

Radio & Records

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KPLZ AFTRA Members Vote Union Out

By an eight-to-one vote, KPLZ/Seattle's members of the American Federation of Television & Radio Artists (AFTRA) voted to evict the union as the sole bargaining unit for on-air personnel at the station. The original four-year pact between KPLZ's parent company, Golden West Broadcasters, and AFTRA expired on September 30. As negotiations for a new AFTRA contract with the station began in early October, KPLZ morning personality Mark Ellis filed a decertification

petition, seeking to oust the union. The AFTRA members at the station cast their votes in favor of the decertification issue on December 6 and 7. AFTRA had until December 14 to file an appeal, but apparently chose to let the vote stand.

KPLZ VP/GM Todd Bitts told R&R, "The unit had a choice to go with the company or continue with the union and they chose the direction they wanted to take. Now, obviously, I have to be responsive to their needs, and I intend to be."

Cuban Interference "Wipes Out" WNWS

As Cuba angrily marched out of the AM conference in Rio de Janeiro this week (see Page 4), it was becoming clear that changes are being made in Cuba's AM operations.

A new Cuban station went on the air December 6 at 790 kHz, the FCC has confirmed. "In our fringe area they've totally wiped us out," reports WNWS/South Miami Chief Engineer Lee Waller. "They've actually reduced our listening area by about half."

According to Waller, many advertisers have cancelled contracts on the News/Talk station, which has already applied for an emergency power increase.

Meanwhile, FCC engineers and the South Florida Broadcasters Association (SFBA), which is reporting "massive shifts," are watching closely for other signs of new AM trouble from Cuba.

Green Elected Chairman Of Arbitron Advisory Council

George Green, VP/GM of KABC/Los Angeles, has been elected Chairman of Arbitron's Radio Advisory Council, and will lead the body through its four sessions with Arbitron in 1982.

Steve Trivers, President of WQLR/Kalamazoo, was elected Council Vice Chairman at the Cancun, Mexico Arbitron/Council meeting this week; Bella Werner of the Christal rep firm was appointed to a two-year term as research advisor to the Council.

As for results of the Council

discussions, outgoing Chairman Tom Hoyt, former President of Heftel Broadcasting, told R&R, "We're not ready with resolutions yet on the key issues because we're still too combative." Hoyt described the sessions as "the most intense I've ever been to and the best we've had." He indicated that Arbitron executives and Council members might stay longer than originally planned at Cancun in order to deal with issues like monthly reports and Arbitron's pricing policies.

Mike McGee WGSO's New General Manager

Mike McGee has been named General Manager at WGSO/New Orleans, coming to the Insilco News/Talk station from the PD position at WCAU/Philadelphia.

Insilco Sr. VP Tom Durney, to whom McGee will report, told R&R, "I'm just elated. Mike was the News Director for KCMO/Kansas City and I was the General Sales Manager, and one day he applied for a job in sales. So we gave him our lowest-billing account list, and within six months he was outbidding everyone else. Mike was promoted to National

Sales Manager and then when they made their transition from A/C to News/Talk, he was made Operations Director. He did it so well and so quickly that CBS noticed him and hired him as PD of WCAU.

"Mike is a guy who has a strong news background; he designed and implemented the News/Talk format for KCMO and he's the perfect guy for the job," Durney continued. "On a day-to-day basis, I will run the FM (WQUE) and just oversee the AM; Mike will run the AM and I think we'll split



Christmas Premium A Real Puzzler

WQXI & 94Q(WQXI-FM)/Atlanta ordered several hundred of these custom-imprinted puzzle cubes for use as on-air giveaways and presents for clients. As part of the overall promotion of the premium, the stations held a "94Q Cube Off" at a local shopping center, drawing thousands of participants and spectators who tried to solve the cube in order to win prizes. Of the more than 43 quintillion possible combinations of the cube, only one produces the correct solution.

PUZZLER/See Page 19

Gulf Promotes Two To General Manager

Following the final approval of Gulf Broadcasting Group's acquisition of KRLY/Houston, WQAL/Cleveland, WJMD/Washington, and WKLS-AM & FM/Atlanta from San Juan Racing Association, Gulf President Allen Henry has appointed new General Managers for the Houston and Cleveland stations. Effective immediately, John Hiatt assumes the responsibilities of GM at KRLY. Hiatt formerly served as GSM for Gulf's KTXQ/Dallas. Robert Mills, who had been GSM of Gulf's WNDE & WFBQ/Indianapolis, was promoted to GM of WQAL.

Both Michael Raymond, who had been GM at KRLY, and William Scull, who had been GM at WQAL, will stay on at their respective stations as General Sales Managers. Replacing Hiatt as KTXQ's new GSM is Tim Cochran, a sales representative at the station. Roger Ingram, who had been Sales Manager at

WNDE & WFBQ, takes over from Mills as GSM for the Indianapolis properties.

Fitzgerald Named Network VP/GM



Rich Fitzgerald

Rich Fitzgerald has been named VP/GM of Al Coury's recently-formed Network Records, reuniting a team that worked together at Capitol and RSO Records. Fitzgerald was most recently Sr. VP/GM at RSO, where he started as National Promotion Director in 1976 after five years as a Capitol promotion representative.

Coury commented, "Rich and I have worked closely during my formative years. His experience and expertise in promotion, A&R, sales, and marketing make him a very worthy leader of the new management team now being put together at Network."

In his new position, Fitzgerald will supervise the label's operations, including promotion, sales, marketing, and A&R. He reports directly to Coury.

Before joining Capitol, Fitzgerald was in radio in Seattle, serving as MD and PD at KOL in the early 70's.

the sports network responsibilities."

McGee told R&R, "I've been at WCAU a short time; it's been a very exciting position and I made a lot of wonderful friends and contacts. CBS has been very kind to me and very supportive. Anybody would be excited to become a General Manager, and I'm particularly excited because it's with Insilco. I like the way they operate, I like their goals, and I like the people. I think it's a tremendous opportunity for me, and CBS was very kind to let me take advantage of it."

Hats Off To Del, It's A Runaway Smash!!!

The First Single: "Sea Of Love" From His New Album: "Drop Down And Get Me."

One of the "Most Added" Singles of the Week.

DEL SHANNON "Sea of Love" (Network/ Elektra-Asylum) 67/27

B104 deb 27	G100 add 28
WXKS-FM deb 28	WHHY-FM add
Z93 add	WAXY add
94Q on	CK101 add
CKLW add	WSEZ add
KFI add	KIHK add
KIQQ on	WKDQ add
KEZR 23-21	KCPX 27-25
KIMN on	KLUC deb 29
KOPA on	WTSN deb 35
WPHD add	WFBG add
WHFM add	WCIR add
WRCK add	WFLB 33-30
WICC add 30	Q101 add
WLAN-FM add	KKXL add
Q106 add	WCIL-FM add
WKRZ-FM add	99KG add
WKEE deb 39	KSLY add
KZFM deb 30	KCBN deb 40
KINT 31-25	KDZA add
WTIX add	KATI add



THE ALBUM PRODUCED BY
TOM PETTY

DROP DOWN AND GET ME
DEL SHANNON



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BY ELEKTRA-ASYLUM RECORDS, A DIVISION
OF WARNER COMMUNICATIONS CO.

MANAGEMENT: DAN BOURGOISE BUG MUSIC

Katz Buys Outlet's Orlando Stations

Katz Broadcasting continued its radio station acquisition drive by agreeing last week to purchase WDBO-AM & FM/Orlando from the Outlet Co. for \$9.5 million. The purchase is subject to FCC approval following the completion of the July 1981 merger between Outlet and Columbia Pictures.

A subsidiary of the Katz Communications rep firm, Katz Broadcasting was formed in March 1981, owns K95/Tulsa, and acquired WEZN/Bridgeport, WAAF & WFTQ/Worcester, and WZZK/Birmingham later in the year.

WDBO is a 5kw facility at 580 kHz, while WDBO-FM has 80kw at 92.3 MHz.

Walton Joins KIFM As VP/GM

Bruce Walton has been named VP/GM at West Coast Media's KIFM/San Diego. Walton, a former member of the Dallas Cowboys and the brother of NBA star Bill Walton, has been the Local Sales Manager at KCBQ/San Diego for the past 3 1/2 years. He told R&R, "This challenge appeals to me. It's a very well-run radio station with an excellent market position and reputation. Leaving KCBQ was probably the toughest decision I've ever had to make, but Don McCann (President of West Coast Media) offered me the unique opportunity of going in and learning the job."

McCann commented to R&R on the appointment of Walton, saying, "Bruce's career in broadcasting has been with one of the top performers in the industry, KCBQ. He knows San Diego and has the qualities to motivate us all to greater achievements and satisfactions from our work. I look forward to exciting times."

Walton, who is 30, started at KIFM on December 17. It is his first management position.

Gail Mitchell Appointed R&R News Editor

Gail Mitchell has been appointed News Editor of Radio & Records, taking on the position in addition to her duties as News/Talk format Editor. Her new responsibilities include gathering and writing news stories, supervising R&R's What's New section, and working with Washington Bureau Chief Jonathan Hall in covering news from networks, program suppliers, and rep firms.

Executive Editor Ken Barnes stated, "Gail's journalistic experience



Gail Mitchell

and skills will be invaluable as we continue to expand and improve the newspaper. She has repeatedly demonstrated her ability to handle a wide variety of assignments in both the news and music areas of R&R. (Associate News Editor) Don Waller did a superb job, and we wish him well in his freelance literary pursuits; we're fortunate that Gail can take over those duties and hope to provide her with some new challenges as well."

Mitchell, who joined R&R in early 1979 after working on Los Angeles area newspapers and serving in RKO's national music coordination department, commented, "I'm thrilled at this exciting opportunity to be a part of R&R's expansion. I'd like to thank (Editor/Publisher) Bob Wilson, (Executive Editor) John Leader, and Ken Barnes for their continued confidence and support."

Don Waller, Associate News Editor and a staffer at R&R since mid-1978, as well as a nationally-known music journalist, resigned to pursue a free-lance writing career.

R&R Holiday Schedule

This is the final issue of R&R for 1981. Following the annual holiday break, R&R will resume publication with the issue dated January 8, 1982. During the holidays, the R&R offices will remain open (except for Christmas Eve, Christmas Day and New Year's Day) to serve your needs. In the meantime, best holiday wishes from all of us at Radio & Records.

Stores Must Pay License Fees To Use Radio

The U.S. Court of Appeals (Second Circuit) has upheld a lower court ruling that The Gap clothing store chain infringed copyrights by playing radio stations' music through its outlets' loudspeakers. The latest decision upholds a size limit for stores engaging in unlicensed use of radio, 620 square feet, as specified in a 1975 Supreme Court case. The 420-store Gap chain averages 3500 square feet a store, and had been taken to court by ASCAP in 1978 after the clothing company had refused to obtain a license governing radio use over speakers. The Gap's case hinged on whether the 1976 Copyright Act's licensing exemption of places using "a single receiving apparatus of a kind commonly used in private homes" applied to retail stores.

Horne Becomes KQYT GM

Mike Horne has been named General Manager of KQYT/Phoenix, coming to the position from Harte-Hanks sister station KYND/Houston, where he was General Sales Manager. Both KYND and KQYT are Beautiful Music stations. At KQYT, Horne succeeds Mike Knox, who resigned to seek other broadcast employment opportunities.

Harte-Hanks Regional VP David Thomas, in making the announcement, commented, "I've followed Mike's career over the last four years and feel very confident he will provide superb leadership for KQYT." Harte-Hanks Radio President Gary Edens stated, "Mike has done an outstanding job as KYND's Sales Manager, and we're pleased to have found within the company a person of his capabilities to take the helm at KQYT."

Horne told R&R, "I view this as a tremendous opportunity, to be 28 years old and be able to run a radio station with the history of a KQYT. I'm very excited. I feel fortunate that the station already has some great people on staff. I think there's some polishing work that needs to be done to make the station even more successful, and I'm looking forward to it."

Horne becomes GSM at KYND in September 1980 following three years as GSM, Local Sales Manager, and account executive at WHBQ/Memphis. He started as an account executive at WWUN/Jackson, MS in 1976.

Rick Harris To Program WLPX/Milwaukee

Rick Harris has accepted the PD position at AOR-formatted WLPX/Milwaukee, moving from the morning air shift at WLUP/Chicago. Harris's previous programming experience includes positions at WYSP/Philadelphia, WLRS/Louisville, and WKQB & WLAC/Nashville.

WLPX VP/GM John Hinkle told R&R, "I found him with the help of Burkhart/Abrams. He's an outstanding talent. He'd worked at several B/A stations before, and had a good track record. His reputation in the format is very solid."

Harris, who had been at WLUP for 10 months, told R&R, "I'm looking forward to it. I really missed programming; that's the bottom line. Milwaukee has a very exciting AOR battle going on." Harris replaces the recently-exited Tom Daniels, and takes over at the station January 4.

LETTER

Dealing With Harassment

Dear R&R,

As a full-time female radio personality, I feel compelled to comment on your article in the December 4 issue, regarding the dismissal of Alex Lacy from KBCO/Boulder.

While radio personalities of both sexes must deal with a certain amount of harassment, the male caller harassing the female personality is a problem not always well understood by male radio station management. All the feminist politics in the world aren't going to nullify the physical vulnerability of females to males. Karate lessons help, but the trick is to take care of the problem before it reaches the point of fear of physical harm.

First of all, there are at least a dozen reasons

YEAR-END PROGRAMMING WRAP-UP

Specials currently available from programming suppliers and networks.

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COUNTRY STATION SAVES SIGHT OF LOCAL BOY

Raises funds to send afflicted child to Russia for treatment.

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IS ARBITRON'S ETHNIC WEIGHTING FAIR?

Perspective on a controversial issue from a Grand Rapids PD.

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EASY LISTENING PROMOTION ROUNDUP

A visual survey of some intriguing station ideas.

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KOMO CONDUCTS RADIO'S FIRST TELEVOTE POLL

Bell System's 900-number instant voting system gets Seattle test.

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KHJ TEN YEARS AGO TODAY

A look at a classic psychedelic Top 40 station poster and the saga of where those personalities are now.

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Washington Report

Labor Threats Doom Public Radio Ad Test

R&R has learned that warnings from broadcast unions to National Public Radio (NPR) may doom any chance of public radio stations taking part in a limited advertising experiment authorized by Congress earlier this year.

AFTRA, the American Federation of Musicians (AFM), and others have told NPR if any of its affiliates carry ads, they'd stop giving the network special breaks owing to its noncommercial status.

NPR, which has never been enthusiastic about the experiment, agreed to cut off its programming to any station taking part in the test. NPR President Frank Mankiewicz believes the move will effectively prevent any radio stations from participating.

The (FCC Commissioner James) Quello task force overseeing the test met Monday (12-14) and accepted 10 of the 13 radio stations wanting to take part. All ten will now be asked whether they want to proceed even if it means their access to NPR will be cut off. Labor difficulties are not expected to block a similar experiment involving ten public television stations.

January Wrap Up For AM Stereo, FM Quad

Latest word from the FCC forecasts a final vote on AM stereo on January 13, with FM quad probably going before the Commission later in the month. Insiders say a tight lid has been clamped on the big question: whether the FCC will again recommend a single system or change its mind to allow five competitors to battle it out in the marketplace.

Meanwhile, at its final meeting of the year this week, the Commission was planning to seek comments on ending the three-year trafficking rule and on the White House directive that part of the broadcast EEO program be scrapped. Final action was slated on the use of FM subcarriers for utility load management.

Shiben Says Goodbye

Broadcast Bureau Chief Dick Shiben, the FCC's top regulator of radio and television, sent a goodbye memo to his staff this week (12-16). "Time continues to change. It is time for me to change also," said Shiben. "Shortly, therefore, I'll be leaving my post ... to pursue a new career."

Speaking of Larry Harris, who will take over the Bureau on January 4, Shiben predicted, "His job will not be easy. Budgets will be tight, the hiring freeze will continue, etc. The new chief will deserve (and, I'm sure, will get) your full support in the difficult weeks that lie ahead."

Although Shiben has been seeking a position in the private sector, he's expected to temporarily assume new duties within the FCC at the beginning of the new year.

FCC Wants 175 AM Cases Speeded Up

About 175 AM applications, some dating back four years, have been earmarked by the FCC for special handling. In each case, an opponent has filed a petition to deny. To speed up processing and clear away the backlog, a task force has been named to shepherd the cases to a finish. Heading up the project is Jeff Malickson, until recently a legal advisor to Broadcast Bureau Chief Dick Shiben.

Malickson reports the delaying petitions

often involve "complex engineering issues, as well as legal issues." He says many of the cases stem from last year's decision to put new AM's on the clear channels. For instance, many applicants drew petitions to deny by asking for waivers of the 1kw nighttime limit the FCC placed on the new AM's. Once issues like that are resolved, Malickson believes, many applications will be able to move forward quickly.

Baltimore, Dallas-Ft. Worth Daytimers Win Nighttime Rights

Over the protests of competitors, the FCC has granted nighttime service to two daytimers, Brunson Broadcasting's WEBB/Baltimore and Fairbanks Broadcasting's KVIL/Highland Park, TX, which is in the Dallas-Ft. Worth market.

In the Baltimore case, the FCC dismissed objections from WWIN/Baltimore that WEBB couldn't afford the \$500,000 cost of adding nighttime service. WSAI/Cincinnati would suffer interference, and WEBB lacked candor in dealing with the Commission.

Similarly, the FCC found no merit in a host of protests to KVIL's going fulltime that were lodged by Swanson Broadcasting's KFJZ-AM & FM/Ft. Worth. Among other things, Swanson accused KVIL of ignoring its community of license, Highland Park, to concentrate on the larger Dallas market.

Public Inspection Files Questioned

In a move likely to draw the wrath of media watchdog groups, the NAB has asked the FCC to undertake a "comprehensive reassessment" of its rules requiring broadcasters to keep public inspection files.

The NAB says much of the file data is useless, there's a heavy paperwork burden, and instructions for keeping the files are "as easy to fathom as the solution to Rubik's Cube." Commercial radio stations must put in the file renewal applications, ownership and annual employment reports, EEO model programs, letters from the public, time requests from candidates, and issues/programs lists.

The FCC is currently thinking about dropping public letters from the files, and has extended the deadline for commenting on that idea to January 7.

State Advertising Taxes May Shrink Media Budgets

Taxes on advertising production and time sales are becoming increasingly attractive to state and local governments facing cutbacks in federal assistance, an American Advertising Federation (AAF) law conference was told in Washington last week.

"The new taxes ... may prove counterproductive by placing such heavy burdens as to force cutbacks in advertising," warned AAF Sr. VP Daniel Jaffe.

The Missouri Broadcasters Association (MBA) is currently working against just such a levy. *The state government decided for the first time recently that ad production services provided by stations and agencies are subject to the state sales tax.*

The MBA helped convince the Missouri legislature to exempt advertising from the sales tax, but the state's governor vetoed the bill. An override attempt or a new bill may be pushed next month.

"From the beginning, we've felt the ultimate problem is that if they can collect

Cuba Storms Out Of Rio AM Conference

Cuba bitterly denounced the United States and walked out of the AM broadcasting conference in Rio de Janeiro on Monday (12-14).

The walkout means Cuba won't be part of any new treaty on the use of the crowded AM spectrum. And it's clear that the Rio talks have failed to head off the severe interference problems many American AM's will suffer if Cuba, as announced, puts new stations on the air with power as high as 500kw.

Cuba was reportedly angered last week when the conference narrowly rejected its request to make 45 frequency changes in its inventory of proposed AM stations. Also at issue was the U.S. push to win approval for its proposed Radio Marti or Radio Free Cuba propaganda station aimed at Cuba, and for a Voice Of America outlet in Marathon, FL.

"I don't think at this point that anybody has absorbed this sufficiently to know where we go now with Cuba," FCC home team chairman Gary Stanford told R&R.

State Department official Gordon Huffcutt, calling the walkout a "surprise," said, "Certainly the absence of Cuba leaves a void, because Cuba was the central figure in the concerns of many, many countries, not just the U.S."

According to Huffcutt, the Cubans indicated they are willing to work on interference problems with individual countries later, but didn't specify particular nations.

Conference Falls Short Of Goals

The walkout came as the conference of more than 20 Western Hemisphere nations entered its final week, having fallen far short of its goal of fitting 15,000 existing AM stations and thousands of proposed outlets into a five-year allocations plan designed to avoid interference problems and incompatibilities.

At last word, only 6621 stations had been entered into the plan, 3500 of them from the United States. In this final week, the delegates were setting up procedures to allow affected countries to solve remaining interference problems on their own.

In other actions during the six-week conference, the nations voted to keep 10 kHz spacing between AM frequencies. They also adopted new interference standards that could prove troublesome to some U.S. stations because various Latin American AM's will be able to increase power by 600%.

Also, the U.S. delegation decided to wait until future direct talks with Canada and Mexico to try to win 1kw nighttime power for the approximately 1000 Class 4 American stations, which now must reduce power to 250 watts at night.

Deregulation Championed In Senate, Orphaned In House

A new radio deregulation bill, Senator Howard Cannon's S. 1629, unanimously cleared the Senate Commerce Committee last week. It was a different story in the House, however, as Commerce Committee Chairman John Dingell opened a hearing on two deregulation bills by announcing his opposition, declaring the airwaves "still belong to all the people." Dingell added, "Clearly, this highly profitable industry wants to erect roadblocks in the paths of its competitors to preserve its lucrative domain as long as possible."

Witnesses on the deregulation bills offered by Reps. Al Swift and Jim Collins included Sam Simon of the National Citizens'



John Dingell

Erwin Krasnow



Sam Simon

Bernie Wunder

Committee for Broadcasting, NAB Sr. VP/General Counsel Erwin Krasnow, and NTIA Administrator Bernie Wunder.

Krasnow disputed Rep. Dingell, challenging what he called the "fiction that the public owns the airwaves," an idea he termed "an extremely dangerous notion."

Also last week, Rep. James Broyhill announced he will soon introduce yet another broadcast deregulation bill. This week (12-15), NRBA President Sis Kaplan invited the heads of 16 other trade associations to a January 19 meeting in Washington "to discuss deregulation problems and how to best coordinate our efforts."

the tax on production, they're just a step away from putting it on time sales," MBA Executive Director Ted Griffin told R&R.

And even though stations could pass the cost on to advertisers, Griffin foresees an ultimate loss of station revenues. "It reduces the total budget for media," he explains. "An advertiser is going to budget \$5000 - not \$5000 plus tax."

Meanwhile, ad taxes are cropping up elsewhere around the country. Texas and California now tax ad production, and a similar proposal passed the Ohio House this fall, only to be rejected by the Senate. Just last month the Illinois Supreme Court struck down a one percent tax on ad time and space sales in Chicago.

THE DR. DEMENTO SHOW

A proven prescription for hit radio! Two hours weekly of delightful "dementia" with the master impresario of comedy and novelty recordings. A prime-time winner on more than 150 top rockers. The Doctor's own hit parade, featuring such stalwarts as Barnes & Barnes, Al Yankovic, and Monty Python, is selected from his personal library of more than 150,000 rare and wondrous items. And "The Dr. Demento Show" is a prime-time winner on such stations as KMET, WLUP, WAVA, KYYS, and more than 150 other top rockers.

LIVE FROM GILLEY'S

That's live and direct from Pasadena, Texas, as host Jim Duncan presents a brand new weekly concert series, 60 minutes of top country talent performing at the biggest nightclub in the world! Already airing on over 300 of the country's finest country music stations.

OFF THE RECORD WITH MARY TURNER

Rock radio's premier interview feature, airing ten times weekly for 2½ power-packed minutes. Mary Turner talks to The Stones, Bruce Springsteen, Ted Nugent, David Bowie, Queen, and dozens of other top artists... and you listen on stations like WNEW-FM, KMET, WMET, WMMR, KZEW, KSFX, WWDC-FM, WINZ-FM, WLPX, and WCOZ.

OFF THE RECORD SPECIALS

Radio's highest rated rock specials are now available every week. Sixty minutes featuring the music and exclusive in-depth interviews with artists like: The Rolling Stones, Styx, Bob Seger, Steely Dan, REO Speedwagon, Jefferson Starship, The WHO, Queen, The Police, Pat Benatar and many, many more. Now airing on over 200 top stations including WNEW-FM, KMET, WMET, WCLZ, KSFX, KSHE, KZEW, WLPX, WWDC-FM and WIYY.

THE ROCK YEARS: PORTRAIT OF AN ERA

A spectacular 48-hour special that recalls the times that changed our lives, a year-by-year review of the music and the events of 1965 through 1980. "The Rock Years" can be run (and run again) in self-contained, three-hour blocks or as a continuous weekend extravaganza. Created by Bert Kleinman and Jeff Pollack and hosted by David Perry, with production by Ron Harris.

TELLIN' IT LIKE IT WAS

A 2½-minute spotlight on the most memorable moments in Black American history. Ten times each week, this brand new feature takes an unflinching look at those events, both great and small, that have gone into the making of Black history. You'll never know why it is... unless you know how it was.

IN CONCERT

Rock and roll is alive and brilliant on this new concert series featuring rock's hottest performing artists. Recorded live, IN CONCERT comes to you once each month for a full hour of musical energy and excitement. Airing on more than 200 of the nation's finest rock and roll radio stations.

SPECIAL EDITION

Indisputably, Black radio's finest hour. Each week, host Sid McCoy takes an inside look at the lives and the music of America's top entertainers, stellar artists such as Stevie Wonder, The Commodores, George Benson, and Earth, Wind and Fire. It's a loving, lively journey through the past, present, and future of America's own Black music.

SHOOTIN' THE BREEZE

Black radio's finest 2½ minutes! Ten times each week, Jackie McCauley interviews the superstars of today's black music... on stations like KDAY, WGCI, WVEE, WJLB, KKDA, KYOK, KDJA, WHUR, and WAMO!

ROCK ALBUM COUNTDOWN

This two-hour weekly Countdown of Radio & Records top 20 albums also features interviews with many of the week's charted artists. Hosted by air personality and R & R AOR Editor, Jeff Gelb. "The Rock Album Countdown" now airs on more than 150 top stations.

ACE AND FRIENDS

Ace Young, news director at KMET, covers the unconventional in a weekly series of ten 3½-minute features. News stories that are guaranteed to involve, inform, and entertain the listener—particularly if that listener is in the 18-34 demographic target audience!

SPACES AND PLACES

Each week, in a ten-part series of 2½-minute news and public affairs features, host David Perry takes a clear, hard look at some aspect of life in the 80's, exploring the people, the places, the problems of today's world. Relevant, stimulating, and guaranteed to keep the audience tuned in... on more than 150 U.S. radio stations!

STAR TRAK

Get the "inside trak" on today's rock news... ten times a week! The stars tell the stories behind the scenes to host Lynne Thomas in this series of revealing, 2½-minute features, now in its fourth year of national syndication on Top 40 and A.C. radio stations everywhere.

THE PLAYBOY ADVISOR

The wise and witty sage from the pages of Playboy Magazine takes to the air—ten times each week. In a series of 2½-minute features, the Playboy Advisor offers counsel and consolation on a variety of subjects, from food, fads, and fashion to sex, drugs, and rock and roll.

CONCERT OF THE MONTH


Designed especially for Black radio, this one-hour monthly Concert series is recorded live and features artists like Maze, The Pointer Sisters, the Manhattans, the Bar-Kays and Kool and the Gang.

DAYBOOK WITH BRAD MESSER

Every day is a special day for someone, somewhere, and now, every day, R&R columnist and acclaimed newscaster Brad Messer will spend three minutes telling us why. A witty, entertaining reflection on those events, past and present, that distinguish one day from another.

WESTWOOD ONE

**AMERICA'S NUMBER ONE PRODUCER/DISTRIBUTOR OF
NATIONALLY SPONSORED RADIO PROGRAMS,
CONCERTS & SPECIALS**



RKO RADIO SHOWS

**RKO Radioshows...not a newscast network...not a 24-hour network...
but the 3rd RKO Radio Network...consisting of dynamite programming
blocks for various formats...to enhance your station sound.**

- Six new entertainment series built in response to the results of our 1981 National Managers study of over 500 radio stations.
- Available cash-free to stations for premium local sale beginning in January 1982.
- Broadcast in stereo —via satellite—using RKO's extra space segment on Westar III to give you a highly promotable sound by the hottest names in the music industry.

FOR HIT CONTEMPORARY STATIONS

The Hot Ones—26 one-hour specials blending the music and interviews of today's chart toppers in hit contemporary music such as Jackson Browne, Pat Benatar, Bob Seger and Styx. Co-produced by RKO and NKR Productions and hosted by John Leader, Executive Editor of **Radio & Records**.

Weekly Music Magazine—Three dramatic hours of a Top 30 Countdown plus a review of the week's music news with behind-the-scenes interviews and observations ... hosted by RKO-owned WRKO, Boston's Charlie Van Dyke. Co-produced by RKO and Drake-Chenault, the nation's largest producer of specialized programming.

FOR ADULT CONTEMPORARY STATIONS

Musicstar Specials—26 one-hour in-depth portraits of top contemporary music artists or groups such as America, George Benson, Seals & Croft and Diana Ross — their music, words and personal reflections on their careers. Co-produced by RKO and IS, Inc. and hosted by Dave Roberts.

Solid Gold Saturday Night—Five live stereo hours (7PM—12 Midnight EST) of music that deserves the title "gold" — from Chuck Berry to the Everly Brothers; Elvis Presley to John Lennon. With a **live call-in request 800-line** to keep listeners involved in every aspect of the show. Co-produced by RKO and RKO-owned WFYR, Chicago and hosted by WFYR's "Oldies King," Dick Bartley.

FOR ROCK STATIONS

Captured Live!—The music and extraordinary stage presence of performers such as Foreigner, REO Speedwagon, Jefferson Starship and The Kinks are **Captured Live!** in 26 one-hour rock specials recorded in the electric environment of a live concert. A backstage glimpse of the artist before curtain and fan reaction after the performance heightens the inherent tension and excitement of each show. Co-produced by RKO and Reel Time Productions.

FOR COUNTRY STATIONS

Kenny Rogers and NKR Present Country Star Countdown—A three-hour countdown of country favorites hosted on a rotating basis by country favorites such as Larry Gatlin, Ronnie Milsap, Dottie West, Loretta Lynn, Merle Haggard, Charlie Price, Eddie Rabbitt, Barbara Mandrell and Mac Davis. Co-produced by RKO and NKR, a Kenny Rogers Company.

FOR ALL STATIONS

RKO's two overnight shows.
Night Time America—five live hours of broad-based adult contemporary music with Bob Dearborn.
America Overnight—six live hours of all-night telephone and talk with Ed Busch and Eric Tracy.
RKO Radioshows... 73 hours a week of long-form entertainment programming... in stereo from RKO.
Call (212) 575-6144 and lock up a Radioshow today.





NEW POLICIES TAKE WING

Airlines Say No Go On No-Shows

Those passengers who make several reservations as added guarantee of a desirable flight time, and then don't show, are now being asked to "put their money where their mouths are." According to a recent article in the *Wall Street Journal*, airlines are taking an aggressive stance against no-shows. In the wake of the air traffic controllers strike and the worsening recession, only 85% of booked passengers are showing up for flights while some airlines cite no-show rates of over 50%, especially during vacations and holidays.

Mindful of costs incurred through passenger services and overbooked flights as well as revenue losses, **New York Air** has begun enforcing a penalty policy on its Boston-Baltimore-Orlando trips. Travellers making reservations on those flights must produce a credit card number. If you fail to appear without cancelling your reservations at least 30 minutes in advance, there is an additional charge of \$20 per ticket.

In contrast, **Air Florida** has instituted a reward policy which features a 20% discount on non-refundable tickets for flights from Northeastern cities to Florida. These same tickets can also be transferred to other passengers if a no-show occurs. Both carriers report favorable response, with no-shows on some of New York Air's Orlando flights now down to 5% from a previous 30%.

Other airlines are jumping on the bandwagon. At least 10 are curbing ticket writing costs through fees imposed for refunding unused discount fares. Further combative measures include a cutback on the amenities taken for granted by delayed passengers. **Eastern** is putting baggage limitations on some flights and asking travellers to document claims for lost items. And unless you've been held up in making a connection with other Eastern flights, lodging and meal services are being chopped. Furthermore, **United Airlines** has stopped offering rooms as well as ground transport and meals for those delayed by bad weather.

Coke Still Tops In Soda Pops

"Coca-Cola" and "Pepsi" still command the largest market shares in the soft drink industry, according to a 1980 **Beverage World** survey featured in a recent issue of **Marketing & Media Decisions**. "Dr. Pepper" now ranks No. 3, held at bay by the one-two punch of "Coke" and "Pepsi." "7Up," in the meantime, slips to fourth. The remaining Top 10 stacks up as follows: (5) "Tab," (6) "Royal Crown," (7) "Sprite," (8) "Mountain Dew," (9) "Diet Pepsi" and (10) "Sunkist."

With a 26.5% market share, "Coke" sold 1.45 billion cases in 1980. "Pepsi" was second with 17.9%, equalling 980 million cases. No other soft drink had more than a six percent share of the market.

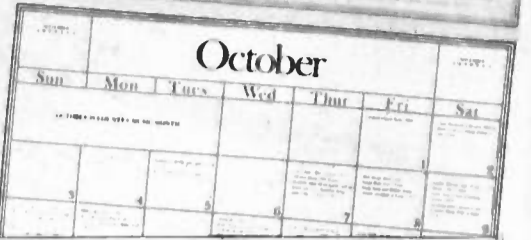
However, two beverages showed impressive growth — "Tab" beat out "Royal Crown" for 5th place after posting an 11% increase, while "Sunkist" literally jumped into the top 10 with a 100% growth rate. These top 10 brands accounted for 71% of market sales. Soda sales in 1980 totalled 5.5 billion cases, an increase of almost 3.4%.

Indiana Museum Is Phonographers' Fantasyland

All you've ever wanted to know about phonographs, and then some, can be found in the unlikely town of Martinville, IN.

Nearly nine years old, the Midwest Phonograph Museum houses the world's largest permanent collection of antique record players and jukeboxes. Surprisingly, of the 350 models on display, all but seven are operative.

Keep Up-To-Date With CMA Calendar



Once again, the **Country Music Foundation Press**, an offshoot of the **Country Music Foundation**, is offering its "Country Music History" Calendar. The 1982 edition features 12 pages of rare historical photos and a bushel of facts (birth, marriage, death dates) about your favorite country personalities, past and present. Information about chart-topping records and other country songs as well as a chronology of historical events is also included.

These calendars may be purchased for \$2.25, plus 75c for postage and handling, from the Country Music Foundation Press, 4 Music Square East, Nashville, TN 37203.

Fidelipac Debuts "Master Cart II"

The **Fidelipac Corporation** has unveiled the "Master Cart II," featuring an upper and lower tape guide limiting device. This addition allows the cartridge to control the tape path in older machines or those lacking precision tape guides, providing repeatable stereo phase and performance.

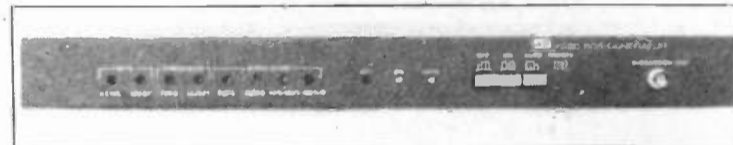
Along with wider pressure pads which make for longer wear and improved tape-to-head contact, the "Master Cart II" features a bearing-

supported, one-piece reel assembly for longer tape life as well as less wow and flutter. To increase durability, Fidelipac has added thicker walls and stronger construction.

For further information, contact Fidelipac at (609) 235-3511.



Broadcast Electronics Unveils "FC-30" Generator



Broadcast Electronics recently introduced an "FC-30" SCA Generator, originally designed to be a companion to the firm's "FX-30" synthesized FM exciter. The "FC-30" is also compatible with other manufacturers' FM exciters, ensuring high-performance and dependability in audio and data subchannel multiplex transmission.

The "FC-30" generator's audio frequency response is ± 0.5 dB at 10 to 10,000 Hz with total harmonic distortion less than 9.5%. FM noise is 67dB or greater below ± 6 kHz deviation at 400 Hz. Subcarrier muting can be adjusted from a 0.5 to 10-second range. The unit's controlled-decay subcarrier

attenuation circuitry handles this function, thus doing away with the irritating "squelch-belch" sound that plagues other designs.

Additional features include continuous signal level monitoring through front panel LED modulation indicators, full remote control operation, and memory logic which provides full operating status during power failures lasting up to an hour. Once power is restored, the "FC-30" automatically restarts. Although its operating frequency is 67kHz, the "FC-30" generator can be equipped to fit a 39 to 95kHz range.

For more information, contact Broadcast Electronics Inc., at (217) 224-9600.

What's more, owner **Ellery Drake**, who began his collection 17 years ago, says there are 300 additional items waiting to be catalogued.

According to a recent **Los Angeles Times** article, the museum has just about everything to satisfy the cravings of any phonograph junkie. Included in the priceless collection are treadle, springwound, and battery-operated models as well as French and English weight-driven machines. There are even dolls with phonographs located inside their bodies.

Chocolate Records

One favorite museum piece is a machine that plays chocolate

records(!). Although Drake doesn't have any candy platters on hand, he has heard one or two "halcy-looking" chocolate discs still exist in England.

There's also a portrait of RCA's famous dog "Nipper," who, as trivia buffs may know, is seated on his master's coffin as he cocks his ear to the player's horn. Another interesting item is the shaving machine that scrapes wax records for re-use.

Primitive Videodisc

Drake's museum even has a rudimentary forerunner of today's videodiscs, an "illustrated song machine" that comes complete with a record and postcard show.

5

YEARS AGO TODAY

Radio & Records

- ★ **JIMMY IENNER TO FORM MILLENNIUM LABEL** — Casablanca to distribute.
- ★ **DICK BOZZI NAMED PD AT CKLW / DETROIT** — Had been PD at KRTH / Los Angeles.
- ★ **TEN-Q / LOS ANGELES SET TO DEBUT OVER CHRISTMAS.**
- ★ **NUMBER ONE FIVE YEARS AGO: "You Make Me Feel Like Dancing"** — Leo Sayer (WB)
- ★ **NUMBER ONE COUNTRY: "She Never Knew Me"** — Don Williams (ABC / Dot)
- ★ **NUMBER ONE LP: "The Pretender"** — Jackson Browne (Asylum)

WESTWOOD ONE

AMERICA'S NUMBER ONE PRODUCER/DISTRIBUTOR OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS & SPECIALS SALUTES . . .

LOS ANGELES

NEW YORK



BOB & DOUG MCKENZIE "Great White North"



Here's what they are saying about the greatest LP ever made:

"A historic tribute to our great country."

Prime Minister Elliot Trudeau

"Bob & Doug McKenzie have made me pine for my Canadian roots."

Neil Young

"I can't play hockey when 'The Great White North' is shown on t.v."

Wayne Gretsky

"If back bacon was kosher, I'd eat it."

Menachim Begin

"If Neil Peart and Alex Lifeson throw in the towel, there's always room for Bob & Doug in RUSH."

Geddy Lee

"Bob & Doug were great last night."

Margaret Trudeau

"Bob, Doug, Crosby, Stills & Nash were great last night."

Joni Mitchell

"They make my job at SCTV a labor of love. Bob & Doug are consummate professionals."

Guy Caballero, President — SCTV

Take off, eh? Pass the Molson. Fry the bacon!



Turn your audiences on to 1981/82's comedy/rock phenomenon, Bob & Doug, featuring "Take Off" with Geddy Lee and "The 12 Days Of Christmas."

Any similarity to people or hosers living or dead is purely coincidental.



ON MERCURY RECORDS

Manufactured by PolyGram Records

Networks/Program Suppliers

ROUNDING UP THE ROUND-UPS

The Year In Hits And In History

The year's end is traditionally a time to look back, either historically or musically. Among the myriad of programming offerings for radio:

- A special, year-end segment of "Soundtrack Of The 60's" will be available from **Watermark**. In addition to the top songs, movies, books, fashions and news of the year, the program will feature a number of contemporary stars (**Bob Seger, Tom Petty, Kool & the Gang, Lindsey Buckingham**, and more) sharing their favorite musical memories of the 60's.

- "New Year's 1900 Yesterday," a 12-hour year-end radio special, is currently available from the Hollywood, CA-based programming supplier **Weedock**. Designed to be aired New Year's Day, the show features the hits of the 70's and 80's as well as hard news and lifestyle features.

- "Opus 81," a nine-hour radio special, is available for airing on New Year's Eve from Dallas-based **Toby Arnold & Associates**. Hosted by **Ron Rose**, the program covers the top 100 hits of the past year and over 60 interviews with the stars who made them famous.

- **Mutual** will reflect this year's major news events during its "1981 — The Year In Review" special. Written and reported by correspondent **Peter Maer**, the program will be offered to network affiliates from December 30-January 1. On Mutual's music side, a countdown edition featuring the top 30 hits of 1981 is slated for January 2 on **Dick Clark's** "National Music Survey."

- "Playback '81," hosted by **WABC/New York** personality **Dan Ingram**, will air January 1 over the **ABC Contemporary** network. The five-hour (12noon-5pm) special will review the major news events and music of 1981.

- Three year-in-review programs are being offered by the **ABC Information** network: "Perspective" features a two-part roundtable discussion. The first half focuses on foreign news events and their upcoming role in 1982; the second half talks about the domestic issues of 1981. Both segments air December 27.

That same day, "World News This Week" will be retitled "World News 1981." This special will highlight major news events as well, incorporating actualities and correspondents' on-the-scene reports. **John Grimes** anchors.

Gordon Williams, host of "The Gordon Williams Business Report," recaps the top economic and business news of 1981 and takes a future look at 1982. The program airs the last two weekends of the year, December 19-20 and December 26-27.



A new radio format, "Hitparade," is scheduled to make its debut on February 1, 1982. Aimed at the 40-plus age bracket, "Hitparade" features three major music elements: non-rock 'n' roll hits of the 1950's, the MOR hits of the 1960's, and the pop hits of the 1970's. A number of audience participation promotions and other marketing tools will accompany the package, which is **Drake-Chenault's** first new format in several years.



Mutual

Mutual Sports has signed an exclusive three-year agreement with the **National Basketball Association (NBA)** giving the network rights to broadcast the annual professional playoff and championship games. The agreement marks a 10-year association between the league and Mutual. Also under the agreement, the network will air selected quarterfinal and semifinal contests.



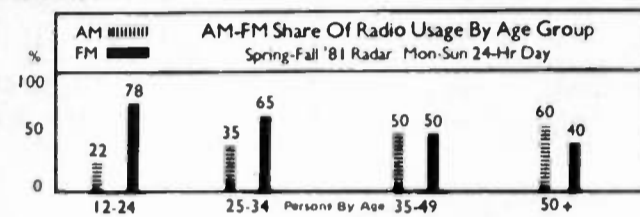
Steve Miller will be the featured guest on "Rockline" (12-21). The year's last show, airing 12-28, will consist of a best of "Rockline" segments with **Stevie Nicks, Neil Young**, and **Ringo Starr** guesting.



NETWORK AUDIENCE 140 MILLION

RADAR Fall Survey: FM Dominates 12-34 Listening

Basic patterns of radio usage remain unchanged, according to the Fall 1981 **RADAR** survey of national radio audiences. Over 95 percent (approximately 172 million) persons 12 years of age or older listen to or hear radio weekly, and more than 77 percent (or 140 million) are in the audience for the **ABC, CBS, Mutual, NBC, RKO** or **Sheridan** radio network stations.



The report also includes radio usage data on many geographic and demographic bases. For example, the general growth of FM audiences has slowed a bit with this most recent survey, but the AM-FM shares of audience (see above graph) show FM listening to be strongest in the younger demos.

The **RADAR** report's results are based upon an eight-week survey, conducted during August-October 1981.



NBC Network

Andy Williams will host "A Very Special Christmas," a two-hour program, airing the weekend of December 18-20. Special guests include **Kenny Rogers, Dionne Warwick** and **Perry Como**.

Radioradio

The **Little River Band** has inked an exclusive deal for a 90-minute live-on-tape concert feature. Scheduled to air in 1982, the broadcast will be recorded during the group's next U.S. tour, tentatively set for late spring.

Four new young adult news and entertainment features recently debuted as part of the network's '82 Preview. Joining the fold are: "Frank Talk," a humorous outlook on "life today as we know it" hosted by noted programmer **Frank Cody**; "Jaco's Journal" with award-winning correspondent **C.D. Jaco** who will delve behind the scenes of a major issue each day; "The Money Memo" features **Bob Madigan** as he examines the latest economic developments; and "Whamco," a parody of commercials aimed at making "big business look like a community bake sale." It is hosted by **KBPI-FM/Denver** morning personalities **Steven B. Williams** and **Don Hawkins**.



Barry Manilow will headline an exclusive stereo music and interview program. This "Musicstar Special" will be broadcast in two consecutive parts, one hour in length. The program airs the weekend of December 19-20.

Multi-talented **Ronnie Milsap** will be featured the following weekend, December 26-27.

FERRI NAMED PRESIDENT

Broadcast International Syndication Firm Launched

"Blockbuster multi-hour radio specials" and daily talk programming will be among the offerings from **Broadcast International**, a newcomer to the radio syndication ranks. **Gerard Ferri**, most recently General Sales Manager for **TM**, has been named President of the new Dallas-based venture.

Programming will be produced at the \$10 million **Osmond Entertainment Center** in Orem, UT. **Ike Eagan** and **Denny Crockett**, presently Musical Directors at Osmond Studios, are among the firm's principals. They told **R&R** the company's "main thrust" is production of two music specials, each most likely focusing on a single artist and running at least 30 hours, with a target date of September 1.



GLADLY MADLY FOR NATALIE — Seen on the scene at New York City's the Savoy are **Westwood One** Director/Concert Programming **Richard Kimball** (left) and **Natalie Cole**, whose performance was recorded live for an upcoming segment of "Budweiser's Concert Hour" (formally titled "Concert Of The Month"). The hour-long, in-concert series features top black recording artists and is now heard twice monthly over 150 black stations nationwide.

AP And WSM Team Up For Music Country Network

WSM/Nashville and the **Associated Press** last week unveiled a new **Music Country Network**, scheduled to debut in April and providing a nightly seven-hour program of Country music, news and entertainment features. **Opryland Productions**, a division of **WSM**, will supply most of the entertainment, with news, sports and information originating from AP Radio studios in Washington.

Music Country Network will be distributed via AP's transponder on the Westar III satellite and is the first of several expanded services AP expects to offer its 1130 stations. The **Christal Company** will rep the new net.



Pacific News Service Radio/Rip 'N' Read has relocated to 88 First Street #302, San Francisco, CA 94105, (415) 974-1622.



The firm takes up new offices at 2000 E. Magnolia, Suite 206, Burbank, CA 91605, (213) 841-9350.

Mighty Minute Programs

Bachelor Lane Productions' "Stick It In Yer Ear," a one-hour music magazine for radio, has announced the following stations have signed up for the program: **KSJO/San Jose, CA; WJRH/Easton, PA; WGBW/Green Bay, WI; WMKX/Brookville, PA; KMGN/Bakersfield, CA; KRFD/Maryville, CA** and **KFMI/Eureka, CA**.

Sounds Like ... a total image campaign with music, television and artwork.



CALL COLLECT AT 214/634-8511

TM PRODUCTIONS, 1349 REGAL ROW, DALLAS, TEXAS 75247

Reps

Torbet Radio

KWIZ-AM-FM/Santa Ana, CA have become client stations.



WKMI/Kalamazoo, MI and **KTNT & KNBQ-FM/Seattle-Tacoma** have joined the list of client stations. **WKMI** is an Adult/Contemporary format, while **KTNT** is a News/Talk and **KNBQ** a CHR format.



WDOQ-FM/Daytona Beach, FL and **WETT-WWTR/Ocean City-Salisbury, MD** are now client stations. **WDOQ** is a Contemporary-formatted station, while **WETT** is an A/C and **WWTR** an AOR.



KBUC-AM-FM/San Antonio have signed on as clients. Both outlets carry Country programming.

Selcom, Inc.

KJJY/Des Moines; WFBS/Fayetteville, NC; and KSYL & KQID/Alexandria, LA are now being represented by the firm. **KJJY** is a Country outlet, **WFBS** an Urban Contemporary, and **KQID** a CHR-formatted station. **KSYL** is a Century 21 "EZ" facility.



Transactions

WKXR-AM-FM/Exeter, NH has been sold by the Colonial Broadcasting Corporation to Porter Communications for \$385,000, subject to FCC approval. WKXR-AM operates with 1kw days on 1540 kHz while WKXR-FM has 3kw on 107.1 MHz. **Keith W. Horton Company** brokered.

Labels Unite To Fund NARM Institutional Ad Campaign

The CBS Records Group has joined Warner Bros., Atlantic, Elektra/Asylum and Boardwalk Records in endorsing the National Association of Recording Merchandisers (NARM) "Give The Gift Of Music" institutional ad campaign.

Approximately \$2.5 million will be raised for the institutional campaign by the labels' donating a half-cent for each album or tape shipped. This money will be used to fund NARM's planned 1982 "Moms, Dads and Grads" ad effort in which NARM claims the target audience of 18 to 34-year-olds will be totally saturated by network radio, network TV ads, and print ads.

Ortal Elevated To GM At KALI

Raul Ortal has been upped to General Manager at KALI/San Gabriel, CA, moving in-house from his most recent post as Operations Manager for the United Broadcasting outlet. Ortal began at KALI as morning announcer and then served as Production Director prior to his stint as Operations Manager.



Raul Ortal

Coulter Becomes Nat'l Sales Mgr. For WLUP

John Coulter has been named National Sales Manager for WLUP/Chicago, having most recently been associated with International Vision Inc., a television sports network based in Chicago. The move marks a return for Coulter, who served as an account exec with the station previously.

Quartererro Named Northeast Regional Promo Mgr. At RCA

Phil Quartererro has been appointed Northeast Regional Promotion Manager for RCA Records. A five-year veteran of A&M Records, Quartererro previously handled local promotion in the Buffalo, Washington/Baltimore, and New York markets for the label.

Love Appointed VP/A&R For Montage

Stuart Love has been named Vice President/A&R for Montage Records. Most recently serving as an A&R consultant to Carrere Records, Love previously held East Coast Director/A&R positions with Warner Bros. and Columbia Records. Love is also a record producer whose credits include Nick Gilder, Shotgun and Black Sheep.



Stuart Love

Mineo Forms Roperry Records Indie Label

Paul Mineo has announced the formation of Roperry Records, an independent label based in New York City. The label's first single release is "Joggin'" by Patsy. Roperry Records is located at 1775 Broadway, 7th Floor, N.Y., NY 10019, (212) 247-1498.

Kendrick Elevated To GSM At KNBR

Dave Kendrick has been promoted to General Sales Manager for KNBR/San Francisco, coming from his previous post as Local Sales Manager for the station. A six-year veteran of KNBR, Kendrick previously held an account exec position with the McGavren Guild rep firm.

Lake Appointed Dir./Artist Development For Tentmakers

Charley Lake has been named Director of Artist Development for the Tentmakers Production & Management Company. Lake was National Promotion Director for Warner Bros. Records for the past two-and-a-half years, prior to which he held the post of National Program Director for Charter Broadcasting.

Kotecki Appointed VP/Marketing, Biz Development At CBS

John Kotecki has been named Vice President/Marketing, Business Development for CBS Records. Kotecki is a 15-year CBS veteran, having joined the label in 1966 as Detroit Branch Manager and moving to the New York Branch Manager post in 1975. Two years later he was appointed Vice President/National Accounts and, in 1980, was upped to his most recent position of Vice President/CBS Records Distribution, Eastern Division. Prior to joining CBS, Kotecki was General Manager of Musical Isle Record Corporation.



John Kotecki

Jones Named Dir./National R&B Promo For EMI-A/Liberty

Ronnie Jones has been appointed National R&B Promotion Director for EMI America/Liberty Records, coming from the East Coast Regional R&B Promotion Director post at the label. Beginning his music career in 1971, Jones later served as NE Regional R&B Promotion Manager for Liberty (then United Artists Records), as well as East Coast Regional Promotion Director for LAX Records, W.T.E.C. Records and W.M.O.T. Records. He will be based at EMI-A/Liberty's Los Angeles headquarters.



Ronnie Jones

Cochran Named GSM; Hazen To Local Sales Mgr. For KTXQ

Tim Cochran has been promoted to General Sales Manager and **Bill Hazen** has been upped to Local Sales Manager for KTXQ/Ft. Worth-Dallas. Cochran is a veteran of more than five years with the station, while Hazen has been with KTXQ for the past three years.

Kaye Takes GSM Post At WNSI

Marc Kaye has been appointed General Sales Manager for WNSI/St. Petersburg-Tampa. Kaye most recently served as General Manager for WGBB/Long Island.

Campbell Named VP/GM; Nelson To GSM At KLIR



Lew Campbell

Don Nelson

Lew Campbell becomes the Vice President/General Manager at KLIR-FM/Denver, having previously spent seven years as GM for KCEZ/Kansas City. Concurrently, **Don Nelson** has been named to the General Sales Manager post for KLIR, coming from a previous sales position with KOA/Denver.

Firstman Named Director/Sales & Mktg. For Montage

Barbara Firstman has been appointed Director/Sales & Marketing at Montage Records. Firstman was formerly National Sales Coordinator for Boardwalk Records, having previously served as an independent marketing consultant for Macey Lipman Marketing.

Sanders Named Dir./East Coast Regional Promo At Accord/Townhouse

Carly Sanders has been named Director/East Coast Regional Promotion for Accord/Townhouse Records, having previously held a similar position with Arlo Records for the past three years.

Iorio Appointed Sales Director For WKYS-FM

Frank Iorio has been elevated to Director of Sales at WKYS-FM/Washington, DC, coming in-house from National Sales Manager. Prior to joining WKYS, he worked as Director of National Sales at WIFL-FM/Philadelphia.

Sallerno Upped To GSM For WHLY

Ralph Sallerno has been promoted to General Sales Manager at WHLY/Orlando. A four-year veteran of the facility, Sallerno most recently served as Manager/Local Sales for WHLY.

Perry Joins WB As Promotion Rep

Bob Perry has been appointed Florida promotion rep for Warner Bros. Records. Prior to his appointment, Perry headed up a Miami-based independent promotion company.

Pro:Motions

WSGA's Rogers Elected President Of SABA

The Savannah Area Broadcasters Association (SABA) recently elected its officers for 1981-82. They are: WSGA-WZAT-FM VP/GM **Jerry Rodgers**, President; WJCL-TV VP **Chris Barbieri**, Vice President; and WAEV-FM GSM **Millard Ganey**, Treasurer.

Lewis Elevated To Creative Director For Atlantic

Gila Lewis has been promoted to Creative Director/Advertising & Media for Atlantic Records. A five-year veteran of the label, Lewis most recently served as Manager/Advertising Creative Services. Prior to joining Atlantic, Lewis was associated with the New York-based Benton & Bowles advertising firm.



Gila Lewis

Burger Elected Chairman; Povolny To Presidency For ITA

Sam Burger has been elected Chairman of the Board and **John Povolny** has been chosen President for the International Tape/Disc Association (ITA). Burger will maintain his current duties as Sr. VP/Manufacturing Operations for CBS Records, while Povolny will retain his post as VP/Magnetic & Video Products for the 3M Co.

Alexander Becomes GSM At WRIF

Marcellus Alexander has been elevated to General Sales Manager for WRIF/Detroit, coming from his previous post as National Sales Manager with the station.

Kunkler Named GSM At WJAS

Paul A. Kunkler has been appointed General Sales Manager for WJAS/Pittsburgh. Most recently, Kunkler was syndicator for the "I Love You" promotions in fifty-six cities. He began his sales career at WTAE/Pittsburgh, followed by General Sales Manager positions at KQV/Pittsburgh and WGST/Atlanta.

Plum Forms Laydio Productions Firm

Nancy Plum has announced the formation of Laydio Productions, a multi-faceted firm currently involved with several projects in the radio and film industries. An 11-year veteran of broadcasting, Plum's experience includes stints as General Manager for KXFM-FM/Santa Maria, CA, and as an air personality at KGBS-FM, KTNQ and KMPC/Los Angeles and WSDM-FM/Chicago.

Laydio Productions is based in Universal City, CA and can be reached at (213) 508-3067.

Ratings & Research

"It's really a new ballgame for Birch."

Birch Sales Tools/Overview

In the last few weeks I've tried to outline information regarding the Birch Report. Items included were notes on the Birch methodology, format biases, and how close Birch came in predicting Arbitron. I offered a first peek at some new sales aids in the upcoming quarterly Birch report format. This week I'd like to give you a first look at some significant sales assists included in the soon-to-be-released Birch. Finally, I'll wrap up this three-part series by giving you my overall impression of the Birch effort.

Local Sales Tool

The emphasis for Birch in the next year is getting established as a local sales bible. In order to do this, Tom Birch and his staff plan to give radio stations more tools included in the local market report. On this page you'll see several examples of what I'm writing about.

1. County-by-County Listening

In the past there was no way to break out of a ratings book (such as Arbitron's) the county audience for stations. Arbitron does make this information available through a diary review or through its computerized AID system, but there is no in-book listing of this data. Birch will attempt to rectify that.

The layout of the county numbers will appear as in the example below.

Baltimore Fall 1981

The Birch Report

County by County Estimates Persons 12+

County by County Listening Estimates

WAAA	MONDAY - SUNDAY / 6:00 A.M. - MIDNIGHT															
	Monroe		Butts		DeKalls		Calhoun		Murray		Stephens		Marshall		Madison	
	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME
WAAA	15	375	10	210			2	30	3	75	1	10	4	80		

Each station will be able to determine what percentage of its overall average and cume audiences in the relevant survey came from each metro county. This will aid in pitching retailers or chains with stores in particular counties within the metro. A creative salesperson or media buyer could then determine the true CPM, based on station rates versus delivery in the target county/counties. This ammunition gives radio a great tool to use against regionalized newspaper editions or local shoppers.

The down side is that stations weak in key counties may not be happy with the discrete profile that will be apparent in the Birch pages. Those stations will then have to rely on their overall metro appeal and largely pitch to accounts that have broad dispersion across the market.

2. Product Usage Profile

One area in which other media have excelled — print media especially — is that of providing to advertisers an idea of the product usage profile of readers/viewers. Radio has had services such as Simmons and Wallace & Washburn, or the Qualidata offering from Arbitron. There have been limitations to each of these services — Qualidata hits only the top markets, Simmons relates only to formats, not specific stations. Birch is trying to help local salespeople by providing in a timely and high-quality fashion product usage data, broken out by station.

The telephone interview which obtains the listening data in the Birch surveys will also be used to obtain qualitative and product usage information. This was the approach taken by Burke when that firm was in the radio ratings field, but it is hoped that Birch system will be around longer so people can get used to buying and selling with it.

Baltimore SMSA Fall 1981

The Birch Report

Product Usage Persons 12+

Listening Estimates by Product Usage

WAAA	Beer Drinkers		Movie Viewers		Air Travelers		Fast Food Consumers		Light Television Viewers	
	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME
WAAA	53	1011	22	462	21	441	97	2037	51	1071
Market Totals	53	1011	22	462	21	441	97	2037	51	1071

What you see in the example above are just some of the

it's really a new ballgame for Birch. Tom Birch ad-

Week In Review

Hiber & Hart Shifts Personnel

Two personnel changes are taking place at Hiber & Hart, Ltd. Tom Nelson, Director of Client Service and manager of the firm's Laurel, Maryland office is leaving to become Corporate Research Director for the group of California stations run by Bill Weaver. Nelson will assume his new duties in mid-December and will be based at KLOK/San Jose.

Replacing Nelson will be Lisa Blinzler, currently Client Service Representative for H&H. Ms. Blinzler will move from the firm's California headquarters to the Washington, DC area. Her promotion to Director of Client Services is effective immediately.

Location of Listening Men 18-49

The Birch Report

Listening Estimates by Location

WAAA	MON. - SUN. 6:00 A.M. - MIDNIGHT			SAT. - SUN. 6:00 A.M. - MIDNIGHT			MON. - FRI. 6:00 A.M. - 10:00 A.M.			MON. - FRI. 10:00 A.M. - 3:00 P.M.			MON. - FRI. 3:00 P.M. - 7:00 P.M.			MON. - FRI. 7:00 P.M. - MIDNIGHT																				
	HOME	CAR	OTHER AWAY	HOME	CAR	OTHER AWAY	HOME	CAR	OTHER AWAY	HOME	CAR	OTHER AWAY	HOME	CAR	OTHER AWAY	HOME	CAR	OTHER AWAY																		
	WAAA	35	735	26	900	21	385	28	336	32	800	10	150	43	215	58	307	12	48	29	191	15	150	38	76	33	175	47	376	28	56	15	100	8	160	7
Market Totals	35	735	26	900	21	385	28	336	32	800	10	150	43	215	58	307	12	48	29	191	15	150	38	76	33	175	47	376	28	56	15	100	8	160	7	35

mitted as much when during a recent phone conversation he said, "We're really going back to square one with our new methods and our quarterly reports."

Here are some of the items that strike me as positives for Birch:

The one-person per household sample, giving better geographic diffusion of the sample... the rolling averages, which lend more stability to the monthly data stations receive... the sales utility of its new quarterly reports, which ought to be a real boon to local sales... the price of the service,

"The track record so far is good, but can it be maintained as the service grows?"

reasonable when compared to Arbitron, although due to increase as the more sales-oriented quarterly data is released... Birch's ability to listen to station input in order to improve the service.

The bulk of the reservations I would point out are due to the newness of much of what Birch is counting on for future success. The track record so far is good, but can it be maintained as the service grows and changes methods? Specifically, I want you to think about the fact that Birch farms out all its field work to outside telephone banks without direct Birch supervision on-site... also, the amount of flux still going on as Birch rethinks many of its steps such as ethnic retrieval criteria and edit policies... and of course the battle that Birch will have getting a foothold in the ad community. All of these will be factors for Birch to cope with in 1982, factors that will make observing Birch an interesting part of the next year.

Jhan Hiber



RATINGS REPORT

The data contained on this page is copyrighted by the respective ratings services...

ARBITRON RADIO

Baton Rouge METRO RANK 75

Share Trends Persons 12+ Mon-Sun 6AM-Mid POP(00): 3994

Table with 3 columns: Spring '80, Fall '80, Spring '81. Lists station names and ratings for Baton Rouge.

Adults 18-34 Mon-Sun 6AM-Mid Adults 26-54 Mon-Sun 6AM-Mid

Table with 2 columns: RANK STATION. Lists top stations for Baton Rouge by age group.

Lansing-East Lansing METRO RANK 76

Share Trends Persons 12+ Mon-Sun 6AM-Mid POP(00): 3855

Table with 3 columns: Spring '80, Fall '80, Spring '81. Lists station names and ratings for Lansing-East Lansing.

Adults 18-34 Mon-Sun 6AM-Mid Adults 26-54 Mon-Sun 6AM-Mid

Table with 2 columns: RANK STATION. Lists top stations for Lansing-East Lansing by age group.

Las Vegas METRO RANK 77

Share Trends Persons 12+ Mon-Sun 6AM-Mid POP(00): 3822

Table with 3 columns: Spring '80, Fall '80, Spring '81. Lists station names and ratings for Las Vegas.

Adults 18-34 Mon-Sun 6AM-Mid Adults 26-54 Mon-Sun 6AM-Mid

Table with 2 columns: RANK STATION. Lists top stations for Las Vegas by age group.

Harrisburg METRO RANK 78

Share Trends Persons 12+ Mon-Sun 6AM-Mid POP(00): 3759

Table with 3 columns: Spring '80, Fall '80, Spring '81. Lists station names and ratings for Harrisburg.

Adults 18-34 Mon-Sun 6AM-Mid Adults 26-54 Mon-Sun 6AM-Mid

Table with 2 columns: RANK STATION. Lists top stations for Harrisburg by age group.

New Haven-West Haven METRO RANK 79

Share Trends Persons 12+ Mon-Sun 6AM-Mid POP(00): 3703

Table with 3 columns: Spring '80, Fall '80, Spring '81. Lists station names and ratings for New Haven-West Haven.

Adults 18-34 Mon-Sun 6AM-Mid Adults 26-54 Mon-Sun 6AM-Mid

Table with 2 columns: RANK STATION. Lists top stations for New Haven-West Haven by age group.

Albuquerque METRO RANK 80

Share Trends Persons 12+ Mon-Sun 6AM-Mid POP(00): 3684

Table with 3 columns: Spring '80, Fall '80, Spring '81. Lists station names and ratings for Albuquerque.

Adults 18-34 Mon-Sun 6AM-Mid Adults 26-54 Mon-Sun 6AM-Mid

Table with 2 columns: RANK STATION. Lists top stations for Albuquerque by age group.

A-AOR, AC-Adult Contemporary, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Dancemusic, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk, U-Urban Contemporary.

The Birch Report

Rochester

Average persons 12+, Monday-Sunday 6am-midnight Rolling Averages

WEZO Remains Dominant; WCMF Widens AOR Lead Over WMJQ; WPXN Doubles

Table with 3 columns: Station Name, Aug./Sept., Sept./Oct. Lists ratings for Rochester stations.

Louisville

Average persons 12+, Monday-Sunday 6am-midnight Rolling Averages

WQMF Down Two But Still Tops, WLOU Climbs To Second; WCII Up For Third Month; WAVE Rebounds

Table with 3 columns: Station Name, Aug./Sept., Sept./Oct. Lists ratings for Louisville stations.

Nashville

Average persons 12+, Monday-Sunday 6am-midnight Rolling Averages

WKDF, WVOL Remain, 1-2; WZEZ Adds Three, Moves To Third

Table with 3 columns: Station Name, Aug./Sept., Sept./Oct. Lists ratings for Nashville stations.

St. Louis

Average persons 12+, Monday-Friday 6am-midnight Rolling Averages

KMOX, KWK-FM, KMJM Remain 1-2-3; KSD Jumps Two; WRTH Surges

Table with 3 columns: Station Name, Sept./Oct., Oct./Nov. Lists ratings for St. Louis stations.

MEDIASTAT

Washington, DC

Average persons 12+, Monday-Friday 6am-midnight Rolling Averages

WMAL Takes First As WKYS Slips; WHUR, WWDC-FM, WGAY-FM Rise

Table with 3 columns: Station Name, Sept./Oct., Oct./Nov. Lists ratings for Washington, DC stations.

Denver

Total persons 12+, Monday-Friday 6am-midnight Rolling Averages

KBPI Stays On Top But Slips; KPKE Climbs; KOSI Improves Steadily; KIMN Looks Healthy

Table with 3 columns: Station Name, Sept./Oct., Oct./Nov. Lists ratings for Denver stations.

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SHERWOOD,**
PROGRAM DIRECTOR

WVLK, LEXINGTON, KY

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FULL CIRCLE, the new Rupert Holmes album, contains the hit single "Loved By The One You Love." Produced by Rupert Holmes for The Holmes Line Of Records, Inc.



LP #5E-560

single #E-47225



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STREET TALK

Bill Gable was given his release as PD of CFTR/Toronto last week following the results of the Toronto BBM. Apparently CFTR's new morning personality John Landecker (last at WLS/Chicago) did not set the market on fire in his first book and Gable was declared a casualty. Bill will remain with the station through the end of the year and can be reached there.

Speaking of John Landecker... WLS has finally filled the PM drive opening John created when he left for CFTR. 10-year WLS midday vet Tommy Edwards shifts to afternoons, which now leaves a midday opening at the 50kw powerhouse.

The Waiting

Arbitron has set the initial release date for the fall books as the week ending January 15, 1982. The top three markets should mail at that time, and the others will follow within a 60-day period.

Meanwhile, two stations may not get their books at all. WMYK/Norfolk and WFLI/Chatanooga will learn in the next few days whether or not they will be "delisted." Both stations were accused earlier of running promotions that fell under Arbitron's delisting criteria. Apparently Arbitron has already made its decision, but has not yet communicated what the decision is to the stations.

Does First Media have big plans for current K96/Provo PD Jim Sumpter? Details on that one in '82.

Feast Or Famine

A few months ago in San Francisco, KMEL was the only AOR station... then came KSF. And now, KCBS-FM has applied for a change in call letters to KRQR (as in "rocker") and is in the midst of making an on-air change from "classic rock" to AOR. The PD is Dave Roberts and former KZAP/Sacramento staffer John Russell is MD. Expect more news from KRQR soon.

After more than 14 months as West Coast Regional Promotion Rep for Boardwalk, Barry Freeman is no longer with the company. No immediate replacement was named.

Say goodbye to KCKN-AM & FM/Kansas City. The stations have applied for new calls: the AM requested KRKR, and the FM wants KFKF. Since KCKN switched from Country to A/C and the FM tightened its Country sound, the call letter changes are the finishing touches of an overall image change.

Rumors are running around the West Coast that Jerry Clifton will pick up a new client in San Diego very shortly. Jerry has been keeping a low profile, and picking up stations to add to his successful consultancy business all year long.

Could Be A Hot Winter In Chicago

As we predicted in Street Talk (11-20), consultant Mike Joseph is involved with restructuring the programming of CBS O&O WBBM-FM/Chicago. Research is still underway toward selecting a new format, but CHR seems to be the

obvious choice. However, if WBBM-FM goes CHR, what format will WEFM be when First Media officially takes over next year? Could keep the ice off Lake Michigan for an extra month or two, eh?

KWST/Los Angeles morning personalities John London & Ron Engelman, who write and perform their own comedy material, have sold a pilot script to CBS Television for possible use next season. The project is based on a recurring character the duo use on the KWST morning show, "Dan Woman, Private Eye." John & Ron will also be appearing on NBC's comedy development project "Steve Martin's Twilight Theater," which will air early next year in a late-night time period.

Is Elektra-Asylum's National Singles Promotion Director Bill Smith going to make a big change after the first of the year? Street Talk says yes, and we wish him well in his new position.

Larry O'Neal, Operations Director of Q101/Meridian, MS gives up his morning show and appoints Panama Jack Crabbe as new morning man and PD. Charlie Foxx replaces Tommy Lee as Q101 MD. Both Jack and Charlie join Q101 from WNEU/Wheeling.

Thank You, And Thank You-FM

Old St. Nick left early gifts with many AOR and CHR PD's this season when both Tom Petty and Peter Wolf (of the J. Geils Band) went in studios to record seasonal ID's by the dozens. In Petty's case make that by the hundreds! The rocker recorded 226 unique, personalized seasonal songs for radio stations that have supported him in the past. Wolf displayed his patented brand of rapping for over 60 stations.

WOW/Omaha MD J.C. Corcoran exited the station last week and will announce his future plans in 1982. No replacement yet from PD Ralph Caldwell.

Hats off and a Dr. Scholl's salute to A&M's Z. Zimmerman, who (after only four weeks of training) finished third in the Women's Racewalkers Category in the sixth annual Perrier 10K in Beverly Hills on December 6. Her secret to success... hard work, determination, and her Panasonic FM headphones.

Congratulations to Columbia's Warren Williams and his wife Debbie on the birth of their first child, Laine Page. And, a correction from Columbia's East Coast division on the name of Paul Rappaport's new son. He's Adam David, not Adam Davis as we previously goofed.

Crimestopper's Notebook

KENI/Anchorage PD Randy Robbins says be on the lookout for bogus Kool & the Gang concerts. The group was supposedly booked into Anchorage, spots advertising the gig were purchased on KENI, and Randy was ready to set up a promotion when Polygram informed him that the group was nowhere near Alaska and had no immediate plans to be there. This is not the first reported incident involving the illegal use of Kool & the Gang's name, so be aware.

The TWIA Quote-of-the-Month: "Todd Wallace has a better grasp of the basics of dynamic winning radio than any consultant I know. If Wallace can't fix a station, it can't be fixed."

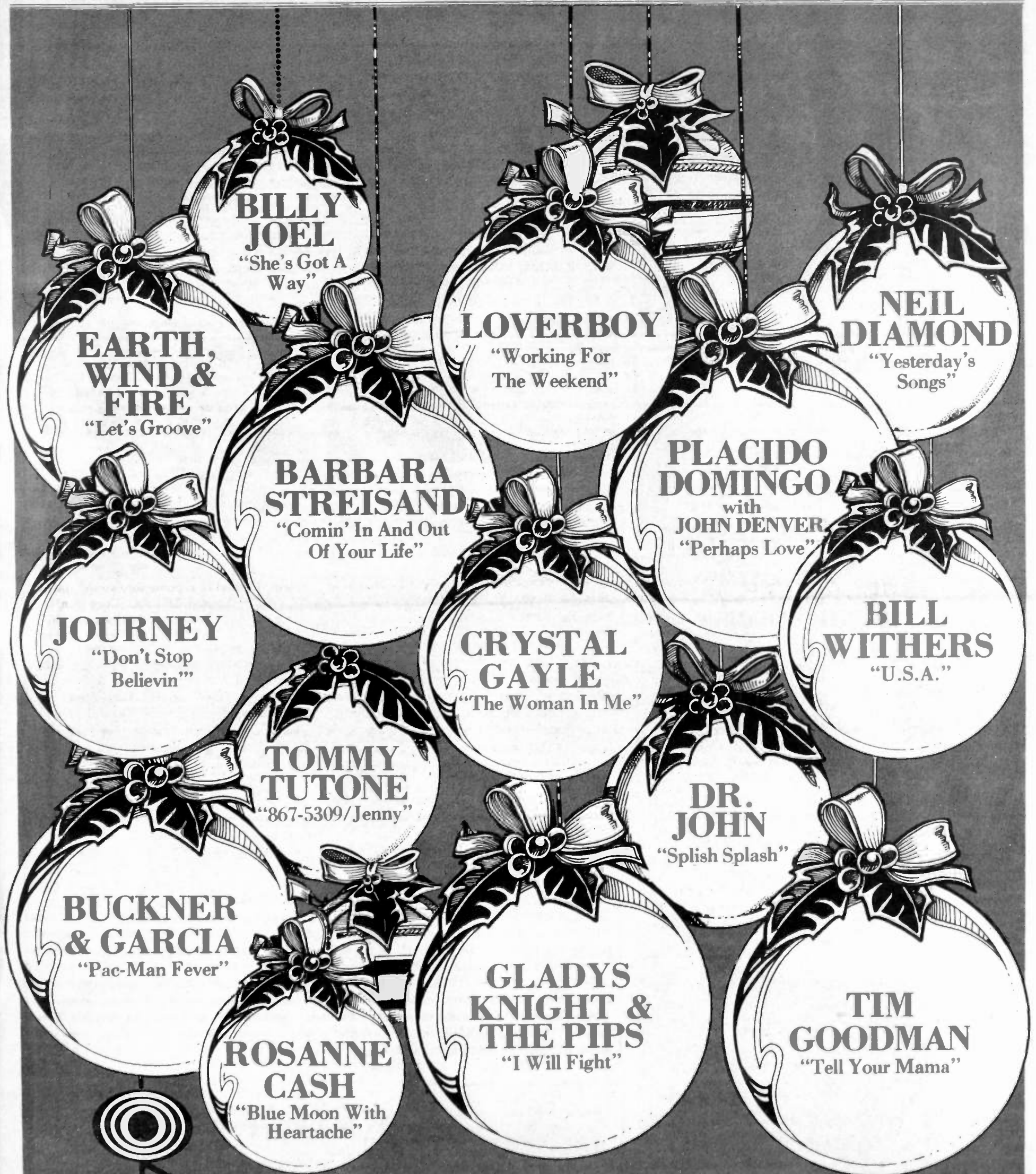
— Gary Stevens, President Doubleday Broadcasting

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ROUNDING OUT THE HOLIDAYS WITH HITS FOR THE NEW YEAR



HAPPY HOLIDAYS FROM COLUMBIA RECORDS

12-34

NEW

**NEIL
YOUNG**

**“Southern
Pacific”**

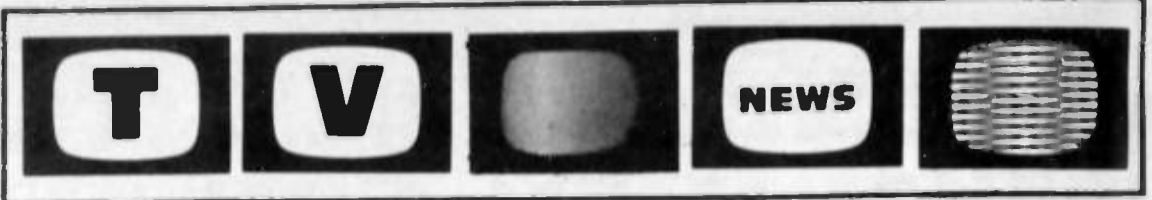
- | | |
|----------------|----------------|
| WCKX | WSSX |
| WKTJ | KKXX |
| KRLA | KGGI |
| KEZR | KSKD |
| KYYX | WGUY |
| 3WT | WCGQ |
| WICC | KSEL-FM |
| WKRZ-FM | KVOL |
| WKEE | KFMZ |
| WBBQ | KKRC |
| WOKI | KSLY |
| WBCY | KCBN |
| WGH | KDZA |
| WVIC | KATI |
| WJXQ | KENI |

Produced By:
David Briggs, Tim Mulligan and Neil Young
with Jerry Napier



On Reprise Records

Manufactured and Distributed by Warner Bros. Records



CBS Sunday Specials Pace Victory

CBS has long had the strongest series lineup in all of television on Sunday nights. Last week the network decided to preempt it with two specials (plus a football game that overlapped into prime time). The two specials were not exactly milestones of programming innovation, consisting of a series of stars telling **Burt Reynolds** how great he is and a "Circus Of The Stars," certainly not the first of its kind. Result: CBS's Sunday lineup took five of the top seven places (plus Friday's "Dallas" in second), and CBS won the Nielsen week ending December 13 with an 18.4 average rating. ABC was second with 17.4, and NBC finished third at 15.9, but was cheered with "Hill Street Blues" 's first top ten showing. Standings for the week:

- | | | | | | |
|----|----|--------------------------------|----|----|--------------------------------|
| 1 | 1 | 60 Minutes (CBS) | — | 11 | Diff'rnt Strokes (NBC) |
| 2 | 2 | Dallas (CBS) | — | 12 | Hart To Hart (ABC) |
| — | 3 | Tribute To Burt Reynolds (CBS) | — | 13 | That's Incredible (ABC) |
| — | 4 | Circus Of The Stars (CBS) | 8 | 14 | Falcon Crest (CBS) |
| — | 5 | Sunday Football (CBS) | — | 15 | Child Bride (NBC Monday Movie) |
| 3 | 6 | Monday Night Football (ABC) | 19 | 16 | Real People (NBC) |
| — | 7 | Sunday Postgame Show (CBS) | — | 17 | Love Boat (ABC) |
| 9 | 8 | Dukes Of Hazzard (CBS) | — | 18 | Perry Como Xmas Special (ABC) |
| 16 | 9 | Hill Street Blues (NBC) | 5 | 19 | M*A*S*H (CBS) |
| 18 | 10 | Three's Company (ABC) | — | 20 | Fall Guy (ABC) |



ORAL SUPPORT FOR TEDDY — Teddy Pendergrass, an ordained minister at the age of 10, joins Oral Roberts (left) for the evangelist's "Christmas Special, A Celebration," airing between December 18-25.



SUPER FREAKY — Flamboyant performers Adam Ant (left) and Rick James (right) encountered each other on a recent taping of "Solid Gold." They're flanking cohost Marilyn McCoo.

Music On TV

"American Rock," a nationwide televised battle of the bands, will tape its first final heat in New York December 19, featuring three New York bands. 25 more segments will take in battles from other regions, with intercity competitions following until the "top amateur rock group in the country" is selected by professional musician judges. **WNEW-FM/New York** selected the three New York finalists, with that process to be duplicated in other markets, insuring radio participation.

"Solid Gold" for the week of December 18 features **Loverboy**, **Freda Payne**, **Peaches & Herb**, **John Schneider**, **T.G. Sheppard**, **Frank Sinatra Jr.**, and **Paul Williams**; while the December 25 edition stars **Adam & the Ants**, **David Gates**, **Crystal Gayle**, **Tim Goodman**, **Rick James**, **Billy Joel**, **Ronnie McDowell**, and **Eddie Rabbitt**. . . **Debra Laws** is on "Dance Fever" December 26. . . **Eddie Rabbitt** guests on "Country Top 20" January 1. . . **Greg Kihn** and band appear on "Dance Fever" January 2.

VIDEOSCOPE:

1986 VIDEO MARKET PROJECTIONS: Writing in the November Issue of Videography, Argus Research Corp. VP/Investment Analyst Ted Anderson predicts that there will be 15 million VCR-equipped households in the U.S. by 1986. Sales of VCR's will top 3.5 million annually, with the latter representing a retail market of \$2.1 billion. Annual prerecorded videocassette sales are estimated to be 24 million units (a retail market of \$1.2 billion), and blank videocassettes will total 98 million units for a sales volume of nearly \$1.5 billion. Anderson also foresees 11 million videodisc players in U.S. homes by 1986, with sales of nearly 3.5 million units annually — a retail market of approximately \$1.5 billion. Annual videodisc sales should reach 9.3 million units for a retail market of close to \$3.2 billion*****VIDEO WAR GAMES:** The electronic video game craze is not only sweeping the nation, but appears to have picked up some powerful supporters in the Pentagon, where the games are viewed as valuable training devices. The Army has already modified the "Battlezone" game to train tank personnel and officials are currently working on military versions of "Missile Command," "Ambush," and "Red Baron."



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BRAD MESSER



With the holiday season (and R&R's two-week hiatus from publishing) in mind, I've replaced my usual column with three weeks' worth of calendar events, stretching from December 21 to January 8. Best holiday wishes!

Winter Solstice and Hanukkah

MONDAY, DECEMBER 21: The longest night and shortest day of the year, and Winter begins at 5:51 this afternoon (EST). The sun never gets lower in the sky than it does today. The Jewish Festival of Lights Hanukkah begins. Jane Fonda 44. Frank Zappa 41. Carl Wilson 35. Chris Evert Lloyd 27.

Tree Lights: Fad Hit Of '82

TUESDAY, DECEMBER 22: The first strings of Christmas tree lights were shown off by rich Easterners 99 years ago, when Thomas Edison's candle replacements were first made available in 1882. Presidential widow Claudia "Lady Bird" Johnson 69. Racer David Pearson 47. Steve Carlton 37. Bee Gees Maurice and Robin Gibb 37. Steve Garvey 33.

Christmas Banned In Boston

WEDNESDAY, DECEMBER 23: In the 1600's Christmas was a regular workday for American Puritans. Observing it was illegal and punishable by fine in Boston and other areas of New England, until the law was abolished exactly 300 years ago today in 1681. Jorma Kaukonen 41. Paul "Golden Boy" Hornung 46.

Evil Impossible Tonight?

THURSDAY, DECEMBER 24: Some of our ancestors believed no form of evil was possible during the night before Christmas, and Shakespeare wrote in "Hamlet" that witches and fairies lost all their powers on this one night each year. Bicycle coaster brakes were patented 1889. Christmas Eve babies have included Kit Carson, Scott Joplin, and Howard Hughes.

Merry Christmas!

FRIDAY, DECEMBER 25: Halley's Comet appeared as a brilliant heavenly light that could be seen night and day, on Christmas of 1758. On this day in 1818 a song that had been hastily written the previous evening was first performed: it was "Silent Night, Holy Night." Ex-White Sox star Jacob "Nellie" Fox 54. Ken Stabler 36. Larry Conka and Jimmy Buffet 35. Barbara Mandrell 33. Sissy Spacek 32.

Profitable Trees To Chew

MONDAY, DECEMBER 28: When Tom Adams experimented with chicle tree sap trying to invent artificial rubber, he instead perfected the now-popular kind of chewing gum. His rival Willie Semple used real rubber in the chewing gum patented 112 years ago today in 1869. Martin Milner 50. Maggie Smith 47. Edgar Winter 34.

"To Be Continued" Movie

TUESDAY, DECEMBER 29: The first movie to get to the good part and then suddenly stop by displaying the words "To Be Continued," was the first serial short feature "Adventures Of Kathlyn." Part One of 13 was shown in Chicago 78 years ago today. America's first YMCA opened in Chicago in 1851. Mary Tyler Moore 44. Jon Voight 43.

How Much Silver In A Dollar?

WEDNESDAY, DECEMBER 30: President Nixon signed the law removing all silver from dollar and half-dollar coins eleven years ago today. President Johnson had done the same to nickles, dimes and quarters five years before. Bert Parks 67. Bo Diddley 56. Sandy Koufax 46. Yvonne Elliman 30.

Beach Boys' First Concert

THURSDAY, DECEMBER 31: The quintet that had been Carl & The Passions and Kenny & The Cadets first appeared in concert exactly twenty years ago this evening as the Beach Boys. Rhode Island passed an anti-inflation law to regulate prices and wages on this day in 1776. Golden Richards 31. Donna Summer 32. John Denver 37. New Year's Eve.

Ring In The New 1982

FRIDAY, JANUARY 1: New Year's babies of the past have included J. Edgar Hoover, Betsey Ross, Paul Revere the silversmith/patriot, and John Garand, designer of the world's most-used weapon the M-1 rifle. Senator Barry Goldwater 72. Writer J.D. Salinger 62. Country Joe McDonald 40. Golfer Nancy Lopez 25.

Columbus Returns With "Indians"

MONDAY, JANUARY 4: Christopher Columbus came over here in 1492, and on this date in 1493 returned to Europe with six native Americans whom he believed were Indians, as he was under the false impression that he had sailed round the world to India. Don Shula 52. Floyd Patterson 47. Dyan Cannon (born Samile Diane Friesen) 45.

Washington The Second President?

TUESDAY, JANUARY 5: The "People's Almanac" says the first American President was not George Washington, but John Hanson who was elected "President of the United States in Congress Assembled" in 1781. Even Washington addressed him as President of the United States, until G.W. was himself elected 193 years ago today in 1789. Former Vice President Walter "Fritz" Mondale 54.

Hedley's Headlong Plunge

WEDNESDAY, JANUARY 6: During a World War I air battle over German territory on this date in 1918, a pilot suddenly pushed his open-seat plane into a sharp dive, causing passenger Captain J.H. Hedley to fly out into the blue. At the bottom of the dive, Hedley's falling body slammed into the tail and he managed to hold on. By the time of the landing Hedley had crawled forward to his cockpit barely injured. Loretta Young 68. Danny Thomas 67. Bonnie Gail Franklin 38.

Truman Reveals H-Bomb

THURSDAY, JANUARY 7: President Harry Truman announced we had the Hydrogen Bomb 29 years ago in 1953. First transatlantic telephone service began in 1927. U.S. unemployment reached five million in 1931. Kenny Loggins 34. William Blatty ("The Exorcist") 54.

Watergate Cons Released

FRIDAY, JANUARY 8: After brief periods behind bars, Watergate convicts John Dean, Herbert Kalmbach, and Jeb Magruder were ordered released in 1975 by Judge John Sirica. Texas appointed an all-female Supreme Court in 1925. Soupy Sales 56. Bill Graham 51. (Elvis Presley would have been 47.) Yvette Mimieux 41. David Bowie 35.

& ACTIVE

AL JARREAU "Breakin' Away"

WXKS-FM	B97	WLAM
WDRQ	WFMF	WFBG
WGCL	KLAZ	Q104
KSLQ	G100	95SGF
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KIQQ	WHHY-FM	WISE
KFRC	BJ105	WFLB
KYYX	WDOQ	KILE
WCAO	KX104	KVOL
WFBR	WNOX	WAZY-FM
WPHD	WGH	99KG
WHFM	KYNO-FM	KSLY
WKEE	FM102	KCBN
KTSA	KGGI	KQDI
KZFM	KNBQ	KOZE
KSET-FM	KCPX	KENI
KBFM	KHYT	
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Joel
Denver

Contemporary Hit Radio

OR, HAVING YOUR STUFF TOGETHER FOR THE NEW YEAR

Hello 1982, I'm Comin' To Get Ya

"Another year has come and gone, and I'm still PD of KMUD/Moosebreath, WY. If I could only get a shot at the 'big time' with my format, I know I could be number one," moaned Chuck Roast to the empty Ampex in production room #2.

At one time or another, all of us have stopped to seriously contemplate our future in this business. These thoughts are especially prevalent at this time of year and come dancing into your head as often as commercials for Christmas sales are played on your radio station. The question is . . . How do I get ahead?

Make A List, Get Organized

Before you can make progress to a bigger market, it's advisable to make sure you've got all of your bases covered in your present position. It doesn't take a long time to do, but the best suggestion I can offer is to make a list of your priorities (oops, resolutions) and goals.

A simple outline is basically what I'm suggesting, for your personal, and in this case, business priorities.

Figure out the major areas that need work, then subdivide them into more specific areas of change.

Bear in mind that every major area of your existence can't be tackled and changed overnight, and won't change your career that quickly either, but it's a starting point. The idea is to be tough enough on yourself so that you're being objective, but don't be so tough as to defeat the purpose of this positive exercise.

Speaking from a career standpoint, here are some suggestions to start with:

- Improve relationships with the staff, especially the GM and sales department.
- Spend time working on the oldies on a weekly basis. It's easy to put this one off, but your oldies should be adjusted to what is relevant today, not last week, or last year.
- Improve relationships with record reps. This business is interdependent, and your station can only stand to benefit from it.
- Return every phone call promptly. Nothing can sour your image quicker than not returning phone calls . . . it could be opportunity calling.
- Keep an open mind to new ideas. Before rejecting ideas from your staff or others, hear them through to be fair.

Just like a radio station "hot clock," these ideas have to be tailored to your own specific situations and needs. Taking just a bit of time for some self-reflection can lead to a better understanding of your accomplishments and shortcomings in business.

Develop A Good Attitude For 1982

Nothing positive can be accomplished unless your attitude is good to start with. 1981 hasn't been the best year in some respects for many in this business; however, the whole idea behind a new year is a new beginning.

Whether you're sitting in Moosebreath, WY or in Los Angeles, you need that positive attitude. Think of yourself this coming year as a winner, and others will view you in the same manner too. People make their own shots in this world, so make this the year you make yours . . . say "Hello 1982, I'm Comin' To Get Ya."

I would also like to take this opportunity to say thanks to everyone for making my first year as CHR Editor a very rewarding and fulfilling one. Your support has strengthened the CHR format as it has evolved this year, allowing me to work with some of the most professional broadcasters in the format's history. To all, happy holidays.

RESPONSE TO A COLUMN

Records Goes On Record

I've had a lot of verbal reaction regarding my recent columns (R&R 11-20 & 11-27) where radio and records both commented on the sales picture and what each side felt needed to be done, or was in the process of being done, to improve the situation. Here is a letter I felt was worth printing because I feel it sums up a generally held feeling within the record community.

Dear Joel:

I was happy to see WPGC's Steve Kingston raise a salient point (R&R 11-20). That being radio's negligence in providing its audience, who happen to be our consumers, with artist identification. Title and artist, please. Intro or back-announce a song (especially one by a new artist) with title and artist's name . . . just like time and temperature.

Could you imagine tuning in CBS-TV on Friday night to watch an episode of "Southfork?" Or is it "J.R.?" No, it must be "The Ewings." Of course television is sophisticated enough (though its programming may not be) to tell its audience that they are watching "Dallas" (title) and Bobby and Pam, Miss Ellie, etc. (artists).

The record industry pays for the recording and manufacturing of the records that radio uses to build audience. The record industry wants radio's audience to buy its records. So please tell your audience what they're listening to.

Radio stands to gain as well. Steve Kingston said it best, "We get more complaints about not mentioning title and artist than any other listener gripe."

Sincerely,
Richard Palmese

Sr. VP/Promotion, Arista Records

WIKZ Brings Christmas To Chambersburg

One thing that people have said for years about radio is its ability to move people into action in very short periods of time. WIKZ/Chambersburg motivated its entire community when it learned that for the first time in 30 years that the town wouldn't have a Christmas tree in the community square.

Night Jock Kevin Scott was talking about a newspaper article which told how the fountain in Town Square couldn't be used for the city Christmas tree because of the recent work done to revitalize the downtown area. Kevin got his audience moving and soon the station was working with the town merchants getting petitions signed to use the courthouse lawn for this year's tree.

Over 1000 names were presented to the county commissioners asking permission for the courthouse location, and in no time, swift approval was granted. Only one problem remained.

WIKZ again told the people that a tree was still needed, and again the people of Chambersburg came through. By November 23, a 30-foot tree was placed in front of the courthouse, and on the evening of November 28, the tree was lit, to the delight of hundreds of onlookers.

Christmas is a special time of the year, and this is a great example of how one radio station made the spirit of the holiday come through for the entire community it serves. Hats off to WIKZ PD Bill Matthews and his staff for their efforts. If you have any special promotions you've run in connection with Christmas, make sure you pass them along, including photos, for a special "Christmas Wrap-Up" after the first of the year.

Bits

WBBF/Rochester is sending 10 couples to Hawaii, and the entire morning crew will be broadcasting live from Hawaii. To win, listeners register at Wendy's Restaurants and if their names are drawn they have 95 seconds to call in. Winners spend six nights at the Sheraton Waikiki and get \$250 spending money.



KHJ 10 YEARS AGO TODAY — Out of a not-too-dusty closet came this memento of former CHR station KHJ/Los Angeles before it decided the world wore a cowboy hat and hopped on the "Country Bandwagon." The '71 lineup of DJ's is depicted swinging on a vine, complete with leather fringe hats, vests, belts, peace signs, shades, shoulder-length hair, and of course the astrological calendar (oh wow, what's your sign, man?). Ten years hence (clockwise from top left), "The Real" Don Steele, now pursuing an acting career; Jerry Butler has gone to that big broadcast booth in the sky; Pete McNaul is now a computer programmer for Del Monte Foods in San Francisco; Bill Wade is currently Sales Manager at KPRZ/Los Angeles; Johnny Williams left California to work at WTAE/Pittsburgh; and Mark Elliot is the host of Drake-Chenault's "Weekly Top 30 Countdown." Charlie Tuna spins the discs in morning drive at KHTZ/Los Angeles as well as being involved with various TV shows like "Solid Gold" and the "Mike Douglas Show"; and Humble Harve Miller presently does the 7-11pm slot at KRLA/Los Angeles. Thanks to Elizabeth Weston for her help on this bit of rock 'n' roll memorabilia. If you have old CHR radio visuals you'd like to see in print, pass them along!

Motion

Crazy Steve Randall joins KYYX/Seattle's afternoon show from across town at KISW . . . Gary Beach is out at WNOX/Knoxville and can be reached at (615) 693-1407 . . . Ray St. James is the new MD at CK101/Co-coa Beach, replacing Steve Ocean who is still doing nights.

Mark Wainwright leaves WIRL/Peoria to do PM drive at WTIC-FM/Hartford . . . KGGI/Riverside welcomes Jeff McNeal to the morning show. Jeff also does weekends at KIIS-FM/Los Angeles . . . Christopher Lance is now doing holiday relief at KFRC/San Francisco and is also doing weekends and promotion work for 13K/San Diego.

Legendary newsman J. Paul Huddleston is now anchoring morning drive at KEEL/Shreveport . . . WJBQ/Portland promotes John Willis to News Director . . . WBGW/Bowling Green MD Jeff Crawford moves to WRKA/Louisville, replacing Jay Preston . . . KWUN/Concord, CA welcomes Famous Amos to afternoons from KIDD/Monterey.

WALG/Albany goes automated effective January 4, with PD Skip Elliott and staff departing . . . Bobbe Clark joins the news department at KAAY/Little Rock . . . KIOY/Fresno PD Tom Saville called to report the station has moved to its new \$500,000 studios located at 1765 N. Fine, Fresno, CA 93727. The phone number is (209) 252-8994 . . . Congratulations to KEARTH/Los Angeles midday personality Brian Beirne, who just became a father again. He and wife Peaches welcome Brendan Charles (12-4) into the family.

Rick Scott Takes KINK PD Position

Rick Scott has been transferred within King Broadcasting from PD of KREM-AM & FM/Spokane to PD at KINK/Portland. He replaces Bill Minckler, who recently shifted to PD at KINK's AM sister KGW.

KINK GM Ron Saito told R&R, "Primarily, I was interested in Rick because he's within King Broadcasting. We try to work very aggressively to promote people from within the company. Plus we felt he had the experience necessary to move up to the Portland market."

Scott, who was an MD at KING/Seattle and KYA/San Francisco before taking the programming reins at KREM in October 1980, commented to R&R, "I regret leaving Spokane, which is really heating up competitively. But the opportunity in Portland is excellent, and I'm very excited about that. It's definitely a step up in the direction I want to pursue in my career. King is a great company with a lot of good people. We share a lot of information and get along real well." Scott added that he had no plans to change KINK's soft AOR format.

DeLynn Named RKO Vice Chairman

Hubert DeLynn has been appointed Vice Chairman of the Board and Chief Operating Officer for RKO General. DeLynn replaces John Poor Jr., who retired in July, and will supervise the company's diversified entertainment enterprises, including its 12 radio stations.

DeLynn has been with RKO General since 1967, and was most recently Exec. VP/Finance & Legal, and Treasurer. He previously worked in the areas of investment banking and law, and is a director of several companies.

STATION FORCED OFF AIR

WBLI Transmitter Equipment Stolen

\$15,000 worth of transmitter equipment was stolen from WBLI/Long Island late Thursday night (12-10). PD Bill Terry told R&R the robbery was pulled off by parties "who knew what they were doing."

Terry continued, "The station was knocked off the air when the equipment was stolen, specifically our STL (microwave audio link) receivers. We were down for about four hours (2-6am) when we were able to hook up with the transmitter again via phone lines. It seems when they entered the building, they unhinged the doors, shut down the transmitter by triggering an alarm, took our STL's, and fled."

Station Manager Len Rothberg told R&R, "Police have dusted the transmitter carefully but have found no fingerprints, as apparently the culprits were wearing gloves." Rothberg added that the FBI will probably be called in to assist local police. Terry thanked WALK/Long Island for the loan of an extra STL while WBLI was in the process of getting new ones.

Letter

Continued from Page 3

why a male caller won't speak to the female personality he calls — he may be afraid of her!!, or he may be shy. On the other hand he may be masturbating, or think it's a great joke to try to get her to spin her wheels. The solution is to be in charge. I tell my silent callers to call me back when they're not feeling so bashful; I say it in a very friendly manner and hang up. The scared callers feel reassured that I understand how they feel and the crank callers are left very dissatisfied, since I didn't reward them by getting flustered. I sometimes have to do this over and over for certain callers, then I put my mind on my show, because that is what is important to me.

I also have not been shy to ask a male employee to take an obnoxious, persistent caller and tell him a few things male to male, so the caller understands that I am not vulnerable. The preceding techniques work for me.

In closing, I urge radio station management males, to recognize that it is not unreasonable for someone 5'3" tall to be afraid of a persistent, usually silent male caller. However, we female radio personalities have to recognize that while this problem is special to us, it can be handled. We care too much about our jobs to let some mentally-deprived person take them away from us. There are too many friendly, appreciative listeners, who deserve our best performance, to allow that small percentage of sad cases to spoil it. I hope KBCO and Alex Lacy get back together again.

Joelle Le Clair
WNYR/Rochester



B94 BACKSTAGE SHOT — During a recent concert appearance, RCA recording artists Daryl Hall & John Oates welcomed radio reps backstage. Shown (l-r) are B94/Pittsburgh Assistant PD Jeff McKay, Public Affairs Director Gayle Walsh, personality Mark Kowalski, John Oates, Daryl Hall, and RCA Promotion rep Louise Patrick.



SQUIER SHOW IS A CAPITOL EVENT — On a recent concert tour with Foreigner, Capitol artist Billy Squier greeted folks backstage. Pictured (l-r) are Capitol rep Danny Lyons, Squier, Q107/Washington night rocker Uncle Johnny, and MD Frank Holler.



LIGHTING UP IN AMARILLO — KPUR/Amarillo recently sponsored the lighting ceremonies of the Community Christmas Tree with over 3000 listeners showing up for the ceremony. Shown (l-r, back row) are all-nighter Jack Randall, weekender Derin Thomas, PD Dan Wilson, MD Janice Williams, and weekender Patrick Clark, along with a cast of characters and listeners.

Puzzler

Continued from Page 1

The cube is 2 1/4 inches on a side and comes complete with instructions to help solve the puzzle. Logos may be reproduced on any or all sides of the cube, as well as the stand which accompanies each puzzle. The premium item was produced by Specialty Counselors Advertising of Atlanta (contact: Glen Colton (404) 261-7290).



FREEZE FRAME FUN AT THE Q — Following a recent concert appearance, EMI America recording act the J. Geils Band invited staff members from WJXQ (Q106)/Lansing backstage for some frozen fun. Pictured here kneeling (l-r) are band members Daniel Klein and Peter Wolf. Standing (l-r) are J. Geils, Q106 staffer Roger Sinclair, PD Jim Ryan, Assistant PD Patti Cheeks, band member Seth Justman, and air staffer Mike Vaughn. Seated is the group's Stephen Bladd.

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ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added® Hottest Kenny Rogers Hall & Oates Barry Manilow J. Geils Band Eddie Schwartz Nicks & Henley Genesis

EAST

PARALLEL TWO

WBFF/Rochester, NY Jay Stevens SHEENA EASTON BEACH BOYS DAN FOGELBERG... WYFF/Charlotte, NC Bob Kagan... WISN/Asheville, NC John Stevens... WKJK/Rosoka, VA Russ Brown...

K104/Eria, PA

Bill Shannon JEFF STARSHIP KENNY ROGERS... WJDX/Jackson, MS Bill Crews... KPMK/Houston, TX Jerry Steele... WBCY/Charlotte, NC Bob Kagan... WISE/Asheville, NC John Stevens... WKJK/Rosoka, VA Russ Brown...

PARALLEL THREE

13FEA/Manchester, NH Keith Lemire EDDIE SCHWARTZ HARRY MANILOW... WJDX/Jackson, MS Bill Crews... KPMK/Houston, TX Jerry Steele... WBCY/Charlotte, NC Bob Kagan... WISE/Asheville, NC John Stevens... WKJK/Rosoka, VA Russ Brown...

SOUTH

PARALLEL TWO

BJ108/Orlando, FL Terry Long HENRY PAUL BAND... WJDX/Jackson, MS Bill Crews... KPMK/Houston, TX Jerry Steele... WBCY/Charlotte, NC Bob Kagan... WISE/Asheville, NC John Stevens... WKJK/Rosoka, VA Russ Brown...

WJDX/Jackson, MS

Bill Crews EDDIE SCHWARTZ HARRY MANILOW... WJDX/Jackson, MS Bill Crews... KPMK/Houston, TX Jerry Steele... WBCY/Charlotte, NC Bob Kagan... WISE/Asheville, NC John Stevens... WKJK/Rosoka, VA Russ Brown...

KPMK/Houston, TX

Jerry Steele KENNY ROGERS HARRY MANILOW... WJDX/Jackson, MS Bill Crews... KPMK/Houston, TX Jerry Steele... WBCY/Charlotte, NC Bob Kagan... WISE/Asheville, NC John Stevens... WKJK/Rosoka, VA Russ Brown...

WBCY/Charlotte, NC

Bob Kagan GENESIS AIR SUPPLY... WJDX/Jackson, MS Bill Crews... KPMK/Houston, TX Jerry Steele... WBCY/Charlotte, NC Bob Kagan... WISE/Asheville, NC John Stevens... WKJK/Rosoka, VA Russ Brown...

WISN/Asheville, NC

John Stevens KENNY ROGERS EDDIE SCHWARTZ... WJDX/Jackson, MS Bill Crews... KPMK/Houston, TX Jerry Steele... WBCY/Charlotte, NC Bob Kagan... WISE/Asheville, NC John Stevens... WKJK/Rosoka, VA Russ Brown...

WKJK/Rosoka, VA

Russ Brown HARRA STREISAND AIR SUPPLY... WJDX/Jackson, MS Bill Crews... KPMK/Houston, TX Jerry Steele... WBCY/Charlotte, NC Bob Kagan... WISE/Asheville, NC John Stevens... WKJK/Rosoka, VA Russ Brown...

DUE TO THE CHRISTMAS HOLIDAYS, THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK. CHUM/Toronto KSLO/St. Louis KJR/Seattle KZZP/Phoenix WVIC-FM/Hartford W103/Jacksonville WMAK-FM/Nashville WSSX/Charleston WAKX/Duluth KSTT/Davenport KEYN-FM/Wichita WIKS/Indianapolis UB3/South Bend WJBO/Omaha WJBO/Portland WACZ/Bangor KKRC/Sioux Falls KENU/Anchorage

MIDWEST Most Added Hottest

Air Supply, Eddie Schwartz, Little River Band, Hall & Oates, Nicks & Henley, J. Geils Band

ADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Kenny Rogers, Eddie Schwartz, Donnie Iris, Hall & Oates, Nicks & Henley, Olivia Newton-John

MIDWEST

PARALLEL TWO

WZQ/Columbus, OH

Teri Nutter, DAN DAVID, DAN FOGELBERG, SHEENA EASTON, HALL & OATES 5-3, LINDSEY BUCKINGHA 10-6, QUARTERFLASH 15-9, ROLLING STONES 18-14, J. GEILS BAND 23-19

KIOA/Des Moines, IA

A.W. Pantoja, STEVE CARLISLE, CARPENTERS, GREG LAKE, KENNY ROGERS, BERTIE HIGGINS, ONJ 1-1, GEORGE BENSON 13-6, HALL & OATES 18-13, SNEAKER 19-16, DAN FOGELBERG 24-18

KOFM/Oklahoma City, OK

Chuck Morgan, QUARTERFLASH, ROLLING STONES, EDDIE SCHWARTZ, SHEILA, FOREIGNER 2-1, LINDSEY BUCKINGHA 10-7, NEIL DIAMOND 11-8, JOURNEY 14-11, HALL & OATES 17-14

KRAV/Tulsa, OK

Gary Reynolds, AIR SUPPLY, LRB, QUARTERFLASH, HOTTTEST: NICKS & HENLEY 1-1, JUICE NEWTON 6-2, BARBRA STREISAND 3-3, LINDSEY BUCKINGHA 4-4, HALL & OATES 11-6

KZQ/Peoria, IL

Keith Edwards, HENRY PAUL BAND, DONNIE IRIS, LOVERBOY, BEACH BOYS, HOTTTEST: NICKS & HENLEY 1-1, QUARTERFLASH 2-2, ROD STEWART 4-3, BILLY JOEL 16-11, BILLY SQUIER D-14

WGRD/Grand Rapids, MI

Sean Stevens, AIR SUPPLY, LRB, HOTTTEST: J. GEILS BAND 1-1, NICKS & HENLEY 3-2, HALL & OATES 10-6, QUARTERFLASH 12-10, CHILLIWACK 22-15

WHOT/Youngstown, OH

Dick Thompson, AIR SUPPLY, HOTTTEST: NICKS & HENLEY 5-1, HALL & OATES 9-4, J. GEILS BAND 16-12, GEORGE BENSON 21-14, ROLLING STONES 29-20

WMEE/Fort Wayne, IN

John Curry, LRB, ROYAL PHILHARMONI, ABBA, GENESIS, HOTTTEST: NICKS & HENLEY 1-1, HALL & OATES 8-4, NEIL DIAMOND 14-7, AIR SUPPLY D-13, PAUL DAVIS 23-19

WNAP/Indianapolis, IN

Paul Mendenhall, LINDSEY BUCKINGHA, RONNIE MILSAP, HOTTTEST: FOREIGNER 7-1, NICKS & HENLEY 8-2, PAUL DAVIS 11-3, GEORGE BENSON 15-11, DON MCLAN 19-14

WNCI/Columbus, OH

Steve Edwards, GENESIS, BERTIE HIGGINS, HOTTTEST: ROD STEWART 1-1, NICKS & HENLEY 5-2, HALL & OATES 10-6, EW&F 11-7, GEORGE BENSON 16-9

WJL/East Lansing, MI

Jim St. John, AIR SUPPLY, PEABO BRYSON, BARRY MANILOW, SOFT CELL, KENNY ROGERS, PATTI AUSTIN, BERTIE HIGGINS, HOTTTEST: JUICE NEWTON 7-2, RONNIE MILSAP 4-3, PAUL DAVIS 5-4, BILLY JOEL 16-6, JOURNEY 21-10

WYFM/Youngstown, OH

Jeff Tobin, HOTTTEST: ONJ 1-1, DIANA ROSS 5-3, NICKS & HENLEY 10-6, HALL & OATES 21-12, NEIL DIAMOND 18-13

WNAM/Appleton-Oshkosh

Chris Calne, BARRY MANILOW, EDDIE SCHWARTZ, BOB SEGER, HENRY PAUL BAND, HOTTTEST: FOREIGNER 1-1, QUARTERFLASH 11-8, BARBRA STREISAND 16-12, EDDIE RABBITT 19-16, RONNIE MILSAP 25-20

WGBF/Evanseville, IN

Kevin Carpenter, DAN FOGELBERG, RICK SPRINGFIELD, AIR SUPPLY, HOTTTEST: NICKS & HENLEY 2-1, LINDSEY BUCKINGHA 4-3, NEIL DIAMOND 7-5, HALL & OATES 10-7, ONJ 8-8

WZOK/Rockford, IL

Mr. Ed, QUEEN/BOWIE, BEACH BOYS, AIR SUPPLY, HOTTTEST: FOREIGNER 1-1, QUARTERFLASH 5-2, LINDSEY BUCKINGHA 7-4, HALL & OATES 9-6, J. GEILS BAND 16-11

Z104/Madison, WI

Matt Hudson, BUCKNER & GARCIA, LRB, GREG LAKE, HENRY PAUL BAND, HOTTTEST: ONJ 1-1, LINDSEY BUCKINGHA 3-2, HALL & OATES 6-3, J. GEILS BAND 9-4, ROLLING STONES 21-12

WDJX/Dayton, OH

Joe Dawson, LRB, AIR SUPPLY, BEACH BOYS, RICK SPRINGFIELD, HOTTTEST: NICKS & HENLEY 2-1, ROD STEWART 3-3, QUARTERFLASH 4-4, JOURNEY 6-5, J. GEILS BAND 8-6

WLOL-FM/St. Paul, MN

Phil Houston, JOURNEY, CARS, STEVE CARLISLE, HOTTTEST: FOREIGNER 1-1, ROD STEWART 2-2, BARBRA STREISAND 9-5, PAUL DAVIS 10-7, LINDSEY BUCKINGHA 11-9

WKDQ/Evanseville, IN

Hobbs/Payne, AIR SUPPLY, GREG LAKE, KENNY ROGERS, DEL SHANNON, EDDIE SCHWARTZ, HOTTTEST: FOREIGNER 1-1, HALL & OATES 11-3, QUARTERFLASH 9-5, EW&F 12-9, J. GEILS BAND 14-12

WJXQ/Jackson, MI

Ryan/Cheeks, TOMMY TUTONE, BRUCE SPRINGSTEEN, ST. NICK (dp), AC/DC, DAN FOGELBERG, BILL CHAMPLIN (dp), HOTTTEST: J. GEILS BAND 1-1, GENESIS 18-10, ZZ TOP 16-13, BOB SEGER 19-16, FOREIGNER 24-21

KQKQ/Omaha, NB

Mark Evans, LRB, RICK SPRINGFIELD, AIR SUPPLY, EDDIE SCHWARTZ, BUCKNER & GARCIA, HOTTTEST: NICKS & HENLEY 2-1, LINDSEY BUCKINGHA 4-3, QUARTERFLASH 5-4, HALL & OATES 8-5, J. GEILS BAND 16-9

KIHK/Davenport, IA

Chuck King, LOVERBOY, AIR SUPPLY, EDDIE SCHWARTZ, DEL SHANNON, HOTTTEST: FOREIGNER 1-1, QUARTERFLASH 12-8, HALL & OATES 15-10, CARS 31-24, BILLY JOEL 32-27

WZZR/Grand Rapids, MI

Lucien Jay, BARRY MANILOW, SNEAKER, KENNY ROGERS, ABBA, VANGELIS, HOTTTEST: NICKS & HENLEY 1-1, LINDSEY BUCKINGHA 6-3, DIANA ROSS 5-4, HALL & OATES 9-7, JUICE NEWTON 14-11

PARALLEL THREE

KFYR/Bismarck, ND

Dan Brannan, KENNY ROGERS, HOTTTEST: ONJ 1-1, ROYAL PHILHARMONI 12-4, GO GO'S 13-8, SHEENA EASTON 18-12, ROLLING STONES 20-17

KKLS/Rapid City, SD

Shawyn/Piper, AIR SUPPLY, RICK SPRINGFIELD, DONNIE IRIS, KENNY ROGERS, HOTTTEST: JOURNEY 2-1, QUARTERFLASH 7-5, HALL & OATES 14-8, PAUL DAVIS 13-10, ROLLING STONES 22-17

KKXL/Grand Forks, ND

Jeff Parker, LRB, DAN FOGELBERG, KENNY ROGERS, BILLY JOEL, DEL SHANNON, GENESIS, HOTTTEST: NICKS & HENLEY 3-1, LINDSEY BUCKINGHA 8-6, GEORGE BENSON 9-7, HALL & OATES 13-9, QUARTERFLASH 14-10

WRKR/Racine, WI

Steve Warren, EDDIE SCHWARTZ, ROLLING STONES, AIR SUPPLY, HOTTTEST: ONJ 1-1, HALL & OATES 9-3, DIANA ROSS 20-13, EW&F 26-20, EDDIE RABBITT 29-24

WSPT/Stevens Point, WI

Brad Fuhr, HENRY PAUL BAND, SHEENA EASTON, AIR SUPPLY, ROYAL PHILHARMONI (dp), HOTTTEST: NICKS & HENLEY 1-1, ROD STEWART 2-2, J. GEILS BAND 3-3, HALL & OATES 11-7, BILLY SQUIER 23-15

WTRU/Muskegon, MI

Mike Stevens, EDDIE SCHWARTZ, AIR SUPPLY, ROYAL PHILHARMONI, HOTTTEST: NICKS & HENLEY 1-1, LINDSEY BUCKINGHA 4-2, QUARTERFLASH 7-4, NEIL DIAMOND 10-5, GEORGE BENSON 11-7

KDVV/Topeka, KN

Tony Stewart, RONNIE MILSAP, JUICE NEWTON, AIR SUPPLY, HOTTTEST: GO GO'S 3-1, ONJ 2-2, J. GEILS BAND 8-4, QUEEN/BOWIE 9-7, EW&F 18-10

KELO/Sioux Falls, SD

Marc Elliot, ASSEMBLED MULT..., HOTTTEST: ROD STEWART 1-1, ONJ 3-3, QUARTERFLASH 13-9, HALL & OATES 14-10, DONNIE IRIS 31-24

KWLO/Waterloo, IA

Drew Bentley, JUICE NEWTON, BEACH BOYS, CARS, GENESIS, ROYAL PHILHARMONI (dp), STEVE CARLISLE (RA) (dp), HOTTTEST: ONJ 1-1, FOREIGNER 7-2, NICKS & HENLEY 5-3, ROLLING STONES 11-6, BARBRA STREISAND 19-10

WAZY-FM/Lafayette, IN

Harris/Dugan, AL JARREAU, EDDIE SCHWARTZ, HOTTTEST: NICKS & HENLEY 3-1, EW&F 12-12, QUEEN/BOWIE 17-15, DAN FOGELBERG 26-19, BILLY JOEL 22-20

KRNA/Iowa City, IA

Bart Goynshor, GENESIS, EDDIE SCHWARTZ, DONNIE IRIS, OZZY OSBOURNE (dp), AC/DC (dp), HOTTTEST: J. GEILS BAND 3-1, HALL & OATES 7-4, ROLLING STONES 10-6, DAN FOGELBERG 16-12, FOREIGNER D-21

KQWB/Fargo, ND

Wayne Miller, PAUL DAVIS, HOTTTEST: NICKS & HENLEY 5-1, LINDSEY BUCKINGHA 7-5, HALL & OATES 14-7, EDDIE RABBITT 15-12, GEORGE BENSON D-13

WCIL-FM/Carbondale, IL

Tony Waitkus, BARRY MANILOW, DEL SHANNON, LRB, HOTTTEST: ONJ 1-1, ROYAL PHILHARMONI 20-2, KOOL & THE GANG 19-7, GEORGE BENSON D-15, RONNIE MILSAP D-21

KFMZ/Columbia, MO

Steve Graziano, HOTTTEST: POLICE 1-1, GO GO'S 6-3, J. GEILS BAND 11-6, QUEEN/BOWIE 20-16, GREG LAKE 24-19

99KQ/Salina, KS

Denny Collier, JUICE NEWTON, DEL SHANNON, GENESIS, BARRY MANILOW, DONNIE IRIS, HOTTTEST: ONJ 1-1, NICKS & HENLEY 3-2, J. GEILS BAND 10-8, PAUL DAVIS 17-13, BARBRA STREISAND 26-17

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT

Gary Waldron, BILLY JOEL, BALANCE, DONNIE IRIS, ROLLING STONES, HOTTTEST: FOREIGNER 1-1, NICKS & HENLEY 9-2, HALL & OATES 16-9, GEORGE BENSON 17-11, BARBRA STREISAND 23-14

KQW/Portland, OR

Janis Wolnick, PAUL DAVIS, AIR SUPPLY, HOTTTEST: FOREIGNER 1-1, QUARTERFLASH 2-2, COMMODORES 6-4, NICKS & HENLEY 8-5, BILLY JOEL 20-16

KJRB/Spokane, WA

Suds Coleman, DOMINGO & DENVER, AIR SUPPLY, ABBA, HOTTTEST: NICKS & HENLEY 1-1, HALL & OATES 10-5, LINDSEY BUCKINGHA 13-8, J. GEILS BAND D-16, ROLLING STONES 22-19

KRO/Tucson, AZ

Guy Zapoleon, HOTTTEST: NEIL DIAMOND 7-1, CARS 3-3, QUEEN/BOWIE 13-10, LOVERBOY 20-11, J. GEILS BAND 28-14

Y94/Fresno, CA

Ray Appleton, SHEENA EASTON, ROLLING STONES, HOTTTEST: FOREIGNER 1-1, NICKS & HENLEY 6-2, HALL & OATES 13-10, NEIL DIAMOND 14-12, BARBRA STREISAND 20-13

KLUC/Las Vegas, NV

Deve Van Stone, DONNIE IRIS, EDDIE SCHWARTZ, HOTTTEST: JOURNEY 2-1, QUARTERFLASH 3-3, NICKS & HENLEY 4-4, HALL & OATES 8-5, QUEEN/BOWIE 10-8

KYNO-FM/Fresno, CA

John Lee Walker, KENNY ROGERS, PATTI AUSTIN, PEABO BRYSON, LTD, HOTTTEST: ONJ 1-1, EW&F 2-2, DIANA ROSS 3-3, RICK JAMES 5-4, HALL & OATES 17-7

KZZX/Albuquerque, NM

Bruce Daniels, AIR SUPPLY, KENNY ROGERS, HOTTTEST: FOREIGNER 1-1, NICKS & HENLEY 2-2, LINDSEY BUCKINGHA 5-5, QUARTERFLASH 7-7, JOURNEY 11-11

FM102/Sacramento, CA

Manders/Preston, BEACH BOYS, STEVIE WOODS, HOTTTEST: ONJ 1-1, QUARTERFLASH 2-2, HALL & OATES 6-3, NICKS & HENLEY 11-5, ROYAL PHILHARMONI 24-16

KSPZ/Colorado Springs, CO

Mike Daniels, LINDSEY BUCKINGHA, BEACH BOYS, LRB, KENNY ROGERS, HOTTTEST: HALL & OATES 4-1, QUARTERFLASH 3-2, J. GEILS BAND 11-6, PAUL DAVIS 13-7, NICKS & HENLEY 18-11

KHYT/Tucson, AZ

Rich Roberto, AIR SUPPLY, BERTIE HIGGINS, TIME, DIANA ROSS, KOOL & THE GANG, HOTTTEST: SHOCK "Crackin'" 1-1, HALL & OATES 11-8, QUEEN/BOWIE 12-10, LINDSEY BUCKINGHA 14-11, ROGER 18-16

KIDD/Monterey, CA

Barry Brown, BOB SEGER, KENNY ROGERS, EDDIE SCHWARTZ, BARRY MANILOW, HOTTTEST: ONJ 2-1, ROD STEWART 3-2, COMMODORES 5-4, J. GEILS BAND 10-7, NICKS & HENLEY 16-10

KGGV/Riverside-San Bernardino, CA

Steve O'Neil, BILL CHAMPLIN, LUTHER VANDROSS, RICK SPRINGFIELD, BILLY JOEL, LRB, DAVE & BARBARA ST, HOTTTEST: ONJ 1-1, HALL & OATES 12-2, GEORGE BENSON D-3, JOURNEY 5-10, BILL CHAMPLIN A-30

KKXX/Bakersfield, CA

Squires/DeRoo, BILLY JOEL, BEACH BOYS, ABBA, GENESIS, GREG LAKE, HOTTTEST: J. GEILS BAND 5-1, LOVERBOY 22-15, SHEENA EASTON 26-18, RICK SPRINGFIELD 28-20, DAN FOGELBERG 30-22

KNBQ/Tacoma, WA

Bryan/Roberts, BOB SEGER, BARBRA STREISAND, QUINCY JONES, HOTTTEST: HALL & OATES 5-1, EW&F 7-6, FOREIGNER 24-16, AL JARREAU 27-21, JOURNEY 30-23

KQDU/Great Falls, MT

Paul Wasscott, QUINCY JONES, HOTTTEST: NEIL DIAMOND 1-1, BALANCE 3-2, JUICE NEWTON 6-4, GEORGE BENSON 10-8, DON MCLAN 13-9

KSLY/San Luis Obispo, CA

Don Pottar, J. GEILS BAND, DOMINGO & DENVER, CARPENTERS, JENNIFER WARNES, DEL SHANNON, MADLEEN KANE, T.G. SHEPPARD, HOTTTEST: ONJ 1-1, EW&F 7-6, HALL & OATES 9-7, BARBRA STREISAND 17-12, ROYAL PHILHARMONI 24-16

KYYA/Billings, MT

Jack Bell, RICK SPRINGFIELD, EW&F, GENESIS, HOTTTEST: FOREIGNER 1-1, JOURNEY 5-3, J. GEILS BAND 11-9, ROLLING STONES 18-14, ROYAL PHILHARMONI 22-13

KATI/Casper, WY

Donna Fox, HENRY PAUL BAND, NEIL YOUNG, JENNIFER WARNES, BOB SEGER, DONNIE IRIS, DEL SHANNON, HOTTTEST: LINDSEY BUCKINGHA 1-1, J. GEILS BAND 12-6, HALL & OATES 15-7, PAUL DAVIS 18-12, BERTIE HIGGINS 26-20

KOZE/Lewiston, ID

Wee McShay, BARRY MANILOW, HENRY PAUL BAND, HOTTTEST: NICKS & HENLEY 1-1, HALL & OATES 6-5, J. GEILS BAND 15-8, DAN FOGELBERG 22-17, ROYAL PHILHARMONI 28-22

THE FOLLOWING STATIONS REPORTED A FROZEN PLAYLIST THIS WEEK:

- 82FLY/Albany, KC101/New Haven, WAEB/Allentown, KXX106/Birmingham, WRVQ/Richmond, KZZX/Albuquerque, WGUY/Bangor

GO GO'S Our Lips Are Sealed (IRS) LP: Beauty & The Beast

Regional 114/2 67% National Summary... 20

Regional Beach E 574 S 574 W 611... 20

HALL & OATES I Can't Go For That... (RCA) LP: Private Eyes

Regional 107/1 98% National Summary... 1

Regional Beach E 584 S 584 W 1004... 1

BERTIE HIGGINS Key Largo (Kat Family/CBS)

Regional 68/12 34% National Summary... 20

Regional Beach E 574 S 574 W 244... 20

DONNIE IRIS Love Is Like A Rock (MCA) LP: King Cool

Regional 51/28 25% National Summary... N&A

Regional Beach E 308 S 308 W 244... N&A

AL JARREAU Breakin' Away (WB) LP: Breakin' Away

Regional 51/12 25% National Summary... N&A

Regional Beach E 194 S 194 W 104... N&A

JOURNEY Don't Stop... (Columbia) LP: Escape 2

Regional 151/1 76% National Summary... 10

Regional Beach E 624 S 624 W 784... 10

BILLY JOEL She's Got A... (Columbia) LP: Songs In The Attic

Regional 141/11 70% National Summary... 23

Regional Beach E 748 S 748 W 568... 23

KOOL & THE GANG Take My Heart (De-Lite/PG) LP: Something Special

Regional 87/1 43% National Summary... N&A

Regional Beach E 624 S 624 W 208... N&A

GREG LAKE Let Me Love... (Chrysalis) LP: Greg Lake

Regional 107/10 53% National Summary... N&A

Regional Beach E 598 S 598 W 638... N&A

LITTLE RIVER BAND Take It Easy... (Capitol) LP: Time Exposure

Regional 157/18 78% National Summary... 27

Regional Beach E 884 S 884 W 794... 27

LOVERBOY Working For... (Columbia) LP: Get Lucky

Regional 88/10 43% National Summary... N&A

Regional Beach E 448 S 448 W 388... N&A

LULU If I Were You (A&A) LP: Lulu

Regional 53/5 26% National Summary... N&A

Regional Beach E 368 S 368 W 288... N&A

BARRY MANILOW Somewhere Down... (Arista) LP: If I Should Love Again

Regional 64/39 32% National Summary... N&A

Regional Beach E 348 S 348 W 298... N&A

DON McLEAN Castles... (Millennium/RCA) LP: Believers

Regional 60/0 28% National Summary... N&A

Regional Beach E 348 S 348 W 298... N&A

RONNIE MILSAP I Wouldn't Have... (RCA) LP: There's No Gettin' Over Me

Regional 138/5 68% National Summary... 22

Regional Beach E 964 S 964 W 884... 22

OLIVIA NEWTON-JOHN Physical (MCA) LP: Physical

Regional 164/1 82% National Summary... 6

Regional Beach E 814 S 814 W 734... 6

S. NICKS & D. HENLEY Leather & Lace (Modern/Atco) LP: Bella Donna

Regional 188/1 94% National Summary... 2

Regional Beach E 964 S 964 W 884... 2

LUKE & THE OAKS The Sweetest... (Capitol) LP: Juice

Regional 141/8 70% National Summary... 19

Regional Beach E 664 S 664 W 604... 19

EASY LISTENING RADIO

Easy Listening Promotion Profiles

The music may be easygoing at Beautiful Music and Easy Listening stations, but the format takes a back seat to no one in actively promoting itself. Following are a sampling of promotions various stations are doing in their communities.

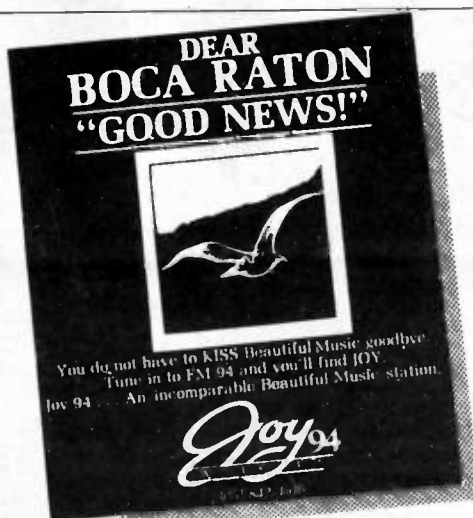
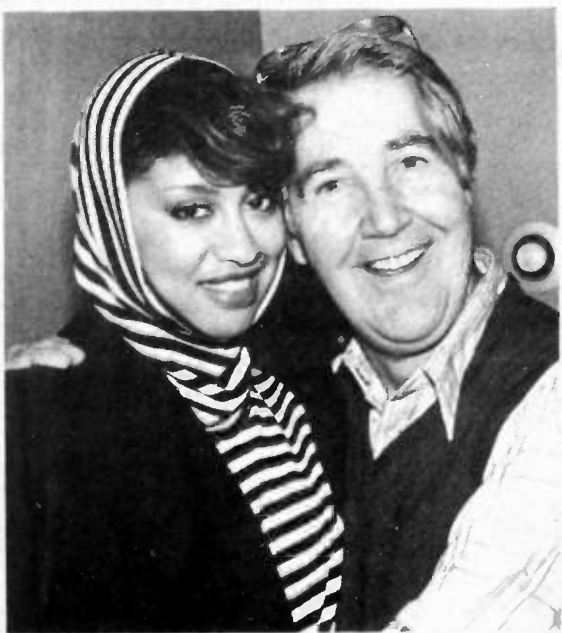


KJYO's Tuxedo Functions

Taking the sophisticated approach to selling their Schulke 2 format, KJYO/Oklahoma City sales staffers wore tuxedos at all times while on duty. The station also planned various "black-tie-ins" during the month — cocktail parties and outings to the theatre and symphony. Sales Manager Bob Bray (left) fronts the line of tuxedoed sales folks above.

Hyman Says Hi To Lowe

Arista's Phyllis Hyman, star of the "Duke Ellington's Sophisticated Ladies" musical, stopped by WNEW/New York to greet air personality Jim Lowe.



Joy 94 Captures KISS Listeners

When WKQS (KISS 101)/Boca Raton, FL changed format from Beautiful Music to Country, WNJY (Joy 94) in nearby Riviera Beach took the opportunity to run print ads inviting former KISS listeners to join the Joy audience. The ad is pictured at left.

KLIR Relaxes Clients With Thank-You Party



KLIR/Denver staged its first "thank-you-client" party recently, with about 300 guests enjoying themselves at the Coach House Restaurant in town. Tying in with the station's "Relax"



theme, two week-long vacations to Hawaii were given away in a drawing. Pictured with clients at left is (far left) VP/GM Lew Campbell; in righthand photo, GSM Don Nelson (left).



UNCLE BILL WANTS YOU.



KABL Music
96 am • 98 fm

KABL Mobilizes To Save Cable Cars

Since KABL/San Francisco takes its identity from the city's famous cable cars, it's only natural that when that unique form of hillside transportation became endangered this year, the station took a prominent part in the effort to save them. (Interestingly, the cable car issue seemed to unite widely varying musical attitudes; the Jefferson Starship did a \$50 ticket black tie concert at the Fairmont Hotel for the same cause.)

Pictured is KABL personality Bill Moen enlisting contributions for the "Save The Cable Cars" fund. Contributors of \$10 or more receive a KABL Corps enlistment certificate signed by Moen. Station Pres./GM Bill Clark says the station is close to \$15,000 in small contributions.

Flow

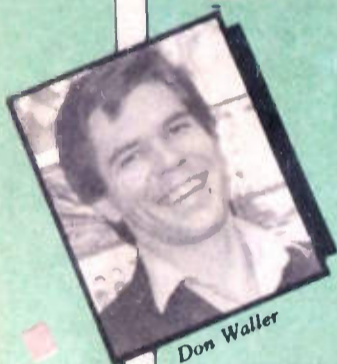
KBIG/Los Angeles is going satellite, as part of an agreement with Bonneville, which previously set a satellite delivery deal with KOIT/San Francisco. KBIG President Jack Adamson cited the "higher quality sound" of the satellite system and called tape syndication a "dying service." . . . KYND/Houston joined three area grocery chains for a two-day "Holiday Food Festival," which offered consumers a chance to sample manufacturer's products, view cooking demonstrations, collect coupons, and win prizes, including a trip for two to Hawaii. . . . WJYL/Louisville is increasing its tower height 110 feet to 400 feet and adding a new antenna, and the station invited photographers and reporters to watch the "Spiderman" engineering team perform the construction.

GOING WITH THE FLOW: Tom Severino is the new Director of Operations/Beautiful Music Stations for Mid America Media, heading the sales and operational activities for WXTZ/Indianapolis, WSWT/Peoria, KRVR/Davenport, and KBEZ/Tulsa. He had been Station Manager at WXTZ since April 1979, after working in sales at WLS/Chicago and WRIF/Detroit. . . . John Andrews joins Classical station KCRL/Reno as Technical Producer, coming from KRNO crosstown. . . . Johnny Magnus (pictured) is one of the personalities signed for KPRZ/Los Angeles's new Music Of Your Life format. The veteran Los Angeles air personality, most recently at KIQQ, will take the 7-midnight shift. . . . Dave Dugan is the new evening host at KYND/Houston, coming from WAAM/Ann Arbor, WNIC and WCZY (both in Detroit).



HAPPY NEW YEAR

FROM ALL



Don Waller



Christina Anthony



Bob Kardashian



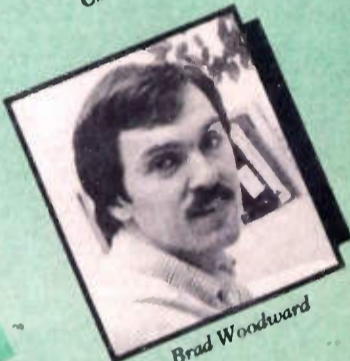
Jim Duncan



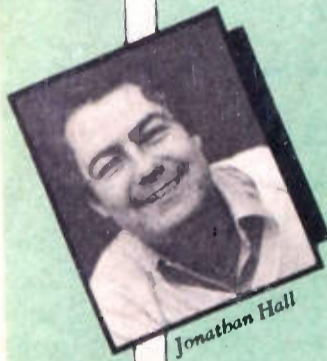
Carolyn Parks



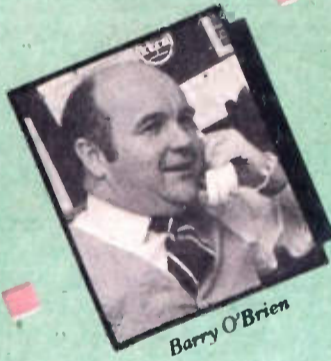
Vivian Funn



Brad Woodward



Jonathon Hall



Barry O'Brien



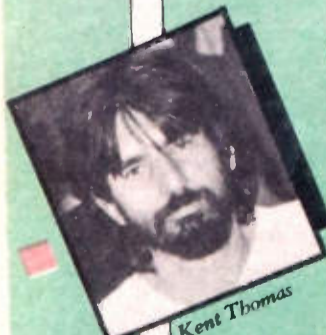
Bob Wilson



Nancy Hoff



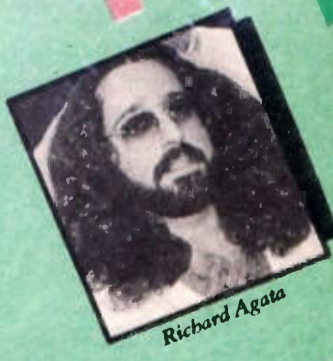
Jeff Green



Kent Thomas



Gary van der Steur



Richard Agata



Elizabeth Weston



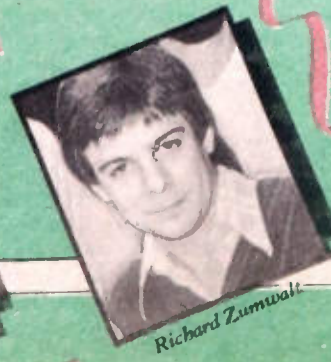
Mike Atkinson



Margaret



Roger Zumwalt



Richard Zumwalt



Todd Pearl



Marilyn Frandsen



Linda Masbontz



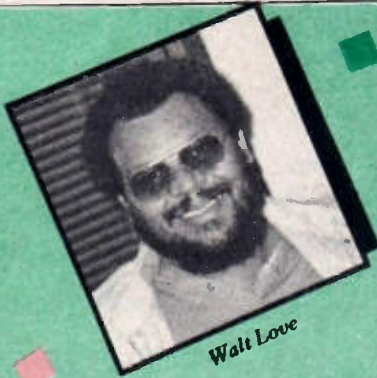
Jack Toole

NEW YEAR

OF US AT



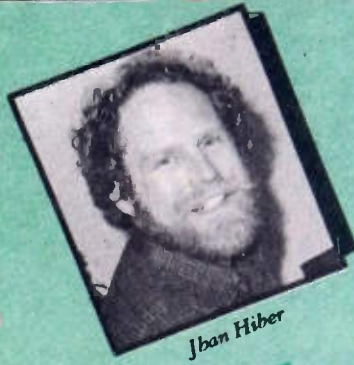
Pam Bellamy



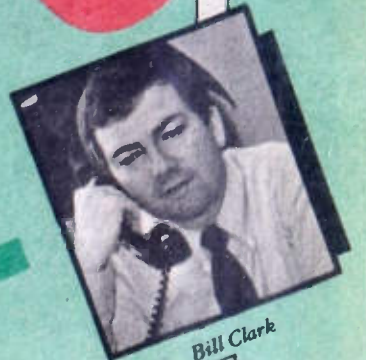
Walt Love



Ken Barnes



Jban Hiber



Bill Clark

Records



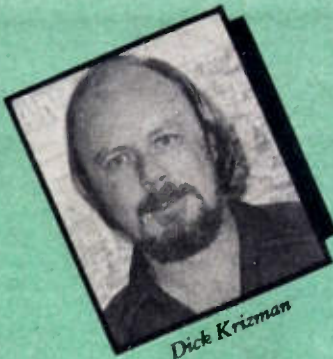
Joel Denver



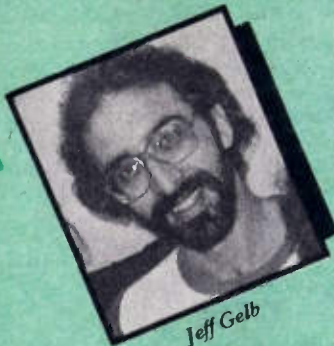
Adrienne Riddle



Claudia Stewart



Dick Krizman



Jeff Gelb



Dan Cole



Judy Lucorelli



Joan Posner



Gayle Duncan



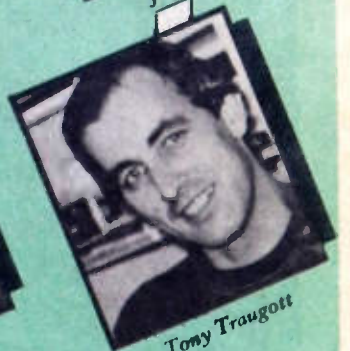
Carol Taylor



Lee Clark



Ellen Gazecki



Tony Traugott



Paula Ponce



Sylvia Salazar



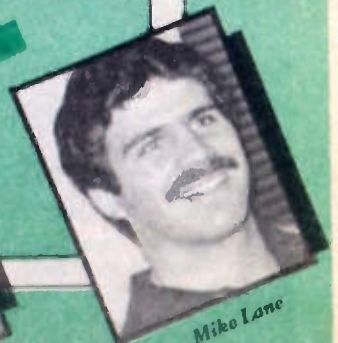
Dug Spitznagel



Krisann Aglio



Nina Gomez



Miko Lane



Jeff Gelb



Holiday Greetings

Nothing heavy this week. As R&R takes a two-week breather in preparation for 1982, I just want to thank the AOR community for your continuing support of this section. Ditto for the record side of our industry. Your suggestions and help have made my job both challenging and pleasurable for over four years.

I've been listening to your opinions and am happy to say that in 1982, you'll see them reflected in the AOR section, as it continues to evolve with the format it represents. AOR reporters will receive shortly a letter explaining what information I'll need from you to facilitate these changes. Meanwhile, I can tell you that in early 1982, AOR

will go current. That is, we'll be taking your reports the week of publication, assuring that R&R's AOR information will be absolutely the most timely (not to mention accurate and unbiased) offered in the industry. More on this, and much more, in early 1982.

For now, I join AOR Associate Editors Christina Anthony and Claudia Stewart in wishing all of you the happiest of holidays. Make them safe as well, so we can all regroup in 1982, which promises to be the best ever for both AOR and for R&R's AOR section.

One final, important note: We'll be taking reports for the first issue of 1982 on December 28 and 29 (9am-5pm) and December 30 (9am-noon, Pacific Time). Even if your playlist is frozen till January, please call to let us know so we can start 1982 with a full complement of reporters.



MOB RULES IN HOUSTON — WB offered KSRR/Houston an offer they couldn't refuse when they hand-delivered copies of the latest Black Sabbath album. Pictured (l-r) are WB's Fred Meyers, KSRR PD Alan Sneed and MD Rick Lambert, WB's Linda McKenna.



WEIR OUT WEST — Bob Weir of Arista's Bobby and the Midnites visited KTIM/San Rafael for an on-air interview with air personality Trish Robbins about his album release and future plans with the Grateful Dead.



WORKIN' HARD ON HALLOWEEN — WIBA-FM/Madison's Halloween Ball drew more than 40,000 for the street festivities, including live music and a costume contest. Pictured (l-r) are WIBA-FM staffers Cathy Simon and Karen Johnson, PD Dave Ervin and staffer Andrea Robbins.



WKZL FREE-BIRD — WKZL/Winston-Salem gave away a 1982 Firebird Espee in a mystery riffs contest. Pictured (l-r) are PD Doug Paul, staffer Rod Davis, MD Chuck Holloway, winner and 3 friends, WKZL GM Rick Fromme and car dealership manager.



WLPX'S ABACAB — WLPX/Milwaukee tied in with Atlantic and the local appearance of Genesis to give away a Checker Cab repainted as the WLPX Abacab. Pictured (l-r) are cab winner, WLPX's Jim McBean and Chris Dixon.



LOGGINS LOAFS WITH KTMS — Columbia's Kenny Loggins stopped by KTMS/Santa Barbara recently to help the station celebrate its tenth anniversary and to promote a forthcoming Loggins TV special that KTMS will simulcast. Pictured (l-r) are KTMS announcers Jeff Parke and Adrienne Merrill, Loggins, newscaster Karl Kuwert, PD Bob Senn and announcer Nell Masters.



KXFM IN ORBIT WITH MAL & VAL — Orbit artists Mal & Val dropped in at KXFM/Santa Maria while touring in support of the band's four-song EP, "Touchdown." Pictured (l-r) are group's Hal Nately and Cal Jode, KXFM PD Irene Salyerds, air personality John Quimby, group's Rance Stodder, KXFM Promotions Director Marie Rubio, and Orbit's Mel Functon.



FM96 BENEFIT BREAKFAST — KGGO/Des Moines tied in with the Little League for a benefit breakfast that was broadcast live. Pictured (top row, l-r) are air talents Jim Petrick, Jack Emerson, Paul Fredericks and Mary Christopher; (bottom row, l-r) PD Larry Moffitt and newscaster Larry Morgan.

AOR Christmas Tunes Part Two

(Thanks to Mike Lewis, Lee Abrams and others who called to offer additional tunes for seasonal AOR airplay).

Argent: "Christmas For The Free"

Canned Heat: "Christmas Blues"

Commander Cody: "Daddy's Drinking Up Our Christmas"

Foghat: "All I Want For Christmas"

Arlo Guthrie: "Paws Of Mr. Claus"

George Harrison: "Ding Dong"

Jethro Tull: "Solstice Bells"

NRBQ: "Jolly Old St. Nicholas/Christmas Wish"

Procol Harum: "Christmas Camel"

Phil Spector: "Christmas Album"

Chris Squier/Alan White: "Run With The Fox"



JAILBAIT — KSFJ/San Francisco held a unique client party recently when it dressed its jocks as convicts and sailed clients to Alcatraz. Pictured (l-r) are KSFJ jocks Michael Stevens, Joe Eick, Dave Kent, and Stephen Capen.



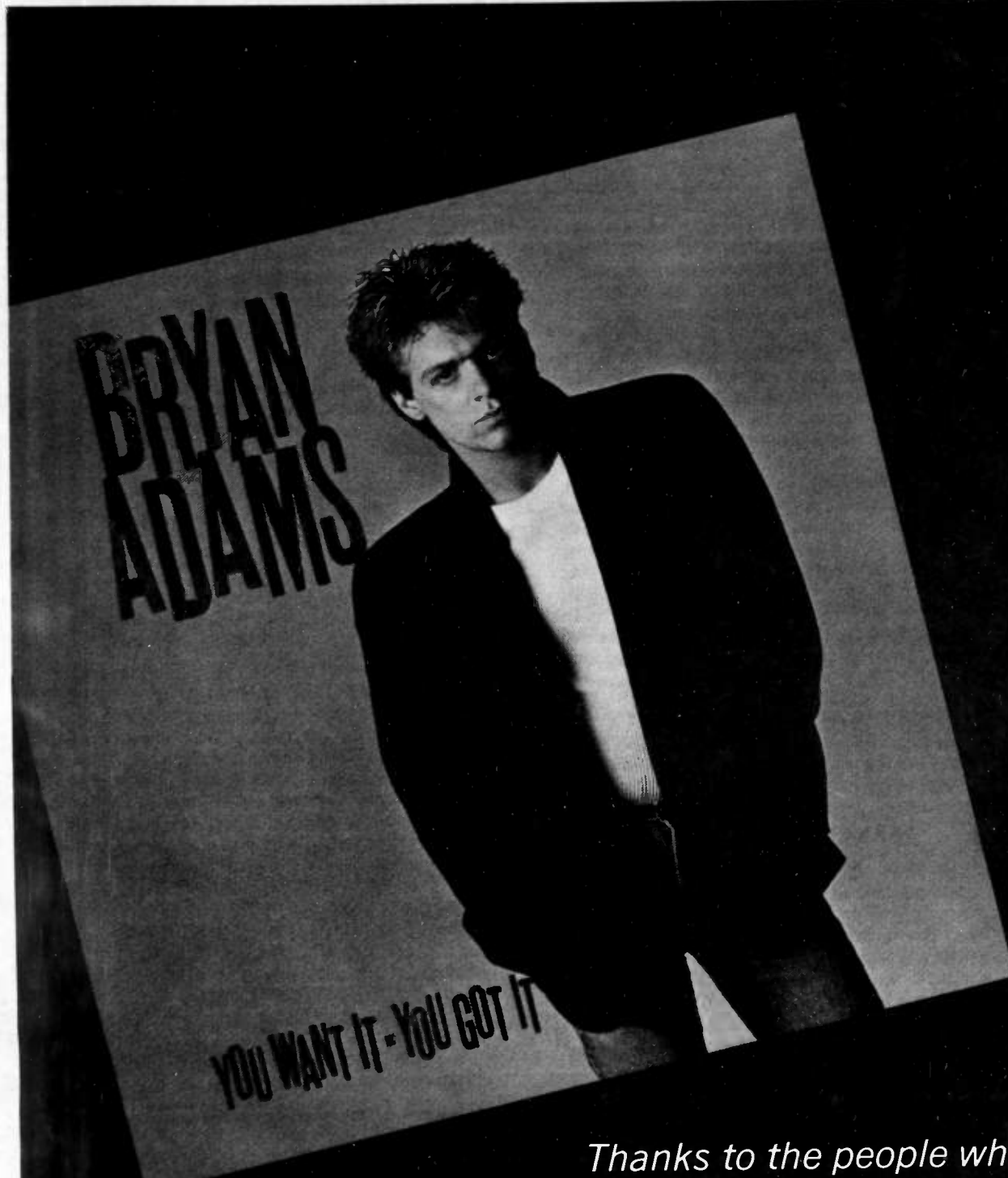
WAITING ON A FRIEND — WPFJ/Terre Haute jocks acted as waiters to winners in a contest that offered a free turkey dinner served by the station's airstaff. Pictured (l-r) standing behind the winners are WPFJ morning man Doc Long, PD R.J. Cortrecht, MD Frosty Stillwell, all-nighter Jim Davey, and midday air personality David Marlow.



WMMS GETS STONED — WMMS staffers showed up en masse at a reception for the Rolling Stones during the band's two-day Cleveland dates. Pictured (l-r, top row) are Promotions Director Chris Hernandez, air personalities Matt the Cat and Denny Sanders, PD John Gorman, air personality Betty Korvan (front), VP/GM Walt Tiburski, Bill Wyman, A&M's Chuck Gullo and Don George; (l-r, front row) programming assistant Rhonda Klefer.



JOURNEY TO TUCSON — Columbia's Journey stopped in at KWFJ/Tucson during a concert stopover in town. Pictured (l-r) are PD Jim Ray, group's Ross Velory and Neil Schon, station's Bob Cooke.



A&M's New Year's Resolution.

#1

BREAK BRYAN ADAMS

Thanks to the people who believed in Bryan Adams. Over the past few months we have seen the list of believers grow and grow. Next year our number one resolution is to keep breaking Bryan Adams.

Season's greetings and a heartfelt thanks to the "believers": Steve Smith and Fred Moore of Album Network, Bill Hard of the FM Quarterback, and the adjacent listed stations.

- | | | | | | | | | |
|------|------|------|------|------|------|------|------|-------|
| KSHE | KWK | KLOS | KTXQ | KZEW | WLLZ | WRIF | WQFM | KREM |
| KYYS | WYFE | WGRQ | WOUR | WAQX | WAER | WSYR | WCMF | WMJQ |
| WQBK | WPYX | WNEW | WLIR | WRNW | WPDH | WPLR | WDHA | WTPA |
| KBPI | KPKE | KBCO | KTCL | KILO | KFMG | KSPN | KMTN | KKDJ |
| KZAP | KFMF | WWCT | WEBN | WQMF | WXUS | WMMS | WLVQ | WWCK |
| WIOT | KGGO | KBLE | KKRX | KKRQ | KFMH | KQDS | WXLP | KGBFM |
| KXFM | KTYD | KRKN | WUOG | WQDR | WKZL | WHSL | WDIZ | WFYV |
| WYNF | WQXM | WOWD | WIDD | KMJX | KYTX | KSAS | KKKX | KCBW |
| KLZR | KKCA | WSMI | KSJO | WIZD | WAVA | KCAL | KLOL | WLUP |

BRYAN ADAMS

YOU WANT IT YOU GOT IT SP 4864



PRODUCED BY CLEARMOUNTAIN / ADAMS
On A&M Records & Tapes. 1982.

Jeff Gelb

EVOLUTION

UPDATE

This year ends with two new AOR's: KOZT/Ft. Bragg, and WZXY (Y105)/Kingsport, TN... KOLL/Gillette selects airstaffer Dave Kalloway as PD... LOVE 94/Miami MD Ross Block exits for PD post at WNGS/W. Palm Beach... John Seid joins WGIR-FM/Manchester as PD from WRXL/Richmond... Dick Bascom exits as Asst. PD of Y95/Rockford for MD post at WQXM/Tampa... Ben Smith exits MD post at WEZX/Scranton... Van Johnson is upped to MD at KMGN/Bakersfield... WMMR/Philadelphia announces move of Randy Kotz to overnights from weekends... WLLZ/Detroit News Director Jeff Young exits for the ABC Direction Network as a news correspondent... Scott Elliott exits nights at KZAP/Sacramento... Steve Brooks rejoins WOWD/Tallahassee for airwork... Charlie Parker exits KXXY/Oklahoma City... Ray Ross joins airstaff of WAAL/Binghamton from neighboring WKOP... KEZY/Anaheim Production Director Dave Lewis exits for production studio work; station also seeks part-timer... New to overnights at KMBQ/Shreveport is Nick Lane... Jeff Riccio moves to mornings at WERI/Westport as Jim Zelner leaves.



KGON TRIUMPH-ANT — RCA's Triumph played guest DJ's for KGON/Portland while in town for a show. Pictured (l-r) are KGON newscaster Robln Banks, group's Mike Levina, Asst. PD Gloria Johnson, RCA's John Lingel, KGON air personality Marty Party.



SAIL ON SAILOR — Pictured is the K94/Norfolk Hobycat, a hit around Norfolk, where it cruises the beaches during summer months. The craft was also entered in the 1981 Worrell 1000 race from Florida to Norfolk.

When the Rolling Stones do their live concert simulcast with ON TV and other cable affiliates tonight (12-18), several AOR's will be providing stereo simulcasts, including WMMS/Cleveland, KOME/San Jose, KMEL/San Francisco and WSHE/Miami. But certainly the most unusual aspect of the AOR tie-in with this show happens in Los Angeles, where both KMET and KLOS successfully bid for rights to simulcast the show. KMET is also simulcasting the sound from a worldwide Rod Stewart concert broadcast, and (all in the same week) giving away all tickets for a local Blue Oyster Cult small hall date that the station will be simulcasting. KMET also broadcast its charity concert with Molly Hatchet for Toys for Tots... Famous horror novelist Stephen King had some nice things to say about WCOZ/Boston, WAAF/Worcester and WBLM/Lewiston-Portland in an article on rock radio in the new Playboy magazine... Headlining WNEW-FM/New York's annual charity concerts for Toys for Tots this year, in two shows, were Rick Springfield, Karla DeVito, Novo Combo and Ian Hunter... In commemoration of the death of John Lennon, KEZY/Anaheim set up a display of Beatles memorabilia that attracted over 7000 throughout the day... Just out: the WEBN/Cincinnati flannel frog shirt, retailing for \$6 and selling out, too. WEBN also just released its newest collection of hometown talent on an album retailing for \$2, with all profits benefitting United Appeal... KSHE/St. Louis just put out "KSHE Seeds Volume II," benefitting an organization fighting diabetes... Congratulations department: to KGB-FM/San Diego night air personality Bruce Tucker, who passed his bar exam and intends to practice entertainment law (naturally); to newlyweds John and Terri Bradley of KBCO/Boulder; and to Cleveland Polygram promo rep Alex May and wife Barb on the birth of daughter Lauren... Rock and roll calendar freaks should be on the lookout for new



THOROGOOD ROCKS THROUGH LA. — Rounder's George Thorogood opened for the Rolling Stones at the band's Los Angeles concert dates. Afterwards, he was greeted by KLOS MD Ruth Pinedo. Pictured (l-r) are Rosebud Talent Agency's Mike Kappus, California Record Distributors' Ted Higashloka, Ruth, George, and unidentified friend of George's.

COLOR

97 ROCK CRUSHER: WKZL/Winston-Salem bought a \$97 junker, repainted it with its logo and the legend "97 Rock Crusher," and awarded it to the listener who sent in the longest potato chip to arrive uncrushed!

ALL-REQUEST CONCERT: If radio can have all-request shows, why can't a performer? EMIA's Michael Stanley asked WMMS/Cleveland listeners to submit the songs they wanted to have him perform at an area New Year's Eve concert. The cards also entered listeners in a contest to win limo service to the show, along with front row seats and backstage passes.

FREEZE-FRAMING A CENTERFOLD: In a natural tie-in with EMIA's new J. Geils Band album, WLVQ/Columbus and WIOT/Toledo asked listeners to send in photos of their favorite centerfolds. Predictably, results were pretty racy. Winners in WLVQ's competition received camera equipment, while WIOT's won cash awards.

RECORD RIOT: WQFM/Milwaukee sponsored its second annual holiday record riot, in

which two record retailers set up a discount sale in a large hall. WQFM broadcast live, showed rock videos, held pizza-eating contests, and gave away waterbeds and dinners. All in all, it was a great way to "give the gift of music" to listeners.

Q107 WINDOW STICKERS: Q107/Toronto distributed 100,000 Q107 window stickers through local retailers. On the back of each sticker is a discount coupon for \$1 off the price of that month's featured album. The record company paid for the printing in return for on-air mentions of the sticker campaign.

TURKEY DROPPINGS: For Thanksgiving, WQXM/Tampa hired a helicopter to drop paper turkeys throughout the listening area. Each paper turkey carried a gift certificate redeemable for a 12-pound turkey.

SKI WITH THE STARS: WTKX/Pensacola did a mystery voice contest, asking listeners to identify seven rock stars' voices to win expenses-paid skiing vacations.

ones from KTYD/Santa Barbara, who put photos of twelve local bands on theirs, and KINK/Portland... Chicago's Champion won the Playboy National Talent Search, part of the magazine's annual Music Poll promotion. Champion, who were on WLUP/Chicago's latest hometown talent album, were picked from bands entered in contests on AOR's in eight markets... KNX-FM/Los Angeles Music Director David Hall has been picked to speak at the International Year of Disabled Persons Media Conference... WCOZ/Boston has helped produce a video rock TV show it will simulcast called "Dateline Boston." The show features two local bands in concert and interview segments taped with WCOZ air personality Leslie Palminter. The show aired locally over a UHF TV outlet... WLVQ/Columbus sponsored a Christmas parade that gathered 26 marching bands, 22 floats, three hot air balloons, and (of course) Santa himself... Congratulations to KGGO/Des Moines, which rose to a market-dominant 18.6 in the latest Birch report... AOR KACT/Ft. Andrews, TX needs album service from most labels. Contact Operations Manager Sam Stephens at (915) 523-5671... Just got another 1982 calendar, and it's a beauty: CHUM-FM/Toronto produced a full-color rock star photo calendar including great shots of Bruce Springsteen, Pat Benatar, John Lennon and others. Also included: important dates, phone numbers for various station services, and a list of CHUM-FM's special programming... Early Christmas promotions include WMET/Chicago's second annual tie-in with the "Gift Of Music" slogan, including special commercial-free programming, plus album giveaways for listeners and matching records for listeners' friends... KINK/Portland plans to pre-empt regular programming Christmas eve for presentations of Handel's "Messiah" and the "Nutcracker Suite" (two selections you won't hear on many other AOR's this or any year!)... New AOR WXGC/Milledgeville, GA needs album service. Contact MD Brandy Spear at (912) 453-4101.

CONCERTS & CONVERSATIONS

PRESENTATIONS: KVRE/Santa Rosa presented NRBO for \$1.01... WAAF/Worcester presented Rings for \$1.07... WMMR/Philadelphia presented Joan Jett for \$1.93... LOVE 94/Miami presented Chris Hillman, Rick Roberts for free.

BROADCASTS: Tom Fogerty on KTIM/San Rafael... Bruce Cockburn on KVRE/Santa Rosa... Karla DeVito on WMMS/Cleveland.

GUEST DJ'S: Henry Paul on WYMX/Augusta... Blue Oyster Cult on WLIR/Long Island... Karla DeVito on WDHA/North Jersey.

CONVERSATIONS: Jan Hammer, Gary Myrick, Angela Bofill on WXCII/Danbury... Molly Hatchet on WOUR/Utica... Henry Paul, Molly Hatchet on WSYR/Syracuse... Hall & Oates on WBWB/Bloomington... Queen, Saga, Buddy Miles, Genesis on CHOM-FM/Montreal... Tommy Tutone on KWFM/Tucson... Gregg Allman on WAQY/Springfield... Richie Furay on KTCL/Ft. Collins... Cars, Renaissance, Greg Lake, Rod Stewart on WNEW-FM/New York... Black Sabbath on WIOT/Toledo... Eddie Schwartz, Saga on CHEZ-FM/Ottawa... Henry Paul on WPDH/Poughkeepsie... Black Sabbath, Greg Lake on WGRQ/Buffalo... Genesis on WYSP/Philadelphia... Alley Cats, Gary Myrick, Robert Fripp on KROQ/Pasadena... Joe Perry on Q107/Toronto... Triumph, Grand Funk, Billy Thorpe, Vic Vercat, Nazareth on KMOD/Tulsa... Phil Collins on WMMR/Philadelphia... Henry Paul on WQBK/Albany... Moody Blues, Billy Squier on WDIZ/Orlando... Greg Lake, Quarterflash, Go-Go's on WMMS/Cleveland... Del Shannon on KWFM/Tucson... Phil Collins, Michael Rutherford on CHUM-FM/Toronto... Gary Myrick, Def Leppard on KMGN/Bakersfield... George Thorogood, Soupy Sales on DC101/Washington... Tubes on KTIM/San Rafael... Mike Rutherford on CHEZ-FM/Ottawa... Bob Weir on WMAD/Madison... Michael McCartney on WMMS/Cleveland... Rossington-Collins on WYMX/Augusta... Del Shannon on KUPDI/Phoenix.

Radio & Records AOR NATIONAL AIRPLAY/40 — Chart Summary

December 18, 1981 162 REPORTERS

Album cuts are listed in order of airplay preference.

12/18	12/11	12/4	12/18	Artist	Title	Label
1	1	1	1	ROLLING STONES	Tattoo You (Rolling Stones/Atco)	"Waiting" "T&A" "Hang" "Start"
4	3	4	2	QUARTERFLASH	Quarterflash (Geffen/WB)	"Harden" "Find" "Right"
6	5	2	3	J. GEILS BAND	Freeze-Frame (EMI America)	"Centerfold" Title
7	6	5	4	CARS	Shake It Up (Elektra)	Title "Since" "Victim"
3	2	3	5	GENESIS	Abacab (Atlantic)	Title "Man" "Reply" "Dark"
8	7	7	6	LOVERBOY	Get Lucky (Columbia)	"Working" "Over" "Jump" "Take"
—	22	8	7	AC/DC	For Those About To Rock (Atlantic)	"Get" Title "Finger" "Evil"
2	4	6	8	POLICE	Ghost In The Machine (A&M)	"Every" "Spirits" "Journey"
11	9	9	9	OZZY OSBOURNE	Diary Of A Madman (Jet/CBS)	"Flying" "R&R" "Mountain"
5	8	10	10	FOREIGNER	4 (Atlantic)	"Waiting" "Hero" "Break" "Night"
12	12	11	11	QUEEN	Greatest Hits (Elektra)	"Under Pressure"
16	16	12	12	ROD STEWART	Tonight I'm Yours (WB)	"Tora" "Turks" "Jealous" "Tear"
27	18	15	13	MOLLY HATCHET	Take No Prisoners (Epic)	"Lady" "Respect" "Bloody"
9	10	13	14	TRIUMPH	Allied Forces (RCA)	"Power" "Fight"
10	11	16	15	JOURNEY	Escape (Columbia)	"Don't" "Stone" "Who's" Title
33	26	24	16	HENRY PAUL BAND	Anytime (Atlantic)	"Keeping" "Living" "Hollywood"
20	19	21	17	LINDSEY BUCKINGHAM	Law And Order (Asylum)	"Trouble"
19	17	18	18	NEIL YOUNG & CRAZY HORSE	Re-Ac-Tor (WB/Reprise)	"Surfer" "Opera" "So. Pacific"
13	15	19	19	RUSH	Exit... Stage Left (Mercury/PG)	"Closer" "Tom" "Radio" "Red"
14	14	17	20	STEVIE NICKS	Bella Donna (Modern/Atco)	"Edge" "Leather" "Think" Title
15	13	14	21	STEVE MILLER BAND	Circle Of Love (Capitol)	"Heart" "Get" Title
23	24	22	22	BLACK SABBATH	Mob Rules (WB)	"Turn" "Voodoo" "Sign"
18	21	20	23	KINKS	Give The People... (Arista)	"Destroyer" "Dial" "Things"
17	20	23	24	GREG LAKE	Greg Lake (Chrysalis)	"Attack" "Hurts" "Love"
34	31	26	26	SNEAKER	Sneaker (Handshake/CBS)	"Don't"
21	23	25	26	RED RIDER	As Far As Siam (Capitol)	"Lunatic" "Ships"
25	25	27	27	SURVIVOR	Premonition (Scotti Bros./CBS)	"Poor" "Nights"
29	29	29	28	JOHN HALL BAND	All Of The Above (EMI America)	"Crazy" "Somebody's"
35	33	35	29	BILLY SQUIER	Don't Say No (Capitol)	"Lover" "Dark" "Gone" "Stroke"
30	30	33	30	RAINBOW — (EP)	Jealous Lover (Polydor/PolyGram)	Title
—	—	—	31	JOAN JETT	I Love Rock-N-Roll (Boardwalk)	Title "Victim" "Drummer"
36	36	34	32	GO-GO'S	Beauty & The Beat (IRS/A&M)	"Lips" "Beat"
—	—	30	33	PINK FLOYD	A Collection Of Great... (Columbia)	"Money"
—	—	39	34	BOB WELCH	Bob Welch (RCA)	"Two" "What" "That's"
22	27	28	35	BOB SEGER & SILVER BULLET	Nine Tonight (Capitol)	"Let" "Moves" "Tryin"
—	—	—	36	PETER CETERA	Peter Cetera (Full Moon/Epic)	"Livin"
24	28	32	37	DAN FOGELBERG	The Innocent Age (Full Moon/Epic)	"Lost" "Hard" "Moments"
—	—	37	38	BOBBY & THE MIDNITES	Bobby & The Midnites (Arista)	"Losers" "Haze" "Far"
31	37	36	39	PAT BENATAR	Precious Time (Chrysalis)	"Promises" "Fire" "Just" Title
—	—	—	40	EDDIE SCHWARTZ	No Refuge (Atco)	Title "Over" "Tomorrows"

New Entry

STONES finished the year in first place (their 13th No. 1 week), keeping the lion's share of hot and total reports. QUARTERFLASH zoomed into second place with a potent total number of stations. GEILS maintained their hot reports. CARS increased in hits. LOVERBOY and AC/DC inched up. QUEEN and ROD held rock steady. MOLLY and JOURNEY moved up. PAUL and LINDSEY jumped up in mediums. YOUNG and RUSH maintained. SABBATH held steady as SNEAKER snuck up a notch. SURVIVOR held their own as HALL inched up. SQUIER showed remarkable new life as the current single helped the album jump back upwards in hits and total reports. RAINBOW regained momentum in hits. JETT debuted with strong reports for all rotations. GO-GO'S continued to climb in hits and totals. WELCH grew in mediums end totals. CETERA debuted with a potent combination of reports for all rotations. SCHWARTZ debuted with strong add and medium reports. The Significant Action listings came closest to charting this week.

The AOR National Airplay/40 chart represents add, medium and hot rotation activity in all musical configurations. Artists' chart numbers are displayed over a four-week period. The artists in *italics* registered the most rapid gains in airplay or in rotational conversions for the week. Album cuts are listed in order of popularity; cuts in *bold italic* type are also current singles.

MOST ADDED

	12/18	12/11	12/4	11/27	11/20
1 JOAN JETT	66/36	42/29	21/20	7/7	2/2
1 Love Rock... (Boardwalk)	M-24	M-12	M-1	M-0	M-0
Title	H-7	H-4	H-0	H-0	H-0
2 STARFIGHTERS	37/29	14/13	5/6	0/0	0/0
Starfighters (Arista)	M-6	M-1	M-0	M-0	M-0
"Aiky Cat Blues"	H-0	H-0	H-0	H-0	H-0
3 LAMONT CRANSTON	24/16	9/8	0/0	0/0	0/0
Shakedown (Waterhouse)	M-7	M-1	M-0	M-0	M-0
"2 Trains"	H-1	H-0	H-0	H-0	H-0
4 PETER CETERA	50/14	46/16	34/8	31/10	28/12
Peter... (Full Moon/WB)	M-31	M-22	M-22	M-14	M-8
"Livin' In The Umlight"	H-6	H-5	H-4	H-7	H-5
5 EDDIE SCHWARTZ	62/13	42/8	41/14	28/18	22/19
No Refuge (Atco)	M-37	M-31	M-25	M-17	M-4
Title	H-2	H-2	H-2	H-1	H-0
6 BRYAN ADAMS	37/12	32/13	19/2	2/6	16/2
You Want It... (A&M)	M-17	M-13	M-13	M-10	M-10
"Lonely Nights"	H-8	H-8	H-4	H-8	H-4
7 SAXON	19/12	11/7	6/6	4/4	0/0
Denim... (Carrera/CBS)	M-7	M-4	M-3	M-0	M-0
"Out Of Control"	H-0	H-0	H-0	H-0	H-0
8 IN HARMONY 2	20/11	16/14	3/2	4/2	1/1
In Harmony 2 (Columbia)	M-7	M-1	M-1	M-1	M-0
"Santa Claus"	H-2	H-0	H-0	H-1	H-0
9 PINK FLOYD	49/10	62/39	66/55	6/6	0/0
A Collection... (Columbia)	M-32	M-19	M-1	M-0	M-0
"Money"	H-7	H-10	H-0	H-0	H-0
10 KISS	18/8	6/3	0/0	0/0	0/0
Music... (Casablanca/PG)	M-8	M-2	M-0	M-0	M-0
"Heroes"	H-1	H-1	H-0	H-0	H-0
11 DONNIE IRIS	36/8	29/1	43/2	40/1	58/1
King Cool (MCA)	M-21	M-21	M-31	M-27	M-41
"Rock"	H-7	H-7	H-10	H-12	H-14
12 TIM BOGERT	14/8	11/9	6/3	0/0	0/0
Progressions (Townhouse)	M-8	M-2	M-2	M-0	M-0
"Hold On"	H-0	H-0	H-0	H-0	H-0
13 BOB & DOUG MCKENZIE	9/8	0/0	0/0	0/0	0/0
Great... (Mercury/PG)	M-0	M-0	M-0	M-0	M-0
"Take Off"	H-1	H-0	H-0	H-0	H-0
14 HENRY PAUL BAND	109/5	95/14	84/18	96/24	3/3
Anytime (Atlantic)	M-88	M-73	M-61	M-1	M-0
"Keeping"	H-15	H-8	H-8	H-1	H-0
14 N. SCHON, J. HAMMER	35/5	29/0	34/3	43/12	38/3
N. Schon... (Columbia)	M-25	M-28	M-28	M-28	M-28
"Wasting Time"	H-0	H-1	H-1	H-2	H-2
14 DELBERT McCLINTON	28/5	31/8	24/7	26/28	0/0
Plain From The... (Capitol)	M-16	M-16	M-12	M-0	M-0
"Heartbreak"	H-7	H-8	H-8	H-0	H-0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

	12/18	12/11	12/4	11/27	11/20
1 HENRY PAUL BAND	108/83	95/73	84/61	98/1	3/0
Anytime (Atlantic)	A-5	A-14	A-18	A-84	A-3
"Keeping"	H-15	H-8	H-6	H-1	H-0
2 MOLLY HATCHET	108/75	106/75	108/71	119/7	18/0
Take No Prisoners (Epic)	A-3	A-1	A-10	A-108	A-18
"Lady Luck"	H-31	H-29	H-25	H-26	H-0
3 GREG LAKE	89/73	95/73	103/77	118/86	118/89
Greg Lake (Chrysalis)	A-1	A-0	A-1	A-0	A-4
"Nuclear Attack"	H-16	H-22	H-26	H-21	H-28
4 NEIL YOUNG & CRAZY...	106/70	108/75	111/77	112/78	101/67
Re-Ac-Tor (WB/Reprise)	A-2	A-4	A-4	A-7	A-14
"Surfer Joe"	H-33	H-29	H-30	H-27	H-20
5 BLACK SABBATH	94/83	95/87	90/63	90/63	89/1
Mob Rules (WB)	A-1	A-8	A-11	A-18	A-88
"Night"	H-26	H-22	H-20	H-16	H-0
8 SNEAKER	77/68	76/65	69/68	67/41	61/27
Sneaker (Handshake/CBS)	A-4	A-6	A-13	A-18	A-17
"Don't Let Me"	H-17	H-14	H-10	H-8	H-7
7 OZZY OSBOURNE	122/63	124/61	122/63	118/61	122/76
Diary Of A... (Jet/CBS)	A-1	A-3	A-3	A-8	A-10
"Flying High"	H-88	H-80	H-67	H-62	H-37
8 JOHN HALL BAND	68/62	64/61	72/62	74/68	68/48
All Of The... (EMI America)	A-2	A-8	A-12	A-8	A-8
"Crazy"	H-13	H-11	H-16	H-14	H-14
9 ROD STEWART	110/68	113/68	113/64	116/61	112/43
Tonight I'm Yours (WB)	A-0	A-3	A-3	A-8	A-13
"Tora, Tora, Tora"	H-42	H-64	H-68	H-80	H-68
9 LINDSEY BUCKINGHAM	96/48	88/45	102/48	95/43	82/43
Law And Order (Asylum)	A-0	A-2	A-8	A-8	A-3
"Trouble"	H-48	H-41	H-48	H-48	H-44
11 RUSH	83/45	86/44	108/53	108/51	108/44
Exit... Stage Left (Mercury/PG)	A-3	A-1	A-4	A-18	A-18
"Closer To The Heart"	H-46	H-47	H-54	H-54	H-44
12 LOVERBOY	142/44	144/48	144/52	136/55	140/63
Get Lucky (Columbia)	A-0	A-8	A-3	A-1	A-4
"Working"	H-88	H-88	H-88	H-88	H-88
13 BOB WELCH	60/43	48/33	44/27	30/24	31/18
Bob Welch (RCA)	A-3	A-10	A-14	A-4	A-14
"Two To Do"	H-4	H-3	H-3	H-2	H-1
14 STEVE MILLER BAND	95/41	104/44	116/52	112/52	115/55
Circle Of Love (Capitol)	A-1	A-1	A-1	A-3	A-4
"Heart Like A Wheel"	H-63	H-69	H-43	H-67	H-66
15 BOBBY & THE MIDNITES	48/39	48/32	43/27	43/24	42/20
Bobby & The Midnites (Arista)	A-8	A-8	A-7	A-13	A-15
"Too Many Losers"	H-7	H-10	H-8	H-6	H-7

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

	12/18	12/11	12/4	11/27	11/20
1 ROLLING STONES	168/147	168/143	157/141	163/143	164/181
Tattoo... (Rolling Stones/Atco)	A-0	A-0	A-0	A-0	A-0
"Waiting On A Friend"	M-8	M-14	M-16	M-16	M-13
2 J. GEILS BAND	161/133	163/132	148/118	160/107	146/84
Freeze... (EMI America)	A-0	A-3	A-0	A-2	A-4
"Centerfold"	M-18	M-22	M-30	M-41	M-67
3 CARS	148/123	154/120	169/108	146/85	148/4
Shake It Up (Elektra)	A-0	A-2	A-2	A-7	A-138
Title	M-28	M-31	M-42	M-63	M-9
4 QUARTERFLASH	162/122	160/127	165/117	148/117	160/100
Quarterflash (Geffen/WB)	A-1	A-0	A-2	A-1	A-8
"Harden My Heart"	M-28	M-23	M-36	M-31	M-48
5 GENESIS	148/117	167/120	168/125	160/128	180/124
Abacab (Atlantic)	A-0	A-0	A-0	A-0	A-0
Title	M-31	M-37	M-33	M-32	M-38
6 POLICE	138/113	148/124	148/130	168/137	168/136
Ghost In The... (A&M)	A-1	A-0	A-1	A-0	A-8
"Every Little Thing"	M-24	M-23	M-17	M-19	M-16
7 AC/DC	132/105	134/89	132/12	27/0	0/0
For Those... (Atlantic)	A-0	A-9	A-113	A-27	M-8
"Let's Get It Up"	M-27	M-35	M-7	M-8	M-8
8 LOVERBOY	142/98	144/98	144/89	136/80	140/88
Get Lucky (Columbia)	A-0	A-0	A-3	A-1	A-4
"Working"	M-44	M-48	M-62	M-66	M-68
8 FOREIGNER	118/87	118/80	132/100	144/118	147/124
4 (Atlantic)	A-0	A-0	A-0	A-0	A-0
"Waiting For A Girl"	M-29	M-37	M-32	M-31	M-23
10 JOURNEY	94/79	96/83	111/88	124/89	136/118
Escape (Columbia)	A-0	A-1	A-0	A-0	A-0
"Don't Stop Believin'"	M-24	M-28	M-23	M-25	M-20
11 OZZY OSBOURNE	122/69	124/60	122/67	118/62	122/37
Diary Of A... (Jet/CBS)	A-1	A-3	A-3	A-6	A-10
"Flying High"	M-63	M-61	M-63	M-61	M-76
12 ROD STEWART	110/62	113/64	113/68	118/60	112/68
Tonight I'm Yours (WB)	A-0	A-3	A-3	A-8	A-13
"Tora, Tora, Tora"	M-48	M-48	M-64	M-61	M-43
13 TRIUMPH	94/60	102/68	113/74	127/87	128/85
Allied Forces (RCA)	A-0	A-0	A-0	A-0	A-1
"Magic Power"	M-34	M-38	M-38	M-40	M-42
13 STEVE NICKS	83/60	87/62	108/72	109/72	122/88
Bella... (Modern/Atco)	A-1	A-0	A-2	A-0	A-0
"Edge Of 17"	M-32	M-35	M-32	M-37	M-38
15 QUEEN	85/63	78/43	84/46	89/37	68/22
Greatest Hits (Elektra)	A-1	A-0	A-1	A-4	A-3
"Under Pressure"	M-31	M-38	M-37	M-28	M-33
15 STEVE MILLER BAND	95/53	104/69	116/83	112/57	115/56
Circle Of Love (Capitol)	A-1	A-1	A-1	A-3	A-4
"Heart Like A Wheel"	M-41	M-44	M-62	M-62	M-66

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MIDWEST

Appleton

414-734-9226

WJPM

PD: BOB SHAPIRO
RD: MARK CUTLER

Address:
JOAN JETT (Boerwolk) 15/8
LAMONT CRANSTON BA (Waterhouse) 12/7
-CLASH (Rappaport)

Medium:
LINDSEY BUCHHEIM (Aylton)
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Cleveland

216-781-9687

Wmms 101FM

PD: JOHN LONAN
RD: BOB LEE

Address:
ALICE (Capitol) 17/8
MUSIC LIGHT DRIVE (A&C) 17/8

Medium:
BILLY SQUIER (Capitol) 17/8
STYLER (Capitol) 17/8
STEVE NICKS (RCA) 17/8
-QUEEN & D. BOHNE (Elektra) 17/8

Hotest:
ALICE (Capitol) 17/8
MUSIC LIGHT DRIVE (A&C) 17/8

MOST ADDED

JOAN JETT / I Love Rock... (Boerwolk) 15/8
LAMONT CRANSTON BAND / Shake down (Waterhouse) 12/7
EDDIE SCHWARTZ / No Refuge (A&C) 17/8
IN HARMONY 2 / In Harmony 2 (Columbia) 8/8

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

HENRY PAUL BAND / Anytime (Atlantic) 30/26
MOLLY HATCHET / Take No Prisoners (Epic) 27/19
BLACK SABBATH / Mob Rules (WB) 28/19
GREG LAKE / Greg Lake (Chrysalis) 23/19
NEIL YOUNG & CRAZY HORSE / Re-Ac-Tor (WB/Raprice) 26/17

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

J. GEILS BAND / Freeze... (EMI America) 42/38
ROLLING STONES / Tartan... (Rolling Stones/A&C) 41/38
GENESIS / Abacab (Atlantic) 43/34
QUARTERFLASH / Quarterflash (Geffen/WB) 40/32
CARS / Shake It Up (Elektra) 39/31

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Bloomington

812-332-8292

97.1WB

PD: BOB SHAPIRO
RD: BOB SHAPIRO

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Cleveland

216-391-1280

WJPM

PD: JOHN LONAN
RD: BOB LEE

Address:
ALICE (Capitol) 17/8
MUSIC LIGHT DRIVE (A&C) 17/8

Medium:
BILLY SQUIER (Capitol) 17/8
STYLER (Capitol) 17/8
STEVE NICKS (RCA) 17/8
-QUEEN & D. BOHNE (Elektra) 17/8

Hotest:
ALICE (Capitol) 17/8
MUSIC LIGHT DRIVE (A&C) 17/8

Detroit

313-398-1100

WJLB

PD: LARRY CURELLO
RD: GREG ST. JAMES

Address:
ALICE (Capitol) 17/8
MUSIC LIGHT DRIVE (A&C) 17/8

Medium:
BILLY SQUIER (Capitol) 17/8
STYLER (Capitol) 17/8
STEVE NICKS (RCA) 17/8
-QUEEN & D. BOHNE (Elektra) 17/8

Hotest:
ALICE (Capitol) 17/8
MUSIC LIGHT DRIVE (A&C) 17/8

Ft. Wayne

219-464-0580

WJLB

PD: LARRY CURELLO
RD: GREG ST. JAMES

Address:
ALICE (Capitol) 17/8
MUSIC LIGHT DRIVE (A&C) 17/8

Medium:
BILLY SQUIER (Capitol) 17/8
STYLER (Capitol) 17/8
STEVE NICKS (RCA) 17/8
-QUEEN & D. BOHNE (Elektra) 17/8

Hotest:
ALICE (Capitol) 17/8
MUSIC LIGHT DRIVE (A&C) 17/8

Lincoln

402-476-8565

FM 102 Kfmz

PD: BOB SHAPIRO
RD: BOB SHAPIRO

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Chicago

312-441-5270

the Loop

PD: TIM KELLY
RD: BOB SHAPIRO

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Columbus

614-224-1271

Q-FM-96

PD: PAT STILL
RD: THE SMITH

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Detroit

313-855-5100

WJLB

PD: LARRY CURELLO
RD: GREG ST. JAMES

Address:
ALICE (Capitol) 17/8
MUSIC LIGHT DRIVE (A&C) 17/8

Medium:
BILLY SQUIER (Capitol) 17/8
STYLER (Capitol) 17/8
STEVE NICKS (RCA) 17/8
-QUEEN & D. BOHNE (Elektra) 17/8

Hotest:
ALICE (Capitol) 17/8
MUSIC LIGHT DRIVE (A&C) 17/8

Grand Rapids

616-456-5481

LAV-FM 97

PD: DAVE LOGAN
RD: TONY GATES

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Madison

608-249-9277

WIBA-FM

PD: LARRY CURELLO
RD: GREG ST. JAMES

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Chicago

312-828-9191

WJPM

PD: BOB SHAPIRO
RD: BOB SHAPIRO

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Dayton

513-224-1501

WJPM

PD: BOB SHAPIRO
RD: BOB SHAPIRO

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Detroit

313-827-9505

WRIF 101

PD: FRED JACOBS
RD: RICHARD WATER

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Kankakee

815-939-4541

WBYG FM 99.9

PD: BILL TAYLOR
RD: CHRISTIE BARNHILL

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Minneapolis

612-545-5801

KQ92

PD: DALE SORVANA
RD: DALE PUELL

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Chicago

312-777-1700

WJPM

PD: BOB SHAPIRO
RD: BOB SHAPIRO

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

DeKalb

815-756-9250

wdekk 92.8fm

PD: BOB SHAPIRO
RD: BOB SHAPIRO

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Duluth

218-728-6421

WJPM

PD: BOB SHAPIRO
RD: BOB SHAPIRO

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Lansing

517-399-1320

WJPM

PD: BOB SHAPIRO
RD: BOB SHAPIRO

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Minneapolis

612-739-4000

WJPM

PD: BOB SHAPIRO
RD: BOB SHAPIRO

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Cincinnati

513-871-8500

WJPM

PD: BOB SHAPIRO
RD: BOB SHAPIRO

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Des Moines

515-265-6181

KGGGO

PD: BOB SHAPIRO
RD: BOB SHAPIRO

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Evansville

812-422-5258

WJPM

PD: BOB SHAPIRO
RD: BOB SHAPIRO

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Lafayette

317-448-1566

WJPM

PD: BOB SHAPIRO
RD: BOB SHAPIRO

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Minneapolis

612-263-2512

KPHL

PD: BOB SHAPIRO
RD: BOB SHAPIRO

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Fargo

218-236-7900

WJPM

PD: BOB SHAPIRO
RD: BOB SHAPIRO

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
GARY NUNO (Capitol) 17/8
PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Lafayette

317-448-1566

WJPM

PD: BOB SHAPIRO
RD: BOB SHAPIRO

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
AL STEIN (Capitol) 17/8
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PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

Minneapolis

612-263-2512

KPHL

PD: BOB SHAPIRO
RD: BOB SHAPIRO

Address:
LINDSEY BUCHHEIM (Aylton) 17/8
GREG LAKE (Chrysalis) 23/19
HENRY PAUL BAND (Atlantic) 26/17
BLACK SABBATH (WB) 28/19
EDDIE SCHWARTZ (A&C) 17/8
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PIRE FLYING (Capitol) 17/8
STARLIGHTERS (Arista) 17/8
STEVE NICKS (RCA) 17/8
-GRACE SPRINGSTEEN (Columbia) 17/8

Hotest:
ROLLING STONES (Atlantic) 17/8
CARS (Elektra) 17/8

MIDWEST

WLPX 97 fm Milwaukee

414-342-1111

Host: BILL BIRN
 News: 10:30 AM (Local)
 11:30 AM (Local)
 12:30 PM (Local)
 1:30 PM (Local)
 2:30 PM (Local)
 3:30 PM (Local)
 4:30 PM (Local)
 5:30 PM (Local)
 6:30 PM (Local)
 7:30 PM (Local)
 8:30 PM (Local)
 9:30 PM (Local)
 10:30 PM (Local)
 11:30 PM (Local)
 12:30 AM (Local)

93QFM Milwaukee

414-276-2040

Host: BOB ALBERTS
 News: 10:30 AM (Local)
 11:30 AM (Local)
 12:30 PM (Local)
 1:30 PM (Local)
 2:30 PM (Local)
 3:30 PM (Local)
 4:30 PM (Local)
 5:30 PM (Local)
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 8:30 PM (Local)
 9:30 PM (Local)
 10:30 PM (Local)
 11:30 PM (Local)
 12:30 AM (Local)

Oklahoma City

406-631-6881

Host: BOB ALBERTS
 News: 10:30 AM (Local)
 11:30 AM (Local)
 12:30 PM (Local)
 1:30 PM (Local)
 2:30 PM (Local)
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 11:30 PM (Local)
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Oklahoma City

406-628-6643

Host: BOB ALBERTS
 News: 10:30 AM (Local)
 11:30 AM (Local)
 12:30 PM (Local)
 1:30 PM (Local)
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 11:30 PM (Local)
 12:30 AM (Local)

Omaha

402-592-5300

Host: BOB ALBERTS
 News: 10:30 AM (Local)
 11:30 AM (Local)
 12:30 PM (Local)
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Peoria

309-874-2000

Host: BOB ALBERTS
 News: 10:30 AM (Local)
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Rockford

815-877-3076

Host: BOB ALBERTS
 News: 10:30 AM (Local)
 11:30 AM (Local)
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 12:30 AM (Local)

St. Louis

314-842-1111

Host: BOB ALBERTS
 News: 10:30 AM (Local)
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St. Louis

314-844-1380

Host: BOB ALBERTS
 News: 10:30 AM (Local)
 11:30 AM (Local)
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Terre Haute

812-236-2657

Host: BOB ALBERTS
 News: 10:30 AM (Local)
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Tulsa

918-684-2610

Host: BOB ALBERTS
 News: 10:30 AM (Local)
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Wichita

316-722-8123

Host: BOB ALBERTS
 News: 10:30 AM (Local)
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Toledo

419-246-3377

Host: BOB ALBERTS
 News: 10:30 AM (Local)
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Winnipeg

204-775-0371

Host: BOB ALBERTS
 News: 10:30 AM (Local)
 11:30 AM (Local)
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MIDWEST

Albuquerque

505-265-8811

Host: BOB ALBERTS
 News: 10:30 AM (Local)
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Bakersfield

805-832-1410

Host: BOB ALBERTS
 News: 10:30 AM (Local)
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Anaheim

714-776-3698

Host: BOB ALBERTS
 News: 10:30 AM (Local)
 11:30 AM (Local)
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Chico

916-343-8461

Host: BOB ALBERTS
 News: 10:30 AM (Local)
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Aspen

303-925-5778

Host: BOB ALBERTS
 News: 10:30 AM (Local)
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Colorado Springs

303-634-4696

Host: BOB ALBERTS
 News: 10:30 AM (Local)
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Denver

303-759-5800

Host: BOB ALBERTS
 News: 10:30 AM (Local)
 11:30 AM (Local)
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Denver

303-936-2313

Host: BOB ALBERTS
 News: 10:30 AM (Local)
 11:30 AM (Local)
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Denver

303-894-1080

Host: BOB ALBERTS
 News: 10:30 AM (Local)
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Eugene

503-484-4304

Host: BOB ALBERTS
 News: 10:30 AM (Local)
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Fresno

209-228-5991

Host: BOB ALBERTS
 News: 10:30 AM (Local)
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Honolulu

808-524-7100

Host: BOB ALBERTS
 News: 10:30 AM (Local)
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Rolling Stones

Tattoo... (Rolling Stones/Atco) 43/40

Host: BOB ALBERTS
 News: 10:30 AM (Local)
 11:30 AM (Local)
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Quarterflash

Quarterflash (Geffen/WB) 44/35

Host: BOB ALBERTS
 News: 10:30 AM (Local)
 11:30 AM (Local)
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J. Geils Band

Freeze... (EMI America) 40/33

Host: BOB ALBERTS
 News: 10:30 AM (Local)
 11:30 AM (Local)
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 12:30 AM (Local)

MOST ADDED MEDIUM THE HOTTEST

PETER CETERA <i>Peter... (Full Moon/WB)</i> 18/8	HENRY PAUL BAND <i>Anytime (Atlantic)</i> 23/21	ROLLING STONES <i>Tattoo... (Rolling Stones/Atco)</i> 43/40
LAMONT CHAMTON BAND <i>Shakedown (Waterhouse)</i> 9/6	LINDSEY BUCKINGHAM <i>Law And Order (Asylum)</i> 32/19	QUARTERFLASH <i>Quarterflash (Geffen/WB)</i> 44/35
JOAN JETT <i>I Love Rock... (Boardwalk)</i> 10/6	MOLLY HATCHET <i>Take No Prisoners (Epic)</i> 28/19	J. GEILS BAND <i>Freeze... (EMI America)</i> 40/33
PINK FLOYD <i>A Collection... (Columbia)</i> 13/4	STEVE MILLER BAND <i>Circle Of Love (Capitol)</i> 30/16	CARS <i>Shake It Up (Elektra)</i> 38/32
STARFIGHTERS <i>Starfighters (Arts)</i> 6/4	NEIL YOUNG & CRAZY HORSE <i>Re-Ac-Tor (WB/Reprise)</i> 28/16	POLICE <i>Ghost In The... (A&M)</i> 38/32
Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.		Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WES Los Angeles 213-557-7250

WES Los Angeles 213-557-7250. News, Sports, Music, and other local programming details.

KMET 94.7 Los Angeles 213-464-5638

KMET 94.7 Los Angeles 213-464-5638. Music and entertainment programming.

KRLX Los Angeles 213-469-1212

KRLX Los Angeles 213-469-1212. Music and entertainment programming.

KRAT Los Angeles 213-469-1212

KRAT Los Angeles 213-469-1212. Music and entertainment programming.

KROQ FM 106.7 Pasadena 213-578-0830

KROQ FM 106.7 Pasadena 213-578-0830. Music and entertainment programming.

KDKB Phoenix 802-833-8888

KDKB Phoenix 802-833-8888. Music and entertainment programming.

KUPD Phoenix 802-838-3062

KUPD Phoenix 802-838-3062. Music and entertainment programming.

KGO Portland 503-685-9161

KGO Portland 503-685-9161. Music and entertainment programming.

Link Portland 503-226-5000

Link Portland 503-226-5000. Music and entertainment programming.

KZL Reno 702-329-9261

KZL Reno 702-329-9261. Music and entertainment programming.

KIOB Sacramento 916-448-4965

KIOB Sacramento 916-448-4965. Music and entertainment programming.

92.9 Salt Lake City 801-972-3030

92.9 Salt Lake City 801-972-3030. Music and entertainment programming.

KCAL 96.7 San Bernardino 714-825-5020

KCAL 96.7 San Bernardino 714-825-5020. Music and entertainment programming.

KGB-FM 101.5 San Diego 714-292-1360

KGB-FM 101.5 San Diego 714-292-1360. Music and entertainment programming.

FM 106 San Diego 714-565-6006

FM 106 San Diego 714-565-6006. Music and entertainment programming.

9IX FM San Diego 714-236-9872

9IX FM San Diego 714-236-9872. Music and entertainment programming.

KSFX San Francisco 415-926-0104

KSFX San Francisco 415-926-0104. Music and entertainment programming.

KOME San Jose 408-268-5400

KOME San Jose 408-268-5400. Music and entertainment programming.

KTMS Rock 97 Santa Barbara 805-963-1975

KTMS Rock 97 Santa Barbara 805-963-1975. Music and entertainment programming.

KTYD Santa Barbara 805-963-1601

KTYD Santa Barbara 805-963-1601. Music and entertainment programming.

The Music FM San Luis Obispo 805-544-5093

The Music FM San Luis Obispo 805-544-5093. Music and entertainment programming.

KTM San Rafael 415-458-1510

KTM San Rafael 415-458-1510. Music and entertainment programming.

KZLX Spokane 509-448-2000

KZLX Spokane 509-448-2000. Music and entertainment programming.

KWFM Tucson 602-824-5588

KWFM Tucson 602-824-5588. Music and entertainment programming.

KMAX Tucson 602-822-8711

KMAX Tucson 602-822-8711. Music and entertainment programming.

KTSA Vancouver 604-684-7221

KTSA Vancouver 604-684-7221. Music and entertainment programming.

KTSA Vancouver 604-684-7221

KTSA Vancouver 604-684-7221. Music and entertainment programming.

KAZMI Seattle 206-454-1540

KAZMI Seattle 206-454-1540. Music and entertainment programming.

KZLX Seattle 206-223-3911

KZLX Seattle 206-223-3911. Music and entertainment programming.

92.9 KREM-FM Spokane 509-448-2000

92.9 KREM-FM Spokane 509-448-2000. Music and entertainment programming.

KWFM Tucson 602-824-5588

KWFM Tucson 602-824-5588. Music and entertainment programming.

KMAX Tucson 602-822-8711

KMAX Tucson 602-822-8711. Music and entertainment programming.

KTSA Vancouver 604-684-7221

KTSA Vancouver 604-684-7221. Music and entertainment programming.

KTSA Vancouver 604-684-7221

KTSA Vancouver 604-684-7221. Music and entertainment programming.

Seattle 206-454-1540

Seattle 206-454-1540. Music and entertainment programming.

Seattle 206-223-3911

Seattle 206-223-3911. Music and entertainment programming.

Spokane 509-448-2000

Spokane 509-448-2000. Music and entertainment programming.

Tucson 602-824-5588

Tucson 602-824-5588. Music and entertainment programming.

Tucson 602-822-8711

Tucson 602-822-8711. Music and entertainment programming.

Vancouver 604-684-7221

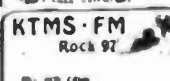
Vancouver 604-684-7221. Music and entertainment programming.

Vancouver 604-684-7221

Vancouver 604-684-7221. Music and entertainment programming.



KTM San Rafael 415-458-1510. Music and entertainment programming.



KTMS Rock 97 Santa Barbara 805-963-1975. Music and entertainment programming.



KTYD Santa Barbara 805-963-1601. Music and entertainment programming.



KTSA Vancouver 604-684-7221. Music and entertainment programming.



Seattle Rock 206-624-4305. Music and entertainment programming.



**Carolyn
Parks**

Final Roundup-'81

With this issue another year of R&R winds down to a close, as we take our annual two-week holiday hiatus. Besides attending to the five months of filing which has piled up, the down time also gives me a chance to reflect on the past year and to put into motion some plans for the Country sections you'll be reading in 1982. As I hinted some issues back, the forthcoming year will find many changes and (I hope) improvements in the section, the first of which will be the addition of 38 new reporters who will start reporting and be announced in the first issue of 1982. Future plans include separating our Country reporters into Parallels (as is currently done with most of our other formats) as well as restructuring our present reporting procedures to bring you the most current, up-to-date Country information available anywhere.

It's been a year of almost constant change and growth for both me personally and the section, and 1982 promises to provide more of the same. At times it feels as if I've been doing this job for more like three years instead of just three months, and for that I have to thank all of you who have given me your continual support and encouragement. I couldn't have done it without your help. While I'm thanking people, there's one person who deserves a very special note of gratitude for all the time and effort she has given to the section and me even while carrying a full load of responsibility as R&R's News/Talk Editor... Gail Mitchell. Gail won't be working in Country next year as she takes on the additional title and demands of News Editor, and I know you all join me in wishing her continued success in that new position.

Now it's time to give a big old Country welcome to our new Associate Editor, Paula Ponce, who will be joining the section in January and will, I'm sure, become a very familiar voice to you in the months ahead. As I said, we are always changing and growing here at R&R!

Before we sign off for the year and put the Christmas records on in preparation for our annual holi-

Button Update



Many months ago we featured a sales campaign devised by Viacom and first used at its WMZQ-FM/Washington, DC station, which utilized buttons combining country artists' names and catchy phrases as a portable sales tool for the station. The promotion proved so successful in Washington that Viacom has now expanded it to its other facility in Houston, KIKK, and has come up with several new slogans to titillate the palate. You may remember some of the originals, such as Rabbitt Tracks, Cream of Campbell, Cash Flows, Paycheck Bounces, and Waylon's Wailin'. Thus far no one's dared to come up with one for Dolly Parton (it might take two buttons to do that one anyway!).



day party, let's take a look at some of the Country Happenings around the country.

CHANGES: WZDQ/Decatur, IL PD Brian Schimmel assumes the additional responsibilities of station Operations Manager... Alan Jones joins WKYG/Parkersburg, WV as PD/air personality from WTCR/Huntington... WWO/ Lynchburg names Robin Coker PD/MD as Mary Margaret leaves radio to go back to school... Ted Charles, formerly PD at WKIR-FM/Jackson, TN, takes on the same responsibility at KXKZ-FM/Ruston, LA... Regina Lundy-Morrison is the new Public Affairs Director at WKHK/New York... Happy Harrigan joins KRSY/Roswell, NM as evening man as Dave Clements departs for KBAD/Carlsbad... Several changes at KSNO/Aspen with new GM David Johnson acquiring the services of longtime air personality Jimmy Rabbitt as OM and air personalities Pete Hawkins, Margie Sampson (from KYSN/Colorado Springs), and Karl Brinkman... KNIX/Phoenix adds three to its news department, reporters Dawn Saxton and Jeff Munn and afternoon news anchor Frank Asbury, while Kathi Koehnemann signs on as an account executive in sales and Doug Baker is promoted to all-night jock on the AM... Former KEEN/San Jose afternoon personality Jeff Rollins rejoins the station as morning man January 1, permitting Jay Albright to devote more time to programming... Pat McGuinness named to morning drive news position at KRAK/Sacramento... Bob McNeill appointed Research Director for KIKK/Houston... Female personality A.J. Roberts is now hosting

WGNA-FM/Albany's all-night truckers show "Interstate 108"... Three recent additions to WNYR/Rochester's news staff include Mark Giardina, Dean Close, and Ed Hasbrouck... Austin's newest Country outlet, KASE, announces its new lineup: 6-10am - Tom Allen (from sister station KVET); 10am-3pm - Jim Wagner; 3-7pm - Bill Mayne (from KCNR-FM/Portland, OR); 7pm-midnight - Rick Shaw (also from KVET); and midnight-6am - Terry Hunt (from KNTU-FM/Denton, TX)...

CONVERSIONS: Denver's former Jazz station KADX became Country KBRQ-FM on December 1, with Roger Mundy now programming both the AM & FM, Jim Stricklan named MD for both stations, and Jon Lawrence appointed Asst. PD for both facilities. Other staff additions include morning man Tab Allen (from neighboring KLZ), 10am-3pm personality Mike Christopher (from KERE in town), Mark Allen on from 3-7 pm (who is, by the way, Rex Allen's brother), Angela Ford doing 7pm-midnight from the AM side, and Mark McCall handling the all-night shift for both stations... Also like to welcome recent Country convert WWWE/Cleveland, whose MD Ray Marshall called with a request for record service. Contact Ray at (216) 781-1100... And a late welcome to KYYK/Palestine, TX (formerly KHIM), which changed from Gospel to Country on October 1...

OPPORTUNITIES: Several good opportunities out

Continued on Page 44

STATION SPEARHEADS SIGHTSAVING CAMPAIGN

To Russia With Love

This is not a Christmas story. It could have occurred anytime during the year. However, I'll bet if you were to ask 12-year-old Todd Cantrell and his parents to name the one gift they'd hoped for most this holiday season, it would have to be the one given them by Chuck Robins and Country radio WRCD in Dalton, GA - the gift of hope.

Todd, who attends fifth grade in Dalton, is afflicted with a degenerative eye condition called retinitis pigmentosa, which has progressed to a point where he is now only able to see on bright, sunny days. Untreated, the condition will eventually render Todd completely sightless. Although there are no medical facilities in the United States presently able to reverse the disease, Russia's Helm Holtz Institute has developed a procedure which claims a 45% success rate in curing previously untreatable cases. After two years of red tape and considerable help from Georgia State Representative Tom Ramsey, the Cantrells finally received the letter they were waiting for, an offer of free treatments at the Institute if the Cantrells could pay for their own transportation, food, lodging, and the cost of a translator. That same day Mr. Cantrell was laid off from his job.

Enter WRCD PD/MD/morning man Chuck Robins. Chuck explains how he first became involved with the Cantrell family. "I had read a little article in our local paper about it, so I called and asked Mr. Cantrell if he would come over and talk with me at the radio station. When I found out that the father had just been laid off and that the mother was the only one working, I asked them if they would mind if I tried to get a little help from the area people. They said they would be very grateful, and that's how it started.

"I just couldn't bear the thought of a 12-year-old having to face another 60 years or whatever his lifespan is going to be in total blindness. I didn't particularly care if it was Communist Russia or China or Istanbul... if

there was a chance of saving the boy's eyesight, my God, let's get the money up and get him over there. And that's what we did. I talked with the President of the Hardwick Bank in Dalton and asked him if he would open a trust fund in Todd's name where anybody could just send in a donation with no service charge or anything else on it, and he said he would be more than glad to do it. In fact, within minutes after opening it, he was the first one to donate.

"It was just a local campaign to help raise some money to send him over there and pay his expenses, but it blossomed out way beyond our expectations. The Georgia Radio News Service is a statewide news service covering 97 cities, and they asked me to set up some 30-second public service announcements telling people where they could send the money. After I did that, some of the other news media picked it up and started spreading it, and the next thing I knew TV stations were calling wanting to do interviews with Todd and me. Since this thing has hit the national media, I've received phone calls and letters from just about every state in the union as well as Canada and the United Kingdom. It's tremendous what the power of the media can do.

"Todd is in Moscow now receiving treatments, and he's due to return home around December 15. They've already taken some tests, but they really won't show the full value of any results for about a year. Then they'll do a follow-up, and he'll go back for more treatments probably in a year's time, but that should be the limit of it.

"So far we've raised over \$13,000. The fund is still ongoing, although we had enough at \$8000 to get him over there the first time. The balance will be used for his follow-up trip. If anyone would like to contribute, the address is the Todd Cantrell Fund, c/o Hardwick Bank, Dalton, GA 30720."

Prior to this time Dalton's major claim to fame was its reputation as the carpet center of the world. Now, through the efforts of Chuck Robins, WRCD, and a lot of other concerned Daltonians, the town has a new identity, one which emphasizes the true spirit of the season.

**Someplace Special ... a total image campaign
with music, television and artwork.**

TM

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RIDIN' HIGH!

JUICE NEWTON

"THE
SWEETEST
THING"

R&R

4

from the gold album *Juice*
produced by Richard Landis

MEL MCDANIEL

"PREACHING
UP
A STORM"

R&R

32

produced by Larry Rogers



© 1981 CAPITOL RECORDS, INC.

DIANE PFEIFER

"PLAY
SOMETHING
WE COULD
LOVE TO"

R&R

MOST ACTIVE

produced by Larry Butler for Larry Butler Productions



Thanks to all of you
for making 1981 a very good year,
and we look forward to '82
being even better.

We're all in the family of country music...
and our family wishes yours
a very happy holiday.

Charley Pride Wray Jay's Teddy Gentry Bill
Dolly Reilly
Dena & Boethius Jeff Cook Rossie & Andy Cindy Owen
Lurel Warner Mary E. Kay McAlister Sylvia Bob Barber
John McManara Jay Brady Dine Wheeler J. Paul McArthur
Hayden Adams Leon Everett Carl Thomas & Lesley Dean Pat Atkins
Denny Howard Carol Duke Dittus Louise
Henry Ford Ronnie McHenry Jackie Foster Joe Salant
Jim McCall Carol Ann Casan Schreier Shelia Shipley RC
Eddy Arnold Grandpa Randy Fain Wayne Edwards
Jilly McMillan



Country

BREAKERS

'Breakers' are those newer records that have the greatest level of station activity on any given week.

JANIE FRICKE

Do Me With Love (Columbia)

On 80% of reporting stations. National Summary: Up 23, Same 17, Down 0, Debuts 20, Adds 24. A Most Added Record. R&R Chart: 49-42.

BILLY SWAN

Stuck Right In The Middle Of Your Love (Epic)

On 74% of reporting stations. National Summary: Up 28, Same 21, Down 0, Debuts 22, Adds 8. R&R Chart: 48-43.

CHARLEY PRIDE

Mountain Of Love (RCA)

On 68% of reporting stations. National Summary: Up 0, Same 3, Down 0, Debuts 5, Adds 61. A Most Added Record. R&R Chart: Debut 44.

ROSANNE CASH

Blue Moon With Heartache (Columbia)

On 62% of reporting stations. National Summary: Up 7, Same 25, Down 0, Debuts 9, Adds 24. A Most Added Record. R&R Chart: Debut 45.

RAZZY BAILEY

She Left Love All Over Me (RCA)

On 58% of reporting stations. National Summary: Up 4, Same 19, Down 0, Debuts 10, Adds 29. A Most Added Record. R&R Chart: Debut 46.

Most Added:

- CHARLEY PRIDE
Mountain Of Love (RCA)
- RAZZY BAILEY
She Left Love All Over Me (RCA)
- CHARLY McCLAIN
The Very Best Is You (Epic)
- JANIE FRICKE
Do Me With Love (Columbia)
- ROSANNE CASH
Blue Moon With Heartache (Columbia)
- TERRI GIBBS
Mis'ry River (MCA)

Hottest:

- ALABAMA
Love In The First Degree (RCA)
- RONNIE MILSAP
I Wouldn't Have Missed It... (RCA)
- JUICE NEWTON
The Sweetest Thing (I've Ever...) (Capitol)
- CONWAY TWITTY
Red Neckin' Love Makin' Night (MCA)

MOST ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, had it the same on to on, add to on, 51-31, etc. 1. moved it down on their charts, or Added it this week. [] indicated one of this week's most added new songs.

LACY J. DALTON "Wild Turkey" (Columbia) 52/7
National Summary: Up 20, Same 11, Down 0, Debuts 14, Adds 7, KLZ, WSUN, KBUF, WDAF, WHBF, KICD-FM, KFM, KLAC 44-38, KYTE 4-28, WNYR 23-17, WGTO 41-38, KHEY 48-38, WFMS-FM 21-18, KFDDI-AM 50-37. R&R Chart: Debut 49.

KENDALLS "If You're Waiting On Me" (Mercury/PolyGram) 51/15
National Summary: Up 6, Same 20, Down 0, Debuts 11, Adds 15, WOKQ, WPOP, WYVA, KIXZ, WVMI, WYDE, KIKK-FM, KNOE, KWKH, WKMF, WGEE, WKKN, KICD-FM, KLAC, KYTE, WQNA-FM 43-38. R&R Chart: Debut 50.

JOE STAMPLEY "Let's Get Together And Cry" (Epic) 50/7
National Summary: Up 14, Same 21, Down 0, Debuts 8, Adds 7, WKMF, WTL-FM, KFM, KMAK, WWOD, KYXL, KWKH, WFMS-FM 4-31, KSSS 47-37, KYTE 4-29, WGTO 49-40, KNOE 45-35, WSOI-FM 14-11, WIRK-FM 40-30.

DIANE PFEIFER "Play Something We Can Love To" (Capitol) 50/7
National Summary: Up 12, Same 17, Down 0, Debuts 14, Adds 7, WCOS-FM, WKLM, KFGO, WKCO-FM, KMAK, WCAW, WAJR, KOKE-FM 45-39, KHEY 44-38, WOKK 34-24, WLWI-FM 4-33, WFMS-FM 32-28, KSSS 50-44, WQNA-FM 44-38.

TOM JONES "Lady Lay Down" (Mercury/PolyGram) 48/7
National Summary: Up 18, Same 12, Down 0, Debuts 11, Adds 7, KMAK, KRDR, KLAC, KSON-AM-FM, KMPs-AM-FM, KGA, WYVA 38-31, KOKE-FM 47-40, WYDE 32-29, WSM 40-36, KRMD-AM-FM 33-27, WSAI-AM-FM 38-32, KVOO 45-38.

CHARLY McCLAIN "The Very Best Is You" (Epic) 48/27
National Summary: Up 1, Same 10, Down 0, Debuts 8, Adds 27 including KOKE-FM, WBAP, WSM, WIRK-FM, WSLA, WSAI-AM-FM, KBO, WCXI, WFMS-FM, WIL-AM-FM, KNIX-FM, KYTE, KMPs-AM-FM, KGA, WBGW-FM.

GARY STEWART "She's Got A Drinking Problem" (RCA) 43/2
National Summary: Up 25, Same 8, Down 0, Debuts 7, Adds 2, WTL-FM, WTHI, WNRs 24-18, KSO 38-28, KBUF 4-29, WFMS-FM 28-20, KRDR 4-35, KCKC 33-27, WYII 34-28, KOKE-FM 40-34, WQIK-FM 37-29, WHOO 4-29, KRMD-AM-FM 21-17.

EDDY ARNOLD "All I'm Missing Is You" (RCA) 41/8
National Summary: Up 8, Same 18, Down 0, Debuts 8, Adds 9, WVMI, KHEY, WQIK-FM, WKSJ-FM, WLWI-FM, WQYK-FM, WNRs, WHBF, WYVA, WYDE 33-30, KRMD-AM-FM 45-38, KSO 4-32, KSSS 48-42, WQNA-FM 30-28.

LOUISE MANDRELL & R.C. BANNON "Where There's Smoke There's Fire" (Epic) 40/7
National Summary: Up 11, Same 13, Down 0, Debuts 9, Adds 7, KLZ, KLAC, KIXZ, WCOS-FM, KHEY, WMNI, WFMS-FM, KKAL 44-40, KRRV 4-32, WQIK-FM 38-32, WWOD 38-34, KRMD-AM-FM 35-29, KSO 34-28, KBUF 4-30.

LACY J. DALTON "Everybody Makes Mistakes" (Columbia) 40/5
National Summary: Up 11, Same 18, Down 0, Debuts 8, Adds 6, WEEP, KSO, KBUF, KICD-FM, KRDR, KOKE-FM 49-41, KLVI 32-22, WQIK-FM 45-37, WHOO 4-28, KKEY 48-38, KWMT 38-33, WTSO 38-34, KSSS 44-34, KMPs-AM-FM 4-29.

KIN VASSY "When You Were Blue And I Was Green" (EMI/Liberty) 39/14
National Summary: Up 5, Same 18, Down 0, Debuts 4, Adds 14, KRRV, KIXZ, KOKE-FM, KLRA, WBAM, WSM, WKLM, WCXI, WIRE, WTL-FM, WHBF, KRDR, WNYR, WYVA, KSSS 48-38.

TERRY GREGORY "I Can't Say Goodbye To You" (Handshake/CBS) 37/5
National Summary: Up 19, Same 8, Down 0, Debuts 7, Adds 6, KIKK-FM, WWOD, WMNI, WTHI, KUZZ, KIXZ 47-39, WGTO 43-39, WSIX-FM 16-14, KKEY 41-36, KBMR 48-39, WHK 4-34, WHBF 42-37, KVOO 41-34, KLAC 36-31.

BOBBY SMITH "Too Many Hearts In The Fire" (EMI/Liberty) 34/8
National Summary: Up 10, Same 9, Down 0, Debuts 8, Adds 8, WSAI-AM-FM, WMNI, KWMT, WHBF, KRDR, KIXZ, KICD-FM 4-30, WTHI 38-33, KVOO 47-40, KUZZ 37-31, WGTO 45-38, WBAM 4-38, WLWI-FM 4-38, KKEY 50-44.

HELEN CORNELIUS "Love Never Comes Easy" (Elektra) 34/6
National Summary: Up 7, Same 16, Down 0, Debuts 8, Adds 6, WNRs, KSO, WCXI, KFQD, KIXZ, WQIK-FM, KUZZ 48-43, KHEY 50-40, WBAM 4-34, WLWI-FM 35-30, KRMD-AM-FM 47-42, WQYK-FM 38-32.

RONNIE ROGERS "Gonna Take My Angel Out Tonight" (Lifesong) 34/1
National Summary: Up 14, Same 14, Down 0, Debuts 5, Adds 1, KYTE, KUZZ 42-36, KMPs-AM-FM 25-20, KIXZ 50-44, WYDE 38-34, WSM 35-31, KKEY 45-37, WQYK-FM 30-25, KSO 35-24, KFGO 38-33, KVOO 39-33, KFDDI-AM 40-35.

Others Getting Significant Action

TERRI GIBBS "Mis'ry River" (MCA) 24/24
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 24 including KSO, KFGO, KEBC-FM, KFDDI-AM, KMPs-AM-FM, KGA, WQNA-FM, WGTO, WSIX-FM, WSM, WIRK-FM.

CORBIN/HANNER BAND "Oklahoma Crude" (A&M) 24/4
National Summary: Up 5, Same 10, Down 0, Debuts 5, Adds 4, KUZZ, KYTE, KGA, WHBF, KEED 4-38, WYDE 4-38, WQIK-FM 38-33, WWOD 42-38, KSO 4-38, KFDDI-AM 44-39.

SUSIE ALLANSON "Hearts (Our Hearts)" (EMI/Liberty) 24/4
National Summary: Up 2, Same 14, Down 0, Debuts 4, Adds 4, KFGD, WTL-FM, WHBF, KRDR, KSO 4-34, WKBJ-FM 30-27. On: KFDDI-AM, KGA, KDKE-FM, KRMD-AM-FM.

CREDENCE CLEARWATER REVIVAL "Cotton Fields" (Fantasy) 24/3
National Summary: Up 2, Same 12, Down 0, Debuts 7, Adds 3, WCOS-FM, WWOD, WIRK-FM, WLWI-FM 38-32, KSO 4-31, KEED 4-38. On: WSAI-AM-FM, WCXI, KNEW, WPOP.

Radio & Records NATIONAL AIRPLAY/50

December 18, 1981

THREE WEEKS	TWO WEEKS	LAST WEEK	
6	3	1	1 ALABAMA/Love In The First Degree (RCA)
11	9	3	2 RONNIE MILSAP/I Wouldn't Have Missed It For The World (RCA)
10	10	7	3 GENE WATSON/Fourteen Carat Mind (MCA)
24	15	11	4 JUICE NEWTON/The Sweetest Thing (I've Ever Heard) (Capitol)
9	5	5	5 BELLAMY BROTHERS/You're My Favorite Star (WB/Curb)
20	13	12	6 CONWAY TWITTY/Red Neckin' Love Makin' Night (MCA)
8	6	6	7 CRYSTAL GAYLE/The Woman In Me (Columbia)
5	4	4	8 STEVE WARINER/All Roads Lead To You (RCA)
19	17	13	9 MAC DAVIS/You're My Bestest Friend (Casablanca/PolyGram)
15	12	10	10 GARY MORRIS/Headed For A Heartache (WB)
17	14	14	11 STATLER BROTHERS/Years Ago (Mercury/PolyGram)
27	19	16	12 MICKEY GILLEY/Lonely Nights (Epic)
4	2	2	13 GEORGE JONES/Still Doin' Time (Epic)
18	16	15	14 MOE BANDY/Rodeo Romeo (Columbia)
23	21	17	15 EARL THOMAS CONLEY/Tell Me Why (RCA)
32	24	21	16 KENNY ROGERS/Blaze Of Glory (EMI/Liberty)
28	22	20	17 EDDY RAVEN/Who Do You Know In California (Elektra)
30	23	22	18 DOTTIE WEST/It's High Time (EMI/Liberty)
31	28	23	19 REEVES & CLINE/Have You Ever Been Lonely (RCA)
7	7	9	20 LARRY GATLIN/What Are We Doin' Lonesome (Columbia)
36	29	25	21 DON WILLIAMS/Lord, I Hope This Day Is Good (MCA)
37	30	26	22 WAYLON JENNINGS/Shine (RCA)
1	1	8	23 JOHNNY LEE/Bet Your Heart On Me (Full Moon/Asylum)
36	34	27	24 T.G. SHEPPARD/Only One You (WB/Curb)
39	31	28	25 EDDIE RABBITT/Someone Could Lose A Heart Tonight (Elektra)
40	33	30	26 RONNIE McDOWELL/Watchin' Girls Go By (Epic)
38	35	29	27 LEON EVERETTE/Midnight Rodeo (RCA)
22	18	18	28 DAVID FRIZZELL & SHELLY WEST/Husbands And Wives (WB)
44	36	31	29 KIERAN KANE/It's Who You Love (Elektra)
43	39	33	30 JOHN ANDERSON/I Just Came Home To Count... (WB)
-	50	42	31 LEE GREENWOOD/It Turns Me Inside Out (MCA)
-	42	36	32 MEL McDANIEL/Preaching Up A Storm (Capitol)
-	41	36	33 ED BRUCE/You're The Best Break... (MCA)
-	49	40	34 RAY PRICE/Diamonds In The Stars (Dimension)
49	43	41	35 REBA McENTIRE/Only You (And You Alone) (Mercury/PolyGram)
3	8	19	36 EMMYLOU HARRIS & DON WILLIAMS/If I Needed You (WB)
2	11	24	37 MERLE HAGGARD/My Favorite Memory (Epic)
-	-	44	38 BOBBY GOLDBORO/The Round-Up Saloon (Curb/CBS)
-	-	43	39 WILLIE NELSON/Heartaches Of A Fool (Columbia)
50	44	39	40 BOBBY BARE/Dropping Out Of Sight (Columbia)
12	20	32	41 RICKY SKAGGS/You May See Me Walkin' (Epic)
-	-	49	42 JANIE FRICKE/Do Me With Love (Columbia)
-	-	48	43 BILLY SWAN/Stuck Right In The Middle Of Your Love (Epic)
-	-	44	44 CHARLEY PRIDE/Mountain Of Love (RCA)
-	-	45	45 ROSANNE CASH/Blue Moon With Heartache (Columbia)
-	-	46	46 RAZZY BAILEY/She Left Love All Over Me (RCA)
18	25	34	47 JOHN SCHNEIDER/Them Good Ol' Boys Are Bad (Scott Bros./CBS)
13	28	37	48 JOHN CONLEE/Miss Emily's Picture (MCA)
-	-	49	49 LACY J. DALTON/Wild Turkey (Columbia)
-	-	50	50 KENDALLS/If You're Waiting On Me (Mercury/PolyGram)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

CON HUNLEY "No Relief In Sight" (WB) 21/18
National Summary: Up 0, Same 2, Down 0, Debuts 1, Adds 18 including WBAM, WLWI-FM, WSM, KRMD-AM-FM, KFGD, KEBC-FM, KFDDI-AM, KSSS, KMPs-AM-FM, WBGW-FM.

BURRITO BROTHERS "If Something Should Come Between Us..." (Curb/CBS) 21/8
National Summary: Up 2, Same 8, Down 0, Debuts 2, Adds 8, KOKE-FM, WSOC-FM, WGTO, KHEY, WQIK-FM, KICD-FM, KSSS, WOKQ, WOKK 4-38, WQNA-FM 41-37.

JOHNNY RODRIGUEZ "It's Not The Same Old You" (Epic) 21/1
National Summary: Up 10, Same 7, Down 0, Debuts 3, Adds 1, WYVA, WBGW-FM 40-37, KHEY 40-34, WQIK-FM 47-38, WBAM 35-28, KRMD-AM-FM 42-34, KCOB 4-38. On: WNYR, KIKK-FM, WSLR.

RANDY BARLOW "Love Was Born" (Jamaica) 19/8
National Summary: Up 0, Same 10, Down 0, Debuts 1, Adds 8, KOKE-FM, WYDE, WSOC-FM, WGTO, KHEY, KSO, KFGO, KEED, On: WCXI, KGA.

TENNESSEE EXPRESS "Little Things" (RCA) 19/4
National Summary: Up 3, Same 12, Down 0, Debuts 0, Adds 4, WVMI, KHEY, KLRA, WOKQ, WGTO 48-46. On: KVOO, KFDDI-AM, KFM, KYTE, WQNA-FM.

SONNY JAMES "Innocent Lies" (Dimension) 18/6
National Summary: Up 0, Same 10, Down 0, Debuts 2, Adds 6, WYDE, WSOC-FM, WGTO, WBAM, WSM, KCKC, WSIX-FM 4-22. On: KSO, KFGD, KFDDI-AM.

MEL TILLIS & NANCY SINATRA "Play Me Or Trade Me" (Elektra) 17/5
National Summary: Up 0, Same 11, Down 0, Debuts 1, Adds 5, WBGW-FM, WYVA, KLRA, WHOO, KUZZ, WOKK 4-37. On: WEEP, WCXI, KNIX-FM, KGA.

LOBO "I Don't Want To Want You" (Elektra/Curb) 16/1
National Summary: Up 2, Same 13, Down 0, Debuts 0, Adds 1, KKEY, WSIX-FM 23-19, KEBC-FM 36-33. On: KOKE-FM, WYDE, WQYK-FM, WSAI-AM-FM, KFDDI-AM, KGA.

JENNIFER WARNES "Could It Be Love" (Arista) 15/7
National Summary: Up 2, Same 8, Down 0, Debuts 0, Adds 7, KEED, KTRB, WNYR, WBAM, KBMR, WFMS-FM, WMUS-AM-FM, WSEN 43-41. On: KUZZ, WBGW-FM.

JACK GRAYSON "When A Man Loves A Woman" (Koala) 15/6
National Summary: Up 0, Same 9, Down 0, Debuts 1, Adds 8, KEBC-FM, KSSS, KEEO, WGTO, KHEY, WLWI-FM. On: WMAQ, KMPs-AM-FM, WYOE, WBAM.

SOLID GOLD "Cherokee Country" (NSD) 15/5
National Summary: Up 2, Same 7, Down 0, Debuts 1, Adds 5, WQYK-FM, WNRs, WMNI, KSO, KSSS, KFDDI-AM 30-28, KMPs-AM-FM 23-19. On: WYDE, KVOO.

BILL ANDERSON "Whiskey Made Me Stumble..." (MCA) 14/1
National Summary: Up 4, Same 8, Down 0, Debuts 1, Adds 1, WSAI-AM-FM, KSSS 48-41, WQNA-FM 38-34, WNYR 4-27, WKSJ-FM 32-28, KKEY 48-43. On: WKCO-FM, KVOO, WYII.

RANDY PARTON "Don't Cry Baby" (RCA) 14/1
National Summary: Up 2, Same 10, Down 0, Debuts 1, Adds 1, WOKK, KRMD-AM-FM 46-41, WSEN 38-38. On: WVMI, KVOO, KSSS, KEED, KRDR.

JUDY TAYLOR "A Married Man" (WB) 12/8
National Summary: Up 0, Same 4, Down 0, Debuts 2, Adds 8, KICD-FM, KVOO, KFDDI-AM, WYVA, WQIK-FM, WSM, KSO 4-37. On: WWOD, WSAI-AM-FM.

JOE WATERS "Some Day My Ship's Comin' In" (New Colony) 12/3
National Summary: Up 1, Same 8, Down 0, Debuts 0, Adds 3, WNRs, KFGO, WNYR, KFQD 31-28. On: WSAI-AM-FM, KFDDI-AM, WYVA, KLRA, WQYK-FM.

SONNY THROCKMORTON "A Girl Like You" (MCA) 11/3
National Summary: Up 1, Same 5, Down 0, Debuts 2, Adds 3, WYVA, WQIK-FM, KLRA, WNYR 4-30, KOKE-FM 50-43, KRMD-AM-FM 4-43. On: WPOP, KFGO, KYTE.

MIKE CAMPBELL "Barroom Games" (Columbia) 11/3
National Summary: Up 1, Same 8, Down 0, Debuts 1, Adds 3, WGTO, WNRs, WNYR, WSEN 49-47. On: WSAI-AM-FM, KEBC-FM, KEED, KMPs-AM-FM.

SAMMI SMITH "Ozark Mountain Jubilee" (Sound Factory) 11/2
National Summary: Up 2, Same 6, Down 0, Debuts 1, Adds 2, WSIX-FM, WHBF, KUZZ 4-46. On: KRMD-AM-FM, KFGO, KFQD, KSSS, KNIX-FM.

BANDANA "Guilty Eyes" (WB) 10/7
National Summary: Up 0, Same 3, Down 0, Debuts 0, Adds 7, WPOP, KRRV, KNOE, KRMD-AM-FM, WKKN, KVOO, KFDDI-AM. On: WSAI-AM-FM.

Country Pictures

Final Roundup-'81

Continued from Page 40

there with WHN's new PD Dene Hallam looking for both full and part-timers. T&R's to Dene at WHN, 400 Park Ave., New York, NY 10022 (no calls please!)... KPLX/Dallas needs a noon-4pm air personality with a minimum of five years experience. Contact Bobby Kraig at (817) 461-0995... Steve Bridgewater, WRKZ/Knoxville's new OM, is in the market for both a morning and afternoon drive person. Call Steve at (615) 546-6121... KAGE/Winona, MN, which converts to Country January 1, is looking for an MD. If interested, contact Dave Ziebell, c/o KAGE, Box 767, Winona, MN 55987... Former WDAK/Columbus, GA PD Larry James is looking. The former CMA "Personality Of The Year" recipient can be reached at (404) 689-1233...

MISCELLANEOUS: KDOK/Tyler, TX is in need of record service from all labels. Please contact Brad Houston, OM, Box 6340, Tyler, TX 75711, (214) 593-2519... Ditto for KYAK/Anchorage, which needs specifically Country albums. Send to Kent Byus, PD, 2800 E. Dowling Rd., Anchorage, AK 99507... In the "thank you" department, WKXA/Brunswick, ME would like to thank the label promotion departments for their help during the station's "Country Music Month" promotion... I've also received many favorable comments from stations who appreciate the abundance of new Christmas music put out this year by various record labels... And, finally, several congratulatory notes go out, the first to KJJY/Des Moines and Fuller-Jeffrey Group Stations President Bob Fuller and his wife Linda, who recently became the parents of William Lindquist Arthur Fuller (definitely a Presidential-sounding name!)... Also to WHN's Gene Ladd, the recent winner of the "Concerns Of Children" award from Odyssey Institute, Inc., in recognition of part one of Gene's two-part documentary on child abuse... The final laurels go to KLSR/Memphis, TX, which ups power to 100,000 watts this month...

Thus far, only one correction in last week's year-end edition has come to my attention. Under the March heading Tom Jordan should be listed as MD/morning man at WMBH/Joplin, MO and Rob Lang as MD/morning man at KRSY/Roswell, NM. Sorry for the confusion, guys. I'm sure you didn't need a cross-country move right before the holidays! Speaking of which, hope you all have a great one. See you in '82!!



FUN TIME IN "FUN VALLEY": The Oak Ridge Boys were the guests of KFHW/Wichita during a recent concert held at nearby "Fun Valley." Pictured with the boys are KFHW MD Jessica James and PD Chuck Robson.



BARKER BEATS THE BUTT: WBRD/Bradenton, FL morning man Dave Barker kicked the habit as part of the American Cancer Society's "Great American Smokeout" campaign. Dave (center) who is shown putting out his final cigarette, gave up drinking in a previous promotion. However, with only one vice left to him, Dave has taken a low profile at the station rather than participate in any future promotions.



IT'S DUCKY IN DEMING: KHEY/El Paso's Karen Powers is not one to duck responsibility as she holds onto station entrants "Matilda" and "Bold Ego II" prior to the Great American Deming Duck Race held in Deming, NM.



Biff Collie

Inside Nashville

NEWSLINE: Freddie Fender says his estranged wife Evangelina is "killing the goose that laid the golden egg" by publicly humiliating him and hurting his bookings, which will hurt her income... George Jones reportedly hospitalized again in Alabama... Kenny Rogers and Marianne Gordon's new Christopher Cody Rogers is their first child, his third... Bob Morris, songwriter and friend who wrote such classics as

"Buckaroo" and Sylvia's recent "Matador," died in Harrison, Arkansas after an extended illness. Bob was a longtime top musician in Southern California, worked for Buck Owens's organization, and was a one-time member of the Champs of "Tequila" fame in the 50's... That lawsuit the Statler Bros. lost in Lansing was by default, since, because of bookings, they couldn't attend the trial to answer defendant's claim that an oral agreement had been reached modifying the original contract which was cancelled two days before a Statler concert there... "The Shopping Game," which was taped here recently, will air on the Satellite Program Network, starting in February... Charlie Daniels's "Volunteer Jam," set for January 30, 1982 here, was sold out the first day tickets were available — by mail! Nashville's Municipal Auditorium will handle over 11,000 for this affair again this year... "Twitty City" in nearby Hendersonville is approaching completion in construction. The Entertainment/Tourist/Residential complex is scheduled to open in the Spring of 1982... Friends continue to mourn the death of Joe Lucas, a pioneer of the music industry in Nashville since the mid-40's, who died of cancer. Joe spent over 25 years at Acuff-Rose Publications; the last years he operated (with Bobby Fischer) Fischer & Lucas, Inc., a national record promotion and distribution firm here... Jerry Chesnut sold his Jerry Chesnut Music, Inc. to Tree Publishing. The catalog includes such copyrights as "Four In The Morning," "T.R.O.U.B.L.E.," Dolly & Porter's "Holding On To Nothing," Jerry Lee's "Another Place, Another Time," "A Good Year For The Roses," and many other important copyrights. Chesnut will become an exclusive writer for Tree Music... Conway Twitty finished his first Elektra album... Good to hear from old friend Larry Hunter, longtime at KSOP/Salt Lake City, now PD'ing at KART/Jerome, ID.

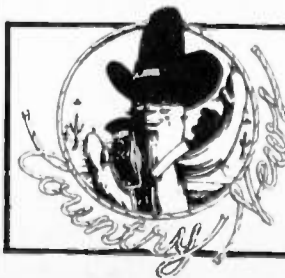
WSM-AP: Associated Press and WSM, Inc. announced a new all-night network from Nashville beginning April 12, 1982. The historic new concept is something we've been predicting in this column for years that somebody would do from Music City. Chuck Morgan, WSM's late-night anchorman for the past four years, will host the flagship station of the Music Country Network from coast-to-coast.

PAYCHECK PROBLEMS: Johnny Paycheck, arrested Sunday (12-13) in Jefferson City, MO on morals charges involving a 12-year-old Wyoming girl, spent the night in jail before posting the \$10,000 bond and returning to his home in Florida. However, his troubles may just be beginning as he still has to fight extradition procedures instituted by the state of Wyoming.

CHRISTMAS AIRLINES: "Christmas," songwriter Mitchell Torok says, "is when we travel hundreds of miles to go home and visit people we left home to get away from..." One of the best things about Christmas season '81 is the Statler Bros. TV special going around the country in syndication (check local TV stations for time, date and station)... According to the Headwear Institute Of America, 1981 hat sales will total \$1 billion (and about half of that is from cowboy hats!)... One of the things I look forward to in December is a Christmas card from Doris & Sonny James; always personal and unusual... A common gift in the Lone Star state this year is the new "Genuine Texas Handbook," "a guide to everything that's important in Texas, from football, purty girls & hootin' & hollerin', to cows, oil, money, power, & Willie Nelson." A great Christmas gift (or New Years) is the new just-off-the-press 1982 History of Country Music Calendar, for anybody who's "into" country music, its people, its history. Send \$3 (postpaid) for each to Calendar, 4 Music Square East, Nashville 37203... Pappy Daily, champion and mentor of George Jones and many others through the years, is 80, healthy and happy, "going into the office three times a week" in Houston and enjoying his great-grandchildren, one of whom was heard to say that Jesus's birth was announced by the angels "while shepherds washed their socks by night"... Songwriting giant Sonny Throckmorton (he'll be a hit-record maker in 1982) told me the stingiest man in his neighborhood gave homing pigeons for Christmas presents (that way, he gets them back!)... Wanna know how to make your friends remember?? Give 'em cheap presents!... Marty Robbins says "Christmas is when the holiday lights come up and the bank balance goes down"... Archie Campbell got a book for Christmas this year; his book, about his life... Waylon Jennings: "You probably expect me to say 'Bah-Humbbug!' But I wanna say 'Merry Christmas' and 'Happy New Year.' Now, don't bug me till the 4th of July!"... Friends are having trouble finding something for Dolly Parton; she has so much already... Jerry Reed says the stores are so crowded, he saw two women trying on the same girdle!... Happy Birthday Freddie Hart (21st), Lulubelle (of Lulubelle & Scotty-24th), and our Christmas baby, Barbara Mandrell... Didja know? Christmas cards were first introduced in England 141 years ago!...

HAPPINESS, PEACE & LOVE: I can wish you nothing more important at Christmas 1981 than these three special things. I hope you have everything in the world you want, as long as it's good for you.

Love, Biff



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Adult/Contemporary

KOY Celebrates 60th Anniversary

Five hundred business and civic leaders, including former Arizona Governor and onetime co-owner Jack Williams, gathered last month to celebrate the 60th anniversary of KOY/Phoenix.

KOY's roots reach back to 1921, when Phoenix businessman Earl Nielsen received the operating license for experimental radio station 6 BBH, located in the storage room of his home. It was Arizona's first radio station.

In 1922, the station was moved to Nielsen Radio & Supply Company and received the new call letters KFCB, which stood for "Kind Friends Come Back." The broadcast philosophy was simple — put on the air what the majority of people like to hear, do it good-naturedly and in good taste, and they'll keep coming back for more.

One of the station's earliest employees was 12-year-old Barry Goldwater. His first paying job was sweeping the floors at Nielsen's combination sporting goods store and radio station.

In 1928, the station changed call letters again, to KOY. What do the letters "KOY" stand for? The debate is still going on today. Jack Williams, who was regularly heard on KOY for 45 consecutive years, says they are just euphonic — pleasing to the ear. Some say "KOY"

KOMO Conducts Radio's First TeleVote Polls

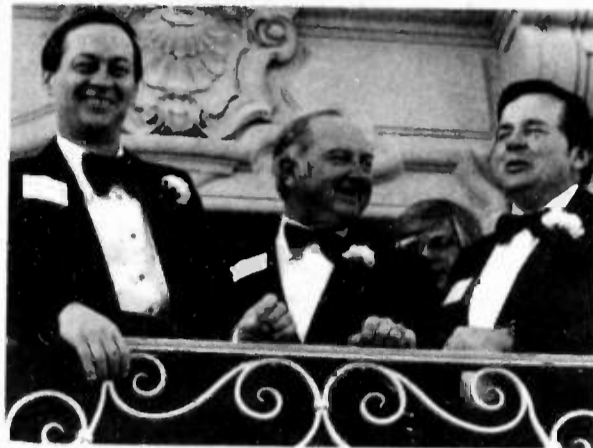
Becoming the first local broadcast team in the nation to use the Bell System's new 900 TeleVote poll, KOMO Radio-TV/Seattle joined forces three times recently to ask listeners and viewers to express opinions about the state's money shortage, prisons, and President Reagan's budget address to the country.

Nearly 15,000 votes were called in to the stations, with each voter paying 50 cents to participate in the "900" line system.

The polls, coordinated by KOMO Radio Program Manager Ken Kohl, earned front page coverage by both local daily newspapers. Reaction was generally favorable, with some confusion as to why a fee was charged for the call. "Some comments came in that people most

affected by these issues couldn't afford a telephone, let alone a fifty-cent call," said Ken. "The answer to this point," he concluded, "is that if it were not for the telephone company there wouldn't be a TeleVote. We're just accessing their system to make this vote possible." Ken also noted that there was a nominal charge to the radio station of approximately \$20 an hour.

Indicating his satisfaction with the project's results, Ken remarked, "We are clearly trying to identify KOMO with this service, and will absolutely continue to use it. As a contemporary full-service radio station, we have a responsibility to truly reflect and resonate with this community. I can't think of any better way of doing that than with this instantaneous feedback. We just have to be sure our question is one that people actually care about."



Part of KOY's current team is shown, from left, Sports-talk host John Moynihan, National Sales Manager Bob Zimmerman and news reporter Ted Brown.

means "Keep On Yelling!"

The 1930's were years of live broadcasts when 200 or more musicians, singers, comics, and assorted folk flowed through the studios every week. KOY was sold, and became a sister station to WLS/Chicago. During World War II, unknown Steve Allen joined the KOY staff to begin his rise as a national show business celebrity. CBS Radio personality Gene Autry originated his network "Melody Ranch" program from KOY while stationed nearby. The station also staged annual Fourth of July fireworks celebrations, with the purchase of a war bond as the price of admission.

Dear KOY:

As KOY Radio celebrates 60 years of service to your listening audience, I am delighted to join your many friends in offering my heartiest congratulations!

As a former member of the broadcast fraternity, I have many wonderful memories and a special appreciation of the vital role local radio stations play in the daily lives of so many Americans. In responding to the needs of the community — by bringing the news, sports, music, and in many other ways — you help build and nurture your community.

This anniversary is a source of great pride, and it is a tribute to KOY's obvious dedication to excellence in broadcasting.

My best wishes for continued success.

Sincerely,
Ronald Reagan
The White House

Former sportscaster and President Ronald Reagan joined the festivities with this congratulatory note.



Longtime former KOY morning man Len Ingebrigtsen with current morning personality Bill Heywood and Gary Edens.

In 1967, KOY was sold to Southern Broadcasting Company, now Harte-Hanks Radio. The station has been managed by GM/Harte-Hanks Radio President Gary Edens since 1970. At the recent anniversary party, Gary commented that "Community involvement is a continuing project" at KOY, and the primary reason for its 60-year success. He stated, "Our challenge for the '80's is to continue to be inventive broadcasters in touch with the times."

Congratulations to KOY for 60 great years of radio!

A PERSONAL VIEW

1982: The Year Of The Teacher

"The times they are a-changin'." Many years ago, radio was the electronic medium, the focal point for entertainment and information. It cost practically nothing to listen. In a different sense, radio was also free in its liberty to experiment with the audience. It challenged the imagination because it was unpredictable. Radio inspired both millions to participate, and a select few to join in creating the magic. Radio was king.

As we enter a new year, we can see how different the state of radio is today. Radio still costs nothing to listen to, but now competes with literally hundreds of different communication stimulation systems: electronic games, computers, and of course, television in all its variegated video and cable dimensions. These toys and tools have one advantage over most radio stations in that they are interactive. Portable stereo cassette players, car stereos, pocket football, and forthcoming speech recognition devices are turning us into the programmers.

Which is not to say that nobody tunes in to the radio anymore. Radio listening is at an alltime high. However, people aren't listening to radio the same way they used to, for now radio is also becoming one of these tools. Why? Because some broadcasters have been gradually replacing the magic with mechanics. Liner cards, one-book employments, heavy research, strict playlists... in some cases they may be evolutionary necessities. But one negative side-effect is certain: our once-deep talent pool appears to be drying to a puddle.

Scrambling for precious ratings, radio is like freeway traffic that will stop at nothing to reach the success exit. It's often not a safe place for creative or talented individuals to be, and it's no wonder that today these special types are harder to find than ever. Every move is carefully calculated and then kept secret. One slip could tip the hand to the competition.

As a result, few radio people seem to take the time to train anyone. The 'Catch-22' of "no work without experience/no experience without work" hits our industry on the jaw. The temptation to avoid the complications and expense of finding and maintaining a program staff is becoming harder to resist with today's low-priced, high-quality, full-time and finely-tuned network, syndicator, and automation alternatives. Every station that chooses one of these, particularly in smaller markets, eliminates a potential starting rung for new talent.

Therefore, it is not unreasonable to speculate that, in a few years, radio talent will be akin to Swiss jewelers — a fine but limited group of individuals who still possess the knowledge and experience to keep radio engaging and entertaining, to keep the art alive.

Now is the time to share what you know. One can't be afraid to teach so well that an employee is lost to a better opportunity. Ambition can never be repressed for long.

Make your station a better place to work. A fertile climate and stable environment are essential elements to a successful radio operation. Proof of this can be found in the scarcity of revolving-door winners.

The possibilities are endless. Critique an aircheck. Lecture a school class. Recruit an intern, maybe a few. Discuss the career ambitions of your staff with them. Implement long-range perspectives into your objectives. Let 1982 bring out the teacher in you.

For radio's gardens to flourish, the river of talent must continue to flow. This year, give the gift of experience.

Best wishes to you this holiday season!



**Walt
Love**

Black Radio

Arbitron's Ethnic Weighting: A Small Market PD's Point Of View

Week after week I have had the opportunity to talk to general managers, operations managers, program directors, music directors, and air personalities, plus "college hopefuls." All of this interaction is a continuous learning experience for me.

There's one person I speak to each week in Grand Rapids, Michigan at radio station WKWM; his name - Frank Grant. Frank, for all practical purposes, is a one-man management team for the station he works for - he is the Station Manager, as well as Program Director and an air personality. He has a BA in Radio & Television Broadcasting from Michigan State University. By now I'm sure you're wondering: 1) Who does he report to and 2) What's he doing in Grand Rapids? "To answer the first question - I work closely with and answer to the owner, Mr. Richard Culpepper. Secondly, I'm here because I felt and still feel that I'm gaining invaluable managerial experience."

WKWM is currently in a no-win situation as it pertains to Arbitron's present methodology of "Ethnic Control" (weighting). What I hope to accomplish with this interview is to have Mr. Grant tell us his situation, and what he thought could be done to correct the problem. Finally, if any of you have the same problem or a similar problem - my hopes are that through communicating, numbers can bring about a change, if needed.

"Our particular market in Grand Rapids encompasses two counties, although the city of Grand Rapids, which has a third of the total metro population, has roughly a little less than 200,000 people. Blacks comprise 15% of that population but projected over the two-county metro area that population drops to a little over 5%. According to Arbitron, if you don't have 20% of the metro 12+ or total population black, you have to have 150,000 people 12+ in your market to qualify for the ethnic weighting, which Arbitron does because they have already determined that they have a problem measuring the black market. They are well aware of the fact that blacks don't participate to the same extent that the general populace does. That's why they have ethnic weighting."

Concentrated Black Population Required

"ARB has said there is nothing that they can do unless there is a High Density Black Area (HDBA) with 35% of the black population to survey. Without that particular percentage they can't get an accurate picture, and that's why they don't weight below those limits. The problem with the current methodology is the arbitrary limits based on a percentage of the population. Arbitron is already measuring markets that I am aware of that have roughly the same black population that we have. Saginaw, Michigan has approximately 35,000 blacks, which is approximately the same amount of blacks that we have in our market. The difference is, Saginaw's total metro population is in the neighborhood of 290,000 people, which means they qualify under the 10% basis because Saginaw's metro population is over 10% black. Grand Rapids has 600,000 overall. Therefore, Saginaw receives ethnic weighting and we don't. We're simply saying, if Arbitron can find blacks to survey in a market like Saginaw, they can certainly do it here."

Weighting Makes A Difference

"To show you how important ethnic weighting is, the Black FM station in Saginaw was pulling 1.0-1.2 shares until about three years ago. The first time this FM qualified for weighting it received over a 10 share. So what happened to cause that change? The only thing we can perceive is that the market received ethnic weighting where they hadn't before. This is not to say

Arbitron Ethnic Weighting Requirements

1. Metro must be one of the following:
 - a. 20% or more Black or Hispanic.
 - b. 10% or more Black or Hispanic with a Black or Hispanic station.
 - c. 150,000 Black or Hispanic population 12+ with a Black or Hispanic station.
2. Metro county must be one of the following:
 - a. 20% or more Black or Hispanic.
 - b. 10% or more Black or Hispanic with a Black or Hispanic station.
 - c. 150,000 Black or Hispanic population 12+ with a Black or Hispanic station.
3. County must contain at least one 35% Black or Hispanic zip code. For Hispanic control, zip codes must also be contiguous.
4. HDBA or HDHA population must be 10% of the metro population or the HDBA or HDHA quota must be 60 diaries.

The 35% Black or Hispanic zip code rule and the contiguity rule may be relaxed in some metros which qualify under the first two criteria in order to form an HDBA or an HDHA.

that our station would increase that dramatically, but I think it's very important if you get some input into the system, you will probably obtain some output from that same system. Arbitron can't tell us if any blacks receive diaries, much less tell us if blacks returned the diaries, because they keep no racial statistics that refer to our market. They have no idea.

"(R&R's) Jhan Hiber suggested that I contact Cody Anderson at WDAS/Philadelphia because he is our representative on the Arbitron Advisory Council. I've

contacted Cody and he has told me he will make a formal request of the council to see if we can get the rules changed. Based on the power that Arbitron has, whether you agree with their methodology or not, they have a responsibility to be as accurate as possible. We feel they could be more accurate in this market by employing their weighting techniques."

Mr. Grant went on to say that other formats have banned together in different markets to boycott Arbitron's methodology when they really felt it was necessary. His final words to me were "I think all Black stations should get together and make a strong effort to make the odds more favorable for us. General market stations make themselves heard all the time, and we have to do the same thing by employing the same strategy."

Arbitron's Telephone Retrieval method is over after the fall book is completed in all markets. What next, you ask? DST (Differential Survey Treatment). Black folks will be receiving diaries once again, and we already know how skeptical our people are of strangers in the neighborhood, asking us to fill something out and sign it!! Jhan Hiber has informed me that Arbitron will not be retrieving diaries in person as they once did with blacks. With the new DST system, HDBA and ethnic weighting were to be done away with - I now understand that Arbitron will be retaining HDBA and weighting through the end of 1982 at which time it will make a judgment to continue its use or not. Some of you may find this interesting - blacks will receive \$5 per person in each household to fill out a diary and return it, while Caucasians receive a dollar. Where will it all end?!?! (On the positive side, though, Arbitron's Rip Ridgeway tells me the company is studying the Grand Rapids situation and may come up with a solution.)

Have a very Merry Christmas and a positive New Year!!

Action

• WKND/Hartford has a new Program Director - morning personality John Garry gets the new title.

• In St. Louis at KMJM, Fred Henderson is the new Operations Manager. Fred comes from KTFM/San Antonio and is now understudying Steve Weed, who we understand is headed back to the California coast.

• Entertainer Stevie Wonder announced his plans to once again march on Washington, DC in hopes that this type of pressure will bring about the approval of a National Holiday to celebrate the birthdate of Dr. Martin Luther King, Jr. The march will take place on January 15, 1982, and this year Stevie has decided to reach out for those in the power structure, like Ms. Coretta Scott King; Rep. John Conyers of Michigan, the bill's sponsor; and Chairman of the Congressional Black Caucus Rep. Walter E. Fauntroy of the District of Columbia. With the endorsement of the above-mentioned persons and the persistence of all human beings around the world, maybe this year the United States Congress will pay more attention.

• KJLH and KDAY/Los Angeles announced that both stations will work together this year in supporting a major toy drive. The two stations have teamed up for the fourth annual Venice Marina Christmas Run (a 10K run) that will take place December 13, 1981. This event is being sponsored by Miller Brewing Co. and cosponsored by KJLH, KDAY, Nike Athletic Shoes and Johnston's Yogurt.

• Eric Faison is Music Director at WZAK/Cleveland. Eric will be available Monday through Wednesday from 3-5pm.

• WOIC/Columbia, SC announced the promotion of Mickey Arnold from Music Director to Program Director.

• Longtime air personality Bobby J is the new Pro-

gram Director of WWRL/New York.

• Mark Raymond is the new midday air personality and Production Director at WGIV/Charlotte. Mark was formerly with WAIR/Winston-Salem, NC. PD Chris Turner also asked me to have any of you programmers or music directors who use any type of computer research in compiling your music to get in touch with him. He would like very much to discuss and exchange methodology. He can be reached at WGIV (704) 333-0134; tell him you got it from us at R&R.

• KADX/Denver announced a change in format from Jazz to (you guessed it) Country!!



• Not long ago, KDIA/Oakland told us about its Halloween Party to benefit the Bay Area Black United Fund. Here's a photo of the winner, Antonio Humphrey of Oakland placed first in the men's division wearing a "Birdman" outfit which he designed and constructed. Dawn Yvette Sith of Richmond took first place in the women's division with a cleverly constructed "Mad Hatter" costume. They both shared equally in the \$1310 grand prize.

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

BOBBY WOMACK

If You Think You're Lonely Now (Beverly Glen)

70% of our reporters on it. Rotations: Heavy 15/0, Medium 12/1, Light 6/0, Extra Adds 6, Total Adds 7, WOOK, WVEE, WDMT, KOKY, WBLX, WVOL, KUKQ. Moves 20-15 on the Black Radio Chart.

CURTIS MAYFIELD

Toot An' Toot An' Toot (Boardwalk)

66% of our reporters on it. Rotations: Heavy 3/0, Medium 9/0, Light 21/7, Extra Adds 4, Total Adds 11, WAMO, WDIA, WHRK, KDAY, WWRL, WJAX, WVOL, WTOY, WKWM, KDIA, KUKQ. Debuts at number 25 on the Black Radio Chart.

ANGELA BOFILL

Something About You (Arista)

59% of our reporters on it. Rotations: Heavy 9/0, Medium 17/1, Light 6/0, Extra Adds 1, Total Adds 2, WOOK, WOIC. Heavy: WHUR, WAOK, WCIN, KDAY, WSSJ, WWRL, WATV, WJMI, KUKQ. Moves 27-22 on the Black Radio Chart.

NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. indicates one of this week's Most Added new songs.

CON FUNK SHUN "Bad Lady" (Mercury/PolyGram) 32/8
Rotations: Heavy 2/0, Medium 10/2, Light 18/0, Extra Adds 4, Total Adds 6, WGCI, WSSJ, WWRL, KOKY, WJJS, KACE. Heavy: WWIN, KUKQ. Medium: WHRK, KDKO, WENN, WKXI, WPDQ, WLOU, WDAO, WKWM.

RAY, GOODMAN & BROWN "How Can Love So Right (Be So Wrong)" (Polydor/PolyGram) 30/4
Rotations: Heavy 2/0, Medium 13/2, Light 14/1, Extra Adds 1, Total Adds 4, WWIN, WOOK, WJMO, WJLB. Heavy: WWRL, WDAO. Medium: WILD, WDAS, WAOK, WEDR, WYLD-FM, WBMX, KDAY, WKXI, KOKY, WLOU, WJJS.

JONES GIRLS "I Found That Man Of Mine" (Phila. Int'l/CBS) 28/3
Rotations: Heavy 3/0, Medium 15/0, Light 10/3, Extra Adds 0, Total Adds 3, WAMO, WDIA, WKWM. Heavy: WHUR, WWRL, WTOY. Medium: WXYV, WOOK, WAOK, WHRK, WBMX, WCIN, WJMO, KDKO, KDAY, KSOL, WSSJ, WLOU, WJJS, WTLC. KACE. Debuts at number 28 on the Black Radio Chart.

AL JARREAU "Breakin' Away" (WB) 27/3
Rotations: Heavy 6/0, Medium 12/0, Light 7/1, Extra Adds 2, Total Adds 3, WCIN, KMJM, KUKQ. Heavy: WHUR, WAOK, WVEE, WSSJ, WWRL, KACE. Medium: WDAS, WAMO, WHRK, WDMT, WJMO, KSOL, WJMI, KOKY, WLOU, WJJS, WTOY, KDIA. Debuts at number 27 on the Black Radio Chart.

ROCKIE ROBBINS "I Believe In Love" (A&M) 25/1
Rotations: Heavy 8/0, Medium 12/0, Light 7/0, Extra Adds 1, Total Adds 1, KUKQ. Heavy: WXYV, WBMX, WQIV, WJMI, KOKY, WANT. Medium: WOOK, WHRK, WYLD-FM, WGCI, WCIN, WJMO, WOIC, WKXI, WJJS, WBLX, WTOY, WTLC. Debuts at number 30 on the Black Radio Chart.

VERNON BURCH "Do It To Me" (Spector) 25/6
Rotations: Heavy 2/0, Medium 8/1, Light 11/1, Extra Adds 4, Total Adds 6, WDIA, WBMX, WDMT, WJLB, WKND, WVOL. Heavy: WAOK, WEDR. Medium: WHRK, WJMO, KSOL, WENN, WBLX, WDAO, WKWM.

KANO "Can't Hold Back (Your Loving)" (Mirage/Atlantic) 23/3
Rotations: Heavy 1/0, Medium 8/0, Light 12/1, Extra Adds 2, Total Adds 3, WDMT, WJMO, KACE. Heavy: KDAY. Medium: WILD, WHRK, WEDR, WJLB, WWRL, WOIC, WJMI, KJLH.

LUTHER VANDROSS "Don't You Know That" (Epic) 22/14
Rotations: Heavy 2/0, Medium 2/1, Light 8/3, Extra Adds 10, Total Adds 14, WWIN, WAOK, WYLD-FM, WBMX, KSOL, WSSJ, WKND, WQIV, WJMI, WKXI, WJAX, KOKY, WBLX, WKWM. Heavy: KACE. Medium: KJLH.

GG "Shake" (Arista) 22/2
Rotations: Heavy 5/0, Medium 8/0, Light 8/0, Extra Adds 2, Total Adds 2, WEDR, WSSJ. Heavy: WOOK, WCIN, WWRL, WJMI, WTOY. Medium: WAOK, WHRK, WJMO, KSOL, WQW, WQW, KUKQ.

SUGAR HILL GANG "Apache" (Sugar Hill) 21/5
Rotations: Heavy 3/0, Medium 8/0, Light 10/3, Extra Adds 2, Total Adds 5, WJMO, WJMI, WKXI, WDAO, WKWM. Heavy: WWIN, WAIL-FM, WQIV. Medium: WDAS, WVEE, KMJQ, KDKO, WJJS, WTMP.

BARRY WHITE "Beware" (Unlimited Gold/CBS) 21/2
Rotations: Heavy 5/0, Medium 8/0, Light 5/0, Extra Adds 2, Total Adds 2, KOKY, WTMP. Heavy: WBMX, WGCI, WVON, WSSJ, WWRL. Medium: WDAS, WAOK, WJLB, KDAY, WATV, WENN, WBLX, WVOL, WDAO.

SKOOL BOYZ "Your Love" (Destiny) 20/4
Rotations: Heavy 2/0, Medium 8/0, Light 8/2, Extra Adds 2, Total Adds 4, WJMO, WKND, WTOY, WDAO. Heavy: WDAS, WLOU. Medium: WILD, WYLD-FM, WGCI, WVON, KDAY, WATV, WWWW, KACE.

ARETHA FRANKLIN "It's My Turn" (Arista) 20/3
Rotations: Heavy 2/0, Medium 11/1, Light 7/2, Extra Adds 0, Total Adds 3, WOOK, KDAY, KDIA. Heavy: WILD, WWRL. Medium: WAOK, WYLD-FM, WSSJ, WKND, WATV, WLOU, WJJS, WANT, WTOY, WTLC.

STEVIE WOODS "Steal The Night Away" (Cotillion/Atco) 20/1
Rotations: Heavy 8/0, Medium 8/0, Light 3/0, Extra Adds 1, Total Adds 1, WOIC. Heavy: WXYV, WILD, WAMO, WOOK, WJMI, WKXI, WTOY, KUKQ. Medium: WHRK, WYLD-FM, WVON, WDMT, WJLB, WSSJ, KOKY, WLOU.

SIGNIFICANT ACTION

AURRA "Make Up Your Mind" (Solar/RCA) 19/6
Rotations: Heavy 3/0, Medium 4/0, Light 7/1, Extra Adds 5, Total Adds 6, WAOK, WGCI, WJMO, WKND, WJJS, WVOL. Heavy: WWIN, KDKO, KJLH. Medium: WBMX, WLOU, WTOY, KACE.

LOWRELL SIMON "Love Massage" (Zoo York) 19/6
Rotations: Heavy 0/0, Medium 8/0, Light 11/2, Extra Adds 4, Total Adds 6, WAOK, WEDR, WENN, WLOU, WWWW, KACE. Medium: WGCI, WVON, WKND, WKXI.

SYREETA "Quick Shick" (Tami/Motown) 19/2
Rotations: Heavy 4/0, Medium 8/1, Light 5/0, Extra Adds 1, Total Adds 2, WJLB, WKND. Heavy: WVEE, WGCI, WVON, WTOY. Medium: WILD, WDAS, WAOK, WJMO, KDAY, WENN, WTLC, KACE.

ZOOM "Saturday Night" (Polydor/PolyGram) 19/1
Rotations: Heavy 1/0, Medium 11/0, Light 8/0, Extra Adds 1, Total Adds 1, WQIV. Heavy: WLOU. Medium: WXYV, WHUR, WAOK, WEDR, KDKO, WATV, WOIC, WJJS, WBLX, KACE, KDIA.

TOM BROWNE "Fungi Mama/Bebopfunkidolocalypse" (GRP/Arista) 18/3
Rotations: Heavy 0/0, Medium 8/0, Light 8/0, Extra Adds 3, Total Adds 3, WVEE, WTLC, KACE. Medium: WAOK, WHRK, WBMX, WJLB, WKND, WWRL.

ROGER "Do It Roger" (WB) 17/10
Rotations: Heavy 4/1, Medium 4/2, Light 5/3, Extra Adds 4, Total Adds 10, WAOK, WJLB, KDKO, WJMI, WJAX, WBLX, WTOY, WDAO, WKWM, WTLC. Heavy: WVEE, WQIV, KACE. Medium: KMJQ, WOIC.

BILL SUMMERS & SUMMERS HEAT "Jam The Box" (MCA) 17/6

Radio & Records

NATIONAL AIRPLAY/30

December 18, 1981

Three Weeks	Two Weeks	Last Week		
3	2	1	1	GEORGE BENSON/Turn Your Love Around (WB)
1	1	2	2	EARTH, WIND & FIRE/Let's Groove (ARC/Columbia)
6	4	3	3	PEABO BRYSON/Let The Feeling Flow (Capitol)
8	5	5	4	BAR-KAYS/Hit And Run (Mercury/PolyGram)
16	12	7	5	SKYY/Call Me (Salsoul/RCA)
21	20	12	6	HALL & OATES/I Can't Go For That (No Can Do) (RCA)
2	3	4	7	KOOL & THE GANG/Take My Heart (De-Lite/PolyGram)
20	15	11	8	TEDDY PENDERGRASS/You're My Latest ... (Phila. Int'l/CBS)
11	7	6	9	RUFUS & CHAKA KHAN/Sharing The Love (MCA)
18	17	14	10	L.T.D./Kickin' Back (A&M)
-	-	17	11	TIME/Cool (WB)
9	8	8	12	DIANA ROSS/Why Do Fools Fall In Love? (RCA)
14	14	15	13	CHOCOLATE MILK/Blue Jeans (RCA)
12	10	10	14	CENTRAL LINE/Walking Into Sunshine (Mercury/PolyGram)
-	21	20	15	BOBBY WOMACK/If You Think You're ... (Beverly Glen)
4	6	9	16	PRINCE/Controversy (WB)
-	-	25	17	GROVER WASHINGTON, JR./Be Mine (Tonight) (Elektra)
26	22	18	18	GLADYS KNIGHT & THE PIPS/I Will Fight (Columbia)
-	28	19	19	GAYLE ADAMS/Love Fever (Prelude)
13	9	13	20	SHALAMAR/Sweater As The Days Go By (Solar/RCA)
-	29	22	21	DYNASTY/Love In The Fast Lane (Solar/Elektra)
-	-	27	22	ANGELA BOFILL/Something About You (Arista) New Entry
30	23	23	23	BOOKER T/JI Want You (A&M)
10	16	16	24	COMMODORES/Oh No (Motown)
-	-	-	25	CURTIS MAYFIELD/Toot An' Toot An' Toot (Boardwalk)
29	27	26	26	EVELYN KING/Don't Hide Our Love (RCA)
-	-	-	27	AL JARREAU/Breakin' Away (WB)
-	-	-	28	JONES GIRLS/I Found That Man Of Mine (Phila. Int'l/CBS)
17	19	21	29	GWEN McCRAE/Funky Sensation (Atlantic)
-	-	-	30	ROCKIE ROBBINS/I Believe In Love (A&M)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- LUTHER VANDROSS "Don't" (14)
- CURTIS MAYFIELD "Toot" (11)
- ROGER "Do It" (10)
- T-CONNECTION (8)
- BOBBY WOMACK (7)

HOTTEST

- EARTH, WIND & FIRE (30)
- GEORGE BENSON (29)
- HALL & OATES (18)
- SKYY (17)
- BAR-KAYS (16)

Rotations: Heavy 1/0, Medium 8/1, Light 3/0, Extra Adds 5, Total Adds 6, WILD, WVEE, KMJQ, WEDR, WJJS, KUKQ. Heavy: KACE. Medium: WWIN, WHRK, KSOL, WKND, WQIV, WKXI, KJLH.

PATTI AUSTIN "Every Home Should Have One" (Qwest/WB) 17/1
Rotations: Heavy 2/0, Medium 8/0, Light 8/0, Extra Adds 1, Total Adds 1, WBMX. Heavy: WHUR, KDAY. Medium: WDAS, WAOK, WHRK, WJMO, KSOL, WSSJ, WWRL, WLOU.

BRICK "Wide Open" (Bang/CBS) 17/1
Rotations: Heavy 1/0, Medium 8/0, Light 7/0, Extra Adds 1, Total Adds 1, WWIN. Heavy: WJMI. Medium: WXYV, WAOK, KDAY, WATV, WENN, WJJS, WVOL, WTLC.

FATBACK BAND "Rockin' To The Beat" (Spring/PolyGram) 17/0
Rotations: Heavy 3/0, Medium 8/0, Light 8/0, Extra Adds 0, Total Adds 0, Heavy: WAOK, WDAO, WTLC. Medium: WEDR, KDKO, WATV, WQIV, WOIC, WKXI, WLOU, WJJS.

"D" TRAIN "You're The One For Me" (Prelude) 16/5
Rotations: Heavy 3/0, Medium 3/0, Light 5/0, Extra Adds 5, Total Adds 5, WILD, WAOK, WKND, WTMP, WDAO. Heavy: WWIN, WHUR, WJJS. Medium: WEDR, WBMX, WGCI.

MIDNIGHT STAR "Tuff" (Solar/Elektra) 15/2
Rotations: Heavy 2/0, Medium 8/0, Light 7/2, Extra Adds 0, Total Adds 2, WJMO, WTOY. Heavy: WCIN, WJJS. Medium: KDAY, KSOL, WENN, WLOU, WTLC, KUKQ.

KRAFTWERK "Numbers" (WB) 15/2
Rotations: Heavy 4/0, Medium 8/0, Light 4/1, Extra Adds 1, Total Adds 2, WANT, WTOY. Heavy: WDMT, WATV, WQIV, WJJS. Medium: WVEE, KMJQ, WDIA, WHRK, WQW, WKWM.

QUINCY JONES featuring JAMES INGRAM "One Hundred Ways" (A&M) 14/6
Rotations: Heavy 1/0, Medium 5/0, Light 2/0, Extra Adds 6, Total Adds 6, WWIN, WYLD-FM, WKND, WPDQ, KOKY, WBLX. Heavy: WXYV. Medium: WHUR, WHRK, WJAX, WKWM, WWWW.

MIKE & BRENDA SUTTON "We'll Make It" (Sam) 14/4
Rotations: Heavy 1/0, Medium 4/0, Light 5/0, Extra Adds 4, Total Adds 4, WILD, WEDR, WKND, WDAO. Heavy: WWIN. Medium: WJMO, KSOL, WWRL, KACE.

FOUR TOPS "Let Me Set You Free" (Casablanca/PolyGram) 14/4
Rotations: Heavy 0/0, Medium 4/0, Light 7/1, Extra Adds 3, Total Adds 4, WYLD-FM, WSSJ, WJAX, WJJS. Medium: WILD, WJMI, WKXI, WDAO.

TIERRA "La La Means I Love You" (Boardwalk) 14/0
Rotations: Heavy 2/0, Medium 8/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: WAOK, WANT. Medium: WXYV, WAMO, WDIA, WJMO, KOKY, WLOU, WQW, KUKQ.

GIL SCOTT-HERON "B' Movie" (Arista) 13/2
Rotations: Heavy 5/0, Medium 1/0, Light 5/0, Extra Adds 2, Total Adds 2, WDAS, WWRL. Heavy: WEDR, WBMX, WENN, KACE, KJLH. Medium: KDIA.

SPINNERS "Love Connection" (Atlantic) 12/4
Rotations: Heavy 1/0, Medium 3/0, Light 5/1, Extra Adds 3, Total Adds 4, WWRL, WQIV, WTOY, WTMP. Heavy: WAOK. Medium: KDKO, WBLX, KACE.

EARL KLUGH "Twinkle" (Liberty) 12/2
Rotations: Heavy 1/0, Medium 3/0, Light 7/1, Extra Adds 1, Total Adds 2, KDAY, WKXI. Heavy: WHUR. Medium: WWRL, WJAX, KJLH.

DONALD BYRD & 125TH STREET, N.Y.C. "I Love Your Love" (Elektra) 12/0
Rotations: Heavy 1/0, Medium 8/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WHUR. Medium: WEDR, WGCI, KDKO, WSSJ, WJMI, KUKQ.

OLIVIA NEWTON-JOHN "Physical" (MCA) 12/0
Rotations: Heavy 5/0, Medium 4/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WAIL-FM, KMJM, WSSJ, WPDQ, WVOL. Medium: WVEE, WBLX, KTFM, KACE.

BLACK ICE "I Just Want To Hold You Close" (Montage/Capitol) 12/0
Rotations: Heavy 0/0, Medium 3/0, Light 8/0, Extra Adds 0, Total Adds 0, Medium: WDAS, WATV, WLOU.

Black Radio

Hottest

December 18, 1981

EAST	SOUTH	MIDWEST	WEST
Central Line Hall & Oates Earth, Wind & Fire George Benson	Earth, Wind & Fire George Benson Bar-Kays Chocolate Milk Skyy	George Benson Earth, Wind & Fire Bobby Womack Hall & Oates	George Benson Skyy Earth, Wind & Fire Time

Stations are listed by region. Hots are listed in order of their airplay activity.

Regionalized Adds & Hots

EAST

WWIN/Baltimore
Curtis Anderson

LUTHER VANDROSS
FREEDOM
YOUNG & COMPANY
WEST STREET MOB
QUINCY JONES
T-CONNECTION
RAY, GOODMAN & B
BRICK
BOB JAMES
DUNCAN SISTERS
Hottest:
KOOL & THE GANG
PRINCE
TIME
D TRAIN
SKYY

WXYV/Baltimore
Tim Watts

none
Hottest:
CURTIS MAYFIELD
QUINCY JONES
CENTRAL LINE
BAR-KAYS
SHEREE BROWN

WILD/Boston
Steve Crumblay

D TRAIN
BILL SUMMERS
JUNIOR
NORMAN CONNORS
SARAH DASH
MIKE & BRENDA
AM-FM
COLORS
Hottest:
GEORGE BENSON
SKYY
HALL & OATES
EW&F
STEVIE WOODS

WSSJ/Camden-Philadelphia
Gary Shepherd

GO
LUTHER VANDROSS
JUNIOR
FOUR TOPS
CON FUNK SHUN
Hottest:
HALL & OATES
EW&F
KOOL & THE GANG
GEORGE BENSON
TEDDY PENDERGRASS

WKND/Hartford
Eddie Jordan

SLAVE
TOM TOM CLUB
MELBA MOORE
BRANDY WELLS
VERNON BURCH
SKOOL BOYZ
AURRA
RONNIE LAWS
SYREETA
LUTHER VANDROSS
QUINCY JONES
MIKE & BRENDA
VICKII D.
D TRAIN
Hottest:
GEORGE BENSON
SKYY
BOBBY WOMACK
CENTRAL LINE
TOM BROWNE

WWRL/New York
Wanda Ramos

PEACHES & HERB
CHERYL LYNN
WHATNAUTS
SPINNERS
PHYLLIS HYMAN
WEEKS & COMPANY
SHOCK
BILL WITHERS
CON FUNK SHUN
CURTIS MAYFIELD
REDD HOTT
GIL SCOTT-HERON
Hottest:
BARRY WHITE
HALL & OATES
GEORGE BENSON
D TRAIN
MAZE

WDAS/Philadelphia
Joe Tamburro

COLORS
WEST STREET MOB
SARAH DASH
GIL SCOTT-HERON
MAGNUM FORCE
FREEDOM
Hottest:
EW&F
HALL & OATES
CENTRAL LINE
GWEN MCCRAE
KOOL & THE GANG

WAMO/Pittsburgh

J.C. Floyd

P-FUNK ALL STARS
CURTIS MAYFIELD
KEN STEVENS
WEEKS & COMPANY
SARAH DASH
JONES GIRLS
SECRET WEAPON
WEST STREET MOB
ERIC MERCURY
Hottest:
GEORGE BENSON
RUFUS & CHAKA
TOM TOM CLUB
EW&F
CENTRAL LINE

WOOK/Washington
Harry Boomer

GAYLE ADAMS
TEENA MARIE
ANGELA BOFILL
HALL & OATES
GROVER WASHINGTON
ARETHA FRANKLIN
RAY, GOODMAN & B
TIME
CHIC
BOBBY WOMACK
Hottest:
CENTRAL LINE
SKYY
CHOCOLATE MILK
HALL & OATES
PRINCE

WHUR/Washington
Oscar Fields

MEAN MACHINE
ANDRE CROUCH
Hottest:
PATTI AUSTIN
ANGELA BOFILL
EW&F
KOOL & THE GANG
D TRAIN

MIDWEST

WVON/Chicago
Pam Wells

JOSE FELICIANO
YVONNE GAGE
Hottest:
KOOL & THE GANG
BOBBY WOMACK
PEABO BRYSON
STYLISTICS
EW&F

WQCC/Chicago
Pam Wells

SLAVE
T-CONNECTION
AM-FM
AURRA
CON FUNK SHUN
BOB JAMES
DUNN & BRUCE
Hottest:
HALL & OATES
SYREETA
CENTRAL LINE
GWEN MCCRAE
GEORGE BENSON
BOBBY WOMACK

WBMX/Chicago
Lee Michaels

NORTHEND
PATTI AUSTIN
T-CONNECTION
LUTHER VANDROSS
MELBA MOORE
LAKESIDE
RAINBOW VALLEY
VERNON BURCH
Hottest:
BOBBY WOMACK
SKYY
GWEN MCCRAE
HALL & OATES
SLAVE

WCIN/Cincinnati
Everett Cork

AL JARREAU
T.S. MONK
NORMAN CONNORS
SKOOL BOYZ
Hottest:
LTD
TIME
ANGELA BOFILL
GEORGE BENSON
TOM BROWNE

WDMT/Cleveland

Freddie James

VERNON BURCH
KANO
BOBBY WOMACK
Hottest:
DIANA ROSS
PEABO BRYSON
KRAFTWERK
GEORGE BENSON
HALL & OATES

WJMO/Cleveland
Erik Stone

SOS BAND
KANO
GENE DUNLAP
GROVER WASHINGTON
P-FUNK ALL STARS
GARFIELD FLEMING
BAD GIRLS
SUGAR HILL GANG
T-CONNECTION
SKOOL BOYZ
AURRA
JERRY CARR
TIME
MIDNIGHT STAR
RAY, GOODMAN & B
Hottest:
EW&F
KOOL & THE GANG
GEORGE BENSON
ROGER
PEABO BRYSON

WDAO/Dayton

Turk Logan

ROGER
HERBIE HANCOCK
D TRAIN
SKYY
MIKE & BRENDA
SKOOL BOYZ
DUNN & BRUCE
SUGAR HILL GANG
WEST STREET MOB
CANDI STATON
TAANA GARDNER
Hottest:
EVELYN KING
BAR-KAYS
GEORGE BENSON
TEDDY PENDERGRASS
BOOKER T.

WJLB/Detroit

J. Michael McKay

MELBA MOORE
VERNON BURCH
SYREETA
PERRY & SALIN
ROGER
TWENNYNINE/LENNY
RAY, GOODMAN & B
Hottest:
LUTHER VANDROSS
HALL & OATES
PEABO BRYSON
EW&F
JONES GIRLS

WKWM/Grand Rapids

Frank Grant

BAD GIRLS
JONES GIRLS
CARL CARLTON
C-BRAND
JOE SIMON
CURTIS MAYFIELD
ROGER
LUTHER VANDROSS
SUGAR HILL GANG
Hottest:
EW&F
KOOL & THE GANG
BOBBY WOMACK
PRINCE
BAR-KAYS

WTLC/Indianapolis

Jay Johnson

ROGER
LAKESIDE
TOM BROWNE
REDD HOTT
JUNIOR
GARFIELD FLEMING
Hottest:
GEORGE BENSON
BAR-KAYS
JERRY CARR
CENTRAL LINE
FUNN

KAEZ/Oklahoma City

Lee Simpson

none
Hottest:
KOOL & THE GANG
SHEREE BROWN
ISLEY BROS
ONE WAY
PRINCE

SOUTH

WAOJ/Atlanta
Larry Tinsley

LOWRELL SIMON
AURRA
ROGER
CHIC
D TRAIN
LUTHER VANDROSS
Hottest:
BAR-KAYS
EW&F
TEDDY PENDERGRASS
CHOCOLATE MILK
GEORGE BENSON

WVEE/Atlanta
Scotty Andrews

T-CONNECTION
BOBBY WOMACK
BILL SUMMERS
BOB JAMES
SLAVE
GO GO'S
PATRICK COWLEY
TOM BROWNE
HERBIE HANCOCK
DELIA RENEE
SHEREE BROWN
Hottest:
HALL & OATES
TEDDY PENDERGRASS
PEABO BRYSON
SYREETA
ROGER

WENN/Birmingham

Gene Wise

SHEREE BROWN
LOWRELL SIMON
Hottest:
CHOCOLATE MILK
BAR-KAYS
GEORGE BENSON
OZONE
BOBBY WOMACK

WATV/Birmingham

Stan Granger

MAZE
AMII STEWART
T-CONNECTION
SHEREE BROWN
Hottest:
EW&F
PRINCE
GEORGE BENSON
COMMODORES
DIANA ROSS

WGIV/Charlotte

Chris Turner

SPINNERS
ZOOM
WAX
LUTHER VANDROSS
Hottest:
SUGAR HILL GANG
PEABO BRYSON
GANGSTERS
DENROY MORGAN
BOBBY WOMACK

WOIC/Columbia, SC

Mickey Arnold

MAZE
JOE SIMON
STEVIE WOODS
MELBA MOORE
ANGELA BOFILL
BT EXPRESS
Hottest:
EW&F
GEORGE BENSON
GAYLE ADAMS
BOBBY WOMACK
TIME

WWWS/Saginaw, MI

Kermit Crockett

JOSE FELICIANO
LOWRELL SIMON
T-CONNECTION
Hottest:
EW&F
LUTHER VANDROSS
HALL & OATES
BOBBY WOMACK
SKYY

KMJM/St Louis

Dick Edwards

GROVER WASHINGTON
AL JARREAU
Hottest:
PRINCE
EW&F
GEORGE BENSON
DEBRA LAWS
ONJ

KMJQ/Houston

Ross Holland

BILL SUMMERS
EBONEE WEBB
BAR-KAYS
JACKSONS
Hottest:
SKYY
FW&F
GEORGE BENSON
CHOCOLATE MILK
SLAVE

WJMI/Jackson

Carl Haynes

SHEREE BROWN
LUTHER VANDROSS
ASHFORD & SIMPSON
ROGER
LULU
SUGAR HILL GANG
TEDDY PENDERGRASS
Hottest:
PEABO BRYSON
ROCKIE ROBBINS
BAR-KAYS
BRICK
TIME

WKXI/Jackson

Tommy Marshall

BB&Q
SLAVE
SUGAR HILL GANG
LUTHER VANDROSS
EARL KLUGH
Hottest:
BAR-KAYS
EW&F
KOOL & THE GANG
PEABO BRYSON
GEORGE BENSON

WPDQ/Jacksonville

Maxx St. Clair

GROVER WASHINGTON
QUINCY JONES
JOHNNY BRISTOL
TIME
MAZE
SKOOL BOYZ
CHIC
Hottest:
SKYY
CENTRAL LINE
HALL & OATES
ONJ
PRINCE
CHOCOLATE MILK

WJAX(95X)/Jacksonville

Steve Fox

ROGER
TIME
LUTHER VANDROSS
CURTIS MAYFIELD
FOUR TOPS
Hottest:
LTD
TEDDY PENDERGRASS
CHOCOLATE MILK
PRINCE
ROGER

KOKY/Little Rock

Ronda Curtis

CON FUNK SHUN
LUTHER VANDROSS
BARRY WHITE
STEVIE WOODS
BOBBY WOMACK
QUINCY JONES
Hottest:
EW&F
GEORGE BENSON
HALL & OATES
BAR-KAYS
CURTIS MAYFIELD

WLOU/Louisville

Neal O'Rea

LOWRELL SIMON
Hottest:
RUFUS & CHAKA
SOS BAND
SKYY
BAR-KAYS
JERMAINE JACKSON

WJSL/ynchburg, VA

Art Young

BILL SUMMERS
CON FUNK SHUN
CHIC
AURRA
LAMONT DOZIER
FOUR TOPS
Hottest:
KOOL & THE GANG
EW&F
COMMODORES
GEORGE BENSON
KRAFTWERK

WDIA/Memphis

Carl Connors

CURTIS MAYFIELD
JONES GIRLS
VERNON BURCH
BOOKER T.
Hottest:
BAR-KAYS
BOBBY WOMACK
CHOCOLATE MILK
SKYY
FW&F

WHRK(K97)/Memphis

Sharon Smith

CURTIS MAYFIELD
DIANA ROSS
KOOL & THE GANG
PRINCE
EW&F
Hottest:
BAR-KAYS
SKYY
HALL & OATES
COMMODORES
EW&F

WEDR/Miami

Leo Jackson

BILL SUMMERS
BILL WITHERS
GO
REDD HOTT
DYNASTY
LOWRELL SIMON
MIKE & BRENDA
BAD GIRLS
GANGS BACK
T-CONNECTION
LIVE BAND
Hottest:
SECRET WEAPON
PATTI AUSTIN
GWEN MCCRAE
CHOCOLATE MILK
KING SPORTY

WBLX/Mobile

Michael J. Alexander

BOBBY WOMACK
QUINCY JONES
LUTHER VANDROSS
ROGER
Hottest:
TIME
EW&F
SKYY
KOOL & THE GANG
BAR-KAYS

WVOL/Nashville

Fred Harvey

BOBBY WOMACK
CURTIS MAYFIELD
AURRA
LIVE BAND
VERNON BURCH
Hottest:
KOOL & THE GANG
ONJ
TIME
JERMAINE JACKSON
LUTHER VANDROSS

WAIL-FM/New Orleans

Berry Richards

EDDIE SCHWARTZ
LULU
GO GO'S
LAKESIDE
HERBIE HANCOCK
WEST STREET MOB
DR. JOHN
Hottest:
EW&F
KOOL & THE GANG
TEDDY PENDERGRASS
HALL & OATES
GEORGE BENSON

WEST

KDKO/Denver

Byron Pitts

BT EXPRESS
ROGER
O'BRYAN
GRAND MASTER
WEST STREET MOB
JUNIOR
MELBA MOORE
BRANDY WELLS
SHEREE BROWN
MAZE
JOSE FELICIANO
Hottest:
EW&F
ISLEY BROS
GEORGE BENSON
RICK JAMES
BAR-KAYS

KACE/Los Angeles

Alonzo Miller

CON FUNK SHUN
TOM BROWNE
CHIC
CHOCOLATE MILK
CANDI STATON
ERNIE WATTS
KANO
LOWRELL SIMON
WHATNAUTS
Hottest:
SKYY
TIME
ROGER
BOBBY WOMACK
GIL SCOTT-HERON

KDAY/Los Angeles

J.J. Johnson

CURTIS MAYFIELD
PATTERSON TWINS
QT
RICHARD D. FIELDS
LAKESIDE
ARETHA FRANKLIN
EARL KLUGH
GROVER WASHINGTON
GROVER WASHINGTON
Hottest:
EW&F
GEORGE BENSON
DIANA ROSS
BAR-KAYS
TIME

KJLH/Los Angeles

Levi Booker

OHIO PLAYERS
WHATNAUTS
YATES BROTHERS &
Hottest:
HALL & OATES
AURRA
PRINCE
BOBBY WOMACK
SKYY

KDIA/Oakland

Keith Adams

GLADYS KNIGHT
ARETHA FRANKLIN
CURTIS MAYFIELD
Hottest:
SKYY
KOOL & THE GANG
HALL & OATES
TIME
GEORGE BENSON

KUKQ/Phoenix

Steve Smith

BOOKER T.
ROCKIE ROBBINS
CURTIS MAYFIELD
AL JARREAU
BILL SUMMERS
BOBBY WOMACK
Hottest:
EW&F
GEORGE BENSON
DIANA ROSS
ANGELA BOFILL
SKYY

KSOL/San Mateo, CA

Bernie Moody

LUTHER VANDROSS
Hottest:
EW&F
PRINCE
CHOCOLATE MILK
SHALAHAR
GEORGE BENSON

JAZZ RADIO

JOHN McLAUGHLIN
Belo Horizonte (WB)
RONNIE LAWS
Solid Ground (Liberty)
CRUSADERS
Standing Tall (MCA)
EARL KLUGH
Crazy For You (Liberty)
RODNEY FRANKLIN
Endless Flight (Columbia)
ALIVE
Call It Jazz (Redwood)

EAST: WYSC/New Haven, CT, Tom Stratus; SOUTH: WTJZ/ Newport News, VA, Larry Hollowell; MIDWEST: WBSY/Columbus, OH, Terry Wilson; WJZZ/Detroit, MI, John Hill

Opportunities

Openings

EAST

Air talent and programming openings now with Porter Broadcasting Co. Send T&R to Scott Robbins, OM, WIGY, Box 329, Beth, ME 04530. No calls. EOE M/F (12-18)

Work in state-of-the-art studios at medium market AM A/C. T&R to Cliff Blake, 140, WFTQ, 34 Mechanic St., Worcester, MA 01608. EOE M/F (12-18)

Newsleader needed now. WKBR/Manchester, NH. Todd Feinberg, (603) 689-1250. EOE M/F (12-18)

Northeast PA AOR needs rock jock, strong production, promotional hustle. T&R to Chris Norton, WEZX, 149 Penn Ave., Scranton, PA 18503. EOE M/F (12-18)

Young, talented newscpeople, experienced for small market AM with heavy local news commitment. T&R to Bruce Ryan, WTKO, Box 10, Ithaca, NY 14850. EOE M/F (12-18)

WHN/NEW YORK

is looking for professional, "clean-sounding" air people, full and part-time. Rush T&R to:

Dene Mallam
Program Director, WHN Radio
400 Park Ave., New York, NY 10022
EOE M/F No calls please.

NY suburban top-rated FM stereo looking for A/C personality. Part-time/weekends. T&R to Bruce Herbert, WALK, Box 230, Patchogue, NY 11772. EOE M/F (12-18)

New Hampshire lakes region CHR needs full-time jock. Strong production a must. T&R to Mike O'Neal, WFTN, Box 99, Franklin, NH 03235. EOE M/F (12-18)

Personable morning talent, A/C format. Experience in reliability mandatory. T&R: Michael O'Malley, 5200 Morevue Rd., Baltimore, MD 21208. EOE M/F (12-18)

New England A/C seeks morning show host/hostess. You will be the person who can tie together our information-oriented morning program. You will be responsible for integrating the news, sports, weather, features, and music into one tight package. This program does not place music as its priority. Instead, music is used as a transition between events. T&R to Joe Corcoran, PD, WCAP, 243 Central St., Lowell, MA 01852. No calls please. EOE (1-8) •

Musicradio 92/PRO-FM Providence, RI

has a rare opening for a nighttime personality. If you think you've got what it takes to work in one of America's great radio stations, we'd love to hear from you. No matter where you are working we're interested in you!

Tapes, letters, resumes to:

Gary Berkowitz
Operations Manager
WPRO/PRO-FM

1502 Wampanoag Trail
East Providence, RI 02920

EOE

WAAL/WKOP accepting AOR/Country and news tapes for future openings. No beginners. T&R: Keith Nelson, WAAL/WKOP, Box 997, Binghamton, NY 13902. EOE M/F (12-11)

Join up with Northeast's hottest radio station WKRZ-FM. Need talented, hard-working, dedicated pro. T&R/salary requirements: Jim Rising, Box 1600, Wilkes Barre, PA 18702. EOE M/F (12-11)

Wanted: Superior medium market PD/jock ready to move to a major. T&R: Paul Ward, Far West, 1690 Vine #900, Hollywood, CA 90028. (12-11)

WINE has immediate opening for midday personality. Area's top 25-49 station. No rookies. T&R: Kevin Burland, PD, Box 96, Oanbury, CT 06810. EOE M/F (12-11)

One of New England's top A/C stations accepting T&R for future possible openings in news/programming. T&R: PD, WGAN, Northport Plaza, Portland, ME 04104. EOE M/F (12-11)

Openings

SOUTH

Wanted: News digger, afternoon drive at growing adult station in beautiful Finger Lakes. T&R to Tim Akers, WKRT, 292 Tompkins St., Courtland, NY 13045. EOE M/F (12-11)

Afternoon personality with exceptional production wanted by New England resort area station. T&R to Doug Ailing, PD, WOCB, West Yarmouth, MA 02673. EOE M/F (12-11)

WTYX Jackson's top-rated FM Rock station looking for morning air personality. T&R to Jim Chic, Box 9448, Jackson, MS 39208. EOE M/F (12-18)

Q102 with immediate openings for air talent. No calls. T&R: KGIM Broadcasting Corp., Box 58614, Seattle, WA 98188. EOE M/F (12-18)

KELP/EI Paso looking for midday jock. 2-3 years experience. T&R to Chris Michaels, 444 Executive Center, El Paso, TX 79902. (915) 544-7880. EOE M/F (12-18)

WXAM/Charlottesville, VA looking for drive time performer. No beginners. T&R: Steve Reed, Box 1294, Charlottesville, VA 22902. (804) 977-1400. EOE M/F (12-18)

Wanted: Hard-working newspaper. Contact Larry Hart, KTEM, Box 1230, Temple, TX 76503. EOE M/F (12-18)

Mississippi's top rated FM needs morning news anchor. Send T&R to Jim Chick, Box 9448, Jackson, MS 39208. EOE M/F (12-18)

Rare opportunity for news talent for Lund Consulted market leader in Sunbelt. T&R: Brian Scott, 4000 N.E. 189th St., #107, N. Miami Beach, FL 33182. EOE M/F (12-18)

Q102 seeking Program Director/Operations Manager. New Urban Contemporary FM in Southern market. Send T&R to KGIM Broadcasting Corp., Box 58614, Seattle, WA 98188. EOE M/F (12-18)

KRZI has opening for morning personality with mature wit and delivery. Great opportunity for right person. T&R: Clay Steele, Box 8093, Waco, TX 76714. EOE M/F (12-18)

Needed: Experienced female for future Country openings. Also future opening for informative/personality announcer. Minorities encouraged. T&R: KCCW, GPM South Tower, San Antonio, TX 78218. (12-18)

WRXL/Richmond Superstars looking for two creative adults. Will pay well for talented people. T&R: Ilyse Gottlieb, WRXL, 7100 Bethlehem Rd., Richmond, VA 23228. EOE M/F (12-18)

Join a bunch of pros in our new studios. Hot young PM drive needed now. T&R: Mark Meredith, KIXS-FM, Box 890, Killeen, TX 76541. (12-18)

A/C morning personality, possible MD or PD with good production skills. T&R to Leigh Allen, WKED, 115 Myrtle Ave., Frankfort, KY 40601. EOE M/F (12-18)

SUNBELT

Personality-Oriented 100kw FM Powerhouse

Internal promotion creates unusual opportunity for talented midday or afternoon drive person. Looking for motivated team player, strong on creativity and production. Production Director a possibility. Excellent facilities and benefits. T&R to Ron White, KKYK, Box 4189, Little Rock, AR 72214.

Production Director for top-rated adult station in the market. Highly creative individual to be responsible for radio production including commercials, station promotion and PSA's. Strong copywriting skills required. Will also maintain copy and tape files. 3-5 years commercial radio production experience required. On-air experience helpful. Send tape and resume to Corporate Personnel, WRAL-FM, P.O. Box 12000, Raleigh, NC 27605-2000. EOE M/F (1-8) •

Aggressive News Director needed for Q101/Meridian, MS. Emphasis on local news. Send T&R and writing samples to Larry O'Neal, Box 5314, Meridian, MS 39302. (12-18)

Q102 with immediate opening for aggressive Sales Manager. Excellent salary & benefits. Send resume to KGIM Broadcasting Corp., Box 58614, Seattle, WA 98188. EOE M/F (12-18)

Three jobs open! Production Director, Research Director and late night shift. T&R to Smokey Rivers, KXX108, Box 10904, Birmingham, AL 35202. EOE M/F (12-11)

Openings

Needed: Professional team member on Tampa Bay's 98ROCK. T&R to Mark Stevens, WQXM, Box 4809, Clearwater, FL 33518. EOE M/F (12-11)

K8BB/Borger, TX looking for friendly personality for modern Country station. Send T&R to Billy Shelton, Box 1478, Borger, TX 79007. EOE M/F (12-11)

New management Southeast Texas, 50,000+. Future air talent. CHR/Country. 2 years. Stable, community involvement. T&R, salary and ideas: Terry Ryan, Box 1230, Temple, TX 76501. EOE M/F (12-11)

Midday or PM drive at Arkansas leading Contemporary FM. Must be strong in production. T&R: Ron White, KKYK, Box 4189, Little Rock, AR 72214. EOE M/F (12-11)

WFMI-FM/Lexington, talent search for entertaining, creative afternoon drive slot. Super pipes, production. 3 years. T&R: Charlie Fox, 58 1/2 S. Main, Winchester, KY 40391. (12-11)

New management Southeast Texas, 50,000+ seeking news personnel. Community involvement. 2 years. T&R, salary and ideas: Terry Ryan, Box 1230, Temple, TX 76501. EOE M/F (12-11)

Experienced, professional telephone talk show personality wanted for a topical issue and controversy-oriented radio call-in show. Preference will be given to those with an air-check tape of this type of show. The right person will take over an established, #1 rated early evening talk show heard in 30+ states. Send a resume detailing educational background and experience along with a description of your approach to this type of program and an air-check to Lou Dean, WRVA, P.O. Box 1516, Richmond, VA 23212. EOE (12-18) •

MIDWEST

Des Moines metro KJYY seeks T&R's for immediate & future news openings. Beverlee Bleisch, PD, 1551 N.E. 86th St., Des Moines, IA 50313. EOE M/F (12-18)

Lund Consultants looking for morning entertainer for Top 50 market. Rush T&R to Brian Scott, 4000 N.E. 189th St., #107, N. Miami Beach, FL 33182. EOE (12-18)

KFMH/Muscataine, IA, 300,000 population air talent who understands quality album format. T&R: Steve Bridges, Box 118, Muscatine, IA 52761, or call (319) 263-2442. EOE M/F (12-18)

New CHR FM going on the air mid '82. Secondary market. All dayparts needed. Cassettes only please. B-K Broadcasting Inc., Box 895, Marshfield, WI 54449-0895. EOE (12-18)

Experienced Account Executive for adult format, 50,000 watt FM. Send resumes to Andrea Butler, WVUD-FM, 300 College Park, Dayton, OH 45469. EOE (12-18)

Looking for 7pm-midnight jock. Personality and production a must. T&R plus photo to Jim O'Hara, Box 3788, Davenport, IA 52808. EOE M/F (12-18)

Searching for experienced feature/hard news reporter for top-notch small market operation. T&R to David Van Drew, WZOE AM/FM, Princeton, IL 61358. EOE (12-18)

Paul Christy and Associates looking for air talent for consulted stations. All market sizes. Send T&R to 8110 Hendrie, Huntington Woods, MI 48070. EOE (12-18)

Program-Promotion Director for 50,000 watt FM Adult. Strong promotion, innovative programming. Send resume to Jack Rang, WVUD-FM, 300 College Park, Dayton, OH 45469. EOE (12-18)

WIBA-AM/Madison, WI looking for best available morning personality. Must relate to adults. Great salary & benefits. Contact Barney Luv, Box 99, Madison, WI 53701. EOE M/F (12-18)

Full-time anchor/street reporter needed. Good delivery and writing abilities needed. Contact Mike Hawkins, WDBQ, 1170 Iowa St., Dubuque, IA 52001. EOE M/F (12-18)

Z93/Kokomo, IN looking for warm CHR personality. Good bucks for the right person. T&R to Pat Moore, Box 2208, Kokomo, IN 47902. EOE M/F (12-11)

Future opening for experienced production person. Heavy technical qualifications. T&R: Station Manager, WAXX & WAYY, Box 47, Eau Claire, WI 54702. EOE M/F (12-11)

100,000 watt Country powerhouse needs super nighttime jock. T&R: Program Director, WAXX, Box 47, Eau Claire, WI 54702. EOE M/F (12-11)

Now taking applications for future openings. 91 Country KINA/Salina, KS. Prefer 3 years experience. T&R: Bill Ray, Box 778, Salina, KS 67401. EOE (12-11)

Mature, energetic professionals for all positions. T&R and salary requirements to Jerry Cruise, WDDD, Route 37 N., Marion, IL 62959. EOE M/F (12-11)

Openings

MD needed for top AOR in Illinois' second largest city. MD experience a must. Superstars helpful. T&R: Les Cook, Y95, 1901 Reidfarm Road, Rockford, IL 61111. EOE (12-11)

Looking for heavy production, take-charge director type/12noon-3pm shift on Contemporary Country station. Medium market. Mark Winston, WWQM, Box 4408, Madison, WI 53711. EOE (12-11)

WMEE/Fort Wayne accepting tapes for future openings. No beginners. Tapes and resumes to Steve Christian, Box 8000, Fort Wayne, IN 46898. No calls please. EOE (12-11)

Strong news voice with skills to match for PM drive. Anchoring, writing/reporting. T&R to Rick Alloway, KFOR, Box 80209, Lincoln, NB 68501. EOE (12-11)

Future opening for air personality with the winning team at WIZM/Z-93. Send T&R: WIZM, Box 99, La Crosse, WI 54601. EOE (12-11)

Central Ohio A/C needs experienced upward bound evening personality. T&R to Stan Kotulak, Box 518, Marion, OH 43302. No calls. EOE M/F (12-11)

Upper Midwest chain looking for adult oriented morning air talent. Send T&R to Sentry Broadcasting, Box 247, Stevens Point, WI 54481. EOE M/F (12-11)

Operations Manager

This growing group has had a good history making Station Managers out of programmers. Currently we are looking for an Operations Manager to be in charge of separately programmed AM and FM stations in the Midwest. Cannot be married to a format. Must be flexible because of competitive nature of market. He would be responsible with our consultant for the positioning, design, research system, on-air performance and rating attainment of both stations, subject to the approval of the General Manager with whom he communicates. High quality creative, organizational and people skills required. Ownership and market outstanding. Growth company. If you see yourself managing three years from now and if you have the requisite skills, send a one-page resume, a recent photo, and a cover letter outlining your salary and other needs to Radio & Records, 1930 Century Park West, #294, Los Angeles, CA 90067.

We are Casey Radio. A 100,000 watt FM-1,000 watt AM A/C station. We need a copywriter/announcer and a News Director to help us be the most exciting and information station in Western OK. If you think that you are what we need to achieve this goal, send your tape and resume to KKCC, P.O. Box 1326, Clinton, OK 73601. (12-18) •

WEST

Production ace needed by Monterey Peninsula A/C FM station. Aircheck & copy examples to: GM, KMBY, Box 1271, Monterey, CA 93942. EOE M/F (12-18)

Black station in L.A. seeking female newscperson. Send T&R to Box 59905, Los Angeles, CA 90059. EOE (12-18)

News Director

needed for competitive Southwest market! If you've got a great delivery, voice, and writing ability, you're our person. If you're tired of snow, come join us in the sunshine, and help keep this A/C station on top. Rush tapes and resumes to Radio & Records, 1930 Century Park West, #297, Los Angeles, CA 90067. EOE M/F

UFM/Salt Lake City area needs newscpeople & jocks. Good talent, good pay. T&R to KLRZ, 307 South, 1600 West, Provo, UT 84601. EOE M/F (12-18)

KPPL is accepting applications for future openings. 1st class license required. T&R to KPPL, 7075 West Hampden, Denver, CO 80227. No calls please. EOE M/F (12-18)

Dynamic salesperson needed for #1 promotional-minded UT station. If you can turn sales around, contact Richard Dart, Box AY, Price, UT 84501. EOE M/F (12-18)

L.A. Metro radio station looking for Advertising Coordinator who is an excellent copywriter for radio production. Please — no frustrated DJ's. Send tape and resume to Christie Kroll, KEZY Radio, 1190 E. Ball Rd., Anaheim, CA 92805. (12-18) •

Opportunities

Openings

KTRB-FM/Casper looking for possible future openings at this new CHR station. T&R to Gary Marshall, 261 West 1st St., Casper, WY 82601. EOE M/F (12-18)

Expanding Chain Looking

For morning air talent, to take over morning air shift, of top A/C station in growing Southwest market. We're looking for a take-charge pro, who can relate to the 20-40 year old adult. Excellent company! Send tape and resumes to Radio & Records, 1930 Century Park West, #296, Los Angeles, CA 90067. EOE M/F

T&R's from experienced AOR jocks being accepted for future part-time openings at KSJO. Send to Lee Roy Hansen, 1420 Koll Circle, San Jose, CA 95112. EOE M/F (12-18)

K-ROCK Radio/Lompoc looking for 8pm-12mid jock. Send T&R to Sam Jackson, 516 N. "H" St., Lompoc, CA 93436. EOE (12-18)

Start the new year right. Our search for a morning communicator continues. You must possess a positive attitude, be dedicated and entertaining. We offer paid life, health, dental, profit sharing, and a good working environment with the chance to advance with this growing radio organization. Send aircheck, production samples, resume and rating numbers to John Ramsey, KKAZ, Box 926, Cheyenne, WY 82001, or call (307) 635-1111. EOE M/F (1-8) •

Immediate opening for experienced salesperson. Resumes to John Stenkamp, Box 5037, Bend, OR 97708. No calls please. EOE M/F (12-18)

Midday Opportunity At

50,000 watt, clear channel Rocky Mountain A/C station. Tapes and resumes to Radio & Records, 1930 Century Park West, #295, Los Angeles, CA 90067.

Colorado Springs market needs PD for News Talk station. Salary open. Call B.J. O'Brien now, (303) 632-3636. EOE M/F (12-11)

Experienced production/library person with versatile voice, copy writing wanted. Send resume to Dave Smith, KARM/KFIG, Box 4265, Fresno, CA 93744 or call (209) 268-8801. EOE M/F (12-11)

KOBO/Yuba City looking for ace newscaster. Professional on-air and off. Local digger. T&R: Jason W. Fine, Box 1056, Yuba City, CA 95991. EOE M/F (12-11)

Openings

L.A. Metro

radio station looking for Promotion Director who understands rock programming and marketing. Send resume to Radio & Records, 1930 Century Park West, #298, Los Angeles, CA 90067.

Advertising Manager. KLOK has an opening. Must have knowledge of promotions and be able to write creative copy. Resume: KLOK, Box 21248, San Jose, CA 95151. EOE (12-11)

Anchor/reporter. Must be good on phone, work with scanners. Paid health for employee. Paid sharing plan. Air-check, writing samples, resume to Jim Cumberland, ND, KUUY/KKAZ, Box 926, Cheyenne, WY 82001. EOE M/F (12-18) •

Positions Sought

Production wizard, management and programming pro. Family man. Prefer West. Stable position sought now. FRANK, (209) 383-5396. (12-18)

Wild and crazy CHR jock lost in A/C station. Save me. Air shifts, PD, MD. For T&R, numbers, call ANIMAL, (703) 669-6482 between 3-7pm. (12-18)

GARY BEACH, middays at WNOX is out and looking, for air shift or production gig in the SE. CHR/AOR format. Call (815) 693-1407. (12-18)

JONATHAN HAZE, 11 years drive time pro, experienced in all formats. Prefer A/C. Most recently with KLIS/Dales. Available now. (817) 274-1984. (12-18)

Young, experienced top-rated major market jock. MD, promotion, research and production background. Will program medium/small market, assist PD et large. Call FRANK, (412) 373-3994. (12-18)

Morning personality A/C or CHR. Major market experience. Characters, information and entertainment. Excellent production. Team player. Top 50 markets only. JIM, (804) 272-5439. (12-18)

Major market talent available immediately. 4-5 years experience. Will relocate. Call GLENN, (215) 487-2240 or (215) 757-4147. (12-18)

Creative, experienced air personality looking for medium or major market. Great production. 5 years experience. Call DAVE, (502) 926-8448. T&R available upon request. (12-18)

X-ND, strong writing, production skills, irrepressible humor, seeks to join an established news team or overnight talk. RICH ALCOTT, Box 1008, Mendocino, CA 95480. (12-18)

6 year pro seeks larger challenges. Team player. KHOW, KAZY, KYNO. AOR format. Killer production end promotion, any airshift. Top 20 markets inquire. MARK (303) 693-7008. (12-18)

Positions Sought

5 year man seeks on-air PD slot, small market. Prefer upper Midwest college town or Kentucky. (613) 382-0492 after 7pm EST. (12-18)

DJ with 4 years experience, including MD/news/production, looking for job in medium market station. West or Pacific Northwest. Call STEVE JONES, (306) 436-3452. (12-18)

Major market AM drive team now looking. ARB proven. No medium market. Contact: J. HUMKE, agent - 516 Zion St., Denver, CO 80011. (12-18)

If you play Oldies please call (216) 478-1206. Even if you don't, still call. 6 years experience including Pittsburgh. LARRY. (12-18)

7 year pro experienced in all phases of station operation seeks AOR in medium/major market for mutual benefit. Call (603) 434-4936. (12-18)

Looking for a solid position in a small Midwest market. Great production, and a creative air show. Call ANDY at (419) 586-3877. (12-18)

Currently successful Operations Director looking for same in greener pasture. Also consider Station Manager in small market or announcer in medium/large market. Call (517) 467-7013. (12-18)

The legendary smokin' JOE HAGER ready to give up fun in the sun for dough in snow. Class stations in majors only please. (904) 721-8447. (12-18)

3 years experience CHR. Currently in market of 200,000+. Seeking professionally minded outfit. 1st phone available now! Call Bruce, Answer anytime (209) 477-1262. (12-18)

Your critically acclaimed Jazz station need critical ratings? Programmer with successes in AOR, A/C, CHR, C/W and Black. Call (214) 821-2789. (12-18)

1st phone air personality with 4 years experience. Good production. One-to-one communicator with adults and teens. South or Southwest. PATRICK, (601) 638-3318. (12-18)

Hard-worker, dependable, willing to take direction. AOR jock looking to move West. Available after the 1st. Call (806) 792-4830 or (806) 745-3129. (12-18)

Radio personality/Production Director available January 1st, seeks position with good company in medium/major market. Call GEORGE W. BENSON, (809) 547-4377. (12-18)

16 months combined experience in KRUX and WKDQ. Looking to acquire more. Good pipes, first ticket and broadcasting school background. WES SILER, (502) 826-6228. (12-18)

Damn good A/C, CHR personality! Possible MD. Medium/major market, especially Southern CA, TX. For a good pay and conditions, let's talk. (318) 369-3773. (12-18)

Major market midday adult personality with consistent good numbers, looking for West Coast opportunity. (818) 531-6206. (12-18)

Positions Sought

23 year old air personality looking for position in a CHR or Urban radio station. Will relocate. ASAP. JAY FOREMAN, (213) 938-8188. (12-18)

NICK BOMMERS available January 1st. Formerly Q-103/Denver, KBPI, KTLK, WIFE, WMYQ, WAPE. Good appearance and production. Call anytime. (303) 393-1576. (12-18)

Major market air talent with background in music, research, and promotion. Available to program at a medium or larger small market. Great references. Call STEVE, (412) 373-3994. (12-18)

Newman out of work automatically. VA, MD, NC area. 2 1/2 years experience. MARK SUMMERS, 2641-G Barracks Rd., Charlottesville, VA 22901 or (804) 293-7845. (12-11)

BARRY McCOY, formerly WOHO/Toledo, WDUZ/Green Bay looking for air position in medium market. Also would consider PD. Call (419) 698-9706. (12-11)

Bright, team-oriented air personality w/super production skills open to CHR, A/C or Jazz. Prefer Western small to medium market. MARK McKAY, (714) 968-0537. (12-11)

Talented news and sports reporter. 6 years experience. Excellent play-by-play. Sports talk. Ready immediately, any market. Call JIM, (614) 436-6133. (12-11)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *

1 Week	2 Weeks	3 Weeks
\$12 00	\$20 00	\$25 00

* Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

Marketplace

Contemporary COMEDY

Hundreds renewed again!

Free sample!

Write on station letterhead to
Contemporary Comedy

5804-O Twining
Dallas, TX 75227

Embroidered Emblems

We make emblems for the broadcast industry. Promote your station with low-cost, high-quality emblems. Order now for delivery before the next rating period. Will be the hottest items your station has to offer. Will outlast any T-Shirt or sticker.

FREE ARTWORK **Fireball Mgmt.** **WILL TRADE**

P.O. Box 588, Freeport, NY 11520
(516) 223-1244

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If you're having trouble finding the "right" job, put Pro't'call to work for you. We have many exclusive listings and we can find the job you want in the area you like at the salary you need.

CALL US FOR DETAILS (504) 392-3656

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New Orleans, LA 70114

Visa
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R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per Insertion
1 Time	\$30.00
13 Insertions	\$25.00
26 Insertions	\$20.00

Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable

Submit to **Marketplace**
RADIO & RECORDS 1930 Century Park West
Los Angeles, Calif. 90067 (213) 553-4330

RADIO PLACEMENT

If you're currently employed, but thinking of improving your position "in the future," or if you are "in-between" and looking, NATIONAL can help. We specialize in Radio Personnel Placement. Enclose \$1.00 for postage & handling.

For complete, confidential details, write
NATIONAL BROADCAST TALENT COORDINATORS Dept. R
P.O. Box 20551 • BIRMINGHAM, ALABAMA 35216
• (205) 822-9144

CURRENT CALIFORNIA AIRCHECKS!

Issue #21 features KWST/London & Engelman, KYUU/True Don Bleu, KLOS/B. Mitchel Reed, KRLA/Rege Cordic, KFMB/Hudson & Bauer, KRTH/Joey Reynolds.

Cassettes \$5. California residents add 6%.

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Promotions That Work,
625-B East Terrace Ave.
Fresno, CA 93704
(209) 226-5400

Opportunities

Positions Sought

Experienced, aggressive and ambitious jock/newsman seeks AOR or CHR station with commitment to professionalism. Prefer Midwest. TERRY KELLEY, (712) 278-8683. (12-11)

Warm, natural personality w/5 years experience, last 2 doing mellow morning show in Top 100 market. Call (402) 464-3396. (12-11)

Female psychic available for open line radio or TV call-in. CANDY WINKLER, (213) 277-8044 or (213) 851-7825. (12-11)

If you're looking for an evening jock with both AOR and CHR experience, here I am! Need a half secure, good-paying job. GIL, (806) 544-5179. (12-11)

A/C-CHR communicator. Four years medium market experience. Good production, prefer New England or New York. FRANK, (306) 773-4807. (12-11)

Available Jan. 1st. Personality who does voices. Worked Syracuse, Honolulu, Ft. Lauderdale. Call TERRY, (306) 481-5254. (12-11)

MORNING TEAM

Major Market (Top 5) Morning Team, funny, topical, we get involved. We grossed 2.8 mil on AM last year. We're looking for a home... Call (713) 529-1216

Excellent production, music research, programming. Be Tops with Dave. I work hard. DAVID GARTIN, 2828 West Lincoln, #127, Anaheim, CA 92801. (12-11)

Help! Contra Costa sports announcer wants back in to radio bed! For great voice, contact FRANK "East Bay Hustler" BUTERA at (415) 223-1534. (12-11)

Jock/MD available immediately. Previously MD/PD and Production Director experience. Easy-going, natural delivery. Contact J.J. STEWART, until 3pm. (206) 543-2115. Prefer South. (12-11)

Positions Sought

Account Executive from New York seeks broadcast/sales position in L.A. area. Background in buying, planning, radio sales (retail/co-op). 5 years experience. (213) 378-5383. (12-11)

With a name like Shmshak, I had to be good! Major market pro trained me for small market. DJ, news. Excellent tape. JOE SHIMSHAK, (213) 437-2171. (12-11)

Your opportunity to get me. Degree, A/C medium market experience. Don't hesitate. Your competition may be calling me. KEN after 4. (313) 271-5276. (12-11)

Give your media market sounds. To find out call JOHN. (206) 284-7488. (12-11)

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Changes

RADIO

Forrest L. Rindels appointed PD & OD at KOJO-AM/KIOZ-FM/Laramie, WY, formerly with KHAK-FM/Cedar Rapids, IA.

Changes

David Tucci named Account Executive for WIND/Chicago, IL.

Ted Jones appointed General Sales Manager at KRIG/Odessa, TX.

Gary F. Powers named General Sales Manager at KYKR-FM/Port Arthur, TX.

Cynthia J. Whitby appointed Sales Manager at WOWO/Fort Wayne, IN.

Gale L. Gaunt named Account Executive at WOWO/Fort Wayne, IN.

Maripat Teschner joins WFYR/Chicago, IL as Account Executive.

Pat Cline named Account Executive at KFRC/San Francisco, CA.

Brian Schimmel promoted from MD to AM/FM Operations Manager from WDW/WDZQ, Decatur, IL.

Steve Woodburn joins KPRS/Glendale, CA Metro Traffic Control as an airborne Traffic Reporter.

RECORDS

Lorine Mendell assigned additional duties in Promotion as well as liaison between the record division and MCA Distributing Corp.

Cendy Fleming appointed MCA Records' Regional Promotion Manager for Minneapolis.

Freddie Richardson named Regional Promotion Marketing Manager, Northeast Region Black Music & Jazz, Columbia Records.

Raymond Raye appointed National Promotions Director of Rush Street Records.

INDUSTRY

Wendy Clancy-Paschen joins the RKO Radio Networks as Chicago Sales Account Executive.

Changes

Edward H. Forester to New York as Account Executive, Radio Advertising Representatives Inc.

Marsha Viasic named VP, American Talent Ltd.

Chip Donelson joins Famous Music as a Corporate Consultant.

Helen M. Morse named Account Executive, Arbitron Eastern Radio Station Sales.

Nancy Putkoski promoted to Account Executive for Eastman Radio, Inc.

Debra Towsley joins Kregen & Co. as Director of Advertising and Promotion.

Mitchell Schoenbaum named Creative Manager, East Coast for Intersong Music.

Jeff Traintime appointed National Coordination Supervisor for MCA Distributing Corp.

Miscellaneous

We'll expose you to North America on your promotional album. 5 1/2" reel, 7 1/2 IPS, to Talent bank, Box 19263, Baltimore, MD 21213. (12-18)

KTTT-FM would like to receive AOR from all labels. Send to Ray Moore, Box 518, Columbus, NB 88601. (12-18)

KTTT-FM would like to receive Country and A/C from all labels. Send to Mark Allen, Box 518, Columbus, NB 88601. (12-18)

Building CHR/A/C library for new FM; on-air mid-'82. Service requested from all labels. B-K Broadcasting Inc., P.O. Box 895, Marshfield, WI 54449-0895. (12-18)

Looking for someone to do voice track impersonations of Richard Nixon or Ronald Reagan. Will pay top dollar. Call Cherlie Michaels immediately. (603) 752-4658. (12-18)

WCSM Radio is looking for feature material suited for a morning news and information program. Send material to Pat Houseworth, PD, WCSM, Celina, OH 45822. (12-11)

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