

Radio & Records

ISSUE NUMBER 444

THE INDUSTRY'S NEWSPAPER

AUGUST 6, 1982

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J. GEILS BAND (46) ALABAMA (44) SOFT CELL (40)

HUEY LEWIS (40) STEVE MILLER BAND (40) BLONDIE (37)

MOST ADDED

NEIL DIAMOND (46) ALABAMA (39) DENIECE WILLIAMS (20)

MECO (19) JOHN SCHNEIDER (14) M. MANCHESTER (13) L. PEARL (13)

P. McCARTNEY/S. WONDER (179) TOTO (116) RAY PARKER JR. (82)

ASIA (76) HUMAN LEAGUE (75) WILLIE NELSON (36)

HOTTEST

P. McCARTNEY/S. WONDER (105) DAN FOGELBERG (64) WILLIE NELSON (64)

ROBERTA FLACK (48) CHARLENE (31) SIMON & GARFUNKEL (31)

BREAKERS

HUEY LEWIS & THE NEWS

Hope You Love Me Like You Say You Do (Chrysalis) 61% of our reporters on it. Moves: Up 16, Debuts 31, Same 43, Down 0, Adds 40 including WKBW, B104, JB105, CFTR, Z93, WLLOL-FM, KBEQ, KFRC, B100, WPST, WSEZ, KZ93, KKXX, WZYQ, KKRC-FM. See Parallels, debuts at number 28 on the CHR chart.

MOTELS

Only The Lonely (Capitol)

58% of our reporters on it. Moves: Up 57, Debuts 26, Same 23, Down 0, Adds 19 including WCAU-FM, 96KX, Q105, KBEQ, WHFM, 92FLY, KITV, Y103, KX104, KLIK, WIKS, WMEE, KRO, WHEB, Q104. See Parallels, debuts at number 29 on the CHR chart.

ROBERTA FLACK

Making Love (Atlantic)

57% of our reporters on it. Moves: Up 67, Debuts 8, Same 21, Down 10, Adds 15, WKBW, CKLW, KUBE, WHFM, WYCR, G100, KSKD, WJBQ, KQIZ-FM, KPUR, KKLS, 99KG, KKLK, KATI, KOZE. See Parallels, debuts at number 30 on the CHR chart.

HEART

This Man Is Mine (Epic)

56% of our reporters on it. Moves: Up 27, Debuts 29, Same 35, Down 0, Adds 28 including WCAU-FM, WXKS-FM, Z93, WLLOL-FM, WTIC-FM, WDRC-FM, V100, KBFM, WHHY-FM, WBCY, WAKX, KQKQ, KSKD, WXLK, KILE. See Parallels, will debut next week on the CHR chart.

12-34

NEW & ACTIVE

STEVE NICKS "After The Glitter Fades" (Modern/Atco) 113/35 Moves: Up 26, Debuts 17, Same 35, Down 0, Adds 35 including B94, KBEQ, KZZP, WTRY, WKRZ-FM, KHFI, WABB-FM, WSKZ, WJXO, KMGK, KJRB, FM103, WYKS, WRKR, KSLY.

SOFT CELL "Talented Love" (Sire/WB) 104/40 Moves: Up 45, Debuts 16, Same 21, Down 0, Adds 40 including PRO-FM, JB105, 94Q, KFI, KFRC, KYYX, KIMN, Q103, WDRC-FM, KZFM, WQUT, WNAM, KQKQ, KBBK, KLUC.

KARLA BONOFF "Personally" (Columbia) 102/20 Moves: Up 45, Debuts 16, Same 21, Down 0, Adds 20 including WCAU-FM, B104, WXKS-FM, WLLOL-FM, KUBE, KOPA, KZZP, KROK, WZYP, KSTT, WMEE, K98, WFEA, KKLS, KDZA.

RAINBOW "Stone Cold" (Mercury/Polygram) 89/6 Moves: Up 35, Debuts 7, Same 41, Down 0, Adds 6, WXKS-FM, WKTI, KHFI, Z104, KXXX, KNBQ, WBEN-FM 35-31, 96KX 9-7, CHUM 20-16, KEGL 18-10, WPHD 12-9, WPST 21-18, KINT 21-17, KMGK 15-11, WCIL-FM 29-22.

ALABAMA "Take Me Down" (RCA) 88/44 Moves: Up 10, Debuts 21, Same 13, Down 0, Adds 44 including WBEN-FM, WFI, Z93, KFI, XTRA, KYYX, KIMN, Q103, KZZP, V100, KHFI, G100, WZZR, KHYT, Z102.

ALDO NOVA "Fantasy" (Portrait/CBS) 87/2 Moves: Up 42, Debuts 3, Same 30, Down 10, Adds 2, WTIC, B97, Y100 25-22, Q105 10-10, CKLW 9-7, B100 14-12, 3WT 10-8, WKRZ-FM 23-19, KSET-FM 8-6, BJ105 10-9, WGRD 4-4, KOFM 9-7, KXXX 3-3, FM103 5-2, KSKD 1-1.

DENIECE WILLIAMS

It's Gonna Take A Miracle (ARC/Columbia)

51% of our reporters on it. Rotations: Heavy 14/0, Medium 29/4, Light 25/13, Extra Adds 3, Total Adds 20 including 55KRC, WZZP, WCZY, KHOW, KEX, WHAM, WFTQ, WAIV, WHHY, WQUE, WHBY, KRNT, KMBZ, WIBA, WQUA, and 5 more. Debuts at number 25 on the A/C chart.

ALABAMA

Take Me Down (RCA)

51% of our reporters on it. Rotations: Heavy 2/0, Medium 35/17, Light 29/17, Extra Adds 5, Total Adds 39 including WBEN, WCLR, WISN, KPPL, KOY, KFMB, KPLZ, WICC, WGY, WAFB, WBT, WAAY, WMAZ, WFDF, WQUA, and 24 more. Debuts at number 26 on the A/C chart.

MELISSA MANCHESTER

You Should Hear How She Talks About You (Arista)

51% of our reporters on it. Rotations: Heavy 2/0, Medium 38/6, Light 30/5, Extra Adds 2, Total Adds 13, 3WS, WTAE, 97AIA, WCZY, KGW, KJR, WICC, WTIC, WOMC, WFDF, KOB, KIXI, KTWO. Debuts at number 27 on the A/C chart.

LARRY LEE

Don't Talk (Columbia)

48% of our reporters on it. Rotations: Heavy 6/0, Medium 34/5, Light 26/4, Extra Adds 1, Total Adds 10, WICC, WSFM, WBT, WPTF, WOMC, WFDF, WENS, WCTC, KCRG, WSGW. Debuts at number 29 on the A/C chart.

NEW & ACTIVE

25-49

LITTLE RIVER BAND "Man On Your Mind" (Capitol) 58/0 Rotations: Heavy 21/0, Medium 28/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WRIE, WSFM, WGY, SM96, WQUE, WSRZ, KSLQ, KWAV, KYUU, KTKT, WVNR, WKZE-FM, WEIM, WCHV, WLVA, WORG, KCRG, KPAT, WJON, WBOW, KRKK. Medium: WGAR, WZZP, WHB, KS94, KHOW, KEX, KNBR, WGAC, KMGK.

BILL LaBOUNTY "Never Gonna Look Back" (WB/Curb) 58/11 Rotations: Heavy 2/0, Medium 29/7, Light 24/3, Extra Adds 1, Total Adds 11, WSB, 97AIA, KJR, KPLZ, WHAM, WSBA, WAIV, Y106, KRKD, KSL, KADE. Heavy: SM96, WLVA. Medium: WLTA, WCZY, KEY103, WHBY, WHBC, WARM98, KRNT, KUDL, KBOI, KUGN, WNAB, KRBC, WSKY, KSEL, WJON, KBOZ, KRNO.

MECO "Big Band Medley" (Arista) 52/19 Rotations: Heavy 0/0, Medium 20/5, Light 30/12, Extra Adds 2, Total Adds 19, WPRO, WSB, KEX, KEZL, WKAZ, WHAM, WHIO, KRNT, WIBA, WQUA, WMHE, KSL, KCEE, WNAB, KCRG, WSGW, KBAI, KRNO, KSRO. Medium: WCZY, KJR, WGY, WSLI, WPTF, WRVA, WHBC, KBOI, WEIM, WCTC, KRBC.

TOTO "Rosanna" (Columbia) 49/12 Rotations: Heavy 12/2, Medium 26/4, Light 8/3, Extra Adds 3, Total Adds 12, WSB, 55KRC, WGAR, KGW, KPLZ, WRIE, WAFB, SM96, Y106, WENS, WJON, KADE. Heavy: WHHY, WSRZ, KKUA, KYUU, WKZE-FM, WCHV, WROV, WBOW, KBAI, KRKK. Medium: WYNY, WTAE, 97AIA, WFYR, WQUE, WOWO, KTKT, Q96.

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my check 'in the bank,' I don't feel I can continue to put my best and most demanding efforts to the continued task of pulling KHJ up from many years of difficult times." Rockoff owned a financial interest in KBZT/San Diego, whose sale to Alta Broadcasting for about \$6.5 million closed last week.

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ROCKOFF/See Page 33

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NEW QUARTERFLASH SINGLE SET TO JOIN WINWOOD AND LARSON ON CHR CHARTS EVERYWHERE.

WXKS-FM
KIQQ
KINT
WZYP
BJ105
WBCY
WGH
WIKS

QUARTERFLASH "Night Shift"



WMEE
KKXX
KJRB
KCPX
WACZ
WFBG
KFMZ
KCBN
KOZE

Produced by John Boylan from the WB Soundtrack Album 'Night Shift'

WBEN-FM
96KX
CHUM
KEGL
WLOL-FM
WGCL
KFI
KEZR
KYYX
WPHD
WPST
WYCR
WKEE
KZFM

KINT
WZYP
WHHY-FM
WOKI
WQUT
WBCY
WCSC
WSSX
WANS-FM
WGH
WZZR
WKFR
KIOA
KMGK
KEYN-FM

STEVE WINWOOD "Still In The Game"



Produced by Steve Winwood for F.S. Ltd.

KZ93
WNAM
WMEE
KKXX
KJRB
KBBK
KCPX
KSKD
WFBG
WCIR
WAEV
95SGF
WFOX
WCGQ
WISE

WFLB
WXLK
KKQV
KSEL-FM
KVOL
WAZY-FM
KRNA
99KG
KFMZ
KENI
KKLV
KSLY
KDZA
KOZE



NICOLETTE LARSON

"I Only Want To Be With You"

WKBW
WIFI
KIQQ
KEZR
KYYX
WTIC-FM
WDRC-FM
WPST
WKRZ-FM
V100
WTIX
G100
Y103
WDOQ
WOKI



A/C Chart: 27-20

Produced by Andrew Gold Executive Producer: Ted Templeman

WZZR
WVIC
KIOA
WNAP
WGBF
KOFM
KSPZ
KHYT
KIKI
WJBQ
WFEA
WFOX
WCGQ
KVOL



Manufactured and Distributed by Warner Bros. Records



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 AOR Editor: JEFF GELB
 Black Radio Editor: WALT LOVE
 Contemporary Hit Radio Editor: JOEL DENVER
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Bonneville Buys FM100 Format

The Bonneville Broadcasting System has agreed to purchase Darrel Peters Productions, supplier of the FM100 Beautiful Music syndicated format, one of Bonneville's major rivals. The price was not disclosed officially but was confirmed as in the range of \$5.6 million. Peters will continue to manage FM100, and the company will be operated as a wholly-owned subsidiary of Bonneville, with Peters reporting to VP/GM John Patton and signing a longterm personal contract with Bonneville.

Patton commented, "We are delighted to be able to add Darrel's station list to our own. With over 150 subscribers we've become clearly the leading Easy Listening syndication entity." He added, "Over the long term we hope many of the FM100 clients will join our satellite network."

"There are very few format conflicts in the markets, and we don't expect them to be any problem," Patton told R&R. "The Peters operation will be run totally separate from ours. If they want to convert

to satellite with Bonneville they may. He's giving his people a choice."

Peters expressed his pleasure with "the ability to provide my customers a choice between their present tape service and Bonneville's satellite delivery," and added, "I look forward to working with the Bonneville team to insure a bright future for the Easy Listening format." Patton said he anticipated no changes in Peters's Chicago-based operation.

Turner Takes Gilliam National PD Position

Chris Turner has been appointed National Program Director for Gilliam Communications, supervising WLOK/Memphis, WERD/Jacksonville, and future acquisitions by the company. Turner was most recently Operations Manager at WGIV/Charlotte.

Turner told R&R, "It's a challenge I've long awaited. I have mixed emotions about leaving. It's somewhat like returning home, as I've worked in Memphis at both WDIA as a jock and programming WLOK back in 1972. I've been in Charlotte about 2 1/2 years and so I hate to leave, but at the same time I'm going to be involved with the station here as a consultant. The system I have has proven successful in the two books I've been here, and the GM and I talked this morning and we're going to try to keep the system in operation. We're looking at promoting from within; it'll be someone who understands the methodology I'm using here."

Turner's methodology involves a considerably-refined computerized programming system which he said he would use at the Gilliam stations. He added that they would retain their Black formats but that some fine-tuning will be done.

McNally Promoted To Doubleday VP

Pat McNally, GM at WAPP/New York since its takeover by Doubleday three months ago (R&R 5-7), has been promoted to Vice President at the parent company. McNally retains his GM duties at the AOR-formatted "Apple." Before joining WAPP, he had been Station Manager of WAVA/Washington and GSM at WLLZ/Detroit.

McNally told R&R, "I'm grateful for the confidence the company has shown in me to move me to New York to run WAPP and in making me a Vice President of the company."

OWEN TEAM EXITS WGST

WRNG Joins CNN Radio Network

Talk-formatted WRNG/Atlanta has joined the ranks of Turner Broadcasting's CNN Radio Network and, following the lead of sister affiliate KCNN/San Diego, has switched its calls to WCNN. Implementing the transition were the husband and wife team of Robert and Christina Owen, recently appointed Operations Manager and Business Manager, respectively, reporting to owner/President Charles Smithgall.

Before moving to WCNN both Robert and Christina worked at News rival WGST; he as a producer and she as Program Operations Supervisor. Robert resigned first after which WGST asked his wife to leave because of a conflict of interest concern. Christina remarked to R&R, "We're both real enthusiastic about this. We have a lot of energy, a creative and getting fingers dirty energy, and we think we have a good product to give Atlanta. We're a great team."

Robert commented, "It gives me the opportunity to use all the knowledge I've picked up from my dozen or so years in the market and develop something I really believe in. I'm the creator, Christina's the administrator, and between the two of us we'll get it done."

As a result of the format switch approximately a dozen people, mainly talk show hosts and board operators, were let go. The new Eastern flagship station signed on August 2 at 5:30am.

WRKK, WOW Adopt Country Formats

AOR-formatted WRKK/Birmingham will switch to Country August 23, and in another significant changeover, ten-year rocker WOW/Omaha converted to Country last Friday (7-30).

WRKK will leave the AOR field to WSGN and WAPI-FM and join three other stations (including market leader WZZK) in the Country arena. Owner Mack Sanders told R&R, "The format will be changed to a modern, progressive Country, which would include those artists who fall under the country heading but are really pop artists. The station will be called 'K Country.' I

WRKK, WOW/See Page 24

Golden West Selling Major Market

Golden West Broadcasters will sell its rep firm, Major Market Radio, with the sale details forthcoming in a matter of weeks. At present GWB is considering three offers, according to GWB Radio President Bill Ward. One is from MMR President Warner Rush and other employees of the rep firm, while another offer comes from Interep, the holding company which already owns rep firms McGavren Guild; Hillier, Newmark

GOLDEN WEST/See Page 24

KEZL CHANGING CALLS, GOES LIVE

New Management Structure For KSDO & KEZL

KSDO & KEZL/San Diego have announced a structural change in management, and a request with the FCC for a call letter change from KEZL to KSDO-FM.

George Mills, who has been KSDO President/GM, will now have that title for both stations. Larry Shushan, KEZL Station Manager, will become VP/Station Manager for the two outlets.

Mills explained, "Both of us have been working at our individual stations, but this new arrangement gives each of us a better opportunity to become more involved with KSDO and KEZL. Larry will continue as Sales Director for both stations."

Shushan commented, "We think that bringing the two stations closer together in call letters and in management will help make KSDO the top-rated station on both AM and FM."

KEZL recently switched from an automated syndicated music format to live A/C programming. KSDO is News/Talk.

Gardner Named OK100 PD

Chris Gardner has been appointed Program Director at United's OK100/Washington, taking over from acting PD John Turk. Gardner joins the Black-formatted station with a multiformat programming background, having most recently programmed CHR WSFM/Harrisburg and earlier serving as PD at Country WHYL/Carlisle, PA.

Gardner commented, "What more can I ask for? I've got a positive enthusiastic staff and I'm starting with a good book. Making money is what it's all about. Everyone must dedicate himself to creative, well-organized economic success. Everybody wants to beat WKYS, and so do we. Our first goal, though, is to beat WPGC."

Emphasizing a key role for personalities, Gardner continued, "In this era of laid-back, minimally talented performers, I see the lack of demand for personality performances creating complacency in announcers. That tunnel vision creativity... results in a lot of dull-sounding radio stations. OK100 is going to soar, and you don't soar with technicians."

FitzGerald Becomes PD At WTVN

Jack FitzGerald has announced his resignation as midday personality for the Transtar Satellite Radio Network to accept the Program Director's position at WTVN/Columbus.

FitzGerald told R&R, "Transtar is very simply the most exciting thing to happen to radio in many years. Being part of the original team that got it up and running has been quite a thrill. Jack FitzGerald (Transtar Programming Sr. VP) E. Karl and (Transtar President) Dwight Case are two of the finest people I've ever encountered in my life, much less worked for. It took an exceptional individual like (WTVN VP/GM) Perry Frey and an excellent company like Taft to lure me away. I'm looking forward to being with WTVN for a long time."



Chris Gardner



Jack FitzGerald



Marc Ratner

Ratner Moves To Warners Promotion

Marc Ratner has joined the Warner Bros. national promotion department to specialize in national singles promotion. Ratner was most recently Elektra/Asylum's Associate Director/National Singles Promotion, previously working at RSO, Island, and Haven Records and as MD at WMEX/Boston.

Warner Bros. VP/Promotion Director Howard Rosen commented, "We're very excited that Marc has joined the Warner Bros. promotion team. We're confident that his contribution to our overall success will be a significant one." Rosen added that Ratner will be based at the company's Burbank headquarters.

Washington Report

Reagan Ponders Autumn Radio Series

President Reagan will decide within three weeks whether to do a series of radio talks this fall, White House communications consultant Mark Goode has told R&R. "I think that decision will come down fairly soon," said Goode. "It's coming to the point where it really has to be made in order to get the mechanism rolling again."

Mr. Reagan recently told broadcasters at the White House he'd like to revive last spring's series of 10 five-minute radio talks because it gives him a chance to "set the record straight."

Goode denied a report in the Washington Post that the talks would be switched to television for added impact. "If we do this thing, it would not be aimed at live television," he told R&R.

Stressing that no final decisions have been made, Goode said he currently is thinking in terms of a 13-week series of 5-minute talks starting in September. "I was happy with the Saturday time and, given a choice, I would go with it again," he added.

Radio Marti Nears House Approval

The House appeared ready to approve the \$17 million bill creating Radio Marti to broadcast to Cuba Monday (8-2) as it resumed debate on the measure. A final vote was expected later in the week.

A strong indication that the bill would pass came when an amendment by Rep. Neal Smith (D-IA) was soundly defeated, 136-244. Backed by Radio Marti foes who fear Cuban jamming will harm WHO/Des Moines and other stations, the amendment would have allowed the FCC to choose the station's frequency, after getting public comments.

NPR Board Chairman Quits In Dispute

National Public Radio Board Chairman Maurice Mitchell has resigned suddenly. He cited "a policy disagreement with certain station members of the Board of Directors regarding the authority of the Chairman to communicate with licensees — the real members of NPR — on matters affecting the NPR system." He took pains to deny any disagreements with NPR President Frank Mankiewicz, or with recent steps to earn outside income for the network through new business ventures.

A former publisher and educator, Mitchell's past positions have included posts as President of Encyclopedia Britannica and Chancellor of the University of Denver. NPR's board will elect a new chairman in October.

Review Board Spares WUEZ's License

WUEZ/Salem, VA's license should not be revoked, says the FCC Review Board. The ruling upholds an administrative law judge's initial decision that, while far from perfect, WUEZ's record does not justify revocation. Until recently the station's calls were WBLU.

WUEZ engaged in an unauthorized transfer of control, violated technical rules, and made an illegal ex parte contact with the presiding law judge.

While it's too late to fine WUEZ, the Review Board said the full Commission may want to punish the station with a short-term renewal.

Black Woman Wins FM Over Fowler Protests

Ignoring its Chairman and overturning a decision by its Review Board, the FCC voted last week to grant a license for a new FM in Hart, MI to Waters Broadcasting. The board had picked West Michigan Broadcasting as the winner because of its owners' local residence and civic participation.

However, the full Commission felt those local concerns were outweighed by the fact that Waters Broadcasting is owned entirely by a black woman. In the closed session, Chairman Mark Fowler is said to have argued that Waters should have enjoyed only a slight minority preference, since the minority population of the community is not large.

Thurston Nominated To Head NAB

Continued from Page 1

When pressed, TV Board Chairman Gert Schmidt commented that Thurston had "labored in the vineyards of NAB" and "has a good record in the industry." Asked if Thurston's status as a broadcaster helped, Schmidt replied, "There were other broadcasters there, too."

Radio Board Chairman Bill Stakelin would only say Thurston "had a little edge" over his competitors, but declined to elaborate. The committee's Marty Beck cited Thurston's receipt of NAB's prestigious Distinguished Service Award. Former NAB Chairman Tom Bolger, who was selected to chair the Chicago meeting, mentioned Thurston's "demonstrated leadership and intellect."

Clearly, the panel members were stung by criticisms that their search wasn't thorough enough. Said Stakelin, "For anyone to imply that this wasn't a very intelligent, exhaustive search for the head of one of the best associations in America is pure fallacy."

Apparently, the Search Committee first came to a consensus that a single candidate should be named. Thurston was then elected by secret ballot. The count was not released. The NAB Executive Committee then unanimously adopted the search team's recommendation.

Thurston's current radio holdings include WMNB-AM & FM/North Adams, MA; WSBS/Great Barrington, MA; and WCNX/Middletown, CT.

AM STEREO CONTEST HEATS UP

NAB's Payne Joins Motorola; Delco Tests Start Next Week

The battle for AM stereo marketplace dominance has heated up. Here's what's happening since Leonard Kahn got the jump on his three competitors by getting his AM stereo system on the air first (R&R 7-30).

- Harris Corp. expects to win FCC type acceptance and be on the air virtually any day now.

- Motorola this week hired away NAB's point man on the issue, engineer Chris Payne, to become its AM Stereo Broadcast Manager.

- Crucial Delco tests to pick a system for GM car radios get underway next week on test station WIRE/Indianapolis.

At the FCC, meanwhile, Broadcast Bureau Chief Larry Harris says the fact that AM stereo is now a reality is a vindication of the Commission's controversial marketplace decision. Had a single system been selected, he told R&R, "I think it's likely there would have been litigation and perhaps we wouldn't see anyone on the air now."

Mura Backs Kahn, Others Await Broadcasters

Besides being first on the air, Kahn's will apparently be the first system built into receivers. Mura, Inc. will market an AM-FM portable encompassing the Kahn technology in October at \$50 apiece.

But, according to Harris consultant Jerry LeBow, the big set makers are still waiting for a broadcaster consensus. After visiting a dozen manufacturers, he concludes they'll perceive a consensus "when 200 stations are on the air with one system and nobody else is close." He confidently predicts Harris will have 200 stations on the air by year's end.

Motorola Gears Up

Chris Payne says he left NAB after six years because he's convinced Motorola will prevail. And he insists, "In my role at NAB I was absolutely neutral in my handling of AM stereo." Payne is also convinced Delco will choose Motorola, partly because of its "virtually foolproof" system to prevent sets from accidentally going into stereo reception at the wrong time, which would cause distortion.

But Harris says its system has been modified to take care of the same problem. Harris has also developed a \$2 integrated circuit chip to make its system attractive to receiver manufacturers. Payne says Motorola has a chip that, in large quantities, will sell for well under \$2.

Motorola and Magnavox are expected to apply for FCC type acceptance this month, meaning neither could be on the air before late September. Vernon Collins of Continental Electronics, which is marketing the Magnavox system, told R&R, "A lot of people are waiting for this Delco thing. It's still a mess."

Stations Must Run Proofs

The almost instantaneous start-ups of some Kahn AM stereo stations after FCC type acceptance was granted raised the question of whether they had time to run proof of performance measurements. The FCC requires those to make sure transmitters are identical to the equipment type approved.

For instance, KDKA/Pittsburgh ran its proof the night before Kahn's type acceptance was granted. Technically, says FCC official John Reiser, proofs can't be run in advance. A station which doesn't comply with the rules "might get a slap on the hand and they might be asked to submit their proof," said Reiser.

However, a spokeswoman at KDKA said the station's lawyers were confident they had complied with all FCC regulations.

Daytimers, Subcarriers And Logs Get FCC Action

A long-awaited package of proposals to help AM daytimers was expected to win easy initial approval this week from the FCC, reliable sources at the Commission told R&R. The steps were virtually assured of passage, as were agenda items aimed at throwing FM subcarriers open to new uses and possibly abolishing engineering logs.

Extended Daytimer Hours

Commission insiders said the daytimer measures would be split into two sections: actual suggestions for changes in the form of a Notice of Proposed Rulemaking

(NPRM), and ideas that will be floated for public comment, in the form of a Notice of Inquiry (NOI).

R&R has further learned the NPRM will propose extending daytimer operating hours both pre-sunrise and post-sunset, although to what extent isn't known. Also proposed will be a new way of calculating interference (using diurnal curves) that takes into account the gradual changes in skywave signal strength as the sun rises and sets. This, too, would let daytimers stay on the air longer.

The FCC's inquiry will seek comments on the idea of giving daytimers a preference when competing for new FM's that have been allocated to their communities at their initiative.

Regarding FM subcarriers, the Commission was expected to propose lifting a restriction that limits their use to "broadcast-like" purposes.

Its proposal on operating and maintenance logs will offer three alternatives for public comment: keeping them unchanged, modifying them, or eliminating them altogether.



FOWLER IN FOR THE SKILLS — FCC Chairman Mark Fowler was in San Francisco recently for the Bay Area Broadcast Skills Bank Membership Luncheon. The Skills Bank provides broadcast jobs primarily for women and minorities. Pictured (l-r) are KGO-AM & FM VP/GM Michael Luckoff (past Bank President), Fowler, and current President Steve Edwards, GM of KNEW & KSN.

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HOME TAPING INFLUENCE

Record Rental Stores Frighten RIAA

Record rental stores are on the increase, and their proliferation is opening home taping's doors even wider while both are aiding and abetting the continued slump in record sales, according to **Stanley Gortikov**, President of the **RIAA**. He points to the recent **International Tape/Disc Association** report (**R&R** 7-30) which showed an increase in blank audio cassette sales plus a trend from 60-minute to 90-minute formats (ostensibly to record more music), reinforcing the findings of the **WCI** home taping study released earlier this year.

Gortikov also calls attention to a Japanese report which indicates that the coexistence of a record store and a record rental facility in a marketplace results in record sales being off by 30%. In this particular survey 94% of the people who rent records do it so they can tape a copy of their own; 65% of those persons then pass their homemade tapes to friends for secondary tapings.

Optical Discs Widen Storage Capabilities



If your station or office is bulging at the seams because storage space is at a premium, take heart. New technology is at your rescue. Soon-to-be-marketed optical digital discs can record and instantly play back information much as magnetic tape and disc machines do for computers. However, these discs have 10 to 100 times the storage density. In fact, with its 100-billion-bit storage capacity, an optical digital disc can hold an entire encyclopedia set. Encoded X-ray or regular photographs, TV pictures, voice messages, and electronic mail are among the items these discs can hold.

Some 30 companies in the U.S. and Japan are in the process of developing optical digital disc systems. Projected cost per 12-inch disc is \$10, considerably less than either magnetic disc, computer tape, or high-density magnetic tape. Pictured above is **Matsushita's** optical disc video recorder, which can store 15,000 frames of TV pictures.

Baby-Boomers Mature As Ideal Consumers

The baby boom generation is growing up, entering the 35-44 year-old age bracket and growing at a rate of 3.6% as compared to the 70's rate of just over 1% annually. And, besides just growing up, these "youngsters" will exert strong influence as consumers. According to a leading economist, the following industries will be affected most by their consumer power:

Health care: People over 35 spend more on health care than younger people. Drug manufacturers, medical-care suppliers, and hospital-management companies will reap benefits.

Food: The middle-age group spends more on food products, especially high quality items, than their younger counterparts.

Clothing: Contrary to popular belief, 35-44 year-olds spend more on clothing. Makers of women's clothes will benefit due to the growing incomes of women professionals.

Housing: Furniture makers and household equipment makers will sell their wares to the over 35 who generally have established permanent homes. If interest rates fall, there might be a demand to buy houses again.

Automobiles and recreation: The long range outlook for autos isn't good since young people spend more of their income on cars than those 35+. Youth-oriented recreation firms may also be adversely affected.

CBS Wins "Parallel Import" Case

CBS Records has won a copyright infringement judgment against record importer **Important Records** enjoining the firm from importing and selling what are known as "parallel imports." Parallel imports is the term used to describe records of licensed foreign manufacture that when brought in to a country might undercut the sales potential of the domestic release. They have been a significant problem in England, where European versions identical to a British release have been imported at lower prices; and occasionally arise in the U.S., especially in the Northeast where Canadian releases which come out cheaper and/or faster have been brought in.

Interestingly, none of the three records involved in the CBS/Important case fit the general description of parallel imports; they were foreign greatest-hits compilations by **Santana** and **Journey** and a three-track 12-inch record by **Blue Oyster Cult**, not available in any similar configuration in the U.S. (although CBS contends they might appear later). This point has caused some observers close to the

import business to wonder if CBS is trying to scare off all imports by domestically-signed artists. Quantities of the imported records in question numbered in the high hundreds/very low thousands range, **R&R** has learned, and are generally held to appeal to avid fans who already own all domestic releases by the artists. Important did not contest the action and declined to comment; CBS called the decision a "groundbreaking development."

ANTITRUST CONFLICT?

\$95 Million WCI, MGM-UA Sale Terminated

Negotiations between **WCI** and the **MGM-UA Entertainment Company** for the \$95 million sale of **UA Music** and the pre-1950 **Warner Bros.** film library to **WCI** (**R&R** 7-2) have been halted. Though both parties cited an inability to agree on essential terms, the potential threat of antitrust is thought to be the major reason behind the termination. Were WCI to have purchased UA Music, coupled with **Warner Bros. Music's** recent acquisition of **20th Century-Fox Music**, WCI would control at least 20% of the U.S. music publishing industry. The proposed deal would also have given Warner Bros. significant control over film music copyrights which had the **CBS Records Group** considering the plausibility of an antitrust suit against the sale.

Albert/Atlantic Label Spawned

Atlantic Records will become North American distributor for **Albert/Atlantic**, the newly-created international label founded by Australian-based **Albert Productions**. The first release under the distribution agreement is the "Rock & Roll Women" album by rock group **Cheetah**.

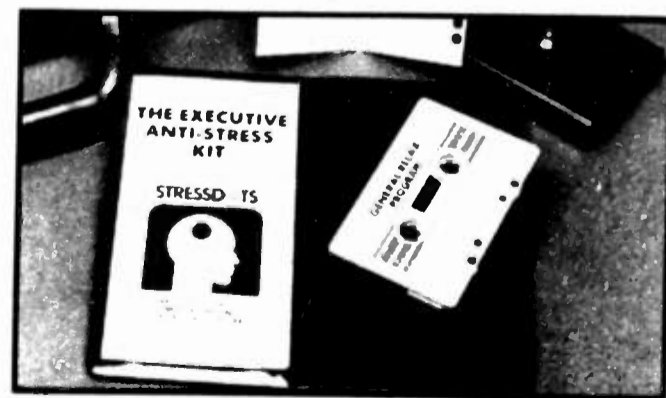
Crispin Dye, Albert Productions' International Manager will oversee the label's North American operations out of New York together with Albert's North American Professional Manager, **Bruce Solomon**. The company's New York office is located at 1790 Broadway.

RIC Launches Radiobase

Radio Information Center's "Radiobase" utilizes a flexible computer system to give clients quick access to detailed and current information about all U.S. radio stations. According to President **Maurie Webster** the service will be a valuable asset in sales planning, direct mail campaigns, advertising analysis, and other projects. File data ranges from station AM/FM designation, frequency/power, and format (including secondary programming) to location by city of license, county, metro, and ADI. Users can also call up information regarding county size, population, and time zone plus complete addresses for each station together with names and correct titles for managers and program directors. Future listings will feature telephone numbers, sales managers, chief engineers, station representatives, and group ownership.

For users' additional benefit, there's an audience information capability. Depending upon specific need, only the top-rated stations may be pulled out to study, for example, or stations may be selected based on demographic audience profiles. Current and multi-survey audience analyses are available, and in conjunction with RIC's "Analyst" service, the performance of individual stations, group-owned properties, or stations of a certain format may be singled out. "Bullseye" is Radiobase's mailing system, which produces various types of mailing labels. For more details call (212) 371-4828.

Keeping Tabs On Stress



Stress is fast becoming a significant problem in today's workforce. To help keep stress at a healthy level so you can achieve peak job performance, Edison, NJ-based **Lumiscop** has packaged an "Executive Anti-Stress Kit." It's not quite two tickets to the Bahamas for a week. But what the kit does give you is ten biofeedback monitors, or "Stressdots" that you apply to your hand. Much like the mood rings of yesteryear, the dots' seven-color indicator process records your stress levels throughout the workday. There's also a separate carry card for the Stressdots, an instructional guide, and a cassette tape educating stress-inclined employees in the art of effective relaxation techniques, programmed against a peaceful ocean background.

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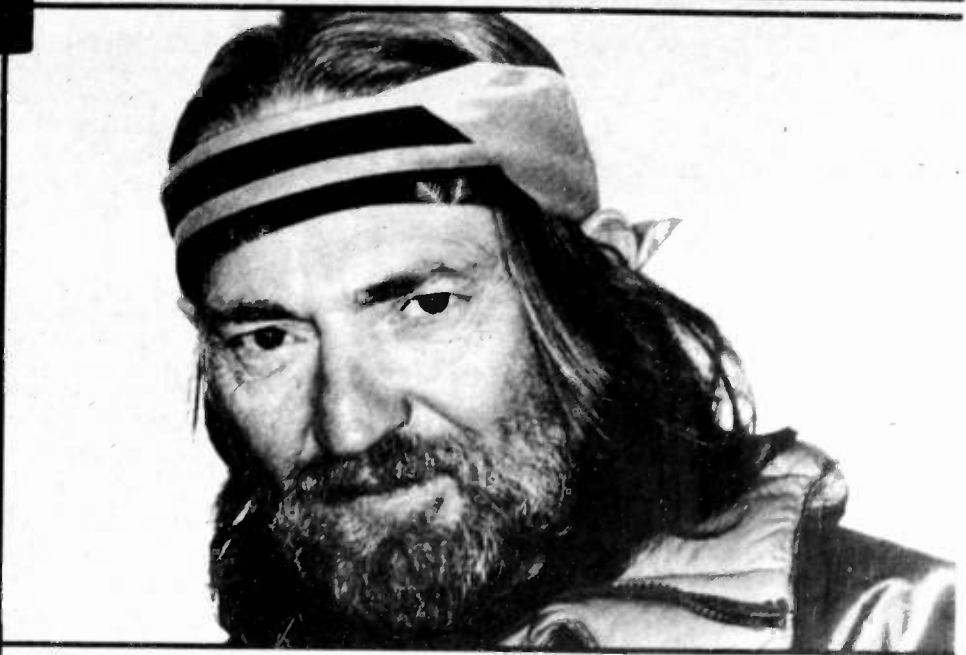
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KZFM add
KSET-FM add
WTIX add
WFMF add
WJDX add 27
WABB-FM add
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KSEL-FM add
Q101 add
KVOL add
KKLS add
WRKR add
WAZY-FM add
KWLO add
KRNA add
KKLV add
KCBN add
KDZA add
B104 on
94Q deb 29

WLOL-FM on
KFI on
KIQQ on
KEZR on
XTRA on
KYYX on
KZZP 26-22
WHFM deb 37
WKEE deb 40
KINT deb 27
BJ105 40-37
WOKI deb 38
WBCY deb 26
KCPX deb 39
KLUC deb 25
WFBG deb 32
Q104 24-20
KILE deb 31
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KSLY deb 28
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KZZP add 29
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KZFM add
WFOX add
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WFBR deb 24
KINT deb 33
WTIX deb 36
Q104 deb 32
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WGH
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COLUMBIA RECORDS



MAKE OUR TALK

Owen Spann



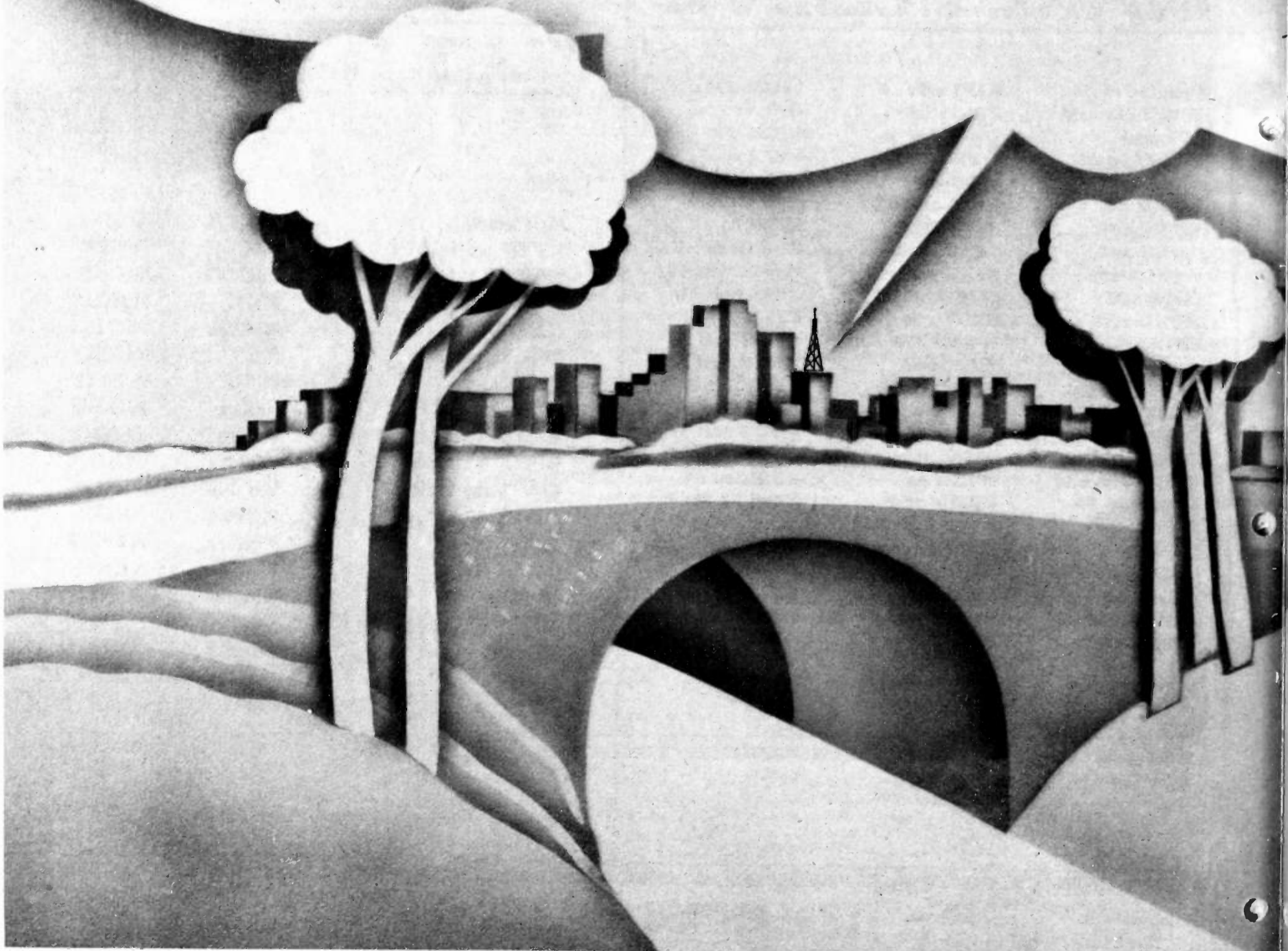
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Then there's Dr. Toni Grant—the original radio psychologist. Brilliant. Eloquent. With a national reputation as an expert in human behavior—and an extensive following.

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subject from sports to philosophy and his conversational ease build nighttime audiences.

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See us at the NAB Programming Conference at the Hyatt Regency, Suite 2629. And at the NRBA, MGM Grand, Suite 1434A.

Networks/Program Suppliers

MUSIC FEATURES

London Wavelength

Jim Morrison (September 1-15)

Mutual

From Australia With Love/Dick Clark (August 28-29)
Rolling Stones: Past and Present (September 30-October 3)

Narwood

Country Closeup:

Bobby Bare (August 23)
Gail Davies (September 6)
Roy Clark (September 13)
Terry Gibbs (September 20)
Loretta Lynn (September 27)

Music Makers:

George Shearing (August 23)
Larry Elgart (August 30)
Margaret Whiting (September 6)
Les Brown (September 13)
Peggy Lee (September 20)
Lonel Hampton (September 27)

NBC

Source:

Loverboy Concert (August 27-29)
Iron Maiden (September 3-6)
Van Halen (September 10-12)
Blue Oyster Cult/Aldo Nova (Starfleet Blair) (September 24)

RKO

Hot Ones (IS, Inc.):

Supertamp (August 23)

Solid Gold Saturday Night:

(Dick Bartley)

Platters (August 28)

Rolling Stone

Magazine Productions

Rock Star Guest DJ:

Jethro Tull's Ian Anderson (August 23)
Triumph's Mike Levine (August 30)
Hall & Oates w/Phil Collins (September 6)
Ted Nugent (September 13)
Cheap Trick's Rick Nielsen (September 20)

Continuous History Of Rock & Roll:

Heavy Metal/Part II (August 23)
Greatest Live Albums (August 30)
"48-Hour Continuous History Weekend" (September 3-8)
Rock Books (September 8)
Great Bass (September 13)

United Stations

Dick Clark's

Rock Roll And Remember:

Chubby Checker (August 27-29)
Elvis Presley (September 4-6)
Monkees (September 17-19)

Watermark

Soundtrack Of The 60's:

Tom Jones/Vidal Sassoon/Rascals (August 28-29)
Sam & Dave/William Shatner/Monkees (September 4-5)

Westwood One

Budweiser Concert Hour:

Elton John Special (August 27-29)

In Concert:

Elton John Special (August 27-29)
Pat Benatar (September 3-5)

Live From Gilley's:

Con Hunley (August 27-29)
Johnny Paycheck (September 3-5)

Off The Record:

Elvis Costello (August 27-29)
Heart (September 3-5)

Rock Years:

1969 (August 27-29)
1970 (September 3-5)
1971 (September 10-12)
1972 (September 17-19)
1973 (September 24-26)

Rock & Roll Never Forgets:

John Lennon (September 17-19)

Special Edition:

Ashford & Simpson (August 27-29)
Donna Summer (September 3-5)
A Taste of Honey (September 10-12)

ABC

Entertainment Net/Silver Eagle (DIR):

Ed Bruce/Bill Anderson (August 28)

Rock Net/King Biscuit (DIR):

A Flock Of Seagulls (August 29)

Rock Net/Supergroups (DIR):

Rolling Stones (August 28)

CBS

RadioRadio:

On Stage Tonight: Air Supply (September 4)
Carole King (October 2)
Commodores (November 6)

Clayton Webster

Country Calendar:

Kitty Wells (August 30)
Don Gibson (August 31)
Conway Twitty (September 1)
Reba McEntire (September 2)
Tompall & Glasers (September 3)
Ronnie McDowell (September 4)
Joe Sun (September 5)

Rarities:

Jimi Hendrix (August 30)
George Harrison (August 31)
Robert Plant (September 1)
Survivor (September 2)
April Wine (September 3)

Retro Rock:

Kinks (August 23)

DIR

Inside Track:

Squeeze's Glenn Tilbrook/Mick Jones/Elton John (August 23)

Earth News

Survivor (August 23-28)
Men At Work (August 27-29)
Hall & Oates (August 30-September 2)
707 (September 3-5)
REO Speedwagon (September 6-9)
Soft Cell (September 10-12)

Global Satellite

Rockline:

Supertamp (August 23)

Inner-View

Cheap Trick (August 23)

NEWS & INFORMATION FEATURES

ABC Direction Network

"To Your Good Health" explores contact lenses and ballplayers' battle with "high sky." (August 12-13)

Clayton Webster

Sporting News Report:

Frank Kush of Baltimore Colts/Mil. Brewers (August 30)

Earth News

Suzann Gage talks about herpes (August 23-25)
Rutger Hauer of "Blade Runner" (August 26-29)
Michael McKean of "Young Doctors In Love" (August 30-September 1)
Comedy with Ron Stevens and Joy Grdnic (September 2-5)

Low Irwin Reports

Actor Michael Beck/"Summer Lovers" (August 14)
Michael Beck/"Summer Lovers" director Randall Klesner (August 15)

Narwood

Outlook:

Satchel Paige discussed (August 12)
TV anchorman Max Robinson (August 14)
Summer School Rap (August 15)

Progressive Radio Network

Laugh Machine:

Bill Cosby/David Frye/Steve Martin/Lily Tomlin (Week of August 9)

News Blimp:

Firearms/Facelifts/Discrimination in Films (Week of August 9)

Watermark

TV Tonite:

Lavene & Shirley/ABC (August 10)
Astronauts/CBS (August 11)
Hill Street Blues/NBC (August 12)
Electric Grandmother/NBC (August 13)

American Black Information Network Folds Operation

After only seven months on the air, the American Black Information Network (ABIN) fed its final newscast to 45 affiliate stations last Friday night (7-30). "The economy beat us down," explained Vince Sanders, VP/News & Operations for Unity Broadcasting, owner of ABIN and the surviving National Black Network (NBN).

Five newscasters were dismissed in the shutdown, and Sanders said he expects as many as half of ABIN's stations to affiliate with NBN, making the remaining network "a bit stronger."

"We didn't take a heavy loss," said Sanders. "We bailed out before that becomes a reality." He hinted ABIN may be revived in the future, but cautioned, "Certainly we're not going to jump out again with it if we don't foresee the possibility of it surviving. To be stung twice would mean that we didn't learn our lesson."

Sanders continued, "Unfortunately, advertisers look at the black market as sort of a monolithic thing that has very few variations." With strong competition from major black magazines such as **Essence**, **Black Enterprise**, and **Ebony**, Sanders said, "a dollar can only be split so many ways. And if that dollar isn't big enough you're not going to get your worthwhile share."

PEOPLE

Jerome Navies

Navies appointed Executive Producer, CBS Radio Stations News Service. He will coordinate the exchange of hard news between the seven CBS owned stations and oversee "Byline Magazine." Navies joined the net in 1972 as writer/editor at KNX/Los Angeles.



Jerome Navies

Nancy Jaycox to Associated Press Broadcast Executive for Illinois and Indiana. She had been National AP TV Wire supervising editor.

Catherine Mongarella tapped as account executive for CBS Radio Network working out of the New York office.

Kevin Cox

Cox named VP/Sales, Radio Networks, NBC; he's responsible for the sales operations of the NBC Radio Network, the Source and Talknet. Cox had served as VP/Marketing Services at the NBC Radio Networks since May 1981.



Kevin Cox

Lex Reis named News Editor at Mutual Broadcasting. Prior to this he was a news reporter at KTAR/Phoenix.



RITCHIES ENRICH OUTLOOK — On behalf of their RCA debut LP "I'll Do My Best," the Ritchie Family were doing just that on a recent cross-country promotional tour. While in New York (l-r) Jacqui, Vera, and Dodie guested on Narwood's syndicated series "Outlook" with David Lampel.



SHEENA SHINES ON RADIORADIO — August 7 marks Sheena Easton's appearance on RadioRadio's "On Stage Tonight." The 90-minute broadcast comprised her performance at San Diego's Fox Theatre. It also marks her network radio concert debut. Smiling in the middle of a backstage breather are (l-r) Leslie Corn, Director of Programming, and Sheena.



"ANNIE" 'S CAROL IN SPOTLIGHT — Following the release of the movie version of "Annie," ABC Entertainment Network's "Spotlight" interviewed the film's principals. Carol Burnett, alias the tyrannical Miss Hannigan, told ABC News Correspondent Bill Diehl she enjoyed being "such an outrageous woman... to look horrible and get all that out of your system."

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THE NEW SINGLE FROM THE GOLD ALBUM

Quiet Lies

BY

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FAST TIMES

AT RIDGEMONT HIGH

Music from the Motion Picture

Jackson Browne

Don Felder

Louise Goffin

Don Henley

Graham Nash

Oingo Boingo

Poco

Ravyns

Billy Squier

Jimmy Buffett

The Go-Go's

Sammy Hagar

Gerard McMahon

Stevie Nicks

Palmer/Jost

Quarterflash

Timothy B. Schmit

Donna Summer



Joe Walsh

Contains the CHR BREAKER
"Somebody's Baby" by Jackson Browne
and the just-released single
"Raised On The Radio" by the Ravyns.

These 19 Brand New Songs* are available only on
this Deluxe Double Album.

Album Executive Producer: Irving Azoff

Album compiled by Irving Azoff, Howard Kaufman and Bob Destocki

***Excluding "So Much In Love" by Timothy B. Schmit.**

A REFUGEE Films Production An AMY HECKERLING Film "FAST TIMES AT RIDGEMONT HIGH"
SEAN PENN JENNIFER JASON LEIGH JUDGE REINHOLD PHOEBE CATES BRIAN BACKER
ROBERT ROMANUS and RAY WALSTON Screenplay by CAMERON CROWE Based on the book by CAMERON CROWE
Executive Producer C. O. ERICKSON Produced by ART LINSON and IRVING AZOFF Directed by AMY HECKERLING A UNIVERSAL Picture



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Music On TV

Kenny Rogers makes two national talk show appearances, appearing on the "Tonight Show" August 6 and "Phil Donahue" August 11. Peter Noone joins Marilyn McCoo for hosting duties on "Solid Gold" the week of August 6, with guests Randy Crawford, Billy Davis Jr., Lisa Hartman, Kid Creole & the Coconuts, Patrice Rushen, and Leo Sayer. MTV shows the film "Jimi Plays Berkeley" starring Jimi Hendrix in a 1970 concert. August 7 and 8 comprise "Billy Squier Weekend" on MTV, with an hour concert the first night and an interview in the "Profiles In Rock" series the next night. A Flock Of Seagulls roost on "American Bandstand" August 7. Jose Feliciano guests on "Mike Douglas: People Now" over the Cable News Network.

Contact Afterlife Via Satellite

As you read this satellites are orbiting what some term the final frontier and bringing us a wider spectrum of television programming. But if the National Spiritualist Association of Churches has its way, satellites will help us explore another frontier — the afterlife. "Satellite Seances," produced by Bob Kiger, hopes to contact man's immortal spirit through seances, healings, mediums, and other similar psychic phenomena. After transponder clearance is secured, cable junkies will be party to occult fare from all over the world wherever a healing or seance is being staged, a sort of "Real Dead People." However, the organization and Kiger, who wants to be the "Roone Arledge of spiritualists," are serious. Following initial fundraising efforts, "Satellite Seances" will pay for itself through direct-response commercials. Viewers answering the pitches will in turn be eligible to be on-air guests and make contact with a dearly departed.

Presley Pops Up As Paper Doll

Now appearing for a limited time only — Elvis Presley's coat! Remember that spoof on "Saturday Night Live?" Well, it seems the joke's on us because Elvis's coat, slacks, shirts, and yes, those blue suede shoes will be sharing the limelight in "Elvis: The Paper Doll Book" by Al Kilgore and Jim Fitzgerald. This book recreates the man who was King through his clothes, a 25-year span in full color. Fans can drool over the apparel that graced those famous swivel hips: movie outfits covering "Jailhouse Rock" to "Blue Hawaii," G.I. uniforms, wedding suits, and, certainly not least, those Vegas sequined sparklers. If the authors seem familiar to you, they're the ones who brought you "First Family Paper Doll and Cut-Out Book," depicting Ronald and Nancy Reagan in all their undressed presidential splendor. Kilgore and Fitzgerald prove once again that clothes do indeed make the man — or woman.

Coincidentally the publishing date is August 16, the fifth anniversary of Elvis's death. At \$5.95 it might make a fun promotional giveaway item. Contact Lloyd Jassin at (212) 674-5151.



Pro:Motions

Nodar Bows Promo Firm

Greta Nodar is now offering her record promotion and marketing expertise to help record companies capitalize on the Hispanic market. Nodar is the former assistant to the Sr. VP/Marketing at Warner Bros. Records. Her firm is located at 4421 Richard Circle, Los Angeles, 90032; (213) 223-2810.



Greta Nodar

Trageser To WBCS GSM

Richard Trageser has been appointed General Sales Manager for WBCS-AM & FM/Milwaukee. He moves over from a similar position at WGHQ & WBPM/Kingston, NY.

Durham To WZXR GSM

John Durham has been appointed General Sales Manager at WZXR/Memphis. Prior to this he was an account supervisor with the Joe Haines Advertising agency.

Yesco Names Rabow PD

Yesco/Foreground Music named Stephen Rabow as Program Director. Rabow's radio experience includes a stint at KZAM/Seattle. Yesco also announces a new local music service aimed at retail and office environments.

Thon Joins WLWQ

Thomas Thon has joined WLWQ/Columbus, OH as Local Sales Manager. He had been an account executive at sister station WTVN.

5 YEARS AGO TODAY

Radio & Records

- TOM KROH NAMED GM AT WMPS & WHRK/MEMPHIS
- SILVER CLOUDS RECORDS LAUNCHED BY LEBER-KREBS AND CBS
- NUMBER ONE FIVE YEARS AGO: "I Just Want To Be Your Everything" — Andy Gibb (RSO) (2nd week)
- NUMBER ONE COUNTRY: "Way Down"/"Pledging My Love" — Elvis Presley (RCA)
- NUMBER ONE LP: "Crosby, Stills & Nash" — Crosby, Stills & Nash (Atlantic) (5th week)

Rogers & Cowan Names Ameen VP

Michael Ameen has been promoted to VP handling music accounts at Rogers & Cowan. He first joined the PR company in 1979, gaining experience as assistant to the chairman and as a publicist in the film division.



Michael Ameen

Donnelly Media Debuts

Donnelly Media is a media placement service focusing on broadcast advertising and sales consulting. Company founder is T.J. Donnelly, former General Manager of KPLX/Dallas and WHBQ/Memphis. The firm is located at 1201 N. Watson Rd., Suite 220, Arlington, TX 76011; (817) 640-0392.

Abrams Joins Katz

John Abrams, most recently Manager/Creative Services with the RKO Radio Network, has been tapped as Associate Director of Corporate Relations at Katz Communications. His background also includes a stint in advertising/promotion at Mutual Broadcasting.

KKLT Appoints Three



Dana Welch, Barbara Stevens, Jerry DelCore

KKLT/Phoenix has tapped three new Local Sales Managers as part of its restructuring efforts. They are Dana Welch, Barbara Stevens, and Jerry DelCore. All three were promoted in-house from the sales department.

Jem, Adelphi Sign Pact

Jem Records and Adelphi Records have signed an exclusive worldwide marketing/distribution contract. Under the new agreement, Jem will market/distribute the Adelphi Records label. Andy Miele, Jem's Director/Marketing, will oversee the marketing/distribution operation while Adelphi Promotion Manager, Hap Passman, will handle promotion/publicity activities. The first Adelphi/Jem release will be an album by the Nighthawks.

WESTWOOD ONE

AMERICA'S NUMBER ONE
PRODUCER/DISTRIBUTOR OF NATIONALLY SPONSORED
RADIO PROGRAMS, CONCERTS & SPECIALS SALUTES . . .

LOS ANGELES

NEW YORK

THANKS FOR LISTENING

10^{PM}
KDF
ROCK **3**

WKDF/Nashville

Ratings & Research



JHAN HIBER

Beautiful Music Blues

Once upon a time there was a radio format that seemed blessed by the gods. The music was easy and relaxing, the adult audience enjoyed the soothing sounds, the programming was tailor-made for the ratings methodology, and station management were often seen with large smiles on their faces and large profits in their bottom lines. The format was called Beautiful Music.

Lately, however, all has not been well in the kingdom of Beautiful Music. The ratings methodology has suddenly turned around, the numbers are slipping in many cases, and the audience is getting older and older in most markets. All is not beautiful with the format this spring, and the crowd you see on the horizon is hundreds of Beautiful Music GM's looking for a new guru to lead them back to ratings and revenue successes.

In my second look at the spring Arbitron results I'll delve into this important format. How troubled are Beautiful Music stations? What are the causes of the hassles faced today by those station operators? Where do they go from here?

Ratings Downturn

In previous years, say before 1977, to be the manager of a Beautiful Music station was to be in charge of a station that was almost perfectly geared to success in the Arbitron numbers. The best diarykeepers are those with good education, non-ethnic, and 35+ family people. All of these criteria were largely met by the audience profile of the typical Beautiful Music station.

As Bob Dylan once put it, however, "The times they are a-changin'." The first hint of problems for BM properties came in 1977, when Arbitron introduced the Expanded Sample Frame concept to the industry. ESF, which began the approach whereby those with unlisted phones became available for surveys, was intended to improve response among young men and ethnics, among others, and in many cases it did exactly that.

Naturally, when the shares of AOR's and Black/Urban stations began to rise, that led to share drops for other for-

mat. In numerous cases one of those formats was Beautiful Music. I remember that in Philadelphia, WWSH, a Schulke station, dropped when ESF first hit that city. Bill McClenaghan, then with Schulke but now with ABC, made a beeline for Beltsville to see what had gone wrong. There was nothing especially wrong, per se; just the first use of ESF. Things smoothed out thereafter, but many BM stations never recovered from the impact of ESF.

The next ratings methodology blow to the health of BM stations was the Census updates of 1980, which first affected Arbitron in the fall 1981 sweep. With this population catch-up, the government, and those who supply population estimates to Arbitron, suddenly had a more accurate handle on the size of the ethnic population. More ethnic populace means more diaries going to those folks, fewer going to those likely to sample or be a partisan of a Beautiful Music station. Unless a BM station has made an effort, like the one made in Los Angeles by KBIG, to woo Hispanic or black cumers, share slippage could result — and did in many markets.

DST Damage

The most recent change in Arbitron's survey methods may have been the most significant from a BM point of view. With blacks able to keep their own diaries for the first time in over a decade (in markets where there is a notable black population), their listening levels are now being recorded as higher than ever (see my column last week). With ethnic and Urban stations jumping through the roof, some formats had to lose shares, and again BM was vulnerable.

Q&A

Peter Scheurmier of KHJ/Los Angeles called in to ask, "With stations on the AM band starting to go stereo, what will Arbitron do if a diarykeeper puts down an AM frequency (such as 93) along with the word 'stereo.' Since there might be an FM 93 in a market, who would get credit?"

It will depend on which box the diarykeeper checks on the listening page. If the AM box was checked, the AM stations would get its credit. If the FM box was written in, the FM station that was near 93 would earn the numbers. If neither box was checked by the respondent the entry would be ascribed. The station which had been most popular in the relevant county in the previous year might have an edge and get this credit, but there are no guarantees.

Week In Review

Greater Media Names Cool

Greater Media has appointed a corporate research director. After a lengthy search the company has hired Colleen Cool, who will have the title Manager of Research. Ms. Cool has been an instructor in communications and research at several top Eastern universities.

Birch Speeds Up Timetable

According to Tom Birch, his firm has now decided to "speed up our timetable for opening a New York office." Birch told R&R, "As soon as we find the right person for Eastern Division Manager we'll open that office. We need to be active in New York every day." Birch foresees a two-person office to start, and his firm is interviewing research and ratings figures to see who will man the company's office in Gotham.

DST began either this past winter or spring sweep, depending on the market. Let's look at some figures that dramatize the sorrows some BM stations are going through.

I chose seven markets at random from my bookcase full of Arbitron reports. I was curious to see if Beautiful Music stations were slipping as badly as it seemed at first glance and if the slippage had occurred compared to the relatively stable estimates of last spring or the Census/DST affected numbers in the winter or fall books.

The results, based on total week shares, 12+, show an undeniable trend. In 86% of the markets chosen, BM shares slipped spring-to-spring, and 86% saw their shares drop from the fall/winter to this spring. Here are the details...

stations may want to take on. Recently a hush-hush gathering of several key Beautiful Music leaders was held in New York to try and come up with approaches on how best to meet this challenge. Research on the qualitative aspects mentioned above would seem desirable, but would the advertisers believe it?

Finally, there is the siphoning of listeners by other formats. When Big Band stations debut, for instance, Beautiful Music stations tend to see reduced shares, at least for a book or two. Pittsburgh is a good example of this. The overall BM shares there dropped almost 25% when a Big Band entry (WJAS) came on the scene. However, WJAS has since receded and the Beautiful Music stations are virtually where they were in the spring '81 sweep.

Beautiful Music Share Trend Chart

Market	Spring '81	Fall '81/Winter '82	Spring '82
	BM shares total	BM shares total	BM shares total (Spring-to-Spring change)
Chicago	10%	10.2%	8.8% (-12%)
Indianapolis	15.4%	14%	14.4% (-6%)
Milwaukee	13.2%	11.4%	7.7% (-42%)
Portland, OR	13.7%	12.8%	9.9% (-10%)
Rochester, NY	17.8%	16.9%	13.7% (-23%)
Sacramento	11.4%	12.5%	11.4% (level)
Seattle	10.9%	12.5%	9.9% (-9%)

As you can determine from the chart figures, in an average market the total Beautiful shares declined approximately 15% between spring '81 and spring '82. In many cases there was even a more notable drop from the previous book (either fall '81 or winter '82) to the most recent spring survey results.

Multi-Faceted Challenge

What causes these declines? Part of the explanation is that BM is being buffeted by many forces that seem to be coalescing into a threat to the success of the many BM properties.

First, as noted, is the "new reality" of the ratings wars. With troubles on the Arbitron front, and with Birch no savior for this format, Beautiful Music stations may have to turn to other sales tools to make ends meet.

Next, the sales challenge is getting more difficult since many of the listeners to this format are now outside the prized 25-54 demos. Attempts to play more "contemporary" music to woo younger demos (30-45 year olds for example) have yet to show consistent results, although Bonneville and TM are now trying this approach in their syndication. Time will tell.

Trying to get qualitative information on the buying and product loyalty habits of the 45+ listener is a task BM

There is another format that is a problem for BM stations, namely FM Adult/Contemporary, or soft rock. In numerous focus group projects nationwide I've seen the reference to "easy listening" pertaining more often to one of these rockers rather than to a strings-dominated Beautiful Music sound. It is my thesis that the post-'55 listeners have redefined "easy listening" and are using their rock heritage as the reference point. If so, no wonder a large amount of the 30-45 year-old adults now spend more time with the soft rock FM's rather than the Beautiful Music outlets in a market.

Two Solutions

The pat answers of the past won't work for Beautiful Music any more, if these spring results are an indication. As I see it there are two options for a station with this format. First, be the only one in your market. In Atlanta, WPCB is now doing well since WSB-FM changed format. Maybe this is a trend that will spread.

Second, since it is apparent that syndicators don't have all the answers, maybe you had better start getting some yourself. Market research, combined with ratings research done on your behalf, may give you vital clues to help keep your station beautiful.

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Chris Dunk
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...and more to come.

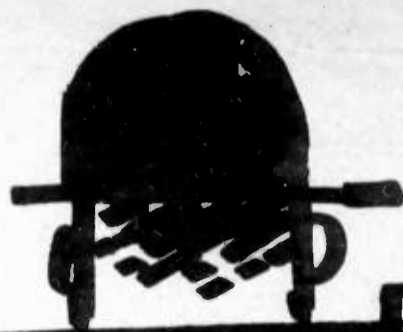
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RATINGS REPORT

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Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
Spring '81	Fall '81	Spring '82	Spring '81	Fall '81	Spring '82
1 KIKI-AM	12.2	KSSK-AM	12.0	KSSK-AM	10.1 (AC)
2 KDUK-FM	11.5	KDUK-FM	11.2	KIKI-AM	9.2 (AC)
3 KKUA-AM	10.7	KIKI-AM	9.1	KCCN-AM	8.6 (M)
4 KSSK-AM	10.0	KKUA-AM	8.6	KUMQ-FM	8.1 (A)
5 KHVH-AM	8.1	KULA-FM	6.6	KUMU-FM	8.0 (M)
6 KPUJ-AM	4.9	KCCN-AM	6.3	KKUA-AM	7.7 (M)
7 KJEU-AM	4.4	KJEU-AM	5.3	KDUK-FM	7.2 (A)
8 KUMU-FM	4.2	KUMU-FM	5.7	KULA-FM	6.3 (M)
9 KULA-FM	4.1	KHVH-AM	4.8	KMAI-FM	4.8 (AC)
10 KGU-AM	4.0	KPUJ-AM	4.4	KHVH-AM	4.4 (M)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	KIKI-AM	1	KSSK-AM
2	KUMQ-FM	2	KUMU-FM
3	KDUK-FM	3	KCCN-AM

Jacksonville METRO RANK 52

POP(00): 6228

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
Spring '81	Fall '81	Spring '82	Spring '81	Fall '81	Spring '82
1 WIVY-FM	14.3	WQIK-FM	13.3	WQIK-FM	11.7 (C)
2 WKIZ-FM	12.6	WIVY-FM	12.5	WAIV-FM	11.2 (AC)
3 WQIK-FM	11.2	WFYV-FM	10.5	WKTZ-FM	10.3 (M)
4 WFYV-FM	11.7	WAIV-FM	10.2	WIVY-FM	9.4 (M)
5 WAPE-AM	7.3	WKIZ-FM	9.4	WFYV-FM	8.8 (A)
6 WJAX-FM	4.6	WJAX-FM	5.5	WGLL-AM	5.7 (M)
7 WPLU-AM	4.5	WPLU-AM	4.8	WJAX-FM	5.3 (M)
8 WVUJ-AM	4.0	WAPE-AM	4.7	WPLU-AM	4.2 (M)
9 WKTZ-AM	2.8	WVUJ-AM	3.8	WCKJ-FM	4.1 (M)
10 WCKJ-FM	2.4	WGLL-AM	3.5	WAPE-AM	3.9 (M)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	WAIV-FM	1	WAIV-FM
2	WFYV-FM	2	WQIK-FM
3	WIVY-FM	3	WKTZ-FM

Orlando-Daytona Beach METRO RANK 53

POP(00): 6131

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
Spring '81	Fall '81	Spring '82	Spring '81	Fall '81	Spring '82
1 WHOU-AM	11.9	WDIZ-FM	12.4	WUBO-FM	11.1 (M)
2 WDIZ-FM	11.0	WUBO-FM	10.9	WDIZ-FM	10.8 (A)
3 WHOU-AM	9.6	WB JW-FM	9.3	WB JW-FM	9.9 (M)
4 WB JW-FM	9.4	WHOU-FM	8.8	WHOU-FM	8.9 (C)
5 WUBO-FM	8.1	WUBO-AM	8.3	WHOU-AM	8.1 (M)
6 WUBO-AM	7.4	WHOU-AM	7.7	WHLY-FM	7.6 (M)
7 WKIS-AM	6.8	WHLY-FM	7.1	WKIS-AM	6.3 (M)
8 WHLY-FM	6.8	WJYU-FM	6.6	WOKL-AM	5.5 (M)
9 WJYU-FM	6.4	WKIS-AM	5.3	WUBO-AM	5.3 (AC)
10 WOKL-AM	4.8	WOKL-AM	5.3	WJYU-FM	4.3 (AC)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	WDIZ-FM	1	WHOU-FM
2	WHLY-FM	2	WHOU-AM
3	WB JW-FM	3	WHLY-FM

Tulsa METRO RANK 54

POP(00): 5823

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
Spring '81	Fall '81	Spring '82	Spring '81	Fall '81	Spring '82
1 KVOU-AM	17.2	KVOU-AM	15.4	KVOU-AM	14.4 (C)
2 KRMG-AM	16.0	KRMG-AM	14.0	KKAV-FM	12.6 (M)
3 KKAV-FM	11.8	KWEN-FM	13.3	KRMG-AM	12.3 (AC)
4 KBEZ-FM	10.6	KKAV-FM	12.4	KWEN-FM	12.3 (C)
5 KMOU-FM	8.6	KBEZ-FM	9.1	KMOU-FM	11.7 (A)
6 KWEN-FM	7.0	KMOU-FM	8.3	KBEZ-FM	9.1 (M)
7 KTFX-FM	4.6	KKAV-AM	5.6	KBSJ-AM	5.0 (M)
8 KMYU-FM	3.5	KTFX-FM	4.8	KTFX-FM	4.6 (M)
9 KCFU-FM	3.5	KCFU-FM	3.2	KCFU-FM	3.3 (M)
10 KELI-AM	2.9	KELI-AM	2.1	KELI-AM	2.5 (AC)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	KRAV-FM	1	KVOU-AM
2	KMOU-FM	2	KWEN-FM
3	KWEN-FM	3	KRAV-FM

Wilkes-Barre-Scranton METRO RANK 55

POP(00): 5524

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
Spring '81	Fall '81	Spring '82	Spring '81	Fall '81	Spring '82
1 WKRZ-FM	10.5	WNAK-AM	10.3	WKRZ-FM	11.3 (M)
2 WAKM-AM	9.8	WKRZ-FM	9.3	WAKM-AM	10.8 (AC)
3 WNAK-AM	9.1	WAKM-AM	9.0	WNAK-AM	8.7 (AC)
4 WEZX-FM	7.3	WEZX-FM	8.8	WEZX-FM	7.1 (A)
5 WILK-AM	6.2	WGBI-FM	7.3	WILK-AM	5.6 (M)
6 WGBI-FM	5.6	WEIL-AM	4.4	WGBI-FM	4.8 (M)
7 WYZZ-FM	4.2	WAKU-AM	4.1	WEIL-AM	4.2 (AC)
8 WEIL-AM	3.8	WYZZ-FM	3.6	WBAK-AM	3.6 (C)
9 WICK-AM	3.4	WILK-AM	3.3	WYZZ-FM	3.5 (M)
10 WVUC-FM	3.2	WGBI-AM	3.2	WICK-AM	3.4 (M)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	WKRZ-FM	1	WKRZ-FM
2	WEZX-FM	2	WARM-AM
3	WILK-AM	3	WGBI-FM

Allentown-Bethlehem-Easton METRO RANK 56

POP(00): 5466

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
Spring '81	Fall '81	Spring '82	Spring '81	Fall '81	Spring '82
1 WLEV-FM	13.2	WLEV-FM	12.1	WLEV-FM	11.6 (AC)
2 WZZO-FM	10.1	WZZO-FM	9.5	WZZO-FM	10.1 (A)
3 WKKW-FM	9.9	WQJU-FM	9.0	WKKW-FM	10.0 (C)
4 WQJU-FM	8.8	WFMZ-FM	8.9	WQJU-FM	9.2 (M)
5 WAEB-AM	8.6	WKKW-FM	8.5	WAEB-AM	8.3 (AC)
6 WFMZ-FM	7.6	WAEB-AM	7.1	WFMZ-FM	7.8 (M)
7 WEST-AM	3.6	WSAN-AM	3.8	WEST-AM	5.7 (M)
8 WSAN-AM	3.4	KYW-AM	3.5	WSAN-AM	5.3 (C)
9 KYW-AM	3.1	WEST-AM	3.1	WKAP-AM	3.7 (AC)
10 WKAP-AM	3.0	WOK-AM	3.0	WEEX-AM	3.1 (AC)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	WLEV-FM	1	WLEV-FM
2	WZZO-FM	2	WKKW-FM
3	WAEB-AM	3	WAEB-AM

Akron METRO RANK 57

POP(00): 5451

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
Spring '81	Fall '81	Spring '82	Spring '81	Fall '81	Spring '82
1 WMM5-FM	12.7	WMM5-FM	12.5	WMM5-FM	11.9 (A)
2 WAKR-AM	10.7	WAKR-AM	10.7	WAKR-AM	11.5 (AC)
3 WGLL-FM	8.1	WGLL-AM	7.1	WKUU-FM	8.5 (M)
4 WSLK-AM	6.9	WAEZ-FM	6.2	WSLK-AM	6.9 (C)
5 WAEZ-FM	6.8	WGLL-FM	6.0	WGLL-FM	5.6 (M)
6 WZZP-FM	5.2	WMM5-FM	5.6	WMM5-FM	4.8 (A)
7 WCAK-AM	4.2	WCAK-AM	4.9	WAEZ-FM	4.6 (M)
8 WMM5-FM	4.1	WZZP-FM	4.6	WUBN-FM	4.6 (M)
9 WDUK-FM	3.6	WUBN-FM	4.0	WCAK-AM	4.4 (AC)
10 WLUZ-AM	3.5	WDUK-FM	3.5	WDUK-FM	3.7 (M)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	WMM5-FM	1	WAKR-AM
2	WKUU-FM	2	WMM5-FM
3	WMM5-FM	3	WKUU-FM

Richmond METRO RANK 58

POP(00): 5409

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
Spring '81	Fall '81	Spring '82	Spring '81	Fall '81	Spring '82
1 WKVA-AM	20.8	WKVA-AM	16.6	WKVA-AM	18.4 (AC)
2 WKVQ-FM	13.0	WKVQ-FM	13.5	WKVQ-FM	13.4 (M)
3 WKXL-FM	9.3	WKNL-AM	9.6	WKXL-FM	8.6 (AC)
4 WPLZ-FM	8.6	WKXL-FM	9.1	WKNL-AM	7.5 (C)
5 WKNL-AM	6.6	WANT-AM	8.0	WPLZ-FM	7.3 (M)
6 WEZS-FM	6.2	WPLZ-FM	6.7	WANT-AM	7.2 (M)
7 WANT-AM	5.3	WEZS-FM	6.1	WEZS-FM	6.8 (M)
8 WTVR-FM	5.1	WXGI-AM	5.5	WLEE-AM	5.3 (AC)
9 WLEE-AM	4.4	WTVR-FM	4.1	WTVR-FM	4.9 (M)
10 WXGI-AM	4.3	WTVR-FM	3.5	WENZ-AM	4.5 (M)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	WKVQ-FM	1	WKVA-AM
2	WKXL-FM	2	WKVQ-FM
3	WPLZ-FM	3	WKNL-AM

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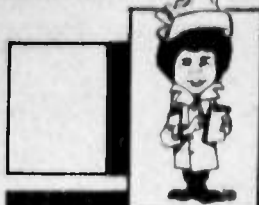
SANTANA



"HOLD ON"

ADDED THIS WEEK:

WXKS-FM	3WT	Z104
Z93	KINT	WNAM
94Q	WABB-FM	KCPX
WLOL-FM	WZYP	KSKD
KFI	BJ105	KIKI
KIQQ	WBBQ	WZYQ
KEZR	WOKI	WCGQ
KYYX	WBCY	WISE
KZZP	WANS-FM	KDVV
WPHD	WGH	KENI
WHFM	KMGK	



STREET TALK

The "temporary" suspension of business for Alfa Records in this country is now apparently permanent with the exit of Alfa President Bob Fead. The skeleton staff of Alfa employees, who remained after the Japanese decided to trim their U.S. operations, has also been released.

SJR Communications is reportedly close to a deal for its last remaining station, KLVU/Dallas. We hear that among the several buyers are John Tenaglia and Robert Weary, owners of WSRF & WSHE/Ft. Lauderdale. Street Talk hears that \$8.5 million is the price being mentioned for KLVU!

"Hot Hits" consultant Mike Joseph has cut the new jingles for WHYT (WJR-FM)/Detroit and is now looking for a staff, including an operations manager. At WBBM-FM/Chicago, another of Mike's "Hot Hits" converts, the station just moved past WLS-AM & FM in the June/July Birch figures, second only to WGN. "Hot Hits" indeed.

What's up at WLIR/Long Island? Last week we mentioned that the station was in negotiations with Rick Carroll to take on his "ROQ Music" format. Well, those talks are ongoing, but in the meantime, the station has signed with Burkhardt/Abrams/Michaels/Douglas & Associates for that firm's "new music" format. Confused? Don't be. WLIR PD Denis McNamara told Street Talk, "This firmly establishes a music direction we've been leaning toward for the last two years. Our current sound is a logical evolution of WLIR's progressive music heritage."

Congratulations to Don Geronimo, formerly of KIIS & KFI/Los Angeles, on joining the staff of WLS-AM & FM/Chicago as weekend and swing personality.

Is WPGC/Washington about to draw from its talent resources within the First Media chain to put together a high-powered morning team? We hear that one may come from Phoenix and one may come from Provo, becoming a team when they join in Washington.

Choice on-air opening at WTIC/Hartford — you know, the nation's top-rated major market station. Midday personality Ted Dalaku is leaving. Get your tapes and resumes to Tom Barsanti.

Drivetime news anchor opening at WCLR/Chicago as PD Dave Martin loses his morning newsman Mike Elston to WBBM-FM. Applicants should contact New Director Barry Keefe.

Gary Hoffman is out as PD of K104/Dallas after two years on the job. Chuck Smith will remain as Operations Manager with new VP Michael Spears due in Dallas shortly.

KCBQ/San Diego will drop "Music Country Network" in favor of SMN's Country format for overnights starting September 1. Not only has KCBQ lost several of its key sales people to KSON, station cutbacks have also squeezed out afternoon jock/MD Dale "Bozo" Sommers. Dale is currently looking.

WIST/Charlotte will switch from Satellite Music Network's Country format to its A/C offering on August 16. Apparently with WAYS shifting from CHR to Talk, WIST felt the time was right for another contemporary music station on AM in Charlotte.

Superadio personality Carole Mason will reportedly be "on loan" from ABC Radio Enterprises to WJEZ/Chicago, her old station, to handle some vacation relief and fill-in during August. What are the rest of the highly-paid Superadio jocks up to?

KFRC/San Francisco has made a few staff "adjustments," as Gerry Cagle likes to call them. Shannon O'Brien has been replaced in the 10pm-2am shift by former weekend Sue Hall. Jack Armstrong, last at KFI/Los Angeles, will fill Harry Nelson's vacated noon-4pm shift. And finally, Sandy Louie has returned to KFRC as MD from KDIA/Oakland with Kate Ingram no longer handling music at the station.

KWST/Los Angeles PD Jeff Salgo has been quite busy doing audience and perception research in the market. It now looks like the station will remain CHR after all. Jeff is looking for talent. First to exit is News Director Rick Jagger, who leaves with excellent recommendations from Jeff.

WCKX/Tampa is now officially WMGG . . . billing itself as Magic 96 FM.

WKRC/Cincinnati is whooping it up this week, as the station inked a deal to carry Bengals football this fall. Poor WLW . . . no sale, no football . . . ouch!

Bill Michaels has exited Y106/Orlando, where he'd been PD, and has been replaced by Mark Kaplowe.

FM100/Memphis morning man Bill Hickok is out, although he's remaining on the air at the station until a replacement is named. The station did not renew his contract.

Speaking of contracts, Marc Sommers, who had been jocking at WABC/New York, will not have his contract renewed now that the station is all-Talk, and he's on the loose.

Richard Lorenzo is the new MD at WCBS-FM/New York. He was formerly of Foreman Associates, which consults the ABC Radio Networks, among others.

Finally, we've mentioned KZZP/Phoenix madman Jonathan Brandmeier before, but this time he may have topped even himself. Jonathan somehow got invited to visit Sheik Mohammed Al Fassi in his multi-million dollar home in Miami and broadcast live back to Phoenix. Al Fassi is the Arab oil sheik who bought the Beverly Hills mansion for his wife and proceeded to graphically paint the statues out front, causing more than a small uproar. He later moved to South Florida, when his wife sued him for divorce, and ran up astronomical hotel bills. Brandmeier apparently made a few telephone calls to him, and the sheik invited him for a visit, so he could explain his side of the story regarding all that bad press.

ANOTHER Todd Wallace success story:

WXKS-FM/Boston ("KISS108-FM")... NOW #1... 18-34 Adults and 18-49 Adults (Arbitron Spring 1982).

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on over 300 radio
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Sales



JONATHAN HALL

Radio Co-Opts Co-Op (Part II)

This week, I'm continuing the general overview of different station philosophies and approaches regarding solicitation of co-op ad dollars that I started last week. The idea is that through comparison with other stations, you may wish to reevaluate your co-op marketing plans, regardless of their stage of development.

Co-op is not an easy path to instant revenue, but the rewards can be long-lasting. It is generally accepted that co-op sales efforts need management's encouragement to really succeed. Secondly, like changing to a News or Talk format, the payoff for co-op efforts are usually a long time coming.

KOMO's 12-Year Drive

For example, KOMO/Seattle has been going after co-op for over a dozen years. But its impact in co-op is being enhanced. Station Manager Bob Adkins has just hired a retail sales manager from a major Seattle newspaper to co-op full time.

Adding someone with extensive co-op experience in the newspaper area, says Bob, "gives us some very good strength in that area and already has produced some co-op plans for our sales staff."

The new staffer is uniquely qualified to be KOMO's first fulltime co-op sales person. "We finally realized that in the past we didn't have anybody who was knowledgeable in the sales and co-op field. Now we feel like we have a real professional in there. Before, it was always more of an entry level position. About the time the people became really proficient at working with it, invariably they went into a full sales job."

He says some stations have tried co-op with good intentions, but when they drop the ball, "by screwing up the billing, etc.," retailers feel they've been burned and are reluctant to try co-op again.

"As the economy has gotten so much tighter, we find that most of the retailers are having a difficult time in planning very far in advance. We're definitely looking at fall and trying as much as possible to get them to look at Christmas. Those who may have been sitting back to see what would happen with the economy during the third quarter feel they've got to make it in the last quarter or be in trouble."

Bob feels all the talk about huge amounts of co-op dollars being unused each year is a bit misleading; "A lot of times those dollars may not be spent on broadcasting, but they're certainly committed in one way or another to some type of program that they're working with."

Continuing the same format as last week, I've also sampled several new co-op persons to find out about their recent leaps into co-op.

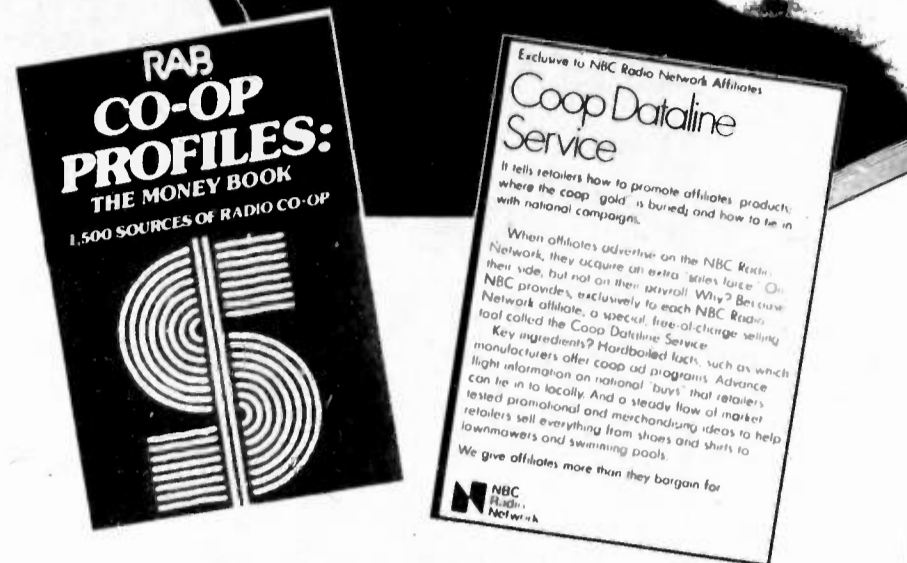
Nadine Danford, Co-op Coordinator, WSPD/Toledo, OH

Why did the station hire a fulltime co-op person? "I think it was the realization that there is a lot of cooperative advertising money available with dealers and retailers that is not being used because of the organization of it — securing the plans of the accruals," Nadine answered.

"I like developing radio advertising campaigns for dealer groups. I like working with the particular manufacturer and then tagging the different dealers at the end, or working up a kind of doughnut effect, where you have a couple dealers at the beginning, then the main content of the commercial in the middle, and then the dealers on the end. These are dealers who themselves don't have enough accrual money to deal with. But together as a group, they can have an effective radio campaign."

One successful campaign was with Olympic Stain. She started by working with the distributor, who knew local dealers were losing their co-op funds through non-use. She sold ten dealers on a ten-day campaign using their accrual money. That was a mid-summer sale; she'll go back to them also for a planned Labor Day sale.

Nadine says she is working on a fall pro-



CO-OP SOURCES — Among the best sources for co-op assistance are the RAB, SRDS, Broadcast Marketing Co., and the networks. Some of their offerings are pictured above.

motion involving Quick Set Locks, which is offering a 75-25 unlimited plan. She is also working on a deal with Armstrong Ceilings.

For starters, she highly recommends all of the three major co-op sources: RAB, SRDS and BMC (Broadcast Marketing Co. in San Francisco). She finds RAB gives 2700 plans, with only basic information. SRDS offers much more detail, but fewer plans.

Bill Cloutier, General Manager, KJJY/Des Moines

"I hate to use this wording, but co-op is almost a license to steal." KJJY has had the most luck going after 100% co-op deals that are now exclusively devoted to newspaper. The station has succeeded in converting some of these over to radio. "The people we're trying to reach (with on-air spots) are the small businessmen," Bill said. Larger ones are generally more aware of co-op already.

Some successes have been A.C. Delco batteries, a meat-packing plant that offered co-op, and a high saturation campaign for a supermarket by advertising canned hams (one spot per hour for five days).

Although the standard wisdom is that stations will have to wait six months or more to see results, KJJY has seen virtually immediate results with co-op. For instance, FTD Florists offered a radio-only co-op deal recently for National Secretaries Week. It was a 50-50 deal where each retailer was allowed up to \$200. The sales force went out and sold a number of florists in just five days, bringing in a total of \$3000 for the station.

Bill has also had success concentrating on pharmacies, which carry large numbers of items. The co-op dollars available for each product may be minimal, but spots can be put together by combining as many as eight products into a single package.

Bill says he started out by studying RAB and BMC materials, going to an RAB seminar, and talking with other stations.

Sharon Henry, Account Executive, WCUE/Akron

Sharon does other sales, but is developing

into a co-op specialist. Why more emphasis on co-op? "Akron is a very depressed area right now. People are tightening up on their advertising dollars. It's just getting rougher and rougher to make a sale.

"To really make it successful, you have to do it fulltime," she stresses. To get ready, Sharon attended an RAB course in New York and has done a great deal of reading about co-op sales. "The key to selling co-op is that you've got to sell radio first, then sell the co-op position. We've been running spots on the air that I voiced telling people that we have a co-op coordinator. It gets businessmen thinking about it. We've had some phone calls already."

Sharon also recommends running a spot on the air to announce and explain the hiring of a co-op person fulltime. She advises developing co-op material for salesmen to leave with clients after making presentations. "It's really the service, because they can get the information if they want it. We just simplify the process and do all the work for them."

WBBG & WMJI OFFERS \$25,000

Cleveland Stations Donate Time For Jobs

In an unusual client-oriented promotion, WBBG & WMJI/Cleveland are offering \$25,000 in free advertising to area businesses that demonstrate the greatest potential for creating new jobs. An interesting angle is that only companies that have not previously used radio advertising will be eligible. Written applications were accepted throughout July, and the station will make the determination for greatest job creation potential, according to Robinson Broadcasting President Larry Robinson.

\$200 Million For Spot Radio's First Quarter

Almost \$200 million was spent on spot radio by national and regional advertisers during 1982's first quarter, according to figures from the National Radio Marketing Group. The NRMG is the sales development committee of the Station Representative Association, and the statistics were drawn from reports of 15 rep firms. The total figure was \$199.2 million.

Also compiled was a list of the top ten spot advertisers, with five automobile manufacturers represented, including the top three, where Ford barely edged Chrysler. The rankings:

1) Ford Motor Co.	\$11 million
2) Chrysler Corp.	\$10.2 million
3) General Motors Corp.	\$6.6 million
4) Anheuser Busch Inc.	\$5 million
5) Southland/Seven-Eleven Stores	\$4.1 million
6) American Honda Motors	\$3.7 million
7) Eastern Airlines	\$3.5 million
8) Bell Telephone Cos.	\$3.3 million
9) Delta Airlines	\$3.1 million
10) Nissan Motors	\$2.6 million

38 SPECIAL *KEEPS RUNNIN'* UP THE CHARTS



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The follow up to the top ten single “Caught Up In You”
is...“You Keep Runnin’ Away.”

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KFMZ

KID CARDES VOYEUR



FROM THE FORTHCOMING ALBUM "VOYEUR"

SO-17078

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Contemporary Hit Radio



JOEL DENVER

WKRZ-FM VS. WILK

The Wilkes-Barre-Scranton Market, One Year Later

In my continuing series on successful CHR stations, I thought it would be interesting to review WKRZ-FM/Wilkes-Barre-Scranton and see how things are progressing a year after they began their domination of the entire market.

PD Jim Rising and staff are back in the number one slot (9.0 to 11.3) after sliding to number two last book behind A/C-formatted WNAK. Another significant change in the market is that WILK has changed formats from A/C to CHR under PD Joe Montione. In the most recent Arbitron, Joe took an ailing AM station and has effectively turned the numbers around (3.2 to 5.6).

Considering these changes, and the fact that Jim has spent two years now in the market, we'll look at his station from the perspective of a market veteran. We'll also take a look at how Joe Montione sees things for WILK, and how far he thinks he can dent the market with his version of the "Hot Hits" format which is being used successfully around the country.

PD Jim Rising
WKRZ-FM



PD Joe Montione
WILK



Jim Rising is the only PD that WKRZ-FM has had since its conversion from a simulcast News/Talk format with its AM sister station. What's it like after two years of being at or near the top of the market? "One thing for sure, being here for two years really broadens your scope of things," he noted. "There are so many details I pay attention to now that I used to let pass by."

Jim went on to explain, "I would have never guessed how successful a church bazaar could be. Do you believe that 8000

"This station does very little dayparting, except for oldies. I believe that once a record is a proven hit, it belongs on the air around the clock. The people are looking to hear their favorite records, and when they tune in, they expect to hear them."

— Jim Rising

people turn out for these bazaars every time? A year ago, I wouldn't have paid any attention to them, but you can be sure that when we find out about them, we've got our van there."

From what Jim told me, his station stays pretty active within the market. "It's really amazing how getting the van out, setting up some risers, hauling out some big speakers, and playing the station can reinforce your image. Throw in a jock or two and some T-shirts and bumper stickers and you are a hero. It's got to be a one-to-one relationship with your listening audience whenever possible.

"We didn't get the big numbers and demos we have by sitting around, that's for

Continued on third column

If you've heard the name Joe Montione before, it's no surprise. Joe has worked at some of the best CHR stations in North America. His career started at WILK, and his next job was doing nights at 13Q/Pittsburgh, then Y100/Miami. By age 20, he was doing nights at WFIL/Philadelphia. He moved on to work at such legendary rockers as 96X/Miami, WKBW/Buffalo, CHUM/Toronto; he was PD at WLOF/Orlando, and a jock and Assistant PD at KHJ/Los Angeles under Chuck Martin.

Quite a career of moving around and experiencing the cultures of different markets, as well as the likes and dislikes of the different areas. For all of those reasons and more, it's no wonder that Joe's station is bright, lively and exciting-sounding, with a mixture of all types of hit records.

Given the technical facilities at WILK, which is 5kw days and 1kw nights directional at 980 kHz, I asked Joe how he com-

"We put the emphasis on the active end of the market. Those are the people who fill out diaries. I like the active records that cause people to pick up the request line and then listen to hear the song."

— Joe Montione

pensates for those limitations. "It's not easy, because at night we have some pretty spotty areas in Lackawanna County, which is a large chunk of the market. We are acutely aware of where we can be heard and where we can't, and we concentrate on those areas that will give us the highest return for our efforts.

"That's not to say we ignore certain parts

Continued on fourth column



WILK "PACS" 'EM IN — The grand prize in a recent WILK promotion was a full size Ms. Pac-Man machine for guessing the correct score on the game. Shown is the Skripukunis family getting the keys to the machine from PD Joe Montione.



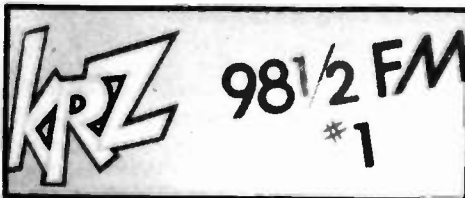
BETWEEN THE SHEETS WITH WKRZ-FM — Getting down to bare facts, WKRZ-FM had their annual bed race, which attracted over 5000 spectators in downtown Wilkes-Barre, and one participant who attracted a crowd of her own. In the station bed is Norreen Bealla, who says, "All I have on is KRZ-FM," and she's right. Surrounding the bed (l-r) kneeling is afternoon jock Mark Sinclair, night rocker Jumpin' Jeff Walker, staffer Jerry Padden, midday personality Dave London, and staffer Lenny Kryeski.

Continued from first column

sure," Jim remarked. How well did WKRZ-FM do in demographics? Number one adults 18-34, 18-49, 25-49, 25-54 and number one teens. Remarkable numbers for a CHR station that leans pretty heavy on rock records, right?

Jim talked about his music. "This station does very little dayparting, except for oldies. I believe that once a record is a proven hit, it belongs on the air around the clock. The people are looking to hear their favorite records, and when they tune in, they expect to hear them.

"Take a look at Survivor's record 'Eye Of The Tiger.' That's hard rock, yet it's number one, and adults love it. Sure there is the tie-in to the movie, but if the song itself



wasn't a great record, people wouldn't buy it or request it. Billy Idol is another great example of a song that might sound hard, but really does very well in 25+ adults for me. Some PD's might hold records like that back until after 3pm, but I don't agree with that theory. Play the hits and win."

Wilkes-Barre is part of the industrial Northeast where population has generally been waning with the shift to the Sunbelt. After spending two years in the market, Jim has made the following observations about the population. "There are very few 18-24 year olds here. As soon as they finish high school, it's off to college somewhere else. People come here to college, but generally, the hometown college-age kids leave the area to return and settle down upon graduation. Even though we play lots of rock, it gets over pretty good with the 25+ audience because it's blended with hits of all types.

"Another thing to keep in mind is that Wilkes-Barre is practically a new city. It was destroyed by floods in 1976, so everything is brand-new over there. As a result, more of the younger people live in that area than, say, Scranton or Hazelton. We keep

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Continued from second column

of the market, but if you can't be heard there at night, then at night you've got to double your efforts where you can be heard," he added. "It's not easy against a big 50kw FM station. In audio quality alone they've got the upper hand."

What do you do differently than WKRZ-FM? "I think we are more personality-oriented than they are. I've always been personality-oriented. Most of the stations I worked at depended on personality for success, so it's in my background. Being on AM, we offer a lot more news and information than the FM stations do. I think we concentrate on making things a little bigger than life more often to attract a bit more attention. Not unrealistic hype," he stressed, "but with shorter listening spans, you've got to make more of an impression on AM."

Like any other well-programmed station, WILK does its share of research too. "We put the emphasis on the active end of the market. Those are the people who fill out diaries. I like the active records that cause



people to pick up the request line and then listen to hear the song. I put a lot of faith in our request lines for this audience input. When I first took over the station, we were doing about 150 calls a day, and now we easily log over 2000 per day.

"We take all of those 2000 or so requests and tabulate them every evening for the Top 10 at 10pm. Now that's an old idea, but it sure works well for us. There are lots of repeat calls for sure, but then again, those tend to be the most popular. Adults make up a pretty good sampling of the calls."

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this in mind when targeting promotions," he revealed.

What about competition in the market? "This market is pretty competitive. Former market leader WARM, which dominated for 22 years, recovered a bit this book, 8.7 to 10.8. Burkhart/Abrams AOR WEZX went down 8.5 to 7.1 but their satellite-formatted Country station WBAX went up 2.6 to 3.6 and A/C-formatted WQEQ moved 1.6 to 2.3. Drake-Chenault-consulted WGBI-FM (CHR) went down 7.1 to 4.8 but the big story was WILK. Joe Montione did a pretty good job turning it around for his first book."

How does WILK compare with your station? "We only run 10 minutes of spots an hour, and I think they run a few more. They are fun, up, and exciting, and generally the music is pretty good. Their biggest problem is the signal. Daytime it's pretty good, but at night they've got some problems. My main concern, however, deals with the FM stations."

"I'm able to stay ahead for several reasons. We are active in the market with promotions like our bed race and numerous other things. We try and stay on the leading edge of everything, and this includes music of course. I have a good rapport with the music stores, and know where the trendsetting people in town hang out. Talking with them about what they like or don't like gives great insight to the future. You might call that market research, but to me it's more effective than callouts."

To get things done requires a good relationship with your GM. "My GM is also the owner. Jim Shea knows and understands radio. Our philosophy is 'to stay number one, we have to work twice as hard.' Jim makes cash available for our 'Easy Money' game. It works like a cash call, with jackpots between \$200-\$500."

"Keeping constant activity on the station along with a good mix of the rock, black, and pop hits and strong jocks who like to mix it up with the community are the things that make this job fun. Having been here two years now has killed the desire to move on immediately. I'm going to hang out for a while and see how strong we can make WKRZ-FM," concluded Jim.

Motion

WYRC/York MD J.J. Randolph will be promoted to PD and retain his MD duties effective August 16. Up until now, all programming duties were handled by Operations Director John Laurence who will now concentrate on managerial duties. Rick Ryder leaves WRAW/Reading to join KKQV/Wichita Falls to do mornings. KBBK/Boise hires Dave Victor from across town rival KFXD.

Mark Kessler, night rocker at WAYS/Charlotte is now doing 6 to 10pm at FM100/Memphis for PD Garry Wall. Andy Taylor is the new MD at KEEL/Shreveport moving across town from the PD slot at KBCL. KRAV/Tulsa has hired Bob Carpenter from local TV 8 to do sports. WDCG/Durham-Raleigh is now 100kw at 1050 feet and is putting out an incredible signal. PD Randy Kabrich has already made quite a bit of noise with a limited signal in that market.

Joe has taken an AM radio station and turned its 12+ share from a 3.2 to a 5.6 in a market with 24 local signals... and add 10 more out-of-town signals that show below the line in the book. In adults 18-34, WILK is now third in the market, and it's tied for fourth place 18-49 adults with WARM. That's pretty respectable, and it's strong enough to get a piece of any major adult buy in the market.

What about the music on WILK? "Again, we try and stay with the active records, so that means uptempo, lively stuff with the exception of those ballads that become national anthems. Being on AM, we keep in mind the shorter listening spans for our rotations too," he explained. "We run through the hits a bit quicker, and tend to play fewer oldies per hour. Our oldies are deep in titles, but they are all smashes, nothing marginal. Everything is geared for the 12-34 audience, because we know that's where we can make our score, and we have."

"I'm very pleased with what we've accomplished so far. This is our first book as a CHR station again. To me it's just a foothold book, and I know we can make more improvements next time out. We used every tool available to us this time around to make these gains."

Joe told me the station bought TV time, and had some pretty liberal newspaper displays, while WKRZ-FM did no TV at all. WILK spent no cash for giveaways, but did a major promotion giving away a full-sized Pac-Man machine. Listeners had to correctly guess the score on the machine to win it, and the station gave out consolation prizes like Pac-Man cartridges, albums and concert tickets.

"Like WKRZ-FM, we were on the streets with our jocks and van. We really need that visibility to reinforce our on-air image, and to create curiosity come. Once they listen, I know they will come back again," he said optimistically. "I know this is the case, as we do things called 'Hot Spots.' We send a jock out to a merchant and while there we do phoners and offer things at discount prices for a short period. People come from all over, and many are repeat visitors. Being on AM you've got to be able to show results, and so far we're doing it. AM isn't dead; it just means you've got to work a lot harder for results."



SHARELL GOES TO SHARON — On his recent summer vacation back to his hometown of Sharon, PA, Elektra/Asylum VP/Promotion Jerry Sharell paid a visit to WYFM/Youngstown (Sharon) PD Jeff Tobin promoting the latest E/A hits.

The Music Section

CHR's Most Accurate Music Information Begins on Page 55

Stafford Moves To KSON

Longtime KCBQ/San Diego General Manager Mike Stafford, who exited the station two weeks ago (R&R 7-23), has joined crosstown Country rival KSON-AM & FM as Sales Manager. He will share that position with current Sales Manager Dex Allen, who is also a former San Diego GM (at KOGO & KPRI) and worked with Stafford for nine years at KCBQ.

KSON VP/GM Don Nelson explained to R&R, "We think that because of the unique nature of these two people, the two-team

situation will work very well. There's a red team and a blue team, and while there will be interteam rivalry, there isn't competition, because we have established a pool arrangement where everybody shares jointly in big success. We sell the stations in combo, and Dex and Mike will be splitting the management of the sales people, each having four under them." Nelson added that three KCBQ sales staffers, Harry Martin, Terry Jansen, and Ed Diaz, have joined KSON.

Stafford told R&R, "I'm very happy I could relocate so quickly. This is amazing because Dex and I are both ex-general managers and now we're putting together an outstanding ball club here. We're really fortunate that Don sees the benefits of this; he's a visionary. It's not going to be without its pitfalls, but conceptually and philosophically we're right on target."

Allen added, "To me it's a history-making step; insofar as I know, no radio station has ever done what we're attempting to do, to get the best people in the marketplace under one roof. It's a team concept with team captains. There will be 12-14 people in our combined sales staffs. We have a big job to do, and we can do it if we have the people."

Johnson Upped To KVI PD

Jay Johnson has been promoted to Program Director at KVI/Seattle. He succeeds Mark Savan, who steps down as Operations Manager but retains his 9am-1pm talk slot.

VP/GM Shannon Sweatte told R&R, "I've felt for some time that what we needed at KVI was a full-time program director. It was a difficult decision because Mark had done an excellent job. I don't want anybody to construe it as a demotion. Even though he worked 16-18 hours a day he still needed more time than that for programming. His worth was on the air as a talk host; it was invaluable. I've been watching Jay Johnson for some time both as a competitor across the street and as an in-house employee. Based on his background and his ability to work with people, I felt this was a tremendous opportunity for the station to use someone on staff who has a good feel for the market, for programming, and would be a very supportive PD."

Johnson had been serving as KVI's morning news anchor during the past year. Prior to that he spent eight years at the station as assistant news director and newsman. His background also includes an 18-month stint as News Director at crosstown KAYO. Commenting on his appointment, Johnson said, "It's the first time I've ever programmed a radio station. Actually I'm probably more of a hands-on operations manager than I am a program director." He also explained that planned programming changes are "very subtle," featuring a newly-designed morning news block. "We've adopted a much more traditional presentation of news and information," Johnson added.

WRKK, WOW

don't think we'll be confused with WZZK, since they've spent thousands of dollars getting known by their 'Z's.'

Sanders also announced that Gordon Sproue, who was Sales Manager at WAPI for 22 years, will be WRKK's new GM, with Tommy Hayes from AM sister WVOK taking over as PD.

WOW Moves To Modern Country

WOW Operations Manager Ralph Caldwell told R&R, "With the Adult/Contemporary station, KFAB, having a 20+ share, there was no sense going after them. We had tried to age the sound of the station over the last two years, going after basically 25-49. But it was all to no avail. The management started considering the erosion of the AM audience a couple of years ago and decided there were two formats we could go after. We considered News/Talk but felt Omaha was not large enough to support it, and we also had to take into account the cost of starting up."

"The one we took was to go Country, modern Country, the standard country artists. It's a format not available in our area. KYNN is more of a Country & Western station and they don't play a lot of the pop crossover artists. We're going to be a very contemporary-sounding station that happens to play country music."

Caldwell said no personnel changes were planned, adding, "Our VP/GM Jim Eddens likened the proposition to playing golf. He said, 'If you're a pro, you can take a rusty set of clubs or an old broomstick and beat the brains out of someone. If you're no good, you can get the finest clubs in the world and you still can't do anything.' Everyone is real excited about it, because we're not picking up a drawl or trying to be down-home... basically all we've changed is the music."

Golden West

& Wechsler; and Bernard Howard & Co. The third possibility is a joint venture between the MMR staffers and Interep.

Explaining the impending sale, Ward stated, "Major Market Radio is one of the best reps in the business, but in this age of specialization, our talents are best suited as broadcasters and we wish to devote 100% of our energies towards our eight stations."

Rush, in praising his "harmonious" ten-year association with GWB as President of MMR, commented, "I have the utmost respect for everyone at Golden West Broadcasters. However, I agree with Bill Ward's conviction that reps should be independent." As part of the eventual sale, MMR will continue to represent Golden West's radio stations.

1982	AUGUST
6-8	★ HERMAN'S HERMITTS
13-15	★ CURTIS MAYFIELD & THE IMPRESSIONS
20-22	★ BILLY JOEL
27-29	★ CHUBBY CHECKER

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CALENDAR



BRAD MESSER

Fast Local Fame Via Self-Hype

Some radio people hit town and become locally famous within weeks. Almost everyone else is content to settle for a gradual buildup of name recognition. Newsmen are among the quietest of the low-key types, and many if not most of us are even a bit shy when not behind the mike.

Reporters who devote much of their attention to trying to differentiate between hype and substance often develop a strong dislike for self-promoters. But when we see a fast-fame type in action, although we may feel disgusted, some part of us may paradoxically feel that we, too, would like to be hot stuff . . . if someone else would do the shucking and hyping for us. The quiet types may occasionally quite secretly long for a promoter, someone who will get out there and sell our wonderfulness while we remain quiet and unassuming.

Fact. No one will do it for you. You gotta do it yourself. Here are some proven fast-fame methods.

Brown-Nose The Newspapers. Quote local columnists by name in your newscasts. Mail them photographs of your scripts. Telephone to ask their viewpoints on local issues. Your name will begin appearing in print.

Heap Personal Praise On Local Leaders. If a city councilman makes a smart move, do some commentary and make sure your listeners know it was actually a "brilliant" move. Send script copies to all council members. They'll begin talking about you.

Make Powerful Enemies, But Not In Your Town. Launch a lopsided and colorful attack against an out-of-town politician whose policies seem to discriminate against local interests. It doesn't matter that his actions don't really affect your area; you're only using his policies as counterparts so you can praise the policies of some local politicians. Send scripts to everyone. Make sure your name is on them. You'll be invited to parties.

The self-promoters I've seen (a) spread their own name around as much as humanly possible (b) kowtow to the locally-powerful with exaggerated praise, and (c) don't pick fights they cannot easily appear to win. The technique is shabby, it is disgusting, and it works every time.

Lucky Accident: Floating Soap

MONDAY, AUGUST 9 — Floating soap may sound gimmicky now, but when it was invented a hundred years ago it was quite practical: a lot of people took baths in rivers and lakes, where a dropped bar of soap might disappear. James Gamble, who was born 146 years ago today, developed the white soap, and Harley Procter named it Ivory. But it became the world's first floating soap by accident, when a factory workman left a mixer on too long and whipped in some extra air bubbles. Customers who got that over-bubbly batch of Ivory reordered, so Procter and Gamble made the mistake a part of the normal manufacturing process.

President Nixon turned the job over to Gerald Ford eight years ago today in 1974. The second A-bomb, "Big Boy," was dropped on Nagasaki in 1945, eliciting surrender proposals from Japan the following day.

Former boxer Ken Norton is 37. Canadian comedian David Steinberg is 40. Longtime world pro tennis champ Rod Laver is 44, and Basketball Hall of Fame member Bob Cousy is 54.

Warner Bros. Studio Loses #1 Star

TUESDAY, AUGUST 10 — During the silent movie days, Warner Brothers' biggest star pulled the studio through financial hard times when other big names failed. He made more than forty films, and in a national poll six years before his death, Americans voted him the most popular boxoffice attraction, beating out Rudolph Valentino and Charlie Chaplin. The star who died exactly a half-century ago today was a German Shepherd dog, the first animal movie star, Rin Tin Tin. The Windy City Chicago was incorporated as a town of about 200 population 149 years ago today (1833).

One of the pioneer British rock stars, Blackpool's Ian Anderson of Jethro Tull, is 35. Bobby Hatfield of the Righteous Brothers is 42. Edwin Jack Fisher is 54. Eddie Fisher was one of the more popular singers of the 1950's.

Shooting Star Show Expected Tonight

WEDNESDAY, AUGUST 11 — Astronomers expect the second-best meteor shower of the year after midnight tonight. The Perseid meteor storm is one of the most predictable and usually produces a good show of shooting stars.

The light socket with a pull-chain switch has been around 86 years, its patent having been issued on this date in 1896.

Nicholas Krebs, born in Germany on this date in 1401, is still remembered for two things. In 1440 he announced (on intuition alone, with no backup science) that Earth spins and orbits the sun, that stars are suns like ours and have planets, and that space is infinite. Krebs also invented concave lens eyeglasses for the nearsighted.

Former actress turned beauty columnist Arlene Dahl is 54. Michael Dowd, who was a big-band singer before he became the TV personality we know as Mike Douglas, is 57. Writer Alex Haley is 61.

Bendix Ends Crankiness

THURSDAY, AUGUST 12 — Americans loved early-model cars but often got cranky when they had to start them with hand cranks. Vincent Bendix, who was born 100 years ago today, eliminated that little job by perfecting the first electric car starter. Bendix also mass-produced the first reliable four-wheel brakes. His business has since become a conglomerate that includes the world's largest auto parts company.

America's space shuttle made its first test flight five years ago. The comic strip "Li'l Abner" first appeared 46 years ago. And 105 years ago today Thomas Edison handed some plans to an assistant and instructed him to build "a talking machine." The helper bet Edison \$2 it wouldn't work, then proceeded to construct what we now call the phonograph.

George Hamilton is 43. Racer Parnelli Jones is 49. Alvis Edgar "Buck" Owens is 53.

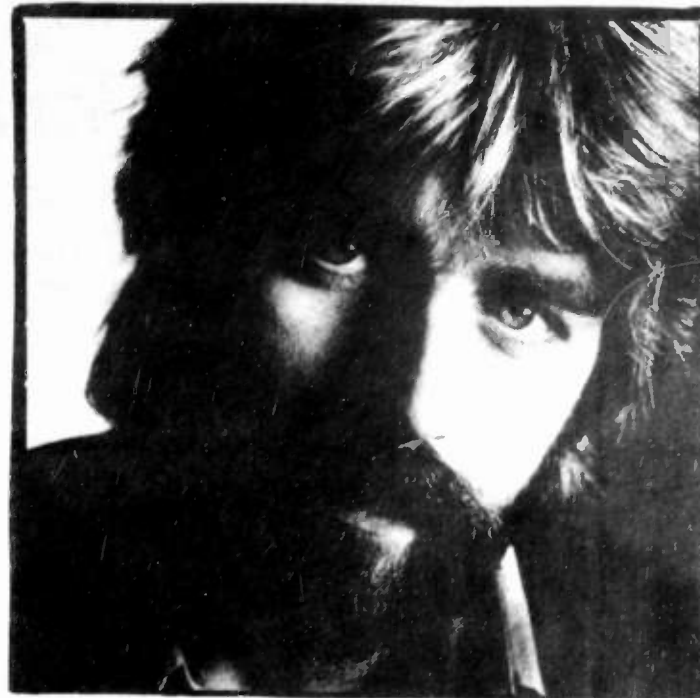
Year's Only Friday-the-13th

FRIDAY, AUGUST 13 — Carl Wickman couldn't sell his used car, so 68 years ago he began using it as a taxi, hauling miners between their shacks and the huge open-pit iron mines of Minnesota. Wickman's big grey 7-passenger Hupmobile was sometimes jammed with twenty paying passengers. Between 1914 and 1930 he prospered, buying buses and then other bus companies. Then he renamed his business in honor of that old grey car no one would buy, and that's how America's largest bus company came to be named the Greyhound Corporation.

Jefferson Airplane played its first gig 17 years ago tonight at the Matrix Club in San Francisco. The Communists insured that Germany would remain divided when they established the Berlin Wall 21 years ago today. Disney's animated film "Bambi" premiered at Radio City Music Hall forty years ago this evening.

Cuban Premier Fidel Castro is 54.

MICHAEL McDONALD



2nd Week
CHR BREAKER!

"I Keep
Forgettin'"

MICHAEL McDONALD

Produced by Ted Templeman and Lenny Waronker



Manufactured and Distributed by Warner Bros. Records



JEFF GELB

AOR WINNERS' CIRCLE PART TWO:

Dave Van Dyke And KGON/Portland

This week the Pacific Northwest is the location for an AOR Winners' Circle profile, as the spotlight falls on KGON/Portland. Perennially the city's bastion of AOR radio, KGON had its best Arbitron 12+ figure ever this spring with a 13.3. Also significant were its demographic breakdowns: #1 teens, #1 men 18-24, 25-34, 18-34, and 18-49, also #1 women 18-24 and #2 18-34.

Spearheading KGON to these market-dominant figures is PD Dave Van Dyke, who joined the station nine months ago, after programming stints at KAZY/Denver and KTXQ(then KFWD)/Dallas. He attributed KGON's stunning success to "everything clicking at once," and recalled, "When I first got here my initial task was to make KGON a little more palatable for the masses than it had been, by targeting a bit older. Initially we aimed for 19-20, and have since moved up toward people in their mid-20's."

Grown Up Rock & Roll

Accomplishing this goal musically meant heavy dayparting, but not avoiding heavy metal. "Portland's an unusual market," Van Dyke explained. "This city has a history of heavy metal and rock & roll, because there have always been rock stations here. So there are even a couple AC/DC songs we can play mornings and mid-day." Older music is also carefully mixed into the KGON blend for appeal to older listeners. Van Dyke mentioned bands like the Rolling Stones, and even 60's novelties like the Seeds' "Pushing Too Hard" or ? & the Mysterians' "96 Tears" as examples of tracks that are favorably received by both younger and older KGON fans.

Adult listeners and new music mix as well, according to Van Dyke. "They're still



Dave Van Dyke

pretty much right down the true center of AOR radio: they appreciate new releases by Fleetwood Mac, Crosby, Stills & Nash, and even Robert Plant. We don't play Roxy Music in all dayparts, but that kind of group, placed in mornings or middays, adds a certain feel to the station that you won't get after 3pm. Yet it doesn't change the overall sound of the station enough to alienate younger listeners. Even Human League was not strictly a younger-end record; it crossed over a lot of barriers."

Research: It All Adds Up

Van Dyke arrives at his musical policies through a variety of research techniques. "It's like a big jigsaw puzzle; when all the pieces are put together correctly, they give us a very clear picture. We do store calls, but sales research is less and less important because less money's being spent these days, resulting in too low a sample to be valid. We do callout research and have had both positive and negative results in terms of its consistency.

"We also do 'call-in' research: asking listeners questions when they call the station. Since we know they're already listening, it's maintenance research, designed to help us discover negatives before they happen. And we do interviews at malls and public places with potential KGON listeners.

"I must also mention Gloria Johnson, our Assistant PD and MD. Her role in the success of the station cannot be overlooked. Her ears are remarkable; that's well-proven by her past performance. She's been in the market a long time and knows exactly what our listeners want. She's been a great help to me."

KGON Has A Brew For You

Summer, beer and rock and roll — the three seem to go together naturally, or so thinks KGON/Portland. The station's big summer promotion has listeners quenching their thirst with a generic beer called "Brew 92." The packaging calls it "a distinctive beer unique to the Pacific Northwest." That's because "Brew 92" is manufactured by a local bottler in conjunction with KGON (92 on the FM dial).

"Brew 92" sells for \$3.39 a short case (eight bottles) at all local 7-11's, which share in the promotional and monetary profits with KGON. KGON's share of the profits is earmarked for the station's scholarship fund. Sales of "Brew 92" last summer helped put seven local students through college.

KGON PD Dave Van Dyke enthused, "Brew 92" is another one of those KGON items that listeners can get that's hip to have. They're moving real well — stores are constantly reordering." Indeed, last summer 7-11's sold thousands of cases of "Brew 92." You should expect no less — after all, as the "Brew 92" store ads point out, "This beer rocks!"



Q98 Tops AOR 12+ List

Great news hit Fargo when KQWB-FM (Q98) received word of its spring Arbitron results: the station's 12+ 23.2 figure is this sweep's highest 12+ figure to date, and may well be AOR's highest 12+ share ever.

Even PD Shawn Waters was taken by delighted surprise: "We didn't expect to win nearly as big as we did. The rise was a combination of things: broadening our music base certainly helped, and our special features and community involvement played a role in the station's growth as well.

"We realized that to win we needed to get older listeners, who wouldn't necessarily be hooked by heavy metal. So we added more Beatles, more Fleetwood Mac. Occasionally, we also played a straight CHR record when we felt we could 'get away with it.' Air Supply's one good example. It's a tough decision to make, but due to our competition, we felt we needed to be broader-based than some of the more 'modal' AOR's."

Q98's nonmodal mix delivered a whopping 61.5 share of teens, along with a 43.5 share in men 18-34, and placed the station solidly #1 out of the city's eight signals. Helping to get those numbers was an old-time Top 40 promotion: the cash call. Waters recalled, "It was real effective in raising the cume from 34,000 to 50,000, which, in this market, is a lot. The jackpot's been up to \$1000.98. We're a show-bizzy radio station, not a liner cards station. We're very involved in the community, with contests and benefit functions."

Once an AOR station grabs nearly one-quarter of the available audience, where can it go from there? "We'd sure like to keep going up," Waters said. "We expect some competition in the near future to key in on the demographics we did well in."

Nothing the future brings can dim the present state of elation at Q98, whose success story is surely an inspiration to those small-market AOR's still fighting their way to the top in their markets. Q98 has proven that community-minded radio can really pay off.

He went on to praise his other air personalities: "They're not one-dimensional; they're Oregon streetwise. They aren't crazy joketellers, they're like the listeners' neighbors, people who are enjoyable and knowledgeable."

New Music Preview

A new wrinkle in KGON's music research is the "New Music Preview," a montage of parts of three songs aired in heavy rotation for a week, then judged for future airplay consideration by phone response. The idea has caused considerable controversy (see R&R 7-9), but for Van Dyke, early results have been totally positive: "New Music

"Stations that have avoided making a news commitment are making a big mistake; they're sabotaging their ability to grow into adult rock stations."

Previews have been very helpful to us. Although response varies depending on the daypart in which the preview runs, we usually log hundreds of calls a week."

KGON New Music Preview songs are selected with the help of the Burkhardt/Abrams consultants. Van Dyke described his relationship with the consulting organization as a "mastermind situation: everyone on the same wavelength, sharing information on all levels." Two of the three artists selected weekly for the preview feature usually also are being tried out on other Superstars stations, so that local results can be checked against other stations' calls for a better feel on each record.

To gauge local response to the preview, interns man phonedlines that listeners are encouraged to call whenever the three-cut sample is played. Beyond obtaining listeners' responses to the three selections, they are also quizzed for their feelings on other station programs and policies. Van Dyke defended the idea of a vocal minority influencing music policies: "We did a study of peer group leaders, and found that, generally, their tastes in things tend to coincide with the taste of the passives more often than not. So it's my belief that, at least in Portland, actives represent a good number of passives as well."

With the New Music Previews well underway, Van Dyke said there have been no signs of listener disinterest in the promotion. What's more, acts like A Flock Of Seagulls, Men At Work, and Shooting Star have been added to KGON's playlist as a direct result of New Music Preview airplay.

"ROQ Music"

Despite the early positive reaction by

Portlanders to acts like Men At Work and A Flock Of Seagulls, Van Dyke remains unconvinced that Portland is ready for its own version of KROQ/Pasadena, which has had great success with such new music. Van Dyke commented, "Our research shows some acceptance for that type of music here, but it's still in a cultish phase. It wouldn't be economically wise or even feasible for anyone here to try it yet. That kind of music has a few years to go here."

"KGON is a mainstream rocker, more so now than ever. We're hardcore rock certain times of the day, depending on the available audience. Everyone's realizing that 25-34 is growing and 18-24 is shrinking, which is already changing the complexion of dayparting. But 30-year olds in this market can tolerate Judas Priest at 11am if it's the right song. That, backed with classic Stones or Cream, makes adults comfortable with KGON's sound."

News Notes

Van Dyke is quick to also credit news as a tune-in and turn-on for older AOR fans. "Stations that have avoided making a news commitment are making a big mistake; they're sabotaging their ability to grow into adult rock stations. Stations that focus on news and information, not ignoring or burying it overnights, help make adults feel more at home as listeners. Of course, this news and information must be in sync with listeners' lifestyles." KGON's news, which runs hourly in drive times, plus just before noon, is very brief, combining hard news and lifestyle features. The station has yet to sign with one of the AOR news nets, primarily because KGON's unsure of where to place the commercial commitments of networks, what with its already-full spotload.

Competition

KGON is not alone in regearing for older listeners; its direct format competitor, KINK, has already evolved into a 25+ AOR, while other contemporary music stations in the market also seek those numbers. Teen listening, on the other hand, remains

"New Music Previews have been very helpful to us."

KGON's stronghold: 55% of the station's listeners this book were teens. This doesn't bother Van Dyke, who said, "Unless some other musical format comes along with more appeal to them, teens will naturally continue to gravitate to AOR radio. A lot of people dismiss teen listenership, but our research has shown they have an enormous amount of disposable income. They'll provide a significant part of the station's income for some time."

POLYGRAM ROCK ELEMENT OF SURPRISE

PAUL BRADY HARD STATION

**Programmers intense committment
make Paul Brady a name to reckon
with.**

"Paul Brady...talk about a great album...and a great song,
"Nothing But The Same Old Story". **BUCK McWILLIAMS/WIOT**

"Very impressed by Paul Brady. An Irish singer-songwriter
who sounds a lot like Van Morrison, when Van Morrison
still had some energy."
BOB BITTENS/WHCN

"Suffice to say that this is quality music, combining good
songwriting, distinctive vocals and clean production, of
great appeal to today's rock audience."
DANA JANG/KOME

"...Brady is so fresh and original, it's a joy to listen to
his record. What can I tell you...Paul Brady just
blew me away."
ROBERTA HABER/WMJQ



URIAH HEEP... ABOMINO

In 1981, Polygram
shocked everyone

by returning the Moody Blues to
the top... in 1982, it's Uriah Heep.

AOR Breaker 7-30-82...sales
approaching 100,000 and now
27 to 22 on the AOR airplay 40,
featuring "That's The Way That
It Is", "Prisoner" and "On
The Rebound"



Last but not least



JOHNNY VAN ZANT BAND "THE LAST OF THE WILD ONES"

Yesterday the 12 inch with
"It's You" and the title track.
Today, the album, tomorrow
an AOR explosion.



**ALL FROM POLYGRAM
ONE OF AMERICA'S TWO GREAT RECORD COMPANIES**

Manufactured and marketed by
PolyGram Records

EVOLUTION

Daniel Brunty exits as PD of KREM-FM/Spokane; no replacement set yet ... Joe Folger exits as PD of KDWB-FM/Minneapolis with no successor yet named ... Bo Jagger exits as PD of KICT/Wichita and OM Bob Lawrence becomes Interim PD ... WJGM/Jackson, MS begins AOR programming with Scott Mateer as PD ... Michael Isobella is upped from Research Director to Asst. PD at WMJQ/Rochester ... WAAF/Worcester hires Rob Lipshutz from WHJY/Providence as MD; Jeff Riccio is appointed Acting MD at WHJY ... KYYS/Kansas City MD Randy Raley exits for mornings at KPKE/Denver ... Dave Nichols is reinstated as MD of WRNO/New Orleans ... WPLR/New Haven's Mark Kaplowe exits for the PD job at Y105/Orlando, and Mike Kirven is named MD at WPLR ... Raechel Donahue joins KROQ/Pasadena for part-time airwork ... Vaughn Cook joins KZOM/Beaumont from WFOX/Gainesville for all-nights as Terry Chambliss goes to part-time at KZOM ... Roman Moore joins KAZY/Denver for weekends and Tom Collins joins for mornings.

Van Dyke

Continued from Page 26

"For the future, I'd like to see another book like this. If we go down in teens it won't bother me. I'm starting to see other stations in the market gearing for teen listening, if only for the 12+ share. I'd like to see us go down in teens while increasing in 18-34's, in fact. That would probably mean a lower 12+ share, but if we gain in adults, that would be just fine. In fact, that's really my next goal."

AOR Reporter Profile

WQBK/Albany

PD: John Cooper

MD: Lyn Brehmer

Power: 3000 watts

Consultant: none

Slogan: "Foremost In Rock"

"WQBK-FM has been the AOR station in Albany for the last eight years. We began with a progressive approach which has evolved into a 1982 state-of-the-art AOR. By state-of-the-art I'm referring to a station that combines strong, knowledgeable personalities (most having been here over three years), tie-ins with area concert and nightclub promoters, interaction with the audience at various station functions, unique promotions, commitment to news that's national (CBS RadioRadio) and local, and the bottom line, the best available music.

"Our approach to music is more roots rock than crunch rock, with emphasis on combining classic rock from the 50's through the 80's, with new material selected by the programming and music departments on the basis of how well it will fit into the rock and roll stew.

"We also carry weekly locally-originated special programs like a jazz show and an oldies program.

"We keep the pace and tempo up throughout the day, making this the hottest radio station serving Albany, Schenectady, Troy, and Saratoga."

— John Cooper
(WQBK-FM is a new AOR reporter.)

The Music Section

AOR's Most Accurate
Music Information

Begins on Page 45



MARSHALL MAKES MAGIC IN HARRISBURG — WB's Marshall Crenshaw was greeted backstage after a Harrisburg concert date by the airstaff of WTPA. Pictured (l-r) are band's Chris Donato, WTPA's Steve "Z." Crenshaw, and band's Robert Crenshaw.



ESCAPE TO CHICAGO — During Journey's "Escape" tour stopover in Chicago, the band's Jonathan Cain (left) visited the WMET studios for an on-air chat with Maureen Flaherty.

COMING NEXT WEEK: Another AOR Winners' Circle interview with another market-dominant AOR from the spring Arbitron's, WZXR/Memphis. In next week's conversation, PD Redbeard discusses Southern rock, Superstars, research, neuroses, wobble, and lots more.



ANGST IN THEIR PANTS — Atlantic's Sparks played to AOR radio reps from both coasts at a recent New York area appearance. Pictured (l-r) are WRNW/Briarcliffe Manor MD Pat Principe, Spark's Russell and Ron Mael with manager Joseph Fleury, London Wavelength's Gayle Miller, KMEL/San Francisco's Marilyn Citron, Atlantic's Alan Wolmark.



COCKER SINGS UP A STORM — Island's Joe Cocker was a recent interview guest at the Storm, KSTW/Mesa. Pictured (l-r) are KSTW's Steve Allison, Cocker, air personality Mary McCann, and PD Jeff Parets.

UPDATE

WQXM/Tampa helped promote a local Flock Of Seagulls show by offering a \$4 rebate off the \$4.98 ticket price to the first 98 people to show up at the show with the station's 98 Rock Card. Also, in conjunction with WQXM's fifth AOR anniversary celebration, the station gave away a Fender Stratocaster guitar autographed by Rainbow's Richie Blackmore ... WYSP/Philadelphia held a free listener birthday party for Mick Jagger, featuring Rolling Stones videos, a tongue-shaped birthday cake, and prizes including Stones catalogs and posters. 600 listeners attended, but the birthday boy himself, for some reason, never showed up ... WPLR/New Haven's been busy lately; the station held an outdoor listener picnic featuring live music and swimming that drew 2500. Then, the station chartered a bus to take winning listeners to Yankee Stadium for a game ... WGRQ/Buffalo held a

2.2-mile running and drinking race to raise money for the Buffalo Philharmonic Orchestra. Runners were required to stop at six bars along the race course and drink a seven-ounce glass of beer. The unusual promotion raised \$2000 for the orchestra (and probably a like amount in sales of Alka Seltzer) ... WIYY/Baltimore has opened seven Rock Shops at area department stores, selling T-shirts, jerseys, baseball caps, and jackets ... WPDH/Poughkeepsie just released its second annual Homegrown talent collection, retailing for \$4.98

... KVRE/Santa Rosa's broadcasting live for two weeks from the area county fair. At the fair, KVRE sponsored a free concert featuring Huey Lewis & the News ... New AOR WJGM/Jackson, MS needs album servicing from all labels. Contact PD Scott Mateer at (601) 856-2287.



WLLZ ROLLS FOR MARCH OF DIMES — The March of Dimes has chosen WLLZ as the pilot station for "Walkamerica '82," and has chosen Detroit's Rockets as honorary chairmen of the event. Pictured (l-r front) are group's Jim McCarty, Bobby Haralson, WLLZ MD Dave Scott, group's John Badanjek; (l-r rear) group's Donnie Backus and Dave Gilbert.

COLOR

MAZDA MILEAGE CONTEST: 98 ROCK/Baltimore gave away a 1982 Mazda 626 in a recent promotion. First the station drove the car around the city for three months to put mileage on it. Listeners then were asked to write in their estimates of the car's actual mileage, within 98 miles, to be entered in a random drawing which was held at a Loverboy concert.

3-D RADIO: There's an explosion of interest in 3-D movies, and WQDR/Raleigh got in on the fun by giving away 400 free pairs of 3-D glasses for the area's first TV showing of a 3-D movie. Also, the station had listeners register to win a \$100 gift certificate for food to create a 3-D party the night of the telecast.

CHICAGOFEST-ivities: WLUP/Chicago linked up with the city's annual Chicagofest for a number of promotional events. First, the station cosponsored the "rock dock" of live rock music, sponsored the video games arcade, and broadcast from the event. Additionally, WLUP listeners were encouraged to wear Loop T-shirts to get into the festival free, and win various prizes.

A NIGHT TO REMEMBER: WPLR/New Haven sponsored a screening of "Young Doctors In Love," and gave a winning listener a ride to the screening in an ambulance, plus a post-screening private party at a local restaurant.

CONCERTS & CONVERSATIONS

CONVERSATIONS: John Cougar on WIOT/Toledo ... Al Kooper on WDHA/North Jersey ... Toto on KMOD/Tulsa ... Huey Lewis on KBPI/Denver, KVRE/Santa Rosa ... Heart, John Cougar on KRQR/San Francisco ... Cheap Trick, Krokus on WDIZ/Orlando ... John Anderson on WQDR/Raleigh ... Scorpions, Iron Maiden on CITI-FM/Winnipeg ... Cheap Trick on KNCN/Corpus Christi ... Motels on WMAD/Madison ... Todd Rundgren, Frank Zappa, Billy Squier on WLIR/Long Island ... Jon Anderson, Asia on WLWQ/Columbus ... Survivor on WCPZ/Sandusky ... Duran Duran, Gang Of Four on KROQ/Pasadena ... Cheap Trick, Blue Oyster Cult, Molly Hatchet on KLOL/Houston ... Heart on KOZZ/Reno.

Adult / Contemporary



JEFF GREEN

WMYX, WSB-FM MAKE MAJOR MOVES

"Traditional" FM A/C = Music + Consistency

Five weeks ago (R&R 7-2), we examined two secondary market A/C stations on opposite ends of the country sharing very similar programming and image positions. This week features two major market outlets which also have a lot in common: new A/C station WSB-FM/Atlanta and second-year A/C WMYX/Milwaukee. Both stations are FM, have similar playlists, jock approaches, emphasize music over full service, keep very limited spot loads, use a totally different format from their previous directions, avoid heavy promotional "clutter," face at least two other A/C competitors, and interestingly enough, are both programmed by women. One more thing: both stations registered impressive ratings during the spring sweep.

WMYX Program Director Beth Fast and WSB-FM Program Manager Donna Brake discussed the positioning and progress of their stations, and among the other similarities already mentioned above, you'll observe that both programmers credit their ratings successes to be based in the same strategy: music plus consistency.

Format Conception

R&R: Describe how your station's format was developed.

DB: WSB-FM's direction as a music station was conceived by our consultant Mary Catherine Sneed, and we've worked together to implement her concept. Essentially, we offer a very streamlined station, with music as the primary program element. We've gone back to the original idea of FM: a lot of music, without clutter, heavy news, or burdensome spot loads. There are several FM stations that program full service in this market very well. We just found a hole for a more traditional, music-oriented FM. There was no advantage in trying to copy the others by being full-service. The music is our full service.

In our TV and outdoor ads, we call WSB-FM a "soft hits" station. On the air, we don't use that slogan, but we sound like it. Our research indicates that people recall us as a "soft hits" station, and this image is not a turnoff to adults.

BF: Having worked in this market for almost nine years helped me see the void in Milwaukee. Until we came on with WMYX, there was no FM A/C — at least not as I'd define one, or as I thought the audience would perceive one. By this I mean we concern ourselves essentially with our music. Our slogan is "Milwaukee's Best Music Mix." We don't sell ourselves as a full-service, personality-oriented facility, but as a music station.

Changing Old Images

R&R: Was it difficult adopting this music format?

BF: WNUW were the old call letters to our station, and the property's history was one that changed formats frequently. It really didn't have an identity in the market before Lin Broadcasting bought us a year ago this past spring. As a result, we've spent a long time trying to establish the new call letters without creating any further confusion.



Donna Brake

DB: We're at 98.5 FM. When WSB-FM was Beautiful Music, it was known as "Beautiful 98." We decided to "roll up" the frequency and call ourselves the "New 99." At first, some people actually thought we were a new station preventing listeners from hearing the BM format!

R&R: Explain specifically your format design.

BF: Our music is carefully researched to appeal to 18-49 demos, though our strength is 25-34. We permit eight commercial units per hour, and play 3-4 song music sweeps. Naturally, we do have newscasts — twice an hour in the mornings, and less often in other dayparts. This way, we make sure the important information is there, but we do stress the music.

DB: We're targeting 25-34, programming around 30 currents. The music is based in A/C hits, with about a 60-40 oldies/currents ratio. The oldies are primarily from 1970-on, with some occasional Beatles and Simon & Garfunkel. In selecting these oldies, we used previous R&R charts, plus music that has worked for Mary Catherine and myself in the past. We add 2-3 currents weekly, and look for material with a strong A/C base and some support from CHR. There's a nine-unit spot load maximum, and just eight units in drive times.

R&R: What do your personalities sound like?

DB: Our air personalities are very comfortable, without very much rap. Understand that we're not a jukebox. The jocks are very talented — it's not a "robot" situation with a bunch of card readers. Our personalities know how to mix the music well — something a jukebox can't do. It takes a mind and talent.

BF: The air personalities here at WMYX strive to be very personable, real, and friendly. They make excellent companions without hype.

Promotion Without Clutter

R&R: What is your station's promotional philosophy?

BF: The activities we stage here very much stress community involvement. We do a very limited amount of contesting on WMYX, and that which is done reflects tasteful, quality ideas and prizes. If it makes sense for our audience, we'll do it. However, if it's just something to give away, we avoid it. I'm very conscientious about the dangers of promotional clutter.

DB: I feel the same way. The reaction we're getting from folks who seem excited about what we're doing is that there's no clutter on WSB-FM. A promo is just like a commercial to the listener in that it's just one more obstacle keeping them away from



ONLY IN THE CRESCENT CITY — WQUE/New Orleans' morning "man" Scoot In the Morning (left), dressed as Gay Station Cinema Critic "Sid Showcase," Jazzercises with the special exercise innovator Judi Sheppard Missett at the station's recent Jazzercise Celebration in the Superdome. Over 3000 Q-93 listeners attended the event to benefit battered women and children.

the music. Unless it's an incredible promotion that ties in beautifully with what we're doing, we'll stay away from it. We did absolutely zero on-air promotion during the book, and we've committed to continue that position throughout the summer. We're not really concerned about that area.

Consistency Is The Key

R&R: What would you say the key contributing factor to your success has been?

DB: I think whenever we were sampled, people would consistently hear a record that was not only familiar, but also something they liked. In attempting to execute this philosophy, we've positioned ourselves in a middle but bright-sounding ground between the softer A/C's and the more intense CHR's.

BF: Consistency is also the key in our success so far. I was very concerned during our first year that when listeners ever tuned in our station, whatever they heard was representative of what WMYX is, at any part of the day. We observe a lot of controls to remain extremely consistent in our music, in the way our announcers sound on the air, in commercial style and content, types of promotions, spot load — everything. These elements are governed by a positive, cooperative, and openminded "task force," comprised of our GM Jack Lee, Sales Manager Dick Williams, Promotion/Marketing Coordinator Pat Anderson, and myself.

Planning For Future Growth

R&R: What are your plans to keep your

winning trend growing?

DB: We're going to schedule a good deal more outdoor and TV advertising. We'll continue to emphasize that we're a music station. We may beef up the local news a bit, but our goal is to make the listeners feel confident that if we're not playing a record when they tune in, we will be in just a matter of seconds. We'll be adding more oldies, and will work to carve our image a little more definitively. It's already working well, as people are perceiving us as being something they can't get anywhere else.

BF: Although our cume has gone up over 200% since Lin acquired us, that is the biggest area we need to work on. If you compare our cume size to the other stations we're now very competitive with in quarter-hour share, you'll find that we are at a disadvantage. The only way our overall quarter-hour share is going to grow is to increase cume.

To accomplish this, we're now working on our fall advertising and promotion campaigns. We use a multi-media marketing plan, with TV getting the major portion of our ad budget. We've also used print, primarily in specialty publications and magazines, but also some newspaper. These print expenses have sometimes been used for providing general visibility for WMYX, but more typically for reinforcing promotional and community activities. We've also been involved with local cable systems, which broadcast our audio with their visual crawl. In short, we're certainly not going to put all our emphasis in one place. We're looking at every angle, possibly including some our competitors are not. We've had good support from Lin in the past year, and that's going to be key to winning.



Beth Fast

Progress

Air Personalities

KPLZ/Seattle welcomes Scott Burns and Bill Maier to its air staff. Burns, formerly with KJR/Seattle, will handle 5-9am and Maier takes over the 7pm to midnight slot, leaving behind his stint at KFYE-FM/Fresno ... Ken Moore is the new PM drive/Promotions Director for WIXR/MI. Pleasant, SC, exiting his PD position at WTMA across town. WIXR made its debut onto the airwaves on May 19 ... Con Schader is



Jess Cain

celebrating his 20th anniversary of continuous employment with KLAK/Denver ... KHTZ/Los Angeles's Joe Cipriano was recently chosen to voice all the promos for Universal's "Fast Times At Ridgmont High" ... The new all-night announcer for WINC-AM & FM/Winchester is Clint Edwards, most recently at KOLE/Beaumont ... Paul Bicknell has joined WBAL/Baltimore to host its Sunday afternoon show ... WNAB/Bridgeport brings on Tommy Naples as its new PM drive jock. He was doing mornings at WCVL/Crawfordsville, IN ... CJCL/Toronto ap-

points Scott Walker as its new evening personality and Dave Patrick is the new morning jock ... Jess Cain has signed on for another five years with WHDH/Boston, shooting for 30 years with the station ... WTAR/Norfolk is now broadcasting the "Larry King Show" ... The new lineup at KCMQ/Columbia, MO is Carlinger & Friends 6-9am; Bruce Jones 9am-noon; Debi Emmett noon-3pm; Dave McCormick 3-7pm; Dave Fogel 7pm-midnight ... WFTE/Lafayette welcomes Cindy Zahn to its midday shift and Ron James to afternoon drive/Music Director ... After 14 years with KSFO/San Francisco, Gene Nelson rejoins KYA/San Francisco to handle morning drive ... Jeff Taylor, former Music Director at WCFR/Springfield, VT, is now doing the overnight shift at WFTQ/Worcester ... The new lineup at WLAM/Lewiston is Zihman In The Morning 6-9am; Gary Bruce 9am-noon; Candy noon-3pm; Chris Layne 3-7pm; Tim Nicholson 7pm-midnight; Nick West midnight-6am.



Gene Nelson

Country



CAROLYN PARKS

Country Closeup

Movement

Mickey Ashworth, Hicks Communications' VP/Programming, replaces Don Thomson as PD of company's KIXK (KIX 106)/Dallas. GM Jim Stansell and SM Bill Harrison also replaced (R&R 7-23). Jack Reno named AM PD of WSAI/Cincinnati as stations split programming duties (R&R 7-23). Larry Yurdin exits as PD of KFAT/San Jose and is replaced by Joe Eick, most recently of KSFY/San Francisco. Jessica James upped to PD at WRJZ/Knoxville, replacing Don West, who moves to WYHY/Nashville. Eddie Beacon moves up to Asst. PD and John Dalton joins as morning man from WETQ/Oak Ridge. Former MD Jessica will continue to do music. Jennifer Wilde promoted to PD/MD at KUUY/Cheyenne, with Chuck White remaining as OM. Charlie Ross leaves WDDT/Greenville, MS to pursue his music career and is replaced by younger

brother Johnny Ross (wonder if Johnny also sings?). Former Public Service Director Jay Cook is upped to Asst. PD/MD. Station's Keith Scott is new Public Service Director. Mark Wilson promoted to PD/MD at KIGO/St. Anthony, replacing Mike Wood, who moves to KCPQ/Powell, WY as MD. Tim Williams is now MD at KOKE/Austin, while former MD "Speedy" Perez is now on air from 2-6pm. Tim also informs that KOKE-AM will be converting to a Spanish format sometime in August. The FM will remain Country. Former KIX106/Washington PD Dennis Day is now Production Director at WLW/Cincinnati. WILQ/Williamsport's night jock Ted Bear departs to start his own business and is replaced by Rebecca Ritchie from WVMC/Mifflinburg. Bill Clark returns to KLVI/Beaumont for 2-7pm from sister station KYKR-FM/Port Arthur. KHJ/Los Angeles acquires Jeff Hillery as morn-

Station Profile

WZZK

WZZK-FM/Birmingham, AL

GM: Jerdan Bullard PD: Rusty Walker MD: Tony Kidd

WZZK, Birmingham's 100,000 watt FM powerhouse, has been broadcasting live country music since October, 1980 following its takeover by Katz Broadcasting. With the help of John Lund of Lund Consultants and the Research Group, Music Director Tony Kidd keeps the music rotation at about 50% currents and 50% oldies, using album cuts only on rare occasions.

PD Rusty Walker noted that the station's philosophy is "to be a mirror image and accurately reflect the wants and needs of the Birmingham mass listening audience. We are personality-oriented in a structured, but not necessarily restricted, way. We do have a wild and hairy morning show that's extremely high-profile and



(Clockwise from bottom left) Patti Wheeler and Dr. Thomas Atkinson of "Patti & The Doc," George Rivers (overnights), MD Tony Kidd (evenings), and PD Rusty Walker (afternoon drive); Standing to right of call letters are (left) Ron Wallace (early afternoons) and Production Director John St. John (middays).

very personality-oriented. We are, in fact, one of the few radio stations that has a doctor on the air as a jock, Dr. Thomas Atkinson, with a Ph.D in philosophy. Dr. Atkinson, a former minister and college educator, along with another former college educator, Patti Wheeler, make up our morning team called 'Patti & The Doc.' It's an amazing 'marriage' that clicks unbelievably while being outrageously funny! The rest of our on-air staff is just as unique in their own way too. We like to think everything about us is unusual.

"We're real community-oriented and do a lot of promotions both outside and on the air. We're constantly involved with community events and public service promotions, general giveaways, and contests. We like to think of our radio station as the whole being larger than the number of its parts. We're just a bunch of folks working hard, doing it right, and having fun while we're at it!"

Mel Foree Event Draws Radio & Record Folk

There aren't many people anymore who manage to spend 36 years with the same company, and in our industry it's even more uncommon. That's one of the reasons Mel Foree's retirement party, honoring his 36 years with the Acuff-Rose organization, was so special. . . it's not likely we'll be able to honor many others for the same record. Having only met Mel briefly prior to the big evening, I came away knowing why he is so loved and respected among his peers. The worst anyone trying to "roast" Mel could come up with was his "laid-back" style, an attribute that has served him well these many years.

It was especially gratifying to see the turnout from the radio side of the industry, everyone from Drake-Chenault's Bill Drake and Golden West's Bill Ward to GM's, PD's and MD's from all over the country. . . KVOO's Billy Parker (along with his GM Jack Cresse), WDAF's Moon Mullins, WHN's Dene Hallam, KIX106's Bob Cole, KFV's Don Walton, WLWI's Rhubarb Jones, KSO GM Perry St. John, KNIX's Larry Daniels, WIVK's Bobby Denton, WMC's Les Acree, WSM's Ralph Emery, WKKN's Curtis King, KYNN's Chris Taylor, KBUC's Don White, WJQS's David Haley, and WMAQ's Jay Phillips and Ted Cramer. If I've forgotten anyone, it's only because the room was so crowded that it was difficult to find all the familiar faces.

Although there were many speakers with amusing anecdotes and recollections of times past, the most poignant moment had to be Don Gibson's personal tribute to his friend Mel Foree, as Don recounted how Mel had literally saved his life when he had a drug problem. We all thank you, Mel, for being such an inspiration in a world that could use many more like you!



Mel, surrounded by Acuff-Rose's VP/GM Budd Brown (left) and Wesley Rose (right), is holding the \$10,000 check given him by the company on the occasion of his retirement after 36 years.



Mrs. Chet (Leona) Atkins (left) came out of a 30-year retirement to sing Mel's "No One Will Ever Know" during the dinner. She's pictured with Mel and his wife, known affectionately by all as "Junior."

ing news anchor. . . New morning news anchor on WQAM/Miami is Bill Burnette from WDAE/Tampa. . . WIL/St. Louis PD Mike Carta is looking for a morning personality following the departure of Charlie O'Neill, who returns to WMAQ/Chicago. . . 20+ year vet Jim Morgan, currently PD of A/C-formatted CK101/Cocoa Beach, is looking to get back into Country as afternoon driver with heavy production skills and possibly PD. Jim, who was with Satellite Music Network until last fall, can be reached at either (305) 783-9257 or (305) 784-5768.

ter (from KRAM/Las Vegas), noon-6pm; Elizabeth Surbaugh (from KRBS/Denver), 6pm-midnight. The station will be playing a conglomeration of "wide open country, country rock, Texas swing, album cuts, etc." and needs appropriate record service. Contact Steve at KPAH, Box 8000-353, Tonopah, NV 89049, (702) 482-5724.

This And That

Congratulations to WKSJ-FM/Mobile MD Bill Jones on his recent marriage (7-17) to Denise Smith. . . WXLY (96XLY)/Jackson celebrates its first year anniversary August 7 with a "1st Year Birthday Bash," featuring contests, refreshments, clowns, arts & crafts, and live bands for its listeners. The station is also looking for jocks. If interested, contact Brock Boulette at Box 8887, Jackson, MS 39204. . . WPLO & WVEE's Myrna Taylor was recently selected as the "1982 Radio Newswoman of Achievement" by the Atlanta chapter of American Women in Radio and Television. . . Blossom Gap Records has announced plans to screen masters recorded by name artists who are not currently under contract to another label. All releases will be coordinated by Bobby Fischer of F&L Record Distributors. If interested, contact Don Andrews, Blossom Gap Records, 1300 Division St., Suite 305, Nashville, TN 37203, (615) 242-2980.

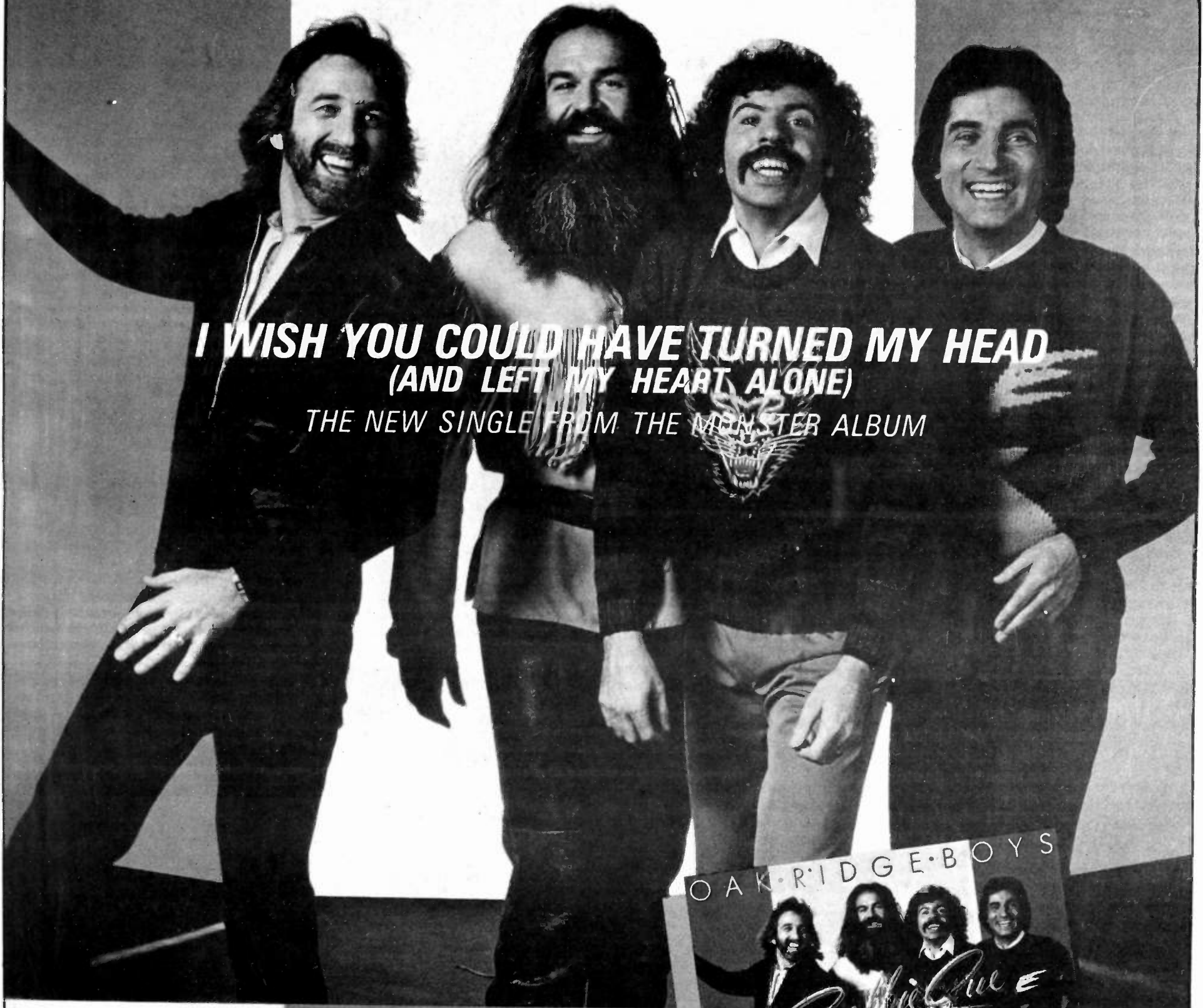
Conversions

On July 2 WVLK-FM (K93)/Lexington began broadcasting country music with a three-songs-in-a-row guarantee of \$10,000. Former WVLK-AM PD Lee Sherwood will now program the FM. . . Corpus Christi just got a brand new Country station in the form of KBCB-FM, which is in need of record service. Send to Russ Martin, PD, c/o KRYS, 702 McBride Lane, Box 9698, Corpus Christi, TX 78408 (512) 289-0111. . . Record service also needed by WXKW/Allentown, which just changed from automation to a live format. Contact Alan Jones (former WKYG/Parkersburg PD), 700 Fenwick St., Allentown, PA 18103. . . KGEM/Boise's sister station KJOT will convert from automated to live for 6am-6pm starting in September. . . Steve Taylor, new PD/MD of KPAH/Tonopah, NV, relates that this new Country facility is in a unique location between Reno and Las Vegas at the intersection of Highways 95 & 6 and expects that most of its listening will be done in-car by the highly mobile audience traveling between these two cities! 93 Country's new lineup is Steve Taylor (from KIOQ/Bishop, CA), 6am-noon; Dave Bax-

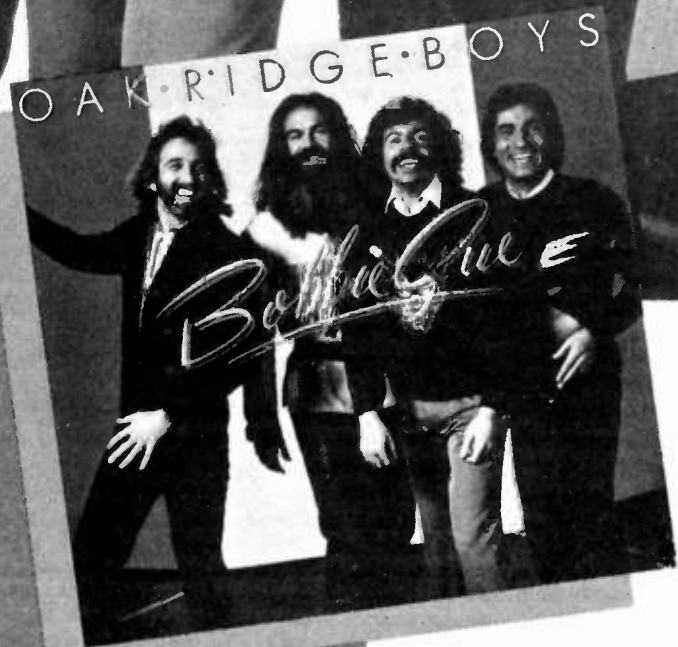
The Music Section

Country Radio's Most Accurate
Music Information
Begins on Page 48

THEY'RE TURNING HEADS AGAIN!



**I WISH YOU COULD HAVE TURNED MY HEAD
(AND LEFT MY HEART ALONE)**
THE NEW SINGLE FROM THE MONSTER ALBUM



BB

★★
★ 35

CB

Ⓢ 36

Country

BREAKERS.

OAK RIDGE BOYS

I Wish You Could Have Turned My Head.. (MCA)

On 73% of reporting stations. National Summary: Up 26, Same 22, Down 0.
Debuts 23, Adds 26. A Most Added Record. R&R Chart: Debut 38.

MCA RECORDS

Inside Nashville



BIFF COLLIE

NAMEDROPPERS: Loni Anderson ("WKRP" 's contribution to the "Country Gold" movie filming here) gave her first Nashville interview, dueting with Dolly at the "Best Little . . ." premiere bash . . . What country superstar, whose "home" is on the Nashville bus tours, has never slept there??? . . . What country female star drove her own tour bus on the road while her driver was incapacitated? . . . Congratulations to Larry Scott, formerly of KLAC, who took over the all-night show on KWKH/Shreveport on August 2 . . . Mel Tillis writing his bio with NY writing giant Walter Wager (Dolly says how can you tell the story of your life when you haven't lived it yet???)

That Rolls Royce Diana Sheppard's wearing these days reportedly cost in the neighborhood of \$85,000. (That's quite a neighborhood!) . . . Tammy Wynette will appear in an upcoming "Playboy" feature fully clothed, watching a movie on video cassette . . . Did Maynardville, TN produce more country giants than anyplace else? (How about Roy Acuff, Carl Smith, Chet Atkins, & Archie Campbell?) . . . Terri Miller said she saw Eddie Rabbitt with his beard shaved off and she didn't recognize him!! . . . My old friend Tom Bunkley from Clearwater says, "A vacation is something you take when you can't take what you've been taking" . . . Excerpt from CBS Radio Network's "A Profile Of Kenny Rogers," to be broadcast August 7-8: Kenny, talking about his feelings for music, says, "Kris Kristofferson had a great line: 'It's hard to write the blues from the back of a Cadillac.' You have to draw from feelings to write songs. I have been able to get on R&B charts because I am singing songs that touch everybody" . . . The rumor has been confirmed: Mandrell and Davis (Barbara and Mac) will reprise their cohosting of the CMA Awards show this October 11 . . . Willie Nelson, Charlie Daniels & the CDB, and the Oak Ridge Boys are going to help Bill Mullins celebrate his 50th birthday party, with probably 100,000 guests. It all started when Bill decided to have a party, invited Willie, then Charlie, then the Oaks, and like he says, "You can't expect people to stay away from something like that!" . . . Burt Reynolds and Jerry Reed taped a TV special at Hermitage Landing here, with Glen Campbell, Brenda Lee, the Statlers, Faron Young, and Vicki Lawrence (who did her "Mama" bit from the "Carol Burnett Show"). The syndicated special was produced by Jim Owen . . . Kustom/Gretsch, the Kansas-based instrument builder, is moving to Music City, with the transition to be complete by fall 1983. The new plant will be in Gallatin, TN about 40 miles north of Nashville . . . Nashville columnist Mary Ann Hea's critique of Dolly's & Burt's first celluloid caper concluded with: "Texas never looked so silly."

FULL CIRCLE: Webb Pierce's version of

the current Ricky Skaggs hit "I Don't Care" went to No. 1 on the charts back in 1955, when Ricky was only one year old! . . . Dolly's new single "I Will Always Love You" is also on its second go-round, having reached No. 1 status in June, 1974 when it was a release from her "Jolene" album.

ECHOES FROM THE MEL FOREE BASH: The 400-plus full-house guest list Wesley Rose invited (and paid for), celebrating Mel Foree's 36th-year retirement from Acuff-Rose, included contemporaries of two generations in the music business. Si Simon, who created Country Music's first network television weekly series, "Ozark Jubilee," looks great; Horace Logan, producer during the heyday of the "Louisiana Hayride" was there; Bill Lowery, who, along with Ray Kinneman, was the first Country radio DJ in Atlanta, recreated his radio character "Uncle Eb" for Mel and Wesley; Jack Beasley, whose KLPR/Oklahoma City was the fulltimer in the Sooner state before anybody else had the nerve, was there, looking great after surviving "the Big 'C,'" as he calls it; Smokey Smith, pioneer country DJ and for many years since show promoter of the Midwest out of Des Moines, looks great. Eddie Parker, a long-ago DJ in Knoxville & Nashville and for many years a highly-respected newsman here, "did a number" on his old friend Mel, as did Chet Atkins (Mel got him his first paying job), Archie Campbell, Eddy Arnold, Bill Mack, Larry Scott, Charlie Douglas ("Hi, Duggg . . .") Glen Snoddy, a long-ago engineer at WSM and for many years head man at the giant Woodland Recording Studios here, pioneers Cliff & Bill Carlisle, and Cliff's performer son Tom, CMA's Jo Walker-Meador, BMI's Frances Preston, Big Joe Talbot, ad infinitum. Saddest thing about that party was that we couldn't drive all those pioneers into a room and lock them up for four or five hours with mikes and tape equipment. What an anthology of America's only original art form! And Mel??? When Wes asked him about a retirement bonus, he said, "Wesley, instead of a bonus, why don't you just invite some old friends and let's have a get-together?" He did and we did.



WMAQ TURNS OUT FOR RABBITT — WMAQ/Chicago was out in full force when Eddie Rabbitt recently visited town for a four-day stand at the Mill Run Theatre. Pictured backstage are (l-r) Promotion Coordinator Rob Chimberoff, Promotion Assistant Dave Santrella, Rabbitt, air personality Nancy Turner, and Donna Gates of the WMAQ sales department.



KICKIN' AROUND IN TOPEKA — When John Anderson visited Topeka for a recent concert appearance, he took time out to stop by the KS-KX studios for a visit with station PD Dave Waters (left).



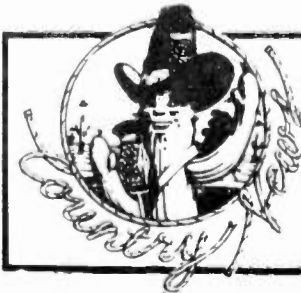
SUN SHINES ON PARKER — Two friends and recording artists got together during a recent recording session when Elektra's Joe Sun (right) stopped by the studio where KVOO/Tulsa PD Billy Parker was recording to wish his old friend good luck with his latest Soundwaves release.



MEL DOES DALLAS — Following a recent appearance at the Longhorn Ballroom in Dallas, Mel Tillis is surrounded by KPLX contest winners and the station's Mike McBride (far left) and Mac Daniels (far right).



THE GOLDEN SOUNDS OF TOMMY BELL: Gold Sound Records artist Tommy Bell was the talk of the office recently when his label brought in a number of independent country promotion and marketing experts for planning sessions to promote the new artist. Prior to the strategy sessions, everyone got together for a quick pose. Pictured are (l-r) Gold Sound Director of Promotions Ciro Graziano, Tommy Bell, Sylvia Briley (Nashville), Mike Borchetta (Nashville), Paul Gallis (Chicago), Uncle Fred Benson (California), Sol Greenberg (Marketing, California), Ed Spacek (Texas), and Gold Sound President & producer Tommy DeVito.



Country News

This Week's Guest:
EDDIE RABBITT

Call Pete Howard or Kirt Daniels (213)392-8743
228 Main St., Suite R Venice, CA. 90291

Continued from Page 1



RCA has signed Tane Cain, with an album entitled "Vertigo" due this month. Pictured atop RCA's New York building are (l-r) manager Pat Morrow, RCA VP Joe Mansfield, Cain, her husband Jonathan (of Journey), and RCA's Barry Gross.



Network Records has signed Utopia, with an album coming in September. Pictured (l-r rear) are group's Kasim Sulton and Roger Powell, Network President Al Coury, and group's Willie Wilcox; (l-r front) group's Todd Rundgren and manager Eric Gardner.

Juice Pours On The Platinum



Julie Newton was presented with a plethora of platinum while in Canada for a tour. Pictured (l-r) are Newton, band member Otha Young, and Capitol Canada President Dave Evans.

Liberty Entices Tyson



Liberty Records has signed Moses Tyson, with an album emerging in early September. Pictured (l-r) are EMIA/Liberty's Clay Baxter and Ted Currier, Tyson, and label VP Don Grierson.

Rockoff

Continued from Page 1

the energy and missionary zeal that I will now be focusing into my new life, as I ride off into the sunset. Whoever takes over at KHJ will be blessed with a staff second to none in terms of competence, experience, professionalism, and caring.

"It's too bad that all their combined efforts, under my direction, never gave the station the ratings we felt it deserved, while we

literally decimated our competition to where it seems none of the Country stations (KLAC and KZLA-AM & FM are the others) could go on to be a major factor without one of the three disappearing. I don't think KHJ will change its format, so hopefully one of the others will bail. But the people who helped me make this radio station over in the last two years can be incredibly proud of their contributions (and awards)." RKO officials were unavailable for comment at press time.

Shomby

Continued from Page 1

switch, Steding said, "As research has defined for us, one of the opportunities in this market is in the area of 'pure' contemporary, or what the trades call CHR. It will not, however, be executed as CHR has been done in other parts of the country. There will be a very distinct variation in the presentation and promotional emphasis. We'll be maintaining our oldies strength in the market by turning the AM station to an all-oldies format. All of these changes will be made over the next four weeks."

Shomby told R&R, "I'm looking forward to the excitement of the Dallas/Ft. Worth market and the opportunity to work with Bonneville International. Their reputation in the broadcast field is superb. They have put together a good team in Dallas — a winning team — and I'm glad to be part of it."

Morgan

Continued from Page 1

ing to give it my best shot. (WOMC owner) Metromedia is a great organization. Elaine Baker and I hit it off right at the start, and I think we're going to have some surprises for the Detroit radio audience.

Regarding leaving Todd Wallace's company, Morgan said, "It's always tough leaving somebody you are close to. Todd has taught me so much about programming and radio. I'll always be thankful to him for that."

Morgan does not see any immediate changes, though Baker indicated that she intends to leave "all options open." "I do have some definite plans," said Morgan, "but until I get a better overview of the market, I won't change anything. We're going to conduct some research and then go from there."

AFTERMATH OF LICENSE LOSS

KIKX/Tucson Goes Dark

After 31 years on the air, KIKX/Tucson went dark late last month. The Walton Broadcasting station had lost its license in an appellate court decision in May after a long battle with the FCC over a kidnap hoax stunt in 1974.

Gary Edwards, KIKX's last PD and now a part-time personality at KIOY/Fresno, told R&R, that owner John Walton "decided that if he had waited until August to go dark, the jocks might have been out of work altogether. This way it's easier for them to

make a transition between books." However, Edwards said, "As far as I know nobody besides myself has found a position yet. The other displaced jocks are Steve Elbert and Ed K. That's about it since we had a fluctuating staff after 7pm and were using the Century 21 music system."

Edwards concluded, "The sad thing about the station going dark is that nobody on the staff now was on the staff then" (when the hoax occurred).

Michael Martin Kat Family VP

Michael Martin has been appointed VP/Promotion and A&R for Kat Family Records, replacing Louis Lewow. Martin is an Atlanta independent promotion veteran who has served in regional capacities with RSO and most recently Alfa Records.

Martin told R&R, "I'm most fortunate to have been selected for this position. Having worked with such pros as Al Coury, (publisher) Bill Lowery, and most recently Bob Fead in the past has prepared me well for this job. I look forward to making Kat Family Records and the city of Atlanta an even more influential base for the recording industry." Martin reports to Michael Sullivan, GM of the CBS-distributed label.

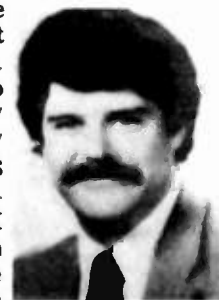
Brokaw Elevated To Kragen Sr. VP

Michael Brokaw has been promoted to Senior VP at the Kragen & Co. personal management/film production firm. A three-year veteran at Kragen, Brokaw was an ICM agent for six years previously.

Kragen & Co. President Ken Kragen commented, "After seven years of being associated with Michael Brokaw, I can't think of anyone with whom I enjoy working with more. He has become an exceptional personal manager, as evidenced by his success with Kim Carnes, Dottie West, and Ronnie Laws, and I think he is a great asset to all our clients. He richly deserves his new position."

Marston New GM At KLRZ

Rich Marston has been named GM at KLRZ/Salt Lake City, coming to the A/C-formatted station (formerly known as KRMQ) from the GSM position at WGSO/New Orleans. Marston, who also worked at WXLO/New York, WAXY/Miami, and WAYS & WROQ/Charlotte, commented, "I spent a lot of time in Salt Lake while in the Air Force and always wanted to return."



Rich Marston

Equivox Broadcasting President Eric Rhoads, in making the announcement, stated, "Rich is the best in the business and we're lucky to have him. I'm looking forward to the continued growth of 'Color 95' in Salt Lake, and Rich can do it."

Black Radio



WALT LOVE

ACTION

Catching Up On All The Activities

Since my last ACTION roundup, much has taken place. A number of program directors and air personalities have begun the normal movement that befalls programming department personnel either positively or negatively after a ratings book.

XHRM/San Diego has made the move to another Program Director — his name is Jeffrey Von Sutton. Von Sutton comes from KYNO/Fresno, and is the new PD/MD, and will also be doing the 6-10am air shift. Former Program Director Duff Lindsey will be staying on at the station doing his air shift.

While speaking with **WJPC/Chicago** Operations Manager Jerry Boulding, he informed me of the changes that have taken place at his station. Gone are air talents Chilly Childs, Janis Gordon, and Mark Christian. No reasons were given for these departures. Added to the staff is Sam Weaver, formerly of KDIA/Oakland. Sam who'll be doing the 7-midnight shift, has also worked for KSLQ/St. Louis and WDRQ/Detroit. Bill Myers, formerly of WDZZ/Flint, has been added to do the overnight show. Alicia Torres is the final new addition to WJPC's air staff, and will be doing weekends and swing shifts. Alicia most recently was with KZZP/Phoenix.

Down in the Memphis area, **WHRK (K97)** Program Director Ron Olsen has resigned his position. Ron could not be reached for comment. We all wish him success in the future. No replacement has been named as of yet. Just recently Olsen brought in Larry O'Jay from WGCI/Chicago, and my guess is O'Jay may get the nod to start! Finally, informed sources in Memphis tell me that 'Magic 101' air personality Herb Kneeland has been approached by the Plough Broadcasting people to do an air shift at K97. He should be signed, sealed and delivered by the time you read this. Oh yes, midday per-

sonality Ron Wolf has also resigned from WHRK. I think it's going to get even more competitive for Black-oriented radio in Memphis.

In New Haven, Mark Jordan has been appointed Program Director of Jazz-formatted WYBC. Jordan says he's excited about the new challenge.

WIGO/Atlanta Operations Manager Mike Roberts announced recently the addition of several new staff members. Handling the 3-7pm air shift is Charlie Vincent. Vincent comes to WIGO with a wealth of experience from KMJQ/Houston and KGFJ/Los Angeles. The new 7-midnight personality is Jay Johnson, formerly of KMJQ also but most recently WGIV/Charlotte. Former WIGO news announcer Anthony Johnson has returned to the station as News Director. Johnson most recently was with WRNG/Atlanta. Roberts commented, "I am very happy to have these very talented individuals join our staff. They add zest to our air sound. I also believe a lot of people will look at WIGO as a serious competitor as the months go by."

In Cleveland, Program Director Lynn Tolliver of 93FM/WZAK announced the hiring of Len Cannon, one of the city's most popular evening radio personalities. Cannon for the past three years has been at WDMT, Cleveland's Urban Contemporary leader. Tolliver said, "Len will bring to 93FM/WZAK his devoted following and will introduce us to more listeners. He'll be a valuable addition to our air staff."

The summer always brings out the fun-loving radio stations with all sorts of promotions. **KNOW/Austin** held its first annual

- National Medical Association Considering Radio Campaign
- Programming & Jock Changes All Over
- KNOW Donates Funds To Texas Black College
- KRLY Co-Sponsors Food Drive

softball tournament. 24 teams took part in the two day event, held in front of 6000 spectators. The best part was **KNOW's** donating the funds from entry fees and concessions to Houston Tillotson College of Austin, a small black college which certainly can use the money. I must say that ever since **KNOW** started its Urban Contemporary format, it's been doing positive things in the black area.

WEDR/Miami held its first "Splashdown '82" promotion. As explained by Music Director George Jones, it's a big beach party. George says the Miami police estimated a crowd of approximately 20,000. The entertainment was supplied by local talent and the next Splashdown '82 promotion will be held on August 8.

Program Director Larry Tinsley of **WAOK/Atlanta** told us the station has what it calls "Road Shows," concerts in different parts of the city in parks or recreational facilities. Tinsley said last year **WAOK** didn't have this promotion because of the missing children incident. The Road Shows take place every Tuesday night from 7-10pm, and local talent is used.

In Los Angeles, **KGFJ** and **Cameo** are endorsing a massive voter registration drive the last week of July and the first week of August. The drive is entitled "Do It For You In '82" and will involve album giveaways, free concert tickets, and admission reductions for those who register at two popular Los Angeles nightclubs. For their civic efforts, **Cameo** members were awarded two resolutions during their visit to L.A. Councilman Robert Farrell welcomed the group with a presentation on behalf of Mayor Tom Bradley and the City of Los Angeles. There



WLTH FLOATS ON RICE — **WLTH** and Uncle Ben's Rice sponsored a float in the recent Founder's Day parade held in Gary. Pictured (l-r) are: **WLTH** Program Director Fred Moore, Music Director Dana Lynn Hiskisson, Traffic Director Sandra Odum, and air personalities Bob Coleman, Rick Stevens, and Jan Wolf.

was also an in-store promotion at a Big Ben's record store, with Assemblywoman Maxine Waters presenting the group a state resolution.

KRLY/Houston, in conjunction with the Houston Interfaith Hunger Coalition, is sponsoring a series of food drive parties to be held in Houston area parks this summer. The purpose of these events is to assist the Hunger Coalition in providing food for thousands of needy families in the Houston area. Recent statistics show that over 1740 persons in Houston needed the assistance of the Hunger Coalition in the month of June. The first "Love Festival" featured special entertainment by a local group named Lazar & the Spice Of Life Band. "Love 94" also invited its listeners to be present at the filming of a new TV commercial on location — the station utilized the audience in the commercial.

Radio Can Help NMA's Health Drive

While in San Francisco to speak at the National Medical Association Convention, I thought back a few weeks to the phone conversation that I had with Dr. John T. Chissell, a Baltimore physician. When approached by Dr. Chissell to speak before a group of physicians (primarily black) at the annual NMA meeting I could not help but wonder, "What could I possibly say to this sophisticated group of professionals?" Well, it appears that as black physicians, members of the NMA are preparing to launch a campaign for the improvement and preservation of health in the black communities of this country, and radio may play a key role. According to Chissell, the health of black Americans is deteriorating faster than that of any other ethnic group. For example, black men are living to an average age of 62 and black women to age 67.

After sitting in on an impressive discussion regarding the overall effects of a depressed economy and the toll that it has taken on the black community, I found myself speaking on how the media (radio in particular) could be used to expose these communities to the importance of proper eating habits, medical education, and the availability of opportunities. Even though most of my audience already knew the importance of radio, they may not have realized just how influential music and those who perform really are in the black community.

Thus, my input, along with thoughts from people like Gene Upshaw (President of the NFL Players Association), served as a catalyst for these concerned physicians, who made a pledge to start the movement toward "Optimal Health" among blacks a reality. If you radio people sometimes

forget how significant your influence is within local communities, then you need to take a second look — and the NMA's drive may give you the opportunity to demonstrate your powers of communication.

I will be meeting with Doctor M. Alfred Haynes, President/Dean of the Charles R. Drew Postgraduate Medical School of Los Angeles, in the very near future. I will keep you informed of the NMA's progress.

The Music Section

Black Radio's Most Accurate Music Information

Begins on Page 51



KJLH PROMOTES SURVIVAL — Those smiling faces you see belong to the winners of the **KJLH/Los Angeles "Survival In The 80's"** contest. **KJLH** Station Manager Dolores Gardner (center) presented a check for \$1023 to the grand prize winner, Herman Nelson, for correctly listing all of the items in the **KJLH** Survival Kit. On Nelson's left is Jal Rich, **KJLH** General Sales Manager, reminding Nelson that he also won an Atari 800 Home Computer System. The other winners who correctly guessed the item of the day that went into the Survival Kit received over \$2000 in rent, mortgage, utility, food, and car payments. Additional prizes included an energy-saver stove and refrigerator, cases of Uncle Ben's Converted Rice, legal services, medical examinations, fifty gallons of gasoline, cases of Pet Evaporated Milk, shoes, watches memberships to health spas, Eveready fluorescent lanterns, gift certificates from Boys' food markets, and RTD bus passes.

THE

BAND

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"IMAGINATION"

from the album

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Single co-produced by Kae Williams, Jr.



BREAKERS

B.B. & Q. BAND
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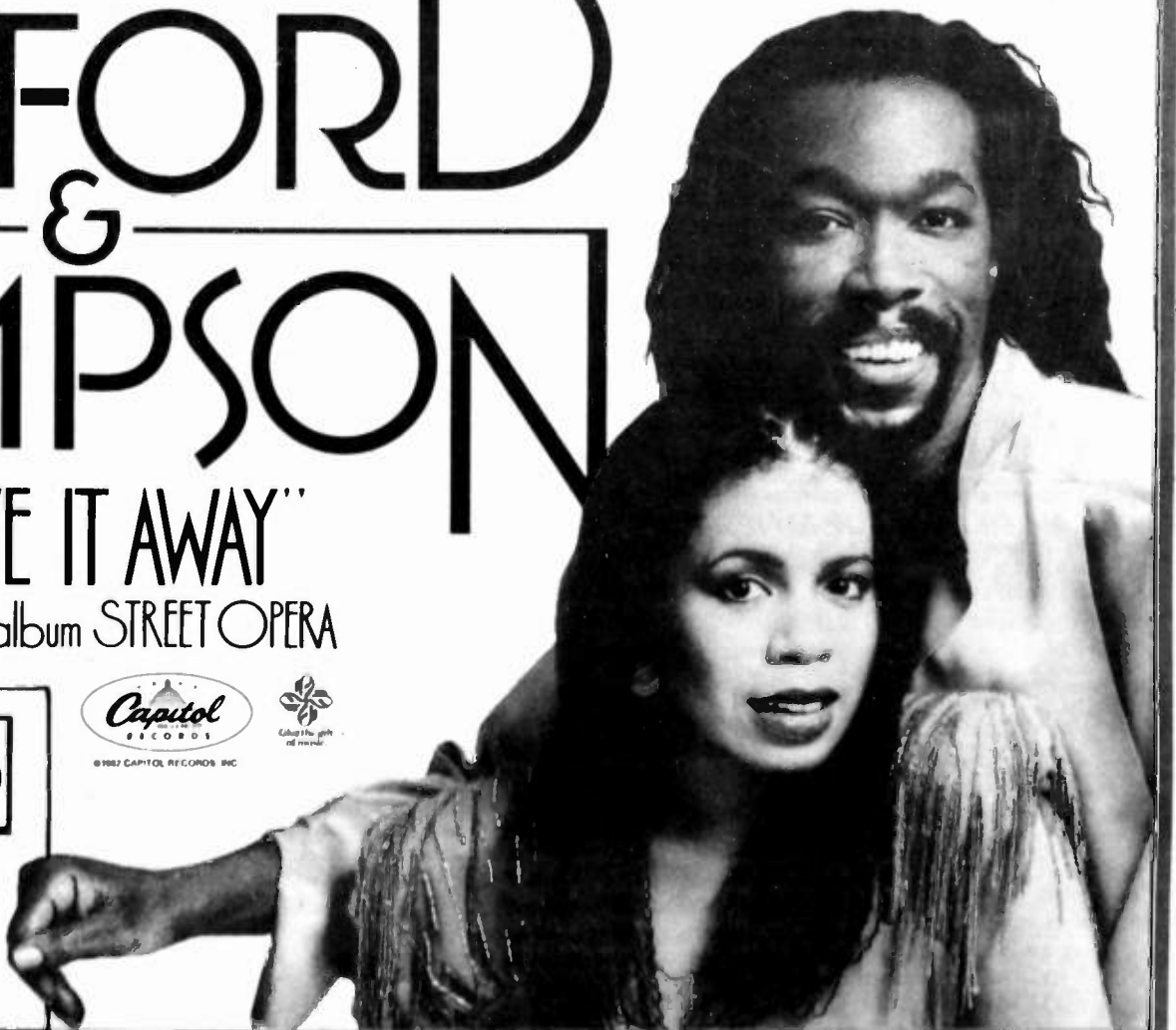
Produced by Nickolas Ashford & Valerie Simpson
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ASHFORD & SIMPSON



"LOVE IT AWAY"

from the album STREET OPERA



Black Radio

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Opportunities

Openings

EAST

WBTH seeks News/Board announcer. Looking for energetic, talented, professional person. T&R: Randall Berger, Box 261, Williamson, WV 26681. EOE M/F (8-8)

Fulltime opening on NH's see coast WERZ needs CHR jock/good production a must. T&R: Mark Ericson, Box 1540, Exeter, NH 03833. EOE M/F (8-8)

WSFM/Harrisburg needs a top A/C jock. Experienced only, no beginners. Big voice. T&R: Bob Paiva, WSFM, Box 3433, Harrisburg, PA 17105. No calls. EOE M/F (8-8)

Part-time air talent for Pittsburgh's WYDDAWKPA. Must be promotion oriented team player. T&R: Box 7050, Pittsburgh, PA 15212. No calls. EOE M/F (8-8)

Western Pennsylvania station looking for announcer with production and P-B-P experience. Must be willing to work. Also accepting tapes for future full or part-time announcers. Send T&R to Radio & Records, 1930 Century Park West, #369, Los Angeles, CA 90067.

WINX has fulltime immediate opening. Mature heavy adult voice, 2 yrs. commercial radio exp. T&R & resume: Pierre Eaton, WINX, Box 1728, Rockville, MD 20850. EOE M/F (8-8)

Overnights at WLAM. Are you a New England small market jock ready to move up? T&R: Gary Bruce, Box 929, Lewiston, ME 04240. EOE M/F (8-8)

An equal opportunity employer, mid-Atlantic region, has an immediate opening for a broadcast news professional. Minimum requirements: Commercial broadcast experience, reliable car, typing skills, and experience in all aspects of broadcast news writing, reporting, producing and announcing. If you qualify, call our News Director now at (302) 478-8898. (8-8) •

Morning announcer sought for small MD A/C AM. Experienced production skills needed. T&R: Ted Tate, WKJK, Box 348, Leonardtown, MD 20650. EOE M/F (7-30)

Openings

WSPR/Springfield seeks salesperson to sell P/A. Features Paul Harvey, Boston Red Socks & Celtics. Fred Steinman, Box 58, Springfield, MA 01101. (413) 732-4182. (7-30)

Chain with medium market stations in Midwest and East looking for a PD. 5 yrs. broadcast experience, with 3 yrs. in a medium market, required. Programming experience needed. Must be able to communicate with staff, GM and consultant. Send aircheck, resume and programming philosophy to Radio & Records, 1930 Century Park West, #369, Los Angeles, CA 90067.

WCCC wants T&R for future openings. Experience necessary for AOR 50,000 watt station. No calls please. Contact: Uch, WCCC, 243 S. Whitney St., Hartford, CT 06105. EOE M/F (7-30)

SOUTH

Attention South TX talent! We need a CLASSY personality - swing shift/weekends. T&R: Harry Nelson, KLLS, 8401 Date Pt. Dr., San Antonio, TX 78229. (8-8)

WXLY need T&R for future openings. Send to: WXLY, Brock Boulette, PD, Box 8887, Jackson, MS 39204. EOE M/F (8-8)

Eastern Top 50 AM A/C needs PM drive, night, overnight personalities. If you haven't lost art of communicating, T&R: Box 777, Brentwood, TN 37027. EOE M/F (8-8)

Chief Engineer needed for 100kw FM/5kw AM in Meridian. Top rated station. Good facilities/equipment. Larry O'Neal, OM, Q101. (801) 693-2381. (8-8)

Part-time openings - air personalities. T&R: Randy Kebrich, Program Manager, WDCG-106FM, Box 2128, Durham, NC 27702. (919) 683-2056. EOE M/F (8-8)

Station looking for news reporter/anchor, with authoritative delivery. Experienced necessary. Send T&R: Bob Swanson, WLVA, Box 2179, Lynchburg, VA 24501. EOE M/F (8-8)

Midday air talent needed with production skills. Prefer female, but will talk to all. T&R: Terry Harris, WAKK, Box 1143, McComb, MS 39648. (601) 684-4118. (8-8)

Openings

83Z/El Paso needs morning drive talent. T&R: Bob West, KAMZ-FM, 4150 Pinnacle St., #120, El Paso, TX 79902. EOE M/F (8-8)

WAAY/Huntsville seeking nighttime personality, good production a must if you want to join the team send T&R: Jerry Dean, Box 2041, Huntsville, AL 35804. EOE M/F (8-8)

Communicator with strong production for 100,000 watt CHR. Rush T&R: Scott Owens, 97ROCK, Box 708, Bainbridge, GA 31717. EOE M/F (8-8)

WEZI/Memphis needs fulltime announcer with Easy Listening experience. T&R: Phyllis Moore, 5800 Poplar, Memphis, TN 38119. EOE M/F (8-8)

WIZD has immediate/future openings. T&R: Garret Clency, Box 99, Ft. Pierce, FL 33450. EOE M/F (8-8)

Country FM accepting T&R for future openings. Positive attitude, obsession for winning. T&R: Mike Malone, Q-COUNTRY, 2102 Wolf Ridge, Mobile, AL 36618. No calls. (8-8)

Hot new FM in 34th market needs two weekend talents for possible future fulltime. T&R: Steve Kelly, PD, 2104, 180 Newtown Rd., Virginia Beach, VA 23462 or (804) 497-1067. (8-8)

Production announcer for S.E. station we are consulting. T&R, copy (if you have writing abilities): Doug Paul & Co., Box 88846, Atlanta, GA 30338. EOE M/F (8-8)

KXYL/Brownwood, TX looking for engineer/announcer. Also air talent for A/C with good production. Contact: Robert Hallmark (915) 648-3535. (7-30)

News anchor people, experienced only. Gathering, writing, reporting for locally community involved station. T&R: Station Manager, WSAC/WWKK, Box 70, Ft. Knox, KY 40121. (7-30)

New FM needs PD. Cassettes, resumes, programming philosophy and salary requirement to: J. J. Gentile Winkie, Box 1860, St. Croix, U.S. Virgin Islands 00860. (7-30)

WNOX/Knoxville, TN accepting T&R for possible future openings. 10,000 watt Country powerhouse. Scott Majors, PD, 4400 Whittle Springs Rd., Knoxville, TN 37917. No calls. EOE (7-30)

Openings

MIDWEST

KQKQ-FM/Omaha's #1 FM hunting for personality to join winning team. No beginners. T&R: Mark Evans, PD, Box 31777, Omaha, NE 68131. EOE M/F (8-8)

IMMEDIATE OPENINGS

We are a world-class team of professionals creating a brand new 50,000 watt FM radio station in Columbus, Ohio. We would like to consider you to join our on-air staff. Positions are open now for air personalities. We will expect experience, creativity, spontaneity, one-on-one reliability and self determination. We offer an outstanding environment, top professional associates, and excellent incentives and benefits. Please send complete information with tape and resume to Steve Joos, General Manager, WSNY-FM, 4401 Carriage Hill Lane, Columbus, OH 43220

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WCVL/WLFG needs A/C communicator with proven production abilities. Excellent facilities, benefits. T&R: Don Riley, Box 603, Crawfordsville, IN 47933 or (317) 382-8200. EOE M/F (8-8)

SPECIAL?

We consult radio stations of different formats in all parts of the country. Finding talented air people is an important part of what we do. If you're on an on-air or news personality with something special, let us hear from you. Send confidential T&R to Bob Harper, 4891 Pacific Highway, San Diego, CA 92110. EOE M/F

NOBLE BROADCAST CONSULTANTS

KODY-AM has position open for experienced fulltime announcer with production skills. Top station in market. Call Steve, (308) 632-3344. EOE M/F (8-8)

Opportunities

Openings

WMIL/Milwaukee's newest Country music station looking for experienced, aggressive PD. T&R: Jerry McKenna, WMIL, Box 16596, Milwaukee, WI 53126. EOE M/F (8-6)

Z103/Huntington-Ft. Wayne, IN accepting non-returnable T&R's for possible full and part-time openings. No calls. Chris Larko, 1600 East Taylor St., Huntington, IN 46760. EOE M/F (8-6)

Let me groom your skills and send you to the stars. Tapes for great jobs to Andy Mac, Box 520, Cadillac, MI 49601. EOE M/F (8-6)

Aggressive newspaperman with at least 1 yr. experience needed for PM drive. T&R: WACI, Brad Hart, Box 701, Freeport, IL 61032 or (815) 235-7191. EOE M/F (8-6)

WDUZ/Green Bay has a rare opening for an afternoon personality. Strong production a must. T&R: Gregg Albert, Box 36, Green Bay, WI 54305 or (414) 468-4100. EOE M/F (8-6)

Swing-person needed. Detroit's #1 A/C station has rare opening for fulltime swing man. Must be able to read/write news as well as communicate in finest A/C jock fashion. Every former swing-person has gone fulltime air-shift. No calls. Send tapes to Jim Harper, Vice Pres. Programming, Josephson Radio, 15001 Michigan Ave., Dearborn, Mich. 48126. EOE (8-6) •

WMEE-FM/Ft. Wayne has immediate opening for afternoons and nights, minimum 2 yrs. experience. T&R: John Curry, WMEE, Box 6000, Ft. Wayne, IN 46896. EOE M/F (8-6)

Country personality — music knowledge a must. Experienced only please. T&R: Dave Stouffer, KSMN, Box 1446, Mason City, IA 50401.

Rare opening 7pm-12mid. Production a must. T&R: Gabe Baptiste, WXLN, 1111 East River Dr., Davenport, IA 52803. EOE (8-6)

Q102 has immediate opening for News Director/morning anchor. I'm looking for a personality with upbeat lifestyle writing and delivery skills. Our morning newsmen is an extension of the morning show and just as much a part of the morning team as the morning man. If you don't enjoy some craziness and a lot of fun, don't apply. T&R: Jim Foc, Q102, 1906 Highland Ave., Cincinnati, OH 45219. (8-6) •

Upbeat CHR station looking for 7-midnight announcer. Minorities encouraged to apply. T&R: Fred North, KWSL, Box 1230, Sioux City, IA 51102. EOE M/F (8-6)

New CHR in Toledo. Openings for all dayparts. T&R's immediately to Jeff McCarthy, WXEZ, 2965 Pickle Rd., Toledo, OH 43618. No calls please. EOE M/F (8-6)

Writing, production and marketing opportunities in the award-winning production department of Y-95 FM, KNOX-AM, Grand Forks, ND. Contact Mark Walker, Production Director, (701) 772-7197. EOE M/F (8-6) •

MORNING TALENT NEEDED!

Excellent opportunity for adult-minded, humorous jock to join one of the hottest new A/C stations. WSNY-FM Sunny 95/Columbus. Communication and relatability will win this job. Screaming and teen humor need not apply. No calls. Send tape and resume to Steve Joos, General Manager, WSNY-FM, 4401 Carriage Hill Lane, Columbus, OH 43220. EOE

Josephson
RADIO STATIONS
Equal Opportunity Employer

Top-notch ND needed for leading CHR. Good voice, delivery. Prefer someone familiar with state. T&R: Jack Swart, 612 American Building, Battle Creek, MI 49017. (7-30)

WFTE/WAZY wants T&R's from strong reporter/anchor. Contact ND: Don Rittel, Box 1410, Lafayette, IN 47902. Send salary requirements. No calls. (7-30)

WONE a Country music station has immediate opening for a part-time announcer. T&R: Dean Taylor, WONE, 11 South Wilkinson St., Dayton, OH 45402. EOE M/F (7-30)

Continuity Director. Entry level position involves copy, traffic, sales assistant. Suburban Kansas City. \$600/month. Degree preferred. Dan Carney, KIEE, 207 E. Pearl Harrisonville, MO 64701. EOE M/F (7-30)

Rare opportunity. WBCS/Milwaukee's new #1 12.4 radio station needs air talent. T&R: Pat Martin, WBCS, Milwaukee, WI 53208. EOE M/F (7-30)

KRG1-AM/Grand Island, NB looking for top-notch announcer to handle 6PM-MID. Excellent production skills a must. Call Gary Buchanan, OM (308) 381-1430. EOE M/F (7-30)

Openings

Personality needed to brighten PM drive on 100 kw CHR. T&R: Michael O'Connor, KGRC, Box 1017, Hannibal, MO 63401. EOE M/F (7-30)

KFMH seeking overnighter, female preferred. Quality AOR. T&R: Steve Bridges, 3218, Mulberry, Muscatine, IA 52761. (319) 263-2442. EOE (7-30)

87X-WXLP/Quad Cities, IL needs an experienced AOR announcer, heavy on production skills. T&R: Gabe Baptiste, PD, Box 3788, Davenport, IA 52808. (7-30)

Station Manager-10,000 watt, FM educational radio station seeks manager with experience in announcing, production, and programming. Duties include administration, planning, and development. Starting date: 8/30/82. Send T&R to Personnel Director, Elkhart Community Schools, 2720 California Road, Elkhart, IN 46514. (8-6) •

AM drive: Male, Female, Mixed Doubles... how you do the job is your business. This Midwestern FM Country cooker wants you if you can deliver good numbers in a highly competitive situation. You'll like the working atmosphere and the area. Salary is negotiable. Make us an offer! T&R: Radio & Records, 1930 Century Park West, #368, Los Angeles, CA 90067. Hurry! Offer ends without notice!!

WEBN/Cincinnati, America's most production-minded radio station is conducting a nationwide talent search for an outstanding Production Director. Great writing and organizational skills an absolute must. We offer premium money, tremendous facilities, fantastic job security and a genuine commitment to quality. We're looking for someone who can move right into the starting line-up of a number one radio station. Send a complete dossier including tape and writing samples to TALENT SEARCH, c/o WEBN, 2724 Erie Ave., Cincinnati, OH 45208. EOE (8-6) •

WEST

Experienced midday jock/Production Director needed for 100 KW Country music giant in beautiful NW WY. T&R: PD, KPCC-FM, Powell, WY 82435. (8-6)

KCUB, Tucson's award-winning Country station has a jock opening. Call Dave Nelson, (602) 887-1000. EOE M/F (8-6)

Looking for Chief Engineer to handle top-rated Southwestern AM & FM facilities. Best equipment, top dollars. Send resumes to Radio & Records, 1930 Century Park West, #370, Los Angeles, CA 90067.

Metrotraffic/Los Angeles accepting applications for reporter, engineer, and producer. Call Tim Kenny (213) 464-8400. (8-6)

First Media's K96 (KFMV)/Provo is looking for up and coming talent for future positions. T&R: Scott Gentry, Box 980, Provo Ut 84601. (8-6)

Wanted: Sales rep. If you have years of radio sales, we need a street working sales manager. Resumes: KIOT, Box 1000, Barstow, CA 92311. EOE M/F (8-6)

Program Director

We are looking for a Program Director and air personalities for major adult/contemporary FM radio station in San Diego. Owned by major media corporation. Opportunity for advancement. Send resume and tape to P.O. Box 1033, Bonita, CA 92002. EOE M/F

KOWB/Laramie, WY is accepting tapes and resumes for an opening Sept. 1. Seeking an experienced announcer with good production. Western applicants preferred. Box 1290, Laramie, WY 82070. (8-6)

Y93/Billings looking for anchor/reporter. Experience necessary. Must write and talk in conversational manner. T&R, writing samples: Jan Thomas, KYVA, 1845 Central Ave., Billings, MT 59102. EOE M/F (8-6)

KCUB, Tucson's award-winning Country station has a news opening. Call Phil Richardson (602) 887-1000. EOE M/F (8-6)

Big pipes wanted for future openings. T&R: Jeff Hunter, Mighty 690, 4891 Pacific Highway, San Diego, CA 92110. No calls please. EOE M/F (8-6)

Openings

KZEL has immediate fulltime opening for midday air person. Send cassette/resumes Charlie Van Hall, Box 70128, Eugene, OR 97401. No calls. Females encouraged. EOE M/F (8-6)

Dominant adult CHR near Yellowstone, seeks energetic, mature personalities. Good bucks for good people. T&R: Jim Donovan, KTAG, 502 Blackburn, Cody, WY 82414. EOE M/F (8-6)

98 KUPD/Phoenix is searching for a morning personality bright, witty. T&R & Facts: Em Gladden, 2021 Thomas Rd., Phoenix, AZ 85016. No phones please. EOE M/F (8-6)

Inner-view is looking for an engineer/producer... experienced in two track production and engineering interviews. Great opportunity for the right person. Contact Inner-view (213) 652-8710. EOE (8-6)

Boulder, CO A/C KADE looking for midday personality. Strong production a must. T&R: Ron Thompson, 4940 Riverbend Rd., Boulder, CO 80301. EOE M/F (8-6)

Announcer wanted. Personality necessary. Good salary, excellent benefits. T&R: Steve Kerwan, KCMJ, Box 1626, Palm Springs, CA 92263. EOE M/F (8-6)

Wanted experienced PD with a proven track record in ARB markets to execute Country format for dominant group-owned powerhouse. Strong airshift and production a necessity. Minimum 3 yrs. programming experience. Include operational philosophy and current salary in first letter T&R. Send to Radio & Records, 1930 Century Park West, #364, Los Angeles, CA 90067

News Director. Major market AM&FM. Excellent established company. Winning stations. Aggressive news department. Large staff, well-equipped. Strong background in contemporary news a must. All inquiries kept in confidence if requested. Contact: Steve Keeney, GM, KIMN-KYGO, 5350 W. 20th Ave., Denver, CO 80214. EOE M/F (8-13) •

If you can lead a staff of Major market news veterans, then we want you to be our News Director in Los Angeles. Major contemporary station seeks unique individual to perform on-air and oversee news operation of one of the nation's most respected broadcast facilities. Tape, resume, and letter stating salary requirements to Radio & Records, 1930 Century Park West, #356, Los Angeles, CA 90067. EOE M/F

Positions Sought

Experienced personality looking for right Midwest station. A/C, AOR, CHR, News, production & interviewing experience. RAY RADELIA (312) 646-0815. (8-6)

Up-tempo personality, strong production looking for position with Urban Contemporary or CHR format in Midwest, Southeast or South. Contact KEN (718) 891-5482, mornings. (8-6)

Minority jock currently working midday looking for a move. Call JERRY (801) 268-1164, after 6pm CST. Serious inquiries only. 6 yr. pro. (8-6)

I'm seeking news or production opening. Have degree, experience & strong, pleasant delivery with writing skills. GLORIA GOODWIN (406) 872-8557. (8-6)

Announcer with 5 yrs. experience, married, seeks programming, announcing or production position in a professional environment. MILES (406) 872-8557. (8-6)

Newsman. Currently ND, wants position in small/medium market. Experience & degree. CARL (717) 888-4577, before 4pm, EDT. (8-6)

Dynamic female announcer, 5 yrs. in radio & TV. Write: 15 Dobert Court, Troy, NY 12180. (8-6)

Major market air personality, PD, MD, heavy production, Country format. 18 yr. professional. Station changing format. (206) 883-7508. (8-6)

Help! I'm being held prisoner in a Chinese TV station. After 5 yrs. in radio. Save me. CHRIS (814) 282-1896, before 3pm, EST. (8-6)

One of nation's top Rock & Roll news personality bares all on your airwaves. Brazen, upscale, fabulous references. Available immediately. (813) 686-4081, messages. (8-6)

Looking for air shift in small/medium market. Prefer Midwest. Also interested in promotions & music research. Call (414) 739-3746, after 3pm, CDT. (8-6)

KIRK RUSSELL, KROX, WZZP & XEROK wants challenge. Exceptional hard working talent for programming or airshift. Excellent references. Hear aircheck immediately at (915) 544-8893. (8-6)

Positions Sought

Mornings, 7 yrs. experience CHR & telephone talk. Heavy personality. Very conversational. If your mornings are dull, call JOHNNY MacBROWN (419) 389-1550. (8-6)

Multi-track production/copy w/iz wishes to relocate. FRANK LEE, CKLW, Box 282, Southfield, MI 48037. (313) 983-1567. (8-6)

18 yr. pro entertainer, currently employed PD. Desires position as A/C, Country jock or PD. T&R & references speak for themselves. BOB CONNELL (306) 466-7378. (8-6)

I offer an army of production voices from Bogart to Nicholson. Working PM drive in market of 110,000. Call (303) 545-4550. (8-6)

Fire eating & ice picks pounded into my head — that's what I do. Major market entertainer wants PD air slot, stability, fire extinguisher. (717) 852-1250. (8-6)

Small market pro wants to move up. 10 yrs. experience Country, A/C, NPR formats. Over-all experience. LARRY FIEDLER (303) 338-4804. (8-6)

DC/Baltimore, 7 yr. pro currently employed for 2 1/2 yrs. PD drive in DC, seeking new challenge. Full or part-time. All formats considered. (703) 522-2826. (8-6)

Former MD, WPRO/Providence to consult your station. All formats. Personal approach! STAN BOMES, 403 Fairview Ave., Rehoboth, MA 02769. (617) 252-4715. (8-6)

Need a new adventure in A/C or Top 40 with motivated people. B.A., 4 yrs. experience, personality, versatility & great voice. MR. D. (703) 638-3112, after 7 pm. (8-6)

College graduate in communications looking for first break in radio. Strong on news and sports. Female. Extensive college training. Will relocate. Call TRACY (209) 523-9064. (8-6)

Great talent with great references. JOHNNY LUND-QUIST currently with KS96-FM/Minneapolis-St. Paul. Accepting offers. (612) 823-6861. (8-6)

Experienced announcer with good production seeking fulltime position in Rocky Mt./Midwest regions. Call DON (303) 351-8294, evenings. (8-6)

10 year pro: I've worked in radio in Tampa, Nashville, Orlando. Formats include CHR, Country and Talk. Airwork and production are decent. (305) 387-4127. (8-6)

Community-minded DJ looking for small/medium market job. CHR or Oldies format. EDDIE SILVA, for tape (415) 924-4894. (8-6)

7 year professional seeks PD, MD or board shift. Call SCOTT (501) 863-4115. (8-6)

Hard worker-excellent references-good production. Desire fulltime CHR, A/C position in NE. P-2 CHR week-end/swing experience. ALAN (203) 347-7445. (8-6)

Personality entertainer with 5 yrs. experience seeks medium market move. Willing to relocate. TOM (412) 486-8744, Mon-Fri. (8-6)

STAN ROBERTS morning man at GR-55 9 1/2 yrs. is looking. Call (718) 689-8828. (8-6)

British accent AOR experience, looking for gig anywhere in U.S. Call (813) 251-2929, anytime. (8-6)

I have 3 yrs. experience and a baby on the way. We're both looking to grow, preferably Midwest, but all offers considered. MIKE EDWARDS (515) 423-2336. (8-6)

Entertaining and accurate P-B-P, quality airshift. Sports Director. 3 yrs. experience. (518) 437-2688. (8-6)

RESEARCH DIRECTOR

Currently Top 5 market Experienced in call-out, auditorium studies, focus groups, attitude/lifestyle research, diary review and ARB analysis.

Margaret (414) 685-0594

Assistant PD/MD of medium market Urban Contemporary station seeks announcing position at Urban Contemporary/Black or CHR station. Contact: SKIP TAYLOR (504) 927-3314 or (504) 925-8027. (8-6)

Will work anywhere, any shift for the right AOR opportunity. Presently on air at non-commercial AOR station. Make us both happy. Call DAVE (615) 886-5900. (8-6)

Talented young announcer with a very mature sound and experience in A/C, AOR, and Country seeking job. Can quickly adapt to any format. Call KEVIN (602) 753-9406. (8-6)

Available now! 7 yrs. DJ experience, 4 yrs. MD in major & medium market AOR's. Great production, team player. JIM KINNEY (513) 299-8833. (8-6)

Professional announcer with warm delivery & large market experience, solid production background. Seeking stable contemporary or Country operation to grow with. Minority (512) 340-5764. (8-6)

Extremely talented DJ with 8 1/2 yrs. experience seeking Urban or A/C position East or West coast preferred. If interested call MR. HAYES (212) 983-0276. (8-6)

Brand new graduate announcer/production looking for western states opening to show what I can do. Call RUSS JAMES (415) 662-4420, for more info. (8-6)

Opportunities

Positions Sought

Looking for continuing challenge & growth in radio. All it costs is one call. Let's talk. KEN (518) 677-3087. (8-6)

I have worked KIS-FM, KUTE/Los Angeles, KMJM/St. Louis, etc. Have worked A/C, CHR, Urban Contemporary. Call MARK (314) 361-0956. (8-6)

Creative personality, loyal employee available. Call RICK (218) 281-3183. (8-6)

LEIGHTON PECK wants a new job! LEIGHTON PECK needs a job! LEIGHTON PECK craves a new job! I'm going nuts. AAAHHHH!!! (615) 423-8634, before noon. (8-6)

BOB CAMPBELL. 7 yrs. personality, production pro available immediately due to format change at WGOE/Richmond, VA. Call (804) 358-4166. (8-6)

DAVE MATTHEWS, KAAY, WDOQ & WHFM looking for medium or major market. Prefer South & mornings. Call anytime, (904) 245-1080. (8-6)

Format switched, major market talent available now. CHR, A/C, air personality, production, MD. Ratings, personality, enthusiasm, pipes. TOM DANIELS (WWSW) WJDX, WPGC. (412) 664-1221. (8-6)

DJ looking for a radio station to start a new career with. Will travel anywhere in US. Call EDDIE (312) 374-3210. (8-6)

News programmer with large market experience available. Excellent record in formatting, recruiting, equipping, budgeting, directing & marketing enthusiastic staffs. West coast preferred. (503) 683-8918. (8-6)

Entertaining & accurate P-B-P. Quality air shift. Sports Director, 3 yrs. experience. (516) 437-2688. (8-6)

JOHNNY FRANKS with 2 yrs. experience from 50,000 Watt WAAY-AM Huntsville, AL looking for part-time air shift in the Tallahassee, FL market. CHR, A/C, & AOR formats only. Available Sept. 1st. (205) 536-3631. (8-6)

I'll help you sell with creative copywriting! Now employed writer/Production Director looking to climb up the ladder. Call APRIL today! (304) 292-2223. (8-6)

SHANNON, formerly 3WT/Binghamton, NY, WANS/Greenville, SC. 5 yrs. CHR experience, solid references, smooth delivery. Available in New Jersey, surrounding states. Call (201) 363-8148. (8-6)

Major market personality seeks very stable competitive air position. Call DOUG JAMES (207) 883-5066. (8-6)

Bright, young, versatile broadcaster, experienced in Country, A/C personality, P-B-P & news. Hard worker. Midwest preferred. NEIL ISAACS (616) 798-4613. (8-6)

Female, will relocate, experienced, looking for small/medium market. T&R: J.L. WICKHAM, 220 Rouse, Lansing, MI 48910. (8-6)

Major market pro, DJ, production, 15 yrs. CHR, A/C, Urban. Greater Cincinnati area. SCOTT (513) 528-5793. (8-6)

KEN SILVERSTEIN. Top 10 market sportscaster WFAA/Dallas-Ft. Worth looking for major market opportunity. Willing to relocate. (214) 896-9059. (8-6)

Hometown team player seeks change. Degree plus 5 yrs. experience. ZAN (It's my real name) (607) 729-1088. (8-6)

Tired of holding the career back to avoid relocating. Will move (east only) for medium-large stations only. Small-large market A/C, CHR and Country experience, including PD and MD. Prefer A/C as tight or conversational as you want, but no excessive cue-carding or looseness. Positive thinking team player with good balance of format elements, information and non yuk-yuk tongue-in-cheek humor. Smaller market programming ok if you have something to work with. (401) 831-1991 between 5 and 6pm weeknights. (8-6) *

Want first job anywhere. Articulate minority broadcast school graduate. Have license. Want DJ. Experienced P-B-P. Ready mid-August. Single. JAMES PRENTISS (319) 324-8744. (8-6)

Help Stop Job Searches!

Show prospects your station means business by placing an ad that gets immediate attention... and action.

Order an Action Ad that reflects the excitement of your station and gets quick results.

Just call PAM at (213) 553-4330.

Positions Sought

7 years programming/announcing. Stable personality experienced in A/C, CHR, AOR, Oldies. East preferred. FRANK CAVALIERE, Rt. 1, Box 343C, Carlsbad, NM 88220 or (505) 885-1769. (8-6)

7 yr. pro seeks employment now. PD/MD/air shift. SCOTT (501) 863-4115. (7-30)

Experienced OH small market jock. MD, PD seeks aggressive CHR. Want to work for programmer, not Sales Manager. Midwest or warmer climate. BRAD (419) 678-3138. (7-30)

Sports Director, 10 yrs. experience seeks P-B-P & sports talk in medium/major market. Prefer Midwest. Available immediately. Call (616) 530-8273. (7-30)

Quality P-B-P & air shift. Sports Director. 3 yrs. experience. You'll never know unless you call. (516) 437-2688. (7-30)

Fall sports needs? 8 yrs. experience says I can fill those needs. Will consider Sports/News combo. PAT (419) 588-3078. (7-30)

Good jock. Experienced in Engineering, News, Programming, Traffic, music, announcing. 1st ticket, 3 yr. pro. MOR, Country, Rock. MARK, 1131 22nd, DSM, IA 50311. (7-30)

Looking for opportunity to grow. 3 yrs. medium market A/C & sports experience. Degree, creative production skills. Team player. KEN KAL (313) 271-5276. (7-30)

Announcer seeking A/C, CHR, AOR position. 1 1/2 yrs. experience. Prefer PA, NJ, or NE. For T&R: MIKE RUDOLF (717) 965-2432. (7-30)

Must move back to Midwest for family reasons. 18 yr. pro, will program, engineer & announce. Can do it all. Any size market. DON WOODS (303) 249-2150. (7-30)

Female announcer looking for part-time, fill-in or on-call shifts around the Wasatch Front in UT. 2 1/2 yrs. as ND in Country. Will consider fulltime. For T&R: CAROL (801) 532-6578. (7-30)

Experienced, successful, PD, MD, music connections, news anchor, talk, TV. Major market experience. Seeking PD in small/medium market/air shift in medium/large market. (517) 467-7013. (7-30)

DAN LUCAS as PD &/or on air, A/C or CHR. Excellent credentials & recommendations. Available immediately. Any medium or major market. Call DAN in Charlotte (704) 542-8046. (7-30)

Thoroughly professional news man with NYC & suburban experience. Seeks medium market ND. For T&R & salary requirements: JAY CHREPTA (914) 471-3952.

Bright, friendly personality with drivetime experience makes a hit on your station! Includes phone, remote, production skills. JOHN GORZELL (815) 223-7586. (7-30)

Morning man. Talent not jock. 2 man show for price of 1. Will consider afternoons. Top 75 only. (501) 686-0975, after 1pm CDT. (7-30)

K-F-R-C is where I oughta be & Marvelous Mark McGary would back that up... Call "MAD" MARK MCGREGOR "The Rock-N-Roll Animal." (208) 384-5849. (7-30)

Female air personality, 8 yrs. experience. WTWR & WMJCVHND in Detroit, WILS/Lansing. Top 50 market only. Call (517) 393-3797 for T&R. (7-30)

Multi-talented A/C or Top 40 personality with strong production. 14 yrs. on air experience. Currently working Chicago. RON (312) 746-2629 or (312) 356-7287. (7-30)

JOHN THOMAS in Los Angeles now! Available for air work/research. (213) 397-7285. Do it today! (7-30)

Winning combo "Sports With Wayne" seeking sports/news positions in small/medium market. Capable of multi-sports P-B-P. (804) 845-2840, before 10am or after 4pm. (7-30)

British accent, AOR experience, seeking gig anywhere in U.S. Call (813) 251-2929, anytime. (7-30)

Budget cut victim. 2 1/2 yrs. salaried at P-2 CHR FM. Good numbers. Desire full time CHR or A/C in East. Excellent references. ALAN (203) 347-7445. (7-30)

Attention: lowal Female anchor/reporter ready to come home. Call SUE (612) 258-1100. Excellent References. (7-30)

Good major market air personality ready to go. Worked in Los Angeles & St. Louis. Have done Urban Contemporary, A/C & CHR. MARK (314) 361-0956. (7-30)

Sportscaster: outstanding, experienced, professional, team player looking for major college/professional P-B-P versatile jock/news. Call MIKE (212) 544-1758. (7-30)

Announcing student, good conversational voice, seeking break in radio. Good creative writing skills & some previous sales. RAY CECIRE (416) 431-9933, leave message. (7-30)

Positions Sought

Radio is my life! Experienced, creative & reliable night person looking for small/medium, CHR/AOR. Void where prohibited. JOE (717) 248-6578. (7-30)

Hungry overnight jock at #1 AOR with taste for music looking for Midwest opportunities, MD, Production & TV experience. JIM (319) 323-9916. (7-30)

Beginning radio announcer, experienced Country, A/C, personality, P-B-P & news. Hard worker. NEIL ISAACS (616) 798-4613. (7-30)

10 yr. Major Market professional working in Top 20 market. Available now. Programming and/or air shift preferred. (301) 655-2641. (7-30)

I may be a bit short on experience but I'm definitely a hard working team player. Seeking small/medium market challenge. CHRIS ADAMS (415) 652-4420. (7-30)

Music Executive available. Responsible, knowledgeable in business affairs, management promotion. National, International, Los Angeles base. (213) 464-8381 Ext. C319 MS. HAMIL. (7-30)

RUSS JAMES, great voice, solid production, hard working, experienced personality who can do news/sports and lots more. For free sample (415) 652-4420, will relocate. (7-30)

To be announced, MICHAEL TURNER 23. 5 yrs. radio, college, commercial and club experience. Will work all formats, will relocate. (213) 752-2336. (7-30)

Talk show host. Translate topical conversations into provocative, informative entertainment. Comprehensive preparation, quality callers, enthusiastic local involvement. Excellent education, skills, major market experience. (305) 949-5417. (7-30)

KEEL/Shreveport 6-9 PM air talent TOM KENNY seeking new opportunities. Striving to excel in personality radio and production. Desire major market. (318) 323-1889, (318) 797-3976. (7-30)

Needing a PD for A/C or Oldies? 7 yrs. professional experience, 4 as PD. Will work air shift. Currently employed. Let's talk. CLARK (316) 225-4501. (7-30)

Reporter, college grad, with medium market experience, seeks reporting job with station with a realistic commitment to news & its employees. SCOTT (612) 388-3988. (7-30)

11 yr. professional 2 yrs. PD at US 107/Nashville available for Top 30 Markets, Air/PD, SMOKEY KING (615) 754-1283. (7-30)

KISS (WRKS-FM) NYC: former board engineer seeks jock position. Programming, production, NJ jock experience. Tight board, good pipes. Urban, CHR, A/C. MITCH (212) 761-8414. (7-30)

SHERMAN COHEN, veteran L.A. Music Programmer KRLA, KISS, KGBS, has an idea that will work for you regardless of your format. Interested? Call (213) 795-5509. (7-30)

DAVE KETTINGER, former Superstars PD 96-Rock, WWTR, Air WPST, WKHI. Seeks PD/Air. Medium/large market East. Call (301) 289-5966. (7-30)

Top notch Production/Copy Director ready for big move. 6 yrs. experience, character voices, award winning spots. Top 50 market only. PAUL (617) 393-1320. (7-30)

I'm available now, 7 yrs. jock experience, 4 yrs. MD in major and medium markets. Great production, team player. Call JIM KINNEY, (613) 299-6933. (7-30)

PD with #1 morning show seeks major or medium market challenge. Spontaneously funny, great spots, personal appearances. Moving in August. KEN (914) 457-5397. (7-30)

AOR voice for AOR/CHR format, full-time night slot. Went from college to medium market in less than a year. KATHI (201) 850-8382. (7-30)

Attention Greater Cincinnati! 15+ yrs. professional PD, MD, DJ, production - CHR, A/C, Urban. (513) 528-5793. (7-30)

13 yrs. experience news, PD, production, jock. Medium market. Prefer East. Consider good offers. Prefer news, Easy Listening, Country. LARRY KAY (717) 653-2500, after 3PM. (7-30)

Me against your markets #1 talent. He'll have to be good, because I am. 14 yrs. Air/production, nonpareil. Personality radio only. (316) 227-8743, (316) 225-7468. (7-30)

Top five market MD seeks PD position in a top 100 market. Experience includes 3 years as a PD plus two years as a major market MD. I'm mature, creative, and organized. Strong background in research, promotion and management. If you're committed to winning, we'll make a good team! Gary, P.O. Box 1126, Ballwin, MO 63011. (8-13) *

Positions Sought

Bright, young PD with A/C know-how and experience wants airshift and PD at A/C station in competitive market. Will consider all. Call SEAN LISLE anytime (206) 323-5690 or 447 Bellevue Ave. E., Seattle, WA 98102. (8-13) *

We always hear that there are more fish in the ocean, but why do they have to look like hammerhead sharks? If you are looking for a bright, dependable, and topically funny CHR announcer, let's talk. I've got experience, first phone, and I'm looking for a medium market job preferably in the Midwest, but will consider all that makes my liver quiver. If you want a T&R via the post office (also called the U.S. snail), Call ROB (312) 894-3987. (8-6) *

Changes

RADIO

Tom Cheatham joins KEBC/Oklahoma City, OK sales team.

Mary Plotrowicz appointed Promotion and Merchandising Director for KEBC/Oklahoma City, OK.

Jim Malenczak named Account Executive for WINS/New York, NY.

Linda McArthur joins KYUU/San Francisco, CA as Promotion Manager.

Kari Kammerzell promoted to Local Sales Manager KARZ (K-960)/Phoenix, AZ.

Bruce Olson added to Local Sales Manager KARZ (K-960)/Phoenix, AZ.

Leslie A. Schaffer appointed Local Sales Manager for KNIX-AM/Phoenix, AZ.

John K. Browning named Local Sales Manager for KNIX-FM/Phoenix, AZ.

RECORDS

Bob Stabile named West Coast Creative Manager for Chappell Music Company.

Steven Backer appointed Manager, College Marketing, CBS Records.

Paul Newnham appointed WEA National Director of Accounting.

Cory Connery promoted to Los Angeles Branch Marketing Coordinator for WEA.

Robert Bean named Manager, Detroit Branch Sales office for RCA Records.

Curt Kendall named Director, Manufacturing & Distribution Resources, EMI Music, Europe & International.

Henry Marquez appointed Art Director for EMI America/Liberty.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *

1 Week	2 Weeks	3 Weeks
\$12 00	\$20 00	\$25 00

* Must run consecutive weeks

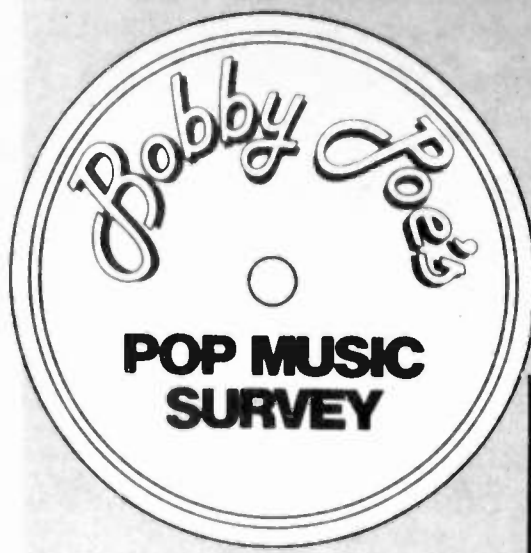
Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



would like to thank the radio & record industries for our most successful convention...EVER!!!!

A special thank you for our Entertainment.



Eddie Murphy

(Star Of Saturday Night Live)

(The Entertainment Company/ Columbia Records)



Inkenbrandt

(Friendship Records)



Atlanta Pops

(Epic Records)

A special thank you for our Masters of Ceremonies.



Kent Burkhart

(Burkhart/Abrams)



George Williams

(Satellite Network)



Charles Giddens

(WPGC)



Bob Hamilton

(KEARTH)

THE AWARD WINNERS



Bruce Wendell presenting John Young & Bud Polacek of Z-93 Major Market Radio Station of the Year '81.



Gary Stevens accepting Radio Executive of the Year '81.



Steve Brack of Boardwalk accepting National Promo Director award (Independent) '81.



Jack Craig of RCA accepting award for Record Executive of the Year (Corporate) '81.



Coyote McCloud of KX104 accepting Medium Market D.J. award of the Year '81.



Rish Wood & Bob Edson of Polygram accepting special merit awards for '81.



Irv Biegel president of Boardwalk Records accepting Record Company of the Year award (Independent) for '81.



Chris Bailey of WCSC accepting M.D. of the Year award for secondary market.



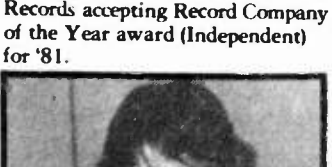
John Chommie of WHSY accepting Secondary Market D.J. award of the Year '81.



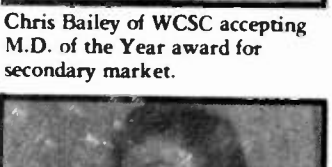
Mike Becce of RCA records accepting National Promo Director award for '81. (Corporate)



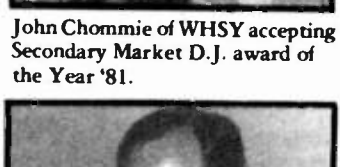
Michael Osterhout & Scott Shannon Of The Year '81 for Q105.



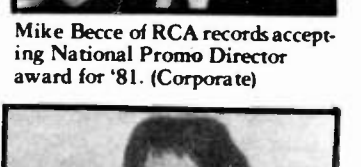
John Betancourt of RCA Records accepting Vice-President of Promotion award (Corporate) for '81.



Sheila Chlanda of Columbia accepting National Promo Executive award (Corporate) for '81.



Jim Francis of Boardwalk accepting Regional Promo Man award (Independent) for '81.



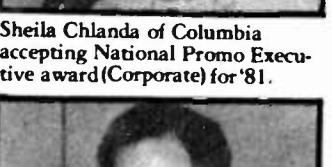
Mason Dixon of Q105 accepting Large Market D.J. award of the Year '81.



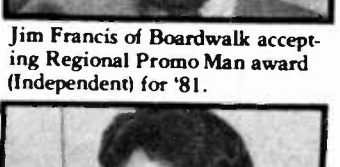
Bobby Poe presenting Gary Rodriguez of KBEQ a special merit award.



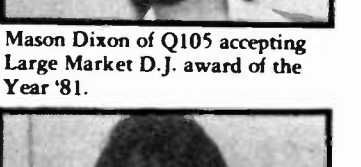
Larry Stevens accepting Secondary Market Radio Station of the Year '81 WHHY



Vince Faraci of Atlantic Records accepting special merit award for '81.



Mike St. John accepting Medium Market Radio Station of the Year KX104.



Steve Meyer of Capitol Records accepting special merit award for '81.



Gary Corry congratulates Jim Morrison of 94-Q on his award of Major Market P.D. & J.J. Jackson of WQXI on his award as Major Market M.D.

P.S. A special thank you to Dick Asher, Al Teller, Bob Sherwood, Ray Anderson, Sheila Chlanda, George Chaltas, Kal Rudman, Danny Davenport, Joel Denver, John Young, Jim Morrison, Charles Koppelman, Mr. & Mrs Jim Davenport, Mr. & Mrs Rish Wood, Mr. & Mrs Bill Lemmons, Don Miller

AUGUST 6, 1982

This Week In Music History

BY DAN FORMENTO OF THE SOURCE

Helter Skelter!

MONDAY, AUGUST 9 — Beautiful blonde actress Sharon Tate ("Valley of The Dolls") and four others were fatal victims in a bizarre night of murder on August 9, 1969, outside Los Angeles. Charged and eventually found guilty of the crimes was Charles Manson, a social misfit who spent much of his youth institutionalized, and several members of his "family." Manson believed the Beatles spoke to him through the lyrics of several songs on the "White" album, compelling him to commit the gruesome killings. Police found the words "Helter Skelter," a Beatles song title, scribbled on a refrigerator door, fingerprinted by Manson with his victims' blood.

EXTRA FACTS: "Rock Encyclopedia" author Lillian Roxon died, 1973. . . Don Kirshner's first "Rock Music Awards" televised, 1975.

Jimmy Dean Born

TUESDAY, AUGUST 10 — Jimmy Dean wrote "Big Bad John" on an airplane in 1961 going to a recording session in Nashville, cut the track the next day, and watched as it sold over 2 million copies. Born Seth Ward on August 10, 1928, in Plainview, Texas, Jimmy parlayed his fame from that hit record into hosting a weekly prime time TV show on ABC, a forerunner of the popular "Hee Haw."



EXTRA FACTS: Also born this day was Ian Anderson of Jethro Tull, 1947. . . Ronnie Spector, 1947. . . Bobby Hatfield, of the Righteous Bros., 1940.

National Apple Week

WEDNESDAY, AUGUST 11 — The Beatles launched their own record label, Apple Records, and celebrated by proclaiming the week of August 11 thru the 18th, 1968, "National Apple Week." As part of the kickoff, the company ceremoniously sent gift boxes containing "The First Four" to the palaces of Queen Elizabeth II, Princess Margaret, the Queen Mother, and the Prime Minister's Residence. Included among the label's "first four" were the Beatles' single "Hey Jude/Revolution" and Mary Hopkins's "Those Were The Days." George Harrison's movie soundtrack to "Wonderwall" was Apple's first LP.

EXTRA FACTS: "Cheech and Chong Day" in San Antonio, 1972. . . Happy Birthday Eric Carmen, 1949.

Tom Invents The Edisonphone

THURSDAY, AUGUST 12 — The giant mega-dollar record and recording industry has its humble beginnings on August 12, 1877, the "official date" listed for Thomas Edison's first successful phonograph. The early talking machine consisted of a metal cylinder and two diaphragm-and-needle units, one for recording, the other for reproduction. Tin foil was wrapped around the cylinder and the sound vibrations were etched on it as the cylinder was turned. Edison's first words, "Mary had a little lamb," were his first recorded words, a hands-down hit.

EXTRA FACTS: Happy Birthday Buck Owens, 1939.

Dan Fogelberg's Birthday

FRIDAY, AUGUST 13 — Music speaks for shy, withdrawn Dan Fogelberg, and with his music Dan touches the heart like few others can. Fogelberg, born August 12, 1951, in Peoria, Illinois, gave up studying to be a painter in favor of working the folk circuit, and eventually made his way to Nashville, where he met producer Norbert Putnam, who produced his first LP "Homefree," a commercial flop. After working as a session player for a time, he eventually met Irv Azoff, manager for the Eagles, Joe Walsh and others, and under whose guidance a second, highly-acclaimed LP, "Souvenirs" was recorded in 1974.

EXTRA FACTS: Saxophonist King Curtis fatally stabbed, 1971. . . Clash makes London concert debut, 1978.

	CHR	A/C	AOR	Country	Black Radio
# 1	SURVIVOR (5th week)	CROSBY, STILLS & NASH	FLEETWOOD MAC (3rd week)	SYLVIA	ARETHA FRANKLIN
Next Week's #1 Contenders:	FLEETWOOD MAC (2-2) CHICAGO (3-3)	KENNY ROGERS (4-3) HERB ALPERT (5-4) PAUL McCARTNEY (7-5)	ROBERT PLANT (2-2) EDDIE MONEY (5-3) JOHN COUGAR (9-5)	ROSANNE CASH (6-4) KENNY ROGERS (14-5)	DONNA SUMMER (2-2) ZAPP BAND (5-3) HOWARD JOHNSON (7-5)
Breakers:	MICHAEL McDONALD (62%) JOAN JETT (57%)	BARRY MANILOW (54%)	None	OAK RIDGE BOYS (73%) CRYSTAL GAYLE (71%) HAGGARD & JONES (70%) BILLY "C." CRADDOCK (61%) RONNIE MILSAP (61%) LOUISE MANDRELL (60%)	B.B. & Q. BAND (72%) EVELYN KING (72%) GAP BAND (70%) GRAND MASTER FLASH (64%) SHALAMAR (59%) GOODIE (59%)
Most Added:	MICHAEL McDONALD TOTO "Make Believe" RANDY MEISNER AMERICA 38 SPECIAL SANTANA	WILLIE NELSON AMERICA MICHAEL McDONALD DOLLY PARTON ROBERTA FLACK	GO-GO'S TRON SHOOTING STAR URIAH HEEP WARREN ZEVON PRODUCERS	RONNIE MILSAP CRYSTAL GAYLE HAGGARD & JONES LEE GREENWOOD LORETTA LYNN TAMMY WYNETTE	EVELYN KING ASHFORD & SIMPSON B.B. & Q. BAND JERMAINE JACKSON GAP BAND
Hottest:	SURVIVOR CHICAGO FLEETWOOD MAC PAUL McCARTNEY JOHN COUGAR "Jack" STEVE MILLER BAND	CHICAGO KENNY ROGERS CROSBY, STILLS, NASH AIR SUPPLY FLEETWOOD MAC HERB ALPERT	FLEETWOOD MAC ROBERT PLANT EDDIE MONEY JOHN COUGAR REO SPEEDWAGON	SYLVIA DAVID FRIZZELL KENNY ROGERS WAYLON JENNINGS HANK WILLIAMS JR. RICKY SKAGGS	ZAPP JENNIFER HOLLIDAY ARETHA FRANKLIN SOUL SONIC FORCE DONNA SUMMER HOWARD JOHNSON
Biggest Chart Jumps:	ALAN PARSONS PROJ. (19-12) ELTON JOHN (28-21) KENNY ROGERS (17-11)	AMERICA (29-18) ROBERTA FLACK (24-16) NICOLETTE LARSON (27-20) CHRIS CHRISTIAN (25-19) JOHN DENVER (28-22)	BILLY SQUIER (20-8) STEVE WINWOOD (32-20) SHOOTING STAR (39-30) JACKSON BROWNE (35-24) URIAH HEEP (27-22)	FRIZZELL & WEST (39-27) MICKEY GILLEY (37-26) KENNY ROGERS (14-5)	JERMAINE JACKSON (26-15) O'JAYS (16-9) RICK JAMES (25-19) STACY LATTISAW (19-13)
Debuts:	MICHAEL McDONALD (29) JOAN JETT (30)	BARRY MANILOW (26)	GO-GO'S (33) CLASH (35) 805 (38)	OAK RIDGE BOYS (38) CRYSTAL GAYLE (40) HAGGARD & JONES (41) BILLY "C." CRADDOCK (42) RONNIE MILSAP (43) LOUISE MANDRELL (44) JOE STAMPLEY (49) LEE GREENWOOD (50)	GRAND MASTER FLASH (25) EVELYN KING (28) B.B. & Q. BANO (29) GOODIE (30)
	CHR	A/C	AOR		Black Radio

NOW'S THE TIME TO GO ON HOLLIDAY



"AND I AM
TELLING YOU
I'M NOT GOING"

JENNIFER HOLLIDAY

FROM THE TONY AWARD-
WINNING BROADWAY SHOW
"DREAMGIRLS"

WNBC
WXKS-FM
PRO-FM
Y100
I95
WGCL
KFI
KIQQ
KEZR
WHFM
WBLI
KITY
KZFM
KINT
WTIX

WJDX
WAXY
BJ105
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KX104
WSEZ
WCSC
KYNO-FM
KIDD
KGGI
WFBG
WFLB
WGLF
KILE
KVOL



GEFFEN RECORDS

Manufactured and Distributed by
Warner Bros. Records

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

BARRY MANILOW "Oh Julie" (Arista)
JACKSON BROWNE "Somebody's Baby" (Asylum)
DIONNE WARWICK "For You" (Arista)
ANNE MURRAY "Hey! Baby!" (Capitol)

Country Coast-To-Coast

KENDALLS "Cheater's Prayer" (Mercury/PolyGram)
KIERAN KANE
"I'll Be Your Man Around The House" (Elektra)
YOUNGER BROTHERS
"Nothing But The Radio On" (MCA)
RONNIE MILSAP "He Got You" (RCA)
WILLIE NELSON "Let It Be Me" (Columbia)

MTV Music Television

Buzz Brindle (212) 944-5399

TANE CAIN "Holdin' On" (RCA)
THOMAS DOLBY "Radio Silence" (Harvest)
HALL & OATES "Your Imagination" (RCA)
DAVE EDMUNDS "From Small Things" (Columbia)
XTC "Ball & Chain" (Virgin/Epic)

Peters Productions, Inc.

Debbie Welsh (714) 565-8511

The Great Ones

BARRY MANILOW "Oh Julie" (Arista)
DIONNE WARWICK "For You" (Arista)

Country Lovin'

RONNIE MILSAP "He Got You" (RCA)
MICKEY GILLEY
"Put Your Dreams Away" (Epic)
JOE STAMPLEY
"I Didn't Know You Could Break A Broken Heart"
(Epic)
WILLIE NELSON "Let It Be Me" (Columbia)
RAZZY BAILEY
"Love's Gonna Fall Here Tonight" (RCA)
LEON EVERETTE "Soul Searchin'" (RCA)

Tanner Company, Inc.

Kenny Bosak (901) 320-4433

Bright Blue

JACKSON BROWNE "Somebody's Baby" (Asylum)
WALTER MURPHY "Themes From E.T." (MCA)
JOE JACKSON "Steppin' Out" (A&M)
DOLLY PARTON
"I Will Always Love You" (RCA)
STEVE FORBERT
"When You Walk In The Room" (Nemperor)
MICHAEL McDONALD "I Keep Forgettin'" (WB)
JOE COCKER & JENNIFER WARNES
"Up Where We Belong" (Island/Atlantic)
FOUR TOPS "Sad Hearts" (Casablanca/PolyGram)

TANner Country

CRYSTAL GAYLE
"Livin' In These Troubled Times" (Columbia)
OAK RIDGE BOYS
"I Wish You Could Have Turned My Head..."
(MCA)
STEPHANIE WINSLOW
"Don't We Belong In Love" (Primer)
LEON EVERETTE "Soul Searchin'" (RCA)
MERLE HAGGARD & GEORGE JONES
"Yesterday's Wine" (Epic)

Transtar

Chick Watkins (303) 578-0700

PAUL McCARTNEY "Take It Away" (Columbia)
ROBERTA FLACK "I'm The One" (Atlantic)

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

TOTO "Make Believe" (Columbia)
JOAN JETT & THE BLACKHEARTS
"Do You Wanna Touch Me..." (Boardwalk)
MICHAEL McDONALD "I Keep Forgettin'" (WB)
RANDY MEISNER "Never Been In Love" (Epic)
BARRY MANILOW "Oh Julie" (Arista)
STEVE WINWOOD "Still In The Game" (Island/WB)

Contempo 300

AMERICA "You Can Do Magic" (Capitol)
MICHAEL McDONALD "I Keep Forgettin'" (WB)
BARRY MANILOW "Oh Julie" (Arista)
JACKSON BROWNE "Somebody's Baby" (Asylum)

Great American Country

MERLE HAGGARD & GEORGE JONES
"Yesterday's Wine" (Epic)
YOUNGER BROTHERS
"Nothing But The Radio On" (MCA)

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

RANDY MEISNER "Never Been In Love" (Epic)
TOTO "Make Believe" (Columbia)
STEVE WINWOOD "Still In The Game" (Island/WB)
MICHAEL McDONALD "I Keep Forgettin'" (WB)
HERB ALPERT "Route 101" (A&M)

Beautiful Rock

JACKSON BROWNE "Somebody's Baby" (Asylum)
NICOLETTE LARSON
"I Only Want To Be With You" (WB)

TM Country

JOHN SCHNEIDER
"In The Driver's Seat" (Scotti Bros./CBS)
RAZZY BAILEY
"Love's Gonna Fall Here Tonight" (RCA)
TAMMY WYNETTE
"You Still Get To Me In My Dreams" (Epic)
WILLIE NELSON "Let It Be Me" (Columbia)

Century 21

Bob Stevens (214) 934-2121

The Z Format

TOTO "Make Believe" (Columbia)
RANDY MEISNER "Never Been In Love" (Epic)
JOE COCKER & JENNIFER WARNES
"Up Where We Belong" (Island/Atlantic)

The A-C Format

MICHAEL McDONALD "I Keep Forgettin'" (WB)
JOE COCKER & JENNIFER WARNES
"Up Where We Belong" (Island/Atlantic)

Super-Country

JOHNNY CASH
"Georgia On A Fast Train" (Columbia)
LEON EVERETTE "Soul Searchin'" (RCA)
JOHN SCHNEIDER
"In The Driver's Seat" (Scotti Bros./CBS)
LEE GREENWOOD "She's Lying" (MCA)
LORETTA LYNN
"Makin' Love From Memory" (MCA)

Concept Productions

Lee Nye (916) 782-7754

MICHAEL McDONALD "I Keep Forgettin'" (WB)
TOTO "Make Believe" (Columbia)
SHOOTING STAR
"Where You Gonna Run" (Epic)

Radio & Records . AOR . NATIONAL AIRPLAY/40

August 6, 1982

165 REPORTERS

Album cuts are listed in order of airplay preference.

7/16	7/23	7/30	8/6	Artist	Album	Station
2	1	1	1	FLEETWOOD MAC	Mirage (WB)	
6	3	2	2	ROBERT PLANT	Pictures At Eleven (Swan Song/Atco)	
11	5	5	3	EDDIE MONEY	No Control (Columbia)	
3	4	3	4	REO SPEEDWAGON	Good Trouble (Epic)	
12	11	9	5	JOHN COUGAR	American Fool (Riva/PolyGram)	
14	9	7	6	CROSBY, STILLS & NASH	Daylight Again (Atlantic)	
7	6	6	7	PETE TOWNSHEND	All The Best Cowboys... (Atco)	
—	—	20	8	BILLY SQUIER	Emotions In Motion (Capitol)	
1	2	4	9	SURVIVOR	Eye Of The Tiger (Scotti Bros./CBS)	
13	10	8	10	APRIL WINE	Power Play (Capitol)	
12	10	10	11	GLENN FREY	No Fun Aloud (Asylum)	
5	7	11	12	GENESIS	Three Sides Live (Atlantic)	
19	17	16	13	A FLOCK OF SEAGULLS	A Flock Of Seagulls (Jive/Arista)	
26	21	18	14	MEN AT WORK	Business As Usual (Columbia)	
8	13	14	15	ASIA	Asia (Geffen)	
15	16	15	16	ALAN PARSONS PROJECT	Eye In The Sky (Arista)	
4	8	12	17	38 SPECIAL	Special Forces (A&M)	
16	15	13	18	STEVE MILLER BAND	Abracadabra (Capitol)	
39	22	19	19	JUDAS PRIEST	Screaming For Vengeance (Columbia)	
—	—	32	20	STEVE WINWOOD	Still In The Game (Island/WB)	
—	—	28	21	SPYS	Spys (EMI America)	
—	—	27	22	URIAH HEEP	Abominog (Mercury/PolyGram)	
9	14	17	23	ROLLING STONES	Still Life (Rolling Stones/Atco)	
—	—	35	24	JACKSON BROWNE	Somebody's Baby (Asylum)	
18	18	21	25	MOTELS	All Four One (Capitol)	
23	24	24	26	AXE	Offering (Atco)	
24	25	25	27	JOHN WAITE	Ignition (Chrysalis)	
35	29	31	28	NAZARETH	2XS (A&M)	
38	36	33	29	MARSHALL CRENSHAW	Marshall Crenshaw (WB)	
—	—	39	30	SHOOTING STAR	Ill Wishes (Virgin/Epic)	
17	19	26	31	KANSAS	Vinyl Confessions (Kirshner/CBS)	
27	27	29	32	TED NUGENT	Nugent (Atlantic)	
—	—	→	33	GO-GO'S	Vacation (IRS/A&M)	
—	—	36	34	TORONTO	Get It On Credit (Network/Elektra-Asylum)	
—	40	—	35	CLASH	Combat Rock (Epic)	
20	20	28	36	VAN HALEN	Diver Down (WB)	
—	38	37	37	ROXY MUSIC	Avalon (WB)	
—	—	→	38	805	Stand In Line (RCA)	
—	—	38	39	CLOCKS	Clocks (Boulevard/CBS)	
34	30	34	40	JOAN JETT & BLACKHEARTS	Summertime/Touch (Boardwalk)	

"Hold" "Gypsy" "Straight"
 "Burning" "Pledge" "Dancer" "Detroit"
 "Think" "Shakin'" "Title" "Runnin'"
 "Stillness" "Keep" "Key" "Follow"
 "Jack" "Hurts" "China" "Thundering"
 "Wasted" "Cross" "Love"
 "Skirts" "Face" "Stardom" "Country"
 "Everybody" "Title" "Live" "Satisfied"
 "Title" "American" "Matters" "Children"
 "Enough" "Kay" "Anything" "Waiting"
 "Partytown" "Found" "Born" "Give"
 "Paperlate" "Recall"
 "I Ran" "Space" "Modern"
 "Who" "Down" "Sea" "Underground"
 "Time" "Sole" "Heat" "Dreams"
 "Title" "Fingers" "Psychobabble"
 "Chain" "Caught" "Runnin'" "Rough"
 "Title" "Wondering" "Give" "Things"
 "Another" "Hellion"
 12-inch Single
 "Life" "She" "Night" "Say"
 "That's" "Rebound"
 "Going" "Thumb" "Night" "Rock"
 12-inch Single
 "Lonely" "Mission" "L" "Mind"
 "Party" "Now" "Burn"
 "Change" "Mr. Wonderful" "Heat"
 "Love" "Trenches" "Dream"
 "Someday" "She" "Cynical"
 "Ready" "Where" "Eyes"
 "Game" "Right" "Face"
 "No" "Bound" "Ebony"
 "Title" "Jerk" "Get" "Feeling"
 "Daddy" "Barricade"
 "Should" "Casbah" "Inoculated"
 "Guitars" "Dancin'" "Secrets"
 "More" "Chance" "Main" Title
 "Boys" Title "Gimme"
 "She" "Here"
 12-inch Single

New Entry →

MOST ADDED

Rank	Artist	Album	8/6	7/30	7/23	7/16	7/9
1	GO-GO'S	Vacation (IRS/A&M)	79/65	8/1	0/0	0/0	0/0
2	TRON	Soundtrack (CBS)	54/39	17/14	7/7	0/0	0/0
3	SHOOTING STAR	Ill Wishes (Virgin/Epic)	78/30	59/46	11/9	0/0	0/0
4	URIAH HEEP	Abominog (Mercury/PolyGram)	99/27	94/67	6/3	0/0	0/0
5	WARREN ZEVON	The Envoy (Asylum)	39/19	26/26	0/0	0/0	0/0
6	PRODUCERS	You Make... (Portrait/CBS)	24/19	17/17	1/0	1/0	1/0
7	HEADPINS	Turn It Loud (Atco)	22/16	7/1	3/0	5/0	2/0
8	SPYS	Spys (EMI America)	100/14	96/30	90/77	14/13	0/0
9	805	Stand In Line (RCA)	56/14	48/12	43/18	44/28	24/24
10	JON ANDERSON	Animation (Atlantic)	48/14	30/13	21/7	19/1	21/1
11	TORONTO	Get It On... (Network/E-A)	62/13	61/30	41/27	23/17	4/0
12	LORDS OF THE NEW...	Lords Of The... (IRS/A&M)	13/13	0/0	0/0	0/0	0/0
13	BILLY SQUIER	Emotions In... (Capitol)	137/12	141/136	8/8	0/0	0/0
14	RANDY MEISNER	Randy Meisner (Epic)	14/10	0/0	0/0	0/0	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Rank	Artist	Album	8/6	7/30	7/23	7/16	7/9
1	SPYS	Spys (EMI America)	100/76	96/58	90/11	14/1	0/0
2	JUDAS PRIEST	Screaming... (Columbia)	106/67	100/67	100/53	71/2	5/0
3	A FLOCK OF SEAGULLS	A Flock Of... (Jive/Arista)	124/66	125/81	113/74	106/76	104/74
4	PETE TOWNSHEND	All The Best... (Atco)	145/65	154/67	158/78	156/79	151/79
5	URIAH HEEP	Abominog (Mercury/PolyGram)	99/64	94/26	6/3	0/0	0/0
6	NAZARETH	2XS (A&M)	72/62	68/53	68/56	60/44	46/33
7	AXE	Offering (Atco)	78/61	83/66	81/61	81/71	85/71
8	APRIL WINE	Power Play (Capitol)	137/59	140/58	142/66	140/68	136/73
9	TED NUGENT	Nugent (Atlantic)	68/59	74/63	73/62	70/58	69/50
10	GENESIS	Three Sides Live (Atlantic)	123/67	136/57	150/66	154/58	154/65
11	MEN AT WORK	Business As Usual (Col.)	120/53	115/59	104/67	77/51	61/35
12	CROSBY, STILLS, NASH	Daylight Again (Atlantic)	146/51	150/57	150/70	147/88	144/14
13	GLENN FREY	No Fun Aloud (Asylum)	125/49	134/56	138/63	148/68	144/72
14	ALAN PARSONS PROJ.	Eye In The Sky (Arista)	118/47	127/80	122/68	138/70	137/89
15	BILLY SQUIER	Emotions In... (Capitol)	137/48	141/4	8/0	0/0	0/0

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Rank	Artist	Album	8/6	7/30	7/23	7/16	7/9
1	FLEETWOOD MAC	Mirage (WB)	156/140	158/139	161/138	159/120	155/115
2	ROBERT PLANT	Pictures... (Swan Song/Atco)	154/130	156/120	157/116	155/94	149/8
3	EDDIE MONEY	No Control (Columbia)	151/115	148/103	151/96	144/77	141/49
4	JOHN COUGAR	American Fool (Riva/PolyGram)	141/112	139/104	134/99	134/100	139/108
5	REO SPEEDWAGON	Good Trouble (Epic)	142/104	145/110	148/119	149/119	152/111
6	SURVIVOR	Eye Of The Tiger (Scotti Bros./CBS)	134/87	140/118	151/131	151/133	149/133
7	CROSBY, STILLS, NASH	Daylight Again (Atlantic)	146/96	150/93	150/76	147/70	144/8
8	PETE TOWNSHEND	All The Best... (Atco)	145/80	154/86	158/79	156/75	151/67
9	BILLY SQUIER	Emotions In... (Capitol)	137/79	141/1	8/0	0/0	0/0
10	ASIA	Asia (Geffen)	107/78	113/85	122/82	135/110	136/111
11	APRIL WINE	Power Play (Capitol)	137/77	140/82	142/70	140/67	136/50
12	GLENN FREY	No Fun Aloud (Asylum)	125/76	134/77	139/76	148/79	144/71
13	STEVE MILLER BAND	Abracadabra (Capitol)	108/74	122/87	129/91	130/88	130/78
14	ALAN PARSONS PROJ.	Eye In The Sky (Arista)	118/69	127/76	132/64	138/66	137/67
15	GENESIS	Three Sides Live (Atlantic)	123/66	136/78	150/84	154/88	154/87
16	38 SPECIAL	Special Forces (A&M)	111/88	127/85	137/100	146/114	147/129

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

AOR BREAKER

Breakers are those newer records that have the greatest level of station activity on any given week.

No albums or singles qualified for AOR Breaker status this week.

Significant Action

- GEORGE THOROGOOD** 12-inch Single (EMI America)
"Nobody But Me" Total: 66. A-62, M-3, H-0, S-0
- TRON** Various Artists (Columbia)
"Solutions" Total: 64. A-39, M-10, H-5
- GARY U.S. BONDS** On The Line (EMI America)
"Work" "Angelyne" Total: 61. A-1, M-30, H-20
- JON ANDERSON** Animation (Atlantic)
"All" "Surrender" Total: 48. A-14, M-28, H-6
- MISSING PERSONS** Missing Persons (Capitol)
"Words" Total: 42. A-3, M-27, H-12
- WARREN ZEVON** The Entry (Asylum)
Title "Overdraft" Total: 39. A-19, M-13, H-7
- DAVID JOHANSEN** Live It Up (Blue Sky/CBS)
"Animals" Total: 38. A-6, M-27, H-5
- ELVIS COSTELLO** Imperial Bedroom (Columbia)
"Belief" "Time" Total: 37. A-3, M-28, H-6
- JOE JACKSON** Night And Day (A&M)
"Steppin'" "Men" Total: 36. A-8, M-18, H-9
- BILLY IDOL** Billy Idol (Chrysalis)
"Hot In The City" Total: 35. A-5, M-22, H-8

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ

- | Week | Artist | Album |
|------|----------------------------|---|
| 1 | PAT METHENY GROUP | Offramp (ECM/WB) |
| 2 | DAVID SANBORN | "Eighteen" "James" "Going" As We Speak (WB) |
| 3 | CHUCK MANGIONE | Love Notes (Columbia) |
| 4 | DAVE GRUBIN | Out Of The... (GRP/Arista) |
| 7 | JEFF LORBER | It's A Fact (Arista) |
| 8 | B. COBHAM'S... | Observations... (Musician/Elek.) |
| 6 | CRUSADERS | Royal Jam (MCA) |
| 8 | NIGHTWIND | A Casual Romance (Pausa) |
| 10 | BOBBY McFERRIN B. McFerrin | (Musician/Elek.) Various Cuts |
| 10 | DAN SIEGEL | Dan Siegel (Elektra) |

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed; singles are in bold type. Artists in larger type registered significant airplay gains this week.

REGIONAL AOR ACTIVITY

EAST

MOST ADDED

- Go-Go's (19/17)
- Tron (18/11)
- Uriah Heep (22/7)
- Shooting Star (15/7)
- Paul Carrack (7/7)

MEDIUM

- Spys (27/20)
- A Flock Of... (34/19)
- Axe (21/18)
- Judas Priest (30/18)
- Rolling Stones (28/17)

THE HOTTEST

- Fleetwood Mac (38/32)
- Robert Plant (35/31)
- Eddie Money (36/30)
- John Cougar (33/27)
- Pete Townshend (38/26)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

WYNY/Baltimore
(301) 888-0080

Added: GARY U.S. BONDS (12-inch)
"Work" (19/17)

Added: TRON (12-inch)
"Solutions" (18/11)

Added: GARY U.S. BONDS (12-inch)
"Angelyne" (15/7)

Added: JON ANDERSON (12-inch)
"All" (15/7)

WJLA/Charlotte
(704) 776-0000

Added: GARY U.S. BONDS (12-inch)
"Work" (19/17)

Added: TRON (12-inch)
"Solutions" (18/11)

Added: GARY U.S. BONDS (12-inch)
"Angelyne" (15/7)

Added: JON ANDERSON (12-inch)
"All" (15/7)

WNCN/Raleigh
(919) 286-1111

Added: GARY U.S. BONDS (12-inch)
"Work" (19/17)

Added: TRON (12-inch)
"Solutions" (18/11)

Added: GARY U.S. BONDS (12-inch)
"Angelyne" (15/7)

Added: JON ANDERSON (12-inch)
"All" (15/7)

WYMA/Albany
(518) 784-0000

Added: GARY U.S. BONDS (12-inch)
"Work" (19/17)

Added: TRON (12-inch)
"Solutions" (18/11)

Added: GARY U.S. BONDS (12-inch)
"Angelyne" (15/7)

Added: JON ANDERSON (12-inch)
"All" (15/7)

WQOB/Buffalo
(716) 841-4555

Added: GARY U.S. BONDS (12-inch)
"Work" (19/17)

Added: TRON (12-inch)
"Solutions" (18/11)

Added: GARY U.S. BONDS (12-inch)
"Angelyne" (15/7)

Added: JON ANDERSON (12-inch)
"All" (15/7)

WCOZ/Boston
(617) 267-0000

Added: GARY U.S. BONDS (12-inch)
"Work" (19/17)

Added: TRON (12-inch)
"Solutions" (18/11)

Added: GARY U.S. BONDS (12-inch)
"Angelyne" (15/7)

Added: JON ANDERSON (12-inch)
"All" (15/7)

WBLM/Evolution-Port.
(707) 783-7000

Added: GARY U.S. BONDS (12-inch)
"Work" (19/17)

Added: TRON (12-inch)
"Solutions" (18/11)

Added: GARY U.S. BONDS (12-inch)
"Angelyne" (15/7)

Added: JON ANDERSON (12-inch)
"All" (15/7)

WTPA/Harrisburg
(717) 238-1402

Added: GARY U.S. BONDS (12-inch)
"Work" (19/17)

Added: TRON (12-inch)
"Solutions" (18/11)

Added: GARY U.S. BONDS (12-inch)
"Angelyne" (15/7)

Added: JON ANDERSON (12-inch)
"All" (15/7)

WABW/Long Island
(516) 687-1023

Added: GARY U.S. BONDS (12-inch)
"Work" (19/17)

Added: TRON (12-inch)
"Solutions" (18/11)

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"Angelyne" (15/7)

Added: JON ANDERSON (12-inch)
"All" (15/7)

WCCC/Hartford
(203) 233-4420

Added: GARY U.S. BONDS (12-inch)
"Work" (19/17)

Added: TRON (12-inch)
"Solutions" (18/11)

Added: GARY U.S. BONDS (12-inch)
"Angelyne" (15/7)

Added: JON ANDERSON (12-inch)
"All" (15/7)

WCHN/Hartford
(203) 247-1000

Added: GARY U.S. BONDS (12-inch)
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"All" (15/7)

WLR/Long Island
(516) 485-9700

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WJLA/Albany
(518) 784-0000

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(716) 841-4555

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WCOZ/Boston
(617) 267-0000

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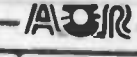
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MIDWEST

WTUE/Dayton (613) 276-1501
WBWC/Cincinnati (613) 871-8500
WKCR/Cincinnati (613) 871-8500
WDRK/Detroit (313) 398-1100
WLVQ/Columbus (614) 224-1271
WLLZ/Detroit (313) 845-1800
WXP/Detroit (313) 398-1100
WLVQ/Columbus (614) 224-1271
WLLZ/Detroit (313) 845-1800
WXP/Detroit (313) 398-1100

WKCR/Cincinnati (613) 871-8500
WDRK/Detroit (313) 398-1100
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WXP/Detroit (313) 398-1100
WLVQ/Columbus (614) 224-1271
WLLZ/Detroit (313) 845-1800
WXP/Detroit (313) 398-1100

WVIA/Madison (608) 774-8480
KRCR/Kansas City (816) 531-3600
KORR/Minneapolis (612) 548-6801
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WEST MOST ADDED

- Go-Go's (27/22)
Tron (16/12)
Shooting Star (24/10)
Spys (25/8)
Billy Squier (38/7)

MEDIUM

- Pete Townshend (44/28)
Genesis (38/21)
Nazareth (24/21)
C. S. & N. (43/19)
April Wine (39/19)

THE HOTTEST

- Fleetwood Mac (48/41)
Robert Plant (44/40)
Survivor (41/31)
John Cougar (38/31)
Eddie Money (45/29)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

WVIA/Albuquerque (505) 785-5400

WVIA/Albuquerque (505) 785-5400
WVIA/Albuquerque (505) 785-5400
WVIA/Albuquerque (505) 785-5400

WVIA/Sandusky (419) 825-1010

WVIA/Sandusky (419) 825-1010
WVIA/Sandusky (419) 825-1010
WVIA/Sandusky (419) 825-1010

WVIA/Tulsa (918) 846-2810

WVIA/Tulsa (918) 846-2810
WVIA/Tulsa (918) 846-2810
WVIA/Tulsa (918) 846-2810

WVIA/Anchorage (907) 277-2688

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WVIA/Albuquerque (505) 785-5400

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WVIA/Tulsa (918) 846-2810

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WVIA/Anchorage (907) 277-2688

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Country

BREAKERS.

"Breakers" are those newer records that have the greatest level of station activity on any given week.

OAK RIDGE BOYS

I Wish You Could Have Turned My Head... (MCA)

On 73% of reporting stations. National Summary: Up 26, Same 22, Down 0, Debuts 23, Adds 26. A Most Added Record. R&R Chart: Debut 38.

CRYSTAL GAYLE

Livin' In These Troubled Times (Columbia)

On 71% of reporting stations. National Summary: Up 12, Same 21, Down 0, Debuts 17, Adds 44. A Most Added Record. R&R Chart: Debut 40.

MERLE HAGGARD & GEORGE JONES

Yesterday's Wine (Epic)

On 70% of reporting stations. National Summary: Up 14, Same 20, Down 0, Debuts 17, Adds 42. A Most Added Record. R&R Chart: Debut 41.

BILLY "CRASH" CRADDOCK

Love Busted (Capitol)

On 61% of reporting stations. National Summary: Up 36, Same 21, Down 0, Debuts 14, Adds 10. R&R Chart: Debut 42.

RONNIE MILSAP

He Got You (RCA)

On 61% of reporting stations. National Summary: Up 6, Same 8, Down 0, Debuts 6, Adds 60. A Most Added Record. R&R Chart: Debut 43.

LOUISE MANDRELL

Some Of My Best Friends Are Old Songs (RCA)

On 60% of reporting stations. National Summary: Up 25, Same 28, Down 0, Debuts 15, Adds 11. R&R Chart: Debut 44.

MOST ADDED

RONNIE MILSAP (60)

He Got You (RCA)

CRYSTAL GAYLE (44)

Livin' In These Troubled Times (Columbia)

M. HAGGARD & G. JONES (42)

Yesterday's Wine (Epic)

LEE GREENWOOD (37)

She's Lying (MCA)

LORETTA LYNN (33)

Making Love From Memory (MCA)

TAMMY WYNETTE (30)

You Still Get To Me In My Dreams (Epic)

HOTTEST

SYLVIA (74)

Nobody (RCA)

DAVID FRIZZELL (62)

I'm Gonna Hire A Wino To... (WB/Viva)

KENNY ROGERS (58)

Love Will Turn You Around (Liberty)

WAYLON JENNINGS (37)

Women Do Know How To Carry On (RCA)

HANK WILLIAMS JR. (33)

Honky Tonkin' (Elektra/Curb)

RICKY SKAGGS (32)

I Don't Care (Epic)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist, title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 51-51, etc.; moved it down on their charts, or added it this week. Indicated one of this week's most added new songs.

JOE STAMPLEY "I Didn't Know You Could Break..." (Epic) 78/10
National Summary: Up 36, Same 18, Down 0, Debuts 17, Adds 10, WFNC, WQIK-FM, WSM, KWMT, WTSO, WDGW, KKAL, KYGO-FM, KEIN, KIGO, WVAM 48-40, WIRK-FM 39-31, KEBC-FM 50-39, KTTS-AM-FM 39-31, KRWO-FM 42-27. R&R Chart: Debut 49.

LEE GREENWOOD "She's Lying" (MCA) 71/37
National Summary: Up 9, Same 17, Down 0, Debuts 8, Adds 37 including WIXL-FM, WPOR-AM-FM, WSEN-AM-FM, KOKE-AM-FM, WMP, WSM, KRMD-AM-FM, WIRK-FM, WITL-FM, KCJB, KTTS-AM-FM, KFH, KBMY, KVEG, KLAC. R&R Chart: Debut 50.

LLOYD DAVID FOSTER "Blue Rendezvous" (MCA) 68/3
National Summary: Up 43, Same 11, Down 2, Debuts 9, Adds 3, WKKQ-AM-FM, KRST-FM, KIGO, WYII 38-31, KOKE-AM-FM 35-30, KPXL-FM 12-10, WSM 37-28, WNOE-AM 31-23, KKYX 17-14, KBMR 34-26, KTTS-AM-FM 28-21, KFDI-AM-FM 27-22, KWJJ 34-27, KRAK 20-16, KMPS-AM-FM 11-10.

LEON EVERETTE "Soul Searchin'" (RCA) 64/28
National Summary: Up 7, Same 19, Down 0, Debuts 9, Adds 28 including WGNA-FM, WNYR, KOKE-AM-FM, WSOC-FM, KHEY, WQIK-FM, WSM, KKYX, KECK, KTKP-FM, KEED, KRWO-FM, KWJJ, KIGO, KBBQ.

DOLLY PARTON "I Will Always Love You" (RCA) 60/22
National Summary: Up 14, Same 13, Down 0, Debuts 9, Adds 22 including WRKZ-FM, KIX106, WILQ, KRRV, WESC-AM-FM, WSM, WHO, WAXX, WITL-FM, KUZZ, KYGO-FM, KEIN, KVEG, KRAK, KEEN.

BURRITO BROTHERS "I'm Drinkin' Canada Dry" (Curb/CBS) 60/9
National Summary: Up 18, Same 19, Down 0, Debuts 14, Adds 9, WIXL-FM, WWOOD, WIRK-FM, WSLR, WSAI-FM, KWMT, WTSO, WIL-AM-FM, KFH, WBGW-FM 47-40, KRMD-AM-FM 40-33, KKAL 38-29, KEED 43-36, KRWO-FM 39-25, KWJJ 44-36.

DONNA FARGO "It's Hard To Be The Dreamer..." (RCA) 60/3
National Summary: Up 38, Same 17, Down 0, Debuts 4, Adds 3, WFNC, KIKK-FM, KIGO, WVAM 49-43, WIXL-FM 20-14, WYII 42-37, WQAM 19-13, WSM 32-25, KRMD-AM-FM 27-22, WQYK-FM 30-24, WHBF 48-43, KTTS-AM-FM 38-30, KUZZ 38-31, KEED 50-45, KWJJ 35-28.

VERN GOSDIN "Your Bedroom Eyes" (AMI/NSD) 58/7
National Summary: Up 25, Same 22, Down 0, Debuts 4, Adds 7, WVVA, WMP, WNOE-AM, WSAI-FM, WTSO, KTKP-FM, KUZZ, WIXL-FM 39-28, WSIX-FM 14-13, KRMD-AM-FM 50-42, KBMR 45-36, KFDI-AM-FM 39-30, KFH 48-40, KMPS-AM-FM 14-13.

LANE BRODY "More Nights" (Liberty) 55/9
National Summary: Up 22, Same 18, Down 1, Debuts 7, Adds 9, WNYR, WADR, WILQ, WNOE-AM, WMNI, WAXX, WKKQ-AM-FM, KTKP-FM, KIDN, WIXL-FM 17-11, WYII 45-40, KRRV 34-29, KBMR 35-24, WHBF 47-41, KRWO-FM 32-19.

REX ALLEN JR. "Cowboy In A Three Piece Business Suit" (WB) 44/5
National Summary: Up 23, Same 15, Down 0, Debuts 1, Adds 5, WCAW, WVVA, WFNC, KECK, KIGO, WGNA-FM 25-19, WVAM 38-34, WIXL-FM 22-18, WIRK-FM 24-20, KBMR 44-35, KTTS-AM-FM 31-24, KUZZ 24-17, KEED 32-27, KNIX-FM 30-25, KWJJ 46-39.

TOM CARLILE "Back In Debbie's Arms" (Doorknob) 39/6
National Summary: Up 8, Same 17, Down 0, Debuts 8, Adds 6, WPOR-AM-FM, WVVA, KOKE-AM-FM, WGV, WMNI, WHBF, WYII 50-45, WSIX-FM d-27, KRMD-AM-FM 46-41, KSO 39-37, WHK d-35, WXCL 33-30, KTTS-AM-FM 49-41, KFDI-AM-FM 38-33.

SIGNIFICANT ACTION

TAMMY WYNETTE "You Still Get To Me In My Dreams" (Epic) 36/30
National Summary: Up 1, Same 3, Down 0, Debuts 2, Adds 30 including WSEN-AM-FM, WYKR, WMC-AM, KRMD-AM-FM, WIRK-FM, KWMT, KEBC-FM, WXCL, KFDI-AM-FM, KLZ, KRWO-FM, KNIX-FM.

KAREN BROOKS "New Way Out" (WB) 36/7
National Summary: Up 8, Same 19, Down 0, Debuts 2, Adds 7, WVVA, WGV, KWKH, KFGO, KWMT, KVOO, KMAK, WIXL-FM 48-39, WHO 28-15, KRWO-FM 47-32.

LORETTA LYNN "Making Love From Memory" (MCA) 35/33
National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 33 including WOKO, WSEN-AM-FM, IOXYL, WSM, WNOE-AM, KSO, KTTS-AM-FM, KLZ, KMAK, KMPS-AM-FM.

SUPER GRIT COWBOY BAND "She Is The Woman" (Hoodswamp) 35/7
National Summary: Up 15, Same 11, Down 0, Debuts 2, Adds 7, WVVA, WSM, WSAI-FM, WKMF, WHBF, KFH, KIGO, WVAM 19-17, WIXL-FM 46-34, KRWO-FM 50-35.

CHANTILLY "Stumblin' In" (Jaroco) 35/4
National Summary: Up 12, Same 13, Down 1, Debuts 5, Adds 4, WPOR-AM-FM, WMAQ, WMNI, KLAC, WVAM 36-30, KRMD-AM-FM 43-38, KBMR 47-40, KTTS-AM-FM 44-36, KFDI-AM-FM 31-28.

Radio & Records NATIONAL AIRPLAY/50

August 6, 1982

Prev	Time	Last		
Weeks	Weeks	Weeks		
9	5	2	1	SYLVIA/Nobody (RCA)
5	4	3	2	HANK WILLIAMS JR./Honky Tonkin' (Elektra/Curb)
2	2	1	3	RICKY SKAGGS/I Don't Care (Epic)
10	7	6	4	ROSANNE CASH/Ain't No Money (Columbia)
27	19	14	5	KENNY ROGERS/Love Will Turn You Around (Liberty)
19	12	9	6	WAYLON JENNINGS/Women Do Know How To... (RCA)
15	10	8	7	DAVID FRIZZELL/I'm Gonna Hire A Wino To... (WB/Viva)
7	6	5	8	EMMYLOU HARRIS/Born To Run (WB)
20	15	12	9	GEORGE STRAIT/Fool Hearted Memory (MCA)
18	11	11	10	REBA McENTIRE/I'm Not That Lonely Yet (Mercury/PolyGram)
26	21	16	11	MOE BANDY/She's Not Really Cheatin'... (Columbia)
31	22	17	12	CHARLY McCLAIN/Dancing Your Memory Away (Epic)
23	20	15	13	EARL THOMAS CONLEY/Heavenly Bodies (RCA)
1	1	4	14	ALABAMA/Take Me Down (RCA)
37	28	18	15	MICHAEL MURPHEY/What's Forever For (Liberty)
38	27	20	16	STATLER BROTHERS/Whatever (Mercury/PolyGram)
17	13	13	17	ROGER MILLER & WILLIE NELSON/Old Friends (Columbia)
32	25	19	18	EDDY RAVEN/She's Playing Hard To Forget (Elektra)
14	8	10	19	MARTY ROBBINS/Some Memories Just Won't Die (Columbia)
34	26	22	20	GAIL DAVIES/You Turn Me On I'm A Radio (WB)
41	32	28	21	JERRY REED/She Got The Goldmine (I Got The Shaft) (RCA)
39	30	25	22	MEL McDANIEL/Big Ole Brew (Capitol)
3	3	7	23	MERLE HAGGARD/Are The Good Times Really Over (Epic)
42	35	29	24	GENE WATSON/This Dream's On Me (MCA)
44	33	30	25	GARY MORRIS/Dreams Die Hard (WB)
-	49	37	26	MICKEY GILLEY/Put Your Dreams Away (Epic)
-	48	39	27	FRIZZELL & WEST/I Just Came Here To Dance (WB/Viva)
-	43	35	28	YOUNGER BROTHERS/Nothing But The Radio On (MCA)
43	37	31	29	JOHN CONLEE/Nothing Behind You, Nothing... (MCA)
6	14	24	30	JANIE FRICKE/Don't Worry 'Bout Me Baby (Columbia)
13	18	23	31	RONNIE McDOWELL/I Just Cut Myself (Epic)
8	9	21	32	DOLLY PARTON/Heartbreak Express (RCA)
-	50	40	33	BELLAMY BROTHERS/Get Into Reggae Cowboy (Elektra/Curb)
-	-	41	34	KIERAN KANE/Il Be Your Man Around... (Elektra) New Entry
11	16	27	35	CON HUNLEY/Oh Girl (WB)
4	17	26	36	BARBARA MANDRELL/Til You're Gone (MCA)
-	-	43	37	ANNE MURRAY/Hey! Baby! (Capitol)
-	-	40	38	OAK RIDGE BOYS/I Wish You Could Have Turned... (MCA)
49	44	38	39	CHARLIE ROSS/The High Cost Of Lovin' (Townhouse)
-	-	40	40	CRYSTAL GAYLE/Livin' In These Troubled Times (Columbia)
-	-	41	41	M. HAGGARD & G. JONES/Yesterday's Wine (Epic)
-	-	42	42	BILLY "CRASH" CRADDOCK/Love Busted (Capitol)
-	-	43	43	RONNIE MILSAP/He Got You (RCA)
-	-	44	44	LOUISE MANDRELL/Some Of My Best Friends... (RCA)
30	29	34	45	TOMPALL & GLASER BROTHERS/I Still Love You... (Elektra)
12	24	33	46	RONNIE MILSAP/Any Day Now (RCA)
16	23	32	47	LARRY GATLIN/She Used To Sing On Sunday (Columbia)
24	34	42	48	JOHN ANDERSON/Would You Catch A Falling Star (WB)
-	-	49	49	JOE STAMPLEY/I Didn't Know You Could... (Epic)
-	-	50	50	LEE GREENWOOD/She's Lying (MCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

TOM T. HALL & EARL SCRUGGS "Song Of The South" (Columbia) 32/5
National Summary: Up 6, Same 14, Down 1, Debuts 8, Adds 5, WMZQ-FM, KHEY, KECK, KTOM, KIGO, WGNA-FM 39-34, WIRK-FM 21-19, WMNI 34-29, KRWO-FM 43-28.

GARY WOLF "Love Never Dies" (Columbia) 31/5
National Summary: Up 8, Same 13, Down 0, Debuts 5, Adds 5, WTSO, WXCL, KFH, KGEM, KWJJ, WSAI-FM 29-24, KEED 38-31, KMPS-AM-FM 17-15.

TERRI GIBBS "Some Days It Rains All Night Long" (MCA) 30/12
National Summary: Up 2, Same 12, Down 0, Debuts 4, Adds 12, WYKR, KOKE-AM-FM, WBEU, WWOOD, KRMD-AM-FM, WGEE, WTSO, KTTS-AM-FM, KVOO, KRWO-FM, KIGO, KBBQ.

STELLA PARTON "Young Love" (Townhouse) 29/5
National Summary: Up 8, Same 15, Down 0, Debuts 1, Adds 5, WPOR-AM-FM, WGV, KUGR, KVEG, KIGO, WIXL-FM 9-7, KBMR 50-43, KEBC-FM 39-27, KTTS-AM-FM 47-39, KBMY 13-7.

BILLY PARKER "If I Ever Need A Lady" (Soundwaves) 29/5
National Summary: Up 2, Same 21, Down 0, Debuts 1, Adds 5, WESC-AM-FM, WGV, KSO, WHBF, KTTS-AM-FM, KXRB d-30, KRWO-FM 45-30, KRAK 45-42.

JOHNNY CASH "Georgia On A Fast Train" (Columbia) 28/13
National Summary: Up 1, Same 12, Down 0, Debuts 2, Adds 13, WMZQ-FM, KRRV, WSOC-FM, WFNC, WESC-AM-FM, WTQR-FM, KVOO, KUZZ, KEED, KWJJ, KRYS, KCKC, KIGO.

RAY PRICE "Wait Till Those Bridges Are Gone" (Dimension) 28/6
National Summary: Up 1, Same 17, Down 1, Debuts 3, Adds 6, WSOC-FM, KRMD-AM-FM, WIRK-FM, KVOO, KFDI-AM-FM, KTOM, WGNA-FM d-44, KFGO 33-32, KTTS-AM-FM d-45, KRWO-FM d-39.

AMY WOOLEY "If My Heart Had Windows" (MCA) 26/8
National Summary: Up 7, Same 8, Down 0, Debuts 3, Adds 8, WVVA, WMC-AM, WKSJ-FM, WNOE-AM, KFDI-AM-FM, KBMY, KEED, KEEN, WVAM 44-39, KRWO-FM 31-15.

SNUFF "(So This Is) Happy Hour" (Elektra) 25/4
National Summary: Up 5, Same 13, Down 0, Debuts 3, Adds 4, WVAM, WSEN-AM-FM, WESC-AM-FM, KKAL, KRMD-AM-FM 36-32, WKKQ-AM-FM 47-43, KTTS-AM-FM 46-38, KEED 49-44, KRWO-FM 44-29.

WILLIE NELSON "Let It Be Me" (Columbia) 24/24
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 24 including WRKZ-FM, WHN, WEEP, WCOS-AM-FM, WMC-AM, WHK, WWWV-FM, WIRE, KLZ, KLAC, KEEN, KMPS-AM-FM.

CROSBY, STILLS & NASH "Wasted On The Way" (Atlantic) 23/4
National Summary: Up 10, Same 8, Down 1, Debuts 0, Adds 4, WZZK-FM, WGV, KCKC, KIGO, WBGW-FM 29-23, WNYR 17-13, KXYL 47-37, WKY 18-11, WBCS 16-15.

JERRI KELLY "Walk Me 'Cross The River" (Carrera/CBS) 22/3
National Summary: Up 3, Same 11, Down 0, Debuts 5, Adds 3, KIX106, WFNC, KRMD-AM-FM, WBGW-FM 42-29, WIXL-FM d-50, WGV, WOKK 39-36, KSO 36-33, KFDI-AM-FM d-47, KRAK d-49.

JOHN SCHNEIDER "In The Driver's Seat" (Scotti Bros./CBS) 21/19
National Summary: Up 1, Same 1, Down 0, Debuts 0, Adds 19 including WNYR, WYII, KRRV, WIRK-FM, KBMR, KSO, KXRB, KRWO-FM, KTOM, KCKC.

MARIE OSMOND "Back To Believing Again" (Elektra) 21/11
National Summary: Up 1, Same 8, Down 0, Debuts 1, Adds 11, WVVA, WESC-AM-FM, KLRA, KKYX, KRMD-AM-FM, KBMR, WTSO, KEBC-FM, KTTS-AM-FM, KVOO, KRWO-FM.

RAZZY BAILEY "Love's Gonna Fall Here Tonight" (RCA) 19/17
National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 17 including WBGW-FM, WNYR, WBEU, WDAK, WESC-AM-FM, WGEE, KKAL, KLZ, KMAK, KRYS.

SOLID GOLD BAND "Country Fiddles" (NSD) 18/4
National Summary: Up 5, Same 7, Down 0, Debuts 2, Adds 4, WOKO, WESC-AM-FM, WMNI, KFH, WQYK-FM 44-42, KTTS-AM-FM d-44, KVOO 43-40, KFDI-AM-FM 37-32, KWJJ 48-43, KRAK 50-47.

TENNESSEE EXPRESS "Operator" (RCA) 17/0
National Summary: Up 1, Same 12, Down 1, Debuts 3, Adds 0, WPOR-AM-FM on, WVVA d-39, WYII d-50, WZZK-FM 28-18, WESC-AM-FM on, KYXX d-35, WMNI on, WKMF on, KMAK on.

Table with columns: MOST ADDED, HOTTTEST, MIDWEST, HOTTTEST, SOUTH, HOTTTEST, WEST, HOTTTEST. Sub-columns list stations and artists like Heggard & Jones (Epic), Ronnie Milsap (RCA), Sylvia (RCA), etc.

EAST
WQNA-FM Albany, NY
WYEL-FM Albany, NY
WYFA Albany, NY
WYAB Albany, NY
WYOC-FM Baltimore, MD
WYOW-FM Bangor, ME
WYCA Charleston, WV

MIDWEST
WYSL Albany, OH
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WYSL Albany, OH
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132 Current Reports

The following stations did not report this week:
WBAP/Ft. Worth
KSOP-FM/Salt Lake City
WUBE-FM/Cincinnati
WPLD/Atlanta
WAMZ-FM/Louisville
WCMS-FM/Virginia Beach
KVOC/Casper
KYTE/Portland
KGA/Spokane

Hottest Tracks: "Falling In Love" JUICE NEWTON (Capitol)

COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay.
ALABAMA - Mountain Music - (RCA) "Close Enough To Perfect" "Green River" "Gonna Have A Party" "Words At Twenty Paces"
ROSANNE CASH - Somewhere In The Stars - (Columbia) "That's How I Got To Memphis" "I Wonder" "Third Rate Romance" "It Hasn't Happened Yet" "Somewhere In The Stars"
ROY CLARK - The Roy Clark Show Live From Austin City Limits - (Churchill) "Tennessee Saturday Night"
LACY J. DALTON - 16th Avenue - (Columbia) "16th Avenue" "One Of The Unstuffed" "You Can't Take The Tuxedo

Out Of Me" "Blue-Eyed Blues" "Heartbeat"
CON HUNLEY - Oh Girl - (WB) "Just Like Old Times"
BARBARA MANDRELL - ...In Black & White - (MCA) "Operator, Long Distance Please" "You're Not Supposed To Be Here"
RONNIE MILSAP - Inside - (RCA) "Caroline Dreams" "Who's Counting" "I Love New Orleans Music" "It's Just A Room"
WILLIE NELSON - Always On My Mind - (Columbia) "The Party's Over" "Bridge Over Troubled Water"
WILLIE NELSON & WEBB PIERCE - In The Jailhouse Now - (Columbia) "There Stands The Glenn" "In The Jailhouse Now" "Heenie Jambie Blues"
JUICE NEWTON - Quiet Lies - (Capitol) "Falling In Love" "Heart Of The Night" "Love Ball Wavy" "Ever Trun" "Brank It To Me Gently"
KENNY ROGERS - Love Will Turn You Around - (Liberty) "A Love Song" "If You Can Use A Little Bit" "Fighting Fire With Fire" "Somewhere Between Lovers And Friends" "The Fool In Me"
STATLER BROTHERS - The Legend Goes

On... - (Mercury/Pg) "A Child Of The Fifties" "I Don't Dance No More" "I Don't Know Why"
SYLVIA - Just Sylvia - (RCA) "Mirage" "Not Tonight" "The Mill Song" "You're A Legend In Your Own Mind"
MARSHALL TUCKER BAND - Tuckerized - (WB) "Anyway The Wind Blows Rider" "See, Dreams & Fairy Tales" "Heart-broke"
GENE WATSON - This Dream's On Me - (MCA) "Somethin' Bout Bn's Jnr" "Full Time Foot"
HANK WILLIAMS JR. - High Notes - (Elektra/Curb) "The South'n Gonna Rattle Again" "If You Wanna Get To Heaven" "If Heaven Ain't A Lot Like Dixie" "Ain't Makin' No Headlines" "High And Pressurized"
Most Requested:
SYLVIA "Nobody" (RCA)
DAVID FRIZZELL "I'm Gonna Hire..." (WB/Viva)
JERRY REED "She Got The Goldmine..." (RCA)

TOTAL EXPERIENCE RECORDS KNOWS WHAT MOVES YOU

This Year:
3 Releases, 3 Breakers, 3 Hits!

BREAKERS

Black Radio

GAP BAND

You Dropped A Bomb On Me (Total Experience/PGM)

70% of our reporting stations on it. Rotations: Heavy 19/2, Medium 11/0, Light 8/2, Extra Adds 8, Total Adds 10, WOOK, XHRM, WJAX, WPDQ, WLOU, WJJS, WBLX, WDAO, WTLC, WVOI. A Most Added Record. Moves 23-18 on the Black Radio Chart.

— — 23

18



Gap Band

BREAKERS

Black Radio

GOODIE

Do Something (Total Experience/PGM)

59% of our reporting stations on it. Rotations: Heavy 3/0, Medium 11/0, Light 17/1, Extra Adds 7, Total Adds 8, WAMO, WBLZ, XHRM, WENN, WJMI, KOKY, WJJS, KUKQ. Debuts at number 30 on the Black Radio Chart.



30



Robert
"Goodie"
Whitfield

SEE THE GAP BAND ON SUMMER TOUR '82 WITH GOODIE

8/5/82 Baton Rouge, LA
8/6/82 Chattanooga, TN
8/7/82 Birmingham, AL
8/12/82 Kansas City, MO
8/13/82 St. Louis, MO
8/14/82 Milwaukee, WI
8/15/82 Detroit, MI
8/19/82 Providence, RI
8/20/82 Largo, MD
8/21/82 Columbia, SC
8/22/82 Nashville, TN
8/26/82 Greenville, SC

LSU Assembly Center
Engle Stadium
Alabama State Fairgrounds
Kemper Arena
Kell Auditorium
Mecca Arena
Joe Louis Arena
Providence Civic Center
Capitol Centre
Carolina Coliseum
Municipal Auditorium
Memorial Auditorium



Manufactured and
Marketed by
Polygram, Inc.

8/27/82 Savannah, GA
8/28/82 Lakeland, FL
8/29/82 Jacksonville, FL
9/2/82 Houston, TX
9/3/82 Dallas, TX
9/4/82 Memphis, TN
9/5/82 Atlanta, GA
9/9/82 Phoenix, AZ
9/10/82 San Diego, CA
9/11/82 Los Angeles, CA
9/12/82 Oakland, CA
9/14/82 Denver, CO

Savannah Civic Center
Lakeland Civic Center
Jacksonville Coliseum
The Summit
Reunion Arena
Mid-South Coliseum
The Omni
Veterans Coliseum
Sports Arena
The Forum
Oakland Coliseum
McNichols Arena

TOTAL EXPERIENCE RECORDS KNOWS WHAT MOVES YOU

This Year:
3 Releases, 3 Breakers, 3 Hits!

BREAKERS

Black Radio

GAP BAND

You Dropped A Bomb On Me (Total Experience/PGM)

70% of our reporting stations on it. Rotations: Heavy 19/2, Medium 11/0, Light 9/2, Extra Adds 8, Total Adds 10, WOOK, XHRM, WJAX, WPDQ, WLOU, WJJB, WBLX, WDAO, WTLC, WVOI. A Most Added Record. Moves 23-18 on the Black Radio Chart.

— — 23 (18)



Gap Band

BREAKERS

Black Radio

GOODIE

Do Something (Total Experience/PGM)

59% of our reporting stations on it. Rotations: Heavy 3/0, Medium 11/0, Light 17/1, Extra Adds 7, Total Adds 8, WAMO, WBLZ, XHRM, WENN, WJMI, KOKY, WJJS, KUKQ. Debuts at number 30 on the Black Radio Chart.

— — — — — → 30



Robert
"Goodie"
Whitfield

SEE THE GAP BAND ON SUMMER TOUR '82 WITH GOODIE

8/5/82 Baton Rouge, LA
8/6/82 Chattanooga, TN
8/7/82 Birmingham, AL
8/12/82 Kansas City, MO
8/13/82 St. Louis, MO
8/14/82 Milwaukee, WI
8/15/82 Detroit, MI
8/19/82 Providence, RI
8/20/82 Largo, MD
8/21/82 Columbia, SC
8/22/82 Nashville, TN
8/26/82 Greenville, SC

LSU Assembly Center
Engle Stadium
Alabama State Fairgrounds
Kemper Arena
Kell Auditorium
Mecca Arena
Joe Louis Arena
Providence Civic Center
Capitol Centre
Carolina Coliseum
Municipal Auditorium
Memorial Auditorium



Manufactured and
Marketed by
Polygram, Inc.

8/27/82 Savannah, GA
8/28/82 Lakeland, FL
8/29/82 Jacksonville, FL
9/2/82 Houston, TX
9/3/82 Dallas, TX
9/4/82 Memphis, TN
9/5/82 Atlanta, GA
9/9/82 Phoenix, AZ
9/10/82 San Diego, CA
9/11/82 Los Angeles, CA
9/12/82 Oakland, CA
9/14/82 Denver, CO

Savannah Civic Center
Lakeland Civic Center
Jacksonville Coliseum
The Summit
Reunion Arena
Mid-South Coliseum
The Omni
Veterans Coliseum
Sports Arena
The Forum
Oakland Coliseum
McNichols Arena

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

EVELYN KING

Love Come Down (RCA)

72% of our reporting stations on it. Rotations: Heavy 4/1, Medium 13/3, Light 19/3, Extra Adds 10, Total Adds 17, WCIN, KDKO, XHRM, WKND, KNOW, WOIC, WJMI, WKXI, WJAX, WPDQ, KOKY, WLOU, WJJS, WDAO, WLTH, WVOI, KUKQ. A Most Added Record. Debuts at number 28 on the Black Radio Chart.

B.B. & Q. BAND

Imagination (Capitol)

72% of our reporting stations on it. Rotations: Heavy 3/0, Medium 18/1, Light 20/5, Extra Adds 5, Total Adds 11, WAMO, WGCI, WJPC, KNOW, WENN, WGIV, WBLX, WVOL, WDAO, KACE, KDIA. A Most Added Record. Debuts at number 29 on the Black Radio Chart.

GAP BAND

You Dropped A Bomb On Me (Total Experience/PGM)

70% of our reporting stations on it. Rotations: Heavy 19/2, Medium 11/0, Light 9/2, Extra Adds 6, Total Adds 10, WOOK, XHRM, WJAX, WPDQ, WLOU, WJJS, WBLX, WDAO, WTLC, WVOI. A Most Added Record. Moves 23-18 on the Black Radio Chart.

GRAND MASTER FLASH & THE FURIOUS FIVE

The Message (Sugar Hill)

64% of our reporting stations on it. Rotations: Heavy 15/0, Medium 10/0, Light 11/0, Extra Adds 5, Total Adds 5, WDMT, WJLB, XHRM, WJMI, KPOP-FM. Heavy: WWIN, WAOK, KMJQ, WDIA, WBMX. Debuts at number 25 on the Black Radio Chart.

SHALAMAR

I Can Make You Feel Good (Solar/Elektra)

59% of our reporting stations on it. Rotations: Heavy 11/0, Medium 19/0, Light 6/1, Extra Adds 2, Total Adds 3, WBLX, WKWM, KPOP-FM. Heavy: WAOK, WVEE, WEDR, KDAY, XHRM. Moves 24-24 on the Black Radio Chart.

GOODIE

Do Something (Total Experience/PGM)

59% of our reporting stations on it. Rotations: Heavy 3/0, Medium 11/0, Light 17/1, Extra Adds 7, Total Adds 8, WAMO, WBLZ, XHRM, WENN, WJMI, KOKY, WJJS, KUKQ. Debuts at number 30 on the Black Radio Chart.

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. indicates one of this week's Most Added new songs.

DENIECE WILLIAMS "Waiting By The Hotline" (ARC/Columbia) 36/3

Rotations: Heavy 4/0, Medium 18/0, Light 12/1, Extra Adds 2, Total Adds 3, WOOK, WJPC, WTMP, Heavy: KDAY, KSOL, WWRL, WDAO, Medium: WXYV, WVEE, WDIA, XHRM, WSSJ, WKND, WENN, WJMI, WKXI, WJAX, KOKY, WJJS, WVOL, WOWI, WTLC, WLUM, KUKQ, KPOP-FM.

CLIFF DAWSON "It's Not Me You Love" (Boardwalk) 35/3

Rotations: Heavy 2/0, Medium 11/0, Light 19/0, Extra Adds 3, Total Adds 3, WOOK, WKWM, KAEZ, Heavy: WEDR, KUKQ, Medium: WWIN, WILD, WAOK, WDIA, WHRK, WJLB, WWRL, WKXI, WOWI, WDAO, WLTH.

MIDNIGHT STAR "Hot Spot" (Solar/Elektra) 33/4

Rotations: Heavy 4/0, Medium 14/0, Light 12/1, Extra Adds 3, Total Adds 4, WXYV, KSOL, WVOL, WVOI, Heavy: WCIN, KDKO, WLOU, WDAO, Medium: WWIN, WHRK, WEDR, WBLZ, XHRM, WSSJ, WATV, WOIC, WOWI, WLTH, WTLC, WLUM, WWWW, KUKQ.

BARRY WHITE "Change" (Unlimited Gold/CBS) 31/9

Rotations: Heavy 6/0, Medium 12/1, Light 7/2, Extra Adds 6, Total Adds 9, WILD, WAOK, WCIN, WKND, WPDQ, KOKY, WTMP, WTLC, KUKQ, Heavy: WDAS, WOOK, WHRK, WEDR, WNH, WOIC, Medium: WHUR, KDAY, XHRM, WSSJ, WWRL, WJMI, WOWI, WANM, WLUM, KACE, KPOP-FM.

DAZZ BAND "Keep It Live (On The K.I.L.)" (Motown) 29/3

Rotations: Heavy 7/0, Medium 14/0, Light 5/0, Extra Adds 3, Total Adds 3, WAOK, KSOL, WWRL, Heavy: WHUR, WDIA, WBMX, WDMT, WATV, WJMI, WWWW, Medium: WGCI, WBLX, KMJM, WNH, WKXI, KOKY, WJJS, WBLX, WOWI, WANM, WDAO, WLTH, KPOP-FM, KDIA.

HERBIE HANCOCK "Gettin' To The Good Part" (Columbia) 29/2

Rotations: Heavy 4/0, Medium 17/0, Light 6/0, Extra Adds 2, Total Adds 2, WGIV, WLOU, Heavy: WXYV, WGCI, KDAY, KACE, Medium: WHUR, WAOK, KRLY, WEDR, WYLD-FM, WJMO, WJLB, KSOL, WSSJ, WATV, WENN, WBLX, WOWI, WDAO, WLTH, KUKQ, XHRM.

ALFONZO "Girl, You Are The One" (Joe-Wes) 28/4

Rotations: Heavy 5/0, Medium 11/0, Light 10/2, Extra Adds 2, Total Adds 4, WCIN, WKND, WANM, KPOP-FM, Heavy: WOOK, WHRK, WEDR, WGCI, WGIV, Medium: WWIN, WILD, WDAO, WHUR, WAOK, WVEE, WDIA, KDAY, XHRM, WVOL, WTLC.

KID CREOLE & THE COCONUTS "I'm A Wonderful Thing, Baby" (Sire/WB) 28/0

Rotations: Heavy 5/0, Medium 18/0, Light 7/0, Extra Adds 0, Total Adds 0, Heavy: WAOK, KDAY, WGIV, WLUM, KACE, Medium: WXYV, WILD, WAMO, WAIL-FM, WYLD-FM, WJPC, XHRM, KSOL, WJAX, WPDQ, WJJS, WOWI, WTOY, WLTH, KAEZ, KPOP-FM.

FATBACK "On The Floor" (Spring/PolyGram) 28/0

Rotations: Heavy 1/0, Medium 18/0, Light 11/0, Extra Adds 0, Total Adds 0, Heavy: KUKQ, Medium: WDAS, WOOK, WAOK, WVEE, WDIA, WHRK, WJMO, XHRM, WENN, WGIV, WKXI, WJAX, WVOL, WDAO, WLTH, WKWM.

JEAN CARN "If You Don't Know Me By Now" (Motown) 27/0

Rotations: Heavy 2/0, Medium 18/0, Light 9/0, Extra Adds 0, Total Adds 0, Heavy: WXYV, WWWW, Medium: WAOK, WDIA, WEDR, WBMX, WCIN, WENN, WJAX, WVOL, WOWI, WANT, WTOY, WTMP, WDAO, WLTH, WTLC, WLUM.

ASHFORD & SIMPSON "Love It Away" (Capitol) 24/12

Rotations: Heavy 3/1, Medium 4/0, Light 9/3, Extra Adds 8, Total Adds 12, WVEE, WHRK, WGCI, WCIN, WJLB, KDKO, WKND, WOIC, WKXI, KOKY, WDAO, WTLC, Medium: WWIN, WAOK, KSOL, WPDQ.

SHADES OF LOVE "Keep In Touch" (Venture) 24/1

Rotations: Heavy 4/0, Medium 9/0, Light 10/0, Extra Adds 1, Total Adds 1, WBMX, Heavy: WOOK, WAOK, WEDR, WENN, Medium: WWIN, WILD, WDAO, WHUR, WKND, WNH, WATV, WJAX, WLTH.

NARADA MICHAEL WALDEN "Summer Lady" (Atlantic) 23/7

Rotations: Heavy 1/0, Medium 2/0, Light 14/1, Extra Adds 6, Total Adds 7, WGCI, WWRL, WENN, WJAX, WDAO, KUKQ, KPOP-FM, Heavy: KDKO, Medium: WHUR, WOIC.

PATRICE RUSHEN "Breakout!" (Elektra) 21/3

Rotations: Heavy 2/0, Medium 7/0, Light 10/1, Extra Adds 2, Total Adds 3, WJMO, WLOU, WVOI, Heavy: WAOK, KACE, Medium: WWIN, WAMO, WDMT, KOKY, WDAO, WLTH, WWWW.

Radio & Records

NATIONAL AIRPLAY/30

August 6, 1982

These Weeks Last Weeks

11	9	4	1	ARETHA FRANKLIN/Jump To It (Arista)
3	3	2	2	DONNA SUMMER/Love Is In Control... (Geffen)
10	6	5	3	ZAPP/Dance Floor (WB)
2	2	1	4	JENNIFER HOLLIDAY/And, I Am Telling You I'm... (Geffen)
18	11	7	5	HOWARD JOHNSON/So Fine (A&M)
4	4	3	6	RAY PARKER JR./Let Me Go (Arista)
1	1	6	7	STEVIE WONDER/Do I Do (Tamla/Motown)
8	8	8	8	ISLEY BROTHERS/The Real Deal (T-Neck/CBS)
22	17	16	9	O'JAYS/Your Body's Here With Me... (Phila. Int'l./CBS)
7	7	9	10	SOUL SONIC FORCE/Planet Rock (Tommy Boy)
24	18	14	11	STEPHANIE MILLS/Last Night (Casablanca/PolyGram)
19	16	13	12	ODYSSEY/Inside Out (RCA)
26	21	19	13	STACY LATTISAW/Don't Throw It All Away (Cotillion/Atco)
15	12	11	14	DAYTON/Hot Fun In The Summertime (Liberty)
-	-	26	15	JERMAINE JACKSON/Let Me Tickle Your Fancy (Motown)
6	10	10	16	JEFFREY OSBORNE/I Really Don't Need No Light (A&M)
13	13	17	17	WAR/Outlaw (RCA)
-	-	23	18	GAP BAND/You Dropped A... (Total Experience/PGM)
-	-	25	19	RICK JAMES/Hard To Get (Gordy/Motown)
-	23	20	20	ROBERTA FLACK/I'm The One (Atlantic)
29	27	21	21	POINTER SISTERS/American Music (Planet/RCA)
5	5	12	22	CAMEO/Flirt (Chocolate City/PolyGram)
9	15	15	23	ATLANTIC STARR/Love Me Down (A&M)
-	-	24	24	SHALAMAR/I Can Make You Feel Good (Solar/Elektra)
-	-	27	25	GRAND MASTER FLASH &.../The Message (Sugar Hill)
-	-	27	26	DUNN & BRUCE STREET/Shout For Joy (Devaki/Mirus)
-	-	28	27	LARRY GRAHAM/Sooner Or Later (WB)
-	-	28	28	EVELYN KING/Love Come Down (RCA)
-	-	29	29	B.B. & Q. BAND/Imagination (Capitol)
-	-	30	30	GOODIE/Do Something (Total Experience/PGM)

New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- EVELYN KING (17)
- ASHFORD & SIMPSON (12)
- B.B. & Q. BAND (11)
- GAP BAND (10)
- JERMAINE JACKSON (10)

HOTTEST

- ZAPP (38)
- JENNIFER HOLLIDAY (34)
- ARETHA FRANKLIN (25)
- SOUL SONIC FORCE (24)
- HOWARD JOHNSON (19)
- DONNA SUMMER (19)

SIGNIFICANT ACTION

SUGAR HILL GANG "The Lover In You" (Sugar Hill) 20/1

Rotations: Heavy 2/0, Medium 7/0, Light 11/1, Extra Adds 0, Total Adds 1, WVOI, Heavy: WPDQ, WLOU, Medium: WDAS, WOOK, WGCI, WENN, WJAX, WOWI, WLTH.

LOU RAWLS "Will You Kiss Me One Time" (Epic) 20/0

Rotations: Heavy 5/0, Medium 10/0, Light 8/2, Extra Adds 3, Total Adds 5, WXYV, WILD, WEDR, WKXI, WVOL, Heavy: WWIN, WAOK, KDKO, WSSJ, WJMI, Medium: WXYV, WEDR, WBMX, KDAY, XHRM, KOKY, WJJS, WBLX, WLTH, WLUM.

CROWN HEIGHTS AFFAIR "Somebody Tell Me What To Do" (De-Lite/PolyGram) 19/9

Rotations: Heavy 1/0, Medium 2/1, Light 10/2, Extra Adds 6, Total Adds 9, WGCI, WCIN, WJMO, WKND, WENN, WOIC, WJJS, WANM, WLTH, Heavy: WWIN, Medium: KDKO.

BLOODSTONE "Go On And Cry" (T-Neck/CBS) 19/5

Rotations: Heavy 3/0, Medium 5/0, Light 8/2, Extra Adds 3, Total Adds 5, WXYV, WILD, WEDR, WKXI, WVOL, Heavy: WWIN, WWRL, KACE, Medium: KDKO, WENN, WPDQ, KOKY, WTLC.

DARYL HALL & JOHN OATES "Your Imagination" (RCA) 19/1

Rotations: Heavy 8/0, Medium 8/0, Light 2/0, Extra Adds 1, Total Adds 1, WVEE, Heavy: WILD, WAMO, WAIL-FM, WSSJ, KNOW, WPDQ, KUKQ, KPOP-FM, Medium: WXYV, WDMT, WJLB, KOKY, WJJS, WBLX, WVOL, WTLC.

FOUR TOPS "Sad Hearts" (Casablanca/PolyGram) 18/7

Rotations: Heavy 1/0, Medium 2/0, Light 11/3, Extra Adds 4, Total Adds 7, WWIN, WXYV, WDAS, WCIN, WJMI, WKXI, WOWI, Heavy: WOOK, Medium: WHRK, WDAO.

FONDA RAE "Over Like A Fat Rat" (Vanguard) 17/4

Rotations: Heavy 1/0, Medium 7/0, Light 6/1, Extra Adds 3, Total Adds 4, WPDQ, KAEZ, WWWW, WVOI, Heavy: WKND, Medium: WXYV, WDAS, WAMO, WEDR, WJLB, WNH, WJJS.

DRAMATICS "Treat Me Right" (Capitol) 17/3

Rotations: Heavy 2/0, Medium 7/0, Light 6/1, Extra Adds 2, Total Adds 3, WJMO, WWRL, WDAO, Heavy: WJLB, WWWW, Medium: WHUR, WGCI, WSSJ, WENN, WOIC, WLUM, WVOI.

AURRA "Checking You Out" (Salsoul/RCA) 16/5

Rotations: Heavy 4/0, Medium 5/0, Light 4/2, Extra Adds 3, Total Adds 6, WWIN, WOOK, WJPC, KSOL, WLOU, Heavy: WAOK, WEDR, WGIV, WWWW, Medium: WJMO, WJLB, KNOW, WOWI, WDAO.

KENI BURKE "Risn' To The Top" (RCA) 16/4

Rotations: Heavy 0/0, Medium 7/0, Light 8/3, Extra Adds 1, Total Adds 4, WILD, WKND, WWRL, WDAO, Medium: WDAS, WHUR, WSSJ, WOIC, WLTH, WKWM, KACE.

VIDEO "Thang (Gimme Some Of That Thang)" (HCRC/CBS) 16/2

Rotations: Heavy 4/0, Medium 4/0, Light 7/1, Extra Adds 1, Total Adds 2, WBMX, WLTH, Heavy: WVEE, WDIA, WEDR, WATV, Medium: KRLY, WJJS, WVOL, WANM.

STARPOINT "Get Your Body Up" (Chocolate/PolyGram) 16/1

Rotations: Heavy 0/0, Medium 6/0, Light 9/0, Extra Adds 1, Total Adds 1, WGCI, Medium: WWIN, WXYV, WHUR, WEDR, KDKO, WANT.

AMUZEMENT PARK "Groove Your Blues Away" (Our Gang/Mirus) 16/1

Rotations: Heavy 4/0, Medium 4/0, Light 8/1, Extra Adds 0, Total Adds 1, WCIN, Heavy: WHRK, WGCI, WLOU, WLTH, Medium: WWIN, WDAS, WGIV, WTLC.

KLIQUE "I Can't Shake This Feeling" (MCA) 15/7

Rotations: Heavy 2/0, Medium 4/0, Light 3/1, Extra Adds 6, Total Adds 7, WXYV, WEDR, WJPC, WJMO, WENN, WLOU, WTLC, Heavy: WOOK, KDKO, Medium: WWIN, WNH, WVOL.

RAFAEL CAMERON "Desires" (Salsoul/RCA) 15/5

Rotations: Heavy 1/0, Medium 4/0, Light 6/1, Extra Adds 4, Total Adds 5, WAOK, WCIN, WOIC, WLOU, WWWW, Heavy: WOOK, Medium: WHRK, WEDR, WJMO, WVOL.

BRASS CONSTRUCTION "Attitude" (Liberty) 15/3

Rotations: Heavy 0/0, Medium 5/0, Light 8/1, Extra Adds 2, Total Adds 3, WBMX, WENN, WDAO, Medium: WKXI, WVOL, WKWM, WTLC, WLUM.

SHOCK "Electroponic Phunk" (Fantasy) 15/2

Rotations: Heavy 3/0, Medium 2/0, Light 8/0, Extra Adds 2, Total Adds 2, WXYV, KAEZ, Heavy: WEDR, XHRM, WTLC, Medium: WJMO, KUKQ.

LEGACY "Word Up" (Brunswick) 14/4

Rotations: Heavy 2/0, Medium 4/0, Light 6/2, Extra Adds 2, Total Adds 4, WOOK, WBMX, WOIC, WOWI, Heavy: WWRL, WGCI, Medium: WDAS, WHRK, WEDR, WNH.

BILL SUMMERS & SUMMERS HEAT "Give Your Love To Me" (MCA) 14/2

Rotations: Heavy 1/0, Medium 4/0, Light 7/0, Extra Adds 2, Total Adds 2, WBMX, WPDQ, Heavy: WJMI, Medium: WJMO, KDKO, WGIV, WLUM.

Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WWIN/Baltimore
Curtis Anderson

OSIRIS
PATRICK COWLEY
NIGHTHAWK
SHERRIE BROWN
ROCKERS
TAVARES
CAVIER
BRENDA JONES
BOBBY HUMPHREY
AURRA
FOUR TOPS
Hottest:
JENNIFER HOLLIDAY
LINDA TAYLOR
GAP BAND
EVELYN KING
ARETHA FRANKLIN

WXVY/Baltimore
Tim Watts

ZAPP
LARRY GRAHAM
BLOODSTONE
SHOCK
KLIQUE
MIDNIGHT STAR
ORANGE KRUSH
CHUCK MANGIONE
FOUR TOPS
Hottest:
ISLEY BROS
JEAN CARN
CHERYL LYNN
BB&Q
POINTER SISTERS

WILD/Boston
Steve Crumbeley

BARRY WHITE
BLOODSTONE
KENI BURKE
PIECES OF A DREAM
Hottest:
IMAGINATION
ARETHA FRANKLIN
JENNIFER HOLLIDAY
HOWARD JOHNSON

WSSJ/Camden-Philadelphia
Gary Shepherd

none
Hottest:
JENNIFER HOLLIDAY
JEFFREY OSBORNE
HOWARD JOHNSON
ZAPP
SOUL SONIC FORCE

WKND/Hartford
Eddie Jordan

BARRY WHITE
ALFONZO
EVELYN KING
KENI BURKE
CROWN HEIGHTS AFF
ASHFORD & SIMPSON
Hottest:
HOWARD JOHNSON
ARETHA FRANKLIN
FONDA REA
WAR
JENNIFER HOLLIDAY

WNHC/New Haven
James Jordan

FRED PARRIS & SAT
TAVARES
Hottest:
JEFFREY OSBORNE
HOWARD JOHNSON
DONNA SUMMER
ZAPP
RAY PARKER JR.

WWRU/New York
Bobby Jay

JOE SIMON
KENI BURKE
WOODS EMPIRE
DAZZ BAND
JERMAINE JACKSON
STYLISTICS
FRED PARRIS & SAT
NARADA M. WALDEN
TAVARES
DRAMATICS
RITCHIE FAMILY
FREDDIE JAMES
ALICIA MYERS
PEGGY DOTSON
AD-LIPS
Hottest:
ARETHA FRANKLIN
GRAND MASTER FLAS
HOWARD JOHNSON
SOUL SONIC FORCE
CHEMISE

WDAB/Philadelphia
Joe Tamburro

MELBA MOORE
FOUR TOPS
ROCKERS REVENGE
PATRICK COWLEY
SUNRIZE
Q
Hottest:
JENNIFER HOLLIDAY
RAY PARKER JR.
ARETHA FRANKLIN
RICK JAMES
DONNA SUMMER

WAMO/Pittsburgh
John Anthony

RICK JAMES
GOODIE
BB&Q
Hottest:
WAR
JERMAINE JACKSON
JENNIFER HOLLIDAY
CAMEO
KID CREOLE

WOOK/Washington, DC
Chris Gardner

LEGACY
AURRA
LARRY GRAHAM
GAP BAND
DENIECE WILLIAMS
CLIFF DAWSON
HITMAN
Hottest:
RAFAEL CAMERON
ARETHA FRANKLIN
DUNN & BRUCE
GOODIE
SUGAR HILL GANG

WHUR/Washington
Oscar Fields

SHEREE BROWN
GWEN GUTHRIE
CHUCK MANGIONE
Hottest:
JENNIFER HOLLIDAY
SOUL SONIC FORCE
CHERYL LYNN
DONNA SUMMER
D TRAIN

SOUTH

WAOK/Atlanta
Larry Tinsley

TAVARES
ANDRE CYMONE
NIGHTHAWK
SHERRIE BROWN
BARRY WHITE
MARC SADANE
DAZZ BAND
RAFAEL CAMERON
Hottest:
JENNIFER HOLLIDAY
ZAPP
O'JAYS
ARETHA FRANKLIN

WVEE/Atlanta
Scotty Andrews

ASHFORD & SIMPSON
MARC SADANE
ROSE ROYCE
MICHAEL MCDONALD
HALL & OATES
LIME
DAVE GRUSIN
DAVE VALENTINE
STANLEY CLARKE
DONNA SUMMER
Hottest:
ZAPP
RAY PARKER JR.
ARETHA FRANKLIN
RICK JAMES
DONNA SUMMER

KNOW/Austin
Selby Edwards

JERMAINE JACKSON
EVELYN KING
BB&Q
Hottest:
ARETHA FRANKLIN
CAMEO
HOWARD JOHNSON
SKYY

KMJQ/Houston
Rose Holland

X-25 BAND
CAMEO
JENNIFER HOLLIDAY
SOUL SONIC FORCE
GRAND MASTER FLAS
TIME

WENN/Birmingham
Gene Wise

BB&Q
NIGHTHAWK
NARADA M. WALDEN
MARC SADANE
CROWN HEIGHTS AFF
GOODIE
KLIQUE
BOBBY BLAND
PIECES OF A DREAM
BRASS CONSTRUCTION
Hottest:
JENNIFER HOLLIDAY
SOUL SONIC FORCE
ZAPP
SHADES OF LOVE
RICK JAMES
GRAND MASTER FLAS
BLOODSTONE

WATV/Birmingham
Ron January

none
Hottest:
ZAPP
WAR
RAY PARKER JR.
SKYY
STEVIE WONDER

WGIV/Charlotte
Chris Turner

HERBIE HANCOCK
HERB ALPERT
FUTURE NOW
ODYSSEY
BB&Q
SUNRIZE
Hottest:
SOUL SONIC FORCE
DONNA SUMMER
JENNIFER HOLLIDAY
SKYY

WVIC/Columbia, SC
Mickey Arnold

SEKOU BUNCH
LEGACY
SHERRIE BROWN
EVELYN KING
RAFAEL CAMERON
CROWN HEIGHTS AFF
ASHFORD & SIMPSON
Hottest:
ARETHA FRANKLIN
JENNIFER HOLLIDAY
HOWARD JOHNSON
LARRY GRAHAM

KRLV/Houston
Steve Harris

RANDY CRAWFORD
LEVEL 42
DENNIS BROWN
Hottest:
GAP BAND
JUNIOR
ZAPP
ARETHA FRANKLIN
JENNIFER HOLLIDAY

WKYV/Little Rock
Ronda Curtis

EVELYN KING
ASHFORD & SIMPSON
BARRY WHITE
RANDY CRAWFORD
MARC SADANE
GOODIE
Hottest:
SOUL SONIC FORCE
ZAPP
DONNA SUMMER
SKYY
RAY PARKER JR.
HOWARD JOHNSON
JENNIFER HOLLIDAY
DAYTON

WLOU/Louisville
Neal O'Rea

GAP BAND
RICK JAMES
HERBIE HANCOCK
AURRA
PATRICE RUSHEN
RAFAEL CAMERON
EVELYN KING
KLIQUE
Hottest:
ZAPP
MIDNIGHT STAR
ARETHA FRANKLIN
RONNIE HUDSON
GRAND MASTER FLAS

WJMI/Jackson
Carl Haynes

EVELYN KING
GOODIE
JERMAINE JACKSON
GRAND MASTER FLAS
FOUR TOPS
MARC SADANE
CARLY FOUR
GATEWAY
Hottest:
STEVIE WONDER
SOUL SONIC FORCE
HIGH FASHION
CAMEO
ATLANTIC STARR

WJWS/Lynchburg, VA
Art Young

NIGHTHAWK
GOODIE
EVELYN KING
GAP BAND
CROWN HEIGHTS AFF
JERMAINE JACKSON
Hottest:
STEVIE WONDER
SOUL SONIC FORCE
HIGH FASHION
CAMEO
ATLANTIC STARR

WDIA/Memphis
Carl Connors

LYNN/VANDROSS
TEDDY PENDERGRASS
ZAPP
MICHAEL MCDONALD
Hottest:
ARETHA FRANKLIN
RAY PARKER JR.
RICK JAMES
GAP BAND
O'JAYS

WHRK (K97)/Memphis
Jimmy Smith

ASHFORD & SIMPSON
CURTIS BLOW
MICHAEL MCDONALD
Hottest:
GRAND MASTER FLAS
WAR
ARETHA FRANKLIN
RICK JAMES

WEDR/Miami
Leo Jackson

CLIFTON DYSON
DUNN & BRUCE
BOBBY GAINS
TOMORROW'S EDIT.
KLIQUE
BOBBY BLAND
JERRY BUTLER
SERGIO MENDES
LIRRA
BLOODSTONE
Hottest:
ARETHA FRANKLIN
HOWARD JOHNSON
ISLEY BROS
SHALAMAR
O'JAYS

WYLD-FM/New Orleans
Tony Brown

ROSE ROYCE
GEORGE DUKE
SHAKATAK
STANLEY CLARKE
DIONNE WARWICK
Hottest:
JENNIFER HOLLIDAY
WIND JAMMER
CAMEO
STEVIE WONDER
ARETHA FRANKLIN

WAIL-FM/New Orleans
Barry Richards

none
Hottest:
JEFFREY OSBORNE
SOUL SONIC FORCE
STEVIE WONDER
ONE WAY
HALL & OATES

WEST

KDKO/Denver
Byron Pitts

SWEET PEA ATKINSON
NEW YORK EXPRESS
AMB
SHERRIE BROWN
GERI LOGAN
ASHFORD & SIMPSON
DUKES
DAVID SANBORN
BOBBY BLAND
YAZDO
EVELYN KING
B.B. KING
COOPER & ROSS
TOMORROW'S EDIT.
Hottest:
OZONE
DONNA SUMMER
ZAPP
RICK JAMES
MIDNIGHT STAR

KDAY/Los Angeles
J.J. Johnson

O'JAYS
SIDE EFFECT
CLIFTON DYSON
TONY TROUTHAN
Hottest:
JERMAINE JACKSON
HERBIE HANCOCK
OZONE
DENIECE WILLIAMS
IMAGINATION

KACE/Los Angeles
Alonso Miller

ISLEY BROS
JIMMY CLIFF
DEBARGE
BB&Q
ATLANTIC
Hottest:
JEFFREY OSBORNE
GAP BAND
HOWARD JOHNSON
ARETHA FRANKLIN
ZAPP

KDIA/Oakland
Jeff Harrison

HOWARD JOHNSON
BB&Q
LARRY GRAHAM
ISLEY BROS
Hottest:
GRAND MASTER FLAS
GAP BAND
ZAPP
ARETHA FRANKLIN
RICK JAMES

KUKO/Phoenix
Steve Smith

NARADA M. WALDEN
GOODIE
LARRY GRAHAM
EVELYN KING
BARRY WHITE
SHAKATAK
Hottest:
RAY PARKER JR.
DAYTON
PATRICK
DONNA SUMMER
ZAPP

KPOP-FM/Sacramento
Bill Jeffries

NARADA M. WALDEN
SHALAMAR
SHOKEY ROBINSON
SKYY
GRAND MASTER FLAS
ALFONZO
MELISSA MANCHERTE
PAUL DAVIS
CHICAGO
Hottest:
HALL & OATES
JENNIFER HOLLIDAY
GENERAL CAINE
STEVIE MILLER BAND
SOUL SONIC FORCE

XHRM/San Diego
Duff Lindsey

GOODIE
SYSTEM
ZZ HILL
GAP BAND
GRAND MASTER FLAS
EVELYN KING
Hottest:
ZAPP
GENERAL CAINE
JEFFREY OSBORNE
SHOCK
RAY PARKER JR.

KSOL/San Mateo, CA
Bernie Moody

ODYSSEY
MELBA MOORE
AURRA
MIDNIGHT STAR
DAZZ BAND
Hottest:
ATLANTIC STARR
STEVIE WONDER
JENNIFER HOLLIDAY
GAP BAND
DONNA SUMMER

WBLX/Mobile
Michael J. Alexander

ODYSSEY
IMAGINATION
BB&Q
POINTER SISTERS
GAP BAND
SHALAMAR
Hottest:
ZAPP
DONNA SUMMER
SKYY
RAY PARKER JR.
JENNIFER HOLLIDAY

WVOT/Roanoke
Ron Crutchfield

CHEMISE
WILLIAM C. BROWN
DAVID MORRIS
Hottest:
SOUL SONIC FORCE
JENNIFER HOLLIDAY
GAP BAND
ODYSSEY
ISLEY BROS

WANN/Tallahassee
Joe Bullard

DIONNE WARWICK
CROWN HEIGHTS AFF
CLIFTON DYSON
RITCHIE FAMILY
SHERRIE BROWN
MOSES TYSON
ALFONZO
TREACHEROUS THREE
TOMORROW'S EDIT.
Hottest:
ZAPP
ARETHA FRANKLIN
JENNIFER HOLLIDAY
JEFFREY OSBORNE
DONNA SUMMER

WTMP/Tampa
Jerry Walker

BARRY WHITE
ANDRE CYMONE
ATKINS
CLIFTON DYSON
SERGIO MENDES
SHAKATAK
DENIECE WILLIAMS
BILLY PRESTON
Hottest:
SOUL SONIC FORCE
DONNA SUMMER
JENNIFER HOLLIDAY
ZAPP
HOWARD JOHNSON

(J) Black reporters also contributing to Jazz chart.

JAZZ RADIO

NATIONAL AIRPLAY/30

August 6, 1982

Week	Artist/Track
1	1 PAT METHENY GROUP/Offramp (ECM/WB)
8	2 DAVE GRUSIN/Out Of The Shadows (Arista/GRP)
3	3 DAVID SANBORN/As We Speak (WB)
4	4 BOB JAMES/Hands Down (Columbia/Tappan Zee)
2	5 CRUSADERS with B.B. KING/Royal Jam (MCA)
6	6 CHUCK MANGIONE/Love Notes (Columbia)
7	7 PIECES OF A DREAM/We Are One (Elektra)
5	8 MCCOY TYNER/Looking Out (Columbia)
10	9 DAVE VALENTINE/In Love's Time (Arista/GRP)
9	10 BOBBY McFERRIN/Bobby McFerrin (Musician/Elektra)
11	11 PHIL UPCHURCH/Free & Easy (JAM)
12	12 RANDY CRAWFORD/Windsong (WB)
13	13 JEFF LORBER/It's A Fact (Arista)
17	14 HERBIE HANCOCK/Lite Me Up (Columbia)
15	15 DEXTER GORDON/American Classic (Musician/Elektra)
18	16 AL JARREAU/1965 (Bainbridge)
22	17 MOSE ALLISON/Middle Class White Boy (Musician/Elektra)
21	18 JON HENDRICKS & COMPANY/Love (Muse)
25	19 KEVIN TONEY/Special K (Fantasy)
24	20 ART PEPPER/Roadgame (Galaxy)
19	21 ROBERTA FLACK/I'm The One (Atlantic)
16	22 DAN SIEGEL/Dan Siegel (Elektra)
23	23 HERB ALPERT/Fandango (A&M)
20	24 STAN GETZ QUARTET/Pure Getz (Concord)
14	25 MAYNARD FERGUSON/Hollywood (Columbia)
26	26 NIGHTWIND/A Casual Romance (Pausa)
27	27 C. BAKER/J. HALL/H. LAWS/Studio Trieste (CTI)
28	28 CLAUS OGERMAN/MICHAEL BRECKER/Cityscape (WB)
29	29 PHIL WOODS QUARTET/Birds Of A Feather (Antilles/Island)
28	30 PATRICE RUSHEN/Straight From The Heart (Elektra)

New Entry →

JAZZ REPORTING STATIONS: WYBC/New Haven, CT, Mark Jordan; WYRS/Stamford, CT, Rick Patrone; KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gringle; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTVN/Minneapolis, MN, Tom Pissero; WXFM/Chicago, IL, Jim Walski; KKGO/Los Angeles, CA, Cal Milner; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Denver, CO, Ira Gordon; KJZZ/Seattle, WA, Jeff Hanley.

MIDWEST

WBWX/Chicago
Lee Michaels

BRASS CONSTRUCTION
LEGACY
BILL SUMMERS
SHADES OF LOVE
DIONNE WARWICK
VIDEO
Hottest:
HOWARD JOHNSON
DONNA SUMMER
ARETHA FRANKLIN
GRAND MASTER FLAS
CARRIE LUCAS

WJPC/Chicago
Jerry Boulding

DENIECE WILLIAMS
TONY TROUTHAN
FEEL
AURRA
CARRIE LUCAS
KLIQUE
BB&Q
CHERYL LYNN
VALENTINE BROS.
Hottest:
JENNIFER HOLLIDAY
STEVIE WONDER
JEFFREY OSBORNE
DONNA SUMMER
ARETHA FRANKLIN

WGCI/Chicago
Pam Wells

MCCOY TYNER
BB&Q
ASHFORD & SIMPSON
SURVIVOR
SHAKATAK
TAVARES
DIONNE WARWICK
MAJOR LANCE
NARADA M. WALDEN
SUNRIZE
AMB
CROWN HEIGHTS AFF
STARPOINT
MICHAEL MCDONALD
Hottest:
ODYSSEY
ZAPP
LARRY GRAHAM
ARETHA FRANKLIN
GRAND MASTER FLAS

WBLZ/Cincinnati
Harry Lyles

O'JAYS
ASIA
JOSEPH WILLIAMS
MELISSA MANCHERTE
GOODIE
Hottest:
GAP BAND
ZAPP
ARETHA FRANKLIN
DONNA SUMMER
LYNN/VANDROSS

WCIN/Cincinnati
Everett Cook

RAFAEL CAMERON
AMUZEMENT PARK
CROWN HEIGHTS AFF
MARC SADANE
ALFONZO
BARRY WHITE
RICK JAMES
RONNIE HUDSON
LA CONNECTION
FOUR TOPS
EVELYN KING
STACY LATTISAW
ASHFORD & SIMPSON
Hottest:
CAMEO
ZAPP
CHERYL LYNN
SOUL SONIC FORCE
JENNIFER HOLLIDAY

WDMT/Cleveland
Magic James

GRAND MASTER FLAS
JERMAINE JACKSON
NIGHTHAWK
LARRY GRAHAM
SURVIVOR
Hottest:
ZAPP
DONNA SUMMER
RAY PARKER JR.
SOUL SONIC FORCE
DAZZ BAND

WLTH/Gary
Dana Huskisson

FREDDIE JAMES
CROWN HEIGHTS AFF
EVELYN KING
FEEL
OZONE
VIDEO
CHANGE
Hottest:
DAYTON
ZAPP
GRAND MASTER FLAS
SOUL SONIC FORCE
RAY PARKER JR.

WJMO/Cleveland
Erik Stone

KLIQUE
CROWN HEIGHTS AFF
PATRICE RUSHEN
DRAMATICS
LARRY GRAHAM
LJ REYNOLDS
Hottest:
STEVIE WONDER
ROBERTA FLACK
STEPHANIE MILLS
ZAPP
CON FUNK SHUN

WDAO/Dayton
Lankford Stephens

GAP BAND
EVELYN KING
ASHFORD & SIMPSON
NARADA M. WALDEN
BRASS CONSTRUCTION
BB&Q
BILLY PRESTON
DRAMATICS
STYLISTICS
KENI BURKE
CLIFTON DYSON
Hottest:
ZAPP
SOUL SONIC FORCE
RAY PARKER JR.
MIDNIGHT STAR
WAR

WJLB/Detroit
J. Michael McKay

AMB
SIDE EFFECT
ODYSSEY
SHERRIE BROWN
Hottest:
JENNIFER HOLLIDAY
O'BRYAN
RAY PARKER JR.
HOWARD JOHNSON
STACY LATTISAW

WLUW/Milwaukee
Jack Randall

HERB ALPERT
AMB
SIDE EFFECT
ODYSSEY
SHERRIE BROWN
Hottest:
JENNIFER HOLLIDAY
O'BRYAN
RAY PARKER JR.
HOWARD JOHNSON
STACY LATTISAW

KAEZ/Oklahoma City
D.J. Foster

FONDA REA
SHOCK
CLIFF DAWSON
TIME BANDITS
Hottest:
STEVIE WONDER
JENNIFER HOLLIDAY
CAMEO
ZAPP
ISLEY BROS

WKWM/Grand Rapids
Frank Grant

NIGHTHAWK
LA CONNECTION
SHALAMAR
ORANGE KRUSH
CLIFF DAWSON
LJLY PRESTON
Hottest:
SOUL SONIC FORCE
HOWARD JOHNSON
ZAPP
JENNIFER HOLLIDAY

WTLN/Indianapolis
Jay Johnson

BARRY WHITE
ASHFORD & SIMPSON
KLIQUE
RICK JAMES
GAP BAND
MARC
TOMORROW'S EDIT.
JENNIFER HOLLIDAY
Hottest:
STEVIE WONDER
SOUL SONIC FORCE
ZAPP
HOWARD JOHNSON

WVON/Toledo
Max Myrick

GAP BAND
EVELYN KING
PATRICE RUSHEN
WYND CHYMES
MIDNIGHT STAR
JERMAINE JACKSON
FONDA REA
SUGAR HILL GANG
SEQUENCE
JIMMY CLIFF
Hottest:
SOUL SONIC FORCE
HOWARD JOHNSON
STEVIE WONDER
JENNIFER HOLLIDAY
GAP BAND



SO FINE

Howard
Johnson



"So Fine" is the best way to describe how we at A&M feel about what's been happening to Howard Johnson. His single, "So Fine," has created a sensation starting in New York and spreading all over the nation and all over the charts. So listen to the album and listen to the single... They're both... "So Fine."
AM 2415

Another hit from A&M Cassettes and Records from Howard Johnson's debut album *Keepin' Love New*.
SP 4895

Produced by Kashif, Paul Lawrence Jones, Morrie Brown For Mighty M Productions  for Palm Music 

Executive Producer: Howard Smiley
Management: Stan Bernstein
Sid Bernstein Management

#1 BILLBOARD
DANCE CHART

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CH P A R A L L E L O N E P L A Y L I S T S

EAST

CFTR 680

Toronto
PD: Bob Saint
Music Director: Rick Hunter

- H 1 SURVIVOR/Eye Of The Tiger
- H 2 CHICAGO/Hard To Say I'm Sorry
- H 3 STEVE MILLER BAND/Abracadabra
- H 4 TORONTO/You Daddy Don't Know
- H 5 FLEETWOOD MAC/hold Me
- H 6 MELISSA MANCHESTE/You Should Hear How
- H 7 DONNA SUMNER/Love Is In Control Pt. 1
- H 8 JOHN COUGAR/Hurts So Good
- H 9 RED SPEEDRAGON/Keep The Fire Burnin'
- H 10 PAUL McCARTNEY/Take It Easy
- H 11 APRIL WINE/Enough Is Enough
- H 12 EDDIE MONEY/Think I'm In Love
- H 13 AIR SUPPLY/Even The Nights Are...
- H 14 38 SPECIAL/Caught Up In You
- H 15 GENESIS/Paperlate
- H 16 JUICE NEWTON/Love's Been A Little
- H 17 WILLIE NELSON/Always On My Mind
- H 18 HURRY! Love Me This Way
- H 19 ALAN PARSONS/Eye In The Sky
- H 20 DAVID ROBERTS/Boys Of Autumn
- H 21 GARY U.S. BONDS/Out Of Work
- H 22 HALL & GATES/Your Imagination
- H 23 GLEN FREY/I Found Somebody
- H 24 HARLEQUIN/Superstition
- H 25 POINTER SISTERS/American Music
- H 26 A FLOOR OF SEAGULLS/Rain So Far Away
- H 27 RICK SPRINGFIELD/What Kind Of Fool Am I
- H 28 PAUL McCARTNEY/You're So Beautiful
- H 29 ASIA/Only Time Will Tell
- H 30 QUEEN/Body Language
- H 31 BILLY IDOL/Hot In The City
- H 32 JOHN COUGAR/Hurts So Good
- H 33 MARILYN ZAHARA/You're The Wheel
- H 34 ROLLING STONES/Going To A Go-Go
- H 35 MCCARTNEY/WONDER/Island Of Lost Souls
- H 36 KANSAS/Play The Game Tonight
- H 37 KANSAS/Play The Game Tonight
- H 38 MENTAL AS ANYTHING/Too Many Times
- H 39 ELTON JOHN/Blue Eyes
- H 40 ASIA/Only Time Will Tell

ADDS 36 MISSING PERSONS/WORDS
HEY LEWIS & NEWS/What's For A Little
HARLEQUIN/Did It For Love

ON NIKIE OLDFIELD/Family Man
MARSHALL CRENshaw/Someway, Someway
DOLLY PARTON/I Will Always Love You
JACKSON BROWNE/Somebody's Baby
BILLY JOEL/Scenes From A Marriage
ANNE MURRAY/Hey! Baby!
GORDON LIGHTY/Don't Be Bitter
CHICAGO/Dances
BONNIE TYLER/Stronger In Paradise
STREETHEART/One More Time
TERRY CRANFORD/Getaway

92 PRO FM

Acting PD & MD: Tom Cuddy

- H 1 STEVE MILLER BAND/Abracadabra
- H 2 CHICAGO/Hard To Say I'm Sorry
- H 3 SURVIVOR/Eye Of The Tiger
- H 4 HOTELS/Only The Lonely
- H 5 PATRICE RUSHEN/Forget Me Not
- H 6 JOHN COUGAR/Hurts So Good
- H 7 CS&N/Wasted On The Way
- H 8 MELISSA MANCHESTE/You Should Hear How
- H 9 PAUL McCARTNEY/Take It Easy
- H 10 FLEETWOOD MAC/hold Me
- H 11 STEVE MILLER BAND/Abracadabra
- H 12 RED SPEEDRAGON/Keep The Fire Burnin'
- H 13 SOFT CELL/Tainted Love
- H 14 AIR SUPPLY/Even The Nights Are...
- H 15 38 SPECIAL/Caught Up In You

ADDS POINTER SISTERS/American Music
ELTON JOHN/Blue Eyes
JENNIFER HOLLIWAY/Am I Telling You
MISSING PERSONS/WORDS

ON EDDIE MONEY/Think I'm In Love
JOHN COUGAR/Hurts So Good
JOHN SCHNEIDER/In The Driver's Seat

WXKS-FM Kiss

Boston
PD: Sonny Joe White
MD: Joey Carvello

- H 1 SURVIVOR/Eye Of The Tiger
- H 2 DONNA SUMNER/Love Is In Control Pt. 1
- H 3 JENNIFER HOLLIWAY/Am I Telling You
- H 4 RIN WILDE/Rise In America
- H 5 IMAGINATION/Just An Illusion
- H 6 STEVE MILLER BAND/Abracadabra
- H 7 FRANK ZAPPA/Volley Girl
- H 8 MISSING PERSONS/WORDS
- H 9 LAURA BRANT/Cantoria
- H 10 BILLY IDOL/Hot In The City
- H 11 POINTER SISTERS/American Music
- H 12 FLEETWOOD MAC/hold Me
- H 13 MEN AT WORK/Who Can It Be Now?
- H 14 GO GO'S/Vacation
- H 15 AMETHA FRANKLIN/Jump To It
- H 16 A FLOOR OF SEAGULLS/Rain So Far Away
- H 17 STEPHANIE NIELSEN/Just An Illusion
- H 18 GREG GUILDFORD/Into My Love
- H 19 JERMAINE JACKSON/Let Me Tickle Your Fe
- H 20 HALL & GATES/Your Imagination
- H 21 GARY U.S. BONDS/Out Of Work
- H 22 EDDIE MONEY/Think I'm In Love
- H 23 NORMAN JOHNSON/In The Sky
- H 24 JOHN COUGAR/Hurts So Good
- H 25 JOHN COUGAR/Hurts So Good
- H 26 JOHN COUGAR/Hurts So Good
- H 27 JOE JACKSON/Sheppit Out
- H 28 BILLY JOEL/Scenes From A Marriage
- H 29 ELTON JOHN/Blue Eyes
- H 30 RAY PARKER JR./Let Me Go

ADDS QUARTER LASH/Right Stuff
JAY'S/Don't Run My Life
SCORPIONS/One Like You
TOTO/We're Back
SANTANA/Hold On
VIDEO/Things Gonna Come Of

ON ASIA/Only Time Will Tell
JOHN SCHNEIDER/In The Driver's Seat
JANET JACKSON/Control
STACY LATTI/AM/Don't Throw It All At Me

ADDS JACQUELINE BROWN/Someway, Someway
ASIA/Only Time Will Tell
JERMAINE JACKSON/Let Me Tickle Your Fe
LAURA BRANT/Cantoria
DONNA SUMNER/Love Is In Control Pt. 1
JOHN SCHNEIDER/In The Driver's Seat

ON BILLY CHAMPLIN/Sara
ADE/Now Or Never
MARSHALL CRENshaw/Someway, Someway
PAUL McCARTNEY/Take It Easy
NICKOLETTE LARSON/Only Want To Be With
POINTER SISTERS/American Music

WCAU 93.3 Philadelphia

PD: Scott Walker
Music Coord.: Glenn Kalina

- H 1 SURVIVOR/Eye Of The Tiger
- H 2 CHICAGO/Hard To Say I'm Sorry
- H 3 STEVE MILLER BAND/Abracadabra
- H 4 TORONTO/You Daddy Don't Know
- H 5 FLEETWOOD MAC/hold Me
- H 6 MELISSA MANCHESTE/You Should Hear How
- H 7 DONNA SUMNER/Love Is In Control Pt. 1
- H 8 JOHN COUGAR/Hurts So Good
- H 9 RED SPEEDRAGON/Keep The Fire Burnin'
- H 10 PAUL McCARTNEY/Take It Easy
- H 11 APRIL WINE/Enough Is Enough
- H 12 EDDIE MONEY/Think I'm In Love
- H 13 AIR SUPPLY/Even The Nights Are...
- H 14 38 SPECIAL/Caught Up In You
- H 15 GENESIS/Paperlate
- H 16 JUICE NEWTON/Love's Been A Little
- H 17 WILLIE NELSON/Always On My Mind
- H 18 HURRY! Love Me This Way
- H 19 ALAN PARSONS/Eye In The Sky
- H 20 DAVID ROBERTS/Boys Of Autumn
- H 21 GARY U.S. BONDS/Out Of Work
- H 22 HALL & GATES/Your Imagination
- H 23 GLEN FREY/I Found Somebody
- H 24 HARLEQUIN/Superstition
- H 25 POINTER SISTERS/American Music
- H 26 A FLOOR OF SEAGULLS/Rain So Far Away
- H 27 RICK SPRINGFIELD/What Kind Of Fool Am I
- H 28 PAUL McCARTNEY/You're So Beautiful
- H 29 ASIA/Only Time Will Tell
- H 30 QUEEN/Body Language
- H 31 BILLY IDOL/Hot In The City
- H 32 JOHN COUGAR/Hurts So Good
- H 33 MARILYN ZAHARA/You're The Wheel
- H 34 ROLLING STONES/Going To A Go-Go
- H 35 MCCARTNEY/WONDER/Island Of Lost Souls
- H 36 KANSAS/Play The Game Tonight
- H 37 KANSAS/Play The Game Tonight
- H 38 MENTAL AS ANYTHING/Too Many Times
- H 39 ELTON JOHN/Blue Eyes
- H 40 ASIA/Only Time Will Tell

ADDS 36 MISSING PERSONS/WORDS
HEY LEWIS & NEWS/What's For A Little
HARLEQUIN/Did It For Love

ON NIKIE OLDFIELD/Family Man
MARSHALL CRENshaw/Someway, Someway
DOLLY PARTON/I Will Always Love You
JACKSON BROWNE/Somebody's Baby
BILLY JOEL/Scenes From A Marriage
ANNE MURRAY/Hey! Baby!
GORDON LIGHTY/Don't Be Bitter
CHICAGO/Dances
BONNIE TYLER/Stronger In Paradise
STREETHEART/One More Time
TERRY CRANFORD/Getaway

1050 chum

Toronto
PD: Jim Waters
MD: Brad Jones

- H 1 SURVIVOR/Eye Of The Tiger
- H 2 RED SPEEDRAGON/Keep The Fire Burnin'
- H 3 EDDIE MONEY/Think I'm In Love
- H 4 ROLLING STONES/Going To A Go-Go
- H 5 GENESIS/Paperlate
- H 6 TORONTO/You Daddy Don't Know
- H 7 STEVE MILLER BAND/Abracadabra
- H 8 RICK SPRINGFIELD/What Kind Of Fool Am I
- H 9 38 SPECIAL/Caught Up In You
- H 10 38 SPECIAL/Caught Up In You
- H 11 FRANK ZAPPA/Volley Girl
- H 12 PAUL McCARTNEY/Take It Easy
- H 13 QUEEN/Body Language
- H 14 JOHN COUGAR/Hurts So Good
- H 15 ALAN PARSONS/Eye In The Sky
- H 16 38 SPECIAL/Caught Up In You
- H 17 ALAN PARSONS/Eye In The Sky
- H 18 GARY U.S. BONDS/Out Of Work
- H 19 CAROL U.S. BONDS/Out Of Work
- H 20 HARLEQUIN/Superstition
- H 21 VAN HALEN/Dancing In The Street
- H 22 BILLY JOEL/Scenes From A Marriage
- H 23 QUEEN/Body Language
- H 24 SCORPIONS/One Like You
- H 25 JAY'S/Don't Run My Life
- H 26 SCORPIONS/One Like You
- H 27 SPY/Don't Run My Life
- H 28 PETE TONGHER/Don't Face Dances Pt. 2
- H 29 JOHN COUGAR/Hurts So Good

ADDS STEVE WINWOOD/Still In The Game
SPY/Don't Run My Life
GEORGE THOROGOOD/Nobody But Me
SPLIT ENZ/Dirty Creature

ON JOURNEY/Only Solitaire
AMERICA/You Can Do Magic
KANSAS/Play The Game Tonight
CS&N/Dance Again
MARSHALL CRENshaw/Someway, Someway
SPY/Don't Run My Life
JOHN COUGAR/Hurts So Good

wifi 92 Philadelphia

Oper. Mgr.: Don Cannon
PD: Roy Laurence

- H 1 SURVIVOR/Eye Of The Tiger
- H 2 CHICAGO/Hard To Say I'm Sorry
- H 3 STEVE MILLER BAND/Abracadabra
- H 4 FLEETWOOD MAC/hold Me
- H 5 AIR SUPPLY/Even The Nights Are...
- H 6 RICK SPRINGFIELD/What Kind Of Fool Am I
- H 7 JOHN COUGAR/Hurts So Good
- H 8 PAUL McCARTNEY/Take It Easy
- H 9 PATRICE RUSHEN/Forget Me Not
- H 10 JENNIFER HOLLIWAY/Am I Telling You
- H 11 GENESIS/Paperlate
- H 12 GLEN FREY/I Found Somebody
- H 13 STEVE MILLER BAND/Abracadabra
- H 14 38 SPECIAL/Caught Up In You
- H 15 38 SPECIAL/Caught Up In You
- H 16 HALL & GATES/Your Imagination
- H 17 JOURNEY/Only Solitaire
- H 18 LESLIE PEARL/If The Love Fits Near
- H 19 GARY U.S. BONDS/Out Of Work
- H 20 RIN WILDE/Rise In America
- H 21 MELISSA MANCHESTE/You Should Hear How
- H 22 JERMAINE JACKSON/Let Me Tickle Your Fe
- H 23 POINTER SISTERS/American Music
- H 24 DONNA SUMNER/Love Is In Control Pt. 1
- H 25 ELTON JOHN/Blue Eyes
- H 26 ALAN PARSONS/Eye In The Sky
- H 27 JOHN COUGAR/Hurts So Good
- H 28 JOHN COUGAR/Hurts So Good
- H 29 JOHN COUGAR/Hurts So Good
- H 30 JOHN COUGAR/Hurts So Good

ADDS JACQUELINE BROWN/Someway, Someway
ASIA/Only Time Will Tell
JERMAINE JACKSON/Let Me Tickle Your Fe
LAURA BRANT/Cantoria
DONNA SUMNER/Love Is In Control Pt. 1
JOHN SCHNEIDER/In The Driver's Seat

ON BILLY CHAMPLIN/Sara
ADE/Now Or Never
MARSHALL CRENshaw/Someway, Someway
PAUL McCARTNEY/Take It Easy
NICKOLETTE LARSON/Only Want To Be With
POINTER SISTERS/American Music

ADDS RIN WILDE/Rise In America
ALAN PARSONS/Eye In The Sky
MEN AT WORK/Who Can It Be Now?
JEFFREY OSBORNE/I Really Don't Need It
POINTER SISTERS/American Music

WNBC Radio 66

New York
PD: Kevin Metheny
Music Coord.: Lyndon Abell

- H 1 HUMAN LEAGUE/Don't You Want Me
- H 2 SURVIVOR/Eye Of The Tiger
- H 3 CS&N/Wasted On The Way
- H 4 FLEETWOOD MAC/hold Me
- H 5 AIR SUPPLY/Even The Nights Are...
- H 6 HOTELS/Only The Lonely
- H 7 CHICAGO/Hard To Say I'm Sorry
- H 8 WILLIE NELSON/Always On My Mind
- H 9 MELISSA MANCHESTE/You Should Hear How
- H 10 JOHN COUGAR/Hurts So Good
- H 11 RED SPEEDRAGON/Keep The Fire Burnin'
- H 12 PAUL McCARTNEY/Take It Easy
- H 13 JUICE NEWTON/Love's Been A Little
- H 14 TOTO/Rosanna
- H 15 RICK SPRINGFIELD/What Kind Of Fool Am I
- H 16 ROBBIE WILSON/Any Day Now
- H 17 GLEN FREY/I Found Somebody
- H 18 ALAN PARSONS/Eye In The Sky
- H 19 LESLIE PEARL/If The Love Fits Near
- H 20 KENNY ROGERS/Love Will Turn You Ar
- H 21 JENNIFER HOLLIWAY/Am I Telling You
- H 22 ALAN PARSONS/Eye In The Sky
- H 23 STEVE MILLER BAND/Abracadabra
- H 24 NEIL DIAMOND/Don't Mine Tonight
- H 25 GLEN FREY/I Found Somebody
- H 26 MICHAEL MURPHY/Matt's Forever For
- H 27 BARRY MANILOW/On Julie
- H 28 WALTER MURPHY/Themes From E.T.
- H 29 KARLA BONOFF/Personality
- H 30 TELA/Back To Back
- H 31 HALL & GATES/Your Imagination

ADDS NONE

ON FRANK ZAPPA/Volley Girl

WBWB Buffalo

PD: Neil McGinley
MD: Jon Summers

- H 1 SURVIVOR/Eye Of The Tiger
- H 2 CHICAGO/Hard To Say I'm Sorry
- H 3 AIR SUPPLY/Even The Nights Are...
- H 4 FLEETWOOD MAC/hold Me
- H 5 CS&N/Wasted On The Way
- H 6 MELISSA MANCHESTE/You Should Hear How
- H 7 PAUL McCARTNEY/Take It Easy
- H 8 HERB ALPERT/Route 101
- H 9 HOTELS/Only The Lonely
- H 10 JOURNEY/Only Solitaire
- H 11 POINTER SISTERS/American Music
- H 12 JUICE NEWTON/Love's Been A Little
- H 13 TOTO/Rosanna
- H 14 ROBBIE WILSON/Any Day Now
- H 15 KARLA BONOFF/Personality
- H 16 ELTON JOHN/Blue Eyes
- H 17 ALAN PARSONS/Eye In The Sky
- H 18 ALABAMA/Take Me Down
- H 19 RAY PARKER JR./The Other Woman
- H 20 MCCARTNEY/WONDER/Island Of Lost Souls
- H 21 WILLIE NELSON/Always On My Mind
- H 22 LESLIE PEARL/If The Love Fits Near
- H 23 NEIL DIAMOND/Don't Mine Tonight
- H 24 ROBERTA FLACK/Meeting Love
- H 25 PAUL DAVIS/Early In The Morning
- H 26 HALL & GATES/Your Imagination
- H 27 KODOL & THE GANG/Get Down On It
- H 28 NICOLETTE LARSON/Only Want To Be With
- H 29 MARSHALL CRENshaw/Someway, Someway
- H 30 MEN AT WORK/Who Can It Be Now?

ADDS 28, 29, 30

Q107 FM MUSICRADIO

Washington, D.C.
PD: Alan Burns
MD: Dallas Cole

- H 1 SURVIVOR/Eye Of The Tiger
- H 2 FLEETWOOD MAC/hold Me
- H 3 CHICAGO/Hard To Say I'm Sorry
- H 4 AIR SUPPLY/Even The Nights Are...
- H 5 STEVE MILLER BAND/Abracadabra
- H 6 HOTELS/Only The Lonely
- H 7 PAUL McCARTNEY/Take It Easy
- H 8 SOFT CELL/Tainted Love
- H 9 JOHN COUGAR/Hurts So Good
- H 10 RED SPEEDRAGON/Keep The Fire Burnin'
- H 11 GENESIS/Paperlate
- H 12 ALAN PARSONS/Eye In The Sky
- H 13 GO GO'S/Vacation
- H 14 MELISSA MANCHESTE/You Should Hear How
- H 15 CS&N/Wasted On The Way
- H 16 38 SPECIAL/Caught Up In You
- H 17 JACKSON BROWNE/Somebody's Baby
- H 18 BILLY IDOL/Hot In The City
- H 19 JOHN COUGAR/Hurts So Good
- H 20 ELTON JOHN/Blue Eyes

ADDS 19, 20

ON JERMAINE JACKSON/Let Me Tickle Your Fe

clgm Montreal

PD: Keith Grigsby

- H 1 SURVIVOR/Eye Of The Tiger
- H 2 STEVE MILLER BAND/Abracadabra
- H 3 MEN AT WORK/Who Can It Be Now?
- H 4 JOHN COUGAR/Hurts So Good
- H 5 HOTELS/Only The Lonely
- H 6 QUEEN/Body Language
- H 7 THIRD WORLD/By Your Side
- H 8 RICK SPRINGFIELD/What Kind Of Fool Am I
- H 9 PATRICE RUSHEN/Forget Me Not
- H 10 RED SPEEDRAGON/Keep The Fire Burnin'
- H 11 HURRY! Love Me This Way
- H 12 IMAGINATION/Just An Illusion
- H 13 DAZZ BAND/Let It Whip
- H 14 BUCKS FIZZ/Land Of Make Believe
- H 15 RED SPEEDRAGON/Keep The Fire Burnin'
- H 16 FLEETWOOD MAC/hold Me
- H 17 AIR SUPPLY/Even The Nights Are...
- H 18 PANTERA/Eyes Of A Stranger
- H 19 FLEETWOOD MAC/hold Me
- H 20 ASIA/Heart Of The Nation
- H 21 AIR SUPPLY/Even The Nights Are...
- H 22 GAP BAND/Only In The Morning
- H 23 PANTERA/Eyes Of A Stranger
- H 24 38 SPECIAL/Caught Up In You
- H 25 STEVE MILLER BAND/Abracadabra
- H 26 BLOODE/Island Of Lost Souls
- H 27 JEFFREY OSBORNE/I Really Don't Need It
- H 28 ADD NEW/Footin' Yourself
- H 29 STREETHEART/One More Time
- H 30 A FLOOR OF SEAGULLS/Rain So Far Away
- H 31 APRIL WINE/Enough Is Enough
- H 32 TOTO/Rosanna
- H 33 DONNA SUMNER/Love Is In Control Pt. 1
- H 34 ASIA/Only Time Will Tell
- H 35 MCCARTNEY/WONDER/Island Of Lost Souls
- H 36 POINTER SISTERS/American Music
- H 37 FRANK ZAPPA/Volley Girl
- H 38 LOVERBOYS/Lucky One
- H 39 CHARLIE/He Never Been To Me
- H 40 JOHN COUGAR/Hurts So Good
- H 41 PAUL McCARTNEY/Take It Easy
- H 42 CHICAGO/Hard To Say I'm Sorry

ADDS "ADD/Situation
JACKSON BROWNE/Somebody's Baby
QUEEN CITY RISE/Gifts
ROBERT ANNE/Secretly Got Of Control

ON STEVE WINWOOD/Still In The Game
TOTO/We're Back
MICHAEL MCCONALDI/Keep Forgettin'

96.1 Pittsburgh

OM: Bobby Christian
MD: Craig Jackson

- H 1 SURVIVOR/Eye Of The Tiger
- H 2 38 SPECIAL/Caught Up In You
- H 3 FLEETWOOD MAC/hold Me
- H 4 CS&N/Wasted On The Way
- H 5 ASIA/Heart Of The Nation
- H 6 ASIA/Only Time Will Tell
- H 7 KENNY ROGERS/Love Will Turn You Ar
- H 8 RED SPEEDRAGON/Keep The Fire Burnin'
- H 9 HUMAN LEAGUE/Don't You Want Me
- H 10 JUICE NEWTON/Love's Been A Little
- H 11 KARLA BONOFF/Personality
- H 12 JOHN COUGAR/Hurts So Good
- H 13 RED SPEEDRAGON/Keep The Fire Burnin'
- H 14 ALDO NOVATI/You're So Beautiful
- H 15 SAMMY HAGAR/Only One Way To Rock
- H 16 SCORPIONS/One Like You
- H 17 LARRY ELGARBY & HIS/Headed On Seing
- H 18 ELTON JOHN/Blue Eyes
- H 19 ALAN PARSONS/Eye In The Sky
- H 20 HALL & GATES/Your Imagination
- H 21 SOFT CELL/Tainted Love
- H 22 JACQUELINE BROWN/Someway, Someway
- H 23 DONNA SUMNER/Love Is In Control Pt. 1
- H 24 ALABAMA/Take Me Down
- H 25 STEVE MILLER BAND/Abracadabra
- H 26 STEVE MILLER BAND/Abracadabra
- H 27 TOTO/Rosanna
- H 28 WILLIE NELSON/Always On My Mind

ADDS MICHAEL MCCONALDI/Keep Forgettin'
FLEETWOOD MAC/hold Me In Store
CHICAGO/Hard To Say I'm Sorry

ON JOURNEY/Only Solitaire
AMERICA/You Can Do Magic
KANSAS/Play The Game Tonight
CS&N/Dance Again
MARSHALL CRENshaw/Someway, Someway
SPY/Don't Run My Life
JOHN COUGAR/Hurts So Good

ADDS NONE

ON BILLY IDOL/Hot In The City

ON JOURNEY/Only Solitaire
AMERICA/You Can Do Magic
KANSAS/Play The Game Tonight
CS&N/Dance Again
MARSHALL CRENshaw/Someway, Someway
SPY/Don't Run My Life
JOHN COUGAR/Hurts So Good

ADDS NONE

ON BILLY IDOL/Hot In The City

ON JOURNEY/Only Solitaire
AMERICA/You Can Do Magic
KANSAS/Play The Game Tonight
CS&N/Dance Again
MARSHALL CRENshaw/Someway, Someway
SPY/Don't Run My Life
JOHN COUGAR/Hurts So Good

ADDS NONE

ON BILLY IDOL/Hot In The City

ROCK 102

WBEN-FM Buffalo
PD: Bob Wood
MD: Roger Christian

- H 1 SURVIVOR/Eye Of The Tiger
- H 2 STEVE MILLER BAND/Abracadabra
- H 3 CHICAGO/Hard To Say I'm Sorry
- H 4 FLEETWOOD MAC/hold Me
- H 5 AIR SUPPLY/Even The Nights Are...
- H 6 HOTELS/Only The Lonely
- H 7 QUEEN/Body Language
- H 8 THIRD WORLD/By Your Side
- H 9 RICK SPRINGFIELD/What Kind Of Fool Am I
- H 10 PATRICE RUSHEN/Forget Me Not
- H 11 RED SPEEDRAGON/Keep The Fire Burnin'
- H 12 HURRY! Love Me This Way
- H 13 IMAGINATION/Just An Illusion
- H 14 DAZZ BAND/Let It Whip
- H 15 BUCKS FIZZ/Land Of Make Believe
- H 16 RED SPEEDRAGON/Keep The Fire Burnin'
- H 17 FLEETWOOD MAC/hold Me
- H 18 AIR SUPPLY/Even The Nights Are...
- H 19 PANTERA/Eyes Of A Stranger
- H 20 FLEETWOOD MAC/hold Me
- H 21 ASIA/Heart Of The Nation
- H 22 AIR SUPPLY/Even The Nights Are...
- H 23 GAP BAND/Only In The Morning
- H 24 PANTERA/Eyes Of A Stranger
- H 25 38 SPECIAL/Caught Up In You
- H 26 STEVE MILLER BAND/Abracadabra
- H 27 BLOODE/Island Of Lost Souls
- H 28 JEFFREY OSBORNE/I Really Don't Need It
- H 29 ADD NEW/Footin' Yourself
- H 30 STREETHEART/One More Time
- H 31 A FLOOR OF SEAGULLS/Rain So Far Away
- H 32 APRIL WINE/Enough Is Enough
- H 33 TOTO/Rosanna
- H 34 DONNA SUMNER/Love Is In Control Pt. 1
- H 35 ASIA/Only Time Will Tell
- H 36 MCCARTNEY/WONDER/Island Of Lost Souls
- H 37 POINTER SISTERS/American Music
- H 38 FRANK ZAPPA/Volley Girl
- H 39 LOVERBOYS/Lucky One
- H 40 CHARLIE/He Never Been To Me
- H 41 JOHN COUGAR/Hurts So Good
- H 42 PAUL McCARTNEY/Take It Easy
- H 43 CHICAGO/Hard To Say I'm Sorry

ADDS 40

ON STEVE WINWOOD/Still In The Game
TOTO/We're Back
MICHAEL MCCONALDI/Keep Forgettin'

WPCO

FM 95.5 & AM 1580
Washington, D.C.
PD: Jerry Steele
MD: Bruce Kelly

- H 1 SURVIVOR/Eye Of The Tiger
- H 2 CHICAGO/Hard To Say I'm Sorry
- H 3 AIR SUPPLY/Even The Nights Are...
- H 4 FLEETWOOD MAC/hold Me
- H 5 HOTELS/Only The Lonely
- H 6 CS&N/Wasted On The Way
- H 7 KENNY ROGERS/Love Will Turn You Ar
- H 8 RED SPEEDRAGON/Keep The Fire Burnin'
- H 9 HUMAN LEAGUE/Don't You Want Me
- H 10 JUICE NEWTON/Love's Been A Little
- H 11 KARLA BONOFF/Personality
- H 12 JOHN COUGAR/Hurts So Good
- H 13 RED SPEEDRAGON/Keep The Fire Burnin'
- H 14 ALDO NOVATI/You're So Beautiful
- H 15 SAMMY HAGAR/Only One Way To Rock
- H 16 SCORPIONS/One Like You
- H 17 LARRY ELGARBY & HIS/Headed On Seing
- H 18 ELTON JOHN/Blue Eyes
- H 19 ALAN PARSONS/Eye In The Sky
- H 20 HALL & GATES/Your Imagination
- H 21 SOFT CELL/Tainted Love
- H 22 JACQUELINE BROWN/Someway, Someway
- H 23 DONNA SUMNER/Love Is In Control Pt. 1
- H 24 ALABAMA/Take Me Down
- H 25 STEVE MILLER BAND/Abracadabra
- H 26 STEVE MILLER BAND/Abracadabra
- H 27 TOTO/Rosanna
- H 28 WILLIE NELSON/Always On My Mind

ADDS MICHAEL MCCONALDI/Keep Forgettin'
FLEETWOOD MAC/hold Me In Store
CHICAGO/Hard To Say I'm Sorry

ON JOURNEY/Only Solitaire
AMERICA/You Can Do Magic
KANSAS/Play The Game Tonight
CS&N/Dance Again
MARSHALL CRENshaw/Someway, Someway
SPY/Don't Run My Life
JOHN COUGAR/Hurts So Good

ADDS NONE

ON BILLY IDOL/Hot In The City

ON JOURNEY/Only Solitaire
AMERICA/You Can Do Magic
KANSAS/Play The Game Tonight
CS&N/Dance Again
MARSHALL CRENshaw/Someway, Someway
SPY/Don't Run My Life
JOHN COUGAR/Hurts So Good

ADDS NONE

ON BILLY IDOL/Hot In The City

ON JOURNEY/Only Solitaire
AMERICA/You Can Do Magic
KANSAS/Play The Game Tonight
CS&N/Dance Again
MARSHALL CRENshaw/Someway, Someway
SPY/Don't Run My Life
JOHN COUGAR/Hurts So Good

ADDS NONE

ON BILLY IDOL/Hot In The City

SOUTH

7.93 Atlanta

ATLANTA'S RADIO STATION
PD: John Young
MD: Chris Thomas

- H 1 SURVIVOR/Eye Of The Tiger
- H 2 STEVE MILLER BAND/Abracadabra
- H 3 FLE

CHR

Parallel One Playlists



KBEQ
Kansas City

PD: Maja Britton
MD: John Conrad



KEGL FM
EAGLE 97
Ft. Worth, Dallas

PD: Christopher Haze
MD: Billy Hayes



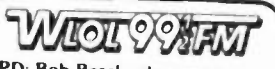
KQED
Cincinnati

PD: Jim Fox
MD: Tony Galluzzo




WLS
Chicago

PD: Richard Lippincott
MD: Steve Perun




WLOL 99.7 FM
St. Paul

PD: Bob Berglund
MD: Phil Huston



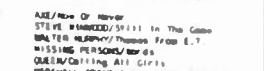
WGL 98
Cleveland

PD: Bob Travis
MD: Tom Jefferies




WLS
Chicago

PD: Richard Lippincott
MD: Steve Perun



WLS
Chicago


PD: Richard Lippincott
MD: Steve Perun



KCNR
Portland


PD: Richard Harker
MD: Trevlyn Holdridge

(H) indicates one of the five "hottest" records on each Parallel One playlist.



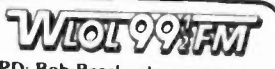
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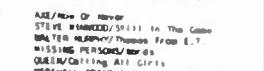
WGL 98
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WLS
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PD: Richard Lippincott
MD: Steve Perun




WLS
Chicago

PD: Richard Lippincott
MD: Steve Perun




KCNR
Portland

PD: Richard Harker
MD: Trevlyn Holdridge



amradio
San Diego

PD: Jeff Hunter
MD: Jim Richards



KEZRock
San Jose 106.5 FM

PD & MD: Bob Harlow



KYYX
Seattle

PD: Gary Ryan
MD: Elvin Ichiyama



KYYX
Seattle

PD: Gary Ryan
MD: Elvin Ichiyama



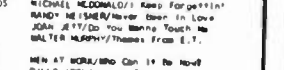
KYYX
Seattle

PD: Gary Ryan
MD: Elvin Ichiyama




KYYX
Seattle

PD: Gary Ryan
MD: Elvin Ichiyama



KYYX
Seattle

PD: Gary Ryan
MD: Elvin Ichiyama




64 KFI
Los Angeles

The Hit Station
PD: Tom Bigby
MD: Phil Stanley



KISFM
Los Angeles 102.7

PD: Gerry De Francesco
MD: Mike Schaefer



KYYX
Seattle

PD: Gary Ryan
MD: Elvin Ichiyama



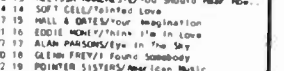
KYYX
Seattle

PD: Gary Ryan
MD: Elvin Ichiyama



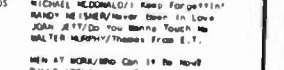
KYYX
Seattle

PD: Gary Ryan
MD: Elvin Ichiyama



KYYX
Seattle

PD: Gary Ryan
MD: Elvin Ichiyama



KYYX
Seattle

PD: Gary Ryan
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64 KFI
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PD: Tom Bigby
MD: Phil Stanley



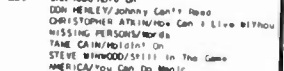
KISFM
Los Angeles 102.7

PD: Gerry De Francesco
MD: Mike Schaefer




KYYX
Seattle

PD: Gary Ryan
MD: Elvin Ichiyama



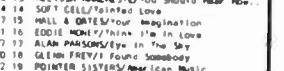
KYYX
Seattle

PD: Gary Ryan
MD: Elvin Ichiyama



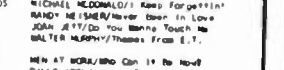
KYYX
Seattle

PD: Gary Ryan
MD: Elvin Ichiyama




KYYX
Seattle

PD: Gary Ryan
MD: Elvin Ichiyama



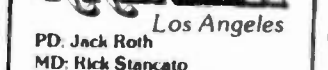
KYYX
Seattle

PD: Gary Ryan
MD: Elvin Ichiyama



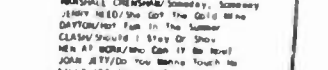
KFMB-FM
San Diego

PD: Glen McCartney
MD: Gene Knight



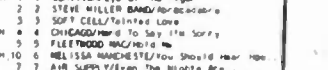
KRLA 11
Los Angeles

PD: Jack Roth
MD: Rick Stancato



KRLA 11
Los Angeles

PD: Jack Roth
MD: Rick Stancato



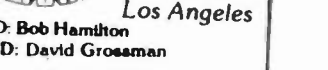
KRLA 11
Los Angeles

PD: Jack Roth
MD: Rick Stancato



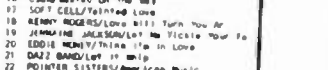
KRLA 11
Los Angeles

PD: Jack Roth
MD: Rick Stancato



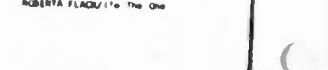
KRLA 11
Los Angeles

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KRLA 11
Los Angeles

PD: Jack Roth
MD: Rick Stancato



KRLA 11
Los Angeles

PD: Jack Roth
MD: Rick Stancato



KRLA 11
Los Angeles

PD: Jack Roth
MD: Rick Stancato

KRLA 11
Los Angeles

PD: Jack Roth
MD: Rick Stancato

EAST
Most Added. Hottest

Michael McDonald Survivor
Toto Chicago
38 Special Fleetwood Mac

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added. Hottest

Toto Survivor
Randy Meisner Chicago
Michael McDonald Fleetwood Mac

EAST

PARALLEL TWO

WKEE/Huntington, WV

Gary Miller
AMERICA
HUEY LEWIS & NEWS
38 SPECIAL (dp)
CHRISTOPHER ATKIN
Hottest:
CHICAGO 2-1
CS&N 3-2
KENNY ROGERS 6-5
PAUL MCCARTNEY 8-6
ELTON JOHN 22-9

WKZZ/Wilkes-Barre, PA

Jim Rising
NICOLETTE LARSON
JOE JACKSON
TOTO
A FLOCK OF SEAGUL
TORONTO
Hottest:
SURVIVOR 1-1
BILLY IDOL 6-5
MELISSA MANCHESTE 9-6
DONNA SUMMER 13-8
JOHN COUGAR 21-10

WPSJ/Trenton, NJ

Tom Taylor
TANE CAIN
COCKER & WARNES
JOSIE COTTON
JERMAINE JACKSON
NICOLETTE LARSON
MICHAEL MCDONALD
38 SPECIAL
TOTO
ROBERT HAZZARD &
DICK TRACY
Hottest:
SURVIVOR 1-1
ASIA 7-9
PAUL MCCARTNEY 19-14
GO GO'S 18-15
JOHN COUGAR 21-16

WTRV/Albany, NY

Bill Cahill
MEN AT WORK
TOTO
JUICE NEWTON
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 3-2
CHICAGO 5-3
PAUL MCCARTNEY 15-10
MELISSA MANCHESTE 20-1

WACB/Albany, NY

Jack Lawrence
MICHAEL MCDONALD
RANDY MEISNER
TOTO
Hottest:
SURVIVOR 1-1
CHICAGO 4-3
MELISSA MANCHESTE 15-5
PAUL MCCARTNEY 17-11
ASIA 25-20

WDRF-FM/Hartford, CT

Paul Roberts
WALTER MURPHY
Hottest:
FLEETWOOD MAC 4-1
CHICAGO 8-3
CS&N 7-4
PAUL MCCARTNEY 11-6
KENNY ROGERS 9-7

WRCK/Utica, NY

Jim Reitz
38 SPECIAL
HUEY LEWIS & NEWS
C. CHRISTIAN
MICHAEL MCDONALD
TANE CAIN
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 2-2
JOHN COUGAR 10-6
GO GO'S 13-7
PAUL MCCARTNEY 12-10

WACB/Albany, NY

Jeff Frank
AMERICA
MICHAEL MCDONALD
C. CHRISTIAN
Hottest:
CHICAGO 1-1
ELTON JOHN 6-3
KENNY ROGERS 10-6
HALL & OATES 15-8
MOTELS 21-13

KC101/New Haven, CT

Danny Lyons
JOE JACKSON
COCKER & WARNES
ELLISON CHASE
FRED PARRIS & SAT
Hottest:
CHICAGO 1-1
FLEETWOOD MAC 3-3
SURVIVOR 5-5
ALAN PARSONS 25-16
AMERICA 29-20

WFSB/Baltimore, MD

Andy Sullstrik
MICHAEL MURPHY
WALTER MURPHY
RONNIE MILSAP
Hottest:
SURVIVOR 1-1
AIR SUPPLY 2-2
FLEETWOOD MAC 3-3
CHICAGO 4-4
CS&N 5-5

WBLI/Long Island, NY

Bill Terry
JENNIFER HOLLIDAY
ALAN PARSONS
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 7-3
AIR SUPPLY 6-5
CHICAGO 9-7
CS&N 11-9

WTIC-FM/Hartford, CT

Rick Donahue
NICOLETTE LARSON
MICHAEL MCDONALD
HOWARD JOHNSON
ARETHA FRANKLIN
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 2-2
CHICAGO 4-3
AIR SUPPLY 6-5
DONNA SUMMER 10-6

Q108/York, PA

Dan Steele
AMERICA
TOTO
BARRY MANILOW
Hottest:
SURVIVOR 1-1
CHICAGO 3-2
DONNA SUMMER 11-8
PAUL MCCARTNEY 17-9
JOHN COUGAR 23-16

WHFM/Rochester, NY

Almae Peck
MICHAEL MCDONALD
SANTANA
KANSAS
CHRISTOPHER ATKIN
WILLIE NELSON
AMERICA
Hottest:
CHICAGO 3-1
FLEETWOOD MAC 2-2
HALL & OATES 14-11
BILLY IDOL 23-10
MARSHALL CRENSHAW 24-19

K104/Erie, PA

Bill Shannon
JOAN JETT
CS&N
TORONTO
VAN HALEN
ELTON JOHN
Hottest:
SURVIVOR 4-1
LOVERBOY 10-3
APRIL WINE 7-4
CHICAGO 13-7
FRANK ZAPPA 23-13

V108/Charleston, WV

Jay Jarvis
C. CHRISTIAN
NICOLETTE LARSON
JOHN DENVER
AMERICA
Hottest:
CHICAGO 2-1
CS&N 3-2
KENNY ROGERS 6-5
PAUL MCCARTNEY 8-6
ELTON JOHN 22-9

WKRZ/Wilkes-Barre, PA

Jim Rising
NICOLETTE LARSON
JOE JACKSON
TOTO
A FLOCK OF SEAGUL
TORONTO
Hottest:
SURVIVOR 1-1
BILLY IDOL 6-5
MELISSA MANCHESTE 9-6
DONNA SUMMER 13-8
JOHN COUGAR 21-10

WDRF-FM/Hartford, CT

Paul Roberts
WALTER MURPHY
Hottest:
FLEETWOOD MAC 4-1
CHICAGO 8-3
CS&N 7-4
PAUL MCCARTNEY 11-6
KENNY ROGERS 9-7

WRCK/Utica, NY

Jim Reitz
38 SPECIAL
HUEY LEWIS & NEWS
C. CHRISTIAN
MICHAEL MCDONALD
TANE CAIN
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 2-2
JOHN COUGAR 10-6
GO GO'S 13-7
PAUL MCCARTNEY 12-10

WPHD/Buffalo, NY

Moors/Piccolo
38 SPECIAL
TOTO
SANTANA
TANE CAIN
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 3-2
PAUL MCCARTNEY 6-4
ROBERT PLANT 16-11
JOHN COUGAR 19-13

WLAN-FM/Lancaster, PA

Deve Russell
WALTER MURPHY
BILLY SOUIER
CHRISTOPHER ATKIN
TANE CAIN
Hottest:
CHICAGO 2-1
FLEETWOOD MAC 3-2
MELISSA MANCHESTE 12-9
FRANK ZAPPA 20-16
ALAN PARSONS 24-10

WYCR/Hanover, York, PA

J.J. Randolph
38 SPECIAL
BARRY MANILOW
TOTO
Hottest:
SURVIVOR 1-1
CHICAGO 2-2
FLEETWOOD MAC 6-4
PATRICE RUSHEN 16-12
PAUL MCCARTNEY 19-13

PARALLEL THREE

WCJR/Beckley, WV

Jim Martin
AMERICA
JOAN JETT
SPYS
TOTO
STEVE WINWOOD
38 SPECIAL
Hottest:
SURVIVOR 1-1
DONNA SUMMER 11-2
STEVE MILLER BAND 3-3
CHICAGO 4-4
JOHN COUGAR 17-8

WFBQ/Altoona, PA

Tony Booth
38 SPECIAL
B.E. TAYLOR
QUARTERFLASH
SPYS
RONNIE MILSAP
DUKES
JENNIFER HOLLIDAY
Hottest:
SURVIVOR 1-1
CHICAGO 4-2
FLEETWOOD MAC 3-3
PAUL MCCARTNEY 9-7
CS&N 10-9

WJBO/Portland, ME

Paul Connors
ROBERTA FLACK
MICHAEL MCDONALD
CARLY SIMON
AMERICA
TOTO
MICHAEL MURPHY
Hottest:
SURVIVOR 1-1
CHICAGO 16-4
DONNA SUMMER 11-9
STEVIE WONDER 20-14
ELTON JOHN 37-29

WTSH/Dover, NH

Jim Sebastian
MARSHALL CRENSHAW
MICHAEL MCDONALD
AMERICA
Hottest:
CHICAGO 2-1
FLEETWOOD MAC 3-2
CS&N 6-3
STEVE MILLER BAND 7-6
PAUL MCCARTNEY 9-7

WDGY/Beth, ME

Wills Mitchell
TOTO
MICHAEL MCDONALD
ALL SPORTS BAND
TORONTO
38 SPECIAL
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 2-2
FLEETWOOD MAC 4-3
CHICAGO 23-15
JOHN COUGAR 29-23

SEXIL/Parkersburg, WV

Paul DeMille
BILLY SOUIER
KANSAS
TORONTO
JOAN JETT
VAN HALEN
MARSHALL CRENSHAW
Hottest:
SURVIVOR 1-1
KIM WILDE 8-5
GO GO'S 18-9
DONNA SUMMER 21-11
JOHN COUGAR 32-22

WACZ/Bangor, ME

Michael O'Hara
MICHAEL MCDONALD
RANDY MEISNER
JACKSON BROWNE
QUARTERFLASH
A FLOCK OF SEAGUL
MISSING PERSONS
Hottest:
SURVIVOR 4-1
STEVE MILLER BAND 2-2
KIM WILDE 9-4
CS&N 14-5
GLENN FREY 17-7

WZYQ/Fredrick, MD

Kemosabi Joe
38 SPECIAL
DON HENLEY
MICHAEL MCDONALD
RANDY MEISNER
TOTO
SANTANA
JUICE NEWTON
RAYMOND
BILLY SOUIER
Hottest:
CHICAGO 2-1
JOHN COUGAR 15-5
JOAN JETT 18-9
PAUL MCCARTNEY 24-15
EDDIE MONEY 22-17

WOMP-FM/Belleire, OH

Jolene Baller
MICHAEL MCDONALD
KANSAS
TOTO
JERMAINE JACKSON
HUMAN LEAGUE
HUEY LEWIS & NEWS
Hottest:
SURVIVOR 1-1
REO SPEEDWAGON 3-2
FLEETWOOD MAC 4-3
CHICAGO 6-4
B.E. TAYLOR 27-20

WHEB/Portsmouth, NH

Rick Bean
MEN AT WORK
PAUL DAVIS
MARSHALL CRENSHAW
Hottest:
SURVIVOR 2-1
STEVE MILLER BAND 8-4
CHICAGO 10-6
GO GO'S 12-9
JOHN COUGAR 29-23

WFEA/Manchester, NH

Keith Lemire
JACKSON BROWNE
AMERICA
WALTER MURPHY
MARSHALL CRENSHAW
MICHAEL MURPHY
C. CHRISTIAN
Hottest:
FLEETWOOD MAC 6-1
CS&N 7-2
CHICAGO 9-3
AIR SUPPLY 12-5
SURVIVOR 15-7

SOUTH

PARALLEL TWO

BJ108/Olando, FL

Tom West
ASIA
ELTON JOHN
JOSIE COTTON
QUARTERFLASH
SHOOTING STAR
RAY PARKER JR.
TANE CAIN
Hottest:
SURVIVOR 1-1
CHICAGO 3-3
FLEETWOOD MAC 5-4
AIR SUPPLY 16-10
JOHN COUGAR 31-21

KEEL/Shreveport, LA

Tom Kenny
POINTER SISTERS
JOHN JOHN
ROBERTA FLACK
C. CHRISTIAN
AMERICA
Hottest:
KIM WILDE 8-5
GO GO'S 18-9
DONNA SUMMER 21-11
JOHN COUGAR 32-22

KTSA/San Antonio, TX

J.J. Rodriguez
JOAN JETT
WILLIE NELSON
MELISSA MANCHESTE
HALL & OATES
BILLY IDOL
RONNIE MILSAP
DOLLY PARTON
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 12-6
FLEETWOOD MAC 24-13
SYLVIA 27-17
HERB ALPERT 29-20

KXX108/Birmingham, AL

Rocky Jones
JACKSON BROWNE
AMERICA
Hottest:
STEVE MILLER BAND 6-1
FLEETWOOD MAC 3-3
PAUL MCCARTNEY 10-5
CS&N 11-9
KENNY ROGERS 14-11

WAXV/Ft. Lauderdale, FL

Rick Shaw
JEFFREY OSBORNE
MICHAEL MCDONALD
JACKSON BROWNE
QUARTERFLASH
A FLOCK OF SEAGUL
MISSING PERSONS
Hottest:
SURVIVOR 4-1
STEVE MILLER BAND 2-2
KIM WILDE 9-4
CS&N 14-5
GLENN FREY 17-7

WZYQ/Fredrick, MD

Kemosabi Joe
38 SPECIAL
DON HENLEY
MICHAEL MCDONALD
RANDY MEISNER
TOTO
SANTANA
JUICE NEWTON
RAYMOND
BILLY SOUIER
Hottest:
CHICAGO 2-1
JOHN COUGAR 15-5
JOAN JETT 18-9
PAUL MCCARTNEY 24-15
EDDIE MONEY 22-17

WAYS/Charlotte, NC

Lou Simon
MICHAEL MURPHY
GAP BAND
PAUL DAVIS
38 SPECIAL
MEN AT WORK
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 10-4
EYE TO EYE 12-6
JOHN COUGAR 21-13
GO GO'S 22-17

WBBQ/Augusta, GA

Bruce Stevens
SANTANA
GAP BAND
Hottest:
FLEETWOOD MAC 2-1
ALAN PARSONS 19-13
KENNY ROGERS 26-15
ELTON JOHN 27-17
ASIA 28-18

WFMF/Baton Rouge, LA

Rica/Watkins
HOTELS
GAP BAND
TOTO
Hottest:
FLEETWOOD MAC 3-1
CHICAGO 4-2
DONNA SUMMER 13-8
ASIA 16-12
ALAN PARSONS 25-18

WGH/Norfolk, VA

Bob Canada
SANTANA
RONNIE MILSAP
FOUR TOPS
QUARTERFLASH
TANE CAIN
HUEY LEWIS & NEWS
Hottest:
CS&N 1-1
CHICAGO 3-2
HALL & OATES 9-5
SURVIVOR 10-8
PAUL DAVIS 15-10

WJDX/Jackson, MS

Bill Crews
TOTO
ROBERTA FLACK
DOLLY PARTON
MICHAEL MCDONALD
RANDY MEISNER
Hottest:
CHICAGO 1-1
FLEETWOOD MAC 3-2
DONNA SUMMER 5-4
MELISSA MANCHESTE 13-6
PAUL MCCARTNEY 16-9

WTIX/New Orleans, LA

Gary Franklin
JOHN COUGAR
ASIA
JACKSON BROWNE
ROBERTA FLACK
RANDY MEISNER
NICOLETTE LARSON
TOTO
Hottest:
FLEETWOOD MAC 1-1
SURVIVOR 10-5
PAUL MCCARTNEY 13-9
DONNA SUMMER 18-12
JENNIFER HOLLIDAY 28-15

Y103/Jacksonville, FL

Robert John
JOHN DENVER
ROBERTA FLACK
BARRY MANILOW
COCKER & WARNES
Hottest:
SURVIVOR 1-1
CS&N 13-6
GLENN FREY 17-11
PAUL MCCARTNEY 19-14
ALAN PARSONS 21-16

WRVQ/Richmond, VA

Bill Thomas
JOAN JETT
MEN AT WORK
TOTO
SPYS
Hottest:
SURVIVOR 2-1
PAUL MCCARTNEY 15-9
CS&N 21-3
MELISSA MANCHESTE 20-15
ASIA 25-10

FM100/Memphis, TN

Gary Wall
JOE JACKSON
TOTO
LAURA BRANIGAN
FRANKE/KNOCKOUTS
Hottest:
AIR SUPPLY 6-3
MELISSA MANCHESTE 7-4
STEVE MILLER BAND 8-5
FLEETWOOD MAC 10-6
LESLIE PEARL 15-12

KSET-FM/EI Paso, TX

Kris Van Dyke
JACKSON BROWNE
TANE CAIN
HUMAN LEAGUE
GEORGE THOROODOOD
TOTO
BERTIE HIGGINS (dp)
Hottest:
EYE TO EYE 3-1
CHEAP TRICK 10-5
ASIA 17-6
JOAN JETT 13-9
MISSING PERSONS 19-12

B97/New Orleans, LA

Shomby/Volpe
MICHAEL MCDONALD
Hottest:
SURVIVOR 1-1
CHICAGO 7-5
DONNA SUMMER 10-9
GO GO'S 14-10
38 SPECIAL 16-12

WOKI/Knoxville, TN

Gary Adkins
38 SPECIAL
SANTANA
RONNIE MILSAP
ROBERTA FLACK
SPYS
Hottest:
SURVIVOR 1-1
GO GO'S 10-5
JOHN COUGAR 14-9
EDDIE MONEY 15-12
MELISSA MANCHESTE 18-13

WCSC/Charleston, SC

Chris Bailey
TOTO
38 SPECIAL
AMERICA
TANE CAIN
FOUR TOPS
GAP BAND
Hottest:
FLEETWOOD MAC 2-1
CHICAGO 7-3
BILLY IDOL 6-5
POINTER SISTERS 13-7
MELISSA MANCHESTE 16-12

WBCY/Charlotta, NC

Bob Kagan
TANE CAIN
RANDY MEISNER
JOAN JETT
SANTANA
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 3-2
ALAN PARSONS 7-6
MELISSA MANCHESTE 10-7
JOHN COUGAR 13-8

WANS-FM/Greenville, SC

Sam Church
MICHAEL MCDONALD
SHOOTING STAR
TOTO
SANTANA
JERMAINE JACKSON
Hottest:
SURVIVOR 1-1
CHICAGO 5-2
ASIA 16-12
JOHN COUGAR 21-16
CHEAP TRICK 24-17

WHHY-FM/Montgomery, AL

Neil Harrison
BERTIE HIGGINS
TOTO
RAY PARKER JR.
ROBERTA FLACK
STEVE WINWOOD
Hottest:
SURVIVOR 1-1
CHICAGO 3-3
DONNA SUMMER 18-12
KIM WILDE 26-19
JOHN COUGAR 27-21

WDOQ/Daytona Beach, FL

Rick Knight
TOTO
MICHAEL MCDONALD
AMERICA
A FLOCK OF SEAGUL
GAP BAND
WALTER MURPHY
Hottest:
FLEETWOOD MAC 1-1
DONNA SUMMER 3-2
SURVIVOR 4-4
REO SPEEDWAGON 6-5
CS&N 9-6

WZYP/Huntsville, AL

Scott Mitchell
RANDY MEISNER
TOTO
QUARTERFLASH
SANTANA
TANE CAIN
38 SPECIAL
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 2-2
AIR SUPPLY 3-3
CHICAGO 5-4
PAUL MCCARTNEY 11-7

CK101/Cocoa Beach, FL

Chris Bailey
LAURA BRANIGAN
HUEY LEWIS & NEWS
BERTIE HIGGINS
RONNIE MILSAP
38 SPECIAL
BARRY MANILOW
TOTO
Hottest:
STEVE MILLER BAND 1-1
JOAN JETT 21-16
JOHN COUGAR 28-19
ELTON JOHN 29-24
KIM WILDE 37-25

WBEZ/Winston-Salem, NC

Bob Mahoney
JOAN JETT
SURVIVOR 2-1
DOLLY PARTON
DAYTON
Hottest:
SURVIVOR 1-1
CHICAGO 2-2
STEVE MILLER BAND 3-3
FLEETWOOD MAC 4-4
AIR SUPPLY 5-5

KSET-FM/EI Paso, TX

Kris Van Dyke
JACKSON BROWNE
TANE CAIN
HUMAN LEAGUE
GEORGE THOROODOOD
TOTO
BERTIE HIGGINS (dp)
Hottest:
EYE TO EYE 3-1
CHEAP TRICK 10-5
ASIA 17-6
JOAN JETT 13-9
MISSING PERSONS 19-12

B97/New Orleans, LA

Shomby/Volpe
MICHAEL MCDONALD
Hottest:
SURVIVOR 1-1
CHICAGO 7-5
DONNA SUMMER 10-9
GO GO'S 14-10
38 SPECIAL 16-12

WOKI/Knoxville, TN

Gary Adkins
38 SPECIAL
SANTANA
RONNIE MILSAP
ROBERTA FLACK
SPYS
Hottest:
SURVIVOR 1-1
GO GO'S 10-5
JOHN COUGAR 14-9
EDDIE MONEY 15-12
MELISSA MANCHESTE 18-13

WCSC/Charleston, SC

Chris Bailey
TOTO
38 SPECIAL
AMERICA
TANE CAIN
FOUR TOPS
GAP BAND
Hottest:
FLEETWOOD MAC 2-1
CHICAGO 7-3
BILLY IDOL 6-5
POINTER SISTERS 13-7
MELISSA MANCHESTE 16-12

WBCY/Charlotta, NC

Bob Kagan
TANE CAIN
RANDY MEISNER
JOAN JETT
SANTANA
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 3-2
ALAN PARSONS 7-6
MELISSA MANCHESTE 10-7
JOHN COUGAR 13-8

WANS-FM/Greenville, SC

Sam Church
MICHAEL MCDONALD
SHOOTING STAR
TOTO
SANTANA
JERMAINE JACKSON
Hottest:
SURVIVOR 1-1
CHICAGO 5-2
ASIA 16-12
JOHN COUGAR 21-16
CHEAP TRICK 24-17

WHHY-FM/Montgomery, AL

Neil Harrison
BERTIE HIGGINS
TOTO
RAY PARKER JR.
ROBERTA FLACK
STEVE WINWOOD
Hottest:
SURVIVOR 1-1
CHICAGO 3-3
DONNA SUMMER 18-12
KIM WILDE 26-19
JOHN COUGAR 27-21

WDOQ/Daytona Beach, FL

Rick Knight
TOTO
MICHAEL MCDONALD
AMERICA
A FLOCK OF SEAGUL
GAP BAND
WALTER MURPHY
Hottest:
FLEETWOOD MAC 1-1
DONNA SUMMER 3-2
SURVIVOR 4-4
REO SPEEDWAGON 6-5
CS&N 9-6

MIDWEST
Most Added Hottest
 Michael McDonald Chicago
 Randy Malsner Survivor
 Toto Fleetwood Mac
 Huay Lewis & News

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST
Most Added Hottest
 Michael McDonald Survivor
 America Chicago
 Tane Cain Fleetwood Mac

MIDWEST

PARALLEL TWO

82X/Columbus, OH

Toni Nutter
 JACKSON BROWNE
 ASIA
 Hottest:
 SURVIVOR 1-1
 CHICAGO 7-3
 STEVE MILLER BAND 8-5
 PAUL MCCARTNEY 15-9
 MELISSA MANCHESTE 23-17

KIOA/Das Moines, IA

A.W. Pantoja
 JOE JACKSON
 HUEY LEWIS & NEWS
 MICHAEL MCDONALD
 Hottest:
 SURVIVOR 1-1
 CHICAGO 2-2
 FLEETWOOD MAC 3-3
 HALL & OATES 11-7
 POINTER SISTERS 12-8

KRAV/Tulsa, OK

Gary Reynolds
 MICHAEL MURPHEY
 Hottest:
 CHICAGO 2-1
 CS&N 3-3
 AIR SUPPLY 4-4
 PAUL MCCARTNEY 5-5
 MELISSA MANCHESTE 13-8

KZ93/Peoria, IL

Keith Edwards
 TOTO
 HUEY LEWIS & NEWS
 RANDY MEISNER
 AMERICA
 Hottest:
 FLEETWOOD MAC 2-1
 CS&N 6-5
 A FLOCK OF SEAGUL 15-9
 JOHN COUGAR 16-11
 ASIA 23-14

WGRD/Grand Rapids, MI

J.J. Duling
 ALAN PARSONS
 Hottest:
 STEVE MILLER BAND 2-2
 CHICAGO 3-3
 FLEETWOOD MAC 7-4
 JOHN COUGAR 15-5
 ALAN PARSONS A-12

WHOT/Youngstown, OH

Dick Thompson
 MEN AT WORK
 ELTON JOHN
 JACKSON BROWNE
 Hottest:
 CHICAGO 2-1
 CS&N 12-6
 PAUL MCCARTNEY 15-8
 MELISSA MANCHESTE 18-11
 KENNY ROGERS 20-15

WMEE/Fort Wayne, IN

Tony Richards
 MICHAEL MCDONALD
 TOTO
 Hottest:
 SURVIVOR 1-1
 STEVE MILLER BAND 2-2
 CHICAGO 3-3
 FLEETWOOD MAC 4-4
 JOHN COUGAR 8-6

WNAP/Indianapolis, IN

Larry Mago
 Hottest:
 FLEETWOOD MAC 1-1
 CHICAGO 2-2
 TOTO 3-3
 AIR SUPPLY 4-4
 STEVE MILLER BAND 5-5

WNCU/Columbus, OH

Steve Edwards
 ALAN PARSONS
 AMERICA
 Hottest:
 CHICAGO 2-1
 CS&N 3-2
 FLEETWOOD MAC 5-3
 PAUL MCCARTNEY 12-7
 POINTER SISTERS 17-11

WVIC/Est Lansing, MI

Mike Hayes
 GENESIS
 CHEAP TRICK
 Hottest:
 FLEETWOOD MAC 1-1
 CS&N 2-2
 ALAN PARSONS 3-3
 KENNY ROGERS 7-2
 CS&N 4-3
 PAUL MCCARTNEY 10-9
 ALAN PARSONS 12-10

KSTT/Davenport, IA

Bill Young
 WALTER MURPHY
 RANDY MEISNER
 Hottest:
 MELISSA MANCHESTE 2-1
 KENNY ROGERS 7-2
 CS&N 4-3
 PAUL MCCARTNEY 10-9
 ALAN PARSONS 12-10

KEYN-FM/Wichita, KN

Taylor Paerman
 MICHAEL MCDONALD
 STEVE WINWOOD
 A FLOCK OF SEAGUL
 TANE CAIN
 RANDY MEISNER
 Hottest:
 CHICAGO 4-2
 PAUL MCCARTNEY 5-3
 KENNY ROGERS 12-8
 JOHN COUGAR 14-9
 MELISSA MANCHESTE 21-14

WYFM/Youngstown, OH

Jeff Tobin
 JOHN COUGAR
 GO GO'S
 REO SPEEDWAGON
 Hottest:
 SURVIVOR 1-1
 STEVE MILLER BAND 3-2
 CHICAGO 13-7
 JOHN COUGAR A-15
 GO GO'S A-17

WAKX/Duluth, MN

Deve Strandberg
 ALAN PARSONS
 MICHAEL MURPHEY
 Hottest:
 CHICAGO 2-1
 MELISSA MANCHESTE 4-2
 SURVIVOR 7-4
 PAUL MCCARTNEY 8-6
 CS&N 11-8

WNAM/Appleton-Oshkosh

Chris Caine
 38 SPECIAL
 AMERICA
 TOTO
 SANTANA
 JOAN JETT
 TANE CAIN
 Hottest:
 SURVIVOR 1-1
 AIR SUPPLY 2-2
 PAUL MCCARTNEY 13-10
 POINTER SISTERS 20-13
 MEN AT WORK 21-15

WGBF/Evanville, IN

Kevin Carpenter
 REO SPEEDWAGON
 NICOLETTE LARSON
 AMERICA
 BARRY MANLOW
 JACKSON BROWNE
 Hottest:
 CHICAGO 2-1
 CS&N 3-2
 SURVIVOR 4-4
 FLEETWOOD MAC 6-6
 PAUL MCCARTNEY 14-8

WZOK/Rockford, IL

Tim Fox
 ALAN PARSONS
 JOAN JETT
 Hottest:
 FLEETWOOD MAC 2-1
 CHICAGO 5-4
 STEVE MILLER BAND 6-5
 GO GO'S 13-7
 PAUL MCCARTNEY 12-8

Z104/Madison, WI

Little Hudson
 JOSIE COTTON
 SANTANA
 TOTO
 QUEEN
 Hottest:
 CHICAGO 2-1
 MELISSA MANCHESTE 7-3
 HOTELS 6-5
 DONNA SUMMER 12-8
 PAUL MCCARTNEY 14-9

WIKS/Indianapolis, IN

Jay Stevens
 JOHN WAITE
 PETE TOWNSHEND
 Hottest:
 SURVIVOR 1-1
 ASIA 4-3
 JOHN COUGAR 7-6
 GENESIS 8-7
 REO SPEEDWAGON 10-8

US3/South Bend, IN

J.K. Deering
 GO GO'S
 MELISSA MANCHESTE
 PAUL MCCARTNEY
 Hottest:
 SURVIVOR 1-1
 STEVE MILLER BAND 2-2
 CHICAGO 4-3
 FLEETWOOD MAC 9-6
 REO SPEEDWAGON 13-7

WDJX/Dayton, OH

Joe Dawson
 MICHAEL MCDONALD
 JACKSON BROWNE
 JOHN COUGAR
 Hottest:
 SURVIVOR 1-1
 CHICAGO 4-2
 AIR SUPPLY 3-3
 FLEETWOOD MAC 6-4
 MELISSA MANCHESTE 17-14

WKDQ/Evansville, IN

Hobbs/Payne
 Hottest:
 SURVIVOR 1-1
 FLEETWOOD MAC 3-2
 CS&N 8-6
 JOHN COUGAR 11-10
 MELISSA MANCHESTE 16-12

WJXQ/Jackson, MI

Ryan/Chaska
 JOHN WAITE
 JACKSON BROWNE
 BHERNS
 CLOCKS
 38 SPECIAL
 TANE CAIN (dp)
 QUEEN (dp)
 STRAY CATS (dp)
 DON HENLEY (dp)
 JOEIE COTTON (dp)
 Hottest:
 FLEETWOOD MAC 1-1
 BILLY SQUIER 9-4
 ANIA 8-5
 EDDIE MONEY 10-7
 SPY'S 24-21

KQKQ/Omaha, NB

Mark Evans
 RANDY MEISNER
 MISSING PERSONS
 HUEY LEWIS & NEWS
 ALAN PARSONS
 MICHAEL MCDONALD
 Hottest:
 SURVIVOR 1-1
 FLEETWOOD MAC 2-2
 PAUL MCCARTNEY 10-4
 JOHN COUGAR 12-9
 ASIA 19-16

KIIL/Davenport, IA

Chuck King
 JOAN JETT
 ASIA
 ELTON JOHN
 Hottest:
 JOHN COUGAR 3-1
 CHICAGO 12-5
 GO GO'S 20-12
 PAUL MCCARTNEY 21-13
 POINTER SISTERS 31-22

WZZR/Grand Rapids, MI

Don Schueller
 MICHAEL MCDONALD
 RANDY MEISNER
 38 SPECIAL
 NICOLETTE LARSON
 CHRISTOPHER ATKIN
 Hottest:
 CHICAGO 5-1
 CS&N 11-5
 PAUL MCCARTNEY 13-8
 ALAN PARSONS 23-11
 GENESIS 38-34

WKFR/Kalamazoo, MI

Swart/Chapman
 ROBERTA PLACK
 STEVE WINWOOD
 MICHAEL MCDONALD
 RANDY MEISNER
 Hottest:
 SURVIVOR 1-1
 FLEETWOOD MAC 2-2
 GLENN FREY 12-7
 GO GO'S 18-13
 JOHN COUGAR 29-18

WLYT/Cleveland Hts, OH

Scott "Smoker" Howitt
 JOHN COUGAR
 DONNA SUMMER
 GO GO'S
 ASIA
 BILL CHAMPLIN
 Hottest:
 STEVE MILLER BAND 5-2
 CHICAGO 7-3
 PAUL MCCARTNEY 15-9
 CS&N 14-10
 JOHN COUGAR A-13

KMGK/Das Moines, IA

Michael Stone
 HUEY LEWIS & NEWS
 SANTANA
 CLOCKS
 MARSHALL CRENSHAW
 Hottest:
 FLEETWOOD MAC 1-1
 CHICAGO 4-2
 JOHN COUGAR 9-4
 STEVE MILLER BAND 11-8
 EDDIE MONEY 19-16

PARALLEL THREE

KFYR/Bismarck, ND
 Dan Brannan
 ALAN PARSONS
 MARSHALL CRENSHAW
 Hottest:
 SURVIVOR 1-1
 AIR SUPPLY 9-5
 GLENN FREY 11-8
 CS&N 19-10
 MELISSA MANCHESTE 20-13

WCIL-FM/Carbondale, IL

Tony Waitkus
 ASIA
 HUEY LEWIS & NEWS
 JACKSON BROWNE
 NARADA M. WALDEN
 Hottest:
 SURVIVOR 1-1
 CHICAGO 3-2
 DAZZ BAND 4-3
 GARY U.S. BONDS 11-6
 JOHN COUGAR 33-9

KFMZ/Columbia, MO

Steve Graziano
 38 SPECIAL
 WALTER MURPHY
 TOTO
 KANSAS
 ELTON JOHN
 RONNIE MILSAP
 CHRISTOPHER ATKIN
 Hottest:
 SURVIVOR 2-1
 FLEETWOOD MAC 4-2
 CHICAGO 6-5
 ALAN PARSONS 22-16
 ASIA 27-20

WPKR/Racine, WI

Steve Warren
 COCKER & WARREN
 PAUL DAVIS
 TOTO
 TANE CAIN
 MICHAEL MCDONALD
 YAZOO
 Hottest:
 SURVIVOR 1-1
 CHICAGO 9-6
 CS&N 15-8
 MELISSA MANCHESTE 26-1
 JOHN COUGAR D-31

WSPT/Stevens Point, WI

Bred Fuhr
 Hottest:
 SURVIVOR 1-1
 CHICAGO 2-2
 FLEETWOOD MAC 3-3
 STEVE MILLER BAND 4-4
 CS&N 5-5

KDVV/Topoka, KS

Tony Stewart
 HUEY LEWIS & NEWS
 SANTANA
 RANDY MEISNER
 MICHAEL MCDONALD
 Hottest:
 SURVIVOR 1-1
 CHICAGO 2-2
 FLEETWOOD MAC 3-3
 STEVE MILLER BAND 4-4
 ALAN PARSONS 8-6

KELO/Sioux Falls, SD

Marc Elliot
 DOLLY PARTON
 PAUL DAVIS
 WALTER MURPHY
 Hottest:
 FLEETWOOD MAC 1-1
 SURVIVOR 2-2
 CHICAGO 4-3
 PAUL MCCARTNEY 5-4
 HALL & OATES 13-11

KWLO/Waterloo, IA

Drew Bentley
 MEN AT WORK
 MICHAEL MCDONALD
 TOTO
 HUEY LEWIS & NEWS
 Hottest:
 SURVIVOR 1-1
 CHICAGO 2-2
 CS&N 7-3
 STEVE MILLER BAND 10-4
 PAUL MCCARTNEY 9-8

WAZY-FM/Lafayette, IN

Bob Leonard
 JOAN JETT
 MICHAEL MCDONALD
 A FLOCK OF SEAGUL
 PAUL DAVIS
 AMERICA
 TOTO
 38 SPECIAL
 Hottest:
 FLEETWOOD MAC 2-1
 ALAN PARSONS 14-11
 BILLY IDOL 19-16
 JOHN COUGAR 20-17
 ASIA 25-21

KRNA/Iowa City, IA

Jeff Harmon
 HUEY LEWIS & NEWS
 ELTON JOHN
 TOTO
 JOAN JETT (dp)
 JOSIE COTTON (dp)
 Hottest:
 FLEETWOOD MAC 2-1
 CHICAGO 4-2
 GO GO'S 12-9
 JOHN COUGAR 21-17
 MELISSA MANCHESTE D-20

KQWB/Fargo, ND

Wayne Miller
 ALAN PARSONS
 Hottest:
 SURVIVOR 1-1
 CHICAGO 3-2
 AIR SUPPLY 5-4
 PAUL MCCARTNEY 10-7
 HALL & OATES 15-11

WNOX/Des Moines, IA

John Lee Walker
 JACKSON BROWNE
 GAP BAND
 HERB ALPERT (dp)
 TANE CAIN
 JENNIFER HOLLIDAY (dp)
 Hottest:
 SURVIVOR 1-1
 SOFT CELL 4-2
 CHICAGO 6-4
 MELISSA MANCHESTE 15-8
 LIPPS, INC. 20-13

FM102/Sacramento, CA

Manders/Preston
 MICHAEL MCDONALD
 JACKSON BROWNE
 ASIA
 EDDIE MONEY
 Hottest:
 SURVIVOR 1-1
 FLEETWOOD MAC 2-2
 STEVE MILLER BAND 3-3
 CHICAGO 4-4
 PAUL MCCARTNEY 16-8

99KQ/Ballina, KS

Darry Collier
 MICHAEL MCDONALD
 WALTER MURPHY (dp)
 BILLY SQUIER (dp)
 HUEY LEWIS & NEWS
 JUDAS PRIEST (dp)
 YAZOO
 Hottest:
 SURVIVOR 1-1
 CHICAGO 2-2
 MELISSA MANCHESTE 13-6
 JOHN COUGAR 23-16
 MEN AT WORK 27-21

KKRC-FM/Sioux Falls, SD

Greg Fisher
 ALAN PARSONS
 RANDY MEISNER
 JACKSON BROWNE
 JOE PAGIN
 Hottest:
 FLEETWOOD MAC 1-1
 CHICAGO 6-2
 PAUL MCCARTNEY 15-10
 EDDIE MONEY 18-15
 BILLY IDOL 20-17

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT

Gary Waldron
 JACKSON BROWNE
 FRANKIE KNOCKOUTS
 RONNIE MILSAP
 QUARTERFLASH
 TANE CAIN
 CHRISTOPHER ATKIN
 SANTANA
 SPY'S
 Hottest:
 SURVIVOR 2-1

KJRB/Spokane, WA

Suds Coleman
 TOTO
 RANDY MEISNER
 MARSHALL CRENSHAW
 HUMAN LEAGUE
 Hottest:
 SURVIVOR 1-1
 JOHN COUGAR 17-6
 MEN AT WORK 12-7
 MELISSA MANCHESTE 20-11
 POINTER SISTERS 24-18

KRO/Tucson, AZ

Guy Zapoleon
 MICHAEL MCDONALD
 AMERICA
 BILLY IDOL
 CLOCKS
 Hottest:
 SURVIVOR 2-1
 CHICAGO 13-8
 CS&N 14-11
 KENNY ROGERS 21-14
 PAUL MCCARTNEY 18-15

Y94/Fresno, CA

John McCorkle
 ASIA
 MICHAEL MURPHEY
 AMERICA
 Hottest:
 SURVIVOR 1-1
 CHICAGO 2-2
 STEVE MILLER BAND 9-5
 PAUL MCCARTNEY 22-17
 JOHN COUGAR D-20

KLUC/Las Vegas, NV

Dave Ven Stone
 MARSHALL CRENSHAW
 RANDY MEISNER
 Hottest:
 SURVIVOR 1-1
 FLEETWOOD MAC 3-2
 CHICAGO 4-3
 CS&N 12-7
 PAUL MCCARTNEY 15-11

KYNO-FM/Fresno, CA

John Lee Walker
 JACKSON BROWNE
 GAP BAND
 HERB ALPERT (dp)
 TANE CAIN
 JENNIFER HOLLIDAY (dp)
 Hottest:
 SURVIVOR 1-1
 SOFT CELL 4-2
 CHICAGO 6-4
 MELISSA MANCHESTE 15-8
 LIPPS, INC. 20-13

FM103/Salt Lake City, UT

Lorraine Winnager
 JACKSON BROWNE
 MICHAEL MCDONALD
 TOTO
 BILLY SQUIER
 Hottest:
 SURVIVOR 1-1
 FLEETWOOD MAC 3-2
 CS&N 11-4
 PAUL MCCARTNEY 17-11
 JOHN COUGAR 26-18

KBBK/Boise, ID

Bob Lee
 RANDY MEISNER
 STEVE WINWOOD
 MICHAEL MCDONALD
 SPY'S
 JOHN WAITE
 JOSIE COTTON
 Hottest:
 SURVIVOR 1-1
 CHICAGO 6-3
 AIR SUPPLY 5-4
 GO GO'S 12-10
 JOHN COUGAR 21-14

KSPZ/Colorado Springs, CO

Mike Daniels
 PAUL MCCARTNEY
 POINTER SISTERS
 Hottest:
 SURVIVOR 1-1
 FLEETWOOD MAC 2-2
 GLENN FREY 3-3
 CHICAGO 6-4
 CS&N 10-6

KHYT/Tucson, AZ

Rich Brother Robbin
 MICHAEL MCDONALD
 ROBERTA FLACK
 JOE JACKSON
 AMERICA
 RAY PARKER JR. (RA)
 Hottest:
 CHICAGO 2-1
 ONE WAY 6-5
 ASIA 14-6
 ELTON JOHN 15-9
 JOHN COUGAR 24-20

KIDD/Monterey, CA

Barry Brown
 TOTO
 MICHAEL MCDONALD
 MISSING PERSONS
 ASIA
 JENNIFER HOLLIDAY
 CLOCKS
 Hottest:
 SURVIVOR 1-1
 MELISSA MANCHESTE 13-8
 EDDIE MONEY 20-17
 GAP BAND 23-18
 BILLY IDOL 26-20

KGGI/Riverside-San Bernardino

Steve O'Neill
 TOTO
 JENNIFER HOLLIDAY
 MEN AT WORK
 CHRISTOPHER ATKIN
 RANDY MEISNER
 Hottest:
 SURVIVOR 1-1
 CHICAGO 2-2
 FLEETWOOD MAC 4-4
 DONNA SUMMER 15-9
 GO GO'S 19-14

PARALLEL THREE

KCBN/Reno, NV

Jim O'Neal
 QUARTERFLASH
 HUEY LEWIS & NEWS
 BARRY MANLOW
 BERTIE HIGGINS
 RONNIE MILSAP
 WALTER MURPHY
 TOTO
 RANDY MEISNER
 CLOCKS
 Hottest:
 STEVE MILLER BAND 3-1
 CHICAGO 6-2
 FLEETWOOD MAC 7-3
 GO GO'S 29-16
 ELTON JOHN 39-26

KKXX/Bakersfield, CA

Squire/DeRo
 YAZOO
 MICHAEL MCDONALD
 JERMAINE JACKSON
 QUARTERFLASH
 JOAN JETT
 BILLY SQUIER
 LOVERBOY
 GLENN FREY
 AMERICA
 Hottest:
 SURVIVOR 3-1
 MISSING PERSONS 12-6
 STRAY CATS 19-7
 ASIA 11-8
 A FLOCK OF SEAGUL 28-18

KNBO/Tacoma, WA

Bryan/Roberts
 JOAN JETT
 HUEY LEWIS & NEWS
 MICHAEL MCDONALD
 JERMAINE JACKSON
 TANE CAIN
 Hottest:
 SURVIVOR 1-1
 PAUL MCCARTNEY 9-5
 JOHN COUGAR 16-7
 EDDIE MONEY 12-8
 GO GO'S 13-10

KBW/Provo, UT

Gentry/Kradlick
 MEN AT WORK
 MICHAEL MCDONALD
 BILLY IDOL
 Hottest:
 CHICAGO 4-1
 CS&N 6-4
 REO SPEEDWAGON 9-7
 HALL &

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually.

★ DENOTES FIRST WEEK IN PARALLELS.

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song

Regional Reach 100/25 44% National Summary UP 51

D 33% Debuts 20
E 31% Same 4
M 21% Down 0
W 19% Adds 25

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary
UP 31 — Number of stations moving it up on the charts.
Debuts 20 — Number of stations debuting the song this week.
Same 4 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)
Down 0 — Number of stations moving it down on their charts.
Adds 25 — Total number of stations adding it this week.

A FLOCK OF SEAGULLS I Ran (So Far Away) (Arista) LP: A Flock of Seagulls

Regional Reach 58/5 28% National Summary UP 23

D 33% Debuts 7
E 31% Same 20
M 18% Down 4
W 16% Adds 5

AIR SUPPLY Even The Nights... (Arista) LP: Now And Forever

Regional Reach 176/0 88% National Summary UP 64

D 33% Debuts 0
E 31% Same 54
M 21% Down 31
W 16% Adds 0

AMERICA You Can Do Magic (Capitol) LP: View From The Ground

Regional Reach 82/39 40% National Summary UP 7

D 33% Debuts 13
E 31% Same 23
M 21% Down 0
W 16% Adds 39

JOHN DOE "Fit Song" (Anylabel) LP: Hit Song

Regional Reach 100/25 44% National Summary UP 51

D 33% Debuts 20
E 31% Same 4
M 21% Down 0
W 19% Adds 25

AIR SUPPLY Even The Nights... (Arista) LP: Now And Forever

Regional Reach 176/0 88% National Summary UP 64

D 33% Debuts 0
E 31% Same 54
M 21% Down 31
W 16% Adds 0

ASIA Only Time Will Tell (Geffen) LP: Asia

149/20 73% National Summary UP 67

D 33% Debuts 24
E 31% Same 18
M 21% Down 21
W 16% Adds 20

204 REPORTS 203 LAST WEEK

(Air Supply continued)

Regional Reach 94/8 48% National Summary UP 47

D 33% Debuts 16
E 31% Same 36
M 21% Down 2
W 16% Adds 2

HERB ALPERT Route 101 (A&M) LP: Fandango

Regional Reach 94/8 48% National Summary UP 47

D 33% Debuts 16
E 31% Same 36
M 21% Down 2
W 16% Adds 2

JACKSON BROWNE Somebody's Baby (Asylum) LP: Soundtrack Fast Times At Ridgmont High

Regional Reach 159/31 78% National Summary UP 48

D 33% Debuts 55
E 31% Same 23
M 21% Down 0
W 16% Adds 31

AMERICA You Can Do Magic (Capitol) LP: View From The Ground

Regional Reach 82/39 40% National Summary UP 7

D 33% Debuts 13
E 31% Same 23
M 21% Down 0
W 16% Adds 39

JOHN DOE "Fit Song" (Anylabel) LP: Hit Song

Regional Reach 100/25 44% National Summary UP 51

D 33% Debuts 20
E 31% Same 4
M 21% Down 0
W 19% Adds 25

AIR SUPPLY Even The Nights... (Arista) LP: Now And Forever

Regional Reach 176/0 88% National Summary UP 64

D 33% Debuts 0
E 31% Same 54
M 21% Down 31
W 16% Adds 0

AMERICA You Can Do Magic (Capitol) LP: View From The Ground

Regional Reach 82/39 40% National Summary UP 7

D 33% Debuts 13
E 31% Same 23
M 21% Down 0
W 16% Adds 39

MARSHALL CRENSHAW Someday, Someway (WB) LP: Marshall Crenshaw

128/10 63% National Summary UP 69

D 33% Debuts 1
E 31% Same 10
M 21% Down 1
W 16% Adds 10

CHICAGO Hard To Say (Full Moon/WB) LP: Summer Lovers

Regional Reach 193/0 95% National Summary UP 117

D 33% Debuts 16
E 31% Same 64
M 21% Down 13
W 16% Adds 0

JOHN COUGAR Jack & Diane (Riva/PG) LP: American Fool

187/6 82% National Summary UP 118

D 33% Debuts 24
E 31% Same 24
M 21% Down 1
W 16% Adds 6

JOHN COUGAR Jack & Diane (Riva/PG) LP: American Fool

187/6 82% National Summary UP 118

D 33% Debuts 24
E 31% Same 24
M 21% Down 1
W 16% Adds 6

JOHN COUGAR Jack & Diane (Riva/PG) LP: American Fool

187/6 82% National Summary UP 118

D 33% Debuts 24
E 31% Same 24
M 21% Down 1
W 16% Adds 6

ROBERTA FLACK I'm The One (Atlantic) LP: I'm The One

50/14 25% National Summary UP 14

D 33% Debuts 5
E 31% Same 18
M 21% Down 1
W 16% Adds 14

ROBERTA FLACK I'm The One (Atlantic) LP: I'm The One

50/14 25% National Summary UP 14

D 33% Debuts 5
E 31% Same 18
M 21% Down 1
W 16% Adds 14

ROBERTA FLACK I'm The One (Atlantic) LP: I'm The One

50/14 25% National Summary UP 14

D 33% Debuts 5
E 31% Same 18
M 21% Down 1
W 16% Adds 14

MARSHALL CRENSHAW Someday, Someway (WB) LP: Marshall Crenshaw

128/10 63% National Summary UP 69

D 33% Debuts 1
E 31% Same 10
M 21% Down 1
W 16% Adds 10

CHICAGO Hard To Say (Full Moon/WB) LP: Summer Lovers

Regional Reach 193/0 95% National Summary UP 117

D 33% Debuts 16
E 31% Same 64
M 21% Down 13
W 16% Adds 0

JOHN COUGAR Jack & Diane (Riva/PG) LP: American Fool

187/6 82% National Summary UP 118

D 33% Debuts 24
E 31% Same 24
M 21% Down 1
W 16% Adds 6

JOHN COUGAR Jack & Diane (Riva/PG) LP: American Fool

187/6 82% National Summary UP 118

D 33% Debuts 24
E 31% Same 24
M 21% Down 1
W 16% Adds 6

JOHN COUGAR Jack & Diane (Riva/PG) LP: American Fool

187/6 82% National Summary UP 118

D 33% Debuts 24
E 31% Same 24
M 21% Down 1
W 16% Adds 6

ROBERTA FLACK I'm The One (Atlantic) LP: I'm The One

50/14 25% National Summary UP 14

D 33% Debuts 5
E 31% Same 18
M 21% Down 1
W 16% Adds 14

ROBERTA FLACK I'm The One (Atlantic) LP: I'm The One

50/14 25% National Summary UP 14

D 33% Debuts 5
E 31% Same 18
M 21% Down 1
W 16% Adds 14

ROBERTA FLACK I'm The One (Atlantic) LP: I'm The One

50/14 25% National Summary UP 14

D 33% Debuts 5
E 31% Same 18
M 21% Down 1
W 16% Adds 14

FLEETWOOD MAC Hold Me (WB) LP: Mirage

188/0 97% National Summary UP 66

D 33% Debuts 1
E 31% Same 21
M 21% Down 21
W 16% Adds 0

GLENN FREY I Found Somebody (Asylum) LP: No Fun Aloud

Regional Reach 141/0 69% National Summary UP 76

D 33% Debuts 0
E 31% Same 54
M 21% Down 31
W 16% Adds 0

GLENN FREY I Found Somebody (Asylum) LP: No Fun Aloud

Regional Reach 141/0 69% National Summary UP 76

D 33% Debuts 0
E 31% Same 54
M 21% Down 31
W 16% Adds 0

GLENN FREY I Found Somebody (Asylum) LP: No Fun Aloud

Regional Reach 141/0 69% National Summary UP 76

D 33% Debuts 0
E 31% Same 54
M 21% Down 31
W 16% Adds 0

GLENN FREY I Found Somebody (Asylum) LP: No Fun Aloud

Regional Reach 141/0 69% National Summary UP 76

D 33% Debuts 0
E 31% Same 54
M 21% Down 31
W 16% Adds 0

GLENN FREY I Found Somebody (Asylum) LP: No Fun Aloud

Regional Reach 141/0 69% National Summary UP 76

D 33% Debuts 0
E 31% Same 54
M 21% Down 31
W 16% Adds 0

GLENN FREY I Found Somebody (Asylum) LP: No Fun Aloud

Regional Reach 141/0 69% National Summary UP 76

D 33% Debuts 0
E 31% Same 54
M 21% Down 31
W 16% Adds 0

GLENN FREY I Found Somebody (Asylum) LP: No Fun Aloud

Regional Reach 141/0 69% National Summary UP 76

D 33% Debuts 0
E 31% Same 54
M 21% Down 31
W 16% Adds 0

GENESIS Paperate (Atlantic) LP: 3 Slide Live 88/2 43%

DAVID Byrne LP: 10/10 100%

DAVID Byrne LP: 10/10 100%

Go-Go's Vacation (IRSI&M) LP: Vacation 167/4 77%

DAVID Byrne LP: 10/10 100%

DAVID Byrne LP: 10/10 100%

D. HALL & J. OATES Your Imagination (RCA) LP: Private Eyes 147/1 72%

D. HALL & J. OATES Your Imagination (RCA) LP: Private Eyes 147/1 72%

D. HALL & J. OATES Your Imagination (RCA) LP: Private Eyes 147/1 72%

DAVID Byrne LP: 10/10 100%

BILLY IDOL Hot In The City (Chrysalis) LP: Billy Idol 138/4 67%

BILLY IDOL Hot In The City (Chrysalis) LP: Billy Idol 138/4 67%

BILLY IDOL Hot In The City (Chrysalis) LP: Billy Idol 138/4 67%

BILLY IDOL Hot In The City (Chrysalis) LP: Billy Idol 138/4 67%

JERMAINE JACKSON Let Me Tickle... (Motown) LP: Let Me Tickle Your Fancy 100/8 49%

JERMAINE JACKSON Let Me Tickle... (Motown) LP: Let Me Tickle Your Fancy 100/8 49%

JERMAINE JACKSON Let Me Tickle... (Motown) LP: Let Me Tickle Your Fancy 100/8 49%

JERMAINE JACKSON Let Me Tickle... (Motown) LP: Let Me Tickle Your Fancy 100/8 49%

JOAN JETT & The Blackhearts Do You Wanna... (Boardwalk) LP: Bad Reputation 117/19 57%

JOAN JETT & The Blackhearts Do You Wanna... (Boardwalk) LP: Bad Reputation 117/19 57%

JOAN JETT & The Blackhearts Do You Wanna... (Boardwalk) LP: Bad Reputation 117/19 57%

JOAN JETT & The Blackhearts Do You Wanna... (Boardwalk) LP: Bad Reputation 117/19 57%

ELTON JOHN Blue Eyes (Geffen) LP: Jump Up! 145/13 71%

ELTON JOHN Blue Eyes (Geffen) LP: Jump Up! 145/13 71%

ELTON JOHN Blue Eyes (Geffen) LP: Jump Up! 145/13 71%

HUEY LEWIS & THE NEWS Workin' For A... (Chrysalis) LP: Picture This 54/30 26%

HUEY LEWIS & THE NEWS Workin' For A... (Chrysalis) LP: Picture This 54/30 26%

MELISSA MANCHESTER You Should Hear... (Arista) LP: Hey Ricky 171/6 84%

MELISSA MANCHESTER You Should Hear... (Arista) LP: Hey Ricky 171/6 84%

MELISSA MANCHESTER You Should Hear... (Arista) LP: Hey Ricky 171/6 84%

MELISSA MANCHESTER You Should Hear... (Arista) LP: Hey Ricky 171/6 84%

PAUL McCARTNEY Take It Away (Columbia) LP: Yug Of War 191/3 94%

PAUL McCARTNEY Take It Away (Columbia) LP: Yug Of War 191/3 94%

PAUL McCARTNEY Take It Away (Columbia) LP: Yug Of War 191/3 94%

PAUL McCARTNEY Take It Away (Columbia) LP: Yug Of War 191/3 94%

PAUL McCARTNEY Take It Away (Columbia) LP: Yug Of War 191/3 94%

MICHAEL McDONALD I Keep Forgettin' (WB) LP: It's Her's What It Takes 127/63 62%

MICHAEL McDONALD I Keep Forgettin' (WB) LP: It's Her's What It Takes 127/63 62%

MICHAEL McDONALD I Keep Forgettin' (WB) LP: It's Her's What It Takes 127/63 62%

MICHAEL McDONALD I Keep Forgettin' (WB) LP: It's Her's What It Takes 127/63 62%

RANDY MEISNER Never Been In Love (Epic) LP: Randy Meisner 104/48 51%

RANDY MEISNER Never Been In Love (Epic) LP: Randy Meisner 104/48 51%

RANDY MEISNER Never Been In Love (Epic) LP: Randy Meisner 104/48 51%

MEN AT WORK Who Can It Be Now? (Col) LP: Business As Usual 148/12 73%

MEN AT WORK Who Can It Be Now? (Col) LP: Business As Usual 148/12 73%

STEVE MILLER BAND Abrecaabra (Capitol) LP: Abrecaabra 180/0 88%

STEVE MILLER BAND Abrecaabra (Capitol) LP: Abrecaabra 180/0 88%

STEVE MILLER BAND Abrecaabra (Capitol) LP: Abrecaabra 180/0 88%

STEVE MILLER BAND Abrecaabra (Capitol) LP: Abrecaabra 180/0 88%

MISSING PERSONS Words (Capitol) LP: Missing Persons 64/7 31%

MISSING PERSONS Words (Capitol) LP: Missing Persons 64/7 31%

MISSING PERSONS Words (Capitol) LP: Missing Persons 64/7 31%

MISSING PERSONS Words (Capitol) LP: Missing Persons 64/7 31%

MISSING PERSONS Words (Capitol) LP: Missing Persons 64/7 31%

EDDIE MONEY Think I'm In Love (Columbia) LP: No Control 148/2 72%

Regional Summary table for Eddie Money with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

Regional Summary table for Alan Parsons Project with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

MOTELS Only The Lonely (Capitol) LP: All Four One 123/1 60%

Regional Summary table for Motels with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

WALTER MURPHY Themes From E.T. (MCA) LP: 68/20 28%

Regional Summary table for Walter Murphy with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

ALAN PARSONS PROJECT Eye In The Sky (Arista) LP: The Hunter 172/11 84%

Regional Summary table for Alan Parsons Project with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

Regional Summary table for Queen with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

REO SPEEDWAGON Keep The Fire Burnin' (Epic) LP: Good Trouble 158/2 76%

Regional Summary table for Reo Speedwagon with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

KENNY ROGERS Love Will Turn... (Liberty) LP: Love Will Turn You Around 154/10 75%

Regional Summary table for Kenny Rogers with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

QUEEN Calling All Girls (Elektra) LP: Hot Space 63/3 31%

Regional Summary table for Queen with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

Regional Summary table for Donna Summer with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

STEVE WINWOOD Still In The... (Island/WB) LP: Talking Back To The Night 58/16 28%

Regional Summary table for Steve Winwood with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

TOTO Make Believe (Columbia) LP: Toto IV 94/41 48%

Regional Summary table for Toto with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

SOFT CELL Tainted Love (Sire/WB) LP: Non-Stop Erotic Cabaret 68/0 33%

Regional Summary table for Soft Cell with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

Regional Summary table for Kid Wilde with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

STEVE WINWOOD Still In The... (Island/WB) LP: Talking Back To The Night 58/16 28%

Regional Summary table for Steve Winwood with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

TOTO Make Believe (Columbia) LP: Toto IV 94/41 48%

Regional Summary table for Toto with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

EDDIE MONEY Think I'm In Love (Columbia) LP: No Control 148/2 72%

Regional Summary table for Eddie Money with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

Regional Summary table for Alan Parsons Project with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

MOTELS Only The Lonely (Capitol) LP: All Four One 123/1 60%

Regional Summary table for Motels with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

WALTER MURPHY Themes From E.T. (MCA) LP: 68/20 28%

Regional Summary table for Walter Murphy with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

ALAN PARSONS PROJECT Eye In The Sky (Arista) LP: The Hunter 172/11 84%

Regional Summary table for Alan Parsons Project with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

Regional Summary table for Queen with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

REO SPEEDWAGON Keep The Fire Burnin' (Epic) LP: Good Trouble 158/2 76%

Regional Summary table for Reo Speedwagon with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

KENNY ROGERS Love Will Turn... (Liberty) LP: Love Will Turn You Around 154/10 75%

Regional Summary table for Kenny Rogers with columns for Beach, DEBUTS, BARE, DOWN, ADDS.

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STEVE WINWOOD "Still In The Game" (Island/WB) 58/15
 Moves: Up 7, Debuts 12, Same 24, Down 0, Adds 15, WBEN-FM, CHUM, KEGL, KYXX, WHHY-FM, WQUT, WKFR, KEYN-FM, KBBK, KSKD, WCIR, WAEV, 95SGF, KKL, KQDA.
 HUEY LEWIS & THE NEWS "Workin' For A Livin'" (Chrysalis) 54/30
 Moves: Up 0, Debuts 9, Same 18, Down 0, Adds 30 including CFTR, WLS-FM, KRLA, KFI, WRCK, WKEE, G100, KX104, WNOC-FM, KMGK, KQKQ, KNBO, KSKD, 99KG, KKL.
ROBERTA FLACK "I'm The One" (Atlantic) 50/14
 Moves: Up 13, Debuts 6, Same 18, Down 0, Adds 14, WTX, KEEL, WJDX, WHHY-FM Y103, WOKI, WNOC-FM, WKFR, KHYT, WJBO, WFOX, WGLF, KKL, KQDA, WTIC-FM 30-26.

SIGNIFICANT ACTION

BARRY MANILOW "Oh Julie" (Arista) 49/10
 Moves: Up 8, Debuts 9, Same 22, Down 0, Adds 10, 3WT, O100, WYCR, Y103, CK101, WGBF, WYKS, KENI, KKL, KCBN, WNBC 29-26, KEARTH 27-26, KC101 26-21, WAXY 25-22.
BILLY SQUIER "Emotions In Motion" (Capitol) 45/9
 Moves: Up 12, Debuts 9, Same 15, Down 0, Adds 9, WLAN-FM, WSEZ, KXXX, FM103, KSKD, 95XIL, WZYQ, 99KG, KENI, CHUM 27-22, WPST 36-32, KSET-FM 27-18, WSSX 27-22.
AXE "Now Or Never" (Atco) 45/1
 Moves: Up 16, Debuts 3, Same 25, Down 0, Adds 1, KOZE, WPST 28-26, KZFM 26-21, BJ106 33-32, WSSX 30-27, WJXQ 22-20, Q104 31-26, WYKS 5-5, KYA 28-26.
RAY PARKER JR. "Let Me Go" (Arista) 38/8
 Moves: Up 17, Debuts 3, Same 12, Down 0, Adds 6, KITY, WHHY-FM, BJ106, KX104, KHYT, WISE, Y100 18-17, KIQQ 31-28, KBFM 19-14, B97 30-26, Q106 12-9.
JEFFREY OSBORNE "I Really Don't Need No Light" (A&M) 38/4
 Moves: Up 10, Debuts 9, Same 14, Down 1, Adds 4, KROD, WAXY, 95SGF, WFOX, KEARTH 15-13, KHS-FM 20-16, CK101 40-33, FM100 18-15, KGGI 29-20, Q104 22-18.
MICHAEL MURPHEY "What's Foravar For" (Liberty) 36/13
 Moves: Up 8, Debuts 6, Same 9, Down 0, Adds 13, 94Q, Q105, KFI, KEZR, WFBR, WAYS, WAKX, KRAV, Y94, WJBO, WFEA, WAEV, KENI, KEEL 20-10, Y103 39-31.
 38 SPECIAL "You Keep Running Away" (A&M) 35/33
 Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 33 including KEGL, WPHD, WRCK, 3WT, WPST, WYCR, WKEE, G100, CK101, WOKI, WAYS, WCSC, WZZR, WJXQ, WNAM.
CHRISTOPHER ATKINS "How Can I Live Without Her" (Polydor/Polygram) 35/11
 Moves: Up 1, Debuts 4, Same 19, Down 0, Adds 11, WCAU-FM, KYXX, WHFM, WLAN-FM, WKEE, WQUT, WZZR, KGGI, KCPX, KILE, KKL, KFI on, KINT 35-21.
JOE FAGIN "Younger Days" (Millennium/RCA) 35/1
 Moves: Up 10, Debuts 4, Same 20, Down 0, Adds 1, KKRC-FM, WFBR 28-26, WKRZ-FM 32-30, CK101 35-32, WOMP-FM 36-33, WAEV 24-21, KYA 27-22.
 SANTANA "Hold On" (Columbia) 32/32
 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 32 including WXKS-FM, Z93, 94Q, WLOL-FM, KFI, KIQQ, KEZR, KYXX, KZZP, WHFM, WZYP, WANS-FM, Z104, KSKD, KDVV.
 TANE CAIN "Holdin' On" (RCA) 31/30
 Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 30 including KIQQ, KYXX, WPHD, WRCK, WPST, WLAN-FM, KSET-FM, WZYP, WCSC, WGH, KEYN-FM, KNBO, KCPX, KVOL, WRKR.
JENNIFER HOLLIDAY "And I Am Telling You I'm Not Going" (Geffen) 30/7
 Moves: Up 12, Debuts 1, Same 8, Down 2, Adds 7, PRO-FM, WBLI, KYNO-FM, KIDD, KGGI, WFBG, KILE, 195 20-17, KIQQ 20-19, WTX 28-15, BJ106 38-33, WDOQ 22-18.
NICOLETTE LARSON "I Only Want To Be With You" (WB) 29/9
 Moves: Up 7, Debuts 1, Same 12, Down 0, Adds 9, WKBW, WTC-FM, WPST, WKRZ-FM, V100, WTX, WZZR, WGBF, KIKI, KIQQ 34-32, Y103 40-36, WJBO 36-32, WFOX 33-27.
LAURA BRANIGAN "Gloria" (Atlantic) 28/7
 Moves: Up 9, Debuts 3, Same 9, Down 0, Adds 7, WIF, WCAU-FM, Y100, G100, CK101, FM100, KENI, KIQQ 36-33, WFBR 11-9, WTX 35-30, WDOQ 20-14, WFKR 19-15.
JERRY REED "She Got The Goldmine (I Got The Shaft)" (RCA) 28/2
 Moves: Up 3, Debuts 2, Same 20, Down 1, Adds 2, KIKI, KILE, KEARTH 30-27, KRLA on, KFI on, KIQQ d-39, WJDX 28-23, WCIR 27-18.
BILL CHAMPLIN "Sara" (Elektra) 27/1
 Moves: Up 9, Debuts 6, Same 10, Down 1, Adds 1, WLYT, WCAU-FM 39-32, WKEE 36-33, KJ100 25-21, KSTT 20-18, KATI 28-24.
DOLLY PARTON "I Will Always Love You" (RCA) 25/5
 Moves: Up 3, Debuts 4, Same 13, Down 0, Adds 5, KTSa, WJDX, WSEZ, KELO, KENI, WFBR 30-25, WFMF 29-26, KYNO-FM 29-21, WCIR d-28.
TORONTO "Your Daddy Don't Know" (Network/Elektra-Asylum) 25/4
 Moves: Up 5, Debuts 0, Same 16, Down 0, Adds 4, WKRZ-FM, K104, WIGY, 95XIL, CFTR 5-4, CHUM 8-6, WPHD 27-26, KINT 38-37, WIKS 25-24.
HUMAN LEAGUE "Love Action (I Believe In Love)" (A&M) 21/6
 Moves: Up 1, Debuts 0, Same 14, Down 0, Adds 6, 195, KFI, KSET-FM, KJRB, KSKD, WOMP-FM, WOKI 39-35.
SPYS "Don't Run My Life" (EMI America) 20/B
 Moves: Up 2, Debuts 4, Same 6, Down 0, Adds 8, WXKS-FM, WOKI, WRVQ, KBBK, KCPX, WFBG, WCIR, WISE, KINT 39-36, WJXQ 24-21, KSEL-FM d-23.
CLASH "Should I Stay Or Should I Go" (Epic) 20/0
 Moves: Up 6, Debuts 3, Same 10, Down 1, Adds 0, WGCL d-29, KRLA on, KIQQ 25-9, WANS-FM 30-27, WRVQ 22-20, KHYT 18-15, WOMP-FM 23-21, WCIL-FM d-24.
JOE JACKSON "Steppin' Out" (A&M) 19/5
 Moves: Up 5, Debuts 3, Same 6, Down 0, Adds 5, KC101, WKRZ-FM, FM100, KIOA, KHYT, WXKS-FM 28-27, KMGK 27-23, KELO 33-29, WRKR 36-32.
WILLIE NELSON "Let It Be Me" (Columbia) 18/7
 Moves: Up 0, Debuts 4, Same 7, Down 0, Adds 7, KFI, KZZP, WHFM, KTSa, KZFM, WFOX, KSLY, WFBR d-24, KINT d-33, Q104 d-32.
QUARTERFLASH "Night Shift" (WB) 17/12
 Moves: Up 0, Debuts 2, Same 3, Down 0, Adds 12, WXKS-FM, KIQQ, KINT, WZYP, BJ106, WGH, KXXX, KCPX, WACZ, WFBG, KFMZ, KCBN.
CHEAP TRICK "If You Want My Love" (Epic) 17/1
 Moves: Up 8, Debuts 0, Same 5, Down 3, Adds 1, WVIC, KSET-FM 10-5, BJ106 36-34, WSSX 20-16, WANS-FM 24-17, WOMP-FM 18-16.
JOSIE COTTON "He Could Be The One" (Elektra) 16/11
 Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 11, Y100, KRLA, WPST, BJ106, WJXQ, Z104, KBBK, KIKI, KRNA, KSLY, KQDA.
RONNIE MILSAP "He Got You" (RCA) 15/15
 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 15, WFBR, KTSa, KINT, CK101, WOKI, WNOC-FM, WGH, KCPX, WFBG, WXLK, KILE, KVOL, KKL, KSLY, KCBN.
PETE TOWNSHEND "Face Dances Pt. 2" (Atco) 14/3
 Moves: Up 2, Debuts 1, Same 8, Down 0, Adds 3, KEZR, KINT, WIKS, 96KX 27-26, WPHD 30-28.
DAYTON "Hot Fun In The Summertime" (Liberty) 14/2
 Moves: Up 2, Debuts 1, Same 8, Down 1, Adds 2, WSEZ, KSLY, KCPX 40-38, KILE 37-35.
CLOCKS "She Looks A Lot Like You" (Boulevard/CBS) 13/12
 Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 12, KIQQ, WJXQ, KMGK, KIDD, KRQ, KVOL, KFMZ, KENI, KSLY, KCBN, KQDA, KATI.
GAP BAND "You Dropped A Bomb On Me" (Total Experience/PGM) 13/11
 Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 11, Y100, 195, KZFM, WFMF, WDOQ, CK101, WBBQ, WAYS, WCSC, KYNO-FM, WGLF.
JOHN WAITE "Change" (Chrysalis) 13/3
 Moves: Up 3, Debuts 1, Same 6, Down 0, Adds 3, WJXQ, WIKS, KBBK, KIQQ 37-35, KSET-FM 24-22, KFMZ 20-18.
KANSAS "Right Away" (Kirshner/CBS) 12/6
 Moves: Up 1, Debuts 0, Same 5, Down 0, Adds 6, KEGL, WHFM, WOMP-FM, 95XIL, Q104, KKL, KENI 36-31.
DUKES "Mystery Girl" (Atlantic) 10/6
 Moves: Up 0, Debuts 0, Same 4, Down 0, Adds 6, KIQQ, KINT, KX104, WFBG, WAEV, WFOX.
LOVERBOY "Lucky Ones" (Columbia) 10/1
 Moves: Up 3, Debuts 3, Same 3, Down 0, Adds 1, KXXX, CKGM 39-35, WJXQ 15-14, WACZ d-27, KFMZ 25-23.

SIGNIFICANT ACTION

STEVE MILLER BAND "Abracadabra" (Capitol) 28/2
 Rotations: Heavy 4/0, Medium 14/0, Light 8/2, Extra Adds 0, Total Adds 2, WFMK, WBOW, Heavy: KOY, Y106, WSRZ, WOWO, Medium: WGAR, WHEN, KEY103, WAFB, WSGN, WHHY, KSLQ, KYUU, WSKY, WCHV, KCRG, KCMQ, KPAT, KRKK.
ADRIAN GURVITZ "Classic" (Geffen) 26/1
 Rotations: Heavy 1/0, Medium 18/0, Light 8/1, Extra Adds 0, Total Adds 1, WHIO, Heavy: WFMK, Medium: WCCO, KEY103, WHBY, WHBC, WMHE, KBOI, KUGN, WNNR, KRBC, KSEL, KCRG, WDAY, WJON, WBOW, KFQD, KBOZ.
JOE JACKSON "Steppin' Out" (A&M) 25/4
 Rotations: Heavy 0/0, Medium 9/0, Light 15/3, Extra Adds 1, Total Adds 4, KPLZ, WKBR, WCHV, WBOW, Medium: WHBC, WFMK, KOB, KKUA, WNNR, KRBC, WSKY, WORG, KRKK.
 J. COCKER & J. WARNES "Up Where We Belong" (Island/Atco) 24/16
 Rotations: Heavy 0/0, Medium 10/7, Light 14/9, Extra Adds 0, Total Adds 16, WFYR, WCCO, KEX, KPLZ, WSLI, SM96, KBOI, KUGN, KIKI, WEIM, KRBC, WSKY, KCRG, KFQD, KBOZ, KBAI, Medium: KEY103, WHBC, WJON.
 BILLY PRESTON "I'm Never Gonna Say Goodbye" (Motown) 23/13
 Rotations: Heavy 0/0, Medium 6/4, Light 17/9, Extra Adds 0, Total Adds 13, WLTA, WCCO, KEX, KEY103, WSLI, WHBY, WHBC, KUGN, KSL, WKZE-FM, WSKY, WDAY, KISN, Medium: KRBC, KBOZ.
 RONNIE MILSAP "He Got You" (RCA) 18/16
 Rotations: Heavy 0/0, Medium 6/5, Light 11/10, Extra Adds 1, Total Adds 16, WBEN, WSB, WCCO, KJR, WHBY, WARM98, KMBZ, KRBC, WSKY, WCHV, WLVA, WORG, WJON, KFQD, KBAI, KRNO.
RAY PARKER JR. "Let Me Go" (Arista) 18/6
 Rotations: Heavy 0/0, Medium 6/1, Light 11/4, Extra Adds 1, Total Adds 6, WQUA, WNAB, WKBR, WORG, KBOZ, KRKK, Medium: WRIE, WHHY, WHBC, KRBC, KFQD.
BOYS BAND "Runner" (Elektra) 16/2
 Rotations: Heavy 0/0, Medium 8/0, Light 8/2, Extra Adds 0, Total Adds 2, WHHY, KUGN, Medium: WCCO, SM96, WHBC, KOB, WNAB, WJON, KRNO, KRKK.
DARYL HALL & JOHN OATES "Your Imagination" (RCA) 16/0
 Rotations: Heavy 5/0, Medium 7/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: WHEN, WSRZ, KWAV, WNNR, WSKY, Medium: Y106, KSLQ, WMHE, WCHV, Q88, WORG, KCMQ.
CHUCK MANGIONE "Steppin' Out" (Columbia) 15/0
 Rotations: Heavy 1/0, Medium 5/0, Light 9/0, Extra Adds 0, Total Adds 0, Heavy: WDEF, Medium: WLTA, WRIE, KSL, WWSA, WSGW.
CHRISTOPHER ATKINS "How Can I Live Without Her" (Polydor/PolyGram) 13/3
 Rotations: Heavy 0/0, Medium 1/0, Light 12/3, Extra Adds 0, Total Adds 3, WLTA, WCCO, WORG, Medium: WJON.
MARSHALL CRENSHAW "Someday, Someway" (WB) 13/3
 Rotations: Heavy 0/0, Medium 6/1, Light 7/2, Extra Adds 0, Total Adds 3, WGAR, WSRZ, WJBC, Medium: WHHY, WFMK, KOB, KCMQ, WBOW.
JERRY REED "She Got The Goldmine (I Got The Shaft)" (RCA) 13/3
 Rotations: Heavy 1/0, Medium 5/0, Light 7/3, Extra Adds 0, Total Adds 3, WKZE-FM, WDAY, KFQD, Heavy: WCCO, Medium: WHHY, KRNT, WDF, KBOI, WNNR.
LARRY CARLTON "Song For Katie" (WB) 13/0
 Rotations: Heavy 1/0, Medium 4/0, Light 8/0, Extra Adds 0, Total Adds 0, WLTA, Medium: KEX, KWAV, KSL, KRBC.
CAROLE KING "Read Between The Lines" (Atlantic) 13/0
 Rotations: Heavy 1/0, Medium 8/0, Light 8/0, Extra Adds 0, Total Adds 0, WSB, Medium: WCZY, KEX, KEY103, WSLI, KSL, WCHV.
PETER McCANN "Dream Lover" (Columbia) 12/1
 Rotations: Heavy 1/0, Medium 4/0, Light 7/1, Extra Adds 0, Total Adds 1, WKZE-FM, Heavy: WLVA, Medium: WLTA, KEX, SM95, KFQD.
REO SPEEDWAGON "Keep The Fire Burnin'" (Epic) 10/1
 Rotations: Heavy 2/0, Medium 4/0, Light 4/1, Extra Adds 0, Total Adds 1, GR55, Heavy: WSRZ, WSKY, Medium: WHEN, WHHY, Y106, WCHV.
BERTIE HIGGINS "Port O' Call" (Kat Family/CBS) 9/2
 Rotations: Heavy 0/0, Medium 3/1, Light 5/0, Extra Adds 1, Total Adds 1, WYYZ, WLVA, Medium: WSB, KRNT.
BOBBY VINTON "It Hurts To Be In Love" (Tapestry) 9/2
 Rotations: Heavy 0/0, Medium 1/0, Light 8/2, Extra Adds 0, Total Adds 2, WFMK, WEIM, Medium: WSGW.
SYLVIA "Nobody" (RCA) 8/3
 Rotations: Heavy 1/0, Medium 4/1, Light 2/1, Extra Adds 1, Total Adds 3, KEY103, WHHY, WJON, Medium: KEX, KRNT, WORG.
SOFT CELL "Tainted Love" (Sire/WB) 8/1
 Rotations: Heavy 0/0, Medium 4/0, Light 4/1, Extra Adds 0, Total Adds 1, WYNY, Medium: GR55, Y106, 610TVN, KBAI.
CARLY SIMON "Why" (Mirage/Atlantic) 8/0
 Rotations: Heavy 1/0, Medium 4/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WBEN, Medium: SM96, WMHE, KWAV, WNAB.
ASIA "Only Time Will Tell" (Geffen) 6/3
 Rotations: Heavy 0/0, Medium 3/2, Light 3/1, Extra Adds 0, Total Adds 3, KWAV, KCMQ, KRKK, Medium: WHEN.
MEN AT WORK "Who Can It Be Now?" (Columbia) 6/3
 Rotations: Heavy 0/0, Medium 2/1, Light 4/2, Extra Adds 0, Total Adds 3, WFMK, KWAV, WORG, Medium: WHHY.
STEVE WINWOOD "Still In The Game" (Island/WB) 6/3
 Rotations: Heavy 0/0, Medium 3/1, Light 3/2, Extra Adds 0, Total Adds 3, WFMK, KOB, WEIM, Medium: WSRZ, KWAV.
JOE FAGIN "Younger Days" (Millennium/RCA) 6/2
 Rotations: Heavy 0/0, Medium 1/0, Light 5/2, Extra Adds 0, Total Adds 2, KJR, WQUA, Medium: WSKY.
KINGSTON TRIO "Looking For The Sunshine" (Xeres) 6/1
 Rotations: Heavy 0/0, Medium 1/0, Light 5/1, Extra Adds 0, Total Adds 1, WQUE, Medium: WLVA.
JOHN COUGAR "Jack & Diane" (Riva/PolyGram) 6/0
 Rotations: Heavy 1/0, Medium 5/0, Light 0/0, Extra Adds 0, Total Adds 0, WSGN, Medium: WHHY, WSRZ, WNNR, WSKY, KCMQ.
SANTANA "Hold On" (Columbia) 5/5
 Rotations: Heavy 0/0, Medium 1/1, Light 3/3, Extra Adds 1, Total Adds 5, WSGN, WHHY, WSRZ, WKBR, KBAI.
DAYTON "Hot Fun In The Summertime" (Liberty) 5/2
 Rotations: Heavy 0/0, Medium 2/0, Light 2/1, Extra Adds 1, Total Adds 2, WKZE-FM, KTWO, Medium: KKUA, WNNR.
ROSANNE CASH "Ain't No Money" (Columbia) 5/1
 Rotations: Heavy 1/0, Medium 3/1, Light 1/0, Extra Adds 0, Total Adds 1, KWAV, Heavy: KMBZ, Medium: WDAY, KFQD.
CRYSTAL GAYLE "Livin' In These Troubled Times" (Columbia) 5/1
 Rotations: Heavy 1/0, Medium 1/0, Light 3/1, Extra Adds 0, Total Adds 1, WDAY, Heavy: WCCO, Medium: KSL.
JERMAINE JACKSON "Let Me Tickle Your Fancy" (Motown) 5/1
 Rotations: Heavy 0/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, WGAR, Medium: WKZE-FM, KSEL.
O.C. SMITH "Love Changes" (Motown) 5/1
 Rotations: Heavy 0/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, WQUA, Medium: WLTA, KTWO.

Coming At The End Of August . . .
 The most informative



ever published

THE ALL-TIME MOVIE BREAKER E.T.-MANIA CONTINUES

Walter Murphy's

Themes From



The Extra-Terrestrial

CHR

WNBC	3WT	WCSC	Z102
WCAU-FM	WDRC-FM	WNOK-FM	WFOX
Z93	KC101	WZZR	WISE
WLOL-FM	WLAN-FM	KSTT	WFLB
WGCL	WKRZ-FM	WNAM	WGLF
KEARTH	KINT	KGGI	WYKS
KRLA	WABB-FM	K96	KILE
KFI	G100	KSKD	KELO
KIIS-FM	WHHY-FM	WJBQ	KKLS
KEZR	BJ105	WTSN	WAZY-FM
KIMN	WDOQ	WFEA	99KG
Q103	CK101	WOMP-FM	KKLV
KOPA	WDCG	Q104	KCBN
WFBR	WSEZ	WAEV	KDZA
			KYYA

A/C

WYNY	KKRD
WSB	KBOI
97AIA	KUGN
WCCO	KIXI
KEX	WWNR
KGW	WKZE-FM
KPLZ	WEIM
WICC	WCTC
KEY103	KRBC
WSGN	WDEF
Y106	KSEL
WPTF	WORG
WSRZ	WBOW
WHBY	KBOZ
WENS	KRNO
	KSRO

On MCA RECORDS

Contemporary Hit Radio

NATIONAL AIRPLAY/30

Adult/Contemporary

Three Weeks Last
Weeks Weeks Week

1	1	1	1	SURVIVOR/Eye Of The Tiger (Scotti Bros./CBS)
2	2	2	2	FLEETWOOD MAC/Hold Me (WB)
4	3	3	3	CHICAGO/Hard To Say I'm Sorry (Full Moon/WB)
3	4	4	4	STEVE MILLER BAND/Abracadabra (Capitol)
14	7	6	5	CROSBY, STILLS & NASH/Wasted On The Way (Atlantic)
8	5	5	6	AIR SUPPLY/Even The Nights Are Better (Arista)
19	13	7	7	PAUL McCARTNEY/Take It Away (Columbia)
21	14	10	8	MELISSA MANCHESTER/You Should Hear How She... (Arista)
11	9	8	9	REO SPEEDWAGON/Keep The Fire Burnin' (Epic)
22	20	12	10	GO-GO'S/Vacation (IRS/A&M)
24	21	17	11	KENNY ROGERS/Love Will Turn You Around (Liberty)
29	26	19	12	ALAN PARSONS PROJECT/Eye In The Sky (Arista)
16	15	13	13	DARYL HALL & JOHN OATES/Your Imagination (RCA)
13	12	11	14	GLENN FREY/I Found Somebody (Asylum)
5	6	9	15	MOTELS/Only The Lonely (Capitol)
26	22	18	16	POINTER SISTERS/American Music (Planet/RCA)
-	28	22	17	JOHN COUGAR/Jack & Diane (Riva/PolyGram)
6	8	14	18	JOHN COUGAR/Hurts So Good (Riva/PolyGram)
28	24	21	19	EDDIE MONEY/Think I'm In Love (Columbia)
-	30	23	20	DONNA SUMMER/Love Is In Control... (Geffen)
-	-	28	21	ELTON JOHN/Blue Eyes (Geffen)
-	-	27	22	ASIA/Only Time Will Tell (Geffen)
30	27	24	23	BILLY IDOL/Hot In The City (Chrysalis)
-	29	25	24	MEN AT WORK/Who Can It Be Now? (Columbia)
7	11	20	25	TOTO/Rosanna (Columbia)
17	16	16	26	STEVIE WONDER/Do I Do (Tamla/Motown)
-	-	29	27	JACKSON BROWNE/Somebody's Baby (Asylum)
-	-	30	28	MARSHALL CRENSHAW/Someday, Someway (WB)
-	-	→	29	MICHAEL McDONALD/I Keep Forgettin' (WB)
-	-	→	30	JOAN JETT.../Do You Wanna Touch Me (Oh Yeah) (Boardwalk)

Three Weeks Last
Weeks Weeks Week

3	3	2	1	CROSBY, STILLS & NASH/Wasted On... (Atlantic)
2	2	1	2	CHICAGO/Hard To Say I'm Sorry (Full Moon/WB)
6	4	4	3	KENNY ROGERS/Love Will Turn You Around (Liberty)
7	5	5	4	HERB ALPERT/Route 101 (A&M)
16	8	7	5	PAUL McCARTNEY/Take It Away (Columbia)
8	6	6	6	FLEETWOOD MAC/Hold Me (WB)
1	1	3	7	AIR SUPPLY/Even The Nights Are Better (Arista)
14	12	9	8	POINTER SISTERS/American Music (Planet/RCA)
21	14	11	9	ELTON JOHN/Blue Eyes (Geffen)
20	16	12	10	MICHAEL MURPHEY/What's Forever For (Liberty)
10	7	8	11	LESLIE PEARL/If The Love Fits Wear It (RCA)
9	9	10	12	MELISSA MANCHESTER/You Should Hear How She... (Arista)
26	22	16	13	ALAN PARSONS PROJECT/Eye In The Sky (Arista)
24	21	15	14	PAUL DAVIS/Love Or Let Me Be Lonely (Arista)
22	20	17	15	BILL CHAMPLIN/Sara (Elektra)
-	27	24	16	ROBERTA FLACK/I'm The One (Atlantic)
5	10	14	17	ALABAMA/Take Me Down (RCA)
-	-	29	18	AMERICA/You Can Do Magic (Capitol)
-	28	25	19	CHRIS CHRISTIAN/Ain't Nothing Like The Real Thing (Boardwalk)
-	-	27	20	NICOLETTE LARSON/I Only Want To Be With You (WB)
4	11	13	21	JUICE NEWTON/Love's Been A Little Bit Hard On Me (Capitol)
-	-	28	22	JOHN DENVER/Seasons Of The Heart (RCA)
23	23	23	23	GLENN FREY/I Found Somebody (Asylum)
11	13	18	24	RONNIE MILSAP/Any Day Now (RCA)
13	18	20	25	KARLA BONOFF/Personally (Columbia)
-	-	→	26	BARRY MANILOW/Oh Julie (Arista)
15	15	19	27	REDDINGS/(Sittin' On) The Dock... ((Believe In A Dream/CBS)
17	17	21	28	DR. HOOK/Loveline (Casablanca/PolyGram)
12	19	22	29	NEIL DIAMOND/Be Mine Tonight (Columbia)
18	24	26	30	TOTO/Rosanna (Columbia)

MICHAEL McDONALD (63)
TOTO (61)
RANDY MEISNER (48)

AMERICA (39)
38 SPECIAL (33)
SANTANA (32)

**MOST
ADDED**

WILLIE NELSON (26)
AMERICA (25)
MICHAEL McDONALD (24)

DOLLY PARTON (18)
ROBERTA FLACK (17)

SURVIVOR (138)
CHICAGO (133)
FLEETWOOD MAC (95)

PAUL McCARTNEY (68)
JOHN COUGAR (67)
C. S. & N. (55) STEVE MILLER (55)

HOTTEST

CHICAGO (95)
KENNY ROGERS (79)
CROSBY, STILLS & NASH (76)

AIR SUPPLY (53)
FLEETWOOD MAC (46)
HERB ALPERT (42)

MICHAEL McDONALD I Keep Forgettin' (WB)

62% of our reporters on it. Moves: Up 4, Debuts 34, Same 26, Down 0, Adds 63 including WBEN-FM, 96KX, Q105, WLOL-FM, WGCL, KEARTH, KEZR, B100, KCNR, KIMN, 3WT, WTIC-FM, B97, WAXY, KKXX. See Parallels, debuts at number 29 on the CHR chart.

JOAN JETT & THE BLACKHEARTS

Do You Wanna Touch Me (Oh Yeah) (Boardwalk)

57% of our reporters on it. Moves: Up 45, Debuts 16, Same 37, Down 0, Adds 19 including KIMN, K104, KTSA, KBFM, WSKZ, WBCY, WSEZ, WRVQ, KIKK, WZOK, WNAM, KKXX, KNBQ, WCIR, WAZY-FM. See Parallels, debuts at number 30 on the CHR chart.

12-34

NEW & ACTIVE

- RANDY MEISNER "Never Been In Love" (Epic) 104/48
Moves: Up 11, Debuts 19, Same 26, Down 0, Adds 48 including WCAU-FM, B104, KEGL, 94Q, WLOL-FM, WGCL, XTRA, KUBE, KIMN, KOPA, 92FLY, WTX, WBCY, KZ93, KBBK.
- JERMAINE JACKSON "Let Me Tickle Your Fancy" (Motown) 100/9
Moves: Up 37, Debuts 19, Same 35, Down 0, Adds 9, WFI, Q107, Z93, WLOL-FM, WPST, WANS-FM, KXXX, KNBQ, WOMP-FM, Q105 25-23, KEARTH 23-19, KYYX 29-25.
- HERB ALPERT "Route 101" (A&M) 98/4
Moves: Up 47, Debuts 9, Same 36, Down 2, Adds 4, WBEN-FM, KOPA, KYNO-FM, KYA, WKBW 9-8, KFI 30-28, B100 17-12, WDRG-FM d-18, KTSA 29-29, CK101 18-14, KJ100 19-14, KJRB 21-17.
- TOTO "Make Believe" (Columbia) 94/61
Moves: Up 4, Debuts 11, Same 18, Down 0, Adds 61 including WBEN-FM, WXKS-FM, Z93, WLS-FM, KRLA, WYCR, WKRZ-FM, KZFM, WFMF, WZYP, FM100, WRQK, Z104, KIDD, FM103.
- GENESIS "Paperlate" (Atlantic) 88/2
Moves: Up 33, Debuts 4, Same 27, Down 22, Adds 2, XTRA, WVIC, Q107 15-11, WLOL-FM 22-16, WJDX 25-22, BJ105 23-19, Z104 23-18, WJBO 18-16, KILE 38-33.
- AMERICA "You Can Do Magic" (Capitol) 82/39
Moves: Up 7, Debuts 13, Same 23, Down 0, Adds 39 including B100, XTRA, KYYX, KZZP, WKEE, KITY, KEEL, KZ93, WNAM, WGBF, WNCI, KXXX, Y94, KRQ, KHYY.
- KIM WILDE "Kids In America" (EMI America) 82/3
Moves: Up 40, Debuts 8, Same 28, Down 3, Adds 3, B94, Z93, KR0D, 195 d-18, WGCL 29-26, XTRA 20-12, Q106 30-27, WHYY-FM 26-19, CK101 37-25, KKFM 6-5, WACC 9-4.
- PAUL DAVIS "Love Or Let Me Be Lonely" (Arista) 71/11
Moves: Up 31, Debuts 8, Same 20, Down 1, Adds 11, WCAU-FM, KCNR, KOPA, KBFM, G100, WAYS, WHEB, 95SGF, KELO, WAZY-FM, WBEN-FM 40-36, KIQQ 29-27, KEEL 23-12, Y103 31-24.
- MISSING PERSONS "Words" (Capitol) 64/7
Moves: Up 22, Debuts 5, Same 30, Down 0, Adds 7, PRO-FM, CFTR, KYYX, KR0D, KQKQ, KIDD, WACC, KEARTH 24-9, WTIC-FM 29-22, CK101 33-27, KSKD 15-11, Z102 36-28, KYA 30-26.
- QUEEN "Calling All Girls" (Elektra) 63/3
Moves: Up 18, Debuts 13, Same 29, Down 0, Adds 3, WSKZ, WJXQ, Z104, CHUM 17-12, KEGL 26-22, KZ93 25-22, KYNO-FM 32-26, KSKD 33-32, Q104 26-22, KKRC-FM 30-28.
- A FLOCK OF SEAGULLS "I Ran (So Far Away)" (Jive/Arista) 59/5
Moves: Up 23, Debuts 7, Same 20, Down 4, Adds 5, WKRZ-FM, WDOQ, KEYN-FM, WACC, WAZY-FM, WXKS-FM 21-16, KEGL 11-7, Y100 d-25, WGCL 22-20, KBFM 30-22, WSSX 25-21, KHYY 26-22.
- WALTER MURPHY "Themes From 'E.T.'" (MCA) 58/20
Moves: Up 4, Debuts 7, Same 27, Down 0, Adds 20 including WCAU-FM, Z93, KIIS-FM, KIMN, WFBR, WDRG-FM, WLAN-FM, WABB-FM, G100, WDOQ, KSTT, WFEA, WISE, KKLS, KCBN.

BREAKERS

BARRY MANILOW Oh Julie (Arista)

54% of our reporters on it. Rotations: Heavy 4/1, Medium 43/2, Light 26/9, Extra Adds 0, Total Adds 12, WFYR, WCCO, KPPL, Y106, WRVA, WENS, WIBA, KUGN, WNAB, WJBC, KFOR, KPAT. Debuts at number 26 on the A/C chart.

NEW & ACTIVE

25-49

- JACKSON BROWNE "Somebody's Baby" (Asylum) 61/16
Rotations: Heavy 2/0, Medium 37/4, Light 21/11, Extra Adds 1, Total Adds 16, GR55, WLTT, WSB, WFYR, WCZY, WZUU, KJR, WICC, KMGC, WAIV, K108, KYUU, WROV, KCMQ, KPAT, KSRO. Heavy: KWAV, KBAI. Medium: WCCO, KFMB, WSFM, WGY, WSGN, WHHY, WQUE, WARM98, WFMK, KOB, WNAB, WKZE-FM.
- MOTELS "Only The Lonely" (Capitol) 58/5
Rotations: Heavy 18/2, Medium 28/2, Light 14/1, Extra Adds 0, Total Adds 5, WLTT, WRVR, WRVA, YES95, WQUA. Heavy: WYNY, WFYR, WGAR, WZUU, WRIE, KEY103, SM95, Y106, WSRZ, WFMK, KR0D, WEIM, WCHV, WBOV. Medium: WROR, GR55, WASH, 97A1A, 55KRC, WZZP, KOY, WVVZ, KOB, KBOI, KYUU.
- DIONNE WARWICK "For You" (Arista) 55/14
Rotations: Heavy 4/0, Medium 27/6, Light 24/8, Extra Adds 0, Total Adds 14, WSB, WICC, KEY103, WSLJ, SM95, WARM98, KUDL, WQUA, KWAV, WKZE-FM, WCTC, WJBC, WDAY, WFOR. Heavy: WCCO, WBSA, KSL, WLVA. Medium: WBEN, KEX, WBT, WRVR, WPTF, WHBY, WHBC, WDFD, KBOI, KUGN, KKUA, KRKK.
- ANNE MURRAY "Hey! Baby!" (Capitol) 43/11
Rotations: Heavy 3/0, Medium 26/4, Light 13/6, Extra Adds 1, Total Adds 11, WBSA, WSJS, WARM98, KBOI, WCTC, WJBC, WDAY, KFOR, KBAI, KRKK, KSRO. Heavy: WCCO, KSL, WLVA. Medium: WSB, KEX, KFMB, KEY103, WBT, WHBY, WHBC, WHIO, WOMC, WDFD, KR0D, KOB, KUGN, KRBC, WORG, KCRG.
- MICHAEL McDONALD "I Keep Forgettin'" (WB) 39/24
Rotations: Heavy 1/0, Medium 12/7, Light 22/13, Extra Adds 4, Total Adds 24, WBEN, WCLR, WCZY, KS94, KJR, KPLZ, WVVZ, WSLI, WAIV, WQUE, WHBY, WARM98, WHIO, WENS, WFMK, KYUU, KRBC, WCHV, Q96, KSEL, KBOZ, KBOAI, KRKK, KSRO. Heavy: SM95. Medium: KEY103, WRVR, WSRZ, WKZE-FM, WEIM.
- DOLLY PARTON "I Will Always Love You" (RCA) 38/18
Rotations: Heavy 0/0, Medium 19/4, Light 17/12, Extra Adds 2, Total Adds 18, WCCO, WICC, WBSA, WHBC, WQUA, KR0D, KBOI, WNAB, WEIM, WKBR, KRBC, WDEF, KSEL, WLVA, WJBC, KFQD, KRKK, KSRO. Medium: WSB, KEX, WAFB, WSLI, WHBY, KRNT, KMBZ, KSL, KIXI, KCRG, WDAY, WSGW.
- FLORENCE WARNER "Only Love" (Mercury/PolyGram) 35/3
Rotations: Heavy 5/0, Medium 18/1, Light 11/1, Extra Adds 1, Total Adds 3, KEX, WKBR, KBAI. Heavy: WLTA, KUGN, KSL, WNNR, WLVA. Medium: KEY103, WRVR, WPTF, WDFD, KBOI, KKUA, KWAV, WEIM, KRBC, WCHV, WWSA, WDAY, KFOR, WJON, KBOZ, KTWO, KRKK.
- WALTER MURPHY "Themes From 'E.T.'" (MCA) 31/10
Rotations: Heavy 1/0, Medium 13/2, Light 16/7, Extra Adds 1, Total Adds 10, WCCO, KPLZ, WSGN, Y106, WPTF, KR0D, WCTC, WBOV, KRNO, KSRO. Heavy: WDEF. Medium: WYNY, WSB, 97A1A, KEX, KEY103, WHBY, KBOI, KRBC, KSEL, WORG, KBOZ.
- WILLIE NELSON "Let It Be Me" (Columbia) 30/26
Rotations: Heavy 0/0, Medium 8/7, Light 20/17, Extra Adds 2, Total Adds 26, WLTA, WISN, WCCO, KNBR, KEY103, WSGN, WHIO, WFMK, KR0D, K108, KSL, WEIM, WCTC, WDEF, KSEL, WORG, WJBC, WDAY, WSGW, WJON, WBOV, KFQD, KBOZ, KTWO, KRNO, KISN. Medium: KEX.

SIGNIFICANT ACTION

- STEVE FORBERT "When You Walk In The Room" (Nemperor/CBS) 27/10
Rotations: Heavy 0/0, Medium 9/2, Light 18/6, Extra Adds 2, Total Adds 10, WCCO, WARM98, WQUA, WKBR, WSKY, WLVA, WSGW, KTWO, KRNO, KISN. Medium: WVVZ, KEY103, WHBC, WNAB, WKZE-FM, WDAY, WJON.
- SURVIVOR "Eye Of The Tiger" (Scotti Bros./CBS) 27/1
Rotations: Heavy 7/0, Medium 11/0, Light 9/1, Extra Adds 0, Total Adds 1, KR0D. Heavy: WYNY, KOY, WHEN, WOWO, WSKY, WORG, KCMQ. Medium: WROR, 3WS, 55KRC, WGAR, WAFB, WHHY, Y106, 610TVN, KSLQ, WCHV, KSEL.