

**I N S I D E:**

**WINTER WINNERS UPDATE**

Highlights from 17 major market winter Arbitrons include:

- **KYW** dethrones **WMMR** in Philly
- **KSCS** conquers **KVIL** in Dallas
- **KMEL** streaks to #2 in SF
- **WHYT** challenges in Detroit
- Top three Boston leaders score big gains
- **WPGC, WKYS** take over DC
- **KILT-FM** leads Houston; **KLOL** vaults
- Tampa race tightens
- **WLTF** wins wild Cleveland race
- **WDAF** roars back in KC

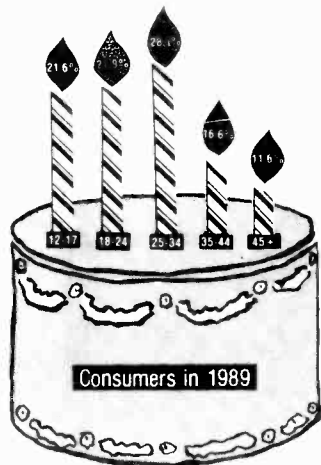
Full details inside.

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**CLUSTER ANALYSIS EXPLAINED**

Consultant **Garry Mitchell** delivers the lowdown on that most fashionable of research buzzword concepts, cluster analysis, and relates how it can help you.

Page 44



**MUSIC BUYERS AGING**

Active music consumers are getting older, and the effects on the kinds of music being bought are profound. **Mike Shalett** has the details.

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**INDECENCY DEBATE RAISES DC HOWL**

The spectacle of **Morality In Media's** president reading aloud an explicit work by beat poet **Allen Ginsberg** highlighted a recent DC indecency seminar. Meanwhile, a broadcast/public interest coalition led by **NAB** termed a 24-hour indecency ban insupportable.

Page 6



**One Giant Step For Azoff Label**

**Name Set; Product To Follow**

**Azoff Entertainment Company** chief **Irving Azoff** has named his new label **Giant Records**. The West Coast-based label, as previously announced, is a joint venture with **Warner Bros.** and will be distributed through **WEA**.

**Azoff** commented, "Now that we have a name for our label, the next order of business will be to start releasing records and begin our artist development process."

"After careful consideration,

we decided this would be a perfect name for a new, independent label starting up in the '90s. Coincidentally, 'Giant' was a **Warner Bros.** movie to boot."

**Giant's** first release is tentatively scheduled for next month from the Australian band **Boom Crash Opera**, formerly on **Warners**. The 12" ships to **New Rock** radio first, with the album following in **June**. The **WB** promotion staff will initially work this first project as **Giant** staffs up its promotion department.

**R&R Convention '90 Update**

**Quincy Jones & Friends** will entertain at the Thursday night **R&R** cocktail party and supper. The acclaimed producer/artist's friends on this occasion include **Jones's** teenage protege **Tevin Campbell** and the **Popcorn Kids Choir**.

**First Amendment Panel Set**

Lineup for the "First Amendment & You: Obscenity/Indecency/Record Labeling" panel, which will focus on solutions for the hottest, most complex issue in our industries, is:

- International radio consultant **Jeff Pollack**
- **Skywalker Records** President **Luther Campbell** (**Luke Skywalker** of **2 Live Crew**)



● Artist manager/anti-censorship activist **Danny Goldberg**

● **HOT 97**/New York VP **Joel Salkowitz**

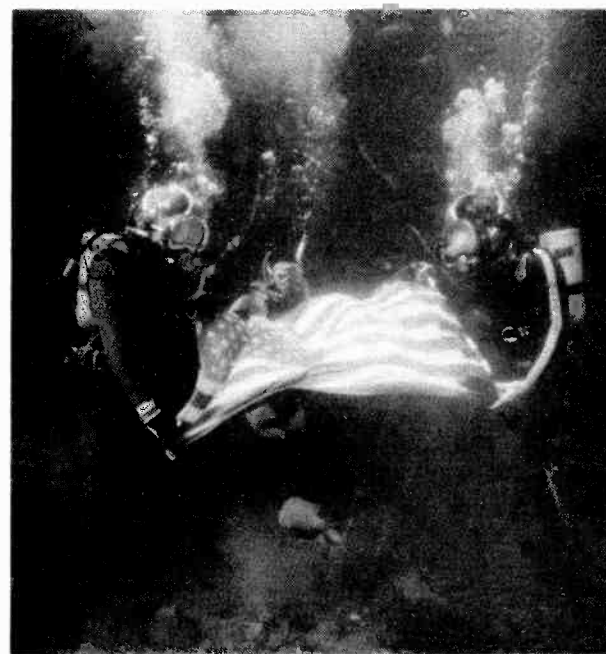
● Attorney **Jason Shrinsky**

● **RIAA** President **Jay Berman**

Newly updated Convention schedule, Pages 18-19



**KROQ Morning Jacques Take A Dive**



Shortly after learning their **KROQ/Los Angeles** morning show's ratings had risen, **Kevin & Bean** took a dive... broadcasting live from the bottom of the ocean. The **Cousteau-like duo**, aided by staffer **Mark The Whiffle Boy**, used "Abyss"-style wetsuits and helmets to clean up the ocean floor in honor of **Earth Day**, also scouring the deep for leftover **Depeche Mode** fans still lined up for the group's recent **L.A. in-store**. Pictured with an American flag, whose immersion may or may not be covered under new flag-abuse statutes, are (l-r) **Kevin Rieder**, **Mark**, **Gene "Bean" Baxter**, and (below center) afternoon finnyman **Jed The Fish**.

**Hilliard Back To Fairbanks As WVBF Exec. VP/GM**

**Fairbanks** cofounder **Jim Hilliard** returns to the company as **Exec. VP/GM** of **AC WVBF/Boston**. **Controller Rick Hinds** had been serving as interim **GM**.

**Hinds** told **R&R**, "This is one of the best things that could happen to **WVBF**. **Jim's** an outstanding people motivator. We were all pleasantly surprised to learn that he was selected to be **GM**."

In 1968, **Hilliard** helped form **Fairbanks Broadcasting** (now **Fairbanks Communications**). He built up the company to sev-



**Jim Hilliard** returns to the company as **Exec. VP/GM** of **AC WVBF/Boston**. **Controller Rick Hinds** had been serving as interim **GM**. HILLIARD/See Page 38

**Evergreen Sets Martin As KHYI VP/GM**

**CBS Radio Network VP/Affiliate Sales John Martin** has resigned his post to become **VP/GM** at **CHR KHYI (Y95)/Dallas**. He replaces **Dave Spence**, who left in late **January**.

**Evergreen Media President/CEO Scott Ginsburg** said, "John Martin has a 'can do' attitude that will put **Y95** in a totally new dimension. We're both fortunate and excited to have **John** become part of **Evergreen's** senior management team."

**Evergreen COO Jim deCastro** noted, "John joins a dynamic team at **Y95**. [Station Manag-



**John Martin** has resigned his post to become **VP/GM** at **CHR KHYI (Y95)/Dallas**. He replaces **Dave Spence**, who left in late **January**. [NSM] **Bob Waterman**, and **John Martin** - I wouldn't want to play ball against these guys." MARTIN/See Page 38

# The Lightning Seeds

The Lightning Seeds. Created by  
Liverpool-born performer, writer  
and producer Ian Broudie, best known  
for his work as producer for  
Echo and The Bunnymen,  
The Three O'Clock and Icicle Works.

"Pure," the first single and video  
from the forthcoming debut album  
Cloudcuckooland.

The seeds have been planted  
at radio.

The rest is...

"Pure" and simple.

# Pure

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**MCA**  
THE SPOTLIGHT IS ON

## Jacobson Leads Cardiac Attack

Virgin Ltd. has launched Cardiac Records, an independently distributed New York-based label. Cathy Jacobson, former VP/GM of Island's independently distributed labels, has been named President/CEO of the new company, an autonomous entity which will focus initially on "street music," dance, and R&B, and expand into other genres later.

Virgin Chairman/CEO Richard Branson remarked, "For the past 17 years with Caroline Records, Virgin has had one of the oldest and most respected independently dis-



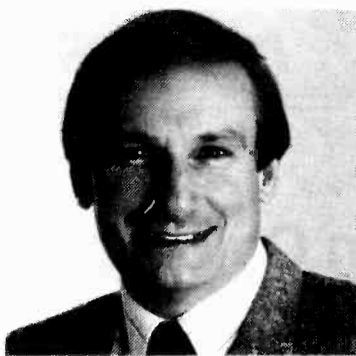
Cathy Jacobson

Jacobson told R&R, "When something at Virgin gets too big, they start another company. It keeps everybody interested in what you're doing."

"I want everyone who works at Cardiac to understand completely how a record company operates. We'll all be involved in every facet of the company: radio, retail, publicity, tours, etc. Indie labels allow you to have that freedom and 'family' feeling. It's a lot more fun to work that way."

Fifteen years ago, Jacobson started at Casablanca as Promotion Manager/Special Projects. She then became East Coast Director of Casablanca's Earmarc label and Emergency Records, and was thereafter named VP/GM of Arthur Baker's Streetwise Records. Before joining Island in 1985, she was VP/GM of Jumpstreet Records.

CARDIAC/See Page 38



Robin Mitchell

## Mitchell Enigma CHR Director

Robin Mitchell has been appointed Director/National CHR Promotion at Enigma Records. Most recently he ran his own research and consulting company, Robin Mitchell Programming Services. Based at Enigma's Los Angeles headquarters, he'll report to Sr. VP/Promotion Sam Kaiser.

Kaiser stated, "Robin's outstanding track record as a major market program director and experience as a national promotion executive is a key part of the current CHR success on the U-Krew single, and will play an important role in future projects. His knowledge of music, promotion, and radio is an extremely valuable asset to Enigma."

Mitchell told R&R, "Motley Crue, Poison, and Ratt all got their start at Enigma. This label is now developing a diverse roster of to-

MITCHELL/See Page 38

### CHR/URBAN MIX

## XHTZ Names Diaz VP/GM, Thomas PD

Ed Diaz, most recently GM at XHRM/San Diego, is now VP/GM at crosstown XHTZ. Newly named PD Rick Thomas, formerly WLUM (Hot 102)/Milwaukee's PD/afternoon driver, has shifted the station from Rock 40 to a CHR/Urban mix (4/17), following the recent shift of XHRM from Dance CHR to Urban.

The new "Jammin' Z-90" bowed announcerless, but reintroduced an airstaff this week (4/23).

Diaz told R&R, "It seems kind of crazy to be sitting in a market of 2.2 million people with a 100kw signal and pulling a 0.8 share in Arbitron. It just made sense to head in a more mass appeal direction."

"KKLQ and its light Dance CHR blend isn't enough to fulfill the Hispanics and blacks in San Diego. With our new direction we feel we can play the role of spoiler; we've been given a substantial promotion budget and will have an extensive showing on boards and TV."

Diaz continued, "I selected Rick XHTZ/See Page 38

## KRNB Slots Sly As PD

MD/afternoon air talent Ron Sly has been named PD at Dee Rivers's Urban KRNB/Memphis. He replaces Johnnie Walker, who remains as Promotions Manager.

Sly told R&R, "There are going to be some changes in the market. We're going to be the leaders, not the followers. Everybody in this market pretty much does what K97 [UC WHRK-FM] is doing now, but we're going to play some blues and a variety of stuff."

Prior to his six months at KRNB, 13-year radio veteran Sly worked at WEAS/Savannah.

great pride that I'm able to participate in its next level of success. Ron has laid a great foundation and will prove a great resource." Muth begins May 1. Prior to joining WLS last August, he was an executive producer for Chicago News outlets WMAQ and WIND (now Spanish).

St. Pierre, who was unavailable at presstime for comment on Muth's appointment, remarked about Halladay, "Liz has demonstrated great ability and outperformed all of our expectations. We're currently searching to replace her in national sales with someone who will handle those duties for both stations."

Halladay told R&R, "WPRO (AM) is a tremendous station. My immediate priority is to put together

WPRO/See Page 38

## Kane PD At WASH

WASH/Washington has made interim PD Jerry Kane the station's official PD. He's been programming the AC outlet since John Bodnar's death late last December.

Kane told R&R, "[Crosstown AC] WLTT is doing their thing, and we're doing ours. Our station seems to be going along fine... we're doing pretty good. Everybody loved John - he was a great guy."

Kane joined WASH in 1985, and had been the station's MD. His last programming assignment was in 1970 at KWHB/Edmund, OK. He's held various on-air and Asst. PD positions at Washington's WDJY and WMZQ, WIF1/Philadelphia, WZGC/Atlanta, and KOMA/Oklahoma City.

## WPRO (AM) Appoints Muth As Programmer

New GSMs: FitzGerald At FM, Halladay At AM

Cap Cities/ABC has transferred WLS/Chicago Sr. Producer Paul Muth to WPRO (AM)/Providence's PD slot. NSM Liz Halladay rises to GSM at the N/T outlet, while AM account exec Eileen FitzGerald becomes GSM of CHR sister WPRO-FM.

Muth replaces Ron St. Pierre, now President/GM of the AM, while both GSMs replace Karen Woodbine, now President/GM of the FM (R&R, 3/30). These appointments complete the total reorganization of 'PRO top management, which began with the departure last month of combo President/GM Mitch Dolan for a similar post at co-owned WPLJ/New York (R&R, 3/9).

Muth told R&R, "WPRO has long served Southern New England with great distinction, so it's with

APRIL 27, 1990

### WINNING ANNIVERSARY

KGO/San Francisco GM Michael Luckoff celebrates a radio rarity — 15 years in the same chair. Another cause for celebration: his station's on top for the 45th consecutive book.

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**FORGY GM, MOTLEY PD**

**Dance CHR WNRJ Bows In Columbus**

The calls WNRJ, most recently used in Pittsburgh, have resurfaced in the Columbus, OH metro area and are now attached to a new Dance CHR 80-90 docket drop-in station. Licensed to Marysville, OH, the Media Management outlet signed on April 16.

In a unique ownership arrangement, owing to the stations' different cities of license, WNRJ GM Chris Forgy is also managing MM's other Columbus metro FM, Contemporary Christian WTLT/Circleville, OH. Former WBLZ/Cincinnati PD Mike Motley has joined WNRJ as PD/morning host.

Forgy told R&R, "We selected Mike as our PD because he brought a fun atmosphere to WBLZ and is known in the market from his years in middays at 92X [cross-town CHR WXGT]. He knows the market and its musical tastes, and has positioned our jocks as mixologists to keep the music flowing."

WNRJ debuted as "Power Pig 105.7" and immediately received a cease-and-desist order from Jacor, which claims a national service mark on the slogan. Forgy counter-



Chris Forgy

Mike Motley

ed, "We had our service mark for the state of Ohio before Jacor got its national service mark. So they can't use it anywhere in this state, where they're headquartered. They're not happy about it, but there's not much they can do about it."

He added, "Our 3kw station is here to take a unique position in the Columbus market as a Dance CHR. We're a fun, music-intensive station playing familiar titles, so we always sound like you're walk-

ing into a club and ready to party.

"The best part is that the number one station in town, [CHR] WNCI, is already reacting by changing their music and copying our promos and giveaways, down to the mechanics of calling in to win when you hear a pig oink. We're currently commercial-free and will maintain that stance for an indefinite period of time. The goal isn't to beat them - it's to whittle them down. We can be number two and be successful."



Lamont Boles



Vivian Scott



Awanda Booth

**Epic Expands Black Dept.**

Boles Upped To National Director; Scott, Booth Join

Looking to strengthen its black music department, Epic has upped Northeast Regional Promotion Manager Lamont Boles to National Director/Black Music Promotion. PolyGram East Coast Director/A&R Vivian Scott has been named National Director/A&R, and WEA Marketing Coordinator Awanda Booth has become National Marketing Coordinator. All three will be based at Epic's New York headquarters and report directly to Sr. VP/Black Music Hank Caldwell.

Caldwell commented, "Lamont's

skills and creativity in the successful Epic promotions he's been involved with have earned him this promotion. I'm delighted to recognize his talent in this way. Now, with the addition of Vivian in A&R and Awanda in marketing, we can intensify our activities in black music and heighten Epic's success."

Prior to joining Epic in 1987, Boles was Mid-Atlantic Regional Promotion Manager for Capitol/EMI. Before that he was an account service rep for MCA/Motown Distribution.

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# NAB Calls Indecency Ban Insupportable

Proponents of a 24-hour ban on broadcast indecency have failed to prove that such a measure is either necessary to protect children or constitutionally permissible, according to a coalition of broadcast and public interest groups led by NAB.

"The few comments that advocate a 24-hour ban present no data to challenge the showing . . . that opportunities for parental or other adult supervision exist for significant periods of the day, making some substantial safe harbor for 'indecent' speech constitutionally required," said the coalition. "Indeed, these comments reinforce the showing . . . that a complete ban on 'indecent' material in broadcasting impairs adult access to a broad range of valuable, protected speech.

The 17-member coalition made its observations in reply comments filed last week as part of the FCC's ongoing inquiry into its enforcement of broadcast indecency policies. In addition to the NAB, the coalition includes Capital Cities/ABC, CBS, NBC, Infinity Broadcasting Corp. (which airs the controversial Howard Stern on three of its stations), the RIAA, National Public Radio, the ACLU, and Action for Children's Television.

The group's reply also maintains that ban proponents have failed to provide the Commission with "credible evidence" that children are harmed by the types of material the FCC considers indecent, or that children are even in the audience for many of the specific programs the FCC has cited for indecency.

## Dissenting Opinions

Of course, not everyone who filed reply comments shared the coalition's point of view.

National Religious Broadcasters argued that indecent material should not be allowed to air in late-night "safe harbor" periods because ratings data from selected major markets shows that thousands of children are in the audience throughout the night — a time when they are least likely to be listening with adult supervision. NRB urged the FCC to require those who wish to broadcast indecent material to scramble their

signals during such programs, thus giving parents the option of whether or not to allow their children to see or hear the programs.

Salem Communications Corp., which owns 16 Christian radio stations, echoed NRB's position and urged the FCC to adopt a 24-hour ban. Such a ban, the group maintains, is necessary not only to protect children, but also to preserve the privacy rights of those adults who don't want such material coming into their homes.

## Howling With Ginsberg

Indecency was also the subject of a Federal Communications Bar Association seminar held recently in Washington. Among the highlights was Morality in Media President James Reilly's reading of a poem by beat generation poet Allen Ginsberg, another member of the seminar panel. "Spank me and fuck me, hit my hole with your fingers, hit my ass with your hands, spank me and fuck me," read Reilly, in an effort to explain the type of material he believes should not be broadcast. Ironically, the seminar was being taped for later unedited broadcast on cable television's C-SPAN.

Continued on Page 7



## DC REPORT

PAT CLAWSON

### Kagan: Credit Crunch Cutting Radio Prices

Media analyst Paul Kagan predicts that "credit rationing" in broadcast lending may last through the year and drive station prices down in the process. "We are now seeing that station prices are more dependent on availability of capital, not interest rates," he said during last week's Kagan Radio Seminar in New York.

While analyst Bruce Bishop Cheen said FM trading multiples are currently averaging about 10.2 times cash flow, up slightly from a 9.5 multiple last year, he noted that the widening national credit drought is already slashing trading activity. Bankers and brokers gathered for the conference pinned most of the blame on the federal government's crackdown on Highly Leveraged Transactions (HLT's).

"We're not operating on a level playing field. Bank managers are getting their orders not internally but externally — and it's changing on almost an hourly basis," said Washington communications lawyer Jason Shrinky.

But one leading dealmaker, First National Bank of Chicago VP Ken Selle, called federal banking regulators "a convenient scapegoat" for an overall "decompression" in national advertising revenues that is knocking overleveraged radio transactions off balance. "We're in an economic recession, regardless of what they're saying in Washington," he said.

Shearson Lehman Hutton Managing Director Fred Seegal advised broadcasters to consider private placements for capital, noting that Wall Street is discounting public stock offerings 50%-60% from private values.

A more optimistic assessment came from Steve Turpin of AT&T Credit, who is continuing to lend 60%-70% of a deal's value for good properties. "This is a good industry to lend to. As a matter of fact, I'm looking for opportunities and I'm having trouble finding them."

PROOF

### THE WEEKLY COUNTRY MUSIC COUNTDOWN

4-6 Vince Gill

11-13 Dolly Parton

18-20 Michael Martin Murphey

25-27 Shenandoah



4-6 Kenny Rogers

11-13 Tears For Fears

18-20 Basia

25-27 Ronald Isley (Isley Brothers)



### WEEKLY SPECIALS

4-6 The Kiss Story

11-13 The Fleetwood Mac Story

18-20 The Aerosmith Story

25-27 The Taylor Dayne Story

5 Merle Haggard

12 Reba McEntire

19 Willie Nelson

26 Ronnie Milsap

Radio Kandy  
starring John Candy



**Accountants Issue Starstream Warning**

**F**inancial woes continue for **Starstream Communications Group** CEO **Gary Firth**. Recently he was locked out of his Houston headquarters for several days in a rent dispute. Now his accountants are telling the **SEC** that they question his company's chances for survival.

According to **Grant Thornton**, Starstream has experienced nearly \$2 million in losses on revenues of \$2.8 million in the past year; has a working capital deficit of nearly three-quarters of a million dollars; and is embroiled in a series of lawsuits.

"These factors, among others, raise substantial doubt about the company's ability to continue as a going concern," the accountants said in a new annual report.

"The company is experiencing a short-term, and potentially long-term, liquidity crisis," Firth told the SEC. Almost all of the company's cash and receivables are pledged as collateral for bank loans. According to his filing, Starstream has received no revenues from its investment in **KCIW-AM & FM/Wickenburg, AZ** and has written off nearly \$859,000 in costs from an unsuccessful securities offering.

In addition, the company "has experienced difficulty" with its 70% acquisition of **Tune-In Publications**, noting "cash flow problems" and "difficulty in competing in the market." Remaining Tune-In shareholders are demanding a stock swap with Starstream, but so far Firth is refusing.

**Jacor Plans \$30 Million Equity Offering**

**J**acor Communications CEO **Terry Jacobs** said he's planning a \$30 million stock offering later this year to raise money for future expansion into Top 25 markets.

"To move to this next level, we intend to raise additional equity. While there will be some dilution to our existing shareholders, the company should be much stronger as a result," Jacobs told stockholders in his company's annual report.

About \$15 million is required by the company's senior lenders to buy back outstanding warrants, and another \$15 million is needed to consummate the pending \$70.5 million purchase of **KTRH & KLOL/Houston**.

Within the next year, Jacor will own five AM/FM combos in the Top 25 markets of Houston, Atlanta, Denver, Tampa, and Cincinnati.

# Confer's Richmond Move-In Proposal Blasted

Richmond station owners are hot under their collars over **Kerby Confer's** proposal to move **WQSF/Williamsburg, VA** into their market. And they're getting support from some Atlanta owners already fighting **Tom Gammon's** attempt to move **WHMA-FM/Anniston, AL** to suburban Atlanta.

Confer's **Keymarket Of Virginia** proposes to piggyback on a request by **WCDX/Mechanicsville, VA** to upgrade to higher power and change its city of license to **Bon Air**, a Richmond suburb. Confer's proposal is to move **WQSF** to **Mechanicsville**, also near Richmond, as its only local service.

Filings by **Capitol Broadcasting (WRNL & WRXL/Richmond)**, **Roy H. Park Broadcasting (WTVR-AM & FM/Richmond)**, **ABS Richmond Partners (WPVA & WKHK/Colonial Heights, VA)**, and **Edens Broadcasting (WRVA & WRVQ/Richmond)** charged that Confer is trying to deprive Williamsburg of its only fulltime service, while adding his station to the already well-served Richmond market. Williamsburg would be left with only an AM daytimer.

In his reply filing, Confer argued he isn't proposing to move a rural station into an urban market. Rather, he asserted that **WQSF** is

already in one urban market — **Norfolk** — and simply wants to move to another (**Richmond**). Also, he noted that his move and related proposals would provide two communities with their first local services: **Bon Air, VA** and **Snow Hill, MD**.

**ABS** filed copies of pages from the Richmond phone book, purporting to show that **Bon Air** isn't really a community anyway, just an extension of **Richmond**. **Capitol** argued that Confer's proposal is "wholly unnecessary" and results in a net loss of service to an underserved area.

**NAB Steers Clear**

Two Atlanta station owners already fighting **Gammon's** move-in joined the attack on Confer. **Summit Communications** and **Cox Enterprises** charged the FCC's relaxed policy on changing cities, adopted last year, is threatening to spur a "massive migration" of

small market **FMs** to major markets.

**NAB**, which filed against **Gammon**, didn't jump into the Confer case. General Counsel **Jeff Baumann** said **NAB** used the **Gammon** case to press the **FCC** to reconsider last year's policy change. He told **R&R**, "We made our point."

# Indecency

Continued from Page 6

**Ginsberg** charged that censorship is on the rise in the U.S. and accused other panelists of attempting to repress sex in American society.

Commissioner **James Quello**, another panel member, denied that the FCC's indecency actions have had any effect on broadcast readings of serious literary works. In response to First Amendment lawyer **Timothy Dyk's** observation that some adults want programming the FCC considers indecent, **Quello** said citizens should then get Congress to change the law.



- 4-6 Tony Bennett
- 11-13 David Rose
- 18-20 Peggy Lee
- 25-27 Rosemary Clooney



- 5 Herman's Hermits
- 12 Solid Gold Jukebox Favorites
- 19 Chuck Berry
- 26 The Beach Boys



- 6 With Love From Across the Atlantic
- 13 Remembering Mom
- 20 Love From Sea To Shining Sea
- 27 Fantastic Females



- 4-6 Randy Travis
- 11-13 Highway 101
- 18-20 Eddie Rabbitt
- 25-27 Reba McEntire



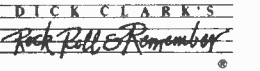
- 6 Phil Spector
- 13 Stevie Wonder
- 20 Everly Brothers
- 27 The Temptations



- Supergold Saturday**
- 5 Flashback — 1969
- 12 Rock & Roll's All Time Top 40
- 19 Time Machine — 1964
- 26 The Ultimate Jukebox



- 4-6 Dynamite Doo-Wops
- 11-13 Where Were You In '62?
- 18-20 Super Gold Beach Cruiser
- 25-27 Graduation Day



- 4-6 The Monkees
- 11-13 Lesley Gore
- 18-20 Buddy Holly/Crickets
- 25-27 Elton John



- 6 Andrew "Dice" Clay
- 13 MC Hammer
- 20 Adam Ant
- 27 Young MC



- 18-20 The Robert Plant Story
- 18-20 Back To Bandstand With Dick Clark



- 25-28 Solid Gold Summer Hits
- 25-28 Rockin' At The Movies
- 25-28 The Diana Ross & The Supremes Story
- 25-28 The George Strait Story
- 25-28 The '60s Classics (Summer Series)

For more information, contact Unistar Radio Programming Sales at 1-800-654-3904.



## TRANSACTIONS

# Rogoff Charges \$12.5 Million For High View Of NYC Suburbs

**Pearlman Storms Sage Weather Radio With \$6.4 Million Heartland Deal**

## Deal Of The Week:

### WFAS-AM & FM/White Plains, NY

PRICE: \$12.5 million

BUYER: High View Broadcasting Corp., owned by David Cherhoniak and Gary Starr. They also own WRCN & WRHZ/Riverhead, NY.

SELLER: CRB Broadcasting Corp., headed by President Edward Rogoff. The company also owns WAEB-AM & FM/Allentown; WJBR-AM & FM/Wilmington; WZZR/Stuart, FL; WNLK & WEFX/Norwalk, CT; and WTCR-AM & FM/Huntington, WV.

FREQUENCY: 1230 kHz; 103.9 MHz  
POWER: 1kw; 600 watts at 669 feet  
FORMAT: News/Talk; AC

BROKER: Richard Sharpe of Blackburn & Co. Inc.

## Arizona

### KATO/Safford

PRICE: \$790,000

TERMS: Stock sale for \$15,000 down payment and \$60,000 "good faith" escrow deposit. Buyers to assume longterm debts totaling \$330,000. Balance via 16-year promissory note at 10% interest, payable in monthly installments, with interest-only payments due during first year. Buyers to pay \$35,000 consulting fee at the

rate of \$1000 per month for 35 months.

BUYER: Rex Jensen of Kanab, UT; Jack Jensen of Mountain Home, ID; and Glenn Nelson of Willcox, AZ. The Jensens jointly own KJCY/Mountain Home, ID. Rex Jensen also owns KHIL & KWCX/Willcox, AZ and KTHQ/Eagar, AZ. Jack Jensen also owns KCKK/Kanab, UT.

SELLER: P&M Broadcasting Inc., owned by Harry and Kristen McMurray of Safford.

FREQUENCY: 1230 kHz

POWER: 1kw

FORMAT: Gold

## Arkansas

### KHOK/Hoxie

PRICE: Undisclosed

BUYER: Mitchell Broadcasting Co. Inc., owned by Dennis, Harold, Jenny, and Vickie Mitchell of Walnut Ridge, AR.

SELLER: Dennis Mitchell

FREQUENCY: 100.5 MHz

POWER: 3kw at 156 feet

FORMAT: Country

## California

### KJDN/Madera (FM CP)

PRICE: No cash consideration

TERMS: Asset sale

BUYER: Patrick Ryan, the current GM

of KHOT & KXMX/Madera, CA.

SELLER: Madera FM Inc., headed by Manuel Jimenez. He plans to join KHOT & KXMX as an account executive.

FREQUENCY: 107.3 MHz

POWER: 3kw at 98 meters

COMMENT: According to FCC application papers, this permit is being transferred because the legal problems of the seller's attorney, Thomas Root, have made it difficult to fund construction.

## Connecticut

### WLVH/Hartford

PRICE: \$6.4 million

BUYER: Multi Market Communications Inc., a new company owned by David Pearlman. A former Group W Radio executive, he is currently President/CEO of First City Broadcasting Corp. That company, owned by Norman Drubner, operates WPAP/Panama City, FL; WCOA & WJLQ/Pensacola; KZRQ & KIVA/Santa Fe; KZRC & KXYQ/Salem, OR; KRIX/Brownsville, TX; KRGE/Weslaco, TX; and WVGO/Richmond.

SELLER: Sage Broadcasting Corp., headed by Jerry Poch. It owns WBSM/Providence; WCDL & WSGD/Wilkes Barre-Scranton; WFLK/Waterbury, CT; WACO-AM & FM/Waco; and WAMY & WGNE/Melbourne-Titusville, FL.

## TRANSACTIONS AT A GLANCE

**Deals So Far In 1990:  
\$427,189,420**

**Total Stations Traded This Year: 405**

**This Week's Action: \$22,387,101**

**Total Stations Traded This Week: 22**

## Deal Of The Week:

● **WFAS-AM & FM/White Plains, NY  
\$12.5 Million**

- KATO/Safford, AZ \$790,000
- KHOK/Hoxie, AR Undisclosed
- KJDN/Madera, CA (FM CP) No cash consideration
- WLVH/Hartford \$6.4 million
- WPDS/Beverly Hills, FL (FM CP) \$13,101
- WIIS/Key West \$400,000
- WABX/Ciara, MI \$15,000
- WCHT & WGLQ/Escanaba, MI Undisclosed for 48.68%
- WDEY-AM & FM/Lapeer, MI \$510,000
- WMGO/Canton, MS \$111,000
- KWBE/Beatrice, NE \$325,000
- WELW/Willoughby, OH \$25,000
- WAVL/Apollo, PA \$175,000 for 50%
- WHUM (AM)/Hughesville, PA \$168,000
- WDEH-AM & FM/Sweetwater, TN \$375,000
- KMKT/Denison, TX \$575,000 for 51%
- WDXC/Pound, VA \$5000

FREQUENCY: 93.7 MHz  
POWER: 50kw at 1033 feet  
FORMAT: Weather  
BROKER: Joe Strick of Blackburn & Co. Inc.

COMMENT: This station has been transmitting National Weather Service broadcasting 24 hours a day since last September. In the fall '89 Arbitron the station had a 1.1 share for 12+ Monday-Sunday. Last summer, First City announced plans to buy WLVH for \$7,618,000 but the deal was not consummated.

## Florida

### WPDS/Beverly Hills (FM CP)

PRICE: \$13,101

TERMS: Stock sale for \$75. Buyer to repay \$3026 shareholder loan owed

by seller, and pay additional \$10,000 for marketing consultant agreement.  
BUYER: Heart of Citrus Inc., owned by David Arthurs and Hugh Tolle.  
SELLER: Theresa Preg of Hernand, FL  
FREQUENCY: 97.1 MHz  
POWER: 2.5kw at 354 feet

### WIIS/Key West

PRICE: \$400,000

TERMS: Asset sale. Escrow deposit \$5000 with additional \$45,000 cash due at closing. Five-year promissory note for \$350,000 at 10% interest, with \$25,000 payments due six months and one year from closing, and monthly interest and principal payments thereafter.

BUYER: Albert Louis Swainston of Chicago. He's an account representative for 66-TV/Joliet, IL.

Continued on Page 10

## US RADIO, L.P.

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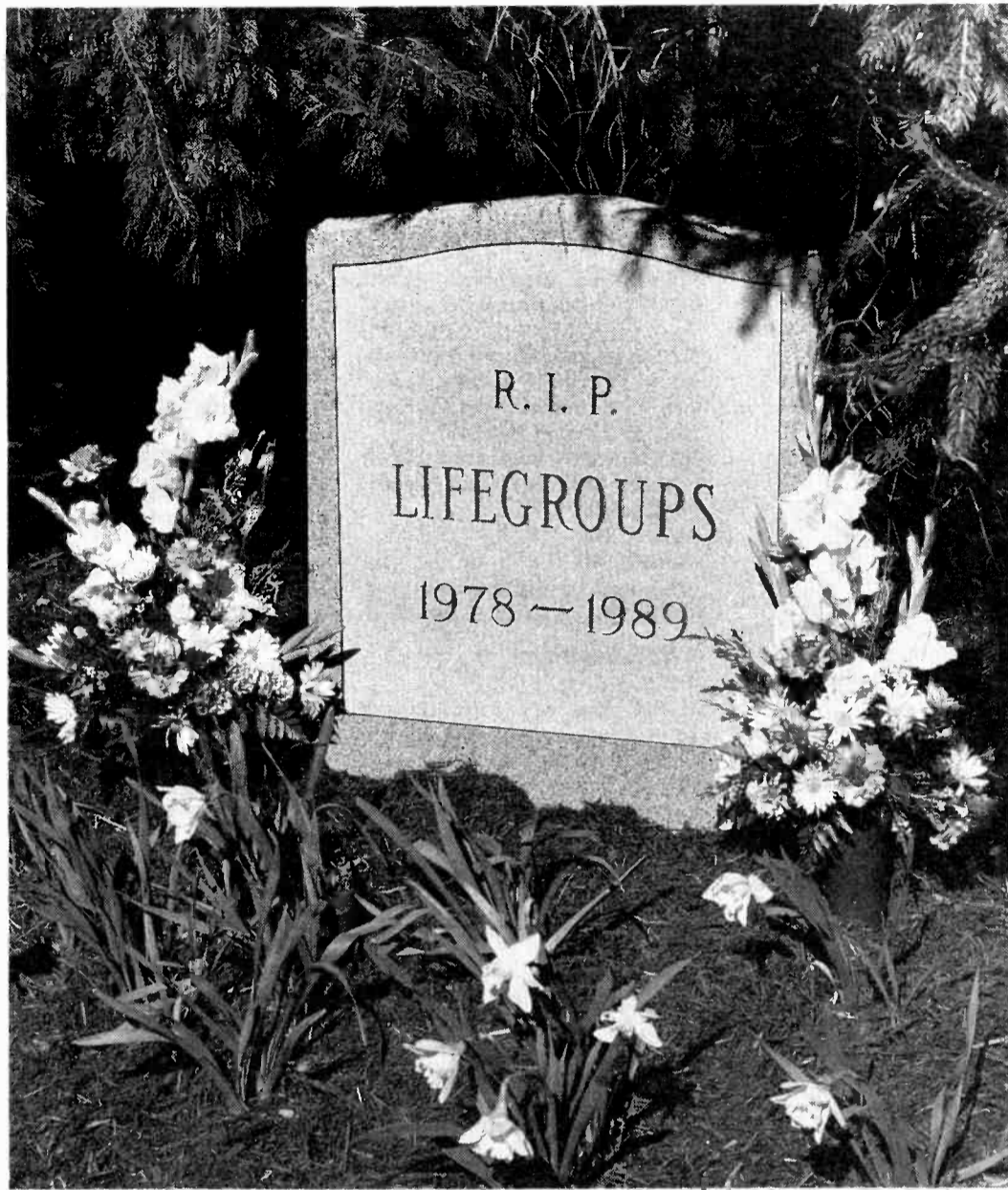
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**CLUSTER ANALYSIS FROM THE EXPERTS.**

## TRANSACTIONS

Continued from Page 8

**SELLER:** Drexel Hill Associates of Florida, headed by Peter Arnow and Robert Linder. The partnership also has interests in WMTR/Morristown, NJ; WDHA/Dover, NJ; and WKIZ & WEOV/Key West.

**FREQUENCY:** 107.1 MHz

**POWER:** 3kw at 200 feet

**FORMAT:** CHR

**BROKER:** Ron Hickman of Hickman Associates is to receive a \$20,000 commission.

**COMMENT:** This station has been approved for an upgrade to 6kw.

## Michigan

**WABX/Clare**

**PRICE:** \$15,000

**TERMS:** Asset sale. Escrow deposit \$3000 with additional \$4500 cash due at closing. Five-year promissory note for \$7500 at 9% interest.

**BUYER:** Word Broadcasters Inc., owned by Louis Velker and Jonathan Mays of Ann Arbor, MI and Daniel Poole of Novi, MI. The company is owned by WWCMI/Ypsilanti, MI.

**SELLER:** Danaher Broadcasting Inc., owned by Michael Danaher. The company also owns WCFX/Clare, MI.

**FREQUENCY:** 990 kHz

**POWER:** 250-watt daytimer

**FORMAT:** AC

**WCHT & WGLQ/Esanaba**

**PRICE:** Undisclosed for 48.68%

**TERMS:** Stock transfer

**BUYER:** William Walker, Richard Durson, and Richard Record

**SELLER:** Philip Fischer, Charles Melford, and Ben Fisher are selling their collective 48.68% stock interest in MW Multicom Inc. The group also owns interests in WMAY & WNNS/Springfield, IL; WOSH & WMGV/Oshkosh, WI; WTDY & WMGN/Madison, WI; WKKN/Rockford, IL; WKMQ/Winnabago, IL; WSJM & WIRX/St. Joseph, MI; and WJMC-AM & FM/Rice Lake, WI.

**FREQUENCY:** 600 kHz; 97.1 MHz

**POWER:** 1kw daytimer; 100kw at 1070 feet

**FORMAT:** Country; AC

**WDEY-AM & FM/Lapeer**

**PRICE:** \$510,000

**TERMS:** Asset sale for \$260,000 cash payment and assumption of \$99,000 First of America Bank loan. Five-year promissory note for \$250,000 at 10% interest. Note to be based on ten-year amortization schedule; interest-only payments due for first year, with a balloon payment due after 60 months.

**BUYER:** Covenant Communications Corp., owned by Paul Parker, Richard Boyse, Jay Alexander, and Sherwood Breisch.

**SELLER:** WTHM Broadcasting Co.,

headed by David and John Somerville.

**FREQUENCY:** 1530 kHz; 103.1 MHz  
**POWER:** 5kw daytimer; 3kw at 298 feet

**FORMAT:** AC

**COMMENT:** The AM station has been dark for several months.

## Mississippi

**WMGO/Canton**

**PRICE:** \$111,000

**TERMS:** Asset sale. Escrow deposit \$5000, with balance due cash at closing.

**BUYER:** Madison County Broadcasters Inc., owned by Michael McCulloch, Emily Moffett, Janet and Barry Zirulnik, and John Woodard.

**SELLER:** WMGO Radio Corp., owned by Robert Clark and Richard Pearson.

**FREQUENCY:** 1370 kHz

**POWER:** 1kw

**FORMAT:** AC

## Nebraska

**KWBE/Beatrice**

**PRICE:** \$325,000

**TERMS:** Asset sale. Escrow deposit \$32,500 with balance due cash at closing. Buyer has also agreed to assist seller in obtaining \$60,000 bridge loan from National Bank of Commerce to satisfy liens, and the value of the loan will be credited against the purchase price.

**BUYER:** Community Media Inc., owned by Norton and Diana Warner. They also own KRLN-AM & FM/Canon City, CO; KABI & KSAJ/Abilene, KS; KLIN-AM & FM/Lincoln; and KSTR/Grand Junction.

**SELLER:** ERM Associates, a partnership headed by J. Taylor Monfort of Oakton, VA. The company owns KTGL/Beatrice, IA and is suing to enforce a contract to acquire WBYR/Ft. Wayne, IN.

**FREQUENCY:** 1450 kHz

**POWER:** 1kw

**FORMAT:** AC

## Ohio

**WELW/Willoughby**

**PRICE:** \$25,000

**TERMS:** Asset sale for cash

**BUYER:** Harris Broadcasting Inc., owned by Raymond Somich and Mark Mussig.

**SELLER:** Sullivan Shamrock Broadcasting Co. Inc.

**FREQUENCY:** 1330 kHz

**POWER:** 500-watt daytimer

**FORMAT:** Nostalgia

## Pennsylvania

**WAVL/Apollo**

**PRICE:** \$175,000 for 50%

**TERMS:** Transfer of partnership interests for \$175,000 cash installments over one year, minus one-half of partnership indebtedness up to a total of \$37,000.

**BUYER:** Cecil and Alice Clifton and Robert and Carolyn Dain

**SELLER:** Tri-Borough Broadcasting Co., owned by Andrew West and Cecil Clifton.

**FREQUENCY:** 910 kHz

**POWER:** 5kw daytimer

**FORMAT:** Religious

**WHUM (AM)/Hughesville**

**PRICE:** \$168,000

**TERMS:** Asset sale. Escrow deposit of \$25,000 with balance due cash at closing. Additional \$50,000 cash due within five days of FCC approval of frequency change. Additional \$18,000 cash for transmitter site.

**BUYER:** North Penn Broadcasting Inc., owned by Harold Fullmer III. He owns WMIM/Mt. Carmel, PA; WSPI/Shamokin, PA; WKHL/Salladasburg, PA; WXKU & WQXA/York, PA; WXXW/Allentown, PA; WMGH/Tamaqua, PA; and WLSH/Lansford, PA.

**SELLER:** Kennedy Broadcasting Inc., headed by James Kennedy. The company owns WMHU/Renovo, PA; WBRX/Patton, PA; and WHUM-FM/Avis, PA.

**FREQUENCY:** 1190 kHz; change to 1200 kHz pending

**POWER:** 1kw; 17 watts night

**FORMAT:** CHR

## Tennessee

**WDEH-AM & FM/Sweetwater**

**PRICE:** \$375,000

**TERMS:** Asset sale. Escrow deposit \$10,000 with \$125,000 cash due at closing. Promissory note for \$250,000 over 5.5 years at 9% interest.

**BUYER:** Sweetwater Broadcasting Co., owned by Edward Horde. He is the PD of WSJK-TV/Sneedville, TN and is an applicant for a new FM at Knoxville.

**SELLER:** M&H Broadcasting Corp., owned by Rev. J. Bazzell Mull and Charlotte Hutchinson. She's an applicant for a new FM at Seymour, TN.

**FREQUENCY:** 800 kHz; 98.3 MHz

**POWER:** 1kw; 2.8kw at 135 feet

**FORMAT:** Country/Religious on both stations

## Texas

**KMKT/Denison**

**PRICE:** \$575,000 for 51%

**TERMS:** Escrow deposit \$50,000. Promissory note for balance due.

**BUYER:** Mark Manafa of Edinburg, PA. He is a part-owner of WIPC/Lake Wales, FL.

**SELLER:** Sunbelt Wireless Co., owned by James Knox, C. William Booher Jr., David Johnson, and Technical Process Inc.

**FREQUENCY:** 104.9 MHz

**POWER:** 50kw at 492 feet

**FORMAT:** Gold

**BROKER:** Doyle Peterson & Associates

## Virginia

**WDXC/Pound**

**PRICE:** \$5000

**TERMS:** License sale for cash

**BUYER:** WDXC Radio Inc., owned by Howard Cornett of Pound, VA.

**SELLER:** Southfork Broadcasting Corp., owned by Albert Kincer.

**FREQUENCY:** 102.3 MHz

**POWER:** 190 watts at 1150 feet

**FORMAT:** Religious

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# MANAGEMENT

## How To Pitch Proposals To Your Boss

Say you have an idea for a great promotion. You think of the best way to pitch it to your PD, only to watch him nitpick your plan to pieces before shooting it down for good.

If your boss is the kind of person who doesn't react favorably to new ideas, maybe you should change the way you present them. Here are several suggestions, courtesy of the St. Petersburg-based *George Odiorne Letter*:

- Structure your plan to meet your immediate boss's approval. Be sure your promotion is something the PD can approve. If he has to take the idea upstairs to the GM, chances are it'll never get there.

- Discuss the plan with your peers. Gather support for the promotion from the MD, the Promotion Director, and anyone else likely to be affected. This effectively prevents a boss from sweeping the idea under the blanket statement "others won't like it."

- Find "legal" grounds for your

proposal. Scour the company's guidelines and policies for info to support what you're pitching. You can also modify previously successful ideas. (For example, "there was no problem when we held a similar promotion back in '87.")

- Explain how the idea will help attain overall goals. Show how the promotion will boost ratings, open the door for new sales revenue, etc.

- Stress how the plan will make the boss look good. Tell him that he'll be the envy of every PD in town if he allows you and the station to stage the promotion. Remind him of how proud the GM will

be of him for approving your idea.

- Use the right jargon when pitching your idea. Don't tell just him "the promotion will be a major success." Instead, say "this will increase our time spent listening numbers in mornings" or "we're sure to make 'Street Talk' with this one!"

- Illustrate your points. Use examples of how similar promotions have worked at other stations. Sketch up plans for T-shirts, banners, etc.

- Have three reasons why your proposal will work. Two examples will look too skimpy, and four will belabor the point.

### SEVEN STEPS

## Increasing Personal Productivity

With contemporary business environments often characterized by mountains of paperwork, seas of elec-

tronic information, and bottomless pits of bureaucratic inefficiency, it's easy to see how boosting one's productivity could prove to be difficult.

Writing in a recent issue of *Executive Excellence*, Boca Raton, FL-based Institute For Business Technology President Kerry Gleeson says you can increase productivity despite the above-mentioned obstacles by simply observing the following rules:

- Don't put things off. Instead of procrastinating, deal with problems when they arise. Don't "take a message" when you can pick up the phone and handle a client's complaint now.

- Cut down on clutter. Deal with items as soon as they hit your desk, and only handle them once. Don't give papers the opportunity to pile up.

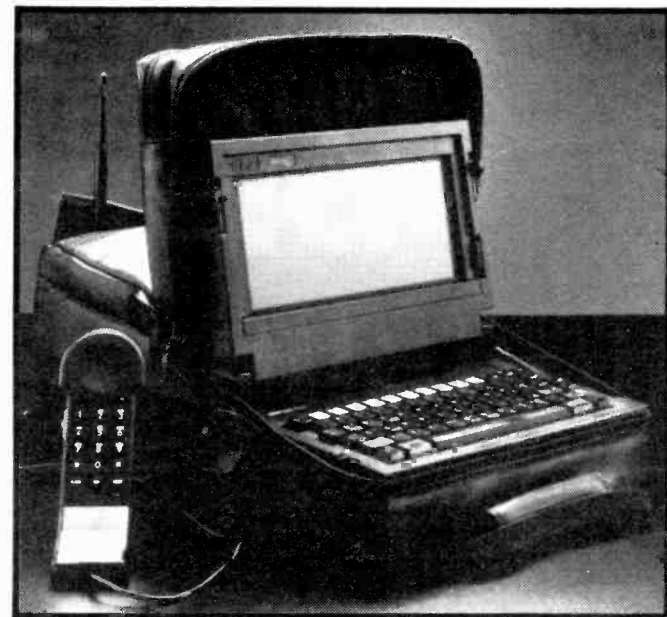
- Control the flow of information. Decide who should receive memos on a given subject, then make sure that only those people get them. This prevents unnecessary clutter on the desks (and in the minds) of people who are not involved with the project. Also, have only one person keep track of the memos, and ask everyone else to discard their copies.

- Implement a "lean 'n' mean" filing system. Keep only active files at your desk, and label the files clearly so that others can access the info in your absence.

- Create "reminder" files. Don't rely solely on your memory. Instead, build a file system to keep you from missing follow-up calls, appointments, etc.

- Inspect your staff. You can't offer an employee suggestions for improving her work habits unless you're familiar with what she does and how she does it! Don't be afraid to rub shoulders with your staffers and offer tips for improvement when you spot inefficiencies.

- Schedule appointments with yourself. Set aside a few hours a day to do your own work, and don't allow yourself to be interrupted.



## Portable Cellular Workstation Debuts

Remont CA-based GRID Systems Corp. has designed the "Portable Cellular Workstation" (pictured) for radio executives and salespeople who tend to work in the field as often as in the office.

The unit comes equipped with a cellular transceiver and handset as well as your choice of the company's "GRIDCASE" series laptop computers. What's more, the fully self-contained modular system — enclosed in a fabric case that conforms to airline seat and overhead stowage regulations — provides 4.4 hours of continuous use (seven hours if used intermittently).

Interestingly, the system's battery-powered computer can be separated from the six-pound cellular phone. This allows an industri-

ous industry insider to carry the lightweight laptop to a remote location (such as a restaurant, golf course, or client's office), then transmit any gathered data back to the office upon returning to his car or hotel room.

A workstation user can also receive information (such as a sales update or hot ratings news) just as easily as he can send it. List prices on the units range from \$4545 to \$7290 (depending on the laptop you choose). For more info, call (415) 656-4700.

## 'Radiomaps' Chart Country Stations

Any Country music PD who wants to promote his station and keep vacationing fans of the format tuned in this summer may be interested in NYC-based RNN Inc.'s "Country Music Radiomap" — an 18 x 32-inch foldout map that not only identifies all Country outlets within a given region, but also prominently displays a sponsoring station's identity.

Each guide also lists the location, call letters, and frequencies of more than 2400 Country stations nationwide.

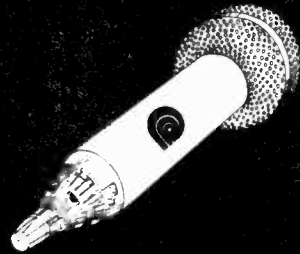
### Promotion & Sales Opportunities

The maps — currently being offered to stations on a market-exclusive basis — can be customized with logos, jock and mascot photos, and other types of identification. Furthermore, participating stations can sell map cosponsorships to national, regional, and local clients.

The format-enders can also be stuffed with a client's coupons, and used as incentives in station-sponsored charity fundraisers.

Initial copies of the the Country Music Radiomaps are due in mid-June. Meanwhile, plans are underway to produce similar guides for other formats, syndicated programs (such as NPR's "All Things Considered"), and sports networks. For more info, phone (800) 451-3622.

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## DATELINE

- May 3-6 — Audio Engineering Society's Eighth International Conference. Capital Hilton Hotel. Washington, DC.

- May 9-13 — R&R Convention '90. Century Plaza Hotel. Los Angeles, CA.

- May 16-20 — American Women In Radio & Television's National Convention. Capital Hilton Hotel. Washington, DC.

- May 19 — NAB Small & Medium-Market Managers Roundtable. Crescent Hotel. Phoenix, AZ.

- June 9-15 — NAB Executive Management Development Seminar. University Of Notre Dame. Notre Dame, IN.

- June 10-13 — BPME/BDA Conference. Bally's Hotel. Las Vegas, NV.

- June 22-23 — Bobby Poe Convention. Sheraton Premiere. Tysons Corner, VA.

- July 12-15 — Upper Midwest Communications Conclave. Radisson Hotel South. Minneapolis-St. Paul, MN.

- July 14-18 — New Music Seminar 11. Marriott Marquis Hotel. New York, NY.

- September 12-15 — NAB Radio 1990. Hynes Convention Center. Boston, MA.

- September 13-15 — Foundations Forum '90. Sheraton Plaza La Reina Hotel, Los Angeles, CA.

- October 11-14 — National Professional Conference Of Women In Communications Inc. Riviera Hotel. Las Vegas, NV.

- October 16-17 — Broadcast Credit Association's 24th Credit & Collection Seminar. Harbour Castle Westin Hotel. Toronto, ONT.

- October 24 — Paul Kagan Radio Station Acquisitions Seminar. Park Lane Hotel. New York, NY.

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WESTWOOD ONE RADIO NETWORKS

# SALES STRATEGY

## Burning Questions, Smoking Answers

By Chris Beck

**F**axes, we get faxes . . . It's quite some time since we've dipped into the proverbial mailbag, so this week we'll address three of the most frequently asked questions of the last several months.

### Complaints On Compliance?

We do a significant amount of contesting that involves retail display of entry boxes and registration kits. The most difficult part is getting the boxes put up in the stores — in one of our recent register-to-wins, only about half of the stores had them up. What suggestions do you have for getting this type of material in-store?

There's a term for what you're experiencing — it's "field compliance" (or lack thereof). Here are some tips on getting your material placed in-store.

Meet with the contact that handles the retailer's "plan-o-gram" (store layout). Often this will be the merchandiser or buyer, who handles plan-o-gram for a specific department, or the chain's VP of merchandising.

Many salespeople wrongly assume that the advertising or marketing person with whom they're dealing is in charge of store display. This is usually the point at which communication breakdown occurs.

Get into the habit of asking your contact who is the person you should meet with to ensure field compliance, or how to get the display put on plan-o-gram. The earlier you bring up the subject, the better your chances of success.

Some retailers, such as franchisees, might not have specific plan-o-grams. If this is the case, try to attend a meeting of the chain's area store managers or district managers, whom virtually every multilocation retailer employs. These contacts can greatly assist in ensuring your materials actually get displayed.

**"Many salespeople wrongly assume that the advertising or marketing person with whom they're dealing is in charge of store display."**

Distribution also is extremely important to acquiring field compliance. To be successful, you must get your point-of-purchase collateral into the retailer's existing distribution and delivery system.

Although every retailer has such a system, you'll have to determine whether the store is stocked by a warehouse or a rack jobber. If it's the latter, he should agree to deliver and set up your displays for a small charge.

### Ads Out On Alleges?

Can you give our station some guidance on dealing with the increasing problem of advertiser liability and negative allegations about products or campaigns?

While every case is unique, the most effective (and popular) option is to establish station guidelines. Once they're determined, you might even want to show them to your advertisers to solicit feedback.

When an advertiser or category is getting significant negative attention on a matter that could have an impact on public standards, health, or safety, there are two options.

You can either allow the advertiser to respond to such press and begin a review process, or you can pull all of its ads for a minimum of 36 hours so you can research the allegations, gather accurate information, and solicit advertiser feedback.

During a period in which you have initiated the guidelines, file all wire copy on the subject. Some stations also like to tape news conferences for future review.

If the product allegation originated on Capitol Hill, you can request a copy of the government's case. If you must rely on wire stories, I find the Reuters business service extremely valuable.

Other topics to address in your policy include those to be notified, who should contact whom, and the basis on which your station will make the determination of keeping or dropping the advertiser.

**"If an advertiser's negative product allegation originated on Capitol Hill, you can request a copy of the government's case."**

### Motley Recruitment?

My station has been successful in cultivating recruitment advertising revenues, but we don't get many large orders. Maybe it's just my market, but most recruitment contacts claim they're not spending a significant amount on newspaper and have relatively small budgets. Any ideas?

Your experience is similar to many who have been trying to cultivate recruitment revenues, and it

## Three Things Every Salesperson Should Know

- How can we make sure retailers display our station's contest materials?
- How should we handle an advertiser that's getting negative press?
- How can we get recruitment advertisers to place larger orders?

epitomizes a critical point: Recruitment budgets, like many others, have evolved a great deal in the past decade.

During the early '80s, print received significant recruitment dollars. As the unemployment rate and the number of skilled workers dropped in the second half of the decade, print wasn't working as effectively as it once did, and budgets were reallocated to other media.

Recruitment advertisers could no longer justify the expense for full- or half-page print ads, and thus the average recruitment ad was dramatically reduced. Therefore, those who continue to attack print recruitment budgets will probably experience these smaller orders.

Once you've discussed the frequency and scheduling appropriate for a particular situation, you must get your client to create a budget which allocates dollars to multiple advertising media. This is called "amortization."

Although not generally itemized, the following are some common areas to which recruitment dollars are allocated:

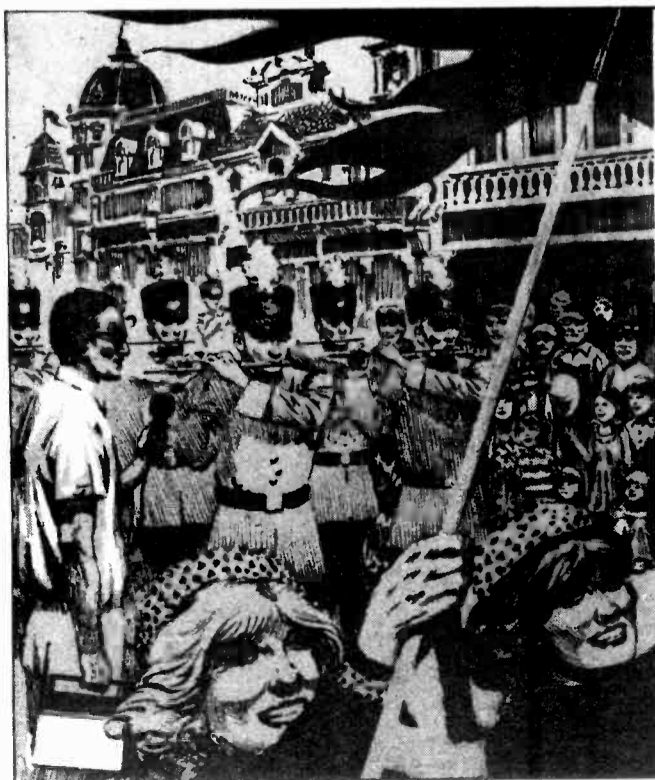
- Event budgets, which include career days, college outreach programs, and other personal contact opportunities.
- Training budgets, which involve teaching new employees basic skills such as math.

**"Those who continue to attack print recruitment budgets will probably experience smaller orders."**

- Out-of-town media, which entails seeking employees from larger markets. For example: hospitals that recruit nurses from around the U.S..

- Temporary services, which are viable only if your station can deliver qualified applicants and speed up employment turnaround time.

Chris Beck is the President of **Chris Beck Communications**, a sales consulting firm. If you have a question about a column or a topic you'd like to see addressed, he can be reached by phone at (818) 594-0851; by fax at (818) 594-5030; by **Prodigy** electronic mail at ID# SRTN15A; or by **Compuserve** at ID# 76066.3334. Write to him at 22900 Ventura Blvd., Suite 340, Woodland Hills, CA 91364.



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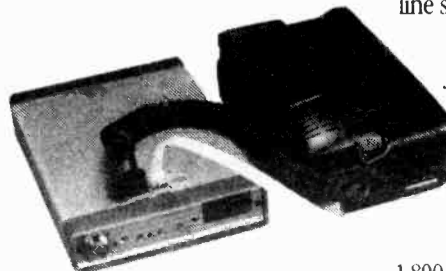
"We get right on the scene with our Comrex/cellphone combo," says Williamson, whether it's Purdue football tailgate parties and stadium interviews or play-by-play

**"There are so many opportunities to use it, we've really just scratched the surface."**

George Williamson, Chief Engineer  
WASK AM/FM, Lafayette, Indiana

parade is a perfect example.

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connection and the portable Comrex equipment turns the telephone sound into broadcast quality.

Farm Director Skip Davis roams the country for live coverage of what's new at state and county fairs, and often broadcasts his regular farm & commodity reports from wherever he happens to be. "What you can do with this gear is limited only by your imagination," says Davis.

And WASK finds it easier to think creatively now that the station is no longer tied to the limitations and cost of fixed line service.

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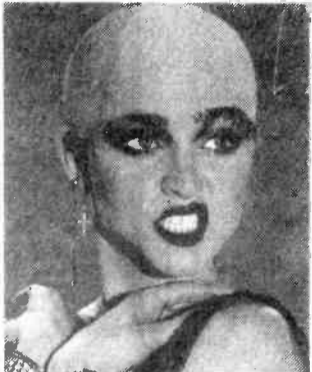
**'ZINE SCENE**

**Madonna & Sean:  
Married Again?**

According to this week's *Globe*, Hollywood's most turbulent twosome — that's **Madonna and Sean Penn** — are giving romance one more chance, leading friends to speculate the pair will once again tie the knot!

"We still love each other," the Material Girl reportedly told a friend. "If we could give this another go around, that would be just perfect. I still want to have Sean's baby!"

How does the singer's boyfriend/aging Lothario **Warren Beatty** feel about this? The unnamed friend says, "When she told him it was all over, Beatty's only reaction was 'Can't we keep this going until 'Dick Tracy' is released?'"



**A LOOK TO DYE FOR** — The *Star* caps this week's multi-'zine coverage of Madonna with a report that hairdressers are warning "the world's most celebrated chameleon" that her hair will fall out unless she stops her DAILY bleachings! Pictured is the mag's amazingly life-like "artist's concept" of what the singer will look like after one too many dye jobs. Geez, don't these *Star* editors realize that *Sinead O'Connor* already owns the patent on the "born to be bald" look?

the Dead's classic number "St. Stephen" will lead to a collaboration album between the two acts, according to stargazer **Countess Sophia Sabak**.

Writing in the current *Weekly World News*, the soothsayer also predicts:

- **Liberace's** ghost will interrupt late-summer episodes of "Roseanne" and "The Cosby Show" by playing snatches of "There's No Business Like Show Business" for minutes at a time!

- **Michael and Janet Jackson** will form a new version of the **Jackson 5** made up exclusively of the singing siblings' exotic pets. The musical menagerie will kick off a world tour in Tokyo this August!

- **Warren Beatty** will give up the movie business to play piano in a cocktail lounge after "Dick Tracy" flops at the box office.

**Hollywood Square**

At the ripe old age of 22, **Wilson Phillips** singer **Chynna Phillips** reflects on the games of youth in this week's *People*: "Kids still go out. But older people are burnt out on it. I spend nights at home all the time!"

**Madonna: Take Two**

La Bella Donna's lifestyle dominates the 'zine scene this week, from supermarket faves to the 25th anniversary issue of *Cosmopolitan*, which features Our Lady Of The Heaving Bosom on its foldout cover!

Ah, but despite a four-page story promising a "rare glimpse of the earthy girl beneath the epic glitz," the monthly delivers only this porky prime cut:

Revealing that she turned down **Michelle Pfeiffer's** role in "The Fabulous Baker Boys," Maddie offers the following catty review: "I hated it. It was too mushy. Such a Wonder-bread cast. I think of all those people as being California people — blond and boring!"

**Paula's Jewelbox**

Pop princess **Paula Abdul** and boytoy **John Stamos** were spotted by the *Star's* newshounds putting down a down payment on a large diamond at NYC's snazzy jewelry store, **Tiffany's**. Speculation that the "Full House" TV star and occasional **Beach Boys** drummer had popped the question were quashed when the salesman said the jewel was for perky Paula's navel!

**Manilow To Tour  
With The Dead**

**Barry Manilow** will hook up with labelmates the **Grateful Dead** for a 16-city U.S. tour this summer! What's more, Manilow's cover of

**TELEVISION**

**TOP TEN SHOWS  
APRIL 16-22**

- 1 *Cheers*
  - 2 *America's Funniest Home Videos*
  - 3 *The Cosby Show*
  - 4 *America's Funniest Home Videos* (8:30pm)
  - 5 *A Different World*
  - 6 *Roseanne*
  - 7 *Wings*
  - 8 *The Wonder Years*
  - 9 *Empty Nest*
- Unsolved Mysteries* (tie)

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

**Saturday, 4/28**

- **Tish Hinojosa and Hudson & Franke**, "The Texas Connection" (TNN, 10:30pm EDT/7:30pm PDT).
- **Smokey Robinson**, "Byron Allen" (ABC, 11:30pm).
- **The Winans, Teddy Riley, and Wrecks-N-Effect**, "It's Showtime At The Apollo" (syndicated; check local listings for station and air time).

**Sunday, 4/29**

- "The Story Of The **Beach Boys**: Summer Dreams" (ABC, 9pm) is an unauthorized "rock-drama" focusing on the band's problems and featuring many of their best-loved songs — but not in the form of the group's original recordings.

**Monday, 4/30**

- **Freddie Hubbard** and host **Nancy Wilson**, "Red Hot & Cool" (syndicated; check local listings).

**Tuesday, 5/1**

- **Madonna**, "The Arsenio Hall Show" (syndicated; check local listings).

**Wednesday, 5/2**

- **Young MC**, "Late Night With David Letterman" (NBC, 12:30am).
- **The California Raisins** take the stage on "The Raisins Sold Out!" (CBS, 8:30pm).

**Thursday, 5/3**

- **Patti LaBelle** portrays Dwayne's mother on "A Different World" (NBC, 8:30pm).
- **Alannah Myles**, "Arsenio Hall."

**Suckas To Make Film/TV Segue**

Veteran soul giant **Isaac Hayes**, pro football Hall of Famer **Jim Brown**, and **Steve Jones** — all of whom costarred in UA's blaxploitation film send-up "I'm Gonna Git You Sucka!" — are set to reprise their roles in the proposed MGM/ABC-TV series, "Hammer And Slam-

mer." "Sucka!" writer/director **Keenan Ivory Wayans** — fresh from the success of his new Fox variety series, "In Living Color" — is writing and executive producing the hourlong pilot, which also will star actress **Ja'net Dubois** in a new role.

**Top Ten Cable Networks**

While the number of cable subscribers has skyrocketed in the past decade — from approximately 18 million in 1980 to nearly 50 million last year — revenues have climbed at an even faster rate. The cable industry took in about \$16 billion in 1989, up from less than \$3 billion in '80. The average cable bill — close to \$25 a month last year — has paralleled the slight increase in the average basic rate (\$15 in '89) throughout the decade.

Following are the top ten cable networks, ranked by number of subscribers:

Network	Subscribers (in millions)
ESPN	54.8
CNN	53.8
TBS	52.1
USA	50.8
Nickelodeon	49.7
MTV	49.3
Nashville (TNN)	48.3
C-SPAN	48.0
Family Channel	48.0
Lifetime	47.0

Source: Paul Kagan Associates

**New Kids Boost Teen 'Zine Sales**

The circulation of teen entertainment magazines rose more than 200,000 during the last half of 1989 — and their editors are crediting **New Kids On The Block** for fueling the surge. A recent *Publishing News* article noted that these 'zines receive as many as 5000 letters per day, many asking for more info on the **Columbia** quintet.

According to ABC Fas-Fax, *Bop* posted a 91,000 increase in circulation between June and December of 1989, while *Super Teen's* circulation rose 62,000, *Teen Beat's* climbed 55,000, and *Teen Machine's* climbed 14,000. (Comparable figures for *16*, *Wow*, *Loud Mouth*, *Right On*, *Black Beat*, *Big Bopper*, and *Teen Set* were unavailable.)

**VIDEO**

**NEW THIS WEEK**

• **CLANNAD: PASTPRESENT** (BMG Video)

The RCA band are joined by fellow Irishman **Bono** of **U2** (on "In A Lifetime") and labelmate **Bruce Hornsby** (on "Something To Believe In") in their first longform music video. Comprising their entire video career, the 50-minute program features songs from the group's album of the same name as well as a batch of never-before-seen interviews. (Street date: 5/1)



**WHEN IRISH UPON A STAR** — The moody — as opposed to the sunny — **Bono** (!) and Clannad chanteuse **Maire Brennan** face the music, if not the camera.

**Kiss This Thing Goodbye**

starting April 25th  
(del Amitri)



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# WINNING IN

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## PARTY

### SCHEDULE

#### WEDNESDAY • MAY 9, 1990

- 6:00PM** **Boss Radio 25th Reunion**  
*Proceeds benefit T.J. Martell.*  
*Call 818-348-3162 for details.*
- 7PM - 12MID** **T.J. Martell/Reebok 8th Annual "Rock 'N' Bowl"**  
 • Rock 'N' Charity Bowling Party & Tournament  
 • Prizes . . . Food & Fun
- 10:00PM** **Hospitality Suites**

#### THURSDAY • MAY 10, 1990

- 9:00AM** **T.J. Martell/Reebok "Celebrity" Tee Off Golf Tournament**
- 7 - 9:30PM** **R&R Welcoming Cocktail Party & Buffet Supper**  
 • Quincy Jones & Friends Entertain  
 • "Celebrity Silent Auction"  
*... Purchases benefit T.J. Martell Foundation.*

**10:00PM** **CLUB RR Atlantic Records Showcase**

- ABC Radio Networks "LAUGH BASH" featuring Sam Kinison
- Hospitality Suites

#### FRIDAY • MAY 11, 1990

**10:00PM** **CLUB RR MCA Records Showcase**

- Hospitality Suites

#### SATURDAY • MAY 12, 1990

**8:00PM**  
**R&R presents DON HENLEY**  
 SAVE THE EARTH NIGHT

**10:00PM** **CLUB RR Capitol Records "Game Room"**

- Hospitality Suites

#### SUNDAY • MAY 13, 1990

- 11:00AM** **T.J. Martell/Reebok "Celebrity" Softball Games**  
 • KLSX vs. Allstar Records Team (Game 1)  
 • KNAC vs. KLOS (Game 2)  
 • Fox Network Allstars vs. KNAC Celebrity Allstars (Game 3)  
 • Peg Bundy "Mother of the Year" presentation  
 • Rockers vs. Rollers (Game 4)

To register for all T.J. Martell/Reebok events . . . call 818/883-5129

### CONVENTION SCHEDULE

#### WEDNESDAY • MAY 9, 1990

- 2:00PM** **Convention Registration**
- 7PM - 12MID** **T.J. Martell/Reebok 8th Annual "Rock 'N' Bowl"**

#### THURSDAY • MAY 10, 1990

- 9:00AM** **T.J. Martell/Reebok Celebrity Invitational Golf Classic**
- 10:00AM** **Convention Registration Desk Opens**
- 3:00PM** **Using New Technology To Gain A Competitive Edge In The '90s**  
*Presented by Radio Computing Services*  
**Digital Production In The '90s**  
*Presented by Allied Broadcast Equipment*  
**Advanced Perceptual Research: Breaking Through The Research Buzz Words**  
*Presented by Rantel Research*  
**Getting Diary Keepers To Write Down Your Name**  
*Presented by Sabo Media*
- 7 - 9:30PM** **Welcoming Cocktail Party & Buffet Supper**
- 10:00PM** • "Club R&R" • Hospitality Suites

#### FRIDAY • MAY 11, 1990

- 8:30AM** **Format Breakfast Sessions - CHR & NAC**
- CHR: "Winning Offensive & Defensive Strategies"**  
 R&R's Joel Denver moderates a panel packed with eight of the format's most successful strategists from major, medium and small markets. Today's hottest CHR topics will be tackled by **Randy Kabrich**-Station Manager/PD Y95/Dallas, **Jeff Wyatt**-Regional VP/Programming & PD Power 106/Los Angeles, **Marc Chase**-PD Power Pig/Tampa, **Randy Michaels**-Jacor Exec. VP & COO, **Guy Zapoleon**-PD KNRJ/Houston & Nationwide Nat'l PD, **Jim Cook**-PD WJET/Erie, **Jack Oliver**-PD KKRD/Wichita and **Leslie Framm**-VP/Programming WABB/Mobile.
- NAC: "Has The Novelty Worn Off?"**  
 R&R's Mike Kinoshian hosts some of the format's most successful programmers and managers. Their goal is to take an honest look at NAC . . . which has shown little ratings growth going into the '90s. Panelists include KTUV's **Allan Chlowitz** and **Chris Brodie**, WLOQ's **John Gross**, WNUA's **John Gehron**, KKSF's **Steve Feinstein**, SMN's **Lee Abrams**, **John Sebastian**, co-owner KLSK, Narada's **Kevin Schmidt** and **James Lewis**.

- 9:00AM** **Convention Registration Desk Opens**
- 10:30AM** **Keynote: Robert Tucker**  
 "Profiting from Change Through Innovation . . . Ways To Succeed in the '90s"
- 1:30PM** **Keynote: David Rogers**  
 "How to Thrive in the Competitive '90s"
- 3:30PM** **Keynote: John Parikhhal**  
 "The Wizard of Odds: A Multi-Media Look At Radio in the '90s"

#### FRIDAY • MAY 11, 1990

- 5:00PM** **Format Sessions - AOR, Country & UC**
- AOR: "Putting AOR In Focus For The '90s"**  
 R&R's Harvey Kojan has a bit of hocus focus planned . . . the longer you work in the radio/record industry, the harder it is to keep your perspective. What do listeners — your customers — really think about radio and records. Find out at this year's AOR panel, as we give both programmers and label reps a rare opportunity to view *actual focus groups in action*. Illuminating and *infuriating*, focus groups cut through the clutter and let you see how real people perceive your product. These focus groups are being conducted *exclusively* for convention attendees.
- Country: "In The '90s"**  
 Top programmers and major label execs discuss issues impacting both sides of the industry in the '90s. Topics in this free-wheeling discussion will include format fragmentation, greater current percentages, prevailing attitudes towards the continuing influx of new artists, and much more.
- UC: "The '90s Mix"**  
 Fractionalization of the core audience . . . Maintaining an exclusive music identity . . . Attaining a fair share of ad revenues . . . These issues and more will be tackled during "The '90s Mix" by these top programmers: **Jimmy Smith**-WGCI/Chicago, **Dave Allen**-WUSL/Philadelphia, **Roy Sampson**-WXYV/Baltimore, **Duff Lindsey**-WJHM/Orlando.
- 5:00PM** **"Multi-Dimensional Selling . . . The Management Challenge of the '90s."**  
 - Chris Beck
- 10:00PM** • "Club R&R" • Hospitality Suites

#### SATURDAY • MAY 12, 1990

- 8:30AM** **Breakfast Sessions -**
- AC: "The '90s Evolution"**  
 R&R's Mike Kinoshian checks out the format's evolution with a case study examination featuring **Jhani Kaye**-Station Manager of KOST and KBIG's VP/Programming **Rob Edwards**. Contributing from a management perspective will be **GMs Bob Griffith**/KXEZ, **Jim Haviland**/WXEZ and **Mark Biviano**/WQAL. And **Jeff Silvers** OM/PD of WLEW and **Curt Hansen** PD of WEBE give the small market slant.
- Using New Technology To Gain A Competitive Edge In The '90s**  
*Presented by Radio Computing Services*  
**What's Coming in the '90s . . .**  
*Presented Bill Moyes, The Research Group*
- 10:00AM** **Convention Registration Desk Opens**
- 11:00AM** **Keynote: C.W. Metcalf**  
 "The Humor Option . . . Change & Stress Adaption Skills For Surviving And Thriving"
- 2:00PM** **Keynote: Dudley Lynch**  
 "Scoring A Win In A Chaotic World"
- 4:00PM** **"The First Amendment & You: Obscenity/Indecency/Record Labeling"**  
 Looking for solutions to the hottest issue to hit our industry will be . . . International Radio Consultant **Jeff Pollack**, **Luther Campbell** (Luke Skywalker of 2 Live Crew), artist manager **Danny Goldberg**, HOT 97/New York VP **Joel Salkowitz**, attorney **Jason Shrinky** and RIAA President **Jay Berman**.
- 8:00PM** **Superstar Show - DON HENLEY**  
 "Save the Earth Night"
- AFTER SHOW** • "Club R&R" • Hospitality Suites
- SUNDAY • MAY 13, 1990**
- 11:00AM** **T.J. Martell/Reebok "Celebrity" Softball Games**

# THE NINETIES

IMPROVEMENT • HELPING HUMANITY

## CONVENTION KEYNOTERS



### "Profiting From Change Through Innovation ... Ways To Succeed in the '90s"

**ROBERT TUCKER**

At this session you'll discover how to:

- Help unleash the "innovator" in you.
- Learn to think like an innovator.
- Spot changes in the marketplace well in advance of competitors.
- Find the opportunities in change.
- Motivate your employees to contribute ideas and insights.
- Increase your ability to sell your ideas.
- Translate ideas into results.
- Use "change" as a source of opportunities, rather than of problems.

Authored "Breakthrough Thinking: Strategies for Winning Big in Business" and "How To Profit From Today's Rapid Changes," co-authored "Winning the Innovation Game." Former adjunct professor at UCLA.



### "Scoring A Win In A Chaotic World"

**DUDLEY LYNCH**

Revolutionary ideas in management and marketing strategies ... designed for an era characterized by constant accelerating change. Lynch uses the powerful metaphor of the dolphin to exemplify the strategy that is destined to supersede outmoded business behaviors as we enter the last decade of the century.

The "Dolphin Strategy" promises to deliver greater power to:

- Choose instantly, successfully, between the strategies of Take Over, Give In, Get Out, Trade-Off, and Breakthrough.
- Do more with less
- Think tougher and dream smarter.
- The power of focus on the 20% of your effort that delivers 80% of your significant results.
- Act flexibly, elegantly, and with endurance amid the accelerating waves of change.

Mr. Lynch is President of Brain Technologies Corporation of Ft. Collins, Colorado and co-author of "Strategy of the Dolphin"



### "The Humor Option ... Change & Stress Adaption Skills for Surviving & Thriving"

**C.W. METCALF**

At this session, you'll explore how a "sense of humor" can enhance:

- Creativity • Problem-Solving
- Imagination • Risk-Taking • Health

President of C.W. Metcalf & Company, he has served on the faculties of the University of Michigan, Florida State and Bennington. He has been featured on the NBC Today Show, CNN, PBS, in Forbes, Newsweek and the Wall Street Journal.



### "How To Thrive In The Competitive '90s"

**DAVID ROGERS**

A hard-hitting presentation by a master strategist and best-selling author. Rogers introduces the results of a new study conducted exclusively for the R&R Convention ... "The definitive study on the principles of excellence for marketing radio and music in the '90s."

You'll learn the specific steps that should be taken to overcome major changes our industry will face in the volatile '90s. Each person attending the presentation will receive a complimentary "Findings Summary" of this groundbreaking research study.

Rogers is President of Service Innovations Corporation, a consulting and training firm located in Highland Park, IL. He is author of "Fighting To Win" and the best seller, "Waging Business Warfare."

**EXCLUSIVE SURVEY RESULTS REVEALED**



### "The Wizard of Odds: A Multi-Media Look At the Future of Radio"

**JOHN PARIKHAL**

In this exclusive one-of-a-kind presentation, you'll get a view of the near-future and pick up the advantage...

- Anticipate change
- Prepare winning strategies in advance.
- Practical advice to use the next day
- Know the landmarks to look for the next day
- Find out if the "Greyby Boom" will give up on music radio to spend more time with News and Talk
- Will Oldies go away and will Country radio suffer as American's live in bigger cities?
- Is satellite a Trojan horse?

Radio's most prominent futurist and prognosticator has produced, exclusively for this convention, a multi media presentation showing how to navigate radio's yellow brick road to 1995 ... using heart, courage and brains to take advantage of every opportunity.



### "Multi-Dimensional Selling ... The Management Challenge of the '90s."

**CHRIS BECK**

R&R Sales & Management columnist Chris Beck clearly defines the sales opportunities for prosperity in the '90s...

- At the agency level
- Local and national retail ... featuring recent case study examples.
- Preview the "account list" of the '90s.
- Explore the challenges and evolution inside radio's two major account categories ... agency and automotive.

A 17-year sales veteran, Beck is the owner of Los Angeles-based Chris Beck Communications. In addition to consulting, he is an internationally-published author whose work is featured in R&R.

**WATCH R&R FOR MORE SESSIONS AND SUPERSTAR ENTERTAINMENT!**

## REGISTRATION DETAILS

### REGISTRATION FEES

Regular Rate

\$335

Special Rates\*\*

Small Markets & Students

\$260

• Registration includes all sessions, R&R Cocktail Party & Buffet Supper, Superstar Show and all Hospitality Suites and Exhibits.

Badges must be worn for admittance to all sessions, events and hospitality suites

• All T.J. Martell/Reebok events are in addition to registration ... and are tax deductible.

\*\* Small Markets are those 100+ in size. Registration must be submitted on station letterhead to qualify for discount. Student Registrants must have their instructor apply on their behalf, submitted on school letterhead, in order to qualify for discount.

### SAVE UP TO 45% BY FLYING AMERICAN AIRLINES

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1-800-433-1790 Ask for STAR #0150US

#### REFUND POLICY:

Registration refunds will be issued after the convention, minus a \$40 administrative fee, if written cancellation received by May 4, 1990. After that date, only half the registration amount will be refundable.

### HOTEL RESERVATIONS

Reservations available at:

- Beverly Hilton
- Bel Age
- Mondrian

213/274-7777  
213/854-1111  
213/650-8999

- Mention R&R to qualify for discount on rooms.
- Free shuttle service will be available to all hotels.

Century Plaza, JW Marriott are "stand by" only.

REGISTER BY PHONE

CALL: **R&R**  
(213) 553-4330

CHARGE IT!



# A few words about where American Airlines is going.

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 Antigua, West Indies  
 Aruba  
 Asheville, NC\*  
 Atlanta, GA  
 Auckland, New Zealand  
 Austin, TX  
 Bakersfield, CA  
 Baltimore, MD  
 Barbados, British West Indies  
 Baton Rouge, LA  
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 Bermuda  
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 Bloomington/Normal, IL\*  
 Bloomington, IN\*  
 Boston, MA  
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 Bryan/College Station, TX\*  
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 Burlington, IA\*  
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 Cancun, Mexico  
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 Cleveland, OH  
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 Danville, IL\*  
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 Ft. Myers, FL  
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# MEDIA

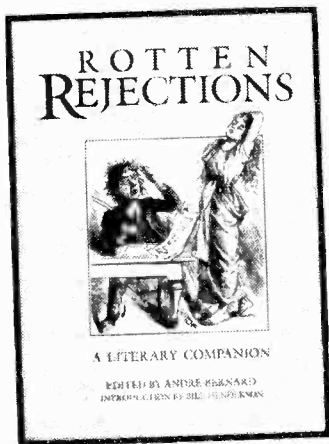
## BOOK BEAT

### 'Rotten Rejections' And Other Cult Jams

**T**&Rs? Sometimes it seems as if those initials should stand for tapes and rejections. Although some responses to applications for employment can be kindly, if somewhat impersonally, worded ("Thanks for your interest in joining the staff at WASP-FM, but at this time we do not have an opening for a person of your talents. Please check back with us in a few months."), the history of rejection letters is littered with examples of what can only be characterized as a distinct lack of foresight. The UK A&R exec who passed on the Beatles is only the most obvious . . .

Whether you're an industry pro on the loose, the manager of the Next Big Thing, or one of those perverse types who actually enjoys writing rejection letters, you'll undoubtedly find loads of comfort or amusement within the pages of "Rotten Rejections" (\$12.50/Pushcart Press) — a 101-page hardcover collection of some classic examples of how to say "thanks, but no thanks" to would-be employees.

All selections in the book come from the world of literary publishing, with editor **Andre Bernard** drawing samples from rejected writers as well as the publishers who penned the passes. Here are just a few of our favorites:



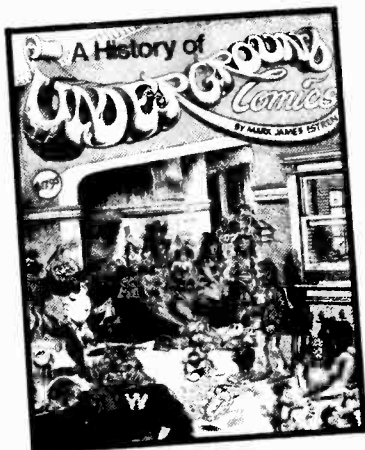
- "It does not seem to us that you have been wholly successful in working out an admittedly promising idea." (To **William Golding** on his Pulitzer Prize-winning novel "Lord Of The Flies.")

- "It is impossible to sell animal stories in the U.S.A." (A pass on **George Orwell's** "Animal Farm.")

- And finally (drum roll, please): "I haven't really the foggiest idea about what the man is trying to say. It's about a group of American Army officers stationed in Italy, sleeping (not interestingly) with each others' wives and Italian prostitutes, and talking unintelligibly to one another.

"Apparently the author intends it to be funny — possibly even satire — but it is really not funny on any intellectual level." (A rejection of **Joseph Heller's** "Catch 22.")

### Cartoon Boyfriend



**Mark James Estren's** "A History Of Underground Comics" (\$17.95/Ronin Publishing) is a long, strange — and generously illustrated — trip through the oft-cen-

sored world of adult-oriented cartoons.

The 320-page softbound original begins with an attempt to define underground comics, then looks at some of the genre's most notorious 'n' noteworthy practitioners (**Robert Crumb**, **S. Clay Wilson**, **Rick Griffin**, et al.). Naturally, the book explores several of the offbeat artists' favorite topics — sex and sexism, violence, ecology and the environment, and drugs — with plenty of examples to amplify each.

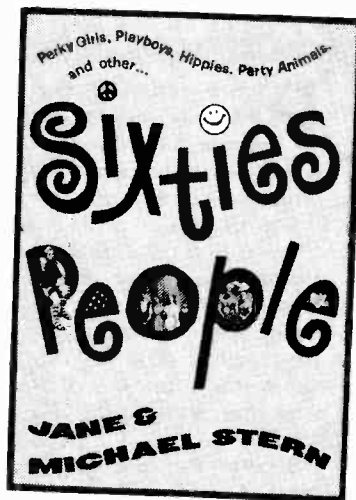
What's more, accomplished doodlers and dedicated fans alike are sure to appreciate the book's indexes of available publications and publishers' addresses.

### My Generation

In "Sixties People" (\$24.95/Knopf), authors **Jane and Michael Stern** of "Roadfood" and "Elvis World" fame discuss everything from bouffant hairdos, Twister games, and Hai Karate Oriental Lime Cologne to more important aspects of that now-gone decade (such as the British Invasion, the Vietnam War, and a celebration of the so-called "hippie" culture).

Interestingly, the book's topics and subject matter are explored within the context of style. For example, there are no discographies of the **Rolling Stones**, the **Beatles**, or **Bob Dylan**, yet each are mentioned for helping to establish various "looks" (the folknik look, the Carnaby Street look, the rebel look, etc.).

Furthermore, the 240-page hardback — which doubles as a handy guide for radio programmers planning '60s-based promotions — divides the era into different fashion camps (**Perky Girls**, **Playboys**, **Young Vulgarians**, etc.), then ex-



plores the histories and highlights of each.

As an added plus, the book is packed with hundreds of photos, including shots of famous LP covers, rock stars, and a full-color still of "**Laugh-In**" Sock-It-To-Me girl **Goldie Hawn** resplendent in fluorescent body paint. Anyone up for a protest?

## FILMS

### WEEKEND BOX OFFICE

APRIL 20-22

1 Teenage Mutant Ninja Turtles (New Line)	\$9.8
2 Pretty Woman (Buena Vista)	\$8.3
3 The Hunt For Red October (Paramount)	\$3.5
4 Miami Blues (Orion)*	\$3.0
5 Ernest Goes To Jail (Buena Vista)	\$2.9
6 The First Power (Orion)	\$2.6
7 Crazy People (Paramount)	\$2.4
8 Driving Miss Daisy (Warner Bros.)	\$2.0
9 I Love You To Death (Tri-Star)	\$1.9
10 Lisa (MGM/UA)*	\$1.1

All figures in millions

\*First week in release

Source: Exhibitor Relations Co.

### COMING ATTRACTIONS:

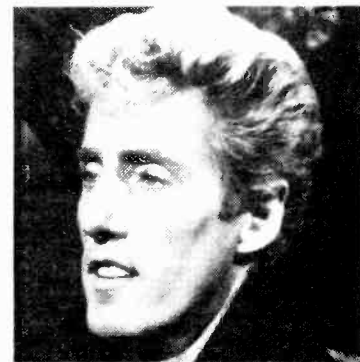
This week's openers include — from the fine, fine folks who brought you "9½ Weeks" — "Wild Orchid," starring **Mickey Rourke** as a lawyer who rediscovers his sexual passions (with a helping hand from **Jacqueline Bisset**) on a trip to Rio de Janeiro. The film's **Sire/WB** soundtrack features selections by **Otra Haza**, **Underworld**, **Dissidenten**, **Hank Ballard**, and others.

Also opening this week: "The Guardian," a babysitter-runs-amuck horror film directed by **William Friedkin** of "Exorcist" fame. **Jack Hues** (of **Geffen's Wang Chung**) is responsible for the movie's music.

Finally, there's "Q&A," director/writer **Sidney Lumet's** tale of corruption within the NYPD. The film stars **Nick Nolte**, **Timothy Hutton**, and **Armand Assante**, and sports music composed by **Elektra** recording artist **Ruben Blades**.



Dizzy Gillespie



Roger Daltrey

## SCREEN SCENE

### Daltrey, Dizzy Land Starring Roles

**W**ho lead singer **Roger Daltrey** is set to star alongside veteran funnyman **George Carlin** and **Jonathan Winters** in "The Teddy Bear Habit" — a modern-day tale of a single-parent artiste (played by "Killing Fields" star **Sam Waterston**) who struggles to raise his young son in NYC's trendy Greenwich Village. **Jon Small** directs.

Daltrey also lights up the screen in the forthcoming film "Buddy's Song," which is being coproduced by the Who's manager, **Bill Curbishley**. Look for both films in June.

And . . . the semi-retired singer will portray an ex-boxer in **East End Productions'** forthcoming feature film, "Father Jim." **Dennis Waterman** essays the title role in this drama about an English priest who attempts to revitalize a Chicago slum, only to have the neighbors turn against him. The movie is tentatively scheduled for release in January 1991.

Meanwhile, legendary jazz trumpeter **Dizzy Gillespie** has landed a major acting role in "Winter In Lisbon." The flick is currently shooting in Spain.

### Last Minute Cuts

- **Hollywood Pictures** is said to be developing a **Richard Nixon** biopic titled "The Passion Of Richard Nixon." The movie reportedly includes scenes from the former President's early years, including his gig as a carnival barker in Arizona and the time he broke into the Dean's office at **Duke University** to find out his class rank.

- **Michael Keaton** is set to star as a NYC cop who gains custody of three young girls when his long-time partner gets killed in the line of duty in "One Good Cop." The movie shoots this September.

- Director **Joel Schumacher** (of "St. Elmo's Fire" and "Cousins" fame) is working on a feature-length "Archie" project for **Warner Bros.** Schumacher describes the flick as "pure Archie, set in Archie time," and plans to cast the film with unknowns.

Speaking of cartoon characters-turned-silver screen stars, "Catcher In The Rye" author **J.D. Salinger's** son, **Matt**, will play the title role in **21st Century's** live-action release "Captain America." Based on the **Marvel Comics** figure, the **Albert Pyun**-directed epic also stars **Ronny Cox** and **Ned Beatty**, and should be open at a theatre near you in August.

- **Dennis Hopper** has just wrapped directorial duties on "Hot Spot," which stars **Don Johnson** as an amoral drifter who gets involved with two women. Hopper's next movie assignment is to costar with **Diane Keaton** in "Running Mate" — a film about an unmarried womanizing senator who makes a run at the presidency.

## MUSIC & MOVIES

### CURRENT

- **TEENAGE MUTANT NINJA TURTLES (SBK)**  
Singles: Turtle Power/Partners In Kryme  
Spin That Wheel/Hi Tek 3 f/Ya Kid K  
Other Featured Artists: **M.C. Hammer**, **Spunkadelic**, **Johnny Kemp**
- **PRETTY WOMAN (EMI)**  
Singles: It Must Have Been Love/Roxette  
Fame 90/David Bowie (EMI/Rykodisc)  
Other Featured Artists: **Robert Palmer**, **Natalie Cole**
- **HOUSE PARTY (Motown)**  
Single: Why You Get Funky On Me?/Today  
Other Featured Artists: **Kid 'N Play**, **Full Force Family**, **Flavor Flav**
- **IMPULSE**  
Single: Everybody Needs Someone/Kim Carnes (Ossum Possum)

### UPCOMING

- **WILD ORCHID (Sire/WB)**  
Featured Artists: **Dissidenten**, **Otra Haza**, **Underworld**
- **DEF BY TEMPTATION (Orpheus/EMI)**  
Singles: All Over You/Freddie Jackson  
Hungry For Me Again/Ashford & Simpson  
Other Featured Artists: **Meiba Moore**, **Najee**, **Z'Looke**

## LIFESTYLES

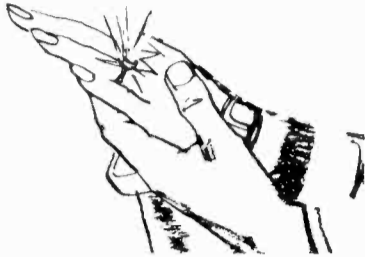
## HOT ROCKS

U.S. Diamond Market  
Tops \$11.5 Billion

**D**o you know the five C's of buying diamonds? Cut, color, clarity, carat... and cash (or credit). Americans purchased more diamonds than consumers in any other country in 1988, buying 18.9 million pieces of diamond jewelry worth more than \$11.5 billion — 35% of the world's market.

According to the NYC-based American Diamond Industry Association, 1988 worldwide retail sales of diamond jewelry were estimated at 54 million pieces, valued at \$39 billion and containing 6.1 million carats.

The most sought-after item by dollar value was the engagement ring. U.S. brides-to-be were pre-



sented with nearly \$3 billion worth in '88, an 8% increase over the previous year. Sales of diamond anniversary bands also rose to more than 1.2 million in 1988.

Four out of five diamonds sold in '88 were given as presents, with Christmas being the most active holiday. Rings are the preferred type of diamond jewelry, followed by earrings.

## More Potassium Than Bananas

**H**ave you had your potassium today? Fruits and vegetables are a good source of the mineral, which maintains the balance of fluids necessary for muscles to work properly.

According to a recent Cambridge University study, consuming a few hundred milligrams more potassium than the recommended daily allowance (2000 mg) could reduce the risk of stroke-related death by up to 40%.

Bananas are commonly considered a good source of the mineral — one medium banana contains 451 mg. Other foods, however — the ten below, in particular — contain more. (Remember: Steam your veggies. If you boil them, they lose up to half their potassium.)

Food (serving size)	mg
Potato (1 lg. baked)	844
Cantaloupe (1/2)	825
Prune juice (8 oz.)	706
Avocado (1/2)	602
Watermelon (1 med. slice)	559
Raisins (1/2 cup)	545
Dates (10 med.)	541
Tomato juice (8 oz.)	536
Apricots (5 med.)	482
Orange juice (8 oz.)	473

Source: U.S. Dept. Of Agriculture

Family Meals  
Going The  
Way Of  
All Flesh?

**P**icture yourself sitting at the dinner table with your spouse and children, enjoying the meal and each other's company. In dreams, you say? You're not alone.

Only 37% of U.S. families eat together every night of the week, according to a recent Gallup survey of 1225 adults. What's more, 40% say they also watch TV, study, work, or read when sitting down to a meal.

Below are the percentages of families who eat dinner together, ranked by number of nights per week. (Note: 1% didn't respond to the question.)

Families who dine together:	Percent
Seven nights	37
Six nights	11
Five nights	14
Four nights	9
Three nights	8
Two nights	8
One night	6
Never	6

Survey Shows Department  
Stores Losing Shoppers

**A**mericans are on a quest for high-quality merchandise at low prices — and they're turning from department stores to discount stores and direct marketers to satisfy their shopping urges.

According to a recent survey by the NYC-based Roper Organization, 47% of those 18-29 said they shopped in a chain department store during a typical month — down from a whopping 71% in 1974!

Patronage also is down among young adults who shop at depart-

Musical, Humorous Spots  
Score Big With Teens

**I**f you want teens to pay attention to your radio station's TV spots, make 'em musical... and funny. According to a recent survey by Northbrook, IL-based Teenage Research Unlimited, these are the types of TV spots that the demo prefers.

The study found that teens are likely to tune into spots that use familiar songs (37% said they "like very much"), or those that feature recording artists, look like music

videos, or use animated characters (34% each).

Topping the list are funny or clever spots (66%), and those that are outrageous or extremely unusual (45%).

The survey also notes that teens seem to better recall the commercials they like, and that they tend to have a positive image of the product and company as a result of watching the spots.

## Owning More Than Homes

**O**wning a home is a large part of the American Dream — but, apparently, so is having the things that go inside, according to a new housing survey by the U.S. Census Bureau.

Homeowners are more than twice as likely to have washers and dryers than renters (93% vs. 42% and 84% vs. 33%, respectively). In addition, 55% of homeowners have dishwashers, compared with 31% of renters.

Nearly all (97%) of those who own their homes have telephones, while only 86% of renters have them.

## Space Cased

Homeowners also are more likely to have:

- a dining room (47% vs. 24% of renters)
- two or more living or recreation rooms (43% vs. 9%)
- a porch, deck, patio, or balcony (83% vs. 61%)
- a garage or carport (72% vs. 29%).

## CHRONICLE

## Born To:

KRLV/Las Vegas PD/air talent **Gregg Allen**, wife Sandra, son Jesse Lee, March 5.

KXIQ/Bend, OR AE **Steve Claar**, wife Lynn, daughter Sarah, April 8.

WGRX/Baltimore air talent **Vince ("Rocky") La Padula** and Carmela Mauro, daughter Morgan, April 11.

## Marriages:

KQCR/Cedar Rapids air talent **Kim Collins** to Anthony Holmes, April 7.

WEGR/Memphis MD/air talent **Zeke Logan** to Shannon Crowe, April 14.

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IN AID OF THE NORDOFF-ROBBINS MUSIC THERAPY CENTRE

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EXCLUSIVE  
VIP ACCESS

1990

JUNE 30, 1990  
ALL-DAY ALL-STAR  
ONCE-IN-A-LIFETIME  
EVENT

PAUL McCARTNEY  
PHIL COLLINS  
PINK FLOYD

FEATURING

TEARS FOR FEARS  
ERIC CLAPTON

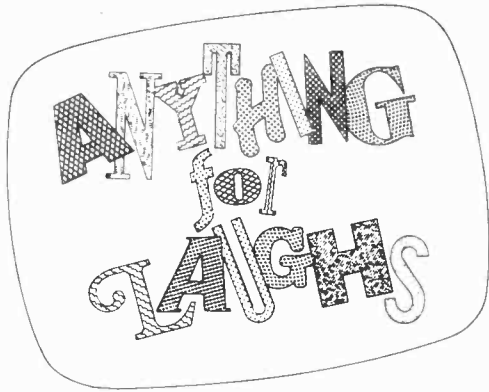
ELTON JOHN  
MARK KNOPFLER  
STATUS QUO

PLUS, MORE SUPERSTAR ACTS TO BE ANNOUNCED SOON!

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CALL JON SCOTT FOR COMPLETE DETAILS: (800) 634-5043 OR (818) 883-ROCK

# An open letter to Radio Executives:



**ABC-TV  
Sunday Night  
May 6th  
8:30 pm (7:30 Central)**

Sunday night, May 6th radio gets its own network TV show with the premiere of "Anything For Laughs."  
This new half hour show will prove what we in radio already know—that radio is fun, and DJs are some of the funniest performers in show business.

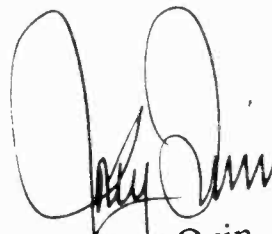
"Anything For Laughs" is one of three series pilots from which ABC will select the show to follow the sensational hit "America's Funniest Home Videos."

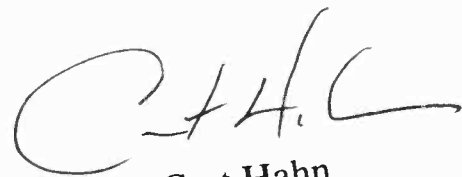
**Now here's the best news:** If "Anything For Laughs" goes to series, week after week the show will spotlight stations and personalities all over the country. Every week radio will get a thirty-minute "commercial" in one of the best slots on network TV.

**Where you come in:** To win this valuable time-slot, we have to make sure lots of people watch the premiere of "Anything For Laughs" on May 6th. Anything you can do will be greatly appreciated. Please call our radio promotion coordinator, Madeleine Boyer, at (202) 265-7453 to find out how other stations around the country are promoting the show.  
Let's show America the power of Radio!

Many thanks,

  
Dick Clark

  
Tony Quinn

  
Curt Hahn



**dick clark productions, inc.**



230 CUMBERLAND BEND NASHVILLE, TN 37228 (615) 255-4000

*Setting The Standards*

JOHN PARIKHAL

## Research Made Easy

If you can't figure out why Arbitron monthlies bounce around, and if you're not sure of the difference between focus groups and one-on-one interviews, you're not alone. Research can be a mystifying business.

You can take a lot of the mystery out by understanding six basic research steps. It all begins with the first question: Why are you doing research?

For many, it's self-defense. They've been hurt by a competitor and are trying to understand why. In this self-defense posture, speed, fear, and politics become the driving forces — hardly the best environment for objective answers. But you can avoid this too-common scenario.

Properly done, research is a systematic way to find statistically reliable answers to questions. Those answers should uncover meaningful and actionable differences.

### Step-By-Step

Focus on these six items to stay ahead:

- **Goal** — This is the most important part of any research study. What is the study's goal? It might be a format hole, a probe of your station's and your competitors' strengths and weaknesses, a test of a marketing campaign, a specific study of what's right and wrong with your morning drive show, or a detailed exploration of your target audience for the sales department.

Before you consider research, ask yourself what you hope to

**"Before you consider research, ask yourself what you hope to achieve."**

achieve. Why do you want this information, and what will you do with it?

- **Tools** — The right tool is essential if you want to reach your goal. There are dozens of research tools. The most popular ones in radio are focus groups, telephone surveys, face-to-face interviews, and auditorium music tests. Each performs a very specific job and may not help you if used inappropriately.

Focus groups are great for getting general ideas about your target audience and its likes and dislikes. They help in creating good questionnaires and are useful for pretesting marketing concepts.

Large-sample (500 respondents or more) telephone surveys are usually the most statistically reliable. They're best for finding format holes and studying strengths and weaknesses.

Face-to-face questioning is only cost-effective when used to study items of a very sensitive nature, such as personal hygiene products.

## The Great Deceivers

Below, some vague terms listeners use in such a general way they mean little or nothing:

- **Variety**
- **Likely to**
- **Soft Rock**
- **Heavy Metal**

Its use in radio is extremely limited. Auditorium music tests are useful as long as the data isn't subdivided too far.

- **Research Design** — This includes sample size, questionnaire design, and geographical considerations. Research design is very sophisticated and not something to be executed by a committee. If you have specific questions you'd like answered, give them to the researcher for proper inclusion in the questionnaire design. Don't expect them to be inserted in your words.

One of the biggest design items is sample size. If your target audience is 25-54, a telephone questionnaire with a sample size of 500 might be just fine. If you want to look specifically at females 25-34 who listen to your station and five others, you may need to oversample 25-34 year-old women to make sure that specific sample is big enough to subdivide.

Most of us see the ups and downs of subdivision in monthly Arbitron surveys. One month the station will have a 4.5 share and the next it will suddenly drop to a 2.7, only to balance at 4.0 the next month. The reason is simple. When your radio station's monthly sample is subdivided, it may contain only 15 men 18-24 who listen to your radio station. If that group returns five extra diaries in a month, your ratings could fluctuate by 33%.

- **Data Gathering** — Make sure the interviewees are really interviewed. Ask to see signed questionnaires, initialed by a supervisor. Ideally, look for centralized facilities.

- **Interpretation** — Good interpretation requires experience, intelligence, and time. You can't skimp on any of these. It also requires putting your ego aside. Often, this is easier said than done.

Coca-Cola offers a classic (pun intended) illustration of this fact. A few years ago, Coke execs were concerned about Pepsi's rising market share. They commissioned research and learned some drinkers preferred the taste of Pepsi.

So Coke created a new flavor and tested it. Research showed that 55% of the people tested liked the new taste. Unbelievably, the execs changed Coke's flavor and announced — with fanfare — that they were responding to research.

**"Good interpretation requires experience, intelligence, and time. It also requires putting your ego aside."**

The product bombed. Coke was forced to reintroduce "Classic" Coke to save its market share. It was ego that led Coca-Cola to ignore the drinkers (almost 50%) who didn't like the new Coke flavor.

Compare Coke's use of research with Pepsi's. In the '70s, Pepsi discovered that, given the chance, its fans would consume more cola

## Research Essentials

- **Goal**
- **Design**
- **Tools**
- **Interpretation**
- **Action**

than Coke drinkers. The company introduced larger bottles, which led to volume gains at grocery and convenience stores.

Pepsi's next research study indicated drinkers had trouble telling Coke and Pepsi apart. So it mounted the "Pepsi Challenge," which showed Coke didn't have such a distinct taste after all. Pepsi sales rose again.

In both cases, it was the interpretation of the research that mattered.



New Coke — A not-so-classic move.

- **Action/Application** — Once you have the research answers, you have to act. The worst thing a client can say is, "The research is great but we're not going to use it." Research must be followed by action.

If research shows you've got trouble, act to fix it. If it shows you're all right, find out where you may be attacked later. Most important of all, act.

Ford Motors is living proof of the importance of acting on research. Following its launch of the revolutionary Taurus and Sable models, market research identified over 500 areas which needed improvement. Normally, car manufacturers wait until the next model change (three to five years) to act on research. Instead, Ford acted immediately, instituting over 500 changes for the next year. This ac-

**"Research must be followed by action."**

tion made sales and marketing history.

The same need for action is true in radio. If everyone in your market hates your morning show, change it or get rid of it. But don't freeze.

Recently, Coleman Research President Jon Coleman mentioned a case in which research showed listeners hated rap music, even though the station was playing it in regular rotation. "But it's on the charts," said the client. "Your listeners hate it," said Coleman. The music went out; the ratings went up. The action paid off.

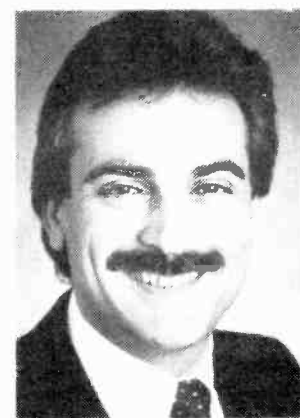
### Misleading Terms

Finally, beware "the great deceivers." These are the vague

terms listeners use in such a general way they mean little or nothing. They include the words "variety" and "heavy metal." Also, beware of listeners who say they're "likely" to do something and of those who enjoy "soft rock." Be especially careful of asking listeners to rate announcers based on air names. Most listeners might not know an announcer's name, but they know if they like his voice.

You don't need a PhD in statistics to understand research. You need a clear goal, well-designed research, and an action plan. Once you have answers, turn them over to the programming and creative people, and let them take it over the top.

#18 in a series



John Parikh is CEO of Joint Communications program and marketing consultants, which consults 75 radio stations and 15 corporate clients. He can be reached at (416) 593-1136.



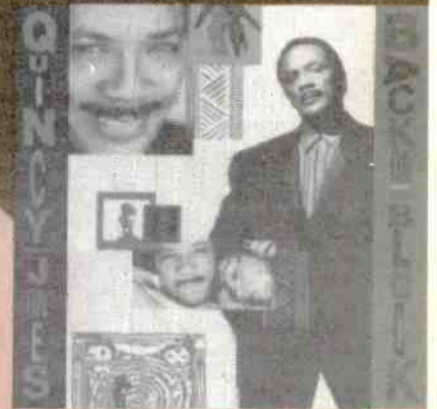
# "T O M O R R O W"

[A BETTER YOU, BETTER ME]"

FEATURING THE  
AMAZING

TEVIN CAMPBELL

The New  
Single  
From The  
Blockbuster  
Quincy Jones  
Album  
"Back On  
The Block!"

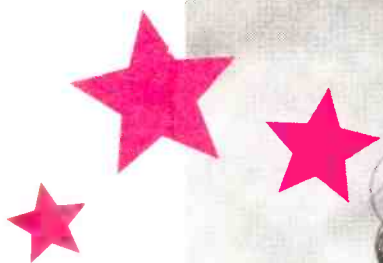


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*The follow-up single  
to the No. 1 smash*

*"I'll Be Your Everything"*

# Tommy Page "When I Dream of You"



Special Radio Mix  
Produced and remixed  
by Arif Mardin

From the album "Paintings In My Mind"

FAMOUS  
FAMOUS ARTISTS AGENCY, INC.



# PEOPLE



**It's Winan Time**

The Winans got together with producer/Motown artist Teddy Riley recently to celebrate the release of the gospel group's latest single ("It's Time") from their Qwest/WB LP "Return." Dressed to impress are (l-r) Marvin Winans, Michael Winans, Riley, Carvin Winans, and Ronald Winans.



**Katrina's Animal Magnetism**

Eric Burdon (l) joins Katrina & The Waves' Katrina Leskanich in the classic Animals anthem, "We Gotta Get Out Of This Place," for the April 23 episode of ABC-TV's "China Beach." The SBK band's rockin' remake is their latest single, and also appears on the forthcoming SBK soundtrack, "China Beach: Music And Memories."



**Barty Takes A Stand**

Actor and famous "Little Person" Billy Barty (l) provides fellow thespian Richard Moll with a place to rest during the video shoot for "From Where I Stand." Proceeds from the Chameleon single — which features label artists Precious Metal, Shawn Phillips, and the Ringling Sisters as well as numerous TV and film actors — will go to the Billy Barty Foundation to benefit Little People and the disabled.

**Enuff Z'Nuff Gets Tricky**



Epic riffslinger Rick Nielsen of Cheap Trick fame joined Enuff Z'Nuff for a tune during the Atco band's Palace gig while Nielsen's bandmate, Robin Zander, watched from a respectable distance. Pictured backstage at the Chicago musicians' reunion are (l-r) Enuff Z'Nuff's Vikki Foxx and Donnie Vie, Zander, Enuff Z'Nuff's Derek Frigo, Nielsen, and Enuff Z'Nuff's Chip Z'Nuff.

**The Gang's All Here**



Buckwheat Zydeco (Stanley Dural Jr.) got a little help from his friends for his upcoming Island album, "Where There's Smoke There's Fire." Slash/WB artist David Hidalgo (Los Lobos) is producing the LP, which features a remake of the Hank Williams classic, "Hey, Good Lookin'" — a duet with Reprise singer-songwriter Dwight Yoakam. Hard at work in the studio are (l-r) Spanky, Alfalfa, and Buckwheat.



**Brothers Stage Benefit**

Capitol recording artists Neil Finn of Crowded House (l) and solo artist Tim Finn organized a concert to aid residents of Newcastle, Australia after the city was hit by an earthquake in January. The brothers, pictured backstage, performed with their respective bands and together, previewing songs from their forthcoming Capitol collaboration and making for a rare appearance by the pair's former outfit, Split Enz.



Michael Greene

## Greene VP/Sales At Chrysalis

Chrysalis has appointed Michael Greene VP/Sales. He most recently was Director/Sales & Marketing for CBS Jazz. Based in New York, he'll be responsible for developing sales programs, advertising, and communication with the CEMA sales staff and branch managers. He'll report directly to Chrysalis President John Sykes.

Sykes said, "Michael's experience at the retail, label, and distribution levels has positioned him as a strategic player in today's sales arena. His ability to market not only superstars, but also new and developing artists, makes him the ideal choice."

Greene added, "I'm thrilled to join Chrysalis at such an exciting time. I'm especially looking forward to working with the sales team currently in place — Regional Marketing Managers Barbara Schwartz, Tom Silver, and Rod Gunther. I've only been here one week and Sinead O'Connor goes #1... talk about great timing."

Prior to joining CBS Jazz, Greene spent three years at MCA, leaving as VP/Sales.

## Dallas's Ewing Takes Over Texas Networks

Longtime radio figure and current KRLD/Dallas VP/GM Michael Ewing is assuming additional responsibilities as VP/GM of the Texas State Networks. He replaces Scott Savage, who resigned to become Exec. VP/COO of Pinnacle Broadcasting.

Both KRLD and TSN, along with KODA/Houston, are owned by Command Communications. An agreement to sell all three to Evergreen Communications was recently scrapped.

"Michael's extensive experience in radio networks and broadcasting in general made him an excellent successor for Scott," said Command President Carl Brazell. "Michael's keen leadership and communications skills will enable him to continue the success of TSN well into the new decade."



Michael Ewing

Ewing joined KRLD in 1987 after a long career with CBS, including four years as VP/GM of the CBS Radio Network.

The four Texas Networks divisions are the Texas News Network, Dallas Cowboys Network, Texas Agribusiness Network, and the Spanish Information Service.

## Lichtenfels Becomes WLS GSM

Steven Lichtenfels has been named GSM of Talk WLS/Chicago. He replaces Bruce Krawetz, who last month parted ways with the Cap Cities/ABC outlet.

"Steve brings a wealth of radio sales experience with him to Chicago," said WLS President/GM Tom Tradup. "His previous Talk efforts selling such nationally prominent personalities as Patrick Buchanan and Mark Shields are perfectly suited to our challenge at WLS."

Lichtenfels remarked, "WLS is evolving every day in response to our growing audience. Talk is my favorite format, and I'm really looking forward to working with Tom Tradup again and leading WLS to greatness."

Prior to joining WLS, Lichtenfels was GSM of progressive AOR WHFS/Annapolis. Before that he served as NSM at WASH/Washington, where Tradup was then Operations Director. Lichtenfels's resume also includes AE stints at WRQX/Washington, WRC (now WWRC)/Washington, and WITS/Boston.

## WEZO & WRMM Name Ried GSM

Former WJYE/Buffalo GSM Greg Ried has accepted a similar position at AC simulcast combo WEZO & WRMM/Rochester. Now that the long-vacant GSM post has been filled, LSM Karen Lendhart and NSM John Martin have exited. Ried will direct an eight-member sales staff.

He told R&R, "Our company [Atlantic Ventures] came from cable and has lots of money behind it. It's a group of young people who want to grow and do some innovative things. I wanted something that would get me in on the ground floor."

"This is a healthy, underradioed market. In Buffalo, there was \$29 million for 21 stations; here, there's about \$26 million for 12 stations. It's competitive and stations charge high rates. In Buffalo, the highest-rated station may get \$150 for a spot — here it's \$250."

Ried spent seven years at WJYE as an AE, LSM, and GSM. He previously worked as an AE at WMNS/Olean, NY.

## Mendelson GSM At WMC Combo

WMC-AM & FM/Memphis NSM Sidney Mendelson has been promoted to fill the nearly three-year GSM vacancy at the Scripps-Howard News/Talk & CHR combo.

WMC-AM & FM VP/GM Don Meyers told R&R, "Sidney was one of the original salespeople for the FM. Since joining us he's done a great job in local sales for the AM as LSM and most recently as NSM. He's great with people and has the skills necessary to coordinate both the local and national sales efforts."

Mendelson remarked, "It's a pleasure to work with Don, who's been in the business since radio was invented. I've learned so much from him during my 15 years here."

This is a great chance to work even more closely with him and help make these two great stations even stronger in sales."

## Good News For Bad English



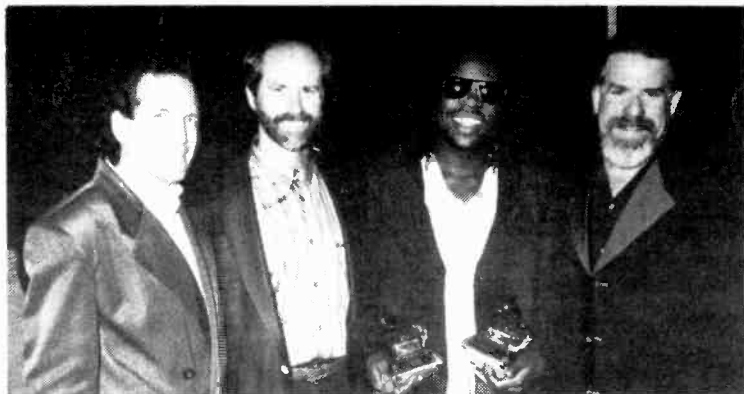
Bad English received platinum albums for their self-titled debut and gold records for their single "When I See You Smile" after a recent concert. Gathering for the occasion are (kneeling, l-r) Epic's Diarmuid Quinn and the band's Jonathan Cain; (standing, l-r) the label's President Dave Glew and Sr. VP Don Grierson, the band's John Waite and Deen Castronovo, Epic Sr. VP Polly Anthony, and band members Ricky Phillips and Neal Schon.

## CBS Radio Network Lauded



The CBS Radio Network received high marks from its affiliate body at a recent board meeting, with its hourly news broadcasts and "The Osgood Files" among the highest rated programs. Among those at the meeting were (l-r) Pat Schieffer, Teri McBroom, WNDH/Napoleon, OH's Dick McBroom, CBS Radio Division President Nancy Widmann, and CBS News correspondent/keynote speaker Bob Schieffer.

## Soul Search Is Over



NARAS President Michael Greene recently presented Soul II Soul mastermind Jazzie B with the Virgin group's two Grammy awards at a special ceremony. Shown at the China Club are (l-r) Virgin Co-Managing Director Jordan Harris, Greene, Jazzie B, and Virgin Co-Managing Director Jeff Ayeroff.

## Golden Belle



Columbia staffers got together with Regina Belle after her current LP, "Stay With Me," was certified gold. Celebrating at the soiree are (l-r) the label's Ken Wilson and Cynthia Badie-Rivers, manager Mervyn Dash, Columbia VPs Eddie Pugh and Sara Melendez, Belle, and the label's Sr. VP Ruben Rodriguez, Sandra DaCosta, and Wanda Ramos.

# BROADCAST EQUIPMENT

## ITC Builds It Allied Sells It

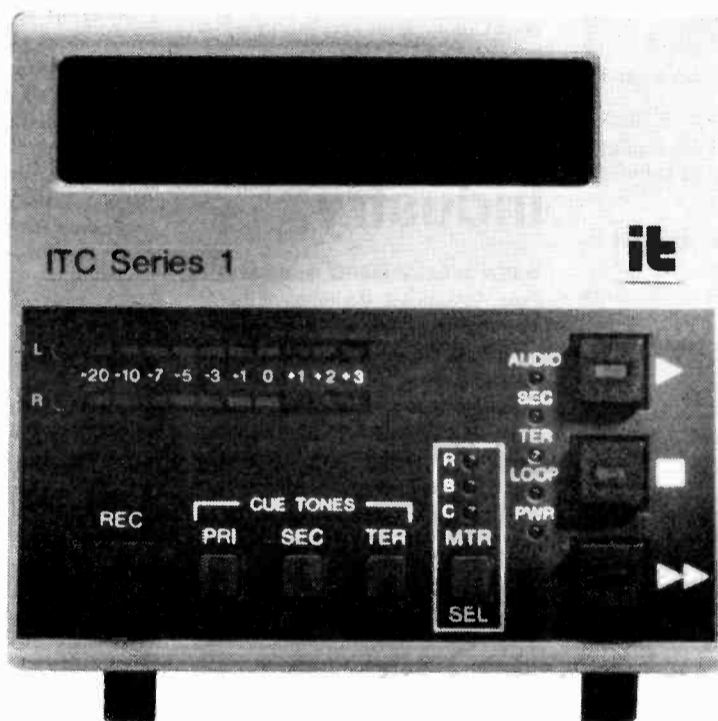
The next cart machine you buy may just be the last cart machine you'll ever buy.

The ITC Series 1 will be pulling tape for you until the miracle we all expect takes place.



Introducing the Series 1. The first new machine of the new decade. It's lean, mean & strictly business.

The new Series 1 is designed with all the features you need at a realistic price. Pound the buttons. Flip the switches, jam a cart in and yank it out a few hundred thousand times. The new Series 1 has been built to take anything you can dish out, 24 hours a day, 365 days a year.



WINNER AND STILL CHAMPION

So before you mortgage your program director or settle for something of less value than ITC, check out the new Series 1 today.

You won't need an excuse to buy one. Features and price prove its value and its worth.

ITC sells more cart machines than anyone else. Allied sells more ITC than anyone else.

Call us. Let's make it a Win, Win, Win situation.

 **HARRIS**  
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BROADCAST EQUIPMENT

800-622-0022

## Radio

● **BARBARA MORRISON** is upped from Director/Advertising & Promotions to Sr. Director/Marketing & Promotion at WRKO/Boston.

● **KERRY FINK**, Director/Research & Development at Capitol Radio Companies, adds GM duties at WLET & WZLI/Toccoa, GA.

● **RAYMOND YU** is promoted from Director/Accounting to VP/Controller at Viacom Broadcast Group.

## Records

● **TODD BISSON** moves to Columbia Records as National Promotion Manager/Alternative Music. He had been National Promotion Manager at Virgin Records. Also at the label, **JOSH ROSENTHAL** is appointed Regional Promotion Manager/Alternative Music. He was most recently MD at WCDB/Albany.

Concurrently, **DENIS VENTURINO** moves from finance at CBS Records to Columbia Records as Director/Finance.



Todd Bisson

Bruce Resnikoff

● **BRUCE RESNIKOFF**, VP/Special Markets & Products at MCA Records, is upped to Sr. VP/Special Markets & Products.

● **HOWARD KESSLER** is tapped as Director/A&R Coordination at Tommy Boy. He had been GM at Sanctuary Recording.



Jody Glisman

Howard Kessler

● **JODY GLISMAN** and **KIM HALVERSON** have been promoted to the respective positions of Manager/Gavin Radio Promotion and Manager, Promotion/Administration at Capitol Records. Glisman was Sr. Staff Asst./National Pop Promotion; Halverson served as Sr. Staff Asst./National Promotion.



Lisa Guintoli

Mary Fisher

● **LISA GUINTOLI** is upped from Promotion Asst. to National Coordinator/Field Operations at Virgin Records. Concurrently, **MARK KOHLER** is named West Coast Regional Sales Manager. He was most recently an AE at CBS Records.

● **LISA CHAMBERLAIN** becomes CFO at Motown Records. She was formerly Sr. Manager at accounting firm Ernst & Young.

● **JOEL AMSTERDAM** joins Elektra Entertainment as Publicity Coordinator, West Coast. He was previously a Publicity Asst. at Epic Records.

● **LISA DULEBOHN** is upped from Video Producer to Manager/Video Production at Atlantic Records.

## Industry

● **KEN WOLLENBERG** is elevated to Exec. VP/Sales & Marketing at the Arbitron Company and VP of parent company Control Data Corporation (CDC). He was formerly VP/Sales & Marketing, Advertiser/Agency Services. Concurrently, **MARSHALL SYNDER** becomes Exec. VP/Operations & Research at Arbitron. He had been VP/GM, Field Operations & Marketing Services, and is already a CDC VP.

● **MIKE WHELAN** is elevated from Publishing Administrator to Professional Manager at Merit Music Corporation. Concurrently, **CAROL PHILLIPS** succeeds Whelan as Publishing Administrator; she was formerly with Combine Music.

● **DEBBIE ROSS** is named VP/Original Programming & Production at VH-1. She has produced a variety of projects for the channel since 1989.

● **MARY FISHER** is upped to Promotion Manager at the Gary Group after nearly two years with the entertainment marketing firm. Concurrently, **ANDRA MALER** becomes Promotion Coordinator and **KELLY HALLIGAN** is tapped as Promotion Asst. Maler was formerly on the promotion staff of KTWW/Los Angeles; Halligan worked at Southwestern Cable TV. Also, **HARRY MORATO** is appointed Administrative Asst. to VP/Promotion & Publicity **CONNIE BAER**; Morato previously worked at the Walt Disney Company.



Jim "Ernest" Varney (r) with Olympia Radio's Dan Rundant.

## Networks

● The **ABC RADIO NETWORKS** will air "Long Live Rock: A Memorial Day Tribute" with Doors keyboardist Ray Manzarek. This four-hour special will feature never-before-heard interviews with Janis Joplin and Jimi Hendrix, as well as fresh interviews with current hit-makers; (212) 887-5508.

● **BUSINESS RADIO NETWORK** will begin airing "Focus On Funds," an interview show with representatives of mutual fund companies. The program began April 1; (719) 528-7040.

● Popular actor **JIM VARNEY**, star of the film "Ernest Goes To Jail," is the special guest on "The Comedy Show With Roy Firestone" the week of April 30. The show is produced by the **OLYMPIA RADIO NETWORKS**; (314) 361-2000.

## PROS ON THE LOOSE

**Rick Charnack** — GSM WPOW/Miami (305) 437-7288

**Paul Cramer** — MD WMXP/Pittsburgh (412) 421-4359

**Dr. Dave (Dave Gross)** — MD/mornings WGTZ/Dayton (513) 438-0093

**Scott Fox** — Promotions Asst./overnights WQUE-AM & FM/New Orleans (504) 394-4920

**Jesus Garber** — VP/R&B Promotion A&M Records (213) 677-6759

**Dani Grubb** — Promotions Dir. WIYY/Baltimore (301) 276-2523

**Terry Hendricks** — Nights KBYZ/Bismarck, ND (218) 681-8003

**Merrill Kass** — National CHR & AC Promotion Dir. Sutra Records (201) 861-2808

**Flyin' Brian Keith** — Promotion Dir. WQUE-AM & FM/New Orleans (504) 831-2691

**Joe Moss** — MD WPYX/Albany (518) 393-4515

**Shawn Scott** — MD/afternoons WVKZ/Albany-Schenectady (518) 372-4025

**Geoff St. John** — Afternoons WEZB/New Orleans (504) 561-8421

**John J.T. Tepolt** — Operations Asst. KTFM/San Antonio (512) 496-4926

**Greg Valentine** — Afternoons KSND/Eugene (503) 344-2273

## Havalinas Have A Ball



Elektra execs joined the Havalinas after the band's first NYC appearance, where they performed tunes from their self-titled debut LP. Joining in the madness at Woody's are (l-r) Elektra's Diane Pavlo, Maureen Guinan, Sr. VP Brad Hunt and VP Ray Grmeiner, the band's Tim McConnell and Smutty Smith, the label's Ed Simpson, and band member Charlie Quintana (with an unidentified arm).

## CHANGES

**Pam Barker** joins WMJI/Cleveland as Account Manager.

**Brian Baumann** returns to WEZW/Milwaukee as Sales Manager.

**Eileen Giadone** is named Singles Specialist at WEA/Boston. Concurrently, **Bonnie Richards** is appointed Account Merchandising Rep.

## For The Record

On this page two weeks ago (4/13), the name of International Talent Group's new Director/Operations was spelled incorrectly. The correct spelling is **DEBORAH CARR-O'ROURKE**.

—Holly Sklar

## R&R TIMELINE



Changing logos: WPIX (1975) and WQCD (1990).

**WPIX/New York's** varied programming history has included stints by PDs **George Taylor Morris** and **Joe Capobianco**. Fifteen years ago today, the station expanded its weekly "Disco 102" to run nightly — before any other station tried a format based on the dance music. **WPIX** would also attempt formats built on new wave and love songs before evolving into Contemporary Jazz **WQCD (CD 101.9)** in 1988.

## 1 YEAR AGO TODAY

- **Evergreen** ups **Jlm DeCastro** to Exec. VP and **Larry Wert** to **WLUP/Chicago** VP/GM; **Greg Solk** becomes **WLUP** VP/Station Manager
- **Don Benson** joins **Burkhart/Douglas** as Exec. VP/Operations
- **Daniel Glass** tapped as **SBK Records** Sr. VP/Promotion
- **Chris Brodle** selected as **KTWV/Los Angeles** PD
- **Cary Pahigian** launches AM consultancy

## 5 YEARS AGO TODAY

- **CBS Inc.** files suit to block **Ted Turner** takeover
- **Gil Rosenwald** elevated to **Marlite Radio** Division President
- **T. Patrick Welsh** returns as **KROQ/Los Angeles** GM
- **Dean Goodman** promoted to **WLVE/Miami** VP/GM
- **Scott Jeffries** tapped as **WNDE/Indianapolis** PD
- **Mark Biviano** joins **WQAL/Cleveland** as GSM

## 10 YEARS AGO TODAY

- **John Hare** chosen as **WRIF/Detroit** VP/GM
- **Damion** exits **KLOS/Los Angeles** PD chair
- **Billy Paul** named **KYXY/San Diego** MD

## 15 YEARS AGO TODAY

- **Allan Chlowitz** upped to **KRTH/Los Angeles** VP/GM
- **Batt Johnson** tapped as **KGFJ/Los Angeles** PD

— Hurricane Heeran

WESTWOOD ONE RADIO NETWORKS PRESENT

# New Gold

## ON CD

WITH DICK BARTLEY

On January 1st, Westwood One debuted *New Gold on CD*. Now 4 months and over 400 stations later, the show is getting rave reviews from program directors all over the country.

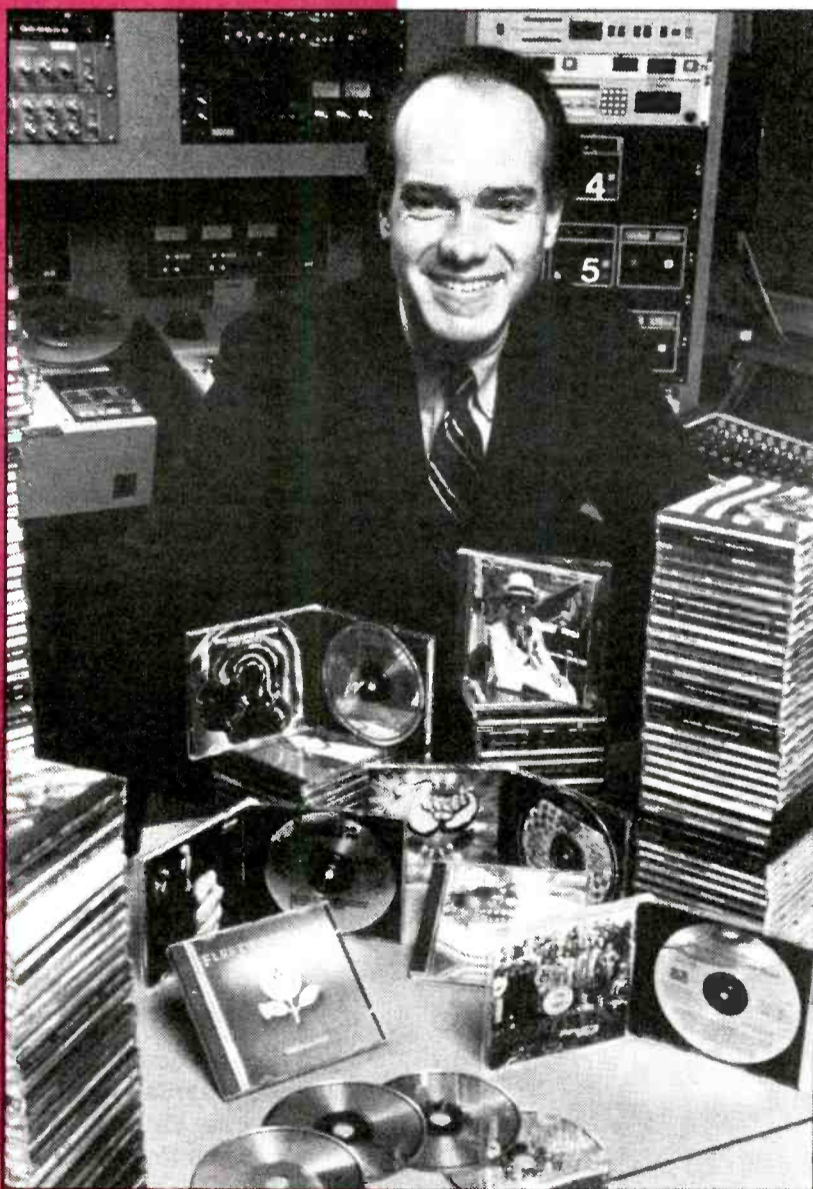
Hosted by award-winning radio personality Dick Bartley, *New Gold on CD* presents an exceptional collection of classic tracks available on compact disc. Every weekday, Bartley delivers a pristine, vintage cut and shares his exclusive, inside stories about the greatest hits and the artists of the '60s and '70s. Offered as a 4-6 minute daily feature, *New Gold on CD* combines the memorable classics of yesterday with the advanced technology of today.

For complete details, contact your Westwood One representative.

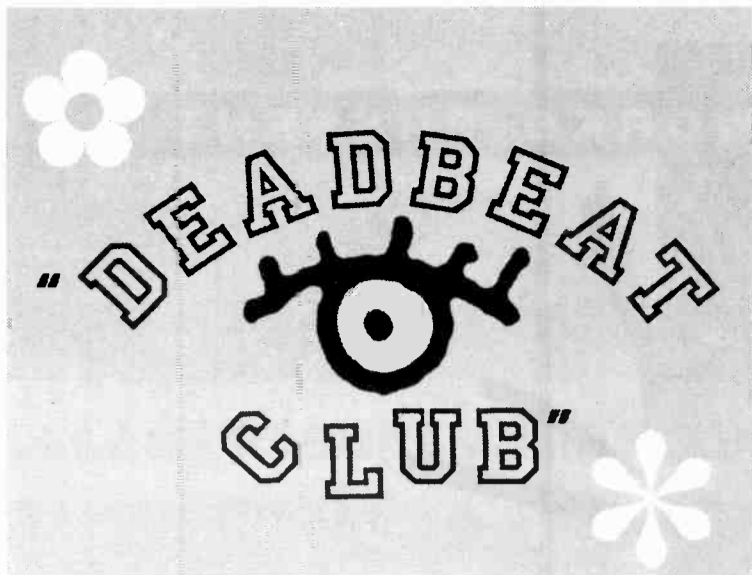
In Los Angeles, call (213) 840-4244,

FAX (213) 204-4375, in Canada

(416) 597-8529, or Telex 4996015 WWONE.



WESTWOOD ONE RADIO NETWORKS



The New Single From The Absolutely Unbeatable

**B-52'S!**

From the Double-Platinum album **COSMIC THING**

**NEW & ACTIVE**

134/25

41 Debuts!

- |             |              |
|-------------|--------------|
| PWR99 18-14 | WKEE deb 28  |
| KEGL add 18 | 999KHI 39-29 |
| WXKS deb 32 | I95 26-18    |
| WMJQ deb 27 | WZYP 39-25   |
| B94 deb 28  | WHHY 33-28   |
| Q107 29-26  | KZIO 35-26   |
| KKBQ add    | WGRD deb 25  |
| KRBE deb 27 | KZ93 deb 28  |
| B97 29-26   | WRQN deb 27  |
| WGH 34-28   | KKRD 33-26   |
| WNVZ deb 29 | WHOT deb 29  |
| KSAQ 31-26  | HOT949 15-12 |
| KDWB add 30 | B98 33-27    |
| WLOL 25-22  | KNIN 33-25   |
| KPLZ deb 30 | KPAT add 26  |
| KUBE 30-26  | KFMW 35-26   |
| WAEB deb 29 | KFBQ 40-31   |
| WERZ 40-22  | SLY96 31-24  |



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**STREET TALK**

**Maglia New Zoo Master?**

**W**hat will Lou Maglia call his new West Coast-based **BMG** label? As we all know, it's a jungle out there, so **Zoo Entertainment** is Maglia's first choice, and a search to clear the name is under way. Meanwhile, Maglia tells ST there'll be no VP/Promo announcements for about three months, as he intends to get the label's roster together first.

Spike those rumors that **KRNQ/Des Moines PD Chuck Knight** has locked up the programming gig at **WLOL/Minneapolis**. He's still a candidate — while you're reading this sentence, more interviews are taking place — but a decision may go down as early as next week.

Ah, but if Knight does wind up hitched to the 'LOL PD post, could **WLRW/Champaign, IL PD Matt McCann** follow his former GM (and now KRNQ manager) **Phil Hoover** knee-deep into corn country?

ST hears **Giant Records** is courting **Polydor Sr. VP/Promo John Brodey** for a position in which he'd oversee marketing, promotion, and sales.

And . . . just how s-e-r-i-o-u-s are those talks between Giant and **EMI West Coast VP/Promo Mark Kargol**? Is there a preliminary agreement on the table? Or is Kargol only one of an ever-expanding list of candidates for the label's VP/Promo slot?

Add **Rich Hawk's** name to the too-short list of AOR programmers who've made the jump to management: the longtime **KILO/Colorado Springs OM/**PD has been promoted to GM, replacing **Jones Fuquay**, who exits after five months. **KILO MD Bob Ely** succeeds Hawk as PD.

**DeBella Funeral Announced**

When **WYSP/Philly** first began simulcasting **WXRK/NY** morning monster **Howard Stern** back in '86, Stern vowed never to set foot in Philly until he beat crosstown **WMMR** morning dude **John DeBella** in the ratings.

Having finally accomplished that feat in the just-released winter **Arbitron**, Stern has announced plans for his first-ever live-from-Philly broadcast: a **John DeBella funeral**, complete with casket and all the tasteful trimmings!

Once the **Sillerman/Hirsch** deal closes at **KJQY/San Diego**, will the station remain an Easy Listening outlet? Market rumbles indicate some format changes could be coming.

**KNRJ/Houston** night jammer **Paco Lopez** has resigned to take a major market night job that will include his being involved in station management. Details 'n' destination next week.

**Troy Shelton** (VP/Black Promo at **MCA**-distributed **Uptown Records**), **Motown's Eric Thrasher**, and **RCA's Roland Edison** are each rumored to be in line for the **A&M VP/Urban Music** post recently vacated by **Jesus Garber**.



**TOTALLY TUBULAR RADIO** — Just a reminder to radio stations across the nation to get the word out about the **Film House/Dick Clark Productions** pilot "Anything For Laughs" that'll air via **ABC-TV** on Sunday (5/6) at 8:30pm.

If the show — which features several of America's top radio personalities as well as hosts **Mack & Jamie** (pictured) — does well and goes to series, radio stars from around the country could find themselves welcome guests in millions of U.S. living rooms.

Meanwhile, the producers of "Comedy Night" — which airs weekly on **Fox affiliate XETV-TV/San Diego** — are looking to add a segment made up of video clips of **OUTRAGEOUS** stunts by listeners in radio station contests. Plans are on the board to syndicate the show nationally. They've got \$\$\$ to pay for your clips, so contact **Mark Paskin** at (619) 259-6743.

**KYRK/Las Vegas GM Robert Cummings** has resigned to become GM at **KXAM/Phoenix** with an equity position.

Meanwhile, **KYRK PD Scott Campbell** has exited for a computer programming venture in which he'll design software targeted to radio. **KYRK** midday personality **Bobby Mitchell** is the new PD, and **Donna Halper** will continue to consult.

**Domino Theory**

**Power 99/Atlanta** confirms rumors that it has been talking with **WPLJ/NY** night rocker **Domino** about returning to the station, most likely for afternoons. **Power 99** would have to shuffle some shifts around to make room for **Domino** — if the deal goes down.

However, **Domino** is currently under contract at 'PLJ, and as VP/Programming **Tom Cuddy** says, "He's still ours."

**San Diego** reports have **Lee Mirabal** out as **XHRM** GM after only a couple weeks.

After 11 years, **KIKK/Houston** morning cohost **Pam Ivey** exits. **Charlie O'Neal & Joe Ladd** are still doing wakeups.

Continued on Page 35



**ADDS**

HOT97

WFLZ

HOT102 add 40

PWRPIG add 40

KROY

FM102 add 29

KWOD add 29

WGH

WNVZ

KITY add 26

Y107

Z99

999KHI

KZZB

KQMQ

KFBQ

**AIRPLAY  
ACTION**

KMEL

WPGC 19-16 HOT

KJMZ 24

KGGI deb 15

B95 deb 38

WCKZ 30-25

EN CHANTING.

EN TICING.

EN DEARING.

EN GAGING.

EN VOGUE

“HOLD ON”

the first single from the debut album

*BORN TO SING*



When you play it, say it!



On Atlantic

Records.

Cassettes and

Compact Discs

**BASIA**



## "Cruising For Bruising"

CHR CHART: **32**

**BREAKERS**

157 CHR REPORTERS - 62%

AC CHART: **5** **VH1** HEAVY ROTATION

ALBUM "LONDON WARSAW NEW YORK" NOW OVER 700,000!

**LOUIE LOUIE**



## "Sittin' In The Lap Of Luxury"

**NEW & ACTIVE**

- **MOST ADDED! SECOND WEEK IN A ROW!!**
- NOW ON 87 CHR REPORTERS!
- THE ALBUM "THE STATE I'M IN" JUST RELEASED!
- VIDEO JUST COMPLETED!



**ALICE COOPER**



## "Only My Heart Talkin' "

<b>B94</b>	<b>KPLZ</b>	WKRZ 40-36	KATM 19-17	KFTZ add
<b>KSAQ</b>	<b>KUBE</b>	WOKI deb 27	FM104 deb 25	OK95 29-25
<b>KXYQ</b>	<b>92X</b>	WGTX add	KQIZ 33-26	...And More!
		KXXR 30-26	KKHT 23-20	

AOR Tracks: **17**

ALBUM "TRASH" CERTIFIED PLATINUM! NOW ON TOUR!

TOP TEN PHONES

**JOAN JETT**



## "Love Hurts"

<b>WGH</b>	WAEB deb 36	G98 add
<b>KSAQ</b>	X106 add	Q104 add
<b>92X</b>	WZZU 33-30	KNOE add
	KTUX 38-33	OK95 40-34 ...And Much More!

Active Rotation!  
ON TOUR WITH AEROSMITH!



**DANGER DANGER**



## "Bang Bang"

ON YOUR DESK NOW!

ALREADY ON:

KATM  
KZZU  
KFMW  
OK95

ACTIVE ROTATION

DIAL MTV TOP 10 REQUESTS  
ON TOUR WITH ALICE COOPER



# STREET TALK®

Continued from Page 32

Look for **WRQN/Toledo** PD **John O'Rourke** to exit for the Promotion Director gig at **Q105/Tampa**.

Meanwhile, former **Q105** VP/OM **Mason Dixon** hasn't yet been able to get out of his noncompete to work elsewhere in the market — or in any market where **Edens** owns a property. **Q105**, of course, is still paying Dixon his contracted salary until April 21, 1991. Reach him at (813) 920-5494.

Former **Virgin** Nat'l AC Promo Director **Steve Zap** is rumored to be heading to **WB/Reprise** to work with VP/AC Promo **Dino Barbis**.

**KWTO/Springfield, MO** PD **J.J. McKay** exits for an APD/midday personality post at **Y95/Dallas**, beginning May 1. McKay will consult KWTO for about six months. Former **WIBW/Topeka** PD **Dave Alexander** is up for McKay's old gig, as is current KWTO MD **Tim Austin**.

**WPOW/Miami** GSM **Rick Charnack** has resigned to pursue other interests.

## QUE Change

Major changes at Urban **WQUE/New Orleans**. **Christina Kelly** exits nights for middays/production at **WPGC/Washington**, as 'PGC's **Rob Scorpio** shifts to afternoons. Kelly is replaced by **KRBE/Houston's Janet Gee**. Also joining the 'QUE for swing work is **WBSL/NY's Ricky Santana**.

Others who'll miss the 'QUE: Promotion Director **Flyin' Brian Keith** — who's replaced by crosstown **B97** Asst. Engineer **Luke Augusta** — afternoon man **Chuck Field** — who gives way to late-nighter **Jammin' Jay** — and overnigher **Scott Fox**.

Now, are morning show members **Mike Moore & Lee Cruz** next to exit? Don't touch that dial.

Classic Hits **WZLX/Boston** PD **Mike Harrison** has resigned. Consultant **Gary Guthrie** is interim PD.

Longtime **Capitol** NY rep **Dave Morrell** exits. Reach him at (201) 667-9685. Look for his replacement — and a number of other changes at the label — to be announced next week.

Urban **WEDR/Miami** has upped its power to 100kw and is now calling itself "FM99 Jamz," as afternoon host/PD **James T.** moves to mornings, replacing **B.J. Barry**. The station has been recently huddling with consultant **Dean Landsman**.

While **RCA** has upped National Singles Director **Skip Bishop** to Sr. Director with more responsibilities, concentrating on projects in their infancy, ST hears a major radio station is hounding him for a BIG gig.

## Hot Gig

Who's in line for the PD post at **Hot 102/Milwaukee**? ST hears that **WTFX/Madison** PD **Pat Gillen** is the lead candidate. Also under consideration: ex-**KKMG/Colorado Springs** PD **Max Miller**, **WCKZ/Charlotte** MD **Don O'Neil**, and **Hot 103/Miami** MD **Dennis Reese**, the last of whom is also rumored to have feelers out at **XHTZ/San Diego**.



**WEDDING PRESENCE** — *Power 99/Atlanta* morning air personality **Major Tom** (fourth from left, top) was recently married in an on-air ceremony (4/20). Captured making the scene are (l-r) air talent **Vikki Locke**, PD **Rick Stacy**, bride **Donna Witted**, the Major, and air talent **Crash Clark**. Air personality **Ron Hersey** is the dude in the center and jock **George Lowe** is the guy at the bottom of the happy snap.

In the wake of **Bob Garland's** moving to NY to become **Columbia's** VP/Singles Promo, label VP/Promo **Burt Baumgartner** is seriously searchin' for someone to fill the vacant WC Director/National Promo slot.

A week after **WHCN/Hartford** MD **Kim Alexander's** resignation, the heritage AOR has named her successor: veteran **WPDH/Poughkeepsie** MD **Pam Brooks**.

Meanwhile, 'HCN has upped **Bob Smith** to APD/Creative Director.

**Mercury** L.A. rep **Paula Tuggey** jumps to **Atco** for the same gig, which she'll begin doing sometime in June — after her maternity leave ends. Incidentally, **Atco** still has a local opening in Chicago.

**WIOD/Miami** afternoon talk host **Alex Bennett** is out after only three months. Bennett locked horns on-air with **Rick & Suds** while they were doing middays for **Neil Rogers**, who had suffered a minor stroke (he's now back on the air). **Rick & Suds** have taken over Bennett's old shift.

## Nasty Prank Backfires

**KBEQ/KC** night rocker **Chuck Nasty** was hoist by his own petard last Friday (4/20), when he took the airwaves and said he had backstage passes for a forthcoming local performance by **New Kids On The Block**, then told listeners to phone crosstown **KXXR's** request line to claim those passes.

**KXXR** told callers all they had to do was show up at the **KBEQ** studios at 9am the following morning, and about 75 fans made the trek, including one poor soul from as far away as **Essex, IA** — some 180 miles into the cornfield.

In an effort to rectify the situation, **KBEQ** PD **Karen Barber** took the names and addresses of all those who showed up, handing out hats 'n' T-shirts to temporarily cool 'em down. She also gave Nasty a severe tongue-lashing about the incident.

Continued on Page 36



## ICE MC "Easy"

ON YOUR DESK  
THIS WEEK!

Chrysalis. cooltempo

## SLAUGHTER "Up All Night"



NOW ON 35 CHR REPORTERS  
INCLUDING:

**B94** add      **WDFX** deb 25  
**KEGL** add      **WHYT**  
**KSAQ** add      **92X**  
**WPHR**          **PIRATE**

AOR TRACKS: 19

5 WEEKS DIAL   
#1 MOST REQUESTED

## BILLY IDOL "Cradle Of Love"



FIRST WEEK:  
CHR MOST ADDED!

71 CHR REPORTERS

OUT-OF-THE-BOX

AOR #1 MOST ADDED!

AOR TRACKS 12

**BREAKER**

Chrysalis.

# MICHAEL PENN

## "THIS & THAT"



### CHR NEW & ACTIVE

WXKS  
CKOI deb 39  
WGH add  
WNVZ  
KSAQ 37  
WPHR  
KXYQ  
KISN 38-34  
PIRATE  
Z106 add  
KTUX add 40  
WKDD add  
WWCK add 40  
KSND add  
Q101 add  
WVBS add

99KG add  
WDBR add  
WPFR add  
KFMW add  
  
WERZ 35-29  
WZZU 32-28  
WIXX 24-18  
WTBX 34-27  
HOT949 24-20  
KZZU 38-33  
WPRR 30-25  
G98 38-31  
WHTO 36-30  
WJMX 33-29  
WPFM 35-31  
KNIN 35-30  
WBNQ 39-30  
SLY96 34-30

Look for Michael Penn on tour with Tears For Fears starting June 1st

MTV Active Rotation

AOR TRACK 24

Management by Nick Wehler & Associates  
Produced by Tony Berg



On RCA Records, cassettes, compact discs and albums.

TMK(s) ® Registered • Marca(s) Registrada(s) RCA Corporation BMG logo • BMG Music © 1990 BMG Music

Continued from Page 35

**KKXX/Bakersfield APD/MD Dave Christopher** exits for the OM post at **KWTX/Waco**.

**SBK** is looking to add either a Minneapolis or a Detroit rep. Contact Sr. VP/Promo **Daniel Glass**.

### Powerful Charges

**Texas Utilities** recently voiced concerns about our recounting of the events surrounding **KVIL/Dallas** airing a spoof song ("The End Of The Metroplex") in reaction to a proposed utility hike (ST, 4/13).

**Evan/Dallas Advertising** President **George Arnold**, whose firm reps TU, wrote to tell us that:

- TU's Comanche Peak Nuclear Generator didn't go on-line April 4 (it was only granted a low-power license)
  - TU asked for only a 10.2% increase, not a 30% hike as reported
  - TU's current schedule with KVIL is \$25,000 — not \$150,000
  - the plant is still up and running.
- All the contested information, of course, was supplied by KVIL.

Just-formed **Cardiac Records** has named **Bob Ghossen** VP/A&R. He was previously Director/A&R for **4th & Broadway**.

In other Cardiac news, **Jim Parham** joins as Director/National Sales, coming from **J&R Music** in NY, while **Albert Yopez** has been appointed Retail Promo Coordinator, and **Gregory Jones** has been tapped to handle Club Promotion.

### More Boss Radio Info

When "Boss Radio" **KHJ** hit the L.A. airwaves in May '65, one of the folks it put out of work was crosstown **KRLA's Casey Kasem**. Kasem will pay his r-e-s-p-e-c-t-s to his former rivals by attending the "Boss Radio Reunion Dinner" at the J.W. Marriott Hotel that'll mark the 25th anniversary of "Boss Radio" on May 9.

Original boss jock — now crosstown **KMPC** morning man — **Robert W. Morgan** has produced a limited edition CD to commemorate the event. Other luminaries scheduled to attend include boss jocks the **Real Don Steele** and **Sam Riddle**, PD **Ron Jacobs**, and "Boss Radio" mastermind **Bill Drake**.

Tickets are \$93 each, of course, and the event is being cosponsored by **Atlantic**, **Columbia**, **Epic**, and **MCA**. Contact **Betty Breneman** at (818) 348-3162 for your slice o' the '60s.

Meanwhile, Steele lands weekends at **KODJ/L.A.**, starting Saturday (4/28).

### Belles 'N' Beaus

Congratulations to **KXYQ/Portland** VP/Programming **Jim Ryan** and VP/GM **Denise Swanson** on their marriage last Saturday (4/21).

Same to **RCA** National Promo Director **Bonnie Goldner** and **DGC** National AOR Director **Hugh Surratt** on their Saturday (4/28) wedding.



**EYE KNOW** — Look what Ol' Buck found in the ST "fun-fax" in-tray! Can anyone out there in Radioland guess just what — or who — in the blue blazes THIS cryptic graphic is supposed to represent? Fax your entries to "Eye Know" c/o (213) 203-9763, and we'll print the best guesses (as well as the correct answer) here next week. No joke.

Ditto for **Chrysalis** WC National rep **Michael Van Orsdale**, who'll wed **Monday Morning Replay** National AE **Lynn Wells** (4/28).

Further best wishes to **Columbia** National Director/Black Music **Wanda Ramos** and **WOWI/Norfolk** PD **Steve Crumbley** on their forthcoming marriage (5/6).

Condolences to the family and friends of 30-year **Capitol** veteran **David Dexter Jr.**, who passed away Thursday (4/19) from a heart attack at age 74.

Also sad to report that **Tony St. James** passed away Sunday (4/22) following a brief illness. St. James — who'd been the night announcer with **Unistar's "AM Only"** format since its sign-on — previously worked in Los Angeles at **KHJ** and **KIQQ** (where he was part of the latter's **Bruce & Tony** morning team).

### Downe, Boy

While appearing at the La Semana Alegre Festival cohosted by Z-Rock/CHR combo **KSJL & KSAQ** and crosstown **KITY/San Antonio** (which was sponsoring the group **Trouble**), **Faster Pussycat** lead singer **Taime Downe** ignored a request from the San Antonio police to urge the crowd to step back from the barricades.

Instead, Downe reportedly asked the audience of 20,000: "How many of you motherfuckers came here to fuck around? When I come to San Antonio, I want to get my dick sucked."

After a second warning from the police, Downe supposedly began to lead the crowd in a chant of "fuck the cops," and the plug was pulled. Downe and another group member then were arrested for criminal mischief and disorderly conduct and language, charges that carry a fine of between \$750 and \$10,000.

**KSAQ** VP/Programming **Leo Vela** is attempting to get the charges dropped, as the group is headed for a European tour, but Downe has already ponied up a \$5000 check to cover fines and expenses from damage at the concert.



THE 80'S WERE FUNKY

BUT THE 90'S ARE SpUNKy

# SPUNKADELIC

## TAKE ME LIKE I AM

Albie D./M.D. at WPGC —  
"SPUNKADELIC's track — "Take Me Like I Am" will be another major crossover success story for SBK."

Greg Glass/Handleman LA —  
"After talking to Al Tavera at Power 106 and receiving huge requests from the stores... there is only one word to describe Spunkadelic... JUMBO!!! I'll take 5,000 out of the box!!!"

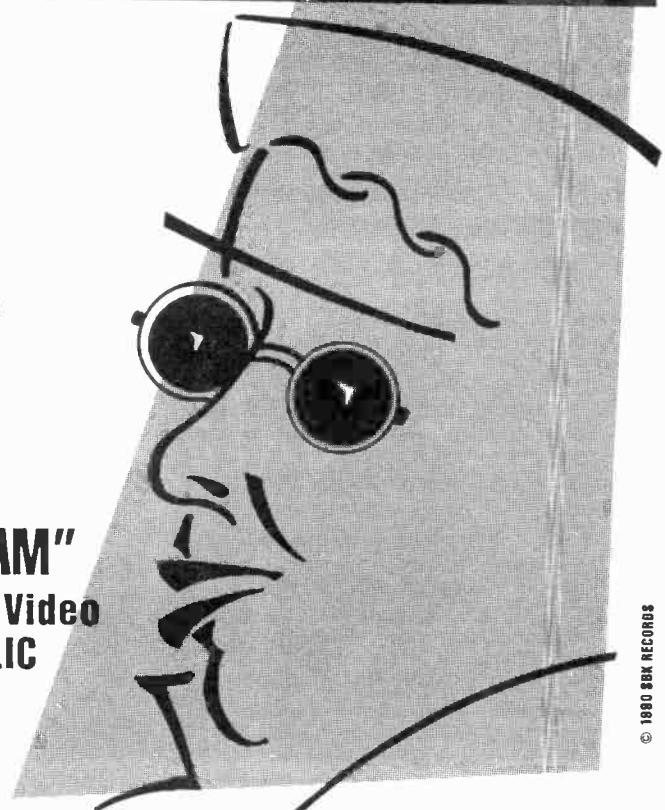
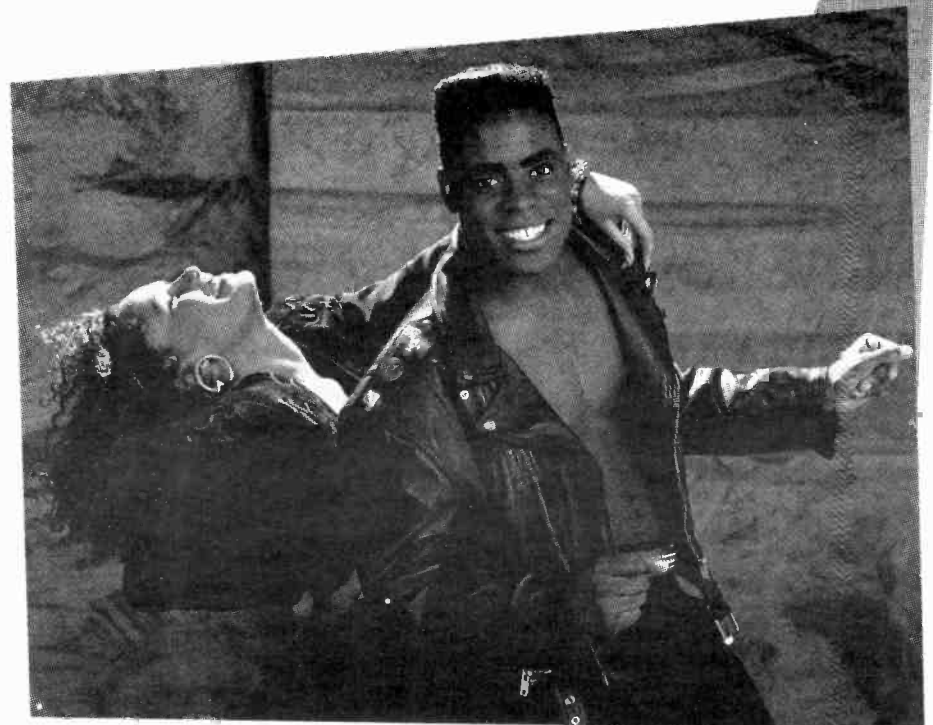
Hosh Gureli/M.D. at KMEL —  
"Here at KMEL we've been playing an advanced copy of SPUNKADELIC's "Take Me Like I Am" for over 4 weeks. We have been receiving instant phone reaction not only from KMEL listeners, but also from radio all over. We've sent out 15 IPS tapes to:  
**HOT 97, POWER 96, KDON AND HOT 96.**  
With KMEL airplay alone we have received a great reaction from all over the country, not only the Bay area. Early indication shows this is about to be a very big record."

Andrea Pentrack/MD at FM 102 —  
"It's a clever male/female rap with a great story and a strong hook. Get Spunkified, go get 'em girl!"

Jamie Hyatt/PD at KDON —  
"It's my personal favorite record of the year so far."

KTFM	HOT977	KKMG	KDON
PWR106	KCKZ	CHED	HOT949
KKRF	KPRR	B95	KZOZ
KMEL	KJ103	KOY-FM	SLY96

**"TAKE ME LIKE I AM"**  
The New Single and Video  
from SPUNKADELIC



SBK Records

Produced by Keith "K.C." Cohen  
and Peter "Spunk" Willis

© 1990 SBK RECORDS

**Hilliard**

Continued from Page 1

well. Hilliard served as Corporate Sr. VP, Chairman/President Blair O&O Stations, and Chairman/Blair Radio Rep Division. He was also GM of WIBC/Indianapolis for many years. He's had his own company, the Hilliard Group, for three or four years, and most recently owned and operated KTEN-TV/Ada, OK.

**Cardiac**

Continued from Page 3

Cardiac's first release this summer will be the Arthur Baker-produced *Soul Rebellion*, followed by singles from R&B combo *3 In 1* and the Arthur Baker Project, and a rap record from *Queen Mother Rage*.

**XHTZ**

Continued from Page 3

Thomas as our PD because he's one of the best Dance CHR PDs in the country, with nine straight up books in Milwaukee in this format. The combination of his on-air presentation, a powerhouse signal, and an aggressive sales staff should give us the right mixture to jam San Diego."

**'Definitely A Void'**

Thomas is already active at Z-90, though he's not due until the end of the month and is still closing his affairs at Hot 102. He told R&R, "At Z-90 we have one of the most powerful signals on the West Coast, and there's definitely a void for a specialized variety of the CHR-Urban format.

"I'm going to do an airshift (though I don't know which one yet), because I love being on-air. We're talking with prospective air talents now and should have a staff in place by the time I arrive."

Before a stint of nearly two years at Hot 102, Thomas was VP/Programming at KDKO/Denver and PD at KKFX/Tucson and KUKQ/Phoenix.

**Bowie Hears & Sees Platinum**



A&M and Rykodisc presented David Bowie with a platinum award for the "Sound & Vision" boxed set during his Canadian tour. Pictured at the presentation were (l-r) A&M's VP Bill Ott and Sr. VP/GM Joe Summers, Rykodisc VP Doug Lexa, Bowie, and Rykodisc President Don Rose.

**After 7 Ready For Action**



Virgin brass congratulated After 7 when the band's single, "Ready Or Not," topped the Urban chart and debuted CHR. Partying backstage at L.A.'s Palladium are (l-r) manager Larkin Arnold, the band's Keith Mitchell, label Co-Managing Director Jeff Ayeroff, band member Melvin Edmonds, Virgin VP Sharon Heyward and Sr. VP/GM Jim Swindel, the band's Kevin Edmonds, and the label's Dave Rosas and Iris Dillon.

**Silos' Song Fest**



After a bash with RCA brass, the Silos sang songs from their self-titled debut album at Woody's in NYC. Partying hearty were (l-r) label VP Butch Waugh, BMG Distribution VP Rick Cohen, RCA's Exec. VP/GM Rick Dobbis and President Bob Buziak, the band's Walter Saias-Humara, RCA's Bob Feiden, co-manager Marc Zoltac, the band's Bob Rupe, co-manager Jim Reynolds, and (kneeling) RCA VP Alan Grunblatt.

**Smith Signed A.S.a.P.**



Enigma has inked former Iron Maiden guitarist Adrian Smith's latest outfit, A.S.a.P., and recently released the band's debut ("Silver And Gold"). Snapped at the signing were (l-r) the label's John Guarnieri, Enigma Entertainment President Jim Martone, Smith, and label Sr. VP/GM Ralph King.

**Martin**

Continued from Page 1

Martin said, "It's unusual in our business to have the opportunity to get in on the ground floor of an aggressive and growing company like Evergreen and share in its growth. Jimmy deCastro and I are finally working together after competing with each other in Chicago for the last decade. I look forward to working with Scott Ginsburg, who's known for winning in every market he's been involved with, and with the superb team at Y95."

Before joining CBS as Midwest Sales Manager in 1985, Martin was with RKO Radio, first as a Chicago AE and later as St. Louis Regional Manager. Prior to that he was an AE and Co-op Coordinator at WLS-AM & FM/Chicago.

**WPRO**

Continued from Page 3

er a topnotch sales staff." For the last two and a half years she's been combo NSM, following three years as an AE.

Woodbine told R&R, "Eileen is probably the best-known radio rep in the market. With her hard work and dedication, she'll make a great leader, setting the standards she maintained as a sales rep."

FitzGerald told R&R, "This is a real treat, coming over from AM. 'PRO-FM is a giant and I'm delighted to be working with its great staff." FitzGerald has spent five of her 17 years in radio at WPRO (AM). Previously, she was Sales Manager at crosstown then-N/T (now BBnd) WEAN, as well as an AE for WAAF/Worcester-Boston.

**Mitchell**

Continued from Page 3

morrow's superstars. U-Krew, XYZ, Eddy Grant, Devo — the list goes on and on. Our staff is hungry to succeed and I'm very excited to be a part of the Enigma team."

Before starting his own company in 1988, Mitchell spent two years at Scotti Bros. Entertainment as VP/Promotion. Prior to that, he programmed KRXY (Y108)/Denver, WSAI/Cincinnati, and WRKO/Boston.

**Tom Cuddy**  
Vice President  
Programming



David Letterman  
**NBC Television Network**  
30 Rockefeller Plaza  
New York, NY 10120

Dear Dave:

After numerous "**Late Night**" discussions with the staff at the home office here in New York, I'll be using the following **Top 10** list in my search for the ultimate morning air talent(s) to join our team at **WPLJ...**

**TOP 10 QUALITIES TO LOOK FOR IN A MORNING AIR TALENT:**

1. Creative
2. Entertaining
3. Warm
4. Humorous
5. Team Player
6. Minimum 5 years Top 40 experience
7. Must know how to set an alarm clock
8. Overwhelming desire to be #1 in the nation's #1 Market
9. Must be great with phones
10. Must be promotionally active

Dave, knowing that air personalities throughout the U.S. watch your show regularly, feel free to air this **Top 10** list at your convenience. Plus, be sure to mention that anyone possessing at least 9 of the above 10 qualities, is encouraged to send me a tape, resumé and photo at the address below. No phone calls, please.

Thanks for your help, Dave, and give my best to Paul and the band!

Sincerely,

Tom Cuddy

WPLJ FM RADIO

2 PENN PLAZA

NEW YORK, NEW YORK 10121



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## Debut Ratings On Traditional Country & Western

### WXCL-AM Peoria

4.7  
To  
**7.1**

AQH Share, 12+  
Winter Birch  
M-S 6a-Mid

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# RATINGS

## 12+ WINTER '90 ARBITRON RESULTS

### San Francisco

	Fall '89	Wi '90
KGO (N/T)	8.2	7.4
KMEL (CHR)	4.9	5.5
KOIT-AM & FM (AC)	4.9	5.2
KCBS (N/T)	6.1	4.9
KFRC (Nost)	3.6	4.2
KABL-AM & FM (AC)*	4.6	3.8
KIOI (AC)	2.6	3.7
KRQR (AOR)	2.9	2.9
KKSF (NAC)	2.7	2.7
KSFO & KYA (Gold)	3.7	2.7
KSOL (UC)	2.9	2.7
KXXX (CHR)	2.7	2.7
KBAY (B/EZ)	2.0	2.6
KBLX (NAC)	1.9	2.5
KDFC-AM & FM (Clas)	2.6	2.5
KNBR (Talk)**	3.7	2.5
KSAN (Ctry)	2.6	2.4
KITS (NR)	1.8	2.3
KOME (AOR)	2.0	2.3
KKHI-AM & FM (Clas)	1.9	2.2
KFOG (AOR)	2.0	2.0
KNEW (Ctry)	1.5	1.8
KHQT (CHR)	1.2	1.6
KDIA (UC)	1.3	1.4
KSJO (AOR)	1.1	1.4
KARA (AC)	1.1	1.3
KEZR (AC)	.8	1.1
KLOK (Span)	1.1	1.1

\*Formerly B/EZ  
\*\*Formerly Full Service AC

### Dallas- Ft. Worth

	Fall '89	Wi '90
KSCS (Ctry)	7.6	8.8
KVIL-AM & FM (AC)	10.2	7.2
KKDA-FM (UC)	5.4	6.3
KPLX (Ctry)	6.1	5.6
KJMZ (CHR)	4.7	5.2
WBAP (Ctry)	4.4	4.6
KHYI (CHR)	3.2	4.5
KRLD (News)	6.3	4.5
KTXQ (AOR)	3.4	4.3
KEGL (CHR)	3.4	4.2
KMEZ (B/EZ)	4.0	3.8
KLTY (CC)	2.9	3.3
KLUV (Gold)	3.1	3.0
KZPS (CR)	2.6	3.0
KOAI (NAC)	3.3	2.9
KAAM (Nost)	1.8	2.5
KLIF (N/T)	3.5	2.5
WRR (Clas)	2.0	2.4
KQZY (AC)	3.0	2.1
KESS (Span)	1.0	2.0
KHVN (Rel)	1.3	2.0
KKDA (Gold)	1.2	1.9
KMGC (AC)	2.6	1.8
KDGE (NR)	1.4	1.3
KKWM-FM (AC)*	2.1	1.3

\*Formerly KZEW (AOR)

### Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classic Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Sports-Sports, Talk-Talk, UC-Urban Contemporary.

### Philadelphia

	Fall '89	Wi '90
KYW (News)	6.6	7.4
WMMR (AOR)	7.5	6.9
WEAZ-AM & FM (AC)	6.1	6.8
WUSL (UC)	5.8	6.7
WYSP (CR)	5.3	6.2
WPEN (Nost)	5.2	6.0
WIOQ (CHR)	5.3	5.9
WEGX (CHR)	5.5	5.4
WKSZ (AC)	4.5	4.5
WMGK (AC)	3.2	4.5
WOGL (Gold)	4.1	3.9
WWDB (Talk)	3.2	3.9
WDAS-FM (UC)	3.6	3.8
WXTU (Ctry)	4.8	3.3
WSNI (AC)	3.1	3.2
WCAU (Talk)	3.6	3.1
WFLN (Clas)	2.6	2.5
WIP (Sports)	2.6	1.8
WDAS (UC)	1.6	1.0

### Boston

	Fall '89	Wi '90
WRKO (N/T)	6.6	7.8
WBZ (AC)	5.9	7.3
WZOU (CHR)	5.5	7.1
WXKS-FM (CHR)	6.2	5.9
WJIB (B/EZ)	5.1	4.8
WBCN (AOR)	5.3	4.6
WHDH (Talk)	4.7	4.6
WSSH (AC)	3.5	4.3
WEEI (News)	4.5	4.1
WMJX (AC)	4.6	4.1
WODS (Gold)	5.1	4.1
WROR (AC)	2.2	3.7
WZLX (CR)	3.1	3.0
WILD (UC)	2.5	2.9
WVBF (AC)	2.3	2.4
WBOS (CR)	1.6	2.0
WCGY (AOR)	1.9	1.8
WCRB (Clas)	2.1	1.7
WXKS (BBnd)	1.4	1.7
WFNX (NR)	1.9	1.6
WAAF (CHR)	1.8	1.5
WPLM-FM (BBnd)	2.1	1.0

### Baltimore

	Fall '89	Wi '90
WXYV (UC)	9.1	8.4
WLIF (AC)*	7.9	8.0
WBAL (N/T)	7.5	7.8
WPOC (Ctry)	5.3	6.7
WWMX (AC)	7.5	6.5
WIYY (AOR)	6.4	6.2
WBSB (CHR)	6.6	5.5
WQSR (Gold)	5.3	4.8
WWIN-AM & FM (UC)	4.1	4.2
WCBM (N/T)	3.2	3.3
WBGR (Rel)	1.9	2.9
WYST-FM (AC)	3.1	2.8
WGRX (CR)	2.0	2.4
WRBS (Rel)	1.5	2.2
WITH (BBnd)	1.2	1.8
WCAO (Ctry)	2.0	1.5
WPGC (CHR)	1.0	1.5
WHFS (AOR)	2.0	1.4
WRQX (CHR)	1.4	1.4
WWDC-FM (AOR)	1.6	1.4
WHUR (UC)	1.2	1.3
WEBB (UC)	1.0	1.0

\*Formerly B/EZ

### Detroit

	Fall '89	Wi '90
WJR (AC)	8.3	7.9
WJLB (UC)	7.8	7.3
WHYT (CHR)	5.0	5.9
WWJ (News)	5.7	5.8
WJOI (B/EZ)	4.8	5.4
WWWW (Ctry)	4.7	4.9
WKQI (CHR)	4.2	4.4
WLTI (AC)	4.7	4.3
WNIC (AC)	3.9	4.3
WJZZ (Jazz)	3.5	4.0
WLLZ (AOR)	3.6	3.9
WDFX (CHR)	4.2	3.7
WRIF (AOR)	3.0	3.7
WCSX (CR)	3.6	3.5
WXYT (Talk)	3.0	3.5
WOMC (AC)*	2.6	2.8
CKLW (BBnd)	2.7	2.3
WKSG (Gold)	2.0	1.9
WGPR (UC)	1.8	1.5
WQRS (Clas)	2.2	1.5
CKMR (Gold)	1.7	1.4
WMTG (UC)	1.6	1.4
WCXI (Ctry)	1.5	1.3
WQBH (UC)	1.1	1.0

\*Now Gold formatted

### Washington, DC

	Fall '89	Wi '90
WPGC (CHR)	6.7	7.4
WKYS (UC)	5.3	7.0
WGAY (B/EZ)	7.7	6.2
WMZO-AM & FM (Ctry)	6.5	5.8
WMAL (AC)	5.4	5.0
WASH (AC)	3.3	4.5
WCXR (CR)	3.7	4.3
WAVA (CHR)	4.8	4.0
WHUR (UC)	3.8	3.9
WTOP (News)	3.7	3.9
WRQX (CHR)	4.0	3.4
WMMJ (UC)	2.4	3.2
WHFS (AOR)	1.9	3.1
WLTT (AC)	3.7	3.1
WXTR (Gold)	3.4	3.1
WGMS-AM & FM (Clas)	2.7	3.0
WWDC-FM (AOR)	3.1	2.5
WOL (UC)	1.0	2.1
WJFK (CR)	2.2	1.8
WWRC (Talk)	2.4	1.8
WDJY (UC)	1.9	1.3

### St. Louis

	Fall '89	Wi '90
KMOX (Talk)	18.8	16.3
KSHE (AOR)	8.4	8.8
KMJM (UC)	7.0	7.9
KEZK (B/EZ)	9.5	7.6
KSD (CR)	6.0	6.7
WKBO (CHR)	6.7	6.6
WIL-FM (Ctry)	5.4	5.8
KYKY (AC)	5.5	5.3
KLOU (Gold)	4.3	3.8
KATZ (UC)	2.0	2.5
WKXX (Ctry)	3.5	2.5
KHTK (CHR)	1.0	2.4
KRJY (AC)	2.5	2.3
WEW (BBnd)	1.3	1.9
KATZ-FM (UC)	1.6	1.6
KFUO (Clas)	1.2	1.6
WSNL (AC)	1.5	1.4
KUSA (Ctry)	2.3	1.3
KSTZ (AC)	1.0	1.0

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# "GETTING AWAY WITH IT"

Featuring  
The  
Single

## CHR Chart 36

KEGL 7-6	WFMF 22-17
KSAQ 3-2	K106 9-6
WKBQ 22-18	KZFM 27-20
KCPX 21-16	WZYP 34-26
KISN 33-28	HOT95 14-12
X100 28-20	KQKQ 23-14
WIOQ 20-18	KF95 35-27
HOT102 13-11	KROY 16-14
PWR106 22-19	HOT949 10-8
WBBQ 27-20	KPAT 20-16

# ELECTRONIC



# "COMING OF AGE"

The  
New  
Single

## NEW & ACTIVE

KXYQ 19-17	WDLX 16-13
92X 17-15	KLQ 12-8
WZYP 40-22	KXXR 15-11
WQUT 34-24	KFMW 19-15
WZZU 12-9	OK95 16-10

# DAMN YANKEES

From  
The  
New  
Album  
**DAMN  
YANKEES**

KEGL add	KRZR 23-20
KSAQ add	KWNZ add
WPHR deb 33	WWFX add 40
WVSR add	KQIZ add
JET-FM deb 33	B98 add
WKQB add	KISR deb 33
WHHY 32-27	Q104 31-25
WRVQ 30-25	Y94 deb 30
WKDD deb 23	WKFR 25-21
WPXR 30-27	KMOK deb 29
KATM add	Y97 deb 28

Track: 1 Album: 4  
Top 10 Request MTV



© 1998 Warner Bros. Records Inc.

# MICHAEL McDONALD Take It To Heart



**The New Single.** Written by Diane Warren and Michael McDonald  
Produced by Don Was and Michael McDonald. From the Album **Take It To Heart**

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Management. HK Management 

# RATINGS

ATLANTIC, COLUMBIA, EPIC & MCA RECORDS

in association with  
THE BRENNEMAN REVIEW  
present a Boss-Celebration!

Columbia



Net profits will be donated to  
T.J. Martell Foundation  
and establish the  
"Boss Radio" Broadcast Scholarship



## 12+ WINTER '90 ARBITRON RESULTS

### Houston-Galveston

	Fall '89	Wi '90
KILT-FM (Ctry)	7.3	8.6
KIKK-FM (Ctry)	7.1	7.7
KMJQ (UC)	8.1	7.7
KLLO (AOR)	5.8	7.6
KODA (B/EZ)	5.6	5.3
KLTR (AC)	6.2	5.2
KTRH (News)	5.0	5.1
KQUE (Nost)	3.2	4.5
KKBQ-AM & FM (CHR)	6.1	4.0
KRBE (CHR)	3.5	3.7
KLDE (Gold)	3.5	3.4
KZFX (CR)	3.5	3.4
KFMK (AC)	2.2	2.9
KPRC (N/T)	2.8	2.9
KNRJ (CHR)	2.6	2.7
KHYS (UC)	2.2	2.4
KQQK (Span)	1.3	1.4
KLAT (Span)	1.7	1.1
KWWJ (Rel)	1.1	1.0
KXYZ (Span)	1.5	1.0
KYOK (Gold)	1.0	1.0

### Tampa-St. Petersburg-Clearwater

	Fall '89	Wi '90
WFLZ (CHR)	11.6	10.1
WRBQ-AM & FM (CHR)	9.6	9.5
WWRM (AC)	8.2	8.9
WQYK-AM & FM (Ctry)	9.1	8.1
WYNF (AOR)	5.6	6.4
WUSA (AC)	7.9	5.6
WDUV (B/EZ)	5.4	5.4
WGUL-AM & FM (BBnd)	3.5	4.4
WXTB (AOR)*	2.2	4.4
WNLT (AC)	3.9	3.8
WYUU (Gold)	2.4	3.5
WFLA (N/T)	3.8	3.0
WDAE (BBnd)	1.9	2.6
WHVE (NAC)	2.3	2.6
WSUN (Ctry)	2.0	2.4
WTMP (UC)	1.8	2.2
WLUV (Nost)	2.2	1.3
WTKN (Talk)	1.6	1.2
WLFF (Nost)	1.2	1.1

\*Formerly WKRL (CR), was all-Led Zeppelin for a month

### Cincinnati

	Fall '89	Wi '90
WLW (AC)	8.4	9.7
WRKQ (CHR)	10.5	9.5
WEBN (AOR)	10.3	9.0
WWEZ (B/EZ)	8.6	6.9
WIZF (UC)	5.9	6.6
WWNK (AC)	5.7	5.8
WGRR (Gold)*	3.8	5.5
WRRM (AC)	4.7	5.2
WKRC (AC)	6.1	5.0
WUBE-FM (Ctry)	5.2	5.0
WOFX (CR)	5.4	4.9
WCKY (N/T)	4.8	4.8
WMLX (Nost)	3.0	3.4
WBVE (Ctry)	2.5	1.9
WSAI (Gold)	1.2	1.5
WAKW (Rel)	.7	1.0

\*Formerly WBLZ (UC)

### Pittsburgh

	Fall '89	Wi '90
KDKA (AC)	12.3	13.6
WBZZ (CHR)	8.7	9.5
WDVE (AOR)	7.8	9.3
WSHH (AC)*	9.6	7.1
WWSW-FM (Gold)	6.1	6.4
WAMO (UC)	5.4	5.7
WTAE (Talk)	6.8	5.3
WDSY (Ctry)	3.8	4.5
WHTX (AC)	3.7	4.5
WLTJ (AC)	4.4	4.5
WJAS (BBnd)	3.4	3.4
WMYG (CR)	4.2	3.4
WEZE (B/EZ)**	2.4	2.7
KQV (News)	2.1	1.6
WMXP (AC)	1.4	1.4
WMBS (AC)	1.6	1.0
WPIT-FM (Rel)	1.1	1.0

\*Formerly B/EZ  
\*\*Formerly WNRJ (CHR)

### Cleveland

	Fall '89	Wi '90
WLTF (AC)	7.9	9.0
WMMS (AOR)*	8.2	8.5
WQAL (B/EZ)**	5.9	8.1
WMJI (AC)	6.8	7.4
WDOK (AC)	8.5	7.1
WZAK (UC)	7.2	6.6
WGAR-AM & FM (Ctry)	5.4	6.2
WNCX (CR)	6.1	4.9
WPHR (CHR)	5.4	4.5
WRMR (B/EZ)	4.8	4.5
WWWE (N/T)	4.6	4.0
WJMO-FM (UC)***	2.2	2.9
WCLV (Clas)	2.6	2.8
WERE (N/T)	2.4	2.8
WJMO (UC)	2.6	2.5
WABQ (Rel)	1.2	1.9
WNWV (NAC)	2.1	1.9

\*Formerly CHR  
\*\*Now AC  
\*\*\*Formerly WRQC (CHR)

### Phoenix

	Fall '89	Wi '90
KNIX (Ctry)	10.6	11.4
KTAR (N/T)	7.9	8.3
KUPD (AOR)	6.2	7.4
KMEO-AM & FM (B/EZ)	7.9	6.8
KKLT (AC)	5.8	6.4
KOY-FM (CHR)	3.1	6.3
KKFR (CHR)	5.7	5.6
KMLE (Ctry)	3.7	4.5
KDKB (AOR)	3.5	4.4
KOOL-FM (Gold)	4.5	4.0
KOPA & KSLX (CR)	3.3	4.0
KESZ (AC)	2.6	3.2
KOY (Nost)	3.3	3.2
KZZP-FM (CHR)	6.4	2.9
KAMJ (AC)	1.6	2.2
KFYI (N/T)	3.7	2.1
KLFF (BBnd)	2.8	1.8
KCWW (Ctry)*	.8	1.5
KOOL (Gold)	1.4	1.4
KONC (Clas)	1.2	1.3
KUKQ (NR)	1.1	1.2

\*Formerly KNIX (AM)

### Minneapolis-St. Paul

	Fall '89	Wi '90
WCCO (AC)	18.4	16.8
WLTE (AC)	6.9	8.8
KEEY (Ctry)	8.0	8.4
KQRS-AM & FM (AOR)	9.1	8.3
KDWB-FM (CHR)	7.4	8.2
KSTP-FM (AC)	8.1	7.6
WLOL (CHR)	6.1	5.2
KTCZ (AOR)	4.6	4.4
KQQL (Gold)	3.8	3.8
KSTP (N/T)	2.7	2.8
KJJO-FM (AOR)	3.0	2.4
KLXK (CR)	2.8	2.0
KLBB (BBnd)	1.8	1.6
WDGY (Ctry)*	1.0	1.1

\*Now News/Talk formatted

### Denver-Boulder

	Fall '89	Wi '90
KOA (Talk)	8.4	7.8
KRXY-AM & FM (CHR)	7.5	7.0
KOSI (B/EZ)*	7.1	6.5
KBCO-AM & FM (AOR)	7.4	6.2
KYGO-FM (Ctry)	5.8	6.0
KQKS (CHR)	5.3	5.8
KXKL-AM & FM (Gold)	6.3	5.6
KBPI (AOR)	3.8	4.6
KSYY (AC)	4.0	4.3
KAZY (AOR)	4.7	4.2
KHOW (AC)	2.9	4.2
KXLT (AC)	5.0	4.1
KRFX (CR)	3.7	4.0
KVOD (Clas)	2.6	3.3
KYGO (Ctry)	1.1	2.8
KEZW (BBnd)	2.5	2.6
KHIH (NAC)	2.3	2.5
KYBG (N/T)	2.1	1.8
KTCL (AOR)	.6	1.6
KLZ (AOR)**	2.5	1.2

\*Switched to Soft AC in mid-book  
\*\*Formerly Country

### Kansas City

	Fall '89	Wi '90
WDAF (Ctry)	10.3	12.8
KBEQ (CHR)	10.1	8.2
KFKF (Ctry)	9.3	7.0
KPRS (UC)	7.2	6.7
KCMO (N/T)	7.3	6.4
KMBR (B/EZ)	6.0	6.0
KYYA (AOR)	4.3	5.5
KUDL (AC)	5.5	4.7
KCMO-FM (Gold)	3.8	4.6
KLSI (AC)	4.5	4.4
KXXR (CHR)	4.9	4.3
KCFX (CR)	3.2	4.1
KRVK (AC)	2.7	4.0
KXTR (Clas)	1.9	2.9
KJLA (Nost)	2.4	2.6
KMBZ (AC)	3.4	2.6
KPRT (Rel)	.8	2.3
WHB (Gold)	1.6	1.7

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# 93/KHJ BOSS 30

You are cordially invited to have "Dinner With The 'Boss'" On Wednesday evening, May 9, 1990 we will commemorate the Silver Anniversary of Boss Radio. Please join BILL DRAKE, RON JACOBS and the original 'Boss Jocks' for an evening of celebration.

Place: J.W. Marriott Hotel —  
Boss Ballroom  
2151 Avenue of the Stars  
Los Angeles, California 90067  
(213) 277-2777

Time: 6:00PM — No Host Reception  
7:00PM — Dinner  
8:00PM — Program

### Ticket Request Form

All tickets should be ordered by mail no later than April 30, 1990. There is LIMITED SEATING AVAILABLE. Pick up your reserved tickets at the will-call table.

NAME \_\_\_\_\_  
COMPANY \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY, STATE, ZIP \_\_\_\_\_  
PHONE \_\_\_\_\_

Person who will pick up tickets at will-call: \_\_\_\_\_

Number of single tickets \_\_\_\_\_ @ \$93.00 per ticket;  
amount enclosed \_\_\_\_\_  
Number of tables of 12 \_\_\_\_\_ @ \$1,116.00 per table;  
amount enclosed \_\_\_\_\_

Make checks payable & mail to:

Tom & Betty Breneman  
5412 Fallbrook Avenue  
Woodland Hills, CA 91367  
(818) 348-3162



# Cluster Target Marketing

Smart PDs Focus On — And Deliver — Specific Groups

By Garry Mitchell

In the '80s, continuous rating measurement forced broadcasters to adopt a year-round mentality, rather than fire all their guns during four-week ratings periods. Add to that today's recent suburban move-ins, highly leveraged acquisitions, and increased format fragmentation, and many broadcasters find they just can't afford to market and advertise to everyone in the market.

The competitive and financial climate dictates the adoption of innovative concepts and techniques by those who want to pull away from the pack. It's time to look at your audience from a new perspective. Get ready for the cluster revolution.

In the past three decades, stations used various techniques to learn about their audiences. The methods of choice in the '60s were record store sales and telephone requests. In the '70s, the buzzword was passive sampling via callout research. And in the '80s, we met our audiences face to face through focus groups and auditorium music tests.

We came to analyze markets demographically: "WAAA has a nine share of 25-54 adults." We divided markets geographically: "WAAA is number one in county X, while it's number three in county Y." And everybody found out where their hot zips were.

## Goo-Goo Over Clusters

Now the latest rage on Madison Avenue is cluster analysis, a market segmentation system. It's based on the principle that people with similar backgrounds, socioeconomic situations, and consumer behavior cluster (or move) into neighborhoods best suited to their chosen lifestyles. In other words,

**"If you direct all your television, direct mail, and outdoor advertising to every 25-54 year-old in the market, you'll be wasting a lot of money."**

birds of a feather flock together.

To better understand clusters and how this method of target marketing can affect your station, let's start with a little history. In 1962 the U.S. Postal Service created the Zone Improvement Plan — the zip code — which divided the country into roughly 36,000 zones. Little did anyone realize this five-digit number would reveal more about you than merely where your mail should be delivered.

Flash forward to 1975: a computer scientist-turned-entrepreneur had the novel idea of design-



Garry Mitchell

ing a program that would link zip codes with census data and consumer surveys. Americans leave an incredible paper trail, including census information, coupon redemption, subscriptions, mail orders, and warranty card registrations. What emerged from his analysis was a pattern: most people in any given neighborhood share many of the same lifestyle characteristics. They buy many of the same products, participate in similar sports and leisure activities, drive similar cars, have similar incomes and family structures, etc.

Clusters help researchers get a better handle on all the data that's available for the 90+ million households in the country. By grouping together people with similar lifestyles and behavior, it's now possible to assign all the households in the country to one of more than 40 cluster groups. The belief embraced by most contemporary marketing experts is that the cluster to which a neighborhood belongs reflects the attitudes, values, and habits of its residents. For example, people living in cluster six in Skokie, IL have more in common with people living in cluster six in Fort Lee, NJ than they do with people living in a different cluster in Skokie.

Clusters are important to a station because they help define the specific groups of people who listen. Today every station seems to want 25-54 listeners. However, if you direct all your television, direct mail, and outdoor advertising to every 25-54 year-old in the market, you'll be wasting a lot of money and will inevitably run out of it before your competitors. And many of these 25-54s are unlikely to

listen to your station because of format considerations or other reasons.

But what if you could isolate the people who were most likely to listen and target them directly with your message and media dollars? You'd reduce waste and increase the efficiency of your campaign. Cluster analysis allows you to do this.

## Practical Applications

Cluster analysis can tell you which listeners belong to which clusters — specifically your listeners. (You can also analyze competitors, or find cluster groups that aren't loyal to any specific stations.) Once you identify these cluster groups, you can draw a detailed profile of your typical listeners. This profile becomes the foundation on which you can make all programming, marketing, and sales decisions.

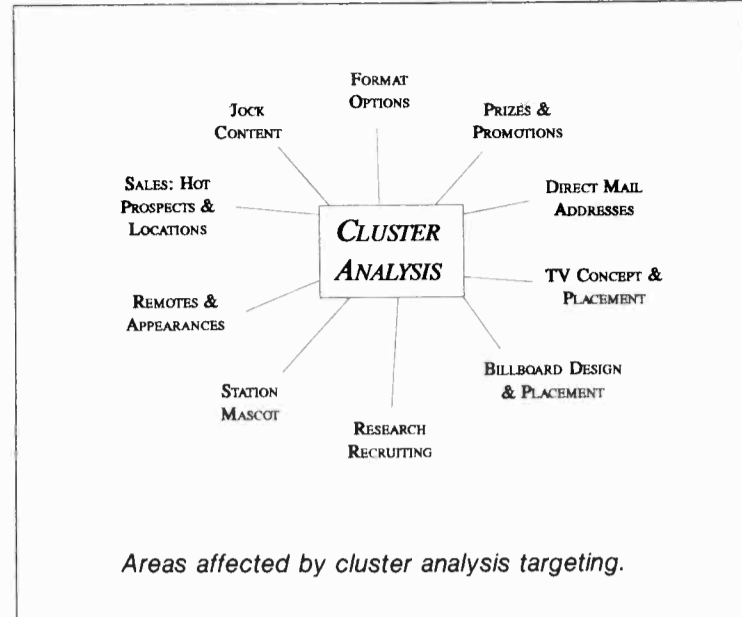
Let's go step-by-step through the cluster analysis process for a typical station. Through an AID report or Fingerprint, WAAA determines its significant zip codes. Through cluster analysis, WAAA isolates common cluster groups in these zip codes and divides them into primary and secondary target groups.

Let's say WAAA's audience consists primarily of people belonging to clusters five and seven. The next step is for the station to turn the process around and perform a market penetration study for the

**"Cluster analysis is based on the principle that people with similar backgrounds, socioeconomic situations, and consumer behavior cluster (or move) into neighborhoods best suited to their chosen lifestyles."**

metro. This will show the location of those clusters — not only where WAAA's current listeners live, but where WAAA's most likely potential listeners live in the entire market's five and seven clusters.

Next, WAAA can create a very specific listener profile for on-air and sales use. The airstaff can find out all of the following about listeners: what television shows they watch, which magazines they read, where they vacation, where they work, what they do in their spare time, how they voted in the last election, how often and where they



eat out, etc. Do they attend pro wrestling or the opera? Do they go to movies or rent videos? Do they

**"Cluster analysis increases the chances that your message will get through to the people most likely to respond positively to your station."**

vacation in Paris or at Disney World?

Through this exhaustive cluster analysis, stations can begin to zero in on techniques that will:

- reach prospective listeners
- get them to sample the station
- convert them into casual users
- eventually transform them into brand-loyal station fans.

## Attracting Clusters

A little more than 90% of U.S. homes are cluster-coded, so it becomes a simple matter to direct mail to those people most likely to sample your station. You can order a direct mail list to reach specific clusters in a given city.

Cluster analysis takes TV time buys to a new, more efficient level. It allows your station to buy time qualitatively for the first time. Although "60 Minutes" may have a larger 25-54 audience, if your clusters are all watching "America's Funniest Home Videos," you'd better be advertising on the latter program.

Having identified your primary cluster groups, you can also target direct mail to specific households in your desired clusters. And you can design promotions based on cluster analysis findings, deciding where to place billboards, what community events and issues in which to become involved, where to do remote appearances and broadcasts, and even the kind of station mascot to use. You can figure out which prizes and promotions will really push listeners' hot buttons.

Cluster analysis also offers strong music research applications. There's no longer any reason

to dial randomly when doing call-out research or assembling focus groups and doing music tests. Home telephone numbers are cluster-coded, so you can call the people who are most likely to listen to your station, saving time and money on costly prescreening.

Beyond promotions, marketing, and programming, cluster analysis is a powerful tool for the sales department. You can begin to sell radio in very much the same way you buy media. For example, you may learn through cluster analysis that your core listeners enjoy golfing more than four times as often as the average person in your market. Directing your sales force to cultivate business from local pro shops, golf courses, and equipment dealers benefits the clients and your station. You're delivering an audience to golf businesses that is qualitatively superior to what any other station in the market can deliver, whatever the numbers or cost-per-point might indicate.

You can assure a golf client that dollar for dollar, he'll get a bigger bang for his buck by directing his advertising to the folks most likely to golf. Tie in a promotion and give

**"You can figure out which prizes and promotions will really push listeners' hot buttons."**

away a trip to the Masters, and you've also struck a responsive chord with your listeners.

Cluster analysis is not a panacea or shortcut. It offers a way of segmenting and defining a station's audience with focus, clarity, and accuracy. In this age of over-commercialization and information overload, cluster analysis increases the chances that your message will get through to the people most likely to respond positively to your station.

Garry Mitchell is with the **Programming Works**, a Philadelphia-based consultancy. He can be reached at (215) 579-9100.

A black and white portrait of Christopher Williams, a man with short dark hair and a mustache, wearing a light-colored polo shirt. He is looking directly at the camera with a serious expression. The background is dark and out of focus.

**Christopher Williams**

**'One Girl'**

**The New Single**

**URBAN CONTEMPORARY  
CHART  
DEBUT 39  
60 UC REPORTERS!**

Produced by Gerald Levert and Marc Gordon for Trevel Productions  
From The Album *Adventures In Paradise*  
Management: Cassandra Mills, Creative Star Management

©1990 The David Geffen Company





MIKE SHALETT

## The Golden Years

### Aging Baby Boomers Shape Music Purchase Trends

The average music consumer today is older than his counterpart of just three years ago. As the baby boomer bulge moves through American society, it's strongly influencing the kind of prerecorded music being sold and the way it's being sold.

Though fewer active music buyers (those who buy at least three records, tapes, or CDs over a six-month period) are 18-34 now than in 1987 — they've aged to swell the 35+ group — no other age segment is larger than the 25-34 group (28%). Currently, 25-44s comprise 45% of active music consumers in the U.S. Fully 17% of active music buyers are 35-44, while 12% are 45+. All information is based on answers obtained from the 2000-member Soundata music buyers panel.

This trend is visible in such phenomena as Bonnie Raitt's Grammy sweep, the resurgence of jazz and blues, the CD explosion, and the renewed popularity of kiddie records (bought for boomers' babies). This will continue for the foreseeable future, as life expectancy now exceeds 70 years, and these buyers tend to have more money to spend on music as they grow older.

Will this aging trend be reversed by an influx of new teens? Not likely. Consumers 12-17 aren't growing as a group. Let's compare: in Oc-

tober 1987, 21% of U.S. music buyers fell into that age segment, versus 22% now. At that low growth rate, today's teens will never outnumber 25-34s.

Among blacks, the numbers tell a different story. Overall, black music consumers are younger than the general music buying population: more are 12-17 and 25-34 and fewer 35+.

### Money Matters

Most households containing an active music consumer have a total family income of over \$30,000 per year; nearly 30% top \$40,000. Among music buyers — as everywhere — men earn more than women.

Three-quarters of the 25-34s earn \$30,000+ yearly, as do 77% of 35-44s, 10% of whom earn more than \$50,000. By comparison, only 20% of all music consumers earn more than \$30,000 each year. While 7% of those take home more than \$50,000, the majority earn between \$30-\$50,000.

Half of all music consumers claim a personal yearly income of \$10,000 or less; half of that group earns zero dollars per year. This is possible because 58% of these non-wage earners are under 18. (Two-thirds of these non-wage earners are female.) Eleven percent of music buyers attend college full-time; another 5% are parttime students.

### Class Distinctions

Employed music buyers were asked to categorize their jobs as either blue collar, professional, white collar, or managerial. One-third chose blue collar. Two-thirds of those were men; 12% were black. (Blacks comprised approximately 10% of each of the remaining categories.)

Another third selected professional; 55% were men. College graduates accounted for 60% of all professionals, making this the best-educated of all four categories.

One-fourth considered themselves white collar; two-thirds were women. They tended to be younger than professionals, and only 13% were college graduates. The remaining 13% fell into the managerial category. Two-thirds were men, while none were younger than 21.

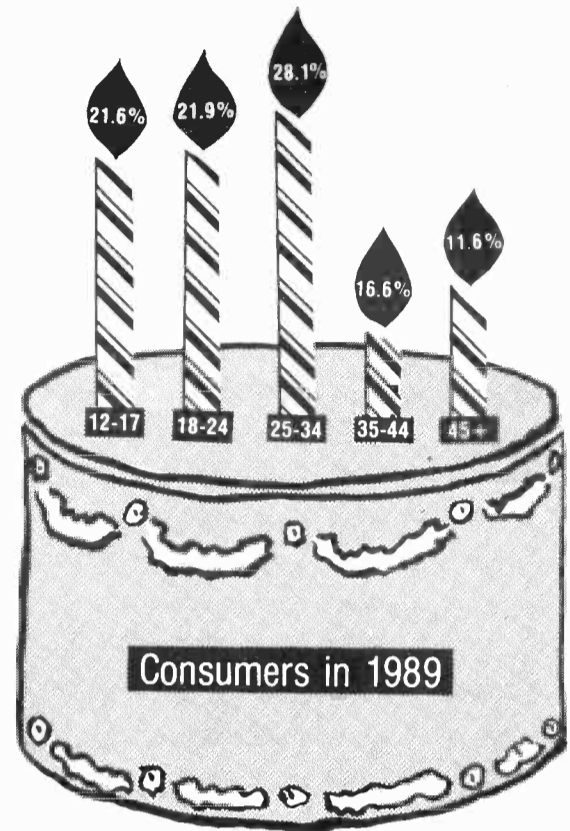
Do these occupational divisions influence buyers' configuration preferences? Somewhat. While 35% of CD users are professionals and 30% are blue collar, the latter group is twice as likely as the former to purchase cassette singles. In fact, they buy more cassette singles than do workers in any of the other categories.

Looking at the employment categories from a demographic perspective, one-third of blue collar music buyers were 25-34. Another third of the same age group considered themselves professional. By comparison, 44% of 35-44s were professionals, compared to 27% blue collar. The greatest proportion of white collars were 18-34, while 25-34s made up nearly half of the managerial segment.

Today's 35-44 year-olds were between 14 and 23 when a little concert at Woodstock, NY became a defining moment for their generation. They've aged, but they still enjoy music. Their size and eco-

Mike Shalett is President of the Street Pulse Group (203-355-0902), a market research firm that tracks consumer trends via a panel of more than 2000 active music buyers nationwide.

## AGE OF THE MUSIC CONSUMER

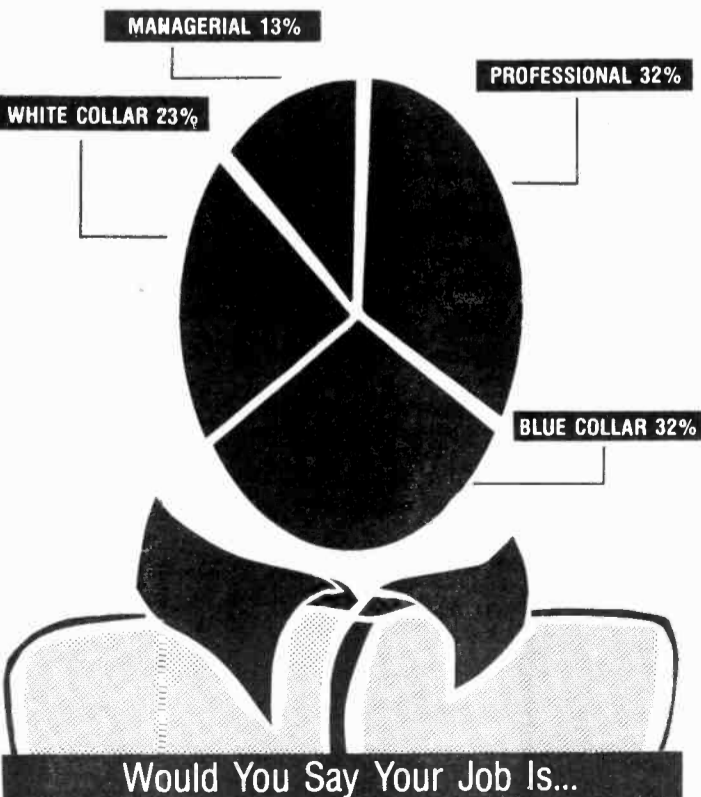


Source: Soundata

nomie strength influence — and will continue to influence — popular music purchase trends in this country.

Next time: How aging patterns will affect radio and record marketing/promotional strategies (5/11 issue).

## HOW MUSIC CONSUMERS DESCRIBE THEMSELVES



Source: Soundata

## How Age Affects Musical Trends

When you look at the list of current titles purchased most frequently by 25-34s, you're looking at the Grammy nominations. Every artist, with the exception of the **New Kids On The Block** and **Phil Collins**, was nominated for at least one Grammy. Interestingly, more than half of these artists are 35+; some are past 40:

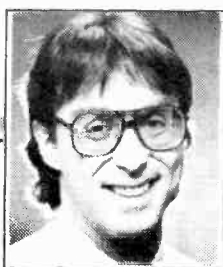
### Popular Purchases For 25-34s

1. BILLY JOEL/Storm Front
2. TOM PETTY/Full Moon Fever
- TRACY CHAPMAN/Crossroads
4. MILLI VANILLI/Girl You Know It's True
- ROLLING STONES/Steel Wheels
- PAULA ABDUL/Forever Your Girl
7. LINDA RONSTADT/Cry Like A Rainstorm
- DON HENLEY/The End Of The Innocence
- FINE YOUNG CANNIBALS/The Raw And The Cooked
10. NEW KIDS ON THE BLOCK/Hangin' Tough
- PHIL COLLINS/But Seriously

Baby boomers 35-44 have a lot going for them... including kids. The New Kids account for three of this segment's most popular purchases, probably because they're being snapped up for their own kids. Billy Joel leads the purchase pack. But a lingering desire to rock may be indicated by the popularity of Aerosmith's "Pump":

1. BILLY JOEL/Storm Front
2. NEW KIDS ON THE BLOCK/Hangin' Tough
3. ROLLING STONES/Steel Wheels
4. PHIL COLLINS/But Seriously
- ERIC CLAPTON/Journeyman
- NEW KIDS ON THE BLOCK/Merry, Merry Christmas
- NEW KIDS ON THE BLOCK/New Kids On The Block
8. DON HENLEY/The End Of The Innocence
9. MILLI VANILLI/Girl You Know It's True
10. AEROSMITH/Pump
- LINDA RONSTADT/Cry Like A Rainstorm

All told, according to our Soundata diaries, music consumers 25-44 purchased 58% of the total units sold in the fourth quarter of 1989.



KEN BARNES

# First Quarter Back To Normal Levels For New Artists

Early indications are that the new artist flood of 1989 is receding to "normal" levels. After a record-breaking 1989 total of first-ever Breakers by new artists, heralded a year ago by a record-demolishing first-quarter total of 45, the first-quarter 1990 total stands at 35.

Which isn't bad, by any means: If you exclude 1989, that total of 35 is tied for the best first-quarter figure ever in this study's six-year history. Meanwhile, crossover figures were down from last year's first-quarter numbers, but improved over 1989's third- and fourth-quarter totals.

Fourteen already-broken artists earned their first Breakers in a new format this past quarter, up from just eight in fourth quarter '89 and 11 in the third quarter. Last year's fourth-quarter total was 20.

And 30 artists scored their first Top 15 hits in the various formats, compared to 32 a year ago, but up a bit from fourth quarter '89's 27 and third quarter's 29.

Conclusion, such as it is: labels aren't breaking as many new artists as they have been of late, but are holding their own at taking those new artists to the more rarified Top 15 level and crossing them over to new formats. Following: format-by-format breakdowns.

## CHR: Somewhat The Same

CHR's first-quarter story was identical to last year's except for its first-ever Breakers, which were cut exactly in half to a more usual five. CHR is not normally the format where new artists score their first Breakers, and last year's ten was a fluke of vast proportions (almost half the format's first-ever breaking artists for the whole year did it in the first quarter last year).

However, one of CHR's five first-ever Breakers was one of 1990's already-apparent supersuccess

stories, Sinead O'Connor. In addition, seven other artists had their first CHR Breakers in the first quarter (same as last year), four coming from the Urban side, two from AOR, and one from AC. And ten artists (same as last year's first quarter) scored their first CHR Top 15 hits, four of them (same as a year ago) achieving their first Top 15 success anywhere. (Two of those four, Jane Child and O'Connor, went on to hit No. 1 CHR.)

## AOR Breaks 'Em But New Top 15s Scarce

AOR kept up its hot 1989 first quarter pace by once again registering ten artists in the first-ever Breaker category. It's rare for artists who've broken in other formats to score an AOR Breaker (AOR usually breaks its hit artists first); only five previously broken artists did it all last year and no one did this past quarter.

Last year at this time, nine artists made it to the AOR Top 15 for the first time (six of them for the first time anywhere). This year,



Wilson Phillips broke out in AC and CHR this quarter

puzzlingly, only four did it (all of them for the first time anywhere, although Michael Penn came through in AC the same week and shortly thereafter in CHR). AOR's Top 15 belonged more pronouncedly to established acts this past quarter. AOR was first to establish at the Top 15 level another of 1990's big success stories so far, Alannah Myles.

## AC A Bit Slower

AC, which has come into its own lately as an artist-breaking format (airplaywise, anyway), broke four more for the first time anywhere, down just a bit from last year at this time. One of them, Nanci Griffith, had previously charted in Country but hadn't hit Breaker.

In first-quarter 1989, seven artists crossed into AC with their first AC Breakers; this year five did it. But more artists hit the AC Top 15 for the first time, six (five last year at this time), and two of them were celebrating their first Top 15 hits anywhere.

## Country Keeps 'Em Comin'

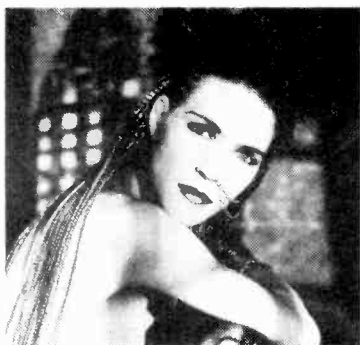
1989 was Country's biggest year ever for new artists, and the pace is still fast as 1990 begins. The first-ever chart debut total of five matched last year's first-quarter numbers, and there was encouraging progress in establishing new artists at the Top 15 level.

Three artists (one of whom, Alan Jackson, went all the way to the top) hit the Country Top 15 for the first time, compared to eight all last year. In addition, the usually insular format saw Mac McAnally, who had previously broken and hit Top 15 in AC, score his first Country chart hit, Breaker, and Top 15.

## Urban Quieter

Urban Contemporary, which had seemingly been busting down the door with new Breaker records every quarter, slowed a bit this time, with 11 artists hitting Breaker for the first time, down from 16 a year ago and 13 in fourth quarter 1989. In addition, Seduction, which had previously broken in CHR, had their first UC Breaker this past quarter.

Seven artists achieved their first UC Top 15 hit (all of them for the first time ever in any format). Last year at this time eight artists did the trick. One of this year's seven, Lisa Stansfield, went on to do the same in CHR and AC.



Jane Child: No. 1 CHR on the first try



Peter Murphy: From Bauhaus to AOR



Doug Stone: Better off in a Back Page box



Lisa Stansfield: a hit all around the formats

## CHR

### First-Ever Breakers

- Brat Pack (Vendetta/A&M)
- Jane Child (WB)
- D Mob (Polydor)
- A'me Lorain (RCA)
- Sinead O'Connor (Chrysalis)

### First CHR Breaker

- Calloway (Solar/Epic)
- Cover Girls (Capitol)
- Michel'le (Ruthless/Atco)
- Alannah Myles (Atlantic)
- Michael Penn (RCA)
- Lisa Stansfield (Arista)
- Wilson Phillips (SBK)

### First CHR Top 15

- (Capitalized = first-ever Top 15)
- Calloway (Solar/Epic)
- JANE CHILD (WB)
- COVER GIRLS (Capitol)
- D MOB (Polydor)
- A'ME LORAIN (RCA)
- Alannah Myles (Atlantic)
- SINEAD O'CONNOR (Chrysalis)
- TOMMY PAGE (Sire/WB)
- Michael Penn (RCA)
- Lisa Stansfield (Arista)

## AOR

### First-Ever Breaker

- Black Crowes (Geffen)
- Jude Cole (Reprise)
- Company Of Wolves (Mercury)
- Damn Yankees (WB)
- Gun (A&M)
- Havana Black (Capitol)
- London Quireboys (Capitol)
- Peter Murphy (Beggars Banquet/RCA)
- Notting Hillbillies (WB)
- Slaughter (Chrysalis)

### First AOR Top 15

- (Capitalized = first-ever Top 15)
- BLACK CROWES (Geffen)
- DAMN YANKEES (WB)
- ALANNAH MYLES (Atlantic)
- MICHAEL PENN (RCA) (tie w/AC)

## AC

### First-Ever Breaker

- Shawn Colvin (Columbia)
- Nanci Griffith (MCA)
- Sara Hickman (Elektra)
- Wilson Phillips (SBK)

### First AC Breaker

- Kathy Mattea (Mercury)
- Alannah Myles (Atlantic)
- Sinead O'Connor (Chrysalis)
- Tommy Page (Sire/WB)
- Lisa Stansfield (Arista)

### First AC Top 15

- (Capitalized = first-ever Top 15)
- Regina Belle (Columbia)
- Alannah Myles (Atlantic)
- MICHAEL PENN (RCA) (tie w/AOR)
- Tom Petty (MCA)
- Bonnie Raitt (Capitol)
- VONDA SHEPARD (Reprise)

## Country

### First-Ever Chart Debut

- Mark Collie (MCA)
- Lee Roy Parnell (Arista)
- Prairie Oyster (RCA)
- Doug Stone (Epic)
- Marsha Thornton (MCA)

### First Country Breaker

- Mac McAnally (WB)

### First Country Top 15

- (Capitalized = first-ever Top 15)
- JANN BROWNE (Curb)
- ALAN JACKSON (Arista)
- Mac McAnally (WB)

## Urban

### First-Ever Breaker

- Bell Biv DeVoe (MCA)
- Body (MCA)
- Chimes (Columbia)
- Mary Davis (Tabu/Epic)
- En Vogue (Atlantic)
- Mantronix (Capitol)
- MC Hammer (Capitol)
- Jeff Redd (RCA)
- Dianne Reeves (EMI)
- Richard Rogers (Sam)
- Lisa Stansfield (Arista)

### First UC Breaker

- Seduction (Vendetta/A&M)

### First UC Top 15

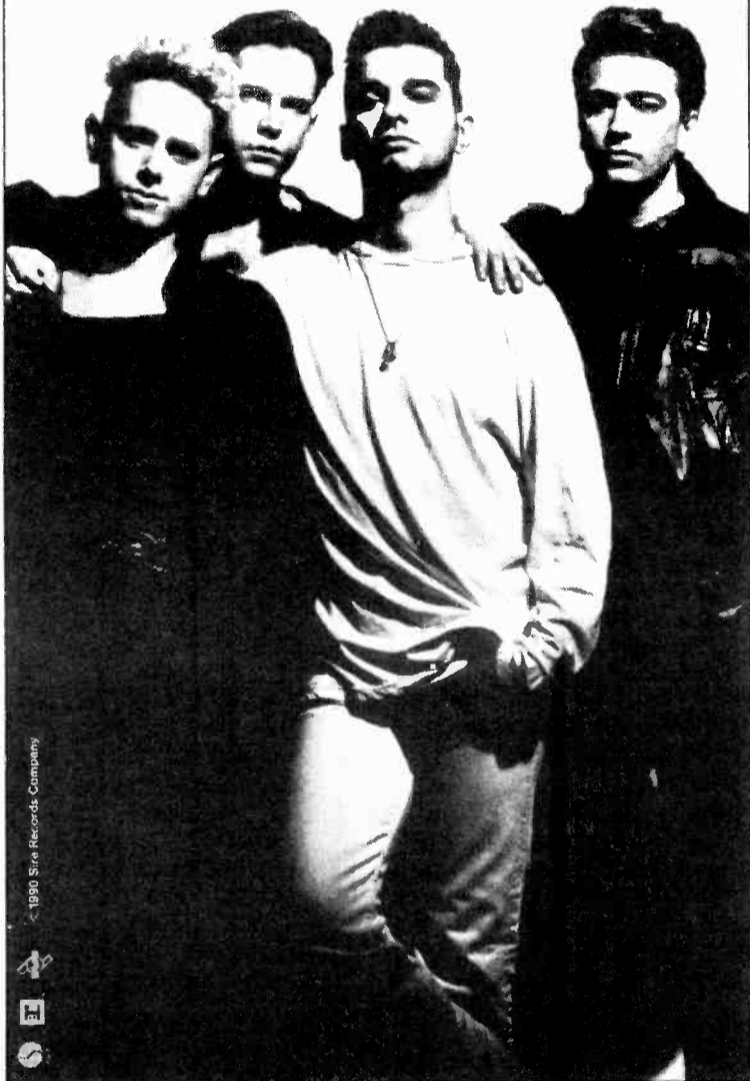
- (Capitalized = first-ever Top 15)
- BELL BIV DEVOE (MCA)
- MARY DAVIS (Tabu/Epic)
- MC HAMMER (Capitol)
- MICHEL'LE (Ruthless/Atco)
- DIANNE REEVES (EMI)
- LISA STANSFIELD (Arista)
- RUBY TURNER (Jive/RCA)

**DEPECHE MODE**



**"enjoy the silence"**

The New Single  
from the Album *Violator*



**NEW & ACTIVE**

79/17

- |                     |                     |                     |
|---------------------|---------------------|---------------------|
| <b>WXKS add</b>     | <b>WHYT deb 14</b>  | <b>KUBE add</b>     |
| <b>CKOI 17-11</b>   | <b>KIIS 20-17</b>   | <b>HOT97 add 35</b> |
| <b>WAVA add 30</b>  | <b>KKRZ add</b>     | <b>KZZB 34-23</b>   |
| <b>KEGL deb 20</b>  | <b>KISN 35-30</b>   | <b>KNRJ 12-7</b>    |
| <b>KKBQ 24-19</b>   | <b>KWSS 25-22</b>   | <b>HOT949 8-6</b>   |
| <b>KSAQ 15-12</b>   |                     |                     |
| <b>PWR99 25-22</b>  | <b>KZFM add</b>     | <b>KLUC add</b>     |
| <b>Y108 24-22</b>   | <b>WZYP 35-29</b>   | <b>KWNZ deb 35</b>  |
| <b>KZZP 30-26</b>   | <b>HOT95 add 34</b> | <b>KROY 29-25</b>   |
| <b>KKLQ 26-24</b>   | <b>99WAYS add</b>   | <b>KZZU add</b>     |
| <b>HOT102 38-35</b> | <b>Z98 28-24</b>    | <b>Q104 32-23</b>   |
| <b>PWR106 28-23</b> | <b>WWCK 30-26</b>   | <b>KSMB 23-19</b>   |
| <b>93Q add 40</b>   | <b>KJ103 22-19</b>  | <b>WCIL deb 25</b>  |
| <b>WFMF add</b>     | <b>WHOT add</b>     | <b>ZFUN 30-31</b>   |
| <b>X106 deb 30</b>  | <b>CHED add</b>     | <b>SLY96 36-27</b>  |

Billboard Album Chart **7**

**Goodbye, Keith Whitley**

**MONDAY, MAY 7**

1961/Tony Orlando makes his chart debut with "Halfway To Paradise."  
1972/The **Rolling Stones** release what many consider to be their best album, "Exile On Main Street."  
1986/**John Cougar Mellencamp** joins Chillicothe, MO farmers in protesting for federal financial relief.  
**Born:** Billy Burnette (**Fleetwood Mac**) 1953, Chris Frantz (**Talking Heads, Tom Tom Club**) 1951, Jimmy Ruffin 1939, Janis Ian 1951, Gary Glitter 1941

**TUESDAY, MAY 8**

1972/**Billy Preston** becomes the first rock act to play Radio City Music Hall.  
1976/**Willie Nelson** joins **Bob Dylan** onstage during a benefit for jailed boxer **Rubin "Hurricane" Carter**.  
1979/Ham and very green eggs — **Supertramp's** "Breakfast In America" goes platinum.  
1982/**Casablanca** Records President **Neil Bogart** dies of cancer at 39. Bogart was responsible for the early success of **Kiss, Donna Summer, and the Village People**.  
1988/**Pete Townshend, Roger Daltrey, Mick Jagger, and Keith Richards** all cancel their scheduled appearances at **Atlantic's** 40th anniversary celebration.  
**Born:** Phillip Bailey 1951, Alex Van Halen 1955, Bonnie Tyler 1953, Toni Tennille 1943, Keith Jarrett 1945, the late Rick Nelson 1940

**WEDNESDAY, MAY 9**

1965/**Bob Dylan** meets the **Beatles** and **Donovan** backstage after performing at Royal Albert Hall.  
1974/**Bruce Springsteen** plays Boston's Harvard Square, inspiring critic (and future manager) **Jon Landau** to write, "I have seen the future of rock & roll and his name is Bruce Springsteen."  
1975/**John Denver's** "Thank God I'm A Country Boy" hits #1 Country.  
1985/Portland, OR newspapers break the news that Springsteen will marry actress **Julianne Phillips**. The knot is tied 5/13.  
1986/In Cleveland, **Belinda Carlisle** plays her first solo concert.  
1989/Rising country star **Keith Whitley** is found dead in his Nashville home of alcohol poisoning. Whitley scored 1988's top country song with "Don't Close Your Eyes," and his next three singles all hit #1.  
**Born:** Billy Joel 1949, Dave Gahan (**Depeche Mode**) 1962, Hank Snow 1914, Richie Furay (**Buffalo Springfield**) 1944, Steve Katz (**Blood, Sweat & Tears**) 1945, Tommy Roe 1943, the late Dave Prater (**Sam & Dave**) 1937



Dave Gahan, Bono, Stevie Wonder, Billy Joel

**THURSDAY, MAY 10**

1963/The **Rolling Stones** begin their first recording sessions at London's Olympic Sound Studios.  
1969/The **Turtles** perform at the White House. Member **Mark Volman** falls off the stage five times.  
1986/**Motley Crue's Tommy Lee** marries actress **Heather Locklear**.  
1989/Sure, but can she translate "Eep opp ork ah ah?" — The *Los Angeles Times* reports that **Tiffany** has been chosen to play the voice of Judy Jetson in the upcoming "Jetsons" animated movie. Also, **U2's Bono Hewson** celebrates his 29th birthday as his wife **Allison** gives birth to daughter **Jordan**.  
**Born:** Bono Hewson 1960, Dave Mason 1947, Sly Dunbar 1952, Gary Owens 1936

**FRIDAY, MAY 11**

1972/**John Lennon** appears on the **Dick Cavett** show and claims he's being followed by U.S. government agents. Lennon has an upcoming deportation hearing.  
1980/**Wayne Newton** buys Las Vegas's Aladdin Hotel.  
1981/Reggae superstar **Bob Marley** dies of a brain tumor in Miami.  
1987/**Billy Idol** angrily leaves a San Francisco stage after being hit in the face twice by airborne tennis shoes.  
1989/**Fats Domino** is forced to cancel a Reno appearance because of his high blood pressure.  
**Born:** Carla Bley 1938, Eric Burdon 1941

**SATURDAY, MAY 12**

1963/After **CBS-TV** censors tell him performing "Talking John Birch Society Blues" could be libelous, **Bob Dylan** walks out of rehearsals for the "Ed Sullivan Show."  
1965/The **Rolling Stones** begin laying down tracks for "(I Can't Get No) Satisfaction."  
1971/**Mick Jagger** marries **Bianca** in St. Tropez, France. Attendees include **Paul McCartney, Ringo Starr, Eric Clapton, Stephen Stills, and the other Stones**.  
1975/The **Jefferson Starship** celebrates its anniversary with a free Central Park concert.  
1988/An Italian magazine quotes **Sting** as saying "I perform music, not rock & roll. I'd rather listen to two hogs screwing than rock & roll."  
**Born:** Billy Squier 1950, Billy Swan 1942, Steve Winwood 1948, Burt Bacharach 1929, George Carlin 1937, Greg Phillinganes (musician) 1956, James Purify 1944

**SUNDAY, MAY 13**

1955/For the first time, an **Elvis** performance causes a riot. A Jacksonville crowd does the honors.  
1975/**Bob Wills**, aka the "King of Western Swing," dies of heart complications from a stroke suffered several years earlier.  
1986/**Ted Nugent** declares on Dr. **Ruth Westheimer's** show, "Life is one big female safari and Dr. Ruth is my guide."  
1989/**Davy Jones** of the **Monkees** breaks a cheekbone in a charity rugby match in England. He's flown all the way to Chicago for surgery.  
**Born:** Stevie Wonder 1950, Magic Dick (**J. Geils Band**) 1945, Mary Wells 1943, the late Ritchie Valens 1941

— Paul Colbert



## Pretenders: Tracks On 'Packed'

**R**OL has the lowdown-'n'-dirty on the forthcoming fifth album by the **PRETENDERS**, to be titled "Packed" and due for UK release on May 14.

Side one begins with "Never Do That," which will be lifted as the first UK single on May 28, and continues with "Let's Make A Pact," "Millionaires," a version of the **JIMI HENDRIX** tune "May This Be Love," "No Guarantee," and "When Will I See You," the last song co-written by **CHRISIE HYNDE** and **JOHNNY MARR**.

Side two sports "Sense Of Purpose," "Downtown," "How Do I Miss You," "Hold A Candle," and "Criminal." The group has also recorded two tracks for use as B-sides, one of which is a rendition of the **BEATLES'** "Not A Second Time" (covered by **ROBERT PALMER** several years back as well).

The album features former **ROCKPILE** member **BILLY BREMNER** and **DOMINIC MILLER** on guitars, **JOHN MCKENZIE** on bass, and **BLAIR CUNNINGHAM** on drums, although Hynde herself says, "The composition of the Pretenders has been floating since the demise of the original lineup."

"Packed" was produced by **MITCHELL FROOM**, known for his work with **LOS LOBOS**, **CROWDED HOUSE**, and four tracks on **PAUL McCARTNEY's** "Flowers In The Dirt" album. Hynde has yet to determine the group's touring lineup, but we'll have exclusive words with Chrissie in next week's column!

Incidentally, the abovementioned Dominic Miller has become very much the in-demand guitarist. Previously best known as a member of **JULIA FORDHAM's** band, Miller has now been hired by **STING** and will appear on the **EX-POLICEMAN's** next LP.

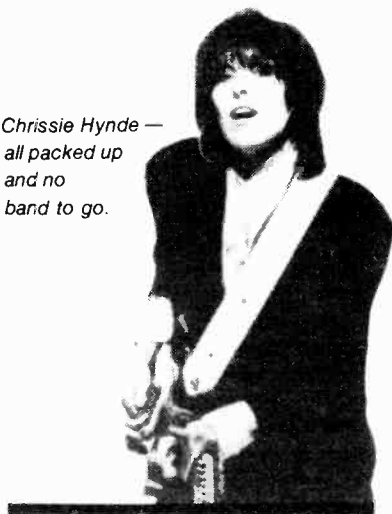


The record is still in the planning stages, but it has been confirmed that the band's **LARRY MULLEN** will be closely involved — as he is with all Mother releases.

### Longer Lennon Lineup

More major names have been added to the lineup for the **JOHN LENNON** Memorial Concert to be held in Liverpool on May 5. **DARYL HALL & JOHN OATES**, the **CHRISTIANS**, **NATALIE COLE**, the **MOODY BLUES**, **LEVEL 42**, and **LENNY KRAVITZ** will join the ranks of artists already confirmed (see ROL 3/16, 2/16 for details) for the Pier Head show. Thespians **ALI MacGRAW** and **CHRISTOPHER REEVE** will serve as guest hosts.

Chrissie Hynde — all packed up and no band to go.



### Young & Fun

After more than three years, **PAUL YOUNG** returns with a cover of the ballad "Softly Whispering I Love You." The original was a 1972 hit for the British choir who called themselves the **CONGREGATION** (the **BRITISH CONGREGATION** in the U.S.). The single will be released on April 30, a week before Paul's fourth album, titled "Other Voices."

Also due April 30 is "A Pocketful Of Dreams," the debut album from **STOCK, AITKEN & WATERMAN's** trio **BIG FUN**. The LP includes the group's hit cover of the **JACKSONS'** "Blame It On The Boogie," the subsequent hits "Can't Shake The Feeling" and "Handful Of Promises," and a cover of **EDDIE HOLMAN's** "Hey There Lonely Girl" that's set for a UK summer release. **SOUL II SOUL** vocalist **VICTORIA WILSON-JAMES** co-wrote three of the tracks with the band.

### Swingin' Singles

New singles out April 30 include **BIG COUNTRY's** "Save Me," produced by **TIM PALMER** and destined to be one of the new tracks on a forthcoming greatest hits compilation.

That same day, former **ECHO & THE BUNNYMEN** leader **IAN McCULLOCH** will issue the title track from this "Candleland" LP, which features him duetting with **LIZ FRASER** of the **COCTEAU TWINS**.

Meanwhile, **NEW ORDER** member **PETER HOOK's** other band, **REVENGE**, will preview their debut LP with a second single, titled "Pineapple Face."

Monday (4/30) will also see the **WONDER STUFF** releasing "Circlesquare" and Liverpool singer/songwriter **THOMAS LANG** issuing "The Longest Song."

### Manchester United

**INSPIRAL CARPETS**, the **BUZZCOCKS**, the **FALL**, and **JAMES** have been approached to play at Salford Rugby League ground on July 14 and 15 in a concert aimed at promoting Manchester's attempt to stage the 1996 Olympic Games!

The local council has approved the plan, and a final decision is expected soon. The ground has a capacity of 18,500.

### Rock Around The Block

**BUDDY HOLLY's** personal possessions were auctioned from the collection of California shoe shop owner **DAVID HOWLEY** on Monday (4/23). Speaking on British national radio, Howley said he was sad to part with the items, but was running out of space to store them. However, only 26 of the 142 items on show were sold, with the most treasured objects failing to reach the reserve prices.

Among the pieces that were bought, though, were Buddy's old



Buddy Holly — Lights! Camera! Auction!

school binder, four lines of an unpublished song, and what appeared to be an old school spelling test! It's rumored that many of the leftover items will be bought by Paul McCartney, who already has a large collection of Holly memorabilia — including his song publishing rights.

### Rock Around The Block II

**CHRISTIE's** is set to hold their rock memorabilia auction in London on Friday (4/27) with the usual array of gold discs, signed photos, and articles of clothing — including the high-heeled ankle boots and black 'n' silver lace gauntlets worn by **PRINCE** in "Purple Rain" and the stage costumes worn by the Beatles for their TV performance of "A Midsummer Night's Dream" in 1964. We're told John Lennon's long white chiffon Grecian dress is particularly fetching.

Also of interest for Lennonphiles is an **Apple** expense form bearing a cartoon doodle and alongside the words "Other Expenses" — the following handwritten note from John: "Coke! 9,000,000.00."

However, perhaps the most interesting musical offerings are two acetates for an unreleased single ("I've Got A Secret") by **ROBERT PLANT's** first group, **LISTEN**.



Larry Mullen — the Mother superior.

### Mother Soccer

The Republic of Ireland's World Cup soccer song will be released on **Mother Records**, the label set up by **U2** to give new artists a one-off single deal.

"Rock Over London" news is a service of Rock Over London Ltd. which can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD; phone 01-494-4513.

## BRITAIN

LW TW

- |    |    |  |
|----|----|--|
| 1  | 1  | MADONNA/Vogue (Sire/WB)                                    |
| 2  | 2  | ALANNAH MYLES/Black Velvet (Atlantic)                      |
| 7  | 3  | PAULA ABDUL/Opposites Attract (Siren/Virgin)               |
| 3  | 4  | UB40/Kingston Town (DEP International/Virgin)              |
| 4  | 5  | SNAP/The Power (Arista)                                    |
| 5  | 6  | HAPPY MONDAYS/Step On (Factory)                            |
| 11 | 7  | HEART/All I Wanna Do Is Make Love To You (Capitol)         |
| 6  | 8  | BIZZ NIZZ/Don't Miss The Partyline (Cooltempo/Chrysalis)   |
| 18 | 9  | BLUES BROTHERS/Everybody Needs Somebody To Love            |
|    |    | ARETHA FRANKLIN/Think (Atlantic)                           |
| 8  | 10 | FAMILY STAND/Ghetto Heaven (Atlantic)                      |
| —  | 11 | ADAMSKI/Killer (MCA)                                       |
| 10 | 12 | TECHNOTRONIC /MC ERIC/This Beat Is Technotronic (Swanyard) |
| 15 | 13 | JANET JACKSON/Escapee (Breakout/A&M)                       |
| 12 | 14 | JASON DONOVAN/Hang On To Your Love (PWL)                   |
| —  | 15 | ADVENTURES OF STEVIE N/Dirty Cash (Mercury/PG)             |
| 9  | 16 | B-52's/Love Shack (Reprise)                                |
| —  | 17 | SONIA/Counting Every Minute (Chrysalis)                    |
| 14 | 18 | THEY MIGHT BE GIANTS/Birdhouse In Your Soul (Elektra)      |
| 17 | 19 | JESUS JONES/Real Real Real (Food/EMI)                      |
| 13 | 20 | CANDY FLIP/Strawberry Fields Forever (Debut)               |

### Moving Up

- PAT & MICK/Use It Up And Wear It Out (PWL)**  
**FAITH NO MORE/From Out Of Nowhere (Slash/PG)**  
**HOUSE OF LOVE/Beatles And The Stones (Fontana/PG)**  
**PHIL COLLINS/Something Happened On The Way To Heaven (Virgin)**  
**TONGUE 'N' CHEEK/Tomorrow (Syncopate/EMI)**

The Network Chart, courtesy MRIB

## AUSTRALIA

LW TW

- |   |    |                                       |
|---|----|---------------------------------------|
| 1 | 1  | MIDNIGHT OIL/Blue Sky Mine            |
| 2 | 2  | CHURCH/Metropolis                     |
| 3 | 3  | GIRL OVERBOARD/The Love We Make       |
| 6 | 4  | MARGARET URlich/Escaping              |
| 4 | 5  | BOOM CRASH OPERA/Dancing In The Storm |
| 5 | 6  | HUNTERS & COLLECTORS/Turn A Blind Eye |
| 8 | 7  | BANG THE DRUM/Only You                |
| 9 | 8  | KATE CEBERANO/That's What I Call Love |
| — | 9  | ABSENT FRIENDS/Hullabaloo             |
| 7 | 10 | PETER BLAKELEY/Crying In The Chapel   |

**Most Added**  
(Note: No Most Added This Week.)

Top 10 Australian records from playlists of MMM-FM/Brisbane, 3 Triple M-FM/Melbourne, FOX-FM/Melbourne, 96 FM/Perth, SA-FM/Adelaide, 2-Day/Sydney, 2 Triple M-FM/Sydney, FM-104.7/Canberra, and KIX106/Canberra.

## CANADA

LW TW

- |    |    |   |
|----|----|---|
| 1  | 1  | ALANNAH MYLES/Lover Of Mine               |
| 2  | 2  | JANE CHILD/Don't Wanna Fall In Love       |
| 4  | 3  | COREY HART/A Little Love                  |
| 3  | 4  | MAESTRO FRESH WES/Let Your Backbone Slide |
| 6  | 5  | BOX/Carry On                              |
| 5  | 6  | PAUL JANZ/Every Little Tear               |
| 7  | 7  | BURTON CUMMINGS/Take One Away             |
| 10 | 8  | RUSH/The Pass                             |
| 9  | 9  | TRAGICALLY HIP/Boots Or Hearts            |
| 8  | 10 | KENNY MacLEAN/Don't Look Back             |

### Most Added

**SUE MEDLEY/Dangerous Times**  
**BLONDES/Yeah Yeah Yeah**

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

## COMPACT DATA®

### New Jeff Lynne LP An 'Armchair' Production

The debut solo album from former Move and Electric Light Orchestra member Jeff Lynne will be released on June 12. The Reprise LP — titled "Armchair Theater" (after a long-running British television show) — will be preceded by the single "Every Little Thing" on May 15.

Lynne is joined on the project by fellow Traveling Wilburys George Harrison (who adds guitar and backing vocals) and Tom Petty (who co-wrote the tune "Blown Away" — a song featuring backing vocals from the late Del Shannon). Former ELO guitarist/keyboardist Richard Tandy also plays on the LP.

Along with the seven original compositions, Lynne's album features newly recorded versions of two Tin Pan Alley classics ("Stormy Weather" and "September Song") and the 1958 Roy Hamilton hit "Don't Let Go."

#### Debbie Does Disney Kids

Atlantic recording artist Debbie Gibson has written and produced a song ("Ton Of Bricks") for the Disney Kids — a musical group composed of the cast of the Disney cable channel's "The New Mickey Mouse Club" program.

The group's forthcoming debut LP for Hollywood Records also features songs written and produced by Jellybean Benitez, Andre Cymone, Fred Zarr, Billy Steinberg, and Tom Kelly. The album is scheduled for an August release.

Meanwhile, Cymone — whose production credits include Adam Ant and Jody Watley — is busy working on his debut MCA LP.

#### Sex, Drugs, And Rock & Roll

SBK Records has signed "Talk Radio" star Eric Bogosian, and will release an album version of the artist's current one-man off-Broadway play — "Sex, Drugs, And Rock & Roll" — in late summer/early fall.

The soundtrack will accompany

## Surfers Stomp

SoCal surfers/musicians James Donnellan and Gary Holland have put together a package of surf music, titled "Wavesliders: In A Blue Room," featuring 11 tunes recorded by actual surfers, including such notables as Corky Carroll, Lance Carson, Wayne Bartholomew, Robble Page, Pam Burridge, Gregory "Trapper John" Harrison, Frieda Zamba, and Tom Curren.

The collection — designed to entertain and inform people about the environmental status of our Mother Ocean — is currently available in a cassette-only configuration (CD versions are due May 1). Order from Wave Slider Productions, P.O. Box 72, Agoura, CA, 91376.

a movie of the stage presentation, which will be produced by Avenue Films (the same company that brought you "Drugstore Cowboy").

#### Higher Education

The Sidewinders' forthcoming single, "We Don't Do That Anymore," will be the centerpiece of an anti-substance abuse campaign that RCA Records is cosponsoring with the National Council on Alcoholism and Drug Dependence (NCADD). The single appears on the band's upcoming "Aunty

Ramos' Pool Hall" LP, which is due out May 1.

As part of the campaign, high school students in Austin, Chicago, Dallas, Denver, El Paso, Houston, and San Antonio will compete to create the best anti-alcohol and anti-drug promotion (using print, video, audio, etc.). The winning school will be treated to a free concert by the band.

The promo campaign gets under way within the next three to four weeks, and runs until the end of June. For more info, call your local RCA rep.

#### Ball The Wall

Former Pink Floyd member Roger Waters is spearheading a reported \$6.5 million rock concert to be held at the Berlin Wall, wherein "some of the world's best known rock performers," a cast of 300 extras, various choirs, and a symphony orchestra will perform the Waters-penned AOR classic, "The Wall."

The event is set for July 21 with all proceeds going to the Memorial Fund for Disaster Relief — a UK-based international charity.

#### Stiff Riffs

- Elvis Costello makes a semi-rare guest lead vocal appearance on the Dirty Dozen Brass Band's song "That's How You Got Killed Before." The tune appears on the group's just-released Columbia LP, "The New Orleans Album."

- The first single from the Neville Brothers' forthcoming "River Of Life" album will be a remake of Leonard Cohen's classic tune, "Bird On A Wire." The song — which is featured in Mel Gibson and Goldie Hawn's soon-to-be-released film of the same title — will be released by A&M on May 2, with the LP to follow on July 10.

- Alias — a band featuring former Sheriff members Fred Curci (vocals) and Steve DeMarchi (guitar) as well as original Heart members Michael Derosier (drums), Steve Fossen (bass), and Roger Fisher (guitar) — will have its debut eponymous LP released by EMI in June. Look for the intriguingly named "Haunted Heart" to be the first single.

- Former Dio and Whitesnake guitarist Vivian Campbell has just completed work on an LP with his new band, Riverdogs. The Epic release is due in stores June 4.

- Heavy metal beauty Lita Ford's next RCA album ("Hungry") is set for release on May 25.

- Pianist/vocalist Henry Butler has signed with Windham Hill Jazz. Look for his label debut ("Orleans Inspiration") on May 1.

- Glyn Johns is producing John Hiatt's next A&M LP, "Stolen Moments." The veteran roots-rocker has recorded 13 songs for the project, including "Through Your Hands," "Child Of The Wild Blue Yonder," "Seven Little Indians," and "One Kiss."

## 'Zine Seen (And Heard)

With the highly coveted Promo Item Of The Week award at issue, the marketing team at Atlantic Records pressed its most creative minds into service. The result? A magazine-like longbox (pictured) specially designed to entice CHR programmers with the sounds of En Vogue.

In addition to an enchanting cover shot of the fringe 'n' leather-clad quartet, the available-from-your-local-promo-rep page-turner sports a lengthy bio of the group and the complete CD version of their "Born To Sing" LP, including the current single, "Hold On."

Furthermore, programmers on the label's mailing list were undoubtedly engrossed by the engaging, enchanting, and truly amaz-



ing resemblance the "premiere issue" shares with another slick, Vogue-ish monthly.



49.8 million households  
Patti Galluzzi  
Director/Music Programming

Weeks On

#### HEAVY

MICHAEL BOLTON/How Can We Be... (Columbia)	9
PHIL COLLINS/Do You Remember (Atlantic)	2
HEART/All I Wanna Do Is Make Love To... (Capitol)	6
DON HENLEY/Heart Of The Matter (Geffen)	9
JANET JACKSON/Alright (A&M)	6
MADONNA/Vogue (Sire/WB)	5
MOTLEY CRUE/Without You (Elektra)	12
SINEAD O'CONNOR/Nothing... (Chrysalis)	11
ROBERT PLANT/Hurting Kind (Es Paranza/Atlantic)	7
SLAUGHTER/Up All Night (Chrysalis)	10
WILSON PHILLIPS/Hold On (SBK)	10

#### EXCLUSIVES

AEROSMITH/What It Takes (Geffen)	10
FLEETWOOD MAC/Save Me (WB)	4
BILLY IDOL/Cradle Of Love (Chrysalis)	ADD
M.C. HAMMER/U Can't Touch This (Capitol)	ADD
TOM PETTY/You're So Bad (MCA)	ADD
ANDREW RIDGELEY/Shake (Columbia)	3

#### BREAKTHROUGH VIDEO

SUZANNE VEGA/Book Of Dreams (A&M)	3
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#### STRESS

JUDE COLE/Baby It's Tonight (Reprise)	5
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#### BUZZ BIN

CURE/Pictures Of You (Elektra)	4
DEPECHE MODE/Enjoy The Silence (Sire/Reprise)	5
HOUSE OF LOVE/I Don't Know (Fontana/Mercury)	2

#### ACTIVE

ADAM ANT/Room At The Top (MCA)	8
B-52'S/Deadbeat Club (Reprise)	7
ALICE COOPER/Only My Heart Talkin' (Epic)	7
DAMN YANKES/Coming Of Age (WB)	5
ELECTRONIC/Getting Away With It (WB)	3
FAITH NO MORE/Epic (Slash/Reprise)	7
FASTER PUSSYCAT/House Of Pain (Elektra)	12
GIANT/It'll See You In My Dreams (A&M)	5
LENNY KRAVITZ/Mr. Cab Driver (Virgin)	11
RICHARD MARX/Children Of The Night (EMI)	2
MICHAEL PENN/This And That (RCA)	4
ROXETTE/It Must Have Been Love (EMI)	3
SMITHREENS/Blues Before & (Enigma/Capitol)	6
RDD STEWART/This Old Heart Of Mine (WB)	9

#### MEDIUM

BIZ MARKIE/Spring Again (Cold Chillin'/WB)	2
BLACK CROWES/Jelous... (Def American/Geffen)	10
CHURCH/Metropolis (Arista)	7
DANGER DANGER/Bang Bang (Imagine/Epic)	5
DEL AMITRI/Kiss This Thing Goodbye (A&M)	3
4 OF US/Drug My Bad Name Down (Columbia)	4
FRONT/Le Motion (Columbia)	ADD
KISS/Rise To It (Mercury)	ADD
L.A. GUNS/Ballad Of Jane (Vertigo/Polydor)	4
LONDON QUIREBOYS/7 O'Clock (Capitol)	7
MISSION U.K./Deliverance (Mercury)	10
PUBLIC ENEMY/911 Is A Joke (Def Jam/Columbia)	2
RAVE-UPS/Respectfully King Of Rain (Epic)	8
TRAGICALLY HIP/New Orleans Is Sinking (MCA)	3
WORLD PARTY/Way Down Now (Chrysalis)	ADD

#### BREAKOUT

BABYFACE/Whip Appeal (Solar/Epic)	2
DIGITAL UNDERGROUND/Humpy (Tommy Boy)	3
JOAN JETT/Love Hurts (Blackheart/Epic)	6
LINEAR/Sending All My Love (Atlantic)	3
LITTLE FEAT/Texas Twister (WB)	3
LOCK UP/Nothing New (Geffen)	ADD
JOE SATRIANI/I Believe (Relativity)	3
SLEEZE BEEZ/Stranger Than Paradise (Atlantic)	ADD
XYZ/What Keeps Me Loving You (Enigma)	4

#### HOT NEW VIDEOS

HOUSE OF LOVE/I Don't Know... (Fontana/Mercury)	2
BILLY IDOL/Cradle Of Love (Chrysalis)	ADD
M.C. HAMMER/U Can't Touch This (Capitol)	ADD
TOM PETTY/You're So Bad (MCA)	ADD
ANDREW RIDGELEY/Shake (Columbia)	3

#### ADDS

FRONT/Le Motion (Columbia)	
BILLY IDOL/Cradle Of Love (Chrysalis)	
KISS/Rise To It (Mercury)	
LOCK UP/Nothing New (Geffen)	
M.C. HAMMER/U Can't Touch This (Capitol)	
TOM PETTY/You're So Bad (MCA)	
SLEEZE BEEZ/Stranger Than Paradise (Atlantic)	
WORLD PARTY/Way Down Now (Chrysalis)	



30.6 million households  
Sal LoCurto, Director/Music Programming  
Norman Schoenfeld, Director/Talent & Artist Relations

Weeks On

#### FIVE STAR VIDEOS

JOHNNY CLEGG & SAVUKA/Cruel, Crazy... (Capitol)	5
GLORIA ESTEFAN/Oye Mi Canto (Epic)	6
MIKI HOWARD/Until You Come Back To Me (Atlantic)	2
ELTON JOHN/Club At The End Of The Street (MCA)	3
LYLE LOVETT/Here I Am (Curb/MCA)	1
PAUL McCARTNEY/Put It There (Capitol)	9
MOTTING HILLBILLIES/You're Own Sweet Way (WB)	10
SUZANNE VEGA/Book Of Dreams (A&M)	2

#### ARTIST DEVELOPMENT

BASIA/Cruising For Bruising (Epic)	10
SHAWN COLVIN/Diamond In The Rough (Columbia)	1
COWBOY JUNKIES/Sun Comes Up, It's... (RCA)	5
EVERYTHING BUT THE GIRL/Driving (Atlantic)	13
JULIA FORDHAM/Lock And Key (Virgin)	2
GIPSY KINGS/Volare (Elektra)	4
GRAYSON HUGH I/B. WRIGHT/How Bout Us (RCA)	3
NEVILLE BROTHERS/Bird On A Wire (A&M)	ADD
MICHAEL PENN/This And That (RCA)	3
DIANNE REEVES/Never Too Far (EMI)	8
GEOFFREY WILLIAMS/Blue (Atlantic)	8

#### NEW MUSIC

MARY CHAPIN CARPENTER/This Shirt (Columbia)	2
DEL AMITRI/Kiss This Thing Goodbye (A&M)	4
BOB DYLAN/Most Of The Time (Columbia)	4
BELA FLECK/Sinister Minister (WB)	9
INNOCENCE MISSION/Wonder Of Birds (A&M)	1
KENNEDY ROSE/Love Like This (Pangaea/RS)	1
K.O. LANG/Pullin' Back The Reins (Sire/WB)	12
LITTLE FEAT/Texas Twister (WB)	2
WENDY MAHARRY/All That I've Got (A&M)	2
DANNY O'KEEFE/Along For The Ride (Chameleon)	1
RYUICHI SAKAMOTO/You Do Me (Virgin)	ADD
JANE SIBERRY/It's The Red Wagon (Reprise)	3
SUNDAYS/Here's Where The Story Ends (DGC)	ADD
TEARS FOR FEARS/Advice For... (Fontana/Mercury)	7

#### HIT MAKERS

AFTER 7/Ready Or Not (Virgin)	ADD
BABYFACE/Whip Appeal (Solar/Epic)	3
REGINA BELLE/Make It Like It Was (Columbia)	11
MICHAEL BOLTON/How Can We Be... (Columbia)	8
CALLOWAY/I Wanna Be Rich (Solar/Epic)	6
CHER/Heart Of Stone (Geffen)	6
PHIL COLLINS/Do You Remember (Atlantic)	1
DOO HENLEY/Heart Of The Matter (Geffen)	7
BILLY JOEL/The Downreaster "Alexa" (Columbia)	ADD
QUINCY JONES/Secret Garden (Qwest/WB)	11
RICHARD MARX/Children Of The Night (EMI)	ADD
SINEAD O'CONNOR/Nothing... (Chrysalis)	10
SMDKEY ROBINSON/Everything You... (Motown)	13
CARLY SIMON/My Romance (Arista)	2
ROD STEWART/This Old Heart Of Mine (WB)	8
WILSON PHILLIPS/Hold On (SBK)	9

Information current as of April 24.

## POLLSTAR CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	PAUL McCARTNEY	\$1375.7
2	BILLY JOEL	\$904.3
3	JANET JACKSON	\$397.7
4	AEROSMITH	\$320.6
5	NEW KIDS ON THE BLOCK	\$318.8
6	RUSH	\$278.8
7	MOTLEY CRUE	\$216.0
8	PATTI LABELLE	\$215.9
9	TOM PETTY & HEARTBREAKERS	\$202.1
10	RANDY TRAVIS	\$168.1
11	WHITESNAKE	\$136.6
12	ALABAMA	\$136.3
13	ERASURE	\$123.9
14	GEORGE STRAIT	\$121.1
15	TEARS FOR FEARS	\$120.4
16	RICHARD MARX	\$108.8
17	B-52'S	\$95.0
18	CULT	\$84.3
19	ALICE COOPER	\$71.7
20	OAK RIDGE BOYS	\$67.5

#### New Tours

Among this week's new tours  
HARRY CONNICK JR.  
FOUR TOPS/TEMPERATIONS  
GRATEFUL DEAD  
GUNBUNNIES  
BUDDY GUY  
ISLEY BROS./J.A. WINBUSH  
KINKS  
MSG/BLACK CROWES  
LINDA RONSTADT  
UB40  
The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.



BRAD MESSER

## CALENDAR

# When Was Earth Day, Anyway?

I think it was an old Firesign Theater comedy skit that suggested "everything we know is wrong." This is perhaps the most profound thing I have ever heard. It popped into my mind as I read a letter from a DJ complaining that I didn't know Earth Day from beans.

He had his reasons for complaining. One day last month, referring to something I had written, he announced that it was Earth Day. Listeners called to say, "Hey, Earth Day isn't in March, it's in April." He was embarrassed.

If he had telephoned me when that was happening, I could have provided information that would have saved him the embarrassment and cleared up the confusion immediately. There are, in fact, several Earth Days, the most prominent being the one which millions of us observed last weekend.

Calendars list Earth Days on March 21 (first day of Spring) as well as April 22, and it doesn't stop there. The authoritative "Chase's Annual Events" says, "Earth days

have been observed by many groups on various days."

### Is No Date Sacred?

It looks like the date is up for grabs, people. Have your own Earth Day any old time you like, and it'll be just as official as anyone else's. Have another one next month. Have ten. Let them slip about the calendar like flopping fish. May the best organizer win.

Hindsight tells me the March listing should have had something in parentheses about there being another Earth Day this month. I'll make an effort to remember to point that out when the first one rolls around again next year.

It's too bad the confusion about the date wasn't cleared up till after

the crisis. It needn't have taken so long.

If you ever see anything in this column or in the Calendar section which you suspect is inaccurate, pick up the phone. My number is 512-650-3221. I'll tell you my source, you tell me yours, and we'll scare up the real truth. Assuming there is one.

While I was researching this Earth Day business, I was reminded about another, much more famous holiday. It appears that not even Christmas is a pinned-down date.

Admittedly, no one is going around having their own competing Christmases, but that isn't impossible. The "Dictionary Of Eponyms" reports "there are no trustworthy records of the real date — August 28, May 20, April 19 or 20, November 17, and March 28 having all been suggested by scholars as more accurate than December 25."

Was the Firesign Theater right, or what?

### Disputed Election In Panama

**MONDAY, MAY 7** — Panama held its presidential election in 1989. Former President **Jimmy Carter** and other outside observers reported widespread irregularities. President **Bush** announced (5/9) that **Manuel Noriega's** opponent had been elected; Noriega denied it, then nullified the whole election (5/10). About 2000 fresh U.S. troops were flown in (5/11).

Tornadoes claimed 17 lives in the South in 1989. New York staged a huge tickertape parade honoring Vietnam veterans in 1985. The continental U.S. record low May temperature of -15 degrees was set at White Mountain, CA in 1964. Germany signed an unconditional surrender in 1945 (effective May 8).

*Birthdays:* **Janis Ian** 39. **Willard Scott** 56 ("Today Show"). **Johnny Unitas** 57 (Football Hall of Fame).

### Attack On Quebec Lawmakers

**TUESDAY, MAY 8** — The Quebec Legislature was invaded by a Canadian soldier with a submachine gun in 1984. Before he could be subdued, he killed three and wounded 13.

Vice President **Richard Nixon** was booed, pushed, and spat on by anti-U.S. demonstrators in Lima, Peru in 1958. President **Harry Truman** announced in a radio speech in 1945 that WWII had ended in Europe (V-E Day). Mt. Pelee volcano claimed 40,000 lives on Martinique Island in 1902. **Paul Hines** made the first unassisted triple play in baseball in 1878 at Providence.

*Birthdays:* **Melissa Gilbert** 26. **Alex Van Halen** 35. **Don Rickles** 64.

### The General Was Mistaken

**WEDNESDAY, MAY 9** — Famous last words were spoken in 1864, at the Civil War battle of Spottsylvania. Union Maj. Gen. **John Sedgwick** was shot dead by a Confederate rifleman. His last words were, "They couldn't hit an elephant at this dist..."

Sunshine Skyway bridge near St. Petersburg was rammed by a freighter in 1980, killing 35 as cars fell from the collapsing bridge section. The **Richard Nixon** impeachment hearings began in 1974. FCC head **Newton Minow** stirred a hornet's nest in a speech to the **NAB** in 1961, calling television "a vast wasteland."

*Birthdays:* **Billy Joel** 41. **Candice Bergen** 44. **Glenda Jackson** 54. **Mike Wallace** 72.

### German Blitzkrieg Launched

**THURSDAY, MAY 10** — The German blitzkrieg (lightning war) began in Europe in 1940 with air attacks on Rotterdam and other Dutch cities, and ground armies pushing across the Lowlands. The same day, British PM **Neville Chamberlain** resigned and **Winston Churchill** formed the government that led England through the rest of WWII.

The Continental Illinois Bank deposit run began in 1984, followed by a huge federal bailout a week later. The **Rolling Stones** had their first recording session in 1963. The first Mother's Day observances were held in 1908 at churches in Grafton, WV and Philadelphia.

*Birthdays:* **Donovan** and **Dave Mason** 43. **Taurean Blacque** 50 ("Hill Street Blues"). **Gary Owens** 54. **Pat Summerall** 60. **Nancy Walker** 69.

### Gorbachev Backed Disarmament

**FRIDAY, MAY 11** — Soviet leader **Gorbachev** proposed in 1989 that each side reduce troop strength in Europe by a million men. He said the USSR would remove a substantial number of nuclear weapons from Eastern Europe.

A soccer match fire killed 56 at Bradford, England in 1985. Reggae musician **Bob Marley** died in 1981 at age 36. Two tornadoes killed 28 at Lubbock, TX in 1970. A single tornado killed 114 at Waco, TX in 1953. Siam changed its name to Thailand in 1945. Tubeless tires were announced by BF Goodrich in 1947. Minnesota became the 32nd state in 1858.

*Birthdays:* **Mort Sahl** 63. **Jack Parr** 72.

*Saturday (5/12):* **Emilio Estevez** 28. **Steve Winwood** 42. **George Carlin** 53. **Burt Bacharach** 61. **Yogi Berra** 65.

*Sunday (5/13):* **Stevie Wonder** 40. **Peter Gabriel** 40. **Bea Arthur** 64 ("The Golden Girls").

## With This Week's R&R

# YOUR COMPLETE INDUSTRY RESOURCE GUIDE



Brought to you in part by

Premiere Radio Networks



JOEL DENVER

# Reaching A Fever Pitch

PD Forum II Tackles Creativity, Passion, Promotion

Last week, a panel of four programmers analyzed CHR's recent hot and cold cycles, questioning formulaic approaches to the format. This week they focus on creativity — from talent motivation to promotions — to forge a marketable image — and a winning station.

The returning panelists are KQLZ (Pirate Radio)/Los Angeles's Mark Todd, WAPW (Power 99)/Atlanta's Rick Stacy, KLUC/Las Vegas's Jerry Dean, and KRNV/Des Moines's Chuck Knight.

## Spurring Recall

**R&R:** What more can be done to spur listener recall of call letters and slogans?

**CK:** It's very frustrating. Be it callout, focus groups, or market perceptions, research shows that we're programming to two very different listeners: the ultra-active and the very passive. Unfortunately, there are a lot more passives out there than actives. The overall perception in focus groups is very laid-back. It's like us asking, "Which paper clip do we use, Acme or Ace?" The majority of people in a focus room are going the exact same thing with radio stations.

**JD:** They don't care.

**CK:** Exactly. Especially in markets where you have three CHR's going at it, they really don't care.

**RS:** That's where a station's emotion comes into play. You might have three CHR's playing basically the same music, but the bottom line is the talent. You need people on-air who make it sparkle. Listeners won't talk about DJs or sparkle in a focus group, and they'll probably react to the questions just as you described. But when they're in that car, they'll stick with you and remember you longer.

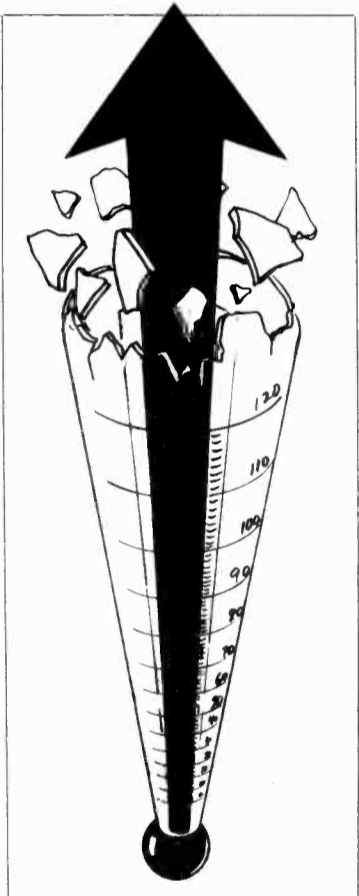
**CK:** I agree. Morning shows are important in developing that, as are promotions that go beyond the cash giveaways to make listeners want to root for you. Endear your station to your audience. For example, we did a "buried alive" promotion with one of our jocks this past week; we "buried" drug abuse. It's phenomenal the way the

**"I hate to paraphrase the President, but the kinder, gentler radio stations are the ones that'll win in the '90s."**

—Jerry Dean

community came out to support it. The press coverage was incredible.

**JD:** I hate to paraphrase the President, but the kinder, gentler radio stations are the ones that'll win in the '90s. No doubt about it.



**CK:** When Arbitron sends the diary, listeners have to want to vote for your station. When that happens, we're all in good shape.

**JD:** We spend a lot of time on our music and morning shows, but about a month ago we did something that brings home what we're talking about here. There was an article in the paper about an out-of-work woman and her three kids who were thrown out of their government-subsidized apartment. All of their belongings were sitting on the curb.

I said to myself, "As the PD of a powerful radio station, there must be something I can do to help this person." So I called our morning man and we started a campaign. By the end of the day, we'd found this woman a brand new rent-free apartment for six months and moved her furniture off the curb. I really felt good about being able to help somebody.

## Fun: Old Vs. New

**R&R:** What kind of fun promotions are working out there now?

**RS:** One of the most successful promotions I've done is the "Free Money Dog." The "Tooky" bird was the original concept, but we took it a bit further and made it more real. We talked on-air for

weeks about how we were lonely in the studio and needed an animal, especially at night when the DJ's alone. We did a live broadcast at the humane society, raised some money for them, and adopted a dog.

We said the dog was supposed to make his radio debut on Monday morning. Then he escaped. Every time someone tried to catch him he'd get away; we used sound effects like a gate breaking. Then we posted a reward and told listeners that whenever you hear the free money dog barking you win cash for spotting him. Every time we taped a winner, we'd say on-air, "Hold on to him."

Off-air, we'd record the winner saying, "Don't bother coming by

— he just ran out my back door." Everyone who spotted him would lose him, until the end of the day, when we caught him.

People were spotting the dog in all parts of town. Veterinarians donated health care, Alpo donated

**"Research says cash is still the best prize, but you have to give it away in such a manner that the audience is having fun winning it."**

—Chuck Knight

dog food; it went on for a month-and-a-half. There was nothing to it, just a little barking between spots.

**JD:** If there ever was a market built on giving away money and prizes it's Las Vegas. But it's tough for a station to compete with a 50-foot marquee that says "Win a million dollars with one pull of a slot machine."

**RS:** Do the "Free Money Hooker."

**JD:** There you go! Winning cash is so ingrained in this city that we've been doing "Cash Call" for five years — and it's fantastic. One problem we've found with giving away big-ticket items like cars or boats is some winners can't afford the taxes or insurance that go along with these prizes. That makes you rethink things a bit. It may be easier to stick with money.

**CK:** The old-line stuff is doing well. "Scavenger Hunts" are always hot. We've started doing "Beat The Bomb" on the morning show. I grew up on that 20 years ago. "Birthday Bucks" is clean, and we've had good success with the "Dollar Bill Game." Research says cash is still the best prize, but you have to give it away in such a manner that the audience has fun winning it.

**MT:** The key to a good promotion is to keep it simple. Don't make the listener jump through too many hoops. But as we head into this decade, it will be clever promotions like the "Free Money Dog" that endear your station to those listeners. Here at Pirate, "Hide The Salami" [a contest in which the station hid a salami and supplied clues on-air to its whereabouts] was a big deal. A lot of peo-

ple out there were having fun. We like to take it a step further on-air and say we're going to give away the home version.

**RS:** I don't do any old-line contests like "Song Of The Day." The important thing for me is that listeners can play along in the car, because most don't play contests. When Pictionary was real hot, we did "Descriptive" on-air. We gave a listener ten seconds and three clues like "sand, sun, water"; the answer, obviously, was the beach.

I was in the car with my wife. The caller on-air was nervous and couldn't spit it out right away. My wife was banging on the dashboard screaming, "Beach, you idiot! Beach!" And I saw that happen over and over with people who aren't active radio listeners. The average person can go to work in the morning, hear it, and play along. He won't win, but he will listen, because he's entertained.

**MT:** My morning show at 92X/Columbus [WXGT] involved little things that let the audience play along without having to call in. In "Five Seconds," you had to name five things in five seconds. Then there was "Right Is Wrong And Wrong Is Right." In 15 seconds, a listener had to complete seven different expressions incorrectly. For

**"Most PDs aren't willing to spend a lot of time with the airstaff. That's why it's hard to find talents who can stand on their own feet."**

—Rick Stacy

example, we'd say, "Mary had a little ..." and the listener would say "um, er, salami." You wouldn't believe some of the things that come out of people's mouths.

## 'Jock Trip' Tip

**R&R:** How do you help the airstaff stay more informed so they can relate better to the audience?

**JD:** Every spring, I take the airstaff out of town on a "jock trip." Last weekend we spent three days in Huntington Beach, CA and had a great time. We escaped the station pressure and got away from our

Continued on Page 55



How do you throw your crosstown rival totally off-course? What are the hottest contests? How do you mold air talents into superstars? What does the future hold for CHR? Learn the answers at "Winning Offensive & Defensive Strategies" (8:30am on Friday, 5/11).

Some of America's leading programmers will be there ...

- KHYI (Y95) Station Manager/PD Randy Kabrich

- Jacor Exec. VP & COO Randy Michaels

- WFLZ (Power Pig)/Tampa PD Marc Chase

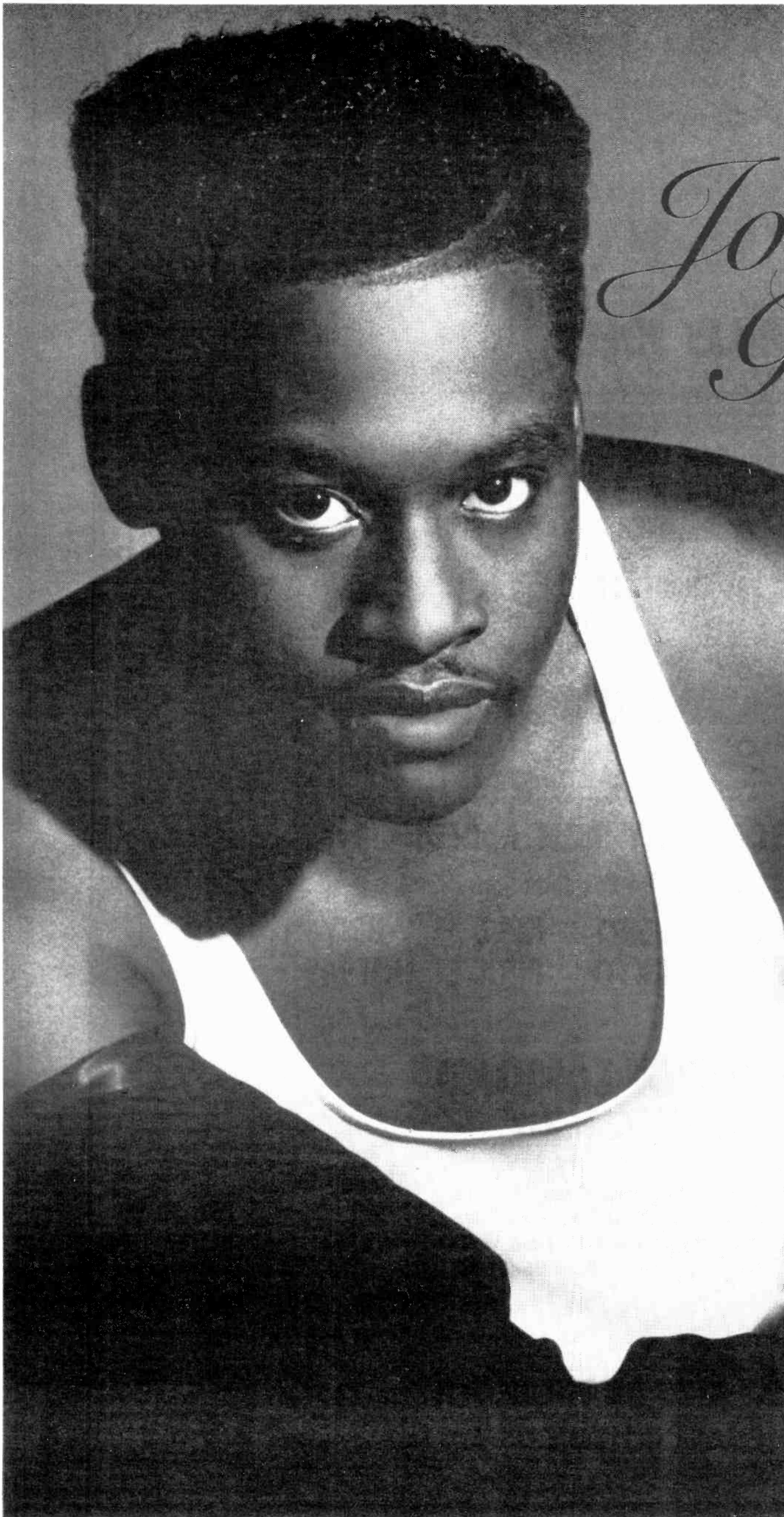
- KPWR (Power 106)/Los Angeles Regional VP/Program ming Jeff Wyatt

- Nationwide National PD (and soon-to-be KNRJ/Houston PD) Guy Zapoleon

- WABB/Mobile VP/Programming Leslie Framm

- WJET/Erie PD Jim Cook
- KKRD/Wichita PD Jack Oliver

... Make sure you are too.



CROSSING  
TO CHR NOW!

# Johnny Gill

THE FIRST HIT SINGLE

*RUB YOU THE  
RIGHT WAY*

PRODUCED BY  
JIMMY JAM & TERRY LEWIS

ON YOUR DESK  
FOR PLAY TODAY

URBAN  
CONTEMPORARY  
CHART

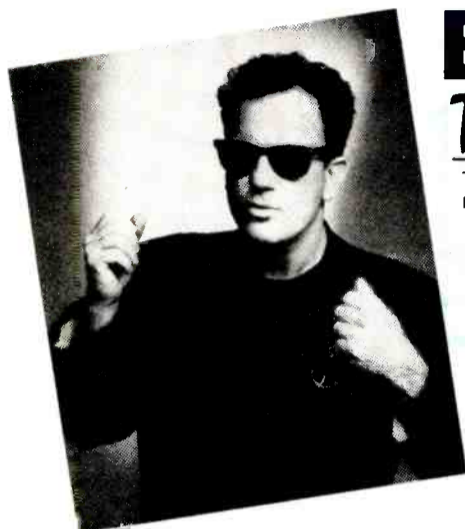
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JOHNNY GILL LP  
Produced by Jimmy Jam & Terry Lewis for  
Flyte Tyme Productions  
and L.A. and Babyface for LaFace Inc.



© 1990 MOTOWN RECORD COMPANY  
MOT-6283

Columbia's **APRIL** Shower  
of **POWER** Continues...



**BILLY JOEL**

*The Downeaster "Alexa"*

Taken from the Columbia release: Storm Front 44366  
Produced by Mick Jones and Billy Joel

**On Over 100 Top 40 Stations With 19 New, Including:**

**WBLI KSAQ Q95 KCPX  
Y100 WPHR KXYQ KISN**

"After 4 weeks of airplay, it's another Billy Joel smash."  
**Frank Amadeo**  
**Y100 (22-19)**

**AC CHART: DEBUT 27**



**ANDREW RIDGELEY**

*"Shake"*

Taken from the forthcoming Columbia release: Son of Albert 46188  
Produced and Arranged by A.J. Ridgeley & Gary Bromham

**TOP FORTY MOST ADDED!**

**33 Out-Of-The-Box Including:**

**WMJQ KSAQ KPLZ WBBQ  
WPLJ KXYQ PIRATE HOT949**



**GEORGE LaMOND**

*"Bad Of The Heart"*

Produced by Mark Liggett & Chris Barbosa for Ligosa Productions

"This will be another #1 song for George on Power 96. The 12" has been selling consistently for 3 weeks." **Frank Walsh**  
**Power96 (31-26)**

**Already On:**

**KKBQ  
PWR106  
HOT977  
KTFM deb 30  
KPRR deb 24**

**B96 30-20  
HOT97 18-8 (HOT)  
PWR96 31-26  
KNRJ 35-29**

**MAY 10, 1990**

**NEW KIDS ON THE BLOCK "Step By Step"**  
**MICHAEL BOLTON "Back On My Feet Again"**

**RESERVE  
SPACE NOW!**

# Reaching A Fever Pitch

Continued from Page 52

wives and girlfriends. We listened to other radio stations and talked about radio. Everybody came back refreshed and ready to kick some butt in the spring book. Sales departments do that all the time, and I don't see any reason why the airstaff shouldn't do the same thing.

**MT:** I have to give [KKBQ/Houston PD] Bill Richards credit for this idea. You take one day and juggle the shifts. The afternoon guy works middays, then drives around for four hours to see what goes on during his shift. Then the afternoon guy does the morning show while the morning guy's stuck in traffic. The night personality does middays, then goes out at night and checks out the hot spots. But you have to make sure they go out and drive around instead of sitting in one place. It's valuable because you get a real feel for what's going on when you're sitting in this little control room.

**CK:** We've had success with this: we post an envelope with a big question mark on it in the control room. It might contain free dinners, a \$100 bill, or whatever. When you hear something you really like, or if your jock really nails something, call him on the hotline and say, "The mystery envelope is yours."

**RS:** Two things work for us. First of all, we pay a lot. Our bonuses are based not on ratings but on performance goals. If the personality knows he's reaching his goal, he'll have that money in his pocket at the end of the book. Secondly, we don't expect our staffers to act like salespeople or management, so that cuts out a lot

of tension immediately. We expect to have ego explosions in the hallway, but we don't treat them like we would if it were one of our salespeople getting crazy.

**JD:** One of the most important things any PD can do is provide his air talents with a fun, creative atmosphere in which to work.

**MT:** You have to keep management and sales pressure off the airstaff.

**R&R:** *Balancing creativity with music identification can pose problems. Anybody working with airstaff in that area?*

**CK:** When we play new music, we make sure it's in an identifiable position. We strive to make it the only thing talked about in that set,

to find talents who can stand on their own feet.

**JD:** That happened a lot in the '70s in the John Sebastian liner era, and we've come out of it to a certain extent. It's our job to make sure we stay out of it.

**CK:** One of the things we're striving to do is take our airstaff beyond the creative limitations of the control room. I want our night guy to feel free to do the show, say, from somebody's bedroom. Or let's go to the drive-in and do the show from the back seat of your car. That type of thing. The radio has been your playground — now let's make Des Moines your playground.

## Image-Making PDs

**R&R:** *What's ahead for PDs in the '90s?*

**MT:** Marketing and promotion must combine to form a saleable image. We may not have number one ratings yet, but the one thing Pirate has is an image. How we refine it and enhance it will be critical to our success.

**CK:** A lot of us reached our present positions via the MD chair. In the '90s a majority of PDs will come from marketing and promotion. When I look at my day, I'm spending probably 85% of it on promotion.

**RS:** You need a highly creative person constructing your promotions and making them sound right on-air.

**JD:** To go one step further, we're seeing a lot of PDs becoming GMs now. That used to be the next step for the GSM. The GM is the brain of the radio station. If anybody needs people savvy and marketing know-how, it's the GM.

**"The key to a good promotion is to keep it simple. Don't make the listener jump through too many hoops."**

—Mark Todd

so as to zero in on some artist info.

**JD:** A PD needs to direct. Think of yourself as a film director who sits behind the camera and directs the actors. A good PD does the same thing. If I'm feeding my morning man something I read in the paper, I'm not doing his job for him. But I hope I'm pushing him in the right direction.

**RS:** A good jock understands the concept of brevity and creativity, but that requires maintenance on the PD's part. Most aren't willing to spend a lot of time with the airstaff; they just say, "Read the liner and shut up." That's why it's hard

## MOTION

• KQLZ (Pirate)/Los Angeles steals **Rob Tonkin** from XTRA-FM (91X)/San Diego to be Promotions Director.

WZZU/Raleigh middayer **Joe Larson** is promoted to MD as **Al Bunch** leaves to fill the PD slot at WCHL/Chapel Hill. 'ZZU parttimer **Kirsten** is upped to night personality... WKHI (Power 999)/Ocean City, MD welcomes promotions/production whiz **Neil Roberts**... KKRZ (Z100)/Portland shifts over-

nighter **Kim Matthews** to middays, and adds **Mike Chase** from KSND/Eugene in overnights... WPGC/Washington brings in WQUE/New Orleans vet **Christina Kelly** for APD/middays as **Robert Scorpio** goes to afternoons; **Ricky Santana** from WBLS/New York joins for swing duty.

WXIL (95XIL)/Parkersburg, WV PD **Pat Paxton** needs an afternoon driver; **Joe Kelly** departs to become Group PD for Salinas-based Community Pacific Broadcasting... New to KOY-FM/Phoenix is overnighter **Cactus Cooper**,

coming from nights at WQUE/New Orleans; **Davey D**, also from WQUE, is KOY-FM's new mixer for Club 95 (10pm-midnight, Monday-Thursday and 8pm-1am, Friday and Saturday)... **Rick Lovett** joins WQID/Biloxi as music coordinator/PM driver... KHFI (K98)/Austin has switched from 98.3 to 98.1 with a power boost from 1.3kw to 100kw... WFLZ (Power Pig)/Tampa overnighter **Bryan Sykes** is loose and ready for a new gig. Reach him at (813) 831-9485.

## BITS

• "No Talk" Radio — WYTZ (Z95)/Chicago planned a commercial-free day to kick off the spring book, but instead of talking about it, the station went jockless, newsless, weatherless, timeless, spotless, and promoless. The only thing said all day was "z." It caused quite a bit of market chatter.

• **Power Pig Whacks Off** — After announcing it had run out of money and needed to raise funds, **WFLZ (Power Pig)/Tampa** invited listeners to its parking lot to grab a sledgehammer and whack away at its "Roadhog" vehicles. At two shots a buck, we're sure a lot of folks whacked themselves silly.

• **Keeping 'Em Clean And Sober** — **WMC-FM (FM100)/Memphis** is giv-

ing listeners an extra incentive to remain sober behind the wheel with the We Care Super Saver Card (pictured). The card entitles the holder to discounts at a number of Memphis busi-

nesses and free non-alcoholic beverages to the designated driver. Cards are distributed through the station and area high schools.

# WE 'GOT TO TELL YOU SOMETHING'!

TO EPIC RECORDS:

"No hype, no bull, no doubt...Ana's "Got To Tell Me Something" is a hit!!! 24 hours after its first airing on KPLZ, it was sitting at the top of our most requested list! After only 2 weeks, she performed live to over 3,000 screaming fans in the most amazing sing-a-long we have seen in ages! This is the first of many hits for Ana in the 90's!!!"

Sincerely,

Casey Keating, PD  
KPLZ

Mark Allan, MD, APD  
KPLZ



And Here Are More Stations That Have To Tell You Something

PWRPIG  
KKRZ  
KUBE  
KFTZ  
HOT94.9  
KIKI  
KHTK  
WCKZ

# ANA

## "Got To Tell Me Something"

From the upcoming album, "Body Language" (Z 45355)

NEW! ON YOUR DESK NOW!

PARC/ *Epic*

**"WE CARE" SUPER SAVER CARD**

**M A D D**

**FM 100 MEANS MUSIC**

**STAY ALIVE, DON'T DRINK & DRIVE**

For information - 901/327-3379 • For Help - Memphis Alcohol & Drug Council 901/274-0056  
Continuous Discounts For Hickory Hill



WALT LOVE

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URBAN CONTEMPORARY

## PERSONNEL MOVERS &amp; SHAKERS

# Format Action

Several stations have recently welcomed new PDs, MDs, and air talent. Here's an update on the latest personnel moves.

## Musical Chairs

WYLD/New Orleans midday personality Cassandra Ware has added MD duties following Brian Wallace's recent promotion to PD . . . Earl Boston is the new PD at WFXC/Durham; Hosie Mack is no longer with the station. KMJJ/Shreveport PD Bill Sharp has returned to the PD post at crosstown KDKS . . . WFXM/Macon names Shabba-Doo PD/afternoon driver; he joins from crosstown WEKS. Also appointed at 'FXM: MD Melanie Rose . . . WTLZ/Saginaw evening DJ Danny Drake takes on MD/morning drive duties, replacing Steve Fox. Weekend personality Tony Lamptey nabs Drake's evening slot.

## Talent Shuffle

KJLH/Los Angeles has lost two personalities to crosstown rival KKBT (FM92): PD/morning man Cliff Winston (now doing FM92 mornings) and afternoon talent Frankie Ross (evenings). As a result, KJLH has shifted evening personality Lon McQ to wakeup service, while MD Lynn Briggs continues in middays and "Quiet Storm" host Eric "Rico" Reed switches to afternoons. Weekender Jeff Gill replaces McQ in the evening slot as Million Dollar Milt takes over the "Quiet Storm" helm.

The new lineup at WMGL/Charleston: Stan Varette, mornings; ex-WAFX/Norfolk personality Ron St.

John, middays; PD Terry Base, afternoons; former parttimer Tanya Stokes, early evenings (6-10pm); Al Douglas, late evenings (10pm-2am); and MD Craig Lewis, overnights. The station is now being consulted by Harry Lyles.

WVDM/Columbia, SC has moved Kevyn Gee to overnights; Gee succeeds Tee Dee . . . Former KJMZ/Dallas personality "Jammin'" Jay Michaels is now doing evenings at WQUE (Q93)/New Orleans . . . WBLS/New York's Ricky Ricardo (aka Ricky Santana) has migrated to WPGC/Washington for afternoons . . . Stanley T. Evans, previously with KKDA (K104)/Dallas, is now doing evenings at WUSL (PWR99)/Philadelphia. Former WUSL evening personality Jo Jo Davis shifted to afternoons. And the station has tapped WCDX/Richmond AE Angela High as Promotion Director.

## Picture This

Do you ever picture yourself in R&R? Gather your best black & white photos (clear color shots are fine, too) of station promotional events, contests, concert tie-ins, in-studio visits by artists, or local benefits, and mail to: **Walt Love**, 1930 Century Park West, Los Angeles, CA 90067.

## Station Roundup

WPLZ/Richmond-Petersburg is now simulcasting its Urban format on sister station WGCV, which had been Gospel . . . WJLB/Detroit has moved to new offices at the Penobscot Bldg., 645 Griswold, Suite #633, Detroit, MI 48226.



## What's Goin' On?

The Committee For A Star For Marvin Gaye is facing a June deadline. The organization would like radio stations to ask listeners to support the cause by sending letters or postcards to: A Star For Marvin Gaye, Box 431578, Los Angeles, CA 90043.

## Calling All Stations

Please call or send me news about contests, promotions, and personnel changes, as well as photos. You can write me at 1930 Century Park West, Los Angeles, CA 90067 or call (213) 553-4330. The R&R fax number is (213) 203-9763.



Mikki Bleu (c) is flanked by EMI's April Washington (l) and V-103 PD Roy Sampson at the station's "Remy Man of the Night" contest finale.



Stepping out for the occasion were (l-r) Howard Hewett, Sharon Bryant, third place winner Paul Debnam, Mikki Bleu, Remy Man of the Night Arthur Watkins Jr., V-103 personality Sandi Mallory, and second place winner Curtis Jones.

## V-103 Toasts 'Man Of The Night'

Promotions continue to play an integral role in WXYV (V-103)/Baltimore's success. This was evidenced by the enthusiastic crowd that recently jammed a local club to witness the finale of the station's third annual "Remy Man of the Night" contest.

This year's winner was **Arthur Watkins Jr.**, who was awarded \$10,000 after beating a field of eight finalists. **Howard Hewett** shared cohosting duties with V-103 personality **Sandi Mallory**. Artist **Sharon Bryant** served as one of the judges, while entertainment was provided by singers **Carlton**

**Blount and Mikki Bleu.**

Capping the festivities, **Donna Owens** from Mayor **Kurt Schmoke's** office proclaimed "V-103/Remy Man of the Night Day" in Baltimore. The contest benefitted the Sam Lacy Scholarship Fund, a local charity.

## UC DATA BANK

### Minorities On The Move

The latest U.S. Census report on geographical mobility reveals that between March 1986 and March 1987, blacks and Hispanics were more likely to have changed residences than whites.

A look at net migration by region found exit rates highest in the Northeast among both blacks and whites. Whites tended to relocate to the South and West. In the South, black newcomers outnumbered those departing. Between 1986-1987, 90,000 blacks left the South, while an estimated 238,000 moved to that region.

Source: U.S. Census Bureau Current Population Report



SOUL II SOUL II SOUL — Maestro of soul Barry White (l) and "Soul Train" host Don Cornelius (r) flank RadioScope CEO Lee Bailey at the Soul Train Music Awards press conference.



Join us Friday (5/11) at 5pm for "The '90s Mix." Tackling some of Urban's toughest issues will be these top programmers:

- Jimmy Smith, WGCI/Chicago
- Dave Allan, WUSL/Philadelphia
- Roy Sampson, WXYV/Baltimore
- Duff Lindsey, WJHM/Orlando
- Jim Maddox, All Pro Broadcasting
- Dennis Reese, WHQT (Hot 105)/Miami



# RUBY TURNER TAKES YOU TO "PARADISE"



Next stop – up ahead – a place where the music makes you feel so good, you know this is "Paradise." It's Ruby Turner's breezy, funky, soulful new hit and follow-up to her #1 smash "It's Gonna Be Alright." "Paradise" awaits you. On Jive/RCA Records cassettes, compact discs and albums.

URBAN CONTEMPORARY

**BREAKERS**

64 UC REPORTERS – 70%

## "PARADISE." IT'S A BREAKER!



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HARVEY KOJAN

AOR®

ALBUM ORIENTED ROCK

## Banned In Baltimore!

Back in 1988 (9/2 if you're scoring) I wrote about an outrageous KGB/San Diego TV spot called the "Fish." Created by Framingham, MA-based Custom Productions, the commercial — a takeoff on the ubiquitous egg-in-the-frying-pan "this is your brain on drugs" PSA — featured a poor fish being ground up in a food processor. It supposedly represented what happened to your brain when you listened to KGB's morning show.

Well, like most tales involving fish, this one gets better with age. Turns out Custom Australian client Austereo, Ltd. liked the KGB campaign so much, it decided to adopt the Fish.

"The morning of the shoot, Bill Page, PD at Austereo's SA-FM, was talking about possible follow-ups to the Fish campaign," recalls Custom President Steve Stockman. "I mentioned this really sick idea I had, and he loved it."

Stockman's idea — pictured below — was to substitute a cute little puppy for the fish! As you can imagine, the revised spot created quite a stir down under.

Enter WIYY (98 Rock)/Baltimore, a longtime Custom client which was preparing to launch a new TV campaign. "Because of the duality of our audience — we're very crossover-oriented — we felt we couldn't effectively attack a music issue in a TV campaign," explains PD Russ Mottla.

"So we decided to use a campaign that would boost top-of-mind awareness by emphasizing the wacky, gonzo nature of 98 Rock. According to the research, that's a key marketing point for us. We

**"The local NBC affiliate logged 140 complaints in a six-hour period. Animal rights groups got involved. It was amazing."**

—Russ Mottla

were brainstorming about a custom spot, but the more we got into it, the more we realized the Fish campaign was perfect for us."

### Immediate Reaction

Reaction to the Fish spot was immediate — offended citizens filed numerous complaints with stations carrying it. They were particularly inflamed about the use of the word "damn," which 98 Rock eventually deleted. The station, of course, played up the viewer response as much as possible on-air.

Two weeks after the Fish debuted, spot number two appeared: Mottla's "apology" to the

"Society For The Prevention Of Cruelty To Fish." "We're sorry if we offended anybody," Mottla explains, "but the 98 Rock staff is a little hard to control." As Mottla speaks, the camera pans back to reveal staff members about to dismember a fish with a chainsaw!

Then the puppy spot hit the air, and all hell broke loose. "The local NBC affiliate logged 140 complaints in a six-hour period," Mottla reports. "It was amazing. Animal rights groups got involved. We had to drop the spot after just one day."

Expecting that to happen, 'IYY had another spot ready to go and neatly segued into the "Create your own TV commercial" promotion: "We've received so many comments about the recent 98 Rock TV campaign, it's obvious there's a lot of amateur TV producers out there. So we're putting our money where your mouth is." The station is offering \$5000 to the person who submits the best spot.

To further milk the "controversy," 'IYY made arrangements with a local video chain to allow curious listeners to rent the "banned" TV spots for free.

Mottla says research confirms the campaign's effectiveness: "Rantel does weekly TV recall research for us, and the numbers they're getting are the highest they've ever seen. Recall percentages for good radio spots usually run in the teens and 20s. We've been getting 60s."

### SECOND IN A SERIES

## Rock's Five Faves

Here, as promised, are more artists and their most-played songs according to monitors conducted by the Trapman Company. (New releases came out after monitoring was completed.)

### DEEP PURPLE

1. Smoke On The Water
2. Hush
3. Woman From Tokyo
4. Space Truckin'
5. Highway Star

### DIRE STRAITS

1. Sultans Of Swing
2. So Far Away
3. Money For Nothing
4. Walk Of Life
5. Skateaway

### DOORS

1. Touch Me
2. Love Her Madly
3. Love Me Two Times
4. Hello, I Love You
5. Roadhouse Blues

### EAGLES

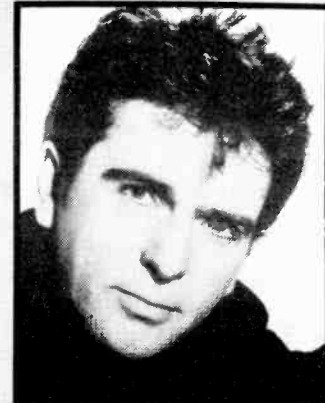
1. Already Gone
2. Hotel California
3. Life In The Fast Lane
4. The Long Run
5. Take It Easy

### FLEETWOOD MAC

1. Go Your Own Way
2. You Make Loving Fun
3. Rhiannon
4. The Chain
5. Say You Love Me

### FOREIGNER

1. Cold As Ice
2. Feels Like The First Time
3. Double Vision
4. Long Long Way From Home
5. Urgent



PETER GABRIEL

1. Solsbury Hill
2. Sledgehammer
3. In Your Eyes
4. Big Time
5. Games Without Frontiers

### J. GEILS BAND

1. Must Of Got Lost
2. Centerfold
3. Give It To Me
4. Love Stinks
5. Ain't Nothin' But A Houseparty

### HEART

1. Barracuda
2. Crazy On You
3. Magic Man
4. Straight On
5. Who Will You Run To

### JIMI HENDRIX

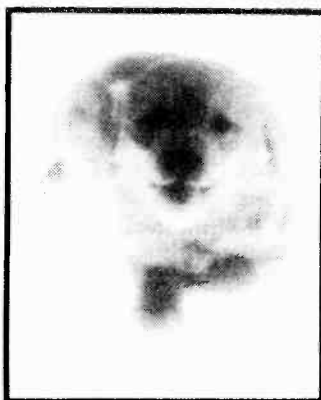
1. All Along The Watchtower
2. Purple Haze
3. Foxey Lady
4. Hey Joe
5. Fire

## Hot Dog!

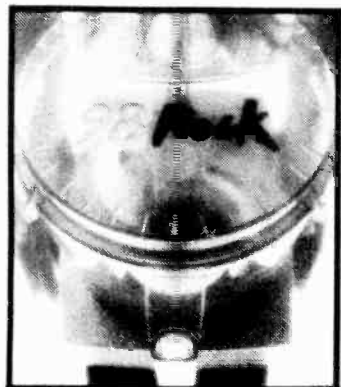
Here it is: the TV commercial deemed so offensive . . . so outrageous . . . it was actually **banned in Baltimore!** The 1990 Custom Productions "Puppy" spot! (Readers with young children should take the necessary precautions.)



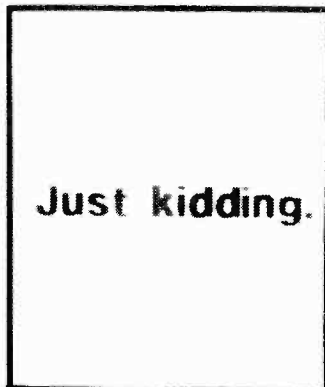
Announcer: "Okay, one more time."



"This is your brain."



"This is 98 Rock, Baltimore's coolest damn radio station."



"98 Rock, Baltimore's coolest damn radio station."

(Photos copyright 1990 Custom Productions)

## Dear Harv

Boy, there's nothing like a little controversy to perk up the phones and mail. The ongoing debate over light airplay and what should and shouldn't be reported yielded the following comments:

• **WKHY/Lafayette, IN PD Mike Morgan:** "Well, if one play a day at 2am is of 'absolutely no fucking value,' I guess I'll just begin shutting down the station at midnight and save money!"

• **Music Awareness chief Jon Scott:** "Anybody who says, 'If you're not going to play my record between 6am-midnight, don't play it all,' is absolutely crazy. If I'm an artist I want my record on the radio no matter what time it is! I'd prefer prime time, but any airplay is better than none. One play a day *does* mean something. When I was an MD, I remember many times when the overnight guy came to me and said, 'Man, I got five calls on this record.' It only takes one play to get somebody to react, whether it's the PD, jock, or a listener."

• **WMDK/Peterborough, NH VP/OM Janice Bailey:** "Overnight-only records should not be reported. Overnight play can accomplish some things. It can tell you, for example, how the song will sound within the context of your format. But to suggest anything more than that is unfair to the band, the record company, and — most importantly — your listeners."

The March 30 column, which broke out current/recurrent/gold percentages, drew this reaction from **XTRA (91X)/San Diego PD Kevin Stapleford:** "Please tell me it's all a cruel hoax. Please tell me rock radio hasn't gotten *that* boring, and mainstream AOR programmers haven't totally lost their commitment to new music! At least tell me these geeks actually listen to new records — not just the ones featuring former members of Styx!"

"Have AOR PDs traded their music instincts for research manuals? Sure, strategic research is a great tool, but it's not godhead.

"91X is a very successful *rock* station. I've always resented being pigeonholed as 'alternative,' but I guess that's what we've become: an alternative to the lifeless pap mainstream AORs play. We use our ears to program music — a remarkable concept, don't you think?"

# SEGUES

Former WZBH/Ocean City, MD PD **Rob Bowen** returns to the station as OM; **John Powell** exits . . . WZXL/Cape May, NJ PD/MD/PM driver **Barbara Voight** will leave 6/1 and relocate to the Northwest . . . WOXY/Cincinnati ups overnigher **Phil Manning** to MD/afternoons . . . Following last week's changes at WPYX/Albany (R&R, 4/20), MD **Joe Moss** departs . . . WEGX/Phil-

adelphia Asst. Promotion Director **John Kubiak** fills the Promotion Director opening at crosstown WMMR . . . **Michael Schneider** joins the WAZU/Dayton wakeup crew . . . WZYC/Beaufort, NC hires **Tracy Alexander** for overnights . . . KBPI/Denver personality **Lois Todd** crosses to KAZY . . . WYMG/Springfield, IL Promotion Director **Mike Richter** exits.



**LOVE/HATE RELATIONSHIP** — Following a performance at L.A.'s infamous Whisky, Love/Hate did the traditional backstage meet-and-greet. On hand were (standing, l-r) former Z-Rock OM Tracy Barnes, band members Jizzy Pearl, Skid, Jon E. Love, and Joey Gold, and Columbia's Greg Phifer; (sitting, l-r) Columbia's Alan Orem, KNAC/Los Angeles PD Pam Edwards, and Columbia's Kid Leo.



**MOTLEY MUG** — KLOL/Houston head outlaw Grego and MD Patty Martin sandwich Motley Crue stickman Tommy Lee.



**CULT FIGURES** — WPYX/Albany was transformed into a sonic temple when the Cult dropped by. Pictured are (l-r) the Cult's Les Warner, WPYX Promotion Director Jeff Gillis, Reprise's Ann Marie Foley, and band member Jamie Stewart.



**Z-TEAM** — Former "A-Team" member George Peppard became an honorary "Z-Team" alum when he visited Z-Rock world headquarters in Dallas; (l-r) Production Director Matt Wolfe, personality Crankin' Craig, Peppard, staffer Jeanne Bellinger, and Merchandising Manager Bill Dunagan.



Focus group research is one of the most fascinating, misused, and misunderstood research techniques available today. Now, R&R gives you a rare opportunity to see actual focus groups in action.

At this year's AOR session — "Putting AOR In Foc-

us For The '90s" — you'll view excerpts from focus groups conducted *exclusively for the convention*. You'll get a better idea of how people *really* listen to the radio. You'll also learn what focus groups can and *can't* do.

Whether you're a focus group virgin or veteran, this session is guaranteed to be both informative and entertaining. It gets underway Friday (5/11) at 5pm; full analysis and Q&A will follow.



**"I just can't play 'Stairway to Heaven' anymore."**

--DAYNA STEELE  
Soon-to-be ex-KLOL, later-to-be Aspiring Actress

Epic Records, in an effort to determine how many other AOR personalities share Ms. Steele's aversion to overplayed classic rock, is conducting a test.

**Question: Which would you rather do...**

- Play "Stairway to Heaven," suffer a nervous breakdown, and enter a Trappist monastery?
- Play **Nuclear Valdez "Hope"**, become exhilarated, and join an elite circle of distinguished programmers winning ratings battles?

**SELECT ONE ONLY!**



Offering "Hope" to frustrated programmers everywhere.



MIKE KINOSHIAN

AC

ADULT CONTEMPORARY

## GREENVILLE OVERVIEW

## MY's Cup Runneth Over

The tide has turned for perennial powerhouse WFBC-FM/Greenville. WMYI (licensed to Henderson, NC) is now market #68's dominant AC. Calling the shots at WMYI (MY 102.5) is former WFBC PD Cary Pall.

## One-On-One Approach

"The turning point for WMYI was getting Love & Hudson to do morning drive," Pall said. "When MY 102.5 first went on, it did a good job of reaching its core demos. We followed the game plan and plugged in a strong, high profile, market-relating morning show. It took longer than [WMYI President] George Francis hoped, but when Love & Hudson were in place, the station really took off.

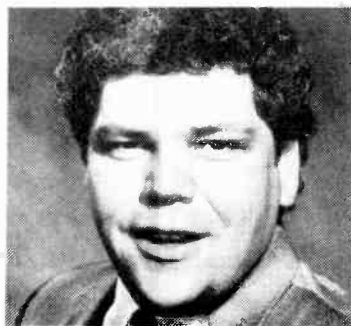
"We want listeners to come away from the station feeling they have a part in it, and we're listening to them. That's our cornerstone. We're warmer and more connected to listeners on a one-on-one basis than WFBC. WMYI is much stronger musically because of our more contemporary slant. WFBC sounds like a mirror of WMYI with a few titles changed."

According to Pall, WFBC's adoption of a new identity — B93.7 FM — worked in WMYI's favor. "It helped solidify our place in the market. I'm surprised WFBC dropped the ball. When I was there 18 months ago, I thought we had the station on the road to recovery. WFBC has thrown away 40 years of heritage. Suddenly, the roles are reversed because people are realizing the WFBC they've been living with the past ten years is gone."

## Hometown Appeal

In an effort to counterprogram WMYI's Love & Hudson, B93.7 FM hired its own AM drive team two months ago (2/8): Tom & Jim & the Breakfast Club. Pall downplayed the newcomers' drawing power.

"Based on our research, the perception is 'FBC is copying us,'" he said. "[The station] first in the position wins the position. WFBC had a very strong morning show (Russ Cassell) and could have had a pow-



Cary Pall

erful information-based block."

WMYI's morning duo is well-paid — reportedly six figures each — but Pall believes the expense is worth it. "Love & Hudson are hometown boys. They know where all the bodies are buried."

While WFBC's major promotion campaign involves direct mail, WMYI is awarding a house as grand prize. "A house touches a warm, fuzzy place in people," Pall noted. "Money and prize catalogues don't." The house is slated to be given away May 19.

Pall waxed enthusiastic about a recently instituted procedure: "No matter which of the three cellular phone services in the area a lis-

## WMYI Music Monitor

10am

BEE GEES/Too Much Heaven  
FLEETWOOD MAC/Everywhere  
BEACH BOYS/Surfer Girl  
BONNIE RAITT/Have A Heart  
KOOL & THE GANG/Celebration  
CHICAGO/Hard To Say I'm Sorry  
MCCOYS/Hang On Sloopy  
ELTON JOHN/Sacrifice  
EAGLES/Peaceful Easy Feeling  
JOHN COUGAR MELLENCAMP/  
Cherry Bomb  
TEMPTATIONS/The Way You Do  
The Things You Do  
SINEAD O'CONNOR/Nothing  
Compares 2 U  
MARTHA & THE VANDELLAS/  
Nowhere To Run  
MIKE & THE MECHANICS/  
Silent Running

tener uses, he or she can dial star 1-0-2-5 and get through to our control room at no cost. People can call in requests, traffic reports, or just say hello. I don't know if anyone else in the country is doing this."

Not surprisingly, Pall is upbeat about the future. "We've hit our stride and we'll keep on truckin'. If I had to pick any one three-month period when we'd have been down, it would have been this past De-

## Numbers Recap

The charts below document WMYI/Greenville's rise to prominence.

Here's a five-book Birch 12+ recap:

	W '89	Sp '89	Su '89	Fa '89	W '90
WFBC-FM	6.1	8.1	6.2	4.9	5.2
WMYI	5.3	8.7	8.6	10.1	10.1

This is how the two performed in the past five Arbitron sweeps:

	Fa '89	W '89	Sp '89	Su '89	Fa '89
WFBC-FM	8.7	8.7	9.0	7.9	5.6
WMYI	5.0	8.6	9.4	10.4	11.4

WFBC-FM's five-book Birch 12+ average is 6.1 and WMYI's is 8.5. In Arbitron, WFBC-FM averaged 7.9; WMYI bettered it with an 8.9.

The following charts compare 18-34, 25-54, and 35-64 performances. The first two columns list Birch winter '90 share and rank, followed by Arbitron fall '88/'89 ranks and fluctuation (fall-fall). There were 33 rated signals in Birch and 26 in Arbitron.

## 18-34

	B W	B Rk	A Rk	A Fluct
WFBC-FM	2.3	#9	#3/#8	-6.4
WMYI	13.4	#3	#5/#1	+7.1

## 25-54

	B W	B Rk	A Rk	A Fluct
WFBC-FM	7.5	#5	#3/#7	-5.9
WMYI	15.3	#1	#7/#1	+8.8

## 35-64

	B W	B Rk	A Rk	A Fluct
WFBC-FM	9.4	#4	#3T/#5	-3.1
WMYI	10.1	#3	#7T/#2	+7.3

ember-January-February. We were getting our ducks in a row for the spring and had nothing going

on. WFBC came at us with \$10,000 Thursdays. I was shocked — we actually jumped in the ratings."

## WFBC Bids To Recapture Glory

WFBC-FM/Greenville finds itself playing an unfamiliar role — second banana — since WMYI has unseated it as a leading 25-54 market player. To fight back, WFBC has taken on a new handle: B93.7 FM.

## Just Like New

"We're calling ourselves that because we're a new station," declared Program Manager Steve Chris. "WFBC hasn't had lots of direct competition. We've been personality-oriented, with lots of talk and information. That's not the name of the game for the '90s. We've tightened up to meet the challenge. There's a lot more research involved in the music. However, you can only take research so far, so we also use our gut. I have a good idea of what people like in this market."

Part of the station's different approach is its new morning team, Tom Graye & Jim Gossett; the two debuted February 8. "We just had an upward trend, but it wasn't as great as I expected," Chris admitted. "By the time they kicked in, the book was nearly over. WFBC has only changed morning shows about three times in 60 years."

Marketing plans for 'FBC's new AM drive entry were recently implemented. "We didn't want to promote Tom & Jim until the show



Steve Chris

was right," Chris reported. "Television and billboards started last week. We also have cereal boxes featuring their faces. We'll spend about \$400,000 marketing and promoting the morning show."

## Countering Sterility

Chris had both praise and criticism for the competition. "WMYI is a good, clean-sounding station. But it's sterile. We're looser and exciting to listen to. There isn't a lot of difference between us musically. We're mainstream AC. WMYI dips into CHR and old rock & roll. I don't think it appeals to females.

"WMYI is giving away a house, but there's no excitement to it. Even the promos are boring. Our 'Ultimate Prize Catalog' just hit area households and will be very exciting, with lots of listener involvement. There's not much of that going on over there."

On Memorial Day weekend, WFBC will sponsor a free outdoor concert called "Free Day," featuring a variety of '60s groups. Noted Chris, "We've signed Blood, Sweat & Tears, Mitch Ryder & The Detroit Wheels, Gary Lewis & The Playboys, Billy J. Kramer & The Dakotas, Box Tops, Outsiders, Percy Sledge, and Maurice Williams & The Zodiacs. Events like this will help separate us from WMYI."

In addition to serving up noon-time gold programming ("Original Oldies Hour"), WFBC rolls out "Freeway Freebies" at 5pm. Chris described it as "an hour of uptempo oldies. The music is primarily from 1968-72. It really cooks. For the first month, we ran it commercial-free, but you can only sustain that for so long." WMYI counters the noon show with "Lunchtime At The Oldies" and the 5pm hour with "Car Tunes."

When asked if WFBC would regain the AC title, Chris expressed reservations. "I hope we can," he said. "This is a head-on war. It's

going to be hard, but we can be neck-and-neck. We have something that 'MYI doesn't have: history and memories. People grew up with this station and it's in their hearts. We have to hit those hearts."

## WFBC-FM Music Monitor

10am

GRAYSON HUGH/Talk It Over  
JOE COCKER/You Are So Beautiful  
TURTLES/She'd Rather Be With Me  
LOU GRAMM/Just Between You And Me  
FLEETWOOD MAC/Over My Head  
POLICE/Every Breath You Take  
GARY PUCKETT & THE UNION GAP/ Over You  
PHIL COLLINS/I Wish It Would Rain Down  
PAUL DAVIS/I Go Crazy  
SIMPLY RED/If You Don't Know Me By Now  
NEIL DIAMOND/Shilo  
PETER CETERA/Next Time I Fall  
MANFRED MANN/Do Wah Diddy Diddy  
DAVE LOGGINS/Please Come To Boston



Joining previously announced AC panelists at 8:30am Saturday (5/12) are GMs Jim Haviland (WXEZ/Chicago) and Mark Biviano (WQAL/Cleveland).

WLOQ/Orlando GM John Gross and KLSK/Santa Fe's John Sebastian are among the NAC participants at 8:30am Friday (5/11).



RANDALL BLOOMQUIST

## KGO's Luckoff Looks Back — And Ahead

KGO/San Francisco President/GM Michael "Mickey" Luckoff recently celebrated a rare event in major market radio: his 15th anniversary on the job.

From his lofty, stable seat, Luckoff continues to lead a News/Talk powerhouse that has finished atop the Arbitron 12+ ratings for 45 consecutive quarters and dominates Northern California radio.

Luckoff joined KGO as LSM in 1972 and served briefly as GSM before being named GM in '75. Prior to his arrival at KGO, he was KLAC/Los Angeles GSM. Before taking that job, Luckoff worked for Metromedia's rep firm.

He's seen much change in News/Talk radio, and while he believes the formats are generally being handled better than they were in 1975, he warns that evolution is a constant, and those who fall behind do so at their peril.

### More Active Listeners

**R&R:** What changes have you seen in News/Talk in your time at KGO?

**ML:** Absolutely everything has changed. Take our audiences: we no longer have an audience of



Michael "Mickey" Luckoff

women who stay home during the day. Most of them work. As a result of that and other lifestyle changes, we're programming to more active people. They're working, exercising, raising families, going places — and we damn well better be up on what they're doing.

The challenge is to be clairvoyant, on the cutting edge — to know what kind of information these people want and need from you, whether it's consumer information, as it was in one era, or [environmental] information today. We can't just be gassing along, talking about whatever we want.

Also, as our metropolitan area has grown, we've been forced to cover an even larger area. [KGO's] biggest county is Santa Clara, which is 50 miles from

downtown San Francisco. It's had an effect on every aspect of our budget. We have to cover these areas because everybody expects us to know what's going on in their backyard.

**R&R:** Is News/Talk better than it was 15 years ago?

**ML:** On the whole, yes, undoubtedly. It takes a great deal of money to do News/Talk and therefore anyone who gets into it today tends to be committed to doing it well.

But I still hear some laid back, sleepy, poor production [Talk] stations. They're bad for the whole format. People hear them and say, "Oh, that format only attracts people over 65."

**R&R:** What's the secret of KGO's success?

**ML:** It all comes down to the people, both on-air and management. We have a staff that is primarily motivated by an insatiable desire to win — and win big. We've been able to pick the right people and keep them around.

### Forecasting The Future

**R&R:** How do you see the future of News/Talk?

**ML:** It has a great future. That was never shown better than this morning (4/18), when we had a series of about five earthquakes. We were on top of the situation immediately. For hours the TV stations just had stationary cameras showing an anchorperson and an occasional map. Meanwhile, we had our newscasters at all the right checkpoints, plus callers telling us what was going on out there.

## Top Ten National Talk Topics

April '90

Each month R&R surveys leading Talk radio stations from across the nation to determine ten topics that have generated the greatest amount of listener phone response over the past four weeks.

1. Environment
2. Taxes
3. Lithuania
4. Local Elections
5. Education
6. Space Program
7. The Business Of Sports
8. Census
9. Drugs
10. Abortion

After spending March obsessing on local issues, the nation's Talk callers burst forth during April, ready once again to deal with such global, cosmic matters as the environment (1), Lithuania (3), and the space program (6). Of course, controversial domestic issues continued to hang in there. Lingering anger over the baseball lockout and the Raiders' supposed return to Oakland powered the business of sports onto the chart (7), accompanied by the census (8), drugs (9), and abortion (10).

**Reporting Stations:** KABC/Los Angeles, Michael Fox; KCBS/San Francisco, Ed Cavanaugh; KILT/Houston, John Downey; KING/Seattle, Brian Jennings; KIRO/Seattle, Andy Ludlum; KLIF/Dallas, Dan Bennett; KXL/Portland, Jeff Grimes; WABC/New York, Valerie Geller; WBZ/Boston, Tyler Cox; WLS/Chicago, Drew Hayes; WMAQ/Chicago, Scott Herman; WTAE/Pittsburgh, Tom Clendening; WTKN/Tampa, Ed Hartley; WWRC/Washington, Ken Mellgren; WXYT/Detroit, Michael Packer.

**R&R:** What about Talk? Will either "Soft Talk" or "Issues Talk" dominate the format in the future?

**ML:** Deciding which kind of Talk format to air will require a great deal of audience research — and a lot of intuition. But whenever there's a big news story, that's what people want to hear about. That's why we've done live talk shows from places like the Middle East and South Africa. There's always going to be one, maybe two

places in every market for a station that can deliver that sort of thing.

**R&R:** Any advice for News/Talk professionals?

**ML:** Keep up with the changing needs of the audience. Don't get stodgy or old, and don't be afraid to take risks or make mistakes. The minute a News/Talk station starts to pull in its horns, it's going to slip. And with today's competition, once you've slipped you may never catch up.

## What's News?

Been promoted? Changed formats? Aired an interesting segment, or done an unusual promotion? Give me a call at (202) 783-3822. Or fax me at (202) 783-0260. My address: R&R, 529 14th St. NW, Suite 807, Washington, DC 20045.



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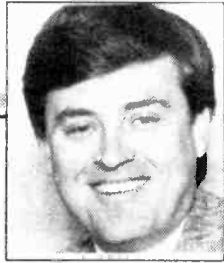


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LON HELTON

## KQOL: Seeking Hybrid Success

Music Blend Adds AC Oldies, Classic Rock To Country Mix

Country programmers seeking to carve new adult audience niches by integrating mainstream country music with other genres will find themselves doing so on an extremely regionalized basis.

Last week, WTDR/Charlotte PD Mark Tudor explained how he's positioning his new format between market-leading Country WSOC and AOR WRFX (in second place 25-54) by mixing country and Southern rock. But his method works only in markets with that kind of musical heritage. Others searching for a position between Country and various top-rated adult formats will have to identify their targets and the music which will attract those targets.

### Filling A Hole

KQOL (KOOL106)/Salt Lake City signed on its new format a few months ago. PD John Dimick said the station didn't want to go mainstream Country because the domi-

**"We wanted to give people one station where they could find the music they had to look for on two stations."**

nant stations in the market (KKAT and KSOP-AM & FM) are already programming in that vein. "We searched for a hole and found a huge cume moving between Country and AC and between Country and Classic Rock," he said. "We wanted to give people one station where they could find the music they had to look for on two stations."



John Dimick

KQOL's overall tempo/on-air sound is medium/fast. The music isn't as restrictive as it might be on a traditional Country outlet. Dimick explained, "If a record tests well with those we're after, we'll give it a shot — no holds barred."

The primary liner — on-air, in print, on TV, and on billboards — is: "The switch is on to Utah's new KOOL106." The station features a 45-minute music sweep running from :55-:40.

### No Twang, No AC Currents

The trick to this and any hybrid format is to satisfy one side of the audience without alienating the other, on a song-by-song basis. KOOL106 currents are all Country, in a 30/70 current/oldie ratio. Dimick explained, "Selections aren't based on who the artist is, but on what the song sounds like. A song doesn't necessarily have to be uptempo, but it can't have any twang. It has to appeal to an up-

scale 25-45 audience. We're trying for an audience mix of 60/40 female/male, so our music mix is

**"Selections aren't based on who the artist is, but on what the song sounds like. A song doesn't necessarily have to be uptempo, but it can't have any twang."**

60% by males or male groups and 40% by female artists."

At present, KQOL doesn't play any currents from the AC charts, though Dimick said that may change as the format develops. "We may consider adding AC records as AC stations move them into recurrent. We include those records in our research. When they show 75% familiarity we may float them in for four to five weeks and keep testing to see what our audience thinks, adding the top-testing songs."

Both KQOL and WTDR depend on oldies from other formats to attract new audiences. But while WTDR sticks to Classic Rock hits, KQOL plays music by AC artists like Jim Croce, Gordon Lightfoot, Rita Coolidge, and Dr. Hook as well as Classic Rock by artists like the Eagles, Fleetwood Mac, and the Doobie Brothers. According to Dimick, KQOL doesn't play only soft Classic Rock: he noted the Doobies' "China Grove" tests extremely well. The oldies ratio is 80 Country oldies/20 AC and Classic

## Keeping It KOOL

- No twang; no AC currents (yet)
- Country, AC, Classic Rock gold
- 60% of music by males
- Medium/fast music; upbeat DJs
- All talk over ramps of records

Rock. And like WTDR, KQOL day-parts its music.

### Ten-Second Wonder Jocks

The KOOL106 jocks are upbeat and uptempo regardless of a record's pace, and they're succinct. "They're ten-second wonders," said Dimick, "The music never stops. We start the next record and start talking. PSAs, promos, bits — everything is done over the ramps of the records." Dimick hired two

well-known Salt Lake City personalities to help attract listeners. Morning man Robbie Wright has been in and out of the market working Country for 15 years; afternoon driver Danny Kramer has been a local Talk personality for more than 18 years.

The word "country" isn't used on-air because Dimick feels it's a potential turnoff to the AC/Classic Rock listeners he's trying to draw. "The Country listeners know country music as soon as they hear it. The AC listeners are giving us a shot because they're finding they like the music. We may lose them if we classify the station as Country in their minds. So we let them categorize us."

### More To Come?

Efforts to expand audiences and lower demos by playing a hybrid music mix have been successful at WITL/Lansing, KCCY/Pueblo, and WKKO/Toledo, to name a few. Only time will tell whether KQOL or WTDR will be as fortunate in their attempts. But one thing is certain: success will breed imitation and spawn more format experimentation.

And fragmentation may well lead the way toward expanding the Country share — ultimately beneficial to mainstream Country outlets as well.



## Sample Hours

### 8am

TANYA TUCKER/My Arms Stay  
Open All Night  
EDDIE RABBITT/We Can't Go On...  
RANDY TRAVIS/Deeper Than  
The Holler  
JENNIFER WARNES/I Know A  
Heartache  
DAN SEALS/They Rage On  
PURE PRAIRIE LEAGUE/Let Me  
Love You Tonight  
CROSBY, STILLS, & NASH/Teach  
Your Children  
RESTLESS HEART/Wheels  
RONNIE MILSAP/Daydreams  
About Night Things  
EDDY RAVEN/Sooner Or Later  
FOSTER & LLOYD/What Do You  
Want From Me This Time  
SWEETHEARTS OF THE RODEO/  
This Heart  
DON WILLIAMS/I've Been Loved  
By The Best  
RODNEY CROWELL/Above And  
Beyond

### 4pm

REBA McENTIRE/Little Rock  
OAK RIDGE BOYS/No Matter How  
High  
BREAD/Everything I Own  
DON WILLIAMS/Just As Long As I  
Have You  
LOGGINS & MESSINA/Your Mama  
Don't Dance  
STEVE WARINER/What I Didn't Do  
SHENANDOAH/Mama Knows  
DAN SEALS/Love On Arrival  
RONNIE MILSAP/Any Day Now  
CRYSTAL GAYLE/Why Have You  
Left The One You Left Me For  
EDDY RAVEN/She's Gonna Win  
Your Heart  
HANK WILLIAMS JR./Born To  
Boogie  
JUDDS/Guardian Angel  
OAK RIDGE BOYS/Come On In  
BAILLIE & THE BOYS/Heart Of  
Stone  
BELLAMY BROS./Redneck Girl



**FAST WOMEN, FAST CARS** — Cathy Lee Crosby and other celebs recently participated in WQIK/Jacksonville's Cannonball Run Race With The Stars. Shown cooling down after the victory lap are (l-r) AE Patrick Mullarkey, weekender Steve Plaster, Crosby, PD Ron Ellis, and AE Kinnon Thomas.



"In The '90s" (Friday, 5/11; 5pm) will focus on the hottest radio and records topics — from format fragmentation and current music percentages to label marketing alternatives.

Join industry leaders in what promises to be a free-wheeling participatory discussion. Confirmed thus far:

- RCA/Nashville Sr. VP/ GM Joe Galante
- Arista/Nashville VP/ GM Tim DuBois
- Nationwide Group PD and WPOC/Baltimore PD Bob Moody

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## New Acts Just Keep Coming

Nashville's A&R execs have been busy combing clubs and halls across the country, and now have a flurry of new signings to show for their efforts.

• **Tim O'Brien** has inked with RCA/Nashville. Formerly with Sugar Hill Records act **Hot Rize**, he's going solo as the band breaks up this month after ten years. His first RCA single will be released in September, but a duet with **Kathy Mattea**, "Battle Hymn Of Love," is due in June on Mercury/Nashville, as part of Mattea's "Greatest Hits" package. O'Brien wrote two songs on Mattea's "Untasted Honey" LP, including "Untold Stories."

• **Monte Warden**, lead singer of the **Wagoneers**, also signed a solo deal with RCA/Nashville. His band released two albums on A&M when that label made its initial foray into the country market. Members of the Austin-based group will continue to back Warden on the road. No date has been set for his first release.

• **McBride & The Ride** inked with MCA/Nashville. Their first single, "Every Step Of The Way," is due in May. **Terry McBride**, **Ray Herndon**, and **Billy Thomas** comprise

the band, which will be produced by MCA/Nashville Exec. VP **Tony Brown** and **Steve Fishell**, who produces **Jann Browne**. **McBride**, the group's lead singer and bass player, worked with **Delbert McClinton**, while guitarist **Herndon** played with **Lyle Lovett**, and **Thomas** drummed for **Vince Gill** and **Emmylou Harris**.

Their debut album, "Burnin' Up The Road," will be out in August.

• **The Texas Tornados**, made up of Texan legends **Freddy Fender**, **Flaco Jimenez**, **Augie Meyers**, and **Doug Sahm**, pacted with Reprise/Nashville. "Who Were You Thinkin' Of," their debut single, is targeted for a June release. The project, produced by **Bill Halverson**, will include both English and Spanish vocals and is scheduled to ship in July. The foursome will tour in the U.S. and Europe beginning in August.

• **Aaron Tippin**, a writer for the **Opryland Music Group**, signed to



**CBS STRIKES GOLD** — CBS/Nashville held a "goldmine gala" to salute **Ricky Van Shelton**, **Vern Gosdin**, **Charlie Daniels**, and **Rodney Crowell** for their recent gold albums. The party included goldmine decor, drink, and grub for several hundred 'gold-diggers.' Striking it rich were (l-r) CBS/Nashville Sr. VP/Operations **Roy Wunsch**, VP/A&R and Gosdin producer **Bob Montgomery**, VP/Promotion **Joe Casey**, award winners **Shelton**, **Gosdin**, **Daniels**, and **Crowell**, and VP/Marketing **Mike Martinovich**.

record for RCA/Nashville. **Tippin** co-wrote **Mark Collie's** debut MCA single, "Something With A Ring To It." No release date has been set for his first single.

### Bits & Pieces

• **Ricky Skaggs's** Columbia single, "Hummingbird," was written by **Restless Heart's** **Greg Jennings** and **Arista/Nashville Exec. VP** and **RH producer** **Tim DuBois**. The song appeared on RH's "Wheels"

LP, but was never released as a single. It is, however, a popular segment of the group's road show.

• **Shelby Lynne's** forthcoming single, "I'll Lie Myself To Sleep," was written by CBS labelmate **Tim Mensy** and collaborator **Tony Haiselden** for her "Tough All Over" project. They also co-wrote Mensy's new single, "You Can't Throw Dirt."

• The third annual **Music Row Ladies Golf Invitational Extrava-**

**ganza & Tupperware Party**, slated for June 12 in Nashville, is expected to draw 160 "unprofessional golfers." Cofounder **Paige Levy**, Director/A&R for **Warner Bros./Nashville**, explained, "We needed a tournament of our own to combat the endless amount of Music Row men's tournaments." Celebrities scheduled to appear include **Holly Dunn**, the **Forester Sisters**, **Shelby Lynne**, and token male **Vince Gill**.

—Ken Tucker

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### NEW ARTIST FACT FILE

## Kelly Willis

**Born:** October 2, 1968 in Lawton, OK

**Place Called Home:** Austin

**Current Single:** "I Don't Want To Love You (But I Do)"

**Current Album:** "Well Traveled Love"

**Producers:** Tony Brown, John Guess

**Label:** MCA

**Management:** Carlyne Majer, Artist Management

**Publishing:** Rosker Music

**Musical Influences:** Wanda Jackson, Janis Martin, Patsy Cline, Gene Vincent

• **Background:** Willis was born to a military family and grew up in Northern Virginia. At 17, she told a local rockabilly band she ought to be their singer. Soon after, she and the band's drummer, **Mas Palermo**, convinced the group that the Austin music scene was the next logical step. **Kelly & The Fireballs** started playing there in '87. But after several members moved back to Virginia, she and Palermo formed **Radio Ranch**, her current band, and made the club circuit in Austin, Dallas, San Antonio, and Houston.

• **Signing:** It was in Austin that **Nanci Griffith** and, later, **MCA/Nashville A&R rep Buzz Stone** first saw Willis perform. Both gave favorable reports to MCA Exec. VP **Tony Brown**, who attended her showcase several months later at Nashville's **Bluebird Cafe**. Following the performance, he expressed interest in signing Willis; within weeks the deal was done.

• **Songs:** The project includes four Palermo tunes, including the title cut, "River Of Love," "My Heart's In Trouble Tonight," and "I'm Just Lonely," which he co-wrote with Willis. **Paul Kennerley** and **Kevin Welch** contributed "Looking For Someone Like You,"



Kelly Willis

while **Kennerley** wrote the current single. **Monte Warden** (formerly with the **Wagoneers**) penned "Don't Be Afraid," while **Emory Gordy Jr.** collaborated with him on "One More Time." "Hole In My Heart" is a **Steve Earle/Richard J. Dobson** song, and "Drive South" is a **John Hiatt** original, and the **Forester/Bellamys** single.

While Willis admits her music is "not quite mainstream," calling it "country, left of center," she's adamant that country music is her first love. One label wanted to sign her to a rock deal, hoping she'd "get over this country thing," but that was not to be. She hopes "to stay true to the music I like and to write more."



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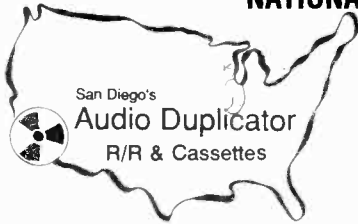
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# OPPORTUNITIES

## OPENINGS

## OPENINGS

## OPENINGS

## OPENINGS

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Due to the number of our registrants being placed all across the country, as more and more radio stations use our service, NATIONAL, the acknowledged leader in radio personnel placement since 1981, needs to replenish our supply of available talent. We have radio stations in all size markets, all formats asking us to fill openings, both male and female. If you are seriously seeking a career move, contact NATIONAL immediately. For complete registration information, call or write:

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Radio stations contact NETWORK for Jocks/Production/News and PD's. If you're ready to move up, get in touch with the TALENT NETWORK today. Have your talent heard by aggressive broadcasters. Call 407-788-2143.

## EAST

WSSZ seeks immediate PT and future FT Air Talent. No mile high egos. Studios in suburban Pittsburgh mall. T&R: Ron Adams, 245 Brown Street, Greensburg, PA 15601. (4/27) EOE

If you live in the DC area, suburban AC seeks applicants for future PT board OP/Announcer openings. T&R: Program Operations, Box 1726, Rockville, MD 20850. (4/27) EOE

Calling all Newshounds! Do it now! T&R: WYRY, Doug Carlisle, Box 1304, Keene, NH 03431. (4/27) EOE

Burlington CHR seeks new morning star. Good dollars for the right person. T&R: WXXX-FM, J.J. Riley, 45 Roosevelt Hwy, Colchester, VT 05446. (4/27) EOE

WDEL seeks experienced Air Personality. Production skills essential. T&R: Personnel, Box 7492, Wilmington, DE 19803. (4/27) EOE

Immediate opening! 7p-12m Country AT/Music Assistant. One year recent Country experience a must. No calls. T&R: WXXK, Tom McGuire, Box 368, Parkersburg, WV 26102. (4/27) EOE

Seeking News Director and salespersons for AC combo outlet. T&R: WMJV, box 105.5, Patterson, NY 12563. (4/20) EOE

WKGW-Utica/Rome is accepting applications for possible future openings. T&R: Frank Pietroski, Thomas Road, Oriskany, NY 13424. (4/20) EOE

### WTOP 1500 AM WASH 97.1 FM CREATIVE DIRECTOR

CREATIVE WHIZ TO CONCEIVE AND EXECUTE COMMERCIALS FOR WASHINGTON, D.C.'S NEWSRADIO 15 AM & FORMAT 41 FM.

You'll spend mornings with eighteen hustle salespeople, learning our clients' needs and writing copy that makes cash registers ring. Afternoons, you are hands-on producer, voicing most spots yourself and casting others from our staff of top pros. Your background: DJ (several formats), some college. You read a lot, you're a very organized person, self-starter, good listener, and work well with deadlines and other people. Apply! But don't call...send us your presentation. Send a cassette of your commercial voice work (institutional & characters), writing samples, resume and references to:

Sarah Taylor/General Sales Manager

WTOP/WASH  
3400 Idaho Avenue  
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Top 50 coastal market leader seeks to increase its dominance with new AC Morning Show. Heavy community involvement and personal appearances a MUST. Possible P.D. slot for right person. NO ZOO-KEEPERS. Do wakeups for a winner. Skim your show (NO pre-produced airchecks) and send with resume, photo and AC programming philosophy to Radio & Records, 1930 Century Park West, #881, Los Angeles, CA 90067. EOE

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# OPPORTUNITIES

## OPENINGS



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### EVENING AIR PERSONALITY

America's most admired radio group, NewCity Communications, Inc., is seeking a first-rate evening personality for its TOP-RATED SOFT AC FM in Southern Connecticut, WEZN. We are looking for an experienced personality with a conversational, friendly delivery who can communicate with an adult audience.

Tape and resume to ED ZELLE, OPERATIONS MANAGER, WEZN RADIO, 10 MIDDLE STREET, BRIDGEPORT, CT 06604.

NEWCITY COMMUNICATIONS IS AN EQUAL OPPORTUNITY EMPLOYER.

### AIR TALENT

Contemporary Maine FM seeks air talent. All shifts, news, production. Tape and resume to Radio & Records, 1930 Century Park West, #875, Los Angeles, CA 90067. EOE

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More opportunity than any one-station or group situation could offer. Your in-depth knowledge of what makes salespeople, retailers and programming tick is a must.

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Boston, MA 02109

### WQCM MIDDAY PERSONALITY

Top rated Hagerstown, Maryland Rock CHR is looking for a midday communicator. Great phones, production, and one on one delivery required. Also accepting applications for news reporters. Tapes, resumes, references to: David W. Miller, 1250 Maryland Avenue, Hagerstown, Maryland 21740. EOE



News Reporter/Anchor. WVVE-FM serving Southern Connecticut. Afternoons. Reporting and writing skills important. Send tape and resume to Bill Haberman, News Director, WVVE-FM, P.O. Box 97, Mystic, CT 06355. EOE

## OPENINGS

### THE SEARCH IS ON FOR THE NEXT JOHN TESH!

WSNI/Philadelphia is looking for a contemporary, natural communicator. We're building the AC station for the 90's. If you understand how to craft a successful morning show without getting in the way, send a sample of your work along with a resume and salary history (no morning zookeepers need apply) to: Jere J. Sullivan, WSNI, 1 Bala Plaza, Bala Cynwyd, PA 19004. EOE



### CHIEF ENGINEER (Long Island)

Chief Engineer needed to manage satellite uplink and playback studio facility located in Smithtown L.I. for new state-of-the-art digital audio broadcasting service. Must be experienced pro, familiar with satellite transmission equipment, computer literate and capable of managing 24 hour/day playback studio crew and maintenance technicians. Call (213) 513-1630 or send resume to:

The Digital Radio Channel  
22010 So. Wilmington Ave., Suite 100  
Carson, California 90745  
ATTN: Doug Talley

### WANTED: PRODUCTION DIRECTOR

For Jacor/Critical Mass Media client station. Big voice...Great hands...Big bucks! Send your best stuff to: Mike Albi, Jacor, 1300 Central Trust Center, 201 East 5th Street, Cincinnati, OH 45202. EOE

## SOUTH

KVIC a top rated AC now accepting applications for Talent. No beginners, two years' experience required. T&R: Tony Davis, Box 3487, Victoria, TX 77903. (4/27) EOE

Southwest Florida FM seeks AT for 7p-12m. Strong remotes and production, no calls and no beginners. T&R: WQLM, Bill Owen, Box 1929, Punta Gorda, 33951. (4/27) EOE

Seeking Director of Music Studies. RESUMES: University Personnel, Elizabeth City State University, Box 944, Elizabeth City, NC 27909. (4/27) EOE

WPCH seeks Air/Production Talent for afternoons. Proven ability, creativity, initiative essential. T&R: 550 Pharr Road, Atlanta, GA 30363. (4/27) EOE

Central VA Country FM seeks mature AT for full and PT openings. Knowledge of Country music a must. T&R: WCYK, Mark Garwood, Box 7703, Charlottesville, 22906. (4/27) EOE

Anchor/Reporter sought immediately. Award winning team. Good equipment and benefits. Salary negotiable. T&R: Chris Sommer, KBST, Box 1632, Big Spring, TX 79721.

Conversational, experienced Personality sought for live mornings on Format 41 affiliate. T&R: Chris Albracht, Box 710, Amarillo, TX 79189. (4/27) EOE

Top rated southern group-owned Urban station seeks experienced AT for Quiet Storm program T&R: John K. Wilson, GM, KYEA-FM, Box 2199, West Monroe, LA 71294. (4/27) EOE



WDIZ/Orlando is looking for a night jock to complete our winning team. If you're creative, know how to entertain and love to rock, then we want to hear from you. If you're a liner card reader or lack a unique personality, then don't bother. T&R to Neal Mirsky, PD, 2180 Sanlando Center, #2150, West State Road 434, Longwood, Florida 32779. EOE

## OPENINGS

**AIR TALENT/ENGINEER**  
Medium market Texas Class "C" FM seeks full time chief engineer/announcer. Send experience and salary history to: Radio & Records, 1930 Century Park West, #876, Los Angeles, CA 90067. Compensation commensurate with experience. An E.E.O employer. Minorities encouraged.



One of America's PREMIERE rock stations has a rare opening for nights! WE'RE LOOKING FOR KILLERS! If you thought PERSONALITY RADIO was dead...THINK AGAIN. Phones and rock n roll knowledge are a must! Great place to live...(for once, "On the beach" can be thought of as a positive in this business). Send T&R to WNOR, c/o BRYAN JEFFRIES, 801 BOUSH STREET, NORFOLK, VA 23510. EOE



Baton Rouge's only Adult Rock seeks morning co-host. Need topical, funny, borderline insane individual who can get our 18-40 target up and rockin'. Major market jocks looking for move to mornings encouraged. T&R: Andy Holt, Operations Manager, 100 St. James Street, Suite K-100, 70802. EOE

### MORNING SHOW

Large Southeast station in hot market looking for a "BALLS TO THE WALL" Morning Show. If you can capture the pulse of the market on the air and on the street we want you! T&R to: Radio & Records, 1930 Century Park West, #852, Los Angeles, CA 90067. EOE

### STUDIO ENGINEER

Self starter, automation experience, for top-rated sunbelt combo. Announcing/production skills helpful. Excellent benefits/morale. Tapes, references, resume, photo to Radio & Records, 1930 Century Park West, #878, Los Angeles, CA 90067. EOE

### SOUTHERN URBAN GIANT LOOKS AHEAD

WANTED: Future On-Air News and Programming Talent. \*\*\*Morning Talent - Get your tapes to Us!!!\*\* Urban Experience a Must! No Beginners! T&R to Radio & Records, 1930 Century Park West, #879, Los Angeles, CA 90067. EOE

## MIDWEST

WKAN/WLRT seeks early evening AT for AC/news. Two years' minimum commercial broadcast experience. T&R: Larry Timpe, 2 Dearborn Square, Kankakee, IL 60901. (4/27) EOE

100,000 watt Northern Michigan FM seeks morning AT with warm, friendly delivery and good phones. T&R: WMBN, Box 286, Petrosky, MI 49770. (4/27) EOE

News Director/Anchor sought. T&R: WLBK/WDEK, 711 North First Street, DeKalb, IL 60115. (4/27) EOE

AM mornings and sports PBP. Experience a must. T&R: WKBV, Dennis Daily, Box 1646, Richmond, IN 47375. (4/27) EOE

News Director sought to continue award winning operation. Self-motivated, organized, digger. No calls. T&R: WMGU, Stevens Point, WI 54481. (4/27) EOE

WXCL seeks News Anchor for immediate employment. T&R: Les Howard, Group PD, 3641 Meadowbrook Road, Peoria, IL 61604. (4/27) EOE

Top rated Dayton outlet seeks killer night Talent. No calls please. T&R: WING/WGTZ, Jeff Ballentine, 717 E. David Road, OH 45459. (4/20) EOE

## OPENINGS

### NEWSTALK LEADERS

In western and southern top 40 ADI markets seeking candidates for GM, GSM and AE positions. Candidates must be go-getters with proven sales records. Send resumes with salary history to: Newstalk, P.O. Box 414031, Kansas City, MO 64141. EOE

### MEDIUM MARKET FM

All positions sought for start-up medium market FM State-of-the-art facility. T&R to: Personnel, P.O. Box 17469, Toledo, Ohio 43615. EOE

### NEWSTALK ON FM

Finally, newstalk where the listeners are, on FM. Come be a part of Oklahoma City's most exciting new station. We are looking for an exciting morning personality who is conservative, up on the issues, and great to wake-up to. If you think you have got what it takes, let's talk, but send the tape first, of course. KNTL FM, 2809 N. MacArthur, OK 73127. EOE

### FUTURE OPENINGS

Looking for Hot CHR talent for future openings...If you want to grow and make it to the majors, you need to send your tape and resume to Joe Dawson, O.M., WBXX B-95, 390 Golden Ave., Battle Creek, MI 49015. EOE

## WEST

AC/Country combo seeks team player for Production duties, plus live talk. Don't phone. T&R: KSOS-FM, Box 2129, Salt Lake City, UT 84110. (4/27) EOE

CHR in pacific Northwest seeking current parttime and future fulltime AT's. T&R: KLYK, Mike Stone, 1130 14th Avenue, Longview, WA 98632. (4/27) EOE

Seeking experienced FT afternoon drive AT/Production for top rated Country station. T&R: KAAA, Glenn Jordan, Box 3939, Kingman, AZ 86402. (4/27) EOE

Morning show Producer sought. Great writing, organizing, basic board skills. T&R: KOMO, Michael Bettell, 100 4th Avenue North, Seattle, WA 98109. (4/27) EOE

High desert lite AC seeks future weekend overnight AT. 16 hours weekly, plus fill-in. T&R: KRXX, Lance Todd, Box 1668, Barstow, CA 92312-1668. (4/27) EOE

KUZZ A/F seeks News Anchor for morning and afternoon news on AM. Experience required. T&R: Mark Howell, ND, 3223 Sillect Avenue, Bakersfield, CA 93308. (4/27) EOE

Eastern small market FM AC seeks entertaining and exciting morning AT. T&R: Box 332, Lake Havasu City, AZ 86403. (4/27) EOE

Fulltime Production Director sought. Benefits, salary, airshift. 100,000 watt Country combo. T&R: Tim Murphy, 2717 Yellowstone Road, Rock Springs, WY 82901. (4/27) EOE

### AC PROMOTION

National AC promotion for VIRGIN RECORDS. Must be music intensified, very professional and enthusiastic. Call Michael Plen 213/288-2430. EOE

### MORNING SHOW

Top CHR in So. California seeks experienced talent for HOT morning show. Must have min. 2 yrs. exp., sharp wit, production skills, top-of-mind writing ability & love promotions. T&R to Radio & Records, 1930 Century Park West, #873, Los Angeles, CA 90067. EOE

## OPENINGS

### 93.7 KRQ

Tucson's ONLY Hit Music Station.

Immediate opening for **Production Director!** Must create amazing promos with emotion, passion, and excitement. Experience with multi-track & SPX 90. Send tape, resume, writing samples to: John Peake, KRQ Radio, 4400 East Broadway, Suite 200, Tucson, AZ 85711. EOE/M-F



**Major Market CHR** looking for the hottest up and coming talent in the country. All shifts, including production director, must be highly motivated and a team player. Minorities encouraged to apply. Send tapes and resumes to Radio & Records, 1930 Century Park West, #882, Los Angeles, CA 90067. EOE

### PROMOTION DIRECTOR

Major Southern California AOR needs **Promotion Director!** Aggressive, creative, experienced! Send resume/salary requirements now! Radio & Records, 1930 Century Park West, #871, Los Angeles, CA 90067. EOE



**KSON - San Diego's Country Music Station** has an extremely **RARE** daytime opening: **AFTER-NOON DRIVE**. We need a solid adult communicator who has fun on the radio while selling KSON's key benefits. Energy, enthusiasm, concise personality, the ability to shine at personal appearances and a minimum three years experience a must. Qualified applicants rush C & R to Mike Shepard, KSON, P.O. Box 889004, San Diego, CA 92108. EOE M/F Absolutely No Phone Calls.

## POSITIONS SOUGHT

Warm, witty, entertaining AC Personality seeks stable situation in medium/major market. Experienced. PAUL: (419) 825-3532. (4/27)

Single male seeking long lasting relationship with radio station for overnights or news. Any format, anywhere. DAN: (708) 771-6174. (4/27)

Hardworking, intelligent AT with over ten years' S/M market experience seeks bigger and greener pastures. Willing to relocate. TODD: (814) 662-2044. (4/27)

Veteran sports Announcer currently freelancing, seeks steady radio job. All offers considered, must include PBP. STEVE: (404) 229-4330. (4/27)

Upbeat cheerful female AT seeks position which includes promotions assistance. Hardworking, witty, creative and charming. MICHELLE: (718) 835-4576. (4/27)

Must see heavy rain soon or die. Save me from San Diego's perfect climate. Experienced accurate weather forecaster. Previously WLS-FM. JEFFREY: (619) 558-1833. (4/27)

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**ACT NOW!**

Recent graduate seeks entry level work in small market. Willing to relocate, and will do anything. JOHN: (216) 235-6078. (4/27)

Sports is my life. Save me from Iowa. The Hawks are going downhill. PBP or analyst in college town. Willing to relocate anywhere. TODD COLEMAN: (712) 749-3229. (4/27)

## POSITIONS SOUGHT

My competition says I set the standard in production. Team player, Addy winning Production Director, ten year pro. WMC, WHHY, WKXX. GREG WILLIAMS: (205) 853-5260. (4/27)

Four year veteran of CHR/Gold wars, on the loose. Stop her award winning production, comedy and voices before its too late. KATE: (804) 596-3947. (4/27)

Accomplished radio veteran seeking stable position in Midwest/Mideast/Southern Mideast market. Prefer Country/AC. MIKE: (419) 243-0043. (4/27)

News pro seeks career gig in Toledo/Detroit area. Great pipes, credible, extensive management experience. DAVE: (419) 893-2227. (4/27)

Big fish in a small pond looking for bigger pond. I know how to win and have numbers to prove it.

Wanna make good radio?  
**STEVE (800) 352-1972**

Opinionated politician grillier. Two year AT raised ratings and riled red-necks. Can turn your station around. I won't get you sued. D. GEILS: (504) 654-2559. (4/20)

I love Minnesota! Creative AT with six years' experience seeks on-air position in Minnesota. JOHN: (612) 955-2739. (4/27)

P2 CHR Air Talent with P1 experience, willing to kill for APD/MD/Promotions gig in West or SW. Have gun, will travel. RICK HAMILTON: (218) 726-0021. (4/27)

PD/Mornings all formats. 13 years' experience, shark proof. (800) 531-5315, ext. 4338. (4/27)

For lease. Nice ratings neighborhood, this one has real Personality and charm, available early mornings. J.J. WESTON: (303) 798-2365. (4/27)

I love radio! Experienced, upbeat morning Personality seeks long-term relationship. Confident, but no ego problems. MICHAEL: (405) 252-6501. (4/27)

English accent available. Personality/witty/topical phones/8-track. Two years' mornings, great results, CHR/AOR anywhere. Definitely different. (414) 962-4248. (4/27)

Seeking upward move. Goal oriented FSA PD/Mornings. Let's make a winner. Prefer AC/Oldies/Country. DAVE: (316) 227-7825. (4/27)

Production Director with fourteen years' writing, producing, engineering on national/local levels. Available for your recent opening. RANES: (718) 526-6501. (4/27)

The woman does voices, a cast of characters for zoos or as news co-host. Medium/large market. CHR/UC/AC. SUE: (612) 475-1775. (4/27)

24 year pro seeks programming/on-air position with station in Northeast. JERRY: (518) 355-2671. (4/27)

Sportscaster/AT with seven years' experience seeks FT sports/airshift position. Communications degree. Baseball/basketball/football PBP. FITZ: (505) 437-1637. (4/27)

Seeking nights or overnights on AOR or Oldies format. DAVE: (815) 933-6779. (4/27)

High profile Announcer/talker seeks fun airshift with Oldies/Country outlet. Over ten years' experience. WAYNE BYERS: (701) 251-2336. (4/27)

Sports! I'm a fan, who just happens to have six years' experience in PBP. Sportstalk, etc. BILL: (402) 421-3922. (4/27)

News flash! Station out of money, I'm out of work. Let this experienced News Director with glowing references impress you! JONATHAN: (804) 528-1888. (4/27)

Burned by baseball. Lost my morning drive slot due to revenue lock-out. 15 years' experience. W.V. - Myrtle Beach-Pittsburgh. Will relocate. (412) 869-1499. (4/27)

Engineer/AT. Airshift sought on AOR FM or combo. Prefer mild winters and metro of 125k or better. Experienced. ERIC: (219) 924-8256. (4/27)

## POSITIONS SOUGHT

16 Trk Studio w/20 Yr. PD/AT/Prod Dr. R.Mtn area only. No Copywriting/Air Shift. Inquiries to Radio & Records, 1930 Century Park West, #880, Los Angeles, CA 90067.

Sports Director/news in medium market seeks bigger challenge. Five years' major league. Hardworker, good voice/all around skills. TIM: (904) 628-0508. (4/27)

Young female AT, Brown grad. Seeking fulltime airshift with any station, any shift. BRONWYN: (612) 545-3407. (4/27)

Award winning Copywriter/Production Director seeks fulltime gig in the South. Sick of the snow, ready to go. BRIAN: (218) 727-3227. (4/27)

Owner of the best Casey Kasem imitation in the country available for freelance opportunities. WGCL, WKDD, WMGZ, WNOK. BILL: (803) 772-5006. (4/27)

Best female AT in Northern California seeking position. Promotion Director/great production/interviews/numbers to back it all up. JENNIFER WILDE: (707) 874-1839. (4/27)

(clip & save)

### FAHRVERGNÜGEN

It's what makes a car a Volkswagen... And it's what makes me a damn good jock! Veteran AOR, CR, Oldies and AC  
**PAUL (503) 644-4941**

(clip & save)

Send me South! Female. Conversational. Excellent voice. Good writing skills and sharp production. A definite asset to your station. MEGAN: (614) 373-2384. (4/27)

I gave them great numbers for five years', now let me give them to you. CHR/AC preferred, but all considered. JEFF: (301) 695-9453. (4/27)

Graduate with two B.A. degrees and fifteen years' broadcast experience, seeking management position. Will relocate anywhere. LARRY: (319) 242-0400. (4/27)

Your mother will hate us. (818) 963-8170. (4/27)

Energetic and experienced in all aspects of radio. Seeking full or parttime in Chicago area. S.K.: (312) 427-2371. (4/27)

Must see heavy rain soon or die. Save me from San Diego's perfect climate. Experienced, accurate weather forecaster. Previously WLS-FM/Chicago newsteam. (619) 558-1833. (4/27)

College graduate, three years' college radio management, one year on-air and news writing. Edit pro, self starter. LYNN: (412) 384-5726. (4/27)

Former medium market APD/MD now on-air in San Francisco seeking first PD gig. Prefer CHR/UC. (415) 586-3549. (4/27)

I do the best live 60's show around! Let me prove it to you. It's original and hardworking. KARA. JIMI: (415) 592-7757. (4/27)

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Major Market PD/AT/25 year pro will do AC, Oldies, Country, Talk. I'm ready for some fun again. Fresh promotions, stunts, sales tools. Let's talk. **LARRY RYAN, 708-438-1411.**

No job. No rent. No money. But Personality, and lots of it for your AC/CHR outlet. CRAIG: (216) 466-8318. (4/20)

Unique voice of the 90's available immediately to continue with four years' experience from top 3 Northwest CHR stations. T. ALLEN: (206) 256-8788. (4/20)

OM/ND for full service or news/talk formats in Western states. Promotion, marketing minded. (805) 298-9471. (4/20)

Stop right here! You're being held hostage by my ad. I'm seeking mornings solo/duo/zoos. Call me and nobody gets hurt. BEAR: (904) 664-1267. (4/20)

Winning PD seeks top 50 AC/Gold station to turn around. Great people person! DAN EVANS: (505) 292-6975. (4/20)

Format Braiker AT. I'm stuck in a Fotomat booth on the West coast while waiting for first programming or next medium/major AT gig. PAUL: (503) 644-4941. (4/20)

Experienced, mature News Director seeks creative news magazine opportunity. HELEN: (215) 353-6069. (4/20)

Sidekick/Impressionist with celebrity and character voices. Also experienced with celebrity interviews. WARREN: (214) 758-4569. (4/20)

Multi-talented Personality seeks challenge in top 100. Big voice, production, remotes, computer, music knowledge. STU-B-DO: (217) 525-8105. (4/20)

## POSITIONS SOUGHT

Janet (some experience/motivated) Lynch hates rules, dictating, unstable, hick town, work for peanuts! Seeking daytime responsibilities. (502) 895-5888. (4/20)

Former Friday morning Quarterback Writer/Researcher and WEGX /Philadelphia MD available for other opportunities. STEPHANIE Malfara: (609) 228-4699. (4/20)

Rich, mature voice, strong AT. Ten years' experience, both full and parttime. Will relocate for right job. Ready, willing and able. LES: (517) 543-6718. (4/20)

Four year veteran of CHR/Gold wars ready to roll! Air, production, comedy, voices. What are you waiting for? Ginsu knives? KATE: (804) 596-3947. (4/20)

The woman does voices. A cast of characters for zoos, or News co-host. Medium/large market preferred. CHR/UC/AC. SUSAN: (612) 475-1775. (4/20)

Production Director with 14 years' producing/writing engineering experience seeks NY area gig. Will relocate for good offer. BRUCE RANES: (718) 526-6501. (4/20)

Energetic, experienced in all aspects of radio. Chicago/Midwest preferred. S.K.: (312) 427-2371. (4/20)

Eager young AT seeks airtime in Tokyo. Knowledge of Japan and experience in music. NICK: (712) 749-3332. (4/20)

Experienced Air Personality seeks on-air position in Northern California. PAUL: (714) 962-1337. (4/20)

Seeking air or news position in Northern California. Excellent production skills. JAN LONDON: (213) 865-6370. (4/20)

Strong AC voice with warm delivery. Ten year Cleveland pro seeks on-air or FT production position. Multi-track/Sampler experience. CHRIS: (216) 628-1559. (4/20)

For lease. Nice ratings neighborhood, this one has real Personality and charm. Available early mornings. Call for appointment. J.J. WESTON: (303) 798-2365. (4/20)

PD/AT with over fifteen year's experience seeks stable environment in medium/major market. Mature, good background, ready to go. LENNY: (409) 822-1855. (4/20)

After eight years' of all shifts and PD of AC, I'm ready for News/talk. Witty and intelligent. JS: (216) 331-8316. (4/20)

Talented female with perfect voice. Experienced AT, news, promotions and programming. Hardworking team player. KELLY: (517) 371-2423. (4/20)

P2 CHR with P1 experience willing to kill for APD/MD/Promotions gig in West or Southwest. Have gun, will travel. RICK HAMILTON: (218) 726-0021. (4/20)

Young aggressive production Manager/Promotions Director, currently on the evening shift, seeks mid-market home. (419) 782-4399. (4/20)

Fifteen year sports pro seeks play-by-play. Will consider any market. Football, basketball, hockey and baseball. STEVE: (404) 229-4330. (4/20)

## R&R Opportunities Display Advertising

**Display:** \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

**Blind Box:** \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

### Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed on company/station letterhead and accompanied by payment mailed to our office in advance. Visa, MC, AmEx accepted.

### Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

## R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Must be on company/station letterhead. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



**BREAKERS**

**RUBY TURNER**  
Paradise (Jive/RCA)

70% of our reporting stations on it. Rotations: Heavy 0/0, Medium 21/1, Light 43/9, Total Adds 10, WVEE, WGCI, KQXL, WDKT, WQIS, WFXM, WALT, WQQK, WCDX, WTMP.

**JANE CHILD**  
Don't Wanna Fall In Love (WB)

67% of our reporting stations on it. Rotations: Heavy 7/0, Medium 20/0, Light 34/13, Total Adds 13 including WXYV, K97, WOWI, WZAK, WJLB, KMJM, WQMG, WJMI, KIPR, KPRW. Debuts at number 37 on the Urban Contemporary chart.

**NEW & ACTIVE**

**MILIRA "Mercy Mercy Me (The Ecology)" (Motown) 52/16**

Rotations: Heavy 0/0, Medium 9/0, Light 43/16, Total Adds 16 including WHQT, WTLC, KSOL, KBCE, WXOK, WPAL, Z93, WFXE, Z104, WDKT. Mediums include: WDAS, WKYS, K104, WWDW, WZFX.

**SOMETHING SPECIAL "I Wonder Who She's Lovin'" (Epic) 52/14**

Rotations: Heavy 0/0, Medium 16/0, Light 36/14, Total Adds 14 including WXYV, WVEE, K97, OC104, WRKE, Z93, WHJX, Z16, WJJS, WPGA. Mediums include: WHUR, K104, KMJQ, WZAK, WFXA.

**SHE featuring KIM WATERS "Hello Stranger" (Warlock) 49/7**

Rotations: Heavy 0/0, Medium 12/0, Light 37/7, Total Adds 7, WKYS, WMGL, WZFX, WQIS, WIKS, WCDX, KDKS. Mediums include: WDAS, WHUR, PWR94, WZAK, WFXA.

**MILES JAYE "Irresistible" (Island) 48/12**

Rotations: Heavy 0/0, Medium 3/0, Light 45/12, Total Adds 12 including WHUR, KHYS, WGCI, WFXA, WWDW, WFXE, U102, WLOU, WPLZ, KMJJ. Medium: K97, WDKT, WQOK.

**NEWKIRK "Sweat You" (Def Jam/Columbia) 48/7**

Rotations: Heavy 1/0, Medium 3/2, Light 39/39, Total Adds 7, KHYS, KRNB, KPRS, WFXA, KIIZ, WJJS, WGPR. Mediums include: WHUR, K97, WOWI, WDKT, WIKS.

**FULL FORCE "Kiss Those Lips" (Columbia) 47/0**

Rotations: Heavy 0/0, Medium 16/0, Light 31/0, Total Adds 0. Mediums include: WKYS, K97, KRNB, WYLD, PWR94.

**TROOP "All I Do Is Think Of You" (Atlantic) 43/41**

Rotations: Heavy 1/0, Medium 3/2, Light 39/39, Total Adds 41 including WRKS, WUSL, WAMO, WKYS, K104, KHYS, K97, KRNB, WYLD, PWR94. Heavy: WHQT. Medium: WDAS.

**ASHFORD & SIMPSON "Hungry For Me Again" (Orpheus/EMI) 42/6**

Rotations: Heavy 0/0, Medium 6/0, Light 36/6, Total Adds 6, WMGL, Z93, WFXE, WHJX, WANM, WDZZ. Mediums include: WDAS, WKYS, K97, WFXA, WALT.

**TAMIKA PATTON "Number One" (Orpheus/EMI) 42/3**

Rotations: Heavy 0/0, Medium 11/0, Light 31/3, Total Adds 3, K104, WFXA, WQIC. Mediums include: WJIZ, WPAL, WJTT, WAGH, WALT.

**BLACK FLAMES "Watching You" (OBR/Columbia) 40/19**

Rotations: Heavy 0/0, Medium 2/0, Light 38/19, Total Adds 19 including K104, K97, WZAK, WTLC, KPRS, WJIZ, KBCE, KQXL, WENN, WJTT. Medium: WKYS, WDKT.

**PAUL JACKSON JR. "Make It Last Forever" (Atlantic) 40/3**

Rotations: Heavy 0/0, Medium 5/0, Light 35/3, Total Adds 3, WENN, WQIS, WPGA. Medium: WKYS, K97, KIPR, HOT105, WQOK.

**HI TEK 3 featuring YA KID K "Spin That Wheel" (SBK) 39/7**

Rotations: Heavy 0/0, Medium 6/0, Light 33/7, Total Adds 7, WXYV, KSOL, WFXA, WENN, WFXE, Z16, HOT105. Mediums include: WANM, WKYS, WVKX, WFXC, WIKS.

**MICHEL'LE "Nicety" (Atlantic) 38/8**

Rotations: Heavy 3/0, Medium 9/0, Light 26/8, Total Adds 8, WXYV, WTLC, WMGL, WQMG, KIPR, WBLX, WCDX, WTMP. Heavy: WYLD, KSOL, WWDW. Mediums include: WAMO, K97, WJIZ, WFXA, Z93.

**PUBLIC ENEMY "911 Is A Joke" (Def Jam/Columbia) 38/8**

Rotations: Heavy 1/0, Medium 10/0, Light 27/8, Total Adds 8, KSOL, WAGH, KIPR, WLOU, WPGA, WEAS, KMJJ, KPRW. Heavy: KHYS. Mediums include: KMJQ, WGCI, WPAL, WPEG, WDKT.

**GLENN JONES "Stay" (Jive/RCA) 37/15**

Rotations: Heavy 0/0, Medium 2/0, Light 35/15, Total Adds 15 including WILD, WDAS, WUSL, K104, WTLC, KMJM, WJIZ, Z93, WWDW, WLOU. Medium: WDKT, WALT.

**LOUIE LOUIE "Sittin' In The Lap Of Luxury" (WTG/Epic) 37/11**

Rotations: Heavy 0/0, Medium 0/0, Light 37/11, Total Adds 11 including WDAS, WAMO, WGCI, KSOL, WVKX, WPAL, WJMI, WHJX, Z16, WEDR.

**JERMAINE JACKSON "I'd Like To Get To Know You" (Arista) 35/35**

Rotations: Heavy 0/0, Medium 0/0, Light 35/35, Total Adds 35 including WRKS, WDAS, WHUR, K104, K97, KRNB, WYLD, PWR94, WGCI, KPRS.

**GAP BAND "We Can Make It Alright" (Capitol) 29/25**

Rotations: Heavy 0/0, Medium 3/0, Light 26/25, Total Adds 25 including WAMO, KMJQ, K97, PWR94, WOWI, OC104, WRKE, WVKX, WATV, Z93. Medium: WDAS, WKYS, WYLD.

**SPECIAL ED "I'm The Magnificent" (Profile) 29/4**

Rotations: Heavy 1/0, Medium 2/0, Light 26/4, Total Adds 4, WOWI, WQIS, WPGA, WIZF. Heavy: KHYS. Medium: WDKT, WBLX.

**KID CREOLE & THE COCONUTS "The Sex Of It" (Columbia) 29/1**

Rotations: Heavy 0/0, Medium 1/0, Light 28/1, Total Adds 1, KPRS. Medium: WQOK.

**PATTI AUSTIN "Through The Test Of Time" (GRP) 26/2**

Rotations: Heavy 0/0, Medium 12/0, Light 14/2, Total Adds 2, WZFX, WEUP. Mediums include: WHUR, K97, KRNB, WGCI, WJLB.

**SIGNIFICANT ACTION**

**PARTNERS IN KRYME "Turtle Power" (SBK) 24/14**

Rotations: Heavy 0/0, Medium 1/0, Light 23/14, Total Adds 14 including WUSL, WKYS, K104, KHYS, KMJQ, WOWI, OC104, WRKE, WAGH, WFXC. Medium: WJMH.

**MOST ADDED**

- TROOP (41)
- JERMAINE JACKSON (35)
- GAP BAND (25)
- CHIMES (23)
- DIANNE REEVES (21)
- BLACK FLAMES (19)
- MILIRA (16)
- GLENN JONES (15)
- KLYMAXX (15)
- PARTNERS IN KRYME (14)
- SOMETHING SPECIAL (14)

**HOTTEST**

- BELL BIV DEVOE (81)
- HOWARD HEWETT (66)
- JOHNNY GILL (58)
- REGINA BELLE (43)
- FREDDIE JACKSON (42)
- AFTER 7 (33)
- TYLER COLLINS (25)
- EN VOGUE (16)
- JANET JACKSON (13)
- SOUL II SOUL (11)

**TOP 10**

RECURRENTS	
LW	TW
1	1 BABYFACE/Whip
5	2 TROOP/Spread
2	3 Q. JONES/Secret
6	4 S. ROBINSON/Everything
3	5 L. STANSFIELD/All
4	6 M. HOWARD/Under
10	7 GAP BAND/Addicted
7	8 J. JACKSON/Escape
9	9 MAZE/Love's
8	10 M. DAVIS/Don't

**BEATS INTERNATIONAL featuring LINDY "Dub Be Good To Me" (Elektra) 24/2**

Rotations: Heavy 0/0, Medium 10/0, Light 14/2, Total Adds 2, WJLB, OC104. Mediums include: WAMO, WKYS, K104, WHQT, WGCI.

**CHIMES "I Still Haven't Found What I'm Looking For" (Columbia) 23/23**

Rotations: Heavy 0/0, Medium 0/0, Light 23/23, Total Adds 23 including WDAS, KHYS, K97, KRNB, WZAK, KPRS, KSOL, WRKE, KBCE, KQXL.

**DIANNE REEVES "Come In" (EMI) 22/21**

Rotations: Heavy 0/0, Medium 1/1, Light 21/20, Total Adds 21 including WDAS, WAMO, WHUR, WKYS, PWR94, WZAK, WJTT, WAGH, WFXC, WQMG.

**BIG LADY K "Funn" (Priority) 21/4**

Rotations: Heavy 0/0, Medium 3/0, Light 18/4, Total Adds 4, KMJM, WFXA, WXOK, WENN. Medium: WPAL, WEAS, KDAY.

**ORAN "JUICE" JONES "Shanigua" (OBR/Columbia) 20/4**

Rotations: Heavy 0/0, Medium 0/0, Light 20/4, Total Adds 4, WAMO, KHYS, WQIC, KDKS.

**SPUNKADELIC "Take Me Like I Am" (SBK) 20/3**

Rotations: Heavy 0/0, Medium 1/0, Light 19/3, Total Adds 3, WZAK, WPAL, WJMH. Medium: K104.

**NAJEE "Tokyo Blue" (EMI) 20/2**

Rotations: Heavy 0/0, Medium 5/0, Light 15/2, Total Adds 2, WZFX, WEUP. Medium: WHUR, WZAK, WLOU, HOT105, WIKS.

**RICHARD ROGERS "I Can't Stop Loving You" (Sam) 19/7**

Rotations: Heavy 0/0, Medium 4/0, Light 15/7, Total Adds 7, WJIZ, WXOK, WPAL, WFXC, HOT105, WANM, WDZZ. Medium: WHUR, WDKT, WIKS, WIZF.

**REDHEAD KINGPIN & THE F.B.I. "Rock The Mic Right" (Virgin) 19/3**

Rotations: Heavy 1/0, Medium 5/0, Light 13/3, Total Adds 3, WQIS, KMJJ, WDZZ. Heavy: KDAY. Medium: K104, WYLD, KBCE, WDKT, KPRW.

**YOUNG & RESTLESS "B-Girls" (Pandisc) 19/1**

Rotations: Heavy 1/0, Medium 6/0, Light 12/1, Total Adds 1, KBCE. Heavy: WJHM. Mediums include: KHYS, WHQT, WJMH, WQIS, WBLX.

**MADONNA "Vogue" (Sire/WB) 18/7**

Rotations: Heavy 3/0, Medium 6/2, Light 9/5, Total Adds 7, WDAS, WUSL, Z93, WJTT, Z104, HOT105, KBUZ. Heavy: WAMO, WVKX, WJMH. Medium: WKYS, WHJX, WQOK, WCDX.

**JEFFREY DANIEL "She's The Girl" (Solar/Epic) 18/2**

Rotations: Heavy 0/0, Medium 0/0, Light 18/2, Total Adds 2, WPGA, HOT105.

**HEAVY D. & THE BOYZ "Big Tyme" (MCA) 17/4**

Rotations: Heavy 0/0, Medium 3/0, Light 14/4, Total Adds 4, KBCE, WENN, WLOU, HOT105. Medium: WJMH, K98-FM, KPRW.

**JEFF REDD "Love High" (MCA) 15/10**

Rotations: Heavy 0/0, Medium 3/3, Light 12/7, Total Adds 10, WDAS, K97, PWR94, KMJM, WRKE, WWDW, WDKT, KIIZ, K98-FM, KPRW.

**SIR MIX-A-LOT "My Hooplie" (Nastymix) 14/5**

Rotations: Heavy 0/0, Medium 2/0, Light 12/5, Total Adds 5, KMJQ, K97, WENN, Z104, WGPR. Medium: WJMH, WDKT.

**SUPERIORS "Temptation" (Columbia) 13/13**

Rotations: Heavy 0/0, Medium 0/0, Light 13/13, Total Adds 13 including WHUR, KHYS, KSOL, WRKE, KBCE, WXOK, WJMH, Z104, Z16, WALT.

**QUEEN LATIFAH "Come Into My House" (Tommy Boy) 13/3**

Rotations: Heavy 0/0, Medium 0/0, Light 13/3, Total Adds 3, WJJS, WIKS, WCDX.

**SNAPP "The Power" (Arista) 12/4**

Rotations: Heavy 0/0, Medium 0/0, Light 12/4, Total Adds 4, WJMH, WFXM, WEDR, WJHM.

**GREGORY D. & D.J. MANNIE FRESH "Clap To This" (Yo) 11/2**

Rotations: Heavy 0/0, Medium 2/0, Light 9/2, Total Adds 2, WJMI, KIIZ. Medium: WYLD, KDKS.

**FOSTER SYLVERS & HY-TECH "I'll Do It" (A&M) 10/2**

Rotations: Heavy 0/0, Medium 1/0, Light 9/2, Total Adds 2, WTMP, KPRW. Medium: OC104.

**STACY LATTISAW "I Don't Have The Heart" (Motown) 10/1**

Rotations: Heavy 0/0, Medium 6/0, Light 4/1, Total Adds 1, WTMP. Mediums include: WDAS, WKYS, PWR94, WZAK, WJMH.

**NEW ARTISTS**

	Reports/Adds
1 MILIRA/Mercy Mercy Me (The Ecology) (Motown)	52/16
2 SOMETHING SPECIAL/I Wonder Who She's Lovin' (Epic)	52/14
3 SHE I/KIM WATERS/Hello Stranger (Warlock)	49/7
4 NEWKIRK/Sweat You (Def Jam/Columbia)	48/7
5 BLACK FLAMES/Watching You (OBR/Columbia)	40/19
6 PAUL JACKSON JR./Make It Last Forever (Atlantic)	40/3
7 HI TEK I/YA KID K/Spin That Wheel (SBK)	39/7
8 PUBLIC ENEMY/911 Is A Joke (Def Jam/Columbia)	38/8
9 LOUIE LOUIE/Sittin' In The Lap Of Luxury (WTG/Epic)	37/11
10 SPECIAL ED/I'm The Magnificent (Profile)	29/4

New artists have not yet had a UC Breaker.

# JUNGLE BROTHERS

From  
The  
Album  
DONE  
BY  
THE  
FORCES  
OF  
NATURE



"WHAT 'U' WAITIN' '4'?"

# THE DIABOLICAL BIZ MARKIE

From  
The  
Album  
THE  
BIZ  
NEVER  
SLEEPS



"SPRING AGAIN"

Early Action At:

WAMO	WFXC	Z104
KSOL	WJMH	WJHM
WPEG	WQMG	KDAY

# M.C. SHAN

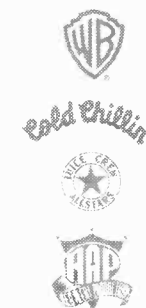
From  
The  
Album  
PLAY  
IT  
AGAIN,  
SHAN



"IT DON'T MEAN A THING"

Already On At:

WOWI	WFXC	KIIZ
WPEG	WZFX	WIKS
WWDM	WDKT	KPRW



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# UC ADDS & HOTS

## EAST

**WXYY/Baltimore**  
Roy Sampson  
M.C. HAMMER  
JANE CHILD  
PERFECT GENTLEMEN  
KLYMAXX  
SOMETHING SPECIAL  
TONY TONI TONE  
HI TEK 3 f/YA KID  
MICHEL'LE  
Hottest:  
BELL BIV DEVOE  
AFTER 7  
HOWARD HEWETT  
JOHNNY GILL  
EN VOGUE

**WILD/Boston**  
Hilli/Hall  
WINANS  
GLENN JONES  
BODY  
MICHAEL COOPER  
Hottest:  
BELL BIV DEVOE  
JOHNNY GILL  
JANET JACKSON  
HOWARD HEWETT  
REGINA BELLE

**WRKS/New York**  
Vinny Brown  
TROOP  
KLYMAXX  
JERMAINE JACKSON  
Hottest:  
BELL BIV DEVOE  
AFTER 7  
HOWARD HEWETT  
TROOP  
BABYFACE

**WRKE/Ocean City**  
Quararone/Mena  
GAP BAND  
LENNY WILLIAMS  
GRAYSON HUGH  
3RD BASS  
SUPERIORS  
PARTNERS IN KRYME  
JEFF REDD  
SOMETHING SPECIAL  
WINANS  
CHIMES  
Hottest:  
HOWARD HEWETT  
FREDDIE JACKSON  
BELL BIV DEVOE  
JANET JACKSON  
WHISTLE

**OC104/Ocean City**  
Scott Janizen  
BEATS INTERNATIONAL  
PARTNERS IN KRYME  
GAP BAND  
JERMAINE JACKSON  
DOMINO THEORY  
SOMETHING SPECIAL  
MIKE HINES & THE  
Hottest:  
REGINA BELLE  
HOWARD HEWETT  
SOUL II SOUL  
BELL BIV DEVOE  
JANET JACKSON

**WUSL/Philadelphia**  
Dave Allan  
TROOP  
GLENN JONES  
PARTNERS IN KRYME  
MADONNA  
LISA STANSFIELD  
Hottest:  
AFTER 7  
BELL BIV DEVOE  
SOUL II SOUL  
FREDDIE JACKSON  
JOHNNY GILL

**WVOD/Philadelphia**  
Roy Sampson  
MADONNA  
JEFF REDD  
DIANNE REEVES  
KLYMAXX  
CHIMES  
JERMAINE JACKSON  
GLENN JONES  
LOUIE LOUIE  
Hottest:  
FREDDIE JACKSON  
HOWARD HEWETT  
JANET JACKSON  
QUINCY JONES  
SOUL II SOUL

**WVAM/Pittsburgh**  
Faison/Goewey  
LOUIE LOUIE  
DIANNE REEVES  
POWER JAM  
TROOP  
GAP BAND  
ORAN JUICE JONES  
Hottest:  
BELL BIV DEVOE  
JOHNNY GILL  
DIGITAL UNDERGROU  
SOUL II SOUL  
JANET JACKSON

**WVWX/Providence**  
Garry/Rhodes  
EN VOGUE  
ELECTRONIC  
FULL FORCE  
LOUIE LOUIE  
CHRISTOPHER WILLI  
GAP BAND  
TIMMY T  
TAMIKA PATTON  
MILES JAYE  
JERMAINE JACKSON  
HI TEK 3 f/YA K  
NEWKIRK  
BIG LADY K  
Hottest:  
REGINA BELLE  
BELL BIV DEVOE  
AFTER 7  
JOHNNY GILL  
GOOD GIRLS

**WKYS/Washington**  
Simpton/Diggs  
TROOP  
SHE  
DIANNE REEVES  
POWER JAM  
LISA STANSFIELD  
PERFECT GENTLEMEN  
RONSTADT & NEVILL  
PARTNERS IN KRYME  
Hottest:  
BELL BIV DEVOE  
SMOKEY ROBINSON  
HOWARD HEWETT  
RANDY & THE GYPSY  
JOHNNY GILL

**WHUR/Washington**  
Bennett/Archie  
WINANS  
DIANNE REEVES  
ALYSON WILLIAMS  
SUPERIORS  
MILES JAYE  
EVERYTHING BUT TH  
JERMAINE JACKSON  
CASSANDRA  
DA'RON  
Hottest:  
GOOD GIRLS  
HOWARD HEWETT  
REGINA BELLE  
BELL BIV DEVOE  
JOHNNY GILL

**WXOK/Baton Rouge**  
Daryl Moore  
RICHARD ROGERS  
CHIMES  
BIG LADY K  
M.C. JX  
CASSANDRA  
MILIRA  
Hottest:  
BELL BIV DEVOE  
HOWARD HEWETT  
REGINA BELLE  
JOHNNY GILL

**WVPE/Charlotte**  
Saunders/Darcell  
TROOP  
MIDNIGHT STAR  
Hottest:  
HOWARD HEWETT  
AFTER 7  
BELL BIV DEVOE  
JOHNNY GILL  
EN VOGUE

## SOUTH

**WJZ/Albany**  
Tony Wright  
GLENN JONES  
BLACK FLAMES  
M.C. JX  
RICHARD ROGERS  
Hottest:  
BELL BIV DEVOE  
JOHNNY GILL  
FREDDIE JACKSON  
REGINA BELLE  
HOWARD HEWETT

**KBCE/Alexandria**  
Donnie Taylor  
JERMAINE JACKSON  
BLACK FLAMES  
HEAVY D. & THE BC  
SUPERIORS  
BRET LOVER  
TYRONE DAVIS  
CHIMES  
YOUNG & RESTLESS  
MILIRA  
Hottest:  
HOWARD HEWETT  
BELL BIV DEVOE  
JOHNNY GILL  
EN VOGUE

**WVEE/Atlanta**  
Roberts/Diamond  
RUBY TURNER  
TODAY  
CHRISTOPHER WILLI  
SOMETHING SPECIAL  
Hottest:  
JOHNNY GILL  
JANET JACKSON  
REGINA BELLE  
BELL BIV DEVOE  
HOWARD HEWETT

**WFXA/Augusta**  
Carl Conner  
TAMIKA PATTON  
MILES JAYE  
JERMAINE JACKSON  
HI TEK 3 f/YA K  
NEWKIRK  
BIG LADY K  
Hottest:  
REGINA BELLE  
BELL BIV DEVOE  
AFTER 7  
JOHNNY GILL  
GOOD GIRLS

**KQXL/Baton Rouge**  
Welch/Clay  
WHISTLE  
RUBY TURNER  
TROOP  
EVERYTHING BUT TH  
CHIMES  
JERMAINE JACKSON  
BLACK FLAMES  
WITNESS  
Hottest:  
AFTER 7  
BELL BIV DEVOE  
HOWARD HEWETT  
REGINA BELLE  
JOHNNY GILL

**WXOK/Baton Rouge**  
Daryl Moore  
RICHARD ROGERS  
CHIMES  
BIG LADY K  
M.C. JX  
CASSANDRA  
MILIRA  
Hottest:  
BELL BIV DEVOE  
HOWARD HEWETT  
REGINA BELLE  
JOHNNY GILL

**WPEG/Charlotte**  
Saunders/Darcell  
TROOP  
MIDNIGHT STAR  
Hottest:  
HOWARD HEWETT  
AFTER 7  
BELL BIV DEVOE  
JOHNNY GILL  
EN VOGUE

**WJTT/Chattanooga**  
Keith Landecker  
MADONNA  
DIANNE REEVES  
BLACK FLAMES  
CHRISTOPHER WILLI  
JERMAINE JACKSON  
Hottest:  
AFTER 7  
BELL BIV DEVOE  
HOWARD HEWETT  
FREDDIE JACKSON  
TYLER COLLINS

**WVDM/Columbia**  
Carson/Hill  
JEFF REDD  
GRAYSON HUGH  
GLENN JONES  
MILES JAYE  
BASIC BLACK  
Hottest:  
FREDDIE JACKSON  
JOHNNY GILL  
BELL BIV DEVOE  
REGINA BELLE  
HOWARD HEWETT  
FREDDIE JACKSON  
JOHNNY GILL

**WVATV/Birmingham**  
Ron January  
FAMILY STAND  
GAP BAND  
PERFECT GENTLEMEN  
Hottest:  
AFTER 7  
BELL BIV DEVOE  
REGINA BELLE  
FREDDIE JACKSON  
ANGELA WINBUSH

**WPAL/Charleston**  
Don Kendrick  
SPUNKADELIC  
LOUIE LOUIE  
CHIMES  
MILIRA  
RICHARD ROGERS  
JERMAINE JACKSON  
Hottest:  
FREDDIE JACKSON  
JOHNNY GILL  
REGINA BELLE  
HOWARD HEWETT  
EN VOGUE

**WMGL/Charleston**  
Base/Lewis  
CHRISTOPHER WILLI  
ASHFORD & SIMPSON  
SHE  
MICHEL'LE  
PERFECT GENTLEMEN  
Hottest:  
REGINA BELLE  
BELL BIV DEVOE  
AFTER 7  
JOHNNY GILL  
GOOD GIRLS

**Z93/Charleston**  
B.J. Lewis  
SOMETHING SPECIAL  
ASHFORD & SIMPSON  
MILIRA  
GLENN JONES  
MADONNA  
GAP BAND  
Hottest:  
BELL BIV DEVOE  
HOWARD HEWETT  
REGINA BELLE  
JOHNNY GILL  
TYLER COLLINS

**WVPE/Charlotte**  
Saunders/Darcell  
TROOP  
MIDNIGHT STAR  
Hottest:  
HOWARD HEWETT  
AFTER 7  
BELL BIV DEVOE  
JOHNNY GILL  
EN VOGUE

**WQFX/Gulfport-Biloxi**  
Al Luv  
none  
Hottest:  
AFTER 7  
BELL BIV DEVOE  
HOWARD HEWETT  
TYLER COLLINS  
RANDY & THE GYPSY

**KMJQ/Houston**  
Atkins/Dave  
PARTNERS IN KRYME  
GAP BAND  
ICE-T  
SIR MIX-A-LOT  
HEAVY D. & THE BO  
Hottest:  
BELL BIV DEVOE  
REGINA BELLE  
RANDY & THE GYPSY  
FREDDIE JACKSON  
HOWARD HEWETT

**U102/Lexington**  
Damon Moberly  
M.C. HAMMER  
MILES JAYE  
DIANNE REEVES  
BELL BIV DEVOE  
JOHNNY GILL  
HOWARD HEWETT  
SOUL II SOUL  
FREDDIE JACKSON

**KIPR/Little Rock**  
Booker/See  
MICHAEL COOPER  
MICHEL'LE  
JERMAINE JACKSON  
PUBLIC ENEMY  
JANE CHILD  
Hottest:  
HOWARD HEWETT  
REGINA BELLE  
AFTER 7  
BELL BIV DEVOE  
JOHNNY GILL

**WLOU/Louisville**  
Ange Canessa  
J.T. & THE FAMILY  
PUBLIC ENEMY  
HEAVY D. & THE BO  
CHIMES  
DIANNE REEVES  
STACYE & KIMIKO  
MILES JAYE  
SARAKOTO  
GLENN JONES  
ROB BASE  
TROOP  
Hottest:  
BELL BIV DEVOE  
AFTER 7  
HOWARD HEWETT  
DIGITAL UNDERGROU  
EN VOGUE

**WJJS/Lynchburg**  
Lad Goins  
SYBIL  
WHISTLE  
KLYMAXX  
NEWKIRK  
CHRISTOPHER WILLI  
SOMETHING SPECIAL  
QUEEN LATIPAH  
Hottest:  
AFTER 7  
BELL BIV DEVOE  
REGINA BELLE  
HOWARD HEWETT  
JOHNNY GILL

**WFXM/Macon**  
Shabba-Doo/Rose  
KLYMAXX  
RUBY TURNER  
SNAPP  
Hottest:  
HOWARD HEWETT  
AFTER 7  
FREDDIE JACKSON  
BELL BIV DEVOE  
JOHNNY GILL

**WPGA/Macon**  
Brian Kelly  
SOMETHING SPECIAL  
JANE CHILD  
KLYMAXX  
M.C. JX  
SPECIAL ED  
PAUL JACKSON JR.  
PUBLIC ENEMY  
MK-2  
JEFFREY DANIEL  
TROOP  
GAP BAND  
Hottest:  
BELL BIV DEVOE  
JOHNNY GILL  
TYLER COLLINS  
FREDDIE JACKSON

**K97/Memphis**  
O'Jay/Bell  
JEFF REDD  
SARAKOTO  
GAP BAND  
TROOP  
BLACK FLAMES  
SOMETHING SPECIAL  
SIR MIX-A-LOT  
BRET LOVER  
JERMAINE JACKSON  
JANE CHILD  
CHIMES  
WILD BOYZ  
Hottest:  
BELL BIV DEVOE  
JOHNNY GILL  
REGINA BELLE  
FREDDIE JACKSON  
TYLER COLLINS

**KXZZ/Lake Charles**  
Rob Neal  
KLYMAXX  
SOMETHING SPECIAL  
CHIMES  
GAP BAND  
MILIRA  
BIG DADDY KANE  
HI TEK 3 f/YA KID  
SUPERIORS  
LOUIE LOUIE  
Hottest:  
TYLER COLLINS  
BELL BIV DEVOE  
HOWARD HEWETT  
REGINA BELLE

**KRNB/Memphis**  
Ronald Sly  
JERMAINE JACKSON  
TROOP  
NEWKIRK  
CALLOWAY  
CHIMES  
NEWTRONS  
Hottest:  
FREDDIE JACKSON  
AFTER 7  
MARY DAVIS  
MAZE  
ANGELA WINBUSH

**WJTT/Chattanooga**  
Keith Landecker  
MADONNA  
DIANNE REEVES  
BLACK FLAMES  
CHRISTOPHER WILLI  
JERMAINE JACKSON  
Hottest:  
AFTER 7  
BELL BIV DEVOE  
HOWARD HEWETT  
FREDDIE JACKSON  
TYLER COLLINS

**WVDM/Columbia**  
Carson/Hill  
JEFF REDD  
GRAYSON HUGH  
GLENN JONES  
MILES JAYE  
BASIC BLACK  
Hottest:  
FREDDIE JACKSON  
JOHNNY GILL  
BELL BIV DEVOE  
REGINA BELLE  
HOWARD HEWETT  
FREDDIE JACKSON  
JOHNNY GILL

**WVATV/Birmingham**  
Ron January  
FAMILY STAND  
GAP BAND  
PERFECT GENTLEMEN  
Hottest:  
AFTER 7  
BELL BIV DEVOE  
REGINA BELLE  
FREDDIE JACKSON  
ANGELA WINBUSH

**WPAL/Charleston**  
Don Kendrick  
SPUNKADELIC  
LOUIE LOUIE  
CHIMES  
MILIRA  
RICHARD ROGERS  
JERMAINE JACKSON  
Hottest:  
FREDDIE JACKSON  
JOHNNY GILL  
REGINA BELLE  
HOWARD HEWETT  
EN VOGUE

**WMGL/Charleston**  
Base/Lewis  
CHRISTOPHER WILLI  
ASHFORD & SIMPSON  
SHE  
MICHEL'LE  
PERFECT GENTLEMEN  
Hottest:  
REGINA BELLE  
BELL BIV DEVOE  
AFTER 7  
JOHNNY GILL  
GOOD GIRLS

**Z93/Charleston**  
B.J. Lewis  
SOMETHING SPECIAL  
ASHFORD & SIMPSON  
MILIRA  
GLENN JONES  
MADONNA  
GAP BAND  
Hottest:  
BELL BIV DEVOE  
HOWARD HEWETT  
REGINA BELLE  
JOHNNY GILL  
TYLER COLLINS

**WVPE/Charlotte**  
Saunders/Darcell  
TROOP  
MIDNIGHT STAR  
Hottest:  
HOWARD HEWETT  
AFTER 7  
BELL BIV DEVOE  
JOHNNY GILL  
EN VOGUE

**WQHC/Meridian**  
Larry Carr  
TAMIKA PATTON  
JANE CHILD  
KLYMAXX  
BLACK FLAMES  
ORAN JUICE JONES  
CHIMES  
SUPERIORS  
JERMAINE JACKSON  
GAP BAND  
TROOP  
Hottest:  
BELL BIV DEVOE  
HOWARD HEWETT  
REGINA BELLE  
JOHNNY GILL  
FREDDIE JACKSON

**WALT/Meridian**  
Steve Poston  
GAP BAND  
KLYMAXX  
JERMAINE JACKSON  
DIANNE REEVES  
SUPERIORS  
RUBY TURNER  
BLACK FLAMES  
ICE-T  
Hottest:  
BELL BIV DEVOE  
HOWARD HEWETT  
JOHNNY GILL  
REGINA BELLE

**WHQT/Miami**  
Isley/Reese  
MILIRA  
TODAY  
Hottest:  
AFTER 7  
BELL BIV DEVOE  
SOUL II SOUL  
BABYFACE  
TROOP

**WEDR/Miami**  
James Thomas  
LOUIE LOUIE  
TROOP  
JUNGLE BROTHERS  
SILK Tymes LEATHE  
CHIMES  
SNAPP  
Hottest:  
BELL BIV DEVOE  
BARRY WHITE  
HOWARD HEWETT  
FREDDIE JACKSON  
JOHNNY GILL

**WBLX/Mobile**  
Brown/Sinclair  
KLYMAXX  
PERFECT GENTLEMEN  
TROOP  
GOOD GIRLS  
JAMAICA BOYS  
MICHEL'LE  
BLACK FLAMES  
TYLER COLLINS  
Hottest:  
BELL BIV DEVOE  
REGINA BELLE  
DIGITAL UNDERGROU  
WHISTLE  
PREDDIE JACKSON

**HOT105/Montgomery**  
Larry Steele  
CALLOWAY  
MADONNA  
SOMETHING SPECIAL  
JERMAINE JACKSON  
RICHARD ROGERS  
GAP BAND  
SILK Tymes LEATHE  
KLYMAXX  
HI TEK 3 f/YA KID  
DIANNE REEVES  
SKY  
JEFFREY DANIEL  
MILIRA  
GLENN JONES  
BLACK FLAMES  
FAMILY STAND  
HEAVY D. & THE BO  
Hottest:  
BELL BIV DEVOE  
GOOD GIRLS  
HOWARD HEWETT  
FREDDIE JACKSON  
JOHNNY GILL

**WQOK/Nashville**  
Jay DuBard  
WHISTLE  
SYBIL  
CALLOWAY  
RUBY TURNER  
ROBBIE MYCHALS  
Hottest:  
BELL BIV DEVOE  
JANE CHILD  
REGINA BELLE  
JOHNNY GILL  
HOWARD HEWETT

**WIKS/New Bern**  
Kirkland/Sanders  
JANET JACKSON  
CHILL ROB G  
QUEEN LATIPAH  
M.C. HAMMER  
MILIRA  
SHE  
FAMILY STAND  
SOMETHING SPECIAL  
TROOP  
Hottest:  
BELL BIV DEVOE  
FREDDIE JACKSON  
WINANS  
AFTER 7  
GOOD GIRLS

**WYLD-FM/New Orleans**  
Wallace/Ware  
TROOP  
JERMAINE JACKSON  
Hottest:  
REGINA BELLE  
HOWARD HEWETT  
BELL BIV DEVOE  
JOHNNY GILL  
BODY

**PWR94/Norfolk**  
Brown/Miller  
TROOP  
GAP BAND  
DIANNE REEVES  
JEFF REDD  
JERMAINE JACKSON  
Hottest:  
HOWARD HEWETT  
REGINA BELLE  
FREDDIE JACKSON  
RANDY & THE GYPSY  
GROVER WASHINGTON

**WOWU/Norfolk**  
Tony Richards  
TROOP  
PARTNERS IN KRYME  
GAP BAND  
M.C. SHAN  
JANE CHILD  
CHILL ROB G  
PERFECT GENTLEMEN  
SPECIAL ED  
Hottest:  
BELL BIV DEVOE  
DIGITAL UNDERGROU  
HOWARD HEWETT  
JOHNNY GILL  
EN VOGUE

**WJHM/Orlando**  
Lindsay/Hollywood  
TROOP  
SNAPP  
Hottest:  
SAIT & PEPA  
YOUNG & RESTLESS  
JANET JACKSON  
AFTER 7  
M.C. HAMMER

**WQOK/Raleigh**  
Young/John  
DIANNE REEVES  
STACYE & KIMIKO  
BLACK FLAMES  
Hottest:  
BELL BIV DEVOE  
TYLER COLLINS  
AFTER 7  
EN VOGUE  
GOOD GIRLS

**WCDX/Richmond**  
Young/Turner  
RUBY TURNER  
SHE  
MICHEL'LE  
MILIRA  
SUPERIORS  
KLYMAXX  
QUEEN LATIPAH  
JERMAINE JACKSON  
Hottest:  
BELL BIV DEVOE  
TYLER COLLINS  
HOWARD HEWETT  
EN VOGUE  
RANDY & THE GYPSY

**KMJJ/Shreveport**  
Echols/Walker  
SOMETHING SPECIAL  
MILES JAYE  
PUBLIC ENEMY  
GAP BAND  
JERMAINE JACKSON  
REDHEAD KINGPIN  
Hottest:  
AFTER 7  
BELL BIV DEVOE  
TYLER COLLINS  
HOWARD HEWETT  
JOHNNY GILL

**KDKS/Shreveport**  
Bill Sharp  
WINANS  
BLACK FLAMES  
GAP BAND  
SHE  
ORAN JUICE JONES  
BRET LOVER  
TROOP  
CALLOWAY  
CHIMES  
Hottest:  
AFTER 7  
BELL BIV DEVOE  
GOOD GIRLS  
HOWARD HEWETT  
JOHNNY GILL

**WPLZ/Richmond-Petersburg**  
Maxx Myrick  
MILIRA  
MILES JAYE  
NEWTRONS  
SOMETHING SPECIAL  
TROOP  
Hottest:  
TYLER COLLINS  
AFTER 7  
BELL BIV DEVOE  
GOOD GIRLS  
HOWARD HEWETT

**WEAS/Sevanna**  
Floyd Blackwell  
TROOP  
JANE CHILD  
PUBLIC ENEMY  
LOUIE LOUIE  
KLYMAXX  
JERMAINE JACKSON  
Hottest:  
TYLER COLLINS  
AFTER 7  
BELL BIV DEVOE  
HOWARD HEWETT  
TYLER COLLINS  
ANGELA WINBUSH  
BELL BIV DEVOE

## MIDWEST

**WGCI/Chicago**  
Smith/Ross  
RUBY TURNER  
M.C. HAMMER  
PERFECT GENTLEMEN  
LOUIE LOUIE  
WHISTLE  
MILES JAYE  
BODY  
JERMAINE JACKSON  
Hottest:  
BELL BIV DEVOE  
REGINA BELLE  
HOWARD HEWETT  
FREDDIE JACKSON  
JOHNNY GILL

**WVCO/Columbus**  
Jones/Tyler  
WHISTLE  
LENNY WILLIAMS  
Hottest:  
BELL BIV DEVOE  
JOHNNY GILL  
HOWARD HEWETT  
GOOD GIRLS  
REGINA BELLE

**WJLB/Detroit**  
Alexander/Wonder  
WHISTLE  
JANE CHILD  
SYBIL  
TROOP  
BEATS INTERNATIONAL  
Hottest:  
BELL BIV DEVOE  
AFTER 7  
HOWARD HEWETT  
REGINA BELLE  
JOHNNY GILL

**WQPR/Detroit**  
Joe Spencer  
SIR MIX-A-LOT  
GLENN JONES  
NEWKIRK  
PARTNERS IN KRYME  
LONNIE LISTON SHI  
Hottest:  
BODY  
FREDDIE JACKSON  
JOHNNY GILL  
JANET JACKSON

**WZAK/Cleveland**  
Tolliver/Rush  
BLACK FLAMES  
TROOP  
TODAY  
DIANNE REEVES  
JANE CHILD  
SPUNKADELIC  
CHIMES  
Hottest:  
DIGITAL UNDERC  
HOWARD HEWETT  
JOHNNY GILL  
WINANS  
BELL BIV DEVOI

**WZZF/Flint**  
Williams/Williams  
JERMAINE JACKSON  
STACYE & KIMIKO  
GAP BAND  
Hottest:  
DIANNE REEVES  
FROOP  
ASHFORD & SIMPSON  
CHIMES  
RICHARD ROGERS  
REDHEAD KINGPIN  
Hottest:  
REGINA BELLE  
FREDDIE JACKSON  
TYLER COLLINS  
HOWARD HEWETT  
ANGELA WINBUSH

**WVTL/Indianapolis**  
Johnson/Buchanan  
MILIRA  
MICHEL'LE  
GLENN JONES  
WINANS  
SMOKEY ROBINSON  
BLACK FLAMES  
TROOP  
Hottest:  
BELL BIV DEVOE  
HOWARD HEWETT  
FREDDIE JACKSON  
REGINA BELLE  
EN VOGUE

**KPRS/Kansas City**  
Chris King  
WHISTLE  
JANE CHILD  
SYBIL  
TROOP  
BEATS INTERNATIONAL  
Hottest:  
BELL BIV DEVOE  
AFTER 7  
HOWARD HEWETT  
REGINA BELLE  
JOHNNY GILL

**WQPR/Detroit**  
Joe Spencer  
SIR MIX-A-LOT  
GLENN JONES  
NEWKIRK  
PARTNERS IN KRYME  
LONNIE LISTON SHI  
Hottest:  
BODY  
FREDDIE JACKSON  
JOHNNY GILL  
JANET JACKSON

**WVTL/Indianapolis**  
Johnson/Buchanan  
MILIRA  
MICHEL'LE  
GLENN JONES  
WINANS  
SMOKEY ROBINSON  
BLACK FLAMES  
TROOP  
Hottest:  
BELL BIV DEVOE  
HOWARD HEWETT  
FREDDIE JACKSON  
REGINA BELLE  
EN VOGUE

**KPRS/Kansas City**  
Chris King  
WHISTLE  
JANE CHILD  
SYBIL  
TROOP  
BEATS INTERNATIONAL  
Hottest:  
BELL BIV DEVOE  
AFTER 7  
HOWARD HEWETT  
REGINA BELLE  
JOHNNY GILL

**WQPR/Detroit**  
Joe Spencer  
SIR MIX-A-LOT  
GLENN JONES  
NEWKIRK  
PARTNERS IN KRYME  
LONNIE LISTON SHI  
Hottest:  
BODY  
FREDDIE JACKSON  
JOHNNY GILL  
JANET JACKSON

**WVTL/Indianapolis**  
Johnson/Buchanan  
MILIRA  
MICHEL'LE  
GLENN JONES  
WINANS  
SMOKEY ROBINSON  
BLACK FLAMES  
TROOP  
Hottest:  
BELL BIV DEVOE  
HOWARD HEWETT  
FREDDIE JACKSON  
REGINA BELLE  
EN VOGUE

**KPRS/Kansas City**  
Chris King  
WHISTLE  
JANE CHILD  
SYBIL  
TROOP  
BEATS INTERNATIONAL  
Hottest:  
BELL BIV DEVOE  
AFTER 7  
HOWARD HEWETT  
REGINA BELLE  
JOHNNY GILL

**WQPR/Detroit**  
Joe Spencer  
SIR MIX-A-LOT  
GLENN JONES  
NEWKIRK  
PARTNERS IN KRYME  
LONNIE LISTON SHI  
Hottest:  
BODY  
FREDDIE JACKSON  
JOHNNY GILL  
JANET JACKSON

**WVTL/Indianapolis**  
Johnson/Buchanan  
MILIRA  
MICHEL'LE  
GLENN JONES  
WINANS  
SMOKEY ROBINSON  
BLACK FLAMES  
TROOP  
Hottest:  
BELL BIV DEVOE  
HOWARD HEWETT  
FREDDIE JACKSON  
REGINA BELLE  
EN VOGUE

**KPRS/Kansas City**  
Chris King  
WHISTLE  
JANE CHILD  
SYBIL  
TROOP  
BEATS INTERNATIONAL  
Hottest:  
BELL BIV DEVOE  
AFTER 7  
HOWARD HEWETT  
REGINA BELLE  
JOHNNY GILL

**WQPR/Detroit**  
Joe Spencer  
SIR MIX-A-LOT  
GLENN JONES  
NEWKIRK  
PARTNERS IN KRYME  
LONNIE LISTON SHI  
Hottest:  
BODY  
FREDDIE JACKSON  
JOHNNY GILL  
JANET JACKSON

**WVTL/Indianapolis**  
Johnson/Buchanan  
MILIRA  
MICHEL'LE  
GLENN JONES  
WINANS  
SMOKEY ROBINSON  
BLACK FLAMES  
TROOP  
Hottest:  
BELL BIV DEVOE  
HOWARD HEWETT  
FREDDIE JACKSON  
REGINA BELLE  
EN VOGUE

**KPRS/Kansas City**  
Chris King  
WHISTLE  
JANE CHILD  
SYBIL  
TROOP  
BEATS INTERNATIONAL  
Hottest:  
BELL BIV DEVOE  
AFTER 7  
HOWARD HEWETT  
REGINA BELLE  
JOHNNY GILL

**WQPR/Detroit**  
Joe Spencer  
SIR MIX-A-LOT  
GLENN JONES  
NEWKIRK  
PARTNERS IN KRYME  
LONNIE LISTON SHI  
Hottest:  
BODY  
FREDDIE JACKSON  
JOHNNY GILL  
JANET JACKSON

**WVTL/Indianapolis**  
Johnson/Buchanan  
MILIRA  
MICHEL'LE  
GLENN JONES  
WINANS  
SMOKEY ROBINSON  
BLACK FLAMES  
TROOP  
Hottest:  
BELL BIV DEVOE  
HOWARD HEWETT  
FREDDIE JACKSON  
REGINA BELLE  
EN VOGUE

**KPRS/Kansas City**  
Chris King  
WHISTLE  
JANE CHILD  
SYBIL  
TROOP  
BEATS INTERNATIONAL  
Hottest:  
BELL BIV DEVOE  
AFTER 7  
HOWARD HEWETT  
REGINA BELLE  
JOHNNY GILL

**WQPR/Detroit**  
Joe Spencer  
SIR MIX-A-LOT  
GLENN JONES  
NEWKIRK  
PARTNERS IN KRYME  
LONNIE LISTON SHI  
Hottest:  
BODY  
FREDDIE JACKSON  
JOHNNY GILL  
JANET JACKSON

**WVTL/Indianapolis**  
Johnson/Buchanan  
MILIRA  
MICHEL'LE  
GLENN JONES  
WINANS  
SMOKEY ROBINSON  
BLACK FLAMES  
TROOP  
Hottest:  
BELL BIV DEVOE  
HOWARD HEWETT  
FREDDIE JACKSON  
REGINA BELLE  
EN VOGUE

**KPRS/Kansas City**  
Chris King  
WHISTLE  
JANE CHILD  
SYBIL  
TROOP  
BEATS INTERNATIONAL  
Hottest:  
BELL BIV DEVOE  
AFTER 7  
HOWARD HEWETT  
REGINA BELLE  
JOHNNY GILL

**WQPR/Detroit**  
Joe Spencer  
SIR MIX-A-LOT  
GLENN JONES  
NEWKIRK  
PARTNERS IN KRYME  
LONNIE LISTON SHI  
Hottest:  
BODY  
FREDDIE JACKSON  
JOHNNY GILL  
JANET JACKSON

**WVTL/Indianapolis**  
Johnson/Buchanan  
MILIRA  
MICHEL'LE  
GLENN JONES  
WINANS  
SMOKEY ROBINSON  
BLACK FLAMES  
TROOP  
Hottest:  
BELL BIV DEVOE  
HOWARD HEWETT  
FREDDIE JACKSON  
REGINA BELLE  
EN VOGUE

**KPRS/Kansas City**  
Chris King  
WHISTLE  
JANE CHILD  
SYBIL  
TROOP  
BEATS INTERNATIONAL  
Hottest:  
BELL BIV DEVOE  
AFTER 7  
HOWARD HEWETT  
REGINA BELLE  
JOHNNY GILL

**WQPR/Detroit**  
Joe Spencer  
SIR MIX-A-LOT  
GLENN JONES  
NEWKIRK  
PARTNERS IN KRYME  
LONNIE LISTON SHI  
Hottest:  
BODY  
FREDDIE JACKSON  
JOHNNY GILL  
JANET JACKSON

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JOHNNY GILL  
JANET JACKSON

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WINANS  
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BLACK FLAMES  
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REGINA BELLE  
JOHNNY GILL

**WQPR/Detroit**  
Joe Spencer  
SIR MIX-A-LOT  
GLENN JONES  
NEWKIRK  
PARTNERS IN KRYME  
LONNIE LISTON SHI  
Hottest:  
BODY  
FREDDIE JACKSON  
JOHNNY GILL  
JANET JACKSON

## WEST

**KDAY/Los Angeles**  
Jack Patterson  
none  
Hottest:  
TROOP  
AFTER 7  
BELL BIV DEVOE  
JOHNNY GILL  
GOOD GIRLS

**KJLH/Los Angeles**  
Spoon/Briggs  
none  
Hottest:  
AFTER 7  
BABYFACE  
REGINA BELLE  
JOHNNY GILL  
BELL BIV DEVOE

**91 Current Reports**  
86 Current Reports

**Called in Frozen Playlist (5):**

**KDAY/Los Angeles**  
KJLH/Los Angeles  
KFXX/Lafayette  
WTUG/Tuscaloosa  
WQFX/Gulfport





**YOUNG BLACK PROGRAMMERS COALITION, INC.**

**Young Black Programmers  
8th Award of Excellence Scholarship Banquet**

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Dallas, Texas

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Banquet Table \$1,000

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Operations Manager  
WDIA/WHRK

**BOO FRAZIER**

Executive Director Field Operations  
A&M Records

**IRENE WARE**

General Manager  
WGOK  
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Excellence Scholarship Banquet**  
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Agoura Hills, CA 91301

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Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

**(CHECKS OR MONEY ORDERS ONLY)**

## CHART EXTRA

**PATTI AUSTIN**

**Through The Test Of Time (GRP)**

56% of our reporters on it. Rotations: Heavy 2, Medium 19, Light 29, Total Adds 5, 2WD, WZNY, WXTC, WIVY, WLAC.

## BREAKERS

**RICHARD MARX**

**Children Of The Night (EMI)**

61% of our reporters on it. Rotations: Heavy 1, Medium 22, Light 31, Total Adds 12 including 2WD, KLSI, KYKY, WLEV, WJLK, WRVC, WAFL, KZLT, KTID. Debuts at number 29 on the AC chart.

**LINDA RONSTADT featuring AARON NEVILLE**

**When Something Is Wrong With My Baby (Elektra)**

61% of our reporters on it. Rotations: Heavy 0, Medium 8, Light 46, Total Adds 54 including 2WD, WNLT, WARM98, KXLT, KBIG, KESZ, WLEV, WJLK, WEBE, WVUD. Debuts at number 28 on the AC chart.

**BRENT BOURGEOIS**

**Dare To Fall In Love (Charisma)**

52% of our reporters on it. Rotations: Heavy 0, Medium 22, Light 24, Total Adds 8, WLTS, WRVC, WOBM, WTCB, KEZA, WKTK, WTRW, WLDR.

## NEW & ACTIVE

**EVERYTHING BUT THE GIRL "Driving" (Atlantic) 39/5**

Rotations: Heavy 2/0, Medium 13/0, Light 24/5, Total Adds 5, WNLT, WXTC, WTCB, WMID, KBLQ. Heavy: WFRO, KTID. Medium: WKYE, WOBM, KOSO, WHAI, WSKI, KRLB, WNMB, WKXC, KZLT, KSCB, KKLK, KAYN, KWSI. Light including WARM98, WLEV, WEBE, WRVR, WGMN, WECQ, WGLL, WAFL, WSUL, WSGY, WGSV, KTYL, KVIC, WCMJ, WLDR.

**DIANNE REEVES "Never Too Far" (EMI) 38/0**

Rotations: Heavy 0, Medium 18/0, Light 20/0, Total Adds 0. Medium: KVIL, WKYE, WTCB, WAHR, KELT, WEIM, WHAI, WGLL, WGSV, WNMB, WKXC, WCMJ, WMTFM, KZLT, KSCB, KKLK, KBLQ, KWSI. Light including WARM98, KESZ, WLEV, WRVC, WXTC, KHLT, WRVR, WLHT, WGMN, WHNN, WECQ, WAFL, WSUL, WSKI, KRLB, KTYL, WTRW.

**CALLOWAY "I Wanna Be Rich" (Solar/Epic) 37/9**

Rotations: Heavy 6/0, Medium 16/2, Light 15/7, Total Adds 9, 2WD, WNNK, U102, KHLT, WFMK, WGMN, WECQ, WSUL, WGSV. Heavy: WARM98, B100, WKYE, WIVY, WSKI, WKSB. Medium including KYKY, KAER, KLCY, WEBE, WRVC, WVUD, WHAI, WKTK, KRLB, WKXC, KKLK, KBLQ, KCMJ, KWSI. Light including KOSO, WAFL, WNMB, KVIC, WMTFM.

**AFTER 7 "Ready Or Not" (Virgin) 37/2**

Rotations: Heavy 1/0, Medium 8/0, Light 28/2, Total Adds 2, WIVY, KELT. Heavy: KKLK. Medium: KOSO, WAFL, KRLB, WFRO, KBLQ, KAYN, KCMJ, KWSI. Light including WNIC, KESZ, B100, WLEV, WEBE, WTCB, WRVR, WECQ, WHAI, WSUL, WYKZ, WKTK, WGSV, WNMB, WKXC, KVIC, WMTFM, KZLT, KSCB, WTRW, WLDR, KTID.

## ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 ROD STEWART w/RONALD ISLEY	88/1	78	10	0
2 DON HENLEY	86/1	72	12	2
3 SINEAD O'CONNOR	86/2	71	11	4
4 WILSON PHILLIPS	86/3	66	17	3
5 BASIA	81/2	64	12	5
6 MICHAEL BOLTON	80/0	67	12	1
7 ELTON JOHN	87/4	35	46	6
8 LISA STANSFIELD	77/1	47	24	6
9 KENNY ROGERS & GLADYS KNIGHT	70/0	45	18	7
10 FLEETWOOD MAC	75/3	24	43	8
11 HEART	72/4	24	39	9
12 GRAYSON HUGH I/BETTY WRIGHT	66/2	38	12	16
13 SMOKEY ROBINSON	51/0	26	17	8
14 PHIL COLLINS	78/24	7	45	26
15 LITTLE RIVER BAND	67/0	24	36	7
16 TEARS FOR FEARS	62/0	23	33	6
17 PAUL McCARTNEY	63/7	9	48	6
18 CHER	56/1	11	35	10
19 REGINA BELLE	44/0	16	23	5
20 ROXETTE	66/7	3	41	22
21 EXPOSE	59/4	4	44	11
22 TAYLOR DAYNE	39/0	18	13	8
23 QUINCY JONES	56/2	3	31	22
24 GLORIA ESTEFAN	54/0	6	36	12
25 TINA TURNER	30/0	8	14	8
26 JUDE COLE	49/2	7	30	12
27 BILLY JOEL	55/8	2	29	24
28 LINDA RONSTADT I/AARON NEVILLE	54/54	0	8	46
29 RICHARD MARX	54/12	1	22	31
30 PETER BLAKELEY	45/3	4	29	12

## MOST ADDED

LINDA RONSTADT (54)  
PHIL COLLINS (24)  
JANET JACKSON (13)  
RICHARD MARX (12)  
MICHAEL DAMIAN (10)  
CALLOWAY (9)  
BRENT BOURGEOIS (8)  
BILLY JOEL (8)  
MICHAEL PENN (8)

## HOTTEST

ROD STEWART (67)  
SINEAD O'CONNOR (61)  
DON HENLEY (56)  
MICHAEL BOLTON (50)  
WILSON PHILLIPS (31)  
BASIA (28)  
LISA STANSFIELD (20)  
ELTON JOHN (17)  
SMOKEY ROBINSON (11)  
HEART (9)

**MICHAEL PENN "This & That" (RCA) 36/8**

Rotations: Heavy 0, Medium 4/0, Light 32/8, Total Adds 8, WNLT, WXTC, WIVY, KOSO, WGLL, WAFL, WMTFM, WTRW. Medium: WSKI, KKLK, KBLQ, KWSI. Light including B100, WLEV, WKYE, WLHT, WFMK, WHNN, WMID, WEIM, WECQ, WHAI, WSUL, WGSV, KRLB, WNMB, WKXC, KTYL, KVIC, WCMJ, WFRO, KZLT, KSCB, KAYN, KCMJ, KTID.

**BABYFACE "Whip Appeal" (Solar/Epic) 32/4**

Rotations: Heavy 1/0, Medium 13/0, Light 18/4, Total Adds 4, KAER, WKYE, WZNY, WFMK. Heavy: WSNI. Medium: WNLT, B100, WIVY, KHLT, WAFL, WSGY, WKTK, KRLB, KVIC, KZLT, KKLK, KBLQ, KCMJ. Light including WLTS, WNIC, KLSI, WTCB, WRVR, WEIM, WGSV, WNMB, WKXC, WCMJ, KSCB, WLDR, KAYN, KWSI.

**BELINDA CARLISLE "Vision Of You" (MCA) 31/11**

Rotations: Heavy 0, Medium 8/1, Light 23/10, Total Adds 11, WLEV, WEBE, WZNY, WVUD, WMID, WHAI, WGLL, WSGY, WGSV, WKXC, WMTFM. Medium including WKYE, WEIM, WSKI, KVIC, KKLK, KBLQ, KWSI. Light including KHLT, 3WM, WAFL, KRLB, WNMB, KTYL, WCMJ, WFRO, KSCB, WLDR, KIDK, KAYN, KCMJ.

**VONDA SHEPARD "Baby Don't You Break My Heart Slow" (Reprise) 25/1**

Rotations: Heavy 1/0, Medium 7/0, Light 17/1, Total Adds 1, WNLT. Heavy: KTID. Medium: WAHR, WHAI, WFRO, KKLK, KBLQ, KCMJ, KWSI. Light including KLSY, 3WM, WMID, WECQ, WGLL, WAFL, WSUL, WYKZ, KRLB, WNMB, WKXC, KTYL, WCMJ, KSCB, WLDR, KIDK.

## SIGNIFICANT ACTION

**MICHAEL DAMIAN "Straight From My Heart" (Cypress/A&M) 23/10**

Rotations: Heavy 0, Medium 5/1, Light 18/9, Total Adds 10, KOSO, WMID, WEIM, WSUL, WSGY, WGSV, WKXC, WMTFM, KZLT, KCMJ. Medium including KOST, WSKI, KRLB, KWSI. Light including WAFL, KVIC, WCMJ, WFRO, KSCB, WTRW, KKLK, KBLQ, KAYN.

**MADONNA "Vogue" (Sire/WB) 23/4**

Rotations: Heavy 2/0, Medium 9/1, Light 12/3, Total Adds 4, WVBF, WALK, WSUL, WMTFM. Heavy: B100, KKLK. Medium including WNIC, WIVY, WEIM, WHAI, KRLB, KVIC, KCMJ, KWSI. Light including WLEV, WAFL, WSKI, WKTK, WGSV, WFRO.

**HOWARD HEWETT "Show Me" (Elektra) 22/6**

Rotations: Heavy 0, Medium 0, Light 22/6, Total Adds 6, WNIC, WEBE, WAFL, WYKZ, WLDR, KCMJ. Light including WLEV, 3WM, WEIM, KRLB, WNMB, WKXC, KTYL, KVIC, WMTFM, WFRO, KZLT, KSCB, KBLQ, KWSI.

**BARRY MANILOW "If You Remember Me" (Arista) 22/0**

Rotations: Heavy 0, Medium 8/0, Light 14/0, Total Adds 0. Medium: WLTS, WTCB, WRVR, WEIM, WKXC, WMTFM, WFRO, KIDK. Light including WNIC, WEBE, WZNY, 3WM, WGLL, WAFL, WSKI, WYKZ, WNMB, WCMJ, KSCB, KWSI.

**SUZANNE VEGA "Book Of Dreams" (A&M) 21/2**

Rotations: Heavy 0, Medium 2/0, Light 19/2, Total Adds 2, WSKI, WLDR. Medium: WEIM, KKLK. Light including WMID, WHAI, WGLL, WAFL, WGSV, KRLB, WNMB, KVIC, WCMJ, WMTFM, WFRO, KZLT, KSCB, KBLQ, KAYN, KTID, KWSI.

**HOOTERS "Heaven Laughs" (Columbia) 19/4**

Rotations: Heavy 0, Medium 1/0, Light 18/4, Total Adds 4, WKYE, 3WM, WSKI, KAYN. Medium: KBLQ. Light including WMID, WEIM, WAFL, WSUL, WKSB, WGSV, KRLB, WKXC, KVIC, WCMJ, WFRO, KKLK, KTID, KWSI.

**JANET JACKSON "Aright" (A&M) 14/13**

Rotations: Heavy 1/0, Medium 2/2, Light 11/11, Total Adds 13, B100, WEIM, WAFL, WSKI, WSGY, WKTK, KRLB, KVIC, KSCB, KBLQ, KAYN, KCMJ, KWSI. Heavy: KKLK.

**SHAWN COLVIN "Diamond In The Rough" (Columbia) 14/6**

Rotations: Heavy 0, Medium 1/0, Light 13/6, Total Adds 6, WLEV, WKYE, WMID, WNMB, WFRO, KCMJ. Medium: KKLK. Light including WEIM, WGSV, KRLB, WCMJ, KSCB, KTID, KWSI.

**KISS "Forever" (Mercury) 14/0**

Rotations: Heavy 0, Medium 5/0, Light 9/0, Total Adds 0. Medium: WKYE, WEIM, WSKI, KRLB, KBLQ. Light: WMID, WAFL, WSUL, WSGY, WNMB, KVIC, WCMJ, WFRO, KSCB.

**COWBOY JUNKIES "Sun Comes Up, It's Tuesday Morning" (RCA) 13/0**

Rotations: Heavy 0, Medium 0, Light 13/0, Total Adds 0. Light: WEIM, WHAI, KRLB, WKXC, KVIC, WCMJ, WMTFM, WFRO, KZLT, KSCB, WLDR, KBLQ, KWSI.

**B.J. THOMAS "Midnight Minute" (Reprise) 10/0**

Rotations: Heavy 1/0, Medium 1/0, Light 8/0, Total Adds 0. Heavy: KKLK. Medium: KWSI. Light: WKYE, WEIM, WSUL, WGSV, WNMB, WKXC, WCMJ, WFRO.

**CARLY SIMON "My Romance" (Arista) 9/2**

Rotations: Heavy 0, Medium 2/0, Light 7/2, Total Adds 2, WEIM, WMTFM. Medium: WAHR, WRVR. Light including WARM98, KESZ, WTCB, KKLK, KWSI.

**SWEET SENSATION "Love Child" (Atco) 9/1**

Rotations: Heavy 2/0, Medium 2/0, Light 5/1, Total Adds 1, KAYN. Heavy: KKLK, KWSI. Medium: WSKI, KRLB. Light including WAFL, KVIC, KSCB, KCMJ.

**JOHNNY CLEGG & SAVUKA "Cruel Crazy Beautiful World" (Capitol) 8/6**

Rotations: Heavy 0, Medium 1/0, Light 7/6, Total Adds 6, WEIM, WGSV, WFRO, KSCB, KAYN, KCMJ. Medium: KKLK. Light including KWSI.



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# AC ADDS & HOTS

CURRENT-BASED

## EAST

### P1

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CHER  
PAUL MCCARTNEY  
MADONNA  
Hottest:  
MICHAEL BOLTON  
ROD STEWART  
SINEAD O'CONNOR  
DON HENLEY  
WILSON PHILLIPS

**WALK/Long Island**  
Edwards/Lombaro  
PHIL COLLINS  
HEART  
BILLY JOEL  
MADONNA  
Hottest:  
ROD STEWART  
DON HENLEY  
MICHAEL BOLTON  
SINEAD O'CONNOR  
LISA STANSFIELD

**WNSR/New York**  
Bob Dunphy  
ELTON JOHN  
HEART  
BILLY JOEL  
Hottest:  
BILLY JOEL  
TAYLOR DAYNE  
JANET JACKSON  
ROD STEWART  
MICHAEL BOLTON

**WSNI/Philadelphia**  
Jere Sullivan  
PHIL COLLINS  
Hottest:  
BABYFACE  
ELTON JOHN  
LISA STANSFIELD  
ROD STEWART

**WLTT/Washington**  
Chuck Morgan  
PHIL COLLINS  
ROXETTE  
Hottest:  
LISA STANSFIELD  
DON HENLEY  
MICHAEL BOLTON  
SINEAD O'CONNOR  
ROD STEWART

### P2

**WLEV/Allentown**  
Jeff Silvers  
LINDA RONSTADT  
SHAWN COLVIN  
RICHARD MARX  
BELINDA CARLISLE  
Hottest:  
MICHAEL BOLTON  
DON HENLEY  
LITTLE RIVER BAND  
ROD STEWART  
SINEAD O'CONNOR

**WJLK/Asbury Park**  
Holcomb/Guida  
RICHARD MARX  
LINDA RONSTADT  
Hottest:  
ROD STEWART  
DON HENLEY  
SINEAD O'CONNOR  
ROGERS & KNIGHT  
FLEETWOOD MAC

**WEEB/Bridgeport**  
Hansen/Norman  
BILLY JOEL  
HOWARD HEWETT  
BELINDA CARLISLE  
LINDA RONSTADT  
Hottest:  
ELTON JOHN  
MICHAEL BOLTON  
SMOKEY ROBINSON  
ROD STEWART  
LISA STANSFIELD

**WRVC/Huntington**  
Hayes/Swan  
BRENT BOURGEOIS  
RICHARD MARX  
PHIL COLLINS  
Hottest:  
ROD STEWART  
SINEAD O'CONNOR  
MICHAEL BOLTON  
DON HENLEY  
BASIA

**WKYE/Johnstown**  
Jack Michaels  
LINDA RONSTADT  
HOOTERS  
SHAWN COLVIN  
BABYFACE  
Hottest:  
MICHAEL BOLTON  
ROD STEWART  
SINEAD O'CONNOR  
LISA STANSFIELD  
ALLOWAY

**WOBM/Monmouth-**  
Ocean, NJ  
Scott/Devoti  
ROXETTE  
HEART  
PHIL COLLINS  
BRENT BOURGEOIS  
Hottest:  
DON HENLEY  
BASIA  
ROD STEWART  
MICHAEL BOLTON  
SINEAD O'CONNOR

**WMGS/Wilkes Barre**  
Norton/Marriott  
EXPOSE  
GRAYSON HUGH  
Hottest:  
MICHAEL BOLTON  
PHIL COLLINS  
FLEETWOOD MAC  
SINEAD O'CONNOR  
ROD STEWART

### P3

**WMID/Atlantic City**  
McNally/Spector  
MICHAEL DAMIAN  
EVERYTHING BUT TH  
BELINDA CARLISLE  
SHAWN COLVIN  
Hottest:  
DON HENLEY  
ROD STEWART  
LITTLE RIVER BAND  
MICHAEL BOLTON  
TEARS FOR FEARS

**WEIM/Fitchburg**  
Jack Raymond  
LINDA RONSTADT  
MICHAEL DAMIAN  
TRACY CHAPMAN  
JOHNNY CLEGG & S  
CARLY SIMON  
JANET JACKSON  
KATE BUSH  
JAYA  
Hottest:  
ROD STEWART  
DON HENLEY  
SINEAD O'CONNOR  
MICHAEL BOLTON  
LISA STANSFIELD

**WECQ/Geneva**  
Anthony/Smith  
LINDA RONSTADT  
CALLLOWAY  
Hottest:  
GRAYSON HUGH  
DON HENLEY  
MICHAEL BOLTON  
ROGERS & KNIGHT  
ROD STEWART

**WHAI/Greenfield, MA**  
Deane/Archer  
BELINDA CARLISLE  
LINDA RONSTADT  
Hottest:  
ROD STEWART  
SINEAD O'CONNOR  
BASIA  
DON HENLEY  
MICHAEL BOLTON

**WGLL/Mercersburg**  
Begin/Burns  
LINDA RONSTADT  
MICHAEL PENN  
BELINDA CARLISLE  
Hottest:  
ROD STEWART  
DON HENLEY  
ELTON JOHN  
SINEAD O'CONNOR  
WILSON PHILLIPS

**WAFM/Milford, DE**  
Tim Brough  
RICHARD MARX  
LINDA RONSTADT  
HOWARD HEWETT  
MICHAEL PENN  
TAYLOR DAYNE  
JANET JACKSON  
Hottest:  
MICHAEL BOLTON  
DON HENLEY  
LISA STANSFIELD  
ROD STEWART  
SINEAD O'CONNOR

**WSUL/Monticello, NY**  
Rob Dillman  
CALLLOWAY  
MICHAEL DAMIAN  
MADONNA  
Hottest:  
MICHAEL BOLTON  
ROD STEWART  
DON HENLEY  
SINEAD O'CONNOR  
BASIA

**WXTX/Charleston**  
John Quincy  
LINDA RONSTADT  
MICHAEL PENN  
EVERYTHING BUT TH  
PATTI AUSTIN  
Hottest:  
ROD STEWART  
DON HENLEY  
MICHAEL BOLTON  
SINEAD O'CONNOR  
BASIA

**WTCB/Columbia, SC**  
Doug Spets  
BRENT BOURGEOIS  
EVERYTHING BUT TH  
Hottest:  
ROGERS & KNIGHT  
ROD STEWART  
BASIA  
GRAYSON HUGH  
SINEAD O'CONNOR

**WSKI/Montpelier**  
Jim Severance  
PHIL COLLINS  
LINDA RONSTADT  
JANET JACKSON  
HOOTERS  
SUZANNE VEGA  
Hottest:  
DON HENLEY  
CHER  
ROD STEWART  
ROXETTE  
CALLLOWAY

**WKSJ/Williamsport**  
Tom Benson  
PHIL COLLINS  
LINDA RONSTADT  
Hottest:  
ROD STEWART  
DON HENLEY  
MICHAEL BOLTON  
SINEAD O'CONNOR  
CALLLOWAY

**WVNY/Augusta, GA**  
John Patrick  
LINDA RONSTADT  
BABYFACE  
BELINDA CARLISLE  
PETER BLAKELEY  
PATTI AUSTIN  
Hottest:  
ROD STEWART  
DON HENLEY  
LISA STANSFIELD  
HEART  
DON HENLEY

## SOUTH

### P1

**WSB-FM/Atlanta**  
LoCascio/McCoy  
ELTON JOHN  
PHIL COLLINS  
WILSON PHILLIPS  
Hottest:  
ROD STEWART  
SINEAD O'CONNOR  
SMOKEY ROBINSON  
LUTHER VANDROSS  
TAYLOR DAYNE

**KVIL/Dallas**  
Rhodes/Eberhart  
none  
Hottest:  
WILSON PHILLIPS  
ELTON JOHN  
LITTLE RIVER BAND  
ROGERS & KNIGHT  
REGINA BELLE

**WLTS/New Orleans**  
Bob Mitchell  
ROXETTE  
PAUL MCCARTNEY  
BRENT BOURGEOIS  
Hottest:  
REGINA BELLE  
ROD STEWART  
LISA STANSFIELD  
BASIA  
SINEAD O'CONNOR

**2WD/Norfolk**  
Bill Curtis  
CALLLOWAY  
LINDA RONSTADT  
RICHARD MARX  
PATTI AUSTIN  
Hottest:  
ROD STEWART  
DON HENLEY  
SINEAD O'CONNOR  
WILSON PHILLIPS  
ELTON JOHN

**WNLN/Tampa**  
Chuck Crane  
VONDA SHEPARD  
FLEETWOOD MAC  
PHIL COLLINS  
MICHAEL PENN  
EVERYTHING BUT TH  
LINDA RONSTADT  
Hottest:  
GRAYSON HUGH  
MICHAEL BOLTON  
WILSON PHILLIPS  
ROD STEWART  
DON HENLEY  
SINEAD O'CONNOR

**WLAC-FM/Nashville**  
Bryan Sargeant  
FLEETWOOD MAC  
LINDA RONSTADT  
PATTI AUSTIN  
Hottest:  
HEART  
DON HENLEY  
SINEAD O'CONNOR  
ROD STEWART  
WILSON PHILLIPS

### P2

**WRMF/West Palm Beach**  
Dave Parks  
LINDA RONSTADT  
HEART  
Hottest:  
ROD STEWART  
MICHAEL BOLTON  
BILLY JOEL  
TAYLOR DAYNE  
DON HENLEY

**WXTX/Charleston**  
John Quincy  
LINDA RONSTADT  
MICHAEL PENN  
EVERYTHING BUT TH  
PATTI AUSTIN  
Hottest:  
ROD STEWART  
DON HENLEY  
MICHAEL BOLTON  
SINEAD O'CONNOR  
BASIA

**WTCB/Columbia, SC**  
Doug Spets  
BRENT BOURGEOIS  
EVERYTHING BUT TH  
Hottest:  
ROGERS & KNIGHT  
ROD STEWART  
BASIA  
GRAYSON HUGH  
SINEAD O'CONNOR

**WVNY/Augusta, GA**  
John Patrick  
LINDA RONSTADT  
BABYFACE  
BELINDA CARLISLE  
PETER BLAKELEY  
PATTI AUSTIN  
Hottest:  
ROD STEWART  
DON HENLEY  
LISA STANSFIELD  
HEART  
DON HENLEY

**WVNY/Augusta, GA**  
John Patrick  
LINDA RONSTADT  
BABYFACE  
BELINDA CARLISLE  
PETER BLAKELEY  
PATTI AUSTIN  
Hottest:  
ROD STEWART  
DON HENLEY  
LISA STANSFIELD  
HEART  
DON HENLEY

**WVNY/Augusta, GA**  
John Patrick  
LINDA RONSTADT  
BABYFACE  
BELINDA CARLISLE  
PETER BLAKELEY  
PATTI AUSTIN  
Hottest:  
ROD STEWART  
DON HENLEY  
LISA STANSFIELD  
HEART  
DON HENLEY

**WTFM/Johnson City**  
Mark McKinney  
PHIL COLLINS  
LINDA RONSTADT  
Hottest:  
ROD STEWART  
ELTON JOHN  
SMOKEY ROBINSON  
DON HENLEY  
WILSON PHILLIPS

### P3

**U102/Knoxville**  
Larry Trotter  
LINDA RONSTADT  
BILLY JOEL  
CALLLOWAY  
Hottest:  
MICHAEL BOLTON  
DON HENLEY  
SMOKEY ROBINSON  
REGINA BELLE  
ROGERS & KNIGHT

**KHLT/Little Rock**  
John Ramsey  
LINDA RONSTADT  
CALLLOWAY  
Hottest:  
ROD STEWART  
MICHAEL BOLTON  
ELTON JOHN  
SINEAD O'CONNOR  
PHIL COLLINS

**WRVR/Memphis**  
Mark Hamlin  
LINDA RONSTADT  
Hottest:  
BASIA  
REGINA BELLE  
DON HENLEY  
PAUL MCCARTNEY  
SINEAD O'CONNOR

**KELT/McAllen**  
Chuck White  
LINDA RONSTADT  
AFTER 7  
Hottest:  
GRAYSON HUGH  
ROD STEWART  
GLORIA ESTEFAN  
ALANNAH MYLES  
SARA HICKMAN

**WVNY/Augusta, GA**  
John Patrick  
LINDA RONSTADT  
BABYFACE  
BELINDA CARLISLE  
PETER BLAKELEY  
PATTI AUSTIN  
Hottest:  
ROD STEWART  
DON HENLEY  
LISA STANSFIELD  
HEART  
DON HENLEY

### P2

**WVNY/Augusta, GA**  
John Patrick  
LINDA RONSTADT  
BABYFACE  
BELINDA CARLISLE  
PETER BLAKELEY  
PATTI AUSTIN  
Hottest:  
ROD STEWART  
DON HENLEY  
LISA STANSFIELD  
HEART  
DON HENLEY

### P3

**WVNY/Augusta, GA**  
John Patrick  
LINDA RONSTADT  
MICHAEL PENN  
EVERYTHING BUT TH  
PATTI AUSTIN  
Hottest:  
ROD STEWART  
DON HENLEY  
MICHAEL BOLTON  
SINEAD O'CONNOR  
BASIA

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EVERYTHING BUT TH  
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Hottest:  
ROD STEWART  
DON HENLEY  
MICHAEL BOLTON  
SINEAD O'CONNOR  
BASIA

## MIDWEST

### P1

**WARM98/Cincinnati**  
Michael Grayson  
WILSON PHILLIPS  
LINDA RONSTADT  
PHIL COLLINS  
PAUL MCCARTNEY  
LUTHER VANDROSS  
Hottest:  
SMOKEY ROBINSON  
CALLLOWAY  
MICHAEL BOLTON  
SINEAD O'CONNOR  
DON HENLEY

**WVNY/Augusta, GA**  
John Patrick  
LINDA RONSTADT  
MICHAEL PENN  
EVERYTHING BUT TH  
PATTI AUSTIN  
Hottest:  
ROD STEWART  
DON HENLEY  
MICHAEL BOLTON  
SINEAD O'CONNOR  
BASIA

**WVNY/Augusta, GA**  
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EVERYTHING BUT TH  
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SINEAD O'CONNOR  
BASIA

## WEST

**WVNY/Augusta, GA**  
John Patrick  
LINDA RONSTADT  
MICHAEL PENN  
EVERYTHING BUT TH  
PATTI AUSTIN  
Hottest:  
ROD STEWART  
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SINEAD O'CONNOR  
BASIA

## WEST

**WVNY/Augusta, GA**  
John Patrick  
LINDA RONSTADT  
MICHAEL PENN  
EVERYTHING BUT TH  
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Hottest:  
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BASIA

## WEST

**WVNY/Augusta, GA**  
John Patrick  
LINDA RONSTADT  
MICHAEL PENN  
EVERYTHING BUT TH

## FULL-SERVICE AC

### MOST ADDED

PHIL COLLINS (10)  
ELTON JOHN (6)  
RICHARD MARX (5)  
WILSON PHILLIPS (4)  
BILLY JOEL (3)  
BASIA (2)  
PAUL McCARTNEY (2)  
SINEAD O'CONNOR (2)  
LINDA RONSTADT (2)  
LISA STANSFIELD (2)

### HOTTEST

ROD STEWART (19)  
BASIA (11)  
ROGERS & KNIGHT (11)  
DON HENLEY (10)  
MICHAEL BOLTON (9)  
SMOKEY ROBINSON (9)  
PHIL COLLINS (8)  
SINEAD O'CONNOR (8)  
WILSON PHILLIPS (8)  
REGINA BELLE (7)

## GOLD-BASED AC

### MOST ADDED

PHIL COLLINS (15)  
ELTON JOHN (9)  
WILSON PHILLIPS (7)  
LINDA RONSTADT (5)  
HEART (3)  
FLEETWOOD MAC (2)  
RICHARD MARX (2)  
ROXETTE (2)

### HOTTEST

ROD STEWART (24)  
DON HENLEY (22)  
SINEAD O'CONNOR (18)  
TAYLOR DAYNE (16)  
MICHAEL BOLTON (13)  
SMOKEY ROBINSON (13)  
WILSON PHILLIPS (10)  
LINDA RONSTADT (9)  
BASIA (8)  
REGINA BELLE (8)

### EAST

#### P1

WBZ/Boston  
Phil Conrad  
  
BILLY JOEL  
Hottest:  
ROD STEWART  
ALANNAH MYLES  
DON HENLEY  
TINA TURNER  
MICHAEL BOLTON

KDKA/Pittsburgh  
Chuck Dickemann  
  
LISA STANSFIELD  
Hottest:  
PHIL COLLINS  
TAYLOR DAYNE  
MICHAEL BOLTON  
DON HENLEY  
ROD STEWART

WMAL/Washington  
Michael Neff  
  
GRAYSON HUGH  
Hottest:  
ROD STEWART  
SMOKEY ROBINSON  
BASIA  
WILSON PHILLIPS  
ROGERS & KNIGHT

#### P2

WICC/Bridgeport  
Stormin' Norman  
  
ELTON JOHN  
Hottest:  
ALANNAH MYLES  
PHIL COLLINS  
SINEAD O'CONNOR  
ROD STEWART  
MICHAEL BOLTON

WTIC/Hartford  
David Bernstein  
  
SINEAD O'CONNOR  
Hottest:  
PETER BLAKELEY  
WILSON PHILLIPS  
Hottest:  
ROD STEWART  
REGINA BELLE  
DON HENLEY  
GRAYSON HUGH  
SINEAD O'CONNOR

#### P3

WELI/New Haven  
Gross/McCormick  
  
PHIL COLLINS  
PAUL McCARTNEY  
CALLOWAY  
Hottest:  
FLEETWOOD MAC  
HEART  
LISA STANSFIELD  
BASIA  
ROGERS & KNIGHT

WGY/Schenectady  
Buzz Brindle  
  
WILSON PHILLIPS  
Hottest:  
SMOKEY ROBINSON  
BONNIE RAITT  
ROGERS & KNIGHT  
TAYLOR DAYNE  
REGINA BELLE

#### P3

WFMD/Frederick, MD  
Fieseler/Watson  
  
ELTON JOHN  
PHIL COLLINS  
KISS  
RICHARD MARX  
Hottest:  
MICHAEL BOLTON  
SINEAD O'CONNOR  
DON HENLEY  
ROD STEWART  
WILSON PHILLIPS

### EAST

#### P1

WMMX/Baltimore  
Greg Dunkin  
  
Hottest:  
GLORIA ESTEFAN  
TAYLOR DAYNE  
LINDA RONSTADT  
LUTHER VANDROSS  
  
WKJY/Nassau, NY  
Keith Hill  
  
BASIA  
Hottest:  
REGINA BELLE  
ROGERS & KNIGHT  
DON HENLEY  
BONNIE RAITT  
LUTHER VANDROSS

WHTX/Pittsburgh  
Scott Alexander  
  
none  
Hottest:  
TAYLOR DAYNE  
PHIL COLLINS  
GLORIA ESTEFAN  
ALANNAH MYLES  
LINDA RONSTADT

WLTJ/Pittsburgh  
John Gallagher  
  
none  
Hottest:  
ROGERS & KNIGHT  
REGINA BELLE  
BEE GEES  
NATALIE COLE  
TAYLOR DAYNE

### EAST

WKLI/Albany  
Knott/Holmberg  
  
ELTON JOHN  
WILSON PHILLIPS  
Hottest:  
ROD STEWART  
BASIA  
LISA STANSFIELD  
SINEAD O'CONNOR  
REGINA BELLE

WAEB/Allentown  
Chris Bailey  
  
MADONNA  
PHIL COLLINS  
Hottest:  
MICHAEL BOLTON  
LISA STANSFIELD  
SMOKEY ROBINSON  
DON HENLEY  
SINEAD O'CONNOR

### EAST

WMRV/Binghamton, NY  
Keller/Schwartz  
  
none  
Hottest:  
PHIL COLLINS  
TAYLOR DAYNE  
MICHAEL BOLTON  
SINEAD O'CONNOR  
GLORIA ESTEFAN

WMAS-FM/Springfield  
Kratoville/Kelly  
  
ELTON JOHN  
HEART  
REGINA BELLE  
Hottest:  
PHIL COLLINS  
ALANNAH MYLES  
ROD STEWART  
SINEAD O'CONNOR  
GLORIA ESTEFAN

### EAST

WFAS-FM/White Plains  
Paul/Richard  
  
RICHARD MARX  
Hottest:  
ROD STEWART  
TAYLOR DAYNE  
WILSON PHILLIPS  
MICHAEL BOLTON  
DON HENLEY

WJBR/Wilmington, DE  
Bill Kaye  
  
PHIL COLLINS  
PAUL McCARTNEY  
Hottest:  
ROD STEWART  
DON HENLEY  
SINEAD O'CONNOR  
WILSON PHILLIPS  
BASIA

43 Current Reporters  
36 Current Playlists  
Called in Frozen Playlist (2):  
WHTX/Pittsburgh  
WLTJ/Detroit  
  
Did Not Report, Playlist Frozen (5):  
KISC/Spokane  
WJQI/Norfolk  
WLTJ/Pittsburgh  
WMMJ/Cleveland  
WMMX/Baltimore  
  
Did Not Report A New List For  
Three Consecutive Weeks, Not Used  
in This Week's Data (1):  
WRAL/Raleigh

### SOUTH

#### P2

WHAS/Louisville  
Doug McElvein  
  
ROD STEWART  
MADONNA  
Hottest:  
MICHAEL BOLTON  
LISA STANSFIELD  
TOMMY PAGE  
WILSON PHILLIPS  
SINEAD O'CONNOR

WDBO/Orlando  
Dan Shaffer  
  
none  
Hottest:  
ROD STEWART  
BASIA  
GRAYSON HUGH  
SMOKEY ROBINSON  
ROGERS & KNIGHT

#### P3

WRVA/Richmond  
Farley/Stevens  
  
none  
Hottest:  
LUTHER VANDROSS  
CARLY SIMON  
LINDA RONSTADT  
ROGERS & KNIGHT

#### P3

WKYX/Paducah  
Cook/Miller  
  
ELTON JOHN  
LITTLE RIVER BAND  
Hottest:  
ROD STEWART  
BASIA  
DON HENLEY  
MICHAEL BOLTON  
CHER

#### P3

WSTU/Stuart  
Shaw/Grant  
  
PHIL COLLINS  
RICHARD MARX  
Hottest:  
ROD STEWART  
DON HENLEY  
MICHAEL BOLTON  
SINEAD O'CONNOR  
WILSON PHILLIPS

### SOUTH

#### P1

KMGC/Dallas  
Chalesse Daly  
  
JUDE COLE  
HEART  
DON HENLEY  
ELTON JOHN  
MADONNA  
MICHAEL BOLTON  
  
KLTR/Houston  
Ed Scarborough  
  
PHIL COLLINS  
Hottest:  
BASIA  
WILSON PHILLIPS  
REGINA BELLE  
DON HENLEY  
LISA STANSFIELD

Love 94/Miami  
Don Agony  
  
PATTI AUSTIN  
ELTON JOHN  
Hottest:  
QUINCY JONES  
BASIA  
DIANNE REEVES  
SINEAD O'CONNOR  
PHIL COLLINS

WLMG/New Orleans  
Ferrara/Murphy  
  
LINDA RONSTADT  
Hottest:  
PATTI AUSTIN  
SMOKEY ROBINSON  
ROGERS & KNIGHT  
REGINA BELLE  
SINEAD O'CONNOR

### SOUTH

WUSA/Tampa  
Irwin/Williams  
  
PHIL COLLINS  
Hottest:  
SINEAD O'CONNOR  
ROD STEWART  
GRAYSON HUGH  
GLORIA ESTEFAN  
LOU GRAMM

WJQI/Norfolk  
Mike Shores  
  
none  
Hottest:  
PHIL COLLINS  
TAYLOR DAYNE  
LINDA RONSTADT  
DON HENLEY  
MICHAEL DAMI

WLMJ/Birmingham  
Ken Barnett  
  
FLEETWOOD MAC  
ELTON JOHN  
Hottest:  
SMOKEY ROBINSON  
DON HENLEY  
ROD STEWART  
PHIL COLLINS  
BONNIE RAITT

WMAG/Greensboro  
John Jenkins  
  
WILSON PHILLIPS  
LINDA RONSTADT  
TAYLOR DAYNE  
ELTON JOHN  
Hottest:  
ROD STEWART  
SMOKEY ROBINSON  
TAYLOR DAYNE  
DON HENLEY  
MICHAEL BOLTON

WCRZ/Flint  
Patrick/Downey  
  
PHIL COLLINS  
Hottest:  
ROD STEWART  
DON HENLEY  
MICHAEL BOLTON  
SINEAD O'CONNOR  
WILSON PHILLIPS

WGTQ/Milwaukee  
Mike Cromwell  
  
ROXETTE  
Hottest:  
SMOKEY ROBINSON  
GRAYSON HUGH  
ROGERS & KNIGHT  
TAYLOR DAYNE  
LINDA RONSTADT

### SOUTH

WLMX/Chattanooga  
Burkett/Marshall  
  
PHIL COLLINS  
Hottest:  
LINDA RONSTADT  
DON HENLEY  
TAYLOR DAYNE  
GLORIA ESTEFAN  
MICHAEL BOLTON

WSTF/Orlando  
Samantha Shore  
  
LINDA RONSTADT  
Hottest:  
ROGERS & KNIGHT  
CARLY SIMON  
SMOKEY ROBINSON  
REGINA BELLE  
PAUL McCARTNEY

WJQI/Norfolk  
Joel Burke  
  
LINDA RONSTADT  
Hottest:  
ROGERS & KNIGHT  
CARLY SIMON  
SMOKEY ROBINSON  
REGINA BELLE  
PAUL McCARTNEY

WGLD/Peoria  
Jerry Jay  
  
WILSON PHILLIPS  
PHIL COLLINS  
Hottest:  
ROD STEWART  
SINEAD O'CONNOR  
DON HENLEY  
WILSON PHILLIPS  
PHIL COLLINS

WGTQ/Milwaukee  
Mike Cromwell  
  
ROXETTE  
Hottest:  
SMOKEY ROBINSON  
GRAYSON HUGH  
ROGERS & KNIGHT  
TAYLOR DAYNE  
LINDA RONSTADT

WGTQ/Milwaukee  
Mike Cromwell  
  
ROXETTE  
Hottest:  
SMOKEY ROBINSON  
GRAYSON HUGH  
ROGERS & KNIGHT  
TAYLOR DAYNE  
LINDA RONSTADT

### SOUTH

WMBX/Richmond  
Mike Ryan  
  
PHIL COLLINS  
Hottest:  
MICHAEL BOLTON  
SMOKEY ROBINSON  
ROD STEWART  
FLEETWOOD MAC  
DON HENLEY

WSLQ/Roanoke  
Dick Daniels  
  
WILSON PHILLIPS  
PHIL COLLINS  
Hottest:  
ROD STEWART  
DON HENLEY  
SINEAD O'CONNOR  
WILSON PHILLIPS  
PHIL COLLINS

KVMJ/Shreveport  
Howard Clark  
  
PHIL COLLINS  
Hottest:  
SINEAD O'CONNOR  
ROD STEWART  
BONNIE RAITT  
SMOKEY ROBINSON  
TAYLOR DAYNE

WGTQ/Milwaukee  
Mike Cromwell  
  
ROXETTE  
Hottest:  
SMOKEY ROBINSON  
GRAYSON HUGH  
ROGERS & KNIGHT  
TAYLOR DAYNE  
LINDA RONSTADT

WGTQ/Milwaukee  
Mike Cromwell  
  
ROXETTE  
Hottest:  
SMOKEY ROBINSON  
GRAYSON HUGH  
ROGERS & KNIGHT  
TAYLOR DAYNE  
LINDA RONSTADT

WGTQ/Milwaukee  
Mike Cromwell  
  
ROXETTE  
Hottest:  
SMOKEY ROBINSON  
GRAYSON HUGH  
ROGERS & KNIGHT  
TAYLOR DAYNE  
LINDA RONSTADT

### MIDWEST

#### P1

55KRC/Cincinnati  
Gary King  
  
WILSON PHILLIPS  
SINEAD O'CONNOR  
Hottest:  
SMOKEY ROBINSON  
BONNIE RAITT  
MICHAEL BOLTON  
BASIA  
ROD STEWART  
  
WLW/Cincinnati  
Vance Dillard  
  
none  
Hottest:  
HEART  
BONNIE RAITT  
ALANNAH MYLES  
TAYLOR DAYNE  
DON HENLEY

WTVN/Columbus  
John Lane  
  
none  
Hottest:  
ROD STEWART  
SINEAD O'CONNOR  
LUTHER VANDROSS  
ROGERS & KNIGHT  
DON HENLEY

WCCO/Minneapolis  
Curt Lundgren  
  
SHAWN COLVIN  
BARRY MANILOW  
Hottest:  
BASIA  
DIANNE REEVES  
CARLY SIMON

#### P2

WHBC/Canton  
Doug Lane  
  
PAUL McCARTNEY  
PHIL COLLINS  
BILLY JOEL  
Hottest:  
ROGERS & KNIGHT  
REGINA BELLE  
SMOKEY ROBINSON  
CARPENTERS  
BASIA

WOOD/Grand Rapids  
Robb Westaby  
  
none  
Hottest:  
ROD STEWART  
NATALIE COLE  
BONNIE RAITT  
TAYLOR DAYNE  
LINDA RONSTADT

#### P3

WIBA/Madison  
Reed/Kay  
  
LINDA EDER  
Hottest:  
PATTI AUSTIN  
REGINA BELLE  
ROGERS & KNIGHT  
BARRY MANILOW  
SMOKEY ROBINSON

WROK/Rockford  
Ivey/Thomas  
  
PHIL COLLINS  
WILSON PHILLIPS  
Hottest:  
ROD STEWART  
MICHAEL BOLTON  
LINDA RONSTADT  
TAYLOR DAYNE  
LUTHER VANDROSS

#### P3

WCIL/Carbondale  
Rich Bird  
  
ELTON JOHN  
PHIL COLLINS  
LISA STANSFIELD  
Hottest:  
SINEAD O'CONNOR  
WILSON PHILLIPS  
TOMMY PAGE  
ROD STEWART  
LUTHER VANDROSS

#### P3

KFSB/Joplin  
Robin Wells  
  
PHIL COLLINS  
BILLY JOEL  
PATTI AUSTIN  
RICHARD MARX  
SUNDAYS  
Hottest:  
ROD STEWART  
BASIA  
SINEAD O'CONNOR  
WILSON PHILLIPS  
LISA STANSFIELD

KFCR/Lincoln  
Cathy Blythe  
  
ELTON JOHN  
PHIL COLLINS  
Hottest:  
BASIA  
ROGERS & KNIGHT  
SMOKEY ROBINSON  
REGINA BELLE

KELO/Sioux Falls  
Spanky  
  
RICHARD MARX  
PHIL COLLINS  
Hottest:  
WILSON PHILLIPS  
ROD STEWART  
FLEETWOOD MAC  
HEART  
ROXETTE

### WEST

#### P1

KHOW/Denver  
Murphy Huston  
  
DON HENLEY  
Hottest:  
TAYLOR DAYNE  
ROD STEWART  
BONNIE RAITT  
SMOKEY ROBINSON  
DON HENLEY

KEX/Portland  
Dirkx/Fort  
  
ELTON JOHN  
BASIA  
Hottest:  
ROD STEWART  
ROGERS & KNIGHT

#### P2

KFMB/San Diego  
Larson/Robertson  
  
LINDA RONSTADT  
Hottest:  
ROD STEWART  
DON HENLEY  
BASIA  
SMOKEY ROBINSON  
GRAYSON HUGH

KBOI/Boise  
Drew Harold  
  
PHIL COLLINS  
RICHARD MARX  
LINDA RONSTADT  
MICHAEL DAMIAN  
Hottest:  
ROD STEWART  
WILSON PHILLIPS  
SMOKEY ROBINSON  
REGINA BELLE  
ELTON JOHN

#### P2

KSSK/Honolulu  
Phil Abbott  
  
BASIA  
SMOKEY ROBINSON  
Hottest:  
ROGERS & KNIGHT  
TINA TURNER  
BEE GEES  
HANS ZIMMER  
ELTON JOHN

#### P2

KXOA-FM/Sacramento  
Casey/Clem  
  
PHIL COLLINS  
Hottest:  
LINDA RONSTADT  
GLORIA ESTEFAN  
TAYLOR DAYNE  
ELTON JOHN  
KENNY G

KKCW/Portland  
Bill Minckler  
  
none  
Hottest:  
ROD STEWART  
BASIA  
MICHAEL BOLTON  
SMOKEY ROBINSON  
LISA STANSFIELD

### MIDWEST

#### P1

WJQI/Cleveland  
Lind/vers  
  
none  
Hottest:  
BILLY JOEL  
PHIL COLLINS  
SOULSISTER  
GLORIA ESTEFAN  
LOU GRAMM  
  
WLTJ/Detroit  
Bob Kaake  
  
none  
Hottest:  
ROGERS & KNIGHT  
TAYLOR DAYNE  
SMOKEY ROBINSON  
LINDA RONSTADT  
REGINA BELLE

WENS/Indianapolis  
Grey/Eagan  
  
WILSON PHILLIPS  
Hottest:  
LUTHER VANDROSS  
DON HENLEY  
ROD STEWART  
SMOKEY ROBINSON  
TAYLOR DAYNE

WLTQ/Milwaukee  
Mike Cromwell  
  
ROXETTE  
Hottest:  
SMOKEY ROBINSON  
GRAYSON HUGH  
ROGERS & KNIGHT  
TAYLOR DAYNE  
LINDA RONSTADT

### MIDWEST

WCRZ/Flint  
Patrick/Downey  
  
PHIL COLLINS  
Hottest:  
ROD STEWART  
DON HENLEY  
MICHAEL BOLTON  
SINEAD O'CONNOR  
WILSON PHILLIPS

KUDL/Kansas City  
Don Bender  
  
ELTON JOHN  
Hottest:  
PHIL COLLINS  
WILSON PHILLIPS  
Hottest:  
ROD STEWART  
TINA TURNER  
SMOKEY ROBINSON  
PHIL COLLINS  
ELTON JOHN

### MIDWEST

WGTQ/Milwaukee  
Mike Cromwell  
  
ROXETTE  
Hottest:  
SMOKEY ROBINSON  
GRAYSON HUGH  
ROGERS & KNIGHT  
TAYLOR DAYNE  
LINDA RONSTADT

### MIDWEST

KEFM/Omaha  
Lane/Kennedy  
  
WILSON PHILLIPS  
PHIL COLLINS  
Hottest:  
ROD STEWART  
SINEAD O'CONNOR  
DON HENLEY  
WILSON PHILLIPS  
PHIL COLLINS

WGTQ/Milwaukee  
Mike Cromwell  
  
ROXETTE  
Hottest:  
SMOKEY ROBINSON  
GRAYSON HUGH  
ROGERS & KNIGHT  
TAYLOR DAYNE  
LINDA RONSTADT

WGTQ/Milwaukee  
Mike Cromwell  
  
ROXETTE  
Hottest:  
SMOKEY ROBINSON  
GRAYSON HUGH  
ROGERS & KNIGHT  
TAYLOR DAYNE  
LINDA RONSTADT

### MIDWEST

WGTQ/Milwaukee  
Mike Cromwell  
  
ROXETTE  
Hottest:  
SMOKEY ROBINSON  
GRAYSON HUGH  
ROGERS & KNIGHT  
TAYLOR DAYNE  
LINDA RONSTADT

WGTQ/Milwaukee  
Mike Cromwell  
  
ROXETTE  
Hottest:  
SMOKEY ROBINSON  
GRAYSON HUGH  
ROGERS & KNIGHT  
TAYLOR DAYNE  
LINDA RONSTADT

WGTQ/Milwaukee  
Mike Cromwell  
  
ROXETTE  
Hottest:  
SMOKEY ROBINSON  
GRAYSON HUGH  
ROGERS & KNIGHT  
TAYLOR DAYNE  
LINDA RONSTADT

### MIDWEST

WGTQ/Milwaukee  
Mike Cromwell  
  
ROXETTE  
Hottest:  
SMOKEY ROBINSON  
GRAYSON HUGH  
ROGERS & KNIGHT  
TAYLOR DAYNE  
LINDA RONSTADT

WGTQ/Milwaukee  
Mike Cromwell  
  
ROXETTE  
Hottest:  
SMOKEY ROBINSON  
GRAYSON HUGH  
ROGERS & KNIGHT  
TAYLOR DAYNE  
LINDA RONSTADT

WGTQ/Milwaukee  
Mike Cromwell  
  
ROXETTE  
Hottest:  
SMOKEY ROBINSON  
GRAYSON HUGH  
ROGERS & KNIGHT  
TAYLOR DAYNE  
LINDA RONSTADT

30 Current Reporters  
27 Current Playlists  
Called in Frozen Playlist (1):  
WRVA/Richmond

Did Not Report, Playlist Frozen (2):  
WLW/Cincinnati  
WOOD/Grand Rapids  
  
WHBY/Appleton is no longer a FSA  
reporter.

NATIONAL AIRPLAY

LW	TW	ARTIST/Album	TRACKS
1	1	EVERYTHING BUT.../The Language Of Life (Atlantic)	"Driving" "Meet"
2	2	BASIA/London Warsaw New York (Epic)	"Cruising" "Baby"
3	3	DOUG CAMERON/Mil Amores (Narada)	"Time" "Tropez"
5	4	DON GRUSIN/Raven (GRP)	"Outback" "Two"
4	5	JULIA FORDHAM/Porcelain (Virgin)	"Lock" "Manhattan"
9	6	MICHAEL COLINA/Rituals (Private Music)	"Black" "Shambala"
10	7	OTTMAR LIEBERT/Nouveau Flamenco (Higher Octave)	"Heart" "Barcelona"
6	8	DEBORAH HENSON-CONANT/Caught In The Act (GRP)	"Hawaii" "Nights"
11	9	RALF ILLENBERGER/Heart & Beat (Narada)	"Heart" "Heart"
13	10	MIKE STEVENS/Set The Spirit Free (Novus/RCA)	"Sunset" "Cool"
15	11	JIM HORN/Work It Out (WB)	"Work" "Rio"
8	12	CHRIS REA/Road To Hell (Geffen)	"Wanna" "Road"
7	13	SPENCER BREWER/Dorian's Legacy (Narada)	"Dr." "Savoy"
12	14	DIANNE REEVES/Never Too Far (EMI)	"Never"
24	15	GRANT GEISSMAN/Take Another Look (Bluemoon/Mesa)	"Take" "Choices"
19	16	EXCHANGE/Between Places (Mesa)	"Without" "Father"
20	17	NOTTING HILLBILLIES/Missing...Presumed Having A Good Time (WB)	"Your"
21	18	PATTI AUSTIN/Love Is Gonna Getcha (GRP)	"Dream" "Love"
18	19	KEVIN EUBANKS/Promise Of Tomorrow (GRP)	"Angel" "Place" "Hope"
17	20	FINAL NOTICE I/A. MOUZON/As You Wish (Jazzline/Delta)	"Sure" "Never" "Poobli"
16	21	DOTSERO/Off The Beaten Path (Nova)	"Jeepers;" "After" "Jazzmanian"
BREAKER 22		GEORGE HOWARD/Personal (MCA)	"You" "Want"
23	23	CHUCK LOEB & ANDY LAVERNE/Magic Fingers (DMP)	"Book" "Groovin'"
14	24	DENNIS COFFEY/Under The Moonlight (Orpheus/EMI)	"Sunrise" "Moonlight"
BREAKER 25		BLUE NILE/Hats (A&M)	"Downtown" "Headlights"
BREAKER 26		ZIL/Zil (Verve Forecast)	"Song" "Maromba"
28	27	OPAFIRE I/NORMAN ENGELLEITNER/Opafire (RCA)	"Kalimbahari" "Wajumbe"
BREAKER 28		SPECIAL EFX/Just Like Magic (GRP)	"Jazz" "Ballerina" "Lovely"
BREAKER 29		HENRY JOHNSON/Never Too Much (MCA)	"Never" "Love"
27	30	NIGHTINGALE/Connection (Higher Octave)	"Back" "Indian" "Fantasy"

LW	TW	ARTIST/Album	TRACKS
1	1	JOEY De FRANCESCO/Where Were You? (Columbia)	"Where"
5	2	STANLEY JORDAN/Cornucopia (Blue Note)	"Impressions" "What's"
2	3	GARY BURTON/Reunion (GRP)	"Autumn" "Reunion"
6	4	MARCUS ROBERTS/Deep In The Shed (RCA)	"Nebuchadnezzar"
3	5	KEVIN EUBANKS/Promise Of Tomorrow (GRP)	"Hope" "Eyes"
18	6	JACK DeJOHNETTE/Parallel Realities (MCA)	"Exotic" "Indigo"
20	7	EDDIE DANIELS/Nepenthe (GRP)	"Sun" "Suenos"
8	8	MAYNARD FERGUSON/Big Bop Nouveau (Intima/Enigma)	"Beautiful"
10	9	TONY WILLIAMS/Native Heart (Blue Note)	"Native"
12	10	MICHAEL COLINA/Rituals (Private Music)	"Rituals" "Cherry"
7	11	DIANNE REEVES/Never Too Far (EMI)	"Come" "Never"
4	12	EDDIE GOMEZ/Street Smart (Columbia)	"Lorenzo"
13	13	BASIA/London Warsaw New York (Epic)	"Baby" "Ordinary"
19	14	CHICK COREA ELEKTRIC BAND/Inside Out (GRP)	"Inside"
17	15	NANCY WILSON/A Lady With A Song (Columbia)	"Still"
23	16	ZIL/Zil (Verve Forecast)	"Song"
22	17	SONNY ROLLINS/Falling In Love With Jazz (Milestone/Fantasy)	"Falling In Love With Jazz"
14	18	SUPERBLUE 2/Superblue 2 (Blue Note)	"Desert"
9	19	DOUG CAMERON/Mil Amores (Narada)	"Mil" "St."
11	20	HARPER BROTHERS/Remembrance (Verve/PolyGram)	"Remembrance"
BREAKER 21		JOHN SCOFIELD/Time On My Hands (Blue Note)	"Since"
24	22	DON GRUSIN/Raven (GRP)	"Hip" "Outback"
15	23	STAN GETZ/Anniversary (EmArcy/PolyGram)	"Anniversary"
29	24	BELA FLECK & THE FLECKTONES/Bela Fleck & The Flecktones (WB)	"Sunset"
DEBUT 25		HENRY JOHNSON/Never Too Much (MCA)	"Never" "Telluride"
27	26	TERUMASA HINO/Bluestruck (Blue Note)	"Sweet"
28	27	DONALD BYRD/Getting Down To Business (Landmark)	"Theme"
DEBUT 28		CARLOS GUEDES & DESVIO/Churun Meru (Heads Up)	"Cat" "Carnaval"
DEBUT 29		S. KUJALA I/P. SPRAGUE/Heads, Hands, Hearts (Sonic Edge)	"Rounded" "Magic"
DEBUT 30		RANDY BRECKER/Toe To Toe (MCA)	"Mr." "Toe"

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
BEN TAVERA KING (12) SPECIAL EFX (10) TOM GRANT (9) GRANT GEISSMAN (7) TINGSTAD & RUMBEL (7) JOSE FELICIANO (6) KITARO (6)	EVERYTHING BUT... (24) BASIA (17) DOUG CAMERON (13) SPENCER BREWER (10) JULIA FORDHAM (9) OTTMAR LIEBERT (9) JIM HORN (8)	BASIA/Cruising SPENCER BREWER/Dr. EVERYTHING BUT THE GIRL/ Meet JIM HORN/Work MIKE STEVENS/Cool

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
LEE RITENOUR (20) TOM GRANT (17) ROY HARGROVE (17) GLORIA LYNN (10) SPECIAL EFX (8)	JOEY De FRANCESCO (18) JACK DeJOHNETTE (9) KEVIN EUBANKS (9) DIANNE REEVES (9) MARCUS ROBERTS (9) STANLEY JORDAN (6)	JOEY De FRANCESCO/Where

NEW & ACTIVE

**\*\*ROBERTO PERERA "Erotica" (Epic) 31/4**  
Rotations: Heavy 3/0, Medium 17/1, Light 11/3, Total Adds 4, WBBY, WBNZ, KNUA, WOTB. Heavy: KIFM, KLSK, JZTRAX. *CHART EXTRA this week.*

**\*\*CARLOS GUEDES & DESVIO "Churun Meru" (Heads Up) 30/5**  
Rotations: Heavy 4/0, Medium 11/2, Light 15/3, Total Adds 5, WLOQ, KEYF, WOTB, WPCH, MS. Heavy: KOAI, KIFM, KSNO, JZTRAX. *CHART EXTRA this week.*

**\*TOM GRANT "Edge Of The World" (Verve Forecast) 29/9**  
Rotations: Heavy 3/0, Medium 13/3, Light 13/6, Total Adds 9, WBBY, WNND, KWVS, KEYV, KEYF, WOTB, WPCH, KSNO, JZTRAX. Heavy: KKSF, KEZL, WWAY. *BREAKER this week.*

**\*FLIM & THE BB'S "New Pants" (WB) 26/5**  
Rotations: Heavy 4/0, Medium 11/2, Light 11/3, Total Adds 5, KEYV, WJIB, WOTB, WPCH, KSNO. Heavy: WBNZ, BRZ, KKSF, JZTRAX. *BREAKER this week.*

**\*KITARO "Kojik" (Geffen) 25/6**  
Rotations: Heavy 5/0, Medium 5/1, Light 15/5, Total Adds 6, KIFM, WFAE, KEZL, WOTB, WMT-FM, JZTRAX. Heavy: KLSK, WJIB, WPCH, SS, MS. *BREAKER this week.*

**STEVE KUJALA "Heads, Hands, Hearts" (Sonic Edge) 24/2**  
Rotations: Heavy 0/0, Medium 10/1, Light 14/1, Total Adds 2, WOTB, KZIA.

**NAJEE "Tokyo Blue" (EMI) 24/2**  
Rotations: Heavy 8/0, Medium 7/1, Light 9/1, Total Adds 2, KEYV, KEYF. Heavy: WBBY, KIFM, KGSR, WNND, WAMX, KEZL, WOTB, JZTRAX.

**ERIC TINGSTAD & NANCY RUMBEL "Homeland" (Narada) 23/7**  
Rotations: Heavy 2/0, Medium 4/0, Light 17/7, Total Adds 7, KKSF, WFAE, KEZL, WOTB, KZIA, JZTRAX, SS. Heavy: WJIB, KLTR.

**CHECKFIELD "View From The Edge" (American Gramophone) 20/4**  
Rotations: Heavy 6/0, Medium 9/2, Light 5/2, Total Adds 4, BRZ, KEYV, WJIB, KLTR. Heavy: KOAI, KIFM, KKSF, KWVS, KEZL, JZTRAX.

**STANLEY JORDAN "Cornucopia" (Blue Note) 18/2**  
Rotations: Heavy 1/0, Medium 8/1, Light 9/1, Total Adds 2, WNND, WOTB. Heavy: WAMX.

**SENSITIVE HEART "Heart Life" (Only New Age Music) 18/2**  
Rotations: Heavy 3/0, Medium 6/0, Light 9/2, Total Adds 2, KOAI, KEYV. Heavy: KKSF, KLSK, JZTRAX.

**DAVID ARKENSTONE "Citizen Of Time" (Narada) 17/3**  
Rotations: Heavy 2/0, Medium 4/0, Light 11/3, Total Adds 3, KWVS, JZTRAX, SS. Heavy: KEZL, KLSK.

NEW & ACTIVE

**\*\*FLIM & THE BB'S "New Pants" (WB) 32/4**  
Rotations: Heavy 7/0, Medium 11/1, Light 14/3, Total Adds 4, WDET, KUOP, WFSS, WLVE. Heavy: WNOP, WFPL, JZSHOW, WSTR, KCLC, KSBR, KJOY. *CHART EXTRA this week.*

**\*\*GRANT GEISSMAN "Take Another Look" (Bluemoon/Mesa) 31/5**  
Rotations: Heavy 2/0, Medium 18/0, Light 11/5, Total Adds 5, WAER, WMOT, WSHA, JZSHOW, WMFD. Heavy: WJAZ, WSTR. *CHART EXTRA this week.*

**\*LEE RITENOUR "Stolen Moments" (GRP) 30/20**  
Rotations: Heavy 6/1, Medium 11/8, Light 13/11, Total Adds 20, WNOP, KTCJ, KSND, KJAZ, KPLU, WMOT, WSHA, KLCC, KUOP, WEBR, CJ, JZSHOW, WLVE, WUSF, WSIE, KPRT, WVPE, KWUU, KCLC, KSBR. *BREAKER this week.*

**\*JOYCE "Music Inside" (Verve) 28/4**  
Rotations: Heavy 3/0, Medium 15/2, Light 10/2, Total Adds 4, KMHD, WFPL, WTEB, KJOY. Heavy: KPLU, WJAZ, WSIE. *BREAKER this week.*

**\*\*MARLON JORDAN "For You Only" (Columbia) 28/2**  
Rotations: Heavy 5/0, Medium 14/0, Light 9/2, Total Adds 2, WEBR, KSLU. Heavy: WNOP, KXPR, KJAZ, WTEB, KWUU. *CHART EXTRA this week.*

**TOM GRANT "Edge Of The World" (Verve Forecast) 27/17**  
Rotations: Heavy 0/0, Medium 10/2, Light 17/15, Total Adds 17, WJZZ, KJZZ, KPLU, WAER, WFPL, WSHA, KLCC, KUOP, WEBR, JZSHOW, JCITY, WFSS, KSLU, WLVE, KPRT, KWUU, KSBR.

**CARMEN McRAE "Carmen Sings Monk" (Novus/RCA) 25/7**  
Rotations: Heavy 7/0, Medium 11/2, Light 7/5, Total Adds 7, KTCJ, KMHD, KPLU, WJAZ, WSHA, JZSHOW, WKRY. Heavy: WBGO, WRTI, KXPR, KJAZ, WMOT, CJ, KWUU.

**ROBERTO PERERA "Erotica" (Epic) 25/3**  
Rotations: Heavy 3/0, Medium 4/0, Light 18/3, Total Adds 3, KMHD, JCITY, WMFD. Heavy: KJZZ, WAER, WLVE.

**RICHARD TEE "Inside You" (Columbia) 23/4**  
Rotations: Heavy 2/0, Medium 11/0, Light 10/4, Total Adds 4, WBGO, WSTR, WMFD, WSIE. Heavy: WTEB, KPRT.

**PATTI AUSTIN "Love Is Gonna Getcha" (GRP) 22/1**  
Rotations: Heavy 11/0, Medium 4/0, Light 7/1, Total Adds 1, KLCC. Heavy: WJZZ, KJZZ, KPLU, WJAZ, WSHA, WSTR, WTEB, KSLU, WNGS, KPRT, KJOY.

**ABDULLAH IBRAHIM & EKAYA "African River" (Enja/Muse) 22/1**  
Rotations: Heavy 7/0, Medium 9/0, Light 6/1, Total Adds 1, WVPE. Heavy: WCPN, KJAZ, KPLU, WMOT, KUOP, WUSF, KWUU.

**OTTMAR LIEBERT "Nouveau Flamenco" (Higher Octave) 22/1**  
Rotations: Heavy 7/0, Medium 7/0, Light 8/1, Total Adds 1, JZSHOW. Heavy: KJZZ, KPLU, KLCC, WTEB, WKRY, WLVE, KSBR.

\* Uncharted Breakers denoted by one asterisk. \*\* Chart Extra denoted by two asterisks.

Hein Affolter  
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New AC

"There are

ADDS & HOTS

Grid of radio station call letters and reporter names for various markets including Boston, Chicago, Dallas, Denver, etc.

classical elements, pop elements, and jazz

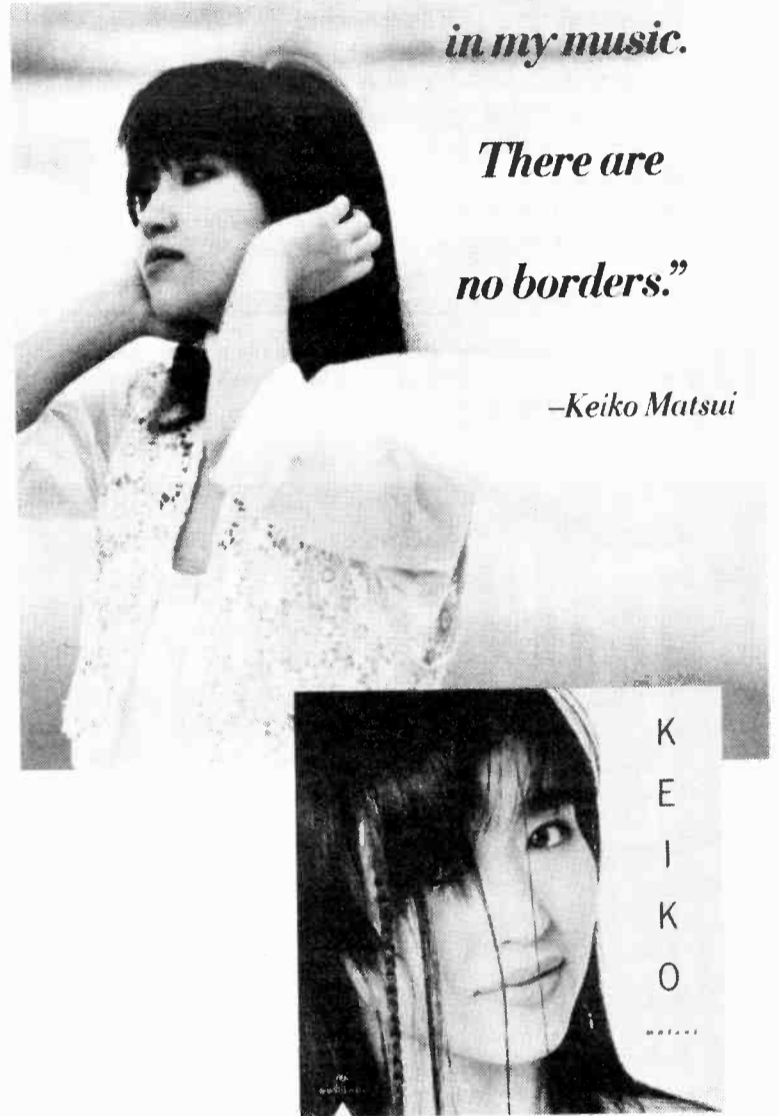
and fusion elements

in my music.

There are

no borders."

-Keiko Matsui



CONTEMPORARY JAZZ

ADDS & HOTS

Grid of radio station call letters and reporter names for various markets including Atlanta, Dallas, Denver, etc.

no borders

THE NEW ALBUM FROM keiko matsui

The naturalistic spirit, energy and unique Japanese tranquility that infuse her music have drawn unanimous acclaim from critics and fans alike.

Now, after two Top 10 jazz albums, keyboardist Keiko Matsui is breaking the barriers again. In Keiko's music, there truly are...

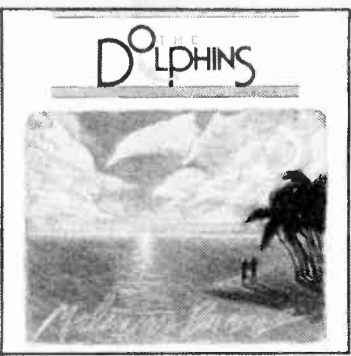
"No Borders."



Produced by Kazu Matsui Management/Tauro/Riviera

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A WARM BREEZE FROM DMP



THE DOLPHINS

Dan Brubeck/drums Vinnie Martucci/keyboards Mike DeMicco/guitar Rob Leon/bass play new electric jazz, including a new version of Dave Brubeck's "Blue Rondo A La Turk"

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Contact Maria Roseman, (718) 675-5573

**NEW ARTISTS**

	Reports
1 SLEEZE BEEZ/Stranger Than Paradise (Atlantic) . . . . .	99
2 BATON ROUGE/Walks Like A Woman (Atlantic) . . . . .	89
3 L.A. GUNS/The Ballad Of Jane (Vertigo/Polydor) . . . . .	87
4 ERIC JOHNSON/High Landrons (Capitol) . . . . .	83
5 TRAGICALLY HIP/New Orleans Is Sinking (MCA) . . . . .	74
6 ELECTRIC BOYS/All Lips N' Hips (Atco) . . . . .	63
7 SINEAD O'CONNOR/Nothing Compares 2 U (Chrysalis) . . . . .	59
8 FRONT/Le Motion (Columbia) . . . . .	48
RAVE-UPS/Respectfully King Of Rain (Epic) . . . . .	48
10 WARRIOR SOUL/We Cry Out (DGC) . . . . .	44
11 LOCK UP/Nothing New (Geffen) . . . . .	42
12 SHY ENGLAND/Give It All You Got (MCA) . . . . .	38
13 HURRICANE/Dance Little Sister (Enigma) . . . . .	33
14 HARLOW/Chain Reaction (Reprise) . . . . .	32
15 THUNDER/She's So Fine (Capitol) . . . . .	31
16 LENNY KRAVITZ/Mr. Cab Driver (Virgin) . . . . .	27
17 XYZ/What Keeps Me Loving You (Enigma) . . . . .	26
18 HERICANE ALICE/Too Late (Atlantic) . . . . .	21
19 SAM KINISON/Under My Thumb (WB) . . . . .	20
RAINDOGS/I'm Not Scared (Atco) . . . . .	20

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

**AOR TRACKS**

**NATIONAL AIRPLAY**

3	2	177 REPORTERS	Reports/Adds	Heavy	Medium		
WKS	WKS	LW	TW				
3	3	2	1	DAMN YANKEES/Coming Of Age (WB)	166+/0	151+	15-
4	4	4	2	FLEETWOOD MAC/Save Me (WB)	159+/1	146+	13-
9	5	5	3	LITTLE FEAT/Texas Twister (WB)	168+/0	120+	45-
8	7	6	4	BLACK CROWES/Jealous Again (Def American/Geffen)	164+/2	115+	46=
1	1	1	5	ROBERT PLANT/The Hurting Kind (Es Paranza/Atlantic)	146-/0	130-	13+
15	10	7	6	JUDE COLE/Baby It's Tonight (Reprise)	158+/3	100+	51-
2	2	3	7	HEART/All I Wanna Do Is Make Love To You (Capitol)	127-/0	110-	16+
19	13	11	8	ROBERT PLANT/Tie Dye On The Highway (Es Paranza/Atlantic)	139+/8	61+	75-
32	22	13	9	BAD ENGLISH/Heaven Is A 4 Letter Word (Epic)	143+/8	51+	82-
25	21	14	10	GIANT/I'll See You In My Dreams (A&M)	130+/12	65+	56-
18	14	12	11	CHURCH/Metropolis (Arista)	132+/1	64+	53-
DEBUT	12	12	12	BILLY IDOL/Cradle Of Love (Chrysalis)	144+/128	46+	86+
20	17	16	13	LONDON QUIREBOYS/7 O'Clock (Capitol)	135+/3	41+	77-
49	31	20	14	HEART/Wild Child (Capitol)	128+/22	41+	78+
5	6	8	15	ERIC CLAPTON/No Alibis (Reprise)	100-/0	78-	18-
13	11	10	16	PETER MURPHY/Cuts You Up (Beggars Banquet/RCA)	123-/2	54-	55+
24	19	17	17	ALICE COOPER/Only My Heart Talking (Epic)	125+/5	26+	85+
6	8	9	18	DON HENLEY/The Heart Of The Matter (Geffen)	86-/0	78-	8-
23	20	19	19	SLAUGHTER/Up All Night (Chrysalis)	111-/3	33+	60-
-	56	26	20	TOM PETTY/Yer So Bad (MCA)	112+/34	34+	73+
30	26	21	21	DEL AMITRI/Kiss This Thing Goodbye (A&M)	106+/16	30=	63+
31	28	23	22	FASTER PUSSYCAT/House Of Pain (Elektra)	107+/15	22+	61+
36	30	24	23	AEROSMITH/Monkey On My Back (Geffen)	107+/12	20+	67+
41	39	30	24	MICHAEL PENN/This And That (RCA)	87+/12	23+	57+
35	33	29	25	MISSION U.K./Deliverance (Mercury)	105+/8	11+	60+
12	12	15	26	TESLA/The Way It Is (Geffen)	71-/0	31-	36-
40	37	34	27	L.A. GUNS/The Ballad Of Jane (Vertigo/Polydor)	87+/8	14+	50-
33	32	28	28	SINEAD O'CONNOR/Nothing Compares 2 U (Chrysalis)	59-/2	36-	20+
43	38	31	29	JOE SATRIANI/I Believe (Relativity)	81+/7	13+	57+
-	48	39	30	SLEEZE BEEZ/Stranger Than Paradise (Atlantic)	99+/13	4+	54+
-	53	42	31	MIDNIGHT OIL/Forgotten Years (Columbia)	66+/11	25+	33+
47	40	36	32	ERIC JOHNSON/High Landrons (Capitol)	83+/11	15+	46+
16	18	25	33	AEROSMITH/What It Takes (Geffen)	49-/0	37-	8+
45	42	38	34	BATON ROUGE/Walks Like A Woman (Atlantic)	89+/6	6+	46+
28	27	27	35	TRAGICALLY HIP/New Orleans Is Sinking (MCA)	74-/1	17-	45-
11	15	22	36	SMITHEREENS/Blues Before And After (Enigma/Capitol)	53-/0	28-	22-
51	44	40	37	BILLY JOEL/The Downeaster "Alexa" (Columbia)	59+/3	17=	38+
-	54	45	38	FLEETWOOD MAC/Love Is Dangerous (WB)	61+/12	8+	52+
DEBUT	39	39	39	ERIC CLAPTON/Before You Accuse Me (Reprise)	52+/41	19+	29+
7	9	18	40	ROBERT PALMER/Life In Detail (EMI)	49-/0	24-	16-
10	16	33	41	MIDNIGHT OIL/Blue Sky Mine (Columbia)	32-/0	25-	7-
DEBUT	42	42	42	WHITESNAKE/Now You're Gone (Geffen)	60+/50	6+	39+
14	24	32	43	MOTLEY CRUE/Without You (Elektra)	41-/0	20-	16-
17	25	41	44	RUSH/The Pass (Atlantic)	33-/1	16-	17-
46	43	44	45	ROBERT PLANT/I Cried (Es Paranza/Atlantic)	42-/1	10-	28-
22	23	35	46	GUN/Better Days (A&M)	36-/0	11-	22-
DEBUT	47	47	47	ELECTRIC BOYS/All Lips N' Hips (Atco)	63 /62	0	25
-	-	53	48	KINGS OF THE SUN/Drop The Gun (RCA)	60+/13	0=	29+
DEBUT	49	49	49	ALANNAH MYLES/Love Is (Atlantic)	45+/30	4+	38+
60	51	50	50	GEORGIA SATELLITES/Shake That Thing (Elektra)	43-/4	3+	26-
-	-	58	51	CHRIS REA/Texas (Geffen)	42+/5	7+	27=
-	58	52	52	HEART/Tall, Dark Handsome Stranger (Capitol)	28= /3	9+	15-
DEBUT	53	53	53	PHIL COLLINS/Do You Remember? (Atlantic)	34+/12	9+	22+
DEBUT	54	54	54	RAVE-UPS/Respectfully King Of Rain (Epic)	48+/11	3+	23+
56	52	49	55	MSG/This Is My Heart (Capitol)	42-/0	4+	27-
-	-	60	56	FRONT/Le Motion (Columbia)	48+/9	0=	18+
-	60	57	57	WARRIOR SOUL/We Cry Out (DGC)	44-/0	0=	18+
26	35	46	58	TOM PETTY/A Face In The Crowd (MCA)	20-/0	13-	5+
29	29	37	59	NEIL YOUNG/Crime In The City (Reprise)	24-/1	7-	14-
DEBUT	60	60	60	LOCK UP/Nothing New (Geffen)	42+/5	2+	18+

**BREAKERS**

**BILLY IDOL**  
Cradle Of Love (Chrysalis)  
81% of our reporters on it.

**TOM PETTY**  
Yer So Bad (MCA)  
63% of our reporters on it.

**DEL AMITRI**  
Kiss This Thing Goodbye (A&M)  
60% of our reporters on it.

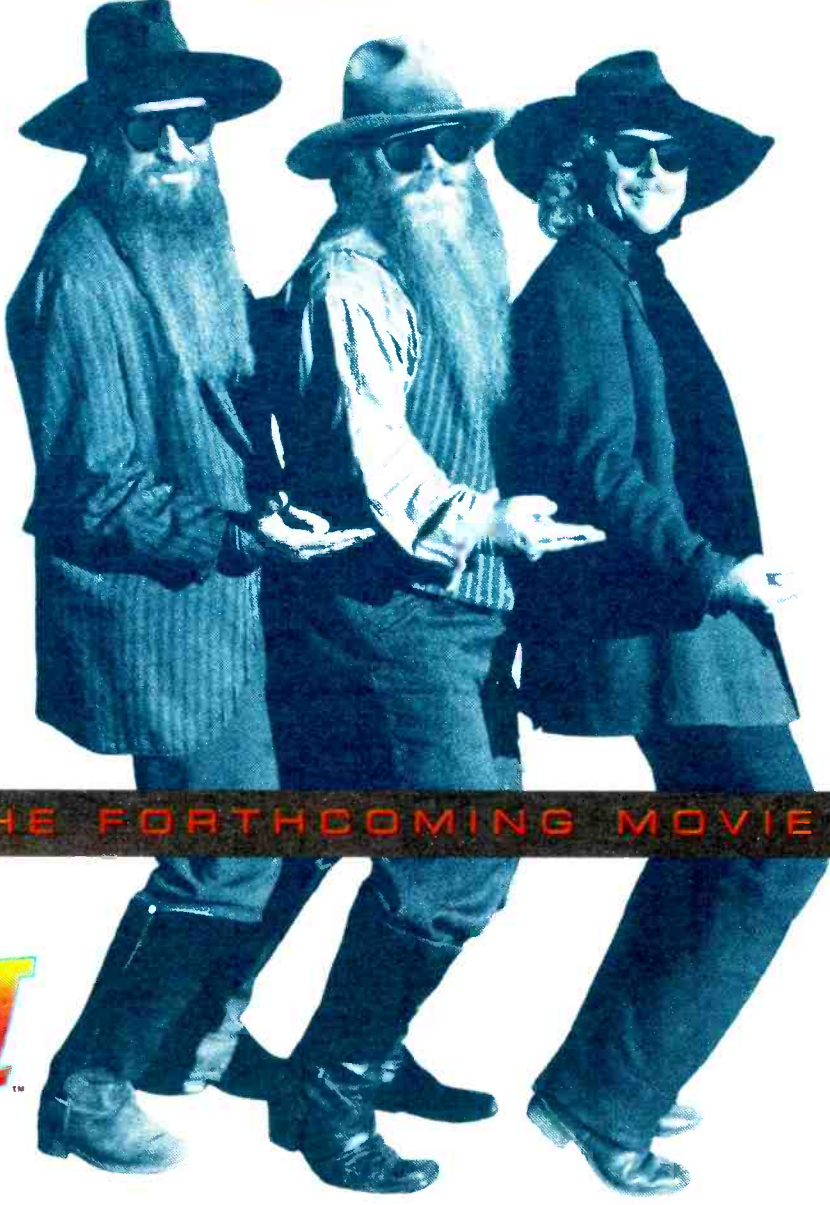
**AEROSMITH**  
Monkey On My Back (Geffen)  
60% of our reporters on it.

**FASTER PUSSYCAT**  
House Of Pain (Elektra)  
60% of our reporters on it.



# ZZ TOP ★

# DOUBLEBACK



FEATURED IN THE FORTHCOMING MOVIE

**BACK**  
TO THE **FUTURE III**



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3 2  
WKS WKS LW TW

177 REPORTERS

APRIL 27, 1990

Reports/Adds Heavy Medium

1	1	1	1	<b>1</b>	<b>ROBERT PLANT</b> /Manic Nirvana (Es Paranza/Atlantic)	"Hurting" (146) "Tie" (139) "Cried" (42)	171=	155-	14=
2	2	2	2	<b>2</b>	<b>HEART</b> /Brigade (Capitol)	"Wild" (128) "All" (127) "Tall" (28)	169=	132-	35+
—	3	3	3	<b>3</b>	<b>FLEETWOOD MAC</b> /Behind The Mask (WB)	"Save" (159) "Love" (61) "Skies" (16)	164+	149+	15-
4	4	4	4	<b>4</b>	<b>DAMN YANKEES</b> /Damn Yankees (WB)	"Coming" (166) "Bad" (9) "Come" (4)	166+	151+	15-
—	6	5	5	<b>5</b>	<b>LITTLE FEAT</b> /Representing The Mambo (WB)	"Texas" (168) "That's" (12) "Woman" (11)	168+	121+	45-
9	7	6	6	<b>6</b>	<b>BLACK CROWES</b> /Shake Your Money Maker (Def American/Geffen)	"Jealous" (164) "Sister" (1) "Hard" (1)	164+/2	116+	45-
15	11	8	8	<b>7</b>	<b>JUDE COLE</b> /A View From 3rd Street (Reprise)	"Baby" (158) "House" (1) "Get" (1)	158+/3	100+	51-
3	5	7	7	<b>8</b>	<b>ERIC CLAPTON</b> /Journeyman (Reprise)	"No" (100) "Before" (52) "Bad" (6)	128-/9	92-	31+
7	8	9	9	<b>9</b>	<b>AEROSMITH</b> /Pump (Geffen)	"Monkey" (107) "What" (49) "Other" (5)	135+/8	61-	55+
28	21	13	13	<b>10</b>	<b>BAD ENGLISH</b> /Bad English (Epic)	"Heaven" (143) "Best" (1)	143+/7	51+	83-
22	22	14	14	<b>11</b>	<b>GIANT</b> /Last Of The Runaways (A&M)	"I'll" (130)	130+/12	65+	56-
16	15	12	12	<b>12</b>	<b>CHURCH</b> /Gold Afternoon Fix (Arista)	"Metropolis" (132) "Monday" (1) "Fading" (1)	132+/1	64+	53-
23	27	20	20	<b>13</b>	<b>TOM PETTY</b> /Full Moon Fever (MCA)	"Yer" (112) "Face" (20) "Free" (1)	118+/30	43+	70+
18	17	16	16	<b>14</b>	<b>LONDON QUIREBOYS</b> /A Bit Of What You Fancy (Capitol)	"7" (135)	135+/3	41+	77-
13	12	11	11	<b>15</b>	<b>PETER MURPHY</b> /Deep (Beggars Banquet/RCA)	"Cuts" (123) "Strange" (1)	124-/2	55-	55+
21	20	19	19	<b>16</b>	<b>ALICE COOPER</b> /Trash (Epic)	"Only" (125)	125+/5	26+	85+
5	9	10	10	<b>17</b>	<b>DON HENLEY</b> /The End Of The Innocence (Geffen)	"Heart" (86) "How" (3) "Gimme" (1)	88-/0	79-	9-
6	13	17	17	<b>18</b>	<b>MIDNIGHT OIL</b> /Blue Sky Mining (Columbia)	"Forgotten" (66) "Blue" (32) "King" (6)	83-/4	44-	32-
20	19	21	21	<b>19</b>	<b>SLAUGHTER</b> /Stick It To Ya (Chrysalis)	"Up" (111) "Fly" (2) "Eye" (1)	111-/3	33+	60-
26	26	23	23	<b>20</b>	<b>DEL AMITRI</b> /Waking Hours (A&M)	"Kiss" (106) "opposite" (2) "Side" (1)	107+/16	32+	62+
29	28	24	24	<b>21</b>	<b>FASTER PUSSYCAT</b> /Wake Me When It's Over (Elektra)	"House" (107) "Where" (1)	108+/15	22+	62+
35	34	31	31	<b>22</b>	<b>MICHAEL PENN</b> /March (RCA)	"This" (87) "No" (2)	89+/11	24+	57+
32	32	30	30	<b>23</b>	<b>MISSION U.K.</b> /Carved In The Sand (Mercury)	"Deliverance" (105) "Butterfly" (3) "Sea" (1)	108+/8	12+	61+
11	18	26	26	<b>24</b>	<b>RUSH</b> /Presto (Atlantic)	"Pass" (33) "Superconductor" (26) "Presto" (8)	62-/7	23+	32-
30	29	28	28	<b>25</b>	<b>SINEAD O'CONNOR</b> /I Do Not Want What I Haven't Got (Chrysalis)	"Nothing" (59) "Emperor" (12)	66+/2	40-	24+
31	31	29	29	<b>26</b>	<b>JOE SATRIANI</b> /Flying In A Blue Dream (Relativity)	"Believe" (81) "Flying" (3) "Back" (3)	87+/6	13+	63+
12	14	15	15	<b>27</b>	<b>TESLA</b> /The Great Radio Controversy (Geffen)	"Way" (71) "Love" (2)	71-/0	31-	36-
25	25	25	25	<b>28</b>	<b>TRAGICALLY HIP</b> /Up To Here (MCA)	"New" (74) "38" (4) "Blow" (1)	77-/1	19-	47-
36	35	32	32	<b>29</b>	<b>L.A. GUNS</b> /Cocked & Loaded (Vertigo/Polydor)	"Ballad" (87)	87+/8	14+	50-
10	16	22	22	<b>30</b>	<b>SMITHEREENS</b> /Smithereens 11 (Enigma/Capitol)	"Blues" (53) "Yesterday" (3) "Girl" (1)	59-/0	31-	25-
—	37	34	34	<b>31</b>	<b>ERIC JOHNSON</b> /Ah Via Musicom (Capitol)	"High" (83) "Desert" (1) "Cliffs" (1)	84+/11	16+	46+
14	24	27	27	<b>32</b>	<b>MOTLEY CRUE</b> /Dr. Feelgood (Elektra)	"Without" (41) "Don't" (33) "Kickstart" (1)	70-/8	22-	32-
—	—	38	38	<b>33</b>	<b>SLEEZE BEEZ</b> /Screwed Blued & Tattooed (Atlantic)	"Stranger" (99)	99+/13	4+	54+
—	40	37	37	<b>34</b>	<b>BATON ROUGE</b> /Shake Your Soul (Atlantic)	"Walks" (89)	89+/6	6+	46+
—	—	36	36	<b>35</b>	<b>BILLY JOEL</b> /Storm Front (Columbia)	"Downeaster" (59) "Go" (1)	60+/3	17=	39+
<b>DEBUT</b>	8	10	18	<b>36</b>	<b>WHITESNAKE</b> /Slip Of The Tongue (Geffen)	"Now" (60) "Judgment" (4) "Deeper" (2)	67+/49	9+	43+
<b>DEBUT</b>	—	—	—	<b>37</b>	<b>VARIOUS ARTISTS</b> /Pretty Woman (EMI)	"Life" (49) "Show" (7) "Must" (1)	55-/1	24-	17-
24	38	—	—	<b>38</b>	<b>ALANNAH MYLES</b> /Alannah Myles (Atlantic)	"Love" (45) "Still" (3) "Black Velvet" (3)	55+/28	8=	43+
38	—	40	40	<b>39</b>	<b>CHRIS REA</b> /The Road To Hell (Geffen)	"Texas" (42) "Road" (8) "Your" (1)	48+/3	10+	29-
—	—	—	—	<b>40</b>	<b>MSG</b> /Save Yourself (Capitol)	"This" (42) "Anytime" (4) "Take" (3)	50-/0	10+	29-

# THUNDER

"SHE'S SO FINE"

Ready To Explode Nationwide!

Already On

WKLS WQFM KUPD WCCC  
KISS KAZY KBER WHEB  
WMMS KBPI WDHA And More!

NEW ARTIST #15

AOR NEW & ACTIVE

Capitol®

# BREAKERS

**FASTER PUSSYCAT**  
Wake Me When It's Over (Elektra)  
61% of our reporters on it.

**MISSION U.K.**  
Carved In The Sand (Mercury)  
61% of our reporters on it.

**DEL AMITRI**  
Waking Hours (A&M)  
60% of our reporters on it.

## MOST ADDED

WHITESNAKE (49)  
TOM PETTY (30)  
ALANNAH MYLES (28)  
DEL AMITRI (16)  
FASTER PUSSYCAT (15)  
HUNTERS & COLLECTORS (15)  
DANGER DANGER (13)  
SLEEZE BEEZ (13)  
GIANT (12)  
RAVE-UPS (12)

## HOTTEST

ROBERT PLANT (155)  
DAMN YANKEES (151)  
FLEETWOOD MAC (149)  
HEART (132)  
LITTLE FEAT (121)  
BLACK CROWES (116)  
JUDE COLE (100)  
ERIC CLAPTON (92)  
DON HENLEY (79)  
GIANT (65)

NATIONAL AIRPLAY.

LW	TW	
1	1	<b>SINEAD O'CONNOR</b> /Do Not Want What I Haven't Got (Chrysalis)
2	2	<b>DEPECHE MODE</b> /Violator (Sire/Reprise)
3	3	<b>MIDNIGHT OIL</b> /Blue Sky Mining (Columbia)
4	4	<b>HOUSE OF LOVE</b> /House Of Love (Fontana/Mercury)
5	5	<b>CHURCH</b> /Gold Afternoon Fix (Arista)
6	6	<b>MISSION U.K.</b> /Carved In The Sand (Mercury)
12	7	<b>LLOYD COLE</b> /Lloyd Cole (Capitol)
7	8	<b>VARIOUS ARTISTS</b> /Pretty Woman (EMI)
9	9	<b>LIGHTNING SEEDS</b> /Cloudcuckooland (MCA)
10	10	<b>SUNDAYS</b> /Reading, Writing & Arithmetic (DGC)
16	11	<b>THAT PETROL EMOTION</b> /Chemicrazy (Virgin)
13	12	<b>SOCIAL DISTORTION</b> /Social Distortion (Epic)
17	13	<b>SUZANNE VEGA</b> /Days Of Open Hand (A&M)
8	14	<b>STONE ROSES</b> /Stone Roses (Silvertone/RCA)
11	15	<b>PETER MURPHY</b> /Deep (Beggars Banquet/RCA)
15	16	<b>THEY MIGHT BE GIANTS</b> /Flood (Elektra)
14	17	<b>OINGO BOINGO</b> /Dark At The End Of The Tunnel (MCA)
DEBUT	18	<b>BILLY IDOL</b> /Charmed Life (Chrysalis)
25	19	<b>RENEGADE SOUNDWAVE</b> /Soundclash (Mute/Enigma)
18	20	<b>BELOVED</b> /Happiness (Atlantic)
28	21	<b>HUNTERS &amp; COLLECTORS</b> /Ghost Nation (Atlantic)
23	22	<b>CHILLS</b> /Submarine Bells (Slash/WB)
20	23	<b>COWBOY JUNKIES</b> /The Caution Horses (RCA)
24	24	<b>JOHNNY CLEGG</b> /Cruel Crazy Beautiful World (Capitol)
19	25	<b>CURE</b> /Disintegration (Elektra)
27	26	<b>4 OF US</b> /Songs For The Tempted (Columbia)
21	27	<b>BLUE AEROPLANES</b> /Swagger (Chrysalis)
29	28	<b>NITZER EBB</b> /Showtime (Geffen)
22	29	<b>DEL AMITRI</b> /Waking Hours (A&M)
DEBUT	30	<b>FALL</b> /Extricate (Fontana/Mercury)

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED	HOTTEST	MOST REQUESTED
LOU REED & JOHN CALE BILLY IDOL WORLD PARTY DIED PRETTY NICK CAVE & THE BAD SEEDS	DEPECHE MODE SINEAD O'CONNOR LIGHTNING SEEDS MIDNIGHT OIL CHURCH	SINEAD O'CONNOR DEPECHE MODE CURE PRETTY WOMAN LIGHTNING SEEDS SOCIAL DISTORTION

MOST ADDED	HOTTEST	MOST REQUESTED
BILLY IDOL/Cradle (128) ELECTRIC BOYS/Lips (62) WHITESNAKE/Now (50) ERIC CLAPTON/Before (41) TOM PETTY/Yes (34) ALANNAH MYLES/Love (30) HEART/Wild (22) DEL AMITRI/Kiss (16) FASTER PUSSYCAT/House (15) HUNTERS & COLLECTORS/When (15)	DAMN YANKEES/Coming (151) FLEETWOOD MAC/Save (146) ROBERT PLANT/Hurting (130) LITTLE FEAT/Texas (120) BLACK CROWES/Jealous (115) HEART/Wanna (110) JUDE COLE/Baby (100) ERIC CLAPTON/No (78) DON HENLEY/Heart (78) GIANT/See (65)	DAMN YANKEES/Coming (53) BLACK CROWES/Jealous (38) ROBERT PLANT/Hurting (31) SLAUGHTER/Up (31) LITTLE FEAT/Texas (30) HEART/Wanna (26) S. O'CONNOR/Nothing (22) FASTER PUSSYCAT/House (19) GIANT/I'll (18) JUDE COLE/Baby (16)

NEW & ACTIVE

**SHY ENGLAND "Give It All You Got" (MCA) 38/6 (32/3)**  
Adds including WCCC, WRUF. Heavy 1: KBER. Medium 10: WBAB, CILQ, WLZR, WQFM, KBPI, WCMF, KATT, KICT, KNAC, WXQR.

**MOTLEY CRUE "Don't Go Away Mad Just Go Away" (Elektra) 33/13 (21/12)**  
Adds including CILQ, WQFM, KQRS, KGON, KSJO, KXRX, WEZX, WHTQ, KEZO, WKGB. Heavy 2: KUPD, KRZQ. Medium 18 including WSHE, KBPI, KOME, WDHA, WTPA, WHEB, WLRS, KRIX, WNCD, KNAC.

**HURRICANE "Dance Little Sister" (Enigma) 33/1 (32/4)**  
Adds: KICT. Heavy 1: KNAC. Medium 19 including WKLS, KISS, WLZR, WQFM, KBPI, KUPD, KRXQ, WCMF, KMJX, WLRS.

**HARLOW "Chain Reaction" (Reprise) 32/4 (28/10)**  
Adds: KUPD, WEZX, WQBZ, WYMG. Medium 7 including WQFM, KBPI, KGON, WCMF, WXQR.

**COMPANY OF WOLVES "The Distance" (Mercury) 31/10 (22/8)**  
Adds: WBCN, WTPA, WEZX, WSTZ, KRIX, WKQZ, KSEZ, WAOR, KWHL, KFMF. Heavy 2: WZZQ, KZOO. Medium 17 including WKLS, WQFM, WDHA, KBAT, WROV, WTUE, WNCD, WZBH, KRNA.

**THUNDER "She's So Fine" (Capitol) 31/5 (26/10)**  
Adds: KBAT, KZRR, KKDJ, KBOY, KCHV. Medium 6: KBPI, KUPD, KBER, WSTZ, WXQR, KTYD.

**LENNY KRAVITZ "Mr. Cab Driver" (Virgin) 27/5 (23/7)**  
Adds: CILQ, KGON, KRIX, KBAT, KCQR. Heavy 4 including CFOX, WHFS, WPXC. Medium 19 including WHJY, KBCO, KZAP, WDHA, WPLR, CHEZ, KJJO, KRZQ, WGLF.

**RUSH "Superconductor" (Atlantic) 26/9 (17/13)**  
Adds: KAZY, KGON, KSJO, WPLR, WPDH, WAVF, WIBA, WGLF, WAOR. Heavy 2: CILQ, KILO. Medium 17 including WKLS, WDHA, WRXR, KMJX, WRDU, WIXV, WAPL, KEZO, WNCD, KLCX, WPXC.

**LOU GRAMM "Angel With A Dirty Face" (Atlantic) 23/3 (20/7)**  
Adds: WMMS, WPDH, WZXL. Heavy 6: WHJY, WCMF, WAQX, WWCT, KRZQ, WZBH. Medium 14 including WLQV, WLLZ, KSHE, WRKI, WDHA, WLRS, KATT, KEZO, KMOD, KJOT.

**SAM KINISON "Under My Thumb" (WB) 20/2 (19/6)**  
Adds: KEZO, KICT. Heavy 2: WTPA, KWHL. Medium 4: WRNO, WWCT, KILO, KRZQ.

**CURE "Pictures Of You" (Elektra) 18/2 (17/4)**  
Adds including Heavy 4: KRIX, KJJO, KBOY, KFMU. Medium 12: WMMR, WRKI, WHCN, KLBJ, KMJX, WROV, KMBY, KRZQ, WZBH, KRNA, KCQR, KTYD.

**ERNIE ISLEY LP "High Wire" (Elektra) 17/2 (15/3)**  
Adds: KTXQ, WQFM. Heavy 2: WTPA, WMAD. Medium 7: KGON, WPLR, KLBJ, KWIC, KRIX, KRZQ, KBOY.

**HUNTERS & COLLECTORS "When The River Runs Dry" (Atlantic) 16/15 (1/0)**  
Adds including WXRT, WDHA, KWIC, WMFX, KEZO, KMBY, KEZE, WWWL, KRNA, WMAD. Medium 3 including WHFS.

**HOUSE OF LOVE "I Don't Know Why I Love You" (Fontana/Mercury) 16/3 (13/0)**  
Adds: WTPA, KLAQ, KDKB. Heavy 4 including WXRT, WHFS, KRIX. Medium 5 including KBCO, WROV, WWWV, KCQR.

**FLEETWOOD MAC "Skies The Limit" (WB) 16/2 (13/4)**  
Adds: KQDS, KJKJ. Heavy 6: WMMR, KQRS, KSHE, WPYX, WPDH, KDKB. Medium 10 including WBAB, WWDC, WNOR, KROR, WIBA, KZEL, KSEZ, WYMG.

**LITTLE ANGELS "Kickin' Up Dust" (Polydor) 16/1 (18/2)**  
Adds: KWHL. Heavy 1: KZOO. Medium 2: WIYY, KTYD.

**ENUFF Z'NUFF "For Now" (Atco) 16/1 (16/5)**  
Adds: KWHL. Heavy 1: KLAQ. Medium 8 including KBER, WFYV, KBAT, KRZQ, KRNA, KFMQ, KZOO.

**DANGER DANGER LP "Danger Danger" (Imagine/Epic) 15/13 (2/1)**  
Adds including WDHA, WLRS, KBAT, WAZU, KEZO. Heavy 1: KZOO. Medium 9: WIYY, WSHE, WRIF, WQFM, KBPI, KBER, WKQZ, WZZQ, KWHL.

**FLEETWOOD MAC "Affairs Of The Heart" (WB) 15/0 (14/3)**  
Heavy 5: WMMR, WAQX, WQMF, KDKB, WZBH. Medium 10: WBAB, WWDC, WEBN, KTCZ, KUPD, WKQQ, KZEL, WZXL, KSEZ, KCHV.

**NEW & ACTIVE** — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

**CHARTS** — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

**BREAKERS** — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

**MOST ADDED** — This week's most added albums and tracks.

**MOST REQUESTED** — This week's most requested tracks.

**HOTTEST** — This week's albums and tracks receiving the most heavy reports.

**WHEN THE RIVER RUNS DRY**

the first single by  
**HUNTERS & COLLECTORS**  
from the album *GHOST NATION*.

Produced by Hunters & Collectors and Clive Martin.

WORLD TOUR WITH MIDNIGHT OIL

Direction: Michael Roberts for LOU CLEAR

**#1 MOST ADDED (4/20)**  
**NEW ROCK 21**

On Atlantic Records, Cassettes & Compact Discs  
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SOUTH (Continued)

TESLA
ERIC CLAPTON (M)
JUDE COLE
FLEETWOOD MAC
LITTLE FEAT
SINEAD O'CONNOR
Medium
a BILLY IDOL
a ELECTRIC BOYS
a SLEEZE BEEZ

WKDF/Nashville (615) 244-9532
PD: KIDD REDD
AFD: LISA WALKER
Heavy
ROBERT PLANT (L)
ERIC CLAPTON (L)
FLEETWOOD MAC
GREAT WHITE
DON HENLEY (M)
LITTLE FEAT
TOM PETTY (M)
ROLLING STONES
SMITHEREENS
BAD ENGLISH
a BILLY IDOL
a ELECTRIC BOYS

KBAT/Odesa (915) 583-2121
PD: FRANK HALL
MD: DREK DAWSON
Heavy
ERIC CLAPTON
DON HENLEY
JUDE COLE
BLACK CROWES
PETER MURPHY
HEART (M)
ROBERT PLANT (M)
LITTLE FEAT
FLEETWOOD MAC (M)
DANN YANKEES
MISSION U.K.
CHURCH
GIANT
TESLA
LONDON QUIREBOYS
AEROSMITH
Medium
a BILLY IDOL
a DANGER DANGER
a WHITESNAKE
a LENNY KRAVITZ
a THUNDER
a ELECTRIC BOYS

WHTQ/Oriando (407) 295-3990
PD: KEN CARSON
MD: ANNIE SOMMERS
Heavy
TESLA
ROBERT PLANT (M)
DANN YANKEES
HEART (M)
COREY HART
SLAUGHTER
FASTER PUSSYCAT
FLEETWOOD MAC
Medium
a MOTLEY CRUE
a TOM PETTY
a BILLY IDOL
a WHITESNAKE
Light

WTKX/Pensacola (904) 438-7543
PD: KEN CLARK
MD: STUMPKER
Heavy
BLACK CROWES
JUDE COLE
DANN YANKEES
FLEETWOOD MAC
LITTLE FEAT
PETER MURPHY
CHURCH
TRAGICALLY HIP
ROBERT PLANT (M)
Medium
a BILLY IDOL
a WHITESNAKE
Light

WRDU/Raleigh (919) 876-1061
PD: BOB WILSON
MD: TOM GUILD
Heavy
FLEETWOOD MAC (M)
MIDNIGHT OIL
DEL AMITRI
PETER MURPHY
ROBERT PLANT (M)
DANN YANKEES
BLACK CROWES
LITTLE FEAT (M)
CHURCH
Medium
a ERIC CLAPTON
a TOM PETTY
a BILLY JOEL
a MICHAEL PENN
a BILLY IDOL
a STEVIE SALAS COLOR
a ELECTRIC BOYS
a LORD TRACY

WRXU/Richmond (804) 756-6400
PD: BOB NEUMANN
MD: PAUL SHOGRUE
Heavy
DON HENLEY
TOM PETTY
AEROSMITH (M)
MIDNIGHT OIL
ROBERT PLANT (M)
FLEETWOOD MAC (M)
ERIC CLAPTON (M)
RUSH
LITTLE FEAT (M)
STEVIE RAY VAUGHAN
SMITHEREENS
NOTTING HILLBILLIE
DANN YANKEES
Medium
a BILLY IDOL
a WHITESNAKE
a ELECTRIC BOYS
a LORD TRACY

WROV/Roanoke (703) 343-4444
PD: MIKE BEE
MD: DAVE CONAN
Heavy
ROBERT PLANT
LITTLE FEAT
BLACK CROWES
TRAGICALLY HIP
TESLA
TOM PETTY
MIDNIGHT OIL
CHURCH
DEL AMITRI
DANN YANKEES
MISSION U.K.
Medium
a BILLY IDOL
a HUNTERS & COLLECTO
a ERIC JOHNSON
Light
a KINGS OF THE SUN

TESLA
ERIC CLAPTON (M)
JUDE COLE
FLEETWOOD MAC
LITTLE FEAT
SINEAD O'CONNOR
Medium
a BILLY IDOL
a ELECTRIC BOYS
a SLEEZE BEEZ

KTAL/Shreveport (318) 425-2422
PD: JOHN SHERMAN
MD: TOM MICHAELS
Heavy
SLAUGHTER
BLACK CROWES
ROBERT PLANT (M)
DANN YANKEES
FASTER PUSSYCAT
ERIC JOHNSON
HEART (M)
AEROSMITH
LONDON QUIREBOYS
ERIC CLAPTON
HAWANA BLACK
TESLA
FLEETWOOD MAC
PHIL COLLINS
ENUFF Z'NUFF
MOTLEY CRUE
Medium
a L.A. GUNS
Light
a MISSION U.K.

WOMF/Louisville (502) 898-4400
OM: TERRY MEDERT
PD: DANN YANKEES
ERIC CLAPTON
RUSH
AEROSMITH (M)
ROBERT PLANT
DON HENLEY
FLEETWOOD MAC
ROLLING STONES
BAD ENGLISH
DANN YANKEES
GREAT WHITE
JUDE COLE
BLACK CROWES
LITTLE FEAT
KISS
NSC
ERIC CLAPTON
NEIL YOUNG
PRETTY WOMAN
LOU GRAMM
GIANT
TESLA
LONDON QUIREBOYS
AEROSMITH
Medium
a BILLY IDOL
a DANGER DANGER
a WHITESNAKE
a LENNY KRAVITZ
a THUNDER
a ELECTRIC BOYS
MD: BRIAN BOYD

KRXI/McAllen (512) 968-1548
OM: OSCAR ADAME
MD: BRIAN BOYD
Heavy
ERIC CLAPTON
MICHAEL PENN
CHURCH
RAVE-UPS
HEART (M)
PRETTY WOMAN
FLEETWOOD MAC
SINEAD O'CONNOR
JUDE COLE
DANN YANKEES
DEL AMITRI
BLACK CROWES
PETER WOLF
JESUS & MARY CHAIN
NOTTING HILLBILLIE
HOUSE OF LOVE
TESLA
JANATA
LITTLE FEAT
PAUL McCARTNEY
CUBE
Medium
a BILLY IDOL
a TRACY CHAPMAN
a ELECTRIC BOYS
a ALANNAH MYLES
a LENNY KRAVITZ
a COMPANY OF WOLVES
a REED & CALLE
Light

WDIZ/Oriando (407) 682-7676
PD: NEAL MERRY
MD: LEE RANDALL
Heavy
AEROSMITH (M)
ROBERT PLANT (M)
DON HENLEY
DANN YANKEES
CHURCH
BAD ENGLISH
SHARING FAMILY
SINEAD O'CONNOR
LITTLE FEAT
NEIL YOUNG
LONDON QUIREBOYS
BLACK CROWES
JUDE COLE
LOU GRAMM
SLAUGHTER
FASTER PUSSYCAT
ERIC CLAPTON
ALICE COOPER
BAD ENGLISH
a BILLY IDOL (M)
Medium
a ALANNAH MYLES
a WHITESNAKE
a ELECTRIC BOYS
Light
a MISSION U.K.

WRXU/Richmond (804) 756-6400
PD: BOB NEUMANN
MD: PAUL SHOGRUE
Heavy
DON HENLEY
TOM PETTY
AEROSMITH (M)
MIDNIGHT OIL
ROBERT PLANT (M)
FLEETWOOD MAC (M)
ERIC CLAPTON (M)
RUSH
LITTLE FEAT (M)
STEVIE RAY VAUGHAN
SMITHEREENS
NOTTING HILLBILLIE
DANN YANKEES
Medium
a BILLY IDOL
a WHITESNAKE
a ELECTRIC BOYS
a LORD TRACY

WWWV/Charlottesville (804) 971-4057
OM: JAY LOPEZ
MD: JOHN KNAPP
Heavy
ERIC CLAPTON
LITTLE FEAT
COREY HART
ROBERT PLANT (M)
HEART
PHIL COLLINS
DANN YANKEES
LONDON QUIREBOYS
JUDE COLE
BLACK CROWES
FLEETWOOD MAC
ALICE COOPER
NSC
ALANNAH MYLES
DANN YANKEES
PAUL COTTON
LOU GRAMM
LITTLE FEAT
ROD STEWART
BAD ENGLISH
RAVE-UPS
a BONHAM
GIANT
Medium
a PHIL COLLINS
a SLEEZE BEEZ
Light
a ALANNAH MYLES
a MIDNIGHT OIL
a HUNTERS & COLLECTO
a ERIC JOHNSON

WXQR/Coastal N.C. (919) 455-2177
PD: KRIS KELLY
Heavy
SLAUGHTER
DANN YANKEES
ROBERT PLANT (M)
ERIC CLAPTON
BLACK CROWES
LONDON QUIREBOYS
BAD ENGLISH
FASTER PUSSYCAT
BLACK CROWES
LONDON QUIREBOYS
LITTLE FEAT
JUDE COLE
PETER MURPHY
AEROSMITH (L)
a BILLY IDOL (L)
a ELECTRIC BOYS
Light

WYZC/Coastal NC (919) 247-6343
OM/VD: BILL CANNON
Heavy
BLACK CROWES

ERIC CLAPTON (M)
JUDE COLE
FLEETWOOD MAC
LITTLE FEAT
SINEAD O'CONNOR
Medium
a BILLY IDOL
a ELECTRIC BOYS
a SLEEZE BEEZ

WRUF/Gainesville (904) 392-0771
PD: HARRY GUSCOTT
MD: RICK ALLEN
Heavy
BLACK CROWES
ERIC CLAPTON (M)
JUDE COLE
ALICE COOPER
DANN YANKEES
FLEETWOOD MAC
GIANT
HEART (M)
LITTLE FEAT
ROBERT PLANT
TESLA
DANN YANKEES
SMITHEREENS
ROBERT PLANT
HEART
a BILLY IDOL
a DEL AMITRI
a MOTLEY CRUE
a RUSH
a FRONT
a WHITESNAKE

KFMX/Lubbock (806) 747-1224
PD: JOE MCGANN
MD: ROBERT NEWMAN
Heavy
BLACK CROWES
ERIC CLAPTON (M)
JUDE COLE
ALICE COOPER
DANN YANKEES
FLEETWOOD MAC
GIANT
HEART (M)
LITTLE FEAT
ROBERT PLANT
TESLA
DANN YANKEES
SMITHEREENS
ROBERT PLANT
HEART
a BILLY IDOL
a DEL AMITRI
a MOTLEY CRUE
a RUSH
a FRONT
a WHITESNAKE

WGLF/Tallahassee (904) 878-1104
PD: JEFF HORN
Heavy
DANN YANKEES
ERIC CLAPTON
RUSH
AEROSMITH (M)
ROBERT PLANT
DON HENLEY
FLEETWOOD MAC
ROLLING STONES
BAD ENGLISH
DANN YANKEES
GREAT WHITE
JUDE COLE
BLACK CROWES
LITTLE FEAT
KISS
NSC
ERIC CLAPTON
NEIL YOUNG
PRETTY WOMAN
LOU GRAMM
GIANT
TESLA
LONDON QUIREBOYS
AEROSMITH
Medium
a BILLY IDOL
a DANGER DANGER
a WHITESNAKE
a LENNY KRAVITZ
a THUNDER
a ELECTRIC BOYS

WMBN/Cincinnati (513) 621-9326
PD: TOM OWENS
MD: TONY TOLLIVER
Heavy
AEROSMITH (M)
RUSH (M)
DON HENLEY
ERIC CLAPTON (M)
NSC
GIANT
SMITHEREENS
HEART (M)
FLEETWOOD MAC (M)
ROBERT PLANT (M)
DANN YANKEES
LOU GRAMM
JONESIES
PETER WOLF
JESUS & MARY CHAIN
NOTTING HILLBILLIE
HOUSE OF LOVE
TESLA
JANATA
LITTLE FEAT
PAUL McCARTNEY
CUBE
Medium
a BILLY IDOL
a TRACY CHAPMAN
a ELECTRIC BOYS
a ALANNAH MYLES
a LENNY KRAVITZ
a COMPANY OF WOLVES
a REED & CALLE
Light

WLVQ/Columbus (614) 242-1271
PD: BUZZ KNIGHT
MD: JO ROBINSON
Heavy
ERIC CLAPTON
LITTLE FEAT
COREY HART
ROBERT PLANT (M)
HEART
PHIL COLLINS
DANN YANKEES
LONDON QUIREBOYS
JUDE COLE
BLACK CROWES
FLEETWOOD MAC
ALICE COOPER
NSC
ALANNAH MYLES
DANN YANKEES
PAUL COTTON
LOU GRAMM
LITTLE FEAT
ROD STEWART
BAD ENGLISH
RAVE-UPS
a BONHAM
GIANT
Medium
a PHIL COLLINS
a SLEEZE BEEZ
Light
a ALANNAH MYLES
a MIDNIGHT OIL
a HUNTERS & COLLECTO
a ERIC JOHNSON

WVWV/Charlottesville (804) 971-4057
OM: JAY LOPEZ
MD: JOHN KNAPP
Heavy
ERIC CLAPTON
LITTLE FEAT
COREY HART
ROBERT PLANT (M)
HEART
PHIL COLLINS
DANN YANKEES
LONDON QUIREBOYS
JUDE COLE
BLACK CROWES
FLEETWOOD MAC
ALICE COOPER
NSC
ALANNAH MYLES
DANN YANKEES
PAUL COTTON
LOU GRAMM
LITTLE FEAT
ROD STEWART
BAD ENGLISH
RAVE-UPS
a BONHAM
GIANT
Medium
a PHIL COLLINS
a SLEEZE BEEZ
Light
a ALANNAH MYLES
a MIDNIGHT OIL
a HUNTERS & COLLECTO
a ERIC JOHNSON

WRIF/Detroit (313) 827-9505
PD: MARTY BENDER
MD: JIM PEMBERTON
Heavy
GUN
COMPANY OF WOLVES
ERIC CLAPTON
RUSH
AEROSMITH (M)
ROBERT PLANT
DON HENLEY
FLEETWOOD MAC
ROLLING STONES
BAD ENGLISH
FASTER PUSSYCAT
BLACK CROWES
LONDON QUIREBOYS
LITTLE FEAT
JUDE COLE
PETER MURPHY
AEROSMITH (L)
a BILLY IDOL (L)
a ELECTRIC BOYS
Light

WLUJ/Chicago (312) 440-5270
PD/VS: GREG SOKL
MD: DAVE BENSON
Heavy
ROBERT PLANT (M)
PHIL COLLINS (M)
ERIC CLAPTON (M)
MIDNIGHT OIL (M)
DON HENLEY
LONDON QUIREBOYS
BAD ENGLISH
FASTER PUSSYCAT
BLACK CROWES
LONDON QUIREBOYS
LITTLE FEAT
JUDE COLE
PETER MURPHY
AEROSMITH (L)
a BILLY IDOL (L)
a ELECTRIC BOYS
Light

FASTER PUSSYCAT
FLEETWOOD MAC
GIANT
JUDE COLE
LITTLE FEAT
LONDON QUIREBOYS
TESLA
BLACK CROWES
Medium
a HEART
a ROBERT PLANT
Light
a BILLY IDOL
a DEL AMITRI
a MOTLEY CRUE
a RUSH
a FRONT
a WHITESNAKE

KFMX/Lubbock (806) 747-1224
PD: JOE MCGANN
MD: ROBERT NEWMAN
Heavy
BLACK CROWES
ERIC CLAPTON (M)
JUDE COLE
ALICE COOPER
DANN YANKEES
FLEETWOOD MAC
GIANT
HEART (M)
LITTLE FEAT
ROBERT PLANT
TESLA
DANN YANKEES
SMITHEREENS
ROBERT PLANT
HEART
a BILLY IDOL
a DEL AMITRI
a MOTLEY CRUE
a RUSH
a FRONT
a WHITESNAKE

WGLF/Tallahassee (904) 878-1104
PD: JEFF HORN
Heavy
DANN YANKEES
ERIC CLAPTON
RUSH
AEROSMITH (M)
ROBERT PLANT
DON HENLEY
FLEETWOOD MAC
ROLLING STONES
BAD ENGLISH
DANN YANKEES
GREAT WHITE
JUDE COLE
BLACK CROWES
LITTLE FEAT
KISS
NSC
ERIC CLAPTON
NEIL YOUNG
PRETTY WOMAN
LOU GRAMM
GIANT
TESLA
LONDON QUIREBOYS
AEROSMITH
Medium
a BILLY IDOL
a DANGER DANGER
a WHITESNAKE
a LENNY KRAVITZ
a THUNDER
a ELECTRIC BOYS

WMBN/Cincinnati (513) 621-9326
PD: TOM OWENS
MD: TONY TOLLIVER
Heavy
AEROSMITH (M)
RUSH (M)
DON HENLEY
ERIC CLAPTON (M)
NSC
GIANT
SMITHEREENS
HEART (M)
FLEETWOOD MAC (M)
ROBERT PLANT (M)
DANN YANKEES
LOU GRAMM
JONESIES
PETER WOLF
JESUS & MARY CHAIN
NOTTING HILLBILLIE
HOUSE OF LOVE
TESLA
JANATA
LITTLE FEAT
PAUL McCARTNEY
CUBE
Medium
a BILLY IDOL
a TRACY CHAPMAN
a ELECTRIC BOYS
a ALANNAH MYLES
a LENNY KRAVITZ
a COMPANY OF WOLVES
a REED & CALLE
Light

WLVQ/Columbus (614) 242-1271
PD: BUZZ KNIGHT
MD: JO ROBINSON
Heavy
ERIC CLAPTON
LITTLE FEAT
COREY HART
ROBERT PLANT (M)
HEART
PHIL COLLINS
DANN YANKEES
LONDON QUIREBOYS
JUDE COLE
BLACK CROWES
FLEETWOOD MAC
ALICE COOPER
NSC
ALANNAH MYLES
DANN YANKEES
PAUL COTTON
LOU GRAMM
LITTLE FEAT
ROD STEWART
BAD ENGLISH
RAVE-UPS
a BONHAM
GIANT
Medium
a PHIL COLLINS
a SLEEZE BEEZ
Light
a ALANNAH MYLES
a MIDNIGHT OIL
a HUNTERS & COLLECTO
a ERIC JOHNSON

WVWV/Charlottesville (804) 971-4057
OM: JAY LOPEZ
MD: JOHN KNAPP
Heavy
ERIC CLAPTON
LITTLE FEAT
COREY HART
ROBERT PLANT (M)
HEART
PHIL COLLINS
DANN YANKEES
LONDON QUIREBOYS
JUDE COLE
BLACK CROWES
FLEETWOOD MAC
ALICE COOPER
NSC
ALANNAH MYLES
DANN YANKEES
PAUL COTTON
LOU GRAMM
LITTLE FEAT
ROD STEWART
BAD ENGLISH
RAVE-UPS
a BONHAM
GIANT
Medium
a PHIL COLLINS
a SLEEZE BEEZ
Light
a ALANNAH MYLES
a MIDNIGHT OIL
a HUNTERS & COLLECTO
a ERIC JOHNSON

WRIF/Detroit (313) 827-9505
PD: MARTY BENDER
MD: JIM PEMBERTON
Heavy
GUN
COMPANY OF WOLVES
ERIC CLAPTON
RUSH
AEROSMITH (M)
ROBERT PLANT
DON HENLEY
FLEETWOOD MAC
ROLLING STONES
BAD ENGLISH
FASTER PUSSYCAT
BLACK CROWES
LONDON QUIREBOYS
LITTLE FEAT
JUDE COLE
PETER MURPHY
AEROSMITH (L)
a BILLY IDOL (L)
a ELECTRIC BOYS
Light

WLUJ/Chicago (312) 440-5270
PD/VS: GREG SOKL
MD: DAVE BENSON
Heavy
ROBERT PLANT (M)
PHIL COLLINS (M)
ERIC CLAPTON (M)
MIDNIGHT OIL (M)
DON HENLEY
LONDON QUIREBOYS
BAD ENGLISH
FASTER PUSSYCAT
BLACK CROWES
LONDON QUIREBOYS
LITTLE FEAT
JUDE COLE
PETER MURPHY
AEROSMITH (L)
a BILLY IDOL (L)
a ELECTRIC BOYS
Light

WYZC/Coastal NC (919) 247-6343
OM/VD: BILL CANNON
Heavy
BLACK CROWES

WXRT/Chicago (312) 777-1700
PD: NORM WINER
MD: LIN BREHNER
Heavy
MIDNIGHT OIL
ROBERT PLANT
LITTLE FEAT
MICHAEL PENN
SMITHEREENS
SINEAD O'CONNOR
CHURCH
ERIC CLAPTON
STONE ROSES
HEART
DEL AMITRI
IAN MCCULLOCH
PETER MURPHY
DEPECHE MODE
PRETTY WOMAN
JESUS & MARY CHAIN
THEY MIGHT BE GIANT
FRANK ZEPPE
ELEVENTH DREAM DAY
HOUSE OF LOVE
POI DOG PONDING
Medium
DAVE EDWARDS
REED & CALLE
JOHN HENLEY HARDIN
GUMBUNNIES
BLACK CROWES
CHRIS REA
MICHELLE SHOCKED
SHOES
RAVE-UPS
ERIC CLAPTON
DANN YANKEES (M)
FLEETWOOD MAC
BLACK CROWES
PETER MURPHY
LITTLE FEAT
BAD ENGLISH
CHURCH
REVENGE
ERIC JOHNSON
JOE SATRIANI
BILLY IDOL
MICHAEL PENN
MISSION U.K.
LUKA BLOOM
SERVICE
MY LIFE/THRU'LL KIL
CRABBS
SHAWN COLVIN
Light
a HUNTERS & COLLECTO
a LLOYD COLE
a JOHNNY RENO

KFMX/Lubbock (806) 747-1224
PD: JOE MCGANN
MD: ROBERT NEWMAN
Heavy
BLACK CROWES
ERIC CLAPTON (M)
JUDE COLE
ALICE COOPER
DANN YANKEES
FLEETWOOD MAC
GIANT
HEART (M)
LITTLE FEAT
ROBERT PLANT
TESLA
DANN YANKEES
SMITHEREENS
ROBERT PLANT
HEART
a BILLY IDOL
a DEL AMITRI
a MOTLEY CRUE
a RUSH
a FRONT
a WHITESNAKE

WGLF/Tallahassee (904) 878-1104
PD: JEFF HORN
Heavy
DANN YANKEES
ERIC CLAPTON
RUSH
AEROSMITH (M)
ROBERT PLANT
DON HENLEY
FLEETWOOD MAC
ROLLING STONES
BAD ENGLISH
DANN YANKEES
GREAT WHITE
JUDE COLE
BLACK CROWES
LITTLE FEAT
KISS
NSC
ERIC CLAPTON
NEIL YOUNG
PRETTY WOMAN
LOU GRAMM
GIANT
TESLA
LONDON QUIREBOYS
AEROSMITH
Medium
a BILLY IDOL
a DANGER DANGER
a WHITESNAKE
a LENNY KRAVITZ
a THUNDER
a ELECTRIC BOYS

WMBN/Cincinnati (513) 621-9326
PD: TOM OWENS
MD: TONY TOLLIVER
Heavy
AEROSMITH (M)
RUSH (M)
DON HENLEY
ERIC CLAPTON (M)
NSC
GIANT
SMITHEREENS
HEART (M)
FLEETWOOD MAC (M)
ROBERT PLANT (M)
DANN YANKEES
LOU GRAMM
JONESIES
PETER WOLF
JESUS & MARY CHAIN
NOTTING HILLBILLIE
HOUSE OF LOVE
TESLA
JANATA
LITTLE FEAT
PAUL McCARTNEY
CUBE
Medium
a BILLY IDOL
a TRACY CHAPMAN
a ELECTRIC BOYS
a ALANNAH MYLES
a LENNY KRAVITZ
a COMPANY OF WOLVES
a REED & CALLE
Light

WLVQ/Columbus (614) 242-1271
PD: BUZZ KNIGHT
MD: JO ROBINSON
Heavy
ERIC CLAPTON
LITTLE FEAT
COREY HART
ROBERT PLANT (M)
HEART
PHIL COLLINS
DANN YANKEES
LONDON QUIREBOYS
JUDE COLE
BLACK CROWES
FLEETWOOD MAC
ALICE COOPER
NSC
ALANNAH MYLES
DANN YANKEES
PAUL COTTON
LOU GRAMM
LITTLE FEAT
ROD STEWART
BAD ENGLISH
RAVE-UPS
a BONHAM
GIANT
Medium
a PHIL COLLINS
a SLEEZE BEEZ
Light
a ALANNAH MYLES
a MIDNIGHT OIL
a HUNTERS & COLLECTO
a ERIC JOHNSON

WVWV/Charlottesville (804) 971-4057
OM: JAY LOPEZ
MD: JOHN KNAPP
Heavy
ERIC CLAPTON
LITTLE FEAT
COREY HART
ROBERT PLANT (M)
HEART
PHIL COLLINS
DANN YANKEES
LONDON QUIREBOYS
JUDE COLE
BLACK CROWES
FLEETWOOD MAC
ALICE COOPER
NSC
ALANNAH MYLES
DANN YANKEES
PAUL COTTON
LOU GRAMM
LITTLE FEAT
ROD STEWART
BAD ENGLISH
RAVE-UPS
a BONHAM
GIANT
Medium
a PHIL COLLINS
a SLEEZE BEEZ
Light
a ALANNAH MYLES
a MIDNIGHT OIL
a HUNTERS & COLLECTO
a ERIC JOHNSON

WRIF/Detroit (313) 827-9505
PD: MARTY BENDER
MD: JIM PEMBERTON
Heavy
GUN
COMPANY OF WOLVES
ERIC CLAPTON
RUSH
AEROSMITH (M)
ROBERT PLANT
DON HENLEY
FLEETWOOD MAC
ROLLING STONES
BAD ENGLISH
FASTER PUSSYCAT
BLACK CROWES
LONDON QUIREBOYS
LITTLE FEAT
JUDE COLE
PETER MURPHY
AEROSMITH (L)
a BILLY IDOL (L)
a ELECTRIC BOYS
Light

WLUJ/Chicago (312) 440-5270
PD/VS: GREG SOKL
MD: DAVE BENSON
Heavy
ROBERT PLANT (M)
PHIL COLLINS (M)
ERIC CLAPTON (M)
MIDNIGHT OIL (M)
DON HENLEY
LONDON QUIREBOYS
BAD ENGLISH
FASTER PUSSYCAT
BLACK CROWES
LONDON QUIREBOYS
LITTLE FEAT
JUDE COLE
PETER MURPHY
AEROSMITH (L)
a BILLY IDOL (L)
a ELECTRIC BOYS
Light

WYZC/Coastal NC (919) 247-6343
OM/VD: BILL CANNON
Heavy
BLACK CROWES

PETER WOLF
Medium
LOU GRAMM
TOM PETTY
PETER MURPHY
MARC JORDAN
BLACK CROWES
BAD ENGLISH
DANN YANKEES
ALICE COOPER
SLAUGHTER
GIANT
LONDON QUIREBOYS
TESLA
HEART (M)
DANN YANKEES
FLEETWOOD MAC (M)
BLACK CROWES
LITTLE FEAT
JUDE COLE
CHURCH
ROBERT PLANT
PETER MURPHY
LONDON QUIREBOYS
SLAUGHTER
MISSION U.K.
TRAGICALLY HIP
Medium
a BILLY IDOL
a HARC JORDAN
Light

WONE/Akron (216) 869-9800
PD: HARVE ALAN
MD: J.D.
Heavy
HEART
ROBERT PLANT
JUDE COLE
ERIC CLAPTON
DANN YANKEES (M)
ERIC JOHNSON
FLEETWOOD MAC
BLACK CROWES
PETER MURPHY
LITTLE FEAT
BAD ENGLISH
CHURCH
REVENGE
ERIC JOHNSON
JOE SATRIANI
BILLY IDOL
MICHAEL PENN
MISSION U.K.
LUKA BLOOM
SERVICE
MY LIFE/THRU'LL KIL
CRABBS
SHAWN COLVIN
Light
a HUNTERS & COLLECTO
a LLOYD COLE
a JOHNNY RENO

WGLF/Tallahassee (904) 878-1104
PD: JEFF HORN
Heavy
DANN YANKEES
ERIC CLAPTON
RUSH
AEROSMITH (M)
ROBERT PLANT
DON HENLEY
FLEETWOOD MAC
ROLLING STONES
BAD ENGLISH
DANN YANKEES
GREAT WHITE
JUDE COLE
BLACK CROWES
LITTLE FEAT
KISS
NSC
ERIC CLAPTON
NEIL YOUNG
PRETTY WOMAN
LOU GRAMM
GIANT
TESLA
LONDON QUIREBOYS
AEROSMITH
Medium
a BILLY IDOL
a DANGER DANGER
a WHITESNAKE
a LENNY KRAVITZ
a THUNDER
a ELECTRIC BOYS

WMBN/Cincinnati (513) 621-9326
PD: TOM OWENS
MD: TONY TOLLIVER
Heavy
AEROSMITH (M)
RUSH (M)
DON HENLEY
ERIC CLAPTON (M)
NSC
GIANT
SMITHEREENS
HEART (M)
FLEETWOOD MAC (M)
ROBERT PLANT (M)
DANN YANKEES
LOU GRAMM
JONESIES
PETER WOLF
JESUS & MARY CHAIN
NOTTING HILLBILLIE
HOUSE OF LOVE
TESLA
JANATA
LITTLE FEAT
PAUL McCARTNEY
CUBE
Medium
a BILLY IDOL
a TRACY CHAPMAN
a ELECTRIC BOYS
a ALANNAH MYLES
a LENNY KRAVITZ
a COMPANY OF WOLVES
a REED & CALLE
Light

WLVQ/Columbus (614) 242-1271
PD: BUZZ KNIGHT
MD: JO ROBINSON
Heavy
ERIC CLAPTON
LITTLE FEAT
COREY HART
ROBERT PLANT (M)
HEART
PHIL COLLINS
DANN YANKEES
LONDON QUIREBOYS
JUDE COLE
BLACK CROWES
FLEETWOOD MAC
ALICE COOPER
NSC
ALANNAH MYLES
DANN YANKEES
PAUL COTTON
LOU GRAMM
LITTLE FEAT
ROD STEWART
BAD ENGLISH
RAVE-UPS
a BONHAM
GIANT
Medium
a PHIL COLLINS
a SLEEZE BEEZ
Light
a ALANNAH MYLES
a MIDNIGHT OIL
a HUNTERS & COLLECTO
a ERIC JOHNSON

WVWV/Charlottesville (804) 971-4057
OM: JAY LOPEZ
MD: JOHN KNAPP
Heavy
ERIC CLAPTON
LITTLE FEAT
COREY HART
ROBERT PLANT (M)
HEART
PHIL COLLINS
DANN YANKEES
LONDON QUIREBOYS
JUDE COLE
BLACK CROWES
FLEETWOOD MAC
ALICE COOPER
NSC
ALANNAH MYLES
DANN YANKEES
PAUL COTTON
LOU GRAMM
LITTLE FEAT
ROD STEWART
BAD ENGLISH
RAVE-UPS
a BONHAM
GIANT
Medium
a PHIL COLLINS
a SLEEZE BEEZ
Light
a ALANNAH MYLES
a MIDNIGHT OIL
a HUNTERS & COLLECTO
a ERIC JOHNSON

WRIF/Detroit (313) 827-9505
PD: MARTY BENDER
MD: JIM PEMBERTON
Heavy
GUN
COMPANY OF WOLVES
ERIC CLAPTON
RUSH
AEROSMITH (M)
ROBERT PLANT
DON HENLEY
FLEETWOOD MAC
ROLLING STONES
BAD ENGLISH
FASTER PUSSYCAT
BLACK CROWES
LONDON QUIREBOYS
LITTLE FEAT
JUDE COLE
PETER MURPHY
AEROSMITH (L)
a BILLY IDOL (L)
a ELECTRIC BOYS
Light

WLUJ/Chicago (312) 440-5270
PD/VS: GREG SOKL
MD: DAVE BENSON
Heavy
ROBERT PLANT (M)
PHIL COLLINS (M)
ERIC CLAPTON (M)
MIDNIGHT OIL (M)
DON HENLEY
LONDON QUIREBOYS
BAD ENGLISH
FASTER PUSSYCAT
BLACK CROWES
LONDON QUIREBOYS
LITTLE FEAT
JUDE COLE
PETER MURPHY
AEROSMITH (L)
a BILLY IDOL (L)
a ELECTRIC BOYS
Light

WYZC/Coastal NC (919) 247-6343
OM/VD: BILL CANNON
Heavy
BLACK CROWES

WLAJ/Grand Rapids (616) 456-5461
PD: RED NOISE
MD: ARIS HAMPERS
Heavy
HEART (M)
DANN YANKEES
FLEETWOOD MAC (M)
BLACK CROWES
LITTLE FEAT
JUDE COLE
CHURCH
ROBERT PLANT
PETER MURPHY
LONDON QUIREBOYS
SLAUGHTER
MISSION U.K.
TRAGICALLY HIP
Medium
a BILLY IDOL
a HARC JORDAN
Light

WJXQ/Lansing (517) 788-6360
PD: HARB STEVENS
PD: MIKE STAPLETON
Heavy
DON HENLEY
BLACK CROWES
ROBERT PLANT (M)
DANN YANKEES (M)
TOM PETTY
CHURCH
JUDE COLE
ROBERT PLANT (L)
LITTLE FEAT
ERIC JOHNSON
CURE
TRAGICALLY HIP (L)
MICHAEL PENN
THAT PETROL EMOTIO
SINEAD O'CONNOR (L)
MIDNIGHT OIL (L)
a BILLY IDOL
a TOM PETTY
a DEL AMITRI
a TOM PETTY
a SCREAMING TRIBESME
Light
a CHRIS REA
a LUKA BLOOM

WGLF/Tallahassee (904) 878-1104
PD: JEFF HORN
Heavy
DANN YANKEES
ERIC CLAPTON
RUSH
AEROSMITH (M)
ROBERT PLANT
DON HENLEY
FLEETWOOD MAC
ROLLING STONES
BAD ENGLISH
DANN YANKEES
GREAT WHITE
JUDE COLE
BLACK CROWES
LITTLE FEAT
KISS
NSC
ERIC CLAPTON
NEIL YOUNG
PRETTY WOMAN
LOU GRAMM
GIANT
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LONDON QUIREBOYS
AEROSMITH
Medium
a BILLY IDOL
a DANGER DANGER
a WHITESNAKE
a LENNY KRAVITZ
a THUNDER
a ELECTRIC BOYS

WMBN/Cincinnati (513) 621-9326
PD: TOM OWENS
MD: TONY TOLLIVER
Heavy
AEROSMITH (M)
RUSH (M)
DON HENLEY
ERIC CLAPTON (M)
NSC
GIANT
SMITHEREENS
HEART (M)
FLEETWOOD MAC (M)
ROBERT PLANT (M)
DANN YANKEES
LOU GRAMM
JONESIES
PETER WOLF
JESUS & MARY CHAIN
NOTTING HILLBILLIE
HOUSE OF LOVE
TESLA
JANATA
LITTLE FEAT
PAUL McCARTNEY
CUBE
Medium
a BILLY IDOL
a TRACY CHAPMAN
a ELECTRIC BOYS
a ALANNAH MYLES
a LENNY KRAVITZ
a COMPANY OF WOLVES
a REED & CALLE
Light

WLVQ/Columbus (614) 242-1271
PD: BUZZ KNIGHT
MD: JO ROBINSON
Heavy
ERIC CLAPTON
LITTLE FEAT
COREY HART
ROBERT PLANT (M)
HEART
PHIL COLLINS
DANN YANKEES
LONDON QUIREBOYS
JUDE COLE
BLACK CROWES
FLEETWOOD MAC
ALICE COOPER
NSC
ALANNAH MYLES
DANN YANKEES
PAUL COTTON
LOU GRAMM
LITTLE FEAT
ROD STEWART
BAD ENGLISH
RAVE-UPS
a BONHAM
GIANT
Medium
a PHIL COLLINS
a SLEEZE BEEZ
Light
a ALANNAH MYLES
a MIDNIGHT OIL
a HUNTERS & COLLECTO
a ERIC JOHNSON

WVWV/Charlottesville (804) 971-4057
OM: JAY LOPEZ
MD: JOHN KNAPP
Heavy
ERIC CLAPTON
LITTLE FEAT
COREY HART
ROBERT PLANT (M)
HEART
PHIL COLLINS
DANN YANKEES
LONDON QUIREBOYS
JUDE COLE
BLACK CROWES
FLEETWOOD MAC
ALICE COOPER
NSC
ALANNAH MYLES
DANN YANKEES
PAUL COTTON
LOU GRAMM
LITTLE FEAT
ROD STEWART
BAD ENGLISH
RAVE-UPS
a BONHAM
GIANT
Medium
a PHIL COLLINS
a SLEEZE BEEZ
Light
a ALANNAH MYLES
a MIDNIGHT OIL
a HUNTERS & COLLECTO
a ERIC JOHNSON

WRIF/Detroit (313) 827-9505
PD: MARTY BENDER
MD: JIM PEMBERTON
Heavy
GUN
COMPANY OF WOLVES
ERIC CLAPTON
RUSH
AEROSMITH (M)
ROBERT PLANT
DON HENLEY
FLEETWOOD MAC
ROLLING STONES
BAD ENGLISH
FASTER PUSSYCAT
BLACK CROWES
LONDON QUIREBOYS
LITTLE FEAT
JUDE COLE
PETER MURPHY
AEROSMITH (L)
a BILLY IDOL (L)
a ELECTRIC BOYS
Light

WLUJ/Chicago (312) 440-5270
PD/VS: GREG SOKL
MD: DAVE BENSON
Heavy
ROBERT PLANT (M)
PHIL COLLINS (M)
ERIC CLAPTON (M)
MIDNIGHT OIL (M)
DON HENLEY
LONDON QUIREBOYS
BAD ENGLISH
FASTER PUSSYCAT
BLACK CROWES
LONDON QUIREBOYS
LITTLE FEAT
JUDE COLE
PETER MURPHY
AEROSMITH (L)
a BILLY IDOL (L)
a ELECTRIC BOYS
Light

WYZC/Coastal NC (919) 247-6343
OM/VD: BILL CANNON
Heavy
BLACK CROWES

WAPL/Appleton (414) 934-9226
PD: GARRETT HART
MD: RICK PANNEK
(FROZEN)
Heavy
HEART
FLEETWOOD MAC
DANN YANKEES
ROBERT PLANT
ERIC CLAPTON
KISS
GIANT
MIDNIGHT OIL
MOTLEY CRUE
LITTLE FEAT
AEROSMITH
PRETTY WOMAN
JUDE COLE
BLACK CROWES
DEL AMITRI
GOREY PARK
Medium
a HEART
a ROBERT PLANT
a BILLY IDOL
a AEROSMITH
a TOM PETTY
Light

WJXQ/Lansing (517) 788-6360
PD: HARB STEVENS
PD: MIKE STAPLETON
Heavy
DON HENLEY
BLACK CROWES
ROBERT PLANT (M)
DANN YANKEES (M)
TOM PETTY
CHURCH
JUDE COLE
ROBERT



3	2			APRIL 27, 1990		Total	Heavy	Medium	Light
WKS	WKS	LW	TW			Reports/Adds			
5	3	1		<b>1</b>	TRAVIS TRITT/Help Me Hold On (WB)	182/0	167	12	3
10	7	4		<b>2</b>	CLINT BLACK/Walkin' Away (RCA)	187/0	153	33	1
3	2	2		<b>3</b>	DAN SEALS/Love On Arrival (Capitol)	179/0	143	32	4
15	12	7		<b>4</b>	RODNEY CROWELL/If Looks Could Kill (Columbia)	187/1	128	48	11
8	5	5		<b>5</b>	SHENANDOAH/See If I Care (Columbia)	180/0	136	36	8
11	9	6		<b>6</b>	EARL THOMAS CONLEY/Bring Back Your Love To Me (RCA)	184/1	132	42	10
18	13	8		<b>7</b>	KEITH WHITLEY/I'm Over You (RCA)	184/6	127	47	10
4	4	3		<b>8</b>	HIGHWAY 101/Walkin', Talkin', Cryin'... (WB)	178/0	123	42	13
17	15	11		<b>9</b>	LIONEL CARTWRIGHT/I Watched It On My Radio (MCA)	186/0	104	67	15
21	16	14		<b>10</b>	RICKY VAN SHELTON/I've Cried My Last Tear For You (Columbia)	186/0	84	94	8
20	17	15		<b>11</b>	DOUG STONE/I'd Be Better Off (In A Pine Box) (Epic)	178/4	82	86	10
16	14	13		<b>12</b>	KENTUCKY HEADHUNTERS/Dumas Walker (Mercury)	178/1	92	66	20
23	19	16		<b>13</b>	ROBIN LEE/Black Velvet (Atlantic)	184/2	70	91	23
24	20	17		<b>14</b>	STEVE WARINER/The Domino Theory (MCA)	183/2	56	115	12
25	21	18		<b>15</b>	TANYA TUCKER/Walking Shoes (Capitol)	184/0	36	135	13
26	22	20		<b>16</b>	DESERT ROSE BAND/In Another Lifetime (MCA/Curb)	177/2	33	121	23
30	24	22		<b>17</b>	KATHY MATTEA/She Came From Fort Worth (Mercury)	183/1	16	134	33
27	23	21		<b>18</b>	JUDDS/Guardian Angels (Curb/RCA)	177/1	18	126	33
29	26	23		<b>19</b>	LACY J. DALTON/Black Coffee (Capitol)	174/5	25	104	45
33	29	25		<b>20</b>	EDDIE RABBITT/Runnin' With The Wind (Capitol)	180/4	12	116	52
12	11	10		<b>21</b>	MAC McANALLY/Back Where I Come From (WB)	129/0	48	63	18
—	—	31		<b>22</b>	ALABAMA/Pass It On Down (RCA)	174/53	8	78	88
28	25	24		<b>23</b>	CHARLIE DANIELS BAND/Mister DJ (Epic)	156/5	14	94	48
41	35	27		<b>24</b>	T. GRAHAM BROWN/If You Could Only See Me Now (Capitol)	162/15	1	87	74
—	—	33		<b>25</b>	REBA McENTIRE/Walk On (MCA)	176/44	5	59	112
40	34	28		<b>26</b>	SOUTHERN PACIFIC/Go To Pieces (WB)	140/9	9	72	59
2	1	12		<b>27</b>	RONNIE MILSAP/Stranger Things Have Happened (RCA)	105/1	52	35	18
<b>BREAKER</b>	<b>28</b>			<b>28</b>	GEORGE STRAIT/Love Without End, Amen (MCA)	157/71	7	39	111
—	47	40		<b>29</b>	RESTLESS HEART/Dancy's Dream (RCA)	152/30	2	46	104
45	38	34		<b>30</b>	BAILLIE & THE BOYS/Perfect (RCA)	141/10	0	59	82
49	41	38		<b>31</b>	EDDY RAVEN/Island (Capitol)	130/10	1	55	74
44	40	36		<b>32</b>	CONWAY TWITTY/Fit To Be Tied Down (MCA)	128/16	3	60	65
42	39	35		<b>33</b>	FOSTER & LLOYD/As It Love (RCA)	119/8	3	62	54
19	18	19		<b>34</b>	JENNINGS, NELSON, CASH & KRISTOFFERSON/Silver Stallion (Columbia)	104/0	28	48	28
1	8	26		<b>35</b>	ALAN JACKSON/Here In The Real World (Arista)	84/0	38	30	16
7	6	9		<b>36</b>	VERN GOSDIN/Right In The Wrong Direction (Columbia)	91/0	23	47	21
35	32	30		<b>37</b>	WILLIE NELSON/The Highway (Columbia)	105/0	5	65	35
—	46	43		<b>38</b>	EXILE/Nobody's Talking (Arista)	108/16	1	39	68
50	44	41		<b>39</b>	FORESTER SISTERS w/BELLAMYS/Drive South (WB)	102/3	0	39	63
34	31	29		<b>40</b>	PRAIRIE OYSTER/Goodbye, So Long, Hello (RCA)	117/1	10	53	54
—	—	46		<b>41</b>	RICKY SKAGGS/Hummingbird (Epic)	100/23	0	29	71
43	42	42		<b>42</b>	CANYON/Carryin' On (16th Avenue/Capitol)	83/3	3	37	43
—	—	47		<b>43</b>	MARTY STUART/Hillbilly Rock (MCA)	87/21	4	19	64
46	45	44		<b>44</b>	DAVID LYNN JONES/Lonely Town (Mercury)	74/2	0	27	47
<b>DEBUT</b>	<b>45</b>			<b>45</b>	GARTH BROOKS/The Dance (Capitol)	76/68	1	11	64
<b>DEBUT</b>	<b>46</b>			<b>46</b>	BILLY JOE ROYAL/Searchin' For Some Kind Of Clue (Atlantic)	78/38	0	15	63
22	33	39		<b>47</b>	RANDY TRAVIS/Hard Rock Bottom Of Your Heart (WB)	49/0	18	19	12
39	37	37		<b>48</b>	JO-EL SONNIER/The Scene Of The Crime (RCA)	58/1	5	27	26
<b>DEBUT</b>	<b>49</b>			<b>49</b>	LES TAYLOR/Knowin' You Were Leavin' (Epic)	68/6	1	20	47
<b>DEBUT</b>	<b>50</b>			<b>50</b>	OAK RIDGE BOYS/Baby You'll Be My Baby (MCA)	68/8	0	13	55

## MOST ADDED

- GEORGE STRAIT (71)
- GARTH BROOKS (68)
- ALABAMA (53)
- REBA McENTIRE (44)
- BILLY JOE ROYAL (38)
- RESTLESS HEART (30)
- DOLLY PARTON (27)
- MARK COLLIE (23)
- RICKY SKAGGS (23)
- HOLLY DUNN (22)

## HOTTEST

- TRAVIS TRITT (115)
- CLINT BLACK (93)
- DAN SEALS (73)
- SHENANDOAH (52)
- HIGHWAY 101 (49)
- KENTUCKY HEADHUNTERS (47)
- KEITH WHITLEY (42)
- DOUG STONE (37)
- ROBIN LEE (36)
- EARL THOMAS CONLEY (32)

## NEW ARTISTS

- |    | Reports/Adds                                    |
|----|---|
| 1  | CANYON/Carryin' On (16th/Cap.) . 83/3           |
| 2  | LES TAYLOR/Knowin' You Were... (Epic) . 68/6    |
| 3  | KELLY WILLIS/I Don't Want To... (MCA) . 64/2    |
| 4  | KEVIN WELCH/Till I See You... (Reprise) . 46/10 |
| 5  | JEFF STEVENS &.../Roseanne (Atl.) . 35/7        |
| 6  | JOE BARNHILL/Any Ole Time (Cap.) . 31/1         |
| 7  | MICHELLE WRIGHT/New Kind Of... (Arista) 27/16   |
| 8  | MATRACA BERG/Baby, Walk On (RCA) . 17/16        |
| 9  | TIM MENSY/You Can't Throw Dirt (Col.) . 16/7    |
| 10 | WILLIAM LEE GOLDEN/Keep... (Merc.) . 14/2       |

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

# BREAKERS

### GEORGE STRAIT Love Without End, Amen (MCA)

On 84% of reporting stations. Rotations: Heavy 7, Medium 39, Light 111, Total Adds 71 including WQCB, WTCR, WYNY, WXTU, WPOR, WKAK, WWNC, KAYD, WOKK, WOWW, WONE, KCJB, WFMB, KVOO, WQXK, KASH, KKCS, KNIX, KKAT, KSOP. Moves 45-28 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the three following weeks to achieve Breaker status.

# 1990 MEMBER EXTRAVAGANZA

It's easy to win, just join the most new members or the most former members... and you're a winner. It's that simple. Contest closes August 15, 1990. Winners will be notified September 7, 1990.



For more details call CMA's Membership Department, 615/244-2840.

- 1** TWO GRAND PRIZES  
CMA Awards Show VIP Package includes:
  - Two free \$200 CMA Awards Show tickets
  - Opryland accommodations
  - Limousine service
  - Two American Airlines tickets, if the winners live outside the Nashville area

- 2** TWO SECOND PLACE PRIZES
    - Gibson Guitars
  - 3** TWO THIRD PLACE PRIZES
    - Sony Discman Portable CD Players
- Six chances to win, so start recruiting your music industry friends.



NEW & ACTIVE

EXILE "Nobody's Talking" (Arista) 108/16

Rotations: Heavy 1, Medium 39, Light 68, Total Adds 16, WQCB, WWVA, KASE, WYNK, WTDR, WMSI, KSSN, WAMZ, KLLL, WKYQ, KHAK, KWMT, WFMS, KZKX, WIL, KKCS Heavy: WCUZ. Moves 46-43-38 on the Country chart.

RICKY SKAGGS "Hummingbird" (Epic) 100/23

Rotations: Heavy 0, Medium 29, Light 71, Total Adds 23, WAYZ, WTCR, WXKX, CHOW, WYAY, WRNS, WHEW, WESC, WAMZ, WKNN, WYYD, KLUR, WKKQ, WYNG, WFMS, WASKFM, WHOK, WDEZ, KKCS, KYGO, KFMS, KNCQ, KTOM. Moves 46-41 on the Country chart.

MARTY STUART "Hillbilly Rock" (MCA) 87/21

Rotations: Heavy 4, Medium 19, Light 64, Total Adds 21, WVAM, WHWK, KRRV, WWNC, WMSI, WKSJ, KJLO, WQDR, KJNE, KHAK, WYNG, KWMT, WGEE, WDAF, WHOK, WFMB, WTHI, KIK-FM, KASH, KUAD, KTOM. Moves 47-43 on the Country chart.

BILLY JOE ROYAL "Searchin' For Some Kind Of Clue" (Atlantic) 78/38

Rotations: Heavy 0, Medium 15, Light 63, Total Adds 38 including WPOC, WTCR, KEAN, WYNK, KSCS, KPLX, WESC, WMSI, WPCV, WPAP, WOWW, KRMD, KJNE, WUSQ, KHAK, KZSN, KRST, KIK-FM, KCCY, KTOM. Debuts at number 46 on the Country chart.

GARTH BROOKS "The Dance" (Capitol) 76/68

Rotations: Heavy 1, Medium 11, Light 64, Total Adds 68 including WHWK, WYYZ, WRKZ, WDSY, KEAN, WYNK, WSOC, WRNS, KPLX, KIKK, KILTFM, WAMZ, WCMS, WQDR, WTQR, WYNG, WFKF, WDAF, KNIX, KKAT. Debuts at number 45 on the Country chart.

OAK RIDGE BOYS "Baby You'll Be My Baby" (MCA) 68/8

Rotations: Heavy 0, Medium 13, Light 55, Total Adds 8, WSNO, WTCR, KYKR, WHLZ, KLUR, WKKQ, WCUZ, KRAK. Medium: KEAN, WTVY, WHEW, KRMD, WAXX, WTSO, WOW, KFDI, KASH, KALF, KCKC, KDRK. Debuts at number 50 on the Country chart.

LES TAYLOR "Knowin' You Were Leavin'" (Epic) 68/6

Rotations: Heavy 1, Medium 20, Light 47, Total Adds 6, WWVA, WTCR, WAXX, WASKFM, WTSO, KUUY. Heavy: KRWQ. Medium: WKAK, KRRV, WWNC, WTVY, WAMZ, WSIX, WPAP, WTNT, WOW, KFDI, KRKT, KASH, KDRK. Debuts at number 49 on the Country chart.

KELLY WILLIS "I Don't Want To Love You" (MCA) 64/2

Rotations: Heavy 1, Medium 19, Light 44, Total Adds 2, KJLO, KIK-FM. Heavy: WTVY. Medium: KMML, WWNC, WSTH, WKML, WFLS, WHEW, WOWW, WTNT, KLUR, WAXX, WDAF, KCJB, WTCM, KFDI, KRKT, KVOC, KALF, KRWQ, KDRK.

SIGNIFICANT ACTION

WILD ROSE "Where Did We Go Wrong" (Capitol) 49/6

Rotations: Heavy 0, Medium 10, Light 39, Total Adds 6, WVAM, WZPR, KRRV, KYKX, WTHI, KNCQ. Medium: WSTH, WTVY, KCJB, WTCM, KFDI, KRKT, KASH, KUZZ, KALF, KDRK.

KEVIN WELCH "Till I See You Again" (Reprise) 46/10

Rotations: Heavy 0, Medium 6, Light 40, Total Adds 10, KRRV, WHEW, WKYQ, WBVE, WKKQ, WDAF, KCJB, KVOO, KSON, KMPS. Medium: KTTS, WTCM, KFDI, KASH, KDRK. Light: WYYZ, WDSY, WCUZ, KTPK, KRKT.

HOLLY DUNN "My Anniversary For Being A Fool" (WB) 44/22

Rotations: Heavy 0, Medium 8, Light 36, Total Adds 22, WRKZ, WNU5, WWVA, KEAN, WKAK, WKML, WHEW, WMSI, KYKX, WKSJ, KBMR, WAXX, WYNG, WASKFM, KVOO, KWOX, KASH, KUUY, KRWQ, KMIX, KIIQ, KCKC.

GEORGE JONES "Hell Stays Open (All Night)" (Epic) 44/2

Rotations: Heavy 0, Medium 16, Light 28, Total Adds 2, KTPK, KALF. Medium: WVAM, WZPR, WKAK, KRRV, WWNC, KASE, WSTH, WFLS, WCMS, WTNT, KLUR, WOW, KTTS, WTCM, KFDI, KNCQ.

GIRLS NEXT DOOR "Maybe You Wouldn't Be Missing" (Atlantic) 41/0

Rotations: Heavy 0, Medium 9, Light 32, Total Adds 0, Medium: KEAN, WWNC, WXBQ, WSTH, WTVY, WTCM, KASH, KALF, KDRK. Light: WRKZ, KHEY, WCMS, WQDR, KIXQ, KUAD, KEKB, KMIX, KIIQ, KTOM, KEEN.

LARRY BOONE "Too Blue To Be True" (Mercury) 35/13

Rotations: Heavy 0, Medium 6, Light 29, Total Adds 13, WRKZ, WDSY, KRRV, KMML, WKML, WFLS, WHEW, KLUR, WTSO, KTPK, WTCM, KRST, KUUY. Medium: WTVY, WOW, KFDI, KRKT, KUZZ.

JEFF STEVENS & THE BULLETS "Roseanne" (Atlantic) 35/7

Rotations: Heavy 0, Medium 5, Light 30, Total Adds 7, WRKZ, WXXK, WHEW, WKYQ, KJNE, KIXQ, KFDI. Medium: WPOC, WSTH, WOW, WTCM, KDRK. Light: WQBE, WDSY, WWVA, KMML, WTDR, WBVE, KVOO, KALF.

JOE BARNHILL "Any Ole Time" (Capitol) 31/1

Rotations: Heavy 0, Medium 8, Light 23, Total Adds 1, KWMT. Medium: WYYZ, WSTH, WTVY, WKML, KLLL, KFGO, KFDI, KGHL. Light: WHLZ, KYKX, KJNE, KLUR, WDAF, KXXY, KTTS, KRKT, KVOC, KALF, KSOP.

SAWYER BROWN "Puttin' The Dark Back Into..." (Curb/Capitol) 30/14

Rotations: Heavy 0, Medium 2, Light 28, Total Adds 14, WYYZ, WRKZ, WDSY, KRRV, WRNS, WKML, WHEW, WAMZ, WONE, WAXX, WMUS, WOW, KWOX, KMIX. Medium: KRST. Light: KLLL, KLUR, WUSQ, KXXY, KIK-FM.

DOLLY PARTON "White Limozeen" (Columbia) 29/27

Rotations: Heavy 0, Medium 4, Light 25, Total Adds 27 including WYYZ, WSTH, WTVY, KKIX, WFLS, KILTFM, WCMS, WOWW, WUSQ, KFGO, WMUS, WOW, KTTS, WIL, WTCM, KFDI, KWOX, KRST, KIIQ, KMPS.

O'KANES "Diddy All Night Long" (Columbia) 29/1

Rotations: Heavy 0, Medium 7, Light 22, Total Adds 1, KIIQ. Medium: WSTH, WTVY, WCUZ, WTCM, KFDI, KRKT, KNIX. Light: WZPR, WKML, WHEW, KYKX, WCMS, WOW, KTTS, KVOO, KVOC, KUGN, KEKB, KSOP.

MICHELLE WRIGHT "New Kind Of Love" (Arista) 27/16

Rotations: Heavy 0, Medium 0, Light 27, Total Adds 16, WSNO, WXBQ, WTVY, KKIX, WKML, WFLS, WHEW, WPCV, KLUR, WTCM, KFDI, KIK-FM, KGHL, KMIX, KNCQ, KMPS. Light: WYYZ, WTDR, KUUY, KUGN.

MARK COLLIE "Looks Aren't Everything" (MCA) 23/23

Rotations: Heavy 0, Medium 1, Light 22, Total Adds 23, WYYZ, WZPR, KMML, WSTH, WTVY, KIKK, WDXE, KYKX, KNFM, WYYD, KBMR, KFGO, KXXY, WOW, KTTS, WTCM, KFDI, KRKT, KUZZ, KALF, KRWQ, KEKB, KTOM.

GAIL DAVIES "Happy Ever After" (Capitol) 20/7

Rotations: Heavy 0, Medium 4, Light 16, Total Adds 7, WHEW, KLUR, WCUZ, KTPK, KWOX, KRKT, KGHL. Medium: WSTH, WOW, KFDI, KSOP. Light: KMML, WTVY, KKIX, WFLS, WAXX, KFGO, KTTS, KVOO, KALF.

MOE BANDY "Nobody Gets Off In This Town" (Curb) 19/8

Rotations: Heavy 0, Medium 1, Light 18, Total Adds 8, WHEW, WDXE, KLUR, KBMR, WAXX, KTPK, KFDI, KRWQ. Medium: WTVY. Light: KRRV, WSTH, WKML, WFLS, KIKK, KFGO, KWMT, WDAF, KVOO, KVOC.

CHARLEY PRIDE "Moody Woman" (16th Avenue/Capitol) 19/3

Rotations: Heavy 0, Medium 4, Light 15, Total Adds 3, WHEW, KIXQ, KWOX. Medium: WTVY, KTTS, KFDI, KDRK. Light: WRKZ, WZPR, WSTH, KKIX, WKML, WFLS, KLUR, WTQR, WOW, KVOO, KRKT, KEKB.

MATRACA BERG "Baby, Walk On" (RCA) 17/16

Rotations: Heavy 0, Medium 2, Light 15, Total Adds 16, KMML, WSTH, WTVY, KKIX, WFLS, WPCV, WDXE, WOWW, KFGO, WCUZ, WFMB, KVOO, KRKT, KIK-FM, KVOC, KRWQ. Medium: WOW.

MERLE HAGGARD "Broken Friend" (Epic) 17/0

Rotations: Heavy 0, Medium 6, Light 11, Total Adds 0, Medium: WICO, WTCM, KRKT, KASH, KALF, KDRK. Light: KRRV, KASE, KIKK, KVOO, KGHL, KVOC, KUUY, KEKB, KNCQ, KSOP, KEEN.

TIM MENSY "You Can't Throw Dirt" (Columbia) 16/7

Rotations: Heavy 0, Medium 1, Light 15, Total Adds 3, KRRV, WSTH, WKML, WHEW, KYKX, KJNE, KFGO. Medium: KFDI. Light: WYYZ, WTVY, KKIX, WDXE, KLUR, KIXQ, KTTS, KRKT.

BECKY HOBBS "A Little Hunk Of Heaven" (Curb) 14/11

Rotations: Heavy 0, Medium 0, Light 14, Total Adds 11, WYYZ, KRRV, KKIX, WUSQ, KFGO, WOW, WFMB, KVOO, KFDI, KRKT, KWJJ. Light: WSTH, WTVY, KTTS.

WILLIAM LEE GOLDEN "Keep Lookin' Up" (Mercury) 14/2

Rotations: Heavy 0, Medium 2, Light 12, Total Adds 2, WHEW, KFDI. Medium: WSNO, KALF. Light: WYYZ, WICO, KMML, WSTH, WTVY, WFLS, KFGO, WTCM, KRKT, KUUY.

RANDY TRAVIS "He Walked On Water" (WB) 13/13

Rotations: Heavy 0, Medium 3, Light 10, Total Adds 13, WWVA, KMML, WUSY, WTVY, KKIX, WAMZ, WTQR, KBMR, KXXY, WTCM, KRST, KIK-FM, KNIX.

MARSHA THORNTON "The Grass Is Greener" (MCA) 13/7

Rotations: Heavy 0, Medium 1, Light 12, Total Adds 7, WYYZ, WTVY, WFLS, KIKK, WAXX, KFGO, KTTS. Medium: KFDI. Light: WRKZ, WDSY, WSTH, KRKT, KGHL.

BOBBI LACE "Lonesome 3 A.M." (615) 11/0

Rotations: Heavy 0, Medium 0, Light 11, Total Adds 0, Light: WICO, WSTH, WTVY, WKML, WHEW, KLUR, KFGO, KVOO, KFDI, KWOX, KRKT.

CLINTON GREGORY "Made For Lovin' You" (SOR) 9/5

Rotations: Heavy 0, Medium 0, Light 9, Total Adds 5, WVAM, WSTH, KLUR, KFGO, KFDI. Light: WTVY, WKML, WDXE, KVOO.

BUTCH BAKER "Playing With Her Sweet Thing" (Mercury) 9/0

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 0, Medium: WTNT, WAXX. Light: WICO, WRNS, WIVK, KYKX, WBVE, KVOO, KFDI.

DAY JOHNSTON "I Can Live Without You" (Roadrunner) 9/0

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 0, Medium: WSTH, KFGO. Light: WICO, WKML, WHEW, KVOO, KWOX, KRKT, KALF.

HAL GIBSON "A Man From Dust" (Sun Valley) 9/0

Rotations: Heavy 0, Medium 0, Light 9, Total Adds 0, Light: WICO, KRRV, WSTH, WTVY, WKML, WHEW, WDXE, KLUR, KFGO.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
HANK WILLIAMS JR./Good Friends, Good Whiskey... (WB/Curb)	Lone Wolf
HANK WILLIAMS JR./Hot To Trot (WB/Curb)	Lone Wolf
RICKY VAN SHELTON/Oh Pretty Woman (Columbia)	RVS III
HANK WILLIAMS JR./Man To Man (WB/Curb)	Lone Wolf
HANK WILLIAMS JR./I Mean I Love You (WB/Curb)	Lone Wolf
K.D. LANG/Pullin' Back The Reins (Sire/WB)	Absolute Torch & Twang
STEVE WARINER/L-O-V-E Love (MCA)	Laredo
MARTY STUART/Western Girls (MCA)	Hillbilly Rock
TRAVIS TRITT/I'm Gonna Be... (WB)	Country Club
JENNINGS, NELSON, CASH, & KRISTOFFERSON/Born And... (Columbia)	Highwaymen II
DESERT ROSE BAND/Darkness On The Playground (MCA)	Pages Of Life
KENTUCKY HEADHUNTERS/Oh Lonesome Me (Mercury)	Pickin' On Nashville
RICKY VAN SHELTON/You Would Do The Same For Me (Columbia)	RVS III
TRAVIS TRITT/Son Of The New South (WB)	Country Club
MARY CHAPIN CARPENTER/This Shirt (Columbia)	State Of The Heart

just when you thought you'd heard it all from WAYLON...



On Epic









# CHR P1 PLAYLISTS

## Denver

PD: Mark Bolke  
APD/MD: Dom Testa

- 1 SINEAD O'CONNOR/Nothing Compares 2 U
- 2 U-2/R.I.P. (I Love the Night)
- 3 JAMES JACOBSON/Airplane
- 4 JAMES JACOBSON/Airplane
- 5 MADONNA/Vogue
- 6 M.C. HAMMER/You Can't Touch This
- 7 JAY-Z/Real Live
- 8 MICHELLE BOLDEN/How Can We Be Lovers
- 9 SMOOTH/Wherever You Lead Me
- 10 WILSON PHILLIPS/Don't Leave This Way
- 11 A'HE LOVIN'/Whole World
- 12 BELL BIV DEVOTE/Passion
- 13 AFTER 7/Ready Or Not
- 14 HOLLY COMBES/You're My Best Friend
- 15 LINEAR/Banging All My Love
- 16 HEDY/Don't Leave This Way
- 17 TOMMY PAGE/It's Not About You
- 18 HEART/It's Not About You
- 19 EXPLORE/Your Baby Never Leaves
- 20 NIKKI/Miss Me
- 21 DEPECHE MODE/Enjoy The Silence
- 22 MICHELLE BOLDEN/How Can We Be Lovers
- 23 PARTNERS IN CRIME/Turkule Power
- 24 TAYLOR DAVIS/How Will I Lead You
- 25 PERFECT GENTLEMAN/Don't Leave This Way
- 26 LUTHER VANDROSS/Here and Now
- 27 JONNY DILL/You're My Best Friend
- 28 JONNY DILL/You're My Best Friend
- 29 TAYLOR DAVIS/How Will I Lead You

- ADD: 29  
JONNY DILL/You're My Best Friend
- ON: JAY-Z/Real Live  
ROD STEWART/This Old Heart of Mine  
JONNY DILL/You're My Best Friend  
4 OF US/Don't Leave This Way

## San Diego

KKLQ/San Diego  
PD: Garry Wall  
APD: Peter Weatherly  
MD: Michelle Santosuosso

- 1 SINEAD O'CONNOR/Nothing Compares 2 U
- 2 CALLOWAY/Manne Fall In L
- 3 M.C. HAMMER/You Can't Touch This
- 4 M.C. HAMMER/You Can't Touch This
- 5 MADONNA/Vogue
- 6 DIGITAL UNDERGROUND/The Humpty Dance
- 7 JAMES JACOBSON/Airplane
- 8 JAMES JACOBSON/Airplane
- 9 MADONNA/Vogue
- 10 M.C. HAMMER/You Can't Touch This
- 11 BAYBACE/My Appeal
- 12 M.C. HAMMER/You Can't Touch This
- 13 LISA STAMP/Hello Around The World
- 14 BELL BIV DEVOTE/Passion
- 15 JAMES JACOBSON/Airplane
- 16 TOMMY PAGE/It's Not About You
- 17 SMOOTH/Wherever You Lead Me
- 18 PERFECT GENTLEMAN/Don't Leave This Way
- 19 A'HE LOVIN'/Whole World
- 20 JONNY DILL/You're My Best Friend
- 21 NIKKI/Miss Me
- 22 PARTNERS IN CRIME/Turkule Power
- 23 TAYLOR DAVIS/How Will I Lead You
- 24 TAYLOR DAVIS/How Will I Lead You
- 25 JONNY DILL/You're My Best Friend

## Portland

VP/Programming: Jim Ryan  
APD: Steve Naganuma

- 1 SINEAD O'CONNOR/Nothing Compares 2 U
- 2 A'HE LOVIN'/Whole World
- 3 MICHELLE BOLDEN/How Can We Be Lovers
- 4 DON HENLEY/You're My Best Friend
- 5 HEART/It's Not About You
- 6 CALLOWAY/Manne Fall In L
- 7 ROYALTY/You're My Best Friend
- 8 MADONNA/Vogue
- 9 BAYBACE/My Appeal
- 10 CORY HARVEY/Little Love
- 11 MADONNA/Vogue
- 12 JAY-Z/Real Live
- 13 JAY-Z/Real Live
- 14 JAY-Z/Real Live
- 15 JAY-Z/Real Live
- 16 JAY-Z/Real Live
- 17 JAY-Z/Real Live
- 18 JAY-Z/Real Live
- 19 JAY-Z/Real Live
- 20 JAY-Z/Real Live

## San Francisco

KKXX/San Francisco  
PD: Dan O'Toole

- 1 CALLOWAY/Manne Fall In L
- 2 SINEAD O'CONNOR/Nothing Compares 2 U
- 3 M.C. HAMMER/You Can't Touch This
- 4 M.C. HAMMER/You Can't Touch This
- 5 MADONNA/Vogue
- 6 JAMES JACOBSON/Airplane
- 7 JAMES JACOBSON/Airplane
- 8 JAMES JACOBSON/Airplane
- 9 MADONNA/Vogue
- 10 M.C. HAMMER/You Can't Touch This
- 11 BAYBACE/My Appeal
- 12 M.C. HAMMER/You Can't Touch This
- 13 LISA STAMP/Hello Around The World
- 14 BELL BIV DEVOTE/Passion
- 15 JAMES JACOBSON/Airplane
- 16 TOMMY PAGE/It's Not About You
- 17 SMOOTH/Wherever You Lead Me
- 18 PERFECT GENTLEMAN/Don't Leave This Way
- 19 A'HE LOVIN'/Whole World
- 20 JONNY DILL/You're My Best Friend
- 21 NIKKI/Miss Me
- 22 PARTNERS IN CRIME/Turkule Power
- 23 TAYLOR DAVIS/How Will I Lead You
- 24 TAYLOR DAVIS/How Will I Lead You
- 25 JONNY DILL/You're My Best Friend

## CHR P1A

P1-A CHR Reporters are major market stations which have achieved format dominance or exert significant influence in their market by playing a unique mix of leading-edge rock or dance records combined with mainstream CHR.

## WPOW Miami

VP/Programming: Bill Tanner  
APD: Funk E. Frank Walsh  
MD: John Rodgers

- 1 MADONNA/Vogue
- 2 SINEAD O'CONNOR/Nothing Compares 2 U
- 3 YOUNG & RESTLESS/Diva
- 4 SWEET SENSATION/Love Child
- 5 JIMMY TITUS/After Time
- 6 JAY-Z/Real Live
- 7 JAY-Z/Real Live
- 8 JAY-Z/Real Live
- 9 JAY-Z/Real Live
- 10 JAY-Z/Real Live
- 11 JAY-Z/Real Live
- 12 JAY-Z/Real Live
- 13 JAY-Z/Real Live
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- 17 JAY-Z/Real Live
- 18 JAY-Z/Real Live
- 19 JAY-Z/Real Live
- 20 JAY-Z/Real Live

## Washington, D.C.

PD: Dave Ferguson  
MD: Albie D

- 1 DIGITAL UNDERGROUND/The Humpty Dance
- 2 JAY-Z/Real Live
- 3 JAY-Z/Real Live
- 4 JAY-Z/Real Live
- 5 JAY-Z/Real Live
- 6 JAY-Z/Real Live
- 7 JAY-Z/Real Live
- 8 JAY-Z/Real Live
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- 16 JAY-Z/Real Live
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- 19 JAY-Z/Real Live
- 20 JAY-Z/Real Live

## Philadelphia

OM: Mark Driscoll  
APD: Ginny Scoggins  
MD: Russ "The Hammer" Allen

- 1 SINEAD O'CONNOR/Nothing Compares 2 U
- 2 DIGITAL UNDERGROUND/The Humpty Dance
- 3 JAY-Z/Real Live
- 4 JAY-Z/Real Live
- 5 JAY-Z/Real Live
- 6 JAY-Z/Real Live
- 7 JAY-Z/Real Live
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- 18 JAY-Z/Real Live
- 19 JAY-Z/Real Live
- 20 JAY-Z/Real Live

## San Antonio

PD: Rick Upton  
MD: Stephanie Gramm

- 1 SWEET SENSATION/Love Child
- 2 MADONNA/Vogue
- 3 LINEAR/Banging All My Love
- 4 LISA STAMP/Hello Around The World
- 5 JAY-Z/Real Live
- 6 JAY-Z/Real Live
- 7 JAY-Z/Real Live
- 8 JAY-Z/Real Live
- 9 JAY-Z/Real Live
- 10 JAY-Z/Real Live
- 11 JAY-Z/Real Live
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- 18 JAY-Z/Real Live
- 19 JAY-Z/Real Live
- 20 JAY-Z/Real Live

## San Antonio

PD: Rick "Big Dog" Hayes  
MD: Ross Knight

- 1 M.C. HAMMER/You Can't Touch This
- 2 JAY-Z/Real Live
- 3 JAY-Z/Real Live
- 4 JAY-Z/Real Live
- 5 JAY-Z/Real Live
- 6 JAY-Z/Real Live
- 7 JAY-Z/Real Live
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- 18 JAY-Z/Real Live
- 19 JAY-Z/Real Live
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## Dallas

PD: Elroy R.C. Smith  
APD: Tom Casey  
MD: Carolyn Robbins

- 1 JAY-Z/Real Live
- 2 JAY-Z/Real Live
- 3 JAY-Z/Real Live
- 4 JAY-Z/Real Live
- 5 JAY-Z/Real Live
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- 18 JAY-Z/Real Live
- 19 JAY-Z/Real Live
- 20 JAY-Z/Real Live

## Columbus

PD/MD: Michael Hayes

- 1 BAYBACE/My Appeal
- 2 JAY-Z/Real Live
- 3 JAY-Z/Real Live
- 4 JAY-Z/Real Live
- 5 JAY-Z/Real Live
- 6 JAY-Z/Real Live
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- 19 JAY-Z/Real Live
- 20 JAY-Z/Real Live

## Columbus

PD/MD: Michael Hayes

- 1 SINEAD O'CONNOR/Nothing Compares 2 U
- 2 JAY-Z/Real Live
- 3 JAY-Z/Real Live
- 4 JAY-Z/Real Live
- 5 JAY-Z/Real Live
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- 19 JAY-Z/Real Live
- 20 JAY-Z/Real Live

## Los Angeles

VP/Programming: Scott Shannon  
OM: Mark Todd  
MD: Denise Lauren

- 1 SINEAD O'CONNOR/Nothing Compares 2 U
- 2 JAY-Z/Real Live
- 3 JAY-Z/Real Live
- 4 JAY-Z/Real Live
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- 6 JAY-Z/Real Live
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## Los Angeles

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APD: J.J. Morgan  
MD: Jim Morales

- 1 LISA STAMP/Hello Around The World
- 2 JAY-Z/Real Live
- 3 JAY-Z/Real Live
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- 18 JAY-Z/Real Live
- 19 JAY-Z/Real Live
- 20 JAY-Z/Real Live

## Los Angeles

VP/Programming: Steve Smith  
APD: J.J. Morgan  
MD: Jim Morales

- 1 LISA STAMP/Hello Around The World
- 2 JAY-Z/Real Live
- 3 JAY-Z/Real Live
- 4 JAY-Z/Real Live
- 5 JAY-Z/Real Live
- 6 JAY-Z/Real Live
- 7 JAY-Z/Real Live
- 8 JAY-Z/Real Live
- 9 JAY-Z/Real Live
- 10 JAY-Z/Real Live
- 11 JAY-Z/Real Live
- 12 JAY-Z/Real Live
- 13 JAY-Z/Real Live
- 14 JAY-Z/Real Live

# CHR ADDS & HOTS

April 27, 1990 R&R • 93

## EAST

**MOST ADDED**  
Taylor Dayne  
Billy Idol  
Partners In Kryme  
Phil Collins  
Alannah Myles

**BREAKOUTS**  
Andrew Ridgeley  
L. Ronstadt / A. Neville

**103CI/Burlington, VT**  
Spencer/Davis

BRENT BOURGEOIS  
BLACK CROWES  
BELL BIV DEVOTE (dp)  
ANDREW RIDGELEY (dp)  
HOTTEST:  
SINEAD O'CONNOR 2-1  
MICHAEL BOLTON 4-2  
HEART 12-5  
MADONNA 23-9  
M.C. HAMMER 24-16

**WKPE/Cape Cod, MA**  
Keith Lemire

LAURA BRANIGAN  
HOTTEST:  
SINEAD O'CONNOR 1-1  
MICHAEL BOLTON 3-2  
CALLOWAY 6-3  
HEART 7-4  
JANET JACKSON 12-7

**WKIZ/Chambersburg, PA**  
Alexander/Shane

PHIL COLLINS  
FASTER PUSSYCAT  
BELL BIV DEVOTE  
WHISTLE  
HOTTEST:  
SINEAD O'CONNOR 1-1  
CALLOWAY 3-2  
SALT-N-PEPA 8-4  
MICHAEL BOLTON 10-5  
HEART 11-7

**WNYP/Thiaca, NY**  
Monday/Fandelen

ALANNAH MYLES  
ANDREW RIDGELEY  
B-52'S  
BILLY IDOL  
BRENT BOURGEOIS  
LINDA RONSTADT  
CHURCH  
TOM PETTY  
BASTIA (dp)  
HOTTEST:  
SINEAD O'CONNOR 1-1  
MADONNA 7-5  
HEART 14-10  
CALLOWAY 15-12  
SWEET SENSATION 29-23

**WTHY/Portland, ME**  
Ziggle/Coleman

AFTER 7  
RICHARD MARX  
PARTNERS IN KRyme  
GIANT  
PHIL COLLINS  
HOTTEST:  
MOTLEY CRUE 4-2  
M.C. HAMMER 11-8  
MADONNA 18-9  
ADAM ANT 16-14  
M.C. HAMMER 23-19

**WOMP/Wheeling, WV**  
Forster/McGee

TAYLOR DAYNE  
ALANNAH MYLES  
AFTER 7  
HOTTEST:  
MICHAEL BOLTON 3-2  
AEROSMITH 6-3  
GARY ANT 9-5  
CALLOWAY 13-6  
ROD STEWART 15-7



GET THE INFORMATION ADVANTAGE...

Easier to read... more detail... 3 day advance

via RAR's HOT FAX service. Call for a free sample.

(213) 553-4330

## P2

**FLY92/Albany, NY**  
Todd Pettengill

PERFECT GENTLEMEN  
PHIL COLLINS  
RICHARD MARX  
BILLY IDOL  
AFTER 7  
TAYLOR DAYNE  
ALANNAH MYLES  
ELTON JOHN  
LOUIE LOUIE  
NIRKI  
HOTTEST:  
SINEAD O'CONNOR 6-1  
CALLOWAY 4-2  
DON HENLEY 9-7  
JANET JACKSON 20-9  
MADONNA 24-13

**99WGY/Albany, NY**  
Tom Parker

BRENT BOURGEOIS  
TAYLOR DAYNE  
ANDREW RIDGELEY  
PARTNERS IN KRyme  
ANDREW RIDGELEY  
BILLY IDOL  
ALANNAH MYLES  
HOTTEST:  
SINEAD O'CONNOR 2-1  
MADONNA 7-2  
HEART 11-7  
AEROSMITH 10-8  
BABYFACE 12-9

**WABC/Allentown, PA**  
Ryder/Johnson

TAYLOR DAYNE  
BELL BIV DEVOTE  
CURE  
SUNNI  
ELTON JOHN  
ELECTRONIC (dp)  
HOTTEST:  
SINEAD O'CONNOR 7-1  
MOTLEY CRUE 6-3  
AEROSMITH 10-7  
HEART 17-11  
WILSON PHILLIPS 23-17  
Hot 99.8 Allentown, PA  
Schaefer/Steiner

**WVSR/Charleston, WV**  
Bill Shahan

PARTNERS IN KRyme (dp)  
TAYLOR DAYNE  
BILLY IDOL (dp)  
DANNY ANKES (dp)  
DIGITAL UNDERGROUND (dp)  
KID CREOLE & THE  
ALANNAH MYLES  
HOTTEST:  
SINEAD O'CONNOR 1-1  
CALLOWAY 3-2  
ROD STEWART 4-3  
JANET JACKSON 6-5  
MADONNA 9-6

**KC101/New Haven, CT**  
Rybak/Poteman

BELL BIV DEVOTE  
TAYLOR DAYNE  
HOTTEST:  
SINEAD O'CONNOR 1-1  
MADONNA 9-2  
CALLOWAY 3-2  
PERFECT GENTLEMEN 23-17  
PARTNERS IN KRyme 29-24

**99KHI/Ocean City, MD**  
Hibman/Ocean

LINDA RONSTADT  
LOUIE LOUIE  
BONNIE RAITT  
MICHEL'LE  
HOWARD HEWETT  
EYE  
EN VOGUE  
BLACK CROWES  
ANDREW RIDGELEY  
HOTTEST:  
SINEAD O'CONNOR 3-1  
WILSON PHILLIPS 8-2  
CALLOWAY 6-3  
M.C. HAMMER 18-8  
AEROSMITH 17-15

**WSPK/Poughkeepsie, NY**  
Steele/Schantz

SOUL II SOUL  
BASTIA  
LOUIE LOUIE  
B-52'S  
HOTTEST:  
SINEAD O'CONNOR 1-1  
CALLOWAY 3-2  
MADONNA 17-10  
PARTNERS IN KRyme 33-28  
PERFECT GENTLEMEN 0-32

**98PXV/Rochester, NY**  
Kenny/Collins

PARTNERS IN KRyme  
TAYLOR DAYNE  
JANET JACKSON 17-12  
M.C. HAMMER 26-22

## SOUTH

**MOST ADDED**  
Taylor Dayne  
Phil Collins  
Richard Marx  
Alannah Myles  
Billy Idol

**BREAKOUTS**  
L. Ronstadt / A. Neville  
Andrew Ridgeley  
Slaughter  
Tyler Collins  
Chimes  
En Vogue

## P2

**WBQI/Augusta, GA**  
Bruce Stevens

BELL BIV DEVOTE  
TAYLOR DAYNE  
ALANNAH MYLES  
ANDREW RIDGELEY  
TAYLOR DAYNE  
LINDA RONSTADT  
HOTTEST:  
SINEAD O'CONNOR 1-1  
MADONNA 12-9  
JANET JACKSON 17-12  
M.C. HAMMER 26-22

**B83/Austin, TX**  
Tonacci/Austin

LINEAR  
PARTNERS IN KRyme  
HOTTEST:  
JANET JACKSON 1-1  
CALLOWAY 2-2  
SINEAD O'CONNOR 3-3  
M.C. HAMMER 4-4  
MADONNA 6-5

**WFMF/Baton Rouge, LA**  
Johnny A. Harrison

TAYLOR DAYNE  
RICHARD MARX  
PARTNERS IN KRyme (dp)  
WHISTLE  
HI TEK  
DEPECHE MODE (dp)  
HOTTEST:  
SINEAD O'CONNOR 4-1  
WILSON PHILLIPS 13-9  
JANET JACKSON 18-11  
MADONNA 22-12  
M.C. HAMMER 20-17

**WKQB/Charleston, SC**  
Gather/Russell

PERFECT GENTLEMEN  
BOBETTE  
PHIL COLLINS  
RICHARD MARX  
TAYLOR DAYNE  
JUDE COLE  
HOTTEST:  
SINEAD O'CONNOR 7-3  
WILSON PHILLIPS 13-10  
MADONNA 15-12  
M.C. HAMMER 17-14  
BELL BIV DEVOTE 26-19

**WSSX/Charleston, SC**  
Walt Speck

PERFECT GENTLEMEN  
JUDE COLE  
GLORIA ESTEFAN  
4 OF US (dp)  
PHIL COLLINS  
BELL BIV DEVOTE  
RICHARD MARX  
BASTIA (dp)  
HOTTEST:  
SINEAD O'CONNOR 2-1  
MADONNA 18-6  
JANET JACKSON 17-8  
ROD STEWART 11-9  
M.C. HAMMER 25-19

**WKZJ/Charlottesville, NC**  
Mark Shando

JOHNNY LILL  
LOUIE LOUIE  
REBEL MC (dp)  
SNAP  
TAYLOR DAYNE  
MICHEL'LE  
CHIMES  
BILLY IDOL (dp)  
HOTTEST:  
SINEAD O'CONNOR 5-2  
SEDUCTION 7-3  
BABYFACE 4-4  
M.C. HAMMER 7-5  
BELL BIV DEVOTE 8-6

**WZZJ/Charlotte, NC**  
Ward/Mariner

MICHEL'LE (dp)  
TAYLOR DAYNE  
PHIL COLLINS  
FASTER PUSSYCAT  
HOTTEST:  
SINEAD O'CONNOR 1-1  
HEART 10-2  
ADAM ANT 11-4  
MADONNA 16-8  
JANET JACKSON 17-9

**WCGO/Columbus, GA**  
Harrie/McCard

TAYLOR DAYNE  
BELL BIV DEVOTE (dp)  
COVER GIRLS  
ANDREW RIDGELEY (dp)  
PARTNERS IN KRyme (dp)  
NIRKI (dp)  
BONNIE RAITT (dp)  
HOTTEST:  
SINEAD O'CONNOR 2-1  
MICHAEL BOLTON 5-3  
BABYFACE 8-5  
JANET JACKSON 15-6  
WILSON PHILLIPS 17-7

**KZFM/Corpus Christi, TX**  
Gonzalez/Denny B. Jamnini

PARTNERS IN KRyme  
DEPECHE MODE  
LINDA RONSTADT  
CHIMES  
HOWARD HEWETT  
MELLOW MAN ACE  
TAYLOR DAYNE  
HOTTEST:  
SINEAD O'CONNOR 12-1  
MICHAEL BOLTON 15-9  
JANET JACKSON 18-13  
MADONNA 28-19  
U-KREW 29-23

**G106/Durham/Raleigh, NC**  
Patrick/Harrison

BELL BIV DEVOTE  
TAYLOR DAYNE  
BASTIA  
HOTTEST:  
CALLOWAY 2-1  
M.C. HAMMER 11-7  
MADONNA 18-12  
JANET JACKSON 27-19  
AFTER 7 30-24

**KPRI/E Paso, TX**  
El Molano

MELLOW MAN ACE (dp)  
SALIANA PATICO (dp)  
HOTTEST:  
M.C. HAMMER 5-1  
SINEAD O'CONNOR 18-4  
MADONNA 20-16  
PERFECT GENTLEMEN 26-19  
PARTNERS IN KRyme D-29

**WINK/Ft. Myers, FL**  
Randy Shurwyn

BILLY IDOL  
AFTER 7  
SLAUGHTER (dp)  
TAYLOR DAYNE  
NIRKI  
HOTTEST:  
SINEAD O'CONNOR 4-1  
MOTLEY CRUE 5-3  
WILSON PHILLIPS 12-9  
MADONNA 22-14  
M.C. HAMMER 28-21

**WQUJ/Johnson City, TN**  
Hurt/Mann

ALANNAH MYLES  
AFTER 7  
ELECTRONIC  
LOUIE LOUIE  
TAYLOR DAYNE  
TOM PETTY  
BILLY IDOL  
HOTTEST:  
AEROSMITH 2-2  
MADONNA 24-18  
JANET JACKSON 15-7  
ADAM ANT 14-12  
EXPOSE 25-21

**WOKI/Knoxville, TN**  
Clay Gish

LINEAR  
BILLY IDOL  
SLAUGHTER  
ANDREW RIDGELEY  
HOTTEST:  
SINEAD O'CONNOR 4-1  
MADONNA 14-8  
FASTER PUSSYCAT 27-17  
MICHAEL BOLTON 0-8  
ROBETTE 28-19

**KKYK/Little Rock, AR**  
Bridgman/Edwards

PHIL COLLINS  
RICHARD MARX  
ELTON JOHN  
HOTTEST:  
SINEAD O'CONNOR 1-1  
CALLAWAY 4-2  
EDUCATION 11-8  
M.C. HAMMER 13-10  
HEART 14-11

**KZOU/Little Rock, AR**  
Stewart/Geary

TAYLOR DAYNE  
ALANNAH MYLES  
L.A. GUNS (dp)  
BELL CHIV DEVOE (dp)  
HOTTEST:  
SINEAD O'CONNOR 1-1  
AEROSMITH 12-4  
WILSON PHILLIPS 13-5  
MADONNA 22-10  
PARTNERS IN KRyme D-34

**WJXJ/Louisville, KY**  
Shebel/Meyer

AEROSMITH (dp)  
TAYLOR DAYNE  
PARTNERS IN KRyme (dp)  
LOUIE LOUIE  
PHIL COLLINS  
HOTTEST:  
SINEAD O'CONNOR 1-1  
LISA STANSFIELD 2-2  
MICHAEL BOLTON 5-3  
MADONNA 8-4  
ROD STEWART 11-8

**KBFM/CAllen Brownsville, TX**  
Hayes/Santiago

DIGITAL UNDERGROUND (dp)  
ANDREW RIDGELEY  
TAYLOR DAYNE  
LINDA RONSTADT  
HOTTEST:  
MOTLEY CRUE 4-2  
M.C. HAMMER 13-8  
WILSON PHILLIPS 22-17  
MADONNA 24-18  
PERFECT GENTLEMEN D-33

**WOLX/Washington, NC**  
Jackson/Moreland

WILSON PHILLIPS  
L.A. GUNS  
SLAUGHTER  
HOTTEST:  
SINEAD O'CONNOR 1-1  
ROD STEWART 7-3  
CALLAWAY 6-5  
MADONNA 10-8  
JUDE COLE 15-10

**WKZL/Winston Salem, NC**  
Holloway/Reynolds

PARTNERS IN KRyme  
TAYLOR DAYNE  
ALANNAH MYLES  
LINDA RONSTADT  
MICHEL'LE (dp)  
HOTTEST:  
SINEAD O'CONNOR 1-1  
CALLAWAY 4-2  
HEART 11-5  
ROD STEWART 10-7  
M.C. HAMMER 26-21

**KQIZ/Amarillo, TX**  
Jon Anderson

TAYLOR DAYNE  
RICHARD MARX  
BILLY IDOL  
ELTON JOHN (dp)  
ANDREW RIDGELEY  
JOAN JETT (dp)  
HOTTEST:  
SINEAD O'CONNOR 3-1  
CALLAWAY 2-2  
SEDUCTION 4-3  
MADONNA 21-9  
M.C. HAMMER 22-12

**WVQJ/Richmond, VA**  
Davis/McKay

RICHARD MARX  
FASTER PUSSYCAT (dp)  
ELECTRONIC (dp)  
PHIL COLLINS  
HOTTEST:  
SINEAD O'CONNOR 1-1  
SINEAD O'CONNOR 15-12  
PARTNERS IN KRyme 28-15  
MADONNA 25-19  
PERFECT GENTLEMEN D-28

## P3

**WZZU/Raleigh, NC**  
Lawson/Larson

TOM PETTY  
BLACK CROWES  
BILLY IDOL  
SLAUGHTER  
HOTTEST:  
SINEAD O'CONNOR 18-12  
ERIC CLAPTON 20-14  
BAD ENGLISH 23-20  
TOM PETTY D-23  
L.A. GUNS 30-26

**WVQJ/Richmond, VA**  
Davis/McKay

RICHARD MARX  
FASTER PUSSYCAT (dp)  
ELECTRONIC (dp)  
PHIL COLLINS  
HOTTEST:  
SINEAD O'CONNOR 1-1  
SINEAD O'CONNOR 15-12  
PARTNERS IN KRyme 28-15  
MADONNA 25-19  
PERFECT GENTLEMEN D-28

**K92/Roanoke, VA**  
Haskell/Michaels

RICHARD MARX  
HOTTEST:  
SINEAD O'CONNOR 2-1  
CALLAWAY 8-3  
HEART 9-5  
CORRY PARK 17-10  
M.C. HAMMER 26-19

**Z106/Sarasota, FL**  
Penama/Chase

PHIL COLLINS  
RICHARD MARX  
HOTTEST:  
SINEAD O'CONNOR 4-1  
CALLAWAY 5-3  
MADONNA 10-5  
ROD STEWART 18-13  
M.C. HAMMER 22-17

**WJMX/Florence, SC**  
Baker/Chase

ANDREW RIDGELEY  
LINDA RONSTADT  
ALANNAH MYLES  
TAYLOR DAYNE  
BILLY IDOL  
HOTTEST:  
SINEAD O'CONNOR 9-2  
JANET JACKSON 15-4  
AEROSMITH 8-7  
MADONNA 24-9  
HEART 11-10

**KISR/Ft. Smith, AR**  
Ken Wall

TYLER COLLINS  
SOUL II SOUL  
RICHARD MARX  
BILLY IDOL  
TAYLOR DAYNE  
PERFECT GENTLEMEN  
D MCB  
LINDA RONSTADT (dp)  
JOAN JETT (dp)  
HOTTEST:  
MADONNA 21-4  
JANET JACKSON 20-8  
M.C. HAMMER D-33  
DANN YANKEES D-33

**B98/Ft. Smith, AR**  
Brown/Stevens

TAYLOR DAYNE  
RICHARD MARX  
LOUIE LOUIE  
ANDREW RIDGELEY (dp)  
DANN YANKEES (dp)  
WHISTLE (dp)  
HOTTEST:  
ROD STEWART 5-3  
MADONNA 20-6  
AEROSMITH 19-7  
BABYFACE 16-10  
JUDE COLE 27-22

**G104/Gadsden, AL**  
Davis/Donovan

ALANNAH MYLES  
TAYLOR DAYNE  
BILLY IDOL  
ELTON JOHN (dp)  
ANDREW RIDGELEY  
JOAN JETT (dp)  
HOTTEST:  
SINEAD O'CONNOR 1-1  
CALLAWAY 3-2  
AEROSMITH 6-4  
MADONNA 21-9  
M.C. HAMMER 22-12

**WYKS/Gainesville, FL**  
Banta/Fox

PARTNERS IN KRyme (dp)  
RICHARD MARX  
ANDREW RIDGELEY (dp)  
TAYLOR DAYNE  
HOTTEST:  
SINEAD O'CONNOR 8-4  
BASTIA 10-6  
ROD STEWART 14-11  
HEART 20-15  
MADONNA 22-17

**KCHX/Midland/Odessa, TX**  
Craig Roberts

JUDE COLE  
AFTER 7  
ELTON JOHN  
TAYLOR DAYNE  
PHIL COLLINS  
HOTTEST:  
CALLAWAY 1-1  
BABYFACE 6-4  
HEART 14-9  
EXPOSE 23-16  
GIANT 34-25

**KNOE/Monroe, LA**  
Mitchell/Mehling

TAYLOR DAYNE  
LOUIE LOUIE  
BILLY IDOL  
ALANNAH MYLES  
DEPECHE MODE  
D MCB  
LINDA RONSTADT (dp)  
JOAN JETT (dp)  
HOTTEST:  
MADONNA 21-4  
JANET JACKSON 20-8  
ADAM ANT 19-17  
M.C. HAMMER 22-18  
EXPOSE 23-19

**WPFM/Panama City, FL**  
Mr. Lou/Stone

BILLY IDOL (dp)  
RICHARD MARX  
TAYLOR DAYNE  
BILLY IDOL  
LINDA RONSTADT (dp)  
RID CREOLE & THE (dp)  
HOTTEST:  
SINEAD O'CONNOR 1-1  
CALLAWAY 7-2  
JANET JACKSON 14-6  
M.C. HAMMER 15-12  
MADONNA 17-13

**KIXY/San Angelo, TX**  
Reynolds/Garrison

TAYLOR DAYNE  
BELL BIV DEVOTE  
ELECTRONIC (dp)  
WHISTLE (dp)  
HOTTEST:  
SINEAD O'CONNOR 3-1  
MICHAEL BOLTON 4-3  
MADONNA 8-6  
HEART 11-7  
M.C. HAMMER 24-22

**Z103/Tallahassee, FL**  
Douglas/Jammi

SALT-N-PEPA  
PAULA ABUL  
HOTTEST:  
SINEAD O'CONNOR 1-1  
JANET JACKSON 14-7  
CALLAWAY 9-3  
HEART 7-4  
M.C. HAMMER 40-17  
KWCX/Waco, TX  
Chris Ling

**WJAD/Bainbridge/Albany, GA**  
Dawson/St. John

PHIL COLLINS  
RICHARD MARX  
HOTTEST:  
SINEAD O'CONNOR 4-1  
CALLAWAY 2-2  
SEDUCTION 4-3  
MADONNA 21-9  
M.C. HAMMER 22-12

**WQIO/Biloxi, MS**  
Beau Richards

PARTNERS IN KRyme  
TYLER COLLINS  
XYZ  
BILLY IDOL (dp)  
CURE (dp)  
BILLY IDOL (dp)  
LOUIE LOUIE  
HOTTEST:  
SINEAD O'CONNOR 2-1  
MADONNA 12-4  
M.C. HAMMER 19-15  
EXPOSE 27-20  
ADAM ANT 28-21

**WQIM/Meridian, MS**  
Anthony/Randall

BELL BIV DEVOTE  
RICHARD MARX  
PHIL COLLINS  
WHISTLE  
BASTIA (dp)  
HOTTEST:  
SINEAD O'CONNOR 2-1  
CALLAWAY 3-2  
MADONNA 12-4  
M.C. HAMMER 19-15  
EXPOSE 27-20  
ADAM ANT 28-21

**WVKS/Bufalo**

PERFECT GENTLEMEN  
PHIL COLLINS  
TAYLOR DAYNE  
BILLY IDOL (dp)  
HOTTEST:  
SINEAD O'CONNOR 4-2  
MOTLEY CRUE 3-3  
WILSON PHILLIPS 5-4  
MADONNA 12-9  
HEART 14-10

**WVWS/Wilmington, NC**  
Allen/Hicks

TAYLOR DAYNE  
ELECTRONIC  
WHISTLE (dp)  
ANDREW RIDGELEY (dp)  
MICHAEL PENN (dp)  
ALANNAH MYLES  
HOTTEST:  
SINEAD O'CONNOR 2-1  
CALLAWAY 3-2  
MOTLEY CRUE 4-3  
AEROSMITH 7-5  
ROD STEWART 14-9

**255 Current Reporters**  
**248 Current Playlists**  
**Called In A Frozen Playlist (3):**  
KJMJ/Dallas  
KFM/Phoenix  
FM100/Memphis

**Did Not Report, Playlist Frozen (4):**  
WKSE/Bufalo  
KKFR/Phoenix  
KKR/Phoenix  
Y107/Nashville

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement. Same for sideways or continued uncharted activity. Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels.

NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40. CHR Rotation Criteria — Fulltime Adds and/or Ones: four plays in a 24-hour period, three of them before midnight.

Dayparted Adds and/or Ones: One-two plays in a 24-hour period, both of them before midnight.

# CHR ADDS & HOTS

## MIDWEST

**MOST ADDED**  
Taylor Dayne  
Billy Idol  
Alannah Myles  
Phil Collins  
Louie Louie

**BREAKOUTS**  
L. Ronstadt /  
A. Neville

**KJ103/Oklahoma City, OK**  
McCoy/Kidd  
PHIL COLLINS  
QUINCY JONES  
TROPIC  
LOUIE LOUIE  
Hottest:  
M.C. HAMMER 4-3  
LINEAR 7-4  
YOUNG & RESTLESS 10-6  
PARTNERS IN KRYME 19-9  
PERFECT GENTLEMEN 23-16

**Z99/Oklahoma City, OK**  
Brett Dummer  
CHIMES  
SUNRI  
LINDA RONSTADT  
TAYLOR DAYNE  
EN VOQUE  
Hottest:  
AFTER 7 5-3  
LAURA BRANIGAN 8-4  
EXPOSE 15-12  
ROXETTE 17-15  
MADONNA 20-17

## P2

**KQKQ/Omaha, NB**  
Bentley/Adams  
SLAUGHTER (dp)  
TAYLOR DAYNE  
BELL BIV DEVOE (dp)  
ANDREW RIDGELEY  
PHIL COLLINS  
AFTER 7  
Hottest:  
SINEAD O'CONNOR 2-1  
WILSON PHILLIPS 3-2  
CALLOWAY 4-2  
ROXETTE 18-11  
ELECTRONIC 23-14

**KRQK/Omaha, NB**  
Bentley/Adams  
SLAUGHTER (dp)  
TAYLOR DAYNE  
BELL BIV DEVOE (dp)  
ANDREW RIDGELEY  
PHIL COLLINS  
AFTER 7  
Hottest:  
SINEAD O'CONNOR 2-1  
WILSON PHILLIPS 3-2  
CALLOWAY 4-2  
ROXETTE 18-11  
ELECTRONIC 23-14

**WKDD/Akron, OH**  
Clark/Nichols  
FLEETWOOD MAC  
GUN (dp)  
PHIL COLLINS  
WILSON PHILLIPS (dp)  
YYS (dp)  
MICHAEL PENN (dp)  
Hottest:  
SINEAD O'CONNOR 3-1  
AEROSMITH 2-2  
MICHAEL BOLTON 9-5  
ROXETTE 21-14  
MADONNA D-17

**WGRD/Grand Rapids, MI**  
Cassidy/Friday  
TYLER COLLINS  
Hottest:  
MADONNA 9-3  
HEART 11-8  
WILSON PHILLIPS 13-10  
JANET JACKSON 14-11  
ROXETTE 16-15

**K283/Peoria, IL**  
Gene Stern  
LINEAR  
TAYLOR DAYNE  
ALANNAH MYLES  
SLAUGHTER  
Hottest:  
SINEAD O'CONNOR 1-1  
MICHAEL BOLTON 2-2  
CALLOWAY 3-1  
ROD STEWART 5-4  
HEART 12-5

**WMEE/Ft. Wayne, IN**  
Jeff Davis  
TAYLOR DAYNE  
PARTNERS IN KRYME  
AFTER 7  
GIANT  
Hottest:  
SINEAD O'CONNOR 3-1  
CALLOWAY 4-2  
AEROSMITH 8-6  
MADONNA 16-9

**WZOK/Rockford, IL**  
Strassell/vey  
TAYLOR DAYNE  
B-52'S  
BASIA  
Hottest:  
SINEAD O'CONNOR 1-1  
MICHAEL BOLTON 3-3  
ROD STEWART 5-4  
JUDE COLE 18-10  
MADONNA 20-14

**KLQ/Grand Rapids, MI**  
Owen/Tinnes  
BLACK CROWES  
GORY PARK  
BILLY IDOL  
ALANNAH MYLES  
Hottest:  
SINEAD O'CONNOR 1-1  
MICHAEL BOLTON 3-3  
ROD STEWART 5-4  
JUDE COLE 18-10  
MADONNA 20-14

**WGTZ/Detroit, MI**  
Ballentine/Ross  
B-52'S  
ALICE COOPER (dp)  
Hottest:  
SINEAD O'CONNOR 1-1  
AEROSMITH 4-3  
M.C. HAMMER 10-6  
WILSON PHILLIPS 13-9  
HEART 12-10

**KRQK/Des Moines, IA**  
Knhig/Lewis  
BRENT BOURGEOIS  
Hottest:  
JANE CHILD 2-1  
MICHAEL BOLTON 5-3  
WILSON PHILLIPS 7-5  
CALLOWAY 8-7  
MADONNA 20-15

**KZIO/Duluth, MN**  
Michale/Tommy B  
ALANNAH MYLES  
TAYLOR DAYNE  
BILLY IDOL (dp)  
LOUIE LOUIE  
LINDA RONSTADT (dp)  
Hottest:  
SINEAD O'CONNOR 3-1  
HEART 10-4  
AEROSMITH 13-7  
JANET JACKSON 18-10  
MADONNA 21-13

**WWCK/Ft. MI**  
St. Michaels/D'Ort  
BELL BIV DEVOE  
PHIL COLLINS  
BILLY IDOL  
TAYLOR DAYNE  
D MOB  
MICHAEL PENN  
Hottest:  
SINEAD O'CONNOR 1-1  
M.C. HAMMER 5-2  
MADONNA 7-3  
HEART 15-8  
PERFECT GENTLEMEN 31-23

**KKRD/Wichita, KS**  
Oliver/Williams  
TAYLOR DAYNE  
ALANNAH MYLES  
ANDREW RIDGELEY  
BILLY IDOL  
Hottest:  
SINEAD O'CONNOR 2-1  
JANET JACKSON 17-5  
MADONNA 20-6  
JUDE COLE 32-25  
BELL BIV DEVOE D-32

**WHOT/Youngstown, OH**  
Dick Thompson  
PERFECT GENTLEMEN  
PHIL COLLINS  
BELL BIV DEVOE  
DEPECHE MODE  
LOUIE LOUIE  
ALANNAH MYLES  
GORY PARK  
TAYLOR DAYNE  
Hottest:  
SINEAD O'CONNOR 2-1  
CALLOWAY 4-3  
MICHAEL BOLTON 5-4  
BABYFACE 7-5  
JANET JACKSON 11-7

**KLVY/Dubuque, IA**  
Davis/Janssen  
BILLY IDOL (dp)  
TAYLOR DAYNE  
ELECTRONIC  
M.C. HAMMER (dp)  
Hottest:  
SINEAD O'CONNOR 5-1  
AEROSMITH 7-4  
HEART 12-7  
MADONNA 21-9  
WILSON PHILLIPS 14-10

**YMI/Fargo, ND**  
Jack Lundy  
BASIA  
RICHARD MARK  
BILLY IDOL (dp)  
ALANNAH MYLES  
Hottest:  
SINEAD O'CONNOR 2-1  
MICHAEL BOLTON 3-3  
WILSON PHILLIPS 6-4  
CALLOWAY 11-5  
JANET JACKSON 18-12

**KYTY/Bismarck, ND**  
Bob Beck  
PERFECT GENTLEMEN  
BRENT BOURGEOIS  
TAYLOR DAYNE  
ALANNAH MYLES  
BILLY IDOL  
Hottest:  
SINEAD O'CONNOR 2-1  
WILSON PHILLIPS 5-4  
HEART 7-5  
ROD STEWART 11-8  
EXPOSE 16-12

**KQHT/Grand Forks, ND**  
Beh/Murphy  
RICHARD MARK  
PHIL COLLINS  
M.C. HAMMER  
PARTNERS IN KRYME (dp)  
Hottest:  
SINEAD O'CONNOR 4-2  
WILSON PHILLIPS 13-10  
FLEETWOOD MAC 16-12  
ROXETTE 18-13  
JUDE COLE 20-15

**WBNQ/Bloomington, IN**  
Jasin/Wies  
BILLY IDOL  
TAYLOR DAYNE  
ALANNAH MYLES  
AFTER 7  
LOUIE LOUIE  
Hottest:  
SINEAD O'CONNOR 1-1  
ROD STEWART 10-4  
AEROSMITH 11-8  
GIANT 33-9

**KTXJ/Jacksonville, FL**  
Jackson/Michael  
B-52'S  
BRENT BOURGEOIS  
TAYLOR DAYNE  
GOREY PARK  
PARTNERS IN KRYME (dp)  
Hottest:  
SINEAD O'CONNOR 2-1  
WILSON PHILLIPS 13-10  
MADONNA 20-8  
JANET JACKSON 24-13

**WKFR/Kalamazoo, MI**  
Anthony/Britain  
LOUIE LOUIE (dp)  
BILLY IDOL (dp)  
SWEET SENSATION  
ALANNAH MYLES  
Hottest:  
SINEAD O'CONNOR 1-1  
GIANT 13-8  
ROXETTE 23-14  
JUDE COLE 26-18  
MADONNA 28-19

**WCIU/Carbondale, IL**  
Tony Walukus  
TAYLOR DAYNE  
GORY PARK  
LINDA RONSTADT  
TOM PETTY  
BASIA  
SALT-N-PEPA (dp)  
Hottest:  
SINEAD O'CONNOR 1-1  
D-KREX 3-2  
MADONNA 15-3  
CALLOWAY 9-7  
BABYFACE 13-9  
MADONNA 23-16

**KCCR/Cedar Rapids, IA**  
Dixon/Gerard  
TAYLOR DAYNE  
ALANNAH MYLES  
LINDA RONSTADT  
BILLY IDOL  
Hottest:  
SINEAD O'CONNOR 1-1  
CALLOWAY 2-2  
BABYFACE 6-4  
MADONNA 11-5  
ROD STEWART 8-6

**WLRW/Champaign, IL**  
McCann/McKeighan  
BELL BIV DEVOE (dp)  
TAYLOR DAYNE  
AFTER 7  
Hottest:  
SINEAD O'CONNOR 1-1  
CALLOWAY 4-3  
MADONNA 14-9  
M.C. HAMMER 21-16  
ROXETTE 21-9

**KFRX/Lincoln, NE**  
Cook/Valentine  
GIANT (dp)  
TAYLOR DAYNE  
NONIE RAITT (dp)  
Hottest:  
JANE CHILD 3-1  
WILSON PHILLIPS 2-2  
SINEAD O'CONNOR 4-3  
HEART 17-7  
ROXETTE 21-9

**KCMQ/Columbia, MO**  
Tuttn/Hanson  
TAYLOR DAYNE  
ALANNAH MYLES  
ANDREW RIDGELEY  
BILLY IDOL  
Hottest:  
SINEAD O'CONNOR 2-1  
MICHAEL BOLTON 3-3  
HEART 6-5  
MADONNA 10-6  
ROXETTE 9-7  
JANET JACKSON 16-8  
M.C. HAMMER 25-17

**KLVY/Dubuque, IA**  
Davis/Janssen  
BILLY IDOL (dp)  
TAYLOR DAYNE  
ELECTRONIC  
M.C. HAMMER (dp)  
Hottest:  
SINEAD O'CONNOR 5-1  
AEROSMITH 7-4  
HEART 12-7  
MADONNA 21-9  
WILSON PHILLIPS 14-10

**YMI/Fargo, ND**  
Jack Lundy  
BASIA  
RICHARD MARK  
BILLY IDOL (dp)  
ALANNAH MYLES  
Hottest:  
SINEAD O'CONNOR 2-1  
MICHAEL BOLTON 3-3  
WILSON PHILLIPS 6-4  
CALLOWAY 11-5  
JANET JACKSON 18-12

**KYTY/Bismarck, ND**  
Bob Beck  
PERFECT GENTLEMEN  
BRENT BOURGEOIS  
TAYLOR DAYNE  
ALANNAH MYLES  
BILLY IDOL  
Hottest:  
SINEAD O'CONNOR 2-1  
WILSON PHILLIPS 5-4  
HEART 7-5  
ROD STEWART 11-8  
EXPOSE 16-12

**KQHT/Grand Forks, ND**  
Beh/Murphy  
RICHARD MARK  
PHIL COLLINS  
M.C. HAMMER  
PARTNERS IN KRYME (dp)  
Hottest:  
SINEAD O'CONNOR 4-2  
WILSON PHILLIPS 13-10  
FLEETWOOD MAC 16-12  
ROXETTE 18-13  
JUDE COLE 20-15

**WBNQ/Bloomington, IN**  
Jasin/Wies  
BILLY IDOL  
TAYLOR DAYNE  
ALANNAH MYLES  
AFTER 7  
LOUIE LOUIE  
Hottest:  
SINEAD O'CONNOR 1-1  
ROD STEWART 10-4  
AEROSMITH 11-8  
GIANT 33-9

**KTXJ/Jacksonville, FL**  
Jackson/Michael  
B-52'S  
BRENT BOURGEOIS  
TAYLOR DAYNE  
GOREY PARK  
PARTNERS IN KRYME (dp)  
Hottest:  
SINEAD O'CONNOR 2-1  
WILSON PHILLIPS 13-10  
MADONNA 20-8  
JANET JACKSON 24-13

**WKFR/Kalamazoo, MI**  
Anthony/Britain  
LOUIE LOUIE (dp)  
BILLY IDOL (dp)  
SWEET SENSATION  
ALANNAH MYLES  
Hottest:  
SINEAD O'CONNOR 1-1  
GIANT 13-8  
ROXETTE 23-14  
JUDE COLE 26-18  
MADONNA 28-19

**WCIU/Carbondale, IL**  
Tony Walukus  
TAYLOR DAYNE  
GORY PARK  
LINDA RONSTADT  
TOM PETTY  
BASIA  
SALT-N-PEPA (dp)  
Hottest:  
SINEAD O'CONNOR 1-1  
D-KREX 3-2  
MADONNA 15-3  
CALLOWAY 9-7  
BABYFACE 13-9  
MADONNA 23-16

**KCCR/Cedar Rapids, IA**  
Dixon/Gerard  
TAYLOR DAYNE  
ALANNAH MYLES  
LINDA RONSTADT  
BILLY IDOL  
Hottest:  
SINEAD O'CONNOR 1-1  
CALLOWAY 2-2  
BABYFACE 6-4  
MADONNA 11-5  
ROD STEWART 8-6

**WLRW/Champaign, IL**  
McCann/McKeighan  
BELL BIV DEVOE (dp)  
TAYLOR DAYNE  
AFTER 7  
Hottest:  
SINEAD O'CONNOR 1-1  
CALLOWAY 4-3  
MADONNA 14-9  
M.C. HAMMER 21-16  
ROXETTE 21-9

**KFRX/Lincoln, NE**  
Cook/Valentine  
GIANT (dp)  
TAYLOR DAYNE  
NONIE RAITT (dp)  
Hottest:  
JANE CHILD 3-1  
WILSON PHILLIPS 2-2  
SINEAD O'CONNOR 4-3  
HEART 17-7  
ROXETTE 21-9

**99KG/Salina, KS**  
Peas/Jeffries  
D MOB  
MICHAEL PENN  
TAYLOR DAYNE  
CHURCH (dp)  
PHIL COLLINS  
BILLY IDOL (dp)  
Hottest:  
SINEAD O'CONNOR 2-1  
AEROSMITH 4-2  
MICHAEL BOLTON 3-3  
ROD STEWART 8-6  
HEART 9-7

**KPAT/Sioux Falls, SD**  
Maguire/Ward  
BASIA  
B-52'S  
TAYLOR DAYNE  
BILLY IDOL  
ALANNAH MYLES (dp)  
LINDA RONSTADT (dp)  
SLAUGHTER (dp)  
Hottest:  
SINEAD O'CONNOR 2-1  
AEROSMITH 4-2  
MICHAEL BOLTON 3-3  
ROD STEWART 8-6  
HEART 9-7

**KKHT/Springfield, MO**  
McKey/Austin  
TAYLOR DAYNE  
ALANNAH MYLES  
BILLY IDOL  
PHIL COLLINS  
MICHAEL PENN (dp)  
CHURCH (dp)  
LOUIE LOUIE (dp)  
Hottest:  
SINEAD O'CONNOR 2-1  
M.C. HAMMER 7-2  
HEART 12-7  
MADONNA 20-10  
PERFECT GENTLEMEN 22-13

**WDBR/Springfield, IL**  
Moore/Elliott  
WHISTLE (dp)  
SLAUGHTER (dp)  
MICHAEL PENN (dp)  
LOUIE LOUIE (dp)  
ELTON JOHN (dp)  
TAYLOR DAYNE  
M.C. HAMMER (dp)  
Hottest:  
SINEAD O'CONNOR 1-1  
SWEET SENSATION 10-7  
HEART 13-10  
WILSON PHILLIPS 11-7  
GIANT 22-20

**KKXX/Bakersfield, CA**  
Squire/Christopher  
PARTNERS IN KRYME (dp)  
TIMMY T  
COVER GIRL  
HOTTEST:  
SINEAD O'CONNOR 6-1  
SWEET SENSATION 7-6  
JANET JACKSON 11-7  
MADONNA 15-9  
M.C. HAMMER 19-13

**K99E/Boise, ID**  
Kasper/Michael  
TAYLOR DAYNE  
BILLY IDOL  
BLACK CROWES (dp)  
ALANNAH MYLES  
EVERYTHING BUT TH (dp)  
Hottest:  
SINEAD O'CONNOR 1-1  
WILSON PHILLIPS 5-2  
BILLY IDOL  
MADONNA 12-7  
JANET JACKSON 13-9

**KATM/Colorado Springs, CO**  
Kevin/Bohrfield  
BILLY IDOL  
DANGER DANGER  
DANN YANKEES  
RICHARD MARK  
PHIL COLLINS  
ELECTRIC BOYS  
ANDREW RIDGELEY  
Hottest:  
SINEAD O'CONNOR 10-4  
STRUCTURE 16-10  
WILSON PHILLIPS 18-13  
HEART 11-9  
BAD ENGLISH 15-12

**KMMG/Colorado Springs, CO**  
Stevens/Caray  
PHIL COLLINS  
SPUNKADOLIC  
HOWARD HENNETT (dp)  
KID CREOLE & THE  
TAYLOR DAYNE  
D MOB  
Hottest:  
WHISTLE 2-1  
M.C. HAMMER 5-4  
JANET JACKSON 9-8  
MADONNA 13-11  
BELL BIV DEVOE 18-13

**CHED/Edmonton, Alberta**  
McKenna/Stuart  
KIM MITCHELL  
PARTLAND BROTHERS  
RAY LEBELL  
PERFECT GENTLEMEN  
DEPECHE MODE  
4 OF US  
BILLY IDOL  
JUDE COLE  
MARC JORDAN  
Hottest:  
COREY HART 8-5  
HEART 12-9  
MADONNA 21-16  
JANET JACKSON 22-17  
MAESTRO FRESH WES 29-25

**WIFC/Veasau, WI**  
Duff/Damos  
TAYLOR DAYNE  
BILLY IDOL  
ANDREW RIDGELEY  
GORY PARK  
Hottest:  
SINEAD O'CONNOR 2-1  
ROD STEWART 5-2  
HEART 7-3  
JANET JACKSON 14-9  
GIANT 17-11

## WEST

**MOST ADDED**  
Taylor Dayne  
Billy Idol  
Partners In Kryme  
Alannah Myles  
Louie Louie

**BREAKOUTS**  
Andrew Ridgeley  
Mellow Man Ace

**MOST ADDED**  
Taylor Dayne  
Billy Idol  
Partners In Kryme  
Alannah Myles  
Louie Louie

**MOST ADDED**  
Taylor Dayne  
Billy Idol  
Partners In Kryme  
Alannah Myles  
Louie Louie

**MOST ADDED**  
Taylor Dayne  
Billy Idol  
Partners In Kryme  
Alannah Myles  
Louie Louie

**MOST ADDED**  
Taylor Dayne  
Billy Idol  
Partners In Kryme  
Alannah Myles  
Louie Louie

**MOST ADDED**  
Taylor Dayne  
Billy Idol  
Partners In Kryme  
Alannah Myles  
Louie Louie

**MOST ADDED**  
Taylor Dayne  
Billy Idol  
Partners In Kryme  
Alannah Myles  
Louie Louie

**MOST ADDED**  
Taylor Dayne  
Billy Idol  
Partners In Kryme  
Alannah Myles  
Louie Louie

**MOST ADDED**  
Taylor Dayne  
Billy Idol  
Partners In Kryme  
Alannah Myles  
Louie Louie

**MOST ADDED**  
Taylor Dayne  
Billy Idol  
Partners In Kryme  
Alannah Myles  
Louie Louie

**MOST ADDED**  
Taylor Dayne  
Billy Idol  
Partners In Kryme  
Alannah Myles  
Louie Louie

**MOST ADDED**  
Taylor Dayne  
Billy Idol  
Partners In Kryme  
Alannah Myles  
Louie Louie

**FM104/Modesto-Stockton, CA**  
DeMaroney/Hoffman  
JANET JACKSON  
BRENT BOURGEOIS  
BILLY IDOL  
ALANNAH MYLES  
Hottest:  
SINEAD O'CONNOR 2-1  
MICHAEL BOLTON 4-3  
CALLOWAY 6-5  
HEART 7-6  
ROD STEWART 9-7

**KCAQ/Oxnard-Ventura, CA**  
Rhodes/Sege  
TAYLOR DAYNE  
BRENT BOURGEOIS  
B-52'S  
Hottest:  
SINEAD O'CONNOR 3-1  
CALLOWAY 4-2  
MADONNA 14-4  
M.C. HAMMER 7-6  
JANET JACKSON 8-7

**KOY-FM/Phoenix, AZ**  
Stevens/Yasner  
MELLOW MAN ACE  
NIRI  
JOHNNY GILL  
Hottest:  
JANE CHILD 3-2  
CALLOWAY 6-3  
SINEAD O'CONNOR 9-4  
BELL BIV DEVOE 17-13  
YOUNG & RESTLESS 28-20

**KWNZ/Reno, NV**  
Kaluska/Carter  
PARTNERS IN KRYME  
PHIL COLLINS  
RICHARD MARK  
BILLY IDOL  
ELECTRONIC  
TAYLOR DAYNE  
LINDA RONSTADT  
DANN YANKEES  
PERFECT GENTLEMEN  
Hottest:  
SINEAD O'CONNOR 2-1  
MICHAEL BOLTON 7-2  
M.C. HAMMER 16-9  
AEROSMITH 17-12  
HEART 20-14

**KROY/Sacramento, CA**  
McCarty/Selman  
DIGITAL UNDERGROU  
EN VOQUE  
PARTNERS IN KRYME  
KID CREOLE & THE  
Hottest:  
SINEAD O'CONNOR 1-1  
BABYFACE 2-2  
M.C. HAMMER 5-3  
JANET JACKSON 10-5  
MADONNA 13-9

**KWOD/Sacramento, CA**  
Cagle/Willis B  
TAYLOR DAYNE  
EN VOQUE  
LOUIE LOUIE  
CHIMES  
D MOB  
PARTNERS IN KRYME  
KID CREOLE & THE  
Hottest:  
SINEAD O'CONNOR 1-1  
DIGITAL UNDERGROU 4-2  
RICHARD MARK  
MADONNA 12-5  
SALT-N-PEPA 10-8

**KDON/Salinas-Monterey, CA**  
Hoyt/Sifuentes  
JANEY KID  
SNAP  
HE TEX 3  
MELLOW MAN ACE  
TYLER COLLINS  
PARIS BY AIR  
INNOVOCHE  
Hottest:  
M.C. HAMMER 12-5  
JANET JACKSON 14-6  
JAYA 15-7  
MADONNA 23-11  
BELL BIV DEVOE 24-17

**HOT949/Salt Lake City, UT**  
Simon/Griffin  
BILLY IDOL  
ANDREW RIDGELEY (dp)  
Hottest:  
SINEAD O'CONNOR 3-1  
CLEONAY 7-3  
MICHAEL BOLTON 8-4  
HEART 20-9  
JANET JACKSON 22-12  
THEY MIGHT BE GIA 13-7  
BELL BIV DEVOE 18-13

**KZZU/Spokane, WA**  
Hopkins/Matheson  
ALANNAH MYLES  
PARTNERS IN KRYME (dp)  
TAYLOR DAYNE  
DANGER DANGER (dp)  
ELTON JOHN (dp)  
DEPECHE MODE  
LOUIE LOUIE  
Hottest:  
SINEAD O'CONNOR 1-1  
MICHAEL BOLTON 3-2  
WILSON PHILLIPS 6-4  
HEART 7-6  
MADONNA 12-8

**KFBQ/Cheyenne, WY**  
Davis/Gandy  
RICHARD MARK  
PHIL COLLINS  
WHISTLE (dp)  
SLAUGHTER  
BILLY IDOL  
EN VOQUE  
LOUIE LOUIE  
ALANNAH MYLES  
Hottest:  
SINEAD O'CONNOR 1-1  
M.C. HAMMER 20-13  
WILSON PHILLIPS 22-15  
JANET JACKSON 28-17  
MADONNA 37-23

**OK96/Tri-Cities, WA**  
Strom/Taylor  
BILLY IDOL  
TAYLOR DAYNE  
ANDREW RIDGELEY  
ALANNAH MYLES  
BRENT BOURGEOIS  
DANGER DANGER  
Hottest:  
GIANT 1-1  
GORY PARK 4-2  
CHRIS REA 9-7  
M.C. HAMMER 29-23

**OK96/Tri-Cities, WA**  
Strom/Taylor  
BILLY IDOL  
TAYLOR DAYNE  
ANDREW RIDGELEY  
ALANNAH MYLES  
BRENT BOURGEOIS  
DANGER DANGER  
Hottest:  
GIANT 1-1  
GORY PARK 4-2  
CHRIS REA 9-7  
M.C. HAMMER 29-23

**OK96/Tri-Cities, WA**  
Strom/Taylor  
BILLY IDOL  
TAYLOR DAYNE  
ANDREW RIDGELEY  
ALANNAH MYLES  
BRENT BOURGEOIS  
DANGER DANGER  
Hottest:  
GIANT 1-1  
GORY PARK 4-2  
CHRIS REA 9-7  
M.C. HAMMER 29-23

**OK96/Tri-Cities, WA**  
Strom/Taylor  
BILLY IDOL  
TAYLOR DAYNE  
ANDREW RIDGELEY  
ALANNAH MYLES  
BRENT BOURGEOIS  
DANGER DANGER  
Hottest:  
GIANT 1-1  
GORY PARK 4-2  
CHRIS REA 9-7  
M.C. HAMMER 29-23

**OK96/Tri-Cities, WA**  
Strom/Taylor  
BILLY IDOL  
TAYLOR DAYNE  
ANDREW RIDGELEY  
ALANNAH MYLES  
BRENT BOURGEOIS  
DANGER DANGER  
Hottest:  
GIANT 1-1  
GORY PARK 4-2  
CHRIS REA 9-7  
M.C. HAMMER 29-23

## P3

**KMOK/Lewistown, ID**  
Hevans/Chass  
BELL BIV DEVOE (dp)  
CHURCH  
LOUIE LOUIE  
BILLY IDOL  
ALANNAH MYLES  
Hottest:  
SINEAD O'CONNOR 1-1  
WILSON PHILLIPS 9-4  
GORY PARK 10-6  
HEART 16-9  
EXPOSE 27-19

**KGOT/Anchorage, AK**  
JD Chandler  
TAYLOR DAYNE  
BILLY IDOL  
ALANNAH MYLES  
BELL BIV DEVOE (dp)  
Hottest:  
SINEAD O'CONNOR 1-1  
WILSON PHILLIPS 9-4  
GORY PARK 10-6  
HEART 16-9  
EXPOSE 27-19

**KMTM/Medford, OR**  
Tressell/Stewart  
TAYLOR DAYNE  
PHIL COLLINS  
ALANNAH MYLES  
BILLY IDOL  
TON PETTY  
LINDA RONSTADT  
CHURCH (dp)  
Hottest:  
SINEAD O'CONNOR 2-1  
AEROSMITH 7-3  
ROD STEWART 9-4  
HEART 14-6  
WILSON PHILLIPS 13-8

**KFXR/Anchorage, AK**  
Steve Knoff  
TAYLOR DAYNE  
RICHARD MARK  
PHIL COLLINS  
M.C. HAMMER  
Hottest:  
MADONNA 13-9  
U-KREW 19-14  
LINEAR 24-17  
ROXETTE 27-19  
PARTNERS IN KRYME 34-25

**ZFUN/McCov, ID**  
Cummings/Heller  
BILLY IDOL (dp)  
TAYLOR DAYNE  
M.C. HAMMER (dp)  
ALANNAH MYLES  
CHURCH (dp)  
Hottest:  
SINEAD O'CONNOR 1-1  
GORY PARK 4-2

**SLY96/San Luis Obispo, CA**  
Harte/Clark  
RICHARD MARK  
AFTER 7  
TAYLOR DAYNE  
BILLY JOEL  
SONNIE RAITT (dp)  
NIRI (dp)  
BRENT BOURGEOIS (dp)  
L.A. GUNS (dp)  
Hottest:  
SINEAD O'CONNOR 1-1  
MADONNA 8-2  
WILSON PHILLIPS 7-3  
HEART 15-5  
ADAM ANT 12-6

**KZQZ/San Luis Obispo, CA**  
Ruh/Andrews  
MICHELLE  
ROD STEWART 9-6  
GIANT  
UB40  
Hottest:  
SINEAD O'CONNOR 1-1  
JANET JACKSON 11-5  
MADONNA 22-6  
HEART 15-9  
M.C. HAMMER 18-15

**Y97/Santa Barbara, CA**  
Gunnar/Acker  
SLAUGHTER (dp)  
BILLY IDOL  
ANDREW RIDGELEY (dp)  
ELTON JOHN  
ALANNAH MYLES  
PARTNERS IN KRYME (dp)  
Hottest:  
PASTERS PUSSY

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

255 REPORTS

AEROSMITH

What It Takes (Geffen) LP Pump

Total Reports 194 76%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for AEROSMITH, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST) and station type (P1, P2, P3).

AFTER 7

Ready Or Not (Virgin) LP. After 7

Total Reports 120 47%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for AFTER 7, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST) and station type (P1, P2, P3).

ADAM ANT

Room At The Top (MCA) LP. Manners & Physique

Total Reports 196 77%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for ADAM ANT, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST) and station type (P1, P2, P3).

B-52's

Deadbeat Club (A&M) LP. Cosmic Thing

Total Reports 134 53%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for B-52's, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST) and station type (P1, P2, P3).

BABYFACE

Whip Appeal (Solar/Epic) LP. Babyface

Total Reports 205 80%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for BABYFACE, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST) and station type (P1, P2, P3).

Babyface Continued

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

BAD ENGLISH

Heaven Is A 4 Letter Word (Epic) LP. Bad English

Total Reports 74 29%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for BAD ENGLISH, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST) and station type (P1, P2, P3).

BASIA

Cruising For Bruising (Epic) LP. London Warsaw New York

Total Reports 157 62%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for BASIA, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST) and station type (P1, P2, P3).

BELL BIV DEVOE

Poison (MCA) LP. Poison

Total Reports 133 52%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for BELL BIV DEVOE, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST) and station type (P1, P2, P3).

MICHAEL BOLTON

How Can We Be Lovers (Columbia) LP. Soul Provider

Total Reports 224 88%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for MICHAEL BOLTON, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST) and station type (P1, P2, P3).

Michael Bolton Continued
WWSR 16-28
JET-FM 4-3
WZZM 7-4
WNNR 5-3
WTFIC 13-12
WREB 5-4
WLAN 2-2
KC101 7-5
999KH 9-7
WSPR 4-3
98PKY 7-6

BRENT BOURGEOIS
Dare To Fall In Love (Charisma)
LP: Brent Bourgeois
Total Reports 101 40%

Regional Reach
E 41%
S 34%
M 35%
W 52%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 14
DEBS 33
SAME 32
DOWN 0
ADDS 22

Regional Reach
E 18%
S 21%
M 19%
W 27%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 16
DEBS 4
SAME 28
DOWN 0
ADDS 6

Regional Reach
E 55%
S 67%
M 49%
W 48%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 39
DEBS 5
SAME 30
DOWN 1
ADDS 1

Regional Reach
E 20%
S 34%
M 21%
W 25%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 11
DEBS 10
SAME 25
DOWN 0
ADDS 12

Regional Reach
E 22%
S 24%
M 18%
W 38%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 46
DEBS 7
SAME 20
DOWN 0
ADDS 5

CALLOWAY
I Wanna Be Rich (Solar/Epic)
LP: All The Way
Total Reports 236 93%

Regional Reach
E 98%
S 94%
M 90%
W 88%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 139
DEBS 1
SAME 58
DOWN 37
ADDS 1

Regional Reach
E 88%
S 79%
M 90%
W 61%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 41
DEBS 79
SAME 21
DOWN 0
ADDS 62

Regional Reach
E 88%
S 79%
M 90%
W 61%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 39
DEBS 5
SAME 30
DOWN 1
ADDS 1

Regional Reach
E 71%
S 71%
M 86%
W 54%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 125
DEBS 29
SAME 14
DOWN 0
ADDS 13

Regional Reach
E 20%
S 34%
M 21%
W 25%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 11
DEBS 10
SAME 25
DOWN 0
ADDS 12

Regional Reach
E 22%
S 24%
M 18%
W 38%

Chart Summary
Pos P1 P2 P3 Tot

Jude Cole Continued
KISN 27-22
KWSB 27-24
WVBT 27-24
KUBE 25-21

Regional Reach
E 88%
S 79%
M 90%
W 61%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 41
DEBS 79
SAME 21
DOWN 0
ADDS 62

Regional Reach
E 88%
S 79%
M 90%
W 61%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 41
DEBS 79
SAME 21
DOWN 0
ADDS 62

Regional Reach
E 88%
S 79%
M 90%
W 61%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 41
DEBS 79
SAME 21
DOWN 0
ADDS 62

Regional Reach
E 88%
S 79%
M 90%
W 61%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 41
DEBS 79
SAME 21
DOWN 0
ADDS 62

Regional Reach
E 88%
S 79%
M 90%
W 61%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 41
DEBS 79
SAME 21
DOWN 0
ADDS 62

Regional Reach
E 88%
S 79%
M 90%
W 61%

Chart Summary
Pos P1 P2 P3 Tot

CURE
Pictures Of You (Elektra)
LP: Disintegration
Total Reports 54 21%

Regional Reach
E 18%
S 21%
M 19%
W 27%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 16
DEBS 4
SAME 28
DOWN 0
ADDS 6

Regional Reach
E 18%
S 21%
M 19%
W 27%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 16
DEBS 4
SAME 28
DOWN 0
ADDS 6

Regional Reach
E 18%
S 21%
M 19%
W 27%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 16
DEBS 4
SAME 28
DOWN 0
ADDS 6

Regional Reach
E 18%
S 21%
M 19%
W 27%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 16
DEBS 4
SAME 28
DOWN 0
ADDS 6

Regional Reach
E 18%
S 21%
M 19%
W 27%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 16
DEBS 4
SAME 28
DOWN 0
ADDS 6

Regional Reach
E 18%
S 21%
M 19%
W 27%

Chart Summary
Pos P1 P2 P3 Tot

DAMN YANKEES
Coming Of Age (WB)
LP: Damn Yankees
Total Reports 55 22%

Regional Reach
E 12%
S 20%
M 25%
W 29%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 25
DEBS 9
SAME 12
DOWN 0
ADDS 9

Regional Reach
E 12%
S 20%
M 25%
W 29%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 25
DEBS 9
SAME 12
DOWN 0
ADDS 9

Regional Reach
E 12%
S 20%
M 25%
W 29%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 25
DEBS 9
SAME 12
DOWN 0
ADDS 9

Regional Reach
E 12%
S 20%
M 25%
W 29%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 25
DEBS 9
SAME 12
DOWN 0
ADDS 9

Regional Reach
E 12%
S 20%
M 25%
W 29%

Chart Summary
Pos P1 P2 P3 Tot

NATIONAL SUMMARY
UP 25
DEBS 9
SAME 12
DOWN 0
ADDS 9

Regional Reach
E 12%
S 20%
M 25%
W 29%

Chart Summary
Pos P1 P2 P3 Tot



DEPECHE MODE

Enjoy The Silence (Sire/Reprise) LP: Violator

Total Reports 79 314

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: P1, P2, P3, listing station call letters and report counts for various regions.

GLORIA ESTEFAN

Oye Mi Canto (Hear My Voice) (Epic) LP: Cuts Both Ways

Total Reports 111 444

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: P1, P2, P3, listing station call letters and report counts for various regions.

F

FASTER PUSSYCAT

House Of Pain (Elektra) LP: Wake Me When It's Over

Total Reports 80 314

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: P1, P2, P3, listing station call letters and report counts for various regions.

THE 4 OF US

Drag My Bad Name Down (Columbia) LP: Songs For The Tempted

Total Reports 87 344

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: P1, P2, P3, listing station call letters and report counts for various regions.

H

HEART

All I Wanna Do Is Make... (Capitol) LP: Brigade

Total Reports 218 854

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: P1, P2, P3, listing station call letters and report counts for various regions.

E

ELECTRONIC

Getting Away With It (Factory/WB)

Total Reports 116 454

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: P1, P2, P3, listing station call letters and report counts for various regions.

EXPOSE

Your Baby Never Looked... (Arista) LP: What You Don't Know

Total Reports 209 824

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: P1, P2, P3, listing station call letters and report counts for various regions.

FLEETWOOD MAC

Save Me (WB) LP: Behind The Mask

Total Reports 156 614

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: P1, P2, P3, listing station call letters and report counts for various regions.

G

GIANT

I'll See You In My Dreams (A&M) LP: Last Of The Runaways

Total Reports 167 654

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: P1, P2, P3, listing station call letters and report counts for various regions.

BILLY IDOL

Cradle Of Love (Chrysalis) LP: Chamed Life

Total Reports 71 284

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: P1, P2, P3, listing station call letters and report counts for various regions.

Richard Marx Continued

JANET JACKSON  
Alright (A&M)  
LP: Rhythm Nation 1814  
Total Reports 241 95%

Regional Reach: E 100%, S 98%, M 89%, W 91%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 8, 7, 4, 19. UP 225, DEBS 6, SAME 9, DOWN 0, ADDS 1.

Regional Reach: E 100%, S 98%, M 89%, W 91%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 8, 7, 4, 19. UP 225, DEBS 6, SAME 9, DOWN 0, ADDS 1.

Regional Reach: E 86%, S 86%, M 70%, W 79%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 6, 8, 2, 16. UP 155, DEBS 13, SAME 21, DOWN 9, ADDS 8.

Regional Reach: E 80%, S 83%, M 67%, W 77%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 15, 17, 2, 34. UP 153, DEBS 13, SAME 18, DOWN 0, ADDS 12.

BILLY JOEL  
The Downeaster "Alexa" (Columbia)  
LP: Storm Front  
Total Reports 64 25%

Regional Reach: E 39%, S 20%, M 24%, W 23%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 0, 0, 0, 0. UP 7, DEBS 21, SAME 17, DOWN 0, ADDS 19.

Regional Reach: E 80%, S 77%, M 86%, W 77%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 15, 17, 2, 34. UP 153, DEBS 13, SAME 18, DOWN 0, ADDS 12.

ELTON JOHN  
Club At The End Of The Street (MCA)  
LP: Sleeping With The Past  
Total Reports 72 28%

Regional Reach: E 33%, S 32%, M 21%, W 27%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 0, 0, 0, 0. UP 20, DEBS 13, SAME 24, DOWN 0, ADDS 15.

Regional Reach: E 86%, S 86%, M 70%, W 79%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 6, 8, 2, 16. UP 155, DEBS 13, SAME 21, DOWN 9, ADDS 8.

LINEAR  
Sending All My Love (Atlantic)  
LP: Linear  
Total Reports 205 80%

Regional Reach: E 80%, S 83%, M 67%, W 77%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 15, 17, 2, 34. UP 153, DEBS 13, SAME 18, DOWN 0, ADDS 12.

Regional Reach: E 80%, S 83%, M 67%, W 77%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 15, 17, 2, 34. UP 153, DEBS 13, SAME 18, DOWN 0, ADDS 12.

M.C. HAMMER  
U Can't Touch This (Capitol)  
LP: Please Hammer, Don't Hurt 'Em  
Total Reports 196 77%

Regional Reach: E 80%, S 83%, M 67%, W 77%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 15, 17, 2, 34. UP 153, DEBS 13, SAME 18, DOWN 0, ADDS 12.

Regional Reach: E 80%, S 83%, M 67%, W 77%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 15, 17, 2, 34. UP 153, DEBS 13, SAME 18, DOWN 0, ADDS 12.

LOUIE LOUIE  
Sitting In The Lap Of... (WTG/Epic)  
LP: The State Im In  
Total Reports 87 34%

Regional Reach: E 27%, S 33%, M 25%, W 52%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 0, 0, 0, 0. UP 5, DEBS 18, SAME 21, DOWN 0, ADDS 43.

Regional Reach: E 80%, S 83%, M 67%, W 77%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 15, 17, 2, 34. UP 153, DEBS 13, SAME 18, DOWN 0, ADDS 12.

MADONNA  
Vogue (Sire/WB)  
LP: Im Breathless  
Total Reports 245 96%

Regional Reach: E 100%, S 99%, M 92%, W 93%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 17, 18, 13, 46. UP 234, DEBS 1, SAME 8, DOWN 0, ADDS 2.

Regional Reach: E 80%, S 83%, M 67%, W 77%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 15, 17, 2, 34. UP 153, DEBS 13, SAME 18, DOWN 0, ADDS 12.

RICHARD MARX  
Children Of The Night (EMI)  
LP: Repeat Offender  
Total Reports 190 75%

Regional Reach: E 80%, S 77%, M 86%, W 54%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 0, 0, 0, 0. UP 40, DEBS 85, SAME 24, DOWN 0, ADDS 41.

Regional Reach: E 80%, S 83%, M 67%, W 77%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 15, 17, 2, 34. UP 153, DEBS 13, SAME 18, DOWN 0, ADDS 12.

MICHEL'LE  
Nicety (Atco)  
LP: Michelle  
Total Reports 72 28%

Regional Reach: E 31%, S 26%, M 13%, W 46%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 0, 0, 0, 0. UP 26, DEBS 12, SAME 24, DOWN 0, ADDS 10.

Regional Reach: E 80%, S 83%, M 67%, W 77%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 15, 17, 2, 34. UP 153, DEBS 13, SAME 18, DOWN 0, ADDS 12.

RICHARD MARX  
Children Of The Night (EMI)  
LP: Repeat Offender  
Total Reports 190 75%

Regional Reach: E 80%, S 77%, M 86%, W 54%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 0, 0, 0, 0. UP 40, DEBS 85, SAME 24, DOWN 0, ADDS 41.

Regional Reach: E 80%, S 83%, M 67%, W 77%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 15, 17, 2, 34. UP 153, DEBS 13, SAME 18, DOWN 0, ADDS 12.

BILLY JOEL  
The Downeaster "Alexa" (Columbia)  
LP: Storm Front  
Total Reports 64 25%

Regional Reach: E 39%, S 20%, M 24%, W 23%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 0, 0, 0, 0. UP 7, DEBS 21, SAME 17, DOWN 0, ADDS 19.

Regional Reach: E 80%, S 83%, M 67%, W 77%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 15, 17, 2, 34. UP 153, DEBS 13, SAME 18, DOWN 0, ADDS 12.

ELTON JOHN  
Club At The End Of The Street (MCA)  
LP: Sleeping With The Past  
Total Reports 72 28%

Regional Reach: E 33%, S 32%, M 21%, W 27%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 0, 0, 0, 0. UP 20, DEBS 13, SAME 24, DOWN 0, ADDS 15.

Regional Reach: E 86%, S 86%, M 70%, W 79%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 6, 8, 2, 16. UP 155, DEBS 13, SAME 21, DOWN 9, ADDS 8.

LINEAR  
Sending All My Love (Atlantic)  
LP: Linear  
Total Reports 205 80%

Regional Reach: E 80%, S 83%, M 67%, W 77%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 15, 17, 2, 34. UP 153, DEBS 13, SAME 18, DOWN 0, ADDS 12.

Regional Reach: E 80%, S 83%, M 67%, W 77%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 15, 17, 2, 34. UP 153, DEBS 13, SAME 18, DOWN 0, ADDS 12.

M.C. HAMMER  
U Can't Touch This (Capitol)  
LP: Please Hammer, Don't Hurt 'Em  
Total Reports 196 77%

Regional Reach: E 80%, S 83%, M 67%, W 77%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 15, 17, 2, 34. UP 153, DEBS 13, SAME 18, DOWN 0, ADDS 12.

Regional Reach: E 80%, S 83%, M 67%, W 77%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. National Summary: 2-5, 15, 17, 2, 34. UP 153, DEBS 13, SAME 18, DOWN 0, ADDS 12.

Continued On Next Column

PETER MURPHY Cuts You Up (RCA)

LP: Deep. Total Reports 58 234. Regional Reach: E 22%, S 25%, M 13%, W 30%. Chart Summary: Pos 1, P1 1, P2 0, P3 0, Tot 1.

Regional Reach: E 22%, S 25%, M 13%, W 30%. Chart Summary: Pos 1, P1 1, P2 0, P3 0, Tot 1. Station lists for SOUTH, EAST, WEST, MIDWEST.

NIKKI Notice Me (Geffen)

LP: Nikki. Total Reports 71 284. Regional Reach: E 31%, S 26%, M 8%, W 50%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0.

Regional Reach: E 31%, S 26%, M 8%, W 50%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. Station lists for SOUTH, EAST, WEST, MIDWEST.

Sinead O'Connor Continued

Regional Reach: E 24%, S 33%, M 29%, W 32%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0.

Regional Reach: E 24%, S 33%, M 29%, W 32%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. Station lists for SOUTH, EAST, WEST, MIDWEST.

Michael Penn Continued

Regional Reach: E 24%, S 33%, M 29%, W 32%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0.

Regional Reach: E 24%, S 33%, M 29%, W 32%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. Station lists for SOUTH, EAST, WEST, MIDWEST.

ROXETTE It Must Have Been Love (EMI)

LP: "Pretty Woman" ST. Total Reports 214 844. Regional Reach: E 82%, S 85%, M 98%, W 68%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0.

Regional Reach: E 82%, S 85%, M 98%, W 68%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. Station lists for SOUTH, EAST, WEST, MIDWEST.

ALANNAH MYLES Love Is (Atlantic)

LP: Alannah Myles. Total Reports 63 254. Regional Reach: E 20%, S 23%, M 29%, W 27%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0.

Regional Reach: E 20%, S 23%, M 29%, W 27%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. Station lists for SOUTH, EAST, WEST, MIDWEST.

SINEAD O'CONNOR Nothing Compares 2 U (Chrysalis)

LP: I Do Not Want What I Haven't Got. Total Reports 254 1004. Regional Reach: E 98%, S 100%, M 100%, W 100%. Chart Summary: Pos 1, P1 42, P2 88, P3 178, Tot 178.

Regional Reach: E 98%, S 100%, M 100%, W 100%. Chart Summary: Pos 1, P1 42, P2 88, P3 178, Tot 178. Station lists for SOUTH, EAST, WEST, MIDWEST.

PARTNERS IN KRYME Turtle Power (SBK)

LP: "Teenage Mutant Ninja Turtles" ST. Total Reports 126 494. Regional Reach: E 67%, S 51%, M 40%, W 43%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0.

Regional Reach: E 67%, S 51%, M 40%, W 43%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. Station lists for SOUTH, EAST, WEST, MIDWEST.

PERFECT GENTLEMEN Ooh Lala (Columbia)

LP: Rated PG. Total Reports 171 674. Regional Reach: E 84%, S 68%, M 52%, W 68%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0.

Regional Reach: E 84%, S 68%, M 52%, W 68%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. Station lists for SOUTH, EAST, WEST, MIDWEST.

MICHAEL PENN This & That (RCA)

LP: March. Total Reports 77 304. Regional Reach: E 24%, S 33%, M 29%, W 32%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0.

Regional Reach: E 24%, S 33%, M 29%, W 32%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. Station lists for SOUTH, EAST, WEST, MIDWEST.

ROD STEWART w/ RONALD ISLEY This Old Heart Of Mine (WB)

LP: Storyteller. Total Reports 219 864. Regional Reach: E 94%, S 89%, M 89%, W 71%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0.

Regional Reach: E 94%, S 89%, M 89%, W 71%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0. Station lists for SOUTH, EAST, WEST, MIDWEST.

R&R HOT FAX EXPANDED MUSIC STATS! More detailed reports are available... 3 days earlier... from R&R's HOT FAX service. Call for a free sample (213) 553-4330.

Continued On Next Column. Station lists for SOUTH, EAST, WEST, MIDWEST.

Continued On Next Column. Station lists for SOUTH, EAST, WEST, MIDWEST.

Parallels Continued on Page 100

SIGNIFICANT ACTION

Rod Stewart w/R. Isley Continued

WHISTLE Always And Forever (Select) Total Reports 58 231. Regional Reach: E 10%, S 32%, M 11%, W 32%. Chart Summary: Pos 1, P1 0, P2 1, P3 0, Tot 1. National Summary: UP 23, DEBS 10, SAME 11, DOWN 2, ADDS 12.

WHISTLE Always And Forever (Select) Total Reports 58 231. Regional Reach: E 10%, S 32%, M 11%, W 32%. Chart Summary: Pos 1, P1 0, P2 1, P3 0, Tot 1. National Summary: UP 23, DEBS 10, SAME 11, DOWN 2, ADDS 12.

BEATS INTERNATIONAL Dub Be Good To Me (Elektra) LP: Let Them Eat Bingo. EAST: P1, SOUTH: P1, WEST: P1, MIDWEST: P1.

DIGITAL UNDERGROUND The Humpty Dance (Tommy Boy) LP: Sex Packets. EAST: P1, SOUTH: P1, WEST: P1, MIDWEST: P1.

GUN Better Days (A&M) LP: Talking On The World. EAST: P1, SOUTH: P1, WEST: P1, MIDWEST: P1.

SWEET SENSATION Love Child (Atco) LP: Love Child. Total Reports 200 78%. Regional Reach: E 8%, S 85%, M 65%, W 75%. Chart Summary: Pos 1, P1 2, P2 1, P3 0, Tot 3.

WILSON PHILLIPS Hold On (SBK) LP: Wilson Phillips. Total Reports 210 82%. Regional Reach: E 8%, S 86%, M 92%, W 61%. Chart Summary: Pos 1, P1 2, P2 1, P3 0, Tot 3.

BLACK CROWES Jealous Again (Def American/Geffen) LP: Shake Your Money Maker. EAST: P1, SOUTH: P1, WEST: P1, MIDWEST: P1.

EN VOGUE Hold On (Atlantic) LP: Born To Sing. EAST: P1, SOUTH: P1, WEST: P1, MIDWEST: P1.

HOWARD HEWETT Show Me (Elektra) LP: Howard Hewett. EAST: P1, SOUTH: P1, WEST: P1, MIDWEST: P1.

WHISTLE Always And Forever (Select) Total Reports 58 231. Regional Reach: E 10%, S 32%, M 11%, W 32%. Chart Summary: Pos 1, P1 0, P2 1, P3 0, Tot 1.

WHISTLE Always And Forever (Select) Total Reports 58 231. Regional Reach: E 10%, S 32%, M 11%, W 32%. Chart Summary: Pos 1, P1 0, P2 1, P3 0, Tot 1.

CHURCH Metropolis (Arista) LP: Gold Afternoon Fix. EAST: P1, SOUTH: P1, WEST: P1, MIDWEST: P1.

EVERYTHING BUT THE GIRL Driving (Atlantic) LP: The Language Of Life. EAST: P1, SOUTH: P1, WEST: P1, MIDWEST: P1.

HI TEK 3 1/2 KID K Spin The Wheel (SBK) LP: "Teenage Mutant Ninja Turtles" ST. EAST: P1, SOUTH: P1, WEST: P1, MIDWEST: P1.

WHISTLE Always And Forever (Select) Total Reports 58 231. Regional Reach: E 10%, S 32%, M 11%, W 32%. Chart Summary: Pos 1, P1 0, P2 1, P3 0, Tot 1.

WHISTLE Always And Forever (Select) Total Reports 58 231. Regional Reach: E 10%, S 32%, M 11%, W 32%. Chart Summary: Pos 1, P1 0, P2 1, P3 0, Tot 1.

TYLER COLLINS Girls Nite Out (RCA) LP: Girls Nite Out. EAST: P1, SOUTH: P1, WEST: P1, MIDWEST: P1.

JOHNNY GILL Rub You The Right Way (Motown) LP: Johnny Gill. EAST: P1, SOUTH: P1, WEST: P1, MIDWEST: P1.

JOAN JETT Love Hurts (Blackheart/Epic) LP: The Hit List. EAST: P1, SOUTH: P1, WEST: P1, MIDWEST: P1.

WHISTLE Always And Forever (Select) Total Reports 58 231. Regional Reach: E 10%, S 32%, M 11%, W 32%. Chart Summary: Pos 1, P1 0, P2 1, P3 0, Tot 1.

WHISTLE Always And Forever (Select) Total Reports 58 231. Regional Reach: E 10%, S 32%, M 11%, W 32%. Chart Summary: Pos 1, P1 0, P2 1, P3 0, Tot 1.

ALICE COOPER Only My Heart Talkin' (Epic) LP: Trash. EAST: P1, SOUTH: P1, WEST: P1, MIDWEST: P1.

GORKY PARK Try To Find Me (Mercury) LP: Bang. EAST: P1, SOUTH: P1, WEST: P1, MIDWEST: P1.

JOEY KID Counting The Days (Basement) LP: Counting The Days. EAST: P1, SOUTH: P1, WEST: P1, MIDWEST: P1.

PARALLELS®

NEW ARTISTS

SIGNIFICANT ACTION

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WPLJ/New York, NY (P1)
WPRR/Altoona, PA (P3)
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FM100 (WRC-FM)/Memphis, TN (P2)
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I95 (WAPI)/Birmingham, AL (P2)
JET-FM (WJET)/Ft. Erie, PA (P2)
K92 (WKLI)/Roanoke, VA (P2)
K96 (KXFI)/Austin, TX (P2)
K106 (KIOG)/Beaumont, TX (P2)
KAY107 (KAY1)/Tulsa, OK (P2)
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KF95 (KFXD)/Boise, ID (P2)
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OK95 (KIOK)/Tri-Cities, WA (P3)
PRAIE (KULZ)/Los Angeles, CA (P1A)
PRQ-FM (WPRQ)/Providence, RI (P1)
PWR96 (WAPW)/Miami, FL (P1A)
PWR99 (WAPW)/Atlanta, GA (P1)
PWR106 (KPRW)/Los Angeles, CA (P1A)
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Y87 (KHTY)/Santa Barbara, CA (P3)
WGRD/Grand Rapids, MI (P2)
WGTZ/Oakton, VA (P2)
WHYY/Montgomery, AL (P2)
WHOT/Youngstown, OH (P2)
WHOT/Wilmington, PA (P3)
WHYT/Detroit, MI (P1)
WIBW/Tonawanda, PA (P3)
WIFC/Wausau, WI (P3)
WIKZ/Chambersburg, PA (P3)
WINK/Ft. Myers, FL (P2)
WIOQ/Philadelphia, PA (P1)
WIXX/Green Bay, WI (P2)
WJAD/Saintbridge-Albany, GA (P2)
WJMX/Morocco, SC (P3)
WKBO/St. Louis, MO (P1)
WKOB/Altoona, OH (P2)
WKEE/Huntington, WV (P2)
WKRK/Kalamazoo, MI (P3)
WKPE/Cape Cod, MA (P3)
WKQB/Charleston, SC (P2)
WKDX/Chicago, IL (P1)
WKRZ/Wilkes-Barre, PA (P2)
WKSE/Buffalo, NY (P1)

L L.A. GUNS The Ballad Of Jayne (Polydor) LP: Cocked And Loaded. Includes station call letters and signal strength icons for various regions.

L RONSTADT I/A. NEVILLE When Something Is Wrong... (Elektra) LP: Cry Like A Rainstorm - Howl Like The Wind. Includes station call letters and signal strength icons.

SOUL II SOUL Get A Life (Virgin) LP: Keep On Movin'. Includes station call letters and signal strength icons.

M MELLOW MAN ACE Mentiroso (Capitol). Includes station call letters and signal strength icons.

S SALT & PEPA Expression (Next Plateau). Includes station call letters and signal strength icons.

SPUNKADELIC Take Me Like I Am (SBK). Includes station call letters and signal strength icons.

P PARIS BY AIR C'mon & Dance With Me (Columbia). Includes station call letters and signal strength icons.

SLAUGHTER Up All Night LP: Stick It To Ya. Includes station call letters and signal strength icons.

SUNNI Why Did My... (Alpha International). Includes station call letters and signal strength icons.

R BONNIE RAITT Nick Of Time (Capitol) LP: Nick Of Time. Includes station call letters and signal strength icons.

SMITHEREENS Blues Before And After (Capitol) LP: Smithereens 11. Includes station call letters and signal strength icons.

T TIMMY TEE Time After Time (Jam City). Includes station call letters and signal strength icons.

ANDREW RIDGELEY Shake (Columbia) LP: Son Of Albert. Includes station call letters and signal strength icons.

SNAP The Power (Arista) LP: World Power. Includes station call letters and signal strength icons.

X XYZ What Keeps Me Loving You (Enigma) LP: XYZ. Includes station call letters and signal strength icons.

Y YOUNG & RESTLESS B Girls (Pandisc). Includes station call letters and signal strength icons.



# BREAKERS

## PHIL COLLINS

### Do You Remember (Atlantic)

80% of our reporters playing it. Moves: Up 41, Debuts 79, Same 21, Down 0, Adds 62 including B104, WMJQ, PRO-FM, WAVA, PWR99, KEGL, PWRPIG, Z95, KWSS, HOT102. See Parallels, debuts at number 31.

## RICHARD MARX

### Children Of The Night (EMI)

75% of our reporters playing it. Moves: Up 40, Debuts 85, Same 24, Down 0, Adds 41 including Q107, KEGL, Y95,, B97, WNVZ, Q102, WZPL, Y108, PWR96, 92X. See Parallels, debuts at number 34.

## PERFECT GENTLEMEN

### Ooh La La (Columbia)

67% of our reporters playing it. Moves: Up 104, Debuts 35, Same 11, Down 0, Adds 21 including WBLI, WAVA, KBQ, KDWB, KUBE, FLY92, X106, WKQB, KWNZ. See Parallels, moves 28-23.

## BASIA

### Cruising For Bruising (Epic)

62% of our reporters playing it. Moves: Up 95, Debuts 18, Same 27, Down 1, Adds 16 including WBLI, JET-FM, WSPK, WSSX, G105, 99WAYS, Z102, Z104, WZOK. See Parallels, moves 36-22.

# NEW & ACTIVE

## TAYLOR DAYNE "I'll Be Your Shelter" (Arista)

Reports: 143 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 143 including WZOU, WBLI, B94, PRO-FM, Q107, PWR99, KRBE, Y100, PWRPIG, B96, KIIS, PWR106, KZZP, KPLZ.

## B-52'S "Deadbeat Club" (Reprise)

Reports: 154 Moves: Up 42, Debuts 41, Same 26, Down 0, Adds 25 including KEGL, KKQB, KDWB, WSPK, HOT95, WGTZ, KKSS, KRQ, PWR99 18-14, WGH 34-28, KSAQ 31-26, WERZ 40-22, 999KHI 39-29.

## BELL BIV DEVOE "Poison" (MCA)

Reports: 133 Moves: Up 58, Debuts 28, Same 18, Down 0, Adds 29 including PWR99, HOT102, X100, KUBE, WNNK, 93Q, WBBQ, G105, WHYY, WZOU 4-3, HOT97 33-19, WPGC 12-5, KS104 12-9. See Parallels. Moves 38-26 with charted airplay at 77%; Top 15 at 24%.

## PARTNERS IN KRYME "Turtle Power" (SBK)

Reports: 126 Moves: Up 36, Debuts 20, Same 15, Down 0, Adds 55 including WXKS, B96, Z95, WPHR, HOT102, KDWB, WKBO, Y108, KZZP, KKRZ, KUBE, WMJQ 30-20, Z100 10-8, WEGX 14-8. See Parallels. Debuts at number 40. Converted to chart at 57%.

## AFTER 7 "Ready Or Not" (Virgin)

Reports: 120 Moves: Up 48, Debuts 15, Same 21, Down 1, Adds 35 including WMJQ, Y100, B97, WGH, Q105, WPHR, KBQ, WLDR, KKRZ, KISN, KPLZ, WXKS 26-20, KITY 17-11, Y108 20-13. See Parallels. Moves 40-35 with 65% of the action charted; Top 15 at 18%.

## ELECTRONIC "Getting Away With" (WB)

Reports: 116 Moves: Up 70, Debuts 15, Same 17, Down 1, Adds 13 including WBLI, B97, WNVZ, WAEB, WQUT, WRVQ, KWNZ, Q101, KEGL 7-6, KSAQ 3-2, HOT102 13-11, KCPX 21-16. See Parallels. Moves 39-36 with chart moves at 75%; Top 15 at 11%.

## GLORIA ESTEFAN "Oye Mi Canto (Hear My Voice)" (Epic)

Reports: 111 Moves: Up 80, Debuts 3, Same 21, Down 4, Adds 3, Q95, WSSX, WOMX, PWR96 19-14, Y100 16-11, KKRZ 27-22, KISN 29-25, FLY92 30-25, KZFM 26-21. See Parallels, moves 37-37 with moves at 86%.

## BRENT BOURGEOIS "Dare To Fall In Love" (Charisma)

Reports: 101 Moves: Up 14, Debuts 33, Same 32, Down 0, Adds 22 including WPLJ, Q95, KKRZ, 99WGY, XL1067, WIXX, WRQN, KCWQ, WNYF, PWR99 30-26, WNOK 33-29, Z98 30-26.

## LOUIE LOUIE "Sitting In The Lap Of Luxury" (WTG/Epic)

Reports: 87 Moves: Up 33, Debuts 18, Same 21, Down 0, Adds 43 including WXKS, CKOI, PWR99, KKQB, Q105, KDWB, WKBO, PWR106, FM102, KISN, X100, KUBE, HOT97 34-28, KNRJ 38-33, HOT95 30-22.

## 4 OF US "Drag My Bad Name Down" (Columbia)

Reports: 87 Moves: Up 31, Debuts 13, Same 40, Down 0, Adds 3, X106, WSSX, CHED, KSAQ 37-30, WKQB 31-27, KXYQ d-24, WAEB 39-35, WZYP 36-30, KZZU 34-28, WPFM 34-28, OK95 23-19.

## FASTER PUSSYCAT "House Of Pain" (Elektra)

Reports: 80 Moves: Up 43, Debuts 4, Same 22, Down 7, Adds 4, KBQ, WZZG, WRVQ, WIKZ, WPHR 20-17, 92X 4-3, WKBO 15-11, KUBE 27-23, WAEB 32-27, WOKI 27-17, WZZU 10-8, WKDD 12-10. 80% have it charted; Top 15 at 25%.

## DEPECHE MODE "Enjoy The Silence" (Sire/Reprise)

Reports: 79 Moves: Up 33, Debuts 13, Same 16, Down 0, Adds 17 including WXKS, HOT97, WAVA, KKRZ, KUBE, 93Q, KZFM, 99WAYS, WHOT, KLUC, CKOI 17-11, KKQB 24-19, PWR106 28-23, KZZP 30-26, KISN 35-30.

## COVER GIRLS "All That Glitters Isn't Gold" (Capitol)

Reports: 78 Moves: Up 46, Debuts 7, Same 20, Down 0, Adds 5, WL0L, KCPX, WCGQ, KXXX, KZII, HOT97 17-12, KTFM 21-17, HOT97 15-12, KUBE 29-25, KZFM 33-27, Z98 27-22. 74% have it charted.

## MICHAEL PENN "This & That" (RCA)

Reports: 77 Moves: Up 21, Debuts 12, Same 32, Down 0, Adds 12, WGH, Z106, KTUX, WKDD, WWCK, KSND, Q101, WVBS, 99KG, WDBR, WPFM, KFMW, KISN 38-34, WERZ 35-29.

## LAURA BRANIGAN "Moonlight On Water" (Atlantic)

Reports: 76 Moves: Up 39, Debuts 5, Same 30, Down 1, Adds 1, WKPE, B93 21-19, WCGQ 32-29, KZFM 36-30, G105 22-17, KTUX 15-11, Z99 8-4, KSND 39-34, KTRS 40-34.

## BAD ENGLISH "Heaven Is A 4 Letter Word" (Epic)

Reports: 74 Moves: Up 44, Debuts 3, Same 24, Down 2, Adds 1, KMYZ, 92X 20-18, WZYP 28-24, WQUT 32-26, KLG 30-25, KXXR 28-24, KF95 40-31, FM104 15-9, 95XXX 29-24, WJMX 30-24, KFMW 23-19.

## ELTON JOHN "Club At The End Of The Street" (MCA)

Reports: 72 Moves: Up 20, Debuts 13, Same 24, Down 0, Adds 15 including FLY92, WAEB, WERZ, WKRZ, WKQB, WRQN, KZZU, Q104, KBOZ, WKXQ 30-23, Q95 22-17, KISN 37-32, 93Q 40-32, WBBQ 38-33.

## MICHELLE "Nicety" (Ruthless/Atco)

Reports: 72 Moves: Up 26, Debuts 12, Same 24, Down 0, Adds 10, B96, WNNK, WLAN, 999KHI, WCKZ, WZZG, WKZL, KKRZ, KKSE, KZOZ, WMJQ 25-22, KITY 28-20, KTFM 24-19, WTIC 38-32, KZZB 37-32. Converted to chart at 60%.

## BILLY IDOL "Cradle Of Love" (Chrysalis)

Reports: 71 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 71 including CKOI, KEGL, WGH, 92X, WNCI, Y108, KXYQ, KPLZ, WRCK, YES97, WIXX, HOT949.

## NIKKI "Notice Me" (Geffen)

Reports: 71 Moves: Up 14, Debuts 9, Same 25, Down 0, Adds 23 including WXKS, WPLJ, KRBE, PWR96, KDWB, WKBO, X100, WNNK, WRCK, K106, PWRPIG 39-30, Y108 29-21, HOT97 21-19, WZZG 30-25.

## BILLY JOEL "The Downeaster Alexa" (Columbia)

Reports: 64 Moves: Up 7, Debuts 21, Same 17, Down 0, Adds 19 including CKOI, Q95, FLY92, WNNK, YES97, WOMX, WQID, WVBS, KTRS, Y100 22-19, JET-FM 35-32, 93Q 39-33, WWCK 39-35.

## ALANNAH MYLES "Love Is" (Atlantic)

Reports: 63 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 63 including KSAQ, WKBO, KXYQ, KPLZ, 99WGY, FLY92, WWSR, JET-FM, WTIC, I95, KZOU.

## D MOB "That's The Way Of The World" (Polydor)

Reports: 58 Moves: Up 11, Debuts 10, Same 25, Down 0, Adds 12, PWR99, HOT102, KIIS, X100, KUBE, WKRZ, Z106, WWCK, KKMZ, KWOD, KNOE, 99KG, WXKS 34-30, KZFM 38-34, KNRJ 18-14.

## WHISTLE "Always & Forever" (Select)

Reports: 58 Moves: Up 23, Debuts 10, Same 11, Down 2, Adds 12, KSAQ, PWRPIG, WKXQ, HOT97, WFMF, WIKZ, WZXX, B98, KIXY, WVBS, WDBR, KFBQ, B97 27-19, KITY 8-3, KGGI 13-10. 74% are now charting it.

## PETER MURPHY "Cuts You Up" (Beggars Banquet/RCA)

Reports: 58 Moves: Up 30, Debuts 3, Same 24, Down 1, Adds 0, KSAQ 2-1, KISN 17-14, WHYY 28-25, WIXX 26-21, CHED 23-19, KZZU 17-14, G98 17-13, B98 21-19, ZFJUN 11-10.

## MOST ADDED

- TAYLOR DAYNE (143)
- BILLY IDOL (71)
- ALANNAH MYLES (63)
- PHIL COLLINS (62)
- PARTNERS IN KRYME (55)
- LOUIE LOUIE (43)
- RICHARD MARX (41)
- AFTER 7 (35)
- ANDREW RIDGELEY (33)
- L. RONSTADT w/A. NEVILLE (30)

## MOST ACTIVE

- BELL BIV DEVOE (86)
- ELECTRONIC (84)
- B-52'S (83)
- GLORIA ESTEFAN (79)
- AFTER 7 (62)
- PARTNERS IN KRYME (56)
- COVER GIRLS (53)
- BRENT BOURGEOIS (47)
- DEPECHE MODE (46)
- BAD ENGLISH (45)

## HOTTEST

- SINEAD O'CONNOR (205)
- MADONNA (167)
- HEART (102)
- M.C. HAMMER (98)
- CALLOWAY (85)
- JANET JACKSON (74)
- MICHAEL BOLTON (55)
- WILSON PHILLIPS (46)
- AEROSMITH (44)
- R. STEWART w/R. ISLEY (36)

Most Active = Ups + Debuts - Downs

## DAMN YANKEES "Coming Of Age" (WB)

Reports: 55 Moves: Up 25, Debuts 9, Same 12, Down 0, Adds 9, KEGL, KSAQ, WWSR, WKQB, KATM, KWNZ, WFWX, KOIZ, B98, WZYP 40-22, WHYY 32-27, WZZU 12-9, WRVQ 30-25, KLG 12-8, KXXR 15-11. Converted action at 67%.

## CURE "Pictures Of You" (Elektra)

Reports: 54 Moves: Up 16, Debuts 4, Same 28, Down 0, Adds 6, WAEB, KLUC, WQID, KSMB, KFTZ, ZFJUN, KSAQ 4-3, 999KHI 26-22, KZFM 30-24, KZZU 37-32, 95XXX 32-28, KISR 23-18, KFBQ 32-22.

# SIGNIFICANT ACTION

## L.A. GUNS "The Ballad Of Jane" (Polydor)

Reports: 49 Moves: Up 21, Debuts 4, Same 21, Down 0, Adds 3, KZOU, WDLX, SLY96, 92X 16-13, 99WGY 32-26, WKRZ 33-30, KXXR 26-22, KMYZ 10-9, KRZR 13-10, 95XXX 30-25, WBNQ 40-34, 99KG 23-10. Numbered at 65%.

## DIGITAL UNDERGROUND "The Humpty Dance" (Tommy Boy)

Reports: 37 Moves: Up 9, Debuts 8, Same 7, Down 0, Adds 7, WAVA, Y95, WWSR, K106, KBFM, KIKI, KROY, WIOQ 2-2, WPGC 1-1, KITY 23-18, KTFM 17-10, WDFX 5-4, KIIS 17-10, KKLQ 9-8, HOT999 15-11, KWOD 4-2. 73% have it charted; Top 15 at 44%.

## ALICE COOPER "Only My Heart Talkin'" (Epic)

Reports: 37 Moves: Up 13, Debuts 2, Same 20, Down 0, Adds 2, WGTZ, KFTZ, WKRZ 40-36, KXXR 30-26, KOIZ 33-26, WPFM 38-34, KKHT 23-20, OK95 29-25.

## SLAUGHTER "Up All Night" (Chrysalis)

Reports: 35 Moves: Up 6, Debuts 4, Same 8, Down 0, Adds 17 including B94, KEGL, KSAQ, JET-FM, WZYP, WHYY, KTUX, KOKQ, WDFX d-25, WYCR 30-26, KLO 18-14, WKFR 40-27, OK95 32-27.

## TYLER COLLINS "Girls Night Out" (RCA)

Reports: 35 Moves: Up 9, Debuts 8, Same 7, Down 0, Adds 11 including KKQB, WKEE, K98, WKQB, Z98, KIKI, KDON, KISR, WPGC 18-15, PWRPIG 28-24, HOT999 32-29, KLUC 25-21. 54% are charting it; South & West lead.

## GORKY PARK "Try To Find Me" (Mercury)

Reports: 35 Moves: Up 17, Debuts 1, Same 11, Down 1, Adds 5, KZOU, KLG, WHOT, WCIL, WIFC, KSAQ 12-8, KBFM 25-20, K92 17-10, WIXX 13-8, WTBX 15-8, Z104 38-30, KZZU 4-3, KMOK 10-6. Numbered at 60%; Hot at 17%; Top 15 at 48%.

## SALT-N-PEPA "Expression" (Next Plateau)

Reports: 35 Moves: Up 20, Debuts 1, Same 5, Down 6, Adds 3, HOT977, Z103, WCIL, WPLJ 21-18, Z100 22-19, WAVA 6-4, B96 22-17, WHY 8-4, KIIS 16-13, HOT999 3-1, KZOU 34-29, WRVQ 6-5, B95 18-14, KLUC 24-17, WIKZ 8-4. Converted at 91%; Top 15 at 49%; Hot at 14%.

## SMITHEREENS "Blues Before And After" (Enigma/Capitol)

Reports: 34 Moves: Up 11, Debuts 0, Same 20, Down 0, Adds 3, WERZ, KZZB, WFWX, WZZU 13-11, KTUX 35-30, KLO 27-23, KATM 17-14, KRZR 10-8.

## ANDREW RIDGELEY "Shake" (Columbia)

Reports: 33 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 33 including WMJQ, WPLJ, KSAQ, KXYQ, KPLZ, 99WGY, 999KHI, YES97, WCGQ, KBFM, KSND, HOT949, G98, WYKS, WIFC.

## HI TEK 3 featuring YA KID K "Spin That Wheel" (SBK)

Reports: 33 Moves: Up 16, Debuts 4, Same 10, Down 0, Adds 3, WFMF, KIKI, KDON, PWR96 29-24, KZZB 35-30, KZFM 34-26, KPRR 24-20, B95 40-36, KOY-FM 19-15. 73% have it charted.

## BEATS INTERNATIONAL "Dub Be Good To Me" (Elektra)

Reports: 33 Moves: Up 16, Debuts 1, Same 16, Down 0, Adds 0, HOT97 29-24, KTFM 30-26, WCGQ 35-31, KZFM 32-25, KPRR 30-26, B95 24-19, KIKI 30-23.

## BLACK CROWES "Jealous Again" (Def American/Geffen)

Reports: 32 Moves: Up 1, Debuts 3, Same 18, Down 0, Adds 10, 999KHI, I95, WZZU, KTUX, KLG, KF95, 103CIR, G98, WHTO, KZII, 92X on-dp, KATM d-29, OK95 34-26.

## LINDA RONSTADT featuring AARON NEVILLE "When Something Is Wrong With My Baby" (Elektra)

Reports: 30 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 30 including WXKS, B97, KSAQ, KCPX, WNNK, WBBQ, KZZB, KTUX, WKZL, Z99, KSND, WHTO, WKSF, WCIL, KPAT.

## BONNIE RAITT "Nick Of Time" (Capitol)

Reports: 30 Moves: Up 0, Debuts 2, Same 18, Down 0, Adds 10, KCPX, WTIC, 999KHI, WCGQ, WIXX, G98, KFRX, WPFM, KFMW, SLY96, KISN on, Y94 d-29.

## TIMMY T "Time After Time" (Jam City)

Reports: 30 Moves: Up 11, Debuts 0, Same 12, Down 3, Adds 4, HOT977, WTIC, KXXK, QMGQ, KITY 20-15, KS104 10-7, HOT999 25-20, WOVV 19-13, KDON 7-4, KSMB 17-14.

## SOUL II SOUL "Get A Life" (Virgin)

Reports: 29 Moves: Up 14, Debuts 2, Same 10, Down 0, Adds 3, WL0L, WSPK, KISR, HOT97 21-14, HOT102 37-32, KPRR 22-18, HOT95 34-30, KRNO 30-26, B95 25-20, KCAQ 34-27. Moving at 66%.

## XYZ "What Keeps Me Loving You" (Enigma)

Reports: 27 Moves: Up 7, Debuts 3, Same 13, Down 0, Adds 4, 999KHI, WKDD, WQID, KNIN, KXXR 39-35, KZZU 29-25, KFBQ 38-30, OK95 22-15.

## CHURCH "Metropolis" (Arista)

Reports: 25 Moves: Up 2, Debuts 2, Same 11, Down 0, Adds 10, CKOI, 92X, KSND, WNYF, G98, KOIZ, 99KG, KKHT, KMOK, KMTT, WZZU 34-31, KFMW 38-30.

## EN VOGUE "Hold On" (Atlantic)

Reports: 19 Moves: Up 2, Debuts 2, Same 2, Down 0, Adds 13, HOT97, WGH, WNVZ, KITY, PWRPIG, HOT102, FM102, 999KHI, KZZB, Z99, KROY, KWOD, KFBQ, WPGC 19-16, WCKZ 30-25.

## JOAN JETT "Love Hurts" (Blackheart/Epic)

Reports: 19 Moves: Up 6, Debuts 1, Same 8, Down 0, Adds 4, X106, G98, Q104, KNOE, WZZU 33-30, KTUX 38-33, OK95 40-34.

## SUNNI "Why Did My Baby Get Over Me" (Alpha International)

Reports: 17 Moves: Up 6, Debuts 2, Same 7, Down 0, Adds 2, WAEB, Z99, KZZB 40-34, KDON 25-22.

## SPUNKADELIC "Take Me Like I Am" (SBK)

Reports: 16 Moves: Up 5, Debuts 1, Same 9, Down 0, Adds 1, KKMZ, WCKZ 26-21, KJ103 27-24.

## GUN "Better Days" (A&M)

Reports: 16 Moves: Up 5, Debuts 0, Same 10, Down 0, Adds 1, WKDD, WZZU 29-24, OK95 30-24.

## EVERYTHING BUT THE GIRL "Driving" (Atlantic)

Reports: 15 Moves: Up 3, Debuts 1, Same 10, Down 0, Adds 1, KF95, WYKS 29-24, KSND 35-30.

## PARIS BY AIR "C'mon & Dance With Me" (Columbia)

Reports: 13 Moves: Up 3, Debuts 1, Same 4, Down 0, Adds 5, PWR106, KNRJ, B95, KIKI, KDON, KZZB 39-33, HOT95 27-24.

## MELLOW MAN ACE "Mentiroso" (Capitol)

Reports: 12 Moves: Up 1, Debuts 3, Same 1, Down 0, Adds 7, KGGI, KKLQ, HOT977, KZFM, KPRR, KOY-FM, KDON, B95 35-28.

## HOWARD HEWETT "Show Me" (Elektra)

THE NEW SINGLE AND TRACK  
FROM THE PLATINUM-PLUS ALBUM  
SLIP OF THE TONGUE

*Don't say I can't love you free*



*You're all that I want, can't  
you feel the love in this  
heart of mine you'd be needi  
so much we could turn back the  
clock and you could give  
it another try*

**NOW YOU'RE GONE**

**WHITESNAKE**



**NOW ON TOUR**

- |                              |                           |
|------------------------------|---------------------------|
| APRIL 29 KANSAS CITY, KS     | MAY 14 SEATTLE, WA        |
| MAY 1 OKLAHOMA CITY, OK      | MAY 15 SPOKANE, WA        |
| MAY 3 SALT LAKE CITY, UT     | MAY 16 PORTLAND, OR       |
| MAY 4 DENVER, CO             | MAY 18 SACRAMENTO, CA     |
| MAY 6 EL PASO, TX            | MAY 19 MOUNTAINVIEW, CA   |
| MAY 8 PHOENIX, AZ            | MAY 25 NORMAL, IL         |
| MAY 9 SAN DIEGO, CA          | MAY 26 & 27 EAST TROY, WI |
| MAY 11 & 12 LAGUNA HILLS, CA | MAY 29 SIOUX FALLS, SD    |



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MANAGEMENT: HOWARD KAUFMAN/HK MANAGEMENT, INC.  
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## NATIONAL AIRPLAY OVERVIEW

### CHR

3	2	WKS	WKS	LW	TW
5	2	1			1 SINEAD O'CONNOR/Nothing... (Chrysalis)
6	4	3			2 CALLOWAY/I Wanna Be Rich (Solar/Epic)
33	17	6			3 MADONNA/Vogue (Sire/WB)
9	6	5			4 MICHAEL BOLTON/How Can We Be Lovers (Columbia)
23	13	8			5 JANET JACKSON/Alright (A&M)
13	9	7			6 BABYFACE/Whip Appeal (Solar/Epic)
22	18	10			7 HEART/All I Wanna Do Is Make Love To (Capitol)
19	12	9			8 R. STEWART w/R. ISLEY/This Old Heart... (WB)
1	1	2			9 JANE CHILD/Don't Wanna Fall In Love (WB)
21	19	16			10 WILSON PHILLIPS/Hold On (SBK)
17	15	13			11 AEROSMITH/What It Takes (Geffen)
18	16	14			12 SWEET SENSATION/Love Child (Atco)
3	3	4			13 LISA STANSFIELD/All Around The World (Arista)
29	25	20			14 M.C. HAMMER/U Can't Touch This (Capitol)
16	14	12			15 SEDUCTION/Heartbeat (Vendetta/A&M)
24	21	18			16 ADAM ANT/Room At The Top (MCA)
28	24	21			17 LINEAR/Sending All My Love (Atlantic)
31	27	24			18 EXPOSE/Your Baby Never Looked Good In Blue (Arista)
14	11	11			19 MOTLEY CRUE/Without You (Elektra)
37	29	25			20 ROXETTE/It Must Have Been Love (EMI)
7	7	15			21 LUTHER VANDROSS/Here And Now (Epic)
20	20	19			22 DON HENLEY/The Heart Of The Matter (Geffen)
<b>BREAKER</b> 23 PERFECT GENTLEMEN/Ooh La La (Columbia)					
2	5	17			24 TOMMY PAGE/I'll Be Your Everything (Sire/WB)
—	38	34			25 JUDE COLE/Baby It's Tonight (Reprise)
—	—	38			26 BELL BIV DEVOE/Poison (MCA)
—	35	30			27 FLEETWOOD MAC/Save Me (WB)
—	36	32			28 GIANT/I'll See You In My Dreams (A&M)
12	10	22			29 A'ME LORAIN/Whole Wide World (RCA)
4	8	23			30 TAYLOR DAYNE/Love Will Lead You Back (Arista)
<b>BREAKER</b> 31 PHIL COLLINS/Do You Remember (Atlantic)					
<b>BREAKER</b> 32 BASIA/Cruising For Bruising (Epic)					
35	32	31			33 U-KREW/If U Were Mine (Enigma)
<b>BREAKER</b> 34 RICHARD MARX/Children Of The Night (EMI)					
—	—	40			35 AFTER 7/Ready Or Not (Virgin)
—	—	39			36 ELECTRONIC/Getting Away With It (WB)
—	40	37			37 GLORIA ESTEFAN/Oye Mi Canto (Hear My...) (Epic)
10	22	26			38 KISS/Forever (Mercury)
11	26	29			39 ALANNAH MYLES/Black Velvet (Atlantic)
<b>DEBUT</b> 40 PARTNERS IN KRYME/Turtle Power (SBK)					

N&A Pg. 102; Playlists Pg. 90; Parallels Pg. 95

### ADULT CONTEMPORARY

3	2	WKS	WKS	LW	TW
4	1	1			1 R. STEWART w/R. ISLEY/This Old... (WB)
7	4	2			2 DON HENLEY/The Heart Of The Matter (Geffen)
19	8	4			3 SINEAD O'CONNOR/Nothing Compares 2 U (Chrysalis)
16	10	6			4 WILSON PHILLIPS/Hold On (SBK)
8	6	5			5 BASIA/Cruising For Bruising (Epic)
6	3	3			6 MICHAEL BOLTON/How Can We Be Lovers (Columbia)
—	19	12			7 ELTON JOHN/Club At The End Of The Street (MCA)
13	9	9			8 LISA STANSFIELD/All Around The World (Arista)
15	12	11			9 K. ROGERS & G. KNIGHT/If I Knew Then... (Reprise)
25	18	14			10 FLEETWOOD MAC/Save Me (WB)
23	17	15			11 HEART/All I Wanna Do Is Make Love To You (Capitol)
12	11	10			12 GRAYSON HUGH I/BETTY WRIGHT/How 'Bout Us (RCA)
2	2	7			13 SMOKEY ROBINSON/Everything You Touch (Motown)
—	—	25			14 PHIL COLLINS/Do You Remember (Atlantic)
17	14	13			15 LITTLE RIVER BAND/If I Get Lucky (Curb/MCA)
20	16	16			16 TEARS FOR FEARS/Advice For The... (Fontana/Mercury)
—	30	19			17 PAUL McCARTNEY/Put It There (Capitol)
29	24	18			18 CHER/Heart Of Stone (Geffen)
5	5	8			19 REGINA BELLE/Make It Like It Was (Columbia)
—	—	29			20 ROXETTE/It Must Have Been Love (EMI)
—	29	28			21 EXPOSE/Your Baby Never Looked Good In Blue (Arista)
18	20	20			22 TAYLOR DAYNE/Love Will Lead You Back (Arista)
30	27	26			23 QUINCY JONES/The Secret Garden (Qwest/WB)
—	28	27			24 GLORIA ESTEFAN/Oye Mi Canto (Hear My...) (Epic)
1	7	17			25 TINA TURNER/Look Me In The Heart (Capitol)
—	—	30			26 JUDE COLE/Baby It's Tonight (Reprise)
<b>DEBUT</b> 27 BILLY JOEL/The Downeaster "Alexa" (Columbia)					
<b>BREAKER</b> 28 L. RONSTADT I/A. NEVILLE/When Something... (Elektra)					
<b>BREAKER</b> 29 RICHARD MARX/Children Of The Night (EMI)					
<b>DEBUT</b> 30 PETER BLAKELEY/Crying In The Chapel (Capitol)					

AC Music Begins Pg. 74

### URBAN CONTEMPORARY

3	2	WKS	WKS	LW	TW
8	4	3			1 HOWARD HEWETT/Show Me (Elektra)
6	3	2			2 BELL BIV DEVOE/Poison (MCA)
13	6	5			3 JOHNNY GILL/Rub You The Right Way (Motown)
24	15	12			4 JANET JACKSON/Alright (A&M)
5	2	4			5 REGINA BELLE/What Goes Around (Columbia)
9	7	6			6 FREDDIE JACKSON/All Over You (Orpheus/EMI)
12	9	7			7 TYLER COLLINS/Girls Nite Out (RCA)
20	13	8			8 SOUL II SOUL/Get A Life (Virgin)
21	14	13			9 EN VOGUE/Hold On (Atlantic)
14	10	10			10 GOOD GIRLS/Love Is Like An Itching... (Motown)
16	12	9			11 ANGELA WINBUSH/No More Tears (Mercury)
17	11	11			12 RANDY & THE GYPSYS/Love You Honey (A&M)
19	16	14			13 BODY/Footsteps In The Dark (MCA)
22	18	15			14 BY ALL MEANS/Do You Remember (Island)
32	24	16			15 Q. JONES I/T. CAMPBELL/Tomorrow... (Qwest/WB)
3	1	1			16 AFTER 7/Ready Or Not (Virgin)
30	22	19			17 TODAY/Why You Get Funky On Me? (Motown)
—	29	20			18 TONY! TONII TONEI/The Blues (Wing/Polydor)
26	21	18			19 BARRY WHITE/I Want To Do It Good To Ya (A&M)
31	25	23			20 MICHAEL COOPER/My Baby's House (Reprise)
34	28	24			21 WINANS/It's Time (Qwest/WB)
—	32	29			22 MELBA MOORE and FRIENDS/Lift Every Voice... (Capitol)
23	20	17			23 G. WASHINGTON JR. I/P. HYMAN/Sacred... (Columbia)
37	31	27			24 SYBIL/Crazy For You (Next Plateau)
—	—	35			25 M.C. HAMMER/U Can't Touch This (Capitol)
—	34	30			26 JAMAICA BOYS/Shake It Up (Reprise)
—	36	31			27 WHISTLE/Always & Forever (Select)
28	23	21			28 STARPOINT/I Want You - You Want Me (Elektra)
35	30	28			29 DIGITAL UNDERGROUND/The Humpty... (Tommy Boy)
—	40	34			30 CALLOWAY/Sir Lancelot (Solar/Epic)
<b>DEBUT</b> 31 KLYMAXX/Good Love (MCA)					
<b>DEBUT</b> 32 PERFECT GENTLEMEN/Ooh La La (Columbia)					
—	—	40			33 GRAYSON HUGH I/BETTY WRIGHT/How 'Bout Us (RCA)
—	—	37			34 PHALON/Rise To The Top (Mega Jam/Elektra)
<b>DEBUT</b> 35 FAMILY STAND/Ghetto Heaven (Atlantic)					
<b>DEBUT</b> 36 DOMINO THEORY/Radio Driver (RCA)					
<b>BREAKER</b> 37 JANE CHILD/Don't Wanna Fall In Love (WB)					
<b>DEBUT</b> 38 NEWTRONS/My Heart Beats For You (MCA)					
<b>DEBUT</b> 39 CHRISTOPHER WILLIAMS/One Girl (Geffen)					
36	35	33			40 SHADES OF LACE/Why It Gotta Be Like... (Wing/Polydor)

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### NEW ROCK

LW	TW
1	1 SINEAD O'CONNOR/Do Not Want... (Chrysalis)
2	2 DEPECHE MODE/Violator (Sire/Reprise)
3	3 MIDNIGHT OIL/Blue Sky Mining (Columbia)
4	4 HOUSE OF LOVE/House Of Love (Fontana/Mercury)
5	5 CHURCH/Gold Afternoon Fix (Arista)
6	6 MISSION U.K./Carved In The Sand (Mercury)
12	7 LLOYD COLE/Lloyd Cole (Capitol)
7	8 VARIOUS ARTISTS/Pretty Woman (EMI)
9	9 LIGHTNING SEEDS/CloudcuckooLand (MCA)
10	10 SUNDAYS/Reading, Writing & Arithmetic (DGC)

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### NAC

LW	TW
1	1 EVERYTHING BUT.../The Language Of Life (Atlantic)
2	2 BASIA/London Warsaw New York (Epic)
3	3 DOUG CAMERON/Mil Amores (Narada)
5	4 DON GRUSIN/Raven (GRP)
4	5 JULIA FORDHAM/Porcelain (Virgin)
9	6 MICHAEL COLINA/Rituals (Private Music)
10	7 OTTMAR LIEBERT/Nouveau Flamenco (Higher Octave)
6	8 DEBORAH HENSON-CONANT/Caught In The Act (GRP)
11	9 RALF ILLENBERGER/Heart & Beat (Narada)
13	10 MIKE STEVENS/Set The Spirit Free (Novus/RCA)

Complete TOP 30 NAC Chart Pg. 78

### CONTEMPORARY JAZZ

LW	TW
1	1 JOEY De FRANCESCO/Where Were... (Columbia)
5	2 STANLEY JORDAN/Cornucopia (Blue Note)
2	3 GARY BURTON/Reunion (GRP)
6	4 MARCUS ROBERTS/Deep In The Shed (RCA)
3	5 KEVIN EUBANKS/Promise Of Tomorrow (GRP)
18	6 JACK DeJOHNETTE/Parallel Realities (MCA)
20	7 EDDIE DANIELS/Nepenthe (GRP)
8	8 MAYNARD FERGUSON/Big Bop Nouveau (Intima/Enigma)
10	9 TONY WILLIAMS/Native Heart (Blue Note)
12	10 MICHAEL COLINA/Rituals (Private Music)

Complete TOP 30 Contemporary Jazz Chart Pg. 78

### AOR TRACKS

3	2	WKS	WKS	LW	TW
3	3	2			1 DAMN YANKEES/Coming Of Age (WB)
4	4	4			2 FLEETWOOD MAC/Save Me (WB)
9	5	5			3 LITTLE FEAT/Texas Twister (WB)
8	7	6			4 BLACK CROWES/Jalous Again (Def American/Geffen)
1	1	1			5 ROBERT PLANT/The Hurting Kind (Es Paranza/Atlantic)
15	10	7			6 JUDE COLE/Baby It's Tonight (Reprise)
2	2	3			7 HEART/All I Wanna Do Is Make Love To You (Capitol)
19	13	11			8 ROBERT PLANT/Tie Dye On The... (Es Paranza/Atlantic)
32	22	13			9 BAD ENGLISH/Heaven Is A 4 Letter Word (Epic)
25	21	14			10 GIANT/I'll See You In My Dreams (A&M)
18	14	12			11 CHURCH/Metropolis (Arista)
<b>BREAKER</b> 12 BILLY IDOL/Cradle Of Love (Chrysalis)					
20	17	16			13 LONDON QUIREBOYS/7 O'Clock (Capitol)
49	31	20			14 HEART/Wild Child (Capitol)
5	6	8			15 ERIC CLAPTON/No Alibis (Reprise)
13	11	10			16 PETER MURPHY/Cuts You Up (Beggars Banquet/RCA)
24	19	17			17 ALICE COOPER/Only My Heart Talking (Epic)
6	8	9			18 DON HENLEY/The Heart Of The Matter (Geffen)
23	20	19			19 SLAUGHTER/Up All Night (Chrysalis)
<b>BREAKER</b> 20 TOM PETTY/yer So Bad (MCA)					
<b>BREAKER</b> 21 DEL AMITRI/Kiss This Thing Goodbye (A&M)					
<b>BREAKER</b> 22 FASTER PUSSYCAT/House Of Pain (Elektra)					
<b>BREAKER</b> 23 AEROSMITH/Monkey On My Back (Geffen)					
41	39	30			24 MICHAEL PENN/This And That (RCA)
35	33	29			25 MISSION U.K./Deliverance (Mercury)
12	12	15			26 TESLA/The Way It Is (Geffen)
40	37	34			27 L.A. GUNS/The Ballad Of Jane (Vertigo/Polydor)
33	32	28			28 SINEAD O'CONNOR/Nothing Compares 2 U (Chrysalis)
43	38	31			29 JOE SATRIANI/I Believe (Relativity)
—	48	39			30 SLEEZE BEEZ/Stranger Than Paradise (Atlantic)
—	53	42			31 MIDNIGHT OIL/Forgotten Years (Columbia)
47	40	36			32 ERIC JOHNSON/High Landrons (Capitol)
16	18	25			33 AEROSMITH/What It Takes (Geffen)
45	42	38			34 BATON ROUGE/Walks Like A Woman (Atlantic)
28	27	27			35 TRAGICALLY HIP/New Orleans Is Sinking (MCA)
11	15	22			36 SMITHEREENS/Blues Before And After (Enigma/Capitol)
51	44	40			37 BILLY JOEL/The Downeaster "Alexa" (Columbia)
—	54	45			38 FLEETWOOD MAC/Love Is Dangerous (WB)
<b>DEBUT</b> 39 ERIC CLAPTON/Before You Accuse Me (Reprise)					
7	9	18			40 ROBERT PALMER/Life In Detail (EMI)

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### COUNTRY

3	2	WKS	WKS	LW	TW
5	3	1			1 TRAVIS TRITT/Help Me Hold On (WB)
10	7	4			2 CLINT BLACK/Walkin' Away (RCA)
3	2	2			3 DAN SEALS/Love On Arrival (Capitol)
15	12	7			4 RODNEY CROWELL/If Looks Could Kill (Columbia)
8	5	5			5 SHENANDOAH/See If I Care (Columbia)
11	9	6			6 EARL THOMAS CONLEY/Bring Back Your Love... (RCA)
18	13	8			7 KEITH WHITLEY/I'm Over You (RCA)
4	4	3			8 HIGHWAY 101/Walkin', Talkin', Cryin'... (WB)
17	15	11			9 LIONEL CARTWRIGHT/I Watched It On... (MCA)
21	16	14			10 RICKY VAN SHELTON/I've Cried My Last... (Columbia)
20	17	15			11 DOUG STONE/I'd Be Better Off (In A Pine Box) (Epic)
16	14	13			12 KENTUCKY HEADHUNTERS/Dumas Walker (Mercury)
23	19	16			13 ROBIN LEE/Black Velvet (Atlantic)
24	20	17			14 STEVE WARINER/The Domino Theory (MCA)
25	21	18			15 TANYA TUCKER/Walking Shoes (Capitol)
26	22	20			16 DESERT ROSE BAND/In Another Lifetime (MCA/Curb)
30	24	22			17 KATHY MATTEA/She Came From Fort Worth (Mercury)
27	23	21			18 JUDDS/Guardian Angels (Curb/RCA)
29	26	23			19 LACY J. DALTON/Black Coffee (Capitol)
33	29	25			20 EDDIE RABBITT/Runnin' With The Wind (Capitol)

### BREAKERS

**BREAKER** 23 GEORGE STRAIT/Love Without End, Amen (MCA)

### DEBUTS

**DEBUT** 45 GARTH BROOKS/The Dance (Capitol)  
**DEBUT** 46 BILLY JOE ROYAL/Searchin' For Some Kind... (Atlantic)  
**DEBUT** 48 LES TAYLOR/Nowin' You Were Leavin' (Epic)  
**DEBUT** 50 OAK RIDGE BOYS/Baby You'll Be My Baby (MCA)

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