

I N S I D E:

NEW FRONTIERS IN LICENSE FRAUD?

From the "better dead than read" file, an applicant for an FM CP used the name of a deceased child on forms to mask past indiscretions — and a year after local authorities discovered the ruse, the FCC still hadn't ruled on the application's legitimacy. See Washington Report for the whole bizarre tale.

Page 6

DON'T PUT STRESS ON YOUR LISTENERS

Stations that stress contests involving lengthy, forced-listening promotions can aggravate their audience's already-overwhelming decision stress problem. John Parikhal's "Competitive Edge" column explains how an overload of choices creates decision stress, and how radio can counter the condition.

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SPICING UP YOUR SALES MEETINGS

In a double Sales Strategy section, Chris Beck supplies dozens of ways to freshen stale sales meeting agendas, then delves into planning promotional and marketing projects more imaginatively.

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R&R INTERVIEW: JEFF SMULYAN

Emmis President Jeff Smulyan offers his thoughts on Democrats and deregulation, expansion into other media, managerial changes, and the future of radio.

Page 12

NEW AM TARGET: UNBIASED LISTENERS

Media Perspectives President Steven Apel's perspective on AM radio is that two-thirds of the audience place little importance on sound differences between the bands. He maintains that AM programming is out of step with listeners, and that the audience will be there if the programming is right, technology or no technology.

Page 18

CURRENT ACTION IN TRANSACTIONS

Broker Charles Giddens surveys the state of the art of buying and selling radio stations, with an eye to the most likely prospects for transaction action and the current investor climate.

Page 47



Emmis Creates Four New VP Positions

Newmark, Goodman, Wyatt, Gowan Promoted



Phil Newmark Alan Goodman Jeff Wyatt

Anticipating its impending and WJIB/Boston on September 22, Emmis Broadcasting has created four new corporate positions.

KPWR (Power 106)/Los Angeles VP/GM Phil Newmark will become VP/Regional Operations, overseeing KYUU and continuing as GM at KPWR. WAVA/Washington VP/GM Alan Goodman will continue at WAVA but will oversee WJIB as EMMIS/See Page 48

Radio Listeners Want More Back-Announcing

All The Facts & Figures From RIAA Survey

A radio listener survey commissioned by the Recording Industry Association of America (RIAA) revealed that most respondents want DJs to identify artists and song titles more often, and that most CHR listeners would give up long music sweeps in return for more song identifications.

The survey, conducted by the Street Pulse Group, involved 1014 listeners between the ages of 12-49 who had listened to music stations at least twice in the past week. 37% of those surveyed listened to CHR stations, 30% to AOR stations, 29% to AC, 14% to Country, and 8% to

EXCLUSIVE RIAA Listener Survey Figures

- 90% wanted to know the name of a song the DJ didn't identify.
- 73% of CHR listeners want radio to ID songs more often.
- 70% of CHR listeners want more new artist information.
- 64% of AOR listeners want more new artist information.
- 60% wanted to buy a record in the last 30 days but didn't know the artist or title. Half said this happens often.
- 58% of CHR listeners are willing to trade off music sweeps for more artist and song title identification.

Source: Street Pulse Group

Black/Urban.

Street Pulse chief Mike Shalett said younger listeners are more adamant about wanting song identifications, "probably because teens and subteens have a stronger affinity toward music television, where virtually every video is identified by artist and title."

Seventy-three percent of the CHR listeners said they would like radio to identify songs as often as the music video channels; 64% of the AOR listeners agreed with that sentiment.

A whopping 90% of the respondents said that in the past month they had wanted to know the name of a song which the DJ failed to identify. Sixty percent of the listeners experienced frustration in the past 30 days when trying to buy a record without knowing the artist or song title; half of them said this happens often.

According to the poll, 58% of CHR listeners were willing to trade off long periods of music for more artist and song title identification.

Richards Joins Vallie VP At Consultancy



Jim Richards EZ Communications Regional PD and WBZZ (B94)/Pittsburgh programmer Jim Richards is leaving to become VP/Operations at Washington, DC-based Vallie Consulting.

Vallie Consulting President Dan Vallie told R&R, "I vowed from the outset that once our operation began expansion that, unlike some, the last thing I'd ever do is bring in some unproven, untested programmer to assist our growing clientele. Our clients, regardless of market size, expect and deserve the best, and with Jim that's exactly what they'll get."

RICHARDS/See Page 50

Mullins Heads New Pollack Country Division

Consultant and WSM (AM)/Nashville PD Moon Mullins has been tapped to head a new Nashville division of the Pollack Media Group.

PMG President Jeff Pollack commented, "Adding a new division to our company and placing it in the hands of Moon Mullins will allow us to serve the Country community in a way that has not been possible until now. The combination of Moon's Country expertise and knowledge and Pollack Media Group's full-service success in a variety of formats will provide



Moon Mullins Country radio with a new and unique multidimensional programming approach."

MULLINS/See Page 50

GRONEK CORP. VP

Bortnick VP/GM At WHK & WMMS



Chuck Bortnick

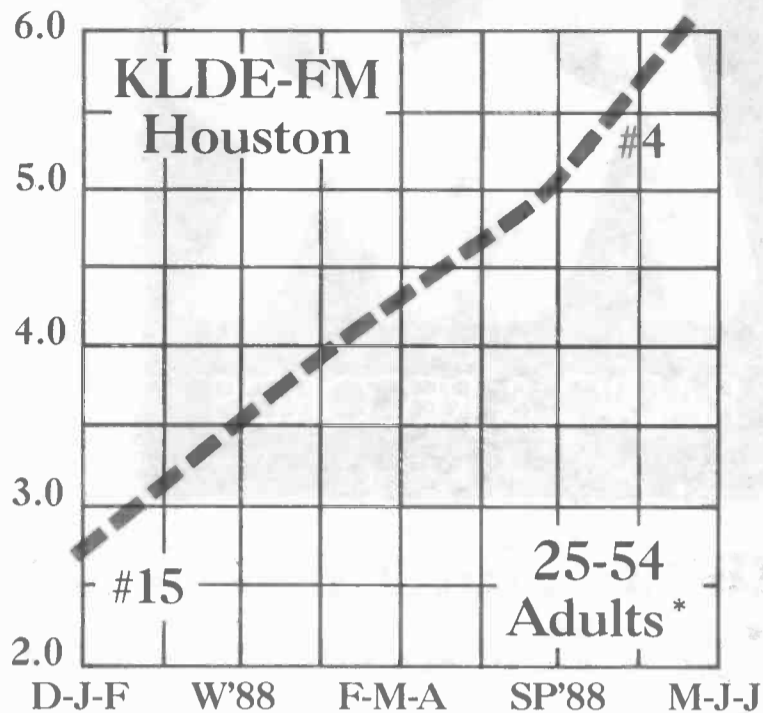
Pending the sale of AC KKHT/Houston to Emmis, Malrite has transferred GM Chuck Bortnick to Cleveland where he'll become VP/GM at Gold/CHR combo WHK & WMMS. He replaces Lonnie Gronek, who assumes corporate duties as VP/Sales Development.

Malrite Exec. VP and Radio Division President Gil Rosenwald remarked to R&R, "Chuck is a very skilled manager and leader, and I'm certain his presence at WHK & WMMS will help them achieve new levels of performance in all departments."

Bortnick told R&R, "Obviously I'm thrilled for the opportunity to join one of Malrite's pride-and-joy operations, WHK & WMMS. This is truly a legendary combo. WMMS is reminiscent of my entry into radio at WSRF & WSHE (Miami), where I stayed for eight years, and before that at the original Zeta-4 (also Miami), so I'm most familiar with much of WMMS's music and direction."

BORTNICK/See Page 48

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SEPTEMBER 16, 1988

Marston Set As WKSZ's New GM

WMMR/Philadelphia General Sales Manager Rich Marston has segued to GM duties at crosstown Soft AC WKSZ. He replaces Steve Chartrand, who has left the station.

Marston told R&R, "Steve Chartrand and (President/Owner) Dan Lerner have done a fine job here. This is a dramatic change for me



Rich Marston

as far as music and promotion go. However, when you leave a staff with a positive, winning attitude like there is at WMMR and join a staff with that same attitude, it makes for an easy adjustment."

Prior to his five-year WMMR stint Marston was acting GM at KHOW/Denver and GM at KLRZ/Salt Lake City. He started his radio career as an AE at WXLO/New York.

In the spring Arbitron, WKSZ was the city's leading AC with a 5.5 (12+) placing seventh. The station was number one 35-64. Its Birch figures for the same period also reflected a seventh place 12+ showing (4.7).

LAKE NPD

Scotti Bros. Appoints Krum As VP/Promotion



Michael Krum

Scotti Bros. promotion veteran Michael Krum has been promoted to VP/Promotion at the label. Eight-year label vet Steve Lake as-

Walsh Heads WOR's Programming



Ed Walsh

WOR/New York ND/afternoon news anchor Ed Walsh has been upped to the new Director/Programming post. He will manage both news and programming at the Talk station. The PD slot had been vacant since July, when Bob Bruno was promoted to VP/GM.

Bruno commented, "Comprehensive news and analysis have been a hallmark of this station for more than 66 years and an integral part of our programming overall; WALSH/See Page 50



John Roberts

Roberts Programs WYSP

KZEW/Dallas PD John Roberts, who resigned last week when the 15-year AOR switched to Classic Rock, is heading home to program Infinity Classic Rock outlet WYSP/Philadelphia effective September 20. He replaces Andy Bloom, who is joining Fred Jacobs's Media Strategies consultancy.

WYSP GM Ken Stevens commented, "We're looking forward to adding John's experience and multi-format background to WYSP. He knows this city and makes a strong team with Asst. PD

ROBERTS/See Page 48



Steve Lake

sumes Krum's former position of Director/National Promotion.

Scotti Bros. Records President Johnny Musso commented, "I'm delighted to appoint Mike to this top-level position. Not only has he been with our company for nearly 15 years, but he remains one of the most enthusiastic and innovative promotion executives in the record business."

FCC Investigates WIZF Illegal Power Boost

Antenna Height Also Increased Without CP

The FCC is investigating allegations that WIZF/Erlanger, KY, a suburban Cincinnati FM, illegally boosted its power and antenna height last month without bothering to apply for a construction permit.

FCC Audio Services Branch Chief Larry Eads said, "There will be an investigation. Sanctions may be levied." He warned other broadcasters not to make facilities changes without acquiring a CP in the belief that they will "get away with it scot-free."

WIZF, a Class A FM owned by Inter-Urban Broadcasting, jacked WIZF/See Page 50

SCOREBOARD SHOWS COUNTRY STEADY

The Country Ratings Index, R&R's definitive measure of ratings success for the nation's Country stations, shows a profile just a bit above flat . . . and that might be a cause for concern. National stats and individual performances detailed in a special two-page examination.

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Mashek Manages KWSS



Kevin Mashek

Nationwide has transferred KRQQ/Tucson GM Kevin Mashek to the same position at KWSS/San Jose. He replaces Jim Smith, who left to become VP/GM at Emmis's soon-to-be-acquired KYUU/San Francisco.

Mashek told R&R, "We've had tremendous success in Tucson (19.3 to 20.5 12+ in the spring '88 Arbitron). Nationwide has afforded me an opportunity to see if we can be just as successful in San Jose. KWSS is a great station, and I look forward to working with everyone here for a long time to come.

"Our main goals are to keep the station in a competitive situation in the marketplace, and to recapture the dominant position in CHR," he continued. KWSS slipped 6.5 to 4.9 12+ in the spring Arbitron.

Mashek is replaced at KRQQ by KISW/Seattle GSM Clancy Woods.

Michaels PD At KIQQ

KRTH/Los Angeles Asst. PD Dave Michaels has been named PD at Outlet's crosstown AC KIQQ (K-Lite). He fills a vacancy created when Craig Hines left the station six months ago.

KIQQ VP/GM Tom Mosher told R&R, "We're expecting David to really kick some booty, take some names, and get us some more good ratings. Our game plan is simple: product moves ratings and ratings move the revenue, and then everyone's happy with the bottom line. Dave is a real radio pro who knows and talks the business."

Michaels commented, "We're still hooked up with Transtar and the Research Group, and I don't anticipate any changes in this successful relationship. We intend to capitalize on our current success. Since the market is changing, this will allow us to continue to spring to new plateaus. Radio is not as complicated as so many people make it out to be. We're just going to stick to the basics and continue with our music-intensive AC presentation."

Pisello Sues MCA For \$50 Million

Accuses Label Of 'Wrongful Acts'

Salvatore Pisello, convicted last spring on tax violations in connection with his dealings with MCA Records, has filed a \$50 million

suit against the label charging fraud and breach of contract.

Pisello, who has denied a reported connection with the Carlo

Gambino crime family, accuses MCA of renegeing on a written and oral agreement to pay him a commission for arranging a distribution deal between MCA and the now-bankrupt Sugar Hill Records, and for arranging MCA's purchase of the Checker/Chess/Cadet catalog from Sugar Hill. Pisello said he should have received a three percent commission on the distribution deal and a 15% commission on the \$3 million purchase price of the catalog.

In a prepared statement, Pisello counsel Robert Tobias said the suit is "simply a legal recitation of some very disturbing facts which describe what we deem to be wrongful acts committed by MCA," adding, "Some of these acts will shock the conscience of those upon whom MCA's image has been impressed."

MCA outside counsel Ron Olson could not be reached for comment.

The label's dealings with Pisello and Sugar Hill have been the focus of several grand jury investigations, including one which led to the indictment of two independent record promoters earlier this year. The label has not been charged with any criminal offense.

Linden Lands As KNUA PD

Gannett NAC/Contemporary Jazz KNUA/Seattle has named Bob Linden PD. He succeeds Maureen Matthews, who recently left to join Transtar.

KNUA GM Marc Kaye commented, "Linden's veteran status in the NAC format will bring KNUA the expertise we need to become a great radio station and format leader." The station debuted the format a year ago.

Linden told R&R, "I think Gannett has a very good handle on what they're doing. They're willing to go for something new and different and are doing it in a number of places. That's a good sign to me. I'm a company guy now - I read USA Today and everything. My philosophy is to make this a total radio station. There will be lots of promotion and community involvement, and we'll make it sound livelier."

Linden's past programming



Bob Linden

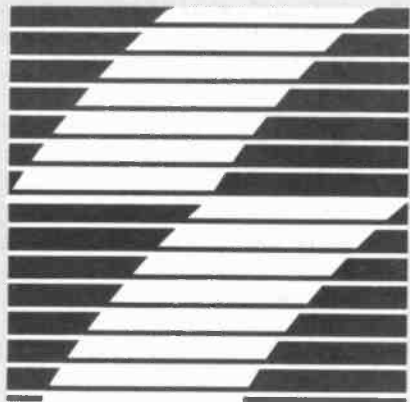
stops include KKLZ/Las Vegas, KESI/San Antonio, KEZO/Omaha, WWL (now WLVE)/Miami, and KIFM/San Diego. He also had whirlwind stints as PD earlier this year at WQXI/Atlanta in June and WQCD/New York in August.

In the spring Birch, KNUA finished 21st 12+ (1.8). In the comparable Arbitron, the station registered a 1.5 to place 23rd. While NAC is not noted as a teen format, KNUA posted a 12th place finish in that demo in the Arbitron survey.

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REYNOLDS GSM

Noe New WNOE GM

George Noe has been named GM at WNOE/New Orleans, a station he co-owns with his brothers and sisters and their father, James Noe Jr. He replaces Eric Anderson, who had been the station's GM since 1975 and also held GSM duties. Anderson recently became Sales Manager at WEZI/Memphis.

Noe, who previously served as an AE at the station, told R&R, "We're committed to once again making WNOE the premier station in New Orleans. We've been there, had a slight lull, but are now restructuring the organization to make WNOE one of the best here and in America."

As part of that restructuring, Noe has named WKJN/Baton Rouge GSM William Reynolds as WNOE's GSM.

Detailing some of the changes the Country outlet is going through, Noe remarked, "We haven't been satisfied with the direction the station was going. It wasn't being properly sold or promoted. Not having a GSM was part of the problem;

it's hard for a GM to also be GSM in a market this large.

"Programming changes will see us referring to what we play as 'America's Music,'" Noe continued. "New Orleans is a unique market where the word 'country' has a negative connotation. This new imaging line frees us up to broaden our programming, especially since we don't have to be as narrow as we would if we had format competition. We will keep core country as our base while expanding the list to include brighter, more youthful music. We'll skew younger through the use of AC product while emphasizing the music and cutting back on news and talk."

Dan Diamond, named AM and FM PD in July, remains as PD.

Noe added that the AM and FM will continue simulcasting for now though it's "not part of the long-term future plans."

Noe started working at WNOE in 1987 as a news reporter. He became an AE in January of this year.

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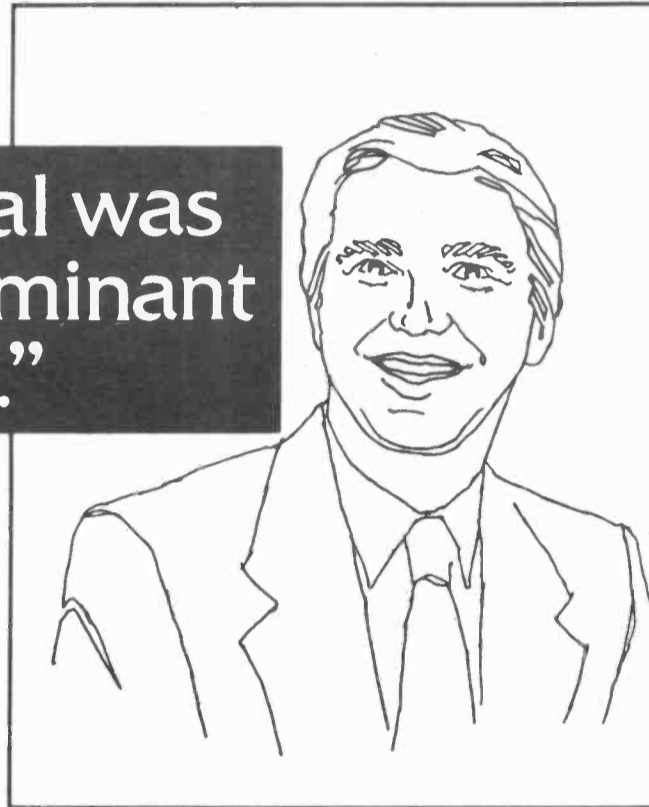
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PAT CLAWSON

WASHINGTON REPORT

NEWS BRIEFS

USED NAME OF DEAD CHILD ON APPLICATION

FCC Scrutinizes Texas Man On Abuse Of Process Charges

The FCC has launched a full-scale investigation into the qualifications of a Texas low power television licensee who used the name of a deceased child to file for an FM construction permit.

In a letter of inquiry dated August 22, the FCC informed Jeffrey Lynn Ward of Jacksonville, TX that his request to transfer low power station K11RT/Jacksonville could not be approved until certain questions "concerning your qualifications to be or to remain a Commission licensee" are resolved. The station's license is also up for renewal.

"We have reason to believe there have been applications filed, and perhaps even granted, where there was more going on than meets the eye," said Mass Media Bureau Enforcement Chief Charles Kelly. "We are looking into it."

Arrest Record Not Disclosed

Of specific concern to the Commission are Ward's failure to disclose his 1984 arrest and imprisonment on a narcotics-related charge; his failure to reveal his interest or connection to other dismissed or denied broadcast applications; and his use of a dead child's name in an application he filed for a Huntington, TX FM construction permit.

If Ward is found to have misled the FCC in these matters he faces the possible loss of his low power license and criminal code fines of up to \$10,000 for each false statement.

In the Huntington matter, Ward used the name of Jerry Swink, a 13-year-old who died in 1973, to file for the CP. Ward's true identity was unmasked by competing applicant Robert Tindle, who was awarded the permit this past June. In April, Ward, who had used the dead boy's birth certificate to obtain a Texas identification card, pleaded guilty to a Texas Department of Public Safety charge of making false statements on a state application. Ward paid a \$213.50 fine on that misdemeanor charge.

The letter of inquiry also questions the legitimacy of the transfer of K11RT. Ward is seeking permission to transfer the station to a Ruth Jenkins. However, in its letter, the FCC said that it has reason to believe George Gunter may be the real party of interest behind Jenkins. Gunter, who has identified himself to the FCC as a "freelance electronic engineer" who "prepares applications for broadcast facilities," was involved in Ward's "Jerry Swink" application as a technical consultant.

Neither Ward nor Gunter could be reached for comment.

The letter of inquiry orders Ward to provide the FCC with a "complete and accurate" listing of all pending applications, construction permits, and licenses in which he has an ownership interest. Failure to provide that list within 30 days could result in immediate dismissal of Ward's renewal and assignment applications.

For Tindle, who spent a year trying to convince the FCC that Jerry Swink did not exist, the FCC's decision to scrutinize Ward is particularly satisfying. Tindle, who is currently an engineer at KLVI/Beaumont, TX, claims the sham application cost him \$23,000 in legal and technical consulting costs. Included

in that figure is a \$6000 fee he paid to the FCC for a comparative hearing that was made unnecessary when Ward, having been unmasked, failed to pursue his application.

Tindle expressed frustration at what he perceives to be an inflexible FCC licensing system that cares more about sticking to the process than dealing with the realities of a particular situation.

'You've Got To Be Kidding'

"We filed all this (material) with the FCC, and you've got this guy (Ward) admitting to (wrongdoing), and still they won't make a decision," said Tindle. "Instead they say, 'We're going to turn it over to a judge.' The judge took one look at the case, said, 'You've got to be kidding!' and granted our permit. Until our case got to the judge,

FCC Expects Flood Of Tax-Motivated Sales

The FCC says it is braced for the tidal wave of station sales that is expected to hit the Commission in the next few weeks as broadcasters move to take advantage of a soon-to-expire tax break.

The general utilities provision of the tax code, which will be phased out at the end of this year, exempts small corporations from being taxed on gains stemming from liquidation or the sale of certain assets. Under the provision, only the corporation's shareholders are taxed when the proceeds are distributed to them. After December 31, both the corporation and its stockholders will be taxed.

Corporations worth \$5 million or less are currently 100% exempt from tax-

ation at the corporate level. Corporations valued at between \$5 million and \$10 million are eligible for a partial exemption that decreases as the company's size increases.

FCC Mass Media Bureau Chief Alex Felker said the Commission has made special arrangements to assist broadcasters who hope to take advantage of the general utilities provision by selling their station before year's end. Transfer applications filed by September 30 will be handled on "direct Commission authority," which will cut the waiting period from the standard 40 days to 30.

"If you get (the application) in by September 30, it's clean," said Felker. "We intend to have them granted by the Commission en masse no later than the end of November."

we couldn't get anyone to look at the facts in the case — all they cared about was the process."

FCC Mass Media Bureau Chief Alex Felker, while conceding there is certainly room for improvement in the licensing process, defended his staff's overall approach to the situation.

"Obviously there is no system that's been designed that can't be improved," Felker said. "But I'd like to put this into perspective. In the audio service alone we plow through 10,000 applications a year.

There is only so much effort we can devote to each application. The way the system is set up, when allegations are made between applicants we try to refer that to a comparative hearing instead of handling it on the processing line.

"Now, some things are so obvious they are caught in the process. This (Tindle's charges against Ward) was not in that category. There was not such information presented that it was beyond doubt (that Ward's application was fraudulent)."

FCC, Public Interest Groups Battle Over Fairness Doctrine

Appeals Court Hears Issue, Considers Constitutionality

The future of broadcasters' freedom now rests in the hands of the US Court of Appeals in Washington, following arguments on Tuesday (9/13) about the constitutionality of the Fairness Doctrine.

FCC General Counsel Diane Killory justified last year's 4-0 repeal of the 38-year-old Doctrine on grounds that it is "a direct restraint on free speech." She told a three-judge panel that an explosion of media outlets in recent years no longer makes it necessary for the government to protect diversity of opinion.

'An Ample Record Of Chill'

"The Commission had an ample record of chill here," Killory argued. She cited 45 examples provided by the NAB as evidence that the Doctrine is a "prevalent deterrent to broadcasters to air public issues" and an intrusion on broadcasters' editorial judgments.

Killory said the Commission didn't have such evidence of "a chilling effect" during a 1974 review of the Doctrine, but the new evidence made it necessary for the FCC to act to protect First Amendment rights.

Killory's arguments were countered by her predecessor, former FCC General Counsel Henry Geller, who sued to stop the discarding of the Doctrine. Now in private law practice, he told the court that the FCC's actions "contravene

the public trustee concept" of broadcast regulation.

Geller accused the FCC of "removing the rights of the public to hear opposing viewpoints." He argued the court must follow the concept that broadcasters are "public fiduciaries," and that the Fairness Doctrine is the price broadcasters pay for the right to use the public's airwaves.

Court Concerned About Constitutionality

Chief Judge Patricia Wald, noting the court would prefer to deal with the case on other than constitutional grounds, asked Geller if the constitutional and policy considerations of the Doctrine could be separated in this proceeding.

"No," Geller replied. "This matter turns on one issue — whether or not the Doctrine is unconstitutional." He contended that the Doctrine is constitutional, especially in light of a 1969 Supreme Court decision upholding it, because the public trustee concept of broadcast regulation requires it. "The rights of the broadcasters are not paramount here," he added.

Judge Wald noted that a court decision on the constitutionality of

the Doctrine could "bind future policymakers," including congressmen who are trying to write the Doctrine into federal law.

Killory said the Court owes deference to the Commission's finding because it is supported by the record. In any event, she argued the court could affirm the Commission's decision on either constitutional or public interest grounds.

"Overall, the Commission has to look at the aggregate record — including the quantity and quality of free speech," Killory said. She added the FCC "could absolutely look at reimposing" the Doctrine if future events show that broadcasters are limiting free speech.

Schwartzman Lashes Out

The harshest arguments against the FCC came from Media Access Project attorney Andrew Schwartzman, an outspoken advocate of the Doctrine. He said "it fundamentally defies credulity" for the FCC to overturn the Doctrine, in part because it "ignored" Congressional findings about the policy's effectiveness.

"It's one thing for the Commission to say it is sensitive to First Amendment concerns," said Schwartzman. "It's another thing to do an absolutely one-sided review." He disputed FCC contentions that the Doctrine chills free speech, and argued it actually in-

creases the amount of information made available to the public.

Judge Kenneth Starr noted that the courts have "sensitive antenna" to arguments that government policies chill speech. "We don't want to hear about chill. We want to act prophylactically to prevent chill from occurring in the first place," he added.

Nationally prominent First Amendment litigator Floyd Abrams reminded the court not to forget "there's a real client here with something at stake" — his client, the Meredith Corp. A finding that the Fairness Doctrine was violated could cost the company its license for a TV station in Syracuse, NY.

"The public is receiving information not because of the Fairness Doctrine, but in spite of it," Abrams said.

"I think this case is ultimately going to turn on the constitutional issue. I think this is a case for the Supreme Court," argued Washington communications attorney Tim Dyk. He described the evidence as "overwhelming" that free speech is being chilled and warned the government could use the Doctrine to impose its views on broadcasters. Dyk represented several media groups supporting the FCC, including the NAB, the Reporters Committee for the Freedom of the Press, and the American Newspaper Publishers Association.

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TRANSACTIONS

Graves Sells Big D Combo To Gilmore For \$14 Million

Adams Quick-Flips Milwaukee Combo;
Radioactivity Cash Machine Rolls Into Rome; Wheeler Wheels Out Of OKC

Deal Of The Week:

KHVN & KDLZ/Dallas-Ft. Worth, TX

PRICE: \$14 million

TERMS: Assets valued at \$11 million, noncompete agreement valued at \$3 million.

BUYER: Gilmore Broadcasting Corp., headed by Chairman Jim Gilmore Jr. and President Fred Fielding. The company also owns WLVE/Miami and two TV stations.

SELLER: ECG Dallas Broadcasting, a division of New York-based Earl Graves Ltd. The company, owned by Earl Graves, also publishes Black Enterprise magazine.

FREQUENCY: 970 kHz; 107.5 MHz
POWER: 1 kw daytimer; 25.1 kw at 1647 feet

FORMAT: Gospel; Urban

BROKER: Blackburn & Co. Inc.

COMMENT: This combo was sold in December 1986 for \$13,045,000.

Georgia

WSLE/Bremen

PRICE: \$32,000

TERMS: Cash

BUYER: Roger Kimball of Buchanan, GA.

SELLER: Regional Broadcast Services Inc., a debtor-in-possession headed by President Michael Brothers.

FREQUENCY: 1440 kHz

POWER: 2.5 kw daytimer

FORMAT: Gold

WRGA & WQTU/Rome

PRICE: \$2.55 million

TERMS: Cash at closing \$1 million, balance via ten-year promissory note at 10.5% interest. Note payable interest-only for first five years.

BUYER: Radioactivity Acquisition Inc., part of the newly organized Radioactivity Broadcast Group. The company is owned by Atlanta financiers Clyde Murchison and John Schneider, Atlanta radio consultant Dain Schult, Washington communications attorney Thomas Schneider, and New York communications investors Stuart Sundlin and Joseph O'Connor. The group recently announced plans to buy WKBX/Kingsland, GA; KYXX/Ozona, TX; KAYJ & KIXY/San Angelo, TX; and KHOS-AM & FM-Sonora, TX.

SELLER: McDougald Broadcasting Corp., owned by Michael McDougald.

FREQUENCY: 1470 kHz; 102.3 MHz

POWER: 5 kw; 3 kw at 804 feet

FORMAT: Country; AC

BROKER: Ed Shaffer and Ernie Pearce of Chapman Associates.

Kansas

KTPK/Topeka

PRICE: \$3 million

TERMS: Station asset price \$2,875,000. Escrow deposit \$50,000, with cash payment totalling \$2.45 million at closing. Five-year promissory note for \$375,000 at 10.5% interest, payable by annual interest-only installments of \$39,375 for five years, with balloon principal payment at end of term. Additional five-year noncompete clause valued at \$125,000, payable in four annual installments.

BUYER: Topeka Broadcomm Inc., owned by Minneapolis businessmen Pierce McNally and Charles Burns. McNally is a director and shareholder of Midwest Communications Inc., which owns WCCO & WLTE/Minneapolis and five TV stations in Minnesota, Wisconsin, and Michigan. Midwest also owns a majority interest in Satellite Radio Network Inc., based in Charlotte, NC, and a minority stock ownership interest in Dallas-based Satellite Music Network.

SELLER: Shawnee Broadcasting Co., owned by Dr. Marvin Wilson.

FREQUENCY: 106.9 MHz

POWER: 100 kw at 1210 feet

FORMAT: Country

TRANSACTIONS AT A GLANCE

Deals So Far In 1988:
\$3,026,516,147

Total Stations Traded This Year: 959

This Week's Action: \$32,063,686

Total Stations Traded This Week: 27

Deal Of The Week:

● **KHVN & KDLZ/Dallas-Ft. Worth \$14 million**

- WSLE/Bremen, GA \$32,000
- WRGA & WQTU/Rome, GA \$2.55 million
- KTPK/Topeka, KS \$3 million
- WSPR/Springfield, MA \$1.25 million
- WDRQ/Sterling Heights (Detroit), MI \$400,000 for 51%
- WXGR/Bay St. Louis, MS \$237,186
- WCKO/Vicksburg-Jackson, MS \$1.1 million
- KPRK/Livingston, MT \$115,000
- WIMG/Ewing-Trenton, NJ \$850,000
- WDOE/Dunkirk, NY \$260,000
- WTYN/Tryon, NC \$97,500
- WARR & WVRW/Warrenton, NC (FM CP) \$250,000
- KDDR-AM & FM/Oakes, ND \$120,000
- KLTE/Oklahoma City, OK \$4.15 million
- KKUL/Portland, OR \$225,000
- KLZK/Farwell, TX & FM CP/Tulia, TX \$50,000 for 55%
- KFST-AM & FM/Ft. Stockton, TX \$37,000 plus debts for 50%
- KWED/Seguin, TX \$340,000
- WBZN-AM & FM/Racine-Milwaukee, WI \$3 million

Massachusetts

WSPR/Springfield

PRICE: \$1.25 million

TERMS: Cash for station assets valued at \$850,000. Escrow deposit \$50,000, with additional \$800,000 cash due at closing. Four-year non-compete agreement valued at \$400,000, payable in escalating annual installments.

BUYER: Dycum Inc., a Massachusetts corporation owned by Daniel C. Yorke, Daniel F. Yorke, and William Fleming.

SELLER: H&H Broadcasting Co. Inc., owned by Alvin Herkovitz and Michael Harrison.

FREQUENCY: 1270 kHz

POWER: 5 kw day/1 kw night

FORMAT: News/Talk

COMMENT: This station was sold for \$650,000 in January 1986.

Michigan

WDRQ/Sterling Heights (Detroit)

PRICE: \$400,000 for 51%

TERMS: Cash

BUYER: Family Life Broadcasting System, a Tucson-based group operator headed by President Warren Bolt-house. The company already owns 49% of the station. It also owns WUNN/Mason, MI; WUFN/Albion, MI; WUGN/Midland, MI; KFLT/Tucson; KFLQ/Albuquerque; and KFLR/Phoenix.

SELLER: Juarez Communications Corp., owned by Yolanda Juarez Nalsmith, is selling its 51% stock interest in the licensee, James Communications Corp. Juarez owns KVEG/Las Vegas and WUFL/Kingsley, MI.

Continued on Page 10

14	15	16	17
NAB	NAB	NAB	Blackburn INPT!
21	22	23	24

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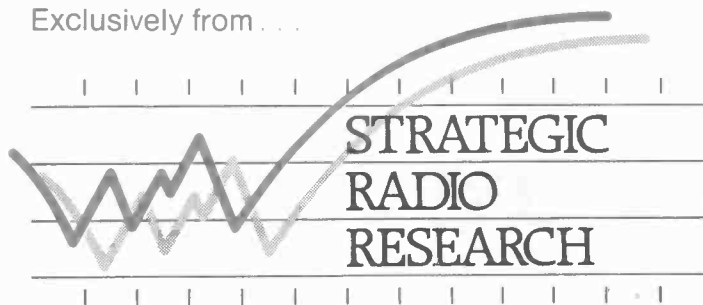
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RADIO BUSINESS

TRANSACTIONS

Continued from Page 8
FREQUENCY: 1030 kHz
POWER: 5 kw daytime
FORMAT: AC

Mississippi

WXGR/Bay St. Louis
PRICE: \$237,186
TERMS: Assumption of liabilities
BUYER: Hancock Broadcasting Corp., owned by Little Rock-based investors William Thrasher, Richard Mays, and McEdward Walker; and Bay St. Louis, MS investor Kenny Lamler.
SELLER: Badean Media L.P., headed by Ira and Benietta Hatchett. They are applicants for an FM CP at Long Beach, MS. Richard Mays, a limited partner with an 18% interest, has an interest in KLRT-TV/Little Rock.
FREQUENCY: 1190 kHz
POWER: 5 kw daytime
FORMAT: Country

WCKO/Vicksburg-Jackson
PRICE: \$1.1 million
TERMS: Escrow deposit \$50,000, balance due cash at closing. Assets valued at \$800,000; three-year non-compete agreement at \$200,000; and six-year consulting agreement at \$100,000.
BUYER: Calcasieu TV & Radio Inc., owned by G. Russell Chambers of

Lake Charles, LA. He owns WCHS & WVNS/Charleston, WV and KYKZ/Lake Charles, LA. He is an applicant for a new TV license at Columbia, LA, and is the proposed franchisee of a cable TV system in Lake Charles.
SELLER: Pepsi-Cola Bottling Co. Inc. of Southern Mississippi. The company is in the process of selling WJFL/Vicksburg, MS.
FREQUENCY: 98.7 MHz
POWER: 100 kw at 820 feet
FORMAT: CHR
COMMENT: This station, along with its AM sister station, sold for \$700,000 in February 1984.

Montana

KPRK/Livingston
PRICE: \$115,000
TERMS: Debt assumption
BUYER: KPRK Inc., owned by Jann and Dean Bemtsen of Livingston, MT. They have managed the station since 1985.
SELLER: Holter Broadcasting Corp., owned by W.L. Holter. He also owns KLTZ & KLAN/Glasgow, MT; KMMR/Malta, MT; and KSKR/Whitefish, MT.
FREQUENCY: 1340 kHz
POWER: 1 kw
FORMAT: Country

New Jersey

WIMG/Ewing-Trenton
PRICE: \$850,000
TERMS: Cash payment of \$10,000. Buyer assumes equipment lease valued at \$383,421. Buyer provides ten-year promissory note for \$456,579 at ten percent interest, payable in equal monthly installments of \$6135.
BUYER: 1300 Broadcasting Corp., a Virginia Beach, VA-based corporation owned by Eric Reynolds, Charles Reynolds Jr., and Estella Reynolds. Eric and Charles Reynolds also own WTJZ/Newport News, VA.
SELLER: Crusade Broadcasting Corp., owned by L.E. Willis. He also owns WOWI/Norfolk; WIMG/Ewing, NJ; WBOK/New Orleans; WGSP/Charlotte; WBXB/Edenton, NC; WKWQ/Batesburg, SC; WSRC/Durham, NC; WSFU/Union Springs, AL; WAYE/Birmingham; KPTH/Marion, IN; WPCE/Portsmouth, VA; WFTH/Richmond; WWCA/Gary, IN; WESL/East St. Louis, IL; WTJH/East Point, GA; and WGTW/Wilson, NC. He recently announced plans to sell WSVE/Jacksonville, FL; WATP/Marion, SC; and WTNC/Thomasville, NC. He recently announced plans to buy KZRO/Marshall, AR; WXSS/Memphis; WZAZ/Jacksonville; WOLS/Florence, SC; WQRP/Prattville, AL; WPZZ/Franklin, IN; and WDTV/Philadelphia.
FREQUENCY: 1300 kHz

POWER: 5 kw day/1 kw night
FORMAT: AC

New York

WDOE/Dunkirk
PRICE: \$260,000
TERMS: Escrow deposit \$35,000, balance due cash at closing. Assets valued at \$180,000, additional non-compete agreement valued at \$80,000.
BUYER: Chautauqua Broadcasting Corp., owned by Vincent Ridikas of Erie, PA. He owns interests in WWDR/Hardeeville, SC and an FM CP at Fredonia, NY.
SELLER: Lake Shore Broadcasting Co. Inc., owned by R. Michael Goldman and Gail Goldman. They also own WJTN & WWSE/Jamestown, NY and WVMT/Colchester, VT.
FREQUENCY: 1410 kHz
POWER: 1 kw day/500 watts night
FORMAT: AC

North Carolina

WTYN/Tryon
PRICE: \$97,500
TERMS: Cash
BUYER: Gene Alan Milsteen of Landrum, SC.
SELLER: Bennington Park Broadcasting Inc., owned by John Calure.
FREQUENCY: 1160 kHz
POWER: 10 kw days/500 watts nights
FORMAT: AC
COMMENT: This sale has been ordered by the Court of Common Pleas in Greenville County, SC. In 1980, Milsteen sold the station to Polk County Broadcasting for \$112,000. Polk subsequently sold the station to Bennington, which agreed to assume Polk's promissory note to Milsteen. In June 1987, Bennington defaulted on the note. In September 1987, Milsteen commenced a foreclosure action. In April 1988, the court ruled in Milsteen's favor and ordered a public auction of the station. Milsteen was the successful bidder at \$97,500.
COMMENT: This station sold for \$282,000 in June 1986.

WARR & WVRW/Warrenton (FM CP)
PRICE: \$250,000
TERMS: Cash at closing \$15,000. Buyer assumes note valued at \$25,000. Buyer provides 15-year

promissory note for \$210,000 at eight percent annual interest, payable in equal monthly installments of \$2007.
BUYER: Warrenton Broadcasting Corp., owned by L.E. Willis Sr. (see WIMG/Ewing-Trenton, NJ transaction above.)
SELLER: WARR Inc., owned by Ralph Coleman and T. Clesie Everett.
FREQUENCY: 1520 kHz; 107.3 MHz
POWER: 5 kw daytime; 3 kw at 300 feet
FORMAT: Urban

North Dakota

KDDR-AM & FM/Oakes
PRICE: \$120,000
TERMS: Escrow deposit \$5000, additional \$50,000 cash due at closing.
BUYER: Ronald Frisch of Woodland Hills, CA. Eight-year promissory note for \$65,000 at eight percent interest.
SELLER: Steele Broadcasting, owned by Michael Steele. He also owns KLLR-AM & FM/Walker, MN.
FREQUENCY: 1220 kHz; 92.3 MHz
POWER: 1 kw; 4 kw at 183 feet
FORMAT: AC
COMMENT: This combo sold for \$100,000 in October 1985.

Oklahoma

KLTE/Oklahoma City
PRICE: \$4.15 million
BUYER: Entertainment Communications Inc., a Bala Cynwyd, PA-based company owned by Joseph Field.
SELLER: Mel Wheeler Inc., a Denton, TX-based group operator owned by Mel Wheeler. The company also owns WLSC & WSLQ/Roanoke, VA and three TV stations. It recently sold KBUK/Baytown, TX.
FREQUENCY: 101.9 MHz
POWER: 100 kw at 457 feet
FORMAT: AC
BROKER: Cecil Richards Inc.
COMMENT: This station sold for \$3.15 million in April 1984.

Oregon

KKUL/Portland
PRICE: \$225,000
BUYER: KKUL Radio Inc., owned by Fred Hudson of Bellevue, WA. He owns interests in KBND/Bend, OR and KLRR/Redmond, OR.
SELLER: Gothic Broadcasting Corp.,

Continued on Page 47

KEZY
Anaheim, CA

KSSN
Little Rock, AR

WYNK
Baton Rouge, LA

WUPE
Pittsfield, MA

WERZ
Portsmouth, NH

WXLC
Waukegan, IL

KCYT
San Antonio, TX

WYYY
Syracuse, NY

WNUA
Chicago, IL

KROY
Sacramento, CA

WDSO
Dover, DE

WKPE
Cape Cod, MA

KKDJ
Fresno, CA

KOWN
San Diego, CA

KRLB
Lubbock, TX

WZZO
Allentown, PA

KMPZ
Memphis, TN

WRKA
Louisville, KY

WNNK
Harrisburg, PA

KDKS
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Number of stations represented.

	Megarep A.	Megarep B.
New York	20	12
Los Angeles	8	17
Chicago	12	10
San Francisco	9	12
Boston	7	11
Washington	10	12

Source: SRDS, July 1, 1988.

Number of stations represented.

	Eastman Radio.
New York	2
Los Angeles	2
Chicago	1
San Francisco	1
Boston	1
Washington	1

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Smulyan Guides Emmis Into The Future

Largest Privately-Held Radio Chain Also Moves Into Publishing, Eyes TV

With this month's takeover of the NBC radio stations, **Emmis Broadcasting** — born out of a suburban Indianapolis FM eight years ago — has become the country's largest privately-held radio group. The company has received widespread tribute from industry peers for its string of successful stations, solid financial position, and nurturing work atmosphere.

President **Jeff Smulyan** talked with Editor **Ron Rodrigues** about Emmis's future plans, broadcast deregulation, AM radio, and what's in store for radio in the '90s.



Jeff Smulyan

R&R: What effect will the new White House occupant have on the radio industry?

JS: I answer that question as someone who's been a Democrat all my life and will probably remain so. But we need to explain to the Democratic party that the spirit of deregulation is not a political issue. The idea of the public interest standard, which came out of the New Deal, is no longer relevant. This is a position which makes me appear like a Reagan Republican, but I'm not one. The goals of the Communications Act can be better served in other ways. Our work will be cut out for us

"We need to explain to the Democratic party that the spirit of deregulation is not a political issue."

no matter who becomes President, because we have not effectively stated our case.

R&R: So who do you prefer to win the election?

JS: Again, as a Democrat, I'd be happy to work with the Democratic President and come up with a new approach to broadcast regulation. But whoever is in the White House, we've got to look at the problem differently.

R&R: How would you rate FCC Chairman Dennis

Patrick's performance?

JS: Chairman Patrick and his predecessor Mark Fowler were right when they said we're in a business that by definition serves the public. The public interest must be defined by the public. Broadcasters who do the best are those who have their finger on the

"The most change-resistant listeners ... listen to AM radio. Those who might be most intrigued by new ideas generally don't."

pulse of public needs. You can ask the average congressman what the public interest is and he may tell you it's educational, informational, and cultural programming. But the consumer might say it's "Gilligan's Island" or 12 consecutive Bee Gees records.

R&R: Where does that put public broadcasting?

JS: As a society, there may be other goals that are not necessarily the public interest but which are valuable, such as educational, informational, and cultural programming. We need to say, "The public wants Bee Gees records or 'Gilligan's Island,' but it's a desirable goal of society to use airwaves in an educational manner." Let's subsidize that use, and everything else can be determined in the commercial marketplace.

R&R: What expansion plans are on the agenda for Emmis?

JS: We want to be in a few more markets. With the NBC acquisition we have nine FMs, and would also like to be in Atlanta, Miami, Tampa, or Philadelphia. But I wonder if we'll ever find something in Atlanta.

R&R: Any desire to move outside of radio?

JS: We'd certainly like to move into television and learn that business as close to home as possible. So we're hoping to buy an Indianapolis independent. We believe in over-the-air broadcasting, and I think TV is more competitive these days. We'd also like to bring some of the things we learned about radio to other related industries, such as magazine publishing.

R&R: As your needs for funding grow, do you anticipate taking Emmis public?

JS: The plan is to definitely not go public. Of course, the next thing you say in life is "never say never." If we find an acquisition that requires public equity, or if our current stockholders feel we need public markets to cash in, then we would consider it.

R&R: Has your managerial style changed as a result of the company's growth?

JS: It's tougher to stay as closely in touch with my managers these days. Our biggest fear is to not become too bureaucratic and too political. We have to be

"Radio revenues are going to grow faster than other ad media over the next ten years."

vigilant, [but] we can't spend as much time at each station anymore. So we're tapping other people from within the company to handle some of those responsibilities.

R&R: What's the secret

The Emmis Broadcasting Family

Station/City (Format)	Acquired	12+ ARB Share*	'87 Billings (in mil.)**
WENS/Indianapolis (AC)	1980	8.4	\$4.8
WLWL/Minneapolis (CHR)	1982	9.4	6.0
KPWR/Los Angeles (CHR)	1984	7.4	19.0
KSHE/St. Louis (AOR)	1984	9.5	7.6
WAVA/Washington (CHR)	1986	4.8	8.7
WQHT/New York (CHR)	1986	4.1	8.6
WFAN/New York (Sports)	1986	2.0	8.5
KYUU/San Francisco (CHR)	1988	2.7	9.1
WKQX/Chicago (AC)	1988	3.0	8.4
WJIB/Boston (B/EZ)	1988	4.9	4.9
KKHT/Houston*** (AC)	1988	2.8	3.7

*Spring '88 Arbitron, Mon-Sun, MSA, 12+ persons

**Estimates courtesy Duncan's Radio Market Guide 1988

***Subject to FCC approval

to finding the right people?

JS: Now that we've grown, we're getting resumes and calls from just about everywhere. But first we follow our long-held policy of trying to keep the people who are already at a station we acquire. The second thing is to move people through the company. Then finally we would go outside the company.

R&R: How does your company maintain employee loyalty?

JS: The key is to make the work experience fun and challenging, to make it psychically and economically rewarding. After we bought out the outside investors in '86, we initiated a stock option and stock bonus plan. Beyond that, we try to give people a say in the game plan. I'm proud of it, and I think they feel pretty good about it. We want to get them involved and challenged, to feel like they make a difference.

R&R: Although you've invested heavily in WFAN/New York, the results still remain unimpressive. Why?

JS: AM is the ultimate challenge ... shares have shrunk from 80 to 25% in the last two decades. Even if we reinvented the wheel, it's tough to get noticed because there are so many people who refuse to listen to AM. The jury is still out on WFAN, but it's got a chance to succeed if it becomes the place that New Yorkers go to for sports. Now that we have the Mets,

Knicks, and Rangers, our research shows we're establishing that position. But the most change-resistant listeners are the ones who listen to AM radio. Those who might be most intrigued by new ideas generally don't listen to the AM band.

(Editor's Note: WFAN's programming will for the most part be carried on WNBC following WFAN's recent sale to Spanish Broadcasting.)

"Our biggest fear is to not become too bureaucratic and too political."

R&R: How would you complete the sentence, "The future of radio is ... ?"

JS: Generally very good. The opportunities for growth can be spectacular. If we can get people to focus on how important radio is in their lives, I think it will elevate the pride of those who work in the industry and also get people on the outside to recognize this medium has importance. With newspapers' declining readership figures and television's fractionalization, people are reassessing radio. I believe radio revenues are going to grow faster than other ad media over the next ten years.

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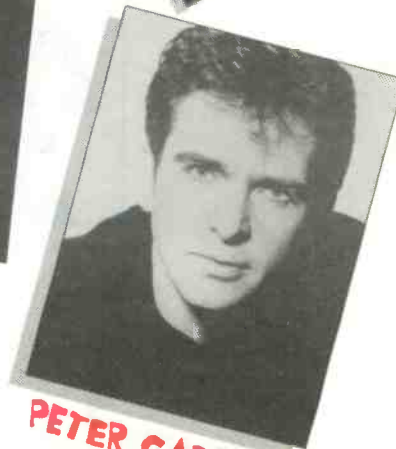
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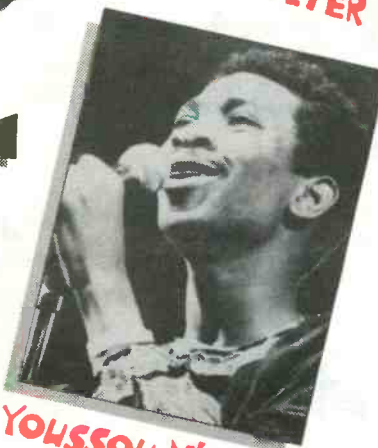
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PETER GABRIEL



TRACY CHAPMAN



YHOSSOH N' DOUR

In an incredible show of compassion and unity, key members of the rock and roll community have launched *The Amnesty International Human Rights Now! Tour*. It's a massive fund raising and awareness raising event that will convene on all five continents and climax in a spectacular finale at Riverplate Stadium in Buenos Aires.

Westwood One is proud to bring the landmark, six-hour concert finale live to the world the weekend of October 15. You'll hear individual performances by superstars including Bruce Springsteen and The E Street Band, Peter Gabriel, Sting, Tracy Chapman, Youssou N' Dour as well as opening and closing sets featuring all the artists in ensemble performance. In addition, the broadcast will be punctuated by live, backstage interviews throughout the show.

Westwood One will provide four hours of coverage during the course of the six-hour event. The Buenos Aires broadcast will use a unique

flexible format that allows radio stations a chance to return to their local programming during periods when Westwood One is not broadcasting from the concert site.

In addition, Westwood One will be sending its new Remote Broadcast Center to the event. Currently being used for the NBC Radio Network coverage of the Seoul Olympics, the Remote Broadcast Center is radio's most sophisticated remote broadcast facility now in existence.

So join us the weekend of October 15 for this very special global event. Contact your Westwood One representative today at (213) 204-5000, FAX (213) 204-4375 or Telex 4996015 WWONE.



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HOW TO COMBAT DECISION STRESS

Marketing In A Scratch-And-Win World

If you're tired of getting scratch-and-win tickets with every mail delivery, you haven't seen anything yet. Near-'90s promotion and marketing will focus on more "instant" winners than ever before. Contests will become the domain of "professional" contest players, because the average person won't take time to play. This is all a result of decision stress, which is a factor your station must also take into account.

People want choices, lots of choices. They feel tremendous confidence in their ability to choose, but each choice requires a decision and people are quickly overwhelmed by having to make hundreds of choices per day. This generates symptoms of decision stress, which results from having too many choices and not enough time to consider them all. It's formed by the combination of an increased awareness of options (via the media) and the time pressure that comes from trying to "have it all" in today's world.

Symptoms include a desire for instant results from choices. This has generated a scratch-and-win world. For many people, any lag time between decision and result is too long. They respond better to instant come-ons such as (800) numbers.

"Winning in a decision stress environment results from focusing on clarity and immediacy."

They also reduce decision stress by searching for a "low psychological entry fee." This means people try to do something with a familiar orientation rather

weigh options. They rely on habit more than ever before, an important factor in the continuing strength of many morning shows.

In business and personal relationships they look for flexible commitment. The most obvious symptom is "penciling" people in, which suggests that they

Stressed Out

- Consumers are hit with over 3000 messages a week.
- In 1976, Americans had 3½ hours of free time a day. In 1985, 2¾ hours (and going down).
- Mega-markets stock 100,000 items in a single giant store.
- A simple Chevrolet offers 6336 permutations and combinations of engine size, paint color, interiors, etc.
- Baskin Robbins offers 31 flavors, but five account for 80% of sales.

than something brand new. They'd rather have a hamburger (which they know) with Japanese mustard (something new) than raw fish sushi (an unfamiliar item).

Catching Short Attention Spans

To reduce stress, people practice scan/stop behavior, whether they are watching TV, listening to the radio, or glancing at a restaurant menu. Their attention spans shorten because they have no time to

want to keep options open and be able to make changes in case something better comes along.

Winning in a decision stress environment results from focusing on clarity and immediacy. To reduce decision stress for your listeners, promote with one extremely clear, simple image. When you do contests, have more instant wins. Don't try to put more pressure on people's time with long, forced-tuning promotions. Take your cue from contests that only ask



A "Scratch-And-Win" man in a "Scratch-And-Win" world.

you to listen for a minute at a specific time, such as the birthday contest.

Promote heavily. It cuts through decision stress. When promoting events, on-air or off, don't work in any time frame longer than seven days. However, saturate that time period.

"When you do contests, have more instant wins. Don't try to put more pressure on people's time with long, forced-tuning promotions."

Another tactic to break listeners' habits is asking them to listen to something specific on your station for five consecutive days. Make it worth their while.

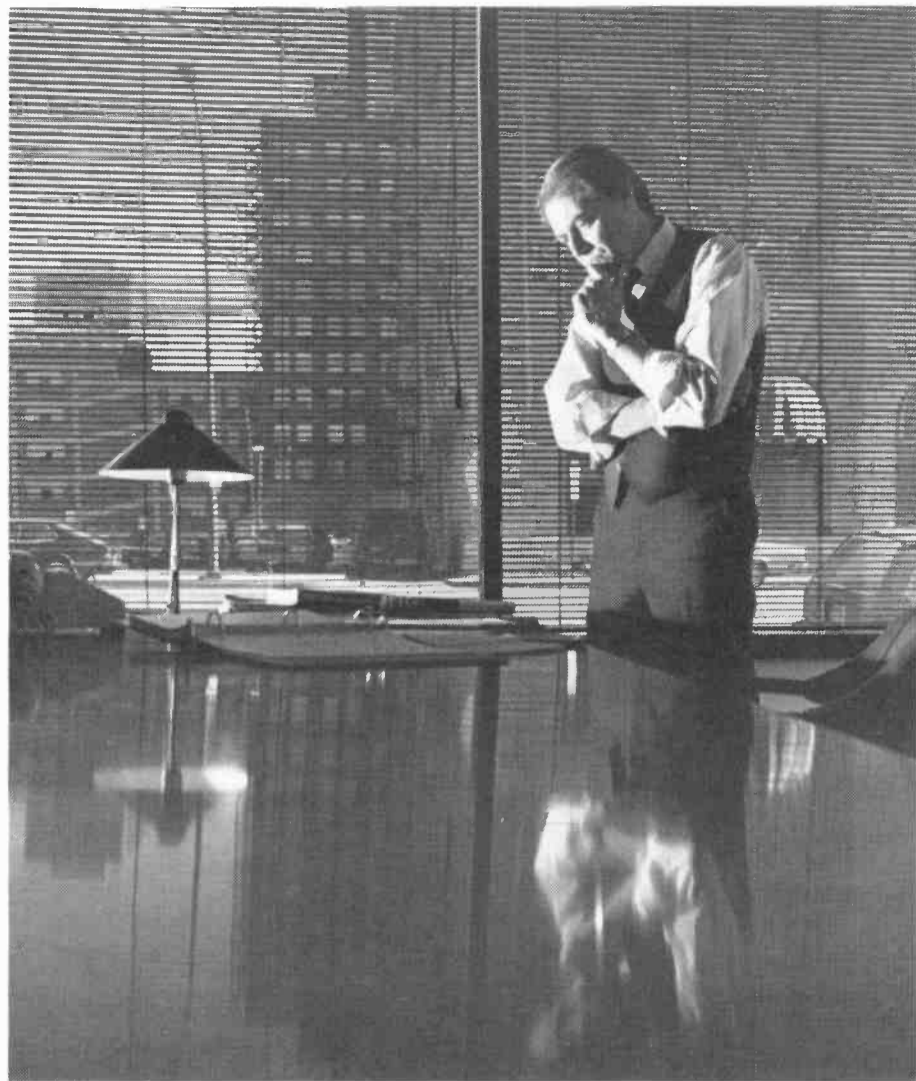
There is enormous pressure on radio and television to balance minute-by-minute programming against the need to generate long time spent listening or viewing. This pressure has generated an increased level of shock

(Howard Stern; "The Burning Bed"), gratuitous sensationalism (Geraldo Rivera, where are you?), and risk aversion ("If we don't take a chance, maybe they won't tune us out").

In a decision stress world, you have to hit people with a marketing two-by-four to get their attention — then supply programming/product which makes the lump on their heads feel better.



John Parikhal, CEO of Joint Communications media strategists, can be reached at (416) 593-1136. His columns will appear regularly in R&R.



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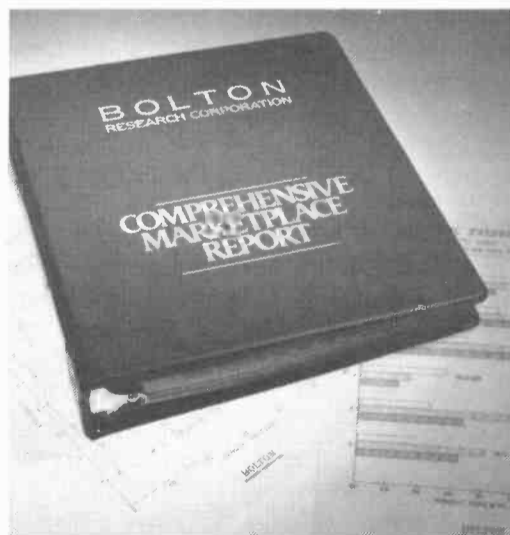
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Revitalizing AM Radio

Programming Revisions As Important As Technical Changes

By Steven Apel

It's a commonly-held notion that AM broadcasters who compete against FM stations with FM-successful formats are doomed to failure. The reasoning: listeners won't tune to AM because of the audible technical differences between the two bands. However, a recent survey indicates that most listeners either can't hear the difference — or don't care about it.

Research (by Media Perspectives and partially underwritten by United Broadcasting) conducted in Baltimore, a market that roughly mirrors the national AM and FM audience shares, has shown that audio quality isn't a factor for most listeners in their selection of a radio station. In fact, radio listeners are far more likely to choose between AM and FM radio on the basis of programming or their perceptions of programming than on technology or their beliefs about audio quality.

Technology Secondary Concern

There are radio listeners who will never consider

“Radio listeners are far more likely to choose between AM and FM on the basis of programming than on technology.”

tuning to AM radio. They hear a difference between AM and FM audio quality and are convinced that AM is inferior. But these anti-AM people comprise only a third of the total radio au-



Steven Apel

dience. To the remainder, the technology issue is secondary — if it's even an issue.

Among the remaining two-thirds, most believe there's little or no technical difference between AM and FM. A few feel AM audio is inferior to FM, but still listen to AM radio. And a small faction perceive technological weaknesses on FM in comparison to AM, but do most of their listening to FM stations.

The real reason AM radio fails to attract many listeners is because much AM radio programming is out of step with their tastes and

doesn't provide the things they're seeking from radio.

The tastes of most listeners who don't discriminate on the basis of audio quality run to something other than the News/Talk or AC programming commonly found on AM. They want contemporary music, and they don't think this is available on AM. Consequently, they have little reason to tune away from FM and explore.

Go Head-On With FM

If AM broadcasters are to increase their audiences, they need to compete directly against FM radio. Technical deficiencies can no longer be used as an excuse.

“Anti-AM people comprise only a third of the total radio audience.”

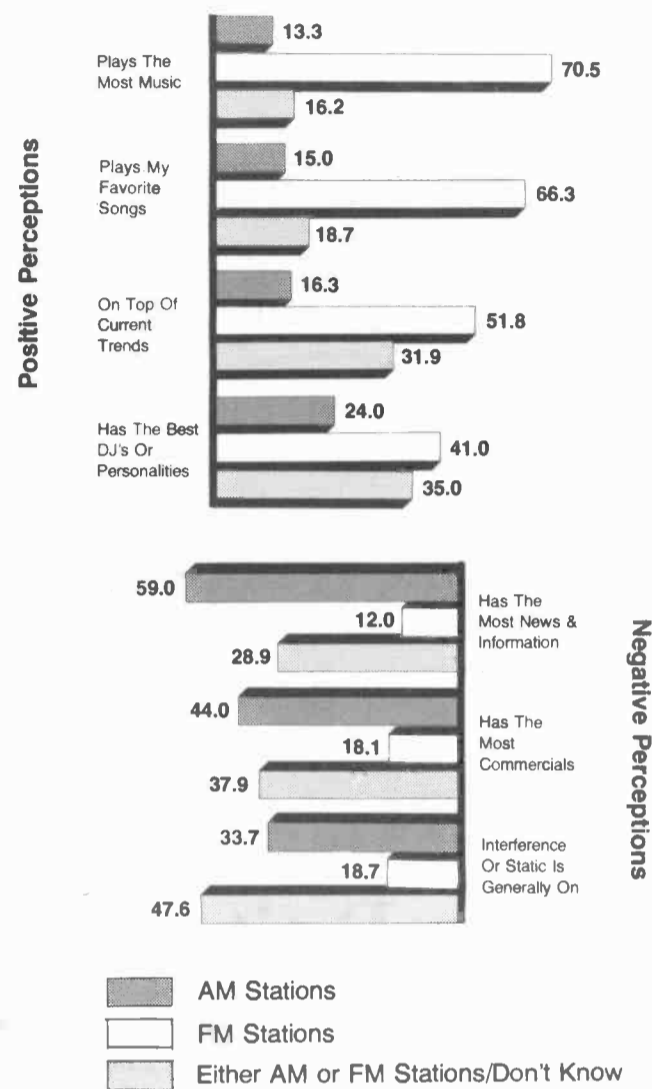
Building the AM audience today requires that the broadcaster: (A) find a programming niche that appeals to the listener who doesn't discriminate on the basis of audio quality; (B) invest the time and effort needed to make the new format as sharp as the best of FM radio; and (C) promote the new approach.

Whatever approach is eventually employed, the AM broadcaster needs to make sure the presentational formatics are good enough to be on the FM dial. For instance, listeners complain that AM stations:

- Are less likely than FMs to play their favorite tunes
- Interrupt the music more than FMs
- Have DJs who talk more than FM announcers
- Air more commercials
- Have far too many newscasts.

Perceptions Influence Listening Choice

% of radio listeners who haven't totally written off AM radio



To the two-thirds of the audience that don't discriminate on the basis of technology, these issues are what the distinction between AM and FM radio is all about.

“If AM broadcasters are to increase their audiences, they need to compete directly against FM radio. Technical deficiencies can no longer be used as an excuse.”

Marketing Crucial

Marketing is crucial to AM audience building. The new listeners AM needs don't scan the AM dial, so advertising and promotion are essential.

Sell the benefits of the station to the target listeners. But remember that you must also walk a fine line. Although you must make it clear that your station is on

the AM dial, don't treat it as a curiosity because of its location. The advertising must place the AM station on par with FMs.

The majority of listeners will support relevant AM programming even before improvements in AM broadcast technology are made. Still more will consider AM once the technical fixes are in place. To achieve the greatest success for your AM station now, research your market and isolate those listeners who are somewhat dissatisfied with the programming they find on FM and hold no bias against AM.

Where Opportunity Knocks

The best programming opportunities for AM stations lie within seven broad format categories:

- Music-intensive AC
- Music-intensive Country
- Urban Contemporary formats that skew older
- Rock 'n' roll oldies of the '50s, '60s, '70s
- Traditional MOR formats combining vocal standards, light rock, rock 'n' roll oldies
- Big Band/Standards
- News/Talk

Steven Apel is founder/President of Marlton, NJ-based Media Perspectives. He can be contacted at (609) 985-7474.

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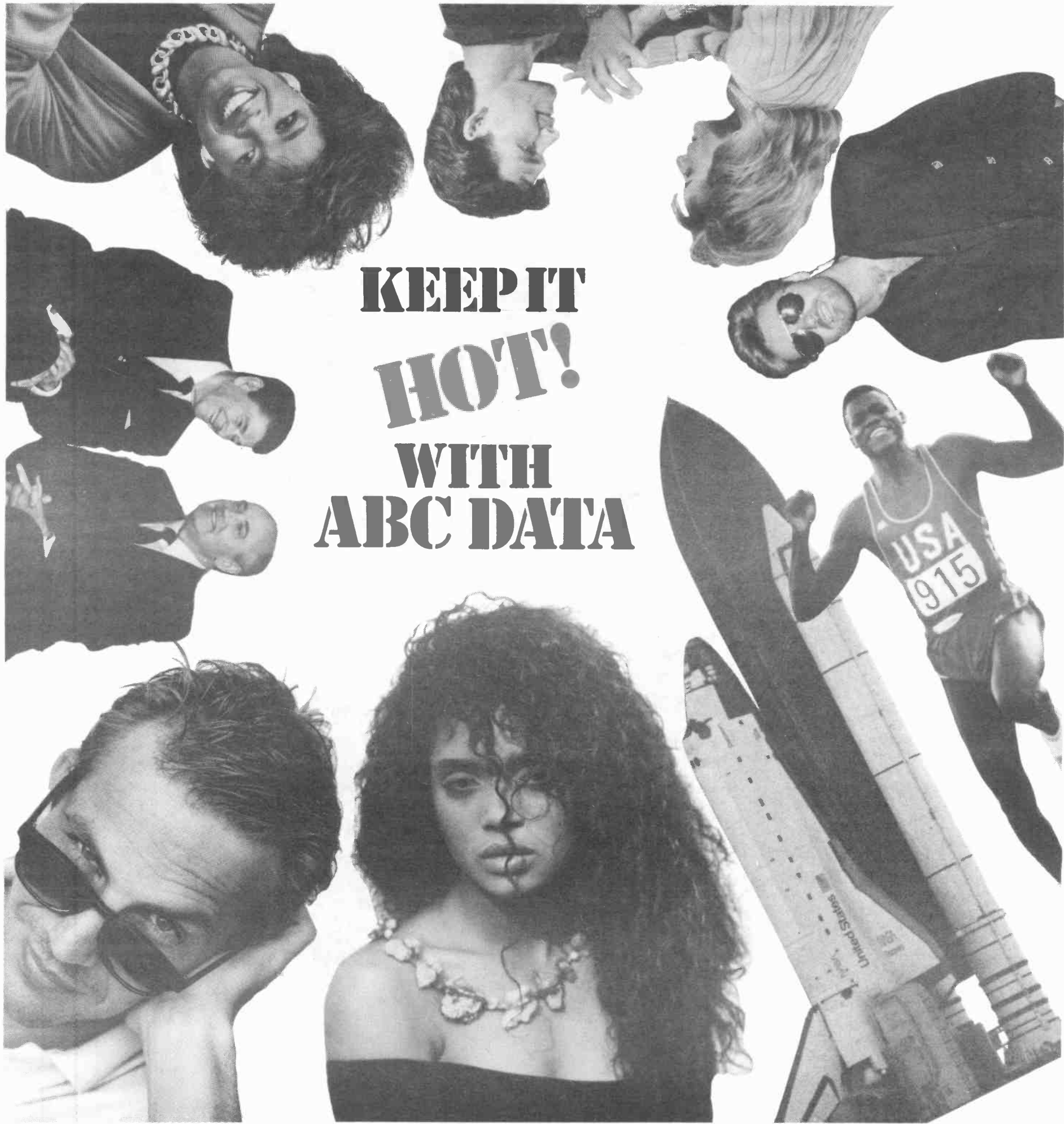
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ABC RADIO NETWORKS

Employee Benefits Of The Future

Unpaid Leave, Subsidized Education, Flextime, And More

These days benefit packages are as important to an employee as his salary. However, as employee demographics continue to change with the times, more companies are discovering that benefits can't be reduced to a single common package covering all employees. As a result, many companies are beginning to offer a wider range of benefits, allowing employees to choose the packages most desirable to them.

In a recent survey conducted by the *Wall Street Journal*, benefit consultants and corporate executives were asked to speculate on what types of new benefits the next two decades may bring. Here are the results:

● **Unpaid Leave:** Although many corporations are currently fighting a bill in Congress that would mandate such action, unpaid leave should be widely available in the future, allowing employees to care for new babies, sick children, and other dependents. Companies will also allow unpaid leaves for volunteer work or school attendance to study a work-related field. In the next decade, a few companies will also begin to offer paid leave for dependent care.

● **Education & Training:** In the future, companies will not only subsidize continuing education for employees, but many will also help to pay college tuition for employees' children. Furthermore, an expected shortage of skilled labor will make corporate retraining programs commonplace.

● **Career Planning:** Many companies will begin to take an active role in helping their employees plan and chart their careers in order to help them adjust to changing lifestyles. Rather than following a set design, employees will be able to move up, down, or even

Big-Growth Benefits

In a recent survey of 100 major industrial companies, benefits directors were asked which areas would see "major growth" by 1995.

Flexible medical plan	84%
Long-term care coverage	82%
Elder care benefits	77%
Flexible schedules	72%
Employer-sponsored day care	66%
Group universal life insurance	58%
Mail-order prescription drugs	54%

Source: Hewitt Associates

temporarily out of the office, while still being part of the company's workforce.

● **Housing:** A number of companies will start helping their employees purchase new homes. This should mainly involve offering variable rate loans below standard market rates.

● **Late Retirement:** As the baby boom generation continues to grow older, the number of available workers is certain to dwindle. As a result, elder employees will become more valuable than at any point in recent history. Therefore, corporations will begin offering such perks as company-paid vacation trips, shorter hours, and bonus plans that reward employees for staying on past retirement.

● **Flextime:** The Wilmington, Delaware-based Du Pont Co. has already begun to allow some employees to tailor their own work hours. The control group agreed to certain rules — such as following the new schedule for at least a month — but it's expected that this approach will be adopted by innumerable other firms during the next 20 years.

● **Vacation:** Although it's probably a pipe dream that American workers will ever get the five to six-week vacations that have been common in Western Europe for years, many US workers should be able to "buy" extra vacation time through a system of benefit credits in the future.

Office Managers: They Heard It Through The Grapevine

Although it's true that a story will change as it passes from person to person, recent statistics published in the Brookfield, WI-

based CPA *Administrative Report* find that the office grapevine is 75% to 95% accurate. And ... this coffee-pot gossip is much more likely to have a stronger impact on the office staff than formal communications.

The report goes on to suggest that managers can benefit greatly from tuning into the grapevine in order to appraise their staff's ideas, problems, feelings, and attitudes in general. Following are some grapevine guidelines for management:

● **Host regular "bull" sessions.** Take a break with your staff several times a week. Ask them what's new, and let them know that you'd like to discuss company news.

● **Spread yourself around.** Don't always depend on one or two people in the office to be your source(s) of company news, gossip, and conversation. Talk to as many different workers as possible.

● **Know what cannot be repeated.** It's absolutely essential to respect confidences. It's equally important to understand what sort of information needs to be kept private and what doesn't.

● **Be a well of information.** Contribute news and share non-confi-

THE PROS OF CONS

Making Manipulation Work For You

Manipulation isn't always a negative notion — especially when it guides listeners' fingers to your frequency or gets your employees to give a hundred and ten percent. According to the New York-based Institute For Behavioral Therapy's Dr. Barry Lubetkin, manipulation is simply a powerful tool that allows you to change someone's perception or behavior without seeming rude or causing a confrontation.

When used properly, manipulation can help you build yourself a better career. Here are a few suggestions that'll help you hone the craft:

● **Use humor.** If you're trying to change someone's mind or want him to make a serious decision, crack a little joke. For example, persuading your boss to increase your department's budget is all too often a tense situation that can be diffused with a little self-effacing humor.

● **Be self-effacing.** Take it upon yourself to lower your own goals in the perception of others. You can make a lot of headway with subordinates by saying, "I'm not asking you for an arm or a leg . . . I'm just

asking you to work a little overtime."

● **Be honest.** If someone feels you're playing him straight, he won't feel manipulated. Don't pull punches when you tell your sales manager that you need the big prize or there'll be no on-air promotion for his client.

Nevertheless, you should not allow the positive aspects of this influential tool to eclipse manipulation's better-known negative connotations. The darker elements are real, too. Everybody knows what it feels like to be the target of a manipulator's arm-twisting arguments. However, they may not know how to escape the manipulative grip. Again, there are certain methods to use:

● **Lie.** When caught in your office by a persistent and obnoxious manipulator — especially one trying to sell you his idea or product — you can cut your losses with a little white lie. A suddenly remembered appointment is a good way to get this guy out of your office and your face.

● **Outmaneuver your opponent.** If lying doesn't sit well on your soul, try agreeing with the points of the manipulator's hard-sell routine, then tell him you can't do what he wants. You buy the value of the idea, but not the idea itself, thus beating the manipulator at his own game.

Bear in mind that manipulation is not an all-purpose tool to be used on everyone in every situation. If you encounter someone particularly sensitive to any form of overt manipulation, you should simply take the honest approach. After all, honesty is the best policy.

DATELINE

● **September 14-16** — NABOB 12th Annual Fall Broadcast Management Conference. Ramada Renaissance Hotel. Washington, DC.

● **September 14-17** — Radio '88, sponsored by NAB. Washington, DC.

● **September 17 - October 2** — Summer Olympics. Seoul, South Korea.

● **September 20-22** — Satellite Communications Users Conference. Las Vegas Hilton. Las Vegas, NV.

● **September 22-25** — Society Of Broadcast Engineers Third Annual National Convention. Denver Convention Center. Denver, CO.

● **September 23-27** — International Broadcasting Convention. Grand Hotel & Brighton Center. Brighton, England.

● **September 29 - October 1** — Foundations Forum '88 Hard Rock/Heavy Metal Convention. Sheraton Universal Hotel. Los Angeles, CA.

● **October 4-5** — National & American League Championship series begin. (NL 10/4; AL 10/5).

● **Week Of October 10** — World Series begins. National League park.

● **October 10** — CMA Awards. Opryland Hotel. Nashville, TN.

● **October 11** — BMI Country Awards. Tennessee Performing Arts Center. Nashville, TN.

● **October 11-16** — National Black Media Coalition 15th Anniversary Conference. Adam's Mark Hotel. Houston, TX.

● **October 12** — ASCAP Country Awards. Opryland Hotel. Nashville, TN.

● **October 26** — Kagan Seminar: Radio Station Acquisitions. New York Helmsley Hotel. New York, NY.

● **October 27-30** — Eighth Annual CMJ Music Marathon Convention. Vista Hotel. New York, NY.

● **November 11-13** — Young Black Programmers Coalition Annual Meeting. Houston, TX.

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BUDGET TIPS, CREATIVE IDEAS

Planning Your Promotional & Marketing Projects

By Chris Beck

When preparing their annual sales department budget, many GSMs don't give enough attention to two very important areas: promotion and merchandising. Therefore, let's look at not only some timely budgeting tips, but also several examples of creative and effective promotional items from a number of stations across the nation.

For our purposes, we'll define "promotional items" as those used for recall or presentation to reps or clients; "sales merchandising" is any expense incurred by a sales department in conjunction with an order.

Virtually every station utilizes some form of promotional item or event. And, with budget season upon us, now is the time to consider what type of promotion your station might want to utilize or create for the coming year. (If your station doesn't have a separate sales promotion budget, put one in as a line item.)

Developing Your Merchandising Budget

There are three specific areas to consider when developing a sales merchandising budget: 1) basic day-to-day items occasionally attached to an order; 2) expenses incurred with minor revenue-generating promotions (exhibit booths, tickets to sports events, hospitality suites, etc.); and 3) major revenue-generating promotions (concerts, car fairs, health and fitness expos, etc.).

When calculating expenses, overestimate the figures by at

least 10% so that you have a built-in contingency fund. Also plan for a worst-case scenario; this way you'll be prepared if actual revenues don't match the estimated figures.

Try not to lock yourself into an overly optimistic calculation that you and your GM may be forced to live with. Remember, it's better to overperform than to underperform, especially if you're trying to build advertisers' (and station management's) confidence in the staff's ability to develop successful revenue-generating promotions.

Also, when developing sales merchandising items to be used in revenue-generating promotions, determine which other budget items can best use the additional revenue. Once you've made your decision, figure out the specific months the revenue spread needs to occur.



ALL THE PIECES FIT — With this extremely popular local and national promotional item, KISF-FM/Los Angeles chose to emphasize its audience demographics. Each piece of the puzzle, when removed from the frame, reveals a different statistic (ethnic makeup, peak listening hours, male/female audience ratio, etc.).

Unique Promo Items

The items we've chosen to highlight go beyond the traditional coffee cups, key chains, and pens imprinted with the station's logo. Keep in mind that none of these unique tools were developed without planning, brainstorming, and — most importantly — an adequate budget to pay for the project.



BABY BOOM — WCKG/Chicago was looking for an unusual gift to give its buyers. It opted for children's T-shirts, an appealing promo for both advertisers' and listeners' kids. (The station has children's sizes 1-4.)

Utilize Your Staff's Input

It's important to include the entire sales staff in the creative and decision-making process. You'll find their input extremely helpful, especially with regard to pricing and packaging. Give yourself at least 30 days to put the promotion together, then give the staff a minimum of 90 days to sell the promotion/event.

Even if your staff has a detailed and sophisticated promotion plan, take the time to review all your op-

tions. Most aggressive — and therefore successful — staffs plan three or four major revenue-generating promotions per year. (For budgeting purposes, spread the revenue over a two-to-four month period, beginning the month of the event.)

With time and thought your staff can come up with an unusual and distinct "hook" that gives you more mileage than simply another coffee mug sitting on the buyer's desk.

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- HOW TO SHAPE AN "IDEAL DAY" SALES SCHEDULE!
- HOW TO CARVE UP YOUR MARKET AND COVER IT WALL-TO-WALL!
- HOW TO FIND MORE SELLING TIME AND MAKE MORE PRESENTATIONS!
- HOW TO GET MORE OUT OF YOUR LIST! (NO MORE EXCUSES!)
- HOW TO PROSPECT FOR PAYOFF PAYCHECKS! (NO MORE EXCUSES!)
- HOW TO GET APPOINTMENTS, PERIOD.
- HOW TO SELL RETAILERS AND REALLY ADD MORE NEW ACCOUNTS!**
- HOW TO OUTSELL THE COMPETITION ON MAJOR ACCOUNTS!**
- HOW TO GET MORE THAN ONE ORDER AT A TIME!**
- HOW TO BUILD MORE BILLING INTO THE MONTHS AHEAD!**
- HOW TO AVOID SLUMPS BY INCREASING MORE REPEAT BUSINESS!**
- HOW TO INCREASE YOUR AVERAGE SIZE ORDER!**
- HOW TO INCREASE YOUR AVERAGE COST-PER-SPOT!**
- HOW TO PLOT A SUCCESSFUL PERSONAL CAREER ("GOAL SETTING & GOAL GETTING")!**
- HOW TO CONQUER REJECTION, DISCOURAGEMENT, AND BURNOUT!
- HOW TO GET MORE DONE IN LESS TIME ("TIME MANAGEMENT FOR MANAGERS")!
- EACH ATTENDEE ALSO RECEIVES A FREE 3-MONTH DAY-TIMER-SYSTEM
- MORE STEP-BY-STEP ACTION PLANS, TIPS, SHORT CUTS, SOLUTIONS, AND TECHNIQUES!
- TAPE RECORDINGS OF THIS SPECIAL SEMINAR WILL NOT BE PERMITTED!

* **SELF MANAGER** (EMPHASIS: MORE FACE-TO-FACE SELLING!)

** "THE NEXT GREAT BREAKTHROUGH IN RADIO SALES"!

THE ONE SEMINAR YOUR SALESPEOPLE CANNOT AFFORD TO MISS!

TAKE YOUR PICK:	DENVER	11/18	KANSAS CITY	10/5	NEW YORK	12/9	SAN ANTONIO	10/18	
ATLANTA	9/13	DES MOINES	11/8	LOS ANGELES	12/1	NORFOLK	9/28	SAN DIEGO	12/2
BOSTON	9/22	DETROIT	11/3	MIAMI	10/21	PHILADELPHIA	12/6	SAN FRANCISCO	11/29
CHARLOTTE	9/30	GRAND RAPIDS	11/4	MINNEAPOLIS	11/9	PITTSBURGH	10/12	SEATTLE	11/15
CHICAGO	10/13	INDIANAPOLIS	11/1	NASHVILLE	10/26	ST. LOUIS	10/7	TAMPA	9/16
DALLAS	10/4	JACKSONVILLE	9/14	NEW ORLEANS	10/19	SALT LAKE CITY	11/16	WASHINGTON, D.C.	9/27

- \$99 6 OR MORE PER STATION
- \$124 3 TO 5 PER STATION
- \$149 INDIVIDUAL
- \$79 STUDENT

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GIFF'S "HOW TO CLOSE MORE RADIO SALES" & DAVE GIFFORD'S "7-STEP FORMULA FOR DOUBLING SALES" SEMINARS ARE THE BEST ATTENDED AND BEST REVIEWED SALES TRAINING SEMINARS IN RAB'S PROUD HISTORY.

FOR INSTANT RESERVATIONS, DIAL 1-800 TALK GIFF

New Ideas For Sales Meetings

While you should always strive to devote at least one sales meeting a week to training skills, it's difficult to come up with a variety of other meaningful agendas. Listed below are topics and ideas you could consider for your next meeting.

Topics:

- Overcoming closing objections
- Reviewing closing techniques
 - To help organize and prepare this topic, use past copies of R&R Sales Strategy columns that include closing strategies.
- Competing media costs, packages, and positioning
 - Newspaper city and zone rates by ad size
 - Newspaper display and classified rates by ad size
 - Network and cable TV, local magazine, and business publication rates
- Call strategy
 - Review questions to ask a retailer or agency buyer
- Targeting new seasonal accounts
 - Some fourth quarter possibilities include:
 - Taxi companies ("Don't drink and drive" campaigns)
 - Local hotels (Thanksgiving or New Year's dinner packages)
 - Private airport parking lots
 - Nurseries promoting sales of Christmas trees
 - Regional airlines
 - Ratings research (duplicated audience, exclusive come, etc.)
 - Positioning statements and concepts for non-users
 - Present case studies on new business from other stations in your ownership group
 - Secondary holiday retail packages
 - Valentine's Day
 - St. Patrick's Day
 - Halloween

Everyone remembers Thanksgiving and Christmas. But a great

deal of revenue is missed simply because by the time you remember the smaller holidays, there are not enough days left to develop and present a professional sales package to a potential client. (Even if you do get a package together in time, quite often the advertiser's budget has already been spent.)

In addition to straight topic presentations, there are three other effective ways of keeping your staff informed and interested in the latest sales ideas: participatory meetings (where the entire staff gets involved), guest speakers, and field trips.

Participatory Meetings:

- Reintroduce a sales proposal or package that hasn't been aggressively sold
- Overcoming telephone objections - Open this topic up to a group discussion, or utilize the role-playing method of responding to the various objections.
- Proposal workshops - Save and present creative proposals. Have each staff member research and present a proposal by category.
- Book review - Review a sales or business-oriented book. Or, listen to a book on audiocassette.
- Audio endorsements - Each staff member presents an audio endorsement from an advertiser. Get the production department involved by having them develop a montage for station presentations.
- Telemeetings - Have the entire staff research and make new business appointments for 45

minutes. Follow up this lesson with a group discussion of the objections, successes, etc.

• Video role-playing - Videotape role-playing exercises that address various presentations geared toward client decision-makers. Some examples:

- Media buyer after a down book
- First-time retailer call
- First-time agency call
- Distributor call
- Closing call sequence

This approach is especially effective if you can get a "friend of the station" (someone who's an actual account) to volunteer and participate in the role-playing scenario.

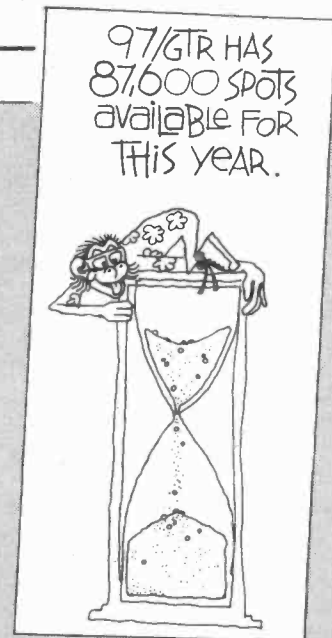
• Role reversal - Each staff member should take turns picking a topic and conducting a sales meeting.

• Time management - Present several time management tips, then ask each salesperson to select and use one each week for the next four weeks. Then have each person give examples of how they used - and benefitted from - the specific timesaving tip.

• Brainstorming - Everyone usually has one "problem" account. Therefore, conduct a brainstorming session where all the AEs on staff can contribute ideas to help their coworkers with those problem accounts. Encourage any and all suggestions, regardless of how silly one might sound.

Guest Speakers:

Schedule one speaker a month who can educate the staff with regard to his particular business. Have the person address marketing trends, goals/objectives, and terminology unique to his particular field. You can choose speakers



GREETINGS! - WGTR/Miami's advertisers receive a different greeting card every month, as part of the station's aggressive sales campaign. While each card has a different theme, they all contain sales messages designed to generate recall and remind clients of the benefits gained by advertising with WGTR.

from some of the following industries/businesses:

- Automotive dealers and department managers (parts and services, leasing, body shop)
- Director of marketing at local ATM network
- Local airline sales managers
- Food distributors
- Manufacturer reps
- Local franchise of a national chain
- General manager of a local cellular carrier company (not the retailer, but the company that provides the actual service)
- Vice president of merchandising at a local retail outlet
- Human resources director (hospitals, large corporations)
- Director of marketing at a shopping mall
- Ad agency account executives
- Computer instructors (this could even be someone on the staff who has a thorough knowledge of computers) - This will help your salespeople better utilize the existing computer system.)
- A qualified speaker who can suggest tips for managing stress.

Field Trips:

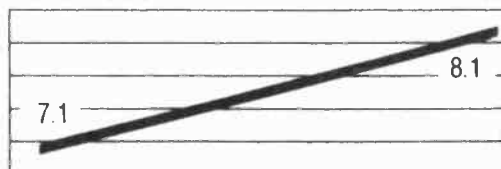
- Local library (recommended once per quarter) - Have the staff review archive copies of the newspaper to generate new leads, as well as determine upcoming annual promotions for existing advertisers.
 - Local trade shows
 - Local trade or retail association meetings (you can research these through your Chamber of Commerce) - As a sales incentive, offer some type of bonus to the salesperson who gets the most contracts.
- Note: Always review the field trip events with your staff (what did you learn, whom did you meet, etc.).

Chris Beck is President of Chris Beck Communications, a sales consulting firm. If you have a question you'd like this column to address, he can be reached either by fax machine at (818) 594-5030, or write him at 22647 Ventura Blvd., Suite #215, Los Angeles, CA 91364.

Congratulations!

NEWS/TALK
WRKO-AM

BOSTON

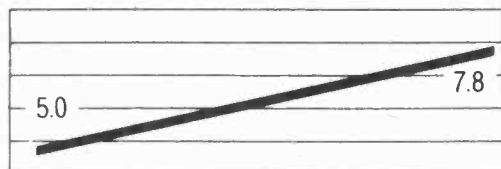


Winter '88

Spring '88

CHR
WGRD-FM

GRAND RAPIDS



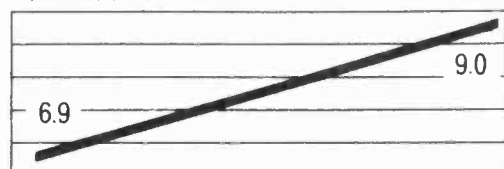
Winter '88

Spring '88

Arbitron, M-S 6A-12M, 12+ shares.

COUNTRY
WYRK-FM

BUFFALO

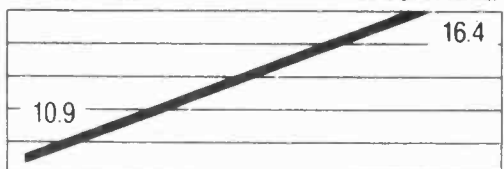


Winter '88

Spring '88

AOR
WIMZ-FM

KNOXVILLE



Winter '88

Spring '88

Direct Mail and Telemarketing for Radio.



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Eric Corwin, Jay Williams
Tony Franceschelli

Goldman's "Lennon" — More Than A Double Fantasy

John Lennon was a rapist, a heroin addict until the day he died, a puppet of Yoko Ono (who sold her soul to the devil to become a full-fledged witch), a homosexual with an appetite for young boys, and — quite possibly — a murderer, responsible for the deaths of at least two men.

At least this is what Albert Goldman would have us believe in his highly-publicized "The Lives Of John Lennon" biography (William Morrow; \$22.95, hardcover). According to Goldman, Lennon's entire life was a sham — full of hypocrisy — and we find not the slightest hint of good regarding Lennon's character in the book. Goldman must regard incidents such as Lennon's refusal to allow the Beatles to play South Africa or segregated American concert halls

in 1964 as trivial because such noble deeds go unmentioned.

Hatchet Job

It's amazing that after all these years — millions of records sold, a level of superstardom surpassed by no one, tons and tons of pages written about him — it took Albert Goldman to uncover the revelations cited in the first paragraph above. Of course, Goldman, who has built a career out of similar hatchet jobs on Elvis and Lenny Bruce, doesn't work according to standard journalism procedure. For example, he often neglects to attribute sources for some of his most outrageous claims. And when he does, the sources are highly questionable (i.e., Tony Sanchez, a known heroin pusher).



Meanwhile, any rock fan would have to question Goldman's "facts," as the book is littered with howling errors. Goldman calls "Any Time At All" one of the best songs in "A Hard Day's Night." (The song never appeared in that film.) He refers to "Help!" as "a soundtrack full of corny country and western tunes" (!?!). He attributes "Drive My Car" to Lennon. (McCartney wrote the song). The list could go on and on.

Even more outrageous is when Goldman "reports" what Lennon was thinking at any given time. One of the best examples is when Phil Spector tied a drunken Lennon face down on a bed to control him, and Goldman has Lennon freaking out because he's afraid Spector will homosexually sodomize him as Beatles manager Brian Epstein allegedly used to do.

Well, people will believe what they want to believe about John Lennon. What's not hard to believe is that "The Lives Of John Lennon" is one disgusting book.

TELEVISION

TOP TEN SHOWS SEPTEMBER 5-11

- 1 Miss America Pageant
- 2 Golden Girls
- 3 Baby Boom
- 4 The Cosby Show
- 5 NFL Monday Night Football (Washington Redskins vs. NY Giants)
- 6 Bob Hope News Network (Special)
- 7 Full House (Tuesday)
- 8 Who's The Boss?
- 9 Cheers
- 10 227

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

• SHARING THE VISION:

Many of rock's biggest names lend their talents to the Showtime special, "An All-Star Tribute To Woody Guthrie and Leadbelly" (Saturday, 9/17, 10pm ET). The one-hour program complements the recently-released Columbia LP "Folkways: A Vision Shared," which packages new renditions of songs penned by Leadbelly and Guthrie.

Along with rare archival footage of the two legendary American folk singers, the program contains live (taped) performances by Bruce Springsteen, U2, John Cougar Mellencamp, Willie Nelson, Little Richard, Emmylou Harris, Arlo Guthrie, Sweet Honey In The Rock, Taj Mahal, and Pete Seeger.

• A LITTLE R-E-S-P-E-C-T FOR OTIS: Cinemax will debut its new music series — "Cinemax Vintage Performances" — with the premiere of "Otis Redding in Monterey — 1967" (Saturday, 9/17, 7:30pm ET.). The rockumentary series is designed to spotlight a major artist from the late '60s who con-



OTIS LICENSE — Mr. Redding takes his live at the Monterey Pop Festival performance about as fa-fa-fa as soul can go.

tinues to exert a strong influence on current music.

This half-hour debut episode — introduced by longtime Memphis studio musicians (and Redding collaborators) Steve Cropper and Booker T. Jones — features never-before-seen footage of the late soul singer's famous showstopping performance at the 1967 Monterey Pop Festival.

• "HOLLYWOOD" GOES HOLLYWOOD: KIIS-FM/Los Angeles personality Sean "Hollywood" Hamilton, along with his on-air sidekick Dr. George Brothers, will host the new CBS Saturday morning program "Flip!" (9/17, 10:30am ET; 11:30am PT). Designed with the teen audience in mind, the half-hour, live (tape-delayed), weekly series will focus on the latest trends in music, film, and TV. (Check local listings for air time in your market.)

MUSIC & MOVIES

CURRENT

- **A NIGHTMARE ON ELM STREET 4 (Chrysalis)**
Featured Artists: Divinyls, Blondie, Vinnie Vincent
- **COCKTAIL (Elektra)**
Singles: Powerful Stuff/Fabulous Thunderbirds
Kokomo/Beach Boys
Don't Worry, Be Happy/Bobby McFerrin (EMI-Manhattan)
Other Featured Artists: John Cougar Mellencamp, Georgia Satellites
- **MARRIED TO THE MOB (Reprise)**
Featured Artists: Debbie Harry, Sinead O'Connor, Feelles
- **COMING TO AMERICA (Atco)**
Single: Addicted To You/Levert
Other Featured Artists: Cover Girls, Nona Hendryx, System
- **STEALING HOME (Atlantic)**
Single: And When She Danced/Marilyn Martin & David Foster
Other Featured Artists: Jerry Lee Lewis, Nylons
- **CADDYSHACK II (Columbia)**
Single: Nobody's Fool/Kenny Loggins
Other Featured Artists: Cheap Trick, Lisa Lisa & Cult Jam w/Full Force

UPCOMING

- **THE COURIER**
Featured Artists: U2, Declan McManus, Hothouse Flowers
- **BUSTER**
Single: A Groovy Kind Of Love/Phil Collins (Atlantic)

C E L E B R A T E !

R&R'S 15TH ANNIVERSARY CELEBRATION BEGINS IN OCTOBER... WITH A FUN LOOK BACK AT OUR FIRST 15 YEARS.

Advertising deadline: October 10th

FILMS

WEEKEND BOX OFFICE SEPTEMBER 9-11

1 Moon Over Parador (Universal) *	\$3.26
2 A Nightmare On Elm Street 4: The Dream Master (New Line)	\$3.20
3 A Fish Called Wanda (MGM/UA)	\$2.8
4 Die Hard (20th Century Fox)	\$2.6
5 Betrayed (MGM/UA)	\$2.5
6 Cocktail (Buena Vista)	\$2.2
7 Young Guns (20th Century Fox)	\$2.1
8 Who Framed Roger Rabbit (Buena Vista)	\$1.8
9 Married To The Mob (Orion)	\$1.6
10 Big (20th Century Fox)	\$1.3

*First week in release
All figures in millions
Source: Exhibitor Relations Co.

COMING ATTRACTIONS: No new, music-related films arriving this weekend. Develop an interest in horticulture instead.

VIDEO

NEW THIS WEEK

- **PSYCHEDELIC FURS: ALL OF THIS AND NOTHING (CMV)**
Coinciding with the release of its new Columbia greatest hits LP (which shares the same title), this is a 32-minute career retrospective of the popular British post-punk group, featuring various video clips from the past eight years. Richard Butler and pals are seen performing their current single and clip, "All That Money Wants," as well as "Sister Europe," "Pretty In Pink" (the original pre-movie version from the album of the same name), "Dumb Waiters," "Love My Way," "Sleep Comes Down," "Heaven," and "Heartbreak Beat." (Street date: 9/20).
- **EUROPE: THE FINAL COUNTDOWN WORLD TOUR (CMV)**
These Scandinavian metal dudes are captured live at London's Hammer-smith Odeon during last year's tour in support of their multi-platinum "The Final Countdown" LP. The one-hour program features such blockbuster Europe hits as "Carrie," "Cherokee," and "Open Your Heart," the latter from their latest Epic LP "Out Of This World." A special added treat is the inclusion of "On Broken Wings," which is presently unavailable on any US record. (9/20).

• **JOHNNY BE GOOD (Orion)**
Anthony Michael Hall is cast against type as a high school football star whose head grows too big for his helmet after having been wooed by college recruiters promising fame, fortune, and fast women in yet another teen coming-of-age comedy flick. Sporting tunes by Saga, Dirty Looks, and Ted Nugent, among others, the Atlantic soundtrack LP was yet another of those headbanging delights, highlighted by Judas Priest's bombastic rendition of the Chuck Berry-composed title track. (9/22)

On Spirit...

In the rep business, it all eventually comes down to the individual people who represent your station.

At Durpetti & Associates there's a spirit and enthusiasm that's infectious. People work here because they love what they are doing. It starts with Tony. He has given a lot of individual responsibility to each of us and we respond by doing our absolute best.

When we say we really care about each and every one of our clients, we're not just mouthing empty words. The motivation here is at an intense level. Everyone is willing to give that extra effort, to work a lot harder and produce more results because we feel our clients deserve nothing less.

*Stacey Mack
Account Executive
Administrative Assistant
Chicago Office*



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Leisure Time: A Right Or A Privilege?

As almost anyone with a full-time job can attest, leisure time in America is on the downswing. In the past, having some free time on your hands was often considered a right rather than a privilege. But a recent survey conducted by the NYC-based Roper Organization indicates a change in attitude. A full 50% of those surveyed now consider leisure time a privilege, while 45% consider it a right.

Respondents were also asked what degree of interest they had in 22 different hobbies/leisure activities. In each instance, public interest in every one of the activities had declined significantly since 1982.

Interestingly, only one activity was chosen by significantly more Americans in 1988 than a decade ago. When asked what activity they would indulge in if they had four extra hours of free time each day, the majority chose sleep.

Listed below are the 11 most-popular American hobbies/leisure activities — and the percentage of declining interest in each category

since 1982 — as indicated by the survey results.

- **Reading:** Interest in the most popular American pastime is down to less than 45% from 55% in '82.

- **Music:** Not a good trend for the music industry, as Americans' interest in music has decreased to less than 40% from almost 50% in '82.

- **Cooking:** Poor Betty Crocker is probably fretting, as this activity is

down to 35% from 1982's 45%.

- **Fishing:** What would Captain Ahab think? Down to 25% from 35% in 1982.

- **Gardening:** A lot fewer green thumbs in the US, as this hobby dropped significantly from 45% in 1982 to 25%.

- **House Plants:** People obviously aren't talking as much to their plants. Only 25% list this as a hobby today, compared to almost 40% in '82.

- **Travel:** What do houseplants and travel have in common? Both have dropped from 40% to 25% during the last six years.

- **Swimming:** Where have you gone, Mark Spitz? Down to less than 25% from almost 40% in '82.

- **Crafts:** The number of artists in the US is declining; 25% in 1982 to less than 20% today.

- **Bowling:** This good ol' American sport has dropped from slightly more than 20% to 15%.

- **Hiking:** Those dusty trails have a lot fewer footprints, as the activity dropped from 20% in 1982 to 10% in '88.

CHRONICLE

Born To:

KIFM/San Diego Promotion Director **Les Edelson**, wife Mindy, son Jonathan, September 2.

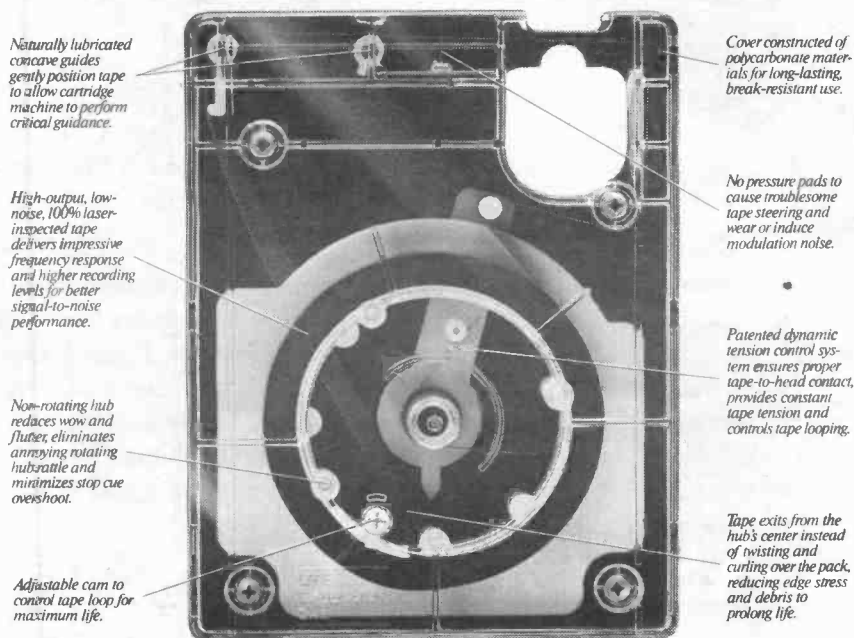
WFBQ/Indianapolis PD **Jim Pemberton**, wife Cheri, daughter Kelly Lynn, September 4.

WSIX-FM/Nashville PD **Eric Marshall**, wife Sally, son Christopher Eric, September 5.

Marriages:

KKXL-FM/Grand Forks, ND PD **Michael Right** to Nancy Rice, September 10.

HOW REDUCING STRESS IMPROVES JOB PERFORMANCE.



The reason most broadcast cartridges quickly become unreliable and self-destruct isn't because they're overused. Poor designs that create too much friction and tape stress can cause more headaches than anything. But as you can see, the revolutionary design of ScotchCart II cartridges makes them noticeably superior to other carts. They also sound better because of 3M's extensive audio tape experience—over 40 years of successful innovation and product development.

So if you measure a cart's value by how much trouble-free performance it provides in the long run, talk to your professional audio dealer or local 3M sales office about the advantages of using ScotchCart II cartridges. Or for a free sample, call International Tapetronics, 3M Broadcasting and Related Products Department at 800-447-0414. (In Alaska or Illinois, call collect 309-828-1381.) The ScotchCart II cartridge from 3M. The one you can depend on to keep things running smoothly.



©1988 3M Corporation



Sound-Glasses: Latest Thing Under The Sun

By combining wrap-around sunglasses with an AM/FM stereo radio, the Chicago-based Hammacher Schlemmer & Company has brought two of Americans' favorite consumer products to a head.

Weighing in at a mere seven ounces, the "Newwave" shades are held in place by a velcro-adjustable headband and feature soft-foam stereo headphone discs that are designed to fit within the wearer's ears. The radio ray-banners run on two AAA batteries and are retail priced at \$47. For more info, call the company at 1-800-543-3366.

One In Five Americans Will Move This Year

Let's face it. If you really hate the experience of moving, radio is the wrong business for you. Nonetheless, those people who seem to find themselves constantly loading and unloading boxes can take some consolation in knowing that they're not alone.

According to Census Bureau demographer Larry Long, nearly 43 million Americans — or 19% of the population — move each year. However, the majority of these moves aren't very far, as Long reports that the average move is approximately six miles.

The most popular times for moving are the Labor Day and Memorial Day weekends. More people move during those holidays than any other time during the year. In

fact, approximately half a million households were expected to move this past Labor Day weekend, according to a spokesperson for Ryder Truck Rentals.

Other moving statistics include:

- The average US citizen moves slightly more than 11 times during his life.

- The peak moving age is 22.
- The peak moving season is between June 1 and September 30.

- Renters move five times as much as homeowners.

- People in the South and the West move most often.

- Blacks make more local moves than whites.

- Approximately one-fifth of all movers use a van line; the other 80% move themselves.

Protect Yourself.

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Attorney at Law

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(212) 818-0900

At Radio '88. Contact via Grand Hyatt hotel or call ahead to schedule free and confidential consultation.

Technical Breakthrough Revolutionizes Radio

Improve Your Sound with Legal Digital Audio Tape

At last: Legal DAT recorders and the clean, clear sound of Digital Audio Tape! Radio has waited a long time to eliminate tape hiss, flutter and distortion. When you compare commercials on broadcast cartridges to the new Digital Audio Tape, you'll agree that DAT is radio's biggest technical advance in 25 years!

Quality-conscious broadcasters aren't waiting for their cartridge decks to wear out before they make the move to DAT. Legal Sony record/play DAT decks are now available from Century 21 at only \$1795 each—less expensive than cartridge recorders. Century 21 also offers blank digital tapes in commercial lengths at low prices.

An Audio Chain Is Only As Strong As Its Weakest Link

Some will ask, "What's the use? What if our commercials do sound better on DAT? Records dubbed to DAT still sound as noisy and compressed as vinyl discs. And record companies haven't put out many hits yet on DAT."

But Century 21 Programming has perfected DigitalGold[®]: 10 complete libraries of the world's best quality oldies on DAT. We also offer DigitalHits[®] with lightning fast delivery of the hot hits-of-the-week on DAT. Century 21's digitally mastered music and this exciting new tape technology gives you the fastest format improvement ever.



Radio researchers, consultants, programmers and listeners agree that the clarity and dynamics of Century 21's CD and DAT are a stunning improvement. Prestigious broadcasters like ABC, CBS, NBC, Emmis, Gannett, Edens, Cox, Westwood One, Viacom, Summit, Metropolitan, Duffy, Beasley, Moffat, Susquehanna, Jim Gabbert, Jacor, Major Market, Olympic, SMN, United Stations, and 400 other majors use and recommend Century 21's digital music. Our weekly HitDisc[®] CDs or DigitalHit[®] DATs are the music source for dozens of national shows that sound the best, including ABC/Watermark's "American Top 40[®]" and "American Country Countdown[®]", Rick Dees' "Weekly Top 30[®]", United Stations' "Weekly Country Music Countdown[®]" and "Hot Rocks[®]", just to name a few.

Our quantity and quality of stations makes Century 21 vital to the record companies. Because we supply radio with new hits as well as premium oldies for every major format, you benefit from the very best quality the music industry has to offer, including thousands of digital masters that aren't available anywhere else.

Beware of "Fool's Gold"

You know that this amazing new technology is only as good as its source material fed into its recorders. Don't settle for DAT that's merely repackaged analog from pseudo "master" tapes and vinyl records that have been around for years.

When you compare DATs, notice that Century 21 DATs play at a 44.1kHz. sampling rate. Every major record company uses Sony/Phillips' 44.1 kHz. PCM-1630[™] standard for their digital masters. All CDs and all purely digital DATs like Century 21's prove their perfection at 44.1 kHz.

Your deck will show that "Fool's Gold" plays at 48 kHz. DATs at 48 kHz. are *analog* copies, with deterioration of at least one or more analog generations away from true record company masters. Century 21 is the *only* broadcast supplier with in-house 44.1 kHz PCM-1630[™] record company digital equipment and masters. Our DigitalGold[®] is by far the best, with 85% of our oldies and 95% of the hits *digital* all the way from Century 21's source material to your studio. Avoid degeneration; don't risk your sound on counterfeits. Insist upon pristine DAT at 44.1 kHz.: DigitalGold[®] by Century 21.

Be The Best

Your station can now benefit from the best digital quality music! Within 72 hours of your order, Century 21 delivers Compact Discs or DAT DigitalGold[®]. Century 21 gives you get 3 hassle-free guarantees: 14-day inspection with satisfaction guaranteed or your money-back, a 5-year free replacement guarantee on every CD or DAT, and guaranteed trade-in value if you ever change format. Call, write, or visit Booth 522 at Radio '88 to put the sound of the 21st Century on your station!

Booth 522—NAB Radio '88

DATs Your Way: Prepackaged or Custom

You choose between full formats or custom-made music DATs. Standard DigitalGold[®] libraries have thoroughly researched music, consistently superior quality and more affordable prices per hit song than most commercial CDs. Formats include AC, Mellow AC, CHR, AOR, Urban, Country, Top 40 Oldies, New Age, Classical, and Classic Rock.

If you want complete control over your format, or you've already accumulated CDs and just want to fill in some titles you're missing, Century 21's custom DAT service is perfect for you. Songs are sequenced from your lists and kept in your categories. Jocks won't have access to cuts you don't want played, and you won't pay for DAT songs you don't need.

Century 21's Digital Sets the Gold Standard

It's no idle boast: Our DATs are the best! Century 21 was first with five full formats on GoldDisc[®] Compact Discs. We were first with all the hits-of-the-week on HitDisc[®] CDs. And we're first again with custom DAT music, super-tight DAT cues, and a full line of pristine quality DAT programming packages.

Endorsed by the Experts

Rave reviews of Century 21's digital innovations have appeared in Radio & Records[™], Billboard[™], Radio Business Report[™], Pulse[®], Radio Only[™], Broadcasting[™], Radio World[™] and BME[™], as well as audiophile magazines including Digital Audio[™].

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Portable VCR-TV On Horizon

The arrival of portable video-cassette recorder-televi- sions has opened a new front in the so-called "video wars" between the Sony Corp. and Matsushita Electric Industrial Co., Japan's two largest consumer-electronic companies.

The portable VCR-TVs won't make it to US shores until 1989 at the earliest, but should be available in Japan by fall of this year, according to recent reports in the *Wall Street Journal*.

Matsushita's version, dubbed the "Maclord AV Gear," features a three-inch diagonal color screen, weighs a little more than three pounds, uses VHS-C tape, and currently sells for \$1417. Sony's "Video Walkman," on the other hand, weighs approximately two-and-a-half pounds, uses 8mm tape, and costs \$965.

Although Sony and Matsushita have pioneered this latest advancement in technology, other electronic titans such as the Toshiba Corp. and Hitachi Ltd. are expected to follow suit soon.

Signet Stretches Headphone Line

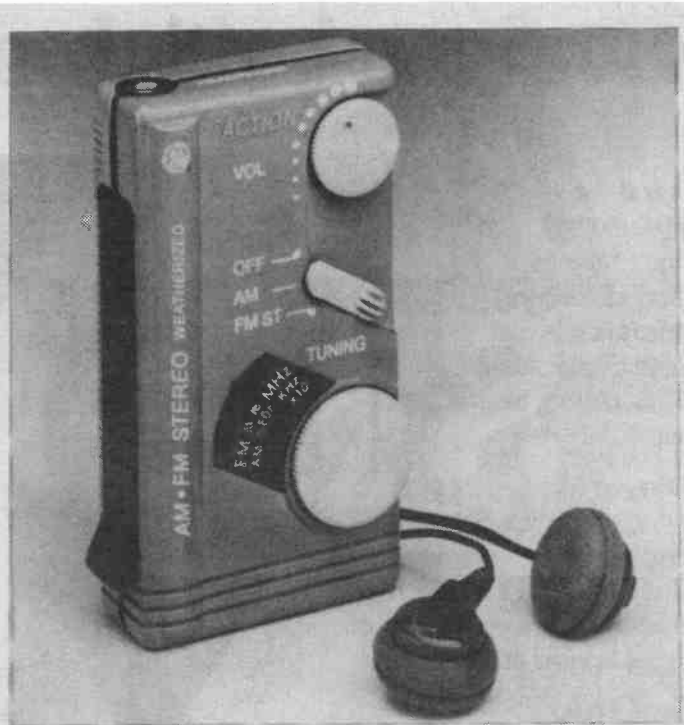


Expanding its line of audio accessories, the Stow, OH-based Signet company recently introduced the "EP400" stereo headphones. Retail priced at \$100, the EP400 'phones feature a moving coil design, come with a ten-foot cord and boast peak-free responses. For more info, call the company at (216) 688-9400.

Stamp-Sized Computer Screen

In keeping with the recent trend towards miniaturization, the Cambridge, MA-based Reflection Technology Inc. has developed a computer screen that's about the size of a postage stamp.

Designed to be viewed from just inches away, "Private Eye" supplies the same clarity and information as a full-size 12-inch screen observed from a distance of two feet. Powered by a battery and emitting red light from a source that the company declines to fully describe, the miniscreen was created to be used in conjunction with computers, telephones, radio pagers, and fax machines.



TINY STEPS

GE Unveils Three-Inch Radio

Measuring a mere 1.7 x 3.3 inches, the "Action" AM/FM stereo headset radio has recently been introduced by the Syracuse, NY-based General Electric company. Among the weather-resistant unit's features are an adjustable armband and bud-style earphones.

Powered by a single AAA battery, the unit is retail priced at \$27. For further info, call the company at 1-800-447-1700.

Sound Effects Set Spins 25 CDs

More than 25 hours of sound effects are currently available in a 25-piece compact disc set from the Sydney, Australia-based Castle Music company. Distributed in the US and Canada by Associated Production Music (APM), "Sound FX - The Library," is comprised of thousands of naturally-produced noises, promising quality and realism in the area of squeaky doors, thundering hooves, and haunting howls.

The package gives engineers and producers precise control of playback parameters and has easily alterable depth, presence, dimension, and stereo imaging qualities.

A guidebook with "aural blueprints" that enables users to customize the sounds found in the library is also included. For further information, call APM at (213) 461-3211 or (212) 977-5685.

High-Tech Lonely Hearts Club

Personal ads have long been the refuge of lonely hearts looking for that special "significant other." Up until now, people have generally responded to these ads via mail, sending responses to a rented post office box at a newspaper or magazine.

However, this method could soon be antiquated, thanks to Pearl River, NY-based Communications

Technologies Inc., which has devised a voice-mail system to handle classified ads. Now, a reader can respond to a personals ad by simply calling into the system and leaving an electronically-stored recorded message that can later be retrieved by pushing a special code on any push-button phone.

New York City's *Village Voice* weekly newspaper is already using the system for its personals col-

umn. Instead of renting a post box which costs \$20 for six weeks, a customer can rent a voice mailbox. The cost is significantly more - \$25 for two weeks - but the *Voice* claims that the response rate is much higher for voice boxes: as many as 500 calls in two weeks as opposed to 17 letters in six. The paper is planning to automate its real estate and employment ads as well.

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How about adding a new format to an existing one? Link your stations together to form a new network?

Check out the SCS advantage at Radio '88, Booth No. 505! And, get a chance to win a **CHANNEL FREE FOR ONE YEAR** — a giveaway **WORTH \$100,000.**

That's right. Free uplink and space segment time for one year. A full power 15 khz audio channel on the SCS System that would allow you to reach more than 2500 radio stations — instantly!

All you have to do to enter our drawing is to fill out a questionnaire at the SCS booth at Radio '88 to be



eligible. On the last day of the show we'll have a drawing to see who wins!

If you win, all you have to do is program radio network. We'll eliminate the hassles of your satellite link. Be a part of the SCS Radio Network System and realize the

advantages of satellite technology that sets the standard for audio delivery. Good luck!!!

Some restrictions apply. Void where prohibited. A complete list of the contest rules are available by mailing a stamped, self addressed envelope to:

SCS Contest Rules
3801 S. Sheridan
Tulsa, OK 74145

Or call, 1-800-331-4806.

RADIO
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NETWORK
SERVICES

Sweethearts Of The Riverfest



Columbia recording duo Sweethearts Of The Rodeo (Kristine Arnold and Janis Gill) took time out to rest a spell with fellow performers at the annual Riverfest in Austin, TX. Pictured are (l-r) Bill Carter (of Bill Carter & The Blame), Arnok, the Fabulous Thunderbirds' Preston Hubbard, Bonnie Raitt, Gill, and Nick Lowe.



Stone To INXS

Former Rolling Stone-turned-solo Virgin recording artist Keith Richards (l) is willing to lend his particular brand of class to almost any occasion as evidenced by the manly embrace with which Keef welcomes INXS lead singer Michael Hutchence, following the Atlantic band's recent three-night stint at NYC's Madison Square Garden.

Sisters Doing It For Themselves



These lovely lasses hanging out behind the mixing board are MCA recording artist Sheena Easton (l) and Mercury/PG singer/songwriter/producer/arranger — whew! — Angela Winbush. Winbush wrote and produced two songs for Easton's upcoming LP.

Devolution Will Be Videotaped



Everyone's favorite walking Akronisms, Devo, are pictured palling around with Talking Head/Casual God Jerry Harrison (second from right), as the Enigma recording group busied itself between takes at a recent video shoot held at Zoo York City's world-famous World nitespot. Seen on the mise-en-scene are (l-r) Devo members David Kendrick, Bob Casale, Gerald V. Casale, and Mark Mothersbaugh.

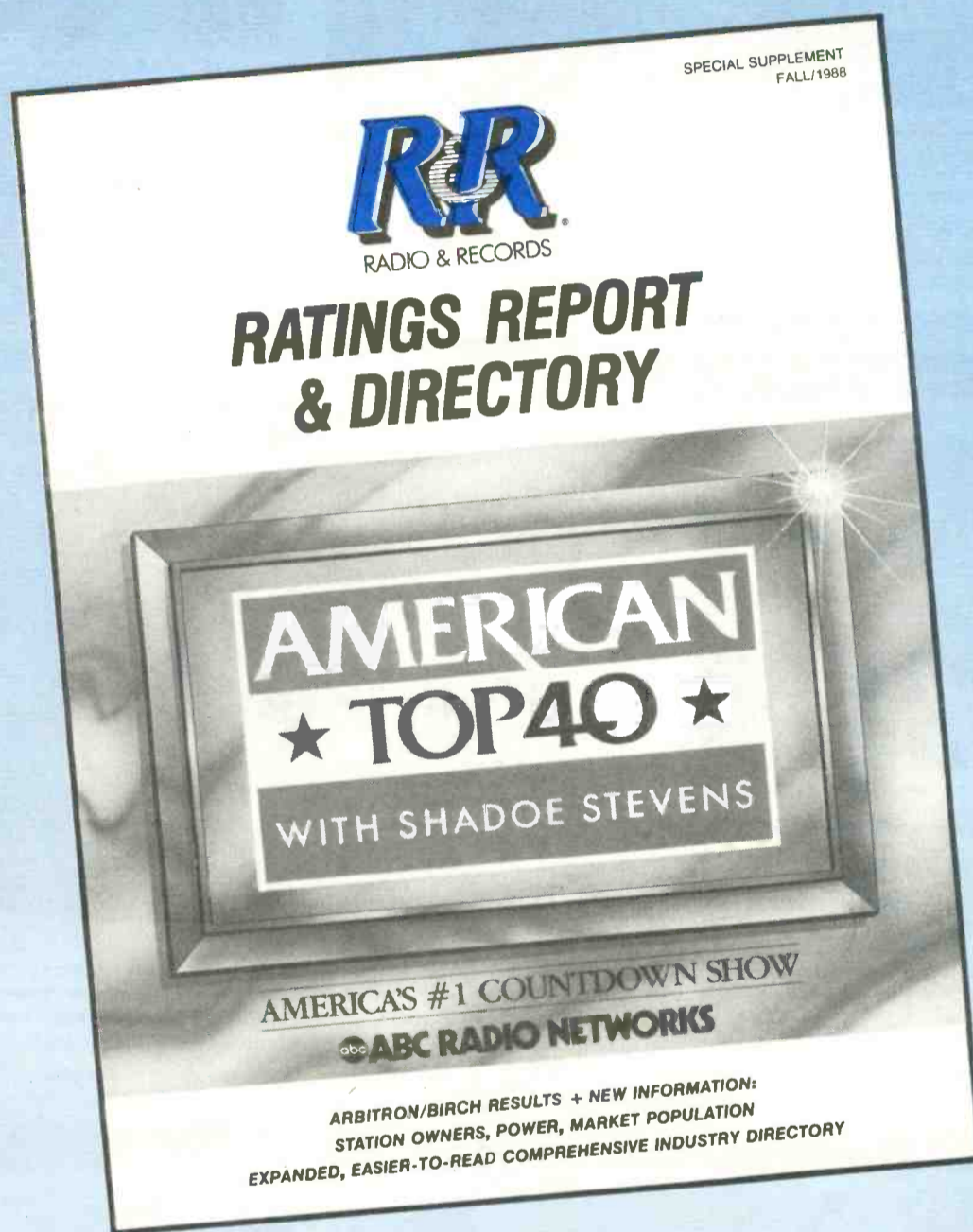
Rockin' Behind The Iron Curtain



A horde of songwriters and a multitude of ASCAP, BMI, and AFS Intercultural organization reps held a recent L.A. press conference to announce the first US/USSR Songwriters Summit. "Music Speaks Louder Than Words" kicks off October 22, when American tunesmiths depart for the Soviet Union to write with 20 of their Russian counterparts. Captured at the confab are (standing, l-r) Penny Fulton, Robyn Whitney, Leslie MacArthur, Jerry Leiber, Todd Brabec, Kevin Odegard, Barry Mann, Ron Anton, Dene Hofheinz Anton, Mike Greene, Alan Roy Scott, Pamela Phillips-Oland, Michael Masser, Emmanuel, Harold Payne, Albert Hammond, Diane Warren, Billy Steinberg, Franne Golde, Loretta Munoz, Paul Chiten, and Jerry Knight; (kneeling, l-r) Russian recording group Avtograf's Leonid Gutkin, Viktor Mikhailin, Ruslan Valonen, Artur Berkut, and Sasha Sitkovetsky.

**Presenting The Fall Edition of The
Industry's Most Valuable Information Resource**

The Radio & Records Ratings Report & Directory



...In Next Week's R&R

Brought to you in part by ABC Radio Networks

Preview copies available at NAB Radio '88

Big Mouth Strikes Again



Atlantic act Big Mouth visited the label's New York headquarters recently for some jawing with the staffers. Saying "ahh" are (l-r) Big Mouth's Johnny Milian, manager Bruce Garfield, Atlantic VP/National Promotion Andrea Ganis, the group's B.S., Atlantic Sr. VP/GM Mark Schulman, and the group's Kevin Hupp and Victor Murgatroyd.



A Gathering For Terry's Tunes

Actor/singer/songwriter Tony Terry is surrounded by well-wishers at E/P/A following the release of his album "Forever Yours." Shown are (l-r) E/P/A VP/Sales Jim Caparro, VP/Black Music Promotion Don Eason, Terry, VP/Product Development Dan Beck, the label's Larry Davis, Epic/Portrait Sr. VP/A&R Don Grierson, and (kneeling) manager Ted Currier.



Clegg And Savuka Get French Double Platinum

Following the Paris concert which ended their 43-date tour of France, EMI's Johnny Clegg and Savuka were awarded a double platinum record and gold CD for their "Third World Child" album. Pictured are (l-r) Clegg, Pathe Marconi EMI President Guy Deluz, vocalist Mandisa Dianga, EMI Music Worldwide President/COO Jim Fifield, and Dudu Zulu of Savuka.

Chrysalis Welcomes Bertei Aboard



Chrysalis welcomed Adele Bertei to the fold at the label's New York headquarters recently. Her debut solo album is titled "Little Lives." Making themselves comfortable are (l-r) Cool Tempo's Peter Edge, manager Rick Smith, Bertei, Chrysalis VP/Promotion Daniel Glass, and Chrysalis President Mike Bone.

Tying Up Loose Ends



MCA recording act Loose Ends recently completed a cross-country tour supporting their new "The Real Chuckeeboo" album. Shown following the group's appearance at Los Angeles's Paradise 24 are (l-r) MCA's Louil Silas Jr. and Cynthia Johnson, group members Steve Nichols, Jane Eugene, and Carl McIntosh, Motown President Jheryl Busby and MCA's A.D. Washington.



Rhythm Corps Establishes Common Ground

Pasha/CBS artists Rhythm Corps, on tour supporting their "Common Ground" album, played a Bottom Line concert in New York recently that was broadcast live on WNEW-FM. Pictured backstage are (l-r) E/P/A Sr. VP/GM Dave Glew, CBS Associated Labels Sr. VP/GM Tony Martell, and the group's Michael Persh, Davey Holmbo, Greg Apro, and Richie Lovsin.

VAN HALEN

“FINISH WHAT YA STARTED”



THE FOLLOW-UP SINGLE TO THE TOP 5 HIT “WHEN IT’S LOVE”
FROM THE MULTI-PLATINUM ALBUM OU812

40 CITY TOUR STARTS SEPTEMBER 30th

Personal Management: Ed Leffert/E.L. Management, Inc. © 1988 Warner Bros. Records Inc.



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WZOU 94.5
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**CASEY'S
TOP 40**
With Casey Kasem



WESTWOOD ONE RADIO NETWORKS

NEWSBREAKERS

Radio Pair Charged In Danville Child Pornography Case

WITY/Danville, IL owner/GM Alan Thomann and former WDAN/Danville morning man Carl "Bud" Sunkel have been charged with possession and distribution of child pornography.

The arrests were made after authorities seized magazines and videotapes from Thomann's and Sunkel's Danville homes. Authorities claim the charges end a two-year sting operation by various departments including the US Postal Service, the Illinois and Indiana State Police, and the Danville Police.

Neither Thomann nor Sunkel were available for comment. Several garbage bags worth of photographs of girls between eight and 14 performing pornographic acts were found in both of their homes.

WDAN President/GM Marc Steenbarger told R&R Sunkel had been terminated from his AM drive position just days prior to his arrest. "We were switching our AM format from Talk to Country and his job was eliminated," Steenbarger said. "A few days later, he was arrested. It came as a shock to everybody."

While it is not known if Thomann and Sunkel were working in tandem, R&R has learned that Sunkel once worked for Thomann at WITY several years ago.

LETTER

Integrated Tuning Would Give AM Chance

I read with great interest Rick Sklar's article on the addition of nonmusical programming to the FM band (R&R 8/26). The AM band always has been an oasis of news, information, and major league sports. If these programming elements are shifted to FM, what's left for AM? What incentive is there for listeners to push that extra button and hear that "staticky" band their grandparents listen to? AM listeners today are dying off and not being replaced with new younger listeners. The MTV generation just doesn't take the time to sample the AM dial.

There was a time when the UHF television band was considered secondary. Then the FCC required manufacturers to equip all sets with both UHF and VHF. Today, any new television set has integrated tuning; no longer do you have to fool with two dials, as was required in the '60s and early '70s. Why can't we require radio receiver manufacturers to adopt the same technique? Think about it — when you hit the scan mode on your car radio, you could sample not just 88.1-107.9, but 540-1605 without having to push that AM/FM control.

TV took the initiative to do this a long time ago. What is radio waiting for?

—Don Beno

WJOL & WLLI/Joliet, IL

In addition to being the owner/Manager of WITY, Thomann is well-known in the community as President of the Danville Chamber of Commerce, and is in charge of the restoration of the city's Fisher Theater.

According to Steenbarger, "It was fairly widespread in the community that WITY was having some financial difficulties. A lot of people who were advertising on that station were doing it out of loyalty, because (Thomann) was very actively involved in the community. This incident is not something one would take advantage of in a business sense."

At presstime there was no indication that Thomann had resigned

from either his radio job or Chamber duties.

Thomann was charged with five counts of possessing and distributing child pornography across state lines. Sunkel was charged with six similar counts. Each charge is considered a class four felony, carrying a prison sentence of up to three years and a fine up to \$25,000. The two were free after posting \$5000 bonds.

Barnes Set As Z-Rock OM

Satellite Music Network has upped Tracy Barnes to OM of Z-Rock. Barnes, who is based in the network's Dallas office, will report to Z-Rock Managing Director Lee Abrams.

"The new Z-Rock is on a totally focused mission to reach the mainstream 1988 rock 'n' roll audience, and Tracy will give the format the minute-by-minute attention it needs," Abrams said. "His extensive background in hard rock radio and his ability to balance energy with spontaneity make him the ideal person for this position."

SMN cites Barnes for creating

16 STUDENTS EMPLOYED FULLTIME

A&M Announces Successful Jobs Program

A&M Records has announced the successful completion of its minority Y.E.S. (Youth Entertainment Summer) To Jobs program for this year. Sixteen of the program's 109 students have been retained for fulltime positions in the record and entertainment industry.

The label also announced that the project, begun last year, has encouraged many of the students

who are continuing to college to amend their curricula to include music industry-related subjects.

A&M President Gil Friesen remarked, "The Y.E.S. To Jobs program was conceived to provide meaningful summer employment for high school students while providing them with positive exposure to a business about which they would have little opportunity to learn otherwise. Not unselfishly, we hoped to find a new resource of talent and ideas for our industry."

A&M said the program was twice as large this year as last, and included an expanded list of employers. WEA, for example, employed 15 students in five cities, with three of them to be retained as permanent employees.

Concluded Friesen, "The students employed this summer and in the summers to come will likely be the pool from which future executives of the entertainment industry will be selected. We invite other record companies and related businesses to join us next year in opening the door to this wealth of new energy and ideas."

KGRX Names Casey PD



Steve Casey

Veteran programmer Steve Casey has replaced his former consultancy partner John Sebastian as PD at NAC KGRX/Phoenix. Sebastian recently exited for programming duties at KTWV/Los Angeles.

Casey told R&R, "Those of us programming these kinds of stations are all learning new things, and that thrill of discovery is what got us all started in radio. After 19 years in the business, it's like I'm just starting. My task is to make sure everything that was instituted for the fall book gets executed. We have a plan, and we're not changing horses in midstream."

According to Casey, KGRX plans to boost its power by the fall sweep and he expects the format will grow each year. "There's a lack of patience to grow this format, grow the artists, and let people find the station," he said. "Once people are exposed to this music, they love it, but it's going to take some time and faith for the format to succeed. We have to let those people who want something more challenging than traditional AC know we're here."

Among Casey's previous posts are Corporate Director/Research at Doubleday; Research Director at KHJ/Los Angeles; OM for KKFR/Phoenix, KUPD/Phoenix, and WLS/Chicago; and VP/Music Programming for MTV and VH1.

In the spring '88 Arbitron, KGRX placed 18th 12+ with a 1.1 and was 14th among 18-34s. The station's 1.2 (12+) placed it in a tie for 16th place in the corresponding Birch sweep.

THE #1 CHR A/C AOR COUNTRY COMEDY SERVICE

The American Comedy Network is the first choice of morning shows all over the country—in all formats and all market sizes. But don't take our word for it. Listen to the morning personalities in **your** format who are winning with ACN every day. Just call (203) 384-9443, tell us what format you're in, and we'll send you a free tape with your colleagues describing how ACN works for them every morning. Find out why—for 5 consecutive years—jocks all over America have called ACN "The Best in the Business".

ACN

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Radio

● **JIM DAVIS** has joined WKTH & WGRD/Grand Rapids as VP/GM from GM duties at WNFI/Daytona Beach, FL. He replaces WGRD's **DAVID NELSON**, who resigned.



Jim Davis Patricia Etzkin

● **PATRICIA ETZKIN** has been upped from Sr. AE to Director/National Sales & Promotion at KXXY-AM & FM/Oklahoma City. She joined the Country combo in 1984.

PROS ON THE LOOSE

Guy Austin — MD/mornings WSTZ/Vicksburg, MS (601) 921-1163

Mark Barron — ND KKIX/Fayetteville, AR (501) 521-0104

Jerry Benson — Evenings WZEW/Mobile (205) 471-6223

Mike Bradford — MIDDAYS WHHY/Montgomery, AL (205) 244-7484

Jack Daniels — Mornings KLIK/Jefferson City, MO (314) 636-9106

Stephen Dean — Anchor/morning reporter WLN (AM)/Lancaster, PA (717) 394-3039

Beth Fast — PD WMYX/Milwaukee (414) 786-2682

Sharon Foster — OM/afternoons WTIW/New Orleans (504) 897-5439

Ken Hutchins — MIDDAYS KPOI/Honolulu (808) 456-4704

Mike Jeffries — PD/mornings WHWK/Binghamton, NY (607) 729-5950

Steve Louzos — PD WAZY/Lafayette, IN (317) 742-7091

Bob Richards — MD WPHD/Buffalo (716) 773-3108

Stan Robak — Afternoons KZPS/Dallas (214) 239-1723

Debbie Silverman — Editor/"Daily Planet" (818) 789-8188

John Wetherbee — PD WFYR/Chicago (312) 676-3216

Laurie West — MD/evenings KBOS/Fresno, CA (209) 264-9443

● **FRANK GRASSO** has been promoted from AE to LSM at KRMD-AM & FM/Shreveport. He spent two years at crosstown Country competitor KWKH before joining KRMD.

● **HOWARD GHERMAN** has joined WMAD-AM & FM/Madison, WI as GSM. He previously served as a Regional Manager for Birch Research.

● **RON SANCHEZ** has been tapped as GSM for KCAF & KTID/San Rafael, CA. He formerly served three-and-a-half years as LSM at KSJO/San Jose, CA.

● **BOB RALL** has joined WSTZ/Vicksburg, MS as GM. He previously held similar duties at WPMO-AM & FM/Biloxi, MS.

● **ROB ASHE** has been named Station Manager at WGNE & WFSY/Panama City, FL. He was previously Sales Manager at crosstown WPAP.

● **JAY RAYMOND** has been upped to GSM at KMDY & KNJO/Thousand Oaks, CA. Raymond was an original owner of KGOE, which later became KMDY.

● **CURT MONDAY** has been named PD/morning personality at KIPR/Little Rock. He formerly held similar positions at WZZU/Raleigh.

● **DAVE BLOCK** has been appointed PD at KRMD-AM & FM/Shreveport. He has been with the station for seven years, most recently serving as OM. Concurrently, **GARY MCCOY** has been promoted to Production Manager at the combo.

● **JOE BUYS** has been named VP/GM at WOWO-AM & FM/Ft. Wayne, IN. He was previously GM at WKSG/Detroit.

● **KEVIN CERENZIA** has joined WXDJ/Miami as Promotion Director. He has worked in promotions and programming at Ft. Lauderdale outlets WHYI, WSRF, and WSHE during his nine years in broadcasting.

● **MICHELLE DANNIN**, Promotion Coordinator at WMZQ-AM & FM/Washington, has been named to the newly created post of Director/Marketing. She joined WMZQ in 1986.

● **DAN MITCHINSON** has advanced to Program & Production Coordinator at KSWV/San Diego. He has been with the station since it adopted the "Wave" format three years ago.

Records

● **ROSELIND BLANCH** has been upped to VP/Divisional Marketing Services & Purchasing at CBS Records. She had been VP/Marketing Services since 1982.

● **LOIS WRIGHT** has been named Supervisor/A&R Administration for CBS Records Inc.'s Columbia House Division. She has been with the division for 14 years.

Also at Columbia House, 13-year company vet **MARITA HAYNES** has been appointed Manager/Catalog Master, A&R Administration.

● **JANE BERK** has been promoted to Director/Product Marketing, East Coast at Columbia Records. She had been Associate Director of the division since 1984.



Jane Berk Ron Howie

● **RON HOWIE**, Regional Marketing Director with RCA, has been named to the newly created post of Director/Regional Marketing East Coast for the label's Nashville division. He will be based in Atlanta.

● **MICHAEL BROWN** has been appointed Director/Black Music A&R at Capitol Records. He previously served two years as Assistant Professional Manager at Unicity Music, a publishing company.



Michael Brown Kirk Bonin

● **KIRK BONIN** has been upped to Associate Director/R&B Marketing, New York at Arista Records. He formerly served as Local Marketing Manager at the label's Los Angeles office.



Diane Blackmon-Bailey Dave Gifford

● **DIANE BLACKMON-BAILEY**, VP of RadioScope/Lee Bailey Communications, is the head of the new Blackmon-Bailey Advertising & Promotions firm.

● **DAVE GIFFORD**, formerly RAB Regional Director/Southwest, has formed his own Santa Fe-based radio sales training seminar company, Dave Gifford International.

CHANGES

Rick Goodrich has been named an AE at Group W Radio Sales/New York.

Craig Rossi has joined KMEL/San Francisco as an AE.

Lisa Badini, **Michelle Blanchard**, and **Robin Valley** have been appointed AEs at WMAD-AM & FM/Madison, WI.

Bernie Thompson and **J. Pat Laurent** have joined KXXY-AM & FM/Oklahoma City as AEs.

Industry

● **JOE VIGLIONE** has announced the creation of VAR/MVP, a record label that will feature New England artists. Viglione will serve as the label's President.

R&R TIMELINE

Five years ago today, as anti-Soviet feelings ran high after the downing of a Korean airliner, **WRQX (Q107)/Washington** pulled a news coup. While broadcasting at the Soviet embassy, morning cohost **Scott Woodside** joked that the fence was electrified. Second Secretary **Vladimir Mikoyan** came out, asked him not to make such a joke, and then consented to an exclusive interview with the station.



Scott Woodside

1 YEAR AGO TODAY

- **Mairite** names **Lee Logan KNEW** & **KSAN/San Francisco OM**, **Steve LaBeau KLAC/Los Angeles PD**
- **Tom Watson** named **KVIL-AM & FM/Dallas PD**
- **Rick Stacy** named **WARM/Atlanta PD**
- **Tracy Pratt-Savage** named **KOA/Denver PD**
- #1 CHR: "Didn't We Almost Have It All" — Whitney Houston (Arista)
- #1 AC: "Didn't We Almost Have It All" — Whitney Houston (Arista) (3 wks)
- #1 UC: "Lost In Emotion" — Lisa Lisa & Cult Jam (Columbia) (2 wks)
- #1 Country: "Crazy Over You" — Foster & Lloyd (RCA)
- #1 AOR Track: "Learning To Fly" — Pink Floyd (Columbia)
- #1 AOR Album: "The Lonesome Jubilee" — John Cougar Mellencamp (Mercury/PolyGram) (4 wks)
- #1 Jazz: "Still Life (Talking)" — Pat Metheny (Geffen) (7 wks)

5 YEARS AGO TODAY

- **Emmis Broadcasting** buys **KMGG/Los Angeles** and **KSHE/St. Louis** for \$20 million
- **Mike Watermann** named **KSD-FM/St. Louis PD**
- **Rusty Walker** named **KFKF/Kansas City PD**
- **Robert John** named **WMC-FM/Memphis PD**
- #1 CHR: "Tell Her About It" — Billy Joel (Columbia) (3 wks)
- #1 AC: "Tell Her About It" — Billy Joel (Columbia) (2 wks)
- #1 UC: "Cold Blooded" — Rick James (Gordy/Motown) (2 wks)
- #1 Country: "Baby What About You" — Crystal Gayle (WB)
- #1 AOR Track: "How Can I Refuse" — Heart (Epic)
- #1 AOR Album: "Synchronicity" — Police (14 wks)
- #1 Jazz: "City Kids" — Spyro Gyra (MCA) (5 wks)

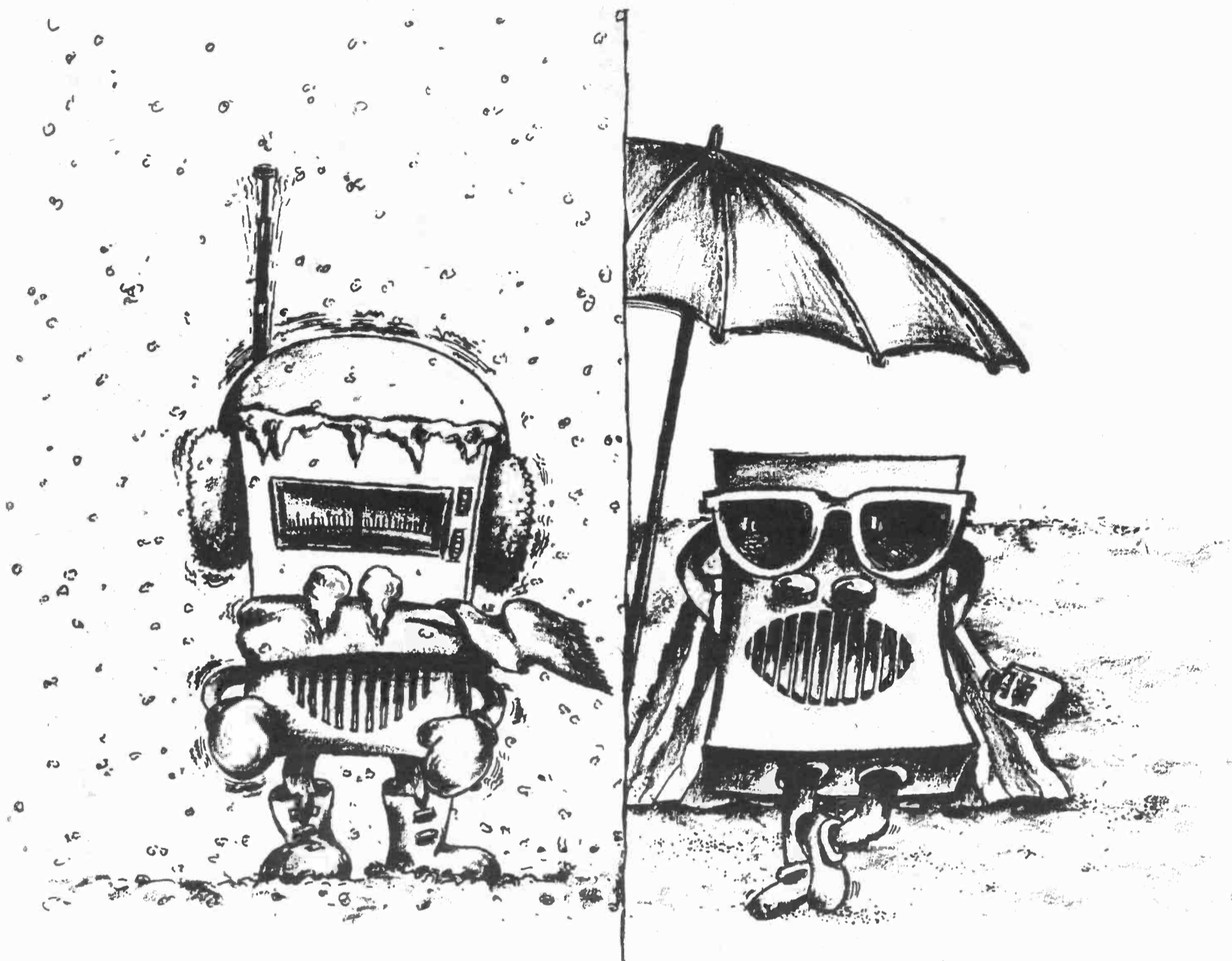
10 YEARS AGO TODAY

- **Summer ARBs**: **KABC/Los Angeles 8.6-10.4**, **WGN/Chicago 13.3-12.0**
- **Donnie Simpson** named **WKYS/Washington MD**
- **London & Engleman** sign with **KLIF/Dallas** for mornings
- **Dave Forman** named **KEZY-AM & FM/Anahem PD**
- #1 CHR: "Kiss You All Over" — Exile (WB/Curb)
- #1 AC: "Hopelessly Devoted To You" — Olivia Newton-John (RSO) (4 wks)
- #1 Country: "I've Always Been Crazy" — Waylon Jennings (RCA)
- #1 AOR Album: "Who Are You" — The Who (MCA) (2 wks)

Capitol Signs Tania Maria



Brazilian singer **Tania Maria** has been signed by Capitol Records, and her first album for the label, "Forbidden Colors," will be released this month. Toasting the future are (l-r) Capitol's **Susan Levin**, **Maria**, manager **Eric Kressman**, Capitol East Coast GM/Blue Note President **Bruce Lundvall**, Capitol President **David Berman**, and Capitol VP/A&R **Tom Whalley**.



ADAPTABILITY

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the charts

JIMMY BARNES



"I'm Still On Your Side"

LP SALES OVER
120,000

"I'M STILL ON YOUR SIDE"
TOP 40 EDIT
IN YOUR
HANDS NOW

From Jimmy Barnes' album
"FREIGHT TRAIN HEART"

Produced by: Jonathan Cain, Mike Stone

Executive Producer: Gary Gersh

Mixed by: Bob Clearmountain

Management: Michael Gudinski

Mustros



GEFFEN
RECORDS

RR STREET TALK

NY Dial Flips To Affect 34% Of Cume

When Emmis's CHR Hot 103 (WQHT) becomes Hot 97 as it assumes WYNY's old 97.1 frequency, and 'YNY's Country format moves to 'QHT's former 103.5 dial position (9/22), the resultant frequency flips will affect a cume of over 2.5 million — according to the spring Arbitron. Note that it will also put Hot 97 right between CHR competitors Power 95 and Z100.

What's more, when "All Sports" WFAN switches from 1050 to WNBC's frequency at 660 (sometime near the beginning of October), Spanish Broadcasting, which bought the 1050 frequency, will keep its AM station, WSKQ, at 620. However, it will spin off the 1050 frequency to Jewish Forward, which will sell its FM, WEVD, at 97.9 to Spanish (pending the settlement of a last-minute claim by Salem Media of a right of first refusal to buy WEVD). This will cause another cume shift of 2.1 million to take place. Combined, the two deals account for 34% of the NY metro's 13.5 million cume.

But what of WNBC morning star Don Imus? He'll be making the transition to WFAN's sports-intensive format along with sidekick Charles McCord. Meanwhile, negotiations with sports personality Don Criqui are pending. Finally, look for Emmis to close a deal for KKHT/Houston sometime in November, as market research is already underway.

ST has learned that Nationwide Communication Inc. President Clark Pollock will retire after the first of the year, having held the position since 1981. VP/Radio Steve Berger will be the new Prez.

CMA Broadcast Winners Revealed

Psst. Wanna know a secret? Due to a slip of a GM's tongue, the Country Music Association has been forced to release the names of its 1988 Broadcast Award winners a month earlier than expected — or desired.

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MILKING THE OPPORTUNITY — Epic VP/Album Promotion Harvey Leeds (r) celebrated his selection as 1988 Chairman for the National Dairy Board by sharing a tall, frosty glass of moo juice with Europe's Joey Tempest.

Talking to a local newspaper's entertainment writer, the aforementioned GM offhandedly remarked that one of his employees had won a particular category. Although the CMA asked him to hold the story, the writer's intention to print the scoop touched off a firestorm of phone calls to winners and board members in an effort to arrive at a solution.

Thus, in the interest of fairness, the CMA decided to let all the other stations release the story as well. So, for the first time anywhere, here's a complete list of the winners in large, medium, and small markets, respectively.

Station Of The Year: **KNIX/Phoenix, KASE/Austin, and WAXX/Eau Claire.**

GM Of The Year: **Craig Magee (KIKK/Houston), Jerry Atchley (KSSN/Little Rock), and Gaylon Christle (KOOV/Copperas Cove, TX).**

PD Of The Year: **Jim Robertson (KIKK/Houston), Mike Carta (KASE/Austin), and Scott Johnson (KYKX/Longview, TX).**

MD Of The Year: **Joe Ladd (KIKK/Houston), Eric Marshall (WSIX/Nashville), and Tim Closson (WAXX/Eau Claire).**

These folks will pick up their plaques at the CMA membership meeting (10/11). The Broadcast Personality winners will be announced on the nationally televised awards show scheduled to air October 10.

Emil Boston has exited as PD for KATZ-AM & FM/St. Louis. No replacement named as yet.

Continued on Page 42

The Best Gets Better

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K106	KYRK	KYYY	G98
WZYP	KWNZ	WBNQ	WOMP
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AOR TRACKS 10

See Melissa On Tour!

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9/20	WASHINGTON, DC	The Bayou
9/21	NORFOLK, VA	Kingshead Inn
9/22	RALEIGH, NC	The Brewery
9/23	CHARLOTTE, NC	The Milestone
9/24	WINSTON-SALEM	The Sports Club
9/25	ATLANTA	Center Stage
9/26	NASHVILLE	The Bluebird Cafe
9/28	DALLAS	Tommy's
10/1	BOULDER	Boulder Coast
10/4	EDMONTON, CAN	The Sub Theatre
10/5	CALGARY, CAN	MacEwan Hall
10/6	VANCOUVER	86th Street
10/8	VICTORIA, CAN	Harpo's
10/11	LOS ANGELES	The Roxy
10/12	SAN FRANCISCO	Slim's



STREET TALK

Continued from Page 41

Wagontrain is still in the radio business, as buyers **Bob Forrest** and **Scott Brody** failed to post a letter of credit for the \$8.5 million purchase of **KRZY & KRST/Albuquerque** by the agreed-upon Friday (9/9) deadline. ST learned the money was available, but inside word has it that "the deal just didn't feel right."

I Can Name That Label In . . .

The debut single release on that still-unnamed **CBS-West Coast** label will be **Michael Rodgers's** "I Like It Like That," currently found on **Atlantic's** "Coming To America" soundtrack. Nameless label President **Jerry Greenberg** is still trying to clear the legal hurdles needed to use the name **Pacific Records**. Other names under consideration are **Harbor** and **Century Records**.

After one week on the job, **Ty Bell** has exited the PD position at **WDJY/Washington, DC**. Station GM **Gary Gross** cited "relocation and other logistical problems" as the cause for Bell's departure, stressing that the parting was entirely "amicable." Meanwhile, the Urban outlet's programming search continues.

ST hears **Orpheus Records's** new VP/Marketing & Operations is **Walter Lee**, most recently VP/Promotion & Marketing at **Capitol**. The new label is co-owned by **Hush Productions's** **Charles Huggins**, who manages **Melba Moore**, **Freddie Jackson**, **Kashif** and **Najee**, among others. **EMI** will distribute the fledgling diskery.

After 35 years of black music programming, **WCIN/Cincinnati** has switched formats from Urban to Classical, as station owner (and veteran R&B programmer) **Earnest James** pursues another avenue to revenues.

Olympia Broadcasting, struggling to meet payments on junk bonds, is reportedly just about almost ready to sell **KMZQ/Las Vegas** for \$7.5 million, but the identity of the buyer is being closely guarded.

EMI-Manhattan has folded the Manhattan side of things and will now be known as **EMI**. No staff changes, however, according to VP/Promo **Jack "Duck Nuts" Satter**.

After seven years as PD at **WMYX/Milwaukee**, **Beth Fast** is out in the wake of VP/GM **Craig Hodgson's** recent hiring at the **Mike McVay**-consulted AC. And the new PD is . . . still pending. Contact Fast at (414) 786-2682.



LABOR OF LOVE — **KAY 107/Tulsa** recently conducted a contest wherein any lucky listener who went into labor and delivered her baby on — what else? — Labor Day received 107 diapers courtesy of the **CHR** outlet. There were 11 winners, one of whom copped the grand prize of being liberated from the labor of housecleaning for a month. Showing what it's like to work for the station that delivers are (l-r) PD **Steve Stucker**, midday personality **Merry Kay**, and morning driver **Jim Marbles**.

A Real Blowout

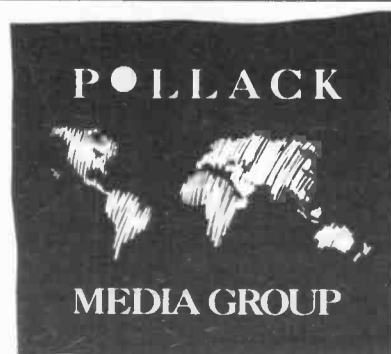
Central South Music Sales was having its convention at **Treasure Island Resort** on **Grand Cayman Island** (9/11-16) when **Hurricane Gilbert** interrupted things with winds clocked at nearly 150mph. Roughly half of the 300 attendees made it off the island before the storm hit. Thankfully, everyone else survived as well.

John Weatherbee is no longer PD at **WFYR/Chicago**. Why? Well, VP/GM **Drew Horowitz** was quoted in the **Chicago Sun Times** as saying, "We're looking for a more seasoned person." Weatherbee's been at the **RKO** outlet for 11 years! A replacement is being sought.

WTNZ/Knoxville went dark last week owing to bankruptcy proceedings (see Page 47). Meanwhile, PD **Jeff Freeman** told ST that he expects to have the station back on the air in a matter of weeks as several "qualified buyers" are ready to do the do.

Dennis Reese, most recently PD at **Y106/Orlando**, is now MD/afternoon drive at **Hot 105/Miami**. In the meantime, **Willie B.**

Continued on Page 44



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Continued from Page 42

gives up the Hot 105 music chair to become Asst. PD to new PD **Keith Isley**. The station had been running jockless from 9am to 5pm for the last nine months.

Keith Richards, most recently PD at **KAKS/Amarillo**, has been named PD at **WPFM/Panama City, FL**. He replaces **Jeff Davis**, who joins **Elektra** as its Houston rep.

Morning Roulette

KMPC-FM/L.A. has changed AM drive hosts for the fourth time in less than a year, replacing former **KMET/L.A.** personality **Pat "Paraquat" Kelly** with erstwhile **KMET** personality **Raechel Donahue**. Donahue is the third former **KMET** personality to hold the **KMPC** morning job. Ex-**KMET** newsman **Rick Scarry** will continue to handle news and sports.

Speaking of L.A. morning shows, those long-predicted changes at Classic Rocker **KLSX** have come to pass with the exit of morning host **Phil Hendrie**. PD **Tom Yates** will reveal the station's new morning lineup next Monday (9/19), but — as **ST** previously reported — former **WLLZ/Detroit** personality **Roz** figures into the plans. Meanwhile, a board op is running tapes.

Former **94Q/Atlanta** OM **Don Benson** is opening the doors on **Benson Communications**, specializing in programming, marketing, and promotional consultation. Benson's already working with **CapCities/ABC**. Call him at (404) 255-3260.

Stone Makes Waves

KSJO/San Jose morning show host **Perry Stone** has drawn the ire of the **NAACP**, which has threatened to file a complaint with the **FCC**. The controversy erupted when San Jose **NAACP** chapter President **Lurlene Bush** wrote to the *San Jose Mercury News*, complaining about racism and bigotry on Stone's show. (She hadn't contacted the station.) The paper turned Bush's letter into a front-page story that was quickly picked up by the San Francisco press.

Station GM **David Baronfeld** responded to Bush via registered mail, inviting her to discuss the situation on the air. As **ST** went to press, Bush had not replied to either the station or the **ST** "fun-fone."

FM Japan, Tokyo's newest radio station, will be consulted by **Cody/Leach** in the areas of research and marketing. **Cody/Leach** will also produce 20 hours of custom-designed **New Age/Jazz** programming for airing on the new station, slated to debut 10/1. This programming will be produced at **WNUA/Chicago** with the assistance of PD **Bob O'Connor** and OM **Mike Fischer**.

As expected, **KTWV/Los Angeles** will introduce announcers to its programming mix Monday (9/19). Many will have crosstown **KNX-FM** and **KUTE** backgrounds. When the station debuted last February 14, the "Wave" declared it would have "no DJs." However, new PD **John Sebastian** says, "The overpowering DJ personalities of other formats, which many adult listeners find objectionable, will never be part of the 'Wave.'" **KTWV** will also add more than 500 new cuts to its playlist.

Paul Harvey is preparing a TV version of his **ABC Radio Network** feature, "The Rest Of The Story." Designed as a TV news insert, this new show would replace Harvey's 20-year-old short form feature, "Paul Harvey Comments," which can currently be seen on about 120 TV stations around the country.

Get-well wishes to 15-year **KISS/San Antonio** MD **Joe "The Godfather" Anthony**, who's facing serious back surgery. Cards to St. Rose Hospital, 2827 Babcock Road, San Antonio, TX 78229.

Congrats to veteran indie promoter **Joe Grossman** and **Susan Kaplow**, who'll tie the knot in NY on Sunday (9/18).

Only In La-La Land

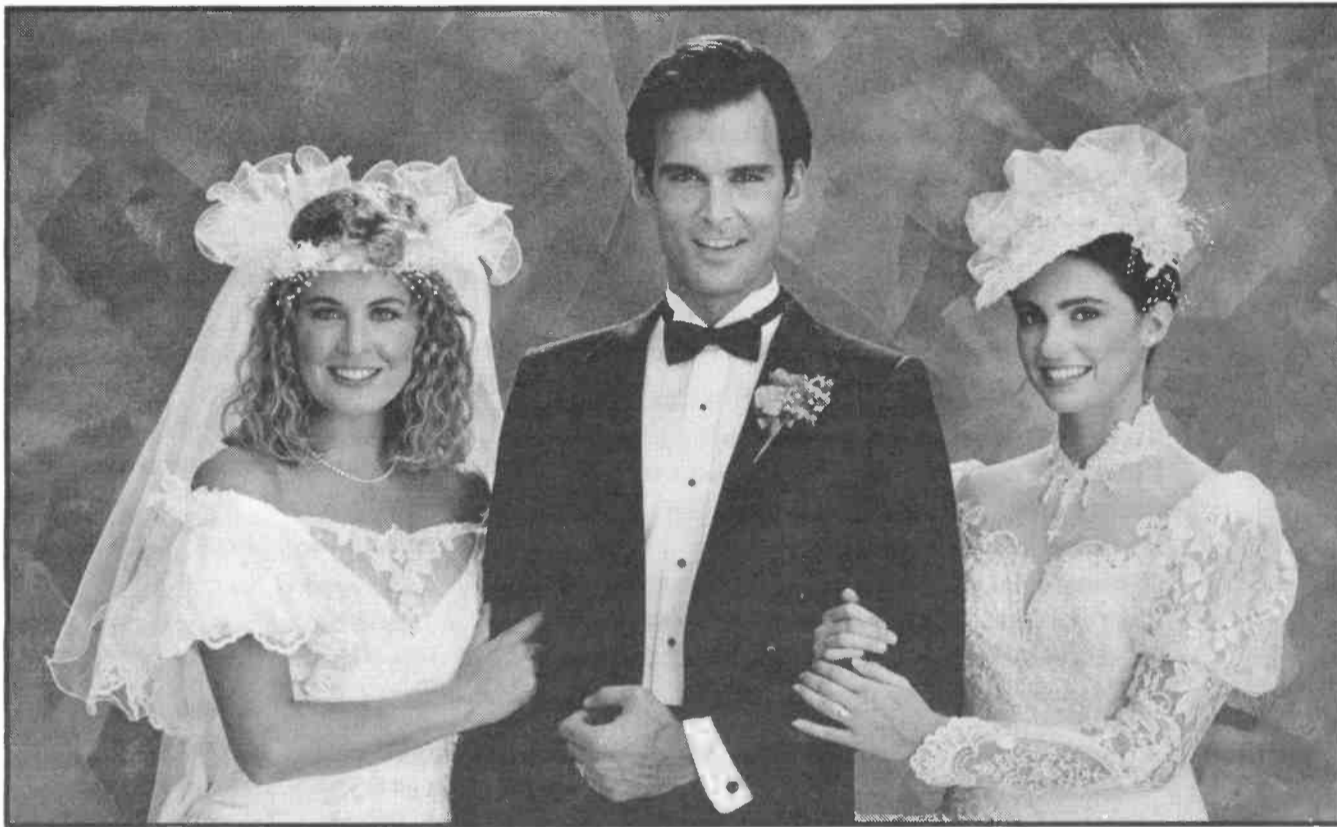
When **WB** National AC Promo Director **Dino Barbis** (barely) made his flight back to L.A. from the **WEA** Convention in New Orleans, he found that his bags had made an unscheduled U-turn *somewhere*. So Barbis made a quick decision to visit his relatives in Tahoe for the weekend while the airline attempted to locate and deliver his bags.

Ah, but who signed for them? None other than Dino's next-door neighbor, **Audree Wilson**, aka "Mom" to **Brian** and **Carl** (of **Beach Boys** fame). However, before surrendering the luggage, Mrs. Wilson wanted a *detailed* explanation of the chart moves on son Brian's new LP.



CLONE TIME IS OVER — In an effort to find the most "Simply Irresistible" woman in St. Louis, **KHTR** morning man **Chuck Buell** presided over a contest in which the winner was determined by her ability to look, dance, and play air guitar as much like the backup guitarists in **Robert Palmer's** recent videos as possible. Tough gig. Pictured with the queen o' the clones, who won dinner for four, limo service, and tix to **Palmer's** local concert, is **Buell** his ownself.

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— Dave McKenzie,
Director of Engineering, CRB Corporation

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— Steve Davis,
*Special Projects Engineer,
Clear Channel Communications*

*excerpted from New Ideas in Digital Audio Technology, June 1988,
Broadcast Marketing/Engineering.

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RADIO BUSINESS

Radio Station Trading Slowdown More Than Just The Summer Doldrums

Non-Cashflow Stations Now Number 60%; New Challenges In Securing Financing

By Charles Giddens

A lot of turnarounds and stick plays are currently being offered to the market, but the availability of premier stations with solid cashflow is at a low ebb. Industry observers, many of whom were expecting a dynamic trading environment this summer, have been surprised to see a reduction in activity — a slowdown that has gone beyond the normal seasonal doldrums. There are various reasons for this decrease in station trading.

Since the stock market crash in the fall of 1987, there has been a definite flight to quality by buyers and lenders alike. Cashflow property multiples are still high, but down from the fall. Conversely, turnarounds and management fixes have been much more difficult to finance than they were prior to the crash.

Major market properties with strong technical facilities and improvable cashflow are still highly sought after, as are mid-market stations. Cashflow properties have been scarce, however, due to owners' reluctance to sell in 1988 when business has been good and operating cashflow margins are growing.

"Since the stock market crash in the fall of 1987, there has been a definite flight to quality by buyers and lenders alike."

The cashflow to non-cashflow stations mix has changed even more. More than 60% are non-cashflow stations, and less than 40% are cashflow properties. Because of the scarcity of cashflow inventory, multiples for these stations are usually ten times or more in larger markets and slightly less for medium markets.

Big Bucks Chasing Fewer Deals

This means a lot of money is chasing fewer deals. On large market stations the numbers are bigger, financing is easier to explain, and the financing options are broader. In mid-size markets the percentages may actually be higher but the numbers smaller, and not every lender will do business in every geographic location.

More caution is being applied by lenders before financing negative cashflow situations. Even expert broadcasters with several turnarounds under their belts are finding that, while it's possible to estimate both time and money accurately, lenders want more cushion in case the estimates aren't correct.

Management Fixes Next Best Thing To Cashflow

A management fix is generally a property with average or better ratings and good revenue, but with high expenses resulting in little or no cashflow. Because radio accounting is sometimes creative, this could be a function of purpose-

"Cashflow properties have been scarce, due to owners' reluctance to sell in 1988 when business has been good and operating cashflow margins are growing."

ly reducing taxable income — or poor bottom-line controls. Management fixes are the next best thing to cashflow properties. They can have cashflow but must be reconfigured, and usually can be shown on paper to become cash-positive.

Turnarounds are tougher. Typically they must first find a programming niche, then be made profitable. Turnarounds require time, effort, and money to build up and pay for the operation until it does make money. These variables, which are not as predictable as they once were, add to the risk — but, as in all high-risk situations, there are high rewards for success.

The 1988 deal flow will be over 1987's, but 1987 was the lowest transaction year since 1984. The principal reasons are the dwindling number of cashflow properties available, and the tougher financing requirements on the non-cashflow deals. Nonetheless, history has a funny way of repeating itself. Seventy-two percent of all stations have turned over since 1980, and some of those will need to be sold again.

The future is bright for the would-be entrepreneur because of supply and demand. Demand is currently high, while supply is low. Yet there are over 10,000 radio stations and more coming on line. We may see some record prices for individual properties, and also some repossessions. All of this means the \$2.97 billion in transactions for the first eight months of this year doesn't tell us much, other than that there's more to come.

Seller paper is more available than in the past, but as the size of the deal increases so does the difficulty in obtaining seller paper. Generally, deals under \$5 million have some seller financing, while those over \$5 million have less seller financing. The lower the price, the higher the probability of seller paper. The more difficult the turnaround, the higher probability of terms. The old phrase "your price, my terms" has never been more widely used. Nine to ten percent seems to be the prevalent interest rate on seller paper, with ten years still the most popular amortization period. One notable difference is that some longer amortizations are appearing, with variations on the two-year interest-only and balloon payments. The adoption of 20% of price being allocated to covenants and consulting has also been altered, and some deals are going much higher. The interest in tax-free exchanges, as in the recent Viacom-Keymarket Detroit for Memphis swap, and tax certificate sales, as in the case of WKYS/Washington, are more prevalent.

Changes And Variables Are Important

Possible changes in the capital gains law, the strength of the economy, and resultant interest rates are important. Multiples are usually a direct result of the current interest rate (higher interest equals lower multiples, lower interest equals higher multiples). Technical changes and the FCC attitudes

Charles Giddens is a partner in Media Venture Partners, a leading media brokerage firm. His radio experience includes stints as GM, Group VP, and station owner. In this article, he offers his thoughts on the current market for radio properties.

toward duopoly, new classes, boosters, and translators could be important.

Another consideration is the diversity and parameters set by the industry's lending community as to size of deals looked at. Ten years ago there were less than 30 broadcast lending banks. Today there are 250. However, outside the primary broadcast lending institutions, the level of expertise on broadcast lending is often thin. Public money went away in October, but if the interest in the business — as evidenced by the Infinity

"Seventy-two percent of all stations have turned over since 1980, and some of those will need to be sold again."

Broadcasting privatization and others like it — continues along with the fertility of more initial public offerings, we may again see more of this capital source in 1989. Finding less than \$2 million is far tougher than finding larger amounts. Singles deals are tougher than multiple station deals.

The stage is set for creativity in financing and deal structure. Buyers and sellers are no longer willing to be bound by traditional rules. Sellers may see a lot of diversity in how stations are paid for, and as the creativity increases more deals will get done.

As always, where there's a lot of interest on the part of buyers, the message gets through and transactions occur.

Transactions

Continued from Page 10

owned by Richard Hodge.
FREQUENCY: 1410 kHz
POWER: 5 kw daytime
FORMAT: Jazz
BROKER: Montcalm Corp.
COMMENT: This station sold for \$425,000 in November 1986.

Texas

KLZK/Farwell & FM CP/Tulia
PRICE: \$50,000 for 55%
TERMS: Cash
BUYER: Balton Corp., a Providence, RI-based firm owned by Samuel Winslow and Robert Laham, is acquiring a 55% ownership interest.
SELLER: Peter Winslow, Nanette Markunas, and Alton Finley, shareholders of Dominion Communications Inc., are reducing their individual 33.3% stock interests to 15% each. Winslow and Markunas also own KPEQ/Jal, NM. Markunas also owns WMKB/Ridgebury, PA and holds FM CPs for new stations at three Oregon locations. Finley owns interests in WMRB/Greenville, SC and WCGQ/Parris Island, SC.
FREQUENCY: 98.3 MHz; 104.9 MHz
POWER: 3 kw at 190 feet; 3 kw at 300 feet
FORMAT: AC
COMMENT: KLZK sold for \$25,000 in October 1986.

KFST-AM & FM/Ft. Stockton
PRICE: \$37,000 plus debt assumptions for 50%
TERMS: Cash and liability assumptions
BUYER: Kenneth Ripley, the station's current GM, is acquiring a 40% interest in the station. William Garlitz is increasing his stake from 50% to 60%.
SELLER: Cullen Garlitz and Patsy Cook are selling their collective 50% interest in Ft. Stockton Radio Co. Inc.
FREQUENCY: 860 kHz; 94.3 MHz
POWER: 250 watts; 3 kw at 235 feet
FORMAT: Country

KWED/Seguin
PRICE: \$340,000
BUYER: K/A Korp Communications Inc., owned by Albert Kaplan. He is the GM of KWED/Seguin, TX.
SELLER: Seguin Broadcasting Co. Inc., owned by Stanley McKenzie.
FREQUENCY: 1580 kHz
POWER: 1 kw daytime
FORMAT: AC

Wisconsin

WBZN-AM & FM/Racine-Milwaukee
PRICE: \$3 million
BUYER: Channel One Communications Inc., headed by Les Elias.
SELLER: Adams Communications Corp., owned by Stephen Adams of Wayzata, MN. The company recently agreed to purchase this combo from Sterling Recreation Organization as part of a deal to acquire SRO's KJET & KZOK/Seattle and KDKO & KHIH/Denver. The company also owns WRTH & KEZK/St. Louis; KOOL-AM & FM/Phoenix; KISS/San Antonio; and WLAV-AM & FM/Grand Rapids. It recently announced plans to buy WAES & WROQ/Charlotte
FREQUENCY: 1460 kHz; 100.7 MHz
POWER: 500 watt daytime; 50 kw at 500 feet
FORMAT: NAC
BROKER: Robert Mahlman of the Mahlman Co.

BUSINESS OVERVIEW

Tennessee Station Goes Dark As Sale Nears Collapse

WTNZ/Ciinton, TN, which is owned by bankrupt REBS, Inc., went dark last week in the wake of three failed efforts to close on the sale of the station to Mildred Littleton and Kevin Littleton.

"It is my understanding the Littletons are having trouble getting their financing together," said REBS President Larry Sensing. "We have scheduled closing three times and they have not shown up. If the Littletons have the money, we'll be glad to take it and give them the station."

Mildred Littleton, who believes the faltering deal may end up in court, declined to comment. "This thing looks like it's headed for litigation and I'd rather not say anything right now," said

Littleton.

The Littletons, who also own WAMG/Gallatin, TN and WIZO/Franklin, TN, agreed five months ago to pay \$800,000 for WTNZ.

WTNZ went dark on September 6. Sensing said "about 12" employees were thrown out of work by the decision to close the CHR station.

Broadcast Groups Set Minority Jobs Program

Three broadcast industry groups have joined forces to launch a training program designed to foster minority employment in the radio and television industries. The project, a joint undertaking of the NAB, the Radio-Television News Directors Association (RTNDA), and the Broadcast Education Association, was unveiled just

days after a new RTNDA study reported that minorities are still seriously underrepresented in broadcast newsrooms.

The "Minority Broadcast Career Training Program" is set to get underway next summer with the placement of ten minority college graduates in paid one-year news internships. The program will eventually place trainees in sales and production jobs as well. Each trainee will be provided with a "mentor" who will provide advice and help the trainee adjust to the broadcasting workplace. After their apprenticeship, the trainees will be assisted in their search for work in radio or television.

The sponsoring groups hope to create a foundation that would fund an administrator for the training program and oversee its operations.

Polydor On A Hat Streak



The new Polydor promotion team gathered for national meetings in L.A. last week, taking time out to model the latest in stylish monogrammed sombrero headgear. Pictured (l-r front) are label's Paulette McCubbin, Bernadette Powers, Ann Eason, Susan Tennant, Gina Iorillo, and Bobbi Silver; (l-r middle) Mark Walker, Sr. VP John Brodey, Joe Estrada, Jeff Iffland, Wynn Jackson, Laura Hinson, Bruce Hix, and PG Exec. VP Bob Jamieson; (l-r rear) Ralph Carroll, Barry Griffin, Billy Cox, Joe Ricitelli, PG Sr. VP/GM West Coast Jeff Sydney, Calvin Lew, Margaret Ann Ronayne, VP Billy Smith, Patti Martin, Kerry Wood, and Mel Delatte.

Emmis

Continued from Page 1

Regional VP/Operations. Power 106 PD Jeff Wyatt will continue programming that station while taking on the Regional VP/Programming post, with duties including KYUU and WQHT (soon to be Hot 97)/New York. WLOL/Minneapolis Station Manager Tom Gowan has been upped to VP/Director Corporate Communications.

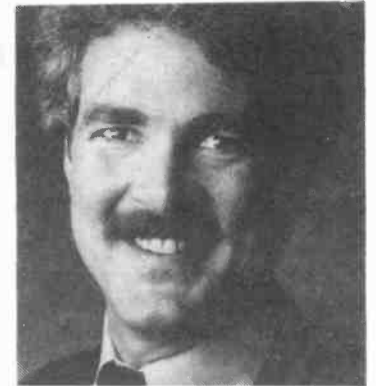
Emmis Exec. VP/Operations Doyle Rose told R&R, "Emmis is proud to carry on its tradition of moving talented people like these up in the organization as the company grows. Usually advancement in this group is a result of hard work and dedication. However, in this case, all of these guys have been pulling down exorbitant salaries and we need to give them the additional duties to justify their existence. Seriously, Tom, Jeff, Alan, and Phil are part of a restructuring of Emmis in order to keep the 'hands-on' philosophy that has been successful for us since our inception."

Newmark noted, "Ever since joining Emmis I've had a wonderful experience helping bring success to L.A., and I'm ready to help KYUU enjoy the same kind of success. Emmis has been very aggressive in allowing its people to take hold of the challenges and responsibilities in their jobs."

Goodman said, "Two years ago when Emmis took over WAVA I wasn't sure I had a job. It's a commentary on the company that somebody who is inherited from the outside can be recognized and be moved up."

Wyatt commented to R&R, "Emmis has given me no shortage of challenges in my time with them since joining almost three years ago, and this is another in the series. I've already been doing this job for a while, but the addition of KYUU makes it official."

Gowan's Station Manager position will not be filled immediately, but his duties will be parceled out to others at WLOL. He said, "Minneapolis is my hometown, but everyone at the corporate offices in Indianapolis has made me feel wel-



Tom Gowan

come so I'm really looking forward to the move. In my new capacity I'll be acting as an information resource to all of the Emmis stations for ideas, and as a conduit of communication both internally and externally."

Roberts

Continued from Page 3

Mike Wolf and Promotion Director Scott Segelbaum. I'm confident they're going to take WYSP to the top."

Roberts, who is from Philadelphia, joined KZEW three months ago after crossing the street from CHR KEGL. Last week he asked for and received his release from the Anchor Media station, citing disagreement with the switch to Classic Rock.

"I'm ecstatic!" Roberts said about the move. "Everyone knows one of my career goals has been to program in my hometown. To have an opportunity to join such a respected company and continue to build on the success WYSP has achieved over the past two years gets me even more fired up. I can't wait to grab a cheesesteak and get to the office."

Bortnick

Continued from Page 1

Bortnick indicated he'd begin on a fulltime basis in Cleveland once the transfer to Emmis was complete in late October or early November.



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NEWS

WIZF

Continued from Page 3

up its antenna about 44 feet and stepped up power on August 14 without ever seeking FCC permission. Last week the Commission approved the station's application for a special temporary authorization for the antenna boost, but ordered the station to cut power until the matter is reviewed.

For its part, the station's management admits the violations, but says they were inadvertent. "We are not going to knowingly operate the radio station in violation of FCC rules and regulations," said WIZF GM Kerner Anderson. "The error was made and everybody acknowledged it."

Anderson said he first discovered the "infractions" when he took over the management of the station from former GM Reggie Brown September 7. "My corporate owners, Inter-Urban, are good broadcasters and know what the rules are. There were some mistakes that were made because the left didn't know what the right was doing, and everybody assumed such. But once it was brought to the attention of all concerned, we found ourselves back in compliance and did the appropriate thing. Our lawyers are now working on it," Anderson continued.

Brown could not be reached for comment. Inter-Urban President James Hutchinson did not return phone calls requesting comment.

Competitor Complains About On-Air Promo

The FCC was prodded into action by Peter Eden, VP/GM of Urban competitor WBLZ/Cincinnati. In a complaint letter dated August 26, Eden said he first became suspicious on Sunday (8/14), when WIZF jocks said on-air that they would strike and shut the station down if they didn't get a 40% raise. At about 6pm, the station went dark.

"They stayed off the air until ten that night, at which time they began to rebroadcast," Eden's complaint said. "I was personally listening to the station. The announcer went back on the air to announce that the strike had been settled. The jock then introduced the President of the 'Wiz' ... Mr. James Hutchinson. Mr. Hutchinson then told the listeners that the strike was settled and they got their 40%."

"The fact is starting the very next morning WIZF told listeners that the 40% was not a raise in salary as they touted, but rather that

they had gone up 40 feet on their tower so now they are 40% louder so you (the listener) can listen 40% longer," the complaint continued.

Eden told R&R that he and other Cincinnati broadcasters are upset that the FCC has not ordered the station off the air, and he believes the agency is doing little to correct the problem. "They're not doing a damn thing," he said.

Eads disputed that assessment. He said forcing the station to go dark because of FCC violations would be "a fairly drastic move," especially since the public's safety is not threatened in any way.

Walsh

Continued from Page 3

it only makes sense to combine them administratively under one manager. Ed's extensive experience as a broadcaster and his proven track record as a manager make him uniquely qualified to handle the wide range of responsibilities in this position."

Prior to joining the station last year, Walsh served as ND and afternoon anchor at KFYT/Phoenix and spent ten years as ND at WRKO/Boston.

He told R&R, "WOR has been a highly successful, integral part of New York for over six decades. I intend to work closely with Bob in order to capitalize on our inherent strengths, stay true to our roots, and ensure the individual integrity of both news and programming to take WOR into the 1990s."

Last week RKO announced it will sell WOR, which it has owned since 1952, to Buckley Broadcasting for \$24 million. The station placed third in the spring '88 Arbitron with a 4.6 share 12+, and was 12th in the Birch with a 3.0 share.

Richards

Continued from Page 1

Commenting on his move, Richards said, "I hope every new client I assist will be as much a pleasure to work with as EZ. The fact that they're a Vallie client, and that the opportunity exists to continue working with them, makes this move a bit easier."

Richards joined EZ in 1984 as PD at KYKY/St. Louis and was later transferred to B94. In 1987 he was appointed Regional PD with responsibilities including overseeing KYKY, WEZC/Charlotte, and WEZS/Richmond, as well as B94. Prior to joining EZ, Richards spent five years with Noble in San Diego. His replacement is being sought.

BMG Sales Conference Held In Montreal



BMG staffers flocked to Montreal at the end of August for the label's first BMG Distribution Sales Conference. Upper left, RCA post-show party attendees included (l-r) Jo-El Sonnier, BMG Distribution President Pete Jones, Lita Ford, and BMG Co-Chairman Michael Dornemann. Upper right, Jones (l) and Dornemann (r) welcome A&M President Gil Friesen to the event. After a performance at Montreal's Club Soda by Arista artist Jeff Healey, the group below met backstage: (l-r) Arista Exec. VP/GM Don Jenner, band member Joe Rockman, Arista President Clive Davis, Healey, Arista UK's Roger Watson, Arista VP/Sales Jim Cawley, and Jones; kneeling are the band's Tom Stephen and Arista's Marty Diamond.

And It Comes Out Here ...



Chrysalis VP/Promotion Daniel Glass (r) was at Sterling Sound Studios in New York recently visiting artist Fred Fowler (l), whose first single is "Times Are Changin'." Kneeling is Sterling Sound's Jose Rodrigues.

Mullins

Continued from Page 1

Mullins, who is officially on board at PMG now but will remain with WSM until September 30, told R&R, "I'm accustomed to working at the top - at stations like WDAF/Kansas City, WHN/New York, and WSM - and now as partners with PMG's Nashville division. Our goal is to build a premier Country consultancy in the US and then the world."

Mullins's 27-year broadcasting career has also included a programming stint at WINN/Louisville. He moved to Nashville two years ago to form his own consulting company and to take the programming reins of WSM.

PMG is an L.A.-based consultancy currently working with over 75 radio stations worldwide. Its client list also includes the Westwood One Radio Networks, Mutual Broadcasting, NBC Radio Network, the Source, and several European networks.



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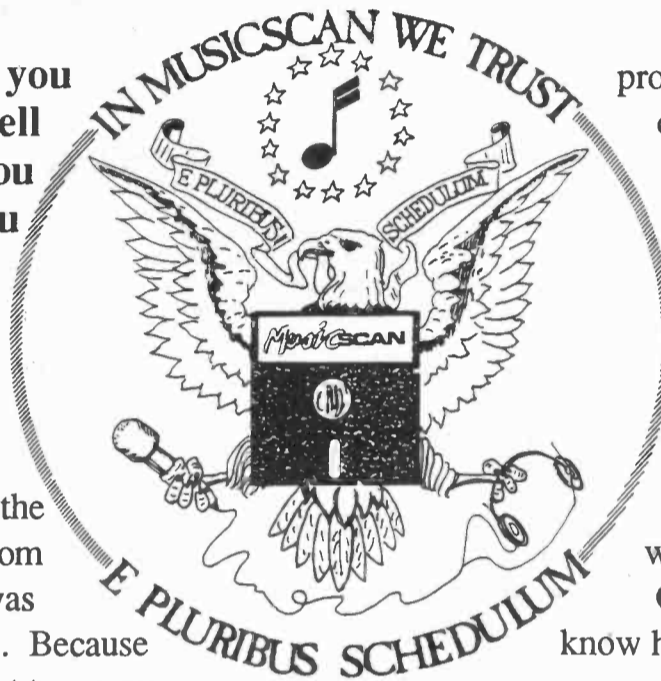
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MIKE SHALETT

VITAL SIGNS: MARKET RESEARCH

MONEY ISN'T EVERYTHING

Price Not A Critical Buying Factor

A record person recently bought a first-run movie theater. Using the pricing policies of the music business, he immediately began charging two dollars admission. When his sales began to slow down, he raised ticket prices to the usual six-dollar range other theater operators were charging. Do you think he's still in business?

To some this analogy to record industry pricing policies may seem ludicrous. They would argue that unlike the situation in the movie industry, price is a very important factor in the music consumer's decision-making process. In reality, however, nearly two out of three buying decisions in a recent study were made before the purchasers entered the store, and the desire for instant gratification by most of them meant price was not a major concern.

Of the nearly 5200 purchases made by consumers tracked in a Soundata panel during the months of April, May, and June of this year, 63% were planned purchases. The older the consumers, who had more disposable income, the more unplanned purchases were made.

Consumers Know What They Want

In reply to the statement "I usually know what I want when I shop for music," 92% of the sample either completely (52%) or somewhat (40%) agreed. The youngest panel members, those 12-15 years of age, were the least positive to the statement, although even that group expressed 87% total agreement. The oldest consumers were

the most positive; nearly 97% of those over 35 agreed with this notion.

These two findings offer an interesting juxtaposition. One is a hard fact — diaries were used to enter actual purchases, and part of the entry showed whether the individual product bought was a planned purchase or not. The second numbers reflect consumers' perceptions in relation to a statement.

While older consumers believe they are in control before they enter the store, they were found to have considerably less control when they cash out and leave. They've got more money to spend, and they spend it.

They Don't Wait For Sales

Sixty-one percent of the panel members said they do not wait for an album they want to go on sale before they go out and buy it. A majority of the dissenters com-

Exploding The Myths

- Price is not most consumers' first concern — or their second
- Youngest consumers pay the most for music
- Decisions are based on wants, not price

pletely disagreed with that concept, with the most vocal opposition coming from music buyers under 25. The need for more immediate gratification is a trademark of the young which is reflected in their record-buying habits.

Confidential sources confirm that in the yet-to-be-released NARM retail consumer study of over 8000 shoppers nationwide, "convenient location" followed by "selection" were the most important factors consumers used to choose where to shop for music. Price was a tertiary response. This is not to say that price is not a factor at all; 39% of the Soundata sample reported that price was very important in helping them decide which LP, cassette, or CD to buy. Price is most important to the young, presumably because they have less money to spend.

Yet a check of real purchases reveals that younger consumers actually pay the most for their music. In June, 12-15 year-old consumers paid an average of \$7.71 for a prerecorded cassette; 16-17 year-olds paid \$8.24. Combined as one demographic segment, consumers under the age of 18 paid an average \$7.98 per tape. This is another example of younger people's need for immediate gratification.

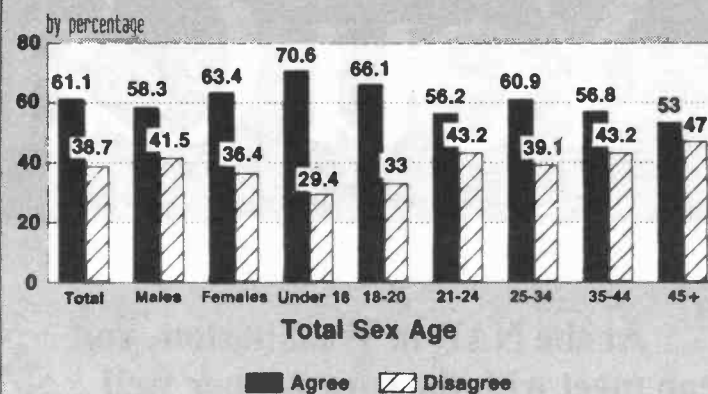
Only So Much Money

Six of ten consumers agreed with the statement that they have a predetermined amount of money to spend when they go into a store to buy music. Of those six who agree, two "completely agree" and the others "somewhat agree" with that notion.

The staunchest of the believers are the young, joined by the oldest

PRICE FACTOR #1

Do consumers have a predetermined amount of \$?



Source: Soundata

panel members. The 45+ group is split, offering both the second-highest percentage of shoppers who completely agree with the concept and the highest total percentage of disagreement: 21% completely agree, while 47% either somewhat or completely disagree. The reason seems to be based on age as a function of disposable income.

The income of black music consumers on the panel as compared to their white counterparts echoes the national economic census. A significantly higher percentage of black music consumers claim individual incomes under \$10,000 per year and household incomes under \$30,000 per year. Seven out of ten black music buyers agreed with the statement about having a predetermined amount of money to spend, and they were the most vocal segment in regard to complete agreement. Black music buyers were more likely to shop from store to store looking for the best price on an album and also more likely to wait for an album to go on sale before they purchased it.

Purchases Based On Wants

Obviously, certain segments of record buyers are impeded in the decision-making process by the lack of raw physical dollars. The majority of music consumers in

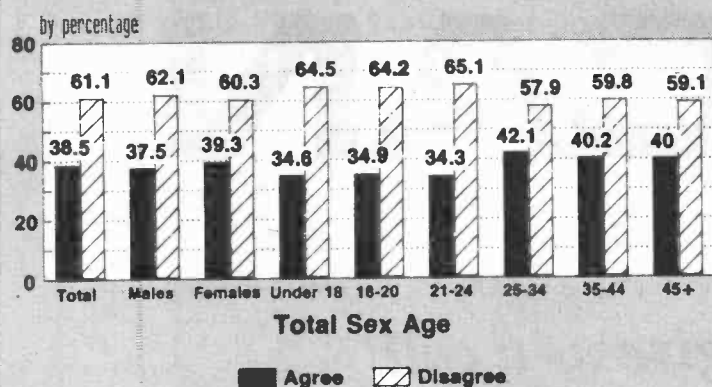
America today, however, are not faced with this difficult reality; theirs are decisions based on wants, not price.

Think back two Christmas seasons ago to Bruce Springsteen's multi-record/tape/disc live package. Though the manufacturer set no suggested list price, the product cost retailers around \$19 wholesale. As consumers lined up in the pre-dawn hours to get their hands on this most-wanted package, retailers tripped over each other trying to offer the lowest price in town. Was this simply based on their idea that consumers would never come back to their stores if they were priced higher than the competition? Certainly price couldn't have been a factor to those standing in line. Just as in the theater analogy, moviegoers don't stand in line for first-run movies because the theater has lowered ticket prices — they stand in line because they want to see a particular movie.

It's an archaic concept — and one that no longer fits the times — that those who want music the most should pay the least and those who want music the least should pay the most. As the record industry approaches the very important fourth quarter, it should figure out different pricing policy adjustments that will keep the business strong as it moves into the '90s.

PRICE FACTOR #2

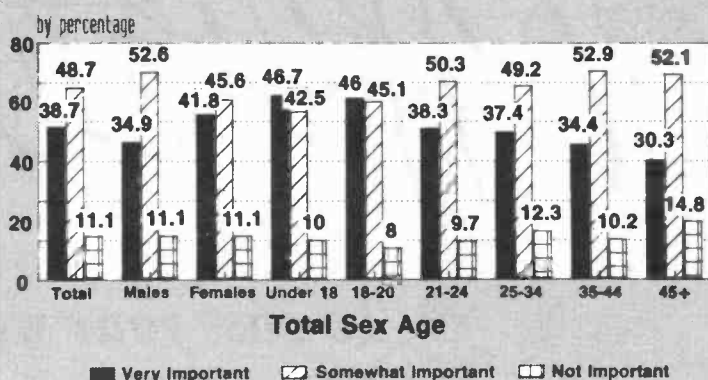
Do consumers wait for an album to go on sale before they buy?



Source: Soundata

PRICE FACTOR #3

How important is price in deciding what to buy?



Source: Soundata

WHEN IT COMES TO MUSIC, SHADOE REALLY LIKES TO GET INTO THE PICTURE.



From the top, clockwise:
Shadoe signing autographs at KXYQ-FM "Q105," Portland, Oregon /
Shadoe with Power 95's "Morning Man" Jim Kerr in NYC / Daryl Hall,
Shadoe and John Oates in Hollywood, CA / On the road in Chicago;
Shadoe and Elton John / In Seattle, KUBE-FM's Gary Bryan, Shadoe,
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KEN BARNES

ON THE RECORDS

THE NEVERENDING STORIES

More Secret Pasts Of The Stars

Welcome back for another round of one of this column's favorite pastimes — looking back at the past times of prominent artists. This week there are four more for your perusal, per usual covering a wide range of styles and history.

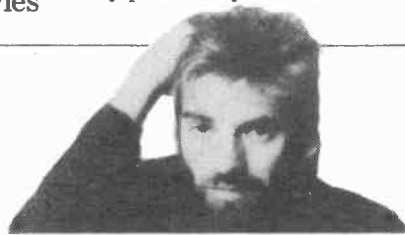
Loggin' In Early Loggins

Kenny Loggins has already been victi . . . that is, saluted in one of these journeys into the past for his leadership in an intriguing psychedelic pop group called the Second Helping. After their ten minutes (three singles' worth) were up, and following a brief touring (nonrecording) stint with the Electric Prunes, Loggins became part of Gator Creek, the rather fuzzy-looking soft-focus organic aggregation pictured adjoining.

Gator Creek, which featured a few fairly well-known L.A. sessioners, had a commercial impact as laid-back as their visual image. But their LP is notable for the first appearance of Loggins's famous "Danny's Song," later of course an Anne Murray hit, as well as an early version of Jackson Browne's "These Days" and the Crow/Long John Baldry AOR semi-standard

"Don't Try To Lay No Boogie Woogie On The King Of Rock 'N' Roll." (At times like this I wish they paid me by the word.)

Beware Of Creek's Blaring Riffs



Kenny Loggins & Co. got behind the pastoral riff in Gator Creek. Everyone in this album back-cover photo has that hazy, soft-focus look so beloved of early '70s camera jockeys, but you can detect Loggins (back center).

Highlight Zone



Blue Zone UK singer Lisa Stansfield with her two bandmates and cutting a dashing figure as a solo artist a few years ago.

As the Creek didn't rise, Loggins moved on, uniting with former Buffalo Springfield bassist (and drag-racing bandleader) Jim Messina for a fruitful partnership before launching a successful (and soundtrack-laden) solo career.

Cray Matter

Nothing too dramatic here, as the Robert Cray Band has stayed pretty stable for the eight years between album #1 and the current "Don't Be Afraid Of The Dark," as you can see by the photos. The first album emerged rather ephemerally on Tomato Records, but has since been reissued, so it can be found without a whole lot of hassle.

A Spoonful Of Allmans

Gregg Allman and his brother Duane will go down in history for the Allman Brothers Band. Before hitting their stride as ramblin' guys on Capricorn, the group had a couple of false starts. The first episode was on the Nashville-based Dial label, home of Joe Tex and nothing much else that ever hit — which is not to say that there weren't some good records issued.

One of them, in fact, was the Allman Joys' "Spoonful," a credibly punky version of the Willie Dixon/Howlin' Wolf blues classic also recorded by Cream, the Shadows Of Knight, and perhaps most memorably (believe it or not), Dion. The Allman Joys cut some more material, and when their later incarnation hit the big time, it was gathered into an album.

Allman Rocka



Gregg Allman and brother Duane had their first "Spoonful" as the Allman Joys. Gregg's still slick enough to slip away with his own band.

Tiring of life as a (candy) bar band, the group moved to Hollywood and became Hourglass, which also did an early version of Browne's "These Days" and a lot of uncomfortable material on two albums, with no hits resulting. Finally, it was back to the musical routes of the South, a successful path Gregg Allman seems to be retracing now.

The Blue Zone Is Foreboding And . . .

This one's in here just to prove a group seemingly without a past

can have a past . . . however sketchy. (Couldn't find any prior affiliations for Debbie Gibson.) I had found four British Blue Zone UK singles (without the UK) in Toronto just before "Jackie" came out, so I was familiar with the group. The lead singer's name rung a bell, and in fact I had the single whose sleeve is pictured and a couple of others by Lisa Stansfield from earlier in the '80s. I dimly recall she was a TV host as well, but don't hold me to it — whenever I recall *anything* these days, it's dimly.

Shades Of Cray



Spot the difference: one photo shows the Robert Cray Band in 1980 on their debut Tomato Records release. The other depicts the group on their latest Hightone/Mercury/PolyGram LP. Ageless, aren't they?



Michael Jackson Is The King Of Wembley

MICHAEL JACKSON has been presented with a special award by Wembley Stadium for breaking all records at the venue with seven sold-out shows reaching an audience of over half a million. The gloved one played his final UK concert in Liverpool last weekend (he dedicated the show to homeboys the BEATLES), also a record-breaker with its crowd of 125,000 — the biggest ever for a solo performer in Britain. The event, however, was marred by a considerable number of injuries and gatecrashing problems. The show literally was Jackson's last European appearance, as he has announced he'll quit touring for good at the end of this year to concentrate solely on recording and films.



Anarchy In Athens

Former SEX PISTOL JOHN (ROTTEN) LYDON found himself on the receiving end of abuse for a change last week when his band PUBLIC IMAGE LTD. attempted to play a concert in Athens. The Greek fans rioted when Lydon refused to play due to inadequate security arrangements. Equipment was burned and a reported million pounds worth of damage was done. The JESUS & MARY CHAIN were also scheduled to perform, but the concert was cancelled before they had their chance.

Management for SIMPLE MINDS recently described the band's forthcoming album as



John Lydon: will he make the cover of GQ?

"very cool, but very late!" It is now unlikely to emerge until February or March of next year. From the same stable, we hear that the WALTER BECKER-produced CHINA CRISIS LP will be out in mid-November, titled "A Diary Of A Hollow Horse."



Someone stole Michael's glove!

bands, including LOVE & MONEY, the PROCLAIMERS, and the SILENCERS, have welcomed financial assistance for autumn tours.



Rock, Beer, And Big Country

STUART ADAMSON of BIG COUNTRY has been appointed patron of the newly-established Music In Scotland Trust, a division of the Prince's Trust charity. The organization aims to provide young



Big Country's next single will not be "What Made Milwaukee Famous (Made A Loser Out Of Me)."

Scottish musicians with information and free professional advice on all aspects of the music biz. The organization is being funded by a Glasgow brewery, however, which plans to subsidize tours by emerging Scottish bands, and this has created some controversy. Says Adamson: "I think there's a worry that it may be seen to encourage alcohol abuse among youngsters, but you should credit young people with more intelligence than that. To be quite honest, I think money from any source that creates opportunities for people to develop their potential is a worthwhile thing." DEACON BLUE and HUE & CRY have refused to be involved with the sponsorship, but other



New Releases

Among this week's new LPs is TANIKA TIKORAM's first but very mature-sounding "Ancient Heart," which includes her recent UK hit, "Good Tradition," and the follow-up, "Twist In My Sobriety" . . . BILLY BRAGG's new low-cost LP is "Worker's Playtime" . . . Former SOFT CELL singer MARC ALMOND, currently in the UK charts with "Tears Run Rings," has a new LP out on September 26 called "The Stars We Are."

SINEAD O'CONNOR's next release will be "Jump In The River" . . . With their "Domino Dancing" heading for a high chart debut this weekend, the PET SHOP BOYS have already scheduled the follow-up, "Left To My Own Devices," for late October. Their next LP, "Introspective," is out on October 10 . . . EMI is releasing 22 singles by the BEATLES and 22 by QUEEN on three-inch compact discs. All will include only the original A and B-sides, and are aimed more at collectors and fans than the charts with their fairly high price tags . . . IRON MAIDEN follow "The Evil That Men Do" with "Clairvoyant" on October 10.

"Rock Over London" news is a service of Rock Over London Ltd., who can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD; phone 01-494-4513.

Compact Data

U2 Set To "Rattle And Hum"

The complete track listing has finally been released for U2's long-awaited "Rattle And Hum" album, which Island ships October 3. The two-record set contains nine new songs, as well as six live songs recorded during 1987's "Joshua Tree" tour of the US. All of the tracks will be featured in the film "U2 Rattle And Hum," which Paramount Pictures will release November 4. "Desire," the first single, shipped this past Tuesday (9/13) and includes a non-LP B-side entitled "Hallelujah (Here She Comes)," featuring Billy Preston on keyboards and backing vocals.

"Rattle And Hum" features the following tracks: Side One — "Helter Skelter," a live version of the Beatles' classic; "Van Dieman's Land," a new track recorded in England, featuring The Edge on vocals; "Desire"; and "Hawkmoon 269," a new track recorded in L.A. featuring Bob Dylan on Hammond organ. Side Two — "All Along The Watchtower," a live cover of the Dylan/Jimi Hendrix classic; "I Still Haven't Found What I'm Looking For," a live gospel version of the hit including guest vocals by the New Voices Of Freedom; "Freedom For My People," a special song performed by two New York street musicians, Sterling Magee and Adam Gusso; "Silver And Gold," a live rendition of the tune Bono originally wrote for the "Sun City" LP; and "Pride," a live version of the Martin Luther King tribute hit.

Side Three — "Angel Of Harlem," a new tune recorded at the legendary Sun Studios in Memphis, featuring the Memphis Horns; "Love Rescue Me," another new tune recorded in Memphis, co-written by Bob Dylan; "When Love Comes To Town," a new track featuring B.B. King on guitar and vocals; and "Heartland," a new composition recorded in Dublin, featuring Brian Eno on keyboards. Side Four — "God Part II," a new composition recorded in L.A.; "The Star Spangled Banner," a cover of Hendrix's version of the National Anthem; "Bullet The Blue Sky," a live version recorded in Phoenix last winter; and "All I Want Is You," another new tune with string arrangements by Van Dyke Parks, and Tom Petty sideman Benmont Tench on keyboards.

Short Cuts

- The 31st annual Grammy Awards — which return to Los Angeles's Shrine Auditorium this year — will air Wednesday, February 22 on CBS-TV. The nominees will be announced January 12.

- The list of players on "Talk Is Cheap," KEITH RICHARDS's solo LP due October 4, includes STEVE JORDAN (the drummer, who also co-produced and co-wrote the LP's material with Richards), WADDY WACHTEL, CHARLEY DRAYTON, IVAN NEVILLE, BOOTSY COLLINS, MICK TAYLOR, SARAH DASH, WILLIE MITCHELL & THE MEMPHIS HORNS, STANLEY "BUCKWHEAT ZYDECO" DURAL, MACEO PARKER, BERNIE WORRELL, JOEY SPAMPINATO, CHUCK LEAVELL, JOHNNIE JOHNSON, BOBBY KEYS, and MICHAEL DOUCET.

- Rykodisc will release another JIMI HENDRIX CD later this month. Entitled "Radio One," it features 17 tracks recorded by the legendary guitarist at Britain's BBC studios, including covers of the BEATLES' "Day Tripper" and MUDDY WATERS' "Hoochie Coochie Man," both previously only available on bootlegs.

- Speaking of Hendrix, former ANIMAL ERIC BURDON, who continues his comeback with a 26-city tour of Germany this month, is working on a new book about the guitarist. Burdon and fellow Animal CHAS CHANDLER both played important roles in the early part of Hendrix's career.

- The GRATEFUL DEAD have announced a longterm commitment to help save tropical rainforests, home to more than half of all lifeforms on earth, which are being destroyed at the rate of 50 million acres per year. The group plans to begin by performing a benefit concert at Madison Square Garden on September 24. Also appearing will be BRUCE HORNSBY & THE RANGE and SUZANNE VEGA.

- CHEAP TRICK headline "Soundcheck: The Yamaha International Rock Music Competition" tonight (9/16) at L.A.'s Universal Amphitheater. The battle of the bands benefits the T.J. MARTELL Foundation for cancer and leukemia research. Members of BON JOVI and WHITESNAKE will join in the encore jam. Judges of the amateur bands include PHIL RAMONE, JULIAN LENNON, JON BON JOVI, BRIAN WILSON, DON HENLEY, and PETER ASHER.

- GEORGE MICHAEL has added an additional show at Southern California's Irvine Meadows on October 9 to benefit the Adam Walsh Child Resource Centers, which offer assistance to families of missing, molested, and abused children.

- The October 15 Amnesty International "Human Rights Now!" concert finale in Buenos Aires, Argentina will be broadcast live by the Westwood One radio network. Radio Vision International will also film the concert for broadcast on HBO on Human Rights Day, December 10.

- Jem Records, which filed Chapter 11 bankruptcy on August 17, listing debts of \$5.5 million, has finalized a reorganization package with Security Pacific Commercial Credit. Security Pacific will finance Jem during its period of reorganization as debtor in possession. The company has reportedly cut down its number of employees from 100 to 40.

POLLSTAR CONCERT PULSE

Pos. Artist	Avg. Gross (in 000s)
1 VAN HALEN	\$1,167.4
2 GRATEFUL DEAD	\$808.2
3 AEROSMITH	\$349.6
4 DEF LEPPARD	\$346.2
5 ROD STEWART	\$256.3
6 INXS	\$225.6
7 WHITESNAKE	\$215.8
8 ROBERT PLANT	\$207.4
9 AC/DC	\$204.9
10 STING	\$202.9
11 "DIRTY DANCING"	\$181.8
12 BEACH BOYS	\$175.6
13 RANDY TRAVIS	\$171.5
14 BOB DYLAN	\$171.3
15 LYNYRD SKYNYRD	\$166.6
16 JIMMY BUFFETT	\$160.3
17 HANK WILLIAMS JR.	\$143.4
18 DAVID LEE ROTH	\$141.5
19 JETHRO TULL	\$131.8
20 RUN-D.M.C.	\$123.8

New Tours

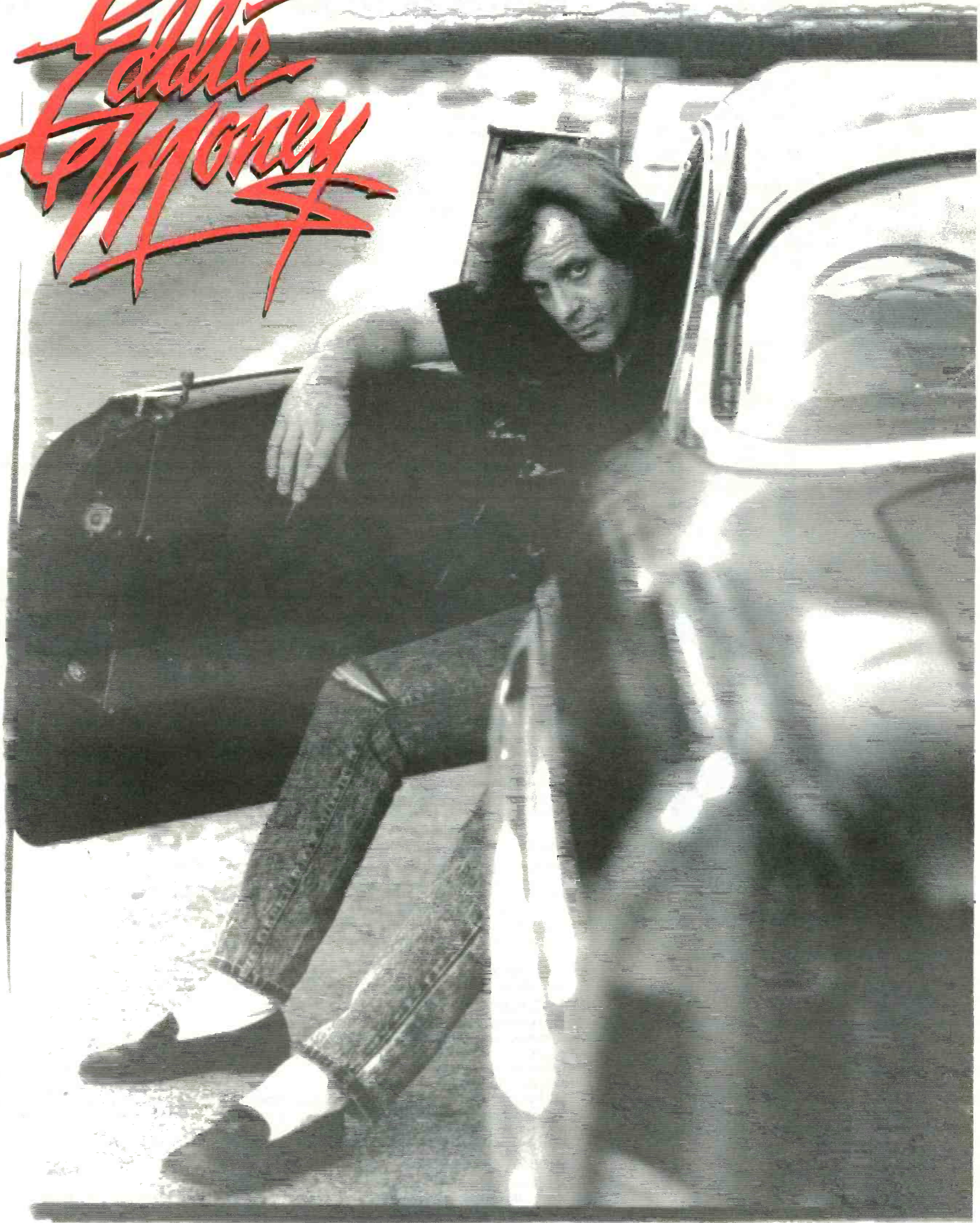
Among this week's new tours:

RODNEY CROWELL
MICKEY GILLEY
JANE'S ADDICTION
DAVID LINDLEY/EL RAYO-X
RONNIE MILSAP
NRBQ
EDDIE RABBITT
RAMONES
SLAYER
JO-EL SONNIER

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.

*Eddie
Money*

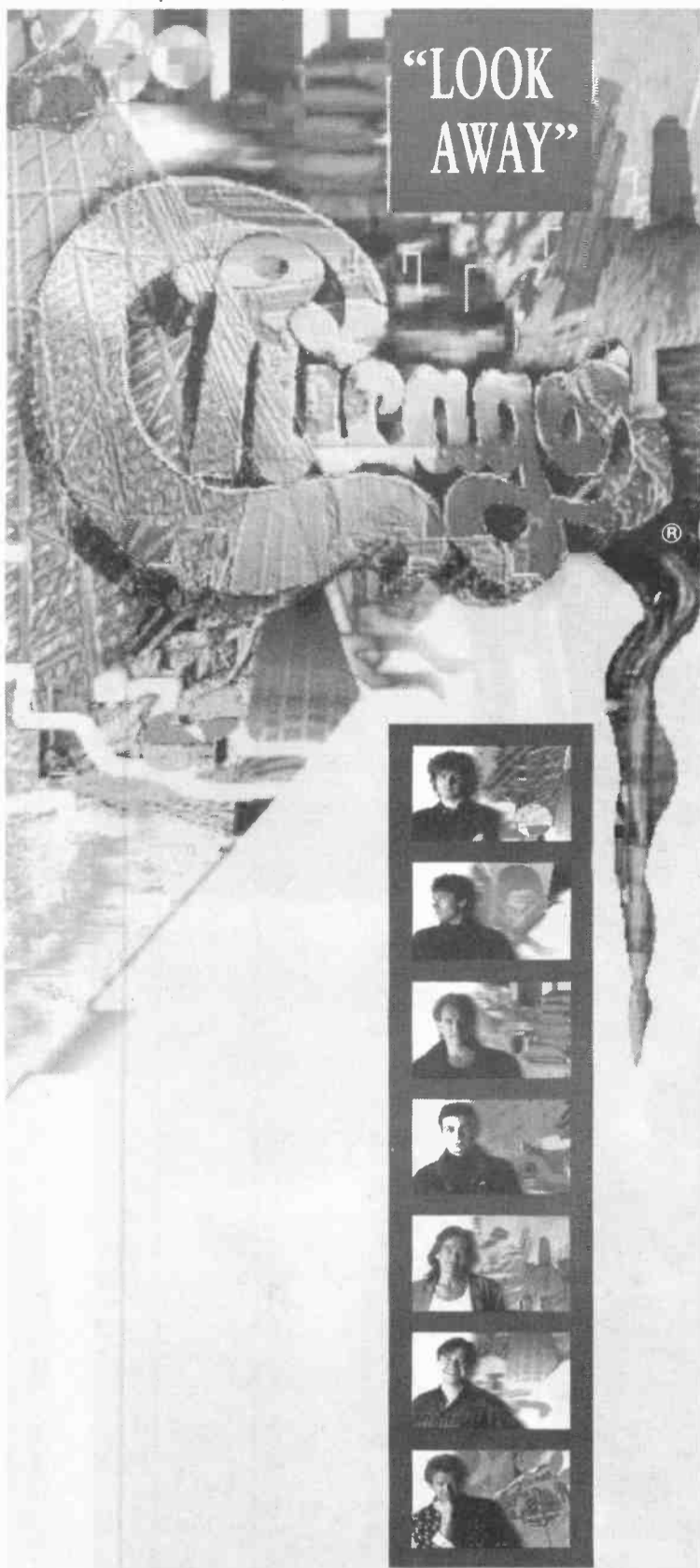
WALK ON WATER



Taken from Eddie Money's LP "Nothing To Lose" on Columbia Records, Cassettes and Compact Discs 44302

Produced by Richie Zito & Eddie Money.
Direction: Bill Graham Management

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The Hot New Single

Produced By Ron Nevison

From The Album

Chicago 19

NEW & ACTIVE

One of the "Most Added"
71/70



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MUSIC DATEBOOK

PAUL COLBERT

Bruce Bombed In Milwaukee

MONDAY, SEPTEMBER 26

1937/Blues singer **Bessie Smith** is killed in an auto accident.

1964/"You Really Got Me" by the **Kinks** is released, 14-year-old **Alex Van Halen** buys a copy for little brother **Eddie**.

1969/The **Beatles** release their last album recorded as a group, "Abbey Road." The album's cover, depicting **Paul McCartney** dressed in black and barefoot, intensifies the "Paul is dead" rumors.

1976/**Marvin Gaye** plays the Royal Albert Hall. The performance is recorded and later released as a double live LP.

1986/**Boston** appears on the CHR chart for the first time in seven years with their single "Amanda."

Born: **Olivia Newton-John** 1948, **Craig Chaquico (Starship)** 1954, **Bryan Ferry** 1945, **Lynn Anderson** 1947, **Sue West (Scarlett & Black)** 1959, the late **Marty Robbins** 1925

TUESDAY, SEPTEMBER 27

1962/The *New York Times* publishes an article, "Bob Dylan: A Distinctive Folksong Stylist." The good press gives a huge lift to Dylan's fledgling career.

1964/The **Beach Boys** make their first appearance on the "Ed Sullivan Show." Ed asks **Brian Wilson** for surfing lessons.

1976/The **Runaways** are arrested in Dover, England for alleged theft of a hairdryer and room keys from the London White House Hotel.

1987/**ABC** premieres "Dolly," a variety series starring **Dolly Parton**. Although it is revamped, redone, and remodeled, it is eventually retired.

Born: **Glenn Jones** 1960, **Shaun Cassidy** 1958, **Randy Bachman** 1943, **Lee Greenwood** 1942, **Meat Loaf** 1947 — after being conceived by the dashboard light.

WEDNESDAY, SEPTEMBER 28

1956/**RCA Records** receives over 850,000 advance orders for **Elvis's** "Love Me Tender."

1968/"Hey Jude" tops US charts. **Journey** later threatens the **Beatles'** record for most "Na-nas" in a hit single. Also, **Janis Joplin** announces she'll leave **Big Brother & the Holding Company**.

1979/Former **Wings** member **Jimmy McCullough** dies at his home in England.

1987/Wonder if they had to sing their clues? — **Smokey Robinson** and **Gladys Knight** begin a week on the "\$10,000 Pyramid."

Born: **Ben E. King** 1938, **Moon Zappa** 1967, **Jerry Clower** 1926, **Nick St. Nicholas (Steppenwolf)** 1943



THURSDAY, SEPTEMBER 29

Howard Hewitt, Olivia Newton-John, Sting, Jean-Luc Ponty

1961/After hearing him play harmonica in a recording session with **Caroline Hester**, **CBS Records'** **John Hammond** signs **Bob Dylan** to a recording contract.

1976/Sorry about that chief — While aiming at a soda bottle, **Jerry Lee Lewis** accidentally shoots his bass player, **Norman Owens**.

1977/Hardest-working band with hardest-to-obtain checks — Complaining that they're underpaid, **James Brown's** band walks out on him in Hallendale, FL.

1986/"This band ain't big enough for two Taylors" — **Andy Taylor** quits **Duran Duran**.

Born: **Jerry Lee Lewis** 1933, **Jean-Luc Ponty** 1942, **Gene Autry** 1907

FRIDAY, SEPTEMBER 30

1955/**James Dean** is killed in an auto accident in Central California. His rebellious, misunderstood image becomes a symbol for rock & roll fans and musicians alike.

1967/**Lennon** and **McCartney** explain the virtues of transcendental meditation on the "David Frost Show."

1975/The newly reunited **Grateful Dead** and the **Jefferson Starship** give a free concert at San Francisco's Lindley Park.

1986/In Bloomington, MN., **Eddie Rabbitt** and his wife **Janine** perform "Friends And Lovers" at a benefit concert to aid infant transplants.

1987/**Terence Trent D'Arby** makes his US performing debut with two shows at L.A.'s Roxy Theatre.

Born: **Marilyn McCoo** 1943, **Johnny Mathis** 1935, **Patrice Rushen** 1954, **Deborah Allen** 1953

SATURDAY, OCTOBER 1

1967/**Pink Floyd** arrive in New York for their first US tour.

1970/**Curtis Mayfield** leaves the **Impressions** for a solo career. Begins writing songs about unusually strong insects. Also, **Jimi Hendrix** is buried in his hometown of Seattle.

1980/**Paul Simon's** semi-autobiographical film "One Trick Pony" opens nationally. **Lou Reed**, **Sam & Dave**, **Lovin' Spoonful**, and the **B52's** all have cameo appearances.

1987/Los Angeles is awakened by a 6.1 earthquake. **Power 106's** **Jay Thomas** quips, "You are NOT having a great sexual experience," then plays **Prince's** "Housequake." **KRTH's** **Steve Morris** wonders why he came to L.A., then spins "I Feel The Earth Move," by **Carole King**.

Born: **Howard Hewitt** 1957, **Phillip Oakey (Human League)** 1955, the late **Donny Hathaway** 1945

SUNDAY, OCTOBER 2

1975/"I have seen the future of rock and roll, and he's stumbling out of the bar" — At Milwaukee's Uptown Theatre, **Bruce Springsteen's** show is interrupted by a bomb scare. While waiting for a midnight restart, Bruce and the band down a few brewskies at the bar. Admitting he's "a little loose," he returns to give a hilariously wild performance.

1976/**Joe Cocker** opens "Saturday Night Live." Halfway through "Feelin' Alright," **John Belushi** steps out and does his gyrating, convulsive impression of Cocker.

1984/Happy birthday, Freddie, now let's try Take 22 — **Freddie Jackson** celebrates his 28th birthday by recording his first album.

1985/Springsteen's "Born In The USA" tour ends at the L.A. Coliseum. Tour ends with "Glory Days."

1986/On "Family Ties," Alex and Ellen break up with **Billy Vera's** "At This Moment" playing in the background.

NBC receives thousands of inquiries about the song, igniting its rise to #1.

Born: **Sting** 1951, **Freddie Jackson** 1956, **Don McLean** 1945, **Tiffany** 1971, **Mike Rutherford (Genesis)** 1950

“Hate
To
Lose
Your
Lovin.”
New
From
Little
Feat.



Featuring special guest Bonnie Raitt

From the new album LET IT ROLL

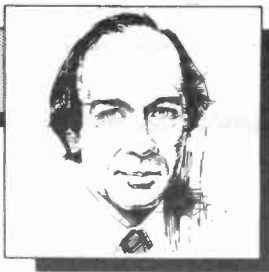
Produced by George Massenburg and Bill Payne



Asher-Krost Management



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BRAD MESSER

CALENDAR

Promotions: Concerts To Condoms

Everyone's revving up for the fall promotions! Excitement's in the air, and on it, as stations gear up. One leading contender for the cross-promotion heavyweight championship is the Amnesty International world concert tour, which I'll catch when it rocks Philadelphia this week, calling a few million reports in to my station. From metros to boons, it's time to put muscle into the hustle for publicity.

Thanks to legendary morning maniac **Ron Jacobs** for mailing (in a plain brown wrapper) the latest KPOI/Honolulu promotion piece, a logo key ring containing a real Trojan condom.

Mars In The Stars

Promotion departments and news feature writers should be aware that Mars will come closer to Earth next week than it has been at any time since 1971. In addition, next month brings the 50th anniversary of the "War of the Worlds" broadcast, the historic Orson Welles radio dramatization of the

fictional Martian invasion of New Jersey. With the red planet zooming in, and with Saturn's rings at their most favorable viewing angle of the decade this week, is this the long-awaited opportunity to offload all those leftover Halleyscopes?

NPR Politics '88

Speaking of stars, a tip of the Stetson to **National Public Radio** for running segments of **Harry Shearer's** outlandish political satire in "All Things Considered." One typically twisted Shearer piece is a debate over whether there should be debates, with Bush

and Dukakis trying to out-Pledge of Allegiance one another while fielding "tough" questions from a panel which includes **Joan Rivers**. In Shearer's portrayal, moderator **Tom Brokaw's** enunciation is so relaxed that no one can understand him. Fine radio, I'd say.

SETV Still At It

The **Society for the Eradication of Television**, whose members claim not to have TV sets in their homes, holds regional meetings this Thursday (9/22). SETV is dedicated to the proposition that TV is addictive, is ruining America's social and communication skills, and whatnot. The anti-TVers aren't in the UFO Society category at all; they're articulate, thinking people who believe overuse of the tube is abusive to civilization. Director **Mary Dixon** of Albuquerque — (505) 247-3245 — can direct you to the cell nearest you.

Mars Orbit Nearest Earth

MONDAY, SEPTEMBER 26 — If the Martians are going to invade, it'll probably be tonight, as Mars's orbit brings the red planet the closest it ever gets to Earth. Mars can get as far away as 63 million miles. Tonight, for the first time in 17 years, it will be a mere 36 million miles away — something that won't happen again until 2003. The US lost the Americas Cup in 1983 to end a 132-year winning streak. In the Korean War in 1950, US troops recaptured Seoul from North Korean forces. Concrete cement was patented in 1871.
Birthdays: Melissa Sue Anderson 26. Olivia Newton-John 40.

JFK Murder A One Man Job

TUESDAY, SEPTEMBER 27 — Next month marks the 25th anniversary of the Dallas assassination of **John Kennedy**. About a year later, 24 years ago today, the official investigation concluded the President's murder had been a one-man job involving no conspirators. In Cleveland in 1986, 1,429,643 toy balloons were released simultaneously and set a Guinness record. Book matches were patented in 1892. The world's first passenger train began running in England in 1825.
Birthdays: Shaun Cassidy 30. Cheryl Tiegs 41. William Conrad 68.

Wingwalking World Record

WEDNESDAY, SEPTEMBER 28 — Standing on the wing of an airplane while it's flying is called wingwalking. The world record for this stunt was set in 1980 by **Jaromir Wagner**, who wingwalked clear across the Atlantic Ocean. Ten years ago, **John Paul I** died at age 65, only 34 days after being elected Pope; he was succeeded by the current Pope, **Karol Wojtyla** of Poland, who chose the name **John Paul II**. **Don Vesco** set the motorcycle world speed record of 318mph in 1975.
DBirthdays: Ben E. King 50. Brigitte Bardot 54.

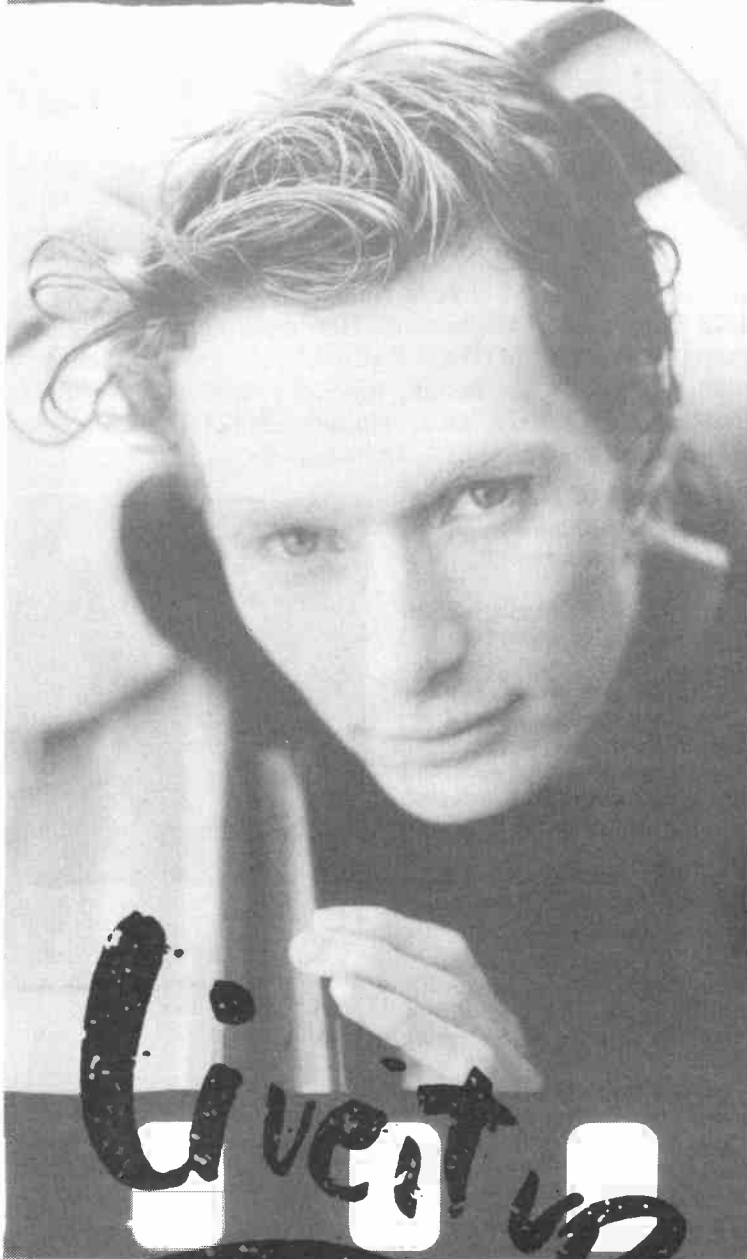
High Court Ruled Arkansas Integration

THURSDAY, SEPTEMBER 29 — Thirty years ago the US Supreme Court ordered the racial integration of Central High School in Little Rock, Arkansas (1958). Governor **Orville Faubus** had tried to prevent desegregation by keeping four high schools from opening. The world record for tightrope walking is 185 days, set in 1973 by **Henri Rochetaign**, whose ability to remain balanced while asleep baffled doctors. The US Army was created in 1789 with about 1000 men.
Birthdays: Bryant Gumbel 40. Madeline Kahn 46. Jerry Lee Lewis 53. Gene Autry 81.

More Jack The Ripper

FRIDAY, SEPTEMBER 30 — **Jack the Ripper** murdered his second and third victims 100 years ago this evening. One of the London prostitutes he knifed to death had been released from police custody less than one hour prior to the discovery of her disemboweled body. Football was first shown on TV in 1939 by experimental station W2XBS in New York City. Rayon was patented in 1902. Ask a Stupid Question Day.
Birthdays: Marilyn McCoo 45. Johnny Mathis 53. Angle Dickinson 56. Saturday (10/1): Randy Quaid 38, Rod Carew 43, Julie Andrews 53, George Peppard 60, Tom Bosley 61, Jimmy Carter 64, Walter Matthau 68. Sunday (10/2): Sting 37, Don McLean 43.

Gardner Cole



Live it up

CKOI KMGX WZKX
Y95 KYNO WJMX
KWOD KATD QV103
WRCK WJAD KTRS
WBBQ

THE NEW SINGLE

PRODUCED BY GARDNER COLE

FROM THE ALBUM *A's*





DAN O'DAY

AIR PERSONALITIES

Traffic's A Gas With K-Earth's Doll

Some of the most entertaining moments in Los Angeles radio can be heard on Oldies outlets KRTH-AM & FM (K-Earth 101) . . . during Jonathan Doll's traffic reports. At night Doll plies his trade as a stand-up comedian, but his background is pure radio. He began his career in 1973 at WGLF/Tallahassee. His resume also includes stops at WJNO-FM/West Palm Beach, WIVY/Jacksonville, WCKO/Cocoa Beach, WKRG-FM/Mobile, WXXK/Pittsburgh, KMGK/Des Moines, WIZD/Ft. Pierce, KEGL/Dallas, and WZPL/Indianapolis.

The Value Of Networking

R&R: Did you have a job waiting for you when you arrived in L.A. in 1986?

JD: No, nothing. During my first ten years in the business, I chopped up tapes from the week before and sent airchecks to friends . . . every week. They mass-produced them and sent them out to other friends; it was our own informal network. I also sent tapes to PDs I respected, and that's how Phil Hall first heard me.

He had just become PD at K-Earth. When I got to L.A. I called him. He hired me over the phone to do weekends and fill-in, then about a year ago he came to me with the idea of doing the traffic reports in morning and afternoon drive.

R&R: What guidelines were you given?

JD: None, really. In fact, last week was the first time I was reprimanded. I did a promo that said, "Take a Zen-like approach to driving. Keep your cool behind the wheel; keep calm and centered. If someone cuts you off, acknowledge the rudeness, give him the finger, and move on." Somebody from Orange County complained, and they yanked the promo.

Traffic Tidbits

A Doll traffic report can begin with, "On the southbound 405 at Rosecrans, Eric Estrada with a disabled career. Westbound Pomona at the 605 an accident, and over the Pasadena southbound . . ."

A traffic promo from Doll can go something like this:

"K-Earth 101, Jonathan Doll here with today's traffic tip: If you're visiting from out of town, please stay off the freeways all day today — because we live here, and we have places to go. More updates this afternoon . . ."

A typical traffic drop-in went like this recently:

I Need Your Input

Letters, comments, and cassette airchecks are welcome. Due to the large volume of mail, however, I regret that I cannot critique the tapes I receive.



Jonathan Doll

"K-Earth 101! I'm Jonathan Doll. Here's Officer Jill with your holiday driving checklist.

Officer Jill: (over phone) Full tank.

JD: Full tank.

OJ: Clean windshield.

JD: Clean windshield.

OJ: Proper tire pressure.

JD: Tire pressure.

OJ: Wet naps.

JD: Wet naps — good idea!

OJ: Ice chest.

JD: Ice chest, okay.

OJ: Sun screen.

JD: Sun screen.

OJ: Lee Press-On Nails.

JD: Press-On Nails?

OJ: Inflatable Godzilla.

JD: What?

OJ: Pork rinds.

JD: Excuse me, Jill . . . ?

OJ: Dental floss, Liquid Paper . . .

JD: Have a safe weekend . . .

OJ: Fabric softener . . .

JD: We'll see you Tuesday morning . . .

OJ: Captain Crunch . . .

JD: . . . with Steve Morris . . .

OJ: Dr. Scholl's Foot Pads . . .

JD: . . . and Claudia Marshall . . .

OJ: Nose tweezers . . .

JD: K-Earth 101 traffic on your Oldies station, K-Earth 101!"

KRWQ'S BRIAN BISHOP

'Willie Ray' Eyes The Bottom Line

My recent column on Gary Burbank sparked a tape from KRWQ/Gold Hill, OR's Brian Bishop, who has created an original character named Willie Ray for the station's morning show. Bishop has spent his entire radio career in Oregon, debuting at KMCM/McMinville in 1974. From there he went to KRKT/Albany, KAFH & KFND and KUGN in Eugene, and KBOY/Medford. He's been at KRWQ since 1981; in 1986 he teamed with Larry Neal to form the "Breakfast Flakes."

R&R: How did your character, Willie Ray, get his start?

BB: He began about two years ago as our crime reporter. Actually, he was more of a crime critic; he reviewed actual crimes and offered suggestions on how they could have been done better.

R&R: And now he's running for governor. How did he make that transition?

BB: He thought what was going on in Salem, our state capital, was a crime.

R&R: Judging by his weekly campaign addresses, it sounds like Willie Ray only cares about making a buck.

BB: He also cares about women, but he believes you can't get a girl without money.



Brian Bishop

Assessing DJ Values

At the recent Utah Broadcasters Association convention, Kim Woods of Denver's Morris Massey Associates examined some of the values we learned as children and how they affect us today. This inspired me to think about the values many of us learned as beginning disc jockeys. The first time you saw a disc jockey in action . . .

- Did the jock allow other station personnel to gather in the studio to gossip?

- Was the jock dressed in a torn T-shirt (which went well with his three-day beard growth)?

- Did the jock ignore the request line (his primary link with listeners) or answer it rudely?

- Did the jock read news, commercials, or promo copy without prereading?

- Did the jock rush through commercial copy and promos without making an effort to sell the message?

- Did the jock leave without restacking carts or pulling tapes for the next person?

- Did the jock treat being an air personality as a profession, or simply as a job? (Thanks to the Research Group's Jason Kane for stressing the importance of that one.)

Finally, if you were exposed to any of the above "values" when you were young and impressionable, did you incorporate them into your behavior?

R&R: Is he dishonest?

BB: No. He does have a criminal history, but he's completely reformed. There had been a lot of petty theft, but the only time he ever did was about six months for not repaying his student loan. Now he's into a lot of money-making schemes, but they're all legal.

R&R: Willie Ray has been doing a weekly address for about a year now. Are you in danger of running out of material?

BB: Never, because our governor is always doing something that Willie Ray can respond to.

Willie Ray's Wit And Wisdom

Here's a sample of Willie Ray addressing the voters:

"This is Willie Ray; listen up! What is happening in Salem? The gas tax, and the new motto: 'She flies with her own wings!' What is that? Shoot! I've got a better idea. First we change the motto to, 'Lots of stuff to do!' Then those tourists come creeping across the border, and we turn them on to some of the

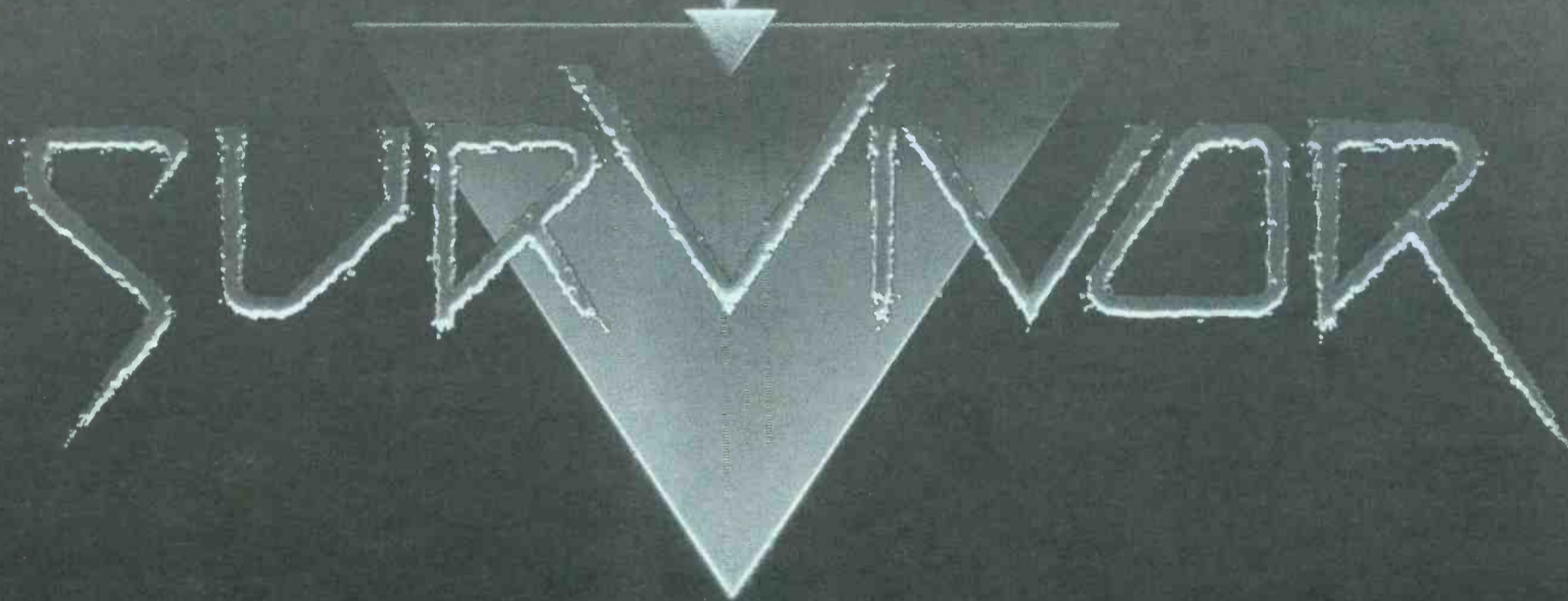
stuff, you dig? Oregon's leading cash crop, you know, stuff — you catch my drift? Enough of that stuff and they never make it past Roseburg!

"And then we tax the stuffings out of the turkeys. 'You want a room? Hundred dollars. You want to eat? Fifty dollars. You wanna drink of water? Ten dollars. Hey, baby, this is clean water; when was the last time you had clean water? You wanna drive on the freeway? Ten dollars. RV owners gotta pay more and they gotta drive on the shoulder! Lane change? Two dollars. Wanna use a rest stop? Twenty-five dollars! Wanna go home? One thousand dollars!'

"We do this and we got all of our problems solved! One tourist can send 22 Oregon kids to school for a whole year, build 12 miles of highway, and pay the salaries of six welfare workers. Eat your heart out, (Governor) Neil Goldschmidt, it's my idea! This is Willie Ray for Governor in 1990! We gonna make money, honey!"

“Didn’t Know It Was Love” (ZS4-08067)

the long-awaited single from



SURVIVOR



from the forthcoming album “Too Hot To Sleep” (OZ 44282)

PRODUCED BY FRANK FILIPETTI AND FRANKIE SULLIVAN



Distributed by CBS Records



DESIRE

Written by U2

Produced by

Jimmy Iovine

From the forthcoming album

Rattle and Hum.

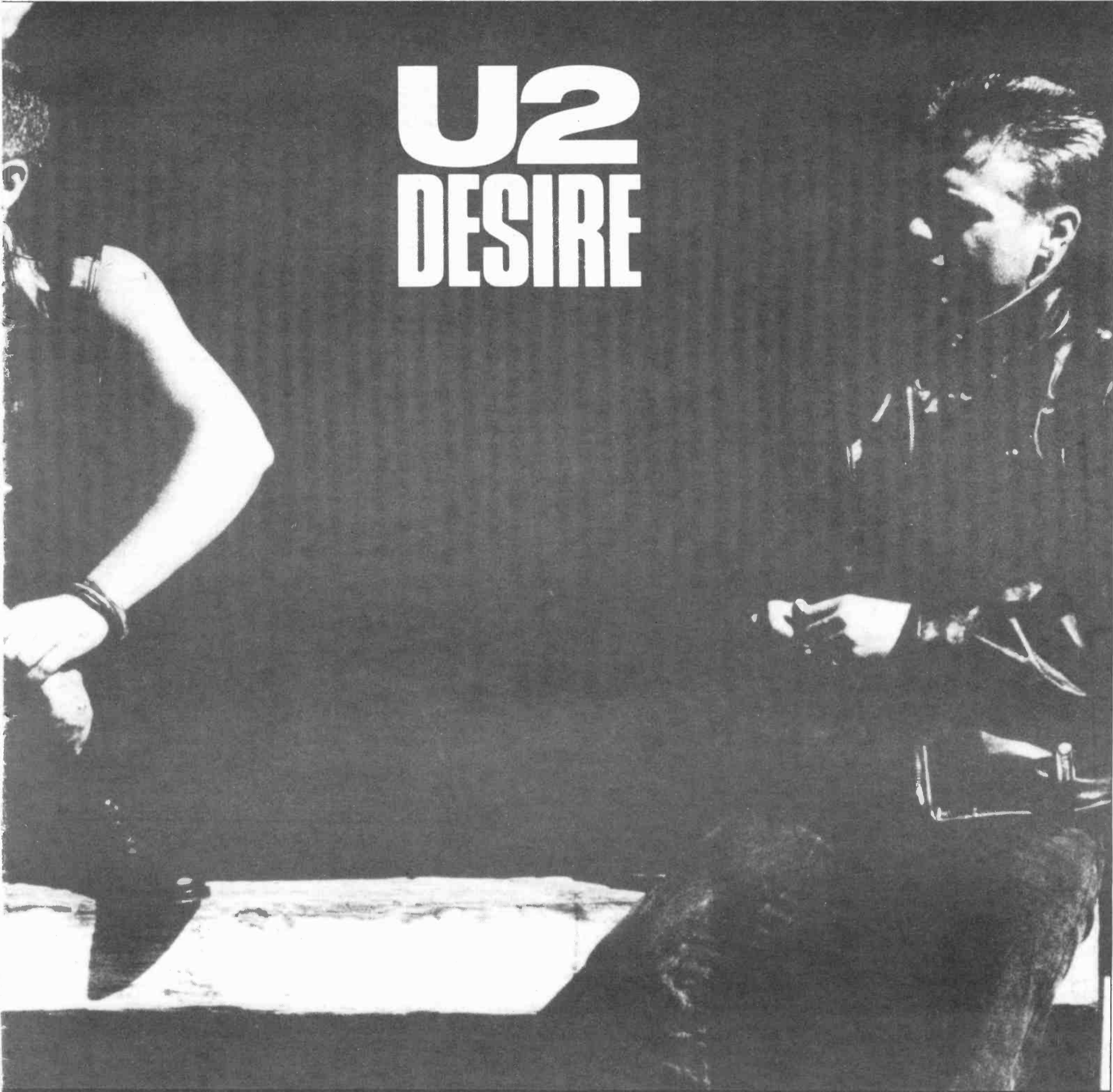
On Island Records.

From the forthcoming
Paramount Motion Picture

U2 RATTLE AND HUM

Opening November 4, 1988

U2 DESIRE



NETWORK FEATURE FILE

EDITED BY RON RODRIGUES

MUSIC FEATURES

WEEKLY

American Country Countdown With Bob Kingsley (ABC) E. Raven/Conley & Harris/Yoakam & Owens/Forester Sisters/Highway 101	September 19 - September 25	Sittin' In (WRN) E. Rabbitt
American Dance Traxx (WO) Jets/Blue Zone UK/New Kids On The Block	In The Studio (BP) Def Leppard	Sold Gold Saturday Night (US) Name game
American Top 40 With Shadoe Stevens (ABC) G. Frey/REO/Information Society/Cheap Trick/B. McFerrin/G. Michael	Jazz Show w/David Sanborn (WO) Mark Isham	Special Edition (WO) Rick James pt. 2
Lee Arnold On A Country Road (WO) Highway 101/Restless Heart/George Strait	Jazz Trax with Art Good (JT) David Benoit	Special Of The Week (RT) J. Iglesias/G. Gershwin
Backtrack (WO) Urban renewal	King Biscuit Flower Hour (DIR) G. Allman	Star Beat (MJI) Keith Sweat
Dick Bartley's Rock & Roll Oldies Show (WO) Eagles	Legends Of Rock (WO) Jefferson Airplane	Weekly Country Music Countdown (USP) Eddy Raven
Dick Clark's Rock, Roll & Remember (USP) Jackie Wilson	Let The Good Times Roll (GSN/ABC) Gerry & Pacemakers	
Classic Cuts (MJI) Dire Straits	Live From Gilley's (WO) Billy Joe Royal	
The Countdown (WO) New Edition	Live Show (RT) Paul McCartney & Wings/Rare Stones tracks	
Countdown America With Dick Clark (US) Peter Cetera	Lost Lennon Tapes (WO) Lennon at large	
Countdown USA (WO) Cheap Trick	Metalshop (MJI) Anthrax	
Country Calendar Weekly Special (CW) A. Murray/S. Warner/R. Crowell/R. Owen/J. Forester	Motor City Beat (USP) Motown great producers	
Countryline USA (JPB) R.V. Shelton	Scott Muni's Ticket To Ride (DIR) Al Brodax	
Country Music's Top 10 (JPB) Joe Stampley	Night Scene (WO) Levert/Stacey Q/Nu Shooz	
Country Today (MJI) T. G. Brown	Off The Record With Mary Turner (WO) Peter Gabriel	
Rick Dees' Weekly Top 40 (DIR) Glenn Frey	On The Radio (ON) Crowded-House	
Direct Hits (MJI) Steve Winwood	Pop Concerts/Star Trak Profiles (WO) Kenny Loggins pt. 1	
Dr. Demento (WO) Baseball: Who's on first & others	Powercuts (GSN/ABC) J. Page/B. Hornsby/N. Ranger	
Encore With Jim Lange (WO) 1952: Perry Como	Radioscope (RS) Najee/Arsenio Hall	
Flashback (RT) 1966	Rarities (RT) Yardbirds/Church/Rolling Stones/U2/B. Springsteen	
Fusion 40 (TP) John Bolivar/P. Austin/S. Clarke/Perril/S. Bechet	Reelin' In The Years (GSN/ABC) Allman Bros./Animals	
Future Hits (WO) Huey Lewis	Rock & Roll Never Forgets (WO) Little Feat/Bob Seger/Lynyrd Skynyrd/Cheap Trick	
Great Sounds (USP) Mary Martin	Rock Chronicles (WO) Little Feat/B. Wilson/L. Ford/J. Page	
Hitline USA (JPB) Cheap Trick	Rock Over London (WO) Level 42	
Hot Rocks (USP) Robert Palmer Story	Rock Stars (RT) S. Winwood/P. Collins/R. Daltrey	
In Concert (WO) Fabulous Thunderbirds	Rock Today (MJI) Pat Benatar	
	Rockline (GSN/ABC) Little Feat	
	Scott Shannon's Rockin' America Countdown (WO) New Kids On Block/J. Jett/P. Cetera	

Sittin' In (WRN) E. Rabbitt	Special Of The Week (RT) J. Iglesias/G. Gershwin
Sold Gold Saturday Night (US) Name game	Star Beat (MJI) Keith Sweat
Special Edition (WO) Rick James pt. 2	Weekly Country Music Countdown (USP) Eddy Raven

DAILY

September 26 - October 2
America's Music Makers With Bob Kingsley (ABC) M. Haggard/P. Wagoner/Girls Next Door/M. Bandy/CDB
British Wax Museum (WO) Beatles/Police/Cat Stevens/Procol Harum/Al Stewart
Country Calendar (CW) B. Mandrell/Restless Heart/K. Whitley/T.G. Sheppard/W. Jennings
Country Comments (WO) R. Milsap/S. Ewing/V. Gosdin/E.T. Conley/J. Conlee/T.G. Brown/H. Dunn
Country Datebook (US) Oak Ridge Boys/W. Nelson/D. Parton/R. Milsap
Country Report With Chris Lane (WRN) M. Robbins/L. McAuliffe/J. Anderson/Highway 101/K.D. Lang
Rick Dees' American Music Magazine (US) E. John/G. Frey/Will To Power/K. Minogue/Genesis
Earth News (WO) D. Johnson/R. Newman/Hothouse flowers/R. Phoenix
Off The Record (WO) Poison/BOC/Campton Van Beethoven
Psychedelic Psnack (WO) Beatles/Animals/J. Hendrix/E. Burdon & War/Quicksilver
Shootin' The Breeze (WO) J. Kemp/D.J. Jazy Jeff & Fresh Prince/P. Collins
Solid Gold Country (USP) M. Robbins/Heartbreak Country hits/J.L. Lewis/1982/J. Bowen
Solid Gold Scrapbook (US) O.N. John/1957/B.E. King/Lennon-McCartney/J. Mathis
Star Trak (WO) D. Gibson/Erasure/P. Cetera

NEWS & INFORMATION FEATURES

September 19 - September 25

INFORMATION/ENTERTAINMENT

Jack Benny Show (CMS) Red Skelton	Health Care (PIA) Aspirin/Therapist-patient sex/Circumcision
Burns & Allen (CMS) Brian Donlevy	Mother Earth News (JBI) Garden grubs/Wood stoves/Fall gardening/Bits & pieces/Cold weather chores
Prevention Health Report (JBI) Cataract surgery/Injured back muscles/Fatigue/Artherosclerosis	Reviewing Stand (PIA) "Drug Approval," "Shopaholics"
Same Time... Same Station (RRC) Radio remembers the undead	Soap Quiz (JBI/ABC) Della Garretson/Dr. Steve Hardy/Phoebe Tyler Wallingford
Travel Holiday Magazine (CW) Offbeat bargains	Wireless Flash (CRN) Bruce James/Twiggy/J. Hatt/Tangerine Dream/A. Summers
Women On The Move (REMNI) Activists/Killer bees/Cookbooks/Risk research/Speak up	

COMEDY

Mel Blanc's Blankety Blanks (ASR) Wizard's birthday/Brave little tailor/Magic cloak/Citronella & talking frogs	Comedy Show With Dick Cavett (CW) Questions & answers/B. Crystal/Monty Python/F. Allen/Bob & Ray/Marx Bros.
Comedy Hour (MJI) Special guest: Michael Winslow/Smothers Bros./Firesign Theatre/Jay Leno	Comedy Spot (CW) G. Carlin/Myron Cohen/F. Flag/T. Conway/D. Adams
Daily Feed (DCA/JBI) Simulated debate/Live end of summer campaign/Nick Danger	Dr. Dave's Comedy Drops (PM) Elton John's song/Morton Downey disease/Reagan hotline/Gomer Quayle
Fun Factory (PM) The Owmipics/Quaker Goatmeal/Gorgeous ladies of rock/Bon G.I. Jovi	Hiney Wine (DD) New Hiney for women/Little pink Hiney/Large Hiney party at winery

SPORTS

Costas Coast To Coast (CW) Hollywood Henderson	John Madden's Sports Quiz (CW) J. Brodie/S. Koufax/Radio roundup/Heidi game
Inside Sports Report (CW) D. McLain/M. Glickman/F. Jenkins/J. Lyons/B. Greenspan	NFL Football (CBS) (9/19) Colts at Cleveland Browns (7:45pm ET)
Sports Explosion (PIA) D. Reeves/M. Gorski/Connie Young	Sports Flashback (CW) Dennis McKinnon/A. Moore/72 Heisman trophy winner
This Date In Baseball History (DIR) C. Stengel/L. Gehrig/J. DiMaggio/T. Williams/S. Musial	

NETWORKS/PROGRAM SUPPLIERS

ABC — ABC Radio (212) 887-5365	OBN — Olympia Broadcasting Nets (314) 361-2000
ASR — All Star Radio (213) 850-1169	PM — On The Radio Broadcasting (213) 306-8009
BBS — Bailey Broadcasting Services (213) 969-0011	PM — ProMedia (212) 585-9400
CBS — CBS Radio (212) 975-4321	PIA — Public Interest Affiliates (312) 943-8888
CMS — Charles Michelson & Sons (800) 648-4564	PRN — Premiere Radio Network (213) 467-2346
CP — Cutler Productions (213) 478-2166	RRC — Real Radio Company (818) 795-4900
DCA — DC Audio (202) 638-4222	RT — Radio Today (212) 581-3962
GSN — Global Satellite Net (818) 906-1888	SC — Starstream Communications (713) 781-0781
JT — Art Good's Jazz Trax (619) 233-9228	SYN — Syndicom (415) 386-1781
JBI — Jameson Broadcast (202) 328-3283	TP — Teleprograms (213) 854-4475
JPB — James Paul Brown Entertainment (800) 345-2354	US, USP — United Stations (212) 575-6100
MJI — MJI Broadcasting (212) 245-5010	WO — Westwood One Companies (213) 204-5000
NWF — Nat'l Wildlife Federation (202) 797-6800	WRN — Weedeck Radio (800) 548-7474

* Formerly Clayton-Webster Corp.



Well, actually... it's more like a condo. Okay, a teepee. At first, it was "Humor Chateau", but the sauces were too rich — not to mention the obvious Jerry Lewis slant...

Original Comedy Routines & Series from 60 seconds to 60 minutes

"Love Talk — with Armand Amour" (advice, call-ins, velvet pillows.)
 "A Town Called Passion" (Soap Opera. Life with perfect hair.)
 "A Moment With Me" (Charming Sherry interviews people Tom Snyder never heard of.)

And Much More...

"HH is so funny, we laughed out loud." — Shields & Yarnell
 "If HH had been around, and I had had a radio station, I would have bought their service, if I wasn't a communist." — Karl Marx
 "Who are Shields & Yarnell and the sauces were fine." — Marcel Marceau
 "Finally... something all of us can agree on, HH is hilarious!" — Sybil

Your demo is waiting. at **pearl** Studios

414-964-9119



JETS TAKE OFF — MCA artists the Jets landed in the DIR studios for a recent appearance on the syndicated program "Music Weekend." Pictured surrounded by the group is host Bill Neil.

THE PM CHOICE FOR YOUR AM

“I’m sure you’re aware of the exciting movement demonstrated by both the Sally Jessy Raphael and Tom Snyder programs heard over WLS-AM 89 in Chicago in the Spring ’88 Arbitron. The entire time period 7 PM-12 Midnight increased dramatically in the 12+ share and more importantly in the 25-54 demo . . . congratulations!”

**Cliff Levine, Pres./GM,
WLS/WYTZ Radio, Chicago**

“When I signed to become Program Director of KING AM after 17 years at KXL, I couldn’t believe that Sally and Tom were not on the air in Seattle. We have remedied that! . . . they give Seattle area listeners a strong alternative in this market.”

**Brian Jennings, Program Director,
KING News/Talk 1090, Seattle**

“Tom Snyder’s show sounds great and we’re glad to be sending it out over the 50,000 watt clear channel ‘Voice of the South’.”

**Jim Ashbery, Program Manager,
WSB Radio, Atlanta**

“Just a short note to let you know how well both the Sally Jessy Raphael and Tom Snyder shows are working out for us. Our listeners missed her during her hiatus and we’re extremely glad she’s back on Boston radio . . . Tom Snyder too, is a plus. Really “on top of things.” Keep up the good work.”

Mel Miller, Program Director, WRKO, Boston

“They provide quality programming; programming we can be proud of in the evening, allowing us to concentrate our resources in the all important morning, midday and in afternoon dayparts. And, best of all, our audience loves Sally and Tom.”

Steven A. Downes, VP/GM, WISN, Milwaukee

“I have received many positive comments on “Tom Snyder” and believe that this Fall and Winter, his program will prove to be the premier evening radio talk program.”

**Mike Dorwart, Operations Director,
KSTP-AM, Minneapolis**

**KING 1090
NEWS/TALK RADIO**

THE MILWAUKEE RADIO COMPANY
WISN-WITC
AN 1130-938R

STEVEN A. DOWNES
VICE PRESIDENT

WLS/WYTZ RADIO
360 North Michigan Avenue
Clifford Levine
President and General Manager

WRKO
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**WSB
RADIO**

1601 WEST PEACHTREE STREET, N.E. / ATLANTA, GEORGIA / 30309
Jim Ashbery
Program Manager
(404) 897-6232

July 25
Dear Maurice
Dear Maurice

**SALLY-JESSY
RAPHAEL**
7pm-10pm ET
10pm-1am PT

**ABC TALK
PROGRAMMING**

**TOM
SNYDER**
10pm-1am ET
7pm-10pm PT

Call ABC TALK PROGRAMMING at (212) 887-5464 or (212) 887-5638. Ask about Weekends too!

Vice President & Director
Talk Radio Network
New York, New York 10023

how pleased we are to
O WSB. The show sounds
t out over the
South"

NETWORK FEATURE FILE

NEW SHOWS

Program Update

Since the publication of R&R's "Program Supplier '88 Guide," many syndicated radio features have debuted. Here's a sampling:

- Nostalgic radio distributor **Charles Michelson & Sons** has brought back three popular series which will premiere this month: "The Abbott & Costello Show," "The Liberace Show," and "Lights Out." Michelson now distributes 26 classic series, each with 52 episodes. Call (800) 648-4546 for more information.

- Notre Dame coach **Lou Holtz** has begun hosting a call-in program on **Mutual Radio**; (213) 204-5000. The series will run concurrently with the Fighting Irish's grid season, which is the only college program to have all its games broadcast nationally.

- **ABC and Radio Today Entertainment** have joined forces on the "Live Show," a weekly, one-hour feature designed for AOR and Classic Rockers. Each episode will have thematic segments and offer historic concert and TV performances, reunion concerts, special guest jams, and backstage interviews. Phone: (212) 887-7777.

- "Sunday Side Up" is a three-hour fusion/new age/lifestyle show designed specifically for a 25-49er's

Sunday morning lifestyle and produced by **Broadcast Journeys Inc.**; (404) 998-3411. Typical featured artists include **Spyro Gyra**, **Larry Carlton**, and the **Yellowjackets**.

- The "Beyond Bourbon Jazz Countdown" is a three-hour weekly series hosted by DJ **Ray Lamm**. Beyond Bourbon President **Jim Rock** says his show is



ON THE LAMM — Beyond Bourbon President Jim Rock and Affiliate Relations Manager Margi Marsh Bauer talk jazz with host Ray Lamm.



RUSH ORDER — Discussing logistics for the "Rush Limbaugh Show" are (l-r) EFM Media's Lee Vanden-Handel, WABC/New York Operations Director John Mainelli, Limbaugh, and EFM Media President Ed McLaughlin.

the only pure-Jazz program around; (203) 877-3690.

- **EFM Media**, which distributes the popular **Dr. Dean Edell** afternoon medical talk show, has rolled out the "Rush Limbaugh Show." Known as the "King Of The Right Wing," Limbaugh is highly-opinionated and often abrasive — much like **Morton Downey Jr.**, whom Limbaugh replaced at **KFBK/Sacramento** when Downey moved to New York. Phone: (212) 887-6861.

- **Deadheads Take Note:** The "Grateful Dead Hour" has bowed via **MJI**; (212)

245-3010. Produced by **David Gans**, the weekly feature boasts concert performances, interviews with the band, and news updates about the group and its activities.

- **Superadio Network's** "Open House Party" debuted on flagship **WXKS/Boston** and is distributed via Ku-band satellite. This satellite system allows stations to use a lightweight six-foot dish, which is provided by Superadio for top 100 affiliates. The program is jointly produced by host **John Garabedian** and consultants **Rick Sklar** and **John Gorman**. Phone: (617) 266-2900.

NETWORK PEOPLE

MJI names **Andrea Cohen** and **Jill Abrams** to its AE staff. Also, AE **Howard Davis** becomes Sales Manager . . . Broadcast vet **Donald Meryl** named Marketing Manager of the **Sacred Heart** broadcast program division in St. Louis . . . **AP Broadcast Services** has begun using a second channel for its affiliate stations, enabling the network to maintain normal programming while feeding special events live. Also at AP, **Rebecca Sobel Bell** was hired as a newswoman in the Washington studios . . . **DIR** has secured the domestic and international TV rights for Amnesty International's "Human Rights Now!" world tour, and will produce a three-hour



Donald Meryl

cable broadcast beamed by **HBO** . . . **Cheryl Winer** has joined **Premiere Radio** as an AE. She will work in the NY office.



GUEST O'PEARANCE — Private Music artist Patrick O'Hearn dropped by for a recent guest stint on the syndicated "Musical Starstreams." Taking time out for the camera are (l-r) Private Music Promotion Dir. Mike Carlson, O'Hearn, and Starstreams host Frank Forest.

PROMOTIONAL UPDATE #5

HUMAN RIGHTS NOW!

Radio Creates International Support

U.S. stations are only part of the radio backing for the Human Rights Now! Tour. International stations have jumped at the opportunity to participate in Tour promotions as well.

Voice of America-Europe (VOA) which broadcasts throughout Western Europe has been promoting the Tour and the Torino, Italy concert date throughout most of August. Because of the diverse nature of its audience, the station is relying on mail-in contest entries.

Drawings were conducted on-air several times each day during the promotion with winners receiving Reebok shoes, Tour t-shirts, albums of the Tour's core artists and VOA t-shirts. All winners automatically qualified for the grand prize of two tickets to the Torino concert.

According to VOA's Eric Phillips, "VOA is strongly committed to the human rights issue. We were actively involved in the Nelson Mandela event and we have support Human Rights Now! even more heavily. Amnesty International and the Tour's artists are internationally recognized - because of our listener base, the Tour represented the perfect promotional vehicle for us to generate excitement for a truly international event and a very important organization."

In Mexico City, station XEW-FM "Digital Magic" has put together an exceptionally promotional program designed to cater to that market's unique personality and sensibilities.

Since August 20, the station has been airing at least 20

minutes of promotional and PSA spots each day related to the Human Rights Now! Tour, as well as conducting a print advertising campaign.

XEW has produced two 1-½ hour programs on the history and objectives of Amnesty International, how listeners can become involved in the international human rights movement, and musical profiles of the Tour's core artists. During the programs, the names and locations of prisoners of conscience will be identified and listeners will be encouraged to write the prisoners' respective governments requesting their release.

On September 9, the station's third anniversary date, XEW will select two random numbers. The first two callers to contact the station and guess one of the numbers will receive an all-expense-paid trip to the Los Angeles concert.



Human Rights Now! Tour, and the fact that people can make a difference in ensuring freedom of speech and the rights of the individual throughout the world.

"As our promotional slogan for the event says, "There are people suffering, they're human and have rights too. It's time for the world to hear their voices, and time for you to help'."

According to Arturo Lopez Gavito, director of information for XEW, "By the end of our promotion, Mexico City will know about Amnesty International and the activities of the organization, the

Animators Film Human Rights In Action

Stephen R. Johnson, award-winning director, has joined together with forty animators from all over the world to produce an animated film of the Universal Declaration of Human Rights. This Declaration, adopted in a historic move by the United Nation's General Assembly on December 10, 1948, proclaims the basic rights and freedoms of every person. The film, featuring work from animators in 14 countries, will visually depict the 30 Declaration Articles that delineate the rights and freedoms that every person is supposed to have.

Johnson's message is very different than his previous work with Peter Gabriel's "Sledgehammer" and "Pee Wee's Playhouse," and the international audience created a unique communication challenge. "I felt an animated film could express these complex ideas in the shortest time and hold people's attention. Animation has traditionally been the most effective means of

communicating ideas to an international audience," Johnson said.

Danny Elfman, David Byrne, Laurie Anderson, and Mark Mothersbaugh provided the score for the film. Actor Jeff Bridges and actress Debra Winger have recorded English voiceovers for the film. The languages of all countries that the Human Rights Now! Tour will be performing in are represented, and it is planned that the animated film will be shown during set changes.

1988 marks the fortieth anniversary of the Universal Declaration of Human Rights. The Human Rights Now! Tour will focus world attention on the Declaration by encouraging individuals to know the rights guaranteed by the world's governments. Audiences at each site will also receive a personal "Passport to Human Rights," a pocket-size replica of the Universal Declaration of Human Rights.

San Francisco Added To Tour



The Human Rights Now! Tour will play San Francisco on September 23. The eighteenth concert added to the six-week, 35,000-mile tour will feature full sets from Sting, Tracy Chapman, Bruce Springsteen, Youssou N'Dour, and Peter Gabriel.

Get your station involved now!
Contact Henry Mowry at R&R
213/553-4330.



HUMAN RIGHTS NOW!

MADE POSSIBLE BY THE REEBOK FOUNDATION

WORLD MUSIC OVERVIEW

BRITAIN



LW	TW	ARTIST/Title (Label)
9	1	HOLLIES /He Ain't Heavy, He's My Brother (EMI)
3	2	PHIL COLLINS /A Groovy Kind Of Love (Virgin)
4	3	WOMACK & WOMACK /Teardrops (4th & Broadway/Island)
6	4	YELLO /The Race (Mercury/PG)
1	5	YAZZ & PLASTIC POP. /Only Way Is Up (Big Life)
2	6	BROTHER BEYOND /The Harder I Try (EMI)
—	7	BILL WITHERS /Lovely Day (Sunshine Mix) (CBS)
—	8	BROS /I Quit (CBS)
5	9	BOMB THE BASS /Don't Make.../Megablast (Rhythm King)
10	10	LEVEL 42 /Heaven In My Hands (Polydor/PG)
—	11	MICHAEL JACKSON /Another Part Of Me (Epic)
12	12	JANE WIEDLIN /Rush Hour (EMI-Manhattan)
7	13	JULIO IGLESIAS f/ STEVIE WONDER /My Love (CBS)
13	14	A-HA /Touchy (WB)
—	15	COMMODORES /Easy (Motown)
8	16	BREATHE /Hands To Heaven (Siren/Virgin)
19	17	MARC ALMOND /Tears Run Rings (Parlophone/EMI)
—	18	INNER CITY f/ KEVIN SAUNDERSON /Big Fun (10/Virgin)
16	19	G. ESTEFAN & MIAMI SOUND... /Anything... (Epic)
—	20	JASON DONOVAN /Nothing Can Divide Us (PWL)

Moving Up

BILL MEDLEY/He Ain't Heavy, He's My Brother (Polydor/PG)
COLDCUT f/ **JUNIOR REID**/Stop This Crazy Thing (Ahead Of Our Time)
ANTHRAX/Make Me Laugh (Island)
PROCLAIMERS/I'm Gonna Be (500 Miles) (Chrysalis)
SALT-N-PEPA (f/ **E.U.**)/Shake Your Thang (London/PG)

The Network Chart, courtesy MRIB

CMJ NEW MUSIC

LW	TW	ARTIST/Title (Label)
1	1	SIOUXSIE & THE... /Peek-A-Boo (Geffen)
2	2	BIG AUDIO DYNAMITE /Just Play Music (Columbia)
—	3	LET'S ACTIVE /Every Dog Has His Day (IRS/MCA)
3	4	PRIMITIVES /Crash (RCA)
18	5	PSYCHEDELIC FURS /All That Money... (Columbia)
—	6	TRANSVISION VAMP /Tell That Girl To Shut Up (Uni/MCA)
6	7	HOTHOUSE FLOWERS /Don't Go (London/Polydor)
4	8	HOUSE OF LOVE /Christine (Creation/Relativity)
5	9	SUGARCUBES /Birthday (Elektra)
20	10	JOY DIVISION /Love Will Tear Us Apart (Quest/WB)
12	11	SUGARCUBES /Coldswat (Elektra)
15	12	TRACY CHAPMAN /Talkin' Bout A Revolution (Elektra)
—	13	COCTEAU TWINS /Carolyn's Fingers (Capitol)
—	14	MICHELLE SHOCKED /Anchorage (Mercury)
17	15	WIRE /Silk Skin Paws (Enigma)
13	16	HUNTERS & COLLECTORS /Back On The... (IRS/MCA)
—	17	UB40 f/ CHRISSE HYNDE /Breakfast In Bed (A&M)
8	18	SINEAD O'CONNOR /Jump In The River (Reprise)
—	19	RED HOT CHILI PEPPERS /Fire (EMI)
—	20	SHRIEKBACK /Intoxication (Island)

Moving Up

ESCAPE CLUB/Wild Wild West (Atlantic)
RHYTHM CORPS/Common Ground (Pasha/CBS)
ROBERT PALMER/Simply Irresistible (EMI)
U2/Jesus Christ (Columbia)
JOY DIVISION/Warsaw (Qwest/WB)
SHRIEKBACK/Go Bang (Island)
RAMONES/I Wanna Be Sedated (Sire/WB)
ERASURE/Chains Of Love (Reprise)
ROBERT CRAY BAND/Don't Be Afraid Of The Dark (Hightone/Mercury)
TOMMY CONWELL & THE YOUNG.../I'm Not Your Man (Columbia)

Chart derived from tracks supplied by a panel of college and commercial radio stations reporting to CMJ New Music Report (516) 248-9600. Imports are noted.

CMJ

AUSTRALIA



LW	TW	ARTIST/Title (Label)
1	1	JOHN FARNHAM /Age Of Reason
2	2	1927 /That's When I Think Of You
3	3	CROWDED HOUSE /Better Be Home Soon
6	4	CHANTOOZIES /Wanna Be Up
10	5	DARYL BRAITHWAITE /As The Days...
4	6	JAMES REYNE /Motor's Too Fast
5	7	JIMMY BARNES /Waitin' For...
9	8	CROWDED HOUSE /When You Come
7	9	HIPPOS /Dark Age
—	10	JOHN FARNHAM /Two Strong Hearts

Most Added

GO 101/Build It Up

Top 10 Australian records from playlists of FM104/Brisbane, EON-FM/Melbourne, FOX-FM/Melbourne, 96FM/Perth, SA-FM/Adelaide, 2-DAV/Sydney, 2MMM/Sydney, and KIX106/Canberra.

CANADA



LW	TW	ARTIST/Title (Label)
1	1	GLASS TIGER /Diamond... (Capitol)
4	2	FROZEN GHOST /Round And Round (WEA)
2	3	DOUG & SLUGS /Tomcat... (Ritdong/A&M)
7	4	COLIN JAMES /Voodoo Thing (Virgin)
5	5	CANDI /Dancing Under... (IRS/MCA)
3	6	BARNEY BENTALL /Something... (Epic)
—	7	BLVD. /Dream On (MCA)
—	8	COREY HART /Spot You... (Aquarius/Cap.)
—	9	EYE EYE /Endless Night (Duke Street/MCA)
6	10	COREY HART /In Your Soul (Aquarius/Cap.)

Most Added

GLASS TIGER/My Song (Capitol)
COREY HART/Spot You In... (Aquarius/Capitol)
IAN THOMAS/Levity (WEA)

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

RERELEASES, REMAKES SATURATE UK

Siouxsie Hasn't Peaked, But Active Challenger Threatens

SIOUXSIE & THE BANSHEES and **BAD** held the 1-2 slots on the CMJ New Music Top Cuts chart, holding off an onrushing **LET'S ACTIVE** (up from #23 on the full 40-place chart). Also registering massive gains were the **PSYCHEDELIC FURS** and **TRANSVISION VAMP**'s Holly & The Italians remake.

JOY DIVISION leaped to the Top 10, with another track in the Moving Up brigade, while the **SUGARCUBES** eked a one-point gain and **TRACY CHAPMAN** rebounded. Longtime UK cult faves the **COCTEAU TWINS** bolted in at #13, with **MICHELLE SHOCKED** at #14 with an "Anchorage." **WIRE** rebounded, as did **SHRIEKBACK**, while CMJ stations passed on the "Red Red Wine" revival and went for the new **UB40**. The **CHILI PEPPERS**' Hendrix cover rounded out the chart movers.

ESCAPE CLUB continued to move up, while **RHYTHM CORPS**, **ROBERT PALMER**, Shriekback's "Bang," and **ERASURE** bounced back into contention. New Movers Up were **U2** from the Guthrie/Leadbelly tribute, a **RAMONES** classic, and the more mainstream **ROBERT CRAY** and **TOMMY CONWELL**.

The **HOLLIES**, rereleased and featured in a beer commercial, foamed to the #1 position on the UK chart — two notches higher than its peak 19 years ago. **PHIL COLLINS** (no stranger to brew ads himself) moved into second and **WOMACK & WOMACK** inched in to third.

YELLO climbed to fourth, in front of top ten debuts from **BILL WITHERS**'s remixed '78 hit (at #7) and a new one from **BROS** (#8). **LEVEL 42** kept its "Hands" on #10 and **MICHAEL JACKSON** followed the #2 UK success of "Dirty Diana" with a

leap to 11 (up from 27 on the complete British list). **JANE WIEDLIN** held onto 12, while yesteryear's Lionel Richie-fronted **COMMODORES** logged an "Easy" appearance at 15.

MARC ALMOND moved to 17, as debuts from **INNER CITY** (at #18) and **JASON DONOVAN** (#20) completed the list. **BILL MEDLEY**'s version of the current chart-topper climbed 23-21 to cap the Moving Up crowd. Also included were new tracks from **COLDCUT** and **ANTHRAX**. The **PROCLAIMERS** jumped 28-24 to remain on the move, as **SALT-N-PEPA**'s recent Urban top ten "Thang" rounded out the chart hopefuls.

GLASS TIGER kept its claws on Canada's #1 spot, as the strong-

moving **FROZEN GHOST** jumped to second place. **COLIN JAMES** advanced to fourth, while **CANDI** held onto fifth. **BLVD.**'s "Dream" rebounded to 7, **COREY HART**'s "Coalmine" cracked the chart at 8 (while retaining its top add status as well), and **EYE EYE** debuted at 9. In addition to Hart, a second tune from Glass Tiger and a new one from **IAN THOMAS** picked up the most Canadian adds.

For the seventh consecutive week **JOHN FARNHAM** topped the Australian list. **1927** and **CROWDED HOUSE**'s "Home" held steady, while the **CHANTOOZIES** bounced back to fourth. **DARYL BRAITHWAITE** finished in fifth, a second track from Crowded House climbed to 8, and tune #2 from John Farnham jumped onto the chart at 10.

YAZZ
 AND THE PLASTIC POPULATION
THE ONLY WAY IS UP

- #1 single in the U.K. for 5 weeks
- 12" in clubs now
- The single on your desk Wednesday, September 28

On Elektra Cassettes, Compact Discs, and Records.

1988 Elektra/A&M Records, a Division of Warner Communications Inc. ©



We know who's number one.

Who will be number two?

Good luck, Shadoe. Good luck, Casey.

DIR
DIR RADIO NETWORK

VIDEO MUSIC



42.7 million households
Patti Galluzzi,
Director/Music Programming

SNEAK PREVIEW

Weeks On

CINDERELLA/Don't Know What You Got (Till It's Gone) (Mercury/PG) 3

HEAVY

AEROSMITH/Rag Doll (Geffen) 15
BAD COMPANY/No Smoke Without A Fire (Atlantic) 3
PAT BENATAR/All Fired Up (Chrysalis) 12
PETER CETERA/One Good Woman (WB) 5
CHEAP TRICK/Don't Be Cruel (Epic) 7
DEF LEPPARD/Love Bites (Mercury/PG) 6
EUROPE/Superstitious (Epic) 7
GUNS N' ROSES/Sweet Child O' Mine (Geffen) 18
INXS/Never Tear Us Apart (Atlantic) 7
MICHAEL JACKSON/Another Part Of Me (Epic) 2
JOAN JETT & BLACKHEARTS/I Hate Myself... (Blackheart/CBS Associated) 17
HUEY LEWIS & NEWS/Perfect World (Chrysalis) 10
KENNY LOGGINS/Nobody's Fool (Columbia) 9
BOBBY McFERRIN/Don't Worry, Be Happy (EMI-Manhattan) 5
MIDNIGHT OIL/The Dead Heart (Columbia) 11
ROBERT PALMER/Simply Irresistible (EMI-Manhattan) 11
POISON/Fallen Angel (Enigma/Capitol) 9
REO SPEEDWAGON/Here With Me (Epic) 17
SCORPIONS/Believe In Love (Mercury/PG) 6
ROD STEWART/Forever Young (WB) 8
VAN HALEN/When It's Love (WB) 6
STEVE WINWOOD/Don't You Know What The Night Can Do (Virgin) 5

BUZZ BIN

SHRIEKBACK/Get Down Tonight (Island) 1
SIOUXSIE & BANSHEES/Peek-A-Boo (Geffen) 4
SUGARCUBES/Coldsweat (Elektra) 4

ADDS

GARDNER COLE/Live It Up (WB)



27.9 million households
Sal LoCurto, Director/Music Programming
Norman Schoenfeld, Director/Talent & Artist Relations

POWER

Weeks On

BEACH BOYS/Kokomo (Elektra) 7
PHIL COLLINS/A Groovy Kind Of Love (Atlantic) 3
TAYLOR DAYNE/I'll Always Love You (Arista) 11
GLENN FREY/True Love (MCA) 5
HUEY LEWIS & NEWS/Perfect World (Chrysalis) 5

HEAVY

RICK ASTLEY/It Would Take A Strong Strong Man (RCA) 9
BASIA/Time And Tide (Epic) 23
BREATHE/How Can I Fall? (A&M) 5
PETER CETERA/One Good Woman (WB) 7
MICHAEL JACKSON/Another Part Of Me (Epic) 1
BOBBY McFERRIN/Don't Worry, Be Happy (EMI-Manhattan) 6
STEVE MILLER/Ya Ya (Capitol) 3
SADE/Nothing Can Come Between Us (Epic) 3
UB40/Red Red Wine (A&M) 6

MEDIUM

JOAN ARMATRADING/Living For You (A&M) 2
GEORGE BENSON/Let's Do It Again (WB) 2
BOY MEETS GIRL/Waiting For A Star To Fall (RCA) 2
TONI CHILDS/Don't Walk Away (A&M) 4
JOHNNY CLEGG & SAVUKA/Take My Heart Away (Capitol) 1
ROBERT CRAY BAND/Don't Be Afraid Of The Dark (Hightone/Mercury) 9
FOUR TOPS/Indestructible (Arista) 3
GIANT STEPS/Another Lover (A&M) 10
KENNY LOGGINS/Nobody's Fool (Columbia) 9
KYLIE MINOGUE/The Loco-Motion (Geffen) 5
OLIVIA NEWTON-JOHN/The Rumour (MCA) 8
BOZ SCAGGS/Cool Running (Columbia) 7
STEVE WINWOOD/Don't You Know What The Night Can Do (Virgin) 2

LIGHT

JULIO IGLESIAS/AE-AO (Columbia) 3
AL STEWART/King Of Portugal (Enigma) ADD
WAS (NOT WAS)/Spy In The House Of Love (Chrysalis) ADD

NOUVEAUX VIDEO

JULIA FORDHAM/Happy Ever After (Virgin) 2

Information current as of September 13.



SWEET SMELL OF SUCCESS — MTV execs recently presented plaques to Geffen's Guns N' Roses, in recognition of the group's debut album "Appetite For Success." Shown backstage at the New Jersey Meadowlands are (standing, l-r) Guns N' Roses' Duff "Rose" McKagan, MTV Networks Inc.'s Exec. VP/GM Lee Masters, Sr. VP/Programs & Development Doug Herzog, VP/Programming Abby Konowitch and VP/Acquisitions Jock McLean, band members Izzy Stradlin' and W. Axl Rose, and MTV Director/Talent Relations John Cannelli; (kneeling, l-r) Guns N' Roses' Slash, MTV VP/Music Programming Tom Hunter, band manager Alan Niven, and the group's Steven Adler.

PROGRAMMING NOTES

• **MTV's DAYPARTING EXPERIMENT:** Taking a cue from radio, MTV has begun dayparting its programming. During a 90-day trial run, the cable channel will air videos that fit a specific musical style in regimented time slots, much like a station dayparts selected records. MTV — which currently uses one feed for the entire country — will concentrate its dayparting toward the Eastern and Central time zones. (Those areas contain the largest number of subscribers).

"This approach is nothing new; radio has been doing it (dayparting) for years, and so has TV," said **MTV Networks Inc.** VP/GM **Lee Masters**. "We've been progressing toward this move for a period of time.

"MTV has dayparted in the past, but not to this extent. We feel it's the next logical step in better serving our audience. It provides a greater advantage for the viewers, for the artists, the record labels, and MTV. Dayparting helps the audience focus on which artists are available at certain times during the day."

Reaction to the move has been mixed. Some industry insiders believe dayparting will expose videos of a similar musical genre to the audience that would most appreciate them. However, others think alternative music artists and new acts could initially receive limited play.

• **A DOSE OF "MEDICINE":** MTV caught those boys from Joisey in the act, and the result is

"**Bon Jovi Is Back**," a half-hour special on the making of the band's new video "Bad Medicine" (9/17, 10pm ET). Included is behind-the-scenes exclusive interview and performance footage, filmed on location in Long Beach, CA.

• **AN EXCESS OF INXS:** Aussie rockers **INXS** were the big winners at the "1988 MTV Video Music Awards." The band took five of the eight awards for which they were nominated. Other artists with multiple nominations — **George Harrison** (seven), **U2** and **Bruce Springsteen** (six each) — were completely shut out. **Prince** (best male video and stage performance) and **Squeeze** (best special effects and art direction) were the only other artists to receive more than one award.

BREAKER

another lover



[AM 1226]

[produced by Gardner Cole]

CHR CHART DEBUT **36**



BY THE LATEST A&M SUCCESS STORY

GIANT STEPS

from the album

THE BOOK OF PRIDE

[SP-5190]

Management:
Sandy Robertson
World's End [America] Inc.





JOEL DENVER

CONTEMPORARY HIT RADIO

CHANGES ON THE HORIZON

KBEQ: 15 Years Of Playing The Hits

"From my vantage point Q104 was and still is one of the best CHR's in the country. And my GM David Small and Noble Group PD Bob Laurence make it a great place."

So says KBEQ PD Kevin Kenny, who joined the station last October following Steve Perun's departure to Y100/Miami. He has a great attitude for a programmer who just wrapped up some hectic months. In addition to getting acquainted with new ownership and tackling the winter and spring sweeps, Kenny came on board just in time for the station's 15th anniversary, which was recently commemorated with a massive concert.

"It was really for our listeners, who've kept us on top for so long," he said. "The celebration itself was five weeks ahead of the June 26 concert. The labels provided Cheap Trick, Brenda K. Starr, and Nu Shooz — all for \$2.50. We sold over 12,500 seats to the outdoor show, which played in 100+ degree heat.

"All the proceeds went to the 'Q-Fund,' which benefits the homeless, needy kids, and unwed mothers. Our timing was good because the concert came on the heels of our Filmhouse 'Birthday Bucks' contest. It was one extravaganza after another."

A Consistent Run

Reflecting on the station's history and back files of promotions and events, Kenny said, "By and large, these 15 years have seen a lot of consistency. Whether they call us Super Q, Q104, or KBEQ, we're still considered the Top 40 station according to the research."

The ownership change did spur turnover within the airstaff and other departments. However, Kenny said, "Our current airstaff has a real feel for the city and is locked into our 18-34 target. Plus we've maintained our on-air continuity with the past because Chuck Nasty (previously known as Charmin' Chuck Harmon) and Bobby Day are familiar personalities to the market. Both were here in KBEQ's early days. But the real heritage is carried by the music."

He added that he's not overly concerned with CHR newcomer KXXR. "Its emphasis will be younger demos, perhaps the 12-20s at first. But then again, it does play some older gold, which will appeal to a different lifegroup than traditional CHR."

As for Dene Hallam's KCPW (Power 95), he commented, "They're much improved, and a lot of that's due to (Asst. PD/MD) Tracy Johnson. He's a bright man and has made a difference in the



Kevin Kenny

music. I hope someone offers him a job out of the market soon."

Continued on Page 77

Day Sheds Light On The Past

KC native Bobby Day, who does noon-4pm at KBEQ, recalled the market's past. "In the summer of 1973 I was working at the AM Top 40 giant in town, WHB. KBEQ signed on the air as an aggressive, cutting-edge station, and in my opinion it still is.

"It was fun in 1974 when I joined Q104, where I eventually became PD. I left in October 1975 to work at KSLQ (now KYKY)/St. Louis, then moved to KWK (now WKBQ), and now I'm back home."

A station like KBEQ — with 15 years of heritage — has had its share of talented people file through its doors. Here are a few of the notables Day remembered:

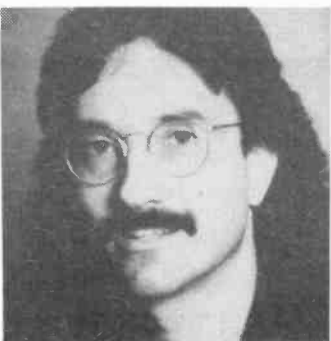
Former PDs include Chris Bailey, Bill Bailey, Robert L. Collins

(now mornings at WGN/Chicago), Chris Glendon, Bob Laurence (now Noble Corporate PD), Todd Chase, Pat McKay, and Steve Perun (now programming Y100/Miami).

And among the fine jocks are: J.R. Nelson (Z100/New York and now KSON/San Diego), Chuck Cannon (nights at Q106/San Diego), Shadow P. Stevens (WEZB (B97)/New Orleans PD), and Brian Bridgman (WAVA/Washington MD).



Bobby Day then and now



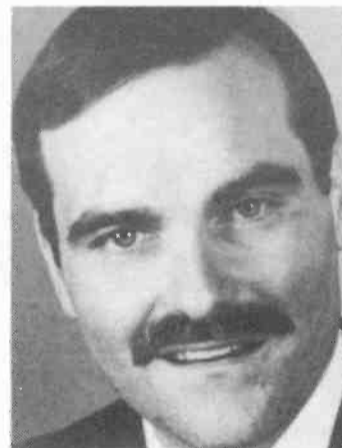
BILLBOARD DWARFS — The entire staff of KXXR/Kansas City parked themselves in front of the station's billboard for a quick shot. Hey, who's running the station?

Power 95 Grows; KXXR Signs On

KCPW (Power 95), under the leadership of OM/PD Dene Hallam, is a major player in the increasingly competitive Kansas City marketplace. Discussing his recent success (5.1-5.7 12+ in the spring '88 Arbitron), Hallam said, "Focus was the main reason we did well.

"We stayed on course and were consistent. Despite a down fall book, we came up in the winter and the spring because (President/GM) Don Troutt and Gannett corporate gave us our own head with the programming.

"A couple of other reasons for our success include my Assistant PD Tracy Johnson. His input and



Dene Hallam

ability to program music for an even flow lent a lot to our listenability. Also, my airstaff has improved and begun to establish itself as one that really can relate to our 18-34 female target.

"We certainly have had an effect on KBEQ. This was our first campaign to include major contesting and TV isots, calling ourselves the 'Vacation Station.' The contest was aimed at adults, and it worked. We beat KBEQ in every demo but teens — we have an under-ten share there compared to KBEQ's 40+ share. Hey, we even got beat in teens by the Country station."

It wasn't always this way, as Hallam recalled. "We wasted a lot of effort and time by being too concerned about other demos. I even went as far as putting pictures up in the control room of typical females from different walks of life you'd see in the market."

And what about newcomer KXXR? "I don't think they've thit their stride. They lack consistency but will be a big player in the market."

Discussing KBEQ since Perun's departure, Hallam commented, "It's hard to shake KBEQ's heritage, but it's working for and against them. Right now everyone will admit they are a radio station

in trouble; the major agencies will tell you that, and so will I."

'Boss Radio' For '80s

KXXR signed on last month. However, PD Brian Burns has been watching the market under a microscope during the nine months previous. "KBEQ has changed," he said. "They're now playing songs they can't and shouldn't play in view of their prior market stance. The Guns N' Roses and Def Leppard cuts are alien to their core come and don't sound that great next to Pebbles.

"KBEQ is reacting to us and they shouldn't. We don't have an image yet, but they're stepping out of bounds to react to what they think we're going to be. By stepping out of bounds now, KBEQ is making its core come go sampling, which is one of the nicest gifts I've ever received."

Burns added that eventually KXXR might broaden its current rock-oriented posture, depending on the market. "By saying 'Today's Rock 'N' Roll' we're not

Continued on Page 77



Attention Radio Junkies

As part of R&R's 15th anniversary celebration, we're compiling airchecks featuring some of radio's greatest bits over the past 15 years — including noteworthy events in the history of CHR/Top 40. Excerpts featuring famous jocks, significant sign-ons and sign-offs, publicity stunts, outrageous moments... if you've got the tapes, I want them now. Send your dubs to Joel Denver, R&R, 1930 Century Park West, Los Angeles, CA 90067. Tapes must be received no later than Friday, September 30.

A Program Director who
prefers to remain anonymous:

“How I blew the opportunity of my career”

Fabulous guests...
Stimulating conversation...
Delicious, trendy frozen yogurt...
Plus, staff psychic John Kane!
At **OPEN HOUSE PARTY**
Suite 1161 J.W. Marriott **NAB Radio '88**
YOU'RE INVITED!

For example:

	PRE- PARTY	SPRING '88	CHANGE
WMJQ-FM, BUFFALO *	3.6	8.1	+ 125 %
WNNK-FM, HARRISBURG *	10.9	14.5	+ 33 %
WXKS-FM, BOSTON **	7.9	11.8	+ 49 %

ARBITRON *Winter '88, 18+ share **Fall '87 share

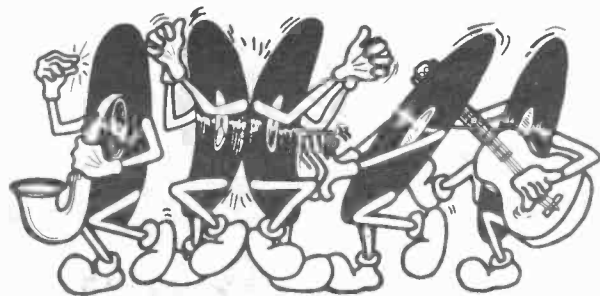
“We get real strong street talk. Open House Party is an absolutely fun show to listen to. John Garabedian is a magic guy who makes Saturday and Sunday nights sizzle in Buffalo.” *Larry Levite, Pres/GM, WMJQ, Buffalo*

“Open House Party is the biggest show on CHR radio today. Our listeners think it's our own show, and we're selling it as prime time. It definitely pays to party.” *Sunny Joe White, National PD, Pyramid Broadcasting*

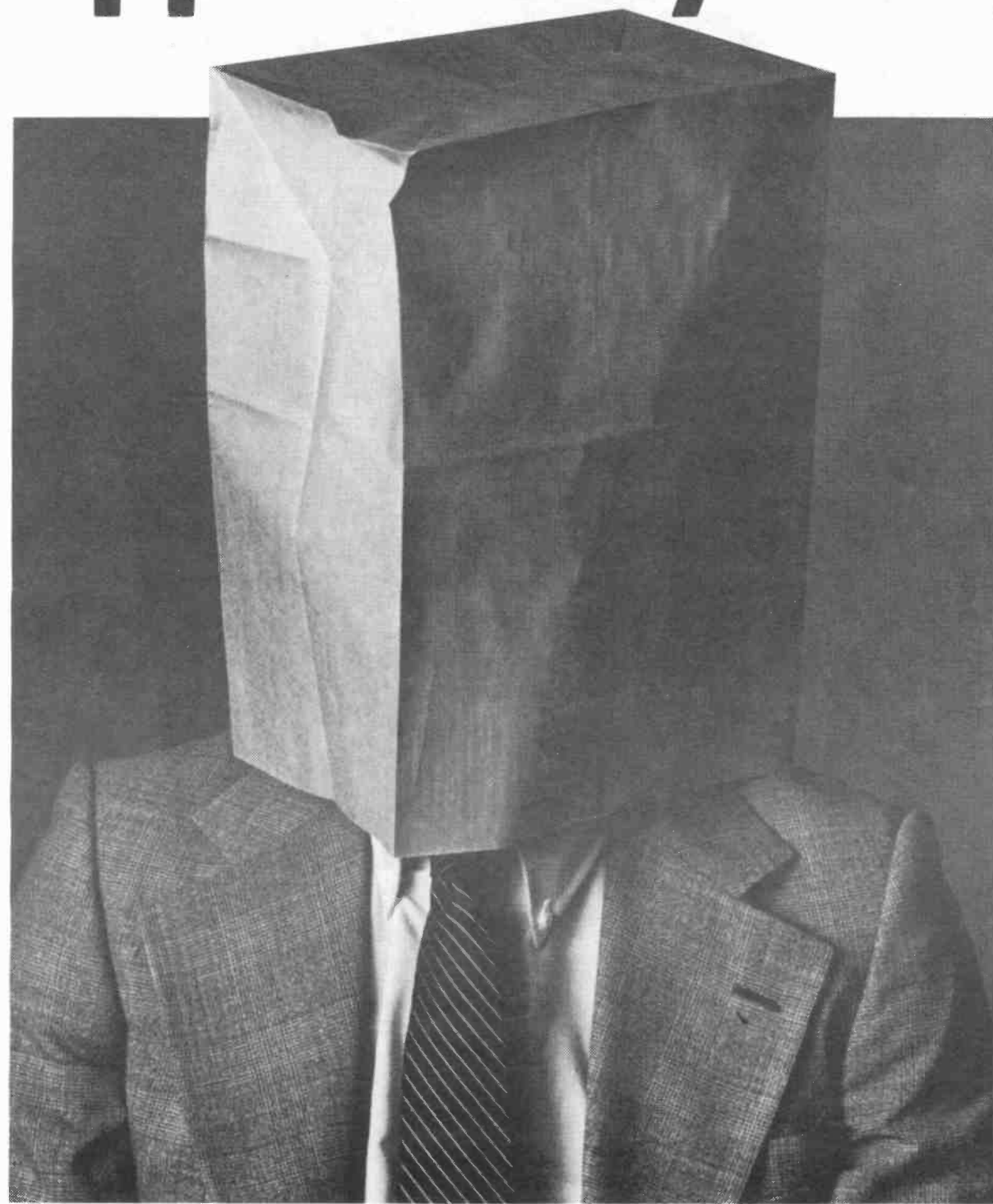
“I came in on the following Monday after we added the show, and our entire staff was raving to me about it. Open House Party sounds big, sounds live, and sounds like part of my station.” *Leslie Fram, Program Director, WABB-FM, Mobile*

The Party can take you to the top on weekends—and keep you there. To check the availability in your market, call Sam Kopper or Brian Beecher at (617) 266-2900.

Don't blow it.



Open House Party™



“I had my chance, and I missed it. My instincts told me Open House Party had all the makings of a hit. Did I listen? Nooooo. I figured I'd be smart and play it safe. Wait and see what happens on other stations.

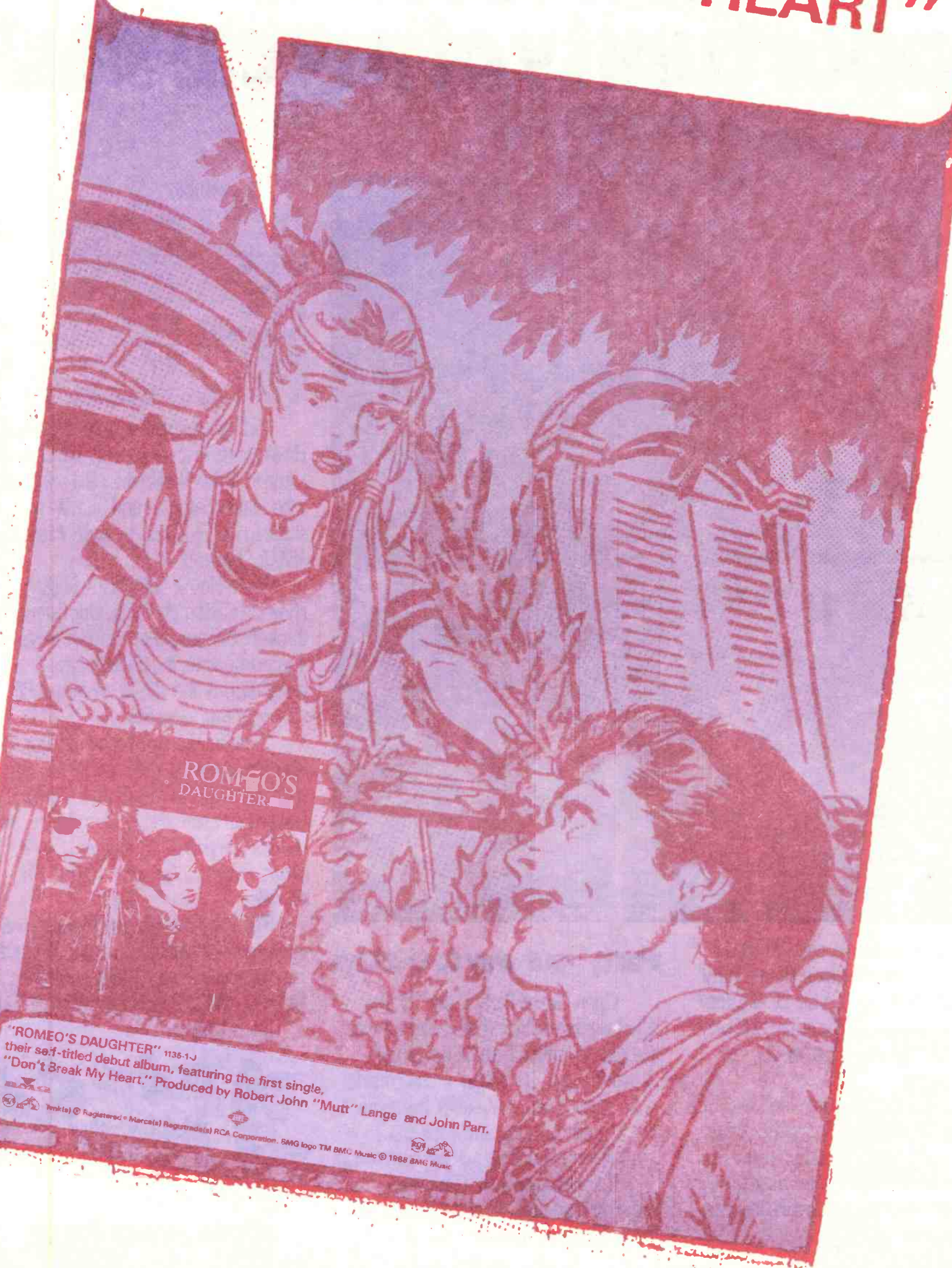
“So I waited. And what do I see? The guy down the street picks up the show, and all of a sudden his station moves up to #1 on weekends. “I swear, next time I'm going with my gut. In this business, if you snooze, you lose.”

Party your way to the top.

Open House Party is the hot live CHR weekend show that's beamed coast-to-coast via satellite on Saturday and Sunday nights. It's got an intense music mix, star-studded interviews, live requests, outrageous contests, and a spontaneous kind of fun canned shows just can't touch.

It's playing now in 27 markets—although that figure is about to double. And ratings are up on every station.

"DON'T BREAK MY HEART"



ROMEO'S
DAUGHTER

"ROMEO'S DAUGHTER" 1136-1-J
their self-titled debut album, featuring the first single,
"Don't Break My Heart." Produced by Robert John "Mutt" Lange and John Parr.



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CONTEMPORARY HIT RADIO

Minimal Reaction To Contest Snafu

Discussing an August 26 *Kansas City Star* story about irregularities in KBEQ's "Winning Sweepstakes" (R&R, 9/2), KBEQ PD Kevin Kenney said, "I haven't heard from my jocks or the switchboard or had any incoming correspondence to indicate there is a major outcry."

Ex-KBEQ morning show members John Ramsey and Tienne Terrel charged in the story that the contest was rigged and that it was virtually impossible for anyone to win. The contest, which only had two winners, involved matching numbers printed in phone books to numbers announced over the air. Southwestern Bell said more than two million different numbers were distributed, but Kenney told the *Star* that the numbers announced all fell between 1000 and 300,000. This was disputed by Noble Broadcasting COO Norm Feuer, who said numbers four, five, six, and seven figures long were called but that the station discovered there were no four-digit numbers in the field.

Kenney said, "This contest was inherited from (previous owners) Capitol and run by an inexperienced Promotion Director, Susan Francke. As the contest's supervisor I was remiss. We didn't have,

nor could Southwestern Bell give us, a list of numbers in circulation, in storage, or no longer being used.

"Every other contest we've ever run has been just perfect, without a hitch. This was just one mistake which taught us a valuable lesson. We're hoping, and it seems to be happening, that the folks in the market are remembering all the good things we've done in this same period of time, like the anniversary concert, the 'Birthday Bucks' contest, the giveaway of two cars, and then an additional \$10,000 cash giveaway.

"The competition has been jamming us on the air with some promos saying, 'This is the contest you can really win,'" continued Kenney. "The average listener really won't connect with the promos and jabs, but then again if I'd been in the competition's shoes I'd have taken a few shots, too. Unfortunately, it was us getting stuck.

KBEQ: 15 Years

Continued from Page 74

More Aggressive Posture

Considering all the anniversary hoopla, Kenny is still scratching his head as to why KBEQ's spring '88 Arbitron numbers were down (9.5-7.9 12+). "While the results of the spring book were a bit disappointing, I'm proud of what we did.

"What's happened to me in the book might well have happened to Steve (Perun). I really believe our conservative music profile has caused us to lose the excitement factor that's so important to CHR. When you play the same songs over and over for a long period, they can make you sound stale. I've seen this happen at other CHRs. Stations which took chances this past book did well, on the whole.

"It's tough to take a chance with something as legendary as Q104,"



KBEQ in 1973, 1980, and 1988



Afternoon driver Chuck Nasty and Brenda K. Starr introduce Cheap Trick.

he explained. "I took no chances, but kept my promise to the company to stay the course. Now we're rethinking things a bit, running clean and preparing for the fall. We're going to be stronger and more aggressive. I can't say what we'll be doing, but it's going to be big.

"I don't think we're in trouble. But we've returned to the basics and implemented changes so that in another 15 years KBEQ will be celebrating its 30th anniversary as a CHR."

MOTION

Sam Shad moves to KWNZ/Reno for middays from weatherman duties at KTVN-TV . . . WAEB/Allentown's new morning team is Jim Cook, last at WQXA/York, and Eric Johnson from WSN/Philadelphia. They replace Barbara O'Reilly, now Promotions Director, and T.J. Grey, who exited the station . . . Brad King is promoted to PD/MD at KSKG (99KG)/Salina, KS. Former PD/MD Leigh Ann Adams goes to KEGL/Dallas.

WAPI (195)/Birmingham MD John Peak adds newly-created Asst. PD duties . . . KSLY (Sly 96)/San Luis Obispo, CA's new night jock is J.B. Bell from KPGA/Pismo Beach, CA. He replaces Darren Silva who went to KNAC/Long Beach for the same airshift . . . K.C. (Herb) Carson joins WPRH/Columbia, SC for AM drive . . . MD/afternoon personality Wayne Cox of KGRS/Burlington, IA joins WTBX/Duluth as Program Director/mornings.

BITS

• **Democrats, Republicans, And Rockers** — WCZY/Detroit is pushing the King of Rock 'N' Roll as a Presidential candidate. Actually, "Elvis" is a regular character on Dick Purtan's "Morning Show," and he'll be making appearances throughout the city for the next ten weeks, selling such typical campaign paraphernalia as T-shirts, buttons, and bumper stickers to benefit the Children's Hospital of Michigan.

• **Udderly Outrageous** — WNOK/Columbia, SC's listeners recently combed the city in search of a hidden cow, competing for a \$1000 reward. The moo-ing promotion was in recognition of National Dairy Month. WNOK morning man/PD Jonathan Rush and Eleanor the "Cash Cow" held vigil in a mini-storage room until a lucky listener deciphered the clues and claimed the bucks.

Power 95

Continued from Page 74

over positioning KXXR, we're letting the audience do it. The statement works with CHR and AOR, so we've essentially created a new position in the market for our station.

"Already there's a tremendous amount of blue sky for us. According to in-house research, we're already topping Power 95 in teens and young adults and getting stronger in other demos. In the battle against KBEQ, Dene and I are almost allies; he's going for the adults and I'm going for the lower end at first. This will undoubtedly cause another down book for KBEQ."

Burns is stepping up his attack with the distribution of 250,000 "Million-Dollar Winner Stickers." He added, "Essentially, KXXR is a 1980s version of 'Boss Radio' without the puking jocks. It's like a 24-hour morning show — nonstop fun."

DEPECHE MODE



STRANGELOVE

NEW & ACTIVE

54/16

- | | | |
|-------------|-------------|--------------|
| KRBE 29-19 | KKRZ on | |
| FM102 29-17 | KXYQ deb 30 | |
| WXKS 33-30 | KWOD 28-24 | |
| WZOU add | KMEL add | KTUX deb 36 |
| PRO-FM add | KPLZ add | KZIO add |
| WAVA add | KUBE on | KYRK deb 38 |
| PWR99 35-30 | WNNK add | KFIV add |
| KEGL deb 30 | WSPK add | KOY-FM 29-23 |
| Y95 30-28 | WBBQ add | KDON add |
| KKBQ 28-25 | K106 29-22 | KAKS add |
| B97 33-30 | KZZB 40-35 | WZKX add |
| WGH on | WCGQ 37-31 | QV103 27-24 |
| WNVZ on | WANS add | KKXL add |
| WLOL deb 39 | 94TYX 36-31 | SLY96 add |

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— TIM SIMENON & MARK SAUNDERS



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AOR

HARVEY KOJAN

NEW REPORTERS

The Ever-Growing AOR Family

Recently, we were pleased to add nine new stations to the illustrious R&R family of AOR reporters. Here's who they are, and why they're here:



KATS/Yakima, WA
(P3, West)

KATS has been AOR since the early '80s, but it wasn't until this year that the station exploded into double-digit prominence. This surge followed the arrival of new owner Ingstad Broadcasting one year ago. The station — located in Central Washington, about 150 miles from Seattle — leaped 8.6-17.7 in the spring Arbitron.

GM: Dave Aamodt
PD: Scott Souhrada
APD: Darren Johnson
MD: Ron O'Brian
Consultant: Larry Moffit
Address: 114 S. 4th St, Yakima, WA 98907
Phone: (509) 457-8115
Music calls: Mon-Fri, 10am-2pm
Adds ready: Tues, 10am

KCHV/Palm Springs, CA
(P3, West)

Currently broadcasting from General George Patton's old Coachella headquarters (the PD swears it's true), KCHV has come a long way since it was an L.A. Dodgers affiliate serving up "big bands, ballads, and blues" along with baseball. AOR first infiltrated

THE ROCK
93.7 KCHV

the Gorges Broadcasting station two years ago when the overnight jock began slipping in rock, reportedly without management's knowledge or consent. By April '87, it was AOR and baseball. The Dodgers were finally sent packing, and the station climbed 6.1-8.7, topping the market in several key demos.

The calls were changed to KRCK earlier this year, but returned to KCHV when it was discovered the new calls weren't actually available.

GM: Susan Gorges
PD: Cyrene Jagger
Address: 1694 6th St., Coachella, CA 92236
Phone: (619) 347-2333
Music calls: Mon-Wed, 10:30am-2pm
Adds ready: Mon, 11am

KJKJ/Grand Forks, ND
(P3, Midwest)

KJKJ's humble beginnings were as a satellite AC. A change to Classic Rock 18 months ago pitted the KJ Radio Inc. station against AOR KNOX, which subsequently



switched to Country. KNOX bailed just after KJKJ began evolving into a mainstream AOR. Spring '88 results show KJKJ jumping 2.5-13.8, number one 18-34.

GM: Pat McLean
PD: Bob Wayne
APD/MD: Jane Obrien
Address: 215 N. 3rd St Suite 200, Grand Forks, ND 58201
Phone: (701) 746-1417
Music calls: Mon-Tues, 9am-3pm
Adds ready: Tues, noon



KKBB/Bakersfield, CA
(P2, West)

KKBB had been a Jazz station for three years when Clayton Communications acquired it last February, flipping the format to AOR. Nothing even resembling rock 'n' roll radio had been heard in Bakersfield for at least seven years — save for KLOS/Los Angeles, available only on cable — and the response was immediate. Despite an inferior signal, KKBB debuted with a 5.0 share in Arbitron and a whopping 13.8 in Birch.

GM: Rick Dames
VP/Operations: Chuck McKay
APD/MD: Don De la Cruz
Consultant: Pollack Media Group

Address: 5055 California Ave., Suite 230, Bakersfield, CA 93309
Phone: (805) 326-8000
Music calls: Tues-Wed, 3-5pm
Adds ready: Tues, noon



KKEG/Fayetteville, AR
(P2, South)

The Demaree Media station was Arkansas's first progressive outlet

in the late '60s, remaining predominantly AOR until it turned CHR during the early '80s. KKEG returned to AOR in 1986, and the ratings prove the move was a good one. The station advanced 11.9-12.3 in the latest book.

Station Managers: Brett Hash, Marsha Johnson
PD/MD: Rick Alan
Address: 1780 Holly St., Fayetteville, AR 72702
Phone: (501) 521-5566
Music calls: Mon-Tues, 11am-1pm
Adds ready: Tues, 1pm



KXUS/Springfield, MO
(P3, Midwest)

Like KKEG, KXUS is a Demaree Media outlet. And like its Fayetteville sister, KXUS achieved a highly respectable 12.3 in the last book.

Pat Demaree bought the station from a Baptist bible college in March 1985. A transition to AOR was completed last January.

GM: Rich Nichols
OM: Mike Schmidt
MD: Paul Cannell
Address: 2920 E. Pythian, Springfield, MO 65802
Phone: (417) 831-9700
Music calls: Mon, 9-10am; 2:30-5:30pm
Adds ready: Tues, 2pm



WGBF/Evansville, IN
(P2, Midwest)

This is the former WHKC, which was an AOR reporter several years ago before various ownership and format changes. When Aiken Communications took over in May '87, there hadn't been a rocker in the market for five years. Using a decidedly CHR delivery, WGBF almost tripled its 12+ showing. The station plays a significantly higher percentage of current music than most AORs these days.

GM: Larry Aiken
PD: Kay Nelson
MD: Mike Sanders
Address: 3809 Washington Ave., Evansville, IN 47715
Phone: (812) 477-8811
Music calls: Mon, before 10am and after 2pm
Adds ready: Tues, 10am



BORN TO SIT — KKLZ/Las Vegas came up with an unusual competition to give away a trip to London to see Springsteen: "Brucical Chairs." Yeah, you guessed it — musical chairs to Springsteen songs. At 2:13 of the final round, "Cover Me" stopped and the winner (seated, obviously) slipped into the vacant chair. The crazed look of her vanquished adversary says it all.

GULF 104

WGLF/Tallahassee, FL
(P3, South)

WGLF was the city's first FM (circa 1970) and went the underground route before adopting CHR in the mid-'70s. Timm Enterprises flipped the station to AOR just prior to the last book, and 'GLF performed beyond anyone's expectations, vaulting 8.8-18.1. It was the first time in nine years that any station had beaten Urban WANM. But don't feel sorry for WANM's owners — the station is 'GLF's AM sister.

GM: Bill Marriott
PD: Will Douglass
APD/MD: Jeff Horn
Consultant: Pollack Media Group
Address: 1310 Paul Russell Rd., Tallahassee, FL 32301
Phone: (904) 878-1104
Music calls: Mon & Fri, 10am-1pm
Adds ready: Tues, noon



WWRX/Westerly, RI
(P2, East)

WWRX is located in a town approximately 30 miles southwest of Providence and a stone's throw from New London, CT. Westerly Broadcasting bought the station — formerly called WERI — in 1979. After three years of AOR, the format was changed to CHR in 1982, remaining that way for five years. A power increase to 50kw in '83 made the station a force to be reckoned with, but the CHR approach eventually faltered, with AOR returning in '87. Despite the power

boost, 'WRX still doesn't cover all of Providence (a situation that's expected to change shortly). It rules New London with a 12.4.

GM: Phillip Urso
PD: Dave Richards
APD: Greg Cutler
MD: Rob Wagman
Consultant: Harris Communications
Address: 19 Railroad Ave., Westerly, RI 02891
Phone: (401) 596-7728
Music calls: Mon, 11am-3pm
Adds ready: Tues, noon

Other Changes

- WWTR/Salisbury-Ocean City moves from P3 to P2.
- KOZZ/Reno moves from P3 to P2.
- KRZQ/Reno moves from P3 to P2.



They Say It's Our Birthday

R&R's 15th birthday is rapidly approaching, and we need your help. We're compiling an aircheck featuring some of radio's greatest bits of the last 15-years — format flips, preposterous parodies, risqué raps, memorable moments — and your station should be included. So rummage through your personal archives, make us a quality cassette dub, and whisk it to Harvey Kojan at R&R pronto (1930 Century Park West, Los Angeles, CA 90067). Anything goes, as long as it's hot, it's special, and it gets here by September 30.

The New Source

Just Added

WMJQ FM • Buffalo
WGLU FM • Johnstown
WFXX FM • Williamsport



THE SOURCE

A Division of Westwood One, Inc.

The Momentum's Building.

AOR



WBAB READS THE BIBLE — WBAB/Long Island was blessed with an on-air acoustic set from the Bible. Converted were (l-r) WBAB MD Ralph Tortora, band members Neill MacColl and Boo Herwerdine, and VP/Programming Bob Buchmann.



WFNX GOES BANG — Shriekback vocalist Barry Andrews demonstrates his range with his buds at WFNX/Boston. Intoxicated are (l-r) personalities Tony V and Duane Bruce Sherman, Island rep John Souchak, Production Director Kurt St. Thomas, Andrews, MD Bruce McDonald, and Local MD Bill Abbate.



PAPA PEPPARD — Actor George Peppard recently appeared in Atlanta in the stage play "Papa." While in town he dropped by WKLS to wake up with breakfast flakes Nick Van Cleve (c) and Jeff Jensen (r).

SEGUES

Lee Randall has been upped to MD at WDIZ/Orlando . . . WTYX/Jackson, MS's **Bill Crews** has crossed the street for MD/mornings at WSTZ; **Guy Austin** exits . . . Former KWIC/Beaumont PD **David Perry** now does nights for Z-Rock . . . **Drew Duncan** has joined WZEW/Mobile for evenings; **Jerry Benson** exits . . . **Bill Sheehan** has rejoined the WPYX/Albany morning show

. . . **Brett Harris** — named one of the nation's ten sexiest jocks by *Playgirl* — now woos the women at KMBY/Monterey. Pollack Media Group has signed KLZX/Salt Lake City . . . Demers Programming/Marketing has inked WZTA/Miami.

HOLLYWOOD UNDERGROUND

Blue Taboo

Produced and engineered by
Irvin (Magic) Kramer

Submerge yourself in the world of "Blue Taboo." dangerous dreams and forbidden desires. LP in your stores September 27.

APACHE
BRAVE NEW MUSIC



BORIS IS BACK — John Entwistle was one of several guests heard on WTUE/Dayton during the station's live broadcast from Hollywood. Posing are (l-r) contest winner, WTUE videographer Troy Frazier, Entwistle, broadcast producer Cindy Tolin, MD/PM driver John Beaulieu, and PD Tom Carroll.

L P O U T N O W

"SMOOTH UP"

THE ON-TARGET HIT FROM THE
EXPLOSIVE NEW ALBUM.

PRODUCED BY TED TEMPLEMAN



MANAGEMENT: DAVE KAPLAN-DAVE KAPLAN MANAGEMENT/ANDY FERGUSON-CRACKS 90 LTD.

BULLET BOYS

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WALT LOVE

URBAN CONTEMPORARY

WVEE: V Is For Victory

The credit for WVEE (V103)/Atlanta's years of market dominance goes to the station's first Urban PD, the late **Scotty Andrews**, as well as his choice for a successor, current PD **Ray Boyd**. The "V" 's reign, however, is being challenged by Urban-leaning **WZGC (Z93)**. Below, **Boyd** and V103 Asst. **GSM Ralph Crossley** discuss their station's current programming and sales strategies.

WVEE dropped slightly 12+ in the spring '88 Arbitron (10.5-10.2), while Z93 jumped a share (5.4-6.4). V103 was very strong in every demographic, coming in number two 18-34. And its number one 25-54 showing was the only double-digit figure for the market in that demo. In terms of weekends, V103 claimed first place in 12+ and number two 18-34.

The Battle For Atlanta

Below is a five-book Arbitron and Birch trend for WVEE and rival WZGC. All figures represent persons 12+, Monday-Sunday, 6am-midnight.

Arbitron					
	Sp '87	Su '87	F '87	W '88	Sp '88
WVEE	11.0	10.5	9.4	10.5	10.2
WZGC	8.5	6.9	5.5	5.4	6.4
Birch					
WVEE	13.3	13.9	12.2	14.6	13.8
WZGC	9.9	8.4	7.6	7.1	6.6

Upscale Presentations

Boyd has been PD since June 1986, before which time he was on-air doing the "Quiet Storm" from 10pm-2am and served as Research Director/Asst. PD. Asked what makes V103 so special, he said, "We do quality radio. We've been doing good radio so long our public expects it from us. A lot of people try to separate radio into black and white, but I just don't see it in those terms. CHR radio has been good radio formatically for the masses in most cities for years.

"We do quality radio. We learned from CHR without trying to be a CHR station."

—Ray Boyd

"We learned from CHR without trying to be a CHR station; our type of Urban radio works for our market. Atlanta has a very upscale audience, and we give an upscale presentation. **Jesse Jackson** said during the Democratic Convention that Atlanta has some of the finest universities in the country and has graduated more black students than any other place in America. Our city is very progressive, so we must continue to be progressive in our approach if we are to remain in a leadership position."

V103 ran only one major promotion during the spring '88 book —

the "Free Money Song," in which the station gave away \$100,000. "Every hour Monday through Friday we announced what the next hour's 'Free Money Song' would be," Boyd explained. "We were trying to rotate our audience every hour, with each hourly winner receiving \$103.

"Our research shows that we have the image of being the station that has the most contests and gives away the most money. On weekends we don't do the 'Free Money Song,' but we do give away concert tickets, albums, CDs, and cassettes. Sometimes we have three different weekend promotions going on at the same time. People seem to relate to it in a positive manner; they're sticking with us."

Boyd said WVEE has never had a TV campaign since he's been at the station, but it does use bus cards. "Our AM-FM is dominant in the train stations and on the buses," he noted. We have an exclusive with the city transportation system, and it's worked well for us. This is one of the most effective ways to reach the black community in this city."

Converting Audience Into Revenues

Crossley has worked in sales at V103 for nine years and in management for three. A number of UC stations with healthy ratings don't see their success reflected in buys. But, said Crossley, "We've been very successful in converting a share of audience into a share of revenues. There are several keys to that, and one of them is our use of research. We're presenting all kinds of qualitative as well as quantitative research as to why our station ought to be bought — and



V103 personalities **Kenny Diamond** and **Carol Blackmon** survey the crowd at Summer Fest '88.



Singer **Al B. Sure** heats up the Summer Fest spectators.

why we ought to get the rates we get.

"We're also very service-oriented. After we've convinced a client to advertise with us, we do a lot of follow-up consultant work. We want to do more than just sell an advertising schedule. Repeat business is very important to us; once we've sold someone, we want to maximize the results from that particular sale.

"We've been very successful in converting a share of audience into a share of revenues."

—Ralph Crossley

"We use every service that makes sense to prove our position in this city," he continued. "Each year we do three outdoor 'Summer Fest' concerts in the park. They help position us with the public. We're unique because we're the only radio station in this city with a permit to actually conduct free outdoor concerts. Naturally, we thank the city for having that kind of trust in us — and we never let them down."

Being Atlanta's number one station means V103 is not only the top UC outlet but also the market's leading mass appeal station. Crossley said V103 uses this to its sales advantage.

"The metropolitan area of Atlanta is 70% black," he explained. "Looking at the facts, you've got to believe we should be the general market station here. We want general market buys as well as the ethnic minority buys, and we've been very successful at getting both. We haven't lost any of our black advertisers to Z93 yet, and I don't think we will."



R&R Needs Your Help

As part of R&R's 15th anniversary celebration, we're compiling airchecks featuring some of radio's greatest bits over the last 15 years — including history-making moments in Urban Contemporary/Black radio. Famous jocks, significant sign-ons and sign-offs, format changes, publicity stunts, outrageous bits . . . if you've got the tapes, I want them now. Send the dubs to **Walt Love**, R&R, 1930 Century Park West, Los Angeles, CA 90067. Tapes must be received no later than Friday, September 30.

UC DATA BANK

Black Americans' Status

All overviews of the status of black Americans present seemingly contradictory data because of the split between the upper and lower segments. In education, for example, the median number of school years completed by blacks rose from nine to 12 years between 1968 and 1985, as the percentage of blacks under 25 who completed high school doubled (from 30% in 1968 to 60% in 1985).

Over half of all black children reside in inner-city public school jurisdictions, areas in which students face enormous obstacles. In Chicago, for example, under half (47%) of all high school entrants finish in four years, and less than a third who graduate read at their grade level.

And although most black income levels continue to rise, the top fifth of black earners makes 14 times as much money as the bottom fifth (among whites the split is 8.6 times as much). Half of all blacks now own their own homes. There are 1.5 million black managers/executives/professionals, but only 56% of black men are now employed (vs. 70% in 1968).

On the political front, the number of black elected officials has increased six times over in the two decades since 1968. But there's no increase in the black public's sense of influence in politics.

Source: National Policy Institute, Washington, DC.

V103 FM

WVEE Music Monitor

4-5pm (July 20, 1988)

BOBBY BROWN/Don't Be Cruel
SIEDAH GARRETT/K.I.S.S.I.N.G.
GUY/Groove Me
PEBBLES/Mercedes Boy
RAINY DAVIS/Indian Giver
MAC BAND/Roses Are Red
KEITH SWEAT/Make It Last Forever
GREGORY ABBOTT/I'll Prove It To You
LOOSE ENDS/Watching You
JOHNNY KEMP/Just Got Paid
SHIRLEY MURDOCK/Husband
STEVIE WONDER/Do I Do

E/P/A IS THE LABEL FOR ALL SEASONS

WITH 8 COOL HITS!!



LUTHER VANDROSS
"Any Love"

URBAN CONTEMPORARY
CHART

22
87 UC REPORTERS - 94%



BILLY ALWAYS
"Back On Track"

42 UC REPORTERS
INCLUDING:

WDAS WOWI
WHUR WGCJ
KRNB WZAK
WEDR WLUM
PWR94 KSOL



SADE
"Nothing Can Come
Between Us"

URBAN CONTEMPORARY
CHART

10
89 UC REPORTERS - 96%



TONY TERRY
"Young Love"

23 UC REPORTERS
INCLUDING:

WILD
WDAS
WAMO
WHUR
WOWI



SWEET OBSESSION
"Gonna Get Over You"

URBAN CONTEMPORARY
CHART

DEBUT **32**
76 UC REPORTERS - 82%



TEENA MARIE
"Surrealistic Pillow"

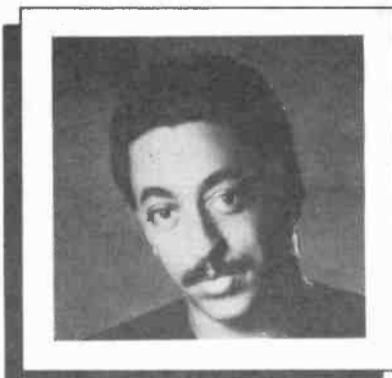
Hot New Release!



JAMM
"So Fine"

BREAKERS.

DEBUT **39**
59 UC REPORTERS - 63%



GREGORY HINES
"You Need Somebody"

Hot New Release!

EPA



MIKE KINOSHIAN

ADULT CONTEMPORARY

WMJJ, KMOX PROFILED

Community Involvement: A Vital Programming Element

In addition to all their other responsibilities, PDs must know how to establish and maintain a strong market identity through community involvement. WMJJ/Birmingham and KMOX/St. Louis are two winning stations whose programmers understand the importance of a solid community image.

Serving The Public Interest At WMJJ

For the first time in recent memory, Country WZZK is not on top in the 12+ Birmingham rating wars. That honor goes to WMJJ, led by veteran programmer Smokey Rivers, who takes community involvement programming seriously in the 51st market.

"Any radio station, music-intensive or otherwise, needs to use its resources to do what that little license on the wall says — serve the public interest," he noted. "I've always taken the public's temperature to determine what its interest is, and used the radio station to serve it."

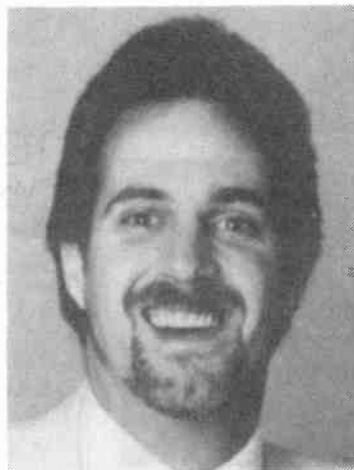
There are some who believe that veering from a music posture to accommodate public affairs elements and community involvement projects is programming suicide. Rivers doesn't buy that argument.

"We have a controlled environment here; we play 14 songs an hour and eight spots, and that's about all we have time for. Why not take one of those avails in a slow time and turn it into a promo for an organization having an event in town? You don't have to turn the station over to a charity to be effective in promoting community events," he explained.

Rivers concedes that one major reason FM programmers especially are leery of airing community service projects is because of their effect on ratings. "It's inevitable it will have impact on the music listener. They'll punch you up and say, 'I'm not listening to this.' But, as long as things are well-written and well-planned, you shouldn't have too much trouble."

An outstanding example of how to generate interest in an event is WMJJ's involvement with a radiothon for Birmingham's Children's Hospital. The event was carried the weekend after Memorial Day, during which WMJJ continued its regular programming with the exception that it played two or three fewer songs per hour than usual. Participating radiothon stations ran a three-minute produced spot every 15 minutes throughout the weekend soliciting funds, and the radiothon coincided with a telethon for the hospital.

"The radio stations picking it up



Smokey Rivers

were very small market stations," Rivers noted. "The impact of running the spots was negligible; you might get two or three calls from a small town of 20,000. The hospital wanted to do something with more of an impact in its own back yard. Because of the generic content of the three-minute appeals, they found it difficult to get a local affiliate."

Rather than using the canned

"Any radio station needs to use its resources to do what that little license on the wall says — serve the public interest."

—Smokey Rivers, WMJJ

messages, Rivers proposed a more involved package that would appeal to listeners' emotions. WMJJ announcers were dispatched to remote sites where they solicited money face-to-face and accepted donations from those coming by to drop them off. The end result: excitement and involvement that did not detract from the station's music image.

Rivers, who had believed \$15,000 was a realistic goal, said his station ended up raising over \$33,000. The telethon raised approximately \$50,000, but in light of the wider TV reach Rivers was delighted.

"One tip I learned in these radiothons is that every time someone makes a small pledge they should be asked if they would like

to match that amount either monthly or quarterly. They'll almost always say yes. As long as the charity you're doing this for has the manpower to send bills out four times a year, it works like a charm," he added.

Another way of boosting pledges is by offering freebies. WMJJ offered concert tickets to a specified number of callers who pledged a certain amount.

"The radiothon created an incredible buzz on our air about Children's Hospital, and it brought the airstaff together," Rivers said. "They came out of it exhausted and committed to both the hospital and the radio station. They saw us do something that put us in our best light."

WMJJ also conducts a Vietnam Veterans salute every Memorial Day weekend. "We incorporate the information value of having ex-Vietnam vets on the radio talking up records that bring back mem-

a fulltime Promotions Director and Public Service Director as we do," he said. "In one month, we've done remotes from Graceland, Disneyland, and a women's prison. We really run the gamut."

Volunteers come to the station weekdays and most Saturdays to participate as experts on programs such as "Ask The Lawyer," "Ask The Pharmacist," "Ask Medicare Paperwork," and "Ask The Auto Technician." Said Osborne, "We're tied in with a major food chain on a big drug abuse project, present dances with proceeds going to a local charity, and do something with farmers called 'Holiday Harvest' to raise money to buy toys for kids. I know other stations do

Community Involvement: Dos And Don'ts

- Don't overcommit
- Understand your resources
- Deploy resources wisely
- Get everybody on staff involved
- Seek volunteer groups for help
- Pick outside locations with creature comforts
- Pre-plan; don't rely on ad-libbing

ories of Vietnam," Rivers explained. "They talk about how significant the music was to them. We have created a real bonding with some of these veterans and the guys more actively involved with the veterans associations in town, and this has been very constructive."

Ask The Experts At KMOX

With the exception of Country WIVK/Knoxville's 35.5, KMOX/St. Louis carries the highest 12+ share (25.0) in the Top 100 markets. This is certainly no fluke — KMOX has been banging out eye-popping numbers year after year in market 15.

Bob Osborne has been on-staff 20 years and PD the last four, and is responsible for coordinating the many elements comprising this Full-Service powerhouse. "I don't know how many stations have both

things like this, but we're the ones who instigate them."

While many stations run a PSA over a record intro once a hour, KMOX airs at least one locally produced 30-second PSA every hour —

"When you take something out of the community, you have to give something back."

—Bob Osborne, KMOX

including drive times. Osborne stressed that these are not "self-serving promos," but "real public service project announcements."

Each year KMOX conducts a "Christmas Park" promotion to collect food for needy area residents. "Various companies and

Facts And Figures

WMJJ/Birmingham and KMOX/St. Louis lead their markets 12+ and have established winning community images.

The difference between the two stations is that WMJJ has made a steady climb to the top, while KMOX remains number one book after book. WMJJ is consistent across the dayparts with a midday spike. KMOX posts near-40 shares at night (thanks in part to Cardinals baseball), and near-30 marks in AM drive.

Here's how the stations ranked in

the spring '88 Arbitron (metro shares Monday-Sunday 6am-midnight). Twenty-two signals penetrate Birmingham, and 26 get into St. Louis.

	12+	18-34	25-54	35-64	TSL
WMJJ/Birmingham	1	1	1	2	90
KMOX/St. Louis	1	3	1	1	110

Time Spent Listening (TSL) is listed in minutes per day.

WMJJ ranked second 12+ (13.3) in Birch, while KMOX's 18.0 spring Birch share placed it first.



Bob Osborne

service groups get their people involved. There are volunteers here at the station at 6am, and we broadcast from a local park. People come by to drop off cash and canned goods, and high school bands come to play," Osborne said. Last year's fourth annual event netted approximately 150,000 pounds of canned goods.

As for KMOX's future involvement in community projects, Osborne said, "Somebody has to do them, and we have a good time. When you take something out of the community, you have to give something back."



I Need Your Help

As part of R&R's 15th anniversary celebration, we're compiling an audio retrospective featuring some of radio's greatest bits over the past 15 years — including noteworthy moments in AC history. Famous jocks, significant sign-ons and sign-offs, publicity stunts, outrageous bits... the good stuff! Forward your dubs to Mike Kinoshian, R&R, 1930 Century Park West, Los Angeles, CA 90067. Dust off and listen to those air-checks soon because time is fleeting — tapes must be received no later than Friday, September 30.



WESTWOOD ONE RADIO NETWORKS PRESENT

THE

Moody Blues



The Moody Blues started out like any other band—long on hopes and short on experience. Then they hit the top. And they've stayed there for over two decades! Now they're back on the road to celebrate their sixteenth smash album, "Sur La Mer." And Westwood One has captured all the magic and excitement of two sizzling, live tour performances for a very special edition of *The Superstar Concert Series*, the weekend of September 30.

Hear The Moody Blues electrify a huge audience with a live rendition of their newest hit single, "I Know You're Out There Somewhere," plus other hot songs from the new "Sur La Mer" album. Then get set for a major dose of legendary Moody Blues classics like "Nights In White Satin," "The Story In Your Eyes," "Tuesday Afternoon (Forever Afternoon)," and "I'm Just A Singer (In A Rock and Roll Band)."

Bring The Moody Blues to your city for ninety magic minutes of rock and roll at its very best. For more information, call your Westwood One Representative today at (213) 204-5000, FAX (213) 204-4375 or Telex 4996015 WWONE.



WESTWOOD ONE RADIO NETWORKS

Brought to you by





LON HELTON

COUNTRY

CRI UP 1 POINT

Spring '88: Steady As It Goes

The spring sweep is typically one of Country's better ratings periods. Listeners whose Country time spent listening dropped as they sought weather info during the winter months have normally returned to long listening levels so important to Country radio by the spring book.

Since I started keeping the CRI data over two years ago, the format has made significant gains each spring. This trip out, however, Country is up only slightly — at a time it should have surged. Why? And how concerned should we be?

Snapshot vs. Whole Picture

The CRI was designed to give a "snapshot" of Country's relative health as depicted in the four Arbitron's per year. It shows the for-

mat's 25-54 strength at a particular time, allowing current numbers to be compared with those of the past to make some determination of how the format is doing.

What it does not do is take into account the entire radio scene.

As you compare this spring's CRI with prior books, remember that the 25-54 target is under attack by more formats and stations than ever before. Once Country's exclusive domain, 25-54-year-olds

now have numerous alternatives. Music of Your Life, Format 41, Evergreen, Gold Intensive AC, Niche 29, and Classic Rock stations are just a few that have found gold in the big generation. Check out AOR Editor Harvey Kojan's August 26 column and you'll see that 111 out of 204 AOR stations were either number one or two in 25-54 men! These are stations that used to throw away anybody over 25.

Spring '88 At A Glance

- 25-54: 45% up; 50% down
- 12+: 43% up; 50% down
- FM: 41% up; 57% down, 25-54
- AM: 47% up; 41% down, 25-54

The Real Enemy

In case you haven't figured it out, AOR and all of the above mentioned formats are your direct competitors. They're now sitting at your table and want your lunch. Only you can decide how much of it you're going to let them take.

So rather than look at the CRI and wonder why it hasn't been rising — given the great new music and all — perhaps we have to say "the glass is half full" rather than "half empty." Country is more than holding its own in the face of the fiercest competition it has known for an audience which once delivered huge exclusive cumes and boxcar time spent listening.

Country Ratings Index Data

Spring '88 CRI: 94.0, Up 1 Point

Winter '88 CRI: 939.2*

Fall '87 CRI: 934.9*

Summer '87 CRI: 925.9*

Spring '87 CRI: 959.4

Spring '86 CRI: 1014.6

Spring '88: 175 Stations

77 Up a total of 99.8 shares, Adults 25-54.

87 Down a total of 101.5 shares, Adults 25-54.

8 Even

3 Debuts, 3.6 shares, Adults 25-54

2 Drops, .9 shares, Adults 25-54

Winter '88: 174 Stations

73 Up a total of 86.6 shares, Adults 25-54.

86 Down a total of 73.1 shares, Adults 25-54.

15 Even

0 Debuts

4 Drops 8.2 shares, Adults 25-54

*To compensate for the addition of three new markets into the data base last summer, the actual share totals for all the Country stations in Continuously Measured Markets has been multiplied by a factor of .961 to keep the CRI relative to past indices. This will continue to be done, and the factor will fluctuate, as more markets are Continuously Measured. Thus, the CRI is now a relative number, not an absolute number representing actual shares.

The conversion factor is determined by additional markets, not stations. We are determining market, not station, listening levels.

**All numbers adjusted for the inclusion of WCAV and WDLW, both of which appeared in the W '88 Boston ARB for the first time. Adjustments also made for erroneous inclusion of WEEX/Allentown in W '88 figures.

Format Scorecard

		W '88	Sp '88
Stations Surveyed		174	175
Markets With Continuous Measurement		77	77
25-54 Share Comparisons			
W '88 vs. Sp '88	Up	73 42%	77 45%
	Down	86 49%	87 50%
	Even	15 9%	8 5%
	Debut	0	3
12+ Comparisons			
Summer '87 vs. Fall '87	Up	84 49%	76 43%
	Down	76 43%	86 50%
	Even	14 8%	10 6%
Summer '87 vs. Fall '87	Down	76 43%	86 50%
	Even	14 8%	10 6%
	Debut	0	3
	Drops	2	2
Markets With Country #1 In Adults 25-54		24	24
Markets With Country #1 12+		12	12

Breakouts: AM Vs. FM

Band:	AM	FM
Stations:		
Sp '88	78	97
W '88	76	98
Sp '87	80	94
Total Sp '88 25-54 Shares	149.7 15%	828.6 85%
Total W '88 25-54 Shares	140.8 14%	836.5 86%
Net Gain/Loss	+8.9	-7.9
Total Sp '87 25-54 Shares	174.3 18%	789.5 82%
Spring '88 25-54 Share Totals (Shares in parentheses)		
Up	37 47% (23.4)	40 41% (76.4)
Down	32 41% (17.2)	55 57% (84.3)
Flat	6 8%	2 2%
Debut	3 4% (3.6)	0
Drop	1 (.9)	1 (DNS)

Spring '88 Scoreboard

Station/City	12+ W '88	25-54 Sp '88	W '88	Sp '88	Station/City	12+ W '88	25-54 Sp '88	W '88	Sp '88	Station/City	12+ W '88	25-54 Sp '88	W '88	Sp '88
WGNA/Albany	6.1	5.3	5	5	WVOK/Birmingham	1.0	.8	T18	18	WUSN/Chicago	2.6	2.8	T9	13
WPTR/Albany	2.4	2.8	13	10	WZZK/Birmingham	1.6	1.3	T13	21	WBVE/Cincinnati	4.2	3.4	9	11
WXKW/Allentown	3.5	4.5	7	7	WZZK-FM/Birmingham	15.0	13.5	1	1	WUBE/Cincinnati	4.8	5.7	4	3
WKHX/Atlanta	.3	.3	T20	19	Combo	16.6	14.8	1	1	WGAR/Cleveland	1.0	.5	T19	24
WKHX-FM/Atlanta	7.8	6.6	3	6	WBOS/Boston	2.1	3.3	14	9	WGAR-FM/Cleveland	6.1	5.5	6	9
WYAY/Atlanta	5.7	5.4	T7	8	WCAV/Boston	.3	DNS	T27	DNS	WHOK/Columbus, OH	4.9	5.3	5	7
KASE/Austin*	14.4	15.9	1	1	WDLW/Boston	.3	DNS	T34	DNS	WMNI/Columbus, OH	3.2	2.8	10	11
KTAE/Austin	.6	.9	DNS	17	WYRK/Bufalo	9.0	7.7	1	3					
KVET/Austin*	4.2	3.1	11	11						KPLX/Dallas	7.8	7.0	2	2
					WLON/Charlotte	.9	.5	18	T16	KSCS/Dallas*	4.2	6.2	T8	3
WCAO/Baltimore	2.5	2.6	T16	T16	WLVK/Charlotte	6.9	5.9	4	6	WBAP/Dallas*	5.3	6.7	7	4
WPOC/Baltimore	5.3	4.9	6	6	WSOC/Charlotte	.6	.6	T22	T16	WBLY/Dayton	.6	.7	21	23
WKJN/Baton Rouge	9.3	5.7	2	T5	WSOC-FM/Charlotte	14.4	13.7	1	1	WONE/Dayton	5.4	5.9	8	5
WYNK/Baton Rouge	1.9	2.3	15	13	WDOD/Chattanooga	3.1	2.0	13	10	KLZ/Denver	3.6	3.3	T12	T12
WYNK-FM/Baton Rouge	11.9	16.0	1	1	WDOD-FM/Chattanooga	9.4	10.3	4	2					
Combo	13.8	18.3	1	1	WUSY/Chattanooga	14.2	13.5	1	1					

Continued on Page 88

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COUNTRY

Spring '88 Scoreboard

Continued from Page 86

Station/City	12+ W '88	25-54 Sp '88	W '88	Sp '88	Station/City	12+ W '88	25-54 Sp '88	W '88	Sp '88	Station/City	12+ W '88	25-54 Sp '88	W '88	Sp '88
KYGO/Denver #1	—	1.1	—	21	KLAC/Los Angeles*	1.2	1.6	27	21	KRAK/Sacramento	3.4	3.4	10	T10
KYGO-FM/Denver	5.5	5.9	4	2	KZLA/Los Angeles*	2.4	2.1	13	T12	KRAK-FM/Sacramento	7.5	5.5	4	T4
WCXI/Detroit*	1.3	1.8	26	20	WAMZ/Louisville	16.7	16.1	1	1	KUSA/St. Louis	1.6	1.8	T13	14
WWWW/Detroit*	4.0	4.1	8	3	WTMT/Louisville	1.5	.9	14	13	WIL/St. Louis	1.0	1.0	24	21
KHEY/EI Paso	4.0	2.4	T8	12	KTXF/McAllen-Brownsville	8.2	9.2	3	3	WIL-FM/St. Louis	5.4	6.2	5	T4
KHEY-FM/EI Paso	10.5	10.0	1	1	WGKX/Memphis	9.3	9.9	T2	1	WKXX/St. Louis	1.8	2.1	T10	T10
KFRE/Fresno	3.6	2.4	T10	T15	WMC/Memphis	2.7	2.8	T12	12	KKAT/Salt Lake City	8.9	9.0	1	1
KFRE-FM/Fresno	3.3	2.7	T10	T10	WKQS/Miami*	4.0	3.3	5	8	KSOP/Salt Lake City	.6	1.1	T19	T16
KNAX/Fresno	6.7	5.9	T2	2	WQAM/Miami*	.6	1.0	T33	T24	KSOP-FM/Salt Lake City	4.6	5.0	9	6
WCUZ/Grand Rapids	4.5	3.6	T9	12	WMIL/Milwaukee	7.5	8.0	T2	3	Combo	5.4	6.1	T6	3
WCUZ-FM/Grand Rapids	6.8	6.1	4	5	KEEY/Minn.-St. Paul*	7.3	6.2	3	4	KZAN-FM/Salt Lake City	.8	.9	20	T22
WBIG/Greensboro	4.9	5.0	6	6	WDGY/Minn.-St. Paul*	1.9	1.6	T13	13	KAJA/San Antonio	5.5	4.4	4	10
Winston-Salem-Highpoint					KTOM/Monterey-Salinas	3.0	1.8	14	17	KBUC/San Antonio	.6	.6	22	T22
WKOQ/G-WS-HP#2	DNS	—	DNS	—	KTOM-FM/Monterey-Salinas	4.0	3.4	4	T6	KBUC-FM/San Antonio	3.3	4.4	10	8
WPCM/G-WS-HP	.7	1.0	21	18	WSIX-FM/Nashville	10.2	10.8	2	1	KCYY/San Antonio*	6.6	7.7	1	T1
WTQR/G-WS-HP	18.6	17.5	1	1	WSM/Nashville	5.6	6.0	11	10	KKYX/San Antonio*	2.1	2.3	17	T14
WESC/Greenville	1.6	1.3	T9	T15	WSM-FM/Nashville	12.2	10.0	1	2	KSON/San Diego	1.3	.7	T22	T25
WESC-FM/Greenville	13.3	12.7	1	1	WNOE/New Orleans	1.1	1.1	T17	16	KSON-FM/San Diego	4.8	3.7	T6	9
Combo	14.9	14.0	1	1	WNOE-FM/New Orleans	5.0	3.8	6	9	KNEW/S.F.-Oakland*	1.5	1.4	T21	T21
WSSL/Greenville	.4	.5	T21	T20	WYNY/New York	3.0	2.5	10	10	KSAN/S.F.-Oakland*	3.2	2.9	T9	8
WSSL-FM/Greenville	7.8	11.7	T2	3	WCMS/Norfolk	1.0	.8	24	21	KEEN/San Jose	1.7	1.7	14	T21
Combo	8.2	12.2	2	2	WKEZ/Norfolk	2.2	1.9	13	18	KMPS/Seattle-Tacoma	.6	1.4	24	25
WHYL/Harrisburg	.6	.7	T24	T26	WWSK/Norfolk	2.3	2.0	15	13	KMPS-FM/Seattle-Tacoma	4.0	4.0	T6	3
WHYL-FM/Harrisburg	5.4	3.2	4	9	KEBC/Oklahoma City	4.9	6.2	11	4	Combo	4.6	5.4	4	3
Combo	6.0	3.9	4	2	KXXY/Oklahoma City	.5	1.0	17	T14	KRPM/Seattle-Tacoma	.4	DNS	27	DNS
WRKZ/Harrisburg	8.1	8.0	3	2	KXXY-FM/Oklahoma City	13.4	13.3	1	1	KRPM-FM/Seattle-Tacoma	2.3	2.2	T14	17
WKHT/Hartford	.9	1.1	T14	11	Combo	13.9	14.3	1	1	Combo	2.7	2.2	13	17
KDEO/Honolulu	3.1	2.7	10	10	WKY/Oklahoma City	3.6	3.5	12	12	WIXY/Springfield, MA	1.3	1.7	T12	10
KIKK/Houston	1.0	.5	20	26	WOW/Omaha	4.4	4.3	9	10	WINDR/Syracuse #4	—	2.2	—	9
KIKK-FM/Houston	6.9	8.1	1	1	WOW-FM/Omaha	6.1	7.5	6	2					
Combo	7.9	8.6	1	1	WWKA/Orlando	13.4	10.0	1	3	WQYK/Tampa #5	—	.3	—	T25
KILT-FM/Houston	6.0	6.7	3	T2	WXTU/Philadelphia	4.6	4.3	7	5	WQYK-FM/Tampa	8.7	7.9	3	3
WFMS/Indianapolis	11.3	10.3	1	2	KNIX/Phoenix	1.8	1.1	16	17	Combo	8.7	8.2	3	3
WIRE/Indianapolis	2.2	1.8	11	11	KNIX-FM/Phoenix	12.3	11.9	1	1	WSUN/Tampa	3.4	3.7	12	T10
WCRJ/Jacksonville	5.5	7.1	5	5	Combo	14.1	13.0	1	1	WKKO/Toledo*	9.5	14.4	2	1
WQIK/Jacksonville	.4	.8	T17	15	KUKQ/Phoenix	.4	DNS	23	DNS	WTOD/Toledo*	4.8	4.8	11	9
WQIK-FM/Jacksonville	8.5	10.9	4	2	WDSY/Pittsburgh	4.1	3.5	T8	10	KCUB/Tucson*	3.5	3.7	11	T5
KFKF/Kansas City	DNS	.3	DNS	DNS	WIXZ/Pittsburgh	.4	.5	T20	23	KIIM/Tucson*	10.4	11.2	3	3
KFKF-FM/Kansas City	9.5	7.6	1	3	KUPL/Portland	1.1	1.0	T18	T24	KTFX/Tulsa	4.7	3.2	8	10
Combo	9.5	7.9	1	3	KUPL-FM/Portland	6.4	5.7	4	6	KVOO/Tulsa	8.4	9.7	7	4
WDAF/Kansas City	12.6	12.9	2	1	KWJJ/Portland	1.2	1.9	T18	18	KVOO-FM/Tulsa #6	1.3	2.3	13	12
WIVK/Knoxville	3.7	5.2	6	5	KWJJ-FM/Portland	3.1	3.4	11	13	KWENT/Tulsa	12.9	12.1	1	1
WIVK-FM/Knoxville	31.9	30.3	1	1	WHIM/Providence	3.3	2.2	11	13	WMZQ/Washington	.2	.3	31	T27
Combo	35.6	35.5	1	1	WQDR/Raleigh-Durham	7.4	8.7	2	2	WMZQ-FM/Washington	5.5	7.0	2	1
WNOX/Knoxville #3	1.1	—	T12	—	WKHK/Richmond	2.9	2.7	9	9	Combo	5.7	7.3	2	1
WSEV/Knoxville	1.1	.8	T12	T12	WTVR/Richmond	.1	.3	DNS	T17	WIRK/West Palm Beach	6.2	3.8	2	T4
WITL/Lansing	1.1	.5	T13	18	WTVR-FM/Richmond	5.5	7.0	6	7	WEMR/Wilkes Barre-Scranton	DNS	.6	DNS	T25
WITL-FM/Lansing	15.2	15.5	1	2	Combo	5.6	7.3	6	7					
KFMS/Las Vegas	.9	.6	T15	19	KCKC/Riverside-San Ber.	2.6	4.3	14	10	WGTY/York	5.9	2.1	T3	9
KFMS-FM/Las Vegas	10.0	10.3	1	1	KNTF/Riv.-San Ber.	1.8	1.8	T16	T11	WQXK/Youngstown-Warren	7.8	10.9	3	3
Combo	10.9	10.9	1	1	KWDJ/Riv.-San Ber.	2.1	1.7	T11	T11					
					WBEE/Rochester	7.7	11.3	4	1					

Footnotes:

- #1: KIMN/Denver went from CHR to Country as KYGO (AM) April 26.
- #2: WKOQ/Greensboro changed to Gospel April 3.
- #3: WNOX/Knoxville became CHR WTNZ (AM) April 6.
- #4: WINDR/Syracuse changed to Country February 29.
- #5: WCBF/Tampa became Country WQYK(AM) April 1.
- #6: KUSO/Tulsa remained Country but changed calls to KVOO-FM May 21.

Legend

All figures refer to Arbitron metro survey areas, Monday-Sunday, 6am-midnight.

Stations with #1 shares have 12+ figures in bold. Previous numbers for stations debuting this book, and stations not Country during the sweep, are designated with "—."

Demo figures are for market rank, not actual share. Below-the-line signals are included in determining a station's rank, but do not contribute figures toward the CRI.

Asterisks indicate Country stations in a particular market which are co-owned but have different call letters.

"DNS" means a station did not show in the ratings book. Copyright 1988 Arbitron Ratings Co. May not be quoted or reproduced without Arbitron's prior written permission.

NASHVILLE THIS WEEK

SELLING MORE THAN SONGS

Country Artists Pitch Products

Owing to their strong rapport with audiences, Reba McEntire, Hank Williams Jr., Ricky Skaggs, and the Judds have all been chosen by major corporations and associations to promote various products and causes.

Following on the heels of James Garner and Cybill Shepherd, Reba McEntire is the new national spokesperson for the Beef Council, promoting the healthy properties of red meat. Bob Hope has also enlisted her help in his "Hope For A Drug Free America" campaign.

The Judds recently taped TV commercials for Oldsmobile, which will air during the late fall. They're also part of both the Marlboro Country Music Tour and the GMC American Tour.

Ricky Skaggs has taped several public service announcements for the United Services Organization (USO) — which is sponsored by AT&T — urging servicemen and women overseas to vote by absentee ballot. The spots will air on Armed Forces TV as well as in military base movie theaters worldwide.

Hank Williams Jr. has been named honorary chairman of the 18th annual "National Hunting & Fishing Day." The event — which takes place on September 24 — was established by President Richard Nixon in 1972. For information regarding local events participation, contact NHF Day Headquarters, 555 Danbury Road, Wilton, CT 06897.

Copyrights Made Simple

On October 29 the Intellectual Property Society of Vanderbilt University's law school will sponsor a one-day seminar titled,

"Copyright Basics for the Independent Artist." The purpose is to discuss the complexities of copyrights in simple layman's terms. The free sessions will begin at 10am.

Seminar speakers, in order of session, are: Lee Wilson of Zumwalt, Almon & Hayes; Michael Milom, Gilbert & Milom; Richard Frank, Dearborn & Ewing; Russell Jones, Harris, Leach, Gordon, Martin & Jones; and Richard Whitehouse, Curb Records.

For more seminar information, contact Jordan Musen at (615) 322-2613.

Hitmaker Heavyweight

Heavyweight boxer, actor, and ex-world karate champion Randall "Tex" Cobb is punching his way into the Nashville songwriting arena. Cobb and wife Sharon Hodge own a publishing company called Heavyweight Titles, for which the slugger now works as a songplugger and writer. Says Cobb: "I can usually get someone to listen to a song. I mean, you've got to figure it's going to be five minutes until the cops come, and a country song only lasts three."

Nashville Notes

• The Country Music Foundation has produced an album called "Elvis In Nashville." Tentatively set for a November 1 release on RCA, the LP sports 14 songs selected from 15 years of sessions, including "I Got A Woman," "A Big Hunk O'



A FIRST FOR WHITLEY — When Keith Whitley's "Don't Close Your Eyes" hit number one, R&R/Nashville surprised the singer with commemorative plaques during his guest appearance on TNN's "Nashville Now." On hand were (l-r) indie promoter Stan Byrd, producer Garth Fundis, R&R/Nashville Director/Sales Bob Heatherly, RCA/Nashville Manager/National Country Promotion Mike Sirls, Whitley, and his manager Jack McFadden.

Love," "Guitar Man," "Where No One Stands Alone," and "It's Your Baby, You Rock It."

• Mickey Gilley will host the sixth annual Academy of Country Music's Celebrity Golf Classic at the De Bell golf course in Burbank, CA on October 17. Contact the ACM office at (213) 462-2351 for more information.

• IBMA's Bluegrass Fan Fest '88 will be held September 23-25 in Owensboro, KY. Advance tickets are \$15 for the entire weekend or \$20 at the door, and \$7 for daily entry. More than 25 acts have already agreed to appear.

• Curb Records and Moe Bandy have started a national radio contest in conjunction with the release

of Bandy's new single, "I Just Can't Say No To You." Participating stations will award nightshirts to listeners as well as eligibility for a national drawing on "Nashville Now." The five lucky winners Bandy selects will spend an evening in their respective cities riding via limousine to gourmet restaurants with Bandy and station representatives. Curb also plans to throw in a few other surprises.

• K.T. Oslin has received five CMA awards nominations, making her the first woman in country music history to garner so many during the first year of eligibility.

• Producer David Briggs and publisher Donna Hilley have been

nominated by the Alabama Music Hall of Fame in the Music Industry category. Briggs also received a nomination for the Music Creator's award, along with Curly Putnam and Bill Lowry. Winners will be announced January 26 in Birmingham.

• Roy Rogers, 76, recently received the Western Hall of Fame award for the cowboy's 50 years of service in the movies. Rogers commented: "I think I've probably lived in the best era of American history — from 1911 until now. We covered the horse-and-buggy days right up to landing a man on the moon."

—Debe Fennell



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Current Issue #100, WLUP/Steve Dahl, KBOS/Jack Armstrong, KRQR/Lobster, KZZP/Bruce Kelly, KKRZ/Z Zoo, WOCL/Bill Gable, & San Jose's new CHR KHQT. 90-min. cassette, \$5.50.

Special Issue #S-134, DETROIT! CHR's WHYT, WCZY & WDTX, AOR's WLLZ, WRIF & WCSX, AC's WOMC, WNIC & WLTJ, Gold WKSG & CKLW & B/U WJLB. Cassette, \$5.50.

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STILL AVAILABLE: S-133 (KANSAS CITY), S-132 (HOUSTON), S-131 (DALLAS), S-130 (ST. LOUIS) #F1 (ALL FEMALE), SM-3 (CHARLESTON), EZ-1 (ALL EZ LISTENING), S-128 (DENVER), @ \$5.50 each.

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ALL-NEWS #N-12, uncut newscasts from WHYT, WWJ, KSSK, KMGI, WLS, KNIX & more. Cassette, \$5.50.

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VIDEO #18 features KPWR/Jay Thomas, WBBM-FM/Ed Volkman & Mike Elston, KBEQ/Chuck Nasty, KCPW/Bo Chase, WHYT/Michael J. Fox, WCZY/Dick Purtan, KKLQ/Chuck Cannon, & KPOI/Brock Whaley. 2 hot hours, VHS or BETA, now only \$20.00.

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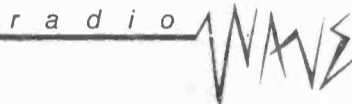
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RR

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MARKETPLACE

COMEDY

Gary Burbank's EARL PITTS: "UHMERIKUN"

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Radio & Records



"Earl Pitts is the single most popular character I have ever had in 28 years in radio."

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Well, actually... it's more like a condo. Okay, a teepee. At first, it was "Humor Chateau", but the sauces were too rich - not to mention the obvious Jerry Lewis slant...

Original Comedy Routines & Series from 60 seconds to 60 minutes

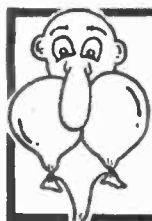
- "Love Talk - with Armand Amour" (advice, call-ins, velvet pillows.)
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"HH is so funny, we laughed out loud." - Shields & Yarnell

"If HH had been around, and I had had a radio station, I would have bought their service, if I wasn't a communist." - Karl Marx
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MARKETPLACE

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"Consistently funny!"

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MARKETPLACE

SHOW PREP

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A live broadcast from 6 feet under!

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When it comes to weather forecasting, Weather Scan is a triple threat with clients in Radio, Television and Newspaper. And with our continued growth we are relocating our headquarters to PHILADELPHIA. Since weatherologists have been forecasting the WEATHER SCAN reports, some of our radio clients such as:

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OPENINGS

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OPENINGS

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EAST

Strong AM-FM in Elmira/Corning NY seeks sports anchor/CHR jock. PBP possible. T&R: WELM & WLTV, Bill Tynan, 1705 Lake St., 14901 or call (607) 734-1410. EOE (9/16)

CAPE 104 - Cape Cod's CHR has an overnight fulltime and parttime opening. T&R: WKPE, Rick Ryder PD, Radio Center, Orleans, MA 02853. EOE (9/16)

WZXL/Wildwood, NJ seeks exciting morning personality for "Adult AOR" in Atlantic, City. T&R: Steve McNea, Box 180, 08260. EOE (9/16)

94 FM, New Hampshire's Lakes area AC, seeks midday personality. Females encouraged. WFTN, Fred Caruso, Box 99, Franklin, 03235. EOE (9/16)

Chief Engineer needed for 50kw FM on the Southern Connecticut coast. WEBE, Curt Hansen, 50 Washington St., Norwalk, 06854. EOE (9/16)

KMZ-FM & WEPM-AM seeks experienced small market AT's. Washington D.C. ADI, six station group. Excellent working environment. T&R: Box 767, Martinsburg, WV 25401. EOE (9/16)

Central Vermont's leading Country combo seeks Music Director. T&R: WCVR Radio, Merl Grabowski, Box 249, Randolph Center, 05061. EOE (9/16)

Hudson Valley NY AM & FM leader seeks News Anchor/reporter to join the team. T&R: WBNR & WSPK, N.D., Box 511, Beacon, 12508. EOE (9/16)

Versatile person needed for copy/production, news and board shift for top adult station. T&R: WUUU-FM, Dave Silvers, Box 67, Rome, NY 13440 or call (315) 336-5600. EOE (9/16)

Boston Country Radio seeks AT for weeknights immediately. Must be topical, informative, entertaining and have experience. T&R: P.O. Box 1330, MA 02254. EOE (9/16)

WYST/Baltimore's soft AC, seeks morning AT. Must relate to women 35-44 and win. T&R (photo helpful): 1111 Park Avenue, MD 21201. EOE (9/16)

Atlantic City PSA seeks full and parttime AT. T&R: WOND, 15 Shore Road, Linwood, NJ 08221. EOE (9/16)

OPENINGS

Sell for a top station offering salary, commission, good benefits and excellent growth. Resume: WGRI-FM, E. Friedman, 950 Manatee Road, Naples, FL 33961. EOE (9/16)

WGLL (FM), R&R AC reporting station in Hagerstown MD/Chambersburg, PA market looking for **afternoon drive/PD. Must have previous AC PD experience and promotionally oriented.** Send T&R, reference to Pete Low, WGLL (FM), P.O. Box 92, Mercersburg, PA 17236. EOE M/F

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This is it! One of Pennsylvania's top-rated CHR stations wants one of America's best evening jocks! We've got some of the hottest CHR personalities on a great team. If you're ready to join the elite club, send T&R to Jim Cook, WJET, 1635 Ash Street, Erie, PA 16503. No calls, please!!

EOE

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needed for AC format. Great small market opportunity in the most beautiful area on the east coast. Must be bright, topical, and dedicated to success. T&Rs to WHFM, Ray Keller, 56 Jagger Lane, Southampton, NY 11968. EOE

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Earn more in a day than you do in a week! "HOW TO MAKE BIG MONEY IN VOICEOVERS". Intensive one day seminar Sun. 11.6. Limited space ... call now. (212) 969-0518.

ADULT COMMUNICATOR

Vermont city station seeks adult communicator. Must be "up", have enthusiasm, be involved with the community. Females strongly encouraged to apply. Send T&R to Radio & Records, 1930 Century Park West, #196, Los Angeles, CA 90067. EOE

PROGRAM DIRECTOR

Southern New England AM/FM Combo looking for hands on professional, previous experience, track record essential. Must be a team player who wants to grow with the stations. All replies held in strictest confidence. Send T&R plus programming philosophy to: Radio & Records, 1930 Century Park West, #192, Los Angeles, CA 90067. EOE

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AT AWARD-WINNING CENTRAL NY NEWSTALK STATION. TOP PAY AND BENEFITS FOR THE RIGHT PERSON. PART-TIME POSITIONS ALSO AVAILABLE. APPLY TO JOHN SWANN, WIBX, P.O. BOX 950, UTICA, NY, 13503. EOE."

TOP NORTHEAST FM/AC

...seeks PM drive personality, team player who is experienced with and enjoys personal appearances. Good production skills too. If you have a winning attitude and want to join a growing company - send tape and resume to Radio & Records, 1930 Century Park West, #207, Los Angeles, CA 90067.

OPENINGS

LEADING MAJOR MARKET ROCKER

has an opening for a creative news/air personality to join an established morning team. If you have strong news writing and reporting skills as well an upbeat, spontaneous on air style, rush your tape and resume to Radio & Records, 1930 Century Park West, #193, Los Angeles, CA 90067. EOE

SOUTH

Reporter needed with a minimum of one's year's experience. T&R: WDKT, Jae Thomas, 200 Main St., Madison, AL 35758. EOE (9/9)

K-LITE 106 FM seeks bright, upbeat, energetic team player for 7-Mid. Females encouraged. ASAP, T&R: KTLT FM, Box 4808, Wichita Falls, TX 76308. EOE (9/9)

Copywriter/production person needed for Lite AC. Females encouraged. Samples, T&R: Bay 96, Alex Michaels, Box 96, Panama City, FL 32402. EOE (9/9)

Tampa Bay Radio seeks PBP sportscaster. Major position for big-league professional. Rare opportunity, recreational mecca. Box 22607, FL, 33622-2607. EOE (9/16)

100,000kw Country powerhouse accepting T&R's for AT positions. Need great voices and attitudes. WQSB, Dale Stallings, Box 190, Albertville, AL 35950. EOE (9/16)

College market CHR wants T&R's from a good voice with fast production and copy skills. No whiners. FM-102, Box 330, Huntsville, TX 77342-0330. EOE (9/16)

Leading capitol city combo seeks reporter/anchor. Females encouraged. T&R: Mark Allen, Box 414, Jefferson City, MO 65102. EOE (9/16)

We're building a winner! Seeking OM, PD, AT, news people and public relations specialist. T&R: Box 22607, Tampa, FL 33622-2607. EOE (9/16)

50kw Oldies near D.C. seeks AT for future openings. T&R: WMJR, Lee Curtis PD, 7900 Sudley Rd., #901, Manassas, VA 22110. EOE (9/16)

WBHP/Huntsville, AL seeks ambitious self-starter who loves reporting, but could hold down anchor. Needed yesterday. Southeastern market legend. T&R: Box 1230, 35807. EOE (9/16)

WPRW/Manassas, VA seeks announcers for possible openings. Females encouraged. T&R: Don Bolger PD, Box 1460, 22110. EOE (9/16)

KWKH AM-FM Shreveport, LA seeks great Country talents for possible full and parttime openings. T&R: Jim McCloud, Box 31130, 71130. EOE (9/16)

WSPB/Sarasota seeks informed, mature, conversational personality with good interview and phone skills to do AC mornings ASAP. T&R: OM, 1751 City Island Rd., FL 34236. EOE (9/16)

SOFT AC SPECIALIST NEEDED

One of the leading soft AC radio stations, located in one of the most desirable cities in America, is looking for the consummate liner card pro! Are you the dedicated jock who is passionate in her/his presentation of a less talk/more music listener-oriented format? Do you like Barbra Streisand? Are you warm, sincere, natural, friendly, relaxed and good? If you are, rush tape, a letter outlining your current situation and past successes, along with salary requirements to: Radio & Records, 1930 Century Park West, #203, Los Angeles, CA 90067.

Q107

Q107/Charleston, one of South Carolina's premier radio stations, has a **rare night opening**. Doctor Barry Hill, the Teen God, is being promoted, and we're looking for a killer replacement. **Must be youthful, hungry to continue our nighttime dominance, and ready to work 25 hours a day.** If you can handle the phones, do remotes, and "live" with your teen audience, then rush a recent air check, complete resume, and a recent full-length photo (an absolute must!) to Roger Gaither, WKQB, 4995 LaCross Rd., Suite 1600, North Charleston, South Carolina 29418. No beginners! Good bucks for the right personality. No calls please! EOE

OPENINGS

HOT MIDDAY JOCK/OPS DIR.

for Top 100 Sunbelt Class C, high rated personality CHR. Excellent facility. \$\$\$ plus extra appearances. Cassette and resume to Radio & Records, 1930 Century Park West, #197, Los Angeles, CA 90067. EOE

97WZOK

\$1,000 REWARD

For information leading to the hiring of an entertaining adult communicator for mornings at Midwest FM CHR Powerhouse! Send name and call letters of prospect to:

"GET 'EM OUT OF MY MARKET"
c/o WZOK
PO Box 6186, Rockford, IL 61125

(All leads confidential, payment upon hiring. No calls. EOE M/F. Consultants, head hunters, and opposing PD's eligible for big money payoff.)

TOP PAY FOR TOP TALENT

Medium Texas market station has immediate openings for all shifts. Send tapes and resumes to Radio & Records, 1930 Century Park West, Box #208, Los Angeles, CA 90067. EOE

MORNING DRIVE ENTERTAINER

Unique, Hot AC in top 10 market seeks humorous morning show Pro or Team. Must be able to entertain with sophisticated, upbeat, fun sounding show and lots of listener involvement. Great working conditions in a great city. Rush T&R to Radio & Records, 1930 Century Park West, #201, Los Angeles, CA 90067. EOE

Southwest AOR is looking for a great staff. Including mornings, production director, and air talent. Send T&R plus salary requirements to Radio & Records, 1930 Century Park West, #204, Los Angeles, CA 90067. EOE

PRODUCTION DIRECTOR

for Major Southeast market. Brand new 4 track facilities. Good money and opportunity to advance with growing company. Must have previous production manager experience with multi voice capability. Send your best stuff to Radio & Records, 1930 Century Park #195, Los Angeles, CA 90067. EOE

WSUN/WYNF St. Petersburg, FL is seeking an account executive. A minimum of two (2) years radio experience is required. Send resume to WSUN/WYNF, PO Box 42195, St. Petersburg, FL 33742. Phone (813) 576-6090. EOE

MIDWEST

Leading 100kw AC station is taking applications for high-profile morning personality. Knowledge of Harris System 90 helpful. KQ106, Wayne Fuchs, Box 311, Hobart, OK 73651. EOE (9/16)

Sales position open in small market with big potential. No experience needed, but preferred. Resume: KOFO, Kathy Niehoff, Box 16, Ottawa, KS 66067. EOE (9/16)

WFMK/Lansing still seeks the perfect host to take over 7-mid-night airshift. Great voice and production a must. T&R: Jeff Cochran, Box 991, East Lansing, MI 48826. EOE (9/16)

Lite AC station in Dayton, Ohio seeks versatile PD. Airshift required. T&R: WVUD, 45469. EOE (9/16)

OPPORTUNITIES

OPENINGS

CHR P-3 has opening. Recently lost three to the majors. Females encouraged. T&R: Ray Pollard, 1217 South Santa Fe, Salina, KS 67401. EOE (9/16)

KHAK AM-FM/Cedar Rapids, IA seeks News Director. Must be aggressive and responsible. T&R: 425 Second Street SE, Suite 450, 52401. EOE (9/16)

WCWC & WYUR seeks morning man and morning man/PD. T&R: Gregg Owens, Box 156, Ripon, WI 54971. EOE (9/16)

AC COMMUNICATOR

Come live and WIN in a growing Midwest community with excellent facilities. Good pipes, creativity and programming experience a plus! Reply to Radio & Records, 1930 Century Park West, #200, Los Angeles, CA 90067. EOE

MAJOR MARKET OPPORTUNITY

Top rated CHR in top 20 market is looking for help with their high profile morning show. If you are organized, can do many voices and/or write comedy, and have an ego which can allow you to stay out of the spotlight, this is the job for you. SALARY \$50K+!! Tapes, writing samples, and resumes to Radio & Records, 1930 Century Park West, #199, Los Angeles, CA 90067. Great company, great station, great opportunity. EOE

93.1 WKLR

CLASSIC OLDIES

is looking for the country's best production director! Major market voice, hands and organization required. Great dollars for the right person. C&R's to: Simon Jeffries, 9292 North Meridian St., Indianapolis, IN 46260. No beginners. EOE

PRODUCTION DIRECTOR

Leading upper Midwest AC, top 75 market. Can you sell a product with theatre of the mind? Can you promote the station? Can you use character voices, 4 track, harmonizer, SPX 90? Excellent salary and benefits. T&R to Radio & Records, 1930 Century Park West, #198, Los Angeles, CA 90067. EOE

94.5 WLRW

Dominant station in Central Illinois looking for CHR personality ready to grow at this group owned station. T&R to: Matt McCann/PD, Box 3369, Champaign, IL 61821. EOE/MF. No calls.

TOP TWENTY MARKET FM

needs the following:

- fun air personalities for adult format
 - aggressive promotion director with established marketing skills
 - production director with sizzle
- Send cassette and resume, plus list of goals and philosophies immediately to:

Radio & Records
1930 Century Park West
Box #205
Los Angeles, CA 90067 EOE

Major Market Sound/Small Market Paradise.

If you want the excitement of the big city while relaxing in a paradise resort, we're looking for you! Experienced talent needed for future openings. Assistant PD opportunity possible. All new equipment. Great money for the right people.

Fat MARTIN

Radio Personality and Programming Consultant,
4359 South Howell Avenue, Suite 106,
Milwaukee, Wisconsin 53207. (414) 482-2638.

OPENINGS

WEST

Immediate and rare opening at leading Southern Oregon Country FM for personality PM drive. Outstanding production a must! KRWQ, Larry Neal, Box 388, Gold Hill, 97525. EOE (9/16)

KPZE, Orange County's Talk station, seeks PD with previous talk experience. Resume: Jeff Salgo VP Programming, Anaheim Broadcasting, 1190 E. Ball Rd., Anaheim, CA 92805. EOE (9/16)

High energy Central Oregon AM-FM seeks an energetic News Director with a high desire to achieve a must. T&R: KGRL & KXIQ, Ric Marshall, Box 5068, Bend, OR 97708. EOE (9/16)

Shamrock Broadcasting in Phoenix seeks a creative, fun morning show. All formats. T&R: Morning Show, 8149 East Appaloosa Trail, Scottsdale, AZ 85258. EOE (9/16)

Sun Media Corporation seeks on-air PD immediately for new CHR start-up KZKS/Grand Junction, Colorado. T&R: Steven Humphries President, Box 22062, Albuquerque, NM 87254-2062. EOE (9/16)

KEZY/Anaheim, seeks the best Production Director. Tape should include: hot promos, character spots and production. T&R: Craig Powers PD, 1190 E. Ball Rd., CA 92805. EOE (9/16)

News/sports assistant needed for two person staff. Help continue success: 41 state news/sports awards last two years. T&R: KAAA, Box 3939, Kingman, AZ 86401. EOE (9/16)

PD IN PARADISE!

Creative, people-oriented leader needed for new coastal California FM. Seeking hard working risk-taker to make us #1, 18+ and 25-34. Give us new ideas, not formula radio! T&R to Radio & Records, 1930 Century Park West, #189, Los Angeles, CA 90067. EOE

West Coast Top 25 Market combo looking for Production Director. Must be experienced in multi track, possess excellent people skills and great image promo production. New state of the art facilities. T&R to Radio & Records, 1930 Century Park West, #202, Los Angeles, CA 90067. EOE

AM 710 KMPC

KMPC AM 710 Los Angeles is accepting audition tapes and resumes for the new **Midnight to 6 A.M. Show.**

Female and Male broadcasters with at least five years experience in Music and Talk Radio are invited to send a tape and resume to:

John Felz, Operations Director
KMPC
5858 Sunset Boulevard
Los Angeles, California 90028

KMPC is an Equal Opportunity Employer.

POSITIONS SOUGHT

Two-year pro with top 20 experience seeks AOR/alternative. College grad. Will consider all offers. KEITH: (412) 935-2899. (9/9)

Mature sound, strong voice! Great for personality station. Will consider all areas. Medium/large markets. CURT: (619) 446-2472 (9/9)

Country jock seeks on-air position with established country FM in top 100 market. No small markets considered. ROBERT: (505) 327-0529 (9/9)

Midwest Chief with 28 years' experience will relocate. (608) 757-8067 (9/9)

Talkshow host with OM/PD/producing experience looking for a new place to talk seeks major/med. PERRY: (313) 239-0905 (9/9)

POSITIONS SOUGHT

Attention PDs, OMs, NDs, GMs

Searching for Talent? CALL NATIONAL!

It's Quick . . . Easy . . . and your only cost is a telephone call . . . 205-822-9144. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within 24 hours of your call. Call Now — 205-822-9144.

NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

ACT NOW!

I'm tired of five AM wakeups! Give me afternoons and I'll give you a hard-working, award winning news pro. Prefer medium market. SCOTT: (814) 226-8811. (9/16)

Radio pro relocating to Boston area. Experience includes PD, MD and eight track. Prefer CHR/AOR. RICK: (508) 488-8309. (9/16)

Howard Stern & Steve Dow WATCH OUT!!!

The Voice of the '90s has arrived! A guaranteed ratings-grabber for your Morning or Afternoon Drive. Contact Solitaire Productions, 203-723-4080

Need a news bimbo for your zoo? Don't answer this ad! How 'bout a combination of Linda Ellerbee and Wolfman Jack with production chops? KATE SUMMER: (615) 875-0212. (9/16)

"Hi, I'm Joe Isuzu, the greatest AT in the country." (He's lying.) Hire me and your ratings will triple overnight. Energy; not ego. 100,000% team player. DAN: (714) 528-9898. (9/16)

Personality entertainer available for AC/Country/FSA. Solid, proven, talented adult communicator with major market experience. JOHN: (312) 773-3588. (9/16)

Female Flying Traffic Tiger . . . fun personality. Currently flying and broadcasting in Tampa. Commercial pilot and reporter. SHERRY WILLIAMS: (813) 787-3905. (9/16)

MULTI-TRACK MAGICIAN!

Off air production specialist currently delivering major market quality spots/promos in large southeast A.D.I. Want your market's best production??? Let's talk. Radio & Records, 1930 Century Park West, Box #206, Los Angeles, CA 90067. EOE

Upbeat, cheerful, female announcer seeks fulltime position. Hard-working and creative. Production and references are excellent. MICHELLE: (515) 955-5662. (9/16)

Two years' experience sounds like five. Prefer Classic Rock/AOR or hosting a night time call-in program on either Coast. BRAD: (607) 535-7652. (9/16)

Family man, 12 years' experience, seeks Eastern medium or major market AC/Country/Oldies. Currently working at two stations. MARK ANDERSON: (302) 994-3934. (9/16)

I'd like to hear from AM managers interested in reviving the daily remotel My 23 years' experience is a plus. CHUCK CARNEY: (616) 345-6424. (9/16)

Call me, and we'll talk talk. Talk show host/news reporter seeks a serious news/talk station. JIM: (414) 722-1520. (9/16)

Fat, drunk and stupid. Overbearing, know-it-all, loud mouth jerk seeks job. JIM: (818) 335-8523/555-1212. (9/16)

•Promotions/Marketing Manager• Just Envision

Just envision your next PROMOTIONS MANAGER who understands the basic fundamentals of promoting & marketing radio. Someone who will effectively come in with solid, visionary & strategic, yet, unconventional concepts to increase TSL, CUME, AQH. Just envision your next PROMOTIONS MANAGER who understands research, ratings & positioning. Envision your next PROMOTIONS MANAGER who is more conceptually & dynamically creative than most; someone who will make a significant difference. Just envision your next PROMOTIONS MANAGER who has excellent organizational, management & implementation skills (and radio exp.) As your next PROMOTIONS MANAGER (CHR/AC/UC/Adult AOR/Gold '65+), I'll be your competition's worst nightmare. Go ahead, make their day, call Steven at 617-332-8059. No need to envision longer!

POSITIONS SOUGHT

Stable five year pro ready for a serious CHR/AC/Country challenge in a top 100 market. PD experience. Will relocate anywhere. TOM BRADLEY: (314) 874-1819. (9/16)

Team worker, excellent voice, strong in production. PBP and TV experience also. Great personality. J.J. (619) 446-2472. (9/16)

Nominated Billboard's small market PD of the year, now seeks a new challenge - interested? JIM: (312) 359-6130. (9/16)

Currently working Mornings/PD. Eight year pro. Research/music. Characters/bits. Class act to go. Healthy organizations only. (512) 578-0821. (9/16)

Country PD/MD/OM available for your station within three hours of Chicago. Ratings, sales, research and people knowledge. ROB RYAN: (218) 728-4484. (9/16)

Win free tickets! Growing personality needs a break. Small/medium experience. AT or news sidekick. Promising. To claim tickets, take a chance with BIG I: (206) 329-4163 (9/16)

"MARVELOUS" MARK ST. JOHN

and his zany "night madness" now available! This is one of the nations leading high energy personality night shows, with a "500" drop-in library, including lots of comedy. This experienced MD, PROMO, AT (7-mid only!) has #1 night-time numbers 18-34, and seeks a high energy position as an MD/AT (nights) ASAP! Prefer Top 100 CHR/URBAN market. A complete night show ready to go! Willing to relocate. Mark (602) 258-3118 or (415) 796-1668* message.

MISCELLANEOUS

XL-94, Tri-States Classic FM needs mega service in AC and Oldies. All labels. STEPHANIE: (816) 665-9828.

R&R Opportunities Display Advertising

Display: \$50 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$60 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.

R&R NATIONAL AIRPLAY

URBAN CONTEMPORARY

BREAKERS

ANITA BAKER

Giving You The Best That I Got (Elektra)

81% of our reporting stations on it. Rotations: Heavy 3/2, Medium 17/17, Light 55/55, Total Adds 74 including WXYV, WUSL, WHUR, WVEE, K104, KRNB, WEDR, WYLD, PWR94, WOWI. Debuts at number 36 on the Urban Contemporary chart.

TROOP

My Heart (Atlantic)

77% of our reporting stations on it. Rotations: Heavy 0/0, Medium 13/0, Light 59/21, Total Adds 21 including WXYV, WUSL, WAMO, K104, WYLD, WEKS, WBLZ, KPRS, KMJM.

WHITNEY HOUSTON

One Moment In Time (Arista)

66% of our reporting stations on it. Rotations: Heavy 0/0, Medium 21/1, Light 40/13, Total Adds 14 including WXYV, WDJY, WHUR, KSOL, WENN, WPAL, WZFX, KIPR, WALT, WBLX.

STEVIE WONDER

My Eyes Don't Cry (Motown)

66% of our reporting stations on it. Rotations: Heavy 1/0, Medium 12/8, Light 48/42, Total Adds 50 including WXYV, WDJY, WHUR, WVEE, K104, WEDR, WYLD, WBMX, WGCI.

JAMM

So Fine (Epic)

63% of our reporting stations on it. Rotations: Heavy 3/0, Medium 28/0, Light 28/4, Total Adds 4, WXYV, WHUR, KJLH, WPLZ. Debuts at number 39 on the Urban Contemporary chart.

NEW & ACTIVE

10db "I Burn For You" (Crush) 54/3

Rotations: Heavy 0/0, Medium 24/0, Light 30/3, Total Adds 3, WXYV, WYLD, KJLH. Mediums include: WHUR, KRNB, WEDR, WNHC, WWKX.

BOBBY McFERRIN "Don't Worry, Be Happy" (EMI) 53/7

Rotations: Heavy 9/1, Medium 26/1, Light 18/5, Total Adds 7, Z104, WPDQ, WLOU, KYEA, WQOK, WIZF, WGPR. Heavies include: WXYV, WHUR, WZAK, WDKX, WWDM. Mediums include: WDAS, WDJY, K104, WEDR, WYLD.

REDDINGS "Call The Law" (Polydor) 52/17

Rotations: Heavy 0/0, Medium 10/1, Light 42/16, Total Adds 17 including WDJY, WZAK, KPRS, KSOL, WWKX, KQXL, WXOK, KDLZ, WQMG, KIIZ. Mediums include: WBLZ, WJIZ, WFXA, WBLX, WCDX.

GREGORY ABBOTT "Let Me Be Your Hero" (Columbia) 52/11

Rotations: Heavy 0/0, Medium 19/1, Light 33/10, Total Adds 11 including WVEE, WENN, WJMI, KWTD, WJJS, WQIM, WQOK, WORL, WQOK, Z92. Mediums include: WYLD, KMJM, KSOL, WJIZ, WPAL.

CHERYL "PEPSII" RILEY "Thanks For My Child" (Columbia) 50/24

Rotations: Heavy 2/0, Medium 13/1, Light 35/23, Total Adds 24 including WXYV, WVEE, K104, PWR94, KJLH, KSOL, WWKX, KQXL, WXOK, WENN. Heavy: WILD, WFXC. Mediums include: WDJY, WHUR, WOWI, WZAK, KMJM.

ISAAC HAYES "Showdown" (Columbia) 45/3

Rotations: Heavy 1/0, Medium 23/0, Light 21/3, Total Adds 3, WFXA, WQOK, WCKX. Heavy: WHUR. Mediums include: WXYV, K104, XHRM, WNHC, WJIZ.

BILLY ALWAYS "Back On Track" (Epic) 42/15

Rotations: Heavy 0/0, Medium 2/1, Light 40/14, Total Adds 15 including WZAK, WLUM, KSOL, WFXA, WENN, Z93, WJTT, KPRR, WZFX, WQOK. Medium: WFXC.

PHILIP MICHAEL THOMAS "Don't Make Promises" (Atlantic) 42/10

Rotations: Heavy 0/0, Medium 17/0, Light 25/10, Total Adds 10, WOWI, WATV, WENN, WPAL, WPDQ, WALT, WQIM, WPLZ, KMAP, KPRW. Mediums include: WDAS, KRNB, WEDR, WGCI, KPRS.

FOUR TOPS "Indestructible" (Arista) 40/1

Rotations: Heavy 1/0, Medium 24/0, Light 15/1, Total Adds 1, WTLC. Heavy: WQIM. Mediums include: WDAS, KRNB, WEDR, WGCI, WLUM.

SURFACE "I Missed" (Columbia) 39/39

Rotations: Heavy 0/0, Medium 2/2, Light 37/37, Total Adds 39 including WILD, WUSL, WDJY, WHUR, KRNB, WGCI, WBLZ, WZAK, KMJM, KJLH.

TYRONE DAVIS "It's A Miracle" (Future) 38/1

Rotations: Heavy 7/0, Medium 15/0, Light 16/1, Total Adds 1, WJYL. Heavies include: KRNB, WZAK, KMJM, KSOL, WQFX. Mediums include: WEDR, WOWI, WBMX, WGCI, WNHC.

MILLIE SCOTT "A Love Of Your Own" (Island) 34/11

Rotations: Heavy 0/0, Medium 7/1, Light 27/10, Total Adds 11 including WGCI, KPRS, KSOL, WDKX, WPAL, WFXC, KIIZ, WBLX, WORL, Z92. Mediums include: WILD, WJIZ, WQOK, WGPR, WKWM.

BRENDA RUSSELL "Get Here" (A&M) 33/9

Rotations: Heavy 0/0, Medium 3/1, Light 30/8, Total Adds 9, WOWI, WPDQ, WJYL, WQOK, WQOK, WPLZ, WANM, WTMP, WVOI. Medium: WQFX, WALT.

DEREK B "Goodgroove" (Profile) 33/7

Rotations: Heavy 0/0, Medium 5/1, Light 28/6, Total Adds 7, WEDR, WNHC, WXOK, WWDM, WQOK, KDKS, Z92. Medium: KPRS, KSOL, WPAL, KMAP.

GUY "Round And Round (Merry Go 'Round Of Love)" (MCA) 31/11

Rotations: Heavy 0/0, Medium 13/3, Light 18/8, Total Adds 11 including WZAK, KPRS, KSOL, WZFX, Z104, KIIZ, WJHM, WPLZ, WANM, KPRW. Mediums include: WHUR, WOWI, WFXA, WWDM, WFXC.

AL HUDSON & ONE WAY "Driving Me Crazy" (Capitol) 29/11

Rotations: Heavy 0/0, Medium 6/0, Light 23/14, Total Adds 11 including WVEE, KRNB, WYLD, WNHC, WDKX, Z93, WFXC, KWTD, WIKS, WTMP. Mediums include: WBLZ, WZAK, WCKX, WGPR, WKWM.

EPMD "Strickly Business" (Fresh/Sleeping Bag) 26/4

Rotations: Heavy 1/0, Medium 9/0, Light 16/4, Total Adds 4, WDKX, WZFX, KYEA, WQOK. Heavy: WZAK. Mediums include: WEDR, KDAY, WEKS, WPAL, WFXC.

BOOGIE DOWN PRODUCTION "Stop The Violence" (Jive/RCA) 26/3

Rotations: Heavy 1/0, Medium 7/0, Light 18/3, Total Adds 3, WGCI, XHRM, WORL. Heavy: KDAY. Mediums include: KRNB, KSOL, WWDM, WFXC, WGPR.

TRACY CHAPMAN "Talkin' Bout A Revolution" (Elektra) 26/3

Rotations: Heavy 0/0, Medium 8/0, Light 18/3, Total Adds 3, KJLH, KIIZ, WFLA. Mediums include: WEDR, WENN, WALT, WTMP, WCKX.

BUS BOYS "Hard Work" (Voss) 25/5

Rotations: Heavy 0/0, Medium 9/0, Light 16/5, Total Adds 5, WJIZ, WFXA, WENN, Z92, WGPR. Mediums include: WHUR, WEDR, KSOL, WWKX, WTMP.

SIGNIFICANT ACTION

BOYS "Dial My Heart" (Motown) 24/18

Rotations: Heavy 0/0, Medium 2/2, Light 22/16, Total Adds 18 including WHUR, K104, WBMX, WGCI, KPRS, WLUM, KMJM, KDAY, KSOL, WQFX.

TONY TERRY "Young Love" (Epic) 23/2

Rotations: Heavy 0/0, Medium 7/0, Light 16/2, Total Adds 2, KWTD, WIKS. Mediums include: WHUR, WNHC, WWKX, WDKX, WZFX.

MOST ADDED

- ANITA BAKER (74)
- STEVIE WONDER (50)
- SURFACE (39)
- CHERYL "PEPSII" RILEY (24)
- LIA (21)
- TROOP (21)
- LUTHER VANDROSS (21)
- BOYS (18)
- BY ALL MEANS (17)
- REDDINGS (17)

HOTTEST

- JEFFREY OSBORNE (68)
- LEVERT (58)
- PEBBLES (38)
- TONYI TONII TONE'1 (27)
- TEDDY PENDERGRASS (26)
- SALT-N-PEPA (24)
- BOBBY BROWN (22)
- JAMES BROWN (22)
- KEITH SWEAT (12)
- EVELYN KING (11)
- KARYN WHITE (11)

LIA "Tell Me It's Not Too Late" (Virgin) 21/21

Rotations: Heavy 0/0, Medium 0/0, Light 21/21, Total Adds 21 including WHUR, KRNB, WOWI, WGCI, KQXL, Z93, WJTT, KDLZ, WQFX, KIIZ.

FAT BOYS "Are You Ready For Freddy" (Tin Pan Apple/Mercury) 19/1

Rotations: Heavy 0/0, Medium 8/0, Light 11/1, Total Adds 1, OC104. Mediums include: KRNB, WEDR, WATV, WJTT, WALT.

DOROTHY MOORE "Can't Get Over You" (Fantasy) 19/0

Rotations: Heavy 0/0, Medium 9/0, Light 10/0, Total Adds 0. Mediums include: WHUR, WEDR, WPAL, WGPR, WKWM.

BIG DADDY KANE "Ain't No Half-Steppin'" (Cold Chillin/WB) 18/1

Rotations: Heavy 3/0, Medium 5/1, Light 10/0, Total Adds 1, KSOL. Heavy: KDAY, WWDM, WFXC. Medium: KRNB, WOWI, WZAK, WATV.

BY ALL MEANS "I'm The One Who Loves You" (Island) 17/17

Rotations: Heavy 0/0, Medium 0/0, Light 17/17, Total Adds 17 including WHUR, WEDR, WOWI, WJIZ, WXOK, WJTT, WPDQ, KIIZ, WORL, WANM.

DORIAN HAREWOOD "Show Me (One More Time)" (Emeric) 17/7

Rotations: Heavy 0/0, Medium 0/0, Light 17/7, Total Adds 7, KPRS, WFXA, KQXL, WQFX, KIIZ, WTMP, Z92.

ROY AYERS "Fast Money" (Ichiban) 17/3

Rotations: Heavy 0/0, Medium 1/0, Light 16/3, Total Adds 3, WZFX, KWTD, Z92. Medium: WTMP.

MILLIE JACKSON "The Tide Is Turning" (Jive/RCA) 16/6

Rotations: Heavy 0/0, Medium 0/0, Light 16/6, Total Adds 6, KIIZ, WALT, WGPR, WFLA, KPRW, WWWS.

L'TRIMM "Cars With A Boom" (Time-X/Atlantic) 16/0

Rotations: Heavy 2/0, Medium 6/0, Light 8/0, Total Adds 0. Heavy: WJHM, KKSS. Mediums include: WEDR, KSOL, WJTT, KPRR, KFXZ.

J.J. FAD "Way Out" (Atlantic) 15/4

Rotations: Heavy 1/0, Medium 6/0, Light 8/4, Total Adds 4, KRNB, PWR94, KIPR, WBLX. Heavy: WFXC. Mediums include: WLUM, WJIZ, WEKS, WATV, WENN.

RAHEEM "Dance Floor" (A&M) 15/4

Rotations: Heavy 1/0, Medium 4/1, Light 10/3, Total Adds 4, WZAK, KPRS, WWKX, KDKO. Heavy: KACE. Medium: WGCI, WATV, WJYL.

LENNY WILLIAMS "Giving Up On Love" (Crush) 14/11

Rotations: Heavy 0/0, Medium 0/0, Light 14/11, Total Adds 11 including WEDR, WOWI, KQXL, WJTT, WWDM, WZFX, WQFX, KIIZ, WALT, Z92.

WRECKS-N-EFFECT "Let's Do It Again" (Atlantic) 14/5

Rotations: Heavy 3/1, Light 11/4, Total Adds 5, KPRS, KDAY, Z92, WWWS, WVOI. Medium: WFXC, KACE.

LE JUAN LOVE "Please Stay" (Luke Skywalker) 13/3

Rotations: Heavy 0/0, Medium 2/0, Light 11/3, Total Adds 3, KRNB, KQXL, WXOK. Medium: WEDR, WORL.

EAZY E "Radio" (Priority) 13/2

Rotations: Heavy 0/0, Medium 3/0, Light 10/2, Total Adds 2, KRNB, WQFX. Medium: WZAK, Z16, WGPR.

WALK THIS WAY "One Love" (Mercury) 13/1

Rotations: Heavy 0/0, Medium 2/0, Light 11/1, Total Adds 1, KDIA. Medium: WTMP, KPRW.

RICK JAMES "Wonderful" (Reprise) 12/10

Rotations: Heavy 0/0, Medium 0/0, Light 12/10, Total Adds 10, KPRS, WJIZ, WWDM, WANM, WTMP, Z92, WCKX, KPRW, KACE, KMYX.

WAS (NOT WAS) "Spy In The House Of Love" (Chrysalis) 10/2

Rotations: Heavy 0/0, Medium 0/0, Light 10/2, Total Adds 2, WLUM, WALT.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Urban Contemporary chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

NEW ARTISTS

Reports/Adds

1	10db/I Burn For You (Crush)	54/3
2	BOBBY McFERRIN/Don't Worry, Be Happy (EMI-Manhattan)	53/7
3	REDDINGS/Call The Law (Polydor)	52/17
4	CHERYL "PEPSII" RILEY/Thanks For My Child (Columbia)	50/24
5	BILLY ALWAYS/Back On Track (Epic)	42/15
6	PHILIP MICHAEL THOMAS/Don't Make Promises (Atlantic)	42/10
7	DEREK B/Goodgroove (Profile)	33/7
8	EPMD/Strickly Business (Fresh/Sleeping Bag)	26/4
9	TRACY CHAPMAN/Talkin' Bout A Revolution (Elektra)	26/3
10	BOOGIE DOWN PRODUCTIONS/Stop The Violence (Jive/RCA)	26/3

New Artists are those who have not previously been reported as a Breaker by reporting stations.

ROCK IT TO THE TOP.



“ROCKIN’
CHAIR”

THE IRRESISTIBLE
NEW SINGLE FROM

*Gwen
Guthrie*

FROM THE ALBUM
LIFELINE

PRODUCED BY
GWEN GUTHRIE



MANAGEMENT: BOB CAVIANO ENTERPRISES—NYC
© 1988 WARNER BROS. RECORDS INC.

URBAN CONTEMPORARY ADDS & HOTS

EAST

WXVY/Baltimore
Roy Sampson
LUTHER VANDROSS
ANITA BAKER
STEVIE WONDER
WHITNEY HOUSTON
CHERYL "PEPSII" R
TROOP
MAC BAND
10DB
JAMM
Hottest:
JEFFREY OSBORNE
LEVERT
PEBBLES
TONY TONI TONE

WAMO/Pittsburgh
Weaver/Balou
ANITA BAKER
Hottest:
BOBBY BROWN
MICHAEL COOPER
HOWARD HUNTSBERRY
LEVERT
SHIRLEY MURDOCK

WJZ/Albany
Tony Wright
ANITA BAKER
SWEET OBSESSION
STEVIE WONDER
BY ALL MEANS
BUS BOYS
SURFACE
RICK JAMES
HOWARD HUNTSBERRY
Hottest:
LEVERT
TONY TONI TONE
TEDDY PENDERGRASS
SADE
KARYN WHITE

KQXL/Baton Rouge
Weich/Clay
LUTE
MAC BAND
KIRK WHALUM
REDDINGS
CHERYL "PEPSII" R
SURFACE
TYKA NELSON
BY ALL MEANS
LENNY WILLIAMS
Hottest:
TONY TONI TONE
PEBBLES
MELBA MOORE
LEVERT
CHAPTER 8

WJTT/Chattanooga
Phillips/St. James
READY FOR THE WOR
LUTHER VANDROSS
ANITA BAKER
SWEET OBSESSION
IMAGINATION
LIA
BILLY ALWAYS
RUN D.M.C.
SURFACE
TYKA NELSON
BY ALL MEANS
LENNY WILLIAMS
Hottest:
TONY TONI TONE
PEBBLES
MELBA MOORE
LEVERT
CHAPTER 8

WQFX/Gulfport-Biloxi
Al Luv
JAZZY JEFF
KARYN WHITE
HOWARD HUNTSBERRY
DORIAN HAREWOOD
LIA
LENNY WILLIAMS
BOYS
STEVIE WONDER
EAZY E
Hottest:
JEFFREY OSBORNE
LEVERT
PEBBLES
TEDDY PENDERGRASS
MELBA MOORE

WJY/Louisville
Fields/March
STEVIE WONDER
BRENDA RUSSELL
ANITA BAKER
FRONE DAVIS
SPLIT IMAGE
REDDINGS
SURFACE
SUAVE'
Hottest:
JAMES BROWN
JEFFREY OSBORNE
SALT & PEPA
PEBBLES
LEVERT

WQOK/Nashville
Terrell Newby
INFORMATION SOCIE
DENICE WILLIAMS
WHITNEY HOUSTON
MIDNIGHT STAR
BRENDA K. STARR
LUTHER VANDROSS
GREGORY ABBOTT
STEVIE WONDER
ANITA BAKER
TROOP
BILLY ALWAYS
BRENDA RUSSELL
Hottest:
RICK ASTLEY
JEFFREY OSBORNE
LEVERT
PEBBLES
TEDDY PENDERGRASS

WCDX/Richmond
Chuck Woodson
none
Hottest:
FREDDIE JACKSON
LEVERT
BOBBY MCFERRIN
SALT & PEPA
D TRAIN
WPLZ/Petersburg
Debbie Parker
JAMM
RJ'S LATEST ARRIV
ANITA BAKER
BILLY ALWAYS
BRENDA RUSSELL
GUY
REDDINGS
STEVIE WONDER
PHILIP MICHAEL TH
Hottest:
EVELYN KING
LEVERT
GARY TAYLOR
BETTY WRIGHT
JEFFREY OSBORNE
KDKS/Shreveport
Myrick/Turner
DEREK B
SALT & PEPA
SALT & PEPA
LUTHER VANDROSS
STEVIE WONDER
MELBA MOORE
TRACIE SPENCER
TROOP
DENICE WILLIAMS
ANITA BAKER
BY ALL MEANS
PAULA ABDUL
HOTTEST:
LEVERT
JEFFREY OSBORNE
BOBBY BROWN
TEDDY PENDERGRASS
HOWARD HEWETT

WANM/Tallahassee
Gerard Tookes
ANITA BAKER
STEVIE WONDER
SURFACE
GUY
RAINY DAVIS
BRENDA RUSSELL
LIA
RICK JAMES
BY ALL MEANS
Hottest:
JEFFREY OSBORNE
LEVERT
TEDDY PENDERGRASS
BOBBY BROWN
KARYN WHITE

Z92/Tyler
Vanessa Barryer
LUTHER VANDROSS
WRCKS-N-EFFECT
TROOP
HOWARD HUNTSBERRY
CHERYL "PEPSII" R
BILLY ALWAYS
ROY AYERS
GOOD QUESTION
KEISHA BROWN
GREGORY ABBOTT
MILLIE SCOTT
DORIAN HAREWOOD
ANITA BAKER
SURFACE
GREGORY HINES
LENNY WILLIAMS
DENICE WILLIAMS
DEREK B
WHITNEY HOUSTON
RICK JAMES
STEVIE WONDER
BUS BOYS
Hottest:
LEVERT
JEFFREY OSBORNE
TONY TONI TONE
MELBA MOORE
SALT & PEPA

SOUTH

WJZ/Albany
Tony Wright
ANITA BAKER
SWEET OBSESSION
STEVIE WONDER
BY ALL MEANS
BUS BOYS
SURFACE
RICK JAMES
HOWARD HUNTSBERRY
Hottest:
LEVERT
TONY TONI TONE
TEDDY PENDERGRASS
SADE
KARYN WHITE

WVEE/Atlanta
Ray Boyd
ANITA BAKER
STEVIE WONDER
SWEET OBSESSION
GREGORY ABBOTT
ONE WAY
CHERYL "PEPSII" R
Hottest:
ANGELA WINBUSH
JEFFREY OSBORNE
TEDDY PENDERGRASS
LEVERT

WEKS/Atlanta
Lyles/Castle
TROOP
STEVIE WONDER
TONY TONI TONE
READY FOR THE WOR
ANITA BAKER
JOHNNY KEMP
BETTY WRIGHT
Hottest:
ROB BASE
JAMES BROWN
HOWARD HEWETT
SALT & PEPA
LEVERT

WFXA/Augusta
Carl Conner
STEVIE WONDER
ANITA BAKER
DORIAN HAREWOOD
BILLY ALWAYS
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READY FOR THE WOR
SURFACE
ISAAC HAYES
Hottest:
WHITNEY HOUSTON
LIA
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TYKA NELSON
Hottest:
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MICHAEL JACKSON
LEVERT

WJY/Washington
Brute Bailey
LEVERT
PAULA ABDUL
READY FOR THE WOR
VANESSA WILLIAMS
JOHNNY KEMP
KIARA
BILLY OCEAN
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LEVERT
PEBBLES
TEDDY PENDERGRASS

WCDX/Richmond
Chuck Woodson
none
Hottest:
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LEVERT
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SALT & PEPA
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WPLZ/Petersburg
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KDKS/Shreveport
Myrick/Turner
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SALT & PEPA
SALT & PEPA
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MELBA MOORE
TRACIE SPENCER
TROOP
DENICE WILLIAMS
ANITA BAKER
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PAULA ABDUL
HOTTEST:
LEVERT
JEFFREY OSBORNE
BOBBY BROWN
TEDDY PENDERGRASS
HOWARD HEWETT

WANM/Tallahassee
Gerard Tookes
ANITA BAKER
STEVIE WONDER
SURFACE
GUY
RAINY DAVIS
BRENDA RUSSELL
LIA
RICK JAMES
BY ALL MEANS
Hottest:
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LEVERT
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BOBBY BROWN
KARYN WHITE

Z92/Tyler
Vanessa Barryer
LUTHER VANDROSS
WRCKS-N-EFFECT
TROOP
HOWARD HUNTSBERRY
CHERYL "PEPSII" R
BILLY ALWAYS
ROY AYERS
GOOD QUESTION
KEISHA BROWN
GREGORY ABBOTT
MILLIE SCOTT
DORIAN HAREWOOD
ANITA BAKER
SURFACE
GREGORY HINES
LENNY WILLIAMS
DENICE WILLIAMS
DEREK B
WHITNEY HOUSTON
RICK JAMES
STEVIE WONDER
BUS BOYS
Hottest:
LEVERT
JEFFREY OSBORNE
TONY TONI TONE
MELBA MOORE
SALT & PEPA

WBMX/Chicago
Michael/Davis
LUTHER VANDROSS
ANITA BAKER
TERENCE TRENT D'A
STEVIE WONDER
MIDNIGHT STAR
BOYS
Hottest:
JEFFREY OSBORNE
PEBBLES
TONY TONI TONE
TEDDY PENDERGRASS
GARY TAYLOR

WQPR/Detroit
Joe Spencer
REDDINGS
BILLY ALWAYS
BOBBY MCFERRIN
CHERYL "PEPSII" R
MILLIE SCOTT
BY ALL MEANS
JOHNNIE TAYLOR
BUS BOYS
Hottest:
JEFFREY OSBORNE
SADE
LEVERT
NEW EDITION
BOBBY BROWN

WGUC/Chicago
Sonny Taylor
ANITA BAKER
BOOGIE DOWN PRODU
STEVIE WONDER
SURFACE
READY FOR THE WOR
MILLIE SCOTT
BOYS
JAMALS
LIA
Hottest:
GARY TAYLOR
JEFFREY OSBORNE
TONY TONI TONE
DAZZ BAND
TEDDY PENDERGRASS

WJY/Washington
Brute Bailey
LEVERT
PAULA ABDUL
READY FOR THE WOR
VANESSA WILLIAMS
JOHNNY KEMP
KIARA
BILLY OCEAN
REDDINGS
AL B. SURE
STEVIE WONDER
NEW KIDS ON THE B
BOBBY BROWN
TERENCE TRENT D'A
WHITNEY HOUSTON
AL B. SURE
MAC BAND
JOHNNY KEMP
TROOP
ANITA BAKER
SURFACE
FREDDIE JACKSON
Hottest:
BOBBY BROWN
NEW EDITION
MICHAEL JACKSON
LEVERT
JEFFREY OSBORNE

WJZ/Albany
Tony Wright
ANITA BAKER
SWEET OBSESSION
STEVIE WONDER
BY ALL MEANS
BUS BOYS
SURFACE
RICK JAMES
HOWARD HUNTSBERRY
Hottest:
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TONY TONI TONE
TEDDY PENDERGRASS
SADE
KARYN WHITE

WVEE/Atlanta
Ray Boyd
ANITA BAKER
STEVIE WONDER
SWEET OBSESSION
GREGORY ABBOTT
ONE WAY
CHERYL "PEPSII" R
Hottest:
ANGELA WINBUSH
JEFFREY OSBORNE
TEDDY PENDERGRASS
LEVERT

WEKS/Atlanta
Lyles/Castle
TROOP
STEVIE WONDER
TONY TONI TONE
READY FOR THE WOR
ANITA BAKER
JOHNNY KEMP
BETTY WRIGHT
Hottest:
ROB BASE
JAMES BROWN
HOWARD HEWETT
SALT & PEPA
LEVERT

WFXA/Augusta
Carl Conner
STEVIE WONDER
ANITA BAKER
DORIAN HAREWOOD
BILLY ALWAYS
BUS BOYS
READY FOR THE WOR
SURFACE
ISAAC HAYES
Hottest:
WHITNEY HOUSTON
LIA
FINESSE & SYNOUIS
BY ALL MEANS
TYKA NELSON
Hottest:
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TONY TONI TONE
MICHAEL JACKSON
LEVERT

WJY/Washington
Brute Bailey
LEVERT
PAULA ABDUL
READY FOR THE WOR
VANESSA WILLIAMS
JOHNNY KEMP
KIARA
BILLY OCEAN
REDDINGS
AL B. SURE
STEVIE WONDER
NEW KIDS ON THE B
BOBBY BROWN
TERENCE TRENT D'A
WHITNEY HOUSTON
AL B. SURE
MAC BAND
JOHNNY KEMP
TROOP
ANITA BAKER
SURFACE
FREDDIE JACKSON
Hottest:
BOBBY BROWN
NEW EDITION
MICHAEL JACKSON
LEVERT
JEFFREY OSBORNE

WEST

KKSS/Albuquerque
Bill Thomas
AL B. SURE
LIA
SURFACE
TRACIE SPENCER
BILLY OCEAN
PAULA ABDUL
Hottest:
JEFFREY OSBORNE
GEOFFREY WILLIAMS
PEBBLES
L'TRIMM
DENICE WILLIAMS

KACE/Los Angeles
Wells/Lips
ANITA BAKER
NEW EDITION
L'TRIMM
BY ALL MEANS
SURFACE
RICK JAMES
READY FOR THE WOR
REDDINGS
LIA
LUTHER VANDROSS
STEVIE WONDER
CLIFF BRANCH
Hottest:
LEVERT
JEFFREY OSBORNE
PEBBLES
TONY TONI TONE
GARY TAYLOR

KDIA/Oakland
Harrison/Regevig
ANITA BAKER
GEORGE BENSON
STEVIE WONDER
LIA
WALK THIS WAY
BY ALL MEANS
Hottest:
JEFFREY OSBORNE
TEDDY PENDERGRASS
TONY TONI TONE
KARYN WHITE
JAMES BROWN

KMYX/Ojai
Doug Gilmore
HOWARD HUNTSBERRY
STEVIE WONDER
ELISA FIORILLO
ANITA BAKER
RICK JAMES
VANESSA WILLIAMS
LEVERT
KIARA

KDAY/Los Angeles
Jack Patterson
LEVERT
DE LA SOUL
M.C. BREATHERS
JUNGLE BROTHERS
WRCKS-N-EFFECT
BOYS
KID'N PLAY
SHINEHEAD
VANESSA WILLIAMS
MIKEY D & THE L.A.
ICE-T
Hottest:
DE LA SOUL
JAMES BROWN
STETSASONIC

KJLM/Los Angeles
Cliff Winston
SURFACE
CHERYL "PEPSII" R
TRACY CHAPMAN
JAMM
ZIGGY MARLEY
ANITA BAKER
OHIO PLAYERS
10DB
Hottest:
JAMES BROWN
ANGELA WINBUSH
JEFFREY OSBORNE
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SALT & PEPA

WJTT/Chattanooga
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Fields/March
STEVIE WONDER
BRENDA RUSSELL
ANITA BAKER
FRONE DAVIS
SPLIT IMAGE
REDDINGS
SURFACE
SUAVE'
Hottest:
JAMES BROWN
JEFFREY OSBORNE
SALT & PEPA
PEBBLES
LEVERT

WQOK/Nashville
Terrell Newby
INFORMATION SOCIE
DENICE WILLIAMS
WHITNEY HOUSTON
MIDNIGHT STAR
BRENDA K. STARR
LUTHER VANDROSS
GREGORY ABBOTT
STEVIE WONDER
ANITA BAKER
TROOP
BILLY ALWAYS
BRENDA RUSSELL
Hottest:
RICK ASTLEY
JEFFREY OSBORNE
LEVERT
PEBBLES
TEDDY PENDERGRASS

WCDX/Richmond
Chuck Woodson
none
Hottest:
FREDDIE JACKSON
LEVERT
BOBBY MCFERRIN
SALT & PEPA
D TRAIN
WPLZ/Petersburg
Debbie Parker
JAMM
RJ'S LATEST ARRIV
ANITA BAKER
BILLY ALWAYS
BRENDA RUSSELL
GUY
REDDINGS
STEVIE WONDER
PHILIP MICHAEL TH
Hottest:
EVELYN KING
LEVERT
GARY TAYLOR
BETTY WRIGHT
JEFFREY OSBORNE
KDKS/Shreveport
Myrick/Turner
DEREK B
SALT & PEPA
SALT & PEPA
LUTHER VANDROSS
STEVIE WONDER
MELBA MOORE
TRACIE SPENCER
TROOP
DENICE WILLIAMS
ANITA BAKER
BY ALL MEANS
PAULA ABDUL
HOTTEST:
LEVERT
JEFFREY OSBORNE
BOBBY BROWN
TEDDY PENDERGRASS
HOWARD HEWETT

WANM/Tallahassee
Gerard Tookes
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KARYN WHITE

Z92/Tyler
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MELBA MOORE
SALT & PEPA

WJTT/Chattanooga
Phillips/St. James
READY FOR THE WOR
LUTHER VANDROSS
ANITA BAKER
SWEET OBSESSION
IMAGINATION
LIA
BILLY ALWAYS
RUN D.M.C.
SURFACE
TYKA NELSON
BY ALL MEANS
LENNY WILLIAMS
Hottest:
TONY TONI TONE
PEBBLES
MELBA MOORE
LEVERT
CHAPTER 8

WQFX/Gulfport-Biloxi
Al Luv
JAZZY JEFF
KARYN WHITE
HOWARD HUNTSBERRY
DORIAN HAREWOOD
LIA
LENNY WILLIAMS
BOYS
STEVIE WONDER
EAZY E
Hottest:
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PEBBLES
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SURFACE
GREGORY HINES
LENNY WILLIAMS
DENICE WILLIAMS
DEREK B
WHITNEY HOUSTON
RICK JAMES
STEVIE WONDER
BUS BOYS
Hottest:
LEVERT
JEFFREY OSBORNE
TONY TONI TONE
MELBA MOORE
SALT & PEPA

WBMX/Chicago
Michael/Davis
LUTHER VANDROSS
ANITA BAKER
TERENCE TRENT D'A
STEVIE WONDER
MIDNIGHT STAR
BOYS
Hottest:
JEFFREY OSBORNE
PEBBLES
TONY TONI TONE
TEDDY PENDERGRASS
GARY TAYLOR

WQPR/Detroit
Joe Spencer
REDDINGS
BILLY ALWAYS
BOBBY MCFERRIN
CHERYL "PEPSII" R
MILLIE SCOTT
BY ALL MEANS
JOHNNIE TAYLOR
BUS BOYS
Hottest:
JEFFREY OSBORNE
SADE
LEVERT
NEW EDITION
BOBBY BROWN

WGUC/Chicago
Sonny Taylor
ANITA BAKER
BOOGIE DOWN PRODU
STEVIE WONDER
SURFACE
READY FOR THE WOR
MILLIE SCOTT
BOYS
JAMALS
LIA
Hottest:
GARY TAYLOR
JEFFREY OSBORNE
TONY TONI TONE
DAZZ BAND
TEDDY PENDERGRASS

WJY/Washington
Brute Bailey
LEVERT
PAULA ABDUL
READY FOR THE WOR
VANESSA WILLIAMS
JOHNNY KEMP
KIARA
BILLY OCEAN
REDDINGS
AL B. SURE
STEVIE WONDER
NEW KIDS ON THE B
BOBBY BROWN
TERENCE TRENT D'A
WHITNEY HOUSTON
AL B. SURE
MAC BAND
JOHNNY KEMP
TROOP
ANITA BAKER
SURFACE
FREDDIE JACKSON
Hottest:
BOBBY BROWN
NEW EDITION
MICHAEL JACKSON
LEVERT
JEFFREY OSBORNE

WJZ/Albany
Tony Wright
ANITA BAKER
SWEET OBSESSION
STEVIE WONDER
BY ALL MEANS
BUS BOYS
SURFACE
RICK JAMES
HOWARD HUNTSBERRY
Hottest:
LEVERT
TONY TONI TONE
TEDDY PENDERGRASS
SADE
KARYN WHITE

WVEE/Atlanta
Ray Boyd
ANITA BAKER
STEVIE WONDER
SWEET OBSESSION
GREGORY ABBOTT
ONE WAY
CHERYL "PEPSII" R
Hottest:
ANGELA WINBUSH
JEFFREY OSBORNE
TEDDY PENDERGRASS
LEVERT

WEKS/Atlanta
Lyles/Castle
TROOP
STEVIE WONDER
TONY TONI TONE
READY FOR THE WOR
ANITA BAKER
JOHNNY KEMP
BETTY WRIGHT
Hottest:
ROB BASE
JAMES BROWN
HOWARD HEWETT
SALT & PEPA
LEVERT

WFXA/Augusta
Carl Conner
STEVIE WONDER
ANITA BAKER
DORIAN HAREWOOD
BILLY ALWAYS
BUS BOYS
READY FOR THE WOR
SURFACE
ISAAC HAYES
Hottest:
WHITNEY HOUSTON
LIA
FINESSE & SYNOUIS
BY ALL MEANS
TYKA NELSON
Hottest:
BOBBY MCFERRIN
TONY TONI TONE
MICHAEL JACKSON
LEVERT

WJY/Washington
Brute Bailey
LEVERT
PAULA ABDUL
READY FOR THE WOR
VANESSA WILLIAMS
JOHNNY KEMP
KIARA
BILLY OCEAN
REDDINGS
AL B. SURE
STEVIE WONDER
NEW KIDS ON THE B
BOBBY BROWN
TERENCE TRENT D'A
WHITNEY HOUSTON
AL B. SURE
MAC BAND
JOHNNY KEMP
TROOP
ANITA BAKER
SURFACE
FREDDIE JACKSON
Hottest:
BOBBY BROWN
NEW EDITION
MICHAEL JACKSON
LEVERT
JEFFREY OSBORNE

Four stations called in a frozen playlist:
KFXZ/Lafayette, WDAS/Philadelphia,
WKND/Hartford, and Z16/Lake Charles.
Two stations failed to report and their
playlists were frozen: KHYS/Port Arthur
and WCDX/Richmond.

93 Current Reporters
87 Current Reports

SWEET SWEET LOVE

AM 1217

the
new
single
by



Vesta

from the album

VESTA 4 U

(SP 5223)

Produced by: Zane Giles
Executive Producer: E.J. Jackson
Management: Jackson/Jones



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R&R NATIONAL AIRPLAY

COUNTRY

TOP 50

SEPTEMBER 16, 1988

3	2	WKS	WKS	LW	TW		Total Reports/Adds	Heavy	Medium	Light
7	4	2	1			RANDY TRAVIS/Honky Tonk Moon (WB)	171/0	153	18	0
13	8	6	2			TANYA TUCKER/Strong Enough To Bend (Capitol)	170/0	142	27	1
17	13	10	3			OAK RIDGE BOYS/Gonna Take A Lot Of River (MCA)	171/1	107	62	2
8	7	5	4			DWIGHT YOAKAM & BUCK OWENS/Streets Of Bakerfield (Reprise)	164/1	125	32	7
12	9	8	5			KATHY MATTEA/Untold Stories (Mercury)	166/0	123	38	5
2	2	1	6			DAN SEALS/Addicted (Capitol)	158/0	117	34	7
15	12	11	7			RONNIE MILSAP/Butt On My Shirt (RCA)	161/0	116	38	7
20	14	12	8			T. GRAHAM BROWN/Dariene (Capitol)	170/2	88	79	3
22	15	13	9			DESERT ROSE BAND/Summer Wind (MCA/Curb)	169/2	82	85	2
3	1	3	10			EARL THOMAS CONLEY & EMMYLOU HARRIS/We Believe In Happy Endings (RCA)	149/0	105	33	11
4	3	4	11			STEVE WARINER/I Should Be With You (MCA)	136/0	85	43	8
19	18	16	12			O'KANES/Blue Love (Columbia)	157/2	62	82	13
21	20	17	13			SKIP EWING/I Don't Have Far To Fall (MCA)	158/2	65	74	19
28	24	21	14			ROSANNE CASH/Runaway Train (Columbia)	166/3	32	111	23
23	21	18	15			JO-EL SONNIER/Tear-Stained Letter (RCA)	154/2	47	90	17
25	22	19	16			SWEETHEARTS OF THE RODEO/Blue To The Bone (Columbia)	161/0	34	110	17
27	25	22	17			SOUTHERN PACIFIC/New Shade Of Blue (WB)	164/1	28	115	21
29	27	25	18			FOSTER & LLOYD/What Do You Want From Me This Time (RCA)	160/3	16	109	35
30	26	24	19			CONWAY TWITTY/Saturday Night Special (MCA)	153/5	25	102	26
34	30	27	20			DON WILLIAMS/Desperately (Capitol)	156/8	15	106	35
11	10	9	21			FORESTER SISTERS/Letter Home (WB)	110/0	53	52	5
6	6	7	22			HOLLY DUNN/That's What Your Love Does To Me (MTM)	117/1	48	52	17
45	35	30	23			NITTY GRITTY DIRT BAND/I've Been Lookin' (WB)	161/21	3	95	63
38	32	28	24			CHARLIE DANIELS BAND/Boogie Woogie Fiddle Country Blues (Epic)	149/8	9	91	49
18	17	15	25			LARRY BOONE/Don't Give Candy To A Stranger (Mercury)	107/0	39	51	17
1	5	14	26			EDDY RAVEN/Joe Knows How To Live (RCA)	89/0	37	39	13
BREAKER			27			RICKY VAN SHELTON/I'll Leave This World Loving You (Columbia)	142/41	3	62	77
39	34	32	28			KENNY ROGERS/When You Put Your Heart In It (Reprise)	126/12	5	74	47
37	33	31	29			LYNN ANDERSON/Under The Boardwalk (Mercury)	117/5	15	63	39
44	36	34	30			BILLY JOE ROYAL/It Keeps Right On Hurtin' (Atlantic America)	128/16	3	66	59
41	37	35	31			LEE GREENWOOD/You Can't Fall In Love When... (MCA)	120/18	2	61	57
42	38	36	32			GATLIN BROTHERS/Alive And Well (Columbia)	117/15	3	65	49
BREAKER			33			BARBARA MANDRELL/I Wish That I Could Fall... (Capitol)	112/21	7	45	60
BREAKER			34			MICHAEL JOHNSON/That's That (RCA)	123/23	1	54	68
BREAKER			35			REBA McENTIRE/I Know How He Feels (MCA)	128/42	1	33	94
BREAKER			36			VERN GOSDIN/Chiseled In Stone (Columbia)	109/25	1	51	57
BREAKER			37			GEORGE STRAIT/If You Ain't Lovin' (You Ain't...) (MCA)	115/49	5	24	86
10	19	33	38			HIGHWAY 101/(Do You Love Me) Just Say Yes (WB)	58/1	15	31	12
BREAKER			39			BELLAMY BROTHERS/Rebels Without A Clue (MCA/Curb)	110/31	2	34	74
16	16	20	40			K.T. OSLIN/Money (RCA)	63/0	15	34	14
—	48	45	41			CRYSTAL GAYLE/Nobody's Angel (WB)	93/13	1	43	49
24	23	23	42			MERLE HAGGARD/We Never Touch At All (Epic)	64/0	16	28	20
33	31	29	43			RONNIE McDOWELL/Suspicion (Curb)	73/1	7	32	34
46	43	41	44			JUDY RODMAN/I Can Love You (MTM)	67/2	2	30	35
DEBUT			45			EXILE/It's You Again (Epic)	82/23	1	20	61
DEBUT			46			KEITH WHITLEY/When You Say Nothing At All (RCA)	81/39	1	14	66
5	11	26	47			MCCARTERS/The Gift (WB)	50/0	17	23	10
9	28	37	48			RODNEY CROWELL/I Couldn't Leave You If I Tried (Columbia)	44/1	17	19	8
DEBUT			49			RESTLESS HEART/A Tender Lie (RCA)	65/55	1	12	52
—	—	50	50			BILLY MONTANA & THE LONG SHOTS/Oh Jenny (WB)	59/4	2	25	32

MOST ADDED

- RESTLESS HEART (55)
- GEORGE STRAIT (49)
- REBA McENTIRE (42)
- RICKY VAN SHELTON (41)
- KEITH WHITLEY (39)
- BELLAMY BROTHERS (31)
- PAUL OVERSTREET (26)
- VERN GOSDIN (25)
- EXILE (23)
- MICHAEL JOHNSON (23)

HOTTEST

- RANDY TRAVIS (105)
- D. YOAKAM & B. OWENS (84)
- DAN SEALS (74)
- TANYA TUCKER (69)
- E.T. CONLEY & E. HARRIS (50)
- RONNIE MILSAP (46)
- OAK RIDGE BOYS (43)
- KATHY MATTEA (41)
- T. GRAHAM BROWN (33)
- STEVE WARINER (31)

NEW ARTISTS

- | | Reports/Adds |
|---|--------------|
| 1 B. MONTANA &.../Oh Jenny (WB) | 59/4 |
| 2 J.C. CROWLEY/Boxcar 109 (RCA) | 44/12 |
| 3 WAGONEERS/Every Step Of... (A&M) | 36/17 |
| 4 P. OVERSTREET/Love Helps Those... (Cap.) | 29/26 |
| 5 J. EDWARDS/We Need To... (MCA/Curb) | 20/8 |
| 6 CANYON/I Guess I Just... (16th Ave./Cap.) | 20/6 |
| 7 ROBIN LEE/Shine A Light... (All. Amer.) | 17/3 |
| 8 TIM MALCHAK/Not A Night Goes... (Alpine) | 10/10 |
| 9 RAZORBACK/Where Were You... (Mercury) | 8/2 |
| 10 WRIGHT BROS./Come On Rain (Airborne) | 8/2 |

New Artists are those who have not previously been reported by 60% of the reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

RICKY VAN SHELTON

I'll Leave This World Loving You (Columbia)

On 83% of reporting stations. Rotations: Heavy 3, Medium 62, Light 77, Total Adds 41 including WYRK, WXTU, WYNK, WZZK, WWWW, WGEW, KYAK. Moves 49-38-27.

REBA McENTIRE

I Know How He Feels (MCA)

On 75% of reporting stations. Rotations: Heavy 1, Medium 33, Light 94, Total Adds 42 including WPOC, WTCR, WYAY, WVMI, WUSN, WMNI, KIK-FM. Moves 47-35.

MICHAEL JOHNSON

That's That (RCA)

On 72% of reporting stations. Rotations: Heavy 1, Medium 54, Light 68, Total Adds 23 including WGNA, WPOR, KPLX, KXRB, KVOO, KKCS, KNAX. Moves 44-40-34.

GEORGE STRAIT

If You Ain't Lovin' (You Ain't Livin') (MCA)

On 67% of reporting stations. Rotations: Heavy 5, Medium 24, Light 86, Total Adds 49 including WCAO, WPOC, WLK, KBMR, WUSN, KRKT, KLZ. Moves 49-37.

BARBARA MANDRELL

I Wish That I Could Fall... (Capitol)

On 65% of reporting stations. Rotations: Heavy 7, Medium 45, Light 60, Total Adds 21 including KHEY, WGKX, WONE, WLLR, KGHL, KNEW, KRPM. Moves 47-42-39-33.

BELLAMY BROTHERS

Rebels Without A Clue (MCA/Curb)

On 64% of reporting stations. Rotations: Heavy 2, Medium 34, Light 74, Total Adds 31 including WPOC, WYRK, WYNK, WVMI, WBVE, WMNI, KFMS. Moves 48-39.

VERN GOSDIN

Chiseled In Stone (Columbia)

On 64% of reporting stations. Rotations: Heavy 1, Medium 51, Light 57, Total Adds 25 including WYRK, KNFM, WKSJ, WSLR, WBVE, KRST, KGHL. Moves 45-42-36.



THE SANDERS

"DANCIN' TO THE RADIO"
ABS-10009

The New Single & Video On
AIRBORNE RECORDS
From Their Brand New Debut LP
"INTO EVERY LIFE"
AB-0106

NOW SHIPPING! CONTACT YOUR LOCAL DISTRIBUTOR

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R&R NATIONAL AIRPLAY COUNTRY

NEW & ACTIVE

CRYSTAL GAYLE "Nobody's Angel" (WB) 93/13

Rotations: Heavy 1, Medium 43, Light 49, Total Adds 13, WCVR, KSSN, WGKX, WOWW, WQDR, WQYK, KJNE, WMNI, WGEE, WFMS, KUZZ, KGH, KFMS. Heavy: WOKK. Medium: WPOC, KYKR, WEZL, WTVY, WYNG, KNIX. Moves 48-45-41 on the Country chart.

EXILE "It's You Again" (Epic) 82/23

Rotations: Heavy 1, Medium 20, Light 61, Total Adds 23, WVAM, WQCB, WHWK, WAJR, WORC, WVM, WESC, WMSI, KSSN, WSIX, WKYQ, WYYD, KSO, WAXX, KWMT, WTSO, KTTS, KYAK, KUZZ, KIZN, KEKB, KIIQ, KDRK. Debuts at number 45 on the Country chart.

KEITH WHITLEY "When You Say Nothing At All" (RCA) 81/39

Rotations: Heavy 1, Medium 14, Light 66, Total Adds 39 including WVAM, WQCB, WDSY, WVA, KEAN, KRRV, WEZL, WLK, WUSY, WESC, WMSI, WIVK, WAMZ, WGKX, WKSJ, WLWI, WOWW, WQDR, KIZN, KYGO. Debuts at number 46 on the Country chart.

RESTLESS HEART "A Tender Lie" (RCA) 65/55

Rotations: Heavy 1, Medium 12, Light 52, Total Adds 55 including WVAM, WCAO, WQBE, WRKZ, WZPR, WXTU, WPOR, KMML, KASE, WIVK, WAMZ, WKSJ, WQYK, WAXX, KXXY, KUZZ, KYGO, KWJJ, KRPM, KDRK. Debuts at number 49 on the Country chart.

ANNE MURRAY "Flying On Your Own" (Capitol) 59/16

Rotations: Heavy 1, Medium 13, Light 45, Total Adds 16, WCAO, WQCB, WPOR, WCVR, KEAN, WMSI, WPAP, WQDR, KXXY, KJNE, WYNG, KCJB, WOV, KFDI, KEKB, KDRK. Heavy: WOKK. Medium: KASE, WEZL, WNOE, WCMS.

BILLY MONTANA & THE LONG SHOTS "Oh Jenny" (WB) 59/4

Rotations: Heavy 2, Medium 25, Light 32, Total Adds 4, WPOR, WDAF, WOV, KXRB. Heavy: WGNA, KRKT. Medium: WVAM, WCAO, WQCB, WXTU, WEZL, KHEY, WCMS, WWKA, WCUZ, KTTS, WTCM, KZSN, KVOC, KDRK. Moves 50-50 on the Country chart.

MICHAEL MARTIN MURPHEY "Pilgrims On The Way" (WB) 57/19

Rotations: Heavy 0, Medium 14, Light 43, Total Adds 19, WQCB, WRKZ, WORC, KEAN, KYKX, WAMZ, WYYD, KXXY, WUSQ, KBMR, KSO, KWMT, WCUZ, WOV, WWJO, KIK-FM, KUGN, KSOP, KDRK.

GEORGE JONES & SHELBY LYNNE "If I Could Bottle This Up" (Epic) 53/17

Rotations: Heavy 0, Medium 16, Light 37, Total Adds 17, WQCB, KEAN, KRRV, WUSY, KKIX, WESC, WPAP, KXXY, KBMR, KTTS, WTHI, KIK-FM, KIZN, KUUY, KRWQ, KTOM, KSOP.

SIGNIFICANT ACTION

J.C. CROWLEY "Boxcar 109" (RCA) 44/12

Rotations: Heavy 0, Medium 5, Light 39, Total Adds 12, WQBE, WZPR, WXXK, WDSY, WCVR, WORC, KRRV, WTVY, KYKX, WOV, KTTS, KVOO. Medium: WTCM, KRKT, KALF, KDRK. Light: WNOE, WWKA, KKAT, KRPM.

MOE BANDY "I Just Can't Say No To You" (Curb) 39/10

Rotations: Heavy 0, Medium 13, Light 26, Total Adds 10, WCAO, WQBE, KKIX, WNOE, WPAP, WTVR, WYYD, KXXY, WONE, KYAK. Medium: WTVY, WCMS, WUSQ, KBMR, WTCM, KFDI, KWOX, KRKT, KEKB, KSOP.

LYLE LOVETT "If I Had A Boat" (MCA/Curb) 37/10

Rotations: Heavy 0, Medium 9, Light 28, Total Adds 10, WVAM, WPOC, KEAN, KRRV, WKLO, WTVR, WYYD, WQYK, KJNE, KEKB. Medium: WAJR, WUSY, WTCM, KFDI, KWOX, KUUY, KALF, KTOM, KDRK.

WAGONEERS "Every Step Of The Way" (A&M) 36/17

Rotations: Heavy 0, Medium 4, Light 32, Total Adds 17, WXTU, KEAN, KHEY, WMSI, WAMZ, WNOE, WWKA, WTVR, WUSQ, WWJO, WTHI, KVOO, KFDI, KIK-FM, KEKB, KSOP, KEEN. Medium: KTTS, WTCM, KRKT, KDRK.

K.D. LANG "Lock, Stock And Teardrops" (Sire/WB) 33/20

Rotations: Heavy 1, Medium 7, Light 25, Total Adds 20, WAYZ, WRKZ, CHOW, WVA, WUSY, KKIX, WYYD, KJNE, WUSQ, KBMR, KSO, WTSO, WOV, KTTS, KRKT, KIZN, KUUY, KEKB, KTOM, KSOP.

WAYLON JENNINGS "How Much Is It Worth To Live In L.A." (MCA) 30/13

Rotations: Heavy 0, Medium 7, Light 23, Total Adds 13, WAYZ, WRKZ, WVA, WLK, WUSY, WTVY, KKIX, WOKK, KBMR, WAXX, WOV, KTTS, KRPM. Medium: WAMZ, WCMS, WTCM, KUZZ, KNIX.

PAUL OVERSTREET "Love Helps Those" (MTM) 29/26

Rotations: Heavy 0, Medium 5, Light 24, Total Adds 26 including WVAM, WPOC, WZPR, WAJR, WXXK, WVM, WTVY, KKIX, WIVK, WOKK, KNFM, WNOE, WTVR, WBVE, KXXY, WOV, KTPK, WTCM, KRKT, KNIX.

WILLIE NELSON "Spanish Eyes" (Columbia) 29/16

Rotations: Heavy 0, Medium 7, Light 22, Total Adds 16, WAYZ, WVA, WXBO, WTVY, KKIX, WDXE, KYKX, WTVR, KTTS, KVOO, KFDI, KRKT, KRWO, KNIX, KALF, KSOP. Medium: KMML, KIKK, KAJA, WTCM, KCKC.

T.G. SHEPPARD "Don't Say It With Diamonds" (Columbia) 26/12

Rotations: Heavy 0, Medium 3, Light 23, Total Adds 12, WEZL, WLK, WUSY, KKIX, WIVK, WAMZ, WPAP, WUSQ, WOV, WTCM, KFDI, KEKB. Medium: KRRV, KRKT. Light: WAYZ, KMML, WNOE, WTVR, KTPK.

SHENANDOAH "Mama Knows" (Columbia) 22/20

Rotations: Heavy 0, Medium 1, Light 21, Total Adds 20, WAYZ, WZPR, KMML, WLK, WTVY, WBHP, WIVK, WDXE, WAMZ, WOKK, WNOE, WTHI, WTCM, KVOO, KWOX, KVOC, KRWO, KEKB, KSOP, KRPM.

JONATHAN EDWARDS "We Need To Be Locked Away" (MCA/Curb) 20/8

Rotations: Heavy 0, Medium 3, Light 17, Total Adds 8, WCVR, KKIX, WOKK, WAXX, WCUZ, KRWO, KWJJ, KSOP. Medium: WTVY, WOV, KRKT. Light: WVA, KMML, WDXE, WYYD, KTTS, KFDI, KVOO, KYGO, KALF.

CANYON "I Guess I Just Missed You" (16th Avenue/Capitol) 20/6

Rotations: Heavy 0, Medium 4, Light 16, Total Adds 6, KKIX, WNOE, WTVR, KXXY, KEKB, KSOP. Medium: KEAN, WTVY, KFDI, KRKT. Light: CHOW, KRRV, KMML, WDXE, WSLR, KFGO, KWMT, KTTS, KVOO, KWOX.

DOUG KERSHAW with HANK WILLIAMS JR. "Cajun Baby" (BGM) 20/4

Rotations: Heavy 0, Medium 7, Light 13, Total Adds 4, WOKK, WOV, KTPK, KDRK. Medium: KIKK, WTVR, KFGO, WTCM, KFDI, KRKT. Light: WTVY, WNOE, WOWW, KXXY, KJNE, WAXX, KWMT, KTTS, WWJO, KVOO.

GIRLS NEXT DOOR "Love And Other Fairy Tales" (MTM) 20/3

Rotations: Heavy 0, Medium 6, Light 14, Total Adds 3, KEAN, WUSQ, KSOP. Medium: WQCB, WTVY, KTTS, WTCM, KFDI, KRKT. Light: WIXY, KRRV, WVM, WNOE, WAXX, KFGO, WOV, KVOO, KRWO.

DEAN DILLON "I Go To Pieces" (Capitol) 19/10

Rotations: Heavy 0, Medium 1, Light 18, Total Adds 10, WVA, KYKR, KKIX, WOKK, WNOE, KAJA, WUSQ, WCUZ, KXXY, KTTS. Medium: WTCM. Light: WTVY, WIVK, WDXE, WSM, WCMS, WTQR, KSO, KEKB.

BAILLIE & THE BOYS "Long Shot" (RCA) 18/18

Rotations: Heavy 0, Medium 2, Light 16, Total Adds 18, KKIX, KSSN, WOKK, WNOE, WCMS, WUSQ, KBMR, WMUS, KXXY, WTCM, KVOO, KYAK, KVOO, KRWO, KEKB, KWJJ, KALF, KSOP.

JOHNNY CASH & HANK WILLIAMS JR. "That Old Wheel" (Mercury) 17/13

Rotations: Heavy 0, Medium 2, Light 15, Total Adds 13, KMML, WTVY, KKIX, WBVE, KWMT, WDAF, KVOO, KFDI, KIK-FM, KRWO, KNIX, KSOP, KDRK. Light: WTKQ, WTHI, KTOM, KEEN.

ROBIN LEE "Shine A Light On A Lie" (Atlantic America) 17/3

Rotations: Heavy 0, Medium 6, Light 11, Total Adds 3, WUSY, WMSI, KDRK. Medium: KRRV, WTVY, WTVR, WAXX, KFGO. Light: KKIX, WLWI, WNOE, KXXY, KJNE, KSO, KWMT, WOV, KTTS.

SAWYER BROWN "My Baby's Gone" (Capitol/Curb) 16/15

Rotations: Heavy 1, Medium 1, Light 14, Total Adds 15, WRKZ, WUSY, WDXE, WOKK, WNOE, WUSQ, KBMR, KSO, WAXX, WTCM, KVOO, KWOX, KRWO, KEKB, KALF. Light: KMML.

BERTIE HIGGINS "You Blossom Me" (Southern Tracks) 12/2

Rotations: Heavy 0, Medium 4, Light 8, Total Adds 2, WOKK, WTCM. Medium: WEZL, WTVY, KFDI. Light: WIXY, WDXE, WNOE, KWMT, KTTS, KWJJ, KTOM.

TIM MALCHAK "Not A Night Goes By" (Alpine) 10/10

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 10, KRRV, KKIX, WDXE, WCMS, WTVR, WTCM, KWOX, KVOO, KRWO, KEKB.

JANIE FRICKIE "Heart" (Columbia) 10/7

Rotations: Heavy 0, Medium 1, Light 9, Total Adds 7, WEZL, WOKK, KSO, WAXX, WTCM, KRKT, KVOO. Medium: WCMS. Light: WNOE, KVOO.

RAZORBACK "Where Were You When I Was Blue" (Mercury) 8/2

Rotations: Heavy 0, Medium 4, Light 6, Total Adds 2, WDXE, KYKX. Medium: WTVY, KRKT. Light: KRRV, KKIX, KSSN, KALF.

WRIGHT BROTHERS "Come On Rain" (Arlbome) 8/2

Rotations: Heavy 0, Medium 0, Light 8, Total Adds 2, WNOE, KEKB. Light: WVAM, KYKX, WTVR, KFGO, KWMT, KTTS.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
RANDY TRAVIS/Deeper Than The Holler (WB)	Old 8 x 10
HOLLY DUNN/Traveling Prayer (MTM)	Across The Rio Grande
DAN SEALS/Big Wheels In The Moonlight (Capitol)	Rage On
BECKY HOBBS/All Keyed Up (MTM)	All Keyed Up
CHARLEY PRIDE/Where Was I (16th Avenue/Capitol)	I'm Gonna Love Her On...
SWEETHEARTS OF THE RODEO/I Feel Fine (Columbia)	One Time One Night
RANDY TRAVIS/We Ain't Out Of Love Yet (WB)	Old 8 x 10
ASLEEP AT THE WHEEL/Chattanooga Choo Choo (Epic)	Western Standard Time
DWIGHT YOAKAM/I Got You (Reprise)	Buenas Noches From...
DAN SEALS/Long Island Nights (Capitol)	Rage On
RODNEY CROWELL/Above And Beyond (Columbia)	Diamonds And Dirt
REBA McENTIRE/Respect (MCA)	Reba
CHARLIE DANIELS BAND/Uneasy Rider '88 (Epic)	Homesick Heroes
RANDY TRAVIS/Written In Stone (WB)	Old 8 x 10
FORESTER SISTERS/Sincerely (WB)	Sincerely
EARL THOMAS CONLEY/Finally Friday (RCA)	The Heart Of It All

"A Man Can Only Last So Long
Before Temptation Gets Too Strong"

Borderline

34-08082

The Shooters

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COUNTRY AND HITS

MOST ADDED EAST		HOTTEST EAST		MOST ADDED SOUTH		HOTTEST SOUTH		MOST ADDED MIDWEST		HOTTEST MIDWEST		MOST ADDED WEST		HOTTEST WEST	
George Strait (MCA)		Randy Travis (WB)		Keith Whitley (RCA)		Randy Travis (WB)		Ricky Van Shelton (Columbia)		Randy Travis (WB)		Restless Heart (RCA)		D. Yoakam & B. Owens (Reprise)	
Restless Heart (RCA)		D. Yoakam & B. Owens (Reprise)		Restless Heart (RCA)		Dan Seals (Capitol)		Restless Heart (RCA)		D. Yoakam & B. Owens (Reprise)		George Strait (MCA)		Randy Travis (WB)	

EAST

WONA Albany, NY CDB LYNN ANDERSON RONNIE MCOWELL NITTY GRITTY DIRT LEE GREENWOOD MICHAEL JOHNSON Hottest: CONLEY & HARRIS YOAKAM & OWENS RICKY VAN SHELTON RONNIE MILESAP TANYA TUCKER	WOKO Dover/Portsmouth, NH KENNY ROGERS LEE GREENWOOD Hottest: CONLEY & HARRIS RONNIE MILESAP DAN SEALS OAK RIDGE BOYS RICKY VAN SHELTON TANYA TUCKER	WPOP Portland, ME MICHAEL JOHNSON REBA MCENTIRE VERA GOSDIN NITTY GRITTY DIRT ANNE MURRAY Hottest: RICKY VAN SHELTON GEORGE STRAIT BELLAMY BROTHERS JONATHAN EDWARDS TANYA TUCKER WYZZ Waynesboro, VA PAUL OVERSTREET WILLIE NELSON RESTLESS HEART Hottest: CONLEY & HARRIS YOAKAM & OWENS RICKY VAN SHELTON TANYA TUCKER	KEAN Abilene, TX JONES & LYNNE RESTLESS HEART KEITH WHITLEY ANNE MURRAY LYLE LOVETT MICHAEL JOHNSON WAGONEERS Hottest: NITTY GRITTY DIRT CONLEY & HARRIS YOAKAM & OWENS RICKY VAN SHELTON TANYA TUCKER	WZKZ Birmingham, AL GATLIN BROTHERS NITTY GRITTY DIRT REBA MCENTIRE Hottest: RICKY VAN SHELTON GEORGE STRAIT BELLAMY BROTHERS JONATHAN EDWARDS TANYA TUCKER	WKLO Danville, KY REBA MCENTIRE LYLE LOVETT Hottest: DAN SEALS YOAKAM & OWENS RICKY VAN SHELTON TANYA TUCKER	WVXI Knoxville, TN BETTIE HOODS JANIE FRICKIE BAILLIE & THE BOY DOUG KERSHAW Hottest: CONLEY & HARRIS YOAKAM & OWENS RICKY VAN SHELTON TANYA TUCKER	WVNO New Orleans, LA BAILLIE & THE BOY CANYON DAN DILLON JEFF GOLDEN Hottest: PAUL OVERSTREET SHENANDOAH FARON YOUNG GARY STEWART WAGONEERS Hottest: MIRANDA WRIGHT BROTHERS WESTERN UNION BAN REX BROOKS TANYA TUCKER YOAKAM & OWENS KATHY MATTEA	WYNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON
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SOUTH

WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON
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MIDWEST

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MIDWEST

WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON
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WEST

WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON	WVNO Roanoke/Lynchburg, VA MICHAEL JOHNSON REBA MCENTIRE Hottest: K.D. LANG LYLE LOVETT MOE BANDY MICHAEL JOHNSON
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171 Reporters
162 Current Reports

Four stations reported a frozen playlist: WXY/Springfield, WKHX/Atlanta, WTRQ/Winston-Salem, and WUBE/Cincinnati.

Nine stations failed to report and their playlists were frozen: KCKC/San Bernardino, KFGO/Fargo, KFRE/Fresno, KIKK/Houston, KUPH/Portland, OR, KWPT/Pendleton, WIL/St. Louis, WRK/West Palm Beach, and WMQ/Washington, DC.

R&R NATIONAL AIRPLAY

ADULT CONTEMPORARY

BREAKERS.

ELTON JOHN

A Word In Spanish (MCA)

65% of our reporters on it. Rotations: Heavy 0, Medium 14, Light 45, Total Adds 37 including KKHT, KMJI, KLCY, B100, WVAF, WKYE, WMGS, KEFM, 3WM. Debuts at number 26 on the AC chart.

JIMMY BUFFETT

Bring Back The Magic (MCA)

54% of our reporters on it. Rotations: Heavy 0, Medium 11, Light 38, Total Adds 20 including WNLT, KLSI, KLCY, WAEB, WVAF, U102, WLHT, KEFM, WHNN.

NEW & ACTIVE

AMY GRANT "1974 (We Were Young)" (A&M) 43/12

Rotations: Heavy 1/0, Medium 12/1, Light 30/11, Total Adds 12, KLSI, WXTX, WTFM, WLHT, WFMK, WHNN, WECO, WQNY, WQHQ, WMJC, WJTW, KWEB. Heavy: WEIM. Medium including WNAM, WTRX, KWF, WAF, WSKI, WFP, WGSV, KHOZ, WKX, WCAC, KYJC. Light including WEBE, WSLQ, WKNE, WCKQ, WCVQ, KRLB, WORG, WBG, KYL, WMTFM, KSCB, WTVR.

JULIO IGLESIAS "AE-AO" (Columbia) 41/4

Rotations: Heavy 1/0, Medium 13/0, Light 27/4, Total Adds 4, WECO, WKNE, WQHQ, WMTFM. Heavy: WEIM. Medium: WSLQ, WNAM, WMGN, WGLL, WSKI, WFP, WGSV, Z93, WORG, WKX, WCAC, WBG, WJON. Light including WAEB, WKYE, KELT, WLHT, WFMK, WHNN, WAF, WTN, WKTK, KYL, KVIC, WMCJ, KSCB, WTVR, KKLS.

ANITA BAKER "Giving You The Best That I Got" (Elektra) 40/40

Rotations: Heavy 0, Medium 7/7, Light 33/33, Total Adds 40, WNLT, WMC, B100, KLSY, WEBE, WMGS, WTCB, Y103, WIZD, KELT, WNAM, WTRX, WMGN, KWAV, WMMJ, WEIM, WKNE, WAF, WSKI, WQHQ, WCKQ, WCVQ, WFP, WTK, WGSV, KHOZ, KRLB, Z93, WORG, WKX, WCAC, KYL, KVIC, WMTFM, WTVR, WJON, KSTR, KYJC, KAYN, KMGQ.

SCARLETT & BLACK "Dream Out Loud" (Virgin) 40/5

Rotations: Heavy 0, Medium 18/0, Light 22/5, Total Adds 5, WXTX, 3WM, WECO, WQHQ, WKTK. Medium: WSLQ, WNAM, KWF, WEIM, WQNY, WGLL, WAF, WSKI, WFP, WGSV, WAHR, Z93, WORG, WKX, WCAC, WBG, WJON, KYJC. Light including WAEB, WEBE, WTRX, WKNE, WKS, WCKQ, KRLB, KYL, KVIC, KSCB, WTVR, KKLS.

ROBERT CRAY BAND "Don't Be Afraid Of The Dark" (Hightone/Mercury) 34/6

Rotations: Heavy 0, Medium 12/0, Light 22/6, Total Adds 6, WXTX, U102, 3WM, WQNY, WCVQ, KHOZ. Medium: WEBE, WKYE, WEIM, WAF, WSKI, WCKQ, WFP, Z93, WORG, WKX, KVIC, WMTFM. Light including WTCB, WIZD, WSLQ, WNAM, WTRX, WMMJ, WKS, WGSV, WCAC, WBG, KYL, WMCJ, KSCB, KYJC, KAYN, KMGQ.

AL STEWART "King Of Portugal" (Enigma) 33/11

Rotations: Heavy 0, Medium 6/0, Light 27/11, Total Adds 11, KLCY, WEBE, WGLL, KRLB, WBG, WMCJ, WJTW, WTVR, WJON, KKL, KMGQ. Medium: WKYE, WEIM, WSKI, WCKQ, WMTFM, KYJC. Light including WSLQ, WNAM, WTRX, WMMJ, WAF, WFP, WGSV, KHOZ, Z93, WORG, WCAC, KYL, KVIC, KSCB, KKLS, KAYN.

PM "Plece Of Paradise" (WB) 32/3

Rotations: Heavy 0, Medium 15/0, Light 17/3, Total Adds 3, KLSY, WQNY, WGLL. Medium: KLSI, WEIM, WAF, WSKI, WQHQ, WCKQ, WFP, WGSV, KHOZ, WAHR, Z93, WKX, WCAC, WBG, KYJC. Light including WEBE, WSLQ, WTRX, KEFM, WORG, KVIC, WMTFM, WJTW, KSCB, WTVR, KKLS, WJON, KSTR, KAYN.

TOTO "Anna" (Columbia) 32/2

Rotations: Heavy 2/0, Medium 14/0, Light 16/2, Total Adds 2, WSLQ, WMTFM. Heavy: WEIM, KPNW. Medium: KLSI, WTFM, WNAM, WTRX, KWF, WAF, WSKI, WFP, WGSV, Z93, WKX, KVIC, WJTW, KYJC. Light including 3WM, WKNE, WCVQ, KRLB, WORG, WCAC, WBG, KYL, KSCB, KKLS, WJON, KSTR, KAYN.

CHICAGO "Look Away" (Full Moon/Reprise) 25/25

Rotations: Heavy 0, Medium 4/4, Light 21/21, Total Adds 25, KLSI, KLCY, WAEB, WKYE, U102, WSLQ, WNAM, WTRX, WMMJ, WEIM, WGLL, WAF, WSKI, WQHQ, WCKQ, WGSV, Z93, WORG, WKX, WBG, KYL, KVIC, KPNW, KSTR, KAYN.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 RICK ASTLEY	88/3	77	9	2
2 GLENN FREY	90/1	78	10	2
3 TAYLOR DAYNE	83/0	70	11	2
4 BEACH BOYS	85/6	69	12	4
5 PHIL COLLINS	89/6	39	43	7
6 STEVE WINWOOD	87/4	53	30	4
7 BRUCE HORNSBY & THE RANGE	82/1	58	22	2
8 PETER CETERA	73/0	52	17	4
9 BOBBY McFERRIN	80/2	42	32	6
10 REO SPEEDWAGON	76/0	55	20	1
11 HUEY LEWIS & THE NEWS	67/0	48	13	6
12 WHITNEY HOUSTON	85/13	14	52	19
13 JOHNNY HATES JAZZ	73/0	36	34	3
14 NATALIE COLE	68/1	26	36	6
15 KENNY ROGERS	69/4	22	42	5
16 MICHAEL BOLTON	68/3	18	35	15
17 LIVINGSTON TAYLOR	69/3	16	37	16
18 DARYL HALL & JOHN OATES	47/0	14	26	7
19 ELTON JOHN	39/0	13	18	8
20 BREATHE	70/6	4	46	20
21 SADE	66/0	6	44	16
22 FOUR TOPS	66/4	4	47	15
23 ROD STEWART	61/9	6	37	18
24 OLIVIA NEWTON-JOHN	59/0	12	38	9
25 CHICAGO	33/0	4	26	3
26 ELTON JOHN	59/37	0	14	45
27 TERENCE TRENT D'ARBY	31/0	8	17	6
28 BOY MEETS GIRL	53/8	1	25	27
29 BOZ SCAGGS	43/0	3	30	10
30 GLORIA ESTEFAN & MIAMI SOUND MACHINE	24/0	3	15	6

MOST ADDED

- ANITA BAKER (40)
- ELTON JOHN (37)
- CHICAGO (25)
- TRACY CHAPMAN (24)
- JIMMY BUFFETT (20)
- WHITNEY HOUSTON (13)
- AMY GRANT (12)
- K.T. OSLIN (11)
- AL STEWART (11)
- NEW KIDS ... (9)
- ROD STEWART (9)

HOTTEST

- RICK ASTLEY (57)
- GLENN FREY (54)
- TAYLOR DAYNE (47)
- BEACH BOYS (43)
- PETER CETERA (32)
- REO SPEEDWAGON (30)
- HUEY LEWIS (29)
- BOBBY McFERRIN (29)
- STEVE WINWOOD (27)
- PHIL COLLINS (25)
- BRUCE HORNSBY (25)

TRACY CHAPMAN "Talkin' Bout A Revolution" (Elektra) 25/24

Rotations: Heavy 0, Medium 6/5, Light 19/19, Total Adds 24, WSLQ, WNAM, WMMJ, WEIM, WQNY, WAF, WSKI, WCKQ, WFP, WGSV, WAHR, Z93, WORG, WKX, WCAC, WBG, KTYL, KVIC, WMTFM, KWEB, KSTR, KYJC, KAYN, KMGQ. Medium including WKYE.

STEVE MILLER "Ya Ya" (Capitol) 25/8

Rotations: Heavy 0, Medium 5/0, Light 20/8, Total Adds 8, KLCY, WQNY, WKS, WFP, WBG, WMCJ, KSTR, KYJC. Medium: WKYE, WEIM, WAF, WCVQ, KVIC. Light including WEBE, WSLQ, WNAM, WTRX, WMMJ, WGLL, WSKI, WTK, Z93, WORG, WCAC, KAYN.

CHRISTOPHER CROSS & FRANCES RUFFELLE "I Will (Take You Forever)" (Reprise) 25/0

Rotations: Heavy 3/0, Medium 13/0, Light 9/0, Total Adds 0. Heavy: WTFM, WAHR, KPNW. Medium: WSLQ, WTRX, WKNE, WAF, KHOZ, Z93, WORG, WKX, WCAC, WBG, WJON, KSTR, KAYN. Light: WXTX, WRMF, WNAM, KEFM, KWAV, WGSV, WJTW, KSCB, KYJC.

SIGNIFICANT ACTION

CHEAP TRICK "Don't Be Cruel" (Epic) 22/7

Rotations: Heavy 2/1, Medium 6/0, Light 14/6, Total Adds 7, WMGS, WTRX, WSKI, WCKQ, WGSV, WCAC, KYJC. Heavy including WKYE. Medium: B100, WVAF, U102, WEIM, WKTK, KVIC. Light including KLCY, WSLQ, KRLB, Z93, KSCB, KAYN.

GRAYSON HUGH "Tears Of Love" (RCA) 22/3

Rotations: Heavy 0, Medium 2/0, Light 20/3, Total Adds 3, WSLQ, WTRX, WCKQ. Medium: WEIM, Z93. Light including WKYE, WNAM, WAF, WSKI, WFP, WGSV, WORG, WKX, WCAC, KYL, KVIC, WMTFM, KSCB, KSTR, KYJC, KAYN, KMGQ.

UB40 "Red Red Wine" (A&M) 21/7

Rotations: Heavy 2/1, Medium 7/0, Light 12/6, Total Adds 7, WVAF, KELT, WSLQ, WSKI, Z93, WMTFM, KYJC. Heavy including WCKQ. Medium: B100, WKYE, WRKA, WEIM, WAF, KVIC, KAYN. Light including WKTK, KRLB, WORG, WCAC, KYL, KSCB.

BRENDA RUSSELL "Get Here" (A&M) 19/1

Rotations: Heavy 0, Medium 3/0, Light 16/1, Total Adds 1, 3WM. Medium: WSLQ, WEIM, WMTFM. Light including WKNE, WSKI, WQHQ, WFP, Z93, WORG, WKX, WCAC, KVIC, KSCB, WTVR, KSTR, KYJC, KAYN, KMGQ.

INXS "Never Tear Us Apart" (Atlantic) 15/2

Rotations: Heavy 2/0, Medium 6/0, Light 7/2, Total Adds 2, WCVQ, WORG. Heavy: WKYE, WEIM. Medium: WVAF, WSLQ, WSKI, WCKQ, WKTK, KVIC. Light including B100, KRLB, KSCB, WTVR, KAYN.

CLIMIE FISHER "Rise To The Occasion" (Capitol) 13/2

Rotations: Heavy 0, Medium 1/0, Light 12/2, Total Adds 2, WTRX, WEIM. Medium: KAYN. Light including WNAM, WAF, WFP, WGSV, Z93, WORG, WCAC, KYL, KVIC, WTVR.

K.T. OSLIN "Money" (RCA) 12/11

Rotations: Heavy 0, Medium 1/0, Light 11/11, Total Adds 11, WEIM, WAF, WSKI, WQHQ, WKS, WGSV, Z93, WORG, WKX, WJON, KYJC. Medium: WAHR.

KYLIE MINOGUE "The Loco-Motion" (Geffen) 11/3

Rotations: Heavy 1/0, Medium 4/0, Light 6/3, Total Adds 3, B100, WVAF, WCAC. Heavy: KPNW. Medium: WMGN, WEIM, WSKI, KAYN. Light including WSLQ, WAF, WCKQ.

NEW KIDS ON THE BLOCK "Please Don't Go Girl" (Columbia) 10/9

Rotations: Heavy 1/1, Medium 1/1, Light 8/7, Total Adds 9, KEY103, WTRX, WLHT, WFMK, WHNN, WSKI, KRLB, KVIC, WMCJ. Light including B100.

MARILYN MARTIN & DAVID FOSTER "And When She Danced" (Atlantic) 10/0

Rotations: Heavy 1/0, Medium 4/0, Light 5/0, Total Adds 0. Heavy: KPNW. Medium: WTFM, WEIM, KYJC, KAYN. Light: WCKQ, WORG, WKX, WCAC, WMTFM.

DAVID LANZ "A Whiter Shade Of Pale" (Narada) 8/2

Rotations: Heavy 1/0, Medium 3/0, Light 4/2, Total Adds 2, KHOZ, KWEB. Heavy: KPNW. Medium: WAF, WORG, WMTFM. Light including WJON, KYJC.

MICHAEL TOMLINSON "Run With Me" (Cypress/A&M) 8/1

Rotations: Heavy 0, Medium 1/0, Light 7/1, Total Adds 1, WSKI. Medium: WEIM. Light including WAF, WFP, WORG, WKX, KYJC, KAYN.

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay on from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the AC chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.



What's a PD To Do?

"I'd love to program some of the new bright Fusion Jazz, but there's so much of it...What's good? What's not? Do I have it in my library? Sunday morning would be an ideal time to run it...it would be unique and make us stand out...but who can I get to work Sunday morning? What's a PD to do?"

Call us at Sunday Side Up!!
We've got the library,
the knowledge, the staff,
the talent and the show
for the daypart!
What could be easier? (404) 998-3411

Sunday Side Up

AC ADDS & HOTS

CURRENT-BASED

EAST

PARALLEL ONE

WALK/Long Island
Edwards/Daniels

LIVINGSTON TAYLOR
MICHAEL BOLTON
KENNY ROGERS
Hottest: PETER CETERA
BEACH BOYS
TAYLOR DAYNE
RICK ASTLEY
GLENN FREY

WSNJ/Philadelphia Jere Sullivan

STEVE WINWOOD
PHIL COLLINS
FOUR TOPS
Hottest: BOBBY MCFERRIN
TAYLOR DAYNE
BEACH BOYS
PETER CETERA
GLENN FREY

WHTX/Philadelphia Keith Abrams

ROD STEWART
Hottest: PETER CETERA
RICK ASTLEY
TAYLOR DAYNE
PHIL COLLINS

PARALLEL TWO

WAEW/Allentown Chris Bailey

JIMMY BUFFETT
CHI CAGO
ELTON JOHN
Hottest: PETER CETERA
TAYLOR DAYNE
HUEY LEWIS & THE
RICK ASTLEY
GLENN FREY

WVBF/Boston Newell/Garcia

BREATHE
BOY MEETS GIRL
Hottest: PHIL COLLINS
TAYLOR DAYNE
GLENN FREY
RICK ASTLEY
BOBBY MCFERRIN

WEBS/Bridgeport Hansen/Norman

ANITA BAKER
TOTO
AL STEWART
Hottest: RICK ASTLEY
PHIL COLLINS
GLENN FREY
BRUCE HORNSBY

WVAF/Charleston, WV Randy Shane

UB40
JIMMY BUFFETT
KYLIE MINOGUE
ELTON JOHN
MICHAEL BOLTON
Hottest: TAYLOR DAYNE
RICK ASTLEY
REO SPEEDWAGON
STEVE WINWOOD
BOBBY MCFERRIN

WKYE/Johnstown Jack Michaels

ELTON JOHN
JOHN COUGAR
CHI CAGO
WHITNEY HOUSTON
BRUCE SPRINGSTEEN
Hottest: BOBBY MCFERRIN
RICK ASTLEY
ROBERT PALMER
CHEAP TRICK
PHIL COLLINS

WISG/Wisconsin Horton/Merriott

CHEAP TRICK
ROD STEWART
ELTON JOHN
ANITA BAKER
Hottest: TAYLOR DAYNE
RICK ASTLEY
GLENN FREY
BOBBY MCFERRIN
BEACH BOYS

PARALLEL THREE

WQHQ/Ocean City Dana McDonald

SCARLETT & BLACK
K.T. OSLIN
ANITA BAKER
ELTON JOHN
JULIO IGLESIAS
AMY GRANT
Hottest: REO SPEEDWAGON
BEACH BOYS
JOHNNY HATES JAZZ
GLENN FREY
BOBBY MCFERRIN

WWMJ/Bangor Miller/Russell

ELTON JOHN
ANITA BAKER
CHI CAGO
TRACY CHAPMAN
Hottest: PHIL COLLINS
BEACH BOYS
RICK ASTLEY
BOBBY MCFERRIN
WHITNEY HOUSTON

WEM/Fitchburg Jack Raymond

DENICE WILLIAM
BOBE
ADELE BERTEI
TRACY CHAPMAN
JOHN WILLIAMS
K.T. OSLIN
ANITA BAKER
CLIMIE FISHER
CHI CAGO
Hottest: GLENN FREY
JOHNNY HATES JAZZ
LIVINGSTON TAYLOR
JOHNNY HATES JAZZ
NATALIE COLE

WECQ/Geneseo, NY Anthony/Smith

BOY MEETS GIRL
ELTON JOHN
SCARLETT & BLACK
JULIO IGLESIAS
AMY GRANT
WHITNEY HOUSTON
Hottest: TAYLOR DAYNE
LIVINGSTON TAYLOR
BEACH BOYS
RICK ASTLEY

WQNY/Ithaca Smith/Erk

ELTON JOHN
STEVE MILLER
ROBERT CRAY BAND
TRACY CHAPMAN
PH
AMY GRANT
Hottest: TAYLOR DAYNE
TAYLOR DAYNE
BEACH BOYS
PETER CETERA
RICK ASTLEY
STEVE WINWOOD

WKNE/Keene Mike Trombly

JULIO IGLESIAS
ANITA BAKER
JOHN WILLIAMS
BOY MEETS GIRL
RICK ASTLEY
Hottest: TAYLOR DAYNE
REO SPEEDWAGON
BEACH BOYS
NATALIE COLE
BOBBY MCFERRIN

WGLL/Mercersburg Low/Schmidt

ROD STEWART
BOY MEETS GIRL
PH
AL STEWART
CHI CAGO
KARLA BONOFF
Hottest: TAYLOR DAYNE
JOHNNY HATES JAZZ
HUEY LEWIS & THE
RICK ASTLEY
TERENCE TRENT D'

WAFM/Milford, DE Tim Brough

TRACY CHAPMAN
ANITA BAKER
CHI CAGO
K.T. OSLIN
KARLA BONOFF
JOHN WILLIAMS
Hottest: HUEY LEWIS & THE
BEACH BOYS
BOBBY MCFERRIN
STEVE WINWOOD
PHIL COLLINS

WSKI/Montpelier Bruce Stebbins

CHEAP TRICK
NEW KIDS ON THE B
UB40
ELTON JOHN
DENICE WILLIAMS
TRACY CHAPMAN
ANITA BAKER
CHI CAGO
K.T. OSLIN
ADELE BERTEI
MICHAEL TOMLINSON
JOHN WILLIAMS
Hottest: HUEY LEWIS & THE
BEACH BOYS
BOBBY MCFERRIN
STEVE WINWOOD
PHIL COLLINS

WQSB/Wilkes Barre Horton/Merriott

ROD STEWART
ELTON JOHN
Hottest: RICK ASTLEY
GLENN FREY
REO SPEEDWAGON
BEACH BOYS

WQWQ/Ocean City Dana McDonald

SCARLETT & BLACK
K.T. OSLIN
ANITA BAKER
ELTON JOHN
JULIO IGLESIAS
AMY GRANT
Hottest: REO SPEEDWAGON
BEACH BOYS
JOHNNY HATES JAZZ
GLENN FREY
BOBBY MCFERRIN

WNTN/Watertown Donovan/Hall

ROD STEWART
ELTON JOHN
Hottest: RICK ASTLEY
GLENN FREY
REO SPEEDWAGON
BEACH BOYS

WKSB/Wilmington Tom Benson

ELTON JOHN
K.T. OSLIN
JIMMY BUFFETT
STEVE MILLER
Hottest: GLENN FREY
HUEY LEWIS & THE
PETER CETERA
RICK ASTLEY
PHIL COLLINS
BEACH BOYS

SOUTH

PARALLEL ONE

WBS-FM/Atlanta
LoCasolo/McCoy

GLENN FREY
PHIL COLLINS
STEVE WINWOOD
WHITNEY HOUSTON
Hottest: TAYLOR DAYNE
RICK ASTLEY
REO SPEEDWAGON
PETER CETERA
CHI CAGO

KVIL/Dallas Watson/Miniaci

none
Hottest: BEACH BOYS
RICK ASTLEY
Hottest: JOHNNY HATES JAZZ
BOBBY MCFERRIN

KKHT/Houston Judy Haveson

ELTON JOHN
Hottest: HUEY LEWIS & THE
GLENN FREY
RICK ASTLEY
TAYLOR DAYNE
STEVE WINWOOD

WNLT/Tampa Chuck Crane

ANITA BAKER
ROD STEWART
JIMMY BUFFETT
Hottest: HUEY LEWIS & THE
RICK ASTLEY
TAYLOR DAYNE
BOBBY MCFERRIN
BEACH BOYS

WZNY/Augusta, GA John Patrick

ELTON JOHN
Hottest: TAYLOR DAYNE
PETER CETERA
HUEY LEWIS & THE
RICK ASTLEY
PHIL COLLINS

KEY103/Austin Scott/Ellis

NEW KIDS ON THE B
Hottest: PETER CETERA
TAYLOR DAYNE
GLENN FREY
BOBBY MCFERRIN
STEVE WINWOOD

WXTG/Charleston John Quincy

SCARLETT & BLACK
ROBERT CRAY BAND
AMY GRANT
Hottest: TAYLOR DAYNE
RICK ASTLEY
REO SPEEDWAGON
BEACH BOYS
BRUCE HORNSBY

WTCB/Columbia, SC Mark Hamlin

ANITA BAKER
ELTON JOHN
Hottest: TAYLOR DAYNE
HUEY LEWIS & THE
PHIL COLLINS
GLENN FREY
BRUCE HORNSBY

Y103/Jacksonville Erica Lee

ANITA BAKER
ELTON JOHN
Hottest: HUEY LEWIS & THE
TAYLOR DAYNE
PHIL COLLINS
BEACH BOYS
GLENN FREY

WTFM/Johnson City Chuck Anthony

FOUR TOPS
AMY GRANT
STEVE WINWOOD
ELTON JOHN
KENNY ROGERS
LIVINGSTON TAYLOR
Hottest: BRUCE HORNSBY
BEACH BOYS
PHIL COLLINS
PETER CETERA
HUEY LEWIS & THE

U102/Knoxville Hobbs/Trotter

CHI CAGO
JIMMY BUFFETT
ROBERT CRAY BAND
Hottest: HUEY LEWIS & THE
REO SPEEDWAGON
PETER CETERA
GLENN FREY
ROD STEWART

WRKA/Louisville Kay/Shannon

KENNY LOGGINS
Hottest: HUEY LEWIS & THE
PETER CETERA
RICK ASTLEY
PHIL COLLINS
STEVE WINWOOD

WIZD/Mobile-Pensacola Charlie Ocean

ANITA BAKER
ELTON JOHN
Hottest: PETER CETERA
GLENN FREY
BEACH BOYS
PHIL COLLINS
BOBBY MCFERRIN

KELB/McAllen Ted Griffin

ANITA BAKER
ELTON JOHN
UB40
NATALIE COLE
REO SPEEDWAGON
Hottest: GLENN FREY
SADE
BOBBY MCFERRIN
TAYLOR DAYNE
BRUCE HORNSBY

WSLO/Rosemeade Greg Fry

CHI CAGO
ANITA BAKER
TRACY CHAPMAN
UB40
K.T. OSLIN
JOHN WILLIAMS
Hottest: RICK ASTLEY
BEACH BOYS
GLENN FREY
PHIL COLLINS
BOBBY MCFERRIN

WORG/Orangeburg Ted Bell

TRACY CHAPMAN
ANITA BAKER
K.T. OSLIN
INXS
CHI CAGO
Hottest: BEACH BOYS
GLENN FREY
HUEY LEWIS & THE
BOBBY MCFERRIN

WKCK/Rome Randy Quick

CHI CAGO
TRACY CHAPMAN
K.T. OSLIN
ANITA BAKER
Hottest: TAYLOR DAYNE
REO SPEEDWAGON
BRUCE HORNSBY
GLENN FREY

WCAC/Spring Bob Rowland

CHEAP TRICK
KYLIE MINOGUE
ELTON JOHN
JOHN WILLIAMS
TRACY CHAPMAN
ANITA BAKER
Hottest: REO SPEEDWAGON
GLENN FREY
STEVE WINWOOD
BOBBY MCFERRIN
MICHAEL BOLTON

WCVQ/Clarksville Michael Johnson

ELTON JOHN
BREATHE
ANITA BAKER
ROBERT CRAY BAND
INXS
Hottest: HUEY LEWIS & THE
GLENN FREY
RICK ASTLEY
BOBBY MCFERRIN
PHIL COLLINS

WFPA/FL Payne Barnes/Folsom

ELTON JOHN
TRACY CHAPMAN
ANITA BAKER
STEVE MILLER
Hottest: TAYLOR DAYNE
RICK ASTLEY
GLENN FREY
REO SPEEDWAGON
BEACH BOYS

WKTK/Gainesville Moore/Allen

SCARLETT & BLACK
JIMMY BUFFETT
ANITA BAKER
Hottest: HUEY LEWIS & THE
GLENN FREY
BOBBY MCFERRIN
RICK ASTLEY
PETER CETERA

WGSV/Guntersville Jackson/Bell

TRACY CHAPMAN
CHEAP TRICK
ANITA BAKER
CHI CAGO
K.T. OSLIN
Hottest: RICK ASTLEY
GLENN FREY
REO SPEEDWAGON
BRUCE HORNSBY
BEACH BOYS

KNOZ/Harrison Boeswell/Shassara

JIMMY BUFFETT
ELTON JOHN
ANITA BAKER
DAVID LANZ
ROBERT CRAY BAND
DENICE WILLIAM
Hottest: RICK ASTLEY
BRUCE HORNSBY
REO SPEEDWAGON
BEACH BOYS

MIDWEST

PARALLEL ONE

WHRM/Huntsville
Bonnie O'Brien

ROSANNE CASH
TRACY CHAPMAN
PHIL COLLINS
Hottest: TAYLOR DAYNE
HUEY LEWIS & THE
BEACH BOYS
GLENN FREY
RICK ASTLEY

KRLB/Lubbock Scott/Allen

ANITA BAKER
JIMMY BUFFETT
NEW KIDS ON THE B
AL STEWART
Hottest: TAYLOR DAYNE
RICK ASTLEY
REO SPEEDWAGON
PETER CETERA
GLENN FREY

Z93/Myrtil Beach Mitch Adams

CHI CAGO
ANITA BAKER
TRACY CHAPMAN
UB40
K.T. OSLIN
JOHN WILLIAMS
Hottest: RICK ASTLEY
BEACH BOYS
GLENN FREY
PHIL COLLINS
BOBBY MCFERRIN

WORG/Orangeburg Ted Bell

TRACY CHAPMAN
ANITA BAKER
K.T. OSLIN
INXS
CHI CAGO
Hottest: BEACH BOYS
GLENN FREY
HUEY LEWIS & THE
BOBBY MCFERRIN

WKCK/Rome Randy Quick

CHI CAGO
TRACY CHAPMAN
K.T. OSLIN
ANITA BAKER
Hottest: TAYLOR DAYNE
REO SPEEDWAGON
BRUCE HORNSBY
GLENN FREY

WCAC/Spring Bob Rowland

CHEAP TRICK
KYLIE MINOGUE
ELTON JOHN
JOHN WILLIAMS
TRACY CHAPMAN
ANITA BAKER
Hottest: REO SPEEDWAGON
GLENN FREY
STEVE WINWOOD
BOBBY MCFERRIN
MICHAEL BOLTON

WBGW/Tallahassee J.J. Steele

TRACY CHAPMAN
AL STEWART
STEVE MILLER
CHI CAGO
Hottest: BEACH BOYS
BRUCE HORNSBY
GLENN FREY
STEVE WINWOOD
BOBBY MCFERRIN

KTYL/Tyler Janis Baker

ANITA BAKER
TRACY CHAPMAN
CHI CAGO
Hottest: TAYLOR DAYNE
HUEY LEWIS & THE
HALL & OATES
PETER CETERA
RICK ASTLEY

KVIC/Victoria Tony Davis

TRACY CHAPMAN
DARLENE LOVE
NEW KIDS ON THE B
ANITA BAKER
CHI CAGO
Hottest: BEACH BOYS
BRUCE HORNSBY
HUEY LEWIS & THE
KENNY LOGGINS
STEVE WINWOOD

MIDWEST

PARALLEL ONE

WOMC/Detroit
Barry Argenbright

PHIL COLLINS
MICHAEL BOLTON
BEACH BOYS
ANITA BAKER
Hottest: PETER CETERA
RICK ASTLEY
HUEY LEWIS & THE
BOBBY MCFERRIN
TAYLOR DAYNE

KS95/Minneapolis Kim Jeffries

BEACH BOYS
WHITNEY HOUSTON
LIVINGSTON TAYLOR
KENNY ROGERS
Hottest: PETER CETERA
TRACY CHAPMAN
CHI CAGO
TAYLOR DAYNE
BOBBY MCFERRIN

WARM98/Cincinnati Nick O'Neil

none
Hottest: TAYLOR DAYNE
PETER CETERA
BOBBY MCFERRIN
JAMES TAYLOR
HUEY LEWIS & THE

WLTF/Cleveland Popovich/Godfrey

KENNY ROGERS
BEACH BOYS
BOBBY MCFERRIN
RICK ASTLEY
Hottest: ELTON JOHN
CLIMIE FISHER
HUEY LEWIS & THE
JAMES TAYLOR
BREATHE

WMLJ/Cleveland Lind/Divers

BEACH BOYS
Hottest: MOODY BLUES
HUEY LEWIS & THE
ELTON JOHN
CHEAP TRICK
STEVE WINWOOD

WSNY/Columbus Hallett/Nunnally

BRUCE HORNSBY
Hottest: PHIL COLLINS
RICK ASTLEY
PETER CETERA
TAYLOR DAYNE

WLSY/Seattle Mays/Brooks

PH
ANITA BAKER
Hottest: RICK ASTLEY
TAYLOR DAYNE
STEVE WINWOOD
GLENN FREY
PHIL COLLINS

KOST/Los Angeles Kaye/Kiley

BEACH BOYS
Hottest: RICK ASTLEY
BRUCE HORNSBY
PETER CETERA
PHIL COLLINS
TAYLOR DAYNE

KMJJ/Denver Murray/Adams

ELTON JOHN
WHITNEY HOUSTON
ROD STEWART
Hottest: MOODY BLUES
ELTON JOHN
REO SPEEDWAGON
TAYLOR DAYNE
STEVE WINWOOD

KEZR/San Jose Moore/Knox

RICK ASTLEY
BEACH BOYS
Hottest: PETER CETERA
GLENN FREY
TAYLOR DAYNE
HUEY LEWIS & THE
STEVE WINWOOD

PARALLEL TWO

none
Hottest: TAYLOR DAYNE
BRUCE HORNSBY
REO SPEEDWAGON
RICK ASTLEY
HUEY LEWIS & THE

MIDWEST

PARALLEL ONE

WOMC/Detroit
Barry Argenbright

PHIL COLLINS
MICHAEL BOLTON
BEACH BOYS
ANITA BAKER
Hottest: PETER CETERA
RICK ASTLEY
HUEY LEWIS & THE
BOBBY MCFERRIN
TAYLOR DAYNE

KS95/Minneapolis Kim Jeffries

BEACH BOYS
WHITNEY HOUSTON
LIVINGSTON TAYLOR
KENNY ROGERS
Hottest: PETER CETERA
TRACY CHAPMAN
CHI CAGO
TAYLOR DAYNE
BOBBY MCFERRIN

WARM98/Cincinnati Nick O'Neil

none
Hottest: TAYLOR DAYNE
PETER CETERA
BOBBY MCFERRIN
JAMES TAYLOR
HUEY LEWIS & THE

WLTF/Cleveland Popovich/Godfrey

KENNY ROGERS
BEACH BOYS
BOBBY MCFERRIN
RICK ASTLEY
Hottest: ELTON JOHN
CLIMIE FISHER
HUEY LEWIS & THE
JAMES TAYLOR
BREATHE

WMLJ/Cleveland Lind/Divers

BEACH BOYS
Hottest: MOODY BLUES
HUEY LEWIS & THE
ELTON JOHN
CHEAP TRICK
STEVE WINWOOD

WSNY/Columbus Hallett/Nunnally

BRUCE HORNSBY
Hottest: PHIL COLLINS
RICK ASTLEY
PETER CETERA
TAYLOR DAYNE

WLSY/Seattle Mays/Brooks

PH
ANITA BAKER
Hottest: RICK ASTLEY
TAYLOR DAYNE
STEVE WINWOOD
GLENN FREY
PHIL COLLINS

KOST/Los Angeles Kaye/Kiley

BEACH BOYS
Hottest: RICK ASTLEY
BRUCE HORNSBY
PETER CETERA
PHIL COLLINS
TAYLOR DAYNE

KMJJ/Denver Murray/Adams

ELTON JOHN
WHITNEY HOUSTON
ROD STEWART
Hottest: MOODY BLUES
ELTON JOHN
REO SPEEDWAGON
TAYLOR DAYNE
STEVE WINWOOD

KEZR/San Jose Moore/Knox

RICK ASTLEY
BEACH BOYS
Hottest: PETER CETERA
GLENN FREY
TAYLOR DAYNE
HUEY LEWIS & THE
STEVE WINWOOD

PARALLEL TWO

none
Hottest: TAYLOR DAYNE
BRUCE HORNSBY
REO SPEEDWAGON
RICK ASTLEY
HUEY LEWIS & THE

MIDWEST

PARALLEL ONE

WOMC/Detroit
Barry Argenbright

PHIL COLLINS
MICHAEL BOLTON
BEACH BOYS
ANITA BAKER
Hottest: PETER CETERA
RICK ASTLEY
HUEY LEWIS & THE
BOBBY MCFERRIN
TAYLOR DAYNE

KS95/Minneapolis Kim Jeffries

BEACH BOYS
WHITNEY HOUSTON
LIVINGSTON TAYLOR
KENNY ROGERS
Hottest: PETER CETERA
TRACY CHAPMAN
CHI CAGO
TAYLOR DAYNE
BOBBY MCFERRIN

WARM98/Cincinnati Nick O'Neil

none
Hottest: TAYLOR DAYNE
PETER CETERA
BOBBY MCFERRIN
JAMES TAYLOR
HUEY LEWIS & THE

WLTF/Cleveland Popovich/Godfrey

KENNY ROGERS
BEACH BOYS
BOBBY MCFERRIN
RICK ASTLEY
Hottest: ELTON JOHN
CLIMIE FISHER
HUEY LEWIS & THE
JAMES TAYLOR
BREATHE

AC ADDS & HOTS

FULL-SERVICE AC

MOST ADDED

WHITNEY HOUSTON (10)
 ANITA BAKER (4)
 JIMMY BUFFETT (4)
 PHIL COLLINS (4)
 ROD STEWART (4)
 BEACH BOYS (3)
 BREATHE (3)
 TAYLOR DAYNE (3)
 BOBBY MCFERRIN (3)
 STEVE WINWOOD (3)

HOTTEST

TAYLOR DAYNE (24)
 RICK ASTLEY (21)
 PETER CETERA (20)
 BEACH BOYS (18)
 HUEY LEWIS & THE NEWS (18)
 BOBBY MCFERRIN (18)
 GLENN FREY (11)
 BRUCE HORNSBY . . . (7)
 ELTON JOHN (7)
 NATALIE COLE (6)

GOLD-BASED AC

MOST ADDED

WHITNEY HOUSTON (10)
 PHIL COLLINS (9)
 BOBBY MCFERRIN (9)
 BREATHE (6)
 GLENN FREY (6)
 BEACH BOYS (4)
 RICK ASTLEY (3)
 ROD STEWART (3)
 STEVE WINWOOD (3)

HOTTEST

HUEY LEWIS & THE NEWS (21)
 PETER CETERA (19)
 TAYLOR DAYNE (16)
 GLENN FREY (16)
 RICK ASTLEY (12)
 ELTON JOHN (9)
 PHIL COLLINS (8)
 BEACH BOYS (6)
 RICHARD MARX (6)
 CHICAGO (5)

EAST

PARALLEL ONE
WBEN/Bufalo
 Hank Nevins
 TAYLOR DAYNE
 STEVE WINWOOD
 Hottest:
 RICK ASTLEY
 BOBBY MCFERRIN
 BEACH BOYS
 WHITNEY HOUSTON
WGR/Bufalo
 Mike Roszman
 FOUR TOPS
 ROD STEWART
 OLIVIA NEWTON-JC
 Hottest:
 TAYLOR DAYNE
 RICK ASTLEY
 GLENN FREY
 BEACH BOYS
 STEVE WINWOOD
WPRO/Providence
 Mike Osborne
 WHITNEY HOUSTON
 RICK ASTLEY
 PHIL COLLINS
 Hottest:
 CHICAGO
 BEACH BOYS
 HUEY LEWIS & THE
 TRACY CHAPMAN
 BOBBY MCFERRIN

PARALLEL TWO
WMAW/Washington
 Bill Madden
 none
 Hottest:
 BOBBY MCFERRIN
 BEACH BOYS
WVBC/Bridgeport
 Peters/Becker
 none
 Hottest:
 HUEY LEWIS & T
 CHICAGO
 ELTON JOHN
 RICK ASTLEY
 PETER CETERA
WTIC/Hartford
 David Bernstein
 none
 Hottest:
 TAYLOR DAYNE
 BRUCE HORNSBY
 GLENN FREY
 TERENCE TRENT
 CROWDED HOUSE
WELI/New Haven
 Grossa/McCormick
 WHITNEY HOUSTON
 Hottest:
 HUEY LEWIS & T
 TAYLOR DAYNE
 STEVE WINWOOD
 BEACH BOYS
 BOBBY MCFERRIN

PARALLEL THREE
WMTR/Morristown
 Emery/Boyle
 TRACY CHAPMAN
 ANITA BAKER
 SCARLETT & BLA
 KYLIE MINOGUE
 Hottest:
 TAYLOR DAYNE
 RICK ASTLEY
 HUEY LEWIS & T
 PETER CETERA
 GLENN FREY

EAST

PARALLEL ONE
WMMX/Baltimore
 Don Kelley
 BOBBY MCFERRIN
 PHIL COLLINS
 Hottest:
 none
WLTJ/Pittsburgh
 John Gallagher
 BOZ SCAGGS
 Hottest:
 PHIL COLLINS
 WHITNEY HOUSTON
 TAYLOR DAYNE
 RICHARD MARX
 KENNY ROGERS

PARALLEL TWO
WJBR/Wilmington, DE
 Weildon/Paul
 none
 Hottest:
 RICK ASTLEY
 PETER CETERA
 GLENN FREY
 HALL & OATES
 BRUCE HORNSBY

WLEW/Allentown
 Robbins/Alexander
 none
 Hottest:
 TAYLOR DAYNE
 HUEY LEWIS & T
 REO SPEEDWAGON
 BEACH BOYS
 GLENN FREY

WMAF-FM/Springfield
 Kratochvil/O'Brien
 WHITNEY HOUSTON
 NATALIE COLE
 Hottest:
 GLENN FREY
 STEVE WINWOOD
 PHIL COLLINS
 BOBBY MCFERRIN
 TAYLOR DAYNE

WYYY/Syracuse
 Lauber/Langmyer
 BOBBY MCFERRIN
 GLENN FREY
 TAYLOR DAYNE
 Hottest:
 CHICAGO
 HUEY LEWIS & THE
 RICK ASTLEY
 ELTON JOHN
 MIAMI SOUND MACHINE

SOUTH

PARALLEL TWO
WBT/Charlotte
 Andy Bickie
 none
 Hottest:
 BEACH BOYS
 TAYLOR DAYNE
 RICK ASTLEY
 GLENN FREY
WGOW/Chattanooga
 Kelly McCoy
 NATALIE COLE
 BREATHE
 ROD STEWART
 Hottest:
 TAYLOR DAYNE
 RICK ASTLEY
 LIVINGSTON TAYLOR
 BEACH BOYS
 BRUCE HORNSBY

GLNN FREY
 Hottest:
 HUEY LEWIS & T
 PETER CETERA
 RICK ASTLEY
 TAYLOR DAYNE
 BOBBY MCFERRIN

WBOO/Orlando
 Dutch Schaffer
 none
 Hottest:
 KENNY ROGERS
 TAYLOR DAYNE
 PETER CETERA
 BOBBY MCFERRIN
 NATALIE COLE
 LIVINGSTON TAY

WRVA/Richmond
 Tim Farley
 TAYLOR DAYNE
 Hottest:
 ELTON JOHN
 RICK ASTLEY
 BOBBY MCFERRIN
 HUEY LEWIS & T
 PETER CETERA

PARALLEL THREE
WGBR/Goldsboro
 Alan Hoover
 TRACY CHAPMAN
 ANITA BAKER
 CHICAGO
 JOHN DENVER
 Hottest:
 TAYLOR DAYNE
 PETER CETERA
 BOBBY MCFERRIN
 PHIL COLLINS
 RICK ASTLEY

WSTU/Stuart
 Shaw/Grant
 none
 Hottest:
 TAYLOR DAYNE
 HUEY LEWIS & T
 RICK ASTLEY
 REO SPEEDWAGON
 HALL & OATES

WKYX/Paducah
 Carvel/Burns
 NATALIE COLE
 KENNY ROGERS
 Hottest:
 TAYLOR DAYNE
 PETER CETERA
 GLENN FREY
 STEVE WINWOOD
 BOBBY MCFERRIN

SOUTH

PARALLEL ONE
Love 94/Miami
 Don Agony
 GLENN FREY
 WHITNEY HOUSTON
 STEVE WINWOOD
 Hottest:
 HUEY LEWIS & T
 PETER CETERA
 ELTON JOHN
 TERENCE TRENT

WUSA/Tampa
 Johnny Williams
 GLENN FREY
 Hottest:
 BREATHE
 RICK ASTLEY
 RICHARD MARX
 BEACH BOYS
 ELTON JOHN

WFOX/Atlanta
 Dennis Winslow
 GLENN FREY
 Hottest:
 RICHARD MARX
 ELTON JOHN
 HUEY LEWIS & T
 PETER CETERA
 TAYLOR DAYNE

2WD/Norfolk
 Gary King
 none
 Hottest:
 HUEY LEWIS & T
 RICK ASTLEY
 PETER CETERA
 ELTON JOHN
 TERENCE TRENT

WLMX/Chattanooga
 Burkett/Marshall
 HUEY LEWIS & T
 BOBBY MCFERRIN
 STEVE WINWOOD
 Hottest:
 HUEY LEWIS & T
 BOBBY MCFERRIN
 CHICAGO
 ELTON JOHN
 PHIL COLLINS

WWRV/Memphis
 Bob Kaake
 PHIL COLLINS
 Hottest:
 NATALIE COLE
 TAYLOR DAYNE
 GLENN FREY
 HALL & OATES
 MOODY BLUES

WZC/Charlotte
 Herring/Conway
 BEACH BOYS
 BREATHE
 Hottest:
 PHIL COLLINS
 STEVE WINWOOD
 TAYLOR DAYNE
 HUEY LEWIS & T
 CHICAGO

WMMJ/Birmingham
 Rivers/Chambers
 BREATHE
 ELTON JOHN
 Hottest:
 RICHARD MARX
 BASIA
 RICK ASTLEY
 HUEY LEWIS & T
 GLENN FREY

WMBX/Richmond
 Mike Ryan
 RICK ASTLEY
 PHIL COLLINS
 BOBBY MCFERRIN
 Hottest:
 LRB
 PETER CETERA
 BRUCE HORNSBY
 HUEY LEWIS & T
 GLENN FREY

WSTF/Orlando
 Brian Kirkland
 PHIL COLLINS
 TAYLOR DAYNE
 GLENN FREY
 Hottest:
 PETER CETERA
 HUEY LEWIS & T
 RICHARD MARX
 STEVE WINWOOD
 TRACY CHAPMAN

WRAL/Raleigh
 Michael Neff
 WHITNEY HOUSTON
 ROD STEWART
 Hottest:
 MIAMI SOUND MACHINE
 REO SPEEDWAGON
 BILLY OCEAN
 BREATHE
 STEVE WINWOOD

MIDWEST

PARALLEL ONE
KMOX/SL Louis
 Bob Osborne
 DIANE SCHURR
 Hottest:
 BOBBY MCFERRIN
 BEACH BOYS
 NATALIE COLE
 WHITNEY HOUSTON
 SADE
55KRC/Cincinnati
 Drew Hayes
 none
 Hottest:
 CHICAGO
 PETER CETERA
 TAYLOR DAYNE
 HUEY LEWIS & T
 ELTON JOHN

WLVW/Cincinnati
 Dave Reinhart
 RICK ASTLEY
 STEVE MILLER
 Hottest:
 ELTON JOHN
 HUEY LEWIS & T
 TAYLOR DAYNE
 BEACH BOYS
 GLENN FREY

WCCO/Minneapolis
 Curt Lundgren
 PATTI AUSTIN
 BREATHE
 JIMMY BUFFETT
 Hottest:
 PHIL COLLINS
 BOBBY MCFERRIN
 STEVE WINWOOD

WROK/Rockford
 McClure/Strassell
 none
 Hottest:
 PETER CETERA
 KENNY ROGERS
 TAYLOR DAYNE

WHBC/Canton
 Doug Lane
 JOHN WILLIAM
 JIMMY BUFFETT
 JOHNNY HATES
 Hottest:
 BEACH BOYS
 HUEY LEWIS & T
 BRUCE HORNSBY
 PETER CETERA
 RICK ASTLEY

WHBY/Appleton-Oshkosh
 Salm/St. John
 WHITNEY HOUSTON
 AL STEWART
 JIMMY BUFFETT
 Hottest:
 TAYLOR DAYNE
 BEACH BOYS
 KENNY ROGERS
 WHITNEY HOUSTON
 NATALIE COLE

WOOD/Grand Rapids
 Skip Essick
 none
 Hottest:
 PETER CETERA
 HALL & OATES
 PHIL COLLINS
 HUEY LEWIS & T
 TAYLOR DAYNE

WSPD/Toledo
 Fred Heller
 BEACH BOYS
 BOBBY MCFERRIN
 MIAMI SOUND
 Hottest:
 RICK ASTLEY
 PETER CETERA
 BRUCE HORNSBY
 TERENCE TRENT
 JAMES TAYLOR

WIBA/Madison
 Jim Reed
 BOZ SCAGGS
 MARTIN & FOSTE
 Hottest:
 KENNY ROGERS
 WHITNEY HOUSTON
 NATALIE COLE

PARALLEL TWO
KUGN/Eugene
 O'Brien/James
 JIMMY BUFFETT
 Hottest:
 TAYLOR DAYNE
 GLENN FREY
 BEACH BOYS
 BOBBY MCFERRIN
 NATALIE COLE

KBOI/Boise
 Drew Harold
 BOBBY MCFERRIN
 PHIL COLLINS
 Hottest:
 PETER CETERA
 BRUCE HORNSBY
 BREATHE

WJBC/Bloomington
 Munson/Salowitz
 WHITNEY HOUSTON
 ANITA BAKER
 JULIO IGLESIAS
 AMY GRANT
 BOY MEETS GIRL
 Hottest:
 STEVE WINWOOD
 GLENN FREY
 RICK ASTLEY
 BOBBY MCFERRIN
 PHIL COLLINS

WTVN/Cincinnati has not called in for three consecutive weeks and was not used in this week's data.

MIDWEST

PARALLEL ONE
WLTQ/Milwaukee
 Irwin/Brennan
 PHIL COLLINS
 Hottest:
 KENNY ROGERS
 NATALIE COLE
 PETER CETERA
 BEACH BOYS
 TAYLOR DAYNE

WLTU/Detroit
 Pat Holiday
 HALL & OATES
 HUEY LEWIS & T
 PHIL COLLINS
 FOUR TOPS
 Hottest:
 BREATHE
 RICK ASTLEY
 BOBBY MCFERRIN
 TAYLOR DAYNE
 PETER CETERA

WENS/Indianapolis
 Grey/Eagan
 KENNY LOGGINS
 UB40
 ROD STEWART
 RICK ASTLEY
 Hottest:
 BREATHE
 CHICAGO
 REO SPEEDWAGON
 HUEY LEWIS & T
 RICHARD MARX

PARALLEL TWO
WCRZ/Flint
 Patrick/Downey
 BOBBY MCFERRIN
 WHITNEY HOUSTON
 Hottest:
 TAYLOR DAYNE
 RICK ASTLEY
 GLENN FREY
 PETER CETERA
 HUEY LEWIS & T

KUDL/Kansas City
 Don Bender
 BEACH BOYS
 PHIL COLLINS
 BOBBY MCFERRIN
 Hottest:
 GLENN FREY
 PETER CETERA
 ELTON JOHN
 STEVE WINWOOD
 HUEY LEWIS & T

KRAV/Tulsa
 Couch/Baker
 BASIA
 BEACH BOYS
 BREATHE
 KENNY LOGGINS
 Hottest:
 STEVE WINWOOD
 GLENN FREY
 TAYLOR DAYNE
 PETER CETERA
 HUEY LEWIS & T

WEST

PARALLEL ONE
KHOW/Denver
 Murphy Huston
 none
 Hottest:
 ELTON JOHN
 PETER CETERA
 BOBBY MCFERRIN
 STEVE WINWOOD
 RICHARD MARX

KEX/Portland
 Dirks/Fort
 TAYLOR DAYNE
 WHITNEY HOUSTON
 Hottest:
 TAYLOR DAYNE
 BEACH BOYS
 RICK ASTLEY

KSL/Salt Lake City
 Dan Jessop
 WHITNEY HOUSTON
 Hottest:
 TAYLOR DAYNE
 PETER CETERA
 RICK ASTLEY
 BEACH BOYS
 HUEY LEWIS & T

KFMB/San Diego
 Mark Larson
 ANITA BAKER
 Hottest:
 PETER CETERA
 HUEY LEWIS & T
 TAYLOR DAYNE
 RICK ASTLEY
 GLENN FREY

KOY/Phoenix
 Gary McCarlle
 none
 Hottest:
 BILLY OCEAN
 MIAMI SOUND MACHINE
 PETER CETERA
 HUEY LEWIS & T
 CHICAGO

PARALLEL TWO
KSSK/Honolulu
 Paul Holt
 BOBBY MCFERRIN
 PHIL COLLINS
 BEACH BOYS
 WHITNEY HOUSTON
 STEVE WINWOOD
 Hottest:
 BOBBY MCFERRIN
 HUEY LEWIS & T
 TAYLOR DAYNE
 GLENN FREY
 PHIL COLLINS

PARALLEL THREE
KFQD/Anchorage
 Bradley/Ford
 PHIL COLLINS
 WHITNEY HOUSTON
 Hottest:
 BOBBY MCFERRIN
 NATALIE COLE
 TAYLOR DAYNE
 BEACH BOYS
 HALL & OATES

WEST

PARALLEL ONE
KXOA/Sacramento
 Brian Casey
 BOBBY MCFERRIN
 PHIL COLLINS
 BEACH BOYS
 Hottest:
 BRUCE HORNSBY
 PETER CETERA
 ELTON JOHN
 HUEY LEWIS & T
 GLENN FREY

KKCV/Portland
 Bill Minckler
 WHITNEY HOUSTON
 STEVE WINWOOD
 Hottest:
 PETER CETERA
 GLENN FREY
 PHIL COLLINS
 RICK ASTLEY
 NATALIE COLE

KBIG/Los Angeles
 Edwards/Verdery
 ROD STEWART
 Hottest:
 PETER CETERA
 TAYLOR DAYNE
 RICK ASTLEY
 BRUCE HORNSBY
 BEACH BOYS

KLH/Riverside
 Bello/Santis
 INXS
 KYLIE MINOGUE
 BOY MEETS GIRL
 AMY GRANT
 GREGG ALLMAN
 Hottest:
 TAYLOR DAYNE
 RICK ASTLEY
 BOZ SCAGGS
 PHIL COLLINS
 JOHNNY HATES

PARALLEL TWO
KMZQ/Las Vegas
 Tim Maranville
 BILLY OCEAN
 WHITNEY HOUSTON
 DENIECE WILLIAMS
 CHICAGO
 PM
 Hottest:
 ERIC CARMEN
 TERENCE TRENT
 TAYLOR DAYNE
 PETER CETERA
 HUEY LEWIS & T

KLLY/Bakersfield
 Russ Davidson
 HUEY LEWIS & T
 GLENN FREY
 Hottest:
 TAYLOR DAYNE
 HUEY LEWIS & T
 PETER CETERA
 GLENN FREY
 RICK ASTLEY

KCIX/Boise
 Don Jennings
 WHITNEY HOUSTON
 BREATHE
 Hottest:
 HUEY LEWIS & T
 PETER CETERA
 BEACH BOYS
 GLENN FREY
 LIVINGSTON TAY

SUMMARY

Whitney Houston claims twin victories as FSA and GB Most Added. Among FSA P1s slotting the Olympics cut are WPRO, KEX, KSL. Heavy FSA Hottest activity, with new leader Taylor Dayne adding seven and Bobby McFerrin notching ten more. Others gaining: Beach Boys (+5), Glenn Frey (+5), Rick Astley (+3), Bruce Hornsby (+1), Natalie Cole debuts. GB P1s adding Houston are WMMX, KMGC, LOVE 94, KKCV. GB Hottest frontrunner Huey Lewis repeats that feat. Also improving: Taylor Dayne (+5), Rick Astley (+4), Peter Cetera (+1), Glenn Frey debuts at #4. Others debuting as Hottest: Phil Collins, Beach Boys.

R&R NATIONAL AIRPLAY

NEW AC

LW	TW	Artist/Track	Notes
1	1	DAVID SANBORN/Close-Up (Reprise)	"Lesley Ann" "J.T."
3	2	SPYRO GYRA/Rites Of Summer (MCA)	"Daddy's" "Yosemite"
4	3	MAX LASSER'S ARK/Earthwalk (CBS)	"Heart" "Jungle"
2	4	PATRICK O'HEARN/River's Gonna Rise (Private Music)	"Homeward" "Reunion"
5	5	ROB MULLINS/5th Gear (Nova)	"Georgia" "Home"
7	6	JOAN ARMATRADING/The Shouting Stage (A&M)	"Shouting" "Living" "Make"
6	7	YELLOWJACKETS/Politics (MCA)	"Local" "Avance"
8	8	STANLEY CLARKE/If This Bass Could Only Talk (Portrait/CBS)	"Funny" "Stories"
9	9	SADE/Stronger Than Pride (Epic)	"Nothing" "Clean"
17	10	BOB JAMES/Ivory Coast (WB)	"Ashanti" "Yogi's"
12	11	PETE BARDENS/Speed Of Light (Cinema/Capitol)	"Paradise" "Whisper"
13	12	DAVID BECKER TRIBUNE/Siberian Express (MCA)	"Anja" "Mogambo"
14	13	KARLA BONOFF/New World (Gold Castle)	"World" "Way"
10	14	CRUSADERS/Life In The Modern World (MCA)	"Couda" "Passion"
16	15	KENNY RANKIN/Hiding In Myself (Cypress/A&M)	"Candle" "Lovin'"
11	16	T-SQUARE/Truth (Portrait/CBS)	"Unexpected" "Breeze"
21	17	PATTI AUSTIN/The Real Me (Qwest/WB)	"Smoke" "Lazy"
15	18	MARK SLONIKER/True Nature (Sandstone)	"True" "Lightheart"
25	19	BILLY JOE WALKER JR./Universal Language (MCA)	"Roberto" "Fly"
29	20	HERB ALPERT/Under A Spanish Moon (A&M)	"Song" "Fragile"
19	21	DJAVAN/Bird Of Paradise (Columbia)	"Bird" "Miss Susanna"
26	22	JIM HORN/Neon Nights (WB)	"Hanalei" "Neon"
18	23	GRUSIN & GRUSIN/Sticks And Stones (GRP)	"Sailing" "River"
23	24	RON COOLEY/The Ancient And... (American Gramophone)	"Grandfather's" "Smile"
24	25	TRACY CHAPMAN/Tracy Chapman (Elektra)	"Mountains" "She's"
20	26	TUCK AND PATTI/Tears Of Joy (Windham Hill/Jazz)	"Takes" "Time"
22	27	NAJEE/Day By Day (EMI-Manhattan)	"Day" "That's"
30	28	DAVID LANZ/Cristofori's Dream (Narada Lotus/MCA)	"Whiter" "Summer's"
DEBUT	29	MIKE STEVENS/Light Up The Night (Novus/RCA)	"Time" "Sao Paulo"
DEBUT	30	TANGERINE DREAM/Optical Race (Private Music)	"Marakesh" "Optical"

MOST ADDED LPs

CARLOS REYES (11)
FATTBURGER (9)
YANNI (8)
GEORGE BENSON (7)
DIANE SCHUUR (7)
STEVE HAUN (6)
NIGHTNOISE (6)

HOTTEST LPs

DAVID SANBORN (14)
PATRICK O'HEARN (13)
MAX LASSER (10)
JOAN ARMATRADING (9)
PATTI AUSTIN (9)
STANLEY CLARKE (9)
SPYRO GYRA (9)

HOT TRACKS

PATTI AUSTIN/Smoke
STANLEY CLARKE/Stories
STANLEY CLARKE/Funny
DJAVAN/Bird
MAX LASSER/Jungle
ROB MULLINS/Home
SADE/Nothing
MARC SLONIKER/True
T-SQUARE/Lover

NEW & ACTIVE

****MARK O'CONNOR "Elysian Forest" (WB) 25/0**
Rotations: Heavy 6/0, Medium 10/0, Light 9/0, Total Adds 0. Heavy: KGRX, WFAE, KTID, WNGS, KSNO, KTCL. CHART EXTRA this week.

FATTBURGER "Living In Paradise" (Intima/Enigma) 20/9
Rotations: Heavy 1/0, Medium 6/3, Light 13/6, Total Adds 9. WHVE, WNUA, KLZS, KSLU, KKHT, KBIA, WLTQ, KMGK, KMGQ. Heavy: KIFM.

JOHN TROPEA "NY Cats Direct" (DMP) 20/1
Rotations: Heavy 4/0, Medium 8/0, Light 8/1, Total Adds 1, KDAB. Heavy: WFAE, KKHT, KSNO, KTCL.

RICK STRAUSS "Jump Start" (Pro Jazz) 19/4
Rotations: Heavy 3/1, Medium 11/0, Light 5/3, Total Adds 4, WNUA, BRZ, KIFM, WGMC. Heavy: KDAB, KSNO.

JOHN BOLIVAR "Bolivar" (Optimism) 19/1
Rotations: Heavy 3/0, Medium 4/0, Light 12/1, Total Adds 1, WLOQ. Heavy: KHIH, WOTB, KBIA.

YANNI "Chameleon Days" (Private Music) 18/8
Rotations: Heavy 6/3, Medium 5/1, Light 7/4, Total Adds 8, WHVE, WNUA, KGRX, KKSF, WLTQ, KMGK, MS, PS.

CARLOS REYES "The Beauty Of It All" (TBA) 15/11
Rotations: Heavy 2/2, Medium 2/2, Light 11/7, Total Adds 11, WBMW, KOAL, WHVE, WNUA, BRZ, KBLX, WLOQ, KLZS, KEYV, KBIA, PS.

JULES BROUSSARD "Jules Broussard" (Headfirst) 14/2
Rotations: Heavy 2/0, Medium 7/1, Light 5/1, Total Adds 2, KIFM, KTCZ. Heavy: WGMC, KLRS.

KENNY VANCE "Short Vacation" (Gold Castle) 14/0
Rotations: Heavy 5/0, Medium 3/0, Light 6/0, Total Adds 0. Heavy: WLOQ, KLZS, KEYV, KSLU, KSNO.

WAVE "Second Wave" (Atlantic) 13/3
Rotations: Heavy 0/0, Medium 3/0, Light 10/3, Total Adds 3, WBNZ, KDAB, KBIA.

JOHN TESH "Tour De France" (Private Music) 13/0
Rotations: Heavy 4/0, Medium 5/0, Light 4/0, Total Adds 0. Heavy: KDAB, KEYV, KLRS, KTCL. Mediums include: WBMW, WFAE, KBCO.

CONTEMPORARY JAZZ

LW TW

1	1	G. WASHINGTON JR./Then And Now (Columbia)	"French" "Stolen"
5	2	PATTI AUSTIN/The Real Me (Qwest/WB)	"Smoke" "Cook"
2	3	YELLOWJACKETS/Politics (MCA)	"Local" "Oz"
3	4	WYNTON MARSALIS/Live At Blues Alley (Columbia)	"Juan" "Au Privave"
10	5	BOB JAMES/Ivory Coast (WB)	"Ashanti" "Rosalie"
6	6	DAVID SANBORN/Close-Up (Reprise)	"Lesley" "J.T."
4	7	SPYRO GYRA/Rites Of Summer (MCA)	"Yosemite" "Daddy's"
8	8	BRANFORD MARSALIS/Random Abstract (Columbia)	"Yes" "Crescent"
7	9	STANLEY CLARKE/If This Bass Could... (Portrait/CBS)	"Goodbye" "Funny"
11	10	ELIANE ELIAS/Cross Currents (Denon/Blue Note)	"Cross" "Campari"
13	11	BILLY CHILDS/Take For Example This (Windham Hill/Jazz)	"Quiet"
12	12	MODERN JAZZ QUARTET/For Ellington (East-West/Atlantic)	"Rockin'" "Don't"
21	13	HOOPS McCANN BAND/Plays The Music Of Steely Dan (MCA)	"Black" "Deacon"
14	14	DJAVAN/Bird Of Paradise (Columbia)	"Bird" "Rio"
18	15	DOC SEVERINSEN/Facets (Amherst)	"Maiden" "City"
25	16	HARVIE SWARTZ & URBAN EARTH/It's About Time (Gala)	"Time" "Forever"
9	17	DIZZY GILLESPIE/Endlessly (MCA)	"Tippin'" "Endlessly"
15	18	HARRISON & BLANCHARD/Black Pearl (Columbia)	"Black" "Somewhere"
DEBUT	19	JIM HORN/Neon Nights (WB)	"Neon" "Hanalei"
BREAKER	20	ERNIE WATTS/Ernie Watts Quartet (JVC)	"Language" "Continental"
16	21	ILLINOIS JACQUET & HIS.../Jacquet's Got It (Atlantic)	"Tickletoe" "More"
23	22	JOHN TROPEA/NY Cats Direct (DMP)	"NY Cats" "Honky"
29	23	RICK STRAUSS/Jump Start (Pro Jazz)	"Toronto" "Honest" "Jump"
22	24	FAREED HAQUE/Voices Rising (Pangaea)	"Rain" "Back" "Paco"
DEBUT	25	BOBBY HUTCHERSON/Cruisin' The Bird (Landmark)	"All" "Cruisin'" "Sierra"
17	26	CRUSADERS/Life In The Modern World (MCA)	"Passion" "Mulholland"
BREAKER	27	JACK DeJOHNETTE/Audio Visualscapes (MCA Impulse!)	"PM's" "One" "Brown"
BREAKER	28	JOHN BLAKE/A New Beginning (Gramavision)	"Dream" "Samba"
26	29	DAVID BECKER TRIBUNE/Siberian Express (MCA)	"Anja" "Central"
24	30	KENNY BURRELL/Pieces Of Blue &... (Blue Note)	"Raincheck" "Blue" "Salty"

MOST ADDED LPs

DIANE SCHUUR (11)
ERNIE WATTS (8)
JOHN BLAKE (7)
FLIM & THE BBS (7)
EMILY REMLER (7)
STEVE SMITH (6)
DEREK WATKINS (6)

HOTTEST LPs

G. WASHINGTON JR. (19)
BOB JAMES (14)
PATTI AUSTIN (13)
DAVID SANBORN (9)
STANLEY CLARKE (8)
YELLOWJACKETS (8)
SPYRO GYRA (7)
TRIBUTE TO COLTRANE (6)

HOT TRACKS

PATTI AUSTIN/Lazy
PATTI AUSTIN/Smoke
STANLEY CLARKE/Goodbye
FATTBURGER/Bread
BOB JAMES/Ashanti
BOB JAMES/Rosalie
SADE/Nothing
DAVID SANBORN/Lesley
SPYRO GYRA/Daddy's
G. WASHINGTON JR./Stolen
YELLOWJACKETS/Local
YELLOWJACKETS/Foreign

NEW & ACTIVE

***HERB ALPERT "Under A Spanish Moon" (A&M) 22/2**
Rotations: Heavy 1/0, Medium 8/0, Light 13/2, Total Adds 2, WFPL, JZSHOW. Heavy: WFSS. BREAKER this week.

***FLIM & THE BBS "Further Adventures Of Film &..." (DMP) 21/7**
Rotations: Heavy 5/1, Medium 4/1, Light 12/5, Total Adds 7, WDET, WAER, WFPL, JZSHOW, WFSS, WKRY, WVPE. Heavy: KLCC, SSU, KSB, JZTRAX. BREAKER this week.

STEVE SMITH & VITAL INFORMATION "Fiaflaga" (Columbia) 19/6
Rotations: Heavy 2/0, Medium 6/0, Light 11/6, Total Adds 6, WAER, KLSK, WFSS, WUSF, WVPE, KSB. Heavy: CJ, SSU.

WAVE "Second Wave" (Atlantic) 18/4
Rotations: Heavy 1/0, Medium 8/0, Light 9/4, Total Adds 4, WRTI, WJAZ, WFPL, WVPE. Heavy: KMHD.

PAUL McCANDLESS "Heresay" (Windham Hill) 18/0
Rotations: Heavy 3/0, Medium 6/0, Light 9/0, Total Adds 0. Heavy: KJZZ, KLCC, WSIE.

MISSING LINKS "Groovin'" (MCA) 17/1
Rotations: Heavy 3/0, Medium 9/1, Light 5/0, Total Adds 1, WASH. Heavy: KLSK, WTEB, WIVY.

GADD GANG "Here And Now" (Columbia) 16/4
Rotations: Heavy 4/0, Medium 6/1, Light 6/3, Total Adds 4, KJZZ, KLCC, KLSK, WNEW. Heavy: KPLU, WAER, WTEB, F40.

MIKE STEVENS "Light Up The Night" (Novus/RCA) 16/3
Rotations: Heavy 3/0, Medium 6/0, Light 7/3, Total Adds 3, JZSHOW, KZPS, KWMU. Heavy: WAER, KLCC, KLSK.

FATTBURGER "Living In Paradise" (Intima/Enigma) 15/5
Rotations: Heavy 5/0, Medium 3/2, Light 7/3, Total Adds 5, WNOP, KPLU, KUOP, JZSHOW, F40.

BOB FLORENCE "State Of The Art" (USA Music) 15/1
Rotations: Heavy 5/0, Medium 4/0, Light 6/1, Total Adds 1, WMOT. Heavy: KADX, WHRO, CJ, WNEW, WUSF.

FRANK MORGAN "Yardbird Suite" (Contemporary/Fantasy) 15/1
Rotations: Heavy 6/0, Medium 6/0, Light 3/1, Total Adds 1, KCLC. Heavy: WBGO, WCPN, KSDS, WFPL, WNEW, WUSF.

** Chart Extra denoted by two asterisks. * Uncharted Breakers denoted by one asterisk.

MICHAEL COLINA SHADOW OF URBANO

Michael Colina's debut album **Shadow of Urbano** featuring solo performances by David Sanborn, Michael Brecker, and Tower of Power Horns is Private Music's first Jazz/Fusion project.



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NEW ARTISTS

Tracks

Reports

1	VIXEN/Edge Of A Broken Heart (EMI)	94
2	PETER CETERA/You Never Listen To Me (WB)	74
3	WINGER/Madalaine (Atlantic)	59
4	BUCKWHEAT ZYDECO/Why Does Love Got... (Island)	53
	JEFF HEALEY BAND/Confidence Man (Arista)	53
6	ESCAPE CLUB/Wild Wild West (Atlantic)	43
	GILLAN/GLOVER/Telephone Box (Virgin)	43
8	EDIE BRICKELL & NEW BOHEMIANS/What I Am (Geffen)	41
9	FEMME FATALE/Waiting For The Big One (MCA)	35
	RECKLESS SLEEPERS/If We Never Meet Again (IRS)	35
11	MICHELLE SHOCKED/If Love Was A Train (Mercury)	31
12	TONI CHILDS/Don't Walk Away (A&M)	28
13	CHINA SKY/The Glory (Parc/CBS)	27
	DAVID LINDLEY & EL RAYO-X/Never Knew Her (Elektra)	27
15	NEW FRONTIER/Under Fire (Mika/Polydor)	24
16	ROCK CITY ANGELS/Deep Inside My Heart (Geffen)	21
17	HURRICANE/Livin' Over The Edge (Enigma)	17
18	KIX/Living Color (Atlantic)	13
	LIVING COLOR/Cult Of Personality (Epic)	13
20	METALLICA/Eye Of The Beholder (Elektra)	12

New Artists are those that have never had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

MUSIC FOR THE MILLENNIUM.

Already On:

KISW WXRT
KROQ WFNX
KNAC KJET
91X WRCN

James Addiction

NOTHING'S SHOCKING



The New Album
Produced by Dave Jerden and Perry Farrell



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R&R NATIONAL AIRPLAY

AOR TRACKS®

3 2
WKS WKS LW TW

177 REPORTERS

Reports/Adds Power Heavy Medium

7	2	1	1	STEVE WINWOOD/Don't You Know What... (Virgin)	156+/2	65+	146+	9-
10	8	3	2	DEF LEPPARD/Love Bites (Mercury)	141+/4	60+	125+	13-
9	7	4	3	TOMMY CONWELL & THE YOUNG.../I'm Not Your... (Columbia)	161+/1	35+	124+	37-
13	9	8	4	INXS/Never Tear Us Apart (Atlantic)	138+/4	46+	118+	20-
21	12	10	5	BAD COMPANY/No Smoke Without A Fire (Atlantic)	146+/1	20+	87+	53-
6	6	5	6	CHEAP TRICK/Don't Be Cruel (Epic)	117-/0	42-	100-	15+
DEBUT								
1	1	2	7	BON JOVI/Bad Medicine (Mercury)	142 /142	15	72	62
1	1	2	8	LITTLE FEAT/Hate To Lose Your Lovin' (WB)	115-/0	31-	93-	21+
23	19	14	9	LITTLE FEAT/Let It Roll (WB)	132+/6	11+	75+	53-
15	11	11	10	MELISSA ETHERIDGE/Bring Me Some Water (Island)	123-/2	20+	80+	41-
28	20	16	11	BRUCE HORNSBY & THE RANGE/Defenders Of The Flag (RCA)	138+/8	10+	71+	60-
19	13	13	12	EUROPE/Superstitious (Epic)	137+/2	15+	66+	61-
3	3	6	13	FABULOUS THUNDERBIRDS/Powerful Stuff (Elektra)	105-/0	17-	76-	28=
20	18	15	14	GLENN FREY/True Love (MCA)	115-/1	19+	76+	36-
2	4	9	15	VAN HALEN/Finish What Ya Started (WB)	97-/1	21-	75-	22+
30	26	19	16	CINDERELLA/Don't Know What You've Got (Till It's Gone) (Mercury)	126+/14	9+	51+	64=
29	23	18	17	ROD STEWART/Forever Young (WB)	116+/11	19+	66+	48+
5	5	7	18	ROBERT CRAY BAND/Don't Be Afraid Of... (Hightone/Mercury)	106-/0	13-	61-	42+
-	32	23	19	STEVE MILLER/Ya Ya (Capitol)	132+/16	2+	40+	83+
-	-	47	20	BUNBURYS/Fight (No Matter How Long) (Arista)	125+/67	5+	34+	75+
36	28	22	21	HOTHOUSE FLOWERS/Don't Go (London/Polydor)	124+/6	2+	35+	73+
11	10	12	22	RHYTHM CORPS/Common Ground (Pasha/CBS)	90-/1	20-	61-	26+
-	-	44	23	BRUCE SPRINGSTEEN/Chimes Of Freedom (Columbia)	109+/56	5+	33+	63+
49	39	31	24	JOHN MELLENCAMP/Rave On (Elektra)	110+/32	6+	37+	63+
25	24	24	25	ELTON JOHN/Goodbye Marlon Brando (MCA)	89-/4	2=	33+	53-
14	16	20	26	GUNS N' ROSES/Sweet Child O' Mine (Geffen)	68-/0	18-	44-	21+
37	31	27	27	HENRY LEE SUMMER/Hands On The Radio (CBS Associated)	104+/6	1=	24+	67+
45	36	28	28	HUEY LEWIS & THE NEWS/Small World (Chrysalis)	91+/14	7+	33+	51+
-	42	34	29	BIG COUNTRY/King Of Emotion (Reprise)	109+/17	1=	15+	74+
-	49	40	30	JOHN HIATT/Slow Turning (A&M)	108+/26	0=	15+	69+
41	33	33	31	COLIN JAMES/Voodoo Thing (Virgin)	106+/16	1-	14+	64+
40	34	32	32	GEORGIA SATELLITES/Don't Pass Me By (Elektra)	94+/7	2+	15+	58+
-	-	55	33	VAN HALEN/Feels So Good (WB)	75+/40	5+	29+	41+
22	22	26	34	TRACY CHAPMAN/Talkin' Bout A Revolution (Elektra)	81-/1	2-	29-	45-
17	15	17	35	BLUE OYSTER CULT/Astronomy (Columbia)	80-/0	0-	25-	48-
-	41	39	36	JIMMY PAGE/Prison Blues (Geffen)	93+/11	0=	6=	68+
31	30	29	37	POISON/Fallen Angel (Enigma/Capitol)	77-/3	1-	25-	39-
55	38	38	38	ROBERT PALMER/Early In The Morning (EMI)	73+/4	1=	18+	47+
43	37	37	39	FROZEN GHOST/Round And Round (Atlantic) *	85+/3	1=	13+	55=
50	44	42	40	PETER CETERA/You Never Listen To Me (WB)	74+/4	2+	18+	47+
-	47	43	41	SMITHEREENS/Drown In Your Own Tears (Enigma/Capitol)	77+/11	1=	11=	53+
8	17	21	42	STEVE WINWOOD/Holdin' On (Virgin)	52-/1	3-	30-	20-
-	60	48	43	VIXEN/Edge Of A Broken Heart (EMI)	94+/21	0=	1=	56+
DEBUT								
-	59	51	44	NIGHT RANGER/I Did It For Love (MCA)	82 /81	0	6	54
-	58	50	45	OMAR & THE HOWLERS/Rattlesnake Shake (Columbia)	76+/15	2+	6+	51+
39	35	41	46	PAT BENATAR/Don't Walk Away (Chrysalis)	61+/9	0=	15+	40+
-	46	46	47	JOHN KILZER/Green, Yellow, And Red (Geffen)	53-/2	0-	12-	36-
-	55	54	48	U2/Jesus Christ (Columbia)	50-/6	1-	12-	28-
DEBUT								
-	56	52	49	BUCKWHEAT ZYDECO/Why Does Love Got To Be So Sad (Island)	53+/6	0=	6+	39+
DEBUT								
-	56	52	50	JEFF HEALEY BAND/Confidence Man (Arista)	53 /49	0	4	34
DEBUT								
-	56	52	51	ESCAPE CLUB/Wild Wild West (Atlantic)	43+/2	4-	15+	20=
DEBUT								
-	56	52	52	GREGG ALLMAN BAND/Slip Away (Epic)	44+/25	0=	17+	23+
54	52	56	53	JOE SATRIANI/Always With Me, Always With You (Relativity)	36=/3	7+	15+	20+
4	14	25	54	GREGG ALLMAN BAND/Can't Get Over You (Epic)	37-/0	3-	17-	16-
59	53	58	55	WINGER/Madalaine (Atlantic)	59+/10	0-	2+	32+
16	27	30	56	ROBERT PALMER/...Simply Irresistible (EMI)	30-/0	10-	19-	9-
DEBUT								
-	56	52	57	CROWDED HOUSE/Never Be The Same (Capitol)	44+/15	0=	6+	30+
DEBUT								
-	56	52	58	EDIE BRICKELL & NEW BOHEMIANS/What I Am (Geffen)	41+/3	4+	10+	24+
DEBUT								
-	56	52	59	MIDNIGHT OIL/Dreamworld (Columbia)	46+/15	0=	7+	22+
DEBUT								
-	56	52	60	GILLAN/GLOVER/Telephone Box (Virgin)	43+/17	0=	2=	29+

*Keeps a bullet due to continued growth.

BREAKERS®

BON JOVI
Bad Medicine (Mercury)
80% of our reporters on it.

BUNBURYS
Fight (No Matter How Hard) (Arista)
71% of our reporters on it.

BIG COUNTRY
King Of Emotion (Reprise)
62% of our reporters on it.

JOHN MELLENCAMP
Rave On (Elektra)
62% of our reporters on it.

BRUCE SPRINGSTEEN
Chimes Of Freedom (Columbia)
62% of our reporters on it.

JOHN HIATT
Slow Turning (A&M)
61% of our reporters on it.

COLIN JAMES
Voodoo Thing (Virgin)
60% of our reporters on it.

R&R NATIONAL AIRPLAY

AOR ALBUMS

3 2
WKS WKS LW TW

177 REPORTERS

SEPTEMBER 16, 1988

Reports/Adds Power Heavy Medium

Rank	WKS	WKS	LW	TW	Artist/Album (Label)	Reports/Adds	Power	Heavy	Medium
1	2	2			1 STEVE WINWOOD/Roll With It (Virgin)	164+/1	67-	154+	10+
2	1	1			2 LITTLE FEAT/Let It Roll (WB)	160+/1	43-	135-	24+
5	4	4			3 COCKTAIL/Soundtrack (Elektra)	153+/3	24-	98-	52+
8	7	5			4 DEF LEPPARD/Hysteria (Mercury)	146+/3	62+	129+	13-
3	3	3			5 VAN HALEN/OU812 (WB)	142+/6	31-	97-	39+
10	8	6			6 TOMMY CONWELL & THE YOUNG RUMBLERS/Rumble (Columbia)	163+/1	36+	125+	38-
15	10	9			7 INXS/Kick (Atlantic)	141+/4	46+	119+	21-
24	17	12			8 BAD COMPANY/Dangerous Age (Atlantic)	146+/1	20+	87+	53-
17	11	10			9 BRUCE HORNSBY & THE RANGE/Scenes From The Southside (RCA)	145+/6	15+	79+	57-
7	6	7			10 CHEAP TRICK/Lap Of Luxury (Epic)	118-/0	42-	100-	16-
18	13	11			11 MELISSA ETHERIDGE/Melissa Etheridge (Island)	128+/3	21+	82+	43-
20	16	15			12 EUROPE/Out Of This World (Epic)	138+/2	15+	67+	61-
25	24	22			13 CINDERELLA/Long Cold Winter (Mercury)	129+/13	10+	53+	65-
6	5	8			14 ROBERT CRAY BAND/Don't Be Afraid Of The Dark (Hightone/Mercury)	113-/2	13-	62-	48+
21	20	16			15 GLENN FREY/Soul Searchin' (MCA)	118=/1	19+	76+	39-
27	25	21			16 ROD STEWART/Out Of Order (WB)	117+/9	19+	67+	48+
-	-	31			17 BRUCE SPRINGSTEEN/Chimes Of Freedom (Columbia)	117+/58	7+	37+	67+
16	18	19			18 HUEY LEWIS & THE NEWS/Small World (Chrysalis)	110+/7	9=	42=	60+
34	28	25			19 HOTHOUSE FLOWERS/People (London/Polydor)	126+/6	2+	37+	73+
12	14	18			20 GUNS N' ROSES/Appetite For Destruction (Geffen)	87-/3	20-	48-	33+
DEBUT					21 1988 SUMMER OLYMPICS ALBUM/Compilation (Arista)	125+/67	5+	34+	75+
13	12	14			22 RHYTHM CORPS/Common Ground (Pasha/CBS)	96-/2	20-	61-	30+
23	22	23			23 ELTON JOHN/Reg Strikes Back (MCA)	100-/3	3-	38=	59-
11	15	17			24 ROBERT PALMER/Heavy Nova (EMI)	97-/3	11-	35-	52+
4	9	13			25 GREGG ALLMAN BAND/Just Before The Bullets Fly (Epic)	90-/5	4-	41-	43+
14	21	24			26 PAT BENATAR/Wide Awake In Dreamland (Chrysalis)	84-/5	6-	30-	49-
-	-	38			27 JOHN HIATT/Slow Turning (A&M)	108+/26	0=	15+	69+
22	26	26			28 TRACY CHAPMAN/Tracy Chapman (Elektra)	90-/1	3-	31-	52-
38	32	32			29 COLIN JAMES/Colin James (Virgin)	109+/16	1-	15+	65+
37	31	30			30 HENRY LEE SUMMER/Henry Lee Summer (CBS Associated)	104+/6	1=	24+	67+
29	29	28			31 JIMMY PAGE/Outrider (Geffen) *	101+/9	0=	8-	72+
19	19	20			32 BLUE OYSTER CULT/Imaginos (Columbia)	82-/0	0-	26-	49-
31	30	29			33 POISON/Open Up And Say...Ahh (Enigma/Capitol)	80=/4	1-	30+	37-
36	34	34			34 GEORGIA SATELLITES/Open All Night (Elektra)	96+/6	2+	15+	60+
-	38	35			35 PETER CETERA/One More Story (WB)	77+/4	2+	21+	47+
39	36	36			36 FROZEN GHOST/Nice Place To Visit (Atlantic)	88+/5	1=	13+	57+
-	40	40			37 SMITHEREENS/Green Thoughts (Enigma/Capitol)	78+/10	1=	11-	54+
-	35	33			38 FOLKWAYS/A Vision Shared (Columbia)	61-/5	2-	16-	33-
32	39	-			39 MIDNIGHT OIL/Diesel And Dust (Columbia)	63+/12	5+	21+	26+
DEBUT					40 VIXEN/Vixen (EMI)	94+/21	0=	1=	56+
					"Don't" (156) "Holdin" (52) "Hearts" (15)				
					"Roll" (132) "Hate" (115) "Moment" (8)				
					"Rave" (110) "Powerful" (105) "Hippy" (9)				
					"Love" (141) "Pour" (4) "Armageddon" (3)				
					"Finish" (97) "Feels" (75) "When" (15)				
					"Man" (161) "Gonna" (4) "Meet" (2)				
					"Tear" (138) "Mystify" (1) "Kick" (1)				
					"Smoke" (146) "Night" (2) "Shake" (2)				
					"Defenders" (138) "Look" (18) "Road" (2)				
					"Cruel" (117) "Wrong" (1)				
					"Bring" (123) "Way" (4) "Similar" (2)				
					"Superstitious" (137) "Good" (3) "More" (1)				
					"What" (126) "Bad" (8) "Gypsy" (2)				
					"Afraid" (106) "Patrol" (11) "Acting" (4)				
					"True" (115) "Livin" (6) "Hearts" (2)				
					"Young" (116) "Wild" (4) "Little" (1)				
					"Chimes" (109) "Run" (25) "True" (11)				
					"Small" (91) "Walking" (25) "Pefect" (11)				
					"Don't" (124) "Sorry" (2) "Easier" (1)				
					"Sweet" (68) "Paradise" (18) "Welcome" (5)				
					"Fight" (125) "That's" (1)				
					"Common" (90) "Father" (8)				
					"Goodbye" (89) "Spanish" (14) "I Don't" (3)				
					"Early" (73) "Simply" (30) "Day" (1)				
					"Slip" (44) "Over" (37) "Demons" (27)				
					"Away" (61) "Fired" (22) "Stay" (7)				
					"Slow" (108) "Drive" (1) "Paper" (1)				
					"Talkin" (81) "Fast" (4) "Mountains" (3)				
					"Voodoo" (106) "Chicks" (2) "Lie" (2)				
					"Hands" (104)				
					"Prison" (93) "One" (7) "Writes" (2)				
					"Astronomy" (80) "One" (1) "Les" (1)				
					"Fallen" (77) "Roses" (5) "Nothin" (3)				
					"Pass" (94) "Cheri" (2)				
					"Listen" (74) "Woman" (4) "Holding" (1)				
					"Round" (85) "Pauper" (2) "Miracle" (2)				
					"Drown" (77) "House" (1)				
					"Jesus" (50) "Vigilante" (18) "Do" (2)				
					"Dreamworld" (46) "Dead" (15) "Sometimes" (3)				
					"Edge" (94)				

BREAKERS

1988 SUMMER OLYMPICS ALBUM
Compilation (Arista)
71% of our reporters on it.

COLIN JAMES
Colin James (Virgin)
62% of our reporters on it.

BRUCE SPRINGSTEEN
Chimes Of Freedom (Columbia)
66% of our reporters on it.

JOHN HIATT
Slow Turning (A&M)
61% of our reporters on it.

NEW & ACTIVE

OMAR & THE HOWLERS "Wall Of Pride" (Columbia) 76/15 (62/18)
Adds including WDVE, WLZR, KDKB, KOME, WDHA, WCCC, WRQK, WLAV, WYBR, KFMM, Powers 2. Heavy 6 including KLBK, KPEZ, KEZE, KATP, KTAL. Medium 51 including WNEW, WKLS, KTXQ, KISS, WLLZ, KBCO, KLOS, KZAP, KFOG, KISW.

WINGER "Winger" (Atlantic) 59/10 (56/3)
Adds: KZAP, KRQR, KOME, WKLC, KLBK, WEGR, WHTQ, KQDS, KMOD, KFMM. Heavy 2: KGB, WGIR. Medium 32 including WDVE, WHJY, WYNF, WLLZ, WFBQ, WLZR, WQFM, KAZY, KBPI, WDIJ.

JEFF HEALEY BAND "See The Light" (Arista) 58/53 (5/5)
Adds including WBAB, KISS, WXRT, KQRS, KSHE, KBCO, KDKB, KGON, KRXQ, KZAP. Heavy 5 including Q107, KSJO. Medium 38 including WKLS, KTXQ, WLLZ, KYYS, WQFM, KKEG, WZEW, WXKE, KEZO, KMOD.

BUCKWHEAT ZYDECO "Taking It Home" (Island) 54/6 (47/5)
Adds: CFOX, WTPA, WAPL, KMOD, WRKI, KTAL. Heavy 6: KSJO, WPLR, WBRU, WKQZ, WIZN, WPXC. Medium 40 including CHOM, WNEW, WDVE, WKLS, KLOL, KISS, WFBQ, KYYS, KBCO, KRXQ.

CROWDED HOUSE "Temple Of Low Men" (Capitol) 52/13 (40/6)
Adds including WIYY, KZAP, WCCC, WHEB, KPEZ, KKEG, WRXK, WYV, KFMM, KZOQ, Powers 1. Heavy 9 including WXRT, KTCZ, KROQ, KFOG, CHEZ, WIMZ, WKDF. Medium 35 including WNEW, KLOL, KBCO, KINK, WRXL, WLAV, WIZN, WWWV, KSQY, KCHV.

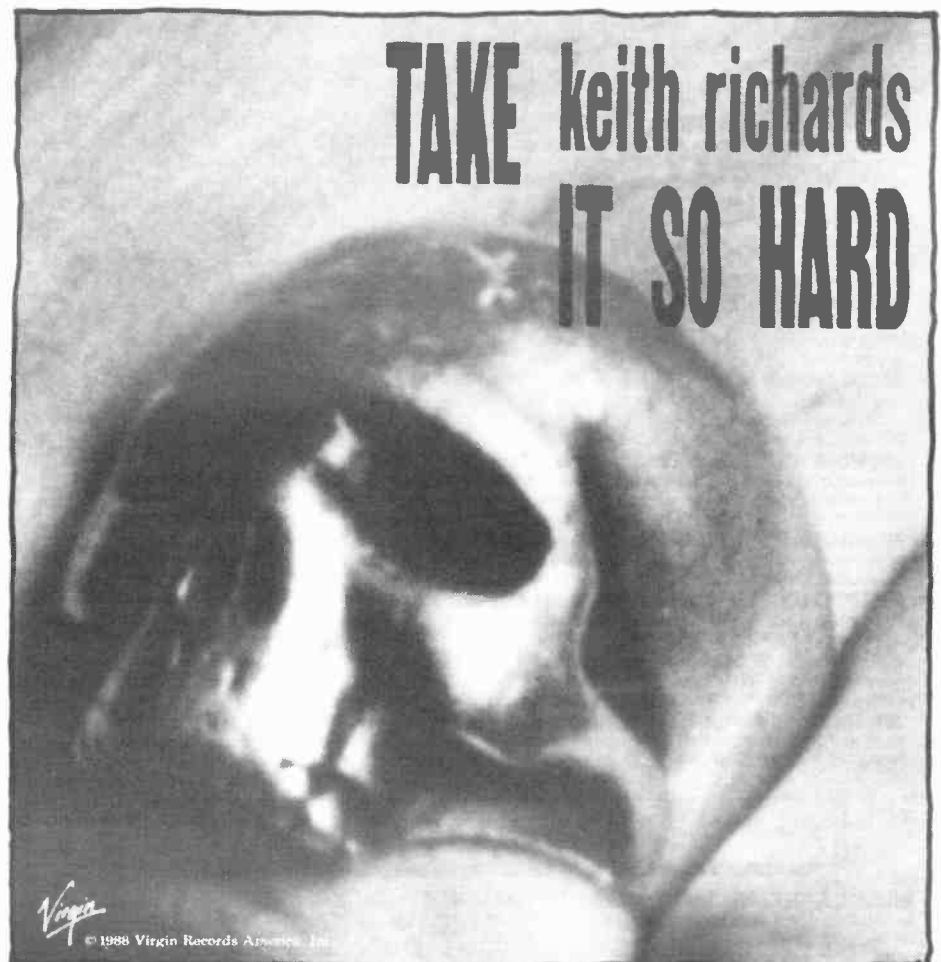
MICHAEL ANDERSON "Sound Alarm" (A&M) 46/3 (44/2)
Adds: KRXQ, KGB, KSQY. Heavy 0. Medium 29 including WKLS, WLLZ, KLOS, KDKB, KUPD, KZRR, KRZQ, KATP, WRUF, KQWB.

GILLAN/GLOVER "Accidentally On Purpose" (Virgin) 44/18 (26/24)
Adds including WMMR, WDVE, DC101, KISS, WFBQ, WDIJ, WAPL, WRQK, WWCT, KKDJ. Heavy 2: KAZY, KEZE. Medium 30 including WBAB, WNEW, KUPD, WCMF, WLAV, KLO, KATP, KWHL, KFMM, KCHV.

MICHELLE SHOCKED "Short Sharp Shocked" (Mercury) 43/16 (27/5)
Adds including WKLS, KZAP, WKLC, WDHA, WHCN, WEZX, WSTZ, WRDU, WAPL, KQDS. Heavy 1: WZEW. Medium 19 including WXRT, WLLZ, WFBQ, KYYS, WLZR, WLAV, KEZO, WKQZ, WFNX, WPXC.

ESCAPE CLUB "Wild Wild West" (Atlantic) 43/2 (42/5)
Adds: KPEZ, WGBF. Powers 4. Heavy 15 including WBAB, WDRE, WNEW, KROQ, 91X, WKLC, WTPA, WPLR, WAAF, WKQQ. Medium 20 including WMMR, WDVE, WRIF, KBCO, WPYX, WHFS, WDHA, WRQK, KMOD, KICT.

Continued on Page 110



R&R NATIONAL AIRPLAY

AOR TRACKS

MOST ADDED

- BON JOVI/Bad (142)
- NIGHT RANGER/Did (81)
- BUNBURY'S/Fight (67)
- BRUCE SPRINGSTEEN/Chimes (56)
- JEFF HEALEY BAND/Confidence (49)
- VAN HALEN/Feels (40)
- JOHN MELLENCAMP/Rave (32)
- JOHN HIATT/Slow (26)
- GREGG ALLMAN BAND/Slip (25)
- ROCK CITY ANGELS/Deep (21)
- VIXEN/Edge (21)

HOTTEST

- STEVE WINWOOD/Don't (65)
- DEF LEPPARD/Love (60)
- INXS/Never (46)
- CHEAP TRICK/Don't (42)
- TOMMY CONWELL &.../Not (35)
- LITTLE FEAT/Hate (31)
- VAN HALEN/Finish (21)
- BAD COMPANY/Smoke (20)
- MELISSA ETHERIDGE/Bring (20)
- RHYTHM CORPS/Common (20)

CHART CLIMBERS

HENRY LEE SUMMER "Hands On The Radio" (CBS Associated) 104/6 (95/8)

Adds: Q107, KRSP, WRFX, WSTZ, KRXX, WRDU. Heavy 24 including WRIF, WFBO, WCCC, WEZX, WAQY, WAPL, WYBR, KFMG, KMBY, KRZQ. Medium 67 including WIYY, WBAB, WNEW, WLVO, WLZR, WQFM, KSHE, KLOS, KUPD, WPDH. Remains at #27.

VIXEN "Edge Of A Broken Heart" (EMI) 94/21 (70/16)

Adds including WNEW, WFBO, KJJO, KDKB, WPLR, WHEB, WWWW, KFMZ, KJKJ, WKLT. Heavy 1: KILQ. Medium 58 including Q107, KTXQ, WLLZ, WRIF, KQRS, KAZY, KBPI, KLOS, KGB, KNAC. Moves 48-43.

GEORGIA SATELLITES "Don't Pass Me By" (Elektra) 94/7 (85/8)

Adds: KDKB, CFOX, WKLC, WHTF, WKQZ, KCAL, KRNA. Heavy 15 including KISS, KAZY, KGON, KSJO, CHEZ, WAPL, KDJK, KRZQ, WIZN, KATP. Medium 58 including WNEW, WQVE, WHJY, Q107, WKLS, KLBJ, KPEZ, WAVF, KLAQ, KFMF. Remains at #32.

JIMMY PAGE "Prison Blues" (Geffen) 93/11 (83/17)

Adds including KTXQ, WRIF, KZAP, WDHA, WAAF, WRFX, WRXL, WAPL, WGLF, KFMZ. Heavy 6: KISS, WYFN, WLLZ, KFOG, KSJO, WRXK. Medium 68 including WBAB, WNEW, WQVE, WHJY, WHEB, WEZX, WIMZ, WDIJ, WRDU, WLAV. Moves 39-36.

HUEY LEWIS & THE NEWS "Small World" (Chrysalis) 91/14 (77/13)

Adds including WMMR, KDKB, KRSP, KOME, KISW, WKDF, WRQK, KMBY, KRZQ, KXUS. Heavy 33 including KLOL, KISS, WEBN, WRIF, WAAF, WHTF, KKEG, WKRR, WFYV, WKQZ. Medium 51 including WBAB, WHJY, WLUP, WLVO, WPDH, WOUR, WWRX, KLAQ, WIXV, WTUE. Remains at #28.

FROZEN GHOST "Round And Round" (Atlantic) 85/3 (83/2)

Adds: WPYX, WHEB, WZZQ. Heavy 13 including Q107, WKLS, CHEZ, WRXK, WIMZ, WAPL, KBER, KQWB, WMRV, KFMF. Medium 55 including WIYY, CHOM, WNEW, WQVE, KTXQ, WCCC, WKQZ, WBLM, KJKJ, KCHV. Moves 37-39.

NIGHT RANGER "I Did It For Love" (MCA) 82/81 (1/1)

Adds including WMMR, KTXQ, KLOL, WLVO, WRIF, KMOD, KICT, KJOT, KZEL, KDJK. Heavy 6: KOME, KSJO, WQMF, KFMG, KBER, WAOR. Medium 54 including WNEW, WHJY, WNOR, KISS, WYFN, WAVF, KNCN, WIMZ, WKDF, WDIJ. Debuts at #44.

SMITHEREENS "Drown In My Own Tears" (Enigma/Capitol) 77/11 (67/13)

Adds including KDKB, WHFS, WCCC, WOUR, KKEG, WZEW, KBAT, WXLN, KICT, WBLM. Heavy 11 including KISS, WXRT, KROQ, 91X, KOME, KSJO, WRXK, WIMZ, KZRR, WRUF. Medium 53 including WNEW, WKLS, KTXQ, KLOL, WAAF, KLBJ, KPEZ, WAVF, KNCN, KEZO. Moves 43-41.

OMAR & THE HOWLERS "Rattlesnake Shake" (Columbia) 76/15 (62/18)

Adds including WQVE, WLZR, KDKB, KOME, WDHA, KKDJ, KOZZ, WRUF, KRNA, KJKJ. Heavy 6 including KLBJ, KPEZ, KEZE, KATP, KTAL. Medium 51 including WNEW, KTXQ, KISS, WLLZ, KUPD, KRXQ, KZAP, KFOG, KISW, KXRX. Moves 51-45.

VAN HALEN "Feels So Good" (WB) 75/40 (36/11)

Adds including WIYY, KISS, KJJO, KAZY, KLOS, WZZO, WCCC, WHEB, WEZX, WAQY. Heavy 29 including KLOL, WRIF, KSJO, WCMF, KNCN, KQDS, KFMG, KJOT, KILQ, KKDJ. Medium 41 including WNOR, WLUP, WEBN, WRXL, WRQK, WXLN, WRUF, WGLF, KFMQ, WYMG. Moves 55-33.

PETER CETERA "You Never Listen To Me" (WB) 74/4 (67/7)

Adds: WMMR, WPYX, WIXV, WWWW. Heavy 18 including WEBN, KUPD, WZZO, WTPA, WEZX, WRDU, WXKE, KEZO, KFMG, WPXC. Medium 47 including WBAB, WKLS, KTXQ, KLOL, WNOR, WYFN, WLVO, WLLZ, WFBO, WCMF. Moves 42-40.

ROBERT PALMER "Early In The Morning" (EMI) 73/4 (68/13)

Adds: WTKX, KKDJ, KFMZ, KWHL. Heavy 18 including WYFN, WXRT, WRIF, KDKB, KZAP, 91X, KGB, KFOG, KXRX, WZZO. Medium 47 including WNEW, WMMR, Q107, KLOL, WNOR, WLVO, WLLZ, KBPI, KRXQ, KRQR. Remains at #38.

PAT BENATAR "Don't Walk Away" (Chrysalis) 61/9 (49/10)

Adds: WBAB, WKLS, KAZY, KZAP, WWRX, WAVF, KBAT, WWWW, KFMX. Heavy 15 including WLLZ, WRIF, WTPA, WPDH, WRXK, WKQZ, WYBR, KRZQ, WGIK, KCHV. Medium 40 including DC101, WNOR, WFBO, WAPL, WLAV, WKQZ, KMOD, KJOT, KDJK, KFMQ. Moves 50-46.

WINGER "Madalaine" (Atlantic) 59/10 (56/3)

Adds: KZAP, KRQR, KOME, WKLC, KLBJ, WEGR, WHTQ, KQDS, KMOD, KFMX. Heavy 2: KGB, WGIR. Medium 32 including WQVE, WHJY, WYFN, WLLZ, WFBO, WLZR, WQFM, KAZY, KBPI, KRXQ. Moves 58-55.

JEFF HEALEY BAND "Confidence Man" (Arista) 53/49 (4/4)

Adds including WAPL, WXLN, WXKE, KATT, KEZO, KMOD, KICT, KJOT, KILQ, KEZE. Heavy 4 including Q107, KSJO. Medium 34 including WKLS, KTXQ, WLLZ, WQFM, KSHE, KBCC, WPDH, WOUR, KLBJ, KLAQ. Debuts at #50.

BUCKWHEAT ZYDECO "Why Does Love Got To Be So Sad" (Island) 53/6 (47/5)

Adds: CFOX, WTPA, WAPL, KMOD, WRKI, KTAL. Heavy 6: KSJO, WPLR, WBRU, WKQZ, WIZN, WPXC. Medium 39 including WNEW, WQVE, WKLS, KLOL, KISS, WFBO, KYYS, KXRX, WPDH. Moves 54-49.

MIDNIGHT OIL "Dreamworld" (Columbia) 46/15 (31/10)

Adds including KDKB, KUPD, KGB, KOME, KISW, WHFS, WIXV, WWCN, KEZO, KZRR. Heavy 7 including WXRT, KAZY, KFOG, WHCN, KLBJ. Medium 22 including KPEZ, KNCN, KILQ, KKDJ, KRZQ, WFNX, WRKI, WGIR, WRUF, WMRV. Debuts at #59.

GREGG ALLMAN BAND "Slip Away" (Epic) 44/25 (17/8)

Adds including DC101, WLVO, KFOG, WDHA, WHEB, WLAV, WWCT, KMOD, KILQ, KRZQ. Heavy 17 including WNEW, KTCZ, WHCN, WWRX, KPEZ, WZYC, WRXK, WIMZ, KFMG. Medium 23 including KBCC, WWTR, WAQY, WAQX, WKRR, WRDU, WZXL, KJKJ, WKLT, KBOY. Debuts at #52.

CROWDED HOUSE "Never Be The Same" (Capitol) 44/15 (29/10)

Adds including KZAP, WHEB, KPEZ, KLAQ, KKEG, KEZO, KMOD, KATP, KFMF, KZOO. Heavy 6: WXRT, KFOG, WCCC, CHEZ, WRXK, WIMZ. Medium 30 including WNEW, KLOL, KBCC, KRXQ, WHFS, WDHA, WPLR, WWTR, WBRU, WEZX. Debuts at #57.

GILLAN/GLOVER "Telephone Box" (Virgin) 43/17 (26/24)

Adds including WMMR, WQVE, DC101, KISS, WFBO, WDIJ, WAPL, WRQK, WWCT, KKDJ. Heavy 2: KAZY, KEZE. Medium 29 including WBAB, WNEW, WLLZ, WLZR, KUPD, WPLR, WCMF, WEZX, WLAV, KILQ. Debuts at #60.

ESCAPE CLUB "Wild Wild West" (Atlantic) 43/2 (42/5)

Adds: KPEZ, WGBF. Heavy 15 including WBAB, WQVE, WNEW, KROQ, 91X, WKLC, WTPA, WPLR, CFNY, WAAF. Medium 20 including WMMR, WQVE, WRIF, KBCC, WPYX, WHCN, WIMZ, WRQK, KMOD, KBOY. Moves 52-51.

EDIE BRICKELL & NEW BOHEMIANS "What I Am" (Geffen) 41/3 (39/3)

Adds: WRDU, KRNA, WYMG. Heavy 10: KTXQ, KTCZ, WCCC, KLBJ, KPEZ, WZEW, WFNX, WIZN, WPXC, KTYD. Medium 24 including WLUP, WXRT, KBCC, KRXQ, 91X, WSTZ, WIMZ, KBAT, WIXV, WLAV. Debuts at #58.

JOE SATRIANI "Always With Me, Always With You" (Relativity) 36/3 (36/2)

Adds: KLAQ, WXKE, KOMP. Heavy 15 including WHJY, KAZY, KGON, KGB, WTPA, KLBJ, WIOT, KFMG, KKBK, WRUF. Medium 20 including WLUP, WQFM, KLOS, KISW, KATT, KICT, KZRR, KILQ, WRKI, WBLM. Moves 56-53.

NEW & ACTIVE

MICHAEL ANDERSON "Until You Loved Me" (A&M) 44/3 (41/3)

Adds: KRXQ, KGB, KSQY. Heavy 0. Medium 27 including WKLS, WLLZ, KLOS, KDKB, KUPD, KZAP, KFOG, KOME, KLAQ, WRXK.

RECKLESS SLEEPERS "If We Never Meet Again" (IRS/MCA) 35/1 (36/3)

Adds: WFYV. Heavy 4: KBCC, CHEZ, KKEG, WPXC. Medium 18 including Q107, WKLS, WLUP, WXRT, KTCZ, WHFS, WDHA, WTPA, KDJK, KRZQ.

AL STEWART "King Of Portugal" (Enigma) 33/10 (20/8)

Adds: CHOM, WFBO, KBCC, WDHA, WWRX, KGGO, WWCT, KZEL, KDJK, KRZQ. Heavy 2 including WPXC. Medium 22 including WNEW, KLOL, KYYS, WPDH, WZYC, KKEG, KQWB, KXUS, WMRV, KCHV.

MICHELLE SHOCKED "If Love Was A Train" (Mercury) 31/15 (16/4)

Adds including WKLS, KZAP, WKLC, WDHA, WHCN, WIOT, KKDJ, KRZQ, WGIR, KTAL. Heavy 1: WZEW. Medium 12 including WFBO, KYYS, WLZR, KPEZ, KEZO, WFNX, WPXC, KATP.

DAVID LINDLEY & EL RAYO-X "Never Knew Her" (Elektra) 27/6 (21/4)

Adds: KLOL, WDHA, KMOD, KKDJ, KDJK, WWWW. Heavy 4: WBAB, KOME, KMBY, WPXC. Medium 12 including WIYY, KTCZ, KBCC, KZAP, KFOG, KPEZ, KRZQ, WIZN, WBLM, KTYD.

CHINA SKY "The Glory" (Par/CBS) 27/5 (20/6)

Adds: WRIF, KBPI, WCCC, WONE, WAPL. Heavy 2: WLZR, WFYV. Medium 11 including WLLZ, WFBO, WIMZ, KJOT, KRZQ, KBER, WRUF, KZOO, KCHV.

JON ASTLEY "Put This Love To The Test" (Atlantic) 26/11 (20/6)

Adds: DC101, KZAP, 91X, WDHA, WPLR, CFNY, WSTZ, WKQQ, WBLM, KRNA, KQWB. Heavy 3 including KROQ, WCCC. Medium 16 including WIYY, WQVE, KLOL, WTPA, WHCN, WBRU, WRXK, WIMZ, KATP, KTYD.

BRUCE SPRINGSTEEN "Born To Run" (Columbia) 25/9 (19/19)

Adds including KINK, WZEW, KTYD. Powers 3. Heavy 13 including WEBN, KTCZ, KFOG, KRQR, WHTF, WZYC, WKQZ, WAPL, WWCK, WWCT. Medium 11 including WIYY, WWTR, WRFX, WEGR, KOMP, KOZZ, WWWW, KFMQ, KSQY, KWHL.

NEW FRONTIER "Under Fire" (Mika/Polydor) 24/12 (11/8)

Adds including KISS, WKLC, KKBK, KKDJ, KBOY, KZOO. Heavy 0. Medium 10 including WFBO, WLZR, KUPD, WCMF, WEZX, KKEG, WRQK, KRZQ, KBER, KCHV.

PHIL COLLINS "A Groovy Kind Of Love" (Atlantic) 24/4 (18/0)

Adds including KFMQ. Powers 9. Heavy 16 including WBAB, CHOM, WMMR, DC101, KINK, WKLC, WKDF, KGGO, WWCT, KRNA. Medium 7: WNEW, WDIJ, WGBF, WZXL, WWWW, KZOO, KCHV.

DAVID DREW "Safety Love" (MCA) 23/11 (11/3)

Adds including WTPA, WPLR, WEZX, WAQY, KMOD, KFMG, WPXC, WGIR, WBLM, KATP. Medium 15 including WIYY, WHJY, WLLZ, KUPD, WQVE, WCCC, WSTZ, WIMZ, KICT, KCHV.

ROCK CITY ANGELS "Deep Inside My Heart" (Geffen) 21/21 (0/0)

Adds including WKLS, KRXQ, WKLC, WCCC, KBAT, KMOD, KEZE, KLPX, WGIR, KSQY. Heavy 0. Medium 9: WLLZ, WRIF, WLZR, KAZY, KZAP, WEZX, WIMZ, KILQ, KNAC.

JOAN JETT & THE BLACKHEARTS "I Hate Myself For Loving You" (Blackheart/CBS) 19/0 (17/1)

Heavy 8: WBAB, KJJO, CFOX, CFNY, WAVF, WKDF, WWCK, WGIR. Medium 10: WDRE, WEBN, WLLZ, WRIF, WHTF, WQMF, WTKX, WYBR, WGLF, WZZO.

PSYCHEDELIC FURS "All That Money Wants" (Columbia) 19/0 (21/1)

Powers 1. Heavy 6 including WDRE, WXRT, KROQ, 91X, WFNX. Medium 12 including WBAB, WNEW, KLOL, KISW, WHFS, WDHA, WWTR, WBRU, WLAV, WRKI.

GUNS N' ROSES "Paradise City" (Geffen) 18/5 (14/4)

Adds: WQVE, WKDF, KEZE, WGIR, KWHL. Heavy 2: KGON, WRXK. Medium 12 including WBAB, WKLS, KTXQ, KISS, KZAP, KISW, WXLN, KBER.

FOLKWAYS "Vigilante Man" (Columbia) 18/1 (22/3)

Adds: KRXQ. Powers 1. Heavy 6: WXRT, WQFM, KBCC, KFOG, KRQR, WKQQ. Medium 7: DC101, KSJO, KXRX, WKLC, WRXL, KILQ, KRNA.

GARY WRIGHT "It Ain't Right" (Cypress/A&M) 17/4 (13/5)

Adds: WLLZ, WCCC, KBAT, KATP. Heavy 2: KSJO, KEZE. Medium 8 including KMJX, KMOD, KJOT, KRZQ, WPXC, KCHV.

HURRICANE "Livin' Over The Edge" (Enigma) 17/1 (16/2)

Adds: KTAL. Heavy 1: KNAC. Medium 12 including WQFM, KAZY, KOME, WEZX, WIMZ, KEZO, KFMG, KILQ, KRZQ, KATP.

AOR ALBUMS

MOST ADDED

- 1988 SUMMER OLYMPICS... (67)
- BRUCE SPRINGSTEEN (58)
- JEFF HEALEY BAND (53)
- JOHN HIATT (26)
- VIXEN (21)
- GILLAN/GLOVER (18)
- COLIN JAMES (16)
- MICHELLE SHOCKED (16)
- METALLICA (15)
- OMAR & THE HOWLERS (15)

HOTTEST

- STEVE WINWOOD (67)
- DEF LEPPARD (62)
- INXS (46)
- LITTLE FEAT (43)
- CHEAP TRICK (42)
- TOMMY CONWELL &... (36)
- VAN HALEN (31)
- COCKTAIL (24)
- MELISSA ETHERIDGE (21)
- BAD COMPANY (20)
- GUNS N' ROSES (20)
- RHYTHM CORPS (20)

NEW & ACTIVE

Continued from Page 109

EDIE BRICKELL & NEW BOHEMIANS "Shooting Rubberbands At The Stars" (Geffen) 41/3 (39/3)

Adds: WRDU, KRNA, WYMG. Powers 4. Heavy 10: KTXQ, KTCZ, WCCC, KLBJ, KPEZ, WZEW, WFNX, WIZN, WPXC, KTYD. Medium 24 including WLUP, WXRT, KBCC, KRXQ, 91X, WHFS, WDHA, WHCN, WPLR, WWTR.

AL STEWART "Last Days Of The Century" (Enigma) 36/11 (22/8)

Adds including CHOM, WFBO, KBCC, KINK, WDHA, WWRX, KGGO, WWCT, KZEL, KDJK. Heavy 3 including KTCZ, WPXC. Medium 23 including WNEW, KLOL, CHEZ, WPDH, WZYC, KKEG, WSTZ, WZEW, KXUS, WMRV.

RECKLESS SLEEPERS "Big Boss Sounds" (IRS/MCA) 36/1 (37/3)

Adds: WFYV. Heavy 5 including KBCC, CHEZ, KKEG, WPXC. Medium 18 including Q107, WKLS, WLUP, WXRT, KTCZ, KATT, KICT, KDJK, KRZQ, WIZN.

DAVID LINDLEY & EL RAYO-X "Very Greasy" (Elektra) 32/7 (24/3)

Adds: CHOM, KLOL, WDHA, KMOD, KKDJ, KDJK, WWWW. Heavy 5: WBAB, KOME, CHEZ, KMBY, WPXC. Medium 15 including WIYY, KTCZ, KBCC, KZAP, KFOG, WHFS, WWRX, WIZN, WBLM, KTYD.

JON ASTLEY "The Compleat Angler" (Atlantic) 29/11 (22/8)

Adds including DC101, KZAP, 91X, WDHA, WPLR, CFNY, WSTZ, WKQQ, KRNA, KQWB. Heavy 4 including KTCZ, KROQ, WCCC. Medium 16 including WIYY, WQVE, KLOL, WTPA, WHCN, WBRU, WRXK, WIMZ, KATP, KTYD.

DAVID DREW "Safety Love" (MCA) 25/11 (18/3)

Adds: WTPA, WPLR, WEZX, WAQY, KMOD, KFMG, WPXC, WGIR, WBLM, KATP, WRUF. Heavy 2 including KGB. Medium 15 including WIYY, WHJY, WLLZ, KUPD, WDHA, WCCC, WIMZ, KICT, KCHV.

HURRICANE "Over The Edge" (Enigma) 21/1 (20/2)

Adds: KTAL. Heavy 2: WLZR, KNAC. Medium 13 including WQFM, KAZY, KOME, WEZX, WIMZ, KEZO, KRZQ, KATP, KJKJ, KCHV.

JOAN JETT & THE BLACKHEARTS "Up Your Alley" (Blackheart/CBS) 19/0 (17/1)

Heavy 8: WBAB, KJJO, CFOX, CFNY, WAVF, WKDF, WWCK, WGIR. Medium 10: WDRE, WEBN, WLLZ, WRIF, WHTF, WQMF, WTKX, WYBR, WGLF, WZZO.

PSYCHEDELIC FURS "All Of This And Nothing" (Columbia) 19/0 (21/1)

Powers 1. Heavy 6 including WDRE, WXRT, KROQ, 91X, WFNX. Medium 12 including WBAB, WNEW, KLOL, KISW, WHFS, WDHA, WWTR, WBRU, WAAF, KQWB.

GARY WRIGHT "Who I Am" (Cypress/A&M) 17/4 (15/5)

Adds: WLLZ, WCCC, KBAT, KATP. Heavy 2: KSJO, KEZE. Medium 8 including KMJX, KMOD, KJOT, KRZQ, WPXC, KCHV.

METALLICA "...And Justice For All" (Elektra) 16/15 (1/0)

Adds including KISS, KJJO, KQRS, KISW, KNCN, WFYV, KFMG, KILQ, KOZZ, KRZQ. Heavy 1: KNAC. Medium 7 including WBAB, WLZR, WQFM, KUPD, KOME.

PARADE OF PLAYLISTS

B104 WBSB Baltimore PD: Chuck Morgan Asst. PD/MD: Pam Trickett

POWER 105 Washington PD: Mark St. John Asst. PD/MD: Brian Bridgman

EAGLE-106 WEGX Philadelphia PD: Charlie Quinn MD: Jay Beau Jones

WBXK-FM Boston PD: Sonny Joe White MD: Jerry McKenna

92.1 PRO-FM Washington D.C. PD: Lorin Palagi MD: Vic Edwards

WKSE-FM Buffalo 98.5 OM/PD: Paul "Boom Boom" Cannon MD: Kid Crockett

MAJIC 102.1 WMJQ-102.5 FM Buffalo PD: Hank Nevins MD: Roger Christian

BOSTON'S WZLX 94.3 PD: Tom Jeffries MD: Stella Mars

106 Long Island PD: Mike Osborne Providence MD: Vic Edwards

92.9 FM Montreal PD: Bob DeBoard MD: Guy Brillard

Z100 New York VP/Programming: Scott Shannon OM: Steve Kingston MD: Frankie Blue

WWSW 106.7 Tampa PD: Mason Dixon MD: Bobby Rich

104 The #1 Hit Music Station WNVZ Norfolk PD: Chris Bailey Asst. PD: M.J. Kelli MD: Mike Allen

POWER 95 New York PD: Larry Berger MD: Jessica Ettinger

POWER 95 Dallas PD: Joel Folger PD/MD: Jimmy Steel

POWER 95 Houston PD: Tony Macrini MD: Jeff Moreau

POWER 93 KITY FM San Antonio PD: Rick Upton MD: Sharon LePere

POWER 93 Dallas PD: Joel Folger PD/MD: Jimmy Steel

POWER 93 Houston PD: Tony Macrini MD: Jeff Moreau

POWER 104 KRBE Houston PD: Paul Christy MD: Cheryl Broz

POWER 93 KITY FM San Antonio PD: Rick Upton MD: Sharon LePere

POWER 93 Dallas PD: Joel Folger PD/MD: Jimmy Steel

POWER 93 Houston PD: Tony Macrini MD: Jeff Moreau

THE POWER PLAY

Miami The New 100.7 FM VP/Programming: Steve Perun Asst. PD/MD: Frank Amadeo

MIDWEST WKBQ 106.5 Less Talk More of the Music PD: Lyndon Abell MD: Jim Atkinson St. Louis

B96 WBBM-FM Chicago PD: Buddy Scott MD: Joe Bohannon

POWER 96 WXYZ-FM Detroit PD: Rick Gillette MD: Mark Jackson

WHR 106.3 St. Louis PD: Kevin Young MD: Joe Sonderman

Q104 KBEQ THE #1 HIT MUSIC STATION PD: Kevin Kenny Kansas City MD: Jon Anthony

New Orleans 101.3 FM PD: Shadow P. Stevens MD: Joey Giovinco

WKTW 103.5 Milwaukee PD: Denise Lauren

WZCY 103.5 Detroit PD: Brian Patrick Asst. PD/MD: Jeff Jennings

Q102 Cincinnati OM: Jim Fox PD/MD: Dave Allen

WYLB 101.3 Minneapolis PD: Brian Philips MD: Ed Lambert

Wmms 100.7 FM Cleveland OM: Kid Leo PD: Jeff McCartney Music Coord.: Brad Hanson

KHYL Dallas PD: Buzz Bennett

W101.9 Minneapolis PD: Gregg Swedberg MD: P.J. Olsen

WZPL Indianapolis PD: Scott Wheeler Asst. PD: John Trout

WNCI 97.9 Columbus PD: Dave Robbins MD: Pat McMahon

92X-FM Columbus PD: Adam Cook Asst. PD/MD: Kevin Haines

WYZZ-75 Chicago OM: Ric Lippencott PD: Brian Kelly

K103 San Antonio PD: Bill Thorman MD: Rick Hayes

DETROIT'S FOX 99.5 FM PD: Chuck Beck MD: Rich Anton

WDFX Detroit PD: Scott Wheeler Asst. PD: John Trout

WNCI 97.9 Columbus PD: Dave Robbins MD: Pat McMahon

92X-FM Columbus PD: Adam Cook Asst. PD/MD: Kevin Haines

POWER 95 KCPW Kansas City OM/PD: Dene Hallam Asst. PD/MD: Tracy Johnson

MOST ADDED EAST BREAKOUTS
Bon Jovi
Beach Boys
Chicago
Breathe
Elton John
Anita Baker
Tracy Chapman
Eric Carmen
Night Ranger

CHR ADS & HOTS

MOST ADDED SOUTH BREAKOUTS
Bon Jovi
Chicago
Beach Boys
Breathe
Giant Steps
Elton John
Night Ranger
Anita Baker
Eric Carmen
Tracy Chapman

EAST PARALLEL TWO

WFLY/Albany, NY
J.J. Fad (dp)
ANITA BAKER
BOB JOVI (dp)
SA-FIRE
WILL TO POWER
BROS
CHICAGO
Hottest:
GUNS N' ROSES 3-2
BASIA 5-3
AL B. SUREI 6-4
BEACH BOYS 16-6
DEF LEPPARD 12-7
WAEB/Allentown, PA
Ward/Sherry
BOB JOVI
BOY MEETS GIRL
ERIC CARMEN
Hottest:
TAYLOR DAVEY 3-1
BOBBY MCFERRIN 10-6
NEW EDITION 13-8
PHIL COLLINS 22-17
UB40 29-19
Q100/Allentown, PA
Andrews/Ciuffreda
BOB JOVI
BOY MEETS GIRL (dp)
TRACY CHAPMAN (dp)
CHICAGO (dp)
NIGHT RANGER (dp)
Hottest:
GUNS N' ROSES 1-1
DEF LEPPARD 12-3
BOBBY MCFERRIN 10-8
CHEAP TRICK 14-11
UB40 20-12
WVSR/Charleston, WV
Bill Shahan
none
Hottest:
BOBBY MCFERRIN 3-3
VAN HALEN 6-6
KENNY LOGGINS 9-9
NEW EDITION 10-10
DEF LEPPARD 14-14
K104/Erie, PA
Bill Shahan
JOHNNY HATES JAZZ
BEACH BOYS
ELTON JOHN
CHICAGO
BREATHE
SIOUXIE & THE BA
BASIA
MIDNIGHT OIL
Hottest:
PETER CETERA 4-1
GUNS N' ROSES 7-2
VAN HALEN 5-3
ESCAPE CLUB 9-5
EUROPE 15-7
JET-FM/Erie, PA
Jim Cook
BOB JOVI
ESCAPE CLUB
WHITNEY HOUSTON
TERENCE TRENT D'A
ELTON JOHN
GIANT STEPS
FOUR TOPS (dp)
ROBERT CRAY BAND (dp)
Hottest:
BOBBY MCFERRIN 3-1
DEF LEPPARD 9-2
PETER CETERA 8-4
CHEAP TRICK 10-7
POISON 13-9
WERZ/Exeter, NH
Falconi/Brady
TRACY CHAPMAN
ELTON JOHN
JANE WEDLIN
BEACH BOYS
BOB JOVI (dp)
Hottest:
TAYLOR DAVEY 2-1
ROD STEWART 6-4
GUNS N' ROSES 12-8
CHEAP TRICK 16-12
TONI CHILD 17-14
WNNK/Harrisburg, PA
Bundy/August
ELTON JOHN
CHICAGO
ANITA BAKER
TRACY CHAPMAN
DEPECHE MODE
WAS (NOT WAS)
BOB JOVI
Hottest:
ROBERT PALMER 3-1
STEVE WINWOOD 25-16
PHIL COLLINS 27-17
INXS 36-27
WHITNEY HOUSTON 38-29
WTIC/Hartford, CT
Shakea/West
BEACH BOYS
BOB JOVI
ELTON JOHN
ANITA BAKER (dp)
SWEET SENSATION (dp)
Hottest:
GUNS N' ROSES 1-1
BOBBY MCFERRIN 9-3
BOBBY BROWN 5-4
DEF LEPPARD 28-9
UB40 29-14
WKEE/Huntington, WV
Wayne/Miller
HOLLY KNIGHT
BEACH BOYS (dp)
BOB JOVI (dp)
WILL TO POWER
Hottest:
PETER CETERA 2-1
BOBBY MCFERRIN 6-2
RICK ASTLEY 3-3
DEF LEPPARD 5-4
CHEAP TRICK 12-6
WLAN/Lancaster, PA
Marino/Murray
BRENDA K. STARR
ROD STEWART
EUROPE
GIANT STEPS
Hottest:
BOBBY MCFERRIN 3-1
GUNS N' ROSES D-2
TAYLOR DAVEY 6-3
HUEY LEWIS & THE 4-4
DEF LEPPARD D-6
KC101/New Haven, CT
Rybak/Dann
BOBBY BROWN
BASIA
BEACH BOYS
Hottest:
DEF LEPPARD 6-1
BOBBY MCFERRIN 11-4
TAYLOR DAVEY 7-5
PHIL COLLINS 17-11
UB40 21-14

SOUTH PARALLEL TWO

WFX/Bangor, ME
Mardin/Clerk
BOB JOVI (dp)
ELTON JOHN (dp)
NIGHT RANGER (dp)
Hottest:
DEF LEPPARD 5-1
CHEAP TRICK 7-2
POISON 16-12
PHIL COLLINS 23-16
WHITNEY HOUSTON 23-16
WBWQ/Augusta, GA
Bruce Stevens
BOB JOVI (dp)
WHEN IN ROME
ELTON JOHN
DEPECHE MODE
10,000 MANIACS
CHICAGO
Hottest:
BASIA 4-1
BOBBY MCFERRIN 10-2
DEF LEPPARD 7-3
CHEAP TRICK 12-7
UB40 22-10
B93/Austin, TX
Tonacci/Davenport
WHITNEY HOUSTON
WHEN IN ROME
ELTON JOHN
BOB JOVI
Hottest:
BOBBY MCFERRIN 8-1
ROBERT PALMER 3-2
GUNS N' ROSES 14-5
KYLIE MINOQUE 17-12
UB40 30-19
K96/Austin, TX
Gary Michael Knight
ELTON JOHN (dp)
TERENCE TRENT D'A (dp)
BOB JOVI (dp)
CHICAGO
HOLLY KNIGHT (dp)
Hottest:
BOBBY MCFERRIN 5-1
NEW EDITION 3-2
NEW KIDS ON THE B 4-3
DEF LEPPARD 11-4
UB40 21-16
WFMF/Baton Rouge, LA
Rical/Alverson
GIANT STEPS
Hottest:
BOBBY MCFERRIN 6-2
DEF LEPPARD 9-3
INFORMATION SOCIE 17-11
ERASURE 16-13
UB40 26-17
K106/Baumont, TX
Harrison/Pace
CINDERELLA
BREATHE
SWEET SENSATION
BOB JOVI
KIM WILDE
TOMMY CORWELL
HURRICANE (dp)
Hottest:
JOAN JETT 4-2
FAT BOYS 8-4
PHIL COLLINS 24-16
CINDERELLA D-31
WHEN IN ROME D-33
UB40 6-1
BOBBY MCFERRIN 5-2
PHIL COLLINS 18-7
ERASURE 24-10
BASIA 38-17
96XIL/Parkersburg, WV
Neval/Hughes
NEW KIDS ON THE B
BOB JOVI (dp)
Hottest:
BOBBY MCFERRIN 2-2
DEF LEPPARD 5-3
INFORMATION SOCIE 14-7
ERASURE 15-10
196/Birmingham, AL
Ballentine/Peake
KYLIE MINOQUE (dp)
BOB JOVI (dp)
ROD STEWART (dp)
BOBBY MCFERRIN 6-3
PETER CETERA 8-4
ROBERT PLANT 15-8
Hottest:
ROBERT PALMER 1-1
DEF LEPPARD 6-4
TAYLOR DAVEY 4-3
JOAN JETT 16-9
PHIL COLLINS 27-17
KXK106/Birmingham, AL
Prewitt/Lopez
KARYN WHITE
EURO-K
LUTHER VANDROSS
ERIC CARMEN
SA-FIRE
GLENN FREY
CHICAGO
LIME
BOB JOVI (dp)
Hottest:
AL B. SUREI 3-2
INFORMATION SOCIE 6-5
TAYLOR DAVEY 8-7
ROD STEWART 13-8
BOBBY BROWN 30-21
WKGB/Charleston, SC
Gaither/Russell
BOB JOVI
BREATHE
ROB BASE
BEACH BOYS
WILL TO POWER
Hottest:
DEF LEPPARD 5-4
INXS 18-11
BOBBY MCFERRIN 23-12
UB40 32-25
PHIL COLLINS 34-26
WSSX/Charleston, SC
Dave Allen
UB40
POISON
BEACH BOYS
BOB JOVI (dp)
KYLIE MINOQUE (dp)
Hottest:
ROBERT PALMER 2-1
PETER CETERA 7-4
EUROPE 9-5
CHEAP TRICK 11-8
INXS 20-13
WBCY/Charlotte, NC
Blackwell/Collins
PHIL COLLINS
TRACY CHAPMAN
BREATHE
BOB JOVI
CHICAGO
ANITA BAKER
Hottest:
DEF LEPPARD 2-1
JOAN JETT 3-1
CINDERELLA 8-4
BOBBY MCFERRIN 10-5
ROD STEWART 12-10
WROQ/Charlotte, NC
Bliss/Ward
BOB JOVI
BOBBY BROWN
HOLLY KNIGHT
BOB JOVI (dp)
ERIC CARMEN
RICHARD MARX
TRACY CHAPMAN
ERASURE
Hottest:
GUNS N' ROSES 1-1
DEF LEPPARD 8-2
TAYLOR DAVEY 4-2
DEF LEPPARD 6-3
PETER CETERA 9-6
CINDERELLA 16-13
WVFX/Wilmington, NC
Minier/Faye
BOB JOVI (dp)
NIGHT RANGER (dp)
ANITA BAKER (dp)
STEVE MILLER (dp)
WAS (NOT WAS) (dp)
CHICAGO
Hottest:
DEF LEPPARD 13-8
INFORMATION SOCIE 16-12
BOBBY MCFERRIN 23-18
GLENN FREY 25-20
PHIL COLLINS 32-27
WHTO/Wilmington, NC
Hartman/Right
BOBBY BROWN
HOLLY KNIGHT
BOB JOVI (dp)
ERIC CARMEN
RICHARD MARX
TRACY CHAPMAN
ERIC CARMEN
Hottest:
DEF LEPPARD 5-1
CHEAP TRICK 8-4
UB40 26-13
PHIL COLLINS 29-18
INFORMATION SOCIE 28-19

SOUTH PARALLEL TWO

WQUT/Johnson City, TN
Phillips/Taylor
BOB JOVI
BRITNY FRY
VIXEN
CHICAGO
HENRY LEE SUMMER
BOY MEETS GIRL
ELTON JOHN
ESCAPE CLUB
Hottest:
GUNS N' ROSES 1-1
DEF LEPPARD 7-4
CHEAP TRICK 12-7
INFORMATION SOCIE 21-14
PHIL COLLINS 36-27
WOKI/Knoxville, TN
Clay/Gish
NEW EDITION
NEW KIDS ON THE B
BOBBY BROWN
CHICAGO
CINDERELLA (dp)
BREATHE
Hottest:
ROBERT PALMER 1-1
GUNS N' ROSES 9-2
DEF LEPPARD 13-10
CHEAP TRICK 18-15
BOBBY MCFERRIN 23-20
WVOK/Columbia, SC
Mets/King
GIANT STEPS
HOLLY KNIGHT
BOB JOVI
ANITA BAKER
Hottest:
GUNS N' ROSES 1-1
BOBBY MCFERRIN 5-3
BOBBY MCFERRIN 13-6
PHIL COLLINS 25-15
UB40 40-22
WCGO/Columbia, GA
McClure/McCard
ELTON JOHN
CHICAGO
BOB JOVI (dp)
ERIC CARMEN
DUNES
10,000 MANIACS (dp)
Hottest:
GUNS N' ROSES 1-1
BOBBY MCFERRIN 3-2
NEW EDITION 4-3
KENNY LOGGINS 10-6
PETER CETERA 10-6
G106/Durham-Raleigh, NC
Edwards/McBride
ESCAPE CLUB
GLENN FREY
BEACH BOYS
INFORMATION SOCIE
ERASURE 16-13
UB40 26-17
K106/Durham-Raleigh, NC
Edwards/McBride
ESCAPE CLUB
GLENN FREY
BEACH BOYS
INFORMATION SOCIE
ERASURE 16-13
UB40 26-17
KZOU/Little Rock, AR
Peter Stewart
BEACH BOYS
WHITNEY HOUSTON
BOB JOVI
JANE WEDLIN
TRACY CHAPMAN
CHICAGO (dp)
ROBERT CRAY BAND (dp)
Hottest:
DEF LEPPARD 2-1
BOBBY MCFERRIN 22-3
JOAN JETT 20-5
INFORMATION SOCIE 16-6
UB40 39-17
WDXJ/Louisville, KY
Shelbi/Meyer
INXS
BEACH BOYS
KYLIE MINOQUE
DENICE WILLIAMS
Hottest:
NEW EDITION 3-1
TAYLOR DAVEY 4-2
BOBBY MCFERRIN 7-6
CHEAP TRICK 10-8
UB40 15-10
WRS/Louisville, KY
Lyon/Hardin
BOB JOVI
BREATHE
BOY MEETS GIRL (dp)
NIGHT RANGER
TRACY CHAPMAN (dp)
Hottest:
ROBERT PALMER 1-1
VAN HALEN 2-2
BOBBY MCFERRIN 14-8
DEF LEPPARD 16-9
BOB JOVI D-35
99WAYS/Macon, GA
Leverette/Shannon
BOB JOVI
CHICAGO
ERIC CARMEN
BEACH BOYS
BOY MEETS GIRL
CINDERELLA (dp)
Hottest:
GUNS N' ROSES 1-1
BOBBY MCFERRIN 7-2
DEF LEPPARD 9-4
CHEAP TRICK 14-9
UB40 28-20
FM100/Memphis, TN
John/Conlay
CHICAGO
BEACH BOYS
ELTON JOHN
HOTTEST:
PETER CETERA 5-2
BOBBY MCFERRIN 15-6
DEF LEPPARD 18-9
UB40 22-16
KYLIE MINOQUE 32-27
Hot 106/Miami, FL
Isley/Reese
TERENCE TRENT D'A
BOB JOVI (dp)
BEAT CLUB
WHITNEY HOUSTON
HOLLY KNIGHT
BEACH BOYS (dp)
FOUR TOPS (dp)
Hottest:
UB40 1-1
DEF LEPPARD 9-4
JOAN JETT 11-5
NEW KIDS ON THE B 8-6
TAYLOR DAVEY 15-10
WABB/Mobile, AL
Fram/Chanout
BREATHE
BOB JOVI
Hottest:
ROBERT PALMER 1-1
UB40 10-2
DEF LEPPARD 6-4
INFORMATION SOCIE 5-5
JOAN JETT 20-17
WVAM/Montgomery, AL
Leemhuls/Jackson
BRENDA K. STARR
BOB JOVI
KYLIE MINOQUE
Hottest:
GUNS N' ROSES 1-1
BOBBY MCFERRIN 3-2
DEF LEPPARD 11-3
D.J. JAZZY JEFF & 10-8
UB40 24-16
WVHY/Montgomery, AL
Sivens/Ocean
INXS
BOB JOVI (dp)
GIANT STEPS
BEACH BOYS
Hottest:
GUNS N' ROSES 1-1
DEF LEPPARD 10-4
BOBBY MCFERRIN 15-5
JOAN JETT 18-14
UB40 24-15

SOUTH PARALLEL TWO

BKFM/McAllen-Brownsville, TX
Hayes/Santiago
INXS
GLENN FREY
BOB JOVI (dp)
WHITNEY HOUSTON
TERENCE TRENT D'A
ELTON JOHN
BEACH BOYS
Hottest:
BOBBY BROWN 1-1
BOBBY MCFERRIN 4-2
DEF LEPPARD 6-3
STEVE B 8-5
UB40 12-8
KTUX/Shreveport, LA
Steel/Weber
BOB JOVI
NIGHT RANGER
JEFFREY OSBORNE
TRACY CHAPMAN
WILL TO POWER
TOMMY CORWELL (dp)
Hottest:
DEF LEPPARD 4-1
JOAN JETT 5-2
BOBBY BROWN 3-3
BOBBY MCFERRIN 14-8
PHIL COLLINS 20-11
WDLX/Washington, NC
Jackson/Lane
KWES/Odessa-Midland, TX
Jim Scott
BOB JOVI (dp)
ELTON JOHN (dp)
CINDERELLA (dp)
KYLIE MINOQUE (dp)
Hottest:
DEF LEPPARD 5-1
BOBBY MCFERRIN 6-2
BOBBY MCFERRIN 9-5
POISON 10-7
UB40 17-8
WKZL/Winston-Salem, NC
Halloway/Reynolds
BOB JOVI
CHICAGO
ELTON JOHN (dp)
ANITA BAKER (dp)
BOY MEETS GIRL
Hottest:
GUNS N' ROSES 1-1
BOBBY MCFERRIN 2-2
DEF LEPPARD 7-3
UB40 12-2
INFORMATION SOCIE 25-15
Y106/Olando, FL
Loustou/Mariner
TAYLOR DAVEY
PHIL COLLINS
AL B. SUREI
INXS
BOB JOVI
WILL TO POWER
BEACH BOYS
WHEN IN ROME
GIANT STEPS
FOUR TOPS (dp)
WHITNEY HOUSTON (dp)
Hottest:
GUNS N' ROSES 2-1
NEW EDITION 7-3
DEF LEPPARD 17-6
UB40 19-7
NEW KIDS ON THE B 28-10
WRVQ/Richmond, VA
Davis/Michaels
BOB JOVI
KYLIE MINOQUE
Hottest:
GUNS N' ROSES 1-1
BOBBY MCFERRIN 4-2
DEF LEPPARD 10-3
ANITA BAKER
CHICAGO
BREATHE
Hottest:
DEF LEPPARD 7-1
CHEAP TRICK 18-13
UB40 26-18
PHIL COLLINS 33-23
BOBBY BROWN 39-32
WJAD/Bainbridge, GA
Skip Elliott
BOB JOVI (dp)
ERIC CARMEN
CHICAGO
ANITA BAKER
NIGHT RANGER (dp)
WILL TO POWER
Hottest:
DEF LEPPARD 9-1
BOBBY MCFERRIN 11-2
INFORMATION SOCIE 16-10
UB40 26-16
PHIL COLLINS 28-19
Q101/Meridian, MS
Ron Wallace
BOB JOVI (dp)
CHICAGO
VIXEN (dp)
WHEN IN ROME
Hottest:
BOBBY MCFERRIN 6-1
NIGHT RANGER (dp)
DEF LEPPARD 11-3
POISON 18-15
UB40 20-16

SOUTH PARALLEL TWO

WZKX/Biloxi, MS
Paul Piro
ERIC CARMEN
KIM WILDE
TRACY CHAPMAN
DEPECHE MODE
GARDNER COLE
JEFFREY OSBORNE
Hottest:
GUNS N' ROSES 2-1
BOBBY MCFERRIN 7-4
PETER CETERA 8-6
CHEAP TRICK 16-11
UB40 1-17
WVWX/Florence, SC
Richard/Lewis
BOB JOVI (dp)
NIGHT RANGER
CHICAGO
WHEN IN ROME
ERIC CARMEN
GARDNER COLE (dp)
Hottest:
BOBBY MCFERRIN 9-2
DEF LEPPARD 12-5
UB40 25-20
PHIL COLLINS 32-24
CINDERELLA 35-30
KISR/Ft. Smith, AR
Dennis Snow
ESCAPE CLUB
BOB JOVI (dp)
BEACH BOYS
FOUR TOPS (dp)
CINDERELLA (dp)
Hottest:
GUNS N' ROSES 1-1
DEF LEPPARD 2-2
DEF LEPPARD 11-3
POISON 13-9
GLENN FREY 17-11
UB40 17-8
BBB/Ft. Smith, AR
John O'Dea
BOB JOVI
TERENCE TRENT D'A
WILL TO POWER
CHICAGO
ELTON JOHN
BEACH BOYS
PETER CETERA 4-1
DEF LEPPARD 13-6
UB40 12-2
GLENN FREY 21-17
PHIL COLLINS 26-20
Q104/Gadsden, AL
Brown/Davis
CHICAGO
BOB JOVI
ERIC CARMEN
NIGHT RANGER
JEFFREY OSBORNE
SWEET SENSATION
DARLENE LOVE (dp)
Hottest:
DEF LEPPARD 3-1
BOBBY MCFERRIN 10-5
INXS 13-9
PHIL COLLINS 21-12
INFORMATION SOCIE 20-13
QV103/Wichita Falls, TX
Jeff Christenson
UB40
GARDNER COLE
ANITA BAKER
ROB BASE
DENICE WILLIAMS
SA-FIRE
GRAYSON HUGH
Hottest:
ESCAPE CLUB 13-9
FOUR TOPS 23-15
WHEN IN ROME 28-19
DEPECHE MODE 27-24
L'TRIM 34-27
WHSU/Wilmington, NC
Stewart/Lee
BEACH BOYS
BOY MEETS GIRL
Hottest:
GUNS N' ROSES 1-1
KENNY LOGGINS 6-3
RICK ASTLEY 7-4
BOBBY MCFERRIN 10-5
DEF LEPPARD 14-9
WVWS/Wilmington, NC
Allen/Bowman
BASIA
BEACH BOYS
BOY MEETS GIRL
Hottest:
GUNS N' ROSES 1-1
KENNY LOGGINS 7-4
RICK ASTLEY 7-4
BOBBY MCFERRIN 10-5
DEF LEPPARD 14-9

PARALLEL THREE

KAKS/Amarillo, TX
Bart Allison
BOB JOVI (dp)
WHEN IN ROME
NIGHT RANGER
ERIC CARMEN
TRACY CHAPMAN
HOTTEST:
JOAN JETT 1-1
TAYLOR DAVEY 2-2
DEF LEPPARD 5-3
POISON 9-4
CHEAP TRICK 19-10
WVKS/Gainesville, FL
Banta/Jon
BREATHE
BOB JOVI (dp)
Hottest:
BOBBY MCFERRIN 10-7
DEF LEPPARD 13-8
NEW EDITION 11-9
POISON 19-14
UB40 28-20
KSMB/Lafayette, LA
Small/Novacek
BOBBY BROWN
RHETT CORPS
KYLIE MINOQUE
WHITNEY HOUSTON
BOB JOVI (dp)
BREATHE
GIANT STEPS (dp)
Hottest:
GUNS N' ROSES 2-1
ROBERT PALMER 3-2
DEF LEPPARD 10-3
KENNY LOGGINS 5-4
PETER CETERA 6-5
WVSA/Ashville, NC
Maloney/Trent
BOB JOVI (dp)
NIGHT RANGER
ANITA BAKER
CHICAGO
BREATHE
Hottest:
DEF LEPPARD 7-1
CHEAP TRICK 18-13
UB40 26-18
PHIL COLLINS 33-23
BOBBY BROWN 39-32
WJAD/Bainbridge, GA
Skip Elliott
BOB JOVI (dp)
ERIC CARMEN
CHICAGO
ANITA BAKER
NIGHT RANGER (dp)
WILL TO POWER
Hottest:
DEF LEPPARD 9-1
BOBBY MCFERRIN 11-2
INFORMATION SOCIE 16-10
UB40 26-16
PHIL COLLINS 28-19

N&A Begins Page 126
New Artists & Chart Summary Page 125
New P-1A Playlists Page 116

248 Current Reporters
245 Current Reporters
Four stations failed to report and their list were frozen: WVSR/Charleston, WHTO/Huntington, 99GFM/Schenectady, and WTTN/Portland.
NOTE: WTNZ/Knoxville is no longer a CHR reporter.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the asterisks (like designation indicate the total number, how many added for the first time this week. Moves indicate the type of activity this week. Up for upward chart movement. Same for sideways or continued uncharted activity. Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallel.
NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay40.
CHR Rotation Criteria - Fulltime Adds and/or Ones: four plays in a 24-hour period, three of them before midnight.
Departed Adds and/or Ones: One-time plays in a 24-hour period, both of them before midnight.

MOST ADDED **MIDWEST** BREAKOUTS
Bon Jovi
Beach Boys
Chicago
Terence Trent D'Arby
Breathe
Night Ranger
Eric Carmen
Tracy Chapman

CHR ADDS & HOTS

MOST ADDED **WEST** BREAKOUTS
Bon Jovi
Chicago
Anita Baker
Beach Boys
Night Ranger
Tracy Chapman
Eric Carmen
Tommy Conwell
Robert Cray

MIDWEST

PARALLEL TWO

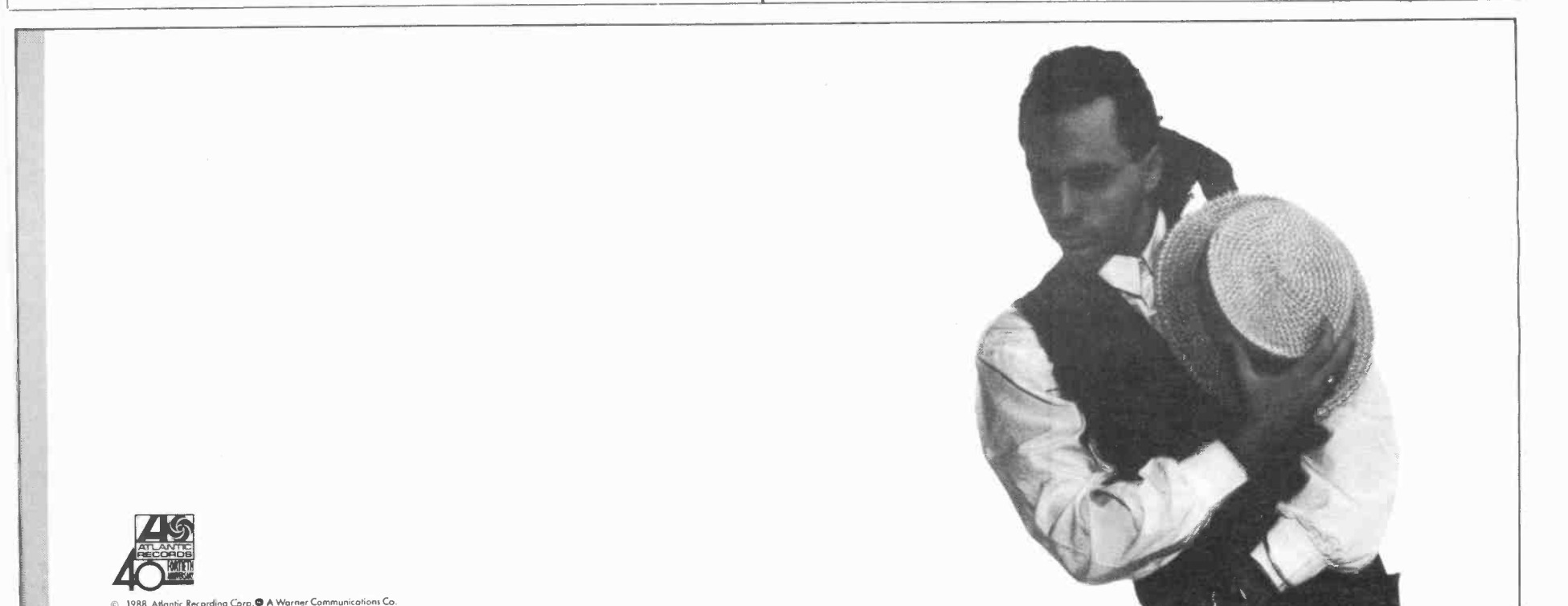
KYLO/Akron, OH
Anthony/Kittredge
WHITNEY HOUSTON
ERASURE
NEW EDITION
BREATHE
Hottest:
JOAN JETT 3-1
GUNS N' ROSES 6-4
PETER CETERA 7-5
KENNY LOGGINS 8-6
DEF LEPPARD 9-7
WPKR/Davenport, IA
Schafer/Austin
STEVE WINWOOD
INFORMATION SOCIE
VIKIN
HOTTEST:
BOB JOVI (dp)
BOY MEETS GIRL
CHICAGO
HOTTEST:
VAN HALEN 2-1
GUNS N' ROSES 3-2
ESCAPE CLUB 14-12
GIANT STEPS 16-13
JOAN JETT 24-19
WGTZ/Davton, OH
Jarvis/Dr. Dave
ESCAPE CLUB
GIANT STEPS
TERENCE TRENT D'A
BOB JOVI (dp)
KIM WIDE
BEACH BOYS
HOTTEST:
ROBERT PALMER 2-1
BOBBY MCFERRIN 11-7
NEW KIDS ON THE B 14-11
CHEAP TRICK 17-13
UB40 23-15
KDWZ/Des Moines, IA
Rick Steele
CINDERELLA (dp)
BOB JOVI (dp)
BOY MEETS GIRL
TERENCE TRENT D'A
VIKIN (dp)
JANE WIEDLIN
BASIA
HOTTEST:
BOBBY MCFERRIN 6-4
GUNS N' ROSES 9-5
UB40 11-9
DEF LEPPARD 23-15
PHIL COLLINS 25-20
KRNQ/Des Moines, IA
Knight/Sharp
TERENCE TRENT D'A
BOB JOVI (dp)
HOTTEST:
RED SPEEDWAGON 1-1
KENNY LOGGINS 2-2
BREATHE 9-9
UB40 15-13
PHIL COLLINS 28-18
KZIO/Duluth, MN
Michaels/Martin
AMY GRANT
BOB JOVI (dp)
CHICAGO
BOY MEETS GIRL
DEPECHE MODE
ELTON JOHN
HOTTEST:
ROBERT PALMER 2-1
BOBBY MCFERRIN 6-3
DEF LEPPARD 14-9
GIANT STEPS 17-11
GUNS N' ROSES 34-25
WMEF/Wayne, IN
Allen/Davis
BOB JOVI
KYLIE MINOUGE
BREATHE
HOTTEST:
HUEY LEWIS & THE 4-3
DEF LEPPARD 7-4
BOBBY MCFERRIN 11-7
RICK ASTLEY 16-12
WGRD/Grand Rapids, MI
Cassidy/Stevens
STEVE WINWOOD
WHITNEY HOUSTON
BEACH BOYS
BOB JOVI
ROBERT CRAY BAND
BREATHE
INXS
HOTTEST:
DEF LEPPARD 9-2
BOBBY MCFERRIN 16-3
UB40 D-14
INFORMATION SOCIE 20-16
ESCAPE CLUB D-28
KLO/Grand Rapids, MI
Owen/Tinnes
BRENDA K. STARR
BEACH BOYS
BOB JOVI
HOTTEST:
TAYLOR DAYNE 11-6
DEF LEPPARD 15-8
POISON 16-10
BOBBY MCFERRIN 19-11
NEW KIDS ON THE B 27-19
WXXI/Green Bay, WI
McCarthy/Michael T.
STEVE WINWOOD
BOY MEETS GIRL
TERENCE TRENT D'A (dp)
VIKIN (dp)
ELTON JOHN
HOTTEST:
GUNS N' ROSES 3-1
BOBBY MCFERRIN 8-2
PHIL COLLINS 18-10
DEF LEPPARD 17-11
UB40 22-16
Z104/Madison, WI
Lockwood/Keyes
BOB JOVI (dp)
HUNBUYS
SHRIEKBACK
TRACY CHAPMAN
HOTTEST:
GUNS N' ROSES 1-1
CHEAP TRICK 8-6
NEW EDITION 20-9
PHIL COLLINS 26-19
UB40 29-21
KJ103/Oklahoma City, OK
Spain/Stewart
WILL TO POWER
TRANSMISSION VAMP (dp)
VAN HALEN
BOB JOVI
ROBERT CRAY BAND (dp)
HOTTEST:
GUNS N' ROSES 4-2
DEF LEPPARD 7-3
GEORGE MICHAEL 6-4
CHEAP TRICK 11-7
ERASURE 15-10
KQKQ/Omaha, NB
Evans/Bendley
BOB JOVI (dp)
ELTON JOHN (dp)
BEACH BOYS
HOTTEST:
GUNS N' ROSES 1-1
INXS 10-6
CHEAP TRICK 15-9
UB40 16-10
TAYLOR DAYNE 18-11
KZSU/Peoria, IL
Edward/Starr
BREATHE
BOB JOVI
GIANT STEPS
HOTTEST:
BOBBY MCFERRIN 6-1
GUNS N' ROSES 2-2
DEF LEPPARD 7-3
UB40 17-6
PETER CETERA 8-7
WZOK/Rockford, IL
Summers/Manning
BOB JOVI
BEACH BOYS
ESCAPE CLUB
WHITNEY HOUSTON
HOTTEST:
CHEAP TRICK 2-1
ROBERT PALMER 5-2
KENNY LOGGINS 7-3
PETER CETERA 8-4
TAYLOR DAYNE 8-5
WRGW/Toledo, OH
Ellott/Johnny D.
CINDERELLA
PHIL COLLINS (dp)
HOTTEST:
GUNS N' ROSES 1-1
PETER CETERA 12-6
RICK ASTLEY 13-7
DEF LEPPARD 14-9
BOBBY MCFERRIN 18-11
KMYZ/Tulsa, OK
Mel Nyers
INFORMATION SOCIE
BREATHE
HOLLY KNIGHT
FOUR TOPS
HOTTEST:
ELTON JOHN 2-1
KENNY LOGGINS 3-2
STEVE WINWOOD 10-9
UB40 D-14
GLENN FREY 14-10
PHIL COLLINS 27-21
KAY107/Tulsa, OK
Stucker/Payton
KYLIE MINOUGE
BOB JOVI (dp)
WHITNEY HOUSTON (dp)
BASIA (dp)
HOTTEST:
TERENCE TRENT D'A
BOBBY BROWN
HOTTEST:
DEF LEPPARD 9-5
NEW EDITION 15-10
JOAN JETT 14-11
INFORMATION SOCIE 19-14
UB40 29-19
KKRD/Wichita, KS
Oliver/Williams
INXS
CHICAGO
BEACH BOYS
TERENCE TRENT D'A
BOB JOVI (dp)
JEFFREY OSBORNE (dp)
HOTTEST:
ROBERT PALMER 3-1
PETER CETERA 7-4
BOBBY MCFERRIN 12-7
DEF LEPPARD 15-9
JOAN JETT 23-18
WHOT/Youngstown, OH
Dick Thompson
none
HOTTEST:
GUNS N' ROSES 1-1
ROBERT PALMER 2-2
PETER CETERA 5-5
VAN HALEN 6-6
BOBBY MCFERRIN 8-8
PARALLEL THREE
KYVV/Bismarck, ND
Bob Beck
BOB JOVI
UB40
CHICAGO
ERIC CARMEN
HOTTEST:
GUNS N' ROSES 1-1
BOBBY MCFERRIN 3-2
JOAN JETT 6-4
DEF LEPPARD 12-6
CHEAP TRICK 9-7
WBNQ/Bloomington, IL
Justin/Robbins
NIGHT RANGER
TRACY CHAPMAN
BOB JOVI
HOTTEST:
ROBERT PALMER 1-1
CHEAP TRICK 7-4
PETER CETERA 10-5
GUNS N' ROSES 12-6
DEF LEPPARD 15-7
WBWB/Bloomington, IN
Dave Curry
GIANT STEPS
TRACY CHAPMAN
BOB JOVI (dp)
HOTTEST:
NEW EDITION 9-1
ROD STEWART 14-4
FOUR TOPS 17-5
UB40 19-6
POISON 18-14
WCIL/Carbondale, IL
Tony Waitkus
BOB JOVI (dp)
WHITNEY HOUSTON
HOTTEST:
CHEAP TRICK 2-1
ROBERT PALMER 5-2
KENNY LOGGINS 7-3
PETER CETERA 8-4
TAYLOR DAYNE 8-5
WRCW/Toledo, OH
Ellott/Johnny D.
CINDERELLA
PHIL COLLINS (dp)
HOTTEST:
GUNS N' ROSES 1-1
PETER CETERA 12-6
RICK ASTLEY 13-7
DEF LEPPARD 14-9
BOBBY MCFERRIN 18-11
KQCR/Cedar Rapids, IA
Gary Dixon
BEACH BOYS
INFORMATION SOCIE
BOB JOVI
ELTON JOHN
CHICAGO
BOY MEETS GIRL
BASIA
HOLLY KNIGHT
VIKIN (dp)
BEACH BOYS (dp)
HOTTEST:
GUNS N' ROSES 1-1
JOAN JETT 13-10
CHEAP TRICK 20-12
ROD STEWART 23-13
ERASURE 24-18
DEBBIE GIBSON 25-22
WLRW/Champaign, IL
McCann/McKaighan
BOB JOVI (dp)
BREATHE
BASIA (dp)
BEACH BOYS
HOTTEST:
BOBBY MCFERRIN 3-1
CHEAP TRICK 10-5
UB40 24-12
PHIL COLLINS 22-13
BOBBY BROWN D-32
KCMQ/Columbia, MO
Kummin/Hansen
TERENCE TRENT D'A
HOLLY KNIGHT
BEACH BOYS
BOB JOVI
ERIC CARMEN
HOTTEST:
JOAN JETT 8-4
GLENN FREY 13-8
DEF LEPPARD 17-10
UB40 D-21
STEVE WINWOOD 26-22
KLYW/Dubuque, IA
Jeff Davis
WHITNEY HOUSTON
CINDERELLA (dp)
BOB JOVI (dp)
BREATHE
BASIA
BOY MEETS GIRL
BEACH BOYS
HOTTEST:
GUNS N' ROSES 3-1
CHEAP TRICK 13-4
BOBBY MCFERRIN 21-10
JOAN JETT 19-12
EUROPE 18-14
Y94/Fargo, ND
Jack Lundy
BEACH BOYS
BOB JOVI (dp)
RHYTHM CORPS
HOTTEST:
BOBBY MCFERRIN 3-1
CHEAP TRICK 2-2
JOHN
BOBBY MCFERRIN 12-5
PETER CETERA 8-6
PHIL COLLINS 14-14
BASIA
WDBR/Springfield, IL
Moore/Lawley
BOB JOVI
CHICAGO
NIGHT RANGER (dp)
ANITA BAKER
ERIC CARMEN
TRACY CHAPMAN
HOTTEST:
GUNS N' ROSES 1-1
PETER CETERA 9-6
RICK ASTLEY 10-7
DEF LEPPARD 15-9
UB40 37-25
WSPF/Stevens Point, WI
Bouley/Steffen
ELTON JOHN
BEACH BOYS
BREATHE
POISON
BOB JOVI
HOTTEST:
BOBBY MCFERRIN 1-1
GUNS N' ROSES 4-2
DEF LEPPARD 5-3
JOAN JETT 15-5
INXS 14-9
WPPR/Terre Haute, IN
Newton/Butts
BEACH BOYS
BOBBY BROWN
ESCAPE CLUB
BOY MEETS GIRL
JEFFREY OSBORNE
HOTTEST:
STEVE WINWOOD 14-9
CHEAP TRICK 15-10
COLIN JAMES 19-14
TAYLOR DAYNE D-22
NEW KIDS ON THE B D-23
KSNB/Eugene, OR
Bwana/Hyatt
TRACY CHAPMAN
CINDERELLA
NIGHT RANGER
GREG ALLMAN
WHEN IN ROME
ROBERT CRAY BAND
DARLENE LOVE
HOTTEST:
ROBERT PALMER 3-2
CHEAP TRICK 18-9
GLENN FREY 22-11
UB40 23-12
PHIL COLLINS 30-16
KFMW/Waterloo, IA
Mark Hansen
BOB JOVI
BREATHE
PAT BENATAR
WILL TO POWER (dp)
VIKIN
CHICAGO
NIGHT RANGER
HOTTEST:
GUNS N' ROSES 3-1
CHEAP TRICK 6-4
ROD STEWART 11-9
DEF LEPPARD 15-12
POISON 14-13
99KG/Salina, KS
Brad King
BOB JOVI (dp)
BRITNY FOX (dp)
CHICAGO
ERIC CARMEN
TOWER OF POWER
HOTTEST:
GUNS N' ROSES 1-1
BOBBY MCFERRIN 15-6
DEF LEPPARD 19-14
KYLIE MINOUGE 31-28
GIANT STEPS 40-34
KPAT/Sioux Falls, SD
Maguire/Ward
NIGHT RANGER
BOB JOVI
ERIC CARMEN
BEACH BOYS
MELISSA ETHERIDGE
TRANSMISSION VAMP
HOTTEST:
GUNS N' ROSES 2-1
ROBERT PALMER 4-2
JOHN
FABULOUS THUNDERB 12-7
PHIL COLLINS 14-11
BOB JOVI (dp)
KWTQ/Springfield, MO
O'Grady/Austin
BOB JOVI (dp)
BEACH BOYS (dp)
CHICAGO
TERENCE TRENT D'A
GIANT STEPS
HOTTEST:
ROBERT PALMER 2-1
DEF LEPPARD 6-4
BOBBY MCFERRIN 12-5
PETER CETERA 8-6
PHIL COLLINS 14-14
BASIA
WDBR/Springfield, IL
Moore/Lawley
BOB JOVI
CHICAGO
NIGHT RANGER (dp)
ANITA BAKER
ERIC CARMEN
TRACY CHAPMAN
HOTTEST:
GUNS N' ROSES 1-1
PETER CETERA 9-6
RICK ASTLEY 10-7
DEF LEPPARD 15-9
UB40 37-25
WSPF/Stevens Point, WI
Bouley/Steffen
ELTON JOHN
BEACH BOYS
BREATHE
POISON
BOB JOVI
HOTTEST:
BOBBY MCFERRIN 1-1
GUNS N' ROSES 4-2
DEF LEPPARD 5-3
JOAN JETT 15-5
INXS 14-9
WPPR/Terre Haute, IN
Newton/Butts
BEACH BOYS
BOBBY BROWN
ESCAPE CLUB
BOY MEETS GIRL
JEFFREY OSBORNE
HOTTEST:
STEVE WINWOOD 14-9
CHEAP TRICK 15-10
COLIN JAMES 19-14
TAYLOR DAYNE D-22
NEW KIDS ON THE B D-23
KSNB/Eugene, OR
Bwana/Hyatt
TRACY CHAPMAN
CINDERELLA
NIGHT RANGER
GREG ALLMAN
WHEN IN ROME
ROBERT CRAY BAND
DARLENE LOVE
HOTTEST:
ROBERT PALMER 3-2
CHEAP TRICK 18-9
GLENN FREY 22-11
UB40 23-12
PHIL COLLINS 30-16
KFMW/Waterloo, IA
Mark Hansen
BOB JOVI
BREATHE
PAT BENATAR
WILL TO POWER (dp)
VIKIN
CHICAGO
NIGHT RANGER
HOTTEST:
GUNS N' ROSES 3-1
CHEAP TRICK 6-4
ROD STEWART 11-9
DEF LEPPARD 15-12
POISON 14-13
KFFR/Phoenix, AZ
Gillia/Goddard
BOB JOVI
ANITA BAKER
FOUR TOPS
J.J. FAD
HOTTEST:
BOBBY MCFERRIN 1-1
BOBBY BROWN 8-2
INFORMATION SOCIE 5-3
NEW EDITION 4-4
PHIL COLLINS 15-9
KOY-FM/Phoenix, AZ
Stevens/Robinson
BOB JOVI
DON ASTLEY
POISON
ANITA BAKER (dp)
HOTTEST:
INFORMATION SOCIE 4-3
DEF LEPPARD 5-4
ESCAPE CLUB 9-8
WILL TO POWER 27-16
BEACH BOYS 28-20
KWNZ/Reno, NV
Robie/Carter
BEACH BOYS
WILL TO POWER (dp)
BOB JOVI (dp)
HOTTEST:
WILL TO POWER 2-1
BOBBY BROWN 5-3
UB40 7-5
BOBBY MCFERRIN 8-7
BRENDA K. STARR 17-11
PEBBLES 24-18
KMQJ/Honolulu, HI
Akane/Miller
BEACH BOYS
ROD STEWART (dp)
WILL TO POWER
GLENN MEDETROS
HOTTEST:
GLENN MEDETROS 1-1
RICK ASTLEY 2-2
BOBBY MCFERRIN 5-3
TAYLOR DAYNE 8-6
PETER CETERA 9-8
KLUZ/Las Vegas, NV
Dean/Taylor
BOB JOVI (dp)
L'ETRE
BEACH BOYS
STEVE WINWOOD
BOY MEETS GIRL
HOTTEST:
WHEN IN ROME (dp)
TRACY CHAPMAN 11-1
GUNS N' ROSES 3-2
DEF LEPPARD 5-3
VAN HALEN 12-6
BOULEY STEFFEN
KYRK/Las Vegas, NV
Cummings/Miles
BOB JOVI
ELTON JOHN (dp)
ANITA BAKER (dp)
CHICAGO (dp)
ROBERT CRAY BAND (dp)
HOTTEST:
BOBBY MCFERRIN 1-1
UB40 2-2
DEF LEPPARD 6-5
TAYLOR DAYNE 9-6
ESCAPE CLUB 15-10
KZZU/Spokane, WA
Arnold/Hopkins
BOB JOVI
CHICAGO
BEACH BOYS (dp)
NIGHT RANGER
KYLIE MINOUGE (dp)
PRIMITIVES (dp)
ERIC CARMEN (dp)
HOTTEST:
GUNS N' ROSES 2-1
BOBBY MCFERRIN 8-3
UB40 9-4
DEF LEPPARD 18-12
ESCAPE CLUB 28-24
KFDV/Modesto, CA
Edwards/Sanders
BOB JOVI (dp)
BEACH BOYS
TRACY CHAPMAN
DEPECHE MODE (dp)
HOTTEST:
BOBBY BROWN 8-5
BREATHE 24-16
STEVE WINWOOD 26-18
PHIL COLLINS 28-20
KYLIE MINOUGE 29-24
FM104/Modesto-Stockton, CA
DeMaroney/Hoffman
KRQ/Tucson, AZ
Ingram/Davis
STEVE WINWOOD
BOB JOVI
BEACH BOYS
STEVIE B (dp)
HUEY LEWIS & THE
HOTTEST:
UB40 1-1
TRACY CHAPMAN 2-2
DEF LEPPARD 3-3
BOBBY MCFERRIN 16-4
TAYLOR DAYNE 11-5
KMOJ/Lewiston, ID
Havens/Chese
BOB JOVI (dp)
NIGHT RANGER
WHEN IN ROME (dp)
CHICAGO
ERIC CARMEN
HOTTEST:
DEF LEPPARD 1-1
CHEAP TRICK 6-2
BOBBY MCFERRIN 10-4
UB40 29-19
CINDERELLA 31-26
KQZI/Lewiston, ID
Jay McCall
STEVE WINWOOD
ANITA BAKER
FOUR TOPS
HOTTEST:
SAN PHILLIPS
GRAYSON HUGH
HENRY LEE SUMMER
NIGHT RANGER
CHICAGO
TRACY CHAPMAN
HOTTEST:
ESCAPE CLUB 7-1
PETER CETERA 3-2
BOBBY MCFERRIN 13-7
UB40 14-10
BRITNY FOX 22-13
KTMTR/Medford, OR
Tracy/Stewart
TRACY CHAPMAN
ELTON JOHN
CHICAGO
CLIMIE FISHER
HOLLY KNIGHT
TOMMY CONWELL (dp)
HOTTEST:
BEACH BOYS 1-1
TAYLOR DAYNE 4-3
GUNS N' ROSES 13-4
CHEAP TRICK 14-11
UB40 32-14
KYVA/Billings, MT
Charlie Fox
TERENCE TRENT D'A
BOB JOVI
HOTTEST:
PETER CETERA 8-4
GUNS N' ROSES 12-8
DEBBIE GIBSON 14-9
BOBBY MCFERRIN 21-15
PHIL COLLINS 32-22
KZFM/Moscow, ID
Cummings/Shannon
BOB JOVI
TERENCE TRENT D'A
ERIC CARMEN
CHICAGO
TRACY CHAPMAN
TRANSMISSION VAMP (dp)
BURRICE (dp)
HOTTEST:
BOBBY MCFERRIN 4-1
DEF LEPPARD 3-2
JOAN JETT 8-4
ERASURE 12-7
BEACH BOYS 32-20
SLY96/San Luis Obispo, CA
Dave Allen
BOB JOVI
TRACY CHAPMAN
ANITA BAKER
ELTON JOHN
AL STEWART
CHICAGO
WAS (NOT WAS)
TRANSMISSION VAMP
JEFFREY OSBORNE
HOTTEST:
BOBBY MCFERRIN 13-4
PETER CETERA 12-6
CHEAP TRICK 16-11
DEF LEPPARD 21-3
BEACH BOYS 27-15
KBOZ/Bozeman, MT
Paul Ehlig
ESCAPE CLUB
TERENCE TRENT D'A
POISON (dp)
JOAN JETT (dp)
FOUR TOPS (dp)
HOTTEST:
BOBBY MCFERRIN 13-4
PETER CETERA 12-6
CHEAP TRICK 16-11
DEF LEPPARD 21-3
BEACH BOYS 27-15
KTRS/Casper, WY
Brian Scott
CHICAGO
ERIC CARMEN
BOB JOVI (dp)
NIGHT RANGER
GARDNER COLE
ANITA BAKER
STEVE MILLER
WAS (NOT WAS)
HOTTEST:
DEF LEPPARD 11-3
POISON 7-6
ROD STEWART 13-11
STEVE WINWOOD 21-14
UB40 28-20
Y97/Santa Barbara, CA
Reynolds/Ruh
BOB JOVI (dp)
TRACY CHAPMAN
ANITA BAKER (dp)
WHITNEY HOUSTON
J.J. FAD (dp)
HOLLY KNIGHT
HOTTEST:
INFORMATION SOCIE 7-3
BOBBY MCFERRIN 5-5
ESCAPE CLUB 20-18
JOAN JETT 21-19
PHIL COLLINS 32-28
OK96/Tri-Cities, WA
LeMaster/Travis
BOB JOVI
NIGHT RANGER
BEACH BOYS
JANE WIEDLIN
CHICAGO
GRAYSON HUGH
VAN HALEN
HOTTEST:
GUNS N' ROSES 1-1
DEF LEPPARD 14-3
POISON 7-6
CINDERELLA 20-15
BRITNY FOX 21-16

WEST

PARALLEL TWO

KIVA/Albuquerque, NM
Howard Johnson
BOB JOVI
NEW KIDS ON THE B
CINDERELLA (dp)
HOTTEST:
UB40 12-6
NEW EDITION 14-10
INFORMATION SOCIE 16-12
PHIL COLLINS 21-16
ESCAPE CLUB 23-17
K96/Boles, ID
Jack Armstrong
ELTON JOHN
CHICAGO
TRACY CHAPMAN
NIGHT RANGER
NU SHOZ
TRACIE SPENCER
HOTTEST:
BOBBY MCFERRIN 2-2
UB40 18-9
KYLIE MINOUGE 22-11
ESCAPE CLUB 25-14
PHIL COLLINS 33-24
KIKK/Colorado Springs, CO
John Dantzer
GIANT STEPS
ELTON JOHN
ERIC CARMEN
TRACY CHAPMAN (dp)
SAM PHILLIPS (dp)
HOTTEST:
BOBBY MCFERRIN 1-1
GUNS N' ROSES 2-1
ROBERT PALMER 3-2
BOB JOVI (dp)
KENNY LOGGINS 4-4
PETER CETERA 6-5
KSIOW/Denver, CO
Van Stone/Durrant
WHEN IN ROME (dp)
STEVE WINWOOD (dp)
WHITNEY HOUSTON (dp)
CINDERELLA (dp)
BOB JOVI (dp)
NIGHT RANGER (dp)
HOTTEST:
GUNS N' ROSES 1-1
DEF LEPPARD 5-2
INFORMATION SOCIE 12-7
UB40 15-8
POISON 20-14
CHED/Edmonton, Alberta
McKenna/Stuart
ESCAPE CLUB
KYLIE MINOUGE
FOUR TOPS
ONE TO ONE
RIG BANG
PRIMITIVES (dp)
HOTTEST:
BOBBY MCFERRIN 14-9
CHEAP TRICK 15-10
COLIN JAMES 19-14
TAYLOR DAYNE D-22
NEW KIDS ON THE B D-23
KSNB/Eugene, OR
Bwana/Hyatt
TRACY CHAPMAN
CINDERELLA
NIGHT RANGER
GREG ALLMAN
WHEN IN ROME
ROBERT CRAY BAND
DARLENE LOVE
HOTTEST:
ROBERT PALMER 3-2
CHEAP TRICK 18-9
GLENN FREY 22-11
UB40 23-12
PHIL COLLINS 30-16
KFMW/Waterloo, IA
Mark Hansen
BOB JOVI
BREATHE
PAT BENATAR
WILL TO POWER (dp)
VIKIN
CHICAGO
NIGHT RANGER
HOTTEST:
GUNS N' ROSES 3-1
CHEAP TRICK 6-4
ROD STEWART 11-9
DEF LEPPARD 15-12
POISON 14-13
KFFR/Phoenix, AZ
Gillia/Goddard
BOB JOVI
ANITA BAKER
FOUR TOPS
J.J. FAD
HOTTEST:
BOBBY MCFERRIN 1-1
BOBBY BROWN 8-2
INFORMATION SOCIE 5-3
NEW EDITION 4-4
PHIL COLLINS 15-9
KOY-FM/Phoenix, AZ
Stevens/Robinson
BOB JOVI
DON ASTLEY
POISON
ANITA BAKER (dp)
HOTTEST:
INFORMATION SOCIE 4-3
DEF LEPPARD 5-4
ESCAPE CLUB 9-8
WILL TO POWER 27-16
BEACH BOYS 28-20
KWNZ/Reno, NV
Robie/Carter
BEACH BOYS
WILL TO POWER (dp)
BOB JOVI (dp)
HOTTEST:
WILL TO POWER 2-1
BOBBY BROWN 5-3
UB40 7-5
BOBBY MCFERRIN 8-7
BRENDA K. STARR 17-11
PEBBLES 24-18
KMQJ/Honolulu, HI
Akane/Miller
BEACH BOYS
ROD STEWART (dp)
WILL TO POWER
GLENN MEDETROS
HOTTEST:
GLENN MEDETROS 1-1
RICK ASTLEY 2-2
BOBBY MCFERRIN 5-3
TAYLOR DAYNE 8-6
PETER CETERA 9-8
KLUZ/Las Vegas, NV
Dean/Taylor
BOB JOVI (dp)
L'ETRE
BEACH BOYS
STEVE WINWOOD
BOY MEETS GIRL
HOTTEST:
WHEN IN ROME (dp)
TRACY CHAPMAN 11-1
GUNS N' ROSES 3-2
DEF LEPPARD 5-3
VAN HALEN 12-6
BOULEY STEFFEN
KYRK/Las Vegas, NV
Cummings/Miles
BOB JOVI
ELTON JOHN (dp)
ANITA BAKER (dp)
CHICAGO (dp)
ROBERT CRAY BAND (dp)
HOTTEST:
BOBBY MCFERRIN 1-1
UB40 2-2
DEF LEPPARD 6-5
TAYLOR DAYNE 9-6
ESCAPE CLUB 15-10
KZZU/Spokane, WA
Arnold/Hopkins
BOB JOVI
CHICAGO
BEACH BOYS (dp)
NIGHT RANGER
KYLIE MINOUGE (dp)
PRIMITIVES (dp)
ERIC CARMEN (dp)
HOTTEST:
GUNS N' ROSES 2-1
BOBBY MCFERRIN 8-3
UB40 9-4
DEF LEPPARD 18-12
ESCAPE CLUB 28-24
KFDV/Modesto, CA
Edwards/Sanders
BOB JOVI (dp)
BEACH BOYS
TRACY CHAPMAN
DEPECHE MODE (dp)
HOTTEST:
BOBBY BROWN 8-5
BREATHE 24-16
STEVE WINWOOD 26-18
PHIL COLLINS 28-20
KYLIE MINOUGE 29-24
FM104/Modesto-Stockton, CA
DeMaroney/Hoffman
KRQ/Tucson, AZ
Ingram/Davis
STEVE WINWOOD
BOB JOVI
BEACH BOYS
STEVIE B (dp)
HUEY LEWIS & THE
HOTTEST:
UB40 1-1
TRACY CHAPMAN 2-2
DEF LEPPARD 3-3
BOBBY MCFERRIN 16-4
TAYLOR DAYNE 11-5
KMOJ/Lewiston, ID
Havens/Chese
BOB JOVI (dp)
NIGHT RANGER
WHEN IN ROME (dp)
CHICAGO
ERIC CARMEN
HOTTEST:
DEF LEPPARD 1-1
CHEAP TRICK 6-2
BOBBY MCFERRIN 10-4
UB40 29-19
CINDERELLA 31-26
KQZI/Lewiston, ID
Jay McCall
STEVE WINWOOD
ANITA BAKER
FOUR TOPS
HOTTEST:
SAN PHILLIPS
GRAYSON HUGH
HENRY LEE SUMMER
NIGHT RANGER
CHICAGO
TRACY CHAPMAN
HOTTEST:
ESCAPE CLUB 7-1
PETER CETERA 3-2
BOBBY MCFERRIN 13-7
UB40 14-10
BRITNY FOX 22-13
KTMTR/Medford, OR
Tracy/Stewart
TRACY CHAPMAN
ELTON JOHN
CHICAGO
CLIMIE FISHER
HOLLY KNIGHT
TOMMY CONWELL (dp)
HOTTEST:
BEACH BOYS 1-1
TAYLOR DAYNE 4-3
GUNS N' ROSES 13-4
CHEAP TRICK 14-11
UB40 32-14
KYVA/Billings, MT
Charlie Fox
TERENCE TRENT D'A
BOB JOVI
HOTTEST:
PETER CETERA 8-4
GUNS N' ROSES 12-8
DEBBIE GIBSON 14-9
BOBBY MCFERRIN 21-15
PHIL COLLINS 32-22
KZFM/Moscow, ID
Cummings/Shannon
BOB JOVI
TERENCE TRENT D'A
ERIC CARMEN
CHICAGO
TRACY CHAPMAN
TRANSMISSION VAMP (dp)
BURRICE (dp)
HOTTEST:
BOBBY MCFERRIN 4-1
DEF LEPPARD 3-2
JOAN JETT 8-4
ERASURE 12-7
BEACH BOYS 32-20
SLY96/San Luis Obispo, CA
Dave Allen
BOB JOVI
TRACY CHAPMAN
ANITA BAKER
ELTON JOHN
AL STEWART
CHICAGO
WAS (NOT WAS)
TRANSMISSION VAMP
JEFFREY OSBORNE
HOTTEST:
BOBBY MCFERRIN 13-4
PETER CETERA 12-6
CHEAP TRICK 16-11
DEF LEPPARD 21-3
BEACH BOYS 27-15
KBOZ/Bozeman, MT
Paul Ehlig
ESCAPE CLUB
TERENCE TRENT D'A
POISON (dp)
JOAN JETT (dp)
FOUR TOPS (dp)
HOTTEST:
BOBBY MCFERRIN 13-4
PETER CETERA 12-6
CHEAP TRICK 16-11
DEF LEPPARD 21-3
BEACH BOYS 27-15
KTRS/Casper, WY
Brian Scott
CHICAGO
ERIC CARMEN
BOB JOVI (dp)
NIGHT RANGER
GARDNER COLE
ANITA BAKER
STEVE MILLER
WAS (NOT WAS)
HOTTEST:
DEF LEPPARD 11-3
POISON 7-6
ROD STEWART 13-11
STEVE WINWOOD 21-14
UB40 28-20
Y97/Santa Barbara, CA
Reynolds/Ruh
BOB JOVI (dp)
TRACY CHAPMAN
ANITA BAKER (dp)
WHITNEY HOUSTON
J.J. FAD (dp)
HOLLY KNIGHT
HOTTEST:
INFORMATION SOCIE 7-3
BOBBY MCFERRIN 5-5
ESCAPE CLUB 20-18
JOAN JETT 21-19
PHIL COLLINS 32-28
OK96/Tri-Cities, WA
LeMaster/Travis
BOB JOVI
NIGHT RANGER
BEACH BOYS
JANE WIEDLIN
CHICAGO
GRAYSON HUGH
VAN HALEN
HOTTEST:
GUNS N' ROSES 1-1
DEF LEPPARD 14-3
POISON 7-6
CINDERELLA 20-15
BRITNY FOX 21-16

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.



PARALLELS

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

250 REPORTS



BASIA

Time And Tide (Epic) LP: Time And Tide

Total Reports 150 60%

Regional Reach table for Basia with columns for Regional, Reach, and Parallel Reach.

BREAKER

Chart Summary table for Basia with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for Basia with columns for Regional, Reach, and Parallel Reach.

BREAKER

Chart Summary table for Basia with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for Basia with columns for Regional, Reach, and Parallel Reach.

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Regional Reach table for Basia with columns for Regional, Reach, and Parallel Reach.

BREAKER

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Regional Reach table for Basia with columns for Regional, Reach, and Parallel Reach.

BREAKER

Chart Summary table for Basia with columns for Pos, P1, P2, P3, and Tot.

BEACH BOYS

Kokomo (Elektra) LP: "Cocktail" Soundtrack

Total Reports 164 66%

Regional Reach table for Beach Boys with columns for Regional, Reach, and Parallel Reach.

BREAKER

Chart Summary table for Beach Boys with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for Beach Boys with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Beach Boys with columns for Regional, Reach, and Parallel Reach.

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Regional Reach table for Beach Boys with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Beach Boys with columns for Regional, Reach, and Parallel Reach.

BON JOVI

Bad Medicine (Mercury) LP: New Jersey

Total Reports 194 78%

Regional Reach table for Bon Jovi with columns for Regional, Reach, and Parallel Reach.

BREAKER

Chart Summary table for Bon Jovi with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for Bon Jovi with columns for Regional, Reach, and Parallel Reach.

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Regional Reach table for Bon Jovi with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Bon Jovi with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Bon Jovi with columns for Regional, Reach, and Parallel Reach.

BREATHE

How Can I Fall (A&M) LP: All That Jazz

Total Reports 162 65%

Regional Reach table for Breathe with columns for Regional, Reach, and Parallel Reach.

BREAKER

Chart Summary table for Breathe with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for Breathe with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Breathe with columns for Regional, Reach, and Parallel Reach.

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Regional Reach table for Breathe with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Breathe with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Breathe with columns for Regional, Reach, and Parallel Reach.

PETER CETERA

One Good Woman (WB) LP: One More Story

Total Reports 229 92%

Regional Reach table for Peter Cetera with columns for Regional, Reach, and Parallel Reach.

BREAKER

Chart Summary table for Peter Cetera with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for Peter Cetera with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Peter Cetera with columns for Regional, Reach, and Parallel Reach.

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Regional Reach table for Peter Cetera with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Peter Cetera with columns for Regional, Reach, and Parallel Reach.

BLUE ZONE U.K.

Jackie (Arista) LP: Bing Thing

Total Reports 68 27%

Regional Reach table for Blue Zone U.K. with columns for Regional, Reach, and Parallel Reach.

N&A

Chart Summary table for Blue Zone U.K. with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for Blue Zone U.K. with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Blue Zone U.K. with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Blue Zone U.K. with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Blue Zone U.K. with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Blue Zone U.K. with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Blue Zone U.K. with columns for Regional, Reach, and Parallel Reach.

BOY MEETS GIRL

Waiting For A Star To Fall (RCA) LP: Reel Life

Total Reports 114 46%

Regional Reach table for Boy Meets Girl with columns for Regional, Reach, and Parallel Reach.

N&A

Chart Summary table for Boy Meets Girl with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for Boy Meets Girl with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Boy Meets Girl with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Boy Meets Girl with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Boy Meets Girl with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Boy Meets Girl with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Boy Meets Girl with columns for Regional, Reach, and Parallel Reach.

BOBBY BROWN

Don't Be Cruel (MCA) LP: Don't Be Cruel

Total Reports 158 63%

Regional Reach table for Bobby Brown with columns for Regional, Reach, and Parallel Reach.

BREAKER

Chart Summary table for Bobby Brown with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for Bobby Brown with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Bobby Brown with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Bobby Brown with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Bobby Brown with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Bobby Brown with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Bobby Brown with columns for Regional, Reach, and Parallel Reach.

CHEAP TRICK

Don't Be Cruel (Epic) LP: Lap Of Luxury

Total Reports 228 91%

Regional Reach table for Cheap Trick with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Cheap Trick with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Cheap Trick with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Cheap Trick with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Cheap Trick with columns for Regional, Reach, and Parallel Reach.

Regional Reach table for Cheap Trick with columns for Regional, Reach, and Parallel Reach.

Parallels Continued on Page 120

PARALLELS

Cinderella Continued. 92X 15-13, WNCY 11-7, WDFX 6-3, WABR 11-19, WZLW 14-12, KBOB 26-24, WKTI 24-19, KWBZ 22-22, WLOL 40-31, KHRF 13-10, WYBQ 22-9. WEST: Y108 on, KZIS 26-23, KZZP 14-13, KKRZ 28-16, KQVJ 15-12, KROY 4-27, KWOB 27-20, KCPX 16-16, KISN 13-9, KRLD 18-17, KNSD 21-14, KPLZ 13-6, KUBE 23-20. PH1: PW106 26-22. PH2: WFLY on, Q100 14-11, WABR 19-14, WJBT 10-7, K104 18-15, WREB 16-12, WNNK 18-12, WVIC 15-12, WKRE 12-6, WJAN 22-13, KCLD 10-17, K100KH 8-4, WSPK 4-2, WPKY 12-10, WY10 10-19, WPST 19-13. PH3: WFLY on, Q100 14-11, WABR 19-14, WJBT 10-7, K104 18-15, WREB 16-12, WNNK 18-12, WVIC 15-12, WKRE 12-6, WJAN 22-13, KCLD 10-17, K100KH 8-4, WSPK 4-2, WPKY 12-10, WY10 10-19, WPST 19-13.

CHICAGO Look Away (Full Moon/Reprise) LP: Chicago 19. Total Reports 71 288. Regional Reach: E 238, S 358, M 228, W 318. Parallel Reach: P1 148, P2 298, P3 418. Chart Summary: Pos 1 0 0 0 0, P1 0 0 0 0, P2 0 0 0 0, P3 0 0 0 0. National Summary: 2-5 0 0 0 0, 6-15 0 0 0 0, 16-40 0 1 0 1, 41-50 0 0 0 0, 51-60 0 0 0 0, 61-70 0 0 0 0, 71-80 0 0 0 0, 81-90 0 0 0 0, 91-100 0 0 0 0, 101-110 0 0 0 0, 111-120 0 0 0 0, 121-130 0 0 0 0, 131-140 0 0 0 0, 141-150 0 0 0 0, 151-160 0 0 0 0, 161-170 0 0 0 0, 171-180 0 0 0 0, 181-190 0 0 0 0, 191-200 0 0 0 0, 201-210 0 0 0 0, 211-220 0 0 0 0, 221-230 0 0 0 0, 231-240 0 0 0 0, 241-250 0 0 0 0, 251-260 0 0 0 0, 261-270 0 0 0 0, 271-280 0 0 0 0, 281-290 0 0 0 0, 291-300 0 0 0 0, 301-310 0 0 0 0, 311-320 0 0 0 0, 321-330 0 0 0 0, 331-340 0 0 0 0, 341-350 0 0 0 0, 351-360 0 0 0 0, 361-370 0 0 0 0, 371-380 0 0 0 0, 381-390 0 0 0 0, 391-400 0 0 0 0, 401-410 0 0 0 0, 411-420 0 0 0 0, 421-430 0 0 0 0, 431-440 0 0 0 0, 441-450 0 0 0 0, 451-460 0 0 0 0, 461-470 0 0 0 0, 471-480 0 0 0 0, 481-490 0 0 0 0, 491-500 0 0 0 0, 501-510 0 0 0 0, 511-520 0 0 0 0, 521-530 0 0 0 0, 531-540 0 0 0 0, 541-550 0 0 0 0, 551-560 0 0 0 0, 561-570 0 0 0 0, 571-580 0 0 0 0, 581-590 0 0 0 0, 591-600 0 0 0 0, 601-610 0 0 0 0, 611-620 0 0 0 0, 621-630 0 0 0 0, 631-640 0 0 0 0, 641-650 0 0 0 0, 651-660 0 0 0 0, 661-670 0 0 0 0, 671-680 0 0 0 0, 681-690 0 0 0 0, 691-700 0 0 0 0, 701-710 0 0 0 0, 711-720 0 0 0 0, 721-730 0 0 0 0, 731-740 0 0 0 0, 741-750 0 0 0 0, 751-760 0 0 0 0, 761-770 0 0 0 0, 771-780 0 0 0 0, 781-790 0 0 0 0, 791-800 0 0 0 0, 801-810 0 0 0 0, 811-820 0 0 0 0, 821-830 0 0 0 0, 831-840 0 0 0 0, 841-850 0 0 0 0, 851-860 0 0 0 0, 861-870 0 0 0 0, 871-880 0 0 0 0, 881-890 0 0 0 0, 891-900 0 0 0 0, 901-910 0 0 0 0, 911-920 0 0 0 0, 921-930 0 0 0 0, 931-940 0 0 0 0, 941-950 0 0 0 0, 951-960 0 0 0 0, 961-970 0 0 0 0, 971-980 0 0 0 0, 981-990 0 0 0 0, 991-1000 0 0 0 0.

PHIL COLLINS A Groovy Kind of Love (Atlantic) LP: "Buster" Soundtrack. Total Reports 236 948. Regional Reach: E 968, S 958, M 1008, W 878. Parallel Reach: P1 838, P2 998, P3 998. Chart Summary: Pos 1 0 0 0 0, P1 0 0 0 0, P2 0 0 0 0, P3 0 0 0 0. National Summary: 2-5 0 0 0 0, 6-15 44 90 58 192, 16-40 0 0 0 0, 41-50 0 0 0 0, 51-60 0 0 0 0, 61-70 0 0 0 0, 71-80 0 0 0 0, 81-90 0 0 0 0, 91-100 0 0 0 0, 101-110 0 0 0 0, 111-120 0 0 0 0, 121-130 0 0 0 0, 131-140 0 0 0 0, 141-150 0 0 0 0, 151-160 0 0 0 0, 161-170 0 0 0 0, 171-180 0 0 0 0, 181-190 0 0 0 0, 191-200 0 0 0 0, 201-210 0 0 0 0, 211-220 0 0 0 0, 221-230 0 0 0 0, 231-240 0 0 0 0, 241-250 0 0 0 0, 251-260 0 0 0 0, 261-270 0 0 0 0, 271-280 0 0 0 0, 281-290 0 0 0 0, 291-300 0 0 0 0, 301-310 0 0 0 0, 311-320 0 0 0 0, 321-330 0 0 0 0, 331-340 0 0 0 0, 341-350 0 0 0 0, 351-360 0 0 0 0, 361-370 0 0 0 0, 371-380 0 0 0 0, 381-390 0 0 0 0, 391-400 0 0 0 0, 401-410 0 0 0 0, 411-420 0 0 0 0, 421-430 0 0 0 0, 431-440 0 0 0 0, 441-450 0 0 0 0, 451-460 0 0 0 0, 461-470 0 0 0 0, 471-480 0 0 0 0, 481-490 0 0 0 0, 491-500 0 0 0 0, 501-510 0 0 0 0, 511-520 0 0 0 0, 521-530 0 0 0 0, 531-540 0 0 0 0, 541-550 0 0 0 0, 551-560 0 0 0 0, 561-570 0 0 0 0, 571-580 0 0 0 0, 581-590 0 0 0 0, 591-600 0 0 0 0, 601-610 0 0 0 0, 611-620 0 0 0 0, 621-630 0 0 0 0, 631-640 0 0 0 0, 641-650 0 0 0 0, 651-660 0 0 0 0, 661-670 0 0 0 0, 671-680 0 0 0 0, 681-690 0 0 0 0, 691-700 0 0 0 0, 701-710 0 0 0 0, 711-720 0 0 0 0, 721-730 0 0 0 0, 731-740 0 0 0 0, 741-750 0 0 0 0, 751-760 0 0 0 0, 761-770 0 0 0 0, 771-780 0 0 0 0, 781-790 0 0 0 0, 791-800 0 0 0 0, 801-810 0 0 0 0, 811-820 0 0 0 0, 821-830 0 0 0 0, 831-840 0 0 0 0, 841-850 0 0 0 0, 851-860 0 0 0 0, 861-870 0 0 0 0, 871-880 0 0 0 0, 881-890 0 0 0 0, 891-900 0 0 0 0, 901-910 0 0 0 0, 911-920 0 0 0 0, 921-930 0 0 0 0, 931-940 0 0 0 0, 941-950 0 0 0 0, 951-960 0 0 0 0, 961-970 0 0 0 0, 971-980 0 0 0 0, 981-990 0 0 0 0, 991-1000 0 0 0 0.

CINDERELLA Don't Know... (Mercury/PolyGram) LP: Long Cold Winter. Total Reports 136 548. Regional Reach: E 508, S 608, M 548, W 528. Parallel Reach: P1 318, P2 498, P3 868. Chart Summary: Pos 1 0 0 0 0, P1 0 0 0 0, P2 0 0 0 0, P3 0 0 0 0. National Summary: 2-5 0 0 0 0, 6-15 0 0 0 0, 16-40 10 39 44 93, 41-50 0 0 0 0, 51-60 0 0 0 0, 61-70 0 0 0 0, 71-80 0 0 0 0, 81-90 0 0 0 0, 91-100 0 0 0 0, 101-110 0 0 0 0, 111-120 0 0 0 0, 121-130 0 0 0 0, 131-140 0 0 0 0, 141-150 0 0 0 0, 151-160 0 0 0 0, 161-170 0 0 0 0, 171-180 0 0 0 0, 181-190 0 0 0 0, 191-200 0 0 0 0, 201-210 0 0 0 0, 211-220 0 0 0 0, 221-230 0 0 0 0, 231-240 0 0 0 0, 241-250 0 0 0 0, 251-260 0 0 0 0, 261-270 0 0 0 0, 271-280 0 0 0 0, 281-290 0 0 0 0, 291-300 0 0 0 0, 301-310 0 0 0 0, 311-320 0 0 0 0, 321-330 0 0 0 0, 331-340 0 0 0 0, 341-350 0 0 0 0, 351-360 0 0 0 0, 361-370 0 0 0 0, 371-380 0 0 0 0, 381-390 0 0 0 0, 391-400 0 0 0 0, 401-410 0 0 0 0, 411-420 0 0 0 0, 421-430 0 0 0 0, 431-440 0 0 0 0, 441-450 0 0 0 0, 451-460 0 0 0 0, 461-470 0 0 0 0, 471-480 0 0 0 0, 481-490 0 0 0 0, 491-500 0 0 0 0, 501-510 0 0 0 0, 511-520 0 0 0 0, 521-530 0 0 0 0, 531-540 0 0 0 0, 541-550 0 0 0 0, 551-560 0 0 0 0, 561-570 0 0 0 0, 571-580 0 0 0 0, 581-590 0 0 0 0, 591-600 0 0 0 0, 601-610 0 0 0 0, 611-620 0 0 0 0, 621-630 0 0 0 0, 631-640 0 0 0 0, 641-650 0 0 0 0, 651-660 0 0 0 0, 661-670 0 0 0 0, 671-680 0 0 0 0, 681-690 0 0 0 0, 691-700 0 0 0 0, 701-710 0 0 0 0, 711-720 0 0 0 0, 721-730 0 0 0 0, 731-740 0 0 0 0, 741-750 0 0 0 0, 751-760 0 0 0 0, 761-770 0 0 0 0, 771-780 0 0 0 0, 781-790 0 0 0 0, 791-800 0 0 0 0, 801-810 0 0 0 0, 811-820 0 0 0 0, 821-830 0 0 0 0, 831-840 0 0 0 0, 841-850 0 0 0 0, 851-860 0 0 0 0, 861-870 0 0 0 0, 871-880 0 0 0 0, 881-890 0 0 0 0, 891-900 0 0 0 0, 901-910 0 0 0 0, 911-920 0 0 0 0, 921-930 0 0 0 0, 931-940 0 0 0 0, 941-950 0 0 0 0, 951-960 0 0 0 0, 961-970 0 0 0 0, 971-980 0 0 0 0, 981-990 0 0 0 0, 991-1000 0 0 0 0.

TERENCE TRENT D'ARBY Dance Little Sister (Columbia) LP: Introducing The Hardline... Total Reports 155 628. Regional Reach: E 608, S 638, M 568, W 708. Parallel Reach: P1 528, P2 618, P3 748. Chart Summary: Pos 1 0 0 0 0, P1 0 0 0 0, P2 0 0 0 0, P3 0 0 0 0. National Summary: 2-5 0 0 0 0, 6-15 0 0 0 0, 16-40 16 26 25 67, 41-50 0 0 0 0, 51-60 0 0 0 0, 61-70 0 0 0 0, 71-80 0 0 0 0, 81-90 0 0 0 0, 91-100 0 0 0 0, 101-110 0 0 0 0, 111-120 0 0 0 0, 121-130 0 0 0 0, 131-140 0 0 0 0, 141-150 0 0 0 0, 151-160 0 0 0 0, 161-170 0 0 0 0, 171-180 0 0 0 0, 181-190 0 0 0 0, 191-200 0 0 0 0, 201-210 0 0 0 0, 211-220 0 0 0 0, 221-230 0 0 0 0, 231-240 0 0 0 0, 241-250 0 0 0 0, 251-260 0 0 0 0, 261-270 0 0 0 0, 271-280 0 0 0 0, 281-290 0 0 0 0, 291-300 0 0 0 0, 301-310 0 0 0 0, 311-320 0 0 0 0, 321-330 0 0 0 0, 331-340 0 0 0 0, 341-350 0 0 0 0, 351-360 0 0 0 0, 361-370 0 0 0 0, 371-380 0 0 0 0, 381-390 0 0 0 0, 391-400 0 0 0 0, 401-410 0 0 0 0, 411-420 0 0 0 0, 421-430 0 0 0 0, 431-440 0 0 0 0, 441-450 0 0 0 0, 451-460 0 0 0 0, 461-470 0 0 0 0, 471-480 0 0 0 0, 481-490 0 0 0 0, 491-500 0 0 0 0, 501-510 0 0 0 0, 511-520 0 0 0 0, 521-530 0 0 0 0, 531-540 0 0 0 0, 541-550 0 0 0 0, 551-560 0 0 0 0, 561-570 0 0 0 0, 571-580 0 0 0 0, 581-590 0 0 0 0, 591-600 0 0 0 0, 601-610 0 0 0 0, 611-620 0 0 0 0, 621-630 0 0 0 0, 631-640 0 0 0 0, 641-650 0 0 0 0, 651-660 0 0 0 0, 661-670 0 0 0 0, 671-680 0 0 0 0, 681-690 0 0 0 0, 691-700 0 0 0 0, 701-710 0 0 0 0, 711-720 0 0 0 0, 721-730 0 0 0 0, 731-740 0 0 0 0, 741-750 0 0 0 0, 751-760 0 0 0 0, 761-770 0 0 0 0, 771-780 0 0 0 0, 781-790 0 0 0 0, 791-800 0 0 0 0, 801-810 0 0 0 0, 811-820 0 0 0 0, 821-830 0 0 0 0, 831-840 0 0 0 0, 841-850 0 0 0 0, 851-860 0 0 0 0, 861-870 0 0 0 0, 871-880 0 0 0 0, 881-890 0 0 0 0, 891-900 0 0 0 0, 901-910 0 0 0 0, 911-920 0 0 0 0, 921-930 0 0 0 0, 931-940 0 0 0 0, 941-950 0 0 0 0, 951-960 0 0 0 0, 961-970 0 0 0 0, 971-980 0 0 0 0, 981-990 0 0 0 0, 991-1000 0 0 0 0.

DEF LEPPARD Love Bites (Mercury/PolyGram) LP: Hysteria. Total Reports 234 948. Regional Reach: E 968, S 988, M 978, W 838. Parallel Reach: P1 838, P2 978, P3 998. Chart Summary: Pos 1 7 13 10 30, P1 0 0 0 0, P2 0 0 0 0, P3 0 0 0 0. National Summary: 2-5 12 50 27 89, 6-15 25 35 26 86, 16-40 6 12 6 24, 41-50 0 0 0 0, 51-60 0 0 0 0, 61-70 0 0 0 0, 71-80 0 0 0 0, 81-90 0 0 0 0, 91-100 0 0 0 0, 101-110 0 0 0 0, 111-120 0 0 0 0, 121-130 0 0 0 0, 131-140 0 0 0 0, 141-150 0 0 0 0, 151-160 0 0 0 0, 161-170 0 0 0 0, 171-180 0 0 0 0, 181-190 0 0 0 0, 191-200 0 0 0 0, 201-210 0 0 0 0, 211-220 0 0 0 0, 221-230 0 0 0 0, 231-240 0 0 0 0, 241-250 0 0 0 0, 251-260 0 0 0 0, 261-270 0 0 0 0, 271-280 0 0 0 0, 281-290 0 0 0 0, 291-300 0 0 0 0, 301-310 0 0 0 0, 311-320 0 0 0 0, 321-330 0 0 0 0, 331-340 0 0 0 0, 341-350 0 0 0 0, 351-360 0 0 0 0, 361-370 0 0 0 0, 371-380 0 0 0 0, 381-390 0 0 0 0, 391-400 0 0 0 0, 401-410 0 0 0 0, 411-420 0 0 0 0, 421-430 0 0 0 0, 431-440 0 0 0 0, 441-450 0 0 0 0, 451-460 0 0 0 0, 461-470 0 0 0 0, 471-480 0 0 0 0, 481-490 0 0 0 0, 491-500 0 0 0 0, 501-510 0 0 0 0, 511-520 0 0 0 0, 521-530 0 0 0 0, 531-540 0 0 0 0, 541-550 0 0 0 0, 551-560 0 0 0 0, 561-570 0 0 0 0, 571-580 0 0 0 0, 581-590 0 0 0 0, 591-600 0 0 0 0, 601-610 0 0 0 0, 611-620 0 0 0 0, 621-630 0 0 0 0, 631-640 0 0 0 0, 641-650 0 0 0 0, 651-660 0 0 0 0, 661-670 0 0 0 0, 671-680 0 0 0 0, 681-690 0 0 0 0, 691-700 0 0 0 0, 701-710 0 0 0 0, 711-720 0 0 0 0, 721-730 0 0 0 0, 731-740 0 0 0 0, 741-750 0 0 0 0, 751-760 0 0 0 0, 761-770 0 0 0 0, 771-780 0 0 0 0, 781-790 0 0 0 0, 791-800 0 0 0 0, 801-810 0 0 0 0, 811-820 0 0 0 0, 821-830 0 0 0 0, 831-840 0 0 0 0, 841-850 0 0 0 0, 851-860 0 0 0 0, 861-870 0 0 0 0, 871-880 0 0 0 0, 881-890 0 0 0 0, 891-900 0 0 0 0, 901-910 0 0 0 0, 911-920 0 0 0 0, 921-930 0 0 0 0, 931-940 0 0 0 0, 941-950 0 0 0 0, 951-960 0 0 0 0, 961-970 0 0 0 0, 971-980 0 0 0 0, 981-990 0 0 0 0, 991-1000 0 0 0 0.

TAYLOR DAYNE I'll Always Love You (Arista) LP: Tell It To My Heart. Total Reports 211 848. Regional Reach: E 818, S 838, M 808, W 958. Parallel Reach: P1 838, P2 898, P3 798. Chart Summary: Pos 1 4 0 5, P1 0 0 0 0, P2 0 0 0 0, P3 0 0 0 0. National Summary: 2-5 16 54 28 96, 6-15 16 16 7 39, 16-40 0 0 0 0, 41-50 0 0 0 0, 51-60 0 0 0 0, 61-70 0 0 0 0, 71-80 0 0 0 0, 81-90 0 0 0 0, 91-100 0 0 0 0, 101-110 0 0 0 0, 111-120 0 0 0 0, 121-130 0 0 0 0, 131-140 0 0 0 0, 141-150 0 0 0 0, 151-160 0 0 0 0, 161-170 0 0 0 0, 171-180 0 0 0 0, 181-190 0 0 0 0, 191-200 0 0 0 0, 201-210 0 0 0 0, 211-220 0 0 0 0, 221-230 0 0 0 0, 231-240 0 0 0 0, 241-250 0 0 0 0, 251-260 0 0 0 0, 261-270 0 0 0 0, 271-280 0 0 0 0, 281-290 0 0 0 0, 291-300 0 0 0 0, 301-310 0 0 0 0, 311-320 0 0 0 0, 321-330 0 0 0 0, 331-340 0 0 0 0, 341-350 0 0 0 0, 351-360 0 0 0 0, 361-370 0 0 0 0, 371-380 0 0 0 0, 381-390 0 0 0 0, 391-400 0 0 0 0, 401-410 0 0 0 0, 411-420 0 0 0 0, 421-430 0 0 0 0, 431-440 0 0 0 0, 441-450 0 0 0 0, 451-460 0 0 0 0, 461-470 0 0 0 0, 471-480 0 0 0 0, 481-490 0 0 0 0, 491-500 0 0 0 0, 501-510 0 0 0 0, 511-520 0 0 0 0, 521-530 0 0 0 0, 531-540 0 0 0 0, 541-550 0 0 0 0, 551-560 0 0 0 0, 561-570 0 0 0 0, 571-580 0 0 0 0, 581-590 0 0 0 0, 591-600 0 0 0 0, 601-610 0 0 0 0, 611-620 0 0 0 0, 621-630 0 0 0 0, 631-640 0 0 0 0, 641-650 0 0 0 0, 651-660 0 0 0 0, 661-670 0 0 0 0, 671-680 0 0 0 0, 681-690 0 0 0 0, 691-700 0 0 0 0, 701-710 0 0 0 0, 711-720 0 0 0 0, 721-730 0 0 0 0, 731-740 0 0 0 0, 741-750 0 0 0 0, 751-760 0 0 0 0, 761-770 0 0 0 0, 771-780 0 0 0 0, 781-790 0 0 0 0, 791-800 0 0 0 0, 801-810 0 0 0 0, 811-820 0 0 0 0, 821-830 0 0 0 0, 831-840 0 0 0 0, 841-850 0 0 0 0, 851-860 0 0 0 0, 861-870 0 0 0 0, 871-880 0 0 0 0, 881-890 0 0 0 0, 891-900 0 0 0 0, 901-910 0 0 0 0, 911-920 0 0 0 0, 921-930 0 0 0 0, 931-940 0 0 0 0, 941-950 0 0 0 0, 951-960 0 0 0 0, 961-970 0 0 0 0, 971-980 0 0 0 0, 981-990 0 0 0 0, 991-1000 0 0 0 0.

DEPECHE MODE Strangelove (Sire/WB) LP: Music For The Masses. Total Reports 54 228. Regional Reach: E 158, S 308, M 78, W 318. Parallel Reach: P1 318, P2 188, P3 208. Chart Summary: Pos 1 0 0 0 0, P1 0 0 0 0, P2 0 0 0 0, P3 0 0 0 0. National Summary: 2-5 0 0 0 0, 6-15 0 0 0 0, 16-40 11 7 1 19, 41-50 0 0 0 0, 51-60 0 0 0 0, 61-70 0 0 0 0, 71-80 0 0 0 0, 81-90 0 0 0 0, 91-100 0 0 0 0, 101-110 0 0 0 0, 111-120 0 0 0 0, 121-130 0 0 0 0, 131-140 0 0 0 0, 141-150 0 0 0 0, 151-160 0 0 0 0, 161-170 0 0 0 0, 171-180 0 0 0 0, 181-190 0 0 0 0, 191-200 0 0 0 0, 201-210 0 0 0 0, 211-220 0 0 0 0, 221-230 0 0 0 0, 231-240 0 0 0 0, 241-250 0 0 0 0, 251-260 0 0 0 0, 261-270 0 0 0 0, 271-280 0 0 0 0, 281-290 0 0 0 0, 291-300 0 0 0 0, 301-310 0 0 0 0, 311-320 0 0 0 0, 321-330

PARALLELS

Escape Club Continued

Table with columns for WEST, MIDWEST, EAST, and SOUTH, listing radio stations and their corresponding report counts.

Fabulous Thunderbirds Continued

Table with columns for WEST, EAST, and SOUTH, listing radio stations and their corresponding report counts.

Glenn Frey Continued

Table with columns for WEST, MIDWEST, EAST, and SOUTH, listing radio stations and their corresponding report counts.

Whitney Houston Continued

Table with columns for WEST, MIDWEST, EAST, and SOUTH, listing radio stations and their corresponding report counts.

EUROPE

Table for 'Superstitious (Epic)' LP: Out O This World, showing regional reach and chart summary.

FOUR TOPS

Table for 'Indestructible (Artista)' LP: Indestructible, showing regional reach and chart summary.

GIANT STEPS

Table for 'Another Lover (A&M)' LP: The Book Of Pride, showing regional reach and chart summary.

INFORMATION SOCIETY

Table for 'What's On Your... (Tommy Boy/Reprise)' LP: Information Society, showing regional reach and chart summary.

WHITNEY HOUSTON

Table for 'One Moment In Time (Arista)' LP: The 1988 Summer Olympic Album, showing regional reach and chart summary.

WHITNEY HOUSTON

Table for 'One Moment In Time (Arista)' LP: The 1988 Summer Olympic Album, showing regional reach and chart summary.

FABULOUS THUNDERBIRDS

Table for 'Powerful Stuff (Elektra)' LP: "Cocktail" Soundtrack, showing regional reach and chart summary.

GLENN FREY

Table for 'True Love (MCA)' LP: Soul Searchin', showing regional reach and chart summary.

WHITNEY HOUSTON

Table for 'One Moment In Time (Arista)' LP: The 1988 Summer Olympic Album, showing regional reach and chart summary.

WHITNEY HOUSTON

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WHITNEY HOUSTON

Table for 'One Moment In Time (Arista)' LP: The 1988 Summer Olympic Album, showing regional reach and chart summary.

PARALLELS

INXS Never Tear Us Apart (Atlantic) LP: Kick Total Reports 204 82% Parallel Reach P1 60% P2 85% P3 97%

Regional Reach E 77% S 87% M 78% W 83% Chart Summary Pos P1 P2 P3 Tot

National Summary 6-15 10 14 13 37 UP 162 16-40 21 69 53 143 DEBS 13 On 2 3 1 6

Regional Reach E 40% S 49% M 27% W 33% Chart Summary Pos P1 P2 P3 Tot

National Summary 6-15 0 0 0 0 UP 3 16-40 2 9 10 21 DEBS 18 On 2 14 14 30

Regional Reach E 25% S 31% M 20% W 50% Chart Summary Pos P1 P2 P3 Tot

National Summary 6-15 0 0 0 0 UP 21 16-40 10 7 8 25 DEBS 2 On 3 1 1 6

Regional Reach E 73% S 86% M 88% W 70% Chart Summary Pos P1 P2 P3 Tot

National Summary 6-15 14 49 34 97 UP 154 16-40 14 23 8 45 DEBS 2 On 1 1 1 3

Joan Jett Continued Regional Reach E 98% S 92% M 91% W 91% Chart Summary Pos P1 P2 P3 Tot

National Summary 6-15 22 47 29 98 UP 191 16-40 10 12 9 31 DEBS 4 On 0 0 0 0

Regional Reach E 40% S 49% M 27% W 33% Chart Summary Pos P1 P2 P3 Tot

National Summary 6-15 0 0 0 0 UP 3 16-40 2 9 10 21 DEBS 18 On 2 14 14 30

Regional Reach E 25% S 31% M 20% W 50% Chart Summary Pos P1 P2 P3 Tot

National Summary 6-15 0 0 0 0 UP 21 16-40 10 7 8 25 DEBS 2 On 3 1 1 6

Regional Reach E 73% S 86% M 88% W 70% Chart Summary Pos P1 P2 P3 Tot

National Summary 6-15 14 49 34 97 UP 154 16-40 14 23 8 45 DEBS 2 On 1 1 1 3

Regional Reach E 25% S 31% M 20% W 50% Chart Summary Pos P1 P2 P3 Tot

BOBBY McFERRIN Don't Worry, Be... (EMI-Manhattan) LP: Simple Pleasures Total Reports 234 94% Parallel Reach P1 94% P2 94% P3 94%

Regional Reach E 98% S 92% M 91% W 91% Chart Summary Pos P1 P2 P3 Tot

National Summary 6-15 22 47 29 98 UP 191 16-40 10 12 9 31 DEBS 4 On 0 0 0 0

Regional Reach E 25% S 31% M 20% W 50% Chart Summary Pos P1 P2 P3 Tot

National Summary 6-15 0 0 0 0 UP 3 16-40 2 9 10 21 DEBS 18 On 2 14 14 30

Regional Reach E 73% S 86% M 88% W 70% Chart Summary Pos P1 P2 P3 Tot

National Summary 6-15 14 49 34 97 UP 154 16-40 14 23 8 45 DEBS 2 On 1 1 1 3

Regional Reach E 25% S 31% M 20% W 50% Chart Summary Pos P1 P2 P3 Tot

National Summary 6-15 0 0 0 0 UP 21 16-40 10 7 8 25 DEBS 2 On 3 1 1 6

KYLIE MINOUE The Loco-Motion (Geffen) LP: Kylie Total Reports 200 80% Parallel Reach P1 62% P2 83% P3 93%

Regional Reach E 83% S 85% M 81% W 70% Chart Summary Pos P1 P2 P3 Tot

National Summary 6-15 2 6 4 12 UP 133 16-40 27 73 57 157 DEBS 33 On 2 4 3 9

Regional Reach E 25% S 31% M 20% W 50% Chart Summary Pos P1 P2 P3 Tot

National Summary 6-15 0 0 0 0 UP 3 16-40 2 9 10 21 DEBS 18 On 2 14 14 30

Regional Reach E 73% S 86% M 88% W 70% Chart Summary Pos P1 P2 P3 Tot

National Summary 6-15 14 49 34 97 UP 154 16-40 14 23 8 45 DEBS 2 On 1 1 1 3

Regional Reach E 25% S 31% M 20% W 50% Chart Summary Pos P1 P2 P3 Tot

National Summary 6-15 0 0 0 0 UP 21 16-40 10 7 8 25 DEBS 2 On 3 1 1 6

NEW EDITION Continued Regional Reach E 88% S 90% M 83% W 85% Chart Summary Pos P1 P2 P3 Tot

National Summary 6-15 22 43 28 95 UP 160 16-40 21 38 26 85 DEBS 7 On 3 1 2 6

Regional Reach E 25% S 31% M 20% W 50% Chart Summary Pos P1 P2 P3 Tot

National Summary 6-15 0 0 0 0 UP 3 16-40 2 9 10 21 DEBS 18 On 2 14 14 30

Regional Reach E 73% S 86% M 88% W 70% Chart Summary Pos P1 P2 P3 Tot

National Summary 6-15 14 49 34 97 UP 154 16-40 14 23 8 45 DEBS 2 On 1 1 1 3

Regional Reach E 25% S 31% M 20% W 50% Chart Summary Pos P1 P2 P3 Tot

National Summary 6-15 0 0 0 0 UP 21 16-40 10 7 8 25 DEBS 2 On 3 1 1 6

Regional Reach E 73% S 86% M 88% W 70% Chart Summary Pos P1 P2 P3 Tot

JOAN JETT & THE BLACKHEARTS I Hate Myself... (Blackheart/CBS) LP: Up Your Alley Total Reports 200 80% Parallel Reach P1 57% P2 86% P3 93%

HOLLY KNIGHT Heart Don't Fail Me Now (Columbia) LP: Holly Knight Total Reports 78 31% Parallel Reach P1 25% P2 23% P3 51%

MIDNIGHT OIL The Dead Heart (Columbia) LP: Diesel And Dust Total Reports 91 36% Parallel Reach P1 22% P2 32% P3 57%

NEW EDITION If It Isn't Love (MCA) LP: Heart Break Total Reports 218 87% Parallel Reach P1 85% P2 92% P3 83%

NEW KIDS ON THE BLOCK Please Don't Go Girl (Columbia) Total Reports 217 87% Parallel Reach P1 85% P2 86% P3 91%

PARALLELS

SIGNIFICANT ACTION

KIM WILDE You Came (MCA) LP: Close

Chart Summary table for Kim Wilde with columns for Pos, P1, P2, P3, and Tot.

Regional Reach and National Summary for Kim Wilde, including station lists for East, South, Midwest, and West.

WILL TO POWER Baby I Love Your Way (Epic) LP: Will To Power

Chart Summary table for Will To Power with columns for Pos, P1, P2, P3, and Tot.

Regional Reach and National Summary for Will To Power, including station lists for East, South, Midwest, and West.

STEVE WINWOOD Don't You Know What... (Virgin) LP: Roll With It

Chart Summary table for Steve Winwood with columns for Pos, P1, P2, P3, and Tot.

Regional Reach and National Summary for Steve Winwood, including station lists for East, South, Midwest, and West.

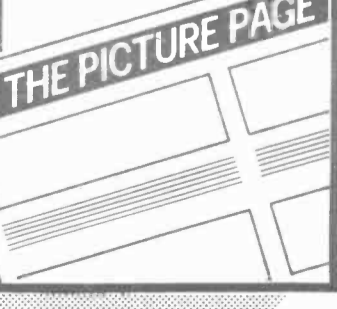
Steve Winwood Continued

Large table of station call letters and their corresponding chart positions for Steve Winwood's album.

Picture Yourself In R&R. If something's happening at your station or company — send R&R the photo and we'll put it on the Picture Page.



1930 Century Park W. Los Angeles, CA 90067 (213) 553-4330



ANITA BAKER Giving You The Best That I... (Elektra) LP: Giving You The Best That I Got

Chart Summary table for Anita Baker with columns for Pos, P1, P2, P3, and Tot.

Regional Reach and National Summary for Anita Baker, including station lists for East, South, Midwest, and West.

BOOK OF LOVE Pretty Boys & Pretty Girls (Sire/WB) LP: Lullaby

Chart Summary table for Book of Love with columns for Pos, P1, P2, P3, and Tot.

Regional Reach and National Summary for Book of Love, including station lists for East, South, Midwest, and West.

ERIC CARMEN Reason To Try (Arista) LP: 1988 Summer Olympics

Chart Summary table for Eric Carmen with columns for Pos, P1, P2, P3, and Tot.

PAUL CARRACK Button Off My Shirt (Chrysalis) LP: One Good Reason

Chart Summary table for Paul Carrack with columns for Pos, P1, P2, P3, and Tot.

TRACY CHAPMAN Talkin' Bout A Revolution (Elektra) LP: Tracy Chapman

Chart Summary table for Tracy Chapman with columns for Pos, P1, P2, P3, and Tot.

CHER Main Man (Geffen) LP: Cher

Chart Summary table for Cher with columns for Pos, P1, P2, P3, and Tot.

GARDNER COLE Live It Up (WB) LP: Triangle's

Chart Summary table for Gardner Cole with columns for Pos, P1, P2, P3, and Tot.

TOMMY CONWELL & THE YOUNG... I'm Not Your Man (Columbia) LP: Rumble

Chart Summary table for Tommy Conwell & The Young... with columns for Pos, P1, P2, P3, and Tot.

ROBERT CRAY BAND Don't Be Afraid... (Mercury/PolyGram) LP: Don't Be Afraid Of The Dark

Chart Summary table for Robert Cray Band with columns for Pos, P1, P2, P3, and Tot.

MELISSA ETHERIDGE Bring Me Some Water (Island) LP: Melissa Etheridge

Chart Summary table for Melissa Etheridge with columns for Pos, P1, P2, P3, and Tot.

J.J. FAD Way Out (Ruthless/Atco) LP: Supersonic The Album

Chart Summary table for J.J. Fad with columns for Pos, P1, P2, P3, and Tot.

CLIMIE FISHER Rise To The Occasion (Capitol) LP: Love Changes Everything

Chart Summary table for Climie Fisher with columns for Pos, P1, P2, P3, and Tot.

BRITNY FOX Long Way To Love (Columbia) LP: Britny Fox

Chart Summary table for Britny Fox with columns for Pos, P1, P2, P3, and Tot.

GRAYSON HUGH Tears Of Love (RCA) LP: Blind To Reason

Chart Summary table for Grayson Hugh with columns for Pos, P1, P2, P3, and Tot.

HURRICANE I'm On To You (Enigma) LP: Over The Edge

Chart Summary table for Hurricane with columns for Pos, P1, P2, P3, and Tot.

L'TRIMM Cars With The Boom (Atlantic) LP: Grab It

Chart Summary table for L'Trimm with columns for Pos, P1, P2, P3, and Tot.

PARALLELS

SIGNIFICANT ACTION

M

ZIGGY MARLEY & THE MELODY...
Tumblin' Down (Virgin)
LP: Conscious Party

P1 EAST SOUTH MWR on HNVZ on MIDWEST WEST P1 KITS 6-1	P2 EAST WFLY on JPT-FM on K104 on 100KHI 32-32 WSPK on WST 34-31 SOUTH MIDWEST WEST KIXX on KOPQ 4-27	P3 EAST 95X11 4-38 GWB on SOUTH RD12 on WZRX on MIDWEST WEST KZ02 a SLY96 38-38
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GLENN MEDEIROS
Long And Lasting... (Amherst)

P1 EAST WRSZ 15-14 WVIG 12-9 O107 16-14 SOUTH MIDWEST WEST KZP 4-30 KCPX 25-23 KISN 35-33	P2 EAST 930 17-16 MYCR on SOUTH KSAQ on MIDWEST WPKR 6-5 Z104 30-26 WEST 194 4-4 KQMG 1-1 KJIC 36-33 KYKX 16-14 KRO on	P3 EAST WOMP on SOUTH 398 22-22 O104 on KIXY on MIDWEST KYYV on WCLL 33-28 WZVY 26-25 WEST KMKR 38-35 KTYT on KZ02 31-29 Y97 on
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STEVE MILLER
Ya Ya (Capitol)
LP: Born 2B Blue

P1 EAST SOUTH KRBE a MIDWEST WEST KCYO on KPLZ a P2 EAST WFLY on	MYCR on SOUTH KSAQ on MIDWEST WEST KFS5 4-38 KSD 4-37 KZUJ on P3 EAST WPKX a	SOUTH KAKS a KISR a O101 on WFM on KIXY a MIDWEST WEST KOOT on KYVA on KFRS on KFRD on KMKR on KZ02 on KTYT on KZP on OK95 on
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N

NIGHT RANGER
I Did It For Love (Cameo/MCA)
LP: Man In Motion

P1 EAST WZOU a SOUTH WH a MIDWEST WEST KRRZ a KCYO a P2 EAST O100 a	SOUTH WRO a WZVP a WLAS a KTUX a MIDWEST WEST KFS5 a KSD a KZUJ a KPAT a-39 WDR a KPM a EAST WHTX a WOMP a WPKX a SOUTH KAKS a	KQIZ a WST a WJAD a WJOK a Q104 a KJFY a KJFY a WHL a MIDWEST WEST WRO a KFS5 a KSD a KZUJ a KPAT a-39 WDR a KPM a EAST KYYA a KTR a KFRD a KMKR a KZ02 a KTYT a OK95 a
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NU SHOZ
Are You Lookin' For... (Atlantic)
LP: Told U So

P1 EAST KST on SOUTH KRBE 4-38 KITY on MIDWEST WEST KXYO 27-25 KRDY a	KMEL a KMS 30 KFS5 a KMX 30-27 P3 EAST SOUTH OV103 25-20 MIDWEST WEST KZ02 on	WPC 4-29 HOT977 31-29 P2 EAST SOUTH B93 4-36 KX106 on MIDWEST
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R

RECKLESS SLEEPERS...
If We Never Meet Again (IRSMCA)
LP: Big Boss Sounds

P1 EAST SOUTH MIDWEST WEST P2 EAST WERE 40-38	WST on SOUTH WRO on WRO on MIDWEST WEST KPM 4-39 WEST KTRS on KZ02 on SLY96 on P3 EAST OK100 on	WFM 31-31 MIDWEST KPM 4-39 WEST KTRS on KZ02 on SLY96 on
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RHYTHM CORPS
Common Ground (Pasha/CBS)
LP: Common Ground

P1 EAST SOUTH KZGL 37-28 Y95 34-32 MIDWEST WJOL 30-35 WEST	P2 EAST WPK 36-24 WST on SOUTH WRO 25-21 MIDWEST WEST Y94 a KZGL 4-39 KATY 35-36 WDR on	OR on SOUTH WJAD on WJRX on KSM a-37 MIDWEST WEST Y94 a KZGL 4-39 KATY 35-36 WDR on
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S

SA - FIRE
Boy, I've Been Told (Cutting/Polydor)
LP: Sa-Fire

P1 EAST SOUTH KITY on MIDWEST WEST KRE 15-12	P1 EAST HOT103 7-4 PBR96 11-7 HOT977 28-21 P2 EAST WFLY a SOUTH KX106 a HOT105 16-33 MIDWEST	WEST KMX on KCAQ a P3 EAST OV103 a-40 MIDWEST WEST
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TRACIE SPENCER
Symptoms Of True Love (Capitol)
LP: Tracie Spencer

P1 EAST WRSZ 20-14 KRO-FM a SOUTH KTY a MIDWEST WEST KRE 21-18 KUBE a	P1 EAST PBR106 3-5 P2 EAST WFLY 4-18 SOUTH MIDWEST WEST	WEST KFS5 a KSD 3-7 P3 EAST OV103 a-40 MIDWEST WEST
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STEVIE B
Spring Love (LMR)
LP: Party Your Body

P1 EAST KRRZ a KCYO a P2 EAST O100 a	KFLD 11-8 KMS 3-2 P1 EAST PBR106 1-5 PBR106 5-4 P2 EAST WFLY 7-16 WZV 33-26 WHTC 32-25 SOUTH KESB 33-30 KESB 26-22 K105 7-7 Z102 8-5 MIDWEST WEST	KRM 6-4 E94 6-2 KMG 22-16 KJIC 38-35 KQAG 2-8 KDM 15-33 KRO a P3 EAST KJAN 35-26 OV103 19-18 MIDWEST WEST
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HENRY LEE SUMMER
Hands On The Radio (Epic)
LP: Henry Lee Summer

P1 EAST SOUTH MIDWEST WEST P2 EAST WPKX on	KE106 on WOUT a WJAD on WJOK a WDR 21-19 MIDWEST WZV on WJX 39-38 WZOK on WEST WFLY on KZUJ on WFR 30-18 KPM on WEST KTRS on KZ02 on KTYT on KZ02 33-32 SLY96 on OK95 36-31	95XXX 4-38 SOUTH WDR 28-23 WPKX on MIDWEST WZV on WJX 39-38 KLVY 4-37 Y94 a WZV 30-14 KPM on WEST KTRS on KZ02 on KTYT on KZ02 33-32 SLY96 on OK95 36-31
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T

SWEET SENSATION
Never Let You Go (Atco)
LP: Take It While It's Hot

P1 EAST WPKS on SOUTH KTRB a KITY 22-31 KTFM on MIDWEST WEST KZ02 20-13 KZ02 12-10 P1 HOT103 23-16	WPC on PBR96 20-16 PBR106 27-24 HOT977 18-14 P2 EAST WFLY 35-28 WFLY a SOUTH WRO on B93 40-35 K104 a KX106 4-22 HOT103 4-30 KZUJ on MIDWEST WEST	WEST KMX 25-19 KDM a KRO 4-40 P3 EAST SOUTH KZ02 a KMTX a OV103 29-26 MIDWEST WEST
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10,000 MANIACS
What's The Matter Here (Elektra)
LP: In My Tribe

P1 EAST WPKS 4-3 WRO 31-19 PBO-FM 34-29 SOUTH PBR99 13-8 Y95 28-27 KRBE 4-32 MIDWEST WZV 30-30 WEST KCYO a	P1 EAST KITS 5-5 P2 EAST WZV 25-22 WNRK on SOUTH WRO a K106 35-30 WZV on WZV a KSAQ on MIDWEST WEST	WEST KATO on KITS 37-33 O100 a WHTO 4-39 SOUTH WFM 40-36 MIDWEST WEST Y97 on
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TRANSVISION VAMP
Tell That Girl To Shut Up (UNI/MCA)
LP: Pop Art

P1 EAST SOUTH WY5 on KRE a WQI on MIDWEST WEST KCYO on P1 KITS a-22 P2 EAST	K106 on WZV a B105 a KSAQ on KTUX 36-33 MIDWEST WZV on WZV on fr WEST KFS5 on KIX on KJIC on KTRK on KZ02 35-30 KATY 31-24 WEST EAST O98 35-33	WOMP on WPKX on SOUTH KARS a KQIZ on KRRK on KPM 32-30 WPKX on KITY on KMTX on WHL on MIDWEST WEST KYYV on WRO on KRO on KPM a KPM on WEST KTRS 4-40 KRO on KZ02 34-38 KPM a SLY96 a Y97 on
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W

WAS (NOT WAS)
Spy In The House Of Love (Chrysalis)
LP: What Up, Dog?

P1 EAST SOUTH KITY on MIDWEST WEST P1 HOT977 a	P2 EAST WFLY 4-39 WNRK WZV 4-38 WNRK a SOUTH KX106 on KSAQ on MIDWEST WEST KFS5 on KSD on KZUJ on	P3 EAST WOMP on WPKX a WHTO on SOUTH KZ02 on OV103 36-35 MIDWEST WEST WZV a WPKX a WEST Z97 a KTRS a KZ02 on SLY96 a
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DENEICE WILLIAMS
I Can't Wait (Columbia)
LP: As Good As It Gets

P1 EAST SOUTH KRRZ on KITY on MIDWEST WEST KZ02 40-38	WPC a Z93 27-26 PBR106 a HOT977 38-35 P2 EAST WZV 4-40 WNRK on WPKX a WZV a WNRK a SOUTH KX106 4-25 WZV a WJX a K105 a Z102 on KTX on WEST OV103 a-38 MIDWEST WEST KOOT a	WEST KTRS 4-32 KYN a-40 KJIC 4-39 KZ02 on
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CHART SUMMARY

Congrats to **BOBBY McFERRIN** for scoring #1 on his debut single, but it was a tight squeeze, as **DEF LEP-PARD** was biting at his heels for a shot at the top. **INFORMATION SOCIETY**'s 17-12 move slowed **JOAN JETT & THE BLACKHEARTS** to a 14-13 showing, while **PHIL COLLINS** got the top jump of the week with a ten-point climb from 26-16, which held **POISON** to a 19-17 increase. A healthy 24-18 increase for **STEVE WINWOOD** held **GLENN FREY** to a 22-19 move, which in turn slowed **DEBBIE GIBSON**'s progress 21-20. **ERASURE**'s 27-21 jump rubbed out any chance for **ROD STEWART** to increase more than 25-22.

In the Breaker department, **BOBBY BROWN** finally hit the mark and moved 33-28, while **BASIA** also made Breaker and rolled 37-33. Last week Breaker **GIANT STEPS** debuted at #36 while compatriot the **FOUR TOPS** debuted at #39. The **BEACH BOYS** also hit Breaker at #40. Others making Breaker which should easily chart next week were **BREATHE**, **TERENCE TRENT D'ARBY**, and **BON JOVI**, which scored one out of the box — congrats to **MERCURY**.

NEW ARTISTS

- | | | |
|----|--|-----|
| 1 | BOY MEETS GIRL /Waiting For A Star... (RCA) | 114 |
| 2 | HOLLY KNIGHT /Heart Don't Fail Me Now (Columbia) | 78 |
| 3 | VIXEN /Edge Of A Broken Heart (EMI) | 72 |
| 4 | WHEN IN ROME /The Promise (Virgin) | 69 |
| 5 | BLUE ZONE U.K. /Jackie (Arista) | 68 |
| 6 | TRANSVISION VAMP /Tell That Girl To Shut Up (Uni/MCA) | 41 |
| 7 | BRITNY FOX /Long Way To Love (Columbia) | 36 |
| 8 | GRAYSON HUGH /Tears Of Love (RCA) | 34 |
| 9 | TOMMY CONWELL &... /I'm Not Your Man (Columbia) | 33 |
| 10 | STEVIE B /Spring Love (LMR) | 30 |

New Artists are those who have not previously been reported as a Breaker by reporting stations.

C E L E B R A T E !

15th YEAR R&R RADIO & RECORDS

R&R'S 15TH ANNIVERSARY CELEBRATION BEGINS IN OCTOBER . . . WITH A FUN LOOK BACK AT OUR FIRST 15 YEARS.

Advertising deadline: October 10th

R&R NATIONAL AIRPLAY

CONTEMPORARY HIT RADIO

BREAKERS

BON JOVI

Bad Medicine (Mercury)

78% of our reporters playing it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 194 including Z100, PWR99, Y100, Q105, WCZY, WKTI, KIIS, KUBE. Complete airplay in Parallels.

BEACH BOYS

Kokomo (Elektra)

66% of our reporters playing it. Moves: Up 28, Debuts 38, Same 17, Down 0, Adds 81 including B104, WEGX, WAVA, KEGL, B96, 92X, KHTR, KWOD. See Parallels, debuts at number 40 on the CHR chart.

BREATHE

How Can I Fall (A&M)

65% of our reporters playing it. Moves: Up 38, Debuts 48, Same 32, Down 0, Adds 44 including WKSE, PRO-FM, Q107, KRBE, WNVZ, KCPW, KXYQ, KCPX, KWSS. Complete airplay in Parallels.

BOBBY BROWN

Don't Be Cruel (MCA)

63% of our reporters playing it. Moves: Up 89, Debuts 20, Same 30, Down 2, Adds 17 including Z100, KHTR, KISN, KPLZ, KC101, 195, KZ106, KAY107. See Parallels, moves 33-28 on the CHR chart.

TERENCE TRENT D'ARBY

Dance Little Sister (Columbia)

62% of our reporters playing it. Moves: Up 29, Debuts 35, Same 52, Down 0, Adds 39 including WBLI, WEGX, KKBQ, KRBE, Z95, KDWB, KKRZ, KPLZ. Complete airplay in Parallels.

BASIA

Time And Tide (Epic)

60% of our reporters playing it. Moves: Up 85, Debuts 20, Same 23, Down 4, Adds 18 including KBEQ, Y108, K104, WSPK, Q98, WAPE, KDWZ, KAY107. See Parallels, moves 37-33 on the CHR chart.

NEW & ACTIVE

CINDERELLA "Don't Know What You Got (Till It's Gone)" (Mercury)

Reports: 136. Moves: Up 73, Debuts 25, Same 21, Down 0, Adds 17 including KDWB, WL0L, WKBO, KWOD, KCPX, KISN, K106, Y107, KIVA, KEGL 35-26, KKBQ 27-21, KRBE 37-30, WBCY 8-4, WLRS 34-29, OK100 17-11, WOMP 32-23, WCIL 30-13.

BOY MEETS GIRL "Waiting For A Star To Fall" (RCA)

Reports: 114. Moves: Up 27, Debuts 23, Same 40, Down 0, Adds 24 including KITY, Y108, Q100, WAEB, WLRS, Z102, WKZL, WPXR, 194, WVBS, KLYV, WL0L 37-33, WFLY 31-27, WTIC 40-37, WBBQ 36-31, WOMP 38-33, WHTO 39-29, KOZE 17-11.

JANE WIEDLIN "Inside A Dream" (EMI)

Reports: 105. Moves: Up 35, Debuts 11, Same 51, Down 1, Adds 7, KRBE, WCZY, WERZ, KZOU, KDWZ, KCAO, OK95, KKRZ 23-20, KISN 33-30, KPLZ 34-26, 100KH1 39-31, WSPK 37-31, KYRK 32-28, KZZU 39-35, WHTO 37-27, WBWB 31-24, KTMT 36-28.

ELTON JOHN "A Word In Spanish" (MCA)

Reports: 96. Moves: Up 3, Debuts 18, Same 30, Down 0, Adds 45 including KRBE, Y100, WGH, WCZY, WKTI, KIIS, KXYQ, KISN, K104, WNNK, WTIC, K98, KKRZ d-24, KMYZ d-32, WPRR 38-33, KAKS 40-31, WHSL d-34.

MIDNIGHT OIL "The Dead Heart" (Columbia)

Reports: 91. Moves: Up 47, Debuts 4, Same 34, Down 6, Adds 2, K104, 95XIL, CKOI 8-7, KCPX 33-30, KPLZ 24-18, Q100 33-30, KZZB 17-14, WBCY 30-24, KZ106 29-25, WZYP 20-17, 94TYX 33-27, KZIO 36-33, KF95 17-12, KSN2 32-28, KNAN 34-21, KIXY 40-34.

FABULOUS THUNDERBIRDS "Powerful Stuff" (Elektra)

Reports: 79. Moves: Up 37, Debuts 9, Same 33, Down 0, Adds 0 including KEGL 26-23, WSPK 39-35, WYCR 29-25, B93 39-34, KZZB 32-29, WROQ 23-16, WQUT 40-37, WOKI 26-17, KZZU 33-29, KSNB 32-26, KNAN 21-16, KIXY 21-12, KYYV 29-25, KPAT 12-7, KFMW 23-18, KTMT 24-19.

HOLLY KNIGHT "Heart Don't Fail Me Now" (Columbia)

Reports: 78. Moves: Up 21, Debuts 6, Same 34, Down 0, Adds 17 including KZZP, KXYQ, KROY, WKEE, K98, WNOK, HOT105, KMYZ, WHTO, KIXY, KPHR, WKXS 22-19, Q102 29-28, KXX106 36-28, WLRS 37-33, KNAN 40-28, KOZE 11-8.

AL B. SUREI "Off On Your Own (Girl)" (WB)

Reports: 76. Moves: Up 0, Debuts 1, Same 29, Down 1, Adds 1, Y106, WKXS 11-10, WZOU 33-29, WMJQ 8-6, KITY 9-8, B96 14-10, WHYT 10-8, PWR106 15-11, FM102 7-6, WFLY 6-4, B93 11-9, KXX106 3-2, WDJX 26-21, KMGX 2-1, KYRK 19-15.

KIM WILDE "You Came" (MCA)

Reports: 73. Moves: Up 8, Debuts 11, Same 39, Down 0, Adds 15 including B94, B96, 92X, WHYT, PWR106, KZZP, KWSS, 93Q, K106, WGTZ, WKXS 27-18, HOT103 d-39, WLRS 40-36, KNAN 30-25, QV103 38-25, KPAT 37-34.

VIXEN "Edge Of A Broken Heart" (EMI)

Reports: 72. Moves: Up 3, Debuts 13, Same 39, Down 0, Adds 17 including WZPL, KPLZ, 100KH1, KZ106, WQUT, WPXR, WIXX, KATD, KPHR, KFBQ, Y95 d-34, WL0L d-37, KXYQ d-39, WZYP 38-32, KZZU d-39, KISR d-40, OK95 38-32.

CHICAGO "Look Away" (Full Moon/Reprise)

Reports: 71. Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 70 including PRO-FM, Y95, Q105, Q102, WNCI, Y108, KXYQ, KISN, KPLZ, WBBQ, WLAP, FM100, WKZL, KYRK, Q104, KTRS, KOY-FM d-30.

WHEN IN ROME "The Promise" (Virgin)

Reports: 69. Moves: Up 24, Debuts 5, Same 18, Down 1, Adds 21 including PRO-FM, WGH, WNVZ, WKBO, KKRZ, WBBQ, B93, KEZB, WAPE, Y106, KS104, OK100, Q101, Y95 20-11, KKBQ 4-2, PWR106 25-19, KWSS 15-11, WABB 28-23, QV103 28-19.

WILL TO POWER "Baby I Love Your Way" (Epic)

Reports: 68. Moves: Up 14, Debuts 10, Same 19, Down 0, Adds 25 including WZOU, WAVA, KKRZ, FM102, KWSS, KPLZ, KUBE, WFLY, 93Q, KKRZ, 194, B98, Y100 26-20, B97 29-19, WL0L 36-29, KYRK 13-9, KOY-FM 27-16.

BLUE ZONE U.K. "Jackie" (Arista)

Reports: 68. Moves: Up 3, Debuts 3, Same 29, Down 0, Adds 0 including HOT103 25-22, KPLZ 32-24, WNNK 39-31, WTIC 27-24, WKEE 34-31, WQUT 32-29, WOKI 34-30, KJ103 14-9, KWNZ 8-5, KDON 19-15, B98 17-12, QV103 10-6, WBWB 29-23, KPHR 21-14, KZFN 11-9.

JEFFREY OSBORNE "She's On The Left" (A&M)

Reports: 60. Moves: Up 23, Debuts 4, Same 20, Down 1, Adds 12, Z93, WSPK, Z102, KTUX, KKRZ, KDON, KATD, WJAD, WZKX, KWTX, WPFM, SLY96, WKXS 10-8, PRO-FM 12-10, B96 13-9, KYRK 25-19, WOMP 34-29, KNAN 8-4.

DEPECHE MODE "Strangelove" (Sire/WB)

Reports: 54. Moves: Up 14, Debuts 5, Same 19, Down 0, Adds 16 including WZOU, PRO-FM, WAVA, KMEL, KPLZ, WNNK, WBBQ, KAKS, SLY96, KKBQ 28-25, KRBE 29-19, FM102 29-17, KWOD 28-24, K106 29-22, WCGQ 37-31, 94TYX 36-31, KOY-FM 29-23.

SIGNIFICANT ACTION

ROBERT CRAY BAND "Don't Be Afraid Of The Dark" (Hightone/Mercury)

Reports: 41. Moves: Up 8, Debuts 1, Same 19, Down 0, Adds 13, WGH, KKRZ, KUBE, JET-FM, KZOU, WGRD, KJ103, KSN2, KYRK, KDON, WKPE, WHSL, WKFR, WKTI 19-16, WROQ 24-20, 95XIL 34-30.

TRANSMISSION VAMP "Tell That Girl To Shut Up" (UNI/MCA)

Reports: 41. Moves: Up 6, Debuts 2, Same 24, Down 0, Adds 9, KRBE, KITS, WZYP, BJ105, KJ103, KAKS, KPAT, KZFN, SLY96, KTUX 36-33, WGRD d-30, KWNZ 35-30, KATD 31-24, KTRS d-40, KOZE 34-28.

MOST ADDED

BON JOVI (194)
BEACH BOYS (81)
CHICAGO (70)
ELTON JOHN (45)
BREATHE (44)
TERENCE T. D'ARBY (39)
NIGHT RANGER (38)
ANITA BAKER (37)
TRACY CHAPMAN (34)
ERIC CARMEN (30)
GIANT STEPS (30)

MOST ACTIVE

CINDERELLA (98)
BOY MEETS GIRL (50)
FABULOUS THUNDERB... (46)
JANE WIEDLIN (45)
AL B. SUREI (44)
MIDNIGHT OIL (43)
BLUE ZONE U.K. (39)
WHEN IN ROME (28)
HOLLY KNIGHT (27)
JEFFREY OSBORNE (26)

HOTTEST

DEF LEPPARD (167)
BOBBY McFERRIN (125)
UB40 (117)
GUNS N' ROSES (95)
PHIL COLLINS (56)
CHEAP TRICK (52)
ROBERT PALMER (49)
INFO. SOCIETY (48)
PETER CETERA (40)
TAYLOR DAYNE (39)

Most Active = Ups + Debuts - Downs

NIGHT RANGER "I Did It For Love" (Camel/MCA)

Reports: 38. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 38 including WZOU, WGH, KKRZ, KXYQ, WROQ, WLRS, KF95, KZZU, WFX, KQIZ, WJAD, Q104, KWTX, KFRX, KYVA.

ANITA BAKER "Giving You The Best That I Got" (Elektra)

Reports: 37. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 37 including WKXS, WAVA, WPGC, PWR99, Z93, Y100, KITY, KTFM, B96, WHYT, Y108, KIIS, FM102, KMEL, HOT977.

TRACY CHAPMAN "Talkin' Bout A Revolution" (Elektra)

Reports: 36. Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 34 including CKOI, Y95, KXYQ, WNNK, WSPK, KZZB, WBCY, WROQ, KSAQ, Z104, KSN2, KFIV, WZKX, WDBR, KITS 15-12.

BRITNY FOX "Long Way To Love" (Columbia)

Reports: 36. Moves: Up 5, Debuts 5, Same 22, Down 0, Adds 4, WQUT, KISR, 99KG, KFBQ, KEGL 39-32, Y95 29-25, 100KH1 40-35, WSPK d-40, KWES d-31, WOMP d-38, KNAN d-40, KTRS d-36, KOZE 22-13, OK95 21-16.

PAUL CARRACK "Button Off My Shirt" (Chrysalis)

Reports: 35. Moves: Up 16, Debuts 5, Same 14, Down 0, Adds 0 including WKXS 26-24, WZOU 30-28, WKTI 20-48, K104 29-20, WERZ 27-23, WROQ 30-27, KMYZ 30-22, KIKX 38-36, KYRK 35-33, FM104 20-14, WBNQ 28-25, WAZY 29-27, KTRS 24-21, KTMT 37-29, OK95 40-35.

GRAYSON HUGH "Tears Of Love" (RCA)

Reports: 34. Moves: Up 0, Debuts 2, Same 22, Down 0, Adds 10, WKXS, HOT977, WZYP, KSAQ, KMGX, KIXY, QV103, WKFR, KOZE, OK95, WGH on-dp, WNOK d-40, KTRS d-34.

HENRY LEE SUMMER "Hands On The Radio" (Epic)

Reports: 34. Moves: Up 10, Debuts 3, Same 19, Down 0, Adds 2, WQUT, KOZE, Q102 10-9, WZPL 30-28, WDJX d-29, WLRS 21-19, WIXX 39-38, 95XXX d-38, KNAN 28-23, WBWB 32-26, WAZY 20-14, WPFM 20-18, KZ0Z 33-32, OK95 36-31.

TOMMY CONWELL & THE YOUNG RUMBLERS "I'm Not Your Man" (Columbia)

Reports: 33. Moves: Up 7, Debuts 3, Same 11, Down 0, Adds 12 including WGH, WMMS, 100KH1, WSPK, K106, KYRK, WKFR, KGOT, WEGX 24-16, Q100 40-39, WAEB 36-35, WPST 26-23, WROQ 29-28, 95XIL 36-33, WHTO 36-33.

ERIC CARMEN "Reason To Try" (Arista)

Reports: 30. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 30 including WAEB; WPST, WNYZ, WCGQ, WZYP, KYRK, WHTO, WJAD, WJMX, Q104, KWTX, WHSL, 99KG, WDBR, KMOK.

DENIECE WILLIAMS "I Can't Wait" (Columbia)

Reports: 30. Moves: Up 3, Debuts 4, Same 9, Down 0, Adds 14 including WPGC, B96, WHYT, PWR106, FM102, WSPK, WNYZ, WCGQ, WDJX, BJ105, KYNO, QV103, HOT103 40-38, Z93 27-26, HOT977 38-35.

STEVIE B "Spring Love" (LMR)

Reports: 30. Moves: Up 19, Debuts 0, Same 3, Down 7, Adds 1, KRQ, KRBE 30-26, KITY 16-12, KTFM 20-18, KIIS 8-2, PWR106 5-4, KZZP 26-23, KKLQ 11-8, KWSS 3-2, WAEB 33-26, WTIC 32-25, KEZB 26-22, Z102 8-5, KQM0 22-16, KNAN 35-26.

J.J. FAD "Way Out" (Ruthless/Atco)

Reports: 29. Moves: Up 11, Debuts 1, Same 10, Down 0, Adds 7 including WEGX, KZZB, 94TYX, Z103, WPGC 30-28, Z93 15-8, Q105 26-23, KIIS 24-20, HOT977 32-30, K106 39-34, KXX106 31-26, Z102 39-32, KMGX 29-21, KLUC 40-24, QV103 35-34.

CLIMIE FISHER "Rise To The Occasion" (Capitol)

Reports: 28. Moves: Up 5, Debuts 1, Same 19, Down 0, Adds 3, WZOU, KGOT, KTMT, KRBE d-39, WCZY 36-35, WERZ 31-29, KJ103 on, KOY-FM on, WOMP on-dp, KISR 38-33, QV103 37-36, KTRS 32-28.

GLENN MEDEIROS "Long & Lasting Love (Once In A Lifetime)" (Amherst)

Reports: 27. Moves: Up 14, Debuts 1, Same 12, Down 0, Adds 0 including WKSE 15-14, WMJQ 12-9, Q107 16-14, KCPX 25-23, KISN 35-33, 93Q 17-16, WPXR 6-5, Y104 30-26, 194 4-4, KQM0 1-1, KLUC 36-33, KYRK 16-14, WCIL 33-28, WAZY 26-25, KMOK 38-35.

WAS (NOT WAS) "Spy In The House Of Love" (Chrysalis)

Reports: 26. Moves: Up 1, Debuts 2, Same 11, Down 0, Adds 12, WPGC, B96, HOT977, WNNK, WRCK, WFX, WBWB, WKFR, Z97, KTRS, KMOK, SLY96, QV103 36-35.

SWEET SENSATION "Never Let You Go" (Atco)

Reports: 25. Moves: Up 11, Debuts 3, Same 5, Down 0, Adds 6, KRBE, WTIC, K106, KDON, KISR, KWTX, HOT103 23-16, PWR96 20-16, KITY 32-31, PWR106 27-24, FM102 20-13, KMEL 12-10, HOT977 18-14, WFLY 35-28, B93 40-35, KMGX 25-19. Strong moves in some major markets.

STEVE MILLER "Ya Ya" (Capitol)

Reports: 24. Moves: Up 0, Debuts 2, Same 15, Down 0, Adds 7, KRBE, KPLZ, WFX, KAKS, KISR, KIXY, KTRS, KXYQ on-dp, WYCR on, KF95 d-38, KSN2 d-37, KOZE on, KZFN on.

ROB BASE "It Takes Two" (Profile)

Reports: 23. Moves: Up 10, Debuts 3, Same 6, Down 0, Adds 4, WKXS, Q107, WKQB, QV103, HOT103 9-7, Z100 10-8, WPGC 4-4, Z93 11-9, PWR96 2-2, Y100 12-11, KITY 19-18, FM102 27-16, KXX106 13-8, Z102 32-24, 194 27-21. 82% of the airplay is charted with new support in the East.

10,000 MANIACS "What's The Matter Here" (Elektra)

Reports: 23. Moves: Up 9, Debuts 2, Same 8, Down 0, Adds 4, KXYQ, WBBQ, WCGQ, OK100, WKXS 4-3, WZOU 31-19, PRO-FM 34-29, PWR99 13-8, Y95 28-27, KITS 5-5, WERZ 25-22, K106 35-30, 95XXX 37-33, WPFM 40-36. Moving where played.

JOHN CAFFERTY & THE BEAVER BROWN BAND "Victory Dance" (Scotti Bros/CBS)

Reports: 22. Moves: Up 10, Debuts 2, Same 9, Down 0, Adds 1, WHSL, PRO-FM 32-31, WOKI 30-26, KF95 40-35, G98 34-30, KNAN 25-19, KKXL 31-25, WJWB 27-25, KTRS d-38, KFBQ 39-37, KTMT 40-38, OK95 30-20.

ZIGGY MARLEY & THE MELODY MAKERS "Tumbin' Down" (Virgin)

Reports: 17. Moves: Up 2, Debuts 2, Same 12, Down 0, Adds 1, KZ0Z, WGH on-dp, WNVZ on, KITS 6-1, JET-FM on, WSPK on-dp, WPST 34-31, KIKX on-dp, KQM0 d-27, 95XIL d-38, G98 on, WZKX on-dp.

RHYTHM CORPS "Common Ground" (Pasha/CBS)

Reports: 16. Moves: Up 6, Debuts 1, Same 6, Down 1, Adds 2, KSMB, Y94, KEGL 37-28, Y95 34-32, WSPK 36-24, WPST on, WROQ 25-21, FM104 26-18, KATD 33-28, WJMX on, KKXL d-39, WDBR on-dp.

NU SHOZ "Are You Lookin' For Somebody Nu" (Atlantic)

Reports: 15. Moves: Up 4, Debuts 3, Same 4, Down 0, Adds 4, KROY, KWOD, KMEL, KF95, CKOI on, WPGC d-29, KRBE d-38, KITY on-dp, KXYQ 27-25, HOT977 31-29, B93 d-36, KMGX 30-27, QV103 25-20.

L'TRIMM "Cars With The Boom" (Atlantic)

Reports: 14. Moves: Up 3, Debuts 1, Same 4, Down 0, Adds 6, KTFM, FM102, KXX106, BJ105, KLUC, KDON, KITY 31-28, KMEL 5-5, HOT977 d-34, HOT105 on-dp, KS104 30-23, QV103 34-27. Hot reports and support in the South & West.

GARDNER COLE "Live It Up" (WB)

Reports: 13. Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 8, CKOI, KWOD, KMGX, KYNO, WZKX, WJMX, QV103, KTRS, Y95 on-dp, WRCK on, WBBQ on, KATD on, WJAD on.

MELISSA ETHERIDGE "Bring Me Some Water" (Island)

Reports: 13. Moves: Up 2, Debuts 0, Same 6, Down 0, Adds 5, WMJQ, KSAQ, KATD, KPAT, Z97, CKOI on-dp, KXYQ on-dp, WROQ 27-24, CHED on, G98 on, WPFM on-dp, KFMW 38-26, KZFN on-dp.

SA-FIRE "Boy, I've Been Told" (Cutting/Polydor)

Reports: 13. Moves: Up 7, Debuts 0, Same 2, Down 0, Adds 4, WFLY, KXX106, KCAQ, QV103, HOT103 7-4, PWR96 11-7, KITY on-dp, B96 34-28, FM102 33-27, KMEL 15-12, HOT977 28-21, HOT105 16-13, KMGX on. Better than 50% of the airplay is in the majors.

PRIMITIVES "Crash" (RCA)

Reports: 13. Moves: Up 5, Debuts 1, Same 6, Down 0, Adds 1, KYRK, KITS 10-9, WSPK on-dp, KF95 37-36, FM104 on, OK100 on, WPFM on, KIXY on-dp, KTRS 37-32, KZ0Z d-34, SLY96 34-33, Y97 35-32, OK95 on.

BOOK OF LOVE "Pretty Boys & Pretty Girls" (Sire/WB)

Reports: 13. Moves: Up 9, Debuts 2, Same 1, Down 1, Adds 0, CKOI d-40, KKBQ 19-17, WHYT on, FM102 26-24, K106 9-5, KZZB 27-20, 195 d-30, KBFM 29-25, KATD 27-25, KSMB 34-32, WPFM 27-26, QV103 15-11.

CHER "Main Man" (Geffen)

Reports: 12. Moves: Up 0, Debuts 0, Same 4, Down 0, Adds 8, WKXS, PRO-FM, KSAQ, KCAQ, KQIZ, KISR, KIXY, WIBW, KYRK on-dp, WJAD on, KTRS on-dp, KFBQ on.

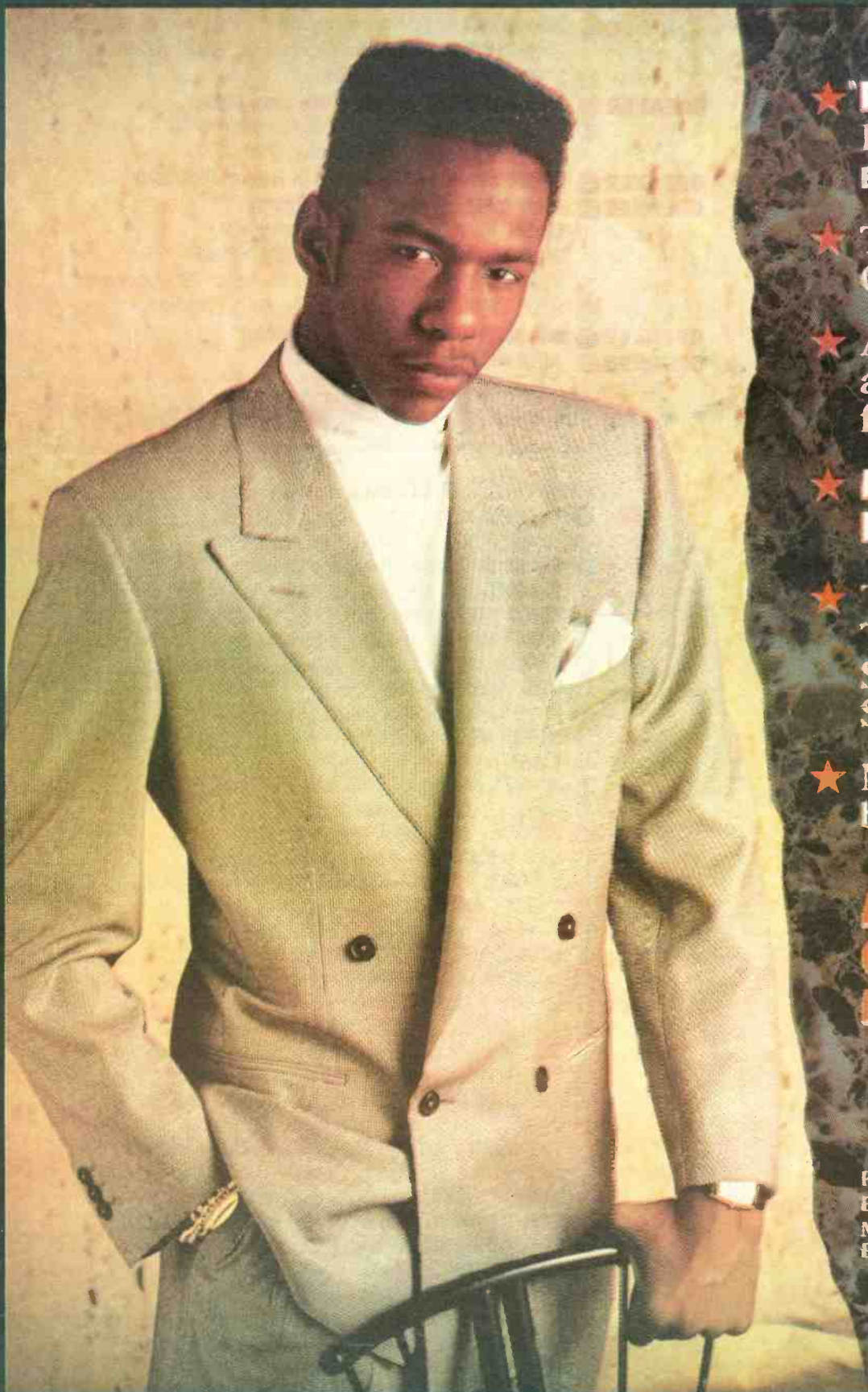
TRACIE SPENCER "Symptoms Of True Love" (Capitol)

Reports: 11. Moves: Up 2, Debuts 1, Same 1, Down 2, Adds 5, KTFM, KKR

OUR COMMITMENT TO

Bobby Brown

HAS BEEN THERE FROM DAY ONE AND IT SHOWS...



- ★ **'DON'T BE CRUEL'** debuts on R&R's chart 3 weeks before **BREAKER 39 - 33 - BREAKER 28**
- ★ Topped the Urban Contemporary Chart at #1
- ★ Album sales rocketing to platinum, already over 750,000 units, gold fifth week of release
- ★ **MUSICLAND MOVES THE ALBUM FROM 44-10!**
- ★ Top 10 at these major *pop* accounts; Turtles #4, Show Industries #7, Sam Goody #7, Sound Warehouse #10
- ★ National Tour with New Edition begins September 21st

**A MULTI-PLATINUM FUTURE
GUARANTEED FOR OUR
MULTI-TALENTED ARTIST.**

Produced by L.A. & Babyface for La'Face, Inc.
Executive Producer: Louil Silas, Jr.
Management: George L. Smith in Association with Pacific Cal Management

CONTEMPORARY HIT RADIO

3 2
WKS WKS LW TW

- 15 7 4 **1** BOBBY McFERRIN/Don't Worry, Be Happy (EMI)
- 17 11 5 **2** DEF LEPPARD/Love Bites (Mercury)
- 3 1 1 **3** GUNS N' ROSES/Sweet Child O' Mine (Geffen)
- 4 3 3 **4** ROBERT PALMER/Simply Irresistible (EMI)
- 13 8 7 **5** PETER CETERA/One Good Woman (WB)
- 12 10 8 **6** TAYLOR DAYNE/I'll Always Love You (Arista)
- 14 12 10 **7** NEW EDITION/If It Isn't Love (MCA)
- 35 22 15 **8** UB40/Red Red Wine (A&M)
- 22 14 12 **9** CHEAP TRICK/Don't Be Cruel (Epic)
- 9 6 6 **10** KENNY LOGGINS/Nobody's Fool (Columbia)
- 18 15 13 **11** NEW KIDS ON THE BLOCK/Please Don't Go Girl (Columbia)
- 29 23 17 **12** INFORMATION SOCIETY/What's On Your Mind (Tommy Boy/Reprise)
- 19 16 14 **13** JOAN JETT & THE BLACKHEARTS/I Hate Myself For Loving... (Blackheart/CBS)
- 2 2 2 **14** HUEY LEWIS & THE NEWS/Perfect World (Chrysalis)
- 11 9 9 **15** RICK ASTLEY/It Would Take A Strong Strong Man (RCA)
- 36 26 **16** PHIL COLLINS/A Groovy Kind Of Love (Atlantic)
- 28 24 19 **17** POISON/Fallen Angel (Enigma/Capitol)
- 38 29 24 **18** STEVE WINWOOD/Don't You Know What The Night Can Do (Virgin)
- 36 27 22 **19** GLENN FREY/True Love (MCA)
- 30 25 21 **20** DEBBIE GIBSON/Staying Together (Atlantic)
- 39 30 27 **21** ERASURE/Chains Of Love (Sire/Reprise)
- 33 28 25 **22** ROD STEWART/Forever Young (WB)
- 7 5 11 **23** VAN HALEN/When It's Love (WB)
- 33 29 **24** INXS/Never Tear Us Apart (Atlantic)
- 27 21 20 **25** D.J. JAZZY JEFF & THE FRESH PRINCE/Nightmare On My Street (Jive/RCA)
- 40 34 **26** ESCAPE CLUB/Wild, Wild West (Atlantic)
- 40 35 32 **27** BRENDA K. STARR/What You See Is What You Get (MCA)
- BREAKER** **28** BOBBY BROWN/Don't Be Cruel (MCA)
- 1 4 16 **29** GEORGE MICHAEL/Monkey (Columbia)
- — 35 **30** KYLIE MINOGUE/The Loco-Motion (Geffen)
- — 39 **31** WHITNEY HOUSTON/One Moment In Time (Arista)
- — 36 **32** EUROPE/Superstitious (Epic)
- BREAKER** **33** BASIA/Time And Tide (Epic)
- 5 17 23 **34** CHICAGO/I Don't Wanna Live Without You (Full Moon/Reprise)
- 6 18 30 **35** ELTON JOHN/I Don't Wanna Go On With You Like That (MCA)
- DEBUT** **36** GIANT STEPS/Another Lover (A&M)
- 8 19 28 **37** TRACY CHAPMAN/Fast Car (Elektra)
- 10 13 18 **38** MICHAEL JACKSON/Another Part Of Me (Epic)
- DEBUT** **39** FOUR TOPS/Indestructible (Arista)
- BREAKER** **40** BEACH BOYS/Kokomo (Elektra)

N&A Begins Page 126
New Artists & Chart Summary Page 125
New P-1A Playlists Page 116

ADULT CONTEMPORARY

- 6 4 2 **1** RICK ASTLEY/It Would Take A Strong Strong Man (RCA)
- 17 10 5 **2** GLENN FREY/True Love (MCA)
- 2 1 1 **3** TAYLOR DAYNE/I'll Always Love You (Arista)
- 11 9 8 **4** BEACH BOYS/Kokomo (Elektra)
- 30 17 13 **5** PHIL COLLINS/A Groovy Kind Of Love (Atlantic)
- 19 14 10 **6** STEVE WINWOOD/Don't You Know What The Night Can Do (Virgin)
- 12 7 7 **7** BRUCE HORNSBY & THE RANGE/Look Out Any Window (RCA)
- 1 2 3 **8** PETER CETERA/One Good Woman (WB)
- 21 15 11 **9** BOBBY McFERRIN/Don't Worry, Be Happy (EMI)
- 9 6 6 **10** REO SPEEDWAGON/Here With Me (Epic)
- 4 3 4 **11** HUEY LEWIS & THE NEWS/Perfect World (Chrysalis)
- 26 19 **12** WHITNEY HOUSTON/One Moment In Time (Arista)
- 16 12 12 **13** JOHNNY HATES JAZZ/I Don't Want To Be A Hero (Virgin)
- 22 18 16 **14** NATALIE COLE/When I Fall In Love (EMI)
- 24 19 18 **15** KENNY ROGERS/When You Put Your Heart In It (Reprise)
- 28 24 23 **16** MICHAEL BOLTON/Walk Away (Columbia)
- 29 22 21 **17** LIVINGSTON TAYLOR/Lovin' Arms (Critique/Atco)
- 5 5 9 **18** DARYL HALL & JOHN OATES/Missed Opportunity (Arista)
- 7 8 14 **19** ELTON JOHN/I Don't Wanna Go On With You Like That (MCA)
- 30 27 **20** BREATHE/How Can I Fall (A&M)
- 29 24 **21** SADE/Nothing Can Come Between Us (Epic)
- 27 25 **22** FOUR TOPS/Indestructible (Arista)
- — 26 **23** ROD STEWART/Forever Young (WB)
- 26 20 20 **24** OLIVIA NEWTON-JOHN/The Rumour (MCA)
- 3 11 17 **25** CHICAGO/I Don't Wanna Live Without You (Full Moon/Reprise)
- BREAKER** **26** ELTON JOHN/A Word In Spanish (MCA)
- 14 13 15 **27** TERENCE TRENT D'ARBY/Sign Your Name (Columbia)
- DEBUT** **28** BOY MEETS GIRL/Waiting For A Star To Fall (RCA)
- — 29 **29** BOZ SCAGGS/Cool Running (Columbia)
- 8 16 22 **30** GLORIA ESTEFAN & MIAMI SOUND MACHINE/1-2-3 (Epic)

Expanded AC Music
Begins on Page 103

AOR TRACKS®

3 2
WKS WKS LW TW

- 7 2 1 **1** STEVE WINWOOD/Don't You Know What... (Virgin)
- 10 8 3 **2** DEF LEPPARD/Love Bites (Mercury)
- 9 7 4 **3** TOMMY CONWELL & THE YOUNG..../I'm Not Your... (Columbia)
- 13 9 8 **4** INXS/Never Tear Us Apart (Atlantic)
- 21 12 10 **5** BAD COMPANY/No Smoke Without A Fire (Atlantic)
- 6 6 5 **6** CHEAP TRICK/Don't Be Cruel (Epic)
- BREAKER** **7** BON JOVI/Bad Medicine (Mercury)
- 1 1 2 **8** LITTLE FEAT/Hate To Lose Your Lovin' (WB)
- 23 19 14 **9** LITTLE FEAT/Let It Roll (WB)
- 15 11 11 **10** MELISSA ETHERIDGE/Bring Me Some Water (Island)
- 28 20 16 **11** BRUCE HORNSBY & THE RANGE/Defenders Of The Flag (RCA)
- 19 13 13 **12** EUROPE/Superstitious (Epic)
- 3 3 6 **13** FABULOUS THUNDERBIRDS/Powerful Stuff (Elektra)
- 20 18 15 **14** GLENN FREY/True Love (MCA)
- 2 4 9 **15** VAN HALEN/Finish What Ya Started (WB)
- 30 26 19 **16** CINDERELLA/Don't Know What You've Got (Till It's Gone) (Mercury)
- 29 23 18 **17** ROD STEWART/Forever Young (WB)
- 5 5 7 **18** ROBERT CRAY BAND/Don't Be Afraid Of... (Hightone/Mercury)
- 32 23 **19** STEVE MILLER/Ya Ya (Capitol)
- BREAKER** **20** BUNBURY'S/Fight (No Matter How Long) (Arista)
- 36 28 22 **21** HOTHOUSE FLOWERS/Don't Go (London/Polydor)
- 11 10 12 **22** RHYTHM CORPS/Common Ground (Pasha/CBS)
- BREAKER** **23** BRUCE SPRINGSTEEN/Chimes Of Freedom (Columbia)
- BREAKER** **24** JOHN MELLENCAMP/Rave On (Elektra)
- 25 24 24 **25** ELTON JOHN/Goodbye Marlon Brando (MCA)
- 14 16 20 **26** GUNS N' ROSES/Sweet Child O' Mine (Geffen)
- 37 31 27 **27** HENRY LEE SUMMER/Hands On The Radio (CBS Associated)
- 45 36 28 **28** HUEY LEWIS & THE NEWS/Small World (Chrysalis)
- BREAKER** **29** BIG COUNTRY/King Of Emotion (Reprise)
- BREAKER** **30** JOHN HIATT/Slow Turning (A&M)

Complete Tracks Chart
Begins on Page 108

URBAN CONTEMPORARY

- 4 1 1 **1** JEFFREY OSBORNE/She's On The Left (A&M)
- 11 5 2 **2** LEVERT/Addicted To You (Atco)
- 17 11 5 **3** TEDDY PENDERGRASS/2 A.M. (Elektra)
- 37 22 10 **4** BOBBY BROWN/My Prerogative (MCA)
- 8 4 3 **5** PEBBLES/Take Your Time (MCA)
- 14 10 6 **6** TONY! TONII TONEI!/Born Not To Know (Wing/PG)
- 33 21 11 **7** KARYN WHITE/The Way You Love Me (WB)
- 19 12 7 **8** EVELYN KING/Hold On To What You've Got (EMI) *
- 21 14 9 **9** DAZZ BAND/Single Girls (RCA)
- 36 20 15 **10** SADE/Nothing Can Come Between Us (Epic)
- 23 17 13 **11** MELBA MOORE w/KASHIF/I'm In Love (Capitol)
- 26 24 16 **12** KIARA/The Best Of Me (Arista)
- 32 25 17 **13** JOHNNY KEMP/Dancin' With Myself (Columbia)
- 18 15 14 **14** GARY TAYLOR/Tease Me (Virgin)
- 29 27 19 **15** CHAPTER 8/Give Me A Chance (Capitol)
- 35 23 **16** NEW EDITION/You're Not My Kind Of Girl (MCA)
- 25 23 20 **17** D.J. JAZZY JEFF & FRESH PRINCE/A Nightmare On My Street (Jive/RCA)
- 34 26 21 **18** GEORGE BENSON/Let's Do It Again (WB)
- 33 25 **19** VANESSA WILLIAMS/He's Got The Look (Wing/PG)
- 36 29 **20** MIDNIGHT STAR I/ECSTASY OF WHODINI/Don't Rock The Boat (Solar)
- 32 26 **21** HOWARD HUNTSBERRY/Sleepless Weekend (MCA)
- — 39 **22** LUTHER VANDROSS/Any Love (Epic)
- 39 31 **23** AL B. SUREI/Rescue Me (WB)
- 10 8 8 **24** SALT-N-PEPA I/E.U./Shake Your Thang (Next Plateau)
- — 32 **25** READY FOR THE WORLD/My Girly (MCA)
- — 38 **26** PAULA ABDUL/(It's Just) The Way That You Love Me (Virgin)
- — 36 **27** DENIECE WILLIAMS/I Can't Wait (Columbia)
- — 35 **28** MAC BAND I/McCAMPBELL BROTHERS/Stuck (MCA)
- 38 34 **29** OHIO PLAYERS/Let's Play (Track)
- 5 3 4 **30** JAMES BROWN/Static (Scotti Bros./CBS)
- DEBUT** **31** TERENCE TRENT D'ARBY/Dance Little Sister (Columbia)
- DEBUT** **32** SWEET OBSESSION/Gonna Get Over You (Epic)
- — 40 **33** BILLY OCEAN/Tear Down These Walls (Jive/Arista)
- 28 28 27 **34** ANGELA WINBUSH/Hello Beloved (Mercury)
- 6 6 18 **35** KEITH SWEAT I/JACCI McGHEE/Make It Last Forever (Vintertainment/Elektra)
- BREAKER** **36** ANITA BAKER/Giving You The Best That I Got (Elektra)
- DEBUT** **37** TRACIE SPENCER/Hide And Seek (Capitol)
- DEBUT** **38** GOOD QUESTION/Got A New Love (Paisley Park/WB)
- BREAKER** **39** JAMM/So Fine (Epic)
- DEBUT** **40** BOOTSY COLLINS/Party On Plastic (Columbia)

N&A Begins on Page 96

* Keeps a bullet due to
continued growth.