

Radio & Records

ISSUE NUMBER 349

THE INDUSTRY'S NEWSPAPER

SEPTEMBER 12, 1980

WILL BECOME "KICK 106"

WRVR Jumps From Jazz To Country

WRVR/New York abruptly introduced its new Country format at noon, Monday (9-8) with Waylon Jennings's "Are You Ready For The Country." The longtime Jazz outlet's format switch comes in the aftermath of the property's sale by Sonderling to Viacom earlier this year. Viacom National PD Bill Figenshu told R&R that the station had applied for new calls (WKHK) and would be known as "Kick 106 FM" when the FCC granted the request.

Figenshu added that the entire air staff, including PD John Platt, had been given the option of stay-

ing with the station, noting that new Music Director John Brejot, formerly of WMC/Memphis and the McFadden Kendrick music consultation firm, was the sole addition to WRVR's present staff. Figenshu also told R&R that KIKK/Houston MD Joe Ladd, who also supervises Viacom's Washington, DC Country outlet WMZQ-FM's music, would operate as a group MD for the chain's three Country stations as well. Figenshu described his own role at WRVR as "overseeing the operation."

Mark Olds, General Manager of WRVR/See Page 24

Palmese, Dobbis Promoted To Sr. VP At Arista



Richard Palmese



Rick Dobbis

Richard Palmese has been promoted to Senior Vice President/Promotion for Arista Records, while Rick Dobbis was upped to Senior Vice President/Artist Development for the label. Palmese had been VP/Promotion since

April 1977, having joined the label in 1975 as Midwest Regional Promotion Manager. Dobbis was VP/Artist Development for over 3½ years, beginning his Arista career in January 1976 after a term as VP/GM at Blue Sky Records.

Arista President Clive Davis commented, "Richard Palmese has exhibited the special kind of executive leadership that has helped make Arista a potent force in the record business. His intelligence and sensitivity as well as his determination and drive have made him one of the most respected and admired promotion executives in the business. He has consistently shown the rest of the industry what dedication to a record can do for its ultimate success. His has been a meteoric rise to the top of his profession based on exceptional merit and performance. I am truly proud to announce his promotion." Palmese will continue to supervise the company's entire promotion effort.

Commenting on Dobbis, Davis stated, "Rick Dobbis has distinguished himself repeatedly by his mature judgment, dedicated ef-

ARISTA/See Page 24



Rob Sisco

Sisco Joins K101 As PD

Rob Sisco has been appointed Program Director of Charter Media's recently-acquired K101 (K101-FM)/San Francisco. Sisco was most recently PD at WPEZ/Pittsburgh, having been MD at 99X/New York before that. K101 GM Fritz Beesemyer told R&R, "We talked to quite a few people. There was a great deal of interest because of our new company, the desirable market, and the facility. While Rob Sisco's list of credentials may not be as long as some of the other applicants', his raw talent, enthusiasm, and drive to win made him clearly the best qualified of all those we talked to. He's a very talented guy and we're really pleased he's joined us."

Charter Media Radio President John Bayliss added, "We were

SISCO/See Page 24

NAB SURVEY FORECASTS ROSIER FUTURE

Radio Industry Profits Down, Expenses Up

The number of radio stations reporting a profit declined in 1979 from 72% to 66%, according to NAB's annual survey, released this week. Further bad news was that unlike 1978, the percentage increase in operating costs exceeded the percentage rise in net revenues in 1979. The result was a pretax profit margin of 5.8%, down from 8.2%.

Other conclusions that were drawn from the financial survey included:

- FM profits surpassed combined AM profits for the second year in a row.
- Both national and local revenues increased about the same (7.7%) as they had the previous year, with local sales accounting for 89 cents of every sales dollar.
- It's estimated that the typical station will see an 8.4% rise this year, however.

Profits Versus Expenses

Of the 2046 stations reporting to NAB, the typical station had revenues of \$346,000 after deducting agency and rep commissions. Operating costs were \$326,100, which left \$19,900 in pretax profits, down from \$26,400 in 1978.

The biggest rise in the escalating

10.6% increase in operating costs came from extra payroll costs. While expenses for engineers were down because of the effects of the FCC's deregulating radio, salaries constituted 9.4% of the increase. Payroll costs account for 49.4% of all broadcast expenses in radio, NAB estimates. The typical station employed 12 full-time persons and paid them \$161,000.

Some industry experts who've done longstanding comparisons between the NAB and the FCC figures suggested to R&R that the NAB's data on revenues may be about two percent below what the FCC may say is the actual increase, based upon 100% of stations reporting financial information to the Commission, as compared to NAB's highly creditable 29% response. Another reason for the estimated difference in the FCC's figures, which aren't expected to be released (because of "computer" problems) until late next month, may stem from the NAB's traditionally receiving more returned questionnaires from medium and small market stations than from large market facilities.

Bass Elevated To Chrysalis Sr. VP



Billy Bass

Billy Bass has been promoted to Senior Vice President/Promotion & Creative Services, having recently added the latter duties to his promotion responsibilities. He has been with Chrysalis for over four years, following promotion positions at RCA and UA. Bass began his career in radio, including a stay at WMMS/Cleveland.

Chrysalis President Sal Licata commented, "Billy's contributions to Chrysalis have been innumerable. He has helped in establishing Chrysalis as one of the leading independent record companies."

In his new position, Bass will report directly to Licata.



J - E - L - L - O H N O O O O !

In what we fear may be a never-ending series of Jello Jump pictures, the latest spectacular comes from WSGA/Savannah. 1000 pounds of Mello Yello Jello congealed just in time for the charity (Muscular Dystrophy) event as contestants squirmed into the glop for a chance to win a new car. Unfortunately, the young lady smothered in gelatin above did not come up with the grand prize, instead getting just dessert.

Donna Summer



TM
Geffen
RECORDS

The Single.
(GEF 49563)

See Back Page Breakers

The Album.
(GHS 2000)

Soon To Be Released.

The Wanderer

Susan Munao
Management Co., Inc.

Produced by Giorgio Moroder and Pete Bellotte

Summer Nights, Inc.

Arbitron Moves On Media Types, Delays In-Car Box

A three-day meeting between Arbitron executives and the Arbitron Radio Advisory Council produced pleased and disappointed reactions from the radio group. Arbitron announced plans to ferret out broadcast industry personnel by including a question to that effect in diary placement interviews. However, the company also announced a delay in plans to add columns measuring in-car listening and working women information to its ratings diaries.

The media affiliation question plan resulted from an Arbitron research project. The Advisory Council recommended that Arbitron adopt the wording, "Do you or anyone living in this household work for a radio station or radio network in this area?"

The new column delay also arose out of Arbitron research efforts, and spurred a Council resolution on the subject. The group stated, "The Council is disappointed that Arbitron does not plan to include in-car and working women listening in its reports for at least two years. Therefore, we urge Arbitron to review the situation with the objective of including data by the end of 1981 if at all possible."

Arbitron also told the Council that it had achieved success in its main area of concentration, increasing the number of returned diaries. The company quoted response rate increases of 10% in standard sample markets and 18% in Quarterly Measurement cities.

Court Okays Summer's First Geffen Release

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David Geffen, President of the newly-formed Warner Bros.-distributed label, which bears his name, said that "Casablanca tried to get a temporary restraining order to prevent us from releasing the record, 'The Wanderer,' in two weeks, but failed to do so." (The album's title track has already been issued as a single, following a previous denial of an earlier restraining order.)

Meanwhile, a Casablanca spokesperson summed up the label's current position to R&R, saying, "We have not lost Donna Summer as an artist, and the matter is still in the hands of the court. The only thing we lost was a temporary injunction against Donna Summer releasing product on another label."

Sherman Named Sr. VP At Boardwalk

Dick Sherman has been named Senior Vice President/Director of Sales & Marketing at Boardwalk Entertainment. Sherman, most recently Sr. VP/Product Development at Casablanca, thus rejoins Boardwalk President Neil Bogart, with whom he was associated at the founding of Casablanca. Sherman has also held executive positions at Warner Bros., Motown, and Columbia Records during a 20-year career.



Dick Sherman

In commenting on the appointment, Bogart cited Sherman's "notorious reputation for speaking his mind even when I don't ask him." He further stated, "Every new company should have one." Sherman will work closely in his new position with CBS Sr. VP/GM Marketing Paul Smith.

Small Upped To Pres./GM At KMGC/Dallas

David Small has been promoted to President and General Manager at KMGC/Dallas. Small had most recently been General Manager at the Shamrock-owned station for the past year-and-a-half.

Commenting upon the promotion, Small told R&R: "It's great when you have a specific program that you've always wanted to do and people recognize it by promotion. To have that recognition is spectacular."

Davis Named GM At KIKK

Sheldon Davis returned to radio this week as General Manager at Country-formatted KIKK-AM-FM/Houston, following several years as business manager for country star Mel Tillis. He had previously worked at WRCP and WWDB/Philadelphia, KFDI and KEYN/Wichita, WMID/Atlantic City, and WTNJ/Trenton during an 18-year career.



Viacom Radio President Sheldon Davis commented, "As KIKK-AM-FM is one of the most successful stations of the Viacom Radio Group, our search was for an aggressive, experienced broadcaster. I feel Shelly Davis will ensure the continued success of KIKK in Houston as well as make major contributions to the entire group. Under the leadership of a broadcast professional such as Davis, (KIKK's success) will only be reinforced."

MORNING PARTNER COOPER ALSO UPPED

Wilson New PD At KY102

Dick Wilson, interim PD at KY102(KYYS)/Kansas City, and one-half of one of AOR radio's best-known morning teams, has been officially named Program Director of the station. At the same time, his morning comrade Jay Cooper was named Operations Manager for the station. The duo will continue their morning show as well. Wilson was an original staffer at KY102, joining in July 1974; Cooper came to the station three months later and they teamed up in October 1975.

Wilson told R&R, "I look at it as a great opportunity for myself to step into an operation that's already very strong, and to build on that."

KY102 GM Bob Garrett commented, "In searching for a new PD, we have checked resources around

WILSON/See Page 24

WPRZ Going Dark

WPRZ/Evanston, IN, a Pop/Adult facility located within the Chicago metro, will go dark this Sunday (9-14). According to Jane Hall, President of Broadcast Communications Inc. (BCI), owners of the station, the decision was "purely economical." Hall told R&R that the cost necessary to transform the 5kw daytimer into a full-time outlet, together with the expense of keeping the station on the air, were the prime factors in the shutdown.

WPRZ had been authorized to increase its broadcast hours but such a move required the owners to rebuild the station's antenna system as well as put up

WPRZ/See Page 24

BOSTON, PHILLY WAREHOUSES COMBINED

WEA Closes St. Louis Sales Branch

The Warner/Elektra/Atlantic Corp. announced the closure of its St. Louis sales office at the firm's fall marketing meetings held last week. WEA also announced it would consolidate its Boston and Philadelphia warehouses during early 1981.

The changes were described by WEA President Henry Droz as reflective of an effort to improve distribution efficiency, explaining that major customers

WEA/See Page 24

Corlett Takes Rocket General Manager Post

Elaine Corlett has been appointed General Manager of Rocket Records in the U.S. She will supervise the label's American operations, reporting to Rocket's London-headquartered Managing Director John Hall. Corlett was VP/Artist Development for ABC Records' International operations for three years, and also served as VP/Artist Development & Publicity for the label. She also aided in the "No Nukes" concert and film projects.



Elaine Corlett

CORLETT/See Page 24

R&R

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this week...

CARTER-REAGAN CONTROVERSY ERUPTS OVER FREE TIME

Carter's forces want free radio/TV time to counter non-sanctioned Reagan backers' commercials, and both sides battle verbally.

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SPIRITED ST. LOUIS BATTLE

As KSD airs all-News, KMOX takes to the air in a high-flying promotion.

Page 6

MEASURING UP FOR QUARTERLIES

In the spring of 1981, every Arbitron market will be under Quarterly Measurement, and stations' budgeting, research, marketing, and promotions will all need adjustment.

Page 18

PROMOTING ON BLACK RADIO

Contests and promotions are vital for the Black station's overall image, as both radio and record reps agree.

Page 37

KNOW YOUR AOR PROMOTION PEOPLE

An up-to-date listing of AOR reps from all major labels.

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KPPL CHALLENGES KHOW

A Pop/Adult from the FM side is making noise with unobtrusive music and community involvement.

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Latest Mediatrend Results

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Washington Report

REAGAN CALLS IT BROADCASTER SCARE PLAY, VIOLATION OF FIRST AMENDMENT

President Seeks Free Time

FCC Institutes Hurry-Up Comment Period For Carter/Mondale's Request For Free Time To Respond To Reagan Groups

Late last week, the Carter/Mondale Reelection Committee asked the FCC to give free broadcast time to all presidential candidates wishing to respond to the paid advertising from independent groups supporting specific candidates. The move was regarded as a political maneuver by the Carter/Mondale people against several groups buying advertising for Ronald Reagan — even though those groups' actions are not officially sanctioned by the Reagan committee. *Although the Commission's public notice was not issued until last Friday (9-5), comments on the proposal are due today (9-12).*

"Their proposal is not sound law and is a blatant political attack to shut off access by these groups," Reagan attorney Mark Fowler of the D.C. communications law firm Fowler & Meyers told R&R Tuesday (9-9). Fowler says that under the law broadcasters have the right to sell time to all groups and shouldn't be scared off by the Carter/Mondale action.

If successful, the effect would be to cut off all ads being sold to the Reagan groups because broadcasters would not give away their time, Fowler claimed. "It is also clear that the Carter campaign seeks to ensnare the Commission into being a party to a pattern of conduct designed to have a chilling effect upon the First Amendment rights of independent committee contributors, in order to suppress their views concerning the record of the Carter Administration," stated the Reagan/Bush reply filed Tuesday.

"Unfair" Cries Carter/Mondale

In filing its petition, the Carter/Mondale Committee noted that various Reagan groups intend to spend over \$50 million in an attempt to get Reagan elected in November. The filing is based upon a provision in the Presidential Election Campaign Fund Act which

says that any presidential candidate accepting federal grants shall not be entitled to private contributions.

Both President Carter and Governor Reagan are eligible in 1980 for \$29.4 million dollars (the maximum) of federal grant money in addition to \$4.6 million which may be used to buy media that has been raised by their independent committees. Under the act, according to the Carter/Mondale committee, these are the only monies that can be used to buy broadcast time.

The Carter people alleged they therefore cannot answer any allegations aired by the independent groups because all monies designated to them for use in political advertising will go to promoting Carter and Mondale. "Carter/Mondale simply would be unable to balance the uses," according to Reelection Committee attorneys J. Ricks and Marvin Diamond of the law firm Hogan & Hartson.

SBA Loans Urged For Communications Industry

The Senate Committee on Small Business held hearings late last month on whether SBA loans should be made available to businesses in the communications industry. Currently, the Small Business Act prohibits loans to publishers, printing firms, and bookstores and record distributors in order to avoid the appearance that government is attempting to control editorial freedom.

Committee Chairman Bob Morgan (D-NC) pointed out in his opening remarks that there is no reason to exclude communications businesses from loan eligibility. SBA rules interfere with a free press, rather than guarantee it, he said.

Broadcasters Got Help Two Years Ago

In 1978, SBA started to allow loans for the purchase and construction of broadcast stations on grounds that since the industry is already government-regulated, providing loans would not increase government interference. Harold Theiste, SBA Associate Deputy Administrator for Programs, testified that in Fiscal Year 1979, almost \$31 million in loans were issued for radio and TV.

Harder hit, however, have been record industry one-stops, independent businesses which purchase records from manufacturers and distribute them to retailers. One-stops cannot presently obtain SBA loans.

Industry News

Ohio Conference Of Broadcasters & Lawyers Formed

Ohio Association of Broadcasters (OAB) President Don Morris (President/GM WCOL & WXGT/Columbus) and OAB Executive Director Tom Sawyer have spearheaded an alliance between their association and the Ohio State Bar Association.

Its purposes will be to discuss issues requiring joint clarification, resolution, or joint initiatives; review current court coverage rules to identify areas for further refinement; and provide educational programs for one another on topics of mutual interest.

AWRT Expands Careertime

Responding to the overwhelming number of job announcements the American Women In Radio and TV (AWRT) receives each week, the association has announced it will replace its toll-free phone with a biweekly newsletter. For a small fee, broadcasting and advertising employers can list jobs in the newsletter, which will then be mailed to every AWRT member.

In related news, AWRT has received a Department of Energy contract to assist in promoting DOE's Consumer Education Program for energy conservation through appliance labeling.

Washington Street Talk

Following the lead of ABC, RKO and NBC, expect CBS to provide next year's leadership for the NAB's Radio Programming Conference plus \$30-\$35,000 worth of entertainment that goes with the job of RPC Chairman.

ABC Radio execs remained puzzled over quick decision prior to NAB's New Orleans event establishing an award honoring previous ABC Radio President Hal Neal. Recipient was Neal's wife, and his son was the only additional person on hand to receive the award. Presentation was made by NAB President Vince Wasilewski, but none of the ABC people were involved. ABC President Ben Hoberman was out of the country and Senior VP Michael Hauptman, a close Neal associate, wasn't mentioned in Wasilewski's brief tribute.

ABC programming and operations people who assembled prior to the start of RPC-3 were given the option of "staying or leaving" the NAB conference, according to one source. Apparently 25 with paid registrations headed home. Meanwhile, ABC O&O VP/GM's were given the option by "corporate" to register or not to register, which reportedly upset NAB officials, who had pushed for the continuation of their mandatory presence.

Spanish Broadcasting Gains Attention & Support

An adjunct to the Presidentially-decreed National Hispanic Heritage Week, September 15-21 is the recent focus on the impressive development of Spanish-language radio. On Thursday (9-11), President Carter and several administration officials, including NTIA Chairman Henry Geller and FCC Chairman Charles Ferris, held a briefing and reception at the White House to celebrate the rise from 62 to 124 stations since the inception of the President's minority program in January 1978. On hand, was Ed Gomez, President of the Spanish Radio Broadcasters Association.

New stations mean new financial opportunities, says Ed Caballero of Caballero Spanish Media, New York. He advocates Spanish programming particularly for its im-

pact on American industry: "Many advertisers and agencies who haven't paid attention to the Spanish market are going to begin reacting. They will have to realize that there is something there that they have been missing."

In Dade County (Miami), where Hispanic Heritage Week is traditionally celebrated next month with great fanfare, "Super-Q" SPANISH/See Page 24

FCC: At A Glance

Violations Cost

Despite upcoming radio deregulation meeting at the Commission next week, two broadcasters were recently hit with heavy fines. The biggest was levied against Scott Broadcasting's WMBO & WRLX/Auburn, NY. Those stations were fined \$4000 for charging political advertisers more than the lowest unit rate. The Commission took action last month after repeated violations. Next, KDBS & KRRV/Alexandria, LA were hit for \$2000 for repeatedly operating below 90% and above 105% of its authorized power. The Commission said KDBS had failed to limit its pre-sunrise operations to 500 watts and had failed to keep maintenance logs for nine months.

EBS Test

A radio-only closed-circuit test of the EBS system has been scheduled for next week. The test will not be broadcast over the air. Only affiliates of ABC, Mutual, NRP, APR, CBS, IMN, NBC, and UPI will receive the test program. In addition, stations with AP and UPI wire services will receive an activation and termination notice. Broadcasters will be notified approximately 30 to 45 minutes prior to the test.

People

Washington

NTIA electronics engineer John Williams and Temple University Communications Professor Christopher Sterling have been named assistants to FCC Commissioner Anne Jones. Sterling, a former broadcaster, has taught communications at Temple for ten years. Williams, one of NTIA's top people in the Institute for Telecommunication Science located in Boulder, has been active in evaluating the effects of 9 kHz on AM broadcasts.

PEOPLE/See Page 24

Sales Talk

Blair moves its San Francisco office to bigger quarters on Monday (9-15). Address is 505 Sansome St., San Francisco, CA 94111. Phone number is (415) 434-3272. TWX: 910-372-7436.

Cheryl Goepfert named General Sales Manager for WCFL/Chicago by new VP/GM John Bibbs. She had been with WMAQ radio and TV.

Sales

Although KBEW/Blue Earth, MN came close to receiving a very stiff reprimand from the FCC last month (R&R 8-1), and still faces FCC scrutiny for exceeding its promised commercial load and then advocating the same number of spots in its renewal application, station owner Paul Hedburg signed an agreement last week to sell KBEW to Jerry Papenfuss for \$750,000. Papenfuss also owns KAGE-AM-FM/Winona, MN and KBRF-AM-FM/Fergus Falls, MN. Hedburg owns KQAD-AM-FM/Laverne, MN; KEEZ/Mankato, MN; and KMRS & KKOK/Morris, MN. Broker was Blackburn.

William Exlina brokered two separate deals recently. KATR/Eugene, OR went to 26 stockholders for \$355,444. Station was sold by Elmer Haskin, KIEM-TV/Eureka, CA Sales Manager, and Paul Larsen, air personality at KICE/Bend, OR. KQIQ/Lemoore, CA sold for \$400,000 to three partners in the Beverly Hills, CA media buying firm RNF Media Corp.

RAB Makes Industry Co-Op Survey

Results of a retail co-op survey of sales managers are expected to be released at the first of RAB's 10 co-op meetings, which kick off September 30 at the Amfac Hotel in Dallas.

'SWAMP' YOUR PHONES WITH CDB!



"THE LEGEND OF WOOLEY SWAMP"

THE SINGLE FROM THE

CHARLIE DANIELS BAND

WLS 35-16
KWK #1
(6th week)
KBEQ 2-1
WGCL add 28
KUPD 1-3
Q106 add
KRBE add
KBFM add
KEEL add 39
G100 28-24
WAAY 12-6
WNOX add 23
WTMA add
WRVQ 14-7
KJ100 20-14
KOFM add 29
KWEN add
KEYN-FM add 24
WNAP add 30
KMJC add
KCPX 21-18
KLUC 14-9

WSGA add 34
WCGQ 13-4
WFLB add
WANS-FM 10-7
FM99 11-6
KKRC add
KKLS add
KDVV 15-8
KRLC 17-11

WIFI on
96KX 14-11
JB105 on
Q105 23-20
WDRQ on
KSLQ on
WOLF on
WHFM 25-22
K104 3-3
14Q deb 30
WKEE 29-27
V100 deb 27
KSRR 22
KHFI deb 26
KWIC 24-18
WTIX deb 36
KQ94 17-15
KLAZ 16-12
KXX106 23-17

WERC 19-14
WSGN 21-20
Y103 32-30
BJ105 37-29
CK101 11
WBBQ 23-18
FM100 19-14
WLAC deb 22
KX104 22-20
92Q 20-11
WSKZ 11-10
WSEZ 10-8
WGH 21-16
WQRK 32-20
WVIC on
WNAM deb 26
WGBF on
92X on
KERN deb 30
KIOY deb 34
KRSP 13-11
KMJK 29-26
KRUX 34-27
KRQ 18
WIGY on
WFBG 24-20
WCIR 28-22
WHY 23-21
WFOX on
WISE 13-11
KFYR 18
WSPT 21-15
KENI 29-23

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Davis Named GM At KIKK

Sheldon Davis returned to radio this week as General Manager at Country-formatted KIKK-AM-FM/Houston, following several years as business manager for country star Mel Tillis. He had previously worked at WRCP and WWDB/Philadelphia, KFDI and KEYN/Wichita, WMID/Atlantic City, and WTNJ/Trenton during an 18-year career.



Viacom Radio President Sheldon Davis Al Greenfield commented, "As KIKK-AM-FM is one of the most successful stations of the Viacom Radio Group, our search was for an aggressive, experienced broadcaster. I feel Shelly Davis will ensure the continued success of KIKK in Houston as well as make major contributions to the entire group. Under the leadership of a broadcast professional such as Davis, (KIKK's success) will only be reinforced."

MORNING PARTNER COOPER ALSO UPPED

Wilson New PD At KY102

Dick Wilson, interim PD at KY102(KYYS)/Kansas City, and one-half of one of AOR radio's best-known morning teams, has been officially named Program Director of the station. At the same time, his morning comrade Jay Cooper was named Operations Manager for the station. The duo will continue their morning show as well. Wilson was an original staffer at KY102, joining in July 1974; Cooper came to the station three months later and they teamed up in October 1975.

Wilson told R&R, "I look at it as a great opportunity for myself to step into an operation that's already very strong, and to build on that."

KY102 GM Bob Garrett commented, "In searching for a new PD, we have checked resources around

WILSON/See Page 24

WPRZ Going Dark

WPRZ/Evanston, IN, a Pop/Adult facility located within the Chicago metro, will go dark this Sunday (9-14). According to Jane Hall, President of Broadcast Communications Inc. (BCI), owners of the station, the decision was "purely economical." Hall told R&R that the cost necessary to transform the 5kw daytimer into a full-time outlet, together with the expense of keeping the station on the air, were the prime factors in the shutdown.

WPRZ had been authorized to increase its broadcast hours but such a move required the owners to rebuild the station's antenna system as well as put up

WPRZ/See Page 24

BOSTON, PHILLY WAREHOUSES COMBINED

WEA Closes St. Louis Sales Branch

The Warner/Elektra/Atlantic Corp. announced the closure of its St. Louis sales office at the firm's fall marketing meetings held last week. WEA also announced it would consolidate its Boston and Philadelphia warehouses during early 1981.

The changes were described by WEA President Henry Droz as reflective of an effort to improve distribution efficiency, explaining that major customers

WEA/See Page 24

Corlett Takes Rocket General Manager Post

Elaine Corlett has been appointed General Manager of Rocket Records in the U.S. She will supervise the label's American operations, reporting to Rocket's London-headquartered Managing Director John Hall. Corlett was VP/Artist Development for ABC Records' International operations for three years, and also served as VP/Artist Development & Publicity for the label. She also aided in the "No Nukes" concert and film projects.



Elaine Corlett

CORLETT/See Page 24

this week...

CARTER-REAGAN CONTROVERSY ERUPTS OVER FREE TIME

Carter's forces want free radio/TV time to counter non-sanctioned Reagan backers' commercials, and both sides battle verbally.

Page 4

SPIRITED ST. LOUIS BATTLE

As KSD airs all-News, KMOX takes to the air in a high-flying promotion.

Page 6

MEASURING UP FOR QUARTERLIES

In the spring of 1981, every Arbitron market will be under Quarterly Measurement, and stations' budgeting, research, marketing, and promotions will all need adjustment.

Page 18

PROMOTING ON BLACK RADIO

Contests and promotions are vital for the Black station's overall image, as both radio and record reps agree.

Page 37

KNOW YOUR AOR PROMOTION PEOPLE

An up-to-date listing of AOR reps from all major labels.

Page 42

KPPL CHALLENGES KHOW

A Pop/Adult from the FM side is making noise with unobtrusive music and community involvement.

Page 58

Latest Mediatrend Results

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Washington Report

REAGAN CALLS IT BROADCASTER SCARE PLAY, VIOLATION OF FIRST AMENDMENT

President Seeks Free Time

FCC Institutes Hurry-Up Comment Period For Carter/Mondale's Request For Free Time To Respond To Reagan Groups

Late last week, the Carter/Mondale Reelection Committee asked the FCC to give free broadcast time to all presidential candidates wishing to respond to the paid advertising from independent groups supporting specific candidates. The move was regarded as a political maneuver by the Carter/Mondale people against several groups buying advertising for Ronald Reagan — even though those groups' actions are not officially sanctioned by the Reagan committee. *Although the Commission's public notice was not issued until last Friday (9-5), comments on the proposal are due today (9-12).*

"Their proposal is not sound law and is a blatant political attack to shut off access by these groups," Reagan attorney Mark Fowler of the D.C. communications law firm Fowler & Meyers told R&R Tuesday (9-9). Fowler says that under the law broadcasters have the right to sell time to all groups and shouldn't be scared off by the Carter/Mondale action.

If successful, the effect would be to cut off all ads being sold to the Reagan groups because broadcasters would not give away their time, Fowler claimed. "It is also clear that the Carter campaign seeks to ensnare the Commission into being a party to a pattern of conduct designed to have a chilling effect upon the First Amendment rights of independent committee contributors, in order to suppress their views concerning the record of the Carter Administration," stated the Reagan/Bush reply filed Tuesday.

"Unfair" Cries Carter/Mondale

In filing its petition, the Carter/Mondale Committee noted that various Reagan groups intend to spend over \$50 million in an attempt to get Reagan elected in November. The filing is based upon a provision in the Presidential Election Campaign Fund Act which

says that any presidential candidate accepting federal grants shall not be entitled to private contributions.

Both President Carter and Governor Reagan are eligible in 1980 for \$29.4 million dollars (the maximum) of federal grant money in addition to \$4.6 million which may be used to buy media that has been raised by their independent committees. Under the act, according to the Carter/Mondale committee, these are the only monies that can be used to buy broadcast time.

The Carter people alleged they therefore cannot answer any allegations aired by the independent groups because all monies designated to them for use in political advertising will go to promoting Carter and Mondale. "Carter/Mondale simply would be unable to balance the uses," according to Reelection Committee attorneys J. Ricks and Marvin Diamond of the law firm Hogan & Hartson.

SBA Loans Urged For Communications Industry

The Senate Committee on Small Business held hearings late last month on whether SBA loans should be made available to businesses in the communications industry. Currently, the Small Business Act prohibits loans to publishers, printing firms, and bookstores and record distributors in order to avoid the appearance that government is attempting to control editorial freedom.

Committee Chairman Bob Morgan (D-NC) pointed out in his opening remarks that there is no reason to exclude communications businesses from loan eligibility. SBA rules interfere with a free press, rather than guarantee it, he said.

Broadcasters Got Help Two Years Ago

In 1978, SBA started to allow loans for the purchase and construction of broadcast stations on grounds that since the industry is already government-regulated, providing loans would not increase government interference. Harold Theiste, SBA Associate Deputy Administrator for Programs, testified that in Fiscal Year 1979, almost \$31 million in loans were issued for radio and TV.

Harder hit, however, have been record industry one-stops, independent businesses which purchase records from manufacturers and distribute them to retailers. One-stops cannot presently obtain SBA loans.

Industry News

Ohio Conference Of Broadcasters & Lawyers Formed

Ohio Association of Broadcasters (OAB) President Don Morris (President/GM WCOL & WXGT/Columbus) and OAB Executive Director Tom Sawyer have spearheaded an alliance between their association and the Ohio State Bar Association.

Its purposes will be to discuss issues requiring joint clarification, resolution, or joint initiatives; review current court coverage rules to identify areas for further refinement; and provide educational programs for one another on topics of mutual interest.

AWRT Expands Careertime

Responding to the overwhelming number of job announcements the American Women in Radio and TV (AWRT) receives each week, the association has announced it will replace its toll-free phone with a biweekly newsletter. For a small fee, broadcasting and advertising employers can list jobs in the newsletter, which will then be mailed to every AWRT member.

In related news, AWRT has received a Department of Energy contract to assist in promoting DOE's Consumer Education Program for energy conservation through appliance labeling.

Washington Street Talk

Following the lead of ABC, RKO and NBC, expect CBS to provide next year's leadership for the NAB's Radio Programming Conference plus \$30-\$35,000 worth of entertainment that goes with the job of RPC Chairman.

ABC Radio execs remained puzzled over quick decision prior to NAB's New Orleans event establishing an award honoring previous ABC Radio President Hal Neal. Recipient was Neal's wife, and his son was the only additional person on hand to receive the award. Presentation was made by NAB President Vince Wasilewski, but none of the ABC people were involved. ABC President Ben Hoberman was out of the country and Senior VP Michael Hauptman, a close Neal associate, wasn't mentioned in Wasilewski's brief tribute.

ABC programming and operations people who assembled prior to the start of RPC-3 were given the option of "staying or leaving" the NAB conference, according to one source. Apparently 25 with paid registrations headed home. Meanwhile, ABC O&O VP/GM's were given the option by "corporate" to register or not to register, which reportedly upset NAB officials, who had pushed for the continuation of their mandatory presence.

Spanish Broadcasting Gains Attention & Support

An adjunct to the Presidentially-decreed National Hispanic Heritage Week, September 15-21 is the recent focus on the impressive development of Spanish-language radio. On Thursday (9-11), President Carter and several administration officials, including NTIA Chairman Henry Geller and FCC Chairman Charles Ferris, held a briefing and reception at the White House to celebrate the rise from 62 to 124 stations since the inception of the President's minority program in January 1978. On hand, was Ed Gomez, President of the Spanish Radio Broadcasters Association.

New stations mean new financial opportunities, says Ed Caballero of Caballero Spanish Media, New York. He advocates Spanish programming particularly for its im-

pact on American industry: "Many advertisers and agencies who haven't paid attention to the Spanish market are going to begin reacting. They will have to realize that there is something there that they have been missing."

In Dade County (Miami), where Hispanic Heritage Week is traditionally celebrated next month with great fanfare, "Super-Q"

SPANISH/See Page 24

FCC: At A Glance

Violations Cost

Despite upcoming radio deregulation meeting at the Commission next week, two broadcasters were recently hit with heavy fines. The biggest was levied against Scott Broadcasting's WMBO & WRLX/Auburn, NY. Those stations were fined \$4000 for charging political advertisers more than the lowest unit rate. The Commission took action last month after repeated violations. Next, KDBS & KRRV/Alexandria, LA were hit for \$2000 for repeatedly operating below 90% and above 105% of its authorized power. The Commission said KDBS had failed to limit its pre-sunrise operations to 500 watts and had failed to keep maintenance logs for nine months.

EBS Test

A radio-only closed-circuit test of the EBS system has been scheduled for next week. The test will not be broadcast over the air. Only affiliates of ABC, Mutual, NRP, APR, CBS, IMN, NBC, and UPI will receive the test program. In addition, stations with AP and UPI wire services will receive an activation and termination notice. Broadcasters will be notified approximately 30 to 45 minutes prior to the test.

People

Washington

NTIA electronics engineer John Williams and Temple University Communications Professor Christopher Sterling have been named assistants to FCC Commissioner Anne Jones. Sterling, a former broadcaster, has taught communications at Temple for ten years. Williams, one of NTIA's top people in the Institute for Telecommunication Science located in Boulder, has been active in evaluating the effects of 9 kHz on AM broadcasts.

PEOPLE/See Page 24

Sales Talk

Blair moves its San Francisco office to bigger quarters on Monday (9-15). Address is 505 Sansome St., San Francisco, CA 94111. Phone number is (415) 434-3272. TWX: 910-372-7436.

Cheryl Goepfert named General Sales Manager for WCFL/Chicago by new VP/GM John Bibbs. She had been with WMAQ radio and TV.

Sales

Although KBEW/Blue Earth, MN came close to receiving a very stiff reprimand from the FCC last month (R&R 8-1), and still faces FCC scrutiny for exceeding its promised commercial load and then advocating the same number of spots in its renewal application, station owner Paul Hedburg signed an agreement last week to sell KBEW to Jerry Papenfuss for \$750,000. Papenfuss also owns KAGE-AM-FM/Winona, MN and KBRF-AM-FM/Fergus Falls, MN. Hedburg owns KQAD-AM-FM/Laverne, MN; KEEZ/Mankato, MN; and KMRS & KKOK/Morris, MN. Broker was Blackburn.

William Exlina brokered two separate deals recently. KATR/Eugene, OR went to 26 stockholders for \$355,444. Station was sold by Elmer Haskin, KIEM-TV/Eureka, CA Sales Manager, and Paul Larsen, air personality at KICE/Bend, OR. KQIQ/Lemoore, CA sold for \$400,000 to three partners in the Beverly Hills, CA media buying firm RNF Media Corp.

RAB Makes Industry Co-Op Survey

Results of a retail co-op survey of sales managers are expected to be released at the first of RAB's 10 co-op meetings, which kick off September 30 at the Amfac Hotel in Dallas.

'SWAMP' YOUR PHONES WITH CDB!



"THE LEGEND OF WOOLEY SWAMP"

THE SINGLE FROM THE

CHARLIE DANIELS BAND

WLS 35-16
KWK #1
(6th week)
KBEQ 2-1
WGCL add 28
KUPD 1-3
Q106 add
KRBE add
KBFM add
KEEL add 39
G100 28-24
WAAY 12-6
WNOX add 23
WTMA add
WRVQ 14-7
KJ100 20-14
KOFM add 29
KWEN add
KEYN-FM add 24
WNAP add 30
KMJC add
KCPX 21-18
KLUC 14-9

WSGA add 34
WCGQ 13-4
WFLB add
WANS-FM 10-7
FM99 11-6
KKRC add
KKLS add
KDVV 15-8
KRLC 17-11

WIFI on
96KX 14-11
JB105 on
Q105 23-20
WDRQ on
KSLQ on
WOLF on
WHFM 25-22
K104 3-3
14Q deb 30
WKEE 29-27
V100 deb 27
KSRR 22
KHFI deb 26
KWIC 24-18
WTIX deb 36
KQ94 17-15
KLAZ 16-12
KXX106 23-17

WERC 19-14
WSGN 21-20
Y103 32-30
BJ105 37-29
CK101 11
WBBQ 23-18
FM100 19-14
WLAC deb 22
KX104 22-20
92Q 20-11
WSKZ 11-10
WSEZ 10-8
WGH 21-16
WQRK 32-20
WVIC on
WNAM deb 26
WGBF on
92X on
KERN deb 30
KIOY deb 34
KRSP 13-11
KMJK 29-26
KRUX 34-27
KRQ 18
WIGY on
WFBG 24-20
WCIR 28-22
WHY 23-21
WFOX on
WISE 13-11
KFYR 18
WSPT 21-15
KENI 29-23

PRODUCED BY JOHN BOYLAN

ON EPIC RECORDS

GOES ALL-NEWS

KSD Would Rather Switch And Fight

Radio is a very competitive business. Stations, especially those in large markets, know that whatever they do, whether it's on a large or small scale, can make them heard above the roar of the crowd. With that in mind, KSD/St. Louis underwent a small yet significant change. On August 25, the station switched from News/Talk to all-News. R&R talked with newly appointed President/General Manager Walter W. Clark (see box) and Operations Manager/News Director Mike Anthony about the format switch.

Finding an Identity

KSD had been News/Talk for just about a year, going up against formidable competitor and seemingly eternal ratings leader KMOX. Anthony, who has been with the station since March, explained the primary reason behind the change. "It's extremely difficult to come into a market where there is already a hybrid animal that is pulling gigantic numbers and do the same thing with good quality people, but people who don't have identities that have been established over a period of 15 to 20 years and are household words. What we tried to do is to determine just exactly how we could best serve the community and at the same time establish our own identity. We decided on straight news. There is no News station in town.

The idea of changing formats had been contemplated for quite some time; it was more than a fly-by-night decision. And it wasn't a matter of "chickening" out, as

News/Talk

Anthony points out: "It became more and more evident that we needed to do something as time went along. We would have become successful, but the time frame for that success would have been a lot longer than what it will be with our own identity. We had to establish that quickly."

Making the Switch

On the whole, the station has made a smooth transition to all-News. Changes include beefing up the news department to 31 — 26 full-timers and five part-timers — and restructuring the talk segments to accommodate the expanded news coverage. One talk show host was absorbed into an anchor position with the station helping others to relocate. The news operation features a dual anchor in morning and afternoon drive, single anchor during middays and nights.

KSD maintains a fleet of six newscars as well as a Cessna 172 which handles traffic reports and other news stories. A Bunker Rammo computer has been installed, which gives the business editor an instantaneous readout of all stocks. Anthony adds, "We cannot use the material from the machine because it is 15 minutes ahead of the wire services. But it gives us an edge to be able to know exactly where the market is going." Further modifications are rebroadcast systems costing about \$70,000. These enable a portable walkie talkie to go anywhere in the metro area and broadcast live from news events back on the air. "It is not a half-hearted effort on anybody's behalf at all," Anthony maintains. "It's not a situation where we've taken 10 people and switched a format and said, 'Hey, we're all news fellas.' It's being done the right way."

Promoting News

But it takes more than fancy equipment and a fleet of newscars to make everything work. There is, of course, the important element of promotion, letting your audience know you're out there. KSD plans a large television campaign which will debut around the middle of September.

News/Talk Personalities

Effective September 11, Joe Lyons became host of the 8-11pm program at KVI/Seattle. Lyons moves from neighboring KXA, where he emceed a midday talk show. More KVI staff changes include two new account executives: Francesca St. Clair from a similar post at U.S. Navigational Pacific, Inc. in Seattle, and Nora Bertram from local sales manager/account executive position with KCKC/San Bernardino. The "Sports Page" has been expanded by two hours and is now called the "J. Michael Kenyon Sports Page."

It will be centered around what the station has to offer the people of St. Louis. A billboard campaign is also slated, although right now KSD is in the middle of a "News/Talk 55" billboard promotion which began before the switch. But it is not felt that this will be a negative, and as soon as this runs out, the billboards will spotlight "Newsradio 55." The station will also be utilizing the advertising avenues of buscards and newspapers. And what of contests/giveaways? Anthony remarks, "We've talked about some things that would be involved with various elements of our radio station where we could simply do it without calling so much attention to the fact that we are trying contests on newsradio. Some simple elements that would accomplish the same thing and not make it sound like it's rock 'n roll radio."

Listener Reaction

Thus far, KSD's audience has reacted with general favor to the changeover. Less than a week into the new

A new format is not the only change at KSD-AM. Walter W. Clark is the new kid on the block, so to speak, having been President & GM of KSD-KCFM/St. Louis for less than a month. Prior to that he was General Manager of WWWE/Detroit. Below follows a brief statement from him regarding the recent format shift.



Walter W. Clark

"The most important thing that has happened here is that we have become a unique innovator in St. Louis. There is no other station in the market doing what we do, which is all-News, and I think it totally separates us out of the pack. Every great city has a great all-News station. I think the Gannett Company has paid a tremendous compliment to St. Louis by launching an effort of this magnitude."

As to future plans and further changes he plans for the station, Clark stated, "We are going to continue to try and make this better. We think we are really on the track. A lot of the effort at this point is promotionally to get the listener to discover us."

format, the station was forced into action by a large sonic boom felt across the entire metro area. The station immediately asked people to call in if they felt it and relate what happened to them and their area of town. Anthony continues, "We did a cross-section of calls with people on the air and that prompted a great deal of reaction from people outside. We started getting calls yesterday afternoon from people after we did some of the news coverage, and they said, 'Boy, that's really great. We thought you were just going to sit there and read like a newspaper for 24 hours.'"

But there have been a few dissenting opinions. "The only hassles we have had have been from those who were in love with the talk show. We'll admit we had some very excellent talk shows. But they just were not doing it for us against what had been here for 25 years. I think, if anything, everybody has been very receptive to why we did it."

Foreseeing the Future

With the start of the October/November ratings sweep

NRBA American Radio Expo Update

Once again, I would like to remind you of the upcoming NRBA American Radio Expo, October 5-8.

The News/Talk Hospitality Room will feature scheduled guests providing one-on-one interaction and the opportunity to chat about various subjects.

There is still time to send any station promotion items (T-shirts, bumper stickers, posters, etc.) for display purposes in the format room. And station commercials are also welcome for use in the Video Theater. These can be returned to you once they are duplicated.

Please send promotional items and video-cassettes to Gail Mitchell, R&R, 1930 Century Park West, Los Angeles, CA 90067.

around the corner. I questioned Anthony about whether there was enough lead time between the switch and the upcoming ratings. "Depending upon our promotional campaign, which looks good right now, I'm certainly not concerned about the book. With an all-News station, you are going to probably not have as high a number as a News/Talk station. But you'll have a much larger come of audience because of the turnover. I don't think we are going to literally knock St. Louis on its ear, but I think we will see a good building trend in the Fall book and I think the Spring book is going to be dynamite."

KMOX

Voice of St. Louis Takes to the Sky

The eighth annual Great Forest Park Balloon Race is set for Sunday, September 20. And once again KMOX/St. Louis will be there, the only station to broadcast live reports during the "hare and hounds race." The event attracts an estimated 150,000 to 200,000 spectators.

According to Jeanne Whitworth, Director, Information Services, the 90-minute race involves some 40 to 50 hot air balloons sponsored by various businesses. Whitworth continues, "One balloon takes off first. Then, on signal, the other balloons take off and chase the 'hare' balloon. They try to follow the hare balloon as closely as they can so that they can land in as close a proximity as possible."



UP, UP AND AWAY — The KMOX/St. Louis balloon prepares for liftoff in the "hare and hounds race" during the annual Great Forest Park Balloon Race. Pictured (l-r) are pilot Don Sarno and KMOX's Jack Carney.

Station air personalities play important roles; one being placed in each of three strategic locations: the KMOX balloon, the hound balloon, and the hare balloon. When the hare balloon makes its landing a news car, doubling as a chase car, begins transmitting race results from that point.

There is more to the event than just the race itself, as Jeanne explains, "We also provide a crew of KMOX radio staff; usually the girls here. I also try to have football cheerleaders and baseball girls. They usually come out and mingle with the crowd, signing autographs and sometimes passing out helium balloons. We try to provide someone from the on-air staff to act as MC to make it entertaining to the audience and let them know what is happening on the field. Another thing I do is to arrange for a jet 'copter to be there. Sometimes it's on the field, sometimes it's the emcee and sometimes it helps control traffic."

No doubt there are those who would be content just to watch the fruits of their labor soar upward. Not Jeanne, even though she once landed on the fourth-hole fairway of a local country club. "It's a delightful and unforgettable experience. To see the city from the basket of a balloon is a totally different perspective."

— Gail Mitchell

A New Talent Is Emerging!

AMY HOLLAND

THE BACK PAGE

BREAKERS®

AMY HOLLAND

How Do I Survive (Capitol)

53% of our reporters on it. Moves: Up 61, Same 26, Down 0, Adds 12, WFIL, KVIL, CKLW, WHB, KHFI, WTWR, KJRB, KGW, KMJK, WKXY, WSPT, KFXD. See Parallels, charts at number 29.

**"HOW
DO I
SURVIVE"**

A Mass-Appeal Hit!



From Her Debut Album
Produced by Michael McDonald & Patrick Henderson



Give the gift
of music.



©1980 CAPITOL RECORDS, INC.



The Greatest

October 5-8, 1980

SUNDAY October 5

12:00 Noon — 9:00PM

- Registration

12:00 Noon — 6:00PM

- Giant Exhibit Area Open

6:30PM —

- Welcoming Cocktail Party & Buffet

8:30PM — 12:00 Mid.

- Individual Format Hospitality Rooms
Top 40, AOR, Country, Beautiful Music, Black, News/Talk, Pop/Adult...
Hosted by the R&R editors.
- The Promoters
Examining the complexities of radio promotions
- Last Minute Fine Tuning For The ARB — Jhan Hiber
- Video Theater
Radio's Best TV Spots
- Hospitality Suites

12:30 — 2:30PM

- Luncheon
Golden Radio Award
Guest speakers:
FCC Commissioner James Quello
Undersecretary of Commerce Henry Geller

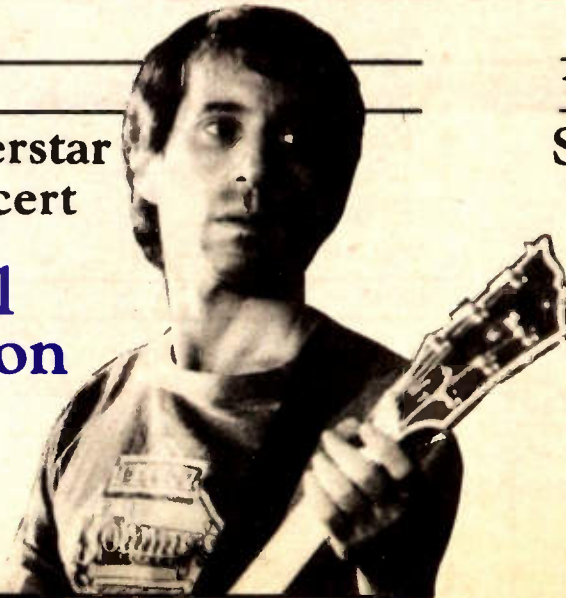
3:00PM —

- Tomorrow Media
A multi-media look at what broadcasting might be like by the year 2076.

9:30 PM —

- Superstar Concert

Paul Simon



After The Show

- Hospitality Suites

MONDAY October 6

8:00AM — 8:30PM

- Registration Open

10:00AM — 6:00PM

- Exhibit Area Open

9:00AM —

- Welcome to NRBA

Karl Eller *Keynote address* Richard Shiben *FCC Broadcast Bureau Chief*



- "America's Lifestyle Trends" — Presentation by Yankelovitch, Skelly & White

10:45 — 12:00 Noon

Simultaneous Workshops

- Financial Panel
New Approaches to Buying and Selling Radio Stations
- Sales
Charging into the Future
- Promotion
Best Foot Forward for Sales Promotions
- Engineering
AM Stereo
- Top 40
Special session
- Beautiful Music
Special session
- Black Radio
Special session

TUESDAY October 7

10:00AM — 7:00PM

- Exhibit Area Open

9:00AM — 10:15AM

Simultaneous Workshops

- AOR
Special Session
- Country
Special Session
- Pop/Adult
Special Session
- A Sales Encounter of the Best Kind
- Achieving Goals through Proper Budgeting
- On Air promotions... What Works Best
- Radio Engineering Encyclopedia Pt. I

10:15 — 10:45

- Coffee Break

10:45 — 12:00 Noon

Simultaneous Workshops

- Small Market Idea Exchange
- Your Friends in Washington
- Radio Engineering Encyclopedia Pt. II

Radio Event Of 1980

Bonaventure Hotel Los Angeles, California

In This Corner! — Reps vs. Nets
vs. Unwired Nets vs. Barter

Video Theater

2:30PM — 3:00PM

Luncheon

Guest speaker
Anne Jones
CC Commissioner

Barbara Mandrell
Entertains



10:00PM — 5:00PM

What's New in Network Radio
Ratings & Research Clinic
"Coping With Continuous Ratings"
Jhan Hiber & Richard Lutz

- Engineering
Region 2 Meeting and Its Implications
- Retail Sales
The Key to Profit
- Promotion
Putting It All Together

5:00PM — 7:00PM

- Cocktails in Exhibit Area

9:00PM

- Hospitality Suites Open

WEDNESDAY Oct. 8

9:00AM — 11:00AM

- Management Information Exchange

A specially designed wrap up session, in an informal shirt sleeves format. Several small discussion groups will be covering all the major management problems, investigating how different managers have solved them in their respective markets.

A New Concept For Individual Format Meetings

Just some of the broadcasters that will be participating in the "Format Hospitality Rooms"

Lee Abrams — Burkhardt/Abrams
Jon Anthony — PD WJEZ-FM/Chicago
Lee Armstrong — PD WVON/Chicago
Don Benson — PD Western Cities
Gerry Bledsoe — WWRL/New York
Calvin Booker — GM WTAN/Gulfport
Amos Brown — GM WTLC/Indianapolis
Kent Burkhardt — Burkhardt/Abrams
Bob Canada — PD WGH/Norfolk
Todd Chase — PD JB105/Providence
Tom Churchill — President Churchill Productions
Frank Cody — PD KBPI/Denver
Steve Dahl — Alternative Radio Network
Carey Davis — GM WSDR/Sterling
E. Alvin Davis — Consultant
Rob Edwards — Director of Operations KBIG/Los Angeles
Bill Ford — PD WCXI/Detroit
Bob Hamilton — PD KRTH/Los Angeles
Bill Hennes — PD WMAQ/Chicago
Bob Hughes — PD WASH/Washington D.C.
J.J. Johnson — KDAY/Los Angeles
John Lander — PD 13K/San Diego
Bob Law — PD WWRL/New York
George Lemich — PD KSL/Salt Lake City
Jim Maddox — VP/GM WBMX/Chicago
Bruce Marr — Operations Mgr. KVI/Seattle
Ken Martin — PD WCOS-FM/Columbia
Walt "Butterball" Martin — PD WILD/Boston
Dan Mason — GM WFMK/Houston
John McGhan — Director of Programming The Source

Mike McVay — PD WAKY & WVEZ/Louisville
Bob Meyrowitz — DIR
Tracy Mitchell — PD KJR/Seattle
Tom Moran — VP Churchill
Mike Owens — VP/GM KNIX-AM-FM/Phoenix
Gary Peters — PD WICC/Bridgeport
Gerry Peterson — PD KFRC/San Francisco
Jeff Pollack — Pollack Communications
Lee Ranson — PD WXCL/Peoria
Bill Rock — PD WELI/New Haven
Gil Rosenwald — VP/Group Operations Mairle
Perry St. John — VP/GM KSO/Des Moines
Ed Salamon — PD WHN/New York
Jim Schulke — President SRP
John Sebastian — PD WCOZ/Boston
Fred Selden — VP/Programming KBIG/Los Angeles
Scott Shannon — PD WPGC/Washington D.C.
Burt Sherwood — VP/GM WMAQ/Chicago
Dave Sholin — National Music Coordinator RKO Radio
Bob Simmons — PD KKSX/Portland
Scott Slade — PD WAYS/Charlotte
Clark Smidt — PD WEEH-FM/Boston
Marlin Taylor — President Bonneville
Walt Tiburski — GM WMMS/Cleveland
Charlie Van Dyke — PD WRKO/Boston
George Williams — VP/Programming Southern Broadcasting
Norm Winer — PD WXRT/Chicago
John Young — PD 93/Atlanta
Paul Zullo — DIR

Bold type denotes guests confirmed this week.

Registration Information

RETURN TO: NRBA • 1705 Desales St. NW • Washington, D.C. 20036 • (202) 466-2030

Hotel Reservations

Please Print Or Type

Name(s) & Title(s): _____

Station(s)/Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

FEES *

NRBA MEMBERS	
1st registrant	\$150.00
each add'l. registrant	\$130.00
NON-MEMBERS	
1st registrant	\$190.00
each add'l. registrant	\$170.00
SPOUSES	\$ 50.00

NOTE: Pre-registration deadline is September 25. After September 25, registration will be handled on-site.

* There will be an additional charge of \$25 per person for registrations received after September 1st.



Please use separate forms for each room requested. This form may be duplicated.

Name(s) & Title(s): _____

Station/Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Arrival date: _____

Departure date: _____

Reservations will be held until 6:00pm unless guaranteed by a first-night deposit (payable to hotel) or a credit card.

Credit card type & # _____

Expiration date: _____

** For Guaranteed Reservations Only **

I understand that I am liable for one night's room and tax which will be deducted from my deposit, or billed through my credit card in the event that I do not arrive or cancel on the arrival date indicated.
Signature: _____

Please circle preferred type of accommodation:

	Standard	Medium	Deluxe
Single	\$57	\$67	\$77

Twin (2 beds)	\$69	\$79	\$89
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Double (1 bed; 2 people)	\$69	\$79	\$89
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NOTE: NRBA is processing initial hotel reservations as a convenience to registrants. To change or cancel your hotel reservations, you must do so directly with the Bonaventure Hotel (2131) 624-1000.

If rate requested not available, nearest available rate will be assigned.

WHAT'S NEW

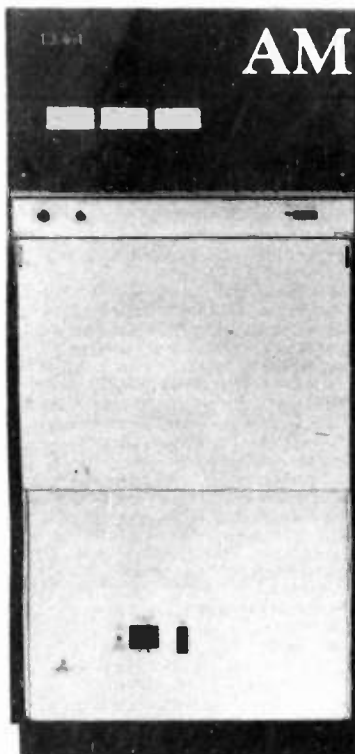
Edited by Don Waller

"Opus 80" Show Spotlights Top Pop/Adult Tunes

"Opus 80," a 10-hour syndicated radio special featuring the top 100 Pop/Adult songs of 1980, is available from **Toby Arnold & Associates Inc.** Hosted by **WRKO/Boston** Program Director and air personality **Charlie Van Dyke**, produced by **Dick Starr**, and written by **Roy Nilson**, the countdown-interview program is designed to air New Years Day, 1981.

Included in the "Opus 80" package are promos, jingles, graphic art logos and collateral sales materials. For further information and a free demo tape contact **Toby Arnold & Associates** at 4255 LBJ, Suite 156, Dallas, TX 75234, (214) 661-8201.

RCA Intros Solid State AM Transmitter



RCA recently developed a 5 kw solid state AM radio transmitter, the "BT-A-5SS," scheduled for consumer availability in early 1981. This new transmitter consumes less AC power and, contained in a single 36-inch-wide cabinet which is 77 inches high and 34 inches deep, takes up less space than most tube-type transmitters.

Additionally, the "BT-A-5SS" utilizes a novel modulation technique that allows passage of audio frequencies up to 12 kHz with minimal signal degradation. Furthermore, the unit is able to withstand the loss of individual power amplifier transistors so that the transmitter will continue to operate at the same or slightly reduced power output regardless. For further information contact **Paul Amedick** at **RCA Broadcast Systems**, Camden, NJ 08102, (609) 338-2839.

SATELLITE EDUCATION SERIES LAUNCHED

RTNDA Undertakes "STEP-1"

The **Radio-Television News Directors Association (RTNDA)**, in conjunction with the **Public Broadcasting Service** (and most of its affiliate stations) and **San Diego State University's** Center for Communications, has launched a continuing education series, "STEP-1" (Satellite Transmission Education Project #1), for both broadcast and print journalists. "STEP-1," encompassing four consecutive Saturday morning sessions starting November 8 at local PBS affiliates, consists of topics relating to national and world economics.

Each meeting will be conducted in a "classroom" atmosphere via closed circuit TV with participants able to engage in two-way phone conversations with the instructors, noted economics experts under the direction of **SDSU** Center for Communications Executive Director **Sig Mickelson**. Participating PBS stations are furnishing not only their facilities but also their "PTV2" and "PTV3" satellite circuits, which marks the first time they have been used to transmit a nonbroadcast program. For further information contact **RTNDA**, 1735 DeSales Street, N.W., Washington, DC 20036, (202) 737-8657.

Motoring Costs On The Move

Despite a two percent decrease in miles driven, U.S. motorists spent \$51.7 billion in 1979, up a record \$7.4 billion from 1978, according to the **Hertz Corp.'s** annual motor vehicle spending study. The increased expenditure was attributed to higher costs in every area of motoring (fuel, maintenance, insurance, etc.), resulting in the per-mile cost of operating a car rising 16.4 percent to 26.6 cents per mile in 1979. The study also indicated that outlays for motoring products presently account for 22 percent of the U.S. gross national product.

"Radio On" Film To See Specialized Marketing, Release

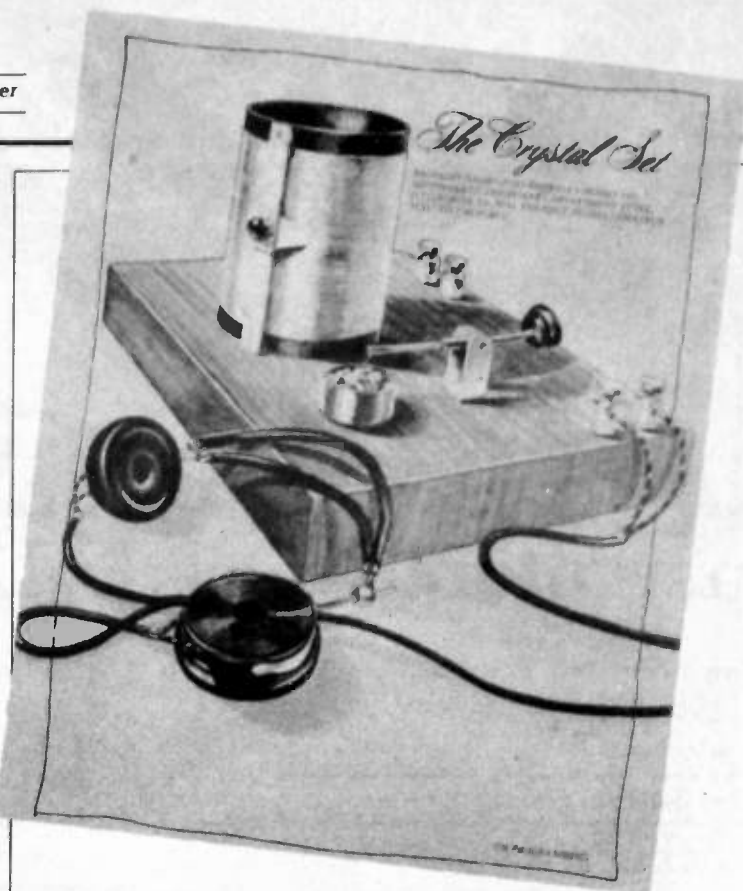
"Radio On," a British feature film sporting a **New Wave** soundtrack from **David Bowie**, **Robert Fripp**, **Devo** and **Wreckless Eric**, will benefit from a specialized release plan that may serve as the model for future distribution patterns for cult cinema items. Directed by former London film critic **Christopher Pettit**, the film deals with a man's search for clues to his brother's death.

According to **Tom Prossis**, General Sales Manager for **Unifilm**, the U.S. firm handling "Radio On"'s distribution, the strategy is to bring the film in to certain cities at selective sites for short runs, then to repeat the short run engagements to take advantage of word-of-mouth. In addition, **Unifilm** intends to mount a direct-mail campaign targeted at specific audiences, rather than the usual general print campaigns.

"Thirsty Ear" Syndie Concert Series Takes Commercial Plunge

"Thirsty Ear," the largest syndicated concert series on college radio, will become available for broadcast via commercial stations the week of September 8. The hour-long program features 40 minutes of live performance and 10 minutes of interviews with "emerging artists," with the remainder of the show consisting of opening and closing billboards, four one-minute national spots and four 60-second openings for local advertisers. **Dannon** yogurt has already signed on as a national sponsor for the bi-weekly, networked show, which is available on a barter basis.

"Thirsty Ear" is produced by **Peter Gordon** with performances recorded at the nation's top clubs. For further information contact **Thirsty Ear Productions Inc.** at 43 Route 46, Pine Brook, NJ 07058, (201) 575-7820.



TM Campaign Offers Original Prints, Free Market Analysis

TM Programming is currently conducting a direct-mail campaign whereby broadcasters can receive five special edition signed prints depicting "The Roots Of Radio" along with a free market analysis, simply by request. The five prints in the series (the first of which is reproduced above) were commissioned exclusively for **TM** with the remaining four spotlighting such notable developments in radio history as the horn speaker sets of the mid-1920's, the cathedral-style units of the 1930's, the first commercially manufactured car radio, and the furniture set cabinets of the 1940's.

For further information regarding this offer, call **Bob Bruton** collect at (214) 634-8511.

Wold Intros "Satellite Express" Service

Wold Communications will offer its "Satellite Express" radio program distribution service to broadcasters in the top 50 markets by fall 1980 with expansion into the top 100 markets planned by early 1981. The

"Satellite Express" system uses high fidelity single-channel-per-carrier (SCPC) lines from **Western Union** in either five, eight, or 15 kHz stereo and includes **Wold Communications'** playback and uplinking facilities in Los Angeles and New York.

The "Satellite Express" system's services include the possibility of providing occasional hourly service with uplink transmissions from Los Angeles and New York so that short features or recurring live reports can be transmitted throughout the working day with the client paying only for the time needed. Also possible is the ability to provide delivery from the client broadcast site to the uplink city and from existing **Wold** antenna sites to affiliated stations. Price is equivalent to either tape or disc, according to **Wold Communications** President **Gary Worth**.

WESTWOOD ONE • SALUTES!

One of over 1200 Great Radio Stations carrying Westwood One programs. Programs like: **Dr. Demento**, **Off The Record with Mary Turner**, **The Great American Radio Show with Mike Harrison**, **Star Trak with Candy Tusken**, **Ace & Friends**, **Spaces and Places**, **Shootin' The Breeze**, **Special Edition with Sid McCoy**, **The Sound of Motown**, **On The Move** and **The Twelve Hours of Christmas**.

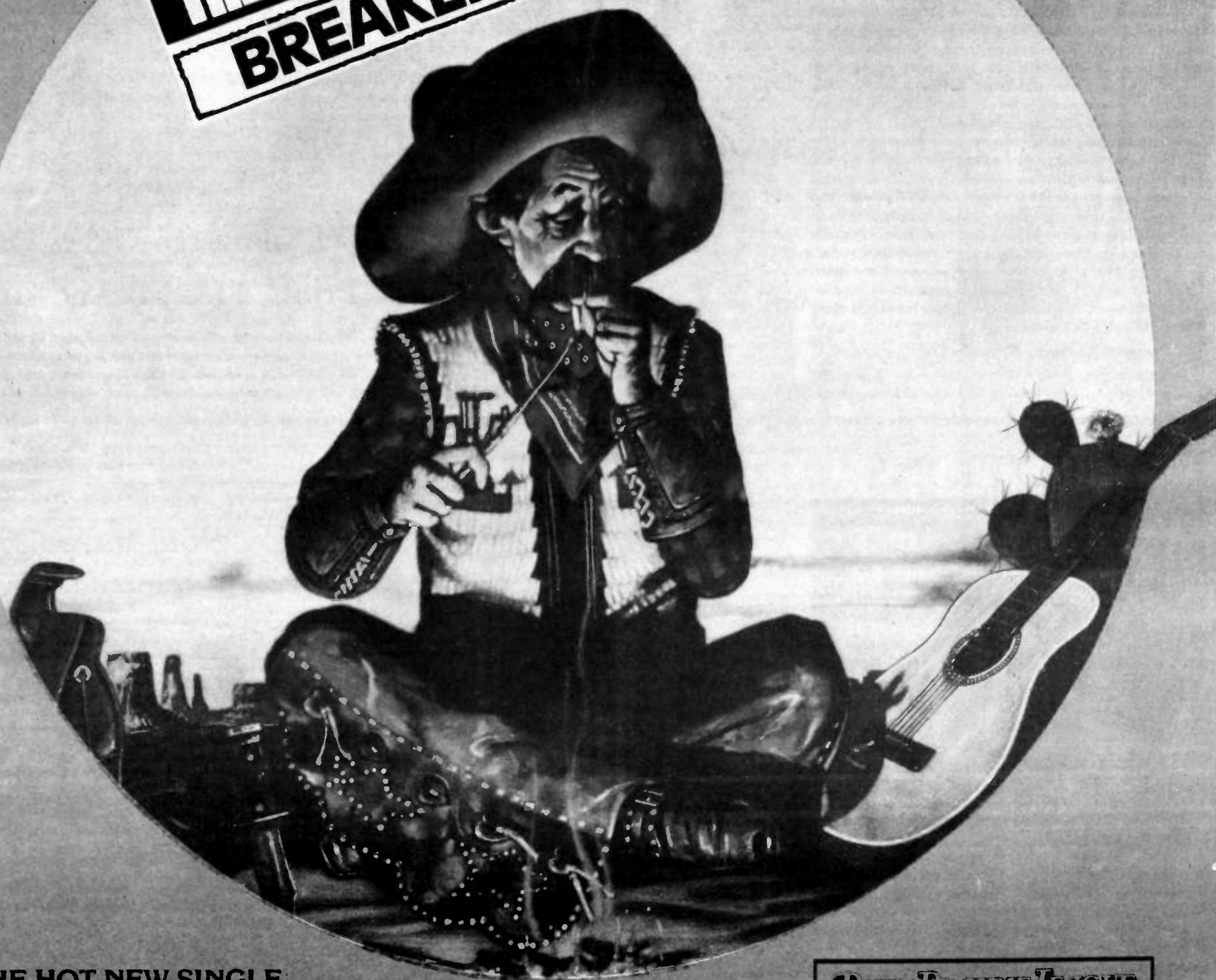
WPeZ FM 94

9540 Washington Blvd., Culver City, CA 90230
(213) 204-5000

WESTWOOD
ONE

PURE PRAIRIE LEAGUE

**THE BACK PAGE
BREAKERS®**



THE HOT NEW SINGLE

"I'M ALMOST READY"

From their debut album on Casablanca Records **FIRIN' UP**

NBLP 7212



Produced by John Ryan for Chicago Kid Productions



WHAT'S NEW

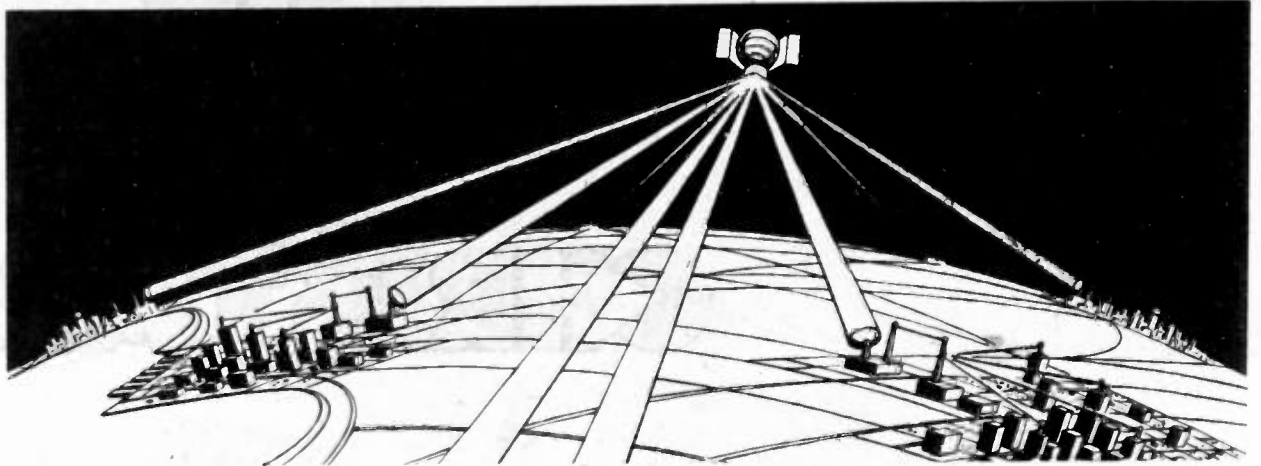
Electronic Mail: Post-Haste Replaces Post-Waste

Electronic mail now makes it possible to transmit a 64-page document from Irvine, CA to England, the Netherlands, or West Germany in only eight minutes. This system, already in use by California-based **Flour Corp.**, permits the firm to transmit messages via telephone circuits to its branch offices all over the world in record time, a procedure which may make the postal service as antiquated as the Pony Express. Electronic mail (EM) converts, through the use of information processors and microcomputers, pages of text to digital data and back again to text at its destination.

This speedy and accurate message transmission resource has been feasible for some time but was previously hampered by a lack of room on already overloaded microwave and satellite links, cable, and telephone lines. However, the proposed addition of electronic mail and other telecommunication channels to these lines should increase the system's availability. Several firms have also developed computer-based networks that can translate communications between machines that don't use the same electronic language, eliminating another major drawback.

Several Systems Already Developed

Datapoint Corp's PABX (Private Automatic Branch Exchange) is already in use by over 300 companies worldwide



and acts as a computerized central switchboard to allow voice, data, and text to be received through one device. Additional systems include **Xerox's** "Ethernet," a single coaxial cable connecting each piece of electronic office equipment through its own transceiver, and **Zilog Inc's** "Z-Net," a similarly-designed local-office network.

GTE has also involved itself in the EM field in a big way, having just introduced a "Telemail" service which stores communications in a central computer for night transmission when telephone rates are lower. This electronic "mailbox" technique is also employed by **ITT's** "Faxpak" service, which links dissimilar facsimile machines (used for copying and sending documents), and by **RCA**, which offers overseas transmission of EM.

Special Delivery Via Satellite

Satellite Business Systems (SBS) plans to make available next year (when EM volume will justify the expense) the

first of two communication satellites directly linking businesses and government agencies throughout the nation, which will effectively bypass phone line links. This will be accomplished by rooftop dish antennas transmitting signals to satellites on currently unused frequencies. However, even this untapped resource is expected to be overcrowded by the early to mid-'90's, necessitating **AT&T's** Bell Labs research into multibeam antennas utilizing narrower, higher-speed microwave beams permitting the same frequency to be used simultaneously in many areas.

As these new techniques become more commonplace, messages which formerly took days, weeks, or months to transmit will now take only seconds to reach their destination; and, while EM will initially be employed by those large, electronically-equipped companies requiring speed and accuracy, it is highly likely that the system will soon be available to anyone who has the necessary equipment, including owners of home computer terminals.

PRO:MOTIONS



Charlie Lourie



Bob Gooding

Lourie, Gooding Named To Warner Bros. Progressive Music Posts

Charlie Lourie has been appointed Director of Progressive Music and Bob Gooding has been named Manager of East Coast Marketing and Promotion for Progressive Music at Warner Bros. Records. Lourie has been a product manager at Warner Bros. Records for the past three years, having previously served as General Manager of Douglas Records, Director of Marketing for Blue Note Records, and Director of Merchandising at Epic Records. He will be based at the label's Burbank offices.

Gooding comes to Warner Bros. from his previous post as National Promotion Director for Jazz/Progressive Music at Arista Records. Prior to joining Arista, he was Program Director at WCOL/Columbus, OH, having formerly worked at WCAU/Philadelphia as well. Gooding will be based at Warner Bros. New York office.

Schmidt Named VP/GM At TM Productions

R.W. "Skip" Schmidt has been named Vice President and General Manager of TM Productions. Most recently Vice President and General Manager at KWTO-AM-FM/Springfield, MO. Schmidt's nine years of broadcast industry experience includes serving as General Sales Manager of KOIL-AM-FM/Omaha.

Taylor Named Partner In 415 Records

Queenie Taylor has joined San Francisco-based 415 Records as a full partner with label co-founders Howard Klein and Chris Knab. Taylor, a longtime associate of San Francisco

promoter Bill Graham, will continue to manage the Bay Area club, the Old Waldorf, in addition to her new duties with 415 Records.

Edmonds Named A&R Mgr. At EMIA/UA

Ben Edmonds has been named A&R Manager for EMI America/United Artists Records. Most recently Sr. A&R Manager for EMI Records in London, Edmonds previously served as Director of A&R at Arista Records-England, having formerly been Director of Talent Acquisition, West Coast for Capitol Records. Edmonds began his music industry career writing for Rolling Stone and Creem magazines, becoming Associate West Coast Editor of Record World prior to his joining Capitol. He will be located at EMI America/United Artists Los Angeles headquarters.



Ben Edmonds

Johnson Named Dir./Broadcast Ops For The Soundshop

Ted Johnson has been named Director of Broadcast Operations for The Soundshop Inc., an audio and music production firm located in Nashville with offices in New York as well. Johnson most recently served as President of North American Communications, having worked with JAM Creative Productions Inc. in a similar position. Prior to his joining JAM Creative Productions, Johnson spent 10 years with WSM/Nashville, where his experience included stints as Assistant Program Director, Music Director and morning air personality.

In his new post, Johnson will be responsible for directing Soundshop's entry into the production and marketing of radio station ID's.

Fehlig Named Product Mktg. Mgr. At Harris Corp.

Mark Fehlig has been named Product Marketing Manager for Satellite and Microwave Products at the Harris Corporation. Fehlig was most recently Marketing Manager at Moseley Associates, a Goleta, CA-based firm.

In his new post, Fehlig will be responsible for integrating Harris's Satellite Communications Division and Farinon Video products into the Harris Corporation's Broadcast Products Division's efforts.

Bossin Named VP/Sales At Arista

Gordon Bossin has been named Vice President of Sales and Distribution for Arista Records. Bossin, who returns to the label after a 3½-year absence, most recently served as Vice President and co-owner of Project Three Records. Prior to his association with Arista, Bossin had held the post of VP/Marketing for United Artists Records.

In his new position, Bossin will supervise the overall direction of Arista's sales, distribution and field merchandising activities, including the implementation of sales policies and campaigns as well as the maintenance of Arista's relationships with its distributors. He will also be responsible for the coordination of Arista's field force and the label's regional sales directors.



Gordon Bossin

Skopp Named VP/Publicity For Boardwalk

Roberta Skopp has been named Vice President of Publicity and Artist Development for the Boardwalk Entertainment Company. Most recently Vice President of Press for Casablanca Record and Filmworks, Skopp previously served as an account executive in the Press Office of Aucoin Management and as Director of Public Relations for Don Kirshner. She was an Assistant Editor at Record World as well.

In her new position, Skopp will be responsible for public relations for all divisions of the Boardwalk Entertainment Company. She will be based at the firm's temporary headquarters in Century City.



Roberta Skopp

THE MAGIC OF CHRISTMAS

Twas the night before Christmas and
all through the house, *nothing new*
was heard on the radio!

Throw out the ancient dramas, stop the
sloppy segues, get rid of the
commercial clutter. Give your station
something fresh sounding and profitable
for December 24th and 25th,
"the Magic of Christmas".

TM Special Projects has a free demo
ready to rush to you today and full
information on this magical *new 18-hour*
radio special — Just call one of our sales
consultants *collect @ (214) 634-8511*

TM

TM Special Projects

1349 Regal Row • Dallas, Texas 75247
Ron Nickell V.P. • (214) 634-8511



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A subsidiary of Shamrock Broadcasting Company, Inc.

Neil Sargent/Sales Manager, Bob Shannon/Eastern Sales, Jody Alexander/Midwest Sales, Rocky Chase/Western Sales



I had just gotten off the phone with one of the nation's top program directors, when I realized I had just dropped one of my luncheon Twinkies on the floor. I snickered . . . then accidentally dropped one of my Snickers on the floor. We had been chatting about how important the correlation is between those who are workaholics and those who are successful in the radio business. He said he had heard of guys who take their work home with them, but one of his josh dickeys had just installed a water cooler in his living room.

Tom Edison, of course, averaged only about three hours sleep per night . . . and you may recall what Mr. Electricity said aphoristically: "Genius is 90 percent perspiration and 10 percent inspiration." Of course, most people didn't want to be near anyone who sweated that much around electric things!

I then shuffled off to the radio place, and was just finishing the playing of Glen Campbell's "Hollywood Smiles" when in popped Glen, in person. We've known each other since the days when he was one of the Champs! As you know he played guitar with Frank Sinatra, Dean Martin, Sammy Davis Jr., and Claude Mitzelpick, just to name a few. Then in the early sixties they realized that here was a giant of a singer as well as one of the top instrumentalists in the country. His new etching of "Hollywood Smiles" was written by Larry Weiss, who also authored "Rhinestone Cowboy," and it will probably be just as big. Glen's lovely heartthrob Tanya Tucker is heard singing in the background.

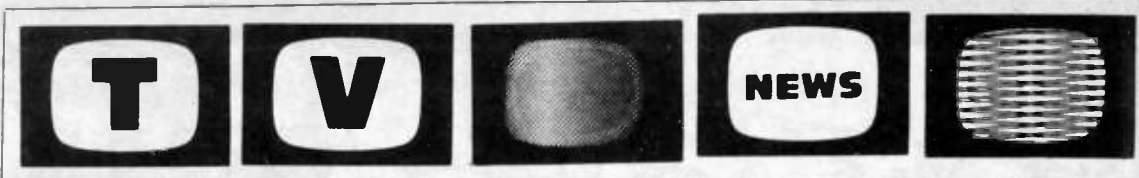
Glen and Tanya just returned from Jackson Hole, Wyoming, where they rode the rapids and

caught trout in the ambience of one of God's affiliates here on earth.

Glen had been golfing in a big celeb-charity tournament in England with Sean Connery and Lee Trevino among many others. Sean had just crossed a boa constrictor with a BMW . . . he doesn't know what to call it, but he *does* know it'll be hard to get spare parts for it.

I'd like to thank the Valley News in Los Angeles for the keen profile on one of my favorite people, me. (The News is owned by the Chicago Tribune and the New York Daily News.) They took a perceptive look at several of the other things that the dreaded G.O. Building is up to. Ray Richmond, the talented lad who wrote the piece, originally began as a broadcaster. My only complaint in an otherwise wonderful bit of journalism was that they added two years to my age (86 as opposed to the real 84).

As most deejay types have done, when I was 16 I told the Manager I was 18 (as you know, 18-year-olds are much more mature . . .)



ABC On A Roll As CBS Slides

ABC won its third straight network battle of the ratings over the Nielsen week ending September 7, and its margin over prime competitor CBS continues to increase. The August 24 race was won by one-tenth of a point, but in August 31's holiday-delayed figures, ABC won by a full point, 15.4 to 14.4 (with NBC in third at 12.5). And this week, ABC beat CBS by 2.6 points, winning the competition with a 16.4 average rating (highest winning average since May 18), with NBC coming in second at 15.3 and CBS third at 13.8.

The venerable and reliable "Miss America" pageant, aired on NBC, was the week's top show, followed by 2) "Three's Company" (ABC) (3 last week) 3) "Taxi" (ABC) (4 last week) 4) "Dallas" (CBS) (tied for first last week) 5) "Vega\$" (ABC) (10) 6) "M*A*S*H" (CBS) (tied for first) 7) "Dukes Of Hazzard" (CBS) (7) 8) "The Longest Yard" (ABC Sunday movie) 9) "Charlie's Angels" (ABC) (6), and 10) "Midway" Pt. II (NBC Thursday movie).

Moving into the second ten, "Hart To Hart" (ABC) was 11th (tied for 7th last week), followed by 12) "60 Minutes" (CBS) (12) 13) Bob Hope special (NBC) 14) "Lou Grant" (CBS) (18) 15) "Games People Play" (NBC) (18) showing strongly for the second straight week 16) "Sooner Or Later" (NBC Monday movie) 17) a tie between NBC's Tuesday movie "Midway" Pt. I and "House Calls" (CBS) 19) "Real People" (NBC) (15), and 20) "Happy Days" (ABC) (22).

"WKRP In Cincinnati" started off last week with a Monday showing that finished an impressive 14th. Then, in its premiere outing in its new Saturday time slot, it skidded to 51st, and this week fell even further to 65th.

MUSIC ON TV: Fleetwood Mac is spotlighted on the season premiere of ABC's "20/20" September 18, with concert and interview footage featured . . . The Gospel Music Association will co-produce a two-hour prime time special on the April 15 GMA Dove Awards staged in Nashville . . . The Pointer Sisters will appear on "Merv Griffin" September 12, "John Davidson" September 18, and Toni Tennille's new talk show September 30 . . . Devo's first talk show appearance is set for September 30 as well, on "Mike Douglas" . . . Neil Sedaka joins "John Davidson" September 17 and "Toni Tennille" September 29 . . . Johnny Lee guests on "Midnight Special" September 26 and "John Davidson" October 7.

MONEY ON TV: Advertising Age's second annual prime time commercial price survey, estimates compiled from "a variety of sources," shows "60 Minutes" and "M*A*S*H" the most expensive buys on the tube. Both charge about \$150,000 per 30-second spot. A close third is "Dallas" at \$145,000, about double the charge for last year. The rest of the top ten features "Three's Company" (\$135,000), "Little House On The Prairie" (\$125,000), "Lou Grant" (\$120,000), and bunched at \$115,000, "Dukes Of Hazzard," "Eight Is Enough," "The Jeffersons," "Mork & Mindy," "Taxi," and Monday Night Football. Lowest price tags are for new shows "Enos," "Games People Play," and "NBC News Magazine" at \$60,000. Prices are for the forthcoming season, should it come forth at all owing to the actor's strike.

VIDEOSCOPE:

SHARP TAKES MULTISCREEN TV TO THE NINES: Sharp recently introduced a prototype multiscreen TV which enables you to view nine different channels or images at once. The unit also features freeze frame capability allowing you to stop the action on any of the nine screens to produce a sort of video strobe effect. No word on consumer availability as yet . . .

ERR WAVES

BY BOBBY OCEAN



5

YEARS AGO TODAY

Radio & Records

- ★ BERRY GORDY RESUMES TENURE AS MOTOWN PRESIDENT — Ewart Abner resigns position, stays on as consultant; Barney Ales rejoins as Exec. VP.
- ★ CLIFF HAYNES NAMED PD AT KNEW/OAKLAND
- ★ NUMBER ONE FIVE YEARS AGO: "Get Down Tonight" — KC & Sunshine Band (TK)
- ★ NUMBER ONE COUNTRY: "Blue Eyes Crying In The Rain" — Willie Nelson (Columbia)
- ★ NUMBER ONE LP: "Fleetwood Mac" — Fleetwood Mac (WB/Reprise)

"It's a good feeling to enjoy the respect from our broadcast peers when they learn that Katz reps KGB-FM and 13K.

"A sense of individual productivity is what makes the Katz philosophy so refreshing.

"Katz is dedicated to excellence. So are KGB-FM and 13K. And we both work at it! The result: a sound rep-station relationship."

Generating Sales Power is Katz Radio's business. We're committed to doing it better than anyone.



Every day from Katz.

**"Katz Radio
is dedicated
to excellence."**

Jim Price
General Manager
KGB-FM and 13K
San Diego, California



Heard by
30,000,000 people
weekly!

WAYLON



"THEME FROM THE DUKES OF HAZARD" (GOOD OL' BOYS)

KSRR 12-8 WSEZ deb 30
KTSA on KCPX add
BJ105 on WCCO-AM on
WNOX 29-27

Already one of the biggest
selling singles in the country.

Be sure and catch Waylon on his
one hour special coming in
November on ABC-TV. Check
your local listings for day and time.



RCA



STREET TALK

New York was buzzing this week when WABC announced that it would begin carrying New York Yankees baseball next season. Did that announcement mean that WABC's long-held contemporary format would be phased out? Apparently not, even though the station has discarded its "Musicradio" slogan. The station will remain "contemporary," according to an ABC spokesperson; however, the personalities will be encouraged to "talk more about their environment (the city) and what's going on around them."

Meanwhile, across the street, WXLO made its format "adjustment" at 5pm Monday (9-8). Trimming its music list somewhat and adding several of the more "urbanized" records, WXLO appears to be moving slightly more towards WKTU. A programming representative of WXLO stressed that this was only a format "adjustment" and not a broad shift.

And before we leave the Big Apple... WXLO's Programming Assistant, Mike Scalzi, who was headed to WABC for a similar position, will be staying with RKO's FM outlet. The WABC offer did not develop fully, so, Mike remains as Don Kelly's Assistant PD at WXLO.

Very strong Street Talk that Paul Drew, owner and operator of Real World Records, will be back in the radio consulting business very soon. We hear that he has already signed his first radio client and will be making an official announcement within the next few weeks. Just what that arrangement will do to Real World is uncertain.

Mike Scott exits KTSA/San Antonio to accept the PD's position at WNDE/Indianapolis.

Jeff Salgo, formerly of KMJC/San Diego, is back in San Diego as the new PD of KBZT.

Rumors abound in Baltimore that WFBR, the Orioles' home base, will switch its contemporary music format for News/Talk early next year.

Michael Roshkind, after 15 years with Motown, has left the company. Roshkind, who had been Vice Chairman of Motown Industries for the last seven years, has not yet been officially replaced within the corporation.

Tom Murphy has left WRKO/Boston to join the personality lineup at Fairbanks' F105 (WVBF) across town in the 10am-2pm shift.

Jerry Smallwood has resigned as National Singles Director at Epic Records in New York, with no immediate replacement being announced.

After 19 years at WKY/Oklahoma City, Ronnie Kaye will move to KOFM/Oklahoma City to do middays.

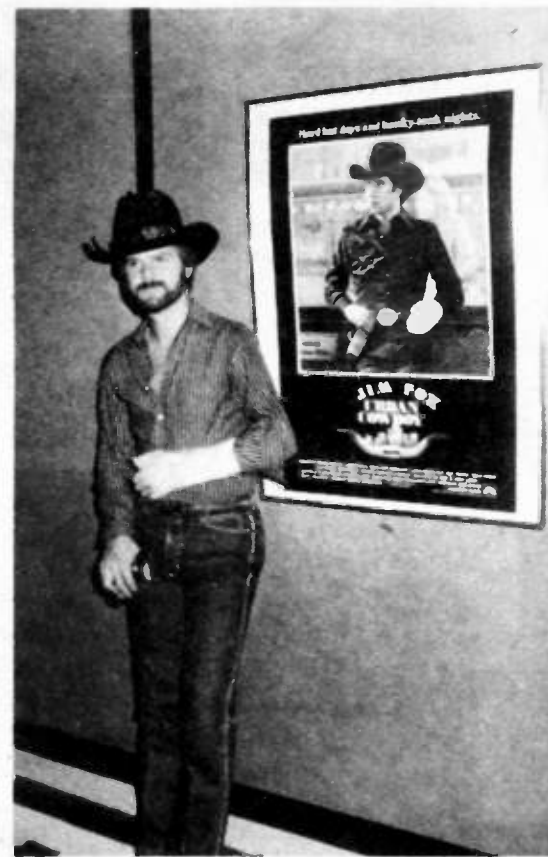
The Alternate Radio Network has signed its third client station to carry Steve Dahl's morning show. WQFM/Milwaukee joins WABX/Detroit and WLUP/Chicago (Steve's point of origin) on September 15.

Big changes at KNUS/Dallas, as Jim White, Mike Selden and Scott Allen all exited last week. New PD Bob McClain is now trying to calm things down at the Dallas rocker.

John Lennon & Yoko Ono's new LP, which is not yet completely finished, is tentatively titled "Double Fantasy." Word is that the pair have not even begun label talks with anyone. They want to finish the album totally and then talk money. There could be quite a dollar war waged over this one.

Another tipsheet passed into nonexistence this week, with Ron Brandon's National Music Report going out of business for financial reasons.

It's official — Irving Azoff is now managing Chicago.



URBAN WRIST CAST — This has got to stop! All of a sudden everywhere you go ordinary people are wearing cowboy boots, designer jeans and (dare we say it) Western hats. Well, let this picture be an example to all you would-be urban cowpokes out there. Pictured is Q102/Cincinnati PD Jim Fox dressed up like, well, you know, and if you look carefully you'll see a cast on Jim's wrist (artfully duplicated on the poster). Seems Jim was riding one of those mechanical bulls and while landing he broke his thumb. The poster now hangs in Jim's office, and we understand he's hanging up his hat for a while as well.



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Ratings & Research

"How a station promotes to take advantage of the increased number of diaries likely to be placed in the metro . . . will go a long way to determining who wins."

Preparing For Quarterly Measurement

Ah, the glamorous life of an editor at R&R. Lately my life has been dominated by two functions — preparing the next Ratings Report, which will cover the A/M '80 survey; and flying to hither, thither and yon spreading the word on how to gear up for Arbitron's 12-week Quarterly Measurement surveys. Since every one of Arbitron's 176 syndicated markets will have the Quarterly Measurement technique utilized by the spring surveys in 1981, many have been calling and asking for guidance on this new ratings animal. Most recently, Bob Lowry, Director of Research and Program Development for the Bonneville stations, called to ask about budgeting for the 12-week sweeps. Given all this interest, I'm going to take the next two weeks to present an overview of the key points you should keep in mind as you look ahead to Quarterly Measurement making its appearance in your market.

NRBA Topic

One of the sessions I will be moderating at the upcoming NRBA Convention here in L.A. will deal with the topic of more frequent ratings measurement. Among those on the panel will be Dick Logan, VP/Marketing for Arbitron. In the meantime, I've been going to such places as Aspen (where I spoke to Bill Moyes' Sunbelt Communications group) talking about the history and current workings of QM. While space will not permit me to go into the detail here that I touch on in the seminars that are given on this topic, there are several areas that we can examine in this column and the writing for next week. We'll look at four areas —

1. Budgeting for Quarterly Measurement.
2. The need for consistent marketing of your station.
3. Implications for programming, on-air contests/promos, and external advertising.
4. The need for ongoing research, and what research options you may want to exercise.

Budget Quandaries

When Bob Lowry called and asked about the implications of budgeting and planning for QM, I explained to him in most cases broadcasters seemed to be trying to spend more sensibly, rather than just triple their ad budgets. One of the reasons that the 12-week surveys were created during my Arbitron tenure was to cut down on the impact and amount of hyping. In most instances this seems to have happened. There is no need to treble the amount of your operating budget just because the sweeps are 12 weeks rather than four.

One of the reasons that hyping will be less of

a factor is that, proportionately, each survey week is ideally just one-twelfth, not one-fourth, of the survey. There are fewer diaries available weekly; thus contests and promotions which may have had an impact in a concentrated four-week environment will be diluted to a great extent under the Quarterly Measurement system. There are often key survey days and weeks inherent in the Arbitron survey system, and wise broadcasters are keeping this in mind when planning for the arrival of QM in their market.

Consistent Marketing Ingredients

With the exception of those markets that are surveyed only once per year by Arbitron, broadcasters should be thinking about how best to keep their stations in the forefront of the public's consciousness on a consistent basis. The station that only promotes and tightens programming offerings during the surveys is the station that will not be successful under the QM system. With Arbitron's pre-survey placement steps and the post-survey diary closeout dates being what they are, the surveys are actually much longer than just 12 weeks. Keep in mind that the QM surveys in the winter and summer sweeps will be for 10, not 12, weeks.

With this in mind, stations in markets that are swept twice a year should realize that Arbitron is in operation in their markets for more than three-fourths of the year. In areas where there are three or more survey periods, the QM sweeps will actually be overlapping each other. Thus, stations must be "on the shelf" virtually every day, and must keep this in mind when planning programming events, contest and advertising timing, and myriad other items.

Here's an example of an ingredient to keep in mind. When Arbitron has been implementing QM in a market for the first time, it has oversampled, meaning a larger number of diaries were placed and received than in the earlier sweeps. This will mean more diaries will likely be "in the field," giving stations more come opportunities than usual during the first Quarterly effort. Because of the possible oversample, there will be less need for buffering the sample; thus each of the 12 weeks will be relatively important.

How a station promotes to take advantage of the increased number of diaries likely to be placed in the metro — and how consistently the station is promoted to the listeners — will go a long way to determining who wins under the new measurement

Week In Review

Mullen Leaves Arbitron

Jim Mullen, formerly Radio Product Manager for Arbitron and most recently an account executive in their Atlanta office, has left the company. Mullen has joined the Atlanta office of H.R. Stone rep firm.

technique. A station that changes format or revises its ad campaigns drastically from sweep to sweep will present a confused image to the marketplace and thus will not be able to reap the maximum benefits under Arbitron's new survey. Think of QM as a bigger snapshot of your audience's listening behavior — will your photo be clear and distinct, or will the snapshot be blurred and fuzzy?

Contest/Promotion/ Programming Implications

Besides the external advertising that you might utilize as a part of your consistent marketing effort, it will be vital for you to be concerned about the on-air efforts. What kinds of promotions, what types of prizes, when to schedule the events — all of these will require homework and research to figure out. Suffice it to say that those who have been getting by by coming up with clever ideas to hook the listeners for a shorter survey will now have to cope with two key facts; there will be fewer books in the market each week (when compared to the four-week survey) and the survey period will be much longer. Also, there will be fewer off-sweep periods to break new, perhaps unknown music — what does that do to your programming philosophy? For many, QM will mean it's time to get back to the drawing board.

On-Going Research Vital

To address a number of the points you put on the drawing board, it will be necessary to conduct ongoing research to keep up with the moods and tastes of the public. Since the market will now be surveyed at times when it wasn't measured before, it will be useful, for example, to determine if there are different listening patterns than during normal survey time frames. It could also be worthwhile to test reactions to ad campaigns or themes you might contemplate using, or to find out how your station is currently perceived in the metro, to give you insights as to how you might either reposition or strengthen your position for the longer, virtually year-round Arbitron effort. Next week we'll delve into your research needs and/or specific options more fully. In the meantime, please feel free to call or write if you'd like more detail and info on Quarterly Measurement.



Hope to see many of you at the upcoming NRBA American Radio Expo. Yours truly will be moderating two sessions — one Sunday night on last minute fine tuning for the fall sweep (plus a general discussion on Arbitron concerns or questions you may have); the other will be Tuesday afternoon and will touch on the topic of year round ratings. Guests will include officials from ratings services plus Dr. Richard Lutz. We'll be talking about how GM's and PD's can cope with being measured more consistently, and what marketing implications this has for station operations. Sales implications will be dealt with also. I look forward to seeing you in L.A. October 5-8 for the NRBA Convention!

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.



SUPERTRAMP DREAMER



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Bonjour... We take great pleasure in announcing the release of "DREAMER"...The first single from SUPERTRAMP's newest album, PARIS, a live 2-record set recorded on November 29th, 1979, at the Pavillon in Paris... Coming soon from A&M Records & Tapes.



PRODUCED AND ENGINEERED BY PETER HENDERSON AND RUSSEL POPE.

August 1980 Mediatrend Estimates

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All share estimates are for metro average persons 12+, Monday-Friday, 6am-midnight.

A-ADR, B-Block, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-Miscellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

Note: — denotes station which did not rank in Mediatrend's Top 20 for the relevant month.

Boston

WCOZ Continues Rapid Rise; WHDH Rebounds, Up Almost 5; WJIB, WBZ Bounce Back

	June '80	July '80	Aug. '80
WCOZ (A)	5.9	11.6	14.5
WHDH (PA)	10.8	7.8	12.6
WBZ (PA)	7.6	7.1	8.5
WJIB (BM)	7.5	4.6	6.4
WVBF (R)	7.6	6.7	5.8
WEEI (N)	4.3	5.3	5.3
WBCN (A)	6.6	5.2	5.0
WEEI-FM (A)	4.3	4.4	5.0
WROR (PA)	3.8	4.2	4.7
WXKS-FM (R)	5.5	6.9	4.5

Washington, D.C.

WRQX On Top As WPGC Slides; WHUR Gains Almost 3; WGAY-FM, WRC Enjoy Up Books; WJMD Moves 13th-10th;

WAVA Slips 7th-12th

	June '80	July '80	Aug. '80
WRQX (R)	9.4	9.8	10.2
WHUR (B)	5.6	5.1	7.8
WMAL (PA)	10.1	9.5	7.5
WKYS (B)	6.0	7.5	6.5
WPGC-AM-FM (R)	7.6	7.4	5.7
WGAY-FM (BM)	3.1	5.0	5.5
WOOK (B)	7.0	5.6	5.3
WRC (N/T)	3.9	3.6	5.1
WASH (PA)	5.2	6.1	4.5
WJMD (BM)	3.1	2.9	4.3

Houston

KMJQ Rockets To Massive Lead; KPRC Rebounds, Up 3; KLOL Almost Triples; KODA Up 14th-8th; KSRR Rises 12th-9th; KQUE 16th-10th; KENR Falls 6th-11th; KYND Slips 10th-15th; KFMK Down 9th-16th

	June '80	July '80	Aug. '80
KMJQ (B)	9.3	13.9	16.4
KIKK-FM (C)	9.2	10.7	10.6
KPRC (N)	8.2	6.2	9.5
KLOL (A)	5.4	3.0	8.5
KRLY (R)	12.3	8.6	6.6
KTRH (N)	7.1	5.1	6.1
KRBE (R)	4.9	4.7	4.7
KODA (BM)	4.5	2.3	3.8
KSRR (R)	5.2	2.9	3.8
KQUE (PA)	3.5	2.0	3.7

St. Louis

KMOX Drops 5, Remains Dominant; WIL-FM, KSLQ Gain Almost 4; KSHE, WWWK Continue To Slip; WESL Doubles, Re-enters Top Ten; KATZ Loses 2+, Drops 9th-19th

	June '80	July '80	Aug. '80
KMOX (T)	26.4	30.4	25.2
WIL-FM (C)	6.8	6.9	10.5
KSLQ (R)	7.5	6.2	10.0
KSHE (A)	11.0	9.1	7.0
KEZK (BM)	4.5	4.8	5.8
WWWK (R)	10.2	7.4	5.3
KXOK (R)	4.6	3.7	3.9
KMJM (B)	1.9	3.0	3.7
WIL (C)	5.9	4.6	3.6
WESL (B)	3.1	1.6	3.4

Cleveland

WMMS Continues Sharp Rise; WERE Moves Up Again; WDMT Up 3; WHK Moves 12th-9th; WGAR Climbs 13th-10th; WZZP Loses 50%, Drops To 11th; WWWF Falls 3rd-14th

	June '80	July '80	Aug. '80
WMMS (A)	8.5	13.3	15.5
WERE (N)	7.0	7.7	9.6
WDMT (B)	5.9	5.7	8.8
WDOK (BM)	7.0	7.4	7.9
WWWE (PA)	6.5	5.5	6.5
WGCL (R)	12.3	8.7	6.2
WQAL (BM)	3.5	8.1	6.0
WHK (C)	7.9	4.2	5.1
WLYT (R)	5.9	5.1	5.1
WGAR (PA)	4.9	4.1	4.1

Seattle

KIRO Up 3, Takes Lead; KNBQ Gains 3, Ties KJR; KVI Up 2; KYXK Falls 4th-12th; KIXI Drops 9th-18th

	June '80	July '80	Aug. '80
KIRO (N/T)	7.5	7.6	10.6
KISW (A)	12.1	10.9	10.1
KOMO (PA)	5.9	7.0	7.3
KSEA (BM)	2.7	5.7	5.3
KJR (R)	3.3	6.0	5.2
KNBQ (R)	3.7	2.3	5.2
KVI (N/T)	3.2	3.1	5.1
KZOK-FM (A)	7.8	4.8	5.1
KZAM-FM (A)	3.3	4.3	4.8
KING (PA)	3.7	5.7	4.5

Milwaukee

WTMJ Remains Strong; WEZW Continues Rise; WTKI Leads Top 40's; WFMR Enters Top Ten, Ties WLUM

	June '80	July '80	Aug. '80
WTMJ (PA)	16.3	13.9	17.0
WEZW (BM)	7.0	10.4	12.0
WBCS-FM (C)	10.2	9.1	7.5
WISN (PA)	9.6	10.1	7.2
WLPX (A)	11.0	9.3	6.9
WQFM (A)	4.0	7.6	6.8
WTKI (R)	3.8	2.9	4.9
WZUU-FM (R)	6.7	5.9	4.7
WOKY (R)	3.3	3.4	3.4
WFMR (CL/J)	4.1	2.6	3.1
WLUM (B)	2.3	3.1	3.1

BRAD MESSER



Direct Quotes Now In and Tapes Out

A quote from a young woman invited to depart the military after being adjudged homosexual: "It don't faze me!" Words from a man who lived a full century: "If I'd knowed I's gonna live this long I'd of stayed in better shape!"

Quotes are tasty. They tell us more than straight facts. The girl's attitude toward the service and maybe even life punches through in four words. The old man's wistful good humor is revealed in one sentence. A photo could reveal less.

When wire stories clear with quotes I use them. But I can't seem to remember to write quotes into my everyday local and regional stories except through the vehicle of taped actualities. I wish I'd remember. Maybe writing this will raise my consciousness.

Do you go through phases and get on kicks? One week I'm trying to condense five lines of information into one sentence, then without warning the emphasis flops over to expanding one informational line into five lines of setup and enhancement. Then I'm desperately after all the tape I can possibly jam into one newscast, and for no known reason two weeks later it's tape only when absolutely necessary to the story.

Every whim in writing and delivery style can be justified with some eloquence at the time — at least in my own head — and I suspect the unpredictable changes in style are prompted by a professional fear of locking in on one style and becoming old-fashioned with it.

But quotes are it. They're hot. All the heavy people are using quotes. I'm almost sure of it.

So let's all do that, okay? It seems so right.

Now that I think about it more and more I realize using direct quotes is a meaningful journalistic obligation, saving the listener from the awkward distraction of a break in verbal continuity when a taped actuality suddenly appears.

The first time the truly deep significance of direct quotes sank into my mind was, come to think of it, a few days ago. In fact it was the very day the reel-to-reel machine died on me during a newscast and the cart machine shocked me to flatulence.

So for a few more days I guess we'll not have working audio equipment in the newsroom while the engineers haywire it back together.

Hell, it don't faze me. Who needs audio anyway?

Direct quotes. That's what's hot!

Rip 'N' Read

We All See What Isn't There

MONDAY, SEPT. 15: This is the final week of summer, with the nights getting longer and the days shorter, until next Monday they're technically of equal length on the first day of fall. Because the atmosphere bends the sun's rays over our horizons we'll see sunrise slightly before straight-line sunup, and visual sundown will be after "true" sundown. We count what we visualize, not what a slide rule shows, so two days later (on the 24th) daylight and night will be of equal length.

Forty-five years ago today the swastika became Germany's national symbol. The British used the world's first tanks 64 years ago today (in the Somme) in 1916.

Former Attorney General John Mitchell is 67.

* * * * *

"Mayflower" Sails with Pilgrims

TUESDAY, SEPT. 16: There were already settlements and towns here when the Pilgrims set sail for America in the "Mayflower" 360 years ago today, but they got a lot of schoolbook ink later to become bigtime History. They left Plymouth, England on this date in 1620. There were 149 of 'em.

RCA recorded its last 78rpm record of Enrico Caruso 60 years ago. Cash was his middle name for real: J.C. Penney was born 105 years ago today, became a merchant when he was 32, died in his 95th year (in 1971). General Motors incorporated this date in 1908.

Peter Falk is 53. Rosemary Casals is 32. B.B. King is 55.

* * * * *

United States Constitution Day

WEDNESDAY, SEPT. 17: Today's the 193rd anniversary of the United States Constitution being signed into national law in 1787. Mostly we think of 1776 marking the beginning of things around here, but the legal foundation of the nation wasn't in place until eleven years after the Declaration of Independence.

The Wright Brothers' plane crashed on this date in 1908. Pilot Orville was hurt and passenger Lt. William Selfridge was killed. The Wrights had been flying for five years since Kitty Hawk.

Hank Williams would have been 57. Anne Bancroft is 49. Roddy McDowall is 52.

* * * * *

U.S. Capitol Construction Begins

THURSDAY, SEPT. 18: George Washington laid the cornerstone for the U.S. Capitol in 1793. That was the year Eli Whitney thought for ten days and invented the cotton gin, and the year the importance of sewer systems was learned from the Philadelphia yellow fever epidemic, which killed 10% of that city's people.

The Columbia Broadcasting System went on the air in 1927. RCA Victor demonstrated its first 33 1/3 rpm record in 1931. Patty Hearst was captured five years ago.

Robert Blade (born Michael Gubitosi) is 47.

* * * * *

Walt Disney's Art Experiment

FRIDAY, SEPT. 19: Walter Elias Disney was 27 years old when he created the animated movie character that would become famous on Earth as Mickey Mouse; the first showing of the Mickey prototype was in Disney's first movie cartoon "Steamboat Willie" 52 years ago today (1928). Disney died in 1966, two years after completing his last Academy Award movie, "Mary Poppins."

Ex-model "Twiggy" (born Leslie Hornby) is 31. Actor David McCallum is 47. Col. Harlan Sanders is 90.

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Dionne. Al Stewart.

Her Legend Grows. The Master Is Back.

The singer: "Warwick has probably influenced black pop singing more than anyone except Ray Charles, and epitomized 'soul' for a generation of white urban pop singers."
(*Village Voice*, August 19, 1980)

The song: "Richard Kerr and Will Jennings, who wrote Warwick's comeback hit 'I'll Never Love This Way Again,' have supplied another gargantuan pop aria that Warwick tears into awesomely." A classic performance, and a major, across-the-board smash hit in a triumphant career:
"NO NIGHT SO LONG."

The single:
POP-R&R: 25*/BB:32*/RW:30*/CB:33*
R&B-BB:22*/RW:27*/CB:25*

The artist who brought you "Year Of The Cat" and "Time Passages" has the airwaves on fire with the fastest-rising hit of his career, "Midnight Rocks," from his extraordinary new album *24 1/2 Carrots*. "Midnight Rocks" is an out-of-the-box smash: the **Most Added** single for **two consecutive weeks**, with major adds and listener requests pouring in from across the country. It's clear that the consummate singer-songwriter of present times has scored yet another outstanding success.

The single:
BB:50*/RW:53*/CB:45*
POP-R&R:26*

The album debuts:
BB:102*/RW:80*/CB:84*

Record World Chartmaker!



ARISTA™



TOP-40

John Leader

IS IT SOUP YET?

Parallel Realignment In The Works

Based on the number of inquiring phone calls I've received in the last few weeks, it must be taking me longer to realign the Parallels than it did last spring. Considering there are nearly 100 more ARB's to go through for April/May than for October/November, the wait may have dragged on a bit long for some.

Over 80 radio stations have asked to be included in R&R's weekly music research for Top 40, and, to state the obvious, there will not be room for all of them. The current reporter count of 210 stations will increase somewhat, but, as always, our one-day deadline and the amount of music information we take from each station limits the total number of stations we can realistically handle.

One important thing that will cause the total number of reporting stations to increase is fragmentation. As few as three years ago, most Parallel 2-sized mar-

kets could be surveyed with one or two stations. The Parallel 3-sized cities seldom needed more than one station for a complete picture of musical activity. We've all seen the Parallel 1 markets fragment to the point where several Top 40's were needed for a totally accurate picture of audience preference, and now the same thing is happening in markets from Madison, Wisconsin to Savannah, Georgia. What that simply means is that R&R will increase the total number of Top 40 reporting stations in order to insure that our music information remains the best. Naturally, stations with viable market shares will be the first considered for the new slots.

When will the new list be complete? Next week's edition of R&R will contain the fully updated roster of Top 40 reporters including all the new stations. New reporters will be notified by phone and will begin their reports with the issue dated September 19, 1980. Thank you to everyone for your patience. The wait is almost over.

Correspondence

I have always encouraged your comments and criticism, and this week the mailbag brought a little of both. First, a letter from Tom Riley, Program Director of WVAM-AM-FM/Altoona, responding to my recent article of WFBG/Altoona and that station's PD, Tony Booth:

Dear John:

I read with interest your article highlighting the achievements of our market competitor, WFBG, and their very capable Program Director, Tony Booth. However, in order to clarify what I consider some very important points in regard to the April/May Arbitron, I felt compelled professionally to write this letter.

What is not pointed out in the article is that WVAM-AM-FM was struck by a tragic fire on April 7, 1980... three days before the sweep began. Although WVAM-AM was back on the air (barely) in less than 24 hours, WVAM-FM, Mr. Booth's direct competitor in the market, did not return to the air in any form until April 19. When it did return to the air, the total output power through the remainder of the sweep was 11 watts. WVAM-AM, our Country station, of course experienced a myriad of problems during the survey, including being off the air at least once a week, and operating at 1000 watts day and 250 watts night rather than the normal 5000/1000 watts day and night respectively.

I think that two other points are significant: 1) that a bulk of WFBG-AM's total persons 12+ figure comes from teens, which is most definitely not their target demographic, especially in a metro area with a median age of over 35 years old, and 2) that WFBG-FM had the worst survey in its history.

Had tragedy not struck, I seriously doubt if WFBG's performance would have warranted a full-page spread in Radio & Records.

I thought you would be interested in these points and hope you don't construe this letter as having a negative tone. Thanks very much for your time and attention.

Tom Riley
Program Director
WVAM-AM-FM

Responding to my recent column on the importance of promotion, Linda Corkran Lewis, Promotion Director at KRAV/Tulsa, makes some big points about spending very little money.

Dear John:

Programming has a great deal to do with a station's success, but at FM96 we've found that promotion really makes the station stand out in front of the competition!

Until two years ago, FM 96 sponsored an average of one promotional activity per month. That was considered normal for our market size, but we decided to step up our activity/visibility by increasing the quantity of promotional events substantially. In 1979 we introduced a new campaign... whenever our listeners tuned in they could expect to hear about another event or activity sponsored by the station. As a result of concentrated effort, we sponsored 52 promotions during the year.

We took our listeners to new clubs, restaurants, premieres, sporting events, concerts, swimming, dancing, skating, picnicking, to rodeos and plays and many other places. Every event was offered free of charge to the listeners. In short, FM 96 showed the audience what Tulsa had to offer... and we managed to do it all on a very modest budget. Total cost of all promotions for the year was not over \$2500.

The continual promotion of the station has paid off in several areas. It has of course helped in the building of ratings, but it has also established a reputation among new business owners as the place to come when they wish to promote a new place in town. Local organizations and agencies think of FM96 as a vehicle for promotion.

1980 has been even better for the station's promo activity. As of August 15, 1980, we had sponsored 50 events. Needless to say, we intend to continue to use this method to build audience in our market. We are convinced of the success of continuous promotion of the station (and of Tulsa)!

Linda Corkran Lewis
Promotion Director
FM96-KRAV



LONDON & ENGLEMAN ARE WINNERS — Recently L.A.'s version of the syndicated "PM Magazine" TV show asked the public to vote for their favorite morning radio personality. The votes were taken by mail for over a month with the winners being announced this week. Pictured (l-r) are the winners, John London and Ron Engleman of KRTH/Los Angeles, "PM Magazine"'s Billy Brill, and KRTH General Manager Allan "J.R." Chlowitz (as he is irreverently called by John & Ron each morning). The KRTH morning duo went on an extended "reminder campaign" in a friendly attempt to have their listeners vote for them (preferably several times each), which was apparently effective. London & Engleman will be featured in an upcoming episode of "PM Magazine," which is seen five nights a week on L.A.'s Channel 11.

Motion

New staffers at KJ100/Louisville include Bobby Hatfield (10am-2pm) from WFFM/Pittsburgh and Diane Shannon (6-10pm) from WNAP/Indianapolis. WKJJ-AM has now officially changed formats to Country and call letters to WCH (Country 11).

Steve Weed is now PD at WDOQ/Daytona Beach... Gabe Hobbs called from WKDQ/Evansville to let me know that his station has switched from AOR to Top 40. Gabe will remain as WKDQ's PD.

Congratulations to KDZA/Pueblo's MD Rip Avina and his wife Lorraine on the birth of their first child, a son, Russell Timothy Avina, who arrived August 18.

Jack Diamond is the new PD at WYRE/Annapolis, coming from his Assistant PD's job at KYNO/Fresno

... WFBG/Baltimore has hired Bob Bolton, formerly PD of WKIX/Raleigh, for its PM drive shift.

Two air staff additions at WRKO/Boston include Frank Kingston Smith (9am-12noon), who replaces Mike Addams (WROR's new PD), and Craig Jackson (6-10pm)

... Mark Shannon has resigned as PD of KPUR/Amarillo to join WFIL/Philadelphia as an air personality.

KMJX/Little Rock signed on August 8 with 100,000 watts of power, giving that city another Contemporary music outlet. The PD is Tom Wood, who also does mornings. The MD is Sandy O'Connor... Donald Wright has joined KCBS-FM/San Francisco as weekend talent coming from KSJO-FM/San Jose, where he had been Program Director.

WALK AWAY

NB 2300

THE HIT SINGLE BY

DONNA SUMMER

FROM THE ALBUM

WALK AWAY

COLLECTOR'S EDITION
THE BEST OF 1977-1980

NBLP 7244



Give the gift
of music.

Spanish Broadcasting Gains Attention & Support

Continued from Page 4

(WQBA-FM) VP/GM Herb Levin told R&R of his new bilingual format, being developed to compete with Top 40 stations Y100 and 96X. In focus groups, the Susquehanna station found that not only were younger generation Latinos not coming into the family of Spanish radio, but they were apathetic toward stations like Super-Q's dominant sister WQBA-AM, with its more traditional format.

Historical Perspective

Hispanic broadcasting, while not a new phenomenon, has in the past decade made significant advances for the listener and the community. The first Spanish language station, WKAQ/San Juan, PR, began broadcasting in December 1922, and the first Spanish format station, KCOR/San Antonio, went on the air in the 1940's. As of January 1979, 500 U.S. stations carried at least an hour per week of Spanish programming. About 100 stations were Spanish-formatted and 18 were Hispanic-owned and operated.

Starting in the early 70's when young Hispanics recognized their burgeoning community responsibilities, they began moving into broadcasting as a means to achieve greater community roles. Audiences increased, Latino participation in all broadcast activities increased, and national programming was a natural outgrowth.

Public Radio Contributes To Success

"Enfoque Nacional," the first

national Spanish language radio news series, went on the air in February 1979. Founded by NPR and produced at NPR station KPBS/San Diego, this radio newsmagazine draws on over 70 Spanish-speaking national correspondents. Associate Producer Isabel Alegria notes, "Our reporters represent the diverse heritages of Latinos in this country. Their contributions make for a . . . program representative of the informational needs of the different communities which make up our national audience."

The proximity of the U.S. to its Latin American neighbors and the interdependence of Western Hemisphere nations make the dissemination of information highly desirable. Says Andres Avello of WHRS/Boynton Beach, FL, "In other developed countries outside the U.S. it is common to find people speaking more than one language. People who are bilingual are more easily able to communicate with their opposites in other countries." Spanish language radio thus carries the importance of education for the Spanish-speaking as well as the English-speaking listener.

Additional educational value is gained for the Latin community by affording better informed listeners. "An educated Latino is an informed Latino," says Guadalupe Saldana of the American G.I. Forum. "An informed Latino can become a better citizen, a better consumer, a stronger participant in this country's progress."



DRESSED TO EVAPORATE — WAQY/Springfield, MA gave away passes to the movie "Dressed To Kill" as well as a "Killer Outfit" from a local clothing store. Middy air personality Glenn FM Stevens poses with the unfilled outfit above.



KZLA DISPLAYS ANIMATION — KZLA/Los Angeles hosted a two-day animation art festival featuring excerpts from Disney movies and TV shows. Pictured reading a script from a "Bullwinkle" show are (l-r) Hans Conruid, Bill Scott (Bullwinkle Moose), Daws Butler (man of countless voices), KZLA's Mike Sakellides, and June Foray (Rocky, Natasha).

WPRZ Going Dark

Continued from Page 3

a nighttime tower, and what Hall termed "the simple mathematics" of such a move precluded the venture. BCI also operates WPRZ's FM sister, WOJO, a Spanish-formatted station, and leases its antenna site to 10 Chicago FM's, according to WPRZ News Director Walt Molony.

While noting that the decision was not without "a great deal of personal emotion," Hall said that there were no immediate plans for the facility, which became a Pop/Adult outlet in February 1980. "We are permitted to maintain and hold the license until a decision is made on us," said Hall. She added, "We're not exactly sure what route this will take. A lot of people are interested in buying the signal. We're just trying to take care of the business of having it go dark first and then sitting back and reviewing the whole thing."

WEA

Continued from Page 3

had moved their operations bases from St. Louis, necessitating the closure. Droz noted that only one employee was laid off with the shutdown of the St. Louis facility and that there were no further warehouse consolidation operations planned.

The Boston/Philadelphia warehouse consolidation stems from the construction of a larger branch facility in New Jersey which will exceed the combined capacity of the current Mount Laurel, NJ facility (which services Philadelphia and New York) and the Boston warehouse operation. The latter will continue to operate as a branch facility, but without its warehouse.

Sisco

Continued from Page 1

terribly impressed with the number and caliber of people we heard from. We feel this is the perfect time and place for Rob to take on an assignment of this magnitude, and we think he'll do marvelous things at the radio station, and with the kind of fire he showed us, we couldn't say no to him. K101 is a fine radio station, but we obviously think it can be a lot better one, and we're attending to that right now."

Sisco told R&R, "I couldn't be any more pleased. These people are just incredible. Fritz Beesmyer is absolutely intent on creating and maintaining a winning radio station, and he is backed completely by John Bayliss. They want one thing, and that is to be successful, and they want K101 to be the shining example of the chain's growth. They've looked for a long time for someone to build on what was already there. It's doing very well financially, and it's a dynamite signal, without question the most powerful in the San Francisco market. Along with that they've got a very strong staff."

Commenting about K101's future direction, Sisco said, "The station will fall under the adult contemporary umbrella; however, I think we have some pretty exciting ideas about what that can mean in San Francisco. It certainly isn't going to be boring, and it will be the kind of radio that's exciting, fun, and easy to get along with."

Sisco started at K101 Tuesday (9-9). At the same time, Bayliss and Beesmyer announced that Dick Stein, formerly Local Sales Manager at KFRC across town, had been appointed General Sales Manager for the station.

Wilson

Continued from Page 3

the country, knowing that replacing Max Floyd (who joined WLUP/Chicago as PD in mid-August) would be a tough job. We found that the most qualified person for the job was Dick Wilson. I was very excited to be able to fill the position in-house. It's a natural evolution for Dick and a welcome addition to the station."

Garrett also announced that Tom Hopkins has joined KY102 to take over Floyd's afternoon drive shift, and John Thomas has been promoted to News Director, replacing the recently-exited Melanie Morgan.

Corlett

Continued from Page 3

Corlett told R&R, "I'm very excited. It's an incredible challenge to create a new record company in essence, to break new artists, and to reestablish Rocket's name. It's a beautiful opportunity, and I'm very happy to be associated with (Rocket principal) John Reid and the Rocket artists and staff."

She continued, "I'll be doing A&R, marketing, and promotion; it's a marketing situation primarily. My priority for the year is to break two artists specifically, Judie Tzuke and the Lambrettas. We've got very exciting product, and it's only a matter of exposure — and that's what I'm going to try to do."

Arista

Continued from Page 1

forts, and creative feel for artists and their music. He is a proven leader and invaluable executive who fully understands both the business and, sometimes more importantly, the sensitivity needed to create the proper environment in which artists can develop longterm, meaningful careers. I am delighted to announce his Senior Vice Presidency."

Dobbs continues to direct product management, advertising, merchandising, and creative services, working closely with promotion, sales, and press/publicity departments to maximize marketing efforts.

WRVR

Continued from Page 1

WRVR, explained the switch to R&R as "predominantly influenced by our feeling that New York's listeners would welcome a chance to diversify by hearing Country on an FM station."

While Figenshu noted that "the jazz freaks are coming out of the walls, of course," in reaction to WRVR's abrupt switch (minutes before Waylon, the station was playing jazz), both he and Olds stressed that New York listeners would not lack for a Jazz outlet, as other stations programming jazz continue to operate in the market.

People

Continued from Page 4

NRBA Elections

New and returning directors include: Murray Green, WYNR & WEZO/Rochester, NY; Bob Burk, KNOC & KDBH/Nachitoches, LA; Gary Grossman, KRKT-AM-FM/Albany, OR; J.F. Kauper, WCSI-AM-FM/Columbus, IN; Tim Ives, WBNQ & WJBC/Bloomington, IL; and Bill Clark, KABL-AM-FM/San Francisco.

RTNDA Faculty Named

The Radio-TV News Directors Association announced this week the faculty for its four-session news course, called STEP-1 (see What's New this issue), a pilot venture undertaken with the cooperation of the Public Broadcasting Service and its affiliated stations, and the Center for Communications, San Diego State University. They include: Prof. Michael Boskin (Stanford University); Dr. George Perry (Brookings Institute); Undersecretary of State for Economic Affairs Richard N. Cooper, on leave from Yale University; and Prof. Roger Boll (California Institute of Technology).

Los Angeles

Richard McIntosh has been promoted from Operations Director to Pres./GM at KPRZ/Los Angeles (formerly KIIS-AM).

Dave Forier, former GSM of CKLW/Detroit, has signed on as Director of Sales for KHJ/Los Angeles. KHJ VP/GM Nell Rockoff has retained John Squyres and Jeff Peck to aid Forier in local and national sales efforts, respectively.

Denver

John Mueller, Jr. has been named VP/Finance & Acquisition for Communicom Corp., owners of WWDJ/Hackensack, NJ and WZZD/Philadelphia (both religious stations). The former banking executive will also serve on the company's board.

Fresno

Judy Currier has been appointed Director/National Sales for KWIZ/AM-FM/Santa Ana, in addition to her duties with Davis-Fowler Weaver's sister stations KLOK/San Jose (as GSM) and KARM-KFIG-FM/Fresno (Sales Director).

SOUND PROGRAMMING



O'JAYS

**"GIRL, DON'T LET
IT GET YOU DOWN"**

WXLO deb 25	Y103 31-27
WFIL add	BJ105 on
KRLY on	FM100 20-15
WZZP add	WHBQ 20-16
WGCL add	WKIX 22-14
KRLA deb 20	WAYS 28-23
KFI on	WXIL add
KFRC 28-27	WSGA 25-22
KELP add 36	WFLB deb 32
WTIX add 40	FM99 27-25
96X on	

PRODUCED BY KENNETH GAMBLE AND LEON HUFF



ON TSOP RECORDS



TEDDY PENDERGRASS

"CAN'T WE TRY"

WXLO 15-8	WNOX deb 28
WCAO 22-19	WVIC on
KRLY 16-13	KMJC on
KFRC add 30	KYNO-FM on
WFRB 28-24	KIOY 32-31
WKEE on	KRUX on
WTIX 23-19	WGUY on
KEEL add	WIGY add
WAXY add	WCIR add
WAPE 22-17	WHHY deb 30
BJ105 on	WSGA 26-23
WBBQ on	WFLB on
WHBQ 12-10	WANS-FM on
WLAC on	FM99 12-10
KX104 add	KENI on
	KCBN on

PRODUCED BY TEDDY PENDERGRASS AND JOHN R. FAITH



ON PHILADELPHIA
INTERNATIONAL
RECORDS

MANAGEMENT:
ALIVE
ENTERPRISES



DISTRIBUTED BY CBS RECORDS

EAST
Most Added® Hottest

Donna Summer
Cliff Richard
Supertramp

Diana Ross
Queen
Air Supply

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest

Donna Summer
Supertramp
Cliff Richard

Diana Ross
Queen
Olivia N-J w/ELO

EAST

PARALLEL ONE

WKXU/Pittsburgh, PA
Jay Stone

JACKSON BROWNE
KANSAS
ROGER DALTRY
Hot: BOZ SCAGGS 1-1
CHRIS CROSS 3-2
ROBBIE DUPREE 5-3
GEORGE BENSON 8-5
POINTERS SISTERS 11-8

CKGM/Montreal, CN
Sandi Stahndel

SUPERTRAMP
HALL & OATES
DIONNE WARMICK
BOZ SCAGGS
BARBARA STREISAND
ZERO ONE
Hot: ROLLING STONES 1-1
AIR SUPPLY 5-2
GEORGE BENSON 13-5
PAUL SIMON 16-6
DIANA ROSS 19-12

WABC/New York, NY
Sonja Jones

OLIVIA N-J
DIONNE WARMICK
DOOBIE BROS
EW&F
Hot: DIANA ROSS 2-1
OLIVIA N-J 3-3
AIR SUPPLY 6-4
QUEEN 9-6
STEPHANIE HILLS 25-14

WCAD/Baltimore, MD
Ron Riley

CLIFF RICHARD
AMII & JOHNNY
ALI THOMSON
Hot: AIR SUPPLY 5-1
AMBROSIA 2-2
DIANA ROSS 3-3
PAUL SIMON 16-9
AMY HOLLAND 18-14

WFIL/Philadelphia, PA
Dick Fennessy

AL STEWART
CLIFF RICHARD
O'JAYS
AMY HOLLAND
Hot: AIR SUPPLY 1-1
DIANA ROSS 4-2
IRENE CARA 9-7
EDDIE RABBITT 16-13
ROBBIE DUPREE 17-14

WIFI/Philadelphia, PA
Liz Kiley

STEPHANIE HILLS
CLIFF RICHARD
STACY LATTISAM (dp)
RAY, GOODMAN & B (dp)
Hot: AIR SUPPLY 2-1
PAUL SIMON 16-10
LARRY GRAHAM 17-11
JOHNNY LEE 19-14
BILLY JOEL 20-15

WKBW/Buffalo, NY
Jan Summers

BARBARA STREISAND
CLIFF RICHARD
CARS
WILLIE NELSON
AL STEWART
Hot: QUEEN 2-1
OLIVIA N-J 6-4
DIANA ROSS 7-5
ELO 9-6
JOHNNY LEE 13-10

WPQC/Washington, D.C.
Don Geronimo

DONNA SUMMER
EW&F
Hot: DIANA ROSS 2-1
IRENE CARA 8-4
STEPHANIE HILLS 11-6
AMBROSIA 9-7
KENNY LOGGINS 21-11

WRKO/Boston, MA
Charlie Van Dyke

STEPHANIE HILLS
CLIFF RICHARD
HALL & OATES
WILLIE NELSON
Hot: GEORGE BENSON 2-1
PAUL SIMON 4-2
DIANA ROSS 16-3
AMY HOLLAND 14-10
BILLY JOEL 15-11

WVBE/Huntington, WV
Gary Miller

SUPERTRAMP
KANSAS
CLIFF RICHARD
EW&F
Hot: DIANA ROSS 4-1
BOB SEGER 13-3
QUEEN 18-10
ROSSINGTON COLLIN 20-14
OLIVIA N-J 24-19

WOLF/Syracuse, NY
Bob Mitchell

LARSEN-FEITEN BAN
DIONNE WARMICK
KINGS
Hot: DIANA ROSS 1-1
ROBBIE DUPREE 4-2
GEORGE BENSON 11-6
POINTERS SISTERS 14-10
DOOBIE BROS 25-15

WXLD/New York, NY
Don Kelly

STEVIE WONDER
EW&F
DIONNE WARMICK
TASTE OF HONEY
Hot: DIANA ROSS 1-1
QUEEN 13-2
TEDDY PENDERGRASS 15-8
CHANGE 11-9
DIANA ROSS 20-12

PRO-FM/Providence, RI
Jack O'Brian

DIANA ROSS
SUPERTRAMP
DONNA SUMMER
STEPHANIE HILLS
Hot: AIR SUPPLY 3-1
DIANA ROSS 4-2
PAUL SIMON 6-4
GEORGE BENSON 10-7
ROBBIE DUPREE 15-11

JR106/Providence, RI
Chase/White

SUPERTRAMP
JACKSON BROWNE
KISS
DIONNE WARMICK
COMODORES
AC/DC
EW&F
Hot: DIANA ROSS 1-1
QUEEN 18-3
LARRY GRAHAM 14-8
DEVO 31-25
DIANA ROSS 32-27

CFTR/Toronto, ON
John Keogh

BARBARA STREISAND
STEVIE WONDER
Hot: AIR SUPPLY 6-1
JOHNNY LEE 9-4
KINGCREW 10-6
QUEEN 15-9
PAUL SIMON 20-12

Q107/Washington, D.C.
Alan Burns

A BIT OF THE BUNCH
DIONNE WARMICK
Hot: DIANA ROSS 1-1
POINTERS SISTERS 4-3
KENNY LOGGINS 9-7
BOZ SCAGGS 15-8
ROBBIE DUPREE 18-10

WBEN-FM/Buffalo, NY
Roger Christian

NATALIE COLE
DIONNE WARMICK
JACKSON BROWNE
ALLMAN BROTHERS
SUPERTRAMP
Hot: QUEEN 1-1
BILLY JOEL 7-5
PAUL SIMON 15-9
STACY LATTISAM 26-11
BOZ SCAGGS 23-12

PARALLEL TWO

14Q/Worcester, MA
Steve York

Hot: OLIVIA N-J 1-1
DIANA ROSS 6-2
JOHNNY LEE 13-6
CARLY SIMON 19-10
ROBBIE DUPREE 23-19

WBFB/Rochester, NY
Dave Mason

BOZ SCAGGS
JACKSON BROWNE
Hot: AIR SUPPLY 1-1
DIANA ROSS 4-2
OLIVIA N-J 10-6
IRENE CARA 11-7
QUEEN 0-16

WICC/Bridgeport, CT
Bob Mitchell

DONNA SUMMER
STEVIE WONDER
WILLIE NELSON
CLIFF RICHARD
ELTON JOHN
Hot: DIANA ROSS 8-1
ROBBIE DUPREE 9-2
EDDIE RABBITT 11-3
PAUL SIMON 13-4
OLIVIA N-J 20-11

WKBO/Harrisburg, PA
Betsy Kaye

WILLIE NELSON
DIONNE WARMICK
CLIFF RICHARD
AL STEWART
Hot: DIANA ROSS 8-1
ROBBIE DUPREE 9-2
EDDIE RABBITT 11-3
PAUL SIMON 13-4
OLIVIA N-J 20-11

WKKE/Huntington, WV
Gary Miller

SUPERTRAMP
KANSAS
CLIFF RICHARD
EW&F
Hot: DIANA ROSS 4-1
BOB SEGER 13-3
QUEEN 18-10
ROSSINGTON COLLIN 20-14
OLIVIA N-J 24-19

WOLF/Syracuse, NY
Bob Mitchell

LARSEN-FEITEN BAN
DIONNE WARMICK
KINGS
Hot: DIANA ROSS 1-1
ROBBIE DUPREE 4-2
GEORGE BENSON 11-6
POINTERS SISTERS 14-10
DOOBIE BROS 25-15

PARALLEL THREE

13FEA/Manchester, NH
Rick Ryder

ELTON JOHN
STEPHANIE HILLS
JOHN COUGAR (dp)
POINTERS SISTERS
Hot: AIR SUPPLY 1-1
JOHNNY LEE 2-2
PAUL SIMON 7-3
DIANA ROSS 12-7
EDDIE RABBITT 16-10

WPBT/Trenton, NJ
Tom Taylor

DONNA SUMMER
SUPERTRAMP
KANSAS
ELTON JOHN
STEVIE WONDER
STEPHANIE HILLS
Hot: AIR SUPPLY 1-1
QUEEN 9-3
PAUL SIMON 10-4
OLIVIA N-J 18-10
DEVO 25-19

WTRY/Troy, NY
Bill Cahill

DONNA SUMMER
CLIFF RICHARD
Hot: AIR SUPPLY 2-1
QUEEN 13-2
OLIVIA N-J 19-12
POINTERS SISTERS 22-18
LARRY GRAHAM 24-19

WAEB/Allentown, PA
Jeff Frank

SUPERTRAMP
DONNA SUMMER
Hot: ROBBIE DUPREE 2-1
DIANA ROSS 8-2
DEVO 11-6
OLIVIA N-J 14-9
QUEEN 18-10

WHYH/Springfield, MA
Andy Carey

DONNA SUMMER
Hot: AIR SUPPLY 1-1
GEORGE BENSON 3-2
BILLY JOEL 7-4
EDDIE RABBITT 15-7
OLIVIA N-J 17-10

WFBR/Saltwater, MD
Andy Szulinski

DIANA ROSS
DIONNE WARMICK
QUEEN
HALL & OATES
Hot: AIR SUPPLY 2-1
ROBBIE DUPREE 8-4
ELO 11-6
DIONNE WARMICK 10-8
STEPHANIE HILLS 12-9

WBLI/Long Island, NY
Bill Terry

SUPERTRAMP
EW&F
CLIFF RICHARD
Hot: AIR SUPPLY 2-1
DIANA ROSS 6-2
PAUL SIMON 7-4
BILLY JOEL 17-9
QUEEN 21-12

WTC-FM/Hartford, CT
Rick Donahue

QUEEN 1-1
BILLY JOEL 7-5
PAUL SIMON 15-9
STACY LATTISAM 26-11
BOZ SCAGGS 23-12

Q108/York, PA
Steve Gallagher

DONNA SUMMER
DIONNE WARMICK
JOHN COUGAR
ANNE MURRAY
Hot: AIR SUPPLY 1-1
EDDIE RABBITT 5-3
QUEEN 12-10
DIANA ROSS 14-11
CARLY SIMON 18-13

WJWB/Dover, NH
Jim Sebastian

DONNA SUMMER
DIONNE WARMICK
JOHN COUGAR
ANNE MURRAY
Hot: AIR SUPPLY 1-1
GEORGE BENSON 4-2
PAUL SIMON 5-3
BOB SEGER 9-4
CARLY SIMON 11-7

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BOB SEGER 9-4
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Hot: AIR SUPPLY 1-1
JOHNNY LEE 2-2
PAUL SIMON 7-3
DIANA ROSS 12-7
EDDIE RABBITT 16-10

WPBT/Trenton, NJ
Tom Taylor

DONNA SUMMER
SUPERTRAMP
KANSAS
ELTON JOHN
STEVIE WONDER
STEPHANIE HILLS
Hot: AIR SUPPLY 1-1
QUEEN 9-3
PAUL SIMON 10-4
OLIVIA N-J 18-10
DEVO 25-19

SOUTH

PARALLEL ONE

KVIL/Dallas, TX
Chuck Rhodes

BOZ SCAGGS
CARLY SIMON
AMY HOLLAND
Hot: AIR SUPPLY 6-1
GEORGE BENSON 5-2
NATALIE COLE 15-9
BARBARA STREISAND 24-13
JOHNNY LEE 24-13

Q105/Tampa, FL
Pat McKay

DONNA SUMMER
CLIFF RICHARD
Hot: AIR SUPPLY 1-1
BILLY JOEL 12-9
OLIVIA N-J 15-12
BOZ SCAGGS 19-13
BARBARA STREISAND 23-19

WAFJ/Jacksonville, FL
Paul Sebastian

DONNA SUMMER
SUPERTRAMP
EW&F
Hot: DIANA ROSS 5-1
ROBBIE DUPREE 8-6
BOB SEGER 10-8
DOOBIE BROS 28-22
BARBARA STREISAND 29-23

WAKY/Louisville, KY
Mike McVay

DONNA SUMMER
CLIFF RICHARD
Hot: AIR SUPPLY 1-1
BILLY JOEL 12-9
OLIVIA N-J 15-12
BOZ SCAGGS 19-13
BARBARA STREISAND 23-19

WAFJ/Jacksonville, FL
Paul Sebastian

DONNA SUMMER
SUPERTRAMP
EW&F
Hot: DIANA ROSS 5-1
ROBBIE DUPREE 8-6
BOB SEGER 10-8
DOOBIE BROS 28-22
BARBARA STREISAND 29-23

WAKY/Louisville, KY
Kenny Lee

DONNA SUMMER
TEDDY PENDERGRASS
ELO
HALL & OATES
STEVIE WONDER
SUPERTRAMP
Hot: DIANA ROSS 1-1
JOHNNY LEE 5-3
AIR SUPPLY 6-4
IRENE CARA 10-7
KENNY LOGGINS 16-11

WAYB/Charlotte, NC
Roy Rosen

DIANA ROSS
STEVIE WONDER
WILLIE NELSON
DIONNE WARMICK
SUPERTRAMP
IRENE CARA
Hot: DIANA ROSS 1-1
AIR SUPPLY 5-2
OLIVIA N-J 10-5
CARLY SIMON 14-8
QUEEN 15-10

WJWB/Dover, NH
Mike O'Neil

DIONNE WARMICK
DIONNE WARMICK
DIONNE WARMICK
CHICAGO
RAY, GOODMAN & B
Hot: AIR SUPPLY 1-1
GEORGE BENSON 10-7
BOB SEGER 12-8
KENNY LOGGINS 20-15
POINTERS SISTERS 25-17

WLBZ/Bangor, ME
Michael O'Hara

COMODORES
DIONNE WARMICK
DIONNE WARMICK
JOHN COUGAR
ANNE MURRAY
Hot: AIR SUPPLY 1-1
EDDIE RABBITT 5-3
QUEEN 12-10
DIANA ROSS 14-11
CARLY SIMON 18-13

WJWB/Dover, NH
Jim Sebastian

DONNA SUMMER
DIONNE WARMICK
JOHN COUGAR
ANNE MURRAY
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GEORGE BENSON 4-2
PAUL SIMON 5-3
BOB SEGER 9-4
CARLY SIMON 11-7

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JOHN COUGAR
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GEORGE BENSON 4-2
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CARLY SIMON 11-7

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Jim Sebastian

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DIONNE WARMICK
JOHN COUGAR
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GEORGE BENSON 4-2
PAUL SIMON 5-3
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CARLY SIMON 11-7

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JOHN COUGAR
ANNE MURRAY
Hot: AIR SUPPLY 1-1
GEORGE BENSON 4-2
PAUL SIMON 5-3
BOB SEGER 9-4
CARLY SIMON 11-7

KXX108/Birmingham, AL
Larry O'Day

DIANA ROSS
SUPERTRAMP
ALLMAN BROTHERS
ALI THOMSON
JACKSON BROWNE
STEPHANIE HILLS
Hot: QUEEN 1-1
PAUL SIMON 8-3
BOB SEGER 11-5
ELO 10-6
KENNY LOGGINS 13-7
BOZ SCAGGS 13-7

WNOE/New Orleans, LA
Bruce Crainer

CARLY SIMON
DEVO
STEPHANIE HILLS
CLIFF RICHARD
Hot: QUEEN 3-1
ELO 7-2
AMBROSIA 9-6
BILLY JOEL 12-8
OLIVIA N-J 15-9

WRLZ/Knoxville, TN
Fred Story

SUPERTRAMP
DIONNE WARMICK
CLIFF RICHARD
STACY LATTISAM
Hot: DIANA ROSS 1-1
ROBBIE DUPREE 6-2
AIR SUPPLY 12-7
AMBROSIA 10-7
KENNY LOGGINS 26-18

WBYQ/Birmingham, AL
Walt Brown

CLIFF RICHARD
DIONNE WARMICK
STEPHANIE HILLS
WILLIE NELSON
Hot: BOZ SCAGGS 1-1
DIANA ROSS 11-2
OLIVIA N-J 10-7
POINTERS SISTERS 16-10
BARBARA STREISAND 27-19

WTIX/New Orleans, LA
Gary Franklin

CARS
O'JAYS
DIONNE WARMICK
RAY, GOODMAN & B
STEVIE WONDER
LINDA CLIFFORD
Hot: DIANA ROSS 1-1
AIR SUPPLY 6-3
PAUL SIMON 6-3
GEORGE BENSON 10-6
KENNY LOGGINS 13-7

KJ108/Louisville, KY
C.C. Matthews

AL STEWART
DIONNE WARMICK
SUPERTRAMP
JACKSON BROWNE
MARC TANNER BAND
Hot: AIR SUPPLY 2-1
JOHNNY LEE 10-5
BENNY HARDONES 14-7
EDDIE RABBITT 28-10
CDB 20-14

KHFI/Austin, TX
Ed Volkman

ELTON JOHN
AMY HOLLAND
WILLIE NELSON (dp)
DIRT BAND (dp)
PETER GABRIEL (dp)
DEVO (dp)
JACKSON BROWNE (dp)
Hot: DIANA ROSS 1-1
ROSSINGTON COLLIN 3-2
GEORGE BENSON 7-5
EDDIE RABBITT 12-10
QUEEN 19-16

WRVO/Richmond, VA
Bibi Thomas

DEVO
CLIFF RICHARD
ROLLING STONES
DIONNE WARMICK
JACKSON BROWNE (dp)
Hot: QUEEN 1-1
DIANA ROSS 5-3
KENNY LOGGINS 9-5
OLIVIA N-J 15-9
LARRY GRAHAM 20-14

KELP/EI Paso, TX
Stan Main

BARBARA STREISAND
DOOBIE BROS
O'JAYS
Hot: DIANA ROSS 1-1
GEORGE BENSON 5-3
OLIVIA N-J 12-8
QUEEN 17-11
BILLY JOEL 24-15

FM100/Memphis, TN
Mark Williams

STACY LATTISAM
AL STEWART
DIONNE WARMICK
STEPHANIE HILLS
WILLIE NELSON
Hot: DIANA ROSS 3-1
GEORGE BENSON 4-2
QUEEN 5-3
BOB SEGER 11-7
KENNY LOGGINS 14-8

WNOX/Knoxville, TN
Scott Majors

STEVIE WONDER
DEVO
ALLMAN BROTHERS
SUPERTRAMP
DIONNE WARMICK
KENNY LOGGINS
CDB
Hot: DIANA ROSS 2-1
QUEEN 10-2
PAUL SIMON 6-3
PAUL SIMON 11-5
OLIVIA N-J 15-8
BARBARA STREISAND 20-14

WBSK/Chattanooga, TN
David Carroll

EW&F
JIMMY HALL
KORGIS
DIONNE WARMICK
SUPERTRAMP
ALLMAN BROTHERS
Hot: DIANA ROSS 1-1
PAUL SIMON 13-3
BOZ SCAGGS 15-4
BILLY JOEL 16-13
OLIVIA N-J 19-15

WLAC/Nashville, TN
Pat Cianciabella

GENESIS
JOHN COUGAR
DIONNE WARMICK
ALLMAN BROTHERS
CLIFF RICHARD
Hot: DIANA ROSS 2-1
AIR SUPPLY 3-2
QUEEN 7-3
KENNY LOGGINS 9-5
BOZ SCAGGS 13-7

WNOE/New Orleans, LA
Bruce Crainer

CARLY SIMON
DEVO
STEPHANIE HILLS
CLIFF RICHARD
Hot: QUEEN 3-1
ELO 7-2
AMBROSIA 9-6
BILLY JOEL 12-8
OLIVIA N-J 15-9

WRLZ/Knoxville, TN
Fred Story

SUPERTRAMP
DIONNE WARMICK
CLIFF RICHARD
STACY LATTISAM
Hot: DIANA ROSS 1-1
ROBBIE DUPREE 6-2
AIR SUPPLY 12-7
AMBROSIA 10-7
KENNY LOGGINS 26-18

WBYQ/Birmingham, AL
Walt Brown

CLIFF RICHARD
DIONNE WARMICK
STEPHANIE HILLS
WILLIE NELSON
Hot: BOZ SCAGGS 1-1
DIANA ROSS 11-2
OLIVIA N-J 10-7
POINTERS SISTERS 16-10
BARBARA STREISAND 27-19

WTIX/New Orleans, LA
Gary Franklin

CARS
O'JAYS
DIONNE WARMICK
RAY, GOODMAN & B
STEVIE WONDER
LINDA CLIFFORD
Hot: DIANA ROSS 1-1
AIR SUPPLY 6-3
PAUL SIMON 6-3
GEORGE BENSON 10-6
KENNY LOGGINS 13-7

KJ108/Louisville, KY
C.C. Matthews

AL STEWART
DIONNE WARMICK
SUPERTRAMP
JACKSON BROWNE
MARC TANNER BAND
Hot: AIR SUPPLY 2-1
JOHNNY LEE 10-5
BENNY HARDONES 14-7
EDDIE RABBITT 28-10
CDB 20-14

KHFI/Austin, TX
Ed Volkman

ELTON JOHN
AMY HOLLAND
WILLIE NELSON (dp)
DIRT BAND (dp)
PETER GABRIEL (dp)
DEVO (dp)
JACKSON BROWNE (dp)
Hot: DIANA ROSS 1-1
ROSSINGTON COLL

ADDS & HOTS

MIDWEST Most Added® Hottest

Donna Summer
Cliff Richard
Al Stewart

Diana Ross
Paul Simon
Air Supply

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added® Hottest

Supertramp
Donna Summer
Cliff Richard

Diana Ross
Olivia N-J w/ELO
Queen

MIDWEST

PARALLEL ONE

CKLW/Detroit, MI
Rocelle Trombley

QUEEN
AMY HOLLAND
STEPHANIE MILLS
DONNA SUMMER
STEVIE WONDER
Hottest:
DIANA ROSS 1-1
BARBRA STREISAND 28-5
EDDIE RABBITT 16-9
QUEEN A-10
NATALIE COLE 26-16

KBEQ/Kansas City, MO
Phil Irons

SUPERTRAMP
LEO SAYER
AC/DC
Hottest:
CDB 2-1
DOOBIE BROS 6-2
WILLIE NELSON 9-5
ALLMAN BROTHERS 13-8
PURE PRAIRIE LEAG 14-9

KOWB/Minneapolis, MN
Hamilton/Abresch

Hottest:
AIR SUPPLY 1-1
ROBBIE DUPREE 5-3
BILLY JOEL 7-5
CARLY SIMON 11-7
MICHAEL JOHNSON 13-10

KSLO/St. Louis, MO
Tony Stone

Hottest:
BILLY JOEL 2-1
ROBBIE DUPREE 7-4
AMBROSIA 8-5
IRENE CARA 9-6
BARBRA STREISAND 19-12

Q102/Cincinnati, OH
Jim Fox

Hottest:
AIR SUPPLY 6-1
PAUL SIMON 4-2
GEORGE BENSON 14-6
BENNY MARDONES 11-7
BARBRA STREISAND 29-22

WGCL/Cleveland, OH
Bob Travis

DOOBIE BROS
CDB
STACY LATTISAW
GENESIS
ALLMAN BROTHERS
O'JAYS
EW&F
Hottest:
QUEEN 1-1
DIANA ROSS 9-3
WILD HORSES 12-5
OLIVIA N-J 14-13
ROBBIE DUPREE 19-15

WLS/Chicago, IL
Tim Kelly

EDDIE RABBITT
KENNY LOGGINS
Hottest:
OLIVIA N-J 1-1
CHRIS CROSS 2-2
QUEEN 16-4
AIR SUPPLY 7-5
BOB SEGER 27-21

WOKY/Milwaukee, WI
Dalea Cole

DONNA SUMMER
ALI THOMSON
HALL & OATES
Hottest:
DIANA ROSS 9-1
ROBBIE DUPREE 11-5
JOHNNY LEE 12-7
OLIVIA N-J 20-12
DOOBIE BROS 28-20

WZUU/Milwaukee, WI
John Driscoll

MICKEY GILLEY (RA)
POINTER SISTERS
STEPHANIE MILLS
Hottest:
AIR SUPPLY 1-1
BOZ SCAGGS 3-2
JOHNNY LEE 9-4
ROBERT JOHN 24-8
DIONNE WARWICK 27-20

KWK/St. Louis, MO
Bobby Hatrick

EDDIE RABBITT
Hottest:
CDB 1-1
DAROTA 9-3
707 10-7
BARRY GOOREAU 15-11
KANSAS 21-13

WHB/Kansas City, MO
Rick Brown

BOZ SCAGGS
AMY HOLLAND
Hottest:
WILLIE NELSON 3-1
OLIVIA N-J 7-2
EDDIE RABBITT 6-3
LARRY GRAHAM 14-12
BARBRA STREISAND 23-15

KS95-FM/Minneapolis, MN
Chuck Knapp

AL STEWART
Hottest:
PAUL SIMON 2-1
BILLY JOEL 9-6
BOB SEGER 12-9
CARLY SIMON 15-11
BARBRA STREISAND D-14

WDRQ/Detroit, MI

Jim Ryan

CLIFF RICHARD
DONNA SUMMER
EDDIE RABBITT
707
PAT BENATAR (dp)
Hottest:
DIANA ROSS 2-1
QUEEN 6-3
BARBRA STREISAND D-11
GEORGE BENSON 15-13
DOOBIE BROS 23-17

WZZP/Cleveland, OH
Bob McKay

AL STEWART
ELTON JOHN
STACY LATTISAW
O'JAYS
EW&F
Hottest:
AIR SUPPLY 1-1
PAUL SIMON 7-2
GEORGE BENSON 14-5
DIONNE WARWICK 13-10
JOHNNY LEE 17-11

PARALLEL TWO

92X/Columbus, OH
Teri Nutter

AL STEWART
CLIFF RICHARD
AC/DC
Hottest:
AIR SUPPLY 1-1
ROBBIE DUPREE 4-2
PAUL SIMON 5-3
QUEEN 13-9
GEORGE BENSON 17-11

KIOA/Oak Moines, IA
A.W. Pantoja

PURE PRAIRIE LEAG
CLIFF RICHARD
Hottest:
DIANA ROSS 13-1
PAUL SIMON 9-4
ELO 21-14
LARRY GRAHAM D-17
DOOBIE BROS 23-19

KOFM/Oklahoma City, OK
Chuck Morgan

CARLY SIMON
CDB
POINTER SISTERS
Hottest:
OLIVIA N-J 1-1
DIANA ROSS 15-6
PAUL SIMON 16-11
LARRY GRAHAM 22-17
KENNY LOGGINS 28-18

KRAV/Tulsa, OK
Gary Reynolds

DONNA SUMMER
COMMODORES
Hottest:
DIANA ROSS 1-1
OLIVIA N-J 7-5
BOZ SCAGGS 13-8
GEORGE BENSON 14-9
WILLIE NELSON 27-15

KZ83/Peoria, IL
Lou Patrick

AL STEWART
Hottest:
PAUL SIMON 1-1
DIANA ROSS 5-2
ELO 6-4
ROBBIE DUPREE 8-5
BILLY JOEL 15-11

WGRO/Grand Rapids, MI

Ray Baker

Hottest:
QUEEN 7-1
PETER GABRIEL 5-3
EDDIE RABBITT 10-6
OLIVIA N-J 17-7
JOHNNY LEE 20-9
OLIVIA N-J 20-12
DOOBIE BROS 28-20

WMEE/Fort Wayne, IN
John Curry

LARSEN-FEITEN BAN
AL STEWART
Hottest:
AIR SUPPLY 1-1
JOHNNY LEE 5-2
PAUL SIMON 8-4
DIANA ROSS 10-8
GEORGE BENSON 13-9

WNAP/Indianapolis, IN
Dennis Jon Bailey

DIONNE WARWICK
DONNA SUMMER
AL STEWART
CDB
WILLIE NELSON
KANSAS
Hottest:
AIR SUPPLY 2-1
DIANA ROSS 8-3
KENNY LOGGINS 17-8
ROBBIE DUPREE 11-10
QUEEN 22-16

WNCL/Columbus, OH
Steve Edwards

BOZ SCAGGS
BARBRA STREISAND
PURE PRAIRIE LEAG
AL STEWART
CARLY SIMON
SUPERTRAMP
Hottest:
DIANA ROSS 2-1
QUEEN 15-2
ROBBIE DUPREE 11-6
EDDIE RABBITT 14-10
ELO 22-11

WONO/Toledo, OH
Jeff McCarthy

WILLIE NELSON
NATALIE COLE
ELTON JOHN
Hottest:
CHRIS CROSS 1-1
JOHNNY LEE 5-2
PAUL SIMON 7-4
DIANA ROSS 14-8
BARBRA STREISAND 23-19

WOW/Omaha, NE

Don Davis

OLIVIA N-J
STACY LATTISAW
MICHAEL JOHNSON
SUPERTRAMP (dp)
ROLLING STONES (dp)
GENESIS (dp)
Hottest:
AIR SUPPLY 1-1
JOHNNY LEE 2-1
PAUL SIMON 11-8
KENNY LOGGINS 13-9
OLIVIA N-J 15-10

WVIC/East Lansing, MI
Jim St. John

ROGER DALTRY
POCO
SUZI QUATRO
EW&F
Hottest:
HUEY LEWIS & NEWS
CLIFF RICHARD
DONNA SUMMER
Hottest:
AIR SUPPLY 1-1
DIANA ROSS 3-2
PAUL SIMON 11-3
AMBROSIA 10-5
KENNY LOGGINS 12-7

PARALLEL THREE

KSTT/Davenport, IA
Teri Nutter

AL STEWART
LARSEN-FEITEN BAN
PURE PRAIRIE LEAG
Hottest:
AIR SUPPLY 1-1
DIANA ROSS 3-2
EDDIE RABBITT 8-5
BILLY JOEL 14-9
KENNY LOGGINS 22-12

WISM/Madison, WI
Samantha Jones

AL STEWART
DIONNE WARWICK
Hottest:
AIR SUPPLY 1-1
OLIVIA N-J 12-6
PAUL SIMON 13-7
GEORGE BENSON 20-13
QUEEN 21-14

KEYN-FM/Wichita, KN

Roger Mundy

OLIVIA N-J
WILLIE NELSON
AL STEWART
DIONNE WARWICK
CHICAGO
CDB
LARSEN-FEITEN BAN
Hottest:
PAUL SIMON 2-1
DIANA ROSS 3-2
ELO 11-6
DOOBIE BROS 16-8
BARBRA STREISAND 20-12

KWEN/Tulsa, OK

Beau

JOURNEY
DONNA SUMMER
CDB
CLIFF RICHARD
Hottest:
WYFM/Youngstown, OH
Jeff Tobin

KENNY LOGGINS
Hottest:
AIR SUPPLY 1-1
QUEEN 5-2
DIANA ROSS 6-4
OLIVIA N-J 14-7
ELO 17-10

WTWR/Detroit, MI

Kurt Kelly

LARSEN-FEITEN BAN
AMY HOLLAND
Hottest:
AIR SUPPLY 1-1
DIANA ROSS 2-2
ROBBIE DUPREE 6-3
CARLY SIMON 21-14
QUEEN 22-15

WNAM/Appleton Oshkosh, WI
Jay Tyler

PURE PRAIRIE LEAG
SUPERTRAMP
CARS
GENESIS
M. MANCHESTER
DONNA SUMMER
Hottest:
AIR SUPPLY 1-1
ELO 4-2
PAUL SIMON 6-3
BILLY JOEL 10-5
DIANA ROSS 15-7

WGBF/Evanston, IN

B.J. Hunter

BOZ SCAGGS
KANSAS
DONNA SUMMER
JOHN COUGAR
AC/DC
CLIFF RICHARD
Hottest:
DIANA ROSS D-1
GEORGE BENSON 5-3
ROBBIE DUPREE 9-5
KENNY LOGGINS 17-11
QUEEN 20-12

WRBR/South Bend, IN

Joe Lightner

DONNA SUMMER
CARLY SIMON
OLIVIA N-J
Hottest:
KENNY LOGGINS 5-1
BOZ SCAGGS 6-5
DIANA ROSS 20-12
BENNY MARDONES 22-15
LARRY GRAHAM 25-17

PARALLEL THREE

KFYR/Bismarck, ND
Dan Brannen

SUPERTRAMP
CLIFF RICHARD
PURE PRAIRIE LEAG
Hottest:
JOHNNY LEE 2-1
ELO 9-6
PAUL SIMON 11-8
KENNY LOGGINS 13-9
OLIVIA N-J 15-10

KKLS/Rapid City, SD
Mick Kjar

DONNA SUMMER
CDB
CARS
POCO
Hottest:
KENNY LOGGINS 1-1
AIR SUPPLY 3-2
ROBBIE DUPREE 11-5
CARLY SIMON 18-10
PAUL SIMON D-17

KKRC/Sioux Falls, SD
Oen Kiley

QUEEN
CLIFF RICHARD
WILLIE NELSON
DIONNE WARWICK
CARS
CDB
DONNA SUMMER
Hottest:
AIR SUPPLY 1-1
AMBROSIA 3-2
FRED KNOBLOCK 12-6
MICHAEL JOHNSON 13-7
CARLY SIMON 16-8

KKXL/Grand Forks, ND

Rick Scott

ROGER DALTRY
MICHAEL JOHNSON
CLIFF RICHARD
DIONNE WARWICK
E. DAN SEALS
Hottest:
AIR SUPPLY 1-1
JOHNNY LEE 3-2
EDDIE RABBITT 4-3
ELO 12-8
KENNY LOGGINS 17-11

WEAO/Eau Claire, WI

Rick Roberts

Hottest:
BENNY MARDONES 1-1
BOB SEGER 7-5
EDDIE RABBITT 13-9
GERRY RAFFERTY 14-10
CARLY SIMON 19-14

WRKR/Racine, WI

Steve Warren

ROGER DALTRY
CLIFF RICHARD
AL STEWART
Hottest:
DIANA ROSS 2-1
QUEEN 15-6
CARLY SIMON 27-22
STEPHANIE MILLS 28-23
BARBRA STREISAND 34-29

WSPT/Stevens Point, WI
Pat Martin

CLIFF RICHARD
AMY HOLLAND
SAMMY JOHNS
STEVIE WONDER
Hottest:
QUEEN 5-1
PAUL SIMON 9-5
CARLY SIMON 15-10
OLIVIA N-J 17-12
STEPHANIE MILLS 18-13

WTRU/Muskogean, MI

Mike Stevens

BOZ SCAGGS
POINTER SISTERS
QUEEN
AL STEWART
Hottest:
AIR SUPPLY 1-1
PAUL SIMON 9-3
DIANA ROSS 11-6
BILLY JOEL 13-9
BOB SEGER 18-12

KOVV/Topeka, KN

Rocky Roberts

DONNA SUMMER
DEVO
CLIFF RICHARD
CARS
Hottest:
OLIVIA N-J 7-1
QUEEN 8-5
CDB 15-8
BOZ SCAGGS 20-14
LARRY GRAHAM 23-17

KQWB-FM/Fargo, ND

Richards/Waters

KANSAS
CARLY SIMON
ALLMAN BROTHERS
JETHRO TULL
ALI THOMSON
JACKSON BROWNE
ERIC CARMEN
SUPERTRAMP
HALL & OATES
Hottest:
QUEEN 2-1
ELO 9-6
JON & VANGELIS 11-7
PAUL SIMON 16-9
ROLLING STONES 17-10

WEST

PARALLEL ONE

KEARTH/Los Angeles, CA
Bob Hamilton

DONNA SUMMER
BOZ SCAGGS
POINTER SISTERS
CLIFF RICHARD
SUPERTRAMP
JONI MITCHELL
Hottest:
QUEEN 1-1
CHRIS CROSS 5-3
DEVO 24-9
BARBRA STREISAND 21-10
OLIVIA N-J 17-13

KF/Los Angeles, CA
Roger Collins

DONNA SUMMER
DONNA SUMMER
CARS
WILLIE NELSON
STACY LATTISAW
Hottest:
DIANA ROSS 1-1
AIR SUPPLY 8-4
GEORGE BENSON 11-7
ELO 12-9
QUEEN 16-10

KFRC/San Francisco, CA

Petersen/Sholin

TEDDY PENDERGRASS
EDDIE MONEY
EW&F
SUPERTRAMP
Hottest:
DIANA ROSS 4-1
LARRY GRAHAM 12-9
PAUL SIMON 13-10
JACKSON BROWNE 20-17
BARBRA STREISAND 26-18

KIMM/Denver, CO

Ooug Erikson

CARS
ELTON JOHN
ROGER DALTRY
SUPERTRAMP
Hottest:
EDDIE RABBITT 1-1
CHRIS CROSS 2-2
AIR SUPPLY 3-3
PAUL SIMON 6-4
ELO 13-9

KJR/Seattle, WA

Thom Buchanan

SUPERTRAMP
STEVIE WONDER
HALL & OATES
AC/DC
DEVO
DONNA SUMMER
WILLIE NELSON
Hottest:
AIR SUPPLY 2-1
ROBBIE DUPREE 6-3
PAUL SIMON 10-5
OLIVIA N-J 15-6
DIANA ROSS 16-7

KOPA/Phoenix, AZ

Jack McKey

DONNA SUMMER
Hottest:
OLIVIA N-J 5-1
PAUL SIMON 7-4
ROBBIE DUPREE 12-7
IRENE CARA 16-10
QUEEN 20-12

KUPD/Phoenix, AZ
Hank Cookenbo

SUPERTRAMP
POCO
KANSAS
JACKSON BROWNE
AC/DC
Hottest:
ROSSINGTON COLLIN 2-1
HALL & OATES 13-5
KINGS 16-7
TOUCH 18-8
ALLMAN BROTHERS 19-9

KRLA/Los Angeles, CA

Rick Stancato

LIPPS, INC.
DONNA SUMMER
Hottest:
QUEEN 1-1
DEVO 5-3
OLIVIA N-J 16-12
TIERRA D 15
STEPHANIE MILLS 26-22

13K/San Diego, CA

Patty Hamilton

DONNA SUMMER
PETER GABRIEL
STACY LATTISAW
DIANA ROSS
CLIFF RICHARD
Hottest:
QUEEN 1-1
OLIVIA N-J 9-6
KURTIS BLOW 11-7
ELO 17-13
AMBROSIA 21-18

PARALLEL TWO

KCPX/Salt Lake City, UT
Gary Waldron

GEORGE BENSON
CLIFF RICHARD
DEVO
WILLIE NELSON
WAYDON JENNINGS
SUPERTRAMP
ROGER DALTRY
AMII & JOHNNY
Hottest:
DIANA ROSS 1-1
JOHNNY LEE 9-5
EDDIE RABBITT 14-6
KENNY LOGGINS 20-13
CDB 21-18

KENO/Las Vegas, NV
Bill Alexander

DONNA SUMMER
STEPHANIE MILLS
SUPERTRAMP
CLIFF RICHARD
Hottest:
ROBBIE DUPREE 3-1
DIANA ROSS 7-2
OLIVIA N-J 20-14
EDDIE RABBITT 22-15
DOOBIE BROS 28-20

KERN/Bakersfield, CA

Guy Davis

CARS
CLIFF RICHARD
DONNA SUMMER
Hottest:
DIANA ROSS 3-1
PAUL SIMON 7-4
GEORGE BENSON 10-7
CARLY SIMON 12-9
OLIVIA N-J 16-11

KGW/Portland, OR

Janis Wojniak

AMY HOLLAND
LIVINGSTON TAYLOR
Hottest:
AIR SUPPLY 1-1
SEAFOOD MAMA 6-3
KENNY LOGGINS 16-12
CARLY SIMON 21-14
DIANA ROSS 25-19

KJRB/Spokane, WA

Brian Gregory

DONNA SUMMER
EW&F
AMY HOLLAND
WILLIE NELSON
JACKSON BROWNE (dp)
SUPERTRAMP (dp)
Hottest:
AIR SUPPLY 1-1
DIANA ROSS 3-2
OLIVIA N-J 8-5
ELO 13-8
CARLY SIMON 21-17

KMJC/San Diego, CA

Chuck Lakefield

CLIFF RICHARD
ELTON JOHN
DONNA SUMMER
COMMODORES
ALI THOMSON
ANNE MURRAY
CDB
Hottest:
AIR SUPPLY 1-1
PAUL SIMON 8-3
GEORGE BENSON 9-6
EDDIE RABBITT 13-10
POINTER SISTERS 22-12

KROY/Sacramento, CA

Bob Malik

CARS
AL STEWART
CLIFF RICHARD
SUPERTRAMP
Hottest:
KENNY LOGGINS 2-1
DIANA ROSS 4-2
GEORGE BENSON 9-3
QUEEN 10-7
PAUL SIMON 15-11

KRQ/Tucson, AZ

Dan McCoy

CLIFF RICHARD
SUPERTRAMP
DONNA SUMMER
Hottest:
QUEEN 4-1
OLIVIA N-J 9-6
KENNY LOGGINS 12-7
AIR SUPPLY 13-9
BARBRA STREISAND 19-14

KRSP/Salt Lake City, UT

Lorraine Winnegar

CLIFF RICHARD
SUPERTRAMP
Hottest:
BOB SEGER 2-1
PURE PRAIRIE LEAG 15-8
AL STEWART 18-9
DOOBIE BROS 22-14
CARS 27-20

KRUX/Phoenix, AZ

Bobby Rivers

QUEEN
DONNA SUMMER
ALLMAN BROTHERS
NELSON/PEARSON
ROGER DALTRY
VAPORS
CRUSADERS
LEO SAYER
Hottest:
AMBROSIA 2-1
AIR SUPPLY 5-2
JOHNNY LEE 6-3
BOB SEGER 7-4
ELO 16-9

PARALLEL THREE

KBOZ/Bozeman, MT
Dennis Nichols

KANSAS
ANNE MURRAY
CLIFF RICHARD
DIANA ROSS
LEO SAYER
Hottest:
AMBROSIA 1-1
EDDIE RABBITT 9-6
PAUL SIMON 12-7
ROBBIE DUPREE 13-9
BOZ SCAGGS 18-11

KCBN/Reno, NV

Larry Irons

PURE PRAIRIE LEAG
POINTER SISTERS
AL STEWART
ELTON JOHN
AC/DC
LIVINGSTON TAYLOR
Hottest:
PAUL SIMON 1-1
QUEEN 17-8
OLIVIA N-J 15-9
KENNY LOGGINS 26-17
EDDIE RABBITT D-20

KFXO/Boise, ID

Charlie Fox

SUPERTRAMP
DEVO (dp)
AMY HOLLAND (dp)
Hottest:
DIANA ROSS 1-1
ELO 7-2
QUEEN 11-4
ROBBIE DUPREE 10-7
OLIVIA N-J 19-12

KQOI/Great Falls, MT

Wendi Carpenter

ALLMAN BROTHERS
DEVO
JAMES LAST BAND
WILLIE NELSON
STEVIE WONDER
Hottest:
ROLLING STONES 1-1
OLIVIA N-J 7-2
QUEEN 13-7
KENNY LOGGINS 27-22
DOOBIE BROS 30-25

KRLC/Lewiston, ID

Steven Alan MacKellvie

SUPERTRAMP
EW&F
CLIFF RICHARD
KANSAS
DAVID BOWIE
DONNA SUMMER
Hottest:
QUEEN 1-1
ROSSINGTON COLLIN 7-4
CDB 17-11
DEVO 30-18
WILLIE NELSON 27-19

KSJL/San Luis Obispo, CA

Don Potter

DONNA SUMMER
SUPERTRAMP
CLIFF RICHARD
STEVIE WONDER
Hottest:
AIR SUPPLY 1-1
DIANA ROSS 3-2
ROBBIE DUPREE 7-4
QUEEN 20-7
OLIVIA N-J 17-8

KENI/Anchorage, AK

Randy Robbins

DOOBIE BROS
BARBRA STREISAND
COMMODORES
KANSAS
DYNASTY
BOB JAMES
Hottest:
ROBBIE DUPREE 1-1
DIANA ROSS 8-2
JOHNNY LEE 11-7
BILLY JOEL 12-8
WILLIE NELSON D-27

**THE FOLLOWING STATIONS
DID NOT REPORT THIS WEEK:**

WNBC/New York City
CHUM/Toronto
WFLY/Albany
KC101 (WKCI)/New Haven
WHOT/Youngstown
KTAC/Tacoma
14WK (WKWK)/Whellring
WAKX/Duluth
WROV/Roanoke
KDZA/Pueblo
KOOK/Billings

PARALLEL ONE PLAYLISTS

EAST

96 KX Pittsburgh
MUSIC MIXTURE

- 1 BOB SEGER/You'll Accompany Me
- 2 IRENE CARA/Am
- 3 CHRIS CROSS/Selling
- 4 ROBBIE DUPRE/Not Rod Hearts
- 5 GEORGE BENSON/Give Me The Night
- 6 DIANA ROSS/UpSide Down
- 7 PAUL SIMON/Late In The Evening
- 8 JOHNNY LEE/Lookin' For Love
- 9 JACOBSON BROWNE/Beaver
- 10 QUEEN/ Bites The Dust
- 11 STACY LATTISMA/Let Me Be Your Angel
- 12 BOB SEGER/You'll Accompany Me
- 13 JERRY GRAY/One In A Million You
- 14 PURE PRAIRIE LEAGUE/ A Almost Ready
- 15 ROLLING STONE/Emotional Rescue
- 16 DIANA ROSS/UpSide Down
- 17 BOB SEGER/You'll Accompany Me
- 18 AMBROSIA/You're The Only Woman
- 19 PETE TONGHER/Not Rod Hearts
- 20 JOURNIE/Don't Ask Me Why
- 21 DOBBIE BRIDGES/Real Love
- 22 HALL & OATES/You've Got That Thing
- 23 BILLY JOEL/Don't Ask Me Why
- 24 DAN FOGELBERG/Time Love So Long
- 25 LINDA RONSTADT/You're So Square
- 26 ALI THOMSON/You're A Little Rhymer
- 27 GENESIS/Turn It On Again
- 28 BARBRA STREISAND/Woman In Love
- 29 LARRY GRAMM/One In A Million You
- 30 JACOBSON BROWNE/The Girl Could Sing

ADDS 30
KANSAS/Hold On
ROGER DALTRY/Without Your Love

ON HEALY FIELD/Only His Name
BARBRA STREISAND/Woman In Love
HENRY PAUL BAND/Long Shot
PLAYER/Givin' It All
PETER GARREL/Games Without Fronts

ROCK 102

WBEN-FM Buffalo

- 1 QUEEN/ Bites The Dust
- 2 DIANA ROSS/UpSide Down
- 3 CHRIS CROSS/Selling
- 4 PAUL SIMON/Late In The Evening
- 5 IRENE CARA/Am
- 6 ROBBIE DUPRE/Not Rod Hearts
- 7 GEORGE BENSON/Give Me The Night
- 8 BERTY HARDONES/Into The Night
- 9 CHRIS CROSS/Selling
- 10 PAUL SIMON/Late In The Evening
- 11 JOURNIE/Don't Ask Me Why
- 12 STACY LATTISMA/Let Me Be Your Angel
- 13 BOB SEGER/You'll Accompany Me
- 14 ELVIS/Over The Border
- 15 LARRY GRAMM/One In A Million You
- 16 EDDIE RABBITT/Drivin' My Life Away
- 17 ROLLING STONE/Emotional Rescue
- 18 DIANE BARNES/No Right So Long
- 19 BOB SEGER/You'll Accompany Me
- 20 LINDA RONSTADT/You're So Square
- 21 PAT BENTON/You Better Run
- 22 CARLY SIMON/Jesse
- 23 ROBBIE DUPRE/Not Rod Hearts
- 24 JERRY GRAY/One In A Million You
- 25 JERRY GRAY/One In A Million You
- 26 DOBBIE BRIDGES/Real Love
- 27 JERRY GRAY/One In A Million You
- 28 BARBRA STREISAND/Woman In Love
- 29 AL STEWART/Don't Light No More Cigarettes
- 30 LARSEN-FEITEN BAW/Who'll Be The Fool
- 31 NATALIE COLE/Somewhere I Used To Live
- 32 DIANE BARNES/No Right So Long
- 33 PURE PRAIRIE LEAGUE/ A Almost Ready
- 34 ERIC CLAPTON/Love
- 35 RAY HOLLAND/How Do I Survive
- 36 HALL & OATES/You've Got That Thing
- 37 WILLIE NELSON/On The Road Again
- 38 JACOBSON BROWNE/The Girl Could Sing
- 39 ALLMAN BROTHERS/Angeline
- 40 SUPERTRAMP/Dreamer

ADDS 31, 32, 33, 34, 40

Q107
FM MUSICRADIO
Washington D.C.

- 1 DIANA ROSS/UpSide Down
- 2 QUEEN/ Bites The Dust
- 3 POINTER SISTERS/We're So Shy
- 4 CHRIS CROSS/Selling
- 5 AIR SUPPLY/All Out Of Love
- 6 BOB SEGER/You'll Accompany Me
- 7 ROBBIE DUPRE/Not Rod Hearts
- 8 OLIVIA N-J/Amadeu
- 9 ELVIS/Over The Border
- 10 IRENE CARA/Am
- 11 EDDIE RABBITT/Drivin' My Life Away
- 12 PAUL SIMON/Late In The Evening
- 13 DIANE BARNES/No Right So Long
- 14 AMBROSIA/You're The Only Woman
- 15 BILLY JOEL/Don't Ask Me Why
- 16 CARLY SIMON/Jesse
- 17 POINTER SISTERS/We're So Shy
- 18 AMBROSIA/You're The Only Woman
- 19 ROBBIE DUPRE/Not Rod Hearts
- 20 OLIVIA N-J/Amadeu
- 21 ROLLING STONE/Emotional Rescue
- 22 DIANE BARNES/No Right So Long
- 23 PETE TONGHER/Not Rod Hearts
- 24 JERRY GRAY/One In A Million You
- 25 CARLY SIMON/Jesse
- 26 ERIC CLAPTON/Love
- 27 ELTON JOHN/Don't Let Me Be This Way
- 28 ALI THOMSON/You're A Little Rhymer
- 29 BILLY JOEL/Don't Ask Me Why
- 30 RYAN TYNOR/Don't Misunderstand

ADDS A BIT OF THE BUNCH/Brain Our Way Back
DONNA SUMNER/The Wanderer

ON PETER GARREL/Games Without Fronts
PAT BENTON/You Better Run
DOBBIE BRIDGES/Real Love
DEERHOOF/If AC/DC/You Shook Me
JACOBSON BROWNE/Beaver
CARLY SIMON/Jesse
ERIC CLAPTON/Love
ELTON JOHN/Don't Let Me Be This Way
ALI THOMSON/You're A Little Rhymer
BILLY JOEL/Don't Ask Me Why
RYAN TYNOR/Don't Misunderstand

WBWB Radio 15
A Friendly Place
Buffalo

- 1 QUEEN/ Bites The Dust
- 2 GEORGE BENSON/Give Me The Night
- 3 AIR SUPPLY/All Out Of Love
- 4 OLIVIA N-J/Amadeu
- 5 DIANA ROSS/UpSide Down
- 6 ELVIS/Over The Border
- 7 BERTY HARDONES/Into The Night
- 8 CHRIS CROSS/Selling
- 9 JOHNNY LEE/Lookin' For Love
- 10 JERRY GRAY/One In A Million You
- 11 BOB SEGER/You'll Accompany Me
- 12 PAUL SIMON/Late In The Evening
- 13 ROBBIE DUPRE/Not Rod Hearts
- 14 JACOBSON BROWNE/Beaver
- 15 EDDIE RABBITT/Drivin' My Life Away
- 16 NATALIE COLE/Somewhere I Used To Live
- 17 DIANE BARNES/No Right So Long
- 18 DIANE BARNES/No Right So Long
- 19 BOB SEGER/You'll Accompany Me
- 20 STACY LATTISMA/Let Me Be Your Angel
- 21 IRENE CARA/Am
- 22 CARLY SIMON/Jesse
- 23 DOBBIE BRIDGES/Real Love
- 24 BARBRA STREISAND/Woman In Love
- 25 LARSEN-FEITEN BAW/Who'll Be The Fool

ADDS 26
CLIFF RICHARD/Dreaming
CARLSON/You're On My Mind
WILLIE NELSON/On The Road Again
AL STEWART/Don't Light No More Cigarettes

ON RAY GOODMAN/It's My Prayer

FM 99.9 WXLO
New York

- 1 DIANA ROSS/UpSide Down
- 2 QUEEN/ Bites The Dust
- 3 LARRY GRAMM/One In A Million You
- 4 GEORGE BENSON/Give Me The Night
- 5 IRENE CARA/Am
- 6 ROLLING STONE/Emotional Rescue
- 7 PAUL SIMON/Late In The Evening
- 8 GEORGE BENSON/Give Me The Night
- 9 TERRY TENNER/Can't Let Me Try
- 10 CHANCE/See Me
- 11 AIR SUPPLY/All Out Of Love
- 12 STEPHANIE HILLS/Who'll Be The Fool
- 13 DIANA ROSS/UpSide Down
- 14 LARRY GRAMM/One In A Million You
- 15 LINDA RONSTADT/You're So Square
- 16 ROBBIE DUPRE/Not Rod Hearts
- 17 GEORGE BENSON/Give Me The Night
- 18 BILLY JOEL/Don't Ask Me Why
- 19 DIANE BARNES/No Right So Long
- 20 OLIVIA N-J/Amadeu
- 21 O JAYS/Girl Don't Let It

ADDS STEPHANIE HILLS/Who'll Be The Fool
CLIFF RICHARD/Dreaming
DONNA SUMNER/The Wanderer
TASTE OF HONEY/Rescue Me

ON ANDREW & SIMPSON/Love Don't Make It
POINTER SISTERS/We're So Shy
DONNA SUMNER/Beaver

92 PRO-FM
Providence

- 1 AIR SUPPLY/All Out Of Love
- 2 DIANA ROSS/UpSide Down
- 3 CHRIS CROSS/Selling
- 4 PAUL SIMON/Late In The Evening
- 5 IRENE CARA/Am
- 6 ROBBIE DUPRE/Not Rod Hearts
- 7 GEORGE BENSON/Give Me The Night
- 8 AMBROSIA/You're The Only Woman
- 9 NATALIE COLE/Somewhere I Used To Live
- 10 BOB SEGER/You'll Accompany Me
- 11 LINDA RONSTADT/You're So Square
- 12 BILLY JOEL/Don't Ask Me Why
- 13 QUEEN/ Bites The Dust
- 14 ELVIS/Over The Border
- 15 POINTER SISTERS/We're So Shy
- 16 DIANE BARNES/No Right So Long
- 17 LARRY GRAMM/One In A Million You
- 18 ROLLING STONE/Emotional Rescue
- 19 DOBBIE BRIDGES/Real Love
- 20 LINDA RONSTADT/You're So Square
- 21 BOB SEGER/You'll Accompany Me
- 22 JERRY GRAY/One In A Million You
- 23 BOB SEGER/You'll Accompany Me
- 24 BOB SEGER/You'll Accompany Me
- 25 BOB SEGER/You'll Accompany Me
- 26 BOB SEGER/You'll Accompany Me
- 27 BOB SEGER/You'll Accompany Me
- 28 BOB SEGER/You'll Accompany Me
- 29 BOB SEGER/You'll Accompany Me
- 30 BOB SEGER/You'll Accompany Me

ADDS 29
SUPERTRAMP/Dreamer
DONNA SUMNER/The Wanderer
STEPHANIE HILLS/Who'll Be The Fool

68 WRKO
Boston

- 1 AIR SUPPLY/All Out Of Love
- 2 DIANA ROSS/UpSide Down
- 3 GEORGE BENSON/Give Me The Night
- 4 PAUL SIMON/Late In The Evening
- 5 CHRIS CROSS/Selling
- 6 AMBROSIA/You're The Only Woman
- 7 IRENE CARA/Am
- 8 POINTER SISTERS/We're So Shy
- 9 PAUL SIMON/Late In The Evening
- 10 ROBBIE DUPRE/Not Rod Hearts
- 11 BILLY JOEL/Don't Ask Me Why
- 12 DIANE BARNES/No Right So Long
- 13 STACY LATTISMA/Let Me Be Your Angel
- 14 OLIVIA N-J/Amadeu
- 15 JERRY GRAY/One In A Million You
- 16 IRENE CARA/Am
- 17 EDDIE RABBITT/Drivin' My Life Away
- 18 ROLLING STONE/Emotional Rescue
- 19 DOBBIE BRIDGES/Real Love
- 20 STACY LATTISMA/Let Me Be Your Angel
- 21 TERRY TENNER/Can't Let Me Try
- 22 JERRY GRAY/One In A Million You
- 23 CARLY SIMON/Jesse
- 24 BARBRA STREISAND/Woman In Love
- 25 ELTON JOHN/Don't Let Me Be This Way
- 26 STEPHANIE HILLS/Who'll Be The Fool
- 27 BOB SEGER/You'll Accompany Me
- 28 ROBERT JOHNSON/There's A Lonely Girl

ADDS CLIFF RICHARD/Dreaming
AMII & JOHNNY DAY/My Girl
ALI THOMSON/You're A Little Rhymer
EMU/Let Me Tell

ON ANNE MURRAY/Could I Have This One
WILLIE NELSON/On The Road Again

WFL
Philadelphia

- 1 AIR SUPPLY/All Out Of Love
- 2 DIANA ROSS/UpSide Down
- 3 GEORGE BENSON/Give Me The Night
- 4 PAUL SIMON/Late In The Evening
- 5 CHRIS CROSS/Selling
- 6 AMBROSIA/You're The Only Woman
- 7 IRENE CARA/Am
- 8 POINTER SISTERS/We're So Shy
- 9 PAUL SIMON/Late In The Evening
- 10 ROBBIE DUPRE/Not Rod Hearts
- 11 BILLY JOEL/Don't Ask Me Why
- 12 DIANE BARNES/No Right So Long
- 13 STACY LATTISMA/Let Me Be Your Angel
- 14 OLIVIA N-J/Amadeu
- 15 JERRY GRAY/One In A Million You
- 16 IRENE CARA/Am
- 17 EDDIE RABBITT/Drivin' My Life Away
- 18 ROLLING STONE/Emotional Rescue
- 19 DOBBIE BRIDGES/Real Love
- 20 STACY LATTISMA/Let Me Be Your Angel
- 21 TERRY TENNER/Can't Let Me Try
- 22 JERRY GRAY/One In A Million You
- 23 CARLY SIMON/Jesse
- 24 BARBRA STREISAND/Woman In Love
- 25 ELTON JOHN/Don't Let Me Be This Way
- 26 STEPHANIE HILLS/Who'll Be The Fool
- 27 BOB SEGER/You'll Accompany Me
- 28 ROBERT JOHNSON/There's A Lonely Girl

ADDS AL STEWART/Don't Light No More Cigarettes
CLIFF RICHARD/Dreaming
DIANA/You're A Little Rhymer
AMY HOLLAND/How Do I Survive

ON IRENE CARA/Am
LARSEN-FEITEN BAW/Who'll Be The Fool

JE 105
Providence

- 1 DIANA ROSS/UpSide Down
- 2 BOB SEGER/You'll Accompany Me
- 3 QUEEN/ Bites The Dust
- 4 NATALIE COLE/Somewhere I Used To Live
- 5 GEORGE BENSON/Give Me The Night
- 6 PAUL SIMON/Late In The Evening
- 7 AIR SUPPLY/All Out Of Love
- 8 LARRY GRAMM/One In A Million You
- 9 CARLY SIMON/Jesse
- 10 AMBROSIA/You're The Only Woman
- 11 CHRIS CROSS/Selling
- 12 IRENE CARA/Am
- 13 ROBBIE DUPRE/Not Rod Hearts
- 14 BILLY JOEL/Don't Ask Me Why
- 15 EDDIE RABBITT/Drivin' My Life Away
- 16 ROBBIE DUPRE/Not Rod Hearts
- 17 ROLLING STONE/Emotional Rescue
- 18 DIANE BARNES/No Right So Long
- 19 BARBRA STREISAND/Woman In Love
- 20 LINDA RONSTADT/You're So Square
- 21 DEVO/Whip It
- 22 DIANE BARNES/No Right So Long
- 23 PURE PRAIRIE LEAGUE/ A Almost Ready
- 24 OLIVIA N-J/Amadeu
- 25 DEVO/Whip It
- 26 LARSEN-FEITEN BAW/Who'll Be The Fool
- 27 DIANE BARNES/No Right So Long
- 28 JACOBSON BROWNE/The Girl Could Sing
- 29 RISS/Tomorrow
- 30 DEBBIE SUDBURY/Dreamer

ADDS 31, 32, 33, 35
CONCORDS/Where
BOB SEGER/You'll Accompany Me
EMU/Let Me Tell

ON DIANE BARNES/No Right So Long
LINDA RONSTADT/You're So Square
O JAYS/Girl Don't Let It

68 WRKO
Boston

- 1 AIR SUPPLY/All Out Of Love
- 2 DIANA ROSS/UpSide Down
- 3 GEORGE BENSON/Give Me The Night
- 4 PAUL SIMON/Late In The Evening
- 5 CHRIS CROSS/Selling
- 6 AMBROSIA/You're The Only Woman
- 7 IRENE CARA/Am
- 8 POINTER SISTERS/We're So Shy
- 9 PAUL SIMON/Late In The Evening
- 10 ROBBIE DUPRE/Not Rod Hearts
- 11 BILLY JOEL/Don't Ask Me Why
- 12 DIANE BARNES/No Right So Long
- 13 STACY LATTISMA/Let Me Be Your Angel
- 14 OLIVIA N-J/Amadeu
- 15 JERRY GRAY/One In A Million You
- 16 IRENE CARA/Am
- 17 EDDIE RABBITT/Drivin' My Life Away
- 18 ROLLING STONE/Emotional Rescue
- 19 DOBBIE BRIDGES/Real Love
- 20 STACY LATTISMA/Let Me Be Your Angel
- 21 TERRY TENNER/Can't Let Me Try
- 22 JERRY GRAY/One In A Million You
- 23 CARLY SIMON/Jesse
- 24 BARBRA STREISAND/Woman In Love
- 25 ELTON JOHN/Don't Let Me Be This Way
- 26 STEPHANIE HILLS/Who'll Be The Fool
- 27 BOB SEGER/You'll Accompany Me
- 28 ROBERT JOHNSON/There's A Lonely Girl

ADDS 29
SUPERTRAMP/Dreamer
DONNA SUMNER/The Wanderer
STEPHANIE HILLS/Who'll Be The Fool

60 WJAO
Baltimore

- 1 AIR SUPPLY/All Out Of Love
- 2 DIANA ROSS/UpSide Down
- 3 GEORGE BENSON/Give Me The Night
- 4 PAUL SIMON/Late In The Evening
- 5 CHRIS CROSS/Selling
- 6 AMBROSIA/You're The Only Woman
- 7 IRENE CARA/Am
- 8 POINTER SISTERS/We're So Shy
- 9 PAUL SIMON/Late In The Evening
- 10 ROBBIE DUPRE/Not Rod Hearts
- 11 BILLY JOEL/Don't Ask Me Why
- 12 DIANE BARNES/No Right So Long
- 13 STACY LATTISMA/Let Me Be Your Angel
- 14 OLIVIA N-J/Amadeu
- 15 JERRY GRAY/One In A Million You
- 16 IRENE CARA/Am
- 17 EDDIE RABBITT/Drivin' My Life Away
- 18 ROLLING STONE/Emotional Rescue
- 19 DOBBIE BRIDGES/Real Love
- 20 STACY LATTISMA/Let Me Be Your Angel
- 21 TERRY TENNER/Can't Let Me Try
- 22 JERRY GRAY/One In A Million You
- 23 CARLY SIMON/Jesse
- 24 BARBRA STREISAND/Woman In Love
- 25 ELTON JOHN/Don't Let Me Be This Way
- 26 STEPHANIE HILLS/Who'll Be The Fool
- 27 BOB SEGER/You'll Accompany Me
- 28 ROBERT JOHNSON/There's A Lonely Girl

ADDS CLIFF RICHARD/Dreaming
AMII & JOHNNY DAY/My Girl
ALI THOMSON/You're A Little Rhymer
EMU/Let Me Tell

ON ANNE MURRAY/Could I Have This One
WILLIE NELSON/On The Road Again

WABC MusicRadio 77
New York

- 1 DIANA ROSS/UpSide Down
- 2 IRENE CARA/Am
- 3 OLIVIA N-J/Amadeu
- 4 AIR SUPPLY/All Out Of Love
- 5 CHRIS CROSS/Selling
- 6 QUEEN/ Bites The Dust
- 7 ROLLING STONE/Emotional Rescue
- 8 GEORGE BENSON/Give Me The Night
- 9 LARRY GRAMM/One In A Million You
- 10 KIM CARNE/More Love
- 11 BILLY JOEL/Don't Ask Me Why
- 12 PAUL SIMON/Late In The Evening
- 13 JOHNNY LEE/Lookin' For Love
- 14 STEPHANIE HILLS/Who'll Be The Fool
- 15 LINDA RONSTADT/You're So Square
- 16 BOB SEGER/You'll Accompany Me
- 17 BOB SEGER/You'll Accompany Me
- 18 BOB SEGER/You'll Accompany Me
- 19 BOB SEGER/You'll Accompany Me
- 20 BOB SEGER/You'll Accompany Me
- 21 BOB SEGER/You'll Accompany Me
- 22 BOB SEGER/You'll Accompany Me
- 23 BOB SEGER/You'll Accompany Me
- 24 BOB SEGER/You'll Accompany Me
- 25 BOB SEGER/You'll Accompany Me
- 26 BOB SEGER/You'll Accompany Me
- 27 BOB SEGER/You'll Accompany Me
- 28 BOB SEGER/You'll Accompany Me
- 29 BOB SEGER/You'll Accompany Me
- 30 BOB SEGER/You'll Accompany Me

ADDS 20, 27, 40
EMU/Let Me Tell

ON POINTER SISTERS/We're So Shy

WJAO
Montreal

- 1 ROLLING STONE/Emotional Rescue
- 2 AIR SUPPLY/All Out Of Love
- 3 QUEEN/ Bites The Dust
- 4 BERTY HARDONES/Into The Night
- 5 GEORGE BENSON/Give Me The Night
- 6 ROBBIE DUPRE/Not Rod Hearts
- 7 S.O.S. BAND/Take Your Time
- 8 BOB SEGER/You'll Accompany Me
- 9 OLIVIA N-J/Amadeu
- 10 BERTY HARDONES/Into The Night
- 11 DIANA ROSS/UpSide Down
- 12 ROBBIE DUPRE/Not Rod Hearts
- 13 DIANE BARNES/No Right So Long
- 14 DIANE BARNES/No Right So Long
- 15 TERRY TENNER/Can't Let Me Try
- 16 DIANE BARNES/No Right So Long
- 17 NATALIE COLE/Somewhere I Used To Live
- 18 PAUL SIMON/Late In The Evening
- 19 BOB SEGER/You'll Accompany Me
- 20 ELTON JOHN/Little Jeannie
- 21 DOBBIE BRIDGES/Real Love

ADDS 20, 27, 40
EMU/Let Me Tell

ON POINTER SISTERS/We're So Shy

CFTR 680
Toronto

- 1 AIR SUPPLY/All Out Of Love
- 2 BERTY HARDONES/Into The Night
- 3 JOHNNY LEE/Lookin' For Love
- 4 GEORGE BENSON/Give Me The Night
- 5 DIANE BARNES/No Right So Long
- 6 IRENE CARA/Am
- 7 ROBBIE DUPRE/Not Rod Hearts
- 8 CHRIS CROSS/Selling
- 9 QUEEN/ Bites The Dust
- 10 AMBROSIA/You're The Only Woman
- 11 IRENE CARA/Am
- 12 PAUL SIMON/Late In The Evening
- 13 GEORGE BENSON/Give Me The Night
- 14 BOB SEGER/You'll Accompany Me
- 15 GEORGE BENSON/Give Me The Night
- 16 DIANE BARNES/No Right So Long
- 17 EDDIE RABBITT/Drivin' My Life Away
- 18 DIANE BARNES/No Right So Long
- 19 DIANE BARNES/No Right So Long
- 20 DIANE BARNES/No Right So Long
- 21 DIANE BARNES/No Right So Long
- 22 DIANE BARNES/No Right So Long
- 23 DIANE BARNES/No Right So Long
- 24 DIANE BARNES/No Right So Long
- 25 DIANE BARNES/No Right So Long
- 26 DIANE BARNES/No Right So Long
- 27 DIANE BARNES/No Right So Long
- 28 DIANE BARNES/No Right So Long
- 29 DIANE BARNES/No Right So Long
- 30 DIANE BARNES/No Right So Long

ADDS 36, 37

ON DOBBIE BRIDGES/Real Love
CLIFF RICHARD/Dreaming
LARSEN-FEITEN BAW/Who'll Be The Fool

WPGC
Washington D.C.

- 1 DIANA ROSS/UpSide Down
- 2 POINTER SISTERS/We're So Shy
- 3 QUEEN/ Bites The Dust
- 4 IRENE CARA/Am
- 5 ROBBIE DUPRE/Not Rod Hearts
- 6 STEPHANIE HILLS/Who'll Be The Fool
- 7 AMBROSIA/You're The Only Woman
- 8 BOB SEGER/You'll Accompany Me
- 9 CHRIS CROSS/Selling
- 10 AIR SUPPLY/All Out Of Love
- 11 BERTY HARDONES/Into The Night
- 12 STACY LATTISMA/Let Me Be Your Angel
- 13 BOB SEGER/You'll Accompany Me
- 14 DIANE BARNES/No Right So Long
- 15 DIANE BARNES/No Right So Long
- 16 DIANE BARNES/No Right So Long
- 17 DIANE BARNES/No Right So Long
- 18 DIANE BARNES/No Right So Long
- 19 DIANE BARNES/No Right So Long
- 20 DIANE BARNES/No Right So Long
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- 22 DIANE BARNES/No Right So Long
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- 28 DIANE BARNES/No Right So Long
- 29 DIANE BARNES/No Right So Long
- 30 DIANE BARNES/No Right So Long

ADDS 25, 26

WJAO
Midwest

- 1 WILLIE NELSON/On The Road Again
- 2 OLIVIA N-J/Amadeu
- 3 GEORGE BENSON/Give Me The Night
- 4 AIR SUPPLY/All Out Of Love
- 5 JOHNNY LEE/Lookin' For Love
- 6 ROBBIE DUPRE/Not Rod Hearts
- 7 BILLY JOEL/Don't Ask Me Why
- 8 AMBROSIA/You're The Only Woman
- 9 IRENE CARA/Am
- 10 BILLY JOEL/Don't Ask Me Why
- 11 BILLY JOEL/Don't Ask Me Why
- 12 PAUL SIMON/Late In The Evening
- 13 WICKIE GILLEY/Stand By Me
- 14 LARRY GRAMM/One In A Million You
- 15 DIANA ROSS/UpSide Down
- 16 HALL & OATES/You've Got That Thing
- 17 BARBRA STREISAND/Woman In Love
- 18 ROBBIE DUPRE/Not Rod Hearts
- 19 POINTER SISTERS/We're So Shy
- 20 PAUL SIMON/Late In The Evening
- 21 IRENE CARA/Am
- 22 ROBERT JOHNSON/There's A Lonely Girl
- 23 PLAYER/Givin' It All

ADDS 16, 18

WJAO
Kansas City

- 1 WILLIE NELSON/On The Road Again
- 2 OLIVIA N-J/Amadeu
- 3 GEORGE BENSON/Give Me The Night
- 4 AIR SUPPLY/All Out Of Love
- 5 JOHNNY LEE/Lookin' For Love
- 6 ROBBIE DUPRE/Not Rod Hearts
- 7 BILLY JOEL/Don't Ask Me Why
- 8 AMBROSIA/You're The Only Woman
- 9 IRENE CARA/Am
- 10 BILLY JOEL/Don't Ask Me Why
- 11 BILLY JOEL/Don't Ask Me Why
- 12 PAUL SIMON/Late In The Evening
- 13 WICKIE GILLEY/Stand By Me
- 14 LARRY GRAMM/One In A Million You
- 15 DIANA ROSS/UpSide Down
- 16 HALL & OATES/You've Got That Thing
- 17 BARBRA STREISAND/Woman In Love
- 18 ROBBIE DUPRE/Not Rod Hearts
- 19 POINTER SISTERS/We're So Shy
- 20 PAUL SIMON/Late In The Evening
- 21 IRENE CARA/Am
- 22 ROBERT JOHNSON/There's A Lonely Girl
- 23 PLAYER/Givin' It All

ADDS 16, 18

woky
Milwaukee

- 1 DIANA ROSS/UpSide Down
- 2 AIR SUPPLY/All Out Of Love
- 3 AMBROSIA/You're The Only Woman
- 4 CHRIS CROSS/Selling
- 5 ROBBIE DUPRE/Not Rod Hearts
- 6 PETE TONGHER/Not Rod Hearts
- 7 JERRY GRAY/One In A Million You
- 8 AMBROSIA/You're The Only Woman
- 9 DIANE BARNES/No Right So Long
- 10 BOB SEGER/You'll Accompany Me
- 11 IRENE CARA/Am
- 12 PAUL SIMON/Late In The Evening
- 13 GEORGE BENSON/Give Me The Night
- 14 BOB SEGER/You'll Accompany Me
- 15 GEORGE BENSON/Give Me The Night
- 16 DIANE BARNES/No Right So Long
- 17 EDDIE RABBITT/Drivin' My Life Away
- 18 DIANE BARNES/No Right So Long
- 19 DIANE BARNES/No Right So Long
- 20 DIANE BARNES/No Right So Long
- 21 DIANE BARNES/No Right So Long
- 22 DIANE BARNES/No Right So Long
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- 27 DIANE BARNES/No Right So Long
- 28 DIANE BARNES/No Right So Long
- 29 DIANE BARNES/No Right So Long
- 30 DIANE BARNES/No Right So Long

ADDS 29
CLIFF RICHARD/Dreaming
MILL & OATES/You've Got That Thing

ON GENESIS/Turn It On Again
PETER GARREL/Games Without Fronts
MOBY DICK/You're A Little Rhymer
ELVIS/Over The Border

WZZP 106
Cleveland

- 1 AIR SUPPLY/All Out Of Love
- 2 DIANE BARNES/No Right So Long

**Last Week's
'MOST ADDED'
Single
Has EXPLODED
This Week!**

Y100 6-2
KEARTH 24-9
KRLA 5-3
WAEB 11-6
96X 10-6
WIFI 25-19
F105 add
PRO-FM 28-25
JB105 31-25
Q107 on
KRLY add
Z93 add
Q105 30-28
WDRQ deb 29
KFI deb 21
13K 19-15
KJR add
WTRY on
WTIC-FM add 29
WICC 30-24
WPST 25-19
Q106 deb 29
WKEE deb 39
V100 add
WFLY add 30
WAKX add
KRBE 29-19
KINT add 24
KHFI add
KBFM add

WTIX deb 37
WNOE add 30
WFMF add
KXX106 deb 32
WERC add
WAAY deb 24
Y103 add
BJ105 on
CK101 23-17
WBBQ deb 26
FM100 on
WLAC on
KX104 deb 29
92Q add
WSKZ 29-23
WNOX add
WSEZ 18-15
WGH deb 22
WRVQ 23-20
KJ100 24-20
WVIC deb 36
KWEN deb 37
WGBF on
KMJC on
KERN deb 28
KIOY deb 19
KROY deb 29
KJRB on
KCPX add
KRSP deb 27

KMJK deb 32
KLUC deb 23
KENO deb 27
KRUX deb 31
KRQ 28-24
KTKT 30-23
WGUY on
WLBZ 33-30
WIGY on
WFBG deb 31
WXIL add
WHHY deb 29
WSGA 35-31
95SGF on
WCGQ deb 25
WISE 36-20
WFLB on
FM99 33-20
WKXY 28-20
KILE 38-36
KSEL add
KPUR add
KKLS on
WSPT deb 25
KDVV add
KSLY on
KQDI add
KFXD add
KRLC 30-18

AVERAGE MOVE + 5

**DEVO
"WHIP IT"**

Produced by DEVO
in Association with Robert Margouleff

ON WARNER BROS. RECORDS 


**You Get "MORE"
With LEO SAYER**



**"MORE
THAN I
CAN SAY"**

**New From
LEO
SAYER**

Produced and Arranged by Alan Tarney

ON WARNER BROS. RECORDS 

THE PICTURE PAGES

Rivers Runs Through Roxy



RSO's Johnny Rivers played the Roxy in L.A. for a rare live appearance, and Polygram and RSO executives were notable among the backstage well-wishers. Pictured (l-r) are RSO President Al Coury, Polygram's Barbara Rosenbluth, Polygram VP Emile Petrone, Rivers, Polygram's Greg Millar and Steve Helt, RSO's Robin Wren and Vic Ginocchio, and RSO Sr. VP/GM Rich Fitzgerald.

Trembling At Epic



The Tremblers' Peter Noone visited the CBS office in New York upon the release of the group's first Johnston Records LP. Pictured (l-r) are E/P/A Sr. VP/GM Don Dempsey, Noone, CBS Associated Labels VP/GM Tony Martell, and CBS Records Division President Bruce Lundvall.

Burnette Gain For Columbia



Columbia Records has signed Billy Burnette, son of early rock star Dorsey Burnette and cousin of Rocky Burnette. Pictured (l-r seated) are Columbia VP/Promotion Ed Hynes, CBS Records Division President Bruce Lundvall, Burnette, and Columbia VP Michael Dibeck; (l-r, standing) Columbia VP's Arma Andon and Joe Mansfield, manager Suzy Frank, manager/producer Barry Seidel, and Columbia's Warren Williams.

Siner Signs Sign Symbolically



MCA Records President Bob Siner is pictured "signing" new label act Critical Mass, who weren't able to be physically present for the ceremony but did supply a billboard of themselves to stand in.

Central Park Hears "Voices"



RCA's Daryl Hall and John Oates recently performed in New York's Central Park at the Dr. Pepper Festival. Pictured are (l-r) Champion Entertainment VP Jab Brien, RCA's Mike Shallet and Bill McGathy, Hall and Oates, Hall and Oates' manager and Champion Entertainment President Tommy Mottola, RCA VP Don Burkheimer and RCA's Don Wardell.

Manilow Stars On Walk of Fame



Barry Manilow was honored with a star on Hollywood's Walk of Fame recently as part of "Barry Manilow Day" festivities in L.A. Pictured at the ceremony are (l-r) Pantages Manager Bob McTyre, MC Johnny Grant, Arista President Clive Davis, Manilow, L.A. City Council President John Ferraro, and Hollywood Chamber of Commerce President Bob Welch.

Capitol Signs Hansen



Randy Hansen, best-known for his tribute to Jimi Hendrix act, has signed with Capitol Records. Pictured (l-r) post signing are Capitol producer John Carter, Capitol's Ken Katz, Hansen's producer David Rubinson, Randy Hansen, Capitol VP Rupert Perry, and management's Bruce Good.

Coming Up Dusty



Congratulating Dusty Springfield (left) after her Greek Theatre appearance in L.A. are 20th Century-Fox Records President Neil Portnow (center) and actress Susan Anton.

THE PICTURE PAGES

CBS/Sony Awards EW&F



ARC's Earth, Wind & Fire received a special award for outstanding sales achievement from CBS/Sony at the CBS/Records Group's recent domestic and international business meetings. Pictured at the presentation are (l-r) CBS Records International President Allen Davis, CBS/Sony President Toshio Ozawa, CBS/Records Group Deputy President Dick Asher, CBS/Records Group President Walter Yetnikoff, Earth, Wind & Fire's Verdine White, CBS/Sony Chairman Norio Ohga, CBS Inc. President Thomas Wyman, and CBS Records Division President Bruce Lundvall.

Millennium Adopts Bay Brothers



Millennium Records has signed the Bay Brothers. Pictured at the pacting are (l-r) Millennium President Jimmy Jenner, group's Lou Hokenson, label's Beverly Berman, group's Ernie Sorrentino, and Millennium's Ken Franklin.

Kingbees Make Honey In Hometown



Following their recent performance at the Universal Amphitheatre in their hometown of Los Angeles, RSO's the Kingbees were greeted backstage by various label reps. Pictured post-concert are, from left: RSO Sr. VP/IGM Rich Fitzgerald, Kingbees Rex Roberts and Jamie James, label's Cash Landy and Jason Minkler, group's Michael Rummans, and RSO's Robin Wren and Ron Lanham.

MCA Distribution Meetings



Pictured at the recent semiannual MCA Distributing Corp.'s national meeting are, from left: MCA Dist. VP Neil Hartley, MCA Records Group's Gene Froelich, MCA District President Al Bergamo, MCA District Exec. VP Sam Passamano Sr., and newly appointed MCA Dist. VP John Burns.

Arista Keys On Vannelli's Debut LP



Arista Records has signed Gino Vannelli with his debut album for the label, "Black Keys," scheduled for October release. Shown in the studio are, from left: Arista President Clive Davis, album co-producer Joe Vannelli, Gino Vannelli, and album co-producer Ross Vannelli.

Seymour Lands On Boardwalk



Phil Seymour, former partner in the Dwight Twilley Band, has signed to Boardwalk Entertainment's music/records division, with an album scheduled for early next year. Pictured (l-r) are manager Saul Davis, Seymour, Boardwalk President Neil Bogart, and attorney Peter Paterno.

Epic Pacts Goudreau's Solo Wax



Epic/Portrait has inked Barry Goudreau (guitarist for Boston) to a solo recording contract, with a first album and single already out. Shown at the signing ceremony are (l-r) Epic/Portrait/Associated Labels Sr. VP/IGM Don Dempsey, Epic/Portrait VP/IGM Lennie Patze, Goudreau, CBS Records Division President Bruce Lundvall, and Goudreau's manager Paul Ahern.

Capitol Intros Neilsen/Pearson LP



Capitol Records introduced the label's initial album from Neilsen/Pearson with listening parties in 12 cities recently. Shown at the New York showcase for the duo's debut are, from left: Capitol's Jerry Schragar, Harmony Hut's Tom Donnarumma, ElRoy's Mike Weiner, Capitol's Ray Brilli, and label VP Dan Davis.



Black Radio

Bill Speed

Black Radio Promotions — Building Audience Involvement

One of the most important things a radio station should do to keep its image in front of the audience is promotion. Contests, giving away prizes arranged with local businesses or with record companies, can increase audience participation in any format, and Black radio is no exception.

This week, offering their views on the benefits of promotions and contests, we have from the radio side WKWM/Grand Rapids PD Frank Grant, and from the records side Capitol/EMI/Liberty National Promotion Manager/Black Product Don Mac, a former radio programmer.

R&R: With fall upon us, signalling the start of the Oct/Nov book, how important are promotions for Black radio?

FG: It depends, in certain respects, on where you are, and how competitive your market is as far as promotions and contests. For example, in Grand Rapids, our audience likes to win things just like anybody else would. It depends on what exactly you are trying to do and who you feel you are competing with, if you feel you are competing with anyone.

R&R: I'm trying to gauge the strength of promotions on Black radio. So you think your listeners like to win things? Have they become accustomed to that?

FG: I think they have since we've been here. We're the only Black station in the market, and I would say basically white people did not participate. The black audience did not feel they were a part of other stations' promotions because usually due to the ratings situation, you have to listen to win. Black people didn't feel they

were a part of contests on the other stations because they didn't have anything to listen for. They didn't want to put up with the music that they didn't really want to hear as a consolation to win a prize. I would say that up until the last two years, when we went on the air, that black people didn't feel a part of the contest thing that goes on in radio. But I think we brought a new meaning to contests for our audience. It's their station and they feel totally a part of anything that we do promotionally.

"Black people didn't feel they were a part of contests on the other stations because they didn't have anything to listen for. They didn't want to put up with the music that they didn't really want to hear as a consolation to win a prize."

R&R: You pay rent and mortgage bills, give away tickets and trips to things. Do you think that is buying your public's attention? Or is it good public service?

FG: I think it is a service we can provide. I thought when we first went on the air that we wouldn't get into it as much as we have. I have to speak from a small market standpoint, where we have an audience of people who, up until two years ago, didn't have Black radio. There's a lot of things we have created in this market that benefit everybody whether they are into the contest or promotion that we are doing. Until we came here, discounts and big sales were few and far between. There was no real reason for it. Advertising, promotion and all of that, it goes hand in hand. It benefits, in that respect, the entire community.

R&R: Give me an example of that.

FG: For an example, if you have a business, they may run special sales. I think that's good for a black community. We've sponsored contests from different locations because, in many cases, the advertiser wants to do it. We get options for a lot of contests because the advertiser wants to promote them by giving a trip away or doing something special. I think it is definitely helpful.

R&R: Since you've had a dual career, do you feel promotions in cooperation with a record company are helpful?

DM: I think they are a necessary entity, because first of all Black radio doesn't have the megabuck budgets that most of your pop-oriented stations do. As a result, promotions like we're discussing work and are helpful because it provides a glamor-type prize for the radio stations. Ordinarily they might not have the money for it, particularly cruises or vacations; and they also place a spotlight on the product for the record company. For example, we had a Peabo Bryson album entitled "Paradise," and we ran a couple of promotions where we got couples away to Paradise Island for a weekend, and it tied in very nicely for us.

R&R: Do those promotions really work?

DM: I think they work. I think it provides a level of excitement for the radio station and around the product for the listener. It's just the idea, for example, of getting out of town and having someone else pay for it. It's a chance to relax, particularly for black folk in this present economy, where it's difficult to get out and spend a weekend. Radio stations and the record companies join forces and pay for that weekend, and it creates excitement, and I think it's appreciated.

People

Get well wishes to General Manager Ben Miles and News Director Tom Mitchell of WANT/Richmond. Both are recuperating in the hospital from recent illnesses... VP/GM Jerry Rushin of WEDR/Miami will also be programming KWAM/Memphis... WCIN/Cincinnati staffer and station billboard model Linda Smith has left the station and will be relocating in Houston... Remember, you don't have to be a reporter to participate in this section. Please send all material (pictures and news items) to Bill Speed, 1930 Century Park West, Los Angeles, CA 90067...

Places

NUMBER, PLEASE: WVEE(V-103)/Atlanta has a new telephone number. It is (404) 898-8900... Music Director Eddie Jordan of WKND/Hartford can now be reached at (203) 683-1616...

Things

OPEN HOUSE: WLOU/Louisville held an open house on September 4, giving away albums, concert tickets and T-shirts... A.C. Williams and Bobby Brown, air personalities at WDIA/Memphis, are co-hosting a blues program between 6am and 10am on Saturdays... WKWM/Grand Rapids recently conducted a "Landlord" promotion in conjunction with CBS Records and Crazy Larry's Record Shop. First, second, and third place winners received a set of ten CBS albums as well as \$200, \$100 and \$100, respectively... A Panasonic-sponsored music special featuring Columbia's Earth, Wind & Fire will be broadcast on 300 stations, October 30 and November 1. The special is voiced by E. Rodney Jones... WKXI/Jackson has started its "Football Sweepstakes" with listeners invited to guess the scores of Southwestern Athletic Conference and NFL games for various prizes to be given weekly. They also gave away the "WKXI Kaddie," a restored 1960 Sedan DeVille. Listeners qualified by sending in a postcard with the winner picked by random drawing on September 6...

Don't forget the NRBA American Radio Expo is coming soon. There's still time to make reservations and send all your promotional items, TV spots, bumper stickers, airchecks, or anything else you might feel represents your station. Please address to Bill Speed, R&R, 1930 Century Park West, Los Angeles, CA 90067. Remember, this one is for you and your future.

WVON
1390-AM

presents

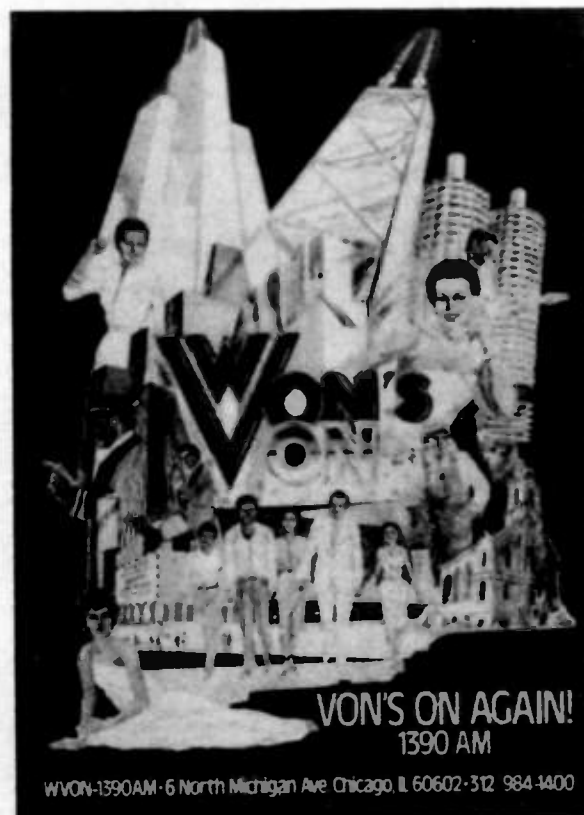
BLACK CHICAGO:
A Proud Heritage!

In cooperation with

THE DUSABLE MUSEUM



CHICAGOFEST 80 occurs during the seventeenth year of WVON radio's service to the black community. This pamphlet was prepared in continuance of that commitment.



CELEBRATING CHICAGOFEST — Chicagofest 80 is a big ethnic celebration of the city's heritage, occurring annually. This is WVON's way of celebrating Chicago's black heritage, not to mention a pamphlet published to give a brief history of the city's black history. Incidentally, Chicago was founded by a black man, Jean Baptiste Point DuSable (1745-1814).

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- O'JAYS**
 "Girl, Don't Let It Get You Down" (Philadelphia International)
LTD
 "Where Did We Go Wrong" (A&M)
TOM BROWNE
 "Funkin' For Jamaica (NY)" (GRP/Arista)
DYNASTY
 "I've Just Begun To Love You" (Solar/RCA)
ZAPP
 "More Bounce To The Ounce" (WB)
STEPHANIE MILLS
 "Never Knew Love Like This Before" (20th)
GEORGE BENSON
 "Give Me The Night" (WB)
POINTER SISTERS
 "He's So Shy" (Planet)
MINNIE RIPERTON
 "Here We Go" (Capitol)
MICHAEL HENDERSON
 "Wide Receiver" (Buddah)
MAZE
 "Southern Girl" (Capitol)
STACY LATTISAW
 "Let Me Be Your Angel" (Cotillion)
ASHFORD & SIMPSON
 "Love Don't Make It Right" (WB)
DIANA ROSS
 "Upside Down" (Motown)
QUEEN
 "Another One Bites The Dust" (Elektra)

CLIMBERS

Following are listed in order of their airplay activity.

CHANGE "Searching" (RFC/WB) 55% reporting. Climbing at WAMO and WILD in the East. Medium airplay at WYLD, hot at WDIA, WEDR, WEAS and WOWI in the South. New at WVON and WCIN, climbing at WJMO, WJLB and KATZ, and hot at WDAO in the Midwest. Climbing at KSOL and hot at KDAY in the West.

ONE WAY "Pop It" (MCA) 55% reporting. Hot at WILD in the East. Climbing at WYLD and WEAS; hot at WJMI, WANT and WGIV in the South. Medium airplay at KATZ, KMJM and WLOU. Hot at WWWS, WVKO, WKWM and WDAO in the Midwest. Climbing at KSOL and hot at KDAY in the West.

DIONNE WARWICK "No Night So Long" (Arista) 55% reporting airplay. Added at WKWM, climbing at KATZ, WVKO, WLOU, WCIN, WVON and WJMO; hot at WDAO in the Midwest. New at KSOL and climbing at KDAY in the West. Medium activity at WDIA, WEAS and WJMI in the South. Hot at WOL and WWRL in the East.

DELLS "I Touched A Dream" (20th) 55% reporting airplay. New at WKWM, WLOU and WCIN; climbing at KMJM, WVON and WVKO in the Midwest. Climbing at KSOL in the West. Climbing at WYLD, WDIA and WGIV in the South. Medium airplay at WOL, WWRL, WILD and WAMO in the East.

TEDDY PENDERGRASS "Can't We Try" (Philadelphia International) 52% reporting airplay. Hot at WVON, WCIN and KATZ in the Midwest. The South reflects medium airplay at WDIA, WYLD and WOWI; hot at WGIV, WEAS and WANT. Hot at KDIA and KSOL in the West. Climbing at WWIN while hot at WAMO in the East.

CAMERON "Magic Of You" (Salsoul) 48% reporting activity. Climbing at WWWS, WJLB, WVKO, WDAO, WJMO and KMJM; hot at WCIN and WKWM in the Midwest. Medium airplay at KSOL in the West. Climbing at WGIV and hot at WOWI in the South. Climbing at WAMO and hot at WILD in the East.

CAMEO "Shake Your Pants" (Chocolate City) 48% reporting. Climbing at WWWS and WJLB while hot at WVKO, KMJM, WDAO and WLOU in the Midwest. Hot at KSOL in the West. Hot at WDIA, WYLD and WOWI in the South. Climbing at WWIN, WAMO and WOL in the East.

RICK JAMES "Big Time" (Gordy) 48% reporting. Climbing at WWWS, WKWM, WLOU, WCIN and WJMO in the Midwest. Medium airplay at KSOL in the West. Hot at WOWI and WEDR; climbing at WEAS and WYLD in the South. Climbing at WILD, WAMO and WWIN in the East.

TASTE OF HONEY "Rescue Me" (Capitol) 45% of our reporters are on it. Climbing at WAMO, WILD and WOL in the East. Climbing at WOWI, WGIV and WYLD in the South. Climbing at WWWS, WCIN, WVON and WJMO in the Midwest.

McFADDEN & WHITEHEAD "I Heard It In A Love Song" (TSOP) 45% reporting. Added at WEDR, climbing at WGIV, WEAS, and hot at WYLD and WANT in the South. Climbing at WWWS, WCIN, WDAO and WJMO, and hot at WJLB in the Midwest. Climbing at WILD and WAMO in the East.

MANHATTANS "Girl Of My Dream" (Columbia) 41% reporting. Climbing at KDAY in the West. Climbing at WJLB, WVKO; hot at WLOU, WCIN and WJMO in the Mid-

west. New at WGIV and hot at WOWI in the South. Medium airplay at WWRL and WAMO; hot at WOL.

EDMUND SYLVERS "That Burning Love" (Casablanca) 41% reporting. Added at WDIA, climbing at WEAS and WJMI, and hot at WGIV in the South. The East shows medium airplay at WOL. Climbing at WDAO, WCIN, WLOU, WJLB and KATZ in the Midwest. Climbing at KSOL in the West.

JONES GIRLS "Dance Turned Into A Romance" (Philadelphia International) 38% reporting. Added at WEDR and WGIV, climbing at WEAS and WDIA. Medium airplay at KATZ, WWWS and WVKO; hot at WDAO in the Midwest. Added at KDAY in the West. Climbing at WWRL and hot at WOL in the East.

GRANDMASTER FLASH "Freedom" (Sugar Hill) 38% reporting airplay. Added at WCIN and WLOU; climbing at WKWM, and hot at WVKO and WWWS in the Midwest. Climbing at WGIV; hot at WANT and WEDR in the South. Medium airplay at WOL and WILD; hot at WWIN in the East.

RAY, GOODMAN & BROWN "My Prayer" (Polydor) 38% reporting airplay. New at WAMO; hot at WWIN in the East. New at WJMI and WEAS, climbing at WDIA, and hot at WGIV in the South. Debuting at WJLB while climbing at WJMO, WDAO and WKWM in the Midwest. Climbing in the West at KDAY.

GLADYS KNIGHT & THE PIPS "Taste Of Bitter Love" (Columbia) 35% of our reporters are on it. Hot at WCIN; climbing at WJLB, WVKO, WKWM, WVON, WJMO and KMJM in the Midwest. The South reflects hot airplay at WGIV and WDIA. Climbing at WILD in the East.

DIANA ROSS "I'm Coming Out" (Motown) 35% reporting airplay. Added at WVKO, WKWM, WLOU and WDAO; climbing at WWWS and KMJM in the Midwest. New at WEAS; climbing at WEDR in the South. Debuting at WWIN in the East.

STARPOINT "I Just Wanna Dance With You" (Casablanca) 31% reporting. Climbing at WYLD, WGIV and WEDR while hot at WEAS in the South. Medium airplay at WLOU and WJLB while hot at KATZ in the Midwest. Climbing at WWIN and hot at WILD in the East.

MTUME "Give It On Up" (Epic) 31% reporting. Medium activity at WDIA, WGIV and WEAS in the South. New at WWRL and climbing at WOL and WWIN in the East. Climbing at WDAO in the Midwest. Hot at KDAY in the West.

PEACHES & HERB "Funtime" (Polydor) 31% of our reporters are on it. Climbing at WJLB, WVKO, WLOU and WJMO while hot at WDAO in the Midwest. Medium airplay at WGIV in the South. Climbing at WAMO and WOL in the East.

BROTHERS JOHNSON "Treasure" (A&M) 31% reporting. Climbing at WOL, WWRL and WILD in the East. Climbing at WGIV in the South. Medium airplay at WVON, WVKO, WJLB and KATZ in the Midwest.

BRICK "Push, Push" (Bang) 31% reporting action. New at WVKO and WJLB; climbing at WWWS, WKWM, WLOU and WDAO in the Midwest. Climbing at WILD in the East. Hot at WJMI and climbing at WEAS in the South.

NEW & ACTIVE

TEENA MARIE "I Need Your Lovin'" (Gordy) 27% reporting. Added at WAMO while climbing at WWIN, WILD and WOL in the East. New at WYLD and hot at WJMI in the South. Climbing at WDAO and WVKO in the Midwest.

CRUSADERS "Soul Shadows" (MCA) 24% reporting action. Added at WDAO; climbing at WVON and WJLB in the Midwest. New at WJMI; climbing at WGIV, WDIA and WYLD in the South.

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

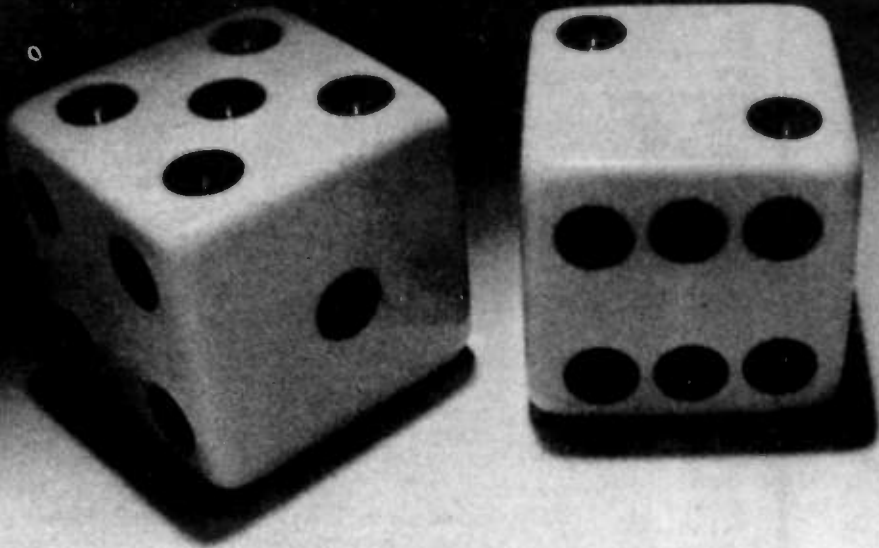
- JOHN KLEMMER** Magnificent Madness (Elektra)
BOB JAMES H (Tappan Zee/CBS)
RAMSEY LEWIS Routes (Columbia)
GEORGE BENSON Give Me The Night (WB)
AL JARREAU This Time (WB)
TOM BROWNE Love Approach (GRP/Arista)
CRUSADERS Rhapsody And Blues (MCA)
AL DIMEOLA Hotel Splendido (Columbia)
BETTY CARTER Social Call (Columbia)

NEW & ACTIVE

- HORACE SILVER** Silver And Strings (Muse)
 Various Cuts

EAST: WHUR/Washington, D.C., Jesse Fox; WEAS/Baltimore, MD, Chauncey Lewis; WYBC/New Haven, CT, Roy Schneiderman. SOUTH: WCKL/Atlanta, GA, Requeya Ward; WTJZ/Newport News, VA, Rol Ewell. MIDWEST: WBSY/Columbus, OH, Terry Wilson; WJZZ/Detroit, MI, Dorian Pastor. WEST: KADZ/Denver, CO, Chuck Edwards; KRE/Berkeley, CA, Hal Jackson; KRGO/Los Angeles, CA, Sal Levine; KJLH/Los Angeles, CA, Lawrence Tenter.

Two Winners From Warner Bros. RFC Records



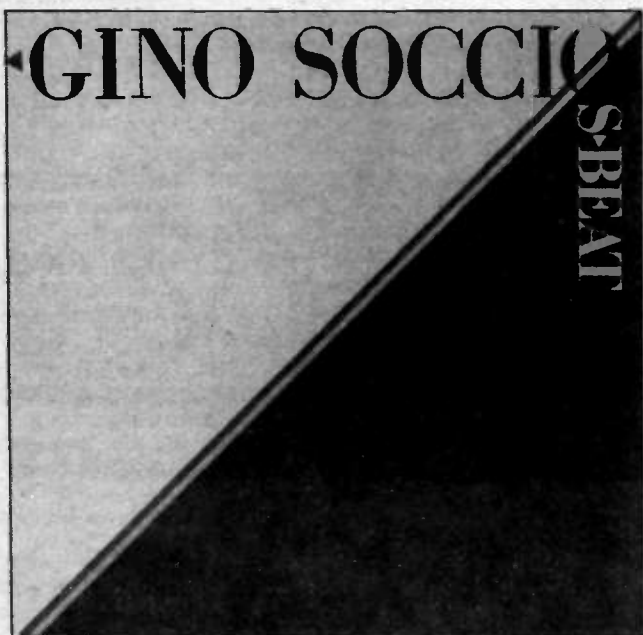
Give the gift
of music.

"Searching"

(RCS 49512)

Breaking Nationally!
Airplay, Sales

Produced by Jacques Fred Petrus & Mauro Malavasi
From the LP *Change* (RFC 3438)



"Heartbreaker"

(RCS 49541)

From the artist who brought you the classic "Dancer"

Produced by Gino Soccio
From the LP *S-Beat* (RFC 3430)

Two hot songs to keep your playlists burning!



RFC
RECORDS™
Trademark of RFC Records.

Pop / Rhythms
Hottest
September 12, 1980

EAST	SOUTH	MIDWEST	WEST
Tom Browne Dynasty Maze O'Jays	O'Jays George Benson Change Michael Henderson Stacy Lattisaw	Tom Browne O'Jays Michael Henderson Dynasty	George Benson

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WWIN
Baltimore, MD
Curtis Anderson

ADDED
Jeff & Aleta
Johnny Guitar Watson
Larry Graham "Will"
Raydio
Evelyn Champagne King
Spinners "Split"
Doobie Brothers
Minnie Riperton "Love"
Herb Alpert
Norman Connors
Chic "26"
Sheila & B. Devotion
Diana Ross "Coming"
Donna Summer
Parlet
Ambrosia
Carrle Lucas
Dee Edwards
Paris
GQ
Deodato
Geraldine Hunt
Jimmy Castor
Main Ingredient

HOTTEST
Queen
Young & Company
Grandmaster Flash
Zapp
O'Jays
Ray, Goodman & Brown
Tom Browne
LTD
Captain Sky

WAMO
Pittsburgh, PA
Ken Allen

ADDED
Ray, Goodman & Brown
Linda Clifford
Teena Marie

HOTTEST
George Benson
Diana Ross
Dynasty
Teddy Pendergrass
Maze
Michael Henderson
Ashford & Simpson
Chocolata Milk
Tom Browne

WILD
Boston, MA
Steve Crumbley

ADDED
Bookman & Express
Fat Larry's Band
Natalie Cole
Average White Band
Stevie Wonder
Ecstasy
Earth, Wind & Fire
Teena Marie

HOTTEST
Tom Browne
Michael Henderson
George Benson
Diana Ross
O'Jays
Dynasty
Starpoint
Rick James
One Way
Cameron

WVRL
New York, NY
Bob Law/Linda Haynes

ADDED
La Toya Jackson
Ronnie Laws
Mtume
Odyssey
Lenny Williams
Norfolk
Garry Glenn

HOTTEST
Dynasty
Dionne Warwick
Gladys Knight
LTD
Diana Ross
Ashford & Simpson
Herb Alpert
Meze
O'Jays
Crusaders

WOL
Washington, DC
Bobby Bennett

ADDED
Stevie Wonder
Sheila & B. Devotion
La Toya Jackson
Norman Connors
Earth, Wind & Fire
B.T. Express
Spinners
Philly Cream
Randy Crawford
Johnny Guitar Watson
Bob Marley

HOTTEST
Tom Browne
Dionne Warwick
Manhattans
Maze
Zapp
Jones Girls
Brothers Johnson
Jarmaine Jackson
Mtume
Stephanie Mills

MIDWEST

WJMO
Cleveland, OH
Bernie Moody

ADDED
Commodores "Heroes"
Spinners
HOTTEST
Diana Ross
Teddy Pendergrass
O'Jays
George Benson
Cameo
Ashford & Simpson
Stacy Lattisaw
Manhattans
Michael Henderson
Maze

WTLC
Indianapolis, IN
Jay Johnson

ADDED
S.O.S. Band "Theme"
HOTTEST
Stacy Lattisaw
One Way
Teena Marie
Tom Browne
Grandmaster Flash
LTD
Diana Ross
Zapp
Cameo
Change

KMJM
St. Louis, MO
CMT Winston

ADDED
Junie
S.O.S. Band
Linda Clifford
Bob James
HOTTEST
Fatback Band
Tom Browne
Michael Henderson
Larry Graham
Queen
Diana Ross
Dynasty
Zapp
Kurtis Blow
O'Jays

WLOU
Louisville, KY
Bill Price

ADDED
Grandmaster Flash
Diana Ross "Coming"
Dells
Johnny Guitar Watson

HOTTEST
Zapp
Dynasty
Stacy Lattisaw
Michael Henderson
Tom Browne
Peabo Bryson
Pleasure
Manhattans
Shalamar
Cameo

WCIN
Cincinnati, OH
Michael Roberts

ADDED
Herb Alpert
Dells
Grandmaster Flash
Norman Connors
Change

HOTTEST
Cameron
Ashford & Simpson
Michael Henderson
Queen
Teddy Pendergrass
Manhattans
Gledys Knight
Dynasty
Stacy Lattisaw
Tom Browne

WDAO
Dayton, OH
Turk Logan

ADDED
Dayton
Melba Moore
Raydio
Commodores
Natalie Cole
Evelyn Champagne King
Diana Ross "Coming"
Carl Carlton
Crusaders
Dave Mason
Doobie Brothers
Truth

HOTTEST
Cameo
O'Jays
LTD
Peaches & Herb
Stephanie Mills
Dionne Warwick
Pointer Sisters
One Way
High Inergy
Jones Girls

WVON
Chicago, IL
Lee Armstrong

ADDED
Change
Minnie Riperton
Joe Simon

HOTTEST
Diana Ross
George Benson
Chaka Khan
Teddy Pendergrass
O'Jays
Maze
Dynasty
S.O.S. Band
Tom Browne
Ashford & Simpson

WKWM
Grand Rapids, MI
Frank Grant

ADDED
Dells
Dionne Warwick
Kwick
Rod
Johnny Guitar Watson
Jerry Butler
Herb Alpert
Jeff & Aleta
Parlet
Diana Ross "Coming"
HOTTEST
Diana Ross "Down"
Tom Browne
One Way
Michael Henderson
Fred Wesley
O'Jays
Booker T. Jones
George Benson
Kurtis Blow
Cameron

WVVO
Columbus, OH
Kirk Bishop

ADDED
Elaine & Ellen
Truth
Diana Ross "Coming"
S.O.S. Band
Brick
Average White Band
Spinners
Captain Sky
Jimmy "Bo" Horne
Slick
Curtis Mayfield
HOTTEST
Grandmaster Flash
Cameo
O'Jays
Michael Henderson
Chic
One Way
Stacy Lattisaw
Zapp
Queen
Meze

KATZ
St. Louis, MO
Earl Parnell

ADDED
Linda Clifford
Average White Band (Arista)
Donna Summer "Walk"
Raydio
Lenny White
Bob Merley
Ramsey Lewis
Jackie Moore
Delegation
Johnny Guitar Watson
Earth, Wind & Fire

HOTTEST
Diana Ross
Michael Henderson
George Benson
O'Jays
Dynasty
Teddy Pendergrass
Chic
Ashford & Simpson
Starpoint
Kurtis Blow

WWWS
Saginaw, MI
Kermit Crockett

ADDED
Snatch
Evelyn Champagne King

HOTTEST
Zapp
Grandmaster Flash
Tom Browne
Michael Henderson
Maze "Joy"
One Way
Dynasty
High Inergy
Queen
King Tim III

SOUTH

WANT
Richmond, VA
Ben Miles

ADDED
None

HOTTEST
Teddy Pendergrass
Tom Browne
Ashford & Simpson
Maze
Grandmaster Flash
Queen
One Way
McFadden & Whitehead
O'Jays

WEDR
Miami, FL
Jerry Rushin

ADDED
Snatch
Anacostia
Vernon Burch
Evelyn Champagne King
McFadden & Whitehead
Jones Girls
Average White Band
Lenny Williams
Jimmy Bo Horne
Paulette Reaves
Patience

HOTTEST
Change
Diana Ross
Grandmaster Flash
Rick James
Zapp
Elaine & Ellen
George Benson
Michael Henderson
Crown Heights Affair
Larry Graham

WGIV
Charlotte, NC
Jo Ann Graham

ADDED
Melba Moore
Jones Girls
LTD
Carrle Lucas
Manhattans

HOTTEST
Zapp
One Way
Stacy Lattisaw
Teddy Pendergrass
Edmund Sylvers
Gene Chandler "80"
Gledys Knight
Michael Henderson
Ray, Goodman & Brown
O'Jays

WYLD
New Orleans
Brute Bailey

ADDED
Stephanie Mills
Angela Clemmons
Shotgun
Isley Brothers
Diana Ross
Teena Marie
Jeff & Aleta

HOTTEST
Ashford & Simpson
O'Jays
George Benson
Chic
Cameo
Dynasty
Stacy Lattisaw
McFadden & Whitehead
Diana Ross
Fatback Band

WOWI
Norfolk, VA
Chester Benton

ADDED
None

HOTTEST
Kurtis Blow
Rick James
Cameo
Cameron
Stephanie Mills
Manhattans
George Benson
Dynasty
Change
LTD

WEAS
Savannah, GA
Floyd Bee

ADDED
Sun
Raydio
Vernon Burch
Norman Connors
Stylistics
Ray, Goodman & Brown
Evelyn Champagne King
Diana Ross "Coming"

HOTTEST
Starpoint
O'Jays
Carl Carlton
LTD
Change
Joe Simon
Teddy Pendergrass
George Benson
Ashford & Simpson
Michael Henderson

WEST

WDIA
Memphis, TN
Mark Christian

ADDED
Edmund Sylvers
Millie Jackson
Carrle Lucas
Zapp
Lenny Williams
Two Tons O'Fun
Melba Moore
HOTTEST
Rod
Cameo
Chaka Khan
Change
Stacy Lattisaw
Tom Browne
Jarmaine Jackson
LTD
Michael Henderson
Spinners

WJMI
Jackson, MS
Carl Haynes

ADDED
Ray, Goodman & Brown
Vernon Burch
Dee Edwards

HOTTEST
O'Jays
B.T. Express
Stacy Lattisaw
Brick
One Way
Teena Marie
Zapp
Queen
Stephanie Mills
Breakwater

KDAY
Los Angeles, CA
Steve Woods

ADDED
Stevie Wonder
Carrle Lucas
Stylistics
Jones Girls

HOTTEST
Stephanie Mills
Queen
LTD
Michael Henderson
Zapp
Maze
Mtume
Pointer Sisters
One Way
George Benson

KSOL
San Mateo, CA
J.J. Jeffries

ADDED
Minnie Riperton
Queen
Dionne Warwick
Edmund Sylvers
One Way

HOTTEST
Teddy Pendergrass
O'Jays
Dynasty
Cameo
Michael Henderson
Diana Ross
George Benson
Meze
Ashford & Simpson
Stacy Lattisaw

KDIA
Oakland, CA
Keith Adams

ADDED
Donna Summer "Walk"
Earth, Wind & Fire

HOTTEST
Diana Ross
Teddy Pendergrass
George Benson
Larry Graham
O'Jays
Raydio
Chaka Khan
Johnny Guitar Watson
S.O.S. Band "Take"
Cameo "Out"

"HERE WE GO"⁴⁹⁰²

WITH A GREAT NEW HIT FROM

MINNIE RIPERTON

KDAY
KACE
KGFJ
KJLH
KDIA
KSOL
KDKO
KYAC
WVON
WBMX
WJPC
WGCI
WAWA
WNOV
WTLC
KATZ
KMJM
WESL
KPRS
WWRL
WNJR
WILD
WKND
WDAS-FM
WCAU-FM
WWIN
WEBB
V103
WOL
OK100
WKYS
WHUR-FM
WANT
WENZ
WRAP
WJLB
WCHB
WGPR



WLBS
WCIN
WLOU
WDAO
WJMO
WAMO
WUFO
WVCO
KMJQ
KYOK
KCOH
WYLD
WBOK
WXOK
KOKA
WAOK
WIGO
WGIV
WEAL
WQMG
WLE
WSRC
WDUR
WOIC
WWDW
WEDR
WRBD
WORL
WOKB
WPDQ
WERD
WDIA
WLOK
WVOL
WKXI
WOKJ
WATV
WJLD

The first hit single from the smash hit album
LOVE LIVES FOREVER^{SOO-12097}



Give the gift
of music.

Produced by Dick Rudolph for Marc-Maya Productions, Inc. and Johnny Pate for Etap, Inc.
Management: Ken Fritz, Dennis Turner - Ken Fritz Management



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Jeff Gelb AOR

AOR Record Rep Update

In the seven months since we published our last listing of national AOR record company promotion representatives' phone numbers, some companies have disappeared altogether while others have changed representatives several times. When I looked at my copy of that list and realized there were so many

names and numbers scratched off or changed that I couldn't read my list, I figured you might be having the same problem. So here's an updated list of the people to contact when your station is seeking better service, or the person to speak with about artist interviews and promotional tie-ins.

A&M (including IRS)

Marco Babineau
1416 N. La Brea
Los Angeles, CA 90028
(213) 469-2411

Alligator

Otis Taylor
P.O. Box 60234
Chicago, IL 60660
(312) 973-7736

Ariola

Fred Humphrey
c/o Arista
6 W. 57th St.
New York, NY 10019
(212) 489-7400

Arista (including Novus, GRP, Buddah, Savoy)

Mike Bone
6 W. 57th St.
New York, NY 10019
(212) 489-7400

Associated (including Bang, Blue Sky, Caribou, Jet, Kirshner, Nemperor, Pavillion)

Gordon Anderson
51 W. 52nd St.
New York, NY 10019
(212) 975-6700

Atco (including Rolling Stones, Swan Song)

Sean Coakley
75 Rockefeller Plaza
New York, NY 10019
(212) 484-6400

Atlantic (including Scotti Bros., Virgin, Carrere)

Tunc Erim (212) 484-8176
Judy Libow (212) 484-6062
Alan Wolmark (212) 484-6017
75 Rockefeller Plaza
New York, NY 10019

Backstreet

Jon Scott
100 Universal Plaza Bldg. 473
Universal City, CA 91608
(213) 508-3378

Capitol (including Harvest)

Ray Tusken
1750 N. Vine St.
Hollywood, CA 90028
(213) 462-6252

Casablanca

Bobby Applegate
8255 Sunset Blvd.
Los Angeles, CA 90046
(213) 650-8300

Chrysalis (including Takoma)

Mike Abramson
9255 Sunset Blvd.
Los Angeles, CA 90069
(213) 550-0171

Columbia

Paul Rappaport
51 W. 52nd St.
New York, NY 10019
(212) 975-8616

Cream

Don Mupo
8025 Melrose Ave.
Los Angeles, CA 90046
(213) 655-0944

Dreamland

Rick Swig, Michael Dundas
8919 Sunset Blvd.
Los Angeles, CA 90069
(213) 657-8585

Elektra/Asylum

Marty Schwartz, Rip Pelley
962 N. La Cienega Blvd.
Los Angeles, CA 90069
(213) 655-8280

EMI America/Liberty

Ken Benson
6920 Sunset Blvd.
Los Angeles, CA 90028
(213) 461-9141

Epic/Portrait/Associated

Bob Feineigle, Harvey Leeds
51 W. 51st St.
New York, NY 10019
(212) 975-5283

Fantasy (including Galaxy, Prestige, Milestone)

Quincy McCoy, Larry Sholin
10th & Parker St.
Berkeley, CA 94710
(415) 549-2500

Flying Fish

Jon Fox
1304 W. Schubert
Chicago, IL 60614
(312) 528-5455

Handshake

Joel Newman
8304 Beverly Blvd.
Los Angeles, CA 90048
(213) 655-8635

Inner City

Lies Blanchard
c/o MMO Music Gp. Inc.
423 W. 55th St. — 7th Floor
New York, NY 10019
(212) 245-4861

Jem (Passport, Visa, PVC)

Arnie Handwerker
3619 Kennedy Rd.
S. Plainfield, NJ 07080
(201) 753-6100

MCA (Backstreet, LAX, Rocket)

Bob Osborn
100 Universal City Plaza
Universal City, CA 91608
(213) 508-4018

Mercury (including DJM, Village)

See Polygram East

Mirage

Bob Greenberg
9229 Sunset Blvd., Suite 707
Los Angeles, CA 90069
(213) 278-6350

Modern

Chris Nicks
9200 Sunset Blvd., Suite 614
Los Angeles, CA 90069
(213) 273-6706

Motown

Richard Sanders
6255 Sunset Blvd.
Los Angeles, CA 90028
(213) 468-3580

Mushroom

Rich Sargent
9957 Canoga Ave.
Chatsworth, CA 91311
(213) 998-2503

Ovation

Frank Juliano
1249 Waukegan Rd.
Glenview, IL 60025
(800) 323-4398

Pacific Arts

David Bean
P.O. Box 22770
Carmel, CA 93922
(408) 624-4704

Planet

Carol Peters
9130 Sunset Blvd. — 3rd Floor
Los Angeles, CA 90069
(213) 275-4710

Polish

Brad LeBeau
250 W. 57th St.
New York, NY 10019
(212) 974-0906

Polygram East (including Polydor, Mercury, Charisma, Radar, Riva)

Jerry Jaffe, George Meier, Jim Sotet,
Jim DelBalzo
810 7th Ave. — 34th Floor
New York, NY 10019
(212) 399-7075

Radio Records

John Schoenberger
540 N. Andrews Ave.
Ft. Lauderdale, FL 33301
(305) 462-7407

RCA

Bill McGathy
1133 Avenue of the Americas
New York, NY 10036
(212) 930-4095

Rounder

Mary Weber
186 Willow Ave.
Somerville, MA 02144
(617) 354-0700

RSO

Robin Wren
8335 Sunset Blvd.
Los Angeles, CA 90069
(213) 650-1234

Sire

John Montgomery
165 W. 74th St.
New York, NY 10023
(212) 595-5500

Swan Song

Mitchell Fox, Nancy Guresik
644 Madison Ave.
New York, NY 10022
(212) 838-3320

Stiff

Roy Rosenberg
157 W. 57th St.
New York, NY 10019
(212) 765-3977

Twentieth

Dave Parks
8544 Sunset Blvd.
Los Angeles, CA 90069
(213) 657-8210

Vanguard

John Boulos
71 W. 23rd St.
New York, NY 10010
(212) 255-7732

Warner Bros. (including Bearsville, Island)

George Gerrity, Mary Perkins, Bonnie Simmons
3300 Warner Blvd.
Burbank, CA 91510
(213) 841-2400

Warner Bros. (Jazz and ECM)

Ricky Schultz
3300 Warner Blvd.
Burbank, CA 91510
(213) 846-9090

Waterhouse

Kevin St. John, Wayne Isaak
100 W. 7th St., Suite 415
Minneapolis, MN 55403
(612) 332-6575

SPLIT ENZ SHOWS THEIR TRUE COLOURS



Forget the laser... It's the music that shines through.
TRUE COLOURS SP 4822 from SPLIT ENZ. On A&M Records & Tapes.
 Includes the single, "I GOT YOU" AM 2252

Produced and Engineered by David Tickle. A Boomerang Production Management: Nathan Brenner, (North America) Tommy Mottola

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<i>ALBUM NETWORK</i>	Hottest Nation Wide... 25-21	<i>NMR</i>	Album Chart..... 29-21*
<i>BILL HARD</i>	Airplay Index..... 26-21	"I Got You".....	Cuts Chart..... 27-14
"I Got You".....	Song Index..... 8 - 4	<i>FEEDBACK</i>	LP Chart..... 34-24

SPLIT ENZ HAS BEEN ADDED AT RADIO STATIONS EVERYWHERE...

WXTQ	WCMF	WRKI	KFML	KREM-FM	KYYS	KSHE	WKLS	WWWW	KPRI	KGB-FM	WLVO
WAER	KROQ	WLRS	WQXM	WEBN	M105	KFML	WKDF	KDKB	KWST	KCAL	WMET
WKQB	WKQB	WNEW	KOZZ	Q107	KQFM	WLOB	WPIX	WKQQ	KWXL	WTUE	KGGO
WYSP	WBRU	KLIV	KTCL	WLIR	WSAT	WAAF	KTKT	WZIR	KZAP	WCOZ	KMOD
KLBJ	KILO	KBLE	WLAV	WOWD	T-95	WRHL	KMBQ	WPHD	WJAX	KLAQ	WDVE
WHFS	WWWZ	WBWB	WFUV	KOME	WQDR	WGRQ	KIOK	WAAL	KLOS	KXXY	WDEK
WHCN	WHKC	KZAM	WLOB	WSHE	WZZO	WAQX	WIBA	KLYX	WABX	WZLD	WRIF
WKKI	WMJQ	WXKE	WYMX	WWCK	KISS	WILS	WRHY	KSAS	WNOR	WPLJ	KCPX
WOUR	WRNW	KSHE	WKIR	WPDH	WRKK	WZZQ	WMAD	KLRB	WPFR	KSAN	WTAO
KKSN	WVUD	WINZ	KSJO	WUOG	WSAC	WKZL	KIDQ	WHFM	WSAI	WHSY	
KLOL	WBCN	KKDJ	WBLM	WBAB	KAZY	WRXL	KZOM	WIOT	KSPN	WZXR	
WGIR	WSMI	WAZU	WVAQ	WMMS	WLUP	KPAS	KTYD	WORJ	WCOZ	KZEW	
KTIM	WAVA	WBOQ	WAAF	KEZY	KNAC	KATT	WWWZ	WZZX	WQWK	WKDQ	
DC101	WIUC	WRCM	WCCC	WFYU	KMAC	KYTX	WSLQ	KTYL	KFMS	WOMP	
WQLK-FM	KILT	WIYY	WPLR	WXRT	WLRS	KGOU	WMYK	KZOK	WXLP	WEZX	



**STAY TUNED FOR TOUR DATES...
AMERICAN TOUR TO BEGIN OCTOBER 2.**

Jeff Gelb

EVOLUTION

Eight-year AOR KRST/Albuquerque is switching to Country. PD Sam Cornish has stepped down but retains his airshift. To date, there have been no changes in the airstaff... Steve Runner has been upped from MD to PD at QFM96/Columbus, where he's worked for 3 1/4 years. It's his first programming post... WYSP/Philadelphia PD Steve Sutton has exited the station and will announce future plans shortly... Big changes at KKBC/Reno, where GM Ed Crook has exited. His replacement is Jerry Schafer from neighboring KCBN. Also, PD Michael Bennett has exited for KRLT/Lake Tahoe... Keith Nelson has been upped to Operations Manager from PD at WAAL/Binghamton. Glenn Cornelius has been upped to PD from MD. Roberta Haber has joined WAAL from WRCN/Long Island as MD... The airstaff at WSHH/Albany has solidified, and includes: Ron Nenni and Kevin Balcastro from WPDH/Poughkeepsie, Rick Van Zant from KVMT/Vail, Gloria Miles from WWOM/Albany, and Peggy Apple from WQBK/Albany. The station signs on Sept. 15th... Tom Spock has exited as Assistant PD at WWKK/Ft. Knox... Linda Thompson has exited as MD at KBBC/Phoenix... WIMZ/Knoxville MD Frank Greene has exited for architecture schooling... David Kanner is new to news at KZEL/Eugene... David Hirsch has joined KEZY/Anaheim for public affairs, while Gary Johnson has left a news position at the station... Allen Elvin has joined KZAP/Sacramento as News Director from KMET/Los Angeles... Jan Glavin has joined WRXL/Richmond for overnights and promotions... Beth Rosengard has exited her National Album Promotion position with MCA, and can be reached at (213) 465-9658... Rich Sargent has joined Mushroom Records for album promotion... WHHY-FM(Y-102)/Montgomery has dropped Top 40 and returned to its former AOR stance.

PROMOTION OF THE WEEK



WZZX/Louisville's Rock Paper is a monthly newspaper of station news, a local events calendar, album reviews, and artist interviews. Monthly publishing costs are between \$1000-\$1500. Most of the costs are covered by the sale of ads to local retailers.

The air staff writes the majority of the paper, with a few freelancers also writing.

The WZZX Rock Paper is distributed as a free supplement to one of Louisville's daily newspapers, with the remainder made available to listeners at various music outlets.

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.

UPDATE

WEBN/Cincinnati's annual coordinated music and fireworks display over the banks of the Ohio River was an unqualified success, drawing crowds estimated at half a million. To follow through on the promotion, the station is now sponsoring a fireworks photography contest, asking listeners to submit their photos of the fireworks display, with three winners set to receive free dinners at one of the city's five-star gourmet eateries... WQUT/Johnson City began its tenth AOR anniversary celebrating with a free birthday party concert for listeners. It'll continue with a full month of special promotions, culminating in a drawing for a TR-7 sports car, and 101-second runs through grocery and record stores... It pays to answer your phones: While on the air recently, KEZY/Anaheim's Terry Gladstone took a call from a distressed listener who needed to raise \$2000 immediately to cover the costs of a rare bone marrow transplant operation for her daughter. The station put out a plea to its listeners to help out, and over a single weekend, listeners donated the entire amount for the operation... WRKI/Bridgeport has launched a campaign to put its Moose mascot into the White House! The station is inviting listeners to send their names and addresses in return for a campaign card that will entitle them to special discounts. WRKI, by the way, has just signed with Burkhart/Abrams as a Superstars affiliate, as has KTXQ/Dallas... In recent charity functions for MD, LOVE 94/Miami cosponsored an outdoor concert with Ambrosia that raised \$8000. WLPX/Milwaukee's "Fun Run" for MD garnered \$2000, while WXUS/Lafayette's MD radiothon raised \$1500. KILO/Colorado Springs also held a radiothon for MD that took in \$4000 in pledges... A sign of the times: When KIOK/Tri-Cities, WA polled its listeners' favorite songs of all time, perennial favorite "Stairway To Heaven" placed second to Eric Clapton's "Cocaine." Speaking of KIOK, congrats to PD Mike Russell and wife Roberta on the birth of their first child, Michael Arthur Jr... The four winning bands in WIMZ/Knoxville's "Rock War" battle of the bands, now underway at a county fair, will be spotlighted in a station-produced album. The top band will record a full side's worth of material, while the other three bands will each record two songs for side two... WFYV/Jacksonville flew two drawing winners to see Yes in New York for three nights with \$105 spending money... WBAB/Long Island broadcast its beach party concert, headlined by Blotto... WRCN/Long Island's latest party for listeners spotlighted live music, plus free T-shirts and ten pairs of tickets to a Charlie Daniels Band concert... In conjunction with KLOL/Houston's continuing tenth anniversary celebration, the station asked listeners to submit banners for the sold-out area concert appearance of AC/DC and Nantucket. They got 75 entries, with the top five winning a private post-concert backstage party with AC/DC...

WKLS/Atlanta cosponsored the Kool balloon tour, a series of balloon races and free jazz concerts... In conjunction with its seventh AOR anniversary, KZEW/Dallas held a series of 90-minute "ZEW-Wave" special on-air tributes to local music... KLAQ/El Paso charged 5 cents admission to a charity baseball game that drew enough people to net over \$800... K-99/Great Falls sponsored ten hours of live music and free beer in a benefit for an area school fund... The latest target for WLUP/Chicago morning man Steve Dahl's bizarre sense of humor is the Rev. Ernest Angley. Dahl recorded a song called "Heal Me" (sung to the tune of Blondie's "Call Me") which satirizes the preacher's claims to have healed thousands of people of afflictions ranging from deafness to cancer. Meanwhile, across town at WMET, Production Director Bob Stroud has created a version of Peter Gabriel's "Games Without Frontiers" with lyrics that run down the station's air staff. Stroud wrote that response has been overwhelming... KMEL/San Francisco is cosponsoring a benefit concert for the retarded that will headline the Jefferson Starship... WBLM/Lewiston-Portland co-promoted a special day at an area amusement park, where its jocks did comedy shows and MC'd a "teeny weeny bikini" contest.



THOMPSON'S OVATION CELEBRATION—The Robbin Thompson Band, newly-signed to Ovation Records, was greeted backstage by WAVA's music staff after a recent performance in Washington, D.C. Pictured (l-r) are promotion person Mark Weiss, PD Jim Herron, Robbin Thompson, and MD Gary Chase.

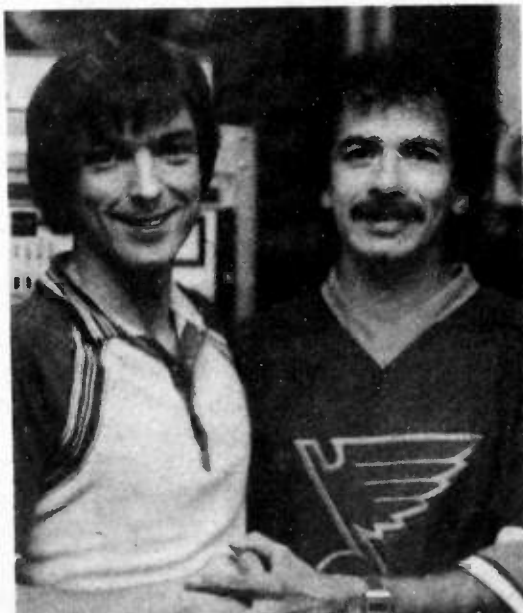
COMING NEXT WEEK: Though it may be a bit early to call it a trend, something is definitely happening on the West Coast, where KDKB-AM/Phoenix, KNAC/Long Beach, and KZAM-AM/Seattle are experimenting with an AOR format based on new wave music. Next week we'll speak with PD's John Dixon, Paul Fuhr, and Paul Sullivan about their stations' formats and chances in the upcoming ratings races.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WMYK-WZAM/Norfolk presented Robbin Thompson, Toronto for \$3.94.

RADIO CONCERTS: I.C. Houserockers on WMMS/Cleveland... Pretenders on KMET/Los Angeles.

CONVERSATIONS: Joan Armatrading, Heaters on KTIM/San Rafael... Van Halen on KATT-FM/Oklahoma City... Al Stewart, Eng. Dan Seals on KIFM/San Diego... Justin Hayward, Journey, Split Enz on WKLS/Atlanta... Paul Warren, Tommy Tutone on KNAC/Long Beach... Justin Hayward, Marshall Tucker, Grinderswitch on KSHE/St. Louis... Eddie Money on KWFM/Tucson... See Level, Dave Mason on WOR/Orlando... Motels, Cars, Live Wire, Ted Nugent on Q107/Toronto... I.C. Houserockers on WMMR/Philadelphia... Kansas on WRIF/Detroit... Bonnie Raitt, John Cougar, Big Twist on WBA-FM/Madison... Kerry Livgren on WIOT/Toledo... Pat Benatar, Blackfoot, Chevy Chase on KQFM/Portland... Nervous Eaters on WBLM/Lewiston-Portland... Point Blank on WSYR/Syracuse... Donnie Iris on WEBN/Cincinnati... Sammy Hagar, Bonnie Raitt on KILO/Colorado Springs... NRBO, Justin Hayward on WBRU/Providence... America on K-99/Great Falls... Kerry Livgren, Kansas on WYDD/Pittsburgh... Kansas on WBAB/Long Island.



DELIGHTFUL SWINGERS—Columbia's Carlos Santana (right) was interviewed on the air by KSHE's Gary Kolander (left) when his tour hit St. Louis.

AOR



**BREAKING
THROUGH
THE ICE AGE**

*Ellen
Shipley*

There's nothing like a hot album
to break the ice!

Ellen Shipley's second LP represents a gigantic step forward. This new release highlights her considerable talents as a singer and, more importantly, as a gifted songwriter. In "Breaking Through The Ice Age," Shipley reveals the inner woman dealing with all the complexities of the modern world by using the enormous rock 'n' roll power at her command.

Ellen Shipley takes us on an emotional journey exploring the subtleties of relationships from the initial encounter on "Heart To Heart," to the closing sentiments on "Living For The Tenderness." A key to the unity and clarity of this new record lies in Shipley's work with her band, The Numbers. Working with this cohesive group rather than session men allows Ellen's personality to come forth more powerfully than ever.

"Breaking Through The Ice Age" ...a half-war zone, half-wonderland collection of sensitive and powerful rock 'n' roll.

Produced by David Tickle for Hit and Run Music



RCA

Album Airplay/40

Chart Summary

September 12, 1980

151 REPORTERS

Album cuts are listed in order of airplay preference.

Main chart table with columns for week numbers (8/22, 8/29, 9/5, 9/12) and artist/album information. Includes entries for Rolling Stones, Jackson Browne, Queen, Cars, Pat Benatar, etc.

The battle for the top airplay position of the week heated up this week, with STONES barely edging out BROWNE for the first time in eight weeks. Actually, both bands had an equal number of report mentions, but Stones just barely surpassed Browne in hot mentions. QUEEN and CARS inched up as BENATAR hit top five. ALLMANS held rock steady as YES jumped into top ten. AC/DC, MONEY, DANIELS and McVICAR all maintained. STEWART took an impressive leap upwards as last week's adds became upper rotation mentions. GABRIEL held his own as SIMON, GOUDREAU and ENZ climbed. TULL debuted handsomely with healthy adds plus significant conversions to upper airplay rotations. HATCHET debuted with very good adds. VAN ZANT inched up as GAMMA and DEVO climbed. VAPORS debuted with strong album mentions along with significant single reports on "Japanese." JOEL continued his resurgence. HENRY PAUL came close to charting.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

MOST ADDED

Table listing the most added albums for the week, including Molly Hatchet, Jethro Tull, Gamma, Al Stewart, etc.

MEDIUM

Table listing medium rotation albums for the week, including Yes, Whitesnake, Split Enz, Kings, etc.

THE HOTTEST

Table listing the hottest albums for the week, including Rolling Stones, Jackson Browne, Queen, Pat Benatar, etc.

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity in any given week

JETHRO TULL
A (Chrysalis)
"Crossfire" "Flyer" "John"
"4W.D." 73% of our report-
ers on it. Total album re-
ports: 110. A-82, M-11, H-7.
Debuted this week at No. 24.



MOLLY HATCHET
BEATIN' THE ODDS



MOLLY HATCHET
Beatin' The Odds (Epic)
Title "Penthouse" "Ram-
bler" "Dead." 73% of our
reporters on it. Total album
reports: 110. A-107, M-1,
H-2. Debuted this week at
No. 26.

SINGLES

- 1 DOOBIE BROTHERS..... "Real Love" (WB)
- 2 DAVID BOWIE..... "Ashes To Ashes" (RCA)
- 3 KANSAS..... "Hold On" (Kirshner)
- 4 HENRY PAUL BAND..... "Longshot" (Atlantic)
- 5 ROBERT PALMER..... "Johnny & Mary" (Island)
- 6 KERRY LIVGREN..... "Mask Of The Great..." (Kirshner)
- 7 BOB WELCH..... "Don't Rush The Good Things" (Capitol)
- 8 ARTFUL DODGER..... "She's Just My Baby" (Ariola)
- 9 BLACKFOOT..... "Spandin' Cabbage" (Atco)
- 10 BLACK SABBATH..... "Lady Evil" (WB)
- 11 SEA LEVEL..... "School Teacher" (Arista)
- 12 GARY NUMAN..... "I Die You Die" (Atco)
- 13 CARLY SIMON..... "Jesse" (WB)
- 14 CHICAGO..... "Thunder & Lightning" (Columbia)
- 15 TORONTO..... "Even The Scorp" (A&M)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

JAZZ ON AOR

- 1 LARSEN-FEITEN BAND..... Larsen-Feiten Band (WB)
"Fool" "Danger" "Notice" "Legend"
- 2 TIM WEISBERG..... Party Of One (MCA)
"Katie" "Lucky"
- 3 D. CARLOS SANTANA..... The Swing Of Delight (Col)
"Song" "Hours" "Shere"
- 4 GEORGE BENSON..... Give Me The Night (WB)
Title "Dinorah"
- 5 JOHN KLEMMER..... Magnificent Madness (Elektra)
"Start" "Adventures"
- 6 STANLEY CLARKE..... Rocks, Pebbles & Sand (Epic)
Various Cuts
- 7 LARRY CARLTON..... Strikes Twice (WB)
Title "Mulberry"
- 8 AL DIMEOLA..... Splendido Hotel (Columbia)
"Roller" Title
- 9 CRUSADERS..... Rhapsody & Blues (MCA)
"Honky" "Elegant" "Call"
- 10 BOB JAMES..... "H" (Columbia)
Various Cuts

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

Q104 WQBK
104.1 FM
Albany 518-462-5555

PD: JOHN COOPER
ASST. PD: DAN BOYLE

Added:
B-52'S (WB)
STEVE GIBBONS BAND (Polygram)
JETHRO TULL (Chrysalis)
VAN HOLEN (WB)
POLYTRON (RCA)
CARLENE CARTER (WB)
CODE BLUE (WB)
MOLLY HATCHET (Epic)
ELVIS COSTELLO (Columbia)

Hotest:
CARS (Elektra)
MOTELLS (Capitol)
ROLLING STONES (Atlantic)
PETE TOSCHEM (Atco)
KINGS (Arista)
MARTHA & MUFFINS (Virgin)
VAPORS (UA)
YES (Arista)
PAT BENATAR (Chrysalis)
ENGLISH BEAT (Sire)
JEFF BECK (Epic)
PETER DINKEL (Mercury)
HALL & OATES (RCA)
GARY NUMAN (Arista)
QUEEN (Elektra)
DAVID BOWIE (RCA)
MOLLY HATCHET (Epic)
GARY NUMAN (Arista)
JACKSON BROWNE (Asylum)
ROSSI COLLENS (MCA)
SQUEEZE (A&M)
JACKSON BROWNE (Asylum)
DEVO (WB)
GENESIS (Arista)
MOTELLS (Capitol)
MILY BROTHERS (Arista)
D. CARLOS SANTANA (Columbia)
PAUL SIMON (WB)
SPLIT ENZ (A&M)
AL STEWART (Arista)
ALLMAN BROTHERS (Arista)
VAN DYKE BROTHERS (Arista)
VAN DYKE BROTHERS (Arista)
ROBERT PALMER (Island)

104.7 FM WBCN
Boston 617-266-1111

PD: TONY BERARDINI
PD: RICHARD WOODWARD

Added:
B-52'S (WB)
GAMMA 2 (Elektra)
JETHRO TULL (Chrysalis)
GAMMA 2 (Elektra)
MOLLY HATCHET (Epic)
VAN HOLEN (WB)
MICHAEL STANLEY (Capitol)
STEVE SANDHELLS (Atco)
DECLARATION OF HD (Ambition)
NINA HAGEN (Columbia)
DAVID BOWIE (RCA)
-CLASH (Epic)
-VAN DYKE BROTHERS (Arista)
-GARY NUMAN (Arista)
-ROBERT PALMER (Island)
-CLIFF RICHARD (Epic)
-BOB WELCH (Capitol)

Hotest:
CARS (Elektra)
FISHER-2 (UA)
NERVOUS EATERS (Elektra)
ROXY MUSIC (Arista)
ROLLING STONES (Atlantic)
MOTELLS (Capitol)
HALL & OATES (RCA)
DEVO (WB)
ENGLISH BEAT (Sire)
MARTHA & MUFFINS (Virgin)
QUEEN (Elektra)
VAPORS (UA)
ULTRAVOX (Chrysalis)
SPLIT ENZ (A&M)
ATLANTICS (Atlantic)
PAUL SIMON (WB)
SHIRTS (Capitol)
JACKSON BROWNE (Asylum)

MOST ADDED

MOLLY HATCHET
Beatin' The Odds (Epic) 27/26

JETHRO TULL
A (Chrysalis) 30/24

B-52'S
Wild Planet (WB) 13/12

GAMMA
Gamma 2 (Elektra) 12/7

TIMES SQUARE
Various Artists (RSO) 7/7

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

WHITESNAKE
Ready An' Willing (Mirage) 20/17

JOHNNY VAN ZANT BAND
No More Dirty... (Polydor) 17/15

KINGS
Are Here (Elektra) 24/14

SPLIT ENZ
Tru Colors (A&M) 22/14

ATLANTA RHYTHM SECTION
Boys From... (Polydor) 17/14

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

ROLLING STONES
Emotional... (Rolling Stones) 34/33

QUEEN
The Game (Elektra) 33/32

JACKSON BROWNE
Hold Out (Asylum) 35/31

CARS
Panorama (Elektra) 34/31

PAT BENATAR
Crimes Of... (Chrysalis) 34/27

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WZZO Allentown 215-894-0511

PD: LYN COREY
PD: CINDA HOLY

Added:
JETHRO TULL (Chrysalis)
"Crossfire" "Flyer" "John"
"4W.D." 73% of our report-
ers on it. Total album re-
ports: 110. A-82, M-11, H-7.
Debuted this week at No. 24.

Hotest:
CARS (Elektra)
MOTELLS (Capitol)
ROLLING STONES (Atlantic)
PETE TOSCHEM (Atco)
KINGS (Arista)
MARTHA & MUFFINS (Virgin)
VAPORS (UA)
YES (Arista)
PAT BENATAR (Chrysalis)
ENGLISH BEAT (Sire)
JEFF BECK (Epic)
PETER DINKEL (Mercury)
HALL & OATES (RCA)
GARY NUMAN (Arista)
QUEEN (Elektra)
DAVID BOWIE (RCA)
MOLLY HATCHET (Epic)
GARY NUMAN (Arista)
JACKSON BROWNE (Asylum)
ROSSI COLLENS (MCA)
SQUEEZE (A&M)
JACKSON BROWNE (Asylum)
DEVO (WB)
GENESIS (Arista)
MOTELLS (Capitol)
MILY BROTHERS (Arista)
D. CARLOS SANTANA (Columbia)
PAUL SIMON (WB)
SPLIT ENZ (A&M)
AL STEWART (Arista)
ALLMAN BROTHERS (Arista)
VAN DYKE BROTHERS (Arista)
VAN DYKE BROTHERS (Arista)
ROBERT PALMER (Island)

WQZ Boston 617-267-3810

PD: JOHN SEBASTIAN
PD: KATE INGRAM

Added:
B-52'S (WB)
GAMMA 2 (Elektra)
JETHRO TULL (Chrysalis)
GAMMA 2 (Elektra)
MOLLY HATCHET (Epic)
VAN HOLEN (WB)
MICHAEL STANLEY (Capitol)
STEVE SANDHELLS (Atco)
DECLARATION OF HD (Ambition)
NINA HAGEN (Columbia)
DAVID BOWIE (RCA)
-CLASH (Epic)
-VAN DYKE BROTHERS (Arista)
-GARY NUMAN (Arista)
-ROBERT PALMER (Island)
-CLIFF RICHARD (Epic)
-BOB WELCH (Capitol)

Hotest:
CARS (Elektra)
FISHER-2 (UA)
NERVOUS EATERS (Elektra)
ROXY MUSIC (Arista)
ROLLING STONES (Atlantic)
MOTELLS (Capitol)
HALL & OATES (RCA)
DEVO (WB)
ENGLISH BEAT (Sire)
MARTHA & MUFFINS (Virgin)
QUEEN (Elektra)
VAPORS (UA)
ULTRAVOX (Chrysalis)
SPLIT ENZ (A&M)
ATLANTICS (Atlantic)
PAUL SIMON (WB)
SHIRTS (Capitol)
JACKSON BROWNE (Asylum)

Bridgeport 203-579-9995

PD: TOM JACOBSON
PD: BRIAN ST. JAMES

Added:
JETHRO TULL (Chrysalis)
"Crossfire" "Flyer" "John"
"4W.D." 73% of our report-
ers on it. Total album re-
ports: 110. A-82, M-11, H-7.
Debuted this week at No. 24.

Hotest:
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KINGS (Arista)
MARTHA & MUFFINS (Virgin)
VAPORS (UA)
YES (Arista)
PAT BENATAR (Chrysalis)
ENGLISH BEAT (Sire)
JEFF BECK (Epic)
PETER DINKEL (Mercury)
HALL & OATES (RCA)
GARY NUMAN (Arista)
QUEEN (Elektra)
DAVID BOWIE (RCA)
MOLLY HATCHET (Epic)
GARY NUMAN (Arista)
JACKSON BROWNE (Asylum)
ROSSI COLLENS (MCA)
SQUEEZE (A&M)
JACKSON BROWNE (Asylum)
DEVO (WB)
GENESIS (Arista)
MOTELLS (Capitol)
MILY BROTHERS (Arista)
D. CARLOS SANTANA (Columbia)
PAUL SIMON (WB)
SPLIT ENZ (A&M)
AL STEWART (Arista)
ALLMAN BROTHERS (Arista)
VAN DYKE BROTHERS (Arista)
VAN DYKE BROTHERS (Arista)
ROBERT PALMER (Island)

WECM Clarendon 803-542-7735

PD: BOB RIVERS

Added:
B-52'S (WB)
"Private Idaho"
"Dixie Back Road"
"BARRY GOLDERAU (Portrait)
"TERRI DE SARDO (Columbia)
"STATUS QUO (Rival)
"D. CARLOS SANTANA (Columbia)
"MILY BROTHERS (Arista)
"MARTHA & MUFFINS (Virgin)
"GOLDEN HORNS"
"KING (Arista)
"ROBERT PALMER (Island)
"LINDA CLIFFORD (RSO)

Hotest:
CARS (Elektra)
MOTELLS (Capitol)
ROLLING STONES (Atlantic)
PETE TOSCHEM (Atco)
KINGS (Arista)
MARTHA & MUFFINS (Virgin)
VAPORS (UA)
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PAT BENATAR (Chrysalis)
ENGLISH BEAT (Sire)
JEFF BECK (Epic)
PETER DINKEL (Mercury)
HALL & OATES (RCA)
GARY NUMAN (Arista)
QUEEN (Elektra)
DAVID BOWIE (RCA)
MOLLY HATCHET (Epic)
GARY NUMAN (Arista)
JACKSON BROWNE (Asylum)
ROSSI COLLENS (MCA)
SQUEEZE (A&M)
JACKSON BROWNE (Asylum)
DEVO (WB)
GENESIS (Arista)
MOTELLS (Capitol)
MILY BROTHERS (Arista)
D. CARLOS SANTANA (Columbia)
PAUL SIMON (WB)
SPLIT ENZ (A&M)
AL STEWART (Arista)
ALLMAN BROTHERS (Arista)
VAN DYKE BROTHERS (Arista)
VAN DYKE BROTHERS (Arista)
ROBERT PALMER (Island)

WBLM Lewiston-Portland 207-783-2065

PD: JOSE DIAZ
PD: MIKE BUSBY

Added:
B-52'S (WB)
"Private Idaho"
"Dixie Back Road"
"BARRY GOLDERAU (Portrait)
"TERRI DE SARDO (Columbia)
"STATUS QUO (Rival)
"D. CARLOS SANTANA (Columbia)
"MILY BROTHERS (Arista)
"MARTHA & MUFFINS (Virgin)
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VAPORS (UA)
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PAT BENATAR (Chrysalis)
ENGLISH BEAT (Sire)
JEFF BECK (Epic)
PETER DINKEL (Mercury)
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MOTELLS (Capitol)
MILY BROTHERS (Arista)
D. CARLOS SANTANA (Columbia)
PAUL SIMON (WB)
SPLIT ENZ (A&M)
AL STEWART (Arista)
ALLMAN BROTHERS (Arista)
VAN DYKE BROTHERS (Arista)
VAN DYKE BROTHERS (Arista)
ROBERT PALMER (Island)

98Rock Baltimore 301-889-0096

PD: DENISE OLIVER
PD: CRAIG BUCKLEY

Added:
B-52'S (WB)
"Private Idaho"
"Dixie Back Road"
"BARRY GOLDERAU (Portrait)
"TERRI DE SARDO (Columbia)
"STATUS QUO (Rival)
"D. CARLOS SANTANA (Columbia)
"MILY BROTHERS (Arista)
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JEFF BECK (Epic)
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QUEEN (Elektra)
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PAUL SIMON (WB)
SPLIT ENZ (A&M)
AL STEWART (Arista)
ALLMAN BROTHERS (Arista)
VAN DYKE BROTHERS (Arista)
VAN DYKE BROTHERS (Arista)
ROBERT PALMER (Island)

WCCB Hartford 203-549-3456

PD: COUNTRY PAUL PAYTON
PD: LICH

Added:
B-52'S (WB)
"Private Idaho"
"Dixie Back Road"
"BARRY GOLDERAU (Portrait)
"TERRI DE SARDO (Columbia)
"STATUS QUO (Rival)
"D. CARLOS SANTANA (Columbia)
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"LINDA CLIFFORD (RSO)

Hotest:
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MOTELLS (Capitol)
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PETE TOSCHEM (Atco)
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VAPORS (UA)
YES (Arista)
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JEFF BECK (Epic)
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97Rock Buffalo 718-881-4555

PD: GEORGE HARRIS
PD: PAUL HEINE

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WHEN 10FM Hartford 203-247-1060

PD: DANIEL F. HAYDEN
PD: RON BIFFERS

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WBLM Long Island 518-587-1023

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PD: NANCY COPPOLA

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WVAL Binghamton 807-772-8850

PD: GLENN CORNELIUS

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WCCB Hartford 203-549-3456

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MIDWEST

WLPX 97 fm Milwaukee 414-342-1111. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

KFIH Muscatine 319-263-2512. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

100 WUKT fm album rock Peoria 309-674-2000. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

KQ92 Minneapolis 612-545-5601. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

FM 100 Oklahoma City 405-831-8881. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

100 WUKT fm album rock Peoria 309-674-2000. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

99.5 Rockford 815-877-3075. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

Winn93 Saginaw 517-892-9528. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

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98 Sloux Falls 605-339-1820. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

Rock 103 Terre Haute 812-238-2557. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

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KSLUE 95 St. Louis 314-642-1111. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

FM 104 Toledo 419-248-3377. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

T-95 Wichita 316-722-8123. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

MIDWEST

KABT Albuquerque 505-266-7946. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

98 FM Bakersfield 805-832-1410. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

KEZY 95 Anahelm 714-776-3696. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

100 Boise 208-344-6363. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

KSN 303-925-5776. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

NBCO Boulder 303-444-5800. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

MOST ADDED. Jethro Tull A (Chrysalis) 27/24, Molly Hatchet Beatin' The Odds (Epic) 21/19.

MEDIUM. SPLIT ENZ True Colors (A&M) 23/22, Kings Ara Hero (Elektra) 21/17.

THE HOTTEST. Jackson Browne Hold Out (Asylum) 36/35, Rolling Stones Emotional... (Rolling Stones) 36/32.

KILO 94 Colorado Springs STEREO FM 303-634-4898. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

KZEL Eugene 503-484-4304. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

K99 Great Falls 406-727-7211. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

106 KBPI Denver 303-936-2313. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

KNDY Fresno 209-226-5991. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

KMVC Las Vegas 702-732-7753. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

KTCL Fort Collins 303-571-1232. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

KNDY Fresno 209-226-5991. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

KMVC Las Vegas 702-732-7753. Playlist including Jethro Tull, Jackson Browne, and The Rolling Stones.

Country



Jim Duncan

News Notes

Country continues on the rise . . . Check Page 1 for the story about Viacom's WRVR-FM making the switch in New York . . . KRST-FM/Albuquerque made the change Monday. Doug Milligan, from KRZY, another Country station in the market, is the new GM. Charles Moran will be PD and Sam Cornish MD. Over at KRZY, morning man and PD Jerry Groner has been upped to GM . . . Another station in Albuquerque is set to change this month. P/A-formatted KRKE will make the switch on September 15, and is looking for a PD. Contact GM Dino Ianni at (505) 765-5400 . . . September 15 is the date for WIBR/Baton Rouge to drop P/A for Country. Bob Earle is the GM and owner, Jay Roberts PD and Wayne Cain the music man . . . Congrats to old friend Shelly Davis, most recently business manager for Mel Tillis, who has been appointed GM of KIKK-AM-FM/Houston . . . Oogie Pringle is the new PD at WDGY/Minneapolis. Pringle had been at WISN/Milwaukee . . . Ed Russ has been promoted to PD at WQIK-FM/Jacksonville, FL . . . Jack Lundy takes over the programming reins at KRAD/East Grand Forks, MN. He comes to the station from crosstown KKXL . . . Some good air gigs opening at KHJ/Los Angeles. Get your stuff to Charlie Cook ASAP . . . Three major market stations have switched to the TM Country format. According to TM's Lee Bayley, WSKW/Cleveland, KYGO/Denver, and WNOE-FM/New Orleans just made the switch . . . The fourth annual Country Music Ugly Awards are underway through the semi-crazed Wayne Edwards. Send your nominees to him at RCA Records, 4232 Spring Valley Road, Dallas, TX 75234. Past winners, which include Edwards, WWL/New Orleans air personality Charlie Douglas, and former WDAF/Kansas City PD Ted Cramer, are not eligible. Those three, along with WMC/Memphis PD Les Acree and yours truly, are this year's judges. The final tally is done in the next couple of weeks, so stay tuned . . .

Country Radio Seminar Committee Set To Meet

The 12th annual Country Radio Seminar agenda planning committee is scheduled to meet in Nashville September 26-27 to formulate ideas for the 1981 CRS, according to radio agenda chairperson Kim Pyle, GM of WOKX/High Point, SC. The seminar will once again assemble in March at Nashville's Hyatt Regency Hotel. More details about the theme and planned programs following the agenda meetings later this month.

To help give some of your input to the sessions for the 1981 CRS, R&R is making planning committee and their phone numbers. Why don't you take a minute in the next week and give someone in your region a call with a topic of interest or a suggested speaker? The seminar has been one of the greatest focal points for sharing ideas in the past and will continue to be, thanks to you.



KIM PYLE, GM, WOKX/High Point, NC — (919) 869-01010
 DON BOYLES (1980 Chairman), VP/GM, WSUN/St. Petersburg — (813) 821-6262
 JOYCE CAMPBELL, GSM, WXBW/Milton, FL — (904) 994-5357
 MIKE CARTA, PD, WIL/St. Louis — (314) 436-1600
 CHRIS COLLIER, OM, KYTE/Portland, OR — (503) 222-1841
 JIM DUNCAN, Radio & Records — (213) 553-4330
 BOB ENGLISH, GM, WUBE/Cincinnati — (513) 621-6960
 BILL FIGENSHU, PD, Viacom Radio — (212) 575-5175
 DAN HALYBURTON, PD, WQAM/Miami — (305) 531-6651
 PAUL HOWARD, GM, WKDY/Spartanburg, SC — (803) 583-2727
 GARY KINES, PD, WSUN/St. Petersburg, FL — (813) 821-6262
 MIKE KIRTNER, GM, WTCR/Catlettsburg, KY — (606) 739-4600

BOB KRAIG, OM, WTHI/Terre Haute, IN — (812) 232-9481
 LEE MASTERS, VP/GM, KLOZ/El Paso — (915) 533-3404
 RON NORWOOD, PD, KMPS/Seattle — (206) 622-2312
 CAROL PARKER, PD, WMZQ-FM/Washington, D.C. — (202) 362-8330
 TOM PHIFER, OM, KRMD/Shreveport, LA — (318) 221-6171
 PETE PORTER, OM, WJJD/Chicago — (312) 977-1800
 JOEL RAAB, PD, WEEP/Pittsburgh — (412) 471-9950
 MARIE RATCLIFF, Record World — (615) 329-1111
 JIM RAY, GM, KOKE/Austin, TX — (512) 454-2561
 PERRY ST. JOHN, VP/GM, KSO/Des Moines — (515) 265-6181
 JIM SHARP, Cash Box — (615) 244-2898
 GERRY WOOD, Billboard — (615) 748-8100



CASPER CARDS — RCA's Dean Dillon and Steve Wariner recently visited KVOC/Casper, WY on a promotional tour. Dillon (standing, left) and Wariner (with hat) are shown here with Don Claunch (the guy is no longer with station) trying to get a hand from Wariner and RCA's lovely and talented Carson Schreiber, who is showing us the score he received on his IQ test.

Airwaves

"A penny for your thoughts." Or in the case of WBEU/Beaufort, SC, "a penny for our promotion." Mark Robertson, PD of WBEU, reports the station came to the need of the business community by helping the local banks collect more than 230,000 pennies. From 6am to midnight one day last month, WBEU broadcast all day from the local Burger King and urged listeners to bring in their pennies for cash. Four cooperating banks chipped in \$25 for a \$100 savings bond. The bond was given to the person bringing in the most pennies. The winner hauled in 38,988 pennies. Free french fries were given as an added incentive for anyone chipping in more than 250 . . . RCA's Ronnie Milsap shares a smile with WDGY/Minneapolis MD Gregg Lindahl during a recent on-air visit to the Twin Cities . . . Walt Allen Inabinet, PD at WWBD/Bamberg, SC, tells R&R the station's received tremendous media coverage (television, newspaper, and UPI) for being insulted by the Iranians. It seems last December the station held a promotion to gather Christmas cards for the American hostages in Iran. After months of assuming the cards were given to the hostages, the box with the 3800 cards was returned to the station. Inabinet said, "It was an insult and we wouldn't have known whether the hostages saw the cards or not if they hadn't returned them to us. Jim Daniels, our News Director, has them and will keep them safe. Someday, one way or another, the hostages will see them and know we cared" . . . At WFMS/Indianapolis, J.D. Cannon was the MC on the recent Kenny Rogers and Dottie West concert at the Indiana State Fair. Also during the fair, WFMS staffers Mike Austin and Jenny Edwards shared the MC chores for the Anne Murray and Larry Gatlin performances . . . WCXI/Detroit just presented John Conlee, Jeanne Pruett, and Dean Dillon in concert at their second annual concert at Springfield Oaks Park. The all-day event was billed as "Sunday In The Country" and featured many local artists throughout the day . . . Over the recent Labor Day weekend, WIXZ/Pittsburgh did a special tribute to the late Jim Reeves on the 16th anniversary of his death. The station gave away albums and aired Reeves music all day August 29 . . . Pictured at the La Porte Country Fair



Ronnie Milsap & Gregg Lindahl

is J.R. Russ, PD of WCOE/La Porte, and WB's Margo Smith. Margo stopped by for an interview at WCOE's broadcast booth . . . KMAK/Fresno presents Waylon Jennings and Hank Williams Jr. in concert November 1. The station plans to give away hundreds of T-shirts, albums and tickets, according to morning personality James Holly . . . Billy "Crash" Craddock is set to perform for the 10th anniversary of WDDD/Marion, IL. An open house is planned and the station is asking for artists to call in for anniversary interviews: (618)997-2341 . . . KEEN/San Jose came up with a unique way to raise money for the Muscular Dystrophy Association. They held a DJ-PJ party and a "Bed Race Against MD." KEEN provided live entertainment and invited listeners to come to the party in pajamas. All of the KEEN air personalities did their shows from the race site in their PJ's . . . Time to put this column to bed for another week . . .



J.R. Russ & Margo Smith

HITS

SYLVIA TUMBLEWEED

BB 51* CB 56* RW 52*

**JERRY
REED**

**TEXAS BOUND
AND FLYIN'**

BB 50* CB 52* RW 39*

**RAY
STEVENS**

**NIGHT
GAMES**

BB 59* CB 65* RW 61*



Biff Collie Inside Nashville

Country

FLASHVILLE: Crystal Gayle's CBS special, to air in December, is being readied, with the Charlie Daniels Band taping their music segments last week at the Opry House. Eddie Rabbitt and Dionne Warwick are on the call board for that one... Marty Robbins entered in the 1980 Charlotte 500. Ernie Frankel is meeting with Marty about a two-hour film based on Marty's giant song "El Paso." Frankel would produce-direct, Marty would write and sing title song and soundtrack... Johnny Lee finally got booked on the "Midnight Special" after all these years. His "Lookin' For Love" in "Urban Cowboy" literally made him a career... Don Williams & Tammy Wynette voted Ireland's favorite male & female country singers. Winners in all other categories in that poll are Irish... Tanya Tucker will be seen on "Games People Play" September 25 describing the 45-year-old Ormak Washington Stampede... Jackson Browne (he ain't country) concert Wednesday (9-10) at Middle Tennessee State University's Murphy Center... Bob Montgomery opened his new House Of Gold writer's annex down Music Row at 1319 16th Ave. South, Thursday (11th)... William R. "Bill" Boling, lead guitarist and road manager for Johnny Rodriguez, died in an Interstate exit ramp accident, Tuesday (9-9)... Waylon "Stubby" Stubblefield joined George Cooper and Ray Pennington at Dimension Records. Stubby will head up the Promotion Department, according to Cooper... Gary Morris signed with WB, first single "Sweet Red Wine" already out, produced by Norro Wilson... Songwriter and WBAP/Ft. Worth all-night DJ Bill Mack inked a long term recording contract with Music America Records... The Oak Ridge Boys taped a guest spot for new syndicated TV'er "Solid Gold." Bob Banner produces the 60-minute series... That Carol Burnett TV special taped in Music City in February 1979 will rerun this Wednesday (9-17) on CBS... Hoyt Axton "Tonight"ed Monday night (9-8) again... NBC is planning a two-hour special called "City vs. Country" with a January target date. It's a star-bash competition with pop and country performers com-



AND THE WINNER! — This year's winner of the "Kentucky Fried Chicken Songwriting Contest," Bonnie Jean Campbell, accepts congratulations from KSON/San Diego PD Rod Hunter. KSON sponsored Ms. Campbell's efforts, sending her entry to the national judges. Part of the prize was a guarantee of the song's recording, and Campbell flew to Nashville last week to watch as Barbara Mandrell recorded "Fire Me."



TRUE LOVE WAYS — Maria Elena Holly, widow of Buddy Holly, is shown with Mickey Gilley between his two sold-out shows at the Will Rogers Memorial Auditorium in Fort Worth recently. Ms. Holly said "True Love Ways" (which her late husband wrote for her) is one of her favorites, and that Gilley's version is the best she's heard since Buddy recorded it.

peting in such stunts as horseshoes, logrolling, stick-ball, kick-the-can. Sounds like fun... Merle Haggard guests with Lynda Carter Tuesday (9-16) on the TV special called "Encore"... Clint Eastwood will probably put more "billies" to work in his next project called "Honkytonk," story about a country singer who "adopts" a nephew who is dying of tuberculosis... Kenny Rogers, they say, will finance his own sequel to "The Gambler" for TV to the tune of \$9 million(?) Oh well, easy come, easy go!

The Johnny Paycheck-Glenn Ferguson feud gets hairier by the day, with the current headline on that one dealing with "payoffs" for "cooperation" in slanted courtroom testimony. Ferguson, a Nashville City Metro Trustee, is suing Paycheck and Gary Smith, a Florida auto dealer, for breach of contract in the Ferguson/Paycheck management agreement. The legal dispute between the two began in January 1979 when Ferguson, the singer's former manager, sued Paycheck for a \$10,000 gold neck chain which Paycheck allegedly borrowed and never returned. Since then, each has accused one another of breach of contract, with Paycheck charging that Ferguson swindled him out of thousands of dollars while handling his music career. The relationship started in 1972 when Ferguson helped keep Paycheck out of jail on bad check charges.

MEDIA: Country Music Foundation has released the newest issue of its award-winning Journal Of Country Music. The 100-pager includes an interview with Willie Nelson, Roy Blount Jr.'s "Whiskey And Blood," and an excerpt from Bill Malone's "Southern Music/American Music," plus a lot more goodies. Subscriptions available from the Country Music Foundation Press, 4 Music Square East, Nashville, TN 37203... Findings of the CMA's TV survey are out. It's well researched, clearly presented, and is further proof that Country is making its mark nationwide. Reprints available from the CMA, Box 22299, Nashville, TN 37202... WSM Broadcasting formed Opryland Radio Productions (a new division of WSM, Inc.) to produce and market syndicated and network

radio programming. Two shows already available: "On Stage," with live performances from the Grand Ole Opry and an onstage interview with the featured performer, and "Nashville's Record Review," showcasing big selling singles.

GEORGE BURNS'S September song is a full set of lyrics for the 85-year-old triple-threat performer who's out to conquer the country field. He's already won the hearts of the industry people here, doing another album and single, the 7-inch release likely to be another Sonny Throckmorton song, "Here's To The Man In The Moon," since his first country shot was a big charter written by the songwriting Cinderella of the last couple years. Burns's news conference will be videotaped, with excerpts of that news conference to be integrated into the NBC TV special he'll tape here later this month. He's having fun!

POTPOURRI: OK, Willie & Waylon, move over! Here comes the "Sesame Jamboree," a live-sounding outdoor-type album recorded by a bunch of dummies! Cookie Monster (playing chocolate chip banjo), Grover (ginger bread fiddle), Hairy Monster (dueting with Charlie McCoy) and Big Bird MCing the record project for the muppets in Nashville. (They're trying to get 'em on the Grand Ole Opry.)... That \$5,000 compartment door missing from Elvis Presley's Convair 880 jet likely will turn up as an even more valuable piece of rock & roll memorabilia according to police in Ft. Lauderdale... Loretta Lynn's man Dave Skepner commented on our item on Helen Cornelius, Margo Smith, and Loretta Lynn all considering marketing their dress designs. Dave notes that Loretta's agreement with the Kennedy-Carter Corporation of California for design, manufacture, and distribution of Loretta Lynn designer line jeans dates back almost a year. They are currently marketed exclusively by K-Mart stores under the label of "Country Clothes By Loretta Lynn." Thanks, Dave... Dolly Parton christened the first of a fleet of 18 wheelers which will travel the American highways this next year with a seven-foot poster of Dolly on the sides, captioned "Follow Me To Tennessee." When asked her CB handle Dolly said: "Either 'Butterfly' or 'Booby-Trap!'"



CHRISTMAS HEAT WAVE — In the midst of a record-breaking heat spell, KIKK/Houston hosted a "Christmas In July" party. The highlight was a personal appearance by Santa Claus, handling out gifts to all partygoers. Pictured (l-r): Harvey "Santa" Thompson, Community Relations Director for the station; Lorie and Allen Shaddock, co-owners of the Longbranch Saloon, site of the festivities.



P/A

POP/ADULT®

Mike Kasabo

The People's Choice In Denver?

In 1976 Jim Teeson was splitting his time at KLAQ-AM-FM in Denver (then formatted Country) as Sales Manager, Music Director, and air personality. When it was announced that the FM would be spun off and become a separate entity, Teeson went to work submitting a proposal for a new format. What his research showed him was a void somewhere between the rockers and the Beautiful Music stations. He was given the green light by management, and KPPL (K-PEOPLE) was born in June of 1977. We contacted VP/GM Teeson and also chatted with programming veteran Jim Heath about the station's impressive gains in the current Arbitron ratings, which show it at an overall 4.9, up from a 3.6. First we asked Teeson about the rise from the sales point of view:

JT: We started with a little automation machine in the back room with two other people besides myself to do the whole thing. And it's an incredible thing for me to watch — it's like being a sculptor, taking a piece of clay, and modeling it into something.

R&R: The automation was surely based on financial limitations as opposed to your desire?

JT: Oh yes, of course. If I could have had my own way it would have been fully live from the start, but there was no way. Management originally, except for the music which I did, wanted to bring in automation from TM or some other source, but I vehemently fought against that. I felt that I knew that market better than an outside source, no matter how good they were or how successful they'd been.

R&R: Let's get into KPPL as it is now — no automation, all live segments, and specifically your battle against longtime Pop/Adult giant KHOW.

JT: From my standpoint (the sales) are to a large degree just happening automatically with us being on

FM. I know that you and the others editors at R&R have seen the tremendous leaps made in all formats on the FM side all across the country, and Denver is no exception. Our 100,000-watt signal blankets the entire area and puts out an equal if not greater signal than KHOW. But as things relate to KHOW, we started with an image concept, one that I would have to characterize as full-service radio, and while we have positioned ourselves differently than KHOW, we're still direct competitors for those important time buys. And the fact that we have never swayed from that initial concept has already given us a good degree of credibility with the people of Denver; and that's the secret of getting the revenue into KPPL. We have, through hard work, become the darling of the advertising agencies; we are the radio station that you most often hear when you walk into somebody's business in town — even in dentists' offices that used to exclusively have Beautiful Music stations on.

R&R: Sounds like you've hit right between the rocker and BM stations you mentioned earlier.

JT: Exactly. Certainly not every office has dropped background music stations for us, but many have.

Update

A BIG 30 FOR SAGINAW RADIO: WSGW is celebrating 30% of a century's worth of broadcasting in its part of Michigan. Festivities include a contest that deals with various facts and remembrances of the station's history over the years; listeners are awarded prizes for correct answers... A celebration of another sort took place in Boston, as WHDH had more than 80 employees (from both WHDH and FM sister WCOZ) to honor broadcast engineer Don Sawyer with a picnic party to commemorate his 40 years with the station... WGR/Bufalo has won three new York State broadcasters awards, two of which went to its news department, with the third going to air personality Tom Donahue, who was instrumental in producing a public service song called, "I Love Western New York." He should start calling himself the "Suburban Cowboy"... WFYR/Chicago honored Barry Manilow recently when he received a "star" on Hollywood Blvd. by inviting his Windy fans to have their names signed to a congratulatory telegram — the "Mano-Gram" was signed by over 600 listeners of the Dean Richards show and they appeared on a 10-foot long message delivered to the Greek Theatre, where B.M. was playing... WMAL/Washington will again originate the 23-station University of Maryland football radio network and will feature Johnny Holliday handling the play-by-play.



WASH YOUR SHORTS? — That's what happened recently as newly-hired Bernie Smilovitz (daily sports reporter for WASH/Washington) played host to 5000 children aged 14 and under. At a recent game at RFK Stadium, Smilovitz presented "WASH with the Diplomats" and handed out the running shorts to the attendees.

Transition

As reported in last week's Street Talk section, Gary Burbank has in fact parted company with WHAS/Louisville as the station's afternoon drive-time personality. Program Director Jerry David Melloy is looking for a top flight replacement; said he: "We need somebody unique, a real professional who is able to entertain on a news and information level; plus someone who wants to live in Louisville instead of the Big City." Tapes and resumes to Melloy at Box 1084, Louisville, KY 40201... Paul Trembley is now doing the morning slot at WHAM/Rochester from the afternoon drive position at that very station... Ross Baillie comes to WGAN/Portland, ME as Producer and Director of Special Projects and Promotions from WIGY/Bath, ME... Mike Collins leaves WIS/Columbia, SC as Music Director and can be reached at (803) 781-8460... Doug Logan has been appointed Sports Director for WSYR/Syracuse and will handle daily sports activities as well as live coverage of university football and basketball games. Logan said, "I'm thrilled to be associated with the best in Syracuse"... Dave Armstrong comes to KLOK/San Jose from KFJZ/Ft. Worth as an account executive, a position he held in Texas... Bill Morse has returned to KMBZ/Kansas City after a short stint at corporate sister KAFM/Dallas. PD Steve Bell commented on his return, "He's coming back to KMBZ to take the position he left, which was Music Director and Production Manager, along with some weekend air work." Scott Henderson also joins the station as Promotion Director from the Frank Magid organization... Joe Randolph to overnights at WCFR/Springfield, VT from a part-time slot, and is replaced by Dan Fiske who lands his first radio gig from an area broadcasting school...

R&R: It almost sounds like your music is too soft?

JT: You know better because you get our list every week. But I'll tell you a secret as to why this is happening. We've found that people like to hear an original of a Bee Gees or Streisand, rather than a Muzak cover version. Again, we don't play anything abrasive. Those songs that are harder are strategically placed in the hour, so we still come away with the perception of being soft. People think of us as a mellow station, even though sometimes we're not.

R&R: Does what you've just related to me help position you properly with time buys?

JT: Great question, and I'll give you an even better answer — yes! People still conceive this as the only station in town like it. We have uniqueness that makes us an automatic buy for clients. They feel they have to buy KPPL because there's nothing like us.

R&R: Isn't KIMN also going for a slice of the P/A pie?

JT: Yes, they're really going after KHOW, and I'm glad they're on the AM side of things. Don't forget that the average age here is 27.6. There are a lot of young marrieds and live-togethers and it's a very contemporary lifestyle. It's hip, but not a kinky-type California hip; and all these ingredients play right into our hands. And our 25-34 women target reflects our success best of all. But now we're incorporating other elements like sports to attract the men.

R&R: Any special things you do to compete with the bucks that used to more or less go directly to KHOW?

JT: Even though we really are competitors, the advertising community does not think we are. When they think of KHOW, they think of personality-plus. All our people are the very best caliber of personality, but we emphasize the music more. We are a full-service radio station on FM; we have all those ingredients, news, information and on and on. But here at KPPL we emphasize that music is still the king!

Next, Jim Heath, an all-around radio pro and former KHOW employee, describes some of the programming elements he believes have put KPPL on the right road.

R&R: What magic are you pulling in Denver?

JH: A major one has to be the simple fact that we're FM, as Jim has already gone into. The real music lovers have gone to FM; let's face it, no matter what the talk is about AM stereo and all that, music just doesn't sound as clean and sharp on AM. The people who love music have obviously made up their minds about that. And here we have taken great pains to have our music as the absolute overall key for our purposes. We also just don't play the top hits. We use your chart, but we don't limit it to that. Our scope is actually quite broad.

R&R: Are all the non-music elements of KPPL being full-service put together?

JH: Almost. We've been giving traffic reports for a while, and now we'll be putting up a plane in the air; we've added sports with the addition of the sports director from the leading ABC affiliate TV station in town, plus we're getting into stock market reports. All this should beef up our showing in men, and if it does, we'll be right in the thick of it for the top position or two in the market.

R&R: Are you involving your personalities, including yourself, in some type of in-person appearances — the kind of thing that KHOW's done so well over the years?

JH: I'm glad you brought that up because we are doing just that. We have our guys out at functions constantly — going to clubs several nights a week. And when they go out they do their best to entertain those who come by. The visibility of our people has been a very key thing, especially here in Denver. It's not a giant place like Houston or L.A., and the people have a more friendly attitude, I suppose. At least they're impressed that the guys come out and establish an eye-to-eye kind of relationship to go along with their radio image. I'm serious, the people will drive from all over the Denver area to come and see you. The listeners love their personalities and that goes back to my early days at KHOW.

R&R: How is your past exposure at KHOW benefiting you now?

JH: Just mainly that I got to know the market from a powerful station. And you know, I was gone for five years and when I got back here the station got hundreds of calls from people saying, "Welcome back," and that's a great feeling.

P/A

POP/ADULT®

BREAKERS®

"Breakers" are those newer records that have the greatest level of station activity on any given week.

BARBRA STREISAND

Woman In Love (Columbia)

86% of our reporters are on it. Most Added, by far this week — including WHAS, WHIO, WDBO, WQUD, WGR, WHBC, WGAR, WHAM, KOLO, WSTV, WTAR, KSL, WHEN, WJON, WHIZ, KAKZ, WRIE, WDEF, WQUA, WEBC, WOOD, WHAG, KBLF, KBAI, K59. Key moves: 20-18 WTIC, 29-23 WIBW, 30-28 WDFD, 29-26 KDKA, 34-27 WSGW, 24-21 KMPC, 34-28 WORG, debut 14 WTVN, debut 20 KWOS, debut 23 KMBZ, debut 22 WBEN, debut 26 KSTP, debut 25 WPRO, debut 28 WBT, debut 29 WMAZ, debut 29 WCSC. Heavy rotation: WFTL, WSIX, WDIF. Leaps 34-18 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

POINTER SISTERS "He's So Shy" (Planet) 54/8 add WBT, KEX, WHEN, WQUA, WEBC, WMAZ, KOLO, WHBC. Key moves: 8-6 WORG, 13-10 WWWE, 20-15 WGR, 29-24 KBLF, 30-27 WQUD, 34-28 WHAM, 23-18 WSTV, 23-18 WOWO, 30-26 WGAR, 27-21 KWOS, 28-22 WNEU, 34-29 WHIZ, 25-22 WCSC, 30-27 KRKO, debut 27 WPRO, debut 20 WTVN. Increased 29-25 on P/A chart.

STEPHANIE MILLS "Never Knew Love Like This Before" (20th) 55/9 add WGIR, WKIQ, KFOR, KSTP, WPRO, KDKA, WFYR, WHBC, WBT. Key moves: 25-12 WSTV, 29-26 WMAZ, 29-24 WOWO, 24-21 WGAR, 31-26 WQUD, 35-30 WFIR, 28-24 WCSC, 40-34 WORG, 33-28 WLNH, 30-26 WTAR, debut 27 KWOS, debut 29 WWWE, debut 30 WHAG, debut 30 WNEU. Increased 32-27 on P/A chart.

DOOBIE BROTHERS "Real Love" (WB) 48/15 add WTVN, WBZ, WOWO, WSTV, WHEN, WHAS, WIP, WEBC, WCCO-FM, WGAR, KFQD, WHBC, WQUD, WBT, WTAE. Key moves: 28-24 KDKA — plus a bunch of solid debuts: 18 KWOS, 21 WBEN, 25 WNEU, 26 WPRO, 28 WCSC, 28 WMAZ, 29 KBLF, 30 WWWE, 30 WLNH. Heavy rotation: WDIF, WKHM, WSIX. Debuts at No. 29 on P/A chart.

ELTON JOHN "(Sartorial Eloquence) Don't Ya Wanna Play This Game No More" (MCA) 41/3 add WHEN, KMPC, KOLO. Key moves: 31-22 WHBC, 27-23 WBT, 30-27 WMAZ, 28-24 KWOS, 25-21 KBLF, 28-25 KBAI, debut 26 WJBO, 30-30 on P/A chart.

SEALS & CROFTS "First Love" (WB) 40/7 add WKHM, KOLO, WELI, WLNH, WDEF, KPPL, WIBW. Key moves: 32-29 WFIR, 21-19 KAAI, 27-23 WTAR, 34-26 WHBC, debut 29 WJBO, debut 38 KBLF. Heavy rotation: WRIE. Increased 35-31 on P/A chart.

AL STEWART "Midnight Rocks" (Arista) 34/9 add KFOR, KBAI, WFIR, WCCO-FM, WDFD, WSLI, WSGW, WJON, KHOW. Key moves: 22-19 WBEN, 22-18 WORG, 25-22 WIBW, debut 30 KWOS, debut 30 KBLF. Debuts at No. 34 on P/A chart.

RAY, GOODMAN & BROWN "My Prayer" (Polydor) 32/7 add WJBO, KFQD, KSL, WDEF, WGY, WSTV, WHOK. Key moves: 29-26 WBT, 34-25 WGAR, 28-22 KMBZ, 29-27 WDFD, 26-22 WORG, 21-18 WBEN, debut 29 WHAG. Increased 40-35 on P/A chart.

MICKEY GILLEY "True Love Ways" (Epic) 32/4 add WFIR, WDEF, KFOR, KOB. Moves: 27-20 WHAG, debut 28 KOLO. Increased 38-36 on P/A chart.

ELO "All Over The World" (MCA) 31/3 add KFQD, WFYR, WQUD. Key moves: 18-12 KRKO, 17-13 WHAG, 21-19 WBT, 22-20 KBAI, 19-15 WTVN, 25-20 KOLO, 22-18 WNEU, 23-18 WFIR, 24-20 WCSC, 27-22 WHIZ, debut 19 WGR.

CHICAGO "Thunder And Lightning" (Columbia) 29/3 add WHIZ, KHOW, WGIR. Key moves: 24-21 KBAI, 26-23 WOWO, 29-24 WJBO, 29-24 WJBO, 31-27 WORG, debut 28 WHBC. Increased 39-38 on P/A chart.

AMY HOLLAND "How Do I Survive" (Capitol) 30/3 add KAAI, WSIX, WHBC. Key moves: 25-16 WPRO, 30-26 KBLF, 24-19 WORG, 22-17 WCSC. Debuts at No. 39 on P/A chart.

ANNE MURRAY "Could I Have This Dance" (Capitol) 28/15 add KOLO, WSIX, KFOR, WATR, WGY, WDEF, KWOS, WIBW, WTAR, WCFR, WHIZ, KRKO, KSTP, WFIR, WKHM. Moves: 18-14 KRMG. Has been a hot LP track on P/A stations for some time.

Note: A short week brought about less than normal reporting stations — resulting in slower chart action, which will normalize next week.

Others Getting Significant Action

MICHAEL JOHNSON "You Can Call Me Blue" (EMI America) 29/7 add KRNT, KAKZ, WHAG, KPPL, WELI, WMAZ, WGIR. Moves: 22-17 WIBW, 23-18 KSTP, 24-21 KMBZ, 32-27 KBLF, 31-28 KBAI.

NEIL SEDAKA "Letting Go" (Elektra) 28/6 add KOB, WHIZ, WCCO-FM, WSLI, WDEF, WKHM. Moves: 20-18 KBAI, 29-27 WTAR, 30-24 WIBW, debut 26 WSTV, debut 27 KBLF, debut 30 WJBO, debut 39 WORG.

KENNY RANKIN "Regrets" (Atlantic) 28/1 add WIOD. Moves: 25-22 WSGW, 27-24 WHBC.

LARSEN-FETEN BAND "Who'll Be The Fool Tonight" (WB) 26/6 add WSIX, WNEU, KPPL, WJBO, WPRO, WFIR. Moves: 28-21 WOWO, 30-21 WSTV, 24-19 KOLO, 23-20 WORG, debut 30 WCSC.

MAUREEN McGOVERN "Bottom Line" (WB/Curb) 26/1 add WHOK.

MARY MACGREGOR "Somebody Please" (RSO) 25/1 add KSL.

Radio & Records

POP/ADULT AIRPLAY / 40

Three Weeks	Two Weeks	Last Week	This Week	
				September 12, 1980
1	1	1	1	CHRISTOPHER CROSS/Sailing (WB)
12	9	4	2	BILLY JOEL/Don't Ask Me Why (Columbia)
9	4	3	3	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
15	11	8	4	PAUL SIMON/Late In The Evening (WB)
8	8	5	5	EDDIE RABBITT/Drivin' My Life (Elektra)
6	6	6	6	AMBROSIA/You're The Only Woman (You And I) (WB)
2	2	2	7	AIR SUPPLY/All Out Of Love (Arista)
7	7	7	8	NATALIE COLE/Someone That I Used To Love (Capitol)
16	12	10	9	DIONNE WARWICK/No Night So Long (Arista)
21	13	11	10	CARLY SIMON/Jesse (WB)
3	3	9	11	ALI THOMSON/Take A Little Rhythm (A&M)
26	20	14	12	GEORGE BENSON/Give Me The Night (WB)
29	23	18	13	DIANA ROSS/Upside Down (Motown)
34	21	16	14	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA)
35	26	17	15	LARRY GRAHAM/One In A Million You (WB)
19	15	13	16	LIVINGSTON TAYLOR/First Time Love (Epic)
40	30	23	17	BOZ SCAGGS/Look What You've Done To Me (Columbia)
—	—	34	18	BARBRA STREISAND/Woman In Love (Columbia)
23	19	19	19	BOB SEGER/You'll Accompany Me (Capitol)
20	18	15	20	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
25	24	22	21	ROBERT JOHN/Hey There Lonely Girl (EMI America)
30	27	24	22	ENGLAND DAN SEALS/Late At Night (Atlantic)
10	10	20	23	FRED KNOBLOCK/Why Not Me (Scotti Bros.)
5	5	12	24	DIRT BAND/Make A Little Magic (UA)
—	34	29	25	POINTER SISTERS/He's So Shy (Planet)
13	16	25	26	MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
—	—	32	27	STEPHANIE MILLS/Never Knew Love Like This Before (20th)
11	22	26	28	KIM CARNES/More Love (EMI America)
—	—	34	29	DOOBIE BROTHERS/Real Love (WB)
—	39	30	30	ELTON JOHN/(Sartorial Eloquence) Don't Ya Wanna Play This Game... (MCA)
—	—	35	31	SEALS & CROFTS/First Love (WB)
14	17	27	32	KENNY ROGERS/Love The World Away (UA)
4	14	21	33	OLIVIA NEWTON-JOHN/Magic (MCA)
—	—	34	34	AL STEWART/Midnight Rocks (Arista)
—	—	40	35	RAY, GOODMAN & BROWN/My Prayer (Polydor)
—	—	38	36	MICKEY GILLEY/True Love Ways (Epic)
—	40	37	37	ELO/All Over The World (MCA)
—	—	39	38	CHICAGO/Thunder And Lightning (Columbia)
—	—	39	39	AMY HOLLAND/How Do I Survive (Capitol)
—	—	40	40	ANNE MURRAY/Could I Have This Dance (Capitol)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry

Moves: 32-29 WORG, 24-22 KAAI, 21-18 WIBW, 29-27 KBAI, debut 30 WHBC. **GORDON LIGHTFOOT "If You Need Me" (WB/Reprise) 20/1** add WDEF. Moves: 26-21 WTAR, 23-20 KMBZ.

MELISSA MANCHESTER "If This Is Love" (Arista) 19/10 add WHBC, WCCO-FM, WDEF, KSL, WJON, WHAG, WDBO, KRMG, KBLF, WATR. **IRENE CARA "Out Here On My Own" (RSO) 19/3** add WORG, KRKO, WGY. Moves: 28-22 WSTV, debut 25 WHAG.

IRENE CARA "Fame" (RSO) 19/1 add WGAR. Moves: 15-10 WFIR, 12-10 WFYR, 16-5 WOWO, 1-1 WBZ, 24-21 WLNH.

JANIS IAN "The Other Side Of The Sun" (Columbia) 18/3 add KSL, KAAI, WDEF. Debut 29 WHBC.

WILLIE NELSON "On The Road Again" (Columbia) 16/8 add KRMG, WSBA, KSTP, WNEU, WGY, WMAZ, WBT, WBAL. Moves: 26-20 WIBW, debut 24 KMBZ, debut 38 WORG.

DELIVERANCE "Leaving L.A." (Columbia) 15/2 add WSGW, WHIO. Moves: 20-18 WCSC, 28-24 WORG, 22-20 KAAI.

OAK RIDGE BOYS "Heart Of Mine" (MCA) 15/0. Moves: 13-9 KMBZ, 28-24 KAAI.

AMII STEWART & JOHNNY BRISTOL "My Guy/My Girl" (Handshake) 13/8 add KWOS, WIP, WLNH, WMAZ, WSIX, KUGN, WSTV, WIOD. Debut 24 KOLO.

MATT PIMPERL "Sailing Without A Sail" (Grand Trine) 12/1 add WDFD. Debut 27 KAAI.

CRYSTAL GAYLE "If You Ever Change Your Mind" (Columbia) 11/8 add WDEF, WCFR, KSTP, WHAG, WFTL, KUGN, KRMG, KBLF. Moves: 28-25 WIBW.

GLEN CAMPBELL "Hollywood Smile" (Capitol) 11/3 add WFTL, WDEF, WKHM.

WHITNEYS "Heaven In My Arms" (WB/Curb) 11/3 add WHIZ, KOLO, WKIQ. Debut 23 WSTV.

KENNY LOGGINS "I'm Alright" (Columbia) 11/0. Moves: 4-1 WGAR, 16-10 KRKO, 23-18 WCSC.

CAROLE KING "Oh No Not My Baby" (Capitol) 10/3 add KRKO, WLNH, KUGN.

PURE PRAIRIE LEAGUE "Almost Ready" (Casablanca) 9/3 add WOWO, WMAZ, WSLI.

BROTHERS JOHNSON "Treasure" (A&M) 9/2 add WHIZ, WKIQ. Debuts 28 WPRO.

WAYLON JENNINGS "Theme From The Dukes Of Hazzard" (RCA) 8/1 add KRMG. Moves: 33-30 WORG.

Most Added:

- BARBRA STREISAND**
Woman In Love (Columbia)
Added at 38% of our reporting stations.
- DOOBIE BROTHERS**
Real Love (WB)
Added at 17% of our reporting stations.
- ANNE MURRAY**
Could I Have This Dance (Capitol)
Added at 17% of our reporting stations.
- MELISSA MANCHESTER**
If This Is Love (Arista)
Added at 11% of our reporting stations.
- STEPHANIE MILLS**
Never Knew Love Like This Before (20th)
Added at 10% of our reporting stations.
- AL STEWART**
Midnight Rocks (Arista)
Added at 10% of our reporting stations.

Hottest:

- PAUL SIMON**
Late In The Evening (WB)
Reported hot at 48% of our stations.
- BILLY JOEL**
Don't Ask Me Why (Columbia)
Reported hot at 44% of our stations.
- JOHNNY LEE**
Lookin' For Love (Full Moon/Asylum)
Reported hot at 40% of our stations.
- EDDIE RABBITT**
Drivin' My Life A Way (Elektra)
Reported hot at 31% of our stations.
- DIANA ROSS**
Upside Down (Motown)
Reported hot at 31% of our stations.
- CHRISTOPHER CROSS**
Sailing (WB)
Reported hot at 28% of our stations.

P/A

REGIONAL ADDS & HOTS

EAST

WBAL/Baltimore
Jack Lacy

M. Nelson
D. Williams

WBZ/Boston
Wendy Fungo

D. Warwick
Doobie Bros.
HOTTEST

I. Cara
(Fame)

G. Benson
P. Simon
B. Seger
J. Lee
D. Ross
(Upside)

R. Dupree

WHOH/Boston
Jane Riano

B. Strelisand
E. Rabbitt
Ambrosia
HOTTEST

B. Midler
Phil. Luv Ensemble

WBEN/Buffalo
Roger Christian

None
HOTTEST

D. Ross
(Upside)

ONJ w/ELD

P. Simon
C. Simon
L. Graham

WGR/Buffalo
Jerry Reo

B. Strelisand
HOTTEST

E. Rabbitt
Air Supply
B. Joel
J. Lee
C. Simon
P. Simon
Pointer Sisters

WBIE/Eno
Ted Abbott

R. Daltrey
B. Strelisand
HOTTEST

D. Ross
(Upside)

E. Rabbitt
ONJ

J. Lee
Seals & Crofts

WHAG/Hagerstown
Rick Summers

B. Strelisand
M. Manchester
Porrazzo
C. Gayle
(Change)

M. Johnson
Matthews & Co.
Airplay
Spinners
(Now)

R. Parker Jr.
& Raydio
HOTTEST

E. Rabbitt
R. Dupree
J. Lee
D. Warwick
Ambrosia
P. Simon
ELO
D. Ross
(Upside)

WCMB/Harrisburg
Lorry Scott

R. Dupree
B. Strelisand
HOTTEST

P. Simon
B. Scaggs
E. Rabbitt
C. Cross
Ambrosia

WTIC/Hartford
Ginny Jambonko

ONJ w/ELD

E. Dan Seals
HOTTEST

C. Cross
J. Lee
B. Joel

WLNH/Laconia
Phil Shane

B. Strelisand
C. King
Lobo

WGY/Schenectady
Paul Cassidy

A. Murray
(Could)

M. Nelson
I. Cara
(Out)

Ray, Goodman
& Brown
HOTTEST

G. Benson
L. Graham
Doobie Bros.
A. Stewart

WCFR/Springfield
Jeff Taylor

B. Scaggs
C. Gayle
(Change)

Artful Dodger
A. Murray
ONJ w/ELD
HOTTEST

L. Taylor
C. Simon
D. Ross
(Upside)

WHEN/Syracuse
Debbie Sloughtenger

B. Strelisand
Elton
Pointer Sisters
Doobie Bros.
HOTTEST

C. Cross
Air Supply
Ambrosia
E. Rabbitt

WATR/Waterbury
Chris Evans

Spinners
(Now)

AMB
(For)

M. Manchester
B. Strelisand
A. Murray
(Could)

WNEU/Whoeing
Dave Amos

B. Strelisand
Larsen-Felten
M. Nelson
S. Lattisaw
D. Jays
HOTTEST

Air Supply
C. Cross
B. Seger
R. Dupree
C. Simon
B. Scaggs
D. Ross
(Upside)

WSBA/York
Jim Moir

M. Nelson
N. Cole
(Upside)

R. John
S. Joel

WYNY/New York
Jerry Sullivan

None
HOTTEST

Ambrosia
C. Cross
D. Ross
(Upside)

WIP/Philadelphia
Bob Russo

Doobie Bros.
A. Stewart &
J. Bristol
HOTTEST

P. Simon
L. Taylor

WJVA/Pittsburgh
Randy Flick

E. Dan Seals
S. Mills
M. Ferguson
HOTTEST

C. Cross
Air Supply
P. Simon
E. Rabbitt
G. Benson
D. Ross
(Upside)

L. Graham

WTAE/Pittsburgh
Don Berns

D. Warwick
Doobie Bros.
HOTTEST

L. Graham
P. Simon
E. Rabbitt
B. Scaggs

WPRO/Providence
Gary Berkowitz

J. Jackson
S. Mills
Larsen-Felten
HOTTEST

Air Supply
J. Lee
D. Warwick
E. Rabbitt
B. Joel
(Upside)

D. Ross
(Upside)

L. Graham
R. Dupree
A. Holland

WHAM/Rochester
John Rapp

B. Strelisand
HOTTEST

C. Cross
A. Thomson
(Take)

N. Cole
C. Simon
G. Benson
D. Ross
(Upside)

MIDWEST

WKIQ/Bowling Green
John Swan

Bros. Johnson
S. Mills
B. Strelisand
Whitneys
HOTTEST

P. Simon
ONJ w/ELD
B. Joel

WHBC/Canton
Rick Jacobs

M. Manchester
Doobie Bros.
A. Holland
S. Mills
L. Graham
B. Strelisand
Pointer Sisters
HOTTEST

Air Supply
R. Dupree
P. Simon
B. Joel
B. Seger
D. Warwick

WHIO/Dayton
Peggy Powell

B. Strelisand
Deliverance
HOTTEST

N. Cole
J. Lee
B. Joel
B. Scaggs

WVTV/Columbus
Danny Nugent

G. Benson
Doobie Bros.
C. Simon
HOTTEST

Air Supply
R. Dupree
P. Simon
B. Joel
B. Seger
D. Warwick

WVNO/Grand Rapids
Bill Striker

B. Seger
B. Strelisand
E. Dan Seals
HOTTEST

ONJ w/ELD

WNFL/Green Bay
Bob Hooper

R. John
D. Warwick
HOTTEST

Ambrosia
R. John
B. Seger
Air Supply

WKHM/Jackson
Jerry Barnhart

America
G. Campbell
M. Ferguson
J. Reed
Roxy Music
Seals & Crofts
J. Browne
(Sing)

N. Sedaka
A. Murray
(Could)

B. Strelisand
HOTTEST

S. Mills
Doobie Bros.
Pointer Sisters
A. Stewart
Commodores
(Heroes)

B. Scaggs
M. Manchester

WVOS/Jefferson City
Steve Morse

J. Lee
D. Ross
(Upside)

P. Simon
M. Cole
B. Scaggs

WFDF/Rint
Paul Lindino

A. Stewart
M. Pimperl
HOTTEST

C. Cross
B. Joel
L. Taylor
P. Simon
D. Warwick
L. Graham

WVFC/Cleveland
Chuck Collier

I. Cara
(Fame)

Doobie Bros.
B. Strelisand
HOTTEST

K. Loggins
Air Supply
B. Joel
ONJ w/ELD

WVGC/Cleveland
Chuck Collier

I. Cara
(Fame)

Doobie Bros.
B. Strelisand
HOTTEST

K. Loggins
Air Supply
B. Joel
ONJ w/ELD

WVHC/Duluth
Rick Morgan

Doobie Bros.
B. Strelisand
Pointer Sisters
A. Stewart
Commodores
(Heroes)

B. Scaggs
M. Manchester

WVJON/St. Cloud
Tom Scott

A. Stewart
L. Graham
M. Manchester
America
B. Strelisand
HOTTEST

Air Supply
J. Lee
ONJ w/ELD
D. Warwick
ONJ

WVMTJ/Milwaukee
Sam Armato

L. Graham
HOTTEST

B. Scaggs
ONJ w/ELD

E. Dan Seals

SOUTH

WJBO/Baton Rouge
Louise Harrison

B. Scaggs
Ray, Goodman
& Brown
Larsen-Felten
ONJ w/ELD
HOTTEST

Air Supply
F. Valli
Ambrosia
D. Ross
(Upside)

E. Dan Seals

WJON/St. Cloud
Tom Scott

A. Stewart
L. Graham
M. Manchester
America
B. Strelisand
HOTTEST

Air Supply
J. Lee
ONJ w/ELD
D. Warwick
ONJ

WVMTJ/Milwaukee
Sam Armato

L. Graham
HOTTEST

B. Scaggs
ONJ w/ELD

E. Dan Seals

WVWJ/Manon
Tim Fox

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P. Simon
Doobie Bros.
B. Strelisand
B. Scaggs

WVWJ/Milwaukee
Dave Denver

ONJ w/ELD
HOTTEST

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J. Lee
Ambrosia
M. Cole
B. Joel
O. Warwick
P. Simon
C. Simon

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B. Scaggs

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Dave Denver

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Ambrosia
M. Cole
B. Joel
O. Warwick
P. Simon
C. Simon

WVWJ/Manon
Tim Fox

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(Heroes)(dp)
HOTTEST

P. Simon
Doobie Bros.
B. Strelisand
B. Scaggs

WVWJ/Milwaukee
Dave Denver

ONJ w/ELD
HOTTEST

C. Cross
J. Lee
Ambrosia
M. Cole
B. Joel
O. Warwick
P. Simon
C. Simon

WVWJ/Manon
Tim Fox

Commodores
(Heroes)(dp)
HOTTEST

P. Simon
Doobie Bros.
B. Strelisand
B. Scaggs

WVWJ/Milwaukee
Dave Denver

ONJ w/ELD
HOTTEST

C. Cross
J. Lee
Ambrosia
M. Cole
B. Joel
O. Warwick
P. Simon
C. Simon

WVWJ/Manon
Tim Fox

Commodores
(Heroes)(dp)
HOTTEST

P. Simon
Doobie Bros.
B. Strelisand
B. Scaggs

WVWJ/Milwaukee
Dave Denver

ONJ w/ELD
HOTTEST

C. Cross
J. Lee
Ambrosia
M. Cole
B. Joel
O. Warwick
P. Simon
C. Simon

WVWJ/Manon
Tim Fox

Commodores
(Heroes)(dp)
HOTTEST

P. Simon
Doobie Bros.
B. Strelisand
B. Scaggs

WVWJ/Milwaukee
Dave Denver

ONJ w/ELD
HOTTEST

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J. Lee
Ambrosia
M. Cole
B. Joel
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OPPORTUNITIES

Openings

EAST

B-14, Coal Country Radio, has rare opening for full-time announcer. Responsibilities include DJ, production, computer automation programming. Major market experience in a small market town for small market bucks, but it's worth it. Call Ray Arthur, (304) 235-3600 immediately. (9-12)

Immediate opening for newperson for Pop/Adult format. Experience necessary. Tapes and resumes only to Bill Brady, News Director, WSPR, 63 Chestnut St., Springfield, MA 01103. EOE (9-12)

Tired of the big city rat race? We are searching for morning drive Pop/Adult communicator with medium or major market background. Excellent salary and benefits, package available to top-notch pro who enjoys community involvement. Tapes and resumes to John Simmons, PD, WINR, Box 27, Binghamton, NY 13904, or call (607) 775-4240 (before 3pm). EOE M/F (9-12)

Burlington, VT part-time air shift for lifestyle appeal Pop/Adult. Some experience, human sounding, and a willingness to take direction is expected of applicant. Contact Tom Richards, (802) 862-5776 or write WDOT, 395 College St., Burlington, VT 05401. EOE M/F (9-12) EOE (9-12)

Entertaining personalities needed. Tapes and resumes to The Power Factor, KICKS 101.5, 218 Ewingville Rd., Trenton, NJ 08638. ATT: Sam Lit. EOE (9-12)

Live and work in the hottest city on the East Coast. Contemporary FM95, WAYV/Atlantic City, has an immediate opening for an entertaining air personality. Arrive in time for the opening of the city's fifth casino, the Playboy Hotel complex, this fall. Send tapes and resumes to Kingsley Smith, PD, WAYV, c/o Ritz Hotel, Iowa Ave. & The Boardwalk, Atlantic City, NJ 08401. EOE M/F (9-12)

FM99/Rochester, NY looking for crazy night person for 7-12mid shift. 50,000-watt Top 40 FM. Good bucks to right person. Send tapes and resumes to Jim Snowden, 344 East Ave., Rochester, NY 14604. No calls please. EOE M/F (9-12)

WECM/Claremont is looking for a combination MD and evening jock. Those interested should contact Bob Rivers, PD, 221 Washington St., Claremont, NH 03743. EOE M/F (9-12)

Newspeople wanted for Long Island's largest and best news operation. Full and part-time weekend opportunities are available. Experienced only. Send tapes and resumes to News Director, WGBB, 1240 Broadcast Plaza, Merrick, NY 11566. No calls please. EOE M/F (9-12)

Rochester's #1 Pop/Adult, WHAM, now taking tapes and resumes for afternoon drive. Send to Johnny Rapp, PD, 350 East Ave., Rochester, NY 14604. EOE (9-12)

3WT-FM/Binghamton, NY, areas only Top 40 rocker, seeks tapes and resumes for immediate part-time openings and possible full-time. Friendly, energetic personalities send to Scott Michaels, PD, 3WT, Broadcast House, Owego, NY 13827. EOE M/F (9-12)

WOND/Atlantic City has full-time opening for experienced broadcaster. No hype, no screamers. Immediate opening. Tapes and resumes to Jack Miller, PD, 15 Shore Rd., Linwood, NJ 08221. (9-5)

Openings

I need intelligent stable professionals. #1, a morning man, witty, charming, humorous, intelligent. Name your bucks. #2, morning news heavy, authoritative, intelligent and communicator. #3, nighttime personality, you've got big shoes to fill. Rookies and egomaniacs need not apply. Tapes and resumes to Steve Rogers, WIGY-FM, Box 329, Bathe, ME 04530. No calls please. EOE M/F (9-5)

Metropex Communications is hiring major on-air talent for its Washington D.C. properties. Reliable, adult communicators with a minimum of 2 yrs commercial experience needed in both announcing and news positions. Tapes and resumes to Ted Stecker, 514 N. Washington St., Alexandria, VA 22314. (9-5)

Aggressive, community-oriented newperson needed for growing news organization. Part-time to start with potential for full-time. Contact Marie Daniels, ND, WCHA/WIKZ, Box 479, Chambersburg, PA 17201. EOE M/F (9-5)

If you're looking for stability, we have it. All we want from you is teamwork. PM drive on 50,000 watt FM Top 40 in market of 250,000. Tapes and resumes to Bill Matthews, WIKZ, Box 479, Chambersburg, PA 17201. EOE M/F (9-5)

Rare full-time airshift opening now at top North Jersey AOR station. Also part-time opening soon. Send short sample of production work and on-air delivery (youthful, believable, up-front approach with a professional work attitude) to WDHA, 419 Route 10, Dover, NJ 07801. Women and minorities encouraged. (9-5)

We are continually seeking applications from qualified news reporters for possible future openings in a leading Central PA news department. Experienced and professional delivery a must. Tapes and resumes to ND, WLYC/WILQ, Box 1178, Williamsport, PA 17701. No calls please. EOE M/F (9-5)

Aggressive radio news reporter wanted for North Central PA station specifying in local news. Experienced interviewer will anchor PM drive newscast. Immediate opening. Tapes, writing sample, resumes and salary requirements to Tony Kele, WWPA, Box 2168, Williamsport, PA 17701. EOE (9-5)

SOUTH

KVIL . . . KJ100 . . . WORD . . . These are a few of the stations our jocks have moved directly to in the past year. If you are a positive thinker and are interested in sharing your radio learning experience with a dedicated close knit energetic team of professionals at a #1 rated Pop/Adult in sunny West Texas, send tapes, resumes and goals to John Clay, KRIG, Box 4312, Odessa, TX 79760. EOE M/F (9-12)

South Arkansas' #1 rated modern Country station has opening for the right air talent production individual. Send tapes and resumes yesterday to Jeff Davies, Program Director, KDMS, Box 1566, El Dorado, AR 71730, or call (501) 863-5121. EOE M/F (9-12)

K98/Austin. Program Director for number one Top 40 FM. Requirements include good administration. In addition a strong ability in promotions, civic activities, motivation and accept the fact that commercials are "the food of life." Send your game plan with complete details and aircheck to Dick Oppenheimer, K98, 1219 W. 6th Street, Austin, TX 78703. EOE (9-12)

Openings

WRVQ/Richmond is seeking a 6-10pm entertainer. We are Richmond's number one FM and one of America's few 200,000-watt radio stations. If you'd like to join a winning, well-paid team, send tapes and resumes to Bill Thomas, WRVQ, Box 1394, Richmond, VA 23211. EOE M/F (9-12)

WLCS/Baton Rouge looking for creative responsible morning or midday jock. Production capability a must. Good bucks for the right talent. Send tapes and resumes to Gene Nelson, WLCS, One American Place, Suite 2420, Baton Rouge, LA 70825, or call (504) 383-4411. EOE M/F (9-12)

WKIS/Orlando's news leader accepting tapes and resumes for future news openings. Must have heavy investigative experience. No beginners. I want the best for the best. Send tapes and resumes to Roger Staller, Program Director, WKIS, Box 740, Orlando, FL 32802. No calls please. EOE M/F (9-12)

WVOT-WXYY/Wilson, NC seeking radio announcer. Third class license preferred. Prior radio experience, on-air and production, including computer operation, necessary. Two years of college preferred. Send tapes and resumes to Will Reynolds, WVOT/WXYY, Box 170, Wilson, NC 27893. EOE M/F (9-12)

Looking for full time newperson. Send tapes and resumes to Ken Garcia, KRGV, 900 East Expressway, Weslaco, TX 78596. No calls please. EOE M/F (9-12)

South Florida's incredible Wizard needs all night ace! This staff is from KNUS, Y100, JB105, 96KX, WIFL. If you can hold your own with this group, send tapes and resumes to Scott Fisher, Program Director, WIZD, Box 99, Ft. Pierce, FL 33450. EOE (9-12)

95 ROCK, Superstars in Montgomery, AL a bustling community of 250,000 invites the right morning person to get it on with us in the Dixie sunshine. Send tapes and resumes to Craig Mustard, Box 5000, Montgomery, AL 36192, or call (205) 832-4295. (9-12)

Wanted: Experienced, aggressive News Director for AM/FM in 3 college city. Looking for a demonstrated self-starter with super personality. Absolutely no beginners. Good salary and benefits for the right person. Tapes and resumes to Tom Arnold, GM, KCMQ/KTGR, Box 459, Columbia, MO 65205. EOE M/F (9-5)

Production ace needed immediately. Some air work a plus. Send tapes and resumes to Gerry House, WSIX-AM-FM, 441 Murfreesboro Rd., Nashville, TN 37210. EOE M/F (9-5)

If you're looking to relocate in one of the fastest growing cities in America, you could be the person we're looking for. If you're aggressive, work well with people, are a motivator, a director who accepts challenges and is able to direct Kentucky's largest radio news department, we'd like to talk to you. Send complete resume and tape to GM, WVLK-AM-FM, Box 1559, Lexington, KY 40592. EOE M/F (9-5)

95 ROCK, Superstars in Montgomery, AL a bustling community of 250,000, invites the right morning person to get it on with us in the Dixie sunshine. Send tapes and resumes to Craig Mustard, Box 5000, Montgomery, AL 36192, or call (205) 832-4295. (9-5)

KLLL/Lubbock, TX seeking new Program Director. If you are interested, please contact John Frankhouser, 1314 50th Street, Lubbock, TX 79412, or call (806) 763-1911. (9-5)

Openings

Here is the perfect opportunity to break into one of the most exciting markets in the country. WAYS is looking for an over-night personality. Minimum 3 yrs commercial broadcast experience necessary. Personality and production are paramount. Send tapes and resumes to Scott Slade, 400 Radio Rd., Charlotte, NC 28216. EOE (9-5)

WGLD/Greensboro-High Point-Winston-Salem needs announcer. Beautiful Music or MOR experience desired. Check our ARB numbers. Send tapes and resumes to Ed Owens, Box 2808, High Point, NC 27261, or call (919) 869-0101. EOE M/F (9-5)

Salesperson opportunity in Tampa Bay: Only News/Talk format in Market 17. WPLP, largest ARB gain in market in Spring book. Call Steve Aretune et (813) 392-2215. EOE M/F (9-5)

Florida — Need a strong reliable morning man to be Program/Music Director for small market. \$10,000 a year to start. Need a level-headed, aggressive person to report direct to owner. Send tapes and resumes to Duke Roberts, c/o WAPR, Box 1390, Avon Park, FL 33825. (9-5)

Country 11, Louisville, wants tapes for future openings. Send information to C.C. Matthews, Country 11, 307 W. Muhammad Ali Blvd., Louisville, KY 40202. EOE M/F (9-5)

Need young production pro with good pipes. Send creative production tapes and resumes to William B. Tenner Co., 2714 Union Ext., Memphis, TN 38112, Attn: Mich Craig. (9-5)

KJ100/Louisville, one of America's greatest rock 'n roll radio stations, seeks tapes for future openings. Send information to C.C. Matthews, KJ100, 307 W. Muhammad Ali Blvd., Louisville, KY 40202. EOE M/F (9-5)

News personality. AM drive host on News/Talk format. Tampa Bay market 17. Conversational delivery, strong voice and ad lib ability. Strong interviewer. Tapes to WPLP, Talk Radio 57, Dave Scott, PD, Box 570, Pinellas Park, FL 33565, or call (813) 392-2215. EOE M/F (9-5)

Small market station seeks midday DJ, also chance for some play-by-play and color work. Good equipment, benefits and working conditions. Pop/Adult format. Send tapes and resumes to Bob Mays, PD, WKIG, Madisonville, KY 42431. EOE M/F (9-5)

WUNI/Mobile, AL looking for strong morning drive personality. Good production a must. If you'd like to work at a top station in the beautiful South, this would be your chance. Send tapes and resumes to Doug Walker, WUNI, Box 2567, Mobile, AL 36652. EOE (9-5)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Radio

LEE MacKENZIE, former News Director of KWG, joins the staff of KUZZ-KKXX/Bakersfield, CA as afternoon anchor.
DAVE SOLOMON joins WSNI-FM/Philadelphia for afternoons, formerly with KOWL/Lake Tahoe, CA.
ED RUSS promoted to PD at WQIK/Jacksonville, FL.
NEIL LINTON, formerly with WWSA/Savannah, joins WQIK/Jacksonville as morning drive personality and production director.
A.J. DAVIS joins WQIK as MD and midday personality, from WAPE/Jacksonville, FL.
TOM DAYLE "Szabadi" promoted to News Director at KEXO/Grand Junction, CO.
JERRY LEE GODDARD, former PD of WQXK/Salem, MA has joined the staff at WKNT/Kent, OH.
JEFFREY E. GROVES appointed Assistant Chief Engineer at KRNA/Iowa City, IA.
RANDY HOOD moves from KLAV/Las Vegas, NV, to middays at KENO-FM/Las Vegas, NV.
ALAN MACK, formerly with KLAV/Las Vegas, NV, to do the 10pm-3am at KENO-AM/Las Vegas, NV.
BILL BAUMAN moves from KLAV/Las Vegas, to mornings at KENO-FM/Las Vegas, NV.
BOBBY ORLANDO, formerly the PD at KZFM/Corpus Christi, TX, joins KITY/San Antonio, TX as PD.
RON DeFRANCE joins 990-WNYR/Rochester, NY for morning sports news.
LEN HART appointed Station Manager of WEZO & WNYR/Rochester, NY.
JOHN HERRICK joins WPTR/Albany, NY as weekend and swing announcer.
JED BLAKOVICH former PD/MD KKCS-AM-FM/Colorado Springs, CO to Station Manager at KFMU-FM/Oak Creek, CO.
JACK GARRETT formerly with KKCS-FM/Colorado Springs, CO to afternoons at KFMU-FM/Oak Creek, CO.
R.C. WALKER promoted to MD at KFMU-FM/Oak Creek, CO.
JAY BROWN from KLEO/Wichita, KS to KWKN/Wichita, KS as MD and midday personality.

SCOTT SHORES moves from KLEO/Wichita, KS to 10pm-2am at KWKN/Wichita, KS.
LES DEAN from KLEO/Wichita, KS to 5pm-10pm at KWKN/Wichita, KS.
GREG WILLIAMS from KLEO/Wichita, KS to 2am-6am KWKN/Wichita, KS.
BILL LAND formerly with KAKE-TV/Wichita, KS named Sports Director at KWKN/Wichita, KS.
SUMMERFIELD HORNER moves from KMGK/Des Moines, IA, joins KWKN/Wichita, KS 1pm-5pm.
JACK HICKS, formerly with KAKE-TV/Wichita, KS, moves to 6am-9am at KWKN/Wichita, KS.
DICK YARNELL from KAKZ/Wichita, KS to KWKN/Wichita, KS as Production Director.

Record

WAYLON "Stubby" STUBBLEFIELD has been named Director of Promotion for Dimension Records.
GEORGE JACKSON appointed Branch Sales Manager for RCA Records, Atlanta.
HARRY FOX moves up to Branch Sales Manager RCA Records, Atlanta.
JOE WALLACE has been named Manager of the Detroit Branch of RCA Records.
SUSAN GABRIEL appointed Field Sales Representative for RCA Records, Atlanta.
CHERYL ENGELS appointed Quality Control Coordinator for A&M Records.
ROY SMITH named Promotion Manager for Elektra/Asylum, Los Angeles.
MOUSE WALDRON appointed Assistant Warehouse Manager for Elektra/Asylum.
CORY CONNERY has been named Singles Specialist for Elektra/Asylum.
MIKE HOLZMAN appointed WEA New York Branch Manager.
LOIS MARINO has been named Associate Director, East Coast Press & Public Information for Epic/Portrait/CBS Associated Labels.
DEBBIE RUE has been appointed Promotion Assistant, West Coast for Epic/Portrait/CBS Associated Labels.

OPPORTUNITIES

Openings

SOUTH

Immediate air talent opening. WAPE/Jacksonville, FL. Rush tapes and resumes to Paul Sebastian, WAPE, Box 488, Orange Park, FL 32073. EOE M/F (9-5)

Superior Pop/Adult AM with a flair for service seeks experienced DJs and news people to apply for possible future opportunity in all dayparts. This could be the place for you to come home to. Tapes (cassettes preferred) and resumes to Mike Anderson, WRNC, 7100 Bethlehem Rd., Richmond, VA 23228. EOE M/F (9-5)

KRUB/Ruston, LA needs experienced contemporary morning personality with programming experience. Must be a good reader and communicator. Excellent pay, good benefits, medium market college community, good climate. Send tapes and resumes to Dan Hollingsworth, KRUS, Box 430, Ruston, LA 71270, or call (318) 255-2530. EOE (9-5)

MIDWEST

Stoner Broadcasting is accepting applications from creative air talents in Country, Pop/Adult, AOR, and News/Talk formats for possible future openings. If you have something to say... if you can truly entertain... we want to hear from you. Send tape, resume, and salary requirements to Glenn Bell, President, Stoner Broadcasting, 3900 N.E. Broadway, Des Moines, IA 50317. EOE M/F (9-12)

WTOD/Toledo needs announcer with at least four years experience. Position will include Music Director duties. Production skills necessary. Tapes and resumes to Bill Manders, WTOD, 3225 Arlington Ave., Toledo, OH 43614. EOE (9-12)

WXUB (US 93), Lafayette's new AOR station, looking for 7-12mid air personality with good production for a great facility. Medium-plus market money, four-track production room, top-of-the-line equipment, serving greater Lafayette, including Purdue. Tapes and resumes to Stuart McRae, WXUS, Box 7093, Lafayette, IN 47903, or call (317) 448-1568 after 10am. (9-12)

Needed: Top Country PD for Meyer Broadcasting station. Contact Dan Brannan, KFVR Radio, Box 1738, Bismarck, ND 58502, or call (701) 223-0900. EOE (9-12)

WHMQ needs all-night personality who knows and enjoys Country music. Experience and some production. Send tapes and resumes to Don Andrews, WHMQ, 101 1/2 W. Sandusky St., Findley, OH 45840. EOE M/F (9-12)

We're the best kept secret in broadcasting. We can offer you a stable position in a pleasant environment with good pay and a five-day week. Looking for a full-time Production Director who has experience with state-of-the-art multi-track equipment, can do character voices and work with talent. Reply to Neal Hunter, 3131 N. University, Peoria, IL 61604. EOE (9-12)

Terre Haute market, personality Top 40 station looking for crazed, high energy disc jockey to work at the wildest radio station in the Midwest. Send tapes and resumes to Richard Kaufman, The Rock of Indiana, 970J, Box 400, Brazil, IN 47834, or call (812) 446-2317. EOE M/F (9-12)

Can you talk to adults? If you can relate to an adult audience, we can offer you a solid position with a stable company in a college town at the #1 25+ station in Iowa City. Exceptional money for this size market. Send tapes and resumes immediately to Roger Davis, PD, KXIC, Box 2388, Iowa City, IA 52240, or call (319) 354-9500. EOE M/F (9-12)

News Director needed for aggressive eight-person department. Tapes and resumes to Don Hoffmann, KAKZ, Box 1240, Wichita, KS 67201. EOE M/F (9-12)

#1 rated Superstars station in Des Moines looking for talented female personality to help maintain killer image. If interested, send tapes and resumes to Larry Moffett, KGGG, 3900 NE Broadway, Des Moines, IA 50317. EOE (9-12)

News Director. Outstanding AOR station in medium market seeks professional on-air newscaster who is also very knowledgeable in public affairs and can do a first class weekly talk show. Excellent market to settle in! Tapes and resumes to General Manager, KQDF, Box 6187, Duluth, MN 55808. EOE M/F (9-12)

Experienced bilingual (Spanish/English) individual to do production/continuity department, growing medium market. AM/FM combo. To supervise production/write, produce creative copy. Weekly PA program, assist news director. Benefit package, pleasant resort-agric. community. Salary D O E. An E.O.E. M/F; minority inquiries encouraged. Send tape and resume to Radio & Records, #201, 1930 Century Park West, Los Angeles, CA 90067

Growing radio chain is looking for two bright-sounding personalities for contemporary FM. Contact Steve Young at WKQA, 3641 Meadowbrook Rd., Peoria, IL 61604, or call (309) 685-5975. (9-5)

Production Director needed now who can do a weekend airshift, write and produce copy, and has some knowledge of automation for WCDE-FM Country and WLDI-AM live Pop/Adult. Tapes and resumes to Dave Stevens, 902 1/2 Lincolnway, LaPorte, IN 46350, or call (219) 362-6144. (9-5)

Openings

Needed: Morning news person immediately. Emphasis on local news. Must be dedicated and hard worker. Good benefits and conditions. Send tapes and resumes to WFRL, Box 200, Freeport, IL 61032, or call (815) 235-4113. EOE M/F (9-5)

Growth-minded Chief Engineer needed now to build a full-time station out of a current daytime operation. Directional AM, STL and hands-on experience required. Good salary, benefits, and long-term growth potential as part of management team. Send resumes, references and salary requirements to Doug Collins, WQIO, Box 9280, Canton, OH 44711. No calls please. EOE (9-5)

Morning radio personality needed (also Operations Manager) by Midwest Radio Group. Call Orv Koch, Stuart Broadcasting Co. (402) 475-4204. EOE (9-5)

PD needed. Immediate opening at KKRC/Sioux Falls-top contemporary station (a Tom Ingstad station). Contact Randy Holland, KKRC, 1704 S. Cleveland, Sioux Falls, SD 57103. EOE (9-5)

KOFM/Oklahoma City accepting tapes and resumes for AM drive air personality. Contact Mike Miller, PD, KOFM, Box 14806, Oklahoma City, OK 73113. No calls please. EOE M/F (9-5)

Wanted: Experienced personality for adult-oriented personality format. Must be a first rate one-to-one on-air communicator, and possess outstanding production skills. Top pay to the right person. Send non-returnable aircheck and production tape, plus resume to Jim Casey WEBC, 1001 9th Street, Duluth, MN 55805. No calls please. EOE (9-5)

Future openings for air talent on both AM and FM. Now accepting tapes and resumes. Good company, good benefits. Send to Chris O'Brian, WFRL/WXXQ, Box 200, Freeport, IL 61032. EOE M/F (9-5)

Chicago... Morning Drive. Group-owned, sophisticated Pop/Adult has rare opening for individual with the following attributes: enthusiastic, comfortable, and topical. Must be a team player with an appreciation of format mechanics and strong desire to win. Sports knowledge also helpful. Rush tapes and resumes to Jack Kelly, WCLR, John Hancock Center, 875 N. Michigan Ave., Chicago, IL 60611. EOE (9-5)

KFMH 99+ Stereo/Muscatine, IA looking for quality conscious AOR announcer and productionist. Should have good voice and personality and capable of working and living within a friendly professional atmosphere. New facility, good staff within minutes of 300,000 metro. Contact Steve Bridges, Box 118, Muscatine, IA 52761, or call (319) 263-2442. (9-5)

WDAN looking for pro with experience in Pop Country to do morning drive. If you have experience, a sense of humor, creativity and ability to keep it moving, send tapes and resumes to Bob Appuhn, WDAN, 1501 N. Washington, Danville, IL 61832. Excellent salary and benefits. EOE M/F (9-5)

50,000 watt Top 40 stereo giant has immediate opening for entertaining up-tempo communicator. We're part of a growing chain and are #1 in a potential market of 3/4 of a million. Send tapes, resumes and references to Keith Harris, PD, WAZY-FM, Box 1410, Lafayette, IN 47905. No calls please. EOE M/F (9-5)

Newsperson. Appleton/Oshkosh-Green Bay, WI. No rip'n readers. No beginners. Salary commensurate with ability. Tapes and resumes to News, 730 Fairwood Drive #3, Neenah, WI 54956. (9-5)

WEST

KROQ-FM/Pasadena is looking for a morning man with major market experience. Tapes and resumes to Rick Carroll, 117 S. Los Robles, Pasadena, CA 91101. No calls please. EOE M/F (9-12)

Experienced morning killer wanted. Looking for morning pro to work in growing Southwest market. Super living and working conditions with great company. Western Cities Broadcasting. Tapes and resumes to Dave Ven Stone, PD, KROQ-FM, Box 3068, Tucson, AZ 85702 or call (602) 624-2431. EOE M/F (9-12)

Two years fulltime AOR experience required. Air check, production tape and resume to KRST, Box 3280, Albuquerque, NM 87190. No calls please. EOE M/F (9-12)

KNVR (FM97) is looking for people with maturity to fill evening opening. Adult rock format. Tapes and resumes to Brent Ferris, Box 1167, Paradise, CA 95969 or call (916) 895-1197. EOE M/F (9-12)

KFOX/Redondo Beach, CA has immediate opening for a part-time news announcer/reporter. Send tapes and resumes to Sharon Dale, ND, 1617 S. Pacific Coast Hwy., Redondo Beach, CA 90277. No calls please. EOE M/F (9-12)

We have two openings for personality/production oriented people. Please send tapes to Bruce Roberts, KRML, P.O. Drawer 22440, Carmel, CA 93922 or call (408) 624-8431. EOE M/F (9-12)

KBLF/Red Bluff needs air personality, strong in production. Contact Bruce Allen, Box 1010, Red Bluff, CA 96080. EOE (9-12)

Wanted: Person dedicated to a career in radio news and public affairs to work at a new 30,000-watt, 24-hour-a-day FM Country station. Medium market with potential for advancement. Growing area in beautiful Southwest Oregon. Call Gary Enoch, (503) 772-4174 or send aircheck to 100FM, Box 388, Gold Hill, OR 97625. EOE M/F (9-12)

Openings

KAMP/Imperial Valley's number one has an opening for sales person. No experience required but helpful. Good salary and benefits. Contact Cal Mandell, (714) 362-2277. EOE M/F (9-12)

KIDD/Monterey looking for talented, hardworking air personalities for personality Top 40 station in beautiful California City. Tapes and resumes to Wynn Bradley, PD, Box 1799, Monterey, CA 93940. EOE M/F (9-12)

Looking for eager up tempo news person. Good position for person with minimum experience. Company benefits, good location. Call Bob Brill, ND, KUZZ, Bakersfield, CA, (805) 383-1500 between 9am-1pm PST. (9-12)

L.A.-based radio executive and talent search organization is looking for a unique individual who is great on the phone and a good national overview of radio to work on a commission basis as a radio talent recruiter. Call Larry Yurden at Radio Talent Bank, (213) 995-1108. (9-12)

Air talent/Music Director needed for immediate opening at Northwest Top 40 radio station. Rush tapes and resumes to Jack Stevens, PD, KOOK, Box 1276, Billings, MT 59103 or call (406) 248-7827. EOE (9-12)

A new Country station Albuquerque, NM has an opening for a qualified Program Director. Good opportunity for the right person. Contact Dino Ianni, GM, KRKE Radio, (505) 785-5400. Format change to Country by September 15. (9-12)

Superstars AOR KGON/Portland has an immediate opening for an experienced News Director with good judgment and personality to work mornings. Contact Jerry Ostertag immediately with tape and resume info., PD, KGON, Box 22125, Portland, OR 97222. (9-5)

KYAK-AM/Anchorage, AK needs a mature, responsible person to fill afternoon drive slot plus production. Tapes and resumes to Hal Murray, 2800 E. Dowling Road, Anchorage, AK 99507, or call (907) 344-2522. EOE (9-5)

KPUG/Bellingham, WA is looking for a production director/air personality. Creative and quality production a must, as is the ability to work well with others as a team member. Please send production samples, aircheck and resume to Bruce Butterfield, Box 1170, Bellingham, WA 98225, or call (206) 734-1170. Also opening for a weekend personality. (9-5)

KNTB/Bakersfield's News/Talk station is seeking experienced reporter with investigative and county beat background. Minorities encouraged to apply. Tapes and resumes to Pete Yackley, ND, KNTB, 924 Truxtun Ave., Bakersfield, CA 93301. No calls please. EOE M/F (9-5)

KRST has full-time opening! Two years full-time AOR experience required. Aircheck, production tape and resume to KRST, Box 3280, Albuquerque, NM 87190. No calls please. EOE (9-5)

WANTED: Assistant Chief Engineer for major Southwestern broadcaster. Experience in contemporary audio, digital, and directionals a must. First phone necessary, BSEE helpful. No beginners. Send resume and salary to Radio & Records, #200, 1930 Century Park West, Los Angeles, CA 90067. EOE

KLAV/Las Vegas would like to hear from "Human Communicators" who would be interested in future openings for mass appeal approach. Slick production exceptionally believable on-air sound a must. Please include a brief report on your personal programming philosophies along with your tape and resume for special consideration. (cassettes encouraged) to Dave Wilmont, PD, KLAV, Box 15290, Las Vegas, NV 89109. EOE M/F (9-5)

Country's Guy, KBMY/Billings, MT looking for air talent with production. Some engineering experience would help. Also seeking a News Director. Tapes and resumes to Dick Byrd, Box 20316, Billings, MT 59104, or call (406) 259-4586. EOE M/F (9-5)

KAGO-AM-FM/Klamath Falls, OR is looking for a Program Director/Sports Director combination. Experience required with Top 40 and sports play-by-play for this immediate opening. We're willing to train someone who wants to learn. Contact Bill Garrard, Box 1150, Klamath Falls, OR 97601. EOE (9-5)

Miscellaneous

KDAP/Douglas, AZ needs Pop/Adult record service desperately! New artists, too. Send to Doug Canavan, KDAP, Box 1179, Douglas, AZ 85607. (9-5)

Good morning. Do you feel like you've slept in a mayo jer with kosher dill? I'm not trying to be funny, just in need of current stuff. I'm requesting your decayed amusement material. Anything, one liners, Crazy Comics, news from another planet, weird short stories. Trying to totter through a droll world. Send in a plane brown rapper. KARL RASPPERRY, KDAP, Box 1179, Douglas, AZ 85607. (9-5)

Goods & Services

Funny Business

If you're in the business and you want to be funny there's only one service to buy. The "FUNNY BUSINESS" Free sample, P.O. Box 832, Leominster, MA, 01453.

Broadcasters

Want to sound like you've prepared your program for days? Try our service, used by top radio & TV personalities all over the U.S. and Canada. Free sample of BOB BARRY'S NEWSLETTER from: P.O. Box 677, Lanham, WI53048.

Aircheck Critique

Having trouble landing a DJ gig? It could be your presentation. We will critique your aircheck and resume and give you frank suggestions. Combined experience of 25 years. Send for list of fees. Ted Anthony or Kevin Sanderson, WTVR-FM, Suite 1550, 100 Renaissance Center, Detroit, MI 48243.

National Production Company

Leading national production company will put together your airchecks, demo's, sales demo's, on-air promotions/productions. Plus do your duplicating. We'll make what you do sound great. Call (714) 638-3336 for more information.

Broadcaster's Action Line

Job referral service — \$40.00 for 12 months. R3, Box 84, Lexington, IN 47138, (812) 889-2907. Free to employers.

Phantastic Phunnies

Highly respected... proven worldwide audience builder! Hilarious... original... "quik-quip"... topical humor! Introductory month's 400 topical one-liners and "Bonus"... just \$2.00!!! PHANTASTIC PHUNNIES, 1343-A Stratford, Dr. Kent, OH 44240.

Jocks — For Your Show!

Recording artist bio's — music information — funny quotes. Complete personality service any jock can afford! (Sample issue \$1.) RADIO TIMES, 200 South Glenn, Suite 98, Camarillo, California 93010.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the leffs, here come the vocks. Complimentary snack "LOLA'S LUNCH," 1390 Arroyo Drive, Ypsilanti, MI 48197.

Comedy Material

Funny horoscopes. Crazy commercials, silly soap operas, ridiculous TV reviews and more 25 pages delivered to your mouth every month. For freebie write HYPE, INK, Box 69581, Los Angeles, CA 90069.

The System

Another revolutionary new idea for the broadcasting industry available this fall from the first name in profit-making promotions, FIRSTCOM BROADCAST SERVICES, INC. Two Oaks Plaza, Suite 2215, 6730 LBJ Fwy, Dallas, TX 75240. (214) 934-2222. The System, Service Mark 1980 FirstCom Broadcast Services, Inc.

:60's And :30's

100 :60 second and :30 second Musical Beds for your spots. No monthly payments, no needle drops, no nothing. All contemporary, 24 track recorded. Four LPs, \$75.00 plus \$5.00 shipping. Buy once, use forever. Call or write — VALENTINO MUSIC, 151 West 46th St., New York, NY 10036, (212) 246-4675.

Need Numbers?

The IMAGE GENERATORS are at your service. Get Major Market production/voices/ideas to help you generate numbers in your marketplace. Rates vary with market size. Interested? All inquiries to (301) 262-2119, or 11408 Fairoak Drive, Silver Spring, Maryland 20902.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502

Golden Oldies 45's

Spruce up your record library. All new records, not used. Thousands in stock. Send \$1.00 for giant catalog. Act now! THE GOLD VAULT, Box 202, Oshtemo, MI 49077.

Classic Oldies Airchecks

Charlie Tuna WMEX, Fred Winston WKYC. Some of the goodies on issue 1. Full hour. Scoped cassette. Send \$10. THE GOLD VAULT, Box 202, Oshtemo, MI 49077.

Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067.

OPPORTUNITIES

Positions Sought

I am the Entertainer... Personality with 3 years experience silenced by format change. Looking for job in Northeast. Creative air work plus programming, production, voice characterizations, news, promo work. For non-recorded message, call (302) 945-3675. Will take Affirmative Action on best offer. (9-12)

Any format, Pop/Adult, Country. 7 years experience. Great production, available immediately. Call JIM SIMS (315) 437-6181. (9-12)

Programming, Operations, Management. Age 30, 17 years broadcasting. Emphasis on Beautiful Music, Pop/Adult, News/Talk and automation. Proficient in FCC renewals, transfers and EEO. Seeking stable employment following 10 years at same station. Prefer Southern CA. CHRIS EDWARDS, (806) 834-4179. (9-12)

Young, energetic jock with 3 years experience as MD at #1 small market station in OK. Looking to make the step up to a medium market station located somewhere in Pacific Northwest. Call STEVE JONES, at (405) 225-3333 or (405) 225-2364. (9-12)

BUPER SHANNON is back after 2 years of hosting TV show. Creative entertaining, full of excitement and characters. Call now. (814) 457-9131. (9-12)

Thanks for the offers, but I'm still looking for that owner or GM that knows he's got to make some changes if he's going to make money. My last two stations were nominated for small market station of the year. Let's talk about what my 14 years of experience can do for you. CHARLIE FOXX, (717) 295-9392. (9-12)

10-year pro with experience in most formats, continuity news, promotions, department head, plus award winning production. Seeking long term relationship with quality organization. Call JOHN, (309) 688-4016. (9-12)

Hey PD's! Are you listening out there? Exger and energetic ex-KUKI night personality still looking for on-air work in major or medium market. Also possesses 1st ticket, office skills and fine sports play-by-play voice. Served as on-air statistician for 1979 Santa Rosa Junior College football games on KSRO in Santa Rosa. If you're looking for just the right talent, call FRANK RUTERA soon at (415) 223-1534. (9-12)

The Rabbett, formerly with WHCN-FM, WDRC-AM-FM, KPFG-FM, KDEO, KQMG-FM is now ready to fill your big AOR opening. Now available from CT for your convenience. As a bonus you'll receive: crazed production fingers, more creative juices than there is oil in Iran, ambidextrous brain wave activity and more. Call (203) 488-7344 and leave a message care of RICK ALLISON. (9-12)

Excellent production man with 6 years medium market Top 40 experience looking for drive time or middays in medium/major market that needs creative talent/production director. Doing AOR Superstars now. JEFF GARRETT, (318) 722-4443 before 3pm. 935 Valley View, Wichita, KS 67212. (9-12)

Communicator with emphasis on community involvement. Have programming, promotion and public service experience. Willing to relocate. Call NEAL until 3pm at (703) 471-6464. (9-12)

BILL McCOWN (PD/MD of WANS-FM and WAIM-FM) seeking similar position. 8 years experience. Excellent references. Call (803) 226-1408 for resume, station composite aircheck, and programming philosophy booklet. (9-12)

Aggressive sportscaster available immediately. Will spice up programming with responsible reporting and local features. For tape and resume contact MIKE, (313) 641-8996. (9-12)

Play-by-play. Basketball or last minute football wanted and can wear other hats, preferably in Southern CA. Call ERNIE, (213) 826-2367. (9-12)

Distinctive voice seeks medium market. AOR/Soft Rock in the Southeast. Excellent production, professional attitude, married and stable. Serious inquiries only. Call JEFF collect after 6pm EST, (404) 489-0502. (9-12)

Top personality plus production, 18 years, PD, MD, production, AM/PM drive major market. "The Father" is now available. FRANK STANTON, (316) 689-0270. (9-12)

Female afternoon announcer with 4 years experience at a #1 station in a market of 50,000 is looking to move into a larger market in the West. State and national awards in commercial production. Call (208) 234-2418 after 5pm. (9-12)

Sportscaster promises hard work and intelligent reporting. 10 years experience in medium markets/Sports talk, Sports Director, and play-by-play including PAC 10 baseball, college football and basketball. Top references and resources. JOHN REBENSTORF, (714) 793-6825. (9-12)

Chief Engineer available. Seek CE job with AM and/or FM most anywhere. I hold my FCC 1st ticket since 1951 and am 45. Am "Ham" since 1950. Nondrinker, bondable. Excellent theory. No problems with transmitters, solid state, directionals, etc. Former CE Houston, Miami, Boston. Available immediately. Write/call. MEYER GOTTESMAN, 883 25th Ave., San Francisco, CA 94121. (414) 761-1974 evenings. (9-12)

Male afternoon announcer with 3 years experience at a #1 station in a market of 50,000 is looking to move into a larger market in the West. Experience as MD and PD, state and national awards for commercial production. Excellent technical knowledge. Call (208) 234-2418 after 5pm. (9-12)

Positions Sought

College graduates, 1-year experience. Looking for sports position. Will also do board shift. BOB, (516) 221-2498. (9-12)

11-year AOR vet. 4 in Los Angeles. Encyclopedic music knowledge back to '63. Strong solid and tight with ARB's to prove it plus truly burning production. This is the real thing. Top 5 markets contact FRANK, (213) 790-7020. (9-12)

17 years doing everything from IM to OM. Modern Country is my specialty but comfortable with Pop/Adult. Excellent background with references. Prefer staying in the West. Available now. DARREL WILSON, (505) 526-8485. (9-12)

Young, with experience, hard to come by nowadays, isn't it? I've got it. Top 40 PM drive, MD currently in Southwest market of 180,000 plus, looking upward. Call (808) 358-2525 mornings or after 7pm. (9-12)

Announcer with over 8 years experience, including last 5 years as PD of successful Country operation is seeking programming or announcing position. Has 1st class license. (208) 234-2199 after 1pm. (9-12)

Black 27-year-old presently working in a small market in Atlanta. Credits include Q102, WSAI, WLW-TV. Interested in Pacific Northwest or West Coast but will relocate where there is a need. Contact GEORGE anytime (404) 536-3622. (9-12)

Hard working jock, highest rated in current FM Pop/Adult station. FCC 3rd. Salary open. Looking for small to medium markets, all areas. For tape and resume call CARL (714) 677-5984 or 894-6347. Leave message. (9-12)

SEX! Now that I have your attention, I'm a young, single male DJ, age 23. Looking for announcing position with other responsibilities. Currently employed. 2 years experience announcing, production and some copywriting and news writing. Prefer Country, Top 40 or Oldies in Central Iowa. Write to MARK YOUNG, 208 Roosevelt, Hereford, TX 79045. (9-5)

MICHAEL BRADFORD, Music Research Director and air talent at KZ93/Peoria is available. Human communicator and college graduate, formerly with WCVS, WIFC, WKAU, WYNE, and WOSH. Seeking position in medium market. Call (309) 682-9876. (9-12)

Experienced announcer looking for contemporary Top 40 or Country in Rocky Western area. Call ERIC at (505) 526-9030, or (215) 877-0845. (9-5)

Country music stations: Do you love, love and promote the music? Blend modern with traditional? Could you use a personality with 6 yrs in Country radio, half that time as MD? Could that personality find a home with you and eventually move into programming? If you can answer yes to all these questions, maybe we should get together. BRUCE BAKER Box 626, Jamestown, NY 14701, (716) 664-2582. (9-5)

I'm in radio for one reason... sport! Dedicated, experienced pro wants to join your sports-minded organization. Preferably in medium or major college market with play-by-play opportunity. If you're serious about sports, call MARC at (218) 749-4893 afternoons. (9-5)

Experienced OM, PD, MD. 5 yrs experience Pop/Adult, Top 40 and AOR. Community minded. Excellent references. Contact MIKE at (914) 796-2082. (9-5)

Husband and wife looking for medium to major market work. 10 yrs combined AOR experience. Bucks are a factor. Call ED at (716) 895-2812. (9-5)

I love to chat with people! Enthusiastic communicator with stable track record and solid references seeks medium or major market Talk/MOR position. Over 11 yrs experience including college football play-by-play. Call JOHN IRWIN at (317) 289-5191. (9-5)

Dedicated, hard working AOR communicator from #1 station in medium market, 5 yrs experience including MD. Good references and excellent musical knowledge. Prefer Great Lakes region. Call (517) 393-3068 late afternoons or evenings. (9-5)

Afternoon drive jock Southwest looking to move West. Top 40, or AOR preferred. Leave message at (602) 268-2377, or (602) 945-2500. (9-5)

Just looking? So am I! Ex-WFIL, KIMN, WFUN looking for weekends and relief within 200 miles of L.A. Ready to start today. Market size not important! Write PAUL, Box 7120, Van Nuys, CA 91409. (9-5)

Screw the fun in the sun, give me some dough in the snow. If the price is right, I'm yours. I'm good and I don't come easy. Y103, WAYS, KDWB, KSTP, WOKY, KUPD, etc. CHUCK BRITTON (904) 721-0752. (9-5)

I want to work on Long Island! Former Long Island resident with broad-based media background wants to come home to Long Island. Top 40 or AOR format. Call TOM LEYKIS (212) 580-1567. (9-5)

Experienced PD looking for new challenge. Prefer Midwest country. If you are looking for a year man, look somewhere else. Currently morning drive and chief announcer at a Western media market station. For tapes and resumes call RICH ABRAMS at (307) 577-0057 afternoons please. (9-5)

Creative top rated air personality with major market experience, track record and superb capabilities looking for relocation. Medium or major market. Morning drive experience, currently afternoon drive in top 50 market. Prefer Northeast or South. (412) 664-0946 and leave name, call letters and number. (9-5)

Positions Sought

Experienced couple: He: Production, announcer, news, programming. She: Production, jock, music, news. Work separately or as a team. (714) 324-8845. (9-5)

J.G. KNAPP former editor National Music Report (NMR) is available and looking for a record label position - pop or clubs, local or national. Will relocate. Call (404) 952-2469. (9-5)

Top notch newsmen and sports director of award winning radio news department seeks right opportunity. Excellent writing, sharp delivery, and pbp. Five year pro. Call: (914) 562-3535. (9-5)

Nine-year pro looking for production or programming. Call: (701) 222-1455. (9-5)

Announcer/engineer, first ticket, experienced in directional arrays and FM wants chief engineer position in medium market plus midday air shift. Excellent references, prefer California or Minneapolis-St. Paul area. Salary open to discussion. Also high schools sports play-by-play and sales experience. Call (414) 344-5777. (9-5)

JIM WALSH seeking morning drive or programming position. Northeast preferred. Call (302) 478-8292. (9-5)

One of America's foremost DJ's is ready to come out of hiding. Currently top rated in a medium market where the dominance is staggering. He is now contemplating a move to the East coast. Tapes and resume tell only part of the story. Here is a morning personality who can put your station on top in the ratings race. For facts and figures call (215) 933-5345 after 5pm, or write in c/o Paul R. Schmidt, 422 High Street, Phoenixville, PA 19460. (9-5)

JOHN STENNETT (air name Mark Donahue) ready for re-entry into radio. Five years experience in small and medium market, excellent production, looking for Top 40, Pop/Adult, or AOR. Will accept any on-air, PD or MD position in medium or small market. Formerly: 95-FM (KBOS), KKEZ, KWNT, KAFY, KERN, KFRE. Call: (213) 932-9859. Ask for the wild and crazy one. (9-5)

TOM RIVERS is returning to the industry this week after three years of departure for marketing and management education. Eleven years rock radio experience. Formerly KRBE for three years, ready to devote energy to a challenging position on Top 10 market station. Strong personality and production work and programming knowledge. Tape and resume on request. Call (512) 454-1828. (9-5)

Looking to leave Pennsylvania and return to Ohio or Michigan. Currently Operations Manager at 50,000 watt country station in Johnstown, PA. Third ticket with endorsement. Call SCOTT (814) 539-8779 between 6am-12noon. Monday-Saturday. (9-5)

PD who knows good people to make your station a winner. Prefer AOR or Pop/Adult format. Don't wait! Will make you win by reflecting today's 25+ society with good music and real people. Call MIKE (313) 557-0303. (9-5)

Over two years small market experience plus college degree and looking to move up. News sports, play-by-play, airshift and MD experience. Looking for news and sports or play-by-play and air-shift combination. Call (301) 949-0722. (9-5)

It's my "predictable unpredictability" on the air that works. 10-year pro as air personality, PD, production and mornings in universal AOR and Pop/Adult formats with major consultants. Currently working without contract. BS degree in radio, TV and Film Communications. Seeking West Coast or Northeast major market position. Write "HOT," Box 35 Kenmore, NY 14217. (9-5)

Uncle Sam needs a few good men, but I need a solid gig. Experienced Top 40 jock, good low voice, production, music background, remote and excellent references. AM/PM drive. Prefer East. Please call BILL (516) 423-0167. (9-5)

Small market personality desires all night contemporary gig in medium or on-air MD/PD in small market. 2 1/2 years experience. Stable operation with positive/professional attitude only! Prefer Midwest, West or Southwest. Write or call MARTIN J. MAZER, 310 S. Jefferson, Sturgis, MI 49091. (616) 651-4248. (9-5)

In just over 3 years, I've gone from part-time to full-time at this upstate NY 100,000 watt live, semi-automated BM station. I'm an announcer, production and more. Am looking to move to another medium or major market. Call FRANK HAMMON, (315) 472-2491. (9-5)

A radio station is a terrible thing to waste! Station sound asleep? Staff spinning their wheels? A awen is ready to speak with you about your Top 10 market GM, OM, PD positions. Top 40, Personality Pop/Adult, Oldies are my specialties. Call: (215) PE5-3438, for Demo tape and resume. (9-5)

Experienced female announcer, ready for immediate employment, seeks full-time slot in any of the Northeast Majors. Comes complete with FCC first class license, BA in Mass Communications and knowledge of a wide scope of music. For tape and resume, call RANDI LAZAR (212) 379-7746 anytime. (9-5)

Available now. Professionally minded and career-oriented jock in mid 20's with five years experience in Top 40 and P/A formats. Most recently with WOW/Omaha. Best suited for Medium Market personality sounding stations. Can I help you? If so call. SCOTT at (402) 393-7324. (9-5)

Positions Sought

Family man, 5 yrs experience as air personality, production and copywriter, seeking to relocate in East Tennessee, North Carolina, Virginia or Maryland. Other areas also considered. Prefer Adult Contemporary or Top 40 station. Currently employed. For tape and resume call CLANCY (615) 381-5511. (9-5)

Young, versatile, energetic DJ/newsmen with 3 yrs experience currently working ailing and fill-in Baltimore looking for full-time position of any type in Baltimore/Washington area. Have been MD, ND and Promotion Director in all size markets. For resume and tape call KEVIN SPENCER (301) 467-5422. (9-5)

Relocating to L.A. market Oct. 10. Innovative, award-winning Production Director seeks boundless creative position. 4 yrs at present AM/FM TV station. Multi-track experience. Call PETER JAY at (309) 688-3131. (9-5)

PD - Country music experience looking for new challenge. 28-yrs-old, community minded, family man. Ready to find a good home. Call JERRY (419) 422-4545. (9-5)

Female announcer. 6 yrs experience. Copy, production, news, announcer, music. Call (714) 324-8845. (9-5)

Black jock seeking full-time position. 2 yrs part-time experience. Now working in medium market. Experience in Pop/Adult and presently working in R&B. Prefer R&B format and will consider programming position. Willing to relocate. Write to W.J. 2317 Locust Lane, Harnsburg, PA 17109, or call (717) 236-5460. (9-5)

Looking for off-air Operations or PD/MD position. Top 40, Country and MOR programming experience in major and medium markets. Successful ARB background and excellent references. Call RON days at (314) 343-7834. (9-5)

Mature adventurous, creative, number-attaining husband and wife with 3rd phones plus college. Husband has 8 yrs experience in announcing and programming. Wife has a few months experience in news. We're Midwesterners who will consider relocating for the right opportunity. Tapes and resumes available. Call (218) 455-3330. (9-5)

Male DJ knows Country music very well looking for Northern Illinois, Southern Wisconsin and Northwest Indiana area. Open to all. Tapes and resumes ready. Contact MATT SWANSON at (312) 884-3304. (9-5)

Seeking medium market PD or MD position. Currently in Fresno area. Call ANDY TYLER (209) 625-3218. (9-5)

Alternative news offered by innovative energetic News Director with major market experience (WYDD, WAMO) as well as overseas experience (KSTO/Guam). Will relocate for the right opportunity. Call KEVIN at (412) 673-4226. (9-5)

FM rock announcer with four + years experience, (KZOK, KISM, KLAY), first phone, desires room to grow. Can provide airwork, Music/Automation programming, production and Sales/Promotion skills. Available immediately, tape and resume upon request. DON LORIN WILKINSON, (206) 726-2187. P.O. Box 80522, Seattle, WA 98108. (9-5)

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THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

CLIFF RICHARD

Dreaming (EMI America)

57% of our reporters on it. Moves: Up 21, Same 15, Down 0, Adds 71 including WKBW, WFIL, WIFI, WCAO, F105, WRKO, Z93, Q105, WDRQ, KEARTH, 13K. See Parallels, charts at number 27.

PURE PRAIRIE LEAGUE

I'm Almost Ready (Casablanca)

54% of our reporters on it. Moves: Up 59, Same 35, Down 0, Adds 7, KTSA, KSTT, KIOA, WNAM, WNCI, KFJR, KCBN, 96KX 16-14, KBEQ 14-9, KLAZ 39-28. See Parallels, charts at number 28.

AMY HOLLAND

How Do I Survive (Capitol)

53% of our reporters on it. Moves: Up 61, Same 26, Down 0, Adds 12, WFIL, KVIL, CKLW, WHB, KHFI, WTWR, KJRB, KGW, KMJK, WKXY, WSPT, KFXD. See Parallels, charts at number 29.

DONNA SUMMER

The Wanderer (Geffen/WB)

50% of our reporters on it in one week. Moves: Up 1, Same 0, Down 0, Adds 93 including WXLO, F105, PRO-FM, JB105, Q107, WPGC, KRLY, Z93, 94Q, Y100, Q105, WDRQ, CKLW, WOKY, KEARTH, KRLA, KFI, 13K, KJR, KOPA. See Parallels, charts at number 30.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels. Indicates one of this week's "most added" new songs.

STEPHANIE MILLS "Never Knew Love Like This Before" (20th) 92/15, Moves: Up 68, Same 9, Down 0, Adds 15, WIFI, WRKO, PRO-FM, CKLW, WZUU, WPST, WNOE, KXX106, WSGN, G100, WLCY, FM100, KENO, WGUY, 13FEA.

WILLIE NELSON "On The Road Again" (Columbia) 88/30 Moves: Up 44, Same 14, Down 0, Adds 30 including WKBW, WRKO, KFI, KJR, WHFM, KHFI, WSGN, FM100, WNAP, KJRB, KCPX.

DEVO "Whip It" (WB) 87/22 Moves: Up 51, Same 14, Down 0, Adds 22 including F105, KRLY, Z93, KJR, WTIC-FM, V100, KINT, KBFM, WFMF, 92Q, KCPX.

CHARLIE DANIELS BAND "The Legend Of Wooley Swamp" (Epic) 86/16, Moves: Up 50, Same 16, Down 4, Adds 16 including Q106, KRBE, KBFM, KEEL, WNOX, WTMA, KOFM, KWEN, KEYN-FM, WNAP, KMJC, WSGA.

SUPERTRAMP "Dreamer" (A&M) 68/66 Moves: Up 0, Same 2, Down 0, Adds 66 including WBEN-FM, F105, PRO-FM, JB105, CKGM, 94Q, Y100, Q105, KBEQ, KEARTH, KFRC, KJR, KIMN, KUPD.

NATALIE COLE "Someone That I Used To Love" (Capitol) 63/3, Moves: Up 37, Same 15, Down 8, Adds 3, WBEN-FM, KINT, WOHO, WABC 35-28, KVIL 15-9, CKLW 26-16, KLAZ 14-9.

CARS "Touch And Go" (Elektra) 59/15 Moves: Up 26, Same 18, Down 0, Adds 15, WKBW, KFI, KIMN, KTSA, WTI, G100, KX104, WNAM, KERN, KIOY, KROY, 95SGF, KKRC, KKLS, KDVV.

CHICAGO "Thunder And Lightning" (Columbia) 53/4 Moves: Up 30, Same 18, Down 1, Adds 4, WKBO, KEYN-FM, WJBQ, WKXY, KBFM 21-15, KOPA 25-19.

ELTON JOHN "(Sartorial Eloquence) Don't Ya Wanna Play This Game No More" (MCA) 52/12, Moves: Up 22, Same 16, Down 2, Adds 12, WZZP, KIMN, WICC, WPST, KSRR, KHFI, WKIX, WOHO, KMJC, 13FEA, KILE, KCBN.

Others Getting Significant Action

IRENE CARA "Out Here On My Own" (RSO) 48/5 Moves: Up 29, Same 13, Down 1, Adds 5, KWIC, 92Q, WAYS, WHEB, WFOX, 94Q 24-22, Q105 24-22, K104 33-27, WAPE 30-25.

STACY LATTISAW "Let Me Be Your Angel" (Cotillion) 44/14 Moves: Up 21, Same 8, Down 1, Adds 14, WIFI, WZZP, WGCL, KFI, 13K, Q106, WJDX, Y103, BJ105, FM100, WRJZ, WTMA, WOW, 95SGF.

LIVINGSTON TAYLOR "First Time Love" (Epic) 40/2 Moves: Up 26, Same 8, Down 4, Adds 2, KGW, KCBN, WFIL 28-26, WOKY 23-21, KWIC 21-16, KERN 30-24.

Radio & Records

NATIONAL AIRPLAY/30

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
7	4	2	①	DIANA ROSS/Upside Down (Motown)
8	5	3	②	PAUL SIMON/Late In The Evening (WB)
3	1	1	③	AIR SUPPLY/All Out Of Love (Arista)
11	8	4	④	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
9	9	8	⑤	GEORGE BENSON/Give Me The Night (WB)
25	19	16	⑥	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA)
5	7	7	⑦	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
16	13	11	⑧	BOB SEGER/You'll Accomp'ny Me (Capitol)
14	11	10	⑨	ELECTRIC LIGHT ORCHESTRA/All Over The World (MCA)
29	21	18	⑩	QUEEN/Another One Bites The Dust (Elektra)
17	14	12	⑪	BILLY JOEL/Don't Ask Me Why (Columbia)
22	18	14	⑫	KENNY LOGGINS/I'm Alright (Columbia)
15	12	9	⑬	EDDIE RABBITT/Drivin' My Life Away (Elektra)
1	2	5	⑭	CHRISTOPHER CROSS/Sailing (WB)
4	6	6	⑮	AMBROSIA/You're The Only Woman (You & I) (WB)
—	25	23	⑯	DOOBIE BROTHERS/Real Love (WB)
30	26	21	⑰	BOZ SCAGGS/Look What You've Done To Me (Columbia)
24	20	19	⑱	CARLY SIMON/Jesse (WB)
27	24	22	⑲	POINTER SISTERS/He's So Shy (Planet)
—	29	25	⑳	BARBRA STREISAND/Woman In Love (Columbia)
2	3	13	㉑	ROLLING STONES/Emotional Rescue (Rolling Stones)
19	17	17	㉒	LARRY GRAHAM/One In A Million You (WB)
12	15	15	㉓	IRENE CARA/Fame (RSO)
—	28	26	㉔	LARSEN-FEITEN BAND/Who'll Be The Fool Tonight (WB)
—	30	29	㉕	DIONNE WARWICK/No Night So Long (Arista)
—	—	30	㉖	AL STEWART/Midnight Rocks (Arista)
—	—	→	㉗	CLIFF RICHARD/Dreaming (EMI America)
—	—	→	㉘	PURE PRAIRIE LEAGUE/I'm Almost Ready (Casablanca)
—	—	→	㉙	AMY HOLLAND/How Do I Survive (Capitol)
—	—	→	㉚	DONNA SUMMER/The Wanderer (Geffen/WB)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

DONNA SUMMER "The Wanderer" (Geffen/WB)
CLIFF RICHARD "Dreaming" (EMI America)
SUPERTRAMP "Dreamer" (A&M)
WILLIE NELSON "On The Road Again" (Columbia)
EARTH, WIND & FIRE "Let Me Talk" (ARC/Columbia)

Complete Regionalized Listings on Page 26 and 27.

HOTTEST

DIANA ROSS "Upside Down" (Motown)
QUEEN "Another One Bites..." (Elektra)
PAUL SIMON "Late In The Evening" (WB)
AIR SUPPLY "All Out Of Love" (Arista)
OLIVIA N-J W/ELO "Xanadu" (MCA)

Parallel Listings Begin on Page 30.

GENESIS "Turn It On Again" (Atlantic) 39/6 Moves: Up 19, Same 13, Down 1, Adds 6, WGCL, WLAC, WNAM, WOW, WCIR, WFLB, JB105 35-30, KQWB-FM 25-17.

PETER GABRIEL "Games Without Frontiers" (Mercury) 38/6 Moves: Up 14, Same 16, Down 2, Adds 6, 13K, V100, KHFI, WJDX, Y103, WKXY, WSKZ 25-22, WGRD 5-3.

ALLMAN BROTHERS "Angeline" (Arista) 34/15 Moves: Up 11, Same 8, Down 0, Adds 15, WBEN-FM, WGCL, KHFI, KWIC, KQ94, KXX106, WBBQ, WLAC, WSKZ, WNOX, WTMA, WQRK, KRUX, KQWB-FM, KQDI.

JOURNEY "Good Morning Girl/Stay Awhile" (Columbia) 34/2 Moves: Up 19, Same 12, Down 1, Adds 2, WGH, KWEN, 96KX 24-20, WKEE 26-21, KLAZ 37-32, KYNO-FM 23-20.

ROSSINGTON COLLINS BAND "Don't Misunderstand Me" (MCA) 33/0 Moves: Up 15, Same 12, Down 6, Adds 0, 96KX 23-15, KUPD 2-1, KQ94 2-1, Y103 3-2, WRVQ 16-10, KMJK 28-25.

TEDDY PENDERGRASS "Can't We Try" (Philadelphia International) 32/6 Moves: Up 12, Same 13, Down 1, Adds 6, KFRC, KEEL, WAXY, KX104, WIGY, WCIR, WXLO 15-8, KRLY 16-13, WTI 23-19.

DIANA ROSS "I'm Coming Out" (Motown) 31/14 Moves: Up 14, Same 3, Down 0, Adds 14, PRO-FM, 13K, WFB, Q106, KBFM, WJDX, KXX106, WAAY, WBBQ, WAYS, 95SGF, WFLB, WKXY, KBOZ.

EARTH, WIND & FIRE "Let Me Talk" (ARC/Columbia) 30/29 Moves: Up 1, Same 0, Down 0, Adds 29 including WABC, WXLO, JB105, WPGC, KRLY, WHBQ, WZZP, WGCL, KFRC, KJRB.

DONNA SUMMER "Walk Away" (Casablanca) 30/11 Moves: Up 9, Same 10, Down 0, Adds 11, WHYN, WJBQ, WGUY, WLBO, KFMK, KQ94, WHYY, KFI, KMJC, KYNO-FM, WTI 38-23, KIOY 35-20.

SPLIT ENZ "I Got You" (A&M) 30/1 Moves: Up 11, Same 18, Down 0, Adds 1, KHFI, KSTT 23-21, WSPT 22-17, KROY 29-26.

JACKSON BROWNE "That Girl Could Sing" (Asylum) 28/16 Moves: Up 6, Same 6, Down 0, Adds 16, WBEN-FM, 96KX, JB105, WBBF, KSRR, KRBE, WFMF, KXX106, Y103, CK101, KJ100, WISE, KQWB-FM, KUPD, KJRB, KTKT.

AC/DC "You Shook Me All Night Long" (Atlantic) 27/9 Moves: Up 5, Same 13, Down 0, Adds 9, JB105, Q106, KTSA, KBEQ, WGBF, KJR, KUPD, WCGQ 22-16, KWK 5-4, KFRC 24-22.

KANSAS "Hold On" (Kirschner) 26/18 Moves: Up 3, Same 5, Down 0, Adds 18 including 96KX, WPST, WKEE, KWIC, KJ100, WISE, WNAP, WGBF, KUPD, KTKT, KBOZ, KWK 21-13.

STEVIE WONDER "Master Blaster (Jammin')" (Tamla) 25/25 Moves: Up 0, Same 0, Down 0, Adds 25 including WXLO, CFTR, K104, KRLY, 94Q, Y100, WTI, 96X, WAXY, CKLW, KJR, KIOY.

RAY, GOODMAN & BROWN "My Prayer" (Polydor) 25/6 Moves: Up 10, Same 9, Down 0, Adds 6, WIFI, WJBQ, KRLY, WTI, KEEL, WGH, WAPE 29-19, KEARTH 29-28, KCPX 40-30.

Continued on Page 32