

# Radio & Records

ISSUE NUMBER 426

THE INDUSTRY'S NEWSPAPER

APRIL 2, 1982

## INSIDE R&R:

**Wasilewski Stepping Down At NAB?** Probable resignation of group's President provokes industry comments. . . . 3

**AP & WSM Debut Music Country Network:** April 1 bow starring Barbara Mandrell attracts 70 affiliates. . . . 8

**Home Taping Uproar:** WCI study released at NARM claims \$2.85 billion lost; music industry coalition forms to lobby for royalty against blank tape and recording equipment manufacturers. . . . 4, 6

**Major Market Promotes Nine:** Rich White now Exec. VP/GSM at rep firm; eight other VP-level elevations. . . . 3

**Beautiful Music Sales In Transition:** Old rules are being broken as new promotions come to the fore; details in special two-page Sales section. . . . 18

**Reagan Radio Roadshow Rolling:** Ten live Saturday shows by the President from various locations to be carried by most networks; some equal time for Democrats. . . . 4

**RKO, Newsweek Team For Radio Newsmagazine:** New co-production debuts April 25. . . . 8

**Stations Jammed By Cuba May Get U.S. Aid:** Government may pay for power boosts; meanwhile, Cuba gears up 500kw giants. . . . 4

**Top Talk Topic Chart:** R&R's exclusive quarterly survey of the hottest topics at News/Talk stations shows what's on radio listeners' minds. . . . 12

**Totolan Promoted At E/PIA:** Becomes National Album Promotion Director. . . . 3

**New PD's In Top Markets:** Mel Miller at WRKO/Boston, Buddy Scott at WBBM-FM/Chicago, Mike Roberts at WIGO/Atlanta, Steve Goldstein at WTIC-FM/Hartford. . . . 3

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## PRESIDENT OF RESEARCH FIRM

### Al Brady Law Joins Surrey

Al Brady Law has resigned as VP/Programming & Audience Development for the NBC O&O radio stations to become President of Surrey Communications Research. The Tucson-based radio research firm is a division of Surrey Communications, the company which recently purchased six Charter Broadcasting stations and KATT-AM & FM/Oklahoma City.

Surrey Communications Vice Chairman Kent Nichols, who last week announced that Charter President John Bayliss would become Surrey Broadcasting President following FCC



approval of the Charter acquisition (R&R 3-26), told R&R, "Obviously Al's responsibilities will not only be to further form a high quality research company for radio, but also to be a programming consultant to the Surrey Broadcasting O&O's. He'll really have a double function in that regard. Naturally we are very excited about the 1-2 punch of John Bayliss and Al Brady Law."

Law commented to R&R, "I hate to leave NBC at this time because they are building a terrific radio division. It's becoming obvious that Surrey is going to become one of the superstar companies of the 80's with their new acquisitions. I'm very happy that

LAW/See Page 11

### Torbet & Masla Form Supernetwork

Torbet Radio and Masla Radio, two New York-based advertising rep firms, have agreed to combine their efforts to sell their unwired networks, commencing May 1. As a result, the total audience delivery of the combined "supernetwork" will have the capability of delivering more listeners than any other unwired rep network, according to Torbet and Masla executives. The total count is approximately 400 stations in 185 markets.

The move is part of a trend that has seen larger rep firms taking

over smaller or failing companies. For example, last December Masla absorbed the H/R Stone company.

"We now can offer network accounts the efficiency of wired networks as well as the effectiveness usually associated with unwired nets," Torbet President Peter Moore said.

Torbet Network Director Bill Kehlbeck will manage the supernetwork, and Masla Network Director Stan Feinblatt will help him develop the project.

### Grab Named KDKA Program Manager

KODA/Houston Operations Manager Konstantin Grab has announced his resignation to accept the Program Manager's position at Westinghouse sister KDKA/Pittsburgh, beginning April 19.

"I'm just so excited!" enthused Grab. "What a tremendous operation - it boggles the mind. KDKA is moving to brand new facilities and is converting to AM stereo. We hope by this fall that we'll be completely state-of-the-art for AM."

Having served at KODA for just eight months after being Operations Manager at KOIT/San Francisco for eight years, Grab continued, "With such a good crew and operation, it was a really tough decision to make."

Grab stated that he plans no changes at KDKA. "In fact," he said, "since this is a new format for me, I want to understand the operation and get a feel for the people there. I plan to spend the

GRAB/See Page 11

### EZ And TM Team For New Format

EZ Communications and the TM Companies are debuting a new Beautiful Music format service, "TM Easy," aimed at younger (25-54) demographics. The premiere is scheduled for the NAB Convention late this week in Dallas. The format has been characterized as adding original vocals on softer hits of the sixties and early 70's to a mix of BM instrumental stylings.

The format was devised by EZ for its Easy Listening stations in Washington DC, Richmond, and Charlotte. EZ President Arthur Kellar commented, "As a Beautiful Music group operator and

President of the Independent Beautiful Music Association, I recognized the need to alter the present direction of our BM properties. Beautiful Music needs audience shares with more responsive younger demographics. . . . Don LeBrecht, EZ Director of Operations. . . spent two years guiding the research and development that resulted in this new matched-flow format service."

The format was tested for six months on the EZ stations, at which point TM President Pat Shaughnessy entered the picture. "TM has long recognized the

EZ & TM/See Page 11

## Gannett Restructures Management In Los Angeles & St. Louis



John McLaughlin



Joe Dorton



Wally Clark

Gannett Radio Division President Joe Dorton has named new managers for the company's Los Angeles and St. Louis stations. Wally Clark, who had been President/GM of KSD/St. Louis, will now become President/GM of KPRZ & KIIS/Los Angeles, replacing J. Ray Padden, who is no longer with the company.

Replacing Clark at KSD is former KXOK/St. Louis GM Phil Trammell, who becomes President/GM of KSD-AM & FM. In supplemental promotions, KPRZ VP/GM John McLaughlin was upped to VP/GM for both KPRZ & KIIS, and Gannett National Pro-

### Berger VP/ Radio For Nationwide

Steve Berger has been promoted to Vice President/Radio Operations for the Nationwide Communications chain. He had been GM/Radio for Nationwide since 1979, previously serving for two years as GM of WKTQ/Pittsburgh, formerly owned by the company.

Nationwide President Clark Pollock commented to R&R, "Steve Berger has continued to do a fine job for us at Nationwide. His responsibilities remain in the area of supervising our existing radio stations, and he is continuing to look for other stations to add to the group."

Berger told R&R, "I have the responsibility for our seven stations, five FM and two AM. Each station is an autonomous profit center, but I work with each general manager in whatever areas necessary to strengthen his position. Nationwide is one of the great radio companies in the country, and I'm very proud to be with them."

Before joining Nationwide, Berger's radio experience included working as VP/GM at KQV, WDVE, and WPEZ/Pittsburgh. Nationwide's radio holdings are WNCI/Columbus, WGAR & WKSW/Cleveland, WPOC/Baltimore, WSHH/Pittsburgh, WLEE/Richmond, and WKZL/Winston-Salem.

gramming/VP and GM of KSD-FM Jay Cook now assumes the additional duties of VP/GM of KSD-AM & FM.

Dorton told R&R, "After doing such an amazing job with KSD, Wally is absolutely the right man for our Los Angeles stations. With the size of the market and the potential for our two stations, Wally is the broadcaster who can lead these properties into the dominant position they deserve to occupy."

Clark, who managed WWWW/Detroit and WIL-AM & FM/St. Louis before taking over at KSD in 1980, told R&R, "As much as my family and I love St. Louis, the opportunity to run the Gannett Los Angeles stations offers a tremendous personal challenge, one that is too exceptional to decline."

GANNETT/See Page 11

### Portnow Becomes Arista VP

Neil Portnow, President of 20th Century-Fox Records, has joined Arista as Vice President/West Coast A&R, coordinating all inter-departmental activities on the West Coast in addition to his A&R duties. 20th Century's record operation has been purchased by Poly-

gram, with the label picking up 20th's catalog and about a dozen contracted artists, although precise details were not available by press time.



Neil Portnow

Arista President Clive Davis commented, "Neil Portnow has built an excellent track record in his years in the record industry. He's demonstrated strong creative insight, and an ability to develop the potential of musical talent. I have great admiration for those qualities, and I expect him to have a major impact on the West Coast music community as a key Arista executive."

Portnow, who will supervise talent acquisition and product evaluation on the West Coast for the label, told R&R, "I'm extremely excited to be with a company that has Arista's brand of excitement in the marketplace. I'm

PORTNOW/See Page 11

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Washington Report	4
What's New	6
Networks/Suppliers/Reps	8
News/Talk: Gail Mitchell	12
Ratings: Jhan Hiber	14
Sales: Jonathan Hall	18
Street Talk	22
CHR: Joel Denver	24
AOR: Jeff Gelb	28
A/C: Jeff Green	30
Calendar: Brad Messer	31
Country: Carolyn Parks	34
Nashville: Biff Collie	36
Black Radio: Walt Love	37
Marketplace	38
Opportunities	38

**IMPROVE YOUR RATINGS INFORMATION R&R's New Improved 1982**



Special Supplement Mails With Next Week's Issue

**The Music Section**

Begins Page 43

This Week In Music History	43
National Music Formats	44
AOR	45
Country	50
Black	52
A/C	54
CHR	55

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**NAB's Wasilewski To Depart By Year's End?**

Vince Wasilewski, President of NAB since 1965, has indicated he will probably resign by year's end and will make a decision in about a month. An R&R spot check within the industry turned up considerable praise for Wasilewski, but little or no belief that his departure would drastically change the direction of the broadcast industry's largest trade association.

"Vince has done an excellent job," said Stewart Broadcasting President Dick Chapin, a former NAB Radio and Joint Board Chairman and winner of NAB's 1974 Distinguished Service Award. "My own personal feeling is that anybody in that kind of job after a period of time tends to run down a bit. He's certainly given a lot and was effective. I think it's probably time that somebody new came along."

**WBBM-FM Names Scott To PD Post**

Buddy Scott, PD of WZUU-AM & FM/Milwaukee for the past four months, has been named PD at CBS-owned WBBM-FM/Chicago. Scott told R&R why he elected to make the move after being with Malrite Communications for such a short time: "I have always wanted to work in Chicago, and this is a career move that I just can't pass up. I'm sorry to leave WZUU so quickly, but this is a new challenge that I'm really looking forward to. I wish everyone in Milwaukee much success."

WBBM-FM is consulted by Mike Joseph, who recently turned the ratings of WCAU-FM/Philadelphia upward with his "Hot Hits" (CHR) format concept. It is expected

SCOTT/See Page 11

**NIELSEN MOVES UP AT KBIG**

**Edwards Promoted At Bonneville**

Rob Edwards has been appointed Director of Programming for Bonneville's Los Angeles/San Francisco division. He had been Operations Director at Bonneville's KBIG/Los Angeles for 3 1/2 years and will continue to program that station, as well as KOIT/San Francisco.

Edwards commented, "This is an exciting opportunity to bring Easy Listening Radio to San Francisco and KOIT. It's been a winning formula in Los Angeles at KBIG for several years, and will be an excellent station position for KOIT."

Division President Jack Adamson stated, "This will further strengthen the position of the Bonneville California stations." Adamson also announced that KBIG midday announcer Grant Nielsen has been promoted to Operations Manager at the station. Adamson commented, "Grant will handle all operational duties at KBIG so Rob Edwards can devote more time to overseeing overall programming efforts at both KBIG and KOIT."

**Schutt Appointed WDVE Manager**

KQV/Pittsburgh General Sales Manager Robert Schutt has been named GM of sister FM station WDVE. Schutt had been GSM of KQV since January 1977. Prior to joining Taft, he was Local Sales Manager at WWSW/Pittsburgh for two years and from 1971 to 1974 he was an account executive for KQV, which was owned by ABC at the time. Schutt's appointment is effective immediately.



Rob Edwards

Wasilewski's decades at NAB will make him hard to replace, in the view of former NAB VP/Government Relations Roy Elson. Wasilewski, he said, "knows where the bodies are buried" and is a "superb trade association politician."

Elson told R&R Wasilewski "attracts a lot of very talented people into that organization and uses their talents adroitly." He believes Wasilewski's successor faces a "very volatile time" as NAB members are buffeted by competing new technologies, possibly "making Vince look even better."

Once an open critic of NAB, communications attorney Vince Pepper told R&R, "I consider NAB on an upbeat and I think it will continue on an upbeat whether Vince or someone else is there. I'm impressed with the executives of the organization." He's particularly impressed with recent improvements in NAB's lobbying capabilities.

Rep. Al Swift (D-WA), member of the House Telecommunications Subcommittee and former broadcaster, told R&R, "His exit, if in fact he does it, might be kind of coterminous with the end of an era and give NAB the opportunity to look for new leadership whose job is really going to be very different from Vince's."

Describing Wasilewski as "a kind of institution" and NAB's underpinning, Swift said NAB and broadcasters must turn their attention from regulatory issues of the past and face what he calls "survival" issues, primarily the onslaught of new technologies.

A major market radio broadcaster who preferred to remain unidentified welcomed news of Wasilewski's possible departure and slammed the group for ignoring radio's needs in order to concentrate on television. That sentiment within the industry

WASILEWSKI/See Page 11

**Booth Picks Wood To Manage WSAI-AM & FM**

Jim Wood has taken over as General Manager of WSAI-AM & FM/Cincinnati under new owners Booth Broadcasting. Booth, which signed the final papers for WSAI on Monday (3-29), transferred Wood from its Toledo stations WTOD & WKLR.

Wood told R&R, "I was General Manager in Toledo going back to 1973 and prior to that I did mornings since 1969. As far as moving to Cincinnati goes, I'm still in a state of shock. Toledo is my hometown, but this is a great opportunity for me. We're not really going to make any changes. We'll be sticking with the same format (Country) and everything will basically be the same. I know I'm going to enjoy Cincinnati... it's a fantastic city."

Wood replaces Pat Breuer, who joined a local advertising agency in Cincinnati. No replacement was named for Wood at WTOD & WKLR.

**Totoian E/P/A's New Album Director**

Rich Totoian has been promoted to Director/National Album Promotion for Epic, Portrait & CBS Associated Labels. Since 1981 Totoian had been Associate Director/National Promotion for CBS Associated Labels. He will now be responsible for directing all promotion activities on behalf of album product from the E/P/A labels.



Rich Totoian

TOTOIAN/See Page 11

**WRKO Hires WEEI's Miller As PD**

Mel Miller, who has spent the last 13 years at WEEI/Boston, will take over as PD of WRKO/Boston in two weeks. Miller fills the vacancy left when former WRKO PD Charlie Van Dyke exited for KOY/Phoenix (R&R 1-22).

In making the announcement, WRKO VP/GM Bob Fish told R&R, "I feel ecstatic to have a guy that's spent 13 years with CBS and 10 years with WMEX here in Boston join us. He's done both News and Talk radio; he knows the market and has no ambitions to leave. Mel's joining us really puts this radio station in a very firm position from a program direction point of view."

WHITE NOW EXEC. VP/GSM

**Nine High-Level Promotions At Major Market**

The Major Market Radio rep firm has promoted five of its Vice Presidents and elevated four other executives to VP positions.

Rich White becomes Executive VP/General Sales Manager for the firm. In regional moves, Tom McKinley is now Sr. VP/Eastern Regional Manager, Austin Walsh Sr. VP/Western Regional Manager, and Michael B. Disney Sr. VP/Midwestern Regional Manager. Roy Lindau becomes Sr. VP/Marketing Director.



Rich White

New Vice Presidents are Dave Kaufman (also New York Manager), Jeffrey Wakefield (VP/Marketing & Research), Catherine Foster (Philadelphia Manager), and Jim Hagar (Detroit Manager).

**Roberts Joins WIGO As Operations Manager**

Mike Roberts has left his Operations Manager position at WCIN & WBLZ/Cincinnati to assume a similar role at WIGO/Atlanta. Roberts, who will also do mornings for the Brunson Broadcasting station, told R&R, "The station's had a history of ratings problems and Mrs. (Dorothy) Brunson (station owner) hired me to fix those problems. We're going to do very basic radio until we get the situation straightened out. We have to play the hits and I think we have to have the best presentation in town if we are going to succeed."

WIGO Station Manager Nell McElhaney told R&R, "We're very pleased to have Mike join us. He sounds excellent on the air. Mike will be working with our PD Quincy Jason, and hopefully we will continue to get better and better."

**Goldstein Takes WTIC-FM PD Post**

Steve Goldstein has been named PD at WTIC-FM/Hartford, joining the CHR station from WABC/New York, where he was Assistant PD. Goldstein replaces Arnold Chase, who is pursuing a television career.

Ten Eighty Corp. VP/Operations Tom Barsanti told R&R, "Steve is a very bright and energetic radio guy. I think he is going to be tailor-made for the situation at WTIC-FM. With his guidance and leadership, we look for our success in the Hartford market as the number one FM to continue."



Steve Goldstein

GOLDSTEIN/See Page 11

# Washington Report

## Congress May Veto Future FCC Actions

Major FCC decisions could be overturned by Congress, if the House goes along with a bill passed 69-25 by the Senate last week. The measure allows Congress, by a majority vote of both houses, to veto regulatory agency actions that have an annual impact on the economy of \$100 million or more. A similar bill is pending in the House.

FCC officials are still studying the bill, but fears have already surfaced that it could delay the authorization of new communications services.

The very concept of a congressional vote is a controversial one. Legal challenges now pending assert that it's unconstitutional for Congress to have veto power over Executive Branch decisions.

## Trade Groups To Gather '81 Financial Data

Meeting in Washington last week, seven trade groups agreed they'll definitely try to collect radio and television financial data, starting with 1981 figures. The groups, which include NAB, NRBA, and RAB, hope to firm up plans and move into action quickly at their next meeting in New York on April 16.

According to Charles McCauliffe, Executive Director of the Broadcast Financial Management Assn. (BFM), there was broad agreement that the industry must find some way to replace the financial data the FCC has stopped collecting.

Major unsettled issues include whether expense as well as sales totals should be sought, and how to convince stations to comply.

## Music Industry Coalition Pushes Video/Audio Royalty

A vast coalition of music industry organizations has been formed to support pending House and Senate legislation to set up royalty payments by blank tape and recording equipment manufacturers to copyright holders on audio and video recordings. Included in the Coalition to Save America's Music are CMA, ASCAP, BMI, RIAA, AFTRA, BMA, NARAS, and many others; however, NARM's board of directors has agreed to support only the audio portions of the current bills, following extensive discussions of WCI's study of home taping, which claims a \$2.85 billion yearly loss to the industry (see Page 6).

## Radio-TV Coverage Of Senate On Back Burner

Despite a vigorous lobbying campaign by broadcasters, it appears any vote on opening up the Senate to microphones and cameras is at least a month away. The Senate is currently bogged down on a regulatory reform bill, and Majority Leader Howard Baker (R-TN), a strong backer of broadcast coverage, is reluctant to force a vote unless he's certain of victory.

The Radio-Television News Directors Association's Ernie Schultz counts 55 senators in the committed or "leaning" columns. But Baker will need 60 votes to shut off a filibuster threatened by opponents such as Russell Long (D-LA).

## NAB's Convention Cramped

As always, when the NAB Convention is held anywhere besides Las Vegas, there are space problems. This year there's not enough space for exhibitors in Dallas. But that normally affects only some of the smaller "public affairs"-oriented exhibitors, not big firms like Harris or RCA.

More important are the suites, where hospitality abounds and business is often conducted. At the Dallas Hyatt, for example, there are only about 35 suites, compared to more than 100 last year at the Las Vegas Hilton. Even NAB Chairman Eddie Fritts has sacrificed the usual suite afforded his position.

Space problems may be aggravated by strong attendance. Advance registration of broadcasters is running about 10% ahead of 1981.

## VOA Chief Conkling Quits

Citing his frustrations at working in government, Voice Of America Director James Conkling has resigned after less than a year on the job. Prior to heading up VOA, Conkling had an extensive career in the record industry, serving at various times as president of both Capitol and Warner Bros. Records.

President Reagan immediately named John Hughes to the vacant slot. Most recently Associate Director/Programming at the International Communications Agency (ICA), of which VOA is a part, Hughes has been a reporter most of his life. His resume includes a six-year stint as Far East radio correspondent for Group W.

## MOST NETS WILL CARRY

# Reagan Announces Ten Saturday Radio Shows

The White House has announced that President Reagan will present a live five-minute radio program at five minutes past noon on each of the next ten Saturdays, starting tomorrow (4-3).

"These reports will give the public an opportunity to hear directly from the President once a week on topics of current interest, including both domestic and international issues," said White House Communications Director David Gergen.

Mutual, NBC and AP Radio will carry the programs, while RKO said it will "probably" provide air time. UPI Audio agreed to carry the first show, while considering the rest on a week-by-week basis. ABC officials were unavailable for comment and CBS had not made a decision by press time.

Officials at Mutual, RKO, AP Radio and UPI Audio indicated they'd furnish equal response time to the Democrats. But NBC VP/Radio News Jo Moring said the network will only seek out Democratic spokesmen for response stories to run in regularly scheduled newscasts.



Ronald Reagan faces the radio mikes in earlier days.

## Reagan On Radio: At A Glance

- Ten live five-minute shows Saturdays at noon starting April 3.
- AP, NBC, Mutual to carry; RKO probable; UPI, ABC, CBS undecided.
- Four nets to furnish equal time to Democrats.
- Reaction generally positive.

Gergen told a White House press briefing Tuesday (3-30) that radio offers "an effective means of reaching a broad cross-section of the American people." Of the Saturday choice he said, "After a long, busy week it's frequently a time for good reflection and for a chance to look ahead."

The shows will be live, no matter where the President is. Next week's, for instance, will originate from Barbados, where the President will be vacationing. The final show on June 5 will come from the Economic Summit Conference in Versailles, France.

Once the ten-week run is over, said Gergen, "Clearly, there's a possibility he might want to go on at a subsequent time for another series."

Although some radio news executives seemed suspicious that the true White House motive may be to make news in Sunday newspapers with the radio shows, others were positive about the series. AP Deputy Director/Broadcast Services Jim Hood said the shows should make "exciting programming."

Mutual VP/News & Special Programming Tom O'Brien believes the nod towards radio is well deserved by an industry he says has been "shortchanged" by this and recent administrations.

## 500kw MONSTERS READY TO GO?

# Cuban Interference Victims May Get U.S. Financial Aid

Stations that must boost power to offset Cuban interference would be reimbursed for their costs under a bill passed 24-5 last week by the House Foreign Affairs Committee.

WQBA/Miami has spent about \$1 million trying to recover its lost service area. WIOD/Miami's power increase came with a price tag of \$250,000, and WINZ/Miami spent \$70,000 to boost its signal.

The House panel also voted to create a presidential task force to work on the nagging Cuban interference dilemma. Matt Liebowitz, counsel to the Florida Association of Broadcasters (FAB), said the group was "very gratified" by the steps, which were engineered by Rep. Dante Fascell (D-FL).

The two provisions were attached to a bill, which now goes to the House floor, authorizing \$10 million for Radio Marti, which will broadcast U.S. programming into Cuba.

## Big Bertha Warming Up

Meanwhile, the FAB is still worried about Cuba's announced intention — so far not carried out — to put two stations on the air with power of 500kw — ten times stronger than any American station. Liebowitz says a State Department official, in recent testimony on Capitol Hill, indicated the United States has information that the two monster stations are virtually ready to go on the air.

Also causing concern are some vague international radio rules, which, if interpreted in Cuba's favor by the International Frequency Registration Board (IFRB), could mean that some U.S. stations would be "subjected to legitimized interference" from Cuba, according to an FCC official.



**HOUSTON BROADCASTERS ELECT BOARD** — The Houston Association of Radio Broadcasters (HARB) recently elected its 1982 board, celebrating the second year of its existence representing 22 area radio stations. Pictured are (l-r) KFMR's Dan Mason, Secretary; KYND's Vic Williams, VP; Jay Hoker, elected while he was still KSRR GM before relocating to KZEW/Dallas; KRBE's John Dew, Treasurer; and KENR's Rob Chandler, VP.

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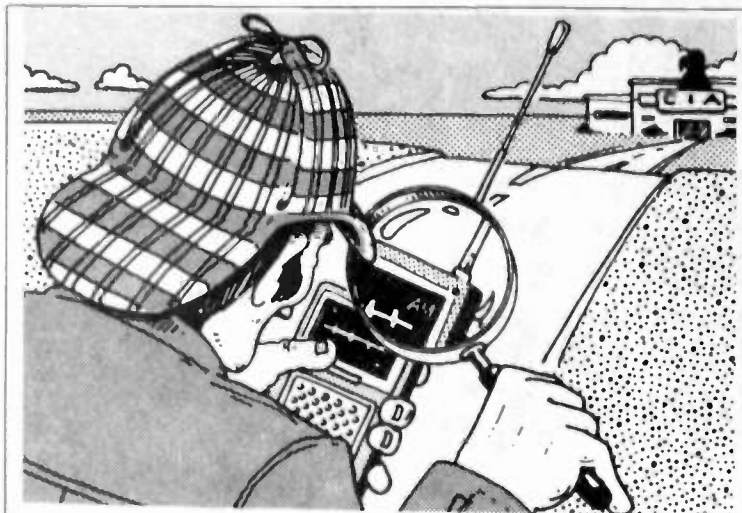
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# What's New

Edited by Gail Mitchell



## CIA Scans Airwaves For Recruits

Don't be surprised if you happen to tune in your favorite radio station one day and hear, "We're the **Central Intelligence Agency**, looking for very special people to train for a career with us." Don't laugh. It's already occurred in Atlanta and Salt Lake City. The nation's top spy agency is turning a cold shoulder to the past and warming up to the idea of advertising on the broadcast airwaves to solicit new recruits.

In a renewed effort to increase its diminished ranks, the CIA reports initial response as gratifying. The intelligence firm is on the lookout for agents and full-time analysts who'd be based at headquarters or overseas. All you potential 007's out there itching for a little cloak and dagger work merely need initiative, self-reliance, and the ability to make on-the-spot decisions to qualify.

## WCI STUDY CLAIMS

# \$2.85 Billion Spent On Home Taping

Home taping is on the increase, cutting industry profits across the board, according to a **WCI** survey released to coincide with the **NARM** Convention. Consumers recorded over \$2.85 billion worth of music in 1980, using blank tape valued at \$609 million, with 75% of blank tape purchases intended for music recording, the survey claims. The study further asserts that at least \$609 million (and probably more) would have been otherwise earmarked for the purchase of prerecorded music.

Why is home taping on the rise? The most common response of the 2300-person sample was, "So I didn't have to buy it." However, it should be noted that making copies for office or car and creating individualized programs were two significantly placed responses within the top five. Respondents' own albums or tapes were the largest single source of albums taped, but the totals for borrowed records and tapes and radio broadcasts exceeds already-owned LP's. Radio was the source for 21% of complete albums taped, according to the survey.

### Recording Access Rises

Despite the coming of age of the baby boomers, which would ordinarily signal a growth in prerecorded music's buyers' market, the exact opposite appears to be true (over two-thirds of album copying is done by the 20-34 age group). These consumers have the income to buy a lot of records, but they're opting instead to buy recording equipment. From 1977 to 1980, the percentage of consumers with access to recording equipment and blank tape increased significantly. In 1977, 71.3 million, or 39% of the population, resided in homes with at least one piece of recording machinery; in 1980

that figure rose to 89.6 million, or 48%. Blank tape buyers were up from 39% to 41%, while people who have taped music at least once jumped from 38.5 to 42.8 million during that time span.

### Education, Income Links

The survey also illustrates direct relationships between income levels, education, and taping. Respondents with family incomes over \$20,000 account for 38% of taped LP's and 49% of taped individual selections, versus 11% and 28% for lower income respondents. The higher the education level, the greater the likelihood of home taping, the study also concludes.

In deriving its \$2.85 billion figure, WCI pinpointed 250 million complete albums taped and over 2 billion individual selections. Converting the 2 billion selections to the equivalent album figure (at 10 selections per album) brings the total to 455 million LP's. An average LP purchase price of \$6.27 produces the \$2.85 billion. Copies of WCI's "A Consumer Survey: Home Taping" are available from WCI, 75 Rockefeller Plaza, New York, NY 10019, or **Warner Special Products**, 4000 Warner Blvd., Producers Bldg. #4, Burbank, CA 91522.

# The hot stations that have joined the ABC Rock Radio Network

- |                              |          |
|------------------------------|----------|
| Albany-Schenectady-Troy, NY  | WPYX(FM) |
| Albuquerque, NM              | KWXL(FM) |
| Anderson, SC                 | WAIM-FM  |
| Ann Arbor, MI                | WIQB(FM) |
| Baltimore, MD                | WIYY(FM) |
| Boston, MA                   | WBOS(FM) |
| Carbondale / Murphysboro, IL | WTAO(FM) |
| Champaign-Urbana, IL         | WKIO(FM) |
| Charlottesville, VA          | WUVA(FM) |
| Chicago, IL                  | WLS-FM   |
| Chico, CA                    | KFMF(FM) |
| Columbia, MO                 | KFMZ(FM) |
| Dallas-Ft. Worth, TX         | KTXQ(FM) |
| Des Moines, IA               | KMGK(FM) |
| Detroit, MI                  | WRIF(FM) |
| Dublin, GA                   | WQZY(FM) |
| Flint, MI                    | WWCK(FM) |
| Grand Rapids, MI             | WLAV(FM) |
| Harrisburg, PA               | WTPA(FM) |
| Hartford, CT                 | WHCN(FM) |
| Henderson, KY                | WHKC(FM) |
| Houston, TX                  | KSRR(FM) |
| Ishpeming, MI                | WMQT(FM) |
| Knoxville, TN                | WIMZ(FM) |
| Little Rock, AR              | KLPQ(FM) |
| Los Angeles, CA              | KLOS(FM) |
| Miami, FL                    | WSHE(FM) |
| Milwaukee, WI                | WLPX(FM) |
| Minneapolis—St. Paul, MN     | KQRS-FM  |
| Missoula, MT                 | KYLT-FM  |
| Mobile/Pensacola, FL         | WTKX(FM) |
| Nashville, TN                | WKDF(FM) |
| New York, NY                 | WPLJ(FM) |
| Niagara Falls, NY            | WZIR(FM) |
| Norfolk, VA                  | WNOR-FM  |
| Omaha, NE                    | KEZO(FM) |
| Philadelphia, PA             | WYSP(FM) |
| Phoenix, AZ                  | KDKB(FM) |
| Pittsburgh, PA               | WYDD(FM) |
| Poughkeepsie, NY             | WPDH(FM) |
| Providence, RI               | WHJY(FM) |
| Richmond, VA                 | WGOE(AM) |
| Roanoke, VA                  | WSLQ(FM) |
| San Bernardino, CA           | KOLA(FM) |
| San Francisco, CA            | KSFX(FM) |
| Santa Maria, CA              | KXFM     |
| Seattle-Tacoma, WA           | KISM(FM) |
| Syracuse, NY                 | WAOX(FM) |
| Tampa-St. Petersburg, FL     | WYNF(FM) |
| Tucson, AZ                   | KWFM(FM) |
| Washington, DC               | WRQX(FM) |
| Wausau, WI                   | WIFC(FM) |
| Wichita, KS                  | KICT(FM) |
| Winston-Salem, NC            | WKZL(FM) |
| Yakima, WA                   | KATS(FM) |

## 5 YEARS AGO TODAY

- **RUSS REGAN** RESIGNS AS 20TH CENTURY RECORDS PRESIDENT.
- **MICHAEL SPEARS** NAMED OPERATIONS MANAGER AT KHJ/LOS ANGELES.
- **GLENN MORGAN** PROMOTED TO OPERATIONS DIRECTOR AT WABC/NEW YORK.
- **BILL HENNES** RESIGNS AT WIFI/PHILADELPHIA AFTER THREE WEEKS TO RE-ROCK WIBG — Steve Rivers new WIFI PD.
- **NUMBER ONE FIVE YEARS AGO:** "Hotel California" — Eagles (Asylum)
- **NUMBER ONE COUNTRY:** "Lucille" — Kenny Rogers (UA)
- **NUMBER ONE LP:** "Rumours" — Fleetwood Mac (WB)



Would You Like To Know This Stranger Better?

## NEW ROLE-PLAYING GAME

# General Hospital Jumps On-Board

Soap opera fanatics never seem to get their fill of scandals constantly being wrung out in those suds. Programmers should be aware. A lot of their listeners, young and old, female and male, are addicted to these daily dramas. Here's your opportunity to help them play out their fantasies — the "General Hospital" board game.



General Hospital Board Game

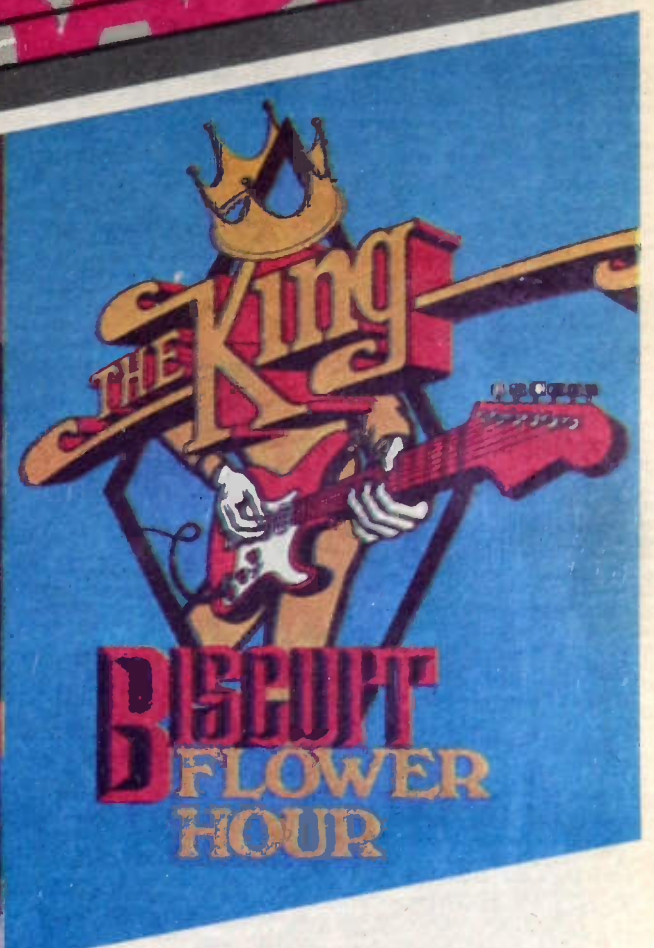
A joint venture between **ABC** and New York-based **Cardinal Industries**, General Hospital comes complete with playing board, three decks of cards, a rules folder, 10 character sheets, 10 playing pieces, one pad of playing money, and two dice. The premise? In a ruthless dash to accumulate 100 points first, players must resort to such tactics as starting romances, aiding or doublecrossing other players as the situation arises, and getting their hands on loot. In other words, what commonly occurs on the soap.

There's a catch, though. Each character has been rated according to material gain, romance, power and the all-important reputation. These points, listed on the individual character sheets, serve as a guide to determining the addition or deduction of points. Dr. **Noah Drake**, aka **Rick Springfield**, possesses a charm rating of 4, but loses 12 points at the game's end for every undisputed rumor.

Cardinal Industries also markets a General Hospital cube puzzle and doctor/nurse kits. The board game itself retails for \$12. For more information direct inquiries to **Bonnie Berger**, 21-01 51st Avenue, Long Island City, NY 11101, (212) 784-3000.

# RADIO abc Networks

# ABC ROCKS NETWORK RADIO



## WITH THE HOTTEST AUDIENCE BUILDERS IN THE BUSINESS!

Look at the stations that have already become charter members—some of the hottest stations in the business. Because The ABC Rock Radio Network is the only network where you can get these proven audience builders:

**Supergroups.** The Rolling Stones. Foreigner. Genesis. Journey. And more. The best in rock & roll—recorded live in two hour concerts.  **The Steve Dahl Supper Club.** The new comedy and music show made for rock audiences. Starring rock's best known on-air personality.  **The King Biscuit Flower Hour.** The most successful program in rock history. The proven audience builder with the unmatched track record.  **Plus** the kind of news, sports, entertainment, lifestyle and music features that are tailored as only ABC can to keep rock audiences tuned-in and turned-on. For further information call Virginia Westphal, Denise Oliver or Louise Callahan at (212) 887-5218.

# ABC ROCK RADIO NETWORK

We have seen the future,  
and it rocks!!!

# Networks/Program Suppliers

## AP & WSM Kick Off Music Country Network

The **Music Country Network**, a venture between the **Associated Press Radio Network** and **WSM/Nashville**, was launched Thursday, April 1 with the debut of "Hot Country Nights." Cohost for the first broadcast was **Barbara Mandrell** followed by Saturday's (4-3) emcee **Louise Mandrell**.

Seventy affiliates will receive the initial broadcasts via AP's satellite. The **Christal Co.**, which reps the show, has five sponsors to date, including **GMC Trucks**, **Cummings Engines**, and "Grand Ole Opry" standby **Mertha White Flour**.

The seven-hour feed will be carried from 10pm to 5am in all time zones, with the first two hours being repeated in the Western zones. Personalities for the show are **WSM's Chuck Morgan** and **Alan Dennis**.

## NEW

### PROGRAMMING

● Emmy-winning **ABC News** Correspondent **John Stossel** will report for the **ABC Information Network** as host of a new 90-second consumer report series that debuts April 3. These reports will broadcast twice every weekend at 9:34am Saturdays and 12:34pm Sundays, EST. Each segment will discuss a wide variety of consumer issues like health care products, insurance frauds, and mail order ripoffs. Stossel will continue his reporting duties on **ABC-TV's "20/20"** and "Good Morning America."

● After delaying its proposed spring 1982 debut, **Drake-Chenault** now confirms a September airdate for its "History of Country Music." The show is now being licensed to stations via cash basis only versus the previously offered barter basis.

**NOTE:** **Karnes-Grattan Associates (International Broadcast Syndications)** has relocated. The new address is Box 3681, Port Charlotte, FL 33951.

## Drake-Chenault Taps Talent Search II Winners

**Drake-Chenault** has announced the winners of its Talent Search II, whose air check excerpts are featured on a double album by the same name. The honorees are: **Mike Anderson, WRNL/Richmond; Kathy Brennan, WAYS/Charlotte; Bob Brooks, WCBM/Baltimore; Benny Brown, Radio Luxembourg; Ken Cooper, WEZB (B97)/New Orleans; Bill Hickok, WMC-FM (FM 100)/Memphis; Hudson & Harrigan, KILT/Houston; J.J. McKay, WRVQ/Richmond; and Beau Richards, WBZZ (B94)/Pittsburgh.**

The firm's current lineup of syndicated formats are outlined on side one; side two is devoted to its newest addition, "Hitparade," ready this month. "Stars Of Tomorrow," spotlighting the above named winners, and "Stars Of Today," profiling **WNBC/New York's Don Imus**, make up sides three and four.

This double album is available at no charge. Direct requests to **Drake-Chenault Enterprises, Inc.**, Box 1629, 8399 Topanga Canyon Blvd., Canoga Park, CA 91304. Inquiries should be accompanied by your name and address on company letterhead.

## RKO, Newsweek Co-Produce Radio Newsmagazine

"RKO Presents Newsweek," a weekly co-production of the **RKO Radio Networks** and **Newsweek** magazine, commences April 25. **Gil Gross**, RKO News Correspondent, and **David Alpern**, Newsweek Senior Editor, anchor the hour newsmagazine which features Newsweek's correspondents and editors.

Besides covering the week's major news stories, the program will include "Cover Story," a preview of Newsweek's upcoming cover piece. The magazine's "Periscope" column will also be a part of the programming lineup. Excerpts from speeches and news conferences will be presented as well.

The show will be free to any RKO One or Two affiliates which will have eight availabilities within the hour show to sell. Otherwise the four breaks will consist of two-minute public service spots.



Pictured at the official signing earlier this week are (l-r) **Thomas Burchill**, President, RKO Radio Networks; and **Mark Edmiston**, President, Newsweek, Inc.

## MUSIC FEATURES

### ABC

#### King Biscuit

**Flower Hour:** (prod. by DIR)

Billy Squier (April 18)  
UFO/Saxon (April 25)

**Silver Eagle:** (prod. by DIR)

Alabama (April 17)  
Tammy Wynette (April 24)

**Spotlight Specials:**

Hall & Oates (April 18), produced by Creative Factor

**Star Session:** (prod. by DIR)

Leo Sayer (April 17)

**Supergroups**

**In Concert:** (prod. by DIR)

Foreigner (April 24)

**Watermark:**

**Soundtrack of the 60's:** Hal Blaine, Leon Russell, Memphis Soul Music (April 17-18)  
Joe Cocker, Lester Sill, Dion DiMucci (April 24-25)

### CBS

#### RadioRadio:

**On Stage Tonight:** Hall & Oates (May 15)  
Little River Band (June 5)  
Al Jarreau (July 17)

### Global Satellite Network

#### Rockline:

Rainbow & Jay Ferguson (April 19)

### Inner-View

#### Inner-View:

Rod Stewart I (April 19)  
Rod Stewart II (April 26)

### Narwood Productions

#### Country Closeup:

David Frizzell/Shelly West (April 19)  
Loretta Lynn (April 26)

### Music Makers:

Peggy Lee (April 19)  
Ray Anthony (April 26)  
Johnnie Ray (May 3)  
Jo Stafford & Paul Weston (May 10)  
Patti Page (May 17)

### NBC

Academy of Country Music Awards Preview Special (April 23-25)  
"Mother's Day Music Special" with Glen Campbell (April 30-May 2)

### Country Sessions:

Mel Tillis (April 17)  
Jerry Jeff Walker (April 24)  
Burrito Brothers (May 1)  
Tammy Wynette (May 8)  
Chet Atkins (May 15)  
New Faces Show (May 22)  
Tom T. Hall (May 29)  
Michael Murphey (June 5)  
Terri Gibbs (June 12)

### Source:

Bob Welch & Friends (April 16-18)  
Foreigner (April 23-25)  
.38 Special (May 21-23)  
Jefferson Starship Special Encore (May 28-30)

### National Public Radio

#### Jazz Alive!:

Art Blakey Salute (April 17)  
Carmen McRae, Jack Wilson, Bob Florence, Big Band (April 24)  
Steve Kuhn/Sheila Jordan (May 1)  
Les McCann, Ernie Watts, Abe Laboriel, Charles Moore (May 8)  
Montreux Internat'l Jazz Festival (May 15)  
Chano Puzo Tribute (May 22)  
George Shearing/John Coates, Jr. (May 29)

### RKO

#### Captured Live!:

Donnie Iris & Cruisers (April 17-18)  
Michael Stanley Band (April 24-25)  
Molly Hatchet (May 1-2)

#### The Hot Ones:

Kim Carnes (April 19-20)

### Rolling Stone Magazine Productions

#### Continuous History Of Rock And Roll:

Todd Rundgren (April 19)  
Art Rock/Part II (April 26)  
Canadian Rock (May 3)  
Doors Profile (May 10)  
Sound of San Francisco Part II (May 17)  
Memorial Day Tribute to All Rockers Who Have Died (May 24)  
Where Rock Began/II (May 31)

### United Stations

#### Dick Clark's Rock

#### Roll and Remember:

Johnny Mathis (April 16-18)

### Weekly Country

#### Music Countdown:

Barbara Mandrell (April 16-18)

### Westwood One

#### Off The Record:

Rolling Stones/Part I (April 16-18)  
Rolling Stones/Part II (April 23-25)  
J. Geils Band (April 30-May 2)  
Z.Z. Top (May 7-9)

#### Special Edition:

Angela Bofill (April 16-18)  
Atlantic Star (April 23-25)  
Lakeside (April 30-May 2)  
Sister Sledge (May 7-9)  
Quincy Jones/Part I (May 14-16)  
Quincy Jones/Part II (May 21-23)  
Con Funk Shun (May 28-30)

#### Live From Gilley's:

Leon Everette (April 16-18)  
George Jones (April 23-25)  
Roger Miller (April 30-May 2)  
Doug Kershaw (May 7-9)  
Razzy Bailey (May 14-16)

#### In Concert:

.38 Special (April 23-25)  
Bryan Adams & U2 (May 7-9)  
Tommy Tutone (May 21-23)

#### Budweiser Concert Hour:

The Time/Bar-Kays (April 23-25)  
The Spinners (May 7-9)

#### The Rock Years:

#### Portrait Of An Era:

1967 (April 16-18)  
1968 (April 23-25)  
1969 (April 30-May 2)  
1970 (May 7-9)  
1971 (May 14-16)  
1972 (May 21-23)  
1973 (May 28-30)

#### Rock & Roll

#### Never Forgets:

Keith Moon (May 14-16)

## NEWS & INFORMATION FEATURES

### CBS

"The Masters: Golf's Finest Tradition" (April 3-4)

Network coverage of major league baseball's opening day (April 5)

### Earth News

Interview with marriage therapist **Carlfred Broderick** (April 16-18)

### Mutual

"Best Of King": **Ernest Boyer**, President of Carnegie Foundation for Advancement of Teaching, author **Gail Sheehy** (April 3)

### Westwood One

Spaces And Places: 10-part "Memory — The Art of Association" (April 5); 10-part "Running" (April 12); 10-part "Telephone Answering Machines" (April 19); 10-part "Time Management" (April 26).

## PEOPLE

● **Richard Rieman** to Manager of **RKO Radio Networks'** Washington Bureau. Rieman has served as Correspondent/Anchor since the network went on the air in 1979. His appointment becomes effective mid-April.



Richard Rieman

● **Mat Tombers** to Manager/Advertising and Publicity at **Watermark/ABC Radio Enterprises**.

### For The Record

Although **R&R's** news item last week about the **Daily Insider** and **Starship** news services gave the impression of a merger between the two, in actuality **Daily Insider** has bought out **Starship**, the entertainment-oriented radio news service. **David McQueen** and **Nancy Stevens**, who operated **Starship** and the nonentertainment-oriented **Newsprint** service, will continue to run the latter operation, but **Daily Insider** owner **Terry Marshall** will supervise the combined **Daily Insider/Starship** effort.

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Programming that really sells—That's where BPI's live-assist plan comes in. With 10 constantly updated formats to choose from, select the preprogrammed, unannounced music that's right for your station. Live back up is provided by your on-air personalities. The result is a clean, consistent, professional sound.

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## *“Wake Up” Calls*

Z93 *add*  
94Q *deb 27*  
WCKX 29-26  
KBEQ *add*  
KEGL *on*  
B100 *on*  
KOPA *add*  
WFBR 29-26

WPST 30-27  
WLAN-FM *add*  
WAEB *deb 27*  
WYCR *on*  
WKRZ-FM *deb 23*  
WKEE *on*  
CK101 *on*  
WTIX *deb 34*

G100 *add*  
WDOQ *add*  
WBBQ *on*  
KX104 *add*  
WAYS *deb 30*  
WCSC *add*  
WNOK-FM *add*  
WZZR *on*

KKXX *add*  
KHYT 29-24  
WJBQ *add*  
WTSN *deb 29*  
WHEB *on*  
WFBG *deb 27*  
WCIR *deb 29*  
WZYQ *deb 29*

WAEV *add*  
WCGQ *on*  
KKQV *add*  
KFYR *add*  
KELO *add 38*  
WAZY-FM *add 28*  
WCIL-FM *deb 32*  
KCBN *add 38*

KDZA *on*  
KATI *add*  
KOZE *add*

# *“Wake Up Little Susie”* **SIMON & GARFUNKEL**



*Produced by Paul Simon, Art Garfunkel, Phil Ramone and Roy Halee  
on Warner Bros. Records*

For  
September Release



### Country Radio's Audience-Building, Sales-Boosting Spectacular

Written in Nashville and produced by Drake-Chenault, the History of Country Music is the single most important country radio special of its kind. Produced in association with **The Country Music Foundation**, the History of Country Music is the first radio program to receive this honor. With over **200** new interviews, the History of Country Music story is told in the words and voices of the people who made it happen—the country music stars of today and yesterday. It's all here . . . all the laughter, all the tears and all the music that is the heart-beat of a living, loving, working America.

#### Original Score Composed and Produced by the Renowned Chet Atkins

Narrated by Ralph Emery, the History of Country Music is flawlessly produced under the direction of executive producer, Bill Drake.

#### Drake-Chenault: Feature Programming Experts Ensure Your Sales Success

This 52-hour country blockbuster gives your sales department a solid opportunity to increase your station's billing. The History of Country Music comes complete with the most extensive advertising and merchandising materials assembled for *any* radio special. From full-color posters, to key chains. From a book full of profit-proven selling ideas, to the History of Country Music logo in solid chocolate. It's all here, a programming masterpiece designed to excite **listeners and advertisers**.

Every commercial minute of this powerful audience-grabber belongs to you. We'll help you scale your premium rates to maximize your dollar return. Some stations net more than ten times their program cost.

The History of Country Music will generate millions of ad billings this fall. Don't miss out. Make sure you get your share.



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P.O. BOX 1629, 8399 TOPANGA CANYON BLVD., CANOGA PARK, CALIFORNIA 91304

Call **213-883-7400** or 800-423-5084

South Pacific distribution: Grace Gibson,  
ADC House, 77 Pacific Highway, North Sydney 2060, Australia (612) 922-5533.

## Court Upholds \$65,000 Libel Judgment Against WFBR

Maryland's highest court issued a 4-3 decision last week affirming a \$65,000 libel judgment against WFBR/Baltimore and morning man Johnny Walker. WFBR President & GM Harry Shriver says a decision will be made in several weeks on a possible appeal to the Supreme Court on First Amendment grounds.

The incident began in 1979, shortly after a snowstorm during which a Baltimore shopping center was looted. Walker joked on the air that Dennis Holly, a WMAR-TV anchorman who was about to undergo a leg operation, had suffered his injury running down the street carrying a television set during the storm.

Not appreciating the joke or any implication that he took part in the looting, Holly filed a \$2 million libel suit. The black newsman contended that the joke had racial overtones.

Shriver told R&R, "Our case was that you should not impose pre-censorship like that on people who are on the air, particularly comedians. It's an inhibition of their First Amendment rights. If this decision were carried to its extremes, where would Don

Rickles and Johnny Carson be?"

WFBR had also argued that the station could not be penalized for an announcer's comments that were made without the management's permission or knowledge. But three Maryland courts rejected that claim.

According to Shriver, most of the station's legal fees and any award to Holly would be paid by Seaboard Surety, a New York firm with which WFBR has a libel insurance policy.

### 47 YEARS ON AIR

## WOR's Fitzgerald Succumbs To Cancer

Following a lengthy battle with cancer, Edward Leo Fitzgerald, one half of WOR/New York's long running husband and wife team "The Fitzgeralds" died March 22 at the age of 89. Fitzgerald spent almost 47 years with the WOR talk show, and prior to that worked at KFRC/San Francisco.

Despite undergoing numerous cancer operations, Fitzgerald continued broadcasting. In 1972, after the fifth such operation, he talked openly on-air about the surgery, gaining much listener understanding and support.

VP/GM Rick Devlin expressed his sentiments to R&R: "He was a real institution, still as bright and sharp as the day he went on. It was a very sad parting, although the man was one of the most courageous men I'd ever met. Fitzgerald was a man who really lived life to the fullest." His widow, Pegeen, has resumed hosting their nightly show.

## Froelich Moves To Bernard Howard As VP

Bill Froelich has joined rep firm Bernard Howard & Co. as VP/Eastern Regional Manager. Froelich had been at the Christal Radio rep firm for 6½ years, most recently as Exec. VP/Sales.

Bernard Howard, President of the company that bears his name, commented, "Froelich adds a new dimension to our expanded management team. Bill will offer Bernard Howard-represented stations increased sales management and will contribute to our company's new growth."

## Goldstein

Continued from Page 3

Goldstein remarked to R&R, "Naturally, I'm very excited about this new challenge. My time with the people at WABC has been excellent, but I feel it's time to move out on my own. (WTIC-AM & FM VP/GM) Perry Ury and Tom Barsanti are running two of the best operations in the country, and the prospect of working with them and the airstaff at WTIC-FM is something I'm really looking forward to."

Goldstein, who starts at WTIC-FM April 8, served as a news anchor for the ABC FM Network and as a Regional Manager for the Source before joining WABC a year and a half ago.

## Scott

Continued from Page 3

that a similar format will soon be in place on WBBM-FM. When R&R asked Scott about that he said, "As far as what the format will be, there is nothing I can say at this point. All I can say is that I have struck a deal with WBBM-FM and will be able to divulge more only when they give me permission."

WBBM-FM VP/GM Brian Pussilano told R&R, "I'm very excited about having Buddy as our new PD. With his management background, I'm most confident he will make an excellent leader for this station."

Scott, whose background includes programming WXGT/Columbus, WDJX/Dayton, and WGBF/Evansville prior to joining WZUU, will take over at WBBM-FM in mid-April. No immediate replacement was named at WZUU.

## Portnow

Continued from Page 1

very proud to be representing the company on the West Coast, and hope to provide direction and leadership out here with a strong emphasis on A&R and music."

## Law

Continued from Page 1

Kent Nichols and (Surrey President) Howard Duncan have given me the chance to participate in a great future. I'm also excited by the prospect of working with John Bayliss again when the Charter deal is completed."

Law's background includes working with Bayliss in a GM/PD relationship at KIMN/Denver in 1972. Law served as VP/GM of WYNY/New York, PD of WRQX/Washington, WABC/New York, and WHDH/Boston. He'll officially join Surrey on April 12, replacing Bob Lowry, who is no longer with the company.

## Grab

Continued from Page 1

first few months learning as much as I possibly can." Grab added humorously, "With a 19.8 share, I don't think there's too much I can teach them!"

KDKA VP/GM Jonathan Klein commented, "We certainly look forward to having Konstantin join us. He was our first choice, and I think he'll fit in very well."

## Wasilewski

Continued from Page 3

helped lead to the creation of radio-only NRBA, the National Radio Broadcasters Association.

But NRBA President Sis Kaplan's only comment was, "It will be the end of an era for NAB. He certainly has done a fine job for them."

## Gannett

Continued from Page 1

Trammell, who has been with Storz Broadcasting for several years (at KXOK since 1974), took over at KSD-AM & FM immediately. The promotions of Clark, McLaughlin and Cook were also effective as announced. McLaughlin, who is a ten-year veteran of KPRZ & KIIS, will oversee the day-to-day operation of the stations while Clark relocates from St. Louis. Cook remains on assignment in Los Angeles, assisting new KIIS PD Gerry DeFrancesco with the repositioning of the station.

## Totoian

Continued from Page 3

Totoian told R&R, "I'm glad to be back with CBS in such an important position. It's a challenge; it's hard work, and if we all do our jobs properly, we'll be rewarded."

Reporting to Totoian will be: the E/P/A Regional Album Promotion Managers; Harvey Leeds, Associate Director/National Album Promotion; and Robin Wren, Associate Director/National Album Promotion, West Coast.

Totoian also announced that Leeds is assuming new responsibilities as liaison with all industry trade publications and tip sheets. Leeds will also be E/P/A's representative to rock pools throughout the country, and will coordinate the utilization of E/P/A artist videos and designated special marketing projects as they relate to radio promotion.

### For The Record

The former Blair Radio Vice President who exited last week (R&R 3-26) is in actuality George Wolfson. He is leaving the rep firm to pursue other interests. George Wolfson



## EZ And TM

Continued from Page 1



Beautiful Music problems of aging demographics and shrinking audiences," he commented. "After thoroughly reviewing the research and design of EZ's format, we enthusiastically entered into a joint venture to market TM Easy. We believe this is the sound many BM stations will need in this dec-

ade to counter the aging audience erosion problems." He added, "We will continue to market our own random access service as a Beautiful Music alternative."

Pictured formalizing the joint venture are (l-r) EZ Exec. VP Alan Box, Pat Shaughnessy, Don LeBrecht, and Arthur Kellar.



She's No Stranger.

# WESTWOOD ONE

AMERICA'S NUMBER ONE

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LOS ANGELES

NEW YORK



# News/Talk



GAIL MITCHELL

HEALTH/FITNESS/MEDICINE NO. 1

## N/T Polls Top Talk Topics

Once again, I've compiled the 30 hottest talk topics covering 1982's first quarter. As before, the rankings of those topics appearing on the last chart (R&R 12-4-81) are noted within the parentheses.

This time around there was more overlapping as evidenced in several of the category groupings. However, in comparing the two charts, obvious similarities are immediately apparent. Again those topics garnering major national airplay coincide with the country's major concerns. For example, Reaganomics and the U.S. involvement in Central America generated a good audience response share, according to the polled stations. But showing up just as strong are those subjects relating to or influencing the listener on a more personal basis: Health/Fitness/Medicine, Local government/Issues/Elections, and Household (especially those exorbitant home heating costs). Also of significance are taxes, whose April 15 deadline is right around the corner. Interestingly enough it would seem that people are turning to entertainment to help maintain a positive perspective in a negative climate.

Qualifying as new chartcomers are Death/Dying, Gay Rights/Lifestyle, the troubled Auto Industry, Pollution/Waste, and the burgeoning science industry. Some stations even pointed a finger at their media counterparts and their influence in the wake of, among others, the Atlanta child murders trial. Interesting topics that bubbled under the chart but provided a service to the stations' audience were Mardi Gras safety, Citizenship, Ireland & Irish, Inclement Weather, and that favorite pastime, Trivia.

For the most part, guests were local in nature (police, political candidates, local ministry) with noted authors, actors, athletes, and doctors making their rounds. Those guests not fitting the run of the mill mold: modern-day bounty hunter Tiny Bowles (KGNR/Sacramento), animal psychic Fred Kimball (3WS/Pittsburgh), and Dr. Graeme Newman (WQBK/Albany), who advocated painful criminal punishment by cutting off the extremities (toes and fingers).

I'd like to thank those participating stations and people who were kind enough to share their information: Susan Eggleton, WIND/Chicago; Nancy O'Donnell, WQBK/Albany; Dan Vaccaro, WVEE/Memphis; Bob K, WCAU/Philadelphia; Jan Rosicky, WNSI/St. Petersburg; Jack Kinnicutt, late of WHAM/Rochester; Dave Derosier, WBSM/New Bedford, MA; Tobe Fitterman, WGSO/New Orleans; Mary Jane Popp, KGNR/Sacramento; Kenton Morris, WGN/Chicago; Steve Bither, WKXA/Brunswick, ME; Kathi Hale, WIFE/Indianapolis; Larry Crandall, KOA/Denver; Tom Straw, KMPC/Los Angeles; Steve Hall, WAVI/Dayton; and Tom Daren/Doug Hoerth, 3WS (WWSW-AM)/Pittsburgh.

### NATIONAL TALK TOPICS/30

Jan./Feb./March 1982

1. Health/Fitness/Medicine (3)
2. Local gov't/Issues/Elections (5)
3. Entertainment (15)
4. Reaganomics (1)
5. Crime/Violence (18)
6. Central America
7. Taxes (11)
8. Male-Female Relationships/Family (8)
9. Household (tips, heating costs, etc.)
10. Science
11. Military
12. Education (4)
13. Authors
14. Television/Media Influence
15. Religion (9)
16. Auto Industry
17. Sexuality
18. Paranormal (UFO's, etc.)
19. Psychology
20. Law (10)
21. Nuclear Arms
22. Death/Dying
23. Gay Rights/Lifestyle
24. Abortion
25. Money/Finance (12)
26. Welfare
27. Police (21)
28. Sports
29. Pollution/Waste
30. Animals (Abuse, etc.) (26)



WGN SKI IN — During a recent station giveaway, WGN/Chicago's Bob Collins distributed 5000 free ski lift tickets to lucky slope friends who later vied in races held at the Alpine Valley Resort. Grand prize was a trip for two to Winter Park, CO. All smiles despite the cold are (l-r) station personnel John Tondelly, Assistant PD Kenton Morris, PD Dan Fabian, Mike Adinams and Bob Collins.

## News/Talk Personalities

ON THE MOVE: WKIS/Orlando welcomes Bob James as morning host; he replaces Steve Cannon, who's moved over to WGAR/Cleveland. Former Orlando night talk personality Harry D. Cup returns, this time to WKIS, after a stint at WCAU/Philadelphia... Paul Erdman hosts "Money Talk" on KGO/San Francisco... Jack Kinnicutt, formerly with WHAM/Rochester, has moved crosstown to WBBF as talk host... WGSO/New Orleans has promoted morning sports reporter Bill Wagy to Sports Editor; he will retain his morning anchor sports duties and host a Saturday sports talk program. In addition, Tim Brando has been named host of the station's "Sportsline" show... Former KBBC-FM/Phoenix News Director/anchor Marsha Carter has transferred to the Executive Producer slot at KTRH/Houston. Station programming department secretary Laura Morris has been upped to Programming Coordinator... Susan Weiner tapped as Research/Marketing Director at KYW/Philadelphia from previous in-house position as Producer and Public Service Director... WISN (Radio 11)/Milwaukee has added Doug Carrick to its airstaff. He'll handle the 10pm-2am "Night Talk" feature... Well-known physician/broadcaster/author Dr. Gabe Mirkin, shares healthy advice and information with WRC/Washington, DC listeners... WCAU/Philadelphia's Entertainment Editor and general assignment newscaster, Gesa Sklaroff, is the recipient of a first place Philadelphia Press Association Award for coverage of a downtown hostage incident last year... WGSO/New Orleans also welcomes Dennis Stacey as Production Manager. Stacey hails from WABB-AM & FM/Mobile where he held a similar position as well as an airshift...

And veteran newshound David Brinkley has been chosen winner of the RTNDA's annual Paul White Award; the presentation will be made at the 37th International Conference October 2 in Las Vegas...

SOCK IT TO 'EM — KSDO/San Diego, home of the Sockers, plays host to Bob Hope, whose postgame performance launches the team's North American Soccer League outdoor season on April 3. The forthcoming match pits the Sockers against the Vancouver White Caps while Hope follows with a 90-minute comedy concert.

QUIZ OF THE AIRWAVES — The Broad Street family of stations (WELI/New Haven; WVCG & WYOR/Miami; WGSO & WQUE/New Orleans; KTOK & KJYO/Oklahoma City) have embarked on a new four-part series, "Quiz of the Airwaves." Each market is set to produce a set of 90-second quizzes on a quarterly basis. These are aired simultaneously and revolve around four subjects: money, marriage, health, and personality. WGSO and WQUE are coordinating the first installment of 30 quiz questions which are scheduled to air for one week, five per day, beginning April 26. The next quarterly quiz, personality, will be handled by Miami, followed by marriage in Oklahoma City, and health in Connecticut. According to President Fred Walker, these quizzes "promote good informational programming for sharing in all of the Broad Street markets, as well as generate additional revenue for our stations."... And speaking of contests, KNX/Los Angeles has kicked off its "Super 1070 Contest." Prizes include London vacations, \$10,700 cash, and a Mercedes Benz 300D Turbo Diesel.

PROGRAMMING HIGHLIGHTS: "Do You Really Have To Pay Income Taxes?" is the topic of discussion Friday (4-2) on the Mike Edwards show on KSTP/St. Paul... WKIS/Orlando supplements station lineup with the CBS Radio Mystery Theatre... KFVB/Los Angeles's Call For Action Services sponsors an "Ask The Heart Expert" Day on April 2... For the tenth consecutive year, KOA/Denver will provide play-by-play coverage of the Bears' home/road games. Jeff Kingery and Joe Cullinane handle the broadcasting chores... Financial consultant Bob Kinsman becomes a regular Monday fixture on the KCBS/San Francisco "Newsmagazine" with host Lila Petersen. And more money matters are covered by Ken Pomerantz who now emcees "Pomerantz on Money" every morning, M-F, at KCBS... Meanwhile, further up the coast, KVI/Seattle has expanded its old-time radio programming to seven hours on the weekends. This programming includes "Theatre of the Mind," highlighting the golden age of radio, and "Sunday Funnies," which carries "Burns and Allen" and "Jack Benny"... WBBM/Chicago's Donn Pearlman will host "Coin Collectors' Corner," which debuts April 3... The Broadcast Interview Connection (BIC) recently added affiliate KFIZ/Fond du Lac, WI... KELI/Tulsa has initiated construction on a 9000 square-foot building at 9191 East Skelly Drive with completion slated for this fall. The station has been broadcasting from studios located on the Tulsa Fairgrounds... WCAU sportscaster Don Henderson set to host "Sports Final" following the Phillies' games.

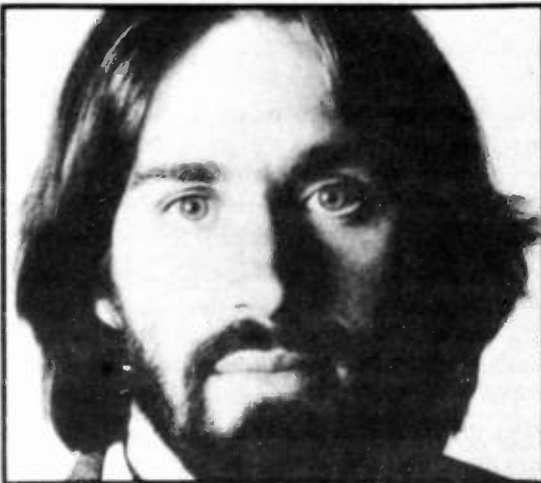
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NEWSRADIO  
1070 Where news comes first!

GANNETT OUTDOOR



NEWS IS OUR BIZ — Having touted the five tenets of news in previous campaigns, KNX/Los Angeles leaves no doubt as to its programming priority. Standing in front of the latest outdoor promotion push is (l-r) Tom Lewis, Gannett Outdoor, and Fred Bergendorff, KNX Promotion Director.

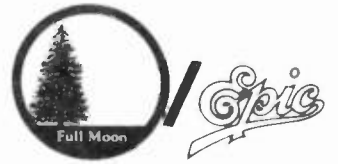
# THE VARIETY OF CHR AND EPIC/PORTRAIT HAS NEVER BEEN MORE APPARENT



Produced by Dan Fogelberg with Marty Lewis

## DAN FOGELBERG "Run For The Roses"

WBEN-FM add 39	WOKI add	KKQV add	WGH 18-15	WBCY	95XIL
Q103 add	WDCG add 39	KILE add 40	KNBQ deb 28	WAKX	WAEV
KZZP add	KJ100 add	KPUR add	KCPX deb 34	WNAM	WISE
WFBR add 30	WZZR add	Q101 add	KLUC deb 27	WKDQ	WXLK
WDRC-FM add	KSTT add	Q102 27-22	WTSN deb 30	KRQ	KSEL-FM
KC101 add 30	KIOA add	KEZR 25-22	Q104 27-19	KHYT	KENI
Q106 add	KRAV add	KYYX deb 23	Z102 32-29	WACZ	KSLY
V100 add	KZ93 add	KOPA 28-24	WFOX 33-30	WIGY	KDZA
KBFM add	WMEE add	WHFM deb 28	WFLB deb 30	WCIR	KOZE
WABB-FM add	WOW add 17	WAEB deb 30	WTRU deb 29		
G100 add 30	KKXX add	K104 40-31	KATI deb 33		
WDOQ add	KIDD add	WKEE deb 40	KFI		
WBBQ add	FM102 add	KTSA 26-18	KIQQ		
FM100 add 28	WFEA add	KINT 40-33	92FLY		
KX104 add	95SGF add	WCSC deb 29	KEEL		



Produced by Aldo Nova  
Executive Producers: Val Azzoli & Lennie Petze

## ALDO NOVA "Fantasy"

B104 on	KINT 20-14	WISE add	WABB-FM	WRKR
CHUM 19-17	WBBQ add	WGLF add	WZYP	KRNA
CKGM 25-20	WOKI 21-17	KSEL-FM 14-9	WSKZ	99KG
KEGL 22-18	WSSX 19-14	WSPT deb 30	WGH	KFMZ
I95 add	WJXQ 6-5	KCBN 37-32	WRVQ	KENI
WGCL add	KMGK 25-21	KATI 30-27	WVIC	KSLY
WKTI on	WNAM deb 30	KYYA 13-8	KJRB	
KIQQ on	KKXX 26-20	KOZE 19-12	FM103	
WRCK 25-20	KNBQ deb 29	WPHD	WIGY	
WPST 28-25	KCPX 38-33	WKRZ-FM	WZYQ	
K104 33-26	KSKD 19-10	WKEE	WYKS	
WYCR add	95XIL add	KZFM	Q101	
KSET-FM add	Q104 31-27	KBFM	KVOL	



Produced by George Duke

## GEORGE DUKE "Shine On"

WIFI	KIQQ	WTIX	KCPX
B94	KFRC	B97	KIKI
CKGM	KEZR	KROK	WJBQ
Q105	WTIC-FM	WDOQ	95SGF
CKLW	WDRC-FM	WMAK-FM	WFOX
WGCL	KC101	KYNO-FM	WFLB
KEARTH	KZFM	KIDD	KILE
KRLA	KINT	FM102	Q101
KFI	KROD	KGGI	KVOL
KIIS-FM	KHFI	KNBQ	KDZA



# Ratings & Research



JHAN HIBER

## Inside The Birch Report

People who only a few months ago thought of birch only as a type of tree are all excited about the Birch Report ratings service. Do they have a right to be enthused? Is there something substantial to this ratings challenger? How does the Birch system really work? Who does it help or hurt?

In order for me to answer these questions fully — and in order to help me keep the industry abreast of Birch developments as I do on happenings at Arbitron — Tom Birch, President of the Birch Report, invited my wife Lynn (another former Arbitron staffer) and me to his headquarters in Florida for two days of frank discussion and examination. In this column and the article for next week I'll give my impressions of the Birch operation, some of its strengths and weaknesses, and provide some insights that can only have been gleaned from two days on-site.

### David Vs Goliath



Some initial impressions as Lynn and I walked in — first, there is no feeling of hyper-security as there is at Arbitron's Beltsville or Laurel plants. The people are friendly, eager to answer your questions without hesitation. The entire Birch operation in Coral Springs is relatively tiny — the entire operation could fit into the Arbitron executive suite in New York. However, there is expansion room and soon it will be filled, according to Tom Birch.

The overall impression reminded me of the David versus Goliath situation. This David is small but growing rapidly (which can be a problem in itself). There is a healthy esprit de corps among the personnel, and the entire firm wants to be responsive as it feels its way into the big leagues of radio ratings.

### New Methodology Implemented

Since I last wrote on the Birch service, in December of last year, there have been several significant changes in the company's way of measuring radio. Here are a few of those vital changes:

1. *Interviewing just one person per household.* Up until the end of 1981 the Birch interview technique that captured listening data involved talking to every one 12+ in the home. This is similar to

Arbitron's sending a diary to all those 12+ in homes. However, Mediastat, in its phone sample, talked to just one person per household, and Birch has now adopted that methodology.

Why change to the one-person system? The late Jim Seiler always felt that this technique allowed better sampling of a market due to better geographic distribution of the sample. For example, if a survey captures data from 500 people, under the Arbitron system (and the former Birch approach), that might mean that approximately 200-250 homes were included in the final sample (figuring 2.0-2.5 persons per home). Under the new Birch approach that 500 sample would come from 500 different homes, thus perhaps a more well-distributed sample than the clustered Arbitron approach.

According to Tom Birch, the change to the one-person interview has made some notable changes in the Birch results. The company is now getting better representation of men in its sample, more persons 45+ are being captured in the data base, and the firm's response rate is increasing, approaching the 50% level that is the Arbitron ballpark.

2. *Shorter monthly surveys.* In conducting its monthly sweeps, Birch has been measuring some of the bigger markets for three weeks, versus two for Mediastat's approach and four weeks for Arbitron. Beginning this month, however, all monthly surveys will be of a two-week duration, even in metros such as New York, Los Angeles, and Chicago. The sample sizes in the affected markets will not be reduced, just the survey period shortened.

Ideally, the longer sweeps would be preferred, but as you'll see in the next point, Birch's production capacity — nowhere near the mammoth Control Data setup at Beltsville — has forced the firm to deal with some new realities. The Mediastat acquisition and the upcoming release of the first quarterly reports are putting a strain on the system.

3. *The production schedules will be staggered so that not all markets are surveyed at the same time.* What this means in English is that some markets, the largest for example, will always be surveyed in the first two weeks of each month. Medium-size markets will be swept perhaps in the second and third weeks, while smaller markets will be surveyed in the last two weeks of each month. The schedule for each market will remain fixed, Tom Birch says, so

## Week In Review

### Todd Wallace Goes International

Todd Wallace has announced that his programming consultancy has opened an office in Sydney, Australia. Bill Clemens, former programmer for Radio New Zealand, will head the office serving the company's Australasian clients.

### Birch Lands NBC, Group W, Century Stations

The Birch Report has brought in stations from several major groups as clients recently. The NBC O&O's will be coming aboard, according to Tom Birch, President of the ratings service. In addition, Group W stations WINS/New York, WIND/Chicago, and WBZ/Boston have signed on. Century Broadcasting's KWST/Los Angeles, KMEL/San Francisco, and KSHE/St. Louis have also inked pacts with Birch. Other

recent Birch adherents include WBLS/New York, KMOX/St. Louis, and KSTP/Minneapolis.

### Arbitron Credits TSA Sports, Personalities

Effective with the recently completed winter sweep, Arbitron has begun to credit entries outside the metro to sports teams and/or air personalities. Previously such entries were unable to be credited due to software limitations.

### Lowry Out At Surrey

Bob Lowry, formerly with Frank Magid Associates and more recently head of programming and research for the Bonneville O&O's, has left the presidency of Surrey Research (see Page 1). Lowry, who was at Surrey for the last seven months, can be reached at (602) 742-5001.

that broadcasters and agencies, once they're used to the new turnaround time, can count on that delivery in the future.

Faster delivery of the data is the Birch goal here. Tom Birch told me, "It is critical that we get the most prompt delivery of our data. That will make our information more valuable due to the timeliness of the numbers." The bottom line on the schedule shuffle is that medium and smaller markets will get their books faster while the top metros will still get speedy delivery. That's the plan at least — let's see how it works out.

### Development Problems

Besides waiting to see how the implementation of the new methodology aspects works out, the other key item you may want to keep in mind is the still-evolving nature of the Birch system. Lynn and I pointed out some concerns during our visit, and at their responsive best Birch's people are trying to take our constructive criticism and incorporate the ideas into their way of doing things. As this happens there will be development problems, but this is nothing new to the radio ratings business. When we first implemented Expanded Sample Frame at Arbitron there were howls in many quarters, and when Differential Survey Treatment is used widely this spring it may also cause some ruffled feathers. At any rate here are some items you may want to keep an eye on as Birch matures.

1. *Daily cume problem.* In the monthly reports there are data reported in three ways — Monday-Friday, Saturday-Sunday, and Monday-Sunday. In some cases — I counted a significant percentage in one of the recent Memphis reports as an example — the Monday-Friday and/or the Saturday-Sunday cumes were higher than the same station's Monday-Sunday numbers.

Obviously this may not make sense, but as Birch explained it to us in their system it can indeed happen. However, in the quarterly reports daily cume information (which can lead to the anomaly I've described) will not be shown so the cume problem shouldn't be a factor in those books.

2. *Conduct of field interviews.* Rather than hiring thousands of people nationwide (the approach used by Arbitron), Birch farms out local interview work to reputable market research establishments. It's tough to control the ongoing conduct of your actual interviews that

way, but Birch is hiring more in-house field supervisors to travel the country and familiarize the local companies with the Birch way of doing things.

3. *Identity of responses masked now.* As Lynn and I looked over the interview procedures and sheets used by the Birch subcontractors, it became apparent that the bottom line was to record call letters on the interview sheets that were sent back to Coral Springs for processing. This concerned me because stations, in post-survey analysis, want very much to know how they are being identified by the public. Currently this can't be derived from looking at Birch's materials, since all slogan entries and other non-call letter identifiers mentioned during the call are transferred by the interviewer — through facility form information supplied by the stations — to call letters.

The good news here is that Tom Birch told me recently that his company is now testing in the field ways of recording verbatim identifiers. If this test proves successful, the broadcasters who analyze Birch's data after each sweep can thank the firm for their responsiveness to what should be a useful suggestion.

There's so much more, but space limits. Next week I'll get into the quarterly report in some detail and show examples of some useful sales innovations the Birch folks are incorporating into their books.

### NAB Footnotes

Two related items you should be aware of. For more on Tom Birch and the Birch report you may want to scan the first 1982 Ratings Report included with R&R's next edition. The Ratings Rival section displays interviews I did with Tom Birch and Arbitron's Rick Aurichio.

Secondly, if you are going to the NAB convention in Dallas you may want to join Mr. Aurichio and I, plus several other key broadcasters, in an interesting session. Scheduled for Monday, April 5 at 11am, the panel is entitled "The Great Arbitron Roundup." Moderated by the NAB's Senior Research VP Larry Patrick, this entirely Q&A session will also include George Green and Steve Trivers, Chairman and Vice Chairman of the Arbitron Advisory Council, as well as top rep researcher Ellen Hulleberg, Vice President of McGavren Guild. Hope to see you at what promises to be an exciting gathering in Dallas.

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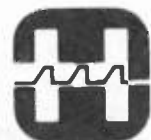
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## RATINGS REPORT

### ARBITRON RADIO

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#### Charleston, SC METRO RANK 87

POP(00): 3495  
 Share Trends Persons 12+ Mon-Sun 6AM-Mid

	Fall '80	Spring '81	Fall '81
1 WXTC-FM	15.4	WSSX-FM 15.5	WSSX-FM 12.7 (M)
2 WPKI-FM	11.1	WCSC-AM 11.0	WEZL-FM 11.5 (C)
3 WEZL-FM	10.7	WEZL-FM 10.5	WXTC-FM 11.5 (M)
4 WPAL-AM	9.8	WWVZ-FM 9.9	WCSC-AM 10.6 (M)
5 WCSC-AM	8.9	WPAL-AM 9.1	WWVZ-FM 9.0 (M)
6 WDUQ-FM	7.6	WXTC-FM 9.1	WQJZ-AM 8.1 (M)
7 WKTU-FM	6.5	WQJZ-AM 8.7	WPAL-AM 7.1 (M)
8 WTKM-AM	5.9	WDUQ-FM 5.2	WTKM-FM 5.4 (M)
9 WQJZ-AM	5.7	WTKM-FM 5.0	WDUQ-FM 5.2 (M)
10 WNCU-AM	4.8	WTKM-AM 4.7	WTKM-AM 4.4 (M)

Adults 18-34		Adults 25-54	
RANK	STATION	RANK	STATION
1	WSSX-FM	1	WEZL-FM
2	WWVZ-FM	2	WCSC-AM
3	WCSC-AM	3	WXTC-FM

#### Columbia, SC METRO RANK 88

POP(00): 3455  
 Share Trends Persons 12+ Mon-Sun 6AM-Mid

	Fall '80	Spring '81	Fall '81
1 WNOK-FM	19.7	WNOK-FM 20.9	WNOK-FM 20.0 (M)
2 WCOS-FM	16.1	WCOS-FM 19.2	WCOS-FM 15.7 (C)
3 WIS-AM	15.2	WIS-AM 12.4	WIS-AM 12.0 (AC)
4 WUIC-AM	10.7	WZLJ-FM 8.9	WUIC-AM 11.8 (M)
5 WKRY-FM	7.8	WUIC-AM 7.4	WZLJ-FM 7.9 (AC)
6 WUDM-FM	6.6	WUIC-AM 7.2	WUDM-FM 7.7 (M)
7 WZLJ-FM	6.6	WKRY-FM 5.9	WKRY-FM 7.7 (M)
8 WSCU-FM	5.9	WSCU-FM 4.4	WSCU-FM 4.7 (AC)
9 WCOS-AM	1.4	WCOS-FM 3.0	WUJL-AM 1.8 (M)
10 WCAY-AM	1.4	WCAY-AM 1.7	WNOK-AM 1.2 (M)

Adults 18-34		Adults 25-54	
RANK	STATION	RANK	STATION
1	WNOK-FM	1	WCOS-FM
2	WUDM-FM	2	WIS-AM
3	WZLJ-FM	3	WNOK-FM

#### Wichita, KS METRO RANK 89

POP(00): 3362  
 Share Trends Persons 12+ Mon-Sun 6AM-Mid

	Fall '80	Spring '81	Fall '81
1 KICT-FM	14.5	KEYN-FM 14.5	KEYN-FM 15.5 (M)
2 KFHM-AM	11.9	KFHM-AM 12.1	KFHM-AM 13.0 (C)
3 KEYN-FM	11.2	KURA-FM 10.6	KFHM-AM 11.5 (C)
4 KFDM-AM	10.4	KFDM-AM 10.2	KICT-FM 8.9 (M)
5 KFDM-AM	9.2	KICT-FM 7.8	KAKZ-AM 2.8 (M)
6 KAKZ-AM	8.6	KKRD-FM 6.5	KKRD-FM 7.2 (AC)
7 KKRD-FM	7.4	KKRD-FM 5.8	KURA-FM 6.6 (M)
8 KKRD-FM	7.2	KFDM-FM 5.6	KFDM-FM 5.2 (C)
9 KWKN-AM	5.3	KAKZ-AM 5.6	KQAM-AM 5.2 (O)
10 KQAM-AM	3.5	KQAM-AM 5.2	KWKN-AM 4.3 (AC)

Adults 18-34		Adults 25-54	
RANK	STATION	RANK	STATION
1	KEYN-FM	1	KFHM-AM
2	KICT-FM	2	KEYN-FM
3	KKRD-FM	3	KKRD-FM

#### Bakersfield METRO RANK 90

POP(00): 3164  
 Share Trends Persons 12+ Mon-Sun 6AM-Mid

	Fall '80	Spring '81	Fall '81
1 KUZZ-AM	16.9	KUZZ-AM 17.8	KUZZ-AM 14.1 (C)
2 KKXX-FM	11.4	KKXX-FM 10.6	KKXX-FM 10.5 (M)
3 KEKN-AM	9.2	KCFM-FM 7.0	KWAC-AM 9.6 (M)
4 KCFM-FM	9.0	KEKN-AM 6.1	KXEM-AM 5.9 (M)
5 KLYD-FM	5.8	KWAC-AM 5.9	KEKN-AM 5.2 (M)
6 KAFY-AM	5.1	KAFY-AM 5.2	KCFM-FM 5.2 (M)
7 KWAC-AM	5.1	KLYD-FM 4.7	KGEU-AM 5.0 (O)
8 KQAM-AM	2.7	KPMC-AM 2.9	KLYD-FM 3.3 (AC)
9 KLOS-FM	2.4	KNTB-AM 2.3	KAFY-AM 2.8 (AC)
10 KMCN-FM	2.2	KTKK-AM 2.2	KLOS-FM 2.8 (AC)

Adults 18-34		Adults 25-54	
RANK	STATION	RANK	STATION
1	KKXX-FM	1	KUZZ-AM
2	KWAC-AM	2	KWAC-AM
3	KUZZ-AM	3	KXEM-AM

### The Birch Report

Average persons 12+  
 Monday-Sunday 6am-midnight  
 Rolling Averages

#### Buffalo

WGR, WBEN Slip, Remain 1-2;  
 WGRQ Rebounds To Double  
 Digits; WECK Softer

	Nov./Dec.	Dec./Jan.	Jan./Feb.
WGR (AC)	12.6	14.1	12.9
WBEN (AC)	11.9	12.1	11.6
WJYE (BM)	8.4	11.1	11.4
WGRQ (A)	12.4	9.2	11.0
WKBW (R)	9.6	9.5	9.3
WBEN-FM (R)	7.8	6.2	6.6
WBLK (B)	6.8	6.6	6.2
WECK (BB)	6.0	5.6	5.0
WYRK (AC)	3.1	2.5	3.5
WEBR (N/J)	2.8	2.9	3.2
WZIR (R)	3.2	3.5	2.8
WPHD (R)	2.5	3.0	2.7
WDCX (RL)	1.4	1.7	1.4
WACJ (O)	1.9	1.3	1.3
WYSL (AC)	1.6	1.3	1.0

#### Indianapolis

WIBC, WFBQ Strong 1-2 Punch;  
 WNAP, WENS Growing; WFMS  
 Rebounds

	Nov./Dec.	Dec./Jan.	Jan./Feb.
WIBC (AC)	16.7	16.0	16.6
WFBQ (A)	12.4	12.1	13.6
WNAP (R)	7.4	8.5	9.5
WXTZ (BM)	9.5	8.9	9.1
WTLC (U)	10.4	10.2	8.9
WENS (AC)	6.0	7.7	8.5
WFMS (C)	7.8	7.2	8.1
WIRE (C)	8.9	9.0	7.4
WIKS (R)	6.2	5.7	6.0
WIFE (N/T)	2.0	2.3	2.8
WNDE (R)	2.0	2.2	2.0
WATI (BM)	1.7	1.3	1.4
WGTC (C)	1.7	1.9	1.0

#### Hartford

WTIC Dominates; WHCN Moves Into  
 Second As WRCH Slips;  
 WCCC-FM, WPOP Rising

	Nov./Dec.	Dec./Jan.	Jan./Feb.
WTIC (AC)	23.5	24.8	23.1
WHCN (A)	6.0	6.6	7.8
WRCH (BM)	7.8	7.4	6.8
WCCC-FM (A)	5.0	6.0	6.7
WPOP (N)	3.8	4.1	5.3
WTIC-FM (R)	4.9	5.1	5.1
WIOF (AC)	3.7	4.3	4.9
WKSS (BM)	7.7	6.4	4.5
WDRC (AC)	3.9	3.6	3.7
WYYZ (AC)	3.9	3.5	3.7
WDRC-FM (R)	3.0	3.6	3.5
WPLR (A)	2.1	2.2	1.7
WKND (B)	2.8	1.7	1.3
WRCQ (AC)	1.5	1.6	1.2
WKCI (R)	.9	1.0	1.2
WHYN (BM)	2.3	1.8	1.1
WMLB (C)	.7	.5	1.0

#### Milwaukee

WTMJ Grows, Holds First;  
 WISN Climbs Into Second; WLPX  
 Takes AOR Lead;  
 WOKY Almost Doubles With  
 New Format; WBCS, WEZW Slipping

	Nov./Dec.	Dec./Jan.	Jan./Feb.
WTMJ (AC)	10.6	11.5	11.9
WISN (AC)	7.1	8.4	9.1
WLPX (A)	5.5	7.0	8.9
WBCS (C)	10.8	9.3	8.6
WQFM (A)	7.8	8.2	8.2
WEZW (BM)	11.0	8.4	7.3
WZUU-FM (AC)	5.3	5.5	6.6
WOKY (BB)	2.6	2.4	4.6
WFMR (CL)	3.8	3.5	3.8
WKTI (R)	5.3	4.3	3.6
WLUM (U)	4.7	3.3	3.4
WMYX (AC)	4.2	3.1	3.0
WRKR (R)	2.6	2.8	2.4
WZUU (AC)	3.0	2.4	2.3
WEMP (AC)	1.9	1.5	1.5
WMAQ (C)	.9	1.2	1.3
WBKV (AC)	1.5	1.1	1.2
WAWA (B)	.3	.5	1.0



# ON THE AIR

## DAVID LASLEY "If I Had My Wish Tonight"

Produced by David Lasley.  
Mixed by Geoff Workman.

WABC add 33	KIOA deb 30	BIO4 on	KHFI	KHYT
WNBC 20	KBBK 30-26	WPGC on	KLPQ	WGUY
WXKS-FM deb 26	KCPX 36-31	WGCL on	KX104	WFEA
WKRZ-FM add	WJBQ add	KFI on	WMAK-FM	WCIR
KITY add	WIGY add	KIQQ on	WOKI	WAEV
KZFM 26-17	WFBG add	KEZR 23	WDCG	WISE
KINT 32-26	WYKS add	WHFM	WSEZ	WFLB
KBFM deb 30	KILE 38-31	Q106	WVIC	WGLF
WTIX deb 39	KDZA add	WYCR	WNAM	KVOL
KROK add	WIFI on	WKEE	KNBQ	99KG



## SHEENA EASTON "When He Shines"

Produced by Christopher Neil.

WXKS-FM add	KSTT add	WIFI	Y103	KCPX
KIQQ add	KIOA add	CKLW	WDOQ	WACZ
KEZR add	WNAM add	WLOL-FM	FM100	WFEA
WHFM add	KNBQ add	KFI	WOKI	WFBG
K104 add	WGUY add	KZZP	WCSC	WFOX
KZFM add	95SGF add	WAEB	WNOK-FM	WXLK
KHFI add	WISE add	WKRZ-FM	WGH	KPUR
WZYP add	WFLB add	WKEE	WVIC	
KX104 add	KILE add	KSET-FM	KRAV	
WMAK-FM add	WTRU add	KINT	Z104	
WKFR add	KENI add	KLPQ	KBBK	

## JOHN HALL BAND "You Sure Fooled Me"

Produced by John Hall.

WLOL-FM deb 30	WGH	99KG
WVIC deb 40	KMGK	KFMZ
WJXQ deb 25	KBBK	KENI
KEZR	KCPX	KSLY
KZZP	WAEV	
KINT	WSPT	
WMAK-FM	KRNA	



# Sales



JONATHAN HALL

## KMEO, KSEA PROFILED

# Beautiful Music: 16% Of The Sales Action

One of the areas I wanted to begin my column with was Beautiful ("good," "easy listening," "relaxing") Music. As most of us have come to realize by now, the term "Beautiful Music" is not a term that listeners react to, but rather a term coined by radio people. But because we all understand the term, I'm going to use it generically anyway.

● Today, Beautiful Music is being positioned as a foreground format and the spot load which was traditionally light no longer fits that category. "The old rules are ancient history," says GM/General Sales Manager Steve Wrath of KMEO/Phoenix. KMEO runs no more than three commercials in a row (usually one 60 and two 30's) and no more than two minutes per unit. But the station is not opposed to running up to eight or nine units per hour.

### KMEO Makes Blue Jeans Talk

Asked to describe his staff, Steve said they (two females and two males) are aggressive and go after all kinds of business. "Our philosophy is we welcome commercials and because we are a mass-appeal, adult station, we go after lots of new business." For example, Steve pointed to Miller's Outpost, which advertises jeans. "A lot of older people in our area wear jeans and we know we can help move them."

Often KMEO can't run an existing spot, however. "What we do is pitch the business first. Once we get it and after we listen to the existing spot, if we can't run it, we will rewrite the commercial," Steve explained.



Steve Wrath

Either the copywriter or PD Steve Schy gets involved. If the client still persists, the two Steves go into "executive session" to decide if the spot can air. "We've done real good," Steve Wrath admits. "So far we've convinced six out of seven advertisers to change their copy; the seventh didn't run."

**"A lot of older people in our area wear jeans and we know we can help move them."**

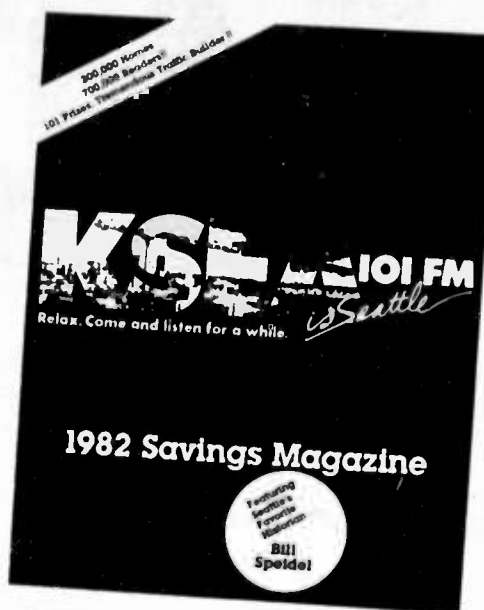
— Steve Wrath, KMEO

### KSEA Stresses Consistency

Beautiful Music stations account for over 16% of all radio business. And for many successful BM operations, selling the format has become relatively easy, according to KSEA/Seattle VP & Station Manager Bill Knudson. "When you have big numbers you forget how to sell without them," he insists. "Often, that means you aren't being creative."

Knudson told me he prefers not talking about numbers. What KSEA account executives do talk about often is "value added." Knudson says his staff discusses the consistency of the format and its use as purely an adult marketing tool. Whereas consistency is the most important factor, another key point is that there are no surprises in the post-buying analysis.

- Old Sales Rules Are "Ancient History"
- KSEA/Seattle Publishes Station Magazine
- ▶ WOMC/Detroit's Contest For Advertisers
- ▲ Beautiful Music Managers' Organization



KSEA's promotional booklet for the station magazine.

Knudson emphasizes the longer time spent listening with BM; thus he claims he can actually recommend fewer commercials in a schedule than might be necessary on other stations.

■ He uses an "added value" concept in sales promotions, such as a 60-page KSEA magazine which helped build Jan-Feb sales. Participating advertisers also get ads in the publication, which goes to 200,000

homes with incomes of \$25,000+. The station also does an "Emerald City Contest." In its ads and posters, the call letters appear in front of 31 prominent city locations. Knudson further emphasizes the environment of the station as another added value — that it is up and relaxing; therefore, commercials are noticed.

### The Myth Of Fewer Commercials

When stations were automated in the early days of the format, they didn't need a lot of revenue to keep buying the program service and therefore didn't need to run a lot of commercials, Knudson believes. His research has been extensive. After taking

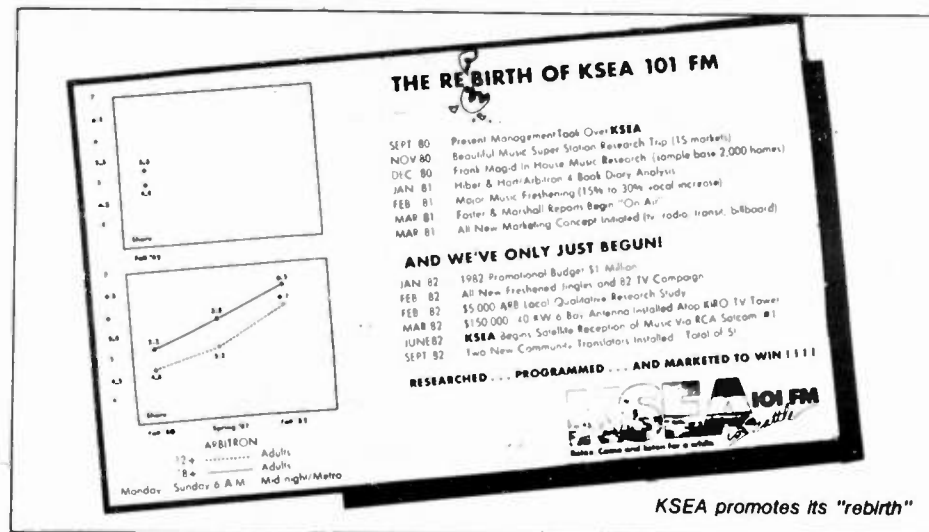
**"One of the things that makes Beautiful Music easy to position is its image of being classy."**

— Bill Knudson, KSEA

the post at KSEA he travelled to numerous Beautiful Music operations around the country just to talk about and see their operations.

Knudson says the station also programs a little differently than has been done traditionally. For example, it uses jingles a

Continued on Page 20



## WOL RUNS CONTEST OF ITS OWN

# WOMC Stages \$250,000 Drawing For Advertisers

▶ Big money giveaways are no novelty in radio, but a \$250,000 drawing exclusively for advertisers is a bit more unusual. WOMC/Detroit just launched its "WOMC \$250,000 Advertising Giveaway," in which the station will award \$5000 in advertising time to 50 different Detroit area businesses.

The contest works like many listener-oriented forced-listening promotions. Any licensed business which could normally advertise on radio can send a postcard in to the station, and individuals can send in postcards on behalf of businesses. Beginning last Monday (3-29), two entries were selected by a random drawing; this process will continue until April 30. WOMC spotters then visit the businesses whose cards were drawn, and if they're listening to WOMC, they win the \$5000 in advertising. The individuals who submit winning entries

receive a \$100 bonus.

WOMC VP/GM Elaine Baker commented, "WOMC wants to get Detroit moving again. When business suffers, we all suffer. WOMC feels it's about time the media stop talking about the economy and take some positive action."

In a similar vein, WOL/Washington PD Robyn Holden sent a letter to local retailers offering \$30,000 in advertising. Businesses are asked to keep their radios on WOL for the next three months in connection with the promotion.



**BOOSTING RADIO** — Eastman Radio's Senior VP/Client Services Lee Lahey (right) and VP/Marketing Services Alan Tobkes (left) presented radio's case at the third annual Marketing and Media Week seminar on test marketing held recently in New York City. For test marketing products, they stress that radio offers immediacy, regionalization, creative flexibility, targetability, point-of-purchase benefits, and efficiency. Pictured in the center is panel moderator Neil Faber, President of Neil Faber Media.

# It's the Second Quarter 1982

## DO YOU KNOW WHAT'S HAPPENING AT YOUR REP?

The Radio Rep business is changing. Companies have folded and merged in 1981. Aware clients have shifted to where the action really is for the 80's.

## CAN YOU AFFORD IMPRESSIONS BASED ON PAST PERFORMANCE?

Research of radio stations that is six months old can be outdated today and old perceptions of Rep firms can be just as misleading.

Focus on today. Join others asking

## WOW! LOOK WHAT'S HAPPENING AT CHRISTAL!

**Christal**  
SOMETHING BETTER

The Christal Company, Inc.  
919 Third Avenue • New York, N.Y. 10022  
(212) 688-4414

# Sales

## Beautiful Music

Continued from Page 18

great deal. He credits Jack Adamson, VP/GM at KBIG and KOIT (sister Bonneville stations in L.A. and San Francisco) with initiating jingles from the philosophy of being "in the music business" and therefore taking advantage of it.

Finally, Bill talks of positioning — the great 80's buzzword. "One of the things that makes Beautiful Music easy to position is its image of being classy and also the psychographics of the listeners," he said. But Bill is quick to point out that unlike his sister station in Seattle (News/Talk KIRO), traditionally most BM stations only generate an amount of billing comparable to their share of audience in a market. Other formats, he notes, will do as much as

four times their share of audience.

### Organizing BM Managers

▲ The Seattle Station Manager's desire for a bigger piece of the advertising pie led him to call a pow-wow of other managers. His attitude is, "If I'm going to national advertisers saying that I'm not just an automated service of background music, but rather a foreground format with a big commercial inventory, then I don't want another BM executive coming in after me with the old lines."

Knudson hopes to attract even more than the 10 initial managers who participated at the first session, held in January at the RAB Managing Sales Conference in Dallas.

NEXT WEEK: Selling "Hot Hits."

## Exploring The Future Of Radio

The recent Conference on the Future of Radio held in Houston concentrated on the challenges of new technologies, particularly satellites, but also delved into a number of sales concerns. Among these were WLRS/Louisville GM

Louisa Henson's seminar on joint ventures between cable and radio, and a discussion of cable advertising and radio.

Dennis Waters, a former radio programmer who now consults cable and satellite firms and publishes the newsletter *New Radio*, chaired the conference and delivered the opening address.



Pictured at the meetings are (l-r) National Public Radio's Ann Blonston, Plough Broadcasting head Wayne Hudson, United Video's Tom Keenze, Cable Networks' John Kramer, ABC Radio Networks' Bill Battison, and Dennis Waters.

## Transactions

WAEC/Atlanta has been sold by Sears Broadcasting to Voro Communications for \$800,000, with Blackburn & Co. brokering. WAEC is a 1kw daytimer on 860 kHz. Voro owns WTIS/Tampa, WYRD/E. Syracuse, WITA/Knoxville, and 75% of KITA/Little Rock, with a pending acquisition of WOIV/DeRuyter Township, NY.

West Shore Broadcasting sold WQVE/Mechanicsburg, PA to Quaker State Broadcasting for \$650,000, with Keith W. Horton Co. acting as broker. The station has 3kw at 93.5 mHz.

William Belche, owner of WIDU/Fayetteville, has purchased WQT/Dunn, NC for \$525,000 from the Rev. Gardner Altman and Gardner Altman, Jr. Blackburn & Co. was the broker. The station operates with 3kw on 103.1 mHz.

High Valley East Broadcasting sold KWVR/Enterprise, OR to Tri Star Communica-

tions for \$150,000, with William A. Exline, Inc. serving as broker. KWVR has 250w at 1340 kHz.

Brewer Broadcasting has acquired KKBG/Hilo for an undisclosed price from Mauna Kea Broadcasting. Brewer also owns KSGR & KUAD/Windsor, CO. KKBG operates with 35kw horizontal, 29.5 vertical at 97.9 mHz.

Porter Broadcasting Services has acquired WKXR-AM & FM/Exeter, NH from Colonial Broadcasting for an undisclosed price. Porter owns WIGY & WJTO/Bath, ME, and will change the calls of its new acquisitions to WMYF (AM) and WERZ. The AM is a 1kw daytimer at 1540 kHz, while the FM has 3kw at 107.1 mHz.

The purchase of Outlet's WDBO-AM & FM/Olando by Katz Broadcasting (R&R 12-18-81) has been reconfirmed following the announcement of the Coca-Cola/CPI/Outlet transaction.

## Rep Report

### Disney, Gorfine New Major Market Managers

Barry Gorfine has been promoted from account exec to Manager of Major Market Radio's Los Angeles office, while Michael Disney joins the rep firm as Manager of the Atlanta office. Disney was previously Director of Sales for the Raycom Sports Network, having earlier served with RKO Radio Representatives. The firm

has added KKFM/Colorado Springs; KRIX/Brownsville, TX; WOHO & WXEZ/Toldeo; and KWIN/Stockton, CA to its client list.

### Landon Directs Bonneville Sales Effort

Paulie Landon, Pres./GM of Bonneville's KOIT/San Francisco, has been named Director of Bonneville International National Sales Development. She will be responsible for increasing national spot revenue for the chain, working closely with rep firm Torbet Radio. Landon joined Bonneville in 1976 after serving for years at Torbet, and became Pres./GM at KOIT in 1979.

Valerie Stocking joins Katz as Media Analyst for PROBE, the firm's research division. Eastman now reps WSHE & WSRF/Ft. Lauderdale. CBS-FM National Sales picks up WRKR & WVEG/Racine. Ron Kleinsteiver named Sales Manager for the firm's Detroit office. Jack Masla & Co. recently gained WYST/Baltimore. Hillier, Newmark & Wechsler now reps WCIN & WBLZ/Cincinnati and WJMD/Washington, DC.



Barry Gorfine

Michael Disney

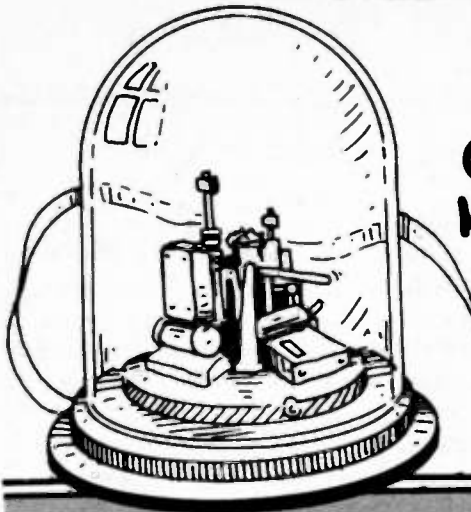
## McGavren Guild Unveils "Captain Radio" (And His Dog "Spot")



The McGavren Guild rep firm will introduce its new radio superhero symbol "Captain Radio" (and his dog "Spot") at its NAB cocktail party April 5 in Dallas. According to Exec. VP/Marketing & Communications Ellen Hulleberg, Captain Radio cartoon ads will soon appear in publications of various industries, promoting radio's flexibility and broad-based appeal. Captain Radio will also be made available to state broadcasters' conventions and McGavren Guild clients. The Captain and his faithful advertising-oriented canine companion are pictured with Hulleberg.

# Taking Stock Of Your Playlist?

You Can Bank On These  
**SOUND INVESTMENTS**  
 From Columbia Records



## WILLIE NELSON

**'Always On My Mind'**

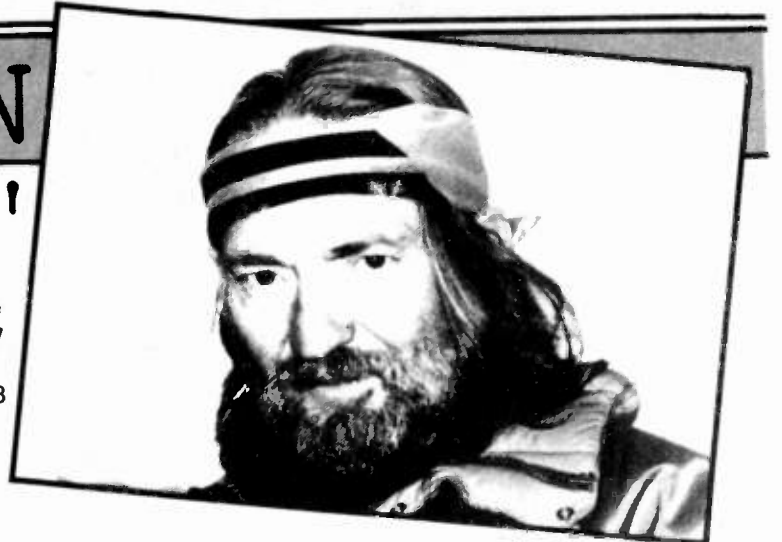
Z93 14-9  
 94Q 4-1  
 CKLW 20-16  
 KIQQ on  
 KYYX deb 22  
 KIMN on  
 Q103 add  
 KZFM 16-13  
 KINT 33-28  
 WTIK 11-8  
 KEEL deb 25  
 WJDX 28-24  
 KXX106 16-12  
 WABB-FM add

WHHY-FM 30-24  
 Y103 add  
 WDOQ deb 28  
 WBBQ 17-12  
 FM100 27-21  
 WMAK-FM 15-10  
 WOKI 13-11  
 WAYS 9-6  
 WRQK add  
 WCSC 11-9  
 WNOK-FM 25-17

KSTT 24-19  
 KOFM add  
 KRAV 20-17  
 KBBK add  
 KCPX 27-19  
 KSKD deb 34  
 WFBG deb 28  
 WCIR add  
 Q104 18-12  
 WAEV 26-20  
 95SGF 30-25

WFOX 19-12  
 WFLB 29-23  
 KILE 36-25  
 KELO add 36  
 KSLY 23-19  
 WKEE deb 39  
 G100 on  
 WSEZ 29-25  
 WZZR on  
 KIOA on  
 WNCI 22-21

KHYT on  
 WHEB 28-24  
 Z102 31-27  
 WISE 29  
 KPUR 26-23  
 Q101 on  
 KVOL on  
 KKXL on  
 KENI on



## LOVERBOY

**'When It's Over'**

WXKS-FM add  
 CHUM 29-26  
 CKGM 34-23  
 KEGL on  
 WGCL add  
 WKTI add  
 K104 3-2  
 KHFI add  
 WFMF add

G100 add  
 WZYP add  
 WRVQ add  
 KZ93 add  
 Z104 add  
 KJRB 6-5  
 KNBQ deb 24  
 KSKD add  
 WIGY deb 20

95XIL 28-25  
 Q104 deb 26  
 KSEL-FM 28-23  
 WSPT add  
 KRNA add  
 KFMZ add  
 KYA deb 30  
 KOZE add  
 WPHD 29-28

WRCK on  
 WYCR on  
 WKEE on  
 WABB-FM on  
 WSKZ on  
 KMGK on  
 WZOK on  
 WNAM on  
 WMEE on

KIDD on  
 WACZ on  
 WZYQ on  
 KKLS on  
 WRKR on  
 WCIL-FM on

ARC

## DENIECE WILLIAMS

**'It's Gonna Take A Miracle'**

WABC deb 7  
 WIFI add  
 WXKS-FM deb 25  
 KEARTH 29-23  
 KRLA on  
 KFI add

KIQQ add  
 KFRC on  
 KEZR add  
 Q106 add  
 WTIK add  
 WBBQ add

KX104 add  
 WSEZ add  
 KBBK add  
 KCPX add  
 KIKI deb 29  
 WGUY add

WFLB deb 33  
 WGLF add  
 WDOQ on  
 WMAK-FM on  
 WCSC on  
 WGH on

KHYT on  
 WACZ on  
 95SGF on  
 KENI on  
 KSLY on



## CHRIS REA

**'Loving You'**

KRLA  
 KIQQ  
 KEZR  
 KZFM

KINT  
 KROK  
 WZYP  
 WMAK-FM

WOKI  
 WSEZ  
 WGH  
 KNBQ

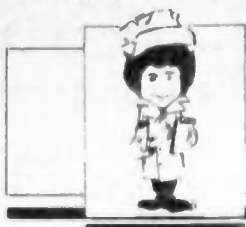
KBBK  
 KCPX  
 KSKD  
 WIGY

WFEA  
 WFLB  
 KCBN  
 KDZA



on Columbia Records





# STREET TALK

## ANOTHER POLYGRAM RECORDS

# BREAKERS

# KOOL & THE GANG

## "Get Down On It"

### From The Platinum-Plus Album



On Delite Records

*Delite*  
RECORDS

Manufactured and Marketed by  
PolyGram Records

After one week off, Record World came back, apparently with new financing. Amazingly, even though the magazine took a one-week publishing break, it did not skip an issue number. Is RW back for good? That's a question no one seems ready to answer just yet.

Larry King's agent confirms he is close to signing a multi-year contract with Post-Newsweek Productions for him to do a weekly, one-hour syndicated TV talk show likely to debut this fall. It will feature interviews with ordinary people who do extraordinary things, as opposed to going the celebrity route. The agent says his ultimate goal is for a nightly live simulcast on television of King's Mutual show. The Post-Newsweek deal does not affect King's Mutual obligation, which has several years left to run.

Congratulations to Danny Bush, who is being upped to the national staff at Atlantic Records. Danny had been handling local New York City promo for Atlantic but will now do National AOR Secondaries & Special Projects.

After more than three years as MD of KFRC/San Francisco, Sandy Louie is exiting the station... rumors are that she'll be "crossing the Bay." Whether she does or she doesn't, KFRC PD Gerry Cagle definitely needs a qualified MD to replace her.

Funniest line overheard at this week's NARM convention in Los Angeles... a Bob Hope impersonator joked from the stage between musical performances, "Hey, I like the record business. Where else could you combine vinyl and cocaine and get platinum?" (rimshot).



**NOT NUMBER ONE, YET** - KYUU/San Francisco's new TV campaign is an original. With plans to spend over a half-million dollars within 12 weeks this spring, you'd expect the spots to be good and they are. Pictured seated in the arm chair above is "Mom," who plays the role of KYUU VP/GM John Hayes's mother. She urges the audience to listen to KYUU, because, as she says, "My son's station is not yet the Bay Area's number one station." Pictured at the filming of one of the spots are (l-r): four members of the agency staff, KYUU Advertising & Promotion Manager Sharon Rosenbush, and KYUU Program Manager Mike Novak. Seated with "Mom" is VP/GM John Hayes.

### Tug, With A Leak

Paul McCartney's new album was leaked out late last week a full five weeks ahead of its official Columbia release date. Several key AOR stations received copies of the LP "Tug Of War" on two 7" reels of tape. Stations from New York to San Francisco were playing cuts from the LP while Columbia was preparing and dispatching "cease and desist" orders to the stations involved.

Thankfully, from Columbia's standpoint, all the stations with the unauthorized tapes stopped playing them when requested. However, the question still remains... where did those strange reel-to-reel tape copies come from? Columbia executives are fairly sure they know, and now it's their move.

Colleen Cassidy, Metroplex Communications' Research & Music Coordinator, will exit WCKX/Tampa and return to Y100/Miami, where she will take over the music duties for longtime MD Mark Shands. Mark will remain with the company, getting involved in a new project that will be announced soon. WCKX PD Johnny Velchhoff will handle music in Tampa himself.

In last week's Street Talk we mentioned that Rick Gilbert was promoted to PD at KSEL/Lubbock. This is true, but what we failed to mention was that Stan Castles was promoted to PD of KSEL-FM. All this happens because former KSEL-AM & FM PD Steve Coggins was upped to Operations Director.

WCFL/Chicago 7-11pm personality Dean Richards is serving as acting PD while management screens applicants for Dave Martin's vacated post.

Congratulations to the South's first radio station, WSB/Atlanta, which celebrated its 60th anniversary recently.

Jonathan Doll has segued from KEGL/Ft. Worth to WNAP/Indianapolis for afternoon drive.

Get well wishes to KWST/Los Angeles PD Chuck Martin, who underwent surgery last week to remove gallstones.

Speaking of L.A... the Beautiful Music battle goes on with KOST adding some "A/C hits" to the mix. Artists like Barbra Streisand, Neil Diamond, and Vangelis, among others, are in the musical sweeps. Plus, KOST personalities are back-announcing artists and titles of everything played... a practice not currently widespread in Easy Listening radio.

When WGBF & WHKC/Evansville Executive VP/GM Carl Hamilton takes over as VP/GM of KAAV & KLPQ/Little Rock next month, he will be replaced in Evansville by Randy Wheeler, who gets promoted to Station Manager from News Director, a position he's held for the past seven years.



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JOEL DENVER

MORE THAN JUST A MUSIC STATION

## B97 Flies To Number One In New Orleans

Nothing excites a PD more than good numbers, but when the book comes back and you're number one, that's too much to ask for. That was the case when B97(WEZB)/New Orleans PD John Shomby opened up the fall Arbitron book . . . CHR is the dominant format in the market.

For a look at what makes B97 number one, I talked with John about what he's done to take an already successful station and bring it to this new level of achievement. Before joining B97 in August 1981, John was PD at KMJK/Portland, PD at KXX106/Birmingham, and programmer at 98Q/Vidalia, GA from 1974-77.

### A Change In Station Attitudes

"When I joined the station I knew we already had some awesome numbers, but I felt we could do much better. During the time between Dan Vallie's departure to B94/Pittsburgh, and my joining the station, things had gotten a bit lax. The attitude was 'We are number one, so anything we do is okay,' and it was starting to show on the air. Soon everyone fell in line and got behind the station again in a team manner, instead of looking at the success as individual efforts.

"One thing I've got to hand Dan and my GM Bob Reich — they have the ability to delegate responsibility and nip problems in the bud, and that's what we did. The change in the internal attitude started becoming apparent to the listeners, and B97 once again took on a positive charisma. The next step was to clean up our presentation a bit."

### Fewer Commercials And More Music

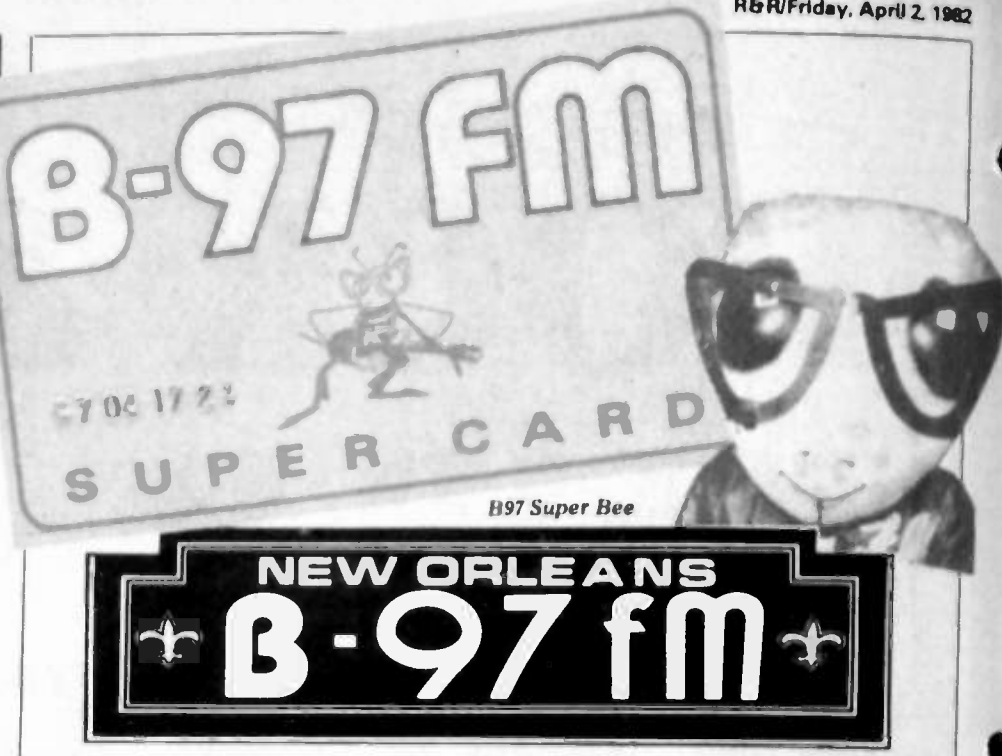
The station adopted the phrase "Fewer Commercials And More Music" as its slogan under John. I asked him if he was wor-

ried about the audience eventually getting burned out or over hyped by this kind of self promotion. "At first I gave it some serious thought, but as we restructured the air sound, playing spots in clusters, cutting back on unnecessary talk, and playing at least three songs in a row, we were able to live up to the image."

AGE	WEZB :
12-17	33.3%
18-24	28.3%
25-34	23.3%
35-44	11.3%
45-54	1.9%
55+	1.9%
12+ TOTAL	15,900

John explained that even though this does cut back a bit on the jocks' personalities, he reasoned, "It forces them to be creative going into stop sets, and makes them think, since every word has got to count. We've gone from being a screaming station to one with a bright, relatable energy, taking away the negatives of talking over records."

"Basically we try and capture the mood of the town . . . partying. New Orleans is always partying. Mardi Gras is just that one time of the year when the whole world hears about it. So many music legends are from here like Fats Domino, Little Richard,



and of course the hot jazz of Bourbon Street, so music and partying are a part of this town's tradition. The people down here cling to tradition as a way of life. When I was in Portland, it was lily-white, but here it's like a European country set in the Southern United States. Every PD says his market is different, but believe me, this is different."

Reflecting on the heritage of the city, John remarked, "WTIX is still a big influence in the market, especially as far as oldies go, and for some 25+ records. Of late, B97 is doing most of the influencing as far as music goes, but we do see lots of action from WAIL-FM (U) and some from WRNO (AOR) and WQUE (A/C)."

### Growing To Become Number One

In this day and age of increased fragmentation from splinter and hybrid formats, not to mention other established formats within a marketplace, it's increasingly hard to become a clear cut number one. In many markets, an all-News or old-line A/C station usually has this position, but in New Orleans, number one goes to B97. How do you get to the top?

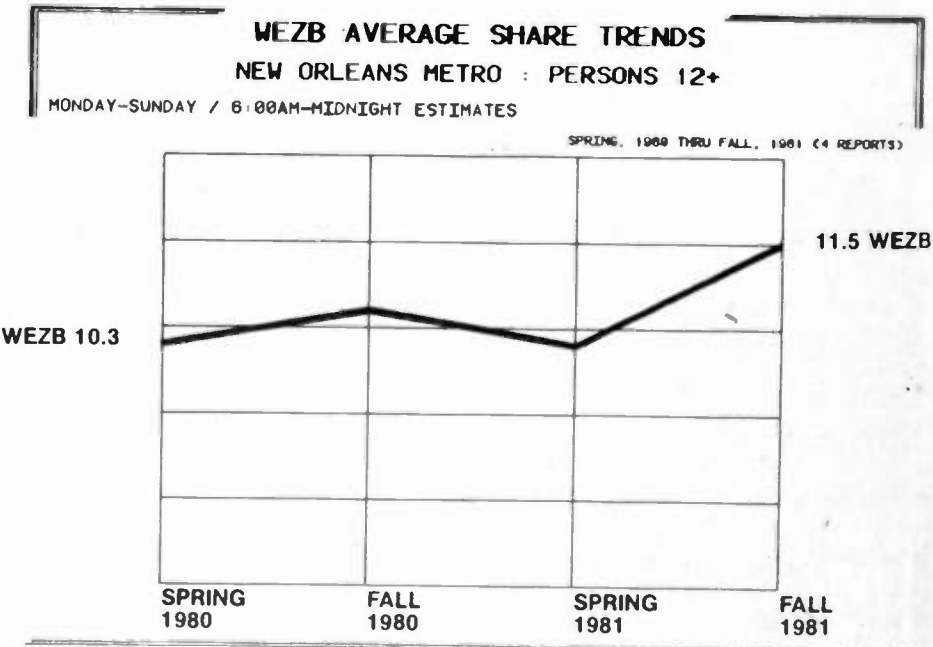
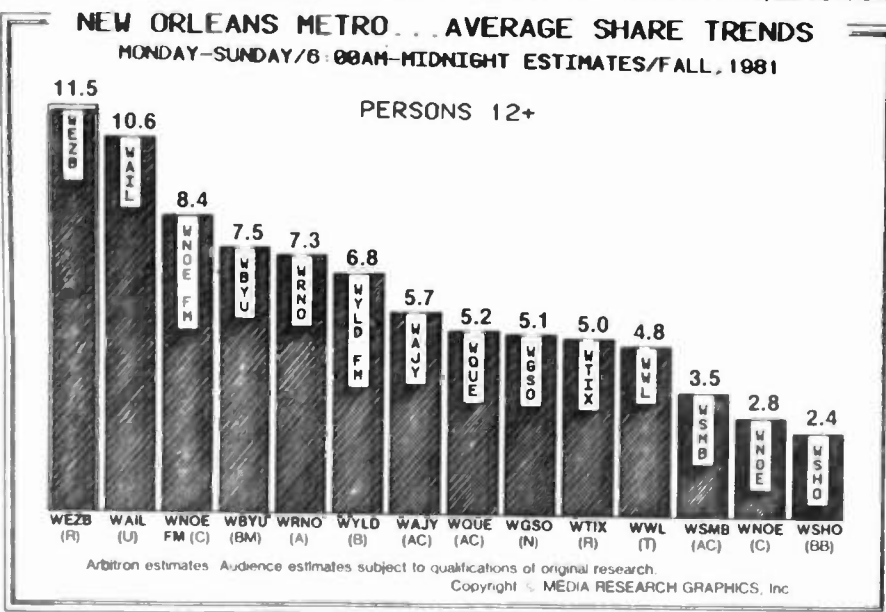
"I just think B97 ends up filling a void on FM that needed to be plugged up," he explained. "Look around the country at most stations and their presentations. They tend

to overreact to new stations, or to new trends. When B97 first went on the air with Dan Vallie, it was designed to grab a teen/ethnic base by playing the right amount of black and rock music, and we've managed to keep that base, plus add some pretty impressive numbers in the adult areas too."

John pointed out, "Too many CHR stations have made the fatal mistake of blowing off their teen base in search of adults. They can have a lion's share of both audiences if the station is programmed properly. Today's 17-year-olds are 18 in a year and soon become 25+ adults. We've become too 25+ conscious, and as a result have sacrificed everything else in order to attract this audience."

"Programmers have taken radio too seriously. In today's world, people have everything they could want from the media . . . TV, cable systems, VTR's, and radio. Radio has to be fun again. People use it for companionship and escape from problems. Programmers have made entirely too many assumptions about people's musical tastes."

"You can't assume that 25+ women only want to hear Kenny Rogers-type music all day long. Yes, it's part of the mix, but not the whole thing. Every programming element on your station, and each record is an



PD John Shomby GM Bob Reich Cajun Ken Cooper Asst. PD John Volpe Duke Chandler MD Jerry Lousteau



Promo. Dir. Nick Bazoo J. Thomas Ted Kelly

element, is designed to attract people to listen in. CHR has outradioed itself for too long, giving up its lower base to the AOR's and ineffectively chasing the 25+ audience. Go back to the basics, play the hits and have fun and win again," suggests John.

### On The Streets Of New Orleans

Any station that's reached the level of success that B97 is enjoying hasn't done it sitting down. This station is extremely active, as John related. "During the Mardi



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# B97 Flies To Number One In New Orleans

Continued from Page 24

Gras we were physically in 30 out of 62 scheduled parades with our 'B-uggies' (Volkswagon beetles with B97 painted on them) and other station vehicles. We're at 'Gumbo Festivals,' 'Crawfish Festivals,' and whatever else is going on in town. There is always something happening in addition to our involvement with rock concerts.

"There are now over 250,000 B97 Super-cards on the streets, which are good for savings at retail outlets with two-for-one specials . . . nothing cheap or half-baked, ever.

and will give you quite a few laughs for your money.

"For Thanksgiving we gave away dinner on the 'Mayflower,'" John related. "We asked for written entries, and got thousands, with the winning family eating a full-course catered Thanksgiving dinner on a Mayflower moving van parked outside their house, complete with TV coverage and all. Our morning man hosts the 'Money Movie' on the NBC affiliate, and the list of things we are into goes on and on."

### Keeping A Good Perspective

John has an extremely good relationship



B97 Thanksgiving Dinner on the Mayflower.

At the Rolling Stones concert at the Superdome, we arranged to have B97 flashed on the scoreboard between acts . . . the crowd of 87,000 saw it, and it was incredible.

"I've never had so many tools to work with in my life. At the station we have the 'B97 Rock Store,' where we've put B97 on everything imaginable." John sent me a color brochure which displayed over 20 items, including satin jackets, T-shirts, key chains, coffee mugs, sun visors, license plates, frisbees, jogging shorts, and record albums.

John went on to explain the records. "We put together a hometown album called 'Crescent City Jam' which features New Orleans's best rock bands for only \$3.97 each. We also sell an album from morning man Cajun Ken Cooper featuring his holiness the 'Right Reverend Shamus,' a slimy preacher who runs the 'First Church of the Sacred Gumbo.' This little gem also goes for \$3.97 and is of excellent quality,

with his GM Bob Reich. "Bob and I really let our promotional energies flow around the station, and it seems as if everyone picks them up. We are just like the Yellow Pages . . . we never stop selling the station."

Bob commented, "This was a Beautiful Music station a couple of years ago, but E-Z Communications President Art Keller and Executive VP Alan Box, along with Comptroller Woody Allen, have seen to it that the station gets what it needs."

I asked Bob what makes B97 resist the temptation to increase its eight-minute spot load? "Everytime the station is sold out, I raise the rates. In the first year, we adjusted the rate card upward five times. By far, we are the most expensive buy in New Orleans, but I feel we're well worth it. We don't play with the card; we stick with the rates. This past February, while many stations were hurting, we were sold out."

The station is consulted by Burkhart/Abrams/Michaels/Douglas & Associates. "We work very closely with Dwight Douglas, and Dan Vallie's input is invaluable. I can't take all the credit, for the success, as this is a team effort from Bob Reich, Dan Vallie, Assistant PD John Volpe, MD Jerry Lousteau, and the whole staff. We're working real hard to stay on top in New Orleans," concluded John.

## The Music Section

CHR's Most Accurate Music Information Begins on Page 55

## Motion

Chris Van Dyke, PD at KSET-FM/EI Paso appoints Cat Simon as his Assistant PD. Cat continues morning drive at KSET-AM as well as programming for the FM. Also Woody Wood is named MD for KSET-FM . . . Stan Castles is upped to PD at KSEL-FM/Lubbock, and former PD Steve Coggins is elevated to Operations Director for KSEL-AM & FM.

WQUT/Johnson City MD John Larson leaves for a similar slot at WFHG/Bristol . . . Stevie Mitchell, formerly with KFI and KIQQ/Los Angeles, is now available at (919) 273-7579 . . . Larry Ryan returns to KEEL/Shreveport to do mornings again from across town at KCBL . . . Condolences for WBLI/Long Island sales rep Jesse Wynne who passed away.

KQKQ/Omaha lineup from PD Mark Evans: 6-10am Dave Wingert, 10am-2pm Greg MacArthur, 2-6pm "Woody," 6-10pm J.J. Taylor, 10pm-2am "Supermouth," and 2-6am Rick Jeffrey . . . KRKR/Kansas City lineup: 6-10am Dave Matthews, 10am-2pm PD Paul Sebastian, 2-7pm Marty McGraw, 7-midnight "Marcus," midnight-6am "Suzanne," and G. Alvin Long does weekends.



KKRC-FM PAINTS THE TOWN - Recently KKRC-FM/Sioux Falls acquired 20 tickets to see Columbia's Loverboy in concert. To win the tickets, contestants had to show up with KKRC-FM somewhere on their bodies. Shown are two listeners who went so far as to paint themselves up to form walking billboards for the tickets.

## TRANSACTIONS

### Katz To Buy WSYR For \$5.1 Million

R&R has learned that Katz Broadcasting has agreed to purchase WSYR-AM & FM/Syracuse from Newhouse Broadcasting for \$5.1 million, subject to FCC approval. The rapidly expanding company, which recently agreed to purchase WDBO-AM & FM/Orlando from Outlet, will be up to six FM's and three AM's when these transactions are completed. WSYR has 5kw at 570 kHz, while the FM operates with 100kw at 94.5 mHz.

Cortland Broadcasting has bought WKRT & WNOZ/Cortland, NY for \$1.35 million from Crown Broadcasting. Cortland is a partnership between Burbach Broadcasting (owner of WCKK & WEYZ/Erie, PA and WXIL/Parkersburg, WV) and Garrett Radio, owned by Larry Garrett, GM of the Erie stations. Crown owns five Southern stations and is awaiting approval to buy WPJS & WDIX/Orangeburg, SC. WKRT is on 920 kHz with 1kw days, 500w nights; while WNOZ has 20kw with a translator in Ithaca, NY, and is located on 99.9 mHz. Broker was Keith W. Horton Co.



CHUBBY CHECKER'S "RUNNING" IN PUEBLO - MCA recording artist Chubby Checker stopped in to KDZA/Pueblo to say thanks for the airplay. Pictured (l-r) are MD Rip Avina, Chubby, and owner/GM Tony Spicola.



# Jackie

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Thank You Radio  
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Thank You Columbia Promotion Staff



JEFF GELB

# AOR Market Summary: Hartford



There's an interesting AOR battle going on in Arbitron's 41st-rated market. In one corner is WHCN, a 13-year rock legend and Superstars affiliate, and the traditional format ratings winner. In the other corner is a very feisty contender, WCCC-FM, around since the mid-seventies but back in the ring with a substantial facelift courtesy a new PD. In the last Arbitron results (Fall 1981), WHCN rose 6.2-6.5 while WCCC-FM gained 3.6-4.9. With new WCCC PD Lich putting in his music systems a month after the sweep started, his station's subsequent ratings rise represents the first formidable format competition WHCN has had in years. This week I spoke with both Lich and WHCN PD Daniel Francis Hayden about their respective stations.

## WHCN: Going In For The Kill

Daniel Hayden's radio background spans 13 years and several formats; WHCN is his first AOR experience and his first experience with the B/A/M/D Superstars organization. "They're valuable as advisors, just as a lawyer is valuable to someone facing a legal transaction. The consultants provide an objective ear and a second opinion. But the success of the station is more a function of how well their research is utilized by our staff - they make the difference in our success."



Daniel F. Hayden

"It's hard to get a good airstaff," Hayden continued. "It took me one-and-a-half years to put this staff together. They're all former PD's, so they understand our goals and how to get us there."

## Broad-Based R&R

WHCN's goal is to dominate 18-34 adults, which it did in the fall ratings sweep. The station also pulls in strong teen numbers with its tight rock and roll programming. Hayden stated, "These days WCCC is very conservative and cautious, very tight. So we have to play it fairly safe. Our record library is larger than theirs; about 1000 albums, so we remain the broader-based station. We still take pride in finding new artists and songs to get behind."

**"To get 18+ listeners, it's important to be their sole source for all the information they need to get through the day."** — Daniel Francis Hayden

Musical choices are a result of instinct and some forms of research. "My MD, Bob Bittens, is real thorough," Hayden reported. "He spends a lot of time doing sales reports and gathering request line information. Whenever we do a promotion that can incorporate research questions, we'll do so, though we don't have an ongoing music research system. If I found a way to free up more time for myself or a full-time person, we would probably do it. It's strictly a question of available manpower."

WHCN's music is dayparted and adjusted throughout the life of each song. Hayden said, "AC/DC's 'You Shook Me' is just fine for morning airplay, but 'Big Balls,' although a less rocky song, wouldn't get

played till later in the day because of its content."

He continued, "We try not to overserve the younger end of our audience; there's a constant balancing act going on. The mood is consistent: a rock and roll party. I want my jocks to reflect and be in sync with the music played."

## News And Special Programming

Aside from the music, WHCN projects its image through a commitment to news and special programming. Hayden reported, "To get 18+ listeners, it's important to be their sole source for all the information they need to get through the day. So we do morning and afternoon news breaks. We're also an ABC Rock Network affiliate, using them as a news voice/actuality service. Except for 'King Biscuit' and the 'Super Groups' concert series, we don't use the network's lifestyle offerings. I'd rather duplicate that material on a localized level, working it into the news and information we produce. We often listen to the features and use them as

AGE	WHCN :
12-17	28.9%
18-24	43.3%
25-34	26.7%
35-44	0.0%
45-54	1.1%
55+	0.0%
12+ TOTAL	9,000

idea springboards for doing similar features ourselves with a local slant."

## Promotions And Contests

WHCN takes its image to the street in a number of ways, among them the traditional bumper sticker and T-shirt campaigns, and a regular TV spot buy. "The most successful thing we do," Hayden revealed, "is get our jocks on the streets whenever possible. For example, when Ozzy Osbourne concert tickets went on sale, the kids were lining up the night before on a real cold night. We rented a pick-up truck and took a huge container of hot chocolate down to them to let them know we were thinking of them. We get a lot of mileage out of those."

On the air, WHCN is not averse to doing contests that incorporate interesting production while not cluttering the airwaves. Last year the station held a mail-in registration for a series of prizewinning trips around the world; the promotion's theme was "the station that's going places." For the current sweep, the contest is "Rock Dreams." Hayden described it as "a fantasy-come-true contest, inspired by Jack McCoy's 'Last Contest' and incor-

# Records Organizes Radiothon

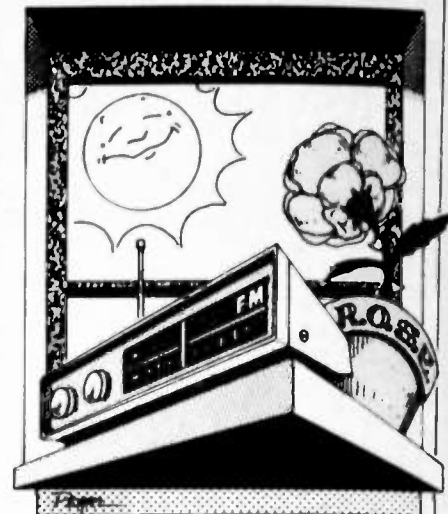
Over the next few months you'll probably hear a lot about R.O.S.E. Radio Organized for Solar Energy is a radiothon that has been organized by independent record promotion people Eddle Humber and Dede Whiteside, along with former KTYD/Santa Barbara MD Laurie Cobb. In addition, regional indie album promoters Craig Lambert, Wynn Jackson, Ronnie Raphael, and Steve Leeds are helping to distribute information about the unique promotion.

R.O.S.E. was conceived by its founders as a means of increasing public awareness of the energy dilemma and a possible solar solution. All proceeds of the radiothon are earmarked for the Solar Lobby's media campaigns.

Kick-off date is May 2, with the radiothon running through May 9. The extent of each station's commitment will be to run prerecorded rock artist promos provided free of charge to the stations. Additionally, stations are encouraged to create their own promotions to benefit the radiothon.

Already committed to voicing promos are such artists and acts as Donnie Iris, Tim Goodman, Michael Stanley, Survivor, Tommy Tutone, Jefferson Starship, John Hall, Bryan Adams, Le Roux, and Point Blank.

Stations already signed up for the radiothon include KGB-FM/San Diego, KGON/Portland, KFMG/Albuquerque, KSJO/San Jose, and both KMEL and KRQR in San Francisco. The organizers hope to attract over 200 AOR's by the time the radiothon airs. For more information, contact the regional AOR reps listed, or organizers Humber, Whiteside and Cobb at (707) 585-2105.



porating some really elaborate production. There are 20 different rock lifestyle dreams-come-true the listeners can choose from. One will allow him to win a stock car race, get champagne and a trophy, and be photographed next to the local beauty queen. Another will send the winner scuba-diving inside New England shipwrecks. Each contest has a number and when we give out a phone number (which changes throughout the contest) he has to call and give the number of the contest he wants to win. It's a great promotion that encourages listening."

Hayden finds the AOR battle invigorating. "WCCC is certainly getting its act together, which means we have to work a little harder. But I have a great staff, and my GM is totally behind our programming efforts. The amount of anticipation going into this sweep is like going into the Super Bowl - we're ready to kill!"

## WCCC-FM: Restructuring For The 80's

WCCC-FM is a worthier opponent for WHCN than it has been in years. The station switched PD's last October, beginning a series of changes that has already shored up the station's ratings. PD Lich recalled, "When I was named PD, the music was very disjointed. Jocks were going from Led Zeppelin to Arlo Guthrie or Cat Stevens. I didn't think that approach was geared for 1980's radio or the 1980's audience. I can't say that what the former PD did was wrong; he obviously believed in what he was doing. But the playlist often



Lich

had up to 85 currents, including up to 15 new acts a week! I don't put limits on the number of records I'll add in a week, but they have to have real substance. To add just to add doesn't make sense. It's not fair to the artist or his music, and it's certainly not fair to your listener, because he just can't absorb that much new material in a week. Average listeners just don't listen the same way active music fans do.

"So, it was just an overall difference in personal philosophies; mine was night-and-day from Paul Peyton's. On my first day as PD I pulled out 3500 albums from the library; all the dead weight. Now there's closer to 500 albums available for airplay, and rotations to guarantee a certain amount of exposure to the music."

## Listeners Come First

He continued, "I don't think we had been

considering the listeners' feelings enough in our programming. Radio isn't playing what we want to give the listeners; it's playing what they want to hear. The listener can go anywhere on the radio dial he wants at any time. If he gives you the gift of his listenership, that's a privilege and I'd better show him I appreciate it by making him feel comfortable and a part of what we do."

**"Radio isn't playing what we want to give the listeners; it's playing what they want to hear."** — Lich

Accordingly, the WCCC jock approach is "warm, personal and sensitive," according to Lich. "We don't have clone announcers that parrot what other announcers say. We don't just throw the music at people; we explain it to them, give them a bit of artist background, to enhance their listening experience."

AGE	WCCC-FM :
12-17	26.5%
18-24	45.6%
25-34	25.0%
35-44	2.9%
45-54	0.0%
55+	0.0%
12+ TOTAL	6,800

Listener response to the abrupt change in WCCC's style of AOR was overwhelmingly positive, according to Lich. "After busting my ass to put everything together, it's real rewarding that the listeners have put their trust in us. And I'm not finished giving to them; I'll give them as much as I can. I don't give just 100%; anybody can give 100%. The guy that can give 200% is the guy that accomplishes things. I love what I'm doing; I'm obsessed with this job. I just want to learn as much as I can and keep pleasing the listeners."

In an AOR battle as competitive as Hartford's, the winner's bound to be the listener.

**Coming Next Week:** You've just lost your radio job. What's the fastest, most effective way to get noticed and get hired? Next week we'll speak with several AOR PD's about what works and what won't in airchecks, resumes, and personal meetings. Before you start job-hunting, read next week's column.

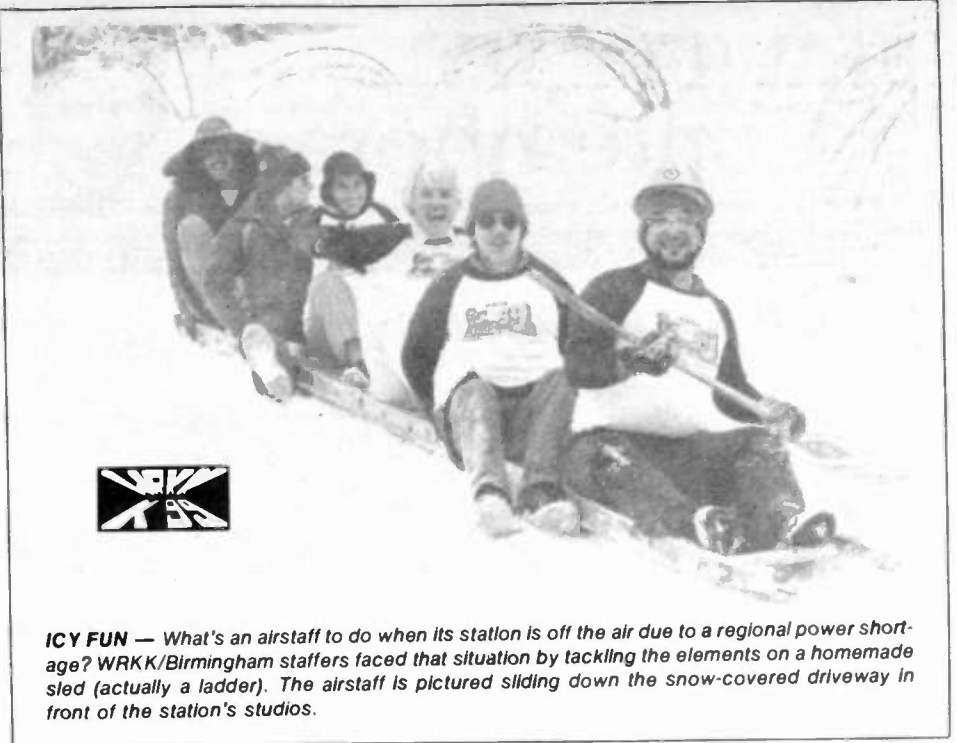
EVOLUTION

Michael McConell is exiting as PD of WTUE/Dayton; Dave Luczak is the new PD from mornings... Ross McDonald is upped to PD from MD at WAQY/Springfield, as Bob London gets MD post... Rick Allen is named MD for KWFM/Tucson... Walt Pelton is upped to Promotion Director from nights at WQBK/Albany, where Jeff Bellinger is named News Director from WTRY/Troy... John Roberts joins WLUP/Chicago from KUPD/Phoenix as Research Director... Gary T. joins KZEL/Eugene from KOME/San Jose for middays... Former KSJO/San Jose air personality Geoff Nimmo is named PD of KYAM/Guam... Stacey Isaacs joins WIMZ/Knoxville for overnights from WRXL/Richmond... Pamela Koltz is nam-

ed Programming/Promotion Assistant for WLUP/Chicago... Michael Knight joins KRQR/San Francisco for weekends.



**TRIUMPH DISPLAYS MAGIC POWER AT WDZ** — RCA's Triumph played guest DJ's at WDZ/Orlando during a recent concert stopover. Pictured (l-r) are station's Mick Dolan and group's Gil Moore.



**ICY FUN** — What's an airstaff to do when its station is off the air due to a regional power shortage? WRKK/Birmingham staffers faced that situation by tackling the elements on a homemade sled (actually a ladder). The airstaff is pictured sliding down the snow-covered driveway in front of the station's studios.

**AOR Reporter Profile**



**Santa Rosa**

**MD/PD: Cindy Paulos**  
**Power: 1000 watts**  
**Consultant: none**

"KVRE-FM is a station that plays great music; we try to make it the best radio station in the country. We believe in ourselves and in our DJ's. We have a totally unique sound which is reflective of our community. Our jock staff is made up of radio veterans who are here because they always wanted to do radio like this. KVRE is special because it was created as an alternative to the San Francisco stations (whose signals do come into Sonoma County). We expose our listeners to a wide variety of music and we take chances. The DJ's have a lot of freedom, and we trust them because of their experience and good judgment. The staff doesn't get paid a lot, but we're living in paradise here in Northern California and that makes up for the money. We're a ma and pa operation; ma and pa just happen to be young radio junkies that want to put everything they have into radio. I'm ma, act as PD/MD, and also am part owner of our corporation, Visionary Radio Euphonics. Pa is John Detz, who pioneered one of the legendary progressive radio stations, WABX/Detroit, and then took KWST/Los Angeles to rock in 1975. He's the major owner/President/GM of KVRE.

"KVRE provides a positive lifestyle for people in Sonoma County. We're very involved in the community: we have monthly \$1.01 concerts featuring topflight entertainment, plus free concerts in the summer.

"KVRE's music is based on quality, and we don't limit the amount of new music we play. We try to balance new and old music, and we found that we can satisfy a wide demographic portion of the audience in this way. Our audience is extremely responsive and loyal. This pays off in sales; we find record sales in local stores reflecting the new music we add. We play rock, jazz, blues, oldies, and country with an emphasis on quality and quantity and flow. We found that people do like to be turned on to a wide variety of music if it's presented in the right context and with care. The word care is very important to us because we really care about people, music, and radio." — Cindy Paulos



**BUFFETT BUFFET** — KBCO/Boulder put on a Buffett Buffet of chinese food and margaritas when the MCA artist came to town for a recent show. 20 write-in registrants won invites to the affair, along with tickets to the show and a copy of his new album, "Somewhere Over China." Pictured are some of the winners, along with Buffett (center with cassette) and KBCO PD Dennis Constantine (right and behind Buffett).



**NOT ANOTHER LONELY NIGHT** — KLPX/Tucson took contest winners to see and meet A&M's Bryan Adams after an area concert appearance. Pictured (l-r, rear) are winner, winner, band's Dave Taylor, Jim Wesley, Keith Scott, Adams, and station MD Jim Brady; (l-r, front) winner and night air personality Larry Miles.



**ALL DRESSED UP AND SOMEPLACE TO GO** — Pictured is KMEI/San Francisco air personality Alex Bennett, dressed for the Bay Area Music awards, with companion Grace Slick of RCA's Jefferson Starship, which won several awards including best band.

COLOR

**BIGGEST APPLE EVER: KLAQ/EI** Paso cosponsored a contest to find the area's most popular schoolteacher. Listeners were asked to write in fifty words or less why their teacher was the area's finest. The station chose the winning response whose sender received an expenses-paid trip to New York City for four. The teacher won use of a Datsun 280ZX for a year, while the school won \$1000 cash for supplies and equipment.

**ROCK AND ROLL WEDDING: WQXM/Tampa** has arranged an elaborate promotion that will award a wedding to a pair of listeners. The promotion, open to everyone wanting to be married or remarried, will provide bridal outfits, flowers, photographer, a reception for 98 complete with food and rock band, and a seven-night honeymoon in Nassau. Listeners write in to register, with ten being picked as finalists. They'll play a "Wedding Game" take-off of the "Newlywed Game" before a live listener audience, who will help choose the winning couple.

**93 ROCK MUSIC BLITZ: KOLL/Gillette** is holding a contest that asks listeners to call the station and guess the artists represented on a ten-song excerpt clip the station plays hourly. Correct guessers win a cash jackpot which grows whenever an incorrect guess is given.

UPDATE

"Jenny Jenny, I changed your number: 591-WMET!" WMET/Chicago production wizard Bob Stroud cut a version of Tommy Tutone's hit song that substituted the station's request line number for the one in the song... WIOQ/Philadelphia morning man Harvey just released his fourth annual "Harvey Awards" compilation, with the help of 250 7-11 stores, which distributed the commemorative programs. Among his choices: "Best new bank account: Rick Springfield;" or "Biggest drums ever recorded: Phil Collins, 'In The Air Tonight'..." WXKE/Ft. Wayne is attempting to organize a flood relief benefit concert. Interested artists should contact PD at (219) 484-0580... KREM/Spo-kane bought out 12 performances of "Raiders Of The Lost Ark," giving the tickets away at four retail outlets... WRIF/Detroit just awarded a fourth listener \$5000 in its current promotion, which promises to pay listeners \$5000 if they catch the station playing less than five songs in a row... Why doesn't this happen to everyone? When former KZAP airstaffer Tom Cale returned to

Sacramento radio from KLOL/Houston, he got a hero's welcome from new employers KROY-FM. He was greeted at the airport by a marching band, a stripper, and a singing telegram. A helicopter flew him to a limousine for a ride to a 97-cent beer party with listeners to welcome him to town. The day was capped when Tom rode the KROY fire-truck in a St. Patrick's Day parade... George Thorogood & the Destroyers were special guest artists at a recent WCOZ/Boston free listener party... WHKC/Evansville just climaxed a five-week air guitar competition by awarding a \$1300 stereo system, \$500 cash, and pizza for a year to winners... KRQR/San Francisco is sponsoring the former KGB Chicken in a local appearance to perform on the air and at a Giants vs. Dodgers games... Happy 14th AOR anniversary to WBCN/Boston... Sierra Records recently released a live Gram Parsons album that was originally recorded for a WLIR/Long Island broadcast back in 1973, six months before Parsons's death. It's the only live recording of Parsons with Emmylou Harris.

CONCERTS & CONVERSATIONS

**BROADCASTS:** Duke Jupiter on WMMS/Cleveland... Kasim Sulton on WLIR/Long Island.  
**CONVERSATIONS:** Renaissance on LOVE 94/Miami... Rick Springfield, Tim Goodman, Tommy Tutone, Bryan Adams, Paul Collins on WIOT/Toledo... Angel City on KILO/Colorado Springs... Loverboy, Aldo Nova, Streethart on CITI-FM/Winnipeg... Rods on WSYR/Syracuse... Charlie Daniels Band on WXRT/Chicago... Tom Fogerty, Norton Buffalo on KVRE/Santa Rosa... Son Seals on WQBK/Albany... Toots & the Maytals on KTIM/San Rafael... Missing Persons on KLOS/Los Angeles.

**The Music Section**

**AOR's Most Accurate Music Information**

**Begins on Page 45**

# Adult / Contemporary



JEFF GREEN

## 9 A/C'S IN SALT LAKE ADI

# Want Competition? Go To Salt Lake City

The highly-publicized ratings battles among major market stations often overshadow certain secondary markets, where competition is sometimes far more intense than many broadcasters realize.

What's intense? Three, four contenders of the same format targeting for the same demos? How about the Salt Lake City area, loaded with nine A/C stations, six in the metro! Generally, markets the size of Salt Lake (rank: 44) offer three or even four A/C stations. But with the surrounding communities of Ogden, Provo, Orem, Murray, and the other towns in the Utah Valley, the Salt Lake area is not only rich with A/C listening, it's possibly oversaturated.

Here is the ranking among the nine A/C stations, taken from the fall 1981 25-49 Arbitron ratings:

Rank	12+ Share
25-49	
1. KSL (AM)	10.5
2. KALL (AM)	7.2
3. KISN (FM)	4.6
4. KALL (FM)	3.5
5. KDAB (FM)	3.2
6. KPRQ (AM)	0.5
7. KDOT (AM)*	0.0
8. KEYY (AM)*	0.0
9. KLZR (FM)*	0.0

\* Outside Arbitron metro but home to ADI.

To get a better perspective of the A/C fight in this market, here are capsule profiles of the four leading A/C stations, as described by their program directors:

**KISN**  
26 Kw @ 97.1 Mhz  
PD: Scott Gentry (1½ years)

Our success, demonstrated by a 61% increase in 25-49 adult share last fall, can be attributed to the freshness of our sound. With 46 currents and a concentration on variety, we feel we offer a more well-rounded approach.

We're primarily a music station, with no sports and light news. We really daypart for available lifestyles, but our specific target is a 30-year-old female. We won't play music that appeals heavily to teens, unless it serves this direct target.

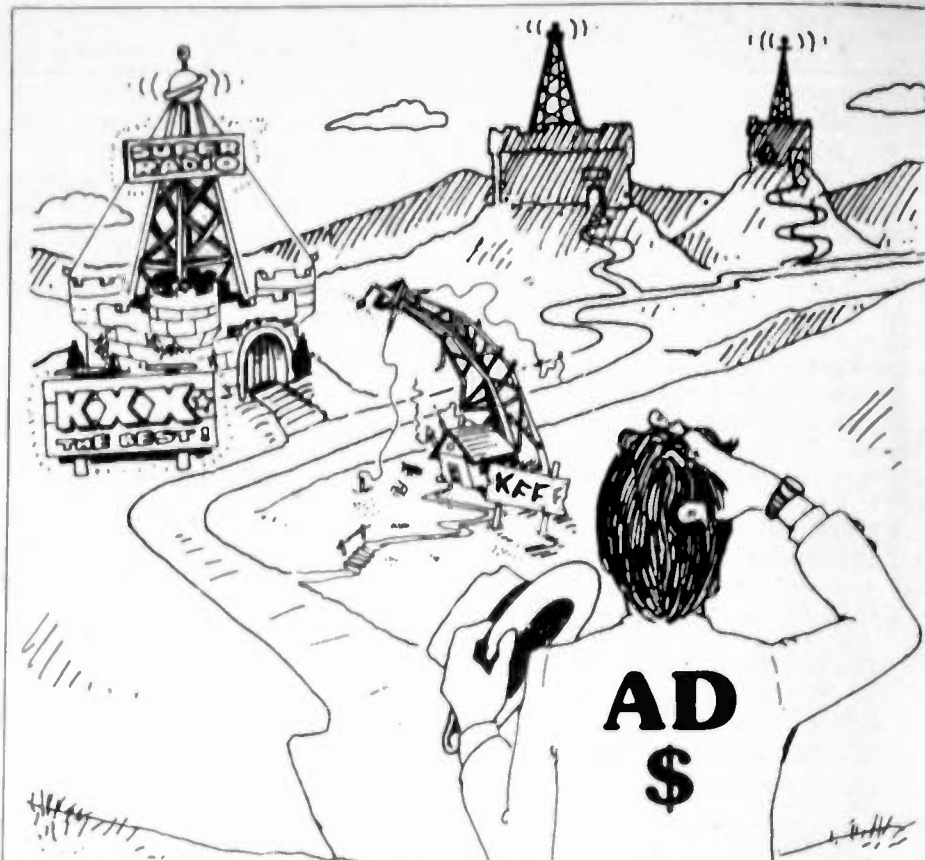


Scott Gentry

Because of our music emphasis, we expose new music much earlier than the other stations. When looking at these new records, we often let the air personalities evaluate them as well. It's like the old record listening sessions radio used to have. You've got six people listening and giving their input, not just one or two believing in a song. We involve the entire group that will be dealing with that material in the days ahead.

I feel there are a lot of misconceptions among other stations about A/C in this market. Many people thought we were going to end up as "mellow" rock, and that doesn't have to be our only course. As long as you make sure your artist imagery appeals to your target, I don't think you have to be mellow to be adult.

With competition like we have here, you can't just "go after adults," either. Unless you key on a specific audience, develop a profile, conduct marketing studies and coordinate large-scale promotions marketed to those selected lifestyles, you can expect a lot of financial problems. I don't see many stations here marketing themselves very effectively or efficiently,



"Stations that perform poorly or fail when an advertiser does try them represent an image problem for the radio industry as a whole."

so they must either learn how, or suffer the consequences.

**KALL-AM & FM**  
AM: 5kw days/1Kw nights @ 910 Khz

FM: 24Kw @ 94.1 Mhz  
Corporate Director of Broadcasting:

Paul Engman (PD: 7 years)

On the AM, we've been essentially doing a similar format to KSL for 15 years: full-service, Adult-Contemporary radio, with a long-standing commitment to personality.

The major difference between us and KSL is that we see ourselves as Salt Lake's radio station. Our central thrust is the metro, and we concentrate on the lifestyle of our target demographic in Salt Lake City proper, whereas KSL's reach is much broader. We're kind of the hometown kid, with a total involvement with whatever's happening in this community. As a full-service station, the AM is heavy with features, sports, talk, old radio shows — you name it.



Paul Engman

mainstream, popular music station sixty years ago. I think KSL and KALL target the same lifestyles but go about it differently. Our approach could be perceived as being a little more traditional.

Our success can be linked to the great number of talented people here, many who have been here for several years, even decades. That kind of consistency, plus constant innovations, contribute to our winning ratings.

Management places heavy emphasis on news and information, but also feels the ability to entertain and be part of the community is critical to success as well.

There are differences among all the A/C stations here, but the most significant contrasts are in the approaches. Still, most of our competition uses music as its chief programming element, as news and information are definitely among our strengths.

Salt Lake has always been a competitive market, but the battle has grown more sophisticated, and there are also more stations now in the fight for a larger slice of the pie. The problem now is that everyone is after the same segment of listeners.

As a result, some of these stations will fail, and with it comes the failure of radio itself. Radio is always struggling for an image in the marketplace. When advertisers perceive radio not as a primary, but as a secondary medium in many cases, stations that perform poorly or fail when an advertiser does try them, represent an image problem for the radio industry as a whole, not just for the individual stations involved.

We have to have successful stations serving all communities, no matter where they are. It takes a long-term commitment and fulfillment of the needs of those communities. Stations marching into this A/C battle might look to the other formats which could be successful here.



George Lemich

"Some of these stations will fail, and with it comes the failure of radio itself."

— George Lemich

Aside from mornings, when it simulcasts with the AM, our FM station leans heavily on music and music specials. We've employed Surrey Communications' research division for some market studies, but we're not doing record research.

Because we don't get very good record service and never have, both stations are supplied music by Peters Productions in San Diego. Most of our music comes on reel, but occasionally we add and change things as needed. They're a very good syndicator for us.

**KSL**  
50 Kw @ 1160Khz, Clear Channel  
PD: George Lemich (4+ years)  
KSL began as a full-service, adult

## Progress

### Station News

**WCBM/Baltimore** has adopted an all-news presentation in morning drive. **WGBS/Miami** has affiliated with the Mutual Broadcasting System. Winning an Honor Certificate from the Freedoms Foundation is **WMAL/Washington, DC**. **KFMB/San Diego** has been named the winner of this year's UPI Broadcast Award for "Best Public Service Reporting," presented by the UPI Broadcasters of Nevada and California. **KLDR/Denver** has changed call letters to **KKBB**. **WCFL/Chicago** is the winner of two 1981 Illinois UPI Awards in the Radio Documentary and Radio Investigative Reporting categories. Longtime Adult Contemporary station **KASI/Ames, IA** has made the switch to Country. **WSNI & WRCP/Philadelphia** have moved to One Bala Plaza, Bala Cynwyd, PA 19004.

### Air Personalities

**WZUU-FM/Milwaukee** MD Bill Shannon has switched from doing middays at **WZUU-AM** to middays on the FM while part-timer **Don**

**Rockwell** is now doing 6-10pm full time. "Big" **Tom Parker**, air personality with **KYUU/San Francisco**, will make his TV series debut on "Celebrity Pets". **Gary Ross**, who handles the 3-7pm airshift at **KSD-FM/SL Louis**, is currently appearing in "Twelve Angry Men" at the Webster Groves Theater there. **Richard A. Shockley Jr.** joins **WLTY-FM/Norfolk** to cover the afternoon drive, leaving behind a PD position at **WZIX/York**. **KOGO/San Diego** welcomes **Robert M. Chenault** to host the 7-11pm airshift. He comes from **KXAM/Phoenix**, where he was PD and midday man. **Terry Hendrix** joins **WRVR/Memphis** as overnight personality. Previously he was PD of **WMUF/Paris, TN**. **WCLR/Chicago's** new all-night personality is **Mike Roberts**, who was most recently affiliated with **WYEN**. **WISN/Milwaukee** has named **Doug Carrick** to do the late-night talk show. **WORC/Worcester's** lineup is as follows — Monday-Friday: **Dave O'Gara** 5-9am, **Tony Arden** 9am-2pm, **Al Brodie (MD)** 2-7pm, **Jerry Martin** 7-11pm. Weekends: **Mike Leland** and **Stan Hilton**.

## The Music Section

A/C's Most Accurate Music Information Begins on Page 54

# T.G.'s 'Finally' Crossed Formats

WPGC add  
WVIC add  
KKLS add  
Z93 28-24  
94Q on  
Q105 26-23  
WCKX 28-25  
KXX106 deb 25  
WZYP on  
WHHY-FM deb 27

WDOQ add  
WBBQ deb 29  
FM100 add 29  
KX104 add  
WMAK-FM on  
WOKI 39-36  
WQUT on  
WAYS on  
WRQK on  
WNOK-FM add  
CK101 deb 39

Q104 deb 30  
WAEV 29-26  
Z102 35-31  
95SGF on  
WFOX on  
WCGQ on  
WISE on  
WFLB add  
Q101 add  
KVOL on

## BRAD MESSER



### How Radio People Save On Taxes

Some radio people really bite the bullet at tax time, while others come away with a pocketful of refund money. What do they do different? The money-back folks take every possible legal deduction. Tax advice should come only from qualified experts, and what I'm pointing out in this brief column is intended only as a guide to questions you might ask your own tax man.

*Periodicals* to which you subscribe (including this one) are often listed as expenses, but magazines and newspapers you buy at newsstands and from street machines are sometimes overlooked. A quarter dropped into a machine every weekday adds up to an annual expense of just over \$60. *Job Hunting Trips* can count as legitimate expenses if they meet certain qualifications, and even some parts of vacations can be deducted if you have performed job-related work. Did you purchase *stereo equipment, headphones, or similar machinery*? Ask your tax man about writing it off or depreciating it across several years.

Just get back from the NAB convention? Save every receipt and let the expert tell you what can be subtracted from your 1982 income on next year's return. Keeping track of your job-related long-distance phone bills? Teeny little expenditures such as postage for audition tapes? Do you use your own car to get around to assignments?

It may be too late to save money this year because you may not have been keeping your receipts, but this is the best time to set up a system and begin preparing for next year. Money spent getting expert advice (which, in my opinion, is *not* always available at the franchised tax shops such as H&R Block) may be the smartest expenditure any of us can make.

## CALENDAR

### Noah's Ark Landfall?

**MONDAY, APRIL 5:** This is listed in some reference books as the day Noah's Ark came to rest on dry land following the great flood in the year 2348BC. But David Freedman of the Bible Colloquium (University of Michigan) says such dates are merely "dead reckoning" and that there's no solid evidence of such a flood in ancient times.

Six years ago today Howard Hughes died at age 70, and because of the absence of a solid will the battle for his money continues in courts in Texas and California. It might have been simpler if he'd just taken it with him.

Bette Davis is 74. Gregory Peck is 66. Gale Storm is 60. Eric Burdon and Michael Moriarty are 41, and Agnetha Ulvaeus of Abba is 31.

### First Plastic Patented In 1869

**TUESDAY, APRIL 6:** Funny how time depends on perspective. The first plastic was patented what seems a long time ago, on this date in 1869: it was the trademarked cellulose product Celluloid. But a religion that was formed even before that, on this date in 1830, is regarded as "new." The Mormon Church (listed 5th in U.S. membership) is 152 years old today.

Five years ago today the world's most expensive house was sold. The "Guinness Book" says a Saudi Arabian plunked down just under \$6.5 million for Kenstead Hall, London, and then picked up the \$1 million building next door for servants' quarters.

Merle Haggard and Billy Dee Williams turn 45. Bob Marley would have been 36.

### Invents Best-Selling Dry Cereal

**WEDNESDAY, APRIL 7:** Will Keith Kellogg, who was born on this date in 1860, was a health food enthusiast. With his older brother John, he perfected dry cereals including wheat flakes and the world's most successful dry cereal, corn flakes.

The North Pole was first reached 73 years ago today (1909) by Matthew A. Hensen, the (black) assistant to expedition leader Cmdr. Robert Peary, who felt his longtime friend deserved the honor.

The U.S. Supreme Court unanimously threw out laws prohibiting private possession of obscene materials in 1969. James Garner (born James Baumgardner) is 54. Bobby Bare is 47. California Governor Jerry Brown Jr. is 44. David Frost and Francis Ford Coppola are 43. Tony Dorsett is 28.

### \$5 Billion U.S. Jobs Program

**THURSDAY, APRIL 8:** In a time of high unemployment, severe recession and declining gross national product (sound familiar?) the Congress approved \$5 billion to provide "work relief and increase employment by providing useful projects." The money for the Works Progress Administration was okayed 47 years ago today (1935) and created the biggest makework jobs program in history.

On this date in 1513 Ponce de Leon — sailing around searching for slaves — discovered what he thought was a big island, claimed it for Spain and named it La Florida.

Hank Aaron topped Babe Ruth's home run record (715) in 1974.

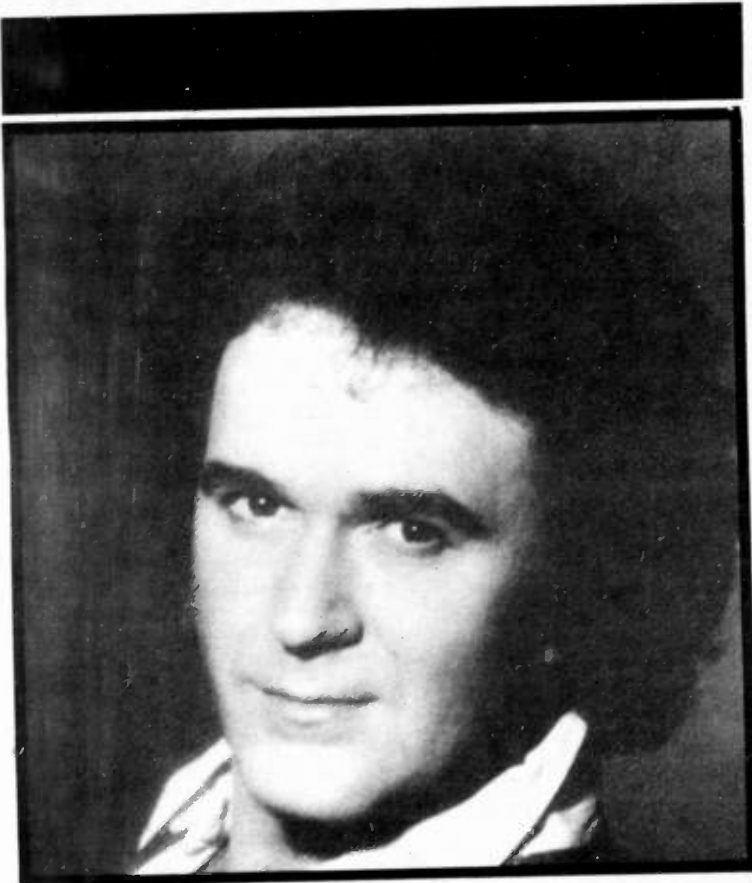
Former First Lady Elizabeth Bloomer "Betty" Ford is 64. John Gavin is 47. John Havlicek is 42 and James "Catfish" Hunter is 36.

### First Astronauts Announced 1959

**FRIDAY, APRIL 9:** Seven carefully-chosen men became America's first astronauts 23 years ago today. They were Scott Carpenter, Gordon Cooper, John Glenn, Gus Grissom, Wally Schirra, Alan Shepard, and Deke Slayton.

On this date in 1865 General Robert E. Lee surrendered his Northern Virginia army to General Ulysses S. Grant to end the Civil War (although scattered battles continued until late May). The Union had lost 360,222 men, the Confederacy 258,000. Five days later President Lincoln would be assassinated.

Hugh Hefner is 56. Carl Perkins is 49. Michael Learned is 43. Tomorrow Harry Morgan turns 67, Chuck Connors hits 60, Omar Sharif reaches 49, and Don Meredith becomes 43.



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# GIVE THE GIFT OF LIFE



Terry Ellis and Chris Wright



We have. The T.J. Martell Memorial Foundation for Leukemia Research is the only charitable organization totally supported by music industry contributions. It is our charity. And the fight against leukemia is our fight. A dreadful blood disease, it took the life of T.J. Martell, son of CBS Records Vice President Tony Martell. Inspired by his valiant fight, a group of record company executives established the T.J. Martell Memorial Foundation in his memory.

Since the Foundation's beginning in 1975, a Research Laboratory has been established at New York City's Mt. Sinai Medical Center. The staff of researchers, led by Dr. James F. Holland, has made truly incredible strides toward conquering leukemia and other cancers through chemotherapy and chemoimmunotherapy, and has become the focal point of leukemia research within the international medical community. None of this could have been accomplished without your contributions of over \$3,000,000.

It's expensive. But it's worth the price. Through the continued support of the music industry, we know that the cure for leukemia can be found. We've asked everyone in America to "Give The Gift Of Music." We're asking you, if you really care, to "Give The Gift Of Life."

**The T.J. Martell Memorial Foundation  
for Leukemia Research  
1982 Humanitarian Award Dinner  
in honor of  
Terry Ellis and Chris Wright**

This year, Terry Ellis and Chris Wright, co-chairmen and founders of the Chrysalis International Group of Companies are the sixth co-recipients of the Foundation's annual Humanitarian Award. The 1982 T.J. Martell Humanitarian Award Dinner will be held on Saturday, April 24, at the Waldorf-Astoria in New York City.

**Entertainment**

The entertainment will be the Broadway Cast of "Joseph And The Amazing Technicolor Dreamcoat". The evening will also be assisted by Pat Benatar, Debbie Harry, Ian Anderson and Leo Sayer.

**1982 Foundation Patron**

Each donation of \$10,000 or more creates a 1982 Foundation Patron, allowing the T.J. Martell Memorial Foundation to put more of medicine's most capable and gifted minds to work on curing leukemia and other cancers.

**The Terry Ellis and Chris Wright  
Research Fellowship**

Each special contribution of \$5,000 brings a Terry Ellis and Chris Wright Research Fellowship, enabling the Foundation to train more specialists.

Please support us.

We want to wipe out this dreadful disease now.

T.J. Martell Memorial Foundation  
for Leukemia Research · 730 Fifth Avenue,  
New York, N.Y. 10019 · (212) 245-1818  
For further details, contact Muriel Max,  
Director of Development

# Country



CAROLYN PARKS

- KFAT Premiered AOC In 1975
- WDSY Now More Hit-Oriented
- ▶ KRWQ Ranges From Progressive To Country Swing

## FROM THE INSIDE LOOKING AHEAD

# Album-Oriented Country Format Makes Tracks

Last week's interviews with record label executives Joe Galante, Nick Hunter, and Joe Casey pointed out the emphasis most record companies are placing on album product today, as opposed to the single-mindedness of years past. Radio, too, has begun to change with the times as several variations of album-oriented country formats have sprung up in various parts of the country.

How successful are these spinoffs and how do they fit into the future of Country radio? To find out, I spoke with three programmers who have branched out from the single-record approach to country music by including a good portion of album cuts in their programming. They each have their own unique approach to this hybrid format and, as with any pioneering effort, trial and error is often the name of the game. However, they all agree that AOC is definitely a viable format whose time has finally come. But let them tell you in their own words.

### Larry Yurdin, PD KFAT/San Jose, CA

● Although KFAT has gone through a lot of changes, it began with the concept of album-oriented country in August 1975 and is the oldest existing AOC station to my knowledge. At the moment it's unlike an earlier KFAT in that it's a very structured and researched format, but it's a format that is designed to be to Top 40 Country very consciously what a classic successful AOR sound is to CHR or previously Top 40. KFAT music is a sound that is primarily country but not getting hung up on whether something is marketed as country or not.



Larry Yurdin

We look for a sound and a consistent feel. However, it's not like the early AOR's in that it's not freeform with each DJ acting as his own program director. There is a rather sophisticated system of index cards in different colors and coding and a flow chart that's different for each hour. Every hour is dayparted totally different from every other hour, but most of the dayparting is relatively arbitrary to prevent redundancy rather than for specific reasons. There is more of a country boogie and even bluesy kind of feel to the music after 9pm, but it's very subtle dayparting.

There's a playful quality to the music, not that it means there isn't a place for classic honky-tonk, crying-in-your-beer songs, but

**"We don't think of it as a throwback to the days of early freeform AOR, but rather as a new split or spinoff from Country radio for the 80's."**

— Larry Yurdin

the feel of the station is very up and very goodtimey. There's a lot of whimsy and off-the-wallness. For example, we have about one novelty cut per hour. It's like Dr. Demento but not as sophomoric and with a more country flavor to our choices. There's an album of slightly suggestive, very funny western swing songs from the 1930's by a

band called **Hartman's Heartbreakers** which would fit into that category. We also play cuts from **Bill Boyd's Cowboy Ramblers**, the **Light Crust Doughboys**, **Spike Jones**, and **Patsy Montana**, which gives you an idea of a certain part of what KFAT's all about!

People who listen to this station expect an element of the outrageous, and there's also the idea that there are 25+ males who want a hint of rowdiness in a certain sense. The audience that traditionally has been most successful with the station is 25-49 male. From Arbitron's "Qualidata" study we found that our listeners tend to be very educated and very successful. The typical KFAT listener is either a married couple with no children or a single person who is making a great deal of money but rents an apartment and has lots of money to spend on luxury items.

In fact, we wound up as the station whose listeners have the highest disposable income and, among males, the largest percentage of management and supervisory personnel of any radio station in the Bay Area. Some of the categories don't fit in with people's image of what Country radio is supposed to be. Generally our sales people tend to sell us as a kind of white collar country.



I think that there is an enormous audience that are AOR burnouts and have been turned on to a lot of music that would be classified as country. However, at the same time, the reason that in most markets so-called soft AOR formats failed is that they tended to be very insipid and very dull. What we're doing here is taking certain components of soft AOR and marrying them to certain country components and creating a vitality, a humor, and an excitement to the station. We don't think of it as a throwback to the days of early freeform AOR, but rather as a new split or spinoff from Country radio for the 80's.

There are a lot of people who listened to AOR when AOR was a lot more sensitive to folk rock, so what we do is take country product that works well with the **Ry Cooders**, the **J.J. Cales** and the **Little Feats**, which would include **George Jones** and **Merle Haggard**, and, song-by-song, incorporate it into the playlist. What we tend to avoid is "Vegas Country" or "Formula Country"

and the A/C Country crossover sound. Instead we look for a kind of Country AOR crossover sound, and I use AOR advisedly because we don't really rock out. There are maybe one or two cuts recorded by say a **Lynyrd Skynyrd** or a **Z.Z. Top** that would fit what we're doing on a rare occasion, but most of their music would be considered too rock and roll for the format. On the other hand, the only thing we play by **Glen Campbell** is "I Love My Truck," because that was obviously a "FAT" song. The term "FAT music" is used both by listeners and internally in the station as really almost a quality that people who listen to us have gotten used to.

We do weekly focus groups among people who are already listeners to gain a certain amount of perspective and get fresh ideas, and we also find out how articulate, involved, and knowledgeable so many of our listeners are. We also call a lot of record stores and have done some callout research, not specifically on music, but generally on format and artist identification and general awareness of different stations in a country direction. One thing that the clubs in the area are finding out is that if we play a lot of an artist, we're more apt to get an audience out to see that artist.

I would feel equally comfortable doing traditional mass appeal Country, but there's a real challenge here and something happening here that should be getting more national attention than it's been getting. I think eventually we could reach a point where the concept could work nationally; and if this station is playing a marginal role, it's only because KFAT may be a wee bit ahead of its time. There are at this point at least 20 markets where the concept could work considerably better than it can in the San Francisco Bay area, because this has never been a country market. We find that what people really want the station to be is an original, and people who may not even perceive themselves as liking country music listen to us because they think of it as a breath of fresh air. We're not talking about special interest radio... we're talking about the next leap in wide appeal 25+ radio.

### Ted Sohier, PD WDSY-FM/Pittsburgh, PA

■ The station has gone through a number of changes in the last couple of years as we've evolved from what started out as a syndicated "Beautiful Country" format back about three years ago. We've gradually eased into a more contemporary, more upbeat format and, as we have done so, we've changed around the percentages of the different kinds of music that we play.



Ted Sohier

About a week and a half ago we became a lot more hit and chart-oriented than we ever had before. However, a large part of the format still does come from albums, at the moment probably 20-25%, which is back off from as high as 40-50% before.

What I've tried to do here is not to follow a lot of the accepted programming precepts. Why does every station have to sound like

every other one? We thought we'd do something unique, but we've gradually learned that there are reasons why people do things in certain ways. I think part of the problem we experienced before was an awful lot of unfamiliar music. While I, as a music fan, hope that the audience is willing to accept unfamiliar music and judge it on its merits, I think that we may have been shooting just a little bit high for the general audience. There really does seem to be a need and a strong reaction to a lot of familiar music, which has made us back off just a little bit on the amount of album material that we play. We're learning as we



go along why the majority of radio stations tend to do certain things in certain ways. We tried to do them in different ways and kind of got bitten by it, so we backed off a bit.

Ways that we are getting around or meeting our own felt requirement of playing a lot of album material is to not only feature new albums, but also to delve into gold albums. We try to be a more upscale, mellow Country format, so there's some kinds of material that we deliberately stay away from, not only in our regular currents playlist but also in the album material.

I often find that the album material that we play has more of the image of the radio station in it. You don't have a lot of choice in what the new singles are going to be, but

**"It's unfortunate that radio, which should be setting new trends and developing new ideas, is so extremely conservative."**

— Ted Sohier

when you play tracks from the artists' albums you get to choose which one you would like to present to the audience. So many artists these days are doing a wide variety of music from traditional styles to very crossover, pop-oriented stuff; and I think in choosing what album cuts we'll play we are making a statement about how we feel about country music and how we feel about our radio station.

Generally speaking, our targeted audience is 25-49, although we aim toward the low end of that. However we don't play anything that I would consider to be country rock since we're not going for the real young listener. The AOR stations here in town will play folks like **Charlie Daniels** because they feel that belongs on an AOR station, so we don't do that either, but we play the newer artists like **Eddy Raven**, **Rosanne Cash** and **Rodney Crowell**. We try to play not necessarily artists that cross over, although lately that has been the case, but artists that seem to be setting new trends in country. This is the only station in a town like this where you're going to hear it.

We're pretty evenly spread male and female, but we've always been a female-

Continued on Page 36

SOUND ADVICE FOR PROGRAMMERS!

# "TAKE ME TO THE COUNTRY"

THE SINGLE WITH THE MESSAGE THAT HITS HOME BY

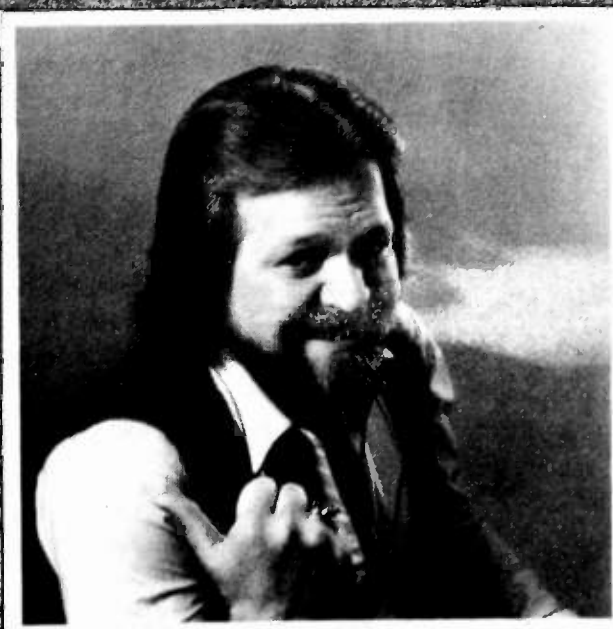
# MEL McDANIEL



## Country BREAKER.

**MEL McDANIEL**  
**Take Me To The Country (Capitol)**

On 66% of reporting stations.  
National Summary: Up 39, Same 22,  
Down 0, Debuts 16, Adds 14. R&R  
Chart: 47-42.



FROM THE NEW ALBUM  
**TAKE ME TO THE COUNTRY**

Produced by Larry Rogers



© 1987 CAPITOL RECORDS, INC.

## Inside Nashville



BIFF COLLIE

**APRIL COOL:** T.G. Sheppard went to Europe on a "shopping" tour, preparatory to a summer swing through Britain and Western Europe. Roger Sovine left the Welk Music Group to take a Vice President's chair at Tree Music; Bob Kirsch fills a newly-created position at the Welk Group as Professional Manager, Nashville Division. Welcome to Nashville, Bob. Bill Hall is Nashville Division Manager of that company. Tom T. Hall decided to forego a groundswell of support urging him

to campaign for the Democratic nomination for Governor of Tennessee this year. (But he didn't say he wouldn't do it later!) . . . 75 stations are charter affiliates of the new Music Country Network, which debuted April 1, with WSM/Nashville the anchor station. Chuck Morgan will be the main host of the show; Al Risen will host the last four hours of the eight-hour nightly network. . . Johnny Paycheck sued again, this time by Helen Espinoza, a Frontier Airlines stewardess, for \$175,000, claiming slander and assault. The incident took place before takeoff from Denver to Casper. The plane returned to the terminal, Paycheck and James Murphy, a band member, were asked to leave and took a later flight. . . When the Oak Ridge Boys cut their Christmas album last week, they wore Santa Claus caps and hung Christmas wreaths in the studio to get into the holiday mood. . . Music Valley Wax Museum opens near Opryland April 15. . . Nashville's Mack Sanders added WIZO-FM/Franklin, TN to his list of stations, which include WJRB/Nashville, WVOK/Birmingham, and WNOX/Knoxville. . . Long-ago Opry star Paul Howard underwent heart surgery in Little Rock's Baptist Hospital. You may write him there, or to Biff, Box 213, Brentwood, TN 37027. . . Can you believe that Pat & Shirley Boone have been married 29 years??? . . . Gloria A. Walker's first Nashville session was just released by Chet Snyder's MSK Records in Detroit, and is the first one, Gloria says, which didn't get away. "The last one I had they kept the record & released me!"

**AIRLINES:** Glen Campbell heading for the altar with Kim Woollen? . . . Tanya still carrying the torch??? . . . Did Anthony Quinn put that Johnny Rodriguez movie on hold because he's about to star in "Hemingway" on Broadway??? . . . Do the Oak Ridge Boys really have a girl driving one of their trucks??? . . . Charlie Daniels's 1982 tour is expected to gross \$7.5 million, performing live for over a million

people! . . . Allen Tripp's "Love Is" is scoring impressively on national charts without national distribution. Fischer & Lucus is now handling national sales on it. . . See Slim Whitman on David Letterman's show Thursday (4-1). . . One morning recently I was pumping gas at a local filling station and saw Norm Anderson, longtime manager of CBS Recording Studio here. My humor was: "Well, I never thought I'd see you, Norm, pumping gas! How could it come to this?" That day I got a press release stating CBS Studio in Nashville would be closed in June. (Didn't know I was a prophet, did you?) . . . Loretta Lynn's second book has been put on "hold." After the phenomenally successful results of the first one, "Coal Miner's Daughter," she's got to have some priorities to put a second book on hold. . . The 1982 Country Music Festival this weekend (April 4), carried on 275 radio stations by satellite, benefits the National Kidney Foundation, dedicated to research, education, treatment and prevention of all types of kidney and urinary tract diseases. Ralph Emery hosts a bunch of stars again on this one. . . Margo Smith now with AMI Records, with a debut single for the label scheduled to be released any day now. . . Didja know that Mesa Records' Karen Taylor started out as a jingles singer for the William B. Tanner Co., following in the footsteps of Rita Coolidge and Janie Fricke, who both used that position as a springboard to success. . .

**ODE TO "OUR LEADER":** Wayne Edwards says they're killing thousands of armadillos in Texas to make handbags. Not fair, our hero says; armadillos don't hurt anybody. Now and then a giant one eats a Lone Star Beer truck, but the little ones are docile! If they need to make handbags that bad, why don't they use skunks? Skunks stink, they carry rabies, eat chickens and are a general nuisance. Besides, if you owned a skunk handbag, you could always find it. . . and who'd steal it???

## Album-Oriented Country Format Makes Tracks

Continued from Page 34

oriented station because of our mellower approach to the music. That generally means you're playing more romantic-type music, which often will suggest that you'll have a more female audience. I think, though, that the males tend to respond to the newer music and to the album cuts more, so it's a little hard to tell.

The first three or four books we were in we did nothing but go up, and then we had two down books last fall and spring. We've drastically changed our approach by blowing off a lot of crossover material that we used to play because I think it tends to be confusing to the audience. We'd play artists that were not strictly country, like Melissa Manchester or Neil Diamond, and that's all going. This had little to do with the album content of the format, but was more of an identity crisis. We weren't country enough for the country folks and we were too country for the folks who might listen for the crossover stuff.

One indication we've had that it's working is that we've seen artists turn up regularly on our weekly calls to record stores that we know are only being played here. It's the little-known artists that will often tip us off that somebody out there is not only listening but likes the choices that we're making and is reflecting it in the album sales.

It's very much subjective looking for material that meets the requirements of the radio station, but I'm comfortable with that. I think a lot of people in radio who have decision-making positions either don't feel confident that they can do that or don't want to because it could lead to problems and they don't want to take the risk. It's unfortunate that radio, which should be setting new trends and developing new ideas, is so extremely conservative. The people who run it, who should be willing to take chances and do interesting new things, are more willing to go to another market and listen to a successful station and come back and copy all the good ideas. Nothing's new and nobody wants to try anything new.

### Jack Hansen, PD KRWQ-FM/Gold Hill, OR

► We're sitting here in little Gold Hill, which is a town of about 900 people. It's kind of a unique situation but we have the most powerful signal in the entire area. Medford is the biggest city, but we cover Medford, Ashland and Grants Pass and probably have a population of close to a quarter of a million people here, so it's a pretty good medium-sized market. The two other Country stations basically use the Top 40 approach. People consider us a little more progressive, but we'll still go back and play some of the old western swing.

I had a feeling that we could capture a younger demographic with this particular format, and it seems to be working. Without anything to really base it on (we are presently undergoing our first ARB ratings, which should give us a better handle on it), we have thrown quite a few parties, and we find a good mixture of both young and older people. Our target demographic is 25-49, but I would say we'd be at the low end of that scale, primarily 30-35, but with a lot of older people too.

I do the morning show, and probably 40% of my show is album cuts because we're more traditional in the morning. Then as we move towards evening, probably half or in some cases a little more would be LP cuts.

We feature a lot of new albums, but we also play a lot of bluegrass, swing, and some progressive cuts too. Our library is still probably small compared to well-established Country stations who've been at it for years. However, it keeps increasing all the time, and we'd like to see it increase even more with improved record service. We have to keep convincing the labels that we're not a small-town radio station. . . we just happen to be based in a small town.

With not too much in the way of surveys to gauge anything by, our sales department has been going great guns. We've been selling where other stations haven't. I hope programming has a lot to do with it, but our

# 100 FM

country stereo

sales staff is excellent and uses a consultancy selling approach, so the combination of the two is what has made this really take off. We're doing very, very well financially.

Marney Roddick has been surveying record stores since she took over as MD, and in the bluegrass area the feedback we get is that we have definitely influenced sales. As far as mainstream music is concerned, it's really too difficult to tell. This is the type of programming that you could consider for either AM or FM because to me it really makes no difference. It's the quality of programming that I'm interested in.

" . . . back in the 60's there just wasn't that much album product, and what there was was very weak. Now you have some cuts on albums that could just as easily be singles."

— Jack Hansen

I've been in and out of country music for quite a few years and back in the 60's there just wasn't that much album product, and what there was was very weak. Now you have some cuts on albums that could just as easily be singles.

This has been a real treat here. The station has been unique. To me it's one of those happenings. We've just had a great time with the station, and everybody who works here is so enthused about it. Since we've been on the air I've come across all these other stations who are doing a similar format, but I had not been aware of them before we started here. This was something that I had done on my own, that I wanted to see come about, and the time and situation were right here. However, if I came up with this format, I assume that some other people are doing it around the country too. I think this is a wave of the future. It's a whole lot of fun anyway!



Jack Hansen



**KCBQ'S COUNTRY COWBOY** — Well, someone grew up to be a cowboy, and it's none other than KCBQ/San Diego's Al Turner, whose "alter ego" is the KCBQ Country Cowboy. Al is pictured with several station winners at the KCBQ Disneyland Country Weekend.

## Coors Country News

This Week's Guests:

**MERLE HAGGARD**  
**ROSANNE CASH**

Call Pete Howard or Kirt Daniels (213)392-8743  
228 Main St., Suite R Venice, CA. 90291

## The Music Section

Country Radio's Most Accurate  
Music Information

Begins on Page 50

# Black Radio



WALT LOVE

## ACTION

# Black Radio Coast To Coast

● WIGO/Atlanta has announced the appointment of Mike Roberts, former Program Director of WCIN/Cincinnati, to the position of Operations Manager (see Page 3). Congratulations to Mike and to owner Ms. Dorothy Brunson — Mike could make the difference. PD Quincy Jason will remain.

● WCAS/Cambridge, MA (Boston metro area) has appointed Walter Cooper Program Director. WCAS is a daytimer competing with WILD, which is also a daytimer. Cooper says, "I'm really looking forward to the challenge, and we really have some good exciting things we'll be doing in the future." WCAS has already started with a "Phrase That Pays" contest. "74 CAS Is The Sound I've Been Waiting For" is what listeners say to win the live-for-a-month-free contest. The station will pay mortgage or rent and utility bills for one month. Also, WCAS will be giving away a car in the month of June — a 1982 Buick Skyhawk. It looks like Cooper and his staff and management are geared up to really give it their best shot.



**WANM TOASTS MELBA** — WANM/Tallahassee sent in this picture of a recent visit from Melba Moore, taken in the office of the President of Florida A&M University. Pictured (l-r) are EMI America's Allen Johnson, Florida A&M President Walter L. Smith, "Honorary Rattler" (Florida A&M's team name) Melba Moore, Stoney Productions Pres. Stoney Farrell, and WANM Program Director Joe Bullard.



**KQJ/PHOENIX PARTIES WITH KOOL** — Pictured after a recent Kool & the Gang concert in Phoenix are the KUKQ air staff. Shown (l-r, rear) are KUKQ's Alex Santa Maria and Rick Nuhn, and Michael Ray and Charles Smith of Kool & the Gang; (l-r, front) two KUKQ listeners, KQ's PD Ed Hamlin, MD Steve Smith, Robert "Kool" Bell, Clifford Adams of Kool & the Gang, two more KQ listeners, and Robert Mickens, George Brown, and Curtis Williams of Kool & the Gang.

● WDAO/Dayton tells us the first annual Winter Festival held at the Dayton Convention Center in February was a giant success. Over 4000 people attended to view and patronize the 37 exhibitors' booths and see hourly free entertainment. The purpose of the festival was to raise money for the WDAO Benefit Fund and to spotlight black culture by featuring artists, craftsmen, food, dance, fashion and theatre.

Special events included a Bar-BQ Chicken and Rib Cook-Off, and a "Mosey Contest" (contestants moseyed down a runway and showed off their best street walks). Prizes for contest winners included a waterbed, microwave oven, FM/AM cassette portable radio, \$50 cash, and other merchandise. A concert was held that evening featuring Dayton's own Shadow.

## Floods Submerge WLTH Transmitter



► The floods of Indiana hit Gary recently and flooded the transmission base of the WLTH tower, putting the station off the air for 2½ days. WLTH returned to the air at half power and will remain there until further repairs can be made. Pictured from left to right: Program Director Fred Moore, gospel air personality Abraham Rycraw, account executive Duane Cunningham, weekend DJ Lawrence Whittemore and air personalities Jan Wolf and Rick Stevens, plus a photo of the flooded transmitter.

- Mike Roberts new OM at WIGO/Atlanta
- Changes at Pittsburgh's WAMO
- WLTH/Gary tower hit by floods
- ▲ WRKS's Dennis "black achiever"



**WBMX NIGHT IN CHICAGO** — At a recent press party for the Chi-Lites, WBMX Director Lee Michaels introduced Chi Sound and RCA Records personnel. Pictured (l-r) are Lee Michaels, RCA's Jerri Lee, RCA's Jun Moon, Chi Sound National Promotion Director Gus Redmond, and Chi Sound VP/Producer Otis Leavill.

● More changes in Black radio, starting with 93-WZAK/Cleveland, which announced the addition of Ken Allen to its air staff. Ken was the Program Director of WAMO/Pittsburgh about a year-and-a-half ago. He'll be heard 10am-3pm daily. WZAK also aired a new music show recently called the "Salsa Connection," heard on Sundays from 8pm-midnight and featuring the latest in Latin music. It's hosted by Edwin Castro, a five-year radio veteran.

■ J.C. Floyd, Program Director of WAMO/Pittsburgh, announced some changes, starting with his going off the air to spend more time programming. Good for J.C.! Debbie Parker, former Music Director of WTMP/Tampa, is now part of the WAMO air staff. She most recently was an air talent with WIGO/Atlanta. Ms. Parker is a native of Pittsburgh. WAMO also has a new newperson in the form of Ms. Liz Randolph from WGLC/Morgantown, WV. Ms. Randolph replaces Rene Kemp.



**ROGER DOES IT AT WDAO** — Pictured (l-r) are WDAO/Dayton Music Director Lankford Stephens, WB artist Roger Troutman, and Turk Logan, WDAO's Program Director.

● We all know how tight security is at recording sessions, so I thought the following story might amuse you. Verdine White, of ARC/Columbia recording act Earth, Wind & Fire, arrived at rehearsals for the band's current 50-city tour of America. He was surprised to learn from the guard outside the rehearsal hall that he couldn't go in — Verdine White, the guard told him, was already inside.

After convincing the guard that he was the real item, White discovered his name had been used to gain entrance to the band's top-secret rehearsals by an imposter, who was most apologetic when apprehended. Says White, "He told me that he was sorry he ruined my day, but that he really wished he could be in my shoes. I told him he could have my job... if in April he was willing to pay my taxes!" EW&F could probably give us a lot of stories, but I thought that really took the cake.

● Our new reporting station KELP/El Paso has announced its new Program Director, Estrella Flores, who hails from Kansas. Ms. Flores said, "I'm glad to be a part of this organization and am looking forward to the challenge."

● KPOP-FM/Sacramento will be taking music calls on Thursday only from 11am-2pm. The persons to speak to are either Bill Jeffries or C.G. Barney.

● I would like to apologize to our new reporting station in Cincinnati, WBLZ-FM, programmed by Harry Lyles. Somehow they were omitted from our list of new reporters.

## Milta McLean-Dennis Named "Black Achiever"

▲ Milta McLean-Dennis, WRKS/New York's Public Affairs Director, has been named this year's RKO General honoree at the 12th annual "National Salute to Black Achievers in Industry." This celebration is sponsored by the YMCA of Greater New York to provide a vehicle for recognizing outstanding achievements by minority persons in supervisory, managerial, or professional positions in the world of business and industry. The project generates funds to support various youth programs offered by the Harlem branch YMCA to young people in the Harlem community.



Milta McLean-Dennis

Ms. McLean-Dennis first joined KISS-FM as an intern in 1977. She was named Public Affairs Director in 1981 after working as an assistant in the News and Public Affairs Departments. Milta received her B.A. from Rutgers University and currently resides in Orange, New Jersey with her husband Vernon. The awards dinner honoring all the achievers was held March 25 at the New York Hilton.

## The Music Section

Black Radio's Most Accurate Music Information

Begins on Page 52

# Opportunities

## Openings

### EAST

Morning personality for major market A/C. Equally comfortable on-air and in public. Picture, tape, resume to PD, Box 16984, Baltimore, MD 21208. EOE M/F (4-2)

WTRR-AM 1470 is now accepting T&R's for full and part-time. Send to Steve Brooks, Box 200, Westminster, MD 21157. EOE M/F (4-2)

ND needed for WBTH/WXCC. Organization, supervision skills a must. T&R to Chip Mosley, Box 261, Williamson, WV 25661. EOE M/F (4-2)

Newsperson needed with sharp skills in gathering, writing and announcing. Full-time position. T&R: Jim Parsons, WKRT, 292 Tompkins St., Cortland, NY 13045. EOE M/F (4-2)

DC101 looking for part-timers. T&R: Don Davis, 1150 Connecticut N.W., Washington, D.C. 20036. (4-2)

WCBM Metromedia's Baltimore A/C leader needs Production Director. Warm voice, creative mind, disciplined writing, polished technique. Weekend airshift. Production/air tape: David Arlington, WCBM, Owingsmills, MD 21117. (4-9) \*

Strong production, great pipes. Full-time opening coming to WRKI, Superstars AOR in Bridgeport. T&R: Bob Kocak, PD, Box 95, Danbury, CT 06810. EOE M/F (3-28)

WYRE/Annapolis, rare opening for midday air performer/copywriter. Minorities encouraged. T&R: Chuck Bradley, WYRE, Box 1551, Annapolis, MD 21404. EOE M/F (3-28)

Experienced part-timers for key weekend shifts. T&R to Jay Scott, WRIE, Box 2072, Erie, PA 16512. EOE M/F (3-28)

Newsperson wanted at AM/FM combo. Daytimer, Superstars. No beginners. T&R to Mike Allen, ND, Box 95, Danbury, CT 06810. EOE M/F (3-28)

Hot new FM needs air talent and PD. T&R to Mark Osborne, Acadia Broadcasting, 45 High St., Ellsworth, ME 04806. EOE M/F (3-28)

## Openings

### SOUTH

Sales Manager. Need dynamic, organized, disciplined professional to motivate agency and retail staff. Resume to Station Manager, WSAC/WWKK, Box 70, Ft. Knox, KY 40121. EOE M/F (4-2)



ATLANTA'S RADIO STATION

It finally happened! For the first time in 8 years Atlanta's No. 1 station has an Afternoon Drive opening. We're looking for an Adult personality. Minimum 5 years large market experience preferred.

Send Tape & Resume to

John Young, Z-93, Box 54577, Atlanta, GA 30379

Equal Opportunity Employer

KTXQ/Dallas has opening for air talent. Great opportunity. T&R to Tom Owens, 3626 North Hall, Dallas, TX 75219. EOE M/F (4-2)

### Aggressive Broadcast Group

Expanding in major Southeast market, looking for talented programming, production, news and air people. Please send tape, resume, and salary requirements to Radio & Records, 1930 Century Park West, #322, Los Angeles, CA 90067.

KEEL/Shreveport, one of America's finest stations is in need of tapes for future openings. Send to John Frost, P.O. Box 20007, Shreveport, LA 71120. EOE M/F (4-2)

Experienced ND qualified administrator with research investigative street reporting for locally community-involved stations. T&R: Station Mgr., WSAC/WWKK, Ft. Knox, KY 40121. (4-2)

## Openings

Newsperson needed for Southeast LA station. Experienced preferred but will consider beginners. Send T&R: Bob Watson, ND, KLEB, 1842 Henry St., Golden Meadow, LA 70357. EOE M/F (4-2)

Opening for two Country air personalities. Needed by May 1st. T&R to Ron Scott, P.O. Box E, Ridgeland, SC 29936. EOE M/F (4-2)

Future openings for air performers and news personalities. T&R to Steve Reed, P.O. Box 1294, Charlottesville, VA 22902. EOE (4-2)

Midday opening at WCEC/Rocky Mount. Could be your second job. T&R to Ray Masie, WCEC, P.O. Box 4006, Rocky Mount, NC 27801. EOE M/F (4-2)

## Openings

AM CHR powerhouse in a two college market looking for 7-midnight personality. T&R: Tom Ross, P.O. Box 430, Ruston, LA 71270. EOE M/F (4-2)

Need experienced PD for A/C with air, production, and administrative capabilities. T&R to: Station manager, WSAC, Box 70, Ft. Knox, KY 40121. EOE M/F (4-2)

A/C, CHR WJDX/Jackson needs news talent. T&R: David Perkins, Box 2171, Jackson, MS 39206. EOE M/F (4-2)

WARR/Huntsville has possible future openings for air talent and newspersons. No calls. Send T&R: John Michael, 11th Floor, Times Bldg., Huntsville, AL 35801. EOE M/F (4-2)

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# Marketplace

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P.O. Box 4408, San Diego, CA 92104

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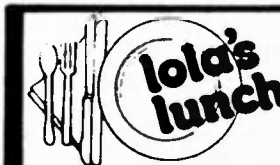
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"LOLA'S LUNCH"

Call (313)434-6142

Or write 1390 Arroyo Dr., Ypsilanti, MI 48197

# Opportunities

## Openings

Hello Texas! PM drive and part-time open at Kickin' Country. Willing to work remote. T&R: Jimmy Louis, KIKN, Box 6809, Corpus Christi, TX 78411. EOE M/F (4-2)

95YNF/Tampa, FL has full-time opening, also need part-timer. Rock 'n' rollers only. Send T&R: George Hawras, WYNF, 504 Reo St., Tampa, FL 33609. EOE M/F (4-2)

WWID/WIDE-FM, 100,000 watts in N. GA looking for full-time A/C announcer. T&R: George Van Voorhis, Box 10, Gainesville, GA 30501. (4-2)

A/C, CHR WJDX/Jackson needs air talent, good production necessary. Contact David Perkins, (801) 982-1062 or send T&R: Box 2171, Jackson, MS 39205. EOE M/F (4-2)

Engineer announcer combo; must have good abilities in both. Send T&R to Dick Grant, WLVA, Box 2179, Lynchburg, VA 24501. (3-26)

Needed: A/C AM drive personality. Production and community involvement. T&R to Bill Hagy, WFHG, Box 1389, Bristol, VA 24203. (703) 689-8112. (3-26)

Tennessee AM needs newperson/announcer. Possible ND. T&R: Terry McAfister, GM, WLAF-AM, Drawer 1409, LaFollette, TN 37766. Females encouraged. No calls. EOE M/F (3-26)

## MIDWEST

KFYR Radio Bismarck seeking applicants for news department openings. Send T&R to Mark Swartvall, KFYR Radio, Box 1738, Bismarck, ND 58502. EOE (4-2)

Two Midwest family group stations seeking creative, aggressive communicators for anchor/reporter positions. T&R to Mark Belling, WMAV, Box 460, Springfield, IL 62705. EOE M/F (4-2)

If you love your country. Experienced C&W communicator. No calls. T&R: Stan Kotulak, FM107, Box 518, Marion, OH 43302. EOE M/F (4-2)

## ST. LOUIS FM

Strong St. Louis FM looking for successful morning team or personality. Experienced major market talent only need apply. Send tape and background to Radio & Records, 1930 Century Park West, #323, Los Angeles, CA 90067.

## Openings

Professional night club DJ for Midwest market. Not just record spinner but visually dynamic and entertaining show person. (812) 422-3527 10am-4pm, Monday-Friday only. Ask for Marilyn. (4-2)

Newperson needed at top-ranked AOR in Top 50 market. T&R to: Jeff Freund, KATT-FM, 716 S.E. 79th St., Oklahoma City, OK 73149. EOE M/F (4-2)

New WFTE in Lafayette, IN needs mature sound for new A/C format. Knowledge of sports necessary. T&R: Jerry O'Neill, Box 1410, Lafayette, IN 47902. EOE M/F (4-2)

Future sales opening. Contact Kathy Rohrer, WREN/Topoka, (913) 232-0505. EOE M/F (4-2)

KL88-FM A/C searching for PD/air talent. T&R: Dave Low, 19 1st Street N.E., Mason City, IA 50401. EOE M/F (4-2)

## KANSAS CITY NEWS/TALK

KCMO Radio, 50,000w News/Talk giant has immediate opening for morning host. Successful applicant ideally has proven track record in News/Talk... but may currently be well-read jock or newperson seeking solid career opportunity. We need a sparkling personality who loves phones and studio interviews and who hungers for community involvement. Rush tape, resume, and salary requirements with first letter (no phone calls, please) to Tom Tradop, O.M., 81/KCMO Radio, 4500 Johnson Drive, Fairway, KS 66205. EOE M/F/H

New major market AOR looking for air staff. Send T&R to Bob Heymann, 175 E. Delaware Place, Suite 5212, Chicago, IL 60611. EOE M/F (3-26)

WSOW/Terre Haute, IN needs a midday/production pro now. Experienced only. T&R to Barry Kent, 1301 Ohio Street, Terre Haute, IN 47807. EOE M/F (3-26)

WNAM-WAHC looking for Operations Manager. Experienced pros only. T&R and salary requirements to Perry Murphy, VP/GM, Box 707, Neenah, WI 54956. No calls. EOE (3-26)

KODY-AM looking for personality to fill future opening. Production ability a must. T&R and salary requirements: Dan Meher, Box 1085, North Platte, NB 69101. EOE M/F (3-26)

WHLB-WBAQ/Port Huron seeks Chief Engineer immediately. Good salary & benefits. Send T&R to: WHLS, Box 807, Port Huron, MI 48060. EOE (3-26)

KTFX, Tulsa's powerful fulltime Country station needs full and part-time professionals. T&R to: Doug MacKinnon, PD, KTFX, 5840 S. Memorial, Tulsa, OK 74145. EOE (3-26)

## Openings

KWPC/Muscataine needs morning man. Must be stable, smooth, one-to-one. Up-beat Country. T&R: Steve Bridges, 3218 Mulberry, Muscatine, IA 52761. (319) 263-2442. EOE M/F (3-26)

KKOA accepting T&R for current and future openings. c/o GM, Box 10, Minot, ND 58701. EOE (3-26)

## WEST

KKAL has future local news opening. No rip and readers. Need someone who can do it all. ND, Box 220, Arroyo Grande, CA 93420. EOE M/F (4-2)

KMPB is accepting applications for Production Director. T&R to PD, KMPB, P.O. Box 24888, Seattle, WA 98124. No calls. EOE M/F (4-2)

97-Country seeks contemporary Country night jock with good pipeal T&R to PD, KYTE, Box 97, Portland, OR 97207. Or call (503) 222-1841. EOE M/F (4-2)

Top station in MT's largest market needs full-time newperson. T&R to Jack Bell, KYVA Radio, 1845 Central Ave., Billings, MT 59102. No calls please. EOE M/F (4-2)

Bilingual newscaster. Spanish/English needed immediately on-air in L.A. area. Call (714) 492-5789. Ed McKay. EOE M/F (4-2)

Immediate opening for part-time/weekend air personalities at KFOX-FM/Redondo Beach, CA. A/C. T&R: KFOX, Kirk Squiers, 123 W. Torrance Blvd., #C2, Redondo Beach, CA 90277. EOE M/F (4-2)

KVMT/Vail, CO seeking experienced news pro for beautiful mountain community. T&R to David Allen, KVMT, 1000 Lionsridge Loop, Vail, CO 81657. EOE M/F (3-26)

## ADVERTISING & PROMOTION MGR.

KYUU (NBC-FM) SF needs to replace one of America's great A/P Mgrs. Responsible for supervising creation & placement of outside advertising, on-air, press, publicity & sales promotions. Must be sales-oriented or do not apply. Contact John P. Hayes, Jr., VP/GM, KYUU, 530 Bush Street, San Francisco, CA 94108. EOE

KACY conducting talent search for top morning jock. Immediate opening. If you're the best, send T&R: Denny Luell, Box 1520, Oxnard, CA 93034. (3-26)

KSTN/Stockton has two openings. We're looking for Chief Engineer and newperson. Send resumes to: John Hampton, 2171 Ralph Ave., Stockton, CA 95208. EOE M/F (3-26)

## Openings

Wanted: dynamite newperson for growing AM/FM combo in Northern CO. Call Lee Edwards, KUAD (303) 686-2791. EOE M/F (3-26)

KUIC-FM seeks newperson to gather, write, conversationally deliver local news to A/C audience. T&R, writing samples: Mike Nikitas, 419 Mason, Vacaville, CA 95688. EOE M/F (3-26)

Top A/C in Southern OR needs DJ/sports announcer. Must do good P-B-P. T&R - Bob Wood, KAGO, Klamath Falls, OR 97601. EOE M/F (3-26)

## Positions Sought

Currently Assistant PD at top rated CHR in 300,000 market in Midwest. Seeking PD position in small/medium market. Call ELLIOT, (312) 261-4381, after 12pm. (4-2)

UNCLE LANCE wants you! I have style, charisma & no ego. B.A./Communications, Urban Contemporary & CHR formats. Call LANCE, (212) 993-0276 or (213) 704-8948. (4-2)

Announcer with 2 1/2 years experience. Good production. Seeking position in small/medium market. Call DON, (303) 361-8294, after 5pm. (4-2)

Looking for major market Production Manager/Announcer? Presently employed at KKDA-FM/Dallas. Available April 2nd. Phone calls get T&R by Federal Express. (817) 467-6259 KEN. (4-2)

KEN McKAY, formerly KGGI/Riverside looking for air-shift in CHR, AOR or Country. Also have MD experience in all 3 formats. (714) 884-8367. (4-2)

6 year programmer/personality, broadcast instructor looking for Assistant PD or drive shift in medium to major market. Available immediately. Call DOC PHILLIPS, (307) 742-7892. (4-2)

Experienced baseball P-B-P man. AAA experience, done football, basketball & jock work. Ambitious, dedicated & hard worker. Call FRANK "WILLIAMS" GUILLAUME, (716) 335-2273 or (716) 335-6884. (4-2)

Chief Engineer, 8 years experience in all phases of broadcast looking for good position at good station. GENE, (502) 827-8246, after 5pm CST. (4-2)

Experienced AOR/CHR jock. Former Production Director, Assistant PD & MD. Prefer Southwest. Available now. Call BOBBY, (808) 792-4830 or (808) 745-3128. (4-2)

Topical, reliable, human delivery with humor. Experienced in all phases of radio. Available in the Midwest now. Call TOM, (715) 359-3812. (4-2)

# Marketplace

**the weakly**  
Radio's Most Original Humor Service is back... because irrelevant never forgets. Clip (or copy) this ad and get 3 free sample issues. The Weakly, 3745 Barrington Ave., Suite 9, Los Angeles, CA 90066.

**RADIO JOBS!**  
By missing us you probably missed over 3,000 additional job openings last year, up to 200 weekly. Disc Jockeys, News, Engineers, Programming and Sales. This national computer list is \$6.00 for one week. **Special!** Receive 5 consecutive weeks for only \$12.95... you save \$17.00!!  
**American Radio Job Market**  
Money-back guarantee  
6215 Don Gaspar, Dept-R, Las Vegas, NV 89103

**Soap Opera Is Hot**  
and our two shows are on fire!  
"Speaking of Soaps"...three minutes per day of gossip, recaps, and interviews.  
"National Soap Review"... a daily script with highlights from all the soaps.  
For Information: 1640 New Highway Farmingdale, NY 11735  
**SPEAKING OF SOAPS** (516) 752-9454

**pro 't' call—TALENT**  
Now is the time to make the change. Stations are looking for sharp people to bring in the ratings. We'll get you the job you like in the area you want and the salary you need. Give us a call (504) 392-3665  
**Pro't'call**  
3700 Rue Delphine  
New Orleans, LA 70114  
Visa  
Mastercharge

**Poor (announcer's name)'s Almanac**  
Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. **For a Free Sample — P.A.N.A.,** P.O. Box 85152, San Diego, CA 92138.

**DJ COMEDY SERVICE**  
100% Renewal Rate After 6 months  
• DJ 'Monthly' several topical usable lines each month  
• DJ 'Throwaways' record intros and outros sent twice monthly  
Send for sample today.  
Be sure to include your format  
**DJ A PROFESSIONAL COMEDY SERVICE**  
3530 TIMMONS LANE, SUITE 301D HOUSTON TEXAS 77027

**FREE ISSUE OF Galaxy**  
Radio's most complete personality biweekly. Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on station letterhead.  
ALL AIRSHIFT READY!  
Box 20093R, Long Beach, CA 90801 (213) 595-9588

**Embroidered Emblems**  
We make emblems for the broadcast industry. Promote your station with low-cost, high-quality emblems. Order now for delivery before the next rating period. Will be the hottest items your station has to offer. Will outlast any T-Shirt or sticker.  
**FREE ARTWORK** **Fireball Mgmt.** **WILL TRADE**  
P.O. Box 588, Freeport, NY 11520  
(516) 223-1244

**Increase Sales Results**  
The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?  
It's a sure way to generate qualified sales leads. Just call **PAM** at (213) 553-4330 for more information.

**O'Liners**  
FREE SAMPLE ISSUE of radio's most popular humor service! For sample, write on station letterhead to **O'Liners**  
1448-R, West San Bruno Ave. Fresno CA 93711  
or phone (209) 431-1502

# Opportunities

## Openings

Are you tired of dead air? Call (213) 752-2338, ask for MICHAEL TURNER. Great person, great pipes & a little leger under the fingernails. (4-2)

DAVE MACK, formerly with KNAC, WMGK & WYSP would like to work for you. For T&R call, (213) 437-4141. (4-2)

Good pipes, experienced communicator, strong production. Doing afternoon drive - Country - medium market. Can do other formats. Prefer upper Midwest. Call MARK, (812) 262-5611, mornings. (4-2)

Current major market announcer looking. Current job possibly being phased out. Former PD/MD, with Country and Rock experience. Prefer West but will consider all. (714) 484-5670. (4-2)

Rookie DJ wants to work in small or medium market, South or West. WAYNE COOK, 301 S. Lillian #216, Stephenville, TX 78401. (4-2)

Talented, creative, experienced celebrity and character voice impersonator desires non-DJ opportunity. Impressive demo available. ROB BENNETHUM, 1025 Union Street, Reading, PA 19804. (4-2)

100% money back guarantee! Your ratings go up or you get your money back. Proven consultant working magic with 25+ adults. (813) 538-9211, after 5pm EST. (4-2)

STEVE SUMMERS, formerly afternoon personality and MD at WDRQ/Detroit is available due to format shift. Seeking new CHR challenge. (313) 474-7097. (4-2)

To any U.S. station looking for a radio personality who can also do P-B-P and is into community related activities: Here's a suggestion - JOE (813) 675-3406 or (813) 675-3192. (4-2)

Accepting offers. Seasoned 8 year vet. PD/MD background, production specialist seeking opportunity as Production Director/air, serious inquiries. Call collect, ROBERT (814) 234-4438. (4-2)

Married, 7 year AOR/AC vet. Will relocate. Working, love production. Call BOB SCOTT, (606) 233-1517, after 7:30pm EST. (4-2)

Formerly with KZEL, KZAM, KISW. 100% success oriented, looking to program medium market. 14 year veteran. Northwest only. JOHN, (208) 527-2710. (4-2)

Open line psychic available anytime for radio. (213) 851-7625 or (213) 277-8044 CANDY. (4-2)

Funny/controversial telephone talk show host, Top 50 market, looking to move up. Aggressive self-promoter, currently employed. Call (212) 308-0348, evenings/weekends only. (4-2)

Call my boss, ask about my attitude and performance. STEVE C, (201) 383-3400. Presently AM drive and Assistant PD with first. Prefer Northeast. MIKE (201) 748-4021. (4-2)

TV reporter in medium market wants back in radio. 9 years experience in news announcing, production. Prefer Midwest. (319) 386-8977. (4-2)

Sportscaster: award winning for both play-by-play (pro hockey) & general sports reporting. Available now. Call RUSS, (717) 561-0710. (4-2)

Ready to relocate now. 9 years experience. Good numbers. Excellent references. Producer of syndicated music specials. MD or PD position preferred. J.J. HEMINGWAY, (919) 761-1792. (4-2)

KFWB, WNEW & KFRC are in my news/anchor background. Heavy on writing & production too. Looking to relocate, preferably in West. (213) 850-1188. (4-2)

## Positions Sought

Sports and air personality, 4 years experience. Desire position in A/C, will relocate. Available immediately. Call ROB YOUNG, (517) 356-6127. (4-2)

Does your station need a good spring cleaning? Then it's time to bring in the MARK STEVEN Show. Laughter, fun & unpredictability guaranteed. (703) 369-3827. (4-2)

Energetic CHR, afternoon/night personality available on East Coast & FL. Exciting on-air delivery. 4 years experience. Call (305) 721-0582. (4-2)

Morning drive crazy/Chief Engineer seeks personality-oriented medium market station. 10 years experience. Good production. Call MORGAN, (919) 734-5936. (4-2)

10 year vet looking for medium stable market. Prefer Country. Excellent P-B-P. Community oriented. Knowledgeable in music and sports. GIL ANTHONY, (206) 794-7896, after 5pm CST. (4-2)

Bitten by budgetary brouhaha before this long book. Ratings always good. 11 years experience. WAPE, WRQX, WTLK, WNOR; AOR/CHR/A/C. PHIL BECKMAN, (804) 877-9944. (4-2)

CHR/Country personality, good humor, phone, loyal employee. Call RICK OHMAN, (408) 452-2382. (4-2)

Air personality, 4 years experience in radio, TV, news, CHR, MOR formats. (505) 822-7080 SAM. (4-2)

Available: Black jock with Country, CHR, A/C experience. Looking for a spot in CA. Call (213) 671-3039 DAVID CLEMENTS. (4-2)

Your energy shortage is over! Zeny, creative CHR dynamo ready to charge your 12-25 numbers. High voltage production, electrifying humor & voices. (601) 649-8155. (4-2)

East Coast or bust! Currently employed disc jockey (Black), newscaster, interviewer, production. Seeking relocation East. Any format/market. DAVID, (212) 527-6136. (4-2)

Music/Interview Host. Exceptional talent proven in major market. Smoothness and good taste. Seeking position with network/affiliate. NY, CA preferred. RHETT EVERS, (404) 876-0211. (4-2)

SCOTT ROBBINS, formerly with WCKX/Tampa, WPIX-FM/New York looking for programming or promotion position with major market station. Call (813) 581-5872. Top references. (3-26)

Pro with 4 years at 96KX/Pittsburgh & 10 years in the industry, hungry for new challenges. Very stable. PD, MD, air talent. FRANK HANEL, (412) 373-3994. (3-26)

Experienced Chicago suburban A/C talent available. Former MD & PD with major market experience. Midwest & CA preferred. Call MARK (312) 562-2339. (3-26)

5 years in broadcasting, newsmen looking for stable position in Midwest medium market. All replies considered. Call DAN, (316) 429-3701. (3-26)

7 years on-air AOR & A/C. PD/MD and sports experience. Residing in CA and looking anywhere in the state. CHIP COOK, (213) 320-9607. (3-26)

Sports pro available, major market radio & TV experience. Recently hosted nationwide sports talk show. Excellent ad-libber, knowledgeable & witty. Call BOB, (203) 651-8984. (3-26)

I work real hard. You've heard that before, but my track record proves it. Former MD at WTWR/Detroit is ready for work. Call KURT KELLY, (313) 542-0102. (3-26)

## Positions Sought

TED WAYNE, out at 13K/San Diego due to format change and is eager for a PD/air talent position. Call (714) 421-3278 for a real pro. (3-26)

WAYLON RICHARDS, formerly with WPGC/Washington looking for a programming/air talent position. A proven winner. Call (301) 249-6678. (3-26)

Excellent news & sports. Ready immediately. 6 1/2 years experience. Seeks small & medium market. Call JIM, (614) 436-6133. (3-26)

BLAKE LAWRENCE, 2 years KRLY/Houston as Assistant PD/MD/afternoons. Previously with Y100, WMET, 96KX. Excellent references. (713) 977-6545. (4-2)

DJ position wanted. Excellent voice. Have won awards. 4 years experience including production. Will work in OH or New England. Call (419) 447-2615. (3-26)

BOB WADE, formerly of WFI & WYSP looking for programming gig. Preferably West. Will consider all. (215) 855-8990. (3-26)

Morning talk show host. 7 years experience. Mornings, Country-A/C. Prefer talk, will consider all offers. Medium/major market. Call JOHNNY, (419) 389-1560. (3-26)

6 year pro, killer production, promotion. One-to-one team player. KHOW, KAZY, KYNO. Warm climate please. Call MARK, (303) 693-7008. (3-26)

STEVE GARRETT successful 10 year vet in Contemporary radio. Major market experience. Looking for a stable operation. For T&R and latest ratings call (412) 373-3994. (3-26)

BRAD MORGAN, formerly WCAO/PM drive. Friendly, smooth delivery. Call (301) 583-9452. (3-26)

CHARLIE SOMMERS, currently with big WAYS/Charlotte, NC seeks on-air/production with coastal FM. Prefer FL. Innovative, talented, excellent references. (704) 827-9857. (3-26)

15 year pro wants to manage or program Beautiful Music or A/C station. My current station is #2 in market. STEVE, (813) 885-5775, evenings. (3-26)

FEMALE EXPERIENCED. 5 years experience, great production, great references, warm delivery. Looking for air work or ? Call (612) 255-9181. PEG. (3-26)

Experienced female communicator with excellent knowledge of music seeks MD/on-air position in Southeast. LEE, (912) 356-6887. (3-26)

L.A. personality wants to return to programming to build/maintain a winner. Excellent track record in CHR, A/C, AOR. Fresh, realistic, innovative ideas. STEVE MITCHELL, (919) 273-7579. (3-26)

Production, many years experience in music, radio and commercial production. (213) 874-0708. (3-26)

STEVEN JACKSON, former PD/MD WIDB/Carbondale, IL is seeking medium/large market opportunity as air personality. Looking for winning R&B, Urban format. Contact (312) 333-8283. (3-26)

Award-winning, aggressive ND with 6 1/2 years experience seeking large or medium market ND or staff position. Call DAN, (803) 438-0483. (3-26)

Creative Black personality seeking MD air position. B.A./Communications. Call LANCE, (213) 704-8948 or (212) 993-0276. Urban Contemporary or CHR formats. (3-26)

14 years experience in all formats, M.A. equivalent, always won spots. Former manager college FM. Major markets only. ED KELLERMAN, (303) 593-0791. (3-26)

I'm talented with mature voice, looking for my debut in Urban Contemporary. For T&R, call AUSTELL, (312) 547-8044 before noon (CST). (3-26)

Voice of Contra Costa College Sports seeks on-air work in major or medium market. Dry cleaning isn't for me! Contact FRANK BUTERA, (415) 223-1534. (3-26)

Hard-working female pro with 4 years experience including BJ106 & CK101. Call DONNA FRENCH, (305) 783-7372. Let's talk! (3-26)

Experienced announcer looking for Pop Contemporary format in small or medium market. Will relocate. Western states only. Tape available. (802) 428-3382, ask for RICK. (3-26)

Morning show. Professional communicator for over 12 years. Consistently creative, informative and humorous. A class act. Currently at A/C in large Western market. (916) 447-0890. (3-26)

Announcer/Sportscaster. 5 1/2 years experience in CHR. Southern Rockies, West Coast preferred. (303) 651-3649 anytime. (3-26)

MIKE WARD, now working in Buffalo. Reliable, versatile, and talented personality. Looking for comparable market opportunity. Consider smaller market programming. (718) 876-5609. (3-26)

Imaginative hard-working Sports Director looking for ASAP. 5 years P-B-P & sportscast. DOUG, (312) 689-5888 after 5pm. (3-26)

## Positions Sought

Experienced in A/C, AOR, also sports and P-B-P. Now working Country. Prefer PA or Northeast, consider anywhere. MIKE RUDOLF, (717) 866-2432 or (717) 866-2634. (3-26)

Female announcer/assistant Production Director/copywriter/newscaster/assistant MD, aide-de-camp, 5 years experience, seeks creative, professional CHR/AOR. Began at 17 in Colorado Springs. Veteran of many radio wars. Help! Get me out of Kansas! Call CAROLYN BARNES, (913) 827-4696 anytime. (4-2) •

Marketing/Research specialist and Wharton MBA (1983) looking for a summer internship in the communications industry. Five years in radio (WCMF, #1 Total audience each book worked, 1-95, ditto) plus ad agency experience. East Coast only. PAUL GUNDLACH, 39 West Wilmot Ave., Havertown, PA 19083. (215) 446-5683. (4-2) •

## Changes

### RADIO

Larry Lemanski joins WLAK-FM/Chicago, IL sales team.

Holly Garland named Advertising & Promotions Manager of WGN/Chicago, IL.

### RECORDS

Heldi Lester appointed Manager of Artists Relations for Megé Records.

Ailson Green named National Merchandising Manager for Atlantic Records.

Gloria Foster appointed Manager, Administration, Black Music Promotion, Epic/Portrait/CBS Associated Labels.

Greg Askey promoted to Western Regional Credit Manager at Capitol Records.

Linda Becker upped to Director, Artist/Publisher Accounting at Capitol Records.

### INDUSTRY

Ray Copeland appointed Director of Secondary Promotion for Nationwide Sound Distributors.

### Miscellaneous

KWTO needs Country and Contemporary LP and single service from all labels. Send to David O'Dell, P.O. Box 4568, G.S. Springfield, MO 65804. (4-2)

WAPI-AM/Birmingham, AL needs LP and single record service immediately from all labels. Send to 2148 Highland Ave. South, Birmingham, AL 35205. (3-26)

### R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

#### Frequency Rates \*

1 Week	2 Weeks	3 Weeks
\$12 00	\$20 00	\$25 00

\* Must run consecutive weeks.

#### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

## SUBSCRIPTION SERVICE

The most  
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news coverage  
in the industry

ONE YEAR — \$195  
First Class Mail  
50 issues

- Small Market rates available
- Overseas Subscribers \$300 per year (U.S. funds please)

**Radio & Records**

1930 Century Park West, L.A. CA 90067





# All The Right Ingredients.



# A L E S S I

## Long Time Friends

QWS 3670

**Produced by Christopher Cross and Michael Ostin.  
Executive Producer: Quincy Jones.**

Featuring the single "Put Away Your Love."

QWE 50055



On Qwest Records & Cassettes. Manufactured and Distributed by Warner Bros. Records Inc.  
Management: Tim Neece, Artist Communications



**NBC Radio's Young Adult Network**



H. W. Worthington

# STEVIE NICKS

## CONCERT SIMULCAST.

Dynamic performer and songstress. Stevie Nicks. Recorded live at the Fox Wilshire Theater in Los Angeles. Simulcast exclusively on The Source and Home Box Office.

Hear "Rhiannon," "Sara," and "Dreams." Plus "Stop Draggin' My Heart Around," "Edge Of Seventeen," "After The Glitter Fades," and more from her debut solo album, "Bella Donna," on Modern Records.

**To be broadcast in select markets Thursday, April 8, at 10 PM Eastern and Pacific Time, 9 PM Central Time, and 11 PM Mountain Time.**

**The Stevie Nicks concert will be simulcast via satellite with Home Box Office.**

**Check your newspaper for local listings.**

Produced by **HBO**<sup>®</sup>  
Home Box Office

**Brought to you, in part, by Honda Motorcycles, and Butterfinger<sup>®</sup> and Baby Ruth<sup>®</sup> Candy Bars.**

APRIL 2, 1982

## This Week In Music History

BY DAN FORMENTO OF THE SOURCE

### Bob "The Bear" Hite Died

**MONDAY, APRIL 5** — Bob "The Bear" Hite, the lead singer and founding member of Canned Heat, died of a heart attack April 5, 1981 in Venice, California. Nicknamed "The Bear" because of his gargantuan size, Bob and guitarist/harmonica player Al "Blind Owl" Wilson shared a passion for the blues, and together formed Canned Heat in early 1966. After a sluggish debut album in '67, the group broke big the following year with a highly acclaimed performance at the Monterey Festival, followed by an international hit single, "On The Road Again," from their second album.

**TRIVIA** — Birthdays today include Tony Williams of the Platters, 1928... and Agnetha Ulvaeus of Abba, 1950.

### Rod Stewart Weds Alana Hamilton

**TUESDAY, APRIL 6** — Sexy Rod Stewart and Texas beauty Alana Hamilton were married April 6, 1979, in the Beverly Hills home of Tina Sinatra.

Alana, George Hamilton's ex, was four months pregnant when she snagged one of the world's richest and most eligible bachelors. (Rod is reported to be worth \$20 million, more than twice as much as his rival, Rolling Stone Mick Jagger.)



"I'll try to be faithful now that I'm a married man," Stewart told a Cue New York reporter, "but I really don't know if I can. Sex is everywhere, and we all know my weakness for long-legged blondes."

**TRIVIA** — Composer/conductor Igor Stravinsky died, 1971... Rolling Stones Records formed, 1971... Happy 38th birthday to Michelle Phillips of Mamas and Papas fame.

### Billie Holiday Born

**WEDNESDAY, APRIL 7** — The voice of jazz, Billie Holiday, was born April 7, 1915 in Baltimore to unmarried teenage parents Sadie Fagan and Clarence Holiday. After a quite traumatic early childhood (she was raped at 10 and became a prostitute a couple years later), she moved with her mother to New York and started singing in Harlem clubs. Columbia Records' John Hammond heard her one night and tried, unsuccessfully, to persuade Benny Goodman to sign her to sing with his band. By 1935, however, Billie was recording regularly with such jazz notables as pianist Teddy Wilson, trumpeter Roy Eldridge, and saxophonist Ben Webster.

**TRIVIA** — LSD was first synthesized, 1943... Birthdays today for Jefferson Airplane drummer Spencer Dryden, 1943... and John Oates, 1949.

### Steve Howe's Birthday

**THURSDAY, APRIL 8** — Guitarist Steve Howe of Asia was born in London April 8, 1947. In the earlier part of his career, Steve played with a number of British bands (the Syndicats, the In Crowd, Bodast, and Tomorrow, the last of which had a minor U.K. hit with "My White Bicycle"), but he's best known for his outstanding work with supergroup Yes, which he joined in 1971 replacing Peter Banks. During his tenure with Yes, Howe snatched numerous awards, including a place in Guitar Player magazine's "Gallery of the Greatest." After the demise of Yes in 1981, Howe joined with Geoffrey Downes, Carl Palmer, and John Wetton to form Asia, whose debut LP was recently released.

**TRIVIA** — Mel Schacher, formerly of Grand Funk Railroad, turns 32 today.

### Phil Ochs Suicide Death

**FRIDAY, APRIL 9** — Folk singer and political activist Phil Ochs hanged himself at his sister's home in Queens, New York, on April 9, 1976. The early performance years of Phil Ochs paralleled those of Bob Dylan, singing around the Greenwich Village circuit, but Phil's songs were more overtly political; so much so, in fact, that he was banned from appearing on American radio and television for a time. In 1973 Ochs was attacked while in Africa, leaving his vocal chords permanently damaged and leading him into a state of severe depression. Ochs is best known for his 1966 anthem of the anti-Vietnam war movement, "I Ain't Marching Anymore."

**TRIVIA** — King Crimson made its first concert appearance, 1969... Born this day was Terry Knight, one-time manager of Grand Funk Railroad, 1943... and Carl Perkins, 1932.

## CHR

### Olivia "Moves" To Number One Springfield Jumps 8-2 McCartney: 160 Adds Kool A Breaker

Olivia Newton-John toppled Journey and became only the third No. 1 CHR record of 1982! The year started out with a longterm domination by Daryl Hall & John Oates, followed by Journey's recent seven-week reign at the top. Right on Olivia's heels was Rick Springfield with a strong number two.

Paul McCartney with Stevie Wonder gamered an out-of-the-box Breaker, taking Most Added with 160 stations, or 79% of the CHR reporters, playing it the first week. Kool & the Gang have crossed over again, proving their mass programming value by pulling the only other Breaker at 59%.

High-level activity by McCartney dwarfed other strong entries such as Human League and the Charlie Daniels Band, which sat at the top of the New & Active list, both at 113/23. Franke & the Knockouts punched through for 45 adds with the Little River Band grabbing 36, Dan Fogelberg 34, and the Police out-of-the-box with 24, to round out the Most Added.

Joan Jett and Rick Springfield were the Hottest this week, each getting over 100 hot reports. **SEE PAGE 55**

## A/C

### Charlene, Jarreau Breakers "Ebony & Ivory" Fast Debut Vangelis Commands No. 1

Demonstrating strong appeal wherever played, Charlene (26-18) and Al Jarreau (24-20) reached Breaker status, providing fresh Arbitron crossover clout.

The second Most Added record for one week in A/C history, Paul McCartney's duet with Stevie Wonder "Ebony & Ivory," towered over all other songs with 69 adds, and debuted

out-of-the-box at No. 25. Four other chart entries en route to Breaker status are Gordon Lightfoot (debut 26), Dan Fogelberg (debut 27), Carpenters (debut 28), and Elton John (debut 30).

Supported by a "Best Picture" Oscar, Vangelis tightened his grip on No. 1, while strong jumps were made by Paul Davis (11-6), John Denver (12-9), and Barry Manilow (17-12).

Other new records with heavy new activity (at least 12 adds) include Simon & Garfunkel, Eddie Rabbitt, Dionne Warwick & Johnny Mathis, Sheena Easton, Carole King, Carpenters, and T.G. Sheppard.

Vangelis, Olivia Newton-John, Journey, Stevie Wonder, Paul Davis, and Neil Diamond dominated the Hottest reports. **SEE PAGE 54**

## AOR

### Hagar Hangs On To Top Asia Takes Giant Blg Jump Kihn Sole Breaker Three More Debuts

An influx of new music created airplay excitement on this week's chart. Sammy Hagar enjoyed a second week at the top as Aldo Nova snuck up to number two in total mentions. Asia took a mighty leap upwards as last week's adds converted; as the album matched Hagar in total reports, next week's battle for first place may be between two Geffen albums.

Also showing significant airplay growth this week were Scorpions, Charlie Daniels Band, Duke Jupiter, Soft Cell, and Glass Moon, which bounced back on the chart.

Greg Kihn was the week's highest debut sole AOR Breaker. Also debuting this week were Franke & Knockouts, Human League, and Krokus. **SEE PAGE 45**

## Country

### Conway Holds On For 3rd Week Hat Trick For Rabbitt Four Others Break

For only the second time this year a record has maintained the number one position for three weeks in a row. The first was Charley Pride, and now Conway Twitty has held on to the top spot for an impressive third week, knocking out contender Anne Murray in the process, who slipped from No. 2 to No. 4 this week.

Eddie Rabbitt is by far the most active record, debuting at No. 41 as a Breaker and also Most Added with 55 new stations. Other Breakers this week were Mel McDaniel, Tammy Wynette, Jacky Ward, and T.G. Sheppard, who also came in as the second Most Added (40).

Crystal Gayle (14-7) and Alabama (16-10) had the most upward movement in the top 25. Look for them to make some noise as the battle for Number One continues. **SEE PAGE 50**

## Black Radio

### Wonder Still The One After Nine Weeks Cheri, O'Jays, Skyy Break Stars On 45 Most Added

Three previously charted records achieved Breaker status this week: Cheri, igniting 22-13; O'Jays, moving 30-21; and Skyy, jumping 29-22. Three new entries debuted on the National Airplay/30: Dazz Band, One Way, and the Bar-Kays.

With Stevie Wonder holding the top spot for a remarkable ninth straight week, Atlantic Starr and Richard "Dimples" Fields were only able to jump one chart position each. A real battle for No. 1 is shaping up for next week.

Most Added honors went to Stars On 45 with the Stevie Wonder tribute. Not far behind in total new station adds were Patti Austin (with James Ingram), William "Bootsy" Collins, and Change. New to this week's top 10 were Ray Parker Jr. (15-9) and Cameo (21-10). **SEE PAGE 52**

These Stations  
Are Toasting

**Duke Jupiter**

- |      |         |         |
|------|---------|---------|
| 96KX | KZFM    | KLUC    |
| CHUM | KINT    | WGUY    |
| CKGM | KROK    | WOMP-FM |
| KEGL | KLPQ    | WYKS    |
| KIQQ | WABB-FM | KILE    |
| KEZR | WSSX    | KSEL-FM |
| KYYX | WGH     | Q101    |
| KZZP | WRVQ    | WCIL-FM |
| WPHD | WJXQ    | KFMZ    |
| WRCK | KCPX    | KENI    |
| K104 | KSKD    | KSLY    |

“I’ll Drink  
To You”



*Coast to Coast*™

Distributed by CBS Records

# National Music Formats

## Added This Week

*Drake  
Chenault*

Bob Laurence (213) 883-7400

### XT-40

HUMAN LEAGUE "Don't You Want Me" (A&M)  
LITTLE RIVER BAND  
"Man On Your Mind" (Capitol)  
FRANKE & THE KNOCKOUTS  
"Without You..." (Millennium/RCA)

### Contempo 300

BEATLES "Movie Medley" (Capitol)

### Great American Country

STATLER BROTHERS  
"You'll Be Back..." (Mercury/PG)  
EDDY RAVEN  
"A Little Bit Crazy" (Elektra)  
GARY MORRIS "Don't Look Back" (WB)  
DOTTIE WEST  
"You're Not Easy To Forget" (EMI/Liberty)  
MOE BANDY "Someday Soon" (Columbia)

**Satellite  
Music  
Network**

George Williams (404) 955-9521

### THE STARSTATION

BEATLES "Movie Medley" (Capitol)  
CARPENTERS "Beechwood 4-5789" (A&M)  
DAN FOGELBERG  
"Run For The Roses" (Full Moon/Epic)  
PAUL McCARTNEY with STEVIE WONDER  
"Ebony And Ivory" (Columbia)

### Country Coast-To-Coast

EDDIE RABBITT  
"I Don't Know Where To Start" (Elektra)  
BELLAMY BROTHERS  
"For All The Wrong Reasons" (Elektra/Curb)  
TAMMY WYNETTE "Another Chance" (Epic)

**TRANSYX**

Chick Watkins (303) 578-0700

CHARLENE "I've Never Been To Me" (Motown)  
LE ROUX  
"Nobody Said It Was Easy..." (RCA)

**BPI**

John Iles (800) 426-9082

### Country Living

RAZZY BAILEY  
"Everytime You Cross My Mind..." (RCA)  
WRIGHT BROTHERS  
"When You Find Her, Keep Her" (WB)  
GARY STEWART & DEAN DILLON  
"Brotherly Love" (RCA)  
T.G. SHEPPARD "Finally" (WB/Curb)  
EDDIE RABBITT  
"I Don't Know Where To Start" (Elektra)  
LEE GREENWOOD  
"Ring On Her Finger..." (MCA)

**ADULT  
CONTEMPORARY**

JOHN DENVER "Shanghai Breezes" (RCA)  
BEATLES "Movie Medley" (Capitol)  
CARPENTERS "Beechwood 4-5789" (A&M)  
ELTON JOHN  
"Empty Garden (Hey Hey Johnny)" (Geffen)

**TM  
Programming**

Cal Casey (214) 634-8511

**Stereo  
Rock**

DAN FOGELBERG  
"Run For The Roses" (Full Moon/Epic)  
LITTLE RIVER BAND  
"Man On Your Mind" (Capitol)  
DONNIE IRIS "My Girl" (MCA)  
FRANKE & THE KNOCKOUTS  
"Without You..." (Millennium/RCA)  
PAUL McCARTNEY with STEVIE WONDER  
"Ebony And Ivory" (Columbia)

*Beautiful  
ROCK*

WILLIE NELSON  
"Always On My Mind" (Columbia)  
CHARLENE "I've Never Been To Me" (Motown)

**THE  
COUNTRY**

RAZZY BAILEY  
"Everytime You Cross My Mind" (RCA)  
BILLY SWAN  
"With Our Kind Of Money..." (Epic)  
JOE STAMPLEY "I'm Goin' Hurtin'" (Epic)

**TV MUSIC TELEVISION™**

Buzz Brindle (212) 944-5399

ASIA "Heat Of The Moment" (Geffen)  
ASIA "Only Time Will Tell" (Geffen)

**WILLIAM B. Tanner  
Tanner  
Musical  
Spectrum  
COMPANY, INC.**

Kenny Bosak (901) 320-4433

### Bright Blue

DIONNE WARWICK & JOHNNY MATHIS  
"Friends In Love" (Arista)  
PAUL McCARTNEY with STEVIE WONDER  
"Ebony And Ivory" (Columbia)  
CAROLE KING "One To One" (Atlantic)  
DAN FOGELBERG  
"Run For The Roses" (Full Moon/Epic)  
SIMON & GARFUNKEL  
"Wake Up Little Susie" (WB)  
SHEENA EASTON  
"When He Shines" (EMI America)  
EDDIE RABBITT  
"I Don't Know Where To Start" (Elektra)  
HALL & OATES "Did It In A Minute" (RCA)  
HUEY LEWIS & THE NEWS  
"Do You Believe In Love" (Chrysalis)  
T.G. SHEPPARD "Finally" (WB/Curb)

### TANner Country

T.G. SHEPPARD "Finally" (WB/Curb)

**Concept**

Lee Nye (916) 7754

### Adult Rock

LITTLE RIVER BAND  
"Man On Your Mind" (Capitol)  
FRANKE & THE KNOCKOUTS  
"Without You..." (Millennium/RCA)  
HUMAN LEAGUE "Don't You Want Me" (A&M)

# Radio & Records . AOR . NATIONAL AIRPLAY/40

## April 2, 1982

172 REPORTERS

Album cuts are listed in order of airplay preference.

3/12	3/19	3/26	4/2	Artist	Album	Label	Album Cuts
3	3	1	1	SAMMY HAGAR	Standing Hampton (Geffen)		"Fall" "Way" "Fire" "You"
8	6	3	2	ALDO NOVA	Aldo Nova (Portrait/CBS)		"Fantasy" "Love" "Foolin'" "Gun"
2	2	2	3	JOAN JETT & THE BLACKHEARTS	I Love Rock-N-Roll (Boardwalk)		"Crimson" Title "Victim" "Run"
-	-	22	4	ASIA	Asia (Geffen)		"Heat" "Survivor" "Time" "Dreams"
-	18	7	5	RICK SPRINGFIELD	Success Hasn't Spoiled Me Yet (RCA)		"Calling" "Don't" "Kristina" "Fool"
1	1	5	6	J. GEILS BAND	Freeze-Frame (EMI America)		Title "Rage" "Centerfold" "Flame"
5	4	4	7	PRISM	Small Change (Capitol)		"Don't" "Hole" "Radar"
6	5	6	8	LOVERBOY	Get Lucky (Columbia)		"Over" "Top" "Lucky" "Working"
16	15	10	9	TOMMY TUTONE	Tommy Tutone-2 (Columbia)		"867-5309"
12	10	9	10	HUEY LEWIS & THE NEWS	Picture This (Chrysalis)		"Do" "Workin'" "Heart"
7	7	8	11	VAN HALEN	(Oh) Pretty Woman (WB)		12-inch 45
18	16	14	12	GAMMA	3 (Elektra)		"Right" "Gone" "Stranger" "Girl"
13	13	11	13	LE ROUX	Last Safe Place (RCA)		"Addicted" Title "Nobody" "Matter"
-	39	26	14	SCORPIONS	Blackout (Mercury/PolyGram)		"No One" "Live" Title "Dynamite"
11	12	13	15	BRYAN ADAMS	You Want It - You Got It (A&M)		"Lonely Nights"
9	9	15	16	CARS	Shake It Up (Elektra)		"Since" "Victim" "Cruiser" "Think"
10	11	16	17	QUARTERFLASH	Quarterflash (Geffen)		"Fool" "Heart" "Kind"
4	8	12	18	POLICE	Ghost In The Machine (A&M)		"Spirits" "Journey" "Sun" "Hungry"
-	-	28	19	CHARLIE DANIELS BAND	Windows (Epic)		"Saigon" "Gal" "Cajun"
26	22	18	20	DWIGHT TWILLEY	Scuba Divers (EMI America)		"Somebody" "Back" "Wind"
25	19	21	21	JAY FERGUSON	White Noise (Capitol)		Title "Tonight" "Out" "Baby"
20	17	19	22	GO-GO'S	Beauty & The Beat (IRS/A&M)		"Beat" "Lips" "Town"
14	14	17	23	GENESIS	Abacab (Atlantic)		Title "Man" "Record"
21	21	20	24	JOHNNY & THE DISTRACTIONS	Let It Rock (A&M)		"Complicated" "Road" "City" Title
-	28	25	25	SECRET POLICEMAN'S OTHER BALL	Various Artists (Island/WB)		"Roxanne" "Crossroads" "Air"
-	33	30	26	DUKE JUPITER	1 (Coast-Coast/CBS)		"Drink" "Blues" "Band" "Walk"
32	26	27	27	BONNIE RAITT	Green Light (WB)		"Heart" "Me" "Get" "River"
22	23	24	28	THIN LIZZY	Renegade (WB)		"Hollywood" "Angel"
-	-	29	29	DREGS	Industry Standard (Arista)		"Crank" "Line" "Ridin'" "Conversation"
17	20	23	30	OZZY OSBOURNE	Diary Of A Madman (Jet/CBS)		"Flying" "Kill" "Tonight" "Mountain"
35	32	37	31	SOFT CELL	Non-Stop Erotic Cabaret (Sire/WB)		"Tainted Love"
-	-	32	32	GREG KIHN BAND	Kihntinued (Beserkley/Elektra-Asylum)		"Testify" "Man" "Everyday" "Song"
-	-	33	33	FRANKE & THE KNOCKOUTS	Below The Belt (Millennium/RCA)		"Never" "Fighting" "You" "Gina"
30	31	32	34	STEVIE NICKS - (LIVE)	Edge Of Seventeen (Modern/Atco)		12-inch 45
24	27	31	35	JOURNEY	Escape (Columbia)		"Arms" "Stone" "Don't" Title
-	-	36	36	HUMAN LEAGUE	Dare (A&M)		"Don't" "Love" "Dreams" "Heart"
23	25	33	37	FOREIGNER	4 (Atlantic)		"Hero" "Woman" "Waiting" "Luanne"
36	38	-	38	GLASS MOON	Growing In The Dark (Radio/Atlantic)		"Carousel" "Simon" <b>New Entry</b>
-	-	39	39	KROKUS	One Vice At A Time (Arista)		"Stick" "American" <b>New Entry</b>
28	29	36	40	UFO	Mechanix (Chrysalis)		"Writer" "Life" "We" <b>New Entry</b>

## MOST ADDED

Artist	4/2	3/26	3/19	3/12	3/5
1 GREG KIHN BAND	113/25	97/89	111/11	00	00
2 FRANKE & KNOCKOUTS	78/71	88	00	00	00
3 KROKUS	66/58	00	00	00	00
4 CHARLIE DANIELS...	113/25	97/89	111/11	00	00
5 SCORPIONS	112/24	79/32	71/70	2/2	1/1
6 IRON MAIDEN	24/24	1/1	00	00	00
8 ASIA	146/20	134/133	00	00	00
9 DUKE JUPITER	86/16	62/11	67/22	47/20	32/22
10 DREGS	83/14	75/20	73/65	00	00
11 HUMAN LEAGUE	50/13	38/7	37/11	24/9	19/2
12 GIRLSCHOOL	19/11	8/8	1/1	10	20
13 SECRET POLICEMAN'S...	87/10	78/11	92/51	58/58	22
13 KARLA BONOFF	23/10	17/15	7/7	00	00
15 CAROLE KING	18/9	14/70	2/2	00	00

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## MEDIUM

Artist	4/2	3/26	3/19	3/12	3/5
1 GAMMA	130/90	122/87	117/79	107/71	101/20
2 DWIGHT TWILLEY	109/86	105/83	97/74	88/57	83/39
3 JAY FERGUSON	104/78	83/70	105/71	80/46	69/9
4 JOHNNY & ...	85/67	90/74	82/78	85/78	87/78
5 SCORPIONS	112/63	79/38	71/11	20	1/0
6 THIN LIZZY	82/59	81/54	91/87	91/72	93/71
7 LE ROUX	114/58	129/71	129/73	124/62	126/65
8 DUKE JUPITER	86/58	82/44	67/40	47/23	32/8
9 HUEY LEWIS & NEWS	133/57	130/51	131/72	127/72	118/78
10 CHARLIE DANIELS...	113/57	97/8	110	00	00
11 DREGS	83/57	75/48	73/8	00	00
12 PRISM	133/49	138/45	140/48	141/44	141/53
12 TOMMY TUTONE	128/49	128/58	111/57	98/53	87/43
13 ABIA	146/46	134/0	00	00	00
13 BRYAN ADAMS	101/48	111/49	119/47	121/53	123/61
13 SECRET POLICEMAN'S...	87/48	78/41	52/26	58/0	2/0

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## THE HOTTEST

Artist	4/2	3/26	3/19	3/12	3/5
1 SAMMY HAGAR	146/123	146/125	151/130	149/124	150/120
2 JOAN JETT...	136/108	138/105	150/132	149/131	152/135
3 J. GEILS BAND	132/103	140/91	153/133	150/132	161/144
4 ALDO NOVA	143/97	140/91	139/88	129/72	132/55
5 RICK SPRINGFIELD	140/95	134/74	141/9	6/1	0/0
6 LOVERBOY	129/95	123/94	137/108	129/108	143/121
7 PRISM	133/84	136/91	140/92	141/98	141/87
8 ASIA	146/80	134/71	00	00	00
9 TOMMY TUTONE	126/74	126/60	111/62	98/36	87/26
9 HUEY LEWIS & NEWS	133/74	130/67	131/59	127/48	118/31
11 QUARTERFLASH	98/72	105/75	122/90	123/83	131/84
12 CARS	99/66	107/71	128/88	126/91	135/88
13 POLICE	97/64	111/79	131/100	144/118	152/128
14 GO-GO'S	92/67	85/56	91/82	90/54	88/54
15 LE ROUX	114/58	129/58	129/55	124/42	126/38

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.













# BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### EDDIE RABBITT

#### I Don't Know Where To Start (Elektra)

On 72% of reporting stations. National Summary: Up 10, Same 18, Down 0, Debuts 16, Adds 55. A Most Added Record. R&R Chart: Debut 41.

### MEL McDANIEL

#### Take Me To The Country (Capitol)

On 66% of reporting stations. National Summary: Up 39, Same 22, Down 0, Debuts 16, Adds 14. R&R Chart: 47-42.

### TAMMY WYNETTE

#### Another Chance (Epic)

On 63% of reporting stations. National Summary: Up 23, Same 27, Down 0, Debuts 20, Adds 16. R&R Chart: Debut 43.

### JACKY WARD

#### Travelin' Man (Asylum)

On 61% of reporting stations. National Summary: Up 24, Same 27, Down 0, Debuts 20, Adds 13. R&R Chart: 49-46.

### T.G. SHEPPARD

#### Finally (WB/Curb)

On 60% of reporting stations. National Summary: Up 8, Same 18, Down 0, Debuts 16, Adds 40. A Most Added Record. R&R Chart: Debut 47.

## MOST ADDED

### EDDIE RABBITT

I Don't Know Where To Start (Elektra)

### T.G. SHEPPARD

Finally (WB/Curb)

### RAZZY BAILEY

Everytime You Cross My Mind... (RCA)

### BILLY SWAN

With Their Kind Of Money... (Epic)

### BELLAMY BROTHERS

For All The Wrong Reasons (Elektra/Curb)

### JOHN ANDERSON

Would You Catch A Falling Star (WB)

### JOHNNY CASH

The General Lee (Scotti Bros./CBS)

## HOTTEST

### ALABAMA

Mountain Music (RCA)

### RICKY SKAGGS

Crying My Heart Out (Epic)

### CONWAY TWITTY

The Clown (Elektra)

### WILLIE NELSON

Always On My Mind (Columbia)

### GEORGE JONES

Same Ole Me (Epic)

### KENNY ROGERS

Through The Years (Liberty)

## NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week.  indicates one of this week's Most Added new songs.

### JOE STAMPLEY "I'm Goin' Hurtin'" (Epic) 79/13

National Summary: Up 25, Same 24, Down 0, Debuts 17, Adds 13, WPOR-AM-FM, WYKR, KOKE-AM-FM, WCOS-AM-FM, WFNC, WSM, WMNI, WCXI, WGEE, WFMS-FM, KLAC, KIDN, KEEN, WIXL-FM 37-28, WWOD 45-34, R&R Chart: Debut 50.

### LEON EVERETTE "Just Give Me What You Think Is Fair" (RCA) 71/15

National Summary: Up 16, Same 23, Down 1, Debuts 16, Adds 15, WCAW, WIXY, KIX106, KIXZ, WPLO, WAMZ-FM, WITL-FM, WDGY, KCJB, WXCL, WHBF, KRST-FM, KLZ, KRWQ-FM, KVEG.

### REX ALLEN JR. "Last Of The Silver Screen Cowboys" (WB) 69/17

National Summary: Up 16, Same 30, Down 0, Debuts 6, Adds 17, WCAW, WOKQ, WPOR-AM-FM, WYKR, KIXZ, KHEY, KIKK-FM, WOKK, WNOE-AM, KWKH, WQYK-FM, WMNI, KBMY, KGEM, KMAK, KVEG, KEEN.

### LEE GREENWOOD "Ring On Her Finger..." (MCA) 68/16

National Summary: Up 17, Same 22, Down 1, Debuts 12, Adds 16, WIXY, KLVI, WCOS-AM-FM, KWKH, WUBE-FM, WCXI, WGEE, WHBF, WTHI-FM, KFH, KRST-FM, KGEM, KVEG, KEEN, KIGO, KBBO.

### FRED KNOBLOCK "I Had It All" (Scotti Bros./CBS) 64/14

National Summary: Up 13, Same 30, Down 1, Debuts 6, Adds 14, WCAW, WPOR-AM-FM, KIXZ, KOKE-AM-FM, KKYX, KWKH, WQYK-FM, WIRK-FM, WMNI, KFGO, KWMT, WFMS-FM, KRST-FM, KBMY, WKSJ-FM 40-34.

### JOE SUN "Holed Up In Some Honky Tonk" (Elektra) 64/9

National Summary: Up 19, Same 27, Down 0, Debuts 9, Adds 9, WPOC-FM, WPOR-AM-FM, WWVA, KIXZ, WCII, WSM, KYGO-FM, KLAC, KBBO, WIXL-FM 40-36, WWOD 31-24, KTTS-AM-FM 38-31, KFH 46-39, KGA 40-38.

### RODNEY CROWELL "Victim Or A Fool" (WB) 51/2

National Summary: Up 26, Same 18, Down 3, Debuts 2, Adds 2, WBCS, KLZ, WPOR-AM-FM 35-31, KLVI 30-25, WDAK d-29, WAMZ-FM 13-11, WSM 17-14, WNOE-AM 38-33, KKYX 18-17, WQYK-FM 9-8, WMNI 31-26, WXCL 16-15, KVOO 25-20, KIDN 30-23, KEEN 25-21.

### TERRY GREGORY "I Never Knew The Devil's Eyes..." (Handshake/CBS) 49/6

National Summary: Up 22, Same 18, Down 0, Debuts 3, Adds 6, WPOR-AM-FM, WWVA, KIXZ, WOKK, WITL-FM, KBBO, KYXX 30-24, WCMS-FM 38-33, KSO 36-29, WFMS-FM 27-22, KVOO 42-39, KFH 50-40, KGEM 39-36, KLAC 38-34, KMPS-AM-FM 9-6.

### MICHAEL MURPHEY "The Two-Step Is Easy" (Liberty) 47/9

National Summary: Up 12, Same 22, Down 0, Debuts 4, Adds 9, WSOC-FM, WESC-AM-FM, WGVM, KWKH, KSO, WHBF, KRAK, KCBQ-AM, KIGO, KVL1 34-29, KHEY 42-38, WSIX-FM 16-8, WNOE-AM 31-25, KEBC-FM 39-32, KKAL 48-44.

### RAY PRICE "Forty And Fadin'" (Dimension) 46/19

National Summary: Up 4, Same 14, Down 0, Debuts 9, Adds 19 Including WIXY, WPLO, WCOS-AM-FM, KPLX-FM, KIKK-FM, KYXX, WCMS-FM, WITL-FM, KECK, WHBF, KRST-FM, KUUY, KBBO, WIXL-FM 50-34, KFDI-AM-FM 49-44.

### RAZZY BAILEY "Everytime You Cross My Mind..." (RCA) 45/38

National Summary: Up 0, Same 3, Down 0, Debuts 4, Adds 38 including WBGW-FM, WCAW, WCOS-AM-FM, WESC-AM-FM, WMC-AM, KRMD-AM-FM, WSAI-AM-FM, WKKQ-AM-FM, WFMS-FM, KEBC-FM, KTTS-AM-FM, WTHI-FM, KFDI-AM-FM, KCCY-FM, KMPS-AM-FM.

### BERTIE HIGGINS "Key Largo" (Kat Family/CBS) 45/5

National Summary: Up 26, Same 11, Down 0, Debuts 3, Adds 5, WOKQ, WCII, WQAM, KUUY, KEEN, WEEP 13-11, WILQ d-19, KXYL 2-1, WLWI-FM 23-19, WQYK-FM 21-18, WIRK-FM 7-5, WKKQ-AM-FM 23-19, WFMS-FM 23-15, WBCS 25-18, KCKC 19-17.

## SIGNIFICANT ACTION

### BOXCAR WILLIE "Bad News" (Main Street) 40/7

National Summary: Up 12, Same 17, Down 0, Debuts 4, Adds 7, WPOR-AM-FM, WYII, WSOC-FM, WGVM, WMNI, KECK, KBBO, KRMD-AM-FM 42-39, KRAK 50-45, KMPS-AM-FM 21-15.

# Radio & Records NATIONAL AIRPLAY/50

## April 2, 1982

Three Two Last Weeks Weeks Week

3	1	1	1	CONWAY TWITTY/The Clown (Elektra)
10	7	4	2	GEORGE JONES/Same Ole Me (Epic)
6	5	3	3	KENNY ROGERS/Through The Years (Liberty)
4	3	2	4	ANNE MURRAY/Another Sleepless Night (Capitol)
12	9	7	5	HANK WILLIAMS JR./A Country Boy Can... (Elektra/Curb)
16	11	9	6	RICKY SKAGGS/Crying My Heart Out (Epic)
20	16	14	7	CRYSTAL GAYLE/You Never Gave Up On Me (Columbia)
18	14	12	8	D. FRIZZELL & S. WEST/Another Honky-Tonk... (WB/Viva)
7	6	5	9	EMMYLOU HARRIS/Tennessee Rose (WB)
27	21	16	10	ALABAMA/Mountain Music (RCA)
17	13	13	11	GEORGE STRAIT/If You're Thinking You Want... (MCA)
19	17	15	12	LARRY GATLIN/In Like With Each Other (Columbia)
8	8	8	13	JOHNNY LEE/Be There For Me Baby (Full Moon/Asylum)
22	19	17	14	GAIL DAVIES/Round The Clock Lovin' (WB)
2	4	11	15	MERLE HAGGARD/Big City (Epic)
24	22	18	16	JOHN CONLEE/Busted (MCA)
26	24	19	17	DOLLY PARTON/Single Women (RCA)
11	10	10	18	LORETTA LYNN/I Lie (MCA)
37	29	21	19	WILLIE NELSON/Always On My Mind (Columbia)
23	23	20	20	EARL THOMAS CONLEY/After The Love Slips Away (RCA)
1	2	6	21	OAK RIDGE BOYS/Bobbie Sue (MCA)
30	27	23	22	TOMPALL & GLASER BROTHERS/It'll Be Her (Elektra)
32	28	24	23	DOTTIE WEST/You're Not Easy To Forget (RCA)
44	35	28	24	WAYLON & WILLIE/Just To Satisfy You (RCA)
34	31	27	25	EDDY RAVEN/A Little Bit Crazy (Elektra)
40	33	29	26	GARY MORRIS/Don't Look Back (WB)
45	37	35	27	STEVE WARINER/Kansas City Lights (RCA)
43	34	33	28	GENE WATSON/Speak Softly (You're Talking...) (MCA)
25	25	26	29	BOBBY BARE/New Cut Road (Columbia)
46	36	34	30	MOE BANDY/Someday Soon (Columbia)
36	32	31	31	PETULA CLARK/Natural Love (Scotti Bros./CBS)
50	44	38	32	STATLER BROTHERS/You'll Be Back... (Mercury/PolyGram)
49	43	39	33	MICKEY GILLEY/Tears Of The Lonely (Epic)
9	12	25	34	RAZZY BAILEY/She Left Love All Over Me (RCA)
14	15	22	35	SYLVIA/Sweet Yesterday (RCA)
47	39	37	36	MEL TILLIS/It's A Long Way To Daytona (Elektra)
-	48	40	37	KIERAN KANE/I Feel It With You (Elektra)
-	50	41	38	BELLAMY BROTHERS/For All The Wrong... (Elektra/Curb)
13	20	30	39	CHARLY McCLAIN/The Very Best Is You (Epic)
5	18	32	40	CHARLEY PRIDE/Mountain Of Love (RCA)
-	-	-	41	EDDIE RABBITT/I Don't Know Where To Start (Elektra)
-	-	47	42	MEL McDANIEL/Take Me To The Country (Capitol)
-	-	-	43	TAMMY WYNETTE/Another Chance (Epic)
-	49	46	44	LOUISE MANDRELL/Around My Heart (RCA)
-	-	48	45	CALAMITY JANE/I've Just Seen A Face (Columbia)
-	-	49	46	JACKY WARD/Travelin' Man (Asylum)
-	-	-	47	T.G. SHEPPARD/Finally (WB/Curb)
15	26	36	48	ROSANNE CASH/Blue Moon With Heartache (Columbia)
21	30	42	49	JANIE FRICKE/Do Me With Love (Columbia)
-	-	-	50	JOE STAMPLEY/I'm Goin' Hurtin' (Epic)

New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

### KAREN TAYLOR "Diamond In The Rough" (Mesa) 39/5

National Summary: Up 9, Same 20, Down 0, Debuts 5, Adds 5, WPLO, KLRA, KGEM, KWJJ, KBBO, KHEY 48-43, KKYX 46-43, KTTS-AM-FM 40-33, KVOO 40-35, KRWQ-FM 22-18.

### WRIGHT BROTHERS "When You Find Her, Keep Her" (WB/Reprise) 36/19

National Summary: Up 1, Same 11, Down 0, Debuts 5, Adds 19 including WWVA, WSM, KWKH, WCMS-FM, WSAI-AM-FM, WBCS, KXRB, KRST-FM, KWJJ, WIXL-FM 46-38.

### BILLY SWAN "With Their Kind Of Money..." (Epic) 34/29

National Summary: Up 0, Same 3, Down 0, Debuts 2, Adds 29 including WBGW-FM, KIKK-FM, WMC-AM, WNOE-AM, WCMS-FM, WKKQ-AM-FM, KEBC-FM, KFDI-AM-FM, KWJJ, KGA.

### TENNESSEE EXPRESS "The Arms Of A Stranger" (RCA) 31/3

National Summary: Up 7, Same 19, Down 0, Debuts 2, Adds 3, KKYX, KIGO, KBBO, WIXL-FM 33-27, WSM 36-31, KRMD-AM-FM 47-44, WFMS-FM d-35, KTTS-AM-FM 47-40, KRWQ-FM 50-45, KCBQ-AM 29-23.

### JERRY REED "The Man With The Golden Thumb" (RCA) 30/20

National Summary: Up 0, Same 5, Down 0, Debuts 5, Adds 20 including WEEP, KRRV, WLWI-FM, WIRK-FM, WWWV-FM, KEBC-FM, KFDI-AM-FM, KMAK, KWJJ, KGA.

### G. STEWART & D. DILLON "Brotherly Love" (RCA) 29/9

National Summary: Up 1, Same 13, Down 0, Debuts 6, Adds 9, WBGW-FM, WIXY, WBEU, WESC-AM-FM, WSAI-AM-FM, WKMF, WGEE, KVOO, KFH, WIXL-FM 48-33.

### KIPPI BRANNON "If I Could See You Tonight" (MCA) 28/9

National Summary: Up 5, Same 10, Down 0, Debuts 4, Adds 9, WPLO, WSOC-FM, KHEY, WQYK-FM, WHBF, KFH, KKAL, KRSY, KMPS-AM-FM, WSIX-FM 25-19.

### BURRITO BROTHERS "Closer To You" (Curb/CBS) 25/19

National Summary: Up 0, Same 6, Down 0, Debuts 0, Adds 19 including WBGW-FM, WKSJ-FM, KRMD-AM-FM, KEBC-FM, KTTS-AM-FM, KFDI-AM-FM, KMAK, KCCY-FM, KRAK, KEEN.

### JOHN ANDERSON "Would You Catch A Falling Star" (WB) 24/23

National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 23 including WGNA-FM, WCAW, WMC-AM, WIRK-FM, KSO, KEBC-FM, KFDI-AM-FM, KEED, KCKC, KMPS-AM-FM.

### JOHNNY CASH "The General Lee" (Scotti Bros./CBS) 23/21

National Summary: Up 0, Same 2, Down 0, Debuts 0, Adds 21 including WBGW-FM, WNYR, WPLO, WBAP, WIRK-FM, WMNI, KEBC-FM, KFH, KMAK, KIGO.

### RONNIE ROGERS "My Love Belongs To You" (Lifesong) 23/4

National Summary: Up 5, Same 11, Down 0, Debuts 3, Adds 4, KHEY, WFNC, WKMF, KTTS-AM-FM, WLWI-FM 39-29, WSIX-FM 15-13, WSM d-39, KKYX 40-37, KRWQ-FM 43-40.

### ALLEN TRIPP "Love Is" (Nashville) 19/6

National Summary: Up 3, Same 8, Down 0, Debuts 2, Adds 6, WESC-AM-FM, WNOE-AM, KSO, WITL-FM, KVOO, KWJJ, KTTS-AM-FM 45-38, KEED 48-45, KRAK 45-40.

### CORBIN/HANNER BAND "Everyone Knows I'm Yours" (Aifa) 17/8

National Summary: Up 3, Same 3, Down 1, Debuts 2, Adds 8, WVAM, WOKQ, WKSJ-FM, WKMF, KTTS-AM-FM, KVOO, KEED, KRAK, WEEP 30-25, KCKC 12-11.

### RITA REMINGTON "The Flame" (Plantation) 17/3

National Summary: Up 3, Same 10, Down 0, Debuts 1, Adds 3, WCAW, WGVM, KRSY, WWVA on, WYII 48-46, WNOE-AM 42-39, KXYX d-33, KRMD-AM-FM on, KVOO on, KUUY 39-37.

### JOHN DENVER "Shanghai Breezes" (RCA) 15/8

National Summary: Up 4, Same 1, Down 0, Debuts 2, Adds 8, WBGW-FM, WADR, WKSJ-FM, KWMT, KUGR, KCCY-FM, KTOM, KMPS-AM-FM, WHN 23-18, WQAM 19-10.



# Regional Adds & Hots

EAST		MIDWEST		SOUTH		WEST	
<b>MOST ADDED</b>	<b>HOTTEST</b>	<b>MOST ADDED</b>	<b>HOTTEST</b>	<b>MOST ADDED</b>	<b>HOTTEST</b>	<b>MOST ADDED</b>	<b>HOTTEST</b>
Eddie Rabbitt (Elektra)	Conway Twitty (Elektra)	Eddie Rabbitt (Elektra)	Alabama (RCA)	Eddie Rabbitt (Elektra)	Alabama (RCA)	Eddie Rabbitt (Elektra)	Alabama (RCA)
T.G. Sheppard (WB/Curb)	Alabama (RCA)	Ricky Skaggs (Epic)	Alabama (RCA)	Willie Nelson (Columbia)	Alabama (RCA)	T.G. Sheppard (WB/Curb)	Alabama (RCA)

EAST		MIDWEST		SOUTH		WEST							
<b>WOLN-FM Albany, NY</b> JIMMY LASH JIM ANDERSON BELLAMY BROTHERS JIM BASS WALTER MACA MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>WIXL-FM Newton, NJ</b> JIMMY LASH JIM ANDERSON BELLAMY BROTHERS JIM BASS WALTER MACA MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>WBLR Akron, OH</b> GENE WATSON MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>KBBR Bloomer, MD</b> MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>WVWW-FM Detroit, MI</b> T.G. SHEPPARD LEE GREENGLAD JIM STAMPEL MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>WGEW Green Bay, WI</b> T.G. SHEPPARD LEE GREENGLAD JIM STAMPEL MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>WTSO Madison, WI</b> EDDIE RABBITT BILLY SWAN MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>KQFX Pierre, SD</b> GENE WATSON MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>KRRV Alexandria, LA</b> JIMMY LASH EDDIE RABBITT MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>KOKE-AM &amp; FM Austin, TX</b> JIMMY LASH EDDIE RABBITT MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>WBOC-FM Charlotte, NC</b> EDDIE RABBITT MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>WBOC-AM &amp; FM Greenville, SC</b> T.G. SHEPPARD MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>WAMZ-FM Louisville, KY</b> EDDIE RABBITT MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>KYXX Odessa, TX</b> CALAMITY JANE BELLAMY BROTHERS MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE

WEST		WEST		WEST		WEST							
<b>KRST-FM Albuquerque, NM</b> MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>KBYN Billings, MT</b> MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>KYGO-FM Denver, CO</b> T.G. SHEPPARD MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>KRWQ-FM Gold Hill, OR</b> LARRY CAULTON MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>KVEG Las Vegas, NV</b> CALAMITY JANE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>KWJJ Portland, OR</b> BILLY SWAN MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>KCCY-FM Pueblo, CO</b> RAZZY BAILEY MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>KTM Salinas, CA</b> EDDIE RABBITT MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>KCO-AM San Diego, CA</b> MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>KGA Spokane, WA</b> EDDIE RABBITT MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>KUCB Tucson, AZ</b> EDDIE RABBITT MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>KSTW Reno, NV</b> MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>KSTW Reno, NV</b> MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE	<b>KSTW Reno, NV</b> MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE MOTIF: WILLY & WILLIE

**Hottest Tracks:**

- "Women Do Know How To Carry On" WAYLON JENNINGS (RCA)
- GAIL DAVIES - Givin' Herself Away - (WB)
- "Movin' (I Might Decide To Stay)" "Bling The Blues" "You Tum Me On I'm A Radio"
- JOHN DENVER - Seasons Of The Heart - (RCA)
- "Shanghai Breezes"
- DAVID FRIZZELL & SHELLY WEST - The David Frizzell & Shelly West Album - (WB/Viva)
- "I Just Came Here To Dance" "Wearn't That Love" "Two Sides" "Our Day Will Come"
- MICKIE GILLEY - You Don't Know Me - (Epic)
- "Ladies Night"
- EMMYLOU HARRIS - Cimarron - (WB) "Som To Run" "Rose Of Cimarron" "Tennessee Waltz"
- WAYLON JENNINGS - Black On Black - (RCA)
- "Women Do Know How To Carry On" "May I Borrow Some Buger From You" "Folsom Prison Blues" "Gonna Write A Letter" "Get Naked With Me" "Honky Tonk Blues"
- WILLIE NELSON - Always On My Mind - (Columbia) "The Party's Over" "Let It Be Me" "Staring Each Other

**Most Requested:**

- ALABAMA "Mountain Music" (RCA)
- H. WILLIAMS JR. "A Country..." (Elektra/Curb)
- RICKY SKAGGS "Crying My Heart Out" (Epic)
- WILLIE NELSON "Always On My Mind" (Col.)
- CONWAY TWITTY "The Clown" (Elektra)

**137 Current Reports**

The following stations did not report this week:

- WSEN-AM-FM/Baldwinsville
- WMAQ/Chicago
- WQIK-FM/Jacksonville
- WTQR-FM/Winston-Salem
- KUZZ/Bakersfield
- KSOP-FM/Salt Lake City

# Black Radio

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### CHERI

#### Murphy's Law (Venture)

72% of our reporters on it. Rotations: Heavy 16/0, Medium 16/2, Light 9/3, Extra Adds 6, Total Adds 11, WOOK, KMJQ, WDIA, WCIN, WDMT, KDKO, WKND, WANT, KTFM, WANM, WDAO, Moves 22-13 on the Black Radio Chart. A Most Added record.

### O'JAYS

#### I Just Want To Satisfy (Phil. Int'l./CBS)

68% of our reporters on it. Rotations: Heavy 12/1, Medium 15/1, Light 13/1, Extra Adds 4, Total Adds 7, WAMO, WKND, KNOW, WLOU, WDAO, WLTH, KUKQ. Heavy: WWIN, WOOK, WHUR, WAOK, WHRK. Moves 30-21 on the Black Radio Chart.

### SKYY

#### Let's Celebrate (Salsoul/RCA)

63% of our reporters on it. Rotations: Heavy 9/0, Medium 21/2, Light 9/0, Extra Adds 2, Total Adds 4, WKND, KNOW, WJMI, WLTH. Heavy: WWIN, WILD, WHUR, WJLB, KSOL, WSSJ, WWRL. Moves 29-22 on the Black Radio Chart.

## NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week.  indicates one of this week's Most Added new songs.

#### DAZZ BAND "Let It Whip" (Motown) 35/9

Rotations: Heavy 10/0, Medium 11/1, Light 7/1, Extra Adds 7, Total Adds 9, WXYV, WAMO, WOOK, WHRK, WBMX, WWRL, WOIC, WJMI, WANM. Heavy: WDMT, WJMO, KDAY, XHRM, WENN, WLOU, WDAO, WTLC, WWWW, KDIA. Medium: WILD, WVEE, WDIA, WCIN, KSOL, WLTH, WKWM, WVOI, KACE, KPOP-FM. Debuts at number 28 on the Black Radio Chart.

#### BAR-KAYS "Freaky Behavior" (Mercury/Pg) 35/8

Rotations: Heavy 7/0, Medium 10/0, Light 13/3, Extra Adds 5, Total Adds 8, WAOK, WCIN, KMJM, WSSJ, WKND, WTOY, WKWM, WVOI. Heavy: KDKO, KDAY, WENN, WOIC, KAEZ, KACE, KUKQ. Medium: WVEE, WHRK, WGCI, KSOL, KNOW, WGIV, WJAX, KOKY, WBLX, WOWI. Debuts at number 30 on the Black Radio Chart.

#### PEABO BRYSON "There's No Guarantee" (Capitol) 32/9

Rotations: Heavy 2/0, Medium 11/2, Light 12/0, Extra Adds 7, Total Adds 9, WHRK, WBMX, WKND, WNHC, WENN, WOIC, WKXI, WTMP, KUKQ. Heavy: WILD, KACE. Medium: WOOK, WAOK, WDIA, WSSJ, WJMI, WPDQ, WOWI, WDAO, WTLC.

#### PATTI AUSTIN with JAMES INGRAM "Baby Come To Me" (Qwest/WB) 31/12

Rotations: Heavy 2/0, Medium 12/0, Light 9/4, Extra Adds 8, Total Adds 12, WXYV, WOOK, WAOK, WYLD-FM, WCIN, XHRM, WWRL, WENN, WTMP, WKWM, WWWW, WVOI. Heavy: WGCI, KAEZ. Medium: WWIN, WAMO, WDIA, WEDR, KDAY, KSOL, WSSJ, WNHC, KNOW, WPDQ, KOKY, WOWI.

#### ONE WAY "Who's Foolin' Who" (MCA) 31/5

Rotations: Heavy 11/1, Medium 10/0, Light 8/2, Extra Adds 2, Total Adds 5, WBLZ, WLOU, WLTH, WKWM, KACE. Heavy: WVEE, WEDR, WJMO, WJLB, WKND, WNHC, WJMI, WKXI, WJAX, WDAO. Medium: WXYV, WAMO, WDMT, KDAY, WATV, WGIV, KOKY, WTOY, WTMP, KAEZ. Debuts at number 29 on the Black Radio Chart.

#### ZOOM "Love Seasons" (Polydor/Pg) 31/4

Rotations: Heavy 8/0, Medium 10/0, Light 10/1, Extra Adds 3, Total Adds 4, WDIA, WAIL-FM, WKXI, WTMP. Heavy: WILD, WSSJ, WENN, WPDQ, WDAO, WLTH, WKWM, WWWW. Medium: WXYV, WDAS, WOOK, WAOK, WVEE, WBMX, WGCI, WCIN, WJMO, WKND.

#### BRASS CONSTRUCTION "Can You See The Light" (Liberty) 29/4

Rotations: Heavy 2/0, Medium 12/0, Light 12/1, Extra Adds 3, Total Adds 4, WXYV, WAOK, KDAY, WKXI. Heavy: WILD, WTLC. Medium: WHRK, WJMO, KDKO, XHRM, WGIV, WOIC, WJMI, WVOL, WLTH, WKWM, KAEZ, KPOP-FM.

#### ROBERTA FLACK "Making Love" (Atlantic) 29/2

Rotations: Heavy 3/0, Medium 11/0, Light 13/0, Extra Adds 2, Total Adds 2, WKND, WTMP. Heavy: WJMO, XHRM, KNOW. Medium: WDAS, WOOK, WHUR, WAOK, WHRK, KDAY, WSSJ, WGIV, WVOL, WDAO, KPOP-FM.

#### STARS ON 45 "Tribute To Stevie Wonder" (Radio/Atlantic) 28/13

Rotations: Heavy 0/0, Medium 8/1, Light 15/7, Extra Adds 5, Total Adds 13, WWIN, KMJQ, WBMX, WJPC, KDKO, KDAY, XHRM, WKXI, WBLX, WTMP, WDAO, WKWM, WVOI. Medium: KRLY, WAIL-FM, KNOW, KERP, WPDQ, WOWI, WTLC.

## SIGNIFICANT ACTION

#### MICHAEL WYCOFF "Still Got The Magic (Sweet Delight)" (RCA) 20/5

Rotations: Heavy 2/0, Medium 7/0, Light 7/1, Extra Adds 4, Total Adds 5, WAOK, WJMO, WWRL, WGIV, WKWM. Heavy: XHRM, WVOI. Medium: WWIN, WAMO, WHUR, WGCI, KNOW, WTOY, KACE.

#### AL JARREAU "Teach Me Tonight" (WB) 20/4

Rotations: Heavy 1/0, Medium 8/0, Light 9/2, Extra Adds 2, Total Adds 4, KMJQ, WJPC, WGIV, WJJS. Heavy: KNOW. Medium: WOOK, WAOK, WDMT, WJMO, WSSJ, WKND, WOIC, KOKY.

#### SKOOL BOYZ "This Feeling Must Be Real" (Destiny) 20/3

Rotations: Heavy 3/0, Medium 7/0, Light 8/1, Extra Adds 2, Total Adds 3, WCIN, WDAO, KUKQ. Heavy: WGCI, WENN, WTLC. Medium: WILD, WDAS, WAOK, KDAY, XHRM, WJMI, WLTH.

#### REN WOODS "Take Me To Heaven" (Elektra) 20/1

Rotations: Heavy 1/0, Medium 11/0, Light 7/0, Extra Adds 1, Total Adds 1, KACE. Heavy: WENN. Medium: WAOK, WAIL-FM, WYLD-FM, WCIN, XHRM, WATV, WJMI, WJAX, KOKY, WDAO, WVOI.

#### BILL SUMMERS & SUMMERS HEAT "At The Concert" (MCA) 19/7

Rotations: Heavy 0/0, Medium 10/2, Light 5/1, Extra Adds 4, Total Adds 7, WWIN, WKND, WWRL, WENN, WJMI, WJAX, WTOY. Medium: WAOK, WVEE, KDKO, WGIV, WPDQ, WLOU, KAEZ, KACE.

#### REDDINGS "I Know You Got Another" (Believe In A Dream/CBS) 18/5

Rotations: Heavy 1/0, Medium 4/0, Light 9/1, Extra Adds 4, Total Adds 5, WJLB, WENN, WBLX, WTOY, KAEZ. Heavy: KDKO. Medium: WWIN, WAOK, WEDR, WANT.

#### WEST STREET MOB "Sing A Simple Song" (Sugar Hill) 18/4

Rotations: Heavy 1/0, Medium 8/0, Light 8/1, Extra Adds 3, Total Adds 4, XHRM, WWRL, WJAX, KTFM. Heavy: WDIA. Medium: WWIN, WHUR, KDKO, WGIV, WOIC, WLTH.

#### TOM BROWNE "Bye Gones" (GRP/Arista) 18/4

Rotations: Heavy 1/0, Medium 5/0, Light 10/2, Extra Adds 2, Total Adds 4, WDIA, WKXI, WLTH, WKWM. Heavy: WJLB. Medium: WAMO, KSOL, WLOU, WWWW, KDIA.

#### INSTANT FUNK "Why Don't You Think About Me" (Salsoul/RCA) 18/2

Rotations: Heavy 3/0, Medium 4/0, Light 10/1, Extra Adds 1, Total Adds 2, WJPC, KPOP-FM. Heavy: WILD, WEDR, KDKO. Medium: WHRK, XHRM, WOWI, WTLC.

## Radio & Records NATIONAL AIRPLAY/30

April 2, 1982

Three Weeks	Two Weeks	Last Week		
1	1	1	1	STEVIE WONDER/That Girl (Tamla/Motown)
18	12	3	2	ATLANTIC STARR/Circles (A&M)
17	13	4	3	RICHARD "DIMPLES" FIELDS/If It Ain't... (Boardwalk)
2	2	2	4	SMOKEY ROBINSON/Tell Me Tomorrow (Tamla/Motown)
10	7	6	5	GEORGE BENSON/Never Give Up On A Good... (WB)
7	5	5	6	GEORGE DUKE/Shine On (Epic)
19	16	7	7	O'BRYAN/The Gigolo (Capitol)
12	10	8	8	XAVIER/Work That Sucker To Death (Liberty)
-	30	15	9	RAY PARKER JR./The Other Woman (Arista)
-	-	21	10	CAMEO/Just Be Yourself (Chocolate City/PG)
-	26	18	11	PATRICE RUSHEN/Forget Me Nots (Elektra)
-	23	20	12	SHALAMAR/A Night To Remember (Solar/Elektra)
-	-	22	13	CHERI/Murphy's Law (Venture)
13	11	10	14	CHI-LITES/Hot On A Thing (Called Love) (20th/RCA)
-	29	24	15	A TASTE OF HONEY/I'll Try Something New (Capitol)
-	20	19	16	WAR/You Got The Power (RCA)
26	19	17	17	KOOL & THE GANG/Get Down On It (De-Lite/PG)
3	3	9	18	JUNIOR/Mama Used To Say (Mercury/PG)
8	8	13	19	TOM TOM CLUB/Genius Of Love (Sire/WB)
-	-	23	20	DENICE WILLIAMS/It's Gonna Take... (ARC/Columbia)
-	-	30	21	O'JAYS/I Just Want To Satisfy (Phil. Int'l./CBS)
-	-	29	22	SKYY/Let's Celebrate (Salsoul/RCA)
25	25	25	23	L.T.D./April Love (A&M)
14	14	14	24	PRINCE/Let's Work (WB)
5	9	11	25	LAKESIDE/I Want To Hold Your Hand (Solar/Elektra)
4	4	12	26	WHISPERS/In The Raw (Solar/Elektra)
6	6	16	27	SISTER SLEDGE/My Guy (Cotillion/Atco)
-	→	→	28	DAZZ BAND/Let It Whip (Motown) <span style="float:right">New Entry</span>
-	→	→	29	ONE WAY/Who's Foolin' Who (MCA)
-	→	→	30	BAR-KAYS/Freaky Behavior (Mercury/PG)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

### MOST ADDED

STARS ON 45 (13)  
PATTI AUSTIN  
w/JAMES INGRAM (12)  
"BOOTS" COLLINS (12)  
CHANGE (12)    CHERI (11)

### HOTTEST

STEVIE WONDER (35)  
RICHARD "DIMPLES" FIELDS (15)  
SMOKEY ROBINSON (15)  
TOM TOM CLUB (15)  
XAVIER (14)

#### BOBBY WOMACK "Where Do We Go From Here" (Beverly Glen) 27/8

Rotations: Heavy 4/0, Medium 7/0, Light 10/2, Extra Adds 6, Total Adds 8, WOOK, WVEE, WYLD-FM, WSSJ, WGIV, WJMI, WANT, WANM. Heavy: WHUR, WWRL, WOIC, KACE. Medium: WAOK, WDIA, KDAY, XHRM, WATV, WOWI, KDIA.

#### THIRD WORLD "Try Jah Love" (Columbia) 26/5

Rotations: Heavy 8/0, Medium 8/0, Light 8/3, Extra Adds 2, Total Adds 5, WILD, WDIA, WCIN, WJLB, WKWM. Heavy: WOOK, WHUR, WGCI, KDAY, WKND, WNHC, WWRL, KACE. Medium: WDAS, WAOK, WHRK, XHRM, KSOL, WSSJ, WGIV, WTLC.

#### BLOODSTONE "We Go A Long Way Back" (T-Neck/CBS) 25/10

Rotations: Heavy 3/1, Medium 8/1, Light 11/3, Extra Adds 5, Total Adds 10, WHRK, XHRM, WSSJ, WOIC, WJAX, KOKY, WLOU, WJJS, WANT, WUKWM. Heavy: WWIN, WENN. Medium: WHUR, WAOK, WGCI, KDKO, WOWI.

#### SECRET WEAPON "Must Be The Music" (Prelude) 22/2

Rotations: Heavy 9/0, Medium 9/0, Light 4/2, Extra Adds 0, Total Adds 2, WDIA, WJPC. Heavy: WXYV, WVEE, XHRM, WWRL, WENN, WGIV, WVOL, WOWI, WTMP. Medium: WWIN, WDAS, WAOK, WAIL-FM, WJMO, KDAY, WNHC, WPDQ, WVOI.

#### J. GEILS BAND "Flamethrower" (EMI America) 22/2

Rotations: Heavy 8/0, Medium 9/1, Light 4/0, Extra Adds 1, Total Adds 2, WHRK, XHRM. Heavy: WAIL-FM, KMJM, WJAX, WBLX, WLTH, WWWW, KUKQ, KPOP-FM. Medium: WGCI, WDMT, KDAY, WATV, KERP, KOKY, WJJS, WKWM.

#### PLEASURE "Sending My Love" (RCA) 21/6

Rotations: Heavy 2/1, Medium 8/0, Light 9/3, Extra Adds 2, Total Adds 6, WILD, XHRM, WJAX, WLOU, WBLX, WVOI. Heavy: KDIA. Medium: WWIN, WHUR, WHRK, KDKO, KSOL, WJJS, WOWI, KAEZ.

#### KLEEEER "Taste The Music" (Atlantic) 21/1

Rotations: Heavy 2/0, Medium 9/0, Light 10/1, Extra Adds 0, Total Adds 1, WVOI. Heavy: WJMI, WWWW. Medium: WWIN, WAOK, WVEE, WNHC, WKXI, WLOU, WTOY, WLTH, KACE.

#### MANHATTANS "Honey, Honey" (Columbia) 18/1

Rotations: Heavy 6/0, Medium 8/0, Light 3/0, Extra Adds 1, Total Adds 1, KUKQ. Heavy: WXYV, WDMT, WATV, WJAX, WPDQ, WJJS. Medium: WILD, WAMO, WOOK, WAOK, WHRK, WYLD-FM, XHRM, WTOY.

#### DUNN & BRUCE STREET "If You Come With Me" (Devaki/Mirus) 18/0

Rotations: Heavy 4/0, Medium 8/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WILD, WAOK, WSSJ, WENN. Medium: WXYV, WDAS, WDMT, XHRM, KNOW, WANM, KAEZ, WVOI.

#### WILLIAM "BOOTS" COLLINS "Take A Lickin' And Keep On Kickin'" (WB) 17/12

Rotations: Heavy 0/0, Medium 4/1, Light 4/2, Extra Adds 9, Total Adds 12, WWIN, WEDR, WGCI, KDKO, WSSJ, WENN, WOIC, KOKY, WOWI, WKWM, WTLC, KPOP-FM. Medium: WHUR, WDIA, WHRK.

#### GROVER WASHINGTON JR. "Jamming" (Elektra) 16/2

Rotations: Heavy 0/0, Medium 6/0, Light 9/1, Extra Adds 1, Total Adds 2, WWIN, WKND. Medium: WHUR, KMJQ, WJAX, WDAO, WWWW, KACE.

#### ADC BAND "Roll With The Punches" (Cotillion/Atco) 16/1

Rotations: Heavy 5/0, Medium 2/0, Light 8/0, Extra Adds 1, Total Adds 1, WJMO. Heavy: WDAS, WENN, WKXI, WLOU, WTLC. Medium: WAIL-FM, WATV.

#### GLADYS KNIGHT & THE PIPS "A Friend Of Mine" (Columbia) 16/0

Rotations: Heavy 4/0, Medium 8/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WILD, KNOW, WLOU, WDAO. Medium: WWIN, WXYV, WOOK, WATV, WGIV, WKXI, WJJS, WTOY.

#### MERGE "Take It To The Top" (RCA) 15/2

Rotations: Heavy 1/0, Medium 2/0, Light 12/2, Extra Adds 0, Total Adds 2, WHRK, WKWM. Heavy: WEDR. Medium: WAOK, WLTH.

#### CHAS JANKEL "Glad To Know You" (A&M) 15/1

Rotations: Heavy 3/0, Medium 8/0, Light 3/0, Extra Adds 1, Total Adds 1, WDMT. Heavy: WILD, KDAY, WWWW. Medium: WWIN, WXYV, WHUR, WAIL-FM, WGCI, WNHC, WLTH, WVOI.

#### GRANDMASTER FLASH & THE FURIOUS FIVE "It's Nasty (Genius Of Love)" (Sugar Hill) 15/0

Rotations: Heavy 6/0, Medium 9/0, Light 0/0, Extra Adds 0, Total Adds 0. Heavy: WWIN, WAIL-FM, KMJM, WATV, WENN, WJMI. Medium: WDAS, WAOK, WVEE, KMJQ, WDIA, WHRK, XHRM, WPDQ, WOWI.

# Black Radio

## Hottest

### April 2, 1982

EAST	SOUTH	MIDWEST	WEST
Stevie Wonder Cheri George Benson Secret Weapon Xavier	Stevie Wonder Ray Parker Jr. Tom Tom Club Richard "Dimples" Fields	Stevie Wonder Prince Tom Tom Club O'Bryan Smokey Robinson	Junior Xavier Stevie Wonder

# Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

**EAST**

**WJZ/Baltimore**  
Curtis Anderson

FRANCE JOLI  
ZAFRA HOOS.  
ONE WAY  
CHANGE  
STARS ON 45  
WILL HART  
DENNIS BROWN  
BOOTS COLLINS  
BOOKER T.  
BILL SUMMERS  
SHOTGUN  
BOBBY CALDWELL  
FERRARI  
GROVED WASHINGTON  
VERNON BURCH  
MIDNIGHT STAR  
Hottest:  
CHERI  
JUNIOR  
XAVIER  
RICHARD D. FIELDS  
SECRET WEAPON

**WXYV/Baltimore**  
Tim Wertz

HERBIE HANCOCK  
PATTI AUSTIN  
IRENE CARA  
BRASS CONSTRUCTIO  
EDWIN STARR  
DAZZ BAND  
PAT LARRY'S BAND  
Hottest:  
GEORGE BENSON  
SECRET WEAPON  
LTD  
KOOL & THE GANG  
GEORGE DUKE

**WLD/Boston**  
Steve Crumley

AURRA  
SHOTGUN  
PLEASURE  
VERNON BURCH  
CHANGE  
THIRD WORLD  
Hottest:  
CHI-LITES  
LAKESIDE  
GEORGE BENSON  
KOOL & THE GANG  
XAVIER

**WSSJ/Camden-Philadelphia**  
Gary Shepherd

SYLVIA  
GEORGE BENSON  
BOOTS COLLINS  
BOBBY WOMACK  
RAY PARKER JR.  
RAY, GOODMAN & R  
SHARON BROWN  
ERNIE WATTS  
BLOODSTONE  
BOBBY BELLE  
RAP-KAYS  
Hottest:  
STEVIE WONDER  
RICHARD D. FIELDS  
SKYY  
ZOOM  
SECRET WEAPON

**MIDWEST**

**WJPC/Chicago**  
Jerry Boulding

STARS ON 45  
SECRET WEAPON  
INSTANT PUNK  
CAMEO  
MEL BROOKS  
AL JARREAU  
Hottest:  
STEVIE WONDER  
CHERI  
RAY PARKER JR.  
TOM TOM CLUB  
SMOKEY ROBINSON

**WBMX/Chicago**  
Les Michaels

DAZZ BAND  
STARS ON 45  
PEABO BRYSON  
JIMMY ROSS  
STARS ON 45  
Hottest:  
FWP  
ATLANTIC STARR  
RENE & ANGELA  
WAR  
PATRICE RUSHEN

**WQCI/Chicago**  
Pam Wells

O.C. SMITH  
BOBBY CALDWELL  
JFWEL  
BOOTS COLLINS  
CRYSTAL WINDS  
Hottest:  
SHALAMAR  
WAS (NOT WAS)  
STEVIE WONDER  
TOM TOM CLUB  
J. GEILS BAND

**WBLZ/Cincinnati**  
Harry Lyles

ONE WAY  
SHALAMAR  
Hottest:  
JOURNEY  
STEVIE WONDER  
LAKESIDE  
TIME  
QUINCY JONES

**WCIN/Cincinnati**  
Everett Cork

THIRD WORLD  
MICK SMITH  
MASS PRODUCTION  
BAR-KAYS  
PATTI AUSTIN  
VERNON BURCH  
SKOOL BOYZ  
CHERI  
Hottest:  
ATLANTIC STARR  
O'BRYAN  
PRINCE  
GEORGE DUKE  
GEORGE BENSON

**WJMO/Cleveland**  
Erik Stone

DAZZ BAND  
PATRICE RUSHEN  
GEORGE BENSON  
RAY PARKER JR.  
PATTI AUSTIN

**WDMT/Cleveland**  
Magic/James

CHERI  
WAR  
JEFF LORBER  
CHAS JANKEL  
Hottest:  
RICHARD D. FIELDS  
PRINCE  
PRINCE  
KOOL & THE GANG  
DAZZ BAND

**WDAO/Dayton**  
Lankford Stephens

SKOOL BOYZ  
LUTHER VANDROSS  
O'JAYS  
BOOKER T.  
STARS ON 45  
CHERI  
BOBBY CALDWELL  
SYLVIA  
RARE ESSENCE  
Hottest:  
ZOOM  
GLADYS KNIGHT  
LTD  
CHARLES EARLAND  
ONE WAY

**WJLB/Detroit**  
J. Michael McKay

THIRD WORLD  
DRAMATICS  
RONNIE LAWS  
REDDINGS  
BOBBY CALDWELL  
Hottest:  
D TRAIN  
AURRA  
LTD  
SMOKEY ROBINSON  
WHISPERS

**WLTH/Gary**  
Dana Huskisson

CHERI  
WAR  
JEFF LORBER  
CHAS JANKEL  
Hottest:  
RICHARD D. FIELDS  
PRINCE  
PRINCE  
KOOL & THE GANG  
DAZZ BAND

**WKWM/Grand Rapids**  
Frank Grant

THIRD WORLD  
BAR-KAYS  
STARS ON 45  
TOM BROWNE  
PATTI AUSTIN  
BOOTS COLLINS  
GREG PERRY  
BLOODSTONE  
MERGE  
JEANIE TRACY  
BOBBY CALDWELL  
ONE WAY  
MICHAEL WYCOFF  
GAYLE ADAMS  
MICHAEL FRANKS  
Hottest:  
STEVIE WONDER  
DIANA ROSS  
O'BRYAN  
PRINCE  
ZOOM

**WTLC/Indianapolis**  
Jay Johnson

MEL BROOKS  
BOOTS COLLINS  
GREG PERRY  
ELFKTRIK PUNK  
SYLVIA  
SHOTGUN  
RARE ESSENCE  
ROSE ROYCE  
CONTROLLERS  
Hottest:  
XAVIER  
PRINCE  
ADC BAND  
SISTER SLEDGE  
GEORGE DUKE  
KAEZ/Oklahoma City  
Lee Simpson

MASS PRODUCTION  
SHARON BROWN  
RARE ESSENCE  
LOVESMITH  
DAVID LASLEY  
FREDERICK KNIGHT  
MARZ  
REDDINGS  
CHANGE  
Hottest:  
STEVIE WONDER  
BAR-KAYS  
PATRICE RUSHEN  
XAVIER  
CAMPO

**WWWS/Saginaw, MI**  
Kernell Crockett

ROBBIE DYSON  
PATTI AUSTIN  
DRAMATICS  
CHANGE  
Hottest:  
TOM TOM CLUB  
STEVIE WONDER  
J. GEILS BAND  
O'BRYAN  
WAR

**KMUM/St. Louis**  
Dick Edwards

BAR-KAYS  
O'BRYAN  
Hottest:  
STEVIE WONDER  
QUINCY JONES  
TOM TOM CLUB  
RICHARD D. FIELDS  
SKYY

**WVOI/Toledo**  
Maxx Myrick

CAMEO  
SHALAMAR  
CENTRAL LINE  
STARS ON 45  
PLEASURE  
BAR-KAYS  
KLEER  
JEFF LORBER  
GIL SCOTT-HERON  
PATTI AUSTIN  
Hottest:  
STEVIE WONDER  
WHISPERS  
O'BRYAN  
SMOKEY ROBINSON  
LAKESIDE

**KDKA/Denver**  
Byron Pitts

CHERI  
WAS (NOT WAS)  
BOOTS COLLINS  
COLLAGE  
DELLS  
STARS ON 45  
Hottest:  
BAR-KAYS  
D TRAIN  
TOM TOM CLUB  
AM-FM  
VERNON BURCH

**KDAY/Los Angeles**  
J.J. Johnson

GENE CHANDLER  
STARS ON 45  
CAMPO  
BRASS CONSTRUCTIO  
Hottest:  
TOM TOM CLUB  
RICHARD D. FIELDS  
JUNIOR  
CHAS JANKEL  
SISTER SLEDGE

**KACE/Los Angeles**  
Alonso Miller

JEFF LORBER  
RICHARD JOE SMITH  
REN WOODS  
ONE WAY  
Hottest:  
WHISPERS  
TOM TOM CLUB  
SKYY  
ATLANTIC STARR  
THIRD WORLD

**KDIA/Oakland**  
Jeff Harrison

RICHARD D. FIELDS  
CHI-LITES  
TOM TOM CLUB  
ONE WAY  
CHANGE  
ATLANTIC STARR  
Hottest:  
O'BRYAN  
DAZZ BAND  
STEVIE WONDER  
RICHARD D. FIELDS  
JUNIOR

**KUKO/Phoenix**  
Steve Smith

TOMORROW'S EDIT.  
MARRIATTS  
O'JAYS  
SKOOL BOYZ  
PEABO BRYSON  
Hottest:  
SMOKEY ROBINSON  
WHISPERS  
GEORGE DUKE  
CHI-LITES  
XAVIER

**KPOP-FM/Sacramento**  
Sam Jeffries

BOOTS COLLINS  
MYRETA  
INSTANT PUNK  
MARZ  
CABOLE KING  
LAURA BRANTIGAN  
BARRY HAMILTON  
Hottest:  
IRENE CARA  
J. GEILS BAND  
STEVIE WONDER  
XAVIER  
KOOL & THE GANG

**KPRM/San Diego**  
Duff Lindsey

STARS ON 45  
WEST STREET MOB  
BLOODSTONE  
J. GEILS BAND  
FREDERICK KNIGHT  
HERBIE HANCOCK  
PLEASURE  
PATTI AUSTIN  
Hottest:  
XAVIER  
SECRET WEAPON  
DAZZ BAND  
JUICY  
CAMEO

**KSQL/San Mateo, CA**  
Bernie Moody

CHANGE  
RICHARD JOE SMITH  
Hottest:  
STEVIE WONDER  
GEORGE DUKE  
SMOKEY ROBINSON  
JUNIOR  
O'BRYAN

**SOUTH**

**WVEE/Atlanta**  
Scotty Andrews

WALDO  
HERBIE HANCOCK  
BOBBY WOMACK  
PATRICE RUSHEN  
Hottest:  
STEVIE WONDER  
CHI-LITES  
RAY PARKER JR.  
SHALAMAR  
O'JAYS

**WAOX/Atlanta**  
Larry Tinsley

BRASS CONSTRUCTIO  
CHANGE  
PATTI AUSTIN  
BOBBY WOMACK  
BAR-KAYS  
MAXINE SINGLETON  
MICHAEL WYCOFF  
CONTROLLERS  
Hottest:  
RICHARD D. FIELDS  
RAY PARKER JR.  
CAMPO  
TOM TOM CLUB  
SECRET WEAPON

**KNOW/Austin**  
Selby Edwards

SHALAMAR  
SKYY  
O'JAYS  
CAMEO  
Hottest:  
STEVIE WONDER  
JUNIOR  
GEORGE BENSON  
RICHARD D. FIELDS  
RAY PARKER JR.

**WQIC/Birmingham**  
Gene Wise

FATBACK BAND  
FERRARI  
WALDO  
PEABO BRYSON  
ERBIE WATTS  
PATTI AUSTIN  
BOOTS COLLINS  
DENICE WILLIAMS  
LAKESIDE  
BILL SUMMERS  
RAY PARKER JR.  
Hottest:  
TOM TOM CLUB  
CHERI  
TINI  
XAVIER  
II HILL

**WATV/Birmingham**  
Stan Granger

GAYLE ADAMS  
TIME  
Hottest:  
STEVIE WONDER  
DIANA ROSS  
TOM TOM CLUB  
CHERI  
WHISPERS

**WQIV/Charlotte**  
Chris Turner

MICHAEL WYCOFF  
KLIQUE  
AL JARREAU  
VERNON BURCH  
BOBBY WOMACK  
Hottest:  
GEORGE DUKE  
PATRICE RUSHEN  
SEQUENCE  
CAMEO  
STEVIE WONDER  
O'JAYS

**WOKC/Columbia, SC**  
Mickey Arnold

PEABO BRYSON  
SEQUENCE  
GAYLE ADAMS  
DAZZ BAND  
BOOTS COLLINS  
BLOODSTONE  
Hottest:  
STEVIE WONDER  
JUNIOR  
GEORGE BENSON  
RICHARD D. FIELDS  
RAY PARKER JR.

**KELPEI/Paso**  
Estrella Flores

GO GO'S  
LOVERNOY  
QUARTERFLASH  
LARRY CARLTON  
JENNAINE JACKSON  
GO  
Hottest:  
KOOL & THE GANG  
TOM TOM CLUB  
RAY PARKER JR.  
STEVIE WONDER  
SKYY

**KRLY/Houston**  
Steve Harris

CHANGE  
CAMPO  
O'BRYAN  
Hottest:  
STEVIE WONDER  
SHALAMAR  
D TRAIN  
SMOKEY ROBINSON  
CHI-LITES

**KMQJ/Houston**  
Ross Holland

CHERI  
RONNIE LAWS  
AL JARREAU  
STARS ON 45  
SHALAMAR  
CHI-LITES  
PAT LARRY'S BAND  
TASTE OF HONEY  
DENICE WILLIAMS  
O'BRYAN  
ATLANTIC STARR  
BOBBY CALDWELL  
Hottest:  
PRINCE  
RICHARD D. FIELDS  
JUNIOR  
XAVIER

**WJMI/Jackson**  
Carl Haynes

SKYY  
BILL SUMMERS  
BOBBY WOMACK  
JOHNNY GUITAR  
PATRICE RUSHEN  
DAZZ BAND  
Hottest:  
KLEER  
WAR  
O'BRYAN  
GRANDMASTER FLASH  
GEORGE BENSON

**WKJL/Jackson**  
Tommy Marshall

BRASS CONSTRUCTIO  
TIME  
DENICE WILLIAMS  
TOM TOM CLUB  
STARS ON 45  
PEABO BRYSON  
TOM BROWNE  
SABY PERRY  
SOON  
Hottest:  
LAKESIDE  
ONE WAY  
ISLEY HOOK  
XAVIER  
SMOKEY ROBINSON

**WPDQ/Jacksonville**  
Earl James

LUTHER VANDROSS  
WAR  
SHOTGUN  
GREG PERRY  
MEL BROOKS  
Hottest:  
SMOKEY ROBINSON  
SISTER SLEDGE  
ATLANTIC STARR  
CHERI

**WJAX(95X)/Jacksonville**  
Steve Fox

RONNIE LAWS  
BOBBY CALDWELL  
BILL SUMMERS  
BLOODSTONE  
PLEASURE  
WEST STREET MOB  
Hottest:  
O'BRYAN  
RAY PARKER JR.  
STEVIE WONDER  
ST. TROPEZ  
LINDA CLIFFORD

**KOKY/Little Rock**  
Ronde Curtis

TIME  
ROSE ROYCE  
WHITNEY COLLINS  
BLOODSTONE  
CHANGE  
Hottest:  
STEVIE WONDER  
JUNIOR  
GEORGE DUKE  
KOOL & THE GANG  
WHISPERS

**WLOU/Louisville**  
Neal O'Rea

BLOODSTONE  
CONTROLLERS  
SHOTGUN  
ATLANTIC STARR  
O'JAYS  
ONE WAY  
PLEASURE  
LADY  
SYLVIA  
Hottest:  
DAZZ BAND  
XAVIER  
CAMPO  
TOM BROWNE  
BILL SUMMERS

**WJJS/Lynchburg, VA**  
Art Young

DRAMATICS  
BLOODSTONE  
AL JARREAU  
COLLAGE  
LOVESMITH  
Hottest:  
O'BRYAN  
ATLANTIC STARR  
CAMPO  
RAY PARKER JR.  
HERBIE HANCOCK

**WDIA/Memphis**  
Carl Connors

LTD  
TASTE OF HONEY  
WATNAUTS  
ATLANTIC STARR  
ATLANTIC STARR  
ZOOM  
THIRD WORLD  
SECRET WEAPON  
CHERI  
TOM BROWNE  
TOMORROW'S EDIT.  
BILLY ALWAYS  
ONE WAY  
LUTHER VANDROSS  
Hottest:  
BRANDI WELLS  
RAY PARKER JR.  
O'JAYS  
CAMPO  
TIME

**WHRK (K97)/Memphis**  
Ron Olson

SMOKEY ROBINSON  
DAZZ BAND  
CHANGE  
CHARLBY  
LUTHER VANDROSS  
J. GEILS BAND  
HERBIE HANCOCK  
PEABO BRYSON  
BLOODSTONE  
HUMAN LEAGUE  
MERGE  
ONE WAY  
RONNIE LAWS  
Hottest:  
O'BRYAN  
CAMPO  
RAY PARKER JR.

**WEDR/Miami**  
Leo Jackson

VISION  
ZULMAC  
MODERN ROMANCE  
ELOISE WHITAKER  
COLLAGE  
GREG DIAMOND  
BOOTS COLLINS  
SYLVIA  
VERNON BURCH  
DENICE WILLIAMS  
Hottest:  
STEVIE WONDER  
LTD  
RICHARD D. FIELDS  
ONE WAY  
RAY PARKER JR.

**WBLX/Mobile**  
Michael J. Alexander

CAMPO  
PLEASURE  
KANO  
REDDINGS  
STARS ON 45  
Hottest:  
STEVIE WONDER  
PRINCE  
KOOL & THE GANG  
SMOKEY ROBINSON  
O'BRYAN  
J. GEILS BAND

**WVOL/Nashville**  
Fred Harvey

DENICE WILLIAMS  
ANGELA BOFILL  
AURRA  
Hottest:  
O'BRYAN  
SECRET WEAPON  
KOOL & THE GANG  
TOM TOM CLUB  
STEVIE WONDER

**WAIL-FM/New Orleans**  
Barry Richards

WAR  
ZOOM  
Hottest:  
JUNIOR  
RAY PARKER JR.  
KOOL & THE GANG  
GEORGE DUKE  
GRANDMASTER FLASH

**WYLD-FM/New Orleans**  
Tony Brown

BOBBY WOMACK  
JOE LUCIEN  
PATTI AUSTIN  
DAVID LASLEY  
Hottest:  
STEVIE WONDER  
SMOKEY ROBINSON  
JUNIOR  
DIANA ROSS  
RICHARD D. FIELDS

**WOW/Norfolk**  
Chester Benton

JACKYLL & HYDE  
POSITIVE EXPRESS  
BOOTS COLLINS  
CHANGE  
Hottest:  
RICHARD D. FIELDS  
SECRET WEAPON  
DENICE WILLIAMS  
O'JAYS  
XAVIER

**WANT/Richmond**  
Ben Miles

BLOODSTONE  
DENICE WILLIAMS  
CHERI  
BOBBY WOMACK  
Hottest:  
STEVIE WONDER  
LAKESIDE  
TOM TOM CLUB  
SMOKEY ROBINSON  
PRINCE

**WTOY/Roanoke**  
Donnie Deane

REDDINGS  
BILL SUMMERS  
RAP-KAYS  
SUM  
RARE ESSENCE  
Hottest:  
STEVIE WONDER  
SMOKEY ROBINSON  
WHISPERS  
TOM TOM CLUB  
RICHARD D. FIELDS

**KTFM/San Antonio**  
Joe Nasty

VANGELIS  
WEST STREET MOB  
CHERI  
RICHARD D. FIELDS  
Hottest:  
JOURNEY  
J. GEILS BAND  
SKYY  
TOM TOM CLUB  
JOAN JETT

**WANN/Tallahassee**  
Joe Bullard

CHERI  
DAZZ BAND  
BOBBY WOMACK  
FREDERICK KNIGHT  
BOB ROYCE  
GOLF PERRY  
GOLDIE ALEXANDER  
KLIQUE  
Hottest:  
STEVIE WONDER  
LAKESIDE  
KOOL & THE GANG  
ATLANTIC STARR  
RAY PARKER JR.

**WTMP/Tampa**  
Jerry Walker

ROBERTA FLACK  
PATTI AUSTIN  
STARS ON 45  
PEABO BRYSON  
STARCH  
SOON  
GREG PERRY  
GOLF ALEXANDER  
MEL BROOKS  
COLLAGE  
DENICE WILLIAMS  
Hottest:  
JUNIOR  
O'BRYAN  
BRANDI WELLS  
RICHARD D. FIELDS  
JACKYLL & HYDE





CR Parallel One Playlists

MIDWEST

KBEQ Kansas City PD & MD: Maja Britton

- 1. AARNE/Upa Area
2. ON/Name A Move On Me
3. STEVE WONDER/That Girl
4. POINTER SISTERS/Should I Do It
5. HUEY LEWIS AND THE 4000/You Believe In Love
6. ALABAMA/Love In The First Degree
7. RICK SPRINGFIELD/Don't Talk To Strangers
8. JOURNIE/Open Area
9. J. GEILS BAND/Please Frame
10. STEVE NICKS/Edge Of Seventeen
11. JOHN JETT/1 Love Rock 'N Roll
12. PAUL DAVIS/55 Love Affair
13. POINTERS SISTERS/Should I Do It
14. GREG GUY/Don't Stop Me Now
15. RICK SPRINGFIELD/Don't Talk To Strangers
16. HUEY LEWIS AND THE 4000/You Believe In Love
17. VAN HALEN/On The Border
18. QUARTERMASTERS/Find Another Fool
19. ROLLING STONES/Hang Fire
20. AIR SUPPLY/Sweet Dreams
21. DR. HOOR/Body Makes Her Blue J
22. CHARLIE HILL/You've Never Been To Me

- 23. ROLLING STONES/Hang Fire
24. HUEY LEWIS AND THE 4000/You Believe In Love
25. SIMON & GARFUNKEL/Me And Little Sister
26. VAN HALEN/On The Border
27. RICK SPRINGFIELD/Don't Talk To Strangers
28. HUEY LEWIS AND THE 4000/You Believe In Love
29. SISTER SUE/You're My Best Friend
30. JOHN DEVER/Another One From The Same Old Song
31. HILL DIAMOND/On The Way To The Sky

WGO 98 Cleveland PD: Bob Travis Asst. PD & MD: Jay Stone

- 1. JOAN JETT/1 Love Rock 'N Roll
2. RICK SPRINGFIELD/Don't Talk To Strangers
3. J. GEILS BAND/Please Frame
4. BERTIE HIGGINS/Ray Largo
5. VAN HALEN/On The Border
6. JOURNIE/Open Area
7. STEVE WONDER/That Girl
8. ON/Name A Move On Me
9. HUEY LEWIS AND THE 4000/You Believe In Love
10. VAN HALEN/On The Border
11. TONY TUTOR/867-5309/Jenny
12. QUINCY JONES/One Hundred Ways
13. JOURNIE/Open Area
14. BUCKNER & GARCIA/Please Frame
15. QUARTERMASTERS/Find Another Fool
16. HILL & GATES/Did It In A Minute
17. PAUL DAVIS/55 Love Affair
18. MIRE POST/These From Magnus P. I
19. STEVE NICKS/Edge Of Seventeen
20. GREG GUY/Don't Stop Me Now
21. BEATLES/Now He Medley
22. GENE SIMONS/You're My Best Friend
23. CHARLIE HILL/You've Never Been To Me
24. TASTE OF HONEY/111 Try Something New
25. STARS ON 45/Tribute To Stevie Nicks
26. HUMAN LEAGUE/Don't You Want Me
27. ROLLING STONES/Hang Fire
28. DONNIE ISIS/My Girl
29. ELTON JOHN/Empty Garden/Hang Fire
30. DR. HOOR/Body Makes Her Blue J

WJOL 99.1 St. Paul PD: Bob Berglund MD: Phil Huston

- 1. J. GEILS BAND/Please Frame
2. ON/Name A Move On Me
3. HUEY LEWIS AND THE 4000/You Believe In Love
4. ALABAMA/Love In The First Degree
5. STEVE NICKS/Edge Of Seventeen
6. RICK SPRINGFIELD/Don't Talk To Strangers
7. PAUL DAVIS/55 Love Affair
8. JOURNIE/Open Area
9. RICK SPRINGFIELD/Don't Talk To Strangers
10. GREG GUY/Don't Stop Me Now
11. HUEY LEWIS AND THE 4000/You Believe In Love
12. VAN HALEN/On The Border
13. QUARTERMASTERS/Find Another Fool
14. ROLLING STONES/Hang Fire
15. AIR SUPPLY/Sweet Dreams
16. VAN HALEN/On The Border
17. QUARTERMASTERS/Find Another Fool
18. ROLLING STONES/Hang Fire
19. BEATLES/Now He Medley
20. RICK SPRINGFIELD/Don't Talk To Strangers
21. SIMON & GARFUNKEL/Me And Little Sister

- 22. STARS ON 45/Tribute To Stevie Nicks
23. HUMAN LEAGUE/Don't You Want Me
24. ROLLING STONES/Hang Fire
25. DONNIE ISIS/My Girl
26. ELTON JOHN/Empty Garden/Hang Fire
27. DR. HOOR/Body Makes Her Blue J
28. CHARLIE HILL/You've Never Been To Me
29. TASTE OF HONEY/111 Try Something New
30. FRANKIE RODOLFO/Without You/Not Another

(H) indicates one of the five "hottest" records on each Parallel One playlist.

WKTI 94 FM Milwaukee PD: B.J. Hunter MD: John Grant

- 1. JOAN JETT/1 Love Rock 'N Roll
2. STEVE WONDER/That Girl
3. J. GEILS BAND/Please Frame
4. SOFT CELL/Just Like Sugar
5. ON/Name A Move On Me
6. JOURNIE/Open Area
7. HUEY LEWIS AND THE 4000/You Believe In Love
8. RICK SPRINGFIELD/Don't Talk To Strangers
9. QUARTERMASTERS/Find Another Fool
10. RICK SPRINGFIELD/Don't Talk To Strangers
11. HUEY LEWIS AND THE 4000/You Believe In Love
12. VAN HALEN/On The Border
13. QUARTERMASTERS/Find Another Fool
14. QUARTERMASTERS/Find Another Fool
15. STEVE NICKS/Edge Of Seventeen
16. HUEY LEWIS AND THE 4000/You Believe In Love
17. TONY TUTOR/867-5309/Jenny
18. RICK SPRINGFIELD/Don't Talk To Strangers
19. HILL & GATES/Did It In A Minute
20. ROLLING STONES/Hang Fire
21. AIR SUPPLY/Sweet Dreams
22. DR. HOOR/Body Makes Her Blue J
23. CHARLIE HILL/You've Never Been To Me

800/CKLW Rock 'n Talk Detroit PD: Pat Hoiday MD: Rosalie Trombley

- 1. JOAN JETT/1 Love Rock 'N Roll
2. J. GEILS BAND/Please Frame
3. GO GO'S/We Got The Beat
4. STEVE WONDER/That Girl
5. ON/Name A Move On Me
6. JOURNIE/Open Area
7. HUEY LEWIS AND THE 4000/You Believe In Love
8. RICK SPRINGFIELD/Don't Talk To Strangers
9. POINTERS SISTERS/Should I Do It
10. BERTIE HIGGINS/Ray Largo
11. HILL & GATES/Did It In A Minute
12. CARLSON/You're My Best Friend
13. HUEY LEWIS AND THE 4000/You Believe In Love
14. WILLIE NELSON/Always On My Mind
15. STEVE NICKS/Edge Of Seventeen
16. BUCKNER & GARCIA/Please Frame
17. QUARTERMASTERS/Find Another Fool
18. TASTE OF HONEY/111 Try Something New
19. JOHN DEVER/Another One From The Same Old Song
20. HILL & GATES/Did It In A Minute
21. RICK SPRINGFIELD/Don't Talk To Strangers
22. CARLSON/You're My Best Friend
23. HUEY LEWIS AND THE 4000/You Believe In Love
24. WILLIE NELSON/Always On My Mind
25. STEVE NICKS/Edge Of Seventeen
26. BUCKNER & GARCIA/Please Frame
27. QUARTERMASTERS/Find Another Fool
28. TASTE OF HONEY/111 Try Something New
29. JOHN DEVER/Another One From The Same Old Song
30. HILL & GATES/Did It In A Minute

Q102 Cincinnati PD: Jim Fox MD: Tony Galluzzo

- 1. JOAN JETT/1 Love Rock 'N Roll
2. RICK SPRINGFIELD/Don't Talk To Strangers
3. J. GEILS BAND/Please Frame
4. BERTIE HIGGINS/Ray Largo
5. VAN HALEN/On The Border
6. JOURNIE/Open Area
7. STEVE WONDER/That Girl
8. ON/Name A Move On Me
9. HUEY LEWIS AND THE 4000/You Believe In Love
10. VAN HALEN/On The Border
11. TONY TUTOR/867-5309/Jenny
12. QUINCY JONES/One Hundred Ways
13. JOURNIE/Open Area
14. BUCKNER & GARCIA/Please Frame
15. QUARTERMASTERS/Find Another Fool
16. HILL & GATES/Did It In A Minute
17. PAUL DAVIS/55 Love Affair
18. MIRE POST/These From Magnus P. I
19. STEVE NICKS/Edge Of Seventeen
20. GREG GUY/Don't Stop Me Now
21. BEATLES/Now He Medley
22. GENE SIMONS/You're My Best Friend
23. CHARLIE HILL/You've Never Been To Me
24. TASTE OF HONEY/111 Try Something New
25. STARS ON 45/Tribute To Stevie Nicks
26. HUMAN LEAGUE/Don't You Want Me
27. ROLLING STONES/Hang Fire
28. DONNIE ISIS/My Girl
29. ELTON JOHN/Empty Garden/Hang Fire
30. DR. HOOR/Body Makes Her Blue J

Q102 Cincinnati PD: Jim Fox MD: Tony Galluzzo

- 1. JOAN JETT/1 Love Rock 'N Roll
2. RICK SPRINGFIELD/Don't Talk To Strangers
3. J. GEILS BAND/Please Frame
4. BERTIE HIGGINS/Ray Largo
5. VAN HALEN/On The Border
6. JOURNIE/Open Area
7. STEVE WONDER/That Girl
8. ON/Name A Move On Me
9. HUEY LEWIS AND THE 4000/You Believe In Love
10. VAN HALEN/On The Border
11. TONY TUTOR/867-5309/Jenny
12. QUINCY JONES/One Hundred Ways
13. JOURNIE/Open Area
14. BUCKNER & GARCIA/Please Frame
15. QUARTERMASTERS/Find Another Fool
16. HILL & GATES/Did It In A Minute
17. PAUL DAVIS/55 Love Affair
18. MIRE POST/These From Magnus P. I
19. STEVE NICKS/Edge Of Seventeen
20. GREG GUY/Don't Stop Me Now
21. BEATLES/Now He Medley
22. GENE SIMONS/You're My Best Friend
23. CHARLIE HILL/You've Never Been To Me
24. TASTE OF HONEY/111 Try Something New
25. STARS ON 45/Tribute To Stevie Nicks
26. HUMAN LEAGUE/Don't You Want Me
27. ROLLING STONES/Hang Fire
28. DONNIE ISIS/My Girl
29. ELTON JOHN/Empty Garden/Hang Fire
30. DR. HOOR/Body Makes Her Blue J

(H) indicates one of the five "hottest" records on each Parallel One playlist.

100.7 FM Los Angeles PD: Paula Matthews MD: Robert Moorhead

- 1. JOAN JETT/1 Love Rock 'N Roll
2. STEVE WONDER/That Girl
3. J. GEILS BAND/Please Frame
4. SOFT CELL/Just Like Sugar
5. ON/Name A Move On Me
6. JOURNIE/Open Area
7. HUEY LEWIS AND THE 4000/You Believe In Love
8. RICK SPRINGFIELD/Don't Talk To Strangers
9. QUARTERMASTERS/Find Another Fool
10. RICK SPRINGFIELD/Don't Talk To Strangers
11. HUEY LEWIS AND THE 4000/You Believe In Love
12. VAN HALEN/On The Border
13. QUARTERMASTERS/Find Another Fool
14. QUARTERMASTERS/Find Another Fool
15. STEVE NICKS/Edge Of Seventeen
16. HUEY LEWIS AND THE 4000/You Believe In Love
17. TONY TUTOR/867-5309/Jenny
18. RICK SPRINGFIELD/Don't Talk To Strangers
19. HILL & GATES/Did It In A Minute
20. ROLLING STONES/Hang Fire
21. AIR SUPPLY/Sweet Dreams
22. DR. HOOR/Body Makes Her Blue J
23. CHARLIE HILL/You've Never Been To Me

610 KFRC San Francisco PD: Gerry Cagle MD: Sandy Louie

- 1. JOAN JETT/1 Love Rock 'N Roll
2. TONY TUTOR/867-5309/Jenny
3. STEVE WONDER/That Girl
4. J. GEILS BAND/Please Frame
5. ON/Name A Move On Me
6. JOURNIE/Open Area
7. HUEY LEWIS AND THE 4000/You Believe In Love
8. RICK SPRINGFIELD/Don't Talk To Strangers
9. POINTERS SISTERS/Should I Do It
10. BERTIE HIGGINS/Ray Largo
11. HILL & GATES/Did It In A Minute
12. CARLSON/You're My Best Friend
13. HUEY LEWIS AND THE 4000/You Believe In Love
14. WILLIE NELSON/Always On My Mind
15. STEVE NICKS/Edge Of Seventeen
16. BUCKNER & GARCIA/Please Frame
17. QUARTERMASTERS/Find Another Fool
18. TASTE OF HONEY/111 Try Something New
19. JOHN DEVER/Another One From The Same Old Song
20. HILL & GATES/Did It In A Minute
21. RICK SPRINGFIELD/Don't Talk To Strangers
22. CARLSON/You're My Best Friend
23. HUEY LEWIS AND THE 4000/You Believe In Love
24. WILLIE NELSON/Always On My Mind
25. STEVE NICKS/Edge Of Seventeen
26. BUCKNER & GARCIA/Please Frame
27. QUARTERMASTERS/Find Another Fool
28. TASTE OF HONEY/111 Try Something New
29. JOHN DEVER/Another One From The Same Old Song
30. HILL & GATES/Did It In A Minute

610 KFRC San Francisco PD: Gerry Cagle MD: Sandy Louie

- 1. JOAN JETT/1 Love Rock 'N Roll
2. TONY TUTOR/867-5309/Jenny
3. STEVE WONDER/That Girl
4. J. GEILS BAND/Please Frame
5. ON/Name A Move On Me
6. JOURNIE/Open Area
7. HUEY LEWIS AND THE 4000/You Believe In Love
8. RICK SPRINGFIELD/Don't Talk To Strangers
9. POINTERS SISTERS/Should I Do It
10. BERTIE HIGGINS/Ray Largo
11. HILL & GATES/Did It In A Minute
12. CARLSON/You're My Best Friend
13. HUEY LEWIS AND THE 4000/You Believe In Love
14. WILLIE NELSON/Always On My Mind
15. STEVE NICKS/Edge Of Seventeen
16. BUCKNER & GARCIA/Please Frame
17. QUARTERMASTERS/Find Another Fool
18. TASTE OF HONEY/111 Try Something New
19. JOHN DEVER/Another One From The Same Old Song
20. HILL & GATES/Did It In A Minute
21. RICK SPRINGFIELD/Don't Talk To Strangers
22. CARLSON/You're My Best Friend
23. HUEY LEWIS AND THE 4000/You Believe In Love
24. WILLIE NELSON/Always On My Mind
25. STEVE NICKS/Edge Of Seventeen
26. BUCKNER & GARCIA/Please Frame
27. QUARTERMASTERS/Find Another Fool
28. TASTE OF HONEY/111 Try Something New
29. JOHN DEVER/Another One From The Same Old Song
30. HILL & GATES/Did It In A Minute

64 KFI Los Angeles PD: Tom Bigby MD: Roger Collins

- 1. STEVE WONDER/That Girl
2. GO GO'S/We Got The Beat
3. VAN HALEN/On The Border
4. J. GEILS BAND/Please Frame
5. ON/Name A Move On Me
6. JOURNIE/Open Area
7. HUEY LEWIS AND THE 4000/You Believe In Love
8. RICK SPRINGFIELD/Don't Talk To Strangers
9. QUARTERMASTERS/Find Another Fool
10. RICK SPRINGFIELD/Don't Talk To Strangers
11. HUEY LEWIS AND THE 4000/You Believe In Love
12. VAN HALEN/On The Border
13. QUARTERMASTERS/Find Another Fool
14. QUARTERMASTERS/Find Another Fool
15. STEVE NICKS/Edge Of Seventeen
16. HUEY LEWIS AND THE 4000/You Believe In Love
17. TONY TUTOR/867-5309/Jenny
18. RICK SPRINGFIELD/Don't Talk To Strangers
19. HILL & GATES/Did It In A Minute
20. ROLLING STONES/Hang Fire
21. AIR SUPPLY/Sweet Dreams
22. DR. HOOR/Body Makes Her Blue J
23. CHARLIE HILL/You've Never Been To Me

(H) indicates one of the five "hottest" records on each Parallel One playlist.

Phoenix PD: Steve Rivers MD: Chaz Kelley

- 1. VAN HALEN/On The Border
2. JOURNIE/Open Area
3. STEVE WONDER/That Girl
4. BUCKNER & GARCIA/Please Frame
5. ON/Name A Move On Me
6. RICK SPRINGFIELD/Don't Talk To Strangers
7. POINTERS SISTERS/Should I Do It
8. STEVE NICKS/Edge Of Seventeen
9. BERTIE HIGGINS/Ray Largo
10. HILL & GATES/Did It In A Minute
11. AIR SUPPLY/Sweet Dreams
12. HARRY HARRISON/Another One From The Same Old Song
13. HUEY LEWIS AND THE 4000/You Believe In Love
14. VAN HALEN/On The Border
15. QUINCY JONES/One Hundred Ways
16. SISTER SUE/You're My Best Friend
17. QUINCY JONES/One Hundred Ways
18. AIR SUPPLY/Sweet Dreams
19. DAN FOULBERG/Leader Of The Band
20. HILL & GATES/Did It In A Minute
21. PAUL DAVIS/55 Love Affair
22. SISTER SUE/You're My Best Friend
23. QUINCY JONES/One Hundred Ways
24. AIR SUPPLY/Sweet Dreams
25. DAN FOULBERG/Leader Of The Band
26. HILL & GATES/Did It In A Minute
27. PAUL DAVIS/55 Love Affair
28. SISTER SUE/You're My Best Friend
29. QUINCY JONES/One Hundred Ways
30. ROLLING STONES/Hang Fire

Denver PD: Doug Erikson MD: Gloria Avila

- 1. JOURNIE/Open Area
2. BERTIE HIGGINS/Ray Largo
3. JOAN JETT/1 Love Rock 'N Roll
4. HUEY LEWIS AND THE 4000/You Believe In Love
5. ON/Name A Move On Me
6. STEVE WONDER/That Girl
7. VAN HALEN/On The Border
8. RICK SPRINGFIELD/Don't Talk To Strangers
9. POINTERS SISTERS/Should I Do It
10. ALABAMA/Love In The First Degree
11. AIR SUPPLY/Sweet Dreams
12. HARRY HARRISON/Another One From The Same Old Song
13. HUEY LEWIS AND THE 4000/You Believe In Love
14. VAN HALEN/On The Border
15. QUINCY JONES/One Hundred Ways
16. SISTER SUE/You're My Best Friend
17. QUINCY JONES/One Hundred Ways
18. AIR SUPPLY/Sweet Dreams
19. DAN FOULBERG/Leader Of The Band
20. HILL & GATES/Did It In A Minute
21. PAUL DAVIS/55 Love Affair
22. SISTER SUE/You're My Best Friend
23. QUINCY JONES/One Hundred Ways
30. ROLLING STONES/Hang Fire

KE Rock San Jose PD & MD: Bob Harlow

- 1. VAN HALEN/On The Border
2. TONY TUTOR/867-5309/Jenny
3. JOURNIE/Open Area
4. GO GO'S/We Got The Beat
5. HUEY LEWIS AND THE 4000/You Believe In Love
6. PAUL DAVIS/55 Love Affair
7. RICK SPRINGFIELD/Don't Talk To Strangers
8. STEVE WONDER/That Girl
9. HILL & GATES/Did It In A Minute
10. RICK SPRINGFIELD/Don't Talk To Strangers
11. HUEY LEWIS AND THE 4000/You Believe In Love
12. VAN HALEN/On The Border
13. QUARTERMASTERS/Find Another Fool
14. QUARTERMASTERS/Find Another Fool
15. STEVE NICKS/Edge Of Seventeen
16. HUEY LEWIS AND THE 4000/You Believe In Love
17. TONY TUTOR/867-5309/Jenny
18. RICK SPRINGFIELD/Don't Talk To Strangers
19. HILL & GATES/Did It In A Minute
20. ROLLING STONES/Hang Fire
21. AIR SUPPLY/Sweet Dreams
22. DR. HOOR/Body Makes Her Blue J
23. CHARLIE HILL/You've Never Been To Me

KE Rock San Jose PD & MD: Bob Harlow

- 1. VAN HALEN/On The Border
2. TONY TUTOR/867-5309/Jenny
3. JOURNIE/Open Area
4. GO GO'S/We Got The Beat
5. HUEY LEWIS AND THE 4000/You Believe In Love
6. PAUL DAVIS/55 Love Affair
7. RICK SPRINGFIELD/Don't Talk To Strangers
8. STEVE WONDER/That Girl
9. HILL & GATES/Did It In A Minute
10. RICK SPRINGFIELD/Don't Talk To Strangers
11. HUEY LEWIS AND THE 4000/You Believe In Love
12. VAN HALEN/On The Border
13. QUARTERMASTERS/Find Another Fool
14. QUARTERMASTERS/Find Another Fool
15. STEVE NICKS/Edge Of Seventeen
16. HUEY LEWIS AND THE 4000/You Believe In Love
17. TONY TUTOR/867-5309/Jenny
18. RICK SPRINGFIELD/Don't Talk To Strangers
19. HILL & GATES/Did It In A Minute
20. ROLLING STONES/Hang Fire
21. AIR SUPPLY/Sweet Dreams
22. DR. HOOR/Body Makes Her Blue J
23. CHARLIE HILL/You've Never Been To Me

(H) indicates one of the five "hottest" records on each Parallel One playlist.

Portland PD: Richard Harker MD: Trevlyn Holdridge

- 1. BERTIE HIGGINS/Ray Largo
2. LBJ/Just Like Sugar
3. JOURNIE/Open Area
4. GREG GUY/Don't Stop Me Now
5. HUEY LEWIS AND THE 4000/You Believe In Love
6. RICK SPRINGFIELD/Don't Talk To Strangers
7. POINTERS SISTERS/Should I Do It
8. STEVE NICKS/Edge Of Seventeen
9. BERTIE HIGGINS/Ray Largo
10. HILL & GATES/Did It In A Minute
11. AIR SUPPLY/Sweet Dreams
12. HARRY HARRISON/Another One From The Same Old Song
13. HUEY LEWIS AND THE 4000/You Believe In Love
14. VAN HALEN/On The Border
15. QUINCY JONES/One Hundred Ways
16. SISTER SUE/You're My Best Friend
17. QUINCY JONES/One Hundred Ways
18. AIR SUPPLY/Sweet Dreams
19. DAN FOULBERG/Leader Of The Band
20. HILL & GATES/Did It In A Minute
21. PAUL DAVIS/55 Love Affair
22. SISTER SUE/You're My Best Friend
23. QUINCY JONES/One Hundred Ways
24. AIR SUPPLY/Sweet Dreams
25. DAN FOULBERG/Leader Of The Band
26. HILL & GATES/Did It In A Minute
27. PAUL DAVIS/55 Love Affair
28. SISTER SUE/You're My Best Friend
29. QUINCY JONES/One Hundred Ways
30. ROLLING STONES/Hang Fire

690 XTRA San Diego PD: Jeff Hunter MD: Jim Richards

- 1. JOAN JETT/1 Love Rock 'N Roll
2. GO GO'S/We Got The Beat
3. J. GEILS BAND/Please Frame
4. ON/Name A Move On Me
5. JOURNIE/Open Area
6. HUEY LEWIS AND THE 4000/You Believe In Love
7. RICK SPRINGFIELD/Don't Talk To Strangers
8. VAN HALEN/On The Border
9. STEVE NICKS/Edge Of Seventeen
10. GREG GUY/Don't Stop Me Now
11. AIR SUPPLY/Sweet Dreams
12. HARRY HARRISON/Another One From The Same Old Song
13. HUEY LEWIS AND THE 4000/You Believe In Love
14. VAN HALEN/On The Border
15. QUINCY JONES/One Hundred Ways
16. SISTER SUE/You're My Best Friend
17. QUINCY JONES/One Hundred Ways
18. AIR SUPPLY/Sweet Dreams
19. DAN FOULBERG/Leader Of The Band
20. HILL & GATES/Did It In A Minute
21. PAUL DAVIS/55 Love Affair
22. SISTER SUE/You're My Best Friend
23. QUINCY JONES/One Hundred Ways
30. ROLLING STONES/Hang Fire

690 XTRA San Diego PD: Jeff Hunter MD: Jim Richards

- 1. JOAN JETT/1 Love Rock 'N Roll
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3. J. GEILS BAND/Please Frame
4. ON/Name A Move On Me
5. JOURNIE/Open Area
6. HUEY LEWIS AND THE 4000/You Believe In Love
7. RICK SPRINGFIELD/Don't Talk To Strangers
8. VAN HALEN/On The Border
9. STEVE NICKS/Edge Of Seventeen
10. GREG GUY/Don't Stop Me Now
11. AIR SUPPLY/Sweet Dreams
12. HARRY HARRISON/Another One From The Same Old Song
13. HUEY LEWIS AND THE 4000/You Believe In Love
14. VAN HALEN/On The Border
15. QUINCY JONES/One Hundred Ways
16. SISTER SUE/You're My Best Friend
17. QUINCY JONES/One Hundred Ways
18. AIR SUPPLY/Sweet Dreams
19. DAN FOULBERG/Leader Of The Band
20. HILL & GATES/Did It In A Minute
21. PAUL DAVIS/55 Love Affair
22. SISTER SUE/You're My Best Friend
23. QUINCY JONES/One Hundred Ways
30. ROLLING STONES/Hang Fire

KISFM Los Angeles 102.7 PD: Gerry De Francesco MD: Danny Lemos

- 1. STEVE WONDER/That Girl
2. VAN HALEN/On The Border
3. HUEY LEWIS AND THE 4000/You Believe In Love
4. JOURNIE/Open Area
5. GO GO'S/We Got The Beat
6. STEVE WONDER/That Girl
7. J. GEILS BAND/Please Frame
8. ON/Name A Move On Me
9. HUEY LEWIS AND THE 4000/You Believe In Love
10. VAN HALEN/On The Border
11. TONY TUTOR/867-5309/Jenny
12. QUINCY JONES/One Hundred Ways
13. JOURNIE/Open Area
14. BUCKNER & GARCIA/Please Frame
15. QUARTERMASTERS/Find Another Fool
16. HILL & GATES/Did It In A Minute
17. PAUL DAVIS/55 Love Affair
18. MIRE POST/These From Magnus P. I
19. STEVE NICKS/Edge Of Seventeen
20. GREG GUY/Don't Stop Me Now
21. BEATLES/Now He Medley
22. GENE SIMONS/You're My Best Friend
23. CHARLIE HILL/You've Never Been To Me
24. TASTE OF HONEY/111 Try Something New
25. STARS ON 45/Tribute To Stevie Nicks
26. HUMAN LEAGUE/Don't You Want Me
27. ROLLING STONES/Hang Fire
28. DONNIE ISIS/My Girl
29. ELTON JOHN/Empty Garden/Hang Fire
30. DR. HOOR/Body Makes Her Blue J

(H) indicates one of the five "hottest" records on each Parallel One playlist.

Phoenix FM 104 PD: Randy Stewart MD: Steve Goddard

- 1. HUEY LEWIS AND THE 4000/You Believe In Love
2. RICK SPRINGFIELD/Don't Talk To Strangers
3. DIANA ROSS/Mirror, Mirror
4. VAN HALEN/On The Border
5. ON/Name A Move On Me
6. J. GEILS BAND/Please Frame
7. RICK SPRINGFIELD/Don't Talk To Strangers
8. JOURNIE/Open Area
9. STEVE NICKS/Edge Of Seventeen
10. HILL & GATES/Did It In A Minute
11. AIR SUPPLY/Sweet Dreams
12. HARRY HARRISON/Another One From The Same Old Song
13. HUEY LEWIS AND THE 4000/You Believe In Love
14. VAN HALEN/On The Border
15. QUINCY JONES/One Hundred Ways
16. SISTER SUE/You're My Best Friend
17. QUINCY JONES/One Hundred Ways
18. AIR SUPPLY/Sweet Dreams
19. DAN FOULBERG/Leader Of The Band
20. HILL & GATES/Did It In A Minute
21. PAUL DAVIS/55 Love Affair
22. SISTER SUE/You're My Best Friend
23. QUINCY JONES/One Hundred Ways
24. AIR SUPPLY/Sweet Dreams
25. DAN FOULBERG/Leader Of The Band
26. HILL & GATES/Did It In A Minute
27. PAUL DAVIS/55 Love Affair
28. SISTER SUE/You're My Best Friend
29. QUINCY JONES/One Hundred Ways
30. ROLLING STONES/Hang Fire

KRLD 101 Los Angeles PD: Jack Roth MD: Rick Stancato

- 1. JOAN JETT/1 Love Rock 'N Roll
2. STEVE WONDER/That Girl
3. J. GEILS BAND/Please Frame
4. SOFT CELL/Just Like Sugar
5. ON/Name A Move On Me
6. JOURNIE/Open Area
7. HUEY LEWIS AND THE 4000/You Believe In Love
8. RICK SPRINGFIELD/Don't Talk To Strangers
9. QUARTERMASTERS/Find Another Fool
10. RICK SPRINGFIELD/Don't Talk To Strangers
11. HUEY LEWIS AND THE 4000/You Believe In Love
12. VAN HALEN/On The Border
13. QUARTERMASTERS/Find Another Fool
14. QUARTERMASTERS/Find Another Fool
15. STEVE NICKS/Edge Of Seventeen
16. HUEY LEWIS AND THE 4000/You Believe In Love
17. TONY TUTOR/867-5309/Jenny
18. RICK SPRINGFIELD/Don't Talk To Strangers
19. HILL & GATES/Did It In A Minute
20. ROLLING STONES/Hang Fire
21. AIR SUPPLY/Sweet Dreams
22. DR. HOOR/Body Makes Her Blue J
23. CHARLIE HILL/You've Never Been To Me

KRLD 101 Los Angeles PD: Jack Roth MD: Rick Stancato

- 1. JOAN JETT/1 Love Rock 'N Roll
2. STEVE WONDER/That Girl
3. J. GEILS BAND/Please Frame
4. SOFT CELL/Just Like Sugar
5. ON/Name A Move On Me
6. JOURNIE/Open Area
7. HUEY LEWIS AND THE 4000/You Believe In Love
8. RICK SPRINGFIELD/Don't Talk To Strangers
9. QUARTERMASTERS/Find Another Fool
10. RICK SPRINGFIELD/Don't Talk To Strangers
11. HUEY LEWIS AND THE 4000/You Believe In Love
12. VAN HALEN/On The Border
13. QUARTERMASTERS/Find Another Fool
14. QUARTERMASTERS/Find Another Fool
15. STEVE NICKS/Edge Of Seventeen
16. HUEY LEWIS AND THE 4000/You Believe In Love
17. TONY TUTOR/867-5309/Jenny
18. RICK SPRINGFIELD/Don't Talk To Strangers
19. HILL & GATES/Did It In A Minute
20. ROLLING STONES/Hang Fire
21. AIR SUPPLY/Sweet Dreams
22. DR. HOOR/Body Makes Her Blue J
23. CHARLIE HILL/You've Never Been To Me

KRLD 101 Los Angeles PD: Gary Ryan MD: Elvin Ichiyama

- 1. ON/Name A Move On Me
2. HUEY LEWIS AND THE 4000/You Believe In Love
3. J. GEILS BAND/Please Frame
4. RICK SPRINGFIELD/Don't Talk To Strangers
5. PAUL DAVIS/55 Love Affair
6. STEVE NICKS/Edge Of Seventeen
7. JOAN JETT/1 Love Rock 'N Roll
8. JOURNIE/Open Area
9. HILL & GATES/Did It In A Minute
10. HUEY LEWIS AND THE 4000/You Believe In Love
11. STEVE WONDER/That Girl
12. RICK SPRINGFIELD/Don't Talk To Strangers
13. DR. HOOR/Body Makes Her Blue J
14. BERTIE HIGGINS/Ray Largo
15. QUARTERMASTERS/Find Another Fool
16. VAN HALEN/On The Border
17. VAN HALEN/On The Border
18. VAN HALEN/On The Border
19. VAN HALEN/On The Border
20. VAN HALEN/On The Border
21. VAN HALEN/On The Border
22. VAN HALEN/On The Border
23. VAN HALEN/On The Border
24. VAN HALEN/On The Border
25. VAN HALEN/On The Border

(H) indicates one of the five "hottest" records on each Parallel One playlist.

Vertical text on the right edge of the page, likely a page number or reference.



**EAST**  
Most Added Hottest

Paul McCartney Rick Springfield  
F. & Knockouts J. Geils Band  
Donnie Iris Joan Jett

# CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**SOUTH**  
Most Added Hottest

Paul McCartney Joan Jett  
F. & Knockouts Rick Springfield  
Little River Band Olivia N-J

**EAST**

**PARALLEL TWO**

**WKEE/Huntington, WV**  
Gary Miller

LRB  
MCCARTNEY/WONDER  
POLICE  
DIANA ROSS  
STARS ON 45  
CAROLE KING  
Hottest:  
PAUL DAVIS 5-1  
HALL & OATES 15-9  
KOOL & THE GANG 19-12  
BEATLES 34-18  
CDB 35-24

**WPST/Trenton, NJ**  
Tom Taylor

LRB  
MCCARTNEY/WONDER  
POLICE  
Hottest:  
JOURNEY 1-1  
GO GO'S 3-2  
SOFT CELL 4-3  
J. GEILS BAND 6-4  
TOMMY TUTONE 9-6

**WTRY/Albany, NY**  
Bill Cahill

MCCARTNEY/WONDER  
TOMMY TUTONE  
FRANKE/KNOCKOUTS  
Hottest:  
JOAN JETT 1-1  
BERTIE HIGGINS 4-2  
RICK SPRINGFIELD 10-4  
GO GO'S 12-8  
CHARLENE 19-13

**WAEB/Allentown, PA**  
Jefferson Ward

MCCARTNEY/WONDER  
KOOL & THE GANG  
ROLLING STONES  
Hottest:  
ONJ 1-1  
RICK SPRINGFIELD 5-3  
PAUL DAVIS 10-5  
CHARLENE 13-8  
HALL & OATES 23-17

**KC101/New Haven, CT**  
Danny Lyons

MCCARTNEY/WONDER  
RAY PARKER JR.  
DAN FOGELBERG  
TASTE OF HONEY  
Hottest:  
STEVIE WONDER 2-1  
VANGELIS 4-2  
RICK SPRINGFIELD 7-6  
BEATLES D-22  
MCCARTNEY/WONDER A-28

**WFBR/Baltimore, MD**  
Andy Sztulinski

MCCARTNEY/WONDER  
DAN FOGELBERG  
WARMICK & MATHEIS  
Hottest:  
ONJ 2-1  
PAUL DAVIS 6-5  
CHARLENE 8-6  
KOOL & THE GANG 16-10  
GREG GUIDRY 18-12

**WBLU/Long Island, NY**  
Bill Terry

MCCARTNEY/WONDER  
Hottest:  
BERTIE HIGGINS 3-1  
VANGELIS 8-4  
ONJ 11-8  
PAUL DAVIS 16-12  
DIANA ROSS 10-13

**WTIC/FM/Hartford, CT**  
Rick Donahue

GREG GUIDRY  
MCCARTNEY/WONDER  
SHALAMAR  
Hottest:  
JOAN JETT 1-1  
STEVIE WONDER 2-2  
GO GO'S 4-3  
VANGELIS 10-6  
TOMMY TUTONE 28-21

**Q108/York, PA**  
Den Steele

MCCARTNEY/WONDER  
ELTON JOHN  
DAN FOGELBERG  
DONNIE IRIS  
DENICE WILLIAMS  
Hottest:  
JOAN JETT 1-1  
ONJ 4-2  
GO GO'S 5-4  
J. GEILS BAND 7-5  
KOOL & THE GANG 22-15

**WHFM/Rochester, NY**  
Aimee Peck

MCCARTNEY/WONDER  
SHEENA EASTON  
CHARLENE  
KOOL & THE GANG  
STEVIE NICKS  
Hottest:  
ONJ 2-1  
STEVIE WONDER 4-2  
VANGELIS 8-5  
HUEY LEWIS AND TH 10-7  
BARRY MANILOW 21-17

**K104/Erie, PA**  
Bibi Shannon

BARRY MANILOW  
MCCARTNEY/WONDER  
SHEENA EASTON  
RAINBOW  
GAMMA  
DUKE JUPITER  
Hottest:  
JOAN JETT 1-1  
LOVERBOY 3-7  
VAN HALEN 11-3  
SOFT CELL 22-15  
JOURNEY 32-22

**V100/Charleston, WV**  
Jay Jarvis

KOOL & THE GANG  
MCCARTNEY/WONDER  
DAN FOGELBERG  
Hottest:  
STEVIE WONDER 1-1  
ONJ 4-2  
QUINCY JONES 6-3  
PAUL DAVIS 8-4  
CHARLENE 22-11

**WKRZ-FM/Wilkes-Barre, PA**  
Jim Rising

SPARKS  
RAINBOW  
INNOCENTS  
TASTE OF HONEY  
DAVID LASLEY  
Hottest:  
GO GO'S 1-1  
SIMON & GARFUNKEL  
TOMMY TUTONE 19-10  
GREG GUIDRY 23-12  
FRANKE/KNOCKOUTS D-21

**W2LY/Albany, NY**  
Jack Lawrence

KOOL & THE GANG  
BARRY MANILOW  
MCCARTNEY/WONDER  
POLICE  
Hottest:  
JOURNEY 1-1  
GO GO'S 7-4  
STEVIE NICKS 13-9  
RICK SPRINGFIELD 17-11  
HALL & OATES 22-17

**WDRS-FM/Hartford, CT**  
Paul Roberts

MCCARTNEY/WONDER  
DAN FOGELBERG  
ATLANTIC STARR  
STARS ON 45  
ELTON JOHN (dp)  
POLICE (dp)  
Hottest:  
JOAN JETT 1-1  
BERTIE HIGGINS 4-2  
GO GO'S 9-3  
J. GEILS BAND 6-4  
VANGELIS 5-5

**WRKC/Utica, NY**  
Jim Reitz

MCCARTNEY/WONDER  
POLICE  
FRANKE/KNOCKOUTS  
Hottest:  
JOAN JETT 1-1  
J. GEILS BAND 4-2  
GO GO'S 6-3  
HUMAN LEAGUE 13-12

**WLAN/FM/Lancaster**  
Dave Russell

MCCARTNEY/WONDER  
SIMON & GARFUNKEL  
DONNIE IRIS  
LRB  
Hottest:  
JOAN JETT 1-1  
HUEY LEWIS AND TH 8-5  
J. GEILS BAND 11-6  
RICK SPRINGFIELD 14-9  
PAUL DAVIS 17-11

**WJCR/Manhasset, NY**  
J.J. Randolph

CDB  
MCCARTNEY/WONDER  
STARS ON 45  
DONNIE IRIS (dp)  
ALDO NOVA (dp)  
TASTE OF HONEY (dp)  
Hottest:  
JOAN JETT 1-1  
PAUL DAVIS 8-3  
J. GEILS BAND 10-6  
ONJ 12-7  
VAN HALEN 14-9

**WZLW/Long Island, NY**  
Bill Terry

MCCARTNEY/WONDER  
HOTTEST:  
BERTIE HIGGINS 3-1  
VANGELIS 8-4  
ONJ 11-8  
PAUL DAVIS 16-12  
DIANA ROSS 10-13

**WJCR/Manhasset, NY**  
J.J. Randolph

CDB  
MCCARTNEY/WONDER  
STARS ON 45  
DONNIE IRIS (dp)  
ALDO NOVA (dp)  
TASTE OF HONEY (dp)  
Hottest:  
JOAN JETT 1-1  
PAUL DAVIS 8-3  
J. GEILS BAND 10-6  
ONJ 12-7  
VAN HALEN 14-9

**WQCR/Beckley, WV**  
Jim Martin

FRANKE/KNOCKOUTS  
GLASS MOON  
HUMAN LEAGUE  
DONNIE IRIS  
MCCARTNEY/WONDER  
WILLIE NELSON  
Hottest:  
JOAN JETT 1-1  
J. GEILS BAND 2-2  
ONJ 3-3  
RICK SPRINGFIELD 10-4  
DB. HOOK 15-10

**WFBQ/Altoona, PA**  
Tony Booth

MCCARTNEY/WONDER  
RAY PARKER JR.  
GENESIS  
FRANKE/KNOCKOUTS  
GLASS MOON  
DAVID LASLEY  
SHEILA  
Hottest:  
JOAN JETT 1-1  
MIKE POST 3-2  
GO GO'S 5-3  
HUEY LEWIS AND TH 13-8  
RICK SPRINGFIELD 17-10

**WFEA/Manchester, NH**  
Keith Lamire

CDB  
DONNIE IRIS  
DAN FOGELBERG  
ELTON JOHN  
BARRY MANILOW  
CHARLENE  
MCCARTNEY/WONDER  
Hottest:  
ONJ 3-1  
RICK SPRINGFIELD 8-3  
HALL & OATES 24-14  
QUINCY JONES 30-15  
VANGELIS 29-16

**WGUY/Bangor, ME**  
Jim Randall

MCCARTNEY/WONDER  
FRANKE/KNOCKOUTS  
DENICE WILLIAMS  
DUKE JUPITER  
DONNIE IRIS  
SHEENA EASTON  
Hottest:  
J. GEILS BAND 1-1  
KOOL & THE GANG 7-2  
STEVIE WONDER 3-3  
RICK SPRINGFIELD 10-7  
VANGELIS 12-9

**WJBO/Portland, ME**  
Brian Phoenix

DAVID LASLEY  
CDB (dp)  
DONNIE IRIS  
CARO (dp)  
SIMON & GARFUNKEL  
MCCARTNEY/WONDER  
FRANKE/KNOCKOUTS  
JUNIOR  
TASTE OF HONEY (dp)  
Hottest:  
GREG GUIDRY 5-1  
J. GEILS BAND 3-2  
HUEY LEWIS AND TH 4-3  
SOFT CELL 20-12  
ROLLING STONES 39-30

**WTSN/Dover, NH**  
Jim Sebastian

MCCARTNEY/WONDER  
JUNIOR  
CDB  
ABBA  
Hottest:  
ROD STEWART 3-1  
JOURNEY 2-2  
ONJ 5-4  
GREG GUIDRY 12-9  
DR. HOOK 17-13

**WQGY/Bath, ME**  
Wille Mitchell

MCCARTNEY/WONDER  
ASIA  
LRB  
DAVID LASLEY  
TASTE OF HONEY  
INNOCENTS  
Hottest:  
JOAN JETT 1-1  
HUEY LEWIS AND TH 3-2  
ONJ 4-3  
STEVIE NICKS 13-5  
TOMMY TUTONE 24-15

**WACZ/Bangor, ME**  
Michael O'Hara

CHARLENE  
ALDO NOVA  
BARRY MANILOW  
FOREIGNER  
MCCARTNEY/WONDER  
Hottest:  
GO GO'S 1-1  
JOAN JETT 5-3  
J. GEILS BAND 19-10  
ROBERTA FLACK 24-18  
SAMMY HAGAR 35-26

**WZLW/Long Island, NY**  
Bill Terry

MCCARTNEY/WONDER  
HOTTEST:  
BERTIE HIGGINS 3-1  
VANGELIS 8-4  
ONJ 11-8  
PAUL DAVIS 16-12  
DIANA ROSS 10-13

**WZLW/Long Island, NY**  
Bill Terry

MCCARTNEY/WONDER  
HOTTEST:  
BERTIE HIGGINS 3-1  
VANGELIS 8-4  
ONJ 11-8  
PAUL DAVIS 16-12  
DIANA ROSS 10-13

**WZLW/Long Island, NY**  
Bill Terry

MCCARTNEY/WONDER  
HOTTEST:  
BERTIE HIGGINS 3-1  
VANGELIS 8-4  
ONJ 11-8  
PAUL DAVIS 16-12  
DIANA ROSS 10-13

**WZLW/Long Island, NY**  
Bill Terry

MCCARTNEY/WONDER  
HOTTEST:  
BERTIE HIGGINS 3-1  
VANGELIS 8-4  
ONJ 11-8  
PAUL DAVIS 16-12  
DIANA ROSS 10-13

**WZLW/Long Island, NY**  
Bill Terry

MCCARTNEY/WONDER  
HOTTEST:  
BERTIE HIGGINS 3-1  
VANGELIS 8-4  
ONJ 11-8  
PAUL DAVIS 16-12  
DIANA ROSS 10-13

**WZLW/Long Island, NY**  
Bill Terry

MCCARTNEY/WONDER  
HOTTEST:  
BERTIE HIGGINS 3-1  
VANGELIS 8-4  
ONJ 11-8  
PAUL DAVIS 16-12  
DIANA ROSS 10-13

**WZLW/Long Island, NY**  
Bill Terry

MCCARTNEY/WONDER  
HOTTEST:  
BERTIE HIGGINS 3-1  
VANGELIS 8-4  
ONJ 11-8  
PAUL DAVIS 16-12  
DIANA ROSS 10-13

**SOUTH**

**PARALLEL TWO**

**KEEL/Shreveport, LA**  
Kevin Davis

MCCARTNEY/WONDER  
ROBERTA FLACK  
AL JARREAU  
GENE COTTON  
QUARTERFLASH  
ELTON JOHN  
ROLLING STONES  
BEATLES  
Hottest:  
STEVIE WONDER 2-1  
ONJ 5-2  
JOAN JETT 11-7  
PAUL DAVIS 26-11  
SISTER SLEDGE 32-12

**KTSA/San Antonio, TX**  
J.J. Rodriguez

MCCARTNEY/WONDER  
STARS ON 45  
Hottest:  
JOAN JETT 9-1  
ONJ 17-12  
DAN FOGELBERG 26-18  
RICK SPRINGFIELD 24-19  
PAUL DAVIS 28-24

**KXX108/Birmingham, AL**  
Chris Trane

MCCARTNEY/WONDER  
Hottest:  
JOAN JETT 1-1  
PAUL DAVIS 14-8  
WILLIE NELSON 16-12  
CHARLENE 21-15  
RICK SPRINGFIELD 25-18

**WAXY/Ft. Lauderdale, FL**  
Rick Shaw

MCCARTNEY/WONDER  
ROBERTA FLACK  
ELTON JOHN  
Hottest:  
STEVIE WONDER 1-1  
VANGELIS 2-2  
ONJ 4-3  
CHARLENE 7-4  
QUINCY JONES 6-5

**WAYS/Charlotte, NC**  
Lou Simon

MCCARTNEY/WONDER  
Hottest:  
VANGELIS 3-1  
ONJ 4-3  
WILLIE NELSON 9-6  
CHARLENE 17-13  
GO GO'S 18-14

**WBBO/Augusta, GA**  
Bruce Stevens

MCCARTNEY/WONDER  
LRB  
DAN FOGELBERG  
DENICE WILLIAMS  
ALDO NOVA  
Hottest:  
CHARLENE 6-1  
WILLIE NELSON 17-12  
RAY PARKER JR. 21-14  
HALL & OATES 22-15  
KOOL & THE GANG 26-18

**WFMF/Baton Rouge, LA**  
Rica Watkins

MCCARTNEY/WONDER  
LOVERBOY  
EDDIE RABBITT  
Hottest:  
ONJ 1-1  
VANGELIS 14-7  
RICK SPRINGFIELD 18-8  
RAY PARKER JR. 20-18  
MCCARTNEY/WONDER A-25

**WGH/Norfolk, VA**  
Bob Canada

DIANA ROSS  
SHEILA  
INNOCENTS  
POINT BLANK  
GAMMA  
KOOL & THE GANG  
Hottest:  
NEIL DIAMOND 3-1  
ONJ 5-2  
PAUL DAVIS 6-3  
BARRY MANILOW 10-6  
JOHN DENVER 8-7

**WJOX/Jackson, MS**  
Dave Kimbro

ROBERTA FLACK  
LRB  
MIKE POST  
CARS  
Hottest:  
ONJ 2-1  
PAUL DAVIS 9-7  
VANGELIS 14-10  
RICK SPRINGFIELD 18-12  
CHARLENE 20-14

**WTIX/New Orleans, LA**  
Gary Franklin

MCCARTNEY/WONDER  
BARRY MANILOW  
STARS ON 45  
DENICE WILLIAMS  
BOYS BAND  
ATLANTIC STARR  
Hottest:  
GO GO'S 2-1  
J. GEILS BAND 6-3  
HUEY LEWIS AND TH 7-4  
RICK SPRINGFIELD 18-12  
BEATLES 36-23

**Y103/Jacksonville, FL**  
Robert John

CDB  
MCCARTNEY/WONDER  
WILLIE NELSON  
BARRY MANILOW  
Hottest:  
JOAN JETT 1-1  
VANGELIS 8-6  
PAUL DAVIS 16-12  
RICK SPRINGFIELD 21-14  
HALL & OATES 33-23

**WRVQ/Richmond, VA**  
Bill Thomas

FRANKE/KNOCKOUTS  
LOVERBOY  
Hottest:  
JOAN JETT 1-1  
HALL & OATES 18-15  
TOMMY TUTONE 28-17  
GENESIS 23-18  
CARS 24-21

**FM100/Memphis, TN**  
Tom Praetigle/Como

MCCARTNEY/WONDER  
DAN FOGELBERG  
T.G. SHEPPARD  
FRANKE/KNOCKOUTS  
Hottest:  
ONJ 3-1  
LE ROUX 8-5  
PAUL DAVIS 9-6  
CHARLENE 16-12  
STARS ON 45 21-14

**WSKZ/Chattanooga, TN**  
David Carroll

ELTON JOHN  
MCCARTNEY/WONDER  
KOOL & THE GANG  
POLICE  
FRANKE/KNOCKOUTS  
Hottest:  
JOAN JETT 1-1  
PAUL DAVIS 12-5  
VANGELIS 11-7  
RICK SPRINGFIELD 17-12  
TOMMY TUTONE 22-18

**KINT/El Paso, TX**  
Jim Zippo

ELTON JOHN  
MCCARTNEY/WONDER  
DIANA ROSS  
TOM CHAPIN  
PRISM  
INNOCENTS  
POINT BLANK  
JOHN HALL BAND  
Hottest:  
GO GO'S 2-1  
VAN HALEN 4-2  
J. GEILS BAND 5-3  
RICK SPRINGFIELD 8-4  
STEVIE NICKS 14-8

**KX104/Nashville, TN**  
Jon Anthony

T.G. SHEPPARD  
MCCARTNEY/WONDER  
SIMON & GARFUNKEL  
DAN FOGELBERG  
SHEENA EASTON  
DENICE WILLIAMS  
DONNIE IRIS  
FRANKE/KNOCKOUTS  
Hottest:  
JOAN JETT 3-1  
GO GO'S 7-5  
RICK SPRINGFIELD 13-7  
HUEY LEWIS AND TH 10-8  
QUINCY JONES 14-9

**KJ100/Louisville, KY**  
Dave McCann

DAN FOGELBERG  
AL JARREAU  
ROBERTA FLACK  
BEATLES  
Hottest:  
STEVIE WONDER 1-1  
GREG GUIDRY 19-13  
HALL & OATES 20-14  
CHARLENE D-17  
ELTON JOHN D-19

**KHFI/Austin, TX**  
Ed Volkman

MCCARTNEY/WONDER  
LOVERBOY  
LRB  
SHEENA EASTON  
FRANKE/KNOCKOUTS  
Hottest:  
JOAN JETT 1-1  
JOURNEY 2-2  
GO GO'S 6-4  
J. GEILS BAND 10-6  
GLASS MOON 18-9

**KBFM/McAllen-Brownsville, TX**  
Kenny Garcia

DAN FOGELBERG  
JUNIOR  
FRANKE/KNOCKOUTS  
LRB  
MCCARTNEY/WONDER  
Hottest:  
JOURNEY 1-1  
RICK SPRINGFIELD 18-12  
RAY PARKER JR. 20-13  
PAUL DAVIS 24-17  
HALL & OATES 25-21

**G100/Mobile, AL**  
Scott Griffith

DAN FOGELBERG  
MCCARTNEY/WONDER  
LRB  
LOVERBOY  
SIMON & GARFUNKEL  
Hottest:  
ONJ 3-1  
J. GEILS BAND 4-2  
VANGELIS 5-3  
RICK SPRINGFIELD 13-10  
PAUL DAVIS 17-13

**WSEZ/Winston-Salem, NC**  
Bob Mahoney

ELTON JOHN  
LRB  
FRANKE/KNOCKOUTS  
CARPENTER  
DIANA ROSS  
CHRIS REA  
WATSON & WILLIE  
DENICE WILLIAMS  
Hottest:  
ONJ 2-1  
J. GEILS BAND 11-6  
DR. HOOK 12-7  
HUEY LEWIS AND TH 15-8  
STEVIE NICKS 17-10

**KSET-FM/El Paso, TX**  
Kris Van Dyke

CARS  
ELTON JOHN  
ALDO NOVA  
FRANKE/KNOCKOUTS  
ROB WELCH  
Hottest:  
JOAN JETT 1-1  
RICK SPRINGFIELD 5-2  
LE ROUX 14-12  
GLASS MOON 26-18  
TOMMY TUTONE 28-19

**897/New Orleans, LA**  
Shomby/Volpe

TOMMY TUTONE  
MCCARTNEY/WONDER  
CDB  
HUMAN LEAGUE  
Hottest:  
JOAN JETT 1-1  
JOAN JETT 1-1  
RICK SPRINGFIELD 9-4  
TOM TOM CLUB 14-9  
HALL & OATES 22-14  
STEVIE NICKS 19-15

**WOKI/Knoxville, TN**  
Gary Adkins

MCCARTNEY/WONDER  
DAN FOGELBERG  
ELTON JOHN  
POLICE  
DIANA ROSS  
PRISM  
RAINBOW  
Hottest:  
JOAN JETT 1-1  
ONJ 9-5  
WILLIE NELSON 13-11  
RAY PARKER JR. 22-19  
CLUB 29-22

**WCSC/Charleston, SC**  
Chris Bailey

MCCARTNEY/WONDER  
HUMAN LEAGUE  
DIANA ROSS  
SHALAMAR  
CARS  
SIMON & GARFUNKEL  
SMOKEY ROBINSON  
Hottest:  
JOAN JETT 1-1  
ONJ 4-2  
PAUL DAVIS 5-3  
J. GEILS BAND 6-4  
WILLIE NELSON 11-9

**WBCY/Charlotte, NC**  
Bob Kaghan

TOTO  
MCCARTNEY/WONDER  
PRISM  
DONNIE IRIS  
POLICE  
Hottest:  
MIKE POST 1-1  
RICK SPRINGFIELD 7-5  
HUEY LEWIS AND TH 10-7  
GLASS MOON 16-13  
BEATLES D-21

**WMAK-FM/Nashville, TN**  
Phil Stanley

SHEENA EASTON  
LRB  
PRISM (dp)  
CHRIS REA (dp)  
Hottest:  
VANGELIS 1-1  
PAUL DAVIS 6-2  
CHARLENE 11-6  
GEORGE BENSON 13-8  
MIKE POST 26-21

**WANS-FM/Greenville, SC**  
Sam Church

MCCARTNEY/WONDER  
LRB  
MIKE POST  
Hottest:  
JOAN JETT 1-1  
FOREIGNER 4-2  
J. GEILS BAND 5-3  
GO GO'S 6-4  
QUARTERFLASH 14-10

**WHMY-FM/Montgomery, AL**  
Neil Harrison

LRB  
BARRY MANILOW  
FRANKE/KNOCKOUTS  
HUMAN LEAGUE  
MCCARTNEY/WONDER  
Hottest:  
JOAN JETT 1-1  
ONJ 3-2  
VANGELIS 10-5  
PAUL DAVIS 11-8  
RICK SPRINGFIELD 23-15

**WDOQ/Daytona Beach, FL**  
Rick Knight

DIANA ROSS  
FRANKE/KNOCKOUTS  
STARS ON 45  
DAN FOGELBERG  
T.G. SHEPPARD  
SIMON & GARFUNKEL  
Hottest:  
CHARLENE 1-1  
VANGELIS 2-2  
GO GO'S 5-3  
MIKE POST 10-5  
HUEY LEWIS AND TH 8-7

**WZYP/Huntsville, AL**  
Scott Mitchell

MCCARTNEY/WONDER  
SHEENA EASTON  
LOVERBOY  
ARIA  
RAINBOW  
Hottest:  
STEVIE WONDER 1-1  
ONJ 9-4  
HUEY LEWIS AND TH 7-5  
J. GEILS BAND 10-7  
RICK SPRINGFIELD 15-8

**KZFMC/Corpus Christi, TX**  
C.C. Chandler

FRANKE/KNOCKOUTS  
SHEENA EASTON  
DUKE JUPITER  
INNOCENTS  
JUPITER  
SHEILA  
TOM CHAPIN  
Hottest:  
STEVIE WONDER 1-1  
HUEY LEWIS AND TH 2-2  
J. GEILS BAND 4-3  
GREG GUIDRY 5-4  
LE ROUX 7-6

**KROK/Shreveport, LA**  
Harrison/Greer

MCCARTNEY/WONDER  
CDB  
DAVID LASLEY  
BEATLES  
BARRY MANILOW  
Hottest

MIDWEST Most Added Hottest

Paul McCartney Olivia N-J Beatles Rick Springfield Joan Jett

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Paul McCartney Joan Jett Human League Rick Springfield Cherlie Daniels J. Galls Band Little River Band

MIDWEST

PARALLEL TWO

92X/Columbus, OH

Test Nutter
TOMMY TUTONE
BEATLES
Hottest:
JOAN JETT 1-1
J. GEILS BAND 5-2
RICK SPRINGFIELD 10-6
ALABAMA 13-11
QUINCY JONES 19-15

KIOA/Des Moines, IA

A.W. Pantoja
FRANKE/KNOCKOUTS
SHEENA EASTON
MCCARTNEY/WONDER
EDDIE RABBITT
CARPENTERS
DAN FOGELBERG
Hottest:
JOURNEY 1-1
HUEY LEWIS AND TH 13-6
PAUL DAVIS 16-10
CHARLENE 19-12
RICK SPRINGFIELD 21-16

KOFM/Oklahoma City, OK

Chuck Morgan
RICK SPRINGFIELD
QUARTERFLASH
MCCARTNEY/WONDER
HALL & OATES
CHARLENE
WILLIE NELSON
Hottest:
J. GEILS BAND 10-1
JOAN JETT 1-2
VANGELIS 6-3
ONJ 4-4
HUEY LEWIS AND TH 7-5

KRAV/Tulsa, OK

Gary Reynolds
MCCARTNEY/WONDER
DAN FOGELBERG
LRB
Hottest:
BERTIE HIGGINS 1-1
VANGELIS 2-2
ONJ 3-3
ELTON JOHN 9-7
PAUL DAVIS 16-8

K293/Peoria, IL

Keith Edwards
MCCARTNEY/WONDER
LOVERBOY
DAN FOGELBERG
Hottest:
QUARTERFLASH 2-1
HUEY LEWIS AND TH 4-2
VAN HALEN 5-4
TOMMY TUTONE 6-5
ONJ 7-6

WGRD/Grand Rapids, MI

Sean Stevens
RICK SPRINGFIELD
Hottest:
JOAN JETT 1-1
ONJ 9-6
BERTIE HIGGINS 10-9
STEVIE NICKS 13-10
HUEY LEWIS AND TH 17-11

WHOT/Youngstown, OH

Dick Thompson
ROLLING STONES
MCCARTNEY/WONDER
Hottest:
JOAN JETT 1-1
PAUL DAVIS 22-12
HALL & OATES 28-20
QUINCY JONES 30-21
CHARLENE 29-22

WMEE/Fort Wayne, IN

John Curry
CHARLENE
ROLLING STONES
BEATLES
MCCARTNEY/WONDER
CDB
DAN FOGELBERG
FRANKE/KNOCKOUTS
Hottest:
ONJ 3-1
VANGELIS 11-5
RICK SPRINGFIELD 19-8
PAUL DAVIS 18-12
QUINCY JONES 21-14

WNCL/Columbus, OH

Steve Edwards
ROBERTA FLACK
MCCARTNEY/WONDER
Hottest:
STEVIE WONDER 1-1
VANGELIS 9-3
HUEY LEWIS AND TH 12-8
RICK SPRINGFIELD 14-9
PAUL DAVIS 16-10

WOW/Omaha, NB

Mike Shane
MCCARTNEY/WONDER (dp)
BEATLES
CHARLENE
DAN FOGELBERG
ROLLING STONES
Hottest:
ONJ 2-1
VANGELIS 5-3
PAUL DAVIS 7-4
NEIL DIAMOND 11-6
MCCARTNEY/WONDER A-7

WVIC/East Lansing, MI

Jim St. John
DIANA ROSS
T.G. SHEPPARD
RAINBOW
MCCARTNEY/WONDER
GENE COTTON
CHARLENE
Hottest:
ONJ 4-1
NEIL DIAMOND 10-3
SISTER SLEDGE 11-5
BARBRA STREISAND 16-10
PAUL DAVIS 17-13

KSTT/Davenport, IA

Bill Young
MCCARTNEY/WONDER
SHEENA EASTON
DAN FOGELBERG
KOOL & THE GANG
CAROLE KING
Hottest:
ONJ 1-1
GREG GUIDRY 6-3
PAUL DAVIS 9-4
RICK SPRINGFIELD 15-8
CDB 20-12

KEYN-FM/Wichita, KS

Terrie Springs
GREG GUIDRY
JOHN DENVER
GO GO'S
Hottest:
STEVIE WONDER 2-1
ONJ 6-3
STEVIE NICKS 8-5
VANGELIS 15-9
PAUL DAVIS 23-13

WYFM/Youngstown, OH

Jeff Tobin
RICK SPRINGFIELD
ROLLING STONES
Hottest:
JOAN JETT 1-1
J. GEILS BAND 3-2
GO GO'S 2-3
STEVIE WONDER 6-5
DIANA ROSS 12-9

WAKX/Duluth, MN

Dave Stranberg
MCCARTNEY/WONDER
ELTON JOHN
Hottest:
BERTIE HIGGINS 2-1
ONJ 4-4
STEVIE WONDER 5-5
VANGELIS 10-6
CHARLENE 18-12

WNAM/Appleton-Oshkosh, WI

Chris Caine
MCCARTNEY/WONDER
CAROLE KING
SHEENA EASTON
DONNIE IRIS
BARRY MANILOW
FRANKE/KNOCKOUTS
Hottest:
ONJ 1-1
HALL & OATES 17-12
PAUL DAVIS 19-14
MCCARTNEY/WONDER A-17
CHARLENE 30-21

WGBF/Evansville, IN

Kevin Carpenter
BARRY MANILOW
BEATLES
JOHN DENVER
Hottest:
STEVIE WONDER 1-1
ONJ 5-3
VANGELIS 11-8
PAUL DAVIS 12-9
STEVIE NICKS 19-11

WZOK/Rockford, IL

Mr. Ed
MCCARTNEY/WONDER
GREG GUIDRY
LE ROUX
Hottest:
GO GO'S 2-1
HUEY LEWIS AND TH 9-3
J. GEILS BAND 8-6
ONJ 11-7
STEVIE NICKS 13-10

Z104/Madison, WI

Ltde/Hudson
MIKE POST
CDB
MCCARTNEY/WONDER
LOVERBOY
Hottest:
JOAN JETT 1-1
GO GO'S 2-2
BERTIE HIGGINS 4-3
ONJ 5-4
CHARLENE 16-11

US3/South Bend, IN

J.K. Deering
PAUL DAVIS
HALL & OATES
Hottest:
JOAN JETT 1-1
STEVIE WONDER 4-2
GO GO'S 9-4
RICK SPRINGFIELD 17-6
QUINCY JONES 18-15

WDJX/Dayton, OH

Steve Allen
Hottest:
BERTIE HIGGINS 5-1
OAK RIDGE BOYS 6-4
JOAN JETT 8-5
VANGELIS 13-9
QUINCY JONES D-11
SHEENA EASTON 12-20

WKDQ/Evansville, IN

Hobbs/Paine
MCCARTNEY/WONDER
HUMAN LEAGUE
MIKE POST
Hottest:
JOAN JETT 1-1
GO GO'S 6-3
VANGELIS 11-4
RICK SPRINGFIELD 10-7
CHARLENE 16-10

WJXQ/Jackson, MI

Ryan/Cheeks
RAINBOW
POLICE
CARS
MCCARTNEY/WONDER
INNOCENTS
Hottest:
J. GEILS BAND 1-1
RICK SPRINGFIELD 17-12
RAINBOW A-14
POLICE A-15
CARS A-16

KQKQ/Omaha, NB

Mark Evans
MCCARTNEY/WONDER
RAY PARKER JR.
JOHN DENVER
Hottest:
ONJ 2-1
JOAN JETT 4-3
J. GEILS BAND 6-4
QUINCY JONES 13-9
RICK SPRINGFIELD 12-11

KHK/Davenport, IA

Chuck King
MECO
RAY PARKER JR.
JOHN DENVER
BEATLES
FRANKE/KNOCKOUTS
Hottest:
JOAN JETT 2-1
J. GEILS BAND 14-11
VAN HALEN 18-14
LE ROUX 28-23
PAUL DAVIS 31-24

WZZR/Grand Rapids, MI

Brian Thomas
DAN FOGELBERG
MCCARTNEY/WONDER
PIA ZADORA
Hottest:
ONJ 2-1
VANGELIS 6-5
RICK SPRINGFIELD 8-6
PAUL DAVIS 14-10
TOMMY TUTONE 24-21

WKFR/Kalamazoo, MI

Swart/Chapman
BARRY MANILOW
ROBERTA FLACK
MCCARTNEY/WONDER
SHEENA EASTON
CARPENTERS
TASTE OF HONEY
Hottest:
ONJ 3-1
RICK SPRINGFIELD 12-6
PAUL DAVIS 16-9
HALL & OATES 19-11
SISTER SLEDGE 17-13

WLYT/Cleveland Heights, OH

Scott "Smoker" Howitt
TOMMY TUTONE
PAUL DAVIS
BEATLES
SOFT CELL
OAK RIDGE BOYS
BUCKNER & GARCIA
Hottest:
J. GEILS BAND 5-2
RICK SPRINGFIELD 9-4
BERTIE HIGGINS 12-6
VANGELIS D-12
HUEY LEWIS AND TH 18-13

KMGK/Des Moines, IA

Michael Stone
MCCARTNEY/WONDER
POLICE
GAMMA
CARS
BEATLES
TOTO
Hottest:
JOURNEY 2-1
QUARTERFLASH 4-3
GO GO'S 10-4
RICK SPRINGFIELD 22-15
HUMAN LEAGUE 20-16

WAZY-FM/Lafayette, IN

Bob Leonard
DONNIE IRIS
LRB
CDB
FRANKE/KNOCKOUTS
GLASS MOON
SIMON & GARFUNKEL
MCCARTNEY/WONDER
Hottest:
ONJ 1-1
RICK SPRINGFIELD 9-7
PAUL DAVIS 11-8
CHARLENE 15-13
HALL & OATES 17-15

PARALLEL THREE

KFYR/Bismarck, ND

Dan Brannan
MCCARTNEY/WONDER
MIKE POST
LRB
SIMON & GARFUNKEL
Hottest:
JOAN JETT 8-1
VANGELIS 10-7
PAUL DAVIS 11-9
RICK SPRINGFIELD 15-11
CHARLENE 19-15

KKLS/Rapid City

Sherwin/Piper
MCCARTNEY/WONDER
BEATLES
T.G. SHEPPARD
ABBA
Hottest:
STEVIE WONDER 1-1
STEVIE NICKS 2-2
QUARTERFLASH 6-4
ONJ 13-6
J. GEILS BAND 15-7

KKXL/Grand Forks, ND

Jeff Parker
MCCARTNEY/WONDER
BARRY MANILOW
Hottest:
STEVIE WONDER 1-1
ONJ 3-2
GO GO'S 5-3
VANGELIS 13-9
RICK SPRINGFIELD 16-10

WRKR/Racine, WI

Steve Warren
TOMMY TUTONE
MCCARTNEY/WONDER
ELTON JOHN
LRB
Hottest:
VANGELIS 20-13
GO GO'S 25-20
DWIGHT TWILLEY 15-11
HALL & OATES 28-19
CDB D-27

WSPT/Stevens Point, WI

Brad Fuhr
MCCARTNEY/WONDER
FRANKE/KNOCKOUTS
BOYS BAND
LOVERBOY
LRB
JOHN HALL BAND (dp)
Hottest:
JOAN JETT 1-1
J. GEILS BAND 2-2
ONJ 4-3
TOMMY TUTONE 7-4
RICK SPRINGFIELD 17-10

WTRU/Muskegon, MI

Mike Stevens
RAY PARKER JR.
TASTE OF HONEY
DONNIE IRIS
FRANKE/KNOCKOUTS
SHEENA EASTON
CAROLE KING
MCCARTNEY/WONDER
Hottest:
ONJ 4-1
JOAN JETT 2-2
VANGELIS 12-8
PAUL DAVIS 13-9
HALL & OATES 17-11

KDVV/Topeka, KS

Tony Stewart
GENESIS
Hottest:
GO GO'S 2-1
J. GEILS BAND 3-2
VANGELIS 6-3
RICK SPRINGFIELD 9-5
STEVIE NICKS 13-8

KELO/Sioux Falls, SD

Marc Elliot
MCCARTNEY/WONDER
CARS
WILLIE NELSON
SIMON & GARFUNKEL
HUMAN LEAGUE
Hottest:
GO GO'S 3-1
JOAN JETT 4-3
ONJ 23-18
J. GEILS BAND 24-20
HUEY LEWIS AND TH 34-30

KWLO/Waterloo, IA

Draw Bentley
MIKE POST
MCCARTNEY/WONDER
LRB
Hottest:
JOURNEY 2-1
JOAN JETT 1-1
J. GEILS BAND 2-2
GO GO'S 3-3
RICK SPRINGFIELD 4-4
JOURNEY 5-5

Y94/Fresno, CA

John McCorkle
CHARLENE
HUMAN LEAGUE
LE ROUX
Hottest:
GO GO'S 2-1
VANGELIS 4-2
JOAN JETT 7-4
RICK SPRINGFIELD 16-9
QUARTERFLASH 23-17

KRNA/Iowa City, IA

Bart Goynshor
LOVERBOY
GLASS MOON
MCCARTNEY/WONDER
POLICE
RAINBOW
JOHN HALL BAND
Hottest:
JOAN JETT 1-1
HUEY LEWIS AND TH 5-2
STEVIE NICKS 6-4
QUARTERFLASH 9-6
TOMMY TUTONE 12-7

KQWB/Fargo, ND

Wayne Hiller
TOMMY TUTONE
CHARLENE
Hottest:
ONJ 1-1
VANGELIS 5-2
GO GO'S 4-4
JOAN JETT 6-5
HUEY LEWIS AND TH 9-7

WCIL-FM/Carbondale, IL

Tony Waltekus
MCCARTNEY/WONDER
BEATLES
KELLY MARIE
ABBA
LARRY LEE
Hottest:
MIKE POST 3-1
SKYY 10-3
J. GEILS BAND 14-7
TOMMY TUTONE 18-11
DR. HOOK D-24

KFMZ/Columbia, MO

Steve Graziano
ASIA
LOVERBOY
POLICE
Hottest:
JOAN JETT 1-1
HUMAN LEAGUE 8-6
DWIGHT TWILLEY 15-11
HALL & OATES 28-19
CDB D-27

99KG/Salina, KS

Denny Collier
POLICE
BARRY MANILOW
CAROLE KING
MCCARTNEY/WONDER
GENESIS
Hottest:
JOAN JETT 1-1
ONJ 4-2
RICK SPRINGFIELD 11-6
QUARTERFLASH 21-16
HALL & OATES 28-20

KKRC-FM/Sioux Falls, SD

Bill Richards
MCCARTNEY/WONDER
HUMAN LEAGUE
GENESIS
Hottest:
GO GO'S 3-1
JOAN JETT 1-2
FOREIGNER 5-3
HUEY LEWIS AND TH 8-6
ONJ 15-10

KGGI/Riverside-San Bernardino

Steve O'Neil
MCCARTNEY/WONDER
DIANA ROSS
BARRY MANILOW
BEATLES
TASTE OF HONEY
AL JARREAU
Hottest:
VANGELIS 2-1
QUINCY JONES 5-3
J. GEILS BAND 10-9
QUARTERFLASH 19-15
CHARLENE 28-20

KKXX/Bakersfield, CA

Squires/DeRoo
MCCARTNEY/WONDER
GENESIS
DAN FOGELBERG
ABBA
SIMON & GARFUNKEL
GAMMA
Hottest:
STEVIE NICKS 4-1
RICK SPRINGFIELD 15-6
LRB 18-9
RAY PARKER JR. 21-10
DR. HOOK 23-13

KNBQ/Tecoma, WA

Gary Bryan
MCCARTNEY/WONDER
LRB
SHEENA EASTON
RAY PARKER JR.
DIANA ROSS
POLICE
TOTO
Hottest:
JOAN JETT 2-1
RICK SPRINGFIELD 11-6
HUMAN LEAGUE 22-15
CHARLENE 28-9

K96/Provo, UT

Kraddick/Ginsberg
MCCARTNEY/WONDER
BOYS BAND
Hottest:
JOURNEY 1-1
STEVIE WONDER 2-2
JOAN JETT 8-3
J. GEILS BAND 9-5
RICK SPRINGFIELD 16-7

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT

Gary Waldron
MCCARTNEY/WONDER
DONNIE IRIS
O'JAYS
ROBERTA FLACK
DENIECE WILLIAMS
PRISM
Hottest:
VANGELIS 1-1
CHARLENE 22-12
MECO 25-16
WILLIE NELSON 27-19
LRB 39-25

KJRB/Spokane, WA

Suda Coleman
FRANKE/KNOCKOUTS
JUNIOR
MCCARTNEY/WONDER
Hottest:
JOAN JETT 1-1
J. GEILS BAND 12-6
RICK SPRINGFIELD 17-11
HUEY LEWIS AND TH 15-13
PAUL DAVIS 20-16

KRO/Tucson, AZ

Guy Zapoleon
GLASS MOON
MCCARTNEY/WONDER
HUMAN LEAGUE
Hottest:
J. GEILS BAND 2-1
ABBA 8-4
OAK RIDGE BOYS 14-10
PAUL DAVIS 25-17
ROBERTA FLACK 23-20

KLUC/Las Vegas, NV

Dave Van Stone
MCCARTNEY/WONDER
DONNIE IRIS
FRANKE/KNOCKOUTS
Hottest:
VANGELIS 3-1
JOAN JETT 4-3
GO GO'S 8-5
J. GEILS BAND 10-8
RICK SPRINGFIELD 12-9

KYNO-FM/Fresno, CA

John Lee Walker
Hottest:
JOURNEY 1-1
JOAN JETT 4-2
KOOL & THE GANG 6-5
TIME 9-6
RICK SPRINGFIELD 10-7

FM102/Sacramento, CA

Billy Manders
O'BRYAN
ROBERTA FLACK
DAN FOGELBERG
GEORGE DUKE
Hottest:
STEVIE WONDER 2-1
ONJ 5-2
BERTIE HIGGINS 4-4
RICK SPRINGFIELD 7-6
KOOL & THE GANG 11-8

KSPZ/Colorado Springs, CO

Mike Daniels
GORDON LIGHTFOOT
LE ROUX
Hottest:
BERTIE HIGGINS 3-1
JOAN JETT 5-3
HUEY LEWIS AND TH 7-6
VANGELIS 10-7
J. GEILS BAND 15-9

KHYT/Tucson, AZ

Rich Brother Robbin
JOAN JETT
MCCARTNEY/WONDER
DONNIE IRIS
FRANKE/KNOCKOUTS
SMOKEY ROBINSON
JEFF LORBER
Hottest:
JOAN JETT 1-1
GO GO'S 3-2
TOM TOM CLUB 13-3
RICK SPRINGFIELD 33-25
GLASS MOON 35-26

KIDD/Monterey, CA

Barry Brown
MCCARTNEY/WONDER
GREG KIHN
DAN FOGELBERG
CDB
Hottest:
GO GO'S 2-1
RICK SPRINGFIELD 12-8
PAUL DAVIS 17-12
VANGELIS 20-13
TOMMY TUTONE 25-16

PARALLEL THREE

KCBN/Reno, NV
Jim O'Neal
SIMON & GARFUNKEL
MCCARTNEY/WONDER
DIANA ROSS
ASIA
POLICE
Hottest:
JOURNEY 1-1
DR. HOOK 26-18
ROBERTA FLACK 29-21
RAY PARKER JR. 28-23
JOHN DENVER 34-28

KKXX/Bakersfield, CA

Squires/DeRoo
MCCARTNEY/WONDER
GENESIS
DAN FOGELBERG
ABBA
SIMON & GARFUNKEL
GAMMA
Hottest:
STEVIE NICKS 4-1
RICK SPRINGFIELD 15-6
LRB 18-9
RAY PARKER JR. 21-10
DR. HOOK 23-13

KNBQ/Tecoma, WA

Gary Bryan
MCCARTNEY/WONDER
LRB
SHEENA EASTON
RAY PARKER JR.
DIANA ROSS
POLICE
TOTO
Hottest:
JOAN JETT 2-1
RICK SPRINGFIELD 11-6
HUMAN LEAGUE 22-15
CHARLENE 28-9

K96/Provo, UT

Kraddick/Ginsberg
MCCARTNEY/WONDER
BOYS BAND
Hottest:
JOURNEY 1-1
STEVIE WONDER 2-2
JOAN JETT 8-3
J. GEILS BAND 9-5
RICK SPRINGFIELD 16-7

FM103/Salt Lake City, UT

Lorraine Winnegar
MCCARTNEY/WONDER
ELTON JOHN
Hottest:
JOAN JETT 1-1
JOURNEY 2-2
J. GEILS BAND 3-3
HUEY LEWIS AND TH 7-5
GO GO'S 8-6

KBBK/Boise, ID

Bob Lee
MCCARTNEY/WONDER
LRB
DENIECE WILLIAMS
WILLIE NELSON
ATLANTIC STARR
JOHN HALL BAND
Hottest:
JOAN JETT 1-1
ONJ 4-3
J. GEILS BAND 7-6
RICK SPRINGFIELD 9-7
PAUL DAVIS 12-9

KSKD/Salem, OR

Len E. Mitchell
CARS
MCCARTNEY/WONDER
CDB
BEATLES
LOVERBOY
BOYS BAND (dp)
DUKE JUPITER (dp)
JOHN DENVER (dp)
CHARLENE (dp)
Hottest:
JOAN JETT 1-1
ALDO NOVA 19-10
STEVIE NICKS 17-11
RICK SPRINGFIELD 21-14
VAN HALEN 32-23

KKFM/Colorado Springs

Jack Hamilton
PAUL DAVIS
FOREIGNER
GREG GUIDRY
Hottest:
JOAN JETT 1-1
GO GO'S 2-2
J. GEILS BAND 5-3
ONJ 6-5
HUEY LEWIS AND TH 15-11

KYYA/Billings, MT

Jack Bell
RAINBOW
MCCARTNEY/WONDER
BARRY MANILOW
JOHN DENVER
Hottest:
ONJ 2-1
VANGELIS 10-3
ALDO NOVA 13-8
RICK SPRINGFIELD 18-15
CHARLENE 27-20

KATI/Casper, WY

Fred Leashumis
MCCARTNEY/WONDER
LRB
SIMON & GARFUNKEL
FRANKE/KNOCKOUTS
HUMAN LEAGUE
Hottest:
JOAN JETT 1-1
ONJ 2-2
GO GO'S 3-3
J. GEILS BAND 5-4
STEVIE NICKS 7-6

KOZE/Lewiston, ID

Jay McCall
LOVERBOY
MCCARTNEY/WONDER
FRANKE/KNOCKOUTS
SIMON & GARFUNKEL
CAROLE KING
Hottest:
JOAN JETT 1-1
J. GEILS BAND 4-2
RICK SPRINGFIELD 10-7
HALL & OATES 18-10
ALDO NOVA 19-12

KKLV/Anchorage, AK

Art Lewis
MCCARTNEY/WONDER
KOOL & THE GANG
LRB
TOMMY TUTONE
CDB
BARRY MANILOW
Hottest:
STEVIE WONDER 1-1
JOAN JETT 4-2
ONJ 11-4
QUINCY JONES 12-8
LE ROUX 30-24

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK: JB105/Providence CFTR/Toronto WLS/Chicago WLS-FM/Chicago 3WT/Binghamton BJ105/Orlando CK101/Cocoa Beach WKS/Indianapolis WNAP/Indianapolis THE FOLLOWING STATIONS REPORTED A FROZEN PLAYLIST THIS WEEK: WOMP-FM/Bellaire WISE/Asheville

# PARALLELS

**Parallel I:** Selected stations in major markets that are format dominant or exert a significant national influence.

**Parallel II:** Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel also contains some major market stations that do not qualify for parallel I status.

**Parallel III:** Selected stations in smaller markets that are format dominant or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel II status.

**Note:** (\*) Format dominance is based on the Monday-Sunday, 6AM-Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice weekly.

★ DENOTES FIRST WEEK IN PARALLELS.

**208 REPORTS**  
**212 LAST WEEK**

**JOHN DOE**  
*"Hit Song" (Anylabel)*  
LP: Hit Song

Regional Reach: 100/25  
E 33%  
S 21%  
M 56%  
W 19%

National Summary: Up 51  
Debuts: 20  
Same: 4  
Down: 0  
Adds: 25

## EXAMPLE

100/25 = 100 CHR reporting stations on it this week including 25 new adds

44% = Percentage of this week's reporters playing it

Regional Reach = Percentage of reporters playing the song within each region.

National Summary

Up 31 = Number of stations moving it up on the charts

Debuts 20 = Number of stations debuting the song this week

Same 24 = Number of stations reporting no movement this week (On to On, Add to On, 31-31, etc.)

Down 0 = Number of stations moving it down on their charts

Adds 25 = Total number of stations adding it this week.

**CHARLIE DANIELS BAND**  
*Still In Saigon (Epic)*  
LP: Windows

Regional Reach: 113/23  
E 54%  
S 26%  
M 62%  
W 33%

National Summary: UP 22  
DEBUTS 26  
SAME 32  
DOWN 1  
ADDS 23

**DR. HOOK**  
*Baby... (Casablanca/PG)*  
LP: Players In The Dark

Regional Reach: 137/0  
E 68%  
S 22%  
M 58%  
W 63%

National Summary: UP 22  
DEBUTS 9  
SAME 22  
DOWN 3  
ADDS 0

**FOREIGNER**  
*Jukebox Hero (Atlantic)*  
LP: Foreigner 4

Regional Reach: 60/1  
E 29%  
S 29%  
M 29%  
W 28%

National Summary: UP 22  
DEBUTS 16  
SAME 21  
DOWN 1  
ADDS 7

**GENESIS**  
*Man On The Corner (At.)*  
LP: Abacab

Regional Reach: 61/7  
E 28%  
S 28%  
M 28%  
W 28%

National Summary: UP 16  
DEBUTS 0  
SAME 30  
DOWN 1  
ADDS 7

**JOHN DOE**  
*"Hit Song" (Anylabel)*  
LP: Hit Song

Regional Reach: 100/25  
E 33%  
S 21%  
M 56%  
W 19%

National Summary: Up 51  
Debuts: 20  
Same: 4  
Down: 0  
Adds: 25

**ALDO NOVA**  
*Fantasy (Portrait/CBS)*  
LP: Aldo Nova

Regional Reach: 58/8  
E 28%  
S 28%  
M 28%  
W 28%

National Summary: UP 26  
DEBUTS 14  
SAME 26  
DOWN 0  
ADDS 8

**CHARLENE**  
*I've Never Been... (Motown)*  
LP: I've Never Been To Me

Regional Reach: 164/18  
E 74%  
S 24%  
M 62%  
W 33%

National Summary: UP 18  
DEBUTS 29  
SAME 19  
DOWN 0  
ADDS 18

**BEATLES**  
*Movie Medley (Capitol)*  
LP: Real Music

Regional Reach: 146/23  
E 70%  
S 26%  
M 62%  
W 33%

National Summary: UP 54  
DEBUTS 42  
SAME 24  
DOWN 0  
ADDS 23

**JOHN DENVER**  
*Shanghai Breezes (RCA)*  
LP: Shanghai Breezes

Regional Reach: 62/12  
E 30%  
S 26%  
M 26%  
W 26%

National Summary: UP 23  
DEBUTS 5  
SAME 22  
DOWN 0  
ADDS 12

**DAN FOGELBERG**  
*Run For The Roses (FME/Epic)*  
LP: The Innocent Age

Regional Reach: 78/34  
E 38%  
S 26%  
M 26%  
W 26%

National Summary: UP 12  
DEBUTS 12  
SAME 22  
DOWN 0  
ADDS 34

**J. GEILS BAND**  
*Freeze... (EMI America)*  
LP: Freeze Frame

Regional Reach: 176/0  
E 84%  
S 26%  
M 26%  
W 26%

National Summary: UP 1  
DEBUTS 1  
SAME 24  
DOWN 0  
ADDS 0

**PAUL DAVIS**  
*65 Love Affair (Arista)*  
LP: Cool Night

Regional Reach: 181/5  
E 87%  
S 26%  
M 26%  
W 26%

National Summary: UP 10  
DEBUTS 6  
SAME 8  
DOWN 0  
ADDS 5

**SHEENA EASTON**  
*When He... (EMI America)*  
LP: You Could Have Been With Me

Regional Reach: 61/22  
E 25%  
S 26%  
M 26%  
W 26%

National Summary: UP 5  
DEBUTS 10  
SAME 14  
DOWN 0  
ADDS 22

**FRANKE & KNOCKOUTS**  
*Without... (Millennium/RCA)*  
LP: Below The Belt

Regional Reach: 88/45  
E 42%  
S 26%  
M 26%  
W 26%

National Summary: UP 3  
DEBUTS 14  
SAME 26  
DOWN 0  
ADDS 45

**GLASS MOON**  
*On A Carousel (Radio/At.)*  
LP: Growing In The Dark

Regional Reach: 55/6  
E 28%  
S 26%  
M 26%  
W 26%

National Summary: UP 6  
DEBUTS 0  
SAME 3  
DOWN 0  
ADDS 6

**ROBERTA FLACK**  
*Making Love (Atlantic)*  
LP: Soundtrack "Making Love"

Regional Reach: 61/8  
E 25%  
S 26%  
M 26%  
W 26%

National Summary: UP 25  
DEBUTS 10  
SAME 13  
DOWN 0  
ADDS 8

**GO-GO'S**  
*We Got The Beat (IRS/A&M)*  
LP: Beauty & The Beat

Regional Reach: 172/1  
E 83%  
S 26%  
M 26%  
W 26%

National Summary: UP 1  
DEBUTS 2  
SAME 43  
DOWN 0  
ADDS 1

**JOHN DENVER**  
*Shanghai Breezes (RCA)*  
LP: Shanghai Breezes

Regional Reach: 62/12  
E 30%  
S 26%  
M 26%  
W 26%

National Summary: UP 23  
DEBUTS 5  
SAME 22  
DOWN 0  
ADDS 12

**DAN FOGELBERG**  
*Run For The Roses (FME/Epic)*  
LP: The Innocent Age

Regional Reach: 78/34  
E 38%  
S 26%  
M 26%  
W 26%

National Summary: UP 12  
DEBUTS 12  
SAME 22  
DOWN 0  
ADDS 34

**J. GEILS BAND**  
*Freeze... (EMI America)*  
LP: Freeze Frame

Regional Reach: 176/0  
E 84%  
S 26%  
M 26%  
W 26%

National Summary: UP 1  
DEBUTS 1  
SAME 24  
DOWN 0  
ADDS 0

**GO-GO'S**  
*We Got The Beat (IRS/A&M)*  
LP: Beauty & The Beat

Regional Reach: 172/1  
E 83%  
S 26%  
M 26%  
W 26%

National Summary: UP 1  
DEBUTS 2  
SAME 43  
DOWN 0  
ADDS 1

**CHARLIE DANIELS BAND**  
*Still In Saigon (Epic)*  
LP: Windows

Regional Reach: 113/23  
E 54%  
S 26%  
M 62%  
W 33%

National Summary: UP 22  
DEBUTS 26  
SAME 32  
DOWN 1  
ADDS 23

**DR. HOOK**  
*Baby... (Casablanca/PG)*  
LP: Players In The Dark

Regional Reach: 137/0  
E 68%  
S 22%  
M 58%  
W 63%

National Summary: UP 22  
DEBUTS 9  
SAME 22  
DOWN 3  
ADDS 0

**FOREIGNER**  
*Jukebox Hero (Atlantic)*  
LP: Foreigner 4

Regional Reach: 60/1  
E 29%  
S 29%  
M 29%  
W 28%

National Summary: UP 22  
DEBUTS 16  
SAME 21  
DOWN 1  
ADDS 7

**GENESIS**  
*Man On The Corner (At.)*  
LP: Abacab

Regional Reach: 61/7  
E 28%  
S 28%  
M 28%  
W 28%

National Summary: UP 16  
DEBUTS 0  
SAME 30  
DOWN 1  
ADDS 7

**JOHN DOE**  
*"Hit Song" (Anylabel)*  
LP: Hit Song

Regional Reach: 100/25  
E 33%  
S 21%  
M 56%  
W 19%

National Summary: Up 51  
Debuts: 20  
Same: 4  
Down: 0  
Adds: 25

**ALDO NOVA**  
*Fantasy (Portrait/CBS)*  
LP: Aldo Nova

Regional Reach: 58/8  
E 28%  
S 28%  
M 28%  
W 28%

National Summary: UP 26  
DEBUTS 14  
SAME 26  
DOWN 0  
ADDS 8

**CHARLENE**  
*I've Never Been... (Motown)*  
LP: I've Never Been To Me

Regional Reach: 164/18  
E 74%  
S 24%  
M 62%  
W 33%

National Summary: UP 18  
DEBUTS 29  
SAME 19  
DOWN 0  
ADDS 18

**BEATLES**  
*Movie Medley (Capitol)*  
LP: Real Music

Regional Reach: 146/23  
E 70%  
S 26%  
M 62%  
W 33%

National Summary: UP 54  
DEBUTS 42  
SAME 24  
DOWN 0  
ADDS 23

**JOHN DENVER**  
*Shanghai Breezes (RCA)*  
LP: Shanghai Breezes

Regional Reach: 62/12  
E 30%  
S 26%  
M 26%  
W 26%

National Summary: UP 23  
DEBUTS 5  
SAME 22  
DOWN 0  
ADDS 12

**DAN FOGELBERG**  
*Run For The Roses (FME/Epic)*  
LP: The Innocent Age

Regional Reach: 78/34  
E 38%  
S 26%  
M 26%  
W 26%

National Summary: UP 12  
DEBUTS 12  
SAME 22  
DOWN 0  
ADDS 34

**PAUL DAVIS**  
*65 Love Affair (Arista)*  
LP: Cool Night

Regional Reach: 181/5  
E 87%  
S 26%  
M 26%  
W 26%

National Summary: UP 10  
DEBUTS 6  
SAME 8  
DOWN 0  
ADDS 5

**SHEENA EASTON**  
*When He... (EMI America)*  
LP: You Could Have Been With Me

Regional Reach: 61/22  
E 25%  
S 26%  
M 26%  
W 26%

National Summary: UP 5  
DEBUTS 10  
SAME 14  
DOWN 0  
ADDS 22

**FRANKE & KNOCKOUTS**  
*Without... (Millennium/RCA)*  
LP: Below The Belt

Regional Reach: 88/45  
E 42%  
S 26%  
M 26%  
W 26%

National Summary: UP 3  
DEBUTS 14  
SAME 26  
DOWN 0  
ADDS 45

**GLASS MOON**  
*On A Carousel (Radio/At.)*  
LP: Growing In The Dark

Regional Reach: 55/6  
E 28%  
S 26%  
M 26%  
W 26%

National Summary: UP 6  
DEBUTS 0  
SAME 3  
DOWN 0  
ADDS 6

**ROBERTA FLACK**  
*Making Love (Atlantic)*  
LP: Soundtrack "Making Love"

Regional Reach: 61/8  
E 25%  
S 26%  
M 26%  
W 26%

National Summary: UP 25  
DEBUTS 10  
SAME 13  
DOWN 0  
ADDS 8

**GO-GO'S**  
*We Got The Beat (IRS/A&M)*  
LP: Beauty & The Beat

Regional Reach: 172/1  
E 83%  
S 26%  
M 26%  
W 26%

National Summary: UP 1  
DEBUTS 2  
SAME 43  
DOWN 0  
ADDS 1

**JOHN DENVER**  
*Shanghai Breezes (RCA)*  
LP: Shanghai Breezes

Regional Reach: 62/12  
E 30%  
S 26%  
M 26%  
W 26%

National Summary: UP 23  
DEBUTS 5  
SAME 22  
DOWN 0  
ADDS 12

**DAN FOGELBERG**  
*Run For The Roses (FME/Epic)*  
LP: The Innocent Age

Regional Reach: 78/34  
E 38%  
S 26%  
M 26%  
W 26%

National Summary: UP 12  
DEBUTS 12  
SAME 22  
DOWN 0  
ADDS 34

**J. GEILS BAND**  
*Freeze... (EMI America)*  
LP: Freeze Frame

Regional Reach: 176/0  
E 84%  
S 26%  
M 26%  
W 26%

National Summary: UP 1  
DEBUTS 1  
SAME 24  
DOWN 0  
ADDS 0

**GO-GO'S**  
*We Got The Beat (IRS/A&M)*  
LP: Beauty & The Beat

Regional Reach: 172/1  
E 83%  
S 26%  
M 26%  
W 26%

National Summary: UP 1  
DEBUTS 2  
SAME 43  
DOWN 0  
ADDS 1

**CHARLIE DANIELS BAND**  
*Still In Saigon (Epic)*  
LP: Windows

Regional Reach: 113/23  
E 54%  
S 26%  
M 62%  
W 33%

National Summary: UP 22  
DEBUTS 26  
SAME 32  
DOWN 1  
ADDS 23

**DR. HOOK**  
*Baby... (Casablanca/PG)*  
LP: Players In The Dark

Regional Reach: 137/0  
E 68%  
S 22%  
M 58%  
W 63%

National Summary: UP 22  
DEBUTS 9  
SAME 22  
DOWN 3  
ADDS 0

**FOREIGNER**  
*Jukebox Hero (Atlantic)*  
LP: Foreigner 4

Regional Reach: 60/1  
E 29%  
S 29%  
M 29%  
W 28%

National Summary: UP 22  
DEBUTS 16  
SAME 21  
DOWN 1  
ADDS 7

**GENESIS**  
*Man On The Corner (At.)*  
LP: Abacab

Regional Reach: 61/7  
E 28%  
S 28%  
M 28%  
W 28%

National Summary: UP 16  
DEBUTS 0  
SAME 30  
DOWN 1  
ADDS 7

**JOHN DOE**  
*"Hit Song" (Anylabel)*  
LP: Hit Song

Regional Reach: 100/25  
E 33%  
S 21%  
M 56%  
W 19%

National Summary: Up 51  
Debuts: 20  
Same: 4  
Down: 0  
Adds: 25

**ALDO NOVA**  
*Fantasy (Portrait/CBS)*  
LP: Aldo Nova

Regional Reach: 58/8  
E 28%  
S 28%  
M 28%  
W 28%

National Summary: UP 26  
DEBUTS 14  
SAME 26  
DOWN 0  
ADDS 8

**CHARLENE**  
*I've Never Been... (Motown)*  
LP: I've Never Been To Me

Regional Reach: 164/18  
E 74%  
S 24%  
M 62%  
W 33%

National Summary: UP 18  
DEBUTS 29  
SAME 19  
DOWN 0  
ADDS 18

**BEATLES**  
*Movie Medley (Capitol)*  
LP: Real Music

Regional Reach: 146/23  
E 70%  
S 26%  
M 62%  
W 33%

National Summary: UP 54  
DEBUTS 42  
SAME 24  
DOWN 0  
ADDS 23

**JOHN DENVER**  
*Shanghai Breezes (RCA)*  
LP: Shanghai Breezes

Regional Reach: 62/12  
E 30%  
S 26%  
M 26%  
W 26%

National Summary: UP 23  
DEBUTS 5  
SAME 22  
DOWN 0  
ADDS 12

**DAN FOGELBERG**  
*Run For The Roses (FME/Epic)*  
LP: The Innocent Age

Regional Reach: 78/34  
E 38%  
S 26%  
M 26%  
W 26%

National Summary: UP 12  
DEBUTS 12  
SAME 22  
DOWN 0  
ADDS 34

**PAUL DAVIS**  
*65 Love Affair (Arista)*  
LP: Cool Night

Regional Reach: 181/5  
E 87%  
S 26%  
M 26%  
W 26%

National Summary: UP 10  
DEBUTS 6  
SAME 8  
DOWN 0  
ADDS 5

**SHEENA EASTON**  
*When He... (EMI America)*  
LP: You Could Have Been With Me

Regional Reach: 61/22  
E 25%  
S 26%  
M 26%  
W 26%

National Summary: UP 5  
DEBUTS 10  
SAME 14  
DOWN 0  
ADDS 22

**FRANKE & KNOCKOUTS**  
*Without... (Millennium/RCA)*  
LP: Below The Belt

Regional Reach: 88/45  
E 42%  
S 26%  
M 26%  
W 26%

National Summary: UP 3  
DEBUTS 14  
SAME 26  
DOWN 0  
ADDS 45

**GLASS MOON**  
*On A Carousel (Radio/At.)*  
LP: Growing In The Dark

Regional Reach: 55/6  
E 28%  
S 26%  
M 26%  
W 26%

National Summary: UP 6  
DEBUTS 0  
SAME 3  
DOWN 0  
ADDS 6

**ROBERTA FLACK**  
*Making Love (Atlantic)*  
LP: Soundtrack "Making Love"

Regional Reach: 61/8  
E 25%  
S 26%  
M 26%  
W 26%

National Summary: UP 25  
DEBUTS 10  
SAME 13  
DOWN 0  
ADDS 8

**GO-GO'S**  
*We Got The Beat (IRS/A&M)*  
LP: Beauty & The Beat

Regional Reach: 172/1  
E 83%  
S 26%  
M 26%  
W 26%

National Summary: UP 1  
DEBUTS 2  
SAME 43  
DOWN 0  
ADDS 1

**JOHN DENVER**  
*Shanghai Breezes (RCA)*  
LP: Shanghai Breezes

Regional Reach: 62/12  
E 30%  
S 26%  
M 26%  
W 26%

National Summary: UP 23  
DEBUTS 5  
SAME 22  
DOWN 0  
ADDS 12

**DAN FOGELBERG**  
*Run For The Roses (FME/Epic)*  
LP: The Innocent Age

Regional Reach: 78/34  
E 38%  
S 26%  
M 26%  
W 26%

National Summary: UP 12  
DEBUTS 12  
SAME 22  
DOWN 0  
ADDS 34

**J. GEILS BAND**  
*Freeze... (EMI America)*  
LP: Freeze Frame

Regional Reach: 176/0  
E 84%  
S 26%  
M 26%  
W 26%

National Summary: UP 1  
DEBUTS 1  
SAME 24  
DOWN 0  
ADDS 0

**GO-GO'S**  
*We Got The Beat (IRS/A&M)*  
LP: Beauty & The Beat

Regional Reach: 172/1  
E 83%  
S 26%  
M 26%  
W 26%

National Summary: UP 1  
DEBUTS 2  
SAME 43  
DOWN 0  
ADDS 1

MIDWEST Most Added Hottest

Paul McCartney Olivia N-J
Beatles Rick Springfield
Joan Jett

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Paul McCartney Joan Jett
Human League Rick Springfield
Cherlie Daniels J. Gells Band
Little River Band

MIDWEST

PARALLEL TWO

92X/Columbus, OH

Teri Nutter
TOMMY TUTONE
BEATLES
Hottest:
JOAN JETT 1-1
J. GELLS BAND 5-2
RICK SPRINGFIELD 10-6
ALABAMA 13-11
QUINCY JONES 19-15

KIOA/Des Moines, IA

A.W. Pantoja
FRANKE/KNOCKOUTS
SHEENA EASTON
MCCARTNEY/WONDER
EDDIE HARRITT
CARPENTERS
DAN FOGELBERG
Hottest:
JOURNEY 1-1
HUEY LEWIS AND TH 13-6
PAUL DAVIS 16-10
CHARLENE 19-12
RICK SPRINGFIELD 21-16

KOFM/Oklahoma City, OK

Chuck Morgan
RICK SPRINGFIELD
QUARTERFLASH
MCCARTNEY/WONDER
HALL & OATES
CHARLENE
WILLIE NELSON
Hottest:
J. GELLS BAND 10-1
JOAN JETT 1-2
VANGELIS 6-3
ONJ 4-4
HUEY LEWIS AND TH 7-5

KRAV/Tulsa, OK

Gary Reynolds
MCCARTNEY/WONDER
DAN FOGELBERG
LBB
Hottest:
BERTIE HIGGINS 1-1
VANGELIS 2-2
ONJ 3-3
ELTON JOHN 9-7
PAUL DAVIS 16-8

KZ93/Peoria, IL

Keith Edwards
MCCARTNEY/WONDER
LOVERBOY
DAN FOGELBERG
Hottest:
QUARTERFLASH 2-1
HUEY LEWIS AND TH 4-2
VAN HALEN 5-4
TOMMY TUTONE 6-5
ONJ 7-6

WGRD/Grand Rapids, MI

Sean Stevens
RICK SPRINGFIELD
Hottest:
JOAN JETT 1-1
ONJ 9-6
BERTIE HIGGINS 10-9
STEVIE NICKS 13-10
HUEY LEWIS AND TH 17-11

WMEE/Fort Wayne, IN

John Curry
CHARLENE
ROLLING STONES
BEATLES
MCCARTNEY/WONDER
CDB
DAN FOGELBERG
FRANKE/KNOCKOUTS
Hottest:
ONJ 3-1
VANGELIS 11-5
RICK SPRINGFIELD 19-8
PAUL DAVIS 18-12
QUINCY JONES 21-14

WNCI/Columbus, OH

Steve Edwards
ROBERTA FLACK
MCCARTNEY/WONDER
Hottest:
STEVIE WONDER 1-1
VANGELIS 9-3
HUEY LEWIS AND TH 12-8
RICK SPRINGFIELD 14-9
PAUL DAVIS 16-10

WOW/Omaha, NB

Mike Shane
MCCARTNEY/WONDER (dp)
BEATLES
CHARLENE
DAN FOGELBERG
ROLLING STONES
Hottest:
ONJ 2-1
VANGELIS 5-3
PAUL DAVIS 7-4
NEIL DIAMOND 11-6
MCCARTNEY/WONDER A-7

WVIC/East Lansing, MI

Jim St. John
DIANA ROSS
T.G. SHEPPARD
RAINBOW
MCCARTNEY/WONDER
GENE COTTON
CHARLENE
Hottest:
ONJ 4-1
NEIL DIAMOND 10-0
SISTER SLEDGE 11-5
BARBRA STREISAND 16-10
PAUL DAVIS 17-13

KSTT/Davenport, IA

Bill Young
MCCARTNEY/WONDER
SHEENA EASTON
DAN FOGELBERG
KOO & THE GANG
CAROLE KING
Hottest:
ONJ 1-1
GREG GUIDRY 6-3
PAUL DAVIS 9-4
RICK SPRINGFIELD 15-8
CDB 20-12

KEYN-FM/Wichita, KS

Terrie Springs
GREG GUIDRY
JOHN DENVER
GO GO'S
Hottest:
STEVIE WONDER 2-1
ONJ 6-3
STEVIE NICKS 8-5
VANGELIS 15-9
PAUL DAVIS 23-13

WYFM/Youngstown, OH

Jeff Tobin
RICK SPRINGFIELD
ROLLING STONES
Hottest:
JOAN JETT 1-1
J. GELLS BAND 3-2
GO GO'S 2-3
STEVIE WONDER 6-5
DIANA ROSS 12-9

WAKX/Duluth, MN

Dave Stranberg
MCCARTNEY/WONDER
ELTON JOHN
Hottest:
BERTIE HIGGINS 2-1
ONJ 4-4
STEVIE WONDER 5-5
VANGELIS 10-6
CHARLENE 18-12

WNAM/Appleton-Oshkosh, WI

Chris Caine
MCCARTNEY/WONDER
CAROLE KING
SHEENA EASTON
DONNIE IRIS
BARRY MANILOW
FRANKE/KNOCKOUTS
Hottest:
ONJ 1-1
HALL & OATES 17-12
PAUL DAVIS 19-14
MCCARTNEY/WONDER A-17
CHARLENE 30-21

WGBF/Evansville, IN

Kevin Carpenter
BARRY MANILOW
BEATLES
JOHN DENVER
Hottest:
STEVIE WONDER 1-1
ONJ 5-3
VANGELIS 11-8
PAUL DAVIS 12-9
STEVIE NICKS 19-11

WZOK/Rockford, IL

Mr. Ed
MCCARTNEY/WONDER
GREG GUIDRY
LE ROUX
Hottest:
GO GO'S 2-1
HUEY LEWIS AND TH 9-3
J. GELLS BAND 8-6
ONJ 11-7
STEVIE NICKS 13-10

Z104/Madison, WI

Little/Hudson
MIKE POST
CDB
MCCARTNEY/WONDER
LOVERBOY
Hottest:
JOAN JETT 1-1
GO GO'S 2-2
BERTIE HIGGINS 4-3
ONJ 5-4
CHARLENE 16-11

US3/South Bend, IN

J.K. Dearing
PAUL DAVIS
HALL & OATES
Hottest:
JOAN JETT 1-1
STEVIE WONDER 4-2
GO GO'S 9-4
RICK SPRINGFIELD 17-6
QUINCY JONES 18-15

WDJX/Dayton, OH

Steve Allen
Hottest:
BERTIE HIGGINS 5-1
OAK RIDGE BOYS 6-4
JOAN JETT 8-5
VANGELIS 13-9
QUINCY JONES D-11
SHEENA EASTON 12-20

WKDQ/Evansville, IN

Hobbs/Paine
MCCARTNEY/WONDER
HUMAN LEAGUE
MIKE POST
Hottest:
JOAN JETT 1-1
GO GO'S 6-3
VANGELIS 11-4
RICK SPRINGFIELD 10-7
CHARLENE 16-10

WJXQ/Jackson, MI

Ryan/Cheeks
RAINBOW
POLICE
CARS
MCCARTNEY/WONDER
INNOCENTS
Hottest:
J. GELLS BAND 1-1
RICK SPRINGFIELD 17-12
RAINBOW A-14
POLICE A-15
CARS A-16

KQKQ/Omaha, NB

Mark Evans
MCCARTNEY/WONDER
RAY PARKER JR.
JOHN DENVER
Hottest:
ONJ 2-1
JOAN JETT 4-3
J. GELLS BAND 6-4
QUINCY JONES 13-9
RICK SPRINGFIELD 12-11

KIHK/Davenport, IA

Chuck King
MECO
RAY PARKER JR.
JOHN DENVER
BEATLES
FRANKE/KNOCKOUTS
Hottest:
JOAN JETT 2-1
J. GELLS BAND 14-11
VAN HALEN 18-14
LE ROUX 28-23
PAUL DAVIS 31-24

WZZR/Grand Rapids, MI

Brian Thomas
DAN FOGELBERG
MCCARTNEY/WONDER
PIA ZADORA
Hottest:
ONJ 2-1
VANGELIS 6-5
RICK SPRINGFIELD 8-6
PAUL DAVIS 14-10
TOMMY TUTONE 24-21

WKFR/Kalamazoo, MI

Swart/Chapman
BARRY MANILOW
ROBERTA FLACK
MCCARTNEY/WONDER
SHEENA EASTON
CARPENTERS
TASTE OF HONEY
Hottest:
ONJ 3-1
RICK SPRINGFIELD 12-6
PAUL DAVIS 16-9
HALL & OATES 19-11
SISTER SLEDGE 17-13

WLYT/Cleveland Heights, OH

Scott "Smoker" Howitt
TOMMY TUTONE
PAUL DAVIS
BEATLES
SOFT CELL
OAK RIDGE BOYS
BUCKNER & GARCIA
Hottest:
J. GELLS BAND 5-2
RICK SPRINGFIELD 9-4
BERTIE HIGGINS 12-6
VANGELIS D-12
HUEY LEWIS AND TH 18-13

KMGK/Des Moines, IA

Michael Stone
MCCARTNEY/WONDER
POLICE
GAMMA
CARS
BEATLES
TOTO
Hottest:
JOURNEY 2-1
QUARTERFLASH 4-3
GO GO'S 10-4
RICK SPRINGFIELD 22-15
HUMAN LEAGUE 20-16

PARALLEL THREE

KFYR/Bismarck, ND

Dan Branigan
MCCARTNEY/WONDER
MIKE POST
LBB
SIMON & GARFUNKEL
Hottest:
JOAN JETT 8-1
VANGELIS 10-7
PAUL DAVIS 11-9
RICK SPRINGFIELD 15-11
CHARLENE 19-15

KKLS/Rapid City

Sherwin/Piper
MCCARTNEY/WONDER
BEATLES
T.G. SHEPPARD
ABBA
Hottest:
STEVIE WONDER 1-1
STEVIE NICKS 2-2
QUARTERFLASH 6-4
ONJ 13-6
J. GELLS BAND 15-7

KKXU/Grand Forks, ND

Jeff Parker
MCCARTNEY/WONDER
BARRY MANILOW
ABBA
Hottest:
STEVIE WONDER 1-1
ONJ 3-2
GO GO'S 5-3
VANGELIS 13-9
RICK SPRINGFIELD 16-10

WRKR/Racine, WI

Steve Warren
TOMMY TUTONE
MCCARTNEY/WONDER
ELTON JOHN
LBB
Hottest:
VANGELIS 20-13
GO GO'S 25-20
RICK SPRINGFIELD 26-22
PAUL DAVIS 27-24
J. GELLS BAND D-29

WSPT/Steved Point, WI

Brad Fuhr
MCCARTNEY/WONDER
FRANKE/KNOCKOUTS
BOYS BAND
LOVERBOY
LBB
JOHN HALL BAND (dp)
Hottest:
JOAN JETT 1-1
J. GELLS BAND 2-2
ONJ 4-3
TOMMY TUTONE 7-4
RICK SPRINGFIELD 17-10

WTRU/Muskegon, MI

Mike Stevens
RAY PARKER JR.
TASTE OF HONEY
DONNIE IRIS
FRANKE/KNOCKOUTS
SHEENA EASTON
CAROLE KING
MCCARTNEY/WONDER
Hottest:
ONJ 4-1
JOAN JETT 2-2
VANGELIS 12-8
PAUL DAVIS 13-9
HALL & OATES 17-11

KDVV/Topeka, KS

Tony Stewart
GENESIS
Hottest:
GO GO'S 2-1
J. GELLS BAND 3-2
VANGELIS 6-3
RICK SPRINGFIELD 9-5
STEVIE NICKS 13-8

KELO/Sioux Falls, SD

Marc Elliot
MCCARTNEY/WONDER
CARS
WILLIE NELSON
SIMON & GARFUNKEL
HUMAN LEAGUE
Hottest:
GO GO'S 3-1
JOAN JETT 4-3
ONJ 23-18
J. GELLS BAND 24-20
HUEY LEWIS AND TH 34-30

KWLO/Waterloo, IA

Draw Bentley
MIKE POST
MCCARTNEY/WONDER
LBB
Hottest:
JOAN JETT 1-1
J. GELLS BAND 2-2
GO GO'S 3-3
RICK SPRINGFIELD 4-4
JOURNEY 5-5

WAZY-FM/Lafayette, IN

Bob Leonard
DONNIE IRIS
LBB
CDB
FRANKE/KNOCKOUTS
GLASS MOON
SIMON & GARFUNKEL
MCCARTNEY/WONDER
Hottest:
ONJ 1-1
RICK SPRINGFIELD 9-7
PAUL DAVIS 11-8
CHARLENE 15-13
HALL & OATES 17-15

KRNA/Iowa City, IA

Bart Goynahor
LOVERBOY
GLASS MOON
MCCARTNEY/WONDER
POLICE
RAINBOW
JOHN HALL BAND
Hottest:
JOAN JETT 1-1
HUEY LEWIS AND TH 5-2
STEVIE NICKS 6-4
QUARTERFLASH 9-6
TOMMY TUTONE 12-7

KQWB/Fargo, ND

Wayne Hiller
TOMMY TUTONE
CHARLENE
BEATLES
ONJ 1-1
VANGELIS 5-2
GO GO'S 4-4
JOAN JETT 6-5
HUEY LEWIS AND TH 9-7

WCIL-FM/Carbondale, IL

Tony Waitkus
MCCARTNEY/WONDER
BEATLES
KELLY MARIE
ABBA
LARRY LEE
Hottest:
MIKE POST 3-1
SKYY 10-3
J. GELLS BAND 14-7
TOMMY TUTONE 18-11
DR. HOOK D-24

KFMZ/Columbia, MO

Steve Graziano
ASIA
LOVERBOY
POLICE
Hottest:
JOAN JETT 1-1
HUMAN LEAGUE 8-6
DWIGHT TWILLEY 15-11
HALL & OATES 28-19
CDB D-27

99KG/Salina, KS

Denny Collier
POLICE
BARRY MANILOW
CAROLE KING
MCCARTNEY/WONDER
GENESIS
Hottest:
JOAN JETT 1-1
ONJ 4-2
RICK SPRINGFIELD 11-6
QUARTERFLASH 21-16
HALL & OATES 28-20

KKRC-FM/Sioux Falls, SD

Bill Richards
MCCARTNEY/WONDER
HUMAN LEAGUE
GENESIS
Hottest:
GO GO'S 3-1
JOAN JETT 1-2
FOREIGNER 5-3
HUEY LEWIS AND TH 8-6
ONJ 15-10

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT

Gary Waldron
MCCARTNEY/WONDER
DONNIE IRIS
O'JAYS
ROBERTA FLACK
DENIECE WILLIAMS
PRISM
Hottest:
VANGELIS 1-1
CHARLENE 22-12
MECO 25-16
WILLIE NELSON 27-19
LBB 39-25

KJRB/Spokane, WA

Suds Coleman
FRANKE/KNOCKOUTS
JUNIOR
MCCARTNEY/WONDER
Hottest:
JOAN JETT 1-1
J. GELLS BAND 12-6
RICK SPRINGFIELD 17-11
HUEY LEWIS AND TH 15-13
PAUL DAVIS 20-16

KRQ/Tucson, AZ

Guy Zapoleon
GLASS MOON
MCCARTNEY/WONDER
HUMAN LEAGUE
Hottest:
J. GELLS BAND 2-1
ABBA 8-4
OAK RIDGE BOYS 14-10
PAUL DAVIS 25-17
ROBERTA FLACK 23-20

Y94/Fresno, CA

John McCorkle
CHARLENE
HUMAN LEAGUE
LE ROUX
Hottest:
GO GO'S 2-1
VANGELIS 4-2
JOAN JETT 7-4
RICK SPRINGFIELD 16-9
QUARTERFLASH 23-17

KLUC/Las Vegas, NV

Dave Van Stone
MCCARTNEY/WONDER
DONNIE IRIS
FRANKE/KNOCKOUTS
Hottest:
VANGELIS 3-1
JOAN JETT 4-3
GO GO'S 8-5
J. GELLS BAND 10-8
RICK SPRINGFIELD 12-9

KYNO-FM/Fresno, CA

John Lee Walker
Hottest:
JOURNEY 1-1
JOAN JETT 4-2
KOO & THE GANG 6-5
TIME 9-6
RICK SPRINGFIELD 10-7

FM102/Sacramento, CA

Billy Manders
O'BRYAN
ROBERTA FLACK
DAN FOGELBERG
GEORGE DUKE
Hottest:
STEVIE WONDER 2-1
ONJ 5-2
BERTIE HIGGINS 4-4
RICK SPRINGFIELD 7-6
KOO & THE GANG 11-8

KSPZ/Colorado Springs, CO

Mike Daniels
GORDON LIGHTFOOT
LE ROUX
Hottest:
BERTIE HIGGINS 3-1
JOAN JETT 5-3
HUEY LEWIS AND TH 7-6
VANGELIS 10-7
J. GELLS BAND 15-9

KHYT/Tucson, AZ

Rich Brother Robbin
JOAN JETT
MCCARTNEY/WONDER
DONNIE IRIS
FRANKE/KNOCKOUTS
SMOKEY ROBINSON
JEFF LORBER
Hottest:
JOAN JETT 1-1
GO GO'S 3-2
TOM TOM CLUB 13-3
RICK SPRINGFIELD 33-25
GLASS MOON 35-26

KIDD/Monterey, CA

Barry Brown
MCCARTNEY/WONDER
GREG KINN
DAN FOGELBERG
CDB
Hottest:
GO GO'S 2-1
RICK SPRINGFIELD 12-8
PAUL DAVIS 17-12
VANGELIS 20-13
TOMMY TUTONE 25-16

KGGI/Riverside-San Bernardino

Steve O'Neil
MCCARTNEY/WONDER
DIANA ROSS
BARRY MANILOW
BEATLES
TASTE OF HONEY
AL JARREAU
Hottest:
VANGELIS 2-1
QUINCY JONES 5-3
J. GELLS BAND 10-9
QUARTERFLASH 19-15
CHARLENE 28-20

KKXX/Bakersfield, CA

Squires/DeRoo
MCCARTNEY/WONDER
GENESIS
DAN FOGELBERG
ABBA
SIMON & GARFUNKEL
GAMMA
Hottest:
STEVIE NICKS 4-1
RICK SPRINGFIELD 15-6
LBB 18-9
RAY PARKER JR. 21-10
DR. HOOK 23-13

KNBQ/Tacoma, WA

Gary Bryan
MCCARTNEY/WONDER
LBB
SHEENA EASTON
RAY PARKER JR.
DIANA ROSS
POLICE
TOTO
Hottest:
JOAN JETT 2-1
RICK SPRINGFIELD 11-6
HUMAN LEAGUE 22-15
CHARLENE 29-18

K98/Provo, UT

Kreddick/Ginsberg
MCCARTNEY/WONDER
BOYS BAND
Hottest:
JOURNEY 1-1
STEVIE WONDER 2-2
JOAN JETT 8-3
J. GELLS BAND 9-5
RICK SPRINGFIELD 16-7

FM103/Salt Lake City, UT

Lorraine Winnegar
MCCARTNEY/WONDER
ELTON JOHN
Hottest:
JOAN JETT 1-1
JOURNEY 2-2
J. GELLS BAND 3-3
HUEY LEWIS AND TH 7-5
GO GO'S 8-6

KBBK/Boise, ID

Bob Lee
MCCARTNEY/WONDER
LBB
DENIECE WILLIAMS
WILLIE NELSON
ATLANTIC STARR
JOHN HALL BAND
Hottest:
JOAN JETT 1-1
ONJ 4-3
J. GELLS BAND 7-6
RICK SPRINGFIELD 9-7
PAUL DAVIS 12-9

KSKD/Salem, OR

Len E. Mitchell
CARS
MCCARTNEY/WONDER
CDB
BEATLES
LOVERBOY
BOYS BAND (dp)
DUKE JUPITER (dp)
JOHN DENVER (dp)
CHARLENE (dp)
Hottest:
JOAN JETT 1-1
ALDO NOVA 19-10
STEVIE NICKS 17-11
RICK SPRINGFIELD 21-14
VAN HALEN 32-23

KKFM/Colorado Springs

Jack Hamilton
PAUL DAVIS
FOREIGNER
GREG GUIDRY
Hottest:
JOAN JETT 1-1
GO GO'S 2-2
J. GELLS BAND 5-3
ONJ 6-5
HUEY LEWIS AND TH 15-11

KYYA/Billings, MT

Jack Bell
RAINBOW
MCCARTNEY/WONDER
BARRY MANILOW
JOHN DENVER
Hottest:
ONJ 2-1
VANGELIS 10-3
ALDO NOVA 13-8
RICK SPRINGFIELD 18-15
CHARLENE 27-20

KATI/Casper, WY

Fred Leahumia
MCCARTNEY/WONDER
LBB
SIMON & GARFUNKEL
FRANKE/KNOCKOUTS
HUMAN LEAGUE
Hottest:
JOAN JETT 1-1
ONJ 2-2
GO GO'S 3-3
J. GELLS BAND 5-4
STEVIE NICKS 7-6

PARALLEL THREE

KCBN/Reno, NV

Jim O'Neal
SIMON & GARFUNKEL
MCCARTNEY/WONDER
DIANA ROSS
ASIA
POLICE
Hottest:
JOURNEY 1-1
DR. HOOK 26-18
ROBERTA FLACK 29-21
RAY PARKER JR. 28-23
JOHN DENVER 34-28

KOZE/Lewiston, ID

Jay McCall
LOVERBOY
MCCARTNEY/WONDER
FRANKE/KNOCKOUTS
SIMON & GARFUNKEL
CAROLE KING
Hottest:
JOAN JETT 1-1
J. GELLS BAND 4-2
RICK SPRINGFIELD 10-7
HALL & OATES 18-10
ALDO NOVA 19-12

KKLV/Anchorage, AK

Art Lewis
MCCARTNEY/WONDER
KOO & THE GANG
LBB
TOMMY TUTONE
CDB
BARRY MANILOW
Hottest:
STEVIE WONDER 1-1
JOAN JETT 4-2
ONJ 11-4
QUINCY JONES 12-8
LE ROUX 30-24

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

- JB105/Providence
CFTR/Toronto
WLS/Chicago
WLS-FM/Chicago
3WT/Binghamton
BJ105/Orlando
CK101/Cocoa Beach
WKS/Indianapolis
WNAP/Indianapolis

THE FOLLOWING STATIONS REPORTED A FROZEN PLAYLIST THIS WEEK:

- WOMP-FM/Bellaire
WISE/Asheville



**GREG GUIDRY**  
*Gain' Down (Badland/Col)*  
 LP: Over The Line

Regional 169/7 81% National Summary  
 Beach UP 15  
 E 104  
 S 324  
 H 734  
 W 442

**14**

**HUMAN LEAGUE**  
*Don't You Want Me (A&M)*  
 LP: Date

Regional 113/23 54% National Summary  
 Beach UP 41  
 E 104  
 S 324  
 H 734  
 W 442

**113/23**

**ELTON JOHN**  
*Empty Garden... (Geffen)*  
 LP: Jump Up

Regional 136/18 65% National Summary  
 Beach UP 34  
 E 104  
 S 324  
 H 734  
 W 442

**136/18**

**LE ROUX**  
*Nobody Said It Was... (RCA)*  
 LP: Last Safe Place

Regional 157/3 75% National Summary  
 Beach UP 15  
 E 104  
 S 324  
 H 734  
 W 442

**157/3**

**HUEY LEWIS & THE NEWS**  
*Do You Believe... (Chrysalis)*  
 LP: Picture This

Regional 187/0 80% National Summary  
 Beach UP 17  
 E 104  
 S 324  
 H 734  
 W 442

**187/0**

**P. MCARTNEY & WONDER**  
*Ebony And Ivory (Columbia)*  
 LP: Tag Of War

Regional 163/160 78% National Summary  
 Beach UP 16  
 E 104  
 S 324  
 H 734  
 W 442

**163/160**

**JOAN JETT**  
*I Love Rock 'N Roll (Boardwalk)*  
 LP: I Love Rock 'N Roll

Regional 159/0 78% National Summary  
 Beach UP 33  
 E 104  
 S 324  
 H 734  
 W 442

**159/0**

**QUINCY JONES**  
*One Hundred Ways (A&M)*  
 LP: The Dude

Regional 134/2 64% National Summary  
 Beach UP 7  
 E 104  
 S 324  
 H 734  
 W 442

**134/2**

**DAVID LASLEY**  
*If I Had... (EMI America)*  
 LP: Misin' Twenty Grand

Regional 50/9 24% National Summary  
 Beach UP 5  
 E 104  
 S 324  
 H 734  
 W 442

**50/9**

**WILLIE NELSON**  
*Always On My Mind (Col)*  
 LP: Always On My Mind

Regional 56/8 27% National Summary  
 Beach UP 11  
 E 104  
 S 324  
 H 734  
 W 442

**56/8**

**LITTLE RIVER BAND**  
*Man On Your Mind (Capitol)*  
 LP: Time Exposure

Regional 73/38 35% National Summary  
 Beach UP 4  
 E 104  
 S 324  
 H 734  
 W 442

**73/38**

**OLIVIA NEWTON-JOHN**  
*Make A Move... (MCA)*  
 LP: Physical

Regional 188/0 80% National Summary  
 Beach UP 17  
 E 104  
 S 324  
 H 734  
 W 442

**188/0**

**D. HALL & J. OATES**  
*Did It In A Minute (RCA)*  
 LP: Private Eyes

Regional 191/5 82% National Summary  
 Beach UP 14  
 E 104  
 S 324  
 H 734  
 W 442

**191/5**

**LE ROUX**  
*Nobody Said It Was... (RCA)*  
 LP: Last Safe Place

Regional 157/3 75% National Summary  
 Beach UP 15  
 E 104  
 S 324  
 H 734  
 W 442

**157/3**

**WILLIE NELSON**  
*Always On My Mind (Col)*  
 LP: Always On My Mind

Regional 56/8 27% National Summary  
 Beach UP 11  
 E 104  
 S 324  
 H 734  
 W 442

**56/8**

**LITTLE RIVER BAND**  
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 LP: Time Exposure

Regional 73/38 35% National Summary  
 Beach UP 4  
 E 104  
 S 324  
 H 734  
 W 442

**73/38**

**OLIVIA NEWTON-JOHN**  
*Make A Move... (MCA)*  
 LP: Physical

Regional 188/0 80% National Summary  
 Beach UP 17  
 E 104  
 S 324  
 H 734  
 W 442

**188/0**

**LE ROUX**  
*Nobody Said It Was... (RCA)*  
 LP: Last Safe Place

Regional 157/3 75% National Summary  
 Beach UP 15  
 E 104  
 S 324  
 H 734  
 W 442

**157/3**

**WILLIE NELSON**  
*Always On My Mind (Col)*  
 LP: Always On My Mind

Regional 56/8 27% National Summary  
 Beach UP 11  
 E 104  
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**56/8**

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 LP: Time Exposure

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 Beach UP 4  
 E 104  
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**73/38**

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 LP: Physical

Regional 188/0 80% National Summary  
 Beach UP 17  
 E 104  
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 LP: Always On My Mind

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**188/0**



JOHN DENVER "Shanghai Breezes" (RCA) 62/12
Moves: Up 23, Debuts 5, Same 22, Down 0, Adds 12, WCAU-FM, KRLA, KLIK, KEYN-FM, WGBF, KOKO, KSKD, KIKI, Z102, WISE, KDZA, KYA, CKLW 30-22, WAEB 14-11, FM102 29-21.
GENESIS "Man On The Corner" (Atlantic) 61/17
Moves: Up 25, Debuts 8, Same 20, Down 1, Adds 7, B100, KIOX, WFBG, WXLK, KKRC-FM, 99KG, KDVV, B94 29-26, WGCL 27-24, KEZR 18 15, K104 4-4, WAEV 28-24, KBEL-FM 20-14, WSPT 30-27, KRNA 25 22.
FOREIGNER "Juke Box Hero" (Atlantic) 60/1
Moves: Up 22, Debuts 0, Same 16, Down 21, Adds 1, KKF, WIF, 19 17, B94 6-4, Q102 4-3, KUBE 15-11, WPST 23-20, KROD 8-6, WANS-FM 4-2, WNOK-FM 7-5, KEYN-FM 14-11, KIDD 26-18, KSKD 29-22, KKRC-FM 5-3, KWLO 10-8, KKL 34-27.
ALDO NOVA "Fantasy" (Portrait/CBS) 58/8
Moves: Up 28, Debuts 3, Same 11, Down 0, Adds 8, 196, WGCL, WYCR, KSET-FM, WBBQ, 95XIL, WISE, WGLF, CKGM 25-20, KEGL 22-18, WRCK 25-20, KINT 20-14, KIOX 26-20, KSKD 19-10, Q104 31-27.
WILLIE NELSON "Always On My Mind" (Columbia) 56/8
Moves: Up 31, Debuts 6, Same 11, Down 0, Adds 8, Q103, WABB-FM, Y103, WRCK, KOFM, KBBK, WCIR, KELO, Z93 14-9, 94Q 4-1, KIOX106 16-12, WCSC 11-9, WNOK-FM 25-17, KSTT 24-19, KCPX 27-19.
GLASS MOON "On A Carousel" (Radio/Atlantic) 55/6
Moves: Up 16, Debuts 10, Same 23, Down 0, Adds 6, KRQ, WFBG, WCIR, WXLK, WAZY-FM, KRNA, KBEO 27-25, WGLF 18-16, KSET-FM 26-18, KHFI 18-9, WBCY 18-13, WDCG 26-22, WJBO on, KILE 35-33, KYA 21-19.
SHEENA EASTON "When He Shines" (EMI America) 51/22
Moves: Up 6, Debuts 10, Same 14, Down 0, Adds 22 including WXKS-FM, KIQQ, KEZR, K104, KHFI, WMAK-FM, KSTT, KIOA, WNAM, KNBQ, WGUY, WISE, KILE, WTRU, KENI.
ROBERTA FLACK "Making Love" (Atlantic) 51/8
Moves: Up 25, Debuts 5, Same 13, Down 0, Adds 8, KEEL, WJDX, WAXY, KJ100, WKFR, WNCI, FM102, KCPX, WXKS-FM 21-16, KEARTH 14-7, KHS-FM 23-16, K104 29-29, WMAK-FM 17-14, KOFM 30-27, KRO 23-20, WTSN 30-26.
DAVID LASLEY "If I Had My Wish Tonight" (EMI America) 50/9
Moves: Up 15, Debuts 4, Same 22, Down 0, Adds 9, WABC, WKRZ-FM, KITY, KROK, WJBO, WIGY, WFBG, WYKS, KDZA, B104 on, KZFM 26-17, WOKI 38-35, KBBK 30-26, WGUY 29-26, KILE 38-31.

SIGNIFICANT ACTION

JUNIOR "Mama Used To Say" (Mercury/PolyGram) 47/6
Moves: Up 25, Debuts 4, Same 10, Down 2, Adds 6, KBFM, WDCG, KJRB, WJBO, WTSN, WYKS, WIF, 13-8, Y100 11-1, KEARTH 26-18, KRLA 20-8, KZFM 15-10, WAYS 28-24, FM102 24-20, WACZ 29-24, Z102 29-24.
BOYS BAND "Please Don't Stop Me Baby (I'm On Fire)" (Elektra) 47/4
Moves: Up 15, Debuts 1, Same 27, Down 0, Adds 4, WTXI, K96, KSKD, WSPT, WLOL-FM 23-19, KYXX on, Q103 on, WAEB 17-14, KINT 19-18, WHHY-FM on, WOKI 35-32, KLIK on, KHYY on, 95XIL 36-33, KKRC-FM 23-21.
SIMON & GARFUNKEL "Wake Up Little Susie" (WB) 42/19
Moves: Up 4, Debuts 10, Same 9, Down 0, Adds 19 including Z93, KBEO, KOPA, WLAN-FM, G100, WDOQ, KX104, WNOK-FM, KIOX, WJBO, WAEB, KELO, WAZY-FM, KATI, KOZE.
LOVERBOY "When It's Over" (Columbia) 42/15
Moves: Up 7, Debuts 4, Same 16, Down 0, Adds 15, WXKS-FM, WGCL, WKT, KHFI, WFMF, G100, WZYP, WRVQ, KZ93, Z104, KSKD, WSPT, KRNA, KFMZ, KOZE.
STARS ON 45 "Tribute To Stevie Wonder" (Radio/Atlantic) 42/11
Moves: Up 10, Debuts 12, Same 9, Down 0, Adds 11, Q107, WCKX, WLOL-FM, WDRG-FM, WYCR, WKEE, KTS, WTXI, WDOQ, 95SGF, WGLF, WPGC 25-21, WFB 28-24, KINT 23-15, FM100 21-14.
GAMMA "Right The First Time" (Elektra) 41/5
Moves: Up 7, Debuts 1, Same 28, Down 0, Adds 5, K104, WGH, KMGK, KIOX, KILE, 98KX on, CHUM on, KEGL 30-26, KEZR on, KINT 22-17, KSKD on, WOMP-FM on, WZYQ on, KSEL-FM 15-12, KFCB 33-27.
GEORGE DUKE "Shine On" (Epic) 40/1
Moves: Up 19, Debuts 1, Same 19, Down 0, Adds 1, FM102, WIF, on, Q105 24-20, KFRC 37-34, WTC-FM 18-15, KZFM 28-18, WTXI 30-26, KROK 24-21, WDOQ 24-21, WMAK-FM 24-20, KGGI 20-17, KIKI on, WJBO 21-16, WFLB 33-28.
GEORGE BENSON "Never Give Up On A Good Thing" (WB) 37/0
Moves: Up 23, Debuts 1, Same 12, Down 1, Adds 0, WCAU-FM 34-28, B94 22-19, WXKS-FM 13-10, WCKX 26-20, KHS-FM 27-24, KIQQ 23-21, WTC-FM 22-19, WDOQ 25-20, WZZR on, WJBO 15-11, Q104 6-4, 95SGF 10-7, WFOV 20-18, KVOL 21-19, WRKR on.
DUKE JUPITER "I'll Drink To You" (Coast-Coast/CBS) 33/10
Moves: Up 6, Debuts 0, Same 17, Down 0, Adds 10, KEGL, KYXX, K104, KZFM, KLPO, WABB-FM, WSSX, KSKD, WGUY, KILE, 96KX on, KEZR on, WRVQ on, KCPX 40-36, KSEL-FM 26-22.
CAROLE KING "One To One" (Atlantic) 31/9
Moves: Up 3, Debuts 7, Same 11, Down 1, Adds 9, WKEE, KSTT, WNAM, WFOX, KVOL, WTRU, 99KG, KDZA, KOZE, KBEO d-35, KIQQ on, WPHD on, KC101 29-26, WOKI d-40, Q104 30-25.
POLICE "Secret Journey" (A&M) 30/24
Moves: Up 1, Debuts 1, Same 4, Down 0, Adds 24 including B94, B104, 92FLY, WDRG-FM, WPST, WKEE, WABB-FM, WBCY, WJXQ, KMGK, KNBQ, WZYQ, WISE, 99KG, KFMZ.
T.G. SHEPPARD "Finally" (WB/Curb) 30/9
Moves: Up 8, Debuts 4, Same 11, Down 0, Adds 9, WPGC, WDOQ, FM100, KX104, WNOK-FM, WVIC, WFLB, Q101, KKL, Z93 28-24, 94Q on, WCKX 29-25, WOKI 39-36, Z102 35-31, WCGQ on.
DENIECE WILLIAMS "It's Gonna Take A Miracle" (ARC/Columbia) 29/13
Moves: Up 1, Debuts 4, Same 11, Down 0, Adds 13, WIF, KFI, KIQQ, KEZR, Q106, WTXI, WBBQ, KX104, WSEZ, KBBK, KCPX, WGUY, WGLF, WABC d 7, KEARTH 29-23.
MECO "Pop Goes The Movies Part I" (Arista) 26/1
Moves: Up 10, Debuts 0, Same 12, Down 3, Adds 1, KLIK, WCAU-FM 29-26, KFI on, KEEL 31-29, KLPO 35-32, WMAK-FM 14-11, KYNO-FM 34-26, Y94 22-16, KCPX 25-16, 95XIL 34-32, WFLB 24-21, Q101 on, KFYP on, KENI on, KKL on.
DIANA ROSS "Work That Body" (RCA) 22/21
Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 21 including WBN-FM, WXKS-FM, Z93, WGCL, KEARTH, KFI, WKEE, WDOQ, WOKI, WCSC, KGGI, KNBQ, Q101, KVOL, KSLY, KCBN.
CHRIS REA "Loving You" (Columbia) 20/3
Moves: Up 3, Debuts 2, Same 12, Down 0, Adds 3, KIQQ, WMAK-FM, WSEZ, KRLA on, KEZR on, KZFM d-27, KROK on, WOKI on, WGH on, KNBQ on, KBBK on, WIGY on, WFEA on, WFLB on, KCBN 30-25.
JOHN HALL BAND "You Sure Fooled Me" (EMI America) 18/5
Moves: Up 1, Debuts 3, Same 9, Down 0, Adds 5, KINT, KBBK, WSPT, KRNA, KSLY, WLOL-FM d-30, WMAK-FM on dp, WGH on, WVIC d-40, WJXQ d-25, KMGK on, WAEV on, 99KG on, KFMZ on, KENI on.
SOFT CELL "Tainted Love" (Sire/WB) 16/1
Moves: Up 10, Debuts 2, Same 3, Down 0, Adds 1, WLYT, WIF, 25-20, WCAU-FM 15-11, CKGM 2-2, Y100 12-8, 195 18-15, KRLA 12-4, KIQQ 9-4, WRCK 8-8, WPST 4-3, K104 22-15, WJBO 20-12, 95XIL d-35, KRNA d-25, KFMZ 18-12.
TOM TOM CLUB "Genius Of Love" (Sire/WB) 16/1
Moves: Up 10, Debuts 1, Same 4, Down 0, Adds 1, KIKI, WCAU-FM on, Y100 17-9, 195 15-14, KRLA 15-11, KIQQ 6-6, KFRC d-25, B97 14-9, WZYP on, FM102 15-9, KHYY 13-3, Z102 7-4, WFLB 23-19, WCIL-FM 12-8.
RAINBOW "Stone Cold" (Mercury/PolyGram) 15/15
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 15, 95KX, WPHD, WKRZ-FM, K104, WABB-FM, WZYP, WOKI, WSSX, WVIC, WJXQ, Q104, WAEV, KRNA, KSLY, KYA.
ASIA "Heat Of The Moment" (Geffen) 15/8
Moves: Up 1, Debuts 2, Same 4, Down 0, Adds 8, WZYP, WSSX, WIGY, WXLK, KSEL-FM, KFMZ, KSLY, KCBN, 96KX d-33, B104 on, CHUM 28-13, WPHD on, WRVQ d-22, FM103 on, Q104 on.
O'BRYAN "The Gigolo" (Capitol) 15/4
Moves: Up 6, Debuts 2, Same 3, Down 0, Adds 4, KEARTH, FM102, KIKI, KVOL, WXKS-FM d-21, KRLA 22-18, KFI on, KIQQ 29-17, KFRC 7-6, KZFM on, WJDX 26-23, WCSC on, KGGI d-30, WFLB 35-29.
INNOCENTS "Hold My Hand" (Boardwalk) 12/7
Moves: Up 0, Debuts 2, Same 3, Down 0, Adds 7, WKRZ-FM, KZFM, KINT, WGH, WJXQ, WIGY, Q101, KMGK d-29, KILE on, KENI on, KSLY on, KCBN d-39.
PIA ZADORA "I'm In Love Again" (Elektra/Curb) 12/3
Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 3, WLOL-FM, WZZR, KILE, WIF, on, WXKS-FM on, KIQQ on, KYXX on, KZFM d-26, WTXI 40-35, WCSC on, Q101 on, WTRU on.
SHOOTING STAR "Hollywood" (Virgin/Epic) 12/0
Moves: Up 4, Debuts 0, Same 8, Down 0, Adds 0, WLOL-FM on, KIQQ on, K104 36-32, WABB-FM on, WZYP on, WSSX 21-17, KSTT 14-13, KMGK 30-27, WIGY on, KRNA on, KENI on.
TOTO "Rosanna" (Columbia) 11/10
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 10, KEGL, KIQQ, WPST, WBCY, WSSX, KMGK, KNBQ, KIKI, WZYQ, Q104, WYKS on.
CARPENTERS "Beechwood 4-5789" (A&M) 11/4
Moves: Up 1, Debuts 3, Same 3, Down 0, Adds 4, WSEZ, WKFR, KIOA, WFLB, WFB on, WAEB d-29, WGH d-21, KSTT d-22, KGGI on, WFBG on, KELO 30-25.
RICHARD "DIMPLES" FIELDS "If It Ain't One Thing..." (Boardwalk) 11/3
Moves: Up 3, Debuts 1, Same 4, Down 0, Adds 3, KEARTH, KIQQ, Q101, CKLW 18-13, KFRC 30-28, WDRG-FM on, KINT d-40, KBFM on, KHYY 21-18, 95SGF on, WFLB on.
BILL CHAMPLIN "Take It Uptown" (Elektra) 11/0
Moves: Up 2, Debuts 1, Same 8, Down 0, Adds 0, KZZP 25-24, WZYP on, WHHY-FM on, WMAK-FM on dp, WOKI on, WBCY 26-24, WGH on, WJXQ on dp, WKDQ d-30, WAEV on, WFOX on.

EDDIE RABBITT "I Don't Know Where To Start" (Elektra) 47/23
Rotations: Heavy 2/1, Medium 2/18, Light 19/9, Extra Adds 5, Total Adds 23, WSB, 97AIA, WYYZ, WBSA, WAFB, WSL, WRVA, WHBC, WHIO, WQUA, KOB, KBOI, WNAB, WEIM, WSKY, WDEF, KSEL, WROV, KPAT, WJON, KTWO, KMED, KRNO. Heavy: WCCO. Medium: WJMD, WLTA, WCZY, WEL, WHBY, WWSA.
DARYL HALL & JOHN OATES "Did It In A Minute" (RCA) 43/8
Rotations: Heavy 0/0, Medium 26/3, Light 10/4, Extra Adds 1, Total Adds 8, WCBM, WFYR, 55KRC, WBLI, WOWO, KSLQ, KBOI, KFOR. Heavy: WQUE, WSRZ, KKUA, KWAV, WLVA, WROV. Medium: WZUU, WICC, WRIE, WSMF, WHEN, WAFB, KULF, WAAY, WHHY, WFMK, WMHE, KMJJ, KYUU, WNNR, WKZE-FM, WEIM.
FRED PARRIS & THE FIVE SATINS "Medley" (Elektra) 43/3
Rotations: Heavy 9/0, Medium 20/2, Light 14/1, Extra Adds 0, Total Adds 3, WRVA, KLTE, KCRG. Heavy: WTAE, WICC, WSMF, WVIC, WYYZ, WELI, WNAB, WDEF, KRNO. Medium: KDKA, WSB, WCZY, WCCO, WRIE, WHAM, WGY, WBSA, WGAC, WSGN, KULF, KCEE, WEIM, WCTC, WNEU, KRBC, KBOZ.
RICK SPRINGFIELD "Don't Talk To Strangers" (RCA) 41/3
Rotations: Heavy 10/0, Medium 21/3, Light 10/0, Extra Adds 0, Total Adds 3, WJMD, WSKY, WLVA. Heavy: KDKA, WHHY, SM95, WQUE, WSRZ, WFMK, KWAV, WNNR, WORG, WBOW. Medium: WASH, WZZP, KSR9, WHEN, WAFB, KRBE, KULF, WAAY, KSLQ, WMHE, KMJJ, KYUU, WKBR, Q96, KCRG, KBAI, KRKK, KSR0.
SHEENA EASTON "When He Shines" (EMI America) 37/17
Rotations: Heavy 1/0, Medium 19/8, Light 15/7, Extra Adds 2, Total Adds 17, WSB, 97AIA, WGAC, WSLI, WHBC, WHIO, WOMC, WQUA, KOB, KBOI, KIXI, WNNR, KRBC, WLVA, WSGW, KBAI, KRNO. Medium: WCCO, KEX, WEL, KULF, KRMG, KKRD, KSL, WEIM, WDAY, KFOR, WJON.
T.G. SHEPPARD "Finally" (WB/Curb) 35/11
Rotations: Heavy 3/0, Medium 19/5, Light 11/4, Extra Adds 2, Total Adds 11, KEZL, KULF, WRVR, WPTF, KMBZ, KLTE, WQUA, KRMG, WNEU, KBOZ, KTWO. Heavy: WLTA, WCCO, WDEF. Medium: WSB, KEX, WSMF, WBT, WHHY, SM95, WRVA, KRBC, WSKY, WWSA, WDAY, WJON, KMED, KISN.
MIKE POST "Theme From 'Magnum P.I.'" (Elektra) 32/6
Rotations: Heavy 4/0, Medium 17/3, Light 9/1, Extra Adds 2, Total Adds 8, WVBF, WNIC, KOY, WRVA, WSRZ, YES95. Heavy: WHHY, WFMK, WKZE-FM, WNEU. Medium: WBN, KEX, WEL, WGAC, WHBC, KSL, KCEE, WEIM, WKBR, WSGW, KBOZ, KBAI, KRKK.
CAROLE KING "One To One" (Atlantic) 31/15
Rotations: Heavy 1/0, Medium 11/2, Light 18/12, Extra Adds 1, Total Adds 15, WHB, WCCO, KMGK, KRKA, WQUE, WFMK, KOB, WNAB, WKZE-FM, WEIM, KBOZ, KMED, KRNO, KRKK, KISN. Heavy: KWAV. Medium: WICC, SM95, WSRZ, WHIO, KUGN, WSKY, WDEF, WDAY, WJON.
JENNIFER WARNES "Come To Me" (Arista) 30/0
Rotations: Heavy 2/0, Medium 17/0, Light 11/0, Extra Adds 0, Total Adds 0, Heavy: WDEF, WLVA. Medium: WSB, 97AIA, KEX, WGAC, KEY103, WRVA, WHBC, WHIO, KBOI, KUGN, KSL, WEIM, KRBC, WWSA, WJON, KBOZ, KMED.

SIGNIFICANT ACTION

A TASTE OF HONEY "I'll Try Something New" (Capitol) 28/5
Rotations: Heavy 1/0, Medium 16/2, Light 11/3, Extra Adds 0, Total Adds 5, WOMC, KSEL, WLVA, WSGW, KADE. Heavy: WBN. Medium: WROR, WJMD, WLTA, WCZY, KPLZ, KULF, KKUA, WNNR, KRBC, WSKY, WCHV, WORG, KRNO, KRKK.
HUEY LEWIS AND THE NEWS "Do You Believe In Love" (Chrysalis) 28/4
Rotations: Heavy 8/0, Medium 16/3, Light 4/1, Extra Adds 0, Total Adds 4, WQUE, WEIM, WSKY, WDAY. Heavy: WZZP, KOY, WHHY, WSRZ, WOWO, WROV, KPAT, WBOW. Medium: KDKA, KVIL, WFYR, WBBF, WGAC, KMGK, KRBE, WFMK, WMHE, KWAV, KYUU, WNNR, KRKK.
LE ROUX "Nobody Said It Was Easy" (RCA) 24/2
Rotations: Heavy 7/0, Medium 10/0, Light 7/2, Extra Adds 0, Total Adds 2, KVIL, Q96. Heavy: WAFB, WHHY, WSRZ, WFMK, KWAV, WCHV, WROV. Medium: WZZP, WSMF, KRBE, WRVR, WOWO, WMHE, KYUU, WNNR, KPAT, WBOW.
PATTI AUSTIN with JAMES INGRAM "Baby Come To Me" (Qwest/WB) 23/1
Rotations: Heavy 3/0, Medium 12/0, Light 8/1, Extra Adds 0, Total Adds 1, KSEL. Heavy: KULF, KKUA, WLVA. Medium: WCBM, WBN, WSGW, SM95, KWAV, WKZE-FM, WWSA, WDAY, KFOD, KBOZ, KRNO.
DIONNE WARWICK & JOHNNY MATHIS "Friends In Love" (Arista) 19/19
Rotations: Heavy 0/0, Medium 7/7, Light 12/12, Extra Adds 0, Total Adds 19, WLTA, WSB, WCCO, KEX, WBT, WHBC, KMBZ, WNAB, WEIM, WNEU, WSKY, WDEF, KSEL, WORG, WWSA, WDAY, KFOR, WSGW, KMED.
LITTLE RIVER BAND "Man On Your Mind" (Capitol) 19/8
Rotations: Heavy 2/1, Medium 6/0, Light 9/5, Extra Adds 2, Total Adds 8, WYYZ, WAFB, KWAV, WKZE-FM, WORG, WDAY, WBOW, KADE. Heavy: WSRZ. Medium: KEX, KULF, SM95, WSKY, WCHV, WLVA.
WAYLON & WILLIE "Just To Satisfy You" (RCA) 18/5
Rotations: Heavy 1/0, Medium 9/1, Light 6/2, Extra Adds 2, Total Adds 5, WGAC, WHHY, KTKT, KRBC, KTWO. Heavy: WLVA. Medium: WSB, WCCO, WSGN, KMBZ, KBOI, KSL, WDAY, WJON.
BOYS BAND "Please Don't Stop Me Baby (I'm On Fire)" (Elektra) 18/4
Rotations: Heavy 2/0, Medium 9/2, Light 6/1, Extra Adds 1, Total Adds 4, WFMK, KCEE, WKZE-FM, WLVA. Heavy: WHHY, WSKY. Medium: KEX, WGY, SM95, WNNR, KFOD, KRKK, KISN.
STARS ON 45 "Tribute To Stevie Wonder" (Radio/Atlantic) 16/6
Rotations: Heavy 0/0, Medium 8/3, Light 8/3, Extra Adds 0, Total Adds 6, WCLR, WFYR, WBT, WIS, WLVA, KISN. Medium: WCBM, WICC, KULF, WHHY, KCRG.
BILL LABOUNTY "Livin' It Up" (WB/Curb) 16/0
Rotations: Heavy 1/0, Medium 11/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: WDAY. Medium: WCZY, KEZL, WGAC, WBT, SM95, WHBC, WJON, KFOD, KBOZ, KMED, KRKK.
DENIECE WILLIAMS "It's Gonna Take A Miracle" (ARC/Columbia) 13/4
Rotations: Heavy 0/0, Medium 8/1, Light 3/1, Extra Adds 2, Total Adds 4, WROR, WHYN, WKZE-FM, WEIM. Medium: WBN, WJMD, WASH, WNNR, KRBC, WSKY, WORG.
LAURA BRANIGAN "All Night With Me" (Atlantic) 13/2
Rotations: Heavy 0/0, Medium 1/0, Light 11/1, Extra Adds 1, Total Adds 2, WYYZ, WNEU. Medium: WSKY.
LARRY LEE "Don't Talk" (Columbia) 11/5
Rotations: Heavy 0/0, Medium 3/0, Light 7/4, Extra Adds 1, Total Adds 5, WLTA, KKUA, WCHV, WJON, KMED. Medium: KEX, WGAC, KULF.
STEVIE NICKS "Edge Of Seventeen" (Modern/Atco) 11/1
Rotations: Heavy 3/0, Medium 4/1, Light 4/0, Extra Adds 0, Total Adds 1, WROV. Heavy: WZZP, WHHY, WSRZ. Medium: KRBE, WCHV, KISN.
BOBBY CALDWELL "Jamaica" (Polydor/PolyGram) 9/4
Rotations: Heavy 0/0, Medium 5/1, Light 4/3, Extra Adds 0, Total Adds 4, WIS, KMBZ, KKRD, KWAV. Medium: WBN, WCCO, WSKY, WDEF.
KARLA BONOFF "Personally" (Columbia) 8/2
Rotations: Heavy 0/0, Medium 7/2, Light 1/0, Extra Adds 0, Total Adds 2, KEX, KWAV. Medium: WLTA, WSB, KPLZ, WGAC, WSRZ.
ALABAMA "Mountain Music" (RCA) 7/1
Rotations: Heavy 0/0, Medium 4/0, Light 2/0, Extra Adds 1, Total Adds 1, WHHY. Medium: WBT, WHBC, KBOI, WDAY.
DOTTIE WEST "You're Not Easy To Forget" (Liberty) 7/0
Rotations: Heavy 1/0, Medium 3/0, Light 3/0, Extra Adds 0, Total Adds 0, Medium: WCCO, WHIO, KSL.
PIA ZADORA "I'm In Love Again" (Elektra/Curb) 6/3
Rotations: Heavy 0/0, Medium 2/2, Light 4/1, Extra Adds 0, Total Adds 3, WBSA, WGAC, KULF.
RANDY GOODRUM "Savin' It Up" (Polydor/PolyGram) 6/2
Rotations: Heavy 0/0, Medium 2/0, Light 4/2, Extra Adds 0, Total Adds 2, KRKD, KRKK. Medium: WLTA, KRBC.
CHARLIE DANIELS BAND "Still In Saigon" (Epic) 5/2
Rotations: Heavy 0/0, Medium 2/0, Light 3/2, Extra Adds 0, Total Adds 2, WHHY, WEIM. Medium: WSRZ, WDAY.
KOOL & THE GANG "Get Down On It" (De-Lite/PolyGram) 5/2
Rotations: Heavy 1/1, Medium 2/0, Light 2/1, Extra Adds 0, Total Adds 2, WFMK, WMHE. Medium: WHHY, WQUE.
STEVE CARLISLE "I'll Fall In Love Again" (Sweet City/MCA) 5/1
Rotations: Heavy 1/0, Medium 2/1, Light 2/0, Extra Adds 0, Total Adds 1, WSKY. Heavy: WLTA. Medium: WHIO.
RAY PARKER JR. "The Other Woman" (Arista) 5/1
Rotations: Heavy 1/0, Medium 3/0, Light 1/1, Extra Adds 0, Total Adds 1, Q96. Heavy: WSKY. Medium: KULF, WHHY, WSRZ.

CHR SIGNIFICANT ACTION

EDDIE RABBITT "I Don't Know Where To Start" (Elektra) 10/2
Moves: Up 2, Debuts 1, Same 5, Down 0, Adds 2, WFMF, KIOA, WFB on, WAEB 28-26, WYCR on, WKEE 40-38, WAYS on, WFLB d-32, KKL on, KOZA on.
GORDON LIGHTFOOT "Baby Step Back" (WB) 10/1
Moves: Up 3, Debuts 1, Same 5, Down 0, Adds 1, KSPZ, CKLW on, KCBN 18-14, WZZR on, WKFR on, KIOA d-27, KXXX 28-23, KSKD 30-26, WIGY on, KKOV on.





JOHN DENVER "Shanghai Breezes" (RCA) 62/12

Moves: Up 23, Debuts 6, Same 22, Down 0, Adds 12, WCAU-FM, KRLA, KIKI, KEYN-FM, WGBF, KOKO, KSKD, KIKI, Z102, WISE, KOZA, KYA, CKLW 30-22, WAEB 14-11, FM102 29-21.

GENESIS "Man On The Corner" (Atlantic) 61/7

Moves: Up 26, Debuts 8, Same 20, Down 1, Adds 7, B100, KKKX, WFBG, WXLK, KKRC-FM, 99KG, KDVV, B94 29-26, WGCL 27-24, KEZR 18-16, K104 4-4, WAEV 28-24, KSEL-FM 20-14, WSPT 30-27, KRNA 25-22.

FOREIGNER "Juke Box Hero" (Atlantic) 60/1

Moves: Up 22, Debuts 0, Same 16, Down 21, Adds 1, KKF, WFI 19-17, B94 6-4, Q102 4-3, KUBE 15-11, WPST 23-20, KROD 8-6, WANS-FM 4-2, WNOK-FM 7-5, KEYN-FM 14-11, KIDD 26-18, KSKD 29-22, KKRC-FM 5-3, KWLO 10-8, KKL 34-27.

ALDO NOVA "Fantasy" (Portrait/CBS) 58/8

Moves: Up 28, Debuts 1, Same 21, Down 0, Adds 8, 96, WGCL, WYCR, KSET-FM, WBBQ, 96XIL, WISE, WGLF, CKGM 26-20, KEGL 22-18, WRCK 26-20, KINT 20-14, KKKX 26-20, KSKD 19-10, Q104 31-27.

WILLIE NELSON "Always On My Mind" (Columbia) 56/8

Moves: Up 31, Debuts 6, Same 11, Down 0, Adds 8, Q103, WABB-FM, Y103, WRQK, KOFM, KBBK, WCIR, KELO, Z93 14-9, 94Q 4-1, KKKX 18-12, WCSC 11-9, WNOK-FM 26-17, KSTT 24-19, KCPX 27-19.

GLASS MOON "On A Carousel" (Radio/Atlantic) 55/8

Moves: Up 16, Debuts 10, Same 23, Down 0, Adds 6, KRQ, WFBG, WCIR, WXLK, WAZY-FM, KRNA, KBEQ 27-25, WRVQ 18-16, KSET-FM 26-18, KHFI 18-9, WBCY 16-13, WDCG 26-22, WJBO on, KILE 35-33, KYA 21-19.

SHEENA EASTON "When He Shines" (EMI America) 51/22

Moves: Up 5, Debuts 10, Same 14, Down 0, Adds 22 including WXXS-FM, KJQQ, KEZR, K104, KHFI, WMAK-FM, KSTT, KIOA, WNAM, KNBQ, WGU, WISE, KILE, WTRU, KENI.

ROBERTA FLACK "Making Love" (Atlantic) 51/8

Moves: Up 25, Debuts 6, Same 13, Down 0, Adds 8, KEEL, WJDX, WAXY, KJ100, WKFR, WNCI, FM102, KCPX, WXXS-FM 21-16, KEARTH 14-7, KIS-FM 23-16, K104 29-29, WMAK-FM 17-14, KOFM 30-27, KRQ 23-20, WTSN 30-28.

DAVID LASLEY "If I Had My Wish Tonight" (EMI America) 50/9

Moves: Up 15, Debuts 4, Same 22, Down 0, Adds 9, WABC, WKRZ-FM, KITY, KROK, WJBO, WIGY, WFBG, WYKS, KDZA, B104 on, KZFM 26-17, WOKI 38-36, KBBK 30-26, WGU 29-26, KILE 38-31.

SIGNIFICANT ACTION

JUNIOR "Mama Used To Say" (Mercury/PolyGram) 47/6

Moves: Up 25, Debuts 4, Same 10, Down 2, Adds 8, KBFM, WDCG, KJRB, WJBO, WTSN, WYKS, WFI 13-8, Y100 11-1, KEARTH 26-18, KRLA 20-8, KZFM 16-10, WAYS 28-24, FM102 24-20, WACZ 29-24, Z102 29-24.

BOYS BAND "Please Don't Stop Me Baby (I'm On Fire)" (Elektra) 47/4

Moves: Up 15, Debuts 1, Same 27, Down 0, Adds 4, WTXI, K96, KSKD, WSPT, WLOL-FM 23-19, KYXX on, Q103 on, WAEB 17-14, KINT 19-18, WHYY-FM on, WOKI 35-32, KIKI on, KHYT on, 95XIL 36-33, KKRC-FM 23-21.

SIMON & GARFUNKEL "Wake Up Little Susie" (WB) 42/19

Moves: Up 4, Debuts 10, Same 9, Down 0, Adds 19 including Z93, KBEQ, KOPA, WLAN-FM, G100, WDOQ, KX104, WNOK-FM, KKKX, WJBO, WAEB, KELO, WAZY-FM, KATI, KOZE.

LOVERBOY "When It's Over" (Columbia) 42/15

Moves: Up 7, Debuts 4, Same 16, Down 0, Adds 15, WXXS-FM, WGCL, WKT, KHFI, WFMF, G100, WZYP, WRVQ, KZ93, Z104, KSKD, WSPT, KRNA, KFMZ, KOZE.

STARS ON 45 "Tribute To Stevie Wonder" (Radio/Atlantic) 42/11

Moves: Up 10, Debuts 12, Same 9, Down 0, Adds 11, Q107, WCKX, WLOL-FM, WDRG-FM, WYCR, WKEE, KTS, WTXI, WDOQ, 95SGF, WGLF, WPGC 25-21, WFB 28-24, KINT 23-16, FM100 21-14.

GAMMA "Right The First Time" (Elektra) 41/5

Moves: Up 7, Debuts 1, Same 28, Down 0, Adds 5, K104, WGH, KMGK, KKKX, KILE, 96XK on, CHUM on, KEGL 30-26, KEZR on, KINT 22-17, KSKD on, WOMP-FM on, WZYQ on, KSEL-FM 15-12, KCRC 33-27.

GEORGE DUKE "Shine On" (Epic) 40/1

Moves: Up 19, Debuts 1, Same 19, Down 0, Adds 1, FM102, WFI on, Q105 24-20, KFRC 37-34, WTC-FM 18-15, KZFM 28-18, WTXI 30-26, KROK 24-21, WDOQ 24-21, WMAK-FM 24-20, KGGI 20-17, KIKI on, WJBO 21-16, WFLB 33-28.

GEORGE BENSON "Never Give Up On A Good Thing" (WB) 37/0

Moves: Up 23, Debuts 1, Same 12, Down 1, Adds 0, WCAU-FM 34-28, B94 22-19, WXXS-FM 13-10, WCKX 26-20, KIS-FM 27-24, KIQQ 23-21, WTC-FM 22-19, WDOQ 25-20, WZZR on, WJBO 15-11, Q104 6-4, 95SGF 10-7, WFOX 20-18, KVOL 21-19, WRKR on.

DUKE JUPITER "I'll Drink To You" (Coast-Coast/CBS) 33/10

Moves: Up 6, Debuts 0, Same 17, Down 0, Adds 10, KEGL, KYA, K104, KZFM, KLPO, WABB-FM, WSSX, KSKD, WGU, KILE, 96XK on, KEZR on, WRVQ on, KCPX 40-36, KSEL-FM 26-22.

CAROLE KING "One To One" (Atlantic) 31/9

Moves: Up 3, Debuts 7, Same 11, Down 1, Adds 9, WKEE, KSTT, WNAM, WFOX, KVOL, WTRU, 99KG, KDZA, KOZE, KBEQ d-35, KIQQ on, WPHD on, KC101 29-26, WOKI d-40, Q104 30-25.

POLICE "Secret Journey" (A&M) 30/24

Moves: Up 1, Debuts 1, Same 4, Down 0, Adds 24 including B94, B104, 92FLY, WDRG-FM, WPST, WKEE, WABB-FM, WBCY, WJXQ, KMGK, KNBQ, WZYQ, WISE, 99KG, KFMZ.

T.G. SHEPPARD "Finally" (WB/Curb) 30/9

Moves: Up 6, Debuts 4, Same 11, Down 0, Adds 9, WPGC, WDOQ, FM100, KX104, WNOK-FM, WVIC, WFLB, Q101, KKL, Z93 28-24, 94Q on, WCKX 28-25, WOKI 39-36, Z102 35-31, WCGQ on.

DENIECE WILLIAMS "It's Gonna Take A Miracle" (ARC/Columbia) 29/13

Moves: Up 1, Debuts 4, Same 11, Down 0, Adds 13, WFI, KFI, KIQQ, KEZR, Q106, WTXI, WBBQ, KX104, WSEZ, KBBK, KCPX, WGU, WGLF, WABC d-7, KEARTH 29-23.

MECO "Pop Goes The Movies Part I" (Arista) 26/1

Moves: Up 10, Debuts 0, Same 12, Down 3, Adds 1, KIKI, WCAU-FM 29-26, KFI on, KEEL 31-29, KLPO 35-32, WMAK-FM 14-11, KYNO-FM 34-26, Y94 22-18, KCPX 25-18, 95XIL 34-32, WFLB 24-21, Q101 on, KFYR on, KENI on, KKL on.

DIANA ROSS "Work That Body" (RCA) 22/21

Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 21 including WBEN-FM, WXXS-FM, Z93, WGCL, KEARTH, KFI, WKEE, WDOQ, WOKI, WCSC, KGGI, KNBQ, Q101, KVOL, KSLY, KCBN.

CHRIS REA "Loving You" (Columbia) 20/3

Moves: Up 3, Debuts 2, Same 12, Down 0, Adds 3, KIQQ, WMAK-FM, WSEZ, KRLA on, KEZR on, KZFM d-27, KROK on, WOKI on, WGH on, KNBQ on, KBBK on, WIGY on, WFEA on, WFLB on, KCBN 30-25.

JOHN HALL BAND "You Sure Fooled Me" (EMI America) 18/5

Moves: Up 1, Debuts 3, Same 9, Down 0, Adds 5, KINT, KBBK, WSPT, KRNA, KSLY, WLOL-FM d-30, WMAK-FM on-dp, WGH on, WVIC d-40, WJXQ d-25, KMGK on, WAEV on, 99KG on, KFMZ on, KENI on.

SOFT CELL "Tainted Love" (Sire/WB) 16/1

Moves: Up 10, Debuts 2, Same 3, Down 0, Adds 1, WLYT, WFI 25-20, WCAU-FM 15-11, CKGM 2-2, Y100 12-8, I95 18-15, KRLA 12-4, KIQQ 9-4, WRCK 8-6, WPST 4-3, K104 22-15, WJBO 20-12, 95XIL d-35, KRNA d-25, KFMZ 18-12.

TOM TOM CLUB "Genius Of Love" (Sire/WB) 16/1

Moves: Up 10, Debuts 1, Same 4, Down 0, Adds 1, KIKI, WCAU-FM on, Y100 17-9, I95 15-14, KRLA 15-11, KIQQ 6-6, KFRC d-25, B97 14-9, WZYP on, FM102 15-9, KHYT 13-3, Z102 7-4, WFLB 23-19, WCIL-FM 12-8.

RAINBOW "Stone Cold" (Mercury/PolyGram) 15/15

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 15, 95KX, WPHD, WKRZ-FM, K104, WABB-FM, WZYP, WOKI, WSSX, WVIC, WJXQ, Q104, WAEV, KRNA, KSLY, KYA.

ASIA "Heat Of The Moment" (Geffen) 15/8

Moves: Up 1, Debuts 2, Same 4, Down 0, Adds 8, WZYP, WSSX, WIGY, WXLK, KSEL-FM, KFMZ, KSLY, KCBN, 96XK d-33, B104 on, CHUM 28-13, WPHD on, WRVQ d-22, FM103 on, Q104 on.

O'BRYAN "The Gigolo" (Capitol) 15/4

Moves: Up 6, Debuts 2, Same 3, Down 0, Adds 4, KEARTH, FM102, KIKI, KVOL, WXXS-FM d-21, KRLA 22-18, KFI on, KIQQ 29-17, KFRC 7-6, KZFM on, WJDX 26-23, WCSC on, KGGI d-30, WFLB 35-29.

INNOCENTS "Hold My Hand" (Boardwalk) 12/7

Moves: Up 0, Debuts 2, Same 3, Down 0, Adds 7, WKRZ-FM, KZFM, KINT, WGH, WJXQ, WIGY, Q101, KMGK d-29, KILE on, KENI on, KSLY on, KCBN d-39.

PIA ZADORA "I'm In Love Again" (Elektra/Curb) 12/3

Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 3, WLOL-FM, WZZR, KILE, WFI on, WXXS-FM on, KIQQ on, KYXX on, KZFM d-28, WTXI 40-35, WCSC on, Q101 on, WTRU on.

SHOOTING STAR "Hollywood" (Virgin/Epic) 12/0

Moves: Up 4, Debuts 0, Same 8, Down 0, Adds 0, WLOL-FM on, KIQQ on, K104 36-32, WABB-FM on, WZYP on, WSSX 21-17, KSTT 14-13, KMGK 30-27, WIGY on, KRNA on, KENI on.

TOTO "Rosanna" (Columbia) 11/10

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 10, KEGL, KIQQ, WPST, WBCY, WSSX, KMGK, KNBQ, KIKI, WZYQ, Q104, WYKS on.

CARPENTERS "Beechwood 4-5789" (A&M) 11/4

Moves: Up 1, Debuts 3, Same 3, Down 0, Adds 4, WSEZ, WKFR, KIOA, WFLB, WFB on, WAEB d-29, WGH d-21, KSTT d-22, KGGI on, WFBG on, KELO 30-25.

RICHARD "DIMPLES" FIELDS "If It Ain't One Thing..." (Boardwalk) 11/3

Moves: Up 3, Debuts 1, Same 4, Down 0, Adds 3, KEARTH, KIQQ, Q101, CKLW 18-13, KFRC 30-28, WDRG-FM on, KINT d-40, KBFM on, KHYT 21-18, 95SGF on, WFLB on.

BILL CHAMPLIN "Take It Uptown" (Elektra) 11/0

Moves: Up 2, Debuts 1, Same 8, Down 0, Adds 0, KZZP 25-24, WZYP on, WHYY-FM on, WMAK-FM on-dp, WOKI on, WBCY 26-24, WGH on, WJXQ on-dp, WKDQ d-30, WAEV on, WFOX on.

EDDIE RABBITT "I Don't Know Where To Start" (Elektra) 47/23

Rotations: Heavy 2/1, Medium 21/8, Light 19/9, Extra Adds 6, Total Adds 23, WSB, 97AIA, WYVZ, WBSA, WAFB, WSLI, WRVA, WHBC, WHIO, WQUA, KOB, KBOI, WNA, WEIM, WSKY, WDEF, KSEL, WROV, KPAT, WJON, KTWO, KMED, KRNO. Heavy: WCCO. Medium: WJMD, WLTA, WCZY, WELI, WHBY, WWSA.

DARYL HALL & JOHN OATES "Did It In A Minute" (RCA) 43/8

Rotations: Heavy 8/0, Medium 28/3, Light 10/4, Extra Adds 1, Total Adds 8, WCBM, WFYR, 56KRC, WSLI, WWO, KSLQ, KBOI, KFOR. Heavy: WQUE, WSRZ, KKUA, KWAV, WLVA, WROV. Medium: WZUU, WICC, WRIE, WFSM, WHEN, WAFB, KULF, WAA, WSHY, WFMK, WMHE, KMJJ, KYUU, WNNR, WKZE-FM, WEIM.

FRED PARRIS & THE FIVE SATINS "Medley" (Elektra) 43/3

Rotations: Heavy 9/0, Medium 20/2, Light 14/1, Extra Adds 0, Total Adds 3, WRVA, KLTE, KCRG. Heavy: WTA, WICC, WSFM, WTC, WYVZ, WELI, WNA, WDEF, KRNO. Medium: KDKA, WSB, WCZY, WCCO, WRIE, WHAM, WGY, WBSA, WYAG, WSGN, KULF, KCEE, WEIM, WCTC, WNEU, KRBC, KBOZ.

RICK SPRINGFIELD "Don't Talk To Strangers" (RCA) 41/3

Rotations: Heavy 10/0, Medium 21/3, Light 10/0, Extra Adds 0, Total Adds 3, WJMD, WSKY, WLVA. Heavy: KDKA, WHYY, SM95, WQUE, WSRZ, WFMK, KWAV, WNNR, WORG. Medium: WASH, WZZP, KSR4, WHEN, WAFB, KRBE, KULF, WAA, KSLO, WMHE, KMJJ, KYUU, WKBR, Q96, KCRG, KBAI, KRKK, KSKD.

SHEENA EASTON "When He Shines" (EMI America) 37/17

Rotations: Heavy 1/0, Medium 19/6, Light 15/7, Extra Adds 2, Total Adds 17, WSB, 97AIA, WGAC, WSLI, WHBC, WHIO, WOMC, WQUA, KOB, KBOI, KIXI, WNNR, KRBC, WLVA, WSGW, KBAI, KRNO. Medium: WCCO, KEX, WELI, KULF, KRMG, KKR, KSL, WEIM, WDAY, KFOR, WJON.

T.G. SHEPPARD "Finally" (WB/Curb) 35/11

Rotations: Heavy 3/0, Medium 19/6, Light 11/4, Extra Adds 2, Total Adds 11, KEZL, KULF, WRVR, WPTF, KMBZ, KLTE, WQUA, KRMG, WNEU, KBOZ, KTWO. Heavy: WLTA, WCCO, WDEF. Medium: WSB, KEX, WSFM, WBT, WHYY, SM95, WRVA, KRBC, WSKY, WWSA, WDAY, WJON, KMED, KISN.

MIKE POST "Theme From 'Magnum P.I.'" (Elektra) 32/6

Rotations: Heavy 4/0, Medium 17/3, Light 9/1, Extra Adds 2, Total Adds 6, WVBF, WNIC, KOY, WRVA, WSRZ, YES95. Heavy: WHYY, WFMK, WKZE-FM, WNEU. Medium: WBEN, KEX, WELI, WGAC, WHBC, KSL, KCEE, WEIM, WKBR, WSGW, KBOZ, KBAI, KRKK.

CAROLE KING "One To One" (Atlantic) 31/15

Rotations: Heavy 1/0, Medium 11/2, Light 18/12, Extra Adds 1, Total Adds 15, WHB, WCCO, KMGC, KRKA, WQUE, WFMK, KOB, WNA, WKZE-FM, WEIM, KBOZ, KMED, KRNO, KRKK, KISN. Heavy: KWAV. Medium: WICC, SM95, WSRZ, WHIO, KUGN, WSKY, WDEF, WDAY, WJON.

JENNIFER WARNES "Come To Me" (Arista) 30/0

Rotations: Heavy 2/0, Medium 17/0, Light 11/0, Extra Adds 0, Total Adds 0. Heavy: WDEF, WLVA. Medium: WSB, 97AIA, KEX, WGAC, KEY103, WRVA, WHBC, WHIO, KBOI, KUGN, KSL, WEIM, KRBC, WWSA, WJON, KBOZ, KMED.

SIGNIFICANT ACTION

A TASTE OF HONEY "I'll Try Something New" (Capitol) 28/5

Rotations: Heavy 1/0, Medium 16/2, Light 11/3, Extra Adds 0, Total Adds 5, WOMC, KSEL, WLVA, WSGW, KADE. Heavy: WBEN. Medium: WROR, WJMD, WLTA, WCZY, KPLZ, KULF, KUA, WNNR, KRBC, WSKY, WCHV, WORG, KRNO, KRKK.

HUEY LEWIS AND THE NEWS "Do You Believe In Love" (Chrysalis) 28/4

Rotations: Heavy 8/0, Medium 18/3, Light 4/1, Extra Adds 0, Total Adds 4, WQUE, WEIM, WSKY, WDAY. Heavy: WZZP, KOY, WHYY, WSRZ, WWO, WROV, KPAT, WBOW. Medium: KDKA, KVIL, WFYR, WBBF, WGAC, KMGC, KRBE, WFMK, WMHE, KWAV, KYUU, WNNR, KRKK.

LE ROUX "Nobody Said It Was Easy" (RCA) 24/2

Rotations: Heavy 7/0, Medium 10/0, Light 7/2, Extra Adds 2, Total Adds 2, KVIL, Q96. Heavy: WAFB, WHYY, WSRZ, WFMK, KWAV, WCHV, WROV. Medium: WZZP, WSFM, KRBE, WRVR, WWO, WMHE, KYUU, WNNR, KPAT, WBOW.

PATTI AUSTIN with JAMES INGRAM "Baby Come To Me" (Qwest/WB) 23/1

Rotations: Heavy 3/0, Medium 12/0, Light 8/1, Extra Adds 0, Total Adds 1, KSEL. Heavy: KULF, KUA, WLVA. Medium: WCBM, WBEN, WGAC, SM95, KWAV, WKZE-FM, WWSA, WDAY, KFOD, KBOZ, KRNO.

DIONNE WARWICK & JOHNNY MATHIS "Friends In Love" (Arista) 19/19

Rotations: Heavy 0/0, Medium 7/7, Light 12/12, Extra Adds 0, Total Adds 19, WLTA, WSB, WCCO, KEX, WBT, WHBC, KMBZ, WNA, WEIM, WNEU, WSKY, WDEF, KSEL, WORG, WWSA, WDAY, KFOR, WSGW, KMED.

LITTLE RIVER BAND "Man On Your Mind" (Capitol) 19/8

Rotations: Heavy 2/1, Medium 6/0, Light 9/5, Extra Adds 2, Total Adds 8, WYVZ, WAFB, KWAV, WKZE-FM, WORG, WDAY, WBOW, KADE. Heavy: WSRZ. Medium: KEX, KULF, SM95, WSKY, WCHV, WLVA.

WAYLON & WILLIE "Just To Satisfy You" (RCA) 18/5

Rotations: Heavy 1/0, Medium 9/1, Light 8/2, Extra Adds 2, Total Adds 5, WGAC, WHYY, KTKT, KRBC, KTWO. Heavy: WLVA. Medium: WSB, WCCO, WSGN, KMBZ, KBOI, KSL, WDAY, WJON.

BOYS BAND "Please Don't Stop Me Baby (I'm On Fire)" (Elektra) 18/4

Rotations: Heavy 2/0, Medium 9/2, Light 8/1, Extra Adds 1, Total Adds 4, WFMK, KCEE, WKZE-FM, WLVA. Heavy: WHYY, WSKY. Medium: KEX, WGY, SM95, WNNR, KFOD, KRKK, KISN.

STARS ON 45 "Tribute To Stevie Wonder" (Radio/Atlantic) 16/6

Rotations: Heavy 0/0, Medium 8/3, Light 8/3, Extra Adds 0, Total Adds 6, WCLR, WFYR, WBT, WIS, WLVA, KISN. Medium: WCBM, WICC, KULF, WHYY, KCRG.

BILL LaBOUNTY "Livin' It Up" (WB/Curb) 16/0

Rotations: Heavy 1/0, Medium 11/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WDAY. Medium: WCZY, KEZL, WGAC, WBT, SM95, WHBC, WJON, KFOD, KBOZ, KMED, KRKK.

DENIECE WILLIAMS "It's Gonna Take A Miracle" (ARC/Columbia) 13/4

Rotations: Heavy 0/0, Medium 8/1, Light 3/1, Extra Adds 2, Total Adds 4, WROR, WHYY, WKZE-FM, WEIM. Medium: WBEN, WJMD, WASH, WNNR, KRBC, WSKY, WORG.

LAURA BRANIGAN "All Night With Me" (Atlantic) 13/2

Rotations: Heavy 0/0, Medium 1/0, Light 11/1, Extra Adds 1, Total Adds 2, WYVZ, WNEU. Medium: WSKY.

LARRY LEE "Don't Talk" (Columbia) 11/5

Rotations: Heavy 0/0, Medium 3/0, Light 7/4, Extra Adds 1, Total Adds 5, WLTA, KUA, WCHV, WJON, KMED. Medium: KEX, WGAC, KULF.

STEVIE NICKS "Edge Of Seventeen" (Modern/Atco) 11/1

Rotations: Heavy 3/0, Medium 4/1, Light 4/0, Extra Adds 0, Total Adds 1, WROV. Heavy: WZZP, WHYY, WSRZ. Medium: KRBE, WCHV, KISN.

BOBBY CALDWELL "Jamaica" (Polydor/PolyGram) 9/4

Rotations: Heavy 0/0, Medium 5/1, Light 4/3

# JOHN COUGAR

He may call himself "The American Fool," but after you hear "**Hurts So Good**," you'll say Mr. Cougar is nobody's fool!



Special April Fool's Day release for CHR and AOR radio of "Hurts So Good," the lead single from the soon to be released album "**American Fool**"--the much anticipated follow-up LP to last year's 350,000+ selling "Nothing Matters" album.

**See John Cougar perform  
"Hurts So Good" on Saturday Night Live  
next Saturday, April 10th!**



PolyGram Records

Produced by John "Cougar" Mellencamp & Don Gehman

Contemporary Hit Radio

### NATIONAL AIRPLAY/30

Adult/Contemporary

Three Weeks	Two Weeks	Last Week	Rank	Artist/Title (Label)
3	3	3	1	OLIVIA NEWTON-JOHN/Make A Move... (MCA)
19	12	8	2	RICK SPRINGFIELD/Don't Talk To Strangers (RCA)
2	2	2	3	STEVIE WONDER/That Girl (Tamla/Motown)
1	1	1	4	JOURNEY/Open Arms (Columbia)
12	7	7	5	VANGELIS/Chariots Of Fire (Polydor/PolyGram)
13	10	9	6	J. GEILS BAND/Freeze-Frame (EMI America)
6	5	5	7	GO-GO'S/We Got The Beat (IRS/A&M)
5	4	4	8	JOAN JETT & BLACKHEARTS/I Love Rock 'N Roll (Boardwalk)
11	8	6	9	HUEY LEWIS & NEWS/Do You Believe In Love (Chrysalis)
25	15	13	10	PAUL DAVIS/'65 Love Affair (Arista)
17	13	12	11	STEVIE NICKS/Edge Of Seventeen (Modern/Atco)
-	27	18	12	DARYL HALL & JOHN OATES/Did It In A Minute (RCA)
30	20	15	13	Q. JONES featuring J. INGRAM/One Hundred Ways (A&M)
27	24	19	14	GREG GUIDRY/Goin' Down (Badland/Columbia)
23	19	16	15	LE ROUX/Nobody Said It Was Easy (Lookin' For The Lights) (RCA)
24	21	17	16	QUARTERFLASH/Find Another Fool (Geffen)
8	11	14	17	BERTIE HIGGINS/Key Largo (Kat Family/CBS)
9	9	11	18	POINTER SISTERS/Should I Do It (Planet/Elektra-Asylum)
-	29	22	19	TOMMY TUTONE/867-5309/Jenny (Columbia)
28	25	21	20	VAN HALEN/(Oh) Pretty Woman (WB)
-	-	25	21	CHARLENE/I've Never Been To Me (Motown)
29	26	23	22	DR. HOOK/Baby Makes Her Blue Jeans Talk (Casablanca/PG)
4	6	10	23	ROD STEWART/Tonight I'm Yours (Don't Hurt Me) (WB)
-	-	28	24	BEATLES/Movie Medley (Capitol)
-	-	30	25	ELTON JOHN/Empty Garden (Hey Hey Johnny) (Geffen)
-	-	29	26	ROLLING STONES/Hang Fire (Rolling Stones/Atco)
7	14	20	27	AIR SUPPLY/Sweet Dreams (Arista)
-	-	28	28	P. McCARTNEY with S. WONDER/Ebony And Ivory (Columbia)
-	-	29	29	KOOL & THE GANG/Get Down On It (De-Lite/PolyGram)
10	16	24	30	POLICE/Spirits In The Material World (A&M)

Three Weeks	Two Weeks	Last Week	Rank	Artist/Title (Label)
6	5	1	1	VANGELIS/Chariots Of Fire (Polydor/PolyGram)
5	3	2	2	NEIL DIAMOND/On The Way To The Sky (Columbia)
12	8	4	3	OLIVIA NEWTON-JOHN/Make A Move On Me (MCA)
7	6	6	4	Q. JONES featuring J. INGRAM/One Hundred Ways (A&M)
9	7	5	5	SISTER SLEDGE/My Guy (Cotillion/Atco)
24	17	11	6	PAUL DAVIS/'65 Love Affair (Arista)
2	2	3	7	JOURNEY/Open Arms (Columbia)
10	9	8	8	STEVIE WONDER/That Girl (Tamla/Motown)
20	13	12	9	JOHN DENVER/Shanghai Breezes (RCA)
14	11	10	10	LARRY CARLTON/Sleepwalk (WB)
1	1	7	11	BERTIE HIGGINS/Key Largo (Kat Family/CBS)
-	24	17	12	BARRY MANILOW/Let's Hang On (Arista)
4	4	9	13	CLIFF RICHARD/Daddy's Home (EMI America)
23	18	15	14	BARBRA STREISAND/Memory (Columbia)
27	25	18	15	WILLIE NELSON/Always On My Mind (Columbia)
18	16	14	16	POINTER SISTERS/Should I Do It (Planet/Elektra-Asylum)
29	27	20	17	ROBERTA FLACK/Making Love (Atlantic)
-	-	26	18	CHARLENE/I've Never Been To Me (Motown)
3	10	13	19	KENNY ROGERS/Through The Years (Liberty)
-	30	24	20	AL JARREAU/Teach Me Tonight (WB)
-	-	28	21	GREG GUIDRY/Goin' Down (Badland/Columbia)
30	28	25	22	GENE COTTON/If I Could Get You (Into My Life) (Knoll)
16	14	16	23	STEVIE WOODS/Just Can't Win 'Em All (Cotillion/Atco)
22	21	21	24	MECO/Pop Goes The Movies Part I (Arista)
-	-	25	25	P. McCARTNEY with S. WONDER/Ebony And Ivory (Columbia)
-	-	26	26	GORDON LIGHTFOOT/Baby Step Back (WB)
-	-	27	27	DAN FOGELBERG/Run For The Roses (Full Moon/Epic)
-	-	28	28	CARPENTERS/Beechwood 4-5789 (A&M)
13	19	23	29	AIR SUPPLY/Sweet Dreams (Arista)
-	-	24	30	ELTON JOHN/Empty Garden (Hey Hey Johnny) (Geffen)

McCARTNEY/WONDER (160)  
FRANKE & KNOCKOUTS (45)  
LITTLE RIVER BAND (36)

DAN FOGELBERG (34)  
POLICE (24)

**MOST  
ADDED**

McCARTNEY/WONDER (69)  
DAN FOGELBERG (39)  
SIMON & GARFUNKEL (29)

CHARLENE (26)  
EDDIE RABBITT (23)  
WARWICK/MATHIS (19)

JOAN JETT (104)  
RICK SPRINGFIELD (102)  
J. GEILS BAND (82)

OLIVIA NEWTON-JOHN (79)  
GO-GO'S (65)  
VANGELIS (61) PAUL DAVIS (61)

**HOTTEST**

VANGELIS (77)  
OLIVIA NEWTON-JOHN (65)  
PAUL DAVIS (48)

NEIL DIAMOND (48)  
JOURNEY (48)  
STEVIE WONDER (48)

### PAUL McCARTNEY with STEVIE WONDER Ebony And Ivory (Columbia)

78% of our reporters on it. Moves: Up 0, Debuts 3, Same 0, Down 0, Adds 160 including WNBC, WBEN-FM, B104, WPGC, KEGL, Z93, Y100, Q105, CKLW, WLOL-FM, WGCL, KEARTH, KIQQ, KUBE, KIMN, KZZP. See Parallels, debuts at number 28 on CHR chart.

### KOOL & THE GANG Get Down On It (De-Lite/PolyGram)

59% of our reporters on it. Moves: Up 71, Debuts 21, Same 15, Down 3, Adds 13, WKBW, WCAU-FM, Q102, WKTI, XTRA, WHFM, 92FLY, WAEB, V100, WSKZ, WGH, KSTT, KKLK, WKEE 19-12, WDOQ 14-8. See Parallels, debuts at number 29 on CHR chart.

12-34

## NEW & ACTIVE

#### HUMAN LEAGUE "Don't You Want Me" (A&M) 113/23

Moves: Up 41, Debuts 20, Same 28, Down 1, Adds 23 including WCAU-FM, WPGC, Y100, I95, WLOL-FM, KBEQ, XTRA, KYYX, WHHY-FM, WKDQ, Y94, WCIR, WFOX, KKRC-FM, KSLY.

#### CHARLIE DANIELS BAND "Still In Saigon" (Epic) 113/23

Moves: Up 32, Debuts 26, Same 32, Down 0, Adds 23 including B94, Q105, KRLA, KEZR, KIMN, WYCR, B97, KR0K, Y103, WMEE, KIDD, WTSN, WAEV, WAZY-FM, KKLK.

#### RAY PARKER JR. "The Other Woman" (Arista) 103/17

Moves: Up 53, Debuts 20, Same 13, Down 0, Adds 17 including CKGM, 94Q, Q105, WL0L-FM, KFI, KC101, KR0D, WABB-FM, WR0K, KIK, KQKQ, KNBQ, WOMP-FM, KKQV, KENI.

#### MIKE POST "Theme From 'Magnum P.I.'" (Elektra) 90/10

Moves: Up 52, Debuts 6, Same 17, Down 5, Adds 10, WCKX, KLPO, WJDX, KXK106, WANS-FM, Z104, WKDQ, Q104, KFYR, KWLO, WCAU-FM 33-21, Z93 29-22, WMAK-FM 26-21, KSKD 26-20.

#### FRANKE & KNOCKOUTS "Without You..." (Millennium/RCA) 88/45

Moves: Up 3, Debuts 14, Same 26, Down 0, Adds 45 including WBEN-FM, WIF1, B94, CKGM, KIMN, WRCK, KBFM, WDOQ, WQUT, KIOA, KJRB, KLUC, WGUY, WCGQ, WTRU.

#### BARRY MANILOW "Let's Hang On" (Arista) 81/22

Moves: Up 25, Debuts 14, Same 20, Down 0, Adds 22 including WABC, KRLA, 92FLY, K104, KITY, WTX, KLPO, WKFR, WNAM, WGBF, KGGI, WFEA, 95XIL, KKKL, KYA.

#### DAN FOGELBERG "Run For The Roses" (Full Moon/Epic) 78/34

Moves: Up 10, Debuts 12, Same 22, Down 0, Adds 34 including WBEN-FM, Q103, KZZP, WFB9, V100, KBFM, WDOQ, WOKI, KSTT, KIOA, KZ93, WOW, KKKX, KIDD, KKQV.

#### CARS "Since You're Gone" (Elektra) 74/12

Moves: Up 28, Debuts 9, Same 27, Down 0, Adds 12, KEZR, Q103, KSET-FM, WJDX, WCSC, WJXQ, KMGK, KSKD, WJBO, WAEV, KEL0, KDZA, WKTI 4-20, WRCK 22-17, KNBQ 30-25.

#### LITTLE RIVER BAND "Men On Your Mind" (Capitol) 73/36

Moves: Up 4, Debuts 14, Same 19, Down 0, Adds 36 including WIF1, KFI, B100, WLAN-FM, KBFM, WBBQ, WMAK-FM, WSEZ, WANS-FM, KRAV, KNBQ, KBBK, WIGY, WISE, KDZA.

#### DONNIE IRIS "My Girl" (MCA) 72/23

Moves: Up 7, Debuts 8, Same 34, Down 0, Adds 23 including WIF1, WXKS-FM, Q107, CKGM, B100, KYYX, WLAN-FM, KX104, WNAM, KCPX, KHYT, WJBO, WFLB, WTRU, WAZY-FM.

#### SISTER SLEDGE "My Guy" (Cotillion/Atco) 67/0

Moves: Up 34, Debuts 2, Same 12, Down 19, Adds 0, WNBC 11-8, Q107 18-13, WCKX 13-10, KOPA 20-16, WBLI 13-10, Q106 23-20, KEEL 32-12, WAXY 18-13, FM100 22-15, WVIC 11-5, WKFR 17-13, KOFM 20-14, WNCI 19-15, KRQ 20-18, WHEB 14-11.

#### A TASTE OF HONEY "I'll Try Something New" (Capitol) 64/10

Moves: Up 26, Debuts 4, Same 24, Down 0, Adds 10, KC101, WYCR, WKRZ-FM, WNOK-FM, KGGI, WJBO, WGY, WTRU, KSLY, WXKS-FM 29-18, WAEB 22-19, KZFM 30-25, KYNO-FM 36-28, KIKI 22-18.

## BREAKERS

### CHARLENE

#### I've Never Been To Me (Motown)

68% of our reporters on it. Rotations: Heavy 26/0, Medium 43/9, Light 31/15, Extra Adds 2, Total Adds 26 including WVBF, KOY, KNBR, KPLZ, WICC, WTIC, WWYZ, 14Q, WBT, KMGC, KRBE, WMAZ, YES95, WFDF, KRMG, KOB, and 10 more. Moves 26-18 on A/C chart.

### AL JARREAU

#### Teach Me Tonight (WB)

65% of our reporters on it. Rotations: Heavy 22/0, Medium 52/6, Light 22/7, Extra Adds 2, Total Adds 15, WVBF, GR55, WJMD, KH0W, KFMB, WTIC, WWYZ, 3WS, 14Q, WTAR, WSJS, KUDL, KCEE, KADE, KISN. Moves 24-20 on A/C chart.

## NEW & ACTIVE

25-49

#### GREG GUIDRY "Goin' Down" (Badland/Columbia) 86/9

Rotations: Heavy 18/0, Medium 51/6, Light 16/2, Extra Adds 1, Total Adds 9, WSB, WCCO, KNBR, 3WS, WAIV, WTAR, WRVA, WLVA, WJBC. Heavy: WBEN, KGW, WWYZ, KULF, WAAV, SM95, WFMK, KOB, KWAV, WWNR, WKZE-FM, WCHV, Q96, WROV, WDAY, KFOR, WBOW, KRKK. Medium: KDKA, WFYR, KH0W. Moves 28-21 on A/C chart.

#### DAN FOGELBERG "Run For The Roses" (Full Moon/Epic) 78/39

Rotations: Heavy 4/0, Medium 42/14, Light 28/19, Extra Adds 6, Total Adds 39 including 97A1A, WISN, KPLZ, WICC, WKAZ, WHAM, WHYN, WGAC, WAFB, WSLI, WMAZ, WRVR, WHHY, Y108, WRVA, YES95, WFDF, KUDL, WMHE, KRMG, KBOI, KWAV, K108, KIXI, KCEE, and 14 more. Debuts at number 27 on A/C chart.

#### CARPENTERS "Beechwood 4-5789" (A&M) 77/11

Rotations: Heavy 7/0, Medium 48/2, Light 21/7, Extra Adds 3, Total Adds 12, WROR, WCZY, KFMB, WVLC, KLTE, WMHE, KBOI, WSKY, WCHV, KPAT, KISN. Heavy: WLTA, WCCO, WRVA, WHIO, KKUA, WLVA, KFOR. Medium: WJMD, WSB, WISN, KEX, KEZL, WICC, WHAM, WGAC, WSGN, WFDF, KIXI. Debuts at number 28 on A/C chart.

#### GORDON LIGHTFOOT "Baby Step Back" (WB) 77/11

Rotations: Heavy 7/0, Medium 41/6, Light 28/4, Extra Adds 1, Total Adds 11, GR55, 97A1A, WGY, KMGC, WTAR, WFDF, WFMK, KREM, WNAW, WCHV, KTWO. Heavy: KGW, SM95, WRVA, WSRZ, KWAV, WLVA, KRNO. Medium: WBEN, WLTA, WSB, WCZY, WCCO, KEX, KPLZ, WICC, WGAC, KMBZ, KING, KIXI. Debuts at number 26 on A/C chart.

#### ELTON JOHN "Empty Garden (Hey Hey Johnny)" (Geffen) 74/13

Rotations: Heavy 8/0, Medium 42/2, Light 25/10, Extra Adds 1, Total Adds 13, KPPL, WHAM, WHYN, WGAC, WAFB, WSGN, WIS, WAAV, WSLI, WHHY, WHIO, WCHV, KFOR. Heavy: SM95, KWAV, WSKY, WLVA, KBOZ, KRNO. Medium: WCBM, WSB, 97A1A, WCZY, WCCO, KEZL, KPLZ, WWYZ, WARM98, WMHE, KKUA. Debuts at number 30 on A/C chart.

#### P. McCARTNEY with S. WONDER "Ebony And Ivory" (Columbia) 69/69

Rotations: Heavy 8/6, Medium 29/29, Light 26/26, Extra Adds 8, Total Adds 69 including WCBM, WBEN, WYNY, WASH, WLTA, WSB, WCLR, WCZY, WHB, WISN, WCCO, KS94, KPPL, KEX, KGW, KEZL, KFMB, KPLZ, WICC, WGY, WGAC, WBT, SM95, WSRZ, WHBY, WARM98, WOMC, KBOI, KCEE, KTKT, and 39 more. Debuts at number 25 on A/C chart.

#### BEATLES "Movie Medley" (Capitol) 58/10

Rotations: Heavy 3/0, Medium 33/6, Light 20/3, Extra Adds 2, Total Adds 10, GR55, KDKA, KS94, WRIE, WHYN, WRVA, WOWO, KOB, KBOI, KBOZ. Heavy: WNIC, WSRZ, KRNO. Medium: WCBM, WROR, KEX, KPLZ, WICC, WWYZ, WAFB, WSGN, WBT, KULF, WAIV, WHHY, WAKR, WHBC, WFMK, KIXI, KCEE.

#### SIMON & GARFUNKEL "Wake Up Little Susie" (WB) 49/29

Rotations: Heavy 3/2, Medium 27/12, Light 18/12, Extra Adds 3, Total Adds 29, WYNY, KDKA, WTAE, WSB, KPLZ, WSB, WBT, WMAZ, WHHY, WSRZ, WHBY, WHIO, KKR0, KOB, KIXI, KTKT, WKZE-FM, WNEU, WDEF, WLVA, WORG, KFOR, WBOW, KADE, KBOZ, KMED, KRNO, KRKK, KSRO. Heavy: WASH.

#### GEORGE BENSON "Never Give Up On A Good Thing" (WB) 48/0

Rotations: Heavy 9/0, Medium 33/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: KEX, WAAV, WRVA, WFMK, KKR0, KKUA, WWNR, WLVA, WORG. Medium: WCBM, WROR, WTAE, 97A1A, KOY, KPLZ, WICC, WRIE, WELI, KEY103, WBT, WVLC, WRVR, WHHY, Y106, WSRZ, WHBY, WFDF, WMHE, KBOI, KUGN.