

# Radio & Records

ISSUE NUMBER 454

THE INDUSTRY'S NEWSPAPER

OCTOBER 15, 1982

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## DROPS "SOFT-ROCK"

### WEEI-FM Evolves Into "Hitradio"

WEEI-FM/Boston has completed its transition from a "Soft Rock" AOR station to what GM David Austin termed "Hitradio," and market observers called CHR. Austin explained the format shift to R&R, "During the past month we've really tried to evolve the new format. All of our research pointed out that 'Soft Rock' as a format in this market was running into some difficulty." WEEI-FM had marketed itself as "Soft Rock" since 1977.

Austin went on to explain that WMJX's debut as an Adult/Contemporary station in January had a significant impact on WEEI-FM's market share. "We just were not experiencing growth," Austin said. "We were a basic 3.4 to 3.6 radio station, and with the addition of another station in what the audience perceived as the generic 'Soft Rock' category, we decided to move.

"We felt the void in this market was for a hit music station, so we looked to our parent company, CBS-FM. They have experienced great success with 'Hot Hits' in both Chicago and Philadelphia, but we knew that we didn't necessarily want to go at it quite that hard. We wanted to present the hits in a more adult presentation, and that's what we've accomplished."

No major staff changes have occurred in the format transition at WEEI-FM; Rick Peters remains as PD. Former WBCN/Boston

## WYATT NAMED PD

### WUSL Converts To Urban Contemporary

Country-formatted WUSL/Philadelphia became "Philadelphia's Kiss" last Saturday (10-9), debuting its new Urban Contemporary format under the consultancy of former WRKS/New York programmer Don Kelly. Bruce Holberg, President/GM of WFIL & WUSL, told R&R, "We are a basic crossover station, which in terms of this market means we're somewhere between WCAU-FM and WDAS-FM. It's similar to WRKS/New York and WXKS-FM/Boston. However, we have a much more hit-oriented sound than, say, WDAS-FM . . . more structured."

personality Lisa Karlin has joined WEEI-FM morning man Bill Smith for a new AM drive team. Austin indicated that the station has positioned itself between A/C stations WMJX, WVBF, and WROR and Urban Contemporary WXKS-FM.

## SNEED WILL CONSULT

### KOST Switching To A/C

KOST/Los Angeles will follow the example of fellow Cox Broadcasting FM's in Atlanta and Philadelphia when it drops its Beautiful Music format for Adult/Contemporary on November 15. Mary Catherine Sneed, who consults the company's WSB-FM (FM99)/Atlanta and WWSH/Philadelphia, will serve as programming consultant for KOST as well.

KFI & KOST General Manager Don Dalton explained the changes at KOST, telling R&R, "We're changing to Mary Catherine's format that's already been so successful on FM99. It's a soft hits format, and we feel it's a crack in the door between the five or more contemporary FM's in town. We're very excited about it because we believe it is the Easy Listening format of the 80's.

"The staff has not been picked, but that will be happening in the very near future. We will have an entire staff and a new PD by our November 15 start date."

Commenting further on Sneed's

## 16-YEAR MARKET VETERAN

### DeCaro Manages WEAZ

Former WFIL & WUSL/Philadelphia President/GM Jim DeCaro has been named Executive VP/GM at WEAZ/Philadelphia. DeCaro, who spent 16 years with WFIL & WUSL before exiting in July (R&R 7-16), told R&R, "This just happens to be the right job at the right place at the right time. I can tell you that (WEAZ President) Jerry Lee is a very persuasive guy, and I'm very pleased with the arrangement we worked out. I

think there's a tremendous opportunity to maximize the position of this station in the market."

Lee commented on DeCaro's appointment, "We are extremely happy to welcome a professional broadcaster of Jim's caliber to the station . . . his invaluable management skills, sales expertise, and leadership abilities are just what we need as the local radio market becomes increasingly competitive."



Jim DeCaro

DeCaro, who is already on the job at WEAZ, replaces Mike Marder, now with WSNI & WRCP/Philadelphia. WEAZ recently agreed to switch Beautiful Music suppliers from Bonneville to Schulke when competitor WWSH/Philadelphia converted to A/C, making the Schulke format available.

format, Dalton said, "Mary Catherine cut her teeth with WSM-FM/Nashville, and she's been fine-tuning the format ever since. Although all contemporary stations are really playing the same music, we feel that the way she puts it together is going to fill a void in Los Angeles."

### Riley Resigns At WCAO And WXYV/Baltimore

After 11 years with WCAO & WXYV/Baltimore, most recently as Operations Manager, Ron Riley has resigned. Riley, who made a national name for himself

as a highly-rated air personality at WLS/Chicago in the 60's, joined WCAO as on-air PD in 1971. He later was promoted to PD for both the then-Top 40 WCAO and the Classical FM WXYV, eventually becoming Operations Manager for both.



Riley told R&R, "I feel the stations will continue to be successful, but I've had a good long tenure and I've been instrumental in many evolutions on both the stations." Riley oversaw WCAO's conversion to A/C and WXYV's initial change to Disco, and then Urban Contemporary. He was a proponent in the decision to switch WCAO to Country (R&R 9-10).

"I feel that right now is a good time for me to look at options around me that I really haven't had the time to examine," Riley continued. "There are a lot of avenues to explore: station management, group programming, maybe another operations position or consulting. For the first time I really have the time to look

around without the complications of perhaps alienating my employer. I feel right about this move."

In a related event, Larry Coates was named PD for WCAO's new Country format (see separate story Page 3).

## CONSOLIDATES AT TWO REMAINING PLANTS

### CBS To Close Terre Haute Pressing Plant

CBS Records has announced it will halt record and cassette manufacturing at its Terre Haute, IN plant by the end of the year. The facility will be used by the company's direct marketing arm, Columbia House, which will move from its leased manufacturing quarters when CBS's operations cease in Terre Haute. CBS officials said approximately 1250 employees will be laid off as the result of the move, and added that a program to arrange extended medical benefits and provide job counseling has been developed.

CBS will now consolidate its recorded music manufacturing into its facilities in Carrollton, GA and Pitman, NJ. The company cited greater efficiency and the attainment of a stronger competitive position as reasons for the consolidation.

# Columbia's Encyclopedia of Hits

## TOTO "AFRICA"

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## PAUL McCARTNEY

### "TUG OF WAR"

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| WSEZ        | WABB-FM 29-27 |
| WRQK        | WZYP          |
| WNOK-FM     | CK101 36      |
| WBWB        | WOKI 39-36    |
| WBEN-FM 24  | WQUT          |
| WCAU-FM     | WSFL          |
| JB105 24    | WVIC          |
| CKLW        | WKFR          |
| WHFM 39-33  | KFI           |
| WGH 25-19   | KBBK          |
| KRAV 17-16  | KRQ 30-28     |
| KHOP 24-16  | WTSN          |
| WJBQ 39-30  | WIKZ          |
| OK100 33-26 | 95XIL         |
| WFBG 33-29  | WKHI 40-39    |
| WYKS 28-25  | Z102 28       |
| KCDQ 22     | 95SGF         |
| WSPK        | WCGQ          |
| WKFM deb 31 | WFLB deb 40   |
| WPHD 22-21  | KKQV          |
| Q106        | KFYR          |
| WYCR        | WRKR 38-35    |
| K104 37-28  | WAZY-FM       |
| WKEE        | D93           |
| 79Q         | KSLY          |
| KITY deb 38 | KDZA deb 39   |
| WJDX 26-24  |               |

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## JUDAS PRIEST

### "YOU'VE GOT ANOTHER THING COMING"

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| WLS-FM   | WERZ add   |
| WKFM add | WFBG add   |
| WPHD add | WYKS add   |
| WRCK add | KISR 30-26 |
| WJXQ 8-7 | KFMZ 9-9   |

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## EDDIE MONEY "SHAKIN'"

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|---------------|-------------|
| WGCL deb 10   | KITY deb 36 |
| KSET-FM 20-12 | WQID        |
| WJXQ 7-3      | Z104 30-28  |
| WKDD 14-9     | WNAM        |
| WXKS-FM       | KFI         |
| KEGL 25-22    | KYYX        |
| KIQQ 33-28    | KBBK        |
| XTRA add      | KSKD        |
| WOKI add      | WIGY deb 31 |
| WNOK-FM add   | WERZ        |
| WJBQ add      | WSQV 21-18  |
| WYKS add      | WHSL 29-24  |
| KKLS add      | KSEL-FM 25  |
| WBWB add      | WRKR deb 38 |
| WPHD 25       | KCBN 37-31  |
| WKRZ-FM       | KCDQ        |
| WKEE          |             |
| KYST 33-30    |             |

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## KARLA BONOFF

### "PLEASE BE THE ONE"

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| WAEB 27-18 | OK100 add |
| V100 12-11 | 95XIL add |
| Y103 15-12 | WTIX on   |
| KSTT 18-8  | FM100 on  |
| KOFM 22-17 | WRQK on   |
| FM102 27   | WFLB on   |
| KRQ 25-23  | WBWB on   |
| WFOX 14    |           |
| KTRS 25-22 |           |
| K104 add   |           |

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## SCANDAL "GOODBYE TO YOU"

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| WKFM | WIGY |
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| WOKI | WFBG |
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this week...10-15-82

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Research, Ratings & Radio

All the basics and new developments in radio-related research, plus the inside scoop on Arbitron and Birch, each week in Jhan Hiber's column.

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Gould Named WPIX Operations Director

WPIX/New York Director/Advertising & Promotion Bert Gould has been elevated to the newly-created Director of Operations position. Gould, who joined WPIX this past March, previously served two years as Promotion Director at WIOD & WAIA/Miami, and two years as Assistant Promotion Director at WPLJ/New York.

In making the appointment, WPIX VP/GM John Goodwill stated, "Bert will be involved in advertising, promotions, research and programming. All these areas will report to him (including PD Jack Miller). Bert's zeal, exuberance, and knowledge in these areas will go a long way toward making WPIX the success we all think it will be in a short period of time."



Bert Gould

Gould, who doesn't foresee any immediate changes, said, "The move came about from our plan to basically tie together our programming and promotions into a united effort. We're scheduling a major advertising campaign for next year the likes of which WPIX has never seen. Come 1983, I think this town will be surprised at what WPIX is going to do. I'm excited, as it's a position of importance I've never had before. They've obviously put a lot of faith in me."

Coates New WCAO PD

Larry Coates is the new Program Director of Plough's newest Country station, WCAO/Baltimore. Coates, who had been the afternoon personality at sister station WPLO/Atlanta, started in his new capacity on September 29. WCAO switched its A/C format to Country Monday (10-11).

Kelly & McMurray To Dayton PD Posts

As previewed in Street Talk last week, WHIO/Dayton Music Director Judy Kelly has been promoted to Program Director, replacing Mike McMurray, who has resigned to become PD at University of Dayton's WVUD across town.

Kelly, who will now handle both programming and music duties, is WHIO's first female PD, and at 23 years old, is also the station's youngest. She joined WHIO 1½ years ago after graduating from college, and has been MD for the past year.

Kelly told R&R, "(WHIO-AM & FM VP/GM) Ron Kempff has great faith in me. After being Mike's 'right-hand man,' this is a terrific opportunity as well as an excellent learning experience for me. I'm really excited about it, and plan no changes aside from the usual fine-tuning."

McMurray, who spent five years at WHIO, including the last 2½ as PD, formerly programmed suburban stations WPFB & WPBF/Middletown for ten years. Commenting on the unusual switch from WHIO to the college station, McMurray said, "The challenge is what led me to accept the position. WVUD is a 50kw sterec commercial FM that I see as a sleeping giant. The station is operated by students for the most part and has never done well. I think the University just got tired of not being competitive and not making money, so they've hired some broadcast pros, such as our GM John Schaller and myself. There are no problems here, just opportunities that've never been taken advantage of. I'm really having a lot of fun with it."

TURN TO KAY 107 AND PULL OFF THE KNOB!

SEND IT TO US AND WE'LL SEND YOU A NICE GIFT.

It's a shameless bribe. If you try Tulsa's Hot New Contemporary Hit Music Radio Station and send us any radio knob, facsimile or drawing you'll receive a nice gift from us such as: movie passes, free Pepsi, a Hemis Lanchon Buffet, a Top Hit Album, Putt-Putt Passes, a KAY 107 t-shirt, free concert tickets or maybe a Sparrow Hawk Float Trip... who knows what we'll come up with next for you. Send your knobs today to: KAY 107, 7030 South Yale, Suite 711, Tulsa, OK 74177.



OFFER EXPIRES: OCTOBER 15, 1982.



KAY 107 Gets The Knob In Tulsa

KAY (KAY 107)/Tulsa revived a classic radio promotion by asking listeners to send in the knobs from their radios in exchange for movie tickets, Pepsi, free lunches, albums, T-shirts, concert tickets, or other desirable gifts. If a listener's commitment to the station wasn't quite strong enough to lock the radio irrevocably onto KAY 107's frequency, it was permissible to send in a facsimile or drawing. Over 700 knobs or lookalikes were received by the station in the first eight days of the promotion.

Stanton Takes Over As KFJZ GM

Jim Stanton has been appointed General Manager of Swanson Broadcasting's KFJZ/Ft. Worth. He joins the Music Of Your Life-formatted station from crosstown WBAP, where he had been General Sales Manager for the past seven years.

Stanton replaces Jim Tandy, who exited to pursue other broadcast interests. The new KFJZ GM started in the broadcasting business in 1964 after gaining a master's degree in communications from Syracuse University. Stanton and Swanson President Gery Swanson were unavailable for comment.

BAILEY PROMOTED TO PD

KLM Acquires WCIN From BENI

KLM Broadcasting became the new owner of Black-formatted WCIN/Cincinnati after completing a \$2.2 million transaction with BENI Broadcasting on September 29. KLM principal and WCIN President/GM Ken McDowell told R&R, "We're very excited about the acquisition and we're looking forward to regaining the position that the station once had in the market."

At the same time, McDowell announced the promotion of Frank Bailey to Program Director. Former WCIN PD Everett Cork will remain with the station as Assistant PD and Music Director. Bailey, who has been on the WCIN airstaff for the past 11 years, said, "After having been here so long, I feel like this is what I want to do, and I want to do it right here in Cincinnati. This is my chance to do the things that I've always wanted to try in radio... things that I think will work. I want to make WCIN the best that it's ever been."

McDowell commented on Bailey's promotion, "We're very pleased to be able to promote Frank. He knows this station from top to bottom. He is in tune with the community and its needs."

TRANSACTIONS

Lappin Buys WNJY For \$1.6 Million

Lappin Communications Florida has purchased WNJY/West Palm Beach for \$1,615,000 from Patten Communications, subject to FCC approval. The buyer also owns WMAS-AM & FM/Springfield, MA; while Patten owns five stations in Michigan, Iowa, and Washington. WNJY has 1260 watts on 94.3 mHz, with an antenna height of 480 feet. Blackburn & Co. brokered.

Sconnix Buys WZZC/Moline

Sconnix Group Broadcasting, owner of seven radio stations, has added WZZC/Moline, IL to its roster, purchasing the FM outlet for \$1.08 million from BJM Broadcasting via the brokering services of Blackburn & Co. WZZC has 50kw at 500 feet on 101.3 mHz. Sconnix presently owns WCMF/Rochester; WTMA & WSSX/Charleston, SC; WOCB & WSOX/West Yarmouth, MA; and WLNH-AM & FM/Laconia, NH.

WMID & WGRF Sold For \$1 Million

AMCOM, Inc. has purchased WMID/Atlantic City and WGRF/Pleasantville, NJ from WMID, Inc. for \$1 million, with Blackburn & Co. brokering. The stations are the first for AMCOM, while WMID, Inc. owner Julann Griffin retains WENE & WMRV/Endicott, NY. WMID is on 1340 kHz with 1 kw days and 250w nights, while WGRF has 3kw at an elevation of 290 feet on 99.3 mHz.

Swanson Sells Two Kansas Stations

Swanson Broadcasting has sold its two Kansas radio properties subject to FCC approval. KGCS/Derby will go to Misco FM-96 Ltd. for \$750,000, while KWKN/Wichita, part of the Swanson family since the company's founding 22 years ago, was purchased by Sampson Broadcasting for \$500,000. Swanson retains six stations — KFJZ/Ft. Worth, WBYU & WSHO/New Orleans, KKYX/San Antonio, KKNQ/Oklahoma City, and flagship station KRMG/Tulsa.

TWELVE EMPLOYEES EXIT

Chrysalis Cuts Back Staff

Chrysalis Records let twelve staffers go this week (10-11) in an economic cutback. All departments, including promotion, marketing, sales, publicity, and A&R, were affected, with VP/Creative Services Roland Young and a number of middle management employees exiting.

A label statement explained, "In accordance with both industry and economic trends, Chrysalis Records has trimmed its staff by twelve effective immediately." A company spokesperson went on to say that the label was pursuing business as usual, and firmly reasserted Chrysalis's continuing commitment to independent distribution, categorically denying reports of a distribution deal with CBS or any other company.

# Washington Report

## NAB Shifts '83 RPC To San Francisco, Moves Toward Unified Radio Convention

Due to space constraints at the planned Dallas location, the NAB has decided to move next year's Radio Programming Conference (RPC) to San Francisco. Headquarters for the conference will be the St. Francis Hotel. Dates remain unchanged, August 28-31. Midwest sites have traditionally been chosen for equal convenience of East and West Coast broadcasters. But NAB officials note it's now often cheaper to fly coast-to-coast than halfway across the country.

Meanwhile, at a daylong meeting of NAB's senior staff near Washington last week, support seemed to be growing for an NAB convention for radio only. The annual spring convention would become a television-only affair. The radio elements of the spring meeting would be combined with the Radio Programming Conference for a late summer or fall meeting.

Reportedly, one impetus behind the new thinking is emerging sentiment among NAB's television members that they'd like to have their own meeting, with no radio people underfoot.

According to NAB insiders, the earliest time a split into separate radio and television conventions could be accomplished is 1984 or 1985.

## Packwood Calls WVCA License Loss Absurd

The FCC's recent decision to deny license renewal to Simon Geller's WVCA/Gloucester, MA represents "absurdity to its ultimate conclusion," Senate Commerce Committee Chairman Bob Packwood (R-OR) said last week.

Appearing at a telecommunications seminar at the Brookings Institute in Washington, Packwood cited the Geller case as an example of why the U.S. Constitution should be amended, as he is proposing, to protect all forms of expression.

Noting that Geller ran a one-man station airing only classical music, Packwood observed, "He lost his license because he was not programming enough public service, not enough Acu-Weather, not enough traffic reports, not enough news. This despite the fact that Gloucester gets 40 other radio stations." With that many radio signals available, said Packwood, Gloucester residents are not "hard-pressed" for access to the kind of information Geller isn't providing.

Packwood concluded, "The inevitable progress of government, unless absolutely shackled, is towards more control." Geller is appealing his license loss.

## Commission Denies Buyout Agreement

The FCC has refused to let one of two competitors for a new AM station in Alabama buy out the other applicant. Mobile Broadcasting Service, which wants to build the station in Pritchard, had proposed to reimburse MMB, Inc., which sought to put the station in nearby Daphne, for its expenses. In return, MMB would drop out of the running and Mobile would automatically win.

The FCC's objection is that the dropout agreement deprives the town of Daphne of a potential first local outlet. The FCC wants to allow other parties to get into the action, in hopes that someone will propose a station in Daphne.

The Commission was unpersuaded by arguments from Mobile Broadcasting and MMB that opening up the process would result in lengthy delays, and that the public interest would be served better by giving Pritchard a second station than by giving Daphne its first outlet.

## NOVEMBER DECISION LIKELY

# Delco Wraps Up AM Stereo Testing

Delco labs, which supplies an estimated four million radios a year for General Motors cars and trucks, finished two months of testing three AM stereo systems over WIRE/Indianapolis last week. Harris was the final system tested. Motorola and Magnavox each underwent three weeks of testing in August and September. Leonard Kahn declined to submit his system for testing.

Conversations with officials of several of the AM stereo competitors indicate nobody has any idea which system Delco will choose. Spokesmen for Motorola and Harris were confident, but unable to predict a winner.

Delco spokesman Bill Draper told R&R it will take "up to four weeks" for technicians to evaluate the test results. He expects Delco to recommend a system to GM in mid-to-late November. While no formal announcement is planned, said Draper, "Based upon the network that there is in the trade, I'm sure that word is going to get around in a matter of hours."

### Results Are Key

The Delco tests are important because many broadcasters and set makers have been looking for one of the four systems to break through the current confusion by winning a commitment from a major receiver manufacturer. Delco puts more radios into the market than any other company.

Delco's testing showed up as a significant factor in an August R&R survey of broadcaster attitudes towards AM stereo. Of over 350 stations surveyed, only 14% had con-

# Daytimers Seek Salvation In Low-Power TV

Frustrated by their inability to broadcast at night, it appears that many daytimers are applying for low-power television (LPTV) stations to rebroadcast their radio signals. The stations have a coverage area of only 10 to 15 miles. Construction cost estimates have ranged as low as \$50,000, although many now expect start-up costs to be significantly higher.

One daytimer eyeing LPTV is Charles Little of WKGX/Lenoir, NC. Little told R&R he has applied for two LPTV's. He plans to use one of them to transmit WKGX's programming at times when the station's daytime-only status forces it off the air.

Another daytimer with similar plans is Jim Wychor. He owns KWOA/Worthington, MN and is also President of the Daytime Broadcasters Association (DBA). Like Little, Wychor plans to apply for two LPTV's.

"I really have no burning desire to get into the television business," Wychor admitted. "I just want to fulfill my obligation to my community and provide them with a full-time service. And I think that's the case with the operators of most daytime stations."

### Plans Simulcast

Wychor's first priority will be to use the LPTV to simulcast KWOA, giving the station the pre-sunrise and post-sunset coverage it now lacks. Wychor plans "to put a camera in the control room and broadcast the audio of our AM station with a picture of our control board operator. When the newsman is on, we'll swing the camera over on him." If he gets a second LPTV, said Wychor, he may offer a pay movie service.

While no exact figures are available, Wychor said he knows of several dozen daytimers who have applied for LPTV's or have plans to. "Most daytimers are so frustrated by the inequity of the current rules as they apply that they're willing to go to any lengths to get that signal on at night to provide that service," Wychor told R&R.

is made to the five GM car divisions and its truck division, the final decision on AM stereo production rests with GM. He said it would take from 12 to 20 months to tool up for production of AM stereo receivers. That means Delco will miss the beginning of the 1984 model year which starts next fall, but could have AM stereo sets on the road in the middle of that model year.

Draper denied continuing reports that Delco plans to keep its AM stereo recommendation a secret due to possible antitrust repercussions. "We have heard from various sources that there are those who feel we are liable for antitrust litigation," Draper conceded. "We've discussed this with our own legal people and we don't feel it is that much of a case. We still feel the responsibility to make a recommendation to our customers overrides that possibility."

tracted for an AM stereo system. Fully 72% of the rest said they planned to convert in the future.

Of those planning a future switch, 25% said their choice of a system would depend upon the emergence of a marketplace favorite. Delco's test results came in second, mentioned by 14% of stations. However, many in the industry see Delco's announcement as the only major event in the offing that could shatter the prevailing marketplace stagnation on AM stereo.

### 1985 Start Date?

Draper said that after a recommendation

## WOULD END AM-FM DISTINCTION

# Doubleday Seeks Change In Radio Multiple Ownership Rules

Doubleday Broadcasting last week petitioned the FCC to allow a single owner to have a total of 14 radio stations, without regard to whether the outlets are AM or FM. Current FCC rules limit owners to no more than seven AM's and seven FM's. Under the Doubleday proposal, however, a company could conceivably own 14 FM's and no AM's.

Doubleday is a rapidly expanding group which now owns two AM's and six FM's. President Gary Stevens has made no secret of his lack of enthusiasm for AM radio and his desire to acquire more major market FM's, starting with an outlet in Los Angeles.

FCC Chairman Mark Fowler has publicly stated on several occasions that he favors some revision of the 7-7-7 rule (seven AM, seven FM, seven TV). The Commission staff has been working on the matter for some time, and a spokesman in Fowler's office said there's a possibility — although very slight — that a multiple ownership item could be presented to the full Commission for action later this year. Action sometime in 1983 appears to be more likely.

The seven AM, seven FM radio rule has been in effect since 1953. In its petition,

Doubleday says it's understandable that, at the time, the FCC and Congress wanted to guard "against monopoly and to encourage competition" since there were so few stations. Doubleday goes on to point out that since 1952 the number of AM stations has increased 195% from 2391 to 4667. Commercial FM's have multiplied by an even more dramatic 548% in the past 30 years, from 616 to 3378 outlets.

Doubleday argues that it's inconsistent to limit owners to seven stations for the sake of diversity, while still allowing one owner to have an AM and FM in the same market. Adoption of its proposed change, the company contends, "will stimulate station sales which will inevitably break up existing AM-FM combinations, and in fact increase the diffusion of media voices in a community."



**NAB CELEBRATES TRANSITION** — A recent NAB reception in Washington honored exiting President Vince Wasilewski as well as Eddie Fritts, the group's new President, and new Joint Board Chairman Bill Stakelin. Pictured at the festivities are (l-r) Fritts, Wasilewski, and Stakelin.

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NBC Radio's Young Adult Network



25-40% SAVINGS

## CBS Markets Double Play Tape Line

Following the lead of **WEA** and its "Two For One" and **MCA** with its "Twin Pax" cassette lines, this month **CBS Records** will be bowing its own "Double Play" cassette series, featuring two hit LP's by major artists. Unlike its predecessors, however, Double Play will retail for \$8.98. That's two dollars less than **WEA** and one dollar cheaper than **MCA**. Consumer savings are expected to range between 25-40%.

Described as a combination of frontline and midline ("Nice Price") product, CBS's new cassette line counts 18 in its initial release. They are: **Billy Joel**, **Willie Nelson**, **Journey**, **Dan Fogelberg** (two cassettes), **REO Speedwagon**, **Boz Scaggs**, **Blue Oyster Cult**, **Jeff Beck**, **Weather Report**, **Jane Olivor**, the **Charlie Daniels Band**, **Ted Nugent**, **Dave Mason**, **Miles Davis**, **Bob Dylan**, **ELO**, and **Janis Joplin**. Though the cassettes will be packaged in plastic cases complete with both LP covers and programming information, they will in turn be merchandised in "pilfer-resistant" long boxes.

## Sexy Radio?

During the past few years, television networks have resorted to the T&A formula to boost audience and ratings. Now it seems one radio station may be embracing that same philosophy. **Chicago Sun-Times** TV/Radio critic **Gary Deeb** recently noted that suburban Arlington Heights station **WTCO-FM** petitioned to change its calls to **WSEX**. The **FCC** turned down the petition, but the station's new owners, among them **FM100** creator **Darrel Peters**, are appealing the decision.

5 YEARS AGO TODAY

## Radio & Records

- **JEFF POLLACK PROMOTED TO DIRECTOR / PROGRAM SERVICES FOR DRAKE-CHENAULT** — Upped from **KYNO-FM / Fresno** post.
- **TERRELL METHENY NAMED GM AT WRIT / MILWAUKEE**
- **JOHN LEADER SET TO JOIN R&R AS TOP 40 EDITOR** — Resigns as **KHJ / Los Angeles** air personality.
- **NUMBER ONE FIVE YEARS AGO: "You Light Up My Life"** — **Debby Boone (WB / Curb)**
- **NUMBER ONE COUNTRY: "Heaven's Just A Sin Away"** — **Kendalls (Ovation) (3rd Week)**
- **NUMBER ONE LP: "Aja"** — **Steely Dan (ABC)**

## Bingo Bounces To Radio



Just as the name implies, Mini Bingo is a scaled down version of the game usually associated with church social groups. Except this bingo game is played on the radio.

Although small in concept, Mini Bingo promises a maximum of winning benefits to radio stations, sponsors, and the listening audience in terms of ratings and revenue, traffic building, and prizes. The Mini Bingo package comes complete with an operating manual and a set of pre-packaged tapes. Each tape consists of five daily 60-second games. There's a prize at the end of each game; if it isn't claimed within an allotted time period, the jackpot escalates. Color-coded customized cards depict the game on one side while the other side can be sold by the station. These are distributed free to customers by participating sponsors.

A minimum order costs \$190 per week with a minimum contract set at 12 weeks. Additionally, interested stations should first ascertain whether Mini Bingo may be construed as a lottery in their state. For more details contact **Peter Powell** of **Peter Powell Associates** at (503) 686-0248.

## McCartney Book Rekindles Rumor

Once again the 1966 rumor about **Beatle Paul McCartney** being replaced by a double has resurfaced. This time writer **Joe Glazier** says he has definitive proof that, following McCartney's death in a November 9 car accident, a Canadian student who won a Paul McCartney look-alike contest substituted for him from then on. According to a **Daily Insider** blurb, Glazier's forthcoming book includes photographic evidence that outlines the difference between the old and new model plus quoted lines from the Fab Four's song collection that have **George Harrison** singing, "Paul is a dead man, miss him, miss him," and **John Lennon** stating, "I buried Paul."

## Baby Boomers Boost 18-44 Demo

Since the results of the 1980 Census have been released, we have seen how the baby boomers and their entrance into middle age will dramatically shift radio audiences during the 80's. Teens and young adults will be dominated by a 24% increase of those falling into the 30-34 age bracket, a 41% growth in those 35-39 years of age, and a 50% rise in 40-44 year-olds.

However, radio managers and programmers looking ahead to the future should also be aware of where that key 18-44 audience is concentrated. According to the state population estimates in a recent **American Demographics** supplement, Florida and Nevada showed increases in their 18-44 age group by 6.6% as of July 1981. Texas was next with a 5.3% growth, followed by Wyoming at 4.8%, Louisiana and Colorado tied at 4.2%, Oklahoma with 4.1%, and Utah, 4.0%. Arizona reported a 3.8% growth rate, California 3.7%, New York 2.2%, and Illinois 2%. The state with the lowest 18-44 increase was South Dakota at 0.3%.

## A King Of An Autobiography

Popular all-night talk host **Larry King** tells his riches to rags to comeback story in the autobiography "Larry King." Nicknamed the "midnight king of the airwaves," King can-

Miami, which blossomed into a simultaneous stint as radio host, television personality, and daily newspaper columnist.

But his ego and extravagant spending habits landed him onto the front pages of Miami papers when his involvement in a financial scandal was revealed. After a subsequent four-year airwave exile, King returned to Miami radio, joined **Mutual**, and is now gearing up for his syndicated Sunday night TV show set for a January debut.

Along the way King relates anecdotes and experiences he's shared with a slew of celebrity guests: **Richard Nixon**, **Frank Sinatra**, **Jackie Gleason**, **Alan Aida**, **Mel Brooks**, **Don Rickles**, **Ralph Nader**, **Danny Kaye**, and **Bob Hope**. He also discusses his interviewing technique, then critiques several of his talk/interview counterparts. Of **Mike Douglas**, King remarks he "has never developed a personality as an interviewer. One senses his questions come right off the Teleprompter."

Written with Washington writer **Emily Yoffe**, "Larry King" costs \$13.95. It's published by **Simon and Schuster**.



didly chronicles his Brooklyn upbringing with childhood friends **Sandy Koufax** and **Herb Cohen** as well as his early radio broadcasting career in

## Mini Receiver — Maxi Music

Portability is in vogue these days. Tape players, radios, and even televisions are being subjected to the mini treatment. One of the latest entries in the smaller is better competition is **Mura Corporation's** "Executive" Hi-Stepper FM/FM stereo receiver, claimed to be the world's smallest.

Measuring 3/8" X 2 11/16" X 3 7/8" and weighing a mere 2 1/2 ounces, it may very well be. The Executive is tiny enough to fit comfortably in a shirt or jacket pocket. In fact, it's smaller than many pocket calculators, making it a perfect companion piece for those who want their music but want their hands free as well. Features include rotary volume control, automatic and manual stereo switching, automatic shut-off, and ultra lightweight ear speakers all packaged in a velveteen pouch.

It retails for \$69.95. For more details you can call (212) 255-8491.



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# Networks/Program Suppliers

## MUSIC FEATURES

### Clayton Webster

#### Country Calendar:

Gene Watson (November 8)  
Waylon Jennings (November 9)  
Donna Fargo (November 10)  
Harvel Felts (November 11)  
Barbara Fairchild (November 12)  
Jeannie Kendall (November 13)  
George Strait (November 14)

#### Retro Rock:

Santana (November 15)  
Jefferson Starship (November 29)

### Country Sessions

#### USA Concerts:

Charley Pride (November 5-7)

#### Earth News

Joe Cocker (November 1-3)  
George Thorogood (November 1-4)  
Tane' Cain (November 5-7)

### Global Satellite

#### Rockline:

Pat Benatar (November 1)  
Peter Gabriel (December 13)

### London Wavelength

#### BBC/London Wavelength:

The Who Special (November 15-December 20)

#### Mutual

"Basie, Herman and Fountain In Concert"  
(November 20)

Top 30 Artists of All Times (November 27)

"Great Entertainers" w/Johnny Cash Tribute  
(November 25-28)

Dick Clark Christmas Party (December 24-25)

### Narwood

#### Country Closeup:

John Conlee (November 1)  
Ed Bruce (November 8)  
Earl Thomas Conley (November 15)

#### Music Makers

Four Freshmen (November 1)  
Sy Oliver (November 8)  
Anita O'Day (November 15)

### NBC

#### Source:

Lynyrd Skynyrd Story (November 5-7)



**TRICK OR TREAT** — Satellite Live Radio Network is again airing the second annual Halloween Night Radio Broadcast live from Hollywood's Magic Castle. Original and classic radio spine-tinglers are scheduled, capped off by a radio seance. KABC/Los Angeles and sister station WABC/New York are among the over 400 stations signed up so far. Shown above are the cast and crew, including (front, l-r) Christine Coyle, producer Jeffrey Sudikoff, and director Dick Orkin. And if you look closely, you'll recognize several well-known performers: Lynn Redgrave (seated), John Carradine, Casey Kasem, John Houseman, and Gary Owens.

Rockstreet: The Source Music Magazine  
(November 12-14)

Rick Springfield Showtime Simulcast  
(November 21)  
Fleetwood Mac Weekend (November 19-21)  
Linda Ronstadt Live (November 25)  
Jimi Hendrix Tribute (November 26-28)  
Who Special (December 3-5)

### RKO Networks

#### Hot Ones (IS, Inc.):

Air Supply (November 1)  
Foreigner (November 15)

#### Musicstar (IS, Inc.):

Melissa Manchester (November 8)  
Fleetwood Mac (November 22)

#### Solid Gold Saturday Night (Dick Bartley):

Lou Christie (November 6)  
B.J. Thomas (November 20)

### Rolling Stone Magazine Productions

#### Continuous History of Rock & Roll:

Yardbirds (November 1)  
Producers Special (November 8)  
Motown Rocks (November 15)  
Great Vocalists (November 22)

#### Guest DJ:

Rob Halford, Glen Tipton of Judas Priest  
(November 1)  
Pat Travers (November 8)  
Carlos Santana (November 15)  
Rainbow's Roger Glover (November 22)

### United Stations

#### Country Music Countdown:

Rosanne Cash (November 5-7)  
Johnny Lee (November 12-14)  
Gene Watson (November 19-21)  
Marty Robbins (November 26-28)

#### Dick Clark's

#### Rock Roll And Remember:

Hollies (November 5-7)  
Byrds (November 12-14)  
B.J. Thomas (November 19-21)  
Bobby Vee (November 26-28)

#### Holiday Specials:

Charlie Daniels & Friends (Thanksgiving)  
Xmas With Oak Ridge Boys (Christmas)  
Ronnie Milsap's Golden Decade (New Year's)

### Watermark

#### Musical:

Anthony Newley/Singin' In The Rain/Mary Martin  
(November 6-7)

#### Soundtrack of the 60's:

Dusty Springfield/Morey Amsterdam/  
Glen Campbell (November 6-7)

### Westwood One

#### Off The Record:

Billy Squier (November 5-7)

#### Special Edition:

Barry White (November 5-7)

### ABC

#### Contemporary Net/Spotlight Specials:

Billy Joel (December 19)

## ABC Rock Taps DIR 1983 Supergroups Producer

DIR Broadcasting has been named producer of **ABC Rock Radio Network's** 1983 "Supergroups" series. The agreement calls for 17 two-hour recorded live concerts featuring major rock artists. DIR also produces the "King Biscuit Flower Hour."

## PEOPLE

• **John Kane** is promoted to Manager/Station Clearance at **United Stations**. He moves up from his previous post as Station Clearance Representative.

• **Francis Murphy** and **John Strachan** have been appointed Broadcast Executives at **AP**, responsible for sales/member relations in the East. Murphy, formerly Sales Manager at **WUSL/Philadelphia**, succeeds **Eugene Manning** and will handle Pennsylvania, New Jersey and Delaware. Most recently Broadcast Editor in AP's Albany bureau, Strachan will oversee Virginia, West Virginia, Washington, DC and Maryland.

## UPI Installs New Satellite Delivery Program

**UPI** plans to install a satellite news delivery program which will have an estimated annual savings rate of \$6-7 million. With a target completion date of August 1983, the program will bring to 2000 the total number of satellite earth stations receiving UPI signals.

The additional 1400 earth stations will be located in telephone rate centers where there are no UPI-receiving dishes. They will be owned, installed and maintained by UPI. The new equipment will be compatible with that of 600 subscribers who are already buying or leasing earth stations through UPI. Those subscribers who purchased a dish prior to this announcement will still be entitled to the rate rebates initially offered them, while those who want to own a dish still have that option.

Labelled the "Delta Gain System," the new equipment comes out of **Harris Corporation's** Satellite Division, as do the 600 previous units. According to UPI Managing Director **Douglas Ruhe**, the setup will improve the net's communications system, reduce transmission costs through the removal of land lines, and allow UPI to deliver the news via satellite to almost all U.S. subscribers.

## NEWS & INFORMATION FEATURES

### ABC

#### Direction Network:

"New Cars: Shopping for the Right Bargain," five-part series w/ Bob Houck (October 23-24)  
"Adult Illiteracy" w/ Irv Chapman (October 30-31)

#### Entertainment Network:

"Your Social Security," five-part report with Tony Sargent (October 18-22)

### CBS

Vin Scully and Sparky Anderson team for their fourth season as play-by-play announcers for World Series this week.

### Clayton Webster

#### Sporting News Report:

Welterweights Alexis Aguella and Aaron Pryor: US Olympics Executive Director Don Miller  
(November 8)

### Earth News

Counselor Diane Elvenstar discusses having children in today's society (October 25-27)  
Garfield the Cat creator Jim Davis (October 28-31)

### Low Irwin Reports

Actor Sylvester Stallone (October 22-24)

### Mutual

"Billy Packer-Ai McGuire Show," daily collegiate basketball analysis show, returns for a second year (November 29 Debut)

### Narwood

#### Minding Your Business:

Money Saving Tips From INC. Readers/Start-up Expenses, Part 2 for New or Expanding Businesses (October 22)  
Union Decertification/Horse Breeding Partnerships, A New Tax Shelter (October 23)  
Union Decertification, Pt. 2/Raising \$\$ Without Losing Equity (October 24)  
Office Glut/L.I.F.O.: Accounting Procedure That Reduces Taxes (October 25)

### Outlook:

Interview With Percussionist Ralph MacDonald  
(October 22)  
Record Coupons (October 23)  
Color Sounds: Kool & the Gang Make Record To Help Children Read (October 24)

### National Public Radio

#### Sunday Show:

Bob and Ray comedy team (October 24)  
Slight Return Productions, with a grant from the NPR Satellite Program Developments Fund, has put together a four-hour radio documentary, "Jimi Hendrix."  
(November 2, 9, 16, 23)

### NBC

"Decision '82" with Cameron Swayze Assesses Election Issues on "Newsline Extra"  
(October 25-29)

#### Pre-Election Roundtable with NBC News Team

(October 31)  
"A Half-Century of NBC Comedy"  
(November 20-21)

### Progressive Radio Network

#### Laugh Machine:

Robert Klein/Rodney Dangerfield/George Carlin  
(Week of October 18)

#### News Blimp:

Mentally Ill Physicians/Crime Victims/Aquaculture  
(Week of October 18)

### Watermark

#### TV Tontie:

"Tales Of The Gold Monkey" — ABC (October 20)  
"Simon and Simon" — CBS (October 21)  
"The Quest" — ABC (October 22)

### Westwood One

#### Brad Messer's Daybook:

Legendary Origin of Soap/Pike's Peak/Thomas Edison's 40-Hour Light Bulb/Niagara Falls Barrel Riders  
(Week of October 18)

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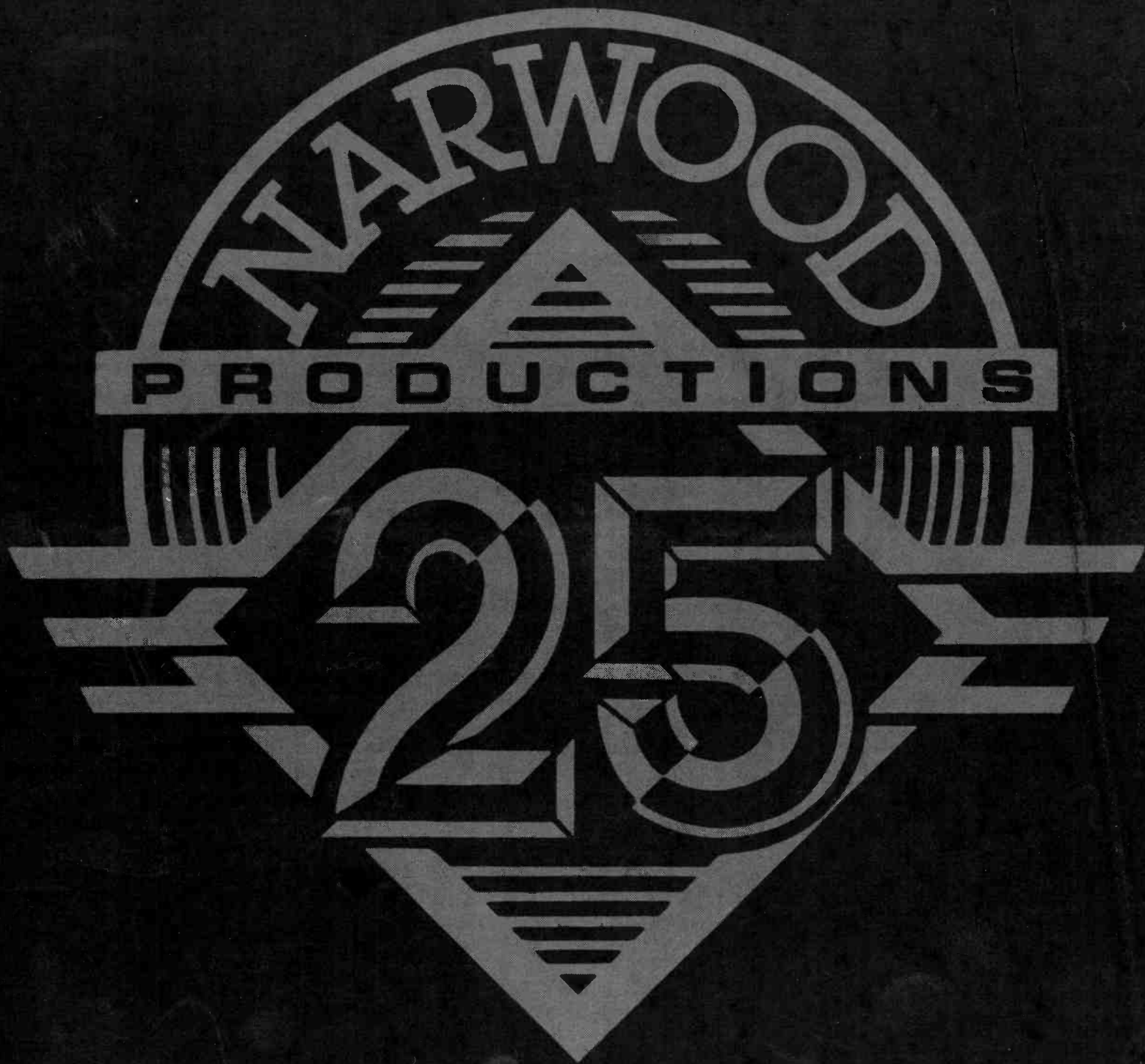
MUSIC IS **BPI**



**ALIAS HANK WILLIAMS JR.** — Actor Richard Thomas will be starring in the forthcoming movie autobiography of singer Hank Williams Jr. While in Nashville to promote the movie and soak up the Country atmosphere, he dropped by the studios of the Music Country Network. Pictured behind the actor are (l-r) Music Country Network and WSM MD Janet Fort, host Chuck Morgan, and weekend host Bennie Ray.



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# Nutrition, Money Concerns Alter American Diet

Society's mounting concerns over health and the recession have significantly affected the American diet since 1976. According to research findings from the Center for Science in the Public Interest, we are consuming more poultry, pork and fish and less of the generally more expensive beef; drinking more low fat and less whole milk. However, the health/financial balancing act is also influencing pseudonutritional improvements: imbibing more soft drinks instead of coffee; substituting corn syrup for sugar.

While a nutritionist contacted by the **Los Angeles Herald Examiner** pointed out that coffee can be bad for your health, soft drinks aren't much better because of their caffeine content. Still, each person drank an average of 412 cans of soft drinks in 1981, up 25.3% from 1976 compared to coffee's 17.6% downward slide. Corn syrup posted the greatest increase — 67.6%. Though a slight improvement over sugar, the same nutritionist stated corn syrup continues to promote sweetener dependency. Also, in 1981 each person averaged 63 pounds of chicken, a 20.3% growth. Pork and fish consumption rose 19% and 8% respectively while beef decreased 19.4%.

Junk food staples like candy (+7.4%) and potato chips (+6.3%) overshadowed nutrient-filled citrus fruits, which fell 12.8%. But all is not lost. Fat-conscious consumers were responsible for low fat milk's 20% increase, bananas rose 11.4% followed by apples at 11.1% cheese consumption was up 9.3% and vegetables posted a 7.4% rise, with dry beans/peas showing a healthy 6.6% growth.

# Moonlighting On Upswing

Moonlighters are bringing home an estimated \$200 billion a year — and not reporting the extra income to the federal government. A nationwide survey conducted by pollster **Louis Harris** and featured in the October 11 issue of **Business Week**, reports that 30% of all U.S. households are making money under the table. And, surprisingly, most of these fall within the upper middle-class category. More and more likely to be bringing home extra bacon are working class households, Caucasian families, and college graduates. A notable 68% affirmed that the extra money would be used to pay bills in cash.

**you say it, we play it.**

Programming that really sells—That's where BPI's live-assist plan comes in. With 10 constantly updated formats to choose from, select the preprogrammed, unannounced music that's right for your station. Live back up is provided by your on-air personalities. The result is a clean, consistent, professional sound.

With BPI's help, you'll have the best of both worlds—The programming control and easy operation of automation and the spontaneity and community rapport of live radio. Better programming brings increased market shares. And, more production and sales time for your staff.

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 Bellingham, WA 98227

music is **BPI**

# Pro:Motions

## Buster Reaps Reward



Bill Buster, Sarah Moon, Johnny Tillotson

**Bill Buster**, a 27-year record industry veteran, has established **Reward Records**, which will be a custom-distributed **CBS Records** label. **Johnny Tillotson**, blind singer/actor **Tom Sullivan**, and **Sarah Moon** currently comprise the artist roster. Buster, also President of stereo oldies label **Eric Records**, produced the 1970 **Atlantic** single "Overture from Tommy." Joining him are VP/Artist Relations & Marketing **Wayne Volat**, VP/Promotion **Tom Kennedy**, and Director/Creative Services **Tony Colombet**. Volat heads the Los Angeles office at (213) 391-7331 while the remaining three will be based in New Jersey at (609) 541-2888.

## Harris To KCBS NSM

**Deanna Harris** has been upped to National Sales Manager at **KCBS/San Francisco**. She's a former account executive with **CBS Radio Spot Sales/San Francisco**.

## Hogan Joins KRMG

**Jack Hogan** has been named Sales Manager for **KRMG/Tulsa**. Before joining the station, Hogan served as first General Sales Manager and then General Manager of sister **Swanson Broadcasting** outlets **KWKN & KGCS/Wichita**.

## EMI/Liberty Promotes Gauthier

**Gilles "Frenchy" Gauthier** becomes Director/Creative Services & Merchandising for **EMI America/Liberty Records**. He's a ten-year veteran of **Capitol/EMI/Liberty**, most recently serving as Director/Merchandising. Both **Gauthier** and National Sales Director **Bob Singer** will report to President **Jim Mazza**.



Frenchy Gauthier

## McLaughlin To KDKA GSM

**Deborah McLaughlin** is the new General Sales Manager of **KDKA/Pittsburgh**. She transfers over from sister station **KYW/Philadelphia** where she served as Sales Manager.

## Atlanta Artists Label Bows

The re-signing of **Cameo** by **PolyGram Records** also includes the establishment of the **Atlanta Artists Records** label. Future **Cameo** product as well as that of other unannounced artists will be released on the new label.



Cementing the agreement are (l-r) **Cameo's Larry Blackmon**, **PolyGram Sr. VP Bill Hayward**.

## RCA Elevates Three

**Bob Rifici** has been promoted to Director/Commercial Sales, Eastern Region at **RCA Records**. Prior to this Rifici had served as Manager/Sales, New York Branch for four years. Succeeding him is **Joe Wallace**, who held a similar post at the label's Boston Branch. **Larry Palmacci**, who has worked with the label since 1972, fills the Boston vacancy.

## Resnick Upped To Arista VP

**Michael Resnick** has been appointed VP/Financial Planning and Analysis at **Arista Records**. Prior to accepting this newly-created post, Resnick served as the label's Director/Finance.



Michael Resnick

## Boardwalk Promotes Weinstein

**Beverly Weinstein** has been elevated to National Sales Director for **Boardwalk**. Most recently Director/Production and Sales Administration for the label, Weinstein first joined the company in 1981.



Beverly Weinstein

## Brewer Joins Mirus Music

**Eric Brewer** has been tapped as National Publicity Director for **Mirus Music**. Prior to this appointment, Brewer was a journalist with the now defunct **Cleveland Press Daily Newspaper**.



Eric Brewer

**WE'RE COOKING UP A HALLOWEEN HAPPENING!**

**WIRELESS FLASH**

**2nd ANNUAL SPOOK SPECIAL!**

The #1 Source For News Listeners LISTEN TO

It's nightmare nonsense for Halloween!

- More than 60 news stories on vampires, ghosts, graveyards, zombies and monsters.
- All items are actual news stories covered this year by the *Wireless Flash*.
- FREE to current *FLASH* subscribers.
- \$20 for non-subscribers (includes two-week sample of the *Wireless Flash* lifestyle service).

Try a two-week sample at no obligation. Call collect, Patrick Glynn: (714) 293-1818.

**BLY/HAKIM**  
**ORGANIZATION INC.**

**Thanks**  
**E. T.**

# Ratings & Research



JHAN HIBER

## EXPLAINING THE RESEARCH DIFFERENCE

### Qualitative Vs. Quantitative

As I mentioned three weeks ago in my overview of the recent conventions, one of the main topics of interest in New Orleans and Reno was qualitative research. However, as with so many buzzwords in our industry, there seemed to be some confusion over the difference between *qualitative* and *quantitative* research. I'll try to spell out definitions for each term, then give examples to illustrate the types of research projects that fall into each category.

#### Key Definitions

Before we can examine the issue of qualitative research compared to the quantitative variety, it will be helpful to know what these terms mean. For the sake of this discussion let me use the following definitions:

**Qualitative Research:** research aimed at determining people's perceptions, attitudes, and habits. Qualitative research helps you find out *why* people do what they do, whether it concerns choosing a radio station, a beer, or a President.

**Quantitative Research:** research with the main function of determining numbers. Quantitative research aims to tell *how many* people are doing something at a particular time, be it sampling a radio station, reading a newspaper, or registering to vote.

In the ideal situation, a station has access to both types of research. Keep in mind that no survey — not even the U.S. Census — is totally accurate. Thus, it is important that a station get as much research input as it can afford, preferably of both types. Now let's investigate the specific types of research projects that make up the two major categories.

#### Qualitative: Four Keys

As I see it, there are four major types of qualitative research. Some can be conducted in-house or at least be controlled by a station. Others are generated by an outside firm which may be promoting a syndicated version

of one sort of qualitative research.

Here are four of the most significant qualitative research topics and methods:

1) *Focus Groups.* These discussion panels are aimed at generating feedback from a small sample of the public on issues of concern to a station. As Joel Denver this week discusses with Ed Shane, some groups might be conducted entirely by station personnel. Most often, a qualified outside researcher is brought in to set up, administer, and objectively evaluate the results of the panel discussions.

*"If there is only enough money for one type of qualitative research project, I'd advise that the effort be the telephone study."*

2) *Telephone Studies.* The broadly-based telephone study is the perceptual research tool most often used to make tough decisions. When setting up research budgets, I heartily recommend a station allocate enough money to conduct both a focus group series and a large-sample telephone study to follow up the focus group results. However, if there is only enough money for one type of qualitative research project, in most cases I'd advise that the effort be the telephone study.

## Q&A

Bill Kelly of WGBS/Miami wrote in saying, "I am confused about the result of the time spent listening formula. What does the number represent — minutes, hours, or quarter hours? Also, is it per day or per week?"

Keeping in mind that the TSL formula is "AQH audience multiplied by the number of quarter hours in the daypart, divided by the cume for the same daypart and demo," Bill obtained a result of 23.7 for total persons 12+, Monday-Sunday 6am-Midnight. What that figure represents is that the average listener spent almost 24 quarter hours (six hours) during a typical week with the station. By trending this figure from book to book, a station can tell if its audience is becoming more or less loyal. Keep in mind that TSL calculations can be done for each demo, not just 12+.

## Week In Review

### Arbitron Council Nominations Open

The election process to fill six slots on the Arbitron Radio Advisory Council has begun. Nominating forms have been sent to subscribers. Interested parties should submit the completed paperwork to Arthur Young & Co. by October 22.

The two-year-term openings begin in January 1983, and the following format/market size categories comprise the available Council positions:

Black (all markets), Contemporary (markets 1-50), Country (markets 1-50), Country (markets 51+), Easy Listening (markets 51+), and News/Talk (all markets).

As no research can be totally accurate, doesn't it at least make sense to get management decision-making information based on 400-500 persons' feedback (normally the sample goal in telephone studies) versus the 40 or so that would be generated from four focus groups? The increase in the reliability of the phone data over the focus group findings is immense, yet the cost differential is not that significant. Very often the costs of a well-conducted focus group series and a broadly-based phone survey are nearly identical.

One topic of discussion at the recent NAB and NRBA conventions was whether or not telephone surveys were qualitative studies. Of course they are. The big difference between them and focus groups — other than the sample size — is that focus groups allow a station to explore a wider range of qualitative concerns. The phone study delves in-depth into a more limited range of significant station concerns, based on what turns up in the focus groups and based on station concerns and priorities.

3) *Sales Studies.* Tapping the pulse of the local ad community is a research project that virtually every station should undertake. Whether the researcher uses a mail survey, phone interviews, or in-person discussions, the lode of valuable insights into what's on the minds of your local advertisers is priceless. There is no better way to increase station sales than to get inside the heads of the folks who are spending the money. An anonymously-sponsored confidential survey of this type has never, at least in my experience, failed to increase the sales of the sponsoring station.

4) *Product Usage Data.* While the three types of qualitative studies noted already are largely directed by a station or its researcher, this version is conducted by a syndicated research firm. Product usage data can be most helpful in positioning your station as one that most fits the needs of the respective advertiser, and it is usually done on either a marketwide or national basis. There may be station or format breakouts which then can be used for sales purposes.

Most of the major research firms generate syndicated product usage information and other qualitative insights for radio. Arbitron has two products, Qualidata, and PRIZM. The first involves reinterviewing diarykeepers, the latter is tied into characteristics as categorized by the zip codes in which a person resides.

Birch also produces qualitative and product usage numbers, and prints the data in its Quarterly Summary Reports. Birch will soon be expanding this aspect of its service.

In addition to the major syndicated ratings services, others, including Blair's Quantiplex and the Simmons Market Research Bureau, produce qualitative or product usage material. Quantiplex, the subject of a forthcoming article, works on a marketplace basis, while Simmons is respected as the leader in nationwide and regional qualitative and product usage data for radio and other media.

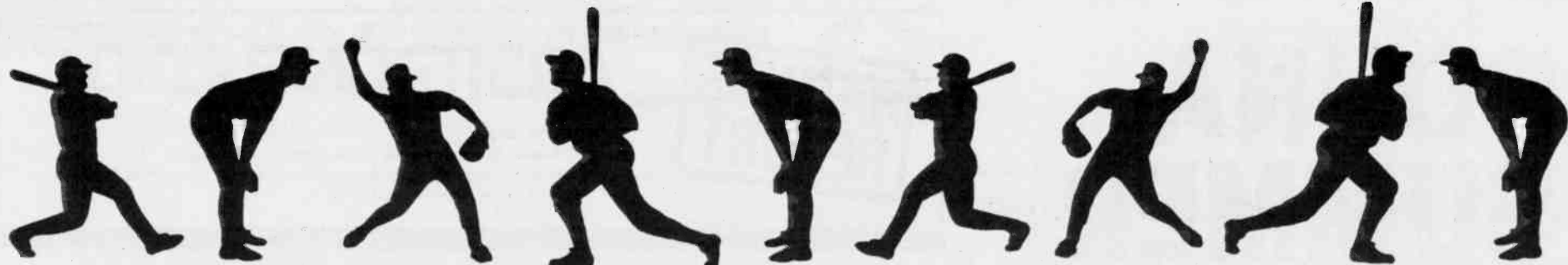
#### Quantitative: The Ratings

As mentioned earlier quantitative research mainly deals with "how many," and in our business that usually translates into the ratings. In all too many sales situations, all that seems to matter to the agency or advertiser is how many people are estimated by Arbitron or Birch to listen to your station. Without quantitative research, stations would have little feedback on the size of their audiences, while at the same time advertisers would have to be less scientific about their media choices.

*"Ideally, stations and advertisers should marry the results of qualitative and quantitative research."*

Quantitative research is necessary, like a scorecard in sports, to keep track of who's on top — and who's not. However, quantitative research, in the form of the Arbitron or Birch ratings, can also be used by hard-nosed media buyers to drive bargains with radio account executives. When cost-per-thousand becomes the only buying criterion, it's a perfect example of research gone awry. Ideally, stations and advertisers should marry the results of qualitative and quantitative research. Quantitative data can estimate how many listen to station A versus station B, while qualitative research can provide clues as to the characteristics of the folks who tune to each station.

I hope you find this brief research inventory useful. I haven't covered all the possibilities, but if you have gleaned from this a clear understanding of the major research modes, then that's enough for now. If there are any questions, please let me hear from you.



# E/P/A WINS IT WITH FOUR STRAIGHT!



## DAN FOGELBERG "Missing You"

**CHR # 3  
MOST ADDED**

**A/C BREAKERS**

**CHR BREAKERS**

**DAN FOGELBERG  
Missing You (Full Moon/Epic)**

71% of our reporters on it. Moves: Up 23, Debuts 41, Same 50, Down 0, Adds 43 including B104, KEGL, XTRA, KUBE. See Parallels, will debut next week on the CHR chart.



## SURVIVOR "American Heartbeat"

**CHR BREAKERS**

**SURVIVOR**

**American Heartbeat (Scotti Bros./CBS)**

63% of our reporters on it. Movers: Up 57, Debuts 16, Same 58, Down 0, Adds 8 including KTFM, KX104, WKDQ, WJBQ. See Parallels, will debut next week on the CHR chart.



## PAUL CARRACK "I Need You"

**CHR CHART 23 A/C CHART 20**

## CLASH "Rock The Casbah"

WCAU-FM 36-25  
WXKS-FM 3-2  
PRO-FM 26-24  
KEGL 6-5  
WLLOL-FM on  
WGCL on

KIQQ 5-5  
XTRA deb 26  
WRCK add  
WKEE add  
WNOK-FM add  
WMEE add  
FM99 add  
KSEL-FM add  
D93 add  
KRNA add

KGHO add  
WPHD 17-15  
WPST deb 36  
KTFM 29-26  
KSET-FM 11-7  
WRVQ deb 29  
WJXQ 13  
KFI deb 26  
KKXX 28-24  
KYYX 11-4

WGUY 7  
WACZ 33-29  
WIGY deb 32  
WERZ 19  
WSPT deb 30  
92FLY  
3WT  
WKRZ-FM  
CK101  
WOKI

WSEZ  
WGH  
WZZR  
WKDD  
KIDD  
KNBQ  
WSQV  
WZYQ  
KISR  
WBWB  
KBIM  
KCDQ



# DONNA SUMMER



## "STATE OF INDEPENDENCE"\*

### CHR NEW & ACTIVE

DONNA SUMMER "State Of Independence" (Geffen) 99/4

Moves: Up 42, Debuts 19, Same 34, Down 0, Adds 4, KEARTH, WLAN-FM, KIKI, KSLY, WXKS-FM 23-16, Z93 28-24, WGCL 30-27, KIQQ 39-34, KFRC 34-30, WTXI 23-19, WBCY 25-19, KJRB 21-18, KBBK 26-22, WJBQ 40-35, KYTN 29-26.

#### \* Featuring The All Star Choir:

Dara Bernard, Dyan Cannon, Christopher Cross, James Ingram, Michael Jackson, Peggy Lipton Jones, Quincy Jones, Kenny Loggins, Michael McDonald, Lionel Richie, Brenda Russell, Donna Summer, Dionne Warwick, Stevie Wonder.

Written by  
**JON ANDERSON and VANGELIS**

From the LP  
**DONNA SUMMER** GHS 2005

PRODUCED BY QUINCY JONES



GEFFEN RECORDS Manufactured and Distributed by Warner Bros. Records

## RATINGS REPORT

# ARBITRON RADIO

The data contained on this page is copyrighted by the respective ratings services. Non-subscribers to the respective ratings services may not reprint or use this information in any form.

### Sarasota-Bradenton METRO RANK 91

POP(00): 3325

Share Trends Spring '81		Persons 12+	Mon-Sun 6AM-Mid Spring '82	
1	WDUV-FM	15.3	WDUV-FM	13.4 (BM)
2	WSUN-AM	7.4	WSUN-AM	9.7 (City)
3	WAMK-AM	6.6	WYNF-FM	7.7 (ADR)
4	WBWA-FM	6.4	WQYK-FM	4.8 (City)
5	WAMK-FM	5.4	WBWA-FM	4.7 (BM)
6	WQXM-FM	4.2	WAMK-AM	4.7 (AC)
7	WFLA-FM	4.2	WAMK-FM	4.5 (AC)
8	WWZZ-AM	4.2	WSKZ-FM	4.5 (AC)
9	WJYW-FM	3.8	WJYW-FM	4.0 (BM)
10	WSPB-AM	3.6	WFLA-FM	3.7 (BM)

Adults 18-34 Mon-Sun 6AM-Mid		Adults 25-54 Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WYNF-FM	1	WSUN-AM
2	WSRZ-FM	2	WSKZ-FM
3	WSUN-AM	3	WDUV-FM

### Worcester METRO RANK 92

POP(00): 3246

Share Trends Spring '81		Persons 12+	Mon-Sun 6AM-Mid Spring '82	
1	WSRS-FM	15.2	WSRS-FM	15.4
2	WTAG-AM	12.1	WAAF-FM	12.6
3	WAAF-FM	11.7	WTAG-AM	9.8
4	WFTQ-AM	6.2	WROR-FM	6.1
5	WBZ-AM	6.0	WBZ-AM	5.9
6	WROR-FM	6.0	WNEB-AM	5.6
7	WNEB-AM	5.5	WFTQ-AM	5.4
8	WCOZ-FM	4.7	WEEI-FM	4.7
9	WEEI-FM	3.3	WROR-AM	3.7
10	WROR-AM	3.1	WQVK-FM	3.1

Adults 18-34 Mon-Sun 6AM-Mid		Adults 25-54 Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WAAF-FM	1	WSRS-FM
2	WEEI-FM	2	WTAG-AM
3	WROR-FM	3	WBZ-AM

### York METRO RANK 93

POP(00): 3238

Share Trends Spring '81		Persons 12+	Mon-Sun 6AM-Mid Spring '82	
1	WQXA-FM	11.6	WSBA-AM	10.8
2	WSBA-AM	11.0	WQXA-FM	10.6
3	WKZZ-FM	9.0	WRKZ-FM	10.1
4	WNUW-AM	8.7	WYCR-FM	9.3
5	WSBA-FM	7.6	WSBA-FM	7.3
6	WYCR-FM	7.4	WNUW-AM	6.5
7	WNCE-FM	6.1	WNCE-FM	5.4
8	WTPA-FM	4.5	WTPA-FM	5.0
9	WPOC-FM	4.5	WKHY-FM	4.1
10	WCEI-AM	2.9	WHVK-AM	2.4

Adults 18-34 Mon-Sun 6AM-Mid		Adults 25-54 Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WQXA-FM	1	WSBA-AM
2	WYCR-FM	2	WRKZ-FM
3	WKZZ-FM	3	WSBA-FM

### Little Rock METRO RANK 94

POP(00): 3225

Share Trends Spring '81		Persons 12+	Mon-Sun 6AM-Mid Spring '82	
1	KSSN-FM	22.0	KSSN-FM	17.7
2	KOKY-AM	13.4	KEZQ-FM	12.9
3	KKYK-FM	8.6	KOKY-AM	11.7
4	KLAZ-FM	8.6	KKYK-FM	10.7
5	KLKA-AM	8.6	KARN-AM	7.9
6	KEZQ-FM	7.9	KMIX-FM	7.7
7	KAAV-AM	6.3	KLRA-AM	6.5
8	KARN-AM	5.4	KLPU-FM	5.6
9	KLPU-FM	5.2	KLAZ-FM	4.8
10	KMIX-FM	5.2	KAAV-AM	4.6

Adults 18-34 Mon-Sun 6AM-Mid		Adults 25-54 Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	KOKY-AM	1	KSSN-FM
2	KKYK-FM	2	KOKY-AM
3	KSSN-FM	3	KKYK-FM

### Davenport-Rock Island-Moline METRO RANK 95

POP(00): 3164

Share Trends Spring '81		Persons 12+	Mon-Sun 6AM-Mid Spring '82	
1	WHBF-AM	15.9	KSTT-AM	12.3
2	KSTT-AM	15.5	WHBF-AM	11.9
3	WXLN-FM	10.8	WXLN-FM	11.5
4	WOC-AM	10.4	WOC-AM	10.8
5	KIHK-FM	10.2	KIHK-FM	10.0
6	KRVK-FM	9.3	WZCZ-FM	7.0
7	WQJA-AM	4.7	WHBF-FM	6.3
8	WHBF-FM	4.7	KRVK-FM	5.7
9	WMAU-AM	2.5	WQJA-AM	4.1
10	WZCZ-FM	2.1	WKET-AM	3.3

Adults 18-34 Mon-Sun 6AM-Mid		Adults 25-54 Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WXLN-FM	1	KSTT-AM
2	KSTT-AM	2	WZCZ-FM
3	KIHK-FM	3	WHBF-AM

### Beaumont-Port Arthur-Orange METRO RANK 96

POP(00): 3139

Share Trends Spring '81		Persons 12+	Mon-Sun 6AM-Mid Spring '82	
1	KQXY-FM	11.0	KYKK-FM	13.0
2	KAYD-FM	10.1	KIUC-FM	10.0
3	KYKK-FM	9.6	KQXY-FM	8.0
4	KLVI-AM	8.7	KHYS-FM	7.4
5	KALU-AM	8.7	KLVI-AM	7.2
6	KWIC-FM	6.7	KZUM-FM	7.2
7	KIUC-FM	6.3	KZBB-FM	7.2
8	KHYS-FM	5.6	KAYD-FM	7.0
9	KZUM-FM	4.3	KWIC-FM	6.1
10	KJET-AM	4.3	KALU-AM	6.1

Adults 18-34 Mon-Sun 6AM-Mid		Adults 25-54 Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	KIUC-FM	1	KAYD-FM
2	KHYS-FM	2	KIUC-FM
3	KAYD-FM	3	KLVI-AM

### Fort Wayne METRO RANK 97

POP(00): 3106

Share Trends Spring '81		Persons 12+	Mon-Sun 6AM-Mid Spring '82	
1	WOWO-AM	21.9	WOWO-AM	20.5
2	WQHK-AM	14.1	WMEE-FM	17.3
3	WMEE-FM	12.5	WQHK-AM	13.5
4	WEZV-FM	11.1	WEZV-FM	13.5
5	WXKE-FM	9.5	WXKE-FM	8.4
6	WPTH-FM	9.1	WPTH-FM	8.2
7	WRSY-FM	3.8	WLYV-AM	2.2
8	WLYV-AM	2.2	WRSY-FM	1.8
9	WIFF-AM	2.2	WFCV-AM	1.6
10	WGL-AM	1.6	WGL-AM	1.2

Adults 18-34 Mon-Sun 6AM-Mid		Adults 25-54 Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WMEE-FM	1	WOWO-AM
2	WOWO-AM	2	WQHK-AM
3	WXKE-FM	3	WMEE-FM

### Shreveport METRO RANK 98

POP(00): 3078

Share Trends Spring '81		Persons 12+	Mon-Sun 6AM-Mid Spring '82	
1	KOKA-AM	15.8	KOKA-AM	13.1
2	KWKH-AM	12.9	KDKS-FM	11.1
3	KCOZ-FM	10.7	KWKH-AM	10.5
4	KRMD-FM	10.5	KRMD-FM	10.0
5	KEEL-AM	9.8	KCOZ-FM	8.5
6	KMBQ-FM	8.4	KEEL-AM	8.5
7	KCIJ-AM	7.9	KRMD-AM	8.3
8	KRUK-FM	7.2	KRUK-FM	8.3
9	KDKS-FM	6.9	KMBQ-FM	7.6
10	KRMD-AM	3.6	KCIJ-AM	7.6

Adults 18-34 Mon-Sun 6AM-Mid		Adults 25-54 Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	KMBQ-FM	1	KRMD-FM
2	KDKS-FM	2	KOKA-AM
3	KOKA-AM	3	KCOZ-FM

# ALL 4 1 1 FOR ALL!

## STEVE WINWOOD "Valerie"



CFTR deb 39	WKFR add	WFOX on
CHUM deb 26	WKDD add	WHSL on
WLOL-FM add	KO93 add 30	KSEL-FM on
WPST add	KHOP add	KVOL add
CK101 add	WIKZ add	KNOE-FM add
WOKI add	WSQV 27-23	KFMZ add
WGH add	WCIR on	KDZA add
WJXQ add 28		KCDQ add

Produced by STEVE WINWOOD for F.S.Ltd.

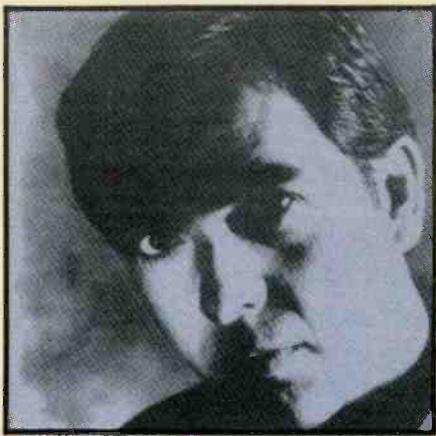
## PRINCE "1999"



WXKS-FM add  
WLOL-FM add  
KIQQ add  
WZYP add  
WZZR add  
KBBK add  
WQLT add  
WFLB add  
KVOL add

Produced by PRINCE

## PETER GABRIEL "Shock the Monkey"



GEFFEN RECORDS

WXKS-FM add	WOKI on	KSKD on
CHUM 21-14	WNOK-FM on	KQMQ add
KEGL 28-23	WZZR on	WOMP-FM 35-24
WLOL-FM on	WVIC 21-20	WZYQ on
WPHD 29-28	WJXQ 19-15	WKHI add
WRCK deb 28	KZ93 on	WHSL add
KITY on	WMEE deb 30	KSEL-FM on
KSET-FM 29-23	KFI on	KISR add
KHFI add	KYYX 25-21	WBWB on
WABB-FM on	KNBQ on	KFMZ 25-20
CK101 add	KBBK on	KCBN add

Produced by DAVID LORD and PETER GABRIEL

## PATTI AUSTIN (A Duet with JAMES INGRAM)

"Baby, Come To Me"  
The familiar song from General Hospital



Y100 2-2	WHHY-FM add	Z102 add 39
CKLW 11-7	Fm100 add	WJAD add
KC101 on	WFEA add	WPFM add
WJDX on		KCDQ on

Produced by QUINCY JONES for Quincy Jones Productions

Manufactured &  
Distributed by  
Warner Bros.  
Records



**“I’m Philip Till Reporting Live from West Beirut.”**



---

# NBC RADIO NEWS.

---

**OUT OF THE STUDIO.  
ON THE SCENE.**

---

10AM NYT Newscast, July 16, 1982

"Cars are stalling in the streets, out of gas. Hospitals are desperately short of supplies and could not handle another wave of victims if heavy fighting breaks out again. The American Hospital of Beirut has put out an urgent appeal for trained nurses. Many of theirs have either had nervous breakdowns or been killed. This is Philip Till in West Beirut."

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On a day-to-day basis, NBC provides consistent, high-quality, "full color" radio news, offering more actualities and newscast feeds than anyone else.

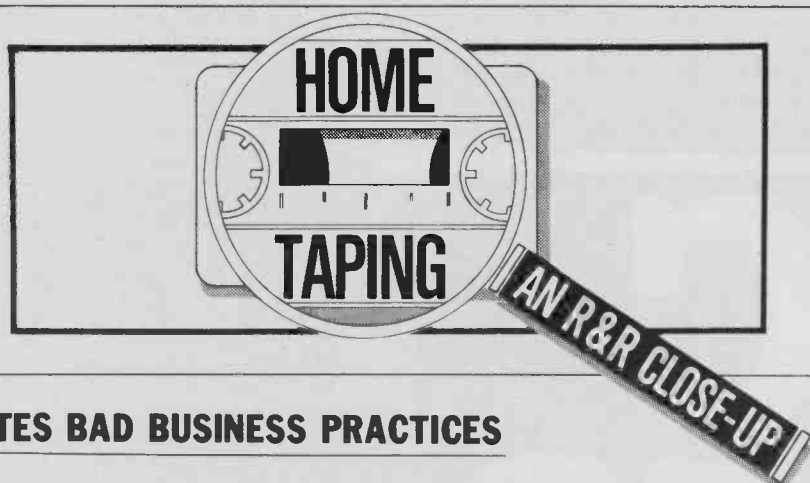
We take the story—big or small—and bring it to life for your listeners.

NBC Radio News. We're there when you need us the most.

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For stations committed to news.



In last week's R&R we heard from Stanley Gortikov and the Coalition To Save America's Music. This week, the opposing view as presented by Jack Wayman, Senior VP of the Electronic Industries Association's Consumer Electronics Group and spokesperson for the Audio Recording Rights Coalition (ARRC). The ARRC's recently released Yankelovich study on home taping (R&R 10-1) supports Wayman's contention that the record industry is not being as adversely affected by home taping as it claims. Wayman further boldly states that, "(The record industry) is having their third best year."

## CITES BAD BUSINESS PRACTICES

# "An Audiophile Is An Audiophile Is An Audiophile," Wayman Claims

**Cassette Boom Offsets Record Slump;  
Record Industry Has Failed To Convert To Cassettes;  
The Video Revolution And Changing Demos**

Leading the fight to block any royalty fee on blank tape and recording equipment is the Audio Recording Rights Coalition. Unveiled July 1, its members are the firms who make and sell blank tape and recorders.

Their chief spokesman is Jack Wayman, the feisty Senior VP of the Electronic Industries Association's Consumer Electronics Group. The animated Wayman practically interviews himself, posing questions and then supplying answers.

"They're talking about regaining \$600 million a year by taxing the American public for an industry that's not doing bad at all," Wayman charges.

Why are the audio products people so dead set against a royalty fee on blank tape and recording devices? On recorders, says Wayman, "The loss would be pretty sizable because when you lose a price point — when you go from \$99.95, and up that baby to \$116 or \$117 — that's what the tax would mean — you've lost a hell of a lot of sales. Price points are dynamite in our business."



Jack Wayman

### Home Tapers As PD's

Moreover, home taping has relatively little to do with the record industry's troubles, says Wayman, citing the very Warner Communications study which is the mainstay of his opposition's case. "The Warner study showed that 75% of the tapers tape an album for reasons other than 'I didn't have to buy it.' They create their own programs, they want to preserve their own records, they can't get pre-recorded tapes of an album. Over 50% of the albums on the market today you can't buy on tape."

Also citing the Warner study, Wayman asserts that "the average taper spends 70% more dollars of his own money on recorded music, both tapes and records, than the non-taper. So an audiophile is an audiophile."

*"They're talking about regaining \$600 million a year by taxing the American public for an industry that's not doing bad at all."*

Wayman doesn't even admit the record industry is in a slump. "One fiction is that their business is off. It's not. They're having their third best year.

"We know records are down," he concedes. "Of course, buggy whips are down, too. Records are down 8% by their figures, but cassettes are up 27.7%. Cassettes ought to be up 50% if they were paying attention to their business."

Wayman says there are many reasons for the decline in record sales, but home taping is only one small factor. Other causes he cites are:

- A 32% decline in 14-24 year olds in the past decade. ("That's where the buying is.")

- Since disco, a lack of any new distinctive musical sound or artists to stimulate mass record sales.

- Cheapening of discs and tight shrink-wrapping of albums, making them prone to warping and rapid deterioration.

- The video revolution ("The bottom line is Pacman has gobbled up their records, their sales and profits.")

- Reluctance of record companies to produce high quality, timely pre-recorded cassettes despite demonstrated public demand.

- Pirating and counterfeiting.

### The Detroit Syndrome

Wayman's indictment of the record industry for ignoring cassettes is especially severe. "It was traumatic for them to go to tape technology. We were into it. The public's into tape. They love it, right? It's

easy. But it was hard to change from those disc duplicating plants to a tape duplicating plant."

*"We know records are down. Of course, buggy whips are down, too . . . but cassettes are up 27.7%."*

He charges 50% of all albums today aren't available on tape, virtually forcing many consumers to tape. And he criticizes the anti-pilferage marketing of cassettes behind glass. "A negative sell," Wayman grumbles.

According to Wayman, those same factors eating into album sales have also cut

## PEOPLE WHO BUY TWICE AS MANY RECORDS



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(Advertisement)

# A TAX ON AUDIO TAPE PRODUCTS IS UNFAIR AND UNJUSTIFIED.

## Here's Why You Should Oppose It...

**QUESTION:** Why do people tape?

**ANSWER:** The recording industry claims people tape so they don't have to buy records. But according to its own study, 75% of music tapers tape for reasons other than "so I don't have to buy it."

They Are:

- To create their own programs with selections from different sources;
- To preserve their records;
- Because prerecorded tapes of an album are not available;
- To get better quality recordings than on prerecorded tapes.

**QUESTION:** Do tapers spend less on recorded music than non-tapers?

**ANSWER:** Once again, the recording industry's own data reveals that the average taper spends 70% more on recorded music than the non-taper.

**QUESTION:** Can a tax on audio tape recorders and blank tape be equated?

**ANSWER:** Over 50% of all tapers use recorders for taping of non-recorded material, and intended for recording of music. The tapers of non-recorded material include: executives for dictation; for taping lectures; computer owners for data

for communication; music groups for practice;

An ARRC pamphlet.

Legislation is moving rapidly through Congress that would impose a sizeable tax on audio tape recorders and blank tape. This tax was conceived and is sponsored by the recording industry, which is seeking copyright compensation to counter an alleged decline in sales it blames on home taping. This tax would neither have positive effects nor help those who need it most.

The AUDIO RECORDING RIGHTS COALITION believes that these taxes are unjust and would make the audio industry and consumers scapegoats for the record companies' problems which are, in large part, of their own making.

Here are some questions and answers that will help you understand why this tax is unjustified and not likely to solve the industry's problems.

make a music-video of 'Physical.' They turned her down. She had to finance it herself. So we're saying, 'Come on, record companies, get into the swing of things.'

"We made minis and midis, the little silver stuff. We made boom boxes, the boogie box, ghetto blasters. That's a great new innovation." Sales of Walkman-type units are approaching 7.5 million, he says.

The message in all this for the record industry, according to Wayman? "Come on guys, the business is out there. Let's get to tape quick and let's see if you can't go for volume like we had to."

Wayman also hones in on the unfairness of imposing a copyright fee on tape and recorders that aren't used for music. "Fifty percent of all tapers use their recorders for taping of non-copyrighted material: business executives for dictation, students, home computer owners for data storage, the blind, amateur music groups."

Wayman hoots at the music industry's contention that any unfairness can be avoided easily by limiting the tax only to high quality products used for music recording. "Hell, everything's high quality," he snorts. "You can play music on these Sony, Panasonic, and GE \$100 recorders and it sounds pretty darn good. For \$150 you can get great music!"

### Refutes Record Rentals

Wayman is also unmoved by the other side's worries that the home taping problem will be exacerbated by the new rent-a-record shops springing up around the country. "That's a bunch of crap," Wayman argues.

"They're putting out a bugaboo that people want to rent records because they did it in Japan and they're doing it in Canada. Sure they're doing it in Japan! Records cost \$20 there." Record rentals will never catch

stereo component sales by 16%. His industry's answer: personal audio. Or, as Wayman puts it, "Pacman can't get you on the bicycle or the jogging path."

As evidence that young people are spending money on video games that once would have gone into records, Wayman points to his own daughters, ages 12 and 14. "They used to have 'taping session' on their door. I

haven't seen it on the door in months. They're tied up with Atari and Mattel playing video games. And that's where their allowances are going today."

### New Rules

Another Wayman example of record industry failure to keep pace with technology and market realities: "Miss Olivia Newton-John went out there and begged them to

on in the United States, he insists.

Even though he cites some of its findings for his own purposes, Wayman places little stock in the Warner survey the record industry is relying on. Many of the questions and the methodology weren't revealed, he complains.

### New Survey Says Tapers Tape Own Collections

At the end of September, Wayman's coalition released its own home taping survey, based on interviews with over 1000 home tapers this year by the polling firm Yankelovich, Skelly & White. It concluded 51% of all home tapers record music they have already bought on record or tape. The study also found that home taping stimulates, rather than hurts, record sales by introducing tapers to new artists and songs. Another finding was that more than half of all home taping doesn't even involve pre-recorded music.

## AUDIO RECORDING RIGHTS COALITION

Interestingly, on the key question of whether people tape to avoid purchasing a record, the Yankelovich findings seemed to give comfort to the record industry. Yankelovich found that record costs are "very important" to 45% of home tapers and "somewhat important" to 24%. Warner, on the other hand, determined that 45% of tapers have recorded at least once to avoid buying a record, while 25% tape most often for that reason.

The Warner study found that the single most critical motivation behind home taping — listed as very or somewhat important by 91% of tapers — is the ability to put together customized tapes of selections.

### Radio Getting Free Ride?

Training his guns on the radio industry, Wayman asks, "Why should you tax the American consumer when you're allowing the radio broadcasters to go out there and play it for free? They're not paying a damn thing for the record. In fact, the record was payola'd on 'em years ago, right? Maybe the radio stations ought to pay some money for this if they want to get some revenue to the copyright owner."

Wayman regrets the divisions the copyright issue has created within the music and electronics industries. "We're all enemies now," he moans. "We lost all of our friends. Instead of fighting each other, we ought to get together to promote music. That's where we ought to spend our money. We'd all benefit by getting back to basics and getting back to music."

**"The bottom line is that Pacman has gobbled up their records, their sales and profits."**

Wayman recalls a recent joint television appearance in New York with his primary opponent, Recording Industry Association of America President Stanley Gortikov. As Wayman tells it, Gortikov opened the show by crushing a cassette and tossing the tattered remnants to the floor. Mimicking Gortikov with the skill of a fine actor, Wayman quotes his foe as saying, "That is nothing. The artist is everything. That is just spindles and tape and plastic."

Then, resuming the role of Jack Wayman, he continues the story. "I said, 'Do you know what you just threw on the floor, Stanley? You threw on the floor perhaps the highest technology in the electronics industry. It's a miracle that a tape recorder works.' And I said, 'By the way, if it weren't for that, your artists would still be playing Las Vegas show lounges.'"

# BUY MAXELL TAPE AS PEOPLE WHO DON'T.



According to research, not only do people who buy Maxell audio tape buy over 40% more cassettes in a year than the average cassette buyer, but they also purchase almost twice as many records as the average record buyer.

After all, people who are willing to pay more for an exceptional tape like Maxell must love good music. And can afford to buy the albums they really want.

So if you're wondering how you can boost record sales, maybe you should stock up on the tape that sells in record-breaking numbers. Maxell.



**IT'S WORTH IT.**



# STREET TALK

## DESIGNATED HITTERS

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- |          |         |      |         |
|----------|---------|------|---------|
| CHUM     | WABB-FM | KSKD | WFLB    |
| KEGL     | WNOK-FM | WJBQ | WPFM    |
| WLLOL-FM | WGH     | WGUY | WBWB    |
| WKEE     | WZZR    | WIGY | WCIL-FM |
| KTFM     | WJXQ    | WERZ | KFMZ    |
| KITY     | KYYX    | WSQV | KGHO    |
| KZFM     | KNBQ    | WKHI | KBIM    |
| KSET-FM  | KBBK    | WJAD | KDZA    |
|          |         |      | KCDQ    |



From the album SHATTERED ROOM MCA-5346



## DONNIE IRIS

The Single  
"TOUGH WORLD" MCA-52127

- |          |       |         |         |
|----------|-------|---------|---------|
| KEGL     | CK101 | KYYX    | WKHI    |
| WLLOL-FM | WOKI  | KBBK    | WJAD    |
| WRCK     | WCSC  | KSKD    | WHSL    |
| 3WT      | WZZR  | WGUY    | FM99    |
| K104     | WJXQ  | OK100   | WSPT    |
| WKEE     | WNAM  | WSQV    | WBWB    |
| KSET-FM  | WKDD  | WOMP-FM | WAZY-FM |
| WQID     | KFI   | 95XIL   | KFMZ    |
| WABB-FM  | KGGI  | WZYQ    |         |



From the album THE HIGH AND THE MIGHTY MCA-5358



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MCA RECORDS

Just as it's hard to think of Bill Drake without Gene Chenault, it's difficult to imagine the Drake-Chenault organization without Bill Watson, but that's what we'll all have to do from now on. Bill has exited the programming & production firm, giving rise to rumors that he may be headed back to KMPC/Los Angeles, a D-C "Hitparade" client station. The KMPC rumors are unconfirmed.

Louise Heifetz is no longer GM of Sandusky's KNUS/Denver owing to "budgetary reasons," according to Broadcast Division President Toney Brooks. Brooks, who also acts as GM of KBPI/Denver, will now manage both properties, giving KNUS PD Carl Gardner and News Director David Rowe "increased authority and responsibility." In a related matter, E. Karl has been signed to consult KNUS.

Rumors are heating up that Baltimore's on the verge of getting a second AOR signal. WIYY has enjoyed format exclusivity there for years, which is unusual in a top 20 market. Now we hear that WTTR, an automated Beautiful Music station in Baltimore's Westminster suburb, may make the transition, bringing in a programmer from one of owner Shamrock's other AOR's (WDIZ/Orlando, WEZX/Scranton, or WQFM/Milwaukee). GM Ken Stevens would only say that any format decision would be postponed until current negotiations to move WTTR's transmitter and tower are concluded.

And speaking of Shamrock's WQFM . . . last week's Street Talk inadvertently placed WQFM PD Lee Arnold across the street at WLPX in our story of WQFM's petition drive that convinced the Who to play Milwaukee. Obviously we want to give credit where it's due: The Milwaukee Who coup belongs to WQFM, not WLPX.

Before we go off on something completely different . . . WYNF/Tampa is the latest station to purchase big blocks of Who tickets for an area appearance. In this case, WYNF paid \$225,000 for all available West Central Florida tickets to the group's appearance at Orlando's Tangerine Bowl. The 18,000 seats will be sold (it's hoped) in one day at the Tampa Stadium, rented for the express purpose of distributing the tickets in a festive, party atmosphere.

KOKY/Little Rock has hired Paul Todd as Program Director. Paul joins KOKY from WJMI/Jackson, MS.

At B97/New Orleans, where new PD Nick Bazoo has just taken over, MD Jerry Lousteau has been upped to Assistant PD. John Volpe, who gives up that position, will remain with the station as an air personality.

WSNI/Philadelphia has announced a new "Sound Of Philadelphia" format, which is essentially still A/C in concept, but with greater emphasis on "Philadelphia Oldies." New staffers include Hy Lit from AM sister station WRCP, Don Cannon of WIFI, and Vic Roundtree from WPLJ/New York.

### Okay, Who Ordered "No Pickles?"

WDJX/Dayton News Director Bob Montgomery wants to send 1096 White Castle hamburgers to Beirut. It all started when Bob did a story on the air about the U.S. Marines eating C-rations while "keeping the peace" in Lebanon. As our "Leathernecks" were munching canned goods, their French peers were dining on chef-prepared food.

Bob was upset, so he called White Castle and told his sad tale. The fast food restaurant agreed to fry up the burgers on one hour's notice! Emory Air Freight was Bob's next call, and guess what? The air cargo firm said they'd be happy to deliver the vittles to Beirut.

Too good to be true, you say? Unfortunately, you're right. The Marines won't okay Bob's Beirut burger blast because they think it's a PR stunt, which of course it is, but the Marines get a "home-cooked" American meal, and isn't that really the point? Our hat is off to Bob just for taking his idea this far, and we hope he can prevail on the Marine brass to lighten up.

At KQFM/Portland, PD Bill Dodd has left the station. Serving as interim PD is morning man Hoyt Smith.

Chuck Borchard has resigned as VP/GM of Greater Media's WMJC & WHND/Detroit. Radio Division VP Herb McCord will run the stations on an interim basis until a fulltime replacement can be named.

A legal battle seems to be shaping up over the use of the term "Magic" in the Los Angeles market. Century's KWST has applied for the new calls KMGG, and is already using the on-air slogan "Magic." However, Greater Media (which owns KHTZ/Los Angeles) has a service mark on certain uses of the term "magic." We hear that Greater Media is planning to file court action to prevent KWST (or KMGG) from freely using the slogan. KHTZ uses the term "magic" on the air only sparingly.

Street Talk hears that Scotty Reagan has been promoted to National Promotion Director for Atco Records. Our congratulations to Scotty!

Congratulations to Betty Breneman on her recent signing of a consultancy agreement with KMEN & KGGI/Riverside.

Larry Harris, former Senior VP/Managing Director of Casablanca and head of AOR promotion at Buddah, is back in the business with a new independent national AOR promotion firm, Larry, Inc.

Congratulations to B100/San Diego MD Gene Knight and his wife Donna on the birth of their second daughter, Nicole Elise, who arrived Tuesday (10-12).

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# Sales



JONATHAN HALL

## Marketing Mature Adults

A dozen broadcasters met in New York this week to discuss a common problem — how to deal with agency and advertiser reluctance to buy mature radio audiences. WGAY/Washington VP/GM Ted Dorf believes the culprit is Madison Avenue. He claims that because of this prejudice, it's difficult to develop campaigns for the 35+ audience.

The broadcasters meeting at the RAB this week represented formats as diverse as all-News, News/Talk, old-line MOR, Classical, Beautiful Music, and Big Band. But all have in common the desire to sell older audiences better.

The concept being explored is twofold. First, this "task force" hopes to determine if there are existing advertisers (using whatever media) targeting 55-to-64 year-old consumers. Preliminary indications from Major Market Radio Executive VP Rich White, working with the RAB, include cereals, insurance, and pharmaceutical products among those falling into this category. The plan of action calls for the RAB to target one specific category and go to work.

Secondly, Shamrock Broadcasting Executive VP Bill Clark is coordinating an investigation into the availability of specific research for the 35-to-64 cell. If the existing information is insufficient, the group hopes to develop further data.

### History

Ted Dorf traced the evolution of the task force to attempts earlier this year by several Beautiful Music broadcasters to define how they could sound younger in order to target the most popular radio advertising demo, 25-54. That pressure on Beautiful Music to get younger, says Ted, led to a meeting by several broadcasters who hope to change Madison Avenue's thinking rather than their own demographic appeal.

A better approach, they believe, is to tackle the inherent problem (as defined by media buyers) which confronts Beautiful Music stations and other formats which attract older listeners. They will serve up an in-depth, fresh look at the 35-to-64 year-old consumer. The spinoff of going for a generally unacknowledged cell (35-64) is not all that far-fetched, Ted replied to my ques-

tion. After all, he noted, it wasn't that long ago that Madison Avenue wanted 18-to-34, and 18-to-49 year-olds.

So why a 35-to-64 year-old cell? Ted explains, "What we want to know is are there advertisers available for the more mature audience, which is healthier and wealthier than ever before. Because if there are," he continues, "our formats deliver a whole lot of them. If there truly aren't any prospects, then we'd better change."

*"What we want to know is are there advertisers available for the more mature audience . . . Our formats deliver a whole lot of them. If there truly aren't any prospects, then we'd better change."* — Ted Dorf

Ted told me that stations wanting to join the campaign might be asked to contribute to a research war chest. Those that do will share the research. Also, he told me that plans call for developing a national sales team to work with the RAB, participating stations, and their reps and nets.

### The Future

The overall effort if the group is successful will be to bring more dollars to radio. In theory, at least, if this group gets industry support and is even partially successful in getting Madison Avenue to buy an older group, it would dilute competition for the 25-to-54 buys and bring more overall bucks to radio. That's the hope, and if true, it's an idea the entire industry should watch and support.

## CBS-FM Sales Seminar Biggest Yet



CBS-FM National Sales held its annual sales seminar late last month in New York City, with the largest attendance yet. Topics covered a wide range of relevant-to-radio topics, including the two discussions pictured above. At top, talking about nonwired networks from buyer and seller viewpoints are (l-r) Young & Rubicam VP Lenny Stein, Torbet Radio Network Director Bill Kehlback, McGavren Guild Radio Network Sr. Account Executive Bob Lion, and Ted Bates's Roby Weiner. Below, an AOR consultants panel featured (l-r) Bob Hattrik, John Sebastian, CBS-FM National Sales VP/GM Eli Kaufman (moderator), Lee Abrams, and Jeff Pollack.

## Rep Report

Pat Garvey joins Katz Sports as VP/GM, coming from Viacom, where he was Director of Advertising Sales. Vicki Price is now part of Katz Radio's Detroit sales staff, moving from Leo Burnett, Inc. . . . At Hillier, Newmark & Wechsler, Dan Rioux joins the Detroit office from CBS-FM Spot Sales, where he was Detroit Sales Manager. Also, Phil Sahadi is now an account executive in the New York office, from a position as network salesman for Eastman Radio . . . Bob Bellin named account executive in the New York office of RKO Radio Sales, from a similar slot at Torbet .



## Major Market/ Interep Sale Complete

The sale of Golden West's Major Market Radio rep firm to Interep, the holding company comprising McGavren Guild; Hillier, Newmark & Wechsler; and Bernard Howard & Co., was formally completed last week. With its new independent status, Major Market will open two new offices in St. Louis and Seattle, but will concentrate its 11-office sales staff on major market clients only, resigning 25 stations in smaller markets as the contracts expire or are bought out. Pictured celebrating the transaction are (l-r) McGavren Guild and Interep President Ralph Guild and Major Market Radio President Warner Rush.

## Christal, Torbet Name New VP's



Joe Archer



Tony Fasolino



Bob Gad



Barry Drake



Bob Lurito

Torbet Radio has designated two new Vice Presidents and Christal has added three VP's in a substantial round of executive promotions. At Christal, Joe Archer is named VP/Detroit Manager, with 12 years' Christal experience behind him. Barry Drake, in his third year as Philadelphia Sales Manager, adds VP stripes to that position. And six-year company veteran Bob Gad becomes VP/Los Angeles Manager.

Torbet has promoted Tony Fasolino from New York Office Manager to VP/Eastern Divisional Manager, supervising the New York, Boston, and Philadelphia offices. Bob Lurito moves from Chicago Office Manager to VP/Midwest Divisional Manager, taking charge of Chicago, Detroit, Minneapolis, and St. Louis. Steve Marriott continues as Sr. VP/Western Region and Lou Mahacek is Sr. VP/Southern Region.

# CALENDAR



BRAD MESSER

## Does Your Station Sound Dead At News Time?

At the RTNDA convention a couple of weeks ago I listened to several news directors gripe and moan (justly) about GM's and PD's who want the news "livened up" without knowing exactly how they want it done. The music station bosses wanted newscasts to move right along, and expected the newspeople to know what they meant by that. Whether you're the boss or the bossed, maybe the specifics below can help narrow the communication gap.

Actually jamming more words into the same amount of time is *increasing delivery speed*, and the average is 150 words per minute. We lack mouth speedometers to give instant readouts, so if speed seems to be the problem, a minute's worth of words must actually be counted to give a reference point. Then it's easy to avoid vagueness when you want more speed.

If the speed's OK, maybe it's *shorter stories* you're really after to move things along. Three five-line stories per minute can be replaced by five three-line items, which will give less journalistic depth but will cover a broader range of subjects.

*Shorter actuality tapes* make a newscast sound more lively, too, because the change from newsman's voice on tape fights monotony.

Or could it just be a lack of *faster story turnover* that bugs you? Do you burn out on big stories long before they drop out of the story rotation? A low threshold of boredom calls for surgery. Cut the big-but-boring stories to two or three lines and use the extra time to run *more features* or *more human-interest* items.

If we want a house built, we gotta do more than just tell the architect to draw one up. Constructing a "livened up" newscast requires a clear understanding of how it should sound, and telling a News Director to "make it move along better" lacks a certain something. Lacks a certain *everything*, in fact.

### Making A Buck From The Washday Blues

**MONDAY, OCTOBER 18** — Laundry detergent was first offered to Americans 49 years ago this month by Procter & Gamble, because in 1933 a growing number of Americans were buying home washing machines. P&G is the world's No. 1 soap seller. Fortune magazine once reported, "To analyze detergent performance, technicians in a P&G laboratory wash the laundry of 500 employees each week. Some tests become a little bizarre. Employees sampling a new toothpaste or mouthwash, for example, enter a laboratory where they breathe through a hole in the wall. A researcher on the other side sniffs their breath to judge the product's effectiveness. A new deodorant is tested similarly, by a professional armpit sniffer.

Jimmy Stokely, lead singer with Exile, is 39. One of America's most-honored actors, George C. Scott, is 55. The accused killer of President Kennedy, Lee Harvey Oswald, was born on an October 18th 43 years ago today: he had just turned 24 when the Dallas assassination took place in November of 1963, and he was shot dead two days after the President.

### One Bacon, Lettuce & Tomato Montague, Please

**TUESDAY, OCTOBER 19** — What do we call meat between slices of bread? Well, we don't call it a Montague, but that might have been its name. What we call the sandwich is said to have been created by John Montague and named for his title Earl of Sandwich. On this date in 1744, Montague complained that people should be more polite than to gulp down his invention.

The "Star Spangled Banner" was first sung publicly in 1814. Marlon Brando's first stage appearance was in "I Remember Mama" in 1944. Three years ago the Presidential Commission on Three Mile Island recommended a freeze on building new nuclear power plants, but Congress voted two-to-one against that.

Peter McIntosh, Peter Tosh of the original Bob Marley Wailers, is 38. Artist Peter Max is 43 (the Maxes were so interested in astrology that they named their children Adam Cosmo and Libra Astro). Reporter and media personality Jack Anderson is 60.

### Meteor Shower Tonight: Peak 20 Per Hour

**WEDNESDAY, OCTOBER 20** — Earth is expected to pass through the old orbital track of Halley's Comet tonight, producing the annual Orionid meteor shower.

One of America's oldest and steepest railroads, the cog train on Pike's Peak in Colorado, was completed on this date in 1890. It's one of the most popular tourist attractions in the Rocky Mountains. The 92-year-old train pulls around 150,000 people a year up its 25% grade.

Alan Greenwood of Spys is 31. Baseball Hall of Famer Mickey Mantle is 51. Dr. Joyce Brothers is 54. Writer Art Buchwald, the nation's best-known political satire columnist, is 57: Buchwald was raised in half-a-dozen foster homes, and dropped out of high school at age 16 to join the Marines in World War Two.

### Robot Replaces Roll-Your-Own Cigarettes

**THURSDAY, OCTOBER 21** — When the country was getting started in the 1700's, tobacco was one of the first important crops. But until the early 1900's, people who smoked cigarettes had to roll their own. Then came the automatic cigarette-rolling machine, and on this date in 1913 the first pre-rolled, blended-tobacco cigarette brand — Camels — was introduced by the R.J. Reynolds company.

Thomas Edison was watching his first successful light bulb 103 years ago today in 1879. It lasted forty hours before burning out.

The manual typewriter speed record was set 64 years ago today in 1918, when Margaret Owen whipped out 170 words per minute. And fifteen years ago today there were 35,000 people outside the Pentagon: it was the first anti-Vietnam peace march, in 1967.

Musician Manfred Mann is 42. TV executive and star Michael Landon is 45.

### Over Niagara Falls In A Barrel

**FRIDAY, OCTOBER 22** — One of the world's most famous waterfalls is Niagara, on the border of New York State and Canada. Niagara isn't all that big. America has several falls in the 800 and 900 foot category, while Niagara drops less than 170. The first woman to live through a trip down Niagara Falls was Anna Taylor, who harnessed herself inside a wooden barrel 81 years ago today. Eighteen minutes later she was retrieved from the river below, "dazed but triumphant," the official record reported. It is now illegal to attempt a barrel ride over Niagara.

The Cuban Missile Crisis began twenty years ago today, when President John Kennedy ordered a naval quarantine until Fidel Castro got Russian missiles off the island. Many Americans were afraid the shutdown would lead to war, but during the following weeks the USSR backed down and removed the missiles and missile-carrying aircraft.

Legend says the swallows leave San Juan Capistrano, California tomorrow. Science says they depart southward over a period of weeks.

French actress Catherine Deneuve is 39. Annette Funicello, former Mousketeer and beach-party movie star, is 40. Timothy Leary is 62. Dr. Leary was a Harvard psychologist until invited to leave because of recreational drug experiments in the 1960's.

## ANOTHER POLYGRAM RECORDS

# BREAKERS

# ABC "LOOK OF LOVE"



FROM  
THEIR  
HOT NEW  
ALBUM

'THE LEXICON OF LOVE'



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# Contemporary Hit Radio



JOEL DENVER

MORE THAN JUST ANOTHER BUZZWORD

## A Close-Up Look At Focus Groups With Ed Shane

Depending on your current research prowess, the term "focus group" may be the most misunderstood industry buzzword . . . next to callout research. Last week (R&R 10-8) we attempted to take the mystery out of callouts, and this week with the help of Ed Shane we'll present a view of focus research.

Ed is President of Shane Media Services, and also programs KTRH/Houston. Why is the PD of a News/Talk outlet addressing a CHR audience? Ed also consults KHFI/Austin, KBFM/McAllen-Brownsville, and KZZB/Beaumont, all the leading CHR's in their markets.

Recently Ed put together a series of video tapes called "Radio Video." Each tape tackles a different research subject in an effort to educate PD's, sales managers, and GM's. The first in the series is called "Focus On Focus." Ed sent me the tape, and after talking with him and viewing it, I was able to get him to clarify some of the more important points about focus group research.



Ed Shane

### To Focus Or Not To Focus?

Ed takes a logical approach to the subject. "The first thing a broadcaster should determine is, 'Do I need to really do this?' Coming back from a convention with the knowledge that others are doing it isn't the reason to begin. If there is already some research in your market that leaves you scratching your head about your station, then you are a candidate for focus groups. This other research will most likely be Arbitron. I think Arbitron is a survey in behavior (listening patterns). Focus helps you understand why the Arbitron reads like it does. You should approach focus with the hopes of learning a few surprising things."

After making this statement, Shane quickly qualified it. "A focus group will not give you specific answers to your main research objective. A focus group will give you specific feelings from the people within that group about your radio station, or

**"The facilitator is the most important person in the focus group. This is the person that not only runs the focus group but is responsible for reporting and making observations on the group."**

whatever your main research objective is. These feelings can help you ask more specific questions about your station via other research methods, such as callouts and mailouts."

### Do You Need A Consultant For Focus Groups?

While Ed Shane is a consultant himself, he will tell you that you don't need a consul-

tant to properly implement and maintain a focus group research program. "My video tape explains how to do it yourself, and so does this conversation. If you feel you need help, then call someone in, but in most cases you can do this research yourself. The one thing to bear in mind is that there are no right answers from anyone, only the ones that work."

### Establishing A Sample

The first thing you need to do is establish a goal or objective for doing focus groups. Ed quoted a fellow researcher Hugh Ferry, who said, "Boil your research objective down to something that will fit on a 3x5 card." For example, an objective might be, "Why do my adult listeners think of my station as only for teens?"

Ed explained, "If you are looking to change from, say, Beautiful Music to CHR, focus can help you find the hole in the market. The first thing you need to do is find people that are familiar with the new format's sound. You can use standard randomization techniques, with one of your stratification questions dealing with what stations they currently listen to.

"Don't concentrate too much on demographics. Look for the lifestyle of the individual to become evident in the focus group. You are examining this person's feelings about the subject to which they have had their attention focused. We are looking for true emotions and feelings from these people, not demographics. The people that listen to a certain radio station fit a certain lifestyle, or cross-section of lifestyles."

### Getting Started

A focus group needs to have something to focus their attention on. "A tape of the radio station being played is a good starting point. I would suggest however, removing the call letters and names of the jocks from this tape." Ed explained why. "If the focus group knows the name of the jock or the station, you invite built-in prejudices to come out. Playing a tape of your station without these elements invites only true feelings about what they are hearing as a sound. Only at the end of the focus group would I tell them who sponsored the session."

Again, Ed stressed what to expect from a focus group session. "Don't go looking for specific answers. Asking if there is too much talk on the station the group has just heard will only yield their individual subjective feelings. You've got to probe further and find out what type of talk is a negative, and how much of it bothers a person, to give those feelings depth. The person who does this is the facilitator, or group leader."

### The Facilitator's Role

Ed believes, "The facilitator is the most important person in the focus group. This is the person that not only runs the focus group but is responsible for reporting and making observations on the group." Part of those duties includes study of facial expression and body language from individuals while listening and responding.

## Focusing In On Focus Groups

Here are some additional things to consider when preparing to use focus group research for the first time:

- Send a confirmation letter to each person agreeing to participate, indicating, time, date, place and a reminder of the incentive fee.
- Be prepared to pay each participant from \$20 to \$30 to attend an hour-and-a-half focus session.
- Your focus group should have from eight to twelve participants, *maximum*.
- Find an outside facilitator, and if possible a room designed for focus group research.
- Go into the focus session with only *one* research objective that can fit easily on a 3x5 card.
- Don't project answers you think you might get from the session. Keep an open mind, and be prepared for some surprises.

To help the facilitator, a questionnaire can be distributed at the beginning with questions that will give the facilitator a better chance to understand the individual in the group. This is especially helpful when they start "playing the research game," or as Ed said, "giving the answers they think you want to hear."

Ed also suggested, "Use a set of adjectives that would describe the sound the group has just heard. Ask them to pick the one they think fits best. Examples might be: friendly, boring, lively, humorous, sarcastic, irritating, informative, etc., depending on what they've heard."

### Is It Live Or Memorex?

Ed advised, "If at all possible, make sure to record the session. If a facilitator is spending all of his time taking notes, then those facial expressions mentioned before cannot be observed." Another suggestion from Ed

**"Don't be misled. You cannot get quantitative data from a focus group. You only get qualitative data. This is the emotions of the group as a whole, and individually, as interpreted through the eyes of the facilitator. I urge stations to use other types of research in addition to focus group testing to provide the quantitative data necessary for a well-rounded view."**

included using a room with a two-way mirror so that station representatives may observe the session.

"In most major and medium-sized markets, there is a research facility somewhere that has a room designed for focus groups. The two-way mirror isn't necessary, but when station personnel can watch, they understand the process and results a lot more. They should never be introduced to or be seen by the focus group," he cautioned.

Should a room designed specifically for focus groups not be available, then a hotel or living room will do. "It should be on neutral ground, not in the radio station."

Another tip from Ed about organizing a focus group is the need to segregate the sexes. "Otherwise you get what's known as the 'peacock theory,' where the men will often answer questions in a manner that would strut or show off their wit in front of a woman." He went on to relate, "One time I

had a focus group where there was a woman with a cute face and a rather large bustline. One guy in there paid no attention to the tape or discussion, as his eyes were on her chest the entire time."

### Staying Consistent

One thing that can throw any research project into the dumper is a lack of consistency. "I always suggest that you run the same objective with the same facilitator on two different groups of people. I would suggest testing similar men and women each time for consistency. For comparison, you might also want to separate them into male and females with specific music preferences and test men who like rock and men who don't like rock in two separate sessions. There are an infinite number of variations, depending again on what your objectives are.

"Whenever possible, I like to use an outside facilitator that doesn't know the market, or the station. I think this makes the facilitator dig more out of the group. The facilitator's observations are critical to the outcome and interpretation of the focus group. When you read one of these reports, you'll see lots of phrasing like: 'appeared to be,' 'seemed as if.'"

### How Often Should You Use Focus

"I believe that focus group testing should be done as often as Arbitron surveys the market. If there are enough dollars budgeted for it, then use them on a continuing basis. To save a few dollars, you might enlist the aid of a university or college research department. Each time you get an Arbitron back, I'm sure you'll have questions that need more questions as to the hows and whys of listening patterns. These additional questions are determined from the focus study and can be applied to your callout research for specific answers.

"Don't be misled. You cannot get quantitative data from a focus group. You only get qualitative data. This is the emotions of the group as a whole, and individually, as interpreted through the eyes of the facilitator. I urge stations to use other types of research in addition to focus group testing to provide the quantitative data necessary for a well-rounded view."

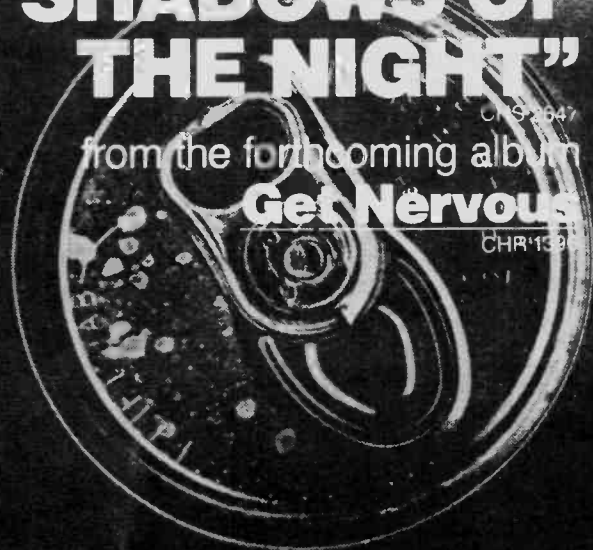
In conclusion, Ed stated, "Before embarking on any new research program, make sure you have a complete understanding of the advantages and shortcomings of it. Acquaint your GM with these realities to avoid any unpleasant surprises. I really think focus is a wonderful way for a PD and a GM to get in touch with their market to find out how their station is perceived. This knowledge can only help you become more competitive and hopefully improve your ratings in the market."



# THE CHRYSALIS SINGLES 6-PACK:

**PAT BENATAR**  
**"SHADOWS OF THE NIGHT"**

from the forthcoming album  
**Get Nervous**



**ICEHOUSE**  
**"HEY' LITTLE GIRL"**

from the album  
**Primitive Man**  
*Shipping this week*



**JOHN WAITE**  
**"GOING TO THE TOP"**

from the album  
**Ignition**  
*Shipping this week*



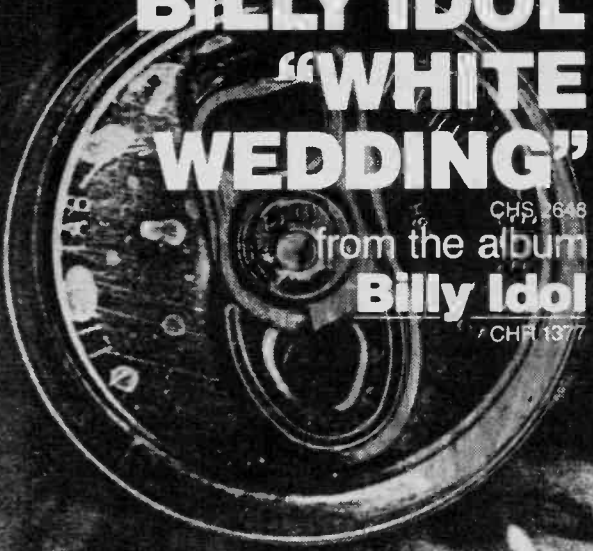
**SHANGHAI**  
**"X-RAY VISION"**

from the album  
**Shanghai**



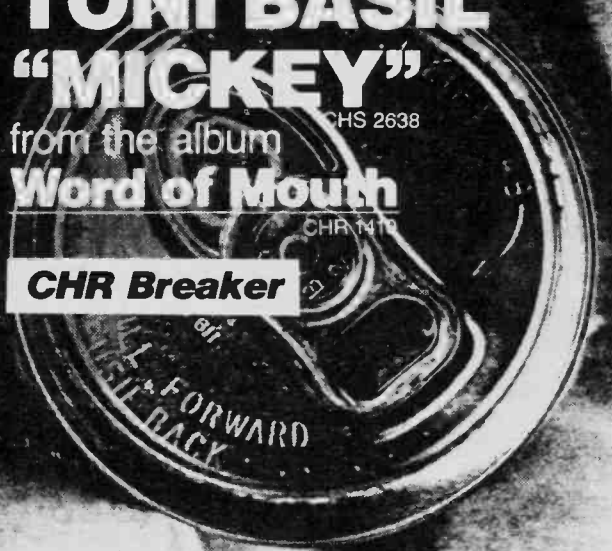
**BILLY IDOL**  
**"WHITE WEDDING"**

from the album  
**Billy Idol**



**TONI BASIL**  
**"MICKEY"**

from the album  
**Word of Mouth**



**CHR Breaker**

## POP-TO-READY FOR TOP POP PLAY.





**MAGIC 107 IS AIRBORNE** — Magic 107(KMJK-FM)/Portland recently kicked off its new CHR format and has adopted the balloon (pictured) as its logo and main outside promotional vehicle. The balloon was most recently used for the kickoff ceremony of the United Way campaign along with several advertising promotions, and has been responsible for attracting thousands of people to these events in the past few weeks.



**COUGAR PROWLs THE SUPER BOWL OF ROCK** — PolyGram recording artist John Cougar recently played the "Super Bowl Of Rock" in Orlando, FL for WDIZ. After the show, he invited some folks backstage for a visit. Pictured (l-r) are WDIA MD Mike Lyons, Cougar, former PolyGram rep Rish Wood, Y100/Miami MD Colleen Cassidy, and PolyGram's George Luthin.

**Bits**

• Magic 107/Portland is doing a "10 In A Row" music sweep every hour after 10am and all weekend. The station is also handing out "Magic Buttons" worth \$107 if you're spotted by the "Magic Hit Man." And the station is promoting a "Magic Hit" of the day. After each winner, the next contest is promoted, indicating which daypart the next "Magic Hit" will be played. During the daypart, the jock announces the title of the song, and when it's finally played, it pays off \$107 to the 10th caller. The contest builds quarter hours, and recycles come from one daypart to another.

• KRSP/Salt Lake City, like many other stations, is preparing its "Haunted House" for Halloween. Last year the station raised over \$157,000 for charity, as over 70,000 folks marched through the maze of bloodcurdling displays. The station will be broadcasting live from the haunted house each evening. If you're not connected with a haunted house this year, it might be a good idea to hook up with one next year. They provide an entertaining vehicle to expose new come to your call letters, plus a good community service campaign for a charity.

• KNBQ/Tacoma is giving away \$20,000 in "Q Supersets" this fall. A series of four songs will be played and the jock identifies them as a "Q Superset." The next time those four songs are played in the exact same order in their entirety, the 97th caller grabs \$5000.

**The Music Section**

CHR's Most Accurate Music Information Begins on Page 55



**JUICE INVADES THE WAXWORKS** — Capitol recording artist Juice Newton did a recent in-store appearance at the Waxworks for WKDQ/Evansville. Shown (l-r) are store owner Norman Woodward, Capitol's Dick Bethel, PD Gabe Hobbs, air personality John Michaels, and seated is Juice.



**NEW JOCK AT 79Q** — When 79Q/Houston went on the air recently, the first money winner was 79-year-old Lona Boyd. Who says adults don't like to rock? She's shown sitting in front of (l-r) John Garcia, and PD John Lander.

**Motion**

96KX/Pittsburgh MD Craig Jackson has moved to KLIR/Denver as Production Director... WNAP/Indianapolis has made some staff adjustments, moving the morning team of Conners & Below to afternoons, and hiring the newly re-joined team of Wacker & Willack for mornings. Wacker did mornings at US99/Chicago, and Willack comes from WEFM/Chicago. Both had worked together as a team before. Also new to WNAP is Bill Ashford to the 9am-noon slot from KHOW/Denver, and Mike Griffin is now holding down noon-3pm from across the street at WFBQ, with Fred Fever moving to nights.

Joan Hlser is named Advertising/Promotion Manager for KFMB-AM&FM(B100)/San Diego, coming from WKQX/Chicago... Pam Day has been named MD at KKQV/Wichita Falls, coming in from KPAR/Granbury, TX... KGRC/Hannibal, MO hired Ed Clay from WAZY/Lafayette to do afternoons... Lisa Smith is new to WOWD/Tallahassee's night show... KSTT/Davenport announced its new PD is David Sands from WQUA/Quad Cities.



Pam Day

Bill Morgan joins WGUY/Bangor as 7pm-midnight personality from WKCG/Augusta, ME... K96/Provo grabbed Mike Bradford to do mid-days from WKOS/Nashville. MD Mike McCoy is now doing afternoons, Glenn Beck joins from sister station KUBE/Seattle to do nights, news person Jessica Robbins is now jocking 10pm-2am, and Scott Fisher is doing mornings, coming in from WIZD/Ft. Pierce where he was PD. KNBQ/Tacoma appoints Chris Grim as Promotion Director.

Ted Wayne joins Magic 106/Los Angeles for weekends... The staff lineup at WGRD/Grand Rapids looks like: PD Chuck Balley in mornings, Joe Jackson middays, MD J.J. Duling afternoons Mike David as night rocker, and Kevin Matthews hosting the "All Night Record Cafe"... And for the record, KIOA/Des Moines PD Bob Meadows has left to go into station ownership, and Dic Youngs is now handling the programming.



**OCEAN ROLLS INTO MONTEREY** — K101/San Francisco air personality Bobby Ocean dropped in at his first radio station, KIDD/Monterey, for a visit with the staff. Pictured (l-r) are PD Barry Brown, Rick Lee, Jeff Roberts, Ocean, Assistant PD Scott Summers, and Lisa Carr.



**E.T. INVADES WJML** — During a recent "Last Blast Of Summer" promotion, WJML/Petoskey, MI morning personalities Tom Griswold (l) and Bob Kevoian (r) were invaded by a strange visitor. While E.T. didn't win a prize for his suntan, they did give him a WJML T-shirt.



**HOW COME THIS BALLOON ISN'T GETTING FULL?** — Could it be that KIST/Santa Barbara air personality Dave Holmes is too drunk to know that he's not blowing into a balloon, but into an Intoxillzer designed to show blood-alcohol percentages? It was all part of a demonstration over Labor Day weekend with Dave drinking on the air to demonstrate how booze can affect drivers' judgment.



**LOHMAN & BARKLEY ARE SCHWEPPT AWAY** — KFI/Los Angeles morning team air personalities, (front l-r) Al Lohman and Roger Barkley are invaded by Schweppes reps (back l-r) Debbie York, Jim Snyder, and Joy Allen. They've brought Schweppes beach blankets, beverages and other goodies for an early morning "Schweppes Session."

**Hit Us With Your Best Shot**

R&R wants you to send us your station's pictures. Any format, any size market, whether you're a reporter or not, we're here to give your station's promotions, contests, activities, and staff changes the kind of widespread exposure only the industry's most-read publication can provide. Send photos (preferably black & white) to the editor of your format, or to Ken Barnes, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



NBC Radio's Young Adult Network

# TED NUGENT ROCKS THE NATION

**I**t's the Sultan of the "Scream Dream," the Wizard of the "Wango Tango," the original Motor City Madman. Ted Nugent. Recorded live in concert at Cobo Hall in Detroit by EDR/ENTERTAINMENT. Exclusively on The Source. Blast off to the rhythms of "Cat Scratch Fever," "Stranglehold," and "Hey Baby." Plus "No, No, No," and "Bound And Gagged," from "Nugent," on Atlantic Records. Prepare yourselves, weekend warriors, Ted Nugent is about to unleash his brand of relentless rock 'n' roll. If you're expecting something mellow, this ain't it.

**The weekend of October  
15, 16 & 17.**



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JEFF GELB

## The Automation Of AOR

For years, it's been generally thought throughout the industry that AOR was a format that couldn't be automated. "It's too regional" . . . "It's too quirky" . . . "It needs personality." Well, it seems these and other objections have become a thing of the past, as at least three automation program suppliers now offer an automated AOR format. This week I spoke with representatives of Century 21, Concept Productions, and Peters Productions for their thoughts on the tricky business of automating AOR, and its potential as a future format.

### Automation: Unsuccessful History

First, though, to gain some historical perspective, it's worth recalling that way back in AOR's earliest incarnation as progressive rock in the late sixties, both ABC and CBS tested automated rock formats, both of which proved ratings failures. Said Allen Shaw in the AOR Story, ". . . the ratings were not nearly good enough (for ABC's 'Love' format) and the audience was saying . . . you've got to go fully live." Bob Cole, in the same publication, had similar thoughts on the demise of CBS's "Young Sound" automated format: "It had to be terminated because it was an inflexible format. It was simply canned music. It was like a jukebox. All the stations were playing the same tapes, like a syndicated format."

*"There are many markets where, if there weren't an automated AOR, there would be no AOR at all."*

—Dave Scott

In the mid-seventies, Drake-Chenault attempted to syndicate an AOR format. Senior VP Denny Adkins recalled, "It's not that it wasn't successful; it's just that we got back a lot of comments about the subjectivity and regionalism of AOR music. We felt it was a bigger battle to fight than might be worthwhile." Jeff Pollack, who worked at Drake-Chenault as a consultant during that period, added, "AOR is a foreground rather than a background format. The AOR audience is among radio's most demanding. The AOR listener has a closer relationship with the music, air personalities, on-air

promotions and community involvement. Successful AOR also requires a good deal of spontaneity that an automated format would seriously limit. For example, the AOR audience demands to hear the new Who album the day it arrives, not a week later. These are just some of the reasons why automated AOR has never really been viable."

### Current Trends: Century 21's Album-Oriented Z

Currently, several AOR programmers have experimented with self-automated formats, including Dave Forman at KEZY-FM/Anaheim (now a live AOR), Michael Sheehy at KNX-FM/Los Angeles, and Al Barnett at KOLA/San Bernardino, to varying degrees of success. AOR has also come to the attention of some major automation program suppliers, who have, just within the past couple of years, created AOR formats.

Dave Scott is Century 21's VP/GM, and a former radio programmer who attends to his company's "Album Oriented Z" format along with Ralph Riley. Scott described the format: "It's a very conservative playlist — we go with name artists and everything we play is 'safe' from a national perspective. It's a long playlist — around 1200 cuts. That's real long by today's AOR standards, but it avoids burnout. We play secondary cuts in very light rotations and also on a dayparted basis.

"New music choices are determined through the trades, some callouts, and on how well the songs do elsewhere. There's instinct involved as well, because when we add a song to the tapes, we have to consider whether it has strength to last awhile, since not all tapes are reservised weekly."

## KOLA: Do-It-Yourself Automation

One of AOR radio's most successful automated stations is KOLA, in the Riverside-San Bernardino-Ontario market. In fact, the station has shown consistent ratings wins over the market's live AOR, KCAL-FM.

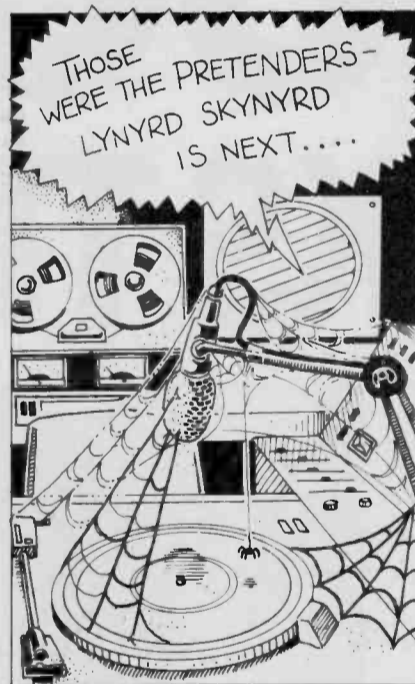
KOLA is virtually a one-man operation, managed, programmed and even voiced by Al Barnett, who is a fierce defender of automation for AOR radio: "We probably save 50% a year by automating. That's not our real reason for automating. I talk to a lot of people and ask them to name a disc jockey on their favorite station, and the majority of them don't know any names unless you get into your KMET's or KLOS's. Why pay someone to play the music when, by automating, you can play two more cuts an hour with the time you save by not having someone talking. That's pretty significant — in a 24-hour day, that's a couple of albums worth of material. By automating, I can keep a cleaner, tighter sound, while giving the audience a bonus: extra music."

What's more, Barnett is convinced that his audience is unconcerned about the station's automation: "Research has told me that the average listener doesn't know we're automated, and secondly, he couldn't care less as long as we're playing the right songs.

"Automation is as good as your engineers. I defy anybody to tell the difference between a state-of-the-art automated station and a live one." Enhancing the live effect is the fact that Barnett, as the automation programmer, can add important new albums to the station's rotations as soon as they come in.

Barnett is convinced that self-automated AOR stations will be on the rise in the 80's. "After all," he noted, "automation is a science. As people get used to it, and realize that it's not a big monster that's going to swallow up their radio station, but that they really retain control, then more people will get involved in it."

Scott stressed that the Z format can accommodate local favorites: "At our station in Canton, Ohio, we probably play everything the Michael Stanley Band ever did! The stations can add the songs themselves or we'll be happy to." The Z format is similarly flexible to regional considerations: "We have stations that won't, for in-



stance, use our morning daypart, which goes back as far as Joni Mitchell's 'Blue' album. They find that too low-key. So, depending on which tapes the station chooses, the Z format can have a 100% album image yet sound as soft as an A/C, or as uptempo as a mainstream AOR."

Also customized by market are song intros and time announce tapes. The tapes can also be used in a live-assist operation, aiding in achieving a local market feel to each client station. To stay up to date, three reels of currents are mailed to client stations weekly.

Century 21's Album Oriented Z format has been offered for about three years now, currently being heard on fewer than ten fulltime affiliates, but on over 40 stations in specific dayparts (usually nights). Scott found this level of initial success encouraging, adding, "In every case, the format has worked better than clients' expectations. It's probably the format we have the least hassles with."

**Concept Productions' Concept 3**  
Programmed by Dick Wagner, President

of Concept Productions, Concept 3 is an automated service revamped just this past May from a CHR to an AOR format. It has attracted one fulltime client (KKCC/Clin-ton, Oklahoma) and six others which use it in specific dayparts. Lee Nye, who acts as National Sales Manager for Concept, said, "Automation is a tricky business — we must be responsive to each local community we serve. So, we offer stations up to 15 minutes of customized material each week. That means our jock is talking up their community events, contests, or whatever else they want."

Concept 3 is, according to Nye, a "traditional type of AOR, playing more oldies than currents. The music is chosen by sound — it's an earpicked format, not a researched one. We look at what's happening in R&R, which gives us a good reflection of airplay, and we check sales in Billboard. It's not a hard-driving sound — there's a little more depth and flow to it."

As with Century 21's Z format, Concept 3 has a lot of cuts in its library: about a thousand oldies and recurrents, and about 60 currents. Nye explained why: "When you automate a format you have to be careful to avoid airplay patterns that can show up pretty quickly if you don't have enough cut depth. You need rotational leeway."

New currents are serviced weekly, recurrents according to needs, and library material is attended to monthly. Live assist options are available for stations to incorporate regional and local favorites. Music is targeted in age appeal approximately 15-22.

*"Successful AOR... requires a good deal of spontaneity that an automated format would seriously limit."*

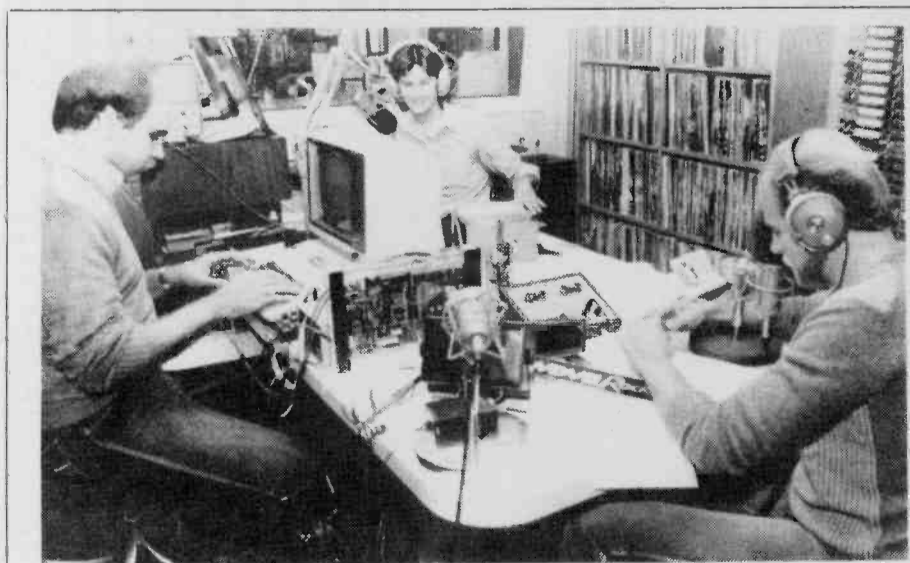
— Jeff Pollack

Nye is convinced that the time is right for the systemic approach of an automated AOR; he noted, "AOR, in the past few years, has gained the kind of formatic structure that suits automation perfectly."

### Peters Productions: The Rock Format

Peters Productions rock programmer George Junak agrees. He's a radio veteran who works with the company's "Rock" format, which was revamped in February

Continued on Page 29



**HERE'S HAL** — You read about him last week in R&R's "What's New" column, and now, here he is, in the . . . er . . . metal and printed circuits himself: Hal the computer. Hal's a computer that speaks, thanks to a typewriter keyboard that programs his lines. Hal's the latest addition to the morning team of Jimmy Roach (center) and Steve Hansen (right) at WDVE/Pittsburgh, where he's doing everything from weather to song intros, with the help of programmer Gary Marince (left).

## EVOLUTION

# The Automation Of AOR

KEZE/Spokane PD John Sherman switches to PD post of AM sister station KJRB, as Brian Gregory is upped to KEZE's PD job from MD, and Jim Arnold is named MD... Lee Roberts exits as PD of KFMX/Lubbock as Nat Lamp succeeds him... KAZY/Denver Assistant PD Bruce Wheeler is also named MD... Randy Kotz joins WYSP/Philadelphia for nights... Abby Goldman resigns as News Director for KMEL/San Francisco, but remains on staff. John Evans is upped to News Director for KMEL... Larry Snider joins KZAM/Seattle for mornings from competing KZOK... New to WMJQ/Rochester from WHJY/Providence is Janet Bates for evenings... Added to the airstaff of WYNF/Tampa are Liz West and Jack Strapp... Steve Knoll is new to nights at Y95/Rockford from WSPT/Stevens Point... Lisa Smith exits mornings at WOWD/Tallahassee for airwork at 94Q/Atlanta... Mark Addy takes over WRIF/Detroit's overnight show.

Continued from Page 28

to accommodate more AOR image artists. Junak noted that the format straddles AOR and CHR, as Peters does not offer a specific "CHR" format. He clarified, "Everything on the soft A/C side is dropped off. On the other end, neither are we programming stuff like Judas Priest or Robert Plant. We don't want people to tune in and think we're an A/C station, nor do we want them to hear three jackhammer rockers in a row. There are a lot of people out there who would like to hear Crosby Stills & Nash and Fleetwood Mac but not AC/DC."

Music choices are determined with the help of focus groups, some callouts, the trades, and record sales input. "Sales reports may sway us one way or another on something we're not sure about," he said, "but if a song doesn't fit the sound we want, we won't add it no matter how well it's selling."

The Rock format isn't specialized for specific market tastes: "It's pretty tough to do that with a syndicated format; we'd spend our whole week turning out rock reels. But the format is fairly mainstream, which means that, overall, musical tastes aren't that diverse anyway." Also, the format has live assist capabilities, which allow client stations to add regional and local hits.

As seems standard for automated AOR formats, the Rock format contains a large library: over a thousand cuts. "We try to put some variety into the system in that way," Junak explained, "rather than just playing the same 200-300 cuts."

Peters Productions services three new music reels every two weeks, and two updates of its music library every month. Jock tapes are customized about four times a year. The format is currently running on 18 client stations. Success of the format, Junak admitted, was difficult to determine due to the non-rated nature of many of the serviced markets.

*"AOR, in the past few years, has gained the kind of formative structure that suits automation perfectly."*

— Lee Nye

One unusual service Peters Productions offers its AOR clients is a jingle package. Junak noted, "They don't run a lot. In fact, we advise the stations to run them no more than twice hourly." By comparison, Century 21's Dave Scott mentioned, "We're a jingles company, but radio's interest in album-oriented jingles is pretty cold."

## Automated AOR: Who Needs It

In general, none of the representatives with whom I spoke were suggesting that all AOR jocks and programmers should be pink-slipped to accommodate a cost-effective automated AOR format. But this form of AOR radio may indeed provide a viable and profitable alternative in several situations. George Junak pointed out, "You have a lot more control over your music, both

rotationally and in terms of cuts played, than you'd have if everyone just played their favorite songs. And, of course, there's the cost factor: it's less expensive to automate than it is to hire a staff or even a PD, though in many cases we work with stations that do have PD's."

Dave Scott offered, "It's not something being tested in the top ten markets, where you get Birch results monthly. But it is something that's paying the bills and attracting audiences in the college towns. There are many markets where, if there weren't an automated AOR, there would be no AOR at all. Small market owners often find it difficult to attract or hold good talent. If they can get the kind of talent for all shifts that it takes to win, then live radio is fine (if you can make it profitable). But in medium and small markets, if you have one or two really talented people, you're fortunate. Automating the other shifts is a viable alternative, since most AOR's down-play personality except for a few key shifts anyway. So, in my opinion, there's no format better-suited to automation than AOR."

Lee Nye was equally optimistic: "Judging by the amount of inquiries I get regarding this format, I'd say AOR will be a very strong format for us in the 80's."

To my thinking, the more AOR's the better. Judging by the concentrated energy that companies like these three are putting into the format, the 80's should indeed be a decade of intense growth for AOR radio. And that can only be good for both the radio and record industries.

## AOR Reporter Profile

### KUFO/Odessa

PD: J. Michael Scott

MD: Steve Driscoll

POWER: 100,000 watts

CONSULTANT: None

SLOGAN: "The UFO"

"KUFO went full-fledged AOR September 1981. Since our previous format was album-A/C, many oldies were still usable after the format change; however, many were removed and new LP's inserted to accommodate the change. We play 60% image-old, gold, and super-gold, and about 40% new music. We also check the CHR charts and often add a CHR cut from an LP as the hot cut, though the trades may not list it as the primary cut. We do this occasionally because, before 'The UFO' came along, Odessa-Midland had never had access to an AOR, except for a free-form 5000-watt college station.

"We do a considerable amount of concert promotions, and with good results — the area has gone from 5-10 rock shows a year to 15-20 since the launching of KUFO. Our KUFO Flight Pass rock card has been a major factor in our success. We call out numbers hourly to give away LP's, catalog, dinners, bikes, tickets, T-shirts, and money to card holders. Each Tuesday we do two tunes from each artist, and double our giveaways.

"Getting to the number one ratings spot entails a lot of work, and staying there requires even more. Listeners' tastes change and they expect their radio station to change with them, or better yet, to be a step ahead."

— J. Michael Scott

(KUFO is a new R&R AOR reporter.)

## COLOR

**WHO RULES:** The promotional "hot ticket" this month belongs to the Who; many AOR's are involved with the band's ongoing American tour. WRIF jock Jim Johnson met the band when their plane touched ground in Detroit, for exclusive interviews. WLUP/Chicago gave away tickets and commemorative concert pat-



ches to the local Who appearance, and also awarded a trip to L.A. for two to see the band. WLLZ/Detroit also gave out patches (50,000 of them!) plus 400 free tickets. WCMF/Rochester sent four listeners to separate Who stopovers, including L.A. WLPX/Milwaukee sent 60 listeners to Chicago to see the band, and also awarded a trip to their Louisville date. WCOZ/Boston sent a listener and three friends to L.A.'s show, while both WSYR and WAQX in Syracuse have started petition drives to bring the Who to town. KMEL/San Francisco gave away a "Who Diamond," tying in with the band's new album title, "It's Hard."

## UPDATE

You've heard of five in a row or \$5000... six in a row or \$10,200... What's next? How about 96 in a row or \$100,000? That's the guarantee WQMF/Louisville made when it played 96 hours worth of tunes with no commercial interruptions. And to make sure the money wasn't awarded, before the special weekend's programming began, WQMF PD Tom Owens pulled every commercial out of the studio and locked them up in his office!... WPLJ/New York did a special pulling of September Birch figures which showed the ABC rocker ahead of WAPP 6.4-9 (and WNEW-FM at a 3.4). Should be interesting to see how these figures compare with the fall ARB's... The Devil Made Them Do It: WLPX/Milwaukee held its pro-rock rally last weekend, gathering over 5000 fans to hear several bands, including members of April Wine, Blackfoot, and the Henry Paul Band, along with the Rockets and the Shoes. The rally was held in response to an anti-rock series of seminars that were being held simultaneously across town by a reverend whose supporters claim rock music is the work of Satan... Grease is the word: Memphis residents are serious rib-eaters, so when WZZR heard about a rib-cooking contest being held in Chicago, the station sent a crack team of ribs-chefs to the Rib-fest. Unfortunately, the Flavorite/Rock 103 Royko Rib Cook Team didn't win the show, but they did make the finals... Just added to this year's WDHA Halloween Ball, which seems to get bigger and better annually, is EMIA's Gary U.S. Bonds, as well as the original Joshua Light Show, which should look great behind the night's other act, Network's Utopia... Another annual tradition this time of year are haunted houses. Y95/Rockford's sponsoring a "Haunted Jail," which the station's advertising by sending its jocks around town in coffins via a "Ghostmobile"... Who needs football for a tailgate party? Not KICT/Wichita, which helped local football fans suffering withdrawal symptoms (thanks to the ongoing strike) by holding a tailgate party and a free showing of two football films, "The

Longest Yard" and "North Dallas Forty"... WIYY/Baltimore corralled A&M's Peter Frampton for a special 98' concert for listeners as the highlight of the station's Rocktober celebrations... WBAB/Long Island's third annual rock marathon for Charity Begins at Home, an organization founded by Columbia's Billy Joel, raised over \$50,000 in five days. Joel visited the station to help out, as did John Waite, Gary U.S. Bonds, and others... KFMG/Albuquerque co-sponsored an international hot air balloon fiesta, which attracted balloon enthusiasts from all over the world. To commemorate the event, KFMG gave away over 2000 helium balloons to festival-goers... When KFMH/Muscataine found out that Marlene Janssen, the Playboy Playmate for November, was a local, the station threw a wine-tasting party for her and 600 listeners. To return the favor, Marlene played guest DJ at the station... WTUE/Dayton just released its third hometown talent album, with profits from the \$3 pricetag earmarked for charity... KLAQ/El Paso held its fourth AOR anniversary party outdoors with five local bands and lots of prizes.

## CONCERTS & CONVERSATIONS

**BROADCASTS:** Glenn Frey on WCOZ/Boston. **CONVERSATIONS:** Rainbow, Judas Priest, Toronto, Nazareth, Survivor on KISS/San Antonio... Billy Squier, Payolas on CITI-FM/Winnipeg... Hughes Thrall on KLOL/Houston... Pat Travers, Huey Lewis on KRQR/San Francisco... MSB on KFMQ/Lincoln, WZIR/Buffalo... Who, Eddle Money on WIOT/Toledo... Rush on WLPX/Milwaukee... Stevie Nicks on KDKB/Phoenix... Clocks on KFMG/Albuquerque... John Cougar on WNEW-FM/New York... Jr. Walker on KVRE/Santa Rosa... Robbie Krieger, Judas Priest on WAAF/Worcester... Oingo Boingo, Wall of Voodoo on KMGH/Bakersfield... Lene Lovich on KNAC/Long Beach... Johnny Van Zant, Carmine Appice on WKLS/Atlanta... Shooting Star on WQFM/Milwaukee.

## The Music Section

AOR's Most Accurate  
Music Information  
Begins on Page 44



## Promoting Country Music Month The Haas-Hudgins Way

When J.D. Haas and Daniel Hudgins decided to start their own music marketing and promotion company last year, they had no idea that their first promotional campaign would find such wide acceptance in such a short time. However, you can ask almost any Country programmer what promotion most often comes to mind when you mention Country Music Month, and invariably the Haas-Hudgins "calendar" promotion is recalled.

I first heard about the campaign last fall when stations started sending in information on what they had done during October. With another Country Music Month upon us and even more mentions coming in from programmers about this sales-oriented "calendar" promotion they're airing, I felt it was about time to find out a little more about what appears to be a very popular and profitable promotion for radio. Company principal J.D. Haas was kind enough to fill me in on how the idea came into being, the specifics of the campaign, and why it has been so successful.

### From Rocktoberfest To Country Music Month

**R&R:** Give me a little background on the company and how this specific idea came about.

**JD:** Daniel and I were both Regional/Marketing Directors for the Peaches record store chain, handling their promotions and the tie-ins with radio stations, retailers, and record labels. I came up with a promotion called Rocktoberfest, which turned out to be a real big success for rock stations. We started talking about doing something along the same lines for Country because we were both really into country music and we didn't at that time see country being promoted as well as rock was. We started our own company, Haas-Hudgins, on June 1, 1981, and our first project was Country Music Month, structured very similarly to Rocktoberfest.

**R&R:** Explain some of the basics of the campaign.

**JD:** The way we look at it, it's a two-sided promotion for both programming and sales. What stations do is feature one particular country artist each day of the month and we supply lucky number calendars listing on which day each artist is featured, which the station can then distribute through local retail outlets. A major emphasis of our push to the stations was for them to include a retail record outlet, which almost every station did this year. For example, on the day that Ronnie Milsap is featured, the record store will put all Ronnie Milsap albums on sale and the station will promote that on the air. We try to encourage record sales out of the whole thing, and it has been working.

### Cost vs. Revenue

**R&R:** What exactly do you supply each station and how much would the whole package cost them?

**"A major emphasis of our push to the stations was for them to include a retail record outlet. We try to encourage record sales out of the whole thing, and it has been working."**



Country Music Month calendar

**JD:** Basically the cost depends on what part of the promotion they take, but the basic audio portion of the package starts at \$1500 for the smallest market. It goes up from there depending on market size and what operations they choose to use.

The basic part we supply each station is a minimum of 36 audio ID's, which are custom cut for the stations by the participating artists, 310 record albums (ten for each day of the month, so that on the day they feature Mickey Gilley they have ten Gilley albums to give away), and also a minimum of 5000 calendars.

The options are minimum of four 10-second custom cut TV spots (last year we used Mickey Gilley, Crystal Gayle, Larry Gatlin, Ronnie Milsap, and Glen Campbell) and the Texas Music Weekend, which is the Grand Prize the station can offer to two listeners for a trip to Billy Bob's. The station provides the airfare and spending money and we provide car rental, hotel accommodations, tickets to Six Flags Over Texas, and tickets to Billy Bob's. Last year all the winners got to meet Ronnie Milsap, have their picture taken with him and got an autographed album, and this year we'll be doing it with Frizzell & West.

Although the promotion might sound expensive to some of the smaller markets, it really isn't when you consider that last year a station in Denver sold the promotion for something like 156 spots and made quite a bit of profit on it. And we don't just give the promotion to stations and let them do it on their own. We send out newsletters on how to promote it and how to tie it into retailers, especially record outlets, because the most successful part of this whole promotion is the sales end. We've also had several stations sell it to malls where every day they post the lucky number in the mall and you have to go there to see if you've won.

### Customizing The Framework

**R&R:** Besides the record albums and the optional Grand Prize, then, the stations can

# Country Closeup

The Country Music Awards may have been glamorous and exciting, but the big event of the week has to be the announcement of the winner of the 1982 Country Music Ugly Award. R&R's own Jim Duncan was last year's winner of the infamous Wayne Edwards "honor," and thus has been retired from competition. However, this year's list of candidates was even more impressive, with the likes of Dene Hallam, Tom Phifer, Joe Ladd, and Tim Williams among those vying for that number one spot. Well, guys, you all deserved to win, but as you know there's only one Ugly per year, and this year's award goes to (a hush comes over the crowd) WMAQ MD Jay Phillips! Congratulations, Jay, we know you'll wear it well!

Seems that a word of clarification is needed on KCBQ/San Diego's association with the Satellite Music Network. The station, previously airing the Music Country Network for over-nights, is now utilizing the Satellite Music Network for the same time period. The balance of the programming day is live and local and will remain that way, as per PD Bob McKay.

Across the street, KSON-AM&FM is now simulcasting its morning show from 5:30-10am. The "Chandler & Hunter Show," featuring AM PD Rod Hunter and FM PD Ed Chandler, debuted September 27.

### Movement

Several major market changes already written up in previous editions of R&R include Bob McNeill's new PD position at WMZQ/Washington (and to set the record straight, I did not resign; former PD Carol Parker did. One of us should change our name!). Bob was previously Research Director at sister station KIKK/Houston. . . Former KUUY/Cheyenne OM Chuck White is now PD at WML/Milwaukee. Jennifer Wilde remains PD at KUUY. . . Jon Anthony now OM of both WVOJ & WQIK/Jacksonville, as Lee Shannon moves to PD of WVOJ, where he will also do the music and morning show. . . WKKW/Allentown's new PD is Chuck Henry from WSAN across town, while Neal Newman joins on as MD from neighboring WAEB. . . Jason Kane promoted to Asst. PD at KIX106/Washington. . . Melanie Daniels now Asst. PD at WNYR/Rochester, replacing Joelle, who left to pursue other interests. . . Johnny Grey upped to MD at WPLO, replacing Len Anthony who moves into the newly-created position of Asst. OM. Len has also teamed with morning man Jim Howell for the new "Howell & Anthony Show" on 6-10am, and Jim Stewart joins the station for the 2-6pm shift, replacing Larry Coates, newly-named PD at WCAO/Baltimore. . . Whew! . . . Doug Herendeen promoted to MD at WILQ/Williamsport. . . Roger Dale upped to MD at WDMV/Pocomoke City, MD. . . WUSL/Philadelphia MD Juan Varleta moves to WIOQ across town as ND. . . KOKE-FM/Austin MD Tim Williams moves from his midday shift to mornings. . . Becky Brenner new 7pm-midnight person on KMPS-FM/Seattle. . . Dave Marcum joins KVET/Austin for 7pm-midnight from KWKH/Shreveport. . . Jeff Davis leaves KJIB/Portland to become roving traffic reporter at KYXI in town.

KFH/Wichita OM Jason Drake is looking for a PD/morning jock to replace Chuck Robson, who has left the station to pursue other interests. T&R to Jason at 104 S. Emporia, Wichita, KS 67201, or call (316) 262-4491 if interested.



Jason Kane

give away whatever else they can acquire?

**JD:** Yes. For instance, some stations will go to other retail merchants and get TV's, stereos, radios, movie tickets, clothes, or whatever to give away. We just give the framework and let them customize it, because we don't want to be real rigid. They all have such good ideas themselves. For instance, WSUN/Tampa had their calendars printed without anyone's names on it so that

**"It benefits the artist by getting them exposure, the record company by selling records, the radio station through added listenership, the retail outlet by bringing people in."**

listeners had to fill in the station's featured artist each day. Then they gave away amazing prizes to those people with correctly filled in calendars. That was their way of bringing up their cume.

**R&R:** To pull off a promotion of this scope I would imagine you would need to have a very good working relationship with the record labels.

**JD:** With both the artists' managers and the record labels. Last year we really had to go hustle everyone and convince them that their participation would be valuable. This year we had people like Waylon Jennings asking to do the TV spots and artist ID's! It was quite a thrill to have people come to us this year. We could have done it a little more generically, but we wanted to do it

totally custom made. Each station got 56 separate ID's this year, which is 20 more than we had to send them, and just the task of getting everyone in to do those tapes and then edit them is monumental!

### Limited Station List

**R&R:** With everything customized, how many stations can you comfortably handle?

**JD:** We're only allowed to include 50 stations per our agreement with the recording artists, and both years we've sold the promotion out. Over half those stations have already committed for next year. Since this was the artists' second year cutting the ID's, they're more familiar with it now and especially with how it's tied into record retailers in each market, so next year they might be willing to cut 60 or 65.

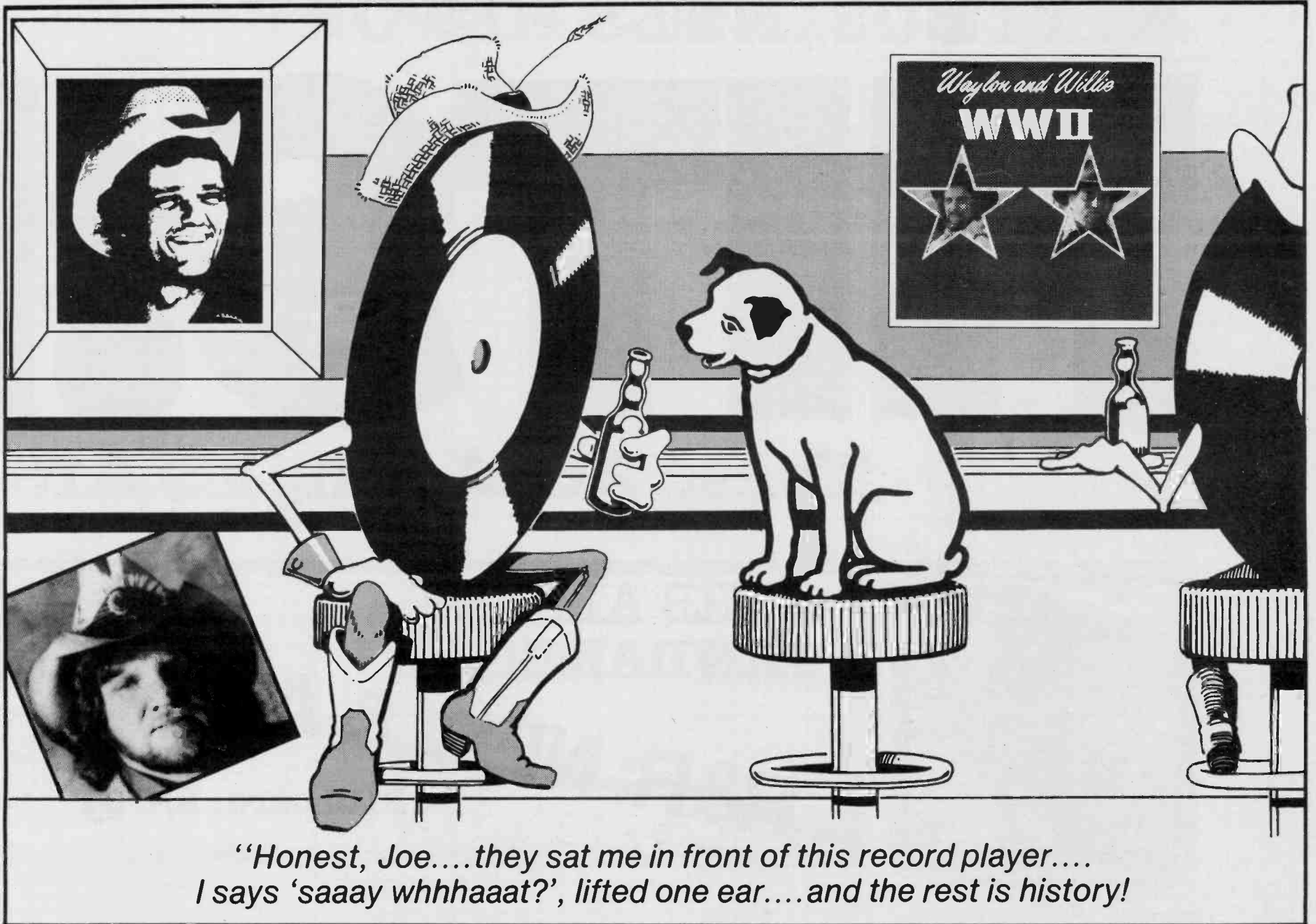
The reason we didn't publicize it last year was because we wanted to get it down pat first, so we kept a low profile. Now the artists, managers, record companies, and radio stations know that we go way out of our way to deliver extra tapes and TV spots and give them real good quality. For instance, this year we went for the more expensive calendars with better stock, which cost us a lot of extra money, but we want to be known for doing a real quality product. And it's paying off because the response has

Continued on Page 34

## The Music Section

Country Radio's Most Accurate Music Information Begins on Page 50

On The Flip Side



# JERRY REED

**BREAKERS**

"The Bird"

R&R 45 ★ CB 39 ★ BB 51 ★

# WAYLON & WILLIE

"Dock of the Bay"

R&R 48 ★ CB 47 ★ BB 60 ★ ★

# MARLOW TACKETT

"634-5789"

BB 83 ★ CB 83

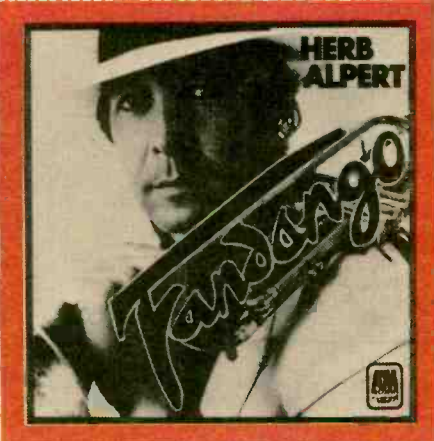


**RCA**

# A&M BUSINESS REPORT

# HITS

These A&M Singles Are Hi



From The Album "Fandango" SP-3781

HERB ALPERT  
**FANDANGO** AM-3441

**R&R: NEW & ACTIVE**

Billboard: A/C **31\***



From The Album "Vacation" SP-70031

GO-GO'S  
**GET UP AND GO** TR-9910

R&R: CHR N&A

Billboard: CHR **56\*\***

Cash Box: CHR **61\***

After "Vacation" it's time to "Get Up And Go!"



JANET JACKSON



From The Album "Janet Jackson" SP-6-4987

JANET JACKSON  
**YOUNG LOVE** AX-3440

Billboard: R/B **55\*\***

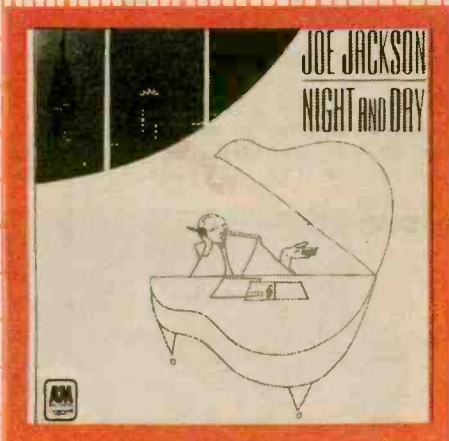
Cash Box: R/B **46\***

Debut single from the youngest member of America's #1 musical family.



# FACTS!

ts And Here Are The Facts:



From The Album "Night And Day" SP-4400

## JOE JACKSON STEPPIN' OUT AM-2428

R&R: A/C 21\* CHR 11\* Album 22  
Billboard: A/C 31\* CHR 35\*\* Album 34\*  
Cash Box: CHR 26\* Album 32\*

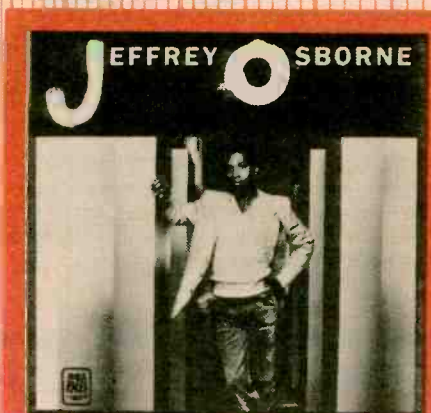
Steppin' out on A/C, CHR, R&B and AOR stations across the nation!



From The Album "Keepin' Love New" SP-4394

## HOWARD JOHNSON KEEPIN' LOVE NEW AM-2448

FOLLOW UP HIT TO THE SMASH,  
"SO FINE"




From The Album "Jeffrey Osbornes" SP-4896

## JEFFREY OSBORNE ON THE WINGS OF LOVE AM-2434

R&R: A/C 13\* R/B 9\*  
Billboard: A/C 20\*\* R/B 15\*\* CHR 57\*\*  
Cash Box: R/B 24\* CHR 68\*

The biggest multi-format record in America today!

On A&M Cassettes and Records 

# Inside Nashville



BIFF COLLIE

**PARTY-TIME IN TENNESSEE:** This year's convention has seemed more like the "real thing" than any in a long while. Really a happy, festive atmosphere around convention headquarters at the Opryland Hotel, and some funny sights! Connie Francis spent a week here recording, then a week reunioneing. More real veteran radio people here than in recent memory, what with the Saturday morning (16th) Country Radio Veterans Administration (radio DJ execs with 20 years or more) breakfast at the Hyatt-Regency Hotel.

Mikes set up to cover over a hundred radio pros who sold the world early on Country, to pick up every morsel of memory served by nostalgia so thick you could cut it with a knife. Can you imagine preserving the on the off-the-air stories, personal trademark airlines, and wild incidents corralled into one package? Let you know more on that later . . . Party stops this week have included (in no particular order) Jimmy Bowen and Elektra/Asylum's studio at Soundstage Thursday night (that's when Bowen does his work); CBS's late-night reception at Cheekwood Hall; Mary Reeves's Texas reception for Lone Star dignitaries honoring David Dean, Bill Perryman, Ernest Tubb, and Bill Rains, the sculptor who created the Bronze bust of the Texas Troubadour, at Jim Reeves Museum; Joe & Betty Gibson's Nationwide Sound party; the Chuck Chellman/Georgia Twitty Invitational Golf & Tennis Tourney; the 1982 FICAP Banquet and Disc Jockey Hall of Fame presentation; PolyGram's annual bash; RCA's company party and show; the giant legendary BMI banquet and award presentation; and most important of all, some great informal get-togethers on a one-to-one basis in the most "disc-jockey"-ish convention in awhile . . . Del Reeves's half-dozen Gloryland Cheerleaders have brightened the convention headquarters, pom-poms and all confronting station DJ's person-to-person and Del's new football striker, "A Fan Strikes Back." The cheerleaders are the prettiest, happiest marchers we've seen in years!

**TATTLE TALES:** Janie Fricke and Randy Jackson married in Indiana on Fricke farm . . . Johnny Rodriguez's new wife is Robyn Bernard. Both couples married in September . . . Helen Cornelius will tour with a Broadway musical company this winter, portraying Annie Oakley in "Annie Get Your Gun" . . . Eddie Rabbitt's mom, Mai Rabbitt, recovering from gall bladder surgery . . . Doyle Wilburn back in Baptist Hospital for further treatment of lung malignancy . . . The Oaks finished their Christmas album . . . Remember Wilma Burgess? She had hits of "Tear Time," "Baby," "Misty Blue" a few years back. Wilma's opened a neat new club/restaurant called Track 9 in Nashville . . . Porter Wagoner's still trying to explain the "long-johns" uniform of the day worn by all his band on the Opry! . . . David Allan Coe won "Male Vocalist of the Year," "Country Song of the Year," and "Country Album of



the Year" in Swedish music poll . . . Moe Bandy, the Burrito Bros., and Susie Allanson guesting with West Coast country music legend Wade Ray on "Pappy's Place," being taped aboard a cruise ship by Group W. It'll be on the USA satellite network . . . That contest the Statler Bros. held in conjunction with Music City News for suggestions for the group's next single from their latest LP drew 11,000 entries!

**AND THEN I WROTE:** The Oak Ridge Boys will ride in the annual Macy's Thanksgiving Day Parade in New York City . . . Crystal Gayle and Paul Williams recorded the theme of the new ABC series "It Takes Two." Paul wrote the song . . . Tioga, Texas, the town where Gene Autry started his long trek through the Country Music Hall of Fame, the Cowboy Hall of Fame, and the American League West Championship, was sold to Houston developer John Grice for \$200,000. They say Autry wanted to buy it years ago and rename it Autry Springs. Dr. Ledbetter, local physician, led the town's opposition to the name change; said he was the doctor who delivered Gene as a baby and never got paid for it!

**MORE CMA NEWS:** The CMA has a new poster for Country Music Month and the CMA Awards Show, featuring photos of the Entertainer of the Year nominees: Alabama, Barbara Mandrell, Willie Nelson, the Oak Ridge Boys, and Ricky Skaggs. Speaking of Ricky, he was in Nashville for some People magazine shots and the taping of a concept video depicting the evolution of country from the fifties onward (see photo).

\$15,000 will go to young songwriters thanks to the 31st annual BMI awards to student composers, with a deadline of February 15, 1983. Country's included!



**SKAGGS BRINGS BACK THE FIFTIES** — Ricky Skaggs and band are pictured performing a number in fifties style as part of a conceptual video capturing different eras of country music.

# Promoting Country Music Month

Continued from Page 30

been quite excellent. It would be nice to have money in my pocket, but I'm more interested in establishing myself. Now when we talk to people we've dealt with before, they know that if we say something, it's going to be done 100%. We've built in the past two years some excellent relationships with people who didn't even know us when we walked in the door last year.

One thing that Peaches really taught us was just how to work with radio stations, record companies, sales people, and recording artists. That's where we come in to put a lot of things together that benefit everyone . . . it benefits the artist by getting them exposure, the record company by selling records, the radio station through added listenership, the retail outlet by bringing people in, and us because we get paid to do it.



**"RING ON HER FINGER, TIME ON HER HANDS"** — Becky O'Reilly from the Chicago suburb of Bensenville, IL has both now that she has been chosen from among 4000+ entries as the winner of a recent US99/MCA-sponsored contest promoting Lee Greenwood's last single. Lee and Becky are pictured (foreground) during the presentation of the diamond ring and weekend mini-vacation surrounded by (l-r) WUSN PD Lee Logan, station MD Nikki Courtney, and MCA's Rod Linnum and Rod Warren.



**PHILLY GREETS GATLIN** — After his performance at Philadelphia's Spectrum, Larry Gatlin chatted backstage with (l-r) WFIL ND Steve Nikazy, CBS's Chuck Shorter, and WFIL & WUSL OM Kris Chandler.



**WARINER WANDERS TO WINCHESTER** — Steve Wariner (right) wandered over to say hello to Q102 midday personality Bert Morris (left) when he visited Winchester, VA recently on tour.



**WORLDS OF FUN WITH JERRY** — WDAF/Kansas City recently sponsored a Jerry Reed concert at Worlds of Fun in town where 61 Country's David Lawrence (right) met with the performer backstage.



**Country News**  
This Week's Guest:  
**GLEN CAMPBELL**

Call Pete Howard or Kirt Daniels (213)392-8743  
228 Main St., Suite R Venice, CA. 90291

# Adult/ Contemporary



**JEFF GREEN**

**SAVE FOR FUTURE REFERENCE**

## A/C Record Company Rep Checklist

It's been a year since R&R last printed the names, addresses, and phone numbers of record company national promotion representatives for A/C stations. This new list is considerably larger than last year's, as it includes individual contacts for several labels distributed through larger companies. Be sure to save this page for future reference.

**A&M, I.R.S.**

**Dee Dee Lange**  
1416 N. La Brea Ave.  
Los Angeles, CA 90028  
(213) 469-2411

**Accord/Townhouse**

**Doug King, Carly Sanders**  
141 E. 63rd St.  
New York, NY 10021  
(212) 838-6565

**Arista, GRP, Jive, Novus, Buddah**

**Rick Blisseglia**  
6 W. 57th St.  
New York, NY 10019  
(212) 489-7400

**Atlantic, Atco, Cherie, Cotillion, Emerald City,**

**Mirage, Modern, Radio, Regency, RFC, Real World, Rolling Stones, Swan Song**  
**Gunter Hauer**  
75 Rockefeller Plaza  
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Los Angeles, CA 90046  
(213) 656-2840

**Boulevard**

**Larry Tollin, Lenny Beer**  
19456 Ventura Blvd., 2nd Floor  
Tarzana, CA 91356  
(213) 705-1994

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**Steve Meyer**  
1750 N. Vine St.  
Hollywood, CA 90028  
(213) 462-6252

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8335 Sunset Blvd., 2nd Floor  
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**Chrysalis**

**Janis Ross**  
9255 Sunset Blvd., 2nd Floor  
Los Angeles, CA 90069  
(213) 550-0171

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**Mike Martucci**  
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New York, NY 10019  
(212) 975-4321

**George Chaltas**

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Los Angeles, CA 90067  
(213) 556-4895

**Cream**

**Jack Bratel**  
8025 Melrose Ave.  
Los Angeles, CA 90046  
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**Elektra, Asylum, Beserkley, Musician, Network,**

**Solar, Curb**  
**Pat McCoy**  
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New York, NY 10019  
(212) 974-0200

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**Bob Greenberg**  
9229 Sunset Blvd. #707  
Los Angeles, CA 90068  
(213) 278-6350

**Modern**

**Paul Fishkin, Marc Nathan**  
1438 N. Gower St.  
Hollywood, CA 90028  
(213) 464-5144

**Montage**

**David Chackler**  
7250 Beverly Blvd., #102  
Hollywood, CA 90036  
(213) 933-7401

**Motown, Gordy, Tamla**

**Don Wright**  
6255 Sunset Blvd., 17th Floor  
Hollywood, CA 90028  
(213) 468-3500

**Network**

**Jason Minkler**  
9200 Sunset Blvd. #1101  
Los Angeles, CA 90069  
(213) 859-1220

**Tommy Teague**

1941 Leatherleaf Dr.  
Marietta, GA 30060  
(404) 424-8444

**Pasha**

**Carol Peters**  
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Los Angeles, CA 90038  
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**Michael Hoppe**

810 7th Ave.  
New York, NY 10019  
(212) 399-7075

**Jeff Laufer**

1930 Century Park West, 2nd Floor  
Los Angeles, CA 90067  
(213) 277-1412

**Prelude**

**Joe Bonner**  
200 W. 57th St., #403  
New York, NY 10019  
(212) 974-0360

**Radio**

**John Schoenberger, Moe Preskell**  
2455 E. Sunrise Blvd.  
Ft. Lauderdale, FL 33304  
(305) 565-7000

**RCA, Ensign, Grunt, Millenium, Planet,**

**Red Seal, Salsoul**  
**Bonnie Goldner**  
6363 Sunset Blvd., Suite 608  
Los Angeles, CA 90028  
(213) 468-4190

## R&R Appoints 15 New A/C Reporters

Fifteen new reporters have joined the R&R A/C roster over the past several weeks, and it's time to officially introduce them. Coming aboard are:

- |                                 |   |
|---------------------------------|---|
| <b>P1</b> <b>WFBR/Baltimore</b> | <b>P3</b> <b>WAYV/Atlantic City, NJ</b> |
| <b>P2</b> <b>WNCI/Columbus</b>  | <b>KCMQ/Columbia, MO</b>                |
| <b>WTRX/Filint</b>              | <b>KVOX/Fargo-Moorhead, ND-MN</b>       |
| <b>KUDO/Las Vegas</b>           | <b>KQDI/Great Falls, MT</b>             |
| <b>WISM-FM/Madison</b>          | <b>KFSB/Joplin, MO</b>                  |
| <b>WVOR/Rochester</b>           | <b>KRLC/Lewiston, ID</b>                |
| <b>KKPL/Spokane</b>             | <b>KWEB/Rochester, MN</b>               |
|                                 | <b>KVSF/Santa Fe, NM</b>                |

The 15 additions bring the total A/C field to 134 stations. Reporters to R&R's A/C section are selected primarily from the regularly-measured Arbitron-ranked metro survey areas. Eligibility is based on 25-49 adults (standard market) or 25-54 adults (condensed market) average quarter-hour share, Monday-Sunday, 6am-midnight.

**Regency**

**Ron Farber**  
1116 N. Cory Ave.  
Los Angeles, CA 90069  
(213) 278-5131

**RFC**

**Bert Coleman**  
161 W. 54th St. #1001  
New York, NY 10019

**Robox**

**Mark Cooper**  
2215 Perimeter Park, #21  
Atlanta, GA 30341  
(404) 451-5997

**Salsoul**

**Billy Smith**  
401 5th Ave., 6th Floor  
New York, NY 10016  
(212) 889-7340

**Scotti Bros.**

**Carleen Lester**  
2114 Pico Blvd.  
Santa Monica, CA 90405  
(213) 450-3193

**Solar**

**Edna Collison-DeGree**  
9044 Melrose Ave., #200  
Los Angeles, CA 90069  
(213) 859-1717

**Stiff**

**Jimmy Mack**  
5 Crosby St.  
New York, NY 10003  
(212) 431-1600

**Swan Song**

**Lauren Siciliano**  
444 Madison Ave.  
New York, NY 10022  
(212) 838-3320

**Tapestry**

**Megan Arlan, Rondi Ruppert**  
12011 San Vicente Blvd., #500  
Los Angeles, CA 90049  
(213) 472-4009

**Unicorn**

**Marty Kupps**  
1454 5th St.  
Santa Monica, CA 90401  
(213) 458-1661

**Venture**

**Al Edmondson**  
6430 Sunset Blvd. #816  
Hollywood, CA 90028  
(213) 462-3162

**Warner Brothers, Bearsville, Curb, Dark Horse,**

**Full Moon, Geffen, Qwest, Sire**  
**Howard Rosen**  
3300 Warner Blvd.  
Burbank, CA 91510  
(213) 846-9090



# Black Radio



WALT LOVE

"THE STATION THAT CARES ABOUT YOU"

## WCIN/Cincinnati: AM Holds Its Own

**A**s you know, Black radio had its beginning on AM, and mostly at the top of the dial. Consequently, when I see an AM Black station fare well, I tend to give it my attention — as in the case of WCIN/Cincinnati, a station that was the only Black outlet in town for years, until recently.

Today WCIN is joined by an Urban-formatted FM, WBLZ. At one time both WCIN and WBLZ were owned by the same black-owned organization, BENI Broadcasting of Philadelphia. Now WCIN is owned by KLM Communications, a company whose principal is former WCIN News Director Ken McDowell. McDowell, who is also black, made one major change when he took over the station. He appointed Frank Bailey Program Director. Everett Cork, who had been the PD since January of this year, will remain on the air and act as an assistant to Bailey.

While speaking to the WCIN Assistant PD, I learned that Everett took over when Mike Roberts (now Operations Manager at WIGO/Atlanta) exited. During our conversation Everett made some relevant statements regarding the black community and the importance of Black stations maintaining open lines of communications with local black officials. He also mentioned the role a strong news team can play in providing pertinent information to the black community. Interestingly, he addressed a topic that most radio stations have unconsciously ignored when he mentioned WCIN's continuing commitment to senior citizens.

### Success In The Community

In the latest Arbitron figures WCIN pulled a 4.4 share of the weekly 12+ audience while competitor WBLZ scored a 3.9. I asked Everett how an AM station could do so well in the face of a strong FM challenge.

"I attribute WCIN's success to our involvement with the community on a number of levels," he said. "When I'm on

the air, I read the public school lunch menu. Nothing new there, of course, but when you follow that up with visits to the schools to eat lunch and talk with the children, you would be surprised how important it becomes to the adults. This past year we instituted a policy where our air personalities and some of our news people actually went out to the elementary schools and ate lunch with the children on a regular basis."

Why elementary schools? "Our motto here is: 'The station that cares about you,' and we believe that most parents care about their children and what affects them. Consequently the parents here in Cincinnati know that we care about their children because children are our future.

"We're out there because we really want to know how that food tastes and how kids feel about what they're served. When we have conversations with the kids we ask them what's important to them. You'd be surprised at some of their replies — they

**"One thing that will help save Black radio . . . bring back the personalities."**

are very inspirational. We also feel that showing sensitivity toward young people helps us with our adult listenership. Their favorable responses have led us to believe that we are on the right track."

### The Importance Of News

Earlier in our conversation Everett mentioned that WCIN's news was a big plus for the station. "Our news staff is very respected locally," he told me. "There was a time when people would tune away from our station to hear the news elsewhere. We



TIME TOOK THE TIME AT WDMA/Memphis — On hand for the occasion, (from l-r) Time's Jessie Johnson, Jam and Morris Day; Jamie Shoop from the Time's management; WDMA Program Director Carl Connors and WB's Jerry Washington.

decided it was time for a change, so we got ourselves a news staff, instead of just one person, and got more involved with the community itself, reporting news that directly affects black people. This has helped us tremendously. We now have the most respected news team in the city. The mayor of the city called us to make sure that one of our reporters was going to be present at a press conference. Do you know

**"I've always felt that if a station shows true concern for the public, everything else would fall into place, including the ratings."**

why? Because he knew he'd get concise, factual coverage from our station — no more, no less. That's important to the public, not to mention politicians."

### Senior Citizens

I asked Everett to elaborate on WCIN's involvement with senior citizens. "I've told our personalities that it is up to us to do what is right as human beings," he said. "I've always felt that if a station shows true concern for the public, everything else would fall into place, including the ratings. Our total emphasis, other than entertaining, is directed at taking care of the kids and the old folks. We sometimes forget that we were all young once, needing help to mature. But if the Lord smiles on us with good health, we'll also grow to be old, and we'll need some help from our fellow man once more.

"There is a void in broadcasting (and in life in general) — people tend to forget about senior citizens. We found out through a local newspaper that a senior citizens' home downtown didn't have a television. We gave them one to help out. We didn't say a word about it until we were asked by the print media. Well, we began to get so many positive comments from our listeners that you just wouldn't have believed it! Our intent was to help the seniors' quality of life, not to get publicity for the station. But a lot of publicity came out of it.

"One thing I would like to tell other black programmers . . . remember the basic thing that has always been important for Black radio and black people — the community. Get into the community and take care of them and they will take care of you. The most important part of the word community is unity, and I'm very serious about that. We've got to stick together."

### Personality & Promotion

How does Everett feel about personalities on Black radio? "That's one thing that will help save Black radio . . . bring back the personalities. I say that because there are so few positive black role models out there these days. Black DJ's have always been looked upon as celebrities in the black community. What we need are more black air personalities out there on the streets conducting themselves properly and setting a

positive example for our people."

I asked Everett if WCIN had spent a lot of money on promotion during the spring ARB. "No, we didn't have any promotional budget at all. With the pending sale of the station, money was not available. Aware of this, we made up our minds to do something in order to survive. We had our personalities, our community involvement, and our heartfelt sincerity. We gave away some free LP's, but by really being 'the station that cares about you,' the numbers from Arbitron were strong."

### No Crossovers

Finally I asked him to tell us about WCIN's music. "We try very hard to expose good music to our audience. But one thing we don't do is play crossover music. Several weeks ago you did an article on a guy in Memphis who doesn't play any crossovers, and that really stuck with me. I believe as he does. We are the only Black station in this town and there are 18 other stations that these people can get their music played on. It is not that way for a black artist's song and I just don't think it is fair for us, as blacks, to replace a black artist's song with a white artist's piece of music. To me, if you're going to be a Black radio station, then you've got to give black people a chance. That's where the 'unity' I mentioned earlier comes in."

**"I just don't think it is fair for us, as blacks, to replace a black artist's song with a white artist's piece of music. To me, if you're going to be a Black radio station, then you've got to give black people a chance."**

I asked Everett why he considered WCIN to be "the only Black station in town," since WBLZ's music is really 85% black. Isn't WBLZ a Black station too? "It's not so much that I don't consider them Black, as they don't consider themselves Black — and they will tell you just that. Their talk shows, their air personalities all tell me that they're Urban Contemporary. To me that's like trying to keep the property values up according to the old stereotype until you have to sell out."

WCIN is succeeding by being exactly what it says it is, namely, a Black radio station. With the addition of Frank Bailey as PD, and the continued input of Everett Cork, WCIN should be a good bet to keep Cincinnati's black community tuned in.

## The Music Section

Black Radio's Most Accurate  
Music Information

Begins on Page 44



WNHC/NEW HAVEN WELCOMES SHEREE BROWN — Capitol recording artist Sheree Brown visited WNHC while on a recent promotional tour. Pictured (back row, l-r) Capitol rep Bill Reid, Sheree's manager John Raatz, Asst. Music Director Dave., (front row, l-r) WNHC midday personality K.T., Sheree, and WNHC Program Director 'Jazzy' Jordan.

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# Opportunities

## Openings

### EAST

Newspeople needed for Utica/Rome #1 A/C station. T&R: Fred Miller, WRUN, Thomas Road, Oriskany, NY 13424. EOE M/F (10-15)

Immediate opening for experienced Country PD/morning personality in central PA. T&R: Al Miller, WNOW, P.O. Box 2506, York, PA 17405. EOE M/F (10-15)

Boston CHR opening part-time and fill-in WEEI-FM. CBS O&O. New England preferred. T&R: Rick Peters, WEEI-FM, Boston, MA 02199. EOE M/F (10-15)

Engineer/announcer. Maintenance experience plus A/C jock shift. Possible future opening. T&R: Mark Wurzbarger, WERA, 120 West 7th St., Plainfield, NJ 07060. EOE M/F (10-15)

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Central NY's 100,000 watt music FM needs jocks. T&R's: Fred Miller, WKGW, Thomas Road, Oriskany, NY 13424. (10-15)

WGRQ needs deranged AOR morning man to join established morning team. T&R: Paul Heine, 59 Virginia Place, Buffalo, NY 14202. EOE M/F (10-15)

WMGM-FM & WOND/Atlantic City needs part-time/future full-time yesterday. No beginners or yuckers. T&R: Bill Foster, 15 Shore Rd., Linwood, NJ 08221. EOE M/F (10-15)

WYSP/PHILADELPHIA NOT LOOKING FOR ANNOUNCERS. Need young dirty rocker. Entertain me. Name your price. T&R: Picozzi, WYSP, One Bela Plaza, Bela Cynwyd, PA 19004. EOE M/F (10-8)

WCOZ needs morning personality now! Great, all-around jock w/ considerable major market AOR experience. T&R: Andy Beaubien, WCOZ, 441 Stuart, Boston, MA 02118. (10-8)

CHR in sea coast NH, WERZ needs afternoon jock/great production. Aircheck & production samples to Mark Ericson, Box 1540, Exeter, NH 03833. EOE M/F (10-8)

WOIK/York looking for part-time announcers. T&R: immediately to Rich Michaels, WOIK, 2 West Market, York, PA 17401. EOE M/F (10-8)

74/RNR/Martinsburg looking for experienced MD in entertainment & information for A/C format. T&R: Bob Masters, Box 709, Martinsburg, WV 25401. EOE M/F (10-8)

## Openings

### SOUTH

6-10pm shift open. Good company and excellent staff. Country format. T&R: Brock Boulette, WXYL-FM, Box 8887, Jackson, MS 39204. EOE M/F (10-15)

Bright, entertaining morning personality for Florida AM. CBS A/C with strong news, community involvement. T&R & salary: Box 1318, Melbourne, FL 32935. EOE M/F (10-15)

WJMI/Jackson's #1 Urban Contemporary has full-time opening for announcers. Females encouraged. Experienced only. T&R: Carl Haynes, Box 3320, Jackson, MS 39207. EOE M/F (10-15)

WJBO/WFMF in need of a news anchor/reporter. T&R: Susan Brown, Box 496, Baton Rouge, LA 70821. No calls please. EOE M/F (10-15)

Sunbelt AOR needs serious AM drive rocker. Lost the last one to WQXI/Atlanta. T&R: Dick Blackmon, WQXD, Box 12337, Tallahassee, FL 32308. (904) 386-5141. EOE M/F (10-15)

WRGI-FM/Naples, FL will listen to your tape if you have a minimum of two years A/C-CHR experience, great production, and prepared to work hard in a large market atmosphere. Tapes, resumes, and solid references to Roger Balk, GM, WRGI, 950 Manatee Road, Naples, FL 33942. No phone calls. EOE (11-12) •

## Openings

WMIB-AM needs an outstanding personable pro who is familiar with and enjoys Music of Your Life. Tapes, resumes, solid references to Roger Bald, GM, WMIB, 950 Manatee Road, Naples, FL 33942. No phone calls. EOE (11-12) •

We are creating an extraordinary radio station — which means we need extraordinary people. We are offering opportunity with the right incentives to attract extraordinary people. Air personalities with top production skills, and news & information specialists apply with full information to: Charles A. Brooks, WORD-AM, P.O. Box 3257, Spartanburg, SC 29304. No calls. EOE Minorities encouraged to apply.

Doubleday Broadcasting is looking for an experienced, street smart, rock 'n roll Promotion Director who loves to win. Must be aggressive and organized with good people skills. Knowledge of station merchandising, and the ability to contribute to creative on-air image promotions vital. Send resume and samples of your work to John Larson, WAVA FM105, 6232 Lee Highway, Arlington, VA 22207. (10-15) •

# Marketplace



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Dallas TX 75227

# Opportunities

## Openings

**KLAV/Little Rock needs AM drive personality.** Top pay for right person. Send T&R: Rhonda Curtis, 1501 N. University, Little Rock, AR 72207. EOE M/F (10-8)

**Immediate opening for air talent.** T&R: Kris O'Kelly, 899-FM (WBAM-FM), Box 20253, Montgomery, AL 36116. No calls please. EOE M/F (10-8)

**WHMD need morning personality.** Intelligent, friendly, laidback. T&R: Catt, WHMD, Box 1829, Hammond, LA 70404. No calls. EOE M/F (10-8)

**A/C midday, big voice? Love production? Must relate!** No flip card readers. 2-3 yrs experience. T&R: Tom Evans, WCHV, Box 5387, Charlottesville, VA 22905. EOE M/F (10-8)

## MIDWEST

**WSPD has an excellent opportunity for an experienced adult communicator.** T&R: 125 S. Superior St. Toledo, OH 43602 or call (419) 244-8321. EOE M/F (10-15)

**Z103/Ft. Wayne has immediate openings for AM drive & 6pm-11pm CHR/AOR format.** No beginners. No calls. T&R: Chris Larko, 1600 E. Taylor, Huntington, IN 48750. EOE M/F (10-15)

**Morning opening, minimum 10 yrs radio, knowledge of 50's music, needs mature voice to appeal to 35+.** T&R: Scott Dugan, PD, WFTE, Box 1410, Lafayette, IN 47902. No calls. EOE M/F (10-15)

**KFMH-KWPC/Muscataine looking for experienced news person.** Good voice & writing ability. T&R: Steve Bridges, 3218 Mulberry, Muscatine, IA. 52761. EOE (10-15)

**Grand Forks, ND top Country FM looking for PD.** Please send T&R: Mike Leighton, KYCK, Box 475, Crookston, MN 56716. EOE M/F (10-15)

**Chief Engineer for AM/FM combo WILS-AM & FM.** Call Susan Harvey (517) 393-1320. EOE (10-15)

**State news network needs AM anchor/reporter.** Pleasant voice & 3 yrs. a must. T&R: Kitty Malone, Kansas Information Network, Box 1240, Wichita, KS 67201. EOE M/F (10-15)

**Creative, reliable air talent with good production skills needed immediately.** T&R: Shawn Waters, Q98FM, Box 2983, Fargo, ND 58108. (10-15)

PD, CHR in highly competitive market. Prior programming experience necessary. Strong air work, creative promotional skills a must. People oriented and driven to win. Good facilities, research tools, salary, bonus, benefits. Send T&R to Radio & Records, 1930 Century Park West, #396, Los Angeles, CA 90067. EOE M/F

## Openings

### Program Director K95FM TULSA, OK

One of America's finest Contemporary Country FM stations has a rare job opportunity to direct professional news and air staffs, supervise production, music and on-air promotion as well as produce an on-air shift. Ideal candidate must have thorough understanding of Adult Radio programming, triangular management principles and talent critique methods. Successful track record in a medium to major market and on-air experience necessary. Send resume and air-check to Robert Backman, VP/General Manager, K95FM, 1502 South Boulder, Tulsa, Oklahoma 74119. Katz Broadcasting is an Equal Opportunity Employer.

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**KHAWK, dominant Country station, wants seasoned announcers.** Aggressive, promotion-minded. T&R: PD, KHAK, 100 1st Ave. N.E., Cedar Rapids, IA 52401. EOE M/F (10-8)

**T&R's now being accepted for #1 Contemporary FM in market of 350,000.** Mail to: 811 Broedway, Mt. Berman, IL 62864. EOE M/F (10-8)

**KKXL-FM/Grand Forks, ND has immediate opening for up-tempo personality.** Rush T&R and picture, P.O. Box 997, Grand Forks, ND 58201. EOE M/F (10-8)

**KKXL-AM&FM/Grand Forks, ND has ND/anchor opening.** Strong personality and solid writing skills a must. T&R: Don Nordine, Box 997, Grand Forks, ND 58201. EOE (10-8)

## Openings

### HUMOROUS MORNING MAN MAJOR MARKET A/C

We are a fabulously rated A/C in one of America's Top 5 markets, and we need a humorous/comedy morning man or team. Be creative. If you feel you are underachieving where you are and not being fully appreciated, send a tape of your comedy and bits to us. Outstanding salary... you will be one of the highest paid professionals in the country. We promise complete confidentiality and no background calls will be made without your permission. Rush T&R: Radio & Records, 1930 Century Park West, #393, Los Angeles, CA 90067.



Sunny 95!

### A/C P.D. Columbus, OH

WSNY-FM, the hot, new, outstanding adult contemporary in Columbus, Ohio, seeks an organized, disciplined P.D. with high people skills to work with and motivate a great air staff. If you feel that you're ready to make your move to find a long term home, we want to hear from you. We promise confidentiality, and no background calls will be made without your permission. Send letter and resume to Jim Harper, VP/Programming, Josephson Radio, 15001 Michigan Ave., Dearborn, MI 48126.

Josephson  
RADIO STATIONS

## Openings

**KFN/Wichita looking for PD/morning drive jock.** T&R: Jason Drake, OM, 104 S. Emporia, Wichita, KS 67201, (316) 262-4491. EOE M/F (10-8)

### COMEDY WRITER WANTED

One of the Midwest's outstanding radio personalities seeks a writing partner to help write and produce comedy skits, monologues, bits and situations to air on this daily radio program. If you feel you have a genuine ability towards humorous writing and comedy and are looking for a permanent position, send an introductory letter and some samples of your writing to Radio & Records, 1930 Century Park West, #394, Los Angeles, CA 90067.

## WEST

**Natural sounding pro needed for Top A/C station.** T&R: Tom Greenleigh, KJQ, 1506 Gibson Ave., Ogden, UT 84404. EOE (10-15)

**Southern Colorado, 100,000 watt CHR seeks Chief Engineer/announcer.** Working technical experience required. T&R: Box 7089, Pueblo West, CO 81007. EOE (10-15)

**10KW Powerhouse seeks same!** Nice salary, profit sharing, insurance, no state tax. Be heard in Denver, seen in the Rockies! Call PD, KUUY (307) 632-0551 Now! EOE M/F (10-15)

**Full-time midday air talent needed for Northwest CHR.** T&R: Robert O'Brien, KRKO, Box 1227, Everett, WA 98206. EOE M/F (10-15)

**Immediate opening, mature A/C announcer for midday/production.** T&R: Bob Taylor, KALE, Box K, Tri Cities, WA 99302 or (509) 586-2151. EOE (10-15)

**PM drive jock for 50,000 watt Country.** Polson, MT. Call Mitch Miller (406) 883-5255. EOE (10-15)

**Kissin' 106, Central CA, class B, A/C.** Resumes only - skilled personalities. 2 yrs commercial experience. Nice bucks, new studios. KSNN, Box 2959, Merced, CA 95340. EOE M/F (10-15)

**KVOC/Casper, WY needs a Chief Engineer.** Minimum 1 year hands on experience. Great opportunity for assistant looking for move up. Fred James, (307) 265-2727. EOE (10-15)

**Top CHR station in Tucson looking for DJ's.** Good production & willing to take direction. T&R: Box 26040, Tucson, AZ 85726. EOE (10-15)

**Part-time/weekender needed now.** T&R: Robert O'Brien, KRKO, Box 1227, Everett, WA 98206. EOE M/F (10-15)

**New owners seek air talent for small market AOR.** T&R: P.O. Box 1512, Whittier, CA 90609. (10-15)

# Opportunities

## Openings

KMJ/K/Portland, OR has opening for morning news/co-anchor. Two years experience needed. T&R: Kent Phillips, KMJK, SW 9500 Barbur, Portland, OR 97219. EOE M/F (10-15)

**Building crackerjack sales department.** Don't come for the skiing, the mountains, art, culture or history. Do come for the money. One of the Southwest's most prestigious markets (pop. 50,000). Radio sales experience required. Possibility of Sales Manager. Resume and salary history to: General Manager, P.O. Box 1840, Santa Fe, New Mexico 87501. EOE M/F (10-22) •

### AFTERNOON DRIVE

KIIS-FM/L.A., is looking for a dynamite Afternoon Drive personality. If you like to have fun on the radio, and sound like it, you might be the one. Send T&R (no phone calls) to:

GERRY DeFRANCESCO  
6255 Sunset Blvd. No. 1926  
Hollywood, CA 90028

Equal Opportunity Employer M/F

KCBQ-FM now accepting T&R for part-time/swing future considerations. No calls please T&R: KCBQ-FM, Attn: Bob McKay, Box 1629, San Diego, CA 92112. EOE M/F (10-8)

Talent pool of radio writers, producers and engineers needed by syndicator. Resumes: Suite 206, 2000 W. Magnolia, Burbank, CA 91505. Attn: C. Casteel. No calls please. EOE (10-8)

New ad agency seeks free-lance voices. T&R: Steven Dahman Creative Services, 931 22nd Avenue #7, Coralville, IA 52241. EOE (10-8)

FM100, KYNR/Colorado Springs-Pueblo needs an experienced air/production person immediately. Females encouraged. T&R: Scott Hutchinson, PD 5th & Main, Pueblo, CO 81003. EOE M/F (10-8)

Progressive, growing FM broadcast group needs on-air talent in all dayparts. Stations located in New England, Midwest and Southwest. Send T&R: Radio & Records, 1930 Century Park West, #397, Los Angeles, CA 90067.

## Positions Sought

Major market proven morning team needs new home. We know what it takes to win, & we can do it for you! (516) 549-0281. (10-15)

Smart communicator, golden pipes, versatility, B.A. & winning attitude looking for a dynamic station that has thrust in the community. Contact J.D. (703) 638-3112. (10-15)

Need to increase revenue? Country or considering it? 7 yrs. C&W experience. I will make it work as PD/air combo, prefer South. DAVID (214) 586-1611. (10-15)

Pop personality major market. Mature & pleasant, early thirties. TOM MATSON (609) 884-8536. (10-15)

Joe jock I'm not! Degree, good pipes, great personality, Sports Director, assistant OM, young, aggressive ready to go! KELLY (812) 897-3729, (812) 897-9566. (10-15)

Album rockers only need reply. Seeking AOR gig anywhere, any shift. I'm good & I will prove it. Try me. DAVE (615) 985-5900 for tape. (10-15)

Experienced morning man-announcer. Doubles as newsmen, writes creative copy, production. MOR/News/Easy Listening. LARRY KAY (717) 853-2500, after 3pm, 203 Harvestview N, Mount Joy, PA 17552. (10-15)

College grad looking for news position. Extensive training in college at school-owned 100,000 watt station. Will relocate. MARK (503) 636-8634, evenings. (10-15)

PD available. Exceptional major market programmer, consultant with career record of ratings supremacy in A/C, MM, MOR/Nostalgia & Beautiful. ALLYN TURSE (215) 455-4625. (10-15)

3 yr. pro seeks air shift. Experienced in Rock, Country, A/C, MOR, Jazz, news, traffic, announcing, continuity, some production, engineering & programming. MARK (515) 270-2795. (10-15)

Experienced P-B-P Sports announcer/ND desires challenging sports announcing position. Write: 425 West Second St., Elmira, NY 14901. (10-15)

TV-newsman may go back to radio for right offer. Mediums or majors only. CARL KNIGHT (806) 323-1051. (10-15)

Spring ARB #1 Men 18-34( 27.0), 18-49 (19.2); #1 Women 18-34 (16.7), 18-49 (12.2), & teens. Looking to stay AOR. DAN (715) 398-5926. (10-15)

## Positions Sought

Prefer announcing, production, news copywriting. Degree, broadcast grad, third endorsed. JANET LYNCH, 3743 Deep Dale, Louisville, KY, (502) 895-5208, except weekday afternoons, EDT. (10-15)

4 yrs. medium market experience jocking A/C, CHR & Urban Contemp. Mature voice. If that's not enough, I'm also cute. Prefer Southwest. GREG (214) 793-1238. (10-15)

**1977-Voted Best DJ, Madison, WI. 1978 - #1 12+ 7-midnight jock Indianapolis Arbitron TSA. 1979 - #1 Contemporary jock, Mpls./St. Paul Arbitron MSA. 1980- Voted Best DJ, Twin Cities Reader poll. 1981- Voted 2nd best DJ in a competition-sponsored poll. 1982- Looking for work... That's show biz! Call the DWORK (612) 522-6256. (10-22) •**

MD, Country background, AOR experience, multi-track training. Seeks music industry/broadcast position in Boston area, Nashville, or regional music centers. (802) 479-1939, (203) 888-3720. JEFF GILL. (10-15)

FORD MULLINS, 6 year pro (WZBC, WCFR, WPOE, WKZE), KIIS grad, B.A. Psych. Seeks swing/production, Southern CA coast. (714) 859-6381. (10-15)

Production pro available. Make money with an experienced and proven talent. My airshift will pull the numbers tool RAMSEY (318) 367-3180 or (318) 367-7850. (10-15)

Medium to large market, 13+ years experience. MD or Production Director or air talent/production. Work almost all formats. Call DENNIS BECK (916) 742-5556 6am-1pm PST. (10-15)

CHR personality and MD experience available. Looking for long term relationship. Call RICK (218) 281-3183. (10-15)

If you need a solid air performer who is strong in production, knows music and automation, you need MARK DAVIS - Medium/major market. (714) 325-4356. (10-15)

9 year pro seeks P-B-P programming or board work. Experienced in all phases of broadcasting. Willing to relocate. PAUL (503) 364-9570. (10-15)

PAUL H. MEHRTENS, Jr./newsman/born, bred and educated in New England seeks relocation anywhere in MN. (413) 587-3281. (10-15)

Dependable, CHR, A/C, Urban professional, dj/PD, drivetime, outstanding voice/delivery/production. Greater Cincinnati. SCOTT (513) 528-5793. (10-15)

Enthusiastic, versatile broadcaster seeks position to work hard and progress. Experienced in A/C personality, Country, P-B-P and news. NEIL ISAACS (616) 798-4613. (10-15)

Morning man. No bits, no SFX, no hype, just a friendly guy with casual humor. Any format, any place. MICHAEL (206) 323-5690. (10-15)

### AM is NOT Dead

But it's killing this superb morning act/PD combo...Major Market proven. If you're not one of those who's pre-destining AM's failure by doing nothing, we should talk. Money will not be an obstacle for the right opportunity, regardless of locale. (609) 737-1421/(305) 771-1962...Personality FM's welcome too.

TOM RUSH, formerly KLLS, WOLF, WMET & KTLK available. (312) 491-9206. (10-15)

Lost in a corporate structure. Competent CHR - top tracks programmer. Research oriented, dedicated to win. Reward to finder. Call (313) 853-6025. (10-15)

STEVE MICHAELS looking for possible openings on West coast. Over 10 yrs. radio & TV experience in Washington D.C. Please call (301) 972-4894. (10-15)

A good major market MD/DJ currently in St. Louis. Have done A/C, CHR, UC. MARK (314) 361-0958. (10-15)

Former PD ready for new challenge. Good numbers, references. KMOD, WWWWW, WILS-FM. All reasonable offers considered. FRANK (517) 321-9370 or (918) 492-4635. (10-15)

Energize your station! Bring the fun back! I've done it for 8 yrs. JIM ZIPPO, world's greatest PD/morning CHR personality. Let's rock! (915) 594-8571. (10-15)

Farm Director or Assistant FD. NAFB-member, hard worker. Will go anywhere. Call JOE (806) 259-5073. (10-15)

Former PD & Production Director seeks programming or operations position in CHR, A/C or Oldies station. GARY LEE (812) 886-5451. (10-15)

It's your lucky day. I've finished my broadcast training & ready to help boost your ratings. JIM O'HARA (312) 895-3893 am. (10-15)

## Positions Sought

I do mornings. High energy, comedy, phones, very controversial. 7 yrs. A/C & CHR. If you want personality, not time & temp, call JOHNNY MacBROWN (419) 389-1550. (10-15)

Mature voice. Top 50 A/C. 20 yrs. experience, Talk, Country, Jazz. National Commercials. Responsible employee. Will consider any market. DICK CONDER (513) 321-3220. (10-15)

Experienced, versatile broadcaster seeks production/announcing. Experienced in broadcasting, radio, television, announcing, production, copywriting, news production, public service. RICHARD HILL (316) 326-8288, after 6:30pm CST. (10-15)

Hard working, ambitious, Midwest announcer. 6 yrs. experience. Country, A/C, AOR (MD). Will try sales. Looking for stability. Prefer Midwest. BRUCE LANE (319) 242-3768. (10-15)

Attention PD's. Help! How can I get some experience; broadcasting school graduate - AOR, CHR, A/C formats. 21, dependable, good personality. Call TOM (312) 389-8321. (10-15)

Experienced 12 yrs. major market pro looking for career oriented position with stable organization. BOB (504) 834-4212 evenings. (10-15)

Articulate A/C jock with a BA, pipes, versatility and 5 yrs. experience, looking for a dynamic medium market station... contact JOE (703) 638-3112. (10-15)

MD in Quad Cities, 10-yr. pro seeking PD/MD in Northwest or Gulf Coast. JOHN (319) 326-3577 or 1022 S. Pioneer, #8, Davenport, IA 52802. (10-15)

Just over from London, England. I've got four years experience and I'm looking for an airshift in CHR or AOR. Call ABBOT (213) 530-9471. (10-15)

E.T. made a long distance call... now it's your turn! Major market pro looking for PD position or hot on-air gig! CHRIS (916) 481-ROCK. (10-15)

Once upon a time, in the Kingdom of ARB, there lived a very successful, Major Market proven Morning Team. Then, one day, they were visited by an evil Gnome who had nothing better to do, so he cast a Spell on them, using the curse: "Shut-up and Play The Hits!" The Gnome also decreed that the only way to break the spell would be for a Major or Large Market PD to phone them with a job offer. Won't you help them live happily ever after?  
**(516) 549-0281**

Creative, energetic jock with B.S./Radio/TV seeks next full-time position in small/medium market. Will relocate. 2 yrs. experience. JOHN (817) 756-1971, before 5pm. (10-15)

Experienced young announcer looking for progressive FM rock/AOR. Any shift. Experience at 2 major stations - Assistant MD/Production Coordinator. TODD BOND (201) 224-2539, after 6pm EST. (10-15)

Mature black announcer/promotion with 5 yrs. experience. I'm exciting, intelligent, loaded with personality. Experienced in CHR, A/C, UC. E.A. WOOD (215) 566-7984. (10-15)

Tampa PD looking for major change. Call DWAYNE (813) 988-8152. (10-15)

America's most experienced, innovative, creative programmer of MOR, Big Band, Beautiful. Track records: KMBZ, KMBR, KGIB, KIRO, KXLY guarantees results. JON HOLIDAY (213) 788-9886. (10-15)

Hello. I have 2 1/2 years experience on the air. I have worked with A/C, CHR, MOR, and Beautiful Music formats. I am seeking an on-air position on an A/C or CHR medium market station, preferably in the West (especially CO or the West coast). I do my best in being a one on one communicator. If you would like to talk with me and receive my T&R, please call me, TIM JACOBS (303) 586-4016. (10-29) •

Got an earache? Don't call a doctor to get rid of it, call me. TOD ALLEN (312) 780-0974. (10-8)

JEFF MCCARTHY available immediately. Experienced PD, MD, jock in AOR, CHR, A/C formats. Talk to me! (419) 693-9796. (10-8)

DJ seeking small market. 3 yrs experience. Any format, any shift. Salary open. Call BOOKER (715) 832-1754. (10-8)

**WINNER**  
Program Director, Operations, on-air. Track record includes number one stats in 3 Top 10 markets. Last station in double digits. Presently major market PD with station changing format. Experienced in A/C, CHR, MOR. Send inquiries to: Radio & Records, 1930 Century Park West, #392, Los Angeles, CA 90067.

## Positions Sought

Dedicated hard working professional. 7 yrs experience, 24 yrs old. Currently employed Country PD. Love Country, A/C. Southeast preferred. DAN (205) 245-5756 or (205) 249-9657. (10-8)

Not a gamble, 4 yr journalism grad, 1st ticket. Reporter who's interested in sales or news position. Have radio & TV experience. LONNIE (515) 733-2418. (10-8)

The book is out, your PD's out, and sales \$'s are in doubt. I'm Arbitron trained to produce ratings results. Call JIM MARSHALL (904) 633-2785. (10-8)

Versatile, stable one-to-one communicator. Former PD, MD, ND, any format. Small to medium market. 31 yr old married pro. 5 yrs experience. STEVE (714) 872-1431. (10-8)

USC Journalism grad seeks full-time position in sports/news/play-by-play. Solid background and good attitude. Call RON (213) 202-1249. (10-8)

## Changes

### RADIO

Peter A. Corsentino, Jr. named Controller for WINS/New York, NY.

Charles Adickman named WRKS-FM/New York NY as Account Executive.

Felicia Bifulco joins the Sales Department of KYW Newsradio/Philadelphia, PA.

"Red" Nicholson joins the WCLR/Skokie, IL sales team.

Peggy Howell Watkins promoted to Assistant Sales Manager for WRAL/Raleigh, NC.

Kris Winston moves to morning drive at KENO-FM/Las Vegas, NV from Q-107/St. George-Charleston, SC.

Jimmy Byrd moves to nights at KENO/Las Vegas, NV from KBEQ/Kansas City, MO.

Rodney Schumacher moves to all-nights at KENO/Las Vegas, NV.

### RECORDS

Nancy Brennan appointed Director, Creative Operations, CBS Songs International.

Tom Dean joins the Sales & Promotion Department for Country International Records.

### INDUSTRY

Virginia Lee Grace joins the National Academy of Recording Arts & Sciences in Burbank, CA.

Sam McBee joins Tom McBee Promotions.

Cathleen Gurley appointed Director of the Public Information Department for CMA.

### R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates \*  
1 Week \$12.00      2 Weeks \$20.00      3 Weeks \$25.00  
\* Must run consecutive weeks.

#### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



# THE PICTURE PAGE

## Everybody Wants Squier



Capitol executives thronged around Billy Squier at the presentation of a double platinum award for his "Don't Say No" LP and a gold record for the current "Emotions In Motion." Pictured (l-r, standing) are Capitol VP's Rupert Perry, Walter Lee, and Bruce Wendell, group's Alex Levi and Jeff Golub, VP Bruce Garfield, group's Bobby Chouinard, and label VP's Sam Citro and Bobby Colomby; (l-r, seated) Capitol Records Group Pres. Don Zimmerman, Squier, and EMI Music Chairman Bhaskar Menon.

## CSN's NYC Party



Atlantic hosted a gala party for Crosby, Stills & Nash on the occasion of their two New York area concerts and David Crosby's birthday. Pictured (l-r) are Atlantic Exec. VP/IGM Dave Glew, Stephen Stills, Atlantic Chairman Ahmet Ertegun, David Crosby, and Graham Nash.

## Canada Clicks For Rick



Rick Springfield was greeted by RCA Canada executives after his Toronto concert, with gold and platinum awards for the "Success Hasn't Spilled Me Yet" album presented. Pictured (l-r) are RCA Canada's John Ford, Barry Haugen, and Ken Bain, Springfield, and RCA Canada's Don Kollar, Jim Fotheringham and Tim Williams.

## Toronto On Tour



Network/E-A artists Toronto recently played at Perkins' Palace in the Los Angeles area, and met with Network President Al Coury. Pictured (l-r) are group's Scott Keyer, Barry Connors, Holly Woods, Sharon Alton, Brian Allen, and Coury.

## PolyGram Yokes Ono



Yoko Ono has signed a recording contract with PolyGram, with an album entitled "It's All Right" due on the Polydor label this fall. Ono is pictured seated, while shown standing (l-r) are PolyGram Exec. VP Jack Kiernan, PolyGram Exec. VP Mel Ilberman, PolyGram President Guenter Hensler, and lawyer Peter Shukat.

## Men At Work In New York



Australians Men At Work made their New York debut at the Peppermint Lounge, and Columbia executives were well represented in the audience. Pictured backstage (l-r) are CBS Records Group Deputy Pres. Dick Asher, group's Greg Ham and Colin Hay, and Columbia Sr. VP/IGM Al Teller.

## MCA's Gold Workout



Jazzercise innovator Judi Sheppard Missett led 4500 exercisers in a workout at Universal Studios and was presented with a gold album for her "Jazzercise" album by MCA executives. Pictured among the balloons are (l-r) Missett, MCA President Bob Siner, and MCA Distributing President Al Bergamo.

## Goskin Compleat's Signing



The Compleat Entertainment Corp. has signed veteran country artist Vern Gosdin to its Compleat Records label. A single is due late this month, with an album to follow. Pictured (l-r) are Compleat President Charles Fach, Gosdin, and management's Robert Jones and Gary Hart.

OCTOBER 15, 1982

## This Week In Music History

BY DAN FORMENTO OF THE SOURCE

### Lennon's Burdensome Bust

**MONDAY, OCTOBER 18** — "In the late 60's there was a headhunting cop," John Lennon explained in a 1975 interview, "and he went around and busted every pop star he could get his hands on. And some of the pop stars had dope in their houses and some didn't. It didn't matter. He planted it or whatever. That's what he did to me. And he said, 'I won't get you for obstruction if you cop a plea.' And I thought, oh, it's a hundred dollars . . . it's no skin off my teeth . . . not knowing it would reverberate." That October 18, 1968 drug arrest caused Lennon to be denied residency in the United States in 1971, and touched off a four-year court battle.

**EXTRA FACTS:** Rod Stewart joined the Faces, 1969 . . . Roll over Chuck Berry, born in 1931.

### Jeannie C. Riley Born

**TUESDAY, OCTOBER 19** — Yes Jeannie, dreams can come true. When Jeannie C. Riley, born October 19, 1945, arrived in Nashville from her hometown of Anson, Texas, her ambition of becoming a singer was more than realized when she recorded Tom T. Hall's "Harper Valley PTA." It sold 1,750,000 copies in just two weeks, and was a massive hit on both sides of the Atlantic. Jeannie was never able to top her "Harper Valley" success (though she had several other Top Ten country hits), and currently lives in Brentwood, Tennessee, with her daughter.



### Lynyrd Skynyrd Crash

**WEDNESDAY, OCTOBER 20** — One of rock's greatest tragedies occurred on October 20, 1977, when Southern rock band Lynyrd Skynyrd set off on what was planned to be a lengthy concert tour. The group rented a private plane and took off from Greenville, South Carolina, en route to Baton Rouge, Louisiana. They would not reach their destination. The plane, scheduled to be retired after the trip, ran out of fuel and crashed in a wooded area of Mississippi, killing three group members, Ronnie Van Zant, Steve Gaines and Cassie Gaines, and one member of their road crew. The accident was officially listed as "pilot error."

**EXTRA FACTS:** Bob Dylan on "Saturday Night Live," 1979 . . . Happy birthday Grandpa Jones, 1913.

### Elton's Own Star

**THURSDAY, OCTOBER 21** — Elton John, the biggest rock star of the seventies, took his place among the other "stars" on Hollywood Boulevard's "Walk of Fame" on October 21, 1975, when brass plate #1662 was set into cement. For the first time, police were forced to close down neighboring streets to keep the crowd of more than 5000 fans from swooping down on Elton. After the ceremony, he told the press, "It's hard to think of things to say to pavement."



**EXTRA FACTS:** Beat generation author Jack Kerouac died, 1969 . . . Happy birthday Manfred Mann, 1940 . . . and Steve Cropper, 1942.

### The Who . . . Rejected!

**FRIDAY, OCTOBER 22** — In the fall of 1964, Kit Lambert, an aspiring film director, saw the Who (then called the High Numbers) playing at the Railway Tavern in London. Impressed with their style and energy, he and partner Chris Stamp signed them to management and sent an audition tape to EMI Records in London. A & R man John Burgess didn't share the enthusiasm. "I have listened again and again to the High Numbers . . . and still cannot decide whether or not they have anything to offer. I wish you all the luck in the world." The American Decca label signed them soon after.

	CHR	A/C	AOR	Country	Black Radio
<b># 1</b>	<b>MICHAEL McDONALD</b> (3rd week)	<b>GLENN FREY</b>	<b>WHO</b> (5th week)	<b>RONNIE MILSAP</b> (2nd week)	<b>EVELYN KING</b> (6th week)
<b>Next Week's #1 Contenders:</b>	FLEETWOOD MAC (2-2) GLENN FREY (5-3) LOGGINS & PERRY (9-4) COCKER & WARNES (12-5)	COCKER & WARNES (4-3) FLEETWOOD MAC (7-5)	RUSH (2-2) DON HENLEY (4-3) BAD COMPANY (5-5)	ALABAMA (2-2) DON WILLIAMS (3-3) CHARLEY PRIDE (5-4)	TIME (2-2) LUTHER VANDROSS (6-3) CHERYL LYNN (4-4) MELBA MOORE (5-5)
<b>Breakers:</b>	HALL & OATES (80%) DAN FOGELBERG (71%) LIONEL RICHIE (67%) STRAY CATS (67%) SURVIVOR (63%) ABC (60%) TONI BASIL (59%) JEFFERSON STARSHIP (57%)	DAN FOGELBERG (61%) DONALD FAGEN (57%) KENNY ROGERS (51%) RABBITT & GAYLE (49%)	PAT BENATAR (81%)	KENNY ROGERS (68%) REBA McENTIRE (66%) JOHNNY LEE (66%) GEORGE STRAIT (63%) JERRY REED (61%)	LIONEL RICHIE (82%) PRINCE (70%) SPINNERS (66%) JARREAU/CRAWFORD (64%) JENNIFER HOLLIDAY (60%)
<b>Most Added:</b>	HALL & OATES PAT BENATAR DAN FOGELBERG LIONEL RICHIE DONALD FAGEN CHILLIWACK JEFFERSON STARSHIP	DONALD FAGEN DAN FOGELBERG LIONEL RICHIE KENNY ROGERS SHEENA EASTON HALL & OATES	CHILLIWACK LYNYRD SKYNYRD DONNIE IRIS BILLY JOEL UTOPIA	WAYON & WILLIE KENNY ROGERS JERRY REED ROSANNE CASH CHARLY McCLAIN	LIONEL RICHIE SPINNERS MARVIN GAYE PRINCE DIONNE WARWICK JANET JACKSON
<b>Hottest:</b>	COCKER & WARNES FLEETWOOD MAC MICHAEL McDONALD GLENN FREY OLIVIA NEWTON-JOHN LOGGINS & PERRY	NEIL DIAMOND GLENN FREY COCKER & WARNES FLEETWOOD MAC SYLVIA MICHAEL McDONALD	WHO RUSH BILLY SQUIER DON HENLEY	ALABAMA RICKY SKAGGS JUICE NEWTON	TIME EVELYN KING CHERYL LYNN LUTHER VANDROSS SUNRIZE MICHAEL McDONALD
<b>Biggest Chart Jumps:</b>	LAURA BRANIGAN (30-21) COCKER & WARNES (12-5) CHICAGO (23-16) LOGGINS & PERRY (9-4) NEIL DIAMOND (15-10) JOE JACKSON (16-11)	LIONEL RICHIE (23-12) JOE JACKSON (27-21) DIONNE WARWICK (16-11) CLIFF RICHARD (30-26)	BILLY JOEL (30-13) LINDA RONSTADT (40-30) BRUCE SPRINGSTEEN (14-7) JOE JACKSON (28-22) UTOPIA (36-31)	T.G. SHEPPARD (17-7) RICKY SKAGGS (19-9) CONWAY TWITTY (22-13) RAZZY BAILEY (16-8) REBA McENTIRE (50-42)	MARVIN GAYE (30-16) DIANA ROSS (18-6) STACY LATTISAW (22-14) BOBBY NUNN (29-21)
<b>Debuts:</b>	POINTER SISTERS (29) HALL & OATES (30)	DAN FOGELBERG (23) DONALD FAGEN (25) KENNY ROGERS (27) RABBITT & GAYLE (29)	PAT BENATAR (26) JEFFERSON STARSHIP (32) DONALD FAGEN (36)	KENNY ROGERS (41) JOHNNY LEE (43) GEORGE STRAIT (44) JERRY REED (45) HANK WILLIAMS JR. (47) WAYLON & WILLIE (48) ROSANNE CASH (49) JOHN CONLEE (50)	LIONEL RICHIE (19) PRINCE (24) SPINNERS (28) JARREAU/ RANDY CRAWFORD (29) JENNIFER HOLLIDAY (30)
	CHR	A/C	AOR	Country	Black Radio

## Music On TV

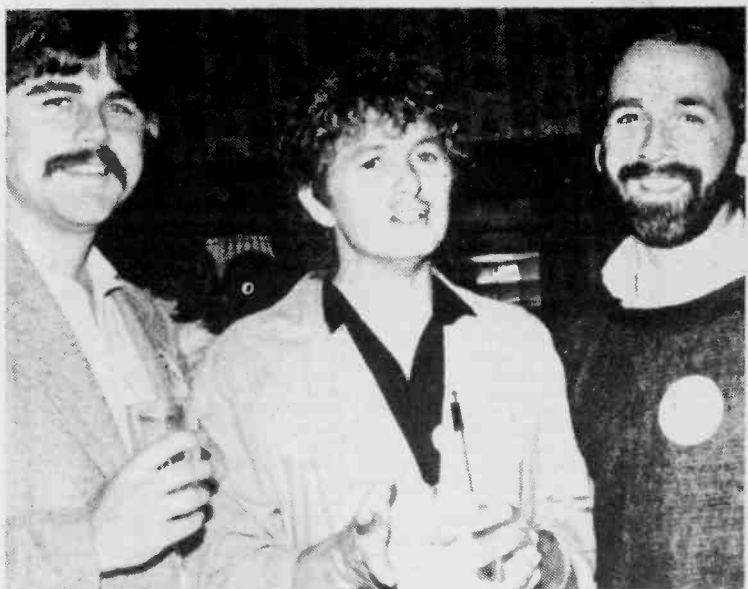
ABC, Laura Branigan, Lee Majors, Juice Newton, Lionel Richie, Steel Breeze, and Sylvia appear on "Solid Gold" the week of October 15 . . . MTV presents Garland Jeffreys and Marshall Crenshaw in concert October 16, while October 17 will feature the Police live, plus interviews with group members . . . Daryl Hall & John Oates are saluted by "American Bandstand" in a special presentation October 16.



**MTV ARE "US"** — MTV video jocks were well represented at the recent US Festival in San Bernardino, providing numerous on-site reports. Pictured (l-r) are MTV VJ J.J. Jackson, festival principal Steve Wozniak of Apple Computers, and promoter Bill Graham.



**RAINBOW OVER TEXAS** — When Polydor/PolyGram's Rainbow came to Houston for a concert, KSRR pacted with the band to give away a guitar autographed by Richie Blackmore. Pictured (l-r) are KSRR's Paul Riann, band's Joe Lynn Turner, and guitar winner with autographed guitar.



**ANIMATED CONVERSATION** — Atlantic's Jon Anderson (center) was greeted backstage after a Los Angeles concert by KLOS PD Tommy Hedges (right), where the two engaged in animated conversation about Anderson's "Animation" album, along with Atlantic's Rock Allen Dibble (left).

# National Music Formats Added This Week

## Satellite Music Network

George Williams (404) 955-9521

### The Starstation

LIONEL RICHIE "Truly"  
DAN FOGELBERG "Missing You"

### Country Coast-To-Coast

EDDIE RABBITT w/ CRYSTAL GAYLE  
"You And I"  
KAREN BROOKS "New Way Out"

## TM Programming

Cal Casey (214) 634-8511

### Stereo Rock

LAURA BRANIGAN "Gloria"  
TONI BASIL "Mickey"  
JEFFERSON STARSHIP "Be My Lady"  
PAT BENATAR  
"Shadows Of The Night"

### Beautiful Rock

JOE JACKSON "Steppin' Out"  
LIONEL RICHIE "Truly"  
EDDIE RABBITT w/ CRYSTAL GAYLE  
"You And I"  
DAN FOGELBERG "Missing You"

### TM Country

KENNY ROGERS "A Love Song"  
MOE BANDY  
"Only If There Is Another You"  
WAYLON & WILLIE  
"(Sittin' On) The Dock Of The Bay"  
STATLER BROTHERS  
"A Child Of The 50's"  
SYLVIA "Like Nothing Ever Happened"

## Peters Productions, Inc.

Debbie Welsh (714) 565-8511

### The Great Ones

DIONNE WARWICK "Heartbreaker"  
JEFFREY OSBORNE  
"On The Wings Of Love"  
PAUL CARRACK "I Need You"

### Country Lovin'

BELLAMY BROTHERS "Redneck Girl"  
CHARLY McCLAIN "With You"  
KENNY ROGERS "A Love Song"  
ROSANNE CASH "I Wonder"  
KENDALLS  
"That's What I Get For Thinking"

## Century 21

Greg Stephens (214) 934-2121

### The Z Format

KENNY ROGERS "A Love Song"

### Super-Country

JERRY REED & FRIENDS "The Bird"  
RONSTADT & SOUTHER  
"Sometimes You Just Can't Win"  
JOE STAMPLEY "Backslidin' "  
MERLE HAGGARD  
"Going Where The Lonely Go"  
SYLVIA "Like Nothing Ever Happened"

## Concept Productions

Lee Nye (916) 782-7754

DONALD FAGEN  
"I.G.Y. (What A Beautiful World)"  
DAN FOGELBERG "Missing You"  
JEFFERSON STARSHIP "Be My Lady"  
JEFFREY OSBORNE  
"On The Wings Of Love"  
PAT BENATAR  
"Shadows Of The Night"  
STEVE MILLER BAND "Cool Magic"  
BILLY SQUIER "Everybody Wants You"

## Drake-Chenault

Bob Laurence (213) 883-7400

### XT-40

HALL & OATES "Maneater"  
DAN FOGELBERG "Missing You"  
SYLVIA "Nobody"  
DIONNE WARWICK "Heartbreaker"  
PAT BENATAR  
"Shadows Of The Night"

### Contempo 300

KENNY ROGERS "A Love Song"  
DONALD FAGEN  
"I.G.Y. (What A Beautiful World)"

### Great American Country

KAREN BROOKS "New Way Out"  
JERRY REED & FRIENDS "The Bird"  
EMMYLOU HARRIS "(Lost His Love) On Our Last Date"  
LACY J. DALTON "16th Avenue"

## BPI

John Iles (800) 426-9082

### Adult Contemporary

JOE JACKSON "Steppin' Out"  
EDDIE RABBITT w/ CRYSTAL GAYLE  
"You And I"  
CLIFF RICHARD "The Only Way Out"  
TIMOTHY B. SCHMIT "So Much In Love"

### Country Living

JOHNNY LEE & FRIENDS  
"Cherokee Fiddle"  
EMMYLOU HARRIS  
"(Lost His Love) On Our Last Date"  
JERRY REED & FRIENDS "The Bird"  
HANK WILLIAMS JR.  
"If Heaven Ain't A Lot Like Dixie"  
ROSANNE CASH "I Wonder"  
CON HUNLEY "Confidential"  
JOE STAMPLEY "Backslidin' "

## Radio Arts

John Benedict (213) 841-0225

### Bright & Easy Country

ROSANNE CASH "I Wonder"  
JERRY REED & FRIENDS "The Bird"  
KENNY ROGERS "A Love Song"  
WAYLON & WILLIE  
"(Sittin' On) The Dock Of The Bay"

### The Entertainers

ROSANNE CASH "I Wonder"  
EMMYLOU HARRIS  
"(Lost His Love) On Our Last Date"  
RONSTADT & SOUTHER  
"Sometimes You Just Can't Win"

### Sound 10

OLIVIA NEWTON-JOHN "Heart Attack"  
RONSTADT & SOUTHER  
"Sometimes You Just Can't Win"

## Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

### Bright Blue

DAN FOGELBERG "Missing You"  
DONALD FAGEN  
"I.G.Y. (What A Beautiful World)"  
BILL MEDLEY "Right Here And Now"  
OLIVIA NEWTON-JOHN "Heart Attack"  
DIANA ROSS "Muscles"  
LAURA BRANIGAN "Gloria"

### Tanner Country

REBA McENTIRE  
"Can't Even Get The Blues"  
JOHN CONLEE  
"I Don't Remember Loving You"

# Radio & Records **AOR** NATIONAL AIRPLAY/40

October 15, 1982

169 REPORTERS

Album cuts are listed in order of airplay preference

9/24	10/1	10/8	10/15	Artist	Album	Label
1	1	1	1	WHO	It's Hard	WB
11	3	2	2	RUSH	Signals	Mercury/PolyGram
7	4	4	3	DON HENLEY	I Can't Stand Still	Asylum
2	2	3	4	BILLY SQUIER	Emotions In Motion	Capitol
4	5	5	5	BAD COMPANY	Rough Diamonds	Swan Song/Atco
14	13	10	6	STEEL BREEZE	Steel Breeze	RCA
-	23	14	7	BRUCE SPRINGSTEEN	Nebraska	Columbia
6	6	6	8	KENNY LOGGINS	High Adventure	Columbia
28	18	16	9	PETER GABRIEL	Security	Geffen
8	8	7	10	STEVE WINWOOD	Talking Back To The Night	Island/WB
12	11	11	11	MEN AT WORK	Business As Usual	Columbia
10	9	9	12	SANTANA	Shango	Columbia
-	-	30	13	BILLY JOEL	The Nylon Curtain	Columbia
5	7	8	14	FLEETWOOD MAC	Mirage	WB
13	14	12	15	JUDAS PRIEST	Screaming For Vengeance	Columbia
9	12	13	16	FAST TIMES AT RIDGEMONT HIGH	Various Artists	Full Moon/Asylum
-	32	21	17	SAGA	Worlds Apart	Portrait/CBS
29	24	22	18	STRAY CATS	Built For Speed	EMI America
23	20	19	19	CLASH	Combat Rock	Epic
3	10	15	20	ROBERT PLANT	Pictures At Eleven	Swan Song/Atco
21	19	17	21	AEROSMITH	Rock In A Hard Place	Columbia
37	30	28	22	JOE JACKSON	Night And Day	A&M
16	15	18	23	EDDIE MONEY	No Control	Columbia
15	16	20	24	A FLOCK OF SEAGULLS	A Flock Of Seagulls	Jive/Arista
-	-	27	25	DIRE STRAITS	Love Over Gold	WB
-	-	→	26	PAT BENATAR	Shadows Of The Night	Chrysalis
30	26	24	27	PAUL CARRACK	Suburban Voodoo	Epic
35	33	25	28	SHERIFF	Sheriff	Capitol
31	29	23	29	MIKE RUTHERFORD	Acting Very Strange	Atlantic
-	-	40	30	LINDA RONSTADT	Get Closer	Asylum
-	-	36	31	UTOPIA	Utopia	Network/Elektra-Asylum
-	-	→	32	JEFFERSON STARSHIP	Be My Lady	RCA/Grunt
18	21	29	33	JOHN COUGAR	American Fool	Riva/PolyGram
22	25	32	34	GEORGE THOROGOOD &...	Bad To The Bone	EMI America
19	22	31	35	JOHNNY VAN ZANT BAND	The Last Of The Wild Ones	Polydor/PG
-	-	→	36	DONALD FAGEN	I.G.Y. (What A Beautiful World)	WB
-	34	35	37	HUGHES THRALL	Hughes Thrall	Boulevard/CBS
20	28	33	38	CROSBY, STILLS & NASH	Daylight Again	Atlantic
17	17	26	39	38 SPECIAL	Special Forces	A&M
39	35	38	40	ICEHOUSE	Primitive Man	Chrysalis

- "Athena" "Front" "Dangerous"
- "World" "Subdivisions" "Analog"
- "Laundry" "Johnny" "You" Title
- "Everybody" "Live" Title "Rockin' "
- "Electricland" "Racetrack" "Ballad"
- "Don't" "Who's"
- "Open" "Atlantic" "Johnny" "Trooper"
- "Fight" "Heartlight" "Swear" "I"
- "Monkey" "Touch"
- "Valerie" "Game" Title "Help"
- "Under" "Who"
- "Run" "Hold" "Nile" "Surfing"
- "Pressure" "Room" "Scandinavian"
- "Gypsy" "Back" "Hold" "Eyes"
- "Thing" "Hellion" "Wind"
- Title (SH) "Baby" "Stomp" Title (BS)
- "Loose" "Wind" "Amnesia" "Time's"
- "Rock" "Strut" Title "Rumble"
- "Casbah" "Should"
- "Burning" "Pin" "Detroit" "Dancer"
- "Lightning" Title (C. Cat)
- "Steppin' Out"
- "Shakin' " "Think" Title "Runnin' "
- "Space" "I Ran"
- "Industrial" "Road" "Rains" Title
- 12-inch Single**
- "Need" "Lesson" "Right"
- "You Remind Me"
- "Maxine" "Halfway" Title
- Title "Lies" "Think" "Mr. Radio"
- "Hammer" "Libertine" "Princess"
- 12-inch Single**
- "Jack" "Hurts" "Hand" "Thundering"
- Title "Nobody"
- "It's" "Girls" Title "Can't"
- 12-inch Single**
- "Look" "Number" "Beg"
- "Cross" "Love"
- "Runnin' " "Chain"
- "Uniform" "Hey" "Great" "Mysterious"

New Entry

## MOST ADDED

	10/15	10/8	10/1	9/24	9/17
1 CHILLIWACK	52/45	3/4	7/7	0/0	0/0
Opus X (Millennium/RCA)	M-3	M-2	M-0		
"Don't It Make"	H-4	H-3	H-0		
2 LYNRYD SKYNYRD	45/39	3/9	0/0	0/0	0/0
Best Of Rest (MCA)	M-5	M-0			
"Gotta Go"	H-1	H-0			
2 DONNIE IRIS	40/39	1/1	0/0	0/0	0/0
High And Mighty (MCA)	M-1	M-0			
"Tough World"	H-0	H-0			
4 BILLY JOEL	132/31	96/90	0/0	0/0	0/0
The Nylon Curtain (Col.)	M-34	M-4			
"Pressure"	H-67	H-2			
5 UTOPIA	84/25	67/36	46/45	1/1	0/0
Utopia (Network/E-A)	M-55	M-27	M-0	M-0	
"Hammer Heart"	H-4	H-5	H-1	H-0	
6 SAGA	117/20	96/22	82/40	44/31	11/8
Worlds Apart (Portrait/CBS)	M-76	M-63	M-36	M-12	M-1
"On The Loose"	H-21	H-11	H-6	H-1	H-2
6 JEFFERSON STARSHIP	20/20	0/0	0/0	0/0	0/0
Winds Of... (RCA/Grunt)	M-0				
"Be My Lady"	H-0				
6 FIREFALL	23/20	0/0	0/0	0/0	0/0
Break Of Dawn (Atlantic)	M-1				
Title	H-2				
9 DIRE STRAITS	100/17	92/41	63/61	2/2	0/0
Love Over Gold (WB)	M-58	M-34	M-2	M-0	
"Industrial"	H-25	H-17	H-0	H-0	
10 JESSE COLIN YOUNG	18/17	0/0	0/0	0/0	0/0
The Perfect... (Elektra)	M-1				
"Fight For It"	H-0				
11 JOE JACKSON	96/15	74/7	73/16	53/8	55/13
Night And Day (A&M)	M-27	M-33	M-28	M-25	M-24
"Steppin' Out"	H-53	H-34	H-29	H-20	H-18
11 POCO	36/15	23/23	0/0	0/0	0/0
Ghost Town (Atlantic)	M-15	M-0			
Title	H-5	H-0			
13 FRIDA	22/14	6/5	0/0	0/0	0/0
Something's Going On (Att.)	M-8	M-1			
Title	H-0	H-0			
14 SNEAKER	17/13	10/9	0/0	0/0	0/0
Loose... (Handshake/CBS)	M-3	M-1			
"Believin' Me"	H-0	H-1			
15 STRAY CATS	107/12	94/13	86/28	63/23	44/12
Built For... (EMI America)	M-47	M-54	M-42	M-23	M-17
"Rock This Town"	H-48	H-27	H-16	H-17	H-15

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## MEDIUM

	10/15	10/8	10/1	9/24	9/17
1 SAGA	117/76	96/63	82/36	44/12	11/1
Worlds Apart (Portrait/CBS)	A-20	A-22	A-40	A-31	A-8
"On The Loose"	H-21	H-11	H-6	H-1	H-2
2 AEROSMITH	104/74	100/75	96/70	91/58	78/30
Rock In A Hard Place (Col.)	A-7	A-5	A-5	A-16	A-36
"Lightning"	H-23	H-20	H-21	H-17	H-12
3 PETER GABRIEL	127/73	115/65	113/56	94/1	1/0
Security (Geffen)	A-5	A-15	A-41	A-83	A-1
"Shock The Monkey"	H-49	H-36	H-18	H-0	H-0
4 MIKE RUTHERFORD	81/71	87/63	78/54	64/31	59/2
Acting Very Strange (Atl.)	A-5	A-16	A-19	A-27	A-57
"Maxine"	H-5	H-8	H-5	H-6	H-0
5 BRUCE SPRINGSTEEN	137/67	123/52	126/0	0/0	0/0
Nebraska (Columbia)	A-8	A-25	A-126		
"Open All Night"	H-62	H-46	H-0		
6 SHERIFF	81/62	75/52	63/40	55/28	36/9
Sheriff (Capitol)	A-8	A-11	A-22	A-23	A-26
"You Remind Me"	H-11	H-12	H-1	H-4	H-1
7 DIRE STRAITS	100/58	92/34	63/2	2/0	0/0
Love Over Gold (WB)	A-17	A-41	A-61	A-2	
"Industrial"	H-25	H-17	H-0	H-0	
8 STEEL BREEZE	128/57	122/67	132/81	117/73	96/54
Steel Breeze (RCA)	A-4	A-1	A-9	A-13	A-28
"You Don't Want Me"	H-67	H-54	H-42	H-31	H-13
9 BAD COMPANY	143/56	146/56	155/70	150/65	145/77
Rough... (Swan Song/Atco)	A-0	A-1	A-0	A-1	A-1
"Electricland"	H-87	H-89	H-85	H-84	H-67
10 UTOPIA	84/55	67/27	46/0	1/0	0/0
Utopia (Network/E-A)	A-25	A-35	A-45	A-1	
"Hammer Heart"	H-4	H-5	H-1	H-0	
11 ICEHOUSE	58/52	55/52	63/51	66/36	46/22
Primitive Man (Chrysalis)	A-3	A-2	A-9	A-27	A-22
"Uniform"	H-3	H-1	H-3	H-3	H-2
12 PAUL CARRACK	85/50	85/56	80/54	63/42	59/42
Suburban Voodoo (Epic)	A-4	A-7	A-10	A-10	A-8
"I Need You"	H-31	H-22	H-16	H-11	H-9
13 MEN AT WORK	122/48	119/49	127/40	119/30	125/32
Business As Usual (Col.)	A-4	A-1	A-7	A-1	A-1
"Down Under"	H-70	H-69	H-80	H-88	H-92
13 CLASH	99/48	84/42	88/37	78/42	67/37
Combat Rock (Epic)	A-8	A-3	A-12	A-11	A-6
"Rock The Casbah"	H-43	H-39	H-39	H-25	H-24
15 A FLOCK OF SEAGULLS	83/48	87/47	100/55	109/54	100/49
A Flock Of... (Jive/Arista)	A-1	A-3	A-2	A-3	A-2
"Space Age Love"	H-34	H-37	H-43	H-52	H-49

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## THE HOTTEST

	10/15	10/8	10/1	9/24	9/17
1 WHO	162/151	155/145	162/152	155/139	153/110
It's Hard (WB)	A-0	A-1	A-0	A-1	A-14
"Athena"	M-11	M-9	M-10	M-15	M-29
2 RUSH	155/140	146/122	153/119	142/59	71/4
Signals (Mercury/PG)	A-0	A-2	A-5	A-60	A-61
"New World Man"	M-15	M-22	M-29	M-23	M-6
3 BILLY SQUIER	148/126	139/123	150/138	139/131	138/123
Emotions In... (Capitol)	A-0	A-0	A-0	A-0	A-0
"Everybody"	M-22	M-16	M-12	M-8	M-15
4 DON HENLEY	158/122	149/108	158/106	145/82	141/63
I Can't Stand Still (Asylum)	A-2	A-1	A-1	A-3	A-9
"Dirty Laundry"	M-34	M-40	M-53	M-80	M-69
5 KENNY LOGGINS	117/89	132/102	136/105	136/90	120/59
High Adventure (Columbia)	A-0	A-2	A-1	A-5	A-28
"Don't Fight It"	M-28	M-28	M-30	M-41	M-32
6 BAD COMPANY	143/87	146/89	155/86	150/84	145/67
Rough... (Swan Song/Atco)	A-0	A-1	A-0	A-1	A-1
"Electricland"	M-56	M-56	M-70	M-85	M-77
7 FLEETWOOD MAC	112/85	121/98	141/111	140/115	140/116
Mirage (WB)	A-0	A-0	A-0	A-0	A-1
"Gypsy"	M-27	M-23	M-32	M-25	M-23
8 STEVE WINWOOD	119/79	124/75	143/81	141/89	142/92
Talking Back... (Island/WB)	A-0	A-0	A-0	A-2	A-4
"Valerie"	M-40	M-49	M-62	M-50	M-46
9 SANTANA	120/75	122/76	143/86	134/82	135/78
Shango (Columbia)	A-3	A-1	A-0	A-6	A-3
"Nowhere To Run"	M-42	M-45	M-57	M-47	M-54
10 MEN AT WORK	122/70	119/69	127/80	119/88	125/92
Business As Usual (Col.)	A-4	A-1	A-7	A-1	A-1
"Down Under"	M-48	M-49	M-40	M-30	M-32
11 STEEL BREEZE	128/67	122/54	132/42	117/31	95/13
Steel Breeze (RCA)	A-4	A-1	A-9	A-13	A-28
"You Don't Want Me"	M-57	M-67	M-81	M-73	M-54
11 BILLY JOEL	132/67	96/2	0/0	0/0	0/0
The Nylon Curtain (Col.)	A-31	A-90			
"Pressure"	M-34	M-4			
13 BRUCE SPRINGSTEEN	137/62	123/46	126/0	0/0	0/0
Nebraska (Columbia)	A-6	A-25	A-126		

# AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.



**PAT BENATAR**  
**Shadows Of The Night**  
(Chrysalis)  
12-inch Single

**PAT BENATAR**  
**Shadows Of The Night (Chrysalis)**  
12-inch Single

81% of our reporters on it. Total single reports: 137. A-130, M-6, H-1. Single debuted this week at number 26.

# Significant Action

- CHILLIWACK** . . . . . Opus X (Millennium/RCA)  
"Don't" "Gonna" . . . . . Total: 52. A-45, M-3, H-4
- PAT TRAVERS** . . . . . 12-inch Single (Polydor/PolyGram)  
"I La La/Rather See" . . . . . Total: 50. A-50, M-0, H-0
- FIXX** . . . . . Shuttered Room (MCA)  
"Stand" "Planes" . . . . . Total: 47. A-5, M-39, H-3
- PAYOLA\$** . . . . . No Stranger To Danger (IRS/A&M)  
Title . . . . . Total: 47. A-8, M-32, H-7
- NOVO COMBO** . . . . . Animation Generation (Polydor/PG)  
"Gone" Title . . . . . Total: 45. A-4, M-37, H-4
- LYNYRD SKYNYRD** . . . . . Best Of The Rest (MCA)  
"Go" "Fool" . . . . . Total: 45. A-39, M-5, H-1
- ALAN PARSONS PROJECT** . . . . . Eye In The Sky (Arista)  
Title . . . . . Total: 42. A-2, M-24, H-16
- MICHAEL STANLEY BAND** . . . . . MSB (EMI America)  
"Lines" "Holding" . . . . . Total: 41. A-0, M-32, H-9
- DONNIE IRIS** . . . . . High And Mighty (MCA)  
"World" Title . . . . . Total: 40. A-39, M-1, H-0
- BILLY THORPE** . . . . . East Of Eden's Gate (Pasha/CBS)  
Title . . . . . Total: 35. A-0, M-30, H-5
- POCO** . . . . . Ghost Town (Atlantic)  
Title "Break" . . . . . Total: 35. A-15, M-15, H-5

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

# ZZON AOR

- Last This Week This
- 1 CHICK COREA** . . . . . Touchstone (WB)  
"Touchstone" "Compadre"
  - 2 SPYRO GYRA** . . . . . Incognito (MCA)  
"Last Exit" Title
  - 3 TOM SCOTT** . . . . . Desire (Musician/Elektra)  
"Johnny"
  - 4 KENNY G** . . . . . Kenny G (Arista)  
"The Shuffle"
  - 5 PAT METHENY** . . . . . Offramp (ECM/WB)  
"James"
  - 6 GIL SCOTT-HERON** . . . . . Moving Target (Arista)  
"Lane"
  - 7 DAVID SANBORN** . . . . . As We Speak (WB)  
Title
  - 8 FREE FLIGHT** . . . . . The Jazz... (Palo Alto Jazz)  
Various Cuts
  - 9 BOB JAMES** . . . . . Hands Down (Tappan Zee/Col.)  
"Spunky"
  - 10 STEVE DOUGLAS** . . . . . Hot Sax (Fantasy)  
Various Cuts

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed; singles are in bold type. Artists in larger type registered significant airplay gains this week.

# REGIONAL AOR ACTIVITY

## EAST

### MOST ADDED

- Lynyrd Skynyrd (14/12)**
- Donnie Iris (12/12)**
- Chilliwack (12/9)**
- Billy Joel (34/7)**
- Utopia (19/6)**
- Firefall (6/6)**

## MEDIUM

- Saga (27/20)**
- Mike Rutherford (23/19)**
- Sheriff (23/16)**
- Aerosmith (22/18)**
- Peter Gabriel (34/14)**
- Steel Breeze (29/14)**

## THE HOTTEST

- Who (38/37)**
- Rush (35/34)**
- Billy Squier (34/28)**
- Don Henley (37/26)**
- Steve Winwood (30/23)**

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

## WEST

### MOST ADDED

- WYPI/Albany (51) 784-0890**
- WYPI/Albany (51) 784-0890**
- WYPI/Albany (51) 784-0890**

## MEDIUM

- WYPI/Albany (51) 784-0890**
- WYPI/Albany (51) 784-0890**
- WYPI/Albany (51) 784-0890**

## THE HOTTEST

- WYPI/Albany (51) 784-0890**
- WYPI/Albany (51) 784-0890**
- WYPI/Albany (51) 784-0890**

## WBLM/Lewiston-Port.

(207) 783-2065

MO: JOSE DIAZ  
MI: MIKE BUSHEY

ADD: GABRIEL (Goffen)  
ADD: RUTHERFORD (Atlantic)  
ADD: COMBO (Polydor/PolyGram)  
ADD: BENATAR (Chrysalis)

## WZLW/Buffalo

(716) 773-0096

ADD: CHILLIWACK (Millennium/RCA)  
ADD: PAT TRAVERS (Polydor/PolyGram)  
ADD: FIXX (MCA)  
ADD: PAYOLA\$ (IRS/A&M)

## WTPA/Harrisburg

(717) 238-1402

ADD: CHILLIWACK (Millennium/RCA)  
ADD: PAT TRAVERS (Polydor/PolyGram)  
ADD: FIXX (MCA)  
ADD: PAYOLA\$ (IRS/A&M)

## WECM/Clemont

(603) 642-7735

ADD: CHILLIWACK (Millennium/RCA)  
ADD: PAT TRAVERS (Polydor/PolyGram)  
ADD: FIXX (MCA)  
ADD: PAYOLA\$ (IRS/A&M)

## WCCP/Hartford

(203) 233-4426

ADD: CHILLIWACK (Millennium/RCA)  
ADD: PAT TRAVERS (Polydor/PolyGram)  
ADD: FIXX (MCA)  
ADD: PAYOLA\$ (IRS/A&M)

## WKKI/Danbury

(203) 879-9995

ADD: CHILLIWACK (Millennium/RCA)  
ADD: PAT TRAVERS (Polydor/PolyGram)  
ADD: FIXX (MCA)  
ADD: PAYOLA\$ (IRS/A&M)

## WPLR/New Haven

(203) 777-6417

ADD: CHILLIWACK (Millennium/RCA)  
ADD: PAT TRAVERS (Polydor/PolyGram)  
ADD: FIXX (MCA)  
ADD: PAYOLA\$ (IRS/A&M)

## WPLJ/New York

(212) 861-7777

ADD: CHILLIWACK (Millennium/RCA)  
ADD: PAT TRAVERS (Polydor/PolyGram)  
ADD: FIXX (MCA)  
ADD: PAYOLA\$ (IRS/A&M)

## WMMR/Philadelphia

(215) 561-0633

ADD: CHILLIWACK (Millennium/RCA)  
ADD: PAT TRAVERS (Polydor/PolyGram)  
ADD: FIXX (MCA)  
ADD: PAYOLA\$ (IRS/A&M)

## WDDP/Pittsburgh

(412) 362-2144

ADD: CHILLIWACK (Millennium/RCA)  
ADD: PAT TRAVERS (Polydor/PolyGram)  
ADD: FIXX (MCA)  
ADD: PAYOLA\$ (IRS/A&M)

## WDPH/Poughkeepsie

(914) 471-1500

ADD: CHILLIWACK (Millennium/RCA)  
ADD: PAT TRAVERS (Polydor/PolyGram)  
ADD: FIXX (MCA)  
ADD: PAYOLA\$ (IRS/A&M)

## WSP/Philadelphia

(215) 668-8480

ADD: CHILLIWACK (Millennium/RCA)  
ADD: PAT TRAVERS (Polydor/PolyGram)  
ADD: FIXX (MCA)  
ADD: PAYOLA\$ (IRS/A&M)



**SOUTH**

**WNO/New Orleans (504) 849-2424**  
PD: MIKE COSTELLO  
PD: DAVE NICHOLS  
Agg: DON HEINLEY (Capitol)  
ICHOUSE (Chrysalis)  
JACKSON (A&M)  
PAT BENATAR (Chrysalis)

**WTKX/Pensacola (904) 436-7543**  
PD: MARK SAWYER  
Agg: DON HEINLEY (Capitol)  
ICHOUSE (Chrysalis)  
JACKSON (A&M)  
PAT BENATAR (Chrysalis)

**KISS/San Antonio (512) 233-6211**  
PD: GREG STEVENS  
PD: STEVE LINDEY  
Agg: DONNIE IRIS (MCA)  
DONNIE IRIS (MCA)  
PAT BENATAR (Chrysalis)  
PAT TRAYERS (PolyGram)

**WYMK/Norfolk (804) 481-1184**  
PD: BILL SIMMONS  
Agg: LINDA RONSTADT (A&M)  
LINDA RONSTADT (A&M)  
PAT BENATAR (Chrysalis)  
PAT TRAYERS (PolyGram)

**WQOR/Raleigh (919) 832-4311**  
PD: TOM MICHAELS  
PD: MICK LANE  
Agg: UTOPIA (New York/A&M)  
MEN AT WORK (Columbia)  
PAT BENATAR (Chrysalis)  
PAT TRAYERS (PolyGram)

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PD: TOM MICHAELS  
PD: MICK LANE  
Agg: UTOPIA (New York/A&M)  
MEN AT WORK (Columbia)  
PAT BENATAR (Chrysalis)  
PAT TRAYERS (PolyGram)

**WRXL/Richmond (804) 282-8731**  
PD: ILYSE GOTTLEB  
Agg: FIREBALL (Atlantic)  
SANTANA (Columbia)  
PAT BENATAR (Chrysalis)  
PAT TRAYERS (PolyGram)

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**MIDWEST MOST ADDED**

- Chilliwack (18/17)
- Billy Joel (31/12)
- Donnie Iris (12/12)
- Lynyrd Skynyrd (11/9)
- Utopia (21/7)

**MEDIUM**

- Saga (31/23)
- Aerosmith (26/22)
- Mike Rutherford (20/17)
- Bad Company (37/15)
- Eddie Money (24/15)
- Dire Straits (22/15)

**THE HOTTEST**

- Who (39/35)
- Rush (38/34)
- Billy Squier (35/32)
- Don Henley (35/26)
- Kenny Loggins (33/26)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

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WEST

PETER GABRIEL (Geffen)
WABBIT (RCA)
BRUCE SPRINGSTEEN (Columbia)
"Open All Night" (Johnny 99)

BRUCE SPRINGSTEEN (Columbia)
"Atlantic City"
MIKE RUTHERFORD (Atlantic)
"Rocky Mountain" (Mercury)

BRUCE SPRINGSTEEN (Columbia)
"Atlantic City"
MIKE RUTHERFORD (Atlantic)
"Rocky Mountain" (Mercury)

KOON/Portland
(503) 664-8000
DAVE VAN DYKE
ASSIST. PO: GORITA JOHNSON

LINDA ROSTADT (Asylum)
STEVE SPRINGSTEEN (Columbia)
"Atlantic City"
MIKE RUTHERFORD (Atlantic)

Medium
STEVE SPRINGSTEEN (Columbia)
"Atlantic City"
MIKE RUTHERFORD (Atlantic)

KZOZ/San Luis Obispo
(805) 544-6003
JOE JEFF YOUNG
PO: HARLAN WINSLOW

Medium
STEVE SPRINGSTEEN (Columbia)
"Atlantic City"
MIKE RUTHERFORD (Atlantic)

ROY MUSIC (WB)
STEEL BREEZE (RCA)
BILLY JOEL (Columbia)
"Anthem" (Mercury)

KEZE/Spokane
(509) 448-1000
JOHN SHERMAN
BRIAN GREGORY

KZEL/Eugene
(503) 484-4304
CHARLIE VAN HALL
KEN MARTIN

Medium
DON HEINLEY (Asylum)
BRUCE SPRINGSTEEN (Columbia)
"Atlantic City" (Mercury)

KROQ/Pasadena
(213) 578-0830
FREDDIE SNAKESKIN
LARRY GROVES

Medium
DON HEINLEY (Asylum)
BRUCE SPRINGSTEEN (Columbia)
"Atlantic City" (Mercury)

KCPX/Salt Lake City
(801) 872-3030
GARY WALDRON
MEN AT WORK (Columbia)

Medium
DON HEINLEY (Asylum)
BRUCE SPRINGSTEEN (Columbia)
"Atlantic City" (Mercury)

KMEL/San Francisco
(415) 391-8400
BOBBY COLE
MADRID WARR

Medium
DON HEINLEY (Asylum)
BRUCE SPRINGSTEEN (Columbia)
"Atlantic City" (Mercury)

KISW/Seattle
(206) 285-7625
BEAU PHILLIPS
STEVE SLATON

KWFM/Tucson
(602) 624-6688
JIM RAY
RICK ALLEN

KTCL/Fl Collins
(303) 871-1232
TON WHEELER
JOHN HAYES

Medium
DON HEINLEY (Asylum)
BRUCE SPRINGSTEEN (Columbia)
"Atlantic City" (Mercury)

KLOA/Los Angeles
(213) 867-7200
TOMMY MADGES
RUTH PINEDON

Medium
DON HEINLEY (Asylum)
BRUCE SPRINGSTEEN (Columbia)
"Atlantic City" (Mercury)

KRSP/Salt Lake City
(801) 282-5541
RANDY ROSE
LORRAINE WINEGAR

Medium
DON HEINLEY (Asylum)
BRUCE SPRINGSTEEN (Columbia)
"Atlantic City" (Mercury)

KROR/San Francisco
(415) 768-0336
DAVE ROBERTS
JOHN RUSSELL

Medium
DON HEINLEY (Asylum)
BRUCE SPRINGSTEEN (Columbia)
"Atlantic City" (Mercury)

KZAM/Seattle
(206) 454-1540
DAVE SCOTT
HALL & OATES (RCA)

Medium
DON HEINLEY (Asylum)
BRUCE SPRINGSTEEN (Columbia)
"Atlantic City" (Mercury)

KKJF/Fresno
(209) 226-6661
DEAN OPPERMAN
JEFF RIEDEL

Medium
DON HEINLEY (Asylum)
BRUCE SPRINGSTEEN (Columbia)
"Atlantic City" (Mercury)

KKKB/Phoenix
(602) 897-9300
JEFF SATTLER
DAVID HOLMES

Medium
DON HEINLEY (Asylum)
BRUCE SPRINGSTEEN (Columbia)
"Atlantic City" (Mercury)

KOZZ/Reno
(702) 328-0201
DANIEL COO
BRUCE VAN DYKE

Medium
DON HEINLEY (Asylum)
BRUCE SPRINGSTEEN (Columbia)
"Atlantic City" (Mercury)

KOLA/San Bernardino
(714) 828-9882
AL BARRETT
AL BARRETT

Medium
DON HEINLEY (Asylum)
BRUCE SPRINGSTEEN (Columbia)
"Atlantic City" (Mercury)

KTYD/Santa Barbara
(805) 963-1601
SUSAN CHRISTOL
RICK WILLIAMS

Medium
DON HEINLEY (Asylum)
BRUCE SPRINGSTEEN (Columbia)
"Atlantic City" (Mercury)

KKJF/Fresno
(209) 226-6661
DEAN OPPERMAN
JEFF RIEDEL

Medium
DON HEINLEY (Asylum)
BRUCE SPRINGSTEEN (Columbia)
"Atlantic City" (Mercury)

KKKB/Phoenix
(602) 897-9300
JEFF SATTLER
DAVID HOLMES

Medium
DON HEINLEY (Asylum)
BRUCE SPRINGSTEEN (Columbia)
"Atlantic City" (Mercury)

KOZZ/Reno
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SUSAN CHRISTOL
RICK WILLIAMS

Medium
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BRUCE SPRINGSTEEN (Columbia)
"Atlantic City" (Mercury)

KLPX/Tucson
(602) 622-8711
ALAN BRADY
JAMES BRADY

KBOS/Fresno/Tulare
(209) 686-3400
JIM PEMBERSON
CARTER P. BRADLEY

Medium
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"Atlantic City" (Mercury)

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ALAN BRADY
JAMES BRADY

# Country

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

**KENNY ROGERS**  
**A Love Song (Liberty)**

On 68% of reporting stations. National Summary: Up 9, Same 16, Down 0, Debuts 16, Adds 57. A Most Added Record. R&R Chart: Debut 41.

**REBA McENTIRE**  
**Can't Even Get The Blues (Mercury/PolyGram)**

On 66% of reporting stations. National Summary: Up 31, Same 32, Down 1, Debuts 17, Adds 15. R&R Chart: 50-42.

**JOHNNY LEE & FRIENDS**  
**Cherokee Fiddle (Full Moon/Asylum)**

On 66% of reporting stations. National Summary: Up 23, Same 30, Down 0, Debuts 19, Adds 23. A Most Added Record. R&R Chart: Debut 43.

**GEORGE STRAIT**  
**Marina Del Rey (MCA)**

On 63% of reporting stations. National Summary: Up 20, Same 27, Down 0, Debuts 18, Adds 26. A Most Added Record. R&R Chart: Debut 44.

**JERRY REED & FRIENDS**  
**The Bird (RCA)**

On 61% of reporting stations. National Summary: Up 10, Same 24, Down 0, Debuts 19, Adds 35. A Most Added Record. R&R Chart: Debut 45.

### MOST ADDED

- WAYLON & WILLIE (62)  
(Sittin' On) The Dock Of The Bay (RCA)
- KENNY ROGERS (57)  
A Love Song (Liberty)
- JERRY REED & FRIENDS (35)  
The Bird (RCA)
- ROSANNE CASH (35)  
I Wonder (Columbia)
- CHARLY McCLAIN (35)  
With You (Epic)

### HOTTEST

- ALABAMA (86)  
Close Enough To Perfect (RCA)
- RICKY SKAGGS (53)  
Heartbroke (Epic)
- JUICE NEWTON (52)  
Break It To Me Gently (Capitol)

### NEW & ACTIVE

**HANK WILLIAMS JR. "The American Dream" (Elektra/Curb) 86/16**  
National Summary: Up 27, Same 28, Down 0, Debuts 15, Adds 16, WPOC-FM, WSNO, WKYG, WIXY, WESC-AM-FM, WRJZ, KSSN, KLL, WOKK, WWWW, WMNI, WONE, WQHK, KECK, WTSO, KSON-AM. R&R Chart: Debut 47.

**WAYLON & WILLIE "(Sittin' On) The Dock Of The Bay" (RCA) 85/62**  
National Summary: Up 7, Same 11, Down 0, Debuts 5, Adds 62 including KIX106, WMZQ-FM, WWVA, WAMZ-FM, WSIX-FM, WNOE-AM, WCMS-FM, WHK, WWWW-FM, WIRE, KEBC-FM, KLZ, KNEW, KNIX-FM, KSOP-FM. R&R Chart: Debut 48.

**ROSANNE CASH "I Wonder" (Columbia) 83/35**  
National Summary: Up 8, Same 19, Down 0, Debuts 20, Adds 35 including WYRK, WEEP, WPOR-FM, KPLX-FM, KIKK-FM, WNOE-AM, WIRK-FM, WUBE-FM, WWWW, WMNI, WIRE, WDAF, KFH, KIK-FM, KYGO-FM, KWJJ. R&R Chart: Debut 49.

**JOHN CONLEE "I Don't Remember Loving You" (MCA) 82/11**  
National Summary: Up 37, Same 18, Down 0, Debuts 16, Adds 11, WPOR-FM, WEZL-FM, WFNC, WOKK, WSM, WTQR-FM, KWMT, KECK, KWJJ, KSON-AM, KBBQ, WIXL-FM 49-34, WPLQ 34-25, KYXX 26-19, KEEN 33-25. R&R Chart: Debut 50.

**DAVID FRIZZELL "Lost My Baby Blues" (WB/Viva) 78/19**  
National Summary: Up 20, Same 26, Down 0, Debuts 13, Adds 19 including WRKZ-FM, WSEN-AM-FM, WPLO, KASE, KSSN, WHOO, WQYK-FM, WFMS-FM, WITL-FM, KYNN-AM-FM, KRWQ-FM, WIXL-FM 50-40, WSIX-FM 33-28, WXCL 48-38, KSOP-FM 46-39.

**KENDALLS "That's What I Get For Thinking" (Mercury/PolyGram) 78/7**  
National Summary: Up 46, Same 15, Down 0, Debuts 10, Adds 7, WMZQ-FM, WCOS-AM-FM, WAMZ-FM, WNOE-AM, WONE, WDAF, WIL-AM-FM, WGNA-FM 21-18, WSOC-FM 37-29, WBAP d-26, WSM 37-27, Q102 d-26, KSO 19-17, KYNN-AM-FM 40-35, KWJJ 29-25, KMPS-AM-FM d-25.

**EMMYLOU HARRIS "(Lost His Love) On Our Last Date" (WB) 72/29**  
National Summary: Up 8, Same 23, Down 0, Debuts 12, Adds 29 including WPOC-FM, KASE, WEZL-FM, WAMZ-FM, WCMS-FM, WMNI, WIRE, WDAF, WBKS-FM, KYGO-FM, KUGN-FM, KRAK, KSOP-FM, WMZQ-FM 36-28, KKAL 44-35.

**L. RONSTADT & J.D. SOUTHER "Sometimes You Just..." (Asylum) 65/26**  
National Summary: Up 9, Same 21, Down 0, Debuts 9, Adds 26 including WXKW, WNYR, WWVA, WSOC-FM, KIKK-FM, WNOE-AM, WUBE-FM, WKKQ-AM-FM, WIL-AM-FM, KUUY, KMAK, KNIX-FM, KRYS, WMZQ-FM 37-33, KRWQ-FM 48-38.

**CHARLIE ROSS "Are We In Love (Or Am I)" (Townhouse) 64/4**  
National Summary: Up 24, Same 29, Down 0, Debuts 7, Adds 4, WCAW, WIRE, WTHI-FM, KWJJ, WVAM 39-31, WNOE-AM 27-23, WQYK-FM 34-29, WWWW-FM 33-30, WAXX 39-36, WFMS-FM 34-29, KVOO 32-28, KFDI-FM 49-44, KUUY 20-19, KGA 40-34, KIGO 50-38.

**TOM JONES "Woman's Touch" (Mercury/PolyGram) 61/5**  
National Summary: Up 39, Same 11, Down 0, Debuts 6, Adds 5, WSEN-AM-FM, KIX106, KASE, WITL-FM, KFH, WNYR 24-19, WYNK-FM 23-19, WEZL-FM 31-20, WMC-AM 19-14, WKSJ-FM 22-18, WSIX-FM 13-9, WIRK-FM 19-13, WHK 11-9, WWWW-FM 20-15, WFMS-FM 21-19, KEBC-FM 15-11, KCKC 7-4.

**JERRY LEE LEWIS "I'd Do It All Again" (Elektra) 59/3**  
National Summary: Up 35, Same 18, Down 0, Debuts 3, Adds 3, WPOR-FM, KUGN-FM, KEEN, WCAW 46-42, WYII 42-39, KASE 33-26, WSOC-FM 39-31, KSSN 48-41, WKSJ-FM 27-23, WMNI 33-28, KSO 31-26, WITL-FM 33-28, KVOO 36-32, KGEM/KJOT 33-29, KWJJ 50-43.

**CON HUNLEY "Confidential" (WB) 50/13**  
National Summary: Up 10, Same 18, Down 0, Debuts 9, Adds 13, WSNO, WOKQ, WSEN-AM-FM, WWVA, WXBO-FM, WESC-AM-FM, WAXX, WKMF, WITL-FM, KRST-FM, KKAL, KKCS, KIGO, WMZQ-FM 32-27, WWWW 38-33.

**JOE STAMPLEY "Backslidin'" (Epic) 44/23**  
National Summary: Up 2, Same 14, Down 0, Debuts 5, Adds 23 including WVAM, WSEN-AM-FM, WSOC-FM, KIKK-FM, WCMS-FM, WTQR-FM, WKMF, WFMS-FM, KFDI-FM, KYAK, KUGN-FM, KCKC, KSOP-FM 50-40.

### SIGNIFICANT ACTION

**CHARLY McCLAIN "With You" (Epic) 40/35**  
National Summary: Up 0, Same 2, Down 0, Debuts 3, Adds 35 including WYRK, WWVA, WMC-AM, WSIX-FM, WCMS-FM, WFMS-FM, KEBC-FM, WTHI-FM, KSOP-FM, KCKC, KCUB.

**MAC DAVIS "The Beer Drinkin' Song" (Casablanca/PolyGram) 39/2**  
National Summary: Up 17, Same 15, Down 0, Debuts 5, Adds 2, WPOC-FM, WFMS-FM, WVAM 34-24, WIXL-FM 20-11, WEZL-FM 38-26, WXCL 24-18, WHBF 47-44, KRWQ-FM 25-19, KWJJ 43-37, KSOP-FM 30-24.

**CHARLIE DANIELS BAND "We Had It All One Time" (Epic) 35/5**  
National Summary: Up 10, Same 17, Down 0, Debuts 3, Adds 5, WIXL-FM, WQYK-FM, WIRK-FM, WDAF, KUZZ, WSEN-AM-FM 43-39, WLWI-FM 39-35, KKYX 44-39, KFDI-FM 41-36, KKAL 50-46.

**HANK WILLIAMS JR. "If Heaven Ain't A Lot Like Dixie" (Elektra/Curb) 34/4**  
National Summary: Up 9, Same 15, Down 0, Debuts 6, Adds 4, WSM, KYXX, KRST-FM, KRAK, WIXL-FM 48-36, WYNK-FM 41-34, KXYL 46-41, WKMF 36-27, KVOO 13-7, KRWQ-FM 43-33.

**STATLER BROTHERS "A Child Of The Fifties" (Mercury/PolyGram) 33/30**  
National Summary: Up 0, Same 2, Down 0, Debuts 1, Adds 30 including WADR, WPLO, WYNK-FM, WMC-AM, WRNL, WKKQ-AM-FM, KEBC-FM, KFDI-FM, KMAK, KNIX-FM.

# Radio & Records NATIONAL AIRPLAY/50

October 15, 1982

Three Weeks  
Two Weeks  
Last Week

4	4	1	1	RONNIE MILSAP/He Got You (RCA)
12	10	2	2	ALABAMA/Close Enough To Perfect (RCA)
10	9	3	3	DON WILLIAMS/Mistakes (MCA)
14	11	5	4	CHARLEY PRIDE/You're So Good When You're Bad (RCA)
9	7	4	5	WILLIE NELSON/Let It Be Me (Columbia)
19	16	9	6	JUICE NEWTON/Break It To Me Gently (Capitol)
23	18	17	7	T.G. SHEPPARD/War Is Hell (On The Homefront...) (WB/Curb)
20	17	16	8	RAZZY BAILEY/Love's Gonna Fall Here Tonight (RCA)
29	20	19	9	RICKY SKAGGS/Heartbroke (Epic)
15	14	12	10	LEE GREENWOOD/She's Lying (MCA)
24	19	18	11	ED BRUCE/Ever, Never Lovin' You (MCA)
16	13	13	12	LEON EVERETTE/Soul Searchin' (RCA)
30	25	22	13	CONWAY TWITTY/We Did But Now You Don't (Elektra)
13	12	11	14	DOLLY PARTON/I Will Always Love You (RCA)
28	22	21	15	BARBARA MANDRELL/Operator, Long Distance Please (MCA)
7	6	6	16	CRYSTAL GAYLE/Livin' In These Troubled Times (Columbia)
3	3	7	17	OAK RIDGE BOYS/I Wish You Could Have Turned... (MCA)
35	28	25	18	LARRY GATLIN/Sure Feels Like Love (Columbia)
25	21	20	19	TAMMY WYNETTE/You Still Get To Me In My Dreams (Epic)
31	27	24	20	WHITES/You Put The Blue In Me (Elektra/Curb)
26	23	23	21	LORETTA LYNN/Making Love From Memory (MCA)
38	33	28	22	RONNIE McDOWELL/Step Back (Epic)
1	1	10	23	MICKEY GILLEY/Put Your Dreams Away (Epic)
43	37	31	24	JANIE FRICKE/It Ain't Easy Bein' Easy (Columbia)
44	36	30	25	LACY J. DALTON/16th Avenue (Columbia)
6	5	8	26	ANNE MURRAY/Hey! Baby! (Capitol)
33	29	27	27	STEVE WARINER/Don't It Break Your Heart (RCA)
34	30	29	28	BANDANA/The Killin' Kind (WB)
42	39	33	29	DOTTIE WEST/She Can't Get My Love Off The Bed (Liberty)
2	2	14	30	FRIZZELL & WEST/I Just Came Here To Dance (WB/Viva)
40	35	32	31	KAREN BROOKS/New Way Out (WB)
8	8	15	32	M. HAGGARD & G. JONES/Yesterday's Wine (Epic)
45	40	35	33	OSMOND BROTHERS/It's Like Falling In Love... (Elektra/Curb)
-	-	41	34	EDDIE RABBITT & CRYSTAL GAYLE/You And I (Elektra)
-	45	37	35	MEL TILLIS/Stay A Little Longer (Elektra)
5	15	26	36	MICHAEL MURPHEY/What's Forever For (Liberty)
-	44	40	37	EARL THOMAS CONLEY/Somewhere Between Right... (RCA)
-	47	43	38	BELLAMY BROTHERS/Redneck Girl (WB/Curb)
-	-	45	39	JOHN ANDERSON/Wild And Blue (WB)
-	-	44	40	MARTY ROBBINS/Tie Your Dream To Mine (Columbia)
-	-	50	41	KENNY ROGERS/A Love Song (Liberty)
-	-	50	42	REBA McENTIRE/Can't Even Get The Blues (Mercury/PolyGram)
-	-	50	43	JOHNNY LEE & FRIENDS/Cherokee Fiddle (Full Moon/Asylum)
-	-	50	44	GEORGE STRAIT/Marina Del Rey (MCA)
-	-	50	45	JERRY REED & FRIENDS/The Bird (RCA)
11	24	36	46	MEL McDANIEL/Big Ole Brew (Capitol)
-	-	50	47	HANK WILLIAMS JR./The American Dream (Elektra/Curb)
-	-	50	48	WAYLON & WILLIE/(Sittin' On) The Dock Of The Bay (RCA)
-	-	50	49	ROSANNE CASH/I Wonder (Columbia)
-	-	50	50	JOHN CONLEE/I Don't Remember Loving You (MCA)

New  
Entry  
→

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

**MERLE HAGGARD "Going Where The Lonely Go" (Epic) 33/25**  
National Summary: Up 1, Same 7, Down 0, Debuts 1, Adds 25 including KIX106, WMZQ-FM, WBAP, WMC-AM, WCMS-FM, WIRK-FM, WHK, WCXI, KFDI-FM, KMPS-AM-FM.

**JACK QUIST "Memory Machine" (MM) 33/2**  
National Summary: Up 8, Same 20, Down 0, Debuts 3, Adds 2, WCMS-FM, KBBQ, WWVA 35-31, WPLO on, WHK on, KYNN-AM-FM 27-22, WXCL 7-6, KFDI-FM 38-33, KNIX-FM on, KSOP-FM 26-20.

**BILLY SWAN "Your Picture Still Loves Me" (Epic) 30/3**  
National Summary: Up 5, Same 16, Down 0, Debuts 6, Adds 3, WPLQ, WSOC-FM, KRYS, WIXL-FM 42-33, WPOR-FM on, WEZL-FM 48-37, KIKK-FM on, KKYX 48-42, KEBC-FM 47-45, KIK-FM 41-39, KMPS-AM-FM on.

**WILLIE NELSON & WEBB PIERCE "In The Jailhouse Now" (Columbia) 29/5**  
National Summary: Up 4, Same 15, Down 0, Debuts 5, Adds 5, KRRV, WAXX, WXCL, KKCS, KBBQ, WGNA-FM 40-35, WIXL-FM 45-35, KSO 37-28, KTOM 39-36, KCUB 30-27.

**MIKE CAMPBELL "No Room To Cry" (Columbia) 28/7**  
National Summary: Up 6, Same 12, Down 0, Debuts 3, Adds 7, WYII, WSM, WCMS-FM, WIRK-FM, KFGO, WKMF, KRAK, WQYK-FM 38-34, KBMR 49-42, KTTS-AM-FM 41-35.

**DON KING "Maximum Security (To Minimum Wage)" (Epic) 28/2**  
National Summary: Up 9, Same 16, Down 0, Debuts 1, Adds 2, WSM, WCMS-FM, WIXL-FM 23-18, WESC-AM-FM 31-29, WNOE-AM 35-30, KKYX 37-35, KBMR 47-39, KSO 25-20, KTTS-AM-FM 34-31, KIK-FM 35-33.

**BOBBY SMITH "It's Been One Of Those Days" (Liberty) 26/2**  
National Summary: Up 10, Same 14, Down 0, Debuts 0, Adds 2, WITL-FM, KBBQ, WIXL-FM 24-14, WYNK-FM 40-33, KKYX 39-36, WIRK-FM 40-35, WKKQ-AM-FM 39-36, WXCL 40-35, KTTS-AM-FM 40-34, KFDI-FM 46-37.

**MOE BANDY "Only If There Is Another You" (Columbia) 25/23**  
National Summary: Up 0, Same 2, Down 0, Debuts 0, Adds 23 including WVAM, KASE, WYNK-FM, WSOC-FM, WFMS-FM, KEBC-FM, KFDI-FM, KLZ, KSOP-FM, KCKC.

**MARLOW TACKETT "634-5789" (RCA) 25/13**  
National Summary: Up 3, Same 7, Down 0, Debuts 2, Adds 13, WSEN-AM-FM, WADR, WWVA, WDAK, WGVN, KIKK-FM, WAMZ-FM, WCII, WWWW, WGEE, KCJB, WXCL, KMAK.

**TANYA TUCKER "Cry" (Arista) 25/3**  
National Summary: Up 9, Same 11, Down 1, Debuts 1, Adds 3, WIXL-FM, WKSJ-FM, KUGR, WADR 31-27, KASE 36-33, WEZL-FM 38-35, WSIX-FM 29-24, KKYX 45-40, KUUY 29-26, KRWQ-FM 44-37.

**VERN GOSDIN "Today My World Slipped Away" (AM/NSD) 21/15**  
National Summary: Up 0, Same 4, Down 0, Debuts 2, Adds 15, WGNA-FM, WVAM, WYNK-FM, WEZL-FM, WIRK-FM, WSLR, KFGO, WIL-AM-FM, KVOO, KFDI-FM, KUZZ, KBMY, KLZ, KMPS-AM-FM, KGA.

**CHANTILLY "Right Back Loving You Again" (Jaroco) 21/8**  
National Summary: Up 2, Same 10, Down 0, Debuts 1, Adds 8, WPLQ, WESC-AM-FM, WCMS-FM, WIRK-FM, WITL-FM, KFDI-FM, KGA, KIGO, KSO 38-33, KWMT 36-34.

**KIERAN KANE "Gonna Have A Party" (Elektra) 19/16**  
National Summary: Up 0, Same 3, Down 0, Debuts 0, Adds 16 including WVAM, WOKQ, KRRV, WDAK, KSO, WKKQ-AM-FM, KEBC-FM, KLZ, KWJJ, KMPS-AM-FM.

**TOM CARLILE "Green Eyes" (Doorknob) 19/14**  
National Summary: Up 0, Same 4, Down 0, Debuts 1, Adds 14 including WADR, WKSJ-FM, WLWI-FM, WCMS-FM, KTTS-AM-FM, KVOO, KFDI-FM, KMAK, KSOP-FM, KGA.

**BIG AL DOWNING "Darlene" (Team Entertainment) 17/6**  
National Summary: Up 4, Same 7, Down 0, Debuts 0, Adds 6, WYNK-FM, WCMS-FM, KOMA, KYNN-AM-FM, KVOC, KTOM, WIXL-FM 39-30, WMZQ-FM 40-35, WKSJ-FM 44-40, WKKQ-AM-FM 48-46.

**LLOYD DAVID FOSTER "Honky Tonk Magic" (MCA) 15/11**  
National Summary: Up 0, Same 3, Down 0, Debuts 1, Adds 11, WOKQ, WIXL-FM, WYII, WLWI-FM, WCMS-FM, WTSO, WXCL, KVOO, KFDI-FM, KUZZ, KTOM.

**GUY SHANNON "Pretty Lady" (Comstock) 14/6**  
National Summary: Up 2, Same 5, Down 0, Debuts 1, Adds 6, WSNO, WIXY, WADR, WGVN, WOKK, KTPK-FM, WGNA-FM on, WAMZ-FM 32-25, WCII 29-27, WDAF on.



Regional Adds & Hots

Table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, HOTTEST, SOUTH, HOTTEST, WEST, HOTTEST. Lists artists like Kenny Rogers (Liberty), Alabama (RCA), and Waylon & Willie (RCA).

Main table listing radio stations across various regions (EAST, MIDWEST, SOUTH, WEST) with columns for station call letters, city, and artist names.

Table listing 145 current reports from various stations, including call letters, city, and artist names.

Hottest Tracks: "No Show Jones" by Merle Haggard & George Jones (Epic); "Texas Heartache Number One" by Mickey Gilley (Epic); "Highway 40 Blues" by Ricky Skaggs (Highways & Heartaches); "One Way Rider" by Ricky Skaggs (Highways & Heartaches); "Don't Let Your Sweet Love Die" by Ricky Skaggs (Highways & Heartaches); "Can't You Hear Me Callin'" by Sylvie (RCA); "Like Nothing Ever Happened" by Sylvie (RCA); "You're A Legend In Your Own Mind" by Tanya Tucker (Arista); "Feel Right" by Tanya Tucker (Arista); "Too Long" by Conway Twitty (Elektra); "A Good Love Died Tonight" by Conway Twitty (Elektra); "Bum Georgie Bum" by Conway Twitty (Elektra); "Just When I Needed You Most" by Conway Twitty (Elektra); "The Rose" by Steve Wariner (RCA); "Well, Hello Again" by Steve Wariner (RCA); "Daybreak" by Steve Wariner (RCA).

Most Requested: ALABAMA "Close Enough To Perfect" (RCA); RICKY SKAGGS "Heartbroke" (Epic); T.G. SHEPPARD "War Is Hell..." (WB/Curb).

# Black Radio BREAKERS

## LIONEL RICHIE Truly (Motown)

82% of our reporting stations on it. Rotations: Heavy 12/0, Medium 22/4, Light 23/10, Extra Adds 3, Total Adds 17 including WGCI, KMJM, WRDW, KNOW, WGIV, WJAX, WJJS, WVKO, WKWM, WVOI. A Most Added Record. Debuts at number 19 on the Black Radio Chart.

## PRINCE 1999 (WB)

70% of our reporting stations on it. Heavy: 11/0, Medium 19/3, Light 17/7, Extra Adds 4, Total Adds 14 including WEDR, WGCI, WDMT, XHRM, KSOL, WPEG, WOIC, KJCB, WTMP, WLUM. A Most Added Record. Debuts at number 24 on the Black Radio Chart.

## SPINNERS Magic In The Moonlight (Atlantic)

66% of our reporting stations on it. Rotations: Heavy: 2/0, Medium 15/2, Light 25/8, Extra Adds 6, Total Adds 16 including WJMO, WGPR, WZEN-FM, KACE, XHRM, WNHC, WGIV, WTOY, WLTH. A Most Added Record. Debuts at number 28 on the Black Radio Chart.

## AL JARREAU & RANDY CRAWFORD Your Precious Love (WB)

64% of our reporting station on it. Rotations: Heavy 5/0, Medium 13/2, Light 26/2, Extra Adds 3, Total Adds 7, WBMX, XHRM, KNOW, WTMP, WLTH, KAEZ, KUKQ. Debuts at number 29 on the Black Radio Chart.

## JENNIFER HOLLIDAY I Am Changing (Geffen)

60% of our reporting stations on it. Rotations: Heavy: 3/0, Medium 17/0, Light 23/3, Extra Adds 1, Total Adds 4, KDAY, XHRM, WPEG, WOIC. Debuts at number 30 on the Black Radio Chart.

# NEW & ACTIVE

**JANET JACKSON "Young Love" (A&M) 42/11**  
Rotations: Heavy 4/0, Medium 16/2, Light 19/6, Extra Adds 3, Total Adds 11 including WAMO, WBMX, WZEN-FM, XHRM, KNOW, WPLZ. Heavy: WAOK, WGCI, KACE, WNOO. Medium: K104-FM, WAIL-FM, WNHC, WLUM, KPOP-FM.

**RAY PARKER JR. "It's Our Own Affair" (Arista) 41/6**  
Rotations: Heavy 5/1, Medium 16/1, Light 19/3, Extra Adds 1, Total Adds 6, WAIL-FM, WGCI, WGIV, WLOU, WANM, WTLC. Heavy: WJPC, WZEN-FM, WNOO, WJMI. Medium: WRKS, WAOK, KSOL, KOKY, WTMP, WLTH, KPOP-FM.

**PIECES OF A DREAM "Mt. Airy Groove" (Elektra) 35/2**  
Rotations: Heavy 9/0, Medium 15/1, Light 11/1, Extra Adds 0, Total Adds 2, KMJM, KSOL. Heavy: WDAS, WKYS, WHUR, K104-FM, WEDR, WAIL-FM, WYLD-FM, KJCB, KAEZ. Medium: WXYV, WGCI, XHRM, WKND, WNHC, WPEG, WWWW.

**DIONNE WARWICK "Heartbreaker" (Arista) 33/11**  
Rotations: Heavy 0/0, Medium 7/1, Light 23/7, Extra Adds 3, Total Adds 11, WAIL-FM, WJMO, WZEN-FM, KACE, WNHC, WATV, WKXI, WPDQ, WLOU, WTOY, WVOI. Medium: WAOK, XHRM, KSOL, WVOL, KPOP-FM.

**DONNA SUMMER "State Of Independence" (Geffen) 33/3**  
Rotations: Heavy 6/0, Medium 13/0, Light 14/3, Extra Adds 0, Total Adds 3, WPEG, WPLZ, WVOI. Heavy: WHUR, WVEE, WGPR, WZEN-FM, WVOL, KDIA. Medium: WXYV, WKYS, WAIL-FM, WJMO, KDAY, WNHC, WRDW.

**SHARON REDD "Beat The Street" (Prelude) 33/2**  
Rotations: Heavy 4/0, Medium 13/0, Light 15/1, Extra Adds 1, Total Adds 2, WRDW, WTLC. Heavy: WHUR, WAOK, WATV, WLTH. Medium: WILD, WRKS, WOOK, KWAM, WAIL-FM, WGCI, XHRM, WPEG, WBLX.

**STEVIE WOODS "Woman In My Life" (Cotillion/Atco) 33/2**  
Rotations: Heavy 5/0, Medium 18/0, Light 10/2, Extra Adds 0, Total Adds 2, WJPC, KUKQ. Heavy: WHRK, WJMO, WOIC, KOKY, WVOL. Medium: WILD, WHUR, WEDR, KSOL, WKXI, WDAO, WLUM, KPOP-FM.

**ZAPP "Doo Wa Ditty (Blow That Thing)" (WB) 32/5**  
Rotations: Heavy 14/1, Medium 13/0, Light 3/2, Extra Adds 2, Total Adds 5, WAOK, WVEE, WJLB, WKWM, WVOI. Heavy: KRLY, WGCI, WZEN-FM, KACE, WGIV, KAEZ. Medium: WAIL-FM, XHRM, KNOW, KDIA.

**ALICIA MYERS "I Want To Thank You" (MCA) 31/3**  
Rotations: Heavy 9/0, Medium 8/1, Light 14/2, Extra Adds 0, Total Adds 3, WVEE, KOKY, WVOL. Heavy: WRKS, KRLY, WJPC, KACE, WKND, WATV, WAAA. Medium: WHUR, WJMO, XHRM, WPDQ, WLTH.

**S.O.S. BAND "High Hopes" (Tabu/CBS) 30/10**  
Rotations: Heavy 3/1, Medium 12/0, Light 13/7, Extra Adds 2, Total Adds 10, WJMO, KACE, WENN, WKXI, WLOU, WLTH, WTLC, WWWW, KDIA, KUKQ. Heavy: WOOK, WAOK. Medium: WDAS, WVEE, WDLA, WHRK, WJLB, KSOL, WPLZ.

**BOOTSYS'S RUBBER BAND "Body Slam!" (WB) 29/5**  
Rotations: Heavy 6/0, Medium 8/0, Light 13/3, Extra Adds 2, Total Adds 5, WGCI, WRDW, WJJS, WTMP, KAEZ. Heavy: KWAM, WDLA, WHRK, WPEG, KJCB. Medium: WDAS, WGPR, KDAY, WJMI, WWWW.

**DeBARGE "Stop! Don't Tease Me" (Gordy/Motown) 28/1**  
Rotations: Heavy 5/0, Medium 15/0, Light 7/0, Extra Adds 1, Total Adds 1, WAOK. Heavy: WXYV, KWAM, WZEN-FM, KACE, WLUM. Medium: WDLA, WGCI, WGPR, KDAY, WJMI, WBLX, WAAA, WTLC, KAEZ.

**"D" TRAIN "Walk On By" (Prelude) 27/7**  
Rotations: Heavy 5/1, Medium 13/1, Light 7/3, Extra Adds 2, Total Adds 7, WAOK, WJPC, WNOO, WLOU, WANM, WVKO, WLTH. Heavy: WHUR, WHRK, WZEN-FM, WOIC. Medium: WXYV, KRLY, WGPR, WPLZ.

**MAGIC LADY "Red Hot Stuff" (A&M) 26/2**  
Rotations: Heavy 7/0, Medium 12/0, Light 8/1, Extra Adds 1, Total Adds 2, KDAY, WTOY. Heavy: WOOK, WAOK, WEDR, WATV, WENN, WGIV, WANM. Medium: WDAS, K104-FM, WAIL-FM, WZEN-FM, WLTH, WWWW.

**ALFIE SILAS "A Puppet To You" (RCA) 26/2**  
Rotations: Heavy 2/0, Medium 10/0, Light 14/2, Extra Adds 0, Total Adds 2, WBLZ, WGIV. Heavy: WOOK, WNOO. Medium: WAMO, WAOK, WAIL-FM, WJMO, KACE, KOKY, WJJS, WVOL, WAAA, WLTH.

**TEDDY PENDERGRASS "I Can't Win For Losing" (Philadelphia Int'l./CBS) 24/5**  
Rotations: Heavy 0/0, Medium 5/0, Light 17/3, Extra Adds 2, Total Adds 5, K104-FM, WOIC, WJMI, KOKY, KDIA. Medium: KRLY, KWAM, WDLA, WJMO, WVOL.

**BLOODSTONE "Go On And Cry" (T-Neck/CBS) 24/2**  
Rotations: Heavy 9/0, Medium 10/1, Light 4/0, Extra Adds 1, Total Adds 2, WGCI, KAEZ. Heavy: WXYV, WJMO, WATV, WPEG, WNOO, WPDQ, WDWI, KDIA, KPOP-FM. Medium: WILD, WDLA, WYLD-FM, KDAY, WWWW.

**SONNY CHARLES "Put It In A Magazine" (HighRise) 24/1**  
Rotations: Heavy 5/0, Medium 9/0, Light 9/0, Extra Adds 1, Total Adds 4, WAOK. Heavy: WOOK, WJPC, WGPR, WZEN-FM, WGIV. Medium: WYLD-FM, WCIN, WJMO, WJLB, WDWI, WANM, WLTH, WTLC.

**KURTIS BLOW "Tough" (Mercury/PolyGram) 24/0**  
Rotations: Heavy 8/0, Medium 11/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WKYS, WAOK, WEDR, XHRM, WATV, WPEG, WKXI, WTMP. Medium: WHUR, WDLA, WGCI, WNOO, WDAO, WKWM, KDIA.

**GEORGE CLINTON "Loopzilla" (Capitol) 23/9**  
Rotations: Heavy 2/0, Medium 4/0, Light 14/6, Extra Adds 3, Total Adds 9, WEDR, WGPR, KDAY, WATV, WJMI, WKXI, WBLX, WTMP, KDIA. Heavy: WAOK, KWAM. Medium: WDLA, WHRK, WENN, WJJS.

**CURTIS MAYFIELD "Hey Baby (Give It All To Me)" (Boardwalk) 23/2**  
Rotations: Heavy 3/0, Medium 11/0, Light 9/2, Extra Adds 0, Total Adds 2, WJMO, WLOU. Heavy: WAOK, KWAM, WZEN-FM. Medium: WOOK, WGCI, WJPC, KACE, WENN, WOIC, WKXI, KJCB, KOKY, WANM, KAEZ.

**BAR-KAYS "Do It (Let Me See You Shake)" (Mercury/PolyGram) 22/10**  
Rotations: Heavy 2/1, Medium 6/1, Light 10/4, Extra Adds 4, Total Adds 10, WAMO, WAOK, KRLY, KWAM, XHRM, WATV, WOIC, WJJS, WLUM, KDIA. Heavy: WDLA. Medium: WHRK, WPEG, KOKY, KUKQ.

**POINTER SISTERS "I'm So Excited" (Planet/RCA) 22/4**  
Rotations: Heavy 2/0, Medium 7/1, Light 13/3, Extra Adds 0, Total Adds 4, WVEE, KSOL, WPEG, WWWW. Heavy: WOOK, WGIV. Medium: WAIL-FM, WJMO, KNOW, WATV, WENN, KPOP-FM.

**CHERI "Give It To Me" (Venture) 22/4**  
Rotations: Heavy 4/0, Medium 8/0, Light 7/1, Extra Adds 3, Total Adds 4, WBMX, KACE, XHRM, WJAX. Heavy: WOOK, WHRK, WATV, WNOO. Medium: WHUR, WAOK, WJPC, WZEN-FM, WNHC, WENN, WGIV, KPOP-FM.

# Radio & Records NATIONAL AIRPLAY/30

## October 15, 1982

Three Weeks	Two Weeks	Last Week	Rank	Artist/Title
1	1	1	1	EVELYN KING/Love Come Down (RCA)
2	2	2	2	TIME/777-9311 (WB)
19	12	6	3	LUTHER VANDROSS/Bad Boy/Having A Party (Epic)
6	4	4	4	CHERYL LYNN/If This World Were Mine (Columbia)
7	5	5	5	MELBA MOORE/Love's Comin' At Ya (EMI America)
-	-	18	6	DIANA ROSS/Muscles (RCA)
13	11	7	7	PEABO BRYSON/Give Me Your Love (Capitol)
4	3	3	8	KOOL & THE GANG/Big Fun (De-Lite/PolyGram)
20	17	13	9	JEFFREY OSBORNE/On The Wings Of Love (A&M)
17	14	11	10	CARL CARLTON/Baby I Need Your Loving (RCA)
10	10	8	11	SUNRIZE/Who's Stickin' It? (Boardwalk)
16	13	9	12	TAVARES/A Penny For Your Thoughts (RCA)
14	8	10	13	MICHAEL McDONALD/I Keep Forgettin' (Every...) (WB)
28	22	22	14	STACY LATTISAW/Attack Of The Name... (Cotillion/Atco)
-	24	19	15	STEPHANIE MILLS/Keep Away Girls (Casablanca/PolyGram)
-	-	30	16	MARVIN GAYE/Sexual Healing (Columbia)
23	20	15	17	JONZUN CREW/Pack Jam (Tommy Boy)
21	19	16	18	GWEN GUTHRIE/It Should Have Been You (Island/Atco)
-	-	-	19	LIONEL RICHIE/Truly (Motown)
9	9	12	20	STEVIE WONDER/Ribbon In The Sky (Tamla/Motown)
-	-	29	21	BOBBY NUNN/She's Just A Groupie (Motown)
30	25	23	22	DONALD BYRD.../Sexy Dancer (Elektra)
-	30	25	23	VANITY 6/Nasty Girl (WB)
-	-	-	24	PRINCE/1999 (WB)
5	7	14	25	GAP BAND/You Dropped A... (Total Experience/PGM)
-	27	26	26	LIMIT/She's So Divine (Arista)
-	28	27	27	JOHNNIE TAYLOR/What About My Love (Beverly Glen)
-	-	-	28	SPINNERS/Magic In The Moonlight (Atlantic)
-	-	-	29	A. JARREAU & R. CRAWFORD/Your Precious Love (WB)
-	-	-	30	JENNIFER HOLLIDAY/I Am Changing (Geffen)

New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

### MOST ADDED

- LIONEL RICHIE (17)
- SPINNERS (16)
- MARVIN GAYE (15)
- PRINCE (14)
- DIONNE WARWICK (11)
- JANET JACKSON (11)

### HOTTEST

- TIME (48)
- EVELYN KING (46)
- CHERYL LYNN (27)
- LUTHER VANDROSS (22)
- SUNRIZE (15)
- MICHAEL McDONALD (15)

### SIGNIFICANT ACTION

- WEST STREET MOB "Ooh Baby" (Sugar Hill) 22/2**  
Rotations: Heavy 3/0, Medium 11/1, Light 8/1, Extra Adds 0, Total Adds 2, KDAY, KSOL. Heavy: WAOK, KJCB, WWWW. Medium: WOOK, WDLA, WAIL-FM, WJMO, WGPR, WLOU, WVOL, WDWI, WTMP, WLTH.
- BILL SUMMERS & SUMMERS HEAT "Seventeen" (MCA) 20/4**  
Rotations: Heavy 1/0, Medium 5/1, Light 13/2, Extra Adds 1, Total Adds 4, WAMO, WJAX, WBLX, WTLC. Heavy: WBMX. Medium: WHRK, XHRM, KSOL, WWWW.
- RAW SILK "Do It To The Music" (West End) 20/0**  
Rotations: Heavy 4/0, Medium 9/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WRKS, WOOK, WHUR, WJLB. Medium: WBMX, WGPR, WNHC, WDWI, WLTH, WTLC, KPOP-FM.
- GRAND MASTER FLASH "Scorpio" (Sugar Hill) 19/9**  
Rotations: Heavy 2/0, Medium 2/0, Light 14/8, Extra Adds 1, Total Adds 9, WAMO, K104-FM, KWAM, WGPR, WATV, WPEG, WOIC, WPDQ, WWWW. Heavy: WNOO, WBLX. Medium: WOOK, WDMT.
- ROCKERS REVENGE "Walking On Sunshine" (Streetwise) 19/0**  
Rotations: Heavy 3/0, Medium 7/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WBMX, WGCI, WZEN-FM. Medium: WAMO, WOOK, WHRK, WGPR, WJAX, WPDQ, WANM.
- STEVE ARRINGTON'S HALL OF FAME "Way Out" (Konglather) 18/1**  
Rotations: Heavy 5/0, Medium 9/0, Light 4/1, Extra Adds 0, Total Adds 1, WVEE. Heavy: WJPC, KACE, WDAO, WLTH, WTLC. Medium: WDAS, WOOK, WHUR, WBMX, WGCI, XHRM, WDWI, WTMP, WKWM.
- ISLEY BROTHERS "It's Alright With Me" (T-Neck/CBS) 18/1**  
Rotations: Heavy 3/0, Medium 9/1, Light 6/0, Extra Adds 0, Total Adds 1, WLTH. Heavy: KWAM, WJPC, WJMI. Medium: WVEE, WDLA, KACE, WOIC, KOKY, WJJS, WDWI, WLUM.
- BOBBY CALDWELL "All Of My Love" (Polydor/PolyGram) 17/3**  
Rotations: Heavy 1/0, Medium 8/0, Light 5/2, Extra Adds 1, Total Adds 3, WBMX, WJPC, WKXI. Heavy: WGIV. Medium: WILD, WAIL-FM, WJMO, KSOL, WDWI, WLTH, WTLC, WLUM, KPOP-FM.
- RAFAEL CAMERON "Shake It Down" (Salsoul/RCA) 17/1**  
Rotations: Heavy 2/0, Medium 7/0, Light 7/0, Extra Adds 1, Total Adds 1, WBMX. Heavy: WGCI, WGIV. Medium: WEDR, WCIN, WJMO, WENN, KJCB, WBLX, WVOL.
- FATBACK "She's My Shining Star" (Spring/PolyGram) 17/0**  
Rotations: Heavy 1/0, Medium 10/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WGIV. Medium: WXYV, WAOK, WVEE, KWAM, WENN, KJCB, KOKY, WLOU, WLTH, WLUM.
- JAMMERS "And You Know That" (Salsoul/RCA) 15/6**  
Rotations: Heavy 2/1, Medium 4/0, Light 5/1, Extra Adds 4, Total Adds 6, WAMO, WBMX, KACE, WNHC, WLOU, WTLC. Heavy: WZEN-FM. Medium: WJMO, WJLB, WGIV, WVOL.
- FREDA PAYNE "In Motion" (Sutra) 15/5**  
Rotations: Heavy 0/0, Medium 5/0, Light 7/2, Extra Adds 3, Total Adds 5, WEDR, WJPC, WZEN-FM, WNHC, WTLC. Medium: WRKS, WOOK, WHUR, XHRM, WANM.
- X-25 BAND "Black Hole Bop" (HCRC/CBS) 15/0**  
Rotations: Heavy 2/0, Medium 8/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WJAX, KOKY. Medium: WOOK, WVEE, WJMO, WZEN-FM, KJCB, WVOL, WKWM, WTLC.
- MILLIE JACKSON "Special Occasion" (Spring/PolyGram) 13/4**  
Rotations: Heavy 0/0, Medium 1/0, Light 9/1, Extra Adds 3, Total Adds 4, WEDR, WGPR, KOKY, WLUM. Medium: WDLA.
- R.J.'S LATEST ARRIVAL "Stay With Me" (Zoo York/CBS) 12/5**  
Rotations: Heavy 0/0, Medium 4/0, Light 6/3, Extra Adds 2, Total Adds 5, WJMO, WPEG, WLOU, WTMP, WTLC. Medium: WDLA, WENN, WVOL, WLUM.
- WILLIE HUTCH "In And Out" (Motown) 12/3**  
Rotations: Heavy 3/0, Medium 1/0, Light 6/1, Extra Adds 2, Total Adds 3, WYLD-FM, WTMP, WVOI. Heavy: KWAM, WJMI, WLUM. Medium: KJCB.
- VALENTINE BROTHERS "Just Let Me Be Close To You" (Bridge) 12/1**  
Rotations: Heavy 1/0, Medium 5/1, Light 6/0, Extra Adds 0, Total Adds 1, WLTH. Heavy: WZEN-FM. Medium: WDAS, KACE, KJCB, WVOI.
- JIMMY CLIFF "Special" (Columbia) 12/1**  
Rotations: Heavy 1/0, Medium 4/0, Light 7/1, Extra Adds 0, Total Adds 1, WGCI. Heavy: WENN. Medium: WOOK, WKXI, WJAX, WAAA.
- ENCHANTMENT "I Know Your Hot Spot" (Columbia) 12/0**  
Rotations: Heavy 1/0, Medium 5/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: KOKY. Medium: WOOK, WAOK, WJPC, WJMO, WJAX.

# Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

**EAST**

**WXVY/Baltimore**  
Tim Watts

JOE JACKSON  
STARPOINT  
CAPTAIN SKY  
DENROY MORGAN  
COLUMBUS CIRCLE  
Hottest:  
JEFFREY OSBORNE  
KOOL & THE GANG  
EVELYN KING  
LUTHER VANDROSS  
TIME

**WILD/Boston**  
Steve Crumley

none  
Hottest:  
EVELYN KING  
GRAND MASTER FLAS  
GAP BAND  
STACY LATTISAW  
ARETHA FRANKLIN

**WKNO/Hartford**  
Jordan/McLean (J)

SPINNERS  
CAPTAIN SKY  
PEE WEE  
RODNEY FRANKLIN  
Hottest:  
EVELYN KING  
MELBA MOORE  
GRAND MASTER FLAS  
ALICIA MYERS  
LUTHER VANDROSS

**WNHC/New Haven**  
James Jordan

JAMMERS  
FREDA PAYNE  
DAYTON  
CAPTAIN SKY  
GRACE JONES  
IMAGINATION  
DENROY MORGAN  
RODNEY FRANKLIN  
YAZ  
DIONNE WARWICK  
SPINNERS  
Hottest:  
ALICIA MYERS  
KOOL & THE GANG  
MELBA MOORE  
CHERYL LYNN  
CARL CARLTON

**WRKS/New York**  
Mayo/Quararone

GOODY GOODY  
GRACE JONES  
Hottest:  
CHERYL LYNN  
PATTI AUSTIN  
EVELYN KING  
MARVIN GAYE  
LIONEL RICHIE

**SOUTH**

**WAOK/Atlanta**  
Larry Tinsley

DEBARGE  
GRACE JONES  
BAR-KAYS  
SONNY CHARLES  
D TRAIN  
BRENDA JONES  
ONE WAY  
DENIECE WILLIAMS  
ZAPP  
Hottest:  
TIME  
EVELYN KING  
LUTHER VANDROSS  
KOOL & THE GANG  
CHERYL LYNN

**WVVE/Atlanta**  
Scotty Andrews

ALICIA MYERS  
ZAPP  
WEATHER GIRLS  
POINTER SISTERS  
PLANET PATROL  
STEVE ARRINGTON'S  
KENNY G  
VIDEO  
ONJ  
STEEL BREEZE  
Hottest:  
CHERYL LYNN  
EVELYN KING  
TAVARES  
DIANA ROSS  
PRINCE

**WRDW/Augusta**  
Teddy Black

LIONEL RICHIE  
SHARON REDD  
MARVIN GAYE  
TYRONE BRUNSON  
ALFONZO  
ABC  
BOOTSYS'S RUBBERBA  
Hottest:  
GAP BAND  
EVELYN KING  
TIME  
JERMAINE JACKSON  
ARETHA FRANKLIN

**KNOW/Austin**  
Selby Edwards

JARREAU & CRAWFOR  
LIONEL RICHIE  
JANET JACKSON  
BOBBY NUNN  
SPINNERS  
Hottest:  
TIME  
KOOL & THE GANG  
CHERYL LYNN  
CAMEO  
LUTHER VANDROSS

**WENN/Birmingham**  
Gene Wise

MANDRILL  
SOS BAND  
VIDEO  
Hottest:  
TIME  
CHERYL LYNN  
TIME  
BEAU WILLIAMS  
CHERI

**WATV/Birmingham**  
Ron January

BAR-KAYS  
DIONNE WARWICK  
GRAND MASTER FLAS  
Kenny G  
JEFFREY OSBORNE  
TEDDY PENDERGRASS  
JERMAINE JACKSON  
Hottest:  
MIDNIGHT STAR  
PIECES OF A DREAM  
DIANA ROSS  
LUTHER VANDROSS  
JANET JACKSON  
KRLY/Houston  
Steve Harris

**WQIV/Charlotte**  
Hal Harrell (J)

RAY PARKER JR.  
LIONEL RICHIE  
SPINNERS  
ALFIE SILAS  
PRINCE  
BOBBY NUNN  
Hottest:  
JONZUN CREW  
GAP BAND  
EVELYN KING  
KOOL & THE GANG  
SUNRIZE

**WPEQ/Charlotte**  
Lee Norman

PRINCE  
PLANET PATROL  
PATTI AUSTIN  
POINTER SISTERS  
YAZ  
GRAND MASTER FLAS  
DONNA SUMMER  
JENNIFER HOLLIDAY  
RJ'S LATEST ARRIV  
FREDI GRACE & RHI  
Hottest:  
EVELYN KING  
TIME  
JONZUN CREW  
LUTHER VANDROSS  
TAVARES

**WNOO/Chattanooga**  
Smokin' Sam Erwin

D TRAIN  
VANITY 6  
RAMSEY LEWIS  
LJ REYNOLDS  
Hottest:  
BARRY WHITE  
LUTHER VANDROSS  
ROBERTA FLACK  
ZAPP  
STACY LATTISAW

**WOC/Columbia, SC**  
Mickey Arnold (J)

GRAND MASTER FLAS  
JENNIFER HOLLIDAY  
BAR-KAYS  
TEDDY PENDERGRASS  
PRINCE  
O'JAYS  
DENIECE WILLIAMS  
LUTHER VANDROSS  
GREN GUTHRIE  
TIME  
BOBBY NUNN  
STEVIE WOODS

**WJAX/95X Jacksonville**  
Steve Fox

GRACE JONES  
BILL SUMMERS  
JANET JACKSON  
PLANET PATROL  
CHERI  
JOE JACKSON  
LIONEL RICHIE  
TYZIK  
Hottest:  
TIME  
LUTHER VANDROSS  
VANITY 6  
PRINCE  
MARVIN GAYE

**KJCB/Lafayette**  
Beatrice Evans

MARVIN GAYE  
RODNEY FRANKLIN  
DONNA WASHINGTON  
LIONEL RICHIE  
STARPOINT  
JANET JACKSON  
BOBBY STORY  
Hottest:  
JONZUN CREW  
EVELYN KING  
CHERYL LYNN  
TIME  
BOOTSYS'S RUBBERBA

**KOKY/Little Rock**  
Todd/Young (J)

ALICIA MYERS  
YAZ  
HILLIE JACKSON  
SUNFIRE  
RICK JAMES  
WILLIAM DEVAUGHN  
TEDDY PENDERGRASS  
LJ GREEN  
LJ REYNOLDS  
Hottest:  
GRAND MASTER FLAS  
STEVIE WOODS  
VANITY 6  
ZAPP  
PATTI AUSTIN

**WLOU/Louisville**  
Neal O'Rea

DIANA ROSS  
EXTRA T'S  
JEFFREY OSBORNE  
RAY PARKER JR.  
VANITY 6  
SOS BAND  
D TRAIN  
BEGAN BEGAN  
JAMMERS  
FOCAL POINT  
JOHNNIE TAYLOR  
KC & SUNSHINE BAN  
FREDA PAYNE  
MILLIE JACKSON  
ZALMAC  
BOBBY NUNN  
HURT EM' BAD  
Hottest:  
EVELYN KING  
TIME  
CARL CARLTON  
KOOL & THE GANG  
KURTIS BLOW

**WJLS/Lynchburg, VA**  
Art Young

MARVIN GAYE  
BILL MEDLEY  
DIANA ROSS  
PRINCE  
LIONEL RICHIE  
CARL ANDERSON  
CARL ANDERSON  
BAR-KAYS  
BOOTSYS'S RUBBERBA  
Hottest:  
EVELYN KING  
KOOL & THE GANG  
TIME  
STEVIE WONDER  
CHERYL LYNN

**WDIA/Memphis**  
Carl Connors

O'JAYS  
ONE WAY  
RICK JAMES  
VANITY 6  
GREN GUTHRIE  
JOHNNIE TAYLOR  
Hottest:  
MARVIN GAYE  
PRINCE  
LUTHER VANDROSS  
BOOTSYS'S RUBBERBA  
SUNRIZE

**KWAM/Memphis**  
Floyd Blackwell

RICK JAMES  
BAR-KAYS  
BRENDA TAYLOR  
HARRY RAY  
JERMAINE JACKSON  
GRAND MASTER FLAS  
Hottest:  
JEFFREY OSBORNE  
CHERYL LYNN  
VANITY 6  
EVELYN KING  
TIME

**WHRK (K97)/Memphis**  
Jimmy Smith (J)

none  
Hottest:  
LUTHER VANDROSS  
SUNRIZE  
CHERI  
BOOTSYS'S RUBBERBA  
DIANA ROSS

**WEDR/Miami**  
Leo Jackson

NANCY MARTIN  
PRINCE  
KLYMAXX  
MANDRILL  
GEORGE CLINTON  
JOHNNIE TAYLOR  
KC & SUNSHINE BAN  
FREDA PAYNE  
MILLIE JACKSON  
ZALMAC  
BOBBY NUNN  
HURT EM' BAD  
Hottest:  
EVELYN KING  
TIME  
CARL CARLTON  
KOOL & THE GANG  
KURTIS BLOW

**WBLX/Mobile**  
Michael J. Alexander

DONNA SUMMER  
MARVIN GAYE  
SPINNERS  
ABC  
JANET JACKSON  
NICK STRAKER BAND  
Hottest:  
JONZUN CREW  
CHERYL LYNN  
EVELYN KING  
JERMAINE JACKSON  
ARETHA FRANKLIN

**WVOL/Nashville**  
Fred Harvey

LIONEL RICHIE  
DISCO FOUR  
ALICIA MYERS  
BOBBY NUNN  
BILL MEDLEY  
INTENSIVE HEAT  
Hottest:  
STACY LATTISAW  
JONZUN CREW  
PRINCE  
TIME  
MICHAEL MCDONALD

**WAIL-FM/New Orleans**  
Barry Richards

MARVIN GAYE  
MELBA MOORE  
CLASH  
HALL & OATES  
STEPHANIE WINSLOW  
DIONNE WARWICK  
BOBBY BLAND  
Hottest:  
MELBA MOORE  
MICHAEL MCDONALD  
STEVIE WONDER  
RAY PARKER JR.

**WYLD-FM/New Orleans**  
Brute Bailey

WILLIE HUTCH  
STARPOINT  
HOWARD JOHNSON  
ALPHONSE MOUZON  
Hottest:  
STEVIE WONDER  
CHERYL LYNN  
PIECES OF A DREAM  
LUTHER VANDROSS  
TIME  
MICHAEL MCDONALD

**WOW/Norfolk**  
Earl Hallison

none  
Hottest:  
GRAND MASTER FLAS  
EVELYN KING  
TIME  
CHERYL LYNN  
KOOL & THE GANG

**WEST**

**KDAY/Los Angeles**  
Jack Patterson

JENNIFER HOLLIDAY  
WEST STREET MOB  
VANITY 6  
MAGIC LADY  
GEORGE CLINTON  
Hottest:  
MARVIN GAYE  
KOOL & THE GANG  
ZAPP  
DIANA ROSS  
LIONEL RICHIE

**KACE/Los Angeles**  
Alonzo Miller (J)

DIANA ROSS  
JAMMERS  
CHERI  
SOS BAND  
SPINNERS  
DIONNE WARWICK  
JERRY BUTLER  
DIANNE REEVES  
Hottest:  
EVELYN KING  
ARETHA FRANKLIN  
TIME  
ZAPP  
CHERYL LYNN

**KDIA/Oakland**  
Jeff Harrison

TEDDY PENDERGRASS  
GEORGE CLINTON  
SOS BAND  
VANITY 6  
BAR-KAYS  
Hottest:  
EVELYN KING  
BLOODSTONE  
JONZUN CREW  
CHERYL LYNN

**KTMD/San Mateo, CA**  
Bernie Moody

LEON WARE  
GREN GUTHRIE  
PRINCE  
WEST STREET MOB  
STACY LATTISAW  
PIECES OF A DREAM  
MARVIN GAYE  
POINTER SISTERS  
Hottest:  
EVELYN KING  
TIME  
STEPHANIE MILLS  
DIANA ROSS  
JONZUN CREW

**WTMP/Tampa**  
Jerry Walker

MARVIN GAYE  
WILLIE HUTCH  
BOOTSYS'S RUBBERBA  
JERMAINE JACKSON  
SUNFIRE  
ZALMAC  
GEORGE CLINTON  
JOHNNIE TAYLOR  
RJ'S LATEST ARRIV  
LATIMORE  
PRINCE  
Hottest:  
EXTRA T'S  
CARL CARLTON  
STACY LATTISAW  
SPINNERS  
GREN MCRAE

**WAAA/Winston-Salem**  
Jones/Jackson (J)

none  
Hottest:  
EVELYN KING  
MCCOY TYNER  
TIME  
ARETHA FRANKLIN  
AP BAND

(J) indicates Black reporters also contributing to Jazz Chart.

**MIDWEST**

**WJPC/Chicago**  
Jerry Boulding

JANET JACKSON  
BOBBY CALDWELL  
ONE WAY  
STEVIE WOODS  
FREDA PAYNE  
SUNRIZE  
D TRAIN  
Hottest:  
TIME  
EVELYN KING  
MICHAEL MCDONALD  
LUTHER VANDROSS  
MARVIN GAYE

**WBXX/Chicago**  
Lee Michaels

CHERI  
JANET JACKSON  
DENROY MORGAN  
JAMMERS  
OMNI  
JARREAU & CRAWFOR  
HARRY RAY  
BOBBY CALDWELL  
RAFAEL CAMERON  
Hottest:  
TIME  
YAZ  
PEABO BRYSON  
KOOL & THE GANG  
EVELYN KING

**WGCV/Chicago**  
Richard Pegue (J)

DONNA SUMMER  
PRINCE  
ELECTRA  
ZAPP  
BOBBY NUNN  
BLOODSTONE  
BOOTSYS'S RUBBERBA  
DENROY MORGAN  
LIONEL RICHIE  
SPINNERS  
RAY PARKER JR.  
JIMMY CLIFF  
ONE WAY  
DIONNE WARWICK  
Hottest:  
JONZUN CREW  
STACY LATTISAW  
EVELYN KING  
STEVE ARRINGTON'S  
TIME

**WBLZ/Cincinnati**  
Brian Castle

ONJ  
ALFIE SILAS  
MARVIN GAYE  
DONALD FAGEN  
Hottest:  
MICHAEL MCDONALD  
ZAPP  
TIME  
SUNRIZE  
MELBA MOORE

**WCIN/Cincinnati**  
Frank Bailey

none  
Hottest:  
VANITY 6  
CHERYL LYNN  
SUNRIZE  
TIME  
GRAND MASTER FLAS

**WDMT/Cleveland**  
Magic/James

LIMIT  
CHICAGO  
BOBBY NUNN  
PRINCE  
Hottest:  
MICHAEL MCDONALD  
VANITY 6  
CHERYL LYNN  
EVELYN KING  
LUTHER VANDROSS

**WJMO/Cleveland**  
Erik Stone

RJ'S LATEST ARRIV  
SPINNERS  
HALL & OATES  
PETER GABRIEL  
CURTIS MAYFIELD  
SOS BAND  
DIONNE WARWICK  
INTENSIVE HEAT  
Hottest:  
JEFFREY OSBORNE  
ATLANTIC STARR  
STEPHANIE MILLS  
JOHNNIE TAYLOR  
CARL CARLTON

**WVKO/Columbus**  
Kirk Bishop

STEPHANIE MILLS  
GREN GUTHRIE  
D TRAIN  
SPINNERS  
LUTHER VANDROSS  
TIME  
MICHAEL MCDONALD  
STEVE ARRINGTON'S  
PEABO BRYSON

**WDAO/Dayton**  
Lankford Stephens

MARVIN GAYE  
BAR-KAYS  
DAYTON  
D TRAIN  
SHARON REDD  
NICK STRAKER BAND  
KLYMAXX  
EXTRA T'S  
BEGAN BEGAN  
Hottest:  
TIME  
LUTHER VANDROSS  
CHERYL LYNN  
STEVIE WONDER  
SUNRIZE

**WJLB/Detroit**  
James Alexander

ZAPP  
I LEVEL  
WILLIAM DEVAUGHN  
Hottest:  
ZAPP  
JONZUN CREW  
VANITY 6  
EVELYN KING  
TIME

**WGPR/Detroit**  
Joe Spencer

MICHELLE WALLACE  
MILLIE JACKSON  
NANCY MARTIN  
MARVIN GAYE  
GEORGE CLINTON  
GRAND MASTER FLAS  
SPINNERS  
MIKKI  
HURT EM' BAD  
Hottest:  
EVELYN KING  
TIME  
MELBA MOORE  
BOBBY NUNN  
STEPHANIE MILLS

**WLTH/Gary**  
Dane Huskisson

JARREAU & CRAWFOR  
VALENTINE BROS.  
TIERRA  
ISLEY BROS  
D TRAIN  
SPINNERS  
JANET JACKSON  
SOS BAND  
Hottest:  
LUTHER VANDROSS  
TIME  
MICHAEL MCDONALD  
STEVE ARRINGTON'S  
PEABO BRYSON

**WKWM/Grand Rapids**  
Frank Grant

MARVIN GAYE  
LIONEL RICHIE  
ZAPP  
PRESSURE DROP  
Hottest:  
TIME  
EVELYN KING  
CHERYL LYNN  
MELBA MOORE  
BOBBY NUNN

**WTLC/Indianapolis**  
Jay Johnson

HURT EM' BAD  
BILL SUMMERS  
SOS BAND  
RAY PARKER JR.  
RJ'S LATEST ARRIV  
JAMMERS  
FREDA PAYNE  
INTENSIVE HEAT  
BBQ BAND  
SHARON REDD  
Hottest:  
EVELYN KING  
CHERYL LYNN  
TIME  
TAVARES  
MELBA MOORE

**WLUM/Milwaukee**  
Jack Randall

BAR-KAYS  
MILLIE JACKSON  
HOWARD JOHNSON  
PRINCE  
Hottest:  
CHERYL LYNN  
TAVARES  
YAZ  
DIANA ROSS  
LIONEL RICHIE

**KAEZ/Oklahoma City**  
D.J. Foster

JOHNNIE TAYLOR  
JARREAU & CRAWFOR  
TYRONE BRUNSON  
BOOTSYS'S RUBBERBA  
CARRIE LUCAS  
KLYMAXX  
BRICK  
KID CREOLE  
BLOODSTONE  
Hottest:  
EVELYN KING  
TIME  
ZAPP  
CHERYL LYNN  
MICHAEL MCDONALD

**WWSW/Saginaw, MI**  
Kermit Crockett

SOS BAND  
GRACE JONES  
POINTER SISTERS  
GRAND MASTER FLAS  
HALL & OATES  
DONNA WASHINGTON  
PATRICK COWLEY  
Hottest:  
TIME  
EVELYN KING  
MELBA MOORE  
ARETHA FRANKLIN  
SUNRIZE

**KMMJ/St. Louis**  
Dick Edwards

DONALD FAGEN  
LIONEL RICHIE  
PIECES OF A DREAM  
Hottest:  
STEVE MILLER BAND  
TIME  
EVELYN KING  
MICHAEL MCDONALD  
CHERYL LYNN

**WZEN-FM/St. Louis**  
Ajay Kemp

DON BLACKMAN  
SPINNERS  
DIONNE WARWICK  
LIMIT  
CHAZ  
JANET JACKSON  
FREDA PAYNE  
Hottest:  
TIME  
KOOL & THE GANG  
LUTHER VANDROSS  
PEABO BRYSON  
BOBBY NUNN

**WVOI/Toledo**  
Maxx Myrick (J)

MARVIN GAYE  
DIONNE WARWICK  
LIONEL RICHIE  
GRACE JONES  
ZAPP  
DONNA SUMMER  
HOWARD JOHNSON  
ONE WAY  
BRICK  
GREN MCRAE  
WILLIE HUTCH  
Hottest:  
TIME  
EVELYN KING  
GRAND MASTER FLAS  
ARETHA FRANKLIN  
SUNRIZE

## JAZZ RADIO NATIONAL AIRPLAY/30

October 15, 1982

Last Week	Rank	Artist/Track
2	1	JIMMY SMITH/Off The Top (Musician/Elektra)
1	2	DAVID SANBORN/As We Speak (WB)
3	3	DAVE GRUSIN/Out Of The Shadows (Arista/GRP)
4	4	PIECES OF A DREAM/We Are One (Elektra)
5	5	BOB JAMES/Hands Down (Tappan Zee/Columbia)
6	6	TOM SCOTT/Desire (Musician/Elektra)
7	7	CAL TJADER/CARMEN McRAE/Heatwave (Concord)
8	8	TYZIK/Radiance (Capitol)
11	9	GIL SCOTT-HERON/Moving Target (Arista)
14	10	CHICK COREA/Touchstone (WB)
16	11	KENNY G/Kenny G (Arista)
9	12	CHUCK MANGIONE/Love Notes (Columbia)
13	13	MCCOY TYNER/Looking Out (Columbia)
12	14	DAVE VALENTINE/In Love's Time (Arista/GRP)
15	15	DIANNE REEVES/Welcom To My Love (Palo Alto)
10	16	PAT METHENY GROUP/Offramp (ECM/WB)
17	17	ECHOS OF AN ERA 2/The Concert (Musician/Elektra)
18	18	WOODY HERMAN BIG BAND/Live At Concord... (Concord)
19	19	FREE FLIGHT/The Jazz/Classical Union (Palo Alto)
21	20	SHAKATAK/Night Birds (Polydor/PolyGram)
20	21	AL JARREAU/1965 (Bainbridge)
22	22	SPYRO GYRA/Incognito (MCA)
23	23	LARRY VUCKOVICH/City Sounds, Village Voices (Palo Alto)
24	24	SPHERE/Four In One (Musician/Elektra)
25	25	PAQUITO D'RIVERA/Mariel (Columbia)
26	26	CRUSADERS with B.B. KING.../Royal Jam (MCA)
27	27	JANIS SIEGEL/Experiment In White (Atlantic)
28	28	STANLEY CLARKE/Let Me Know You (Epic)
29	29	BOBBY McFERRIN/Bobby McFerrin (Musician/Elektra)
28	30	JON HENDRICKS & COMPANY/Love (Muse)

**JAZZ REPORTING STATIONS:** WYBC/New Haven, CT, Melinda Penkava; KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gringle; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTVN/Minneapolis, MN, Tom Palisano; WXFM/Chicago, IL, Paul Nelson; KKKO/Los Angeles, CA, Cal Miller; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Seattle, WA, Jeff Hanley.

# A/C Regional Adds & Hots

### **EAST** **Parallel One**

**WFOR/Baltimore**  
Andy Szulinski  
DONALD FAGEN  
JOE JACKSON  
GLEN CAMPBELL  
DAN FOGELBERG  
TOTO  
Hottest:  
AMERICA  
GLENN FREY  
SYLVIA  
NEIL DIAMOND  
COCKER & WARNES

**WFOR/Boston**  
Gary Berkowitz  
none  
Hottest:  
none

**WVBF/Boston**  
Rag Johns  
FLEETWOOD MAC  
CS&N  
Hottest:  
MICHAEL MCDONALD  
AMERICA  
GLENN FREY  
ALAN PARSONS  
COCKER & WARNES

**WBSR/Bufalo**  
Roger Christian  
SHEENA EASTON  
BILL MEDLEY  
Hottest:  
MICHAEL MCDONALD  
COCKER & WARNES  
NEIL DIAMOND  
LIONEL RICHIE  
GLENN FREY

**GR55/Bufalo**  
Jerry Reo  
HALL & OATES  
JOE JACKSON  
CHICAGO  
Hottest:  
AMERICA  
GLENN FREY  
JUICE NEWTON  
NEIL DIAMOND  
COCKER & WARNES

**WYNY/New York**  
Jeff Mazzei  
SANTANA  
MICHAEL MURPHEY  
COCKER & WARNES  
Hottest:  
JACKSON BROWNE  
AMERICA  
MELISSA MANCHESTER  
ALAN PARSONS  
CHICAGO

**WTAEP/Pittsburgh**  
Don Berns  
PAUL CARRACK  
Hottest:  
MICHAEL MURPHEY  
NEIL DIAMOND  
COCKER & WARNES  
GLENN FREY  
LIONEL RICHIE

**WWSW (3WS)/Pittsburgh**  
Herb Crowe  
JUICE NEWTON  
LAURA BRANIGAN  
Hottest:  
ALAN PARSONS  
JACKSON BROWNE  
MICHAEL MCDONALD  
GLENN FREY  
FLEETWOOD MAC

**WPRO/Providence**  
Tom Cuddy  
SYLVIA  
DIONNE WARWICK  
TIMOTHY B. SCHMIT  
Hottest:  
NEIL DIAMOND  
GLENN FREY  
JACKSON BROWNE  
TAVARES  
STEVIE WONDER

**WLTT/Washington, D.C.**  
Balaban/Cummings  
HALL & OATES  
DAN FOGELBERG  
Hottest:  
JACKSON BROWNE  
COCKER & WARNES  
MICHAEL MCDONALD  
NEIL DIAMOND  
GLENN FREY

**WASH/Washington, D.C.**  
Bob Duckman  
KENNY ROGERS  
AIR SUPPLY  
CHICAGO  
DONALD FAGEN  
JEFFREY OSBORNE  
Hottest:  
NEIL DIAMOND  
GLENN FREY  
COCKER & WARNES  
DIONNE WARWICK

**Parallel Two**  
**WICC/Bridgeport**  
Lee Roberts  
none  
Hottest:  
NEIL DIAMOND  
SYLVIA  
AIR SUPPLY  
FLEETWOOD MAC  
DIONNE WARWICK

**WKAZ/Charleston**  
Bill Hagy  
BILL MEDLEY  
DAN FOGELBERG  
DONALD FAGEN  
DONNA SUMMER  
Hottest:  
NEIL DIAMOND  
GLENN FREY  
MICHAEL MCDONALD  
JACKSON BROWNE  
FLEETWOOD MAC

**WRIE/Erie**  
Ted Abbott  
DONALD FAGEN  
JOE JACKSON  
Hottest:  
NEIL DIAMOND  
RABBITT & GAYLE  
SYLVIA  
LIONEL RICHIE  
GLENN FREY

### **WFSM/Harrisburg** Bob Pels

JOE JACKSON  
Hottest:  
NEIL DIAMOND  
GLENN FREY  
MICHAEL MCDONALD  
SYLVIA  
FLEETWOOD MAC

**WVYZ/Hartford**  
Glenn Colligan  
DONALD FAGEN  
CLIFF RICHARD  
Hottest:  
GLENN FREY  
NEIL DIAMOND  
SYLVIA  
COCKER & WARNES  
CS&N

**WTIC/Hartford**  
Ginny Jaslonka  
DIONNE WARWICK  
RABBITT & GAYLE  
Hottest:  
NEIL DIAMOND  
COCKER & WARNES  
GLENN FREY  
SYLVIA  
CS&N

**WVOR/Rochester**  
Gary Smith  
none  
Hottest:  
JACKSON BROWNE  
COCKER & WARNES  
MICHAEL MCDONALD  
NEIL DIAMOND  
AIR SUPPLY

**WBSR/Bufalo**  
Roger Christian  
SHEENA EASTON  
BILL MEDLEY  
Hottest:  
MICHAEL MCDONALD  
COCKER & WARNES  
NEIL DIAMOND  
LIONEL RICHIE  
GLENN FREY

**GR55/Bufalo**  
Jerry Reo  
HALL & OATES  
JOE JACKSON  
CHICAGO  
Hottest:  
AMERICA  
GLENN FREY  
JUICE NEWTON  
NEIL DIAMOND  
COCKER & WARNES

**WYNY/New York**  
Jeff Mazzei  
SANTANA  
MICHAEL MURPHEY  
COCKER & WARNES  
Hottest:  
JACKSON BROWNE  
AMERICA  
MELISSA MANCHESTER  
ALAN PARSONS  
CHICAGO

**WTAEP/Pittsburgh**  
Don Berns  
PAUL CARRACK  
Hottest:  
MICHAEL MURPHEY  
NEIL DIAMOND  
COCKER & WARNES  
GLENN FREY  
LIONEL RICHIE

**WWSW (3WS)/Pittsburgh**  
Herb Crowe  
JUICE NEWTON  
LAURA BRANIGAN  
Hottest:  
ALAN PARSONS  
JACKSON BROWNE  
MICHAEL MCDONALD  
GLENN FREY  
FLEETWOOD MAC

**WPRO/Providence**  
Tom Cuddy  
SYLVIA  
DIONNE WARWICK  
TIMOTHY B. SCHMIT  
Hottest:  
NEIL DIAMOND  
GLENN FREY  
JACKSON BROWNE  
TAVARES  
STEVIE WONDER

**WLTT/Washington, D.C.**  
Balaban/Cummings  
HALL & OATES  
DAN FOGELBERG  
Hottest:  
JACKSON BROWNE  
COCKER & WARNES  
MICHAEL MCDONALD  
NEIL DIAMOND  
GLENN FREY

**WASH/Washington, D.C.**  
Bob Duckman  
KENNY ROGERS  
AIR SUPPLY  
CHICAGO  
DONALD FAGEN  
JEFFREY OSBORNE  
Hottest:  
NEIL DIAMOND  
GLENN FREY  
COCKER & WARNES  
DIONNE WARWICK

**Parallel Two**  
**WICC/Bridgeport**  
Lee Roberts  
none  
Hottest:  
NEIL DIAMOND  
SYLVIA  
AIR SUPPLY  
FLEETWOOD MAC  
DIONNE WARWICK

**WKAZ/Charleston**  
Bill Hagy  
BILL MEDLEY  
DAN FOGELBERG  
DONALD FAGEN  
DONNA SUMMER  
Hottest:  
NEIL DIAMOND  
GLENN FREY  
MICHAEL MCDONALD  
JACKSON BROWNE  
FLEETWOOD MAC

**WRIE/Erie**  
Ted Abbott  
DONALD FAGEN  
JOE JACKSON  
Hottest:  
NEIL DIAMOND  
RABBITT & GAYLE  
SYLVIA  
LIONEL RICHIE  
GLENN FREY

### **MIDWEST** **Parallel One**

**WCLR/Chicago**  
Gary Price  
JOE JACKSON  
KENNY ROGERS  
Hottest:  
NEIL DIAMOND  
SYLVIA  
GLENN FREY  
COCKER & WARNES  
AMERICA

**WVFR/Chicago**  
John Wetherbee  
DAN FOGELBERG  
Hottest:  
AMERICA  
GLENN FREY  
JUICE NEWTON  
COCKER & WARNES  
GLENN FREY  
SYLVIA

**55KRC/Cincinnati**  
Dan Allen  
LIONEL RICHIE  
Hottest:  
MICHAEL MURPHEY  
ALAN PARSONS  
SYLVIA  
JUICE NEWTON  
GLENN FREY

**WARM98/Cincinnati**  
Walker/Zerhusen  
DAN FOGELBERG  
CLIFF RICHARD  
QUARTERFLASH  
KENNY ROGERS  
Hottest:  
COCKER & WARNES  
KARLA BONOFF  
NEIL DIAMOND  
LIONEL RICHIE  
DIONNE WARWICK

**WZZP/Cleveland**  
Bob McKay  
none  
Hottest:  
AMERICA  
MICHAEL MCDONALD  
JUICE NEWTON  
NEIL DIAMOND

**WCMY/Detroit**  
Jim Scollin  
KENNY ROGERS  
BILL MEDLEY  
DONNA SUMMER  
DAN FOGELBERG  
Hottest:  
COCKER & WARNES  
NEIL DIAMOND  
GLENN FREY  
ALAN PARSONS

**WKBW/Kansas City**  
Jeff Roberts  
KENNY ROGERS  
JEFFREY OSBORNE  
LIONEL RICHIE  
Hottest:  
NEIL DIAMOND  
SYLVIA  
FLEETWOOD MAC  
CS&N

**WHBC/Canton**  
Mike Dorn  
SHEENA EASTON  
QUARTERFLASH  
BLUESTONE  
Hottest:  
NEIL DIAMOND  
GLENN FREY  
KARLA BONOFF  
DIONNE WARWICK  
JEFFREY OSBORNE

**Parallel Three**  
**KFOD/Anchorage, AK**  
Mark Lewis  
BEITIE HIGGINS  
QUARTERFLASH  
KENNY ROGERS  
FIREBALL  
PILL MEDLEY  
Hottest:  
AMERICA  
JUICE NEWTON  
MICHAEL MCDONALD  
GLENN FREY  
FLEETWOOD MAC

**KTWO/Casper**  
John Leader  
LIONEL RICHIE  
SHEENA EASTON  
LARRY SANTOS  
HOT  
GLEN CAMPBELL  
KELLY HARRLAND  
Hottest:  
NEIL DIAMOND  
GLENN FREY  
COCKER & WARNES  
FLEETWOOD MAC  
AIR SUPPLY

**KDDI/Great Falls, MT**  
Paul Wascott  
DIONNE WARWICK  
Hottest:  
COCKER & WARNES  
NEIL DIAMOND  
MEN AT WORK  
AMERICA  
MICHAEL MCDONALD

### **WISN/Milwaukee** Debbie Hinkle

LIONEL RICHIE  
JOE JACKSON  
CLIFF RICHARD  
Hottest:  
JUICE NEWTON  
GLENN FREY  
NEIL DIAMOND  
COCKER & WARNES  
SYLVIA

**WZUW/Milwaukee**  
Steve Schram  
HALL & OATES  
LIONEL RICHIE  
Hottest:  
AMERICA  
GLENN FREY  
NEIL DIAMOND  
FLEETWOOD MAC  
JUICE NEWTON

**WCCO/Minneapolis**  
Denny Long  
LYNN ANDERSON  
DONALD FAGEN  
RICK BOWLES  
HOT  
PETER MCCANN  
LARRY LEE  
SPYRO PAPA  
B.B. KING  
Hottest:  
none

**KS94/SL Louis**  
Morgan/Walker  
PAUL CARRACK  
LIONEL RICHIE  
LINDA RONSTADT  
RAYMOND CHARLES B  
Hottest:  
MICHAEL MCDONALD  
ALAN PARSONS  
GLENN FREY  
COCKER & WARNES  
NEIL DIAMOND

**Parallel Two**  
**WAKR/Akron**  
Bill Hart  
LIONEL RICHIE  
JEFFREY OSBORNE  
KENNY ROGERS  
Hottest:  
AMERICA  
MICHAEL MURPHEY  
FLEETWOOD MAC  
NEIL DIAMOND  
COCKER & WARNES

**WBVY/Appleton**  
Shannon/O'Halloran  
DAN FOGELBERG  
SHEENA EASTON  
RICK BOWLES  
JANIS SIEGEL  
Hottest:  
SYLVIA  
COCKER & WARNES  
NEIL DIAMOND  
AIR SUPPLY

**Parallel Three**  
**KFOD/Anchorage, AK**  
Mark Lewis  
BEITIE HIGGINS  
QUARTERFLASH  
KENNY ROGERS  
FIREBALL  
PILL MEDLEY  
Hottest:  
AMERICA  
JUICE NEWTON  
MICHAEL MCDONALD  
GLENN FREY  
FLEETWOOD MAC

**KTWO/Casper**  
John Leader  
LIONEL RICHIE  
SHEENA EASTON  
LARRY SANTOS  
HOT  
GLEN CAMPBELL  
KELLY HARRLAND  
Hottest:  
NEIL DIAMOND  
GLENN FREY  
COCKER & WARNES  
FLEETWOOD MAC  
AIR SUPPLY

**KDDI/Great Falls, MT**  
Paul Wascott  
DIONNE WARWICK  
Hottest:  
COCKER & WARNES  
NEIL DIAMOND  
MEN AT WORK  
AMERICA  
MICHAEL MCDONALD

### **YES95/Cincinnati** Michelle

DIONNE WARWICK  
RABBITT & GAYLE  
DONALD FAGEN  
TAVARES  
Hottest:  
LIONEL RICHIE  
CHICAGO  
GLENN FREY  
HOTELS  
SURVIVOR

**WGAR/Cleveland**  
Chuck Collier  
none  
Hottest:  
ALAN PARSONS  
MICHAEL MCDONALD  
CHICAGO  
ARETHA FRANKLIN  
JOHN COUGAR

**WNCN/Columbus**  
Watson/Edwards  
DIONNE WARWICK  
PAUL CARRACK  
LIONEL RICHIE  
DONALD FAGEN  
Hottest:  
MICHAEL MCDONALD  
GLENN FREY  
MICHAEL MURPHEY  
ALAN PARSONS

**WHDY/Dayton**  
Judy Kelly  
BERTIE HIGGINS  
SHEENA EASTON  
Hottest:  
none

**KRNT/Des Moines**  
Steve Gibbons  
KENNY ROGERS  
Hottest:  
NEIL DIAMOND  
DIONNE WARWICK  
COCKER & WARNES

**WOMC/Detroit**  
Chuck Morgan  
LIONEL RICHIE  
CHICAGO  
CS&N  
AIR SUPPLY  
FLEETWOOD MAC  
DIONNE WARWICK  
Hottest:  
none

**WTRX/Ft. Wayne**  
Jeff Davis  
SHEENA EASTON  
DONALD FAGEN  
HERB ALPERT  
Hottest:  
JACKSON BROWNE  
MICHAEL MCDONALD  
GLENN FREY  
COCKER & WARNES

**Parallel Three**  
**KRNO/Reno**  
Larry Irons  
RABBITT & GAYLE  
KENNY ROGERS  
DONALD FAGEN  
DIANA ROSS  
SHEENA EASTON  
Hottest:  
NEIL DIAMOND  
GLENN FREY  
COCKER & WARNES  
SYLVIA

**Parallel Three**  
**KRKK/Rock Springs, WY**  
Chuck Martin  
KENNY ROGERS  
YOUNG & SIMON  
JEFFERSON STARSHI  
Hottest:  
FLEETWOOD MAC  
NEIL DIAMOND  
AIR SUPPLY  
CS&N  
KARLA BONOFF

**Parallel Three**  
**KISN/Salt Lake City**  
Dan Jessop  
BILL MEDLEY  
TOM SNOW  
Hottest:  
NEIL DIAMOND  
COCKER & WARNES  
FLEETWOOD MAC  
SYLVIA  
DIONNE WARWICK

**Parallel Three**  
**KYSF/Santa Fe**  
Jay Jaramillo  
none  
Hottest:  
STEPHEN BISHOP  
NEIL DIAMOND  
GLENN FREY  
JUICE NEWTON  
DIONNE WARWICK

**Parallel Three**  
**KSRO/Santa Rosa**  
Mike Alexander  
none  
Hottest:  
none

### **WOWO/FL Wayne** Sam DeVincent

JOE JACKSON  
CHICAGO  
LOGGINS & PERRY  
BILLY JOEL  
Hottest:  
MICHAEL MCDONALD  
MERY AT WORK  
AMERICA  
JUICE NEWTON  
ELTON JOHN

**WENS/Indianapolis**  
Cummings/Wheeler  
RABBITT & GAYLE  
PATTI AUSTIN  
HERB ALPERT  
Hottest:  
GLENN FREY  
COCKER & WARNES  
MICHAEL MCDONALD  
FLEETWOOD MAC  
NEIL DIAMOND

**KMBZ/Kansas City**  
Steve Ball  
CHICAGO  
RICK BOWLES  
DON WILLIAMS  
JEFFREY OSBORNE  
LIONEL RICHIE  
CLIFF RICHARD  
Hottest:  
NEIL DIAMOND  
GLENN FREY  
COCKER & WARNES  
JUICE NEWTON  
FLEETWOOD MAC

**KUDL/Kansas City**  
Elaine Taylor  
LIONEL RICHIE  
CLIFF RICHARD  
RABBITT & GAYLE  
Hottest:  
COCKER & WARNES  
AMERICA  
MICHAEL MCDONALD  
GLENN FREY  
NEIL DIAMOND

**WFMK/Lansing**  
Jay Richards  
HALL & OATES  
SHEENA EASTON  
KENNY ROGERS  
Hottest:  
JEFFERSON STARSHI  
Hottest:  
KARLA BONOFF  
COCKER & WARNES  
NEIL DIAMOND  
JEFFREY OSBORNE

**WISM-FM/Madison**  
Bill Vancil  
none  
Hottest:  
MICHAEL MCDONALD  
JUICE NEWTON  
GLENN FREY  
NEIL DIAMOND  
COCKER & WARNES

**WVOX/Fargo-Moorhead**  
McKay/Walker  
DAN FOGELBERG  
DONALD FAGEN  
LARRY LEF  
Hottest:  
MICHAEL MCDONALD  
COCKER & WARNES  
GLENN FREY  
CS&N  
FLEETWOOD MAC

**WQVA/Quad Cities, IL**  
J.J. Scott  
DONALD FAGEN  
LAURA BRANIGAN  
KENNY ROGERS  
SHEENA EASTON  
GRASS ROOTS  
DIANA ROSS  
Hottest:  
CS&N  
NEIL DIAMOND  
COCKER & WARNES  
FLEETWOOD MAC  
STEVIE WONDER

**WFMH/Toledo**  
Ruth Ray  
none  
Hottest:  
COCKER & WARNES  
AIR SUPPLY  
GLENN FREY  
NEIL DIAMOND  
LIONEL RICHIE

**WMBE/Wichita, KS**  
Nancy Johnson  
SHEENA EASTON  
HALL & OATES  
DAN FOGELBERG  
JOE JACKSON  
TIMOTHY B. SCHMIT  
Hottest:  
MICHAEL MCDONALD  
GLENN FREY  
NEIL DIAMOND  
COCKER & WARNES  
FLEETWOOD MAC

**WJBC/Bloomington, IL**  
Stew Salowitz  
JOE JACKSON  
DAN FOGELBERG  
DONALD FAGEN  
KENNY ROGERS  
Hottest:  
COCKER & WARNES  
STEPHEN BISHOP  
LIONEL RICHIE  
RABBITT & GAYLE  
JEFFREY OSBORNE

**WJON/St. Cloud, MN**  
Tom Scott  
DONALD FAGEN  
HALL & OATES  
SHEENA EASTON  
CHUCK MANGIONE  
Hottest:  
SYLVIA  
JUICE NEWTON  
COCKER & WARNES  
GLENN FREY  
NEIL DIAMOND

**WBOV/Terre Haute, IN**  
Larry Joseph  
SHEENA EASTON  
HALL & OATES  
Hottest:  
GLENN FREY  
COCKER & WARNES  
NEIL DIAMOND  
SYLVIA  
AIR SUPPLY

### **SOUTH** **Parallel One**

**WTLA/Atlanta**  
Allen Saunders  
ROSANNE CASH  
DONALD FAGEN  
TAVARES  
Hottest:  
SHEENA EASTON  
MIKE JONES  
Hottest:  
JUICE NEWTON  
GLENN FREY  
NEIL DIAMOND  
RONNIE MILSAP  
BILLY PRESTON

**WSCI/Atlanta**  
Greg Picciano  
TIMOTHY B. SCHMIT  
LIONEL RICHIE  
DONALD FAGEN  
RABBITT & GAYLE  
Hottest:  
COCKER & WARNES  
GLENN FREY  
NEIL DIAMOND  
AIR SUPPLY  
MATTHEW WILDER

**WVFL/Dallas-FL**  
Worth  
Chuck Rhodes  
CS&N  
KENNY ROGERS  
LIONEL RICHIE  
DIONNE WARWICK  
Hottest:  
CHICAGO  
ALAN PARSONS  
MICHAEL MCDONALD  
JUICE NEWTON  
GLENN FREY

**KFMK/Houston**  
Sumpster/Patrick  
none  
Hottest:  
JUICE NEWTON  
SYLVIA  
STEVIE WONDER  
WILLIE NELSON  
MICHAEL MCDONALD

**WBT/Charlotte**  
Dave Bishop  
LIONEL RICHIE  
KENNY ROGERS  
RABBITT & GAYLE  
Hottest:  
COCKER & WARNES  
NEIL DIAMOND  
AMERICA  
GLENN FREY  
KARLA BONOFF

**WVAW/Montgomery**  
Phil Horton  
DAN FOGELBERG  
HALL & OATES  
RABBITT & GAYLE  
LAURA BRANIGAN  
Hottest:  
COCKER & WARNES  
FLEETWOOD MAC  
GLENN FREY  
AIR SUPPLY  
LIONEL RICHIE

**WVBC/Charlotte**  
Dane Bishop  
LIONEL RICHIE  
KENNY ROGERS  
RABBITT & GAYLE  
Hottest:  
COCKER & WARNES  
NEIL DIAMOND  
AMERICA  
GLENN FREY  
KARLA BONOFF

**KMGC/Dallas-FL**  
Worth  
Larry James  
DAN FOGELBERG  
KENNY ROGERS  
DIANA ROSS  
Hottest:  
MICHAEL MCDONALD  
GLENN FREY  
NEIL DIAMOND  
COCKER & WARNES

**WQVE/New Orleans**  
Chris Bryan  
CS&N  
Hottest:  
NEIL DIAMOND  
LIONEL RICHIE  
CHICAGO  
DIONNE WARWICK  
AIR SUPPLY

**WVAA/Huntsville**  
Jim Kendrick  
LIONEL RICHIE  
DAN FOGELBERG  
DONALD FAGEN  
Hottest:  
AMERICA  
DIONNE WARWICK  
COCKER & WARNES  
NEIL DIAMOND  
ALABAMA

**WVLS/Jacksonville, FL**  
Reggie Blackwell  
DIONNE WARWICK  
KARLA BONOFF  
JOE JACKSON  
DONALD FAGEN  
PAUL CARRACK  
BILL MEDLEY  
RICK BOWLES  
Hottest:  
GLENN FREY  
COCKER & WARNES  
FLEETWOOD MAC  
AIR SUPPLY  
SYLVIA

**WVLA/Jacksonville, FL**  
Reggie Blackwell  
DIONNE WARWICK  
KARLA BONOFF  
JOE JACKSON  
DONALD FAGEN  
PAUL CARRACK  
BILL MEDLEY  
RICK BOWLES  
Hottest:  
GLENN FREY  
COCKER & WARNES  
FLEETWOOD MAC  
AIR SUPPLY  
SYLVIA

**WVLA/Jacksonville, FL**  
Reggie Blackwell  
DIONNE WARWICK  
KARLA BONOFF  
JOE JACKSON  
DONALD FAGEN  
PAUL CARRACK  
BILL MEDLEY  
RICK BOWLES  
Hottest:  
GLENN FREY  
COCKER & WARNES  
FLEETWOOD MAC  
AIR SUPPLY  
SYLVIA

**WVLA/Jacksonville, FL**  
Reggie Blackwell  
DIONNE WARWICK  
KARLA BONOFF  
JOE JACKSON  
DONALD FAGEN  
PAUL CARRACK  
BILL MEDLEY  
RICK BOWLES  
Hottest:  
GLENN FREY  
COCKER & WARNES  
FLEETWOOD MAC  
AIR SUPPLY  
SYLVIA

**WVLA/Jacksonville, FL**  
Reggie Blackwell  
DIONNE WARWICK  
KARLA BONOFF  
JOE JACKSON  
DONALD FAGEN  
PAUL CARRACK  
BILL MEDLEY  
RICK BOWLES  
Hottest:  
GLENN FREY  
COCKER & WARNES  
FLEETWOOD MAC  
AIR SUPPLY  
SYLVIA

**WVLA/Jacksonville, FL**  
Reggie Blackwell  
DIONNE WARWICK  
KARLA BONOFF  
JOE JACKSON  
DONALD FAGEN  
PAUL CARRACK  
BILL MEDLEY  
RICK BOWLES  
Hottest:  
GLENN FREY  
COCKER & WARNES  
FLEETWOOD MAC  
AIR SUPPLY  
SYLVIA

**WVLA/Jacksonville, FL**  
Reggie Blackwell  
DIONNE WARWICK  
KARLA BONOFF  
JOE JACKSON  
DONALD FAGEN  
PAUL CARRACK  
BILL MEDLEY  
RICK BOWLES  
Hottest:  
GLENN FREY  
COCKER & WARNES  
FLEETWOOD MAC  
AIR SUPPLY  
SYLVIA

**WVLA/Jacksonville, FL**  
Reggie Blackwell  
DIONNE WARWICK  
KARLA BONOFF  
JOE JACKSON  
DONALD FAGEN  
PAUL CARRACK  
BILL MEDLEY  
RICK BOWLES  
Hottest:  
GLENN FREY  
COCKER & WARNES  
FLEETWOOD MAC  
AIR SUPPLY  
SYLVIA

**WVLA/Jacksonville, FL**  
Reggie Blackwell  
DIONNE WARWICK  
KARLA BONOFF  
JOE JACKSON  
DONALD FAGEN  
PAUL CARRACK  
BILL MEDLEY  
RICK BOWLES  
Hottest:  
GLENN FREY  
COCKER & WARNES  
FLEETWOOD MAC  
AIR SUPPLY  
SYLVIA

**WVLA/Jacksonville, FL**  
Reggie Blackwell  
DIONNE WARWICK  
KARLA BONOFF  
JOE JACKSON  
DONALD FAGEN  
PAUL CARRACK  
BILL MEDLEY  
RICK BOWLES  
Hottest:  
GLENN FREY  
COCKER & WARNES  
FLEETWOOD MAC  
AIR SUPPLY  
SYLVIA

**WVLA/Jacksonville, FL**  
Reggie Blackwell  
DIONNE WARWICK  
KARLA BONOFF  
JOE JACKSON  
DONALD FAGEN  
PAUL CARRACK  
BILL MEDLEY  
RICK BOWLES  
Hottest:  
GLENN FREY  
COCKER & WARNES  
FLEETWOOD MAC  
AIR SUPPLY  
SYLVIA

**WVLA/Jacksonville, FL**  
Reggie Blackwell  
DIONNE WARWICK  
KARLA BONOFF  
JOE JACKSON  
DONALD FAGEN  
PAUL CARRACK  
BILL MEDLEY  
RICK BOWLES  
Hottest:  
GLENN FREY  
COCKER & WARNES  
FLEETWOOD MAC  
AIR SUPPLY  
SYLVIA

**WVLA/Jacksonville, FL**  
Reggie Blackwell  
DIONNE WARWICK  
KARLA BONOFF  
JOE JACKSON  
DONALD FAGEN  
PAUL CARRACK  
BILL MEDLEY  
RICK BOWLES  
Hottest:  
GLENN FREY  
COCKER & WARNES  
FLEETWOOD MAC  
AIR SUPPLY  
SYLVIA

**WVLA/Jacksonville, FL**  
Reggie Blackwell  
DIONNE WARWICK  
KARLA BONOFF  
JOE JACKSON  
DONALD FAGEN  
PAUL CARRACK  
BILL MEDLEY  
RICK BOWLES  
Hottest:  
GLENN FREY  
COCKER & WARNES  
FLEETWOOD MAC  
AIR SUPPLY  
SYLVIA

### **WALA (7AIA)/Miami** FL Lauderdale Yolande Paraper

HALL & OATES  
LIONEL RICHIE  
BERTIE HIGGINS  
Hottest:  
SYLVIA  
GLENN FREY  
JACKSON BROWNE  
PATTI AUSTIN  
FLEETWOOD MAC

**Parallel Two**  
**KEY103/Austin, TX**  
Patrick/Williams  
BILL MEDLEY  
TAVARES  
PRIVILEGE LIVES  
Hottest:  
NEIL DIAMOND  
DIONNE WARWICK  
LIONEL RICHIE

**WMAZ/Macon**  
Steve Murphy  
AIR SUPPLY  
DIONNE WARWICK  
LIONEL RICHIE  
Hottest:  
none

**WVVR/Memphis**  
Steve Butler  
DIANA ROSS  
POINTER SISTERS  
Hottest:  
AMERICA  
GLENN FREY  
AIR SUPPLY  
FLEETWOOD MAC  
DIONNE WARWICK

**WHHY/Montgomery**  
Phil Horton  
DAN FOGELBERG  
HALL & OATES  
RABBITT & GAYLE  
LAURA BRANIGAN  
Hottest:  
COCKER & WARNES  
FLEETWOOD MAC  
GLENN FREY  
AIR SUPPLY  
LIONEL RICHIE

**WVBC/Charlotte**  
Dane Bishop  
LIONEL RICHIE  
KENNY ROGERS  
RABBITT & GAYLE  
Hottest:  
COCKER & WARNES  
NEIL DIAMOND  
AMERICA  
GLENN FREY  
KARLA BONOFF

**WVAW/Montgomery**  
Phil Horton  
DAN FOGELBERG  
HALL & OATES  
RABBITT & GAYLE  
LAURA BRANIGAN  
Hottest:  
COCKER & WARNES  
FLEETWOOD MAC  
GLENN FREY  
AIR SUPPLY  
LIONEL RICHIE

**WVBC/Charlotte**  
Dane Bishop  
LIONEL RICHIE  
KENNY ROG

CHURCH PARALLEL PLAYLISTS

EAST

ckgm Montreal
PD: Keith Grigsby
List of songs and artists for the Montreal playlist.

WXKS-FM Kiss Boston

PD: Sonny Joe White
MD: Joey Carvello
List of songs and artists for the Kiss Boston playlist.

WBSB Baltimore

PD: Jan Jeffries
List of songs and artists for the Baltimore playlist.

WKEW Buffalo

PD: Neil McGinley
MD: Jon Summers
List of songs and artists for the Buffalo playlist.

SOUTH

WWSB Tampa
PD: Scott Shannon
MD: Pat McKay
List of songs and artists for the Tampa playlist.

1050 chum Toronto

PD: Jim Watons
MD: Brad Jones
List of songs and artists for the 1050 chum Toronto playlist.

103 Providence

PD & MD: Todd Chase
List of songs and artists for the 103 Providence playlist.

WJLA Washington, D.C.

PD: Alan Burns
MD: Lou Simon
List of songs and artists for the WJLA Washington, D.C. playlist.

CFTR 680 Toronto

PD: Bob Saint
Music Director: Rick Hunter
List of songs and artists for the CFTR 680 Toronto playlist.

94-Q Atlanta

PD: Jeff Morrison
MD: Jim McCarty
List of songs and artists for the 94-Q Atlanta playlist.

92 PRO FM Providence

Operations Manager: Tom Cuddy
List of songs and artists for the 92 PRO FM Providence playlist.

ROCK 102 Buffalo

PD: Bob Wood
MD: Roger Christian
List of songs and artists for the ROCK 102 Buffalo playlist.

WNBC New York

Radio 66
PD: Kevin Metheny
Music Coord.: Babette Stirland
List of songs and artists for the WNBC New York playlist.

WCAU Philadelphia

PD: Scott Walker
Music Coord.: Glenn Kalina
List of songs and artists for the WCAU Philadelphia playlist.

Z-93 Atlanta

ATLANTA'S RADIO STATION
PD: John Young
MD: Chris Thomas
List of songs and artists for the Z-93 Atlanta playlist.

100 Miami

PD: Bill Tanner
MD: Colleen Cassidy
List of songs and artists for the 100 Miami playlist.

(H) indicates one of the five "hottest" records on each Parallel One playlist.

**CHR**  
Parallel One Playlists

**MIDWEST**

**800/CKLW**  
THE AM MUSIC STATION Detroit

PD: Pat Holiday  
MD: Rosalie Trombley

1 COCKER & WARMES/Up where We Belong  
2 JOHN COUGAR/Jack & Diane  
3 STEVE MILLER BAND/Abacadabra  
4 MEN AT WORK/Who Can It Be Now?  
5 CHICAGO/Hard To Say I'm Sorry  
6 NEIL DIAMOND/Heartlight  
7 PATI AUSTIN/Body Come To Me  
8 EVELYN KING/Love Come Down  
9 LAURA BRANIGAN/Gloria  
10 MICHAEL MCDONALD/I Keep Forgettin'  
11 SURVIVOR/Eye Of The Tiger  
12 MELISSA MANCHESTE/You Should Hear  
13 LIONEL RICHIE/Truly  
14 ELTON JOHN/Blue Eyes  
15 ALAN PARSONS/Eye In The Sky  
16 GAP BAND/You Dropped A Bomb On  
17 JACKSON BROWNE/Somebody's Baby  
18 AMERICA/You Can Do Magic  
19 A FLOCK OF SEAGULS/It's A Beautiful Day  
20 JUICE NEWTON/Break It To Me Gent  
21 ON/Heart Attack  
22 DIANA ROSS/Muscles  
23 GLENN FREY/The One You Love  
24 SYLVIA/Nobody  
25 JOHN COUGAR/Jack & Diane  
26 RABBITT & GAYLE/You And I  
27 SOFT CELL/Tainted Love  
28 FLEETWOOD MAC/Gypsy  
29 STRAY CATS/Rock This Town  
30 JOE JACKSON/Steppin' Out

ADDS POINTER SISTERS/I'm So Excited  
CHICAGO/Love Me Tomorrow  
CSN/Southern Cross  
MARTIN GATE/Sexual Healing

ON RUSH/New World Man  
PAUL McCARTNEY/Tug Of War  
DONALD FAGEN/I.G.Y. What A Beautiful  
BILL MEDLEY/Right Here And Now  
SURVIVOR/American Heartbeat  
HALL & OATES/Maneater  
CHILLI WACK/Whatcha Gonna Do

**Q102** Cincinnati

PD: Jim Fox  
MD: Tony Galuzzo

1 MEN AT WORK/Who Can It Be Now?  
2 LOGGINS & PERRY/Don't Fight It  
3 ALAN PARSONS/Eye In The Sky  
4 GLENN FREY/The One You Love  
5 NEIL DIAMOND/Heartlight  
6 EDDIE MONEY/Think I'm In Love  
7 WHEELS/Amarrette  
8 38 SPECIAL/You Keep Runnin' Aways  
9 MICHAEL MCDONALD/I Keep Forgettin'  
10 TOTO/Make Believe  
11 STEEL BREEZE/You Don't Want Me An  
12 ASIA/Only Time Will Tell  
13 JOHN COUGAR/Jack & Diane  
14 AMERICA/You Can Do Magic  
15 KOOL & THE GANG/Big Fun  
16 JACKSON BROWNE/Somebody's Baby  
17 CHICAGO/Hard To Say I'm Sorry  
18 RUSH/New World Man  
19 LAURA BRANIGAN/Gloria  
20 GO GO'S/Get Up And Go  
21 GAP BAND/You Dropped A Bomb On  
22 JANNI JETT/Do You Wanna Touch Me  
23 STEVE MILLER BAND/Abacadabra  
24 ON/Heart Attack  
25 SANTA ANA/Hold On  
26 SOFT CELL/Tainted Love  
27 WHO/Athens  
28 BILLY JOEL/Pressure  
29 PAUL McCARTNEY/Take It Easy

ADDS 23, 28, 29

**94FM WKTI** Milwaukee

PD: Dallas Cole  
MD: John Grant

1 FLEETWOOD MAC/Gypsy  
2 AMERICA/You Can Do Magic  
3 MEN AT WORK/Who Can It Be Now?  
4 GLENN FREY/The One You Love  
5 COCKER & WARMES/Up where We Belong  
6 ALAN PARSONS/Eye In The Sky  
7 LOGGINS & PERRY/Don't Fight It  
8 REO SPEEDWAGON/Sweet Time  
9 CHICAGO/Love Me Tomorrow  
10 STEEL BREEZE/You Don't Want Me An  
11 SANTANA/Hold On  
12 JACKSON BROWNE/Somebody's Baby  
13 BILLY JOEL/Pressure  
14 MICHAEL MCDONALD/I Keep Forgettin'  
15 38 SPECIAL/You Keep Runnin' Aways  
16 ASIA/Only Time Will Tell  
17 A FLOCK OF SEAGULS/It's A Beautiful Day  
18 WHO/Athens  
19 JOHN COUGAR/Jack & Diane  
20 LINDA RONSTADT/Get Closer  
21 RUSH/New World Man  
22 HALL & OATES/Maneater

ADDS LIONEL RICHIE/Truly  
DONALD FAGEN/I.G.Y. What A Beautiful  
BILLY SQUIER/Everybody Wants You

**KBEQ** Kansas City

PD: Maja Britton  
MD: John Conrad

1 JOHN COUGAR/Jack & Diane  
2 MICHAEL MCDONALD/I Keep Forgettin'  
3 JACKSON BROWNE/Somebody's Baby  
4 AMERICA/You Can Do Magic  
5 MEN AT WORK/Who Can It Be Now?  
6 ALAN PARSONS/Eye In The Sky  
7 RUSH/New World Man  
8 GLENN FREY/The One You Love  
9 FLEETWOOD MAC/Gypsy  
10 SANTANA/Hold On  
11 ELTON JOHN/Blue Eyes  
12 TOTO/Make Believe  
13 LOGGINS & PERRY/Don't Fight It  
14 CHICAGO/Hard To Say I'm Sorry  
15 JUICE NEWTON/Break It To Me Gent  
16 A FLOCK OF SEAGULS/It's A Beautiful Day  
17 RICK SPRINGFIELD/I Got Excited  
18 STEEL BREEZE/You Don't Want Me An  
19 DONNA SUMMER/State Of Independence  
20 JOE JACKSON/Steppin' Out  
21 REO SPEEDWAGON/Sweet Time  
22 KIN CARMES/Voyeur  
23 CSN/Southern Cross  
24 BILLY JOEL/Pressure  
25 PAUL CARRACK/I Need You  
26 LINDA RONSTADT/Get Closer  
27 CHICAGO/Love Me Tomorrow  
28 DONALD FAGEN/I.G.Y. What A Beautiful  
29 NEIL DIAMOND/Heartlight  
30 LAURA BRANIGAN/Gloria  
31 RUSH/New World Man  
32 KENNY ROGERS/Love Will Turn You  
33 GO GO'S/Get Up And Go  
34 RANDY MEISNER/Never Been In Love  
35 PAUL McCARTNEY/Take It Easy  
36 38 SPECIAL/You Keep Runnin' Aways  
37 COCKER & WARMES/Up where We Belong  
38 HALL & OATES/Maneater  
39 PAT BENATAR/Shadows Of The Night

ADDS 38, 39, 40

**WJOL 99.9 FM** St. Paul

PD: Tac Hammer  
MD: Gregg Swedberg

1 FLEETWOOD MAC/Gypsy  
2 RANDY MEISNER/Never Been In Love  
3 AMERICA/You Can Do Magic  
4 ON/Heart Attack  
5 REO SPEEDWAGON/Sweet Time  
6 GLENN FREY/The One You Love  
7 STEEL BREEZE/You Don't Want Me An  
8 MICHAEL MCDONALD/I Keep Forgettin'  
9 TONI BASIL/Mickey  
10 JOHN COUGAR/Jack & Diane  
11 CHICAGO/Hard To Say I'm Sorry  
12 TOTO/Make Believe  
13 RICK SPRINGFIELD/I Got Excited  
14 JACKSON BROWNE/Somebody's Baby  
15 JANE CAIN/Hold On  
16 ABC/The Look Of LovePart  
17 A FLOCK OF SEAGULS/It's A Beautiful Day  
18 COCKER & WARMES/Up where We Belong  
19 38 SPECIAL/You Keep Runnin' Aways  
20 DAN FOGELBERG/Missing You  
21 BILLY JOEL/Pressure  
22 LOGGINS & PERRY/Don't Fight It  
23 POINTI SISTERS/I'm So Excited  
24 LINDA RONSTADT/Get Closer  
25 PAT BENATAR/Shadows Of The Night  
26 HALL & OATES/Maneater  
27 DONALD FAGEN/I.G.Y. What A Beautiful  
28 SANTANA/Hold On  
29 CLIFF RICHARD/The Only Way Out

ADDS CHILLI WACK/Whatcha Gonna Do  
PRINCE/1999  
STEVE WINWOOD/Vaseline  
DONNIE IRIS/Tough World

ON CLASH/Rock The Casbah  
JEFFERSON STARSHIP/Be My Lady  
PETER DINKEL/Sneak Attack  
STRAY CATS/Rock This Town  
DIANA ROSS/Muscles  
FIXX/Stand Or Fall  
BILLY SQUIER/Everybody Wants You  
MISSING PERSONS/Heartbreaker  
NOVO COMBO/Too Long Gone  
DONNA SUMMER/State Of Independence  
SURVIVOR/American Heartbeat  
JOE MALINSKI/He Is Strong  
MOVING PICTURES/What About Me  
TIMOTHY B. SCHMIT/So Much In Love

**WGLB 88** Cleveland

PD: Bob Travis  
MD: Tom Jerfries

1 LAURA BRANIGAN/Gloria  
2 MEN AT WORK/Who Can It Be Now?  
3 A FLOCK OF SEAGULS/It's A Beautiful Day  
4 NEIL DIAMOND/Heartlight  
5 MICHAEL MCDONALD/I Keep Forgettin'  
6 TOTO/Make Believe  
7 COCKER & WARMES/Up where We Belong  
8 JACKSON BROWNE/Somebody's Baby  
9 STRAY CATS/Rock This Town  
10 EDDIE MONEY/Shakin'  
11 AMERICA/You Can Do Magic  
12 LOGGINS & PERRY/Don't Fight It  
13 STEEL BREEZE/You Don't Want Me An  
14 FLEETWOOD MAC/Gypsy  
15 WHO/Athens  
16 BILLY JOEL/Pressure  
17 RUSH/New World Man  
18 ON/Heart Attack  
19 ABC/The Look Of LovePart  
20 DON HEINLEY/Dirty Laundry  
21 JUICE NEWTON/Break It To Me Gent  
22 CSN/Southern Cross  
23 PAUL CARRACK/I Need You  
24 SYLVIA/Nobody  
25 CHICAGO/Love Me Tomorrow  
26 SURVIVOR/American Heartbeat  
27 DONNA SUMMER/State Of Independence  
28 DIANA ROSS/Muscles  
29 STEEL BREEZE/You Don't Want Me An  
30 HALL & OATES/Maneater

ADDS DT, 28, 30  
LIONEL RICHIE/Truly  
PAT BENATAR/Shadows Of The Night

ON LINDA RONSTADT/Get Closer  
DONALD FAGEN/I.G.Y. What A Beautiful  
JEFFERSON STARSHIP/Be My Lady  
DAN FOGELBERG/Missing You  
TIMOTHY B. SCHMIT/So Much In Love  
CLASH/Rock The Casbah  
TONI BASIL/Mickey  
POINTER SISTERS/I'm So Excited

**WVGL 98** Cleveland

PD: Bob Travis  
MD: Tom Jerfries

1 LAURA BRANIGAN/Gloria  
2 MEN AT WORK/Who Can It Be Now?  
3 A FLOCK OF SEAGULS/It's A Beautiful Day  
4 NEIL DIAMOND/Heartlight  
5 MICHAEL MCDONALD/I Keep Forgettin'  
6 TOTO/Make Believe  
7 COCKER & WARMES/Up where We Belong  
8 JACKSON BROWNE/Somebody's Baby  
9 STRAY CATS/Rock This Town  
10 EDDIE MONEY/Shakin'  
11 AMERICA/You Can Do Magic  
12 LOGGINS & PERRY/Don't Fight It  
13 STEEL BREEZE/You Don't Want Me An  
14 FLEETWOOD MAC/Gypsy  
15 WHO/Athens  
16 BILLY JOEL/Pressure  
17 RUSH/New World Man  
18 ON/Heart Attack  
19 ABC/The Look Of LovePart  
20 DON HEINLEY/Dirty Laundry  
21 JUICE NEWTON/Break It To Me Gent  
22 CSN/Southern Cross  
23 PAUL CARRACK/I Need You  
24 SYLVIA/Nobody  
25 CHICAGO/Love Me Tomorrow  
26 SURVIVOR/American Heartbeat  
27 DONNA SUMMER/State Of Independence  
28 DIANA ROSS/Muscles  
29 STEEL BREEZE/You Don't Want Me An  
30 HALL & OATES/Maneater

ADDS DT, 28, 30  
LIONEL RICHIE/Truly  
PAT BENATAR/Shadows Of The Night

ON LINDA RONSTADT/Get Closer  
DONALD FAGEN/I.G.Y. What A Beautiful  
JEFFERSON STARSHIP/Be My Lady  
DAN FOGELBERG/Missing You  
TIMOTHY B. SCHMIT/So Much In Love  
CLASH/Rock The Casbah  
TONI BASIL/Mickey  
POINTER SISTERS/I'm So Excited

**94FM WKTI** Milwaukee

PD: Dallas Cole  
MD: John Grant

1 FLEETWOOD MAC/Gypsy  
2 AMERICA/You Can Do Magic  
3 MEN AT WORK/Who Can It Be Now?  
4 GLENN FREY/The One You Love  
5 COCKER & WARMES/Up where We Belong  
6 ALAN PARSONS/Eye In The Sky  
7 LOGGINS & PERRY/Don't Fight It  
8 REO SPEEDWAGON/Sweet Time  
9 CHICAGO/Love Me Tomorrow  
10 STEEL BREEZE/You Don't Want Me An  
11 SANTANA/Hold On  
12 JACKSON BROWNE/Somebody's Baby  
13 BILLY JOEL/Pressure  
14 MICHAEL MCDONALD/I Keep Forgettin'  
15 38 SPECIAL/You Keep Runnin' Aways  
16 ASIA/Only Time Will Tell  
17 A FLOCK OF SEAGULS/It's A Beautiful Day  
18 WHO/Athens  
19 JOHN COUGAR/Jack & Diane  
20 LINDA RONSTADT/Get Closer  
21 RUSH/New World Man  
22 HALL & OATES/Maneater

ADDS LIONEL RICHIE/Truly  
DONALD FAGEN/I.G.Y. What A Beautiful  
BILLY SQUIER/Everybody Wants You

**WLS 79** Chicago

PD: Richard Lippincott  
MD: Steve Perun

1 COCKER & WARMES/Up where We Belong  
2 JOHN COUGAR/Jack & Diane  
3 MEN AT WORK/Who Can It Be Now?  
4 ALAN PARSONS/Eye In The Sky  
5 NEIL DIAMOND/Heartlight  
6 JACKSON BROWNE/Somebody's Baby  
7 A FLOCK OF SEAGULS/It's A Beautiful Day  
8 MICHAEL MCDONALD/I Keep Forgettin'  
9 PATI AUSTIN/Body Come To Me  
10 AMERICA/You Can Do Magic  
11 WHO/Athens  
12 CHICAGO/Hard To Say I'm Sorry  
13 STEVE MILLER BAND/Abacadabra  
14 RUSH/New World Man  
15 RUSH/New World Man  
16 RUSH/New World Man  
17 SANTANA/Hold On  
18 KING/Dove By You  
19 SURVIVOR/Eye Of The Tiger  
20 REO SPEEDWAGON/Sweet Time  
21 STEEL BREEZE/You Don't Want Me An  
22 JOE JACKSON/Steppin' Out  
23 JOHN COUGAR/Jack & Diane  
24 EDDIE MONEY/Think I'm In Love  
25 TOTO/Make Believe  
26 BILLY SQUIER/Everybody Wants You  
27 FLEETWOOD MAC/Hold Me  
28 ASIA/Only Time Will Tell  
29 FLEETWOOD MAC/Gypsy  
30 AIR SUPPLY/Even The Nights Are...

ADDS 32  
BILLY JOEL/Pressure

ON CHICAGO/Love Me Tomorrow

**WLS 79** Chicago

PD: Richard Lippincott  
MD: Steve Perun

1 COCKER & WARMES/Up where We Belong  
2 JOHN COUGAR/Jack & Diane  
3 MEN AT WORK/Who Can It Be Now?  
4 ALAN PARSONS/Eye In The Sky  
5 NEIL DIAMOND/Heartlight  
6 JACKSON BROWNE/Somebody's Baby  
7 A FLOCK OF SEAGULS/It's A Beautiful Day  
8 MICHAEL MCDONALD/I Keep Forgettin'  
9 PATI AUSTIN/Body Come To Me  
10 AMERICA/You Can Do Magic  
11 WHO/Athens  
12 CHICAGO/Hard To Say I'm Sorry  
13 STEVE MILLER BAND/Abacadabra  
14 RUSH/New World Man  
15 RUSH/New World Man  
16 RUSH/New World Man  
17 SANTANA/Hold On  
18 KING/Dove By You  
19 SURVIVOR/Eye Of The Tiger  
20 REO SPEEDWAGON/Sweet Time  
21 STEEL BREEZE/You Don't Want Me An  
22 JOE JACKSON/Steppin' Out  
23 JOHN COUGAR/Jack & Diane  
24 EDDIE MONEY/Think I'm In Love  
25 TOTO/Make Believe  
26 BILLY SQUIER/Everybody Wants You  
27 FLEETWOOD MAC/Hold Me  
28 ASIA/Only Time Will Tell  
29 FLEETWOOD MAC/Gypsy

ADDS 10  
BILLY JOEL/Pressure  
DONALD FAGEN/I.G.Y. What A Beautiful  
PAT BENATAR/Shadows Of The Night

ON CHICAGO/Love Me Tomorrow  
JUGAS PRIEST/You've Got Another Thing On Your Mind  
TERRY NIXON/So Much In Love  
ARETHA FRANKLIN/Jump To It

**WVGL 98** Cleveland

PD: Bob Travis  
MD: Tom Jerfries

1 LAURA BRANIGAN/Gloria  
2 MEN AT WORK/Who Can It Be Now?  
3 A FLOCK OF SEAGULS/It's A Beautiful Day  
4 NEIL DIAMOND/Heartlight  
5 MICHAEL MCDONALD/I Keep Forgettin'  
6 TOTO/Make Believe  
7 COCKER & WARMES/Up where We Belong  
8 JACKSON BROWNE/Somebody's Baby  
9 STRAY CATS/Rock This Town  
10 EDDIE MONEY/Shakin'  
11 AMERICA/You Can Do Magic  
12 LOGGINS & PERRY/Don't Fight It  
13 STEEL BREEZE/You Don't Want Me An  
14 FLEETWOOD MAC/Gypsy  
15 WHO/Athens  
16 BILLY JOEL/Pressure  
17 RUSH/New World Man  
18 ON/Heart Attack  
19 ABC/The Look Of LovePart  
20 DON HEINLEY/Dirty Laundry  
21 JUICE NEWTON/Break It To Me Gent  
22 CSN/Southern Cross  
23 PAUL CARRACK/I Need You  
24 SYLVIA/Nobody  
25 CHICAGO/Love Me Tomorrow  
26 SURVIVOR/American Heartbeat  
27 DONNA SUMMER/State Of Independence  
28 DIANA ROSS/Muscles  
29 STEEL BREEZE/You Don't Want Me An  
30 HALL & OATES/Maneater

ADDS DT, 28, 30  
LIONEL RICHIE/Truly  
PAT BENATAR/Shadows Of The Night

ON LINDA RONSTADT/Get Closer  
DONALD FAGEN/I.G.Y. What A Beautiful  
JEFFERSON STARSHIP/Be My Lady  
DAN FOGELBERG/Missing You  
TIMOTHY B. SCHMIT/So Much In Love  
CLASH/Rock The Casbah  
TONI BASIL/Mickey  
POINTER SISTERS/I'm So Excited

**WVGL 98** Cleveland

PD: Bob Travis  
MD: Tom Jerfries

1 LAURA BRANIGAN/Gloria  
2 MEN AT WORK/Who Can It Be Now?  
3 A FLOCK OF SEAGULS/It's A Beautiful Day  
4 NEIL DIAMOND/Heartlight  
5 MICHAEL MCDONALD/I Keep Forgettin'  
6 TOTO/Make Believe  
7 COCKER & WARMES/Up where We Belong  
8 JACKSON BROWNE/Somebody's Baby  
9 STRAY CATS/Rock This Town  
10 EDDIE MONEY/Shakin'  
11 AMERICA/You Can Do Magic  
12 LOGGINS & PERRY/Don't Fight It  
13 STEEL BREEZE/You Don't Want Me An  
14 FLEETWOOD MAC/Gypsy  
15 WHO/Athens  
16 BILLY JOEL/Pressure  
17 RUSH/New World Man  
18 ON/Heart Attack  
19 ABC/The Look Of LovePart  
20 DON HEINLEY/Dirty Laundry  
21 JUICE NEWTON/Break It To Me Gent  
22 CSN/Southern Cross  
23 PAUL CARRACK/I Need You  
24 SYLVIA/Nobody  
25 CHICAGO/Love Me Tomorrow  
26 SURVIVOR/American Heartbeat  
27 DONNA SUMMER/State Of Independence  
28 DIANA ROSS/Muscles  
29 STEEL BREEZE/You Don't Want Me An  
30 HALL & OATES/Maneater

ADDS DT, 28, 30  
LIONEL RICHIE/Truly  
PAT BENATAR/Shadows Of The Night

ON LINDA RONSTADT/Get Closer  
DONALD FAGEN/I.G.Y. What A Beautiful  
JEFFERSON STARSHIP/Be My Lady  
DAN FOGELBERG/Missing You  
TIMOTHY B. SCHMIT/So Much In Love  
CLASH/Rock The Casbah  
TONI BASIL/Mickey  
POINTER SISTERS/I'm So Excited

**94FM WKTI** Milwaukee

PD: Dallas Cole  
MD: John Grant

1 FLEETWOOD MAC/Gypsy  
2 AMERICA/You Can Do Magic  
3 MEN AT WORK/Who Can It Be Now?  
4 GLENN FREY/The One You Love  
5 COCKER & WARMES/Up where We Belong  
6 ALAN PARSONS/Eye In The Sky  
7 LOGGINS & PERRY/Don't Fight It  
8 REO SPEEDWAGON/Sweet Time  
9 CHICAGO/Love Me Tomorrow  
10 STEEL BREEZE/You Don't Want Me An  
11 SANTANA/Hold On  
12 JACKSON BROWNE/Somebody's Baby  
13 BILLY JOEL/Pressure  
14 MICHAEL MCDONALD/I Keep Forgettin'  
15 38 SPECIAL/You Keep Runnin' Aways  
16 ASIA/Only Time Will Tell  
17 A FLOCK OF SEAGULS/It's A Beautiful Day  
18 WHO/Athens  
19 JOHN COUGAR/Jack & Diane  
20 LINDA RONSTADT/Get Closer  
21 RUSH/New World Man  
22 HALL & OATES/Maneater

ADDS LIONEL RICHIE/Truly  
DONALD FAGEN/I.G.Y. What A Beautiful  
BILLY SQUIER/Everybody Wants You

**WLS 79** Chicago

PD: Richard Lippincott  
MD: Steve Perun

1 COCKER & WARMES/Up where We Belong  
2 JOHN COUGAR/Jack & Diane  
3 MEN AT WORK/Who Can It Be Now?  
4 ALAN PARSONS/Eye In The Sky  
5 NEIL DIAMOND/Heartlight  
6 JACKSON BROWNE/Somebody's Baby  
7 A FLOCK OF SEAGULS/It's A Beautiful Day  
8 MICHAEL MCDONALD/I Keep Forgettin'  
9 PATI AUSTIN/Body Come To Me  
10 AMERICA/You Can Do Magic  
11 WHO/Athens  
12 CHICAGO/Hard To Say I'm Sorry  
13 STEVE MILLER BAND/Abacadabra  
14 RUSH/New World Man  
15 RUSH/New World Man  
16 RUSH/New World Man  
17 SANTANA/Hold On  
18 KING/Dove By You  
19 SURVIVOR/Eye Of The Tiger  
20 REO SPEEDWAGON/Sweet Time  
21 STEEL BREEZE/You Don't Want Me An  
22 JOE JACKSON/Steppin' Out  
23 JOHN COUGAR/Jack & Diane  
24 EDDIE MONEY/Think I'm In Love  
25 TOTO/Make Believe  
26 BILLY SQUIER/Everybody Wants You  
27 FLEETWOOD MAC/Hold Me  
28 ASIA/Only Time Will Tell  
29 FLEETWOOD MAC/Gypsy  
30 AIR SUPPLY/Even The Nights Are...

ADDS 32  
BILLY JOEL/Pressure

ON CHICAGO/Love Me Tomorrow

**Q103FM KOAQ** Denver

PD: Jack Regan  
MD: Alan Sledge

1 AMERICA/You Can Do Magic  
2 ALAN PARSONS/Eye In The Sky  
3 GLENN FREY/The One You Love  
4 MEN AT WORK/Who Can It Be Now?  
5 MICHAEL MCDONALD/I Keep Forgettin'  
6 JUICE NEWTON/Break It To Me Gent  
7 SANTANA/Hold On  
8 FLEETWOOD MAC/Gypsy  
9 REO SPEEDWAGON/Sweet Time  
10 JACKSON BROWNE/Somebody's Baby  
11 ON/Heart Attack  
12 NEIL DIAMOND/Heartlight  
13 A FLOCK OF SEAGULS/It's A Beautiful Day  
14 DAN FOGELBERG/Missing You  
15 RICK SPRINGFIELD/I Got Excited  
16 LOGGINS & PERRY/Don't Fight It  
17 SYLVIA/Nobody  
18 CSN/Southern Cross  
19 COCKER & WARMES/Up where We Belong  
20 LAURA BRANIGAN/Gloria  
21 STEEL BREEZE/You Don't Want Me An  
22 TOTO/Make Believe  
23 TONI BASIL/Mickey  
24 JOE JACKSON/Steppin' Out  
25 CHICAGO/Love Me Tomorrow

ADDS HALL & OATES/Maneater  
DONALD FAGEN/I.G.Y. What A Beautiful

ON STRAY CATS/Rock This Town  
DIANA ROSS/Muscles  
WHO/Athens  
BILLY JOEL/Pressure  
JEFFERSON STARSHIP/Be My Lady  
POINTER SISTERS/I'm So Excited  
PAUL CARRACK/I Need You  
RUSH/New World Man  
TIMOTHY B. SCHMIT/So Much In Love  
ARETHA FRANKLIN/Jump To It

**WVGL 98** Cleveland

PD: Bob Travis  
MD: Tom Jerfries

1 LAURA BRANIGAN/Gloria  
2 MEN AT WORK/Who Can It Be Now?  
3 A FLOCK OF SEAGULS/It's A Beautiful Day  
4 NEIL DIAMOND/Heartlight  
5 MICHAEL MCDONALD/I Keep Forgettin'  
6 TOTO/Make Believe  
7 COCKER & WARMES/Up where We Belong  
8 JACKSON BROWNE/Somebody's Baby  
9 STRAY CATS/Rock This Town  
10 EDDIE MONEY/Shakin'  
11 AMERICA/You Can Do Magic  
12 LOGGINS & PERRY/Don't Fight It  
13 STEEL BREEZE/You Don't Want Me An  
14 FLEETWOOD MAC/Gypsy  
15 WHO/Athens  
16 BILLY JOEL/Pressure  
17 RUSH/New World Man  
18 ON/Heart Attack  
19 ABC/The Look Of LovePart  
20 DON HEINLEY/Dirty Laundry  
21 JUICE NEWTON/Break It To Me Gent  
22 CSN/Southern Cross  
23 PAUL CARRACK/I Need You  
24 SYLVIA/Nobody  
25 CHICAGO/Love Me Tomorrow  
26 SURVIVOR/American Heartbeat  
27 DONNA SUMMER/State Of Independence  
28 DIANA ROSS/Muscles  
29 STEEL BREEZE/You Don't Want Me An  
30 HALL & OATES/Maneater

ADDS DT, 28, 30  
LIONEL RICHIE/Truly  
PAT BENATAR/Shadows Of The Night

ON LINDA RONSTADT/Get Closer  
DONALD FAGEN/I.G.Y. What A Beautiful  
JEFFERSON STARSHIP/Be My Lady  
DAN FOGELBERG/Missing You  
TIMOTHY B. SCHMIT/So Much In Love  
CLASH/Rock The Casbah  
TONI BASIL/Mickey  
POINTER SISTERS/I'm So Excited

**KISFM 102.7** Los Angeles

PD: Gerry De Francesco  
MD: Mike Schaefer

1 LAURA BRANIGAN/Gloria  
2 JOHN COUGAR/Jack & Diane  
3 JACKSON BROWNE/Somebody's Baby  
4 ARETHA FRANKLIN/Jump To It  
5 MEN AT WORK/Who Can It Be Now?  
6 MICHAEL MCDONALD/I Keep Forgettin'  
7 GLENN FREY/The One You Love  
8 EVELYN KING/Love Come Down  
9 JOE JACKSON/Steppin' Out  
10 ALAN PARSONS/Eye In The Sky  
11 GLENN FREY/The One You Love  
12 CHICAGO/Hard To Say I'm Sorry  
13 STRAY CATS/Rock This Town  
14 ON/Heart Attack  
15 TAVARES/A Penny For Your Thru  
16 COCKER & WARMES/Up where We Belong  
17 FLEETWOOD MAC/Gypsy  
18 STEVE MILLER BAND/Abacadabra  
19 LOGGINS & PERRY/Don't Fight It  
20 LIONEL RICHIE/Truly  
21 CHICAGO/Hard To Say I'm Sorry  
22 TOTO/Make Believe  
23 RICK SPRINGFIELD/I Got Excited  
24 DIANA ROSS/Muscles  
25 HALL & OATES/Maneater

ADDS NONE

ON LINDA RONSTADT/Get Closer  
DONALD FAGEN/I.G.Y. What A Beautiful  
DAN FOGELBERG/Missing You  
JEFFERSON STARSHIP/Be My Lady  
CHICAGO/Love Me Tomorrow  
DONNA SUMMER/State Of Independence

**KISFM 102.7** Los Angeles

PD: Gerry De Francesco  
MD: Mike Schaefer

1 LAURA BRANIGAN/Gloria  
2 JOHN COUGAR/Jack & Diane  
3 JACKSON BROWNE/Somebody's Baby  
4 ARETHA FRANKLIN/Jump To It  
5 MEN AT WORK/Who Can It Be Now?  
6 MICHAEL MCDONALD/I Keep Forgettin'  
7 GLENN FREY/The One You Love  
8 EVELYN KING/Love Come Down  
9 JOE JACKSON/Steppin' Out  
10 ALAN PARSONS/Eye In The Sky  
11 GLENN FREY/The One You Love  
12 CHICAGO/Hard To Say I'm Sorry  
13 STRAY CATS/Rock This Town  
14 ON/Heart Attack  
15 TAVARES/A Penny For Your Thru  
16 COCKER & WARMES/Up where We Belong  
17 FLEETWOOD MAC/Gypsy  
18 STEVE MILLER BAND/Abacadabra  
19 LOGGINS & PERRY/Don't Fight It  
20 LIONEL RICHIE/Truly  
21 CHICAGO/Hard To Say I'm Sorry  
22 TOTO/Make Believe  
23 RICK SPRINGFIELD/I Got Excited  
24 DIANA ROSS/Muscles  
25 HALL & OATES/Maneater

ADDS NONE

ON LINDA RONSTADT/Get Closer  
DONALD FAGEN/I.G.Y. What A Beautiful  
DAN FOGELBERG/Missing You  
JEFFERSON STARSHIP/Be My Lady  
CHICAGO/Love Me Tomorrow  
DONNA SUMMER/State Of Independence

**610 KFRC** San Francisco

PD: Gerry Cagle  
MD: Sandy Louie

1 MEN AT WORK/Who Can It Be Now?  
2 A FLOCK OF SEAGULS/It's A Beautiful Day  
3 ON/Heart Attack  
4 JOHN COUGAR/Jack & Diane  
5 WHO/Athens  
6 ARETHA FRANKLIN/Jump To It  
7 MICHAEL MCDONALD/I Keep Forgettin'  
8 CHICAGO/Hard To Say I'm Sorry  
9 JACKSON BROWNE/Somebody's Baby  
10 NEIL DIAMOND/Heartlight  
11 GLENN FREY/The One You Love  
12 KOOL & THE GANG/Big Fun  
13 JERMAINE JACKSON/Let Me Tickle  
14 STEVE MILLER BAND/Abacadabra  
15 GRAND MASTER FLASH/The Message  
16 SANTANA/Hold On  
17 HUEY LEWIS & NEWS/Workin' For A  
18 HOWARD JOHNSON/So Fine  
19 STEEL BREEZE/You Don't Want Me An  
20 EDDIE MONEY/Think I'm In Love  
21 DIANA ROSS/Muscles  
22 STRAY CATS/Rock This Town  
23 STEVE MILLER BAND/Abacadabra  
24 TAPP/Do Me Dirty/Big In The Sky  
25 38 SPECIAL/You Keep Runnin' Aways  
26 POINTER SISTERS/I'm So Excited  
27 LIONEL RICHIE/Truly  
28 LINDA RONSTADT/Get Closer  
29 GAP BAND/You Dropped A Bomb On  
30 CARL CARLTON/Baby I Need Your Love  
31 DONNA SUMMER/State Of Independence  
32 BANANARAMA/Be My Love  
33 FLEETWOOD MAC/Hold Me  
34 AIR SUPPLY/Even The Nights Are...  
35 CAMEO/I Get Your Women  
36 SURVIVOR/Eye Of The Tiger  
37 HALL & OATES/Maneater  
38 JEFFERSON STARSHIP/Be My Lady

ADDS TONI BASIL/Mickey  
ABC/The Look Of LovePart

ON BILLY JOEL/Pressure

**KZZZ** Phoenix

PD: Randy Stewart  
MD: Steve Goddard

1 COCKER & WARMES/Up where We Belong  
2 LOGGINS & PERRY/Don't Fight It  
3 GLENN FREY/The One You Love  
4 A FLOCK OF SEAGULS/It's A Beautiful Day  
5 FLEETWOOD MAC/Gypsy  
6 ASIA/Only Time Will Tell  
7 AMERICA/You Can Do Magic  
8 MEN AT WORK/Who Can It Be Now?  
9 MICHAEL MCDONALD/I Keep Forgettin'  
10 STRAY CATS/Rock This Town  
11 SANTANA/Hold On  
12 STEEL BREEZE/You Don't Want Me An  
13 NEIL DIAMOND/Heartlight  
14 WHO/Athens  
15 JOE JACKSON/Steppin' Out  
16 REO SPEEDWAGON/Sweet Time  
17 BILLY JOEL/Pressure  
18 CSN/Southern Cross  
19 COCKER & WARMES/Up where We Belong  
20 LAURA BRANIGAN/Gloria  
21 STEEL BREEZE/You Don't Want Me An  
22 TOTO/Make Believe  
23 TONI BASIL/Mickey  
24 JOE JACKSON/Steppin' Out  
25 CHICAGO/Love Me Tomorrow

ADDS HALL & OATES/Maneater  
DONALD FAGEN/I.G.Y. What A Beautiful

ON STRAY CATS/Rock This Town  
DIANA ROSS/Muscles  
WHO/Athens  
BILLY JOEL/Pressure  
JEFFERSON STARSHIP/Be My Lady  
POINTER SISTERS/I'm So Excited  
PAUL CARRACK/I Need You  
RUSH/New World Man  
TIMOTHY B. SCHMIT/So Much In Love  
ARETHA FRANKLIN/Jump To It

**WVGL 98** Cleveland

PD: Bob Travis  
MD: Tom Jerfries

1 LAURA BRANIGAN/Gloria  
2 MEN AT WORK/Who Can It Be Now?  
3 A FLOCK OF SEAGULS/It's A Beautiful Day  
4 NEIL DIAMOND/Heartlight  
5 MICHAEL MCDONALD/I Keep Forgettin'  
6 TOTO/Make Believe  
7 COCKER & WARMES/Up where We Belong  
8 JACKSON BROWNE/Somebody's Baby  
9 STRAY CATS/Rock This Town  
10 EDDIE MONEY/Shakin'  
11 AMERICA/You Can Do Magic  
12 LOGGINS & PERRY/Don't Fight It  
13 STEEL BREEZE/You Don't Want Me An  
14 FLEETWOOD MAC/Gypsy  
15 WHO/Athens  
16 BILLY JOEL/Pressure  
17 RUSH/New World Man  
18 ON/Heart Attack  
19 ABC/The Look Of LovePart  
20 DON HEINLEY/Dirty Laundry  
21 JUICE NEWTON/Break It To Me Gent  
22 CSN/Southern Cross  
23 PAUL CARRACK/I Need You  
24 SYLVIA/Nobody  
25 CHICAGO/Love Me Tomorrow  
26 SURVIVOR/American Heartbeat  
27 DONNA SUMMER/State Of Independence  
28 DIANA ROSS/Muscles  
29 STEEL BREEZE/You Don't Want Me An  
30 HALL & OATES/Maneater

ADDS DT, 28, 30  
LIONEL RICHIE/Truly  
PAT BENATAR/Shadows Of The Night

ON LINDA RONSTADT/Get Closer  
DONALD FAGEN/I.G.Y. What A Beautiful  
JEFFERSON STARSHIP/Be My Lady  
DAN FOGELBERG/Missing You  
TIMOTHY B. SCHMIT/So Much In Love  
CLASH/Rock The Casbah  
TONI BASIL/Mickey  
POINTER SISTERS/I'm So Excited

**FM 100** San Diego

PD: Glen McCartney  
MD: Gene Knight

1 AMERICA/You Can Do Magic  
2 JACKSON BROWNE/Somebody's Baby  
3 MICHAEL MCDONALD/I Keep Forgettin'  
4 NEIL DIAMOND/Heartlight  
5 GLENN FREY/The One You Love  
6 COCKER & WARMES/Up where We Belong  
7 FLEETWOOD MAC/Gypsy  
8 ALAN PARSONS/Eye In The Sky  
9 MEN AT WORK/Who Can It Be Now?  
10 CHICAGO/Hard To Say I'm Sorry  
11 ELTON JOHN/Blue Eyes  
12 JOE JACKSON/Steppin' Out  
13 PAUL CARRACK/I Need You  
14 JUICE NEWTON/Break It To Me Gent  
15 STEVE MILLER BAND/Abacadabra  
16 FLEETWOOD MAC/Hold Me  
17 STEVE MILLER BAND/Abacadabra  
18 MICHAEL MURPHY/What's Forever  
19 LIONEL RICHIE/Truly  
20 CHICAGO/Love Me Tomorrow  
21 TOTO/Make Believe  
22 SYLVIA/Nobody  
23 CSN/Southern Cross  
24 DONALD FAGEN/I.G.Y. What A Beautiful  
25 PAUL CARRACK/I Need You

ADDS HALL & OATES/Maneater  
DAN FOGELBERG/Missing You  
OIONNE WARWICK/Heartbreaker

ON BILLY JOEL/Pressure  
CSN/Southern Cross  
JEFFREY OSBORNE/On The Wings Of

**KIQQ 100FM** Los Angeles

PD: Paula Matthews  
MD: Robert Moorhead

1 LAURA BRANIGAN/Gloria  
2 JOHN COUGAR/Jack & Diane  
3 JACKSON BROWNE/Somebody's Baby  
4 MICHAEL MCDONALD/I Keep Forgettin'  
5 AMERICA/You Can Do Magic  
6 GLENN FREY/The One You Love  
7 ALAN PARSONS/Eye In The Sky  
8 FLEETWOOD MAC/Gypsy  
9 COCKER & WARMES/Up where We Belong  
10 A FLOCK OF SEAGULS/It's A Beautiful Day  
11 SANTANA/Hold On  
12 JOE JACKSON/Steppin' Out  
13 STEEL BREEZE/You Don't Want Me An  
14 PAUL CARRACK/I Need You  
15 RICK SPRINGFIELD/I Got Excited  
16 REO SPEEDWAGON/Sweet Time  
17 DIANA ROSS/Muscles  
18 NEIL DIAMOND/Heartlight  
19 COCKER & WARMES/Up where We Belong  
20 FLEETWOOD MAC/Gypsy  
21 WHO/Athens  
22 BILLY JOEL/Pressure  
23 TONI BASIL/Mickey  
24 LINDA RONSTADT/Get Closer  
25 ADAM ANT/Goody Two Shoes  
26 SURVIVOR/American Heartbeat  
27 EDDIE MONEY/Shakin'  
28 STEEL BREEZE/You Don't Want Me An  
29 ABC/The Look Of LovePart  
30 RUSH/New World Man  
31 PRINCE/1999  
32 DIONNE WARWICK/Heartbreaker  
33 RAY PARKER JR./It's Our Turn  
34 DONNA SUMMER/State Of Independence  
35 RUSH/New World Man  
36 JEFFREY OSBORNE/On The Wings Of  
37 AIR SUPPLY/Young Love  
38 PAT BENATAR/Shadows Of The Night  
39 HALL & OATES/Maneater  
40 STEVE MILLER BAND/Cool Magic

ADDS SONY CHARLES/Put It In A M...  
CHARLENE & WONDER/Used To Be  
JOHN COUGAR/Hard To Hold On  
SHEENA EASTON/I Wouldn't Say  
HARRIS & CRAMFORD/Your Preci  
BANANARAMA/Be My Love Really Sa  
ALESS/As Far As I'm...  
PRINCE/1999

ON MOVING PICTURES/What About  
TIMOTHY B. SCHMIT/So Much I  
LAMI LAMI/Who's That Guy?  
ISLEY BROS./It's A Right Wif  
SCOTT LAITMAN/Attack Of Th  
KENNY ROGERS/A Love Song  
MARSHALL CRENSHAW/There She  
BILL MEDLEY/



**EAST**  
Most Added® Hottest  
Hall & Oates Fleetwood Mac  
Donald Fagen Cocker  
Dan Fogelberg

# CHR ADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**SOUTH**  
Most Added® Hottest  
Hall & Oates Cocker & Warnes  
Pat Benatar Michael McDonald  
Dan Fogelberg Glenn Frey  
Lionel Richie

**EAST**

**PARALLEL TWO**

**3WT/Binghamton, NY**

Scott Michaels  
STRAY CATS  
BILLY SQUIER  
CHILLIWACK  
TIMOTHY B. SCHMIT  
LIONEL RICHIE  
Hottest:  
MEN AT WORK 1-1  
FLEETWOOD MAC 10-4  
WHO 17-10  
CHICAGO 25-17  
TONI BASIL 29-18

**92FLY/Albany, NY**

Jack Lawrence  
TONI BASIL  
LIONEL RICHIE  
ABC  
Hottest:  
MEN AT WORK 2-1  
FLEETWOOD MAC 7-4  
A FLOCK OF SEAGUL 13-9  
LAURA BRANIGAN 25-19  
COCKER & WARNES D-21

**K104/Erie, PA**

Bill Shannon  
STRAY CATS  
DON HENLEY  
KARLA BONOFF  
CHILLIWACK  
TOTO  
JACKSON BROWNE  
MEN AT WORK  
JEFFERSON STARSHI  
Hottest:  
CS&N 1-1  
LOGGINS & PERRY 12-6  
CHEAP TRICK 16-7  
FLEETWOOD MAC 23-16  
SURVIVOR 26-17

**KC101/New Haven, CT**

Donny Lyons  
DONALD FAGEN  
POINTER SISTERS  
RAY PARKER JR.  
JEFFREY OSBORNE  
Hottest:  
MICHAEL MCDONALD 7-1  
COCKER & WARNES 3-2  
JOE JACKSON 7-6  
LAURA BRANIGAN 17-11  
LIONEL RICHIE 30-24

**Q108/York, PA**

Dan Steele  
HALL & OATES  
DAN FOGELBERG  
DONALD FAGEN  
KERRY ROGERS  
JEFFERSON STARSHI  
Hottest:  
MICHAEL MCDONALD 1-1  
AMERICA 3-2  
GLENN FREY 5-3  
FLEETWOOD MAC 6-4  
SYLVIA 11-9

**V100/Charleston, WV**

Jay Jarvis  
JOE JACKSON  
LIONEL RICHIE  
Hottest:  
GLENN FREY 4-1  
COCKER & WARNES 6-3  
NEIL DIAMOND 8-4  
FLEETWOOD MAC 7-6  
SYLVIA 15-10

**WAEB/Allentown, PA**

Jefferson Ward  
CS&N  
DAN FOGELBERG  
HALL & OATES  
SHEENA EASTON  
Hottest:  
GLENN FREY 1-1  
SYLVIA 4-2  
COCKER & WARNES 5-4  
NEIL DIAMOND 6-5  
LAURA BRANIGAN 10-6

**WBLI/Long Island, NY**

Bill Terry  
LIONEL RICHIE  
JOE JACKSON  
SYLVIA  
CHICAGO  
DIONNE WARWICK  
Hottest:  
JOHN COUGAR 1-1  
ALAN PARSONS 3-2  
MICHAEL MCDONALD 7-3  
MEN AT WORK 6-4  
AMERICA 8-7

**WHFM/Rochester, NY**

Kelly McCann  
HALL & OATES  
DONALD FAGEN  
JEFFREY OSBORNE  
DIONNE WARWICK  
KERRY ROGERS  
Hottest:  
LOGGINS & PERRY 3-1  
FLEETWOOD MAC 8-2  
REO SPEEDWAGON 6-4  
POINTER SISTERS 12-5  
RUSH 13-10

**WIFI/Philadelphia, PA**

Laurence/McKay  
DIANA ROSS  
HALL & OATES  
DONALD FAGEN  
SPINERS  
Hottest:  
LAURA BRANIGAN 2-1  
MEN AT WORK 6-3  
ONJ 15-11  
NEIL DIAMOND 21-14  
COCKER & WARNES 29-19

**WKEE/Huntington, WV**

Gary Miller  
KERRY ROGERS  
CHILLIWACK  
DONNIE IRIS  
JEFFREY OSBORNE  
CLASH  
FIXX  
Hottest:  
LOGGINS & PERRY 2-1  
STEEL BREEZE 3-2  
ONJ 4-3  
SYLVIA 10-4  
COCKER & WARNES 11-6

**WKFM/Syracuse, NY**

John Carucci  
DAN FOGELBERG  
NEIL DIAMOND  
JUDAS PRIEST  
APRIL WINE  
SHEENA EASTON  
Hottest:  
JOHN COUGAR 1-1  
A FLOCK OF SEAGUL 14-4  
LOGGINS & PERRY 11-5  
SANTANA 16-9  
JOE JACKSON 24-16

**WKZR-FM/Wilkes-Barre**

Jim Rising  
Hottest:  
LOGGINS & PERRY 1-1  
LAURA BRANIGAN 4-2  
GLENN FREY 6-4  
ONJ 10-7  
STEEL BREEZE 11-9

**WLAN-FM/Lancaster, PA**

Dave Russell  
DONNA SUMMER  
PAT BENATAR  
Hottest:  
LOGGINS & PERRY 1-1  
FLEETWOOD MAC 10-4  
LAURA BRANIGAN 11-8  
SYLVIA 17-12  
JOE JACKSON 22-15

**WPHD/Buffalo, NY**

Moore/Picillo  
DAN FOGELBERG  
JUDAS PRIEST  
APRIL WINE  
DON HENLEY  
SCANDAL  
Hottest:  
WHO 1-1  
CS&N 6-6  
STRAY CATS 11-7  
BILLY JOEL 12-8  
PAUL CARRACK 14-10

**WPST/Trenton, NJ**

Tom Taylor  
CHILLIWACK  
DON HENLEY  
TOTO  
STEVE WINWOOD  
Hottest:  
LOGGINS & PERRY 1-1  
BILLY JOEL 11-2  
GLENN FREY 7-4  
FLEETWOOD MAC 9-5  
WHO 8-6

**WRCK/Utica, NY**

Danny Lyons  
HALL & OATES  
DAN FOGELBERG  
BILLY IDOL  
CLASH  
JUDAS PRIEST  
Hottest:  
MEN AT WORK 1-1  
LOGGINS & PERRY 4-2  
SANTANA 5-4  
FLEETWOOD MAC 10-6  
JOE JACKSON 24-17

**WSPK/Poughkeepsie, NY**

Jim Simonetti  
HALL & OATES  
DAN FOGELBERG  
DONALD FAGEN  
KERRY ROGERS  
JEFFERSON STARSHI  
Hottest:  
MICHAEL MCDONALD 1-1  
AMERICA 3-2  
GLENN FREY 5-3  
FLEETWOOD MAC 6-4  
SYLVIA 11-9

**WTIC-FM/Hartford, CT**

Mike West  
DIANA ROSS  
GLENN FREY  
DONALD FAGEN  
Hottest:  
NEIL DIAMOND 11-5  
ABC 12-10  
COCKER & WARNES 20-13  
JOE JACKSON 21-15  
LUTHER VANDROSS 19-18  
JOE JACKSON 12-9

**WTRY/Albany, NY**

Bill Cahill  
LAURA BRANIGAN  
CS&N  
DIONNE WARWICK  
Hottest:  
JOHN COUGAR 1-1  
ONJ 3-2  
FLEETWOOD MAC 12-7  
SYLVIA 18-13  
CHICAGO 70-16

**WYCR/Hanover, York, PA**

J.J. Randolph  
ABC  
BILLY SQUIER  
COCKER & WARNES  
Hottest:  
MICHAEL MCDONALD 1-1  
LOGGINS & PERRY 4-2  
GLENN FREY 5-3  
AMERICA 7-4  
FLEETWOOD MAC 10-5

**PARALLEL THREE**

**96XII/Parkersburg, WV**

Paul DeMille  
COCKER & WARNES  
STRAY CATS  
DON HENLEY  
ABC  
JEFFERSON STARSHI  
KARLA BONOFF  
JEFFREY OSBORNE  
DAN FOGELBERG  
CHILLIWACK  
Hottest:  
MELISSA MANCHESTE 3-1  
AMERICA 5-2  
CS&N 14-3  
SURVIVOR 23-14  
RICK SPRINGFIELD 26-19

**OK100/Ithaca, NY**

Denny Alexander  
STRAY CATS  
KARLA BONOFF  
CHILLIWACK  
DAN FOGELBERG  
JEFFREY OSBORNE  
FRIDA  
Hottest:  
JACKSON BROWNE  
JEFFERSON STARSHI  
DON HENLEY  
Hottest:  
MELISSA MANCHESTE 2-1  
SYLVIA 3-3  
FLEETWOOD MAC 17-9  
SURVIVOR 20-10  
STEEL BREEZE 16-12

**WACZ/Bangor, ME**

Michael O'Hara  
CS&N  
PAT BENATAR  
LIONEL RICHIE  
CHILLIWACK  
Hottest:  
JOAN JETT 3-1  
A FLOCK OF SEAGUL 5-2  
LAURA BRANIGAN 11-10  
SYLVIA 16-12  
TONI BASIL 19-13

**WCIR/Beckley, WV**

Jim Martin  
FRIDA  
NOVO COMBO  
STEVE MILLER BAND  
TOTO  
DIONNE WARWICK  
Hottest:  
SYLVIA 1-1  
COCKER & WARNES 2-2  
FLEETWOOD MAC 3-3  
ABC 18-9  
LIONEL RICHIE 28-17

**WERZ/Exeter, NH**

Mark Erickson  
DONALD FAGEN  
PAT BENATAR  
JUDAS PRIEST  
HALL & OATES  
JEFFERSON STARSHI  
ONJ  
TIMOTHY B. SCHMIT  
Hottest:  
EDDIE MONEY 3-1  
BILLY SQUIER 28-5  
KIM CARNES 9-7  
STEEL BREEZE 23-10  
BILLY JOEL 25-21

**WFBG/Altoona, PA**

Tony Booth  
DONALD FAGEN  
HALL & OATES  
SHEENA EASTON  
JUDAS PRIEST  
JEFFREY OSBORNE  
Hottest:  
MICHAEL MCDONALD 1-1  
FLEETWOOD MAC 8-3  
AMERICA 4-4  
JUICE NEWTON 12-10  
NEIL DIAMOND 16-12

**WFEA/Manchester, NH**

Jim Randall  
JOE JACKSON  
TAVARES  
PATTI AUSTIN  
ABC  
Hottest:  
JACKSON BROWNE 5-3  
NEIL DIAMOND 13-6  
FLEETWOOD MAC 16-7  
GLENN FREY 12-9  
SYLVIA 22-15

**WGUY/Bangor, ME**

Jim Randall  
CHICAGO  
HALL & OATES  
DIONNE WARWICK  
SUNRISE  
LIONEL RICHIE  
Hottest:  
JACKSON BROWNE 3-1  
LOGGINS & PERRY 11-7  
ONJ 13-8  
RUSH 16-12  
BILLY JOEL 23-18

**WHEB/Portsmouth, NH**

Rick Bean  
DAN FOGELBERG  
LINDA RONSTADT  
ABC  
Hottest:  
MICHAEL MCDONALD 1-1  
MICHAEL MCDONALD 4-3  
FLEETWOOD MAC 6-4  
GLENN FREY 8-5  
JOE JACKSON 12-9

**WIGY/Bath, ME**

Willie Mitchell  
DON HENLEY  
FIREBALL  
MARSHALL CRENSHAW  
SCANDAL  
APRIL WINE  
JUDAS PRIEST  
ABC  
Hottest:  
GLENN FREY 3-1  
FLEETWOOD MAC 6-4  
LAURA BRANIGAN 12-8  
CS&N 18-10  
WHO 19-12

**WIKZ/Chambersburg, PA**

Bill Matthews  
DON HENLEY  
PAT BENATAR  
STEVE WINWOOD  
Hottest:  
COCKER & WARNES 4-1  
SYLVIA 9-7  
ONJ 15-8  
ABC 19-13  
TONI BASIL 27-22

**WJBQ/Portland, ME**

Paul Connors  
HALL & OATES  
SURVIVOR  
LINDA RONSTADT  
EDDIE MONEY  
CLIFF RICHARD  
Hottest:  
AMERICA 1-1  
MEN AT WORK 3-3  
WHO 18-14  
PAUL CARRACK 24-18  
DIANA ROSS 34-29

**WKHI/Ocean City, MD**

Jack Gillen  
DON HENLEY  
PETER GABRIEL  
TOTO  
FIXX  
Hottest:  
MICHAEL MCDONALD I-1  
CS&N 21-16  
NEIL DIAMOND 31-22  
SYLVIA 33-28  
LIONEL RICHIE D-36

**WOMP-FM/Bellaire, OH**

Jolene Baller  
PAT BENATAR  
CHILLIWACK  
DON HENLEY  
ABC  
DIONNE WARWICK (dp)  
Hottest:  
TONI BASIL 5-1  
LOGGINS & PERRY 7-4  
REO SPEEDWAGON 9-5  
GLENN FREY 15-11  
COCKER & WARNES 17-13

**WSVQ/Williamsport, PA**

Frank Bell  
TOTO  
CHILLIWACK  
FIXX  
SCANDAL  
Hottest:  
TAVARES  
WHO 4-1  
RUSH 10-7  
BILLY JOEL 13-9  
JOE JACKSON 19-13  
RICK SPRINGFIELD 18-14

**WTSN/Dover, NH**

Jim Sebastian  
Hottest:  
JOHN COUGAR 1-1  
MICHAEL MCDONALD 2-2  
JACKSON BROWNE 3-3  
FLEETWOOD MAC 10-9  
LAURA BRANIGAN 10-10  
ONJ 17-13  
JUICE NEWTON 20-15

**WZYQ/Fredrick, MD**

Kamoaebi Joe  
DAN FOGELBERG  
SHEENA EASTON  
DONNIE IRIS  
JEFFERSON STARSHI  
COCKER & WARNES  
Hottest:  
DIANA ROSS  
AIR SUPPLY  
MEN AT WORK 1-1  
FLEETWOOD MAC 4-3  
TONI BASIL 8-5  
ONJ 12-7  
JOE JACKSON 16-9

**WZYY/Fredrick, MD**

Stephan Palmer  
ABC  
DIANA ROSS  
AIR SUPPLY  
MEN AT WORK 1-1  
FLEETWOOD MAC 4-3  
TONI BASIL 8-5  
ONJ 12-7  
JOE JACKSON 16-9

**SOUTH**

**PARALLEL TWO**

**79Q/Houston, TX**

John Lander  
STRAY CATS  
DON HENLEY  
Hottest:  
JOHN COUGAR 1-1  
TONI BASIL 5-3  
LAURA BRANIGAN 7-4  
COCKER & WARNES 12-5  
SYLVIA 9-6

**94TV/Jackson, MS**

Jim Chick  
RUSH  
POINTER SISTERS  
CHICAGO  
PAUL CARRACK  
LINDA RONSTADT  
DIONNE WARWICK  
Hottest:  
MICHAEL MCDONALD 2-1  
SYLVIA 6-3  
COCKER & WARNES 16-10  
GLENN FREY 19-14  
JUICE NEWTON 18-15

**B97/New Orleans, LA**

Bazoo/Lousteau  
CHICAGO  
BILLY JOEL  
SANTANA  
DIONNE WARWICK  
Hottest:  
ONJ 3-1  
LIONEL RICHIE 19-6  
COCKER & WARNES 15-8  
JACKSON BROWNE 23-18  
SYLVIA 26-20

**K101/Orlando, FL**

Gary Mitchell  
SYLVIA  
DAN FOGELBERG  
HALL & OATES  
Hottest:  
MICHAEL MCDONALD 1-1  
FLEETWOOD MAC 6-2  
NEIL DIAMOND 20-15  
CHICAGO 25-19  
JOE JACKSON 27-21

**CK101/Cocoa Beach, FL**

Mike Lowe  
JEFFERSON STARSHI  
CHILLIWACK  
LIONEL RICHIE  
PETER GABRIEL  
MISSING PERSONS  
DONNIE IRIS  
STEVE WINWOOD  
Hottest:  
GAP BAND 1-1  
SYLVIA 7-5  
ARETHA FRANKLIN 12-7  
MICHAEL MURPHEY 14-10  
BILLY SQUIER D-33

**FM100/Memphis, TN**

Garry Wall  
LIONEL RICHIE  
JEFFERSON STARSHI  
PATTI AUSTIN  
Hottest:  
MICHAEL MCDONALD 1-1  
SANTANA 4-3  
LOGGINS & PERRY 11-8  
JOE JACKSON 14-10  
SYLVIA 15-12

**G100/Mobile, AL**

Scott Griffith  
HALL & OATES  
DIONNE WARWICK  
MARVIN GAYE  
STEVE MILLER BAND  
LAURA BRANIGAN (RA)  
Hottest:  
GLENN FREY 3-1  
GAP BAND 11-4  
NEIL DIAMOND 19-10  
COCKER & WARNES 25-21  
LIONEL RICHIE 32-26

**KBFM/McAllen-Brownsville**

Steve Owens  
DONALD FAGEN  
DAN FOGELBERG  
LIONEL RICHIE  
HALL & OATES  
Hottest:  
MICHAEL MCDONALD 1-1  
SYLVIA 2-2  
FLEETWOOD MAC 10-5  
ONJ 13-7  
DIANA ROSS 22-16

**KHFI/Austin, TX**

Ed Volkman  
PETER GABRIEL  
STRAY CATS  
TONI BASIL  
GAP BAND  
BILLY SQUIER  
Hottest:  
GLENN FREY 1-1  
CHICAGO 13-5  
LOGGINS & PERRY 10-6  
SURVIVOR 14-9  
NEIL DIAMOND 15-10

**WABW-FM/Mobile, AL**

Blaine Kelley  
HALL & OATES  
FIXX  
DONNIE IRIS  
PAT BENATAR  
Hottest:  
MICHAEL MCDONALD 3-1  
FLEETWOOD MAC 8-3  
LOGGINS & PERRY 11-9  
REO SPEEDWAGON 15-11  
WANS-FM/Greenville, SC  
Rod Metz  
BILLY SQUIER  
HALL & OATES  
CHILLIWACK  
Hottest:  
MICHAEL MCDONALD 1-1  
AMERICA 5-2  
SANTANA 8-4  
GLENN FREY 9-5  
LOGGINS & PERRY 12-8  
ONJ 17-13

**WABW-FM/Mobile, AL**

Blaine Kelley  
HALL & OATES  
FIXX  
DONNIE IRIS  
PAT BENATAR  
Hottest:  
MICHAEL MCDONALD 3-1  
FLEETWOOD MAC 8-3  
LOGGINS & PERRY 11-9  
REO SPEEDWAGON 15-11

**WANS-FM/Greenville, SC**

Rod Metz  
BILLY SQUIER  
HALL & OATES  
CHILLIWACK  
Hottest:  
MICHAEL MCDONALD 1-1  
AMERICA 5-2  
SANTANA 8-4  
GLENN FREY 9-5  
LOGGINS & PERRY 12-8  
ONJ 17-13

**WAXY/Ft. Lauderdale, FL**

Rick Shaw  
LIONEL RICHIE  
DIANA ROSS  
Hottest:  
LAURA BRANIGAN 1-1  
AMERICA 2-2  
MICHAEL MCDONALD 4-3  
SANTANA 6-4  
JACKSON BROWNE 7-6

**WBBQ/Augusta, GA**

Bruce Stevens  
HALL & OATES  
DAN FOGELBERG  
JEFFERSON STARSHI  
GO GO'S  
Hottest:  
FLEETWOOD MAC 1-1  
COCKER & WARNES 19-2  
ONJ 15-5  
NEIL DIAMOND 20-9  
STEEL BREEZE 30-22

**WBCY/Charlotte, NC**

Bob Kaghan  
HALL & OATES  
LIONEL RICHIE  
TONI BASIL  
Hottest:  
MICHAEL MCDONALD 1-1  
ONJ 11-8  
ONJ 13-10  
COCKER & WARNES 20-14  
BILLY JOEL 24-18

**WCSG/Charleston, SC**

Chris Bailey  
TOTO  
PAT BENATAR  
CHILLIWACK  
DONNIE IRIS  
BERTIE HIGGINS  
Hottest:  
GLENN FREY 5-1  
SANTANA 4-2  
LOGGINS & PERRY 7-5  
BILLY JOEL 14-12  
STRAY CATS 18-13

**WDCG/Durham Raleigh, NC**

Randy Kabrich  
DONALD FAGEN  
HALL & OATES  
DIONNE WARWICK  
PAT BENATAR  
Hottest:  
JACKSON BROWNE 3-1  
LIONEL RICHIE 20-4  
MEN AT WORK 10-6  
COCKER & WARNES 13-8  
GLENN FREY 12-11

**WDOO/Daytona Beach, FL**

Rick Knight  
SHEENA EASTON  
DAN FOGELBERG  
DIONNE WARWICK  
TIMOTHY B. SCHMIT  
Hottest:  
MICHAEL MCDONALD 1-1  
FLEETWOOD MAC 2-2  
ARETHA FRANKLIN 3-3  
COCKER & WARNES 8-4  
ONJ 12-6

**WFME/Baton Rouge, LA**

Rice/Wetkins  
HALL & OATES  
JEFFERSON STARSHI  
CS&N  
Hottest:  
MICHAEL MCDONALD 1-1  
LIONEL RICHIE 23-11  
FLEETWOOD MAC 10-5  
COCKER & WARNES 24-18  
DONALD FAGEN 26-21

**WGH/Norfolk, VA**

Bob Canada  
STEVE WINWOOD  
SHEENA EASTON  
DON HENLEY  
GEORGE HATCHER BA  
PHIL GARLAND  
BOBBY SPRINGFIELD  
Hottest:  
MICHAEL MCDONALD 1-1  
LOGGINS & PERRY 10-7  
REO SPEEDWAGON 12-8  
CLIFF RICHARD 16-9  
SYLVIA 15-10

**WHY-FM/Montgomery, AL**

Mark St. John  
DAN FOGELBERG  
MOVING PICTURES  
PAT BENATAR  
Hottest:  
COCKER & WARNES 5-1  
LIONEL RICHIE 19-10  
JEFFERSON STARSHI 24-19  
TONI BASIL D-26  
HALL & OATES D-30

**WJDX/Jackson, MS**

Bill Crews  
JOE JACKSON  
LIONEL RICHIE  
DAN FOGELBERG  
STACY LATTISAW  
PAT BENATAR  
Hottest:  
COCKER & WARNES 7-1  
MICHAEL MCDONALD 2-2  
GLENN FREY 3-3  
FLEETWOOD MAC 6-5  
JUICE NEWTON 8-6

**WZYP/Huntsville, AL**

Scott Mitchell  
DAN FOGELBERG  
LIONEL RICHIE  
PAT BENATAR  
CHILLIWACK  
PRINCE  
Hottest:  
FLEETWOOD MAC 5-1  
GLENN FREY 4-2  
LOGGINS & PERRY 6-3  
STEEL BREEZE 8-4  
JUICE NEWTON 9-5

**Y103/Jacksonville, FL**

Robert John  
TOTO  
JOE JACKSON  
Hottest:  
COCKER & WARNES 2-1  
DIONNE WARWICK 20-13  
DONALD FAGEN 25-17  
JEFFREY OSBORNE 28-19  
LIONEL RICHIE 27-22

**KITY/San Antonio, TX**

**MIDWEST**  
Most Added® Hottest  
Hall & Oates Cocker & Warnes  
Pat Benatar Fleetwood Mac  
Donald Fagen Michael  
McDonald

# CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**WEST**  
Most Added® Hottest  
Hall & Oates Fleetwood Mac  
Dan Fogelberg Cocker  
Lionel Richie & Warnes  
Glenn Frey

**MIDWEST**

**PARALLEL TWO**

**92X/Columbus, OH**

Tori Nutter

HALL & OATES  
NEIL DIAMOND  
CHICAGO  
Hottest:  
MICHAEL MCDONALD 2-1  
MEN AT WORK 4-2  
FLEETWOOD MAC 12-7  
COCKER & WARNES 23-16  
WHO 24-19

**KEYN-FM/Wichita, KN**

Taylor/Pearman

HALL & OATES  
PAT BENATAR  
ABC  
TIMOTHY B. SCHMIT  
Hottest:  
FLEETWOOD MAC 1-1  
GLENN FREY 11-4  
NEIL DIAMOND 14-11  
ONJ 18-13  
COCKER & WARNES 27-16

**KMGK/Des Moines, IA**

Michael Stone

Hottest:  
MEN AT WORK 1-1  
CHICAGO 2-2  
JOAN JETT 3-3  
STEVE WINWOOD 4-4  
LOGGINS & PERRY 7-7

**KOFM/Oklahoma City, OK**

Dave Duquesne

CS&N (dp)  
STEVIE WONDER  
RABBITT & GAYLE  
DIONNE WARWICK  
DAN FOGELBERG (dp)  
Hottest:  
COCKER & WARNES 16-10  
JEFFREY OSBORNE 20-14  
KARLA BONOFF 22-17  
MATTHEW WILDER 27-19  
HALL & OATES 30-25

**KKQK/Omaha, NB**

Mark Evans

LAURA BRANIGAN  
JOE JACKSON  
ABC  
JEFFERSON STARSHI  
PAT BENATAR  
Hottest:  
MICHAEL MCDONALD 1-1  
LOGGINS & PERRY 6-5  
COCKER & WARNES 25-8  
TONI BASIL 20-11  
SYLVIA 21-17

**KRAV/Tulsa, OK**

Gary Reynolds

HALL & OATES  
Hottest:  
MICHAEL MCDONALD 3-1  
COCKER & WARNES 4-2  
AMERICA 6-5  
FLEETWOOD MAC 11-6  
NEIL DIAMOND 15-12

**KSTT/Davenport, IA**

Bill Young

MATTHEW WILDER  
MEN AT WORK  
DONALD FAGEN  
A FLOCK OF SEAGUL  
STEEL BREEZE  
RICK SPRINGFIELD  
STEPHEN BISHOP  
CLIFF RICHARD  
Hottest:  
JUICE NEWTON 2-1  
SYLVIA 4-3  
AIR SUPPLY 11-6  
FLEETWOOD MAC 12-7  
KARLA BONOFF 18-8

**KZ93/Peoria, IL**

Keith Edwards

DONALD FAGEN  
GO GO'S  
KIND  
Hottest:  
MICHAEL MCDONALD 1-1  
FLEETWOOD MAC 9-3  
LOGGINS & PERRY 10-5  
STEEL BREEZE 11-7  
RUSH 15-8

**U93/South Bend, IN**

J.K. Dearing

A FLOCK OF SEAGUL  
LOGGINS & PERRY  
Hottest:  
JOHN COUGAR 1-1  
COCKER & WARNES 6-2  
ALAN PARSONS 8-3  
ONJ 19-6  
AMERICA 15-13

**WEBC/Duluth, MN**

Pat Puchella

DONALD FAGEN  
HALL & OATES  
STRAY CATS  
Hottest:  
MICHAEL MCDONALD 1-1  
FLEETWOOD MAC 5-3  
GLENN FREY 10-7  
LOGGINS & PERRY 11-9  
ONJ 19-12

**WGRD/Grand Rapids, MI**

J.J. Duling

REO SPEEDWAGON  
COCKER & WARNES  
Hottest:  
LOGGINS & PERRY 2-1  
WHO 12-3  
AMERICA 7-4  
GLENN FREY 19-9  
COCKER & WARNES A-12  
WHOT/Youngstown, OH  
Dick Thompson

**WYFM/Youngstown, OH**

Jeff Tobin

DONALD FAGEN  
LINDA RONSTADT  
HALL & OATES  
Hottest:  
MICHAEL MCDONALD 1-1  
COCKER & WARNES 20-8  
NEIL DIAMOND 24-14  
RUSH 30-23  
LAURA BRANIGAN D-25  
WIKS/Indianapolis, IN  
Jay Stevens

**CS&N**

HALL & OATES

Hottest:  
FLEETWOOD MAC 1-1  
ALAN PARSONS 3-2  
JACKSON BROWNE 5-3  
MEN AT WORK 6-4  
MICHAEL MCDONALD 7-5  
WJZQ/Jackson, MI  
Ryan-Cheeks

**NOVO COMBO (dp)**

MEMBERS (dp)

JOE JACKSON (dp)  
CS&N (dp)  
STEVE WINWOOD  
Hottest:  
WHO 1-1  
EDDIE MONEY 7-3  
PAT BENATAR 22-9  
STEEL BREEZE 18-14  
PETER GABRIEL 19-15  
WKAU/Appleton-Oshkosh  
Ross-Allen

**DONALD FAGEN**

LIONEL RICHIE

ABC  
Hottest:  
MICHAEL MCDONALD 1-1  
GLENN FREY 5-2  
A FLOCK OF SEAGUL 9-5  
COCKER & WARNES 14-7  
SYLVIA 23-14  
WKDD/Akron, OH  
Matt Patrick

**STEVE WINWOOD**

STRAY CATS

LAURA BRANIGAN  
DAN FOGELBERG  
PAYOLA'S  
GO GO'S  
Hottest:  
GLENN FREY 2-1  
AMERICA 5-3  
SANTANA 12-6  
EDDIE MONEY 14-9  
DONALD FAGEN 20-15  
WKDQ/Evansville, IN  
Hobbs-Payne

**LAURA BRANIGAN**

DAN FOGELBERG

SURVIVOR  
LIONEL RICHIE  
Hottest:  
FLEETWOOD MAC 1-1  
ONJ 9-6  
COCKER & WARNES 11-8  
NEIL DIAMOND 15-9  
JOE JACKSON 22-10  
WKFR/Kalamazoo, MI  
Swart-Chapman

**JOE JACKSON**

DTONNE WARWICK

LIONEL RICHIE  
STEVE WINWOOD  
Hottest:  
FLEETWOOD MAC 1-1  
STEEL BREEZE 13-8  
PAUL CARRACK 20-14  
COCKER & WARNES 24-15  
CS&N 28-19  
WMEE/Fort Wayne, IN  
John Curry

**GO GO'S**

DON HENLEY

TONI BASIL  
LIONEL RICHIE  
CLASH  
JEFFERSON STARSHI  
Hottest:  
MICHAEL MCDONALD 1-1  
STEEL BREEZE 13-9  
GAP BAND 19-10  
COCKER & WARNES 30-20  
DONALD FAGEN 29-26  
WNAM/Appleton-Oshkosh  
Chris Caine

**JEFFERSON STARSHI**

Hottest:

MICHAEL MCDONALD 1-1  
JOE JACKSON 3-2  
REO SPEEDWAGON 16-10  
NEIL DIAMOND 17-11  
CS&N 23-13  
WNAP/Indianapolis, IN  
Larry Mago

Hottest:  
ALAN PARSONS 1-1  
MEN AT WORK 3-3  
JACKSON BROWNE 5-5  
MICHAEL MCDONALD 7-7  
AMERICA 9-9

**WVIC/East Lansing, MI**

Tom Gilligan

STRAY CATS  
CHICAGO  
BILLY SQUIER  
Hottest:  
FLEETWOOD MAC 1-1  
JACKSON BROWNE 2-2  
A FLOCK OF SEAGUL 6-4  
JOE JACKSON 8-5  
MEN AT WORK 12-8  
WYFM/Youngstown, OH  
Jeff Tobin

**DAN FOGELBERG**

LAURA BRANIGAN

PAT BENATAR  
HALL & OATES  
Hottest:  
AMERICA 4-1  
GLENN FREY 6-2  
LOGGINS & PERRY 13-6  
CHICAGO 32-20  
DONALD FAGEN 33-22  
WZOK/Rockford, IL  
Tim Fox

**COCKER & WARNES**

HALL & OATES

PAT BENATAR  
Hottest:  
MICHAEL MCDONALD 1-1  
AMERICA 4-2  
AMERICA 5-3  
FLEETWOOD MAC 6-4  
REO SPEEDWAGON 7-5  
WZZR/Grand Rapids, MI  
Don Schueller

**PRINCE**

HALL & OATES

CHILLIWACK  
DONNIE IRIS  
Hottest:  
FLEETWOOD MAC 10-1  
MICHAEL MCDONALD 9-8  
AMERICA 11-9  
WHO 20-13  
LOGGINS & PERRY 22-14  
Z104/Madison, WI  
Little Hudson

**HALL & OATES**

FRIDA

Hottest:  
LAURA BRANIGAN 1-1  
COCKER & WARNES 3-2  
LOGGINS & PERRY 7-5  
WHO 13-8  
REO SPEEDWAGON 14-10  
PARALLEL THREE

**99KG/Salina, KS**

Denny Collier

STRAY CATS  
HALL & OATES  
TIMOTHY B. SCHMIT  
SHOOTING STAR  
Hottest:  
MICHAEL MCDONALD 1-1  
FLEETWOOD MAC 4-2  
RICK SPRINGFIELD 10-7  
COCKER & WARNES 21-10  
TONI BASIL 14-13  
D93/Dubuque, IA  
Steve Sesterhenn

**HALL & OATES**

MOVING PICTURES

ABC  
TONI BASIL (dp)  
CLASH (dp)  
Hottest:  
LOGGINS & PERRY 8-6  
FLEETWOOD MAC 9-7  
CS&N 23-16  
JOE JACKSON 26-17  
CHICAGO 27-18  
KDVV/Topeka, KN  
Tony Stewart

**DAN FOGELBERG**

SYLVA

HALL & OATES  
PAT BENATAR  
Hottest:  
LOGGINS & PERRY 1-1  
AMERICA 2-2  
ONJ 7-3  
NEIL DIAMOND 9-4  
COCKER & WARNES 18-10  
KFMZ/Columbia, MO  
Steve Graziano

**DONNIE IRIS**

POCO

STEVE WINWOOD  
HALL & OATES  
Hottest:  
WHO 2-1  
CS&N 8-5  
RICK SPRINGFIELD 12-8  
BILLY JOEL 19-13  
DONALD FAGEN 21-17  
KFYR/Bismarck, ND  
Dan Brennan

**LAURA BRANIGAN**

PAT BENATAR

JOE JACKSON  
POINTER SISTERS  
Hottest:  
COCKER & WARNES 2-1  
MICHAEL MCDONALD 3-2  
ONJ 7-5  
NEIL DIAMOND 9-6  
JUICE NEWTON 11-9  
WCIL-FM/Carbondale, IL  
Tony Waitkus

DON HENLEY  
PAT BENATAR  
DAN FOGELBERG  
POINTER SISTERS  
TALK TALK  
Hottest:  
GAP BAND 2-1  
TONI BASIL 20-3  
YAZ 10-8  
JONES & STANLEY D-16  
JOE JACKSON 32-22

**KKLS/Rapid City, SD**

Sherwin/Piper

LIONEL RICHIE  
EDDIE MONEY  
HALL & OATES  
Hottest:  
JOHN COUGAR 1-1  
MICHAEL MCDONALD 3-2  
NEIL DIAMOND 13-7  
CS&N 14-12  
A FLOCK OF SEAGUL 22-18  
KKRC-FM/Sioux Falls, SD  
Dan Kleley

**DAN FOGELBERG**

LAURA BRANIGAN

PAT BENATAR  
HALL & OATES  
Hottest:  
AMERICA 4-1  
GLENN FREY 6-2  
LOGGINS & PERRY 13-6  
CHICAGO 32-20  
DONALD FAGEN 33-22  
KQWB/Fargo, ND  
Wayne Hiller

**LINDA RONSTADT**

DONALD FAGEN

HALL & OATES  
Hottest:  
MICHAEL MCDONALD 2-1  
AMERICA 4-2  
GLENN FREY 5-3  
FLEETWOOD MAC 6-5  
COCKER & WARNES 13-7  
KRNA/Iowa City, IA  
Jeff Harmon

**STRAY CATS**

PAT BENATAR

ABC  
CLASH (dp)  
Hottest:  
LOGGINS & PERRY 1-1  
AMERICA 3-2  
FLEETWOOD MAC 8-5  
GLENN FREY 9-6  
TONI BASIL 12-7  
KWLO/Waterloo, IA  
Drew Bentley

**LAURA BRANIGAN**

PAT BENATAR

KENNY ROGERS  
TIMOTHY B. SCHMIT  
Hottest:  
MICHAEL MCDONALD 3-1  
NEIL DIAMOND 12-7  
WHO 18-12  
KWTO-FM/Springfield, MO  
Dewo Alexander

**PAT BENATAR**

DIANA ROSS

LAURA BRANIGAN  
HALL & OATES  
ABC  
Hottest:  
JACKSON BROWNE 2-1  
GLENN FREY 5-3  
LOGGINS & PERRY 8-6  
ONJ 12-8  
NEIL DIAMOND 21-13  
KYTN/Grand Forks, ND  
J.J. Bouley

**DONALD FAGEN**

JEFFERSON STARSHI

Hottest:  
FLEETWOOD MAC 4-1  
MEN AT WORK 2-2  
A FLOCK OF SEAGUL 5-3  
RUSH 8-5  
WHO 17-13  
WAZY-FM/Lafayette, IN  
Bob Leonard

**HALL & OATES**

PAT BENATAR

STEVE MILLER BAND  
DONNIE IRIS  
Hottest:  
AMERICA 1-1  
GLENN FREY 6-4  
FLEETWOOD MAC 8-5  
STEEL BREEZE 7-6  
ONJ 11-7  
WBWB/Bloomington, IN  
John Heimann

**PAUL MCCARTNEY**

EDDIE MONEY

STEVE MILLER BAND  
DON HENLEY  
TAXI  
STRAY CATS  
PAT BENATAR  
NOVO COMBO  
Hottest:  
JOHN COUGAR 1-1  
WHO 2-2  
MICHAEL MCDONALD 3-3  
MEN AT WORK 10-4  
A FLOCK OF SEAGUL 19-11  
WCIL-FM/Carbondale, IL  
Tony Waitkus

**DON HENLEY**

PAT BENATAR

DAN FOGELBERG  
POINTER SISTERS  
TALK TALK  
Hottest:  
GAP BAND 2-1  
TONI BASIL 20-3  
YAZ 10-8  
JONES & STANLEY D-16  
JOE JACKSON 32-22

**WRKR/Racine, WI**

Steve Warren

JEFFERSON STARSHI  
HALL & OATES  
ONJ  
DON HENLEY  
SYLVIA  
LIONEL RICHIE  
TALK TALK  
Hottest:  
JOHN COUGAR 1-1  
COCKER & WARNES 4-2  
FLEETWOOD MAC 12-8  
JACKSON BROWNE 17-9  
GLENN FREY 18-10  
WSPPT/Stevens Point, WI  
Brad Fuhr

**STEVE MILLER BAND**

MEN AT WORK

Hottest:  
COCKER & WARNES 8-1  
ONJ 7-2  
FLEETWOOD MAC 10-5  
NEIL DIAMOND 13-7  
TONI BASIL 19-10  
WEST

**PARALLEL TWO**

**FM102/Sacramento, CA**

Billy Manders

JEFFREY OSBORNE  
DAN FOGELBERG  
Hottest:  
MICHAEL MCDONALD 3-1  
JACKSON BROWNE 2-2  
NEIL DIAMOND 13-8  
COCKER & WARNES 20-13  
MICHAEL MURPHEY 22-16  
K96/Provo, UT  
Scott Gentry

**COCKER & WARNES**

RUSH

LINDA RONSTADT  
Hottest:  
MICHAEL MCDONALD 1-1  
JACKSON BROWNE 3-3  
COCKER & WARNES A-21  
LIONEL RICHIE 29-23  
DONALD FAGEN 28-25  
KBBK/Boise, ID  
Bob Lee

**BILLY SQUIER**

DAN FOGELBERG

HALL & OATES  
PRINCE  
DONNIE IRIS  
SHEENA EASTON  
Hottest:  
REO SPEEDWAGON 4-1  
GLENN FREY 3-2  
ONJ 5-3  
SYLVIA 14-8  
CHICAGO 16-9  
KFI/Los Angeles, CA  
Steve LaBeau

**COCKER & WARNES**

DAN FOGELBERG

KENNY ROGERS  
PAT BENATAR  
TOTO  
DONNIE IRIS  
Hottest:  
MEN AT WORK 2-1  
JOE JACKSON 13-8  
GLENN FREY 14-10  
COCKER & WARNES A-18  
TAVARES 28-20  
KGGI/Riverside  
San Bernardino  
Steve O'Neil

**TAVARES**

IRIS

Hottest:  
MEN AT WORK 2-1  
ARETHA FRANKLIN 6-5  
LOGGINS & PERRY 10-8  
NEIL DIAMOND 18-13  
SANTANA 21-17  
KHOP/Modesto-Stockton  
David Kraham

**HALL & OATES**

STEVE WINWOOD

RUSH  
PAT BENATAR  
SCANDAL  
DIONNE WARWICK  
Hottest:  
FLEETWOOD MAC 1-1  
COCKER & WARNES 4-2  
WHO 10-7  
NEIL DIAMOND 17-9  
PAUL MCCARTNEY 24-16  
KIDD/Monterey, CA  
Barry Brown

**COCKER & WARNES**

DIANA ROSS

DONALD FAGEN  
ABC  
Hottest:  
JACKSON BROWNE 2-1  
MEN AT WORK 4-2  
A FLOCK OF SEAGUL 8-7  
FLEETWOOD MAC 16-11  
EVELYN KING 20-13  
KIKI/Honolulu, HI  
Michael Shishido

**DONALD FAGEN**

DONNA SUMMER

PAT BENATAR (dp)  
BILLY IDOL (dp)  
Hottest:  
TONI BASIL 6-1  
VANITY 6 13-7  
LIONEL RICHIE 29-10  
ONJ 26-16  
CHICAGO 23-17

**KJRB/Spokane, WA**

Suds Coleman

BILLY JOEL  
KENNY ROGERS  
Hottest:  
JACKSON BROWNE 1-1  
COCKER & WARNES 4-2  
SANTANA 3-3  
FLEETWOOD MAC 7-4  
GLENN FREY 8-5  
KKFM/Colorado Springs  
Jack Hamilton

**FLEETWOOD MAC**

LAURA BRANIGAN

STRAY CATS  
Hottest:  
LOGGINS & PERRY 1-1  
JACKSON BROWNE 2-2  
BILLY JOEL 7-3  
SANTANA 10-4  
RUSH 12-7  
KKXX/Bakersfield, CA  
Squires-Deroo

**GO GO'S**

STRAY CATS

JEFFERSON STARSHI  
HALL & OATES  
LIONEL RICHIE  
LAURA BRANIGAN  
DAN FOGELBERG  
ABC  
Hottest:  
GLENN FREY 4-1  
JOE JACKSON 11-2  
CS&N 23-14  
BILLY SQUIER 27-15  
PAT BENATAR D-22  
KLUC/Las Vegas, NV  
Randy Lunquist

**LIONEL RICHIE**

PAT BENATAR

TONI BASIL  
Hottest:  
MEN AT WORK 1-1  
LOGGINS & PERRY 5-4  
F





**REO SPEEDWAGON**  
Sweet Time (Epic)  
LP: Good Trouble

147/2 67% National Summary  
Regional Reach: E 694, S 654, M 508, W 508  
DEBITS: UP 1, SAME 2, DOWN 1, ADOS: 7

**22**

**DIANA ROSS**  
Muscles (RCA)  
LP: Silk Electric

121/12 55% National Summary  
Regional Reach: E 574, S 648, M 259, W 728  
DEBITS: UP 1, SAME 0, DOWN 0, ADOS: 12

**N&A**

**STEEL BREEZE**  
You Don't Want Me... (RCA)  
LP: Steel Breeze

178/2 80% National Summary  
Regional Reach: E 784, S 784, M 794, W 794  
DEBITS: UP 132, SAME 26, DOWN 8, ADOS: 7

**12**

**SURVIVOR**  
American Heartbeat (Scotti Bros./CBS)  
LP: Eye of The Tiger

139/8 63% National Summary  
Regional Reach: E 618, S 618, M 568, W 568  
DEBITS: UP 57, SAME 58, DOWN 0, ADOS: 8

**BREAKER**

**DONNE WARWICK**  
Heartbreaker (Arista)  
LP: Heartbreaker

100/24 45% National Summary  
Regional Reach: E 518, S 518, M 508, W 508  
DEBITS: UP 16, SAME 34, DOWN 0, ADOS: 24

**N&A**

**LIONEL RICHIE**  
Truly (Motown)  
LP: Lionel Richie

148/40 67% National Summary  
Regional Reach: E 768, S 704, M 428, W 778  
DEBITS: UP 42, SAME 21, DOWN 0, ADOS: 40

**BREAKER**

**RUSH**  
New World... (Mercury/PG)  
LP: Signals

154/6 70% National Summary  
Regional Reach: E 684, S 594, M 758, W 708  
DEBITS: UP 93, SAME 12, DOWN 4, ADOS: 6

**25**

**TIMOTHY B. SCHMIT**  
So Much In... (MCA)  
LP: Soundtrack Fast Times At R.H.

60/11 27% National Summary  
Regional Reach: E 294, S 294, M 294, W 294  
DEBITS: UP 15, SAME 29, DOWN 0, ADOS: 11

**N&A**

**STRAY CATS**  
Rock This... (EMI America)  
LP: Built For Speed

147/25 67% National Summary  
Regional Reach: E 598, S 598, M 588, W 578  
DEBITS: UP 67, SAME 22, DOWN 0, ADOS: 25

**BREAKER**

**SYLVIA**  
Nobody (RCA)  
LP: Nobody

139/6 63% National Summary  
Regional Reach: E 718, S 718, M 428, W 608  
DEBITS: UP 62, SAME 24, DOWN 0, ADOS: 6

**28**

**WHO**  
Athena (WB)  
LP: It's Hard

163/3 74% National Summary  
Regional Reach: E 654, S 764, M 428, W 744  
DEBITS: UP 111, SAME 32, DOWN 7, ADOS: 3

**19**

**LINDA RONSTADT**  
Get Closer (Asylum)  
LP: Get Closer

162/18 74% National Summary  
Regional Reach: E 724, S 764, M 674, W 794  
DEBITS: UP 35, SAME 34, DOWN 0, ADOS: 18

**26**

**RICK SPRINGFIELD**  
I Get Excited (RCA)  
LP: Success Hasn't Spooled Me Yet

153/3 70% National Summary  
Regional Reach: E 738, S 738, M 578, W 578  
DEBITS: UP 116, SAME 26, DOWN 0, ADOS: 3

**20**

**BILLY SOUIER**  
Everybody Wants... (Capitol)  
LP: Emotions In Motion

66/14 30% National Summary  
Regional Reach: E 318, S 318, M 318, W 318  
DEBITS: UP 17, SAME 1, DOWN 0, ADOS: 14

**N&A**

**DONNA SUMMER**  
State Of... (Geffen)  
LP: Donna Summer

99/4 45% National Summary  
Regional Reach: E 438, S 438, M 334, W 608  
DEBITS: UP 42, SAME 34, DOWN 0, ADOS: 4

**N&A**

**WHY PARKER JR.**  
It's Our Own Affair (Arista)  
LP: It's Our Own Affair

101/1 1% National Summary  
Regional Reach: E 318, S 318, M 318, W 318  
DEBITS: UP 1, SAME 0, DOWN 0, ADOS: 1

**N&A**

**WHY PARKER JR.**  
It's Our Own Affair (Arista)  
LP: It's Our Own Affair

101/1 1% National Summary  
Regional Reach: E 318, S 318, M 318, W 318  
DEBITS: UP 1, SAME 0, DOWN 0, ADOS: 1

**N&A**

**SANTANA**  
Hold On (Columbia)  
LP: Shango

166/1 75% National Summary  
Regional Reach: E 674, S 774, M 704, W 704  
DEBITS: UP 86, SAME 39, DOWN 0, ADOS: 1

**15**

**BILLY SOUIER**  
Everybody Wants... (Capitol)  
LP: Emotions In Motion

66/14 30% National Summary  
Regional Reach: E 318, S 318, M 318, W 318  
DEBITS: UP 17, SAME 1, DOWN 0, ADOS: 14

**N&A**

**DONNA SUMMER**  
State Of... (Geffen)  
LP: Donna Summer

99/4 45% National Summary  
Regional Reach: E 438, S 438, M 334, W 608  
DEBITS: UP 42, SAME 34, DOWN 0, ADOS: 4

**N&A**

**WHY PARKER JR.**  
It's Our Own Affair (Arista)  
LP: It's Our Own Affair

101/1 1% National Summary  
Regional Reach: E 318, S 318, M 318, W 318  
DEBITS: UP 1, SAME 0, DOWN 0, ADOS: 1

**N&A**

**WHY PARKER JR.**  
It's Our Own Affair (Arista)  
LP: It's Our Own Affair

101/1 1% National Summary  
Regional Reach: E 318, S 318, M 318, W 318  
DEBITS: UP 1, SAME 0, DOWN 0, ADOS: 1

**N&A**

**WHY PARKER JR.**  
It's Our Own Affair (Arista)  
LP: It's Our Own Affair

101/1 1% National Summary  
Regional Reach: E 318, S 318, M 318, W 318  
DEBITS: UP 1, SAME 0, DOWN 0, ADOS: 1

**N&A**

Continued On Next Column

12-34

NEW & ACTIVE

DIANA ROSS "Muscles" (RCA) 121/12

Moves: Up 58, Debuts 21, Same 30, Down 0, Adds 12, WGCL, KIMN, WTIC-FM, WIFI, KROD, KZZB, WAXY, KO93, KIDD, KYYX, WIKZ, KWTO-FM, WBEN-FM 39-9, KFRC 33-21, KZFM 24-15.

PAT BENATAR "Shadows Of The Night" (Chrysalis) 117/48

Moves: Up 6, Debuts 20, Same 43, Down 0, Adds 48 including WCAU-FM, B94, KEGL, Y100, WLS-FM, KBEQ, WGCL, WLAN-FM, WZYP, WDCG, WZOK, KQKQ, KFI, KHOP, KFYYR.

GO-GO'S "Get Up And Go" (IRS/A&M) 106/12

Moves: Up 35, Debuts 10, Same 48, Down 1, Adds 12, KTFM, KROK, WBBQ, KZ93, WMEE, WKDD, KKXX, WFOX, FM99, WYKS, KILE, KENI, WBEN-FM 37-18, KEGL 12-10, KSKD 32-28.

DIONNE WARWICK "Heartbreaker" (Arista) 100/24

Moves: Up 16, Debuts 26, Same 34, Down 0, Adds 24 including WBEN-FM, PRO-FM, 94Q, B100, KIMN, WBLI, B97, 94TYX, WDOQ, WOKI, WKFR, Y94, WGUY, KVOL, KGHO.

DONNA SUMMER "State Of Independence" (Geffen) 99/4

Moves: Up 42, Debuts 19, Same 34, Down 0, Adds 4, KEARTH, WLAN-FM, KIKI, KSLY, WJKS-FM 23-16, Z93 28-24, WGCL 30-27, KIQQ 39-34, KFRC 34-30, WTXI 23-19, WBCY 25-19, KJRB 21-18, KBBK 26-22, WJBO 40-35, KYTN 29-26.

JEFFREY OSBORNE "On The Wings Of Love" (A&M) 70/18

Moves: Up 24, Debuts 4, Same 24, Down 0, Adds 18 including WBEN-FM, WCAU-FM, WHFM, KC101, WKEE, WNOK-FM, FM102, KNBQ, OK100, WFBG, 95XIL, Z102, Q101, KGHO, KCDQ.

STEVE MILLER BAND "Cool Magic" (Capitol) 70/13

Moves: Up 7, Debuts 11, Same 39, Down 0, Adds 13, WCAU-FM, PRO-FM, WTXI, G100, WNOK-FM, WCIR, 95SGF, WJAD, WHSL, WSPT, WBWB, WAZY-FM, KCBN, JB105 24-19, KGHO 29-23.

BILLY SQUIER "Everybody Wants You" (Capitol) 65/14

Moves: Up 17, Debuts 12, Same 21, Down 1, Adds 14, WKTI, 3WT, WYCR, KHFI, KX104, WSEZ, WANS-FM, WVIC, KBBK, WFBG, Q104, WQLT, WYKS, Q101, KKKX 27-15.

TIMOTHY B. SCHMIT "So Much In Love" (Full Moon/Asylum) 60/11

Moves: Up 15, Debuts 5, Same 29, Down 0, Adds 11, 3WT, KTFM, WDOQ, KEYN-FM, KYNO-FM, WERZ, WGLF, KISR, KWLO, 99KG, KEARTH 28-24, CK101 31-29, KILE 38-35, KSLY 28-25.

AIR SUPPLY "Young Love" (Arista) 60/1

Moves: Up 31, Debuts 5, Same 19, Down 4, Adds 1, KROD, WNBC 25-23, JB105 18-14, WPST 32-29, WAEB 12-10, K104 7-5, WKEE 32-25, V100 17-13, KSTT 11-6, KOFM 12-9, OK100 4-4, WFEA 24-19, 95XIL 10-5, WQLT 34-29, KGHO 6-4.

PAUL McCARTNEY "Tug Of War" (Columbia) 54/4

Moves: Up 17, Debuts 4, Same 28, Down 1, Adds 4, WSEZ, WRQK, WNOK-FM, WBWB, WHFM 39-33, K104 37-28, WABB-FM 29-27, WGH 25-19, KHOP 24-16, KRQ 30-28, WJBO 39-30, OK100 33-26, WFBG 33-29, WYKS 28-25, WRKR 38-35.

MOVING PICTURES "What About Me" (Network/Elektra-Network) 52/10

Moves: Up 17, Debuts 5, Same 20, Down 0, Adds 10, WHHY-FM, WOKI, WSFL, KO93, Q104, WQLT, WFOX, WCGQ, KCDQ, WJKS-FM 20-15, JB105 21-16, KITY 33-26, 99KG 39-34, KENI 40-33.

SIGNIFICANT ACTION

CLASH "Rock The Casbah" (Epic) 48/9

Moves: Up 10, Debuts 6, Same 22, Down 1, Adds 9, WRCK, WKEE, WNOK-FM, WMEE, FM99, KSEL-FM, D93, KRNA, KGHO, WCAU-FM 36-25, WJKS-FM 3-2, KEGL 6-5, KIQQ 5-5, KSET-FM 11-7, KYYX 11-4.

MISSING PERSONS "Destination Unknown" (Capitol) 48/3

Moves: Up 10, Debuts 3, Same 32, Down 0, Adds 3, CK101, WSEZ, KCDQ, WCAU-FM on, WJKS-FM on, KEGL on, WLQL-FM on, KIQQ 27-21, WPHD on, KITY 39-32, KSET-FM 27-21, KHOP on, KYYX 30-28, KSKD 28-26, WACZ 40-37, WISE d-39, KCBN 40-33.

EVELYN KING "Love Come Down" (RCA) 46/1

Moves: Up 29, Debuts 2, Same 12, Down 2, Adds 1, KTSB, B94 21-19, WJKS-FM 1-1, Z93 20-16, Y100 8-7, I95 24-19, KIS-FM 14-7, KFRC 5-5, WTIC-FM 3-2, 79Q 22-18, KTFM 3-2, WDOQ 13-9, KFI 9-7, KYNO-FM 3-1, KIDD 20-13, KQMQ 13-10.

KENNY ROGERS "A Love Song" (Liberty) 43/10

Moves: Up 4, Debuts 7, Same 22, Down 0, Adds 10, WHFM, Q106, WKEE, WTXI, KFI, KJRB, WIKZ, Q104, KWLO, KDZA, JB105 32-27, KIQQ on, Y103 22-18, FM102 28-21, OK100 39-31.

CHILLIWACK "Whatcha Gonna Do" (Millennium/RCA) 42/27

Moves: Up 2, Debuts 4, Same 9, Down 0, Adds 27 including KEGL, WLQL-FM, 3WT, WKEE, WZYP, WCSC, WZZR, KYYX, 95XIL, 95SGF, WISE, WGLF, KSLY, KBIM, KOZE.

DON HENLEY "Dirty Laundry" (Asylum) 37/26

Moves: Up 2, Debuts 6, Same 3, Down 0, Adds 26 including B94, KEGL, WPHD, WPST, K104, WMEE, KYYX, KNBQ, KRQ, WIGY, WKHI, WJAD, WYKS, WRKR, KDZA.

EDDIE MONEY "Shakin' " (Columbia) 36/7

Moves: Up 11, Debuts 4, Same 13, Down 1, Adds 7, XTRA, WOKI, WNOK-FM, WJBO, WYKS, KKLS, WBWB, KEGL 25-22, KIQQ 33-28, KYST 33-30, KSET-FM 20-12, WJXQ 7-3, WKDD 14-9, WSQV 21-18, KCBN 37-31.

DONNIE IRIS "Tough World" (MCA) 35/20

Moves: Up 3, Debuts 2, Same 10, Down 0, Adds 20 including KEGL, WLQL-FM, WKEE, WABB-FM, CK101, WZZR, KFI, KYYX, KSKD, WZYQ, WJAD, WHSL, FM99, WAZY-FM, KFMZ.

PETER GABRIEL "Shock The Monkey" (Geffen) 33/8

Moves: Up 9, Debuts 2, Same 14, Down 0, Adds 8, WJKS-FM, KHFI, CK101, KQMQ, WKHI, WHSL, KISR, KCBN, CHUM 21-14, KEGL 28-23, KSET-FM 29-23, WJXQ 19-15, KYYX 25-21, WOMP-FM 35-24, KFMZ 25-20.

FIXX "Stand Or Fall" (MCA) 33/7

Moves: Up 5, Debuts 2, Same 19, Down 0, Adds 7, WKEE, WABB-FM, WSQV, WKHI, WJAD, WFLB, WPFM, CHUM 11-10, KEGL on, WLQL-FM on, KSET-FM 30-25, KYYX 15-12, WJBO on, KFMZ d-25, KGHO 9-8.

TAVARES "A Penny For Your Thoughts" (RCA) 29/4

Moves: Up 10, Debuts 4, Same 10, Down 1, Adds 4, KITY, KGGI, WFEA, KILE, WJKS-FM 10-8, PRO-FM 23-17, KEARTH 18-13, KIS-FM 21-15, KTFM 24-20, WTXI 38-32, WSFL 38-31, KFI 28-20, OK100 d-37, WFOX 28-24, WFLB d-36.

STEVE WINWOOD "Valerie" (Island/WB) 23/16

Moves: Up 1, Debuts 2, Same 4, Down 0, Adds 16 including WLQL-FM, WPST, CK101, WOKI, WJXQ, WKFR, WKDD, KO93, KHOP, WIKZ, KVOL, KNOE-FM, KFMZ, KDZA, KCDQ.

BAD COMPANY "Electricland" (Swan Song/Atco) 23/2

Moves: Up 7, Debuts 1, Same 12, Down 1, Adds 2, WYKS, KILE, WCAU-FM on, KEGL 31-28, WPHD 9-9, WRCK on, WYCR on, KYST 36-33, KITY 37-31, KSET-FM on, WSEZ on, WJXQ 10-10, WJBO 35-33, WSQV 22-19, KISR 28-25.

STEVIE WONDER "Ribbon In The Sky" (Tamla/Motown) 22/1

Moves: Up 10, Debuts 1, Same 9, Down 1, Adds 1, KOFM, WJKS-FM 25-21, KFRC 28-23, V100 26-23, KITY d-40, KROK on, WFMF on, Y103 23-20, FM100 on, KSTT 16-13, KIKI on, 95SGF 30-25, WPFM 15-14, WBWB on, KSLY 15-10.

CLIFF RICHARD "The Only Way Out" (EMI America) 20/4

Moves: Up 3, Debuts 2, Same 11, Down 0, Adds 4, KIQQ, WRQK, KSTT, WJBO, WLQL-FM d-30, WAEB 29-26, V100 d-29, Y103 26-23, WGH 16-9, WZZR on, WIKS on, KBBK on, WIGY on, WFOX on, KSLY on.

EDDIE RABBITT with CRYSTAL GAYLE "You And I" (Elektra) 20/3

Moves: Up 7, Debuts 5, Same 5, Down 0, Adds 3, JB105, WTXI, KOFM, CKLW 28-26, WTRY 26-24, K104 35-24, 79Q on, KYST 39-25, Y103 29-25, FM100 d-30, KSTT d-29, KRAV d-20, OK100 37-28, KISR on, KWLO 27-25.

TOTO "Africa" (Columbia) 18/16

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 16 including WPST, K104, KSET-FM, Y103, WCSC, KNBQ, WIKZ, WSQV, WCIR, WKHI, WJAD, WHSL, WPFM, WYKS, KCDQ.

FRIDA "I Know There's Something Going On" (Atlantic) 18/6

Moves: Up 3, Debuts 2, Same 7, Down 0, Adds 6, CHUM, Z104, KRQ, OK100, WCIR, KVOL, CFTR d-38, KZZP 28-24, K104 d-40, 94TYX 25-19, WKDD 22-20, KYYX on, WIKZ on, WAEV on, WHSL on.

KARLA BONOFF "Please Be The One" (Columbia) 17/3

Moves: Up 7, Debuts 0, Same 6, Down 1, Adds 3, K104, OK100, 95XIL, WAEB 27-18, V100 12-11, WTXI on, Y103 15-12, FM100 on, WRQK on, KSTT 18-8, KOFM 22-17, KRQ 25-23, WFLB on, WBWB on, KTRS 25-22.

STEPHANIE WINSLOW "In Between Lovers" (Primer/Curb) 16/1

Moves: Up 0, Debuts 0, Same 15, Down 0, Adds 1, KROK, WKFM on, WPHD on, WRCK on, K104 on, KITY on, KFI on, WJBO on, WGUY on, WFEA on, WFBG on, WISE on, WFLB on, KILE on, KVOL on.

SHEENA EASTON "I Wouldn't Beg For Water" (EMI America) 15/15

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 15, KIQQ, WKFM, WAEB, KITY, WDOQ, WGH, KBBK, KSKD, WFBG, WZYQ, WQLT, WFOX, WFLB, WPFM, KVOL, KSLY.

SCANDAL "Goodbye To You" (Columbia) 15/8

Moves: Up 0, Debuts 0, Same 7, Down 0, Adds 8, WPHD, KHOP, KNBQ, WIGY, WSQV, WFLB, KBIM, WKFM on, WOKI on, WJXQ on-dp, KYYX on, WERZ on, WFBG on, KVOL on.

LARRY LEE "The Best Is Yet To Come" (Columbia) 36/4

Rotations: Heavy 1/0, Medium 12/0, Light 23/4, Extra Adds 0, Total Adds 4, WCCO, KCEE, WKBR, KVOX. Heavy: KEY103. Medium: WSB, WSBA, SM95, WISM-FM, WQUA, WEIM, WTNV, KFBS, WJON, KTWO, KRKC.

POINTER SISTERS "I'm So Excited" (Planet/RCA) 30/2

Rotations: Heavy 1/0, Medium 19/0, Light 10/2, Extra Adds 0, Total Adds 2, KGW, WRVR. Heavy: WKZE-FM. Medium: WFBR, KVIL, KJR, WAFB, WHHY, KRNT, KBOI, WAYV, WWRN, WTNV, WSKY, Q96, WORG, KFBS, KFQD, KRKC, KBAI, KRNO, KRKC.

SIGNIFICANT ACTION

DARYL HALL & JOHN OATES "Maneater" (RCA) 28/20

Rotations: Heavy 2/2, Medium 10/6, Light 16/12, Extra Adds 0, Total Adds 20, GR55, WLTT, 97AIA, WZUU, KJR, KPLZ, WAFB, WHHY, Y106, WFMK, KYKY, KRKD, WAYV, WKZE-FM, WEIM, WSKY, WCHV, Q96, WBOW, KBAI. Medium: WFBR, WSRZ, WKBR, KRKC.

LAURA BRANIGAN "Gloria" (Atlantic) 26/8

Rotations: Heavy 1/0, Medium 11/2, Light 13/5, Extra Adds 1, Total Adds 8, 3WS, WHHY, WSRZ, WQUA, KS103, WWRN, WEIM, WROV. Heavy: WAYV. Medium: WFBR, WROR, WVBF, WYNY, WTAE, WSGN, WOMC, KYUU, WKBR.

SHEENA EASTON "I Wouldn't Beg For Water" (EMI America) 24/24

Rotations: Heavy 0/0, Medium 4/4, Light 18/18, Extra Adds 2, Total Adds 24, WBEN, WLTA, KEX, WSLI, WHBY, WHBC, WHIO, WTRX, WFMK, WQUA, KRKD, KUGN, KSL, WSKY, WCHV, WDEF, KSEL, KFBS, KFOR, WJON, WBOW, KTWQ, KRNO.

DIANA ROSS "Muscles" (RCA) 23/6

Rotations: Heavy 0/0, Medium 5/1, Light 17/5, Extra Adds 1, Total Adds 6, KPLZ, KMGC, WRVR, WQUA, WWRN, KRNO. Medium: WFBR, KVIL, KFMK, WSFM, KBOI.

OLIVIA NEWTON-JOHN "Heart Attack" (MCA) 22/1

Rotations: Heavy 0/0, Medium 10/0, Light 12/1, Extra Adds 0, Total Adds 1, KPAT. Medium: WROR, WHB, WAFB, WHHY, WTRX, WOWO, WTNV, WSKY, KFQD, KSRO.

REO SPEEDWAGON "Sweet Time" (Epic) 21/0

Rotations: Heavy 0/0, Medium 13/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WHEN, WSGN, WSRZ, WFMK, WORG, KPAT. Medium: WHHY, WISM-FM, KYUU, WAYV, WWRN, WKBR, WTNV, WSKY, WCHV, KVOX, WBOW, KFQD, KRKC.

TOM SNOW "Hungry Nights" (Arista) 18/1

Rotations: Heavy 0/0, Medium 6/0, Light 12/1, Extra Adds 0, Total Adds 1, KISN. Medium: WCCO, KEY103, WHBC, WISM-FM, WLVA, WORG.

LINDA RONSTADT "Get Closer" (Asylum) 16/4

Rotations: Heavy 0/0, Medium 8/1, Light 8/3, Extra Adds 0, Total Adds 4, KS94, KGW, KYKY, WEIM. Medium: WSGN, WAAV, WSRZ, KUDO, WAYV, WKZE-FM, WCHV.

QUARTERFLASH "Critical Times" (Geffen) 15/9

Rotations: Heavy 0/0, Medium 4/1, Light 11/8, Extra Adds 0, Total Adds 9, WARM98, KPLZ, WHBC, KUGN, KSEL, WORG, KFOR, KFQD, KBAI. Medium: KEX, KBOI, KRKC.

JESSE COLIN YOUNG & CARLY SIMON "Fight For It" (Elektra) 15/4

Rotations: Heavy 0/0, Medium 1/0, Light 14/4, Extra Adds 0, Total Adds 4, WSRZ, WKBR, KBAI, KRKC. Medium: WCCO.

BILLY JOEL "Pressure" (Columbia) 15/1

Rotations: Heavy 0/0, Medium 6/0, Light 9/1, Extra Adds 0, Total Adds 1, WOWO. Medium: SM95, WSRZ, KYUU, WCHV, WORG, KFQD.

TAVARES "A Penny For Your Thoughts" (RCA) 14/4

Rotations: Heavy 0/0, Medium 6/1, Light 7/2, Extra Adds 1, Total Adds 4, WLTA, KEY103, WWRN, WKZE-FM. Medium: WFBR, WROR, WPRO, WAYV, WLVA.

DONNA SUMMER "State Of Independence" (Geffen) 14/2

Rotations: Heavy 0/0, Medium 7/0, Light 6/1, Extra Adds 1, Total Adds 2, WCZY, WKAZ. Medium: WFBR, WTAE, WHHY, KBOI, KYUU, WSKY, KFBS.

JOHN COUGAR "Jack & Diane" (Riva/PolyGram) 14/1

Rotations: Heavy 2/0, Medium 5/0, Light 7/1, Extra Adds 0, Total Adds 1, KS103. Heavy: WSRZ, WAYV. Medium: WROR, WGAR, KYUU, WTNV, KCMQ.

RANDY MEISNER "Never Been In Love" (Epic) 14/0

Rotations: Heavy 3/0, Medium 7/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: Y106, WFMK, WTNV. Medium: WCCO, WHHY, KRNT, WISM-FM, WMHE, WWRN, WBOW.

JEFFERSON STARSHIP "Be My Lady" (RCA/Grunt) 12/5

Rotations: Heavy 0/0, Medium 4/1, Light 8/4, Extra Adds 0, Total Adds 5, KPLZ, SM95, WFMK, KYUU, KRKC. Medium: WSGN, WSRZ, WSKY.

BARON LONGFELLOW "Amour" (Ice) 12/0

Rotations: Heavy 1/0, Medium 3/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: KEY103, WDEF, WLVA, KFQD.

PATTI AUSTIN with JAMES INGRAM "Baby Come To Me" (Qwest/WB) 9/2

Rotations: Heavy 1/0, Medium 3/1, Light 4/0, Extra Adds 1, Total Adds 2, WENS, KS103. Heavy: 97AIA. Medium: WOMC, KBOI.

STEEL BREEZE "You Don't Want Me Anymore" (RCA) 9/0

Rotations: Heavy 0/0, Medium 5/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: WSRZ, KYUU, WTNV, WCHV, KPAT.

BERTIE HIGGINS "Casablanca" (Kat Family/CBS) 8/5

Rotations: Heavy 1/1, Medium 1/0, Light 6/4, Extra Adds 0, Total Adds 5, 97AIA, WHIO, WORG, KFQD, KRKC. Medium: WHBY.

JANIS SIEGEL "How High The Moon" (Atlantic) 8/2

Rotations: Heavy 2/0, Medium 3/0, Light 3/2, Extra Adds 0, Total Adds 2, WSLI, WHBY. Heavy: WCCO, WDEF. Medium: KSL, WJON, WHBC.

ROSANNE CASH "I Wonder" (Columbia) 8/1

Rotations: Heavy 1/0, Medium 3/0, Light 4/1, Extra Adds 0, Total Adds 1, WLTA. Heavy: WCCO. Medium: KMBZ, KUGN, WKZE-FM.

LANI HALL "Who's That Guy?" (A&M) 8/1

Rotations: Heavy 0/0, Medium 1/0, Light 6/0, Extra Adds 1, Total Adds 1, WJON. Medium: KKUA.

GEORGE FISCHOFF "Pretty Kitty" (Moss Music Group) 8/0

Rotations: Heavy 0/0, Medium 1/0, Light 7/0, Extra Adds 0, Total Adds 0. Medium: KRGR.

A FLOCK OF SEAGULLS "I Ran (So Far Away)" (Jive/Arista) 7/1

Rotations: Heavy 2/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, KPAT. Heavy: WSRZ, KYUU. Medium: WTNV, KCMQ.

AL JARREAU & RANDY CRAWFORD "Your Precious Love" (WB) 7/1

Rotations: Heavy 0/0, Medium 1/0, Light 6/1, Extra Adds 0, Total Adds 1, WKZE-FM. Medium: KKUA.

STRAY CATS "Rock This Town" (EMI America) 7/0

Rotations: Heavy 0/0, Medium 5/0, Light 2/0, Extra Adds 0, Total Adds 0. Medium: WROR, WSGN, WHHY, KYUU, WAYV.

RICK BOWLES "(Tonight I'll Be Your) Fool Again" (Polydor/PolyGram) 6/4

Rotations: Heavy 0/0, Medium 3/2, Light 3/2, Extra Adds 0, Total Adds 4, WCCO, WHBY, WDEF, KFOR. Medium: WBT.

GLEN CAMPBELL "Old Home Town" (Atlantic America) 6/2

Rotations: Heavy 0/0, Medium 2/0, Light 3/1, Extra Adds 1, Total Adds 2, WFBR, KTWO. Medium: WCCO, KUGN.

PETULA CLARK "Dreamin' With My Eyes Wide..." (Scotti Bros./CBS) 6/1

Rotations: Heavy 0/0, Medium 2/1, Light 4/0, Extra Adds 0, Total Adds 1, KSL. Medium: KFBS.

GRASS ROOTS "She Don't Know Me" (MCA) 5/2

Rotations: Heavy 0/0, Medium 0/0, Light 5/2, Extra Adds 0, Total Adds 2, WQUA, WORG.



# Four Breakers in Two Weeks!

## HALL & OATES "MANEATER"

**BREAKER IN  
JUST 2 WEEKS!**

The First Single From  
Their Latest Album H<sup>2</sup>O

Management & Direction: Tommy Mottola  
Champion Entertainment Organization Inc.



**CHR BREAKERS**

DARYL HALL & JOHN OATES  
Maneater (RCA)

80% of our reporters on it. Moves: Up 6, Debuts 54, Same 36,  
Down 0, Adds 79 including Q107, Z93, KBEQ, Q103. See  
Parallels, debuts at number 30 on the CHR chart.

**#1 Most Added for the  
Second Consecutive Week!**

## JEFFERSON STARSHIP "BE MY LADY"

From Their New  
Album Release  
"Winds Of Change"

Produced by Kevin Beamish for  
Kevin Beamish Productions Inc.  
Management: Bill Thompson



**CHR BREAKERS**

JEFFERSON STARSHIP  
Be My Lady (RCA/Grunt)

57% of our reporters on it. Moves: Up 24, Debuts 23,  
Same 52, Down 0, Adds 27 including WBEN-FM, K104,  
WBBQ, KKXX. See Parallels, will debut next week on  
the CHR chart.

**One of the MOST ADDED**

....AND LAST WEEK:



**SYLVIA  
"NOBODY"**

**BREAKERS**

**CHR CHART 28**



**BREAKERS**

**CHR CHART 29**

**POINTER SISTERS**

**"I'M SO EXCITED"**

Produced by Richard Perry Management III



....AND LOOK FOR NEXT WEEK:

# DIANA ROSS "MUSCLES"

**RCA**

Contemporary Hit Radio

## NATIONAL AIRPLAY/30

Adult/Contemporary

Three Weeks	Two Weeks	Last Week	Week	Artist/Title (Label)
3	1	1	1	MICHAEL McDONALD/I Keep Forgettin'... (WB)
8	7	2	2	FLEETWOOD MAC/Gypsy (WB)
9	8	5	3	GLENN FREY/The One You Love (Asylum)
13	10	9	4	KENNY LOGGINS with STEVE PERRY/Don't Fight It (Columbia)
-	25	12	5	J. COCKER & J. WARNES/Up Where We Belong (Island/Atco)
5	5	3	6	AMERICA/You Can Do Magic (Capitol)
2	3	4	7	JACKSON BROWNE/Somebody's Baby (Asylum)
18	13	10	8	OLIVIA NEWTON-JOHN/Heart Attack (MCA)
14	11	11	9	A FLOCK OF SEAGULLS/I Ran (So Far Away) (Jive/Arista)
27	20	15	10	NEIL DIAMOND/Heartlight (Columbia)
28	24	16	11	JOE JACKSON/Steppin' Out (A&M)
21	18	14	12	STEEL BREEZE/You Don't Want Me Anymore (RCA)
6	4	7	13	MEN AT WORK/Who Can It Be Now? (Columbia)
1	2	6	14	JOHN COUGAR/Jack & Diane (Riva/PolyGram)
11	9	8	15	SANTANA/Hold On (Columbia)
-	29	23	16	CHICAGO/Love Me Tomorrow (Full Moon/WB)
30	26	21	17	CROSBY, STILLS & NASH/Southern Cross (Atlantic)
23	19	18	18	JUICE NEWTON/Break It To Me Gently (Capitol)
26	22	19	19	WHO/Athena (WB)
24	21	20	20	RICK SPRINGFIELD/I Get Excited (RCA)
-	-	30	21	LAURA BRANIGAN/Gloria (Atlantic)
19	17	13	22	REO SPEEDWAGON/Sweet Time (Epic)
29	27	24	23	PAUL CARRACK/I Need You (Epic)
-	28	25	24	BILLY JOEL/Pressure (Columbia)
-	30	26	25	RUSH/New World Man (Mercury/PolyGram)
-	-	27	26	LINDA RONSTADT/Get Closer (Asylum)
-	-	28	27	DONALD FAGEN/I.G.Y. (What A Beautiful World) (WB)
-	-	29	28	SYLVIA/Nobody (RCA)
-	-	29	29	POINTER SISTERS/I'm So Excited (Planet/RCA)
-	-	29	30	DARYL HALL & JOHN OATES/Maneater (RCA)

Three Weeks	Two Weeks	Last Week	Week	Artist/Title (Label)
3	2	2	1	GLENN FREY/The One You Love (Asylum)
6	1	1	2	NEIL DIAMOND/Heartlight (Columbia)
8	6	4	3	J. COCKER & J. WARNES/Up Where We Belong (Island/Atco)
2	3	3	4	FLEETWOOD MAC/Gypsy (WB)
12	9	7	5	FLEETWOOD MAC/Gypsy (WB)
1	5	5	6	AMERICA/You Can Do Magic (Capitol)
14	10	8	7	SYLVIA/Nobody (RCA)
4	4	6	8	MICHAEL McDONALD/I Keep Forgettin' (Every Time...) (WB)
17	11	10	9	AIR SUPPLY/Young Love (Arista)
28	19	12	10	CROSBY, STILLS & NASH/Southern Cross (Atlantic)
-	30	16	11	DIONNE WARWICK/Heartbreaker (Arista)
-	-	23	12	LIONEL RICHIE/Truly (Motown)
29	23	15	13	JEFFREY OSBORNE/On The Wings Of Love (A&M)
24	17	14	14	STEPHEN BISHOP/If Love Takes You Away (WB)
21	15	13	15	KARLA BONOFF/Please Be The One (Columbia)
7	7	11	16	JACKSON BROWNE/Somebody's Baby (Asylum)
-	25	20	17	CHICAGO/Love Me Tomorrow (Full Moon/WB)
27	22	18	18	STEVIE WONDER/Ribbon In The Sky (Tamla/Motown)
5	8	9	19	ALAN PARSONS PROJECT/Eye In The Sky (Arista)
-	28	21	20	PAUL CARRACK/I Need You (Epic)
-	-	27	21	JOE JACKSON/Steppin' Out (A&M)
13	14	19	22	MICHAEL MURPHEY/What's Forever For (Liberty)
-	-	27	23	DAN FOGELBERG/Missing You (Full Moon/Epic)
10	12	17	24	ELTON JOHN/Blue Eyes (Geffen)
-	-	27	25	DONALD FAGEN/I.G.Y. (What A Beautiful World) (WB)
-	-	30	26	CLIFF RICHARD/The Only Way Out (EMI America)
-	-	27	27	KENNY ROGERS/A Love Song (Liberty)
30	27	25	28	MATTHEW WILDER/Work So Hard (Arista)
-	-	25	29	EDDIE RABBITT with CRYSTAL GAYLE/You And I (Elektra)
15	21	24	30	CHICAGO/Hard To Say I'm Sorry (Full Moon/WB)

HALL & OATES (79)  
PAT BENATAR (48)  
DAN FOGELBERG (43)

LIONEL RICHIE (40)  
DONALD FAGEN (35)  
J. STARSHIP (27) CHILLIWACK (27)

**MOST ADDED**

DONALD FAGEN (31)  
DAN FOGELBERG (31)  
LIONEL RICHIE (30)

KENNY ROGERS (29)  
SHEENA EASTON (24)  
HALL & OATES (20)

J. COCKER & J. WARNES (92)  
FLEETWOOD MAC (86)  
MICHAEL McDONALD (77)

GLENN FREY (69)  
OLIVIA NEWTON-JOHN (48)  
LOGGINS & PERRY (47)

**HOTTEST**

NEIL DIAMOND (84)  
GLENN FREY (84)  
J. COCKER & J. WARNES (71)

FLEETWOOD MAC (47)  
SYLVIA (39)  
MICHAEL McDONALD (36)

## BREAKERS

### DARYL HALL & JOHN OATES Maneater (RCA)

80% of our reporters on it. Moves: Up 6, Debuts 54, Same 36, Down 0, Adds 79 including Q107, Z93, KBEQ, Q103. See Parallels, debuts at number 30 on the CHR chart.

### DAN FOGELBERG Missing You (Full Moon/Epic)

71% of our reporters on it. Moves: Up 23, Debuts 41, Same 50, Down 0, Adds 43 including B104, KEGL, XTRA, KUBE. See Parallels, will debut next week on the CHR chart.

### LIONEL RICHIE Truly (Motown)

67% of our reporters on it. Moves: Up 42, Debuts 45, Same 21, Down 0, Adds 40 including WNBC, CKGM, WGCL, WKTI. See Parallels, will debut next week on the CHR chart.

### STRAY CATS

### Rock This Town (EMI America)

67% of our reporters on it. Moves: Up 67, Debuts 22, Same 33, Down 0, Adds 25 including I95, KIMN, 3WT, WVIC. See Parallels, will debut next week on the CHR chart.

### SURVIVOR

### American Heartbeat (Scotti Bros./CBS)

63% of our reporters on it. Movers: Up 57, Debuts 16, Same 58, Down 0, Adds 8 including KTFM, KX104, WKDQ, WJBQ. See Parallels, will debut next week on the CHR chart.

### ABC

### The Look Of Love (Part One) (Mercury/PolyGram)

60% of our reporters on it. Moves: Up 64, Debuts 11, Same 33, Down 0, Adds 23 including Z93, WBBM-FM, KFRC, WSPK. See Parallels, will debut next week on the CHR chart.

### TONI BASIL

### Mickey (Chrysalis)

59% of our reporters on it. Moves: Up 64, Debuts 15, Same 36, Down 3, Adds 12 including WBEN-FM, B104, WBBM-FM, KFRC. See Parallels, will debut next week on the CHR chart.

### JEFFERSON STARSHIP

### Be My Lady (RCA/Grunt)

57% of our reporters on it. Moves: Up 24, Debuts 23, Same 52, Down 0, Adds 27 including WBEN-FM, K104, WBBQ, KKXX. See Parallels, will debut next week on the CHR chart.

### DAN FOGELBERG Missing You (Full Moon/Epic)

61% of our reporters on it. Rotations: Heavy 2/0, Medium 40/9, Light 39/22, Extra Adds 0, Total Adds 31 including WFBR, WLTT, WFYR, WARM98, WCZY, KFMB, KPLZ, WKAZ, WHEN, WAAY, WAIV, WRVA, KYKY, KKRD, KSL, and 16 more. Debuts at number 23 on the A/C chart.

### DONALD FAGEN

### I.G.Y. (What A Beautiful World) (WB)

57% of our reporters on it. Rotations: Heavy 6/1, Medium 36/11, Light 33/18, Extra Adds 1, Total Adds 31 including WFBR, WASH, WLTA, WSB, WCCO, KPPL, WRIE, WWYZ, WAFB, WAAY, WNCI, WTRX, KYKY, KUDO, KYUU, and 16 more. Debuts at number 25 on the A/C chart.

### KENNY ROGERS

### A Love Song (Liberty)

51% of our reporters on it. Rotations: Heavy 6/0, Medium 29/9, Light 32/19, Extra Adds 1, Total Adds 29 including WASH, KVIL, WCLR, WARM98, WCZY, WHB, KEX, WAFB, WBT, KMGC, Y106, WRVA, WAKR, KRNT, KBOI, and 14 more. Debuts at number 27 on the A/C chart.

### EDDIE RABBITT with CRYSTAL GAYLE You And I (Elektra)

49% of our reporters on it. Rotations: Heavy 8/0, Medium 32/4, Light 24/8, Extra Adds 1, Total Adds 13, WSB, KGW, WTIC, WBT, WHHY, YES95, WENS, KUDL, WNNR, WTNV, WCHV, KFOR, KRNO. Debuts at number 29 on the A/C chart.

## NEW & ACTIVE

25-49

**TIMOTHY B. SCHMIT "So Much In Love" (Full Moon/Asylum) 63/7**  
Rotations: Heavy 1/0, Medium 38/2, Light 23/4, Extra Adds 1, Total Adds 7, WPRO, WSB, KPPL, WSGN, WRVA, KKRD, WCTC. Heavy: KBAL. Medium: WFBR, WBEN, WARM98, WCCO, KEX, WGY, KEY103, KMGC, WRVR, WHHY, SM95, WHBY, WHBC, KMBZ, WISM-FM, WQUA, WMHE, KBOI, WNNR, KFOR, KVSF, KRNO.

**HERB ALPERT "Fandango" (A&M) 63/5**  
Rotations: Heavy 5/0, Medium 28/1, Light 29/3, Extra Adds 1, Total Adds 5, WSBA, WTRX, WENS, KCEE, KWEB. Heavy: WQUA, KSL, WNNR, WEIM, WLVA. Medium: WLTA, WSB, KEX, KGW, WKAZ, WTIC, KEY103, WBT, WHHY, SM95, Y106, WHBY, KBOI, KUGN, WTNV, WDEF, KCRG, KFOR, KRKC, KRKK.

**SANTANA "Hold On" (Columbia) 42/1**  
Rotations: Heavy 9/0, Medium 26/1, Light 7/0, Extra Adds 0, Total Adds 1, WYNY. Heavy: WSGN, WSRZ, WNCI, WFMK, KUDO, KWAV, WSKY, KCMQ. KPAT. Medium: WROR, KVIL, WZUU, KPPL, KPLZ, WHEN, WAFB, SM95, WQUE, WGAR, WTRX, WMHE, KBOI, KYUU, WNNR, WKZE-FM, WTNV, WORG, KVOX, KFQD.

**BILL MEDLEY "Right Here And Now" (Planet/RCA) 39/10**  
Rotations: Heavy 1/0, Medium 13/3, Light 25/7, Extra Adds 0, Total Adds 10, WBEN, WCZY, KPLZ, WKAZ, KEY103, KS103, WCHV, KFOR, KFQD, KISN. Heavy: KFSB. Medium: WFBR, WCCO, WSLI, SM95, KBOI, WAYV, WEIM, WLVA, WJON, KRKC.