOMBIE/More Human Than...
15	19	18	17	17	SOUL ASYLUM/Just Like Anyone
7	12	15	17	17	NIXONS/Head
13	15	15	16	16	WHITE ZOMBIE/Electric Head Pt. 2
13	15	15	16	16	JENNIFER TRYNN/Better Than Nothing
13	15	15	16	16	HAGS/Stamp (El White)
11	12	15	14	14	WEEZER/Say It Ain't So
11	12	15	14	14	BROTHER CANE/And Fools Shine On
11	13	13	13	13	SPONGE/Molly
11	13	13	13	13	SILVERCHAIR/Tomorrow
12	12	11	11	11	NEIL YOUNG/Downtown
5	7	7	11	11	EVERCLEAR/Heroin Girl
15	10	10	10	10	MATTHEW SWEET/Sick Of Myself
11	9	10	10	10	OASIS/Live Forever

KL0L 108.5 MARKET #9
KL0L/Houston (713) 526-6855 Beaubien/Steeler/Bennett

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	35	35	38	38	PANTERA/Cemetery Gates
35	37	37	38	38	BUSH/Little Things
26	31	31	37	37	NIRVANA/Lake Of Fire
22	31	31	36	36	COLLECTIVE SOUL/December
22	22	22	33	33	LIVE/All Over You
35	25	25	33	33	COLLECTIVE SOUL/Simple
27	28	28	32	32	WHITE ZOMBIE/More Human Than...
22	22	22	31	31	BROTHER CANE/And Fools Shine On
26	29	29	26	26	MONSTER MAGNET/Negasonic Teenage...
22	21	21	26	26	IAN MOORE/Muddy Jesus
18	25	25	26	26	MAD SEASON/ Don't Know...
21					

JULY 14, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	COLLECTIVE SOUL December (Atlantic)	1938	1976	2044	1978	84/0
2	2	2	2	SOUL ASYLUM Misery (Columbia)	1842	1889	1957	1838	90/1
3	3	3	3	U2 Hold Me, Thrill Me, Kiss Me... (Atlantic)	1804	1749	1764	1637	90/1
7	4	4	4	HOOTIE & THE BLOWFISH Only Wanna Be With You (Atlantic)	1727	1594	1524	1284	88/0
12	8	5	5	NEIL YOUNG Downtown (Reprise)	1466	1347	1269	953	90/0
11	10	6	6	LIVE All Over You (Radioactive)	1326	1296	1205	975	79/3
16	12	12	7	BROTHER CANE And Fools Shine On (Virgin)	1188	1061	982	749	88/1
4	5	7	8	BLACK CROWES Wisner Time (American/Reprise)	1177	1267	1424	1437	71/0
9	11	9	9	PINK FLOYD What Do You Want From Me (Columbia)	1135	1161	1202	1117	70/0
5	6	8	10	BETTER THAN EZRA Good (Swell/Elektra/EEG)	1100	1187	1304	1392	70/0
8	9	10	11	BAD COMPANY Down And Dirty (EastWest/EEG)	1055	1143	1252	1142	69/0
6	7	11	12	R.E.M. Strange Currencies (WB)	958	1135	1303	1315	60/0
14	14	14	13	BLUES TRAVELER Run-Around (A&M)	760	768	750	780	57/3
BREAKER			14	TOM PETTY A Higher Place (WB)	738	477	125	26	64/17
BREAKER			15	PEARL JAM Immortality (Epic)	655	544	372	224	59/6
BREAKER			16	IAN MOORE Muddy Jesus (Capricorn)	641	533	482	285	63/5
BREAKER			17	WANDERLUST I Walked (RCA)	624	570	525	498	59/4
10	13	13	18	VAN HALEN Amsterdam (WB)	594	787	976	982	50/0
24	19	17	19	BUSH Little Things (Trauma/Interscope)	585	566	535	471	58/1
13	15	15	20	LIVE Lightning Crashes (Radioactive)	560	588	746	925	56/0
18	17	21	21	DAVE MATTHEWS BAND What Would You Say (RCA)	514	528	631	659	49/0
17	16	18	22	MAD SEASON River Of Deceit (Columbia)	513	561	674	731	38/1
38	36	28	23	TOADIES Possum Kingdom (Interscope/Atlantic)	409	372	318	259	50/7
39	38	31	24	DAVE MATTHEWS BAND Ants Marching (RCA)	394	346	296	256	37/4
32	31	29	25	SPONGE Molly (WORK)	393	368	340	322	52/5
26	25	25	26	WHITE ZOMBIE More Human Than Human (Geffen)	376	415	440	413	40/1
44	39	36	27	JENNIFER TRYNIN Better Than Nothing (Squint/WB)	365	304	288	219	43/3
25	24	23	28	DOKKEN Too High To Fly (Columbia)	364	438	452	441	42/0
34	30	30	29	CATHERINE WHEEL Waydown (Fontana/Mercury)	352	351	345	295	48/0
28	32	33	30	PEARL JAM Better Man (Epic)	337	318	336	392	38/0
35	35	32	31	GREEN DAY She (Reprise)	333	338	321	289	32/1
20	21	24	32	MATTHEW SWEET Sick Of Myself (Zoo)	322	432	503	533	28/0
15	18	27	33	TOM PETTY It's Good To Be King (WB)	297	395	610	775	34/0
—	—	42	34	FOO FIGHTERS This Is A Call (Capitol)	275	233	137	16	41/9
29	28	38	35	VAN HALEN Can't Stop Lovin' You (WB)	269	272	351	390	34/0
27	34	37	36	STONE TEMPLE PILOTS Dancing Days (Atlantic)	268	290	326	402	29/1
—	46	43	37	STONE ROSES Driving South (Geffen)	258	220	175	132	33/2
21	22	26	38	NIRVANA Lake Of Fire (DGC/Geffen)	258	403	500	512	24/0
37	37	40	39	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	254	251	303	277	31/0
40	42	39	40	GREEN DAY When I Come Around (Reprise)	239	261	235	248	30/0
—	—	49	41	SILVERCHAIR Tomorrow (Epic)	233	179	142	89	40/10
19	26	34	42	CHARLIE SEXTON Everyone Will Crawl (MCA)	229	312	440	548	21/0
45	43	44	43	BUSH Everything Zen (Trauma/interscope)	219	204	220	207	18/0
33	29	35	44	MONSTER MAGNET Negasonic Teenage Warhead (A&M)	218	305	349	307	26/0
49	47	47	45	FILTER Hey Man, Nice Shot (Reprise)	208	186	173	177	25/0
50	50	50	46	DEL AMITRI Roll To Me (A&M)	184	165	144	146	17/2
DEBUT			47	VAN HALEN Not Enough (WB)	182	52	32	15	41/29
30	41	48	48	OUR LADY PEACE Starseed (Relativity)	172	186	249	368	15/0
DEBUT			49	PHISH Bouncing Around The Room (Elektra/EEG)	163	127	130	94	17/5
DEBUT			50	BON JOVI Hey God (Mercury)	161	89	20	—	26/8

This chart reflects airplay from July 3-9. Songs ranked by total plays. Highlighted songs indicate Breaker. 94 Rock reporters. 87 current playlists. © 1995, R&R Inc.

NEW & ACTIVE

JEFF HEALEY BAND Stuck In The Middle With You (Arista)
Total Plays: 158, Total Stations: 19, Adds: 9

FURY IN THE SLAUGHTERHOUSE Dancing In The Sunshine Of... (RCA)
Total Plays: 157, Total Stations: 22, Adds: 2

VAN MORRISON Days Like This (Polydor/A&M)
Total Plays: 152, Total Stations: 15, Adds: 0

NIXONS Head (MCA)
Total Plays: 147, Total Stations: 24, Adds: 4

UGLY KID JOE Tomorrow's World (Mercury)
Total Plays: 122, Total Stations: 18, Adds: 0

BILLY PILGRIM Sweet Louisiana (Atlantic)
Total Plays: 119, Total Stations: 11, Adds: 1

GOO GOO OOLLS Flat Top (Metal Blade/WB)
Total Plays: 118, Total Stations: 18, Adds: 4

QUEENSRYCHE Someone Else? (EMI)
Total Plays: 111, Total Stations: 20, Adds: 5

BRUCE HORNSBY Cruise Control (RCA)
Total Plays: 108, Total Stations: 12, Adds: 2

NATALIE MERCHANT Carnival (Elektra/EEG)
Total Plays: 108, Total Stations: 7, Adds: 1

Songs ranked by total plays.

BREAKERS

TOM PETTY
A Higher Place (WB)
TOTAL PLAYS/INCREASE: 738/261
TOTAL STATIONS/ADDS: 64/17
CHART: 14

PEARL JAM
Immortality (Epic)
TOTAL PLAYS/INCREASE: 655/111
TOTAL STATIONS/ADDS: 59/6
CHART: 15

IAN MOORE
Muddy Jesus (Capricorn)
TOTAL PLAYS/INCREASE: 641/108
TOTAL STATIONS/ADDS: 63/5
CHART: 16

WANDERLUST
I Walked (RCA)
TOTAL PLAYS/INCREASE: 624/54
TOTAL STATIONS/ADDS: 59/4
CHART: 17

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
VAN HALEN Not Enough (WB)	29
TOM PETTY A Higher Place (WB)	17
MAD SEASON I Don't Know Anything (Columbia)	12
COUNTING CROWS The Ghost In You (Capitol)	11
DANDELION Weird Out (Ruffhouse/Columbia)	10
LIVE White, Discussion (Radioactive)	10
SILVERCHAIR Tomorrow (Epic)	10
FOO FIGHTERS This Is A Call (Capitol)	9
JEFF HEALEY BAND Stuck In The Middle... (Arista)	9
BETTER THAN EZRA In The Blood (Swell/Elektra/EEG)	8
BON JOVI Hey God (Mercury)	8

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TOM PETTY A Higher Place (WB)	+261
HOOTIE & THE BLOWFISH Only Wanna Be... (Atlantic)	+133
VAN HALEN Not Enough (WB)	+130
BROTHER CANE And Fools Shine On (Virgin)	+127
NEIL YOUNG Downtown (Reprise)	+119
PEARL JAM Immortality (Epic)	+111
IAN MOORE Muddy Jesus (Capricorn)	+108
BON JOVI Hey God (Mercury)	+72
JENNIFER TRYNIN Better Than Nothing (Squint/WB)	+61
MAD SEASON I Don't Know Anything (Columbia)	+56

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
STONE TEMPLE PILOTS Interstate Love Song (Atlantic)
COLLECTIVE SOUL Gel (Atlantic)
TOM PETTY You Wreck Me (WB)
SOUNDGARDEN The Day I Tried To Live (A&M)
HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)
TOM PETTY You Don't Know How It Feels (WB)
STONE ROSES Love Spreads (Geffen)
HOOTIE & THE BLOWFISH Hey Hey What Can I Do (Atlantic)
PEARL JAM Yellow Ledbetter (Epic)
SOUNDGARDEN Fell On Black Days (A&M)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Added This week at:
KIOZ, WRIF, WXTB, WRXL, KCAL, KICT,
WKLO, WRRV, KTUX, WZAT, WQFM,
WCKW, KCAL, WRXL, KLAQ

Plus These Majors: KLOS, KISW, KISS, KLOL,
WLZR, WHYT, 92X, KWOD and many more!

A Most Added Active Rock
Over 240 Plays This Week

M 120 Minutes



MAIDS OF GRAVITY

"ONLY DREAMING"



ROCK PLAYLISTS

July 14, 1995 R&R • 73

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

WNEW-FM 102.7
WHERE ROCK LIVES

MARKET #1
WNEW/New York
(212) 489-1027
Edwards/Winslow

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	27	26	26	26	COLLECTIVE SOUL/December
7	15	15	20	20	NEIL YOUNG/Downtown
22	23	23	20	20	SOUL ASYLUM/Misery
12	13	13	20	20	DAVE MATTHEWS BAND/Ants Marching
11	11	11	20	20	BETTER THAN EZRA/Good
11	24	24	20	20	HOOTIE & BLOWFISH/Only Wanna Be...
25	26	26	20	20	U2/Hold Me, Thrill...
13	13	13	20	20	SHERYL CROW/Can't Cry Anymore
9	12	12	15	15	WANDERLUST/Walked
11	15	15	15	15	BLACK CROWES/Wiser Time
7	15	15	15	15	PHISH/Bouncing Around...
11	21	21	15	15	LIVE/All Over You
10	15	15	15	15	NATALIE MERCHANT/Carnival
9	16	16	15	15	FROM GOOD HOMES/Cool Me Down
10	15	15	15	15	DEL AMITRI/Roll To Me
-	-	-	-	-	ADAM ANT/Wonderful
-	-	-	-	-	DAVE MATTHEWS BAND/Jimi Thing
-	-	-	-	-	TOM PETTY/A Higher Place
10	10	10	10	10	JENNIFER TRYNIN/Better Than Nothing
-	-	-	-	-	BEAR LARD/Don't Tell Me
-	-	-	-	-	ANNIE LENNON/Train In Van
9	8	8	8	8	MAD SEASON/River Of Decat
13	14	14	8	8	R.E.M./Strange Currents
10	11	11	8	8	POPA CHUBBY/Sweet Goddess Of...
11	9	9	8	8	BILLY PILGRIM/Sweet Louisiana
6	9	9	8	8	BROTHER CAME/And Fools Shine On
8	8	8	8	8	CHRIS WHITLEY/O God My Heart Is...
12	17	17	8	8	SONIA DADA/Screaming John
-	-	-	-	-	WILCO/Box Full Of Letters
-	-	-	-	-	ALANIS MORISSETTE/Hand In My Pocket

WMMR

MARKET #5
WMMR/Philadelphia
(215) 238-8000
Bonadonna/Hofberg

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	27	25	26	26	HOOTIE & BLOWFISH/Only Wanna Be...
21	23	25	26	26	NEIL YOUNG/Downtown
24	25	28	25	25	COLLECTIVE SOUL/December
25	26	27	25	25	SOUL ASYLUM/Misery
23	23	24	25	25	WANDERLUST/Walked
18	21	25	24	24	HOOTIE & BLOWFISH/Only Wanna Be...
18	21	25	24	24	MAD SEASON/River Of Decat
-	-	-	-	-	PEARL JAM/Immortality
21	21	24	21	21	U2/Hold Me, Thrill...
15	17	20	20	20	NIRVANA/Lake Of Fire
12	15	20	20	20	LIVE/All Over You
18	20	20	20	20	BLACK CROWES/Wiser Time
17	20	19	19	19	DEL AMITRI/Roll To Me
18	18	19	19	19	NATALIE MERCHANT/Carnival
13	15	19	19	19	VAN MORRISON/Days Like This
-	-	-	-	-	TOM PETTY/A Higher Place
2	15	16	18	18	BILLY PILGRIM/Sweet Louisiana
14	16	18	18	18	BEGGARS/Falling Down
9	14	16	18	18	DAVE MATTHEWS BAND/Ants Marching
-	-	-	-	-	DEEP BLUE SEVEN/Thinking Out Loud
24	24	15	14	14	BETTER THAN EZRA/Good
17	14	14	14	14	REMBRANDTS/It's Be There For...
4	10	12	12	12	JENNIFER TRYNIN/Better Than Nothing
9	10	12	12	12	SOUL ASYLUM/Hopes Up
-	-	-	-	-	KING CRIMSON/People
-	-	-	-	-	NEIL YOUNG/Peace And Love
-	-	-	-	-	FURY IN.../Dancing In...
-	-	-	-	-	COUNTING CROWS/The Ghost In You
-	-	-	-	-	BLUES TRAVELER/Hook

96.1 WROCK

MARKET #12
WKLS/Atlanta
(404) 325-0960
Hughes/Kepple

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	30	27	30	30	NEIL YOUNG/Downtown
3	9	19	29	29	DAVE MATTHEWS BAND/Ants Marching
27	26	27	28	28	SOUL ASYLUM/Misery
27	23	29	28	28	PINK FLOYD/What Do... (Live)
24	27	26	27	27	MAD SEASON/River Of Decat
27	27	28	27	27	HOOTIE & BLOWFISH/Only Wanna Be...
24	27	25	26	26	BLACK CROWES/Wiser Time
24	27	26	26	26	COLLECTIVE SOUL/December
29	24	27	25	25	R.E.M./Strange Currents
27	25	24	24	24	BLUES TRAVELER/Run-Around
27	25	22	22	22	BAD COMPANY/Down And Dirty
7	10	14	14	14	BILLY PILGRIM/Sweet Louisiana
-	-	-	-	-	TOM PETTY/A Higher Place
-	-	-	-	-	LIVE/All Over You
12	11	10	11	11	IAN MOORE/Muddy Jesus
12	11	9	11	11	SOUL ASYLUM/Promises Broken
10	11	10	11	11	PETE DROGE/Northern Bound Train
10	12	12	10	10	U2/Hold Me, Thrill...
5	11	11	9	9	BROTHER CAME/And Fools Shine On
2	6	9	9	9	JEFF HEALEY/Band/Suck In...
10	6	7	7	7	WILCO/Box Full Of Letters
9	11	10	4	4	VAN HALEN/Amsterdam
2	3	3	3	3	JENNIFER TRYNIN/Better Than Nothing
-	-	-	-	-	TOADIES/Possum Kingdom
-	-	-	-	-	SPONGE/Molly
-	-	-	-	-	VAN HALEN/Not Enough
-	-	-	-	-	PINK FLOYD/A Great Day For...
-	-	-	-	-	ALANIS MORISSETTE/You Oughta Know

WBAB

MARKET #14
WBAB/Long Island
(516) 587-1023
Levine/Tortora

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	23	23	25	25	BLUES TRAVELER/Run-Around
23	26	26	25	25	LIVE/Lighting Crashes
18	20	24	24	24	U2/Hold Me, Thrill...
13	12	22	22	22	HOOTIE & BLOWFISH/Only Wanna Be...
14	23	23	20	20	SOUL ASYLUM/Misery
17	19	18	18	18	NATALIE MERCHANT/Carnival
15	18	17	17	17	COLLECTIVE SOUL/December
23	20	20	16	16	MARTIN PAGE/In The House...
25	22	22	15	15	REMBRANDTS/It's Be There For...
14	14	14	14	14	MATTHEW SWEET/Sick Of Myself
10	11	12	12	12	BETTER THAN EZRA/Good
10	17	12	12	12	R.E.M./Strange Currents
10	12	12	12	12	VAN MORRISON/Days Like This
5	7	7	7	7	JENNIFER TRYNIN/Better Than Nothing
12	13	11	11	11	NEIL YOUNG/Downtown
9	15	11	11	11	PHISH/Bouncing Around...
-	-	-	-	-	BRUCE HORNBSBY/Cruise Control
25	24	24	10	10	DAVE MATTHEWS BAND/What Would You Say
12	13	13	10	10	HOOTIE & BLOWFISH/Hold My Hand
10	8	8	8	8	LIVE/All Over You
5	8	8	8	8	DAVE MATTHEWS BAND/Jimi Thing
9	9	9	8	8	MARTIN PAGE/In The House...
7	10	10	8	8	RUSTIE ROOT/Sens Me On My Way
6	7	7	8	8	TOM PETTY/Widowmakers
10	10	10	8	8	BLACK CROWES/Wiser Time
10	8	8	8	8	GREEN DAY/She
-	-	-	-	-	REMBRANDTS/This House Is...
16	10	10	8	8	ROD STEWART/Leave Virginia Alone
5	5	5	8	8	TOM PETTY/A Higher Place
8	9	9	8	8	VAN HALEN/Not Enough

WRCN

MARKET #14
WRCN/Long Island
(516) 423-6740
Mangus/Thompson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	34	28	33	33	U2/Hold Me, Thrill...
17	25	24	32	32	HOOTIE & BLOWFISH/Only Wanna Be...
29	35	37	31	31	PINK FLOYD/What Do... (Live)
22	31	29	29	29	COLLECTIVE SOUL/December
17	33	25	27	27	SOUL ASYLUM/Misery
-	-	-	-	-	TOM PETTY/A Higher Place
16	24	20	26	26	KANSAS/Dependence Day
21	22	24	24	24	BLACK CROWES/Wiser Time
9	12	18	22	22	BROTHER CAME/And Fools Shine On
16	24	21	22	22	MATTHEW SWEET/Sick Of Myself
16	24	22	22	22	BAD COMPANY/Down And Dirty
10	19	28	28	28	IAN MOORE/Muddy Jesus
3	11	24	20	20	QUEENSRÛCHE/Someone Else?
9	12	16	16	16	DOCKEN/Too High To Fly
10	11	13	15	15	NEIL YOUNG/Downtown
10	10	7	14	14	VAN HALEN/Amsterdam
-	-	-	-	-	VAN HALEN/Not Enough
-	-	-	-	-	PEARL JAM/Immortality
2	12	13	13	13	CATHERINE WHEEL/Whodunnit
10	11	13	13	13	BUSH/Little Things
9	9	6	9	9	STONE TEMPLE PILOTS/Interstate Love Song
8	8	8	9	9	PEARL JAM/Better Man
32	32	22	22	22	LIVE/Lighting Crashes
9	6	9	9	9	BREXIT SPIN/STEELE/Murder Incorporated
11	-	7	9	9	ROLLING STONES/You Got Me Rocking
9	9	5	8	8	COLLECTIVE SOUL/Get
9	9	7	7	7	TOM PETTY/It's Good To Be King
9	10	6	7	7	AEROSMITH/Brand Man
25	8	6	7	7	VAN HALEN/Can't Stop Lovin'...
8	8	4	7	7	STONE TEMPLE PILOTS/Dancing Days

92 KORS

MARKET #16
KORS/Minneapolis
(612) 545-5601
Hamilton/Crousore

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	13	13	23	23	NEIL YOUNG/Downtown
14	13	17	17	17	FREDDY JONES BAND/Texas Skies
12	13	13	15	15	CHARLIE SEXTON/Everyone Will Crawl
12	11	14	14	14	BLACK CROWES/Wiser Time
15	12	12	12	12	BLUES TRAVELER/Run-Around
-	-	-	-	-	U2/Hold Me, Thrill...
8	8	11	11	11	TOM PETTY/A Higher Place
-	-	-	-	-	ROBERT CRAY/Moan
11	11	10	10	10	HOOTIE & BLOWFISH/Let Her Cry
8	10	10	10	10	SONNY LANDRITH/Shootin' For
6	8	8	8	8	TOM PETTY/It's Good To Be King
-	-	-	-	-	BEAR LARD/Don't Tell Me
6	7	7	7	7	VAN MORRISON/Days Like This
-	-	-	-	-	BRUCE HORNBSBY/Cruise Control
6	11	11	7	7	POPA CHUBBY/Sweet Goddess Of...
4	-	-	-	-	SOUL ASYLUM/Misery
13	14	6	6	6	KING CRIMSON/People
4	5	5	5	5	IAN MOORE/Muddy Jesus
-	-	-	-	-	JEFF HEALEY BAND/Highway 49
9	5	4	4	4	EAGLES/Get Over It
3	2	2	3	3	DOCKEN/Too High To Fly

KSHE 95

MARKET #17
KSHE/St. Louis
(314) 621-0095
Owen/Holer

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
11	23	32	29	29	BUSH/Everything Zen
30	29	28	28	28	LIVE/Lighting Crashes
31	30	28	28	28	COLLECTIVE SOUL/December
11	11	22	22	22	SOUNDGARDEN/The Day I Tried To
20	20	20	18	18	BROTHER CAME/And Fools Shine On
-	-	-	-	-	PEARL JAM/Corduroy
11	12	13	13	13	SOUL ASYLUM/Misery
-	-	-	-	-	HOOTIE & BLOWFISH/Only Wanna Be...
14	15	13	13	13	STONE TEMPLE PILOTS/Interstate Love Song
9	12	12	12	12	GREEN DAY/She
10	11	12	12	12	BAD COMPANY/Down And Dirty
11	11	9	11	11	R.E.M./Strange Currents
-	-	-	-	-	MAD SEASON/River Of Decat
-	-	-	-	-	SILVERCHAIR/Tomorrow
10	13	9	9	9	LIVE/All Over You
10	9	10	10	10	BUSH/Little Things
14	15	13	10	10	PEARL JAM/Yellow Ledbetter
31	30	31	10	10	GREEN DAY/When I Come Around
-	-	-	-	-	PRIMUS/Wynona's Big...
-	-	-	-	-	TOADIES/Possum Kingdom
11	13	8	8	8	U2/Hold Me, Thrill...
14	12	8	8	8	HOOTIE & BLOWFISH/Let Her Cry
10	8	7	7	7	TOM PETTY/You Wreck Me
10	5	7	7	7	HOOTIE & BLOWFISH/Hold My Hand
16	8	5	6	6	VAN HALEN/The Seventh Seal
20	10	7	6	6	NEIL YOUNG/Downtown
11	7	6	6	6	ALLMAN BROTHERS/Southern
7	4	8	6	6	COLLECTIVE SOUL/Get
-	-	-	-	-	VAN HALEN/Aftershock

WDVE

MARKET #19
WDVE/Pittsburgh
(412) 937-1441
Romano/Winter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	16	21	21	NEIL YOUNG/Throw Your Hatred...
-	-	-	-	-	LIVE/All Over You
-	-	-	-	-	WANDERLUST/Walked
18	18	19	19	19	BETTER THAN EZRA/Good
19	18	18	18	18	IAN MOORE/Muddy Jesus
17	17	19	18	18	COLLECTIVE SOUL/December
15	17	17	17	17	SOUL ASYLUM/Misery
18	17	14	17	17	U2/Hold Me, Thrill...
14	13	15	16	16	LIVE/Horse
16	17	15	15	15	DAVE MATTHEWS BAND/What Would You Say
17	18	14	15	15	JEFF HEALEY BAND/Suck In...
16	13	18	15	15	MATTHEW SWEET/Sick Of Myself
-	-	-	-	-	BLUES TRAVELER/Run-Around
-	-	-	-	-	TOM PETTY/A Higher Place
14	17	16	14	14	HOOTIE & BLOWFISH/Hannah Jane
15	14	14	14	14	BLACK CROWES/High Head Blues
10	17	14	14	14	PEARL JAM/Nothingman
15	16	14	14	14	PINK FLOYD/What Do... (Live)
8	7	9	12	12	HOOTIE & BLOWFISH/Ballad Of John...
16	14	12	12	12	BLACK CROWES/Wiser Time
9	11	10	10	10	COLLECTIVE SOUL/Get
-	-	-	-	-	BDNEPONY/Where The Water's...
6	9	10	8	8	SOUNDGARDEN/Fell On Black Days
12	15	7	7	7	NIRVANA/The Man Who Sold...
6	4	6	7	7	OUR LADY PEACE/Starseed
1	6	9	7	7	NEIL YOUNG/Downtown
6	7	8	7	7	BROTHER CAME/And Fools Shine On
9	7	7	7	7	MAGNIFICENT BASTARDS/Mockingbird Girl
5					

Research Requires Special Attention

□ Solid understanding of basics allows for customization

By Cyndee Maxwell

The Progressive format holds a common industry perception that research isn't quite as prevalent as in other formats. But is that due to market size or to format specific requirements?

SBR consultant David Rahn says, "It's probably true of every format that the bigger markets do more research. In Progressive, the major markets are researching, too. All stations should research when possible because it's good business. The more you can learn about your market, your listeners, their hot buttons, and how they perceive you — the more ammunition you have to do better radio."

Format Specific Approach

"Progressive requires a format specific approach. You have to ask different questions and be aware of different music styles that have to be incorporated into your research. Progressive is probably not a huge part of your typical research company's repertoire of formats and that may be part of the reason why there isn't more of it."

According to Constantine Consulting's Dennis Constantine, "Progressives get more creative with their research budgets because the stations are generally started by owners who've been unsuccessful with other formats. They think Progressive is a less expensive format to operate because they have many false illusions about it. But after they get into it, they realize they still need to budget for marketing and research."

"Creative research includes listener advisory panels where programmers meet with listeners and in-house telephone surveys. Most Progressives that do music research tend to do auditorium tests on library and perceptual studies. The music tests for Progressives aren't necessarily based on call out, but rather library — styles of music and artists."

“

The more you can learn about your market...the more ammunition you have to do better radio.

— David Rahn

”

DeMers Programming Media Consultants recently interviewed 13 researchers in response to one of their most asked questions. "What music should we play?" Alex DeMers believes the answer lies with your listeners and one of the best ways to find out is through auditorium testing.

Dispatch On Research

DeMers points out, "As pervasive as auditorium music testing is, there are a variety of opinions regarding the proper method for utilizing this

ing data from as few as 75 persons.

"For example, Mike Henry of Paragon Research notes, 'The total sample size should be based on the number of demographic cells desired for analysis.' Each sex/age cell requires approximately 30 persons to yield what our group felt would be statistically viable data. Therefore, if you want to break down your results into thirds, say men 25-29, 30-34, and 35-39, you'd need at least 90 respondents. In our experience, we've found programmers sometimes place too much weight on individual demographic breakdowns. Joe Heslett of Marketing/Research Partners cautions, 'The music test is meant to be a look at the opinions of the total group. The information in a discreet cell should be used only as a tie-breaker.'"

Recruitment

"Most of these researchers use local field services which make phone calls on behalf of the researcher. They point out that a local operator's accent or company name can help increase the probability of a successful call," DeMers continues. "Companies with their own in-house call-out department cite improved quality

control and accountability as benefits for their method. Additionally, some firms provide their clients with an 800 number to listen in on calls

and perform their own quality check. "To get the correct number of respondents to the test session most firms over-recruit and the number varies a great deal market-by-market. Be aware that local happenings, sporting events, the weather, and even the TV schedule can reduce your response rate significantly. Our researchers recommend a minimum 20% to 30% over-recruitment. Most of our panel also noted that a station's format, target demo, and market heritage all play a role in response rate. Like Arbitron, stations targeting younger males had better be ready to over-recruit significantly."

"Specific respondent criteria varies greatly for each individual music test. However, the panel agreed upon the advisability of requiring a minimum of 30 minutes to one hour of listening to the station per average day. While most noted that age and sex requirements are the most critical, Peter Mokover of Spectrum Research says, 'Station partisanship or music preference are the most significant criteria.' Most researchers require a minimum of three to six months residence in the market to, as Rob Balon of the Benchmark Company puts it, make sure that respondents 'have gotten over the



CATCHERS AT CLUB R&R — The Catchers stopped by one afternoon to play a short acoustic set for R&R's Los Angeles staff. Pictured are (l-r) Max, the Catchers' Dale Grundle and Alice Lemon, and Shawnski.



A DAY AT R&R — Sonia Dada provided R&R's Los Angeles staff with an afternoon of entertainment, including an acoustic set at Club R&R. Checking out the latest issue of The Industry's Newspaper are (l-r) Sonia Dada's Daniel Pritzker and Paris Delane, Max, Sonia Dada's Michael Scott, Sam Hogan, and Hank Guaglianone, and Shawnski.

Research 95

tool. We contacted the industry's top researchers to share some of the current thinking on auditorium testing from sample makeup and song count, to the future of auditorium testing itself.

"On certain issues we found broad agreement among our research panel. Most settled on a range of 90 to 100 persons as an ideal sample. However, many acknowledged they had completed successful sessions utiliz-

initial shock of radio selections and established their own comfort zone."

'If You Pay Them, They Will Come'

"Next to the cost of recruiting itself, the honorarium or payment to respondents, is the most expensive component of auditorium music testing," DeMers says. "Our researchers pay respondents from \$35-\$75 for a night's work but the qualitative nature of the target is a key determining factor. Steve Smith of Rantel Research is critical of a minority of broadcasters who 'brag about the high qualitative nature of their audience while treating them like ne'er do wells by giving them T-shirts, food, and \$20. If you pay them, they will come.'

"Most of our panel feels that two to two-and-a-half hours is the maximum duration for a music test session. Many believe that 350 to 400 songs is the maximum that can be tested in one session. Others feel that, paced properly, 600 to 700 songs can be successfully reviewed.

searchers settled on the perfect composite location — a large, well-known hotel — preferably away from downtown — near a major shopping mall with plenty of free parking, just off the freeway. For convenience, most music tests are scheduled on Tuesday, Wednesday, or Thursday evenings. Some researchers like late Saturday mornings as an alternate time, noting the safety factor particularly for female respondents.

"As for the future of auditorium music testing, Frank Cody of Broadcast Architecture believes that his firm's 'interactive, digital data collection' technique is the next big step. Nova Marketing's Mark Ramsey also touts this technique 'not because the technology provides better statistics, but because the PD learns more from seeing the listeners respond than from reading a matrix of dry percentages.'

"Bolton Research is among a number of firms pioneering individual music testing. Respondents make an appointment to go to a local testing facility and listen to music hooks

on their own personalized headsets. The Vallie/Gallup firm's music tests are 'conducted by appointment via the telephone, so the respondent stays at home rather than trav-

eling to a testing site.'

"In the final analysis, the majority of our panel remains comfortable with the more traditional auditorium music testing technique. While others experiment with new ways to crunch the numbers, Lew Dickey of Stratford Research offers this caveat: 'Music research is a Response to Stimulus methodology. It's really very simple and we shouldn't try to complicate it or massage the data to tell us more than what's really there.'"

"Some researchers will test a few songs more than once in the same session. These 'control' songs are spaced in different parts of the test to help gauge the effect that song placement has on its overall score. While all noted the possibility of fatigue in larger tests, Bob Harper reports the effects are negligible. 'The difference might be that the Favorite score might drop and negatives might come up slightly, but all of our control songs fall into the same categories.'

"Site selection is critical. Our re-

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PARAGON
RESEARCH

JULY 14, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	±-OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)		
1	1	1	1	1 CHRIS ISAAK <i>Forever Blue (Reprise)</i>	39/0	824	+23	"Crying" (564)	"Baby" (123)	"Walking" (37)
2	2	2	2	NATALIE MERCHANT <i>Tigerlily (Elektra/EEG)</i>	38/0	734	-4	"Carnival" (574)	"Jealousy" (66)	"Wonder" (56)
3	3	4	3	3 SOUL ASYLUM <i>Let Your Dim Light Shine (Columbia)</i>	32/0	658	+13	"Misery" (349)	"Promises" (155)	"Devices" (47)
4	4	3	4	HOOTIE & THE BLOWFISH <i>Cracked Rear View (Atlantic)</i>	31/0	655	-22	"Only" (411)	"Cry" (68)	"Hannah" (66)
9	6	6	5	5 VAN MORRISON <i>Days Like This (Polydor/A&M)</i>	36/0	646	+50	"Days" (454)	"Perfect" (95)	"Roulette" (35)
5	5	5	6	DAVE MATTHEWS BAND <i>Under The Table And Dreaming (RCA)</i>	30/0	597	-10	"Ants" (369)	"Jimi" (99)	"Best" (45)
7	7	7	7	BILLY PILGRIM <i>Bloom (Atlantic)</i>	33/0	457	-40	"Sweet" (380)	"Caroline" (24)	"Shallow" (23)
6	8	9	8	SONIA DADA <i>A Day At The Beach (Capricorn)</i>	29/0	413	-14	"Screaming" (231)	"Planes" (64)	"Anna" (64)
8	9	8	9	LITTLE FEAT <i>Ain't Had Enough Fun (Zoo)</i>	29/1	386	-54	"Blind" (96)	"Romance" (79)	"Blue" (76)
28	21	16	10	10 NEIL YOUNG <i>Mirror Ball (Reprise)</i>	30/1	384	+43	"Downtown" (314)	"Peace" (19)	"Hatred" (16)
11	13	11	11	DEL AMITRI <i>Twisted (A&M)</i>	32/1	379	-8	"Roll" (286)	"Driving" (44)	"Here" (35)
21	15	14	12	12 VIGILANTES OF LOVE <i>Blister Soul (Capricorn)</i>	35/1	376	+15	"Real" (342)	"Bolt" (14)	"Blister" (8)
17	11	10	13	REMBRANDTS LP <i>(EastWest/EEG)</i>	30/0	363	-27	"There" (118)	"Home" (102)	"Drowning" (97)
12	12	13	14	ROBERT CRAY <i>Some Rainy Morning (Mercury)</i>	33/0	358	-18	"Moan" (261)	"Go" (33)	"Enough" (24)
13	10	12	15	VARIOUS ARTISTS <i>Batman Forever ST (Atlantic)</i>	26/0	358	-27	"Thrill" (307)	"River" (22)	"Hunter" (12)
23	20	17	16	16 COLLECTIVE SOUL <i>Collective Soul (Atlantic)</i>	20/0	357	+17	"December" (332)	"Reunion" (17)	"Smashing" (4)
BREAKER			17	17 BRUCE HORNSBY <i>Hot House (RCA)</i>	33/6	331	+105	"Cruise" (274)	"Walk" (42)	"Night" (7)
10	14	15	18	ANNIE LENNOX <i>Medusa (Arista)</i>	27/0	324	-32	"Train" (152)	"Waiting" (52)	"River" (49)
20	19	20	19	WILCO A.M. <i>(Sire/Reprise)</i>	26/0	324	-12	"Letters" (201)	"Must" (48)	"Change" (45)
18	18	18	20	JOAN OSBORNE <i>Relish (Mercury)</i>	30/2	322	-16	"Teresa" (178)	"One" (55)	"Ladder" (30)
16	17	21	21	JOHN PRINE <i>Lost Dogs And Mixed Blessings (Oh Boy)</i>	27/0	312	-24	"Ain't" (188)	"Happened" (26)	"Hollerin'" (23)
14	16	19	22	ELVIS COSTELLO <i>Kojak Variety (WB)</i>	28/0	304	-33	"Pouring" (199)	"Charms" (47)	"Kitten" (15)
22	23	24	23	23 TOM PETTY <i>Wildflowers (WB)</i>	22/1	270	+8	"Place" (64)	"King" (59)	"Crawling" (33)
19	22	22	24	JAYHAWKS <i>Tomorrow The Green Grass (American/Reprise)</i>	21/0	260	-42	"Run" (121)	"Blue" (51)	"Left" (36)
—	28	26	25	BLUES TRAVELER <i>Four (A&M)</i>	17/0	232	-1	"Run" (194)	"Hook" (25)	"Mountains" (10)
DEBUT			26	26 BOB MARLEY & THE WAILERS <i>Natural Mystic... (Tuff Gong/Island)</i>	25/0	231	+38	"Moving" (231)	"Hide" (39)	"Fuller" (16)
DEBUT			27	27 JAMES McMURTRY <i>Where'd You Hide The Body (Columbia)</i>	29/5	226	+118	"Levelland" (171)	"Walk" (59)	"Sick" (29)
27	25	27	28	MATTHEW SWEET <i>100% Fun (Zoo)</i>	17/0	225	-4	"Same" (109)	"Blood" (62)	"Rosalea" (51)
30	27	25	29	BETTER THAN EZRA <i>Deluxe (Swell/Elektra/EEG)</i>	21/0	223	-13	"Good" (97)	"Blood" (41)	"Hard" (25)
15	24	23	30	BRUCE SPRINGSTEEN <i>Greatest Hits (Columbia)</i>	17/0	204	-63	"Secret" (132)		

This chart reflects airplay from July 3-9. Albums ranked by total plays, with plays from all cuts from an album combined. Bullets awarded to albums gaining plays over the previous week. If two albums are tied in number of plays, the album being played on more stations is placed first. Breaker: Albums registering 250 or more plays for the first time. Most Increased Plays lists the album tracks with the greatest week-to-week increases in total plays. 39 Progressive reporters. 37 current playlists. © 1995, R&R Inc.

MOST ADDED ALBUMS®

ARTIST TITLE LABEL(S)	ADDS
VARIOUS ARTISTS <i>Clueless Sampler (Capitol)</i>	13
BRUCE HORNSBY <i>Hot House (RCA)</i>	6
JAMES McMURTRY <i>Where'd You... (Columbia)</i>	5
DEEP BLUE SOMETHING <i>Home (RainMaker/Interscope)</i>	4
SHANE MacGOWAN <i>The Snake (ZTT/WB)</i>	4
EDWYN COLLINS <i>Gorgeous George (Setanta/BarNone)</i>	3
MARILLION <i>Afraid Of Sunlight (IRS)</i>	3
SONNY LANDRETH <i>South Of I-10 (Zoo)</i>	3
YOUNG DUBLINERS <i>Breathe (Backyard/Scotti Bros.)</i>	3

MOST ADDED TRACKS®

ARTIST TITLE LABEL(S)	ADDS
COUNTING CROWS <i>The Ghost In You (Capitol)</i>	13
DEEP BLUE... <i>Breakfast At... (RainMaker/Interscope)</i>	4
SHANE MacGOWAN <i>Haunted (ZTT/WB)</i>	4

MOST INCREASED PLAYS BY TRACK

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JAMES McMURTRY <i>Levelland (Columbia)</i>	+86
BRUCE HORNSBY <i>Cruise Control (RCA)</i>	+73
PATTY LARKIN <i>Johnny... (High Street/Windham Hill)</i>	+54
BOB MARLEY & THE WAILERS <i>Keep... (Tuff Gong/Island)</i>	+38
JENNIFER TRYNIN <i>Better Than Nothing (Squint/WB)</i>	+28
BETTER THAN EZRA <i>In The Blood (Swell/Elektra/EEG)</i>	+26
PAUL WELLER <i>The Changingman (Go!Discs/London/Island)</i>	+26
DAVE MATTHEWS BAND <i>Ants Marching (RCA)</i>	+25
CHRIS ISAAK <i>Baby Did A Bad Bad Thing (Reprise)</i>	+24
ZIGGY MARLEY <i>Power... (Elektra/EEG)</i>	+24



the
Caulfields
 The Day That Came
 And Went

the new track from the debut album

Whirligig



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NEW & ACTIVE

ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- over last week	EMPHASIS TRACKS (PLAYS)		
DANNY TATE Nobody's Perfect (Charisma/Virgin)	21/2	203	+6	"Dreamin"(159)	"Do"(36)	"Perfect"(6)
PHISH A Live One (Elektra/EEG)	21/1	196	+3	"Bouncing"(183)	"Gumbo"(10)	"Chalkdust"(1)
BEGGARS Beggars (Island)	20/0	186	-3	"Falling"(173)	"Don't"(8)	"Lovely"(5)
ZIGGY MARLEY & THE MELODY... Free Like We Want 2 B (Elektra/EEG)	16/1	164	+49	"Power"(111)	"Today"(19)	"Keep"(10)
JEFF HEALEY BAND Cover To Cover (Arista)	15/0	139	+14	"Breakin"(43)	"Angel"(35)	"Stuck"(30)
BONEPONY Stomp Revival (Capitol)	11/2	116	+8	"Water's"(67)	"Blue"(24)	"Poor"(18)
JENNIFER TRYNIN Cockamamie (Squint/WB)	12/0	115	+28	"Nothing"(110)	"Everything"(5)	
PAUL WELLER Stanley Road (Go! Discs/London/Island)	14/1	105	+27	"Changingmen"(84)	"Sinking"(6)	"Son"(6)
PATTY LARKIN Strangers World (High Street/Windham Hill)	19/3	101	+57	"Pyro"(98)	"Italy"(3)	"Train"(0)
ALANIS MORISSETTE Jagged Little Pill (Maverick/Reprise)	9/0	99	+19	"Oughta"(65)	"Pocket"(20)	"Ironic"(14)
SEAL Seal (ZTT/Sire/WB)	7/0	95	+19	"Kiss"(81)	"Alive"(14)	
YOUNG DUBLINERS Breathe (Backyard/Scotti Bros.)	15/3	86	+6	"Mary"(44)	"Hands"(21)	"Breathe"(7)
SONNY LANDRETH South Of I-10 (Zoo)	13/3	84	+36	"Son"(38)	"Shootin"(16)	"Congo"(10)
PETER CASE Torn Again (Vanguard)	10/0	77	+8	"Baltimore"(31)	"Workin"(15)	"Blind"(10)
INNOCENCE MISSION Glow (A&M)	14/2	76	+10	"Yellow"(49)	"Speak"(10)	"Different"(7)

Albums ranked by total plays.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY
OM/MD: Zeb Norris

- 7 INNOCENCE MISSION "Different"
- 1 PHISH "Harry"
- COUNTING CROWS "Ghost"
- KINDRED SPIRIT "Questions"
- DEEP BLUE SOMETHING "Breakfast"
- MARILLION "Beautiful"

KIOT/Albuquerque, NM
PD/MD: Mike Marrone

- 2 DEEP BLUE SOMETHING "Breakfast"
- 2 JOAN OSBORNE "One"
- 2 COUNTING CROWS "Ghost"
- 2 BRUCE HORNSBY "Walk"

KGSR/Austin, TX
PD: Jody Denberg
MD: Susan Castle

- 3 ETTA JAMES "Strangers"

WRNR/Baltimore, MD
PD: Sean O'Nealy
MD: Damian Einstein

- 4 JAMES MCMURTRY "Levelland"
- 3 JAMES MCMURTRY "Hide"
- 3 JAMES MCMURTRY "Fuller"
- 2 YOUNG DUBLINERS "Hands"
- 2 YOUNG DUBLINERS "Gonna"

WBOS/Boston, MA
PD/MD: Jim Herron

- 10 DEEP BLUE SOMETHING "Breakfast"
- 10 FREDDY JONES BAND "Midnight"
- 10 COUNTING CROWS "Ghost"
- 10 EDWIN MCCAIN "Solitude"
- 10 TOM PETTY "Place"
- 10 SAM BISBEE "Mention"
- 8 PRETTY & TWISTED "Ride"
- 5 MARILLION "Cannibal"
- 5 SHANE MACGOWAN "Haunted"

WNCS/Burlington, VT
PD: Glenn Roberts
MD: Jody Peterson

- YOUNG DUBLINERS "Mary"
- DEEP BLUE SOMETHING "Breakfast"
- BRUCE HORNSBY "Ball"
- BUCKSHOT LEFONOU "Cow"
- KEVIN GILBERT "Goodness"

WMVY/Cape Cod, MA
PD/MD: Barbara Dacey

- 2 BRUCE HORNSBY "Cruise"
- 1 SHANE MACGOWAN "Haunted"
- 1 WARREN ZEVON "Bingo"
- 1 YOUNG DUBLINERS "Breathe"

WXRT/Chicago, IL
VP/Programming: Norm Winer
MD: Patty Martin

- FOO FIGHTERS "Call"
- EDWYN COLLINS "Girl"
- JAMES MCMURTRY "Levelland"
- FREDDY JONES BAND "Midnight"

KBXR/Columbia, MO
PD: Michael Perry
APD: Dave "Keefer" Fulgham

- WAILING SOULS "Live"
- JOAN OSBORNE "Ladder"
- STEVE FORBERT "Feel"
- COLLECTIVE SOUL "Water"
- NEIL YOUNG "Peace"
- DANNY TATE "Perfect"
- TODD RUNDGREN "When"
- POLICE "Bed's"
- POLICE "Bring"

KBCO/Denver, CO
PD: Mike O'Connor
APD: Lois Todd
MD: Scott Arbough

- 11 EDWYN COLLINS "Girl"
- 7 CHRIS ISAAK "Baby"
- 7 EDWIN MCCAIN "Solitude"

KFMG/Des Moines, IA
GM/MD: Ron Sorenson
PD: Mark Vos

- 8 FOO FIGHTERS "Call"
- SHERYL CROW "Cry"
- MARILLION "Cannibal"
- TROY NEWMAN "World"

CIDR/Detroit, MI
PD: Murray Brookshaw
MD: Ann Delisi

- COUNTING CROWS "Ghost"
- DIONNE FARRIS "Don't"
- INNOCENCE MISSION "Yellow"
- DEL AMITRI "Driving"
- BONEPONY "Blue"

KLRF/Eugene, OR
PD: Dan Spice
MD: Tom Krumm

- JAYHAWKS "Run"
- IAN MOORE "Daggers"
- JAMES MCMURTRY "OH"
- MIKE & THE MECHANICS "Coffee"

WTTS/Indianapolis, IN
PD/MD: Rich Anton

- NATALIE MERCHANT "Wonder"
- COUNTING CROWS "Ghost"
- COLLECTIVE SOUL "Water"
- JAYHAWKS "Light"

KXPT/Las Vegas, NV
PD: Richard Remsburg
MD: J. D. Davis

- 2 JAYHAWKS "Bad"
- VIGILANTES OF LOVE "Real"
- PATTY LARKIN "Pyro"
- COUNTING CROWS "Ghost"

KSCA/Los Angeles, CA
PD: Michael Morrison
MD: Merilee Kelly

- 8 ALANIS MORISSETTE "Oughta"
- EDWYN COLLINS "Girl"
- DISH "Headlights"
- BRUCE HORNSBY "Cruise"
- KING CRIMSON "Dinosaur"
- JAMES MCMURTRY "Levelland"
- SINEAD O'CONNOR "Hearin'"

WMMM/Madison, WI
PD: Pat Gallagher
MD: Sybil McGuire

- 5 NEIL YOUNG "Truth"
- 4 NEIL YOUNG "Hatred"
- SONNY LANDRETH "Native"
- BRUCE HORNSBY "Rumble"
- MARQUEE BOMME & THE EVIL TWINS "Perfect"
- COUNTING CROWS "Ghost"
- JEFF HEALEY BAND "Stuck"
- KENNY WAYNE SHEPPARD "Gets"

KTCZ/Minneapolis, MN
PD: Lauren MacLeash
APD/MD: Jane Frederickson

- 3 COUNTING CROWS "Ghost"
- 3 SHERYL CROW "Cry"
- 1 PHISH "Bouncing"
- 1 FREDDY JONES BAND "Midnight"
- 1 JOAN OSBORNE "Ladder"

KPIG/Monterey, CA
PD/MD: Laura Hopper

- 6 JEFF FOXWORTHY "Clampetts"
- 4 JEFF FOXWORTHY "Rednecks"

WXPN/Philadelphia, PA
PD: Kim Alexander
Acting MD: Bruce Warren

- ABRA MOORE "Charol"
- DEEP FOREST "Marta's"
- SHANE MACGOWAN "Haunted"
- MATTHEW SWEET "Same"
- TOM PETTY "Place"
- POPA CHUBBY "Hands"
- JAMES MCMURTRY "Fuller"
- NEIL YOUNG "Ocean"
- PATTY LARKIN "Train"
- PATTY LARKIN "Open"
- SOUTH-FRONTIER ON THE SKIDS "Cattle"
- BEN FOLDS 5 "Phisosophy"

KZON/Phoenix, AZ
PD: Dave Logan
MD: Erica Smith

- DAVE MATTHEWS BAND "Jimi"
- KEVIN GILBERT "Goodness"
- PATTY LARKIN "Pyro"

WCLZ/Portland, ME
PD: Brian Phoenix
MD: Kim Rowe

- SONNY LANDRETH "Native"
- JAMES MCMURTRY "Hide"
- ROBIN LANE "Behind"
- KINDRED SPIRIT "World"
- PAUL BRADY "Want"
- BADLEES "Fear"

WCYY/Portland, ME
OM: Herb Ivy
MD: Brian Tarbox

- DANNY TATE "Dreamin'"
- CHRIS ISAAK "Baby"

KINK/Portland, OR
PD: Carl Widing
APD: Anita Garlock

- 7 BRUCE HORNSBY "Night"
- 4 BRUCE HORNSBY "Swing"
- 4 BRUCE HORNSBY "Wheeled"

KTHX/Reno, NV
PD: Bruce Van Dyke
MD: Ken Allen

- 3 DEEP FOREST "Marta's"
- 1 SHANE MACGOWAN "Haunted"
- PATTY LARKIN "Pyro"
- COUNTING CROWS "Ghost"
- BADLEES "Fear"

WVGO/Richmond, VA
PD: Paul Shugrue
MD: Kevin Matthews

- COUNTING CROWS "Ghost"
- JOAN OSBORNE "One"
- CHRIS ISAAK "Baby"
- BRUCE HORNSBY "Spider"
- LIVE "White"

WMAX/Rochester, NY
PD: Rick Mackenzie
MD: Jennifer Vanderstice

- 1 HOOTIE & THE BLOWFISH "Running"
- COLLECTIVE SOUL "Water"
- JEWEL "Save"
- INNOCENCE MISSION "Yellow"
- COUNTING CROWS "Ghost"
- HOOTIE & THE BLOWFISH "Trees"

KQPT/Sacramento, CA
PD: Jim Trapp
APD/MD: Carrie Dwens

- 7 BEGGARS "Falling"
- BRUCE HORNSBY "Walk"
- BRUCE HORNSBY "Ball"

KUMT/Salt Lake City, UT
PD: Tom Connelly
APD/MD: Kelly Monson

- HATTERS "Naked"
- SONNY LANDRETH "Native"
- SONIA DADA "Planes"
- BRUCE HORNSBY "Walk"
- BRUCE HORNSBY "Swing"

KKOS/San Diego, CA
PD: Sherman Cohen
MD: Clark Novak

- NATALIE MERCHANT "Wonder"
- NEIL YOUNG "Downtown"
- NEIL YOUNG "Peace"
- COUNTING CROWS "Ghost"
- SONNY LANDRETH "Shootin'"

KFOG/San Francisco, CA
PD: Paul Marszalek
MD: Bill Evans

- HOOTIE & THE BLOWFISH "Hannah"
- DAVE MATTHEWS BAND "Anis"

KOTR/San Luis Obispo, CA
PD: Drew Ross
MD: Matthew Lawton

- WARREN ZEVON "Clown"
- JANIS IAN "Borderline"
- PAUL WELLER "End"
- VAN MORRISON "Highway"
- SHANE MACGOWAN "Woman's"
- BRUCE HORNSBY "Cruise"
- BRUCE HORNSBY "Country"
- BRUCE HORNSBY "Spider"
- PHISH "Tweezer"
- DWIGHT YOAKAM "Streets"

KRSH/Santa Rosa, CA
PD/MD: Zoe Zuest

- ZIGGY MARLEY "Today"
- LITTLE FEAT "Borderline"
- ZIGGY MARLEY "Live"
- CYRIL NEVILLE "Ayiti"
- SORRENTINOS "Brave"

KMTT/Seattle, WA
PD: Chris Mays
MD: Dean Carlson

- 12 HOOTIE & THE BLOWFISH "Only"

WRNX/Springfield, MA
PD: Jim Asker
MD: Steve Stebbins

- 14 BONEPONY "Water's"
- 7 PAUL WELLER "Changingman"

WVRV/St. Louis, MO
OM: Jim McGuinn
PD: Scott Strong
MD: Mike Richter

- HOOTIE & THE BLOWFISH "Only"
- R.E.M. "Crush"
- ZIGGY MARLEY "Power"
- JAMES MCMURTRY "Hide"
- SOUL ASYLUM "Devices"
- COUNTING CROWS "Ghost"

KEKO/Tucson, AZ
PD: Charlie Morris
MD: Corey Cruise

- JOAN OSBORNE "Ladder"

39 Total Reporters
39 Current Reporters
37 Current Playlists

Did Not Report, Playlist
Frozen (2):
WAIA/Jacksonville, FL
WRLT/Nashville, TN

Robert Pinault
"Silent Echoes"
featuring
"LOCK OF FAITH" "UNTIL THEY DO"
"WHO I AM" "HOW LONG IS THIS RIDE"
"SWEET LOVE AND KINDNESS"

Progressive Reporters: Watch for Your CD in R&R This Week!

Contact: Resa Rosenstein (909) 308-1982

PROGRESSIVE PLAYLISTS

July 14, 1995 R&R • 77

PROGRESSIVE PLAYLISTS ARE RANKED BY TOTAL ALBUM PLAYS

fm 101.9 MARKET #2
ALBUM ALTERNATIVE
KSCA/Los Angeles
(213) 845-1600
Morrison/Kelly

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	29	19	25		CHRIS ISAAK/Forever Blue
27	20	14	22		HOOTIE & BLOWFISH/Cracked Rear View
29	22	14	22		SOUL ASYLUM/Let Your Dim...
9	21	13	18		DAVE MATTHEWS BAND/Under The Table...
22	21	14	18		JOAN OSBORNE/Reish
2	9	12	17		SEAL/Seal
24	23	14	15		VARIOUS ARTISTS/Batman Forever ST
23	22	14	15		COLLECTIVE SOUL/Collective Soul
14	14	11	12		REMBRANDTSLP
29	28	16	13		NATALIE MERCHANT/Tigerily
14	14	11	12		REMBRANDTSLP
11	8	9	11		BETTER THAN EZRA/Deluxe
15	16	11	11		BLUES TRAVELER/Four
11	9	7	9		ROBERT CRAY/Some Rainy Morning
8	7	7	8		LIVE/Throwing Copper
21	19	7	8		JAYHAWKS/Tomorrow The Green...
22	21	10	10		ADAM ANTI/Wonderful
11	9	8	9		BILLY PILGRIM/Bloom
10	9	7	8		LITTLE FEAT/Ain't Had Enough Fun
10	9	7	8		SONIA DADA/A Day At The Beach
12	10	8	7		BUCKSHOT LEFONQUE/Buckshot LeFonque
13	9	7	7		ELVIS COSTELLO/Kojak Variety
22	20	7	7		ANNIE LENNOX/Medusa
7	10	5	7		DAR WILLIAMS/The Honesty Room
10	10	6	7		TANIA TIKARAM/Lovers In The City
5	11	6	7		VAN MORRISON/Days Like This
7	8	7	6		TOM PETTY/Widowers
6	6	4	6		PEARL JAM/Vitalogy
12	10	8	6		KING CRIMSON/Dinosaur
4	7	6	6		NEIL YOUNG/Mirror Ball

93.1 MARKET #3
RADIO CHICAGO
WXRT/Chicago
(312) 777-1700
Winer/Martin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
33	29	29	30		SOUL ASYLUM/Let Your Dim...
19	18	18	18		WILCO/A.M.
21	16	16	18		HOOTIE & BLOWFISH/Cracked Rear View
14	13	13	16		NEIL YOUNG/Mirror Ball
12	10	10	17		ELVIS COSTELLO/Kojak Variety
10	11	11	14		PEARL JAM/Vitalogy
10	11	11	14		JAYHAWKS/Tomorrow The Green...
14	14	14	14		MATTHEW SWEET/100% Fun
13	11	11	13		VAN MORRISON/Days Like This
11	14	14	13		ROBERT CRAY/Some Rainy Morning
10	11	11	13		COLLECTIVE SOUL/Collective Soul
11	12	12	12		PONNY LANDRETH/South Of I-10
12	9	9	12		DEL AMITRI/Twisted
13	9	9	12		PETER MURPHY/Cascade
11	8	8	11		CHRIS ISAAK/Forever Blue
13	15	15	11		VARIOUS ARTISTS/Batman Forever ST
8	10	10	11		POLICE/The Police Live!
12	10	10	11		NATALIE MERCHANT/Tigerily
9	11	11	11		GENERAL PUBLIC/Rub It Better
16	9	9	11		BILLY PILGRIM/Bloom
10	10	10	10		SONIA DADA/A Day At The Beach
13	11	11	10		WALINGANTES OF LOVE/Bister Soul
10	8	8	9		VIGILANTES OF LOVE/Bister Soul
8	5	5	7		JULIANA HATFIELD/Only Everything
13	9	9	9		BUCKSHOT LEFONQUE/Buckshot LeFonque
14	14	14	9		SIMPLE MINDS/Good News From...
4	7	7	8		BRUCE HORNSBY/Hot House
4	7	7	8		JOHN PRINE/Last Dogs And
4	8	8	8		PHISHA Live One

KFOG 104.5 MARKET #4
KFOG/San Francisco
(415) 543-1045
Marszalek/Evans

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
20	21	21	23		NATALIE MERCHANT/Tigerily
17	17	17	22		TOM PETTY/Widowers
39	23	23	20		CHRIS ISAAK/Forever Blue
19	15	15	19		BRUCE SPRINGSTEEN/Greatest Hits
16	18	18	18		VAN MORRISON/Days Like This
18	19	19	18		DAVE MATTHEWS BAND/Under The Table
15	16	16	18		KING CRIMSON/Dinosaur
17	16	16	17		ELVIS COSTELLO/Kojak Variety
15	17	17	17		REMBRANDTSLP
16	16	16	17		DANNY TATE/Nobody's Perfect
6	8	8	16		POPA CHUBBY/Boody And The Beast
18	17	17	18		ANNIE LENNOX/Medusa
14	21	21	15		POLICE/The Police Live!
15	16	16	15		ROBERT CRAY/Some Rainy Morning
6	11	11	14		VARIOUS ARTISTS/Batman Forever ST
6	11	11	10		NEIL YOUNG/Mirror Ball
7	6	6	10		JOHN LEE HOOKER/Chill Out
7	6	6	9		BRUCE HORNSBY/Hot House
7	8	8	8		IAN MOORE/Modern Day Folklore
6	7	7	8		WALINGANTES OF LOVE/Bister Soul
6	6	6	8		VIGILANTES OF LOVE/Bister Soul
17	11	11	7		HOOTIE & BLOWFISH/Cracked Rear View
6	5	5	7		MORPHINE/Yes
5	6	6	7		FRANCINE REED/I Want You To
6	8	8	7		BOB MARLEY & WAILERS/Natural Mystic
6	7	7	7		BILLY PILGRIM/Bloom
8	10	10	7		JAMES MCMURTRY/Where'd You Hide...
6	8	8	10		PINK FLOYD/Pulse
6	8	8	6		DEL AMITRI/Twisted

WXPN 93.9 FM MARKET #5
WXPN/Philadelphia
(215) 698-6677
Alexander/Warren

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
3	4	4	26		ZIGGY MARLEY/Free Like We
13	19	19	20		SONIA DADA/A Day At The Beach
20	19	19	18		JOAN OSBORNE/Reish
20	19	19	17		JOHN PRINE/Last Dogs And...
19	23	23	17		CHRIS ISAAK/Forever Blue
18	14	14	16		MATTHEW SWEET/100% Fun
15	15	15	14		DAVE MATTHEWS BAND/Under The Table
16	20	20	13		GENERAL PUBLIC/Rub It Better
12	13	13	13		WILCO/A.M.
6	6	6	12		VAN MORRISON/Days Like This
14	13	13	12		JILL SOBULE/Jill Sobule
20	13	13	11		LITTLE FEAT/Ain't Had Enough Fun
9	9	9	11		BRUCE HORNSBY/Hot House
11	13	13	10		BETTER THAN EZRA/Deluxe
28	11	11	9		KEVIN GILBERT/Tud
6	9	9	9		BUCKSHOT LEFONQUE/Buckshot LeFonque
12	12	12	9		ANNIE LENNOX/Medusa
14	33	33	9		NATALIE MERCHANT/Tigerily
12	8	8	9		JAYHAWKS/Tomorrow The Green...
9	9	9	8		VARIOUS ARTISTS/Batman Forever ST
5	10	10	8		LAURA SMITH/Between The Earth...
10	7	7	8		SUSAN WERNER/Last Of The Good...
12	8	8	8		ALISON KRAUSS /Now That I Found You
9	10	10	8		KING CRIMSON/Dinosaur
11	9	9	8		MORPHINE/Yes
3	5	5	6		INNOCENCE MISSION/Glow
7	7	7	6		CRANBERRIES/No Need To Argue
4	3	3	6		VIGILANTES OF LOVE/Bister Soul
1	1	1	6		PATTY LARKIN/Strangers World

THE RIVER 93.9 FM MARKET #6
CIDR/Detroit
(519) 253-8888
Brookshaw/Delisi

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
46	45	45	43		HOOTIE & BLOWFISH/Cracked Rear View
24	26	26	34		CHRIS ISAAK/Forever Blue
24	34	34	33		NATALIE MERCHANT/Tigerily
35	32	32	32		R.E.M./Monster
25	27	27	27		SOUL ASYLUM/Let Your Dim...
27	27	27	27		JENNIFER TRININ/Cockamamie
32	34	34	27		CRANBERRIES/No Need To Argue
26	26	26	27		RADIOHEAD/The Bends
33	31	31	27		VARIOUS ARTISTS/Batman Forever ST
20	11	11	26		DIONNE FARRIS/Wild Seed/Wild...
24	25	25	25		PORISIA/Deluxe
26	22	22	25		DAVE MATTHEWS BAND/Under The Table
23	26	26	25		PJ HARVEY/To Bring You My Love
23	26	26	24		REMBRANDTSLP
23	26	26	24		ANNIE LENNOX/Medusa
16	16	16	17		SEAL/Seal
13	15	15	15		WIL STRAUBERIES/Bet You Think I'm
15	14	14	15		TARA MACLEAN/Let From Within
15	14	14	15		ALANIS MORISSETTE/Jagged Little Pill
23	25	25	14		WILCO/A.M.
13	15	15	14		CRASH VEAS/On And On (Lodestar)
14	14	14	15		HEMINGWAY CORNER/Under The Big Sky
14	13	13	14		MONKEYWALK/More
13	14	14	14		INGENER/Far Out
14	12	12	14		JANN ARDEN/Living Under Jane
13	14	14	14		IAN MOORE/Dragonfly
12	13	13	13		PHILIPPOUS/KING'S The Philosopher King
10	10	10	13		TIMBUK3A/Hundred Lovers
10	12	12	12		BILLY PILGRIM/Bloom
13	16	16	12		UNIVERSAL HONEY/Magic Easement

WBOS 92.9 FM MARKET #10
WBOS/Boston
(617) 254-9267
Herron

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
10	10	10	10		BETTER THAN EZRA/Deluxe
10	10	10	10		FREDDY JONES BAND/North Avenue Wake
10	10	10	10		COLLECTIVE SOUL/Collective Soul
10	10	10	10		STONE TEMPLE PILLOTS/Purple
10	10	10	10		TOM PETTY/Widowers
10	10	10	10		LITTLE FEAT/Ain't Had Enough Fun
10	10	10	10		BLUES TRAVELER/Four
10	10	10	10		DAVE MATTHEWS BAND/Under The Table
10	10	10	10		SOUL ASYLUM/Let Your Dim...
10	10	10	10		BRUCE SPRINGSTEEN/Greatest Hits
10	10	10	10		DEL AMITRI/Twisted
10	10	10	10		SAM BISBE/Remember Me
4	4	4	4		SEAL/Seal
10	10	10	10		DEEP BLUE SOMETHING/Home
10	10	10	10		CHRIS ISAAK/Forever Blue
10	10	10	10		REMBRANDTSLP
10	10	10	10		VIGILANTES OF LOVE/Bister Soul
10	10	10	10		DAVE MATTHEWS BAND/Under The Table
10	10	10	10		VARIOUS ARTISTS/Cheesiest ST
10	10	10	10		ELVIS COSTELLO/Kojak Variety
10	10	10	10		BRUCE HORNSBY/Hot House
10	10	10	10		DAVE MATTHEWS BAND/Under The Table
10	10	10	10		ANNIE LENNOX/Medusa
10	10	10	10		DEL AMITRI/Twisted
10	10	10	10		JAYHAWKS/Tomorrow The Green...
10	10	10	10		JOHN PRINE/Last Dogs And...
10	10	10	10		BRUCE HORNSBY/Hot House
10	10	10	10		TOM PETTY/Widowers
10	10	10	10		ROBERT CRAY/Some Rainy Morning
10	10	10	10		CURTIS SALGADO/More Than You Can...
10	10	10	10		COLLECTIVE SOUL/Collective Soul
10	10	10	10		VIGILANTES OF LOVE/Bister Soul
10	10	10	10		JANN ARDEN/Living Under Jane
10	10	10	10		LITTLE FEAT/Ain't Had Enough Fun
10	10	10	10		IAN MOORE/Dragonfly
10	10	10	10		REMBRANDTSLP
10	10	10	10		MONKEYWALK/More
10	10	10	10		TIMBUK3A/Hundred Lovers
10	10	10	10		DEL AMITRI/Twisted

The Mountain 95.9 FM MARKET #13
KMTT/Seattle
(206) 233-1037
Mays/Carlson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	31	28	34		CHRIS ISAAK/Forever Blue
23	26	29	33		VAN MORRISON/Days Like This
22	20	24	26		HOOTIE & BLOWFISH/Cracked Rear View
30	22	22	26		NEIL YOUNG/Mirror Ball
24	21	24	25		NATALIE MERCHANT/Tigerily
6	9	9	21		SOUL ASYLUM/Let Your Dim...
20	18	20	20		BLUES TRAVELER/Four
9	18	22	16		VARIOUS ARTISTS/Batman Forever ST
8	10	8	11		DAVE MATTHEWS BAND/Under The Table...
8	7	7	11		JOAN OSBORNE/Reish
23	11	10	10		ANNIE LENNOX/Medusa
9	5	11	10		BILLY PILGRIM/Bloom
3	8	10	10		JAYHAWKS/Tomorrow The Green...
10	9	8	10		JOHN PRINE/Last Dogs And...
10	8	8	9		BRUCE HORNSBY/Hot House
10	4	6	9		MORPHINE/Yes
7	8	8	9		SONIA DADA/A Day At The Beach
7	8	9	9		BUCKSHOT LEFONQUE/Buckshot LeFonque
9	8	6	9		TOM PETTY/Widowers
10	12	9	9		ROBERT CRAY/Some Rainy Morning
5	6	7	8		CURTIS SALGADO/More Than You Can...
3	5	6	8		COLLECTIVE SOUL/Collective Soul
4	8	8	8		JANN ARDEN/Living Under Jane
7	8	7	7		LITTLE FEAT/Ain't Had Enough Fun
6	5	4	6		IAN MOORE/Dragonfly
8	3	3	6		REMBRANDTSLP
10	4	4	5		MONKEYWALK/More
3	4	4	5		TIMBUK3A/Hundred Lovers
2	3	4	5		DEL AMITRI/Twisted

95.9 FM MARKET #15
KKOS/San Diego
(619) 729-5945
Cohen/Novak

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
19	43	44			HOOTIE & BLOWFISH/Cracked Rear View
11	30	34			DAVE MATTHEWS BAND/Under The Table...
19	30	34			CHRIS ISAAK/Forever Blue
29	17	29			JAYHAWKS/Tomorrow The Green...
8	17	26			VAN MORRISON/Days Like This
16	30	30			BLUES TRAVELER/Four
16	30	30			SHERYL CROW/Tuesday Night...
9	30	30			PINK FLOYD/Pulse
29	30	30			NATALIE MERCHANT/Tigerily
19	30	30			MELISSA ETHERIDGE/Yes I Am
19	29	30			ANNIE LENNOX/Medusa
17	29	29			EAGLES/Hotel California
8	15	29			ROD STEWART/A Spanner In...
12	30	27			COLLECTIVE SOUL/Collective Soul
23	21	26			BRUCE SPRINGSTEEN/Greatest Hits
6	10	26			BOB MARLEY & WAILERS/Natural Mystic...
26	2				



CAROL ARCHER

An Alternative Research Approach

□ The benefits of using AccuRatings as a buying, selling, and programming tool

In late 1994, KIFM/San Diego dropped Arbitron and substituted AccuRatings as the station's primary research resource.

Consistency & Accuracy

VP/Programming **Bob O'Connor** is pleased with the station's decision, as well as the role that AccuRatings plays as a programming, buying, and selling alternative. "One of the great things we've been able to do recently has been to keep a quality product on the air without overspending on research. In a Top 30 market, you've got to have research to program a station. Anyone who doesn't is riding a thin line between success and failure.

"In the past we've done what many stations do — namely, spend huge amounts of money on music testing and perceptual studies. One of the ways we've gotten around that [kind of investment] is by using AccuRatings as a programming as well as sales tool, particularly on the national level. We're using the weekly AccuRatings updates, which are extremely timely. When I look at them, I'm seeing the station's performance as of only two days ago. Arbitron's trends are about six or seven weeks old by the time we get them. And in this business, that's just too late. Plus, if you call and question Arbitron on the results, they tell you not to use the trends.

"I do put credence in Arbitron's 12+ cume for KIFM; we generally do quite well in it. Although we don't purchase it or program with it, we realize we need to play the Arbitron rules. Now we program by AccuRatings with Arbitron in mind. If [the station] was seriously down in AccuRatings and flat in Arbitron, I'd be really nervous. If the situation was reversed, I would know that it wasn't [the station], but Arbitron's market fluctuations.

"When there's a drop in Arbitron, we believe we have a marketing problem. When we see it in AccuRatings, we look at programming. And it's the consistency of the AccuRatings reports that allows us to put our faith in it. I believe they use a larger 25-54 sample than Arbitron does 12+, or close to it. Using a four-week AccuRatings trend gives me

an accurate and timely picture of my station's performance, since it's consistency that we're striving for."

Reality Check

"When I see buyers debating over two stations that are .2 apart, I consider that Arbitron's margin of error is .7 in either direction," O'Connor continues. "These two stations actually may be tied, at least. Or it's even possible the station that appears down is really .5 up. They're nit-picking over stations that are tenths of a point apart with a 1.4 share margin of error between the two. It's ridiculous! As a buyer, if



Bob O'Connor

you were really looking for the best buy for your client, you'd have to at least look at AccuRatings to cross-check your buy with Arbitron."

O'Connor also points out that the biggest difference between the two research systems — aside from methodology — is the basic premise. "AccuRatings asks for your favorite radio station; Arbitron asks which ones you've listened to over the past week — which many times is not your favorite station."

Moreover, O'Connor believes AccuRatings has forced Arbitron to improve, for example, by increasing sample sizes in several markets. "And when Arbitron launches the 'people meter,' that will really tell the story. A chip attached to somebody's lapel that will pick up what someone is actually listening to will make top-of-mind less important. Buyers will say, 'I don't want to know what radio station people think they listen to. I want to know what they're actually listening to because that's where my spots are running.'"

'Unrealistic Family Reunion'

"You can really use AccuRatings to sales advantage," he adds. "You can approach the buyer with the in-

formation your station's programming department relies on for its success. We're tracking **Howard Stern's** success in the market weekly without paying ridiculous callout fees. It's important for us to know immediately the impact he's having without having to wait eight weeks. If I were to miss a week of AccuRatings, I wouldn't be able to sleep."

I asked O'Connor the reason behind buyers' resistance to AccuRatings. "I can say this as a programmer who creates the station's ratings and doesn't have to go out and sell this idea," he concedes. "But when you have a methodology that favors the buying side, their resistance is understandable. The 18-49 cost-per-point is what one PD called 'an unrealistic family reunion,' because there are so many products and services that an 18-year-old and a 49-year-old don't



HOLLYWOOD NIGHTS—Vibration Entertainment artist Wade Hubbard performed recently at the Troubadour in Hollywood. Seen here hanging with Hubbard (c) backstage are (l to r) guitarist legend Jeffrey "Skunk" Baxter, Silk Purse artist Gloria Loring, Carol Archer, independent promoter Tom Mazzetta, and the ever-slinky Wendy Wilson.

have been major call-letter, personality, and programming changes within a month, the [ratings] information is obsolete by the time the book comes out. Combine that with people wanting to buy on two-, three-, or four-book averages, and it's helpful to have something more current to reflect what's really going on."

How does he see cost-per-point versus partisan listenership? "The reality is that most buying is done off Arbitron. AccuRatings is used more for station selection and as something to negotiate against. They can be used

hand in hand. Agencies have not been willing yet to change their systems to buy off AccuRatings, because there's not a reach-and-frequency medium they can buy off of on an AQH cost-per-point basis. I don't know whether that will ever happen or whether it ever should."

Mirror Image

"But we have had some success in getting agencies to use AccuRatings for station selection," Springer elaborates. "First, there's been so much fluctuation in the San Diego market itself, which makes it harder to measure with a quarterly survey. Plus, San Diego is an underrated market, one of the toughest for Arbitron. "Although KIFM does well in both surveys, they do tend to show a little better in AccuRatings. This



Scott Springer

More Ammunition

CBS Radio/L.A. Sales Manager **Scott Springer** notes that the more information the seller and the buyer have, the better it is for selling radio. "There's simply not enough accurate research in radio to be finite about what's going on, so more is better. Using Arbitron, radio unfortunately looks backward rather than projecting forward like television. AccuRatings gives us an accurate picture of what's going on as the buy is coming down.

"If a market is very stable and not changing much, Arbitron tends to be fairly consistent. But in a volatile market like San Diego, where there

Despite the difference in methodologies, eventually the two services tend to mirror one another closely. In time, they catch up to one another.
— Scott Springer

supports our belief that AccuRatings methodology, which tends to make you choose a favorite station, benefits an 'island' format like KIFM's, which doesn't have any direct head-to-head competitors.

"Despite the difference in methodologies, eventually the two services tend to mirror one another closely. In time, they catch up to one another. For example, in San Diego when **Jeff and Jer** moved from **KFMB** to **KKLQ**, the very next week AccuRatings reflected the fact that the two stations had switched positions. But it didn't show up in Arbitron until a few books later. If a programmer detects a ratings discrepancy between the two services, that's something to look into [because AccuRatings may indicate something that will show up later in Arbitron].

"Arbitron is a very important tool that we use every day — one we couldn't do without because of the way the business is today. AccuRatings makes our job easier because it gives us more current information. Buyers who've become educated in AccuRatings and are used to them will request them."

When there's a drop in Arbitron, we believe we have a marketing problem. When we see it in AccuRatings, we look at programming.

— Bob O'Connor

There's simply not enough accurate research in radio to be finite about what's going on, so more is better. AccuRatings gives us an accurate picture of what's going on as the buy is coming down.

— Scott Springer

A Personal Note

from Dave Koz



I'd like to invite you to join me each week for my new radio show, Personal Notes ... a two hour program featuring interviews with the stars of NAC, film and television. I'm having a BLAST doing the show, and I think your listeners will enjoy tuning in—because each week, in addition to playing the BEST music in contemporary jazz, they will get to hear exclusive interviews I do with friends like Kenny G, Anita Baker, David Sanborn & Al Jarreau ... THAT'S SO COOL!!

And if that wasn't enough, celebrities like Bill Cosby, Billy Crystal, Clint Eastwood and Melanie Griffith stop by to share their favorite NAC music & artists. Ultimately, it adds up to a great weekly show for your listeners and advertisers. I hope you'll join me for two of the BEST hours on radio!

Warmest Regards & Thanks SO MUCH,

Dave



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Check out the Personal Notes home page on the Internet
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JULY 14, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	COUNT BASIC M.L. In The Sunshine (<i>Instinct</i>)	372	403	414	404	38/0
9	4	2	2	NELSON RANGELL Grace (<i>GRP</i>)	356	368	351	304	35/0
5	5	4	3	CHIELI MINUCCI Phat City (<i>JVC</i>)	344	344	346	336	40/0
7	7	3	4	JIM BRICKMAN Angel Eyes (<i>Windham Hill</i>)	339	359	339	325	39/0
8	8	6	5	BRIAN CULBERTSON Midnight Sun (<i>Mesa/Bluemoon</i>)	330	339	335	322	33/0
10	9	8	6	ANITA BAKER & JAMES INGRAM When You Love... (<i>Elektra/EEG</i>)	328	328	334	299	33/0
6	10	10	7	AARON NEVILLE Can't Stop My Heart From... (<i>A&M</i>)	306	318	314	328	32/0
3	3	7	8	CHRIS BOTTI Worlds Outside (<i>Verve Forecast</i>)	297	328	364	400	34/0
13	12	14	9	SLIM MAN Faith In Us (<i>GES</i>)	289	286	289	270	31/0
17	16	11	10	HEAVY SHIFT 90 Degrees In The Shade (<i>Discovery</i>)	287	297	266	234	33/1
16	14	13	11	PAUL GRAHAM Fly Away (<i>Anacapa</i>)	284	289	270	239	29/0
12	11	12	12	NEAL SCHON Bandalero (<i>Higher Octave</i>)	281	290	302	297	33/0
15	15	15	13	HERBIE HANCOCK Bo Ba Be Da (<i>Mercury</i>)	280	280	267	242	34/0
2	2	5	14	SPYRO GYRA Ariana (<i>GRP</i>)	280	340	367	403	29/0
20	19	16	15	JON B. & BABYFACE Someone To Love (<i>Yab Yum/550/Epic</i>)	260	255	231	207	27/0
4	6	9	16	DAVID SANBORN This Masquerade (<i>Elektra/EEG</i>)	254	324	346	375	32/0
18	17	17	17	WINDOWS Big Basin Highway (<i>Blue Orchid</i>)	252	253	251	220	26/0
23	20	20	18	KEN NAVARRO Eric's Dream (<i>Positive</i>)	250	226	217	194	32/1
BREAKER			19	JAZZMASTERS Walkin' To Freedom (<i>JVC</i>)	248	67	—	—	44/9
21	18	18	20	URBAN KNIGHTS The Rose (<i>GRP</i>)	246	245	236	202	28/1
—	24	19	21	INCOGNITO After The Fall (<i>Verve Forecast</i>)	242	240	183	106	37/1
—	25	23	22	PAUL TAYLOR Exotica (<i>Countdown/Unity</i>)	242	201	175	105	37/1
27	22	22	23	ISAAC HAYES The 405 (<i>Point Blank/Virgin</i>)	234	208	198	156	33/0
—	28	24	24	RICK BRAUN Cadillac Slim (<i>Mesa/Bluemoon</i>)	230	194	165	97	26/1
—	—	29	25	VANESSA WILLIAMS Colors Of The Wind (<i>Hollywood</i>)	220	166	94	27	26/2
—	30	25	26	KEVIN TONEY Celebration (<i>Ichiban</i>)	186	182	151	138	32/2
30	—	—	27	GREG VAIL Just To See Her (<i>Brainchild</i>)	182	148	145	149	19/0
—	29	26	28	BOYZ II MEN Water Runs Dry (<i>Motown</i>)	179	182	161	129	18/1
DEBUT			29	EVAN MARKS Seaview Drive (<i>Verve Forecast</i>)	171	158	118	119	29/1
11	13	21	30	STEVIE WONDER For Your Love (<i>Motown</i>)	171	213	286	298	20/0

This chart reflects airplay from June 29-July 5. Songs ranked by total plays. Highlighted songs indicate Breaker.
46 NAC reporters. 43 current playlists. © 1995, R&R Inc.

BREAKERS®

JAZZMASTERS Walkin' To Freedom (*JVC*)

TOTAL PLAYS/INCREASE: 248/18
TOTAL STATIONS/ADDS: 44/9
CHART: 19

MOST ADDED®

ARTIST	TITLE LABEL(S)	ADDS
JAZZMASTERS	Walkin' To Freedom (<i>JVC</i>)	9
J MICHAEL VERTA	Online (<i>Brainchild</i>)	8
GEORGE BISHOP	A Smooth Way (<i>DA Music</i>)	7
3RD FORCE	Forever Yours (<i>Higher Octave</i>)	4
RAY OBIEDO	Midnight Taboo (<i>Windham Hill</i>)	4
TONY GUERRERO	Underground Society (<i>Fahrenheit</i>)	3
TONY GUERRERO	LA'D (<i>Fahrenheit</i>)	3
TORCUATO MARIANO	Africa (<i>Windham Hill</i>)	3

MOST INCREASED PLAYS

ARTIST	TITLE LABEL(S)	TOTAL PLAY INCREASE
JAZZMASTERS	Walkin' To Freedom (<i>JVC</i>)	+181
VANESSA WILLIAMS	Colors Of The Wind (<i>Hollywood</i>)	+54
PAUL TAYLOR	Exotica (<i>Countdown/Unity</i>)	+41
RICK BRAUN	Cadillac Slim (<i>Mesa/Bluemoon</i>)	+36
GREG VAIL	Just To See Her (<i>Brainchild</i>)	+34
ISAAC HAYES	The 405 (<i>Point Blank/Virgin</i>)	+26
KIRK WHALUM	Reck'n So (<i>Columbia</i>)	+25
KEN NAVARRO	Eric's Dream (<i>Positive</i>)	+24
AARON NEVILLE	Use Me (<i>A&M</i>)	+23
LUTHER VANDROSS	Hello (<i>LV/Epic</i>)	+21

Breakers: Song has achieved airplay at 65% of our reporters for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

NEW & ACTIVE

JOE TAYLOR Delphin's Daughter (*RCA Victor*)
Total Plays: 157, Total Stations: 21, + Plays: 16

RAY OBIEDO Midnight Taboo (*Windham Hill*)
Total Plays: 143, Total Stations: 24, + Plays: 19

KIRK WHALUM Reck'n So (*Columbia*)
Total Plays: 139, Total Stations: 24, + Plays: 25

RICK BRAUN Groovis (*Mesa/Bluemoon*)
Total Plays: 132, Total Stations: 21, + Plays: 11

LEE RITENOUR & LARRY CARLTON Closed Door Jam (*GRP*)
Total Plays: 127, Total Stations: 18, + Plays: 5

GREG VAIL Love's Gift (*Brainchild*)
Total Plays: 107, Total Stations: 20, + Plays: 15

VAN MORRISON Days Like This (*Polydor/A&M*)
Total Plays: 72, Total Stations: 9, + Plays: 4

RICK BRAUN Club Harlem (*Mesa/Bluemoon*)
Total Plays: 72, Total Stations: 11, + Plays: 10

ROY AYERS Treasure (*RCA*)
Total Plays: 67, Total Stations: 10, + Plays: 8

LUTHER VANDROSS Hello (*LV/Epic*)
Total Plays: 59, Total Stations: 6, + Plays: 21

BEAUTIFUL WORLD I Know (*Discovery*)
Total Plays: 40, Total Stations: 7, + Plays: 5

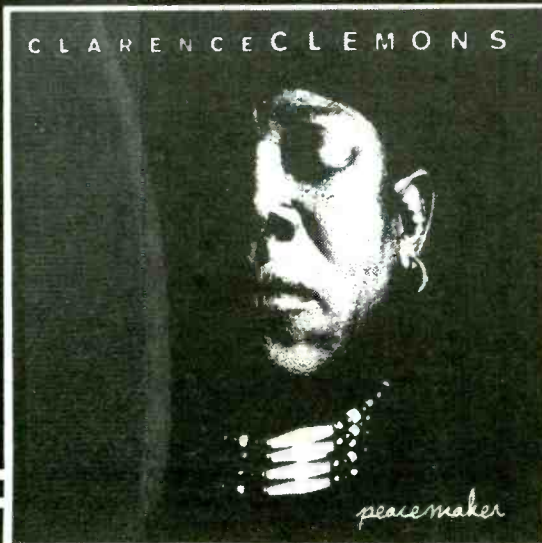
J MICHAEL VERTA Saul Steps Out (*Brainchild*)
Total Plays: 33, Total Stations: 9, + Plays: 15

Songs ranked by total plays.

CLARENCE CLEMONS

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"PEACEMAKER"

JULY 14, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)		
1	1	1	1	BRIAN CULBERTSON Modern Life (<i>Mesa/Bluemoon</i>)	596	-40	"Midnight" (330)	"Come" (139)	"Toi" (39)
—	9	3	2	RICK BRAUN Beat Street (<i>Mesa/Bluemoon</i>)	555	+63	"Cadillac" (230)	"Groovis" (132)	"Harlem" (72)
8	2	2	3	NELSON RANGELL Destiny (<i>GRP</i>)	509	-35	"Grace" (356)	"Little" (74)	"Going" (23)
3	4	4	4	LEE RITENOUR & LARRY CARLTON Larry & Lee (<i>GRP</i>)	486	-4	"Closed" (127)	"Rain" (117)	"Crosstown" (30)
5	5	5	5	AARON NEVILLE The Tattooed Heart (<i>A&M</i>)	483	+5	"Heart" (306)	"Use" (169)	"Muddy" (4)
12	7	6	6	URBAN KNIGHTS Urban Knights (<i>GRP</i>)	471	-1	"Rose" (246)	"Longing" (110)	"Wanna" (35)
11	11	9	7	CHIELI MINUCCI Jewels (<i>JVC</i>)	427	+11	"Phat" (344)	"Hideaway" (32)	"Cats" (28)
7	6	7	8	NEAL SCHON Beyond The Thunder (<i>Higher Octave</i>)	423	-27	"Bandalero" (281)	"Breeze" (59)	"Moon" (45)
10	10	8	9	COUNT BASIC Life Think It Over (<i>Instinct</i>)	393	-26	"Sunshine" (372)	"Animal" (19)	"Jazz" (2)
14	15	14	10	KEN NAVARRO Brighter Days (<i>Positive</i>)	383	+3	"Dream" (250)	"Compassion" (63)	"Give" (36)
13	13	13	11	SLIM MAN End Of The Rainbow (<i>GES</i>)	383	-1	"Faith" (289)	"Start" (50)	"Should've" (29)
2	3	10	12	CHRIS BOTTI First Wish (<i>Verve Forecast</i>)	382	-34	"Outside" (297)	"Do" (26)	"Night" (24)
17	17	16	13	HERBIE HANCOCK Dis Is Da Drum (<i>Mercury</i>)	372	-4	"Bo" (280)	"Butterfly" (82)	"Call" (10)
15	16	12	14	JIM BRICKMAN By Heart (<i>Windham Hill</i>)	363	-24	"Angel" (339)	"Heart" (12)	"Looking" (6)
—	23	17	15	INCOGNITO 100 Degrees And Rising (<i>Verve Forecast</i>)	336	-11	"Fall" (242)	"Spellbound" (30)	"Wrong" (25)
19	21	19	16	EVAN MARKS Long Way Home (<i>Verve Forecast</i>)	336	+2	"Seaview" (171)	"Long" (65)	"Feels" (50)
4	8	11	17	DAVID SANBORN Pearls (<i>Elektra/EEG</i>)	334	-72	"Masquerade" (254)	"Everything" (30)	"Try" (26)
22	22	24	18	GREG VAIL E-Motion (<i>Brainchild</i>)	334	+46	"Just" (182)	"Gift" (107)	"Ben-Jamin" (14)
20	18	20	19	VARIOUS ARTISTS Forget Paris Soundtrack (<i>Elektra/EEG</i>)	328	0	"Someone" (328)		
23	20	18	20	HEAVY SHIFT Unchain Your Mind (<i>Discovery</i>)	317	-19	"Shade" (287)	"Hawaii" (12)	"Mambo" (9)
6	12	15	21	SPYRO GYRA Love & Other Obsessions (<i>GRP</i>)	314	-66	"Ariana" (280)	"Lost" (12)	"Explain" (7)
29	28	22	22	KEVIN TONEY Pastel Mood (<i>Ichiban</i>)	292	-3	"Celebration" (186)	"Years" (49)	"Midnight" (38)
—	—	28	23	PAUL TAYLOR On The Horn (<i>Countdown/Unity</i>)	287	+35	"Exotica" (242)	"True" (17)	"Free" (15)
28	27	23	24	PAUL GRAHAM Fly Away (<i>Anacapa</i>)	284	-5	"Fly" (284)		
9	14	21	25	GREG ADAMS Hidden Agenda (<i>Epic</i>)	270	-53	"Smooth" (134)	"Palmilla" (74)	"Burma" (36)
27	24	26	26	WINDOWS My Red Jacket (<i>Blue Orchid</i>)	270	-3	"Highway" (252)	"Times" (13)	"Shoe" (2)
—	—	30	27	ISAAC HAYES Raw & Refined (<i>Point Blank/Virgin</i>)	264	+22	"405" (234)	"Breeze" (15)	"Ocean" (8)
—	—	27	28	JON. B. Bonafide (<i>Yab Yum/550 Music/Epic</i>)	260	+5	"Someone" (260)		
DEBUT	—	—	29	KIRK WHALUM In This Life (<i>Columbia</i>)	252	+23	"Reck'n" (139)	"Livin'" (32)	"Peaceful" (31)
DEBUT	—	—	30	JAZZMASTERS Jazzmasters II (<i>JVC</i>)	248	+181	"Freedom" (248)		

This chart reflects airplay from June 29-July 5. Albums ranked by total plays, with plays from all cuts from an album combined.
46 NAC reporters. 43 current playlists. © 1995, R&R Inc.

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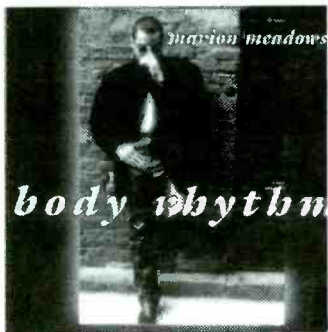
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<p>KRZN/Albuquerque, NM PD: Mark McGuire No Adds</p>	<p>KUCD/Honolulu, HI PD: Mahlon Moore GEORGE BISHOP "Smooth"</p>	<p>KLJZ/New Orleans, LA PD: Shirley Maldonado J MICHAEL VERTA "Online" GEORGE BISHOP "Smooth"</p>	<p>KQBR/Sacramento, CA PD: Lawrence Tanter APD/MD: Keli Garrett EVAN MARKS "Seaview" TONY GUERRERO "LAD"</p>
<p>KNIK/Anchorage, AK PD: Dean Williams CLAIR MARLO "Universal" DAVID SANBORN "Everything" CHIELI MINUCCI "Cats"</p>	<p>WFSJ/Jacksonville, FL PD: Hank Dole VANESSA WILLIAMS "Colors" RITENOUR & CARLTON "Closed" KEVIN TONEY "Celebratio" J MICHAEL VERTA "Saut" RAY OBIEDO "Midnight"</p>	<p>WJCD/Norfolk, VA PD: Maxine Todd MD: Larry Hollowell No Adds</p>	<p>KCLC/St. Charles, MO PD: Rich Reigert MD: Jason Wacker J MICHAEL VERTA "Siren" CHRISTOPHER CROSS "Uncharted" HISHAM "Sword" CHIELI MINUCCI "Only" MICHAEL GETTEL "Watershed" CRAIG T. CODPER "Relax" EAST BOUNCE "Russian" KEVIN TONEY "Celebration" 3RD FORCE "Forever" TORCUATO MARIANO "Clouds"</p>
<p>WJZF/Atlanta, GA PD: Mark Edwards No Adds</p>	<p>KCIY/Kansas City, MO PD: Doug Gondok MD: Michelle Chase No Adds</p>	<p>KTNT/Oklahoma City, OK MD: Stephanie Stewart No Adds</p>	<p>KNJZ/St. Louis, MO PD: Ted Habeck No Adds</p>
<p>WSJZ/Bufalo, NY PD: Steve Wiersman MD: Chris Wittingham J MICHAEL VERTA "Online" GEORGE BISHOP "Smooth"</p>	<p>WEZV/Lafayette, IN PD: Bob Miller TORCUATO MARIANO "Last" TORCUATO MARIANO "Ocean" TORCUATO MARIANO "Everything" BOYZ II MEN "Water" 3RD FORCE "Night" 3RD FORCE "Force" AARON NEVILLE "Times" RAY OBIEDO "Midnight" TONY GUERRERO "Secret" TONY GUERRERO "Amoroso" TONY GUERRERO "Dance"</p>	<p>WLOQ/Orlando, FL PD: Steve Huntington MD: Bob Church JAZZMASTERS "Freedom" BUCKSHOT LEFONQUE "Cow" TORCUATO MARIANO "Rhythm" TONY GUERRERO "Midnight" ETTA JAMES "Teach"</p>	<p>KBZN/Salt Lake City, UT PD: Dale Nelson ENYA "Celts" J MICHAEL VERTA "Online"</p>
<p>WFAE/Charlotte, NC MD: Paul Stribling URBAN KNIGHTS "Longing" RICK BRAUN "Groovis"</p>	<p>WNUA/Chicago, IL PD: Lee Hansen APD/MD: Tom Miller No Adds</p>	<p>WMTO/Panama City, FL PD: Bill Harman No Adds</p>	<p>KCJZ/San Antonio, TX PD: Matt McCann HEAVY SHIFT "Shade" JAZZMASTERS "Freedom"</p>
<p>WNWV/Cleveland, OH PD: Bernie Kimble VANESSA WILLIAMS "Colors" 3RD FORCE "Forever" TONY GUERRERO "LAD" TORCUATO MARIANO "Place"</p>	<p>KTWV/Los Angeles PD: Chris Brodie APD/MD: Ralph Stewart GEORGE BISHOP "Smooth"</p>	<p>WJJZ/Philadelphia, PA PD: Anne Gress J MICHAEL VERTA "Online" GEORGE BISHOP "Smooth"</p>	<p>KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet No Adds</p>
<p>KOAI/Dallas, TX PD: Jim Teeson MD: Bret Michael No Adds</p>	<p>WLVE/Miami, FL PD: Rich McMillan MD: Geoff Fischer BRIAN CULBERTSON "Come" JAZZMASTERS "Freedom"</p>	<p>KJZZ/Phoenix, AZ MD: Bill Shedd TONY GUERRERO "Society" LUICO HOPPER "State" TORCUATO MARIANO "Africa" TORCUATO MARIANO "Everything" LUICO HOPPER "Mystic" MARK SLONIKER "Whatcha" TORCUATO MARIANO "Place"</p>	<p>KKSF/San Francisco, CA PD: Steve Feinstein MD: Dore Steinberg TORCUATO MARIANO "Africa"</p>
<p>KHII/Denver, CO PD: Jaime Kartak MD: Becky Taylor No Adds</p>	<p>KCFE/Minneapolis, MN PD: Rob Moore MD: Scott Thompson JAZZMASTERS "Freedom" DEEP FOREST "Marta's" 3RD FORCE "Forever" J MICHAEL VERTA "Online"</p>	<p>KYOT-FM/Phoenix, AZ PD: Nick Francis STEVE ALLEE "Vista" URBAN KNIGHTS "Rose" RICK BRAUN "Cadillac" JAZZMASTERS "Freedom"</p>	<p>KEZX/Seattle, WA PD: Wes Longino MD: Michael Eads RAY OBIEDO "Midnight" JAZZMASTERS "Freedom" 3RD FORCE "Forever"</p>
<p>WJZZ/Detroit, MI PD: D'Neal Stevens MD: Rosetta Hines No Adds</p>	<p>KMJZ/Minneapolis, MN PD/MD: Tom Sleeker JAZZMASTERS "Freedom" MARK WINKLER "Nowhere" INCOGNITO "Fall"</p>	<p>KKJZ/Portland, OR PD: Chris Miller MD: Shaun Yu No Adds</p>	<p>WJZE/Toledo, OH PD: Steve Athanas JAZZMASTERS "Freedom" PAUL TAYLOR "Exotica"</p>
<p>WGUF/Fl. Myers-Naples, FL PD: Michael Bode MD: Greg Hammonds No Adds</p>	<p>KSBR/Mission Viejo, CA PD: Terry Wedel TONY GUERRERO "Society" TONY GUERRERO "LAD" TONY GUERRERO "Dance" J MICHAEL VERTA "Online" LUICO HOPPER "Morning" TANIA MARIA "Liquid" ROY AYERS "Treasure"</p>	<p>WOTB/Providence, RI PD: Bill Gray MARION MEADOWS "My" MARION MEADOWS "Waters" VAN MORRISON "Perfect" SHAHIN & SEPEHR "Goodbye" SHAHIN & SEPEHR "Highway" MARION MEADOWS "Kool" TONY GUERRERO "Society" TORCUATO MARIANO "Ocean" TORCUATO MARIANO "Africa"</p>	<p>WJZW/Washington, DC PD: Steve Kosbau GEORGE BISHOP "Smooth" J MICHAEL VERTA "Online"</p>
<p>KEZL/Fresno, CA PD: Mike Vasquez RAY OBIEDO "Midnight" J MICHAEL VERTA "Online" GEORGE BISHOP "Smooth"</p>	<p>KXDC/Monterey, CA PD/MD: Scott O'Brien JAZZMASTERS "Freedom" ENYA "Celts" VAN MORRISON "Days" SHADOWFAX "Foundwind"</p>	<p>WNND/Raleigh, NC PD/MD: Jim Seagull No Adds</p>	<p>46 Total Reporters 45 Current Reporters 43 Current Playlists</p> <p>Reported Frozen Playlist (2): KSSJ/Sacramento, CA KIFM/San Diego, CA</p> <p>Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data(1): WQCD/New York, NY</p>



"WALKIN' TO FREEDOM"
NAC Track Debut 19

from the highly-anticipated

THE JAZZMASTERS II
NAC Album Debut 30

contact Jeff Lunt at JVC Music 213-878-0101

JVC

OPENINGS

OPENINGS

OPENINGS

OPENINGS

RECORD COMPANY OPENINGS

VP RETAIL MARKETING

A major NYC based record label seeks a creative, aggressive individual who can work and play well with others. The ideal candidate must be familiar with all genres of music and have extensive knowledge of the national accounts on a regional basis as well as home office.

Responsibilities will include creating and implementing regional marketing campaigns through the use of BDS, SoundScan and all other Technological tools available without losing sight of the human factor. The candidate will be interacting with the regional sales department and report to the Sr. VP of Sales.

A minimum of 5+ years of selling and retail marketing experience with major accounts and a knowledge of major label branch systems are required. The candidate will be detailed oriented, PC fluent and able to work under pressure.

For immediate consideration, please forward resume with salary requirements to: TMP, Box #530, 1633 Broadway, 33rd Floor, New York, NY 10019. EOE M/F/D/V.

NATIONAL

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MAKE MY DAY

Today it's hard to find the right radio job. It's not enough just to send out tapes and resumes, or call for a list of jobs, you've done that. Today you need a hired gun, someone who has their foot in the door of the radio stations. National will present you and your tape LIVE to stations that call us looking for radio people, and get immediate reaction. Call for registration information. MAYBE WE CAN MAKE YOUR DAY.

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We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent, P.D., M.D., news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent...We have the jobs!!

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1-900-825-MUSIC

Account Manager

If you're creative, understand strategic marketing for radio stations, and have a proven management affiliate relation or account management track record, join the sales team at Boston-based Guerilla Productions, the fastest growing syndicator to TV campaigns for radio stations in the country. Send a letter and resume today to: Steve Stockman, President Guerilla Productions, Inc. 725 Arizona Avenue, Suite 306 Santa Monica, CA 90401

MORNINGS-CONTEMPORARY COUNTRY

One of The Research Group's clients is currently accepting tapes and resumes for morning drive. Minimum 5 years experience. Applicants must know Contemporary Country, be funny, dynamic, motivated, creative, entertaining, a team player, and love personal appearances. Send materials to: Vicki Berghoff, c/o The Research Group, 2601 Fourth Avenue, Suite 250, Seattle, WA 98121. EOE

NEED A JOB? NEED A JOCK?

Put it in Opportunities... and get results!

Call (310) 553-4330

URGENT! NEED TALENT

to fill positions we're currently working. With more stations having us assist them, our demand has increased for morning talent, prod. dirs., aft's, news and FEMALES. If you're involved in a job search, call us for free info. How do you know you're getting the best offer if you're locking on you're own? With us, you'll be heard by stations or consultants looking to hire talent.

CONFIDENTIAL- NATIONW DE

NETWORK
(407) 679 8090

Entertainment Radio Networks in Malibu, CA is looking for an Affiliate Relations Mgr. to clear AC & CHR syndicated programming. Must be highly motivated with great sales skills. Fax resume to Andrea Weiss at 310-456-0611 EOE

EAST

WXCX-FM is in search of parttime AT's. T&R: WXCX, Dave Hovel, Box 269, Harve De Grace, MD 21078. EOE (7/14)

Personality for upstate NY Oldies. Team player, phones, community oriented. T&R: WZAD, PD, Box 978, Wurtsboro, NY 12790. EOE (7/14)

Rare overnight fulltime opening, eastern shore top-rated AC. T&R: WCEN, OM, Box 237, Cambridge, MD 21613. EOE (7/14)

100 KWAC, Plattsburgh, NY market seeks experienced AT. Possible PD. T&R: WGF8, George Bissell, 3206 Lake Shore, Peru, NY 12972. EOE (7/14)

Martha's Vineyard seeking news director/anchor and AT. T&R: WMVY, Barbara Dacey, Box 1148, Vineyard Haven, MA 02568. EOE (7/14)

Resort area News/Talk station seeks morning talent. Heavy commercial load; Heavy commitment to local community. Warmth, dedication, enthusiasm important. Mark Thomas, WGMD-FM, PO Box 530, Rehoboth, DE 19971. 302-945-2050. EOE

AC WEEKENDS

Susquehanna's WMGS in Wilkes-Barre/Scranton, PA is paying top dollar for great weekend AC personalities to be a part of our #1 25-54 Adult Radio station. Seasoned, polished pros only. No beginners. T&R: Mike Edwards, P.O. Box 930, Avoca, PA 18641. EOE M/F

Top 10 market AC seeks air talent/all dayparts including nighttime love songs and weekends. Females and minorities encouraged to apply. Radio & Records, 10100 Santa Monica Bl., #683, 5th Floor, Los Angeles, CA 90067 EOE

WNOR MORNING Co-HOST

Does the idea of co-hosting mornings at one of the country's top Rock stations appeal to you? Do you excel in topical, creative writing and production... understand the importance of show prep... know how to do voices and create compelling characters? Are you "real" and relatable? And are you willing to work your butt off to keep us on-top? RUSH your T&R to Lane PD, WNOR, 870 Greenbrier Circle, Suite 399, Chesapeake, VA 23320. EOE

MORNINGS/MID-DAYS EAST COAST

We're looking for a morning show and a midday talent for east coast Oldies station. Experience and belief in show prep a must. This music intensive station is nestled in the shadows of the nation's number one radio market. Team players only please. Send tape, resume, photos and references to: Radio & Records, 10100 Santa Monica Bl., #688, 5th Floor, Los Angeles, CA 90067. EOE

News anchor/cohost with lots of personality to join FM morning show & join the area's most experienced AM-news team. Minimum 3-yrs' radio experience. Resume & tape to Ops. Mgr., P.O. Box 7492, Wilmington, DE 19803. EOE

News anchor/reporter/writer. Minimum of 4-yrs' experience in radio news to join this area's most experienced AM-news team. Resume & tape to Ops. Mgr., P.O. Box 7492, Wilmington, DE. EOE

GENERAL SALES MANAGER

Needed for expanding triopoly in the northeast. Top 75 market. Includes a class B FM. If you have sales management experience and want to work for a client focused, promotionally oriented group, Send resume in confidence to: Radio & Records, 10100 Santa Monica Bl., #684, 5th Floor, Los Angeles, CA 90067. EOE

WSTC 1400AM

MAKE A DIFFERENCE OPERATIONS MANAGER

WSTC-AM/WKHL-FM has an immediate opening for Operations Manager. If you have a passion for great radio, we want to hear from you. We're looking for a "make a difference" manager to lead Southwestern Connecticut's dominant radio stations.

WSTC-AM has been the market's first choice for news and talk for over 50 years. WKHL-FM is KOOL 96.7 and plays Connecticut's Best Oldies.

Qualified applicants should be aggressive and organized with outstanding leadership and people skills. You'll need day-to-day programming experience and extensive knowledge of promotions, ratings and computerization.

WSTC-AM/WKHL-FM offers a highly competitive salary and benefits package. Rush resume to General Manager, 100 Prospect Street, Stamford, CT. 06901.

Q Broadcasting is an equal opportunity employer, female and minorities encouraged to apply.



SOUTH

IF PROGRAMMING IS

your life, we want to hear from you regardless of your current format. We are adding a start-up FM to our already successful FM. You must be great at developing people and have strong organizational skills. Excellent facility and resources. Rush your T&R to us today! Radio & Records, 10100 Santa Monica Bl., #679, 5th Floor, Los Angeles, CA 90067. EOE

NEWS MONSTER WANTED!

Aggressive, unflappable news anchor/reporter wanted for sunbelt medium market trombo. Self starting, team player who can handle news, fill in talk, and is computer friendly. Mountains, lakes, and a super company! Radio & Records, 10100 Santa Monica Bl., #687, 5th Floor, Los Angeles, CA 90067. EOE

OPPORTUNITIES

OPENINGS

ALL SHIFTS NEEDED

to start joining Top 50 market duopoly. We are accepting T&R's for all positions. Live in a great city and work in a great facility. Radio & Records, 10100 Santa Monica Bl. #678, 5th Floor, Los Angeles, CA 90067.

PD for East Coast Florida CHR FM. Must be a team leader, not team beater. Must be a promotional gorilla. Good company, good market. If you like to be hands on and part of a great team, send T&R to: Radio & Records, 10100 Santa Monica Bl., #691, 5th Floor, Los Angeles, CA 90067. EOE



Jacor's Knoxville CHR, STAR 93.1 (WWST) is on the hunt for a topical, relatable morning entertainer. "Yuk-Yukers" and "disc jockeys" need not waste the postage. All others send your best stuff today to: Todd Shannon, PD, 8419 Kingston Pike, Knoxville, TN 37919. Females and minorities are encouraged to apply. Jacor Broadcasting of Knoxville is an Equal Opportunity Employer.

Do characters? Topical humor? Like to have fun on the air? CHR in Amarillo seeks morning cohost today. Send a sample of your best stuff ASAP to Ted Kelly, KQIZ, 2903 S. Western, Amarillo, TX 79109. EOE

SPORTSRADIO 560 WQAM

IF YOU HATE THE FOLLOWING

- * Anyone knowing what you really think!
- * Living in Paradise
- * Having to go to lots of awesome Major Sporting Events
- * Being paid to YAP about all the things GUYS TALK ABOUT!
- * Sports
 - The Fairer Sex
 - Our Kids
 - Those Jerks in DC
 - GETTING UP AT 4am!

You Know ... GUY TALK!
Then don't waste our time ... unless you've got what it takes to kick it, in the major leagues! If you're already in the majors ... you better be awesome! Women with an attitude are encouraged to take the shot! Rush your T&R to the sunshine state ASAP ... South Florida's sports entertainment leader ... WQAM, 9881 Sheridan St., Hollywood, FL 33024 (15 mins. From The Beach). Attn. ANDREW ASHWOOD/Head Coach. Sunshine Wireless Inc. is an Equal Opportunity Employer.

OPENINGS

94.5 KDGE THE EDGE DALLAS

needs a morning edge producer, with creative writing talent, basic on-air abilities and organizational skills, Experience preferred. KDGE is an equal opportunity employer. Contact: Mary Young, KDGE Director of Human Resources. (214) 770-7736



WEDJ/The Edge is in search of new morning show. Morning show experience preferred but not necessary. Music oriented approach - What can you add to make it a winner? Great pay and a chance to work and live in one of America's fastest growing cities. Rush T&R and Photo to: Brian Bridgman, Program Director, WEDJ, 137 So. Kings Dr., Charlotte, NC. EOE. NO PHONE CALLS.

MORNING PERSON/ PROGRAM DIRECTOR FOR 100,000 WATT CLASSIC ROCKER IN SOUTH EASTERN U.S.

This market dominator needs a leader who has polished, winning on air skills and Classic Rock programming experience. The ideal candidate will have knowledge of auditorium music tests and research projects and be used to working with this type of data. You should be willing to work in concert with our national research and consulting firm. This is a progressive company with stations all over America. We'll give you the tools you need and top market dollar. Let us hear from you! Please Send Tape and Resume to: Radio & Records, 10100 Santa Monica Bl., #685, 5th Floor, Los Angeles, CA 90067. EOE

RADIO SALES

MONEY, RECOGNITION, ADVANCEMENT

Keymarket Communications is looking for talented professionals who are ready to move up. Many of radio's top salespeople and managers moved from programming to sales. In fact, at Keymarket we have a large contingent of former on-air people at all levels of our sales and management ranks.

If you're great with clients, can identify marketing problems, develop creative solutions and present your ideas with conviction, then radio sales may be the career move for you. We offer top compensation, through and on-going training, unparalleled resources and advancement opportunities.

Call in total confidence (504)593-1860. EOE/minority candidates encouraged.

Full-service small market Country AM/FM is accepting T&Rs for fulltime AT and news. Above average pay and benefits. Lee Studstill, P.O. Box 1590, Swainsboro, GA 30401. EOE

OPENINGS



94.5 KSMB in Lafayette, La. is searching for an afternoon entertainer. If you are that person and brevity is something you practice, your production skills are extraordinary and you're DETAIL-ORIENTED, I need you last week! You'll also hold the position as Asst. Production Director. Minimum 2 years experience required. Hot station, big promotions, remotes, incentive program plus more!

Send tape, resume & PHOTO to:
Bobby Novosad/PD/KSMB
P.O. Box 3345
Lafayette, La. 70502
(NO CALLS!)

Media Properties is an equal opportunity employer.

PROGRAM DIRECTOR

Southern Skies Corp. seeks creative, developing genius radio programmer for "The Maverick." PD here mainlines Country music and country "on the edge" fun. Street promotion experience, sales staff care, and demonstrated ability to direct, organize, and motivate air staff. Proficient in computer music scheduling and computer driven on-air studio equipment required. Minimum five years' Country radio experience, with at least music director and/or assistant program director experience preferred. Air shift required. Send resume, demo tape, programming philosophy to Jay Werth, GM, KMVK, P.O. Box 96, Little Rock, AR 72203. Deadline 7/26/95/ EOE/AA

MIDWEST

WMIQ-AM/WIMK-FM seeks fulltime news director in Michigan, upper peninsula. Experience a must. CALL: WMIQ/WINK, Tom Hill, (800) 562-3561. EOE (7/14)

Airshift open mid August. At least 6 months air/production experience. T&R: WHZR, Jason Addams, Box 103, Logansport, IN 46947. EOE (7/14)

Oldies seeking part or fulltime news/AT. T&R: WHQQ, Lonnie Scoot, Box 789, Mattoon, IL 619389. EOE (7/14)

Seeking AC or CHR morning show talent ASAP. Major market. T&R: KTGL, V. Brannen, 217 N. 118 St., Omaha, NE 68154. EOE (7/14)

WGIL-AM seeks news reporter yesterday. T&R: WGIL, Brad Bennewitz, Box 1227, Galesburg, IL 61402-1227. EOE (7/14)

Immediate opening anchor/reporter. Outstanding benefit package. T&R: WASK/WKOA, Eric Burch, Box 7880, LaFayette, IN 47903. EOE (7/14)

Creative/production director with solid voice, great production. T&R: WDIF, OM, Box 10,000, Marion, OH 43302. EOE (7/14)

Seeking experienced FT Rock talent. Minorities/females encouraged. T&R: WIII, Randy McCratten, Box 659, Kenosha, WI 53141. EOE (7/14)

Seeking creative, detail-oriented Hot AC PD. T&R: WKXA, GM, Box 1507, Findlay, OH 45839. EOE (7/14)

FULL TIME COPYWRITER WANTED

Top-rated Country duo in Des Moines, Iowa has an opening for a full time copywriter. Already award-winning production department - we need someone who will take us to a new level. Must be able to work with sales people in developing solutions for clients. Production and jingle work helpful. Send tape, resume, sample work to KJJY/KRUU, Attn: Jim Lobaito Station Manager, 5161 Maple Drive, Des Moines, IA 50317. Fuller Jeffrey Broadcasting of Great Des Moines is an Equal Opportunity Employer.

OPENINGS

Lite Rock 99 WF, Lansing's heritage AC is looking for its next host of Love Lite. If you have what it takes, send T&R to: Ray Marshall WFMK Box 991 East Lansing, MI 48826. EOE

WXYT-Detroit is looking for the Newstalk host to dominate the Motor City! Send ratings history and recent unedited airchecks that prove you're ready to win BIG in America's most competitive radio market. Replies will be held in confidence. WXYT/Infinity Broadcasting Corporation of Detroit is an Equal Opportunity Employer. Minorities and women are encouraged to apply. C/O B. Williams P.O. Box 905, Southfield, MI 48076. No phone calls please. EOE

Hip, alternative FM in energetic midwest college town is looking for fresh talent. Need MD, mornings, nites. Musicmaster a plus Females & minorities welcome. Radio & Records, 10100 Santa Monica Bl., #675, 5th Floor, Los Angeles, CA 90067. EOE

Hip, alternative FM in energetic midwest college town is looking for fresh talent. Need MD & PD, mornings, nites. Musicmaster a plus, females & minorities welcome. Radio & Records, 10100 Santa Monica Bl., #675, 5th Floor, Los Angeles, CA 90067. EOE

700 WLW, a 50,000-watt, flamethrowing Midwest talker, is looking for a creative services director. Person must be fun, creative, good attitude, good communication skills, and be willing to take chances. Send your best stuff to Bill Wills, 700 WLW, 1111 St. Gregory, Cincinnati, Ohio 45202. EOE

2 OPENINGS

Midwest Adult Urban station looking for creative morning show and midday show personalities with great production, and exceptional work ethics. T&R now!! Females encouraged ... Radio & Records, 10100 Santa Monica Bl., #690, 5th Floor, Los Angeles, CA 90067. EOE

NEWS/TALK PROGRAM DIRECTOR

WCCO hired our PD so there's a Kansas City opportunity with Bonneville. Manage complementary programming on News/Talk giants KMBZ and KCMO. Minimum 2 years' programming experience in medium or larger market.

Ideal candidate is a leader with proven success record, who understands talent and product development. People and detail skills a must. Ron Carter, VP/GM, 4935 Belinder Road, Westwood, KS 66205

WOWO MORNINGS

Rare opportunity at 50,000-watt heritage AM powerhouse. Seeking mature morning show host who has strong personality, great pipes and at least 5 years' full-service experience. You'll be replacing a 22-year market legend. If you love AM and can work with a top notch team of professionals, rush your tape and resume in confidence to: Gary Noe, Operations Manager, WOWO, 2915 Maples Road, Fort Wayne, IN 46816. EOE

OPENINGS

GM & OM

New sign-on NAC FM in thriving Top 30 market needs both GM/GSM and OM to develop station owner. Can you multiply sales & profits through people development? Are you in the top 5% of your profession? We offer generous profit % and unlimited income potential in a quality lifestyle city begging for this format. Resume to: Radio & Records, 10100 Santa Monica Bl., #700, 5th Floor, Los Angeles, CA 90067. or E-mail: steve @ zeus. bwh. harvard. edu. EOE

WEST

Modern Rock seeks killer AM and PM drive. 5 years minimum. T&R: KBMJ, Jeff Howell, 3203 Third Ave North, #205, Billings, MT 59101. EOE (7/14)

Soft Rock seeks future full and parttime talent/operators. T&R: KAFE, Mark Edwards, Box 28160, Bellingham, WA 98228. EOE (7/14)

Seeking night AT that's up, fun, off-center but in control. T&R: KMIX, John Collins, 6820 Pacific Ave, Stockton, CA 95207. EOE (7/14)

Experienced morning person for Oldies station. Love Oldies, tight board, strong phones, relate to adults and have fun. Rush T&R. KOOL 104, P.O. Box 63, Boise, ID 83707. EOE/M/F.

Morning show needed yesterday for Classic Rocker. Must know the format, be hard working, topical and think O.J. did it. Personal appearances a must. No whiners! Rush tape, resume and photo if available to: Diana Smart, KJFX, 2125 N. Barton, Fresno, CA 93703. No calls. EOE

PRODUCTION/PROMOTIONS DIRECTOR

Duopoly in Santa Fe, NM, looking for that special person who understands promotion and the hours necessary to be effective. Successful candidate must have extensive computer background and digital production skills. Send resume and production tapes to Plaza Broadcasting, 1718 West Alameda, Santa Fe, NM 87501. EOE

MIX 107.5 FM

Denver's Variety Station

Looking for America's Premiere Promotions Director. 3-5 years' experience. Creative, topical, well organized, and extreme attention to detail. Creative solutions for duopoly's many challenges. Maintain excellent relationship with sales.

Send resume and examples of your work to:

Mix 107.5 Promotions Director

1095 S. Monaco Parkway

Denver, CO 80224

No Calls

Jefferson-Pilot Communications Company is an equal opportunity employer.

PRODUCTION DIRECTOR

Newly created position at San Francisco combo for rare talent who can create compelling commercials that work in the context of our Jazz and Classical formats. Top-notch copy writing, ability to use a variety of approaches to tell clients' stories effectively, and eight-track or digital editing skills are required. T&R to: Steve Feinstein, KKSJ/KDFC, 455 Market, SF, CA 94105. EOE

OPENINGS

Medium market west coast station is looking for up-and-coming morning show personalities. If you're ready to showcase yourself (or your team), send tape, resume, and photo now to: Radio & Records, 10100 Santa Monica Bl., #689, 5th Floor, Los Angeles, CA 90067. EOE

Dynamic Santa Fe, New Mexico "Oldies Station" & market leader is looking for a multi-talented co-host(ess). News and production skills a must. Female and minority talent encouraged to apply. Send tape and resume to: Brad Edwards, KBOM, 2600-A Camino Entrada, Santa Fe, NM 87505. No calls please. EOE

ACCOUNTANT/BUSINESS MANAGER

with multi-station radio holding company in West Los Angeles. Full charge accounting, including consolidated F/S, detailed schedules for year-end audit, bank reports, responsibility for AR/billings, payroll, etc. Public accounting and Solomon software experience preferred. EOE. Send resume and complete salary to KHWY, Inc., P.O. Box 25606, Los Angeles, CA or fax to (310) 826-7866. No calls please.

91X

NIGHTS ARE OPEN!!!

The first fulltime openings at San Diego's Alternative Legend in THREE YEARS is waiting to be filled!

Do you live the lifestyle? Are you Insane? Are you the future star of the format? PROVE IT! T&R to Kevin Stapleford, 91X, 4891 Pacific Highway, San Diego, CA 92110. EOE

92.3 KRST

HOT NEW COUNTRY

New Mexico's #1 station needs a PD/MD who can also do a great on-air show. You'll have a successful record as a programmer and be a pro at Musicmaster. In addition, you'll have great people skills, a passion for the music and the ability to take my job! If you're the best, we want you! Tapes, resumes & photos to: Jim Patrick - Operations Manager, KRST Radio, 4505 Montbel LP. NE., Albuquerque, NM 87107. No calls please. EOE

OPPORTUNITY KNOCKS

in the pages of R&R every Friday

CALL: 310-553-4330

OPENINGS

We're looking for ... Denver's



next Program Director!

Applicant must be a) a leader b) creative c) have passion for winning.

Interested parties with a winning track record, send tape, resume, and programming philosophy (no phone calls please) to:



Bob Zuroweste, General Manager
KXKL AM/FM
1560 Broadway, Suite 1100
Denver, CO 80202-5144 EOE

PROGRAM DIRECTOR

AC format leader in 250,000+ market is losing PD after 6 years. We've got the tools to be #1: Staff, budget, equipment, management, attitude, and stability. Can you put them all together? Rare opportunity for PDs and APDs who can balance theory with reality, art with science, annality with staff motivation. You must understand that the goal is profit through quality. August opening. Don't delay. No calls. EOE

Operations Manager
98.9 Magic FM
500 L Street, Suite 200
Anchorage, AK 99501

POSITIONS SOUGHT

SEE WHAT THE INDUSTRY'S TOP PROGRAMMERS HAVE TO ADMIT ABOUT BROADWAY BILL LEE

"ONE OF THE TWO BEST AFTER-NOON ENTERTAINERS IN AMERICA" -Scott Shannon/WPLJ

"ONE OF THE BEST DJ'S I'VE EVER HEARD" -Rick Cummings/VP Prog. -Emmis Radio

"BILL'S THAT RARE COMBINATION OF LEGENDARY RADIO ENTERTAINER AND HALLWAY TEAM PLAYER" -Dave Shakes/K101/KMEL

"IF I HAD A LIST OF PEOPLE WHO KNOW HOW TO USE THE MEDIUM TO ENTERTAIN, BILL LEE WOULD BE AT THE TOP OF IT" -David Tate/Rantel Research

"THE MOST TALENTED DISC JOCKEY WHO'S EVER INTRODUCED A RECORD, BAR NONE" -Gerry Cagle/Network 40

BILL LEE

NOW AVAILABLE AND MORE AFFORDABLE THAN YOU MAY THINK

(510) 855-9636

POSITIONS SOUGHT

And now for something completely different...

by: Charlie Hackett
"My Morning Show" a Haiku

Approachable and friendly. Flirting with the edge. Drop-ins Everywhere.

Mornings and afternoons at KSAN, San Francisco as Charlie Wilde. Afternoons and nights at KWDB, Minneapolis as Bobby Wilde. I'm ready, willing, and able in August. References available contingent upon cash I have to pay them off. Please call (415) 921-2712.

Connie Chung in Doc Martens. Quick-witted, prep-oriented, news savvy sidekick available now. Let's win. KAREN: (702) 897-8369. EOE (7/14)

Young, creative, nightman. Over 3 years' experience. Hot Country/AC/Great production/great phones/great guy. CHARLES: (817) 742-0274. EOE (7/14)

Any competitive market. Major/medium market AT seeks a return to the PD chair. I programmed a Marconi winner. Call now. ACE: (810) 653-8992. EOE (7/14)

Person who can write excellent ad can do excellent show. Confucius? No. Bill and Ted? No. We break the mold. MANTALK: (800) 268-0196. EOE (7/14)

Major market experienced AT who knows and loves the music. Seeking 70's Oldies gig. KEITH: (407) 664-2009. EOE (7/14)

Hey Phoenix: 6-year large market pro sick of winter, dying to relocate to valley. AC/CHR/Oldies/sports. STEVE: (614) 792-8607. EOE (7/14)

If you're seeking conservative talk host who makes issues fun, persuades and entertains, then call Doug: (334) 297-3327. EOE (7/14)

Major market AC. Mentality, experience, adult standards knowledge, weekends. T&R: WHLI, Dean Anthony, 1055 Franklin Ave., Garden City, NY 11530. EOE (7/14)

CHR/New Rock. Days or nights, personality plus, phones, digital production. Large market experience. Will move for right gig. RICH: (312) 244-9802. EOE (7/14)

I'm ready for first PD gig. Eight years experience. Country/AC/Oldies/talk. JOEY: (504) 276-4602. EOE (7/14)

KNIX/Phoenix, AT past 5 years. Appearances, programming, production, and music director experience. ERIC BOWEN: (602) 827-8840. EOE (7/14)

Seeking sports gig in Missouri. Hardworking, professional, 2 years' experience, complete production skills. JASON(417) 532-6037 or (417) 883-4060. EOE (7/14)

Seeking Air position in or around Dallas/Fort Worth metroplex. Will consider anywhere in Texas. DONN: (817) 281-8528. EOE (7/14)

12-year medium market pro. Employed, seeking late night gig in the majors. Any format. Call. JEFF: (516) 9035-2920. EOE (7/14)

Award winning seasoned traffic reporter available now. Flew in Phila, San Diego, Miami I'm believable, exciting & good. WALT MACDONALD: (305) 473-9504. EOE (7/14)

OPPORTUNITIES

POSITIONS SOUGHT

CREATIVE GENIUS FOR HIRE

Does your talk station need *fresh meat*? Original Style/Breathtaking Credentials Off The Wall W/David Paul. 404-979-1179 Major market entertainer with #1 ratings (Players only)

Absolutely fabulous experienced female morning show partner seeks medium/major market gig. Bits, news, ideas & energy to spare. KAREN: (702) 897-8369. EOE (7/14)

Alan Colosi demo. KISS 108, Boston programming department, KISS-FM/London, WXXX-FM, WAAF. AT for the rest. ALAN: (617) 325-7518. EOE (7/14)

New York AT with successful AC programming experience, seeks east coast PD or on-air gig. MIKE: (609) 936-0653. EOE (7/14)

Experienced, enthusiastic, dedicated, radio entertainer, seeks Country/AC air shift. Also skilled in programming, sales, marketing, promotions. GERRY: (818) 705-5609. EOE (7/14)

On-air personality possessing 10-years experience in AC, AC/Talk, Urban and CHR formats as well as professional DJ work, seeking fulltime on-air position. Relocating to southeast New Hampshire/southern Maine area soon. Dave (203) 754-6789

POSITIONS SOUGHT

The world of radio is now complete as the mighty forces of production bring forth the chosen one to enhance any Urban station. DERRICK: (405) 840-5323. EOE (7/14)

Former PD seeks new challenge in small market, any format, Gulf states region. Call now before this offer ends. MIKE: (318) 869-4216. EOE (7/14)

Currently PT, want back in FT. 19-year vet, still seeking eastern AC, Oldies, CR. MARKANDERSON: (302) 994-3934. EOE (7/14)

South and southwest. Over 30 years all-round air experience. Very strong news background. Finest references/background. REX: (319) 233-3792. EOE (7/14)

Former WIOG-FM vet Dave Winston is available. 15 years experience HotAC/CHR/Oldies. DAVE: (517) 790-0605. EOE (7/14)

I have the potential to have what you have, an ego. Give me the power. RONTO: AFN Wuerzburg, Unit #26228, APO, AE 09036. EOE (7/14)

Timing, talent, creativity, intelligence. Seattle, San Francisco AC, NAC, News personality available to majors following hiatus. Diane (209) 523-0380

POSITIONS SOUGHT

Currently working conservative African-American Talk show host. Hard-hitting issues. Call: Lyle (818)769-2390

No need to look past this ad. AT seeks small/medium market gig. Great with Country/Oldies/CHR/Religious. GREGG: (602) 937-2361. EOE (7/14)

Mornings/PD in small market and now parttime in Pittsburgh. Seeking any market that offers a challenge. RICH: (412) 462-2621. (7/14)

R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2"X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$100/inch **2x \$75/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$50 for 1x, \$38 for 2x).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail, except for credit card orders, which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

MARKETPLACE

AIRCHECKS

AUDIO & VIDEO AIRCHECKS

CURRENT #183, KVIL/Ron Chapman, KIIS/Nastyman-Domino, WSB-FM/McKee & Trevor, WRKS/Ken Webb & Jeff Fox, KKBH/Charlie Fox, B96/George McFly, KJR/Tom Murphy & Norm Gregory \$7.
CURRENT #182, KLOL/Stevens & Pruett, WSTR/Craig Hunt, KLDE/Barry Kaye, KKFR/Supersnake, KOOL/Camelback Jack, WIOO/Eddie & JoBo, Philly's WMGK, Atlanta's WNNX \$7.
PERSONALITY PLUS #PP-91, WLUP/Kevin Matthews, WZGC/Greaseman, WPNT/Steve Cochran, KKLO/Jeff & Jer. Cassette \$7.
PERSONALITY PLUS #PP-90, WPLJ/Scott Shannon & Todd Pettengill, KIOZ/Dave Rickards, KLSY/Murdock & Hunter, WLUP/Jonathan Brandmeier, \$7.
PERSONALITY PLUS #PP-89, WMTX/Mason Dixon & Bill Connolly, KTXQ/Beau & Jimmy, Z100/John Lander, WSB-FM/Gary McKee, WYUU/Kelly & Alpha. Cassette \$7.
ALL COUNTRY #CY-38, WXTU, KSON, WKHX, WYAY, WKIS, WSIX, \$7.
ALL CHR #CHR-8, WQHT, Y100, KKLQ, WSTR, WPST, \$7.
ALL AC #AC-16, WWRM, WMTX, KKCW, WPLJ, KYXY, KBIG, \$7.
PROFILE #S-298, NEW YORK! CHR Z100, WQHT, AC WPLJ, WMXV, WLTW, UC WRKS, WBLS, AOR WNEW, WAXO, \$7.
PROFILE #S-299, TAMPA! CHR WFLZ, AOR WXTB, WHPT, AC WMTX, WWRM, WUSA, Ctry WQYK, WRBQ, Gold WYUU, WCOF, \$7.
PROMO VAULT #PR-21, promo samples - all formats, all market sizes. Cassette, \$10.
SWEEPER VAULT #SV-7, Sweeper & Legal ID samples, all formats. Cassette, \$10.
#O-16 (ALL OLDIES), #CHN-21 (CHR NIGHTS), #F-20 (ALL FEMALE), #AOR-11 (ALL AOR), #MR-2 (MODERN ROCK), #T-3 (TALK RADIO), #UC-16 (ALL URBAN), #S-294 (HOUSTON) at \$7 each.
CLASSIC #C-176, WMCA/Joe O'Brien-1965, K100/Eric Chase-1975, WWDJ/Bwana Johnny-1972, WLS/Larry Lujack-1982, WZGC/Machinegun Gary-1975, KEZY/Paul Freeman-1975, \$11.
VIDEO #57, Atlanta's WFOX/Randy & Spiff, Tampa's WFLZ/M.J. & B.J., Dallas' KYNG/Katie Pruett, Houston's KHMX/Larry & Susan, LA's KIIS/Bruce Vidal, San Diego's KFMB/Dave Smiley, 2 Hot hrs., VHS \$20.....overseas PAL \$50.

 **CALIFORNIA AIRCHECK** 
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LISTEN TO OVER **40 DIFFERENT** MARKET'S EVERY YEAR!
OVER **60 DIFFERENT** STATIONS YOUR CHOICE OF FORMAT
AM&PM DRIVE FOR EACH STATION (ALL SCOPED)
ALL PROMOS, LINERS, JINGLES INCLUDED
SUBSCRIBE TO THE NATIONAL AIRCHECK AT (708) 238-8115
THIS MONTH *Los Angeles, Buffalo, & San Antonio*
"Any station, Anywhere, Any time"

AIR TALENT SERVICES

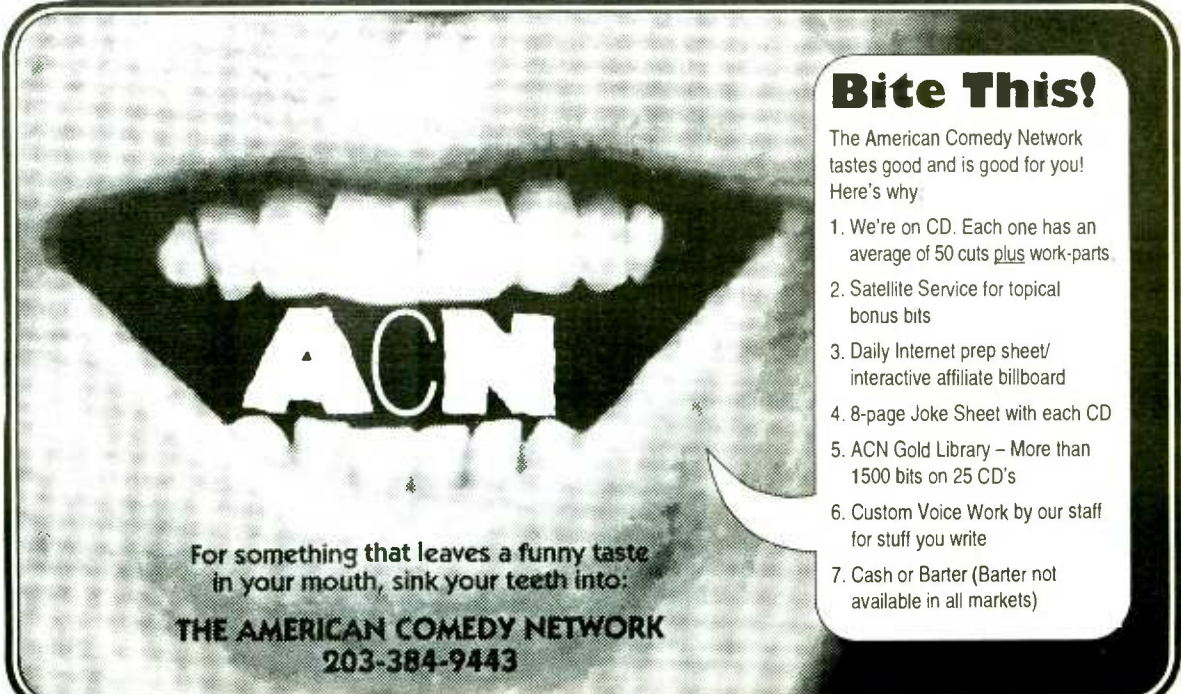
PERSONALITY RADIO ... by Dan O'Day

THE book for disc jockeys who want to make the most out of their careers! Job Hunting, Contracts, Show Prep, Creating Character Voices, On-Air Telephone Calls, Morning Show Critiques, The Program Director As Disc Jockey, Finding & Developing Air Personalities, Management & Personalities, and MUCH more! PLUS interviews with Rick Dees, The Greaseman, Howard Stern, many others! CRAMMED with ideas, tips & techniques for the radio personality who wants to get to the top ... and stay there. 259 pages: \$29.95 (Canada: \$34.95 U.S. Funds; Overseas \$41.95) Mail payment to: O'LINERS - 11060 Cashmere Street, Suite #100 - Los Angeles, CA 90049

AIR PERSONALITIES & PROGRAM DIRECTORS!

You'll LOVE *The Whole O Catalogue!* Books & tapes on radio programming, radio comedy, job-hunting, production, promotions, airchecks ... A mail-order playland for radio pros! For your copy, write: O'LINERS • 11060 Cashmere Street, Suite 100 • Los Angeles, California 90049 ... or leave complete address at (310) 476-2091 ... or via fax at (310) 471-7762!

COMEDY



Bite This!

The American Comedy Network tastes good and is good for you! Here's why:

1. We're on CD. Each one has an average of 50 cuts plus work-parts.
2. Satellite Service for topical bonus bits
3. Daily Internet prep sheet/interactive affiliate billboard
4. 8-page Joke Sheet with each CD
5. ACN Gold Library - More than 1500 bits on 25 CD's
6. Custom Voice Work by our staff for stuff you write
7. Cash or Barter (Barter not available in all markets)

For something that leaves a funny taste in your mouth, sink your teeth into:
THE AMERICAN COMEDY NETWORK
203-384-9443

MUSIC SOFTWARE

AFFORDABLE
Music Software

No Lease Charges

Features & Flexibility PDs want at a price even small markets can afford.

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(617) 786-0666

OPPORTUNITY KNOCKS

in the pages of R&R every Friday
Call 310-553-4330



POWERGOLD

Music Scheduling Software

If you spend more than 30 minutes a day reworking your computer-generated music log, you should take a close look at POWERGOLD. Try it free, with no strings attached. No gimmicks. See for yourself how quickly and easily you can get a beautiful, balanced music log with POWERGOLD. We're here to answer your questions 24 hours a day. Call now and ask for Dave or Jimmy at 501-221-0660. The closer you look, the better we look.

PRODUCTION MUSIC

Everything in our Stock Pot is Fresh.



AirCRAFT: Fresh Stock Music

All of the music in the AirCRAFT stock library is cooked to order. No scraps. No leftovers. Just fresh stock music written to our specifications.

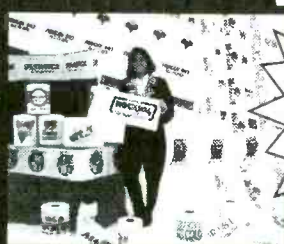
Call to ask for our menu, or keep this number handy whenever you're hungry for original recipe, down-home stock music. 1 800/343-2514.



AirCRAFT Production Libraries, 162 Columbus Avenue, Boston, MA 02116.
800/343-2514, 617/482-7447, Fax: 617/542-7222, Internet: MCuddy@Cerf.net -
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VOICEOVERS
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PRODUCTIONS The River/St.Louis

Sweepers, Promos & ID's

Phone (516) 679-1316 Fax (516) 679-1329

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THE IMAGE ENHANCER

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JOHN WILLYARD

Where there's a Willyard...

Call Catpaw Productions for a demo.

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SUPER **MIKE CARTA**
SWEEPERS
Liners • Promos • ID's 800-459-DEMO

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DAVID KAYE PRODUCTIONS INC.

ANY FORMAT! ANY STYLE!
Hot female roster available.
Call now for free demo.

Welcome Q-102/Dallas, Texas 102/Odessa
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Mark McKay

"It's like Mark is down
the hall, not down the road!"
R.W. Smith, KJJY/Des Moines

The 70's:
KFRC, WRKO, WAPP
The 80's:
KMEL, KDWB, WRQX
The 90's:
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HEAR DEMO NOW! 913/345-2381

Full Production/Trax! Affordable!

Small, Medium, and
Large Markets

hire **1-800-264-1807**

Julie Williams
your relatable female sweeper voice

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BOBBY OCEAN®

GET YOUR LISTENERS WET

DEMO: (415) 472-7045

•SIGNUP (415) 472-5625•

RR

MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by payment. Visa/MC/AmEx accepted. One-inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per insertion
1 time	\$90.00
6 insertions	\$85.00
13 insertions	\$80.00
26 insertions	\$70.00
51 insertions	\$65.00

Will include camera-ready logo or line art if provided. Deadline for Marketplace ads is noon Thursday, one week prior to publication date. Marketplace ads are non-commissionable. Submit to:

Marketplace
RADIO & RECORDS, 10100 Santa Monica Blvd,
Fifth Floor, Los Angeles, CA 90067
310-553-4330 Fax: 310-203-8727

NATIONAL AIRPLAY OVERVIEW

CHR/POP

3W	2W	LW	TW	
—	—	—	1	REMBRANDTS I'll Be There... (EastWest/EEG)
—	—	—	2	BOYZ II MEN Water Runs Dry (Motown)
—	—	—	3	TLC Waterfalls (LaFace/Arista)
—	—	—	4	ALL-4-ONE I Can Love You Like That (Blitz/Anti)
—	—	—	5	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)
—	—	—	6	NICKI FRENCH Total Eclipse Of The Heart (Critic)
—	—	—	7	BLUES TRAVELER Run-Around (A&M)
—	—	—	8	BRYAN ADAMS Have You Ever Really Loved... (A&M)
—	—	—	9	SEAL Kiss From A Rose (ZTT/Sire/WB)
—	—	—	10	BON JOVI This Ain't A Love Song (Mercury)
—	—	—	11	REAL MCCOY Come And Get Your Love (Arista)
—	—	—	12	SOUL ASYLUM Misery (Columbia)
—	—	—	13	JON B. & BABYFACE Someone To... (Yab Yum/550 Music)
—	—	—	14	COLLECTIVE SOUL December (Atlantic)
—	—	—	15	LIVE Lightning Crashes (Radioactive)
—	—	—	16	MONTELL JORDAN This Is How We... (PMP/RAL/Island)
—	—	—	17	DAVE MATTHEWS BAND What Would You Say (RCA)
—	—	—	18	BLESSID UNION OF SOULS I Believe (EMI)
—	—	—	19	DIONNE FARRIS I Know (Columbia)
—	—	—	20	BETTER THAN EZRA Good (Swell/Elektra/EEG)

BREAKERS

No Songs Qualified For Breaker Status This Week

CHR begins on Page 25.

COUNTRY

3W	2W	LW	TW	
6	5	3	1	VINCE GILL You Better Think Twice (MCA)
11	10	6	2	REBA McENTIRE And Still (MCA)
7	6	4	3	SHENANDOAH Darned If I Don't (Danged...) (Capitol)
12	11	7	4	ALAN JACKSON I Don't Even Know Your Name (Arista)
9	4	1	5	SHANIA TWAIN Any Man Of Mine (Mercury)
10	9	8	6	DAVID LEE MURPHY Party Crowd (MCA)
15	14	10	7	LORRIE MORGAN I Didn't Know My Own Strength (BNA)
17	15	13	8	LEE ROY PARNELL A Little Bit Of You (Career)
8	7	5	9	BLACKHAWK That's Just About Right (Arista)
25	20	14	10	BROOKS & DUNN You're Gonna Miss Me When... (Arista)
14	13	12	11	CLAY WALKER My Heart Will Never Know (Giant)
20	18	15	12	RICK TREVINO Bobbie Ann Mason (Columbia)
19	17	16	13	JAMES HOUSE This Is Me Missing You (Epic)
21	19	17	14	PAM TILLIS In Between Dances (Arista)
29	25	20	15	JEFF CARSON Not On Your Love (MCG/Curb)
27	23	19	16	PERFECT STRANGER You Have The Right To... (Curb)
24	21	18	17	TRACY BYRD Walking To Jerusalem (MCA)
4	2	2	18	NEAL MCCOY They're Playin' Our Song (Atlantic)
35	28	22	19	ALABAMA She Ain't Your Ordinary Girl (RCA)
44	31	25	20	GEORGE STRAIT Lead On (MCA)

BREAKERS

—	—	—	38	TOBY KEITH Big Ol' Truck (Polydor)
50	48	44	40	BOY HOWDY She Can't Love You (Curb)
48	46	45	42	MARTY STUART If I Ain't Got You (MCA)

COUNTRY begins on Page 36.

ACTIVE ROCK

3W	2W	LW	TW	
5	4	1	1	LIVE All Over You (Radioactive)
3	3	3	2	U2 Hold Me, Thrill Me, Kiss Me... (Atlantic)
1	1	2	3	COLLECTIVE SOUL December (Atlantic)
2	2	4	4	SOUL ASYLUM Misery (Columbia)
4	5	5	5	BUSH Little Things (Trauma/Interscope)
15	7	7	6	BROTHER CANE And Fools Shine On (Virgin)
6	6	6	7	WHITE ZOMBIE More Human Than Human (Geffen)
23	10	8	8	NEIL YOUNG Downtown (Reprise)
13	8	9	9	SPONGE Molly (WORK)
16	12	10	10	HOOTIE & THE BLOWFISH Only Wanna Be... (Atlantic)
18	14	11	11	TOADIES Possum Kingdom (Interscope/Anti)
—	33	19	12	FOO FIGHTERS This Is A Call (Capitol)
20	18	13	13	FILTER Hey Man, Nice Shot (Reprise)
32	27	22	14	SILVERCHAIR Tomorrow (Epic)
7	9	12	15	BETTER THAN EZRA Good (Swell/Elektra/EEG)
17	16	15	16	GREEN DAY She (Reprise)
24	22	18	17	CATHERINE WHEEL Waydown (Fontana/Mercury)
10	11	14	18	R.E.M. Strange Currencies (WB)
41	29	27	19	PEARL JAM Immortality (Epic)
11	13	16	20	MONSTER MAGNET Negasonic Teenage Warhead (A&M)

BREAKERS

34	31	29	22	IAN MOORE Muddy Jesus (Capricorn)
—	—	41	25	MAD SEASON I Don't Know Anything (Columbia)
48	39	33	26	PRIMUS Wynona's Big Brown Beaver (Interscope)

ROCK begins on Page 68.

CHR/RHYTHMIC

3W	2W	LW	TW	
1	1	1	1	MONICA Don't Take It Personal... (Rowdy/Arista)
2	2	2	2	TLC Waterfalls (LaFace/Arista)
4	3	3	3	SOUL FOR REAL Every Little Thing I Do (Uptown/MCA)
7	6	5	4	JON B. & BABYFACE Someone To... (Yab Yum/550 Music)
16	10	9	5	MOKENSTEF He's Mine (Outburst/RAL/Island)
6	5	6	6	BOYZ II MEN Water Runs Dry (Motown)
8	8	8	7	ALL-4-ONE I Can Love You Like That (Blitz/Anti)
3	4	4	8	MONTELL JORDAN This Is How We... (PMP/RAL/Island)
5	7	7	9	ADINA HOWARD Freak Like Me (EastWest/EEG)
BREAKER	10	10	10	SELENA I Could Fall In Love (EMI Latin)
BREAKER	11	11	11	NOTORIOUS B.I.G. One More Chance (Bad Boy/Arista)
BREAKER	12	12	12	NAUGHTY BY NATURE Feel Me Flow (Tommy Boy)
BREAKER	13	13	13	SHAGGY Boombastic (Virgin)
BREAKER	14	14	14	MICHAEL JACKSON You Are Not Alone (Epic)
BREAKER	15	15	15	BRANDY Best Friend (Atlantic)
9	9	11	16	DIANA KING Shy Guy (WORK)
10	12	10	17	TOTAL F/NOTORIOUS B.I.G. Can't You See (Tommy Boy)
BREAKER	18	18	18	MADONNA Human Nature (Maverick/Sire/WB)
13	13	18	19	METHOD MAN I'll Be There For You (Def Jam/RAL/Island)
12	11	15	20	U.N.V. So In Love With You (Maverick/WB)

BREAKERS

Complete List Of CHR/Rhythmic Breakers On Page 33

CHR begins on Page 25.

HOT AC

3W	2W	LW	TW	
1	1	1	1	REMBRANDTS I'll Be There... (EastWest/EEG)
2	2	2	2	BRYAN ADAMS Have You Ever Really Loved... (A&M)
12	7	5	3	VANESSA WILLIAMS Colors Of The Wind (Hollywood)
3	3	3	4	DIONNE FARRIS I Know (Columbia)
9	10	8	5	BOYZ II MEN Water Runs Dry (Motown)
7	6	7	6	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)
4	4	4	7	BLESSID UNION OF SOULS I Believe (EMI)
22	15	12	8	SEAL Kiss From A Rose (ZTT/Sire/WB)
6	5	6	9	MARTIN PAGE In The House Of Stone And Light (Mercury)
8	9	9	10	ROD STEWART Leave Virginia Alone (WB)
19	16	14	11	ALL-4-ONE I Can Love You Like That (Blitz/Anti)
24	19	17	12	ELTON JOHN Made In England (Rocket/Island)
5	8	10	13	ELTON JOHN Believe (Rocket/Island)
10	11	11	14	HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)
23	23	18	15	BLUES TRAVELER Run-Around (A&M)
11	12	13	16	JAMIE WALTERS Hold On (Atlantic)
14	14	15	17	ANNIE LENNOX No More "I Love You's" (Arista)
—	28	25	18	BRUCE HORNSBY Walk In The Sun (RCA)
13	13	16	19	EAGLES Learn To Be Still (Geffen)
20	22	20	20	BON JOVI This Ain't A Love Song (Mercury)

BREAKERS

No Songs Qualified For Breaker Status This Week

ADULT CONTEMPORARY begins on Page 54.

ALTERNATIVE

3W	2W	LW	TW	
7	5	2	1	ALANIS MORISSETTE You... (Maverick/Reprise)
1	1	1	2	U2 Hold Me, Thrill Me, Kiss Me... (Atlantic)
5	6	4	3	SPONGE Molly (WORK)
43	10	9	4	FOO FIGHTERS This Is A Call (Capitol)
4	4	3	5	LIVE All Over You (Radioactive)
3	2	5	6	COLLECTIVE SOUL December (Atlantic)
18	12	10	7	TRIPPING DAISY I Got A Girl (Island)
2	3	6	8	SOUL ASYLUM Misery (Columbia)
8	8	8	9	WEEZER Say It Ain't So (DGC/Geffen)
14	9	11	10	HUM Stars (RCA)
16	11	12	11	NATALIE MERCHANT Carnival (Elektra/EEG)
20	18	14	12	JENNIFER TRYNNIN Better Than Nothing (Squint/WB)
6	7	7	13	BUSH Little Things (Trauma/Interscope)
27	22	20	14	SILVERCHAIR Tomorrow (Epic)
32	23	21	15	BETTER THAN EZRA In The Blood (Swell/Elektra/EEG)
22	20	19	16	OFFSPRING Smash It Up (Atlantic)
17	19	15	17	PRIMUS Wynona's Big Brown Beaver (Interscope)
11	16	18	18	WHITE ZOMBIE More Human Than Human (Geffen)
13	13	13	19	FILTER Hey Man, Nice Shot (Reprise)
46	30	26	20	ELASTICA Stutter (DGC/Geffen)

BREAKERS

No Songs Qualified For Breaker Status This Week

ALTERNATIVE begins on Page 62.

URBAN CONTEMPORARY

3W	2W	LW	TW	
6	3	3	1	TLC Waterfalls (LaFace/Arista)
2	2	2	2	BRANDY Best Friend (Atlantic)
1	1	1	3	MONICA Don't Take It Personal... (Rowdy/Arista)
7	5	5	4	JON B. & BABYFACE Someone To... (Yab Yum/550 Music)
13	10	8	5	MOKENSTEF He's Mine (Outburst/RAL/Island)
9	8	6	6	TONY THOMPSON I Wanna Love Like That (Giant/WB)
4	4	4	7	MICHAEL & JANET JACKSON Scream (Epic)
18	14	12	8	XSCAPE Feels So Good (So So Def/Columbia)
19	16	14	9	SHAGGY Boombastic (Virgin)
14	12	11	10	JODECI Free'k'n You (Uptown/MCA)
3	6	7	11	BOYZ II MEN Water Runs Dry (Motown)
8	9	9	12	SOUL FOR REAL Every Little Thing I Do (Uptown/MCA)
31	18	17	13	NOTORIOUS B.I.G. One More Chance (Bad Boy/Arista)
32	23	19	14	AFTER 7 Til You Do Me Right (Virgin)
50	26	21	15	FAITH You Used To Love Me (Arista)
25	20	18	16	D'ANGELO Brown Sugar (EMI)
16	15	16	17	TINA MOORE Never Gonna Let You Go (Street Life/SB)
5	7	10	18	TOTAL F/NOTORIOUS B.I.G. Can't You See (Tommy Boy)
24	21	20	19	MARY J. BLIGE You Bring Me Joy (Uptown/MCA)
12	13	15	20	NUTTIN' NYCE Froggy Style (Pocketown/Jive)

BREAKERS

—	—	49	31	PURE SOUL We Must Be In Love (Stepsun/Interscope)
—	—	—	33	BROWNSTONE I Can't Tell You Why (MJJ/Epic)
—	—	—	37	PATRA Pull Up To The Bumper (550 Music)
—	49	46	38	USHER The Many Ways (LaFace/Arista)
—	—	50	40	PHIL PERRY Love Don't Love Nobody (Blue Thumb/GRP)

URBAN CONTEMPORARY begins on Page 49.

ADULT CONTEMPORARY

3W	2W	LW	TW	
8	4	3	1	VANESSA WILLIAMS Colors Of... (Hollywood)
2	2	1	2	BOYZ II MEN Water Runs Dry (Motown)
1	1	2	3	BRYAN ADAMS Have You Ever Really Loved... (A&M)
3	3	4	4	EAGLES Learn To Be Still (Geffen)
6	5	5	5	ROD STEWART Leave Virginia Alone (WB)
19	13	9	6	ALL-4-ONE I Can Love You Like That (Blitz/Anti)
4	6	6	7	ELTON JOHN Believe (Rocket/Island)
13	10	10	8	REMBRANDTS I'll Be There For You (EastWest/EEG)
15	15	13	9	JORDAN HILL Remember Me This Way (MCA)
5	7	7	10	BLESSID UNION OF SOULS I Believe (EMI)
17	14	14	11	AMY GRANT Big Yellow Taxi (A&M)
12	11	12	12	ANITA BAKER & JAMES INGRAM When... (Elektra/EEG)
14	16	15	13	GLORIA ESTEFAN It's Too Late (Epic)
BREAKER	14	14	14	BRUCE HORNSBY Walk In The Sun (RCA)
9	8	8	15	AARON NEVILLE Can't Stop My Heart From... (A&M)
10	9	11	16	JIM BRICKMAN Angel Eyes (Windham Hill)
BREAKER	17	17	17	CURTIS STIGERS This Time (Arista)
BREAKER	18	18	18	ELTON JOHN Made In England (Rocket/Island)
11	17	17	19	MARTIN PAGE In The House Of Stone And Light (Mercury)
7	12	16	20	ANNIE LENNOX No More "I Love You's" (Arista)

BREAKERS

—	23	19	14	BRUCE HORNSBY Walk In The Sun (RCA)
22	21	18	17	CURTIS STIGERS This Time (Arista)
25	22	20	18	ELTON JOHN Made In England (Rocket/Island)

ADULT CONTEMPORARY begins on Page 54.

PROGRESSIVE ALBUMS

3W	2W	LW	TW	
1	1	1	1	CHRIS ISAAK Forever Blue (Reprise)
2	2	2	2	NATALIE MERCHANT Tigerlily (Elektra/EEG)
3	3	4	3	SOUL ASYLUM Let Your Dim Light Shine (Columbia)
4	4	3	4	HOOTIE & THE BLOWFISH Cracked Rear View (Atlantic)
9	6	6	5	VAN MORRISON Days Like This (Polydor/A&M)
5	5	5	6	DAVE MATTHEWS BAND Under The Table... (RCA)
7	7	7	7	BILLY PILGRIM Bloom (Atlantic)
6	8	9	8	SONIA DADA A Day At The Beach (Capricorn)
8	9	8	9	LITTLE FEAT Ain't Had Enough Fun (Zoo)
28	21	16	10	NEIL YOUNG Mirror Ball (Reprise)

PROGRESSIVE begins on Page 74.

NAC TRACKS

3W	2W	LW	TW	
1	1	1	1	COUNT BASIC M.L. In The Sunshine (Instinct)
9	4	2	2	NELSON RANGELL Grace (GRP)
5	5	4	3	CHIELI MINUCCI Phat City (JVC)
7	7	3	4	JIM BRICKMAN Angel Eyes (Windham Hill)
8	8	6	5	BRIAN CULBERTSON Midnight Sun (Mesa/Bluemoon)
10	9	8	6	ANITA BAKER & JAMES INGRAM When... (Elektra/EEG)
6	10	10	7	AARON NEVILLE Can't Stop My Heart From... (A&M)
3	3	7	8	CHRIS BOTTI Worlds Outside (Verve Forecast)
13	12	14	9	SLIM MAN Faith In Us (GES)
17	16	11	10	HEAVY SHIFT 90 Degrees In The Shade (Discovery)

NAC begins on Page 78.