

I N S I D E :

Arbitron Advances

San Francisco: KGO And KCBS Rise
Detroit: WHYT Debuts At 4.9
Boston: WXKS-FM Takes Lead
Houston: KKQB Bows With 5.3
Dallas: Beautiful Music Skyrockets
St. Louis: KMOX-FM Hits 6.9 In First Book
 Plus ratings results for 11 other key markets.

Page 14, 16

Radio Fundamentals Reviewed:

Recycling Cume; Evaluating Airchecks

Joel Denver gets the programmers' perspective on moving audience from one daypart into others, while Jeff Green gathers some timely tips on reviewing your jocks' airchecks in the most diplomatic and motivational fashion.

Page 22, 28

Jesse Jackson Lashes Out At Suggestive Lyrics

The longtime community leader and crusader for clean lyrics asserts that black music has reached a sexual ceiling in the first of a two-part series.



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Radio — Priced Too Cheap?

□ "As long as radio continues to position itself as a cheap medium, then cable will be a threat." WPJB & WEAN/Providence VP/GM Dave Garrison explains why cable is economically posed to undersell radio in a provocative Sales & Marketing interview.

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People In The News This Week

Jim Bocock moves to GM at WFLA/Tampa as Cecil Thomas replaces him at WSIX/Nashville, Jay Hoker promoted to VP/GM at KZEW/Dallas, Dan Kelley new Op. Mgr. at WYDD/Pittsburgh while Mike Perkins takes same position at sister WKPA, Tom Hunter becomes JB105/Providence PD.

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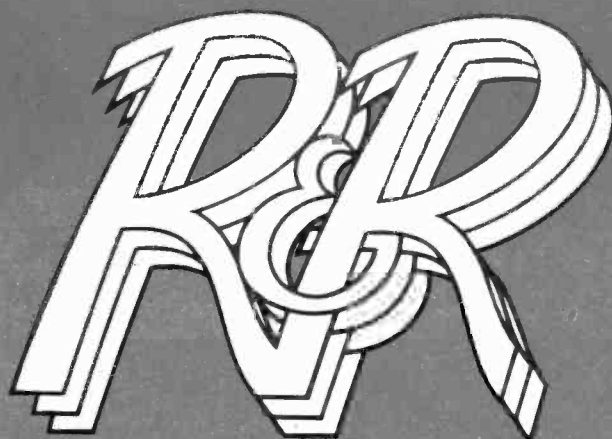
EXPANDED & UP TO DATE

R&R's New AOR Advantage

At Last, A Documented Hot Tracks Chart

Page 59

\$3.50 Single Copy

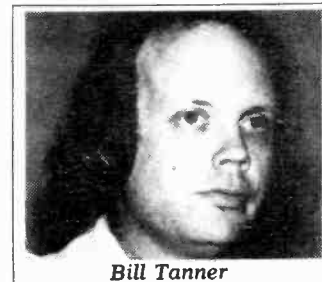


RADIO & RECORDS

Tanner Leaves Y100 For WASH

Metroplex Programming VP Joins Metromedia After Nine Years In Miami

Bill Tanner will join Metro-media's WASH/Washington as Program Director on February 1, exiting his VP/Program-ming position with Metroplex and the PD slot at WHYI (Y100)/Ft. Lauderdale-Miami. Tanner, who has programmed the highly successful Y100 since 1974, told R&R, "I am very pleased to be joining Metromedia. Everyone in the organization has expressed the kind of management philoso-



Bill Tanner

phy that I totally agree with ... and that's the main reason TANNER/ See Page 25

E/A Moving To New York With Krasnow, Lundvall Running Show

In a rapid series of events that caught the industry and virtually the entire E/A staff by surprise, Elektra/Asylum Records Chairman Joe Smith resigned, Warner Bros. VP/Talent Bob Krasnow became E/A's new Chairman, and E/A Sr. VP and Elektra/Musician President Bruce Lundvall was named to the long-vacant position of E/A President this week (1-10). At

Smith Resigns; West Coast Office To Be Dismantled; Fate Of Key Executives Undecided



Bob Krasnow

Bruce Lundvall

Joe Smith — An Emotional Resignation

The actual circumstances of Joe Smith's resignation as Elektra-Asylum Chairman were rather dramatic. Hospitalized for minor surgery, he arrived at E/A Monday morning (1-10) with the Cedars Sinai hospital badge still on his wrist and told assembled label staffers that he had a

SMITH/ See Page 29

the same time, parent company WCI announced that E/A would relocate its base to New York, with only a small West Coast presence planned.

SALES STAFF DEFECTION

WIKS Countersues WFBQ For \$9 Million

A legal skirmish that broke out after three salesmen from Gulf Broadcasting's WFBQ/Indianapolis defected to market rival WIKS has escalated into full-scale legal warfare. WIKS, a Heftel Broadcasting station, filed a \$9 million countersuit against WFBQ in federal court on December 29. The complicated case began when WFBQ alleged that salesmen John Seneff, Rick

WIKS/ See Page 25

DROPS "A/C" ARTISTS, HARDENS AOR SOUND

KNX-FM Goes Live, Shifts Format Direction

KNX-FM/Los Angeles is modifying its soft AOR format of ten years by eliminating "crossover A/C artists" from the playlist, and has switched from automated programming to live, with a new air staff announced. PD Michael Sheehy explained, "KNX-FM started as an AOR station. Some of the artists who were AOR when this station started have become A/C over the course of time. They're now a staple of

KNX-FM/ See Page 29

and Warner Bros., a New York location makes the best sense for Elektra/Asylum. In New York, it will be able to utilize the financial and other back-office services of Atlantic Records." Creative functions are planned to remain E/A's province, however.

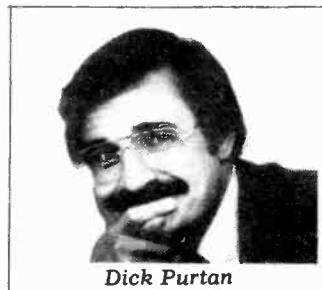
RYAN TAKES OVER AT CKLW

Purtan Moves Morning Show To WCZY

Detroit morning legend Dick Purtan will exit CKLW to join A/C WCZY. Purtan's CKLW contract expires February 28, but negotiations are proceeding to allow him to take up his new shift at an earlier date. His longtime radio sidekick Tom Ryan will take over mornings at CKLW, along with new producer Tom Delisle.

WCZY-AM & FM President/GM Jim Mulla told R&R, "We're extremely proud to have secured the opportuni-

PURTAN/ See Page 25



Dick Purtan

The New Team

Regarding the appointments of Krasnow and Lundvall, Horowitz said, "Mr. Krasnow has proven himself a superb

E/A, WB Nashville Merger See Page 3

music-artist-oriented executive. Bruce Lundvall, another renowned industry

E/A/ See Page 29

Sebastian To Exit Consultancy

Developing New Format; Casey To Run SC&A

John Sebastian announced this week that he will exit the AOR consultancy that bears his name, Sebastian, Casey & Associates, on June 1 to market a new radio format. SC&A VP Steve Casey will take over the company under a new



John Sebastian

name (probably Steve Casey & Associates to retain the current initials).

Sebastian told R&R, "I've discovered a void that is too large to leave alone. I've researched and formulated a new concept for programming a sound that does not currently exist anywhere in the country. On or about July 1 I'll announce the specifics of this new format and make it available to a few select radio stations."

When asked why he won't be offering the new format through his present company,

SEBASTIAN/ See Page 25

GRAMMY NOMINATIONS
FOR "STEPPIN' OUT"
RECORD OF THE YEAR
BEST POP MALE PERFORMANCE

JOE JACKSON



The follow up single
to "Steppin' Out" is
"Breaking Us In Two,"
and it's breaking too!

Co-produced and mixed by David Kershenbaum
and Joe Jackson

Management - John Telfer & Basement Music, London
American Representative - Fat Gibbons, Select Artists Group, New York

On A&M Cassettes and Records.

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Contemporary Hit Radio

BREAKERS.

JOE JACKSON
Breaking Us In Two (A&M)

65% of reporters on it. Moves: Up 7, Debuts 24, Same 35, Down 0, Adds 82 including WBEN-FM, WCAU-FM, B94, B104, 94Q, WBBM-FM, WKTU, XTRA, KUBE, Q103, Q106, WZYP, WHOT, KNBQ, KGHO. See Parallels, will debut next week on the CHR chart.

Modern Music Mutates AOR Airwaves

Is new wave the new trend rock & roll's been searching for? As the Sandusky chain (and, this week, 91X/San Diego) join the growing ranks of AOR stations experimenting with "Modern Music" formats, Jeff Gelb samples a cross-section of programmers and comes up with a positive reception for the new sounds.



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THOMAS MANAGES WSIX

Bocock New GM At Blair's WFLA-AM & FM

WSIX/Nashville GM Jim Bocock will become GM of John Blair & Co.'s recently-acquired WFLA-AM & FM/Tampa, effective January 24. Bocock will also serve as President of the subsidiary that holds WFLA's license, Blair Broadcasting of Florida.

Bocock will be replaced as WSIX GM by the station's General Sales Manager, Cecil Thomas. In Tampa, WFLA GM Jim Ashberry will remain with the new title of Station Manager, reporting to Bocock.

Bocock told R&R, "These stations are far from their potential and I'm confident we will get there with some good, hard work. It's a very competitive market, but we believe we will be a very good competitor." He said Blair intends to put "a lot of resources" into both stations to make them successful in what he described as "a growth market."

Thomas, who has been GSM at WSIX for the past five years, commented, "At this point we intend to maintain it at its present high standards until the new owners come

in." Although no buyer for WSIX has been found, owner GE has announced it is selling all its radio properties. Since he and Bocock formed a new management team at WSIX in 1978, the station has been a "phenomenon," said Thomas, "and we intend to continue that steady rise."

CHRYSALIS RETAINS PROMOTION FORCE

CBS, Chrysalis Sign Distribution Agreement

The long-rumored distribution deal between Chrysalis Records and CBS (R&R 12-10) was finally announced officially last week, with Chrysalis relocating to New York while maintaining a minimally-staffed West Coast office. President Sal Licata resigned last month, but label Co-Chairman Terry Ellis told R&R he intends to maintain "exactly the same promotion force we had before," including VP/Promotion Jack Forsythe, National Singles Promotion Director Janis Ross, and four regional people. In addition, Chrysalis will use Epic/Portrait/Associated Labels promotion staffers in place of promotion efforts extended by the label's previous independent distribution network.

Explaining the agreement to R&R, Ellis

Classical WFMR Shifts To A/C

Winslow Named PD; WXJY Adopts Classical Format

WFMR/Milwaukee has switched format from Classical to Adult/Contemporary, and is now programmed by former WQXI-FM (94Q)/Atlanta personality Dennis Winslow.

Concurrent with WFMR's change, VP/GM Jonathan Pinch helped crosstown Easy Listening station WXJY arrange to pick up not only the Classical format but

three WFMR staffers as well. Pinch said, "The transition was accomplished very smoothly. We took great care to make sure the classical music format was preserved for Milwaukee, and saw to it our people had another employment opportunity."



Dennis Winslow

WFMR/See Page 25

E/A, WB Merge In Nashville

Bowen Runs Operation; WB Staff Released; E/A Logos Phased Out

The Nashville operations of Elektra/Asylum and Warner Bros. Records were consolidated Tuesday (1-11), with E/A Sr. VP/Nashville Jimmy Bowen becoming Sr. VP/Warner Bros. Nashville and heading the division with the aid of his E/A staff. Eight Warner Bros. employees exited in the

changeover, although WB National Promotion Director/Nashville Stan Bird will be retained as a consultant. Ewell Roussel now becomes GM/Director of Marketing for WB/Nashville, while Nick Hunter is National Promotion Director, Martha Sharp is Director of A&R, and Janice Azrak is Director/Public Relations; all move over from similar positions at E/A.

Bowen commented to R&R, "It's an economic move. It makes no sense in these times for any corporation to have two Nashville divisions with two overheads." He predicted a "very orderly transition," and added that over the next six months, all E/A country artists will be shifted to the Warner Bros. label.

Hoker Elevated To VP/GM At KZEW

Jay Hoker has been promoted to VP/GM of Belo Broadcasting's KZEW/Dallas, where he has served as GM since February 1982. Hoker was previously GM at ABC's KSRH/Houston and WRIF/Detroit.

Belo VP/Radio Marty Greenberg told R&R, "Although Jay has been with Belo less than a year, he has accomplished every goal set for the station, and much, much more. This promotion recognizes a most capable executive, and also reaffirms Belo Broadcasting's commitment to an expanded radio division."



Jay Hoker

Hoker commented, "It's a real joy to me, primarily because of the commitment they've made to radio expansion. It makes me very happy to be a part of that growth."

KELLEY NEW AT WYDD, WKPA PROMOTES PERKINS

New Operations Managers For WYDD & WKPA

In programming management restructuring at WYDD & WKPA/Pittsburgh, Dan Kelley has been appointed Operations Manager/PD for WYDD, while current WKPA and former WYDD PD Mike Perkins was elevated to Operations Manager/PD for WKPA.

Kelley, who joins WYDD from his own Los Angeles-based marketing/promotion company, previously was VP/Promotion & Marketing at Sire Records for 1½ years, having formerly spent three years as part of Warner Brothers' national promotion team. Interestingly, Kelley's move marks a return to Pittsburgh, where he programmed crosstown AOR station WDVE 12 years ago. He told R&R, "I'm really happy to be here. It's exciting to be back in Pittsburgh and to be involved in a radio station I've had a close relationship with for over ten years. It also feels very good to work with new music at a time when it's going to be a real steering force for radio in the years ahead."

WYDD/See Page 25

AM Stereo Proponents Make CES Pitches

Makers of audio products attending last week's Consumer Electronics Show (CES) in Las Vegas were lobbied heavily by three AM stereo proponents seeking commitments to build their systems into AM receivers. Meanwhile, spokesmen for both Motorola and Harris are optimistically predicting their systems will prevail in the marketplace by the NAB Convention in April.

Although no major receiver manufacturers announced commitments in Las Vegas last week, there were these developments:

- Sansui unveiled a prototype set that will receive all four AM stereo systems. But the firm put no price on the unit and didn't

commit itself to production.

- Harris broadcast in stereo over KORK/Las Vegas, demonstrated its first integrated circuit (IC) receiving chip, and announced that Harris signals can be received on chips previously built for the Magnavox system by National Semiconductor.

AM STEREO/ See Page 25

TRANSACTIONS

Metroplex Buys WFYV/Jacksonville

Metroplex Communications has agreed to purchase WFYV ("Rock 105"/Jacksonville from Broadcast Enterprises National, Inc. (BENI) for \$3 million. The takeover date is expected to be January 18, with no call letter or format changes planned.

WFYV is a 100kw Class C FM at 104.5 mHz, with an antenna height of 750 feet, and programs an AOR format.

Metroplex also owns WHYI/Miami-Ft. Lauderdale, WMGG/Tampa, and WPKX & WRMR/Washington, and is in the process of selling KEZK/St. Louis to Adams Radio.

BENI, headed by principal Ragan Henry, keeps ownership of WFYV sister station WPDQ, as well as WAOK/Atlanta; WBLZ/Hamilton, OH; WITH/Baltimore; WJAS/Pittsburgh; and WTLC/Indianapolis.

No broker was involved in the transaction.

Hunter Captures JB105 PD Post

WMJQ/Rochester PD Tom Hunter has been named Program Director of CHR station WPJB (JB105)/Providence, replacing Todd Chase, who joined KBEQ/Kansas City last September (R&R 9-24-82). Hunter, a Providence native, began his career at WGNG/Providence, later becoming PD at WROK & WZOK/Rockford, IL. Commenting on his new station, Hunter told R&R, "This is a super radio facility with a terrific crew of people. It's such a treat to be able to come home to a radio station with the kind of excitement and confidence that flows through JB105."

HUNTER/ See Page 25

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Washington Report

White House Denies Two-Year Broadcast EEO Extension

The White House has refused to give the FCC two years to either comply with or override its directive that a major portion of the Commission's EEO program be scrapped. With a previously-granted extension expiring January 31, the FCC had asked for another two-year delay.

But the Office of Management and Budget (OMB) rejected that request, approved only an 11-month extension, and told the FCC to complete "plans for streamlining its paperwork requirements" in the EEO area by December 31.

At issue is the Model EEO Program (Form 396) that must be filed with all renewal applications. OMB thinks the form is a waste of time and effort, since minority hiring figures for all stations are collected yearly via Form 395, the Annual Employment Report.

In his January 4 letter to FCC Chairman Mark Fowler, OMB Administrator for Information and Regulatory Affairs Christopher DeMuth said, "... It seems plain that the current use of two overlapping forms results in unnecessary expense both to the FCC and broadcast licensees that can be eliminated without interfering with any broader assessment of the Commission's antidiscrimination policies and procedures."

Sharp Declares Radio Deregulation A Success

The success of radio deregulation makes it unlikely that the pendulum will swing back towards tighter controls in the future, FCC Commissioner Steve Sharp told a press briefing in Washington Monday (1-10).

Sharp claimed stations still run news because audiences want it and public affairs programming has improved by becoming "a little shorter and a little zipper."

He also pointed out that music stations are now competing to see which can run the fewest commercials: "If anything, broadcasters have come to the smart realization that the fewer commercials they run, the more they can charge for each one without cluttering the airwaves and driving the audience someplace else."

Sharp, who leaves office June 30, concluded that "communications is a business in which competition really can work."

Ten Reps Join Commerce Committee

The House Commerce Committee, which oversees radio regulation, has nine new members — seven Democrats and three Republicans. Appointments to the Telecommunications Subcommittee will be made at the end of January.

Newly-named to the full committee were Reps. Dennis Eckart (D-OH), Wayne Dowdy (D-MS), Gerry Sikorski (D-MN), Jim Bates (D-CA), James Slattery (D-KS), Bill Richardson (D-NM), John Bryant (D-TX), Howard Nielson (R-UT), Jack Fields (R-TX), and Michael Oxley (R-OH).

Only 3.1% Of Stations Endorse Candidates

An NAB survey of over 3500 radio and television stations indicates that only 3.1% give editorial endorsements of political candidates, although fully 45% broadcast editorials.

If the FCC abolished its personal attack and political editorializing rules, the survey found, 35% said they'd endorse candidates, while another 7.7% said they would consider endorsements at that time.

NAB concluded that the survey results "provide a compelling demonstration of the degree to which the political editorializing rule, contrary to the purposes of the Commission and the Constitution, discourages over-the-air expression of political opinion."



Cuba Launches Three New AMs

Three new Cuban AM outlets were heard in South Florida over the weekend, several days after an "options paper" detailing strategies for resolving AM interference problems with Cuba was presented to FCC Chairman Mark Fowler by the All-Industry Cuban Interference Task Force. Ronald Schatz, who monitors Cuban broadcasting, told R&R Cuba last weekend launched 30kw stations on 570 and 620 kHz and a 10kw station on 1380 kHz. Those are three of the frequencies on which "Voice of Cuba" English programming was heard one night last August. Silent since that night, the three channels have come to life with what Schatz believes are permanent operations airing standard domestic Cuban programming in Spanish. However, several Florida stations on those frequencies said they were aware of no new interference.

As reported last week in R&R, the industry task force says negotiations are "the only longterm solution to radio interference between the U.S. and Cuba." To bring Cuba to the bargaining table, the task force recommends ending all U.S. protection now afforded to Cuban AMs. Besides giving the report to Fowler, the panel also presented a copy to Thomas Enders, Assistant Secretary of State for Inter-American Affairs.

Pictured at the presentation of the paper at the FCC are (l-r standing) FCC legal assistant Dan Brenner, NAB's Bill Haratunian, Mass Media Bureau Deputy Chief Jeff Baumann, Fowler, WOW/Omaha VP/GM Jim Eddens, and NRBA Exec. VP Abe Voron; (l-r seated) Mass Media Bureau's Wilson LaFollette, attorney Vincent Pepper, Cuban Interference Task Force Chairman Cullie Tarleton, and Florida Assoc. of Broadcasters counsel Matthew Lebowitz.

PTL CLUB OFF THE HOOK

FCC Sends Wrong Signal To Broadcasters, Rivera Fears

Allowing an Ohio station to escape an FCC hearing on serious charges of wrongdoing last month by selling out to a "clean" buyer is a signal to all broadcasters that the FCC isn't willing to enforce its rules, according to Commissioner Henry Rivera. The case sets a dangerous precedent during this era of deregulation, Rivera believes, because the FCC should be strictly enforcing those rules still on the books.

Rivera, an Albuquerque attorney who joined the FCC in August 1981, made the comment last week in an interview with R&R.

A "blatantly wrong action" is how Rivera describes the closed-door vote to let the PTL Club, a syndicator of religious programming, sell WJAN-TV/Canton, OH to Heritage Village Church and Missionary Fellowship for assumption of \$1.2 million in PTL debt.

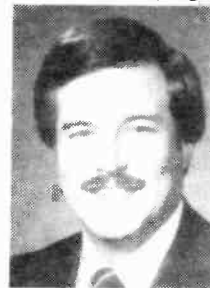
Fundraising Fraud Charged

A massive FCC investigation had turned up evidence of fraudulent over-the-air fundraising by PTL, as well as possible lying to the Commission. On a 4-3 vote, the FCC allowed PTL to sell out, while dropping the Commission's inquiry and sending its findings to the Justice Department and the District of Columbia Bar Association for possible action.

Rivera believes the case is unprecedented in Commission history and sends broadcasters the wrong message. "It says to them, 'No matter how bad you are, no matter what you do, no matter what rules you violate... we will let you out simply by having this person assume your debt. You don't have to go through an expensive hearing, just let this fellow take over your license.'"

Bad Broadcasters Can Seek "Bailouts"

Rivera continued, "I think now a licensee has a legitimate claim to request to be bailed out in the same way and hence I think their accountability to this Commission has been seriously undermined."



Henry Rivera

Although the majority didn't explain its action, one factor apparently was the desire to save the FCC the expense of a lengthy hearing. Rivera responds, "That's like saying we can't take the fire truck to the fire because we'll use the gas we put in there and that's a waste of resources."

Rivera emphasized, "I think the fewer regulations we have the more vigilant we have to be in enforcing those regulations that remain. When we fail to enforce our own rules, nobody else is going to do it for us." Commissioner Anne Jones made a similar point in her dissent, writing, "... a single strong enforcement action is worth innumerable exhortations."

FM Drop-Ins Coming, No EEO Changes

In other matters, Rivera told R&R:

- Despite financial losses by many stations already, the FCC will soon approve FM drop-ins (Docket 80-90). "I don't think this Commission sees itself as ensuring the profitability of broadcasters," Rivera commented.

- The Commission "will not be backing off its EEO policy one iota." In fact, Rivera wants to see "if we can do a little better enforcement than what's been done to date. My instinct is that it can be."

- He's exploring creation of an entity under the FCC's guidance to solicit funds to help minorities get into telecommunications, especially the non-broadcast technologies not now assisted by NAB's BROADCASTAP.

- The FCC must take action to improve the quality of children's television.

- Chairman Mark Fowler should designate one Commissioner to oversee international telecommunications matters, which Rivera says are "clearly as important as anything we do at this Commission."

Radio Stations Pitch In To Battle Unemployment Rate

The radio industry is responding to the nation's 10.8% unemployment rate with programs to help job seekers, as well as offers of free advertising to encourage businesses to create new jobs. Here are some examples:

- WOWO/Fort Wayne will give \$10,000 in free ads to 50 firms. New companies must hire 25 workers to qualify, while existing businesses have to take on 50 new employees.

- KGO/San Francisco is repeating a successful "Job Finders" program in which host Ronn Owens lets unemployed listeners promote themselves on-air to prospective employers.

- New firms that create 20 jobs and existing ones that expand by 50 workers are eligible for \$5500 in free spots on WGR/Bufalo.

- WIST/Charlotte is donating free airtime to broadcast the resumes of jobless workers in the Charlotte area.

- KTRH/Houston is running PSAs encouraging local employers to list any job openings with the Texas Employment Commission.

Inquiries Flood In, But No Takers

In Fort Wayne, where the auto slump has

pushed unemployment to 14%, WOWO PD Chris Witing told R&R, "No one has taken us up on our offer yet, although we've gotten a tremendous number of inquiries from businesses who are planning expansion in 1983 and from companies that are looking for places to move. For example, last week I got a call from an inventor in Los Angeles who's looking for a town in which to manufacture some new invention he's built."

At WGR in Buffalo, where 15.3% of the workforce is jobless, Operations Manager Dave Mason said 25 inquiries have come in, and the first business to get a free package will be Air Niagara, which is hiring 65 employees.

Mason admits Air Niagara would have hired those workers without the WGR incentive, but added, "I think the real beauty of it all is that somebody may add five more people or go into business a month sooner to take advantage of this."

“WE CAN GET ‘EM TO LISTEN”

—Chuck Blore and Don Richman

Our “Remarkable Mouth” commercials gained more audience for more radio stations than any television commercial in radio history! Since then, we have become even more expert in “getting ‘em to listen.” Considering the cost of television advertising, you want to be damn sure your commercials are gonna work.

These work.

Our “Chimps” campaign gets immediate, irresistible, talk-of-the-town type of impact wherever it plays.

Our incredibly provocative “Deborah” campaign, already tested and proven on ‘Adult Contemporary’, ‘Beautiful’ and ‘Country’ music formats brings undeniable taste and quality to a station’s image.

And now, our “Janitor’s Fantasy” is making broadcast history by becoming the fastest selling spot ever made. It’s consistently #1 in focus groups on “Most Entertaining” and “Call Letter Recall.”

We get people to listen. Your programming keeps them. Let’s do it together.

Call Gary Stone at . . .

Chuck Blore & Don Richman Incorporated
1606 N. Argyle, Hollywood, California 90028 (213) 462-0944



CBS Revamps Pricing

Effective the first of this month **CBS Records** restructured its pricing policy, dividing accounts into two categories: Group A, those who primarily sell/promote/merchandise records and tapes; and Group B, which includes all other accounts. The result decreases retailers' cost by different amounts, with them paying one base price for CBS product. Rack jobbers' wholesale prices, in the meantime, will go up about 1%.

Both groups will pay 20 cents additional per unit for any order less than 120 units to a single shipping point. And the minimum order requirement is 30 units per order. In both cases, 7-inch and 12-inch singles are excluded. The label is also phasing out 8-track tapes, reducing the price of single disc cartridges with pre-December 31, 1982 release dates to three dollars for all accounts. This will continue until inventories are "depleted," according to CBS. Multidisc 8-tracks will be priced at six dollars. The label also plans to maintain its \$5.98 Nice Price line, adding 40 titles this month.

Computers Rise, Laborers Decline

Within a year computers will be able to identify 20,000 words, allowing for different speakers' voice patterns, according to a study conducted by **Brattle Research Corp.** The company also estimates that 30% of U.S. manufacturing jobs could be handled by robots and other high technology machines. Broadcast journalists may be facing competition in the near future, too. A Japanese firm has developed a robot "anchor" that reads a newspaper and reiterates the facts in a synthesized voice.

The jingles Chicago hears on

WLS
AM & FM

are from JAM Creative Productions.



4631 Insurance Lane
Dallas, Texas 75205
(214) 526-7080

To hear what's new for '83... Talk to Us!

Quick Skim Airchecks Save Time

InterSkin alleviates the hours spent listening to reel to reel tapes of competitors' playlists by recording instead at pre-selected intervals. It plugs into a standard cassette with a remote jack and a built-in radio. You can tape from 3-30 seconds of rival station programming by pushing the preset-



table record button. InterSkin will then pause for two to four minutes (again presettable) before recording resumes. For example, by selecting a seven-second record time and a 2min. 30sec. pause interval, you can tape 16 hours of rival programming on one side of a C-90 cassette.

To date InterSkin's users list includes **WPLJ/New York, KLOS/Los Angeles, KBPI/Denver, and Sebastian, Casey and Associates.** The standard model is priced at \$95 plus shipping. Optional record and pause time spans are available as well as a 9VDC battery operated version, which costs an additional \$16.

Women Becoming Less Typical, More Diverse

Radio programmers and advertisers take note: Women are turned off by advertising depicting them only as housewives, childlike, dumb, inept, or sex objects. They react more favorably when commercials show them in non-sexist roles on more equal footing with men. Today's new women aren't typical anymore, covering a more diverse spectrum than before, as discussed in a recent **American Demographics** article.

According to the Bureau of Labor Statistics, the current labor force is comprised of 47 million women, with 49% of them falling between the ages of 18-34. In 1981, 59% of working women were married, 25% single, and 16% divorced/widowed. Also that year nine million families were headed by women; ten million are predicted for 1990. But female median salaries are still only 60% of male earnings.

Rena Bartos, Sr. VP of J. Walter Thompson, theorizes that there are two different groups of working women: career-oriented (22% of all women) and just-a-job workers (37%), as well as two kinds of housewives: plan-to-work in the future (13%) and stay-at-home (28%). Each of these four groups have unique thoughts about their families, work, and themselves, which definitely affect their outlooks as consumers.

Career-oriented women see themselves as trustworthy, kind, and intelligent. They usually plan shopping lists in advance and are brand-loyal. Occasionally, however, they'll make an impulsive purchase. At 36 years just-a-job women have the same median age as their career counterparts, but have a higher concentration of 18-24 year-olds. Unlike the career-oriented type, they are most concerned about the money they spend and are least likely

to be brand-loyal, possessing an experimental streak. Plan-to-work women are the most concerned about the economy and actively participate in shared decisions regarding major purchases. Stay-at-homes are more cautious shoppers, brand-loyal, and persuadable.

Women today have money of their own to spend and represent a major force in the consumer marketplace. In fact, a **Ford Motor Company** report says 36% of new cars are bought by women versus 21% just ten years ago. In another example, career, just-a-job, and plan-to-work women are the largest purchasers of cosmetics and health products and are all more likely to be style-conscious. Among the best ways to reach these women is through radio ads coinciding with the times women are going to and from work, plus buses, billboards, trains, and prime-time TV.

GRP Ends Arista Distribution Alliance

GRP Records has established its own network of independent distributors, ending a four-year alliance with **Arista**. However, artists **Tom Browne, Bobby Broom, and Bernard Wright** will continue to be distributed through Arista under the GRP label. Primarily jazz fusion-oriented, GRP plans to venture into R&B and big band, recently signing the **Glenn Miller Orchestra**.

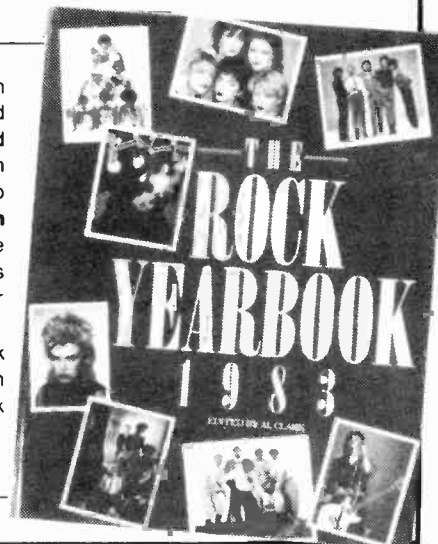
Book Chronicles Year In Rock

"The Rock Yearbook 1983" reflects on the state of music in 1982, featuring reports on its various facets (rock, electronic, soul/disco, reggae, country, et al), various critical reviews of major British and U.S. LP releases, a chronology of significant daily events, an overview of the business year for the U.S. and the U.K., and an assessment of the 23 "Taste Shapers" in the music industry.

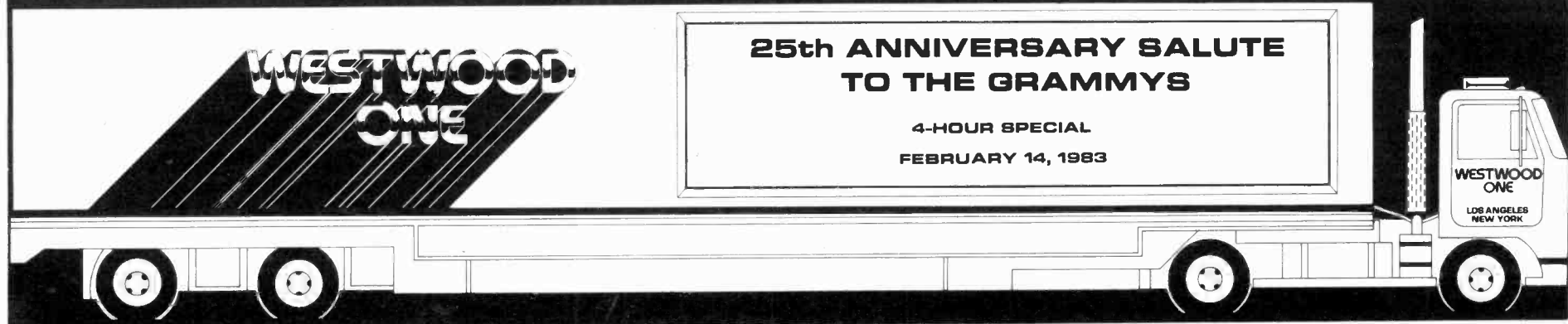
Two of the more interesting sec-

tions are the "Best & Worst Album Covers of the Year," accompanied by full-color reproductions, and "Quotes of the Year" from veterans like **Paul McCartney** to newcomers **ABC**, whose **Martin Fry** decried, "If we could make pop music more ridiculous and less pompous that'd be one of our earliest aims realized."

Edited by **Al Clark**, the Rock Yearbook 1983 is available through **St. Martin's Press** in New York for \$13.95.



WE'RE THE ONE FOR CONCERTS



**25th ANNIVERSARY SALUTE
TO THE GRAMMYS**

4-HOUR SPECIAL
FEBRUARY 14, 1983

Listeners' Interest Rate Soars

With New Releases From E/P/A



MICHAEL JACKSON

"Billie Jean"

One of the Most Added

CHR NEW & ACTIVE

| | | |
|----------------|-------------|---------------|
| WBEN-FM add 39 | WCSC add | KENI add |
| WXKS-FM add | WNOK-FM add | KSLY add |
| CKGM add | KIHK add 29 | KBIM add |
| Z93 add | Z104 add | KCDQ add |
| 94Q add 23 | KFI add | B94 15-11 |
| CKLW add | KHOP add | Y100 on |
| Q102 add 29 | KIDD add | KEARTH deb 30 |
| KIQQ add | KGGI add 39 | WTIC-FM 25-22 |
| KFRC add 28 | KNBQ add | KTSA 25-22 |
| B100 add | KRSP add | 94TYX deb 32 |
| WSPK add | KIKI add | WDOQ deb 30 |
| KC101 add | WJBQ add | FM100 25-20 |
| WAEB add | WACZ add | WKDD 26-23 |
| KTFM add | WIKZ add | KJRB 24-19 |
| KZFM add 29 | WCIR add | Z102 36-27 |
| WFMF add 25 | WKHI add | WSGF deb 35 |
| WZYP add | WJAD add | WFLY on |
| WHHY-FM add | WPFM add | B97 on |
| CK101 add | FM99 add | KQMQ on |
| WBBQ add | Q101 add | KGHO on |
| WOKI add | KNOE-FM add | KDZA on |
| WSFL add | WRKR add | |

SAGA

"On The Loose"

CHR NEW & ACTIVE

| | | |
|---------------|---------------|---------------|
| WCAU-FM 37-26 | KSET-FM 5-3 | KKXX 7-4 |
| 96KX 7-4 | WOKI 31-25 | KIDD 28-20 |
| PRO-FM add | WDCG deb 36 | KYYX 26-23 |
| Q107 deb 17 | WSSX 19-10 | KKFM 25-20 |
| KEGL 10 | WNOK-FM 39-30 | KSKD 26-15 |
| 94Q add 24 | WRVQ 14-10 | OK100 28-22 |
| I95 add | WGRD add 20 | WSVQ deb 26 |
| WLS-FM deb 40 | WZZR 34-27 | 95XIL 26-18 |
| WLOL-FM 9-8 | WVIC 8-5 | Z102 37-33 |
| WGCL 15 | WJXQ 6 | WISE add |
| KZZP 25-17 | KMGK 14-10 | WHSN 24-17 |
| WKFM 21-17 | KZ93 15-10 | KISR 13-10 |
| WFLY add | WZOK add | KYTN 30-24 |
| WRCK 16-14 | Z104 29-23 | KKRC-FM 32-20 |
| K104 19-14 | WIKS 10-9 | WCIL-FM 30-18 |
| 79Q add | WMEE 5-4 | D93 deb 35 |
| KZFM add | KFI add | KCBN 12-7 |
| | | KOZE 27-23 |

SURVIVOR

"The One That Really Matters"

CHR SIGNIFICANT ACTION

| | |
|---------|---------|
| WRCK | WNAM |
| KSET-FM | WOMP-FM |
| WSFL | WKHI |
| WSSX | WHSN |
| WANS-FM | FM99 |
| WNOK-FM | KISR |
| WGH | KBIM |
| WRVQ | KDZA |
| WVIC | KCDQ |
| WJXQ | KOZE |

Produced by Quincy Jones for

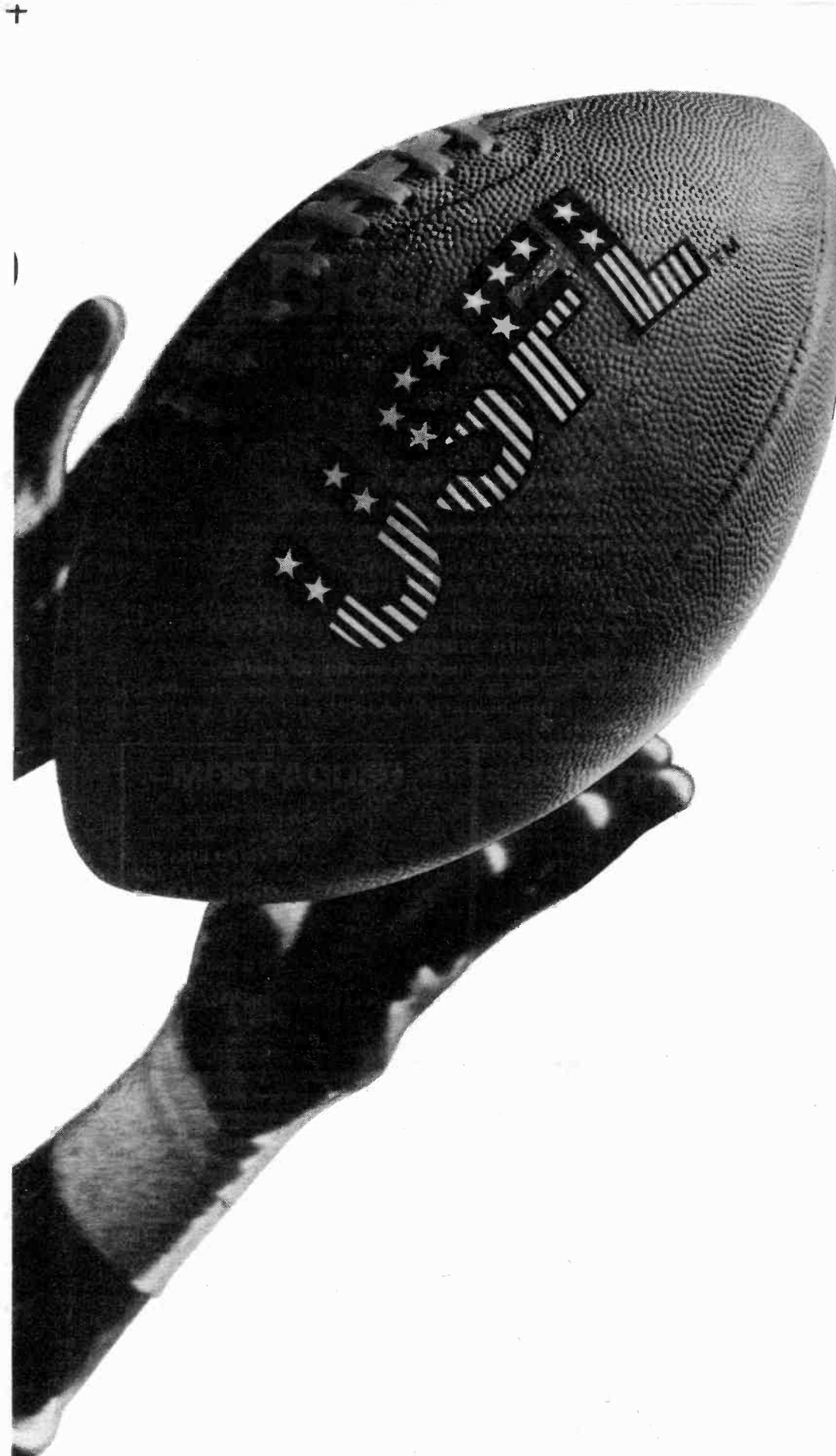


Portrait



ABC RADIO PRESENTS PRO FOOTBALL'S SPRING SEASON.





INTRODUCING THE UNITED STATES FOOTBALL LEAGUE.™ PRO FANS WANT IT. YOUR STATION CAN PROFIT FROM IT.

The United States Football League has been created to satisfy the sports fan's thirst for pro football action in the spring.

Never before has a new professional sports league started off so fast. Months before the new 12-team league's first kick-off, season ticket sales are running way ahead of the most optimistic projections. Top coaches have been signed. Games will be played in America's best stadiums, including Denver's Mile High Stadium, Giants Stadium in the Meadowlands and Washington's RFK Stadium.

ABC Radio has won the rights to broadcast a schedule of 36 regular season games on Monday and Saturday nights, starting March 6, plus 2 playoffs and the Championship game on July 17.

Give pro sports fans the Spring Football they want. You'll attract premium advertisers. And you can convert your new audience into regular listeners.

Join the ABC Radio Network's broadcasts of USFL Spring Football. Pro fans want it. Your station can profit from it.

For full details, contact Stuart Krane, Director, ABC Radio Network, at (212) 887-5285.

| | | | | | |
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Exclusive radio broadcasters of the 1984 Summer Olympics.

ABC RADIO NETWORKS

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Networks/Program Suppliers

MUSIC FEATURES

Clayton Webster

Country Calendar:

Johnny Duncan (February 7)
Marty Robbins Tribute (February 8)
Ernest Tubb (February 9)
Roger Bowling Tribute (February 10)
Waylon Jennings (February 11)
Moe Bandy (February 12)
George Strait (February 13)

Rarities:

The Strangers (February 7)
Cilla Black (February 8)
Apple Jacks (February 9)
Peter & Gordon (February 10)
Fourmost (February 11)

Retro Rock:

Bob Seger (January 31)

Country Sessions, Inc.

Country Sessions USA:

World of Elvis Presley (February 18)

Earth News

Adam Ant (January 31-February 3)

London Wavelength

BBC College Concert:

Yaz (January 30)

BBC Rock Hour:

Pat Travers (January 30)

Narwood

Country Closeup:

Gene Watson (January 31)
Crystal Gayle (February 7)

Music Makers:

Ray Conniff (January 31)
Joe Williams (February 7)

NBC

Source:

John Cougar Concert (January 28-30)

Raleigh Group

Newsweek-FM Show:

Miami Steve Van Zandt/Wall of Voodoo (January 31)

RKO Networks

Captured Live!

Ozzy Osbourne (February 19-20)

Hot Ones (IS, Inc.):

Hall & Oates (January 31)
Donald Fagen (February 7)

Rolling Stone Magazine Productions

Guest DJ:

Doors' Robbie Krieger (January 31)
Todd Rundgren (February 7)

Syndicate It, Inc.

Music of Black America:

Families in the Business (January 31)
People Who Do It All (February 7)

Talkin' Country Net

Emmylou Harris (February 3)
Ricky Skaggs (February 10)

United Stations

Weekly Country Music Countdown:

Razzy Bailey (January 28-30)

Dick Clark's Rock Roll

And Remember:

Jimmie Rodgers (January 28-30)

Great Sounds:

Benny Goodman (January 28-30)
Teresa Brewer (February 4-6)
Mel Torme (February 11-13)

Watermark

Musical:

Florence Henderson/Oliver (January 29-30)

Soundtrack of the 60s:

Mary Travers/Steve Cropper/Little Anthony (January 29-30)

Westwood One

The Countdown:

Kool & the Gang/Janet Jackson (January 28-30)

Live From Gilley's:

Burrito Bros. (January 28-30)
Rita Coolidge (February 4-6)

Rock Album Countdown:

Tom Petty/Saga (January 28-30)

Rock Chronicles:

Canadian Rock (February 4-6)
Women In Rock (February 11-13)

Special Edition:

Commodores (January 28-30)
Lionel Richie (February 4-6)

ABC

Entertainment Net/

Silver Eagle (DIR):

Steve Wariner/Mel McDaniel (January 29)

Rock Net/King Biscuit (DIR):

The Fixx/Psychedelic Furs (January 30)
Best of the Biscuit w/Santana (February 6)

Rock Net/Rolling Stone's

Continuous History of Rock & Roll:

Rush Profile (January 30)

NEWS & INFORMATION FEATURES

ABC

FM Net:

"F" Is For Football," explores grade averages and extracurricular sports (January 24-28)

Clayton Webster

Jack Carney's Comedy Store:

Marriage w/Burns & Allen and more (February 2)

Sporting News Report:

Commissioner Bowie Kuhn (February 7)

Earth News

Author Stephen King (January 20-23)
Author Richard Lamparski (January 27-30)

Mutual

"What's Right With America," daily human interest feature produced by Popular Media Products, debuts with host Ray Willis (February 25)

Narwood

Minding Your Business:

Hiring Kids/Pt. I (January 17)
Office of the future/Pt. II (January 18)
Marliss Industries and its 3900% growth rate (January 20)
Job News (January 21)

Outlook:

"Stepping Into Tomorrow" play with daughters of Martin Luther King and Malcolm X (January 18)
Travis Kelly, NC A&T Univ. basketball player (January 20)
Nat'l Assoc. of Media Women (January 22)

NBC

Newsline Extra:

Five-part "United Nations Update" (January 17-21)

Progressive Radio Network

Laugh Machine:

Steve Martin/George Carlin/Gallagher (Week of January 17)

News Blimp:

Herpes/Marrying for money/Experiments w/animals (Week of January 17)

Sound Advice:

Warranties/Record handling/Warps (Week of January 17)

Raleigh Group

Newsweek-FM:

Author Fran Lebowitz/Actor Michael Palin (Week of January 17)
Cartoon talent Mel Blanc (Week of January 24)

Strand Broadcast Services

Something You Should Know:

Dr. Lendon Smith (January 20-21)
Mating and marriage (January 24-25)

Watermark

TV Tonight:

"Illusions" — CBS (January 18)
"Another Woman's Child" — CBS (January 19)
"Simon & Simon" — CBS (January 20)
"Mama's Family" — NBC (January 22)

Sheridan Goes Satellite

The **Sheridan Broadcasting Network** made its satellite debut last week (1-3), broadcasting news every hour from 6:50am to 10:50pm. Utilizing transponder 7 on Satcom IV, Sheridan plans to eventually expand to 24-hour, seven-day-a-week programming and is now in the process of developing a Black-oriented music format in the mold of ABC's abortive **Superadio**. Several stations have already committed to the new format.



WORK, WORK, WORK — Living up to their name, Columbia's **Men At Work** have been busy recently making appearances across the country, including a shot on London Wavelength's weekly "BBC Rock Hour." Taking time out for a group shot are (l-r front) CBS's Linda Kirisjian, group's Greg Ham, and London Wavelength's Gayle Miller; (l-r rear) group's John Rees, manager Russell Depeler, group's Colin Hay, Jerry Speiser, and Ron Stryker; and London Wavelength VP Don Eberle.



WRKO MUTUALLY AGREES — On March 1 WRKO/Boston signs on as a primary affiliate of the Mutual Broadcasting System, picking up news on the hour, the "Larry King Show," "Agronsky & Company," and "Reporters' Round-up." Closing the deal are (l-r standing) WRKO PD Mel Miller and Mutual's Lynn McIntosh; (l-r seated) WRKO VP/GM Bob Fish and Mutual VP Ben Avery.



ABC TEAMS WITH USFL — An exclusive two-year contract has been signed between the ABC Radio Networks and the United States Football League. ABC will broadcast play-by-play action for 39 games, including two playoffs and the championship. The 20-week season begins March 6. Celebrating the new venture are (l-r) USFL's Dominic Camera, USFL Commissioner Chester Simmons, ABC Radio President Edward McLaughlin, and ABC VP Bob Benson.

PEOPLE

Barbara Levy

Landes has been appointed VP/Finance and Administration, **NBC Radio** Division. She joined NBC in 1980 as VP/Financial Planning and Analysis. Her professional career includes a stint as a senior planning analyst for the **Columbia Records Group**.



Barbara Levy Landes

David McCormick is **Associated Press's** new Louisiana Broadcast Editor. He first joined the wire service in 1981.

KMET/Los Angeles air personality and **Inner-View** host **Jim Ladd** has been awarded the Woody Guthrie Humanitarian Award by the **Southern California Alliance for Survival**. Other recipients included artist **Jackson Browne**.

AP, Mutual Share Satellite Facilities

Associated Press and the **Mutual Broadcasting System** will be sharing satellite facilities in June. Under the terms of the recently-signed pact Mutual will build, operate, and maintain a satellite uplink service located at its Bren Mar, VA site, constructing two 4.6-meter antennas and dual high-power amplifiers that will accommodate AP's downlinks nationwide and eliminate the problems AP has encountered in its use of telephone company land lines.

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WKQX

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To hear what's new for '83... Talk to Us!

10% Ad Rate Growth Forecast In '83

1983 advertising growth predictions are in, with increases pegged at 10% over 1982. In a recent **Advertising Age** article a **McCann-Erickson** VP also predicts a 9.2% ad dollar volume gain and national media ad volume up an average 11.7% for this year.

Radio spot and network ad prices are predicted to increase from 5% for the first six months up to 8% during the last half of the year. This is comparable to 1982's 8-10% projections, which were later reevaluated as dictated by the sagging economy. Cable showed the largest increase estimates, ranging from a low of 20% to a high of 100%. A **USA Network** official stated that the rate hikes for the 20 ad-supported cable networks will be influenced primarily by supply and demand, subscriber growth, and programming expenditures.

Among the other media, television networks are looking at 12-14% increases overall, followed by newspapers at 9% and magazines at 8-9%. Although direct marketing firms don't foresee any major increases over last year, the **Direct Marketing Association** does anticipate a 10% hike in direct marketing costs and a 12% increase in direct mail.

Car Tunes On The Horn

Instead of jarring dumb drivers with a loud horn blast and incurring the wrath of the middle finger for your trouble, you can take them off guard with the "Touch-Tune 80" horn. It's a \$90 electronic horn that plays "Candy Man," the "Dallas" theme, and others among its 80-song repertoire. Two-wheelers can also get in on the act — Touch-Tune's Texas-based manufacturer markets a \$30 version that plays 16 tunes. If these horns become popular, they could give a new meaning to "street corner harmony."

Worker Absenteeism Down

There is some good news regarding the high unemployment rates — absenteeism is down. New York-based research firm **Work in America Institute** says the absentee rate among the employed work force is at an all-time low, falling a third over the last two years. Apparently, those with jobs aren't taking any chances, not wanting to give their employers any extra food for thought in these tough times.

TV Background Medium For Leisurely Pursuits

Although 72% of Americans spend over half of their leisure time with their TV's, most are not watching them. Instead they're using them as background accompaniment to other family activities like reading to the kids or family talks. In fact, six out of ten stated they rarely paid close attention when it was on. These findings are reported in a recent **Time** article concerning "Where Does the Time Go?," a **United Media Enterprises** leisure survey which calls TV "the new American hearth."

Companionship is also found to be a key factor in people's lives, especially when centered around the family circle. Eight out of ten say their spare time is devoted to family activities while 83% receive immeasurable satisfaction from their children. However, the work ethic is still strong — 62% believe work should be higher on the priority pole than leisure. Also making the study's leisure activity list were reading a newspaper, 70%; listening to music at home, 46%; talking on the phone to friends/relatives, 45%; exercise/jogging, 35%; and spending an evening chatting with a friend, 30%. Sexual activities ranked 14th, preceded by hobbies and gardening.

The jingles Chicago hears on

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To hear what's new for '83... Talk to Us!

Pro:Motions

KIIS, KPRZ Up Two



David Urbach

Lynn Anderson-Powell

David Urbach and **Lynn Anderson-Powell** have been promoted to Local Sales Manager and National Sales Manager, respectively, at **KIIS & KPRZ/Los Angeles**. Urbach moves up from the stations' Retail Sales Manager post; for the past two and a half years Anderson-Powell served as senior account executive for the two outlets.

Zumma Appoints Three

Zumma Broadcasting names three to VP posts: **R.C. Bradley** as VP/Sales, from **KATT/Oklahoma City**; **Lloyd Collins** as VP/Engineering, from **Continental Electronics** in Dallas; and **Denice Fuksa** as VP/Operations from **Adtips Advertising** in Oklahoma City.

Varrick Records Debuts

Varrick Records, subtitled the "last of the independents," joins the **Rounder Records** family, which includes the **Rounder** and **Heartbeat** labels. Guided by **Rounder** principals **Ken Irwin**, **Marian Leighton**, and **Bill Nowlin**, Varrick has already released as its first LP, "John Fahey Christmas Guitar (Vol. 1)."

Fox New SCBA Chairman

KVEN & KHAY/Ventura President/GM **Bob Fox** is the new Chairman of the Board of the **Southern California Broadcasters Association (SCBA)** for 1983. Also elected to office are Vice Chairman **George Green**, VP/GM of **KABC/Los Angeles**; Secretary **William Shearer**, VP/GM of **KACE/Los Angeles**; and Treasurer **Bob Nelson**, VP/GM of **KNX-FM/Los Angeles**.

KLRZ Ups Fieldstad

Dale Fieldstad has been named Local Sales Manager of **KLRZ/Salt Lake City**. He first joined the station in February 1982.

Reed To CBS VP

Christine Reed is tapped as VP/A&R, **CBS Masterworks**. She's been with the label since 1980, most recently serving as Director/A&R.



Christine Reed

Jane Norris Creates Firm

Jane Norris, formerly Promotion/Marketing Executive of **Blair Video Enterprises**, has created **Jane Norris and Associates**. The new firm specializes in promotion, publicity, and marketing. According to Norris, she will be involved with Blair and **Starfleet** on a consultancy basis.

Media Rare Debuts

Media Rare is a public relations firm comprised of British journalists **Bernard Fallon**, **Mike Reynolds**, and **Mike Ledgerwood**, whose background includes a seven-year stint with **A&M Records** in London and New York. The company may be reached at (213) 762-6223.

CBA Elects Ury

The **Connecticut Broadcasters Association (CBA)** has elected **WTIC-AM & FM/Hartford** President/GM **Perry Ury** as President. **G. William Ryan** of **WFSB-TV/Hartford** is VP with **WINE & WRKI/Danbury-Brookfield's Ronald Tarsi** and **WLIS/Old Saybrook's Ann Powers** reelected Secretary-Treasurer and Assistant Secretary-Treasurer, respectively.

WHDH, WCOZ Tap Hurd

Paul Hurd has been tapped as VP/Chief Engineer of **WHDH & WCOZ/Boston**. A broadcast engineering veteran, Hurd had served as the stations' Chief Engineer since 1974.

YESCO Promotes Shadle

YESCO/Foreground Music elevates former Seattle Music Division Director **Laird Shadle** to Director/Promotions and Special Markets. In related activity the firm, which supplies "Rick Carroll's ROQ of the Eighties" program, has opened a Los Angeles promotion office. Shadle may be reached there at (213) 824-2601.

Evergreen Records Debuts

Nashville-based **Evergreen Records**, a new independent label, has been established under the direction of President **Don Bedell** and Director/A&R **Johnny Morris**. Its first release is **Robin Lee's** "Turning Back The Covers."

KYUU Ups Two

KYUU/San Francisco has elevated National Sales Manager **Terry De Voto** to Local Sales Manager and account executive **Bob Barnett** to New Business Sales Manager. De Voto has held his former post since 1981; Barnett has been with the station for the past 2½ years.

Schenker To A&M VP

Kathryn Schenker has been promoted from National Publicity Director to VP/Publicity at **A&M Records**. A four-year label veteran, she first joined A&M in 1978 as East Coast Publicity Director.



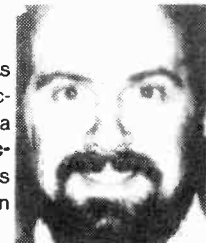
Kathryn Schenker

WYDD Names Gianotti

Dennis Gianotti has been appointed Local Sales Manager at **WYDD/Pittsburgh**, following a four-year in-house stint as an account executive.

Wolk Joins Arista

Nate Wolk has been tapped as Midwest Regional Marketing Director for **Arista Records**. He's a seven-year veteran of **CBS Records**, most recently serving as Branch Manager for the label in Cincinnati.



Nate Wolk

KRZN Appoints Garbini

Steve Garbini assumes the General Sales Manager post at **KRZN/Englewood, CO**. He fills the vacancy left by **Mike Ginsburg**, who resigned to pursue other business interests.

Island Records Taps Dance Music Staff

Island Records has appointed three to its dance music staff. They are **Mark Kamins**, National A&R Manager for the U.S.; **Judy Caccase**, National Dance Music Promotion Manager; and **Robynne Modiano**, West Coast Manager/Dance Music, College and Video Promotion.

WSYR Appoints Two

Charles Togias and **John Terboss** have been named General Sales Managers of Syracuse stations **WSYR** and **WSYR-FM**, respectively. Togias was formerly Local Sales Manager for both stations while Terboss previously served as National Sales Manager of **WRGB-TV/Schenectady**.

PolyGram Promotes Drosins

Moving up from her prior post as Advertising Administrator, **Patti Drosins** has been promoted to Director/Advertising Administration for **PolyGram Records**. She's been with the label since 1979.

Ratings & Research



JHAN HIBER

Radio Today — As Arbitron Sees It

Do you know how long the typical listener spends with radio each week? What percentage of radio's listenership tunes to both the AM and FM band? How does the listening to AM or FM differ by hour or daypart? If you're not able to answer these questions off the top of your head, perhaps you'll find Arbitron's recent publication "Radio Today" useful. It's a glossy and colorful compilation of general radio tidbits that may be useful, in an overview fashion. Let me describe what went into this booklet (previewed last week in R&R's What's New section), and then highlight some key points from a ratings and research standpoint.

1981 Data Base

The fine print in the back of the booklet contains some interesting facts. First, it seems that the data base for the charts contained in the publication are based on approximately 12,800 diaries selected from random markets nationwide. Evidently the material was largely taken from the fall '81 sweep, with additional numbers gleaned from the spring book that year.

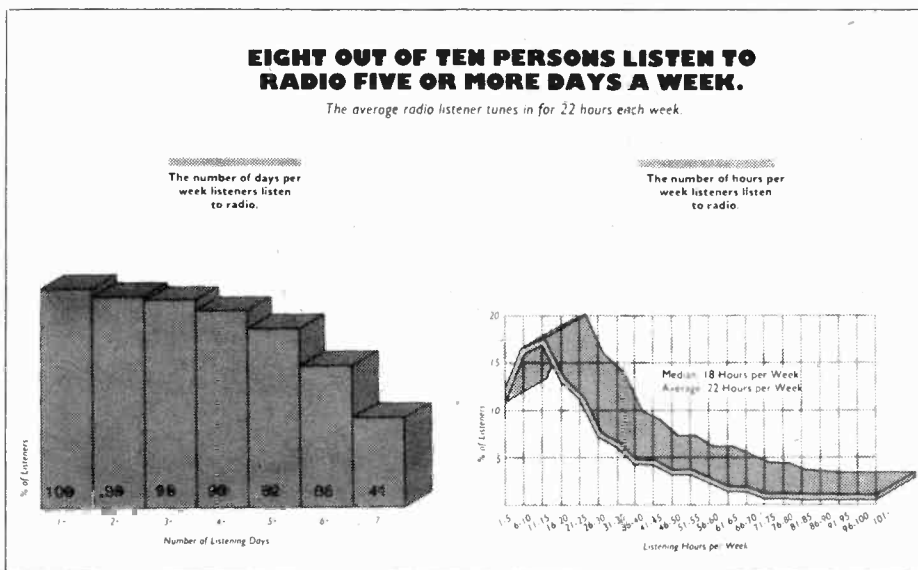
This perspective is important to keep in mind, because some of the data could be much different if more recent sweeps were analyzed. For example, since DST was not in use at the time of the surveys in '81, the notable impact of that methodology change wouldn't show up in the material seen in "Radio Today." Perhaps it should be entitled "Radio Yesterday."

Listener Loyalty Displayed

Given that the data base for this information may be slightly out-of-date, let's examine some of the more interesting charts.

The number of days a typical person spends with radio is amazing, with more than 80% of those included in the research listening for five days. Also note that the average listener spends 22 hours weekly with radio. Since the typical person tunes to three stations

weekly you might thus expect to have a Time Spent Listening figure for the week that's in the neighborhood of seven hours, on average . . .



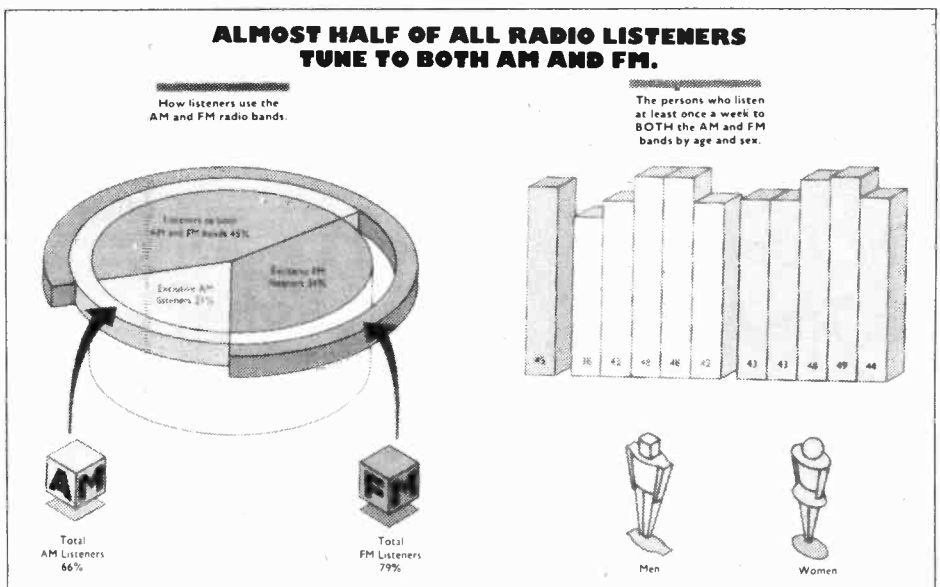
AM/FM Attractions

According to the Arbitron numbers almost half — 45% — of those surveyed listened to both AM and FM radio during the week. Teen males had the lowest percentage, 38%, probably due to more of an FM-only orientation. Adults 35-64 had the highest percentages of those who listen to both bands . . .

Week In Review

Advisory Council Winners Named

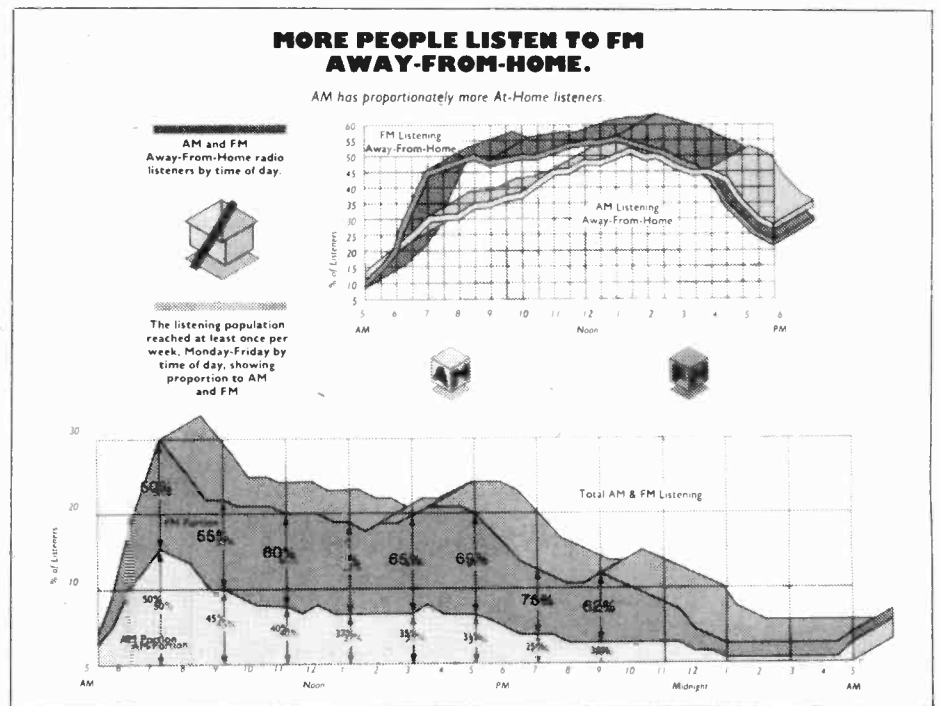
Six broadcasters have won election as new members of the Arbitron Radio Advisory Council. The new representatives are: Contemporary markets 1-50, Bob Hyland Jr., WBBM-FM/Chicago; Easy Listening markets 51+, Ed Giller, WFBG-FM/Altoona; Country markets 1-50, Don Hibbitts, WSUN/Tampa-St. Petersburg; Country markets 51+, Ron Rogers, KASE/Austin; Black, Marv Dyson, WVON & WGCI/Chicago; and News/Talk John Lauer, WGST/Atlanta. These Council members began two-year terms effective January 1.



Note that at the peak hour for radio, 7am, there is a 50-50 split between listenership to AM and FM. Thereafter however, FM becomes more and more dominant, with only slight periods of resurgence for AM. Do you know how your market compares? Might make a worthwhile research project to see if there's a notable difference — could help make your evaluation of listening to your station more realistic in light of what the national figures show.

Titillating Tidbits

I've just shown you highlights of the material covered in "Radio Today." If you'd care for more, check to see if your station hasn't already gotten a copy. If you've been overlooked, give your



Q&A

Bill Richards, PD of KREO/Healdsburg, CA, wrote to inquire, "My station is licensed to a small community although the major city is only 10 miles away. Our signal is the best. We do mention the city at every opportunity but I want to be 'legally' more responsive not only to the community we're licensed to but also to the nearby city. Any suggestions on how we can identify ourselves?"

I think your best bet, Bill (and I'm not an attorney, so be sure to check with one), is to seek a dual ID grant from the FCC. The nice part about that is if it's granted, and your station's current city of license is outside the metro, the dual grant could allow Arbitron to show your figures up there with the rest of the "metro" stations. That could be a nice boost for your sales effort.

Hourly Differences

How does the amount of listening to each band vary by hour? The chart above provides an excellent representation.

friendly Arbitron account executive a ring. The booklet is full of radio trivia that just might come in handy as you evaluate how well — or poorly — your station compares.

CROSBY,
STILLS
& NASH
"DAYLIGHT AGAIN"
PLATINUM

SD 19360



Announcing the release of the 3rd single,
"TOO MUCH LOVE TO HIDE"
7-89888

Crosby, Stills and Nash album produced by Crosby, Stills and Nash with Stanley Johnston and Steve Gursky.

Management: Peter Golden & Bill Siddons
Crosslight Mgmt. Ltd.
Jeff Wald
Jeff Wald & Associates.



© 1983 Atlantic Recording Corp. A Warner Communications Co.

RADIO CONTINUES TO "GANG" UP ON PRETENDERS:

- | | | |
|----------------|---------------|---------------|
| WCAU-FM 38-27 | WERZ add | WKAU on |
| WXKS-FM 28-20 | WSQV 20-17 | KFI deb 28 |
| KEGL 5-5 | Q104 add | KNBQ on |
| Z93 add | Z102 add 40 | KSKD deb 39 |
| 94Q add | WSGF add | WJBQ 39-39 |
| Y100 add | WJAD add | WGUY 24-21 |
| 195 17-17 | KKQV add | WACZ deb 39 |
| WLOL-FM 14-11 | WBWB 16-13 | WIGY deb 38 |
| WGCL 5-5 | KFMZ 5-2 | WTSN deb 38 |
| KEARTH 12-3 | WKFM 35-33 | WIKZ deb 34 |
| KIIS-FM deb 24 | WPHD 24-24 | WOMP-FM 36-21 |
| KIQQ 11-7 | WFLY on | WZYQ deb 29 |
| XTRA on | WRCK on | WKHI deb 40 |
| KCNR on | WKEE deb 39 | WAEV deb 30 |
| KUBE deb 25 | KZFM on | WFOX on |
| WPST 23-17 | WABB-FM 29-28 | WISE 33-29 |
| WIFI deb 14 | G100 on | WHSL deb 30 |
| 79Q 20-16 | WBBQ on | WYKS 30-26 |
| KYST add 39 | WSSX deb 28 | KQIZ-FM on |
| KSET-FM 6-4 | WNOK-FM on | KVOL on |
| WJDX add | WGH 32-29 | KNOE-FM on |
| WHY-FM add | WRVQ on | KYTN deb 32 |
| WSEZ 29-25 | WZZR deb 38 | WSPT deb 29 |
| KEYN-FM add | WKFR on | WAZY-FM on |
| KZ93 27-11 | KMGK 19-18 | KRNA on |
| KKXX add | Z104 deb 28 | KGHO 32-30 |
| KIDD add | WNAM on | KCBN 38-35 |
| KGGI 37-28 | | KBIM deb 37 |
| KYYX 5-4 | | KCDQ on |
| KRQ 11-8 | | KOZE on |

"Back On The Chain Gang" PRETENDERS

Produced by CHRIS THOMAS



The Hit Song From The Hottest Movie In America!

- | | | | | |
|-------|---------|--------|------|------|
| WTKI | WFOX | WCZY | WRVR | WCHV |
| WSPK | KKRC-FM | WCCO | SM95 | Q96 |
| FM100 | KENI | KOY | WSRZ | WORG |
| KIOA | WFBR | KEX | KUGN | WVOX |
| WMEE | WLTA | KGW | KSL | KFSB |
| KJRB | 97AIA | WSBA | WAYV | KQDI |
| KBBK | WARM98 | KEY103 | WEIM | KRLC |

"It Might Be You"
(Theme from 'TOOTSIE')

STEPHEN BISHOP

Produced by DAVE GRUSIN



Manufactured and Distributed by Warner Bros. Records

RATINGS REPORT

ARBITRON RADIO

Advances, Fall '82 Quarterlies, 12+

San Francisco

KGO Wins Again; KCBS Up Two With Football; KMEL Leads AOR Race; KOIT Jumps Into BM Lead

KGO (Talk) rebounded 7.2-8.4 to hold onto the winner's crown, but KCBS (News) was up also, 4.6-6.7 with the 49'ers. KFRC (CHR) slipped 5.0-3.7, KOIT (BM) got a boost 2.5-3.5, and KMEL (AOR) took the lead in its format with a stable 3.3, as KRQR (AOR) fell 3.7-2.7.

Others with at least a one share included KABL (BM) 2.3-2.4, KABL-FM (BM) 2.6-2.9, KBAY (BM) 1.1-2.3, KBLX (Blk) 2.7-2.6, KDIA (Blk) 3.2-3.3, KEZR (AC) 1.6-1.7, KFOG (AOR) 2.7-1.1, KIBE & KDFC (CL) 2.1-1.4, KIOI (AC) 3.2-2.8, KIQI (Span) showing at 1.3, KKHI-AM & FM (CL) 1.2-1.7, KLHT (AC) 1.4-1.7, KLIV (BBnd) stable at 1.1, KLOK (AC) level at 1.6, KNBR (AC) 4.2-2.8, KNEW (Ctry) steady at 2.8, KOME (AOR) 1.6-1.5, KQAK (AOR) .9-1.6, KSAN (Ctry) 2.8-3.0, KSFO (AC) 2.9-2.2, KSJO (AOR) 2.9-2.6, KSOL (Urbn) 4.2-3.7, KTIM (AOR) 4.1-0, KYA (Gold) 2.1-2.0, and KYUU (AC) 3.4-3.2.

Detroit

WJR Drops Two But Still Tops; WHYT Debuts High; WJOI Doubles; News/Talk Healthier

WJR (Misc) slipped 11.2-9.3 without baseball but retained its perennial lead in the Motor City. WHYT (CHR) debuted strongly with a 4.9 score for the "Hot Hits" approach. Since WHYT abandoned the Beautiful Music format, WJOI jumped 3.2-6.6. WWJ (News) advanced 4.6-5.5 and WXYZ (Talk) grew 4.0-5.6. WJLB (Blk) improved 3.5-4.7 and gained on WDRQ (Urbn), which fell 6.6-5.1.

Others with at least a one share included WABX (AOR) 4.0-2.8, WCXI (Ctry) 3.0-2.3, WCXI-FM (Ctry) 1.7-2.2, WCZY (AC) 3.0-2.8, WGPR (Blk) 3.0-1.8, WJZZ (Jazz) 2.7-1.7, WLBS (Blk) 2.4-1.9, WLLZ (AOR) 4.7-4.3, WMJC (AC) 4.8-3.9, WNIC-FM (AC) 6.1-4.8, WOMC (AC) 2.6-3.5, WQRS (CL) 1.1-1.4, WRIF (AOR) 5.6-5.4, WWWW (Ctry) 4.5-4.0, WHND (Gold) 1.2-1.6, CKJY (BBnd) 1.4-1.8, and CKLW (CHR) 2.6-2.9.

Boston

WXKS-FM Becomes New Market Leader; WBCN Takes AOR Lead; WRKO Surges

WXKS-FM (CHR) became the new kingpin in Boston with a 7.8-9.0 climb. Previous market leader WBZ (AC) had a stable 8.6 showing and WHDH (AC) was also stable, 8.0-7.9.

WBCN (AOR) took the lead in its format, slipping 6.3-5.6 while WCOZ (AOR) dropped 7.5-4.9. WEEI (News) rebounded 4.8-5.4, and WRKO (Talk) almost doubled 2.4-4.4 to garner its best share ever with the Talk format. WEEI-FM climbed 2.8-3.9 to edge WROR (4.4-3.8) in the CHR battle.

Others with at least a one share were WBOS (AOR) 2.5-1.0, WCGY (CHR) 1.5-1.2, WCRB (CL) 1.3-1.9, WHUE-FM (BM) 2.2-2.9, WILD (Blk) 1.3-2.5, WJDA (AC) .6-1.0, WJIB (BM) 4.2-4.9, WMJX (AC) 4.5-4.4, WROL (RL) .7-1.1, WSSH (BM) 2.4-3.0, WVBF (AC) 3.0-2.7, WXKS (BBnd) 4.0-3.4, and WAAF (AOR) 1.2-1.1.

Washington, D.C.

WKYS Holds First; WMAL Improves With Football; WPGC Slips

WKYS (Urbn) maintained its hold on first with a 10.2-9.3 score, while runner-up WMAL (AC) advanced 7.9-8.9 with Redskins football. WHUR (Blk) had a stable 7.4-7.5 stance while WGAY-FM (BM) improved 7.1-7.3. WRQX (CHR) held steady at 5.1, and WPGC-AM & FM (AC) slipped 5.3-3.6. WPKX (Ctry) ascended 3.4-5.0.

Others with at least a one share included WASH (AC) level at 3.8, WAVA (AOR) 3.9-4.0, WEZR (BM) 1.7-1.5, WGMS-AM & FM (CL) 3.1-3.4, WHFS (AOR) 1.4-1.2, WLTT (AC) 4.4 for the third straight book, WMZQ (Ctry) 3.5-3.6, WOOK (Blk) 3.9-3.6, WRC (Talk) 3.0-3.6, WRMR (BBnd) .9-1.3, WTOP (News) 4.2-3.3, WWDC-FM (AOR) 3.1-2.9, WXTR-FM (AC) 2.0-1.2, and WYCB (RL) 1.4-1.9.

Nassau-Suffolk

WBLI Solid Long Island Leader; WNBC Tops All Stations Again; WAPP Edges WPLJ; WALK-FM Doubles

Among Long Island stations, WBLI (CHR) held at a strong 5.7-5.8 level, while WNBC (CHR) continued to pace the overall metro with a 6.3-6.2 score. WAPP (AOR) debuted with a 3.9 while WPLJ (AOR) went 5.0-3.8. WALK-FM (AC) surged 1.9-3.7.

Others with at least a one share on Long Island were WBAB (AOR) 3.6-3.2, WCTO (BM) 1.5-2.3, WGBB (AC) .8-1.0, WGSM (AC) 1.8-1.2, WHLI (BBnd) level at 3.9, WKJY (BM) 1.8-1.4, WLIR (AOR) 1.2-1.9, WABC (Talk) 2.0-1.6, WBL (Urbn) 1.7-2.4, WBS (News) 4.8-4.7, WCBF-FM (Gold) 3.4-3.8, WEZN (BM) 1.3-1.9, WHN (Ctry) 2.7-2.9, WINS (News) 3.1-4.1, WKHK (Ctry) 1.5-1.3, WKTU (Urbn) 2.4-1.8, WMCA (Talk) 1.9-2.1, WNEW (BBnd) 1.9-2.5, WNEW-FM (AOR) 1.0-1.1, WOR (Talk) 4.8-4.7, WPAT-FM (BM) 2.7-2.4, WPIX (AC) 1.7-1.8, WRFM (BM) 4.8-4.1, WRKS (Urbn) 2.9-1.7, and WYNY (AC) 5.7-4.2.

Continued on Page 16



NBC Radio's Young Adult Network

THE ROLLING STONES

STORIES FROM THE ROAD

You may never have another opportunity to get this close to The Rolling Stones. Denny Somach spent time talking to Mick Jagger, Keith Richards, Bill Wyman, and Ron Wood during their European tour. In this exclusive special on The Source, conversations range from music to politics, from relationships to movies, and all the stops in-between—including why Charlie Watts doesn't do interviews. An up-front, intimate, and unrestricted portrait. Plus the music that made rock 'n' roll history. "Satisfaction," "Start Me Up," "Shattered," "Time Is On My Side," "Sympathy For The Devil," and "Going To A Go-Go." Produced by Denny Somach Productions.

The weekend of January 21, 22 & 23.

Brought to you, in part, by The U.S. Navy and Anheuser Busch.



RATINGS REPORT

ARBITRON RADIO

Continued from Page 14

Advances, Fall '82 Quarterlies, 12+

Dallas-Ft. Worth

Advance unconfirmed fall '82 quarterly.

KSCS Retakes First As KVIL Slips; Beautiful Musics Up, AORs Down

KSCS (Ctry) moved 7.5-8.3 and took over first, replacing KVIL-FM (AC), which slipped 8.4-7.9. KMEZ-FM (BM) took a big jump, going 4.6-7.1, and KOAX (BM) surged 2.5-5.1.

Others that achieved at least a one share included KAAM (Gold) showing up at 1.1 KAFM (CHR) 2.3-3.2, KEGE (CHR) 4.7-4.6, KFJZ (BBnd) 2.0-2.2, KIXK (Ctry) 1.2-1.5, KKDA-FM (Urbn) 5.2-5.3, KLIF (Ctry) 1.0-1.7, KLVU (AC) 2.0-2.8, KMGC (AC) 3.4-4.0, KNOK-FM (Urbn) 6.3-3.8, KPLX (Ctry) 4.5-5.7, KRLD (News) 5.4-5.9, KTXQ (AOR) 6.3-3.4, KZEW (AOR) 6.4-4.9, WBAP (Ctry) 7.7-4.8, and WFAA (N/T) 3.0-4.1.

Cleveland

WMMS Down But Leads; Beautiful Musics Improve; WMJI Adds Three

WMMS (AOR) continued on top with a 9.6-8.4 score. WDOK (BM) grew with a 6.4-7.9 boost, while WQAL (BM) also improved 5.3-6.7. WMJI (AC) did well in its first full book, rising 4.7-7.7. WBBG (BBnd) slipped 7.5-6.2. WGCL (CHR) gained 5.2-5.9, and WZZP (AC) moved 5.1-5.5.

Others with at least a one share were WABQ (RL) level at 2.4, WCLV (CL) 3.0-2.7, WDBN (BM) .9-1.0, WDMT (Urbn) 6.7-5.3, WERE (N/T) 4.5-4.4, WGAR (AC) 4.2-3.6, WHK (Ctry) 5.2-5.1, WJMO (Blk) 2.6-2.2, WJW (AC) 1.5-2.3, WKSX (Ctry) 3.8-3.5, WWWE (Ctry) 4.4-3.2, and WZAK (Urbn) 4.4-4.3. WRCQ (AOR), formerly WLYT, debuted with a 2.6, and WKDD (CHR) slipped 1.6-1.0.

San Jose

KGO, KSJO Remain 1-2; KBAY, KEZR, KOIT Show Big Increases

KSJO (AOR) remained the leading San Jose station with a 8.5-8.3 showing, while KGO (Talk) slipped 9.1-8.7 but still topped the overall market. KBAY (BM) jumped 4.7-7.1 while KEZR (A/C) also rose notably, 3.9-6.1. San Francisco stations that scored well included KCBS (News), which moved 4.1-5.2 with 49'ers football; KOIT (BM), which doubled 2.0-3.9; KSOL (Urbn) 2.9-3.8; and KYUU (AC), 2.4-3.5.

Other San Jose stations that scored a one share or better were KARA (Gold) 2.1-2.8, KAZA (Span) showing at 1.2, KEEN (Ctry) 2.8-2.3, KFAT (Ctry) 1.6-1.9, KLIV (BBnd) 2.6-3.2, KLOK (AC) 5.2-4.4, KNTA (Span) 2.0-1.3, and KOME (AOR) 5.3-4.2.

Additional San Francisco stations achieving at least a one share were KABL-FM (BM) 7.1-4.4, KBLX (Blk) 2.4-1.3, KFRC (CHR) 3.5-2.5, KIOI (AC) 2.6-2.9, KKHI-AM & FM (CL) 1.7-1.0, KNBR (AC) 2.6-2.4, KSN (Ctry) 2.7-2.1, KSFO (AC) 2.0-1.1, and KYA (Gold) 6.1-2.

St. Louis

Advance unconfirmed fall '82 quarterly.

KMOX, KMOX-FM Rank 1-2; KSHE Takes AOR Title As KWK-FM Loses Three

KMOX (Talk) became stronger with a 21.1-23.4 move to outpace the market. The new runner-up in the metro was KMOX-FM (now KHTR), which debuted its CHR format this sweep and landed a 6.9 share, double the station's previous A/C numbers. KSD-FM (AC) improved 5.4-6.2, and KSHE (AOR) took the lead in its format with a 4.5-5.7 rise, while KWK-FM (AOR) dropped 7.4-4.8. KYKY (formerly KSLQ) debuted its A/C format at 4.1.

Others with at least a one share included KADI (AC) 2.2-2.3, KATZ (Blk) 2.7-1.9, KEZK (BM) 6.6-4.9, KMJM (Urbn) 6.1-5.5, KSD (Ctry) 4.1-3.5, KXOK (AC) 3.5-2.6, WESL (Blk) 1.9-2.1, WEW (BBnd) 6.1-0, WIL (Ctry) 3.0-2.0, WIL-FM (Ctry) 6.7-6.5, WRTH (BBnd) 3.9-3.8, and KCFM (BM) 1.4-1.1.

Anaheim

KBIG Tops Orange County; KIKF Leading Local Station; KROQ, KNX-FM, KIIS Rise Notably

In Orange County the leading local station was KIKF (Ctry), which moved 1.7-1.9 while KEZY-FM (AOR) went 1.9-1.6. The overall leader in the market, however, was KBIG (BM) which went 6.7-6.5. KROQ-FM (AOR) continued rising, 5.4-5.8, and KNX-FM (AOR) also improved, 2.8-4.4. KIIS (CHR) garnered a healthy 2.7-4.3 boost.

Other Orange County stations that recorded at least a one share were KWIZ (AC) 2.0-1.3, KWIZ-FM (AC) 8-1.4, and KYMS (RL), which rose 1.1-1.4.

Outside stations that earned at least a one share included KABC (Talk) 5.7-4.6, KBRT (RL) 1.0-1.8, KFAC-FM (CL) 1.4-1.1, KFI (CHR) 2.7-3.4, KFWB (News) 3.0-3.4, KHJ (Ctry) 1.7-1.6, KHTZ (AC) 2.8-2.7, KIQQ (CHR) 2.2-2.5, KJOI (BM) 2.3-3.4, KLAC (Ctry) 1.9-2.6, KLOS (AOR) 4.8-4.3, KMET (AOR) 6.7-2.9, KMGG (CHR) debuting with a 1.2, KMPC (E) 3.1-4.2, KNOB (BM) 1.5-1.8, KNX (News) 3.3-4.2, KOST (AC) 3.5-2.4, KPRZ (BBnd) 2.0-1.7, KRTH (CHR) 5.1-3.2, KZLA-FM (Ctry) 2.1-1.9, and XTRA (CHR) 1.7-2.2.

Pittsburgh

KDKA Down Two, Still Dominant; WAMO-FM Keeps Second; WHYW Scores Big In First Book; WBZZ, WDVE, WJAS, WTAE Gain

KDKA (AC) slipped to its lowest share in recent years but was still dominant with a 20.3-18.4 showing. WAMO-FM (Blk) strengthened its hold on the runner-up spot with a 6.1-7.4 rise. Also on the upswing were WDVE (AOR), which jumped 5.9-5.7; WTAE (AC) 5.5-6.7; and WBZZ (CHR) 5.7-6.0. WJAS (BBnd) rose 3.7-5.2. WHYW (AC) debuted with a strong 4.8 score, helped by a significant ad campaign to introduce the former WFFM-FM.

Others with at least a one share in the metro were KQV (News) 4.3-4.1, WAMO (Blk) 4-1.2, WDSY (Ctry) 2.3-2.8, WEEP (Ctry) 2.8-2.2, WNUF (BBnd) 6-1.8, WPNT (BM) 5.0-4.1, WSHH (BM) 5.6-5.0, WTKN (Talk) 1.7-1.5, WWSW (AC) 4.3-3.9, WXXK (CHR) 5.2-2.7, and WYDD (AOR) 3.0-2.6.

Miami-Ft. Lauderdale

Advance unconfirmed fall '82 quarterly.

WHYI Cops First; WQBA Surges Into Second; WNWS Wins News Battle; WWL Doubles

WHYI (CHR) climbed 6.0-6.7, enough to take first place as previous leader WLYF (BM) slipped 6.9-5.9. WQBA (Span) added two and snared the runner-up slot, 4.3-6.4. Another Hispanic language station, WCMQ-FM, also improved, 3.6-5.2. WNWS (News) moved 4.7-5.5, while WINZ (News) slipped 5.0-4.3. WWL debuted its A/C format with a 1.9-3.5 improvement.

Others with at least a one share were WAIA (AC) 3.4-3.0, WAXY (CHR) 3.7-3.0, WCKO (AOR) 2.3-1.6, WCMQ (Span) level at 3.0, WEDR (Blk) 4.0-4.5, WFTL (AC) 1.3-1.0, WGBS (AC) 1.0-1.2, WINZ-FM (CHR) 5.4-4.8, WIOD (AC) 3.1-2.9, WKQS (Ctry) 2.5-3.1, WLQY (BBnd) 2.0-2.5, WOCN (Span) 1.6-1.5, WQAM (Ctry) 1.6-1.7, WQBA-FM (Span) level at 2.0, WRBD (Blk) 1.5-2.2, WRHC (Span) 6.4-3.8, WSHE (AOR) 4.4-3.5, WTMI (CL) 1.7-1.5, WWJF (AC) 2.9-3.2, and WYOR (BM) 4.4-4.6.

Baltimore

WBAL Holds Double Digits, Wins Again; WXYV, WIYY, WPOC Slip; WBSB Adds Two

WBAL (AC) kept rolling along with a 10.0-10.2 improvement, staying atop the market. WXYV (Urbn) maintained its second place stance but slipped 8.7-7.9. WPOC (Ctry) was softer also 7.5-7.2, and WIYY (AOR) dropped 7.7-6.4. On the upswing was WBSB (CHR) which grew 4.8-6.6.

Others with at least a one share included WCAO (Ctry) 2.4-3.6, WCBM (Talk) 3.7-2.4, WEBB (Blk) 2.8-2.5, WITH (BBnd) 4.2-3.5, WLIF (BM) stable at 5.3, WQRS (AC) debuting with a 1.0, WRBS (RL) level at 1.5, WRLX (BM) 3.7-3.0, WSID (Blk) 2.3-2.0, WWIN (Blk) 4.3-4.9, WYST (AC) 3.2-3.6, WAVA (AOR) 6-1.3, WRQX (CHR) 1.4-2.5, WTOP (News) steady at 1.2, and WWDC-FM (AOR) 2.1-1.5.

Providence

WLKW-FM Widens Lead; WPRO-FM Takes Second; WHJY Softer; WPJB Loses Half

WLKW-FM (BM) enjoyed its usual good fall book with a 10.7-12.6 boost, allowing the station to widen its lead over runner-up WPRO-FM (CHR), which went 9.2-9.4. WHJY (AOR) dropped from double digits with a 10.4-8.9 showing. WPRO (AC) slipped 7.6-7.0, and WPJB (CHR) lost half its audience, 7.3-3.6. WEAN (News) improved 4.6-5.9.

Others with at least a one share were WADK (AC) 2.2-1.1, WBRU (AOR) 1.3-2.7, WBSM (Talk) 2.9-4.1, WGNB (Ctry) 7-1.3, WHIM (Ctry) 3.4-3.7, WHJJ (AC) 4.9-3.2, WMYS (AC) 2.2-2.9, WSAR (Talk) 1.8-1.0, WSNE (AC) 3.2-4.6, WWON (Talk) 3-1.0, WBZ (AC) 1.9-1.8, WCOZ (AOR) 1.6-1.1, WEEL-FM (CHR) 6-1.0, and WXKS-FM (CHR) 2.7-2.1.

Hartford

WTIC-AM & FM Corner One-Third Of Market; WCCC-FM Takes AOR Lead; Beautiful Music Race Tightens

WTIC (AC) held a huge lead with its 21.7-21.1 move, while WTIC-FM (CHR) moved into double digits and second place with a 6.9-11.1 jump. The other major winners this sweep were WCCC-FM (AOR) which garnered a 5.0-5.9 rise, and WKSS (BM), which moved 4.4-6.0.

Others with at least a one share included WCCC (AOR) 5-1.1, WDRC (AC) 3.1-3.3, WDRC-FM (AC) 3.2-4.2, WHCN (AOR) 6.9-5.4, WKND (Blk) 3.3-2.0, WPOP (News) 5.0-3.8, WRCH (BM) 7.5-6.4, WRCQ (AC) 3.7-5.0, WIOF (AC) 3.9-3.1, WKCI (CHR) 1.8-1.7, WPLR (AOR) 1.0-1.1, WWYZ (AC) 4.5-3.2, WAQY (AOR) 1.6-2.0, WHYN-FM (BM) 4-1.0, and WMAS-FM (AC) 5-1.1.

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Format Legend

A/C—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk/Urbn—Black/Urban, BM/Easy—Beautiful Music, Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc—Miscellaneous, News—News, Rel—Religious, Span—Spanish, Talk—Talk.

AMERICA GETS HUNGRY!



"HUNGRY LIKE THE WOLF" (B-5195)
SATISFYING LISTENER APPETITES EVERYWHERE

CHR BREAKER! AOR HOT TRACK ②
FROM THE ALBUM RIO (ST-12211)



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ON RECORDS AND NEW HIGH QUALITY XDR CASSETTES FROM CAPITOL



Capitol Records, Inc.

Sales



JONATHAN HALL

Is Radio Pricing Itself Too Low?

Radio may be its own worst enemy. Our low rates and flexible price structures brand us as a "cheap" medium, and leave us vulnerable to the selling campaigns of a competitor that isn't dependent on selling time to keep its wheels turning — local cable TV.

Those are, in a nutshell, some of the points raised by Dave Garrison, VP/GM of WPJB & WEAN/Providence and the former head of sales development for Susquehanna Broadcasting's cable operations. Dave draws some of the ammunition for his potentially disturbing views from a study called "The Future of Radio Sales," which he spearheaded for the benefit of the RAB Board of Directors in 1979.

"One of the key points we learned from the survey of media directors from all-sized agencies was that as long as radio continues to position itself as a cheap medium, then cable will be a threat," Dave observed. "Fortunately for the radio industry, we are still a couple of years away from seeing an all-out acceptance of cable advertising."

"Being cheap is a problem we have compounded with campaigns like 'Radio the ad-flation medium or the ad-flation fighter.' We're just reinforcing that radio is good when you don't have money. That's wonderful, but it puts a ceiling on our rates. 'Radio Is Red Hot' was a good move, but it needs to be backed up with specific attributes of radio."

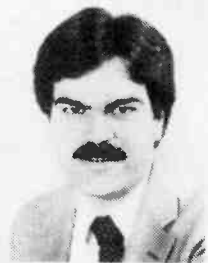
"So I think the problem facing our industry is that cable will be a threat only because of where we've positioned ourselves. And we are setting up real artificial price ceilings. How can we walk in and double rates in a year, when people believe the only reason they use radio is because we're cheap? I really think we've pulled ourselves down as an industry."

A Sad Commentary

Dave underscored his point. "An example of this: I called a client in this market a

month ago. I'd never met this person, but apparently one of our own salespeople made a presentation prior to me getting here. The client said, 'Oh yeah, I remember one of your salespeople coming in about a year ago and describing your station to me and I said it's probably not going to fit. First she quoted a rate of \$50. Then she changed the rate to \$40, then \$30, then \$20, down to \$10, and it still wasn't the station I needed!' I think this all ties back into our training and selection of salespeople."

"Another point on rates. One of the sad truths is that over the past ten years or so, radio has never achieved an increase in real revenue (inflation-adjusted). Our industry will post, for example, a six percent increase in revenue according to the FCC figures. But the fact is it will be outstripped by inflation. And the only years in which



Dave Garrison

"Selling commercials is all gravy to the cable operator. They can continually come in at a low rate and keep dropping rates, since to them it's all 'gravy income.' In radio we need that money to pay our salaries and cover the overhead."

radio makes money — increased revenue — are the election years. and I think that's a real sad commentary. For example, we drew 11% in 1976 on a real basis. The previous two years we fell back a combined five percent."

The Threat Of Cable

Selling local cable TV avails is still in its



INSILCO EXCEEDS CO-OP PROJECTIONS — The four co-op directors of Broad Street's Insilco Group held their annual sales conference recently, and it was announced that they had surpassed projections of \$1 million for new co-op sales in 1982 and more than doubled their 1981 total. Broad Street President Fred Walker commented, "It is proof again that co-op dollars are virtually untapped for radio broadcasters." Pictured (l-r) are WGSO & WQUE/New Orleans Co-Op Director Patricia Quinn, WELI/New Haven's Elise Petroni, WVCG & WYOR/Miami's Bill Brittan, KTOK & KJYO/Oklahoma City's Rob Adair, and Fred Nashem of advertiser Commodore Business Machines.

infancy. But the signs point to a growing threat. One result of the recent Copyright Royalty Tribunal (CRT) rate hike, for example, is that cable operators are dropping distant-signal programming because of increased copyright fees. So on many cable systems, the so-called Superstations (WTBS-TV/Atlanta, WOR-TV/New York, and WGN-TV/Chicago) are being replaced by cable-originated, advertising-supported programs. And most of the networks supplying these programs offer local avails to cable operators.

How does this trend affect radio sales departments? For instance, should radio stations with declining bottom lines attempt to sell cable in combo? Dave feels that "the opportunity for radio people to sell in combo could be an evolutionary development of all this. But I think it might be further confusing the issue about what radio's strengths are, and sends a further confusing message to our clients." Citing a couple of examples of radio's strengths, he offered, "Radio has an incredible ability to be creative, and to keep production costs low."

Although his cable background at Susquehanna keeps him conversant with the field, Dave is not active in cable sales at the present time. But WPJB & WEAN's owner, the Providence Journal, operates over 50 cable franchises in eight states and has what Dave describes as "the most aggressive sales force I've seen. As I understand it," he continues, "our cable operation, Colony Communications, has hired extremely successful general managers from radio. One is now our operations director, who supervises sales managers in local communities, and those sales managers in turn supervise local sales forces. The Operations Manager is Don Olsen, who is based in Providence and was formerly with Park Broadcasting and Meredith. They've structured it very similar to radio in terms of paperwork, and the behind-the-scenes operation costs are relatively the same. Nor is the commission structure that different."

Cable Economics 101

Dave points out that the economics of cable make it easy for that industry to compete for local dollars. "You have very high fixed costs, like you do in our business, but they are high capital costs. And a rate-setting body, like your city council, approves your rates and almost guarantees your return on investment. So selling commercials is all gravy to the cable operator. And that is a very important point: they can continually come in at a low rate and keep dropping rates, since to them it's all 'gravy income.' In radio we need that money to pay our salaries and cover the overhead of the operation. That economic (consideration) is important."

"Another thing about cable, it's not just picking on radio; it's a threat to television

as well. I saw a cable operation in Florida that was doing production for \$50 a commercial as opposed to the \$600 and \$700 the local Miami TV stations were charging. It was decent quality."

"The point is they were doing that production as a so-called loss leader so they could get a guaranteed schedule. If they did the production, a client had to be on a minimum of 13 weeks. At \$10-\$20 a commercial that isn't a whole lot of money to a person who is used to advertising on television. So it's not as though cable will just be picking on radio, but if our only virtue is low cost, we're hurting for certain."

Dave summed up: "If cable is a threat, which I don't believe it is yet, it will be a threat of our own making. Because we've boxed ourselves into a corner. The potential for local dollars is always going to be greater than the potential for national dollars. And the economics of cable are critical, understanding that it's all gravy to them."

REP REPORT

Packard Eastman's Minneapolis Manager

Scott Packard, former tight end with the Chicago Bears, is tackling the challenge of managing Eastman's Minneapolis office. He was most recently with Satellite Representatives and Torbet. Also at Eastman, Peter Remington joins as a New York account executive from an AE position at WRKI/Bridgeport, while the firm now represents WREN/Topeka.

Hillier, Newmark & Wechsler has recently added a slew of new station clients: KEGE/Dallas, KLVU/Dallas, WDRQ/Detroit, KPKE/Denver, KSJO/San Jose, KZOK/Seattle, WNDR & WNTQ/Syracuse, KERN & KQXR/Bakersfield, WLVE/Madison, and WXRY/Columbia, SC... Selcom has picked up WXRT/Chicago, KCCW & KLLS/San Antonio, WVOL & WMAK/Nashville, and WGNG/Providence.

Geoff Hall rejoins Katz's New York sales staff; he spent over a decade with the firm in the '60s and '70s, eventually becoming VP/GM of the Katz Radio Network. Andi Poch is new to the Katz Radio Sports Division sales staff in New York... Nick Madonna becomes an account executive for RKO Radio Sales in New York, after 16 years in a similar position at Major Market... Mary Margot is now an account executive for Blair in Minneapolis, having been promoted from sales assistant...

Bernard Howard & Co. now represents WAGO/Oshkosh, WI; KCFI/Cedar Falls, IA; and KTXI/Harlingen, TX... Torbet is now reping WRVR/Memphis.

Next Week In Management:

Bruce Johnson begins a two-part look at the key area of time management.

SALES TALK

Avedian Takes Over RAB's Detroit Office

Ray Avedian has succeeded Hap Hazard as VP/National Sales Manager for RAB's Detroit Region. He joins RAB from American Motors, where he was Manager of National Advertising. Prior to that he had been Manager of Passenger Car Advertising at AMC and Director of Marketing at BBDO. Hazard will continue to consult RAB for one year.

Burton Predicts Better 1983

Eastman President Bill Burton sent a memo to stations last month detailing his visits to top agencies and forecasting more national business in 1983, particularly the latter part. Thanks to unrealistic hikes in TV rates and lower inventory because of the Olympics, the result "could cause large dollars to break loose for radio."

CALENDAR



BRAD MESSER

A Teeny Tiny Ethical Problem

We all run into this one. Get a news source on the line for a quick phone interview and darned if he doesn't get some form of stage fright, struggling to make sure every little word is just right, trying so hard that the interview becomes a stilted mess. One measly little phoner to me, but such a big deal to him.

Experienced reporters learn to expect this and they know one way around it. (Oh boy. Knowing I am on record here, I feel like ol' Nixon conjuring up a plot, looking toward the secret tape recorder and covering his butt by saying, "But it would be *wrong!*") The solution is questionable but there are probably few newspeople who haven't done this little-white-lie routine to get a decent piece of tape.

You roll the tape from the very beginning, record him from the first word on, and then well toward the end of the interview you ask whether you can roll a tape and record for broadcast. He says yes, promptly clams up with the not-unexpected stage fright and babbles awhile, and you then use the good part from the first section of the call before he knew the tape was rolling.

If you're a journalism teacher please don't even bother to have a seizure about this. Be assured that's what happens out here in the Real World of chasing tape and stories, and the people who do it — as far as I've ever noticed — are quite mindful of the moral questions inherent in such a gentle deception.

If you insist that using that little trick is absolutely unforgivably wrong, chalk up a couple of points for purity but don't expect too many working newspeople to jump on your bandwagon.

The consensus rationalization is that the person being interviewed will probably never know the difference anyway, and you've done him a favor by airing him as natural and relaxed rather than uptight and stuttering.

Good tape often comes from that not-uncommon benign deception. But, ahhh, it is wrong.

Inseparable Twins From Siam

MONDAY, JANUARY 17 — When twins are literally inseparable they're called Siamese twins, because the first well known pair — Chang and Eng — came to America from Siam. They were joined at the chest by a thick band of flesh and cartilage. After several years of touring as part of a P.T. Barnum show, they plowed their savings into two farms in North Carolina, married two sisters, and lived near-normal lives alternating between families and farms every few days. They were 63 when, on this date in 1874, Chang suffered a stroke and died. Eng lay attached to the body of his dead brother, still inseparable, as both families gathered for words they knew would be final. Eng survived only two more hours.

Three-time world heavyweight boxing champ Muhammad Ali is 41. He's earned over \$60 million from fights alone. "I'm serious," Ali once said, "It's hard to be humble when you're as great as I am!" James Earl Jones, the Mississippi-born Shakespearian actor better known as the voice of Darth Vader in "Star Wars," is 52. English hair stylist Vidal Sassoon (now a naturalized American) is 55.

Others born on the 17th: Benjamin Franklin (1706), aircraft pioneer Glenn Martin (1886), and criminal "Scarface" Al Capone (1899).

Uncle Sam vs. Sliced Bread

TUESDAY, JANUARY 18 — It was once illegal for bakeries in America to slice bread. In an attempt to save manpower and machinery for the war effort, "Food Distribution Order Number One" was issued 40 years ago today (1943) prohibiting commercial bread-slicing. With restaurants leading the lobbying effort against it, within two months the no-sliced-bread law was recognized as a fiasco and written off as a bad idea.

Bobby Goldsboro is 42. The baseball pro who led the fight to end the reserve clause, Curt Flood, is 45. Danny Kaye, real name David Kaminski, is 70. Archibald Leach, who has been in 72 movies using the name Cary Grant, is 79.

Others born on this date: Thesaurus author Peter Roget (1779), statesman Daniel Webster (1782), and author A.A. Milne who wrote "Winnie the Pooh" (1882).

Does Neon Depress You?

WEDNESDAY, JANUARY 19 — Neon signs may seem very American, but they're not, having been patented by French inventor George Claude 68 years ago today (1915). Author Rudy Stern ("Let There Be Neon") says, "Neon is again coming into its own very strongly. I don't know. I hope it's not the coincidence of another Depression, but neon was last strongest during the Great Depression of the '30s!"

This is an official holiday in a dozen Southern states, the birthday of Confederate Armies Commander Robert E. Lee (1807).

Dolly Parton is 37. Late-fifties rock star Phil Everly is 46. Jean Stapleton, best known as the former Edith Bunker, is 60.

Also born on this date: the man who perfected the steam-engine and became father of the Industrial Revolution, James Watt (1736); and rock superstar Janis Joplin (1943).

No Swooshers In First Basketball Game

THURSDAY, JANUARY 20 — The game of basketball became a competitive team sport 91 years ago today, when a YMCA team took on some townspeople in Springfield, MA. There was one drawback. After each scoring play someone had to go get a ladder. No one had yet realized the game would go faster if the basket had a hole in the bottom.

Joan Rivers is 46. Edwin "Buzz" Aldrin, the second man to walk on the moon, is 53. Singer Slim Whitman is 59. Filmmaker Federico Fellini is 63. The man who is literally older than the airplane, George Burns, is 87.

Radio Is Free. True Or False?

FRIDAY, JANUARY 21 — One thing about radio. You can't complain about the price. It's free. Free here, but not everywhere. Today the British Broadcasting Corporation observes its 53rd anniversary, still supported by the radio and TV "receiver tax."

On this date in 1908 New York City enacted the Sullivan Law, making smoking illegal in public places. Not for men, just for women.

Billy "White Shoes" Johnson is 31. Musicians Mac Davis and Richie Havens are 41. Jack Nicklaus is 43. Telly Savalas is 59.

Others born on the 21st: the American explorer who mapped the Oregon Trail, John Fremont (1813); and Confederate Army General Thomas "Stonewall" Jackson (1824), who once sent the War Department a message reading, "Send me more men and fewer questions!" Tomorrow (1-22) Linda Blair will be 24, writer Joseph Wambaugh will be 46.

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CROSS
KNOCKS
OUT
RADIO!**

**FIRST WEEK!
CHR BREAKER**



"ALL RIGHT"

**CHRISTOPHER
CROSS**

PRODUCED BY MICHAEL OMARTIAN



Manufactured and Distributed by WARNER BROS. RECORDS



STREET TALK

More & More CHR's Are Chasing "The Blues" Up The Charts:

- | | | |
|--------------|-------------|--------------|
| WCAU-FM add | G100 on | WSQV deb 28 |
| PRO-FM on | WHHY-FM add | WCIR on |
| WLOL-FM on | WBCY on | 95XIL deb 29 |
| WGCL add | WSFL deb 39 | WZYQ on |
| KIQQ on | WSEZ add | WQLT on |
| XTRA add | WCSC deb 29 | WAEV add |
| KIMN add | WNOK-FM add | WISE on |
| Q103 add | WGH on | WHSL 29-25 |
| KZZP add | WZZR add | WFLB on |
| WSPK add | KIHK add 25 | WPFM on |
| WKFM add | KQKQ add | WYKS on |
| WPHD add | WKDD add | KVOL on |
| WPST deb 38 | KFI add | KNOE-FM add |
| Q106 add | KGGI 40-35 | KISR add |
| K104 deb 37 | KJRB deb 30 | KYTN add |
| V100 on | KBBK deb 32 | WSPT add |
| KBFM deb 30 | KSKD on | WBWB deb 36 |
| WTIX on | KIKI add | KDVV add |
| 94TYX deb 34 | WTSN add | KGHO add |
| WABB-FM add | 13FEA add | KSLY on |
| | | KBIM on |
| | | KDZA on |

RANDY NEWMAN AND PAUL SIMON "The Blues"

Produced by Russ Titelman
and Lenny Waronker

Written, Arranged and Conducted by Randy Newman

Donald Fagen Takes Radio To Another "New Frontier"

- | | | |
|-------------|------------|-------------|
| KIQQ add | WCSC add | OK100 add |
| WPHD add | WGH add | WHSL add |
| WHFM add | WKDD 23-19 | WPFM add |
| K104 add | KHOP add | KFMZ add |
| WABB-FM add | KNBQ add | KGHO deb 34 |
| WOKI add | KBBK add | KBIM add |
| WSFL add | KLUC add | KCDQ add |

DONALD FAGEN "New Frontier"

Produced by Gary Katz



Manufactured & Distributed by Warner Bros. Records

The rumblings were fairly widespread this week that Doubleday National PD Dave Hamilton would resign following the generally poor fall ARB showing for the chain's AORs. Part II of that rumor was that John Sebastian would take Dave's place. As our Page 1 story indicates, John's staying where he is (at least until June 1), while Doubleday President Gary Stevens, reached on Tuesday (1-11), said that, as of then, Dave was still with the company. Hmmm . . .

The East Coast was buzzing with the speculation that NBC had purchased WBOS/Boston. A price of \$4 million was mentioned, but NBC would not confirm the supposed transaction.

In the aftermath of the E/A-Warner Bros. Nashville merger (see Page 3), it appears that Warners Country VP Andy Wickham will be taking up a new talent acquisition position in London.

Still more record biz news . . . PolyGram closed branches in San Francisco, Miami, Detroit, and Minneapolis, with ten staffers released; while RCA is "realigning" regional operations in five cities, with further details to come. And in independent distribution circles, is all well with the giant Pickwick operation?

Street Talk hears that the very successful Urban/CHR format of WXKS-FM/Boston will soon be available nationwide through the cooperative efforts of station GM Rich Balsbaugh, PD Sonny Joe White, and consultant Kent Burkhart.

Forget any talk you hear about KIIS/Los Angeles morning ace Rick Dees going elsewhere. He's just renegotiated a new longterm deal with the Gannett CHR, and he'll be staying. We're betting his new salary figure is a nice increase, considering what he's done for KIIS-FM's morning numbers.

Get well quick wishes to Mirage Records Exec. VP Bob Greenberg, who is resting comfortably in an L.A. hospital following successful triple-bypass surgery on Monday (1-10).

K92FM/Orlando, formerly known as WDBO-FM, has named Robert Longwell as GM. Former WDBO-AM & FM VP/GM Jack Porteous has resigned. K92FM dropped its Easy Listening format for "Contemporary Country" under new PD Steven Holbrook. Katz Broadcasting is now seeking a GM for WDBO.

Charlie Quinn has been upped to Corporate PD for WROK, Inc., owners of WROK & WZOK/Rockford, IL plus WGBF/Evansville, IN and WHKC/Henderson, KY. The company had previously put WGBF & WHKC up for sale, but with this new commitment to the stations, they are no longer on the block.

Here's one for you . . . what Southern California AOR, feeling a bit nervous about playing Michael Jackson's music for its audience, is introducing the cut "Beat It" (with guitar work by Van Halen's Eddie Van Halen) as "Eddie Van Halen and Michael"?

Following KPPL/Denver's signing of KIMN's Chuck Buell for mornings, the team of Tim & Ev Kelly is out. Danny Davis has also exited his midday shift at KPPL.

WCFL/Chicago has announced a switch from A/C to MOR, under the direction of new Music Manager Mike Temkin, who joined the station from a Chicago ad agency.

9IX/San Diego became the latest Rick Carroll signing Tuesday night (1-11), when the station switched from mainstream AOR to Rick's KROQ-style programming.

Former E/P/A exec Al Gurewitz has announced the formation of his own promotion/marketing/management consulting firm, appropriately titled, Al Gurewitz Entertainment. Al's company is based in Fairfield, CT and can be reached by calling (203) 374-9401.

WEEI-FM/Boston, now sporting its new CHR format, has applied for a call letter change to WHTT, the same calls just given up by Metroplex in Miami.

Our condolences to independent AOR promo rep "Heavy Lenny" Bronstein, whose father passed away last week.

Jack Hayes has resigned as GM of KLAV/Las Vegas to devote full time to his Programming Plus management consulting firm.

By now you've heard that John Travolta will star in the sequel to "Saturday Night Fever," entitled "Stayin' Alive." And naturally, the Bee Gees were hired to handle the all-important soundtrack. But our backstage spies tell us that the Gibb brothers have already been replaced on the pic by singer/composer Gary Wright.

WBBM-FM/Chicago has promoted Dave Robbins to the MD slot vacated when Steve Davis returned to KXX106/Birmingham.

WSYR/Syracuse air personality Fred Horton has been upped to PD.

KIIQ/Colorado Springs GM Chuck Dunaway has shifted to sister station KQIZ-FM/Amarillo as GM. Promoted to Station Manager at KIIQ was PD Jesse Bullet.

KSEL-FM/Lubbock PD/MD Stan Castles is now PD for both KSEL-AM & FM. Shaun Holly is the new MD for the FM.

After several years with KRLC/Lewiston, ID as GM/PD, Steven Alan MacKelvie has left in order to assist his father in the construction of a new 100kw Lewiston station, KMOK. Steve will again be GM/PD when KMOK hits the air this spring. Back at KRLC, morning man Jack Armstrong has been named PD/MD, with no new GM set yet.

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the new single
from the album

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in the U.S. February 9-March 31.



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Produced by Neil Geraldo and Peter Coleman
Management: Rising Star Enterprises/Rick Newman & Richard Fields

Contemporary Hit Radio



JOEL DENVER

BUILDING ON WHAT YOU'VE ALREADY GOT

Recycling Audience Between Dayparts

No doubt you've heard the adage: "Make do with what you've got." With the economy being what it is, more than ever it's important to maximize every tool you've already got to increase your audience. One of the best ways to do that is to recycle your station's existing cume.

By taking heavy cume in specific demos from one daypart and recycling it to other dayparts that are lacking, you accomplish a number of things: breaking old listening patterns while helping to establish new ones, exposing other dayparts to new audience, and building quarter hours in dayparts that have weak spots.

In recent conversations I've had with some programmers, it became apparent that the mechanics of recycling audience are a bit clouded. I talked with 94Q/Atlanta PD Jim Morrison and WTIC-FM/Hartford PD Steve Goldstein, who shared some thoughts on the subject. I'll also demonstrate how you can find your own daypart weaknesses, and detail an interesting and effective contest idea built around recycling your audience.

Jim Morrison

"I think one of the best examples of how it's done is to watch an hour of network TV," Jim explained. "Look how many times each hour they use their own time to promote their own attributes. I've seen them run up to a dozen promos an hour, in an effort to make you tune in again. Recycling is using your own airwaves to advertise yourself, and giving the people already listening a reason to tune back in."



Jim went on to say, *Jim Morrison* "When you've got cume present in mornings and afternoons but not at night, you've got to give them a reason to listen in. Daypart a ticket giveaway from 7pm to midnight only, letting your other dayparts promote the contest.

"If you are doing a contest like the 'Winning Ticket,' make sure that you cross-promote into morning drive from nights, or from afternoons or whatever. You can do that with weekend giveaways too. Have hourly weekend prizes that qualify the listener for a grand prize that's drawn in another daypart during the week. You'd be surprised how many people will listen in to hear if their names are drawn. Since nights and weekends are generally controlled by younger cumes, our demos would look terrible if we didn't do some of this recycling."

Longterm Benefits

Jim added, "From my experience, recycling is something that pays off on a longterm basis. Instead of having a 10 in mornings and dropping to a 4 share at night, you might get lucky and be able to bring that night share up to a 7 or better. You'll find your quarter hours will definitely improve."

He related how recycling has worked for him. "WQXI-FM had number one cumes and was number five in quarter hours. We found that our cumes and quarter hours became more in line with each other. We'll go on the air and say, '94Q's got tickets for Willie Nelson coming up, when you hear Linda Ronstadt then be the fifth caller to win.' In this case, you should only work with promoting hit artists in your library. These hit artists, when used in combination with a decent prize, will force listeners to tune back in again.

"I really find it hard to believe the number of stations today that do very little, if any, cross-promotion. Again, look at network TV. If 'Hill Street Blues' is your favorite show, and you see a promo run for it early in the evening, more than likely you'll stick around to see it. You really don't need to take a whole lot of time to do

"From my experience, recycling is something that pays off on a longterm basis. Instead of having a 10 in mornings and dropping to a 4 share at night, you might get lucky and be able to bring that night share up to a 7 or better. You'll find your quarter hours will definitely improve."

— Jim Morrison

the recycling promotion either. Just take about 20 seconds on the left-hand side of the commercial break, and get your message across."

Jim also noted that you can daypart recorded promos, or target them toward a specific demo to move the audience wherever you desire. "It's simply a case of maximizing the prize for the available audience. You don't want to give away tickets to see Bread at 8pm on a Saturday night unless you're a soft A/C station. Match the audience with the prize."

Jim recounted how using this promotional method saved the day once. "I think back to a book when we didn't have a dime to spend on outside media. We actually went up that book by taking the audience we had and recycling them all around through the other dayparts. In general, by using this method we've had great success with our nighttime numbers by promoting that daypart very heavily in morning drive."

Steve Goldstein

"Two recent examples of recycling success we've had involved using concert tickets," recalled Steve. "We would give the answer to a trivia question in morning drive and announce that the question would be asked in a specific hour in the midday show. Every one of the winners came from morning drive."

"We asked each of the winners where they got the answer and they all told us from Gary Craig, who does our morning show. Imagine our astonishment to find this out. The trivia questions weren't too hard, so you could get the answers on your own, but if you heard the answer on Gary's show, it would be a lot easier of course. Each time, the phones just lit up with people who knew the answers."

Steve explained that since his initial success with recycling, he's also tried it across more than one daypart at a time. "We did a promotion this past summer involving our bumper sticker and giving away gas for 96 cents a gallon. A couple of times a week we offered the cheap gas for 96 minutes at one of 50 participating Mobil stations in town.

"On-air, for example, we'd announce that tomorrow morning Gary Craig would tell you where you could get the gas. Or he'd promote that between 3 and 4pm Mark Wainwright would tell you where it will be on sale for 96 cents. We'd constantly move it around to get all dayparts involved. Recycling is an area of promotion that we've just begun to experiment with, but we're finding it works very well."



Steve Goldstein

Hour-By-Hour Metro Cume Flow (00) XXXX/Anywhere, USA

| Time | Male | Female |
|-----------|-------|--------|
| | 18-34 | 18-34 |
| 6-7am | 75 | 146 |
| 7-8am | 162 | 153 |
| 8-9am | 160 | 159 |
| 9-10am | 135 | 136 |
| 10-11am | 120 | 200 |
| 11am-noon | 115 | 188 |
| noon-1pm | 111 | 151 |
| 1-2pm | 113 | 155 |
| 2-3pm | 121 | 144 |
| 3-4pm | 131 | 128 |
| 4-5pm | 136 | 127 |
| 5-6pm | 161 | 135 |
| 6-7pm | 142 | 120 |
| 7-8pm | 65 | 130 |
| 8-9pm | 70 | 148 |
| 9-10pm | 62 | 121 |
| 10-11pm | 51 | 103 |
| 11pm-mid | 37 | 106 |

A chart like this one can be formulated from the hour-by-hour pages of your Arbitron report. When laid out as these have been, you can begin to see the comings and goings of the cumes within demos on an hourly basis. You may evaluate any of the standard demographic cells in this manner.

If you wanted to get males spread more evenly throughout your day, you would recycle from the hours of heaviest listenership (7-8pm, 8-9am, and 5-6pm) into hours where the cume is lower. Since this station does particularly well with females, the concentration would be on the male demos, but as you can see, there is work that can be done with the females too . . . particularly in moving cume from the 9, 10, and 11am hours to weaker hours.

Whether you use one of the contest methods described, or your own ideas, it's likely you'll see some startling results in the following book. There will be fewer peaks and valleys, and a more even trend in the hour-by-hour numbers. This will translate into higher total shares throughout the day in your area of demographic concentration.

Data From My Memory Banks

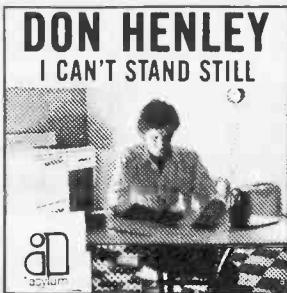
There is no doubt that if you have access to the Arbitron diaries themselves, you could probably put together a pretty detailed study of the most accurate ways to recycle audience. Since many of you don't go to Laurel, MD and look at the diaries firsthand, I've outlined a method (see chart) that can be tried in the comfort of your own office . . . and the only thing it will cost you is a few minutes' work.

Using the information from a similar chart, here's a contest I used successfully when I was a PD. I took the concept of recycling audience and brought it one step further with some amazing results. Not only did we shift audience from daypart to daypart with a contest, but we did it by only promoting the contest once each time it ran.

For example, in a predetermined hour of his show, the morning announcer would promote that between 4 and 5pm the afternoon man would play "Hotel California" by the Eagles, and would take the 10th caller for a prize. When it came time for "Hotel California" to be played, the afternoon jock would simply play it and never mention anything about the contest. But the phones would light up like a Christmas tree, because people from the morning show that heard the announcement had tuned in trying to win the prize.

The only prizes used in this contest were \$50 gift certificates redeemable at a number of different stores. Some were geared for specific demos, while others had across-the-board appeal. Recycling cume from one daypart to another (and sometimes from one day to another), while never having to mention the contest when it actually ran, really cut down on "contest clutter." It also demonstrated that a certain segment of the active audience was more aware than I'd originally surmised.

Our Formula For Success Is To Make You Successful!



DON HENLEY I CAN'T STAND STILL

Featuring "I Can't Stand Still"

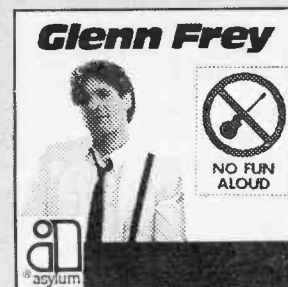
CHR NEW & ACTIVE

☑ DON HENLEY "I Can't Stand Still" (Asylum) 74/34
 Moves: Up 1, Debuts 14, Same 25, Down 0, Adds 34 including WBEN-FM,
 WCAU-FM, WBBM-FM, WGCL, KIMN, WRCK, K104, WTIX, WJDX, CK101, WSFL,
 WHOT, WFBG, WCGO, KSLY.

CHR Chart # **26**

GLEN FREY NO FUN ALOUD

Featuring "All Those Lies"



LINDA RONSTADT GET CLOSER

Featuring "I Knew You When"

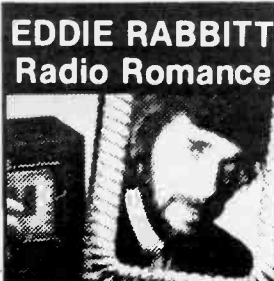
CHR Chart # **27**

A/C Chart # **25**

CHR Chart # **25**

MOVING PICTURES DAYS OF INNOCENCE

Featuring "What About me"



EDDIE RABBITT RADIO ROMANCE

Featuring "You and I"
 with special guest Crystal Gayle

CHR NEW & ACTIVE

EDDIE RABBITT with CRYSTAL GAYLE
 "You And I" (Elektra) 118/9
 Moves: Up 63, Debuts 11, Same 25, Down 10, Adds 9, WNBC, B104,
 WLAN-FM, WQUT, KRSP, WIKZ, Z102, KQWB, KIST, Z93 25-15,
 WGCL 29-25, KIQQ 19-10, KZZP 18-13, CK101 15-6, FM102 12-9.

A/C Chart # **6**

- | | | | |
|---------|---------|------|---------|
| I95 | WKRZ-FM | KMGK | WHSL |
| WLOL-FM | KITY | Z104 | KKQV |
| KFRC | KSET-FM | KYYX | KKRC-FM |
| WPHD | WZYP | WFBG | KFMW |
| WPST | WZZR | WIKZ | KRNA |
| WYCR | WJXQ | WSQV | KBIM |

AOR/Hot Tracks **42**

GREG KIHN BAND KIHN SPIRACY

Featuring "Jeopardy"



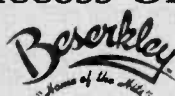
PIA ZADORA "THE CLAPPING SONG"

- | | | |
|---------|------|------|
| WCAU-FM | WGCL | WACZ |
| WXKS-FM | WBBQ | WERZ |
| Z93 | WGUY | Q101 |

"This is one the most under-rated, over-looked records of the year!"
 John Young Z93



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Station Profile



"The Ultimate FM"
 PO Box 354
 Jersey Shore, PA 17740

President/GM — Curt Van Loon
VP/Program Manager — Frank Bell
MD — Jackson Reed

(717) 398-4897

Owner: Audiophase Broadcasting, Inc.
Rep: pending

97.7 mHz
3000 watts ERP

"WSQV is not your typical secondary market radio station. How many other stations in a market our size have: dropped \$2000 cash from an airplane, pumped gas on Saturday afternoons for 98 cents a gallon, organized a daylong free musicfest to benefit the Red Cross, staged the first major area rock concert in ten years, produced the market's first album of local talent, promoted a river race called 'Fanny In the Susquehanna' raising \$30,000 for Jerry's Kids, offered commercial-free weekends and dozens of 'Happy Hours,' all within the past eight months?"



Frank Bell & Donnie Iris.

"From day one, WSQV set out to super-serve the 18-34 listeners in our market. Callout research projects are underway to make sure our programming is in tune with the needs, interests, and desires of the audience. The music is primarily bright and uptempo. Our jocks are friendly and relatable. The news comes primarily from local events and the **Source**, which helps to keep it relatable. The goals of WSQV are to give the listeners exactly what they want.

"In addition to on-air promotion, we do billboards year-round, and an occasional print or direct-mail piece, all backed up by constant jock appearances at football, softball, and basketball games at the high school level.

"WSQV's success is based on several management theories. It only costs an extra 10% to go first class, so why pinch pennies when your station's image is at stake? Treat everyone in your station equally. Remember that if you set a lazy example, others will follow suit. Set realistic goals and celebrate them when they're achieved. We always keep in mind that radio is a *fun business*. By keeping all of these factors in proper balance, I feel they have been instrumental to our success."

Frank Bell, VP/Program Manager

Bits

• WPST/Trenton set into motion its Family Food Fund for the holidays and collected nearly \$12,000 to feed needy families.

"We've discovered that public service organizations administering the food supplies needed a helping hand to meet the demands of the communities' needy and disadvantaged," stated Nassau Broadcasting President John J. Morris, "so we're going to make this a continual project..." WPST is coordinating with other civic-minded businesses to assure a continual flow of food and dollars for the needy.

Motion

C.C. Matthews exits the PD chair at WIKS/Indianapolis for the same slot at WYYS(YES95) Cincinnati (R&R 1-7), with no replacement named... Jon LeMieux moves across from sister station WBNR to afternoons at WSPK/Poughkeepsie... KIDA/Des Moines MD A.W. Pantoja exits to do afternoons at KLSI/Kansas City, and is replaced by night rocker Mike Judge.

Johnny Dolan leaves the MD position at 195/Miami to become PD at KACY-AM & FM/Oxnard-Ventura, CA, as overnighter Sandy McBridge gets the music duties under PD Keith Isley... K96/Provo is looking for a new late-night rocker as Jessica Robbins vacates that slot... WGRD/Grand Rapids welcomes Mike Ferris to all-nights from crosstown rival WZZR... Jeff Allen from KGW/Portland moves to KBOY/Medford, OR to do the morning show under the name of Michael Ryan.

KSET-FM/EI Paso MD Don Rivers joins WKMJ/Enterprise, AL, leaving PD Cat Simon to handle music calls on Mondays from 10am-noon and from 2-5pm... WMEE/Ft. Wayne grabs morning man Charlie Butcher away from crosstown rocker WFWQ... John D. Reed is out at WKOS/Nashville, and John Michaels also exits to become Research Coordinator at WKDQ/Evansville.

Robin Quivers exits DC101/Washington to rejoin her old partner Howard Stern as his afternoon drive news anchor at WNBC/New York... Q101/Meridian morning man Brother John Moore has left to join his family in Florida, so the shift is open... Kim Kelly has been named Promotion Director at KFI/Los Angeles, coming in from WFYR/Chicago, where she held a similar position... WBIZ/Eau Claire is in the process of going live, with Rick James and Mike Sullivan now hosting the morning show... Congratulations to WKAU/Appleton-Oshkosh MD Rich Allen and wife Barb on the birth of Lucia Lyn... And WIKZ/Chambersburg MD/morning man Jim Williams has tied the knot with Kathy Brown, who is Assistant GM at competitor WVFC.

• FM103 (WCCO-FM)/Minneapolis had some spectacular results from its "Food Express" food drive in conjunction with Federal Express. More than 350 local companies got involved in the project, with one office building turning in over 2500 cans of food, enough to fill over 70 boxes.

• KEYN-FM/Wichita wanted to let listeners "Bring Someone Home For Christmas." Every time the station played a Christmas song, listeners called in to register for a chance to have two people flown from anywhere in the continental United States to Wichita for the holidays, all expenses paid.

• KAFM/Dallas has joined forces with the Dallas and Ft. Worth Police Departments, the Department of Public Safety, Mothers Against Drunk Driving (MADD), and other local organizations to establish the "DWI Hot Line." By calling 263-5DWI, a citizen may turn in information anonymously concerning a drunk driver. The information will then be relayed to the police.

• WKHI/Ocean City offered the audience "Kristmas with a K." Each hour the station let contestants call in to win small prizes like cassettes and Sony Walkmans. All winners went into a drawing for a ski trip for two to Killington, VT.

The Music Section

CHR's Most Accurate Music Information

- P1 Playlists... See Page 48
- Adds & Hots... See Page 50
- Parallels... See Page 52
- New & Active... See Page 62

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MAKE YOUR NEXT CALL MAKE YOU MONEY... CALL

Larry Nathan, Peter Powell Assoc., 503-686-0248 NOW.



LIONEL TRAINS IN ATLANTA — Motown recording artist Lionel Richie stopped by the Pickwick/Atlanta offices in support of his current, self-titled album. Shown (l-r) are Pickwick rep Johnny Bee, Richie, 94Q/Atlanta MD Jeff McCartney, and Motown SE Regional rep Wayne Fogel.

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Copley Radio Network 350 Camino de la Reina, San Diego, CA 92108 / 714 293-1818

Tanner

from Page 1

I'm going. Metromedia has offered me unparalleled opportunities, both at WASH and within the company. I'm really looking forward to it."

Tanner first joined Y100 in 1974 from a programming position at WJDX/Jackson, MS. Y100 was then owned by Cecil Heftel, who shifted Tanner to WKTQ (13Q)/Pittsburgh for ten months in 1975. Becoming Heftel's National PD, Tanner returned to Y100 in late 1975. When Heftel sold the South Florida station to Metroplex, Tanner remained and was promoted to Metroplex VP/Programming in 1979.

Format Change In DC?

Tanner denied speculation that WASH's current A/C format would be replaced by a more CHR approach. "All options are reserved, but there will be no immediate change to CHR upon my arrival," he said. "I plan to program the kind of radio station that defies any format labeling. My programming background at WJDX was Contemporary-MOR, and WASH is committed to bringing itself into the '80s."

WASH VP/GM Bill Kunkel commented on Tanner, telling R&R, "We felt the time was right for a change and we're very fortunate to be able to attract someone of Bill's talents. The enthusiasm I have for Bill is considerable and I know the feeling is mutual. Bill is ready to take on this kind of responsibility."

Tanner replaces former WASH PD Bob Hughes, who told R&R, "I am leaving with nothing but the utmost admiration and respect for the people here. My heartiest good wishes to Bill Tanner. I've requested a reassignment within Metromedia, if that exists. Otherwise I'm prepared to make my next contribution wherever it seems most appropriate."

Tanner will officially join WASH on February 1. No immediate replacement was named for him at Y100, but Assistant PD Robert Walker will handle the programming duties on an interim basis.

WIKS

from Page 1

Miles, and Rick Hamilton took confidential records and a soon-to-be aired WFBQ television commercial when they left to join WIKS last fall.

WFBQ charged WIKS with copyright infringement by allegedly copying the TV spot in a station promo which said, "More music, more variety, that's WIKS." In a local court, WFBQ sued for \$107,000 actual and \$500,000 punitive damages.

In November WFBQ won a five-day restraining order that barred WIKS from "approaching, soliciting or diverting" any WFBQ sponsors, temporarily idling the WIKS sales staff. A second restraining order, still in effect, blocks WIKS from airing the disputed promo.

In its countersuit, WIKS seeks \$7 million in damages, while the three salesmen and GM Ken Wolt seek \$500,000 each. They claim the WFBQ charges are false and intended to damage their reputations. Until joining WIKS in late October, Wolt was GM at Gulf's WLTT/Washington, a position he also held at one time at WFBQ.

Gulf Broadcasting President Alan Henry told R&R, "Theirs is a harassment suit full of inaccuracies." Declaring that "no one will lie to my face," Henry claimed, "We can document that these salesmen were contacted by Wolt as early as August, and when we initially confronted them, they denied the rumors."

Purtan

from Page 1

ty to work with one of the finest talents in the country. I'm going to see to it that we put a lot of money behind Dick. We plan to develop the largest advertising and publicity campaign ever to hit Detroit radio."

Explaining his move, Purtan told R&R, "I was negotiating with a bunch of stations, but when it came down to the nitty gritty, the WCZY package was the most attractive. I like their format a great deal. The package they offered is terrific. Not only do I do the morning show, but I'll be making ten appearances weekly on the

USA Today network, and they have also mentioned a TV package with their new Tele-Pictures Gannett News Service.

"I'm not going to have a sidekick in the sense that Tom was at CK. I have signed to a personal contract a new voice man whom I've used at CK from time to time, Ron Beauchamp, and I'll be reunited with a former producer from my early days at WXYZ, Gene Taylor."

CKLW & CKJY GM Bob Baker commented on Ryan's staying, "When Dick said he wanted to leave we made Tom an offer, because the guy has a lot of talent but really hasn't had the opportunity to get out from under the big star. Now he'll have the opportunity to grab it. I think our two guys will make a great show perhaps a little wilder than the Dick Purtan show. It will definitely take on its own character."

Sebastian

from Page 1

Sebastian replied, "That wouldn't be a fair way to present it. I feel it will take all my energy, and I didn't think I should try to divide my time between the existing company and this new idea. My giving up this company and all the revenue it's bringing in should give you some idea of how excited I am about this new idea." Sebastian declined to of-

fer specific details about his new format.

Present Consultancy Continues

Sebastian stressed that until June 1 he will be "diligently working towards the best interests of our existing clients. We wish to stress that this move does not represent any lessening of SC&A's efforts as the nation's largest major market AOR consultant, either now or after the reorganization."

Casey added, "We expect a majority of our clients to stick with us, because we'll continue to supply them with everything they've had. What we've provided is a sophisticated, research-based approach to AOR, and that won't change. I think in fact that some things will get better — our promotional support will intensify, and development of the announcers will be increased.

"John is one of my very best friends," Casey continued. "I've been working with John on and off for 11 years now, and have helped him design most of the systems in use now by the company. I would have preferred to continue working with him. But this is really what I want to do with my career." SC&A Music Coordinator Jima Peterson will stay on with the company, Casey added. Director of Client Services Dave Gariano departed to become PD at WLLZ/Detroit last week (R&R 1-7).

AM Stereo

Continued from Page 3

- To make its system more attractive to set makers, Harris announced it's dropping the royalty per set from 25 cents to ten cents.

- Motorola demonstrated its system using an experimental 10-watt transmitter and met with over 40 receiver manufacturers.

- Magnavox showed its system being received by broadcasting over KMJJ/Las Vegas.

"A High Level of Interest"

Motorola AM Stereo coordinator Chris Payne told R&R, "It was a much better show than we ever expected. The Delco de-

cision has made an enormous difference in the receiver area." He said many manufacturers want IC chips for experimentation as soon as possible. Those will be ready in a few weeks, according to Payne, with chips in production quantities of tens of thousands available within months.

Harris Director/Strategic Planning Roger Burns reported "a high level of interest" in AM stereo among the manufacturers, plus a "strong feeling" by the set makers that the race is now between Harris and Motorola. The newly-announced ability to receive Harris AM stereo using National Semiconductor's Magnavox chips is important because those chips are plentiful and cheap, said Burns, and could be used for "lower and moderate priced receivers." However, Burns continues to believe broadcasters, rather than set builders, will choose an AM stereo winner.

Magnavox spokesmen were unavailable following the show, but its competitors reported they could find no sign, as Magnavox had previously announced, that 13 manufacturers would be demonstrating Magnavox AM stereo receivers.

Leonard Kahn said he didn't feel it was necessary to attend the CES. His system is now heard on 30 stations and he is marketing his own high fidelity AM-FM receiver, called "Stereo, Stereo," which receives Kahn AM stereo.

"We are trying to lead the receiver people back to quality," he explained. Kahn said he hopes to be selling 10,000-15,000 of the sets each month by summer through Kahn stations and local retailers, as well as introducing a high fidelity AM-only receiver.

Last year Kahn had announced that Mura Corp. would be marketing "Walkman" portables for his system by Christmas 1982. The sets have yet to hit the market, but Kahn says they may appear by spring.

WFMR

Continued from Page 3

WXJY owner Darrel Peters said, "We will be continuing much of the WFMR programming and tradition, and even plan to apply for the WFMR call letters in the near future." University of Wisconsin Public Radio station WUWM will also pick up some Classical programming, with WFMR PD/morning man Obie Yadgar set for a midday show.

Explaining the reasons behind WFMR's change, station owner Tom Embrescia stated, "(Even though) our sales volume rose to the station's highest levels ever, and operating expenses were trimmed wherever possible, the unfortunate reality is the station lost almost \$250,000 over the last six months. Meanwhile, (WFMR consultant) the Research Group found a number of (format) alternatives to help increase audience. Coupled with our significant losses, that forced us to consider other formats."

Pinch added, "The Research Group studies favored A/C. We want to be what the people want to hear."

WFMR has applied for new call letters WMGF ("The New Magic FM"), and is positioned similarly to WMJI/Cleveland, where Embrescia served as GM until last month (R&R 12-17-82).

Commenting on Winslow's appointment, Pinch said, "Dennis comes from an excellent background, and has a good understanding of the format. He's the kind of person every staffer will find easy to work with. Dennis is a real pro."

Winslow, who joins WFMR after 5½ years as midday talent at 94Q, previously programmed WBJW (BJ-105)/Orlando. He told R&R, "I don't think I've ever been as excited as I am right now. This is an incredible organization — a young, growing company in a great city. Every fulltime air talent is a former PD, which makes my job a lot easier. As Jonathan Pinch was once an

air personality at WOKY here in town, I find it delightful to work with a GM with a programming background. Everything is great!"

Hunter

Continued from Page 3

WEAN & JB105 General Manager Dave Garrison said, "We've gone through a rather extensive four-month search process in order to find the exact right mix in a person to fill Todd Chase's shoes... he did such a fabulous job here. We're absolutely delighted and it's an extra bonus that we found somebody who grew up in this market and knows it so intimately. Tom's developed a successful track record outside the market, and we're happy that he's decided to come home and continue our tradition of winning."

No immediate replacement was named for Hunter at the AOR-formatted WMJQ.

WYDD

Continued from Page 3

Kelley foresees only "minor" programming changes. He said, "Essentially, we'll be defining more clearly where WYDD is headed, while becoming much more serious about our image positioning within the marketplace."

Perkins, who was PD for both stations for three years, said, "It's kind of an unusual restructuring, but apparently management wanted to see that both WYDD and WKPA have their own set of specific prescriptions for specific problems." Regarding WKPA's future programming, Perkins added, "For a station that's been here for 43 years, WKPA has a lot of marketing potential yet to be realized. It's still using an old-style pre-TV full service format, and we have to be a little closer to our audience's needs."



JEFF GELB



One of the more interesting developments toward the end of 1982 was the news that Sandusky Radio had pacted with Rick Carroll's organization to provide modern rock music input into the playlist of KBPI/Denver, KWFM/Tucson, and KDKB/Phoenix (as well as already-contracted KEGL/Dallas). The addition of bands like the Members, Oingo Boingo, Translator, and Culture Club to what had been some of AOR's more conservative playlists came as a shock to industry reps (not to mention listeners).

Sandusky President Toney Brooks explained that Carroll would serve as a kind of modern rock MD for the stations, but would play a subservient role to Sandusky corporate consultant Jeff Pollack in working with the stations.

A Musical Evolutionary Step

• That still leaves those stations experimenting with more new artists than ever before. Brooks stated, "The music is good and it's fresh, and it comes at a time when we need a little musical shot in the arm. I think this is not a fad, but an evolutionary step in contemporary music. We are, for the first time in several years, looking to break new music. We now feel there's a certain safety in playing something that's unfamiliar. This used to be anathema to 25-34s, but our research has shown that not to be the case anymore."

"The music is good and it's fresh, and it comes at a time when we need a little musical shot in the arm." — Toney Brooks

Brooks maintained that modern rock and AOR can mix on the Sandusky stations because those outlets haven't been "modal AORs" for years, but what he calls "hybrid AORs." These Brooks defined as "stations that have AOR music as their

core library, yet which can also function in the contemporary hit spectrum. They look for music that provides confluence to several demographics and psychographics, for common threads that can serve mass audiences. They don't narrowcast to super-serve one demo, as many AORs do. On the other hand, you can't turn a convenience store into a supermarket; there are still certain things that work and certain things that don't. We're constantly searching for those elements we can introduce into a hybrid format that will gain audience for us."

But Modern Rock may help mainstream AORs pick up new audience shares as well. That seems to be the overall consensus of opinions of PDs from all regions and market sizes, whom I contacted for their thoughts on the future of the AOR playlist. Their comments follow.

East: Audiences Growing

WHCN/Hartford PD Daniel Hayden: "We've been involved in most of the modern rock shows that have come through town, and they're doing very well. We're also researching the audiences at the shows, and finding that, for the most part, these people are also interested in mainstream rock. There seems to be a growing amount of common ground. This contrasts to a year ago, when we were reluctant to have one of our jocks host a modern rock concert because of negative response.

■ "We're looking for the groups that won't alienate our mainstream rock audience, and which will also appeal to modern rock

The Emergence Of Modern Rock

- A Musical Shot In The Arm
- Finding A Common Ground
- ◀ Making Necessary Format Adjustments
- ▶ Coming Soon: A Product Glut?

fans. Luckily, these acts tour often, so we can go to the shows and observe crowd turnout and response.

"This is also a big MTV market, and there's no question that it's played a role locally in the emergence of that kind of music. One problem I face is determining whether a song is a video song or a radio song. For example, we found that we were getting very heavy requests for the Adam Ant record from people who have MTV, because the video is great. The record eventually worked for us on the radio, but I think that people who were introduced to it by radio were never as enthusiastic about it as those who saw it as well as heard it."

"Tomorrow's music has to be born from what was. That's the way of the world."

— Redbeard

WPYX/Albany PD Ted Utz: "I hope it does take up more of our playlist, because it's something that I have wanted to do for awhile. I've held back because there remains a division between the rock listeners and the new music people. But I think the new music audience is growing significantly. And some of the elements that have been missing in some modern rock, like guitar and melody, are now showing up, making these songs more appealing on a mass level.

"Modern rock is giving the station a fresh sound, not only because of the songs themselves, but because it gives us more good new music to play. That means we can downplay some of the oldies and re-

currents, which should help decrease burn-out factors."

South: Lessening Resistance

WAPI-FM/Birmingham PD Steve Runner: "There's no doubt about it: modern rock is an emerging trend. Just last week I did a dance in a rural area, and for every request I got for Lynyrd Skynyrd, I got as many for Adam Ant or the Clash and they loved it. It's only going to get easier to play this kind of music next to the mainstream rockers; I'm getting no resistance on the air to this kind of music.

◀ "Radio right now is at a real critical stage, and we have to respond to this new music even if it means taking a look at the whole format and readjusting accordingly. It won't be totally drastic, like throwing out all our Led Zeppelin, Styx, or Journey, but some of those songs may be retired and replaced by stuff that's happening now.

"It's already a big phenomenon, and I see it doing nothing but growing bigger."

WZXR/Memphis PD Redbeard: "AOR radio has been waiting since about 1975 for something to happen musically. We've been basically mired in one style of music since then, and that style of music hasn't really evolved.

"In '79 a lot of people thought that groups like the Knack were going to introduce the next musical trend. It looked like music was going to skip back a few eras for its inspiration, and that everyone would sound like mid-sixties Beatles copies. But the audience didn't buy that and it didn't stick. That's because musical trends are always built on what came directly before; never have two complete musical eras been skipped to come up with a new one. It always has to have some roots, some anchors, in the former musical style. Tomorrow's music has to be born

Continued on Page 27

Modern Rock Chart-Coming Soon?

Lately I've fielded calls from some record companies and radio programmers, wondering whether R&R would soon be introducing a "Modern Rock" airplay chart. The answer is no for now, but this response warrants a fuller explanation.

First and foremost, a chart of modern rock would call for defining what constitutes a "modern rock" act. That's a job that might have seemed easier in the early punk or new wave days, but now, how would you define the sound of bands like the Police, Missing Persons, or even Adam Ant? Artists like these and many others have become so commonplace on today's mainstream AOR station that it seems useless to attempt to segregate them by sound, when they're being played next to core AOR acts like Foreigner, Led Zeppelin, and Bob Seger. Remember, most audience research studies show that radio listeners worry far less about an artist's image than you do. They just want to hear good songs, albeit ones that don't cross the overall boundaries of what they expect from an AOR station. It seems ironic that, after fighting so long and hard to get modern rock played on mainstream AORs, some record companies now wish to step backwards by asking the industry again to treat this musical form as something different!

Since there are no easy definitions for modern rock, I would have to rely on the playlists of modern rock AORs to formulate such a chart. But, aside from KROQ-FM/Pasadena, an undeniably successful modern rock outlet, at this point there isn't a sufficient number of other modern rock success stories to participate in a truly meaningful chart (even many of KROQ-FM consultant Rick Carroll's client stations are mainstream AORs using Rick to suggest modern rock additions to what remain essentially mainstream AOR playlists). Nor can a modern rock chart be formulated at this time from stations' "new music" shows, because most of these shows spotlight just as much mainstream AOR as they do modern rock.

Obviously, at such a point when our research and your feedback show that there are sufficient stations, or at least enough modern rock radio shows on AOR radio to enable us to formulate the kind of factual chart you have come to expect from R&R, we'll introduce one.

EVOLUTION

KEZY-FM/Anaheim announces switch back to Soft AOR from hard . . . WHKC/Evansville switches from AOR to CHR . . . Phil Couloudon is named MD at WHMD/Hammond . . . Greg Solk switches from Asst. PD at WLUP/Chicago to station's Director of Marketing and Merchandising . . . Jesse Ryan is upped to MD at KFMX/Lubbock . . . Brian Christopher is named MD for WLRN/Louisville . . . Alix Lacey exits as MD of KTCL/Ft. Collins as Scott Arbough is named to post . . . Liz West joins WQXM/Tampa from competing WYNF for afternoons. Also joining WQXM from WYNF is Production Director Wayne Osley . . . Richard Perry joins KBOS/Tulare for afternoons . . . Terry Meiners and Ron Clay join WQMF/Louisville for mornings from competing WLRN . . . At WYER/Mt. Carmel, Scott Allen is upped from MD to PD, Paul Viton is appointed Asst. PD, Drexel DeFord joins as MD, and Gary Brumfield is upped to Asst. MD . . . Mike Roberts joins KFRX/Lincoln for part-time airwork, replacing departing Doug Voda . . . Alan Stagg is new to mornings at KAZY/Denver from WABX/Detroit . . . Diane Mayer joins the airstaff of WERI/Westerly.



ON AND IN THE AIR — WRKI/Danbury did a recent live broadcast from the skies as balloonist Harvey Hubbel (left) gave PD Buzz Knight (right) a lift for an hour of live traffic reports and a tour of the Connecticut countryside.

AOR Reporter Profile

WHJY

115 Eastern Avenue
East Providence, RI 02914
(401) 438-6110

GM — John E. Franks
PD — Jim Murphy
MD — Jeff Riccio

Owner: Franks Broadcasting, Inc.
Rep: Katz

Frequency: 94.1
Power: 50,000 watts

"HJY provides a familiar, straight-ahead sound to appeal to rock fans 15-35. The old classics are still extremely important, but new music is important too. Aside from music, we're anxious to be involved with our audience in every possible way. That includes frequent club nights, beach parties, sending listeners to out-of-town shows, etc. Plus we're involved in non-rock and roll events as well; from college spring weekends to sporting events, the HJY paddy wagon is there with giveaways and, in many cases, helping to promote the event. HJY has also co-sponsored numerous charitable functions in the last 17 months. We relate to every aspect of our listeners' lives. Our jocks are as likely to talk about last night's Celtics or Red Sox game as last night's concert.

"HJY adds the new albums that we perceive to be most mass-appeal to the audience that likes AOR. Input from Jeff Pollack Communications, callout research, local sales, and ears all play a role. If it's rock and roll and it's good, it's a candidate to be added: plenty of John Cougar, Pat Benatar and Billy Squier, as well as A Flock of Seagulls, the Clash, the Pretenders and more. If a local or regional band has a record we think deserves airplay, we play it too (a recent example is Berlin Airlift)."

Jim Murphy, Program Director



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from what was. That's the way of the world.

"For example, take a song like last year's 'I Ran' by A Flock of Seagulls. What hooked me the first time I heard it was the guitar. They didn't abandon what is, to me, rock's principal component. A band like that has added a new twist to the basic music we were playing in the early-to-mid-seventies. In other words, the new bands that are coming through have not thrown out the musical baby with the bath water."

Midwest: A Transitional Time

WRIF/Detroit PD Fred Jacobs: "I'm reading 'Megatrends' right now. One of the points it makes is that content analysis of newspapers and the media in general can give you a feel for emerging trends. And one of the things I've noticed lately is all the negative press that AOR radio is getting from newspapers and magazines like Rolling Stone, and how much positive press modern music is getting from those same sources. It suggests that public taste is changing, though obviously, each market has its own time clock.

"I'm beginning to think more and more that this is the musical trend we've been waiting for. And in response, last week we began airing a new program for modern rock, which airs Sunday nights from 9-11.

"There's no doubt about it: modern rock is an emerging trend." — Steve Runner

"In terms of image consciousness, I'm not sure that the audience really cares if we play Duran Duran back-to-back with Led Zeppelin. They don't seem to mind. Right now, we're on the lookout for any 'dinosaur' artists or songs that may be getting antiquated. Our audience, just as we are, is in transition. If any format is caught between a rock and a hard place right now, it's ours. In the end, it'll come down to good old gut to determine what will work and what won't with this kind of music, but then, isn't that the way it's always been?"

WLLZ/Detroit PD David Gariano: "Joe Urbiel has told me that some modern rock has met with considerable resistance from our listeners, while some of it has worked quite well for us. It comes down to this: A hit song is a hit song. I refuse to put labels on music. Whatever the people of Detroit tell us they want to hear is what we'll play. AOR as a format has prejudged some musical styles for their listeners, and I have never felt that was right. I admit that this station has been narrow in its musical approach, and I plan to make up for lost time."

"As one example of our commitment to modern rock, we've hired Greg St. James from WABX, where he did Detroit's first weekly modern rock show. We're bringing that show (with a new title) over here."

West: Staying Selective

KOMP/Las Vegas PD Scott Jameson: "It can work fine, but you have to be real

selective, going with the stuff that's most relevant. The good stuff will always come to the forefront, whether it's hard rock, modern, or whatever.

"Groups like Duran Duran and Missing Persons work for us because they're pop. They're not abrasive, they're mass appeal without being heavy metal. Groups like these have harmonies and good hooks, yet have a modern feel.

"It's going to remain a cut-by-cut decision, due to competitive factors. I'd like to open things up even more than we have, but our main competition is an A/C, so we can't go too far. But we can be and are being a bit adventurous, and it feels good."

► KGON/Portland PD Dave Van Dyke: "I'm sure modern rock's influence on AOR will continue to grow this year, as it did in '82. As always, it will depend on the

amount of quality music coming out within that musical subgenre. There will probably be a glut of modern rock releases coming to us this year (as there were disco releases when that hit big). What will get played is the best of what is released, and I'm sure stations that choose wisely will have great success. KGON is moving in that direction, though a little slower than some markets because we did, after all, create a heavy metal consciousness in this city. But we are seeing good response to modern rock, and we'll respond to it by carefully balancing the new with the old."

Obviously, a small sampling doesn't tell the whole story. But the overwhelmingly positive response modern rock appears to be receiving suggests that 1983 may be a real breakthrough year for new music, and also a year that could significantly change the musical face of the format itself. Stay tuned.



IN THE HEAP WITH URIAH HEEP — When Mercury/PolyGram's Uriah Heep played El Paso, KLAQ was on hand for backstage interviews. Pictured (l-r) are band's John Sinclair and Peter Goalby, KLAQ PD Arin Michaels and MD Rob Roman, and band's Mike Box.



CHRISTMAS WISHES FROM YOKO — Polydor/PolyGram's Yoko (center) and son Sean made a surprise appearance at the WNEW-FM/New York annual Christmas concert, where she wished Operations Manager Scott Muni (right) and the audience a happy holiday season.



PARDON PARDON — WLRN/Louisville MD Terry Meiners (right) and PD Dan Deely (left) displayed appropriate amounts of respect and admiration when the Source's Don Pardo came to town for personal appearances and a guest DJ spot on WLRN.

UPDATE

"House Rockers": WZAM & K94/Norfolk gave away a house as the grand prize in its latest, biggest promotion, a write-in registration contest whose winner had 11 minutes to call the station when she heard her name read over the air . . . KLYV/Dubuque sponsored a "Skate on your can" night at a local roller rink. Admission and skating were free with the donation of a canned good for the Salvation Army. Over 650 listeners showed up and donated over 1000 cans . . . WPYX/Albany just released its second Homegrown LP, the "PYX 106 Capital Land Jam" . . . Congrats to WAVA/Washington PD John Larson and wife Kendra on the birth of daughter Kara Noel, and to WBAB/Babylon MD Ralph Tortora and wife Kathleen on the birth of new daughter Kristina . . . KKRQ/Iowa City has upped its signal strength to 100,000 watts . . . New AOR KESI-FM/San Antonio needs

record service. Contact Joe Anthony at (512) 337-4550.

COMING NEXT WEEK: In mid-December, about 80 AORs took place in an experiment in pay-for-play programming with a simulcast of the WHO's final performance of their swan song tour. Was it worth the money, and will it mean more such shows in future AOR budgets? Next week, programmers and program suppliers express their opinions.

The Music Section

EXPANDED & UP TO DATE

AOR's Most Accurate
Music Information

Stations Listings . . . See Page 44
Hot Tracks & 25+ Chart . . . See Page 59

Adult/ Contemporary



JEFF GREEN

Techniques For Critiquing Your Air Talent

In speaking with air personalities over the years, one of the most frequent comments heard is "The PD doesn't spend enough time helping me improve my show." Why is this? There are many possible reasons, including the PD's busy schedule and an assumption that each jock ought to be looking after himself. Some PDs may be afraid to reveal their weaknesses in this area, while in major markets, confronting a well-established (and highly-paid) personality may seem intimidating.

This week, veteran programmers (and veteran air personalities) Ron Reynolds of KNBR/San Francisco and Dave Bishop from WBT/Charlotte give their ideas on critiquing your own air talent.

R&R: How often should a PD critique each personality?

Ron: I'm working with people who've been in this business 20-30 years, and it may surprise you to know I still critique them frequently. Why? Because I know after being a jock myself for a long time that how

you think you sound and how you really sound may be two different things. So I have daily communication, especially with the weekday staff. I don't so much critique as I give direction, feedback, and reaction to what they're doing. It's important for them to hear these things from someone they respect and trust. The PD has the advantage of being able to evaluate the talent as a regular listener and to help them perceive their shows more objectively.

Dave: The staff here at WBT is incredibly skilled as well. But as a general rule, I've felt it appropriate to sit down with the air talent at least every two weeks to review airchecks. Most are well beyond the basics, and we concentrate more on fine points that help them relate better to the community. Of course, some jocks require more time than others.

R&R: How is the critique session structured?

Dave: We go through the tape together break by break. This way neither of us have any preconceived notions. I really don't like to get into a critique session where the talent and I sit on opposite sides of the desk and I do all the talking. It should be a two-way street. If the jock hears something on the tape he doesn't like, let him point it out. Then he'll be more likely to remember it.

A few of the questions I may ask about a stopset include: Was it a good break? Did it fit in with the rest of the show? Did you get the basics across? Relate to the market? Remember the call letters, the time, the weather? Capture the listener's interest?



Was it streamlined enough, or did you talk about too many things? Was a reason given to continue listening? These are some of the points I make sure to cover.

Ron: We also jointly review the tapes. Sometimes we deliberately don't skim through the music just to let the jock feel the flow of the show as the listener hears it. Other times I'll ask a jock to play back one of his airchecks on his day off, during the time when he would normally be on the air. This puts him in the same atmosphere as a

listener would be hearing him in.

R&R: What's the best way to give criticism constructively?

Ron: The basic procedure is to take a positive approach in suggesting improvements. I understand their egos and sensitivities by recognizing their individual personalities. I respect the talent and ability these people have and make sure to praise them for their good performances. Nobody does a four-hour bad show, so it's easy to find positive things to say.

Before going into a critique meeting, I ask myself, "How would I feel in this guy's place?" I know each one of our talents has only our best interests in mind.

Dave: Go into the situation prepared with the good and bad. You're going to do terrible things to somebody psychologically if you continually bring him into your office and rip his show apart. Depending on the situation you're criticizing, various degrees of subtlety play a large part. You must be as supportive as you can and try to gain his respect. Prepare to build up his confidence and make him realize he's important and knows what his contributions are. If you show him you're willing to do this, it'll work better for both of you.

Ron: I also don't dictate ultimatums. I don't say, "This is the way it has to be." I say, "There's something I want you to consider. Here's what it is and why I think so." If you communicate logically with good reasoning, they will grasp and appreciate your criticism. It's important to remember that no two people hear things the same way, and a bit I think sounds terrible everyone else may think is great. The PD is not infallible.

Dave: Right. It's a little egotistical on my part to think I've got all the answers. These people are talented professionals, and certainly they can provide a lot of answers to what they're doing right and wrong as well as I. I'm more than willing to accept their evaluations of what's going on, rather than it just being a one-way street.

R&R: How do you handle critiquing a superstar?

Ron: In my 28 years as a jock and PD, this is the easiest time I've ever had as PD because of the people I'm dealing with and the ease with which they take criticism. We have a mutual respect for one another. They know every time they converse with me that I value their history in the market and their talent. They accept criticism maturely and appreciatively. I would say the message to personalities is to be open-minded, not defensive, and know the PD is on your side. I'm every KNBR jock's biggest booster, and I think they know that.

R&R: How can a PD help the talent eliminate "air crutches"?

Dave: The best thing you can do is let the personality hear himself using them. I've gone so far as to even edit everything out of an aircheck except the parts when the personality is saying what's bothering you, over and over. "It's 4:15 now . . . It's 4:18 now . . . It's 4:22 now . . . It's 4:29 now." It makes a dramatic impression! Suggesting different ways to say things is valuable, but it's better to get the personality to do that.

R&R: What about "red-lighting" jocks? Should you call them when they're on the air?

Ron: Absolutely not, except to give positive feedback. That can really pump them up! I'll never interrupt a show with something negative unless it's something that would jeopardize the license or cause a serious problem.

R&R: How much time should you allow to see progress on the improvements you suggest?

Dave: With a new talent from out of town, you're looking at a minimum of twelve months for that personality to make a distinct impression in your market. Personalities I've worked with actually tend to improve in stages, with plateaus between growth. I'm not sure you should expect to see day-to-day improvements.

Progress

Former ad agency executive **Penny Schuler** is named Promotion Manager at **WBZ/Boston** . . . **Joan Hiser** is the new Promotion Director at **KFMB/San Diego**, having previously held the same post at **WKQX/Chicago** . . . Across town, **Tony Maddox** is set as Production Director for **KOGO & KPRI**, while local TV host **Danuta** joins the station to present afternoon news . . . Also in San Diego, **KBZT** midday personality **Jonathan Lang** was appointed Production Director . . . **KOMO/Seattle** Radio News has promoted Producer/Editor **Gary Stewart** to Managing Editor. Joining **KOMO** as Producer/Editor is veteran newsman **Glenn Lambert** . . . **Steve Taylor** moves from MD to Promotion Director at **Y106/Oriando** . . . **Robin Mansfield**, formerly of **WBRW/Somerville**, joins **WCTC/New Brunswick, NJ** as Copy Chief, while **Bill Marchiony** comes aboard as Production Director . . . **KFSB/Joplin** News Director **Jon Durkee** is now also handling the news duties for sister station **KDBQ/Pittsburg, KS** . . . **Scott Carpenter** has become **WLAM/Lewiston, ME**'s Production Director, moving from **WSME/Sanford, ME**.

The Music Section

A/C'S Most Accurate
Music Information
Adds & Hots . . . See Page 43
New & Active . . . See Page 57

Station Profile

KPLZ 101.5 FM

"The Music Magazine"
Plaza 600/600 Stewart St.
Seattle, WA 98101
(206) 223-5703
Owner: Golden West Broadcasters, Inc.
Rep: Major Market Radio

VP/GM — Todd Blitts
PD — Jeff King
MD — Greg Cook
Consultant: Paul Christy
101.5 MHz
100 kw ERP

"KPLZ VP/GM **Todd Blitts** decided in January 1980, that KPLZ should approach, attack, and aggressively program to the Northwest's largest and most active demographic, the 25-34 adult. Back then, KPLZ was ranked 14th in that demo. It took until the spring '81 Arbitron for KPLZ to emerge as Seattle's #1 25-34 radio station. We have remained a dominant force since then.

"KPLZ is 'The Music Magazine,' offering our target demo everything they need to survive in a given week. To tie it down to an 'A/C' description would be too restrictive, and to call it 'CHR' wouldn't hit it, either. Maybe calling us 'A/CHR' makes the most sense.

"Music highlights include 'The KPLZ Sixties at Six,' which runs twice daily. Every Friday night we air 'Friday Night Jazz,' featuring three hours of the best contemporary jazz. We also carry **RKO's** 'Solid Gold Saturday Night' and look forward to carrying **RKO's** new 'Count-down America' program.

"KPLZ also features high-profile personalities in all dayparts. The lineup is: 5-9am **Scott Burns**; 9-11am **Mark Ellis**; 11am-3pm **Greg Cook**; 3-7pm **Jack Elliot**; 7-midnight **Bill Maier**, and **RKO's** 'Nighttime America' overnights. The news department includes News Director **Bill Rice** and anchor **Dave Sloan**.

"Our promotions, our sales presentations, even our charity-benefit functions are all targeted and positioned aggressively toward Seattle's 25-34 demo. Our secondary demo is 35-44. KPLZ sounds incredible, and billing ain't half-bad, either!"

— Jeff King

This Week In Music History

DAN FORMENTO

First Zeppelin Album

MONDAY, JANUARY 17 — The debut release from British metal giants Led Zeppelin was released in America on January 17, 1969, on Atlantic Records. The album featured nine tracks, including "Dazed and Confused" and "Communications Breakdown," the two which received the most immediate airplay. Entering the U.S. charts at #98, it took nearly six months for it to crack the top five. Although never reaching #1, it did remain somewhere on the charts for 73 weeks, defying the prediction of Who drummer Keith Moon, when he said that this group would go over about as well as a "lead zeppelin."

Bad Company Formed

TUESDAY, JANUARY 18 — Bad Company, the first group other than Led Zeppelin to record on the latter's own Swan Song label, formed in Newcastle, England, on January 18, 1974. Its members, each with previous recording credits, included vocalist Paul Rodgers and drummer Simon Kirke, both formerly of Free . . . guitarist Mick Ralphs, a founding member of Mott The Hoople . . . and bassist Boz Burrell from King Crimson. The band met with considerable success on their first U.S. tour in 1974, and subsequent debut LP, which featured the hit single "Can't Get Enough."

Dolly Parton's Birthday

WEDNESDAY, JANUARY 19 — Born January 19, 1946, the fourth child in a family of twelve in Locust Ridge, Tennessee, Dolly Parton made her first recording at age 11 and appeared at the Grand Ole Opry just one year later. Her big break came in 1967, when she joined Porter Wagoner as his singing partner, a team that lasted five years. Although this super-talented lady has recorded more than 500 of her own songs, it wasn't until 1978 that she won her first gold record, with "Here You Come Again." Dolly made a strong acting debut in the movie "9 To 5."



Ozzy Bites Bat

THURSDAY, JANUARY 20 — Rock 'n' roll lunatic Ozzy Osbourne bit off more than he could chew on January 20, 1982. While in concert in Des Moines, Iowa, a fan threw on stage what appeared to Ozzy to be a rubber bat. Seizing the opportunity, the former Black Sabbath singer picked it up and held it in his teeth, like a demon ravishing his prey. Just one problem. This was no rubber bat. Ozzy had to suffer through a series of painful rabies injections, and cancel many concert dates while he recovered.

Wolfman Jack Born

FRIDAY, JANUARY 21 — Easily one of the most successful DJs of all time, Wolfman Jack was born Bob Smith in Brooklyn, New York, on January 21, 1938. Wolfman became famous in the early '60s on 250,000-watt powerhouse XERF radio and similarly high-powered XERB just across the Mexican border, but U.S. authorities put him out of business after several years. The film "American Graffiti" sparked a renewed interest in Wolfman in the early '70s, and WNBC in New York hired him in 1975 at a salary of \$300,000. Today Wolfman's own Howl Productions controls his numerous television and radio appearances.

Music On TV

ABC, Air Supply, the Bellamy Bros., John Cougar, Lee Ritenour, Skyy, and Vanity 6 are on "Solid Gold" the week of January 14 . . . The Bus Boys and Ray Parker Jr. appear on "American Bandstand" January 15 . . . William Katt and David Lindley are set for "Laugh Trax" January 15 . . . The English Beat star on the debut of "MV3," a new syndicated dance/video show. January 14 . . . John Cougar guests on a repeat "Saturday Night Live" January 15 . . . "Anne Murray's Caribbean Cruise" on CBS January 17 features Eddie Rabbitt among the guests . . . Wall of Voodoo are on "MV3" January 19 . . . Lee Ritenour is on "Merv Griffin" January 20.

AMERICAN MUSIC AWARDS LINEUP: The 10th annual "American Music Awards" show airs over ABC January 17. Performers set are hosts Mac Davis, Aretha Franklin, and Melissa Manchester, plus John Cougar & Mitch Ryder, the Gap Band, Daryl Hall & John Oates, the Oak Ridge Boys, the Statler Bros., and the Stray Cats. Presenters are Patti Austin, Gary U.S. Bonds, Laura Branigan, the Captain & Tennille, Charlene, Sheena Easton, Marvin Gaye, Mickey Gilley, the Go-Go's, James Ingram, Jermaine Jackson, Rick James, Evelyn King, Johnny Lee, Charly McClain, Roger Miller, Stevie Nicks, Tony Orlando, Ray Parker Jr., Lou Rawls, Helen Reddy, T.G. Sheppard, Sylvia, Deniece Williams, and Moon Zappa. Kenny Rogers receives the 10th annual "Award of Merit," with a tribute planned to feature George Burns, ex-First Edition singer Thelma Camacho, Crystal Gayle, Olivia Newton-John, Lionel Richie, and Dottie West.

MTV ADDS THIS WEEK:

PAT BENATAR "Little Too Late"
CULTURE CLUB "Do You Really Want To Hurt Me?"
RUSH "Countdown"
PAUL COLLINS' BEAT "The Kids Are The Same"
TOTO COELO "I Eat Cannibals"
JERUSALEM "Constantly Changing"
ANTI-NOWHERE LEAGUE "Streets Of London"
ARTHUR BROWN "Busha Busha"
BUCK DHARMA "Born To Rock"
TINA TURNER "Ball Of Confusion"



5 YEARS AGO TODAY

- JOHN DRISCOLL BECOMES PD AT TEN-O/LOS ANGELES — Replaces Jim Fox
- GIL RIZZO NAMED VP/CM AT WPEZ/PITTSBURGH
- JOE KOFF PROMOTED TO VP/CM AT KRUX/PHOENIX
- MARC NATHAN NAMED SIRE NATIONAL PROMOTION DIRECTOR
- NUMBER ONE FIVE YEARS AGO: "You're In My Heart" — Rod Stewart (WB)
- NUMBER ONE A/C — "Just The Way You Are" — Billy Joel (Columbia)
- NUMBER ONE COUNTRY: "My Way" — Elvis Presley (RCA)
- NUMBER ONE LP: "Running On Empty" — Jackson Browne (Asylum)

E/A

from Page 1

veteran, has earned the utmost respect throughout our creative music community. He can only enhance the new E/A management team, which will be one of the strongest in the industry today."

With over 25 years in the music business, Krasnow has been with Warners since 1975, following stints at the head of Loma and Blue Thumb Records. He stated, "This position is the biggest challenge of my professional life. My plans are to continue the tradition of E/A's dedication to the artist." Lundvall joined E/A in June 1981 after over 20 years at CBS, where he served as President from 1976 until his departure. He commented, "I view the relocation of our company to

its original home in New York and our new interfacing relationship with Atlantic as a business decision of significant economic impact and far-reaching strategic importance. We will continue to be a highly visible company in California with a total A&R and marketing commitment to our West Coast artist roster and to future signings from this vital music center."

Concurrent with the sweeping changes, E/A also announced the appointment of Keith Jackson as VP/Special Markets, coming from RCA, where he was VP/Marketing, Black Music Division. In addition, VP/Publicity Bryn Bridenthal takes on the additional responsibilities of Artist Development.

Joe Smith

Continued from Page 1

"20-minute pass." He then announced, with considerable emotion, his resignation, plus the new executive appointments and impending relocation of the company's base, apologized for not being able to remain with the staff at this critical time, and returned to the hospital.

Smith resigned after eight years as E/A Chairman to take an unspecified "prominent" role in WCI's sports division, fulfilling a longtime goal to become more involved in the realm of professional sports. His 32-year music business career spanned several years as a top-rated Boston air personality, 14 years at Warner Bros. (the last three as President), and his E/A tenure, all of which brought him a reputation as not only a top-flight executive but as one of the music industry's most articulate and prestigious spokespersons.

In his official statement, Smith said, "I leave the music industry with decidedly mixed feelings. The opportunity to remain in the WCI family brings me great satisfaction, and that I leave E/A as a solid, aggressive company with an effective management team I know so well gives me great confidence in the company's future prospects."

WCI's David Horowitz cited Smith's "enormous contributions" to the record group. New Chairman Bob Krasnow called him an "industry visionary," and new President Bruce Lundvall summed it up: "I'm thrilled for Joe as he begins an exciting new phase of his career in yet another field that he knows and loves so well."



Joe Smith

KNX-FM

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another format. We want to be an AOR station, and we now are. So we'll no longer be playing crossover A/C artists." The station is playing more rock-oriented AOR artists, but Sheehy said it is still targeting a 25+ audience.

Commenting on dropping automation, Sheehy told R&R, "We did automation better than it's ever been done. But it became as restrictive as it was beneficial. No matter how much you make it competitive, it's still not live. This is something we've been working on for four years; it's not a snap decision. Now we're up to date. It's a brand new lease on life for us." Before the change, only KNX-FM's morning show had been live.

The new lineup is Neale Blase 5-9am (recently at KWST crosstown), KNX-FM MD David Hall 9-noon, Laurie Allen (from KIIS/Los Angeles) noon-4pm, David Chaney (KEZY/Anaheim) 4-8pm, Dan Lopez (WKZL/Winston-Salem) 8-midnight, Pete Harmon (also

from KEZY) midnight-5am, and weekenders Frank DeSantis, Phil Hendrie, Joe Reiling, and Rick Hunter.

Coughlin Upped At WCMF

Peter Coughlin, General Sales Manager at WCMF/Rochester for the past two years, has been promoted to Station Manager. Account executive Peter Handy becomes Sales Manager for the station. WCMF President/GM Ted Nixon, a partner in station owner Sconnix Broadcasting, will be spending most of his time overseeing recent Sconnix acquisition WLLR/Quad Cities and scouting other possible station purchases.

Nixon commented on Coughlin's promotion: "He's done a really terrific job here. He understands sales as well as programming and promotion. He works very closely with our PD, Frank Holler, so it was a natural choice to make."

Coughlin, who was Sales Manager at WSAI-FM/Cincinnati before joining WCMF, told R&R, "I'm very excited. Everybody wants to have his own store."

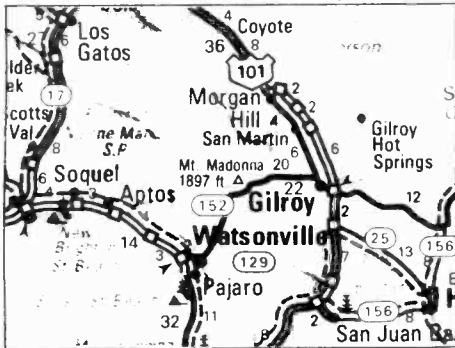


REQUIEM FOR A FORMAT

The End Of An Era — KFAT Goes Under

"This is a tragedy for the broadcast business that this radio station is going out of business." With these words, KFAT/Gilroy GM Russ Martineau sums up his feelings about the imminent demise of one of Country radio's last vestiges of freeform, progressive music. Industry observers debate whether KFAT was ahead of or behind the times, but the station nevertheless culled an extremely loyal following of the most well-educated, high income group of people of any station's audience in the Bay Area (as per a recent Arbitron "Qualidata" survey). They are also a surprisingly active group, as evidenced by the support they have thrown behind local efforts to save KFAT from extinction.

KFAT is Gilroy, California. It is also the only station in the area (and possibly in the country) where you'll hear such a unique blend of current hits, rockabilly, bluegrass, western swing, classics, and even comedy



material, all of which seem to mesh into what has lovingly become known as 'FAT music. But, come January 17, you'll no longer be able to hear such standards as "Moose Turd Pie" or "They Ain't Making Jews Like Jesus Anymore," for that is the date the station's new owners, Las Vegas-based Western Cities Broadcasting (which purchased the station following former owner Harvey Levin's death), will discontinue the idealistic flavor of KFAT in favor of a more mass appeal format.

Although the station has only been broadcasting for 7½ years, it is still the end of an era. Turning a seemingly unsaleable property into a moneymaker, while still maintaining the very specialized format, the station was a challenge Russ Martineau met and in many ways succeeded in over-

coming. It's both an inspiring and discouraging story, as Russ remembers the station's beginnings and his first association with Harvey Levin.

Station Began As A Joke

"When I'm dealing with attorneys and buyers, they don't understand the human quality that goes along with this radio station. They can say, 'Well, hell, they've been there for 7½ years doing virtually the same thing, and they've averaged a 1.7 12+ in the San Jose market. I wouldn't call that a success.' Partly true. But you have to remember that the first five years this station was operated by a couple of guys who started the whole thing more as a joke in the industry than anything else. It was run by an engineer who found a loophole in the FCC laws and got to stick an antenna on top of the highest mountain in the Bay Area. All of a sudden he had turned this little local station in Gilroy into a monster Class B covering all the way from Monterey to San Francisco. So these guys were not serious about running a business as a sales organization.

"Harvey was not involved at that time. He had worked for McGavren Guild for years and then got the GM job at Metro-media's KNEW/Oakland. He put Country on KNEW, made the station a success, and then got fired right before Christmas.

"I didn't need a ratings book. We'd get buys out of San Francisco that we had no business getting, which was something considering we had five years of a terrible unprofessional image to undo, and we'd pretty well done it."

"I went to work for him right after he bought KUIC in Vacaville, and after a year of working together we both discovered that our favorite station was KFAT. We even commented that we thought it would be fun to run that station. When Harvey finally bought it two years ago, the studio was a rat trap with a hodgepodge of things soldered together, and the salespeople would go out in blue jeans with their toes hanging out of their tennis shoes. The previous owners felt that just by having the station on the air they'd get enough call-in orders to pay the light bills, and since they had paid so little for it and their nut was so small, they could afford to do that. They weren't serious businessmen at all, which for us was a tremendous obstacle to overcome."



Station Profile

WRNL COUNTRY 91

7100 Bethlehem Road
Richmond, VA 23228
(804) 282-9731

GM: G. D. Pearson
PD/MD: Mike Anderson

Owner: Capitol Broadcasting
Rep: Katz

910 khz
5000 watts

Since WRNL became Richmond's first full-time Country station in March 1981, "It's been frightening, the success has been so overwhelming," states station PD/MD and morning man Mike Anderson. Part of that success is due, no doubt, to the emphasis the station puts on its music, local talent, and relatability, as Mike explains. "We play about a 50/50 mix of new songs and older songs. There are three basic categories: our current playlist of 35-40 songs, a recurrent list which is substantially smaller and rotates twice every three days, and our oldies which are further broken down into two other categories by age. I've found that R&R is a very valuable resource for research, and we research sales significantly in the market as well. We've found that singles sell real well in this town. It's also very important to watch who goes to what shows.

"One of the unique things about the station is how strongly we're tied in to the community. Everyone on the air either owns property or is from right around here, and I think that's real important. We're really a visible part of the community. The other unusual aspect is that we've been able to play local talent and make it succeed. It's all in how you position it. I have four on the chart right now, and it goes over well with your audience when you can do that. And I'm not doing it unselfishly either. The thing that most people don't realize when they don't play local artists is they're missing out on the crossplugs these artists can give the station when they perform in the local clubs. However, I won't play a badly-produced local artist and stick that record between two real slick pieces of product. That would only make them sound three times as bad and would hurt us too.

"We constantly want our air personalities to be air personalities. We want them to develop, and as they master the basics and the intricacies of what we do on the air, we release some of the strings and allow them to be a little more creative. My feeling about personalities is that you either have it or you don't, so I'm talking about personality in a more human vein and as it relates to Richmond. It's like, 'Hey, we're all just sitting around having a great time. Let's have a beer and listen to some country music.' It's kind of a comfortable feeling on the radio. I just want us to be the best damn little Richmond radio station on the planet. I don't want somebody to be able to say 'Hey, that station sounds so good it ought to be in New York,' because that means I'm not doing my job."



WRNL staff: (Bottom, l-r) Tom Ager (4-8pm), Bob Foster (1-6am), Tim Timberlake (formerly mid-mornings; no longer with station); (Top, l-r) Mike Anderson (PD and 6-9am) and Ruth Richardson (8pm-1am). Missing from photo are Bev Davis (9am-noon) and Guy Weston (Production Director and noon-4pm).

Repositioning KFAT

"At that point Harvey could have just said, 'I'll do what Western Cities is going to do.' There certainly was more of a hole in the market for it then than there is today, and he had the money to do it. However, Harvey didn't do that and I really respect him for both loving the idealism of KFAT and wanting to be enough of a pioneer and innovator to take a gamble. When Harvey bought the station, all of a sudden we were a real business. He moved the studio to a nice place, spent a quarter of a million dollars on equipment, hired some good talented communicators, and did research to find out whether we were on target.

"Four months after he got the station he found out he had cancer. Then his wife divorced him. Even with all this adversity plus working with such a frustrating format, the station tripled its billing. Harvey's problem was that where the other owners had a \$15,000 nut, he walked in and had a \$75,000 nut overnight. When Harvey had to be out of the office owing to his illness for several months, some of the people running the sales operation didn't have the loyalty to do the job while he was gone, and our sales started going down, down, down. He finally asked me to come down from KUIC and run the station.

"When I got there on November 30, 1981, I didn't realize just how bad it was. Here we were looking at Christmas, which is supposed to be the biggest month on your billing, and we've got \$35,000 worth of business and only \$1200 on the books for January, and we'd spent all the money! Unfortunately, Harvey had taken some bad advice and had dropped all the blues and

country-sounding rock and roll cuts from the station... all of the things that made KFAT KFAT. So what we ended up with were the worst ratings since he bought the station."

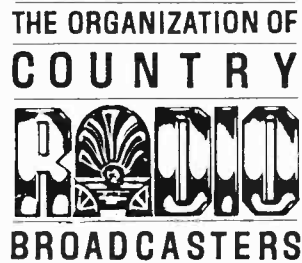
Structured Freeform

"I spent an awful lot of time working with the programming end. There was always this fight with the DJs because here they

"The jocks had to realize that they had this incredible ability to make the station sound different from any other simply because they could play so much, but it had to have a common thread."

are playing all this wonderful music and they want to be expansive and go back to freeform radio. The hell with that! What I had to do was to let the personalities know that they could not let their emotions or their favorite kind of music rule what they played on the air. The jocks had to realize that they had this incredible ability to make the station sound different from any other simply because they could play so much, but it had to have a common thread. I'm talking about making freeform radio work in today's business world... structured freeform. We ended up with a definite

Continued on Page 35



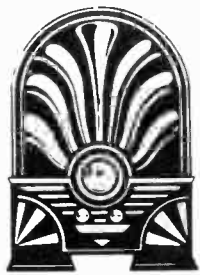
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Kenny Rogers

ROGERS



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Nashville This Week



SHARON ALLEN

Did you wonder how the death of Marty Robbins would affect his son Ronny's career? According to Bobby Sykes, Marty's booking agent, over half of the promoters who had booked dates on Marty for 1983 want to work with Ronny. Sykes adds, "One promoter even called some fans and asked them what they thought about bringing in Ronny with Marty's band. Every single person he called told him they'd support Ronny just like they supported Marty."

The pros and cons of this situation are obvious; however, going on the road with the Marty Robbins Band may prove to be a blessing in disguise for Ronny. He has been an entertainer on the club circuit for 14 years, and this decision to travel with the band will provide a new audience while reinforcing his identity as Marty's son. Ronny will perform his own show, but will dedicate the last 20 minutes of each performance to singing his father's songs.

The fight to build his own identity will probably be tough, but it has been done. "Living Proof" is Hank Williams, Jr.

BITS & PIECES: Mickey Gilley and Johnny Lee are going their separate ways as far



as concert performances in 1983. They are still close friends, but they both agree that it's time for Johnny to branch out on his own, thus establishing his own identity. Though they feel that the agreement to split is a necessary one, old habits are hard to break. When Gilley was contacted to do a spot on the television series "CHiPs" he suggested they use his buddy Johnny Lee. So be looking for them January 23 along with Charly McClain... Freddie Fender signed on the dotted line a singles deal with Warner Brothers and a booking agreement with William Morris... Do you remember "The Key's In The Mailbox," "Lonesome 77203," and "Workin' At The Carwash Blues?" Gene Watson has just added the artist responsible for these hits, Tony Booth, to his road show... Dean Martin will be in Nashville this month cutting a live album with Jimmy Bowen (Bowen produced Martin's hits of the '60s)... The Oak Ridge Boys' "Christmas" album was certified gold (over 500,000 units sold) just before the holidays... Dean Dillon and Gary Stewart are going back to school! Media

Show" a Nashville-based television production, then the following day on "Talkin' Country," a live show produced by KZ Country/Nashville... Jerry Reed is filming a movie with Walter Matthau and Robin Williams. Reed is playing a hired killer in "The Survivors," which is to be released this summer... Don Williams will appear on "Austin City Limits" January 21... Larry Gatlin & the Gatlin Brothers Band will return to the main room of the Riviera in Las Vegas January 27-February 2 for their second headlining engagement... Kenny Rogers's new single is a duet with Sheena Easton on a Bob Seger song. "We've Got Tonite."...

The Tulsa-based Jim Halsey Company, Inc. announced this week that it was establishing a Nashville office. Former RCA Artist Development executive Jerry W. Flowers will be the managing director for the Nashville operation. Halsey's booking and management firm represents such country acts as: the Oak Ridge Boys, Don Williams, Merle Haggard, Tammy Wynette, Minnie Pearl, Roy Clark, Michael Murphey, Terri Gibbs, Lee Greenwood, Kieran Kane, the New Grass Revival, and Con Hunley.



Sylvia's January 5 appearance marked the third year she has participated in the Pensacola, FL "Vein Drain." She spent 18 hours helping with local promotion for the blood drive, which brought in over 826 pints of blood...

Here's a little humor for you! The Bellamy Brothers were in the studio working on "When I'm Away From You," the first official single to be released from their new "Strong Weakness" LP, when something a little out of the ordinary happened. According to David Bellamy, "We finished recording this tune one morning at 3:00. We realized it needed an electric string part, so we sent a roadie back to the hotel to get (Diamondbacks keyboardist) Jon La Frandre to lay the track down. La Frandre slept on the way over, put the string part on while he slept, and then we rolled him back to the hotel. And would you believe - he never woke up. To this day, he doesn't remember any of it!" Now there's a talented musician!



school, that is, on January 25. They will be put to test the following day on the "Noon



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This Week's Guests:
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The End Of An Era — KFAT Goes Under

Continued from Page 30

structure and clock, and today I think the station sounds simply magnificent.

"You can take 25 of our listeners and ask them what KFAT is and you'll get 25 answers. It's a consciousness-type of radio station. We are appealing to people who were marching in peace marches in the '60s, people who rallied against nuclear energy in New York. Now they're working for Bechtel or a big computer company and they're VPs. KFAT's audience has the highest average income of all radio stations in the Bay Area. Our male listeners fly in airplanes more than any other listeners of any other radio station. It's a very upscale type of audience, which isn't to say that we don't have rednecks. Our saying is that they either drive Porsches or pickup trucks."

Small, Select, Upscale Audience

"Arbitron's 'Qualidata' study was KFAT's saving grace. It was great because here we had this very esoteric radio station that everyone thought was for either shitkickers or hippies, none of whom had any money, so why would I want to advertise there? All of a sudden we look like a classical station with our small but very selective, upscale audience, which was easy to sell. I didn't need a ratings book. We'd get buys out of San Francisco that we had no business getting, which was something considering we had five years of a terrible unprofessional image to undo, and we'd pretty well done it. The unfortunate thing is that the way the financing of the radio station is structured, it was interest-only for two years, and that ended a month ago, so the cost of business went up overnight. However, the radio station still made money all of 1982."

Is A Format Change The Answer?

"The guys from Western Cities are good broadcasters and have a good reputation with all of their radio stations. That in itself is good for broadcasting. At the same time, when they came to KFAT they didn't have the slightest bit of interest in even investigating whether or not it was a viable format or what the history of the station was. They didn't ask question one. They knew what they were going to do. I don't blame them for that. There was a hole in the market and they were going to plug it up with something, and it's going to be mass appeal. It's a disappointment, nonetheless. My experience has been that in turnaround situations, it takes about two years to show a profit. We did that in less. I have to live with this for the rest of my life . . . that I was the guy who was running KFAT when it died."

Although Gilroy's KFAT may be a thing of the past, there was no doubt after talking with Russ that he was going to give his best shot towards the resurface of the station in both form and substance. So don't despair, FATties! Someday you'll be flipping around the dial and hear "Red Hot Women and Ice-Cold Beer" and you'll know you've come home.

The Music Section

Country's Most Accurate Music Information

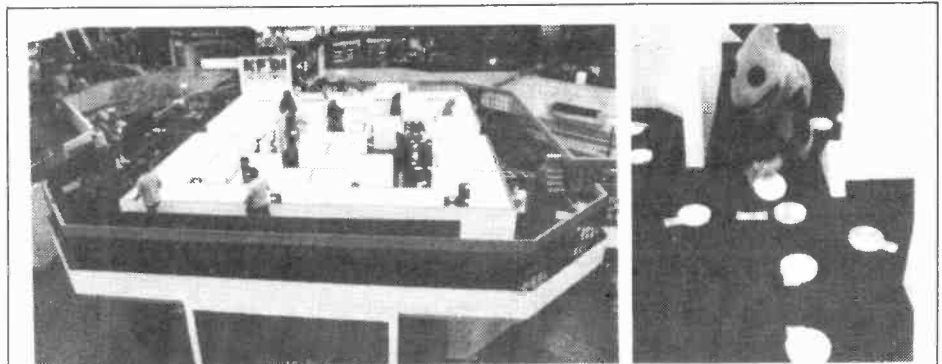
Adds & Hots . . . See Page 42
New & Active . . . See Page 56



VA-VA-VA-Vegas: During Barbara Mandrell's two-week stand at the MGM Grand in Las Vegas, KVEG/Las Vegas's John Steele dropped by for a closeup look at the entertainer. He obviously liked what he saw!



A MOVING EXPERIENCE: KFMR/Stockton provided a moving experience for a lucky family of ten who won the station's "Dinner Aboard The Mayflower At Plymouth Rock" Thanksgiving promotion. In actuality, the folks you see pictured are dining on a Mayflower moving van located on Plymouth Road next to a rock the station conveniently named "Plymouth." KFMR tied in registration to a local waterbed store with the winner of the Thanksgiving dinner also receiving a \$300 waterbed. The contest was so well-received, the station is planning on making it an annual event.



WICHITA'S PACMAN PARADISE: KFDM/Wichita recently sponsored the "World's Largest Human Pacman Contest" at a local shopping mall, where winners gobbled up cash instead of dots. The promotion received both local and national media coverage and was the first time in anyone's memory where contestants were paid for playing the quarter-eating game! Pictured at left is the elaborate maze set up by the station, while photo on right shows a contestant grabbing up the rewards.



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WALT LOVE

JESSE JACKSON SPEAKS OUT

Suggestive Lyrics — Creative Or Corruptive (Part I)

Once again the controversial topic of "suggestive" lyrics is on people's minds. I've been noticing an increasing number of comments from programmers lately. Since this subject is so sensitive in nature I decided to contact a well-known voice in the black community who has spoken out frequently on questionable lyrics — **Operation PUSH** Founder/Director and civil rights pioneer the Reverend **Jesse Jackson**.

Rev. Jackson has been involved in meetings with broadcasters and record industry personnel from producers to high-level corporate executives with the ultimate goal of reaching some sort of happy medium on this subject. He says PUSH continues to receive an extremely large number of complaints concerning suggestive lyrics.

"We are presently setting up an in-house record review board to compile a list of records and review them. The reason for this is because of the complaints from parents and students around the country. We know the music is a very powerful medium through which the message of

liberation can come. On the other hand, it's a medium which can be abused and used to convey decadence and pornography in addition to contributing to the deterioration of the moral fiber of our people.

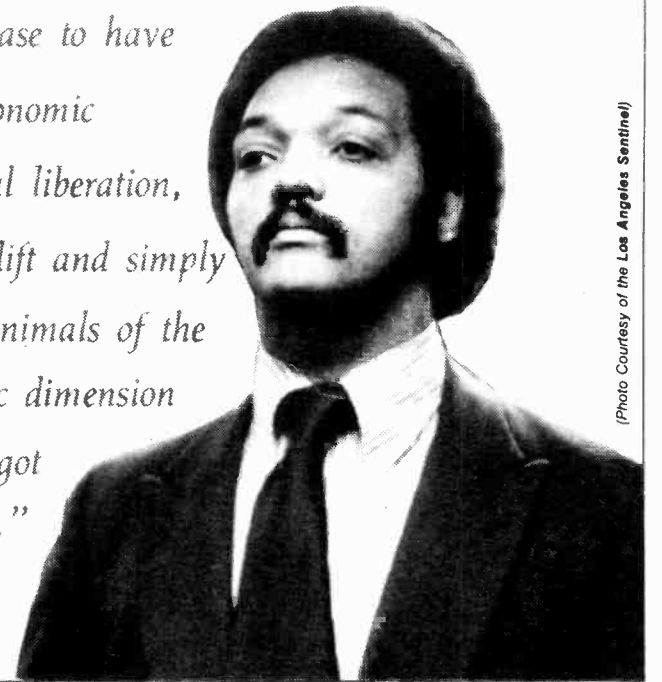
"Some of the lyrics have become so explicit that they simply represent an exploitation of the despair of black people. When people cease to have ambition for economic freedom, political liberation, and cultural uplift and simply become sexual animals of the most heathenistic dimension — then we've got to do something."

Running On Instinct?

Rev. Jackson went on to say. "Sex is a thrill, but so is going to college. So is

"Some lyrics have become so explicit that they simply represent an exploitation of the despair of black people.

When people cease to have ambition for economic freedom, political liberation, and cultural uplift and simply become sexual animals of the most heathenistic dimension — then we've got to do something."



(Photo Courtesy of the Los Angeles Sentinel)

graduation from med school, so is fighting for our share of industrial development; that's a thrill, and so is stabilizing our families. We as black people can't just be reduced to sexual animals that grunt and move on instinct.

"I think that our artists have some real responsibility to contribute to the uplifting of our people. Stevie Wonder, in some

"Programmers have an obligation to be sensitive to the values of our people. Programmers have no choice but to deal with this problem."

sense, symbolizes the tradition of a responsive, responsible, and creative artist." He added, "Sometime soon our commission is going to release its findings and then we'll take it from there." He also mentioned that PUSH had sponsored a national student conference a few weeks back, with over 250 student leaders representing their cities and schools.

At this point I wanted to know if Rev. Jackson thought the situation could be resolved at the source (i.e., writers, producers, and artists). "We will again have to convene people as we did before. Besides artists and other music industry personnel, we'll also get some radio station programmers to hear what we're talking about. Programmers have an obligation to be sensitive to the values of our people. Programmers have no choice but to deal with this problem."

Vicious Circle

"It's a vicious circle when writers say they write these things because someone wants to sing them, singers sing these songs because they say someone wants to hear them, and on and on. We can't let these people just continue to pass the buck on to someone else. One's own moral obligations don't come in groups. Each person must stand alone to project ethical values which enrich a race of people. Beyond that, all radio programmers, not just one but all, must not only be challenged but appealed to. Some of their own children have become victims and casualties of their own product."

Rev. Jackson's final words were: "All of us have a responsibility to look at this situation and get it resolved in a manner that will benefit our people."

As always, talking with Rev. Jackson was extremely enlightening and stimulating. Next week in Part Two, we'll be talking with an Owner/President/General Manager of a newly acquired communications company. We will also be hearing an appeal of sorts from a medium market MD who has already taken a stand on suggestive lyrics in his market.

The Music Section

Black Radio's Most Accurate
Music Information

Adds & Hots . . . See Page 41
New & Active . . . See Page 55



V103 AND JANET JACKSON BRIGHTEN BALTIMORE CHRISTMAS — A&M recording artist Janet Jackson joined forces with V103 in Baltimore to collect toys and books to be used as Christmas gifts for patients in the Children's Ward at Provident Hospital in Baltimore. Janet also hosted a skating party following the collection. Pictured with Janet are her many new fans.



CROCKER CELEBRATES WITH PIA — Elektra/Curb recording artist Pia Zadora, in New York for an appearance at Studio 54 and other activities related to the release of her current single "The Clapping Song," stopped by the studios of WBLT to visit Program Director Frankie Crocker. Frank looks pretty content!



WBMX'S \$100,000 WINNER — Tonya Timms, an 18-year-old Chicago Vocational High School student, won the \$100,000 grand prize in the "WBMX-FM Cash Giveaway" promotion. Pictured (l-r) are Fountain Records President Jerry Butler, WBMX air personality Steve Gunn, GM Kernie Anderson, Timms (with flowers), PD Lee Michaels, Mrs. F. Sonderling, and WBMX President Egmont Sonderling.

STATION PROFILE

V103/Baltimore

The Music Experience Of The Eighties

Nickname: V103
80001 Park Heights Ave.
Baltimore, MD 21208
Owner: Plough Broadcasting

GM: Joe Cahill
PD: Tim Watts
MD: Mark Williams
Dial Position: 102.7

The music on **V103 (WXYV)** is presented with a careful selection of popular music for mass appeal . . . current sounds, album cuts, R&B and jazz. The music is presented in basic 15-minute blocks with a commercial limit of nine minutes per hour.

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96 Rock needs nighttime heavy metal cooker. No calls please. T&R: Brian Krysz, Box 717, Ocean City, MD 21842. EOE M/F (1-14)

PRN, national radio syndicator, looking for voices to host new programs. T&R: Tom Powell, Executive Producer, Box 172, Bronx, NY 10451. EOE M/F (1-14)

WRIE/Erie, needs experienced all-night entertainer. Sports-minded, good production. T&R: Jay Scott, Box 2072, Erie, PA 16512. No calls. EOE M/F (1-14)

Top-rated AOR wants morning man or woman. T&R: PD, WHJY, 115 Eastern Ave., East Providence, RI 02914. No calls please. EOE M/F (1-14)

Great personality slot! PM drive, Northeast market leader. Team player who keeps in touch and communicates with relevance. Send production skills, resume, salary requirements to Radio & Records, 1930 Century Park West, #428, Los Angeles, CA 90067.

Wanted immediately: smooth, personal midday DJ with versatile production. Minimum 5 years experience. T&R: Jack Brady, P.O. Box 1170, Orleans/Cape Cod, MA 02653. EOE M/F (1-14)

Excellent opportunity! Greater Media "MAGIC" station seeking news pro. Females, minorities encouraged, T&R, writing, salary: Bob Dunphy, WMGQ, Box 100, New Brunswick, NJ 08903. EOE M/F (1-14)

The talk of our town! Market leader, Northeastern personality/information station adding an involved, interesting, team player for telephone talk. Good sense of production. Please send resume, salary requirement, and description of how you organize your homework to Radio & Records, 1930 Century Park West, #427, Los Angeles, CA 90067.

Full-time evening opening at A/C, WWYZ-FM/Hartford. Experienced applicants. No calls. T&R, by Jan. 28: Chuck Bradley, WWYZ, 1 Broadcast Lane, Waterbury, CT 06708. EOE M/F (1-14)

Openings

Washington's KIX Country seeking talented personality for evening shift. 3 years minimum experience. T&R: Bob Cole, WPKX-FM, 510 King St., Alexandria, VA 22314. EOE M/F (1-14)

If you are looking for stability we have been a leader in the community for over 60 years. We are looking for a bright creative, morning man to anchor this legendary giant. 3-5 years experience in A/C required. Send T&R: Radio & Records, 1930 Century Park West, #426, Los Angeles, CA 90067.

Fulltime and part-timer, must like Contemporary Country. T&R: Steve Davies, WCVR, P.O. Box 445, Randolph, VT 05060. EOE M/F (1-7)

94Rock now accepting tapes. Part-time... possible fulltime. T&R: Brian McGarry, OM, WAYU, P.O. Box 330, Lewiston, ME 04240. EOE M/F (1-7)

News Director/Afternoon anchor needed immediately for exciting CHR station in important Eastern medium market. Must be able to maintain the high credibility of the department, while fitting in with the programming of a mass appeal music format.
Future Air Talent Openings for CHR client stations in medium and small Eastern markets. Must be highly motivated and able to fit in with exciting high profile format.
Tapes and Resumes to Joe Montione, Futuremark Radio Services, 88 North Franklin St., Wilkes-Barre, PA 18711.
EOE M/F

Wanted: Production person for NYC AM&FM. Public radio knowledge helpful. Good pay, good benefits. T&R: Larry Miller, WNYC, 1 Centre St., N.Y., NY 10007. EOE M/F (1-7)

WAEB-WXKW/Allentown, PA has immediate news openings. Personalities encouraged to apply. Phone calls accepted. Contact: Matt Kerr, ND, (215) 434-4424. EOE M/F (1-7)

WRKI-WINE/Fairfield County, CT seeking creative genius to brainstorm with programming staff, create killer promotions. No calls. Buzz Knight, Box 95, Danbury, CT 06810. EOE M/F (1-7)

Openings

WETT/96ROCK needs ND for both stations. Straight and Lifestyle. No calls. T&R: Brian Krysz, PD, Box 717, Ocean City, MD 21842. EOE M/F (1-7)

Fulltime opening. T&R: Tom Taylor, WPST, Box 9750, Trenton, NJ 08607. EOE M/F (1-7)

WKBR/Manchester, NH needs pro ND. Four person department. Call today! (603) 869-1250. (1-7)

Operations Director. Top station, Top 50 market. Total broadcaster, proven track record, great references. Good pay, growth. T&R: Howard McAnany, WRKZ, Box Z, Hershey, PA 17033. EOE M/F (1-7)

Radio news announcer/writer wanted. Experience and ambition a must. T&R: ND, WMJY, 156 Broadway, Long Branch, NJ 07740. EOE M/F (1-7)

If you can say a lot in a few well chosen words, send T&R to Denis Burke, WKCD/MAGIC 93, 107 East Main St., Mechanicsburg (Harrisburg), PA 17055. EOE M/F (1-7)

SOUTH

All-News WEAT, seeks experienced anchor/reporter. T&R: Tom Gallagher, Gowdy Florida Broadcasting, PO Box 70, West Palm Beach, FL 33402, or call (305) 965-5500. EOE M/F (1-14)

WKQQ, 100,000-watt AOR has opening for AM drive. Very strong production. Salary, growth opportunities very attractive. T&R: Gary Dickson, WKQQ, Box 100, Lexington, KY 40590. EOE M/F (1-14)

Needed yesterday. Morning man for 100K FM Southwest LA. Creative. T&R: PO Box 999, Lake Charles, LA 70602. EOE M/F (1-14)

KVET/KASE is accepting T&R's for future openings for air talent. No calls please. T&R: Bill Mayne, KVET/KASE, PO Box 380, Austin, TX 78767. EOE M/F (1-14)

WTOQ/Daytona Beach has immediate opening for AM drive newscaster. T&R: Ralph Wimmer, OP, Dir., P.O. Box Q102, Daytona Beach, FL 32015. EOE M/F (1-14)

WCKN-FM/Greenville-Spartanburg, 100,000-watt AOR, has immediate opening for up-tempo night jock with strong production. T&R: Steve Chris, Box 650, Anderson, SC 29622. EOE M/F (1-14)

#1 station in growing TX market looking for experienced announcers for new FM. T&R: Dan Gresham, KTBB, PO Box 7935, Tyler, TX 75710. EOE M/F (1-14)

WKDF/Nashville has immediate opening for nights. Rush T&R's: Smokey Rivers, WKDF, 508 Second Ave. South, Nashville, TN 37210. EOE M/F (1-14)

Openings

Personality needed for Country format. Great facility, great pay. Send T&R now: Steve Lake, KLCL, PO Box 3067, Lake Charles, LA 70602. EOE M/F (1-14)

Opening for creative, positive, mature personality with production skills for A/C. T&R: V. Belkum, WGBR, PO Box 207, Goldsboro, NC 27530. EOE M/F (1-14)

Flagship station for 5-station group has two immediate announcer openings. Excellent pay, benefits, facilities. T&R: Dave Hedrick, WHBB, Box 1055, Selma, AL 36701. EOE M/F (1-14)

Production expert to share commercial production responsibility with our three full-time writer-producers and to handle a mid-day air shift. Adult Contemporary, highly professional staff and facilities and excellent pay. Only experienced and highly creative production persons need apply. Production samples, aircheck and resume to:
Tony Brooks, WORD
Box 3257, Spartanburg, SC 29304
EOE No Calls

KNIN has immediate opening for over-night A/C talent/production. T&R: Dave Dell, KNIN, Box 787, Wichita Falls, TX 76307. EOE M/F (1-7)

Part-timers needed immediately. Possibly Midday shift suited for University student in the Triangle area. T&R: WCHL, Box 2127, Chapel Hill, NC 27514. (919) 942-8765. EOE M/F (1-7)

WJMI/Jackson, MS has full-time opening. Experienced DJ's only. Urban/Black format. Females encouraged. T&R: Carl Haynes, Box 3320, Jackson, MS 39207. EOE M/F (1-7)

Q102 is #1 and gain' 50kw. Accepting cassettes and resumes for future and part-time positions. Experienced only, no calls. Bob Schrader, WUSQ, Box 2869, Winchester, VA 22601. EOE M/F (1-7)

Marketplace

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TIMBERLINE PRODUCTIONS
 Box 9541 So. Station, Denver, CO 80209
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Do your weekends sound like every other station? Highlight it inexpensively with well-known personality **Chuck Buell** and a strong specialized program. Each week 3 hours of the hits from the 50's, 60's & 70's and the stories behind them. Send or call for your demo tape today.

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 10,000 Songs • 135 Subjects • 300 Pages

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Hundreds renewed again!
Free sample!
 Write on station letterhead to **Contemporary Comedy**
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 Dallas TX 75227

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 RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970

MURPHY, WKQX-FM, "You give me QUALITY stuff that NO other FIVE services can match. I mean it, the WEENIE is TOPS!"

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 The Electric Weenie, P.O. Box 25-866
 Honolulu, Hawaii 96325 (808) 395-9600

Poor (announcer's name)'s Almanac

Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. For a **Free Sample** — P.A.N.A., P.O. Box 85152, San Diego, CA 92138.

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FREE SAMPLE ISSUE of radio's most popular humor service!
 For sample, write on station letterhead to **O'Liners**
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 Los Angeles, CA 90025

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 LITTER BAGS

and lots more!
the clearinghouse
 Box 3450, Logan, UT 84321, (801) 752-2895

Opportunities

Openings

Chief Engineer for **WCHL-AM** in Chapel Hill, NC needed. Forward resumes to: Diane Smith, PD, Box 3300, Chapel Hill, NC 27514. EOE M/F (1-7)

WXBQ needs bright up-tempo people for future openings on 24 K Country. Research, CHR experience preferred. T&R: Steve Taylor, Box 1389, Bristoe, VA 24203. EOE M/F (1-7)

Versatile **CHR** jock wanted! Part-time openings in January. Hot new FM. Growing Corp. T&R: Steve Kelly, PD, Z104, 160 Newton Rd., #315, Virginia Beach, VA 23462. (1-7)

WTMA/Charleston, SC seeks aggressive afternoon drive news anchor. T&R and writing sample: David Fredricks, Box 31089, Charleston, SC 29407. EOE M/F (1-7)

KARN/Little Rock is searching for a strong female news voice and strong male host. Contact OM, Chuck Martin, Box 4189, Little Rock, AR 72214 (501) 661-7500. (1-7)

WXVQ/Daytona market for mid-day air talent. 5 years experience/production skills necessary. T&R: Scott St. John, P.O. Box 1777, Deland, FL 32720. (904) 734-9386. EOE M/F (1-7)

Immediate opening. Personality for **CHR-type Country WDAK**. Person must have up sound and not country. P.O. Box 1640, Columbus, GA 31994. (404) 322-5447. Val McGuinness. (1-7)

Fulltime openings at top-notch **AM&FM** combo. Air-shift/good production. T&R and salary requirements: Dave Rigdon, WHBB, P.O. Box 1055, Selma, AL 36701 EOE M/F (1-7)

WAPI/Birmingham looking for air talent. Send T&R: Jay Michaels, WAPI, 2148 Highland Ave., Birmingham, AL 35205. EOE M/F (1-7)

Richmond's Country 91 WRNL is looking for someone special to join us as Ass't. PD/PM drive air personality. We're part of a great company with outstanding benefits and good folks to work with. And the salary ain't bad either! We require a minimum of three years on-air, one in contemporary Country. Promotion experience a plus. Our staff knows about this ad, and now so do you! T&R: Mike Anderson, WRNL 7100 Bethlehem Road, Richmond, VA 23228. EOE M/F (1-7)

WHLY/Y-106 is looking for a Promotion Director. Applicant must have minimum two years experience in radio promotion. Applicant's skills must include PR, production, copywriting, and marketing coordination. Salary commensurate with experience. Contact: Jake Russell, WHLY, 233 North Lake Blvd., Altamonte Springs, FL 32701. EOE (1-7)

Openings

KISS 105/Gainesville accepting T&R's for future openings. CHR/AOR-style personalities with 2 years experience. T&R: Lou Patrick, 4908 N.W. 34th St., Gainesville, FL 32506. No calls. EOE M/F (1-7)

MIDWEST

A/C afternoon communicator. Personality/music/promotion background preferred. Good growth opportunity. T&R: Alan Young, WILS, 600 W. Cavanaugh Rd., Lansing, MI 48910. EOE M/F (1-14)

KMGK-KIOA/Des Moines needs Production Director, experienced in stereo production/creative writing. Salary open. T&R, writing samples: Jim Roberts, 215 Keo Way, Des Moines, IA 50309. No beginners. EOE M/F (1-14)

Top 25 market has rare opening for morning anchor/reporter. Group ownership. Excellent facilities, good benefits, better-than-average pay. Call ND: (317) 257-7565. EOE M/F (1-14)

Aggressive A/C in Bismarck, ND looking for an afternoon announcer. Send Cassette & Resume: Jim Odrey, KLXX, PO Box 1377, Bismarck, ND 58501. EOE M/F (1-14)

KODY-AM has opening for full-time afternoon drive announcer with P-B-P background. T&R: Steve King, 308 W. 4th, North Platte, NE 69101. EOE M/F (1-14)

KKRC/Sioux Falls anticipates future openings. T&R or phone calls: Dan Kieley, PD, 1704 South Cleveland, Sioux Falls, SD 57103, (605) 335-8700. EOE M/F (1-14)

Best Country WMCL, accepting T&R's for future opening. WMCL, 811 Broadway, Mt. Vernon, IL 62864. EOE M/F (1-14)

WOOD radio in Grand Rapids has rare opening for air personality. Qualified applicants should send T&R: Skip Essick, WOOD, 180 N. Division, Grand Rapids, MI 49503. EOE M/F (1-14)

Announcer/Jock, full-time, for **WBEA-FM/Elyria, OH**. New CHR station. T&R: Paul Nakel, Box 4006, Elyria, OH 44036. EOE M/F (1-14)

Looking for **ND** with 2-3 years experience. T&R: Mark Hahn or Ted Mahr, KWSL, Box 3088, Sioux City, IA 51102, (712) 255-1470. EOE M/F (1-7)

Midday news anchor/reporter, three years experience. Send T&R, writing samples: Bob Bundgaard WDGY, 1130 North Country Dr., Bloomington, MN 55431. EOE M/F (1-7)

KBEQ/Kansas City has possible future full and part-time CHR air shift openings. T&R: Todd Chase, KBEQ, 4710 Pennsylvania, Kansas City, MO 64112. EOE M/F (1-7)

WTOD, Country looking for strong morning personality. Production and promotion a must. Send T&R: Bill Menders, WTOD, 3225 Arlington Ave., Toledo, OH 43614. EOE M/F (1-7)

50,000 watt Midwest medium market AOR needs PD. T&R and salary to Manager, Box 563, Mt. Carmel, IL 62863. EOE M/F (1-7)

Openings

Needed: good morning man. Contact LS Group PD, Chuck Robson, (316) 267-0293. EOE M/F (1-7)

WIKS/Indianapolis, seeking experienced PD. T&R: Ken Wolt, 1800 N. Meridian St., Indianapolis, IN 46202. No calls please. EOE M/F (1-7)

PD for one of the country's leading **Country** stations. Rates first or second in its market. Apply to: Dwight Douglas, Burkhart/Abrams, 6500 River Chase Circle East, Atlanta, GA 30328. (1-7)

The fastest growing FM in Lansing, MI wants to make their hot morning show even better. If you're creative, funny, entertaining, disciplined, hard working and able to entertain an 18-34 target, send me your T&R and ideas on how you'd make mornings in Lansing the best in town.

Mike Hayes, PD
 WVIC Radio
 2517 E. Mt. Hope
 Lansing, MI 48910 EOE

Need experienced **A/C** air talent with production skills. T&R: Steve Adler, WGBF, P.O. Box 3486, Evansville, IN 47734. EOE M/F (1-7)

PD for market leading **A/C** station. 14 years dominance in same format. Apply to: Dwight Douglas, Burkhart/Abrams, 6500 River Chase Circle East, Atlanta, GA 30328. (12-10)

WEST

Outrageous AOR morning personality wanted for Southern CA FM. Salary commensurate with rating success. Send T&R: J.L. PO Box 11191, Beverly Hills, CA 90213. EOE M/F (1-14)

KIQQ-FM has opening for a part-time air talent. Send T&R: Paula Matthews, PD 6430 Sunset Blvd., Suite 1102, Los Angeles, CA 90028. No calls. EOE M/F (1-14)

Opening for **afternoon drive** talent. T&R: Bill Minckler, PD, KGW, 1501 S.W. Jefferson, Portland, OR 97201. EOE M/F (1-14)

Accepting T&R for future openings. Minimum 2 years experience. Exceptional production skills. Dave Luca, OM, KMTN-FM, Box 927, Jackson Hole, WY 83001. EOE M/F (1-14)

Opening for **midday A/C** personality with production skills. Contact: Bennie L. Williams, GM, KALL-AM & FM, 312 E. South Temple, Salt Lake City, UT 84111, (801) 364-3561. EOE M/F (1-14)

Openings

Hot **AOR** in **CA** searching for creative, fun, rockin' jocks. T&R: C.J. Stone, KFIV-FM, Box 1360, Modesto, CA 95353. EOE M/F (1-14)

Experienced Broadcast Journalist to help develop strong local information services in Rocky Mountain resort. Goals, T&R: Dave Luca, OM, KMTN-FM, Box 927, Jackson Hole, WY 83001. EOE M/F (1-14)

PD opening. Could lead to **Group PD** position for 12 stations. Contact: Bennie L. Williams, GM, KALL-AM & FM, 312 E. South Temple, Salt Lake City, UT 84111, (801) 364-3561. EOE M/F (1-14)

KIQQ-FM/Colorado Springs, the Rockies hottest CHR, opens after noons within 60 days. T&R: John T. Howard, PD, Box 431, Manitou Springs, CO 80829. EOE M/F (1-14)

KKCS-FM/Colorado Springs has opening for midday Country jock. Minimum 3 years experience. No calls. T&R: PD, 1604, S. 21st, Colorado Springs, CO 80904. EOE M/F (1-14)

KCKC needs experienced newpeople. T&R: Bob Mitchell, KCKC, Box 2565, San Bernardino, CA 92406. No calls please. EOE M/F (1-14)

Enjoy the great Bay Area lifestyle. **A/C** station accepting Cassettes & Resumes for possible future openings. Send information to Radio & Records, 1930 Century Park West, #429, Los Angeles, CA 90067. EOE M/F

Morning newscaster, immediate opening. Send T&R: Bobby Sherman, KWJJ/KJIB, 931 Southwest King, Portland, OR 97206. EOE M/F (1-7)

96-KGBS/Greeley, looking for weekend air talent. T&R: Greg Crawford, Box K Greeley, CO 80632. EOE M/F (1-7)

Western cities looking for news anchor with personable delivery and good writing skills. T&R: Joe McCarthy, Box 14806, Las Vegas, NV 89114. EOE M/F (1-7)

Four station group on **Central CA** coast seeking qualified Chief Engineer. Starting salary \$24,000 with full benefits. Contact: Steve Stagnaro, (805) 922-2156. (1-7)

KHNY/Riverside-San Bernardino, accepting T&R for experienced Country DJ's/production possible opening. Al Gordon, GM, KHNY, 7351 Lincoln Ave., Riverside, CA 92504. No calls. (1-7)

Air talent, must be experienced. Adult format. T&R: John Steele, KBET, Box 11710, Reno, NV 89510. No calls. EOE M/F (1-7)

KYNO-AM/Fresno, CA seeks experienced announcer for fulltime position. Send T&R: Alan Richmond, PD, KYNO-AM, Box 6029, Fresno, CA 93703. EOE M/F (1-7)

Opportunities

Openings

Suburban Albuquerque modern Country FM needs jock, experienced or talented beginner, T&R: Vern Popp, Box 998, Belen, NM 87002, (505) 864-8400. (1-7)

KHOB/Hobbs, NM, seeking fulltime announcer/production person. Greg Martin (505) 392-4552. (1-7)

KO93/Modesto accepting tapes for future fulltime openings. CHR format. T&R: Greg Ausham, 2121 Lancey Dr., Suite 1, Modesto, CA 95355. EOE M/F (1-7)

Positions Sought

CHR, A/C, AOR DJ and news/sports talent available. Formerly KSKI/Sun Valley, ID. A+ production. Will relocate. JOHN O'NEILL, (208) 788-4504 days, (208) 726-3292 evenings MST. (1-14)

Major only for this morning entertainer. Available soon. Humor, phones, involvement are all a part of this class act for A/C format. (502) 425-5874. (1-14)

Natural, friendly sounding A/C professional. ARB #1 women 25-49. #2 men 25-49 in one of America's great major markets. Excellent production skills. (816) 531-8205. (1-14)

Top 25 jock swing CHR/AOR. AM/PM MD medium/small. CRAIG (414) 425-5169, Friday afternoons. (1-14)

2 yrs. experience, excellent production skills. Will relocate. Call now. MICHAEL KELLY (415) 887-8315. (1-14)

Female jock that likes to rock. 7 yrs. experience, 1st phone. On vacation in Miami. (305) 861-0463, major market preferred. (1-14)

9 yr. pro seeks PD, air talent, sports. Will relocate. PAUL (503) 364-9570. (1-14)

Production/Creative Director. Top 25 market. Versatile, brilliant, hungry. Market size not important, paycheck is. Call now. JAY (813) 837-3047. (1-14)

Bright articulate, MBS graduate looking for announcing/news slot in small market. (312) 940-0931 for tape, ask for RON. (1-14)

Radio talk show host. Dynamic, controversial, idealistic. 10 yrs. experience. If you're looking for someone innovative, call FRANK (617) 344-3704. (1-14)

Veteran female air talent seeks position in Denver currently employed at prestigious station. MARY (303) 355-4044. (1-14)

WLPL/Baltimore, WEAM/Washington, DC, WEEQ/Waynesboro, PA. Experience with high & medium energy CHR, A/C & Contemporary Gospel. BOB MOHR (301) 759-4777. (1-14)

Announcer: good tapes, good sense of humor. Wide range of music knowledge and college education. 4 yrs. experience. PETER (617) 749-3940. (1-14)

Announcer, MD, Production Manager with 8 yrs. experience in Country & A/C seeks PD position or join medium/major market winning team. (417) 883-2892. (1-14)

Northern CA/Bay area: Innovate & score a ratings winner with tight Top 30 new rock format on your AM or FM. SAM CORNISH (415) 343-8603. (1-14)

14 yrs. experience AOR, programming, announcing, New Orleans & Memphis. Looking for small to medium market program gig. MITCH (901) 925-4981 after 6. (1-14)

Major market NYC dynamic female air personality seeks new challenge. Willing to relocate. ALEX HAYS (212) 758-6304. (1-14)

High profile personality/adult communicator working in major market for 11 yrs. seeks morning or afternoon position in large or medium market. (617) 891-7567. (1-14)

Female morning driver for AOR, CHR, A/C position. Warm, bright, creative, performer. Outstanding copywriting & production. A voice that sells. JACKIE (704) 684-5899. (1-14)

Recent Southern CA CHR PD & PM talent looking for new opportunity. PD, MD or air talent. Station changed formats. BRIAN THOMAS (213) 544-2363. (1-14)

Research Director, major market experience in call out, focus groups, auditorium surveys, qualitative studies, diary review, & ARB analysis. TERRY DANNER (415) 331-2523. (1-14)

Experienced ND/print journalist looking for fresh start. Seasoned news instinct. Distinctive understandable delivery. JIM WARINNER (415) 331-2523, before noon. (1-14)

28 yrs. experience 4/radio. Excellent pipes, production, air. Attention to detail, versatile, rock, CHR, Big Band. Consider relocating. RANDY MARKS (619) 454-3933. (1-14)

1981 college graduate, enthusiastic broadcaster seeks position to work & progress. Experienced in A/C personality, Country, P-B-P & News. NEIL ISAACS (616) 798-4613. (1-14)

Personality seeking stable airshift, 10 yrs. on air, awards, community involvement, telephones, Former PD/MD. References & tape. CRAIG (914) 331-3166. (1-14)

Attention: Florida. Accomplished entertainer available. Currently working middays. At home any shift. Production & copywriting included. DAVID (813) 734-3078. (1-14)

Positions Sought

Consultant reliable & firm. Don't move much but now ready to (96X/Columbia, KKRC/Sioux Falls). Get T&R from GREG FISHER. (605) 334-2420. (1-14)

Degree, broadcast grad, RRT, intelligence, potential, limited experience. Quick learner. JANET LYNCH, 3743 Deep Dale, Louisville, KY. (502) 895-5208, mornings, evenings, weekends. (1-14)

Offer community involvement & people skills as PD or OM. Prefer Country in Midwest or East. 15 yr. pro. JR. (616) 983-7925. (1-14)

Enthusiastic hard worker, 3 yrs. A/C, CHR experience. Wants to relocate in New England. Will move now! ROBERT JOHNS (606) 231-9100. (1-14)

Talented part-time DJ seeks first full-time announcing position. Good voice, personality & production skills. Newscasting & commercial writing experience. JOEL (518) 725-2563. (1-14)

Award winning investigative newsmen/anchor seeks NE medium/major market station with solid commitment to news. 8 yrs. experience. Long term situation preferred. JERRY (617) 756-7685. (1-14)

Experienced announcer seeks CHR or A/C position in PA, NJ or Northeast. Also sports, P-B-P. MIKE RUDOLF (717) 965-2432, after 2pm. (1-14)

President Reagan said every PD should hire one additional air talent to help the economy, call MIKE McKAY (218) 847-5624. (1-14)

Major market PD/air talent available. Currently employed. Outstanding track record & references. Strong on research, administration & staff development. Real "people person." MIKE (301) 561-3187. (1-14)

KEITH MORGAN, 10 yrs. experience with good numbers. Will relocate. Formerly XeROK 80, KINT, KGLR, KUHL, KRQK. Experience CHR, AOR, Country. (805) 937-2847. (1-14)

BILL HARGREAVES, 10 yr. broadcaster seeks full-time news/air position, in all-News, CHR, A/C, AOR. (213) 822-3444 (Mr. Walkers 24 hr. service) (213) 478-7477, (213) 473-1998. (1-14)

"Popeels Magic Pocket" copywriter, it only writes great, does imaginative production, it also has on-air experience and it slices and dices. For your own "Popeels Magic Pocket" copywriter, call in the Washington-Baltimore area (703) 548-6825. Operator SKOOTER MARTIN is standing by. (1-14)

2B announced. MICHAEL TURNER, 24, 5 years radio. College, commercial, club and multi-track experience. Any hour, location, format. (213) 649-0222 ext. 45. (1-7)

Experienced announcer looking for full or part-time in Louisville, KY market. Any format. Or fulltime in IN, KY, IL. Call TIM (812) 865-3988. (1-7)

DJ position, preferably AOR. Good production, 13 years experience (AOR/CHR/Country). KLBJ-FM, 1978-81. KERRY DAWSON (512) 476-1315. Prefer West or Southwest. (1-7)

JOSEPH KING, 5 years last position, KAFY, PD/AM drive. Able to relocate. (805) 833-2500 or 5101 Belle Terrace, #12, Bakersfield, CA 93309 for info. (1-7)

Looking for opportunity to grow in small-medium Midwest market. Interested in airshift and/or promotions. Contact: CHRIS HANSEN (414) 739-3746. (1-7)

Assistant PD and MD partner looking for challenging East coast AOR opportunity. We can help you. Call MARK (617) 284-8353. (1-7)

Album rockers only need reply. Seeking AOR opening anywhere, any shift. Broadcast Journalism degree. Tight board. Good pipes. Know my rock. DAVE (615) 865-5900. (1-7)

Attention PD's: I've been trained in Chicago by professionals for A/C, CHR, AOR formats. 21 and ready, tape sure to please. TOM (312) 389-8321 or (312) 371-8664. (1-7)

Experienced college graduate looking for sports position. Versatile, strong writing and production skills. Authoritative news sound. Available now. Call ERIC CLEMONS (312) 288-5031. (1-7)

West coast PD and PM drive personality looking for join station that wants to win as PD, MD, DJ. Current station changing format. BRIAN THOMAS (213) 544-2363. (1-7)

CHR or AOR PD. I can make your ratings soar. Comedy's what I do best. MARK (703) 368-9659. (1-7)

Workaholic available! Number one middays in market of 250,000; have 5 years experience, A/C, CHR. Also host Talk Show, news reporter, have done P-B-P. (801) 394-1856. (1-7)

11 year pro looking for position in CHR. Good voice, great production. GARRY O'NEIL (505) 325-9804. (1-7)

Starting a new year? Young, aggressive team, experienced, takes direction, comedy-minded, production, fresh material, will relocate. MARC (714) 779-6523. (1-7)

5 years experience major/medium markets. Background A/C, CHR and oldies. Plenty of on-air and production talent. Currently working Miami radio. Call KEITH GORDON (305) 271-1671. (1-7)

Positions Sought

Major market sportscaster caught in a format change. Have experience doing P-B-P, talk show and drivetime sportscasts. Call DAVID (214) 361-9551. (1-7)

Reliable, stable, dedicated personality. A/C, Country. West coast. Prefer AZ. Proven track record, PD, MD, GM. JON (214) 595-4669. (1-7)

News, 7 years experience; UPI, NPR, KUSC, KFI, KFOX, KEKA, KSRO, seeks position on CA market newsteam. MIKE McCOWAN. (707) 523-4636. (1-7)

CATT, 9 years experience. Want a happy person on your team? On the way up... going my way? WERC, WKXX, TK101. Current PD at WHMD. (504) 345-1070. (1-7)

AOR/CHR jock looking for a night/night job. 5 years experience. Available now. GIL HERNANDEZ (714) 770-4338. (1-7)

I love working for Q106 on the weekends, but it doesn't pay the bills. Four years experience. Call immediately, MARK (717) 755-0788. (1-7)

One-to-one AOR jock. Bright, dedicated, versatile. Creative production. B.A. degree. Will relocate. (419) 865-4375. (1-7)

8 year AOR and A/C vet. Will relocate. Call BOB (606) 252-7883 or (606) 252-1060. (1-7)

Strong voice, good personality, professionally trained, mature and educated. Experience in entertainment, wants first job. (312) 827-3830. MARK, will relocate. (1-7)

People oriented announcer with sales success looking for a new home. All formats, programming, and promotions. Call STEVE SARGENT (614) 778-3249. (1-7)

Exceptionally talented personality seeking position at UC or A/C station. L.A. area preferred. Call LANCE (212) 993-0276 or (213) 704-8948. (1-7)

I'm KYLE MAY. Looking for opportunity. I'm 24, dependable, educated, and my production is outstanding. I'll move anywhere - today. From 3WM/Toledo. (419) 691-3165. (1-7)

Dynamite female air talent currently middays available for? MD experience A/C, AOR and MOR. Great production. TJ MORGAN (318) 491-9883. (1-7)

Announcer with 2 1/2 years experience including P-B-P looking for work. Call THOMAS (412) 441-4410 before 1pm (EST). (1-7)

Award-winning Production Director/copywriter, programmer. 13 year pro seeking stability in a group ownership. Reply: PRO, 1905 S. 51st Ave., Cicero, IL 60650. (1-7)

Southern CA morning meniac. Nationally syndicated voiceovers. High energy, characters. Outlandish promotions. Will consider major market relocation. STEVE (213) 821-8878. (1-7)

Female Q106 part-timer looking for CHR, AOR or A/C. Eastern U.S. Call JOANNA (717) 367-4686. (1-7)

Significant East coast experience, CHR jock, looking for nice home to grow in and make parent very happy. FRANK VERRONE (212) 445-8741 until 12pm or (212) 886-1818 anytime. (1-7)

My tape speaks for itself; metro-market talent with 1 year experience in Jersey's best. Seeking small or medium market opportunity. MIKE (212) 756-2194. (1-7)

6 years of communicating. MD & PD experience. Small and medium market seeks AOR or CHR in South. TIM TAYLOR (912) 386-1537. (1-7)

1981 college graduate. Enthusiastic broadcaster willing to work hard and progress. Experienced in A/C personality, Country, P-B-P and news. NEIL ISAACS (616) 798-4613. (1-7)

Non Eskimo ND wants out of Cleveland's revolving door and auto steel department. Dependable, sober adult. CHET PEERCE, Box 1451, Elyria, OH 44036. (1-7)

FORD MULLINS, 6 year pro, (WZBC, WCFR, WPOE, WKZE), KISS grad, B.A. Psych. Seeks swing/production Southern CA coastal. (714) 859-6381. (1-7)

You're a promotion-minded big time R&R station looking for a multi-talented pro who's still human? I'm over here! RABBETT (806) 536-6463. (1-7)

Black news reporter/DJ with smooth network-style sound wants to boost your ratings in 1983. It only takes a call. KARL GAYLE (212) 325-5451. (1-7)

Bright, personable and confident 2 1/2 year pro looking for move up. Good voice. Have done C/C, AOR and Country. Great Lake and Midwest only. SCOTT (517) 872-3452. (1-7)

Award-winning anchor/reporter seeks medium-major NE market station with commitment to news. 8 year broadcast veteran, degree, references, duPont nominee. JERRY (617) 756-7685. (1-7)

AZ, NV or CA? Let's talk. 20 yr pro. I have the tools. Looking for Country or MOR PD/MD spot. 2 years+ on current gig. I'll talk after 7pm. DeVon. (208) 343-8422. (1-7)

5 years experience, A/C, CHR, AOR, and Talk. Personable and realistic communicator looking for stable and creative work environment. East or Mid-Atlantic. (814) 833-3374. (1-7)

Positions Sought

Personality stations in medium to large markets. Informational delivery in my own way. Over 6 1/2 years experience including Pittsburgh, PA. Call me: (216) 478-1206. (1-7)

Changes

RADIO

Jerry Kuc joins WMAQ/Chicago, IL as morning sportscaster.

Ron Rohr joins WMAQ/Chicago, IL as news anchor/reporter.

Charles Oliver, Dave Guy & Eileen Eisenhart have joined the sales staff at KCS-KYSN/Colorado Springs, CO.

Ric Libby appointed Local Sales Manager at WQYK/Tampa-St. Petersburg, FL.

Marilyn Citron joins the KCBS/San Francisco, CA sales staff as Account Executive.

Michael Flamer named Account Executive at KRLA/Pasadena, CA.

Maria Massman appointed Account Executive at KISS-KPRZ/Los Angeles, CA.

James Bradford joins WHDH/Boston, MA as Account Executive.

Duke Mercer joins the United Broadcasting Co. as Asst. Controller.

Thomas J. Reeve joins CBS Radio as Account Executive based in New York.

RECORDS

Mary Gibbons appointed Counsel at RCA Records.

John Boulos joins RCA Records as Field Promotion Representative.

INDUSTRY

Wendy Garfield joins the Creative Service Dept. at Kragen & Co.

Miscellaneous

WONO, CHR needs LP & 45 service from all labels. Contact: Jeff or Shelly (704) 669-6451, PO Box 668, Black Mountain, NC 28711. (1-14)

New Country AM on the air soon. Need service from all labels. Oldies too! Send to: Chris Larko, PD Huse Radio Inc., 1600 E. Taylor St., Huntington, IN 46750. (1-7)

Wanted: AOR/CHR gold lists for national data base. All markets. Confidential. Send to: Computerized Audience Research, 831 G Bloomfield Village Blvd., Auburn Heights, MI 48057. (1-7)

Australian A/C station needs short-form programming and jingles. Please send info to: 3DB Broadcasting, 61 Flinders Lane, Melbourne, Box 1026H, GPO 3001. (1-7)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday, Tuesday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.

Frequency Rates*

| | | |
|---------|---------|---------|
| 1 Week | 2 Weeks | 3 Weeks |
| \$12.00 | \$20.00 | \$25.00 |

*Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

LIONEL RICHIE "You Are"
NEIL DIAMOND "I'm Alive"
CHRISTOPHER CROSS "All Right"

Country Coast-To-Coast

VERN GOSDIN
"Today My World Slipped Away"
MEL McDANIEL "I Wish I Was In Nashville"
MERLE HAGGARD & GEORGE JONES "C.C. Waterback"
LEON EVERETTE "Shadows Of My Mind"
CONWAY TWITTY "The Rose"
RICKY SKAGGS "I Wouldn't Change You"
LEE GREENWOOD "Ain't No Trick (It Takes Magic)"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

DON HENLEY "I Can't Stand Still"
LIONEL RICHIE "You Are"
CHRISTOPHER CROSS "All Right"
JOE JACKSON "Breaking Us In Two"
NEIL DIAMOND "I'm Alive"

TM A-C

NEIL DIAMOND "I'm Alive"
LIONEL RICHIE "You Are"

TM Country

MERLE HAGGARD & WILLIE NELSON "Reasons To Quit"
LARRY GATLIN
"Almost Called Her Baby By Mistake"
JERRY REED "Down On The Corner"
ED BRUCE "My First Taste Of Texas"
LORETTA LYNN "Breakin' It"

Radio Arts

John Benedict (213) 841-0225

Bright & Easy Country

TANYA TUCKER "Feel Right"
EARL THOMAS CONLEY "I Have Loved You Girl . . ."
BELLAMY BROTHERS "When I'm Away From You"
GEORGE JONES "Shine On . . ."

The Entertainers

STEVEN BISHOP "It Might Be You (. . . 'Tootsie)"

Sound 10

FIREFALL "Always"
LIONEL RICHIE "You Are"
NEIL DIAMOND "I'm Alive"

Peters Productions, Inc.

Debbie Welsh (714) 565-8511

Country Lovin'

VERN GOSDIN "Today My World Slipped Away"
TAMMY WYNETTE "A Good Night's Love"
MARTY ROBBINS "Honkytonk Man"

The Great Ones

CULTURE CLUB "Do You Really Want To Hurt Me"
BILLY JOEL "Allentown"
SPINNERS "Funny How Time Slips Away"

Concept Productions

Dick Wagner (916) 782-7754

Adult Rock

JOE JACKSON "Breaking Us In Two"
STEEL BREEZE "Dreaming Is Easy"
DON HENLEY "I Can't Stand Still"

Transtar

Chick Watkins (303) 578-0700

LITTLE RIVER BAND "The Other Guy"
JUICE NEWTON "Heart Of The Night"

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

LIONEL RICHIE "You Are"
NEIL DIAMOND "I'm Alive"
JOE JACKSON "Breaking Us In Two"
OLIVIA NEWTON-JOHN "Tied Up"
DON HENLEY "I Can't Stand Still"
NIGHT RANGER
"Don't Tell Me You Love Me"

Contempo 300

BARRY MANILOW "Memory"
LIONEL RICHIE "You Are"
NEIL DIAMOND "I'm Alive"

Great American Country

VERN GOSDIN
"Today My World Slipped Away"
LOUISE MANDRELL "Romance"
TERRI GIBBS "Baby I'm Gone"

Century 21

Greg Stephens (214) 934-2121

The Z Format

DON HENLEY "I Can't Stand Still"
OLIVIA NEWTON-JOHN "Tied Up"
LIONEL RICHIE "You Are"
JOE JACKSON "Breaking Us In Two"
NEIL DIAMOND "I'm Alive"
CHICAGO "What You're Missing"
CHRISTOPHER CROSS "All Right"

The A/C Format

LIONEL RICHIE "You Are"
NEIL DIAMOND "I'm Alive"
POCO "Shoot For The Moon"
DONNA SUMMER "The Woman In Me"
FIREFALL "Always"

Super-Country

EARL THOMAS CONLEY "I Have Loved You Girl . . ."
MERLE HAGGARD & WILLIE NELSON "Reasons To Quit"
LARRY GATLIN
"Almost Called Her Baby By Mistake"
HANK WILLIAMS JR. "Gonna Go Hunting Tonight"
ED BRUCE "My First Taste Of Texas"
JOHN ANDERSON "Swinging"
JOHNNY LEE "Sounds Like Love"

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue A/C

DONNA SUMMER "The Woman In Me"
LINDA RONSTADT "I Knew You When"
GLENN FREY "All Those Lies/That Girl"
LIONEL RICHIE "You Are"
NEIL DIAMOND "I'm Alive"

Tanner Country

DOLLY PARTON & WILLIE NELSON
"Everything's Beautiful (In Its Own Way)"
CONWAY TWITTY "The Rose"
TAMMY WYNETTE "A Good Night's Love"
RAZZY BAILEY "Poor Boy"
WHITES "Hangin' Around"

Red Satin Rock

LINDA RONSTADT "I Knew You When"
DONNA SUMMER "The Woman In Me"
DURAN DURAN "Hungry Like The Wolf"
MUSICAL YOUTH "Pass The Dutchie"
LIONEL RICHIE "You Are"

BPI

John Iles (800) 426-9082

Adult Contemporary

POCO "Shoot For The Moon"
ANNE MURRAY "Somebody's Always Saying Goodbye"

Country Living

JIM REEVES "Jim Reeves Medley"
EARL THOMAS CONLEY "I Have Loved You Girl . . ."
BELLAMY BROTHERS "When I'm Away From You"
GEORGE JONES "Shine On . . ."
MERLE HAGGARD & WILLIE NELSON "Reasons To Quit"
RAY CHARLES "Born To Love Me"

Hinson To Handle GM Duties For WKSX & WGAR

Harold Hinson has assumed the General Manager position at both of Nationwide's Cleveland stations, WGAR & WKSX. Formerly GM at WGAR, Hinson takes over WKSX as well in the wake of David Gerard's resignation last week (1-6). At the same time, WGAR General Sales Manager Bill Enders becomes Station Manager at WKSX, with WGAR Local Sales Manager Rob Ruckman upped to GSM to replace him.

Hinson commented to R&R, "I don't anticipate any changes. I guess Country is the only format I haven't worked in, but I think the GM can run anything. We are committed to the format. I've **WALLACE NAMED NEW PD**

KLUB Drops Easy Listening For A/C

Longtime Easy Listening station KLUB/Salt Lake City has discontinued its format for a "contemporary full service MOR" direction. Former WOKV/Jacksonville and KLIF/Dallas PD Scott Wallace was named as KLUB's new PD.

Explaining the transition, KLUB & KISN VP/GM Bunk Robinson said, "We were using our own Beautiful Music/Nostalgia approach designed for 35+ demos. The decision was based on a combination of audience erosion over the past five years and the increasing age of our target demographics. Revenues were declining to the point that we felt it necessary to make a change."

Commenting on Wallace's appointment, Robinson stated, "Scott comes to us with good successes. He's very meticulous, and seems to have a very good grasp on this format. I'm very impressed with the way he's approached it."

WIFE AND SON KILLED IN BLAZE

Colson Critically Injured In Fire

Well-known air personality and programmer Jeff Colson (known among broadcasters as Jay Stone) was critically hurt while attempting to rescue his family from a fire at their Las Vegas home early January 4. The blaze took the lives of his wife Debbie and 3½ year-old son Adam.

Sources close to the family told R&R that the fire had been accidentally set as the youngster played with a cigarette lighter. When Colson opened the outside door to drag out a smoldering mattress, the sudden flow of oxygen caused the bedding to ignite, creating a wall of flame that kept Colson from re-entering. He was injured breaking through a window in an attempt to save his wife and child, but they were trapped as they sought shelter in the bathroom, and were asphyxiated.

Colson, who is currently unemployed, has had a long career in programming and announcing at Phoenix stations KUPD, KRUX, KOPA-AM & FM and KRIZ, KMJC/San Diego, KTSA/San Antonio, and Las Vegas outlets KENO and KRAM, among others. At press time, Colson had just been released from the hospital.

always wanted to have a Country station."

Enders, who had been at WGAR for ten years, added, "I think FM Country is just about ready to blossom here, and I'm really happy and excited that I can be a part of it. I think we're on the verge of breaking loose."

Sterling Set As WRKK PD

Bob Sterling has joined Country-formatted WRKK/Birmingham as PD, moving over from morning drive at AM sister WVOK. He replaces Tommy Hayes, who exited to pursue other interests. At the same time, WRKK morning man Steve Atkins becomes Music Director for the station.

Don Keith, National PD for the Mack Sanders chain, told R&R, "Both Bob and Steve have diverse music backgrounds, which is not totally atypical in our company - I did AOR radio for five years. The thing is we all three grew up listening to country music, so we're sort of getting back to our roots. It's always nice to have people like these two gentlemen in the wings so that when the time comes to fill an opening, we have the people to step in."

Sterling, who programmed WCRT & WQEZ/Birmingham for six years, commented, "There's a lot of work to do, but I'm ready. We want to appeal to the country folks as well as the crossover country folks in Birmingham. We don't anticipate any changes, because we feel the staff we have is probably one of the best in the state, if not the South."

Rainwater Promoted At KEBC

Dennis Rainwater has been elevated from Operations Manager to Station Manager at KEBC/Oklahoma City. At the same time, Sales Manager Skip Stow was promoted to GSM.

Commenting on the promotions, KEBC VP/GM Don Hodges told R&R, "Dennis has been with the company for a great number of years and has done a great variety of things. He is the right man for the job and has all the qualifications in the world. Skip is the first salesperson I hired when I came to work here as Sales Manager, and he has done an outstanding job."

KVAR Goes AOR

KVAR/San Antonio will adopt a new AOR format on March 1, shifting its present Spanish programming to its newly acquired AM station KUKA. The AM's call letters will become KVAR, as KVAR shifts identities to KXZL, pending FCC approval. Both stations are owned by Lotus Communications.

The new KXZL approach will be consulted by Gary Burns, who told R&R, "The format really defies description, but will lean more AOR than CHR. We're looking for an entire staff, including a PD. We felt that the newly acquired AM would allow Lotus to expand Spanish language service on AM, while the FM lends itself to more mass appeal programming."

Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WYV/Baltimore
Tim Watts

LIONEL RICHIE
AH BOO
LANIER & CO.
EWF
SMOKEY ROBINSON
MELLE & DUKE
JONZUN CREW
PETER BROWN
CULTURE CLUB
DEBARGE
HANDRILL
CHERYL LYNN
Hottest:
MELBA MOORE
RAY PARKER JR.
EVELYN KING
MAXINE NIGHTINGAL
BROTHERS JOHNSON

WLD/Boston
Steve Crumley

HOT CHOCOLATE
CULTURE CLUB
MICHAEL JACKSON
EWF
SMOKEY ROBINSON
LIONEL RICHIE
SKYY
ELLIS HALL JR
ELLIS HALL JR
SONNY CHARLES
TRIPLE PLAY
TONEY LEF
ARLANA
Hottest:
MARVIN GAYE
RAY PARKER JR.
MARGIE JOSEPH
MUSICAL YOUTH
INDEEP

WKND/Hartford
Jordan McLean

PEECH BOYS
SPINNERS
MADONNA
EWF
DEBARGE
FOUR TOPS
ANGELA BOFILL
TYRONE DAVIS
Hottest:
MARVIN GAYE
RAY PARKER JR.
MUSICAL YOUTH
INDEEP
GROVER WASHINGTON

WNHC/New Haven
James Jordan

LIONEL RICHIE
EWF
HIGH INERGY
ANGELA BOFILL
KHEMISTRY
JONES
SMOKEY ROBINSON
Hottest:
MUSICAL YOUTH
MARGIE JOSEPH
MARVIN GAYE
INDEEP
POUR TOPS

WKS/New York

Mayo/Quararone

AURRA
SMOKEY ROBINSON
LIONEL RICHIE
EWF
LUTHER VANDROSS
STARPOINT
JANET JACKSON
Hottest:
FIRST LOVE
JACKSON/MCCARTNEY
MARVIN GAYE
TONI BASIL
LIONEL RICHIE
MELBA MOORE
WAS/Philadelphia
Joe Tamburro

none
Hottest:
JACKSON/MCCARTNEY
MARVIN GAYE
LIONEL RICHIE
BOOTSY'S RUBBER B
GEORGE CLINTON
WAMO/Pittsburgh
John Anthony

GAP BAND
LIONEL RICHIE
SMOKEY ROBINSON
JANET JACKSON
DONNA SUMMER
SKYY
RICK SHEPPARD
JONZUN CREW
Hottest:
KOOOL & THE GANG
MARGIE JOSEPH
TIME
MICHAEL JACKSON
PLANET PATROL
WKYS/Washington
Donnie Simpson

GAP BAND
YARBROUGH/PEOPLES
Hottest:
RAY PARKER JR.
DIANA ROSS
JACKSON/MCCARTNEY
MARVIN GAYE
MUSICAL YOUTH
WOOK/Washington
Chris Gardner

FRESH FAC
LIONEL RICHIE
SKYY
SYLVESTER
ELLIS HALL JR
HARRY RAY
SONNY CHARLES
WOLF
DEBARGE
Hottest:
BROTHERS JOHNSON
COMMODORES
MICHAEL JACKSON
CHERYL LYNN
MARVIN GAYE

WHUR/Washington
Oscar Fields

EWF
ANGELA BOFILL
SMOKEY ROBINSON
Hottest:
MARVIN GAYE
GROVER WASHINGTON
MICHAEL JACKSON
AURRA
BAR-KAYS

SOUTH

WAOK/Atlanta
Larry Tinsley

PATTI AUSTIN
SMOKEY ROBINSON
SONNY CHARLES
EWF
FIRST LOVE
TRIPLE PLAY
JONZUN CREW
GEORGE CLINTON
DEBARGE
WHODINI
Hottest:
MARVIN GAYE
RAY PARKER JR.
BAR-KAYS
MARGIE JOSEPH
PATTI AUSTIN

WVEE/Atlanta
Scotty Andrews

LIONEL RICHIE
JONZUN CREW
SONNY CHARLES
STANLEY TURRENTIN
STANLEY CLARKE
CHERYL LYNN
T.S. MONK
EBONEE WEBB
ABC
CHIC
JEFFREY OSBORNE
ZZ HILL
EWF
BAR-KAYS
ANGELA BOFILL
SYLVESTER
Hottest:
PRINCE
MICHAEL JACKSON
MARGIE JOSEPH
CULTURE CLUB
RAY PARKER JR.

WRD/W Augusta
Teddy Black

GEORGE CLINTON
SLAVE
LIONEL RICHIE
JONZUN CREW
EBONEE WEBB
JAMMERS
GENE VAN BUREN
HIGH INERGY
O'BRYAN
Hottest:
JACKSON/MCCARTNEY
MARVIN GAYE
CHAKA KHAN
MARGIE JOSEPH
DEBARGE

KNOW/Austin
Selby Edwards

CULTURE CLUB
DONNA SUMMER
EWF
BOBBY M/JEAN CARN
LIONEL RICHIE
SMOKEY ROBINSON
VAUGHAN MASON
RICK JAMES
Hottest:
BAR-KAYS
BOOTSY'S RUBBER B
BROTHERS JOHNSON
EVELYN KING
GAP BAND

WATV/Birmingham

Ron January

LIONEL RICHIE
SMOKEY ROBINSON
VAUGHAN MASON
TREACHEROUS THREE
Hottest:
CHAKA KHAN
EVELYN KING
SOS BAND
MARGIE JOSEPH
PATTI AUSTIN

WENN/Birmingham
Gene Wise

LIONEL RICHIE
SMOKEY ROBINSON
RICK JAMES
HIGH INERGY
EBONEE WEBB
Hottest:
CHAKA KHAN
TYRONE BRUNSON
MARGIE JOSEPH
PEABO BRYSON
ARETHA FRANKLIN

WPEG/Charlotte
Les Norman

EWF
WHODINI
GEORGE CLINTON
DEBARGE
IMAGINATION
ANGELA BOFILL
Hottest:
JACKSON/MCCARTNEY
MARVIN GAYE
BAR-KAYS
CHAKA KHAN
PRINCE

WQIV/Charlotte
Hal Harritt

AURRA
LIONEL RICHIE
GOODIE
PETER BROWN
CHERYL LYNN
SLAVE
TONY LEE
DONNA SUMMER
EWF
ENCHANTMENT
Hottest:
YARBROUGH/PEOPLES
BROTHERS JOHNSON
FOUR TOPS
COMMODORES
JACKSON/MCCARTNEY
MARGIE JOSEPH
MARVIN GAYE
DEBARGE

WNOC/Chattanooga
Smokin' Sam Ervin

YARBROUGH/PEOPLES
GROVER WASHINGTON
SPINNERS
LUTHER VANDROSS
ASHFORD & SIMPSON
LIONEL RICHIE
BOBBY NUNN
KOOOL & THE GANG
MARLENA SHAW
ADC BAND
SALVADORE
PEOPLES CHOICE
RAY SLY
JEFFREY OSBORNE
ENCHANTMENT
EBONEE WEBB
Hottest:
BAR-KAYS
WHODINI
GRACE JONES
REGGIE GRIFFIN
MELLE & DUKE

WQIC/Columbia, SC

Mickey Arnold

CURTIS MAYFIELD
SKYY
EWF
SYLVESTER
MUSICAL YOUTH
TRAMPPS
HOTTEST PATROL
VALENTINE BROS.
T.S. MONK
NAIROBI
WALTER JACKSON
JOHNIE TAYLOR
Hottest:
SPINNERS
JACKSON/MCCARTNEY
MARVIN GAYE
TYRONE DAVIS
ORBIT

K104-FM/Dallas
Terri Avery

BAR-KAYS
CARL CARLTON
RICK JAMES
LIONEL RICHIE
SMOKEY ROBINSON
EWF
Hottest:
PEABO BRYSON
ARETHA FRANKLIN
MICHAEL JACKSON
PRINCE
MARGIE JOSEPH

KRLY/Houston
Steve Harris

LIONEL RICHIE
LEMELE
EWF
DISCO FOUR
BOBBY NUNN
SMOKEY ROBINSON
GEORGE CLINTON
Hottest:
GAP BAND
CHAKA KHAN
CHOCOLATE MILK
SOS BAND
ONE WAY

KMJO/Houston
Greg Mack

none
Hottest:
JACKSON/MCCARTNEY
MARGIE JOSEPH
MARVIN GAYE
DEBARGE

WJMI/Jackson
Carl Haynes

HIGH INERGY
SKYY
JONZUN CREW
SMOKEY ROBINSON
Hottest:
STACY LATTISAW
RAY PARKER JR.
WUF TICKET
BILL SUMMERS
KLEEFER

WLOU/Louisville

Neal O'Rea

MELLE & DUKE
DONNA SUMMER
GEORGE CLINTON
SLAVE
EWF
SMOKEY ROBINSON
SKYY
LIONEL RICHIE
SONNY CHARLES
RODNEY FRANKLIN
AMUZIMATE PARK
ULTIMATE CHOICE
JANET JACKSON
Hottest:
TYRONE BRUNSON
WHODINI
JACKSON/MCCARTNEY
MARGIE JOSEPH
CHAKA KHAN

WPDQ/Jacksonville
Marc Little

RICHARD D. FIELDS
MELLE & DUKE
KFNMY LOGGINS
LUTHER VANDROSS
CULTURE CLUB
AURRA
BARRY WHITE
TREACHEROUS THREE
GAP BAND
WOLF
GOODIE
Hottest:
HARRY RAY
SOS BAND
BOOTSY'S RUBBER B
ALFIE SYLAS
TYRONE BRUNSON

WJAX(95X)/Jacksonville
Steve Fox

EWF
INDEEP
SOUL SONIC FORCE
MALCOLM KLAYREN
JOHNIE TAYLOR
SMOKEY ROBINSON
JONES
LIONEL RICHIE
EWF
Hottest:
TYRONE BRUNSON
MARVIN GAYE
ORBIT
MARGIE JOSEPH
WUF TICKET

KJCB/Lafayette
Beatrice Evans

GEORGE CLINTON
SLAVE
Hottest:
JONZUN CREW
MARGIE JOSEPH
ORBIT
LUTHER VANDROSS
MELLE & DUKE

KOKY/Little Rock
Todd/Young

RICK JAMES
O'BRYAN
MICHAEL JACKSON
EWF
L.V. JOHNSON
TRIPLE PLAY
ELEANOR GRANT
ALFONZO
Hottest:
EVELYN KING
JECKYLL & HYDE
MARGIE JOSEPH
GENERAL CAINE
DEBARGE

WEDR/Miami

Leo Jackson

BOBBY NUNN
BELL BROTHERS
SONNY CHARLES
SYLVESTER
EWF
SKYY
DAVID MARLEY
DISCO FOUR
SOUL SONIC FORCE
Hottest:
GAP BAND
PRINCE
BAR-KAYS
ORBIT
MARGIE JOSEPH

WBLX/Mobile
Michael J. Alexander

none
Hottest:
MARVIN GAYE
JEFFREY OSBORNE
PLANET PATROL
GAP BAND
CHAKA KHAN

WVON/Nashville
Fred Harvey

none
Hottest:
MARVIN GAYE
JACKSON/MCCARTNEY
TIME
PRINCE
PRINCE

WAIL-FM/New Orleans
Barry Richards

LIONEL RICHIE
MARVIN GAYE
SOU SONIC FORCE
MARGIE JOSEPH
QUEEN
WOLF
O'BRYAN
Hottest:
MARVIN GAYE
CHAKA KHAN
PATTI AUSTIN
TILT
BAR-KAYS

WYLD-FM/New Orleans
Brute Bailey

EWF
LIONEL RICHIE
LUTHER VANDROSS
RANDY CRAWFORD
ELLIS HALL JR
SONNY CHARLES
Hottest:
MARVIN GAYE
ONE WAY
LOUISIANA PURCHASE
YARBROUGH/PEOPLES
RAY PARKER JR.

WPLZ/Petersburg

Hardy Jay

LIONEL RICHIE
LUTHER VANDROSS
ALFONZO
BOBBY NUNN
ALPHONSE MOUZON
GOODIE
ANGELA BOFILL
Hottest:
TYRONE BRUNSON
ORBIT
CHAKA KHAN
JACKSON/MCCARTNEY
MELLE & DUKE

WANT/Richmond
Kirby Carmichael

EWF
MELLE & DUKE
FOUR TOPS
SKYY
AURRA
BLOODSTONE
LUTHER VANDROSS
MUSICAL YOUTH
CARL CARLTON
Hottest:
JACKSON/MCCARTNEY
TYRONE BRUNSON
ONE WAY
MARVIN GAYE
BAR-KAYS

WTOY/Roanoke
Francisca Stewart

MUSICAL YOUTH
GOODIE
DEBARGE
BOBBY NUNN
Hottest:
CHAKA KHAN
JACKSON/MCCARTNEY
MARVIN GAYE
BAR-KAYS
EVELYN KING

WVDM/Sumpter
Barbara Taylor

EWF
SMOKEY ROBINSON
DISCO FOUR
MICHAEL JACKSON
Hottest:
MARVIN GAYE
JACKSON/MCCARTNEY
MELLE & DUKE
ORBIT
TIME

WANM/Tallahassee
Joe Bullard

LIONEL RICHIE
RICK JAMES
SMOKEY ROBINSON
MELLE & DUKE
SKYY
PETER BROWN
RAY, GOODMAN & BP
SYSTEM
SCOTT & BENSON
ELLIS HALL JR
QUADRANT 6
EWF
DISCO FOUR
Hottest:
TYRONE BRUNSON
MARGIE JOSEPH
CHAKA KHAN
JACKSON/MCCARTNEY
MARVIN GAYE

WEST

KDAY/Los Angeles
Jack Patterson

EWF
HIGH INERGY
DONNA SUMMER
SYSTEM
GWEN MCCRAF
Hottest:
COMMODORES
GRACE JONES
MELBA MOORE
BOBBY NUNN
RAY PARKER JR.

KACE/Los Angeles
Alonso Miller

LEE RITENOUR
SLAVE
AZYMUTH
AURRA
SYSTEM
EWF
MELLE & DUKE
PASSPORT
Hottest:
MARVIN GAYE
CHAKA KHAN
GROVER WASHINGTON
MICHAEL JACKSON
TYRONE BRUNSON

KDIA/Oakland
Jeff Harrison

CHERYL LYNN
HIGH INERGY
CARL CARLTON
DISCO FOUR
JANET JACKSON
LIONEL RICHIE
EWF
Hottest:
TONI BASIL
MUSICAL YOUTH
JACKSON/MCCARTNEY
MICHAEL JACKSON
MICHAEL JACKSON

KUKQ/Phoenix
Steve Smith

CASHMERE
GWEN MCCRAF
FOUR TOPS
ISLEY BROS
BLOODSTONE
SMOKEY ROBINSON
SKYY

WTMP/Tampa
Jim Rhinehart

MANN PARRISH
HARRY RAY
QUADRANT 6
BRAD LUNDY
MUSICAL YOUTH
TONY TROUTMAN
MICHAEL JACKSON
Hottest:
MARVIN GAYE
CHAKA KHAN
MELLE & DUKE
RAY PARKER JR.
LIONEL RICHIE

WAAA/Winston-Salem
Joe Jackson

none
Hottest:
MARVIN GAYE
JACKSON/MCCARTNEY
CHAKA KHAN
LIONEL RICHIE
JANET JACKSON

(J) indicates Black reporters also contributing to Jazz Chart.

MIDWEST

WJPC/Chicago
Jerry Boulding

GEORGE CLINTON
KENNY LOGGINS
SMOKEY ROBINSON
EWF
LIONEL RICHIE
SONNY CHARLES
Hottest:
JANET JACKSON
GRACE JONES
PATTI AUSTIN
JACKSON/MCCARTNEY
PRINCE

WBMX/Chicago
Lee Michaels

CURTIS MAYFIELD
GEORGE CLINTON
LUTHER VANDROSS
GOODIE
VAUGHAN MASON
INDEEP
SMOKEY ROBINSON
EWF
Hottest:
COMMODORES
RAY PARKER JR.
ARETHA FRANKLIN
MELBA MOORE
GROVER WASHINGTON

WGCH/Chicago
Richard Pegue

PEABO BRYSON
MICHAEL JACKSON
TONEY LEF
ABC
PETER BROWN
DON HENLEY
INDEEP
ELEANOR GRANT
BAR-KAYS
PRINCE
HARRY RAY
OMNI
ANDRE CYMONE
MELBA MOORE
KENNY LOGGINS
JAMES COTTON
FIRST LOVE
CASHMERE
SYLVESTER
ORBIT
NAIROBI
BROTHERS JOHNSON
SPINNERS
CHAKA KHAN
KLEEFER
ZZ HILL
JOHNNY CINGAS
BOBBY NUNN
ALFONZO
LIONEL RICHIE
AURRA
BOBBY M/JEAN CARN
SOS BAND
WOLF
ELLIS HALL JR
Hottest:
MARVIN GAYE
MICHAEL JACKSON
CHAKA KHAN
GAP BAND
INDEEP

WBLZ/Cincinnati

Brian Castle

none
Hottest:
LIONEL RICHIE
PRINCE
MARVIN GAYE
JACKSON/MCCARTNEY
BAR-KAYS

WCIN/Cincinnati
Frank Bailey

ALFONZO
ELLIS HALL JR
MELLE & DUKE
INDEEP
RICHARD D. FIELDS
EWF
ANGELA BOFILL
SMOKEY ROBINSON
Hottest:
YARBROUGH/PEOPLES
TYRONE DAVIS
MELBA MOORE
GROVER WASHINGTON
LANIER & CO.

WJMO/Cleveland
Erik Stone

FOUR TOPS
DUNN & BRUCE
ELEANOR GRANT
GOODIE
FIRST LOVE
ALFONZO
ORBIT
MELLE & DUKE
GWEN MCCRAF
SKYY
RANDY CRAWFORD
ELLIS HALL JR
Hottest:
EVELYN KING
SHAWN CHRISTOPHER
ARETHA FRANKLIN
PEABO BRYSON
JERRY RUTLER

WDMT/Cleveland
Magic James

WHODINI
WEATHER GIRLS
PEABO BRYSON
GEORGE CLINTON
GROVER WASHINGTON
EWF
MUSICAL YOUTH
WHO
CLASH
RICHARD D. FIELDS
LIONEL RICHIE
SMOKEY ROBINSON
FUNKACIS GANG
Hottest:
WUF TICKET
PRINCE
HALL & OATES
LUTHER VANDROSS
EVELYN KING

WVQI/Columbus

Kirk Bishop

MELBA MOORE
Hottest:
MARVIN GAYE
GRACE JONES
EVELYN KING
RAY PARKER JR.
TYRONE BRUNSON

WDAO/Dayton
Lankford Stephens

TIME
WOLF
AURRA
HOT CHOCOLATE
LIONEL RICHIE
MANDRILL
GWEN GUTHRIE
ATLANTIC STARR
TONY LEE
HUNT & DETERMINAT
Hottest:
CHAKA KHAN
EVELYN KING
TYRONE DAVIS
PEABO BRYSON
COMMODORES

WJLB/Detroit
James Alexander

LUTHER VANDROSS
AURRA
TYRONE DAVIS
JAMMERS
EWF
LIONEL RICHIE
TONI BASIL
SMOKEY ROBINSON
SOUL SONIC FORCE
STEPHANIE MILLS
Hottest:
TYRONE BRUNSON
MICHAEL JACKSON
DEBARGE
ANDRE CYMONE

WDRQ/Detroit
Brian White

GAP BAND
LUTHER VANDROSS
EWF
TOTO
KFNMY LOGGINS
TYRONE DAVIS
MUSICAL YOUTH
JONZUN CREW
LIONEL RICHIE
KLYMAXX
MIKKI
PETER BROWN
DIONNE WARWICK
CULTURE CLUB
Hottest:
DEBARGE
ANDRE CYMONE
TONI BASIL
CHAKA KHAN
MICHAEL JACKSON

WGPR/Detroit

Joe Spencer

none
Hottest:
MARVIN GAYE
JACKSON/MCCARTNEY
ORBIT
CHAKA KHAN
WRECKING CREW

WLTH/Gary
Dana Huskisson

PRINCE
INDEEP
LIONEL RICHIE
PETER BROWN
SMOKEY ROBINSON
CASHMERE
MIKKI
YARBROUGH/PEOPLES
BLOODSTONE
SOCIETY OF SEVEN
EWF
Hottest:
DEBARGE
GAP BAND
BROTHERS JOHNSON
WUF TICKET
GROVER WASHINGTON
LUTHER VANDROSS

WKWM/Grand Rapids
Frank Grant

JONZUN CREW
SMOKEY ROBINSON
CASHMERE
WALTER JACKSON
DUNN & BRUCE
EBONEE WEBB
Hottest:
MARVIN GAYE
JACKSON/MCCARTNEY
STARPOINT
ORBIT
GRAND MASTER FLAS

WTL/Cincinnati
Jay Johnson

EWF
KLYMAXX
SMOKEY ROBINSON
GEORGE CLINTON
LIONEL RICHIE
Hottest:
WHODINI
EVELYN KING
CHIC
DYNASTY
COMMODORES

WLUM/Milwaukee
Jack Randall

LUTHER VANDROSS
MARGIE JOSEPH
EBONEE WEBB
SONNY CHARLES
DONNA SUMMER
SKYY
ELLIS HALL JR
SHARON REDD
CHARLES DAVIS
Hottest:
JACKSON/MCCARTNEY
LIONEL RICHIE
PRINCE
BAR-KAYS
GAP BAND

WWSW/Saginaw, MI

Kermit Crockett

EBONEE WEBB
EWF
SKYY
ANGELA BOFILL
PETER BROWN
FELIX & JARVIS
GEORGE CLINTON
Hottest:
ORBIT
DEBARGE
WHODINI
INDEEP

KMJM/St. Louis
Quincy McCoy

EWF
VAUGHAN MASON
ANGELA BOFILL
Hottest:
WEATHER GIRLS
PRINCE
DEBARGE
GAP BAND
LUTHER VANDROSS

WZEN-FM/St. Louis
Ajay Kemp

HOT CHOCOLATE
DR. AMERICA
SPINNERS
FOUR TOPS
WATERJAL
WALTER JACKSON
MELBA MOORE
SHAWN CHRISTOPHER
MCFADDEN & WHITE
PATRICK WILLIAMS
ALFONZO
QUADRANT 6
JONZUN CREW
MANN PARRISH
WOLF
WARP 9
EWF
SMOKEY ROBINSON
CASHMERE
Hottest:
CHAKA KHAN
GRACE JONES
TYRONE BRUNSON
FYBARGE
GAP BAND

WVOI/Toledo
Maxx Myrick

JONZUN CREW
WARP 9
ORBIT
GAP BAND
Hottest:
JACKSON/MCCARTNEY
CHAKA KHAN
KOOOL & THE GANG
EVELYN KING
TYRONE BRUNSON

JAZZ RADIO

NATIONAL AIRPLAY/30

January 14, 1983

| | |
|----|--|
| 1 | E. KLUGH & B. JAMES/Two Of A Kind (Capitol) |
| 2 | GROVER WASHINGTON JR./The Best Is Yet... (Elektra) |
| 3 | SPYRO GYRA/Incognito (MCA) |
| 4 | STANLEY TURRENTINE/Home Again (Elektra) |
| 5 | CASINO LIGHTS/Live At Montreux, Switzerland (WB) |
| 6 | RAMSEY LEWIS/Chance Encounter (Columbia) |
| 7 | BOBBY HUTCHERSON/Solo Quartet (Contemporary) |
| 8 | KENNY G/Kenny G (Arista) |
| 9 | LEE RITENOUR/Rit/2 (Elektra) |
| 10 | STIX HOOPER/Touch The Feeling (MCA) |
| 11 | SHAKATAK/Night Birds (Polydor/PolyGram) |
| 12 | COUNT BASIE/Farmers Market Barbecue (Pablo) |
| 13 | DONALD FAGEN/The Nightfly (WB) |
| 14 | RODNEY FRANKLIN/Learning To Love (Columbia) |
| 15 | GARY BURTON QUARTET/Picture This (ECM/WB) |
| 16 | CHICK COREA/Trio Music (ECM/WB) |
| 17 | JIMMY SMITH/Off The Top (Musician/Elektra) |
| 18 | AZYMUTH/Cascades (Milestone) |
| 19 | DAVID "FATHEAD" NEWMAN/Still Hard Times (Muse) |
| 20 | EMILY REMLER/Take Two (Concord) |
| 21 | TOMMY FLANAGAN TRIO/Giant Steps (Enja/PG Classics) |
| 22 | ART BLAKEY &.../Keystone 3 (Concord) |
| 23 | JOHN LEWIS GROUP/Kansas City Breaks (Finesse) |
| 24 | WOODY HERMAN BIG BAND/Live At Concord (Concord) |
| 25 | DAVID SANBORN/As We Speak (WB) |
| 26 | BOBBY M/Blow (Gordy/Motown) |
| 27 | DAVE BRUBECK QUARTET/On A Summer Night (Concord) |
| 28 | DON MENZA/Hip Pocket (Palo Alto) |
| 29 | SARAH VAUGHAN/Crazy And Mixed Up (Pablo) |
| 30 | MEREDITH d'AMBROSIO/Little Jazz Bird (Palo Alto) |

JAZZ REPORTING STATIONS: KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WBBS/Durham, NC, Rob Gringle; WLOO/Orlando, FL, Paul Gerardi; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTVN/Minneapolis, MN, Tom Pelissero; WXFM/Chicago, IL, Paul Nelson; KKGQ/Los Angeles, CA, Cal Milner; KJAZZ/San Francisco, CA, Dick Conte; KJZZ/Seattle, WA, Jeff Hanley.



Regional Adds & Hots

MOST ADDED EAST John Anderson (WB) George Jones (Epic) **HOTTEST EAST** Mickey Gilley (Epic) Ronnie Milsap (RCA)

MOST ADDED MIDWEST Janie Fricke (Columbia) Earl Thomas Conley (RCA) **HOTTEST MIDWEST** Sylvia (RCA) Oak Ridge Boys (MCA)

MOST ADDED SOUTH Janie Fricke (Columbia) Bellamy Brothers (Elektra/Curb) **HOTTEST SOUTH** Sylvia (RCA)

MOST ADDED WEST Janie Fricke (Columbia) Earl Thomas Conley (RCA) Ed Bruce (MCA) **HOTTEST WEST** Ronnie Milsap (RCA) Sylvia (RCA)

| EAST | | MIDWEST | | SOUTH | | WEST | | | | | | |
|--|--|---|--|--|---|---|---|--|--|---|--|--|
| WGHV-FM Albany, NY John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association The Country Music Awards The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | KIX106 Washington, DC John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | WGLR Akron, OH John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | WMMN Columbus, OH John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | WUZZ-AM/FM Grand Rapids, MI John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | KECK Lincoln, NB John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | KOMA Oklahoma City, OK John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | EXRB Slout Falls, SO John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | RLVI Beaumont, TX John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | WFNC Fayetteville, NC John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | WAMZ-FM Louisville, KY John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | WSIX-TV Nashville, TN John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | WRNL Richmond, VA John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association |

| WEST | | MIDWEST | | SOUTH | | WEST | | | | | | | | | | |
|---|---|---|--|---|---|--|--|---|--|--|--|--|--|--|--|--|
| WVNO Barre, VT John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | WFOR-TV Portland, ME John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | KUZZ Bakersfield, CA John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | KUUY Cheyenne, WY John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | KUON-FM Eugene, OR John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | KUGR Green River, WY John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | KNIX-FM Phoenix, AZ John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | KKAC Sacramento, CA John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | QIDS San Diego, CA John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | KFM Wichita, KS John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | WFOA Columbia, SC John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | WVOK Jacksonville, FL John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | WCOB-AM/FM Columbia, SC John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | KFM Wichita, KS John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | WFOA Columbia, SC John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | WVOK Jacksonville, FL John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association | WCOB-AM/FM Columbia, SC John Anderson George Jones Mickey Gilley Ronnie Milsap Earl Thomas Conley Oak Ridge Boys Janie Fricke Bellamy Brothers The Judds The Squires The Wrecking Crew The Nashville Sound The Country Music Hall of Fame The Grand Ole Opry The Ryman Auditorium The Country Music Association |

Hottest Tracks:

"Goin' Down Hill" (WB) JOHN ANDERSON

COUNTRY ALBUMS
Cuts in bold type are receiving the heaviest airplay.

ALABAMA — Mountain Music — (RCA) "Green River" "Words At Twenty Paces" "Changes Comin' On"

JOHN ANDERSON — Wild & Blue — (WB) "Goin' Down Hill" "The Waltz You Saved For Me" "Disappearing Farmer" "The Long Black Veil" "Swingin'"

BELLAMY BROTHERS — Strong Weakness — (Elektra/Curb) "I Love Her Mind" "The Night They Killed Country Music" "Long Distance Love Affair" "Lazy Eyes" "Number Two" "Doin' It The Hard Way" "When I'm Away From You" "Strong Weakness" "Almost Janicac"

JANIE FRICKE — It Ain't Easy — (Columbia) "He's A Heartache (Looking For A Place To Happen)" "Who Better Than An Angel" "Love Have Mercy" "Tell Me A Lie" "Tryin' To Fool A Fool"

CRYSTAL GAYLE — True Love — (Elektra) "The Faultline" "Deeper In The Fire" "Easier Said Than Done" "He Is Beautiful To Me" "Let Your Feelings Show" "True Love"

MERLE HAGGARD — Going Where The Lonely Go — (Epic) "Shopping For Dresses" "Half A Man" "Someday You're Gonna Need Your Friends Again" "I Won't Give Up My Train" "Nobody's Darlin' But Mine" "I Left It Up To You"

MERLE HAGGARD & GEORGE JONES — Yesterday's Wine — (Epic) "No Show Jones" "Mobile Bay (Magnolia Blossoms)" "Silver Eagle" "The Brothers" "I Think I've Found A Way (To Live Without You)"

EMMYLOU HARRIS — Last Date — (WB) "So Sad (To Watch Good Love Go Bad)" "I'm Movin' On" "Buckaroo/Love's Gonna Live Here (Medley)" "Racing In The Streets"

MICKEY GILLEY — Put Your Dreams Away — (Epic) "Texas Heartache Number One"

WAYLON JENNINGS & WILLIE NELSON — WWII — (RCA) "Mr. Shuck And Jive" "The Year That Clayton Delaney Died" "Write Your Own Song"

JOHNNY LEE — Sounds Like Love — (Full Moon/Asylum) "Sounds Like Love" "Come As You Were" "Loving You Is Just An Old Habit"

RONNIE MILSAP — Inside — (RCA) "Caroline Dreams"

EDDIE RABBITT — Radio Romance — (Elektra) "You Can't Run From Love" "You Got Me Now" "Laughing On The Outside" "Good Night For Falling In Love" "All My Life, All My Love" "Bedroom Eyes"

JERRY REED — The Bird — (RCA) "Down On The Corner" "Good-Time Saturday Night" "I'm A Slave" "Hard Times"

LINDA RONSTADT — Get Closer — (Asylum) "My Blue Tears" "Mr. Radio" "The Moon Is A Harsh Mistress" "I Knew You When"

T.G. SHEPPARD — Finally — (WB/Curb) "A Pretty Diamond-Ring" "The Sun's Gonna Shine On Me"

RICKY SKAGGS — Highways & Heartaches — (Epic) "Highway 40 Blues" "Don't Think I'll Cry" "One Way Rider"

JOE STAMPLEY — I'm Goin' Hurtin' — (Epic) "Poor Side Of Town"

142 Current Reports

The following stations did not report this week:

WPLO/Atlanta
KIKK-FM/Houston
KSSN/Little Rock
WAJR/Morgantown
KSON-AM/San Diego

National Airplay/50... See Page 56

A/C Regional Adds & Hots

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|--|--|--|--|--|---|---|
| <p>EAST <i>Parallel One</i></p> <p>WFBZ/Baltimore Andy Szulinski</p> <p>JOF JACKSON NEIL DIAMOND CHRIS CROSS ROGERS & EASTON Hottest: TOTO PHIL COLLINS MEN AT WORK PATTI AUSTIN FLEETWOOD MAC</p> <p>WVBF/Boston Reg Johns</p> <p>none Hottest: DIONNE WARWICK JACKSON/MCCARTNEY RABBITT & GAYLE BARRY MANILOW LBB</p> <p>WBNB/Buffalo Roger Christian</p> <p>none Hottest: PATTI AUSTIN LIONEL RICHIE JACKSON/MCCARTNEY MEN AT WORK</p> <p>QR55/Buffalo Jerry Rao</p> <p>JUICE NEWTON Hottest: SUPERTRAMP PATTI AUSTIN RABBITT & GAYLE KENNY LOGGINS LBB</p> <p>WYNY/New York Jeff Mazzei</p> <p>LBB BARBRA STREISAND MARVIN GAYE Hottest: HALL & OATES JEFFREY OSBORNE JOE JACKSON LIONEL RICHIE PHIL COLLINS</p> <p>WTAE/Pittsburgh Don Berna</p> <p>LIONEL RICHIE NEIL DIAMOND MARVIN GAYE LETTERMEN Hottest: none</p> <p>WWSW (3WS)/Pittsburgh Herb Crowe</p> <p>none Hottest: LIONEL RICHIE HALL & OATES JACKSON/MCCARTNEY DIONNE WARWICK DONALD FAGEN</p> <p>WPRO/Providence Tom Cuddy</p> <p>LIONEL RICHIE BOB SEGER JUICE NEWTON Hottest: TOTO PATTI AUSTIN RABBITT & GAYLE KENNY LOGGINS LBB</p> <p>WLTT/Washington, D.C. Balaban/Cummings</p> <p>LIONEL RICHIE BOB SEGER CULTURE CLUB BARRY MANILOW Hottest: LIONEL RICHIE HALL & OATES JACKSON/MCCARTNEY AIR SUPPLY TOTO</p> <p>WASH/Washington, D.C. Bob Duckman</p> <p>LIONEL RICHIE TAVARES MICHAEL McDONALD JUICE NEWTON Hottest: PATTI AUSTIN RABBITT & GAYLE BARRY MANILOW KENNY LOGGINS</p> <p>Parallel Two</p> <p>WCCB/Bridgeport Lee Roberts</p> <p>NEIL DIAMOND RILLY JOEL ROGERS & EASTON POCO Hottest: LIONEL RICHIE JILL COLUCCI Hottest: RABBITT & GAYLE TOTO AIR SUPPLY PATTI AUSTIN KENNY LOGGINS</p> <p>WKAZ/Charleston Bill Hagy</p> <p>LINDA RONSTADT LIONEL RICHIE CHICAGO CHRIS CROSS JOE JACKSON MICHAEL JACKSON TFAF Hottest: PATTI AUSTIN KENNY LOGGINS LBB BARRY MANILOW HALL & OATES</p> <p>WRIE/Erie Ted Abbott</p> <p>LIONEL RICHIE CHRIS CROSS NEIL DIAMOND FLEETWOOD MAC Hottest: AIR SUPPLY AMERICA MEN AT WORK LIONEL RICHIE TAVARES</p> <p>WSFM/Harrisburg Bob Paiva</p> <p>POCO GLEN CAMPBELL DONALD FAGEN CHRIS CROSS Hottest: PATTI AUSTIN TOTO AIR SUPPLY PHIL COLLINS KENNY LOGGINS</p> | <p>WVIC/Hartford Ginny Jesionka</p> <p>NEIL DIAMOND LIONEL RICHIE LINDA RONSTADT Hottest: PATTI AUSTIN AIR SUPPLY RABBITT & GAYLE TOTO BARRY MANILOW</p> <p>WWYZ/Hartford Glenn Colligan</p> <p>CHRIS CROSS LIONEL RICHIE ROGERS & EASTON Hottest: BARRY MANILOW FLEETWOOD MAC LBB KENNY LOGGINS LIONEL RICHIE</p> <p>WVOR/Rochester Gary Smith</p> <p>TAVARES AMERICA Hottest: LBB RABBITT & GAYLE PATTI AUSTIN KENNY LOGGINS</p> <p>WYNY/Schenectady Walter Fritz</p> <p>GLENN FREY LIONEL RICHIE HOTTEST: FLEETWOOD MAC DIONNE WARWICK JUICE NEWTON PATTI AUSTIN BOB SEGER</p> <p>WHEN/Syracuse Karan Gallagher</p> <p>FIREFALL Hottest: KENNY LOGGINS LBB PATTI AUSTIN BILLY JOEL BOB SEGER</p> <p>WSBA/York Jim Horn</p> <p>NEIL DIAMOND PATTI AUSTIN JUICE NEWTON ROGERS & EASTON STEPHEN BISHOP POCO Hottest: DIONNE WARWICK RABBITT & GAYLE LIONEL RICHIE PARTON & NELSON TOTO</p> <p>WAYV/Atlantic City John Barb</p> <p>SHERIFF ROGERS & EASTON NEWMAN & SIMON DONALD FAGEN STEPHEN BISHOP CHRIS CROSS NEIL DIAMOND SMOKEY ROBINSON JOE JACKSON Hottest: PHIL COLLINS TOTO JACKSON/MCCARTNEY KENNY LOGGINS TAVARES</p> <p>WHSK/Kansas City Jeff Roberts</p> <p>NEIL DIAMOND LIONEL RICHIE CHRIS CROSS LINDA RONSTADT POCO Hottest: PATTI AUSTIN TOTO JACKSON/MCCARTNEY KENNY LOGGINS TAVARES</p> | <p>WISN/Milwaukee Debbie Hinkla</p> <p>LIONEL RICHIE NEIL DIAMOND POCO DONNA SUMMER Hottest: RABBITT & GAYLE TOTO PATTI AUSTIN AIR SUPPLY PHIL COLLINS</p> <p>WZUU/Milwaukee Steve Schram</p> <p>CULTURE CLUB LINDA RONSTADT Hottest: JACKSON/MCCARTNEY KENNY LOGGINS SUPERTRAMP PATTI AUSTIN</p> <p>WYUW/Chicago John Wetherbee</p> <p>CULTURE CLUB LINDA RONSTADT Hottest: MEN AT WORK TOTO PATTI AUSTIN LBB RABBITT & GAYLE</p> <p>WCCO/Minneapolis Denny Long</p> <p>JILL COLUCCI FLEETWOOD MAC LIONEL RICHIE JANIE FRICKE CLEN CAMPBELL STEPHEN BISHOP Hottest: none</p> <p>KS94/St. Louis Morgan/Watermann</p> <p>JUICE NEWTON LINDA RONSTADT BILLY JOEL LIONEL RICHIE PARTON & NELSON ROGERS & EASTON POCO BARRY MANILOW RABBITT & GAYLE KENNY LOGGINS FLEETWOOD MAC</p> <p>WARM98/Cincinnati Walker/Zerhusen</p> <p>CHRIS CROSS DONNA SUMMER STEPHEN BISHOP ROGERS & EASTON POCO BARRY MANILOW RABBITT & GAYLE KENNY LOGGINS FLEETWOOD MAC</p> <p>WZZP/Cleveland Bob McKay</p> <p>BOB SEGER LINDA RONSTADT CULTURE CLUB Hottest: DAN FOGELBERG HALL & OATES TOTO AIR SUPPLY SUPERTRAMP</p> <p>WCZY/Detroit Jim Scollin</p> <p>MEN AT WORK NEIL DIAMOND LIONEL RICHIE STEPHEN BISHOP CHRIS CROSS AIR SUPPLY LBB PHIL COLLINS BOB SEGER KENNY LOGGINS</p> <p>WHSK/Kansas City Jeff Roberts</p> <p>NEIL DIAMOND LIONEL RICHIE CHRIS CROSS LINDA RONSTADT POCO Hottest: PATTI AUSTIN TOTO JACKSON/MCCARTNEY KENNY LOGGINS TAVARES</p> | <p>WOWO/Ft. Wayne Sam DeVincent</p> <p>none Hottest: SUPERTRAMP HALL & OATES LAURA BRANIGAN MEN AT WORK</p> <p>WENS/Indianapolis Cummings/Wheeler</p> <p>CHRIS CROSS LINDA RONSTADT STEPHEN BISHOP ROGERS & EASTON POCO Hottest: LBB PATTI AUSTIN TOTO KENNY LOGGINS MEN AT WORK</p> <p>KMBZ/Kansas City Steve Ball</p> <p>ROGERS & EASTON ONJ LINDA RONSTADT SMOKEY ROBINSON CHRIS CROSS FIREFALL LIONEL RICHIE Hottest: PATTI AUSTIN AIR SUPPLY TAVARES PHIL COLLINS LBB</p> <p>KUDL/Kansas City Elaine Taylor</p> <p>BOB SEGER NEIL DIAMOND LIONEL RICHIE Hottest: TOTO PATTI AUSTIN AIR SUPPLY KENNY LOGGINS FLEETWOOD MAC</p> <p>WFMK/Lansing Jay Richards</p> <p>JOE JACKSON CHRIS CROSS LIONEL RICHIE STEPHEN BISHOP PRETENDERS Hottest: PHIL COLLINS FLEETWOOD MAC KENNY LOGGINS RAY PARKER JR. MEN AT WORK</p> <p>WISM-FM/Madison Bill Vancil</p> <p>JOHN STEWART CHRIS CROSS NEIL DIAMOND ROGERS & EASTON LIONEL RICHIE HOTTEST: GLEN FREY PHIL COLLINS CULTURE CLUB</p> <p>WOMC/Detroit Chuck Morgan</p> <p>PARTON & NELSON BOB SEGER MEN AT WORK AMERICA MICHAEL McDONALD Hottest: none</p> <p>WTRX/Flint Jeff Davis</p> <p>LINDA RONSTADT LIONEL RICHIE CHRIS CROSS NEIL DIAMOND DONNA SUMMER GLENN FREY Hottest: PATTI AUSTIN TOTO KENNY LOGGINS HALL & OATES BARRY MANILOW</p> | <p>WOUA/Quad Cities, IL J.J. Scott</p> <p>JILL COLUCCI ONJ TONY CARLY JOE JACKSON ROGERS & EASTON JESSE C. YOUNG Hottest: PATTI AUSTIN AIR SUPPLY BARRY MANILOW LBB MEN AT WORK</p> <p>KYKY/St. Louis Andrew/Corcasso</p> <p>RILLY JOEL CULTURE CLUB Hottest: KENNY LOGGINS KENNY LOGGINS MEN AT WORK FLEETWOOD MAC DONALD FAGEN</p> <p>KFSB/Joplin, MO Don Carpenter</p> <p>CHRIS CROSS STEPHEN BISHOP MICHAEL JACKSON JOE JACKSON KENNY & THE VISIT Hottest: MEN AT WORK MICHAEL MURPHEY NEIL DIAMOND</p> <p>KFOL/Lincoln, NE Blythe</p> <p>ROGERS & EASTON LIONEL RICHIE CULTURE CLUB PHIL EVERLY Hottest: PATTI AUSTIN TOTO KENNY LOGGINS BARRY MANILOW MICHAEL MURPHEY</p> <p>KKRD/Wichita, KS Nancy Johnson</p> <p>none Hottest: LIONEL RICHIE JACKSON/MCCARTNEY TOTO PHIL COLLINS HALL & OATES</p> <p>KWBE/Rochester, MN Al Axelton</p> <p>JESSE C. YOUNG CHRIS CROSS ROGERS & EASTON Hottest: PATTI AUSTIN KENNY LOGGINS FLEETWOOD MAC JUICE NEWTON BILLY JOEL</p> <p>KPAT/Sioux Falls Julie Taylor</p> <p>NEIL DIAMOND LIONEL RICHIE FIREFALL Hottest: PATTI AUSTIN LBB FLEETWOOD MAC KENNY LOGGINS CULTURE CLUB</p> <p>WJON/St. Cloud, MN Tom Scott</p> <p>NEIL DIAMOND CHRIS CROSS LIONEL RICHIE ROGERS & EASTON SCHEER MUSIC Hottest: RABBITT & GAYLE HALL & OATES MEN AT WORK OAK RIDGE BOYS BOB SEGER</p> <p>WBOW/Terre Haute, IN Larry Joseph</p> <p>none Hottest: TOTO KENNY LOGGINS PATTI AUSTIN AIR SUPPLY LBB</p> <p>KRNO/Reno Larry Irons</p> <p>LIONEL RICHIE NEIL DIAMOND CSLN ROGERS & EASTON CHRIS CROSS DONNA SUMMER Hottest: TOTO PATTI AUSTIN KENNY LOGGINS BOB SEGER</p> <p>KRKK/Rock Springs, WY Chuck Martin</p> <p>CHRIS CROSS LIONEL RICHIE Hottest: TOTO PATTI AUSTIN RABBITT & GAYLE JOHN COUGAR</p> <p>KISN/Sah Lake City Dan Jessop</p> <p>NEIL DIAMOND FIREFALL LIONEL RICHIE Hottest: KENNY LOGGINS PATTI AUSTIN LBB FLEETWOOD MAC PHIL COLLINS KVSF/Santa Fe Jay Jaramila</p> <p>HERB ALPERT STANLEY CLARKE LIONEL RICHIE ROGERS & EASTON Hottest: PATTI AUSTIN LBB BARRY MANILOW TOTO JACKSON/MCCARTNEY</p> <p>KSRO/Santa Rosa Mike Alexander</p> <p>LIONEL RICHIE ROGERS & EASTON FIREFALL JOE JACKSON Hottest: TOTO JACKSON/MCCARTNEY PATTI AUSTIN KENNY LOGGINS BOB SEGER</p> | <p>WBT/Charlotte Dave Bishop</p> <p>POCO ROGERS & EASTON Hottest: DAN FOGELBERG RABBITT & GAYLE PATTI AUSTIN KENNY LOGGINS PARTON & NELSON</p> <p>KMGC/Dallas-Ft. Worth Larry James</p> <p>CHRIS CROSS ROGERS & EASTON Hottest: AIR SUPPLY TOTO PATTI AUSTIN KENNY LOGGINS BARRY MANILOW</p> <p>WAAY/Huntsville Jim Kendrick</p> <p>LINDA RONSTADT DONNA SUMMER LIONEL RICHIE NEIL DIAMOND Hottest: PATTI AUSTIN KENNY LOGGINS BARRY MANILOW BOB SEGER</p> <p>WSLJ/Jackson, MS Joe Bennett</p> <p>CHRIS CROSS LIONEL RICHIE NEIL DIAMOND ONJ INXENBRANDT Hottest: BARRY MANILOW PATTI AUSTIN AMERICA MICHAEL MURPHEY AIR SUPPLY</p> <p>WAVI/Jacksonville, FL Reggie Blackwell</p> <p>NEIL DIAMOND POCO Hottest: PATTI AUSTIN TOTO JACKSON/MCCARTNEY LIONEL RICHIE AIR SUPPLY</p> <p>WVLU/Lexington Kelly/Richards</p> <p>none Hottest: L. RICHIE 'You' L. RICHIE 'My' L. RICHIE 'Truly' BARRY MANILOW CULTURE CLUB</p> <p>WVLA/Lynchburg, VA David Cole</p> <p>ROGERS & EASTON JOE JACKSON PAUL CARBACK FIREFALL STEEL BREEZE Hottest: TAVARES BARRY MANILOW PARTON & NELSON KENNY LOGGINS JUICE NEWTON</p> <p>WORO/Orangeburg, SC Mark Reynolds</p> <p>CHRIS CROSS CHICAGO JOE JACKSON GLENN FREY DONALD FAGEN ROGERS & EASTON EWLF MICHAEL JACKSON STRAY CATS Hottest: TOTO PHIL COLLINS KENNY LOGGINS JUICE NEWTON MEN AT WORK</p> <p>WROV/Roanoke Matt Eskie</p> <p>MICHAEL MURPHEY NEIL DIAMOND CHRIS CROSS FIREFALL Hottest: MEN AT WORK FLEETWOOD MAC CULTURE CLUB JUICE NEWTON PARTON & NELSON</p> | <p>Q-96/Ft. Myers Wein/Taylor</p> <p>DONNA SUMMER CHRIS CROSS JOE JACKSON STEPHEN BISHOP POCO Hottest: KENNY LOGGINS MEN AT WORK AMERICA TAVARES JUICE NEWTON</p> <p>KSEL/Lubbock, TX Chris Alexander</p> <p>NEIL DIAMOND LIONEL RICHIE DONNA SUMMER CHRIS CROSS Hottest: PATTI AUSTIN AIR SUPPLY FLEETWOOD MAC JACKSON/MCCARTNEY BARRY MANILOW</p> |
| <p>WYUW/Chicago John Wetherbee</p> <p>CULTURE CLUB LINDA RONSTADT Hottest: MEN AT WORK TOTO PATTI AUSTIN LBB RABBITT & GAYLE</p> <p>WCCO/Minneapolis Denny Long</p> <p>JILL COLUCCI FLEETWOOD MAC LIONEL RICHIE JANIE FRICKE CLEN CAMPBELL STEPHEN BISHOP Hottest: none</p> <p>KS94/St. Louis Morgan/Watermann</p> <p>JUICE NEWTON LINDA RONSTADT BILLY JOEL LIONEL RICHIE PARTON & NELSON ROGERS & EASTON POCO BARRY MANILOW RABBITT & GAYLE KENNY LOGGINS FLEETWOOD MAC</p> <p>WARM98/Cincinnati Walker/Zerhusen</p> <p>CHRIS CROSS DONNA SUMMER STEPHEN BISHOP ROGERS & EASTON POCO BARRY MANILOW RABBITT & GAYLE KENNY LOGGINS FLEETWOOD MAC</p> <p>WZZP/Cleveland Bob McKay</p> <p>BOB SEGER LINDA RONSTADT CULTURE CLUB Hottest: DAN FOGELBERG HALL & OATES TOTO AIR SUPPLY SUPERTRAMP</p> <p>WCZY/Detroit Jim Scollin</p> <p>MEN AT WORK NEIL DIAMOND LIONEL RICHIE STEPHEN BISHOP CHRIS CROSS AIR SUPPLY LBB PHIL COLLINS BOB SEGER KENNY LOGGINS</p> <p>WHSK/Kansas City Jeff Roberts</p> <p>NEIL DIAMOND LIONEL RICHIE CHRIS CROSS LINDA RONSTADT POCO Hottest: PATTI AUSTIN TOTO JACKSON/MCCARTNEY KENNY LOGGINS TAVARES</p> | <p>WISN/Milwaukee Debbie Hinkla</p> <p>LIONEL RICHIE NEIL DIAMOND POCO DONNA SUMMER Hottest: RABBITT & GAYLE TOTO PATTI AUSTIN AIR SUPPLY PHIL COLLINS</p> <p>WZUU/Milwaukee Steve Schram</p> <p>CULTURE CLUB LINDA RONSTADT Hottest: JACKSON/MCCARTNEY KENNY LOGGINS SUPERTRAMP PATTI AUSTIN</p> <p>WYUW/Chicago John Wetherbee</p> <p>CULTURE CLUB LINDA RONSTADT Hottest: MEN AT WORK TOTO PATTI AUSTIN LBB RABBITT & GAYLE</p> <p>WCCO/Minneapolis Denny Long</p> <p>JILL COLUCCI FLEETWOOD MAC LIONEL RICHIE JANIE FRICKE CLEN CAMPBELL STEPHEN BISHOP Hottest: none</p> <p>KS94/St. Louis Morgan/Watermann</p> <p>JUICE NEWTON LINDA RONSTADT BILLY JOEL LIONEL RICHIE PARTON & NELSON ROGERS & EASTON POCO BARRY MANILOW RABBITT & GAYLE KENNY LOGGINS FLEETWOOD MAC</p> <p>WARM98/Cincinnati Walker/Zerhusen</p> <p>CHRIS CROSS DONNA SUMMER STEPHEN BISHOP ROGERS & EASTON POCO BARRY MANILOW RABBITT & GAYLE KENNY LOGGINS FLEETWOOD MAC</p> <p>WZZP/Cleveland Bob McKay</p> <p>BOB SEGER LINDA RONSTADT CULTURE CLUB Hottest: DAN FOGELBERG HALL & OATES TOTO AIR SUPPLY SUPERTRAMP</p> <p>WCZY/Detroit Jim Scollin</p> <p>MEN AT WORK NEIL DIAMOND LIONEL RICHIE STEPHEN BISHOP CHRIS CROSS AIR SUPPLY LBB PHIL COLLINS BOB SEGER KENNY LOGGINS</p> <p>WHSK/Kansas City Jeff Roberts</p> <p>NEIL DIAMOND LIONEL RICHIE CHRIS CROSS LINDA RONSTADT POCO Hottest: PATTI AUSTIN TOTO JACKSON/MCCARTNEY KENNY LOGGINS TAVARES</p> | <p>WOWO/Ft. Wayne Sam DeVincent</p> <p>none Hottest: SUPERTRAMP HALL & OATES LAURA BRANIGAN MEN AT WORK</p> <p>WENS/Indianapolis Cummings/Wheeler</p> <p>CHRIS CROSS LINDA RONSTADT STEPHEN BISHOP ROGERS & EASTON POCO Hottest: LBB PATTI AUSTIN TOTO KENNY LOGGINS MEN AT WORK</p> <p>KMBZ/Kansas City Steve Ball</p> <p>ROGERS & EASTON ONJ LINDA RONSTADT SMOKEY ROBINSON CHRIS CROSS FIREFALL LIONEL RICHIE Hottest: PATTI AUSTIN AIR SUPPLY TAVARES PHIL COLLINS LBB</p> <p>KUDL/Kansas City Elaine Taylor</p> <p>BOB SEGER NEIL DIAMOND LIONEL RICHIE Hottest: TOTO PATTI AUSTIN AIR SUPPLY KENNY LOGGINS FLEETWOOD MAC</p> <p>WFMK/Lansing Jay Richards</p> <p>JOE JACKSON CHRIS CROSS LIONEL RICHIE STEPHEN BISHOP PRETENDERS Hottest: PHIL COLLINS FLEETWOOD MAC KENNY LOGGINS RAY PARKER JR. MEN AT WORK</p> <p>WISM-FM/Madison Bill Vancil</p> <p>JOHN STEWART CHRIS CROSS NEIL DIAMOND ROGERS & EASTON LIONEL RICHIE HOTTEST: GLEN FREY PHIL COLLINS CULTURE CLUB</p> <p>WOMC/Detroit Chuck Morgan</p> <p>PARTON & NELSON BOB SEGER MEN AT WORK AMERICA MICHAEL McDONALD Hottest: none</p> <p>WTRX/Flint Jeff Davis</p> <p>LINDA RONSTADT LIONEL RICHIE CHRIS CROSS NEIL DIAMOND DONNA SUMMER GLENN FREY Hottest: PATTI AUSTIN TOTO KENNY LOGGINS HALL & OATES BARRY MANILOW</p> | <p>WOUA/Quad Cities, IL J.J. Scott</p> <p>JILL COLUCCI ONJ TONY CARLY JOE JACKSON ROGERS & EASTON JESSE C. YOUNG Hottest: PATTI AUSTIN AIR SUPPLY BARRY MANILOW LBB MEN AT WORK</p> <p>KYKY/St. Louis Andrew/Corcasso</p> <p>RILLY JOEL CULTURE CLUB Hottest: KENNY LOGGINS KENNY LOGGINS MEN AT WORK FLEETWOOD MAC DONALD FAGEN</p> <p>KFSB/Joplin, MO Don Carpenter</p> <p>CHRIS CROSS STEPHEN BISHOP MICHAEL JACKSON JOE JACKSON KENNY & THE VISIT Hottest: MEN AT WORK MICHAEL MURPHEY NEIL DIAMOND</p> <p>KFOL/Lincoln, NE Blythe</p> <p>ROGERS & EASTON LIONEL RICHIE CULTURE CLUB PHIL EVERLY Hottest: PATTI AUSTIN TOTO KENNY LOGGINS BARRY MANILOW MICHAEL MURPHEY</p> <p>KKRD/Wichita, KS Nancy Johnson</p> <p>none Hottest: LIONEL RICHIE JACKSON/MCCARTNEY TOTO PHIL COLLINS HALL & OATES</p> <p>KWBE/Rochester, MN Al Axelton</p> <p>JESSE C. YOUNG CHRIS CROSS ROGERS & EASTON Hottest: PATTI AUSTIN KENNY LOGGINS FLEETWOOD MAC JUICE NEWTON BILLY JOEL</p> <p>KPAT/Sioux Falls Julie Taylor</p> <p>NEIL DIAMOND LIONEL RICHIE FIREFALL Hottest: PATTI AUSTIN LBB FLEETWOOD MAC KENNY LOGGINS CULTURE CLUB</p> <p>WJON/St. Cloud, MN Tom Scott</p> <p>NEIL DIAMOND CHRIS CROSS LIONEL RICHIE ROGERS & EASTON SCHEER MUSIC Hottest: RABBITT & GAYLE HALL & OATES MEN AT WORK OAK RIDGE BOYS BOB SEGER</p> <p>WBOW/Terre Haute, IN Larry Joseph</p> <p>none Hottest: TOTO KENNY LOGGINS PATTI AUSTIN AIR SUPPLY LBB</p> <p>KRNO/Reno Larry Irons</p> <p>LIONEL RICHIE NEIL DIAMOND CSLN ROGERS & EASTON CHRIS CROSS DONNA SUMMER Hottest: TOTO PATTI AUSTIN KENNY LOGGINS BOB SEGER</p> <p>KRKK/Rock Springs, WY Chuck Martin</p> <p>CHRIS CROSS LIONEL RICHIE Hottest: TOTO PATTI AUSTIN RABBITT & GAYLE JOHN COUGAR</p> <p>KISN/Sah Lake City Dan Jessop</p> <p>NEIL DIAMOND FIREFALL LIONEL RICHIE Hottest: KENNY LOGGINS PATTI AUSTIN LBB FLEETWOOD MAC PHIL COLLINS KVSF/Santa Fe Jay Jaramila</p> <p>HERB ALPERT STANLEY CLARKE LIONEL RICHIE ROGERS & EASTON Hottest: PATTI AUSTIN LBB BARRY MANILOW TOTO JACKSON/MCCARTNEY</p> <p>KSRO/Santa Rosa Mike Alexander</p> <p>LIONEL RICHIE ROGERS & EASTON FIREFALL JOE JACKSON Hottest: TOTO JACKSON/MCCARTNEY PATTI AUSTIN KENNY LOGGINS BOB SEGER</p> | <p>WBT/Charlotte Dave Bishop</p> <p>POCO ROGERS & EASTON Hottest: DAN FOGELBERG RABBITT & GAYLE PATTI AUSTIN KENNY LOGGINS PARTON & NELSON</p> <p>KMGC/Dallas-Ft. Worth Larry James</p> <p>CHRIS CROSS ROGERS & EASTON Hottest: AIR SUPPLY TOTO PATTI AUSTIN KENNY LOGGINS BARRY MANILOW</p> <p>WAAY/Huntsville Jim Kendrick</p> <p>LINDA RONSTADT DONNA SUMMER LIONEL RICHIE NEIL DIAMOND Hottest: PATTI AUSTIN KENNY LOGGINS BARRY MANILOW BOB SEGER</p> <p>WSLJ/Jackson, MS Joe Bennett</p> <p>CHRIS CROSS LIONEL RICHIE NEIL DIAMOND ONJ INXENBRANDT Hottest: BARRY MANILOW PATTI AUSTIN AMERICA MICHAEL MURPHEY AIR SUPPLY</p> <p>WAVI/Jacksonville, FL Reggie Blackwell</p> <p>NEIL DIAMOND POCO Hottest: PATTI AUSTIN TOTO JACKSON/MCCARTNEY LIONEL RICHIE AIR SUPPLY</p> <p>WVLU/Lexington Kelly/Richards</p> <p>none Hottest: L. RICHIE 'You' L. RICHIE 'My' L. RICHIE 'Truly' BARRY MANILOW CULTURE CLUB</p> <p>WVLA/Lynchburg, VA David Cole</p> <p>ROGERS & EASTON JOE JACKSON PAUL CARBACK FIREFALL STEEL BREEZE Hottest: TAVARES BARRY MANILOW PARTON & NELSON KENNY LOGGINS JUICE NEWTON</p> <p>WORO/Orangeburg, SC Mark Reynolds</p> <p>CHRIS CROSS CHICAGO JOE JACKSON GLENN FREY DONALD FAGEN ROGERS & EASTON EWLF MICHAEL JACKSON STRAY CATS Hottest: TOTO PHIL COLLINS KENNY LOGGINS JUICE NEWTON MEN AT WORK</p> <p>WROV/Roanoke Matt Eskie</p> <p>MICHAEL MURPHEY NEIL DIAMOND CHRIS CROSS FIREFALL Hottest: MEN AT WORK FLEETWOOD MAC CULTURE CLUB JUICE NEWTON PARTON & NELSON</p> | <p>Q-96/Ft. Myers Wein/Taylor</p> <p>DONNA SUMMER CHRIS CROSS JOE JACKSON STEPHEN BISHOP POCO Hottest: KENNY LOGGINS MEN AT WORK AMERICA TAVARES JUICE NEWTON</p> <p>KSEL/Lubbock, TX Chris Alexander</p> <p>NEIL DIAMOND LIONEL RICHIE DONNA SUMMER CHRIS CROSS Hottest: PATTI AUSTIN AIR SUPPLY FLEETWOOD MAC JACKSON/MCCARTNEY BARRY MANILOW</p> | |
| <p>WYUW/Chicago John Wetherbee</p> <p>CULTURE CLUB LINDA RONSTADT Hottest: MEN AT WORK TOTO PATTI AUSTIN LBB RABBITT & GAYLE</p> <p>WCCO/Minneapolis Denny Long</p> <p>JILL COLUCCI FLEETWOOD MAC LIONEL RICHIE JANIE FRICKE CLEN CAMPBELL STEPHEN BISHOP Hottest: none</p> <p>KS94/St. Louis Morgan/Watermann</p> <p>JUICE NEWTON LINDA RONSTADT BILLY JOEL LIONEL RICHIE PARTON & NELSON ROGERS & EASTON POCO BARRY MANILOW RABBITT & GAYLE KENNY LOGGINS FLEETWOOD MAC</p> <p>WARM98/Cincinnati Walker/Zerhusen</p> <p>CHRIS CROSS DONNA SUMMER STEPHEN BISHOP ROGERS & EASTON POCO BARRY MANILOW RABBITT & GAYLE KENNY LOGGINS FLEETWOOD MAC</p> <p>WZZP/Cleveland Bob McKay</p> <p>BOB SEGER LINDA RONSTADT CULTURE CLUB Hottest: DAN FOGELBERG HALL & OATES TOTO AIR SUPPLY SUPERTRAMP</p> <p>WCZY/Detroit Jim Scollin</p> <p>MEN AT WORK NEIL DIAMOND LIONEL RICHIE STEPHEN BISHOP CHRIS CROSS AIR SUPPLY LBB PHIL COLLINS BOB SEGER KENNY LOGGINS</p> <p>WHSK/Kansas City Jeff Roberts</p> <p>NEIL DIAMOND LIONEL RICHIE CHRIS CROSS LINDA RONSTADT POCO Hottest: PATTI AUSTIN TOTO JACKSON/MCCARTNEY KENNY LOGGINS TAVARES</p> | <p>WISN/Milwaukee Debbie Hinkla</p> <p>LIONEL RICHIE NEIL DIAMOND POCO DONNA SUMMER Hottest: RABBITT & GAYLE TOTO PATTI AUSTIN AIR SUPPLY PHIL COLLINS</p> <p>WZUU/Milwaukee Steve Schram</p> <p>CULTURE CLUB LINDA RONSTADT Hottest: JACKSON/MCCARTNEY KENNY LOGGINS SUPERTRAMP PATTI AUSTIN</p> <p>WYUW/Chicago John Wetherbee</p> <p>CULTURE CLUB LINDA RONSTADT Hottest: MEN AT WORK TOTO PATTI AUSTIN LBB RABBITT & GAYLE</p> <p>WCCO/Minneapolis Denny Long</p> <p>JILL COLUCCI FLEETWOOD MAC LIONEL RICHIE JANIE FRICKE CLEN CAMPBELL STEPHEN BISHOP Hottest: none</p> <p>KS94/St. Louis Morgan/Watermann</p> <p>JUICE NEWTON LINDA RONSTADT BILLY JOEL LIONEL RICHIE PARTON & NELSON ROGERS & EASTON POCO BARRY MANILOW RABBITT & GAYLE KENNY LOGGINS FLEETWOOD MAC</p> <p>WARM98/Cincinnati Walker/Zerhusen</p> <p>CHRIS CROSS DONNA SUMMER STEPHEN BISHOP ROGERS & EASTON POCO BARRY MANILOW RABBITT & GAYLE KENNY LOGGINS FLEETWOOD MAC</p> <p>WZZP/Cleveland Bob McKay</p> <p>BOB SEGER LINDA RONSTADT CULTURE CLUB Hottest: DAN FOGELBERG HALL & OATES TOTO AIR SUPPLY SUPERTRAMP</p> <p>WCZY/Detroit Jim Scollin</p> <p>MEN AT WORK NEIL DIAMOND LIONEL RICHIE STEPHEN BISHOP CHRIS CROSS AIR SUPPLY LBB PHIL COLLINS BOB SEGER KENNY LOGGINS</p> <p>WHSK/Kansas City Jeff Roberts</p> <p>NEIL DIAMOND LIONEL RICHIE CHRIS CROSS LINDA RONSTADT POCO Hottest: PATTI AUSTIN TOTO JACKSON/MCCARTNEY KENNY LOGGINS TAVARES</p> | <p>WOWO/Ft. Wayne Sam DeVincent</p> <p>none Hottest: SUPERTRAMP HALL & OATES LAURA BRANIGAN MEN AT WORK</p> <p>WENS/Indianapolis Cummings/Wheeler</p> <p>CHRIS CROSS LINDA RONSTADT STEPHEN BISHOP ROGERS & EASTON POCO Hottest: LBB PATTI AUSTIN TOTO KENNY LOGGINS MEN AT WORK</p> <p>KMBZ/Kansas City Steve Ball</p> <p>ROGERS & EASTON ONJ LINDA RONSTADT SMOKEY ROBINSON CHRIS CROSS FIREFALL LIONEL RICHIE Hottest: PATTI AUSTIN AIR SUPPLY TAVARES PHIL COLLINS LBB</p> <p>KUDL/Kansas City Elaine Taylor</p> <p>BOB SEGER NEIL DIAMOND LIONEL RICHIE Hottest: TOTO PATTI AUSTIN AIR SUPPLY KENNY LOGGINS FLEETWOOD MAC</p> <p>WFMK/Lansing Jay Richards</p> <p>JOE JACKSON CHRIS CROSS LIONEL RICHIE STEPHEN BISHOP PRETENDERS Hottest: PHIL COLLINS FLEETWOOD MAC KENNY LOGGINS RAY PARKER JR.</p> | | | | |

REGIONAL AOR ACTIVITY

EXPANDED & UP TO DATE

EAST

MOST ADDED

- Red Rider (21)
- Greg Kihn Band (16)
- Ric Ocasek (13)
- Schon/Hammer (12)
- Neil Young (11)

HOTTEST

- Bob Seger (37)
- Tom Petty (30)
- Phil Collins (29)
- Sammy Hagar (27)
- Pretenders (23)

Parallel One

WCOZ/Boston (617) 267-9090

PO: ANDY GAUBEN
MO: PAUL LEMIEUX

HOTTEST

- PSYCHEDELIC FURS
- SCANDAL
- BOB SEGER
- DURAN DURAN
- J. GEILS BAND
- SAMMY HAGAR
- FIXX
- JEFFERSON STARSHIP
- TAXI
- TOM PETTY & H.B.S
- BAD COMPANY
- PAT BENATAR
- EDDIE MONEY
- PRETENDERS

WBYJ/Pittsfield (401) 438-8110

PO: JIM MURPHY
MO: JEFF RICHUCCI

HOTTEST

- J. GEILS BAND
- TOM PETTY & H.B.S
- PAT BENATAR
- STRAY CATS
- WHO
- FRANK MARINO
- RUSH
- TAXI
- LEO ZEPPELIN
- FIXX
- BOB SEGER
- PRETENDERS
- MIKE HALL & JAMES
- DEVO
- RIC OCASEK
- TRUMP
- WHO
- RUSH
- JOHN HENLEY
- HEROS WITH
- ROBERT PLANT
- SALA
- OZZY OSBOURNE
- BILLY IDOL
- JEFFERSON STARSHIP
- PARTY PARTY
- MEMBERS
- PHIL COLLINS
- NIGHT RANGER
- KINGS
- GOLDEN EARRING

WYYY/Baltimore (301) 889-0096

PO: CHUCK DUCOTT
MO: TY FORD

HOTTEST

- BOB SEGER
- SAMMY HAGAR
- PRETENDERS
- A FLOCK OF SEAGULL
- DURAN DURAN
- NEIL YOUNG
- DIRE STRAITS
- Medium
- LEO ZEPPELIN
- TOM PETTY & H.B.S
- PHIL COLLINS
- SAGA
- NEIL YOUNG
- GOLDEN EARRING
- RIC OCASEK
- THOMAS DOBLY
- MISSING PERSONS
- TRUMP
- KINGS
- GOLDEN EARRING

WJYY/Baltimore (301) 889-0096

PO: CHUCK DUCOTT
MO: TY FORD

HOTTEST

- BOB SEGER
- SAMMY HAGAR
- PRETENDERS
- A FLOCK OF SEAGULL
- DURAN DURAN
- NEIL YOUNG
- DIRE STRAITS
- Medium
- LEO ZEPPELIN
- TOM PETTY & H.B.S
- PHIL COLLINS
- SAGA
- NEIL YOUNG
- GOLDEN EARRING
- RIC OCASEK
- THOMAS DOBLY
- MISSING PERSONS
- TRUMP
- KINGS
- GOLDEN EARRING

CHOM-FM/Montreal (514) 833-2425

PO: BOB BRANDE
MO: BOB BRANDE

HOTTEST

- TOM PETTY & H.B.S
- PHIL COLLINS
- DIRE STRAITS
- CHRIS DOBURN
- PAT BENATAR
- SIMPLE MINDS
- GOLDEN EARRING
- LEO ZEPPELIN
- HUMAN LEAGUE
- BOB SEGER
- PETER DINKEL
- ADAM ANT
- JEFFERSON STARSHIP
- PHIL COLLINS
- TRUMP
- BOB SEGER
- FRANK MARINO
- DURAN DURAN
- NEIL YOUNG
- RIC OCASEK
- AGGRO
- RACHEL SWEET
- SUN & HAMMER
- TRUMP

CHUM-FM/Toronto (416) 925-6666

PO: ROSS DAVIES
MO: WAYNE WOODSTOCK

HOTTEST

- PHIL COLLINS
- STRAY CATS
- FORELINDER
- JEFFERSON STARSHIP
- JEFFERSON STARSHIP
- TOM PETTY & H.B.S
- SAMMY HAGAR
- NIGHT RANGER
- BOB SEGER
- FRANK MARINO
- AGGRO
- DURAN DURAN
- VANDENBERG
- FRIDA
- PAT BENATAR
- ADAM ANT
- JEFFERSON STARSHIP
- PHIL COLLINS
- TRUMP
- BOB SEGER
- FRANK MARINO
- DURAN DURAN
- NEIL YOUNG
- RIC OCASEK
- AGGRO
- RACHEL SWEET
- SUN & HAMMER
- TRUMP

WDVE/Pittsburgh (412) 582-5900

PO: HOWIE CASTLE
MO: RON NEW

HOTTEST

- SAMMY HAGAR
- BOB SEGER
- PRETENDERS
- PAT BENATAR
- TOM PETTY & H.B.S
- DURAN DURAN
- NIGHT RANGER
- GOLDEN EARRING
- LEO ZEPPELIN
- HUMAN LEAGUE
- BOB SEGER
- FRANK MARINO
- DURAN DURAN
- NEIL YOUNG
- RIC OCASEK
- AGGRO
- RACHEL SWEET
- SUN & HAMMER
- TRUMP

WPLJ/New York (212) 687-7777

PO: LARRY BERGER
MO: LARRY WINTURIN

HOTTEST

- PHIL COLLINS
- NEIL YOUNG
- JEFFERSON STARSHIP

DC101/Washington (202) 828-9932

PO: DON JAY'S
MO: DAVE ORWIN

Parallel Two

WCMF/Rochester (716) 288-3200

PO: FRANK HOLLER
MO: DAVE KANE

HOTTEST

- DURAN DURAN
- TAXI
- SAMMY HAGAR
- NEIL YOUNG
- BOB SEGER
- FRANK MARINO
- DURAN DURAN
- NEIL YOUNG
- RIC OCASEK
- AGGRO
- RACHEL SWEET
- SUN & HAMMER
- TRUMP

WYSP/Philadelphia (215) 688-9480

PO: MICHAEL PILOZZI
MO: STEVE FEINSTEIN

HOTTEST

- PRETENDERS
- SAMMY HAGAR
- NIGHT RANGER
- UTORIA
- FRIDA
- SUN & HAMMER
- DURAN DURAN
- PAT BENATAR
- JEFFERSON STARSHIP
- BOB SEGER
- ROBERT HAZARD
- DIRE STRAITS
- MEN AT WORK
- TOM PETTY & H.B.S
- TONY LAREY
- SUPERTRAMP
- PHIL COLLINS
- ROBERT PLANT
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- NEIL YOUNG
- TRUMP
- FIXX
- JOHN HALL BAND
- MISSING PERSONS
- WAVEZEE
- SAGA
- UREG KIHAN BAND
- SUN & HAMMER

WZLX/Scranton (717) 961-1842

PO: RICH PLUMBING
MO: PAUL MICHELES

HOTTEST

- BOB SEGER
- DURAN DURAN
- PETER DINKEL
- PAT BENATAR
- SAMMY HAGAR
- BOB SEGER
- FRANK MARINO
- PHIL COLLINS
- OZZY OSBOURNE
- LEO ZEPPELIN
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- GOLDEN EARRING
- NIGHT RANGER
- MOVING PICTURES
- FRIDA
- FRANK MARINO
- LOVERBOY
- VANDENBERG
- RUSH
- TATTOO
- DIRE STRAITS
- BOB SEGER
- FRANK MARINO
- DURAN DURAN
- NEIL YOUNG
- RIC OCASEK
- AGGRO
- RACHEL SWEET
- SUN & HAMMER
- TRUMP

WBCN/Boston (617) 266-1111

PO: UDDIPUS
MO: MARIL MILLER

HOTTEST

- RIC OCASEK
- TOM PETTY & H.B.S
- LEO ZEPPELIN
- BOB SEGER
- VANDENBERG
- NIGHT RANGER
- FRANK MARINO
- AGGRO
- DURAN DURAN
- SUN & HAMMER
- J. GEILS BAND
- MISSING PERSONS
- MICHAEL JACKSON
- DONALD FAGEN
- ROBERT HAZARD
- NEIL YOUNG
- ENGLISH BEAT
- JEFFERSON STARSHIP
- PARTY PARTY
- MEMBERS
- KINGS
- MODERN ENGLISH
- MUSICAL YOUTH
- PRETENDERS
- ADAM ANT
- HALL & JAMES
- DEVO
- STRAY CATS
- Medium
- RUSH
- GOLDEN EARRING
- BOB SEGER
- PRETENDERS
- MIKE HALL & JAMES
- DEVO
- RIC OCASEK
- TRUMP
- WHO
- FRANK MARINO
- RUSH
- TAXI
- LEO ZEPPELIN
- FIXX
- BOB SEGER
- SUPERTRAMP
- BOB SEGER
- PHIL COLLINS
- FRIDA
- JEFFERSON STARSHIP
- SHAMMY HAGAR
- SUN & HAMMER
- PAT BENATAR
- SAMMY HAGAR
- NIGHT RANGER
- ADAM ANT
- DURAN DURAN
- BILLY JOEL
- ADAM ANT
- VANDENBERG
- PSYCHEDELIC FURS
- GOLDEN EARRING
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- FRANK MARINO
- DURAN DURAN
- NEIL YOUNG
- RIC OCASEK
- AGGRO
- RACHEL SWEET
- SUN & HAMMER
- TRUMP

WBDH/Poughkeepsie (914) 471-1500

PO: PETE CLARK
MO: STEW SUWANTZ

HOTTEST

- BOB SEGER
- TOM PETTY & H.B.S
- PHIL COLLINS
- BOB SEGER
- PRETENDERS
- HALL & JAMES
- SAGA
- PAT BENATAR
- SAMMY HAGAR
- NIGHT RANGER
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- BOB SEGER
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- DURAN DURAN
- NEIL YOUNG
- RIC OCASEK
- AGGRO
- RACHEL SWEET
- SUN & HAMMER
- TRUMP

WAPP/New York (212) 357-8000

PO: DAVE HAMILTON
MO: CHIP HUBERT

HOTTEST

- BOB SEGER
- SUN & HAMMER
- BOB SEGER
- PRETENDERS
- MIKE HALL & JAMES
- DEVO
- STRAY CATS
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- PRETENDERS
- MIKE HALL & JAMES
- DEVO
- STRAY CATS
- Medium
- RUSH
- GOLDEN EARRING

Parallel Two

WCMF/Rochester (716) 288-3200

PO: FRANK HOLLER
MO: DAVE KANE

HOTTEST

- DURAN DURAN
- TAXI
- SAMMY HAGAR
- NEIL YOUNG
- BOB SEGER
- FRANK MARINO
- DURAN DURAN
- NEIL YOUNG
- RIC OCASEK
- AGGRO
- RACHEL SWEET
- SUN & HAMMER
- TRUMP

WYSP/Philadelphia (215) 688-9480

PO: MICHAEL PILOZZI
MO: STEVE FEINSTEIN

HOTTEST

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- SAMMY HAGAR
- NIGHT RANGER
- UTORIA
- FRIDA
- SUN & HAMMER
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- DIRE STRAITS
- MEN AT WORK
- TOM PETTY & H.B.S
- TONY LAREY
- SUPERTRAMP
- PHIL COLLINS
- ROBERT PLANT
- VANDENBERG
- RIC OCASEK
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- JOHN HALL BAND
- MISSING PERSONS
- WAVEZEE
- SAGA
- UREG KIHAN BAND
- SUN & HAMMER

WZLX/Scranton (717) 961-1842

PO: RICH PLUMBING
MO: PAUL MICHELES

HOTTEST

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- PAT BENATAR
- SAMMY HAGAR
- BOB SEGER
- FRANK MARINO
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- OZZY OSBOURNE
- LEO ZEPPELIN
- MEN AT WORK
- TOM PETTY & H.B.S
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- BOB SEGER
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- AGGRO
- RACHEL SWEET
- SUN & HAMMER
- TRUMP

WBCN/Boston (617) 266-1111

PO: UDDIPUS
MO: MARIL MILLER

HOTTEST

- RIC OCASEK
- TOM PETTY & H.B.S
- LEO ZEPPELIN
- BOB SEGER
- VANDENBERG
- NIGHT RANGER
- FRANK MARINO
- AGGRO
- DURAN DURAN
- SUN & HAMMER
- J. GEILS BAND
- MISSING PERSONS
- MICHAEL JACKSON
- DONALD FAGEN
- ROBERT HAZARD
- NEIL YOUNG
- ENGLISH BEAT
- JEFFERSON STARSHIP
- PARTY PARTY
- MEMBERS
- KINGS
- MODERN ENGLISH
- MUSICAL YOUTH
- PRETENDERS
- ADAM ANT
- HALL & JAMES
- DEVO
- STRAY CATS
- Medium
- RUSH
- GOLDEN EARRING
- BOB SEGER
- PRETENDERS
- MIKE HALL & JAMES
- DEVO
- RIC OCASEK
- TRUMP
- WHO
- FRANK MARINO
- RUSH
- TAXI
- LEO ZEPPELIN
- FIXX
- BOB SEGER
- SUPERTRAMP
- BOB SEGER
- PHIL COLLINS
- FRIDA
- JEFFERSON STARSHIP
- SHAMMY HAGAR
- SUN & HAMMER
- PAT BENATAR
- SAMMY HAGAR
- NIGHT RANGER
- ADAM ANT
- DURAN DURAN
- BILLY JOEL
- ADAM ANT
- VANDENBERG
- PSYCHEDELIC FURS
- GOLDEN EARRING
- BOB SEGER
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- SUN & HAMMER
- J. GEILS BAND
- MISSING PERSONS
- MICHA



KC/Kansas City
(816) 531-3400

PD: DAVE PUPOVICH
MC: MIKE WHITE

Hottest

LED ZEPPELIN
SAMMY HAGAR
PAT BENATAR (M)
BOB SEGER

WOT/Toledo
(419) 248-3377

PD: LEE RANDALL
MC: BUCK M. WILLIAMS

Hottest

NEIL YOUNG
PAT BENATAR
BOB SEGER

KODS/Duluth
(218) 728-4421

PD: BRUCE MCGREGOR
MC: BRIAN TAYLOR

Hottest

PAT BENATAR (M)
HALL & OATES
DON HEENEY (M)

KSHE/St. Louis
(314) 842-1111

PD: RICK BALIS
MC: JACK SILVER

Hottest

SAMMY HAGAR
JEFFERSON STARSHIP
BOB SEGER

KEZO/Omaha
(402) 592-6300

PD: GREG GILLESPIE
MC: JOE GLOU

Hottest

SAGA (M)
A FLOCK OF SEAGULL
SAMMY HAGAR (M)

WVCT/Peoria
(309) 674-2000

PD: RICK PETERSON
MC: JEFF HANPHY

Hottest

PAT BENATAR
SAMMY HAGAR
BOB SEGER

WVKE/Ft. Wayne
(219) 484-0580

PD: RICK WEST
MC: HAL BRANTU

Hottest

TOM PETTY & H.B.S.
SAMMY HAGAR
BOB SEGER

WAPL/Appleton
(414) 734-8228

PD: WAYNE SHAYNE
MC: MARK CULTER

Hottest

TOM PETTY & H.B.S.
NIGHT RANGER
BOB SEGER

WLVQ/Columbus
(614) 224-1271

PD: PAT STILL
MC: TIM SMITH

Hottest

SAMMY HAGAR (M)
PRETENDERS (M)

WVLS/Lansing
(517) 393-1320

PD: LES LOUR
MC: JAMES BURTON

Hottest

JOHN HALL BAND
SAMMY HAGAR
BOB SEGER

WVWB/Dayton
(513) 224-1801

PD: DAVE LUDZAK
MC: BOB LLARAE

Hottest

STRAT CATS
PHIL COLLINS
PRETENDERS

WVW/Dayton
(513) 224-1801

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MC: BOB LLARAE

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Hottest

CH PARALLEL PLAYLISTS

EAST

98.5 WJLA
Montreal
PD: Rob Braide

- H 1 TONI BASIL/Mickey
- H 2 HALL & OATES/Maneater
- H 3 AFTER THE FIRE/Don Komissar
- H 4 JACKSON/MCARTNEY/The Girl Is Mine
- H 5 SUPERTRAMP/It's Raining Again
- H 6 MARVIN GATE/Sexual Healing
- H 7 LIONEL RICHIE/Truly
- H 8 PAT BENATAR/Shadows Of The Night
- H 9 DON HENLEY/Dirty Laundry
- H 10 CULTURE CLUB/Do You Really Want...
- H 11 HUMAN LEAGUE/Mirror Man
- H 12 PATTI AUSTIN/Baby, Come To Me
- H 13 STRAY CATS/Rock This Town
- H 14 DIANA ROSS/Muscles
- H 15 KOOL & THE GANG/Let's Go Dancin' (Ooh)
- H 16 GAZELLE/Masterpiece
- H 17 PRINCE/Power
- H 18 MUSICAL YOUTH/Pass The Dutchie
- H 19 DIONNE WARWICK/Heartbreaker
- H 20 DIRE STRAITS/Industrial Disease
- H 21 CARL CARLTON/You Got Lucky
- H 22 LOVERBOY/Jump
- H 23 VANITY 6/Nasty Girl
- H 24 DONALD FAGE/...G.T.Y. What A Beautiful
- H 25 CHRIS CROSS/All Right
- H 26 DURAN DURAN/Hungry Like The Wolf
- H 27 NEIL DIAMOND/I'm Alive
- H 28 SAGA/On The Loose
- H 29 JEFFREY OSBORNE/On The Wings Of Love
- H 30 NEWMAN & SIMON/The Blues
- H 31 DENNA SUMNER/The Woman In Me
- H 32 LINDA RONSTADT/I Knew You When
- H 33 CULTURE CLUB/Do You Really Want...
- H 34 ADAM ANT/Goody Two Shoes
- H 35 LOVERBOY/Heart Breaker
- H 36 LITTLE OBEY/Everytime
- H 37 BOB SEGER/Shane On The Moon
- H 38 DEXTY MIDNIGHT/RU/Come On Eileen
- H 39 DONNA SUMNER/State Of Independence
- H 40 COOKER & WARRNE/Up Where We Belong

96.1 KX
Pittsburgh
LUXX FM STEREO
OM: Bobby Christian
MD: Terry Caywood

- H 1 MEN AT WORK/Down Under
- H 2 PAT BENATAR/Shadows Of The Night
- H 3 EDDIE MONEY/Shakin'
- H 4 SAGA/On The Loose
- H 5 JOE JACKSON/Steppin' Out
- H 6 STEVE WINWOOD/Valerie
- H 7 PHIL COLLINS/You Can't Hurry Love
- H 8 CHILLI WACK/Whatcha Gonna Do
- H 9 BAD COMPANY/Revelation
- H 10 SANTANA/What Does It Take
- H 11 FLEETWOOD MAC/Love In Store
- H 12 HALL & OATES/Maneater
- H 13 A FLOCK OF SEAGULS/Space Age Love Song
- H 14 JEFFERSON STARSHIP/By My Lady
- H 15 HENRY PAUL/Heart Of The Night
- H 16 JEFFERSON TASH/Winde Of Change
- H 17 BOB SEGER/Shane On The Moon
- H 18 BILLY JOEL/Allentown
- H 19 CLASH/Rock The Casbah
- H 20 JUDAS PRIEST/You Got Another...
- H 21 BILLY SQUIER/Everybody Wants You
- H 22 BILLY SQUIER/Everybody Wants You
- H 23 BOB SEGER/Shane On The Moon
- H 24 SAMMY HAGAR/Your Love Is Driving
- H 25 TOTO/Africa
- H 26 RUSH/The Analog Kid
- H 27 TOM PETTY/You Got Lucky
- H 28 SPECIAL/Animal Lightnin'
- H 29 SAGA/Wind Him Up
- H 30 CHICAGO/Love Me Tomorrow
- H 31 PHIL COLLINS/Don't Care Anymore
- H 32 PHIL COLLINS/Through These Walls
- H 33 CSNY/Too Much Love To Hide
- H 34 KENNY LOGGINS/Heart To Heart
- H 35 A FLOCK OF SEAGULS/Wishing
- H 36 NIGHT RANGER/You Tell Me You...
- H 37 WH/CRY If You Want
- H 38 WH/Hung Tough
- H 39 DURAN DURAN/Hungry Like The Wolf
- H 40 HUMAN LEAGUE/Mirror Man

BIO 4 WBSB
PD: Jan Jeffries
Baltimore

- H 1 HALL & OATES/Maneater
- H 2 MEN AT WORK/Down Under
- H 3 STRAY CATS/Rock This Town
- H 4 JACKSON/MCARTNEY/The Girl Is Mine
- H 5 MARVIN GATE/Sexual Healing
- H 6 PATTI AUSTIN/Baby, Come To Me
- H 7 TONI BASIL/Mickey
- H 8 TOTO/Africa
- H 9 DIONNE WARWICK/Heartbreaker
- H 10 DON HENLEY/Dirty Laundry
- H 11 LRB/The Other Guy
- H 12 CLASH/Rock The Casbah
- H 13 TAYVRESA/Penny For Your Thru
- H 14 KENNY LOGGINS/Heart To Heart
- H 15 ADAM ANT/Goody Two Shoes
- H 16 BOB SEGER/Shane On The Moon
- H 17 MICHAEL MCDONALD/I Gotta Try
- H 18 FLEETWOOD MAC/Love In Store
- H 19 J. GEILS BAND/I Do
- H 20 JUICE NEWTON/Heart Of The Night
- H 21 PHIL COLLINS/You Can't Hurry Love
- H 22 MOVING PICTURES/What About Me
- H 23 KOOL & THE GANG/Let's Go Dancin' (Ooh)
- H 24 LINDA RONSTADT/I Knew You When
- H 25 LIONEL RICHIE/You Are
- H 26 GLENN FREY/All Those Lies
- H 27 CULTURE CLUB/Do You Really Want...
- H 28 STRAY CATS/Stray Cat Strut

(H) indicates one of the five "hottest" records on each Parallel One playlist.

PROVIDENCE

PRO-FM
Providence
Operations Manager: Tom Cuddy

- H 1 MEN AT WORK/Down Under
- H 2 PATTI AUSTIN/Baby, Come To Me
- H 3 MARVIN GATE/Sexual Healing
- H 4 BOB SEGER/Shane On The Moon
- H 5 LRB/The Other Guy
- H 6 KENNY LOGGINS/Heart To Heart
- H 7 HALL & OATES/Maneater
- H 8 TOTO/Africa
- H 9 RAY PARKER, JR./Bad Boy
- H 10 J. GEILS BAND/I Do
- H 11 JOHN COUGAR/Hand To Hold On To
- H 12 TOM PETTY/You Got Lucky
- H 13 BARRY MANILOW/Memory
- H 14 RABBITT & GAYLE/You And I
- H 15 BILLY JOEL/Allentown
- H 16 ADAM ANT/Goody Two Shoes
- H 17 PHIL COLLINS/You Can't Hurry Love
- H 18 JACKSON/MCARTNEY/The Girl Is Mine
- H 19 MOVING PICTURES/What About Me
- H 20 JUICE NEWTON/Heart Of The Night
- H 21 FLEETWOOD MAC/Love In Store
- H 22 AIR SUPPLY/Two Less Lonely People
- H 23 DON HENLEY/Dirty Laundry
- H 24 SAMMY HAGAR/Your Love Is Driving
- H 25 LIONEL RICHIE/You Are
- H 26 STRAY CATS/Stray Cat Strut
- H 27 A FLOCK OF SEAGULS/Space Age Love Song
- H 28 MUSICAL YOUTH/Pass The Dutchie
- H 29 SUPERTRAMP/It's Raining Again
- H 30 TONI BASIL/Mickey

4107
Washington, D.C.
PD: Alan Burns
MD: Mary Taten

- H 2 MEN AT WORK/Down Under
- H 3 KENNY LOGGINS/Heart To Heart
- H 4 MICHAEL MCDONALD/I Gotta Try
- H 5 PATTI AUSTIN/Baby, Come To Me
- H 6 DAN FOULBERG/Missing You
- H 7 PAT BENATAR/Shadows Of The Night
- H 8 MARVIN GATE/Sexual Healing
- H 9 BILLY JOEL/Allentown
- H 10 ADAM ANT/Goody Two Shoes
- H 11 LRB/The Other Guy
- H 12 A FLOCK OF SEAGULS/Space Age Love Song
- H 13 KOOL & THE GANG/Let's Go Dancin' (Ooh)
- H 14 PHIL COLLINS/You Can't Hurry Love
- H 15 ALAN PARSONS/Psychobabble
- H 16 PETER GABRIEL/Shock The Monkey
- H 17 SAGA/On The Loose
- H 18 STRAY CATS/Stray Cat Strut
- H 19 BOB SEGER/Shane On The Moon
- H 20 CULTURE CLUB/Do You Really Want...

WNBC
Radio 66
New York
PD: Kevin Metheny
Music Coord.: Babette Stirland

- H 3 MARVIN GATE/Sexual Healing
- H 4 MEN AT WORK/Down Under
- H 5 PATTI AUSTIN/Baby, Come To Me
- H 6 SUPERTRAMP/It's Raining Again
- H 7 BOB SEGER/Shane On The Moon
- H 8 PHIL COLLINS/You Can't Hurry Love
- H 9 LIONEL RICHIE/Truly
- H 10 STRAY CATS/Rock This Town
- H 11 DIONNE WARWICK/Heartbreaker
- H 12 MEN AT WORK/Down Under
- H 13 JEFFREY OSBORNE/On The Wings Of Love
- H 14 CLASH/Rock The Casbah
- H 15 JOE JACKSON/Steppin' Out
- H 16 DAN FOULBERG/Missing You
- H 17 JACKSON/MCARTNEY/The Girl Is Mine
- H 18 KOOL & THE GANG/Let's Go Dancin' (Ooh)
- H 19 DONALD FAGE/...G.T.Y. What A Beautiful
- H 20 LRB/The Other Guy
- H 21 KENNY LOGGINS/Heart To Heart
- H 22 BILLY JOEL/Allentown
- H 23 BOB SEGER/Shane On The Moon
- H 24 COOKER & WARRNE/Up Where We Belong
- H 25 MOVING PICTURES/What About Me
- H 26 NEIL DIAMOND/Heartlight
- H 27 RABBITT & GAYLE/You And I
- H 28 CULTURE CLUB/Do You Really Want...
- H 29 LAURA BRANIGAN/Gloria
- H 30 CHICAGO/Love Me Tomorrow

WBZZ
Pittsburgh
PD: Steve Kingston
MD: Chuck Tyler

- H 4 MEN AT WORK/Down Under
- H 2 CLASH/Rock The Casbah
- H 3 MARVIN GATE/Sexual Healing
- H 4 PATTI AUSTIN/Baby, Come To Me
- H 5 ADAM ANT/Goody Two Shoes
- H 6 STRAY CATS/Rock This Town
- H 7 STRAY CATS/Stray Cat Strut
- H 8 DON HENLEY/Dirty Laundry
- H 9 PETER GABRIEL/Shock The Monkey
- H 10 DIONNE WARWICK/Heartbreaker
- H 11 MICHAEL JACKSON/Billie Jean
- H 12 JEFFREY OSBORNE/On The Wings Of Love
- H 13 BOB SEGER/Shane On The Moon
- H 14 BILLY JOEL/Allentown
- H 15 MICHAEL MCDONALD/I Gotta Try
- H 16 KENNY LOGGINS/Heart To Heart
- H 17 HALL & OATES/Maneater
- H 18 FLEETWOOD MAC/Love In Store
- H 19 LRB/The Other Guy
- H 20 JOHN COUGAR/Hand To Hold On To
- H 21 JOE JACKSON/Steppin' Out
- H 22 SUPERTRAMP/It's Raining Again
- H 23 RAY PARKER, JR./Bad Boy
- H 24 STRAY CATS/Stray Cat Strut
- H 25 BILLY SQUIER/Everybody Wants You
- H 26 KOOL & THE GANG/Let's Go Dancin' (Ooh)
- H 27 LIONEL RICHIE/You Are
- H 28 SUPERTRAMP/It's Raining Again
- H 29 A FLOCK OF SEAGULS/Space Age Love Song
- H 30 CULTURE CLUB/Do You Really Want...

- MOVING PICTURES/What About Me
- JOE JACKSON/Breaking Us In Two
- ROGERS & EASTON/We've Got Tonight
- CHRIS CROSS/All Right
- MUSICAL YOUTH/Pass The Dutchie
- J. GEILS BAND/I Do

ROCK 102

WBEN-FM
PD: Bob Wood
MD: Roger Christian
Buffalo

- H 1 PATTI AUSTIN/Baby, Come To Me
- H 2 CLASH/Rock The Casbah
- H 3 STRAY CATS/Stray Cat Strut
- H 4 TONI BASIL/Mickey
- H 5 JACKSON/MCARTNEY/The Girl Is Mine
- H 6 LIONEL RICHIE/Truly
- H 7 MEN AT WORK/Down Under
- H 8 BILLY JOEL/Allentown
- H 9 TOTO/Africa
- H 10 BOB SEGER/Shane On The Moon
- H 11 ADAM ANT/Goody Two Shoes
- H 12 RAY PARKER, JR./Bad Boy
- H 13 HALL & OATES/Maneater
- H 14 MUSICAL YOUTH/Pass The Dutchie
- H 15 DURAN DURAN/Hungry Like The Wolf
- H 16 PHIL COLLINS/You Can't Hurry Love
- H 17 SAGA/On The Loose
- H 18 A FLOCK OF SEAGULS/Space Age Love Song
- H 19 CULTURE CLUB/Do You Really Want...
- H 20 DURAN DURAN/Hungry Like The Wolf
- H 21 PHIL COLLINS/You Can't Hurry Love
- H 22 KENNY LOGGINS/Heart To Heart
- H 23 SAMMY HAGAR/Your Love Is Driving
- H 24 DONNA SUMNER/The Woman In Me
- H 25 LRB/The Other Guy
- H 26 JUICE NEWTON/Heart Of The Night
- H 27 J. GEILS BAND/I Do
- H 28 ROUGH TRADE/All Touch
- H 29 POLY/SOON/For The Moon
- H 30 KENNY LOGGINS/Heart To Heart
- H 31 LINDA RONSTADT/I Knew You When
- H 32 GLENN FREY/All Those Lies
- H 33 PETER GABRIEL/Shock The Monkey
- H 34 MOVING PICTURES/What About Me
- H 35 NEIL DIAMOND/I'm Alive
- H 36 A FLOCK OF SEAGULS/Space Age Love Song
- H 37 VANDEBERG/Burning Heart
- H 38 LIONEL RICHIE/Truly
- H 39 JOE JACKSON/Breaking Us In Two
- H 40 MICHAEL JACKSON/Billie Jean
- H 41 NEIL DIAMOND/I'm Alive

1050 chum
Toronto
PD: Jim Waters
MD: Brad Jones

- H 1 DEXTY MIDNIGHT/RU/Come On Eileen
- H 2 HALL & OATES/Maneater
- H 3 J. GEILS BAND/I Do
- H 4 MUSICAL YOUTH/Pass The Dutchie
- H 5 MEN AT WORK/Be Good Johnny
- H 6 DAN FOULBERG/Missing You
- H 7 RUSH/Subdivisions
- H 8 PHIL COLLINS/You Can't Hurry Love
- H 9 TOM PETTY/You Got Lucky
- H 10 LRB/The Other Guy
- H 11 FALCO/Dar Kommissar
- H 12 BILLY JOEL/Allentown
- H 13 STRAY CATS/Stray Cat Strut
- H 14 HUMAN LEAGUE/Mirror Man
- H 15 SURRENDER/Start Again
- H 16 ADAM ANT/Goody Two Shoes
- H 17 CULTURE CLUB/Do You Really Want...
- H 18 MARVIN GATE/Sexual Healing
- H 19 ROUGH TRADE/Graves Of Passion
- H 20 ABC/All Of My Heart
- H 21 BOB SEGER/Shane On The Moon
- H 22 CHRIS DEBURGH/Don't Pay The Ferryman
- H 23 DON HENLEY/Dirty Laundry
- H 24 SUPERTRAMP/Crazy
- H 25 SAMMY HAGAR/Your Love Is Driving
- H 26 SUPERTRAMP/It's Raining Again
- H 27 SHERIFF/When I'm With You
- H 28 PAT BENATAR/Shadows Of The Night
- H 29 DIRE STRAITS/Industrial Disease
- H 30 SPONKS/Arles And Symphonies

WNBW
Buffalo
PD: Neil McGinley
MD: Jon Summers

- H 2 TOTO/Africa
- H 3 MEN AT WORK/Down Under
- H 4 PATTI AUSTIN/Baby, Come To Me
- H 5 PHIL COLLINS/You Can't Hurry Love
- H 6 HALL & OATES/Maneater
- H 7 SUPERTRAMP/It's Raining Again
- H 8 JACKSON/MCARTNEY/The Girl Is Mine
- H 9 KENNY LOGGINS/Heart To Heart
- H 10 LRB/The Other Guy
- H 11 DIONNE WARWICK/Heartbreaker
- H 12 FLEETWOOD MAC/Love In Store
- H 13 COOKER & WARRNE/Up Where We Belong
- H 14 J. GEILS BAND/I Do
- H 15 BOB SEGER/Shane On The Moon
- H 16 J. GEILS BAND/I Do
- H 17 JEFFREY OSBORNE/On The Wings Of Love
- H 18 DAN FOULBERG/Missing You
- H 19 DONALD FAGE/...G.T.Y. What A Beautiful
- H 20 DONALD FAGE/...G.T.Y. What A Beautiful
- H 21 DONNA SUMNER/The Woman In Me
- H 22 JOE JACKSON/Steppin' Out
- H 23 LAURA BRANIGAN/Gloria
- H 24 CULTURE CLUB/Do You Really Want...
- H 25 NEIL DIAMOND/I'm Alive
- H 26 LIONEL RICHIE/You Are
- H 27 ROGERS & EASTON/We've Got Tonight
- H 28 CHRIS CROSS/All Right

WBZZ
Providence
Acting PD: Doc Holiday

- H 3 PATTI AUSTIN/Baby, Come To Me
- H 1 SUPERTRAMP/It's Raining Again
- H 2 RABBITT & GAYLE/You And I
- H 3 HALL & OATES/Maneater
- H 4 MEN AT WORK/Down Under
- H 5 MARVIN GATE/Sexual Healing
- H 6 ADAM ANT/Goody Two Shoes
- H 7 STRAY CATS/Rock This Town
- H 8 BOB SEGER/Shane On The Moon
- H 9 PHIL COLLINS/You Can't Hurry Love
- H 10 DIONNE WARWICK/Heartbreaker
- H 11 J. GEILS BAND/I Do
- H 12 JEFFREY OSBORNE/On The Wings Of Love
- H 13 BOB SEGER/Shane On The Moon
- H 14 BILLY JOEL/Allentown
- H 15 MICHAEL MCDONALD/I Gotta Try
- H 16 KENNY LOGGINS/Heart To Heart
- H 17 HALL & OATES/Maneater
- H 18 FLEETWOOD MAC/Love In Store
- H 19 LRB/The Other Guy
- H 20 JOHN COUGAR/Hand To Hold On To
- H 21 JOE JACKSON/Steppin' Out
- H 22 SUPERTRAMP/It's Raining Again
- H 23 RAY PARKER, JR./Bad Boy
- H 24 STRAY CATS/Stray Cat Strut
- H 25 BILLY SQUIER/Everybody Wants You
- H 26 KOOL & THE GANG/Let's Go Dancin' (Ooh)
- H 27 LIONEL RICHIE/You Are
- H 28 SUPERTRAMP/It's Raining Again
- H 29 A FLOCK OF SEAGULS/Space Age Love Song
- H 30 CULTURE CLUB/Do You Really Want...

- MOVING PICTURES/What About Me
- JOE JACKSON/Breaking Us In Two
- ROGERS & EASTON/We've Got Tonight
- CHRIS CROSS/All Right
- MUSICAL YOUTH/Pass The Dutchie
- DURAN DURAN/Hungry Like The Wolf
- CHRIS CROSS/All Right
- SAMMY HAGAR/Your Love Is Driving
- UNIPOP/What If I Said I Love
- GOLDEN EARRING/Twilight Zone

WXKS-FM

Kiss
Boston
PD: Sonny Joe White
Music Coord: Geni Donaghey

- H 1 MARVIN GATE/Sexual Healing
- H 2 HALL & OATES/Maneater
- H 3 MEN AT WORK/Down Under
- H 4 JACKSON/MCARTNEY/The Girl Is Mine
- H 5 WEATHER GIRLS/It's Raining Men
- H 6 TOM PETTY/You Got Lucky
- H 7 ADAM ANT/Goody Two Shoes
- H 8 DON HENLEY/Dirty Laundry
- H 9 PAT BENATAR/Shadows Of The Night
- H 10 RAY PARKER, JR./Bad Boy
- H 11 J. GEILS BAND/I Do
- H 12 PATTI AUSTIN/Baby, Come To Me
- H 13 LUTHER VANHORN/Space Age Love Song
- H 14 KEVIN KANE/Where She Don't Live
- H 15 PHIL COLLINS/You Can't Hurry Love
- H 16 KOOL & THE GANG/Let's Go Dancin' (Ooh)
- H 17 MUSICAL YOUTH/Pass The Dutchie
- H 18 SAMMY HAGAR/Your Love Is Driving
- H 19 LRB/The Other Guy
- H 20 PRETENDERS/Back On The Chain...
- H 21 A FLOCK OF SEAGULS/Space Age Love Song
- H 22 DURAN DURAN/Hungry Like The Wolf
- H 23 GOLDEN EARRING/Twilight Zone
- H 24 CULTURE CLUB/Do You Really Want...
- H 25 HOT SHOCK/ATE/You Getting Enough
- H 26 BILLY JOEL/Allentown
- H 27 STRAY CATS/Stray Cat Strut
- H 28 JUICE NEWTON/Heart Of The Night
- H 29 RAY PARKER, JR./Bad Boy
- H 30 ONJATED Up

CFR 680
Toronto
PD: Bob Saint
MD: Rick Hunter

- H 1 MUSICAL YOUTH/Pass The Dutchie
- H 2 TONI BASIL/Mickey
- H 3 PATTI AUSTIN/Baby, Come To Me
- H 4 MARVIN GATE/Sexual Healing
- H 5 LIONEL RICHIE/Truly
- H 6 MARRIN GATE/Sexual Healing
- H 7 PHIL COLLINS/You Can't Hurry Love
- H 8 TOTO/Africa
- H 9 LAURA BRANIGAN/Gloria
- H 10 STRAY CATS/Rock This Town
- H 11 MEN AT WORK/Be Good Johnny
- H 12 TRI/DA, DA, DA, I Don't L
- H 13 SHERIFF/When I'm With You
- H 14 CULTURE CLUB/Do You Really Want...
- H 15 DIRE STRAITS/Industrial Disease
- H 16 SPONKS/Arles And Symphonies
- H 17 AFTER THE FIRE/Don Kommissar
- H 18 SUPERTRAMP/It's Raining Again
- H 19 RUSH/Subdivisions
- H 20 JACKSON/MCARTNEY/The Girl Is Mine
- H 21 DON HENLEY/Dirty Laundry
- H 22 PATTI AUSTIN/Baby, Come To Me
- H 23 SUPERTRAMP/It's Raining Again
- H 24 DIRE STRAITS/Industrial Disease
- H 25 ABC/The Look of Love/Part
- H 26 COOKER & WARRNE/Up Where We Belong
- H 27 BILLY JOEL/Allentown
- H 28 RAY PARKER, JR./Bad Boy
- H 29 ROUGH TRADE/Graves Of Passion
- H 30 HALL & OATES/Maneater
- H 31 HUMAN LEAGUE/Mirror Man
- H 32 PETER GABRIEL/Shock The Monkey
- H 33 TOM PETTY/You Got Lucky
- H 34 ADAM ANT/Goody Two Shoes
- H 35 LRB/The Other Guy
- H 36 DIONNE WARWICK/Heartbreaker
- H 37 J. GEILS BAND/I Do
- H 38 SUPERTRAMP/It's Raining Again
- H 39 WYLDEN/Still Nightmares
- H 40 RAY PARKER, JR./Bad Boy
- H 41 MEN AT WORK/Down Under
- H 42 ST/VIA/NoBODY

Hot 100
WCRU Philadelphia
PD: Scott Walker
Music Coord.: Glenn Kalina

- H 1 HALL & OATES/Maneater
- H 2 MEN AT WORK/Down Under
- H 3 ADAM ANT/Goody Two Shoes
- H 4 MARVIN GATE/Sexual Healing
- H 5 PHIL COLLINS/You Can't Hurry Love
- H 6 JACKSON/MCARTNEY/The Girl Is Mine
- H 7 TONI BASIL/Mickey
- H 8 DON HENLEY/Dirty Laundry
- H 9 TOTO/Africa
- H 10 LIONEL RICHIE/Truly
- H 11 BILLY JOEL/Allentown
- H 12 PAT BENATAR/Shadows Of The Night
- H 13 PATRI AUSTIN/Baby, Come To Me
- H 14 BARRY MANILOW/Memory
- H 15 JOE JACKSON/Steppin' Out
- H 16 ST/VIA/NoBODY
- H 17 MUSICAL YOUTH/Pass The Dutchie
- H 18 J. GEILS BAND/I Do
- H 19 AIR SUPPLY/Two Less Lonely People
- H 20 BOB SEGER/Shane On The Moon
- H 21 LRB/The Other Guy
- H 22 TOM PETTY/You Got Lucky
- H 23 KENNY LOGGINS/Heart To Heart
- H 24 FLEETWOOD MAC/Love In Store
- H 25 STRAY CATS/Stray Cat Strut
- H 26 SAGA/On The Loose
- H 27 PRETENDERS/Back On The Chain...
- H 28 CULTURE CLUB/Do You Really Want...
- H 29 DURAN DURAN/Hungry Like The Wolf
- H 30 A FLOCK OF SEAGULS/Space Age Love Song
- H 31 JUICE NEWTON/Heart Of The Night
- H 32 SAMMY HAGAR/Your Love Is Driving
- H 33 ROGER TRADE/All Touch
- H 34 LANIER & CO./After I Cry Tonight
- H 35 STEVE MILLER BAND/Give It Up
- H 36 LINDA RONSTADT/I Knew You When
- H 37 HOT SHOCK/ATE/You Getting Enough
- H 38 HUGHES/THRAL/Beg, Borrow Or Steel
- H 39 GLENN FREY/All Those Lies
- H 40 VANDEBERG/Burning Heart

- POLY/SOON/For The Moon
- DON HENLEY/Dirty Laundry
- UNIPOP/What If I Said I Love
- NEWMAN & SIMON/The Blues
- JOHN HALL BAND/Love Me Again
- NIGHT RANGER/You Tell Me You...
- JOE JACKSON/Breaking Us In Two
- WOLFPAPA Was A Rolling St
- SPINHEADS/Funny How Time Slips
- PIA ZADORA/The Clipping Song
- DONNA SUMNER/The woman in Me
- LIONEL RICHIE/You Are
- RED SPEEDWAGON/The Key
- MISSING PERSONS/Windows
- NEIL DIAMOND/I'm Alive
- ONJATED Up
- STEEL BREEZE/Dreamin' Is Easy
- W/D/Emance Front
- CHAKA KHAN/Go To Be There
- NEIL YOUNG/Little Thing Called L

SOUTH

WWSB-FM
Miami
PD: Keith Isley
MD: Sandy McBride

- H 1 TONI BASIL/Mickey
- H 2 MEN AT WORK/Down Under
- H 3 HALL & OATES/Maneater
- H 4 LIONEL RICHIE/Truly
- H 5 MARVIN GATE/Sexual Healing
- H 6 CLASH/Rock The Casbah
- H 7 DON HENLEY/Dirty Laundry
- H 8 PAT BENATAR/Shadows Of The Night
- H 9 MARVIN GATE/Sexual Healing
- H 10 MUSICAL YOUTH/Pass The Dutchie
- H 11 STRAY CATS/Rock This Town
- H 12 ADAM ANT/Goody Two Shoes
- H 13 TOTO/Africa
- H 14 JACKSON/MCARTNEY/The Girl Is Mine
- H 15 JOE JACKSON/Steppin' Out
- H 16 DURAN DURAN/Hungry Like The Wolf
- H 17 PRETENDERS/Back On The Chain...
- H 18 BILLY SQUIER/Everybody Wants You
- H 19 ST/VIA/NoBODY
- H 20 STRAY CATS/Stray Cat Strut
- H 21 DURAN DURAN/Hungry Like The Wolf
- H 22 CULTURE CLUB/Do You Really Want...

Q103
Tampa
PD: Scott Shannon
MD: Pat McKay

- H 1 TONI BASIL/Mickey
- H 2 MEN AT WORK/Down Under
- H 3 HALL & OATES/Maneater
- H 4 MARVIN GATE/Sexual Healing
- H 5 TOTO/Africa
- H 6 JACKSON/MCARTNEY/The Girl Is Mine
- H 7 LIONEL RICHIE/Truly
- H 8 PATTI AUSTIN/Baby, Come To Me
- H 9 PAT BENATAR/Shadows Of The Night
- H 10 DON HENLEY/Dirty Laundry
- H 11 CLASH/Rock The Casbah
- H 12 BILLY JOEL/Allentown
- H 13 SUPERTRAMP/It's Raining Again
- H 14 ADAM ANT/Goody Two Shoes
- H 15 BILLY JOEL/Allentown
- H 16 RAY PARKER, JR./Bad Boy
- H 17 PHIL COLLINS/You Can't Hurry Love
- H 18 KENNY LOGGINS/Heart To Heart
- H 19 BOB SEGER/Shane On The Moon
- H 20 STRAY CATS/Stray Cat Strut
- H 21 PETER GABRIEL/Shock The Monkey
- H 22 DIRE STRAITS/Industrial Disease
- H 23 SUPERTRAMP/It's Raining Again
- H 24 ADAM ANT/Goody Two Shoes
- H 25 BILLY JOEL/Allentown
- H 26 LAURA BRANIGAN/Gloria
- H 27 MICHAEL JACKSON/Billie Jean
- H 28 SAGA/On The Loose
- H 29 STRAY CATS/Stray Cat Strut
- H 30 DONNA SUMNER/The Woman In Me
- H 31 KENNY LOGGINS/Heart To Heart
- H 32 LIONEL RICHIE/You Are
- H 33 CHRIS CROSS/All Right
- H 34 JUICE NEWTON/Heart Of The Night

Z-93
Atlanta
ATLANTA'S RADIO STATION
PD: John Young
MD: Chris Thomas

- H 1 MEN AT WORK/Down Under
- H 2 PATTI AUSTIN/Baby, Come To Me
- H 3 PIA ZADORA/The Clipping Song
- H 4 ADAM ANT/Goody Two Shoes
- H 5 MARVIN GATE/Sexual Healing
- H 6 CLASH/Rock The Casbah
- H 7 HALL & OATES/Maneater
- H 8 MOVING PICTURES/What About Me
- H 9 AIR SUPPLY/Two Less Lonely People
- H 10 RAY PARKER, JR./Bad Boy
- H 11 BOB SEGER/Shane On The Moon
- H 12 DON HENLEY/Dirty Laundry
- H 13 TONI BASIL/Mickey
- H 14 JOHN COUGAR/Hand To Hold On To
- H 15 RABBITT & GAYLE/You And I
- H 16 BILLY JOEL/Allentown
- H 17 MUSICAL YOUTH/Pass The Dutchie
- H 18 CULTURE CLUB/Do You Really Want...
- H 19 FLEETWOOD MAC/Love In Store
- H 20 TOTO/Africa
- H 21 LRB/The Other Guy
- H 22 LINDA RONSTADT/I Knew You When
- H 23 PETER GABRIEL/Shock The Monkey
- H 24 SAMMY HAGAR/Your Love Is Driving
- H 25 LIONEL RICHIE/You Are
- H 26 RAY PARKER, JR./Bad Boy
- H 27 PETER GABRIEL/Shock The Monkey
- H 28 JEFFREY OSBORNE/On The Wings Of Love
- H 29 A FLOCK OF SEAGULS/Space Age Love Song
- H 30 BOB SEGER/Shane On The Moon
- H 31 BILLY JOEL/Allentown
- H 32 SUPERTRAMP/It's Raining Again

CHR
Parallel One Playlists
MIDWEST

WLS Chicago
FM 95
PD: Richard Lippincott
MD: Steve Perun

H 1 2 TONI BASIL/Mickey
3 4 MEN AT WORK/Down Under
5 5 TOTO/Africa
6 6 CLASH/Rock The Casbah
7 7 STRAY CATS/Stray Cat Strut
8 8 BOB SEGER/Shane On The Moon
9 9 DON HENLEY/Dirty Laundry
10 10 ADAM ANT/Goody Two Shoes
11 11 ABU/The Look Of LovePart
12 12 PHIL COLLINS/You Can't Hurry Love
13 13 PAT BENATAR/Shadows Of The Night
14 14 SUPERTRAMP/It's Raining Again
15 15 PETER GABRIEL/Shock The Monkey
16 16 TOM PETTY/You Got Lucky
17 17 LRB/The Other Guy
18 18 MOVING PICTURES/What About Me
19 19 JOHN COUGAR/Hand To Hold On To
20 20 BILLY SQUIER/Everybody Wants You
21 21 JOE JACKSON/Steppin' Out
22 22 STRAY CATS/Stray Cat Strut
23 23 FLEETWOOD MAC/Love In Store
24 24 MEN AT WORK/Who Can't Be Now?
25 25 KENNY LOGGINS/Heart To Heart
26 26 SAMMY HAGAR/Your Love Is Driving
27 27 CS&N/Southern Cross
28 28 SAGA/On The Loose

ADDS
19 BILLY JOEL/Allentown

94FM Milwaukee
WKTI
PD: Dallas Cole
MD: Danny Clayton

H 1 2 TOTO/Africa
3 3 PAT BENATAR/Shadows Of The Night
4 4 MEN AT WORK/Down Under
5 5 ADAM ANT/Goody Two Shoes
6 6 KENNY LOGGINS/Heart To Heart
7 7 PATTY AUSTIN/Baby, Come To Me
8 8 BOB SEGER/Shane On The Moon
9 9 CLASH/Rock The Casbah
10 10 DON HENLEY/Dirty Laundry
11 11 LRB/The Other Guy
12 12 PHIL COLLINS/You Can't Hurry Love
13 13 FLEETWOOD MAC/Love In Store
14 14 A FLOCK OF SEAGULS/Space Age Love Song
15 15 J. GEILS BAND/Do
16 16 MARVIN GATE/Sexual Healing
17 17 TOM PETTY/You Got Lucky
18 18 MICHAEL MCDONALD/I Gotta Try
19 19 JOHN COUGAR/Hand To Hold On To
20 20 SUPERTRAMP/It's Raining Again
21 21 CULTURE CLUB/Do You Really Want...
22 22 STRAY CATS/Stray Cat Strut
23 23 CS&N/Southern Cross
24 24 STEPHEN BISHOP/It Might Be You/There

ADDS
19 LIONEL RICHIE/You Are
JOE JACKSON/Breaking Us In Two
CHRIS CROSS/All Right
DURAN DURAN/Hungry Like The Wolf
LITTLE STEVEN...Forever

Q102 Cincinnati
PD: Jim Fox
MD: Tony Galluzzo

H 1 1 JOHN COUGAR/Hand To Hold On To
2 2 MEN AT WORK/Down Under
3 3 BILLY SQUIER/Everybody Wants You
4 4 TONI BASIL/Mickey
5 5 EDDIE MONEY/Shakin'
6 6 MARVIN GATE/Sexual Healing
7 7 LIONEL RICHIE/You Are
8 8 TOTO/Africa
9 9 HALL & OATES/Maneater
10 10 PAT BENATAR/Shadows Of The Night
11 11 JOE JACKSON/Steppin' Out
12 12 TOM PETTY/You Got Lucky
13 13 ABU/The Look Of LovePart
14 14 DON HENLEY/Dirty Laundry
15 15 STRAY CATS/Stray Cat Strut
16 16 EVELYN KING/Love Come Down
17 17 KOOL & THE GANG/Let's Go Dancin' (Too)
18 18 SAMMY HAGAR/Your Love Is Driving
19 19 ADAM ANT/Goody Two Shoes
20 20 LRB/The Other Guy
21 21 VANITY/6 Ways Grl
22 22 JACKSON/MCARTNEY/The Girl Is Mine
23 23 KENNY LOGGINS/Heart To Heart
24 24 BOB SEGER/Shane On The Moon
25 25 PETER GABRIEL/Shock The Monkey
26 26 CLIFF ADAMS/Endlessly
27 27 STRAY CATS/Stray Cat Strut
28 28 PHIL COLLINS/You Can't Hurry Love
29 29 MICHAEL JACKSON/Billie Jean
30 30 CLASH/Rock The Casbah

ADDS 24, 27, 28, 29, 30
ON MICHAEL JACKSON/Beat It

WLS Chicago
AM 670
PD: Richard Lippincott
MD: Steve Perun

H 1 1 TONI BASIL/Mickey
2 2 HALL & OATES/Maneater
3 3 MEN AT WORK/Down Under
4 4 TOTO/Africa
5 5 PATTY AUSTIN/Baby, Come To Me
6 6 CLASH/Rock The Casbah
7 7 LAURA BRANIGAN/Gloria
8 8 LIONEL RICHIE/You Are
9 9 STRAY CATS/Stray Cat Strut
10 10 BOB SEGER/Shane On The Moon
11 11 DON HENLEY/Dirty Laundry
12 12 MARVIN GATE/Sexual Healing
13 13 ABU/The Look Of LovePart
14 14 PHIL COLLINS/You Can't Hurry Love
15 15 PAT BENATAR/Shadows Of The Night
16 16 DON HENLEY/Dirty Laundry
17 17 JOHN COUGAR/Hand To Hold On To
18 18 SUPERTRAMP/It's Raining Again
19 19 TOM PETTY/You Got Lucky
20 20 LRB/The Other Guy
21 21 JOHN COUGAR/Hand To Hold On To
22 22 BILLY SQUIER/Everybody Wants You
23 23 JOE JACKSON/Steppin' Out
24 24 MEN AT WORK/Who Can't Be Now?
25 25 KENNY LOGGINS/Heart To Heart
26 26 COOKER & WAINES/Up Where We Belong
27 27 SAMMY HAGAR/Your Love Is Driving
28 28 CS&N/Southern Cross

ADDS 30
BILLY JOEL/Allentown

ON MICHAEL MCDONALD/I Gotta Try

(H) indicates one of the five "hottest" records on each Parallel One playlist.

WJOL 99.1 FM
PD: Tac Hammer St. Paul
MD: Gregg Swedberg

H 2 1 TOM PETTY/You Got Lucky
2 2 PHIL COLLINS/You Can't Hurry Love
3 3 SAMMY HAGAR/Your Love Is Driving
4 4 BILLY JOEL/Allentown
5 5 LRB/The Other Guy
6 6 PATTY AUSTIN/Baby, Come To Me
7 7 FLEETWOOD MAC/Love In Store
8 8 SAGA/On The Loose
9 9 KENNY LOGGINS/Heart To Heart
10 10 JEFFREY OSBORNE/On The Wings Of Love
11 11 PRETENDERS/Back On The Chain...
12 12 A FLOCK OF SEAGULS/Space Age Love Song
13 13 CULTURE CLUB/Do You Really Want...
14 14 HALL & OATES/Maneater
15 15 MOVING PICTURES/What About Me
16 16 MICHAEL JACKSON/Beat It
17 17 RACHEL SWEET/You Do
18 18 DURAN DURAN/Hungry Like The Wolf
19 19 BOB SEGER/Shane On The Moon
20 20 LEE RITENOUR/Cross My Heart
21 21 FRIDA/I Know There's Someth

ADDS 24
MISSING PERSONS/Windows
DEXY'S MIDNIGHT RU/Come On Eileen
ON/Tied Up
GREG KINN BAND/Jopardy

ON NEWMAN & SIMON/The Blues
CHICAGO/What You're Missing
DON HENLEY/Dirty Laundry
JOHN HALL BAND/Love Me Again
STEEL BREEZE/Dreamin' Is Easy
HOT CHOCOLATE/Are You Getting Enough
LITTLE STEVEN...Forever
STEVE MILLER BAND/Give It Up
DIRE STRAITS/Industrial Disease
LINDA RONSTADT/I Knew You When
ROUGH TRADE/All Your
GLENN FREY/All Those Lies
SUPERTRAMP/Crazy

WGL 98 Cleveland
PD: Bob Travis
MD: Tom Jefferies

H 1 1 MEN AT WORK/Down Under
2 2 PATTY AUSTIN/Baby, Come To Me
3 3 TOTO/Africa
4 4 MARVIN GATE/Sexual Healing
5 5 PRETENDERS/Back On The Chain...
6 6 ADAM ANT/Goody Two Shoes
7 7 BOB SEGER/Shane On The Moon
8 8 PHIL COLLINS/You Can't Hurry Love
9 9 CLASH/Rock The Casbah
10 10 TOM PETTY/You Got Lucky
11 11 LRB/The Other Guy
12 12 MICHAEL MCDONALD/I Gotta Try
13 13 JOHN COUGAR/Hand To Hold On To
14 14 SUPERTRAMP/It's Raining Again
15 15 CULTURE CLUB/Do You Really Want...
16 16 STRAY CATS/Stray Cat Strut
17 17 A FLOCK OF SEAGULS/Space Age Love Song
18 18 STRAY CATS/Stray Cat Strut
19 19 CULTURE CLUB/Do You Really Want...
20 20 GOLDIE BEARING/Willight Zone
21 21 MUSICAL YOUTH/Pass The Dutchie
22 22 SAMMY HAGAR/Your Love Is Driving
23 23 DONNA SUMNER/The Women In Me
24 24 GLENN FREY/All Those Lies
25 25 RABBITT & GAYLE/You Are
26 26 WHO/Enfince Front
27 27 ROGERS & EASTON/We've Got Tonight
28 28 HENRY DUNSTON/Tell Me You...
29 29 LINDA RONSTADT/I Knew You When
30 30 FRIDA/I Know There's Someth

ADDS 27
PIA ZADORA/The Clapping Song
NEIL DIAMOND/I'm Alive
ON/Tied Up
STEEL BREEZE/Dreamin' Is Easy
DON HENLEY/Can't Stand Still
NEWMAN & SIMON/The Blues
THOMPSON TWINS/Lies

ON CHAKA KHAN/Get To Be There
POD/Shoot For The Moon
ROUGH TRADE/All Your
LITTLE STEVEN...Forever

800/CKLW stereo am
PD: Pat Holiday
MD: Rosalie Trombley Detroit

H 1 1 TONI BASIL/Mickey
2 2 MEN AT WORK/Down Under
3 3 DON HENLEY/Dirty Laundry
4 4 HALL & OATES/Maneater
5 5 BOB SEGER/Shane On The Moon
6 6 PRINCE/1999
7 7 MARVIN GATE/Sexual Healing
8 8 LAURA BRANIGAN/Gloria
9 9 DONNA SUMNER/Heart To Heart
10 10 PHIL COLLINS/You Can't Hurry Love
11 11 ADAM ANT/Goody Two Shoes
12 12 TOTO/Africa
13 13 LIONEL RICHIE/You Are
14 14 FRIDA/I Know There's Someth
15 15 RAY PARKER JR./Bad Boy
16 16 STRAY CATS/Stray Cat Strut
17 17 ABU/The Look Of LovePart
18 18 JACKSON/MCARTNEY/The Girl Is Mine
19 19 SUPERTRAMP/It's Raining Again
20 20 CLASH/Rock The Casbah
21 21 RABBITT & GAYLE/You And I
22 22 BOB SEGER/Shane On The Moon
23 23 A FLOCK OF SEAGULS/Space Age Love Song
24 24 LRB/The Other Guy
25 25 J. GEILS BAND/Do
26 26 KENNY LOGGINS/Heart To Heart
27 27 CULTURE CLUB/Do You Really Want...
28 28 MUSICAL YOUTH/Pass The Dutchie
29 29 SAMMY HAGAR/Your Love Is Driving
30 30 STRAY CATS/Stray Cat Strut
31 31 DURAN DURAN/Hungry Like The Wolf

ADDS 14, 20, 23, 28, 29, 30
ROGERS & EASTON/We've Got Tonight
JUICE NEWTON/Heart Of The Night
SAMMY HAGAR/Your Love Is Driving
LENNY BRINKMAN/You Are
MICHAEL JACKSON/Billie Jean

ON NEIL DIAMOND/I'm Alive
EMF/Fall In Love With Me

WLS Chicago
AM 670
PD: Richard Lippincott
MD: Steve Perun

H 1 1 TONI BASIL/Mickey
2 2 MEN AT WORK/Down Under
3 3 DON HENLEY/Dirty Laundry
4 4 HALL & OATES/Maneater
5 5 BOB SEGER/Shane On The Moon
6 6 PRINCE/1999
7 7 MARVIN GATE/Sexual Healing
8 8 LAURA BRANIGAN/Gloria
9 9 DONNA SUMNER/Heart To Heart
10 10 PHIL COLLINS/You Can't Hurry Love
11 11 ADAM ANT/Goody Two Shoes
12 12 TOTO/Africa
13 13 LIONEL RICHIE/You Are
14 14 FRIDA/I Know There's Someth
15 15 RAY PARKER JR./Bad Boy
16 16 STRAY CATS/Stray Cat Strut
17 17 ABU/The Look Of LovePart
18 18 JACKSON/MCARTNEY/The Girl Is Mine
19 19 SUPERTRAMP/It's Raining Again
20 20 CLASH/Rock The Casbah
21 21 RABBITT & GAYLE/You And I
22 22 BOB SEGER/Shane On The Moon
23 23 A FLOCK OF SEAGULS/Space Age Love Song
24 24 LRB/The Other Guy
25 25 J. GEILS BAND/Do
26 26 KENNY LOGGINS/Heart To Heart
27 27 CULTURE CLUB/Do You Really Want...
28 28 MUSICAL YOUTH/Pass The Dutchie
29 29 SAMMY HAGAR/Your Love Is Driving
30 30 STRAY CATS/Stray Cat Strut
31 31 DURAN DURAN/Hungry Like The Wolf

ADDS 14, 20, 23, 28, 29, 30
ROGERS & EASTON/We've Got Tonight
JUICE NEWTON/Heart Of The Night
SAMMY HAGAR/Your Love Is Driving
LENNY BRINKMAN/You Are
MICHAEL JACKSON/Billie Jean

ON NEIL DIAMOND/I'm Alive
EMF/Fall In Love With Me

Q104 KBEQ
Kansas City
PD: Todd Chase
Assist. PD/MD: John Conrad

H 4 1 TOTO/Africa
2 2 PATTY AUSTIN/Baby, Come To Me
3 3 TONI BASIL/Mickey
4 4 STRAY CATS/Stray Cat Strut
5 5 CLASH/Rock The Casbah
6 6 LAURA BRANIGAN/Gloria
7 7 KOOL & THE GANG/Let's Go Dancin' (Too)
8 8 DON HENLEY/Dirty Laundry
9 9 BILLY SQUIER/Everybody Wants You
10 10 JOHN COUGAR/Hand To Hold On To
11 11 PHIL COLLINS/You Can't Hurry Love
12 12 MEN AT WORK/Down Under
13 13 RABBITT & GAYLE/You And I
14 14 PAT BENATAR/Shadows Of The Night
15 15 MARVIN GATE/Sexual Healing
16 16 TOM PETTY/You Got Lucky
17 17 ADAM ANT/Goody Two Shoes
18 18 J. GEILS BAND/Do
19 19 LRB/The Other Guy
20 20 MOVING PICTURES/What About Me
21 21 JUICE NEWTON/Heart Of The Night
22 22 MICHAEL MCDONALD/I Gotta Try
23 23 PETER GABRIEL/Shock The Monkey
24 24 RAY PARKER JR./Bad Boy
25 25 A FLOCK OF SEAGULS/Space Age Love Song
26 26 RAY PARKER JR./Bad Boy
27 27 ABC/The Look Of LovePart
28 28 KENNY LOGGINS/Heart To Heart
29 29 BOB SEGER/Shane On The Moon
30 30 MICHAEL JACKSON/Beat It

ADDS 37, 38, 39, 40
FRIDA/I Know There's Someth

Hot 101 Chicago
WBBM-FM 96
PD: Buddy Scott
MD: Dave Robbins

H 1 1 HALL & OATES/Maneater
2 2 MEN AT WORK/Down Under
3 3 TOTO/Africa
4 4 PATTY AUSTIN/Baby, Come To Me
5 5 CLASH/Rock The Casbah
6 6 ABU/The Look Of LovePart
7 7 STRAY CATS/Stray Cat Strut
8 8 LIONEL RICHIE/You Are
9 9 DON HENLEY/Dirty Laundry
10 10 TONI BASIL/Mickey
11 11 ADAM ANT/Goody Two Shoes
12 12 MARVIN GATE/Sexual Healing
13 13 BOB SEGER/Shane On The Moon
14 14 PETER GABRIEL/Shock The Monkey
15 15 PHIL COLLINS/You Can't Hurry Love
16 16 JACKSON/MCARTNEY/The Girl Is Mine
17 17 DIONNE WARWICK/Heartbreaker
18 18 LAURA BRANIGAN/Gloria
19 19 FLEETWOOD MAC/Love In Store
20 20 LRB/The Other Guy
21 21 PAT BENATAR/Shadows Of The Night
22 22 JOE JACKSON/Steppin' Out
23 23 MICHAEL MCDONALD/I Gotta Try
24 24 SAMMY HAGAR/Your Love Is Driving
25 25 KENNY LOGGINS/Heart To Heart
26 26 J. GEILS BAND/Do
27 27 A FLOCK OF SEAGULS/Space Age Love Song
28 28 SUPERTRAMP/It's Raining Again
29 29 BILLY JOEL/Allentown
30 30 CULTURE CLUB/Do You Really Want...
31 31 TOM PETTY/You Got Lucky
32 32 MOVING PICTURES/What About Me
33 33 STRAY CATS/Stray Cat Strut
34 34 GLENN FREY/All Those Lies
35 35 MUSICAL YOUTH/Pass The Dutchie
36 36 BILLY SQUIER/Everybody Wants You
37 37 LINDA RONSTADT/I Knew You When
38 38 CHRIS CROSS/All Right
39 39 JOE JACKSON/Breaking Us In Two
40 40 LIONEL RICHIE/You Are

ADDS 37, 38, 39, 40
ON RAY PARKER JR./Bad Boy
DURAN DURAN/Hungry Like The Wolf

WEST

WLS Chicago
AM 670
PD: Doug Erikson
MD: Gloria Avila

H 1 1 TOTO/Africa
2 2 MEN AT WORK/Down Under
3 3 HALL & OATES/Maneater
4 4 PATTY AUSTIN/Baby, Come To Me
5 5 PHIL COLLINS/You Can't Hurry Love
6 6 KENNY LOGGINS/Heart To Heart
7 7 JACKSON/MCARTNEY/The Girl Is Mine
8 8 LRB/The Other Guy
9 9 MARVIN GATE/Sexual Healing
10 10 TOM PETTY/You Got Lucky
11 11 FLEETWOOD MAC/Love In Store
12 12 JOHN COUGAR/Hand To Hold On To
13 13 BILLY JOEL/Allentown
14 14 JUICE NEWTON/Heart Of The Night
15 15 LIONEL RICHIE/You Are
16 16 SUPERTRAMP/It's Raining Again
17 17 CLASH/Rock The Casbah
18 18 J. GEILS BAND/Do
19 19 BOB SEGER/Shane On The Moon
20 20 ADAM ANT/Goody Two Shoes
21 21 GLENN FREY/All Those Lies
22 22 DIONNE WARWICK/Heartbreaker
23 23 DON HENLEY/Dirty Laundry
24 24 CULTURE CLUB/Do You Really Want...
25 25 CS&N/Southern Cross
26 26 SAMMY HAGAR/Your Love Is Driving
27 27 RABBITT & GAYLE/You And I
28 28 STRAY CATS/Stray Cat Strut
29 29 LINDA RONSTADT/I Knew You When
30 30 CHICAGO/Love Me Tender

ADDS
CHRIS CROSS/All Right
NEWMAN & SIMON/The Blues
DURAN DURAN/Hungry Like The Wolf
DON HENLEY/Can't Stand Still
ROGERS & EASTON/We've Got Tonight

ON PETER GABRIEL/Shock The Monkey
MUSICAL YOUTH/Pass The Dutchie
NEIL DIAMOND/I'm Alive
FRIDA/I Know There's Someth
BARRY MANILOW/Memory
AIR SUPPLY/Two Less Lonely Peopl

Q103FM KOAQ
RADIO Denver
PD: Jack Regan
MD: Alan Sledge

H 2 1 PAT BENATAR/Shadows Of The Night
2 2 FLEETWOOD MAC/Love In Store
3 3 LRB/The Other Guy
4 4 MARVIN GATE/Sexual Healing
5 5 PHIL COLLINS/You Can't Hurry Love
6 6 KENNY LOGGINS/Heart To Heart
7 7 TOTO/Africa
8 8 TOM PETTY/You Got Lucky
9 9 PATTY AUSTIN/Baby, Come To Me
10 10 JUICE NEWTON/Heart Of The Night
11 11 BOB SEGER/Shane On The Moon
12 12 TONI BASIL/Mickey
13 13 J. GEILS BAND/Do
14 14 SUPERTRAMP/It's Raining Again
15 15 DIONNE WARWICK/Heartbreaker
16 16 ADAM ANT/Goody Two Shoes
17 17 GLENN FREY/All Those Lies
18 18 CLASH/Rock The Casbah
19 19 DONNA SUMNER/The Women In Me
20 20 MICHAEL MCDONALD/I Gotta Try
21 21 ALAN PARSONS/Psychobabble
22 22 AIR SUPPLY/Two Less Lonely Peopl
23 23 GLENN FREY/All Those Lies
24 24 BARRY MANILOW/Memory
25 25 STRAY CATS/Stray Cat Strut
26 26 MICHAEL MCDONALD/I Gotta Try
27 27 POD/Shoot For The Moon
28 28 SAMMY HAGAR/Your Love Is Driving
29 29 TOM PETTY/You Got Lucky

ADDS
ROGERS & EASTON/We've Got Tonight
NEWMAN & SIMON/The Blues
JOE JACKSON/Breaking Us In Two
LIONEL RICHIE/You Are
ON/Tied Up

ON PETER GABRIEL/Shock The Monkey
RABBITT & GAYLE/You And I
DURAN DURAN/Hungry Like The Wolf
DON HENLEY/Can't Stand Still

the MIGHTY 69.9 XTRA
San Diego
PD: Jeff Hunter
MD: Jim Richards

H 2 1 MEN AT WORK/Down Under
2 2 HALL & OATES/Maneater
3 3 DON HENLEY/Dirty Laundry
4 4 JACKSON/MCARTNEY/The Girl Is Mine
5 5 RABBITT & GAYLE/You And I
6 6 MARVIN GATE/Sexual Healing
7 7 ADAM ANT/Goody Two Shoes
8 8 CLASH/Rock The Casbah
9 9 TOTO/Africa
10 10 TOM PETTY/You Got Lucky
11 11 PHIL COLLINS/You Can't Hurry Love
12 12 KOOL & THE GANG/Let's Go Dancin' (Too)
13 13 LRB/The Other Guy
14 14 KENNY LOGGINS/Heart To Heart
15 15 PETER GABRIEL/Shock The Monkey
16 16 MICHAEL MCDONALD/I Gotta Try
17 17 BILLY JOEL/Allentown
18 18 RABBITT & GAYLE/You And I
19 19 BOB SEGER/Shane On The Moon
20 20 RAY PARKER JR./Bad Boy
21 21 A FLOCK OF SEAGULS/Space Age Love Song
22 22 CULTURE CLUB/Do You Really Want...
23 23 MUSICAL YOUTH/Pass The Dutchie
24 24 LIONEL RICHIE/You Are
25 25 GLENN FREY/All Those Lies
26 26 DONNA SUMNER/The Women In Me
27 27 LINDA RONSTADT/I Knew You When
28 28 LIONEL RICHIE/You Are
29 29 ON/Tied Up
30 30 NEIL DIAMOND/I'm Alive

ADDS
JOE JACKSON/Breaking Us In Two
ROGERS & EASTON/We've Got Tonight
NEWMAN & SIMON/The Blues
ON EMF/Fall In Love With Me
DON HENLEY/Can't Stand Still
STEEL BREEZE/Dreamin' Is Easy
PRETENDERS/Back On The Chain...
TONY CAREY/I Won't Be Home...

610 KFRG
San Francisco
PD: Gerry Cagle
MD: Sandy Louie

H 1 1 MEN AT WORK/Down Under
2 2 HALL & OATES/Maneater
3 3 LAURA BRANIGAN/Gloria
4 4 TOTO/Africa
5 5 MARVIN GATE/Sexual Healing
6 6 PATTY AUSTIN/Baby, Come To Me
7 7 CLASH/Rock The Casbah
8 8 TONI BASIL/Mickey
9 9 JACKSON/MCARTNEY/The Girl Is Mine
10 10 ABU/The Look Of LovePart
11 11 PETER GABRIEL/Shock The Monkey
12 12 PRINCE/1999
13 13 PHIL COLLINS/You Can't Hurry Love
14 14 MARVIN GATE/Sexual Healing
15 15 SUPERTRAMP/It's Raining Again
16 16 TOM PETTY/You Got Lucky
17 17 DON HENLEY/Dirty Laundry
18 18 DIONNE WARWICK/Heartbreaker
19 19 LRB/The Other Guy
20 20 RAY PARKER JR./Bad Boy
21 21 RAY PARKER JR./Bad Boy
22 22 BOB SEGER/Shane On The Moon
23 23 MICHAEL MCDONALD/I Gotta Try
24 24 FLEETWOOD MAC/Love In Store
25 25 JUICE NEWTON/Heart Of The Night
26 26 YAZ/Only You
27 27 GLENN FREY/All Those Lies
28 28 DONNA SUMNER/The Women In Me
29 29 SCANDAL/Goodbye To You
30 30 LITTLE STEVEN...Forever
31 31 UPTOWN/Fear Don't Fall Me...
32 32 AMERICA/Right Before Your Eye
33 33 LINDA RONSTADT/I Knew You When
34 34 SAMMY HAGAR/Your Love Is Driving
35 35 LIONEL RICHIE/You Are
36 36 POD/Shoot For The Moon
37 37 TAME CALVIN/My Time To Fly
38 38 HOT CHOCOLATE/Are You Getting Enough
39 39 JOE JACKSON/Breaking Us In Two
40 40 NEIL DIAMOND/I'm Alive

ADDS
ROGERS & EASTON/We've Got Tonight
DURAN DURAN/Hungry Like The Wolf
THOMPSON TWINS/Lies
DONALD FAGEN/New Frontier
DEBARGE/Like It Is
CHRIS CROSS/All Right
MICHAEL JACKSON/Billie Jean
WEATHER GIRLS/It's Raining Men
7 PRINCE/1999

ON LANIER & CO./After I Cry Tonight
NEWMAN & SIMON/The Blues
DEXY'S MIDNIGHT RU/Come On Eileen
CHRIS CROSS/All Right
EMF/Fall In Love With Me
STEEL BREEZE/Dreamin' Is Easy
CATHOLIC GIRLS/Boys Can Cry
HERB ALPERT/Love Me The Way I Am

610 KFRG
San Francisco
PD: Gerry Cagle
MD: Sandy Louie

H 1 1 MEN AT WORK/Down Under
2 2 HALL & OATES/Maneater
3 3 LAURA BRANIGAN/Gloria
4 4 TOTO/Africa
5 5 MARVIN GATE/Sexual Healing
6 6 PATTY AUSTIN/Baby, Come To Me
7 7 CLASH/Rock The Casbah
8 8 TONI BASIL/Mickey
9 9 JACKSON/MCARTNEY/The Girl Is Mine
10 10 ABU/The Look Of LovePart
11 11 PETER GABRIEL/Shock The Monkey
12 12 PRINCE/1999
13 13 PHIL COLLINS/You Can't Hurry Love
14 14 MARVIN GATE/Sexual Healing
15 15 SUPERTRAMP/It's Raining Again
16 16 TOM PETTY/You Got Lucky
17 17 DON HENLEY/Dirty Laundry
18 18 DIONNE WARWICK/Heartbreaker
19 19 LRB/The Other Guy
20 20 RAY PARKER JR./Bad Boy
21 21 RAY PARKER JR./Bad Boy
22 22 BOB SEGER/Shane On The Moon
23 23 MICHAEL MCDONALD/I Gotta Try
24 24 FLEETWOOD MAC/Love In Store
25 25 JUICE NEWTON/Heart Of The Night
26 26 YAZ/Only You
27 27 GLENN FREY/All Those Lies
28 28 DONNA SUMNER/The Women In Me
29 29 SCANDAL/Goodbye To You
30 30 LITTLE STEVEN...Forever
31 31 UPTOWN/Fear Don't Fall Me...
32 32 AMERICA/Right Before Your Eye
33 33 LINDA RONSTADT/I Knew You When
34 34 SAMMY HAGAR/Your Love Is Driving
35 35 LIONEL RICHIE/You Are
36 36 POD/Shoot For The Moon
37 37 TAME CALVIN/My Time To Fly
38 38 HOT CHOCOLATE/Are You Getting Enough
39 39 JOE JACKSON/Breaking Us In Two
40 40 NEIL DIAMOND/I'm Alive

ADDS
ROGERS & EASTON/We've Got Tonight
DURAN DURAN/Hungry Like The Wolf
THOMPSON TWINS/Lies
DONALD FAGEN/New Frontier
DEBARGE/Like It Is
CHRIS CROSS/All Right
MICHAEL JACKSON/Billie Jean
WEATHER GIRLS/It's Raining Men
7 PRINCE/1999

ON LANIER & CO./After I Cry Tonight
NEWMAN & SIMON/The Blues
DEXY'S MIDNIGHT RU/Come On Eileen
CHRIS CROSS/All Right
EMF/Fall In Love With Me
STEEL BREEZE/Dreamin' Is Easy
CATHOLIC GIRLS/Boys Can Cry
HERB ALPERT/Love Me The Way I Am

KZZP Phoenix
FM 104
PD: Randy Stewart
MD: Steve Goddard

H 2 1 ADAM ANT/Goody Two Shoes
2 2 CLASH/Rock The Casbah
3 3 STRAY CATS/Stray Cat Strut
4 4 PATTY AUSTIN/Baby, Come To Me
5 5 MEN AT WORK/Down Under
6 6 BILLY JOEL/Allentown
7 7 BOB SEGER/Shane On The Moon
8 8 PAT BENATAR/Shadows Of The Night
9 9 PHIL COLLINS/You Can't Hurry Love
10 10 KENNY LOGGINS/Heart To Heart
11 11 TOM PETTY/You Got Lucky
12 12 LRB/The Other Guy
13 13 MOVING PICTURES/What About Me
14 14 RABBITT & GAYLE/You And I
15 15 J. GEILS BAND/Do
16 16 BOB SEGER/Shane On The Moon
17 17 FLEETWOOD MAC/Love In Store
18 18 MARVIN GATE/Sexual Healing
19 19 AIR SUPPLY/Two Less Lonely Peopl
20 20 TOTO/Africa
21 21 CULTURE CLUB/Do You Really Want...
22 22 JOHN COUGAR/Hand To Hold On To
23 23 SAMMY HAGAR/Your Love Is Driving
24 24 JUICE NEWTON/Heart Of The Night
25 25 ALAN PARSONS/Psychobabble
26 26 GLENN FREY/All Those Lies
27 27 BARRY MANILOW/Memory
28 28 STRAY CATS/Stray Cat Strut
29 29 MICHAEL MCDONALD/I Gotta Try
30 30 POD/Shoot For The Moon

ADDS
LINDA RONSTADT/I Knew You When
CHRIS CROSS/All Right
NEWMAN & SIMON/The Blues
MICHAEL JACKSON/Beat It

ON JOE JACKSON/Breaking Us In Two
JOHN HALL BAND/Love Me Again

Bloo KFMB-FM
San Diego
PD: Glen McCartney
MD: Gene Knight

H 2 1 MEN AT WORK/Down Under
2 2 HALL & OATES/Maneater
3 3 DON HENLEY/Dirty Laundry
4 4 JACKSON/MCARTNEY/The Girl Is Mine
5 5 RABBITT & GAYLE/You And I
6 6 MARVIN GATE/Sexual Healing
7 7 ADAM ANT/Goody Two Shoes
8 8 CLASH/Rock The Casbah
9 9 TOTO/Africa
10 10 TOM PETTY/You Got Lucky
11 11 PHIL COLLINS/You Can't Hurry Love
12 12 KOOL & THE GANG/Let's Go Dancin' (Too)
13 13 LRB/The Other Guy
14 14 KENNY LOGGINS/Heart To Heart
15 15 PETER GABRIEL/Shock The Monkey
16 16 MICHAEL MCDONALD/I Gotta Try
17 17 BILLY JOEL/Allentown
18 18 RABBITT & GAYLE/You And I
19 19 BOB SEGER/Shane On The Moon
20 20 RAY PARKER JR./Bad Boy
21 21 A FLOCK OF SEAGULS/Space Age Love Song
22 22 CULTURE CLUB/Do You Really Want...
23 23 MUSICAL YOUTH/Pass The Dutchie
24 24 LIONEL RICHIE/You Are
25 25 GLENN FREY/All Those Lies

ADDS 25
CHRIS CROSS/All Right
MICHAEL JACKSON/Billie Jean

ON LIONEL RICHIE/You Are
KOOL & THE GANG/Let's Go Dancin' (Too)
MOVING PICTURES/What About Me
RAY PARKER JR./Bad Boy
7 PRINCE/1999

KIQ 100.7 FM Los Angeles
PD: Paula Matthews
MD: Robert Moorhead

H 1 1 MEN AT WORK/Down Under
2 2 STRAY CATS/Stray Cat Strut
3 3 TOTO/Africa
4 4 MUSICAL YOUTH/Pass The Dutchie
5 5 PATTY AUSTIN/Baby, Come To Me
6 6 PRETENDERS/Back On The Chain...
7 7 BOB SEGER/Shane On The Moon
8 8 SUPERTRAMP/It's Raining Again
9 9 JACKSON/MCARTNEY/The Girl Is Mine
10 10 RABBITT & GAYLE/You And I
11 11 TOM PETTY/You Got Lucky
12 12 AIR SUPPLY/Two Less Lonely Peopl
13 13 PHIL COLLINS/You Can't Hurry Love
14 14 CULTURE CLUB/Do You Really Want...
15 15 BILLY JOEL/Allentown
16 16 A FLOCK OF SEAGULS/Space Age Love Song
17 17 KENNY LOGGINS/Heart To Heart
18 18 LRB/The Other Guy
19 19 BARRY MANILOW/Memory
20 20 CHAKA KHAN/Get To Be There
21 21 RAY PARKER JR./Bad Boy
22 22 BOB SEGER/Shane On The Moon
23 23 MICHAEL MCDONALD/I Gotta Try
24 24 FLEETWOOD MAC/Love In Store
25 25 JUICE NEWTON/Heart Of The Night
26 26 YAZ/Only You
27 27 GLENN FREY/All Those Lies
28 28 DONNA SUMNER/The Women In Me
29 29 SCANDAL/Goodbye To You
30 30 LITTLE STEVEN...Forever
31 31 UPTOWN/Fear Don't Fall Me...
32 32 AMERICA/Right Before Your Eye
33 33 LINDA RONSTADT/I Knew You When
34 34 SAMMY HAGAR/Your Love Is Driving
35 35 LIONEL RICHIE/You Are
36 36 POD/Shoot For The Moon
37 37 TAME CALVIN/My Time To Fly
38 38 HOT CHOCOLATE/Are You Getting Enough
39 39 JOE JACKSON/Breaking Us In Two
40 40 NEIL DIAMOND/I'm Alive

ADDS
ROGERS & EASTON/We've Got Tonight
DURAN DURAN/Hungry Like The Wolf
THOMPSON TWINS/Lies
DONALD FAGEN/New Frontier
DEBARGE/Like It Is
CHRIS CROSS/All Right
MICHAEL JACKSON/Billie Jean
WEATHER GIRLS/It's Raining Men
7 PRINCE/1999

ON LANIER & CO./After I Cry Tonight
NEWMAN & SIMON/The Blues
DEXY'S MIDNIGHT RU/Come On Eileen
CHRIS CROSS/All Right
EMF/Fall In Love With Me
STEEL BREEZE/Dreamin' Is Easy
CATHOLIC GIRLS/Boys Can Cry
HERB ALPERT/Love Me The Way I Am

KIQ 100.7 FM Los Angeles
PD: Paula Matthews
MD: Robert Moorhead

H 1 1 MEN AT WORK/Down Under
2 2 STRAY CATS/Stray Cat Strut
3 3 TOTO/Africa
4 4 MUSICAL YOUTH/Pass The Dutchie
5 5 PATTY AUSTIN/Baby, Come To Me
6 6 PRETENDERS/Back On The Chain...
7 7 BOB SEGER/Shane On The Moon
8 8 SUPERTRAMP/It's Raining Again
9 9 JACKSON/MCARTNEY/The Girl Is Mine
10 10 RABBITT & GAYLE/You And I
11 11 TOM PETTY/You Got Lucky
12 12 AIR SUPPLY/Two Less Lonely Peopl
13 13 PHIL COLLINS/You Can't Hurry Love
14 14 CULTURE CLUB/Do You Really Want...
15 15 BILLY JOEL/Allentown
16 16 A FLOCK OF SEAGULS/Space Age Love Song
17 17 KENNY LOGGINS/Heart To Heart
18 18 LRB/The Other Guy
19 19 BARRY MANILOW/Memory
20 20 CHAKA KHAN/Get To Be There
21 21 RAY PARKER JR./Bad Boy
22 22 BOB SEGER/Shane On The Moon
23 23 MICHAEL MCDONALD/I Gotta Try
24 24 FLEETWOOD MAC/Love In Store
25 25 JUICE NEWTON/Heart Of The Night
26 26 YAZ/Only You
27 27 GLENN FREY/

EAST
Most Added® Hottest
 Christopher Cross
 Rogers & Easton Men At Work
 Joe Jackson Austin/Ingram
 Lionel Richie Marvin Gaye

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest
 Christopher Cross
 Rogers & Easton Men At Work
 Joe Jackson Bob Seger
 Austin/Ingram

EAST

PARALLEL TWO

K104/Erie, PA

Bill Shannon
 KENNY LOGGINS
 MICHAEL JACKSON
 JEFFERSON STARSHI
 ROGERS & EASTON
 SUPERTRAMP
 HALL & OATES
 ONJ
 DONALD FAGEN
 DON HENLEY
 Hottest:
 BILLY SOUIER 3-1
 PATTI AUSTIN 7-2
 KOOL & THE GANG 8-5
 BOB SEGER 11-6
 BILLY JOEL 13-8

KC101/New Haven, CT

Danny Lyons
 STRAY CATS
 MUSICAL YOUTH
 LIONEL RICHIE
 CHRIS CROSS
 MICHAEL JACKSON
 ONJ
 DURAN DURAN
 Hottest:
 MEN AT WORK 2-1
 TOTO 4-2
 PHIL COLLINS 8-4
 FLEETWOOD MAC 15-7
 CULTURE CLUB 17-9

Q106/York, PA

Dan Steele
 JOE JACKSON
 NEWMAN & SIMON
 STEEL BREEZE
 ROGERS & EASTON
 Hottest:
 MEN AT WORK 2-1
 PATTI AUSTIN 4-2
 LRB 9-6
 PHIL COLLINS 11-7

V100/Charleston, WV

Jay Jarvis
 Hottest:
 HALL & OATES 1-2
 PATTI AUSTIN 2-2
 TOTO 4-4
 PHIL COLLINS 5-5
 KENNY LOGGINS 6-6

WAEB/Allentown, PA

Jefferson Ward
 CHRIS CROSS
 MICHAEL JACKSON
 PARTON & NELSON
 JOE JACKSON
 MARVIN GAYE
 Hottest:
 PATTI AUSTIN 1-1
 MEN AT WORK 6-2
 KENNY LOGGINS 7-3
 AIR SUPPLY 18-10
 DONNA SUMMER 20-14

WBLL/Long Island, NY

Bill Terry
 JUICE NEWTON
 LIONEL RICHIE
 Hottest:
 HALL & OATES 1-1
 MARVIN GAYE 9-4
 MEN AT WORK 10-5
 TOTO 16-11
 DIONNE WARWICK 15-13

WHFM/Rochester, NY

Kelly McCann
 ROGERS & EASTON
 POCO
 DONALD FAGEN
 DON HENLEY
 STEEL BREEZE
 ONJ
 Hottest:
 MEN AT WORK 2-1
 PATTI AUSTIN 3-2
 ADAM ANT 13-7
 MARVIN GAYE 15-9
 MOVING PICTURES 16-10
 DURAN DURAN D-21

WIF/Philadelphia, PA

Laurence/McKay
 MUSICAL YOUTH
 DEXYS MIDNIGHT RU
 ROGERS & EASTON
 EWF
 POCO
 NEIL DIAMOND
 Hottest:
 MEN AT WORK 4-1
 TOTO 18-8
 PRETENDERS D-14
 CULTURE CLUB D-19
 DURAN DURAN D-21

WKEE/Huntington, WV

Gary Miller
 CHRIS CROSS
 ONJ
 JOE JACKSON (dp)
 DON HENLEY (dp)
 NIGHT RANGER (dp)
 Hottest:
 PATTI AUSTIN 2-1
 MEN AT WORK 4-2
 TOTO 3-3
 CLASH 5-4
 MARVIN GAYE 9-6

WKFM/Syracuse, NY

John Cerucci
 ONJ
 DEXYS MIDNIGHT RU
 ROGERS & EASTON
 NEIL YOUNG
 NEWMAN & SIMON
 NIGHT RANGER
 WOLF
 THOMPSON TWINS
 Hottest:
 JACKSON/MCCARTNEY 2-1
 TOTO 11-8
 BILLY JOEL 16-14
 SAGA 21-17
 STRAY CATS 34-25

WKRZ-FM/Wilkes-Barre

Jim Rising
 STEEL BREEZE
 GREG KINN BAND
 NEIL DIAMOND
 CHRIS CROSS
 STRAY CATS
 LIONEL RICHIE
 ONJ
 Hottest:
 TOTO 1-1
 MARVIN GAYE 13-8
 ADAM ANT 11-9
 GLENN FREY 14-11
 KENNY LOGGINS 29-15

WLANP/Lancaster, PA

Dave Russell
 RABBITT & GAYLE
 VANDENBERG
 LIONEL RICHIE
 STEEL BREEZE
 CHRIS CROSS
 Hottest:
 MEN AT WORK 1-1
 LRB 6-5
 PHIL COLLINS 12-9
 BOB SEGER 18-13
 SAMMY HAGAR 24-16

WPHD/Buffalo, NY

Moore/Picillo
 NEWMAN & SIMON
 DONALD FAGEN
 DEXYS MIDNIGHT RU
 GREG KINN BAND
 UTOPIA
 Hottest:
 MEN AT WORK 1-1
 PHIL COLLINS 7-5
 BILLY JOEL 8-6
 DURAN DURAN 19-11

WPST/Trenton, NJ

Tom Taylor
 CHRIS CROSS
 GREG KINN BAND
 NIGHT RANGER
 ROGERS & EASTON
 VANDENBERG
 NEIL YOUNG
 Hottest:
 MEN AT WORK 1-1
 HALL & OATES 2-2
 TOTO 3-3
 CLASH 4-4
 MOVING PICTURES 11-5

WRCC/Utica, NY

Jim Reitz
 CSN
 DON HENLEY
 CHRIS CROSS
 JOE JACKSON
 DEXYS MIDNIGHT RU
 Hottest:
 MEN AT WORK 1-1
 CLASH 2-2
 TOTO PETTY 7-5
 STRAY CATS 20-15
 DURAN DURAN 26-20

WSPK/Poughkeepsie, NY

Chris Laid
 CHRIS CROSS
 NEWMAN & SIMON
 MICHAEL JACKSON
 STEPHEN BISHOP
 LIONEL RICHIE
 JOE JACKSON
 STEEL BREEZE
 Hottest:
 MARVIN GAYE 2-1
 STRAY CATS 25-14
 FLEETWOOD MAC 26-15
 BOB SEGER D-17
 EWF D-19

WTIC-FM/Hartford, CT

Mike West
 STRAY CATS
 EWF
 CHRIS CROSS
 ROGERS & EASTON
 Hottest:
 MEN AT WORK 1-1
 PHIL COLLINS 5-2
 RAY PARKER JR. 7-4
 BOB SEGER 17-9
 MUSICAL YOUTH 21-14
 TOTO 16-11

WTRV/Albany, NY

Bill Cahill
 ROGERS & EASTON
 CHRIS CROSS
 DURAN DURAN
 Hottest:
 MEN AT WORK 1-1
 ADAM ANT 10-7
 MOVING PICTURES 19-10
 BOB SEGER 21-11
 A FLOCK OF SEAGUL 22-19

WYCR/Hanover, York, PA

J.J. Randolph
 ROGERS & EASTON
 STEEL BREEZE
 CHRIS CROSS
 CSN
 NEIL DIAMOND
 GREG KINN BAND
 Hottest:
 MEN AT WORK 3-1
 TOTO 2-2
 MARVIN GAYE 5-3
 HALL & OATES 1-5
 PATTI AUSTIN 9-7

WROR/Boston, MA

Gary Berkowitz
 BOB SEGER
 PHIL COLLINS
 LIONEL RICHIE
 STEEL BREEZE
 KISS
 DEXYS MIDNIGHT RU
 THOMPSON TWINS
 NIGHT RANGER
 Hottest:
 MEN AT WORK 1-1
 TOM PETTY 4-3
 J. GEILS BAND 10-8
 MARVIN GAYE 11-9
 BILLY JOEL 13-10

WIKZ/Chambersburg, PA

William/Scott
 CHRIS CROSS
 RABBITT & GAYLE
 ROGERS & EASTON
 LIONEL RICHIE
 GREG KINN BAND
 MICHAEL JACKSON
 Hottest:
 MEN AT WORK 1-1
 JOHN COUGAR 15-9
 BOB SEGER 24-17
 DURAN DURAN 35-27
 CULTURE CLUB D-29
 BILLY JOEL 16-11

PARALLEL THREE

96X1/Parkersburg, WV

Paul DeMille
 JEFFERSON STARSHI
 ONJ
 HALL & OATES
 ROGERS & EASTON
 Hottest:
 PHIL COLLINS 13-7
 BILLY JOEL 15-9
 SAMMY HAGAR 17-10
 MOVING PICTURES 18-11

OK100/Ithaca, NY

Denny Alexander
 JEFFERSON STARSHI
 KENNY LOGGINS
 DON HENLEY
 DONALD FAGEN
 ONJ
 HALL & OATES
 THOMPSON TWINS
 MICHAEL JACKSON
 ROGERS & EASTON
 Hottest:
 BILLY SOUIER 1-1
 MSB 6-3
 PATTI AUSTIN 9-5
 BILLY JOEL 13-6
 KIM CARNES 12-7

WACZ/Bangor, ME

Michael O'Hara
 LIONEL RICHIE
 ONJ
 MISSING PERSONS
 MICHAEL JACKSON
 CSN
 NEIL YOUNG
 JOE JACKSON
 Hottest:
 MEN AT WORK 1-1
 TOTO 4-3
 PATTI AUSTIN 5-4
 BILLY JOEL 12-10
 BOB SEGER 17-16

WCIR/Beckley, WV

Jim Martin
 CHRIS CROSS
 JOE JACKSON
 NEIL DIAMOND
 MICHAEL JACKSON
 ONJ
 ROGERS & EASTON
 Hottest:
 MEN AT WORK 1-1
 MARVIN GAYE 4-3
 BOB SEGER 8-4
 GOLDEN EARRING 10-7
 LRB 9-8

WERZ/Exeter, NH

Scott Mackay
 CHRIS CROSS
 DEXYS MIDNIGHT RU
 PRETENDERS
 JOE JACKSON
 SHERIFF
 UNIPO
 NIGHT RANGER
 Hottest:
 MEN AT WORK 3-1
 J. GEILS BAND 12-8
 PHIL COLLINS 15-9
 LRB 23-19
 SAMMY HAGAR 26-22

WFBG/Altoona, PA

Tony Booth
 DEXYS MIDNIGHT RU
 DON HENLEY
 NEIL DIAMOND
 FLEETWOOD MAC
 ROGERS & EASTON
 THOMPSON TWINS
 CSN
 Hottest:
 MEN AT WORK 1-1
 BILLY JOEL 11-6
 MICHAEL MCDONALD 12-10
 AIR SUPPLY 18-12
 KENNY LOGGINS 23-20

WGUY/Bangor, ME

Jim Randall
 EVELYN KING
 ONJ
 CHRIS CROSS
 MISSING PERSONS
 EWF
 RACHEL SMITH
 THOMPSON TWINS
 Hottest:
 MEN AT WORK 2-1
 TOTO 6-5
 TOM PETTY 8-6
 ADAM ANT 21-9
 DURAN DURAN 19-17

WHEB/Portsmouth, NH

Rick Bean
 CHRIS CROSS
 LINDA RONSTADT
 LIONEL RICHIE
 ROGERS & EASTON
 Hottest:
 MEN AT WORK 6-1
 TOTO 10-4
 PHIL COLLINS 8-6
 LRB 11-7
 PATTI AUSTIN 14-11

WIGY/Bath, ME

Willie Mitchell
 EWF
 PSYCHEDELIC FURS
 ROGERS & EASTON
 CHRIS CROSS
 VANDENBERG
 STEEL BREEZE
 KISS
 DEXYS MIDNIGHT RU
 THOMPSON TWINS
 Hottest:
 MEN AT WORK 1-1
 TOM PETTY 4-3
 J. GEILS BAND 10-8
 MARVIN GAYE 11-9
 BILLY JOEL 13-10

WYCR/Hanover, York, PA

J.J. Randolph
 ROGERS & EASTON
 STEEL BREEZE
 CHRIS CROSS
 CSN
 NEIL DIAMOND
 GREG KINN BAND
 Hottest:
 MEN AT WORK 3-1
 TOTO 2-2
 MARVIN GAYE 5-3
 HALL & OATES 1-5
 PATTI AUSTIN 9-7

WROR/Boston, MA

Gary Berkowitz
 BOB SEGER
 PHIL COLLINS
 LIONEL RICHIE
 STEEL BREEZE
 KISS
 DEXYS MIDNIGHT RU
 THOMPSON TWINS
 NIGHT RANGER
 Hottest:
 MEN AT WORK 1-1
 TOM PETTY 4-3
 J. GEILS BAND 10-8
 MARVIN GAYE 11-9
 BILLY JOEL 13-10

WIKZ/Chambersburg, PA

William/Scott
 CHRIS CROSS
 RABBITT & GAYLE
 ROGERS & EASTON
 LIONEL RICHIE
 GREG KINN BAND
 MICHAEL JACKSON
 Hottest:
 MEN AT WORK 1-1
 JOHN COUGAR 15-9
 BOB SEGER 24-17
 DURAN DURAN 35-27
 CULTURE CLUB D-29
 BILLY JOEL 16-11

WJBO/Portland, ME

Paul Connors
 MICHAEL JACKSON
 ONJ
 EWF
 ROGERS & EASTON
 SHERIFF
 PRINCE
 UNIPO
 CHRIS CROSS
 THOMPSON TWINS
 Hottest:
 MEN AT WORK 1-1
 MARVIN GAYE 2-2
 DON HENLEY 4-4
 J. GEILS BAND 8-8
 PETER GABRIEL 12-12

WKHI/Ocean City, MD

Jack Gillen
 CHRIS CROSS
 MICHAEL JACKSON
 EWF
 DURAN DURAN
 NEIL YOUNG
 ROGERS & EASTON
 Hottest:
 MEN AT WORK 1-1
 MARVIN GAYE 9-6
 BILLY JOEL 21-10
 BOB SEGER 23-14
 A FLOCK OF SEAGUL 25-17

WOMP-FM/Bellaire, OH

McKenzie
 DON HENLEY
 CHRIS CROSS
 NEIL YOUNG
 MUSICAL YOUTH
 ROGERS & EASTON
 Hottest:
 TOM PETTY 2-1
 KENNY LOGGINS 8-4
 FLEETWOOD MAC 7-5
 PATTI AUSTIN 18-13
 LRB 30-23

WSQV/Williamsport, PA

Frank Bell
 CHRIS CROSS
 DON HENLEY
 GREG KINN BAND
 Hottest:
 MEN AT WORK 1-1
 FLEETWOOD MAC 8-4
 LRB 9-5
 KENNY LOGGINS 12-7
 MICHAEL MCDONALD 11-8

WTSN/Dover, NH

Jim Sebastian
 CSN
 CHRIS CROSS
 DURAN DURAN
 ROGERS & EASTON
 STEEL BREEZE
 NEWMAN & SIMON
 NEIL YOUNG
 Hottest:
 MEN AT WORK 1-1
 TOTO 6-3
 PHIL COLLINS 7-4
 LRB 11-6
 CLASH 13-11

WZYQ/Fredrick, ND

Kemoabi Joe
 SQUEEZE
 CSN
 DON HENLEY
 ROGERS & EASTON
 MUSICAL YOUTH
 STEEL BREEZE
 Hottest:
 MEN AT WORK 2-1
 KENNY LOGGINS 9-6
 STRAY CATS 17-10
 DURAN DURAN 25-19
 LINDA RONSTADT 28-24

13FEA/Manchester, NH

Rick Ryder
 ROGERS & EASTON
 TOM PETTY
 NEWMAN & SIMON
 POCO
 CHRIS CROSS
 PARTON & NELSON
 Hottest:
 HALL & OATES 1-1
 MEN AT WORK 3-2
 TOTO 6-3
 MARVIN GAYE 10-6
 BILLY JOEL 16-11

KKYK/Little Rock, AR

David Allen Ross
 PATTI AUSTIN
 PHIL COLLINS
 TOM PETTY (dp)
 CHRIS CROSS
 TONI BASIL 1-1
 TOTO 4-2
 BOB SEGER 16-5
 LRB 11-8
 FLEETWOOD MAC 12-11

KROD/E Paso, TX

Stephan Palmer
 JOE JACKSON
 CHRIS CROSS
 LINDA RONSTADT
 Hottest:
 MEN AT WORK 3-1
 PHIL COLLINS 5-2
 TOM PETTY 8-5
 TOTO 11-6
 STRAY CATS 15-7

KROK/Shreveport, LA

Harrison/Greer
 SAGA (dp)
 LIONEL RICHIE
 ROGERS & EASTON
 LINDA RONSTADT
 EWF
 JOE JACKSON
 STEEL BREEZE (dp)
 Hottest:
 HALL & OATES 1-1
 TOTO 3-2
 FLEETWOOD MAC 9-5
 LRB 10-6
 KENNY LOGGINS 11-7

94TYX/Jackson, MS

Jim Chick
 JOE JACKSON
 ROGERS & EASTON
 CHRIS CROSS
 LIONEL RICHIE
 SAMMY HAGAR
 NEIL DIAMOND
 Hottest:
 MEN AT WORK 1-1
 PATTI AUSTIN 10-5
 LRB 13-6
 BILLY JOEL 28-15
 KENNY LOGGINS 24-18

897/New Orleans, LA

Bazoo/Lousteau
 JOE JACKSON
 MUSICAL YOUTH
 ROGERS & EASTON
 CHRIS CROSS
 Hottest:
 TOM PETTY 1-1
 DIRE STRAITS 12-7
 ROUGH TRADE 25-15
 STRAY CATS 30-21
 FRIDA 28-23

BJ106/Oriando, FL

Gary Mitchell
 LIONEL RICHIE
 STRAY CATS
 JOE JACKSON
 SAMMY HAGAR
 CHRIS CROSS
 Hottest:
 MEN AT WORK 1-1
 TOTO 2-2
 PATTI AUSTIN 5-3
 BOB SEGER 21-15
 BILLY JOEL 25-20

CK101/Cocoa Beach, FL

Lowe/Bailey
 NEIL DIAMOND
 MICHAEL JACKSON
 FRIDA
 DON HENLEY
 CHRIS CROSS
 ROGERS & EASTON
 Hottest:
 HALL & OATES 1-1
 RABBITT & GAYLE 15-6
 GLENN FREY 14-11
 CULTURE CLUB 29-21
 WOLF 31-23

FM100/Memphis, TN

Garry Wall
 CHRIS CROSS
 EWF
 ONJ
 EVELYN KING
 Hottest:
 MARVIN GAYE 1-1
 MICHAEL MCDONALD 3-2
 KENNY LOGGINS 5-3
 BOB SEGER 12-8
 GLENN FREY 14-9

G100/Mobile, AL

Scott Griffith
 CHRIS CROSS
 JOE JACKSON
 CHICAGO
 ROGERS & EASTON
 DON HENLEY
 NEIL DIAMOND
 ONJ
 Hottest:
 MEN AT WORK 2-1
 LRB 8-3
 FLEETWOOD MAC 9-4
 STRAY CATS 28-18
 LIONEL RICHIE 27-19

KBFM/MCAllen-Brownsville

Steve Owens
 ROGERS & EASTON
 NEIL DIAMOND
 CLASS
 CHRIS CROSS
 Hottest:
 MARVIN GAYE 3-1
 MEN AT WORK 2-2
 RAY PARKER JR. 4-3
 MICHAEL MCDONALD 14-8
 BILLY JOEL 19-10

KHFI/Austin, TX

Volkman Stewart
 STRAY CATS
 LINDA RONSTADT
 MISSING PERSONS
 CHRIS CROSS
 AUSTIN ALLSTARS
 Hottest:
 MARVIN GAYE 1-1
 MOVING PICTURES 8-4
 GLENN FREY 10-6
 ADAM ANT 12-9
 CLASH 18-11

KITY/San Antonio, TX

John Steele
 ROGERS & EASTON
 JOHN HALL BAND
 DEXYS MIDNIGHT RU
 THOMPSON TWINS
 GREG KINN BAND
 MADLEN KANE
 YARBROUGH/PEOPLES
 EVELYN KING
 Hottest:
 TONI BASIL 1-1
 MEN AT WORK 3-2
 MARVIN GAYE 4-4
 DIONNE WARWICK 5-5
 KENNY LOGGINS 6-6

WABW-FM/Mobile, AL

Blaire Kelley
 CHRIS CROSS
 NEWMAN & SIMON
 JOHN HALL BAND
 DONALD FAGEN
 NEIL YOUNG
 Hottest:
 MEN AT WORK 1-1
 MARVIN GAYE 12-7
 FLEETWOOD MAC 15-8
 BOB SEGER 23-15
 BILLY JOEL 24-17

WANS-FM/Greenville, SC

Rod Metta
 SURVIVOR
 VANDENBERG
 CHRIS CROSS
 NIGHT RANGER
 DURAN DURAN
 Hottest:
 MEN AT WORK 2-1
 PHIL COLLINS 11-4
 JOHN COUGAR 8-5
 TOM PETTY 9-6
 J. GEILS BAND 10-9

WAXY/Ft. Lauderdale, FL

Rick Shaw
 CHRIS CROSS
 JOE JACKSON
 Hottest:
 MEN AT WORK 1-1
 TOTO 4-2
 PHIL COLLINS 11

MIDWEST Most Added Hottest

Christopher Cross
Lionel Richie
Joe Jackson
Men At Work
Austin/Ingram
Toto

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Cristopher Cross
Rogers & Easton
Joe Jackson
Men At Work
Toto
Austin/Ingram

MIDWEST

PARALLEL TWO

92X/Columbus, OH

Teri Nutter
CHRIS CROSS
BILLY JOEL
SAMMY HAGAR
Hottest:
MEN AT WORK 3-1
PATTI AUSTIN 5-4
PHIL COLLINS 13-6
MARVIN GAYE 19-7
BOB SEGER 21-16

KEYN-FM/Wichita, KN

Taylor/Pearman
CHRIS CROSS
ROGERS & EASTON
ONJ
DURAN DURAN
PRETENDERS
CLASH
Hottest:
MEN AT WORK 1-1
KENNY LOGGINS 6-5
BOB SEGER 9-6
LRB 13-10
BILLY JOEL 23-12

KIJK/Davenport, IA

Jim O'Hara
MICHAEL McDONALD
NEWMAN & SIMON
NEIL DIAMOND
ONJ
ROGERS & EASTON
FIREFALL
MICHAEL JACKSON
Hottest:
PHIL COLLINS 3-1
BILLY JOEL 15-10
J. GEILS BAND 18-14
LIONEL RICHIE 24-18
ADAM ANT 26-20

KIOA/Des Moines, IA

Mike Judge
NEIL DIAMOND
CHRIS CROSS
ONJ
JOE JACKSON
LIONEL RICHIE
ROGERS & EASTON
FIREFALL (dp)
Hottest:
TAVARES 9-4
FLEETWOOD MAC 12-6
KENNY LOGGINS 20-9
MICHAEL McDONALD 22-12
CULTURE CLUB 24-13

KMGK/Des Moines, IA

Jim Roberts
CHRIS CROSS
ONJ
GREG KIHNS BAND
Hottest:
MOVING PICTURES 4-1
ADAM ANT 3-3
GLENN FREY 20-12
CULTURE CLUB 18-13
STRAY CATS 17-14

KOFM/Oklahoma City, OK

Oave Duquesne
LINDA RONSTADT
CHRIS CROSS
LIONEL RICHIE
Hottest:
PATTI AUSTIN 1-1
FLEETWOOD MAC 8-4
AIR SUPPLY 9-5
LRB 10-6
BOB SEGER 24-15

KQKQ/Omaha, NB

Taylor/Evans
STRAY CATS
LIONEL RICHIE
CHRIS CROSS
NEIL DIAMOND
NEWMAN & SIMON
ONJ
DURAN DURAN
Hottest:
MEN AT WORK 7-1
PATTI AUSTIN 9-2
PHIL COLLINS 14-3
BILLY JOEL 20-5
ADAM ANT 13-6

KRAV/Tulsa, OK

Gary Reynolds
CHRIS CROSS
JOE JACKSON
LIONEL RICHIE
Hottest:
PATTI AUSTIN 1-1
BARRY MANILOW R-4
TOTO 6-5
AIR SUPPLY 14-7
LRB 11-9

KZ93/Peoria, IL

Edwards/Maloney
STRAY CATS
MISSING PERSONS
JOE JACKSON
DON HENLEY
JOHN HALL BAND
CHICAGO
Hottest:
PHIL COLLINS 2-1
LRB 12-5
BILLY JOEL 13-7
BOB SEGER 17-9
PRETENDERS 27-11

KSTT/Davenport, IA

Bill Young
CHRIS CROSS
JOE JACKSON
Hottest:
TOTO 1-1
MEN AT WORK 2-2
KENNY LOGGINS 11-4
AMERICA 19-9
BOB SEGER 23-12

US3/South Bend, IN

J.K. Dearing
PHIL COLLINS
TOM PETTY
Hottest:
TONI BASIL 1-1
MEN AT WORK 2-2
HALL & OATES 5-3
LRB 21-16
BILLY JOEL 27-20

WEBC/Duluth, MN

Dick Johnson
LIONEL RICHIE
ROGERS & EASTON
JOE JACKSON
MARVIN GAYE
Hottest:
MEN AT WORK 2-1
KENNY LOGGINS 11-7
FLEETWOOD MAC 14-9
BILLY JOEL 17-11
BOB SEGER 19-12

WGRD/Grand Rapids, MI

J.J. Duling
BILLY JOEL
SAGA
Hottest:
PHIL COLLINS 8-4
PATTI AUSTIN 9-6
BOB SEGER 13-9
LRB 15-11
BILLY JOEL A-15

WHOT/Youngstown, OH

Dick Thompson
DURAN DURAN
DON HENLEY
JOE JACKSON
NIGHT RANGER
CULTURE CLUB
LIONEL RICHIE
Hottest:
MEN AT WORK 2-1
MARVIN GAYE 4-2
PHIL COLLINS 14-9
FLEETWOOD MAC 19-14
BOB SEGER 21-16

WIKS/Indianapolis, IN

Jay Stevens
KENNY LOGGINS
CHRIS CROSS
JOE JACKSON
Hottest:
TOTO 2-1
MEN AT WORK 5-3
JOE JACKSON 6-5
FLEETWOOD MAC 12-10
PATTI AUSTIN 18-11

WJXQ/Jackson, MI

Ryan/Cheeks
STEEL BREEZE (dp)
GREG KIHNS BAND (dp)
Hottest:
BOB SEGER 1-1
SAMMY HAGAR 2-2
MEN AT WORK 5-5
DURAN DURAN 17-7
FRIDA 14-11

WKAU/Appleton-Oshkosh

Rosa/Allen
NEIL DIAMOND
ROGERS & EASTON
CHRIS CROSS
Hottest:
MEN AT WORK 1-1
PHIL COLLINS 11-6
BILLY JOEL 18-12
A FLOCK OF SEAGUL 27-20
STRAY CATS 33-24

WKDO/Akron, OH

Matt Patrick
CHRIS CROSS
STEEL BREEZE
NEIL DIAMOND
ROGERS & EASTON
NEWMAN & SIMON
DON HENLEY
Hottest:
JOHN COUGAR 1-1
KIM CARNES 3-2
BILLY JOEL 6-4
SANTANA 10-8
KENNY LOGGINS 14-11

WKDQ/Evansville, IN

Hobbs/Payne
ROGERS & EASTON
TAVARES
JOE JACKSON
CHRIS CROSS
Hottest:
PATTI AUSTIN 2-1
MEN AT WORK 3-3
PHIL COLLINS 6-5
LRB 10-7
AIR SUPPLY 19-10

WKFR/Kalamazoo, MI

Swart/Chapman
LINDA RONSTADT
CHRIS CROSS
STREEL BREEZE (dp)
DON HENLEY (dp)
CS&N (dp)
GOLDEN EARRING
Hottest:
MEN AT WORK 2-1
MARVIN GAYE 6-2
TOTO 5-3
FLEETWOOD MAC 21-13
SAMMY HAGAR 28-19

WMEE/Fort Wayne, IN

Tony Richards
CHRIS CROSS
DURAN DURAN
JOE JACKSON
MEN AT WORK
LIONEL RICHIE
REO SPEEDWAGON (dp)
Hottest:
MEN AT WORK 1-1
CHRIS CROSS A-13
CULTURE CLUB 29-17
LOVERBOY 27-21
STRAY CATS D-27

WNAM/Appleton-Oshkosh

Chris Caine
CHRIS CROSS
EWF
JOHN HALL BAND
LIONEL RICHIE
NEIL DIAMOND
ONJ
Hottest:
TOTO 1-1
MEN AT WORK 2-2
LRB 10-7
KENNY LOGGINS 18-8
BOB SEGER 19-10

WNAP/Indianapolis, IN

Larry Mago
STRAY CATS
ADAM ANT
CHRIS CROSS
ROGERS & EASTON
Hottest:
TONI BASIL 1-1
MEN AT WORK 11-2
J. GEILS BAND 12-5
SAMMY HAGAR 13-9
BOB SEGER 16-11

WVVC/East Lansing, MI

Hayes/Gilligan
CHRIS CROSS
LIONEL RICHIE
SAMMY HAGAR
JOE JACKSON
STEEL BREEZE
UTOPIA
Hottest:
MEN AT WORK 4-1
PHIL COLLINS 7-3
LRB 16-12
BOB SEGER 21-14
PATTI AUSTIN 26-17

WYFM/Youngstown, OH

Jeff Tobin
CULTURE CLUB
DURAN DURAN
NIGHT RANGER
GREG KIHNS BAND
STEEL BREEZE (dp)
Hottest:
MEN AT WORK 4-1
BILLY SOUIER 5-2
J. GEILS BAND 16-9
SAMMY HAGAR 22-13
SAGA 32-20

WZOK/Rockford, IL

Tim Fox
KENNY LOGGINS
SAGA
SAMMY HAGAR
Hottest:
MEN AT WORK 2-1
JOHN COUGAR 5-2
TOTO 4-3
BOB SEGER 6-4
PATTI AUSTIN 9-7

WZZR/Grand Rapids, MI

Don Schueller
GREG KIHNS BAND
CS&N
EWF
NEWMAN & SIMON
CHRIS CROSS
MUSICAL YOUTH
Hottest:
MEN AT WORK 1-1
PHIL COLLINS 6-2
JOHN COUGAR 5-4
TOM PETTY 12-9
SAMMY HAGAR 16-11

Z104/Madison, WI

Jonathan Little
CHRIS CROSS
MICHAEL JACKSON
GREG KIHNS BAND
DEXYS MIDNIGHT RU
DON HENLEY
Hottest:
MEN AT WORK 1-1
STRAY CATS 3-2
TOTO 4-3
PATTI AUSTIN 5-5
ADAM ANT 6-6

PARALLEL THREE

99KG/Salina, KS

Oenny Collier
STRAY CATS
DURAN DURAN (dp)
ONJ
CHRIS CROSS
JOE JACKSON
FRIDA
Hottest:
MEN AT WORK 3-1
LRB 13-6
FLEETWOOD MAC 19-8
KENNY LOGGINS 23-14
BILLY JOEL 24-17

D93/Dubuque, IA

Steve Sesterhenn
ROGERS & EASTON
NEIL DIAMOND
LIONEL RICHIE
ONJ
DON HENLEY
JOE JACKSON
Hottest:
DON HENLEY 2-1
TOTO 6-4
MEN AT WORK 10-6
CLASH 11-8
POCO 13-10

KDVV/Topeka, KN

Tony Stewart
NEWMAN & SIMON
DURAN DURAN
STEEL BREEZE
CHRIS CROSS
Hottest:
TOTO 1-1
BOB SEGER 5-5
BILLY JOEL 8-6
KENNY LOGGINS 17-14
FLEETWOOD MAC 20-15

KFMZ/Columbia, MO

Steve Graziano
NEIL YOUNG
DONALD FAGEN
MISSING PERSONS
JOHN HALL BAND
ONJ
Hottest:
ADAM ANT 2-1
PRETENDERS 5-2
RACHEL SWEET 11-7
DURAN DURAN 13-9
LITTLE STEVEN... 17-12

KFYR/Bismarck, ND

Dan Brannan
STRAY CATS
ADAM ANT
CHRIS CROSS
ROGERS & EASTON
Hottest:
TONI BASIL 1-1
MEN AT WORK 11-2
J. GEILS BAND 12-5
SAMMY HAGAR 13-9
BOB SEGER 16-11

KKLS/Rapid City, SD

Sherwin/Piper
CHRIS CROSS
LIONEL RICHIE
SAMMY HAGAR
JOE JACKSON
Hottest:
MEN AT WORK 4-1
PHIL COLLINS 7-3
LRB 16-12
BOB SEGER 21-14
PATTI AUSTIN 26-17

KKRC-FM/Sioux Falls, SD

Dan Kieley
CULTURE CLUB
DURAN DURAN
NIGHT RANGER
GREG KIHNS BAND
STEEL BREEZE (dp)
Hottest:
MEN AT WORK 4-1
BILLY SOUIER 5-2
J. GEILS BAND 16-9
SAMMY HAGAR 22-13
SAGA 32-20

KKXL-FM/Grand Forks, ND

Garry Leigh
BILLY JOEL
CHRIS CROSS
Hottest:
MEN AT WORK 1-1
TOTO 2-2
PATTI AUSTIN 3-3
PHIL COLLINS 4-4
MARVIN GAYE 6-5

KQWB/Fargo, ND

Wayne Hiller
MICHAEL McDONALD
GLENN FREY
CULTURE CLUB
STRAY CATS
RABBITT & GAYLE
A FLOCK OF SEAGUL
MARVIN GAYE
LINDA RONSTADT
ADAM ANT
Hottest:
MEN AT WORK 1-1
BILLY JOEL 12-6
BOB SEGER 15-12
JUICE NEWTON 17-14
JEFFREY OSBORNE 22-20

KRNA/Iowa City, IA

Bart Goyshor
CHRIS CROSS
ONJ
DURAN DURAN
LIONEL RICHIE
GREG KIHNS BAND (dp)
JOHN HALL BAND (dp)
Hottest:
MEN AT WORK 2-1
MARVIN GAYE 6-3
BILLY JOEL 14-9
BOB SEGER 21-14
KENNY LOGGINS 19-16

KWTO-FM/Springfield, MO

Alexander/Hammond
A FLOCK OF SEAGUL
CHRIS CROSS
LIONEL RICHIE
JOE JACKSON
DURAN DURAN
SAGA
Hottest:
MEN AT WORK 1-1
TOTO 2-2
PHIL COLLINS 4-3
KENNY LOGGINS 7-4
LRB 8-5

KYTN/Grand Forks, ND

Tom Fricke
STEEL BREEZE
CHRIS CROSS
NEWMAN & SIMON
JUICE NEWTON
ROGERS & EASTON
LIONEL RICHIE
NEIL YOUNG
DURAN DURAN
Hottest:
MEN AT WORK 1-1
TOTO 2-2
LRB 10-3
PATTI AUSTIN 16-9
BOB SEGER 23-16

WAZY-FM/Lafayette, IN

Jim Stacy
LIONEL RICHIE
CHRIS CROSS
DURAN DURAN
MUSICAL YOUTH
Hottest:
TOTO 2-1
TOM PETTY 4-3
MARVIN GAYE 6-4
PATTI AUSTIN 12-5
CLASH 10-9

WBWB/Bloomington, IN

John Heiman
CHICAGO
RAY PARKER JR.
CHRIS CROSS
DURAN DURAN
ONJ
Hottest:
MOVING PICTURES 5-1
MEN AT WORK 3-2
MARVIN GAYE 6-5
KENNY LOGGINS 7-6
BILLY JOEL 9-7

WCIL-FM/Carbondale, IL

Tony Waitkus
CHRIS CROSS
GLENN FREY
SQUEEZE
Hottest:
TOTO 7-1
PATTI AUSTIN 19-7
PETER GABRIEL 10-8
STRAY CATS 20-11
RAY PARKER JR. 31-17

WRKR/Racine, WI

Steve Warren
JOE JACKSON
MSB
LIONEL RICHIE
ROGERS & EASTON
JOHN HALL BAND
MICHAEL JACKSON
HALL & OATES
Hottest:
MEN AT WORK 1-1
STRAY CATS 10-5
ADAM ANT 21-14
BOB SEGER 25-18
STRAY CATS 30-22

WSPT/Stevens Point, WI

Fuhr/Stage
CHRIS CROSS
ROGERS & EASTON
DEXYS MIDNIGHT RU
NEWMAN & SIMON
LIONEL RICHIE
Hottest:
MEN AT WORK 1-1
ADAM & THE ANTS D-2
PATTI AUSTIN 3-3
PHIL COLLINS 8-4
MOVING PICTURES 12-6

KFMW/Peterborough, IA

Drew Bentley
BOB SEGER
KENNY LOGGINS
GREG KIHNS BAND
Hottest:
MEN AT WORK 5-1
PHIL COLLINS 9-2
MOVING PICTURES 7-4
ADAM ANT 16-7
PATTI AUSTIN 20-10

WEST

PARALLEL TWO

FM102/Sacramento, CA

Manders/Preston
LIONEL RICHIE
NEIL DIAMOND
ROGERS & EASTON
Hottest:
MEN AT WORK 6-1
TOTO 11-3
MARVIN GAYE 18-5
FLEETWOOD MAC 19-8
KENNY LOGGINS 23-15

KKXX/Bakersfield, CA

Squires/Daroo
JOE JACKSON
PRETENDERS
ONJ
CHRIS CROSS
KISS
LIONEL RICHIE
Hottest:
MOVING PICTURES 1-1
DURAN DURAN 2-2
SAGA 7-4
FRIDA 26-13
CULTURE CLUB 27-15

KNBQ/Tacoma, WA

Bryan/Roberts
CHRIS CROSS
DONALD FAGEN
JOE JACKSON
EWF
MICHAEL JACKSON
FRIDA
DEXYS MIDNIGHT RU
THOMPSON TWINS
ROGERS & EASTON
NIGHT RANGER
Hottest:
FLEETWOOD MAC 1-1
BILLY JOEL 6-2
SAMMY HAGAR 14-13
BOB SEGER 15-14
STRAY CATS 20-17

KFI/Los Angeles, CA

Steve LaBeau
ROGERS & EASTON
NEIL YOUNG
MICHAEL JACKSON
NEWMAN & SIMON
STEEL BREEZE
SAGA
Hottest:
MEN AT WORK 2-1
TOTO 8-3
MICHAEL McDONALD 12-6
LRB 17-10
MUSICAL YOUTH 28-13

K96/Provo, UT

Gentry/McCoy
CULTURE CLUB
CHRIS CROSS
POCO
LIONEL RICHIE
Hottest:
MEN AT WORK 1-1
PATTI AUSTIN 9-3
LRB 15-7
ADAM ANT 20-12
STRAY CATS D-22

KGGI/Riverside S.Bern.

Steve O'Neil
LIONEL RICHIE
NEIL DIAMOND
CHRIS CROSS
MICHAEL JACKSON
POCO
DEXYS MIDNIGHT RU
Hottest:
MARVIN GAYE 2-1
PATTI AUSTIN 5-4
KENNY LOGGINS 13-6
FLEETWOOD MAC 16-12
RABBITT & GAYLE 21-16

KHOP/Moderato-Stockton

David Kraham
ROGERS & EASTON
NEIL DIAMOND
CHRIS CROSS
MICHAEL JACKSON
Hottest:
PATTI AUSTIN 2-1
JACKSON/MCCARTNEY 3-2
CLASH 12-6
A FLOCK OF SEAGUL 14-11
JUICE NEWTON A-20

KIDD/Monterey, CA

Barry Brown
LIONEL RICHIE
CHRIS CROSS
MICHAEL JACKSON
STEEL BREEZE
ROGERS & EASTON (dp)
PRETENDERS
THOMPSON TWINS
EVELYN KING
GOLDEN EARRING (dp)
Hottest:
MEN AT WORK 1-1
BILLY SOUIER 10-6
KENNY LOGGINS 11-8
DEVO 18-10
MUSICAL YOUTH 25-16

KIKI/Honolulu, HI

Kong/Shahido
CHRIS CROSS
NEWMAN & SIMON
MICHAEL JACKSON
DEBARGE
JOEL PESKIN
CHICAGO
ROGERS & EASTON
SEBASTIEN
MALANI BILYEU
Hottest:
MUSICAL YOUTH 1-1
ADAM ANT 14-7
PETER GABRIEL 17-12
KASUALS 24-17
STRAY CATS 30-20

KJRB/Spokane, WA

Suda Coleman
CHRIS CROSS
JOE JACKSON
NEIL DIAMOND
ROGERS & EASTON
Hottest:
MEN AT WORK 1-1
BILLY JOEL 6-4
MOVING PICTURES 19-10
CULTURE CLUB 23-16
MUSICAL YOUTH D-26

KKFM/Colorado Springs

Jack Hamilton
BOB SEGER
DONNA SUMMER
MUSICAL YOUTH
KENNY LOGGINS
JOE JACKSON
Hottest:
MEN AT WORK 1-1
TOTO 2-2
ADAM ANT 8-6
PATTI AUSTIN 13-7
TOM PETTY 11-9

Y94/Fresno, CA

John McCorkle
LINDA RONSTADT
CULTURE CLUB (dp)
Hottest:
MEN AT WORK 2-1
PATTI AUSTIN 6-3
TOTO 12-8
BOB SEGER 16-14
FLEETWOOD MAC 18-15

PARALLEL THREE

KTRS/Casper, WY

Sears/Donovan
CHRIS CROSS
JOE JACKSON
DONNA SUMMER
LIONEL RICHIE
Hottest:
MEN AT WORK 3-1
TOTO 5-2
KENNY LOGGINS 14-5
MOVING PICTURES 13-9
BOB SEGER 19-10

KYYA/Billings, MT

Jack Bell
JOE JACKSON
LINDA RONSTADT
CHRIS CROSS
LIONEL RICHIE
Hottest:
MEN AT WORK 1-1
PATTI AUSTIN 9-3
PHIL COLLINS 10-7
BOB SEGER 15-10
FLEETWOOD MAC 16-11

KLUC/Las Vegas, NV

Randy Lunquist
DONALD FAGEN
JOE JACKSON
DURAN DURAN
ROGERS & EASTON
CHRIS CROSS
Hottest:
TOTO 3-1
TOM PETTY 5-3
JOHN COUGAR 10-6
BILLY JOEL 17-7
FLEETWOOD MAC 19-10

KO93/Moderato, CA

Ausham/Main
FIXX
CHRIS CROSS
FIREFALL
JOHN HALL BAND
ROGERS & EASTON
Hottest:
PATTI AUSTIN 1-1
MEN AT WORK 3-3
TOM PETTY 6-4
BOB SEGER 13-8
ALAN PARSONS 18-15

KQMO/Honolulu, HI

Austin/Vall
STFV MILLER BAND
CHRIS CROSS
SMOKEY ROBINSON
MISSING PERSONS
JOE JACKSON
Hottest:
TAVARES 2-1
CLASH 3-2
ADAM ANT 4-3
TOTO 5-4
PRINCE 7-5

KRO/Tucson, AZ

Zapoleon/Norris
DURAN DURAN
FLIRTS
Hottest:
MEN AT WORK 1-1
MARVIN GAYE 6-3
PATTI AUSTIN 10-6
STREET PAJAMA 13-7
PRETENDERS 11-8

KRSP/Salt Lake City, UT

Carlson/Mull
MICHAEL JACKSON
ROGERS & EASTON
RABBITT & GAYLE
CHRIS CROSS
Hottest:
MEN AT WORK 1-1

KSJD/Salem, OR

Len E. Mitchell
JOE JACKSON
ONJ
CHRIS CROSS (dp)
NEIL DIAMOND (dp)
MUSICAL YOUTH (dp)
NEIL YOUNG (dp)
ROGERS & EASTON (dp)
Hottest:
MEN AT WORK 2-1
LRB 31-21
GOLDEN EARRING 39-22
MARVIN GAYE 33-23
SAMMY HAGAR 38-29

KYNO-FM/Fresno, CA

John Lee Walker
JOE JACKSON
ROGERS & EASTON
ONJ
SMOKEY ROBINSON
Hottest:
MEN AT WORK 1-1
LAURA BRANIGAN 3-2
JANET JACKSON 7-5
AIR SUPPLY 10-6
COMMODORES 11-7

KYYX/Seattle, WA

Elvin Ichiyama
RIC OCASEK
MICHAEL JACKSON
JOE JACKSON
MEMBERS
GREG KIHNS BAND
CATHOLIC GIRLS
NIGHT RANGER
Hottest:
ADAM ANT 1-1
MEN AT WORK 2-2
CULTURE CLUB 3-3
PRETENDERS 5-4
DURAN DURAN 10-5

Y94/Fresno, CA

John McCorkle
LINDA RONSTADT
CULTURE CLUB (dp)
Hottest:
MEN AT WORK 2-1
PATTI AUSTIN 6-3
TOTO 12-8
BOB SEGER 16-14
FLEETWOOD MAC 18-15

PARALLEL THREE

KTRS/Casper, WY

Sears/Donovan
CHRIS CROSS
JOE JACKSON
DONNA SUMMER
LIONEL RICHIE
Hottest:
MEN AT WORK 3-1
TOTO 5-2
KENNY LOGGINS 14-5
MOVING PICTURES 13-9
BOB SEGER 19-10

KYYA/Billings, MT

Jack Bell
JOE JACKSON
LINDA RONSTADT
CHRIS CROSS
LIONEL RICHIE
Hottest:
MEN AT WORK 1-1
PATTI AUSTIN 9-3
PHIL COLLINS 10-7
BOB SEGER 15-10
FLEETWOOD MAC 16-11

KBIM/Roswell, NM

Harry Dierks
LIONEL RICHIE
STEEL BREEZE
DONALD FAGEN
GREG KIHNS BAND
CHRIS CROSS
JOHN HALL BAND
MICHAEL JACKSON
CHICAGO
Hottest:
TOTO 1-1
MARVIN GAYE 23-16
GLENN FREY 22-17
BILLY JOEL 27-20

(J. Geils Band continued)
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 21-19
WTVT 24-14

JOE JACKSON
Breaking Us In Two (A&M)
LP: Night And Day
Regional Reach 148/82 65% National Summary

(Billy Joel continued)
K104 13-8
K104 16-15
SOUTH
KEFN 25-23
K104 19-10
K104 20-17
K104 21-14
K104 22-14

MICHAEL McDONALD
I Gotta Try (WB)
LP: If That's What It Takes
Regional Reach 154/2 68% National Summary

MOVING PICTURES
What About... (Network/E-A)
LP: Days Of Innocence
Regional Reach 130/2 67% National Summary

JUICE NEWTON
Heart Of The Night (Capitol)
LP: Quiet Lies
Regional Reach 161/7 71% National Summary

GOLDEN EARRING
Twilight Zone (21/PolyGram)
LP: Cut
Regional Reach 78/3 33% National Summary

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

LITTLE RIVER BAND
The Other Guy (Capitol)
LP: Greatest Hits
Regional Reach 203/1 89% National Summary

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

H
SAMMY HAGAR
Your Love Is... (Geffen)
LP: Three Lock Box
Regional Reach 173/7 78% National Summary

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
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WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
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WTVT 24-14

PI
WFLA 4-23
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WFTS 17-16
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WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
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WTVT 24-14

PI
WFLA 4-23
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WFTS 17-16
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WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

PI
WFLA 4-23
WTVT 16-15
WFTS 17-16
WTVT 18-14
WTVT 19-19
WTVT 24-14

Black Radio

BREAKERS

YARBROUGH & PEOPLES

Heartbeats (Total Experience/PGM)

66% of our reporting stations on it. Rotations: Heavy 12/1, Medium 25/3, Light 11/0, Extra Adds 0, Total Adds 4, WKYS, KSOL, WNOO, WLTH. Debuts at number 18 on the Black Radio Chart.

EARTH, WIND & FIRE

Fall In Love With Me (Columbia)

59% of our reporting stations on it. Rotations: Heavy 4/3, Medium 10/10, Light 19/19, Extra Adds 10, Total Adds 42 including WXYV, WHUR, KRLY, WHRK, WBMX, WDMT, KACE, KSOL, WNHC, KNOW, WANM, WLTH, WWWWS, KPOP-FM. A Most Added Record. Debuts at number 26 on the Black Radio Chart.

LUTHER VANDROSS

Since I Lost My Baby (Epic)

59% of our reporting stations on it. Rotations: Heavy 12/1, Medium 18/3, Light 12/4, Extra Adds 1, Total Adds 9, WYLD-FM, WBMX, WDRQ, KSOL, WNOO, WPDQ, WPLZ, WANT, WLUM. Debuts at number 20 on the Black Radio Chart.

LIONEL RICHIE

You Are (Motown)

58% of our reporting stations on it. Rotations: Heavy 8/5, Medium 15/12, Light 16/14, Extra Adds 3, Total Adds 34 including WXYV, WRKS, WOOK, WVEE, KRLY, WAIL-FM, WGCI, WDMT, KSOL, KNOW, WNOO, WLOU, WANM, WTLC, KPOP-FM. A Most Added Record. Debuts at number 23 on the Black Radio Chart.

NEW & ACTIVE

MUSICAL YOUTH "Pass The Dutchie" (MCA) 40/6

Rotations: Heavy 13/0, Medium 14/1, Light 13/5, Extra Adds 0, Total Adds 6, WDMT, WDRQ, WOIC, WANT, WTOY, WTMP. Heavy: WKYS, WNHC, KNOW, WWDW, KDIA. Medium: WXYV, WAIL-FM, XHRM, WPDQ, WVOI. Debuts at number 22 on the Black Radio Chart.

WOLF "Papa Was A Rollin' Stone" (Constellation/Elektra-Asylum) 40/6

Rotations: Heavy 4/0, Medium 18/1, Light 18/5, Extra Adds 0, Total Adds 6, WOOK, WAIL-FM, WGCI, WZEN-FM, WPDQ, WDAO. Heavy: WILD, WJPC, WANM, WTMP. Medium: WAOK, WJLB, KSOL, WRDW, WOIC.

AURRA "Such A Feeling" (Salsoul/RCA) 39/9

Rotations: Heavy 2/0, Medium 15/1, Light 21/7, Extra Adds 1, Total Adds 9, WRKS, WDIA, WGCI, WJLB, KACE, WGIV, WPDQ, WANT, WDAO. Heavy: WHUR, WCIN. Medium: XHRM, WKND, WVOL, WLUM, KUKQ.

MELLE MEL & DUKE BOOTEE "Message II (Survival)" (Sugar Hill) 38/6

Rotations: Heavy 12/1, Medium 18/1, Light 8/4, Extra Adds 2, Total Adds 8, WXYV, WCIN, WJMO, KACE, WPDQ, WLOU, WANT, WANM. Heavy: WAOK, WPEG, WTMP, WWWWS, KUKQ. Medium: WOOK, WDIA, KSOL, WJJS. Debuts at number 30 on the Black Radio Chart.

DeBARGE "I Like It" (Gordy/Motown) 38/7

Rotations: Heavy 21/0, Medium 9/1, Light 6/4, Extra Adds 2, Total Adds 7, WXYV, WOOK, WAOK, WKND, WPEG, WJAX, WTOY. Heavy: KMJQ, WDRQ, WZEN-FM, KACE, XHRM. Medium: WVEE, WBMX, WJJS, WVOI.

VAUGHAN MASON featuring BUTCH DAYO "You Can Do It" (Salsoul/RCA) 38/3

Rotations: Heavy 5/1, Medium 14/0, Light 18/1, Extra Adds 1, Total Adds 3, WBMX, KMJM, WATV. Heavy: KRNB, WHRK, WNOO. Medium: WAOK, WCIN, WJMO, WNHC, WGIV, KJCB, WLOU, WAAA, KUKQ.

SMOKEY ROBINSON "I've Made Love To You..." (Tamlam/Motown) 37/35

Rotations: Heavy 4/2, Medium 10/10, Light 17/17, Extra Adds 8, Total Adds 35 including WXYV, WAOK, WHRK, KSOL, WNHC, KNOW, WATV, WLOU, WWDW, WANM, WLTH, KPOP-FM. Heavy: WYLD-FM, WGCI.

ORBIT featuring CAROL HALL "The Beat Goes On" (RFC/Quality) 37/5

Rotations: Heavy 17/0, Medium 11/0, Light 9/5, Extra Adds 0, Total Adds 6, WAOK, WJMO, XHRM, WVOI. Heavy: WEDR, WJLB, WNHC, WENN, WPDQ, WWDW. Medium: WAOK, K104-FM, WVOL, WDAO, KPOP-FM. Debuts at number 21 on the Black Radio Chart.

SPINNERS "Funny How Time Slips Away" (Atlantic) 35/4

Rotations: Heavy 9/1, Medium 20/1, Light 8/2, Extra Adds 4, Total Adds 4, WGCI, WZEN-FM, WKND, WNOO. Heavy: WXYV, WBMX, WJMO, WENN, WOIC, WPLZ, WANT, WAAA. Medium: WKYS, WDIA, WJPC, WPDQ, WLUM, KPOP-FM.

CHOCOLATE MILK "Take It Off" (RCA) 34/0

Rotations: Heavy 9/0, Medium 19/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: KRLY, WAIL-FM, XHRM, KNOW, WKXI, WAAA, KUKQ. Medium: WAMO, WAOK, WZEN-FM, KACE, WENN, WBLX, WVOI.

GOODIE "You And I" (Total Experience/PGM) 31/7

Rotations: Heavy 3/0, Medium 9/1, Light 18/5, Extra Adds 1, Total Adds 7, WDIA, WBMX, WJMO, WGIV, WPDQ, WPLZ, WTOY. Heavy: WAMO, WYLD-FM, WENN. Medium: WHUR, WAOK, KDAY, WAAA, WDAO.

CARL CARLTON "Swing That Sexy Thang" (RCA) 31/3

Rotations: Heavy 4/0, Medium 7/0, Light 19/2, Extra Adds 1, Total Adds 3, K104-FM, WANT, KDIA. Heavy: KRNB, WZEN-FM, WATV, KUKQ. Medium: WENN, WPEG, KJCB, WLOU, WANM, WKWM.

JONZUN CREW "Space Is The Place" (Tommy Boy) 30/10

Rotations: Heavy 4/0, Medium 13/3, Light 11/5, Extra Adds 2, Total Adds 10 including WXYV, WVEE, WZEN-FM, WRDW, WKWM, WVOI. Heavy: WAIL-FM, WATV, KJCB, WWWWS. Medium: WILD, WDMT, WJAX, WTMP, KPOP-FM.

WUF TICKET "Ya Mama" (Prelude) 29/1

Rotations: Heavy 10/0, Medium 16/1, Light 3/0, Extra Adds 0, Total Adds 1, KSOL. Heavy: WDAS, KMJQ, WDMT, WGRF, WENN, WPDQ, WLTH. Medium: WCIN, XHRM, WPEG, WKXI, WANT, WTOY, KDIA.

BOBBY NUNN "Got To Get Up On It" (Motown) 28/6

Rotations: Heavy 7/0, Medium 11/1, Light 8/3, Extra Adds 2, Total Adds 6, KRLY, WEDR, WGCI, WNOO, WPLZ, WTOY. Heavy: WZEN-FM, KACE, WRDW, WGIV, KOKY. Medium: WJPC, XHRM, WENN, WJJS, WTLC.

MICHAEL JACKSON "Billie Jean" (Epic) 25/6

Rotations: Heavy 18/2, Medium 4/0, Light 4/3, Extra Adds 1, Total Adds 6, WILD, KRNB, WGCI, KOKY, WWDW, WTMP. Heavy: WHUR, KMJQ, KMJM, KACE, KDIA. Medium: WXYV, WAMO, WAIL-FM, WDRQ.

WHODINI "Magic's Wand" (Jive/Arista) 25/3

Rotations: Heavy 9/1, Medium 10/0, Light 5/1, Extra Adds 1, Total Adds 3, WAOK, WDMT, WPEG. Heavy: KMJQ, WGCI, WENN, WNOO, WLOU, WTMP, WTLC, WWWWS. Medium: WHRK, WJJS, WLTH, KUKQ.

INDEEP "Last Night A DJ Saved My Life" (Sounds Of New York) 24/5

Rotations: Heavy 9/1, Medium 8/1, Light 8/2, Extra Adds 1, Total Adds 5, WBMX, WGCI, WCIN, WJAX, WLTH. Heavy: WHRK, WAIL-FM, WZEN-FM, WNHC, WWWWS. Medium: WXYV, WHUR, WEDR, KSOL, WWDW.

GWEN McCRAE "Keep The Fire Burning" (Atlantic) 24/3

Rotations: Heavy 2/0, Medium 9/0, Light 12/2, Extra Adds 1, Total Adds 3, WJMO, KDAY, KUKQ. Heavy: WZEN-FM, WOIC. Medium: WOOK, KRNB, KACE, XHRM, WKND, WJMI, WJAX, WAAA.

SKYY "Let Love Shine" (Salsoul/RCA) 23/15

Rotations: Heavy 2/1, Medium 8/5, Light 12/8, Extra Adds 1, Total Adds 15 including WILD, WOOK, WHRK, WEDR, WJMO, WRDW, WOIC, WLOU, WANM, WWWWS, KUKQ. Medium: WHUR, WJLB, WWDW.

STACY LATTISAW "Hey There Lonely Boy" (Cotillion/Atco) 22/1

Rotations: Heavy 4/0, Medium 11/0, Light 7/1, Extra Adds 0, Total Adds 1, WDIA. Heavy: WNOO, WOIC, WJMI, KPOP-FM. Medium: K104-FM, WZEN-FM, WNHC, WENN, WPDQ, KOKY, WPLZ, WWDW, WDAO, WLTH.

P. AUSTIN with J. INGRAM "Baby, Come To Me" (Qwest/WB) 22/1

Rotations: Heavy 12/0, Medium 6/1, Light 4/0, Extra Adds 0, Total Adds 1, WAOK. Heavy: WAIL-FM, WJPC, WATV, WGIV, WPDQ, WJJS, WBLX, WTMP, KPOP-FM. Medium: WRKS, KMJQ, XHRM, WJAX, WTOY.

FOUR TOPS "I Believe In You And Me" (Casablanca/PolyGram) 21/5

Rotations: Heavy 6/0, Medium 7/0, Light 8/5, Extra Adds 0, Total Adds 5, WJMO, WZEN-FM, WKND, WANT, KUKQ. Heavy: WXYV, WAOK, WNHC, WGIV, WPLZ, WANM. Medium: WRKS, KJCB, KOKY, WVOL, WWDW.

CASHMERE "Do It Anyway You Wanna" (Philly World) 21/5

Rotations: Heavy 3/0, Medium 8/1, Light 12/4, Extra Adds 0, Total Adds 5, WGCI, WZEN-FM, WLTH, WKWM, KUKQ. Heavy: WHUR, WEDR, WKND. Medium: K104-FM, WJLB, KMJM, WNHC, KJCB.

WARP 9 "Nunk" (Prism) 21/3

Rotations: Heavy 3/0, Medium 9/0, Light 9/3, Extra Adds 0, Total Adds 3, WZEN-FM, XHRM, WVOI. Heavy: WAMO, WEDR, WBMX. Medium: WDAS, WAOK, KRNB, WGCI, WJPC, KDAY, WJMI, WDAO, WLTH.

LANIER & COMPANY "After I Cry Tonight" (Larc) 21/1

Rotations: Heavy 11/0, Medium 5/0, Light 4/0, Extra Adds 1, Total Adds 1, WXYV. Heavy: WAOK, KRNB, WDIA, WCIN, WJMO, WNOO, WKXI, WPDQ, WLOU, WPLZ, WLUM. Medium: WHRK, KSOL, WVOL, WTOY, WTLC.

S.O.S. BAND "High Hopes" (Tabu/CBS) 21/0

Rotations: Heavy 12/0, Medium 9/0, Light 0/0, Extra Adds 0, Total Adds 0. Heavy: WKYS, K104-FM, KRLY, WZEN-FM, XHRM, KNOW, WPDQ, KOKY, WWWWS. Medium: KMJM, WBLX, WTMP, WAAA, WKWM.

ROBERT WINTERS & FALL "Do It Anyway You Want" (Casablanca/PG) 20/0

Rotations: Heavy 8/0, Medium 5/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: KRNB, WBMX, WJMO, WATV, WENN, WKXI, WDAO, WLTH. Medium: WXYV, WEDR, KACE, WAAA, KDIA.

SIGNIFICANT ACTION

PETER BROWN "Baby Gets High" (RCA) 19/9

Rotations: Heavy 2/1, Medium 7/3, Light 9/4, Extra Adds 1, Total Adds 9, WXYV, WGCI, WDRQ, XHRM, KSOL, WGIV, WANM, WLTH, WWWWS. Heavy: WJPC. Medium: WAOK, WBMX, KDAY, WNHC.

DONNA SUMMER "The Woman In Me" (Geffen) 19/6

Rotations: Heavy 2/1, Medium 7/1, Light 9/3, Extra Adds 1, Total Adds 6, WAMO, KDAY, KNOW, WGIV, WLOU, WLUM. Heavy: WAOK. Medium: K104-FM, WAIL-FM, WYLD-FM, WVOL, WANM, KPOP-FM.



NATIONAL AIRPLAY/30

January 14, 1983

| Last Week | This Week | Artist/Track |
|-----------|-----------|--|
| 5 | 1 | RAY PARKER JR./Bad Boy (Arista) |
| 3 | 2 | CHAKA KHAN/Got To Be There (WB) |
| 4 | 3 | EVELYN KING/Betcha She Don't Love You (RCA) |
| 15 | 4 | TYRONE DAVIS/Are You Serious (HighRise) |
| 17 | 5 | MARGIE JOSEPH/Knockout (HCRC) |
| 2 | 6 | MARVIN GAYE/Sexual Healing (Columbia) |
| 19 | 7 | PEABO BRYSON/We Don't Have To Talk... (Capitol) |
| 18 | 8 | MELBA MOORE/Mind Up Tonight (Capitol) |
| 1 | 9 | M. JACKSON/P. McCARTNEY/The Girl is Mine (Epic) |
| 20 | 10 | GAP BAND/Outstanding (Total Experience/PGM) |
| 22 | 11 | G. WASHINGTON JR./P. LABELLE/The Best... (Elektra) |
| 14 | 12 | ARETHA FRANKLIN/Love Me Right (Arista) |
| 16 | 13 | COMMODORES/Painted Picture (Motown) |
| 10 | 14 | BROTHERS JOHNSON/Welcome To The Club (A&M) |
| 6 | 15 | BAR-KAYS/Do It (Let Me See You Shake) (Mercury/PG) |
| 8 | 16 | GRACE JONES/Nipple To The Bottle (Island/Atco) |
| 12 | 17 | TYRONE BRUNSON/The Smurf (Believe In A Dream/CBS) |
| DEBUT | 18 | YARBROUGH & PEOPLES/Heartbeats (Total Exper./PGM) |
| 30 | 19 | DeBARGE/I Like It (Gordy/Motown) |
| DEBUT | 20 | LUTHER VANDROSS/Since I Lost My Baby (Epic) |
| DEBUT | 21 | ORBIT featuring C. HALL/The Beat Goes On (RFC/Quality) |
| DEBUT | 22 | MUSICAL YOUTH/Pass The Dutchie (MCA) |
| DEBUT | 23 | LIONEL RICHIE/You Are (Motown) |
| 24 | 24 | CHOCOLATE MILK/Take It Off (RCA) |
| 21 | 25 | TIME/The Walk (WB) |
| DEBUT | 26 | EARTH, WIND & FIRE/Fall In Love With Me (Columbia) |
| 9 | 27 | PRINCE/1999 (WB) |
| 7 | 28 | LIONEL RICHIE/Truly (Motown) |
| 11 | 29 | KOOL & THE GANG/Let's Go Dancin'... (De-Lite/PG) |
| DEBUT | 30 | MELLE MEL & DUKE BOOTEE/Message II... (Sugar Hill) |

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- EARTH, WIND & FIRE (42)
- SMOKEY ROBINSON (35)
- LIONEL RICHIE (34)
- SKYY (15)
- GEORGE CLINTON (12)

HOTTEST

- MARVIN GAYE (32)
- M. JACKSON/P. McCARTNEY (25)
- CHAKA KHAN (20)
- MARGIE JOSEPH (18)

Black Radio Adds & Hits... See Page 42

NAIROBI "Funky Soul Makossa" (Streetwise) 19/2

Rotations: Heavy 2/0, Medium 8/0, Light 10/1, Extra Adds 1, Total Adds 2, WGCI, WOIC. Heavy: WHUR, WEDR. Medium: WAOK, K104-FM, WHRK, WGR, WGIV, KPOP-FM.

SLAVE "Do You Like It... (Girl)" (Cotillion/Atco) 18/6

Rotations: Heavy 5/2, Medium 3/1, Light 9/2, Extra Adds 1, Total Adds 6, KACE, XHRM, WRDW, WGIV, KJCB, WLOU. Heavy: WHRK, WYLD-FM, KUKQ. Medium: KRNB, WWDW.

SYLVESTER "All I Need" (Fantasy) 18/6

Rotations: Heavy 1/0, Medium 9/3, Light 7/2, Extra Adds 1, Total Adds 6, WOOK, WVEE, WEDR, WGCI, KSOL, WOIC. Heavy: WCIN. Medium: WAMO, WNHC, WGIV, WWDW, KPOP-FM.

BLOODSTONE "My Love Grows Stronger" (T-Neck/CBS) 18/3

Rotations: Heavy 1/0, Medium 5/1, Light 12/2, Extra Adds 0, Total Adds 3, WANT, WLTH, KUKQ. Heavy: WAOK. Medium: WVEE, XHRM, KSOL, WVOL.

JOHNNIE TAYLOR "I'm So Proud" (Beverly Glen) 18/2

Rotations: Heavy 4/0, Medium 9/0, Light 4/1, Extra Adds 1, Total Adds 2, WOIC, WJAX. Heavy: WILD, WDIA, KACE, WLTH. Medium: WAOK, KRNB, WGR, KDAY, KSOL, WGIV, WNOO, WPDQ, WWWWS.

BOBBY MILITELLO f/ JEAN CARN "Let's Stay Together" (Gordy/Motown) 18/2

Rotations: Heavy 2/0, Medium 10/1, Light 6/1, Extra Adds 0, Total Adds 2, WGCI, KNOW. Heavy: WCIN, KPOP-FM, WXYV, KRNB, KSOL, WENN, WJMI, WDAO, WLTH, WLUM.

DYNASTY "Strokin'" (Solar/Elektra) 18/0

Rotations: Heavy 5/0, Medium 10/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WENN, WAAA, WLTH, WTLC, KDIA. Medium: WKYS, WHUR, WBMX, KACE, WATV, WGIV, WNOO, WVOL, WWDW, WWWWS.

KENNY LOGGINS "Heart To Heart" (Columbia) 17/4

Rotations: Heavy 2/1, Medium 11/1, Light 4/2, Extra Adds 0, Total Adds 4, WGCI, WJPC, WDRQ, WPDQ. Heavy: WHRK. Medium: WXYV, WKYS, K104-FM, WAIL-FM, KDAY, XHRM, KNOW, WJAX, WPLZ, WWDW.

HARRY RAY "Sweet Baby" (Sugar Hill) 17/2

Rotations: Heavy 6/0, Medium 7/1, Light 4/1, Extra Adds 0, Total Adds 2, WGCI, WTMP. Heavy: WYLD-FM, KACE, WJPC, WPDQ, WLUM, KPOP-FM. Medium: WILD, WDAS, WBMX, WVOL, WAAA, KUKQ.

IMAGINATION "Music And Lights" (MCA) 17/1

Rotations: Heavy 3/0, Medium 3/0, Light 11/1, Extra Adds 0, Total Adds 1, WPEG. Heavy: WVEE, WENN, WTLC. Medium: WJJS, WPLZ, WLTH.

GEORGE CLINTON "Atomic Dog" (Capitol) 16/12

Rotations: Heavy 7/5, Medium 2/1, Light 3/2, Extra Adds 4, Total Adds 12, WAOK, KRLY, KRNB, WBMX, WJPC, WDMT, WRDW, WPEG, KJCB, WLOU, WTLC, WWWWS. Heavy: WHRK, WGCI. Medium: WENN.

WALTER JACKSON "If I Had A Chance..." (Keli-Arts) 16/3

Rotations: Heavy 2/0, Medium 7/0, Light 8/2, Extra Adds 1, Total Adds 3, WZEN-FM, WOIC, WKWM. Heavy: WYLD-FM, WBMX. Medium: KRNB, WGCI, WJPC, WENN, WVOL, WLTH, WLUM.

JEFFREY OSBORNE "New Love" (A&M) 16/2

Rotations: Heavy 2/0, Medium 7/1, Light 7/1, Extra Adds 0, Total Adds 2, WVEE, WNOO. Heavy: WBMX, KPOP-FM. Medium: WOOK, KRLY, WCIN, WNHC, WGIV, WAAA.

WEATHER GIRLS "It's Raining Men" (Columbia) 16/1

Rotations: Heavy 3/1, Medium 7/0, Light 8/0, Extra Adds 0, Total Adds 1, WDMT. Heavy: WAOK, KMJM. Medium: WXYV, KACE, KDAY, XHRM, KSOL, KNOW.

MAXINE NIGHTINGALE "Turn To Me" (HighRise) 16/0

Rotations: Heavy 2/0, Medium 11/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WXYV, WNOO. Medium: WOOK, WAOK, WJPC, WGR, KACE, KSOL, WVOL, WTOY, WLUM, KDIA, KPOP-FM.

DUNN & BRUCE STREET "I Owe It To Me" (Devaki/Mirus) 15/1

Rotations: Heavy 2/0, Medium 4/0, Light 9/1, Extra Adds 0, Total Adds 1, WJMO. Heavy: WCIN, WZEN-FM. Medium: WAOK, XHRM, WENN, WVOL.

CON FUNK SHUN "Ain't Nobody, Baby" (Mercury/PolyGram) 15/0

Rotations: Heavy 2/0, Medium 11/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WPLZ, WAAA. Medium: WXYV, WGR, KDAY, WPEG, KOKY, WJJS, WBLX, WVOL, WTOY, WWWWS, WVOI.

REGGIE GRIFFIN "Mirda Rock" (Mountain View) 15/0

Rotations: Heavy 3/0, Medium 10/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: KRNB, WGR, WNOO. Medium: WOOK, WHRK, WEDR, KACE, WENN, WPEG, WLOU, WJJS, WTLC, WWWWS.

CHERYL LYNN "Look Before You Leap" (Columbia) 14/4

Rotations: Heavy 5/0, Medium 4/1, Light 4/2, Extra Adds 1, Total Adds 4, WXYV, WVEE, WGIV, KDIA. Heavy: WOOK, KACE, WAAA, WLUM, KUKQ. Medium: XHRM, KJCB, KPOP-FM.

HOT CHOCOLATE "Are You Getting Enough Happiness" (EMI America) 14/3

Rotations: Heavy 1/0, Medium 8/1, Light 7/2, Extra Adds 0, Total Adds 3, WILD, WZEN-FM, WDAO. Heavy: WAOK. Medium: WVEE, KRNB, WAIL-FM, WNHC, WOIC.

ELEANOR GRANT "I Am Ready (Sexual Healing)" (Catavba) 14/3

Rotations: Heavy 3/0, Medium 8/1, Light 4/1, Extra Adds 1, Total Adds 3, WGCI, WJMO, KOKY. Heavy: WOOK, WAOK, WPEG. Medium: WILD, WHRK, WYLD-FM, WENN, WPDQ.

ALFONZO "Change The World" (Larc) 14/2

Rotations: Heavy 2/0, Medium 5/0, Light 7/2, Extra Adds 0, Total Adds 2, WGCI, WPLZ. Heavy: WLTH, WLUM. Medium: WXYV, KDAY, KSOL, WKXI, WTOY.

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

TANYA TUCKER Feel Right (Arista)

On 68% of reporting stations. National Summary: Up 50, Same 15, Down 0, Debuts 13, Adds 17. R&R Chart: 50-45.

BELLAMY BROTHERS

When I'm Away From You (Elektra/Curb)

On 66% of reporting stations. National Summary: Up 15, Same 24, Down 0, Debuts 13, Adds 41. A Most Added Record. R&R Chart: Debut 46.

EARL THOMAS CONLEY

I Have Loved You, Girl (RCA)

On 65% of reporting stations. National Summary: Up 9, Same 27, Down 0, Debuts 14, Adds 41. A Most Added Record. R&R Chart: Debut 47.

GEORGE JONES

Shine On (Shine All Your Sweet Love On Me) (Epic)

On 65% of reporting stations. National Summary: Up 11, Same 25, Down 0, Debuts 20, Adds 33. A Most Added Record. R&R Chart: Debut 48.

MOST ADDED

- JANIE FRICKE (51)
You Don't Know Love (Columbia)
- BELLAMY BROTHERS (41)
When I'm Away From You (Elektra/Curb)
- EARL THOMAS CONLEY (41)
I Have Loved You, Girl (RCA)
- JOHN ANDERSON (37)
Swingin' (WB)
- ED BRUCE (36)
My First Taste Of Texas (MCA)
- GEORGE JONES (33)
Shine On... (Epic)

HOTTEST

- SYLVIA (57)
Like Nothing Ever Happened (RCA)
- RONNIE MILSAP (50)
Inside (RCA)
- OAK RIDGE BOYS (49)
Thank God For Kids (MCA)
- EMMYLOU HARRIS (40)
(Lost His Love) On Our Last Date (WB)
- MICKEY GILLEY (36)
Talk To Me (Epic)

NEW & ACTIVE

- JANIE FRICKE "You Don't Know Love" (Columbia) 79/51**
National Summary: Up 9, Same 16, Down 0, Debuts 4, Adds 51 including WYRK, WPOR-FM, WSOC-FM, KPLX-FM, WMC-AM, WSIX-FM, WCMS-FM, WQYK-FM, WCXI-AM-FM, WFMS-FM, KEBC-FM, WIL-AM-FM, KIK-FM, KLZ, KRAK. R&R Chart: 50.
- BANDANA "I Can't Get Over You (Getting Over Me)" (WB) 75/8**
National Summary: Up 36, Same 2, Down 0, Debuts 9, Adds 8, WIXL-FM, KLVI, WXBQ-FM, KYXX, WHOO, KOMA, KRAK, KBBQ, WXXW 21-13, WVVVA 36-28, WEZL-FM 48-37, WAMZ-FM 37-24, WOKK 23-17, WFMS-FM 39-34, KIK-FM 36-30.
- McGUFFEY LANE "Makin' A Livin's Been Killin' Me" (Atco) 75/7**
National Summary: Up 32, Same 18, Down 2, Debuts 16, Adds 7, WIXY, WILQ, WIRK-FM, WDAF, KEIN, KWJJ, Q105, WBAP d-25, WCMS-FM 31-24, Q102 24-14, WHK 9-7, WMNI 14-10, WONE 13-8, WWWW-FM 9-7, WIRE 22-16.
- JOHN ANDERSON "Swingin'" (WB) 74/37**
National Summary: Up 15, Same 9, Down 0, Debuts 11, Adds 37 including WPOC-FM, WEEP, WMZQ-FM, WZZK-FM, WAMZ-FM, WHOO, WMNI, WONE, WCXI-AM-FM, WWWW-FM, KOMA, KYGO-FM, KVEG, KCKC, KGA.
- TERRI GIBBS "Baby I'm Gone" (MCA) 69/2**
National Summary: Up 42, Same 18, Down 1, Debuts 6, Adds 2, KYXX, WHK, WVAM 3-2, WPOR-FM 17-13, WMZQ-FM 33-28, WLWI-FM 8-7, WSM 21-16, KKYX 21-19, WIRK-FM 12-7, WWWW 18-13, WTSO 20-15, KFDF-FM 5-4, KBMY 11-7, KNIX-FM 36-30, KIGO 8-7.
- JUICE NEWTON "Heart Of The Night" (Capitol) 67/9**
National Summary: Up 39, Same 10, Down 0, Debuts 9, Adds 9, WYRK, WKYG, WFNC, WAMZ-FM, WKIX, WTQR-FM, WSLR, KKCS, KEIN, WXXW 18-14, WPOC-FM 16-11, KLVI 30-16, WZZK-FM 24-16, WWWW 7-5, WTHI-FM 14-10, KBMY 14-9.
- MERLE HAGGARD & WILLIE NELSON "Reasons To Quit" (Epic) 64/28**
National Summary: Up 7, Same 24, Down 0, Debuts 7, Adds 26 including WSEN-AM-FM, KHEY-AM, WAMZ-FM, WMC-AM, WCMS-FM, WHOO, WRNL, WONE, WWWW-FM, KYNN-AM-FM, WIL-AM-FM, KVEG, Q105, KEEN, KGA.
- DAVID FRIZZELL & SHELLY WEST "Please Surrender" (WB/Viva) 64/4**
National Summary: Up 42, Same 16, Down 1, Debuts 1, Adds 4, KLVI, WGVM, WTQR-FM, KFH, WYII 42-37, KHEY-AM 40-27, WKSJ-FM 21-18, WSIX-FM 19-11, Q102 32-25, WMNI 18-11, WFMS-FM 22-17, WTHI-FM 20-17, KRWQ-FM 34-18, KSOP-FM 19-16, KCUB 21-19.
- SONNY JAMES AND SILVER "The Fool In Me" (Dimension) 60/15**
National Summary: Up 9, Same 25, Down 0, Debuts 11, Adds 15, KIX106, WEZL-FM, WSOC-FM, WQIK-FM, WSM, WIRK-FM, WDAF, WITL-FM, WTSO, KGEM/KJOT, KUUY, KUGN-FM, KWJJ, KCKC, KBBQ.
- JIM REEVES "The Jim Reeves Medley" (RCA) 59/14**
National Summary: Up 15, Same 21, Down 0, Debuts 9, Adds 14, KIX106, WMZQ-FM, WQIK-FM, WWWW-FM, WHOO, WQYK-FM, KWMT, KFH, KKAL, KVOC, KUUY, KYGO-FM, KUGN-FM, KEEN.
- OSMOND BROTHERS "Never Ending Song Of Love" (Elektra/Curb) 58/6**
National Summary: Up 20, Same 22, Down 0, Debuts 10, Adds 6, WFNC, WGVM, WMNI, WITL-FM, KRWQ-FM, KEIN, KASE 39-30, WEZL-FM 41-33, KKYX 47-43, KWMT 40-35, WTSO 45-40, KTTS-AM-FM 47-43, KVOO 49-45, KFDF-FM 49-45, KSOP-FM 48-42.
- DOTTIE WEST "If It Takes All Night" (Liberty) 55/7**
National Summary: Up 20, Same 21, Down 0, Debuts 7, Adds 7, WFNC, WGVM, WWOD/WKZZ, WLWI-FM, KVOC, KNIX-FM, KGA, WVAM 43-37, WYNK-FM 33-29, WSIX-FM 25-15, KRMD-AM-FM 39-35, WFMS-FM 36-31, KTTS-AM-FM 40-36, KVOO 48-44, KSOP-FM 38-36.
- RAY CHARLES "Born To Love Me" (Columbia) 53/9**
National Summary: Up 18, Same 20, Down 0, Debuts 6, Adds 9, WBGW-FM, WPOR-FM, WMZQ-FM, WDAK, KHEY-AM, WOKK, KKYX, KRSY, KBBQ, WHN 11-8, WEZL-FM 47-34, WSIX-FM 27-17, WWWW-FM 32-24, KWJJ 41-36, KEEN 32-29.
- YOUNGER BROTHERS "There's No Substitute For You" (MCA) 48/7**
National Summary: Up 17, Same 17, Down 0, Debuts 7, Adds 7, KIX106, WMZQ-FM, WQIK-FM, WWWW-FM, WITL-FM, KUZZ, KRAK, KHEY-AM 27-20, WSIX-FM 28-16, WNOE-AM 28-22, KKYX 33-29, WQYK-FM 24-20, KVOO 48-40, KFDF-FM 47-44, KKAL 47-44.
- JERRY LEE LEWIS "My Fingers Do The Talkin'" (MCA) 47/7**
National Summary: Up 20, Same 18, Down 0, Debuts 2, Adds 7, WPOR-FM, WQIK-FM, WTQR-FM, KWMT, WIRE, KXRB, WTHI-FM, WVAM 47-42, WAMZ-FM 25-18, WHOO 25-11, KRMD-AM-FM 17-14, WWWW 27-16, KFDF-FM 48-43, KUZZ 50-46, KWJJ 48-40.
- MAC DAVIS "Lying Here Lying" (Casablanca/PolyGram) 46/5**
National Summary: Up 15, Same 20, Down 0, Debuts 8, Adds 5, WBGW-FM, WDAK, WWOD/WKZZ, WIRE, KRSY, WVAM 29-24, WYNK-FM 32-28, KHEY-AM 39-32, WHOO 27-12, KKYX 42-39, KRMD-AM-FM 40-37, WXCL 47-42, KTTS-AM-FM 48-44, KBMY 26-21.



NATIONAL AIRPLAY/50

January 14, 1983

| Last Week | Chart | Artist/Record |
|-----------|-------|---|
| 1 | 1 | SYLVIA/Like Nothing Ever Happened (RCA) |
| 3 | 2 | MICKEY GILLEY/Talk To Me (Epic) |
| 4 | 3 | EMMYLOU HARRIS/(Lost His Love) On Our Last Date (WB) |
| 5 | 4 | RONNIE MILSAP/Inside (RCA) |
| 6 | 5 | OAK RIDGE BOYS/Thank God For Kids (MCA) |
| 7 | 6 | CHARLY McCLAIN/With You (Epic) |
| 13 | 7 | T.G. SHEPPARD & KAREN BROOKS/Faking Love (WB/Curb) |
| 2 | 8 | MERLE HAGGARD/Going Where The Lonely Go (Epic) |
| 15 | 9 | CRYSTAL GAYLE/'Til I Gain Control Again (Elektra) |
| 14 | 10 | MICHAEL MURPHEY/Still Taking Chances (Liberty) |
| 8 | 11 | DOLLY PARTON/Hard Candy Christmas (RCA) |
| 16 | 12 | GENE WATSON/What She Don't Know Won't Hurt Her (MCA) |
| 19 | 13 | ANNE MURRAY/Somebody's Always Saying... (Capitol) |
| 22 | 14 | CHARLEY PRIDE/Why Baby Why (RCA) |
| 17 | 15 | MOE BANDY/Only If There Is Another You (Columbia) |
| 25 | 16 | DON WILLIAMS/If Hollywood Don't Need You (MCA) |
| 27 | 17 | EDDY RAVEN/San Antonio Nights (Elektra) |
| 30 | 18 | WILLIE NELSON/Last Thing I Needed First Thing... (Columbia) |
| 26 | 19 | VERN GOSDIN/Today My World Slipped Away (AMI/NSD) |
| 31 | 20 | GARY MORRIS/Velvet Chains (WB) |
| 10 | 21 | ROSANNE CASH/I Wonder (Columbia) |
| 9 | 22 | KENNY ROGERS/A Love Song (Liberty) |
| 29 | 23 | LOUISE MANDRELL/Romance (RCA) |
| 28 | 24 | MEL McDANIEL/I Wish I Was In Nashville (Capitol) |
| 11 | 25 | GEORGE STRAIT/Marina Del Rey (MCA) |
| 35 | 26 | M. HAGGARD & GEORGE JONES/C.C. Waterback (Epic) |
| 12 | 27 | REBA McENTIRE/Can't Even Get The Blues (Mercury/PG) |
| 21 | 28 | GAIL DAVIES/Hold On (WB) |
| 40 | 29 | CONWAY TWITTY/The Rose (Elektra) |
| 18 | 30 | DAVID FRIZZELL/Lost My Baby Blues (WB/Viva) |
| 39 | 31 | D. PARTON & W. NELSON/Everything's... (Monument) |
| 38 | 32 | STEVE WARINER/Don't Plan On Sleeping Tonight (RCA) |
| 42 | 33 | RICKY SKAGGS/I Wouldn't Change You If I Could (Epic) |
| 36 | 34 | LEON EVERETTE/Shadows Of My Mind (RCA) |
| 43 | 35 | TAMMY WYNETTE/A Good Night's Love (Epic) |
| 41 | 36 | MARTY ROBBINS/Honkytonk Man (WB/Viva) |
| 44 | 37 | RAZZY BAILEY/Poor Boy (RCA) |
| 46 | 38 | JIM GLASER/When You're Not A Lady (Noble Vision) |
| 47 | 39 | LEE GREENWOOD/Ain't No Trick (It Takes Magic) (MCA) |
| 45 | 40 | WHITES/Hangin' Around (Elektra/Curb) |
| 20 | 41 | JOHNNY LEE & FRIENDS/Cherokee Fiddle (Full Moon/Asylum) |
| 23 | 42 | STATLER BROTHERS/A Child Of The Fifties (Mercury/PG) |
| 24 | 43 | JOHN CONLEE/I Don't Remember Loving You (MCA) |
| 32 | 44 | EDDIE RABBITT & CRYSTAL GAYLE/You And I (Elektra) |
| 50 | 45 | TANYA TUCKER/Feel Right (Arista) |
| DEBUT | 46 | BELLAMY BROTHERS/When I'm Away From You (Elektra/Curb) |
| DEBUT | 47 | EARL THOMAS CONLEY/I Have Loved You, Girl (RCA) |
| DEBUT | 48 | GEORGE JONES/Shine On (Shine All Your Sweet...) (Epic) |
| 33 | 49 | JOE STAMPLEY/Backslidin' (Epic) |
| DEBUT | 50 | JANIE FRICKE/You Don't Know Love (Columbia) |

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

GLEN CAMPBELL "I Love How You Love Me" (Atlantic America) 44/19
National Summary: Up 4, Same 17, Down 0, Debuts 4, Adds 19 including WIXL-FM, KLVI, KHEY-AM, WESC-AM-FM, WSIX-FM, WCMS-FM, WHOO, KKYX, Q102, WTQR-FM, KYNN-AM-FM, KFDF-FM, KUZZ, KBMY, KNIX-FM, WHN.

SIGNIFICANT ACTION

- TOMMY ST. JOHN "The Light Of My Life" (RCA) 39/7**
National Summary: Up 4, Same 24, Down 0, Debuts 4, Adds 7, WILQ, Q102, KFGO, KCJB, KKAL, KRSY, KRAK, WIXL-FM 50-37, KSO d-36, KRWQ-FM 48-38.
- BAMA BAND "Dallas" (Oasis) 39/5**
National Summary: Up 9, Same 20, Down 0, Debuts 5, Adds 5, WSEN-AM-FM, WGVM, WSLR, WFMS-FM, WHBF, KHEY-AM 48-37, KTTS-AM-FM 43-39, KFDF-FM 44-39, KUZZ 43-39, KEEN 22-18.
- ED BRUCE "My First Taste Of Texas" (MCA) 38/36**
National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 36 including WVAM, WPOR-FM, KASE, WCMS-FM, WHOO, WKKQ-AM-FM, KEBC-FM, KFDF-FM, KUZZ, KLAC, KNIX-FM.
- CHARLIE ROSS "The Name Of The Game Is Cheating" (Accord/Townhouse) 36/9**
National Summary: Up 5, Same 18, Down 0, Debuts 6, Adds 9, WIXY, WEZL-FM, WESC-AM-FM, WOKK, WAXX, KVOO, KUGN-FM, KVEG, KRSY, WIXL-FM 48-34.
- WRIGHT BROTHERS "So Easy To Love" (WB) 35/4**
National Summary: Up 10, Same 18, Down 0, Debuts 3, Adds 4, WESC-AM-FM, Q102, KBMY, KGA, WVAM 28-25, KRMD-AM-FM 37-34, WIRE 26-20, WDGY 39-36, KTTS-AM-FM 38-34, WTHI-FM 31-29.
- TOM CARLILE "Rainin' Down In Nashville" (Doorknob) 34/13**
National Summary: Up 2, Same 16, Down 0, Debuts 3, Adds 13, WSNQ, WSEN-AM-FM, WYII, KRRV, WEZL-FM, WSOC-FM, WQIK-FM, WAXX, WKMF, KVOO, KWJJ, KRSY, KGA.
- BOB SEGER "Shame On The Moon" (Capitol) 31/23**
National Summary: Up 2, Same 4, Down 0, Debuts 2, Adds 23 including WBGW-FM, WHN, WNYR, KIX106, WMC-AM, WKSJ-FM, WWWW, WIL-AM-FM, KLZ, KCKC.
- GARY STEWART & DEAN DILLON "Those Were The Days" (RCA) 31/9**
National Summary: Up 6, Same 11, Down 0, Debuts 5, Adds 9, WIXL-FM, WNOE-AM, WCMS-FM, KKYX, KCJB, KTTS-AM-FM, KRWQ-FM, KVEG, KRSY, KSOP-FM, WKKQ-AM-FM 45-40.
- RODNEY LAY "You Could Have Heard A Heart Break" (Churchill) 23/2**
National Summary: Up 3, Same 12, Down 0, Debuts 6, Adds 2, WEZL-FM, WMNI, WVAM 49-44, WSEN-AM-FM on, WAMZ-FM d-29, KVOO on, KRWQ-FM 32-27, KWJJ on, KSOP-FM 40-38, KEEN on.
- LORETTA LYNN "Breakin' It" (MCA) 21/21**
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 21 including WSEN-AM-FM, KASE, WMC-AM, WIRK-FM, WKKQ-AM-FM, KYNN-AM-FM, KTTS-AM-FM, KUZZ, KEEN, KMPS-AM-FM.
- RICK & JANIS CARNES "Have You Heard" (Elektra) 21/1**
National Summary: Up 5, Same 12, Down 0, Debuts 3, Adds 1, WIXL-FM, KRMD-AM-FM 43-39, WQYK-FM on, WIRK-FM 31-27, Q102 d-34, KSO 31-29, WDAF on, KVOO 40-36, KUZZ on, KWJJ 49-41.
- BILLY SWAN "Rainbows And Butterflies" (Epic) 19/16**
National Summary: Up 1, Same 1, Down 0, Debuts 1, Adds 16 including WVAM, WYNK-FM, WEZL-FM, WDAK, WGVM, WMC-AM, WCMS-FM, KRMD-AM-FM, KSO, KSOP-FM.
- THRASHER BROTHERS "Wherever You Are" (MCA) 19/7**
National Summary: Up 4, Same 8, Down 0, Debuts 0, Adds 7, WYNK-FM, WEZL-FM, KHEY-AM, WCMS-FM, KUGN-FM, KTOM, KSOP-FM, WVAM 44-40, WZZK-FM 30-24, KBMY 34-29.

Adult/Contemporary

Continued from Back Page

BREAKERS

LIONEL RICHIE You Are (Motown)

66% of our reporters on it. Rotations: Heavy 6/5, Medium 43/22, Light 36/28, Extra Adds 2, Total Adds 57 including WTAE, WPRO, WLTT, WASH, WSB, 97AIA, WCLR, WCZY, WHB, WISN, WCCO, KS94, KGW, KFMB, WRVR, and 42 more. Debuts at number 22 on the A/C chart.

NEIL DIAMOND I'm Alive (Columbia)

64% of our reporters on it. Rotations: Heavy 5/2, Medium 43/25, Light 35/25, Extra Adds 2, Total Adds 54 including WFBR, WTAE, WSB, 97AIA, WCZY, WHB, WISN, KHOW, KPPL, KNBR, WRIE, WSBA, WSRZ, KOST KSL, and 39 more. Debuts at number 24 on the A/C chart.

NEW & ACTIVE

- ✓ **POCO "Shoot For The Moon" (Atlantic) 61/19**
Rotations: Heavy 3/0, Medium 36/6, Light 21/12, Extra Adds 1, Total Adds 19, WSB, WHB, WISN, KJR, WICC, WSFM, WSBA, KEY103, WBT, WAIV, WHIO, KRNT, WENS, KUDL, KS103, WCTC, Q96, WJBC, KCRG. Heavy: WLTA, KVOX, KRLC. Medium: WBEN, WARM98, WKAZ, Y106, KWAV, WORG, KFSB, KFQD.
- BILLY JOEL "Allentown" (Columbia) 61/7**
Rotations: Heavy 10/0, Medium 34/1, Light 17/6, Extra Adds 0, Total Adds 7, KS94, WICC, WRVR, WHBC, KYKY, WNNR, WJBC. Heavy: WTAE, WHEN, WAAY, SM95, WSRZ, WFMK, WAYV, WKBR, KWEB, KPAT. Medium: GR55, KGW, KJR, WKAZ, WWYZ, KEY103, KMGC, WNCI, WTRX, WISM-FM, KBOI, KUDO, KWAV.
- GLENN FREY "All Those Lies" (Asylum) 55/6**
Rotations: Heavy 1/0, Medium 27/1, Light 27/5, Extra Adds 0, Total Adds 6, WGY, Y106, WHBY, WTRX, WORG, WJBC. Heavy: WCCO. Medium: WFBR, WBEN, WCZY, KHOW, KNBR, WKAZ, WAFB, WHHY, SM95, WISM-FM, KBOI, KWAV, WAYV, WNNR, WEIM, WTNV, WSKY, WCHV, KCMQ, KPAT, KRNO, KVSF, KSRO.

SIGNIFICANT ACTION

- JILL COLUCCI "Shot In The Dark" (Casablanca/PolyGram) 26/5**
Rotations: Heavy 2/0, Medium 7/0, Light 17/5, Extra Adds 0, Total Adds 5, WCCO, WICC, WHBY, WQUA, KRLC. Heavy: WLTA, KEY103. Medium: WISM-FM, KUDO, WLVA, WORG, KFOR, WJON, KVSF.
- JOHN COUGAR "Hand To Hold On To" (Riva/PolyGram) 15/0**
Rotations: Heavy 2/0, Medium 8/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WFMK, KRKK. Medium: KGW, KPLZ, KEY103, WHHY, WNCI, WMHE, KYUU, KCMQ.
- OLIVIA NEWTON-JOHN "Tied Up" (MCA) 14/9**
Rotations: Heavy 0/0, Medium 4/2, Light 10/7, Extra Adds 0, Total Adds 9, WAFB, WSLI, Y106, KMBZ, WQUA, KS103, WEIM, WSKY, KFQD. Medium: WAYV, KFSB.
- MOVING PICTURES "What About Me" (Network/Elektra-Asylum) 13/2**
Rotations: Heavy 1/0, Medium 8/1, Light 4/1, Extra Adds 0, Total Adds 2, KEY103, WNCI. Heavy: WNNR. Medium: 97AIA, WAFB, WTRX, WMHE, KUDO, KCMQ, KRKK.
- J. GEILS BAND "I Do" (EMI America) 12/1**
Rotations: Heavy 4/0, Medium 6/1, Light 2/0, Extra Adds 0, Total Adds 1, KHOW. Heavy: WHEN, WNCI, WAYV, KCMQ. Medium: KOY, KUDO, KYUU, WTNV, WCHV.
- RANDY NEWMAN & PAUL SIMON "The Blues" (WB) 11/6**
Rotations: Heavy 0/0, Medium 4/2, Light 7/4, Extra Adds 0, Total Adds 6, KEX, KPLZ, WAFB, WMHE, WAYV, WCHV. Medium: KGW, WJON.
- STRAY CATS "Stray Cat Strut" (EMI America) 11/5**
Rotations: Heavy 0/0, Medium 6/1, Light 5/4, Extra Adds 0, Total Adds 5, WSGN, KS103, WCHV, WORG, KCMQ. Medium: WGY, WFMK, WMHE, WAYV, KRKK.
- STANLEY CLARKE "You Are The One For Me" (Epic) 11/3**
Rotations: Heavy 0/0, Medium 4/2, Light 7/1, Extra Adds 0, Total Adds 3, WDEF, KFQD, KVSF. Medium: WHBY, KRLC.
- ANNE MURRAY "Somebody's Always Saying Goodbye" (Capitol) 11/0**
Rotations: Heavy 2/0, Medium 8/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WCCO, KSL. Medium: WSLI, WHBC, WHIO, KRNT, KVOX, KFOR.
- TOM PETTY & THE HEARTBREAKERS "You Got Lucky" (Backstreet/MCA) 11/0**
Rotations: Heavy 2/0, Medium 4/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: KCMQ, KRKK. Medium: WSRZ, WNCI, KYKY, KYUU.
- JESSE COLIN YOUNG "Ophelia" (Elektra) 10/5**
Rotations: Heavy 0/0, Medium 2/0, Light 8/5, Extra Adds 0, Total Adds 5, WRVR, WHBC, WQUA, WEIM, KWEB. Medium: WARM98, WJON.

BREAKERS are those newer records judged to have the greatest level of station airplay activity on any given week.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

SIGNIFICANT ACTION is a quantitative listing of songs below the New & Active level. ✓ Indicates one of this week's most added new releases.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of A/C reporters adding the song this week or noting that the song is among their five hottest.

MOST ADDED

- LIONEL RICHIE (57)
You Are (Motown)
- NEIL DIAMOND (54)
I'm Alive (Columbia)
- CHRISTOPHER CROSS (52)
All Right (WB)
- K. ROGERS & S. EASTON (44)
We've Got Tonight (EMI America)
- JOE JACKSON (31)
Breaking Us In Two (A&M)
- STEPHEN BISHOP (23)
It Might Be You... (WB)

HOTTEST

- P. AUSTIN with J. INGRAM (71)
Baby, Come To Me (Qwest/WB)
- KENNY LOGGINS (65)
Heart To Heart (Columbia)
- TOTO (54)
Africa (Columbia)
- MEN AT WORK (38)
Down Under (Columbia)
- LITTLE RIVER BAND (33)
The Other Guy (Capitol)
- E. RABBITT with C. GAYLE (33)
You And I (Elektra)

A/C Adds & Hots . . . See Page 43

- ✓ **CHRISTOPHER CROSS "All Right" (WB) 52/52**
Rotations: Heavy 0/0, Medium 18/18, Light 33/33, Extra Adds 1, Total Adds 52 including WFBR, 97AIA, WARM98, WCZY, WHB, KPPL, KEX, KGW, KFMB, KJR, KPLZ, WKAZ, WRIE, WSFM, WWYZ, KEY103, KMGC, WAAY, WSLI, WRKA, SM95, WQUE, WHBY, WHBC, YES95, WHIO, WTRX, WENS, KBOI, KKUA, and 22 more.
- ✓ **DONNA SUMMER "The Woman In Me" (Geffen) 50/11**
Rotations: Heavy 4/0, Medium 19/3, Light 27/8, Extra Adds 0, Total Adds 11, WLTA, WARM98, WISN, KEX, KJR, KEY103, WAAY, WHBY, WNNR, KSEL, KRNO. Heavy: WBEN, WHHY, SM95, WKZE-FM. Medium: WCCO, KHOW, KGW, WWYZ, Y106, WISM-FM, KBOI, KUGN, KUDO, KWAV, WAYV, WSKY, WORG, KCMQ, KTWO.
- ✓ **K. ROGERS & S. EASTON "We've Got Tonight" (EMI America) 44/44**
Rotations: Heavy 1/1, Medium 15/15, Light 27/27, Extra Adds 1, Total Adds 44 including WFBR, WLTA, 97AIA, WCLR, 55KRC, WARM98, KS94, KOY, KEX, KGW, KPLZ, WICC, WWYZ, WSBA, WBT, KMGC, WMAZ, WRVR, WQUE, WHBY, WHBC, WGAR, WHIO, WENS, KMBZ, WISM-FM, WQUA, WMHE, KFOR, KVSF, and 14 more.
- MARVIN GAYE "Sexual Healing" (Columbia) 42/5**
Rotations: Heavy 7/1, Medium 18/0, Light 19/4, Extra Adds 0, Total Adds 5, WYNY, WTAE, KPPL, KUDO, KFQD. Heavy: WKAZ, WAFB, WAYV, WSKY, KCMQ, KRKK. Medium: WLTT, KFMK, 97AIA, WYFR, KS94, KGW, WSFM, WHEN, WHHY, WNCI, KKRD, KKUA, KWAV, WNNR, WTNV, WCHV.
- RONNIE MILSAP "Inside" (RCA) 37/0**
Rotations: Heavy 8/0, Medium 23/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WHBY, KSL, WEIM, KVOX, KFOR, KQDI. Medium: WLTT, WLTA, WSB, 55KRC, WARM98, WCCO, KEX, WGY, WHHY, WHBC, WHIO, KRNT, KMBZ, KBOI, WKZE-FM, WCHV, WORG, KWEB, WJON, KTWO, KRNO, KVSF, KSRO.
- ✓ **FIREFALL "Always" (Atlantic) 36/14**
Rotations: Heavy 0/0, Medium 17/5, Light 19/9, Extra Adds 0, Total Adds 14, 97AIA, WICC, WHEN, WRVR, KMBZ, KWAV, WAYV, WCHV, WLVA, WROV, WJBC, KPAT, KISN, KSRO. Medium: WLTA, WARM98, WSLI, WHBY, WHBC, WKZE-FM, KVOX, KFSB, WJON, KFQD, KRLC, KRKK.
- GLENN FREY "That Girl" (Asylum) 36/3**
Rotations: Heavy 1/0, Medium 21/0, Light 14/3, Extra Adds 0, Total Adds 3, KPLZ, KBOI, KKPL. Heavy: WDEF. Medium: WARM98, KEX, KGW, WHEN, WSLI, WRVR, SM95, WSRZ, WHBY, KRNT, KUDL, WFMK, WMHE, KUGN, KUDO, WKZE-FM, KVOX, KFOR, KTWO, KRLC, KRKK.
- ✓ **JOE JACKSON "Breaking Us In Two" (A&M) 34/31**
Rotations: Heavy 0/0, Medium 11/8, Light 22/22, Extra Adds 1, Total Adds 31, WFBR, WSB, 97AIA, KEX, KGW, KPLZ, WKAZ, KEY103, WAFB, WSGN, WSRZ, WHBY, WHBC, WFMK, WQUA, KKUA, KUDO, KOST, KWAV, WAYV, WKBR, WSKY, Q96, WLVA, WORG, KCMQ, KFSB, KQDI, KRLC, KRKK, KSRO.
- ✓ **STEPHEN BISHOP "It Might Be You (Theme From Tootsie)" (WB) 34/23**
Rotations: Heavy 1/1, Medium 14/8, Light 19/14, Extra Adds 0, Total Adds 23, WLTA, 97AIA, WARM98, WCZY, WCCO, KOY, KGW, WSBA, WRVR, WSRZ, WHBY, KRNT, WENS, WFMK, WMHE, KUGN, KSL, WAYV, WCHV, WDEF, Q96, KVOX, KFSB. Medium: WFBR, KEX, KEY103, WHBC, WEIM, KRLC.

- KOOL & THE GANG "Let's Go Dancin' (Ooh La, La, La)" (De-Lite/PolyGram) 10/2**
Rotations: Heavy 1/0, Medium 3/1, Light 6/1, Extra Adds 0, Total Adds 2, KHOW, KCRG. Heavy: Y106. Medium: WYNY, WNCI.
- SPINNERS "Funny How Time Slips Away" (Atlantic) 10/1**
Rotations: Heavy 0/0, Medium 6/0, Light 4/1, Extra Adds 0, Total Adds 1, Y106. Medium: WRIE, WAYV, WEIM, KFQD, KTWO, KRLC.
- CRYSTAL GAYLE "Til I Gain Control Again" (Elektra) 10/0**
Rotations: Heavy 1/0, Medium 3/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: KSL. Medium: WCCO, WSLI, KUDO.
- EARTH, WIND & FIRE "Fall In Love With Me" (Columbia) 9/4**
Rotations: Heavy 0/0, Medium 3/0, Light 6/4, Extra Adds 0, Total Adds 4, WKAZ, WEIM, WKBR, WORG. Medium: WLVA, KTWO, KVSF.
- MICHAEL JACKSON "Billie Jean" (Epic) 8/8**
Rotations: Heavy 0/0, Medium 2/2, Light 6/6, Extra Adds 0, Total Adds 8, KHOW, KGW, KPLZ, WKAZ, WNCI, WKBR, WORG, KFSB.
- GLEN CAMPBELL "I Love How You Love Me" (Atlantic America) 8/4**
Rotations: Heavy 0/0, Medium 3/1, Light 5/3, Extra Adds 0, Total Adds 4, WCCO, WSFM, WMAZ, WDEF. Medium: WSLI, KUGN.
- ADAM ANT "Goody Two Shoes" (Epic) 8/0**
Rotations: Heavy 2/0, Medium 3/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WAYV, KCMQ. Medium: WFBR, WNCI, KRKK.
- CHICAGO "What You're Missing" (Full Moon/WB) 6/3**
Rotations: Heavy 0/0, Medium 0/0, Light 6/3, Extra Adds 0, Total Adds 3, KGW, WKAZ, WORG.
- SAMMY HAGAR "Your Love Is Driving Me Crazy" (Geffen) 6/0**
Rotations: Heavy 1/0, Medium 3/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WNCI. Medium: KCMQ, KPAT, KRKK.
- SMOKEY ROBINSON "I've Made Love To You..." (Tamla/Motown) 5/5**
Rotations: Heavy 0/0, Medium 2/2, Light 3/3, Extra Adds 0, Total Adds 5, WLTA, WGAR, KMBZ, KKUA, WAYV.
- PRETENDERS "Back On The Chain Gang" (Sire/WB) 5/2**
Rotations: Heavy 0/0, Medium 1/0, Light 4/2, Extra Adds 0, Total Adds 2, KPLZ, WFMK. Medium: KYUU.
- CHAKA KHAN "Got To Be There" (WB) 5/1**
Rotations: Heavy 1/0, Medium 2/1, Light 2/0, Extra Adds 0, Total Adds 1, WNCI. Heavy: WAYV. Medium: WLVA.

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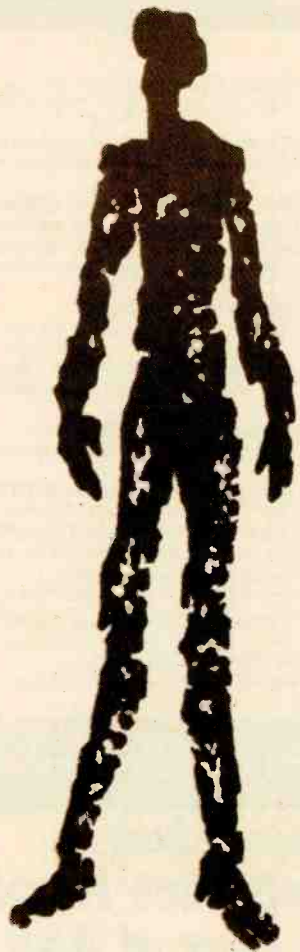
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ON RECORDS AND NEW HIGH QUALITY XDR CASSETTES



AOR / HOT TRACKS

EXPANDED & UP TO DATE

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

| Last Week | | Total | Heavy | Medium | Add | Total Adds |
|-----------|---|-------|-------|--------|-----|------------|
| 1 | 1 SAMMY HAGAR/Your Love Is... (Geffen) | 138+ | 117+ | 21+ | 0- | 0- |
| 6 | 2 DURAN DURAN/Hungry Like... (Harvest/Capitol) | 138+ | 96+ | 36+ | 6+ | 13+ |
| 3 | 3 PRETENDERS/Chain Gang (Sire/WB) | 127+ | 86+ | 41+ | 0- | 5+ |
| 10 | 4 BOB SEGER.../Even Now (Capitol) | 118+ | 87+ | 30+ | 1- | 5- |
| 5 | 5 PHIL COLLINS/I Don't Care Anymore (Atlantic) | 125+ | 75+ | 50+ | 0= | 1+ |
| 9 | 6 NIGHT RANGER/Don't Tell Me... (Boardwalk) | 128+ | 58+ | 70+ | 0- | 1- |
| 4 | 7 PAT BENATAR/Looking For A Stranger (Chrysalis) | 109+ | 81+ | 28+ | 0= | 1+ |
| 8 | 8 GOLDEN EARRING/Twilight Zone (21/PolyGram) | 115+ | 59+ | 56+ | 0= | 3+ |
| 13 | 9 SAMMY HAGAR/Remember The Heroes (Geffen) | 101+ | 61+ | 40+ | 0- | 3+ |
| 2 | 10 TOM PETTY.../You Got Lucky (Backstreet/MCA) | 92+ | 79+ | 13+ | 0= | 0= |
| 7 | 11 FIXX/Stand Or Fall (MCA) | 94+ | 50+ | 41+ | 3+ | 3+ |
| 24 | 12 MEN AT WORK/Be Good Johnny (Columbia) | 91+ | 54+ | 34+ | 3+ | 8+ |
| 44 | 13 RIC OCASEK/Something To Grab For (Geffen) | 111+ | 20+ | 70+ | 21- | 45+ |
| 11 | 14 LED ZEPPELIN/Darlene (Swan Song/Atco) | 89+ | 44+ | 45+ | 0= | 0= |
| 23 | 15 VANDENBERG/Burning Heart (Atco) | 100+ | 21+ | 73+ | 6= | 15+ |
| 20 | 16 STRAY CATS/Stray Cat Strut (EMI America) | 80+ | 46+ | 33+ | 1- | 8+ |
| 12 | 17 SUPERTRAMP/Crazy (A&M) | 81+ | 43+ | 37+ | 1= | 2+ |
| 51 | 18 TRIUMPH/World Of Fantasy (RCA) | 92+ | 19+ | 54+ | 19= | 46+ |
| 14 | 19 TOM PETTY.../One Story Town (Backstreet/MCA) | 72+ | 48+ | 24+ | 0= | 0= |
| 25 | 20 FRANK MARINO/Strange Dream (Columbia) | 84+ | 19+ | 58+ | 7- | 15+ |
| 49 | 21 NEIL YOUNG/Little Thing Called Love (Geffen) | 84+ | 29+ | 40+ | 15- | 32- |
| 18 | 22 SAGA/On The Loose (Portrait/CBS) | 69+ | 39+ | 30+ | 0= | 0= |
| 30 | 23 PRETENDERS/My City Was Gone (Sire/WB) | 68+ | 39+ | 28+ | 1- | 1- |
| 15 | 24 MEN AT WORK/Down Under (Columbia) | 65+ | 48+ | 17= | 0= | 0= |
| 21 | 25 SAGA/Wind Him Up (Portrait/CBS) | 70+ | 34+ | 36+ | 0- | 2+ |
| 26 | 26 DIRE STRAITS/Industrial Disease (WB) | 74+ | 24+ | 50+ | 0= | 0- |
| 36 | 27 FRIDA/I Know There's Something Going On (Atlantic) | 70+ | 32+ | 36+ | 2+ | 8+ |
| 31 | 28 BILLY JOEL/Allentown (Columbia) | 68+ | 46+ | 22+ | 0= | 0- |
| DEBUT | 29 N. SCHON & J. HAMMER/No More Lies (Columbia) | 85+ | 6+ | 49+ | 30+ | 61+ |
| 35 | 30 SCANDAL/Goodbye To You (Columbia) | 62+ | 23+ | 34+ | 5+ | 8+ |
| 32 | 31 PAT BENATAR/Tell It To Her (Chrysalis) | 60+ | 36+ | 24+ | 0= | 0= |
| 16 | 32 LED ZEPPELIN/Ozone Baby (Swan Song/Atco) | 63+ | 34= | 29+ | 0= | 0= |
| 33 | 33 BOB SEGER.../Thunderbirds (Capitol) | 59+ | 39+ | 18+ | 2- | 3- |
| 17 | 34 J. GEILS BAND/I Do (EMI America) | 61+ | 32+ | 29+ | 0= | 0= |
| 34 | 35 BOB SEGER.../Roll Away (Capitol) | 51+ | 30+ | 20+ | 1- | 2- |
| 27 | 36 TOM PETTY.../Change Of Heart (Backstreet/MCA) | 59+ | 30+ | 29+ | 0= | 1+ |
| 28 | 37 ADAM ANT/Goody Two Shoes (Epic) | 63+ | 28+ | 35+ | 0- | 1- |
| 55 | 38 NEIL YOUNG/Mr. Soul (Geffen) | 64+ | 17+ | 38+ | 9- | 24- |
| 29 | 39 BOB SEGER.../Shame On The Moon (Capitol) | 59+ | 46+ | 12- | 1- | 1- |
| 19 | 40 BOB SEGER.../House Behind A House (Capitol) | 50= | 34+ | 15= | 1- | 1- |
| 22 | 41 PAT BENATAR/Shadow Of The Night (Chrysalis) | 49+ | 35= | 14+ | 0= | 0= |
| DEBUT | 42 GREG KIHN BAND/Jeopardy (Beserkley/E-A) | 81+ | 2+ | 36+ | 43+ | 74+ |
| 42 | 43 ROBERT PLANT/Far Post (Swan Song/Atco) | 47+ | 14- | 32+ | 1- | 2- |
| DEBUT | 44 RED RIDER/Power (Capitol) | 61+ | 9+ | 31+ | 21+ | 48+ |
| DEBUT | 45 TRIUMPH/Never Surrender (RCA) | 57+ | 13+ | 34+ | 10+ | 20- |
| 54 | 46 BOB SEGER.../Boomtown Blues (Capitol) | 43+ | 23+ | 19+ | 1- | 1- |
| 39 | 47 A FLOCK OF SEAGULLS/Space Age... (Jive/Arista) | 42+ | 19+ | 23+ | 0= | 1= |
| DEBUT | 48 TONY CAREY/I Won't Be Home Tonight (Rocshire) | 54+ | 6+ | 35+ | 13+ | 18+ |
| 37 | 49 JEFFERSON STARSHIP/Can't Find Love (RCA/Grunt) | 39+ | 27+ | 12= | 0= | 0= |
| DEBUT | 50 JOHN COUGAR/Hand To Hold On To (Riva/PG) | 37+ | 22+ | 15+ | 0= | 2+ |
| 43 | 51 MISSING PERSONS/Walking In L.A. (Capitol) | 39+ | 19+ | 20+ | 0= | 0= |
| 50 | 52 JEFFERSON STARSHIP/Winds Of... (RCA/Grunt) | 36+ | 27+ | 9+ | 0= | 1+ |
| 41 | 53 CLASH/Rock The Casbah (Epic) | 42+ | 20+ | 22+ | 0- | 3+ |
| DEBUT | 54 PHIL COLLINS/Thru The Walls (Atlantic) | 37+ | 23+ | 14+ | 0= | 0= |
| 60 | 55 PSYCHEDELIC FURS/Love My Way (Columbia) | 42+ | 6= | 34+ | 2+ | 5+ |
| DEBUT | 56 DARYL HALL & JOHN OATES/Family Man (RCA) | 42+ | 18+ | 23+ | 1+ | 1+ |
| DEBUT | 57 JOHN HALL BAND/Love Me Again (EMI America) | 50+ | 4+ | 26+ | 20+ | 35+ |
| 40 | 58 MISSING PERSONS/Destination Unknown (Capitol) | 39+ | 19+ | 20- | 0= | 0= |
| 36 | 59 TALK TALK/Talk Talk (EMI America) | 41- | 10+ | 31- | 0- | 0- |
| 46 | 60 PAT BENATAR/Little Too Late (Chrysalis) | 41+ | 16- | 24+ | 1+ | 1+ |

AOR / ALBUMS 25+

This chart compiles data from reporting stations with a majority of listeners aged 25-plus.

| Last Week | | Total | Heavy | Medium | Add | Total Adds |
|-----------|--|-------|-------|--------|-----|------------|
| 3 | 1 BOB SEGER... The Distance (Capitol) | 138+ | 117+ | 21+ | 0- | 0- |
| 5 | 2 PHIL COLLINS... Hello, I Must Be... (Atlantic) | 125+ | 75+ | 50+ | 0= | 1+ |
| 1 | 3 SUPERTRAMP... Famous Last Words (A&M) | 127+ | 86+ | 41+ | 0- | 5+ |
| 4 | 4 TOM PETTY... Long After... (Backstreet/MCA) | 92+ | 79+ | 13+ | 0= | 0= |
| 7 | 5 DONALD FAGEN... The Nightfly (WB) | 109+ | 81+ | 28+ | 0= | 1+ |
| 6 | 6 DIRE STRAITS... Love Over Gold (WB) | 74+ | 24+ | 50+ | 0= | 0- |
| 2 | 7 HALL & OATES... H 2 O (RCA) | 70+ | 34+ | 36+ | 0- | 2+ |
| 10 | 8 CULTURE CLUB... Kissing To... (Virgin/Epic) | 68+ | 39+ | 28+ | 1- | 1- |
| 11 | 9 NEIL YOUNG... Trans (Geffen) | 84+ | 29+ | 40+ | 15- | 32- |
| 8 | 10 BILLY JOEL... The Nylon Curtain (Columbia) | 68+ | 46+ | 22+ | 0= | 0- |
| 9 | 11 JONI MITCHELL... Wild Things... (Geffen) | 92+ | 19+ | 54+ | 19= | 46+ |
| - | 12 RANDY NEWMAN... Trouble In Paradise (WB) | 72+ | 48+ | 24+ | 0= | 0= |
| 17 | 13 RIC OCASEK... Beatitude (Geffen) | 62+ | 23+ | 34+ | 5+ | 8+ |
| 13 | 14 MEN AT WORK... Business As... (Columbia) | 65+ | 48+ | 17= | 0= | 0= |
| 19 | 15 PETER GABRIEL... Security (Geffen) | 70+ | 34+ | 36+ | 0- | 2+ |
| 14 | 16 JOE JACKSON... Night And Day (A&M) | 74+ | 24+ | 50+ | 0= | 0- |
| - | 17 GARLAND JEFFREYS... Guts For Love (Epic) | 70+ | 32+ | 36+ | 2+ | 8+ |
| 16 | 18 LINDA RONSTADT... Get Closer (Asylum) | 68+ | 46+ | 22+ | 0= | 0- |
| - | 19 FLEETWOOD MAC... Mirage (WB) | 63+ | 34= | 29+ | 0= | 0= |
| 12 | 20 ENGLISH BEAT... Special Beat... (IRS/A&M) | 59+ | 39+ | 18+ | 2- | 3- |

Chart Participants: WQBK/Albany, WNEW-FM/New York, WERI/Wes-terly, WCPZ/Sandusky, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins, KNX-FM/Los Angeles, KINK/Portland, KTMI/San Rafael, KZAM/Seattle.

EXPANDED & UP TO DATE

AOR ALBUMS — Compiles album airplay data from stations showing ratings strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Also listed are two weeks of rotational information for each album. Records showing significant upward momentum bulleted.

AOR / ALBUMS 25+ — Compiles album airplay data from stations showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Records showing significant upward momentum are bulleted.

AOR BREAKERS — Those newer charting records that have reached 50% penetration of the week's reporting stations.

HOT TRACKS — Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend, total mentions, and two-week rotational breakdowns for each song.

MOST ADDED, HOTTEST — National and regional listings by number of station reports (12-24's and 25+ combined). Includes songs in all configurations.

NEW & ACTIVE, SIGNIFICANT ACTION — Albums coming closest to charting on the Airplay/40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

PARALLELS — Stations listed by market size and ratings success.

PLAYLISTS — Printed regionally by parallels. An 'a' preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation.

SIGNIFICANT ACTION

GLENN FREY/No Fun Aloud (Asylum) "Lies"
Total Reports: 14 (6)/Total Adds: 3 (3); Hots: 3 (3)/Hot Adds: 0 (1); Mediums: 11 (2)/Medium Adds: 3 (1); Extra Adds: 0 (1).

SURVIVOR/Eye Of The Tiger (Scotti Bros./CBS) "One/Matters"
Total Reports: 14 (4)/Total Adds: 2 (0); Hots: 6 (2)/Hot Adds: 0 (0); Mediums: 6 (2)/Medium Adds: 0 (0); Extra Adds: 2 (0).

SQUEEZE/Singles-45's & Under (A&M) "Annie Get Gun"
Total Reports: 13 (8)/Total Adds: 3 (2); Hots: 3 (2)/Hot Adds: 0 (0); Mediums: 9 (4)/Medium Adds: 2 (0); Extra Adds: 1 (2).

ABC/The Lexicon Of Love (Mercury/PolyGram) "Poison Arrow"
Total Reports: 13 (8)/Total Adds: 2 (1); Hots: 5 (3)/Hot Adds: 0 (0); Mediums: 7 (5)/Medium Adds: 1 (1); Extra Adds: 1 (0).

CHRIS DeBURGH/The Getaway (A&M) "Don't Pay . . . Ferry"
Total Reports: 12 (2)/Total Adds: 6 (0); Hots: 3 (1)/Hot Adds: 0 (0); Mediums: 6 (1)/Medium Adds: 3 (0); Extra Adds: 3 (0).

PHILIP LYNOTT/The Philip Lynott Album (WB) "Man's A Fool"
Total Reports: 11 (6)/Total Adds: 8 (6); Hots: 1 (0)/Hot Adds: 1 (0); Mediums: 4 (1)/Medium Adds: 1 (1); Extra Adds: 6 (5).

FLIRTS/10 Cents A Dance ("O") "Jukebox"
Total Reports: 7 (3)/Total Adds: 3 (0); Hots: 4 (2)/Hot Adds: 0 (0); Mediums: 0 (1)/Medium Adds: 0 (0); Extra Adds: 3 (0).

HEAVEN 17/Heaven 17 (Arista/Virgin) "Let Me Go"
Total Reports: 6 (2)/Total Adds: 3 (1); Hots: 1 (0)/Hot Adds: 0 (0); Mediums: 2 (1)/Medium Adds: 0 (0); Extra Adds: 3 (1).

BLANKET OF SECRECY/Ears Have Walls (WB) "Say You Will"
Total Reports: 6 (6)/Total Adds: 2 (3); Hots: 1 (1)/Hot Adds: 0 (0); Mediums: 4 (2); Medium Adds: 1 (0); Extra Adds: 1 (3).

PARTY PARTY/Various Artists (A&M) "Title"
Total Reports: 6 (1)/Total Adds: 2 (1); Hots: 2 (0)/Hot Adds: 0 (0); Mediums: 3 (0)/Medium Adds: 1 (0); Extra Adds: 1 (1).

FASHION/Fabrique (Arista) "Left Your Pic"
Total Reports: 6 (6)/Total Adds: 0 (0); Hots: 1 (1)/Hot Adds: 0 (0); Mediums: 5 (5); Medium Adds: 0 (0); Extra Adds: 0 (0).

STRANGE ADVANCE/Worlds (Capitol) "Worlds"
Total Reports: 6 (2)/Total Adds: 0 (0); Hots: 4 (2)/Hot Adds: 0 (0); Mediums: 2 (0)/Medium Adds: 0 (0); Extra Adds: 0 (0).

Station Listings . . . See Page 44

EXPANDED & UP TO DATE

AOR / ALBUMS

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

| Last Week | January 14, 1983 | | 176 REPORTERS | | Total Reports | Heavy Rotation | Medium Rotation | Adds Rotation | Adds All Rotations |
|-----------|------------------|---|----------------------|---------------------|---------------|----------------|-----------------|---------------|--------------------|
| 4 | 1 | BOB SEGER.../The Distance (Capitol) | "Now" (118) | "Thunderbirds" (59) | 161 | 136 | 22 | 3 | 4 |
| 3 | 2 | SAMMY HAGAR/Three Lock Box (Geffen) | "Crazy" (138) | "Heroes" (101) | 152 | 130 | 22 | 0 | 1 |
| 1 | 3 | TOM PETTY.../Long After... (Backstreet/MCA) | "Lucky" (92) | "Town" (72) | 158 | 120 | 38 | 0 | 0 |
| 2 | 4 | PAT BENATAR/Get Nervous (Chrysalis) | "Stranger" (109) | "Tell" (60) | 150 | 115 | 35 | 0 | 0 |
| 5 | 5 | PHIL COLLINS/Hello, I Must Be Going! (Atlantic) | "Care" (125) | "Walls" (37) | 154 | 101 | 53 | 0 | 0 |
| 7 | 6 | DURAN DURAN/Rio (Harvest/Capitol) | "Hungry" (138) | Title (15) | 139 | 96 | 36 | 7 | 14 |
| 6 | 7 | MEN AT WORK/Business As Usual (Columbia) | "Johnny" (91) | "Down" (65) | 130 | 90 | 38 | 2 | 6 |
| 12 | 8 | NIGHT RANGER/Dawn Patrol (Boardwalk) | "Don't" (128) | "Sing" (19) | 134 | 61 | 73 | 0 | 1 |
| 13 | 9 | GOLDEN EARRING/Cut (21/PolyGram) | "Twilight" (115) | | 116 | 59 | 56 | 1 | 4 |
| 10 | 10 | SAGA/Worlds Apart (Portrait/CBS) | "Wind" (70) | "Loose" (69) | 112 | 60 | 52 | 0 | 2 |
| 27 | 11 | TRIUMPH/Never Surrender (RCA) | "Fantasy" (92) | "Surrender" (57) | 133 | 27 | 80 | 26 | 60 |
| 24 | 12 | NEIL YOUNG/Trans (Geffen) | "Thing" (84) | "Mr. Soul" (64) | 127 | 37 | 69 | 21 | 48 |
| 26 | 13 | RIC OCASEK/Beatitude (Geffen) | "Something" (111) | "Jimmy" (18) | 134 | 24 | 86 | 24 | 51 |
| 11 | 14 | FIXX/Shattered Room (MCA) | "Stand" (94) | "Skies" (15) | 106 | 52 | 49 | 5 | 5 |
| 9 | 15 | SUPERTRAMP/Famous Last Words (A&M) | "Crazy" (81) | "Raining" (30) | 108 | 60 | 47 | 1 | 2 |
| 8 | 16 | LED ZEPPELIN/Coda (Swan Song/Atco) | "Darlene" (89) | "Ozone" (63) | 104 | 51 | 53 | 0 | 0 |
| 15 | 17 | STRAY CATS/Built For Speed (EMI America) | "Stray" (80) | "Town" (29) | 91 | 49 | 41 | 1 | 8 |
| 18 | 18 | VANDENBERG/Vandenberg (Atco) | "Heart" (100) | | 103 | 21 | 76 | 6 | 15 |
| 17 | 19 | MISSING PERSONS/Spring Session M (Capitol) | "Destination" (39) | "L.A." (39) | 86 | 45 | 41 | 0 | 0 |
| 14 | 20 | JEFFERSON STARSHIP/Winds Of... (RCA/Grunt) | "Can't" (39) | "Winds" (36) | 76 | 56 | 19 | 1 | 2 |
| DEBUT | 21 | RED RIDER/Neruda (Capitol) | "Power" (61) | "Light" (29) | 111 | 10 | 55 | 46 | 93 |
| 23 | 22 | FRANK MARINO/Juggernaut (Columbia) | "Strange Dream" (84) | | 84 | 19 | 58 | 7 | 15 |
| 21 | 23 | DIRE STRAITS/Love Over Gold (WB) | "Industrial" (74) | "Telegraph" (19) | 83 | 28 | 55 | 0 | 0 |
| 19 | 24 | BILLY JOEL/The Nylon Curtain (Columbia) | "Allentown" (68) | "Pressure" (12) | 76 | 47 | 29 | 0 | 0 |
| 20 | 25 | FRIDA/Something's Going On (Atlantic) | Title (70) | | 71 | 32 | 37 | 2 | 12 |
| DEBUT | 26 | N. SCHON/J. HAMMER/Here To Stay (Columbia) | "Lies" (85) | "Stay" (10) | 90 | 6 | 51 | 33 | 65 |
| 16 | 27 | J. GEILS BAND/Showtime (EMI America) | "I Do" (61) | "Dances" (16) | 68 | 34 | 34 | 0 | 0 |
| 30 | 28 | SCANDAL/Love's Got A Line On You (Columbia) | "Goodbye" (62) | | 62 | 23 | 34 | 5 | 8 |
| 22 | 29 | DARYL HALL & JOHN OATES/H ₂ O (RCA) | "Family" (42) | "Maneater" (40) | 69 | 34 | 33 | 2 | 2 |
| 25 | 30 | ADAM ANT/Friend Or Foe (Epic) | "Goody" (63) | "Desperate" (6) | 65 | 28 | 37 | 0 | 1 |
| 28 | 31 | CLASH/Combat Rock (Epic) | "Casbah" (42) | "Stay" (18) | 52 | 22 | 30 | 0 | 2 |
| 32 | 32 | A FLOCK OF SEAGULLS/A Flock Of... (Jive/Arista) | "Space" (42) | "I Ran" (7) | 45 | 19 | 26 | 0 | 1 |
| 29 | 33 | RUSH/Signals (Mercury/PolyGram) | "Subdivisions" (30) | "Analog" (23) | 44 | 17 | 27 | 0 | 0 |
| DEBUT | 34 | JOHN COUGAR/American Fool (Riva/PolyGram) | "Hand" (37) | | 39 | 23 | 16 | 0 | 2 |
| DEBUT | 35 | TONY CAREY/Tony Carey (Rocshire) | "Won't Be Home" (54) | | 54 | 6 | 35 | 13 | 18 |
| 38 | 36 | PSYCHEDELIC FURS/Forever Now (Columbia) | "Love My Way" (42) | | 44 | 6 | 36 | 2 | 5 |
| 34 | 37 | DON HENLEY/I Can't Stand Still (Asylum) | "Laundry" (21) | "Business" (10) | 41 | 16 | 24 | 1 | 1 |
| 37 | 38 | KISS/Creatures Of The Night (Casablanca/PolyGram) | "Love" (43) | | 46 | 6 | 38 | 2 | 5 |
| 39 | 39 | ENGLISH BEAT/Special Beat Service (IRS/A&M) | "Save" (40) | | 44 | 10 | 31 | 3 | 4 |
| 31 | 40 | TALK TALK/Talk Talk (EMI America) | Title (41) | | 42 | 10 | 32 | 0 | 0 |

BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

TRIUMPH Never Surrender (RCA)

"Fantasy" "Surrender" "Way." 76% of our reporters on it. Total reports: 133. Hot 27, Medium 80, Extra Adds 26, Total Adds 60.

RED RIDER Neruda (Capitol)

"Power" "Light" "Human." 63% of our reporters on it. Total reports: 111. Hot 10, Medium 55, Extra Adds 46, Total 93.

NEAL SCHON & JAN HAMMER Here To Stay (Columbia)

"Lies" "Stay." 51% of our reporters on it. Total reports: 90. Hot 6, Medium 51, Extra Adds 33, Total Adds 65.

NEW & ACTIVE

This data reflects reporting stations with a majority of listeners aged 12-24.

OZZY OSBOURNE/Speak Of The Devil (Jet/CBS) "Paranoid"
Total Reports: 42 (34)/Total Adds: 0 (1); Hots: 6 (5)/Hot Adds: 0 (0); Mediums: 36 (29)/Medium Adds: 0 (1); Extra Adds: 0 (0).

TODD RUNDGREN/Tortured Artist Effect (Bearsville/WB) "Hideaway"
Total Reports: 40 (18)/Total Adds: 23 (16); Hots: 5 (2)/Hot Adds: 1 (1); Mediums: 24 (5)/Medium Adds: 11 (4); Extra Adds: 11 (11).

MICHAEL JACKSON/Thriller (Epic) "Beat It"
Total Reports: 34 (22)/Total Adds: 6 (11); Hots: 10 (4)/Hot Adds: 0 (0); Mediums: 22 (11)/Medium Adds: 4 (4); Extra Adds: 2 (7).

LITTLE STEVEN & DISCIPLES.../Men Without Women (EMI America) "Forever"
Total Reports: 33 (22)/Total Adds: 2 (6); Hots: 5 (5)/Hot Adds: 0 (0); Mediums: 26 (14)/Medium Adds: 0 (3); Extra Adds: 2 (3).

TAXXI/States Of Emergency (Fantasy) "I'm Leaving"

MOST ADDED

All Stations

| | |
|----------------|------|
| Red Rider | (95) |
| Greg Kihn Band | (79) |
| Schon/Hammer | (66) |
| Triumph | (60) |
| Ric Ocasek | (51) |
| Neil Young | (49) |

HOTTEST

All Stations

| | |
|--------------|-------|
| Bob Seger | (146) |
| Sammy Hagar | (131) |
| T. Petty | (128) |
| Pat Benatar | (116) |
| Phil Collins | (110) |

Total Reports: 32 (24)/Total Adds: 2 (3); Hots: 13 (11)/Hot Adds: 0 (0); Mediums: 17 (13)/Medium Adds: 0 (3); Extra Adds: 2 (0).

CULTURE CLUB/Kissing To Be Clever (Virgin/Epic) "Do You Really Want To Hurt Me?"
Total Reports: 27 (13)/Total Adds: 7 (6); Hots: 8 (4)/Hot Adds: 0 (1); Mediums: 17 (5)/Medium Adds: 5 (1); Extra Adds: 2 (4).

MEMBERS/Uprhythm, Downbeat (Arista) "Working Girl"
Total Reports: 26 (15)/Total Adds: 8 (7); Hots: 3 (1)/Hot Adds: 0 (0); Mediums: 18 (7)/Medium Adds: 3 (0); Extra Adds: 5 (7).

MOVING PICTURES/Days Of Innocence (Network/E-A) "What About Me"
Total Reports: 26 (20)/Total Adds: 1 (0); Hots: 7 (9)/Hot Adds: 0 (0); Mediums: 18 (11)/Medium Adds: 0 (0); Extra Adds: 1 (0).

ROUGH TRADE/For Those Who Think Young (Boardwalk) "All Touch"
Total Reports: 25 (18)/Total Adds: 3 (8); Hots: 6 (3)/Hot Adds: 0 (0); Mediums: 17 (9)/Medium Adds: 1 (2); Extra Adds: 2 (6).

RANDY NEWMAN/Trouble In Paradise (WB) "The Blues"
Total Reports: 21 (10)/Total Adds: 13 (9); Hots: 2 (0)/Hot Adds: 0 (0); Mediums: 10 (5)/Medium Adds: 4 (4); Extra Adds: 9 (5).

MUSICAL YOUTH/Youth Of Today (MCA) "Pass Dutchie"
Total Reports: 20 (12)/Total Adds: 4 (4); Hots: 6 (4)/Hot Adds: 0 (0); Mediums: 13 (4)/Medium Adds: 3 (0); Extra Adds: 1 (4).

GARLAND JEFFREYS/Guts For Love (Epic) "Real Man"
Total Reports: 19 (7)/Total Adds: 14 (6); Hots: 0 (0)/Hot Adds: 0 (0); Mediums: 10 (2)/Medium Adds: 5 (1); Extra Adds: 9 (5).

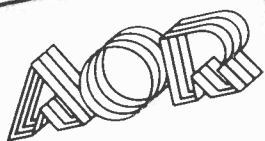
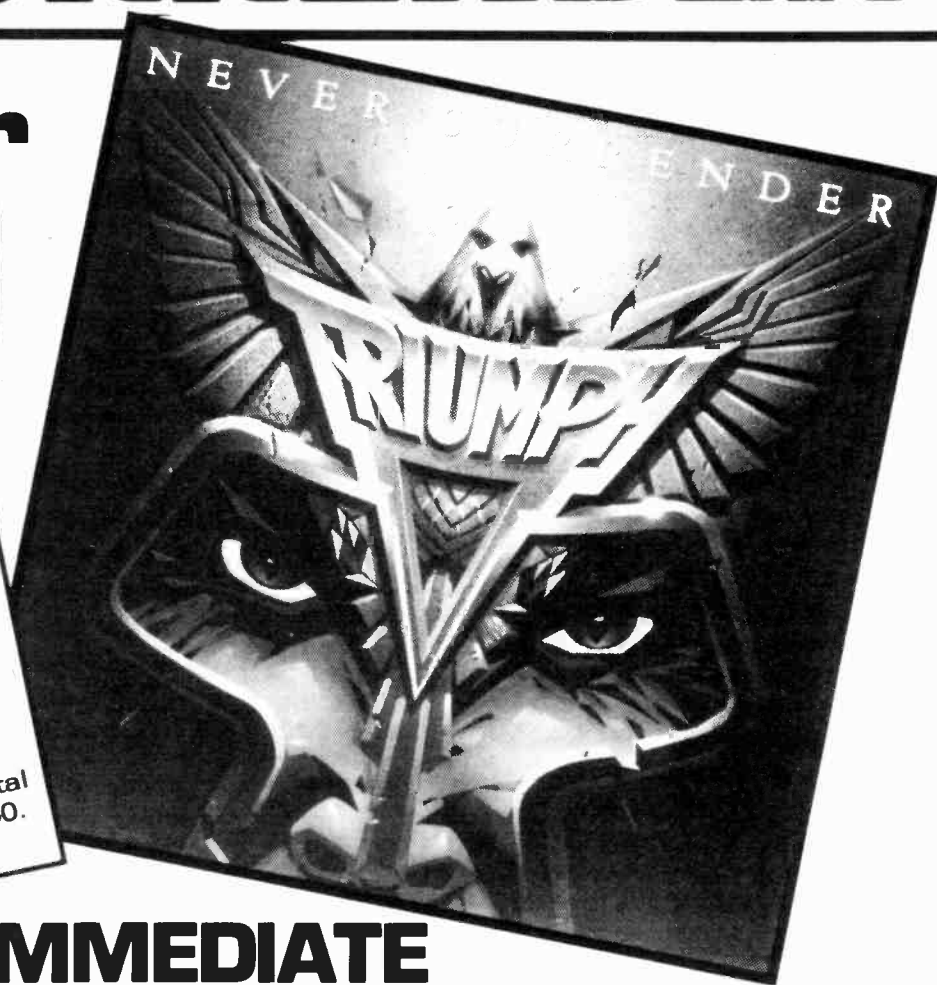
ROBERT HAZARD/Robert Hazard (RCA) "Escalator"
Total Reports: 19 (8)/Total Adds: 10 (6); Hots: 3 (0)/Hot Adds: 1 (0); Mediums: 7 (2)/Medium Adds: 0 (0); Extra Adds: 9 (6).

B'ZZ/Get Up (Epic) "Get Up . . . Angry"
Total Reports: 18 (0)/Total Adds: 18 (0); Hots: 1 (0)/Hot Adds: 1 (0); Mediums: 4 (0)/Medium Adds: 4 (0); Extra Adds: 13 (0).

SPOONS/Arias & Symphonies (A&M) "Nova Heart"
Total Reports: 16 (7)/Total Adds: 3 (2); Hots: 2 (2)/Hot Adds: 0 (0); Mediums: 12 (5)/Medium Adds: 1 (2); Extra Adds: 2 (0).

NEVER SURRENDER

1983 - The Year
TRIUMPH
Takes It All



BREAKERS

TRIUMPH
Never Surrender (RCA)

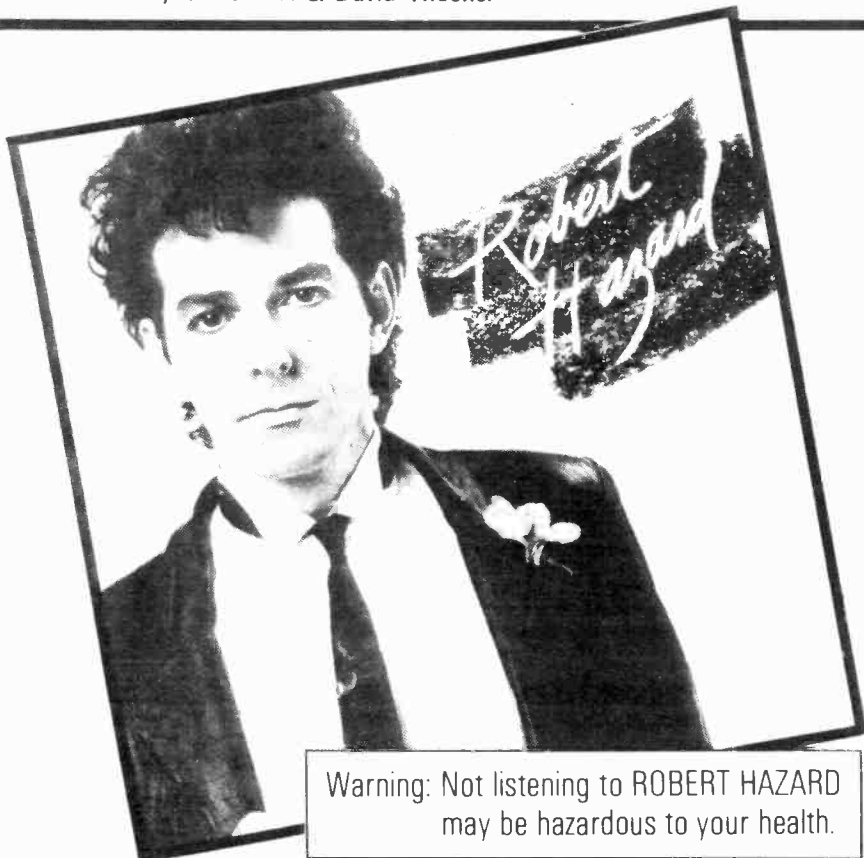
"Fantasy" "Surrender" "Way." 76% of our reporters on it. Total reports: 133. Hot 27, Medium 80, Extra Adds 26, Total Adds 60.

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Spectacular Live
TRIUMPH
Show Ever!**

IMMEDIATE CONQUESTS

| | | | | |
|------|------|------|------|------|
| WAPP | KLOS | KMET | WQXM | WMMS |
| WAAF | KISW | KQAK | WROQ | WYNF |
| WCOZ | WDVE | KRQR | KSRR | KZEW |
| WQFM | WEBN | WIYY | WLLZ | KTXQ |
| KQRS | WYSP | WWDC | KWK | KZOK |
| WRIF | KSHE | WIOT | WMET | WKDF |
| WZXR | KYYS | KKCI | WLPX | WAVA |
| KGON | WKLS | WKZL | WLUP | |

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STEEL BREEZE, and CHILLIWACK**

RCA

Contemporary Hit Radio

Continued from Back Page

BREAKERS

LIONEL RICHIE You Are (Motown)

68% of our reporters on it. Moves: Up 17, Debuts 51, Same 24, Down 0, Adds 62 including WKBW, Q107, CKGM, 94Q, I95, WBBM-FM, CKLW, WKTI, KUBE, Q103, WBLI, KZZB, WMEE, KKXX. See Parallels, debuts at number 30 on the CHR chart.

CHRISTOPHER CROSS All Right (WB)

67% of our reporters on it. Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 151 including WBEN-FM, B94, B104, WXKS-FM, PRO-FM, Z93, Y100, Q105, WBBM-FM, WKTI, KEARTH, KIQQ, KUBE, KIMN, KZZP. See Parallels, will debut next week on the CHR chart.

JOE JACKSON Breaking Us In Two (A&M)

65% of reporters on it. Moves: Up 7, Debuts 24, Same 35, Down 0, Adds 82 including WBEN-FM, WCAU-FM, B94, B104, 94Q, WBBM-FM, WKTI, XTRA, KUBE, Q103, Q106, WZYP, WHOT, KNBQ, KGHO. See Parallels, will debut next week on the CHR chart.

DONNA SUMMER The Woman In Me (Geffen)

61% of our reporters on it. Moves: Up 73, Debuts 30, Same 32, Down 1, Adds 3, Y103, KKFM, KTRS, Z93 26-23, KIQQ 33-28, WSPK 11-7, WPST 39-33, WAEB 20-14, WKRZ-FM 36-26, WJDX 23-19, WQID 28-22, FM100 15-11, KOFM 30-21, KYNO-FM 13-8, WIGY 26-21, Q104 30-21.

DURAN DURAN Hungry Like The Wolf (Harvest/Capitol)

61% of our reporters on it. Moves: Up 36, Debuts 34, Same 28, Down 0, Adds 40 including PRO-FM, JB105, Q107, Z93, Q105, CKLW, KBQ, WKTI, KIQQ, KIMN, WSKZ, KEYN-FM, KQKQ, KRQ, Z102. See Parallels, will debut next week on the CHR chart.

More CHR Music Information See Page 48

MOST ADDED

- CHRISTOPHER CROSS (151)
All Right (WB)
- K. ROGERS & S. EASTON (109)
We've Got Tonight (EMI America)
- JOE JACKSON (82)
Breaking Us In Two (A&M)
- LIONEL RICHIE (62)
You Are (Motown)
- MICHAEL JACKSON (48)
Billie Jean (Epic)
- OLIVIA NEWTON-JOHN (46)
Tied Up (MCA)

HOTTEST

- MEN AT WORK (166)
Down Under (Columbia)
- P. AUSTIN/J. INGRAM (86)
Baby, Come To Me (Qwest/WB)
- TOTO (85)
Africa (Columbia)
- BOB SEGER (74)
Shame On The Moon (Capitol)
- MARVIN GAYE (61)
Sexual Healing (Columbia)
- BILLY JOEL (51)
Allentown (Columbia)

NEW & ACTIVE

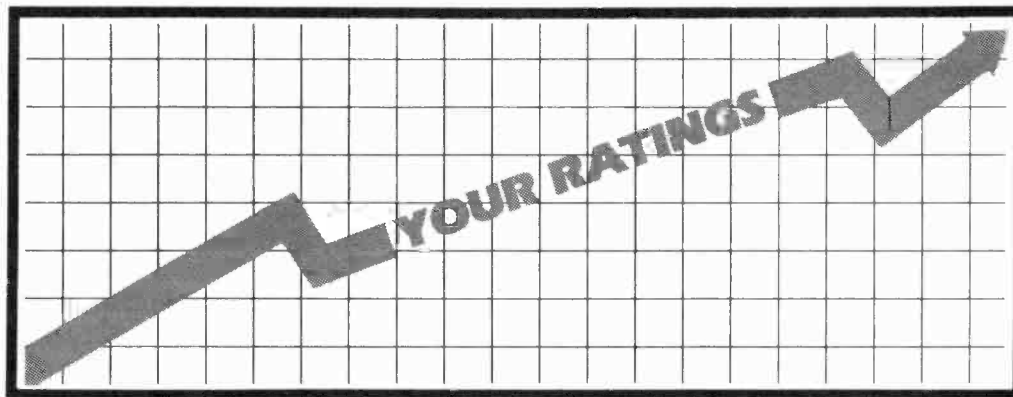
- EDDIE RABBITT with CRYSTAL GAYLE "You And I" (Elektra) 118/9
Moves: Up 63, Debuts 11, Same 25, Down 10, Adds 9, WNBC, B104, WLAN-FM, WQUT, KRSP, WIKZ, Z102, KQWB, KIST, Z93 26-15, WGCL 29-25, KIQQ 19-10, KZZP 18-13, CK101 15-6, FM102 12-9.
- MUSICAL YOUTH "Pass The Dutchie" (MCA) 111/17
Moves: Up 49, Debuts 19, Same 26, Down 0, Adds 17 including JB105, Q105, CKLW, KEARTH, KC101, WIFI, KSET-FM, B97, WRVQ, WZZR, KKF, KSKD, WOMP-FM, WJAD, KKAZ.
- K. ROGERS & S. EASTON "We've Got Tonight" (EMI America) 110/109
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 109 including WKBW, WBEN-FM, B94, PRO-FM, JB105, Z93, 94Q, Y100, Q105, CKLW, KBQ, KEARTH, KIQQ, XTRA, Q103.
- SAGA "On The Loose" (Portrait/CBS) 102/12
Moves: Up 50, Debuts 12, Same 27, Down 1, Adds 12, PRO-FM, 94Q, I95, WFLY, 79Q, KZFM, KROK, WSFL, WGRD, WZOK, KFI, WISE, WCAU-FM 37-26, KZZP 25-17, WRVQ 14-10.
- OLIVIA NEWTON-JOHN "Tied Up" (MCA) 96/48
Moves: Up 6, Debuts 19, Same 25, Down 0, Adds 46 including I95, WLOL-FM, WGCL, Q103, WHFM, WKRZ-FM, QZYP, WCSC, WNAM, KIOX, KSKD, 95XIL, WGLF, KRNA, KOZE.
- NEIL DIAMOND "I'm Alive" (Columbia) 92/40
Moves: Up 6, Debuts 18, Same 30, Down 0, Adds 40 including WKBW, WBEN-FM, PRO-FM, WGCL, WYCR, WZYP, WSEZ, KIOA, WKDD, FM102, KJRB, WCIF, WISE, D93, KKAZ.
- PRETENDERS "Back On The Chain Gang" (Sire/WB) 87/15
Moves: Up 26, Debuts 20, Same 26, Down 0, Adds 15, Z93, 94Q, Y100, KYST, WJDX, WHHY-FM, KEYN-FM, KKXX, KIDD, WERZ, Q104, Z102, WSGF, WJAD, KQV.
- POCO "Shoot For The Moon" (Atlantic) 87/8
Moves: Up 35, Debuts 12, Same 31, Down 1, Adds 8, WCAU-FM, WHFM, WIFI, Y103, WRVQ, KGGI, K96, 13FEA, WBEN-FM 38-29, WSPK 29-18, KITY 26-20, WJDX 29-25, WKDQ 29-24, WFLB 39-33, KFMW 29-24.
- GOLDEN EARRING "Twilight Zone" (21/PolyGram) 76/3
Moves: Up 30, Debuts 5, Same 28, Down 0, Adds 3, WKFR, KIDD, KCBN, WBEN-FM 30-22, WGCL 26-20, KYST 26-22, WOKI 14-11, WNOK-FM 40-31, WVIC 27-24, WJXQ 21-19, KZ93 18-15, KSKD 39-22, WIKZ 27-23, WISE 28-23, WHSL 30-21.
- STEEL BREEZE "Dreamin' Is Easy" (RCA) 75/35
Moves: Up 2, Debuts 8, Same 30, Down 0, Adds 35 including WBEN-FM, Z93, WGCL, KEARTH, WHFM, Q106, WQID, WQUT, WKFM, KIDD, WZYQ, WFOX, KYTN, KDVV, KDZA.
- DON HENLEY "I Can't Stand Still" (Asylum) 74/34
Moves: Up 1, Debuts 14, Same 25, Down 0, Adds 34 including WBEN-FM, WCAU-FM, WBBM-FM, WGCL, KIMN, WRCK, K104, WTIX, WJDX, CK101, WSFL, WHOT, WFBG, WCGQ, KSLY.
- ALAN PARSONS PROJECT "Psychobabble" (Arista) 72/0
Moves: Up 37, Debuts 7, Same 23, Down 5, Adds 0, Q107 17-15, Q103 25-22, WSPK 30-23, WYCR 28-25, KYST 34-29, WNOK-FM 25-18, KO93 18-15, KSKD 23-17, WIGY 33-29, Q104 5-5, KVOL 19-16, KKRC-FM 26-21, WBWB 25-17, KFMZ 8-6, KGHO 5-3.
- MICHAEL JACKSON "Billie Jean" (Epic) 65/48
Moves: Up 7, Debuts 4, Same 6, Down 0, Adds 48 including WBEN-FM, WXKS-FM, CKGM, Z93, 94Q, CKLW, Q102, KIQQ, KFRC, B100, WFMF, WHHY-FM, Z104, WIKZ, KBIM.
- RANDY NEWMAN & PAUL SIMON "The Blues" (WB) 62/29
Moves: Up 2, Debuts 11, Same 20, Down 0, Adds 29 including WCAU-FM, WGCL, XTRA, KIMN, Q103, KZZP, WSPK, Q106, WSEZ, KQKQ, KFI, 13FEA, KNOE-FM, KDVV, KGHO.
- FRIDA "I Know There's Something Going On" (Atlantic) 57/7
Moves: Up 25, Debuts 7, Same 18, Down 0, Adds 7, CKLW, KZFM, CK101, KX104, WDCG, KNBQ, 99KG, WKRZ-FM 24-18, KYST 22-15, KITY 31-22, WJXQ 14-11, KMGK 25-19, KXXX 26-13, KYXX 19-15, KFMZ 7-5.
- EARTH, WIND & FIRE "Fall In Love With Me" (Columbia) 52/32
Moves: Up 1, Debuts 4, Same 15, Down 0, Adds 32 including KBQ, KEARTH, WTIC-FM, WIFI, KTSB, WQID, WNOK-FM, WZZR, WNAM, KNBQ, WIGY, WKHI, WQLT, KILE, KDZA.
- NIGHT RANGER "Don't Tell Me You Love Me" (Boardwalk) 52/26
Moves: Up 5, Debuts 7, Same 14, Down 0, Adds 26 including WCAU-FM, WKFM, WPST, WJDX, WOKI, WANS-FM, WVIC, WHOT, KYXX, KNBQ, WERZ, WFLB, KVOL, KKRC-FM, KSLY.

SIGNIFICANT ACTION

- VANDENBERG "Burning Heart" (Atco) 49/9
Moves: Up 10, Debuts 10, Same 20, Down 0, Adds 9, WPST, WLAN-FM, WOKI, WSSX, WANS-FM, WIGY, WQLT, WISE, WHSL, WBEN-FM 39-36, WCAU-FM d-40, WRCK 29-25, WJXQ 29-23, WSQV 26-23, WOMP-FM 35-32.
- DEXYS MIDNIGHT RUNNERS "Come On Eileen" (Mercury/PolyGram) 38/28
Moves: Up 2, Debuts 3, Same 7, Down 0, Adds 26 including WXKS-FM, CKGM, WLOL-FM, WPHD, WIFI, WOKI, WCSC, Z104, KGGI, KNBQ, WERZ, Q101, KISR, WSPT, KGHO.
- JOHN HALL BAND "Love Me Again" (EMI America) 34/19
Moves: Up 0, Debuts 2, Same 13, Down 0, Adds 19 including WCAU-FM, WBBM-FM, WABF-FM, KZ93, WNAM, KO93, KBBK, WFOX, WHSL, WFLB, KVOL, KISR, WRKR, KFMZ, KBIM.
- ROUGH TRADE "All Touch" (Boardwalk) 31/0
Moves: Up 10, Debuts 3, Same 18, Down 0, Adds 0, WBEN-FM 34-28, WCAU-FM 34-33, WGCL on, WRCK 30-29, K104 29-25, KYST d-35, KSET-FM 25-15, WSEZ on, WZZR d-40, KYXX 34-33, OK100 37-29, 95XIL 38-32, KVOL on, WRKR 32-30, KGHO d-35.
- LITTLE STEVEN & DISCIPLES OF SOUL "Forever" (EMI America) 31/0
Moves: Up 5, Debuts 5, Same 21, Down 0, Adds 0, WLOL-FM on, KIQQ 31-30, WRCK on, KTFM 39-31, KITY d-37, WTIX 38-32, WOKI d-37, WSEZ on, WZZR 38-36, WJXQ d-29, WKDD on, KBBK on, WISE d-35, KFMZ 17-12, KDVV d-33.
- WHO "Eminence Front" (WB) 30/0
Moves: Up 11, Debuts 2, Same 15, Down 2, Adds 0, WCAU-FM on, WGCL d-26, WRCK 18-17, KSET-FM d-29, WSSX 24-18, WANS-FM 27-25, WRVQ 25-21, WVIC 12-9, KRQ on, WGUY 18-14, WIKZ 31-30, 95XIL 37-36, WYKS 29-27, KFMZ 9-8, KCBN 30-24.
- NEIL YOUNG "Little Thing Called Love" (Geffen) 29/15
Moves: Up 0, Debuts 3, Same 11, Down 0, Adds 15, CFTR, WKFM, WPST, KYST, KSET-FM, WABB-FM, KFI, KSKD, WACZ, WTSN, WOMP-FM, WKHI, WISE, KYTN, KFMZ.
- MISSING PERSONS "Windows" (Capitol) 29/12
Moves: Up 0, Debuts 2, Same 15, Down 0, Adds 12, WLOL-FM, KTFM, KSET-FM, KHFI, WNOK-FM, KZ93, KQMQ, WGUY, WACZ, KILE, KFMZ, KCBN, KSKD d-38, KISR d-29.
- WOLF "Papa Was A Rollin' Stone" (Constellation/Elektra-Asylum) 28/1
Moves: Up 13, Debuts 1, Same 12, Down 1, Adds 1, WKFM, WCAU-FM on, KFRC 34-30, WPHD on, KITY 23-19, KBFM 18-13, WDOQ 16-14, CK101 31-23, Z104 25-22, KFI 40-37, KQMQ on, KIKI 13-8, Z102 28-25, WSGF 30-28, WPFM 15-8.
- DIRE STRAITS "Industrial Disease" (WB) 27/0
Moves: Up 11, Debuts 1, Same 13, Down 2, Adds 0, KEGL 11-11, WLOL-FM on, WRCK 28-26, KSET-FM 12-7, WBBQ 10-9, KHOP 30-27, KYXX 37-30, WKHI 29-26, Q104 34-33, WSGF 20-19, WHSL 4-4, WPFM 18-15, WBWB 34-30, WCIL-FM 22-21, KIST d-27.
- CHICAGO "What You're Missing" (Full Moon/WB) 26/8
Moves: Up 3, Debuts 5, Same 10, Down 0, Adds 8, KZFM, KZZB, G100, KZ93, KIKI, WCGQ, WBWB, KBIM, WLOL-FM on, KBFM d-29, WKDD d-29, K96 d-29, WOMP-FM 39-36, WFLB d-38, KILE 37-35, KCBN 36-33.
- GREG KIHN BAND "Jeopardy" (Beserkley/Elektra-Asylum) 24/23
Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 23 including I95, WLOL-FM, KFRC, WPHD, WPST, WKRZ-FM, KSET-FM, WZZR, KMGK, Z104, KYXX, WSQV, WHSL, KRNA, KBIM.
- CROSBY, STILLS & NASH "Too Much Love To Hide" (Atlantic) 22/16
Moves: Up 0, Debuts 2, Same 4, Down 0, Adds 16 including WRCK, WYCR, WZZR, WKFR, KHOP, WACZ, WTSN, WFBG, WZYQ, WJAD, WHSL, WYKS, KISR, KCBN, KOZE.
- RACHEL SWEET "Voo Doo" (Columbia) 22/2
Moves: Up 5, Debuts 0, Same 15, Down 0, Adds 2, WXKS-FM, WGUY, WLOL-FM 18-17, KIQQ on, WKFM on, KITY 38-33, KSET-FM on, WZZR 40-37, KMGK on, WKDD on, KYXX 40-39, KBBK on, WHSL on, KFMZ 11-7, KCDQ on.
- DONALD FAGEN "New Frontier" (WB) 21/19
Moves: Up 1, Debuts 1, Same 0, Down 0, Adds 19 including KIQQ, WPHD, WHFM, WABB-FM, WOKI, WCSC, KHOP, KNBQ, KBBK, KLUC, OK100, WPFM, KFMZ, KBIM, KCDQ.
- HOT CHOCOLATE "Are You Getting Enough Happiness" (EMI America) 21/0
Moves: Up 8, Debuts 0, Same 13, Down 0, Adds 0, WCAU-FM 40-37, WXKS-FM 29-25, WLOL-FM on, KIQQ 40-38, KFRC 38-36, WKFM on, WKRZ-FM on, KTFM 34-31, KITY 34-27, KZFM on, WTIX on, WDOQ 26-23, WZZR on, WGUY 25-22, KNOE-FM on.
- THOMPSON TWINS "Lies" (Arista) 20/18
Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 18 including WXKS-FM, WGCL, KIQQ, WKFM, KTFM, KZFM, KSET-FM, WOKI, KIDD, KNBQ, WJBO, WIGY, OK100, KISR, KCDQ.
- MICHAEL JACKSON "Beat It" (Epic) 20/7
Moves: Up 4, Debuts 2, Same 7, Down 0, Adds 7, KZZP, K104, KTFM, KZZB, KYXX, OK100, WHSL, I95 on, WLOL-FM 20-16, Q102 on, Z93 27-25, WRVQ 29-25, WZZR 39-35, WKDD d-28, KIKI d-30.
- SURVIVOR "The One That Really Matters" (Scotti Bros./CBS) 20/4
Moves: Up 2, Debuts 2, Same 12, Down 0, Adds 4, WSSX, WANS-FM, WVIC, WHSL, WRCK on, KSET-FM d-30, WSFL on, WNOK-FM on, WRVQ on, WNAM on, WOMP-FM 37-35, FM99 on-dp, KISR 25-22, KBIM d-40, KOZE on.
- HUGHES/THRALL "Beg, Borrow Or Steal" (Boulevard/CBS) 20/0
Moves: Up 6, Debuts 3, Same 11, Down 0, Adds 0, WCAU-FM d-38, WPHD on, K104 22-17, KITY 30-24, KSET-FM d-25, KR0D 33-26, KZZB on, KFI on, KYXX 36-34, OK100 23-19, WYKS on-dp, KVOL d-29, KRNA on-dp, KFMZ 15-13, KENI on.
- FIREFALL "Always" (Atlantic) 19/8
Moves: Up 2, Debuts 2, Same 7, Down 0, Adds 8, KSET-FM, Y103, WSFL, WGH, KIKI, KIOA, KO93, Z102, WAEB d-29, KITY on, WJXQ on-dp, WOMP-FM d-34, Q104 9-8, KILE 40-37, KBIM on.
- STEVE MILLER BAND "Give It Up" (Capitol) 17/1
Moves: Up 4, Debuts 1, Same 11, Down 0, Adds 1, KQMQ, WLOL-FM on, WSPK on, KYST 24-21, KITY 35-29, WGH 33-30, WZZR on, KIOA d-28, KFI 36-35, WACZ on-dp, WFOX on, KQIZ-FM on-dp, KVOL on, KCDQ on.
- EVELYN KING "Betcha She Don't Love You" (RCA) 16/11
Moves: Up 4, Debuts 0, Same 1, Down 0, Adds 11, KEARTH, KITY, WTIX, WBBQ, FM100, WSFL, WSEZ, WGH, KIDD, WGUY, WJAD, WXKS-FM 17-14, Y100 24-20, Z102 35-32, WSGF 25-18.
- SPINNERS "Funny How Time Slips Away" (Atlantic) 16/0
Moves: Up 2, Debuts 2, Same 11, Down 1, Adds 0, WCAU-FM on, WAEB on, Q106 on, K104 d-35, KITY 38-28, G100 on, WGH on, KJRB 29-27, OK100 d-35, WQLT on, KVOL on, KDZA on.
- PRINCE "1999" (WB) 15/1
Moves: Up 7, Debuts 0, Same 6, Down 1, Adds 1, WJBO, CKGM 22-17, CKLW 6-6, KIIS-FM 19-14, KIQQ 7-6, KFRC 12-12, KTFM 9-6, B97 19-10, WDOQ on, KYXX 38-37, KQMQ 7-5, Z102 6-6.
- UNIPOP "What If I Said I Love You" (Kat Family/CBS) 12/3
Moves: Up 1, Debuts 2, Same 6, Down 0, Adds 3, WCAU-FM, WJBO, WERZ, JB105 on, WSPK on, KATE on, WOKI d-40, WGH d-35, WOMP-FM on, WAEV 14-12, WJAD on-dp, KILE on.
- UTOPIA "Feet Don't Fail Me Now" (Network/Elektra-Asylum) 12/2
Moves: Up 4, Debuts 1, Same 5, Down 0, Adds 2, WPHD, WVIC, KIQQ 32-31, KTFM on, KITY 39-34, FM100 21-18, WZZR on, WJXQ d-25, KMGK on, WERZ on, WFLB on-dp, KNOE-FM 30-28.
- FIXX "Stand Or Fall" (MCA) 12/1
Moves: Up 4, Debuts 0, Same 6, Down 1, Adds 1, KO93, I95 on, KSET-FM 13-11, WSSX on, WJXQ 16-14, KRQ on, WIGY 40-36, WHSL on, WBWB on, KCBN 4-2.
- KISS "I Love It Loud" (Casablanca/PolyGram) 11/2
Moves: Up 1, Debuts 2, Same 6, Down 0, Adds 2, KIOX, WIGY, WRCK d-28, KYST d-36, WABB-FM on, WZYP on, WOKI 39-35, WJXQ on-dp, KVOL on-dp, KGHO on-dp, KBIM on.
- CHAKA KHAN "Got To Be There" (WB) 11/0
Moves: Up 7, Debuts 0, Same 4, Down 0, Adds 0, WCAU-FM on, Y100 22-19, WGCL on, KIIS-FM on, KIQQ 21-20, KTFM 30-11, WSFL 34-28, WSEZ 35-33, KYNO-FM 16-12, KIKI on, WSGF 29-27.
- LOVERBOY "Jump" (Columbia) 11/0
Moves: Up 6, Debuts 0, Same 4, Down 1, Adds 0, CKGM 26-22, KSET-FM 15-13, WANS-FM on, WRVQ 21-17, WJXQ 12-12, WMEE 27-21, KLUC 23-18, WJBO on-dp, WIGY 20-16, KFYP on.
- SCANDAL "Goodbye To You" (Columbia) 11/0
Moves: Up 3, Debuts 2, Same 6, Down 0, Adds 0, KIQQ 37-29, KYST 23-20, KZZB on, WSSX on-dp, WRVQ on, WZZR 17-15, KXXX d-24, WFBG on, WYKS on-dp, KQV on.
- STEPHEN BISHOP "It Might Be You (Theme From 'Tootsie')" (WB) 10/3
Moves: Up 2, Debuts 4, Same 1, Down 0, Adds 3, WSPK, KBBK, KENI, WKTI d-25, FM100 28-26, KIOA d-29, WMEE d-28, KJRB d-28, WFOX on, KKRC-FM 34-31.
- JANET JACKSON "Young Love" (A&M) 10/0
Moves: Up 5, Debuts 0, Same 3, Down 2, Adds 0, WBEN-FM 18-17, I95 on, WFMF on-dp, WSEZ 25-22, KYNO-FM 7-5, KIKI on, Z102 24-17, WFLB 32-30.

Columbia's FOURcast For January Success!

**COLUMBIA
RECORDS
AIRPLAY**



NEIL DIAMOND

"I'm Alive"

CHR NEW & ACTIVE

NEIL DIAMOND "I'm Alive" (Columbia) 92/40
 Moves: Up 6, Debuts 16, Same 30, Down 0, Adds 40 including WKBW, WBEN-FM, PRO-FM, WGCL, WYCR,
 WZYP, WSEZ, KIOA, WKDD, FM102, KJRB, WCIR, WISE, D93, KKAZ.

EARTH, WIND & FIRE

"Fall In Love With Me"



| | | | | | | |
|----------------|--------------|----------|----------|-------------|---------------|-------|
| KBEQ add | KROK add | WZZR add | WQLT add | KVOL add | WSPK deb 19 | CK101 |
| KEARTH add | WQID add | WNAM add | WSGF add | KNOE-FM add | WAEB deb 30 | WSFL |
| WTIC-FM add 26 | WDOQ add | KNBQ add | WFOX add | KENI add | KYNO-FM 22-19 | KHOP |
| WIFI add | FM100 add 29 | WJBQ add | WJAD add | KDZA add | KIKI deb 22 | KIDD |
| KTFM add | WCSC add | WGUY add | WFLB add | CKLW on | WFBG deb 40 | KJRB |
| KITY add | WNOK-FM add | WIGY add | FM99 add | KIQQ on | KC101 | KQMQ |
| KTSA add | WGH add | WKHI add | KILE add | XTRA on | WFMF | WPFM |
| | | | | | | KGHO |

RACHEL SWEET

"Voo Doo"

| | | | | | | | |
|---------|---------|------|------|------|------|------|------|
| WXKS-FM | WKFM | WZZR | WKDD | KBBK | WGUY | KVOL | KCDQ |
| WLOL-FM | KITY | WJXQ | KYYX | KSKD | WIGY | KFMZ | |
| KIQQ | KSET-FM | KMGK | KNBQ | WJBQ | WHSL | KSly | |

THE WEATHER GIRLS

"It's Raining Men"

| | | | |
|-------------|----------|----------|---------|
| WXKS-FM 6-5 | KIQQ add | WDOQ 5-2 | CKGM on |
| Y100 8-3 | KFRC add | WGUY 4-4 | |



NATIONAL AIRPLAY

January 14, 1983



Contemporary Hit Radio

| Last Week | | |
|----------------|----|---|
| 1 | 1 | MEN AT WORK/Down Under (Columbia) |
| 2 | 2 | TOTO/Africa (Columbia) |
| 4 | 3 | P. AUSTIN with J. INGRAM/Baby, Come... (Qwest/WB) |
| 5 | 4 | PHIL COLLINS/You Can't Hurry Love (Atlantic) |
| 8 | 5 | LITTLE RIVER BAND/The Other Guy (Capitol) |
| 7 | 6 | MARVIN GAYE/Sexual Healing (Columbia) |
| 11 | 7 | BOB SEGER.../Shame On The Moon (Capitol) |
| 10 | 8 | KENNY LOGGINS/Heart To Heart (Columbia) |
| 9 | 9 | FLEETWOOD MAC/Love In Store (WB) |
| 14 | 10 | BILLY JOEL/Allentown (Columbia) |
| 13 | 11 | ADAM ANT/Goody Two Shoes (Epic) |
| 12 | 12 | TOM PETTY.../You Got Lucky (Backstreet/MCA) |
| 3 | 13 | DARYL HALL & JOHN OATES/Maneater (RCA) |
| 18 | 14 | CLASH/Rock The Casbah (Epic) |
| 6 | 15 | DON HENLEY/Dirty Laundry (Asylum) |
| 27 | 16 | CULTURE CLUB/Do You Really Want To... (Virgin/Epic) |
| 20 | 17 | MICHAEL McDONALD/I Gotta Try (WB) |
| 17 | 18 | JOHN COUGAR/Hand To Hold On To (Riva/PolyGram) |
| 23 | 19 | JUICE NEWTON/Heart Of The Night (Capitol) |
| 29 | 20 | STRAY CATS/Stray Cat Strut (EMI America) |
| 22 | 21 | A FLOCK OF SEAGULLS/Space Age Love... (Jive/Arista) |
| 25 | 22 | RAY PARKER JR./Bad Boy (Arista) |
| 26 | 23 | SAMMY HAGAR/Your Love Is Driving Me Crazy (Geffen) |
| 19 | 24 | J. GEILS BAND/I Do (EMI America) |
| 21 | 25 | MOVING PICTURES/What About Me (Network/E-A) |
| 28 | 26 | GLENN FREY/All Those Lies (Asylum) |
| 30 | 27 | LINDA RONSTADT/I Knew You When (Asylum) |
| 24 | 28 | PETER GABRIEL/Shock The Monkey (Geffen) |
| BREAKER | 29 | DONNA SUMMER/The Woman In Me (Geffen) |
| BREAKER | 30 | LIONEL RICHIE/You Are (Motown) |

N&A Begins on Page 62

Adult / Contemporary

| | | |
|----------------|----|---|
| 1 | 1 | P. AUSTIN w/J. INGRAM/Baby.... (Qwest/WB) |
| 2 | 2 | KENNY LOGGINS/Heart To Heart (Columbia) |
| 8 | 3 | LITTLE RIVER BAND/The Other Guy (Capitol) |
| 3 | 4 | TOTO/Africa (Columbia) |
| 4 | 5 | AIR SUPPLY/Two Less Lonely People... (Arista) |
| 6 | 6 | E. RABBITT with C. GAYLE/You And I (Elektra) |
| 10 | 7 | PHIL COLLINS/You Can't Hurry Love (Atlantic) |
| 14 | 8 | JUICE NEWTON/Heart Of The Night (Capitol) |
| 12 | 9 | FLEETWOOD MAC/Love In Store (WB) |
| 11 | 10 | BARRY MANILOW/Memory (Arista) |
| 19 | 11 | BOB SEGER.../Shame On The Moon (Capitol) |
| 5 | 12 | M. JACKSON/P. McCARTNEY/The Girl Is Mine (Epic) |
| 17 | 13 | MEN AT WORK/Down Under (Columbia) |
| 7 | 14 | SUPERTRAMP/It's Raining Again (A&M) |
| 20 | 15 | AMERICA/Right Before Your Eyes (Capitol) |
| 18 | 16 | TAVARES/A Penny For Your Thoughts (RCA) |
| 9 | 17 | LIONEL RICHIE/Truly (Motown) |
| 23 | 18 | CULTURE CLUB/Do You Really Want To... (Virgin/Epic) |
| 21 | 19 | MICHAEL McDONALD/I Gotta Try (WB) |
| 13 | 20 | DARYL HALL & JOHN OATES/Maneater (RCA) |
| 15 | 21 | DIONNE WARWICK/Heartbreaker (Arista) |
| BREAKER | 22 | LIONEL RICHIE/You Are (Motown) |
| 24 | 23 | MICHAEL MURPHEY/Still Taking Chances (Liberty) |
| BREAKER | 24 | NEIL DIAMOND/I'm Alive (Columbia) |
| 28 | 25 | LINDA RONSTADT/I Knew You When (Asylum) |
| 27 | 26 | D. PARTON & W. NELSON/Everything's... (Monument) |
| 16 | 27 | DAN FOGELBERG/Missing You (Full Moon/Epic) |
| 22 | 28 | DONALD FAGEN/I.G.Y. (What A Beautiful World) (WB) |
| 25 | 29 | JEFFREY OSBORNE/On The Wings Of Love (A&M) |
| 26 | 30 | KENNY ROGERS/A Love Song (Liberty) |

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AOR / HOT TRACKS

| Last Week | | |
|--------------|----|--|
| 1 | 1 | SAMMY HAGAR/Your Love Is... (Geffen) |
| 6 | 2 | DURAN DURAN/Hungry Like... (Harvest/Capitol) |
| 3 | 3 | PRETENDERS/Chain Gang (Sire/WB) |
| 10 | 4 | BOB SEGER.../Even Now (Capitol) |
| 5 | 5 | PHIL COLLINS/I Don't Care Anymore (Atlantic) |
| 9 | 6 | NIGHT RANGER/Don't Tell Me... (Boardwalk) |
| 4 | 7 | PAT BENATAR/Looking For A Stranger (Chrysalis) |
| 8 | 8 | GOLDEN EARRING/Twilight Zone (21/PolyGram) |
| 13 | 9 | SAMMY HAGAR/Remember The Heroes (Geffen) |
| 2 | 10 | TOM PETTY.../You Got Lucky (Backstreet/MCA) |
| 7 | 11 | FIXX/Stand Or Fall (MCA) |
| 24 | 12 | MEN AT WORK/Be Good Johnny (Columbia) |
| 44 | 13 | RIC OCASEK/Something To Grab For (Geffen) |
| 11 | 14 | LED ZEPPELIN/Darlene (Swan Song/Atco) |
| 23 | 15 | VANDENBERG/Burning Heart (Atco) |
| 20 | 16 | STRAY CATS/Stray Cat Strut (EMI America) |
| 12 | 17 | SUPERTRAMP/Crazy (A&M) |
| 51 | 18 | TRIUMPH/World Of Fantasy (RCA) |
| 14 | 19 | TOM PETTY.../One Story Town (Backstreet/MCA) |
| 25 | 20 | FRANK MARINO/Strange Dream (Columbia) |
| 49 | 21 | NEIL YOUNG/Little Thing Called Love (Geffen) |
| 18 | 22 | SAGA/On The Loose (Portrait/CBS) |
| 30 | 23 | PRETENDERS/My City Was Gone (Sire/WB) |
| 15 | 24 | MEN AT WORK/Down Under (Columbia) |
| 21 | 25 | SAGA/Wind Him Up (Portrait/CBS) |
| 26 | 26 | DIRE STRAITS/Industrial Disease (WB) |
| 38 | 27 | FRIDA/I Know There's Something Going On (Atlantic) |
| 31 | 28 | BILLY JOEL/Allentown (Columbia) |
| DEBUT | 29 | N. SCHON & J. HAMMER/No More Lies (Columbia) |
| 35 | 30 | SCANDAL/Goodbye To You (Columbia) |

AOR / ALBUMS

| | | |
|----------------|----|---|
| 4 | 1 | BOB SEGER.../The Distance (Capitol) |
| 3 | 2 | SAMMY HAGAR/Three Lock Box (Geffen) |
| 1 | 3 | TOM PETTY.../Long After... (Backstreet/MCA) |
| 2 | 4 | PAT BENATAR/Get Nervous (Chrysalis) |
| 5 | 5 | PHIL COLLINS/Hello, I Must Be Going! (Atlantic) |
| 7 | 6 | DURAN DURAN/Rio (Harvest/Capitol) |
| 6 | 7 | MEN AT WORK/Business As Usual (Columbia) |
| 12 | 8 | NIGHT RANGER/Dawn Patrol (Boardwalk) |
| 13 | 9 | GOLDEN EARRING/Cut (21/PolyGram) |
| 10 | 10 | SAGA/Worlds Apart (Portrait/CBS) |
| BREAKER | 11 | TRIUMPH/Never Surrender (RCA) |
| 24 | 12 | NEIL YOUNG/Trans (Geffen) |
| 26 | 13 | RICK OCASEK/Beatitude (Geffen) |
| 11 | 14 | FIXX/Shattered Room (MCA) |
| 9 | 15 | SUPERTRAMP/Famous Last Words (A&M) |
| 8 | 16 | LED ZEPPELIN/Coda (Swan Song/Atco) |
| 15 | 17 | STRAY CATS/Built For Speed (EMI America) |
| 18 | 18 | VANDENBERG/Vandenberg (Atco) |
| 17 | 19 | MISSING PERSONS/Spring Session M (Capitol) |
| 14 | 20 | JEFFERSON STARSHIP/Winds Of... (RCA/Grunt) |
| BREAKER | 21 | RED RIDER/Neruda (Capitol) |
| 23 | 22 | FRANK MARINO/Juggernaut (Columbia) |
| 21 | 23 | DIRE STRAITS/Love Over Gold (WB) |
| 19 | 24 | BILLY JOEL/The Nylon Curtain (Columbia) |
| 20 | 25 | FRIDA/Something's Going On (Atlantic) |
| BREAKER | 26 | N. SCHON/J. HAMMER/Here To Stay (Columbia) |
| 16 | 27 | J. GEILS BAND/Showtime (EMI America) |
| 30 | 28 | SCANDAL/Love's Got A Line On You (Columbia) |
| 22 | 29 | DARYL HALL & JOHN OATES/H ₂ O (RCA) |
| 25 | 30 | ADAM ANT/Friend Or Foe (Epic) |
| 28 | 31 | CLASH/Combat Rock (Epic) |
| 32 | 32 | A FLOCK OF SEAGULLS/A Flock Of... (Jive/Arista) |
| 29 | 33 | RUSH/Signals (Mercury/PolyGram) |
| DEBUT | 34 | JOHN COUGAR/American Fool (Riva/PolyGram) |
| DEBUT | 35 | TONY CAREY/Tony Carey (Rocshire) |
| 38 | 36 | PSYCHEDELIC FURS/Forever Now (Columbia) |
| 34 | 37 | DON HENLEY/I Can't Stand Still (Asylum) |
| 37 | 38 | KISS/Creatures Of The Night (Casablanca/PolyGram) |
| 39 | 39 | ENGLISH BEAT/Special Beat Service (IRS/A&M) |
| 31 | 40 | TALK TALK/Talk Talk (EMI America) |

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