

Radio & Records

ISSUE NUMBER 305

THE INDUSTRY'S NEWSPAPER

OCTOBER 26, 1979

Radio Takes News Initiative

WCOL Scores Exclusive In Oswald Case

Spurred by recent allegations that the body resting in Lee Harvey Oswald's grave is not in fact Oswald's, WCOL/Columbus, OH morning team Scott Wallace and Crunch (Carolyn Poland) conducted an on-air interview with Oswald's mother, Marguerite, on Friday (10-19). Encouraged by Ms. Oswald's willingness to cooperate, Wallace, Crunch, WCOL Vice President of Operations Carl Hamilton, and station News Director Tom Locicero flew to her Dallas home last weekend and returned with a five-hour-long exclusive interview with the mother of the accused Presidential assassin.

The Pop/Adult station has been airing the interview in two 10-minute segments per day during Wallace and Crunch's morning show during the past week and plans to broadcast a two-hour-long segment on Sunday (10-28) which will be followed by listener call-ins. When contacted by R&R, Wallace explained that he had contacted Ms. Oswald several years ago and had gained her trust. When calling for comment regarding the latest demands for exhumation, Ms. Oswald remembered him and granted permission to be interviewed. Wallace says that she chose to speak via radio because of the opportunity to conduct an in-depth interview which she did not think could be afforded her on television.

Calls Theory "Asinine"

During the course of the interview, Ms. Oswald opted that the theory that the body currently in her son's grave is that of a Soviet spy was "asinine;" that were the grave to be opened and the body found not to be her son's, how could they prove whose it was; and that she favored an exhumation back in 1967 when she learned her son had been wounded while in the Marines (something she had never been informed of).

Wallace noted that listener reaction to the interview had been greatly sympathetic, with many people surprised that she was not the irrational, senile person she had previously been made out to be. Crunch added that Ms. Oswald's story is as vital to our heritage as John Wilkes Booth's, that it must be made public for examination, and that the human interest value surrounding this 72-year-old woman, currently living on welfare and food stamps, completely ostracized from her family for the past 16 years, cannot be denied.

As might be expected, the story garnered extensive media coverage (the NBC Radio Network, AP,

UPI, local television and newspapers) for the station. Wallace said that the willingness on station management's part to follow through quickly was a major factor in landing the interview. According to Wallace, Ms. Oswald simply felt more comfortable with the extended coverage that only radio was willing to provide.

Vietnam Vet Threatens Hostages Until WCHS Airs Live Statement

A Vietnam veteran held 27 people in a West Virginia church at gunpoint Sunday (10-21), surrendering to authorities only after being allowed to air via Pop/Adult WCHS Charleston, WV a live statement protesting the allegedly poor medical treatment he had received upon his return from Vietnam. WCHS News Director Darrell Daniels provided the telephone hookup for Harold Mann, who proceeded to deliver an eight-minute diatribe, peppered with profanities, declaring his disgust with the federal government's treatment of himself and veterans in general.

In the aftermath of the impromptu broadcast, the tension mounted. Mann released the remainder of the churchgoing hostages, retaining nine newsmen (two of whom were undercover police). Armed with a high-powered, scope-mounted rifle, he ordered these hostages to line up in front of the altar, then ordered them to stand between him and the police who, guns drawn, were holding Mann cover. The three-hour ordeal ended seconds later when Mann asked for an unaccompanied, unarmed officer to enter the church and handcuff him.

"We thought he was going to take 'em down," said WCHS newsman Ed Esposito, who observed the situation from outside the church, "but once he was accommodated, he went along quietly." Mann, who reportedly contracted an incurable form of malaria while serving as a medical technician, complained of intense headaches and blurring vision throughout the incident. According to WCHS Station Manager Ernie Saunders, Mann has been ordered to a state hospital for a psychiatric examination.

Saunders also noted that although Mann had demanded live television coverage, which was impossible due to technical limitations, it was radio's immediate ability to react to the situation's demands that very likely averted a major tragedy.

COMMISSION MAKES LICENSING OF DISHES OPTIONAL

Radio Nets Ponder FCC's Satellite Decision

Manufacturers Ready For Big Sales

Last Thursday (10-18), the FCC surprised virtually everyone when it gave the green light for radio networks to immediately begin wide use of direct satellite-to-station transmission. In a poll of all the networks, R&R has learned that Mutual, RKO, and AP will accelerate their satellite development plans, while ABC and CBS will continue to monitor the developments. NBC hopes to move quickly, but is fearful of interference from the proliferation of earth stations (see Page 4).

The FCC's action was seen as a move to encourage expansion of satellite service, including radio networking, by making use of receive stations a marketplace decision. Prior to last Thursday's action, AP, Mutual and UPI had been given test authority to experiment with 15-foot (4.5 centimeter) dishes.

The FCC's decision also clears the way for all to use smaller — 6-foot and 10-foot (receive only) — dishes without having to file an individual license for each location, according to Jane Mago, the FCC attorney who made the recommendation to the commissioners.

Orders Swamp Manufacturers

"It will spread the system much quicker," says Jay Bowles of AP, which had previously signed a contingent contract for 400 dishes with California Microwave. Mutual has 50 dishes on line and another 50 ready to go, according to Mutual Exec. VP Gary Worth.

"The phones have been ringing off the hook," said Lou Pendelton, Manager of Satellite Application Engineering for California Microwave. "We've been signing contracts since the FCC gave the go

ahead last week." Pendelton says his company had built ahead in anticipation of the FCC move, so they can begin to fill orders in about 30 days. He expects no problems in being able to fill orders on time.

How To Get A License, If You Want It

The deregulatory action makes licenses optional for receive-only earth stations, but for those who still want a license, the FCC took the following steps:

- Construction permits are no longer necessary.
- Licenses are now good for five years instead of three.
- Applicant's financial information is no longer required, providing the sharing compliance with Cable TV Relay Service rules.
- Current applications will be processed unless applicant requests otherwise.



WHITE HOUSE FEVER — While the Bee Gees were in Washington, DC during their concert tour, they were invited to the White House. President Carter congratulated them for their role in the founding of Music Unicef, which has raised reported hundreds of thousands of dollars for Unicef's "Year Of The Child" campaign. Pictured in the Oval Office (l-r) are Yvonne, Maurice, Hugh, and Robin Gibb, President Carter, and Lynda Gibb.

Standard Time Is Back

Saturday, October 27, is that inevitable day when the nation's clocks jump back one hour to mark the end of Daylight Savings Time and the return of the standard model.

Commerce Department Requests Rule Relaxation For Minority Broadcasters

Commerce Secretary Juanita Kreps asked the FCC to grant its petition exempting broadcast companies with at least 25% minority ownership from the 14-station limit on AM-FM ownership and expanding the Commission's distress sale policy. Kreps made the statement last week at a meeting of the National Minority Purchasing Council, saying favorable FCC action would encourage the broadcasting industry to involve minorities.

Assistant Commerce Secretary and National Telecommunications and Information Administration (NTIA) head Henry Geller presented the petition to the commission, said further incentive for sales to minorities are needed because minority ownership accounts for only 1.5% of broadcast stations. Most FCC minority aid programs presently require 51% ownership.

Washington Report

WHAT FCC SATELLITE AUTHORIZATION MEANS

Will Single Dishes With Multiple Uses Be New Wave?

Smaller Dishes, Smaller Cost

A good example of how single radio earth stations can be used for more than one service is RKO's shared usage with AP of an RCA Westar satellite to transmit to affiliates. Currently AP uses seven 15-foot dishes and 24 smaller earth stations. Mutual's original petition to the FCC asked for approval of 500 small dishes, but was amended last summer after NPR had already completed the paperwork on 170 of its proposed 200 dishes.

A return to radio networking in stereo broadcasts of music, concerts, and drama is now likely. After exploring alternatives, the logical step would seem to be for networks to enter into shared-use ventures to minimize earth stations springing up for every outside service. But according to one broadcast attorney, that won't happen because the networks are afraid if they get together they may violate the Sherman Antitrust Act.

NBC Fearful

One broadcast executive who's concerned about mushrooming earth stations is NBC Radio Network Exec. VP Dick Verne. While NBC is admittedly not as far along as Mutual or AP, Verne has been

concerned about the alternatives to shared usage, namely more than one satellite per station.

In the past, the licensing procedure provided protection from interference through frequency coordination, an engineering process which detects the source of interference to a satellite dish and then corrects it so broadcasters are assured no one else will be transmitting on their frequency. With licenses no longer required, those who opt not to get one take the risk of greater interference.

Broadcasters can still have a frequency coordination done, but at an average cost of \$3000, it's easier just to pick up smaller dishes and move them or add a chain link fence if interference is a problem, according to AP's Jay Bowles. The biggest interference problem will come from microwave relays that cut across the satellite transmission path — a reason the FCC used to require licenses.

Lower Costs May Open Door To New Kinds Of Nets

Eliminating the licensing procedure will save operators money, but there are other costs to consider. 15-foot dishes cost approximately \$20,000 and an additional \$5000 for installation, while 10-foot dishes cost roughly \$5700 and can be installed for \$1250. But satellite rental time is cheaper when larger dishes are used.

Shared uses could cost \$1100 to \$1200 per month for each 15-foot dish, with stereo costing more. This leaves the door wide open for group operators to begin specialty or regional networks. R&R has learned Physicians Radio Network has already ordered 50 terminals from California Microwave, and will share with either AP or Mutual.

Small Station Benefits

Small market stations stand to gain from increased satellite transmissions, according to AP's George Mayo, because the signal will have less distance to travel between stations. This will cut down on circuit noise; for example, 150 miles of circuit noise via telephone line from a satellite feed is less than from a normal network telephone feed.

Atlanta Broadcasters Tell Arbitron To Clean Up Announcements Issue BRC Botches

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Meanwhile, R&R has learned that two DC stations which had previously agreed to run the announcements decided against it. They are WAVA and Outlet's WTOP.

In fiercest ratings war yet, DC broadcasters will spend an unprecedented half million dollars on TV ads. (Washington is unique in that there are no billboards available.) It's estimated that ABC's Q-107, which is battling WPGC for Top 40 dominance, will spend half of that.

The Week In Review

- FCC gives go-ahead for satellite to station transmissions. Broadcasters deluge dish manufacturers with orders. Networks consider shared use. (See Page 1, this page.)
- Carter Administration pushes for more minority ownership. (See Page 1.)
- Atlanta broadcasters ask Arbitron to cooperate with on-air diary announcements.
- FCC asks for comments on more power for Class IV's. More FCC news on Page 6.

— Jonathan Hall

People



Kathryn Nettles, NAB Chairman Thomas Bolger, Anne Wexler

Washington

Rep. Bob Matsui (D-CA) was appointed to fill the vacancy on House Commerce Committee this week.

Former FCC Broadcast Bureau Chief Wally Johnson named Executive Director of Association for Broadcast Engineering Standards.

Kathryn Nettles, Coordinator of Research and Production for Cox Broadcasting, became new president of American Women in Radio and Television/Washington Chapter. Inaugural ceremonies were hosted by Anne Wexler, Assistant

to the President.

National Press Club awards for excellence in consumer journalism (radio category) went to Linda Sutter of WINS/New York (first place, top 25 markets), Ralph Begleiter of WTOP/Washington (merit) and Larry Stein of KOFM/Oklahoma City (first place, below top 25 markets).

WRC/Washington names Marty Conn General Sales Manager.

New York

Westinghouse CEO Dan Ritchie uses employee attitude survey to



Marty Conn

find out how Group W employees feel about working for Westinghouse. According to Charlie Furlong of Group W's PR Dept., 80-85% of those responding said they "cared about the future of the company."

So. Dakota/Arkansas

Dennis Gale, News Dir., KESD/Brookings, SD and Sid King, KGFL/Clinton, AR elected Presidents in



John Erickson

their states of AP Broadcasters. King succeeds Tim Rand, GM KDRS/Paragould.

Portland, OR

KGW News Director John Erickson awarded AP Managing Editors citation for outstanding news reporting. Award, which also went to the station, concerned Erickson's handling of a Portland plane hijacking.

TAKE IT TO THE TOP



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The New Single

"You're Gonna Get What's Coming"

Radio & Records Album Airplay/ 40

32 26 21 15 **BONNIE RAITT** The Glow (WB) "Coming" "Thank You" "Wild" "Boy"

BONNIE RAITT
Includes I Thank You Standin' By The
Same Old Love (Goin') Wild For You Baby
You're Gonna Get What's Coming



The Glow

Produced By Peter Asher



on Warner Bros. Records

Home Taping: A Danger To The Industry?

One of the most pressing concerns facing the radio and record industries is the issue of home taping, specifically taping albums off radio programs airing new LP's uninterrupted by commercials. The current controversy was kicked off by an open letter to the industry from Elektra/Asylum Chairman Joe Smith published in these pages last week (R&R 10-19). Next week R&R will present radio's side of the situation, featuring the thoughts of programmers from various formats, including a discussion of whether uninterrupted LP presentations ultimately hurt radio as well as the record business. This week, for the purposes of stimulating more thought and reactions to this issue, we present an open letter to the industry from a record executive who because of the strength and controversial nature of the points he makes, wishes to remain anonymous. There are several points below which could arouse strong opinions; readers are welcomed to deliver their ideas on the home taping issue to R&R's Opinion Line, (213) 552-3525.

An Open Letter To Radio Programmers And Everyone Involved In The Record Industry

We are presently faced with a problem that is destroying the record industry, while contributing to the financial growth of the radio industry. Home taping is a greater problem than most people imagine. As the number of album features taped directly off the radio increases, the number of albums and recorded tapes being purchased at retail decreases, causing a decrease in the volume of business in the record industry.

I feel that this not only affects the record industry in the visible area of decreased sales, but it is wearing away at the intangibles as well, by decreasing the value of recorded music. Flooding the airwaves with these taping sessions has made it possible for the consumer to collect the latest hit albums on tape at the rate of five or more albums per week in most metropolitan areas. At this rate, with little or no expense involved, the collector is practically drowned with product and the individual albums don't seem to mean anything anymore.

Most people in the record and radio industries who have easy access to all of the record releases can tell you from their own experience that when you can get the albums for free, suddenly they don't mean anything compared to those days of being a young record collector. It becomes virtually impossible to justify spending six to eight dollars for an album when there is a good chance that a local radio station will air it for taping in the next week or so.

Defining The Problem

It is important to define the problem so that we may arrive at the proper solution. The real problem is the recording of complete album radio features. Direct taping of this sort will not be eliminated until someone creates a type of "jamming" signal that can be encoded on the records, making them impossible to tape. This method will only encourage Radio Shack to market a new device that will filter out the "jamming" signal. This doesn't appear to be a feasible long-term solution.

Imposing a tax on blank tape sales is ridiculous. There are other uses for blank tape than copying recorded material, and it seems unreasonable to expect blank tape consumers or manufacturers to pay for something that they are not directly responsible for. As an example, when a person buys a gun, they are not forced to buy a hunting license. And the Sony decision a couple of weeks ago leaves us with the ruling that if something is broadcast on the public airwaves, then it is legal to tape the program for home use.

The Pay-For-Programming Issue

It seems unusual that when television broadcasts entertainment as a complete program, they have to pay for the privilege. When a sporting event is aired, the broadcast decreases the number of people who are still willing to pay to attend the event, and so the broadcaster must pay the sports promoter for the right to air this event. When airing an album in its entirety, radio is definitely interfering with the number of people who will then purchase the album, because they are allowing the home tapers the opportunity to secure the entire musical content on tape for free. Shouldn't radio be forced to pay also?

Radio might argue that its programming entire albums allows listeners to review the product to determine if it is worth purchasing, which is really a promotion for the album itself. It is justifiable that radio stations don't want to mislead their audience into buying an entire album of questionable quality, just because they hear one good song on the radio. But that is not the case here, because the radio stations will not program bad music for a special

HOME TAPING/ See Page 24

EMI Turns Down \$350 Million Acquisition Bid

EMI Ltd., parent company of Capitol Records which saw a partnership with Paramount fall through in recent weeks, rejected an acquisition offer amounting to almost \$350 million last week. The offer came from British-based Thorn Electrical Industries, manufacturer of appliances, heating and lighting equipment, and other consumer and industrial electronic products, and according to Thorn's figures would have amounted to at least \$343 million.

The day after Thorn's bid was announced, EMI termed the offer "inadequate," stating that it did not "reflect the potential of EMI's international businesses and high technological capabilities." However, the door was apparently left open for consideration of a higher Thorn bid, as EMI cited its agreement with the "industrial logic of many of the points" in the Thorn offer. Thorn sources expressed

their pleasure at EMI's general reaction but were disappointed at the specific rejection of the offer.

LETTER

Fleetwood Thanks Thyret

Dear R&R:

It is our wish to thank Russ Thyret of Warner Bros. Records for the courage to step forward and take a stand in his letter to your magazine, published in issue No. 303 of October 12, 1979.

He expressed our deepest feelings in the matter of the early leak of "Tusk," being involved in the project as much as we are. We are glad to have an honest professional as Russ Thyret in our camp.

Best regards and thanks for your support —

Sincerely,
Mick Fleetwood



Ric Libby

Ric Libby Steps Down As Operations Director Of KENR/Houston

After nine years of service directing station operations and programming, Ric Libby has resigned as Operations Director of KENR/Houston. Libby will join the sales staff at Lake Huron Broadcasting Corporation, which owns KENR.

Originally Libby came to the station as a salesman, but after a week he was named Operations Director. Libby told R&R, "After 25 years in the radio business, I know the only way I can get into the position of manager is to round out my qualifications by being involved with sales. It has always been my dream to manage and/or own a radio station. Even though I am sad to leave the programming end of the station, I am looking forward to this new challenge."

Under Libby's guidance, KENR became the first major market Country station to be rated overall number one in the market. Libby served on the original Country Radio Seminar agenda committee more than ten years ago. Later he was the Agenda Chairman for CRS.

The target date for Libby's leaving the OD position is December 1. In the meantime, he and GM Robert M. Chandler will be looking for a replacement.

RCA Moves To 22% Return Ceiling

RCA Records (along with A&M and associated labels) last week became the latest major manufacturer to follow the path blazed by CBS and Polygram in setting a new return privilege limitation. The RCA plan allows a flat 22% return ceiling, with the dollar figure for customers computed on the basis of 22% of their gross purchases in the fourth preceding month (if an account had bought \$25,000 in records in March, its July return figure would be \$5500, for example).

Return allowances under the new plan can be figured separately for RCA and A&M product. Returns must be itemized by selection and contain at least 25 units, and will be considered on a monthly basis only. Accounts which don't use their full return allowances can allow them to build up for a calendar year and then have three months of the following year to use the accumulated dollar value. The new policy does not affect singles, Christmas product, or "developmental" artists to be determined on both national and local levels by the company.

RESEARCH RAM RESEARCH - AN EXCLUSIVE R&R INVESTIGATION INTO THE STATE OF RAM RESEARCH TURNS UP SERIOUS ALLEGATIONS. JHAN HIBER RUNS THEM DOWN AND REPORTS RAM'S RESPONSES.

See Page 14

ATLANTA RADIO CONFRONTS ARBITRON - ATLANTA BROADCASTERS ADVISE ARBITRON TO CLEAN UP ITS ACT ON PROCEDURES FOR ON-AIR ANNOUNCEMENTS. JONATHAN HALL REPORTS THE LATEST ON A GROWING CONTROVERSY.

See Page 4

this week ...

TOP 40 DURING THE BOOK: HEAVY PROMOTION OR NO CONTEST?

As the Fall book progresses, Top 40 stations in the nation's top five markets are taking widely differing attitudes toward promotions and contests - from big bucks to nothing doing. John Leader checks with 14 top PD's for their opinions.

See Page 22

BLACK TALK: MOVING INTO CHICAGO

WVON/Chicago recently converted its 8-midnight block to talk. Bill Speed interviews station President Earnest L. James to find out why WVON switched, how it works, and what are the advantages.

See Page 38

AOR PARTICIPATES IN SPORTS

Most AOR stations these days are involved in some form of sports coverage - their 18-24 male stronghold is also big on athletics, after all. As usual in AOR, the methods for sports coverage are generally innovative and often quite unusual. Jeff Gelb kicks off the discussion.

See Page 44

PHONE REQUESTS - DO COUNTRY STATIONS CARE ANY MORE?

An R&R survey finds Country stations have mixed opinions about requests - whether to encourage them, and whether to use their input after they come in. Lee Wade's NewsBreaker feature finds that over half the Country stations polled don't record any information from phone-ins at all, plus several other surprising conclusions.

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— Jonathan Hall

People



Kathryn Nettles, NAB Chairman Thomas Bolger, Anne Wexler

Washington

Rep. Bob Matsui (D-CA) was appointed to fill the vacancy on House Commerce Committee this week.

Former FCC Broadcast Bureau Chief Wally Johnson named Executive Director of Association for Broadcast Engineering Standards.

Kathryn Nettles, Coordinator of Research and Production for Cox Broadcasting, became new president of American Women in Radio and Television/Washington Chapter. Inaugural ceremonies were hosted by Anne Wexler, Assistant

to the President.

National Press Club awards for excellence in consumer journalism (radio category) went to Linda Sutter of WINS/New York (first place, top 25 markets), Ralph Begleiter of WTOP/Washington (merit) and Larry Stein of KOFM/Oklahoma City (first place, below top 25 markets).

WRC/Washington names Marty Conn General Sales Manager.

New York

Westinghouse CEO Dan Ritchie uses employee attitude survey to



Marty Conn

find out how Group W employees feel about working for Westinghouse. According to Charlie Furlong of Group W's PR Dept., 80-85% of those responding said they "cared about the future of the company."

So. Dakota/Arkansas

Dennis Gale, News Dir., KESD/Brookings, SD and Sid King, KGFL/Clinton, AR elected Presidents in



John Erickson

their states of AP Broadcasters. King succeeds Tim Rand, GM KDRS/Paragould.

Portland, OR

KGW News Director John Erickson awarded AP Managing Editors citation for outstanding news reporting. Award, which also went to the station, concerned Erickson's handling of a Portland plane hijacking.

TAKE IT TO THE TOP



STREET PLAYER

The Single By
Chicago®

on
Columbia  Records



The Source airs "Rock Report," 90-second features voiced by WYSP/Philadelphia News Director Bill Fantini (center) and produced by WYSP DJ Denny Somach (right), shown here signing contract with Source's John McGahn (left).

This Week At The Nets

ABC-Entertainment features WBCN/Boston DJ Jerry Goodwin as first host of "Country Greats In Concert," starring Johnny Paycheck, which debuts Nov. 18. Net also has a new agriculture show which answers questions submitted by farmers. ABC-FM will air two recent concerts by the Cars Nov. 10, and ABC-Contemporary announces it will air two hours of Fleetwood Mac sometime next year.

NPR premieres three classical music series this month, the 1979 season of the San Francisco Opera, concerts by the Indianapolis Symphony Orchestra, and classical guitar concerts by international artists, including the U.S.'s Sharon Isbin. Jazz musician Billy Taylor plays and conducts his own music live from the NY Public Theater Monday (10-29).



Sharon Isbin country music and other entertainment called "Diversions." General Broadcast Editor Jim Hood says the daily feature is particularly popular with music stations.

AP broadcast wire has a new series on contemporary and

Programming Department Organization: A Useful Precaution

By Jason Shrinky

Sometimes simple preventive measures can save a lot of potential trouble, especially where the government is concerned. In the following article, R&R contributor and communications law expert Jason Shrinky details how a few easy organizational measures applied to a radio station's programming department can provide security and ward off any suspicions of its integrity that might come up.

A major problem facing most radio station operations these days is organization within the programming department. The Program Director, in addition to being in charge of the air sound, has a multiplicity of responsibilities — jock review and critiques, coordination with sales department on promotions and contests, selecting new product and meeting with representatives of the record industry. Consequently, there is a definite need for bringing some semblance of order to the otherwise chaotic life of today's Program Director in both major and smaller markets.

To begin with, management should set forth a policy with respect to the evaluation and selection of air product. This is traditionally left to the decision of the Program Director who, in some instances, confers with a program consultant. Other stations have a music committee comprised of the Program Director, the Music Director, and a consultant. In any event, there should be a defined written policy on file at the station with respect to the selection and evaluation of music.

Scheduling Promotion Visits

Our station representative — Program Director, Assistant

PD and/or Music Director — should be appointed by the General Manager to meet with representatives of the record companies. One day per week should be set aside and devoted exclusively to these meetings. While there may be initial griping at the suggested discipline by representatives of the record companies, they too will come to appreciate the fact that they will be seen at the appointed time, thus eliminating the hours of waiting and hanging around the station.

The station representative meeting with the record company promotion people should maintain a log which sets forth the name of the promotion person, the record company represented, the date and time seen, and whether any product or gift was offered or left. Even gifts of nominal value (pens, paperweights, etc.) should be entered on the log. The log should be signed each week by the responsible station employee and turned over to the General Manager. It is respectfully suggested that by following this very simple practice, the station will maintain its independence and win the respect of record companies and their representatives while keeping its program integrity intact.

Sales Talk

The biggest sell-radio campaign ever began Sunday (10-21). "Radio, It's Red Hot" features comedy team Dick and Bert in spots stressing radio as a primary advertising medium.

Among recent Blackburn & Co. sales: WIRA/Ft. Pierce, FL sold by Indian River Broadcasting Co. to Dr. David Roth for \$1.85 million. It's Dr. Roth's first radio station. KAHU/Waipahu, HI sold for \$310,000 to Westwood Broadcasting Co. by Royal Hawaiian Radio, Inc. New owners are Los Angeles businessmen including David Joseph, personal manager for various music groups. WYBN/Salem, NH sold by Salem Broadcasting Co. to J.W. O'Connor for \$315,000. Buyer also recently purchased WQQT/Savannah, GA and WNUS/Springfield, MA. WBTO-AM-FM/Linton, In sold by Mr. and Mrs. H.D. Boardman to Greene County Broadcasting for \$300,000. President Mike McDaniel is GM at WHEZ-FM/Huntington, WV.

Kaiser Turns To Radio In Controversial Ad Campaign Aluminum Company Hails Radio As Courageous

By Elisabeth Good

What started out as a company slogan turned into an ad campaign that sells on radio, but TV thinks it's too hot to handle. High officials of Kaiser Aluminum and Chemical, a \$2.5 billion multinational corporation, were in Washington recently lobbying on Capitol Hill for what they say is the right to express their opinion. Radio, says a Kaiser spokesperson, is bold while TV practices censorship and blames it on the Fairness Doctrine. R&R looked into Kaiser's ad campaign. Here's where it stands and what radio stations think about it.

Kaiser's Problem

Five years ago, Kaiser started a "One Person Can Make A Difference," program to encourage job productivity. Director of Public Information Gary Simpson told R&R it worked so well that Kaiser decided to take the message to the American people, urging them to speak out on issues of national importance.

Kaiser's advertising department designed three TV commercials in story board form on energy, the free enterprise system, and red tape in government. All these networks refused to air the spots, calling them "too controversial." NBC called the spots "clear violations of the Fairness Doctrine," and had other reservations. NBC Legal Counsel John Sturm told R&R, "We felt that if we allowed this type of advertising, the only views expressed would be those of the companies with the most money."

FCC Says Courts Back Networks But FCC Fairness and Political

Broadcasting Branch Chief Milt Gross told R&R, "The Fairness Doctrine covers the public's right to be informed. That includes contrasting points of view in overall programming, not ads," he said, but noted the Supreme Court has ruled that networks cannot be forced to accept advertising.

Broadcasters React To Spots

Since Kaiser thinks the texts of the radio spots are even more con-

troversial than the texts of the TV spots, R&R asked some radio stations running them what they thought.

Dave Hoyt, PD, WMOV/Ravenswood, WV (where Kaiser's largest U.S. plant is located): "The spots are absolutely not controversial. I see a lot of things on TV that are more controversial."

Jim Gallant, Operations Manager, WMAL/Washington: "The spots themselves are not unbalanced. Urging people to get involved is what this country is all about."

Peter Ferrara, Sales Manager, WGAY/Washington: "We're getting ready for a political year. We accept politicians expressing their points of view, why not industry?"

Can a corporation speak its mind in public?

Not long ago, the Supreme Court ruled that corporations are entitled to the right of free speech. However, when Kaiser Aluminum & Chemical Corporation tried to exercise this right recently, it was denied by the three major television networks. Our idea was to produce three commercials drawing attention to issues we felt were of major concern to the people of America. One was about energy. The others dealt with free enterprise, and governmental red tape. (The commercials are shown below). We believed at the time that we were exercising our right to speak our mind. We were willing to pay for the air time to run these commercials. And we clearly identified these messages as spokesmen of our company. But when we submitted them to the networks, the commercials were rejected. The networks said they would refuse to air them. Not because they were untrue, misleading, or in any way inaccurate. But simply because they were controversial to most acceptable markets.

The networks cited the "Fairness Doctrine" as a reason for rejecting the commercials. This doctrine was formulated by the Federal Communications Commission (FCC) to ensure that a fair balance of opinion is presented on television. We believe that television should present a fair balance of views. Even ours. There is no doubt that television is one of the most powerful media in America today. And we believe that issues in this medium must be kept free and open. It is our belief that a free exchange of ideas in an open forum is one of our basic rights as citizens. We are proud to speak our minds as Kaiser Aluminum. We are proud to speak our minds as Kaiser Aluminum. We are proud to speak our minds as Kaiser Aluminum. Let your voice be heard.



FCC At A Glance

Two New FM's Okayed

West Virginia Broadcasting Inc.'s application for a new FM facility in Mt. Hope, WV was granted last week. The FCC said West Virginia deserved the license since it would provide a first local service while another applicant proposed to serve a community already receiving five daytimers and one nighttime signal.

The FCC also rejected a petition to deny licensing of WXYX-FM/Bayamon, PR. Challenger claimed that RAAD Broadcasting Co. purposefully delayed construction of

the station, but the Commission decided RAAD's problems at the construction site were beyond its control.

No More Delays On 9 kHz

FCC Broadcast Bureau Chief Dick Shiben denied NTIA's request last week for 15 more days to make reply comments on 9 kHz. The FCC had warned in its notice of inquiry that no extension "should be anticipated" because the U.S. has to have its position on 9 kHz ready in time for the Region II Administrative Radio Conference in March, 1980. Reply comments are due next Thursday, Nov. 1.

More Power For Class IV's

The FCC is reconsidering a Community Broadcasters Association petition to increase nighttime power and antenna heights at Class IV stations which it denied in 1972, and has issued a notice of inquiry. Comments are due Nov. 29, reply comments on Dec. 14. Opposition has been expressed by the Association of Broadcast Engineering Standards (ABES), which claims increased nighttime power would cause adjacent channel interference and higher towers would be too expensive. But the Commission said it has a number of supporting statements from Class IV's on file.

EAGLES

THE LONG RUN

(SE-508)

IS NUMBER ONE

PRODUCED BY BILL SZYMCZYK
FOR PANDORA PRODUCTIONS LTD
ON ASYLUM RECORDS AND TAPES



Management: Irv Azoff and Front Line Management

© 1970 Elektra-Asylum Records • A Warner Communications Co

WHAT'S NEW

Gannett Sets Record 3rd Qtr., 9-Month Results

The Gannett Co. posted record third quarter and nine months results for 1979. Net earnings for the firm during the third quarter ending September 30 increased 18 percent to \$32.1 million, up from \$27.2 million for the corresponding period of 1978. Third quarter revenues rose 10 percent to \$261.5 million from \$238.1 million as well.

Nine-month net for the broadcasting-publishing firm climbed 20 percent to \$92.5 million, up from the year-previous \$77.2 million, while nine-month sales swelled 10 percent to \$769.4 million, up from \$696.4 million in 1978.

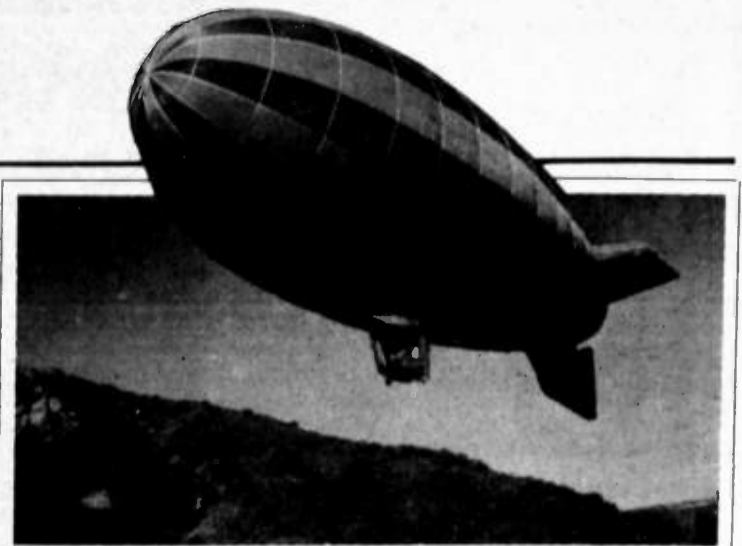
Who Reads What Magazines?

A recent survey of the top 140 magazines in the U.S. conducted by Magazine Research Inc. yielded a variety of interesting facts. For example, *Playboy* has a total adult readership of 21.6 million, its readers a median age of 30.4 years and a median household income of \$20,557 annually. *Penthouse*, *Playboy's* closest competitor, shows a readership of 12.3 million, while median age of its readers is 28.7 with a median annual income of \$20,524.

In the *People vs. Us* competition, *People* had a readership of 24.6 million, median age 32, and median income of \$20,656, while *Us* showed a readership of 5.3 million with a median age of 28.5 and median annual income of \$21,445.

Figures for the three leading newsweeklies were: *Time* (25.8 million — 34.8 — \$21,628); *Newsweek* (23.1 million — 34.6 — \$21,534); and *U.S. News & World Report* (10.5 million — 40.8 — \$23,018).

For business periodicals, the breakdown was: *Barron's* (945,000 — 41.8 — \$31,136); *Dun's Review* (843,000 — 38.1 — \$30,711); *Forbes* (2.4 million — 40 — \$28,159); *Fortune* (3.2 million — 34.3 — \$29,397); and *Business Week* (5.7 million — 37 — \$25,840).



His & Hers Dirigibles

"This year, rise above it all with our his and hers dirigibles," reads the copy in *Neiman-Marcus's* 1979 Christmas catalogue, America's ultimate bastion of conspicuous consumption. Designed for the couple with everything, the matching blimps are available through January 1 for a paltry \$50,000 per airship, and the dual dirigibles make ideal gifts for dedicated *Led Zeppelin* fans as well.

For those who find owning their own private blimp a mite ostentatious, *Neiman-Marcus* also offers a satellite earth TV station for only \$36,500, the first general consumer offer of this type. The price may seem a bit steep but when you take into account it includes shipping, installation service and preparation of the FCC license application, as well as first year authorization from program distributors and fees, it's actually quite reasonable.

Pro-Radio Provides Phoners For Radio

Pro-Radio is a new service that books radio interviews with personalities from the fields of TV, films, music, publishing, politics, business, fashion, and sports for live or taped interviews via phone in the top 100 radio markets. Among the advantages of Pro-Radio are its ability to produce personalized interviews within a multiplicity of formats, personalities, and dayparts; clients are able to conduct these interviews from the comfort of their home or office; and the costs are far less than that of standard media purchases. For further information on this supplemental promotional vehicle contact Pro-Radio at (213) 657-1323.

K-Tel's Earnings Up 528% In 1979

K-Tel International reported a 528 percent earnings increase for the fiscal year ending June 30, 1979. The Minneapolis-based record merchandiser chalked up a 33 percent gain in sales as well. K-Tel's year-end profits for 1979 were \$3.7 million on revenues of \$166.9 million. Profits for 1978 were \$584,000 on revenues of \$125.6 million.

In the fourth quarter K-Tel saw sales of \$29.4 million and a net profit of \$98,000. In the fourth quarter of 1978, K-Tel posted a \$2.8 million loss on sales of \$18.9 million. K-Tel President Philip Kives attributed the dramatic reversal to reduced product returns, advertising and overhead cost. One thing also remains clear — despite the record industry's current slump, consumers are still buying hit records.

Let us do
for your listeners' eyes
What you do
for your listeners' ears . . .

Atkin & Co. produces and syndicates state of the art television commercials for the best radio stations.

Our television spots are visually exciting, reasonably priced and, most importantly - effective.

And each spot is individually customized for you.

For further information contact
Doug Bornstein, VP Sales and Marketing



Atkin & Co.
3576 Dixie Canyon Avenue
Sherman Oaks, CA 91403
(213) 995-3240

Another division of Amalgamated Prolog, Inc.

(ADVERTISEMENT)



Weedeck Debuts Shows For Black Radio

The Weedeck Corporation recently announced the availability of two programs especially produced for Black radio — "In Studio" and "Pop Rhythm Review." Both of the shows will be hosted by *KDAY/Los Angeles* air personality J.J. Johnson (pictured).

"In Studio" is an hour-long, weekly program, featuring music and interviews with top black entertainers such as *Marvin Gaye*, *Barry White*, *Evelyn "Champagne" King* and *Edwin Starr*. "Pop Rhythm Review" consists of a 10-part weekly series of three-and-a-half-minute entertainment and news programs. Demos of both shows are available by contacting Weedeck at 1512 Crossroads Of The World, Hollywood, CA 90028, (213) 462-5922.

Syndicated Radio Confab Upcoming In NYC

Westwood One President Norm Pattiz will present and moderate a syndicated radio workshop at the Center of Public Resources in New York City on October 30. The Center, a non-profit organization linking resources to particular public needs, is hosting this seminar for 35 broadcasting management executives. Topics to be discussed will range from the current state of communications to radio in the future. Joining Pattiz for this symposium will be former BBC head Frank Gillary and NBC News Director for "The Source" Jim Cameron.

RAB Reports Radio's Rise

According to recent statistics released by the Radio Advertising Bureau (RAB), the annual number of radios sold in the U.S. has risen from 11.1 million in 1952 to 55.3 million in 1978. In 1952, 8.6 million of these were sold for home or personal usage, with the remaining 2.5 million sold for use in autos. By 1978, the number of radios sold for home or personal usage was 42.6 million and auto set sales had swelled to 12.7 million.

As further proof that FM radio is here to stay, the RAB reports that in 1960, AM/FM combo unit sales were a mere 1.9 million sets with AM-only units accounting for 23.6 million sets. By 1978, the trend was almost completely reversed, as AM/FM combo unit sales reached 41.3 million and AM-only unit sales dropped off to 14 million sets sold.

Despite the public's shifting taste as to bands, radio itself has continued to grow at an impressive rate. In 1952, there were 44.8 million radio households in the U.S. with an additional 23.5 million radios in automobiles. In 1962, these figures were 53.1 million and 46.9 million, respectively. And by 1979, the number of households with radios has risen to 76.4

million, while the number of radio sets in cars has topped 110.4 million. Furthermore, 98.9 percent of all U.S. homes have at least one radio (the average household has 5.7 sets) and 98 percent of company-owned cars are radio equipped.



Drake-Chenault Offers Pair Of Holiday Specials

Drake-Chenault Enterprises will offer two holiday air specials for 1979. The first, "Christmas At Our House," will be a 12-hour program hosted by *KMPC/Los Angeles* air personality *Sonny Melendrez* (pictured) and will feature such special guests as *Bob Hope*, *Dionne Warwick*, *Glen Campbell*, *Johnny Mathis* and *Gene Autry*. Among the unique marketing concepts created on behalf of "Christmas At Our House" is a 48-page cookbook written by culinary expert *Sara Pitzer*.

The second, "The Top 100 Of The 70's," will be produced by *RKO General* and distributed by Drake-Chenault for release after Christmas. *R&R* Top 40 Editor and former *KHJ/Los Angeles* air personality *John Leader* will host the 12-hour program. For further information contact Drake-Chenault at 8399 Topanga Canyon Blvd., Canoga Park, CA 91304, (213) 883-7400.

If You're Confused
Discover
The New Single By

ELO

“CONFUSION”

NATIONAL SUMMARY

81/17 43%

Up: 53

Same: 11

Down: 0

Adds: 17

Average Move: +6

THIS WEEK'S ADDS:

WKBW add

94Q add 30

WGCL add 30

WTRY add

KTSA add

WSKZ add

KERN add

KRSP add 27

KTKT add

WJBQ add

WCGQ add

KWIC add

KILE add 30

WEAQ add 27

WGBF add

WROK add 28

KDZA add



from the album
“Discovery”



on Jet Records

Distributed by CBS
Associated Labels
The Association
To Have!

WHAT'S NEW

TELEPHONE TALENT SCOUTING

Rocket's Unusual Sampler Approach

Several months ago, a small ad was placed in the British consumer press directing interested unsigned acts to call an unspecified record company at 449-2139. Over 200 hopefuls phoned to find **Rocket Records (UK)** A&R staffer **Sally Atkins** on the other end of the line and very much interested in what they had to offer. Eventually, the contenders and pretenders were narrowed down to 12, who then entered the studio under the guidance of consultant **Peter Waterman**. The result was an upcoming album, titled (what else?) "499-2139," and featuring performances by the new groups — a novel approach to finding new acts.

All of the acts signed contracts giving Rocket rights to the specific songs which appear on the upcoming LP, but the acts are not committed to any further involvement with the label (although full signing may result). The album will be released in mid-November, at which time the number 499-2139 will be assigned to an answering machine.

MUSIC DIVISION'S REVENUES UP, PROFITS DOWN

WCI Reports Record 3rd Quarter, 9-Month Net

Warner Communications reported record net profits for the first nine months and third quarter of 1979 with improved profits in all areas except their record division. During the nine months ended September 30, WCI's net increased 26 percent to \$75.3 million, up from \$59.6 million in the corresponding period of 1978. Revenues for this nine-month period rose 37 percent to \$1.2 billion, up from \$904.4 million for the year-previous.

WCI's third quarter net climbed 15 percent to \$24.3 million, up from \$21.1 million in 1978 with third quarter revenues increasing 32 percent to \$473 million from \$316.5 million in the comparable period for 1978.

Profits for WCI's music division slipped 14 percent during the first nine months to \$51.2 million from \$59.4 million while revenues rose 22 percent to \$498.6 million from \$409.6 million for the year-previous. Similarly, WCI's music division posted a 17 percent decline in third quarter profits to \$14.3 million from \$17.3 million, with third quarter revenues increasing 21 percent to \$166.3 million from \$137.3 million in the corresponding period of 1978.

"Who's Gonna Win On Sunday?" DAN SNYDER KNOWS!*

Dan's football forecast "Who's Gonna Win On Sunday," is now available, custom-tailored to your market. For further information call **DAVE ALLEN** at

(307) 237-3711.

* His pick of the week winning percentage is an incredible 72% over the past four years (against the spread).

Orbison Film Upcoming



Plans are underway for a movie based upon **Roy Orbison's** life, with "Apocalypse Now" star **Martin Sheen** a possible candidate for the starring role. Entitled "The Living Legend," the story of "O" will be produced by **Joe Wyzan**, whose most recent production was "And Justice For All," the current **Al Pacino** vehicle. Shooting is expected for Spring, 1980, and Orbison, who currently records for **Elektra/Asylum**, will contribute two new songs for the film, which should trace Orbison's career from his first group (the **Teen Kings**) in Texas, through his brief period with **Sun Records**, to his rise to national prominence via his classic recordings on **Monument Records** ("Only The Lonely," "Running Scared," "Pretty Woman," et al.). Orbison's prior screen activities include a starring role in "The Fastest Guitar Alive" and singing the title song to **Antonioni's** "Zabriskie Point."

PRO-MOTIONS



Renwick Named VP For SESAC

Charles Renwick has been elected a Vice President of **SESAC Inc.** Renwick, formerly Vice President of Affiliate Relations at the **NBC Radio Network**, will administer both the broadcast and general licensing areas for **SESAC**.

SESAC Chairman **A.H. Prager**, in making the announcement noted, "Mr. Renwick brings with him an expertise of our industry which will be an invaluable asset to the firm in our expanding efforts to service **SESAC** licensees throughout the world."

A four-year veteran of the **NBC Radio Network**, Renwick previously spent 16 years with the **Storer Broadcasting Company**, serving as Vice President and General Manager of **WHN/New York** from 1973-75 as well as National Program Director for **Storer's Radio Division** from 1969-1972. Renwick also served as General Manager of **WJW** and **WCJW-FM/Cleveland**, beginning his broadcast career as an on-air personality at **WKNX/Saginaw**.

Benedict Named VP For Radio Arts

John Benedict has been promoted to the newly-created post of Vice President, Director of Programming for **Radio Arts Inc.** Most recently, Benedict served as Program Manager for the firm, coming to **Radio Arts** from his position as Program Director of **WVIP/Mt. Kisco, NY** in 1977. Benedict began his industry career at **WHCU/Ithaca, NY**.

Chaimowitz Named VP/GM At CBS Discos

Ronald W. Chaimowitz has been appointed to the newly-created position of Vice President and General Manager of **CBS Discos**, a new arm of

CBS Records International's Latin American Operations, based in **Coral Gables, FL**, that will be responsible for the marketing, promotion and distribution of Latin product in the U.S. **Chaimowitz**, a five-year label veteran, will report directly to **Steve Diener**, Executive VP of Creative Operations, Latin American Operations at **CBS Records International**.

Lowry Named Research Dir. For Bonneville

Robert M. Lowry has been named Director of Research and Program Development for the **Bonneville International Corporation**. A former President of **Frank Magid Associates Radio Division**, Lowry will be based in **Bonneville's Salt Lake City** offices.

Ostrow To Head Midsong's L.A. Office

Steve Ostrow, West Coast District Manager of **Midsong Records**, has been named to head the label's newly-established **Los Angeles** office. The label will be located at 8833 **Sunset Blvd., Suite 308, Los Angeles, CA 90069**. Temporary phone number is (213) 659-8811.

Gooding Named Progressive Music Promo Dir. At Arista

Bob Gooding has been named Director of Progressive Music Promotion for **Arista Records**. Prior to joining the label, Gooding served as Vice President of Programming for **WCOL-AM-FM/Columbus**, having previously been **WCOL's** Program Director as well as having worked at **WCAU-FM/Philadelphia**.

In his new post, Gooding will be responsible for all aspects of jazz and progressive music promotion for **Arista, Arista/Novus, Arista/GRP** and **Savoy Records**.

Nicotra Upped To VP/A&R Administration For Arista

Bonnie Leon Nicotra has been appointed to the newly-created position of Vice President of A&R Administration for **Arista Records**. Nicotra a three-year veteran of the label, was most recently Director of A&R Administration, having previously served in an administrative capacity for **Sire Records, Leiber-Stoller Productions, Red Bird Records, the Wes Farrell Organization** and **Aldon Music**.

Nicotra will be responsible for all activities of the label's A&R Administration department, including preparation and supervision of recording budgets and monitoring of project commitments, as well as assuming the direction of **Arista's** copyright and licensing functions.

IF YOU DON'T PLAY THIS RECORD DURING ARB,
YOU HAVE NO CHANCE!!

"NO CHANCE" 4794

THE KILLER NEW SINGLE FROM

MOON MARTIN'S

BEST-SELLING ALBUM ESCAPE FROM DOMINATION



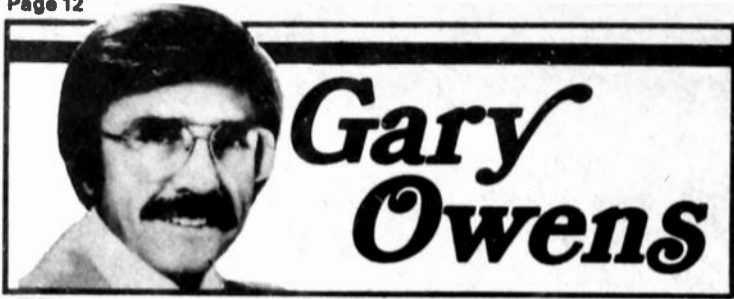
© 1973 CAPITOL RECORDS, INC.

**KFRC on
KJR add
KXX106 on
WAYS on
KING add
WFBG add**

**WHY add
WSEZ add
WISE on
WFLB add
WTMA on
WANS-FM on**

**KENI add
KFXD add
KPLZ add
WORD add
WQOK add
WLOF add**

**V-97 add
WDLP add
WQXQ add
KOBO add
KCPX on
WGNI add**



The Dupont Company completed a survey not long ago showing that impulse buying is stronger than ever (I know I just bought a new impulse).

According to this report nearly 50 percent of all grocery purchases are not planned at all.

They queried 4000 folks who shopped and found that 46 percent of their purchases were spur of the moment. (Sounds like the title of a 1940 movie . . . Now Lash LaRue in the exciting new cowboy film . . . "Spur Of The Moment!")

What the survey doesn't state is how many of those 46% were influenced subliminally by radio to suddenly reach for those products.

In case you are wondering . . . the items that topped the list were mainly sugary things like candy, pastries, chocolate-covered anvils, and gum.

Well, here they are! This year's winners of the big annual Radio & Records Architectural Commission Awards.

A group of distinguished architects who know the writers and ne'er-do-wells here at R&R have gotten together and listed their choices for the Best Buildings around the country . . . and the people responsible for them will receive the coveted "Flarney," which is like the Oscar only it's misshapen.

Here are some of the winners:

1. Mable and Earl's Hi-De-Ho Burrito Stand In Burbank.

Mable and Earl have fashioned almost three-and-a-half tons of chicken wire and plaster into a giant (five-story) burrito!

In neon, bits of refried beans drip from the bottom of the sign, and a replica of Pancho Villa (also in neon and plaster) has an arm moving up and down and the words "Burp" coming from his mouth! Good taste pays off every time and R&R commission is thrilled to give the Flarney to this deserving couple. Mable accepted at a recent luncheon, held in one of the Moose Hall banquet rooms, and wore her large butterfly glasses . . . a four-and-a-half foot Pomona Tease hairstyle, and featured a rhinestone muu-muu with the words "Good Taste" embroidered on the back.

Earl wore a bean-stained T-shirt

and excessive body hair.

The second Flarney goes to the builders and planners of the Murney Falls Doctor's Chop Shop. It's a medical building not far from the Golden Mall where four strangers were mauled last night.

The Chop Shop is the only building designed to look like a giant medical bag! Yes, this amazing building looks exactly like that little bag that doctors carry. The sign across the top (which is cleverly made to look like the place where the doctor's identification should be) says: "Test Your Medical Insurance Plan With Us" . . . and flashing on and off in smaller letters: "Ask About A Kickback! Cash... Cash... Cash" . . .

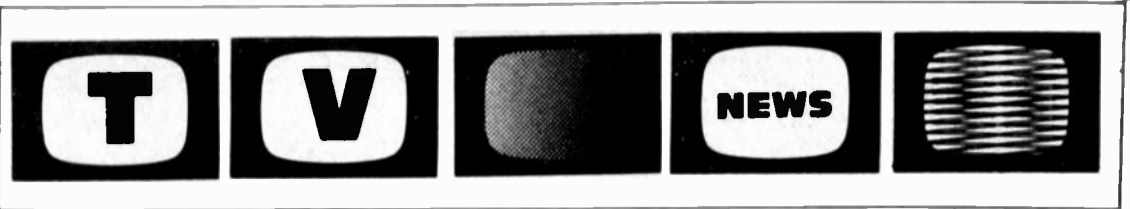
They are, by the way, the only group of doctors in the nation to be simultaneously investigated by the State Medical Board and the Zoning Commission!

And the third big Flarney winner is the Foonman All Night Shoe Repair Shop in Manhattan. Their building, of course, is in the shape of a shoe which revolves. Then across the top of the shoe, a large and tasteful sign that says: "Shoe Repairs, Acupuncture, And Colonics!"

Foonman himself is an expert in all of these fields . . . plus the accordion lessons, which are from three to seven in the afternoons.

And there you have a cross-section of the big winners . . . one of the reasons elegance in building American continues down through the decades. The R&R Architectural commission salutes you.

By the way — special attention goes to the radio station in Krelb, Nebraska which built its transmitter tower in the shape of an FCC commissioner in hopes that he would overlook their forged elevator permit and the fact that the control room was used as a brothel! They have been sentenced to watch every Chuck Barris game show through a flavor straw!



Pirates, Orioles Put ABC On Top

The concluding two games of the World Series finished 1-2 by a wide margin in the Nielsen ratings for the week ending October 21, and gave ABC a solid victory, despite a strong assault by CBS's series (seven in the top ten). ABC earned a 21.2 average rating; CBS moved up to second with 18.7, best so far this season; and NBC slid back to third with 16.9, thanks to just three programs in the top 20. CBS dominated the 20, and ABC managed to take only the 19-20 positions aside from the two Series games and two pregame shows.

The final game of the Series was the week's champion, with a solid 36.9 rating and 56 share, with Game No. 6 second, trailing by almost five ratings points. Next came 3) "MASH" (CBS) 4) "WKRP In Cincinnati" (CBS, both returning to their strong summer season form) 5) "Little House On The Prairie" (NBC) 6) "60 Minutes" (CBS) tied with "One Day At A Time" (CBS), a special wedding episode 8) "The Jeffersons" (CBS) 9) "Alice" (CBS) and 10) "Dallas" (CBS).

The second half of the top 20 led off with the pregame show for the final Series game at 11, followed by the warmup festivities for the sixth game at 12. Following were 13) "Lou Grant" (CBS) 14) "Trapper John, MD" (CBS), leading the new shows 15) "Dukes Of Hazzard" (CBS) 16) "Quincy" (NBC) 17) "TV Guide" special (NBC) 18) "Archie's Place" (CBS), beating out "Mork & Mindy" this week 19) "Barney Miller" (ABC), and 20) "Benson" (ABC).

CBS Kicks Off Cancellation Derby

CBS, off to a slow start in the network competition this season, was the first network to take action in pruning its schedule of less-than-promising series. Over the last week or so, CBS cancelled new series "Working Stiffs" and "Struck By Lightning," and has put on hiatus debut series "Big Shamus And Little Shamus," "The Last Resort," and "Paris," plus a last-season debut, "The Bad News Bears." Expect more of this sort of thing to come.

MUSIC ON TV — KHJ/Los Angeles morning man Rick Dees hosts "Top Ten," a special covering the top ten of "everything" with comedy and music. Dees's wife, Julie McWhirter Dees, is also a star of the show, which airs Oct. 27 on NBC . . . MCA/Songbird and the Christian Broadcasting Network will produce a Christmas special called "On This Christmas Night," based on the Songbird LP of the same name. B.J. Thomas, Dan Peek, the Boones, B.W. Stevenson, and Tennessee Ernie Ford are among the guests on the show, which will air on CBS and cable stations . . . Ashford & Simpson are on "Dinah" Oct. 31 . . . Hall & Oates appear on "Rock Concert" in most markets starting Oct. 27 and extending through November, depending on local scheduling. Stephanie Mills is also set for similarly staggered appearances on the same show, and New England is on "Rock Concert" November 3 in many locations.

VIDEOSCOPE:

Videodisc players will be in 30 to 50 percent of the U.S. homes that have color TV by 1990, claims RCA Exec. VP Herb Schlosser. In other words, there will be between 25 to 40 million videodisc players in operation in 10 years. RCA doubtlessly plans to capture a large share of the market when it announces the market introduction date for its "SelectaVision" videodisc system in December 1979. Schlosser noted that when the "Selecta-Vision" system does become available, it will be on a national basis and not confined to a few test markets. During the system's first year of introduction, RCA expects to make 300 titles available, half of which will be feature films (both recent and classics) . . . Sony Video Products Co. debuted a prototype of its videodisc player recently. General market introduction is two years away. Sony also claims to have alternate forms of videodisc hardware under development as well. J. Philip Stack, Sony VP and National Sales Manager, predicted that videodiscs will become more prevalent than VCR's due to videodiscs' software being lower priced. Stack added that because the VCR can tape off the air and videodisc cannot, the two systems will coexist much like tape recorders and record players . . .

ERR WAVES

BY BOBBY OCEAN



5 YEARS AGO TODAY

Radio & Records

- ★ JIMMY FOX JOINS KCBQ/SAN DIEGO — Leaves KUPD/Phoenix, joins as MD/alr personality
- ★ BERNIE TORRES EXITS DRAKE-CHENAULT, K100
- ★ R&R RELOCATES — Moves down the block to 6430 Sunset, home till May 1978
- ★ NUMBER ONE FIVE YEARS AGO — "You Ain't Seen Nothin' Yet" — BTO (Mercury)
- ★ NUMBER ONE COUNTRY — "Mississippi Cotton Picker" — Charley Pride (RCA)

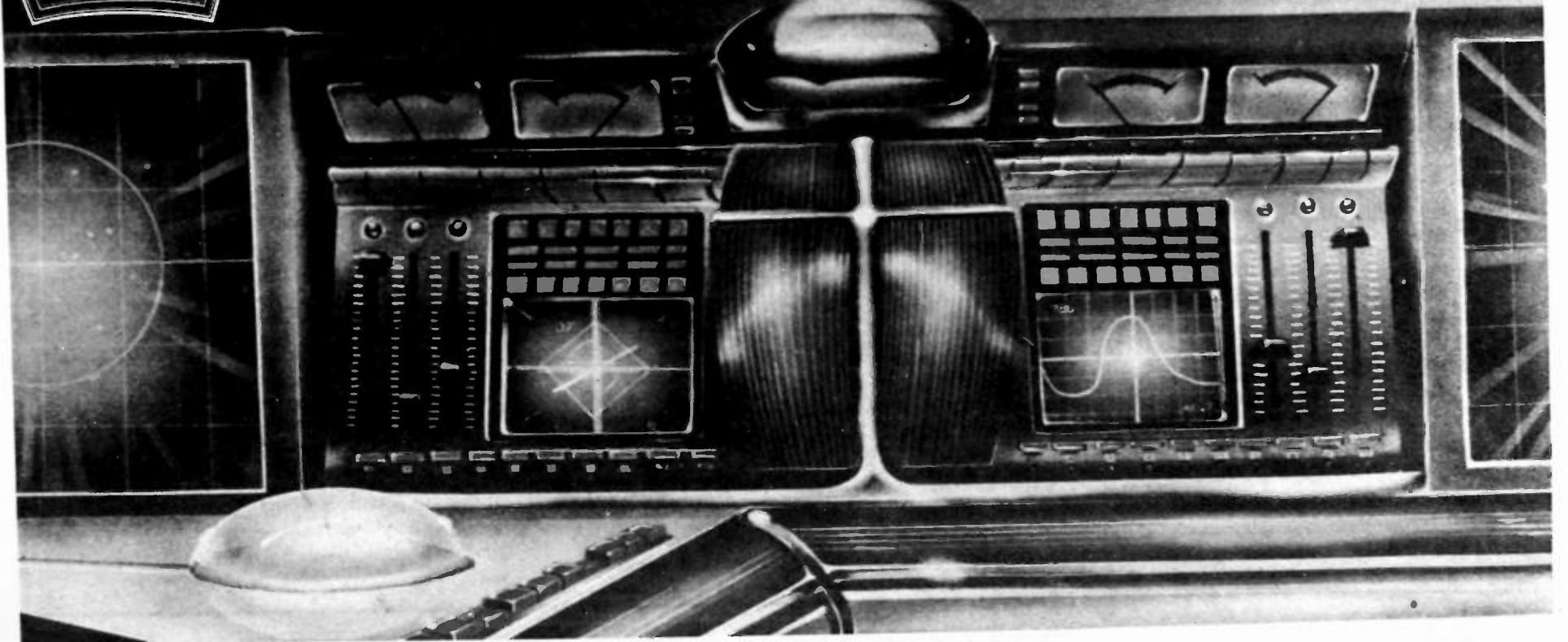


"IF YOU WANT IT"

Y100 8-7
WGCL add
Q106 on
WKEE add
WTIX deb 38
WNOE 34-25
KEEL deb 33

Z98 on
WAXY 25-24
Y103 add
BJ105 on
WBBQ deb 22
KWEN 21-18
WHB add 26

KCPX on
WFBG 33-29
WXIL on
FM99 30-26
KJNT 25-24
WRKR on
KDZA on



The State Of RAM Research —

R&R Investigates Allegations, Reports RAM Response

As part of our continuing effort to keep you abreast of developments within the radio ratings industry, R&R would like you to be aware of certain allegations made against RAM Research recently, and the response by the company to those allegations. Although the charges are, at face value, serious, RAM officials have assured R&R that the company is operating at a high-quality level.

Exclusive Investigation

R&R's exclusive investigation into the affairs of San Diego-based RAM began several weeks ago. At that time, some recently-released operations-level employees of RAM came to this writer with what they sincerely felt was a list of serious charges against the ratings firm. The bottom line was that the employees felt they had been released for not going along with what they felt were shoddy methods they believed RAM was practicing. After talking with the sources and reviewing the documentation which was supplied, R&R was convinced that the story needed to be pursued.

Ethnic Retrieval Allegations

Most of the issues brought to our attention by the former RAM staffers revolved around the treatment of that touchy research issue, ethnic retrieval. Specifically, the allegations stated;

1. In Miami for the April/May/June report, estimates initially looked too low for WQBA, the leading Spanish-language station there, due to a poor sample return among Spanish diaries. Thus, it was alleged, WQBA diaries were "manually weighted" upwards until they could generate a higher share for WQBA.

2. In Chicago, again for the April/May/June RAM report, WBMX, a Black-formatted station, allegedly had garnered too high a share. As a result, it was alleged that 18 diaries with entries to WBMX were examined again to see if they could be either deleted from the sample or were indeed valid diaries.

Other markets, our sources stated, could have also been affected by what appeared to be tampering with the ethnic return. These markets included Norfolk, Indianapolis, and San Antonio.

3. Ethnic retrieval telephone interviewers, based at RAM's headquarters in San Diego, allegedly were involved in numerous instances of falsifying completed ethnic diaries in order to earn more pay (the interviewers are evidently paid on a fee-per-completed-interview basis).

When these allegations were examined and discussed with Jack McCoy, President of RAM, and Don Cole, President of Cole Industries, RAM's

parent company, they were able to provide documentation to R&R that effectively showed that allegations 1 and 2 above were not correct and were based perhaps on an incomplete knowledge by the accusers of what was going on at RAM during the time in question.

RAM's Response

Respectively, the replies from the Cole/RAM officials to the specific allegations were as follows;

1. Up until the April/May/June RAM surveys, the company did not engage in ethnic weighting. RAM made an attempt to, through its procedures, capture enough ethnic return and had never had a serious problem with drastic under-return of such diaries. However, in the Miami situation the Spanish response was so poor that RAM decided to implement manually a computer weighting scheme going into all ethnic markets effective with the April/May/June report. Operations staffers at RAM have assured R&R that the weighting was done appropriately, cell-by-cell, and that no attempt was made to select only the WQBA diaries and boost them specifically.

2. In Chicago, 18 diaries were selected from a data tape and some of these diaries with significant listening to WBMX were eliminated. However, the tape in question, according to the RAM officials, was merely a duplicate of the actual report data tape, and that various software debugging tests were being performed on this duplicate tape. The ethnic weighting software was corrected after a number of attempts, and the 18 diaries were never actually deleted from the master tape used to produce the Chicago April/May/June report. All diaries with entries to WBMX were used, the RAM spokesmen assured us.

In the instances of other markets, again diaries may have been deleted from test tapes used to debug the computer program for handling ethnic weighting, but RAM has stated to R&R that in none of these cases did diaries get removed from a tape used to produce the report for the relevant market.

The feeling of RAM leadership is that when the former operations staffers were asked to remove diaries, they assumed the removal was coming from an actual report data tape, when that was not actually the case.

Falsified Ethnic Diaries

The allegation regarding the possibility that telephone diaries were being falsified evidently did have some merit to it. According to our sources, and confirmed by RAM officials, at least one telephone retrieval interviewer did, during the latter

Week In Review

R&R Investigates Allegations Against RAM Research, Reports RAM Response

Several former RAM employees came to R&R with allegations against the research company. See article for full details of the allegations and the responses from RAM.

Wallace & Washburn Expand Qualitative Sales, Programming Research Efforts

Wallace & Washburn, the Boston-based research firm, is expanding the number of markets in which its qualitative research studies will be available to broadcasters. With client stations in Boston and New York, firm is seeking to add other top 10 markets to its roster for biannual reports. Stations can benefit from product usage and demographic data for sales purposes, while also finding the programming section of Wallace & Washburn reports informative. Data is available on musical preferences by station, info on tuneout problems, and listener perception of station's pluses and minuses.

Next week this column will examine fully the quality and type of information generated by Wallace & Washburn report. We'll talk with Kim Wallace and Harold Washburn, both of whom have extensive packaged goods marketing experience.

Burke Reopens L.A. Office

The resurgence of Burke Broadcast Research continues as the alternative ratings firm reopens its L.A. office. Bresci Leonard, who formerly headed the Burke operations on the coast, will be returning to again guide Burke's attempt to make West Coast headway against Arbitron.

part of 1978 and the early part of this year, falsify radio listening and interview completion records. According to records shown us by Don Cole, that telephone staffer has since been released by RAM for not following the proper procedures in carrying out her job. It could not be determined exactly which markets might have been affected by her performance, but since she was bilingual it is possible that markets with Spanish stations or a Spanish retrieval technique were affected by her falsifications.

Media Infiltration Into Surveys

As we implied last week, RAM, like Arbitron, has potential problems with media-related individuals getting survey diaries. We cited the case where a broadcaster (in Milwaukee) received six diaries from RAM. Just recently another broadcaster brought to our attention the fact that he had been called by RAM (and received diaries) for the Springfield, MA survey. While RAM is tightening up its operations with regard to the ethnic retrieval area, it would also behoove the company to consider new steps to try and stem the possibility of broadcasters getting survey diaries. Asking a media affiliation question during the placement interview is a step in the right direction.

The State Of RAM — Improving

Our investigation into the affairs of RAM has shown that some serious allegations made against the firm have been off the mark and without foundation. However, like any ratings service, RAM needs to keep an eye on the operation of its ethnic retrieval methods. The computer weighting scheme used by RAM since July may go a long way towards keeping things on an even keel in this area. The company has also shown no hesitancy to fire employees who in the past have not followed the RAM operating procedures. RAM has applied for an audit by the Broadcast Rating Council, and as that audit approaches, the company will continue to improve its documentation of procedures. All of these trends bode well for a firm which hopes, by 1985, to achieve parity with Arbitron. R&R will continue to keep on top of developments within RAM — and the other ratings services — so that you have the best information on this crucial area of our industry.

--Jhan Hiber

Q&A

At a recent seminar we were asked "Why does Arbitron use 'blind' ads in newspapers to attract the workers who conduct the local radio surveys?"

A 'blind' ad, which does not mention the name of the company seeking the personnel, is used to cut down on the possibility that someone with a media connection might want to sign up to work for Arbitron — and possibly influence the results of the local survey. Although the vaguely worded ad may cut down on media infiltration into the Arbitron staff, the ads, because they are so vague, also generally attract a lower caliber of applicant. Survey results may be affected as a result of the local survey staff being of not very high quality.

The radio industry needs to resolve the dilemma — either ask Arbitron to be specific in its advertising for local employees (and risk the potential media intrusion) or be prepared for the possibility of poorer survey quality due to the type of people who might respond to a blind ad.

De-Lite
RECORDS

The Kool Explosion

**“Ladies Night”
Kool & The Gang**

**Mass Appeal
Pop**

	45	LP
BB	*62	*32
CB	*53	*26
RW	*53	*23



**Mass Appeal
R&B**

	45	LP
BB	*2	*1
CB	2	*3
RW	*2	5

Huge Sales

Breakout: NY, Philadelphia, LA, Chicago, Detroit, Dallas, Houston, Atlanta, Charlotte, Boston, Washington, Baltimore, New Orleans.

Racked: Lieberman, Pickwick, Handleman, Western Merchandiser, Danjay Music, Alta Dist., Show Industries, Largo Music, Knox Rack.

WABC 16-7	KFI on	KEEL add	KRUX add 40
WXLO deb 27	KTLK 19-13	WGA on	WYRE deb 27
WCAO deb 15	WTRY 29-23	WBBQ deb 20	14WK on
WRKO deb 21	WBLI 22-19	KSTN add	WCIR deb 29
WPGC deb 22	Q106 add	KFMK add	KX104 deb 14
Y100 add 22	WHYN add	KHJ 21-16	WFLB 32-24
KEARTH 21-16	WTIX 40-23	KERN add	WTMA deb 23
KRLA 17-8	WNOE deb 31	KCPX add	FM99 on

Average Move: +9

**So Come On!
Join The Kool Explosion
You & Your Listeners
Will Be So Glad You Did**

CARTER CAMPAIGN OFF TO BIG START:

WLAC on
WRJZ on
WNOX 27-22
WAYS deb 36
WHEB deb 40

WVLD on
WTOB on
WSM-FM on
WILS on
KCBN on

CARLENE CARTER

"DO IT IN A HEARTBEAT"

PRODUCED BY LANCE QUINN
AND TONY BONGIOVI



ON WARNER BROS. RECORDS



Brad Messer's

Rip "N" Read



Gee, I'm Sorry . . . You BELIEVED That?

It was the most famous radio program I ever heard about. It scared the living daylights out of many people, who hopped in their cars and trucks trying to escape alien killers. People huddled in their homes, protectively hugging their children, preparing to die in the next few hours. A great many more people merely sat listening to their radios greatly entertained, knowing the program was only a drama.

Of course, the radio show was "Invasion From Mars!" better known by the name of the book from which it was adapted, H.G. Wells's "War Of The Worlds."

Because of its impact on the nation and its historical value, I've dug up the script for you, as presented by Orson Welles the evening of October 30, 1938 on "Mercury Theater On The Air."

Just As People Heard It In '38

Good evening, ladies and gentlemen. From the Meridian Room in the Park Plaza in New York City, we bring you the music of Ramon Raquello and his orchestra. With a touch of the Spanish, Ramon Raquello leads off with "La Cumparsita" (MUSIC BEGINS).

ANNOUNCER: Ladies and gentlemen, we interrupt our program of dance music to bring you a special bulletin from the Intercontinental Radio News! At 20 minutes before 8 Central Time, Professor Farrell of the Mount Jennings Observatory, Chicago, Illinois, reports observing several explosions of incandescent gas, occurring at regular intervals on the planet Mars . . . Now, nearer home, comes a special announcement from Trenton, New Jersey. It is reported that at 8:50pm a huge flaming object, believed to be a meteorite, fell on a farm in the neighborhood of Grovers Mill, New Jersey, 22 miles from Trenton . . .

We now take you to Grovers Mill, New Jersey (CROWD NOISES, POLICE SIRENS).

REPORTER: I wish I could convey the atmosphere . . . the background of this . . . fantastic scene! Hundreds of cars are parked in a field back of us. Police are trying to rope off the roadway leading to the farm. But it's no use. They're breaking right through. Their headlights throw an enormous spot on the pit where the object's half-buried . . .

Just a minute! Something's happening! Ladies and gentlemen, this is terrific! This end of the thing is beginning to flake off! The top is beginning to rotate like a screw! The thing must be hollow!

Wait a minute! Someone's crawling out of the hollow top! Someone or . . . something . . .

There, I can see the thing's body. It's large as a bear and it glistens like wet leather. But that face . . . it's indescribable. I can hardly force myself to keep looking at it. The eyes are black and gleam like a serpent. The mouth is V-shaped with saliva dripping from its rimless lips that seem to quiver and pulsate . . .

A humped shape is rising out of the pit. I can make out a small beam of light against a mirror. *What's that?* There's a jet of flame springing from the mirror, and it leaps right at the advancing men. It strikes them head-on! Good Lord, they're turning to flame! (SCREAMS AND SHRIEKS) Now the whole field's caught fire! (EXPLOSION) The woods . . . the barns . . . the gas tanks of automobiles . . . it's spreading everywhere. It's coming this way! About 20 yards to my right . . . (CRASH OF MICROPHONE . . . THEN DEAD SILENCE).

ANNOUNCER: Ladies and gentlemen, due to circumstances beyond our control, we are unable to continue the broadcast from Grovers Mill. Evidently there's some difficulty with our field transmission . . .

Ladies and gentlemen, I have a grave announcement to make. Incredible as it may seem, both the observations of science and the evidence of our eyes lead to the inescapable assumption that those strange beings who landed in the Jersey farmlands tonight are the vanguard of an invading army from the planet Mars! The battle which took place tonight at Grovers Mill has ended in one of the most startling defeats ever suffered by an army in modern times; 7000 men armed with rifles and machine guns pitted against a single fighting machine of the invaders from Mars. One hundred and twenty known survivors!

These excerpts from Welles's script give the flavor of radio's most exciting one-shot program. There are still tapes around, I believe, but replaying them would nearly guarantee the FCC coming around with the curb-service license shredder.

MONDAY OCT. 29: Fifty years ago today the stock market was crashing and the United States began what turned out to be ten years of the "Great Depression." On October 29, 1929, nearly everyone was trying to get rid of stock, and more than 16 million shares were traded in one still-remembered day. Within a few weeks the paper loss was about 26 billion. The Minneapolis Star of that day said, "Traders surged about the brokerage offices watching their holdings wiped out." The headline in Variety was "Wall Street Lays An Egg." The New York Times had been optimistic through the preceding weeks, and even on the day after the Crash headlined "Stocks Collapse In 16,410,030-Share Day. But Rally At Close Cheers Brokers; Bankers Optimistic. To Continue Aid."

Richard Dreyfuss becomes 32. Denny Laine, charter member of Wings, turns 35. Seven years ago today former President Richard Nixon went into shock during phlebitis surgery, and many people thought he was about to die (1972).

TUESDAY OCT. 30: Arnold Pasairo, bass player of Foxy, is 29. Ball player Mickey Rivers hits 31. Henry "The Fonz" Winkler turns 34.

The all-time champion radio program was broadcast 41 years ago, Orson Welles's "Invasion From Mars" in 1938. Despite disclaimers, many thought it to be actual news bulletins about Martians invading Earth, overwhelming our defenses easily and moving at will across New Jersey. Drivers trying to get away from the "invasion" area jammed highways. A woman listening in Pittsburgh was saved from suicide with only seconds to spare, as she yelled "I'd rather die this way" than be killed by aliens.

WEDNESDAY OCT. 31 HALLOWEEN: Dale Evans is 67 today, little buckaroos. Kinky Friedman is 35.

THURSDAY NOV. 1: The world's first H-bomb explosion was 27 years ago today on Eniwetok Atoll in the Pacific (1952). 203 years ago today the first non-native structure in California was established: the mission at San Juan Capistrano (1776). The startling idea of the forward pass was first tested 66 years ago today during the Army-Notre Dame game (1913).

Thirteen years ago then-President Lyndon Johnson got so charged up during a speech to some soldiers that he lied that his great-great-grandfather had died in the Battle of the Alamo.

Gordon Lightfoot is 40.

FRIDAY NOV. 2: The first commercial radio station, KDKA, on this date in 1920 broadcast election returns from East Pittsburgh, PA. Warren Harding became President, in the first contest in which women voted nationwide. Jimmy Carter won the Presidential election three years ago.

Media Marketing

On Converting Dollars Into Sense

So you've spent a lot of time and some big bucks on your market survey. Your results are back, and the computer has been spitting out printouts for days. How do you escape that information overload and actually convert your considerable investment into usable market intelligence? That is, how do you interpret the observed results and apply them to your problem?

This is generally referred to as the problem of transforming "data" into "information." A pile of data is useless until it has been carefully sifted and distilled to arrive at the meaningful portion — the information which will help you to make sound programming decisions.

Always Plan Ahead

The first, most basic, and by far most important rule for achieving interpretable results is to plan, in advance, the kinds of analyses you want to conduct in order to solve your problem. For instance, you should know which questions you wish to analyze on a simple frequency basis (i.e., to determine percentages across the entire sample) and which ones you want to cross-tab against other variables, such as age, sex, and current listenership. By planning such analyses in advance, you can be sure that the questionnaire includes the necessary items on which to perform the analysis, and you will also be less likely to be overwhelmed by the data when they arrive on your desk.

Statistical Considerations

Let's take an example wherein we wish to estimate the proportion of people in the market who have a strong preference for an AOR-formatted station. After running the survey and analyzing the results, we find the following pattern:

"What is your favorite type of radio programming format?"

Format	n	%
Top 40	75	15.0
AOR	85	17.0
Country	40	8.0
Black	50	10.0
Dancemusic	35	7.0
Pop/Adult	125	25.0
Beautiful	25	5.0
Talk/News	65	13.0
Total	500	100

In interpreting this table, we must bear in mind the fact that the 17.0% figure for AOR is not set in concrete. If you recall my recent column on sample size, you remember that surveys can only provide range estimates of true population percentages. So, assuming that our sample of 500 was selected via a probability sampling procedure, we can compute the range of values around the 17% figure. Based on the computational formula, with a 90% degree of confidence, the above table really tells us that the true percentage of listeners who prefer AOR is somewhere between 14.3 and 19.7.

Now, suppose you had it in mind to switch to an AOR format if at least 15% of the listeners in the market preferred it. Based on the table alone, you might be inclined to make the format shift, but consideration of the range of estimates tells you that the observed 17% is not necessarily really larger than 15%. There is some real possibility that the true value is less than 15%. In that case, you will either have to change, i.e., lower your decision criterion to accept the possibility of the smaller (than 15%) figure, or else increase your sample size to the point where a 17% figure would fall into a range whose minimum value is 15%. In the present instance, that would entail a total sample size of 893, or an additional 393 respondents. If after the additional sampling, your observed percentage is 17% or greater, then you could conclude, with 90% confidence, that the true percentage of AOR aficionados is greater than 15%.

Displaying The Data

Last week I mentioned that the use of pie charts and histograms was advisable for communicating survey results. Before actually displaying the data in that form, however, I usually begin my data interpretation by taking a blank copy of the questionnaire and filling in the response percentages for every question (i.e., a simple one-way frequency). This questionnaire complete with observed percentages then becomes my "road map" for further analysis.

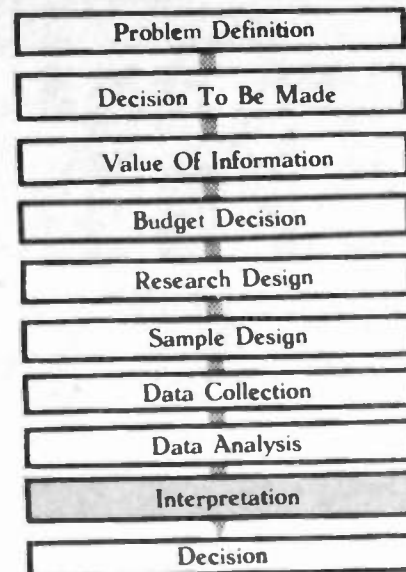
For example, a quick glance at the demographic percentages will give a feel for how well the sample reflects the demographic characteristics of your market. The local Chamber of Commerce or Census Bureau should have statistics available for you to use as a baseline for comparison. To the extent that your sample demographics look different from the population baseline, then you know that something went wrong with your sampling (e.g., the interviewers called at the wrong times to catch a true representative sample, or the refusals were systematically related to demographic characteristics, etc.).

If your sample demographics don't match the baseline well, then you are forced to place less confidence in the results for other questions (like music preferences) for which you have no baseline against which to compare. Thus, the most useful starting point for interpretation is the demographic section of the questionnaire — it sets the frame of reference for how much faith you are going to place in the rest of your results.

Data Dredging

Once you have gone through the questionnaire with the percentages filled in and checked out the basic results, other analyses usually are suggested. For example, in the table above, one may want to know how the 17% AOR lovers breaks down into males and females. This would suggest a cross-tab between sex and the format question.

Stages in the Market Research Process



Sometimes an anticipated cross-tab cannot be performed because not enough of the sample falls into one of the categories. Suppose, for instance, that you wanted to compare your current listeners with non-listeners with respect to their format preferences. But the results of the survey come back as follows:

"Do you ever listen to radio station KNRD [your station]?"

	n	%
Yes	25	5
No	475	95
Total	500	100

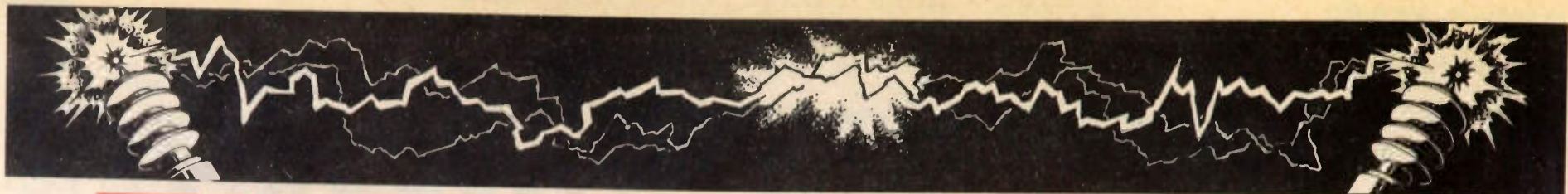
In this case, the small number of listeners would prevent you from conducting any kind of meaningful cross-tabulations on listenership. You should, therefore, anticipate such results based on Arbitron or Burke ratings and use a stratified random sample if the comparison of listeners and non-listeners is important to you. Again, the value of advance planning is illustrated by the above example.

In sum, the interpretation of a survey is that step in which data are converted to useful information. The most logical flow of interpretation begins with simple one-way frequencies and then proceeds to two-way cross-tabulations for the purpose of making group comparisons. You may be tempted, in some cases, to analyze the data even more microscopically via 3-way cross-tabs. For example, what percentage of males, 18-34, prefer an AOR format? Unless you have very large sample sizes, such 3-way analyses can become distorted by having very small cell sizes. As a general rule of thumb, I don't trust any percentage based on less than 30 people. And even that is subject to a lot of potential error. So, unless 3-way cross-tabs are absolutely critical, or you have planned in advance for them by using a stratified sampling plan, you should try to stick with 2-way analyses.

NEXT WEEK: Our research odyssey concludes with the final step: Decision.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.





THE POWER OF SINGLES FROM A&M TO KEEP

STYX
"BABE" The single from the album
 CORNERSTONE.
AM 2188
 SP 3711

PABLO CRUISE
"I WANT YOU TONIGHT"
 The single from the album
 PART OF THE GAME.
AM 2185
 SP 3713



BRENDA RUSSELL
"SO GOOD, SO RIGHT"
 The single from the album
 BRENDA RUSSELL.
AM 1821
 SP 3729

SUPERTRAMP
"TAKE THE LONG WAY HOME"
 The single from the album
 BREAKFAST IN AMERICA.
AM 2193
 SP 3708

TIM CURRY
"I DO THE ROCK"
 The single from the album
 FEARLESS.
AM 2122
 SP 3712

RITA COOLIDGE
"I'D RATHER LEAVE WHILE I'M IN LOVE"
 The single from the album SATISFIED
AM 2199
 SP 4781

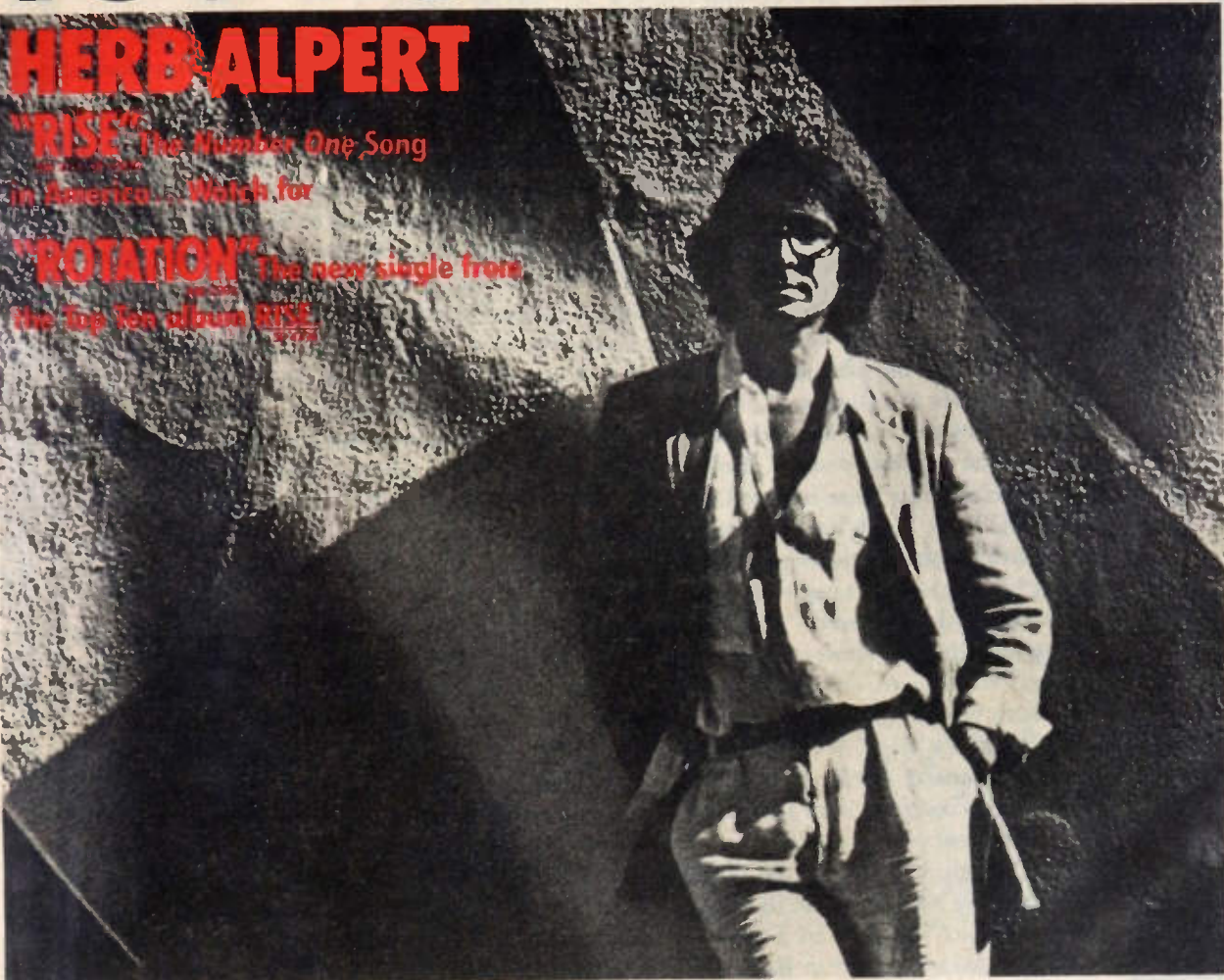


POSITIVE ENERGY. YOU HOT DURING THE ARB's!

HERB ALPERT

"RISE" The Number One Song
in America... Watch for

"ROTATION" The new single from
the Top Ten album RISE



JOE JACKSON "IT'S DIFFERENT FOR GIRLS"

The single from the album
I'M THE MAN.



THE POLICE

"MESSAGE IN A BOTTLE"

The single from the album
REGGATA DE BLANC.

HIGH ENERGY MUSIC FROM A&M RECORDS & TAPES



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The Cart They're Pushing In All These Super Markets:

94Q — Atlanta, GA
 KNOW — Austin, TX
 KXX106 — Birmingham, AL
 WSGA — Savannah, GA
 95SGF — Savannah, GA
 WBBQ — Augusta, GA
 WSKZ — Chattanooga, TN
 WNOX — Knoxville, TN
 WAAY — Huntsville, AL
 WFOX — Gainesville, GA
 WCGQ — Columbus, GA
 WANS-FM — Anderson, SC
 KOOK — Billings, MT
 KRRLC — Lewiston, ID

TOM JOHNSTON "SAVANNAH NIGHTS"



Radio & Records

Album Airplay/ 40

— 38 — 33 TOM JOHNSTON ... Everything You've... (WB)

Produced by Ted Templeman



on Warner Bros. Records



STREET TALK

Are Shamrock Broadcasting and SJR Communications talking about a possible merger? Street Talk says yes! If those two companies were to become one, some "spinning off" of properties would follow, because in combination the two firms hold 11 FM's and 6 AM's.

A shakeup of sorts at KIIS-FM/Los Angeles last week as two jocks exited the station. A.J. Martin and Steve Weed are now free agents and PD Mike Wagner has gone back on the air in PM-drive as part of a "total staff realignment." In addition, Mike will be surrendering the other half of his PD duties (KIIS-AM), with a new Program Director to be named for the P/A AM soon. This might further fuel the rumors of KIIS-FM switching from Dancemusic back to Top 40, but in reality it's most likely an economic cutback that was inevitable.

Scotty Brink to be the new morning man at WXLO/New York? Yes, it's true, but . . . instead of starting on October 1st, as was originally planned, Scotty will take over on *November 1st*. Seems that a small contract point with his former employer, WNBC/New York, has delayed his 99FM debut.

Look for a major realignment of the executive power structure within Elektra/Asylum. We hear it's already underway with official announcements to come next week.

Street Talk congratulations to Todd Chase on being promoted to Station Manager at JB105/Providence. Todd will continue to program the station, but will now become much more involved in the overall operation. As Todd told us, "It's very nice to be working for a company that treats people the way this one does." JB105 is owned by the Providence Journal.

Jack Armstrong (and the Gorilla) have found a new home in Los Angeles at KFI. After leaving KHTZ, the schizoid one (or should that be two?) has signed on the newly-created 4-7pm shift.

Michelle Phillips said, "No comment." The Grass Roots said, "Let's live for today, ya know?" But you can't stop Dunhill Records! Yes, they're coming back, distributed by MCA and run by the original owners, Bobby Roberts and Hal Landers. We say, "Welcome back!"

Christopher Haze resigned late last week at Z97/Ft. Worth, where he had been the 9-12noon jock. PD Gary Mack has rearranged the staff somewhat and now has an opening at 6-10pm. Interested folks with experience should contact Gary at Z97. Where Haze is headed is not yet public, but we're betting he won't leave the Lone Star State.

The lead singer said, "We just wanna play rock in China." The discussions have indeed been going on between representatives of the band and prominent Chinese Embassy officials in Washington. Right now, nothing is definite, but there is a distinct possibility of China seeing its first hardcore Western rock & roll band next year. What's the group? The Rolling Stones.

From our "Hey, We Can't Lose Department" comes this item: WCAO/Baltimore's morning team of Louie & the Bear (Lou Roberts & Alan Berrier) made a World Series bet with KDKA/Pittsburgh morning man Jack Boget. The bad weather and seven-game length of the series made for some great phoners between the two morning shows, but in the end Louie & the Bear had to fly to Pittsburgh, kiss the ground in the center of the city (as several dignitaries watched in rapture), and publicly apologize for Baltimore's ignominious defeat. And as if that weren't enough, next weekend Jack Boget (and a party of three guests) will be treated by WCAO to a fun-filled, all expenses paid weekend in Baltimore. With the Superbowl coming up next, we hope Louie & the Bear have learned their lesson.

Ron Farber, West Coast Regional Promotion man, has left A&M Records after seven years with the label. He can be reached at (213) 877-8960.

And finally, lots of stations get their airstaff together on the eve of the ARB for a little "kick-off celebration," and apparently the tradition is alive and well in Louisville. Both WAKY and KJ100 scheduled their get-togethers on the same evening, and WAKY's PD Mike McVay just happened to find out the location of KJ100 gathering. Being a fun-loving (and basically devious) type, Mike went into action. On the evening of the party, the staff of KJ100 had just finished their first round of drinks when the waiter stepped up to the table and informed them that the refreshments had been paid for by the staff of WAKY radio, who wished them well in the upcoming battle. The silence that followed was punctuated only by the sound of various jaws dropping open. Isn't competition fun?



DON'T LET KERMIT SEE THIS — Prior to the big Slippery Rock and Shippensburg game, CKLW/Detroit's morning man Dick Purtan stuffed and mounted the renowned muppet personality, Miss Piggy, for the first annual "Piggy Bowl Award." The award was presented to Slippery Rock College at their pre-game pep rally. Purtan (on the left) hams it up with Slippery Rock's Athletic Director and President, who seem to be taking it rather well, but when you consider all the Slippery Rock jokes they must hear, the smiles are understandable.

RON PHELPS

APRIL 26, 1945 — OCTOBER 17, 1979

He was deeply loved.

He will be deeply missed.

THE INFINITY FAMILY 

TOP-40



John Leader

LOS ANGELES

FALL'S CONTESTS AND PROMOTIONS

Games The Top Five Markets Play

There are basically two schools of thought when it comes to big radio contests: those who like 'em and those who don't. That statement applies to programmers and listeners alike.

This week I talked with 14 programmers, all PD's of Top 40 stations within the top five markets, and asked them to explain what contests or promotions they were using for the fall sweep. There are some really big giveaways in progress and there are some stations that are continuing their policies of no big hoopla. Other station programmers around the country may be surprised at who's doing what and why, but it's always interesting to know what's on the air where the budgets are usually large. It's also fun to remember what was happening promotionally when the results of this fall's ARB are released after Christmas. Let's get into the top five markets and see what listeners from coast to coast are hearing this fall.

NEW YORK CITY

WABC is concentrating all its promotional efforts on the air this fall, as opposed to doing a large outside TV, billboard or newspaper campaign. The major contest is called "The Jackpot Game" and it's a variation on playing a slot machine. During the hour the jock will announce what three symbols have come up in the WABC slot machine (three bars, three lemons, etc.) and what those symbols are worth in cash. The contestant, who calls in later on in the hour, has to identify what the symbols were and how much they are worth. It's a straight-ahead quarter-hour maintenance contest with cash winners up to \$1000 every hour. WABC has also purchased 100 pairs of tickets for Elton John's N.Y.C. concerts and 100 pairs of seats for the upcoming Fleetwood Mac shows, all of which will be given away on the air.

WNBC continues its bumper sticker contest which has the WNBC spotter looking for stickers and giving the winner a choice of four envelopes (W, N, B, & C) each containing a different prize. For the finale, which will occur during this sweep, one of the four envelopes will contain the keys to a 1961 Rolls Royce Silver Cloud II! In addition to the Rolls the station will also give away the brightly painted WNBC "Chase Van" that has been used to spot the stickers. The station is also completing production on its second "Home Town Album," featuring local talent performing their own original music. Further, WNBC is running a sizable TV spot schedule promoting both Imus In The Morning and WNBC's being the number two music station in New York (by cume) and its desire to be number one.

WXLO, under new PD Don Kelly, is running a "Secret Serial Number" contest offering \$1000 dollar bills as the reward for guessing the number. Hourly clues are given that may be mathematical or riddles about various points of interest within the city. The station hopes to have at least ten winners during the contest's run. Don told me, "I really have the format only about 60% in place for the fall, so I'm trying to hold the share about where it was or perhaps increase it slightly. We should be totally ready with the entire new sound by January-February, at which time we'll really show our stuff."

CHICAGO

When it comes to promotions you can always count on WLS for a biggie and this fall is no exception as the Big 89 offers to put its listeners on "Easy Street." Listeners are encouraged to send WLS a postcard with their names, addresses, etc., and then listen for their names to be announced on the air. Interestingly enough, PD John Gehron is making this contest very easy by pre-promoting exactly when names will be announced. The named listeners are then given 30 minutes to call. If they do call, they qualify for "Easy Street" and automatically win "a piece of Easy Street" just for calling in. Eventually 80 qualifiers will go into a hopper for the grand prize drawing. The ultimate winner gets "Easy Street," which includes the following huge list of prizes: a 1980 Mustang, rent or mortgage payments for a year, \$2500 worth of furniture, \$1000 wardrobe, \$3000 in groceries, \$1000 in gold, \$1000 worth of home entertainment equipment, \$1000 in sporting equipment, \$1000 in Chicago entertainment events (movies, concerts, restaurants, limo rides, etc.) and a Mexican vacation, all expenses paid! The contest is being supported by TV and newspaper ads and displays at many of the WLS sponsors' locations. The key to the contest is how easy it is to play. Contestants simply register with a postcard, the station tells them when names will be announced and should you hear your name and call in you can win a part of "Easy Street," which is one of the many prizes that make up the entire grand prize. In other words just for calling in, you could win a new car or \$1000 in gold. Then all qualifiers enter the drawing for the entire package of prizes.

WEFM is offering its listeners a series of "Glamor Concert Trips" to various cities around North America. The trips send winners to places like New York, Los Angeles, Montreal, etc., to see groups like Fleetwood Mac, Eagles, and other superstars. WEFM is doing its continuing outside promotion on Chicago bus-sides and using TV as well. The TV spots are general sells for music and the station's image.

To say the Top 40 race in L.A. is interesting would be a classic example of understatement. Los Angeles is the only market among the top five with six radio stations going after the same general audience, playing the same general type of music. And in counting those stations, I'm leaving out the AOR's (4 more stations), the Dancemusic outlets (2 more), and the Black-formatted stations (3 more).

Promotionally, KHJ is running the biggest contest this fall with their "Million Dollar Minute." The station has purchased \$1 million in Krugerrands (gold coins), and the contest will allow one winner to scoop up a single handful of the coins as the grand prize. Figuring that a Krugerrand weighs one ounce, and that the price of one ounce of gold has been running from \$350-400, the winner has a good chance of taking away quite a handful! The contest is being supported by TV ads and on-air promos voiced by Paul Frees, one of the best-known voice-over talents in the country (perhaps best remembered in radio for last year's impressive KFRC/San Francisco "UFO Promo" narration). Potential gold winners call hourly to qualify for the final drawing and chance at the Krugerrands. The finale of the contest will be held November 14th on KHJ-TV's "Midmorning L.A." show and it's being billed as someone's chance to "manhandle a million."

KFI, meanwhile, is keeping its promotional profile low as usual. PD John Rook told me, "I have never been an ARB programmer and I don't believe in big contests. I fully believe that talent will bring in the listeners, and that big contests only give your station the image of being 'Top 40' in the worst sense of the words. We do some hourly giveaways, but no big contests. I just don't believe in them . . . never have!" I will say that I have heard Lohman & Barkley giving away "live Maine lobsters" every morning, but the duo makes the lobsters crawl to the winner's home, so I guess that's not really a "big contest."

KRLA, the final AM Top 40 in L.A., has a continuing promotion going called the "KRLA Hit Man." The station has been putting bumper stickers into the market for quite some time now, and the KRLA Hit Man continues to spot those and award \$100 in cash when people have their radios on KRLA, and smaller prizes if they don't happen to be listening at the time. Another money contest KRLA does is "Money

LOS ANGELES / Continued on Page 24

PHILADELPHIA

When you call WFIL to speak with new PD Ray Quinn, the receptionist at the station answers the phone, "WFIL's gonna make you rich!" That particular contest, a variation on the cash-call theme, has been running on WFIL for two years and it continues through this book. Random cash amounts from \$1000 to \$5000 are announced on the air, and then calls are made to residents of Philadelphia. If they can identify the exact amount as promoted over the air, they win it all. The contest is played 8-10 times a day. The station is also running the very popular "Ellery Queen Minute Mysteries." This series of mysteries has the contestant match wits with the master sleuth Ellery Queen, trying to determine who the guilty party is within the :60 audio vignette. Winners receive \$56 and dinner for two at a Philadelphia restaurant. WFIL also has an ongoing promotion involving the giving away of its now-famous coffee cups. Listeners who have WFIL on at work are encouraged to send in a letter (on their company's letterhead) requesting the cups. Three times a day letters are picked, read on the air, and the coffee cups are on their way. Finally (there is a lot going on at WFIL this fall), Ray has put together a "Bonus Prize Package" for all winners on the station between now and Thanksgiving to have a shot at. It consists of a new Cadillac Coupe de Ville, 1000 gallons of gasoline, and a \$5000 fur coat. Anyone who wins anything on WFIL before Thanksgiving (even just an LP) goes into the hopper for the "Bonus Prize Package" drawing.

WIFI, as you may know, is WEFM/Chicago's sister station and is doing the exact same promotion as WEFM for this fall's sweep. PD Steve Rivers and I were kidding on the phone that the concert trip winners from WIFI might wind up seated next to the trip winners from WEFM at the same concert. Imagine the surprise of the two couples, if they got to discussing how they came to be at that particular concert and each was there because of a radio station contest in each of their particular hometowns. Anyway, WIFI is using two giant painted billboards along freeways and 300 bus-sides, plus some TV for outside promotion this fall.

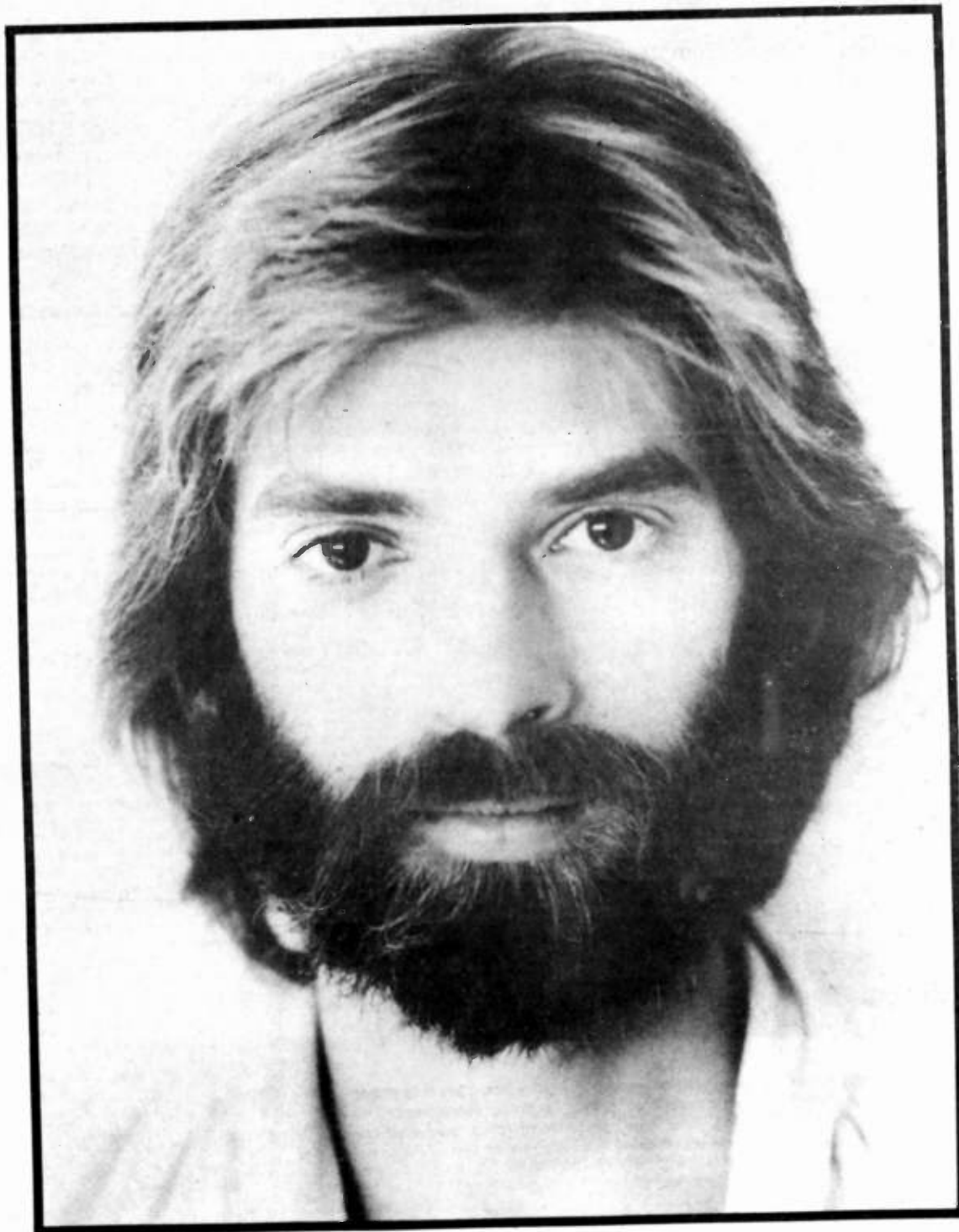
DETROIT

When you start looking for Top 40 radio in Detroit, there is only one left, CKLW, and even the Big 8 is leaning more adult these days. PD Bill Gable has the "CKLW Song Puzzle" contest running this fall and it's a variation of the old "guess the songs" game. Segments from three songs have been put together on the 4-track and mixed into a mini-montage, which is played early in the hour, with a solicited guess following later on. The winners receive \$80 in cash and a chance at a trip for two to the Caribbean. All the weekly winners are put into a hopper for jock Tom Shannon to draw from on his Saturday show. That person wins the trip. CKLW is spending over \$100,000 on TV, promoting morning crazy Dick Purtan, using a specially produced animated TV spot. Also, CKLW hired the services of Dick & Bert to create audio image promos for the station, all humorous, attempting to recycle some of Purtan's giant morning come into other dayparts, specifically afternoon-drive. In addition, CKLW continues to run weekly special programs featuring artists like Bee Gees, Donna Summer, and Barry Manilow.

That's it. That's what's happening in the nation's top five markets on Top 40 radio. From the giant contest on WLS to the non-contest stance at KFI, like every other fall, this should be a very interesting one. Next week we'll take a look at the very competitive Houston market and the newest Top 40 there, 98FM, as we chat with PD Lee Logan.

If There Ever Was A Hit...

“THIS IS IT”



94Q 23-15
Y100 34-30
Q105 on
WLCY add
KSLQ 37-32
KBEQ 28-24
Q102 on
WZUU on
KJR deb 24
KOPA 26-21
WNOE add
KXX106 add
WSGN deb 31
BJ105 add
WSKZ add
WRJZ add
WAYS add
WRVQ deb 25
KWEN 40-36
KLEO deb 28
KHJ add
KJRB add

KCPX add
KRQ add 36
KORL deb 26
WCGQ add
WISE add
WANS-FM deb 33
FM99 add
WKXY deb 30
KILE 29-26
KQWB-FM 30-23
WAKX add
KSLY 23-19
KLUC add
KBDF add
KBOZ add
WNAP on
WZZP on
WHHY on
WERC on
WFLB on
WROV on

The New Single By
KENNY LOGGINS

Taken From The LP “KEEP THE FIRE”

JC 36172

Columbia  Records

LOS ANGELES

Continued from Page 22

Honey," which involves the morning and evening shows in combination. Each morning, Art Laboe will give "code words" out on the air, which can be converted into \$100 cash for the first caller who can relay the code words to the evening jock when he asks for callers to do so. Finally, KRLA will give away 11 jukeboxes packed with oldies as part of another contest being run this fall.

On the FM side, KEARTH continues its usual promotional stance of many events, but nothing major. PD Bob Hamilton told me that KEARTH is "programmed seven days a week, 24 hours a day, 52 weeks a year. We don't play it any different for the book than we do all year long. We promote all the time." The station is involved with giveaways of movie tickets, usually to private screenings, concert tickets, albums and T-shirts. As you may have read in last week's (R&R 10-19) Street Talk, KEARTH has decided to "go live" in morning drive, and began the new morning show, with anchors London & Engleman, this past Monday (10-22). The rest of the day the station remains automated, though locally-produced.

FM100 (KIQQ) also is not running any major contests this fall, although it is very involved with a number of participation promotions. The station has become the official news and information outlet for the Cousteau Society's Involvement Fair '79, which is a weekend event of ecological displays to be held at the Ventura County Fair grounds. The Fair will be followed by a concert starring Graham Nash and Poco. Small giveaways are the only contests that FM100 is doing. The station has sent its morning man to a listener's home for breakfast, catered by McDonalds; has offered weekend getaway trips to Las Vegas through one of its sponsors; and is running some special programming. The station will air TM's "Top Ten Hits Of All Time" and is continuing to run the PH Factor's "Words & Music" specials. FM100 has also arranged a special "picture night" at an upcoming Lakers basketball game at which time FM100 listeners can have their photos snapped with the Laker team members. PD Lee Bayley and I were sure lots of young FM100 listeners will be there to have their picture taken with Magic Johnson's knee brace.

Finally, L.A.'s newest FM rocker KHTZ . . . PD Bobby Rich told me the major promotion for fall was the debut of the new format on Friday (10-19). Three days prior to the format kick-off, KHTZ played nothing but Beatles music. In all honesty, it has not yet moved into its new permanent studios and is operating at a technical handicap for this book. Look for KHTZ to be fully ready for the January-February ratings sweep. The station is running no contests of any kind for this book.



NO SCRIMPING ON SHRIMP — KRNA/Iowa City dispatched air personalities James T. Keany and Bart Goynshor to the Gulf of Mexico recently to mount a two-day shrimp-fishing expedition, airing remotes throughout the adventure. The two jocks netted 7000 pounds of shrimp, which was iced, trucked back to Iowa, and sold for \$3.50 lb. 1700 people showed up at the sale, which raised funds for the Kidney Foundation of Iowa. Pictured (l-r) are KRNA's Gary Brown, Goynshor, and Keany.



A SUPER TRAMP THROUGH GEORGIA — A&M's Supertramp visited Z93/Atlanta while on a national tour. Pictured at the station are (l-r) Z93 MD Dale O'Brien, Supertramp's Roger Hodgson and Dougie Thomson, PD John Young, and A&M's Johnny Shuler.

Home Taping

Continued from Page 3

feature so that their audience will know better than to buy the album. Radio could easily program the four or five best selections from an album so that listeners will then be able to decide if the album is worth buying. This gives the listener enough music to develop an opinion as to what the album is like and decide if he would like to buy the product. At the same time, it leaves a few selections out so that fans of that artist will want to buy the album or tape to have all of the selections. Hearing four or five selections is enough to decide whether the album is good or bad. Have you ever heard a consumer say "No, I'm not buying that album — it only has four hit songs on it"? Yet at the same time, owning only four or five songs from an album usually won't satisfy the album and tape consumer, leading him to purchase the product in its entirety.

"No Excuse"

There is no excuse for the radio programmer who programs entire albums intentionally for the home tapper. If this is a station's method of increasing its total cume or market share, then it should be forced to pay a special royalty rate, based on a percentage of its total cume, to the record industry to make up for the loss of business volume that it is responsible for. This sort of plan would allow radio programmers to feature entire albums if they wished, but would force radio to pay for the losses suffered by the entire record industry when music is given away like this. Of course, a plan like this would take years of negotiation and legislation to be put into effect, but it doesn't sound too illogical when one realizes that radio is giving our product away in an effort to increase its market share and advertising revenues.

The solution that makes the most sense is for radio to cooperate with the record industry. After all, radio depends on the record industry to continue its supply of new music, and a large percentage of its advertising revenues comes directly from the record industry. At the same time, the record industry lives and breathes by the exposure that is given to new music product on the radio level.

Record companies are presently working out their problems with retailers. The time has come for us to solve our problems with radio. Home taping is the greatest obstacle at this time. Let's cooperate and save the record industry together, before we lose the interest of too many consumers and listeners.

The other day a friend laughed and said "Tape it once, enjoy it a lifetime. Home taping is America's cheapest entertainment value."

I hope the industry doesn't end that way.

— Anonymous



BEACH BOYS BUFFALOED AT WYSL/WPHD — The Beach Boys stopped by WYSL & WPHD/Buffalo recently. Pictured (l-r) are Beach Boys Al Jardine and Mike Love, E/P/A's Kevin Sutter, and the stations' PD, Harv Moore.

TOP-40



BACKSTAGE WITH FRAMPTON — WSGA/Savannah won two of its listeners a chance to meet Peter Frampton backstage after his local concert. Pictured with the winners are Frampton (second from left) and WSGA PD Jerry Rogers.



BOOGIEING WITH A PLAYMATE — KOFM/Oklahoma City air personality the "Boogle Man" recently met Playboy's Miss March, Oklahoma City resident Denise McConnell. The result: the photo above.



WISM LEADS MADISON CHEERS — WISM/Madison completed its fifth annual Cheerleading Championships at a local shopping center, with 14 high schools competing for cash and trophies. Pictured with the winners are WISM's Jonathan W. Little (left) and Charlie Simon (right).



ROGERS DECORATES CKLW'S LAWN — Kenny Rogers visited CKLW/Detroit recently in the midst of a concert tour. Pictured lazing in the grass are (l-r) the station's Tim Trombley and Bob Lusk, EMI/UA's Howard Lesnick, Rogers, and PD Bill Gable.



HOOKING INTO KNOXVILLE — Members of Capitol's Dr. Hook visited WRJZ/Knoxville recently, doing an on-air interview. Pictured (l-r) are group's Dennis Locorriere, WRJZ Research Supervisor Pam Lipscomb, PD Bob Kaghan, Capitol's Michelle Peacock, air personality J.J. Scott, and Ray Sawyer of Dr. Hook.

RON PHELPS

*A Truly Fine Man
We Will Miss Him*

WAYS RADIO
AND THE CAROLINAS' PROMOTION PEOPLE

EAST
Most Added Hottest
 Rupert Holmes
 Jefferson Starship
 Stevie Wonder
 Rupert Holmes
 Styx
 Eagles
 Commodores

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added Hottest
 Little River Band
 Cliff Richard
 Pablo Cruise
 Rupert Holmes
 Styx
 Eagles
 Commodores

EAST

Parallel One

WKXZ/Pittsburgh, PA
 Joy Stone
 Cheap Trick
 Eagles
 J.D. Souther
 Hottest:
 Eagles 1-1
 Kansas 9-4
 Styx 12-6
 Rainbow 21-14
 Alan Parsons 27-17

CHUM/Toronto, CAN.
 Brad Jones
 LRB
 Police
 Hottest:
 Eagles 6-1
 Fleetwood Mac 7-4
 Styx 15-7
 Cheap Trick 21-17
 Dave Edmunds 24-10

CKGM/Montreal, CAN.
 Joyce Piliarella
 Commodores
 Hall & Oates
 Cars
 J.D. Souther
 Lauren Wood
 B&D
 Hottest:
 Michael Jackson 3-1
 Eagles 7-3
 Styx 12-9
 Bob Dylan 18-13
 Fleetwood Mac 24-19

WABC/New York, NY
 Soja Jones
 Barry Manilow
 Hottest:
 Robert John 1-1
 Cool & The Gang 16-7
 Knack 18-10
 Commodores 20-11
 Eagles 25-18

WCAO/Baltimore, MD
 Ron Riley
 Supertramp
 Smokey Robinson
 J.D. Souther
 Stevie Wonder
 Hottest:
 Eagles 3-1
 Fleetwood Mac 18-10
 Cool & The Gang 0-15
 Brenda Russell 21-17
 Styx 23-18

WFIL/Philadelphia, PA
 Gerry DeFrancisco
 Styx
 Stevie Wonder
 Cliff Richard
 KC & The Band
 Hottest:
 Herb Alpert 1-1
 Eagles 10-3
 Donna Summer 11-5
 Commodores 23-12
 Barry Manilow 20-15

WIFI/Philadelphia, PA
 Jeff Rubin
 Hottest:
 Commodores 1-1
 Eagles 9-4
 Styx 19-8
 John Cougar 21-14
 Cars 24-15

WBBW/Buffalo, NY
 Joe Summers
 Capt. & Tennille
 Foghat
 ELO
 LRB
 Hottest:
 Kermit the Frog 0-1
 Styx 12-4
 Barry Manilow 13-7
 Commodores 20-11
 Supertramp 28-16

WPEZ/Pittsburgh, PA
 Mark Fritage
 LRB
 Jeff. Starship
 John Cougar
 Cliff Richard
 Michael Johnson
 Hottest:
 Commodores 1-1
 Eagles 6-2
 Styx 12-6
 Fleetwood Mac 17-9
 Kenny Rogers 24-17

WPGC/Washington, DC
 Jim Elliot
 Rupert Holmes
 Supertramp
 J.D. Souther
 Stevie Wonder
 Hottest:
 Eagles 1-1
 Styx 8-2
 KC & The Band 12-7
 B&D 17-11
 Cool & The Gang 0-22

WRKO/Boston, MA
 Harry Nelson
 Jeff. Starship
 LRB
 Stevie Wonder
 Foreigner
 Donna Summer
 Hottest:
 Knack 1-1
 Eagles 7-1
 Kenny Rogers 9-5
 Fleetwood Mac 14-8
 Anne Murray 17-9

F105/Boston, MA
 Tom Connelly
 B&D
 Hottest:
 P 1-1
 Michael Jackson 4-3
 Knack 17-7
 Kenny Rogers 25-14

Parallel Two

WKLO/New York, NY
 Ken Kelly
 KC & The Band
 Stevie Wonder
 Rupert Holmes
 Capt. & Tennille
 Supertramp
 Donna Summer (dp)
 Hottest:
 Herb Alpert 1-1
 Michael Jackson 3-2
 B&D 18-8
 Kenny Rogers 16-9
 Commodores 19-11

KC101/New Haven, CT
 Curt Hansen
 Supertramp
 Anne Murray
 Cliff Richard
 Kermit the Frog
 Talking Heads
 Jeff. Starship
 OAK
 Hottest:
 Led Zeppelin 6-1
 Fleetwood Mac 8-2
 Eagles 14-4
 Styx 19-9
 B&D 27-10

14/Q Worcester, MA
 Steve York
 LRB
 Cliff Richard
 Kermit the Frog
 Talking Heads
 Jeff. Starship
 OAK
 Hottest:
 Led Zeppelin 6-1
 Fleetwood Mac 8-2
 Eagles 14-4
 Styx 19-9
 B&D 27-10

18105/Providence, RI
 Todd Chase
 Stevie Wonder
 J.D. Souther
 Cliff Richard
 Rupert Holmes
 Capt. & Tennille (dp)
 Ellen Foley
 Ian Lloyd
 Hottest:
 Donna Summer 2-1
 B&D 20-5
 Commodores 16-7
 Michael Johnson 15-10
 France Joli 17-12

PRO-FM/Providence, RI
 Jack O'Brien
 Buggles
 Dr. Hook
 Capt. & Tennille
 Ellen Foley
 David Johansen
 Hottest:
 Herb Alpert 3-1
 Kenny Rogers 8-3
 Styx 12-9
 Ian Comm 20-12
 Barry Manilow 17-14

WBBT/Rochester, NY
 Jim Saowden
 Supertramp
 KC & The Band (RA)
 Hottest:
 Eagles 2-1
 Kenny Rogers 4-2
 Styx 8-4
 Fleetwood Mac 9-5
 Foreigner 14-9

WICC/Bridgeport, CT
 Bob Mitchell
 Cliff Richard
 Ellen Foley
 Jeff. Starship
 Capt. & Tennille
 Foreigner
 Donna Summer
 Hottest:
 Eagles 1-1
 Commodores 11-5
 Barry Manilow 14-6
 J.D. Souther 15-8
 Cars 22-12

WKBO/Harrisburg, PA
 Jim Buchanan
 Cliff Richard
 Hottest:
 Commodores 1-1
 Kenny Rogers 7-4
 Styx 13-9
 Kermit the Frog 21-15
 B&D 0-17

WEEZ/Huntington, WV
 Gary Miller
 Crystal Gayle
 Cliff Richard
 Niteflyte
 Richie Furay
 Stevie Wonder
 Foreigner
 Hottest:
 Eagles 3-1
 Styx 12-3
 Fleetwood Mac 13-9
 Commodores 14-10
 Barry Manilow 24-14

WPST/Trenton, NJ
 Tom Taylor
 Stevie Wonder
 Rupert Holmes
 Jeff. Starship
 J.D. Souther
 Hottest:
 Led Zeppelin 1-1
 Styx 3-2
 Fleetwood Mac 13-7
 Commodores 22-16
 Supertramp 26-19

WTRY/Troy, NY
 Bill Shannon
 LRB
 ELO
 Lauren Wood
 Hottest:
 Styx 10-1
 B&D 21-10
 Barry Manilow 23-11
 Blondie 24-11
 Chris Thompson 27-21

WAEI/Allentown, PA
 Jeff Frank
 Rupert Holmes
 Hottest:
 Michael Johnson 3-1
 Elton John 13-6
 Knack 14-7
 Barry Manilow 16-10
 Commodores 19-12

Parallel Three

13FEA/Manchester, NH
 Rick Ryder
 Rupert Holmes
 Hall & Oates
 England Dan & JFC
 Ellen Foley
 Buggles
 Hottest:
 Eagles 1-1
 Led Zeppelin 6-3
 France Joli 8-4
 Styx 11-5
 J.D. Souther 20-11

14WE/Wheeling, WV
 Jim Roberts
 Stevie Wonder
 Rupert Holmes
 Moon Martin
 Jeff. Starship
 J.D. Souther
 Hottest:
 Michael Jackson 1-1
 Commodores 18-8
 Styx 21-13
 KC & The Band 24-19
 Barry Manilow 31-24

R104/Erie, PA
 Don Perry
 Smokey Robinson
 Stevie Wonder
 Hottest:
 Commodores 1-1
 Led Zeppelin 3-2
 Styx 13-3
 Eagles 12-5
 Foreigner 15-7

WCR/Beckley, WV
 Wayne Bonds
 Jeff. Starship
 Commodores
 Cheap Trick
 Nick Lowe
 Pointer Sisters
 Maxine Nightingale
 Rupert Holmes
 Hottest:
 Styx 4-1
 Eagles 12-3
 Alan Parsons 15-5
 M. Manchester 17-12
 Barry Manilow 27-17

Parallel One

WYHN/Springfield, MA
 Ken Capurso
 Jennifer Warnes
 Crusaders
 Cool & The Gang
 Capt. & Tennille
 Cliff Richard
 Hall & Oates
 Ian Lloyd
 ABBA
 Hottest:
 M 1-1
 Donna Summer 6-2
 KC & The Band 10-5
 Commodores 14-10
 Barry Manilow 22-15

WEEQ/Waynesboro, PA
 O'Donnell Keller
 Chris Thompson
 Jeff. Starship
 Rupert Holmes
 John Cougar
 Hottest:
 KC & The Band 3-1
 Eagles 6-2
 Commodores 8-5
 Styx 13-7
 Fleetwood Mac 16-11

WFBG/Allentown, PA
 Tony Booth
 Jeff. Starship
 Moon Martin
 Brenda Russell
 Chris Thompson
 Rupert Holmes
 Mistress
 John Cougar
 Supertramp
 Eagles 4-1
 Styx 11-2
 Michael Jackson 22-9
 Kermit the Frog 32-19
 Ew&P 29-20

WCUY/Bangor, ME
 Mark Lawrence
 Rupert Holmes
 Cliff Richard
 Jeff. Starship (dp)
 Hottest:
 Herb Alpert 4-1
 Eagles 10-3
 Foreigner 8-4
 Knack 12-6
 Styx 18-8

WHEB/Portsmouth, NH
 Rick Bean
 Rita Coolidge
 Frank Mills
 Hottest:
 Crystal Gayle 4-1
 Kenny Rogers 6-3
 Styx 21-9
 J.D. Souther 20-10
 Barry Manilow 27-17

WTIC/Farmington, ME
 Chip Kelley
 Diunne Warmick
 Blondie
 ELO
 Supertramp
 Hottest:
 Bonnie Pointer 4-1
 Eagles 11-4
 Commodores 15-6
 Jennifer Warnes 13-10
 Styx 16-14

WLBZ/Bangor, ME
 Michael O'Hara
 Commodores
 Dr. Hook
 AC/DC
 Cliff Richard
 Rupert Holmes
 Hottest:
 Chris Thompson 3-1
 Herb Alpert 5-3
 Eagles 13-6
 Fleetwood Mac 20-10
 Styx 23-11

WTNH/Dover, NH
 Jim Sebastian
 Hall & Oates
 Hottest:
 Herb Alpert 1-1
 J.D. Souther 8-2
 Eagles 15-10
 Jennifer Warnes 9-4
 Eagles 13-6
 Barry Manilow 16-9

WXII/Parkersburg, WV
 Bob Garrett
 Pablo Cruise
 Maxine Nightingale
 Capt. & Tennille
 Jeff. Starship
 Supertramp
 Hottest:
 Eagles 9-5
 Barry Manilow 15-9
 Kermit the Frog 23-15
 Commodores 0-24

WYRE/Annapolis, MD
 Steve Kingston
 Rupert Holmes
 Kermit the Frog
 Chris Thompson
 Supertramp
 Stevie Wonder
 Hottest:
 Led Zeppelin 8-3
 Styx 13-7
 Fleetwood Mac 12-8
 KC & The Band 14-9

WIGY/Both, ME
 Bruce Jefferson
 KC & The Band
 Michael Johnson
 Laughing Dogs
 Smokey Robinson
 Hottest:
 Donna Summer 1-1
 Doobie Brothers 6-3
 Eagles 13-7
 Knack 14-9
 John Stewart 16-11

V100/Charleston, WV
 Gary Mitchell
 LRB
 Pablo Cruise
 Stevie Wonder
 Lauren Wood
 Hottest:
 Knack 1-1
 Journey 4-2
 Styx 11-3
 Eagles 10-4
 KC & The Band 12-5

Parallel Two

92Q/Nashville, TN
 Dan Vallie
 Rupert Holmes
 Smokey Robinson
 Chris Thompson
 Jeff. Starship (dp)
 Cheap Trick
 Hottest:
 Eagles 1-1
 Journey 6-2
 Commodores 19-13
 Blondie 27-22

8105/Olando, FL
 Tom West
 Supertramp
 LRB
 Kenny Loggins
 AC/DC
 Village People
 Crusaders
 Hottest:
 Patrick Hernandez 2-1
 Herb Alpert 6-3
 Styx 16-9
 Eagles 15-10
 KC & The Band 14-22

KEEL/Shreveport, LA
 Marty Johnson
 Ronnie Milsap
 Dr. Hook
 Smokey Robinson
 Hottest:
 Cool & The Gang
 Kenny Rogers 1-1
 Herb Alpert 4-2
 Styx 5-3
 Commodores 11-4
 Anne Murray 21-11

KLIF/Dallas, TX
 Harry Nelson
 KC & The Band
 Crystal Gayle
 Supertramp
 Stevie Wonder
 Dr. Hook
 Hottest:
 Herb Alpert 2-1
 Kenny Rogers 10-5
 Styx 19-13
 Eagles 20-14
 Anne Murray 23-17

ENOW/Austin, TX
 Lenny White
 Jethro Tull
 Nicolette Larson
 Jeff. Starship
 Rita Coolidge
 Mac & Les Jones
 Blackfoot
 Tom Johnston
 Shoes
 Police
 Hottest:
 Eagles 1-1
 Foreigner 6-4
 Styx 9-5
 Jimmy Buffett 13-8
 Anne Murray 18-9

Parallel Three

92Q/Nashville, TN
 Dan Vallie
 Rupert Holmes
 Smokey Robinson
 Chris Thompson
 Jeff. Starship (dp)
 Cheap Trick
 Hottest:
 Eagles 1-1
 Journey 6-2
 Commodores 19-13
 Blondie 27-22

8105/Olando, FL
 Tom West
 Supertramp
 LRB
 Kenny Loggins
 AC/DC
 Village People
 Crusaders
 Hottest:
 Patrick Hernandez 2-1
 Herb Alpert 6-3
 Styx 16-9
 Eagles 15-10
 KC & The Band 14-22

KEEL/Shreveport, LA
 Marty Johnson
 Ronnie Milsap
 Dr. Hook
 Smokey Robinson
 Hottest:
 Cool & The Gang
 Kenny Rogers 1-1
 Herb Alpert 4-2
 Styx 5-3
 Commodores 11-4
 Anne Murray 21-11

KLIF/Dallas, TX
 Harry Nelson
 KC & The Band
 Crystal Gayle
 Supertramp
 Stevie Wonder
 Dr. Hook
 Hottest:
 Herb Alpert 2-1
 Kenny Rogers 10-5
 Styx 19-13
 Eagles 20-14
 Anne Murray 23-17

ENOW/Austin, TX
 Lenny White
 Jethro Tull
 Nicolette Larson
 Jeff. Starship
 Rita Coolidge
 Mac & Les Jones
 Blackfoot
 Tom Johnston
 Shoes
 Police
 Hottest:
 Eagles 1-1
 Foreigner 6-4
 Styx 9-5
 Jimmy Buffett 13-8
 Anne Murray 18-9

Parallel One

Q105/Tampa, FL
 Mason Dixon
 Pablo Cruise
 Hottest:
 Kenny Rogers 1-1
 Kenny Rogers 10-4
 Styx 14-7
 Knack 13-9
 Jennifer Warnes 17-12

WLCY/Tampa, FL
 Beau Richards
 Pablo Cruise
 Kenny Loggins
 Hottest:
 Commodores 3-1
 Anne Murray 0-3
 Styx 13-4
 KC & The Band 8-6
 Eagles 20-10

Y100/Miami, FL
 Robert Muzzy
 Cool & The Gang
 Jimmy Buffett
 Smokey Robinson
 Terry Desario
 Stevie Wonder
 Hottest:
 Herb Alpert 1-1
 Commodores 4-2
 Doobie Brothers 9-4
 B&D 12-6
 Eagles 16-9

Z93/Atlanta, GA
 Dale O'Brien
 Dr. Hook
 Capt. & Tennille
 M. Manchester
 Michael Jackson
 Hottest:
 Eagles 1-1
 Led Zeppelin 3-2
 J.D. Souther 7-4
 Styx 8-5
 KC & The Band 13-9

Z97/Fort Worth, TX
 Gary Meek
 Kenny Rogers
 AC/DC
 Hottest:
 Led Zeppelin 1-1
 Journey 2-2
 Cars 3-3
 Eagles 14-6
 Ars 19-15

94Q/Atlanta, GA
 Jeff McCartney
 Eagles
 ELO
 M. Manchester
 Nicolette Larson
 Hottest:
 Eagles 1-1
 J.D. Souther 7-4
 Lauren Wood 13-10
 Richie Furay 17-12
 Kenny Loggins 23-15

WBBO/Augusta, GA
 Bruce Stevens
 Michael Jackson
 Sports
 Rita Coolidge
 Shoes
 Stevie Wonder
 Village People
 Hottest:
 Eagles 5-1
 Commodores 9-2
 Fleetwood Mac 10-3
 Styx 16-7
 J.D. Souther 24-10

WFMY/Baton Rouge, LA
 Randy Rice
 Cliff Richard
 LRB
 Cars
 Hottest:
 Eagles 6-1
 Styx 10-4
 Jimmy Buffett 7-7
 Anne Murray 20-15
 Barry Manilow 24-16

WGH/Norfolk, VA
 Bob Canada
 Cliff Richard
 Supertramp
 Eagles (dp)
 Hottest:
 Commodores 9-1
 Fleetwood Mac 8-5
 Eagles 10-7
 Styx 13-9
 Barry Manilow 17-10

WHBQ/Memphis, TN
 John Long
 Stevie Wonder
 LRB
 Bar-Kays
 Jeff. Starship
 Hottest:
 M 2-1
 Herb Alpert 3-2
 Eagles 6-9
 KC & The Band 16-10
 Foreigner 18-13

WDX/Jackson, MS
 Bob Hill
 Frank Mills
 Robert John
 LTD
 Journey
 Hottest:
 Commodores 3-1
 Styx 10-7
 B&D 15-10
 Eagles 24-17
 ELO 27-19

WDX/Raleigh, NC
 Ron McKay
 Ronnie Milsap
 LRB
 Cliff Richard
 Hottest:
 Herb Alpert 4-1
 Commodores 10-2
 Eagles 15-9
 Styx 20-15
 Chris Thompson 28-19

Parallel Two

KTSA/San Antonio, TX
 Mike Scott
 Alan Parsons
 Jimmy Buffett
 Foghat
 England Dan & JFC
 Jimmy Bo Horn
 ELO
 Hottest:
 Herb Alpert 3-1
 B&D 12-2
 Styx 13-10
 France Joli 20-11
 Barry Manilow 22-17

KXX108/Birmingham, AL
 Steve Davis
 Blondie
 Kenny Loggins
 Foghat
 Tom Johnston
 Hottest:
 Commodores 2-1
 Kenny Rogers 8-4
 Eagles 10-5
 Fleetwood Mac 11-6
 Styx 14-9

WALY/Louisville, KY
 Mike McVay
 J.O. Souther
 Rupert Holmes
 Hottest:
 Eagles 1-1
 Lobo 10-6
 John Stewart 11-7
 Supertramp 17-10
 LRB 29-13

WAPL/Jacksonville, FL
 Jeanette Richards
 Capt. & Tennille
 LRB
 Pablo Cruise
 Rupert Holmes
 Hottest:
 M 1-1
 Kenny Rogers 7-3
 B&D 23-15
 KC & The Band 0-17
 Elton John 26-22

WAXY/Ft. Lauderdale, FL
 Michael Ward
 B&D
 Stevie Wonder
 Hottest:
 Herb Alpert 1-1
 Eagles 3-2
 Commodores 5-3
 Jimmy Buffett 10-7
 Styx 17-8

WAYS/Charlotte, NC
 Roy Rosen
 Isaac Hayes
 Smokey Robinson
 Cliff Richard
 Kenny Loggins
 Hottest:
 Commodores 2-1
 Herb Alpert 3-2
 Styx 6-3
 Eagles 5-4
 Michael Johnson 23-12

WBOB/Augusta, GA
 Bruce Stevens
 Michael Jackson
 Sports
 Rita Coolidge
 Shoes
 Stevie Wonder
 Village People
 Hottest:
 Eagles 5-1
 Commodores 9-2
 Fleetwood Mac 10-3
 Styx 16-7
 J.D. Souther 24-10

WFMY/Baton Rouge, LA
 Randy Rice
 Cliff Richard
 LRB
 Cars
 Hottest:
 Eagles 6-1
 Styx 10-4
 Jimmy Buffett 7-7
 Anne Murray 20-15
 Barry Manilow 24-16

WGH/Norfolk, VA
 Bob Canada
 Cliff Richard
 Supertramp
 Eagles (dp)
 Hottest:
 Commodores 9-1
 Fleetwood Mac 8-5
 Eagles 10-7
 Styx 13-9
 Barry Manilow 17-10

WHBQ/Memphis, TN
 John Long
 Stevie Wonder
 LRB
 Bar-Kays
 Jeff. Starship
 Hottest:
 M 2-1
 Herb Alpert 3-2
 Eagles 6-9
 KC & The Band 16-10
 Foreigner 18-13

WDX/Jackson, MS
 Bob Hill
 Frank Mills
 Robert John
 LTD
 Journey
 Hottest:
 Commodores 3-1
 Styx 10-7
 B&D 15-10
 Eagles 24-17
 ELO 27-19

WDX/Raleigh, NC
 Ron McKay
 Ronnie Milsap
 LRB
 Cliff Richard
 Hottest:
 Herb Alpert 4-1
 Commodores 10-2
 Eagles 15-9
 Styx 20-15
 Chris Thompson 28-19

Parallel Three

G100/Mobile, AL
 Jim Roberts
 Cheap Trick
 Crystal Gayle
 LRB
 Cliff Richard
 Hottest:
 KC & The Band 10-1
 Knack 9-6
 Eagles 15-8
 Led Zeppelin 16-10
 Commodores 22-19

WBSN/Birmingham, AL
 Beau Braxton
 Pablo Cruise
 Crystal Gayle
 Hottest:
 Herb Alpert 5-1
 KC & The Band 8-5
 Styx 16-10
 Eagles 18-13
 B&D 32-19

WTTX/New Orleans, LA
 Terry Young
 Cars
 LRB
 Chic
 Hottest:
 Herb Alpert 3-1
 Supertramp
 Sports
 Yvonne Elliman
 Hottest:
 KC & The Band 2-1
 Donna Summer 6-2
 Commodores 10-5
 Styx 12-6
 Cool & The Gang 40-23

WJAX/Jacksonville, FL
 Mojo Pili
 Cars
 Niteflyte
 Blondie
 Michael Johnson
 Dr. Hook
 Pablo Cruise
 Hottest:
 Herb Alpert 3-1
 Journey 12-8
 Commodores 21-11
 Chris Thompson 26-20
 Ronnie Milsap 31-23

Y95/Tampa, FL
 J.J. Walker
 Michael Johnson
 Blondie
 Hottest:
 Commodores 3-1
 KC & The Band 10-4
 Kenny Rogers 11-5
 Led Zeppelin 13-8
 Styx 16-10

Z93/Little Rock, AR
 Karen Williams
 LRB
 France Joli
 Rupert Holmes
 Hottest:
 Commodores 1-1
 Eagles 4-2
 Styx 7-3
 Barry Manilow 17-11
 Chris Thompson 26-19

WRVQ/Richmond, VA
 Bill Thomas
 Pablo Cruise
 Supertramp
 Hottest:
 Herb Alpert 2-1
 Led Zeppelin 9-3
 M 13-8
 J.D. Souther 20-12
 Blondie 23-14

KAUM/Houston, TX
 Leslie Raboy
 Pablo Cruise
 John Cougar
 Hottest:
 Herb Alpert 2-1
 Fleetwood Mac 8-6
 Eagles 9-7
 KC & The Band 18-14
 Commodores 30-15

EELP/El Paso, TX
 Stan Main
 J.D. Souther
 Michael Johnson
 Jimmy Buffett
 Hottest:
 M 1-1
 Michael Jackson 2-2
 Herb Alpert 3-3
 KC & The Band 13-7
 Styx 15-8

Parallel One

FM100/Memphis, TN
 Mark Williams
 Chris Thompson
 Blondie
 Hottest:
 Kenny Rogers 4-1
 Herb Alpert 6-2
 Journey 7-3
 Eagles 9-5
 Commodores 12-6

WNOX/Knoxville, TN
 Scott Majors
 LRB
 Ew&P
 Ronnie Milsap
 Hottest:
 Commodores 1-1
 Styx 10-5
 Anne Murray 15-9
 Commodores 21-11
 Cliff Richard 26-19

WSEZ/Chattanooga, TN
 David Carroll
 KC & The Band
 John Cougar
 FLO
 Richie Furay
 Kenny Loggins
 Hottest:
 Eagles 1-1
 Lauren Wood 21-14
 Blondie 23-15
 Supertramp 25-16
 Rupert Holmes 28-18

WBSG/Savannah, GA
 C.B. Giffney
 Dr. Hook
 Cars
 Rupert Holmes
 Ronnie Milsap
 Capt. & Tennille
 Hottest:
 Herb Alpert 2-1
 Eagles 7-3
 Styx 17-8
 Commodores 23-16
 Jennifer Warnes 27-10

KINT/El Paso, TX
 Ruben Barron
 Anne Murray
 Fleetwood Mac
 Blondie
 Crystal Gayle
 Lauren Wood
 Hottest:
 M 2-1
 Led Zeppelin 7-4
 Styx 20-13
 KC & The Band 23-14
 B&D 0-17

EE104/Nashville, TN
 Steve Denjon
 Rupert Holmes
 Jeff. Starship
 Cliff Richard
 Richie Furay
 Village People
 Hottest:
 Kenny Rogers 2-1
 Commodores 3-2
 Eagles 4-3
 Styx 14-5
 Cool & The Gang 0-14

WTOX/Gainesville, GA
 Sam Church
 Michael Johnson
 Leif Garrett
 Supertramp
 Hottest:
 Herb Alpert 3-1
 Supertramp
 Isaac Hayes
 Jeff. Starship
 Shoes
 Hottest:
 KC & The Band 1-1
 Commodores 5-2
 Ronnie Milsap 8-3
 Kenny Rogers 11-6
 Rupert Holmes 20-13

WROV/Roanoke, VA
 Barry Michaels
 Jeff. Starship
 Ronnie Milsap
 LRB
 KC & The Band
 B&D
 Hottest:
 Eagles 3-1
 Donna Summer 8-5
 Foreigner 12-8
 Commodores 17-10
 Styx 21-13

FM99/Tallahassee, FL
 Jay Marks
 Ronnie Milsap
 Kenny Loggins
 Cliff Richard
 Hottest:
 Herb Alpert 2-1
 Eagles 7-3
 B&D 23-7
 Styx 20-8
 Fleetwood Mac 16-11

WXXI/Sarasota, FL
 Charlie Fernandez
 Cheap Trick
 Bob Dylan
 J.D. Souther
 Hottest:
 Michael Jackson 1-1
 Eagles 6-2
 Commodores 9-5
 Styx 14-6
 Barry Manilow 16-11

EWIC/Beaumont, TX
 Dave Starr
 Anne Murray
 ELO
 LRB
 Hottest:
 Kenny Rogers 1-1
 Eagles 5-2
 Styx 16-8
 Commodores 15-10
 Ian Comm 16-12

EPUR/Amariillo, TX
 Mark Shanon
 France Joli
 Foreigner
 Capt. & Tennille
 LRB
 Hottest:
 Kenny Rogers 1-1
 Ronnie Milsap 8-4
 Styx 13-6
 B&D 18-10
 Jimmy Buffett 20-14

WANS/Anderson, SC
 Nona

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

MIDWEST
Most Added Hottest
Cliff Richard
Stevie Wonder
Styx
Eagles
Commodores

WEST
Most Added Hottest
Jefferson Starship
Cliff Richard
Eagles
Styx
Commodores

MIDWEST

MIDWEST

Parallel One

CELW/Detroit, MI
Roanilo Trombley
4. HAMBRESTER
STEVIE WONDER
DR. HOOR
Hottest:
BAD 4-1
ISAAC HAYES 10-4
STYX 10-5
SHOREY ROBINSON 17-10
BARRY HAMILTON 24-18

EEQ/Chicago, MO
Early Ntha
PARLO CRUISE
J.D. SOUTHER
STEVIE WONDER
SWAP
SHOES (dp)
Hottest:
STYX 3-1
EAGLES 10-5
RC & BAND 12-7
RC & BAND 24-18
RUPERT HOLMES D-19

ELQ/St. Louis, MO
Phillips
STEVIE WONDER
JEFF. STARSHIP
RUPERT HOLMES
STYX
JOHN COUGAR
Hottest:
EAGLES 2-1
FLEETWOOD MAC D-8
SUPERTRAMP 14-9
RAUBLES HOOVER 15-10
BARRY HAMILTON 16-11

Q102/Cincinnati, OH
Pat O'Brien
Hottest:
HERB ALPERT 2-1
EAGLES 7-3
FLEETWOOD MAC 15-9
COMMODORES 17-10
LED ZEPPELIN 19-13

WGCL/Cleveland, OH
Bob Travis
COMMODORES
RAD
BLONDIE
ELO
TRIUMPH
SHOES
CAPT. & TENNILLE
HOTELOTT:
HERB ALPERT 1-1
STYX 8-2
EAGLES 5-4
COMMODORES 15-10
KENNY ROGERS 18-13

WLS/Chicago, IL
John Gehroe
Hottest:
HERB ALPERT 1-1
JOURNEY 3-4
COMMODORES 9-5
STYX 18-6
EAGLES 17-11

WOYT/Milwaukee, WI
Jim Brown
CRYSTAL GAYLE
SUPERTRAMP
EAGLES
FLEETWOOD MAC
FOREIGNER
CHEAP TRICE
LED ZEPPELIN
CLIFF RICHARD
ALAN PARSONS
Hottest:
STYX 10-1
MICHAEL JACKSON 8-5
RC & BAND 12-6
EAGLES 20-11
BARRY HAMILTON 24-17

WZUM/Milwaukee, WI
Chris Curtis
IAN LLOYD
Hottest:
CHRIS THOMPSON 2-1
ANNE MURRAY 7-2
CRYSTAL GAYLE 12-5
J.D. SOUTHER 13-6
BAD 19-10

EWL/St. Louis, MO
Bob Hartlich
JEFF. STARSHIP
RAINBOW
BLACKFOOT
Hottest:
STYX 1-1
JOHN COUGAR 3-2
FLEETWOOD MAC 13-7
ROON MARTIN 15-9
RED SPEEDWAGON 22-12

92X/Columbus, OH
Mito Perkins
RC & BAND
CHRIS THOMPSON
JOHN COUGAR
STEVIE WONDER
RUPERT HOLMES
BLACKFOOT
EUCLID BEACH BAND
SUPERTRAMP
Hottest:
HERB ALPERT 1-1
STYX 14-4
DOOBIE BROTHERS 22-12
COMMODORES 32-16
BAD 38-17

K10A/Des Moines, IA
A.W. Paratoja
KENNY ROGERS
COMMODORES
BARRY HAMILTON
JENNIFER WARREN
ANNE MURRAY
RONNIE MILSAP
Hottest:
DIONNE WARRICK 5-1
ENACK 2-2
ROBERT JOHN 7-3
LED ZEPPELIN 18-9
EAGLES 19-14

EOFM/Oklahoma City, OK

Cliff Richard
Styx
Eagles
Commodores
CAPT. & TENNILLE
CARS
Hottest:
JOURNEY 1-1
DONNA SUMNER 7-3
RC & BAND 16-7
RUPERT HOLMES 24-14
STYX 25-15

KRAV/Tulsa, OK
Gary Reynolds
FRANCE JOLI
CAPT. & TENNILLE
Hottest:
COMMODORES 3-1
DONNA SUMNER 6-2
RUPERT HOLMES 10-6
STYX 14-10
BAD 20-14

EDS/Peoria, IL
Keith Edwards
RAD
BLONDIE
BLACKFOOT
FOREIGNER
RUPERT HOLMES
JOY COUGAR
COMMODORES
LED ZEPPELIN 3-1
EAGLES 4-2
FLEETWOOD MAC 3-3
STYX 5-4
COMMODORES 10-7

WGRD/Grand Rapids, MI
Ron White
ARS
Hottest:
JOURNEY 1-1
EAGLES 3-2
FLEETWOOD MAC 9-3
HERB ALPERT 11-4
STYX 15-10

WHB/Chicago, MO
Rich Brown
SUPERTRAMP
HOTELOTT:
STYX 3-1
RC & BAND 8-6
BAD 14-7
CRYSTAL GAYLE 17-13
COMMODORES 23-14

WHOT/Youngstown, OH
Dick Thompson
CLIFF RICHARD
CAPT. & TENNILLE
STEVIE WONDER
HOTELOTT:
KENNY ROGERS 4-1
COMMODORES 12-2
LED ZEPPELIN 13-8
STYX 14-8
RC & BAND 18-10

WNEE/Port Wayne, IN
John Curry
CLIFF RICHARD
STEVIE WONDER
RUPERT HOLMES
BUCKLES
HOTELOTT:
EAGLES 1-1
STYX 2-3
COMMODORES 8-4
BARRY HAMILTON 22-4
RC & BAND 23-11

WRAP/Indianapolis, IN
Steve Mitchell
STEVIE WONDER
HOTELOTT:
ALAN PARSONS
CLIFF RICHARD
CHRIS THOMPSON
Hottest:
EAGLES 2-1
N 4-2
IAN GOMR 8-5
ELO 26-22
LBB D-25

WNCI/Columbus, OH
Steve Edwards
BAD
Hottest:
HERB ALPERT 2-1
STYX 7-4
FOREIGNER 14-9
COMMODORES 25-10
BARRY HAMILTON 20-15

WOHO/Toledo, OH
Reau Elliott
J.D. SOUTHER
CHRIS THOMPSON
LAUREN WOOD
ALAN PARSONS
Hottest:
KENNY ROGERS 2-1
STYX 10-6
ENACK 12-9
BARRY HAMILTON 15-10
BAD 19-13

WOW/Osaka, NE
Erk Fazz
CLIFF RICHARD
Hottest:
EAGLES 1-1
COMMODORES 6-2
STYX 9-3
FLEETWOOD MAC 10-4
IAN GOMR 16-8

WVIC/East Lansing, MI
Jim St. John
BAD
SHOES
CAPT. & TENNILLE
POLICE
RAINBOW
HEAD BOYS
GAMA
CRYSTAL GAYLE
ABBA
ISAAC HAYES
CLIFF RICHARD
Hottest:
EAGLES 1-1
KENNY ROGERS 17-6
COMMODORES 30-10
STYX 28-16
RC & BAND 34-18

ESTT/Davenport, IA

MIke Kennolly
CHEAP TRICE
BLACKFOOT
RENDA RUSSELL
BAD
CHRIS THOMPSON
Hottest:
HERB ALPERT 1-1
STYX 18-7
FLEETWOOD MAC 14-8
RC & BAND 20-9
FRANCE JOLI 27-19

WDM/Medison, WI
Jonathan Little
STEVIE WONDER (dp)
CRYSTAL GAYLE (dp)
JEFF. STARSHIP (dp)
FOREIGNER (dp)
HOTELOTT:
FLEETWOOD MAC 9-1
CHEAP TRICE 5-1
EAGLES 12-4
KENNY ROGERS 15-10
STYX 21-11

ETVA/Winona, ES
Jeff Alan
COMMODORES
LED ZEPPELIN
J.D. SOUTHER
Hottest:
HERB ALPERT 2-1
KENNY ROGERS 6-2
MICHAEL JACKSON 17-5
EAGLES 26-15

WZZP/Cleveland, OH
Cleveland Reynolds
LBB
J.D. SOUTHER
RC & BAND
LEIF GARRETT
YVONNE ELLIEMAN
CAPT. & TENNILLE
BLONDIE
HOTELOTT:
EAGLES 3-1
HERB ALPERT 4-2
IAN GOMR 13-9
ENACK 18-10
SUPERTRAMP D-12

EWEN/Tulsa, OK
Devo Richards
Hottest:
EAGLES 4-1
STYX 7-3
COMMODORES 13-5
RC & BAND 14-8
RUPERT HOLMES 14-9

ELO/Wichita, ES
Bob McEary
EAGLES
ALAN PARSONS
FRANCE JOLIE
PARLO CRUISE
DIONNE WARRICK
ORLEANS
RONNIE MILSAP
HOTELOTT:
EAGLES 1-1
STYX 9-3
BAD 15-8
BARRY HAMILTON 14-7
COMMODORES 16-8

EWIT/Topeka, ES
J.R. Greeley
CLIFF RICHARD
LARRY GAYLIM
JEFF. STARSHIP
KENNY ROGERS
STEVIE WONDER
HOTELOTT:
KENNY ROGERS 1-1
COMMODORES 9-6
IAN GOMR 13-7
FLEETWOOD MAC 16-10
J.D. SOUTHER 22-15

EJTN/Des Moines, ND
Don Brannan
J.D. SOUTHER
BLACKFOOT
CAPT. & TENNILLE
HOTELOTT:
STYX 8-1
DONNA SUMNER 10-6
COMMODORES 18-12
JENNIFER WARREN 19-13
FOREIGNER 20-15

EKLS/Rapid City, SD
Karl Sherryn
BOB DYLAN
SUPERTRAMP
CLIFF RICHARD
HOTELOTT:
RC & BAND 9-6
LAUREN WOOD 14-8
DONNA SUMNER 12-10
STYX 16-11
J.D. SOUTHER 23-12

EKGL/Grand Forks, ND
Jack Lundy
JEFF. STARSHIP
CLIFF RICHARD
LBB
RUPERT HOLMES
HOTELOTT:
STYX 8-1
EAGLES 11-3
KENNY ROGERS 7-4
FLEETWOOD MAC 14-8
MICHAEL JACKSON 13-9

WALD/Duluth, MN
Bruce McGregor
CLIFF RICHARD
JEFF. STARSHIP (dp)
PARLO CRUISE (dp)
RICHIE FURAY
KENNY LOGGINS
STEVIE WONDER
HOTELOTT:
KENNY ROGERS 1-1
STYX 10-5
EAGLES 12-6
FLEETWOOD MAC 17-7
COMMODORES 18-10

WEAQ/Evan, WI

Rich Roberts
ELO
STEVIE WONDER
CLIFF RICHARD
HOTELOTT:
COMMODORES 6-1
HERB ALPERT 7-2
EAGLES 10-6
JENNIFER WARREN 11-7
STYX 12-8

WGFY/Ann Arbor, IN
Mike Kelly
J.D. SOUTHER
LAUREN WOOD
BAD
ELO
BLONDIE
PARLO CRUISE (dp)
BLACKFOOT (dp)
HOTELOTT:
EAGLES 1-1
KENNY ROGERS 3-2
COMMODORES 17-3
FLEETWOOD MAC 9-5
RC & BAND 14-10

WRAM/Wisconsin, WI
Jay Tyler
MICHAEL JOHNSON
RUPERT HOLMES
PARLO CRUISE
LBB
CLIFF RICHARD
HOTELOTT:
MICHAEL JACKSON 3-1
KENNY ROGERS 7-3
EAGLES 17-7
STYX 22-16
BAD D-22

WRER/Madison, WI
Mark Rivers
J.D. SOUTHER
CHRIS THOMPSON
LBB
JIMMY BUFFETT
SUPERTRAMP
STEVIE WONDER
HOTELOTT:
JOURNEY 1-1
BAD 10-4
RC & BAND 11-7
EAGLES 16-9
RUPERT HOLMES 21-19

WROE/Rochester, IL
Tom Hunter
J.D. SOUTHER
ELO
LBB
CLIFF RICHARD
HOTELOTT:
FLEETWOOD MAC 9-1
STYX 7-3
BAD 23-12
IAN GOMR 18-13
ANNE MURRAY 19-15

WSP/Peoria, WI
Pat Martha
STEVIE WONDER
ANNE MURRAY
SUPERTRAMP
RUPERT HOLMES
SHOES
SMALL
HOTELOTT:
STYX 8-1
FLEETWOOD MAC 12-5
J.D. SOUTHER 14-9
BLACKFOOT 22-14
COMMODORES 24-17

WTRU/Youngstown, OH
Bill Andrews
CHEAP TRICE
LARRY GAYLIM
JEFF. STARSHIP
STYX 8-1
EAGLES 3-2
FLEETWOOD MAC 6-3
KENNY ROGERS 13-9
BARRY HAMILTON 17-10

WTRU/Youngstown, OH
Jeff Tobias
COMMODORES
HOTELOTT:
M 1-1
JOURNEY 4-2
STYX 12-4
DONNA SUMNER 17-8
KENNY ROGERS 18-13

WRBR/South Bend, IN
Joe Lightner
RUPERT HOLMES
CHRIS THOMPSON
BLONDIE
ALAN PARSONS
PARLO CRUISE
HALL & OATES (dp)
CARS (dp)
JEFF. STARSHIP (dp)
AC/DC (dp)
HOTELOTT:
STYX 3-1
FLEETWOOD MAC 14-4
EAGLES 19-7
DONNA SUMNER 12-9
LED ZEPPELIN 21-14

EDVV/Topeka, ES
Bill Demore
CLIFF RICHARD
RUPERT HOLMES
CHRIS THOMPSON
LAUREN WOOD
HOTELOTT:
EAGLES 1-1
STYX 3-2
COMMODORES 6-3
FLEETWOOD MAC 7-4
RC & BAND 20-12

EQWE/Portage, ND
Bill Richards
NIGHT
SHOES
POLICE
JEFF. STARSHIP
TALKING HEADS
HOTELOTT:
STYX 6-1
JOURNEY 8-3
FOREIGNER 13-9
COMMODORES 20-10
PRISM 25-19

WEST

Parallel One

B100/San Diego, CA
Glen McCartney
BAD
STEVIE WONDER
LBB
CLIFF RICHARD
HOTELOTT:
MICHAEL JACKSON 3-1
EAGLES 5-2
FLEETWOOD MAC 15-10
COMMODORES 20-14
STYX 23-17

KEARTH/Los Angeles, CA
Bob Hamilton
JEFF. STARSHIP
ANNE MURRAY
RUPERT HOLMES
STEVIE WONDER
HOTELOTT:
COMMODORES 1-1
LED ZEPPELIN 4-2
BAD 16-5
EAGLES 9-8
STYX 19-14

KPL/Los Angeles, CA
Roger Collins
RUPERT HOLMES
BARRY HAMILTON
CHEAP TRICE
CLIFF RICHARD
LAUREN WOOD
HOTELOTT:
EAGLES 3-1
DONNA SUMNER 6-4
KENNY ROGERS 9-6
STYX 14-8
BAD 20-10

KFR/San Francisco, CA
Los Garland
BAD
STYX
JEFF. STARSHIP
STEVIE WONDER
FOREIGNER
EAGLES
HOTELOTT:
EAGLES 7-1
HERB ALPERT 4-3
ENACK 8-4
RC & BAND 17-9
COMMODORES 18-14

EDOR/Denver, CO
Denny Erickson
JEFF. STARSHIP
LBB
CLIFF RICHARD
RUPERT HOLMES
HOTELOTT:
MICHAEL JACKSON 1-1
JOURNEY 8-1
EAGLES 7-4
J.D. SOUTHER 15-4
STYX 16-8

ER/Salt Lake City, UT
Terry Mitchell
CLIFF RICHARD
ROON MARTIN
JEFF. STARSHIP
POINTER SISTERS
HOTELOTT:
EAGLES 1-1
STYX 8-2
MICHAEL JACKSON 8-5
FOREIGNER 13-9
ENACK 15-10

EOPA/Phoenix, AZ
John Volpe
CAPT. & TENNILLE
JEFF. STARSHIP
RUPERT HOLMES
DR. HOOR
HOTELOTT:
COMMODORES 2-1
STYX 15-5
FOREIGNER 11-7
FLEETWOOD MAC 20-12

KUPD/Phoenix, AZ
John Sebastian
EAGLES
RED SPEEDWAGON
HOTELOTT:
LED ZEPPELIN 1-1
EAGLES 7-3
ALAN PARSONS 12-9
RED SPEEDWAGON 23-12
STYX 26-19

ERLA/Los Angeles, CA
Rick Sencato
NATURE'S DIVINE
CHRIS THOMPSON
RUPERT HOLMES
ENGLAND DAN & JPC
HOTELOTT:
FRANCE JOLI 3-1
DONNA SUMNER 5-2
COMMODORES 8-3
EDOL & THE GANG 17-8
BAD 20-12

ETAC/Tacoma, WA
Ric Hansen
J.D. SOUTHER
LBB
BAD
HOTELOTT:
COMMODORES 2-1
MICHAEL JACKSON 5-3
LED ZEPPELIN 6-5
KENNY ROGERS 13-9
STYX 14-10

ETRT/Tacoma, AZ
Ed Alexander
RUPERT HOLMES
ELO
JEFF. STARSHIP
HOTELOTT:
EAGLES 5-1
STYX 9-4
RC & BAND 15-7
ELTON JOHN 13-10
COMMODORES 19-12

ECPL/Salt Lake City, UT
Gary Waldron
KENNY LOGGINS
BLONDIE
SUPERTRAMP
YVONNE ELLIEMAN
FRANCE JOLIE
EDOL & THE GANG
HOTELOTT:
EAGLES 1-1
LED ZEPPELIN 11-5
COMMODORES 20-9
BAD 21-10
LAUREN WOOD 25-20

ERIN/Bakerfield, CA
Kris Mitchell
ELO
LBB
CRYSTAL GAYLE
FRANCE JOLI
EDOL & THE GANG
SUPERTRAMP
HOTELOTT:
MICHAEL JACKSON 2-1
DONNA SUMNER 5-2
STYX 9-5
COMMODORES 11-4
BOB DYLAN 22-15

ER/Seattle, WA
Craig Powers
BLONDIE
LBB
PARLO CRUISE
ALAN PARSONS
HOTELOTT:
EAGLES 2-1
KENNY ROGERS 3-2
COMMODORES 8-4
STYX 12-5
RC & BAND 18-11

EGW/Portland, OR
Richard Harber
STYX
RC & BAND
CLIFF RICHARD
FLEETWOOD MAC
HOTELOTT:
HERB ALPERT 1-1
COMMODORES 2-2
KENNY ROGERS 7-3
COMMODORES 13-10
JIMMY BUFFETT 23-18

KRB/Spokane, WA
Tom Hutyler
PARLO CRUISE
KENNY LOGGINS
CAPT. & TENNILLE
CLIFF RICHARD
JEFF. STARSHIP (dp)
HOTELOTT:
EAGLES 6-1
RC & BAND 5-2
STYX 9-1
FLEETWOOD MAC 13-9
J.D. SOUTHER 20-15

EDOC/San Diego, CA
AJ Roberts
PARLO CRUISE
CARS
CLIFF RICHARD
HOTELOTT:
KENNY ROGERS 1-1
MICHAEL JACKSON 8-4
BRENDA RUSSELL 9-6
STYX 14-10
RC & BAND 22-15

EROT/Sacramento, CA
Don Solano
CRUISERS
CLIFF RICHARD
CHRIS THOMPSON
JOHN COUGAR
HOTELOTT:
EAGLES 5-1
COMMODORES 10-5
STYX 11-7
FLEETWOOD MAC 13-10
BAD 30-13

EROT/Sacramento, CA
Don Solano
FLEETWOOD MAC
RUPERT HOLMES
BRENDA RUSSELL
CLIFF RICHARD
BAD
KENNY LOGGINS
LBB
CRYSTAL GAYLE
HOTELOTT:
IAN LLOYD
PABLO CRUISE
EAGLES 4-1
STYX 12-3
MICHAEL JACKSON 9-5
FLEETWOOD MAC 13-6
KENNY ROGERS 18-11

KRSP/Salt Lake City, UT
Lorraine Winger
CHEAP TRICE
ELO
CHRIS THOMPSON
STEVIE WONDER
HOTELOTT:
EAGLES 7-1
STYX 10-3
COMMODORES 9-5
LED ZEPPELIN 8-10
MICHAEL JACKSON 18-14

ERUX/Phoenix, AZ
Bobby Rivers
JEFF. STARSHIP
EDOL & THE GANG
AC/DC
RUPERT HOLMES
JOHN COUGAR
STEVIE WONDER
HOTELOTT:
EAGLES 10-1
KENNY ROGERS 7-3
FLEETWOOD MAC 8-8
STYX 15-6
BAD 38-28

ETAC/Tacoma, WA
Ric Hansen
J.D. SOUTHER
LBB
BAD
HOTELOTT:
COMMODORES 2-1
MICHAEL JACKSON 5-3
LED ZEPPELIN 6-5
KENNY ROGERS 13-9
STYX 14-10

EROT/Sacramento, CA
Don Solano
PARLO CRUISE
BLONDIE
CLIFF RICHARD
KENNY LOGGINS
CAPT. & TENNILLE
HOTELOTT:
KENNY ROGERS 4-1
EAGLES 9-3
ANNE MURRAY 16-10
FLEETWOOD MAC 17-11
NITA COOLIDGE 20-15

EROT/Sacramento, CA
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KENNY LOGGINS
CAPT. & TENNILLE
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ANNE MURRAY 16-10
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KENNY LOGGINS
CAPT. & TENNILLE
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ANNE MURRAY 16-10
FLEETWOOD MAC 17-11
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ANNE MURRAY 16-10
FLEETWOOD MAC 17-11
NITA COOLIDGE 20-15

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ANNE MURRAY 16-10
FLEETWOOD MAC 17-11
NITA COOLIDGE 20-15

EROT/Sacramento, CA
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HOTELOTT:
KENNY ROGERS 4-1
EAGLES 9-3
ANNE MURRAY 16-10
FLEETWOOD MAC 17-11
NITA COOLIDGE 20-15

EROT/Sacramento, CA
Don Solano
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BLONDIE
CLIFF RICHARD
KENNY LOGGINS
CAPT. & TENNILLE
HOTELOTT:
KENNY ROGERS 4-1
EAGLES 9-3
ANNE MURRAY 16-10
FLEETWOOD MAC 17-11
NITA COOLIDGE 20-15

EROT/Sacramento, CA
Don Solano
PARLO CRUISE
BLONDIE
CLIFF RICHARD
KENNY LOGGINS
CAPT. & TENNILLE
HOTELOTT:
KENNY ROGERS 4-1
EAGLES 9-3
ANNE MURRAY 16-10
FLEETWOOD MAC 17-11
NITA COOLIDGE 20-15

EROT/Sacramento, CA
Don Solano
PARLO CRUISE
BLONDIE
CLIFF RICHARD
KENNY LOGGINS
CAPT. & TENNILLE
HOTELOTT:
KENNY ROGERS 4-1
EAGLES 9-3
ANNE MURRAY 16-10
FLEETWOOD MAC 17-11
NITA COOLIDGE 20-15

EROT/Sacramento, CA
Don Solano
PARLO CRUISE
BLONDIE
CLIFF RICHARD
KENNY LOGGINS
CAPT. & TENNILLE
HOTELOTT:
KENNY ROGERS 4-1
EAGLES 9-3
ANNE MURRAY 16-10
FLEETWOOD MAC 17-11
NITA COOLIDGE 20-15

EROT/Sacramento, CA
Don Solano
PARLO CRUISE
BLONDIE
CLIFF RICHARD
KENNY LOGGINS
CAPT. & TENNILLE
HOTELOTT:
KENNY ROGERS 4-1
EAGLES 9-3
ANNE MURRAY 16-10
FLEETWOOD MAC

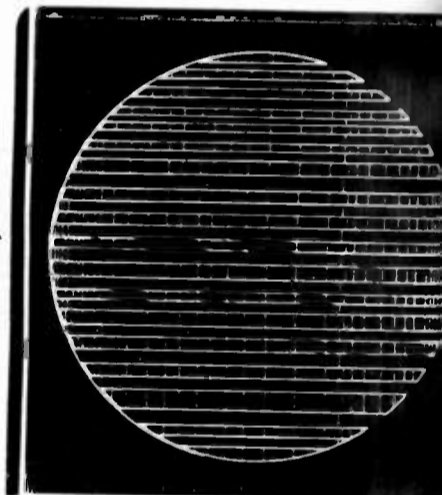
EPIC'S FOUR YO



CHEAP TRICK "Dream Police" So Arresting, It's:

NEW & ACTIVE

CHEAP TRICK "Dream Police" (Epic) 92/10
Moves: Up 65, Same 16, Down 1, Adds 10, WOKY, KFI, KSTT, KRSP, KRKE-
FM, WCIR, G100, WKXY, WTRU, KLUC, WIFI 25-19, WPEZ 20-15, CHUM
21-17, WLS 27-21, B100 25-19, KJR 21-16.



PAGES "I Do Believe In You" Making Believers Out Of:

<i>KIMN on</i>	<i>KQDI add</i>
<i>WISM deb 29</i>	<i>KPLZ add</i>
<i>KHJ 28-24</i>	<i>KAYK add</i>
<i>WRKR on</i>	<i>WFLB add</i>
<i>KSLY add</i>	<i>KKXL add</i>
<i>KDZA on</i>	<i>WAIM add</i>

PLAY THEM

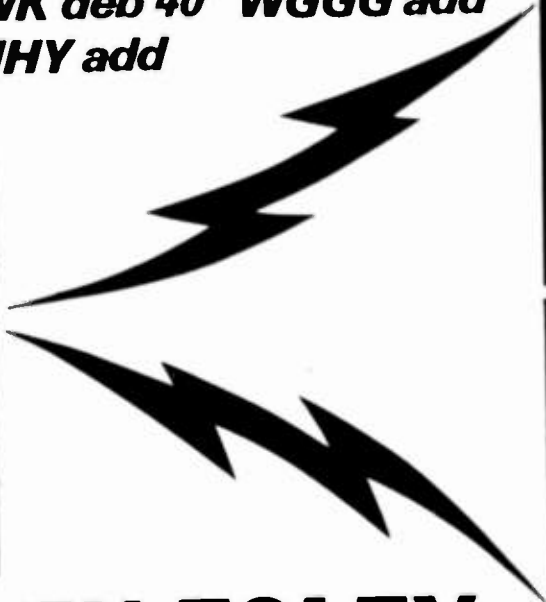
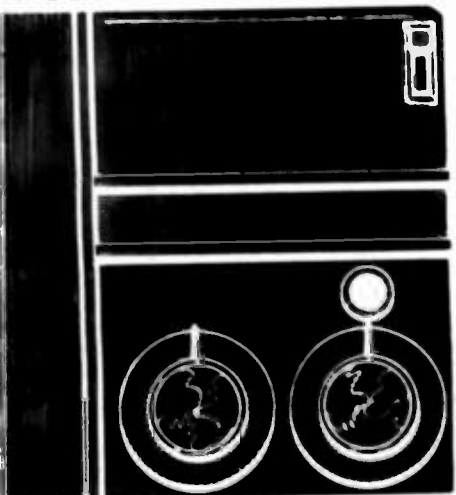
OUR FREQUENCY

Wetener/Damann Entertainment Inc. and Joe Jackson
9200 Sunset Blvd., PH 15
Los Angeles, CA 90069

Produced by Quincy Jones
for Quincy Jones Productions

MICHAEL JACKSON "Rock With You" Already Rockin With:

Z93 add	WBBQ add	WGTR add
Q105 on	WRJZ add	WKAU add
WLCY deb 28	WRVQ deb 24	WGBS add
KEARTH deb 30	KROY on	KFLY add
WSGN deb 32	14WK deb 40	WGGG add
Y103 deb 35	WHHY add	



ELLEN FOLEY "What's A Matter Baby" These Stations Know:

WKBW on	WCIR on	WAIM add
WICC add	WFOX add	WGNI add
PRO-FM add	WANS add	WIKS add
JB105 add	KC101 add	WCKO add
13FEA add	3WD add	



FREQUENTLY

PARALLEL ONE PLAYLISTS

EAST

WRKO Boston

- 1 KNACK/Good Girls Don't
 - 2 DONNA SUMMER/Dia All The Lights
 - 3 HERB ALPERT/Rise
 - 4 EAGLES/Heartache Tonight
 - 5 KENNY ROGERS/You Decorated My Life
 - 6 MAUREEN MCGOVERN/Different Worlds
 - 7 M/Pop Muzik
 - 8 FLEETWOOD MAC/Tusk
 - 9 ANNE MURRAY/Broken Hearted Me
 - 10 MICHAEL JACKSON/Dont Stop 'Til I Get The Gimp
 - 11 DENZEL BROTHERS/Dependin' On You
 - 12 CHEAP TRICK/Dream Police
 - 13 FRANKIE JOLI/Come To Me
 - 14 BONO/Where Were You When I Needed You
 - 15 CAROLINA/You're My Only Lonely
 - 16 WINGS/Arrows Through Me
 - 17 JOHN COUGAR/I Need A Lover
 - 18 STYX/Babe
 - 19 COMMODORES/Sail On
 - 20 ROBERT PALMER/Don't Stop Loving Me
 - 21 KODI & THE GANG/Ladies' Night
 - 22 BARRY MANILOW/Ships
 - 23 DIANNE WARWICK/I'll Never Love Again
 - 24 ALAN PARSONS/Damned If I Do
 - 25 BLOOMIE/Dreaming
 - 26 ROBERT JOHNSON/This Night Won't Be Like No Other
 - 27 JEFF STARSHIP/Jane
 - 28 CLIFF RICHARD/We Don't Talk Anymore
 - 29 JEFF STARSHIP/Jane
 - 30 JEFF STARSHIP/Jane
- ADDS: 21, 36
- ON: BLOOMIE/Dreaming
LED ZEPPELIN/In My Life
FLEETWOOD MAC/Think About Me

WPGC Washington D.C.

- 1 EAGLES/Heartache Tonight
 - 2 STYX/Babe
 - 3 COMMODORES/Sail On
 - 4 KENNY ROGERS/You Decorated My Life
 - 5 KNACK/Good Girls Don't
 - 6 AL & BAND/Please Don't Go
 - 7 MICHAEL JACKSON/Dont Stop 'Til I Get The Gimp
 - 8 DONNA SUMMER/Dia All The Lights
 - 9 FLEETWOOD MAC/Tusk
 - 10 BARRY MANILOW/Ships
 - 11 ANNE MURRAY/Broken Hearted Me
 - 12 BRENDA RUSSELL/So Good, So Right
 - 13 ASHLEY & SIMPSON/Found A Cure
 - 14 DIANNE WARWICK/I'll Never Love Again
 - 15 KODI & THE GANG/Ladies' Night
 - 16 ELO/Confusion
 - 17 FRANKIE JOLI/Come To Me
 - 18 ROBERT JOHNSON/This Night Won't Be Like No Other
 - 19 JEFF STARSHIP/Jane
 - 20 JEFF STARSHIP/Jane
 - 21 JEFF STARSHIP/Jane
 - 22 JEFF STARSHIP/Jane
 - 23 JEFF STARSHIP/Jane
 - 24 JEFF STARSHIP/Jane
 - 25 JEFF STARSHIP/Jane
 - 26 JEFF STARSHIP/Jane
 - 27 JEFF STARSHIP/Jane
 - 28 JEFF STARSHIP/Jane
 - 29 JEFF STARSHIP/Jane
 - 30 JEFF STARSHIP/Jane
- ADDS: 20, 30
- ON: J.D. SOUTHER/You're Only Lonely
STEVE WUNDER/Send One Your Love

WKBU Buffalo

- 1 KERMIT THE FROG/Rainbow Connection
 - 2 MICHAEL JACKSON/Dont Stop 'Til I Get The Gimp
 - 3 CHRIS THOMPSON/If You Remember Me
 - 4 STYX/Babe
 - 5 ANNE MURRAY/You
 - 6 BLOOMIE/Dreaming
 - 7 BARRY MANILOW/Ships
 - 8 EAGLES/Heartache Tonight
 - 9 MICHAEL JACKSON/This Night Won't Be Like No Other
 - 10 LEAF/After The Love Has Gone
 - 11 COMMODORES/Sail On
 - 12 NICK LOWE/Cruel To Be Kind
 - 13 FLEETWOOD MAC/Tusk
 - 14 COMMODORES/Sail On
 - 15 KENNY ROGERS/You Decorated My Life
 - 16 SUPERTRAMP/Take The Long Way
 - 17 KC & BAND/Please Don't Go
 - 18 ANNE MURRAY/Broken Hearted Me
 - 19 JOURNEY/Lovin', Touchin' Hot
 - 20 ROBERT JOHNSON/This Night Won't Be Like No Other
 - 21 ALAN PARSONS/Damned If I Do
 - 22 JIMMY BUFFETT/Fins
 - 23 LBB/Where Were You
 - 24 CHEAP TRICK/Dream Police
 - 25 BONNIE POINTER/Heaven Must Have Been Here
 - 26 JENNIFER WARRNE/I Know A Heartache
 - 27 ANNA/Chiquitita
 - 28 JUISE GOFFIN/Remember (Me) Again
 - 29 IAN GOMM/Hold On
 - 30 BOB DYLAN/Gotta Serve Somebody
- ADDS: 17, 27
- ON: CAPT. & TENNILLE/Do That To Me...
FIGHT/Third Time Lucky
ELO/Confusion
LBB/Good Change
- ON: CLIFF RICHARD/We Don't Talk Anymore
IAN LLOYD/Slip Away
ELLEN FOLEY/What's A Matter Baby

WABC MUSICRADIO 77 New York

- 1 ROBERT JOHNSON/This Night Won't Be Like No Other
 - 2 HERB ALPERT/Rise
 - 3 DIANNE WARWICK/I'll Never Love Again
 - 4 MICHAEL JACKSON/Dont Stop 'Til I Get The Gimp
 - 5 M/Pop Muzik
 - 6 DONNA SUMMER/Dia All The Lights
 - 7 KODI & THE GANG/Ladies' Night
 - 8 KNACK/My Sharone
 - 9 FRANKIE JOLI/Come To Me
 - 10 KNACK/Good Girls Don't
 - 11 COMMODORES/Sail On
 - 12 BONO/Where Were You When I Needed You
 - 13 BLOOMIE/Dreaming
 - 14 KENNY ROGERS/You Decorated My Life
 - 15 LRB/Lonesome Loser
 - 16 LEAF/After The Love Has Gone
 - 17 MARINE NIGHTINGALE/Lead Me On
 - 18 EAGLES/Heartache Tonight
 - 19 FOREIGNER/Dirty White Boy
 - 20 BARRY MANILOW/Ships
 - 21 FLEETWOOD MAC/Tusk
 - 22 STYX/Babe
 - 23 KC & BAND/Please Don't Go
- ADDS: 21, 36
- ON: BLOOMIE/Dreaming
LED ZEPPELIN/In My Life
FLEETWOOD MAC/Think About Me

wifi 92 Philadelphia

- 1 COMMODORES/Sail On
 - 2 HERB ALPERT/Rise
 - 3 KNACK/Good Girls Don't
 - 4 EAGLES/Heartache Tonight
 - 5 DONNA SUMMER/Dia All The Lights
 - 6 ROBERT JOHNSON/This Night Won't Be Like No Other
 - 7 M/Pop Muzik
 - 8 STYX/Babe
 - 9 NICK LOWE/Cruel To Be Kind
 - 10 LRB/Lonesome Loser
 - 11 SHIFF & TEARS/Driver's Seat
 - 12 BONNIE POINTER/Heaven Must Have Been Here
 - 13 JOURNEY/Lovin', Touchin' Hot
 - 14 JOHN COUGAR/I Need A Lover
 - 15 CAROLINA/You're My Only Lonely
 - 16 KENNY ROGERS/You Decorated My Life
 - 17 IAN GOMM/Hold On
 - 18 FOREIGNER/Dirty White Boy
 - 19 CHEAP TRICK/Dream Police
 - 20 LAUREN WOOD/Please Don't Leave
 - 21 ANS/Spooky
 - 22 KNACK/My Sharone
 - 23 JOHN STEWART/Midnight Wind
 - 24 FLEETWOOD MAC/Tusk
 - 25 GERRY RAFFERTY/Get It Right
 - 26 MARINE NIGHTINGALE/Lead Me On
 - 27 LRB/Good Change
 - 28 HALL & OATES/Wait For Me
 - 29 BARRY MANILOW/Ships
 - 30 MICHAEL JACKSON/This Night Won't Be Like No Other
- ADDS: NONE
- ON: IAN LLOYD/Slip Away
WINGS/Arrows Through Me
RUSSELL/So Good, So Right
BOB DYLAN/Gotta Serve Somebody
BLOOMIE/Dreaming
WINGS/Arrows Through Me

1050 chum Toronto

- 1 EAGLES/Heartache Tonight
 - 2 KNACK/Good Girls Don't
 - 3 LED ZEPPELIN/In My Life
 - 4 FLEETWOOD MAC/Tusk
 - 5 COMMODORES/Sail On
 - 6 JOURNEY/Lovin', Touchin' Hot
 - 7 STYX/Babe
 - 8 CAROLINA/You're My Only Lonely
 - 9 MOON MARTIN/Rolene
 - 10 NICK LOWE/Cruel To Be Kind
 - 11 BLOOMIE/Dreaming
 - 12 DOOBIE BROTHERS/Dependin' On You
 - 13 IAN GOMM/Hold On
 - 14 FOREIGNER/Dirty White Boy
 - 15 BRUCE LOBBIN/Wondering Where The Love Is
 - 16 M/Pop Muzik
 - 17 CHEAP TRICK/Dream Police
 - 18 DAVE EDMONDS/Girls Talk
 - 19 LEAF/After The Love Has Gone
 - 20 ROBERT PALMER/Don't Stop Loving Me
 - 21 SUPERTRAMP/Take The Long Way
 - 22 PRIVATE EYE/Your Place Or Mine
 - 23 BUCKWHEAT/It's Don't Like Mondays
 - 24 CAROLINA/You're My Only Lonely
 - 25 JOE JACKSON/It's The Man
 - 26 ELO/Confusion
 - 27 LRB/Lonesome Loser
 - 28 NICK LOWE/Cruel To Be Kind
 - 29 COMMODORES/Sail On
 - 30 GERRY RAFFERTY/Get It Right
- ADDS: LRB/Good Change
POLICE/Message In A Bottle

F-105 Boston

- 1 M/Pop Muzik
 - 2 DONNA SUMMER/Dia All The Lights
 - 3 MICHAEL JACKSON/Dont Stop 'Til I Get The Gimp
 - 4 ROBERT JOHNSON/This Night Won't Be Like No Other
 - 5 MAUREEN MCGOVERN/Different Worlds
 - 6 COMMODORES/Sail On
 - 7 KNACK/Good Girls Don't
 - 8 HERB ALPERT/Rise
 - 9 DIANNE WARWICK/I'll Never Love Again
 - 10 FOREIGNER/Dirty White Boy
 - 11 NICK LOWE/Cruel To Be Kind
 - 12 EAGLES/Heartache Tonight
 - 13 KNACK/My Sharone
 - 14 KENNY ROGERS/You Decorated My Life
 - 15 ANS/Spooky
 - 16 DOOBIE BROTHERS/Dependin' On You
 - 17 LED ZEPPELIN/In My Life
 - 18 FLEETWOOD MAC/Tusk
 - 19 ROBERT PALMER/Don't Stop Loving Me
 - 20 JOHN STEWART/Midnight Wind
 - 21 SHIFF & TEARS/Driver's Seat
 - 22 STYX/Babe
 - 23 CHEAP TRICK/Dream Police
 - 24 COMMODORES/Sail On
 - 25 CAROLINA/You're My Only Lonely
 - 26 WINGS/Arrows Through Me
 - 27 JOURNEY/Lovin', Touchin' Hot
 - 28 ELO/Confusion
 - 29 ROBERT JOHNSON/This Night Won't Be Like No Other
 - 30 MOON MARTIN/Rolene
 - 31 ASHLEY & SIMPSON/Found A Cure
 - 32 YVONNE ELLIEMAN/Love Pains
 - 33 GLORIA GAYNOR/Let Me Know
 - 34 LRB/Lonesome Loser
- ADDS: BONO/Where Were You

99FM WXLO New York

- 1 HERB ALPERT/Rise
 - 2 MICHAEL JACKSON/Dont Stop 'Til I Get The Gimp
 - 3 COMMODORES/Sail On
 - 4 M/Pop Muzik
 - 5 DONNA SUMMER/Dia All The Lights
 - 6 FRANKIE JOLI/Come To Me
 - 7 DIANNE WARWICK/I'll Never Love Again
 - 8 BONO/Where Were You When I Needed You
 - 9 KENNY ROGERS/You Decorated My Life
 - 10 ROBERT JOHNSON/This Night Won't Be Like No Other
 - 11 COMMODORES/Sail On
 - 12 LRB/Lonesome Loser
 - 13 CRUSADERS/Street Life
 - 14 EAGLES/Heartache Tonight
 - 15 NICK LOWE/Cruel To Be Kind
 - 16 BONNIE POINTER/Heaven Must Have Been Here
 - 17 DIANA ROSS/The Boss
 - 18 SHIFF & TEARS/Driver's Seat
 - 19 DOOBIE BROTHERS/Dependin' On You
 - 20 MICHAEL JACKSON/This Night Won't Be Like No Other
 - 21 BLOOMIE/Dreaming
 - 22 BARRY MANILOW/Ships
 - 23 STYX/Babe
 - 24 FLEETWOOD MAC/Tusk
 - 25 LEAF/After The Love Has Gone
 - 26 BRENDA RUSSELL/So Good, So Right
 - 27 KODI & THE GANG/Ladies' Night
 - 28 ANNE MURRAY/Broken Hearted Me
 - 29 CHIC/My Forbidden Lover
 - 30 CRYSTAL GAYLE/Half The Way
- ADDS: KC & BAND/Please Don't Go
STEVE WUNDER/Send One Your Love
RUPERT HOLMES/Escape
CAPT. & TENNILLE/Do That To Me...
SUPERTRAMP/Take The Long Way...
DONNA SUMMER/On The Radio
- ON: LAUREN WOOD/Please Don't Leave
FLEETWOOD MAC/Think About Me

ckgm Montreal

- 1 MICHAEL JACKSON/Dont Stop 'Til I Get The Gimp
 - 2 KNACK/Good Girls Don't
 - 3 EAGLES/Heartache Tonight
 - 4 COMMODORES/Sail On
 - 5 LED ZEPPELIN/In My Life
 - 6 DONNA SUMMER/Dia All The Lights
 - 7 FOREIGNER/Dirty White Boy
 - 8 SUPERTRAMP/Take The Long Way
 - 9 STYX/Babe
 - 10 IAN GOMM/Hold On
 - 11 GERRY RAFFERTY/Get It Right
 - 12 LEAF/After The Love Has Gone
 - 13 BOB DYLAN/Gotta Serve Somebody
 - 14 KC & BAND/Please Don't Go
 - 15 FRANKIE JOLI/Come To Me
 - 16 MOON MARTIN/Rolene
 - 17 CHEAP TRICK/Dream Police
 - 18 BLOOMIE/Dreaming
 - 19 FLEETWOOD MAC/Tusk
 - 20 HAIKON/Since You've Been...
21 JOURNEY/Lovin', Touchin' Hot
 - 22 ROBERT PALMER/Don't Stop Loving Me
 - 23 ASHLEY & SIMPSON/Found A Cure
 - 24 NICK LOWE/Cruel To Be Kind
 - 25 STINE THEAT/Under My Thumb
 - 26 BARRY MANILOW/Ships
 - 27 JOHN STEWART/Midnight Wind
 - 28 JIMMY BUFFETT/Fins
 - 29 ELO/Confusion
 - 30 JOE JACKSON/It's The Man
 - 31 APRIL WINE/Say Hello
- ADDS: COMMODORES/Sail On
HALL & OATES/Wait For Me
CAROLINA/You're My Only Lonely
J.D. SOUTHER/You're Only Lonely
LAUREN WOOD/Please Don't Leave
BONO/Where Were You
- ON: CAROLINA/You're My Only Lonely
STYX/Babe
ALAN PARSONS/Damned If I Do

96 KX Pittsburgh

- 1 EAGLES/Heartache Tonight
 - 2 PATRICK HERNANDEZ/Born To Be Alive
 - 3 COMMODORES/Sail On
 - 4 KANSAS/Reason To Be
 - 5 ROBERT PALMER/Don't Stop Loving Me
 - 6 STYX/Babe
 - 7 LEAF/After The Love Has Gone
 - 8 IAN GOMM/Hold On
 - 9 KNACK/Good Girls Don't
 - 10 DIANNE WARWICK/I'll Never Love Again
 - 11 LRB/Lonesome Loser
 - 12 ROBERT JOHNSON/This Night Won't Be Like No Other
 - 13 FLEETWOOD MAC/Tusk
 - 14 RAINBOW/Since You've Been...
15 COMMODORES/Sail On
 - 16 WINGS/Arrows Through Me
 - 17 ALAN PARSONS/Damned If I Do
 - 18 GERRY RAFFERTY/Get It Right
 - 19 ELO/Confusion
 - 20 TRUMP/My In The Rain
 - 21 LED ZEPPELIN/In My Life
 - 22 BONNIE POINTER/Heaven Must Have Been Here
 - 23 BLOOMIE/Dreaming
 - 24 FOREIGNER/Dirty White Boy
 - 25 ELO/Don't Bring Me Down
 - 26 CHEAP TRICK/Dream Police
 - 27 KNACK/My Sharone
 - 28 ANNE MURRAY/Broken Hearted Me
 - 29 EAGLES/Heartache Tonight
 - 30 SUPERTRAMP/Take The Long Way
- ADDS: 20, 29
- ON: J.D. SOUTHER/You're Only Lonely

99FM WXLO New York

- 1 HERB ALPERT/Rise
 - 2 MICHAEL JACKSON/Dont Stop 'Til I Get The Gimp
 - 3 COMMODORES/Sail On
 - 4 M/Pop Muzik
 - 5 DONNA SUMMER/Dia All The Lights
 - 6 FRANKIE JOLI/Come To Me
 - 7 DIANNE WARWICK/I'll Never Love Again
 - 8 BONO/Where Were You When I Needed You
 - 9 KENNY ROGERS/You Decorated My Life
 - 10 ROBERT JOHNSON/This Night Won't Be Like No Other
 - 11 COMMODORES/Sail On
 - 12 LRB/Lonesome Loser
 - 13 CRUSADERS/Street Life
 - 14 EAGLES/Heartache Tonight
 - 15 NICK LOWE/Cruel To Be Kind
 - 16 BONNIE POINTER/Heaven Must Have Been Here
 - 17 DIANA ROSS/The Boss
 - 18 SHIFF & TEARS/Driver's Seat
 - 19 DOOBIE BROTHERS/Dependin' On You
 - 20 MICHAEL JACKSON/This Night Won't Be Like No Other
 - 21 BLOOMIE/Dreaming
 - 22 BARRY MANILOW/Ships
 - 23 STYX/Babe
 - 24 FLEETWOOD MAC/Tusk
 - 25 LEAF/After The Love Has Gone
 - 26 BRENDA RUSSELL/So Good, So Right
 - 27 KODI & THE GANG/Ladies' Night
 - 28 ANNE MURRAY/Broken Hearted Me
 - 29 CHIC/My Forbidden Lover
 - 30 CRYSTAL GAYLE/Half The Way
- ADDS: KC & BAND/Please Don't Go
STEVE WUNDER/Send One Your Love
RUPERT HOLMES/Escape
CAPT. & TENNILLE/Do That To Me...
SUPERTRAMP/Take The Long Way...
DONNA SUMMER/On The Radio
- ON: LAUREN WOOD/Please Don't Leave
FLEETWOOD MAC/Think About Me

99FM WXLO New York

- 1 HERB ALPERT/Rise
 - 2 MICHAEL JACKSON/Dont Stop 'Til I Get The Gimp
 - 3 COMMODORES/Sail On
 - 4 M/Pop Muzik
 - 5 DONNA SUMMER/Dia All The Lights
 - 6 FRANKIE JOLI/Come To Me
 - 7 DIANNE WARWICK/I'll Never Love Again
 - 8 BONO/Where Were You When I Needed You
 - 9 KENNY ROGERS/You Decorated My Life
 - 10 ROBERT JOHNSON/This Night Won't Be Like No Other
 - 11 COMMODORES/Sail On
 - 12 LRB/Lonesome Loser
 - 13 CRUSADERS/Street Life
 - 14 EAGLES/Heartache Tonight
 - 15 NICK LOWE/Cruel To Be Kind
 - 16 BONNIE POINTER/Heaven Must Have Been Here
 - 17 DIANA ROSS/The Boss
 - 18 SHIFF & TEARS/Driver's Seat
 - 19 DOOBIE BROTHERS/Dependin' On You
 - 20 MICHAEL JACKSON/This Night Won't Be Like No Other
 - 21 BLOOMIE/Dreaming
 - 22 BARRY MANILOW/Ships
 - 23 STYX/Babe
 - 24 FLEETWOOD MAC/Tusk
 - 25 LEAF/After The Love Has Gone
 - 26 BRENDA RUSSELL/So Good, So Right
 - 27 KODI & THE GANG/Ladies' Night
 - 28 ANNE MURRAY/Broken Hearted Me
 - 29 CHIC/My Forbidden Lover
 - 30 CRYSTAL GAYLE/Half The Way
- ADDS: KC & BAND/Please Don't Go
STEVE WUNDER/Send One Your Love
RUPERT HOLMES/Escape
CAPT. & TENNILLE/Do That To Me...
SUPERTRAMP/Take The Long Way...
DONNA SUMMER/On The Radio
- ON: LAUREN WOOD/Please Don't Leave
FLEETWOOD MAC/Think About Me

WPEZ Pittsburgh

- 1 COMMODORES/Sail On
 - 2 EAGLES/Heartache Tonight
 - 3 DONNA SUMMER/Dia All The Lights
 - 4 BONNIE POINTER/Heaven Must Have Been Here
 - 5 SHIFF & TEARS/Driver's Seat
 - 6 STYX/Babe
 - 7 KNACK/Good Girls Don't
 - 8 FOREIGNER/Dirty White Boy
 - 9 FLEETWOOD MAC/Tusk
 - 10 ROBERT PALMER/Don't Stop Loving Me
 - 11 JOURNEY/Lovin', Touchin' Hot
 - 12 JENNIFER WARRNE/I Know A Heartache
 - 13 ANS/Spooky
 - 14 HERB ALPERT/Rise
 - 15 CHEAP TRICK/Dream Police
 - 16 IAN GOMM/Hold On
 - 17 JOHN STEWART/Midnight Wind
 - 18 KENNY ROGERS/You Decorated My Life
 - 19 ROBERT JOHNSON/This Night Won't Be Like No Other
 - 20 COMMODORES/Sail On
 - 21 NICK LOWE/Cruel To Be Kind
 - 22 JOHN STEWART/Midnight Wind
 - 23 BLOOMIE/Dreaming
 - 24 KANSAS/Reason To Be
 - 25 HAIKON/Since You've Been...
26 WINGS/Arrows Through Me
 - 27 GERRY RAFFERTY/Get It Right
 - 28 JENNIFER WARRNE/Damned If I Do
 - 29 J.D. SOUTHER/You're Only Lonely
 - 30 LAUREN WOOD/Please Don't Leave
 - 31 ELO/Confusion
 - 32 JIMMY BUFFETT/Fins
 - 33 THOMPSON/If You Remember Me
 - 34 ROBERTS/Who Lives In The...
35 LBB/Good Change
- ADDS: JEFF STARSHIP/Jane
JOHN COUGAR/I Need A Lover
CLIFF RICHARD/We Don't Talk Anymore
MICHAEL JACKSON/This Night Won't Be Like No Other

60/1000 Baltimore

- 1 EAGLES/Heartache Tonight
 - 2 COMMODORES/Sail On
 - 3 LED ZEPPELIN/In My Life
 - 4 DONNA SUMMER/Dia All The Lights
 - 5 HERB ALPERT/Rise
 - 6 MICHAEL JACKSON/Dont Stop 'Til I Get The Gimp
 - 7 DONNA SUMMER/Dia All The Lights
 - 8 KENNY ROGERS/You Decorated My Life
 - 9 FLEETWOOD MAC/Tusk
 - 10 BONO/Where Were You When I Needed You
 - 11 BARRY MANILOW/Ships
 - 12 HERB ALPERT/Rise
 - 13 MAUREEN MCGOVERN/Different Worlds
 - 14 KODI & THE GANG/Ladies' Night
 - 15 JOURNEY/Lovin', Touchin' Hot
 - 16 BRENDA RUSSELL/So Good, So Right
 - 17 STYX/Babe
 - 18 COMMODORES/Sail On
 - 19 IAN GOMM/Hold On
 - 20 LAUREN WOOD/Please Don't Leave
 - 21 DOOBIE BROTHERS/Dependin' On You
 - 22 BROOKLYN DREAMS/Your Love's So Good
 - 23 ROBERT PALMER/Don't Stop Loving Me
 - 24 LRB/Lonesome Loser
 - 25 PABLO CRUISE/I Want You Tonight
 - 26 MICHAEL JACKSON/This Night Won't Be Like No Other
 - 27 CHRIS THOMPSON/If You Remember Me
- ADDS: SUPERTRAMP/Take The Long Way...
SMOKEY ROBINSON/Cruisin'
J.D. SOUTHER/You're Only Lonely
STEVE WUNDER/Send One Your Love
- ON: FLEETWOOD MAC/Never Make Me Cry

woky Milwaukee

- 1 STYX/Babe
 - 2 PATRICK HERNANDEZ/Born To Be Alive
 - 3 DONNA SUMMER/Dia All The Lights
 - 4 KNACK/Good Girls Don't
 - 5 MICHAEL JACKSON/Dont Stop 'Til I Get The Gimp
 - 6 KC & BAND/Please Don't Go
 - 7 MICHAEL JACKSON/This Night Won't Be Like No Other
 - 8 HERB ALPERT/Rise
 - 9 KENNY ROGERS/You Decorated My Life
 - 10 ROBERT PALMER/Don't Stop Loving Me
 - 11 EAGLES/Heartache Tonight
 - 12 JENNIFER WARRNE/I Know A Heartache
 - 13 NICK LOWE/Cruel To Be Kind
 - 14 FLEETWOOD MAC/Tusk
 - 15 ANS/Spooky
 - 16 COMMODORES/Sail On
 - 17 BARRY MANILOW/Ships
 - 18 GERRY RAFFERTY/Get It Right
 - 19 IAN GOMM/Hold On
 - 20 JOHN STEWART/Midnight Wind
 - 21 BONO/Where Were You When I Needed You
 - 22 LAUREN WOOD/Please Don't Leave
 - 23 MOON MARTIN/Rolene
 - 24 DR. HOOK/When Love Next Time
 - 25 COMMODORES/Sail On
 - 26 ANNE MURRAY/Broken Hearted Me
 - 27 CAPT. & TENNILLE/Do That To Me...
 - 28 CHRIS THOMPSON/If You Remember Me
 - 29 PABLO CRUISE/I Want You Tonight
 - 30 J.D. SOUTHER/You're Only Lonely
 - 31 CRYSTAL GAYLE/Half The Way
- ADDS: 31
- ON: SUPERTRAMP/Take The Long Way...
EAGLES/Heartache Tonight
FLEETWOOD MAC/Think About Me
FOREIGNER/Head Games
CHEAP TRICK/Dream Police
LED ZEPPELIN/In My Life
LED ZEPPELIN/In My Life
ALAN PARSONS/Damned If I Do

WZLW 96 FM Milwaukee

- 1 CHRIS THOMPSON/If You Remember Me
 - 2 ANNE MURRAY/Broken Hearted Me
 - 3 MICHAEL JACKSON/This Night Won't Be Like No Other
 - 4 HERB ALPERT/Rise
 - 5 CRYSTAL GAYLE/Half The Way
 - 6 J.D. SOUTHER/You're Only Lonely
 - 7 KENNY ROGERS/You Decorated My Life
 - 8 GERRY RAFFERTY/Get It Right
 - 9 JENNIFER WARRNE/I Know A Heartache
 - 10 BONO/Where Were You When I Needed You
 - 11 BARRY MANILOW/Ships
 - 12 WINGS/Arrows Through Me
 - 13 CAPT. & TENNILLE/Do That To Me...
 - 14 BOB DYLAN/Gotta Serve Somebody
 - 15 BRENDA RUSSELL/So Good, So Right
 - 16 IAN GOMM/Hold On
 - 17 COMMODORES/Sail On
 - 18 KC & BAND/Please Don't Go
 - 19 SUPERTRAMP/Take The Long Way...
 - 20 STEVE WUNDER/Send One Your Love
- ADDS: IAN LLOYD/Slip Away
- ON: CLIFF RICHARD/We Don't Talk Anymore
KENNY LOGGINS/This Is It
KERMIT THE FROG/Rainbow Connection

Q102 Cincinnati

- 1 HERB ALPERT/Rise
 - 2 KENNY ROGERS/You Decorated My Life
 - 3 EAGLES/Heartache Tonight
 - 4 DONNA SUMMER/Dia All The Lights
 - 5 KNACK/Good Girls Don't
 - 6 NICK LOWE/Cruel To Be Kind
 - 7 BONO/Where Were You When I Needed You
 - 8 FOREIGNER/Dirty White Boy
 - 9 FLEETWOOD MAC/Tusk
 - 10 COMMODORES/Sail On
 - 11 LED ZEPPELIN/In My Life
 - 12 STYX/Babe
 - 13 BONNIE POINTER/Heaven Must Have Been Here
 - 14 JEFF STARSHIP/Jane
 - 15 SHIFF & TEARS/Driver's Seat
 - 16 ANS/Spooky
 - 17 JIMMY BUFFETT/Fins
 - 18 JENNIFER WARRNE/I Know A Heartache
 - 19 IAN GOMM/Hold On
 - 20 BARRY MANILOW/Ships
 - 21 BONO/Where Were You When I Needed You
 - 22 MICHAEL JACKSON/This Night Won't Be Like No Other
 - 23 JOHN STEWART/Midnight Wind
 - 24 J.D. SOUTHER/You're Only Lonely
 - 25 WINGS/Arrows Through Me
 - 26 LRB/Lonesome Loser
 - 27 ANS/Spooky
 - 28 DIANNE WARWICK/I'll Never Love Again
 - 29 ROBERT JOHNSON/This Night Won't Be Like No Other
 - 30 DOOBIE BROTHERS/Dependin' On You
- ADDS: NONE
- ON: KENNY LOGGINS/This Is It

98 KSLQ St. Louis

- 1 EAGLES/Heartache Tonight
 - 2 STYX/Babe
 - 3 KENNY ROGERS/You Decorated My Life
 - 4 COMMODORES/Sail On
 - 5 HERB ALPERT/Rise
 - 6 LED ZEPPELIN/In My Life
 - 7 DONNA SUMMER/Dia All The Lights
 - 8 FLEETWOOD MAC/Think About Me
 - 9 SUPERTRAMP/Take The Long Way
 - 10 MAUREEN MCGOVERN/Different Worlds
 - 11 BARRY MANILOW/Ships
 - 12 DIANNE WARWICK/I'll Never Love Again
 - 13 KANSAS/Reason To Be
 - 14 GERRY RAFFERTY/Get It Right
 - 15 HEIL YOUNG/My My, My My
 - 16 KC & BAND/Please Don't Go
 - 17 IAN GOMM/Hold On
 - 18 RED SPEEDRAGON/Easy Money
 - 19 MICHAEL JACKSON/This Night Won't Be Like No Other
 - 20 J.D. SOUTHER/You're Only Lonely
 - 21 LAUREN WOOD/Please Don't Leave
 - 22 ANS/Spooky
 - 23 JIMMY BUFFETT/Fins
 - 24 BONO/Where Were You When I Needed You
 - 25 M. MANCHESTER/Pretty Girls
 - 26 PABLO CRUISE/I Want You Tonight
 - 27 BLOOMIE/Dreaming
 - 28 COMMODORES/Sail On
 - 29 CHRIS THOMPSON/If You Remember Me
 - 30 WINGS/Arrows Through Me
 - 31 LRB/Good Change
 - 32 KENNY LOGGINS/This Is It
 - 33 CLIFF RICHARD/We Don't Talk Anymore
 - 34 STEVE WUNDER/Send One Your Love
 - 35 JEFF STARSHIP/Jane
 - 36 RUPERT HOLMES/Escape
- ADDS: 34, 35, 36
- ON: JOHN COUGAR/Right Dancing
FOREIGNER/Head Games
EAGLES/The Sad Cafe

CKWV Radio Detroit

- 1 BONO/Where Were You When I Needed You
- 2 COMMODORES/Sail On
- 3 HERB ALPERT/Rise
- 4 ISAAC HAYES/Don't Let Go
- 5 STYX/Babe
- 6 DONNA SUMMER/There Will Always Be An Angel Watching Over You
- 7 EAGLES/Heartache Tonight
- 8 KC & BAND/Please Don't Go
- 9 KENNY ROGERS/You Decorated My Life
- 10 SMOKEY ROBINSON/Cruisin'
- 11 CHRIS THOMPSON/If You Remember Me
- 12 LRB/Lonesome Loser
- 13 FLEETWOOD MAC/Tusk
- 14 BRENDA RUSSELL/So Good, So Right
- 15 ROBERT JOHNSON/This Night Won't Be Like No Other
- 16 KERMIT THE FROG/Rainbow Connection
- 17 GO! Do Love You
- 18 BARRY MANILOW/Ships
- 19 ANNE MURRAY/Broken Hearted Me
- 20 KNACK/My Sharone
- 21 MICHAEL JACKSON/This Night Won't Be Like No Other
- 22 MICHAEL JACKSON/Dont Stop 'Til I Get The Gimp
- 23 ROBERT PALMER/Don't Stop Loving Me
- 24 ELO/Confusion
- 25 JEFF STARSHIP/Jane
- 26 BLOOMIE/Dreaming
- 27 LRB/Good Change
- 28 WINGS/Arrows Through Me
- 29 J.D. SOUTHER/You're Only Lonely
- 30 JACK DALTON/Don't Hear Me Now
- 31 CLIFF RICHARD/We Don't Talk Anymore
- 32 M. MANCHESTER/Pretty Girls
- 33 STEVE WUNDER/Send One Your Love
- 34 DR. HOOK/Better Love

RR/Friday, October 26, 1979

KOBEQ
Kansas City

- 1 STYX/Babe
- 2 KENNY ROGERS/You Decorated My Life
- 3 HERB ALPERT/Rise
- 4 DONNA SUMMER/Dia All The Lights
- 5 EAGLES/Heartache Tonight
- 6 MICHAEL JACKSON/Dan's Stop 'Til I Go
- 7 RC & BAND/Please Don't Go
- 8 LED ZEPPELIN/All My Love
- 9 FLEETWOOD MAC/Tusk
- 10 JOURNEY/Lovin', Touchin'...
- 11 CRUSADERS/Street Life
- 12 JENNIFER WARRIES/I Know A Heartache...
- 13 LOBO/Where Were You
- 14 R/Pop Music
- 15 ROBERT JOHNSON/See You
- 16 DIANE WARRIOR/I'll Never Love...
- 17 FOREIGNER/Dirty White Boy
- 18 BAD/No More(Enough Is...)
- 19 JOHN COUGAR/I Need A Lover
- 20 KERRIT THE FROG/Rainbow Connection
- 21 BOB DYLAN/Gotta Serve Somebody
- 22 NICK LOW/Drum To Be Kind
- 23 KISS/Sure Know Something
- 24 JERRY LOGGINS/This Is It
- 25 BARRY MANILOW/Ships
- 26 LAUREN WOOD/Please Don't Leave
- 27 CRYSTAL GAYLE/Hail The Way
- 28 JIMMY BUFFETT/Fins
- 29 IAN GOMM/Hold On
- 30 CHRIS THOMPSON/If You Remember Me
- 31 ANNE MURRAY/Broken Hearted Me
- 32 ALAN PARSONS/Damned If I Do
- 33 COMODORES/Sell On
- 34 LRB/Coat Change
- 35 DR. HOOK/Better Love Next Time
- 36 CLIFF RICHARD/No Don't Talk Much
- 37 CAPT. & TERRILLE/Do That To Me
- 38 MOON MARTIN/Rainbow
- 39 RUPERT HOLMES/Escape
- 40 EMB/In The Stone

ADDS 40 PABLO CRUISE/I Want You Tonight
J.D. SOUTHER/You're Only Lonely
STEVIE WONDER/Send One Your Love
WHEELS/Too Late

ON COMODORES/Sell On

KVIL Dallas

- 1 COMODORES/Sell On
- 2 HERB ALPERT/Rise
- 3 DONNA SUMMER/Dia All The Lights
- 4 ROBERT JOHNSON/See You
- 5 NICK LOW/Drum To Be Kind
- 6 EMB/After The Love Has...
- 7 KENNY ROGERS/You Decorated My Life
- 8 DIANE WARRIOR/I'll Never Love...
- 9 BONNIE POINTER/Heaven Must Have...
- 10 LAUREN WOOD/Please Don't Leave
- 11 LRB/Lonesome Lover
- 12 MICHAEL JACKSON/Dan's Stop 'Til I Go
- 13 JENNIFER WARRIES/I Know A Heartache...
- 14 MARILINE NIGHTINGALE/Lead Me On
- 15 DOOBIE BROTHERS/Dependin' On You
- 16 COMODORES/Sell On
- 17 DIANE WARRIOR/I'll Never Love...
- 18 PATRICK HENDERSON/Born To Be Alive
- 19 SUPERTRAMP/Goodbye Stranger
- 20 EDDIE RABBIT/Suspicious Minds
- 21 JOURNEY/Lovin', Touchin'...
- 22 LOBO/Where Were You
- 23 BAD/No More(Enough Is...)
- 24 CHIC/Good Times
- 25 FRANCE JOLI/Come To Me
- 26 ARS/Spooky
- 27 BARRY MANILOW/Ships
- 28 IAN GOMM/Hold On
- 29 MICHAEL JOHNSON/This Night Won't...
- 30 BOB DYLAN/Gotta Serve Somebody

ADDS FLEETWOOD MAC/Tusk
ANNE MURRAY/Broken Hearted Me
RUPERT HOLMES/Escape

ON EAGLES/Heartache Tonight

Z-93 Atlanta

- 1 EAGLES/Heartache Tonight
- 2 LED ZEPPELIN/All My Love
- 3 COMODORES/Sell On
- 4 J.D. SOUTHER/You're Only Lonely
- 5 STYX/Babe
- 6 JIMMY BUFFETT/Fins
- 7 JOURNEY/Lovin', Touchin'...
- 8 KERRIT THE FROG/Rainbow Connection
- 9 RC & BAND/Please Don't Go
- 10 KENNY ROGERS/You Decorated My Life
- 11 HERB ALPERT/Rise
- 12 MICHAEL JACKSON/Dan's Stop 'Til I Go
- 13 DONNA SUMMER/Dia All The Lights
- 14 CRYSTAL GAYLE/Hail The Way
- 15 LAUREN WOOD/Please Don't Leave
- 16 JENNIFER WARRIES/I Know A Heartache...
- 17 FOREIGNER/Dirty White Boy
- 18 CHRIS THOMPSON/If You Remember Me
- 19 COMODORES/Sell On
- 20 PATRICK HENDERSON/Born To Be Alive
- 21 ELTON JOHN/Victoria Of Love
- 22 FLEETWOOD MAC/Tusk
- 23 ANNE MURRAY/Broken Hearted Me
- 24 ROBERT PALMER/Don't Get Me Started
- 25 IAN GOMM/Hold On
- 26 RONNIE MILLSAP/Get It Up
- 27 ELO/Confusion
- 28 RUPERT HOLMES/Escape
- 29 BAD/No More(Enough Is...)
- 30 BARRY MANILOW/Ships

ADDS 29 DR. HOOK/Better Love Next Time
CAPT. & TERRILLE/Do That To Me
M. WAINWATER/Pretty Girls
MICHAEL JACKSON/Rock With You

KUPD Phoenix
ALL ROCK FM 98

- 1 LED ZEPPELIN/All My Love
- 2 LED ZEPPELIN/Good In The Rain
- 3 EAGLES/Heartache Tonight
- 4 CARL & THE GAMES/Lead Me On
- 5 JOHN COUGAR/I Need A Lover
- 6 FOREIGNER/Head Games
- 7 BILLY THOMAS/Children Of The Sun
- 8 SUPERTRAMP/Take The Long Way...
- 9 ALAN PARSONS/Damned If I Do
- 10 SHERIFF HARRIS/Please Don't Go
- 11 NICK LOW/Drum To Be Kind
- 12 REO SPEEDWAGON/Only The Strong...
- 13 IAN GOMM/Hold On
- 14 LRB/Lonesome Lover
- 15 EAGLES/The Long Run
- 16 FOREIGNER/Dirty White Boy
- 17 SHIFF & TEARS/Driver's Seat
- 18 NEIL YOUNG/Hay, Hay, My, My
- 19 STYX/Babe
- 20 JOURNEY/Lovin', Touchin'...
- 21 CHEAP TRICK/Dream Police
- 22 CARL & THE GAMES
- 23 AC/DC/Highway To Hell
- 24 FLEETWOOD MAC/Tusk
- 25 JIMMY BUFFETT/Fins
- 26 JIMMY BUFFETT/Fins
- 27 JOHN COUGAR/I Need A Lover
- 28 ALAN PARSONS/Damned If I Do
- 29 SHIRLEY BASSON/Cruisin'
- 30 SUPERTRAMP/Goodbye Stranger

ADDS 28, 29

ON TRIUMPH/Lay It On The Line
JEFF STARSHIP/Jane
FRANCE JOLI/Come To Me
JOURNEY/Too Late
WOLLY HATCHET/Prison's Aint' No...
STYX/Borrowed Time
SHIFF & TEARS/Driver's Seat
POLICE/Message In A Bottle
SPORTS/Who Listens To...

KOPA Phoenix
FM 100

- 1 COMODORES/Sell On
- 2 EAGLES/Heartache Tonight
- 3 MICHAEL JACKSON/Dan's Stop 'Til I Go
- 4 LED ZEPPELIN/All My Love
- 5 STYX/Babe
- 6 KENNY ROGERS/You Decorated My Life
- 7 FOREIGNER/Dirty White Boy
- 8 HERB ALPERT/Rise
- 9 KISS/Good Girls Don't
- 10 BAD/No More(Enough Is...)
- 11 RC & BAND/Please Don't Go
- 12 FLEETWOOD MAC/Tusk
- 13 COMODORES/Sell On
- 14 DONNA SUMMER/Dia All The Lights
- 15 DOOBIE BROTHERS/Dependin' On You
- 16 J.D. SOUTHER/You're Only Lonely
- 17 DIANE WARRIOR/I'll Never Love...
- 18 JOURNEY/Lovin', Touchin'...
- 19 WINGS/Arrow Through Me
- 20 ELTON JOHN/Victoria Of Love
- 21 KENNY LOGGINS/This Is It
- 22 R/Pop Music
- 23 ANNE MURRAY/Broken Hearted Me
- 24 BARRY MANILOW/Ships
- 25 KISS/Sure Know Something
- 26 JIMMY BUFFETT/Fins
- 27 JOHN COUGAR/I Need A Lover
- 28 ALAN PARSONS/Damned If I Do
- 29 SHIRLEY BASSON/Cruisin'
- 30 BLODIE/Dreaming

ADDS CAPT. & TERRILLE/Do That To Me...
JEFF STARSHIP/Jane
RUPERT HOLMES/Escape
DR. HOOK/Better Love Next Time

ON CLIFF RICHARD/No Don't Talk Much...
FRANCE JOLI/Come To Me
CHRIS THOMPSON/If You Remember Me

WGCL 98 Cleveland

- 1 HERB ALPERT/Rise
- 2 STYX/Babe
- 3 R/Pop Music
- 4 EAGLES/Heartache Tonight
- 5 JOURNEY/Lovin', Touchin'...
- 6 FLEETWOOD MAC/Tusk
- 7 DONNA SUMMER/Dia All The Lights
- 8 MICHAEL JACKSON/Dan's Stop 'Til I Go
- 9 KNACK/Good Girls Don't
- 10 COMODORES/Sell On
- 11 DIANE WARRIOR/I'll Never Love...
- 12 LRB/Lonesome Lover
- 13 KENNY ROGERS/You Decorated My Life
- 14 NICK LOW/Drum To Be Kind
- 15 SHIFF & TEARS/Driver's Seat
- 16 BAD/No More(Enough Is...)
- 17 FRANCE JOLI/Come To Me
- 18 EMB/After The Love Has...
- 19 FOREIGNER/Dirty White Boy
- 20 BARRY MANILOW/Ships
- 21 IAN GOMM/Hold On
- 22 CHEAP TRICK/Dream Police
- 23 W/Pop Music
- 24 24/7/15
- 25 BLODIE/Dreaming
- 26 LAUREN WOOD/Please Don't Leave
- 27 ALAN PARSONS/Damned If I Do
- 28 BOB DYLAN/Gotta Serve Somebody
- 29 JIMMY BUFFETT/Fins
- 30 LOBO/Where Were You
- 31 ELO/Confusion

ADDS 10, 16, 20, 30
TRIUMPH/Lay It On The Line
SHIFF & TEARS/Driver's Seat
CAPT. & TERRILLE/Do That To Me...
NITEFLYTE/If You Want It

ON DAVID JOHNSON/This Night Won't...
SPORTS/Who Listens To...
ANNE MURRAY/Broken Hearted Me
J.D. SOUTHER/You're Only Lonely

Z-97 Ft. Worth Dallas
FM STEREO

- 1 LED ZEPPELIN/All My Love
- 2 JOURNEY/Lovin', Touchin'...
- 3 CARL & THE GAMES/Lead Me On
- 4 COMODORES/Sell On
- 5 J.D. SOUTHER/You're Only Lonely
- 6 EAGLES/Heartache Tonight
- 7 JERRY BUFFETT/Fins
- 8 ROBERT JOHNSON/See You
- 9 PATRICK HENDERSON/Born To Be Alive
- 10 KNACK/Good Girls Don't
- 11 LED ZEPPELIN/Good In The Rain
- 12 SUPERTRAMP/Take The Long Way...
- 13 EMB/After The Love Has...
- 14 KISS/Sure Know Something
- 15 ARS/Spooky
- 16 ROBERT JOHNSON/See You
- 17 SHIFF & TEARS/Driver's Seat
- 18 FOREIGNER/Dirty White Boy
- 19 STYX/Babe
- 20 NIGHT/Hot Luster Nights
- 21 CHEAP TRICK/Dream Police
- 22 KENNY ROGERS/You Decorated My Life
- 23 AC/DC/Highway To Hell
- 24 NICK LOW/Drum To Be Kind
- 25 HERB ALPERT/Rise
- 26 FOREIGNER/Head Games
- 27 CHEAP TRICK/Dream Police
- 28 KISS/Sure Know Something
- 29 SUPERTRAMP/Goodbye Stranger
- 30 VAN HALEN/Born To Be Alive

ADDS 22, 23

105 FM Tempo

- 1 COMODORES/Sell On
- 2 RC & BAND/Please Don't Go
- 3 HERB ALPERT/Rise
- 4 KENNY ROGERS/You Decorated My Life
- 5 COMODORES/Sell On
- 6 R/Pop Music
- 7 STYX/Babe
- 8 DONNA SUMMER/Dia All The Lights
- 9 KNACK/Good Girls Don't
- 10 KERRIT THE FROG/Rainbow Connection
- 11 EAGLES/Heartache Tonight
- 12 JENNIFER WARRIES/I Know A Heartache...
- 13 MICHAEL JACKSON/Dan's Stop 'Til I Go
- 14 JIMMY BUFFETT/Fins
- 15 JOURNEY/Lovin', Touchin'...
- 16 J.D. SOUTHER/You're Only Lonely
- 17 FLEETWOOD MAC/Tusk
- 18 FOREIGNER/Dirty White Boy
- 19 DIANE WARRIOR/I'll Never Love...
- 20 NICK LOW/Drum To Be Kind
- 21 COMODORES/Sell On
- 22 CRUSADERS/Street Life
- 23 BAD/No More(Enough Is...)
- 24 MICHAEL JOHNSON/This Night Won't...
- 25 BONNIE POINTER/Heaven Must Have...
- 26 JIMMY BUFFETT/Fins
- 27 ARS/Spooky
- 28 ANNE MURRAY/Broken Hearted Me
- 29 ELTON JOHN/Victoria Of Love
- 30 CARL & THE GAMES/Lead Me On

ADDS PABLO CRUISE/I Want You Tonight
KERRY LOGGINS/This Is It

ON FLEETWOOD MAC/Tusk
ANNE MURRAY/Broken Hearted Me

04 KFI RADIO
Los Angeles

- 1 EAGLES/Heartache Tonight
- 2 MICHAEL JACKSON/Dan's Stop 'Til I Go
- 3 KENNY ROGERS/You Decorated My Life
- 4 STYX/Babe
- 5 RC & BAND/Please Don't Go
- 6 JIMMY BUFFETT/Fins
- 7 JOURNEY/Lovin', Touchin'...
- 8 JOURNEY/Lovin', Touchin'...
- 9 JOURNEY/Lovin', Touchin'...
- 10 JOURNEY/Lovin', Touchin'...
- 11 JOURNEY/Lovin', Touchin'...
- 12 JOURNEY/Lovin', Touchin'...
- 13 JOURNEY/Lovin', Touchin'...
- 14 JOURNEY/Lovin', Touchin'...
- 15 JOURNEY/Lovin', Touchin'...
- 16 JOURNEY/Lovin', Touchin'...
- 17 JOURNEY/Lovin', Touchin'...
- 18 JOURNEY/Lovin', Touchin'...
- 19 JOURNEY/Lovin', Touchin'...
- 20 JOURNEY/Lovin', Touchin'...

ADDS 30 BARRY MANILOW/Ships
CHEAP TRICK/Dream Police
CLIFF RICHARD/No Don't Talk Much...
LAUREN WOOD/Please Don't Leave

ON KOOL & THE GANG/Let's Get It Right
CARL & THE GAMES/Lead Me On
IAN GOMM/Hold On
WINGS/Arrow Through Me
J.D. SOUTHER/You're Only Lonely
JIMMY BUFFETT/Fins

101 FM Los Angeles

- 1 COMODORES/Sell On
- 2 LED ZEPPELIN/All My Love
- 3 FRANCE JOLI/Come To Me
- 4 MICHAEL JACKSON/Dan's Stop 'Til I Go
- 5 BAD/No More(Enough Is...)
- 6 EAGLES/Heartache Tonight
- 7 RC & BAND/Please Don't Go
- 8 FLEETWOOD MAC/Tusk
- 9 DONNA SUMMER/Dia All The Lights
- 10 KENNY ROGERS/You Decorated My Life
- 11 R/Pop Music
- 12 JOURNEY/Lovin', Touchin'...
- 13 KNACK/Good Girls Don't
- 14 STYX/Babe
- 15 HERB ALPERT/Rise
- 16 KOOL & THE GANG/Let's Get It Right
- 17 J.D. SOUTHER/You're Only Lonely
- 18 CRUSADERS/Street Life
- 19 BARRY MANILOW/Ships
- 20 JENNIFER WARRIES/I Know A Heartache...
- 21 COMODORES/Sell On
- 22 CHEAP TRICK/Dream Police
- 23 BLODIE/Dreaming
- 24 CRYSTAL GAYLE/Hail The Way
- 25 SUPERTRAMP/Take The Long Way...
- 26 SHIRLEY BASSON/Cruisin'
- 27 CAPT. & TERRILLE/Do That To Me...
- 28 STYX/Babe
- 29 CHRIS THOMPSON/If You Remember Me
- 30 MICHAEL JACKSON/Rock With You

ADDS JEFF STARSHIP/Jane
ANNE MURRAY/Broken Hearted Me
RUPERT HOLMES/Escape
STEVIE WONDER/Send One Your Love

ON PABLO CRUISE/I Want You Tonight
CLIFF RICHARD/No Don't Talk Much...

WLS Chicago

- 1 HERB ALPERT/Rise
- 2 ROBERT JOHNSON/See You
- 3 KISS/Good Girls Don't
- 4 JOURNEY/Lovin', Touchin'...
- 5 COMODORES/Sell On
- 6 STYX/Babe
- 7 KNACK/Good Girls Don't
- 8 MICHAEL JACKSON/Dan's Stop 'Til I Go
- 9 COMODORES/Sell On
- 10 DIANE WARRIOR/I'll Never Love...
- 11 EAGLES/Heartache Tonight
- 12 FLEETWOOD MAC/Tusk
- 13 ELO/Confusion
- 14 LRB/Lonesome Lover
- 15 R/Pop Music
- 16 ROBERT PALMER/Don't Get Me Started
- 17 KENNY ROGERS/You Decorated My Life
- 18 CHEAP TRICK/Dream Police
- 19 CARL & THE GAMES/Lead Me On
- 20 EMB/After The Love Has...
- 21 SUPERTRAMP/Goodbye Stranger
- 22 BARRY MANILOW/Ships
- 23 CHIC/Good Times
- 24 KENNY ROGERS/You Decorated My Life
- 25 DR. HOOK/Better Love Next Time

ADDS NONE

105 FM Tempo

- 1 COMODORES/Sell On
- 2 RC & BAND/Please Don't Go
- 3 HERB ALPERT/Rise
- 4 KENNY ROGERS/You Decorated My Life
- 5 COMODORES/Sell On
- 6 R/Pop Music
- 7 STYX/Babe
- 8 DONNA SUMMER/Dia All The Lights
- 9 KNACK/Good Girls Don't
- 10 KERRIT THE FROG/Rainbow Connection
- 11 EAGLES/Heartache Tonight
- 12 JENNIFER WARRIES/I Know A Heartache...
- 13 MICHAEL JACKSON/Dan's Stop 'Til I Go
- 14 JIMMY BUFFETT/Fins
- 15 JOURNEY/Lovin', Touchin'...
- 16 J.D. SOUTHER/You're Only Lonely
- 17 FLEETWOOD MAC/Tusk
- 18 FOREIGNER/Dirty White Boy
- 19 DIANE WARRIOR/I'll Never Love...
- 20 NICK LOW/Drum To Be Kind
- 21 COMODORES/Sell On
- 22 CRUSADERS/Street Life
- 23 BAD/No More(Enough Is...)
- 24 MICHAEL JOHNSON/This Night Won't...
- 25 BONNIE POINTER/Heaven Must Have...
- 26 JIMMY BUFFETT/Fins
- 27 ARS/Spooky
- 28 ANNE MURRAY/Broken Hearted Me
- 29 ELTON JOHN/Victoria Of Love
- 30 CARL & THE GAMES/Lead Me On

ADDS CLIFF RICHARD/No Don't Talk Much...
PABLO CRUISE/I Want You Tonight

ON SUPERTRAMP/Take The Long Way...
KERRY LOGGINS/This Is It
MICHAEL JACKSON/Rock With You

KRLA Los Angeles

- 1 FRANCE JOLI/Come To Me
- 2 DONNA SUMMER/Dia All The Lights
- 3 COMODORES/Sell On
- 4 KENNY ROGERS/You Decorated My Life
- 5 R/Pop Music
- 6 HERB ALPERT/Rise
- 7 EAGLES/Heartache Tonight
- 8 KOOL & THE GANG/Lead Me On
- 9 JENNIFER WARRIES/I Know A Heartache...
- 10 COMODORES/Sell On
- 11 CRUSADERS/Street Life
- 12 BAD/No More(Enough Is...)
- 13 MICHAEL JOHNSON/This Night Won't...
- 14 BONNIE POINTER/Heaven Must Have...
- 15 JIMMY BUFFETT/Fins
- 16 J.D. SOUTHER/You're Only Lonely
- 17 LOBO/Where Were You
- 18 JIMMY BUFFETT/Fins
- 19 ARS/Spooky
- 20 BARRY MANILOW/Ships
- 21 ANNE MURRAY/Broken Hearted Me
- 22 ELTON JOHN/Victoria Of Love
- 23 CARL & THE GAMES/Lead Me On
- 24 DR. HOOK/Better Love Next Time
- 25 NATURE'S BIRTH/Just Can't
- 26 CHRIS THOMPSON/If You Remember Me
- 27 J.D. SOUTHER/You're Only Lonely
- 28 CLIFF RICHARD/No Don't Talk Much...
- 29 GLORIA GAYNOR/Let Me Know

ADDS 26, 27
RUPERT HOLMES/Escape
EAGLES/Good In The Rain
IAN GOMM/Hold On

ON FLEETWOOD MAC/Tusk
THINK ABOUT ME

B100 San Diego

- 1 MICHAEL JACKSON/Dan's Stop 'Til I Go
- 2 EAGLES/Heartache Tonight
- 3 HERB ALPERT/Rise
- 4 LED ZEPPELIN/All My Love
- 5 KNACK/Good Girls Don't
- 6 COMODORES/Sell On
- 7 R/Pop Music
- 8 KENNY ROGERS/You Decorated My Life
- 9 IAN GOMM/Hold On
- 10 FLEETWOOD MAC/Tusk
- 11 JOURNEY/Lovin', Touchin'...
- 12 DONNA SUMMER/Dia All The Lights
- 13 NICK LOW/Drum To Be Kind
- 14 COMODORES/Sell On
- 15 STEVE DAN/Do You Think I'm Disc
- 16 ROBERT JOHNSON/See You
- 17 STYX/Babe
- 18 RC & BAND/Please Don't Go
- 19 CHEAP TRICK/Dream Police
- 20 DIANE WARRIOR/I'll Never Love...
- 21 BAD/No More(Enough Is...)
- 22 SHIFF & TEARS/Driver's Seat
- 23 ARS/Spooky
- 24 J.D. SOUTHER/You're Only Lonely
- 25 JOURNEY/Lovin', Touchin'...
- 26 BONNIE POINTER/Heaven Must Have...
- 27 LRB/Lonesome Lover
- 28 LOBO/Where Were You
- 29 CHRIS THOMPSON/If You Remember Me
- 30 SUPERTRAMP/Take The Long Way...

ADDS 21
STEVIE WONDER/Send One Your Love
LRB/Coat Change
CLIFF RICHARD/No Don't Talk Much...

ON ROBBIE MULLSAP/Get It Up
PABLO CRUISE/I Want You Tonight
EAGLES/The Long Run
FLEETWOOD MAC/Angel
FLEETWOOD MAC/Sara

KIR Seattle

- 1 EAGLES/Heartache Tonight
- 2 STYX/Babe
- 3 JOURNEY/Lovin', Touchin'...
- 4 BOB DYLAN/Gotta Serve Somebody
- 5 MICHAEL JACKSON/Dan's Stop 'Til I Go
- 6 COMODORES/Sell On
- 7 HERB ALPERT/Rise
- 8 KENNY ROGERS/You Decorated My Life
- 9 FOREIGNER/Dirty White Boy
- 10 KNACK/Good Girls Don't
- 11 R/Pop Music
- 12 COMODORES/Sell On
- 13 WINGS/Arrow Through Me
- 14 IAN GOMM/Hold On
- 15 ARS/Spooky
- 16 CHEAP TRICK/Dream Police
- 17 KISS/Sure Know Something
- 18 BAD/No More(Enough Is...)
- 19 SHIFF & TEARS/Driver's Seat
- 20 LED ZEPPELIN/All My Love
- 21 BLODIE/Dreaming
- 22 SUPERTRAMP/Take The Long Way...
- 23 RICKIE LEE JONES/Danny's All-Star
- 24 D2
- 25 LRB/Coat Change
- 26 M. WAINWATER/Pretty Girls
- 27 EAGLES/The Long Run

ADDS CLIFF RICHARD/No Don't Talk Much...
MOON MARTIN/Who's Chance
JEFF STARSHIP/Jane
PINNACLES/Who Do You Love

ON PABLO CRUISE/I Want You Tonight
ROBBIE MULLSAP/Get It Up
ALAN PARSONS/Damned If I Do
RUPERT HOLMES/Escape
EMB/In The Stone
FOHAT/Somebody's Been...
CARL & THE GAMES/Lead Me On

W-100 Miami

- 1 HERB ALPERT/Rise
- 2 COMODORES/Sell On
- 3 RC & BAND/Please Don't Go
- 4 DOOBIE BROTHERS/Dependin' On You
- 5 FRANCE JOLI/Come To Me
- 6 BAD/No More(Enough Is...)
- 7 NITEFLYTE/If You Want It
- 8 LED ZEPPELIN/All My Love
- 9 EAGLES/Heartache Tonight
- 10 CRUSADERS/Street Life
- 11 DIANE WARRIOR/I'll Never Love...
- 12 MADOLENE/You & I
- 13 COMODORES/Sell On
- 14 NICK LOW/Drum To Be Kind
- 15 DONNA SUMMER/Dia All The Lights
- 16 STYX/Babe
- 17 JOURNEY/Lovin', Touchin'...
- 18 MICHAEL JACKSON/Dan's Stop 'Til I Go
- 19 LRB/Lonesome Lover
- 20 IAN GOMM/Hold On
- 21 ASHED & SHIPSON/Found A Cure
- 22 KOOL & THE GANG/Ladies First
- 23 KEITH HERMAN/She's Got A Whole...
- 24 JIMMY BUFFETT/Fins
- 25 ARS/Spooky
- 26 SUPERTRAMP/Take The Long Way...
- 27 BARRY MANILOW/Ships
- 28 EMB/In The Stone
- 29 KENNY ROGERS/You Decorated My Life
- 30 KERRY LOGGINS/This Is It
- 31 SHIRLEY BASSON/Cruisin'
- 32 TERRY DESARNO/You're The Ready
- 33 BONNIE POINTER/Heaven Must Have...
- 34 STEVIE WONDER/Send One Your Love

ADDS 22, 24, 31, 32, 34

ON YVONNE ELLIAMAN/Love Pains

94-Q Atlanta
THE MUSIC FM

- 1 EAGLES/Heartache Tonight
- 2 JIMMY BUFFETT/Fins
- 3 STYX/Babe
- 4 J.D. SOUTHER/You're Only Lonely
- 5 CHRIS THOMPSON/If You Remember Me
- 6 COMODORES/Sell On
- 7 LED ZEPPELIN/All My Love
- 8 FLEETWOOD MAC/Tusk
- 9 WINGS/Arrow Through Me
- 10 LAUREN WOOD/Please Don't Leave
- 11 CARL & THE GAMES/Lead Me On
- 12 RICHIE FURBY/I Still Have Dreams
- 13 ARS/Spooky
- 14 JENNIFER WARRIES/I Know A Heartache...
- 15 KENNY LOGGINS/This Is It
- 16 TOM JONSTON/Savannah Nights
- 17 BOB DYLAN/Gotta Serve Somebody
- 18 BLODIE/Dreaming
- 19 BRENDAN RUSSELL/So Good, So Right
- 20 LRB/Coat Change
- 21 FOREIGNER/Dirty White Boy
- 22 PABLO CRUISE/I Want You Tonight
- 23 JOURNEY/Lovin', Touchin'...
- 24 MICHAEL JOHNSON/This Night Won't...
- 25 RUPERT HOLMES/Escape
- 26 EAGLES/Good In The Rain
- 27 GERRY RAFFERTY/Get It Right...
- 28 CLIFF RICHARD/No Don't Talk Much...
- 29 FOGHAT/Third Time Lucky
- 30 ELO/Confusion

ADDS 26, 30
M. WAINWATER/Pretty Girls
SANTANA/You Know That I Love
NICOLETTE LARSON/Rio De Janeiro Blue

ON NIGHT/Cold Wind Across...
ALAN PARSONS/Damned If I Do

105 FM Denver

- 1 MICHAEL JACKSON/This Night Won't...
- 2 KENNY ROGERS/You Decorated My Life
- 3 JOURNEY/Lovin', Touchin'...
- 4 EAGLES/Heartache Tonight
- 5 KNACK/Good Girls Don't
- 6 J.D. SOUTHER/You're Only Lonely
- 7 HERB ALPERT/Rise
- 8 STYX/Babe
- 9 GERRY RAFFERTY/Get It Right...
- 10 LOBO/Where Were You
- 11 ANNE MURRAY/Broken Hearted Me
- 12 IAN GOMM/Hold On
- 13 COMODORES/Sell On
- 14 DONNA SUMMER/Dia All The Lights
- 15 COMODORES/Sell On
- 16 LED ZEPPELIN/Good In The Rain
- 17 BRENDAN RUSSELL/So Good, So Right
- 18 ARS/Spooky
- 19 BARRY MANILOW/Ships
- 20 WINGS/Arrow Through Me
- 21 DIANE WARRIOR/I'll Never Love...
- 22 CHRIS THOMPSON/If You Remember Me
- 23 LAUREN WOOD/Please Don't Leave
- 24 BAD/No More(Enough Is...)
- 25 BONNIE POINTER/Heaven Must Have...
- 26 JIMMY BUFFETT/Fins
- 27 SUPERTRAMP/Take The Long Way...
- 28 CARL & THE GAMES/Lead Me On
- 29 BONNIE POINTER/Heaven Must Have...
- 30 CHERIE/ARRIE CURRY/Since You Been

ADDS JEFF STARSHIP/Jane
LRB/Lonesome Lover
CLIFF RICHARD/No Don't Talk Much...
RUPERT HOLMES/Escape

ON RC & BAND/Please Don't Go
JOHN COUGAR/I Need A Lover
PAGES/Do Believe In You
CHEAP TRICK/Dream Police
DR. HOOK/Better Love Next Time
FLEETWOOD MAC/Sisters Of The Moon

610 KFCR San Francisco

- 1 EAGLES/Heartache Tonight
- 2 LED ZEPPELIN/All My Love
- 3 HERB ALPERT/Rise
- 4 KNACK/Good Girls Don't
- 5 COMODORES/Sell On
- 6 R/Pop Music
- 7 FOREIGNER/Dirty White Boy
- 8 RC & BAND/Please Don't Go
- 9 CRUSADERS/Street Life
- 10 JOURNEY/Lovin', Touchin'...
- 11 JOURNEY/Lovin', Touchin'...
- 12 DIANE WARRIOR/I'll Never Love...
- 13 COMODORES/Sell On
- 14 MICHAEL JACKSON/Dan's Stop 'Til I Go
- 15 JOURNEY/Lovin', Touchin'...
- 16 DIANE WARRIOR/I'll Never Love...
- 17 LED ZEPPELIN/All My Love
- 18 FOREIGNER/Dirty White Boy
- 19 KENNY ROGERS/You Decorated My Life
- 20 BAD/No More(Enough Is...)
- 21 SPORTS/Who Listens To...
- 22 WINGS/Arrow Through Me
- 23 BLODIE/Dreaming
- 24 KNACK/Good Girls Don't
- 25 NICK LOW/Drum To Be Kind
- 26 LRB/Lonesome Lover
- 27 GO!/I'm Loving You
- 28 IAN GOMM/Hold On
- 29 SUPERTRAMP/Take The Long Way...
- 30 STYX/Babe

ADDS 20, 30
JEFF STARSHIP/Jane
STEVIE WONDER/One Your Love
FOREIGNER/Head Games
EAGLES/These Shoes

ON PABLO CRUISE/I Want You Tonight
CRYSTAL GAYLE/Hail The Way
MOON MARTIN/Who's Chance
CLIFF RICHARD/No Don't Talk Much...
LED ZEPPELIN/In The Evening
EAGLES/The Long Run
FLEETWOOD MAC/Angel
FLEETWOOD MAC/Train To London

"Cool Change" ⁴⁷⁸⁹

LITTLE RIVER BAND

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

LITTLE RIVER BAND
Cool Change (Capitol)

60% of our reporters on it. Moves: Up 57, Same 19, Down 0, Adds 38, including WKBW, WPEZ, WRKO, CHUM, B100, WFBR, WTRY, WTIC-FM, Q106, WTIX, KEEL, WFMF, Z98, WAPE, WHBQ, WNOX, WKIX, WZZP, KERN, Y94, KFXM, KTAC, KRQ. See Parallels, charts at number 29.



From their Best-selling album

FIRST UNDER THE WIRE
500-11954



Produced by John Boylan & Little River Band · Management: Glenn Wheatley

DANCEMUSIC RADIO

BREAKERS

No Records Qualify For BREAKER Status This Week

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

KAT MANDU "The Break" (TK) 47% of our reporters on it. Key moves: 9-6 WPEG, 19-18 WSOQ, 20-18 WXAP, 28-21 KJLA, 24-22 KLAV, 7-7 KIIS-FM, hot rotation KSF, KXTC, medium airplay WKTU, KSET, WRAP, on WXKS, WCAU, WOKF, KFMX, KHYT. Charts at number 28 on Airplay/30.

SPINNERS "Body Language" (Atlantic) 47% reporting airplay, added at KJLA, WOKV, KLAV. Key moves: 18-15 WDON, 35-31 WZZD, 33-31 KHYS, medium airplay KCBS-FM, WMAS, debut 27 WCAU, on WWOM, WKGN, WMJX, WBLX, WDAI, KTLK, KXTC. Charts at number 30 on Airplay/30.

STARGARD "Wear It Out" (WB) 44% of our reporters on it, added at WRMZ, KSF, KXTC. Key moves: 40-33 WSOQ, 39-24 WDON, 17-13 WCAU, medium airplay WWOM, WKTU, KXTC, debut 28 WKTK, debut 30 WZZD, debut 30 WPEG, on WBLX, KJLA, KTLK, KHYT.

SMOKEY ROBINSON "Cruisin'" (Tamla) 44% reporting action, 3 new adds WBOS, WMAS, KIIS-FM. Key moves: 35-22 KJLA, 37-27 KTLK, 37-36 WZZD, medium airplay WDMT, debut 29 WKTK, on WDON, WPEG, WMJX, WBLX, KFMX, KXTC, KCBS-FM.

CORY DAYE "Pow Wow" (New York International) 41% of our reporters on it. Key moves: 19-14 WZZD, 14-11 WXAP, 3-2 WPEG, 16-14 WXKS, hot rotation WWOM, medium airplay WKTU, WDAI, KCBS-FM, debut 23 KLAV, on KSF.

KC & THE SUNSHINE BAND "Please Don't Go" (Sunshine/TK) 41% of our reporters on it, 4 new adds WXKS, WKGN, WXAP, KIIS-FM. Key moves: 24-17 WSOQ, 18-16 WKTK, 18-8 KHYS, 17-9 KJLA, 17-11 KTLK, 30-12 KHYT, medium airplay WMAS, on WBLX, WOKV, KSF.

NATURE'S DIVINE "I Just Can't Control Myself" (Infinity) 38% reporting airplay, added at WWOM, WDON. Key moves: 19-15 WCAU, 34-33 KJLA, hot rotation WGCI, medium airplay WDMT, on WZZD, KHYS, WXAP, KTLK, KHYT, KXTC, KCBS-FM.

FAT LARRY'S BAND "Lookin' For Love" (WMOT/Fantasy) 38% of our reporters on it, added at KSF. Key moves: 12-10 WSOQ, 15-9 WZZD, 13-11 WCAU, 28-24 WPEG, hot rotation KXTC, medium airplay KCBS-FM, WKTU, WMAS, WWOM, debut 26 WXKS, debut 35 WDON, on WDMT.

SLY STONE "Dance To The Music" (Epic) 38% reporting action, 4 new adds WXAP, WDAI, KTLK, KIIS-FM. Key moves: 22-18 WBOS, 36-34 WZZD, hot rotation KFMX, debut 30 KLAV, debut 38 WDON, on WWOM, WKTK, WKGN, KHYT.

O'JAYS "Sing A Happy Song" (Philadelphia International) 35% showing action. Key moves: 17-12 WXKS, 17-13 WOKV, 34-18 KHYT, hot rotation WWOM, medium airplay WMAS, KSF, debut 30 WRMZ, on WXAP.

TAANA GARDNER "When You Touch Me" (West End) 35% of our reporters on it. Key moves: 17-13 WDON, 21-18 WPEG, 39-35 KTLK, hot rotation WMAS, medium airplay WKTU, WDAI, WDMT, KXTC, on WRMZ, KSF.

SUGAR HILL GANG "The Rapper's Delight" (Sugar Hill) 35% reporting airplay, added at WKTK, WPEG, KIIS-FM. Key moves: 17-1 WSOQ, 4-2 WDON, 9-3 WZZD, medium airplay WKTU, debut 20 WMJX, debut 21 WBLX, on WBOS, WKGN, WDAI.

DUNCAN SISTERS "Boys Will Be Boys" (Earmarc) 35% of our reporters on it, added at WMAS, WOKF. Key moves: 30-28 WRMZ, 35-32 WSOQ, medium airplay KXTC, WDMT, on WWOM, WKTU, WDAI, KSF, KHYT.

ANITA WARD "Don't Drop My Love" (Juana/TK) 35% reporting action, 3 new adds WSOQ, WXKS, KLAV. Key moves: medium airplay KCBS-FM, debut 36 WDON, on WKTU, WMJX, KSET, WOKF, WRMZ, WDMT, KXTC.

DOOBIE BROTHERS "Dependin' On You" (WB) 32% of our reporters on it. Key moves: 25-17 KJLA, 30-26 WOKV, 5-5 WKTK, hot rotation WWOM, medium airplay WMAS, KFMX, KSF, on WBLX, WXAP.

BOB MCGILPIN "Sexy Thing" (Butterfly) 32% reporting airplay. Key moves: 9-6 WOKV, 21-20 WXKS, hot rotation KSET, WOKF, KXTC, medium airplay WWOM, debut 27 WKTK, on WKGN, WDAI, KHYT.

SWITCH "I Call Your Name" (Gordy) 32% of our reporters on it, added at KFMX. Key moves: 9-5 KHYT, 27-22 WRMZ, 25-22 WBLX, hot rotation WGCI, medium airplay WDMT, debut 34 WDON, on KSET, KTLK, KXTC.

EARTH, WIND & FIRE "In The Stone" (ARC/Col) 32% reporting action, 5 new

October 26, 1979

Radio & Records

Airplay/30

1	1	1	1	MICHAEL JACKSON/Don't Stop 'Til You... (Epic)
2	2	2	2	FRANCE JOLI/Come To Me (Prelude)
20	12	4	①	KOOL & THE GANG/Ladies' Night (De-Lite)
5	4	3	4	M/Pop Muzik (Sire)
6	3	5	5	DONNA SUMMER/Dim All The Lights (Casablanca)
11	10	8	①	DESTINATION/Move On Up (Butterfly) — LP
3	5	6	7	HERB ALPERT/Rise (A&M)
—	—	24	①	STREISAND/SUMMER/No More Tears... (Col/Cas)
9	7	7	9	CRUSADERS/Street Life (MCA)
—	24	16	⑩	FUNKADELIC/Knee Deep (WB)
27	20	18	⑪	GLORIA GAYNOR/Let Me Know (Polydor)
25	18	12	12	CHIC/My Forbidden Lover (Atlantic)
8	11	11	13	COMMODORES/Sail On (Motown)
13	9	10	14	ISLEY BROTHERS/It's A Disco Night (T-Neck)
28	21	15	15	SUZI LANE/Harmony (Elektra)
29	26	19	⑬	COMMODORES/Still (Motown)
—	27	21	⑭	FRONT PAGE/Love Insurance (Panorama)
4	6	9	18	ASHFORD & SIMPSON/Found A Cure (WB)
23	17	17	19	CAMEO/Just Want To Be (Chocolate City)
14	14	14	20	AKB/Stand Up — Sit down (RSO)
—	—	26	⑮	ISAAC HAYES/Don't Let Go (Polydor)
30	28	27	⑯	ELTON JOHN/Victim Of Love (MCA)
7	8	13	23	FERN KINNEY/Groove Me (TK)
16	16	20	24	BRUNI PAGAN/Fantasy (Elektra)
26	19	23	25	GQ/Do Love You (Arista) — LP
12	15	22	26	STEPHANIE MILLS/Put Your Body... (20th)
—	—	28	27	BRENDA RUSSELL/So Good, So... (Horizon/A&M)
—	—	—	➔ ⑰	KAT MANDU/The Break (TK)
24	29	29	29	KAREN SILVER/Hold On I'm Comin' (Arista)
—	—	—	➔ ⑱	SPINNERS/Body Language (Atlantic)

*Unless otherwise stated, all above records are available in 12".
This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement. Arrow indicates new entry.

adds KHYS, WXAP, KSET, KJLA, WDMT. Key moves: 37-32 WSOQ, hot rotation KFMX, medium airplay WGCI, debut 17 WBLX, on WMJX, KTLK.

PEACHES & HERB "Roller Skatin' Mate" (Polydor) 32% of our reporters on it, 8 new adds WDON, WXKS, WBOS, WPEG, KSET, WDAI, KTLK, KLAV, on the following stations WKTU, KJLA, KXTC.

PRINCE "I Wanna Be Your Lover" (WB) 29% reporting airplay, 3 new adds WZZD, WXKS, WDAI. Key moves: 43-21 KHYS, 27-20 KJLA, 22-18 KTLK, hot rotation WRAP, WGCI, KCBS-FM, on KXTC.

MICHAEL JACKSON "Rock With You" (Epic) 29% of our reporters on it, 5 new adds WKTU, WBLX, WOKF, KHYT, KIIS-FM. Key moves: 3-3 WDON, 19-15 WKGN, hot rotation WGCI, KXTC, debut 28.

PLEASURE "Glide" (Fantasy) 29% showing action, added at WDON, KHYT. Key moves: 27-18 WZZD, 6-3 WBLX, hot rotation WRAP, KCBS-FM, on WKGN, KXTC.

VILLAGE PEOPLE "Sleazy" (Casablanca) 29% reporting airplay, added at WRMZ. Key moves: 16-13 WSOQ, 18-17 WBOS, debut 34 KHYT, debut 25 KLAV, on WXAP, WMJX, KFMX, KSF, KXTC.

PAMALA STANLEY "This Is Hot" (EMI America) 29% of our reporters on it, added at KHYT. Key moves: 25-22 WOKV, 15-8 KIIS-FM, medium airplay WDMT, debut 38 KJLA, debut 37 KTLK, on KXTC, WPEG, WBOS, WMAS.

CORY DAYE "Green Light" (New York International) 26% reporting action. Key moves: 3-2 WPEG, 12-6 KTLK, hot rotation WWOM, medium airplay WOKF, KSF, WDAI, debut 23 KLAV.

ROSE ROYCE "Is It Love You're After" (Whitfield) 26% of our reporters on it, added at KHYS, WMJX. Key moves: hot rotation KCBS-FM, medium airplay KSET, WRAP, WDMT, on WBLX, KXTC.

FEVER "Pump It Up" (Fantasy) 26% reporting action, added at KJLA, WOKV. Key moves: 26-20 WPEG, hot rotation KXTC, medium airplay KCBS-FM, on WMJX, WDAI, KTLK, KHYT.

FREDDIE JAMES "Hollywood" (WB) 26% of our reporters on it, added at WPEG, WKGN, WRMZ. Key moves: hot rotation WRAP, medium airplay KXTC, on KLAV, WKTK, WCAU, WKTU.

THE BEAT

Pam Bellamy & Gail Mitchell

"Trick Or Treatin' To The Beat"

As the Oct/Nov Arbitron begins, we find our stations involved in some interesting promotions. To start with Halloween is upon us, and here's how it goes... **WBOS/Boston** will hold a Halloween Disco Ball (10-31) at the Spinoff Roller Disco. Winner of the best costume will receive a trip for two to Disney World's Haunted House... In association with N'est-Ce Pas?, Inc., KIIS-FM/Los An-

geles will hold the "Great American Disco Concert." Guest stars will include **Evelyn "Champagne" King, Samantha Sang, Debbie Jacobs, Carrie Lucas, and Santa Esmeralda**, with **Jeff Kutash** as MC... **WKTK/Baltimore** will be broadcasting a "Live Seance" from the home of **Edgar Allan Poe**. The seance will begin at 11pm and last till 12 midnight, with several interesting people

in attendance, such as a professional hypnotist, a natural medium, psychic photographer, psychic investigator, several other trusty psychics, news reporters from all over, and three members of the WKTK staff. Sounds like a real fun evening... In conjunction with the Cincinnati Jaycees, **WOKV** is sponsoring a Haunted House. Admission will be \$1.00 and each visitor will receive an "I Survived the WOKV Haunted House" T-shirt.

Come on and try your luck... **Chuck Kelly** is inviting the listeners of **KSET/EI Paso** to call in and try their hands in the "KSET Super Shuffle," a form of blackjack where

nobody loses. Listeners are given a chance to play, and if they beat the dealer, they will win a KSET T-shirt and movie passes, as well as a chance at the grand prize drawing for a trip for two to Las Vegas for a carte blanche weekend and the "200,000 Blackjack Championships." Unlike the real game of blackjack, listeners who do not beat the dealer are still able to win.

Congratulations to **Lou Krieger**, Program Director **WKTK/Baltimore**, who was voted the Best DJ Of The Year by the Maryland Association of Fan Clubs in recognition of his community involvement.

DANCEMUSIC RADIO

Radio & Records

ADDS & HOTS

EAST		SOUTH		MIDWEST		WEST	
Most Added	Hottest	Most Added	Hottest	Most Added	Hottest	Most Added	Hottest
Peaches & Herb	Kool & The Gang Streisand/Summer Gloria Gaynor	EW&F "Stone" Streisand/Summer Isaac Hayes	Kool & The Gang Michael Jackson France Joli	Fever "Pump" EW&F "Stono" Spinners	Kool & The Gang France Joli Donna Summer Streisand/Summer Gloria Gaynor	Elton John Bell & James Michael Jackson "Rock" Peaches & Herb Sly Stone Donna Summer "Radio"	Kool & The Gang Streisand/Summer

EAST

WIZZARD 100
WZZD/Philadelphia, PA

ADDED:
Yvonne Elliman
Prince

HOTTEST:
France Joli
Sugar Hill Gang
Fat Larry's Band
Funkadelic
Dynasty
Pressure
Gloria Gaynor
Commodores
"Still"
Eruption
— Mari Sarpas

WKU FM 92
WKU/New York, NY

ADDED:
Giorgio Moroder
"Rock"
Gloria Gaynor
Cognac
Michael Jackson
"Rock"
Ullanda
Brenda Russell

HOTTEST:
Michael Jackson
Kool & The Gang
France Joli
M
Donna Summer
Streisand/Summer
— Michael Ellis

WDO5
WDO5/Boston, MA

ADDED:
Peaches & Herb
Shalamar
Smokey Robinson
Diana Ross
"House"
Janis Ian

HOTTEST:
M
Donna Summer
Commodores
"Sail"
Kool & The Gang
Ian Dury
"Reasons"
Sly Stone
Streisand/Summer
Elton John
— Jane Durdiche

WDON
WDON/Washington, DC

ADDED:
Peaches & Herb
Rick James
Linda Clifford
Nature's Divine
Donna Summer
"Radio"
Pressure
Bee Gees
"Our Love"

HOTTEST:
Streisand/Summer
Brenda Russell
Taana Gardner
Gloria Gaynor
Elton John
Fatback Band
Stargard
Rufus & Chaka
— Barry Richards

WTK
WTK/Baltimore, MD

ADDED:
Sugar Hill Gang
Pablo Cruise
Ashford & Simpson
"Nobody"
Chicago

HOTTEST:
Donna Summer
"Dim/Journey"
Commodores
"Still"
Gerry Rafferty
Elton John
Karen Silver
Chic
"Forbidden"
Bruni Pagan
Lauren Wood
— Lou Krueger

DISCO 101
WVOM/Albany, NY

ADDED:
Streisand/Summer
Nature's Divine
Kenny Loggins
Mary Wilson
Ann-Margret
Captain & Tennille

HOTTEST:
Michael Jackson
Kool & The Gang
Cory Daye
"Pow/Green"
Isley Brothers
Bonnie Boyer
Karen Silver
"Hold/Hot"
Rory Block
Destination
Lauren Wood
Elton John
Sister Power
Doobie Brothers
Crusaders
O'Jays
Gloria Gaynor
— Walt Adams

DISCO 8
W500/Syracuse, NY

ADDED:
Commodores
"Sail"
Dynasty
Stephanie Mills
"You Can"
Anita Ward
Musique

HOTTEST:
Sugar Hill Gang
Kool & The Gang
Funkadelic
Chic
"Forbidden"
Cameo
Village People
"Seazy"
Destination
KC & Sunshine Band
Suzi Lane
— Mike Roberts

DISCO 95
WMA5/Springfield, MA

ADDED:
Village People
"80's"
Melissa Manchester
Smokey Robinson
Janis Ian
Pablo Cruise
Duncan Sisters
Don Armando
Sergio Mendes

HOTTEST:
Streisand/Summer
Crusaders
Giorgio Moroder
Kool & The Gang
Taana Gardner
Gloria Gaynor
Destination
Fever
"Beat"
Donna Summer
France Joli
— Mike Adams

WCAU FM 98
WCAU/Philadelphia, PA

ADDED:
Jones Girls
Donna Summer
"Radio"
Stephanie Mills
"Better"
Rufus & Chaka
Captain Sky
Sergio Mendes
Dionna Warwick
"Deja"
George Duke
Linda Clifford

HOTTEST:
Michael Jackson
Kool & The Gang
Gloria Gaynor
Stargard
Isaac Hayes
Streisand/Summer
Eruption
— Roy Perry

WJKA
WJKA/Boston, MA

ADDED:
Anita Ward
Peaches & Herb
Love Unlimited
Streisand/Summer
Cerrone
Phyllis Hyman
Don Armando
Prince
Noel
Ian Dury
"Hit"
Deborah Washington
Pat Benatar
KC & Sunshine Band
"Please"
Jane Flores & Bonet Band
HOTTEST:
Kool & The Gang
Johnny Nash
Diana Ross
"Rox/Prise"
O'Jays
Suzi Lane
Destination
— Vinnie Peruzzi

SOUTH

FM 98
WJPC/Charlotte, NC

ADDED:
East Coast
Mayfield/Clifford
Freddie James
"Hollywood"
Elton John
Commodores
"Still"
Foxy
Con Funk Shun
Billy Mora
Cognac
Sugar Hill Gang
Peaches & Herb
Marlena Shaw

HOTTEST:
France Joli
Kool & The Gang
Kat Mandu
Isaac Hayes
Gloria Gaynor
Jimmy Bo Horne
Fever
"Pump"
Isley Brothers
Fat Larry's Band
Lips, Inc.
— Lynn Van Poole

TUNE IN DISCO 103

WXAP
WXAP/Columbia, SC

ADDED:
Sly Stone
Funkadelic
Streisand/Summer
Revanche
"Music"
KC & Sunshine Band
EW&F
"Stone"

HOTTEST:
Michael Jackson
Donna Summer
Commodores
"Sail"
Destination
Cory Daye
"Pow"
Kool & The Gang
Cameo
— Doug Enlow

DISCO 98
KHYS 98
DISCO STEREO FM
KHYS/Beaumont, TX

ADDED:
Streisand/Summer
Chic
"Forbidden"
KC & Sunshine Band
"Bet"
EW&F
"Stone"
Rose Royce
Commodores
"Midnight"

HOTTEST:
Michael Jackson
KC & Sunshine Band
"Please"
Isaac Hayes
Prince
Brenda Russell
Minnie Riperton
— Doris Thompson

WKGN
WKGN/Knoxville, TN

ADDED:
Isaac Hayes
Freddie James
"Hollywood"
Front Page
KC & Sunshine Band
Lauren Wood
Ronnie Milsap

HOTTEST:
Michael Jackson
Funkadelic
Destination
Michael Jackson
"Rock"
— Mike Swaggerty

88 FEV
WOKF/Tampa, FL

ADDED:
Streisand/Summer
Duncan Sisters
Isaac Hayes
Michael Jackson
"Rock"

HOTTEST:
Michael Jackson
France Joli
Ashford & Simpson
Stephanie Mills
"What"
Foxy
Bob McGilpin
Kool & The Gang
Chic
"Forbidden"
Jimmy Bo Horne
Gene Chandler
— Toshon

WRAP
WRAP/Richmond, VA

ADDED:
Love Unlimited
Suzi Lane
"Ooh"
Rick James

HOTTEST:
Freddie James
"Get/Hollywood"
Kool & The Gang
Dynasty
Tower of Power
Foxy
Jimmy Bo Horne
Uncle Louie
Ren Woods
Funkadelic
Pressure
Prince
— Jimmy Williams

wblx
WBLX/Mobile, AL

ADDED:
AWB
Slave
George Duke
Patricia Rushen
Free Life
Michael Jackson
"Rock"
Chicago
England Dan/J.F. Coley
Journey
Wings

HOTTEST:
Michael Jackson
Kool & The Gang
Bar-Kays
David Ruffin
Sugar Hill Gang
— Carmen Brown

DISCO 96
WMLX/Miami, FL

ADDED:
Elton John
"Victim/Born"
Raydio
"Hot"
Isaac Hayes
Don Armando
Rose Royce
"Wonder"

HOTTEST:
France Joli
"Come/Let"
Kool & The Gang
Revanche
"Get High"
Crusaders
Michael Jackson
"Working"
Streisand/Summer
— Frank Walsh

KSET
KSET/El Paso, TX

ADDED:
Diva Gray & Dyster
Peaches & Herb
Fever
"Beat"
EW&F
"Stone"
Scott Allen

HOTTEST:
Michael Jackson
M
Donna Summer
Al Hudson & Parlane
Kool & The Gang
France Joli
Suzi Lane
Chic
"Forbidden"
Bob McGilpin
Destination
— Chuck Kelly

MIDWEST

kfmj
KFMJ/Minneapolis, MN

ADDED:
Fleetwood Mac
"Sara"
Bob Dylan
Nick Gilder
Michael Johnson
ELO
"Confusion"
GO
Switch
"Call"
Stephanie Mills
"What"

HOTTEST:
Herb Alpert
Fern Kinney
Streisand/Summer
Elton John
EW&F
"Stone/Star"
France Joli
Diana Ross
Crusaders
Front Page
Gloria Gaynor
Michael Jackson
Sly Stone
"Dance/Sing"
Lauren Wood
Donna Summer
Isaac Hayes
Yvonne Elliman
— Gary De Maroney

DISCO 947
WDAI 947
Radio
WDAI/Chicago, IL

ADDED:
Peaches & Herb
Stephanie Mills
"You Can"
Brenda Russell
Prince
Donna Summer
"Radio"
Captain Sky
Sly Stone
Sergio Mendes

HOTTEST:
Herb Alpert
M
Michael Jackson
Kool & The Gang
France Joli
Diana Ross
Ashford & Simpson
Isley Brothers
Front Page
Stephanie Mills
"Put"
Donna Summer
— Mary Klug

DISCO 96
WOKV/Cincinnati, OH

ADDED:
Spinners
Fever
"Pump"
Nick Lowe

HOTTEST:
Donna Summer
Ronnie Milsap
Crusaders
Gloria Gaynor
Streisand/Summer
Chic
"Forbidden"
— Charlie Brown

WDMT
WDMT/Cleveland, OH

ADDED:
Marvin Gaye
EW&F
"Stone/Star"
Bar-Kays

HOTTEST:
Donna Summer
France Joli
Michael Jackson
M
Herb Alpert
Chic
"Forbidden"
Kool & The Gang
Funkadelic
Bruni Pagan
Cameo
Streisand/Summer
— Wynn Rosenberg

KJLA
KJLA/Kansas City, MO

ADDED:
EW&F
"Stone"
Fever
"Pump"
Spinners
Isaac Hayes

HOTTEST:
M
KC & Sunshine Band
Kool & The Gang
Gloria Gaynor
Commodores
"Still"
Doobie Brothers
Prince
Kat Mandu
Smokey Robinson
Chic
"Forbidden"
Isley Brothers
— Mark Calder

DISCO 107
WCCI/Chicago, IL

ADDED:
Shalamar
Ronnie Milsap
Streisand/Summer

HOTTEST:
Eddie Rabbitt
Kool & The Gang
Prince
Switch
"Call"
Funkadelic
Nature's Divine
Diana Ross
"House"
Michael Jackson
"Rock"
— Barry Mayo

Z100
WRMZ/Columbus, OH

ADDED:
Freddie James
"Hollywood"
Village People
"Seazy/80's"
Stargard

HOTTEST:
France Joli
M
Front Page
Gloria Gaynor
Ritchie Family
"Feet"
Chic
"Forbidden"
Destination
Kool & The Gang
Streisand/Summer
Switch
"Call"
Suzi Lane
— Ken Pugh

WEST

97K
KCBS-FM
San Francisco, CA

ADDED:
Gary's Gang
Bonnie Boyer
Bell & James
St. Tropez
Phyllis Hyman
Liquid Gold
Pablo Cruise
Donna Summer
"Radio"

HOTTEST:
Cameo
Chic
"Forbidden"
Destination
Funkadelic
Gloria Gaynor
Giorgio Moroder
"Baby"
Isaac Hayes
Michael Jackson
Elton John
France Joli
Kool & The Gang
Suzi Lane
Pressure
Rose Royce
Rufus & Chaka
Donna Summer
Streisand/Summer
— Marc Richardson

DISCO 105
KIS-FM/Los Angeles, CA

ADDED:
Commodores
"Still"
Sugar Hill Gang
Eagles
KC & Sunshine Band
Smokey Robinson
Sly Stone
Michael Jackson
"Rock"
Fleetwood Mac

HOTTEST:
Michael Jackson
France Joli
Kool & The Gang
Pamala Stanley
Streisand/Summer
— Wagner/Cohen

KSFX 104
THE BAY AREA'S BEST
KSFX/San Francisco, CA

ADDED:
Fat Larry's Band
Isaac Hayes
Melba Moore
Stargard
Donna Summer
"Put"

HOTTEST:
France Joli
Front Page
Streisand/Summer
Kat Mandu
Crusaders
Suzi Lane
Karen Silver
Destination
— Jim Smith

KTLK
KTLK/Denver, CO

ADDED:
Maxine Nightingale
Deniece Williams
Shalamar
Jones Girls
Peaches & Herb
Jim Messina
Sly Stone
"Remember"
Sly Stone
"Dance"

HOTTEST:
Michael Jackson
Cory Daye
"Green"
Commodores
"Still"
Kool & The Gang
Destination
Sly
Fleetwood Mac
— Paula Matthews

KKCS
Colorado Springs, CO

ADDED:
Elton John
Gonzalez

HOTTEST:
Kool & The Gang
KC & Sunshine Band
Isley Brothers
Kat Mandu
Michael Jackson
"OH"
Cameo
Switch
"Call"
— Jed Blatovich

KHYZ
KHYZ/Tucson, AZ

ADDED:
Giorgio Moroder
"Baby"
Pressure
Rick James
"Gun/Loving You"
Musique
Tower of Power
Michael Jackson
"Rock"
Chicago
Pamala Stanley
Lobo
Sun
"Fun"

HOTTEST:
Herb Alpert
Danny Pearson
Switch
Kool & The Gang
France Joli
Donna Summer
KC & Sunshine Band
Dionne Warwick
"Never"
Jane Flores & Bonet Band
Santa Esmeralda
Funkadelic
Streisand/Summer
— Rich Brother Robin

KXTC
KXTC/Phoenix, AZ

ADDED:
Ann-Margret
Mary Wilson
Gonzalez
Ren Woods
Vernon Burch

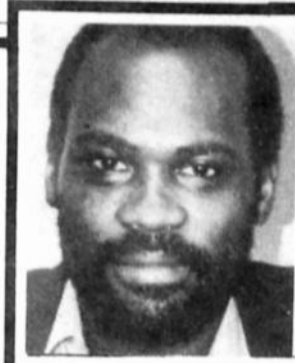
HOTTEST:
Destination
Michael Jackson
"Don't/Rock/Working"
Suzi Lane
"Harmony/Ooh"
Fat Larry's Band
Stephanie Mills
"Put/What/Get"
Kat Mandu
"Break/Don't"
Kool & The Gang
Fever
"Pump/Beat"
Bob McGilpin
"Seazy/Loose"
Sister Power
"A Hair/Potion"
— Rick Nuhn

DISCO 123
KLAV/Las Vegas, NV

ADDED:
Peaches & Herb
Spinners
Bell & James
Anita Ward
Elton John

HOTTEST:
Herb Alpert
Donna Summer
Destination
Streisand/Summer
Suzi Lane
Front Page
Tower of Power
— Susan Korngold

Black Radio



Bill Speed

Talk On Black Radio: WVON Adds To Call-In Show

This week we'll begin exploring the role of talk programming in Black radio. WVON/Chicago was one of the pioneers, with a one-hour weeknight program going on for the last 16 years. Last week WVON expanded the call-in show to four hours, from 8-midnight. I spoke with WVON-WGCI President Earnest L. James about his reasons for expanding the show's hours and his feelings on talk shows for the black community in general.

R&R: You've always had a phone-in show, I understand . . .

EJ: The talk show has been on WVON since there's been a WVON, so it's been on the air 16 years, 17 in April of next year. It was on the air from 11-midnight Monday-Friday, but we have just expanded it to four hours.

R&R: This is a pretty unusual case, for a music station to do all talk in the evening, although your listening might tend to drop off in the evening.

EJ: Not only does it drop off, but the audience that is primarily available is a teen audience, and statistics show that there is a 600% increase in FM penetration beginning at 6pm. So based on the whole concept of WVON being an adult contemporary Black-oriented radio station, I think it's perfectly in keeping with that concept that we expand in this area. You'll remember that we've been saying WVON's theme will be Music and More, more news, more information, more community involvement. This is in keeping with the concept developed over a year ago when I took over as GM.

Serving A Growing Need

R&R: How has the response been?

EJ: Since the show has only been on the air since Monday in its new form, there has been a positive response from adults. There has been a negative response from teens and preteens. Our primary audience between 7-midnight was teens and preteens, but it has not been the kind of audience we could inform of issues that affected the black community. In a city where there is in excess of two million black people, I think it's imperative that we be as informed on the issues as we can be from a black perspective.

R&R: Has it affected your advertisers?

EJ: I'm sure you're aware that it's a very difficult assignment to sell teens, especially in this market. So for the sponsors it's a boon, because the people they want to reach are the adults, and the adults are now available. In this marketplace, surveys have indicated more and more black people are going to stations other than music formats on AM. They're going to the Talk and News stations in ever-increasing numbers.

R&R: So you believe the time is right . . .

EJ: I think it was right on time. There are so many issues here that you may not be aware of from a national perspective. They are issues that the black community needs to know about, that directly affect the well-being of all the black people here in Chicago. WVON has been able to address these issues so far. This week we've had representatives from Operation PUSH; within the week we've had Rev. Jesse Jackson on the air; last night we had the President of the local Urban League, James Compton; we've had the President of the NAACP. We are dealing with all the issues that affect the black community and we're dealing from a black perspective.

R&R: Since 1980 will be an election year, I suspect this show will be a conduit to a lot of national issues.

EJ: Absolutely. The other thing that was interesting is the reaction of the business community. Some local record people indicated that they weren't going to buy time on our radio station because we had the "audacity" to do this, but the fact of the matter is that the local business community has been responsive to it. The response has been very good so far, and indications are that this is going to be extremely successful from a sponsorship point of view. Again, there is a definite reason for it — sponsors can go after adults and be sure this is the ~~day~~ part they can get the adult listener.

Next week I'll talk with other programmers about other stations' talk experiments.



BENSON HEARD IN DALLAS — Following his recent Dallas performance at the Palladium Club, Warner Bros. recording artist George Benson (left) chatted with KNOK Program Manager Dewayne Dancer (right) at a gala reception held backstage after the show.

People

Congratulations to Gerry Bledsoe, air personality at WWRL/New York on the arrival of 6lb, 13oz Loren Christine . . . Darcell Howard of the same station will be the host of "A Serenade to the City," a new air feature . . . Steve Collins is KDIA/Oakland's new weekend personality having moved over from W104/Erie, PA . . . Arista Records has named Richard Smith as its new national coordinator. He was most recently with Infinity Records as the national coordinator for Black Product . . . Get well wishes to Jan Barnes, National Promotion Director of Black Product for MCA Records, who is recuperating after recent surgery . . . Making the transition from little screen to big screen is "Soul Train" dance show emcee Don Cornelius. He is slated to appear in the upcoming comedy film "Roadie" as Mohammad Johnson, "the world's greatest promoter." Various other musical acts are also being signed for the production . . . WPXI/Charleston is in need of record service on all product as soon as possible. Product should be sent to the attention of Al Wilson, WPXI, Box 10208, 1 Radio Park, Orange Grove Road, Charleston, SC 29411 . . . Please be sure to send me all of your station's news, photos, promotional materials, etc. Remember, you don't have to be a reporter to participate. Address to: Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067 . . .



DREAMS BRING JOY TO ST. LOUIS — Casablanca recording group Brooklyn Dreams recently visited KKSS/St. Louis to hand-deliver copies of their latest album, "Joy Ride." Seen at the studio are (l-r) former KKSS air personality Lee Michaels, KKSS PD Harry O., Brooklyn Dreams members Bruce Sudano, Eddie Hokanson and Joe Esposito, Casablanca's Charlie Scott and KKSS air personality Carry Paul.

Places

PARADE OF STARS FOR UNCF: On October 23, the Las Vegas Hilton was the scene of the taping of "The Lou Rawls Parade Of Stars." Sponsored by Budweiser, the television show will be aired across the country next year to benefit the United Negro College Fund (UNCF) . . .

Things

BLACK MUSIC MUSEUM INSTITUTE: The Black Music Association (BMA) has announced that plans are being made to erect a museum and institute for Black Music Studies. During a recent board meeting in Nashville, the BMA discussed the need for an information and resource center for the study of black music as well as educational programs and seminars for the general public in addition to BMA members. Future plans also include the institution of a degree program with contributions being accepted now to establish an endowment fund . . .



SPECIAL DELIVERY — While in New York City recently, Elektra/Asylum recording group Five Special visited the studios of WWRL. Pictured are, from left: WWRL air personality Gerry B., Five Special's Gregg Finley, Bryen Banks and Steve Harris, E/A's Harriet Gilstrap, group members Mike Pettilo and Steve Boyd, and E/A's John Brown.

CURTIS MAYFIELD AND LINDA CLIFFORD

"BETWEEN YOU BABY AND ME" RS-941

The Smash Top 10 R&B Duet
Expanding Its Audience
Crossing Over To Pop



The Single From The Album
"HEARTBEAT" By Curtis Mayfield



*Produced By Curtis Mayfield
Management: Marv Stuart



Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- FUNKADELIC
"Knee Deep" (WB)
- KOOL & THE GANG
"Ladies' Night" (De-Lite)
- NATURE'S DIVINE
"I Just Can't Control Myself" (Infinity)
- PRINCE
"I Wanna Be Your Lover" (WB)
- RUFUS & CHAKA
"Do You Love What You Feel" (MCA)
- COMMODORES
"Still" (Motown)
- CURTIS MAYFIELD/LINDA CLIFFORD
"Between You Baby..." (Curton/RSO)
- DAVID RUFFIN
"Break My Heart" (WB)
- ISAAC HAYES
"Don't Let Go" (Polydor)

CLIMBERS

Following are listed in order of their airplay activity.

SWITCH "I Call Your Name" (Gordy) 38% of our reporters are on it. Strongest in the Midwest, climbing at WJMO, WDAO and KPRS while hot at WVON, WVKO, WJLB, WBMX and WTLC. In the South it's hot at WLLC and WVOL and in medium rotation at WOIC. The West shows it new at KDIA and KSOL while hot at KDAY. The East reflects hot at WXYV and medium at WDAS.

SUGAR HILL GANG "Rapper's Delight" (Sugar Hill) 38% of our reporters are on it. A hot record that's picking up hot airplay in the East at WWIN while climbing at WAMO. In the South it's new at WPXI, in medium rotation at WGIV and WAOK, and hot at WOIC and WANT. The Midwest reflects it new at KPRS and KAEZ, climbing at WCIN and KATZ and hot at WVON, WVKO and WBMX. In the West it's climbing at KDIA and hot at KDAY.

CHIC "Forbidden Lover" (Atlantic) 36% of our reporters are on it. New in the Midwest at WAMM, in medium rotation at WCIN, WBMX, WDAO, WVKO and KKSS, and hot at WVON. The South reflects medium airplay at WPXI and WLOK while hot at WJJS, WPOM and WPDQ. Hot in the East at WAMO, WWRL and WXYV.

BAR-KAYS "Move Your Boogie Body" (Mercury) 33% of our reporters are on it. New in the Midwest at WCIN, WJLB, WVON and WJMO, climbing at WLOU and hot at WVKO. New in the South at WJJS, WANT and WPDQ climbing at WLOK, and hot at WGIV and WAOK. Hot in the East at WWIN with medium airplay at WXYV.

HERB ALPERT "Rise" (A&M) 31% of our reporters are on it. Hot in the East at WDAS. Hot in the West at KDIA and KSOL. Hot in the Midwest at WTLC, WAMM, WVKO, KKSS and KATZ. Hot in the South at WPDQ, WJJS, KMJQ and WVOL while climbing at WPOM.

MARVIN GAYE "Ego Tripping Out" (Tamla) 31% of our reporters are on it. New in the West at KDKO with medium airplay at KDIA. Debuting in the Midwest at WJLB, WAMM and WCIN while climbing at WVON. New in the South at WLLC, WANT, WOIC and WJJS while hot at WAOK. Climbing at WDAS and WXYV in the East.

RICK JAMES "Love Gun" (Gordy) 31% of our reporters are on it. New in the East at WXYV. Debuting in the South at WAOK, WVOL and KMJQ. New in the Midwest at WJMO, WDAO, WBMX, WCIN, WTLC, WLOU and KPRS. In the West it's new at KDKO and KDAY.

MICHAEL JACKSON "Rock With You" (Epic) 29% of our reporters are on it. New in the East at WWRL with medium rotation at WXYV and hot at WAMO and WWIN. The South shows it new at KMJQ and hot at WPDQ. New in the Midwest at KPRS, WVON, WDAO and WLOU with medium airplay at WCIN. New in the West at KDKO.

Album Airplay

Following are listed in order of their airplay activity.

- O'JAYS "Identify Yourself" (Phil. Int'l) "Forever Mine" "Sing A Happy Song"
- MICHAEL JACKSON "Off The Wall" (Epic) "Rock With You" "Don't Stop 'Til You Get Enough" "Working Day And Night"
- FUNKADELIC "Uncle Jam Wants You" (WB) "Knee-Deep"
- ASHFORD & SIMPSON "Stay Free" (WB) "Stay Free" "Found A Cure" "No-body Knows"
- CHIC "Risques" (Atlantic) "My Forbidden Lover" "Good Times" "My Feet Keep Dancing"
- COMMODORES "Midnight Magic" (Motown) "Still" "Sail On" "Midnight Magic"
- LTD "Devotion" (A&M) "Stranger" "Share"
- PLEASURE "Future Now" (Fantasy) "Glide"
- CURTIS MAYFIELD "Heartbeat" (Curton/RSO) "Between You Baby And Me"
- KOOL & THE GANG "Ladies' Night" (De-Lite) "Ladies' Night"

*Asterisk denotes that cut has been released as a single.

FIVE SPECIAL "You're Something Special" (Elektra) 26% of our reporters are on it. New in the East at WDAS. Debuting in the South at WLOK with medium airplay at WGIV and WLLC while hot at WAOK. Climbing in the Midwest at WVON, WVKO, WJLB and WBMX with hot at WCIN and KPRS.

FATBACK BAND "King Tim III" (Spring/Polydor) 26% of our reporters are on it. Hot in the West at KDAY. New in the Midwest at WLOU, otherwise hot at WVKO and WDAO. The South has a climber at WPXI with hot at WOIC, WGIV, WLLC and WLOK. The East has it in hot rotation at WDAS while climbing at WXYV.

BRENDA RUSSELL "So Good, So Right" (Horizon/A&M) 24% of our reporters are on it. New in the East at WXYV while climbing at WAMO. In medium rotation at WVOL while hot at WPOM in the South. The Midwest shows climbers at WLOU and KATZ with hot at KKSS and WJLB. Hot in the West at KSOL with medium rotation at KDIA.

PLEASURE "Glide" (Fantasy) 24% of our reporters are on it. New in the East at WWRL and WXYV while hot at WDAS. In the South it's climbing at WLLC, debuting at WJJS and WAOK and hot at WANT. The Midwest has it hot at WTLC with medium airplay at WBMX. Climbing in the West at KDIA.

KC & THE SUNSHINE BAND "I Betcha Didn't Know That" (Sunshine/TK) 21% of our reporters are on it. In the East it's climbing at WAMO, WXYV and WWRL while hot at WWIN. In medium rotation in the South at WPOM and WOIC. The Midwest shows an add at WAMM while climbing at KPRS and hot at KATZ.

EARTH, WIND & FIRE "In The Stone" (ARC/Col) 21% of our reporters are on it. New in the East at WXYV. New in the South at WPOM with medium rotation at WPDQ, WOIC and WJJS. In medium rotation in the Midwest at WJMO, WVON, WVKO and WCIN.

NEW & ACTIVE

LOVE UNLIMITED "High Steppin', Hip Dressin' Fella" (Unlimited Gold/Col) 19% of our reporters are on it. Hot in the Midwest at WDAO and KAEZ, new at KPRS and climbing at WWRL while climbing at WDAS.

CREME D' COCOA "Doin' The Dog" (Venture) 19% of our reporters are on it. New in the South at WPXI. The Midwest reports an add at WJMO, climbing at WJLB and hot at WVKO, WCIN and WLOU. Climbing in the West at KSOL and KDIA.

DYNASTY "I Don't Want To Be A Freak" (Solar/RCA) 19% of our reporters are on it. Climbing in the East at WDAS. New in the South at WGIV, climbing at WLLC and hot at WPXI. New in the Midwest at WJMO and WDAO while hot at WCIN and WLOU.

DIONNE WARWICK "Deja Vu" (Arista) 17% of our reporters are on it. New in the East at WWRL. In the South it's new at WPDQ, climbing at KMJQ and hot at WVOL. New in the Midwest at KPRS while hot at WAMM and KKSS.

VERNON BURCH "Never Can Find A Way" (Choc. City/Casablanca) 17% of our reporters are on it. Strongest in the Midwest, new at WVON, climbing at WVKO and hot at KATZ, WTLC and WANT. New in the South at WPOM. Climbing at KSOL in the West.

PEACHES & HERB "Roller Skatin' Mate" (Polydor) 17% of our reporters are on it. New in the West at KDIA and KDAY. Debuting in the Midwest at WJMO, KATZ, WJLB and WTLC. In medium rotation at WAOK in the South.

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

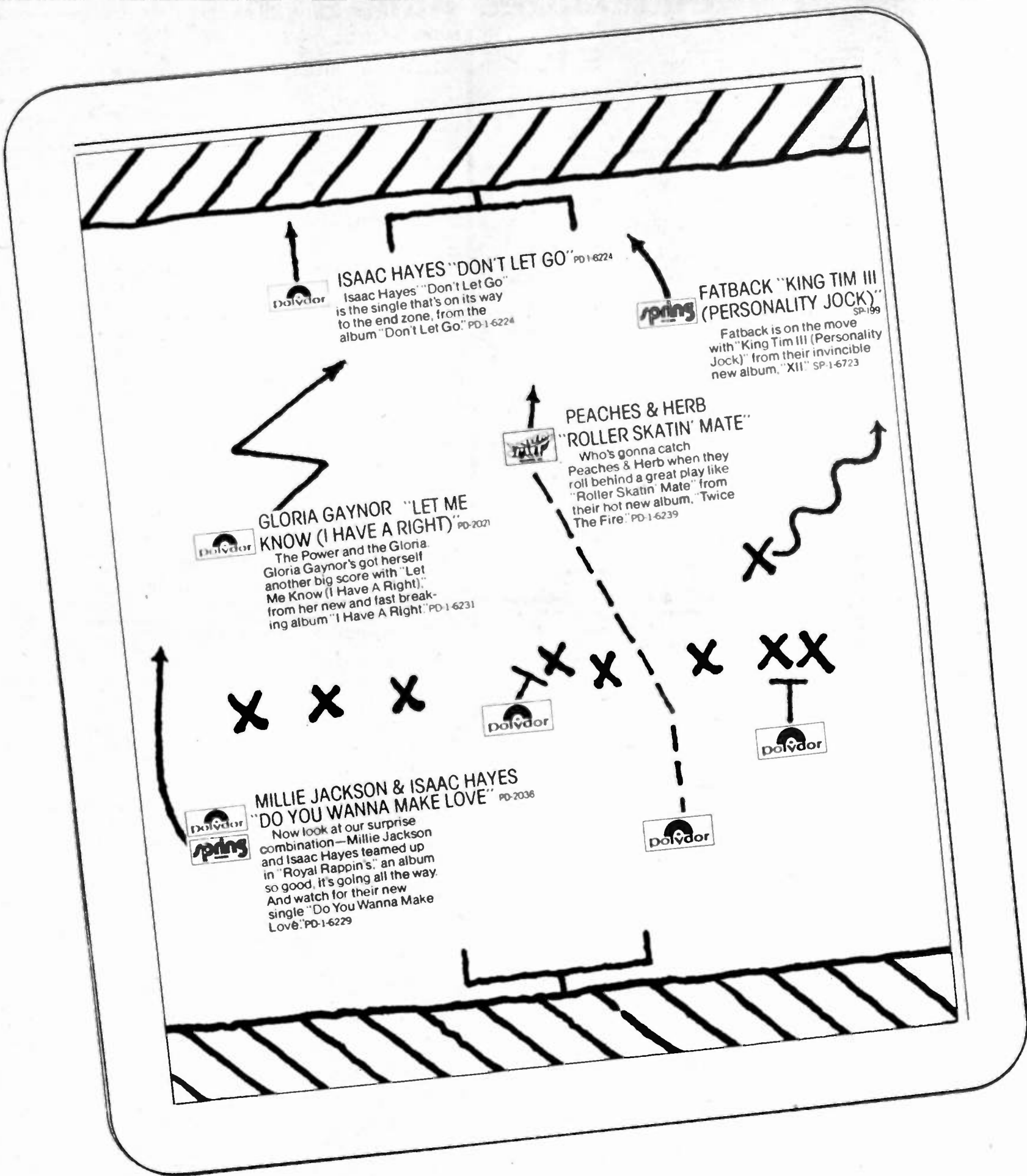
- LONNIE LISTON SMITH..... A Song For The Children (Columbia) *Various Cuts*
- BOB JAMES..... Lucky Seven (Tappan Zee/Col) *Various Cuts*
- JEFF LORBER FUSION..... Water Sign (Arista) *Various Cuts*
- STAN GETZ..... "Toad's Place" *Various Cuts*
- STAN GETZ..... Children Of The World (Columbia) *Various Cuts*
- GATO BARBIERI..... Euphoria (A&M) *Various Cuts*
- NOEL POINTER..... Feel It (UA) *Various Cuts*
- BEN SIDRAN..... The Cat And The Hat (A&M) *Various Cuts*
- STIX HOOPER..... The World Within (MCA) *Various Cuts*
- JEAN-LUC PONTY..... "Cordon Blue" *Various Cuts*
- JEAN-LUC PONTY..... Taste Of Passion (Atlantic) *Various Cuts*

NEW & ACTIVE

- BILLY COBHAM..... BC (Columbia) *Various Cuts*

EAST: WRVR/New York, NY Herschel/Prescott; WHUR/Washington, D.C., Jesse Fax; WEAA/Baltimore, MD, Chauncey Lewis. SOUTH: WCLK/Atlanta, GA, Requays Ward. MIDWEST: WBBY/Columbus, OH, P. Norman Grant; WJZZ/Detroit, MI, Dorian Paster. WEST: KADX/Denver, CO, Chuck Edwards; KRE/Berkeley, CA, Hal Jackson; KGO/Los Angeles, CA, Monica Riordan; KJLH/Los Angeles, CA, Lawrence Tarter.

GREAT PLAYS!



**GET ON THE WINNING TEAM.
 POLYDOR, POLYDOR/MVP,
 POLYDOR/SPRING & SPRING
 RECORDS & TAPES.**

Pop/Rhythms
Hottest
October 26, 1979

EAST	SOUTH	MIDWEST	WEST
Commodores "Still"	Funkadelic Kool & The Gang Isaac Hayes Prince	Funkadelic Kool & The Gang Prince Smokey Robinson	Funkadelic

Regionalized Adds & Hits

Stations are listed by region. Hits are listed in order of their airplay activity.

EAST

WYVV
Baltimore, MD
Larry Hall

ADDED
EW&F "Stone"
Pleasure
Switch
Herb Alpert "Street"
O'Jays "I Want"
Rick James "Fire"
Deniece Williams
Brenda Williams
Brenda Russell
David Ruffin "Let"

HOTTEST
Funkadelic
Kool & The Gang
Prince
France Joli
M
Chic "For"
Nature's Divine "I Just Can't"
Isaac Hayes

WAMO
Pittsburgh, PA
Mike Payne

ADDED
Dionne Warwick
Laura Greene
George Duke
Michael Jackson "Rock"
Destination
Rickie Lee Jones "Danny's"

HOTTEST
Michael Jackson
Smokey Robinson
Funkadelic
Love Unlimited
David Ruffin
Donna Summer
Chic
Natalie Cole
Jimmy Bo Horne

WDAB
Philadelphia, PA
Joe Tamburro

ADDED
Whispers
Tyrone Davis
Foxy
Sun
Five Special
South Road Connection

HOTTEST
Funkadelic
Kool & The Gang
Herb Alpert
David Ruffin
Archie Bell & Drells
Curtis/Linda
Fatback Band
Pleasure
Commodores "Still"
Fat Larry's Band
Sugar Hill Gang

WWRL
New York, NY
Sub Law/Linda Haynes

ADDED
Michael Jackson "Rock"
Prince
Foxy
Heaven & Earth
Pleasure

HOTTEST
Kool & The Gang
Curtis/Linda
Commodores "Still"
Chic
Whispers
Love Unlimited
France Joli
Rufus & Chaka
Smokey Robinson

WWIN
Baltimore, MD
Don Brooks/Sue Woods

ADDED
Shalamar
Ashford & Simpson
Teddy Pendergrass "Life"
Jean Carn

HOTTEST
Smokey Robinson
Mayfield/Clifford
O'Jays "Forever"
Michael Jackson "Rock"
Sugar Hill Gang
Kool & The Gang
Bar-Kays
Commodores "Still"
Nature's Divine
KC & Sunshine Band "Betcha"

MIDWEST

WJMO
Cleveland, OH
Barrie Moody

ADDED
Rick James
Cameo "Sparkle"
Creme D' Cocco
Dynasty
Bar-Kays
Isaac Hayes
LTD "Stranger"
Peaches & Herb

HOTTEST
Funkadelic
Kool & The Gang
Michael Jackson "Don't"
Smokey Robinson
Commodores "Sell"
Mass Production
David Ruffin
Isley Brothers
Teddy Pendergrass
Con Funk Shun

KRSS
St. Louis, MO
Harry O

ADDED
None

HOTTEST
Herb Alpert
Funkadelic
Dionne Warwick
Brenda Russell
Smokey Robinson
Fern Kinney
Teddy Pendergrass
Nature's Divine
Ashford & Simpson "Nobody"
Lowrill

WVKO
Columbus, OH
Kirk Bishop

ADDED
Patrice Rushen
Commodores "Still"
Faze-O
Tyrone Davis
Gene Chandler

HOTTEST
Herb Alpert
Smokey Robinson
Fatback Band
Switch
Sugar Hill Gang
Prince
Rockie Robbins
Skyy
LTD "Share"
Bar-Kays

WAMM
Ann Arbor, MI
Ernoch Gregory

ADDED
Foxy
Streisand & Sumner
Chic
Rufus & Chaka
Spinners
Marvin Gaye
KC & Sunshine Band "Bet"
Ronnie Milsap (12")

HOTTEST
Funkadelic
Michael Jackson "Don't"
Commodores "Sell"
GO
Herb Alpert
Dionne Warwick
Bonnie Pointer "Heaven"
Ashford & Simpson "Found"
Donna Summer
Kool & The Gang

KPRS
Kansas City, MO
Dell Rice

ADDED
Sugar Hill Gang
Dionne Warwick
Cameo "Sparkle"
Rick James
Streisand/Sumner
Capt. Slay
Michael Jackson "Rock"
Billy Cobham
Tyrone Davis
Stargard
Love Unlimited
Fat Larry's Band
Lenny Williams
Duncan Sisters

HOTTEST
Crusaders
Mass Production
Archie Bell & Drells
O'Jays "Sing"
Jimmy "Bo" Horne
Smokey Robinson
Commodores "Sell/Still"
B.B. King
Funkadelic
Five Special

SOUTH

WPDQ
Jacksonville, FL
Net Jackson

ADDED
Prince
Dionne Warwick "Deja Vu"
Bar-Kays
Jean Carn
Linda Clifford
Barbarella

HOTTEST
Michael Jackson "Don't"
Commodores "Still"
Herb Alpert
Donna Summer
Robert John
Ashford & Simpson "Found"
LTD "Stranger"
Chic
Kool & The Gang
Crusaders "Street"

WGIV
Charlotte, NC
Chris Turner

ADDED
Rick James
B.B. King
Lowrill
Dynasty
Stargard
Lonnita Liston Smith
Linda Clifford

HOTTEST
Funkadelic
Mudny
Prince
Kool & The Gang "Ladies"
Isaac Hayes
Fatback Band
Bar-Kays
Sly "Remember"
Love Unlimited
Johnnie Taylor

WVOT
Nashville, TN
Fred Harvey

ADDED
Rick James

HOTTEST
Funkadelic
LTD "Stranger"
Cameo
Herb Alpert
Smokey Robinson
Commodores "Sell"
Dionne Warwick
Commodores "Still"
Switch
Con Funk Shun

WDIA
Memphis, TN
Ron King/Johnnie Neely

ADDED
Streisand/Sumner

HOTTEST
Fatback Band
Kool & The Gang
Commodores "Still"
Sugar Hill Gang
Smokey Robinson
Prince
Mandri
LTD "Stranger"
Isaac Hayes

WJJS
Lynchburg, VA
Robert Goline

ADDED
Bar-Kays
KC & Sunshine Band "Don't"
Curtis & Linda
Pleasure
Ants Ward
Streisand/Sumner
Hallowean
Marvin Gaye
Tyrone Davis

HOTTEST
Michael Jackson
Funkadelic
GO
Herb Alpert
Commodores "Still"
Mass Production
Ashford & Simpson "Found"
Chic "Good"
Donna Summer
Stephanie Mills "Put"

WPOM
West Palm Beach, FL
Dave Still

ADDED
Vernon Burch
Rufus & Chaka
EW&F "Stone"
Switch
Herb Alpert "Street"
O'Jays "I Want"
Rick James "Fire"
Bob James/Earl Klugh
Deniece Williams
Brenda Russell
David Ruffin "Let"

HOTTEST
Vernon Burch
Jimmy Bo Horne
Isaac Hayes
Chic
Foxy
Brenda Russell
Nature's Divine
Rufus & Chaka
Rosa Royce
Isley Brothers

WOIC
Columbia, SC
Bob Walters

ADDED
Marvin Gaye
Deniece Williams
Nature's Divine
George Duke
Commodores
Sugar Hill Gang

HOTTEST
Michael Jackson "Don't"
Fatback Band
Funkadelic
Commodores "Still"
GO
Donna Summer
Prince
LTD "Share"
O'Jays
Sugar Hill Gang

WHRK
Memphis, TN
Ron Olson

ADDED
EW&F "Stone"
Pleasure
Switch
Herb Alpert "Street"
O'Jays "I Want"
Rick James "Fire"
Bob James/Earl Klugh
Deniece Williams
Brenda Russell
David Ruffin "Let"

HOTTEST
Funkadelic
Kool & The Gang
Prince
France Joli
M
Chic "For"
Nature's Divine "I Just Can't"
Isaac Hayes

WVEE
Atlanta, GA
Scotty Andrews

ADDED
EW&F "Stone"
Pleasure
Switch
Herb Alpert "Street"
O'Jays "I Want"
Rick James "Fire"
Bob James/Earl Klugh
Deniece Williams
Brenda Russell
David Ruffin "Let"

HOTTEST
Funkadelic
Kool & The Gang
Prince
France Joli
M
Chic "For"
Nature's Divine "I Just Can't"
Isaac Hayes

WDAO
Dayton, OH
Turk Logan

ADDED
Michael Jackson "Rock"
George Duke
Tyrone Davis
Rick James
Deniece Williams
Cameo "Sparkle"
Shadow
Lowrill
Dynasty

HOTTEST
Prince
Shalamar
Chapter 8
Smokey Robinson
Love Unlimited
Sun
Spinners
Linda Williams
Fatback Band

WJLB
Detroit, MI
J. Michael McKay

ADDED
Marvin Gaye
Taste Of Honey
Bar-Kays
Peaches & Herb
L.B. Johnson
Chicago

HOTTEST
Kool & The Gang
Brenda Russell
Isley Brothers
Isaac Hayes
GO
Chapter 8
David Ruffin
Smokey Robinson
Switch
Nature's Divine

WLOU
Louisville, KY
Bill Price

ADDED
Fatback Band "Tim"
Michael Jackson "Rock"
Leroy Hutson "Right Or Wrong"
Selsoul Orchestra
Stephanie Mills "Better"
Patrice Rushen
Foxy
Cameo
Rick James
Bobby Lyla
Stargard

HOTTEST
Funkadelic
Shalamar
Prince
Love Unlimited
Creme D' Cocco
Jimmy Bo Horne
Prince
Dynasty
Nature's Divine
David Oliver

WTLN
Cincinnati, OH
Bob Long

ADDED
Bar-Kays
Lenny White
Marvin Gaye
Mudny
Rick James
Leroy Hutson
Phyllis Hyman

HOTTEST
Kool & The Gang
Chaka & Rufus
Dynasty
Creme D' Cocco
Al Hudson
Michael Jackson "Off"
Funkadelic
Johnnie Taylor
Ashford & Simpson
Five Special

WBMX
Chicago, IL
James Alexander

ADDED
Rick James
Sly Stone
T. Connection "Let's Do"
Bob James/Earl Klugh
Minnie Riperton
Stargard

HOTTEST
Eddie Rabbit
Sugar Hill Gang
Prince
Funkadelic
Smokey Robinson
GO "Love"
Kool & The Gang
Cameo "I Just"
Archie Bell & Drells
Switch

WAOK
Atlanta, GA
Doug Harris

ADDED
Pleasure
Bob Marley
Lenny Williams
Rick James

HOTTEST
Selsoul Orchestra
Kool & The Gang
Curtis Mayfield "Heartbeat"
Prince
Chaka & Rufus
Bar-Kays
Isaac Hayes
Marvin Gaye
Five Special
Ashford & Simpson "Crazy"

WJJS
Lynchburg, VA
Robert Goline

ADDED
Bar-Kays
KC & Sunshine Band "Don't"
Curtis & Linda
Pleasure
Ants Ward
Streisand/Sumner
Hallowean
Marvin Gaye
Tyrone Davis

HOTTEST
Michael Jackson
Funkadelic
GO
Herb Alpert
Commodores "Still"
Mass Production
Ashford & Simpson "Found"
Chic "Good"
Donna Summer
Stephanie Mills "Put"

WPDJ
Charleston, SC
Tony Jamison/AJ Wilson

ADDED
Sugar Hill Gang
East Coast
Kinsman Dazz
Creme D' Cocco
Fat Larry's Band
Shalamar

HOTTEST
Funkadelic
Dynasty
Tower Of Power
Shobazz
Chapter 8
David Ruffin
Kool & The Gang
Isaac Hayes
Isley Brothers
Archie Bell

WVON
Chicago, IL
Carl Connors

ADDED
Deniece Williams
Wilson Pickett
Stephanie Mills "Better"
Whispers
Pleasure
Bar-Kays
Michael Jackson
Vernon Burch

HOTTEST
Funkadelic
Shalamar
Prince
Love Unlimited
Creme D' Cocco
Jimmy Bo Horne
Prince
Dynasty
Nature's Divine
David Oliver

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Chicago, IL
Carl Connors

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Prince
Love Unlimited
Creme D' Cocco
Jimmy Bo Horne
Prince
Dynasty
Nature's Divine
David Oliver

WLOK
Memphis, TN
Melvin Jones

ADDED
Five Special "You're"
Linda Clifford
Leroy Hutson
Tyrone Davis
L.B. Johnson

HOTTEST
Curtis & Linda
Funkadelic
Fatback Band
Smokey Robinson
David Ruffin
LTD "Stranger"
Kool & The Gang
Nature's Divine
Michael Henderson
Chapter 8

WJJS
Lynchburg, VA
Robert Goline

ADDED
Bar-Kays
KC & Sunshine Band "Don't"
Curtis & Linda
Pleasure
Ants Ward
Streisand/Sumner
Hallowean
Marvin Gaye
Tyrone Davis

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Tony Jamison/AJ Wilson

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Kinsman Dazz
Creme D' Cocco
Fat Larry's Band
Shalamar

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THE PICTURE PAGES

Mac Racks Boulevard Star



Seen at the sidewalk ceremonies during the dedication of Warner Bros. recording group Fleetwood Mac's star on Hollywood Blvd's "Walk Of Fame" are, from left: Chairman of the Hollywood Chamber of Commerce's "Walk Of Fame" committee Bill Welsh, Mac members Christine McVie, John McVie, Mick Fleetwood, Stevie Nicks and Lindsey Buckingham, and Hollywood Chamber of Commerce's Mike Sims. Placed in front of Frederick's of Hollywood, the group's star is the 1714th to be awarded.

Daniels & Palomino Pals



While performing at the Palomino in Los Angeles recently, Epic recording artist Charlie Daniels was met backstage by label execs who congratulated him on his gold single, "The Devil Went Down To Georgia," and his platinum album, "Million Mile Reflections." Pictured partying with Charlie are (top row, l-r) EPIA's Jack Lameier, EPIA VP Al Gurewitz, Charlie Daniels, EPIA's Mike Alhadeff, Sam Harrell and Jim McKeon; (front row, l-r) EPIA's Susan Harrington and Larry Douglas.

Strawberries Sweet On Rachel



Columbia/Stiff recording artist Rachel Sweet made an in-store appearance recently at Strawberries in Boston. Pictured are (l-r) Strawberries' Harry Saften, CBS's Steve Kakes, Rachel Sweet, CBS's Jeff Jones, Columbia's Gayle Compton and Strawberries' Neil Levy and Mark Briggs.

Casablanca Falls For "Roller Boogie"



Casablanca Record and FilmWorks will release both a movie and sound-track entitled "Roller Boogie." The film is due December 21, the sound-track ships in mid-November. Pictured are the high rollers most responsible for the project (back row, l-r) Casablanca Exec. VP Bruce Bird and "Roller Boogie" producer Irwin Yablans; (front row, l-r) Casablanca President Neil Bogart and "Roller Boogie" musical arranger Bob Esty.

Palmer, Blonstein Eye Success



After his recent performance at New York City's Beacon Theater, Island recording artist Robert Palmer (left) apparently allowed himself to be hypnotized backstage by congratulatory Island Records President Marshall Blonstein.

A Country Countdown King



T.G. Sheppard made it to the number one spot on the Watermark American Country Countdown recently. The show is aired by 250 stations nationally. Pictured are, from left: Sheppard and series host Bob Kingsley.

AOR

(ALBUM ORIENTED ROCK)



Jeff Gelb

AOR And Sports: The Beginning Of A Beautiful Friendship

AOR radio has had over a decade to chart its musical course, and earlier experiments have borne ratings fruit all across the country, particularly over the last year-and-a-half.

Those stations which are confident of their musical framework are now searching for format embellishments, in the forms of air personalities and special programming. After all, the 18-34 year old adult does not live by rock 'n' roll alone. Among the outside interests of AOR listeners (males especially) is the world of sports, and AOR radio has long pondered the proper form sports coverage should take to fit into the unique AOR mold. This week we spoke with a majority of our AOR reporters about the ways in which they acknowledge and make use of listener interest in sports activities.

Sports For Breakfast

Of the stations polled which cover sports, a majority place that coverage on the morning show. Some stations, like KDKB/Phoenix and KGGO/Des Moines, rely on their morning man or team to cover sports in a conversational manner. Others, like KZEL/Eugene, WLPX/Milwaukee, and KKXX/Bakersfield use the morning newscaster to provide the latest scores and sports news.

Several stations ask air personalities to double as sports specialists for special features. KRST/Albuquerque's Jim Zale does two-minute daily sports features emphasizing personalized predictions and observations. WMMS/Cleveland's Kid Leo, well-known by his listeners for his interest in sports, regularly comments on games during his show. On Friday afternoons before important football games, Leo also runs a feature called "The Bookie Joint," in which Leo takes a bet from a listener on the upcoming Browns game. Listeners have offered prizes ranging from car washes or waxes to golf lessons, while Leo offers WMMS memorabilia as his prize offering should the listener win the bet.

The Sports-Humor Connection

Sportscasters are employed by many AOR's to give sports coverage a truly professional flavor. KEZY/Anaheim sportscaster Bob Elder hosts a two-hour sports talk show every Sunday night which garners excellent phone response. WQFM/Milwaukee News and Sports Director Ric Schroeder does extensive local team coverage in a series of morning sports breaks. Q107/Toronto Sports Director Paul Lethbridge offers nightly commentary on "Sportsview." WRIF/Detroit sportscaster Ely Zaret, who places heavy emphasis on field reporting, has also been recruited to cover sports for the ABC FM Network.

KLOS/Los Angeles morning person Frazer Smith teams with sister AM station KABC's veteran sportscaster Tommy Hawkins for a daily feature called "Sports Snorts," where the two toss back and forth comments on teams, players and games in a light, conversational style.

"The secret is not to take sports reporting as seriously as do sports journalists. Make it more entertaining than serious, to keep people listening who have no active interest in sports."

— KGB-FM/San Diego PD Rick Leibert

KFIG/Fresno listeners can tune in to "Cookie Randolph Sport Talk" every morning, a tongue-in-cheek look at sports where they might hear "Howard Softsell" giving sports commentary.

Also gearing its sports coverage toward humor is KGB-FM/San Diego, where AM air personality Larry Himmel tapes a daily 60-second sports feature. One day the show might spotlight the Himmel-created character "Swami Sweatsocks." By Himmel's description, Sweatsocks is "the world's only totally corrupt holy man: uptight, outasight and tax-exempt." Another character heard on Himmel's sports features is "Freddie Capistrano," rapid-fire sports reporter with a heavy East Coast accent who handles sports rumors. Then there's Himmel himself, who occasionally reports from mythical Hogie's bar somewhere in San Diego, playing the typical sports fan who is using the poor bartender as a sounding board for his gripes about the local teams or comments on recent sports events.

The sports-as-entertainment approach used by KGB-FM actually had its origins on the opposite coast at WBZ/Boston, where current KGB PD Rick Leibert once worked. Recalled Leibert, "I was involved in the production of WBZ's sports coverage, including a zany Sunday night recap of the important sports events of the week called 'Sports Huddle.' While the play-by-play coverage appealed to the older spectrum, the crazy Sunday night show was bringing out the younger males. We transplanted this humorous approach to our sports coverage at KGB. The secret is not to take sports reporting as seriously as do sports journalists. Make it more entertaining than serious, to keep people listening who have no active interest in sports."



WQFM PLAYS BALL WITH LISTENERS — WQFM/Milwaukee joined forces with ex-Milwaukee Braves vet Warren Spahn in a benefit batting match that raised \$3000 for a local youth injured in a freak accident. Pictured on the playing field (l-r) are WQFM Sports Director Ric Schroeder, Spahn, WQFM air personalities Max and Michael St. James.

Sports From The Insider's Point Of View

While most stations use their own employees to cover sports, some turn to the community-at-large for their sports experts. Probably the most unusual such part-time radio employee is KPAS/El Paso sportscaster Paul Strelzin. When not delivering his twice-daily two-minute sports features for the station, Strelzin is an area high school principal!

At least two AOR stations have asked professional sports players to offer their unique sports insights. Philadelphia Eagles linebacker John Bunting calls in exclusive on-the-field reports to WMMR/Philadelphia morning man, Michael Picozzi every Monday. WMMS/Cleveland has two Cleveland Browns players on the payroll: Lyle Alzado co-hosts morning person Jeff Kinzbach's show the day after Browns games for recaps, while the team's Thom Darden has joined WMMS for a weekly jazz show which, according to station PD John Gorman, sounds like "Jazz-Sports Radio." Darden has occasionally interviewed sports personalities like Howard Cosell during his show.

Play-By-Play Coverage Experiments

Of the varied types of sports coverage currently on the air at AOR's, actual play-by-play of key games is still in its infancy stages, being tested by a handful of stations. KSMR/Lafayette is carrying its first season of Louisiana State football games to mixed response, though MD Jay Walker reported that negative feedback has dropped off. KSPN/Aspen carries live coverage of the Denver Broncos games, while KTXQ/Dallas, as reported in the 9-28 issue of R&R, is running its second season of Cowboys play-by-play to no discernable positive or negative ratings results.

One station that claims its play-by-play coverage has helped the station's ratings is KFMH/Muscatine, which has carried live sports play-by-play of one sort or another for seven years. The station has extended its play-by-play coverage to area high school basketball and football games, as well as community college basketball. The station will air approximately 54 basketball games this year, and during a tournament week in March, airs an astounding 22 games. PD Steve Bridges explained, "Iowa is a very big basketball state; businesses actually close down during important games. Carrying our extensive play-by-play coverage has helped us in many ways. It broadens our demographic base, and brings in a hell of a lot of income."

What of the potential for listener tune-outs during such extended coverage? Bridges responded, "I imagine there are some people who listen just for the music, who will go elsewhere during the games. But we always counterprogram so that when we finish a game we follow it with a special broadcast of some sort. It might be a group in concert, an interview, or some other sort of special. It varies from week-to-week." Bridges commented that the jocks promote the specials heavily so that listeners who tune out the games will know what to hear when they tune in, and what time to rejoin the station. He also pointed out that his jocks heavily promote the games as they would any special programming to encourage listenership.

Sports On The Air: Why Bother?

Whether covering sports to the extent that KFMH/Muscatine does or whether sports is run as an extension of news coverage, AOR radio is coming around to sports as a logical programming component. Why bother? Rick Leibert answered, "How can anyone say that 18-24 year olds don't like sports? Look at the kind of thing that goes on at Notre Dame, USC, or Michigan . . . everyone talks about sports." And John Gorman offered, "It's very much a part of their lifestyle. Our listeners are interested in sports but they want to be spoken to on their level. We've had to find the right ways by which we could respond to their interest level while at the same time staying on their wavelength." The result? AOR radio further mirrors the total lifestyle of its listeners as it gears up to become the mass appeal radio format of the Eighties.

AMERICA'S GUITAR ARMY STORMS HOME

IN THE EYE OF THE STORM
OUTLAWS



album yet — "In the Eye of the Storm" ... with the hottest, fastest-breaking Outlaws
spectacular brand of rock 'n' roll excitement to audiences nationwide on a
major tour of concert appearances.

The Outlaws' In The Eye of The Storm.
Their scorching new album.
On Arista Records and Tapes.

ARISTA

#2 Most Added-Radio & Records
#2 Most Added-Album Network
#3 Most Added-Record World



OUTLAWS ON TOUR:

- Oct. 24
Coliseum
Macon, Ga.
- Oct. 25
Omni
Atlanta, Ga.
- Oct. 26
Robert's Stadium
Evansville, Ind.
- Oct. 27
Louisville Gardens
Louisville, Ky.
- Oct. 28
Convention Center
Indianapolis, Ind.
- Oct. 30
Met Sports Arena
St. Paul, Minn.
- Oct. 31
Auditorium
Milwaukee, Wisc.
- Nov. 1
Lakeview Arena
Marquette, Mich.
- Nov. 2-3
Aragon Ballroom
Chicago, Ill.
- Nov. 4
Keil Arena
St. Louis, Mo.
- Nov. 5
Memorial Auditorium
Kansas City, Mo.
- Nov. 7
Dane County Arena
Madison, Wisc.
- Nov. 8
Coliseum
Ft. Wayne, Ind.
- Nov. 9
Masonic Hall
Detroit, Mich.
- Nov. 10
Kent State U.
Kent, Ohio
- Nov. 11
Cincinnati, Ohio
- Nov. 23
Civic Arena
Pittsburgh, Pa.
- Nov. 24
Coliseum
New Haven, Ct.
- Nov. 25
Civic Centre
Providence, R.I.
- Nov. 27-28
Music Hall
Boston, Mass.
- Nov. 29
Madison Square Garden
N.Y.C.
- Nov. 30
Broome County Arena
Binghamton, N.Y.
- Dec. 1
War Memorial
Rochester, N.Y.
- Dec. 3
Convention Center
Buffalo, N.Y.
- Dec. 5
Civic Center
Springfield, Mass.
- Dec. 6
Capitol Center
Largo, Md.
- Dec. 7
Spectrum
Philadelphia, Pa.
- Dec. 9
Cumberland County Arena
Portland, Maine
- Dec. 26
Civic Center
Savannah, Ga.
- Dec. 27
Ft. Meyers Civic Center
Ft. Meyers, Fla.
- Dec. 28
Sports Auditorium
Miami, Fla.
- Dec. 29
Coliseum
Jacksonville, Tenn.
- Dec. 30
Dec. 31
Civic Center
Lakeland, Fla.

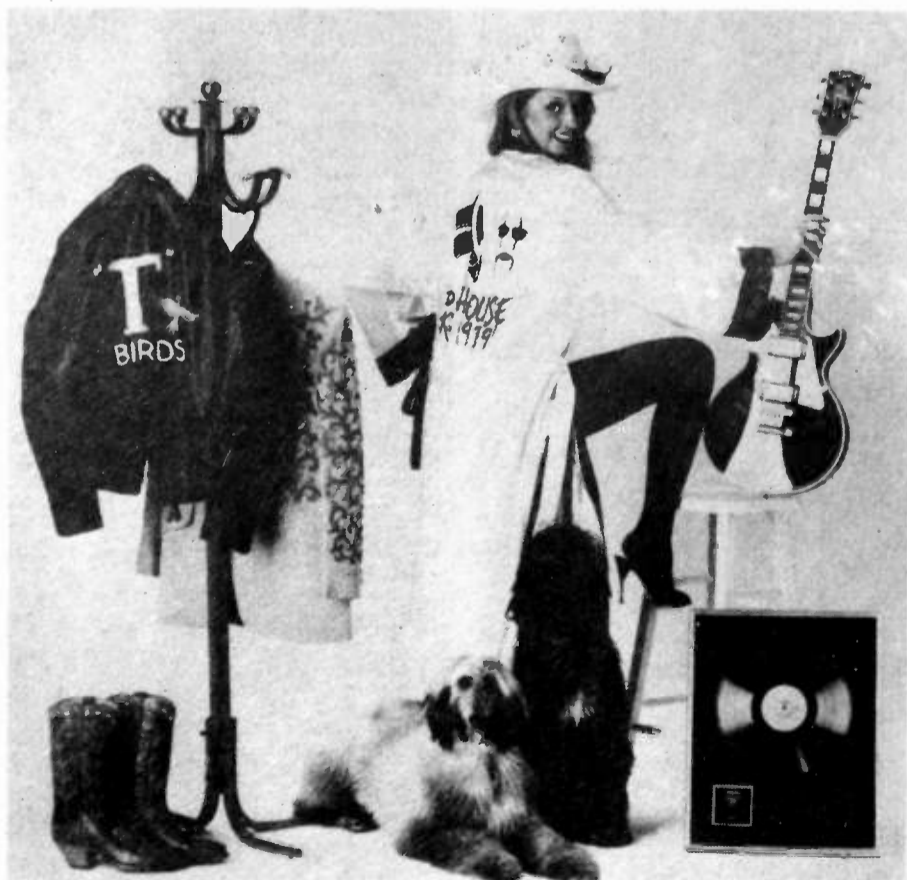
Jeff Gelb

Evolution

KLIV/Fresno switches to a Superstars AM in early November . . . Another new Superstars AOR is KIDQ/Boise, with Jay Pipes as PD. Welcome aboard . . . KZAM-AM and KZAM-FM/Seattle have dropped the majority of their simulcast programming, with the AM now programming an all-rock variation of AOR stressing new music, while the FM will continue its jazz and soft AOR music . . . Gene Austin is the new PD at KLOL/Houston . . . WPFR/Terre Haute's new MD is Chuck Cahill, from the airstaff . . . Nat Lamp has been upped to MD from the airstaff at K-99/Great Falls . . . Les Cook has exited WMAD/Madison to become MD at Y-95/Rockford . . . KSJO/San Jose has named Sally Gill as a music and programming assistant . . . Jack Perry has joined KOMA/San Jose from KSFM/Sacramento as Production Director. Another new-KOMer is News Director Rob Singleton from KRE/Berkeley . . . Greg Lee has joined KZEL/Eugene as Promotions Director.

Update

KDUK/Honolulu kicked off its Dancemusic-to-AOR-format switch by playing Steve Dahl's "Do Ya Think I'm Disco," then plunged into Who's "Long Live Rock." Go get 'em . . . KZEL/Eugene achieved their goal of raising \$10,000 for lit bike paths with a Snail benefit concert that raised \$2500. Job well done . . . AOR anniversary congratulations this week to KNAC/Long Beach (its tenth), WKDF/Nashville (ditto), and KIOK/Tri-Cities (its first) . . . KQRS/Minneapolis has been granted a power raise from 50,000 to 100,000 watts . . . DC101/Washington has combined forces with Epic Records to press 10,000 special albums featuring selections from Molly Hatchet, Cheap Trick and David Werner which the station will retail for \$1.01. The station will match penny for penny the money raised in a benefit for Special Olympics . . . WCCC/Hartford raised \$15,000 in an M.S. dance . . . WRIF/Detroit's "DREAD" organization now claims a staggering 51,000 card-carrying members. The station uses the group as an "inflation-fighting" organization that enables members to receive special discounts at area merchants' outlets announced on the air daily . . . WDHA/North Jersey is looking for recording acts to help judge a Halloween costume party the station will be holding. Grand prize for the best costume, incidentally, is a paid vacation to Dracula's castle in Transylvania and Loch Ness in Scotland. Anyway, contact WDHA GM Bob Linder about your group by calling (201) 328-1055 . . . John Belushi was a recent guest on Steve Dahl's "Breakfast Club" on the LOOP/Chicago . . . WSAI-FM/Cincinnati offered free coffee and donuts to those waiting in line for tickets to the Knack and Fleetwood Mac concerts . . . Following a recent tornado in the area, WHCN/Hartford organized a 100-person clean-up crew, while McDonald's provided free food for the hard-working volunteers . . . WYSP/Philadelphia joined a local Peaches record store to offer their listeners the new Fleetwood Mac album for \$7.94 if they said, "WYSP Sent Me" . . . Cream recording artists Snail are set to perform at a KREM-FM/Spokane Halloween costume party, the theme of which is "Rock of the 70's." Listeners who come in the most creative outfits will be eligible for several prizes . . . The Department of Natural Resources gave WLAV/Grand Rapids 40,000 seedling pines. The station is redistributing these to local 7-11 stores where listeners can pick them up for later planting at a "WLAV Forest" . . . In conjunction with its first AOR anniversary, KY99/Amarillo is offering free admission and 10-cent beer at local clubs, as well as the chance to win one of ten money bags, each filled with 99 silver dollars . . . Columbia's musical reworking of "War of the Worlds" is being developed into a motion picture.



KWST CELEBRITY AUCTION — Pictured is KWST/Los Angeles publicity coordinator Ann Lambert with some of the celebrity items being auctioned on the air during October to benefit the L.A. Children's Hospital. Among the items pictured are John Travolta's jacket from "Grease," Stevie Nicks's two Afghan puppies, Peter Frampton's guitar and Leon Russell's custom-made hat.



NEILSON PLAYS CHEAP TRICK ON THE LOOP — WLUP/Chicago aired a recent concert appearance by Epic recording artists Cheap Trick. Pictured prior to the show (l-r) are station MD Sky Daniels and group's Rick Neilson.



CHUM-FM SOUND SHOW — CHUM-FM/Toronto sponsored an annual sound show featuring over thirty sound rooms and over one hundred brands of audio equipment. Pictured is the station's booth.

Concerts & Conversations

PRESENTATIONS: WKDF/Nashville presented Blackfoot, Marshall Chapman, Hotel for \$1.00 . . . KATT-FM/Oklahoma City presented Dixie Dregs for 100 cents . . . WVBR/Ithaca presented Karla Bonoff for \$2.93.

RADIO CONCERTS: Jerry Riopelle on KBBC/Phoenix . . . John Prine, Steve Goodman on WIOQ/Philadelphia . . . Son Seals on WIBA-FM/Madison . . . Ronnie Montrose on KAZY/Denver . . . Simms Bros., NRBQ on WPLR/New Haven . . . Robert Palmer on WDHA/North Jersey . . . Karla Bonoff, Robert Palmer on WNEW/New York . . . Ellen Shipley on WLIR/Long Island . . . Karla Bonoff on WVBR/Ithaca.

GUEST DJ'S: Talking Heads, Susan St. James, Jessica Lange on KZEL/Eugene . . . Ellen Shipley on WLIR/Long Island . . . Bram Tchaikovsky on WVBR/Ithaca.

CONVERSATIONS: Bruce Springfield, Neil Young on KMET/Los Angeles . . . Sniff 'N' The Tears on WMMS/Cleveland . . . John Belushi, Joe Walsh, Jimmy Messina, Charlie on WXRT/Chicago . . . Knack on WMYK-WZAM/Norfolk . . . Southside Johnny on WIDB/Carbondale . . . Outlaws on WWCT/Peoria . . . Police, Knack, UK on WIOQ/Philadelphia . . . Eagles on WWWW/Detroit . . . 38-Special on WJAX/Jacksonville . . . Clash, REO Speedwagon, Molly Hatchet on KISW/Seattle . . . Richie Furay, Chris Hillman, Rick Roberts, Talking Heads on KBCO/Boulder . . . Billy Thorpe on KZOM/Beaumont . . . Pat Travers on WGRQ/Buffalo . . . Ronnie Montrose on KAZY/Denver . . . Tim Weisberg on KBPI/Denver . . . REO Speedwagon, Talking Heads, John Cougar, Jimmy Spheeris, 38-Special, Garland Jeffreys, Dixie Dregs, Timothy Leary on KATT-FM/Oklahoma City . . . Jimmy Buffett on LOVE-94/Miami . . . Rainbow, Knack on WTUE/Dayton . . . Martin Mull on KPAS/El Paso . . . Moon Martin, Phil Collins (Genesis), Robin Lumley, Peter Robinson (Brand X) on WIOQ/Philadelphia . . . Knack on WRCN/Riverhead . . . Blue Oyster Cult, Bram Tchaikovsky, Jane Fonda on WVBR/Ithaca.

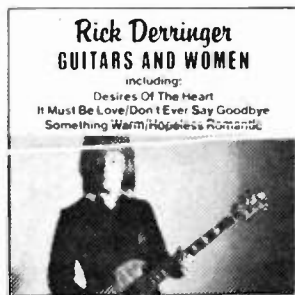
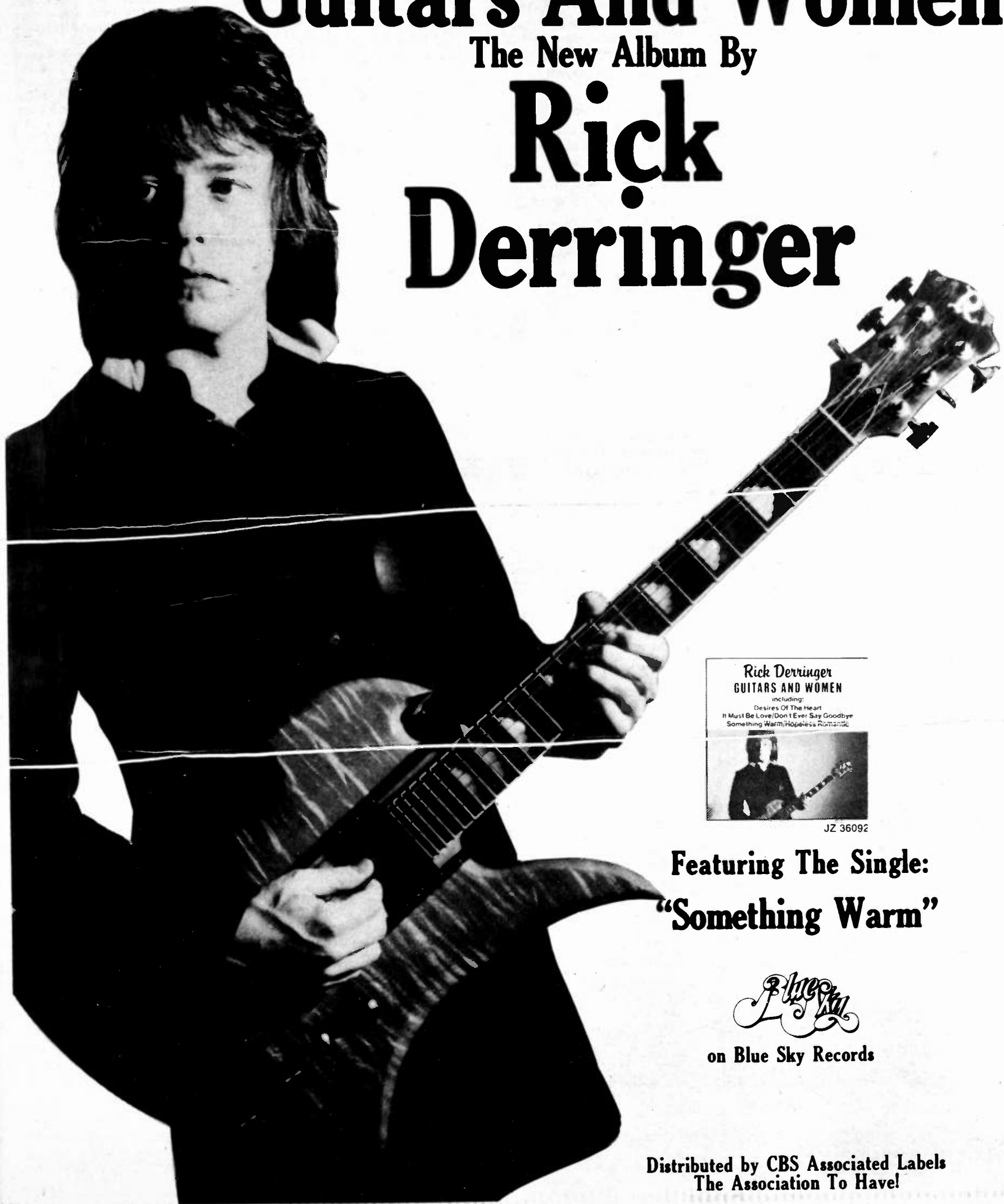
COMING NEXT WEEK: AOR radio responds to Joe Smith's open letter in last week's R&R regarding stations which program albums in their entirety and encourage listeners to tape them. Does such a practice discourage record sales and, just as important for radio, discourage radio listening as well once favorite albums have been taped? Next week AOR programmers nationwide offer their opinions.

What Makes Beautiful Music?

"Guitars And Women"

The New Album By

Rick Derringer



Rick Derringer
GUITARS AND WOMEN

including:
Desires Of The Heart
It Must Be Love/Don't Ever Say Goodbye
Something Warm/Hopeless Romantic

JZ 36092

Featuring The Single:
"Something Warm"

Blue Sky

on Blue Sky Records

Distributed by CBS Associated Labels
The Association To Have!

October 26, 1979

160 REPORTERS

Album cuts are listed in order of airplay preference.

EAGLES dug their claws into the number one roost and stayed there with an exceptionally strong hot report showing. ZEP maintained second place with excellent hot reports, while MAC trucked up to number three as last week's adds became this week's higher rotations. Next week's battle for the top two positions should be a heated one. Meanwhile, TRICK and STYX held rock steady, as did TULL and HATCHET. BLONDIE had a good week of increased reports in all rotations. FOGHAT held their own as SANTANA moved up. JACKSON's increased reports jumped him way up this week, while RAITT also registered airplay and numerical gains. POLICE were this week's most added album and highest debut, with arresting significant mentions in all airplay rotations. AC/DC inched up as LOGGINS maintained and QUADROPHENIA inched up. SHOES advanced while BONOFF and BENATAR showed renewed airplay excitement. COUGAR maintained nicely while H&O leaped upwards. PRIEST resurged while JOHNSTON bounced back. APRIL WINE and OUTLAWS debuted while JOURNEY and HEADBOYS nearly charted this week.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

Main chart table with columns for weeks (10/5, 10/12, 10/19, 10/26) and rows for artists and album titles. Includes artists like EAGLES, LED ZEPPELIN, FLEETWOOD MAC, etc.

MOST ADDED

Table listing most added albums with columns for weeks (10/26, 10/19, 10/12, 10/5, 9/28) and rows for artists like POLICE, OUTLAWS, APRIL WINE, etc.

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Table listing medium albums with columns for weeks (10/26, 10/19, 10/12, 10/5, 9/28) and rows for artists like SANTANA, FOGHAT, JETHRO TULL, etc.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Table listing the hottest albums with columns for weeks (10/26, 10/19, 10/12, 10/5, 9/28) and rows for artists like EAGLES, LED ZEPPELIN, FLEETWOOD MAC, etc.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE MOST ACTIVE SPORTS IN AMERICA.



With immediate top-10 nationwide AOR reaction to their hard-hitting new album, plus the smash single "Who Listens To The Radio" bulleting straight up the charts, The Sports are way out in front as today's hottest new group!

The album: DON'T THROW STONES.
#5 MOST ADDED—Record World
#6 NEW ACTION—Album Network
#7 MOST ADDED—Radio & Records
The single: "Who Listens To The Radio."
BB: 54* / RW: 61* / CB: 74*



The smashing American debut
by The Sports.
On Arista Records and Tapes.

 **ARISTA**

“Jackrabbit Slim” Is Hopping On These Stations:

WCOZ WLIR WPLR WMMR WYSP KLOL WIQB WLUP WXRT KSPN KAWY KTCL KOZZ KTYD KZAM



The Second Album By **Steve Forbert** Featuring The Single, “Romeo’s Tune”

**STEVE FORBERT
JACKRABBIT SLIM**

including:

Romeo's Tune
Wait
Say Goodbye
To Little Jo
Make It All
So Real
The Sweet Love
That You Give
(Sure Goes A
Long, Long Way)



on **Nemperor Records**



Distributed by **CBS Associated Labels**

The Association To Have!

POINT BLANK

FEATURING THE SINGLE "MEAN TO YOUR QUEENIE"

Point Blank—Airplay
Breaking out all
over the country.



COMING YOUR WAY!

10/6	San Antonio, Tex
10/8	Austin, Tex
10/10	Corpus Christi, Tex
10/11	Laredo, Tex
10/12	Midland, Tex
10/13	Amarillo, Tex
10/14	El Paso, Tex
10/17	Seattle, Wash
10/18	Portland, Oregon
10/20	Los Angeles, CA
10/21	Santa Cruz, CA
10/22	San Francisco, CA
10/23	Santa Monica, CA
10/25	Denver, CO
10/26	Albuquerque, N.M.
10/27	Tucson, Ariz
10/28	Phoenix, Ariz
10/31	Tampa, Fla
11/2-3	Chicago, Ill
11/4	New York, NY
11/8	Ft. Wayne, Ind
11/9	Detroit, Mich
11/10	Louisville, Ken
11/11	Cincinnati, Ohio
11/14	Oklahoma City, Okla
11/15	Tulsa, Okla
11/16	Kansas City, Kan
11/17	Wichita, Kan
11/18	St. Louis, Mo
11/21	Little Rock, Ark
11/24	Knoxville, Tenn
11/25	Nashville, Tenn
12/12-13	Ft. Worth, Tex
12/14-15	Houston, Tex

Produced by Bill Ham for Lone Wolf Productions



MCA-3160

MCA RECORDS

EAST

Hartford
203-549-3456

PD: BILL HOSAL

Added:
GARY MOORE (Jazz)
APRIL WIRE (Capitol)
BICE DENINGER (Blue Sky)
HEADBOYS (RSO)
JOE JACKSON (A&M)
TITUS "Mama" (Capitol)
POLICE (A&M)
"Mama" (Capitol)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
CHEAP TRICK (Epic)
TALKING HEADS (Sire)
STYX (A&M)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

Hartford
203-247-1060

PD: DANIEL F. HAYDEN
ED O'CONNELL

Added:
30/30 (Parrot)
LIVE WIRE (A&M)
"Mama" (Capitol)
APRIL WIRE (Capitol)
"Mama" (Capitol)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

Lewiston-Portland
207-375-4208
207-774-6364

PD: JOSE DIAZ
MIKE BUSHBY

Added:
HEADBOYS (RSO)
APRIL WIRE (Capitol)
POLICE (A&M)
LE (Polygram)
OUTLANS (Arista)
NICOLETTE LARSON (Epic)
STYX (A&M)

Medium:
JIMMY BUFFETT (MCA)
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

Long Island
518-587-1023

PD: BERNIE BERHARD

Added:
OUTLANS (Arista)
BEAT (Capitol)
NICOLETTE LARSON (Epic)
POLICE (A&M)
HEADBOYS (RSO)
"Mama" (Capitol)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None



BLACKFOOT STRIKES D.C. - Atco recording artists Blackfoot joined WAVA/Washington staffers for an in-store promotional appearance. Pictured (l-r) are Atlantic's Pat Purcell and Van Wyckoff, store rep Dana Gore, WAVA PD Jim Herron, group's Rick Medlocks, store's Meredith Sykes, group's Jackson Spiers and Greg T. Walker.

Long Island
516-485-9200

PD: DENIS HENNING
MIKE LORRY

Added:
POLICE (A&M)
30/30 (Parrot)
NICOLETTE LARSON (Epic)
ELLER SHARLEY (New York Int'l)
STYX (A&M)
JUDAS PRIEST (Capitol)
DEBOND CHILLO (Capitol)
HEADBOYS (RSO)
"MAMA" (Capitol)
"MAMA" (Capitol)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

Long Island
516-727-1570

PD: TONY TANGIO
MIKE HARRIS

Added:
20/20 (Parrot)
LIVE WIRE (A&M)
"Mama" (Capitol)
APRIL WIRE (Capitol)
"Mama" (Capitol)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

New Haven
203-777-8617

PD: EDDIE MAZOO

Added:
UR (Polygram)
"Mama" (Capitol)
"Mama" (Capitol)
"Mama" (Capitol)
"Mama" (Capitol)
"Mama" (Capitol)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

New York
212-986-8844

PD: DICK HUNTER
MARTIN MCINTYRE

Added:
POLICE (A&M)
NICOLETTE LARSON (Epic)
ALCA RESERVE (Sire)
CUNCIAN BROOME (Sire)
SPINARIES (Arista)
OUTLANS (Arista)
SPORTS (Arista)
CHRY BULLERS (Casablanca)
CARLS (Epic)
EAGLES (Arista)
BLUE STEEL (Infinity)
"STY BATORS" (Sire)
"STY BATORS" (Sire)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

New York
212-986-8844

PD: DICK HUNTER
MARTIN MCINTYRE

Added:
POLICE (A&M)
NICOLETTE LARSON (Epic)
ALCA RESERVE (Sire)
CUNCIAN BROOME (Sire)
SPINARIES (Arista)
OUTLANS (Arista)
SPORTS (Arista)
CHRY BULLERS (Casablanca)
CARLS (Epic)
EAGLES (Arista)
BLUE STEEL (Infinity)
"STY BATORS" (Sire)
"STY BATORS" (Sire)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

New York
212-887-7777

PD: LARRY BERGER

Added:
EAGLES (Arista)
BLONDIE (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

New York
212-336-1700

PD: JOHN PLATT
MIKE HERSHLEFF/PIESCOTT

Added:
DAVE VALENTIN (Arista)
JAMES J. LLOYD (Capitol)
"MAMA" (Capitol)
"MAMA" (Capitol)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

North Jersey
201-328-1055

PD: BOB LINDER

Added:
POLICE (A&M)
NICOLETTE LARSON (Epic)
ELLER SHARLEY (New York Int'l)
STYX (A&M)
JUDAS PRIEST (Capitol)
DEBOND CHILLO (Capitol)
HEADBOYS (RSO)
"MAMA" (Capitol)
"MAMA" (Capitol)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

Ottawa
613-583-1919

PD: SHERYL RICHMOND
MIKE HENRY

Added:
CANADIAN BROTHERS (Arista)
GENTY BAYAN (Zappa)
HARLEQUIN (Epic)
HALL & OATES (RCA)
KARLA BOGHOFF (Capitol)
PAT BENATAR (Chrysalis)
FRANK ZAPPA (Zappa)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

Philadelphia
215-635-6100

PD: MELVIN LEITCH

Added:
JACKSON (A&M)
HEADBOYS (RSO)
NICOLETTE LARSON (Epic)
CARLS (Epic)
EAGLES (Arista)
BLUE STEEL (Infinity)
"STY BATORS" (Sire)
"STY BATORS" (Sire)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

Philadelphia
215-661-0933

PD: DICK HUNTER
MARTIN MCINTYRE

Added:
POLICE (A&M)
NICOLETTE LARSON (Epic)
ALCA RESERVE (Sire)
CUNCIAN BROOME (Sire)
SPINARIES (Arista)
OUTLANS (Arista)
SPORTS (Arista)
CHRY BULLERS (Casablanca)
CARLS (Epic)
EAGLES (Arista)
BLUE STEEL (Infinity)
"STY BATORS" (Sire)
"STY BATORS" (Sire)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

Philadelphia
215-639-7825

PD: STEVE SUTTON

Added:
"Mama" (Capitol)
"Mama" (Capitol)
"Mama" (Capitol)
"Mama" (Capitol)
"Mama" (Capitol)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

Pittsburgh
412-682-6900

PD: GAVE LANGE

Added:
EAGLES (Arista)
BLONDIE (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

Pittsburgh
412-382-2144

PD: JACK ROBERTSON
MIKE HENRY

Added:
DAVE VALENTIN (Arista)
JAMES J. LLOYD (Capitol)
"MAMA" (Capitol)
"MAMA" (Capitol)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

Rochester
716-288-3200

PD: TED EDWARDS

Added:
POLICE (A&M)
NICOLETTE LARSON (Epic)
ELLER SHARLEY (New York Int'l)
STYX (A&M)
JUDAS PRIEST (Capitol)
DEBOND CHILLO (Capitol)
HEADBOYS (RSO)
"MAMA" (Capitol)
"MAMA" (Capitol)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

Rochester
716-232-7550

PD: BERNIE KIMBLE

Added:
APRIL WIRE (Capitol)
POLICE (A&M)
OUTLANS (Arista)
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

Syracuse
315-882-9538

PD: ED LEVINE

Added:
POLICE (A&M)
NICOLETTE LARSON (Epic)
ELLER SHARLEY (New York Int'l)
STYX (A&M)
JUDAS PRIEST (Capitol)
DEBOND CHILLO (Capitol)
HEADBOYS (RSO)
"MAMA" (Capitol)
"MAMA" (Capitol)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

Syracuse
315-882-9538

PD: ED LEVINE

Added:
POLICE (A&M)
NICOLETTE LARSON (Epic)
ELLER SHARLEY (New York Int'l)
STYX (A&M)
JUDAS PRIEST (Capitol)
DEBOND CHILLO (Capitol)
HEADBOYS (RSO)
"MAMA" (Capitol)
"MAMA" (Capitol)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

Syracuse
315-882-9538

PD: ED LEVINE

Added:
POLICE (A&M)
NICOLETTE LARSON (Epic)
ELLER SHARLEY (New York Int'l)
STYX (A&M)
JUDAS PRIEST (Capitol)
DEBOND CHILLO (Capitol)
HEADBOYS (RSO)
"MAMA" (Capitol)
"MAMA" (Capitol)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

Toronto
416-987-3445

PD: GARY SLAUGHT
MIKE HENRY

Added:
POLICE (A&M)
NICOLETTE LARSON (Epic)
ELLER SHARLEY (New York Int'l)
STYX (A&M)
JUDAS PRIEST (Capitol)
DEBOND CHILLO (Capitol)
HEADBOYS (RSO)
"MAMA" (Capitol)
"MAMA" (Capitol)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

Washington, D.C.
703-534-0320

PD: GARY CHASE

Added:
POLICE (A&M)
NICOLETTE LARSON (Epic)
ELLER SHARLEY (New York Int'l)
STYX (A&M)
JUDAS PRIEST (Capitol)
DEBOND CHILLO (Capitol)
HEADBOYS (RSO)
"MAMA" (Capitol)
"MAMA" (Capitol)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

Washington, D.C.
202-828-9932

PD: MICHAEL HEART

Added:
POLICE (A&M)
NICOLETTE LARSON (Epic)
ELLER SHARLEY (New York Int'l)
STYX (A&M)
JUDAS PRIEST (Capitol)
DEBOND CHILLO (Capitol)
HEADBOYS (RSO)
"MAMA" (Capitol)
"MAMA" (Capitol)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

Wheeling
614-678-5881

PD: COLIN HENKLE

Added:
POLICE (A&M)
NICOLETTE LARSON (Epic)
ELLER SHARLEY (New York Int'l)
STYX (A&M)
JUDAS PRIEST (Capitol)
DEBOND CHILLO (Capitol)
HEADBOYS (RSO)
"MAMA" (Capitol)
"MAMA" (Capitol)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

Worcester
617-752-5811

PD: PAUL LEVINE

Added:
POLICE (A&M)
NICOLETTE LARSON (Epic)
ELLER SHARLEY (New York Int'l)
STYX (A&M)
JUDAS PRIEST (Capitol)
DEBOND CHILLO (Capitol)
HEADBOYS (RSO)
"MAMA" (Capitol)
"MAMA" (Capitol)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

York
717-288-6808

PD: JEFF HERRON

Added:
POLICE (A&M)
NICOLETTE LARSON (Epic)
ELLER SHARLEY (New York Int'l)
STYX (A&M)
JUDAS PRIEST (Capitol)
DEBOND CHILLO (Capitol)
HEADBOYS (RSO)
"MAMA" (Capitol)
"MAMA" (Capitol)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

York
717-288-6808

PD: JEFF HERRON

Added:
POLICE (A&M)
NICOLETTE LARSON (Epic)
ELLER SHARLEY (New York Int'l)
STYX (A&M)
JUDAS PRIEST (Capitol)
DEBOND CHILLO (Capitol)
HEADBOYS (RSO)
"MAMA" (Capitol)
"MAMA" (Capitol)

Medium:
BOB DYLAN (Capitol)
JETHRO TULL (Chrysalis)
FLEETWOOD (Capitol)
LEO ZEPPELIN (Swan Song)
POLICE (A&M)
JOURNEY (Capitol)
TIN CURRY (A&M)
AC/DC (Atlantic)
BLONDIE (Chrysalis)
NICK LOWE (Capitol)
LARRY HAGGS (Capitol)
FOODMART (Bearsville/A&M)
RED SPEEDWAGON (Epic)
AMERICA (A&M)
MERCURY (Capitol)
ALAN PARSONS PROJ. (Arista)

Singles:
None

MIDWEST

Lincoln
402-432-8565

FM 102.1

Address: 1001 S. 10th St., Lincoln, NE 68502
Phone: 402-432-8565

Station: WFLX
Frequency: 102.1 FM
Power: 1000 Watts

Program: "The Sound of Music"
Hosts: [List of names]

WIBA-FM Madison
608-274-5450

Address: 1001 S. 10th St., Madison, WI 53702
Phone: 608-274-5450

Station: WIBA-FM
Frequency: 102.1 FM
Power: 1000 Watts

Program: "The Sound of Music"
Hosts: [List of names]

WMAD Madison
608-249-9277

Address: 1001 S. 10th St., Madison, WI 53702
Phone: 608-249-9277

Station: WMAD
Frequency: 102.1 FM
Power: 1000 Watts

Program: "The Sound of Music"
Hosts: [List of names]

KQ92 Minneapolis
612-545-5001

Address: 1001 S. 10th St., Minneapolis, MN 55402
Phone: 612-545-5001

Station: KQ92
Frequency: 102.1 FM
Power: 1000 Watts

Program: "The Sound of Music"
Hosts: [List of names]

WLPX 97.1m Milwaukee
414-342-1111

Address: 1001 S. 10th St., Milwaukee, WI 53202
Phone: 414-342-1111

Station: WLPX
Frequency: 97.1 FM
Power: 1000 Watts

Program: "The Sound of Music"
Hosts: [List of names]

93QFM Milwaukee
414-276-7040

Address: 1001 S. 10th St., Milwaukee, WI 53202
Phone: 414-276-7040

Station: 93QFM
Frequency: 93.0 FM
Power: 1000 Watts

Program: "The Sound of Music"
Hosts: [List of names]

KFMH Muscatine
319-263-2512

Address: 1001 S. 10th St., Muscatine, IA 52639
Phone: 319-263-2512

Station: KFMH
Frequency: 102.1 FM
Power: 1000 Watts

Program: "The Sound of Music"
Hosts: [List of names]

Z-92 Omaha
402-592-5300

Address: 1001 S. 10th St., Omaha, NE 68102
Phone: 402-592-5300

Station: Z-92
Frequency: 102.1 FM
Power: 1000 Watts

Program: "The Sound of Music"
Hosts: [List of names]

Omaha
712-372-4041

Address: 1001 S. 10th St., Omaha, NE 68102
Phone: 712-372-4041

Station: [Name]

Program: "The Sound of Music"
Hosts: [List of names]

Peoria
309-674-2000

Address: 1001 S. 10th St., Peoria, IL 61602
Phone: 309-674-2000

Station: [Name]

Program: "The Sound of Music"
Hosts: [List of names]

Rockford
815-877-3075

Address: 1001 S. 10th St., Rockford, IL 61102
Phone: 815-877-3075

Station: [Name]

Program: "The Sound of Music"
Hosts: [List of names]

Rockford
815-399-2233

Address: 1001 S. 10th St., Rockford, IL 61102
Phone: 815-399-2233

Station: [Name]

Program: "The Sound of Music"
Hosts: [List of names]

Saginaw
517-897-9528
517-894-2996

Address: 1001 S. 10th St., Saginaw, MI 48602
Phone: 517-897-9528

Station: [Name]

Program: "The Sound of Music"
Hosts: [List of names]

Sloux Falls
605-339-1820

Address: 1001 S. 10th St., Sloux Falls, SD 57052
Phone: 605-339-1820

Station: [Name]

Program: "The Sound of Music"
Hosts: [List of names]

St. Louis
314-842-1111

Address: 1001 S. 10th St., St. Louis, MO 63102
Phone: 314-842-1111

Station: [Name]

Program: "The Sound of Music"
Hosts: [List of names]

Terre Haute
812-238-2557

Address: 1001 S. 10th St., Terre Haute, IN 47602
Phone: 812-238-2557

Station: [Name]

Program: "The Sound of Music"
Hosts: [List of names]

FM 104 Toledo
419-248-3377

Address: 1001 S. 10th St., Toledo, OH 43602
Phone: 419-248-3377

Station: [Name]

Program: "The Sound of Music"
Hosts: [List of names]

T-95 Wichita
316-722-8123

Address: 1001 S. 10th St., Wichita, KS 67202
Phone: 316-722-8123

Station: [Name]

Program: "The Sound of Music"
Hosts: [List of names]

92 CITI FM Winnipeg
204-775-0371

Address: 1001 S. 10th St., Winnipeg, MB R2S 1A1
Phone: 204-775-0371

Station: [Name]

Program: "The Sound of Music"
Hosts: [List of names]

MIDWEST

KFMG Albuquerque
505-265-8811

Address: 1001 S. 10th St., Albuquerque, NM 87102
Phone: 505-265-8811

Station: KFMG
Frequency: 102.1 FM
Power: 1000 Watts

Program: "The Sound of Music"
Hosts: [List of names]

KRABT Albuquerque
505-266-7946

Address: 1001 S. 10th St., Albuquerque, NM 87102
Phone: 505-266-7946

Station: KRABT
Frequency: 102.1 FM
Power: 1000 Watts

Program: "The Sound of Music"
Hosts: [List of names]

90 KREZYM Anahelm
714-776-3696

Address: 1001 S. 10th St., Anahelm, CA 92502
Phone: 714-776-3696

Station: 90 KREZYM
Frequency: 102.1 FM
Power: 1000 Watts

Program: "The Sound of Music"
Hosts: [List of names]

MIDWEST

Kgot Anchorage
907-349-2531

Address: 1001 S. 10th St., Anchorage, AK 99502
Phone: 907-349-2531

Station: Kgot
Frequency: 102.1 FM
Power: 1000 Watts

Program: "The Sound of Music"
Hosts: [List of names]

KSN Aspen
303-925-5776

Address: 1001 S. 10th St., Aspen, CO 81602
Phone: 303-925-5776

Station: KSN
Frequency: 102.1 FM
Power: 1000 Watts

Program: "The Sound of Music"
Hosts: [List of names]

Boulder
303-444-5600

Address: 1001 S. 10th St., Boulder, CO 80502
Phone: 303-444-5600

Station: [Name]

Program: "The Sound of Music"
Hosts: [List of names]

MOST ADDED

- POLICE *Regatta De Blanc (A&M)* 27/23
- OUTLAWS *In The Eye Of... (Arista)* 20/20
- APRIL WINE *Harder...Faster (Capitol)* 21/18
- NICOLETTE LARSON *In The Nick Of... (WB)* 19/15
- HEADBOYS *Headboys (RSO)* 14/12
- SPORTS *Don't Throw... (Arista)* 13/12

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

- SANTANA *Quadrone (Columbia)* 30/18
- MARATHON *Various Artists (Polydor)* 22/17
- FOGHAT *Boogie... (Bearsville/WB)* 26/16
- BONNIE RAITT *The Glow (WB)* 31/15
- JOE JACKSON *I'm The Man (A&M)* 29/15
- TOM JOHNSTON *Everything You've... (WB)* 23/15
- SAMMY HAGAR *Street Machine (Capitol)* 20/15

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

- EAGLES *The Long Run (Asylum)* 47/46
- LED ZEPPELIN *In Through... (Swan Song)* 38/35
- FLEETWOOD MAC *Tusk (WB)* 44/42
- FOREIGNER *Head Games (Atlantic)* 37/32
- CHEAP TRICK *Dream Police (Epic)* 35/32

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Bakersfield
805-393-1500

Address: 1001 S. 10th St., Bakersfield, CA 93302
Phone: 805-393-1500

Station: [Name]

Program: "The Sound of Music"
Hosts: [List of names]

Boulder
303-444-5600

Address: 1001 S. 10th St., Boulder, CO 80502
Phone: 303-444-5600

Station: [Name]

Program: "The Sound of Music"
Hosts: [List of names]

Casper
307-235-1515

Address: 1001 S. 10th St., Casper, WY 82402
Phone: 307-235-1515

Station: [Name]

Program: "The Sound of Music"
Hosts: [List of names]

Denver
303-759-5600

Address: 1001 S. 10th St., Denver, CO 80202
Phone: 303-759-5600

Station: [Name]

Program: "The Sound of Music"
Hosts: [List of names]

Corvallis
503-754-6633

Address: 1001 S. 10th St., Corvallis, OR 97331
Phone: 503-754-6633

Station: [Name]

Program: "The Sound of Music"
Hosts: [List of names]

Denver
303-759-5600

Address: 1001 S. 10th St., Denver, CO 80202
Phone: 303-759-5600

Station: [Name]

Program: "The Sound of Music"
Hosts: [List of names]

Country



COUNTRY ON THE MOVE — Joe Hoppel, morning air personality of WCMS-AM-FM/Norfolk, VA is shown during his recent stock car debut. Marty Robbins need not worry because Joe finished eighth in the running. He told R&R, "Fortunately, the radio station does much better in the ratings" . . . Also shown here is the KRMD stagecoach used as part of the station's customer appreciation party in Shreveport.



ON THE BALL — WTHI/Terre Haute, IN proudly shows off the station's softball team. Standing (left to right) are "Big Dave" Olson, Tom Lawrence, Dave Liston, Bill Edwards, Steve Martin and Dan Jensen. Kneelling are Steve Hall, Jeff Sullivan, Barry Tolson, Sharon Meyer and Ted Krafy.



OILER GREASE — KIKK-AM-FM/Houston hosted a party for the Houston Oilers football team coaches and their wives. The event was to celebrate the start of the season. Pictured are KIKK Operations Manager Bill Figenshu, KIKK Promotion Director Dianne De Armond, Oiler head coach O.A. "Bum" Phillips, and KIKK, Inc. President Al Greenfield.



TWO FOR THE SHOW — (Top left) Mel Tillis and WGNA-FM/Albany GM John Linstra, in the WGNA studios for an airing of the latest Tillis single on Elektra . . . (Top right) RCA's Dave Rowland of Dave & Sugar gets "mooned" by being interviewed over WDAF/Kansas City by MD, Moon Mullins . . . (Lower left), Warner Brothers recording artist Rex Allen Jr. visits with WIRE/Indianapolis PD-air personality, Gary Havens . . . (Lower right) Canadian radio personality Stan Campbell is shown with Iris Larratt of Infinity Records following the recent Big Country Awards in Toronto. Campbell won Best Country D.J. and Iris was nominated as Best New Artist.

KENTUCKY "CRASH" — Capitol's Billy "Crash" Craddock is shown here with WINN/Louisville air personalities Dave Wolfe, Jesse James and Tom Hardin (left to right, with hats) and Capitol's Regional Promotion Director Jack Pride at the KOOL Country Festival.



WILLIE'S WAY — Columbia recording artist Willie Nelson is shown with show hosts Ralph Emery and Bill Anderson during the live radio broadcast of the CMA's Post Awards Show. Nelson was named the CMA's "Entertainer of the Year" earlier that evening.



WB SHOWCASE STARS — During the Country Music Convention in Nashville, Warner Brothers Records hosted a showcase performance of The Bellamy Brothers and "Big Al" Downing. David Bellamy; Ed Salamon, Program Director, WHN/New York; "Big Al" Downing; WB's Stan Byrd; and Howard Bellamy are seen after the show at the Exit-In.



BIRTHDAY BUDDIES — A double birthday party was held at the Capitol/EMIA/UA reception during the CMA week. Celebrating birthdays were Dottie West and Gene Watson. Shown here are Jim Mazza, President EMIA/UA; Don Grierson, VP, A&R EMIA/UA; Charlie Rich; Dottie West; EMIA/UA's Mark Levinson; Jerry Seabolt, Director of Operations/Nashville, EMIA/UA; Gene Watson; EMIA/UA's David Bridger; Ed Keeley, Capitol's National Country Promotion Director, and Lynn Shults, VP of Capitol/Nashville.



THE GANG'S ALL HERE — Following the CBS Records Show in Nashville, performers and record executives got together to give you a smile. (Quick, get Coca-Cola on the phone; I think I've got an idea for a new theme.) Pictured is Roy Wunsch, Charlie Daniels, Johnny Duncan, Frank Mooney, Crystal Gayle, Paul Smith, Rick Blackburn, Charly McClain, Dick Asher, Johnny Rodriguez, Billy Sherrill, Bruce Lundvall, Larry Gatlin, Joe Stampley, and Janie Fricke.

LONNIE JONES sings of a
cardio-seismic disaster and
a fissured romance in his
single on Dessa.

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D-79-4

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Jim Duncan

Country

News Notes

Finally, the letters of my typewriter have come back into focus. The annual Nashville Country Convention can do that to you . . . The copy for my "Nashville Notepad" column of last week ran a bit longer than expected and I didn't have a chance to get to a few of the changes from the past couple weeks . . . Ric Libby steps down after nine years as Operations Director for KENR/Houston. He will be involved with the KENR sales department, looking toward a future in management and possible ownership. Details on Page 3 of this week's R&R. My best to Ric and his lovely wife, Rita. (At least he won't have to worry any more about middle-of-the-night or weekend calls wondering how to solve a problem, such as sick or no-show disc jockeys, broken cart decks, etc.) . . . Good OD/PD job open at KENR. Contact Libby or GM Robert M. Chandler, 2 Greenway Plaza E., Houston, TX 77046. (713) 621-1550. (When you talk to Ric, ask him for me: Is it really true, "Four score and some don't.?" . . . Jeff Goodridge, from WEET/Richmond, VA is the new PD/MD of Malrite's WNYR/Rochester, NY . . . At Malrite's station in Cleveland, WHK, Tim Byrd, from WZZP-FM, is the new Music Director. His air shift will be one to three in the afternoon (Remember six-hour air shifts?) . . . Jay Albright returns to a PD position, having been promoted at KEEN/San Jose. Kit Snell has been named GM, from PD. His brother, Steve Snell takes over now as GM of sister FM station, KBAY. Brad Stapleton has been made Music Director for KEEN. By the way Albright, who had programming success during his days at KUZZ/Bakersfield, currently does the morning drive show at KEEN . . . Barbara Richardson exits the MD job at KVOC/Casper, WY to become PD of KLO/Ogden, UT, a Pop/Adult-formatted station. VP/GM Fred Hildebrand of KVOC purchased the station recently. No replacement at KVOC has been announced . . . Ron Scott is now the PD/MD of WVOV/Huntsville, AL after eight months with crosstown rival, WBHP. He tells us OD Mark Albritten is looking for some air people. Tapes and such to Box 5188, Huntsville, 35805 . . . Mike Hoyer, one of the well-known radio personalities of KICD/Spencer, IA is checking into the hospital Monday (29) to have an operation for kidney stones. As was mentioned here a couple weeks back, Mike was the original founder of the "Ugly Awards." When he called this week, I told him, "Maybe you can slip the doctor a few extra bucks and he'll do some much-needed plastic surgery." Good luck and get well quick, Mike. Friends will be able to reach Mike at Spencer Municipal Hospital or through the station. He plans to do his midday radio show from his recovery bed via phone during the next four to six weeks . . . Scott Burton, from KNBR/San Francisco, takes on the PD job at KJJJ/Phoenix. Terry Black is still doing the music . . . It became official a couple weeks back - Phil Gonzales has been promoted to PD from MD at KRZY/Albuquerque . . . WRPL/Charlotte, NC changes formats to Country, along with call letters to WQCC, "Charlotte Country," as of November 1 . . . Not since Plough's WCOP was doing country a few years back has anyone tried Country in Boston, but WDLW, in suburban Waltham, is giving it a try now. The station, formerly WHET, will be covering the Boston market. Robert Burns is GM, with Glen Shield as PD, Jim Murphy as MD . . . and Jerry Mathers as "The Beaver" . . . Kent Hopper has been promoted to PD at KCEY/Modesto, CA. The station recently applied for the new calls of KHOS. If they ring a bell, you may remember that KHOS was a Country station in Tucson for many years. In September of 1977, owner Bill Phalen dropped the format and changed to KGMX for a Top 40 sound . . . Also from Modesto, Sandy Sobel, from KGEN/Tulare, has been named PD of KTRB . . . Skip Hansen, from KVEC/San Luis Obispo, has joined KKAL/Arroyo Grande, CA as MD and afternoon driver . . . The new afternooner at KERE/Denver is Jay Cooper, an eleven-year veteran of that market. He had worked at Country station KALK . . . WMAQ/Chicago has added an on-air psychic to the air staff. Irene Hughes will be a featured part of the Nancy Turner show, at 8:30 each night. She will be taking calls from listeners and reading letters from respondents to the program . . . Aaron Bowers, PD of WDEN/Macon, has a new direct line to his office, (912) 743-1500 . . . Out of space for another week . . . Next time around, some final notes on the recent convention in Nashville and a look at some of the interesting special programs new and available to Country radio stations . . . Keep it on track . . .

Making Some Noise

Portland's newest Country radio station, KYTE, under the direction of PD Chris Collier, has come up with the year's strangest promotions. On Friday, November 2, KYTE and its FM sister station, KB101, will host a musical show that will conclude with noted Miami psychic Mickie Dahne holding a seance in an attempt to contact the late Elvis Presley. The show is being billed as "The Elvis Experiment" and the stations hope to fill the 13,000 seat Portland Memorial Coliseum. (Can you imagine trying to get that many people to hold hands? It just seems so unsanitary!!) Elvis impersonator Elvis Wade will provide some of the musical entertainment . . . WJRB/Nashville reported good response to their recent "Meltdown" contest. They froze a hundred silver dollars in a thousand pounds of ice. The hunk was taken to a local sponsor for display. The person guessing the closest time of it totally melting won all of the silver dollars . . . While on the subject of silver, WPOC-FM/Baltimore has begun their "Legend of The Lost 93 Silver Mine." Each hour a caller gets a trip through the imaginary silver



LYING DOWN ON THE JOB - WKKN/Rockford, IL morning team Jim De Angelo and Maryann Presman are shown doing their show one morning from a waterbed. Early morning Rockford commuters were invited by to have coffee and donuts compliments of the "bed broadcasters."

mine with the "old prospector." Certificates of \$25-75 worth of silver jewelry are awarded . . . For two recent weeks, Bud Forte of WWVA/Wheeling took his show to the streets. Between 8 and 9am, Forte gave out free coffee and donuts to anyone who passed by while he was doing his show on the sidewalk in front of the station . . . "Country Charlie" Clark of WEAT/West Palm Beach helped raise money for Muscular Dystrophy by arm-wrestling trained guard dogs. (Like to see a picture of that one) . . . All six of the WCXI/Detroit air personalities are featured in the new television campaign for the station. Each portrays a cowboy in a typical western barroom scene . . . WKXA/Brunswick, ME reports good audience response to its new "Someplace Special" jingles. The package is put out by TM in Dallas . . . WFMS-FM/Indianapolis drew a capacity crowd for their 2nd annual "Free Skate Day" at the State Fair Coliseum . . . WGTO/Cypress Gardens, FL, is running a contest for listeners to guess the weight of the Schlitz Malt Liquor bull. Winner gets three days and two nights in Mexico City. PD Terry Slane told R&R, "Winner will also receive two canteens of Florida water to drink while there." . . . Enough of this bull until next time . . . Let's hear from you . . .

NEWS BREAKER

To Request Or Not To Request

In an informal survey of R&R reporters, we found that the majority of stations encourage requests from listeners by having the jock set an open tone and promoting the telephone number to call. The second largest group of answers were from stations that definitely do not encourage requests. There was a smattering of stations that "sort of" encourage request line calls: they disguise it by referring to them as "music suggestions" or have the jock announce that the listener may call, but without mentioning the telephone number. Several stations set aside an evening or specific shift for "request time," and promote that time slot rather than an ongoing, continual promotion for request calls.

When listeners call in, the jock takes the call in 85% of the stations. Only a handful have a staff member on hand for the chore, or a code-a-phone set up for incoming calls.

A little over half of our reporters take no demographic or geographic information from callers, and a little under half extract that same information. Of the stations that compile and record requests, over half use the information in some manner, usually in chart tabulation. 38% use the request information "minimally," and 6% do not use it at all. Oldies are the most requested, but only barely - 51%. Recurrents were in second place, followed by new music and current hits. Below is a sampling of answers:

Charlie Scott, PD/MD, KMAK/Fresno: "We don't take requests because listeners have a tendency to get mad if their song isn't played right away, and we want to avoid that situation."

Cathy Hahn, MD, KLAC/Los Angeles: "KLAC features a daily show at noon when the top 10 most requested songs are played back. Later in the day we have a contest for listeners to call in and win all 10 singles."

Diane Blakey, MD, WSEN/Baldwinsville, NY: "We encourage requests all the time, as they provide a feel for what people want to hear, and an opportunity for them to say what's on their mind. We also ask how long callers have been listening to our station."

Ron Norwood, PD/MD, KMPS/Seattle: "No, we don't encourage requests because that only stimulates more requests for music that we are not going to play. The format is the format."

Gene Barry, Operations Manager, WEAT/W. Palm Beach: "We ask not only for demographic information, and their occupation, but also what two things they would like most from a Country station."

Mark Thomas, PD/MD, WNRS/Ann Arbor: "We solicit requests for two reasons. One is that it provides feedback in music, and second, we encourage business establishments, not only individuals, to call in, and that information is passed on to our sales department."

Let us know any areas of radio/records you'd like to see covered in "News-breaker." Jot a line to R&R Country . . . your ideas are always welcome.



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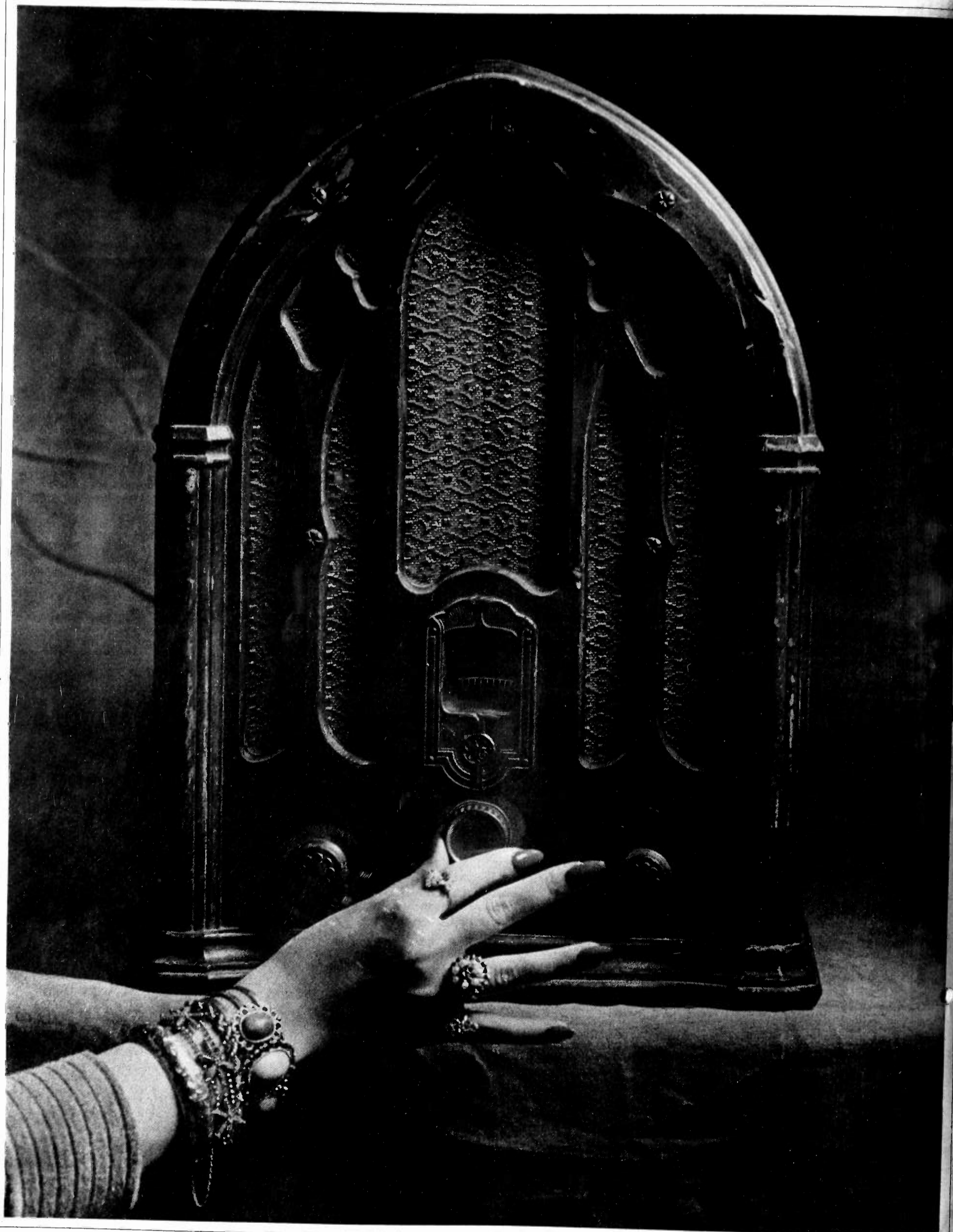
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JOHNNY CASH & WAYLON JENNINGS
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MARTY ROBBINS
Buenos Dias Argentina
1-11102

JOHNNY PAYCHECK
(Stay Away From) The Cocaine Train
9-50777

LYNN ANDERSON
Sea Of Heartbreak
1-11104

LACY J. DALTON
Crazy Blue Eyes
1-11107

JOHNNY CASH
I'll Say It's True/Cocaine Blues
1-11103

CHARLY McCLAIN/JOHNNY RODRIGUEZ
I Hate The Way I Love It
9-50791

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Country

BREAKERS

HANK WILLIAMS JR.

Whiskey Bent And Hell Bound (Elektra)

On 63% of reporting stations. Charts: 24-13 WUNI, 10-7 WCXI, 38-29 WINN, 30-23 KRMD, 29-22 KMPS, 29-21 WONE, 27-18 KUZZ, 40-30 WIL, 38-25 KWKH, 34-25 WKDA, 29-20 KRAK, 23-17 WYDE. New adds include WHK, WFMS-FM, KSO, WSUN, WHOO, KHAK. R&R Chart: 37-32.

LORETTA LYNN

I've Got A Picture Of Us On My Mind (MCA)

53% of our reporters on it. New adds include KLAC, KSON, WONE, WHK, WINN, WYDE. Charts: 12-10 KCKC, 38-28 WUBE, debut 25 KMPS, 35-30 KEEN, 29-24 WFMS-FM, 25-15 WUNI, 29-23 KLVI, debut 24 WSUN, 30-24 WQQT, 28-20 KFGO, 29-19 WCXI. R&R Chart: Debut 35.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

HOYT AXTON "A Rusty Old Halo" (Jeremiah) 69/7, KSON, WSAI, WBCS, KXLR, WINN, WYVA, WCAW. Charts: 19-7 WUNI, 38-28 WFMS-FM, 31-20 KSO, 24-18 KRGO, 29-25 WWOK, 34-26 KUZZ, 38-30 KHEY, debut 27 WSUN, 33-28 KZIP, 25-14 WONE, debut 24 WMC, 40-29 KIKX.

CHARLIE DANIELS BAND "Mississippi" (Epic) 68/13, WYVA, KOKE, WSUN, KXLR, WQQT, WYTL, WIL, WHK, WINN, WSAI, KLZ, KSON, KRDR. Charts: 36-29 KRMD, 31-24 KHAK, 28-21 KZIP, 18-13 KUGR, 41-28 CKLW-FM, 29-20 WIRK-FM.

JIM CHESNUT "Let's Take The Time To Fall In Love Again" (MCA) 66/3, KLAC, KIDN, WOKK. Charts: 34-29 KSO, 30-25 WCOS-FM, 33-28 KHEY, 30-22 KZIP, 37-30 KXLR, 34-27 KFTN, 36-26 CKLW-FM, 32-27 WONE, 8-5 KOKE.

DAVE & SUGAR "My World Begins And Ends With You" (RCA) 65/16, WHN, WINN, KSSS, KSON, KVOC, WHBF, WWJO, KYNN, WOKK, KXLR, KFEQ, WVMJ, WSUN, WYVA, WPOR, WBAX. Charts: 30-24 WSEN, 31-24 KLZ, 31-28 KFGO, 28-23 CKLW-FM, 41-27 WKDA, 29-24 KUGR, 32-25 WQQT, 37-27 KEED, debut 26 KRGO, Flip added at KSS, KYNN, KFEQ.

STEPHANIE WINSLOW "Say You Love Me" (WB/Curb) 62/7, WUBE, KSON, WOKK, KNOE, KLVI, WQQT, KOKE. Charts: 36-30 WSAI, 21-15 KHAK, 34-26 KXLR, 26-20 KMPS, 31-26 WONE, 25-20 KFTN, 24-18 WYDE, 36-27 KYNN, 29-23 WEAT, 30-22 KIKX, 31-28 KHEY, 28-17 WKKN.

REBA McENTIRE "Sweet Dreams" (Mercury) 60/6, KRAM, KLAC, WSUN, WIRK-FM, WYVA, WEEP. Charts: 35-29 WHBF, 36-24 WKKN, 32-27 KHEY, 36-29 KLZ, 24-17 KRMD, 18-12 KHAK, 30-21 KMPS, 26-22 WHK.

MARTY ROBBINS "Buenos Dias Argentina" (Columbia) 58/8, WHK, WKMF, WTHI, WKSJ, WNVY, KXLR, KSON, KRAM. Charts: 19-12 WCXI, 40-28 WKKN, 28-18 KUZZ, 28-21 CKLW-FM, 36-29 KMPS, 25-19 KFGO.

MEL McDANIEL "Lovin' Starts Where Friendship Ends" (Capitol) 55/11, WIRE, WSLR, KRZY, KSSS, KMAK, KGFX, KTYN, WYTL, WHBF, WINN, WGTO. Charts: 28-21 KEEN, 32-27 WWOK, 30-21 KVOC, debut 30 WHOO, 36-28 KHAK, 28-22 KUGR, 32-27 KFGO.

RED STEAGALL "Good Time Charlie's Got The Blues" (Elektra) 55/7, KLZ, KLAC, WFMS-FM, WTHI, WBAP, WIXY, WYVA. Charts: 18-5 KVOE, 35-29 KXLR, 28-23 KWKH, 36-28 KFTN, 21-16 KOKE.

CHARLEY PRIDE "Missin' You" (RCA) 54/40. One of the "Most Added" songs this week. New adds include KLAC, KCKC, KRAK, KMPS, KEED, KNIX, KIKX, WUBE, WSLR, WMAQ, WONE, WCXI, KSO, WFMS-FM, WUNI, KWKH (both), WUNI, WQQT, KRMD, KZIP, KXLR, WSUN, KOKE, WOKQ, WHN, WBAX, WIRK-FM, CKLW-FM, WMZQ-FM and others. Flip added at KNEW, KFEQ, WBAM, WEAT.

EDDIE RABBITT "Pour Me Another Tequila" (Elektra) 52/51. The "Most Added" record this week. Some new adds include KMPS, KNEW, KEEN, WIRE, WONE, WIL, KSO, WCXI, WFMS-FM, KWKH, KRMD, WWOK, WYDE, WHOO, WBAM, WKDA, KIKK, WBAX, WIRK-FM, WRCP, WEEP, WHN, debut 28 WOKQ.

CONWAY TWITTY "Happy Birthday Darlin'" (MCA) 54/17, WPOC-FM, WYDE, KWKH, WMC, WSLR, KLAC, KCEY, KCUB, KRAM, KTYN, WYTL, WDGY, KYNN, WNVY, WCOS-FM, WSUN, WPOR. Charts: 36-27 WFMS-FM, debut 28 WEEP, 39-30 WQQT, debut 29 WONE. Flip added at KNEW, KVOC, WYTL, KWMT, debut 27 KGFX.

MEL STREET "The One Thing My Lady Never Puts Into..." (Sunset) 53/7, KLAC, KCUB, KLAC, KSO, WHBF, WBAP, WSM. Charts: debut 26 WYII, debut 29 WEAT, 36-28 KXLR, 35-27 WQQT, debut 23 KVOC, 34-28 WONE, 31-25 WKKN.

R.C. BANNON "Winners & Losers" (Columbia) 53/4, KNEW, WIL, WHBF, WHK. Charts: 31-26 KRAM, 33-28 KLZ, 38-30 KZIP, 22-16 KHAK, 30-24 WKDA, 28-23 KOKE, 38-30 KIKX.

BRENDA LEE "Tell Me What It's Like" (MCA) 52/14, KEEN, KNEW, KMPS, WFMS-FM, WHBF, WIRE, KGFX, KLVI, WKDA, WPOR, KFTN, KVOC, KRAM, KLAC. Charts: 27-18 WUNI, debut 27 KRGO, 28-17 KCKC.

ETC BAND "Stranded On A Dead End Street" (WB) 52/10, KEEN, KLZ, KRAM, WSAI, WHK, WNRS, WTHI, WHBF, KNOE, CKLW-FM. Charts: 35-29 WKKN, 33-20 KUZZ, 27-20 KHAK, 33-26 KRMD, 33-28 KFGO, 18-9 WUNI.

LACY J. DALTON "Crazy Blue Eyes" (Columbia) 52/7, WONE, WSAI, WTHI, WYDE, WBAM, KNOE, WYVA. Charts: 17-12 KRGO, 39-30 KUZZ, 38-28 KRMD, 13-7 KHAK, 38-30 KFTN, 25-15 WIRK-FM.

DOTTIE WEST "You Pick Me Up (And Put Me Down)" (UA) 51/16, CKLW-FM, WMC, WSUN, KXLR, KLVI, WOKK, WGTO, WNRS, WKKN, WCOS-FM, WINN, KCEY, KRGO, KRAM, KUZZ, KCUB. Charts: 36-29 WQQT, debut 30 KWKH, debut 26 WYDE, debut 24 WUNI.

STATLER BROTHERS "Nothing As Original As You" (Mercury) 50/24, KIKX, KCUB, KFTN, KRGO, KVOC, KNEW, KYNN, KFGO, WDGY, WCXI, KTYN, KWMT, KSO, WYTL, WIL, WUNI, WLAS, WCOS-FM, KWKH, WSM, KZIP, WOKQ, CKLW-FM, WPOR, debut 21 WMC.

JOHNNY RODRIGUEZ & CHARLY McCLAIN "I Hate The Way..." (Epic) 50/17, WBAX, CKLW-FM, WYDE, KFEQ, WEAT, KRMD, WSM, WGTO, WUNI, KGFX, KTYN, KHAK, KSSS, KCEY, KNIX, KFTN, KRAK. Charts: debut 29 KRGO, 34-29 WWOK, 32-27 WSEN.

Others Getting Significant Action

JOHN WESLEY RYLES "You Are Always On My Mind" (MCA) 47/9, WIRE, WONE, WYTL, KEEN, KNOE, KHEY, KXLR, KMAK, WPOR. Charts: 20-10 WUNI, 13-10 KRGO, 30-22 CKLW-FM, debut 20 KOKE, debut 24 WYDE.

Radio & Records

NATIONAL AIRPLAY/40

Three Two Last Weeks Weeks Week

October 26, 1979

Three Weeks	Two Weeks	Last Week		
12	8	2	1	KENNY ROGERS/You Decorated My Life (UA)
7	5	1	2	LARRY GATLIN/All The Gold In California (Columbia)
10	7	5	3	CRYSTAL GAYLE/Half The Way (Columbia)
19	17	11	4	WAYLON JENNINGS/Come With Me (RCA)
21	16	12	5	GENE WATSON/Should I Come Home (Or Should I Go Crazy) (Capitol)
11	9	7	6	DOLLY PARTON/Sweet Summer Lovin' (RCA)
24	21	13	7	MERLE HAGGARD/My Own Kind Of Hat (MCA)
2	1	4	8	JOHN CONLEE/Befora My Time (MCA)
26	20	16	9	EMMYLOU HARRIS/Blue Kentucky Girl (WB)
4	1	3	10	T.G. SHEPPARD/Last Cheater's Waltz (WB)
23	18	15	11	JOE STAMPLEY/Put Your Clothes Back On (Epic)
5	4	9	12	BARBARA MANDRELL/Fooled By A Feeling (MCA)
3	3	6	13	OAK RIDGE BOYS/Dream On (MCA)
31	24	18	14	ANNE MURRAY/Broken Hearted Me (Capitol)
35	30	19	15	MEL TILUS/Blind In Love (Elektra)
6	6	8	16	RONNIE MILSAP/In No Time At All (RCA)
8	10	10	17	BELLAMY BROTHERS/You Ain't Just Whistling Dixie (WB/Curb)
1	11	17	18	DON WILLIAMS/It Must Be Love (MCA)
15	12	14	19	RAZZY BAILEY/I Ain't Got No Business Doin' Business Today (RCA)
33	23	20	20	ROSANNE CASH w/BOBBY BARE/No Memories Hangin' Round (Columbia)
34	26	23	21	TOM GRANT/Sail On (Republic)
-	31	26	22	JOHNNY DUNCAN/The Lady In The Blue Mercedes (Columbia)
37	32	28	23	CHARLY McCLAIN/You're A Part Of Me (Epic)
22	19	24	24	WILLIE NELSON/Crazy Arms (RCA)
29	22	21	25	CRISTY LANE/Slippin' Up, Slippin' Around (UA)
-	39	30	26	JOE SUN/I'd Rather Go On Hurtin' (Ovation)
-	38	33	27	JACKY WARD/You're My Kind Of Woman (Mercury)
39	33	25	28	RONNIE McDOWELL/Love Me Now (Epic)
27	25	29	29	GLEN CAMPBELL/Hound Dog Man (Capitol)
-	-	35	30	MOE BANDY/I Cheated Me Right Out Of You (Columbia)
-	-	34	31	TOM T. HALL/You Show Me Your Heart (And I'll Show You Mine) (RCA)
-	-	37	32	HANK WILLIAMS JR./Whiskey Bent And Hell Bound (Elektra)
14	13	22	33	THE KENDALLS/I Don't Do Like That No More (Ovation)
40	34	31	34	MARGO SMITH/Baby My Baby (WB)
-	-	39	35	LORETTA LYNN/I've Got A Picture Of Us On My Mind (MCA)
-	-	38	36	HANK THOMPSON/I Hear The South Callin' Me (MCA)
-	-	38	37	BUCK OWENS/Hangin' In And Hangin' Out (WB)
9	14	27	38	JIM ED BROWN & HELEN CORNELIUS/Fools (RCA)
13	15	32	39	ELVIS PRESLEY/There's A Honky Tonk Angel (RCA)
16	27	36	40	MOE & JOE/Just Good Ol' Boys (Columbia)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

JOHNNY PAYCHECK "(Stay Away From) The Cocaine Train" (Epic) 46/3, KMAK, WNVY, WYVA. Charts: 16-10 WCXI, 21-17 KRGO, 30-26 WWOK, debut 28 WIRK-FM, 23-19 WSEN, 32-23 WPOR, 31-23 WBAM.

LYNN ANDERSON "Sea Of Heartbreak" (Columbia) 44/3, WGTO, KWMT, KVOC. Charts: 37-30 KRMD, 30-23 KUGR, debut 22 WMC, debut 28 KMPS, 28-23 KFGO, 40-28 WMZQ-FM.

ERNEST TUBB & FRIENDS "Walkin' The Floor Over You" (Cachet) 43/11, KLAC, KEEN, KSO, WIRE, WTHI, WYTL, KXLR, WINN, KRMD, KOKE, WPOR. Charts: 30-20 WDAF, 30-24 WKMF, debut 30 WWOK, 29-24 KFGO, 25-18 KFEQ, 38-27 KIKK.

SYLVIA "You Don't Miss A Thing" (RCA) 39/6, WHK, WIRE, KNIX, KRAM, KXLR, KWKH. Charts: debut 30 KRGO, 37-29 KHAK.

JIM REEVES "Oh How I Miss You Tonight" (RCA) 29/19, WMC, KRMD, KSO, KNEW, KRAK, KMPS, KCUB, KIKX, WMZQ-FM, KUZZ, KRZY, KRDR, KEED, KNIX, KFEQ, KFGO, WCXI, KWKH, CKLW-FM, debut 29 WUNI.

RANDY BARLOW "Lay Back In The Arms Of Someone" (Republic) 23/18, KHAK, KRMD, KEED, KRDR, KIKX, WRCP, CKLW-FM, WOKQ, KSO, KYNN, KFTN, KKAL, KGFX, WKMF, WKKN, WLAS, KWKH, KOKE.

KENNY DALE "Sharing" (Capitol) 23/16, KMPS, KZIP, WQQT, WRCP, KNIX, KRZY, KRAK, KEED, KHAK, KIDN, KNOE, KKYX, WCOS-FM, KRMD, KHEY, CKLW-FM.

JIM ED BROWN "You're The Part Of Me" (RCA) 23/7, KLAC, WHBF, KCEY, WUNI, WYII, WLAS, KLVI, debut 26 KRGO.

BILLIE JO SPEARS "Rainy Days And Stormy Nights" (UA) 20/20, KLAC, KUZZ, KRMD, KHEY, WIRK-FM, KMPS, KRAK, KRZY, KEED, KRDR, KFGO, KFEQ, WLAS, WEAT, WMC, KKYX, WBAM, KWKH, WYII, WOKQ.

ALABAMA "I Wanna Come Over" (MDJ) 18/5, WIRE, WYTL, KRAK, KWKH, CKLW-FM. Charts: debut 26 WUNI, debut 22 KVOC, 23-18 WCOS-FM.

CON HUNLEY "I Don't Want To Lose You" (WB) 17/14, KCKC, KEED, KUGR, KIKX, WUBE, WNRS, WKMF, WBAM, WIRK-FM, KWKH, WHOO, KZIP, WMZQ, WRCP, debut 30 WUNI, On WKDA, WSM.

CARLENE CARTER "Do It In A Heartbeat" (WB) 17/5, KLZ, KLVI, WYTL, KYNN, WOKQ. Charts: 36-30 WWOK, 36-28 KUGR, 27-22 WSEN, 26-20 KRGO.

VERN GOSDIN "Sarah's Eyes" (Elektra) 13/9, WIRK-FM, KFEQ, KWKH, WBAM, KMPS, KVOC, KRZY, KEED, KRGO.

JIM WEATHERLY "Smooth Sailin'" (Elektra) 13/8, WRCP, WSLR, KHEY, KFTN, KRAK, KEED, KCEY, KRDR.

Most Requested

LW	TW	
3	1	KENNY ROGERS (UA)
2	2	LARRY GATLIN (Columbia)
1	3	CRYSTAL GAYLE (Columbia)
-	4	MERLE HAGGARD (MCA)
-	5	GENE WATSON (Capitol)
7	6	ANNE MURRAY (Capitol)
-	7	JOE STAMPLEY (Epic)
-	8	MEL TILUS (Elektra)
9	9	HANK WILLIAMS JR. (Elektra)
4	10	T.G. SHEPPARD (WB/Curb)

Active Re-Currents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests

- REX ALLEN JR. If I Fell In Love (WB)
- JIM ED BROWN & HELEN CORNELIUS Fools (RCA)
- CHARLIE DANIELS BAND The Devil Went Down To Georgia (Epic)
- JOHN CONLEE Before My Time (MCA)
- RONNIE MILSAP In No Time At All (RCA)
- MOE & JOE Just Good Ol' Boys (Columbia)
- ELVIS PRESLEY There's A Honky Tonk Angel (RCA)
- CHARLEY PRIDE You're My Jamaica (RCA)
- T.G. SHEPPARD Last Cheater's Waltz (WB/Curb)
- DON WILLIAMS It Must Be Love (MCA)

Country



Biff Collie Inside Nashville



Tom T. Hall

PEOPLE: Loretta Lynn's Sunrise Hospital stay in Vegas ended when she went to Hawaii to recuperate before returning to Las Vegas this week to open for two weeks. Sexy pixie Misty Rowe of "Hee Haw" had a morning traffic rush accident on the way to work at the "Hee Haw" set and was admitted to surgical intensive care at Donelson Hospital. Hoyt Axton and Joe South delivered descriptive odes re: their recovery from involvement in drugs and how their productive lives had been wiped out for a while. Jerry Clower preached a sermon on "all us people that don't take anything;" never have; don't need to. Tandy Rice, Top Billing Agency's top hand, reminded us to watch Jane Pauley meet "Jaws." Tom T. Hall's 10-pound cat fish in

pond at Fox Hollow Tuesday morning when Jane took her "Today" show cameras to visit Dixie and Tom at home. "Who's that elderly gentleman swaggering about the convention in the white turtle-neck and the red jacket?" "Rudolph The Red-Nosed Reindeer" knows; that's his daddy! 70-year-old Johnny Marks spent 10 years writing that overnight phenomenon, which continues to sell annually after 31 years and now tops 15 million. Gene Autry of course was the single record hitmaker of the song. Col. Sanders was here keeping a low profile. It was interesting to watch people's reaction to the Colonel walking by; doing a double-take ("He looks just like himself!"). Rory Bourke, ASCAP's "Songwriter of the Year" was head of national promotion for Mercury's Country department in the late '60's and early '70's and one of the original agenda committeemen for the Country Radio Seminar. He quit promotion and challenged himself to make it all the way in song-writing. Cheers! Jean Shepard's 24 years on the Opry make her the longest active female in service at the Mother Church of Country Music, and the most outspoken. Lookalikes: Plough National PD Craig Scott and songwriting whiz Wayne Kemp; "Georgia Cowboy" Neal James and R&R's Jim Duncan. Johnny Cash looked super while taping his Christmas show. It'll be seen on CBS Dec. 6. Sonny Throckmorton's new single, recorded for Mercury, was produced by Jim Ed Norman.

PLACES: Ray Price did some location singing for "Sad Songs & Waltzes," the Willie Nelson movie shooting in Austin. First time Ray & Willie have worked together since Willie was a bass-playing member of Price's road-band in the early 60's. Willie & Emmylou Harris did concert filming se-

quences in San Antonio. Tucson's new resident will be Tammy Wynette and her 5th husband, George Richey, soon as they sell the palace on Franklin Road here. Gene Watson's Houston business was the "You Wreck 'em, I'll Fix 'em" Auto Paint & Body Shop. Sevier County, TN, has Dolly Parton running through these days since Dolly cut the ribbon to open the Dolly Parton Parkway. (Dolly signed a multi-million dollar agreement with the Rivera Hotel in Vegas; she'll do 6 weeks a year for the next three years. First appearance due in June '80). Phyllis & Dwaine Arnold's room at Nashville's new Radisson Plaza was the scene of a special Margo Smith concert, a part of their "Trip To Nashville" prize they won as listeners to KFDI/Wichita (a private concert! - in your hotel room!). That farm in nearby Lebanon, TN makes Bill Anderson a gentleman farmer. From Blackpool, England to Winston-Salem; George Hamilton IV spend the summer in Blackpool; his home is Winston-Salem. Bill Monroe's Beanblossom Festival this year reunited Monroe and Earl Scruggs for the first time since Earl & Lester Flatt left the Blue Grass Boys in 1948 to form the now-legendary Foggy Mountain Boys. Opryland's Stagedoor Lounge hosted guitar virtuoso Chester Burton Atkins in concert. (He's never done that here before.)



Tammy Wynette

THINGS: "Writing To Sell" seminar will be held November 13th at the Hall Of Fame Motor Inn on Music Row here with workshops, demonstrations, etc. "for beginners of every sort who want to break into selling," according to organizer Ginger Harwell.



Johnny Cash

"Stand By Your Man" authors Joan Dew and Tammy Wynette signed \$11.95 copies of the epic for two hours in a Nashville shopping mall the other day. Grand Marshals for Nashville's Veterans' Day Parade Nov. 11th are Johnny & Ray Cash. John's a vet of the Korean War, his dad Ray is a World War I veteran. Emmy award winning director David Greene (for "Friendly Fire") will be in Tulsa scouting locations for his upcoming film "Hard Country." Michael Murphey will costar and write and produce the sound track. Dolly Parton's new eating routine, since she lost 35 pounds, will be to diet five days a week and "blow it out twice a week on whatever days I want." Lynn Anderson and her ex-husband Glenn Sutton got a \$25,000 refund on a real estate investment dating back to a deal in Texas in 1973 after Judge C. Allen High so ordered. In 1977 Chancellor Robert Brand there issued an opposite ruling on a similar claim by Jerry Reed when he lost \$72,111 in the same real estate deal. Country station WSHO/New Orleans (hello Johnny Jobe) was sold by Nashville operator Cal Young to Swanson Foods. Cal was builder and longtime owner of WENO/Nashville, now WJRB, owned by multiple Country station owner Mac Sanders. Young still owns WGUS-AM-FM/Augusta, GA. Shaggy Dog Public Relations, a new wing of Eddie Kilroy's Shaggy Dog Productions, will be headed by pretty publicist and veteran PR genius Betty Hofer. Betty spent the last ten years with Nashville's Bill Hudson Agency.

ETC.: "Mork & Mindy" regular Gina Hecht, who plays Jean DaVinci, co-owner of the deli on the top-rated show, was here visiting her sister. Said being on that show is like going to a great summer camp, and getting paid for it! Country Music Foundation Executive Director Bill Ivey is fulfilling a one-semester appointment as Associate Professor of Music at the School of Performing Arts of Brooklyn College, part of the City University of New York, instructing one course and delivering public lectures in the city. (Wonder what he'll talk about...) Did I tell you the Statler Bros. played 100 sellout crowds last year selling over one million tickets to their concerts, which must draw for them more people in concert than any other country act!

AIRLINES: Narvel Felts is a ketchup freak! Eats it on everything except desserts. Did you know that Don Gibson was a busboy in a coffee shop when he wrote "I Can't Stop Loving You?" Did you know that Crystal Gayle's hair is so long it falls to the bend in her knees? Neal James said it: "Did you hear about the shoplifter arrested in a local department store? They got suspicious when she wore the same maternity outfit fourteen months in a row!" Did you know: Barbara Mandrell, "Female Vocalist of the Year," was singing professionally at age 9? She was on the old "Town Hall Party," KTTV-TV/Los Angeles. She also played steel guitar and alto saxophone.

RADIO ASKED FOR IT...

WAXX WCXI WDEN WBAM
 KUZZ WWNC KMPS WDXB
 KNIX WGTO KEED
 KEBC-FM
 WIRK-FM



We've
 Flipped The
**Steve
 Wariner**
 Record And
**"FORGET
 ME NOT"**
 Is The Hit

NIPPER NOTES



P/A

POP/ADULT



Mike Kasabo

Some Key Ingredients For Pop/Adult



Bob Botik

Bob Botik, former General Manager of KCSW & WNO (both Austin) and now President of his own consulting firm, Botik Broadcasting Services in that Texas town, shared his view of several keys to a successful Pop/Adult operation. We'd like to pass them to you:

As the desired demographics continue to shift upward in this country, many operators will be attempting some form of Pop/Adult programming at their stations. If you are thinking of switching to this type of format, consider the following:

- 1) You must have the patience and time to let this format grow in your market. You are dealing with adults who don't change their listening habits as quickly as teens and younger adults do.
- 2) The variety of music that the listener can find on a good Pop/Adult station is one of the main reasons for its success. However, if taken too far, it can also be the number one reason for its failure. If you try to pull from too many sources in your market, you will surely end up alienating just about everyone.
- 3) The best Pop/Adult stations on the air today have a clear "lifestyle" sound about them. The announcers, the music, and all the elements on these stations are part of a coherent image package, custom-designed for that particular market.
- 4) These successful Pop/Adult stations also offer programming elements that the listeners cannot get elsewhere in the market. This can be in the form of a strong morning man, a special consumer feature, a different way of delivering the news, the inclusion of a little jazz to the sound, etc. But without some unique elements, the station would be nothing more than a "sampler" of what is available in the city.
- 5) It is crucial that there be one individual at the station responsible for the mix and flow of all the elements, and who keeps the station in line with the "lifestyle" concept you are trying to achieve. If you are lucky to have such an individual, pay him well, and leave him alone. Too much input from too many sources, and this format will quickly go sour.
- 6) A poorly executed Pop/Adult station can be the worst-sounding goulash you have ever heard. But when properly designed for the market, with all the necessary elements present, the ratings and sales results can be phenomenal!

Update

WLIH/New Haven, in conjunction with a local agency, staged the sixth annual "Oyster Festival" at an area park. Over 20,000 attendees enjoyed the many forms of oyster goodies, sailboat races, canoe races and many other activities; all of this served as a super PR vehicle for the station... KSL/Salt Lake City's summer-long running program came to a very successful end this past week as the station along with the SLC Parks and Recreation Department, staged a 5.5-mile race in which over 1300 people participated, called the "Hunn Race." Entrants were required only to finish the race and were not judged for time although the first person crossing the finish line received a special ribbon. All other were recognized with a special T-shirt and a certificate of completion plus food tickets to Wendy's Hamburgers... Super programmer Ken Dowe reminds us that his station, WLTZ/Oklahoma City, along with standard Pop/Adult music programming, also has established a high-profile album segment that includes all P/A artists plus many Country/Pop crossover people like Dolly, Kenny and Eddie Rabbitt. As a result, they are in need of a better LP product and would appreciate help from all record company sources; send product to Dowe at 2814 Quail Plaza Drive, 73120...

SAYIN' ALIVE: WCHV/Charlottesville was the only station in that section of Virginia to survive a freak snow blizzard last week; it remained on the air with continuous emergency weather information...

Good to hear from Don Hofmann again as he is now co-consulting WCSH/Portland, ME with Paul Ward. They are looking for a full-time Program Director for the P/A-formatted station and as Hofmann pointed out, "I'm looking for a P/A programmer who can pull an airshift, who knows Pop/Adult programming, and who would like to be in the New England area." Tapes and resumes to him at 1 Congress Square, 04101... WROR/Boston personality Frank Kingston was recently honored by the Federal Aviation Agency for outstanding work in contributing to the safety and accident prevention program of the FAA

AD AWARDS: WSB/Atlanta Assistant News Director David Foulk received the Red Cross lifesaver award for his rescue actions following an area accident in which he was indirectly involved... WIOD/Miami is serving as the voice of the as-yet-unnamed new Good Samaritan Blimp. Broadcasts originating from the airborne ship will be aired on a regular basis from the station, and will deliver live any traffic situations and other sightings of public interest... Ann McHugh, most recently with WSBH-FM/Southampton, Long Island, is looking for a nighttime shift and/or a production situation: she can be reached at (516) 725-417; or Box 449, Southampton, NY, 11968...



WHEN IN SYRACUSE — GO APE! — During a recent area pet show, two WHEN/Syracuse personalities showed up to partake in the event. The two are shown here: Bruce Oberle, and standing in the gorilla suit is Jay Flannery.

Transition

Benjamin Hill (pictured), Program Director of KMGK-FM/Des Moines, has been appointed to the Program Manager position of WCBM/Baltimore, replacing Ray Quinn, who moved on to WFIL/Philadelphia. Commented Hill, "I am one of the most excited people in America — the chance to work with the caliber of professionals that make up the WCBM staff really excites me. It's a great radio station with great numbers, and Harold Deutsch is one of the most dedicated General Managers in this business." Hill will remain at KMGK until after the October/November rating sweep... Dick Edwards is the new Station Manager at WIS/Columbia, SC, from the assistant position, replacing Brent Hill, who moves back into the corporate structure of Cosmos Broadcasting (which owns the station) as Senior Vice-President... Larry Mendte has been named as street and sports reporter to the news staff of WPEN/Philadelphia from a freelance situation at WFIL in that city... Kathy Beck has been appointed Director of Advertising and Promotion of KVI/Seattle, as announced by station VP & GM Jim Johnson, who noted, "Kathy's extensive advertising background combined with her past association with KVI will contribute a great deal to the ongoing success of the station"... Bruce Boulester has been named Controller of WFYR/Chicago, coming from the Howard Johnson Co... New programming assistant of WIOD/Miami is Carole Sime... Steve Day has joined KFMB/San Diego as a part-time announcer. He has previously worked at WBBF/Rochester, WTOB/Winston-Salem and WDAE/Tampa... Lou Rogers is the new noon to 3pm personality at WCMB/Harrisburg, coming from WHUL/Carlisle, PA... New addition to the weekend at KBLF/Red Bluff is Dick Bryan from KABA/Burney, CA he replaces Larry Proietti, who moves on to KPAY/Chicago... J.J. Markham, formerly middays at WELM/Elmira, NY, is now weekendending at WLVL/Niagara, NY, using the cleverly disguised name of John Marks... John Dial leaves KMRJ/Pittsburg, KS to join the airstaff of WDAN/Danville, IL...



Color

INFLATION FIGHTERS: WCWA/Toledo has a highly practical version of a bumper sticker promotion. Its "Anti-Inflation" campaign is involved in selling gasoline to those spotted with the proper sticker on their cars at a very, very low price, which must be remembered for a fill-up at the low rate. Also being handed out are cases of pop, LP's, coupons and the like. As a grand prize, the correct guess (on postcard) of the total amount of gas sold during the Anti-Inflation drive wins a full year's supply of petrol.

HEY JUDE: WSGW/Saginaw sponsored the St. Jude's radiothon for the first time last week and raised a nifty \$5555 for the charity. As an incentive for listener involvement, various station personalities were offered for a "lock-up" at the city jail. So enamored did listeners become that many feel this was the primary reason for raising that amount for the first time effort; the going rate for having your "favorite" DJ in jail was \$79 per hour.

HI MR. DISNEY: KSL/Salt Lake City is running a promotion called the "Disneyland Express" based on the popular game Scrabble. In conjunction with the Disney people and Amtrak, the station is trying to promote travel by train to the amusement park. The object of the game, in order to qualify to go, is to make words from several different phrases given on the air, with the most words entered winning an all-expense-paid family trip to the Magic Kingdom.

ON A SCALE OF ONE TO "TEN": That's what KHOW/Denver did recently, coming up with a grand prize winner who is now enjoying an all-expense-paid vacation for two in Mazatlan, Mexico. All correct callers were eligible for the trip, as they received free tickets to see the new box office biggie — then several weeks ago, the winner was picked on the Jon Town show.

P/A

POP/ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

BARBRA STREISAND & DONNA SUMMER No More Tears (Enough Is Enough) (Col/Cas)

75% of our reporters are on it. This week's Most Added including WSB, WIS, KMBZ, WWWE, WHAS, WTAR, WGY, KRMG, WHDH, WHAM, WNEU, WORG, WATR, WHIO, KBLF, KMRJ, WCWA, WSIX. Key moves: 29-12 WBT, 23-19 WTIC, 30-24 WHBC, 30-26 WQUD, 23-17 WOWO, 23-20 KMPC, debut 19 WBZ, debut 23 KVI, debut 30 WLNH, debut 24 WPRO, debut 28 WRIE, debut 28 KSTP, debut 15 WFYR. Heavy rotation: WNEW, WELI, KNBR. Debuts at No. 23 on P/A chart.

LAUREN WOOD

Please Don't Leave (WB)

62% of our reporters are on it. Adds include KMBZ, WGY, WBAL, KEX, WTAE, WLNH, WCMB, WLW. Key moves: 20-15 WSM-FM, 17-12 WLOW, 17-15 KUKI, 26-18 WCHV, 30-26 WCWA, 29-22 WPRO, 27-23 WHBC, 30-27 WJBO, 26-23 WORG, debut 18 KRMG, debut 28 WNEU. Jumps 32-25 on P/A chart.

DR. HOOK

Better Love Next Time (Capitol)

81% of our reporters are on it. Adds include WTAR, WQUA, KROD, WOOD, KOY, WFTL, WSGW, WHDH, WIBW, WDBO, KPPL. Key moves: 18-14 WDF, 26-23 WWWE, debut 17 KRMG, debut 22 KVI, debut 23 WLOW, debut 28 WPRO, debut 29 KSTP, debut 29 WRIE. Jumps 38-30 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

ORLEANS "Forever" (Infinity) 44/2 add WHAM, WCMB. Key moves: 26-19 KBLF, 32-28 WHBC, 29-26 WJBO, 33-25 WTAR, debut 17 WDF, debut 30 WBOV, debut 30 WLW. Heavy rotation: WATR, WLNH. Increased 31-27 on P/A chart.

ABBA "Angeleyes" (Atlantic) 43/1 add WORG. Key moves: 16-14 WSGW, 23-20 KBLF, debut 28 WLNH. Heavy rotation: WGER. Increased 29-28 on P/A chart.

ENGLAND DAN & J.F. COLEY "What Can I Do With This..." (Big Tree) 46/12 adds include WGY, WQIR, KROD, WWWE, WTAR, WDBO, KAFM, KSTP, WHBC, WJBO. Key moves: 26-14 WLNH, 25-20 WDF, 26-26 WATR, debut 27 WNEU, debut 29 WSM-FM. Heavy rotation: WIBW. Increased 35-31 on P/A chart.

YVONNE ELLIMAN "Love Pains" (RSO) 36/5 add WSB, WQUD, WGY, WKHM, WQIR. Key moves: 20-11 WLOW, 23-18 WLNH, 25-21 KBLF, 29-24 WSM-FM, 34-30 WSGW, 21-19 WPRO. Increased 39-33 on P/A chart.

JIMMY BUFFETT "Fins" (MCA) 32/1 add WOWO. Key moves: 15-9 WCWA, 19-15 WLW, 24-17 WLNH, 23-17 WCHV, 23-18 WNEU, 22-17 WPRO, 34-30 WHBC, 26-19 WDF, 22-17 KUKI. Increased 40-36 on P/A chart.

KC & THE SUNSHINE BAND "Please Don't Go" (TK) 33/10 add WKHM, WQUA, KNBR, WQWO, WHK, WQUD, WBOV, WHBC, KHOW, WCHB. Key moves: 4-1 WLOW, 19-14 WORG, 14-10 WNEU, 28-24 WCWA, 27-22 WLW, debut 23 WHIZ, debut 24 WLNH. Debuts at No. 37 on P/A chart.

KERMIT THE FROG "Rainbow Connection" (Atlantic) 33/6 add WTAR, WHIO, WYMC, WCWA, KNBR, WTAE. Key moves: 19-17 WATR, 29-26 WHBC, debut 20 KRMG, debut 25 WPRO. Hot at WTAE. Debuts at No. 38 on P/A chart.

DIONNE WARWICK "Daja Vu" (Arista) 39/21 adds include WSB, WFYR, WOOD, WNEW, KMPC, KMBZ, KRMG, KAKE, KSL, WFTL, WIP, WHBC, WJBO, WDF, KGNR. Key moves: 28-22 WRIE, 34-23 WHAG, 29-28 WWWE. Debuts at No. 39 on P/A chart.

EAGLES "Heartache Tonight" (Asylum) 26/2 add KHOW, WHAS. Key moves: 11-4 WCHV, 13-4 WCWA, 20-11 WLW, 10-7 WFYR, 20-14 WBZ, 23-18 WDF. Debuts at No. 40 on P/A chart.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- ABBA (Atlantic) "Chiquitita" "I Have A Dream" "If It Wasn't For The Nights"
- ALESSI BROTHERS (A&M) "Words And Music"
- JIMMY BUFFETT (MCA) "Dreamscape" "Chanson Pour Les Petits Enfants" "Volcano" "Survive"
- CHEAP TRUCK (Epic) "Voices"
- CHICAGO (Columbia) "Life Is What It Is" "Runaway" "Loser With A Broken Heart"
- RITA COOLIDGE (A&M) "Sweet Emotion" "I'd Rather Leave While In Love"
- BOB DYLAN (Columbia) "I Believe In You" "Do Right To Me Baby (Do Unto Others)"
- EAGLES (Asylum) "Long Run"
- FLEETWOOD MAC (WBL) "Honey Hi" "Never Make Me Cry" "Sisters Of The Moon" "Sara" "Angel" "Over & Over" "Storms" "Think About Me"
- RICKIE LEE JONES (War) "Night Train"
- BARRY MANILOW (Arista) "Rain" "Why Don't We Try A Slow Dance" "Sunday Father" "I Don't Want To Walk Without You" "Where Are They Now" "One Minute"
- GERRY RAFFERTY (UA) "Tourist"
- DIANA ROSS (Motown) "No One Gets The Prize"
- CARLY SIMON (Elektra) "Love You" "Coming To Get You" "Just Like You Do"
- DONNA SUMMER (Casablanca) "On My Honor"
- RANDY VANWARMER (Bearsville) "Losing Out On Love"
- JENNIFER WARNES (Arista) "Shot Through The Heart" "Tell Me Just One More Time"
- WINGS (Columbia) "Baby's Request" "Winter"

Radio & Records POP/ADULT AIRPLAY / 40

October 26, 1979

Three Weeks	Two Weeks	Last Week		
1	1	1	1	KENNY ROGERS/You Decorated My Life (UA)
12	5	4	2	ANNE MURRAY/Broken Hearted Me (Capitol)
2	2	2	3	COMMODORES/Sail On (Motown)
20	12	8	4	CRYSTAL GAYLE/Half The Way (Columbia)
4	4	5	5	HERB ALPERT/Rise (A&M)
9	6	6	6	RITA COOLIDGE/One Fine Day (A&M)
-	21	11	7	BARRY MANILOW/Ships (Arista)
36	19	10	8	J.D. SOUTHER/You're Only Lonely (Columbia)
14	11	9	9	BRENDA RUSSELL/So Good, So Right (A&M/Horizon)
38	22	12	10	COMMODORES/Still (Motown)
5	7	7	11	MICHAEL JOHNSON/This Night Won't Last Forever (EMI America)
3	3	3	12	LOBO/Where Were You When I Was Falling In Love (MCA/Curb)
29	24	19	13	IAN GOMM/Hold On (Stiff/Epic)
7	9	13	14	MARY MACGREGOR/Good Friend (RSO)
-	40	27	15	STYX/Babe (A&M)
15	15	16	16	DOOBIE BROTHERS/Dapendin' On You (WB)
30	25	22	17	LEIF GARRETT/When I Think Of You (Scotti Bros.)
10	10	14	18	GERRY RAFFERTY/Get It Right Next Time (UA)
28	27	21	19	BARBARA MANDRELL/Fooled By A Feeling (MCA)
35	32	25	20	DONNA SUMMER/Dim All The Lights (Casablanca)
21	16	15	21	WINGS/Arrow Through Me (Columbia)
6	8	17	22	EARTH, WIND & FIRE/After The Love Has Gone (ARC/Columbia)
-	-	-	23	BARBRA STREISAND & DONNA SUMMER/No More Tears (Enough...)(Col/Cas)
17	17	20	24	ROBERT JOHN/Sad Eyes (EMI America)
-	-	32	25	LAUREN WOOD/Please Don't Leave (WB)
16	18	23	26	DIONNE WARWICK/I'll Never Love This Way Again (Arista)
40	38	31	27	ORLEANS/Forever (Infinity)
37	35	29	28	ABBA/Angeleyes (Atlantic)
11	14	18	29	ALTANTA RHYTHM SECTION/Spooky (Polydor)
-	-	38	30	DR. HOOK/Better Love Next Time (Capitol)
-	-	35	31	ENGLAND DAN & JOHN FORD COLEY/What Can I Do With... (Big Tree)
-	37	33	32	JOHN STEWART/Midnight Wind (RSO)
-	-	39	33	YVONNE ELLIMAN/Love Pains (RSO)
23	20	26	34	NICK LOWE/Cruel To Be Kind (Columbia)
8	13	24	35	TOBY BEAU/Then You Can Tell Me Goodbye (RCA)
-	-	40	36	JIMMY BUFFETT/Fins (MCA)
-	-	-	37	KC & THE SUNSHINE BAND/Please Don't Go (TK)
-	-	-	38	KERMIT THE FROG/Rainbow Connection (Atlantic)
-	-	-	39	DIONNE WARWICK/Daja Vu (Arista)
-	-	-	40	EAGLES/Heartache Tonight (Asylum)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry

Others Getting Significant Action

LITTLE RIVER BAND "Cool Change" (Capitol) 28/16 adds include WTAR, KVI, WGY, KNBR, WOOD, KRMG, WCBM, WHIZ, WDF, KHOW, WPRO, WHAG. Moves 29-18 WLOW, 30-25 WSM-FM.

CAPTAIN & TENNILLE "Do That To Me One More Time" (Casablanca) 26/19 adds include KEX, KDWN, WSM-FM, KVI, WIP, WPRO, KSTP, WRIE, WBAL, WHIO, WSB, KRMG, WORG.

RUPERT HOLMES "Escape (The Pina Colada Song)" (Infinity) 25/9 add KROD, WHAG, WRIE, FM97, WDF, WHIZ, WCBM, WBOV, WWWE. Moves 18-10 KRMG, 36-31 WTAR, 28-25 WBT, 31-28 WORG, debut 18 KDWN, debut 27 WSM-FM.

RONNIE MILSAP "In No Time At All" (RCA) 23/4 add KRMJ, WOOD, KOY, WGER. Heavy rotation: WYMC.

KANSAS "Reason To Be" (Kirshner) 23/0. Moves 12-8 WSM-FM, 27-20 WNEU, 26-20 KUKI, 25-16 WLNH.

DOLLY PARTON "Sweet Summer Lovin'" (RCA) 22/3 add KMPC, WGER, KMRJ, ELTON JOHN "Victim Of Love" (MCA) 22/1 add WDF, Moves 15-13 WDF, 27-21 WLNH, 20-16 WPRO, 27-25 WATR, 36-29 WCHV.

ELO "Confusion" (Jet) 21/2 add WNEU, WKIQ. Moves 32-28 WCHV, debut 26 WLNH. **MELISSA MANCHESTER** "Pretty Girls" (Arista) 20/2 add KHOW, WLOW. Moves 17-11 WSM-FM, 30-27 WORG, debut 30 KSTP, debut 30 WPRO.

SUPERTRAMP "Take The Long Way Home" (A&M) 17/8 add WQUA, WYMC, WCWA, KUKI, WLW, WFYR, WCBM, WOV. Moves 25-21 WLOW.

DANN ROGERS "Looks Like Love Again" (International Artists) 15/6 add WHAG, KMBZ, WHIO, KOY, KMRJ. Moves 30-27 WATR, 28-22 WDF.

CLIFF RICHARD "We Don't Talk Anymore" (EMI America) 14/7 add WIP, KHOW, KSTP, WHIZ, WCBM, WQUD, WCHV. Debuts 28 WSM-FM.

FRANK MILLS "Peter Piper" (Polydor) 13/13 adds include KVI, WSB, WFTL, WSGW, WBT, WOWO, WHIO, WNEW, WBAL, KMBZ.

JIMMY MESSINA "New And Different" (Columbia) 13/1 add WHBC. Moves 27-21 WSM-FM.

BOB DYLAN "Gotta Serve Somebody" (Columbia) 12/1 add WOWO. Moves 21-13 WLOW, debut 29 WLNH.

ROBERT JOHN "Only Time" (EMI America) 10/10 add WORG, KSL, WPRO, WDF, WSIX, KDWN, WHIO, WSB, KMBZ, WSM-FM.

JOHNNY MATHIS "No One But The One You Love" (Columbia) 10/4 add KSL, WDF, WBAL, KGNR.

AMERICA "All My Life" (Capitol) 10/3 add KOY, WQIR, WKHM.

DAN HILL "Hold On To The Night" (20th) 10/2 add WATR, KDWN. Moves 29-29 WTAR, debut 30 WNEU.

KENNY LOGGINS "This Is It" (Columbia) 9/5 add KVI, WHBC, WSLI, WCHV, WLOW.

HELEN REDDY "Let Me Be Your Woman" (Capitol) 9/4 add WSB, WHIO, WQIR, WHAG.

CHIC "Forbidden Lover" (Atlantic) 9/1 add WDF. Moves 23-14 WHAG, debut 25 WPRO, debut 30 WORG.

Most Added:

BARBRA STREISAND & DONNA SUMMER "No More Tears (Enough Is Enough)" (Col/Cas)

Added at 33% of our reporting stations.

DIONNE WARWICK "Daja Vu" (Arista)

Added at 27% of our reporting stations.

CAPTAIN & TENNILLE "Do That To Me One More Time" (Casablanca)

Added at 24% of our reporting stations.

DR. HOOK "Better Love Next Time" (Capitol)

Added at 24% of our reporting stations.

LITTLE RIVER BAND "Cool Change" (Capitol)

Added at 21% of our reporting stations.

FRANK MILLS "Peter Piper" (Polydor)

Added at 17% of our reporting stations.

STYX "Babe" (A&M)

Added at 17% of our reporting stations.

Hottest:

KENNY ROGERS "You Decorated My Life" (UA)

Reported hot at 73% of our stations.

ANNE MURRAY "Broken Hearted Me" (Capitol)

Reported hot at 60% of our stations.

COMMODORES "Still" (Motown)

Reported hot at 38% of our stations.

CRYSTAL GAYLE "Half The Way" (Columbia)

Reported hot at 36% of our stations.

BARRY MANILOW "Ships" (Arista)

Reported hot at 33% of our stations.

BRENDA RUSSELL "So Good, So Right" (A&M/Horizon)

Reported hot at 32% of our stations.

P/A

POP/ADULT



Mike Kasabo

Some Key Ingredients For Pop/Adult

Bob Botik, former General Manager of KCSW & NOW (both Austin) and now President of his own consulting firm, Botik Broadcasting Services in that Texas town, shared his view of several keys to a successful P/A operation. We'd like to pass them to you:



Bob Botik

As the desired demographics continue to shift upward in this country, many operators will be attempting some form of Pop/Adult programming at their stations. If you are thinking of switching to this type of format, consider the following:

- 1) You must have the patience and time to let this format grow in your market. You are dealing with adults who don't change their listening habits as quickly as teens and younger adults do.
- 2) The variety of music that the listener can find on a good Pop/Adult station is one of the main reasons for its success. However, if taken too far, it can also be the number one reason for its failure. If you try to pull from too many sources in your market, you will surely end up alienating just about everyone.
- 3) The best Pop/Adult stations on the air today have a clear "lifestyle" sound about them. The announcers, the music, and all the elements on these stations are part of a coherent image package, custom-designed for that particular market.
- 4) These successful Pop/Adult stations also offer programming elements that the listeners cannot get elsewhere in the market. This can be in the form of a strong morning man, a special consumer feature, a different way of delivering the news, the inclusion of a little jazz to the sound, etc. But without some unique elements, the station would be nothing more than a "sampler" of what is available in the city.
- 5) It is crucial that there be one individual at the station responsible for the mix and flow of all the elements, and who keeps the station in line with the "lifestyle" concept you are trying to achieve. If you are lucky to have such an individual, pay him well, and leave him alone. Too much input from too many sources, and this format will quickly go sour.
- 6) A poorly executed Pop/Adult station can be the worst-sounding goulash you have ever heard. But when properly designed for the market, with all the necessary elements present, the ratings and sales results can be phenomenal!

Update

WELI/New Haven, in conjunction with a local agency, staged the sixth annual "Oyster Festival" at an area park. Over 20,000 attendees enjoyed the many forms of oyster goodies, sailboat races, canoe races and many other activities; all of this served as a super PR vehicle for the station . . . KSL/Salt Lake City's summer-long running program came to a very successful end this past week as the station along with the SLC Parks and Recreation Department, staged a 5.5-mile race in which over 1300 people participated, called the "Human Race." Entrants were required only to finish the race and were not judged for time - although the first person crossing the finish line received a special ribbon. All others were recognized with a special T-shirt and a certificate of completion plus food tickets to Wendy's Hamburgers . . . Super programmer Ken Dowe reminds us that his station, KLTE/Oklahoma City, along with standard Pop/Adult music programming, also has established a high-profile album segment that includes all P/A artists plus many Country/Pop crossover people like Dolly, Kenny and Eddie Rabbitt. As a result, they are in need of proper LP product and would appreciate help from all record company sources; send product to Dowe at 2814 Quail Plaza Drive, 73120 . . .

STAYIN' ALIVE: WCHV/Charlottesville was the only station in that section of Virginia to survive a freak snow blizzard last week; it remained on the air with continuous emergency weather information . . .

Good to hear from Don Hofmann again as he is now co-consulting WCSH/Portland, ME with Paul Ward. They are looking for a full-time Program Director for the P/A-formatted station, and as Hofmann pointed out, "I'm looking for a P/A programmer who can pull in air shift, who knows Pop/Adult programming, and who would like to be in the New England area." Tapes and resumes to him at 1 Congress Square, 04101 . . . WROR/Boston personality Frank Kingston was recently honored by the Federal Aviation Agency for outstanding work in contributing to the safety and accident prevention program of the FAA . . .

ADD AWARDS: WSB/Atlanta Assistant News Director David Foulk received the Red Cross Lifesaver award for his rescue actions following an area accident in which he was indirectly involved . . . WIOD/Miami is serving as the voice of the as-yet-unnamed new Goodyear Blimp. Broadcasts originating from the airborne ship will be aired on a regular basis on the station, and will deliver live any traffic situations and other sightings of public interest . . . Ann McHugh, most recently with WSBH-FM/Southampton, Long Island, is looking for a nighttime shift and/or a production situation; she can be reached at (516) 725-4397; or Box 449, Southampton, NY., 11968 . . .



WHEN IN SYRACUSE - GO APE! - During a recent area pet show, two WHEN/Syracuse personalities showed up to partake in the event. The two are shown here: Bruce Oberle, and standing in the gorilla suit is Jay Flannery.

Transition

Benjamin Hill (pictured), Program Director of KMGK-FM/Des Moines, has been appointed to the Program Manager position of WCBM/Baltimore, replacing Ray Quinn, who moved on to WFIL/Philadelphia. Commented Hill, "I am one of the most excited people in America - the chance to work with the caliber of professionals that make up the WCBM staff really excites me. It's a great radio station with great numbers, and Harold Deutsch is one of the most dedicated General Managers in this business." Hill will remain at KMGK until after the October/November rating sweep . . . Dick Edwards is the new Station Manager at WIS/Columbia, SC, from the assistant position, replacing Brent Hill, who moves back into the corporate structure of Cosmos Broadcasting (which owns the station) as Senior Vice-President . . .



Larry Mendte has been named as street and sports reporter to the news staff of WPEN/Philadelphia from a freelance situation at WFIL in that city . . . Kathy Beck has been appointed Director of Advertising and Promotion of KVI/Seattle, as announced by station VP & GM Jim Johnson, who noted, "Kathy's extensive advertising background combined with her past association with KVI will contribute a great deal to the ongoing success of the station" . . . Bruce Boulester has been named Controller of WFYR/Chicago, coming from the Howard Johnson Co. . . . New programming assistant of WIOD/Miami is Carole Sime . . . Steve Day has joined KFMB/San Diego as a part-time announcer. He has previously worked at WBBF/Rochester, WTOB/Winston-Salem and WDAE/Tampa . . . Lou Rogers is the new noon to 3pm personality at WCMB/Harrisburg, coming from WHUL/Carlisle, PA . . . New addition to the weekend at KBLF/Red Bluff is Dick Bryan from KABA/Burney, CA he replaces Larry Proietti, who moves on to KPAY/Chico . . . J.J. Markham, formerly middays at WELM/Elmira, NY, is now weekendening at WLVL/Niagara, NY, using the cleverly disguised name of John Marks . . . John Dial leaves KMRJ/Pittsburg, KS to join the airstaff of WDAN/Danville, IL . . .

Color

INFLATION FIGHTERS: WCWA/Toledo has a highly practical version of a bumper sticker promotion. Its "Anti-Inflation" campaign is involved in selling gasoline to those spotted with the proper sticker on their cars at a very, very low price, which must be remembered for a fill-up at the low rate. Also being handed out are cases of pop, LP's, coupons and the like. As a grand prize, the correct guess (on postcard) of the total amount of gas sold during the Anti-Inflation drive wins a full year's supply of petrol.

HEY JUDE: WSGW/Saginaw sponsored the St. Jude's radiothon for the first time last week and raised a nifty \$5555 for the charity. As an incentive for listener involvement, various station personalities were offered for a "lock-up" at the city jail. So enamored did listeners become that many feel this was the primary reason for raising that amount for the first time effort; the going rate for having your "favorite" DJ in jail was \$79 per hour.

HI MR. DISNEY: KSL/Salt Lake City is running a promotion called the "Disneyland Express" based on the popular game Scrabble. In conjunction with the Disney people and Amtrak, the station is trying to promote travel by train to the amusement park. The object of the game, in order to qualify to go, is to make words from several different phrases given on the air, with the most words entered winning an all-expense-paid family trip to the Magic Kingdom.

ON A SCALE OF ONE TO "TEN": That's what KHOW/Denver did recently, coming up with a grand prize winner who is now enjoying an all-expense-paid vacation for two in Mazatlan, Mexico. All correct callers were eligible for the trip, as they received free tickets to see the new box office biggie - then several weeks ago, the winner was picked on the Jon Town show.

P/A

POP/ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

BARBRA STREISAND & DONNA SUMMER No More Tears (Enough Is Enough) (Col/Cas)

75% of our reporters are on it. This week's Most Added including WSB, WIS, KMBZ, WWWE, WHAS, WTAR, WGY, KRMG, WHDH, WHAM, WNEU, WORG, WATR, WHIO, KBLF, KMRJ, WCWA, WSIX. Key moves: 29-12 WBT, 23-19 WTIC, 30-24 WHBC, 30-26 WQUD, 23-17 WOWO, 23-20 KMPC, debut 19 WBZ, debut 23 KVI, debut 30 WLNH, debut 24 WPRO, debut 28 WRIE, debut 28 KSTP, debut 15 WFYR. Heavy rotation: WNEW, WELI, KNBR. Debuts at No. 23 on P/A chart.

LAUREN WOOD

Please Don't Leave (WB)

62% of our reporters are on it. Adds include KMBZ, WGY, WBAL, KEX, WTAE, WLNH, WCMB, WLW. Key moves: 20-15 WSM-FM, 17-12 WLOW, 17-15 KUKI, 28-18 WCHV, 30-26 WCWA, 29-22 WPRO, 27-23 WHBC, 30-27 WJBO, 26-23 WORG, debut 18 KRMG, debut 28 WNEU. Jumps 32-25 on P/A chart.

DR. HOOK

Better Love Next Time (Capitol)

61% of our reporters are on it. Adds include WTAR, WQUA, KR0D, WOOD, KOY, WFTL, WSGW, WHDH, WIBW, WDBO, KPPL. Key moves: 18-14 WDIF, 26-23 WWWE, debut 17 KRMG, debut 22 KVI, debut 23 WLOW, debut 28 WPRO, debut 29 KSTP, debut 29 WRIE. Jumps 38-30 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

ORLEANS "Forever" (Infinity) 44/2 add WHAM, WCMB. Key moves: 26-19 KBLF, 32-28 WHBC, 29-26 WJBO, 33-25 WTAR, debut 17 WFDF, debut 30 WBOV, debut 30 WLW. Heavy rotation: WATR, WLNH. Increased 31-27 on P/A chart.

ABBA "Angeleyes" (Atlantic) 43/1 add WORG. Key moves: 16-14 WSGW, 23-20 KBLF, debut 28 WLNH. Heavy rotation: WCER. Increased 29-28 on P/A chart.

ENGLAND DAN & J.F. COLEY "What Can I Do With This..." (Big Tree) 46/12 adds include WGY, WQIR, KR0D, WWWE, WTAR, WDBO, KAFM, KSTP, WHBC, WJBO. Key moves: 26-14 WLNH, 25-20 WDIF, 28-26 WATR, debut 27 WNEU, debut 29 WSM-FM. Heavy rotation: WIBW. Increased 35-31 on P/A chart.

YVONNE ELLIMAN "Love Pains" (RSO) 36/5 add WSB, WQUD, WGY, WKHM, WQIR. Key moves: 20-11 WLOW, 23-18 WLNH, 25-21 KBLF, 29-24 WSM-FM, 34-30 WSGW, 21-19 WPRO. Increased 39-33 on P/A chart.

JIMMY BUFFETT "Fins" (MCA) 32/1 add WOWO. Key moves: 15-9 WCWA, 19-15 WLW, 24-17 WLNH, 23-17 WCHV, 23-18 WNEU, 22-17 WPRO, 34-30 WHBC, 26-19 WDIF, 22-17 KUKI. Increased 40-36 on P/A chart.

KC & THE SUNSHINE BAND "Please Don't Go" (TK) 33/10 add WKHM, WQUA, KNBR, WQWO, WHOK, WQUD, WBOV, WHBC, KHOU, WCHB. Key moves: 4-1 WLOW, 19-14 WORG, 14-10 WNEU, 28-24 WCWA, 27-22 WLW, debut 23 WHIZ, debut 24 WLNH. Debuts at No. 37 on P/A chart.

KERMIT THE FROG "Rainbow Connection" (Atlantic) 33/6 add WTAR, WHIO, WYMC, WCWA, KNBR, WTAE. Key moves: 19-17 WATR, 29-26 WHBC, debut 20 KRMG, debut 25 WPRO. Hot at WTAE. Debuts at No. 38 on P/A chart.

DIONNE WARWICK "Deja Vu" (Arista) 39/21 adds include WSB, WFYR, WOOD, WNEW, KMPC, KMBZ, KRMG, KAKE, KSL, WFTL, WIP, WHBC, WJBO, WFDF, KGNR. Key moves: 28-22 WRIE, 34-23 WHAG, 29-26 WWWE. Debuts at No. 39 on P/A chart.

EAGLES "Heartache Tonight" (Asylum) 26/2 add KHOU, WHAS. Key moves: 11-4 WCHV, 13-4 WCWA, 20-11 WLW, 10-7 WFYR, 20-14 WBZ, 23-16 WDIF. Debuts at No. 40 on P/A chart.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- ABBA (Atlantic) "Chiquitita" "I Have A Dream" "If It Wasn't For The Nights"
- ALESSI BROTHERS (A&M) "Words And Music"
- JIMMY BUFFETT (MCA) "Dreamsicle" "Chanson Pour Les Petits Enfants" "Volcano" "Survive"
- CHEAP TRICK (Epic) "Voices"
- CHICAGO (Columbia) "Life Is What It Is" "Runaway" "Loser With A Broken Heart"
- RITA COOLIDGE (A&M) "Sweet Emotion" "I'd Rather Leave While In Love"
- BOB DYLAN (Columbia) "I Believe In You" "Do Right To Me Baby (Do Unto Others)"
- EAGLES (Asylum) "Long Run"
- FLEETWOOD MAC (WBI) "Honey Hi" "Never Make Me Cry" "Sisters Of The Moon" "Sara"
- "Angel" "Over & Over" "Storms" "Think About Me"
- RICKIE LEE JONES (WB) "Night Train"
- BARRY MANILOW (Arista) "Rein" "Why Don't We Try A Slow Dance" "Sunday Father" "I Don't Want To Walk Without You" "Where Are They Now" "One Voice"
- GERRY RAFFERTY (UA) "Tourist"
- DIANA ROSS (Motown) "No One Gets The Prize"
- CARLY SIMON (Elektra) "Love You" "Coming To Get You" "Just Like You Do"
- DONNA SUMMER (Casablanca) "On My Honor"
- RANDY VANWARMER (Bears & Bells) "Losing Out On Love"
- JENNIFER WARNES (Arista) "Shot Through The Heart" "Tell Me Just One More Time"
- WINGS (Columbia) "Baby's Request" "Winter"

Radio & Records POP/ADULT AIRPLAY / 40

October 26, 1979

Three Weeks	Two Weeks	Last Week		
1	1	1	1	KENNY ROGERS/You Decorated My Life (UA)
12	5	4	2	ANNE MURRAY/Broken Hearted Me (Capitol)
2	2	2	3	COMMODORES/Sail On (Motown)
20	12	8	4	CRYSTAL GAYLE/Half The Way (Columbia)
4	4	5	5	HERB ALPERT/Rise (A&M)
9	6	6	6	RITA COOLIDGE/One Fine Day (A&M)
-	21	11	7	BARRY MANILOW/Ships (Arista)
36	19	10	8	J.D. SOUTHER/You're Only Lonely (Columbia)
14	11	9	9	BRENDA RUSSELL/So Good, So Right (A&M/Horizon)
38	22	12	10	COMMODORES/Still (Motown)
5	7	7	11	MICHAEL JOHNSON/This Night Won't Last Forever (EMI America)
3	3	3	12	LOBO/Where Were You When I Was Falling In Love (MCA/Curb)
29	24	19	13	IAN GOMM/Hold On (Stiff/Epic)
7	9	13	14	MARY MACGREGOR/Good Friend (RSO)
-	40	27	15	STYX/Babe (A&M)
15	15	16	18	DOOBIE BROTHERS/Dependin' On You (WB)
30	25	22	17	LEIF GARRETT/When I Think Of You (Scotti Bros.)
10	10	14	18	GERRY RAFFERTY/Get It Right Next Time (UA)
28	27	21	19	BARBARA MANDRELL/Fooled By A Feeling (MCA)
35	32	25	20	DONNA SUMMER/Dim All The Lights (Casablanca)
21	16	15	21	WINGS/Arrow Through Me (Columbia)
6	8	17	22	EARTH, WIND & FIRE/After The Love Has Gone (ARC/Columbia)
-	-	-	23	BARBRA STREISAND & DONNA SUMMER/No More Tears (Enough...)(Col/Cas)
17	17	20	24	ROBERT JOHN/Sad Eyes (EMI America)
-	-	32	25	LAUREN WOOD/Please Don't Leave (WB)
16	18	23	26	DIONNE WARWICK/I'll Never Love This Way Again (Arista)
40	38	31	27	ORLEANS/Forever (Infinity)
37	35	29	28	ABBA/Angeleyes (Atlantic)
11	14	18	29	ALTANTA RHYTHM SECTION/Spoopy (Polydor)
-	-	38	30	DR. HOOK/Better Love Next Time (Capitol)
-	-	35	31	ENGLAND DAN & JOHN FORD COLEY/What Can I Do With... (Big Tree)
-	37	33	32	JOHN STEWART/Midnight Wind (RSO)
-	-	39	33	YVONNE ELLIMAN/Love Pains (RSO)
23	20	26	34	NICK LOWE/Cruel To Be Kind (Columbia)
8	13	24	35	TOBY BEAU/Then You Can Tell Me Goodbye (RCA)
-	-	40	36	JIMMY BUFFETT/Fins (MCA)
-	-	-	37	KC & THE SUNSHINE BAND/Please Don't Go (TK)
-	-	-	38	KERMIT THE FROG/Rainbow Connection (Atlantic)
-	-	-	39	DIONNE WARWICK/Deja Vu (Arista)
-	-	-	40	EAGLES/Heartache Tonight (Asylum)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry

Others Getting Significant Action

- LITTLE RIVER BAND** "Cool Change" (Capitol) 28/16 adds include WTAR, KVI, WGY, KNBR, WOOD, KRMG, WCBM, WHIZ, WDIF, KHOU, WPRO, WHAG. Moves 29-18 WLOW, 30-25 WSM-FM.
- CAPTAIN & TENNILLE** "Do That To Me One More Time" (Casablanca) 26/19 adds include KEX, KDWN, WSM-FM, KVI, WIP, WPRO, KSTP, WRIE, WBAL, WHIO, WSB, KRMG, WORG.
- RUPERT HOLMES** "Escape (The Pina Colada Song)" (Infinity) 25/9 add KR0D, WHAG, WRIE, FM97, WDIF, WHIZ, WCBM, WBOV, WWWE. Moves 18-10 KRMG, 35-31 WTAR, 28-25 WBT, 31-28 WORG, debut 18 KDWN, debut 27 WSM-FM.
- RONNIE MILSAP** "In No Time At All" (RCA) 23/4 add KRMJ, WOOD, KOY, WCER. Heavy rotation: WYMC.
- KANSAS** "Reason To Be" (Kirshner) 23/0. Moves 12-8 WSM-FM, 27-20 WNEU, 26-20 KUKI, 25-16 WLNH.
- DOLLY PARTON** "Sweet Summer Lovin'" (RCA) 22/3 add KMPC, WCER, KMRJ.
- ELTON JOHN** "Victim Of Love" (MCA) 22/1 add WFDF. Moves 15-13 WDIF, 27-21 WLNH, 20-16 WPRO, 27-25 WATR, 36-29 WCHV.
- ELO** "Confusion" (Jet) 21/2 add WNEU, WKIQ. Moves 32-28 WCHV, debut 26 WLNH.
- MELISSA MANCHESTER** "Pretty Girls" (Arista) 20/2 add KHOU, WLOW. Moves 17-11 WSM-FM, 30-27 WORG, debut 30 KSTP, debut 30 WPRO.
- SUPERTRAMP** "Take The Long Way Home" (A&M) 17/8 add WQUA, WYMC, WCWA, KUKI, WLW, WFYR, WCBM, WOV. Moves 25-21 WLOW.
- DANN ROGERS** "Looks Like Love Again" (International Artists) 15/5 add WHAG, KMBZ, WHIO, KOY, KMRJ. Moves 30-27 WATR, 28-22 WDMF.
- CLIFF RICHARD** "We Don't Talk Anymore" (EMI America) 14/7 add WIP, KHOU, KSTP, WHIZ, WCBM, WQUD, WCHV. Debuts 28 WSM-FM.
- FRANK MILLS** "Peter Piper" (Polydor) 13/13 adds include KVI, WSB, WFTL, WSGW, WBT, WOWO, WHIO, WNEW, WBAL, KMBZ.
- JIMMY MESSINA** "New And Different" (Columbia) 13/1 add WHBC. Moves 27-21 WSM-FM.
- BOB DYLAN** "Gotta Serve Somebody" (Columbia) 12/1 add WOWO. Moves 21-13 WLOW, debut 29 WLNH.
- ROBERT JOHN** "Only Time" (EMI America) 10/10 add WORG, KSL, WPRO, WDIF, WSIX, KDWN, WHIO, WSB, KMBZ, WSM-FM.
- JOHNNY MATHIS** "No One But The One You Love" (Columbia) 10/4 add KSL, WDIF, WBAL, KGNR.
- AMERICA** "All My Life" (Capitol) 10/3 add KOY, WQIR, WKHM.
- DAN HILL** "Hold On To The Night" (20th) 10/2 add WATR, KDWN. Moves 34-29 WTAR, debut 30 WNEU.
- KENNY LOGGINS** "This Is It" (Columbia) 9/5 add KVI, WHBC, WSLI, WCHV, WLOW.
- HELEN REDDY** "Let Me Be Your Woman" (Capitol) 9/4 add WSB, WHIO, WQIR, WHAG.
- CHIC** "Forbidden Lover" (Atlantic) 9/1 add WDIF. Moves 23-14 WHAG, debut 25 WPRO, debut 30 WORG.

Most Added:

- BARBRA STREISAND & DONNA SUMMER** "No More Tears (Enough Is Enough)" (Col/Cas) Added at 33% of our reporting stations.
- DIONNE WARWICK** "Deja Vu" (Arista) Added at 27% of our reporting stations.
- CAPTAIN & TENNILLE** "Do That To Me One More Time" (Casablanca) Added at 24% of our reporting stations.
- DR. HOOK** "Better Love Next Time" (Capitol) Added at 24% of our reporting stations.
- LITTLE RIVER BAND** "Cool Change" (Capitol) Added at 21% of our reporting stations.
- FRANK MILLS** "Peter Piper" (Polydor) Added at 17% of our reporting stations.
- STYX** "Babe" (A&M) Added at 17% of our reporting stations.

Hottest:

- KENNY ROGERS** "You Decorated My Life" (UA) Reported hot at 73% of our stations.
- ANNE MURRAY** "Broken Hearted Me" (Capitol) Reported hot at 24% of our stations.
- COMMODORES** "Still" (Motown) Reported hot at 36% of our stations.
- CRYSTAL GAYLE** "Half The Way" (Columbia) Reported hot at 35% of our stations.
- BARRY MANILOW** "Ships" (Arista) Reported hot at 33% of our stations.
- BRENDA RUSSELL** "So Good, So Right" (A&M/Horizon) Reported hot at 32% of our stations.

P/A SINGLES

● New entries ○ Circled letters indicate alphabetical order

AMERICA All My Life (Capitol) 10.6	GEORGE BENSON Hey Girl (WB) 9.7	JIMMY BUFFETT Fins (MCA) 9.7	CAPTAIN & TENNILLE Do That To... (Casablanca) 10.11
CARLENE CARTER Do It In A Heartbeat (WB) 10.11	CHIC Forbidden Lover (A&M) 10.19	NATALIE COLE Your Lonely Heart (Capitol) 10.4	DR. HOOK Better Love... (Capitol) 10.12
BOB DYLAN Gotta Serve... (Columbia) 10.4	EAGLES Heartache Tonight (Asylum) 10.28	YVONNE ELLIMAN Love Pains (RSD) 9.21	ELO Confusion (J&J) 10.12
E. DAN & J.F. COLEY What Can I Do With... (Big Top) 9.28	FLEETWOOD MAC Tusk (WB) 9.28	FLEETWOOD MAC Never Make Me Cry (WB) 10.28	GLORIA GAYNOR Let Me Know... (Polydor) 10.12
DAN HILL Hold On To The... (20th) 10.12	RUPERT HOLMES Escape (The Pine... (Infinity) 10.6	HOTEL Hold On To The... (MCA) 9.21	JANIS IAN Fly Too High (Columbia) 10.6
ELTON JOHN Victim Of Love (MCA) 9.28	ROBERT JOHN Only Time (EMI America) 10.28	KANSAS Reason To Be (Kirtshner) 9.7	K.C. & THE SUNSHINE BAND Please Don't Go (TK) 9.28
KERMIT THE FROG Rainbow Connection (A&I) 9.14	ORBA LIA I Can't Hold On (Infinity) 9.28	LITTLE RIVER BAND Cool Change (Capitol) 10.19	DAVID LOGGINS The Fool In Me (Epic) 10.19
KENNY LOGGINS This Is It (Columbia) 10.12	MELISSA MANCHESTER Pretty Girls (Arista) 9.28	CHUCK MANGIONE Land Of Make Believe (A&M) 9.24	JOHNNY MATS No One But The One... (Columbia) 10.28
JIMMY MESSINA New And... (Columbia) 9.28	FRANK MILLS Peter Piper (Polydor) 10.28	RONNIE MILSAP In No Time At All (RCA) 10.28	MAXINE NIGHTINGALE Bringing Out... (Windsong) 10.19
OAK RIDGE BOYS Dream On (MCA) 9.21	ORLEANS Forever (Infinity) 9.21	DOLLY PARTON Sweet Summer Lovin' (RCA) 9.21	LOU RAWLS Tomorrow (Phil Int'l) 9.21
HELEN REDDY Let Me Be Your... (Capitol) 10.19	CLIFF RICHARD We Don't Talk... (UA) 10.19	DANN ROGERS Looks Like... (Int'l Artists) 10.19	B. STREIBAND/D. SUMMER Years Enough... (Capitol) 10.12
SUPERTRAMP Take The Long Way... (A&M) 10.19	RANDY VANWARMER Call Me (Bearsville) 10.12	DIONNE WARWICK Deja Vu (Arista) 10.19	LAUREN WOOD Please Don't Leave (WB) 9.14

ADDS & HOTS

EAST

WBAL/Baltimore Jack Lacy J. Mathis S. & P. Boone L. Wood F. Mills Capt. & Tennille B. Lee	WHDH/Boston Donna Halper Barbra & Donna Commodores (Still) Dr. Hook HOTTEST B. Manilow D. Marwick (Never)	WHAG/Hagerstown Rick Summers Capt. & Tennille M. Reddy LRB (Cool)	WTIC/Hartford B. Manilow Styx HOTTEST K. Rogers A. Murray Coolidge Wings I&M Gonn D. Summer Doobie Bros. Commodores (Still)	WQDR/Manchester Karen Anderson H. Reddy America England Dan Commodores (Still)	WIP/Philadelphia Bob Russo D. Marwick (Deja) C. Richard Capt. & Tennille HOTTEST J.D. Souther B. Manilow Commodores (Still)	WPRD/Providence Dave McNamee P. Cruise R. John LRB (Cool)	WGV/Schenectady Paul Cassidy England Dan Styx Barbra & Donna LRB (Cool)
WCBM/Baltimore Dexter Bean C. Richard D. Marwick (Deja) Supertramp LRB (Cool)	WRIC/Erie R. Holmes Smokey Burn HOTTEST K. Rogers Commodores (Still)	WVBT/Charlottesville John Wetherbee Supertramp D. Marwick (Deja) Toby Beau M. Macgregor Beach Boys K. Rogers	WVTV/Columbus Sam DeVincent B. Russell Styx HOTTEST Commodores (Still)	WVOW/FL Wayne Sam DeVincent KC & Sunshine B. Dylan C. Thompson J. Buffett C. Gayle Supertramp F. Mills HOTTEST M	WVBT/Charlottesville John Wetherbee Supertramp D. Marwick (Deja) Toby Beau M. Macgregor Beach Boys K. Rogers	WVTV/Columbus Sam DeVincent B. Russell Styx HOTTEST Commodores (Still)	WVOW/FL Wayne Sam DeVincent KC & Sunshine B. Dylan C. Thompson J. Buffett C. Gayle Supertramp F. Mills HOTTEST M

MIDWEST

WVTV/Charlottesville John Wetherbee Supertramp D. Marwick (Deja) Toby Beau M. Macgregor Beach Boys K. Rogers	WVTV/Columbus Sam DeVincent B. Russell Styx HOTTEST Commodores (Still)	WVOW/FL Wayne Sam DeVincent KC & Sunshine B. Dylan C. Thompson J. Buffett C. Gayle Supertramp F. Mills HOTTEST M	WVBT/Charlottesville John Wetherbee Supertramp D. Marwick (Deja) Toby Beau M. Macgregor Beach Boys K. Rogers	WVTV/Columbus Sam DeVincent B. Russell Styx HOTTEST Commodores (Still)	WVOW/FL Wayne Sam DeVincent KC & Sunshine B. Dylan C. Thompson J. Buffett C. Gayle Supertramp F. Mills HOTTEST M	WVBT/Charlottesville John Wetherbee Supertramp D. Marwick (Deja) Toby Beau M. Macgregor Beach Boys K. Rogers	WVTV/Columbus Sam DeVincent B. Russell Styx HOTTEST Commodores (Still)
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SOUTH

WVTV/Charlottesville John Wetherbee Supertramp D. Marwick (Deja) Toby Beau M. Macgregor Beach Boys K. Rogers	WVTV/Columbus Sam DeVincent B. Russell Styx HOTTEST Commodores (Still)	WVOW/FL Wayne Sam DeVincent KC & Sunshine B. Dylan C. Thompson J. Buffett C. Gayle Supertramp F. Mills HOTTEST M	WVBT/Charlottesville John Wetherbee Supertramp D. Marwick (Deja) Toby Beau M. Macgregor Beach Boys K. Rogers	WVTV/Columbus Sam DeVincent B. Russell Styx HOTTEST Commodores (Still)	WVOW/FL Wayne Sam DeVincent KC & Sunshine B. Dylan C. Thompson J. Buffett C. Gayle Supertramp F. Mills HOTTEST M	WVBT/Charlottesville John Wetherbee Supertramp D. Marwick (Deja) Toby Beau M. Macgregor Beach Boys K. Rogers	WVTV/Columbus Sam DeVincent B. Russell Styx HOTTEST Commodores (Still)
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WEST

WVTV/Charlottesville John Wetherbee Supertramp D. Marwick (Deja) Toby Beau M. Macgregor Beach Boys K. Rogers	WVTV/Columbus Sam DeVincent B. Russell Styx HOTTEST Commodores (Still)	WVOW/FL Wayne Sam DeVincent KC & Sunshine B. Dylan C. Thompson J. Buffett C. Gayle Supertramp F. Mills HOTTEST M	WVBT/Charlottesville John Wetherbee Supertramp D. Marwick (Deja) Toby Beau M. Macgregor Beach Boys K. Rogers	WVTV/Columbus Sam DeVincent B. Russell Styx HOTTEST Commodores (Still)	WVOW/FL Wayne Sam DeVincent KC & Sunshine B. Dylan C. Thompson J. Buffett C. Gayle Supertramp F. Mills HOTTEST M	WVBT/Charlottesville John Wetherbee Supertramp D. Marwick (Deja) Toby Beau M. Macgregor Beach Boys K. Rogers	WVTV/Columbus Sam DeVincent B. Russell Styx HOTTEST Commodores (Still)
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OPPORTUNITIES

Openings

Dependable and conscientious with 1st phone. Heavy on production. Experienced with automation helpful. Tapes and resumes to Harry Darks, Operations Dir., KBIM AM & FM, Box 910, Roswell, NM 88201 EOE M/F (10-26)

WISM-FM/Madison, WI needs an experienced morning personality who can blend information, humor, and adult contemporary music into a No. 1 morning show in one of America's most livable cities. Good voice and production skills required. Tapes and resumes to Bill Vancil, Program Mgr., WISM-FM, Box 2058, Madison, WI 53701 EOE (10-26)

If you like Country it's WDSM-AM/Duluth, MN. If you like Adult Contemporary it's KZIO-FM/Duluth, MN. Both stations in need of full time announcers. Send tapes, resumes, salary requirements and pictures to Bob Ridder, 1105 E. Superior St., Duluth, MN 55802 EOE (10-26)

WOW/Omaha looking for professional communicator who can find, write and deliver information to a young adult audience. If you take news seriously, but don't think it has to be dull, and you have a good voice with a conversational style, send a tape and resume to Pat Kelly, News Director, WOW, 11128 John Galt Blvd., Omaha, NE 68137 EOE M/F (10-26)

WEBC/Duluth needs warm communicating Pop/Adult personality. Tapes and resumes to Bill Dodd, 1001 E. 9th St., Duluth, MN 55805. No calls please. EOE (10-26)

MAGIC 91 is continuing its search for the right 7-12midnight personality. If you can really stand out as an entertainer in a competitive market and are well experienced in a medium or major market, contact Jeff Selgo immediately. KMJC, Box 2908, San Diego, CA 92112 EOE M/F (10-26)

KFXM/San Bernardino, CA has a full time opening. Contact Todd Kelly, KFXM, 555 Fairway Dr., San Bernardino, CA 92408 EOE M/F (10-26)

WPTX-AM, Pop/Adult and WMDM-FM, Top 40, Lexington Park, MD accepting tapes for current openings on both stations. Major market consultant, excellent opportunity to learn major market programming in small market environment without the hassles. Tapes and resumes to Chris Eastland, WMDM-FM, Lexington Park, MD 20653. No calls please EOE M/F (10-26)

Openings

Y102 has immediate openings for Top 40 communicators. Full or part time positions available. Tapes and resumes to Kris O'Kelly, 3435 Normanbridge Rd., Montgomery, AL 36105 EOE M/F. No calls please. (10-26)

KFM-102/Las Vegas now accepting tapes and resumes for current and future openings. Tapes and resumes to Jay Ford, Box 15223, Las Vegas, NV 89114. No calls please. EOE (10-26)

WAMM/Flint, MI has immediate opening for a NEWS DIRECTOR. Ladies are encouraged. We are looking for a person with strong ability to obtain, write and deliver local news. Heavy on Public Affairs. Good natural delivery and some production ability. We are BLACK CONTINGENTEMPORARY Cassette and resume to General Manager, WAMM, 1223 South Grand Traverse, Flint, MI 48502. (10-26)

WANTED! Young, aggressive sales-oriented winner to act as Sales Manager for top 10 market radio network via cable. The sky's the limit. Stock incentive plan. High commissions. Send resume to Apple Radio, Inc., 73 McCulloch Drive, Dix Hills, NY 11746. Information? Call (516) 587-1023 (days) or (516) 499-7625 (evenings). (10-26)

Midwest Pop/Adult looking for experienced news person. College graduate preferred. We're looking for somebody who eats and breathes news. Tapes and resumes to M. Sheridan, VP, KBKB, Box 369, Ft. Madison, IA 52627. EOE M/F (10-26)

Frank N. Megid & Associates talent search. Major market client needs strong newperson. Must be able to interview well, write and anchor. Most importantly, must be able to tell news to listener. Minorities encouraged. Tapes and resumes to Ken Dennis, Frank N. Megid & Associates, Suite 522, 2225 Rendolmill Road, Arlington, TX 76011. (10-26)

KZ93, Peoria's No. 1 ARB rated station in the nation's 103rd market, is now accepting tapes and resumes for future full time openings. No beginners please. Send tapes and resumes to Charlie Quinn, WKZW, 3131 N. University, Peoria, IL 61604. No calls please. EOE (10-26)

FM84 (The Pass) needs dedicated AOR talent. Low cost of living and Mexico next door. Rush tapes and information to Bo Jagger, KPAS, 3901 N. Mesa, El Paso, TX 79902 or cell (915) 533-8211 EOE M/F (10-26)

Openings

The search is on! WDFW/Marion, OH is looking for production PRO that can handle a Pop/Adult personality format. Our production department is second to none. If you enjoy small market life at a big sounding station, here's your chance to join a stable, growing company. We've got good bucks and a bunch of great people. Come join the best sounding secondary in America. Reply today with production samples to Jim Robert, PD, Box 524, Marion, OH 43302 EOE M/F (10-26)

Immediate opening at WTCJ/Tell City, IN for a rock 'n' roll communicator to fill afternoon or evening shift. Join one of Indiana's leading small market contemporary stations. Good bucks for good work. Send tapes and resumes to John Ashton, WTCJ, Box 250, Tell City, IN 47586 (10-26)

Vermont Radio Inc. is expecting several openings in early 1980. In both programming and on-air positions. If you are considering a new position in the Northeast, send cover letter explaining your goals, along with tape and resume to Gary Wheelock, WVMT, Box 12, Colchester, VT 05448. EOE M/F (10-26)

Major market leader needs morning anchor person. Writing style and ability to tell news is a must. No pontificators. Some street work would help. Tapes and resumes to Ken Dennis, Frank N. Megid & Associates, Suite 522, 2225 Rendolmill Road, Arlington, TX 76011. (10-26)

Full time opening for rock jock. Rush tapes to Daniel Cook at AOR station KOZZ, Box 1928 Reno, NV 89505 (10-26)

KMYC/K100-FM needs a Production Director or person capable of good production. Send tapes and resumes to Bob Orchard, Operations Mgr., Box 631, Marysville, CA 95901 EOE M/F (10-26)

We've been on the air 4 months and already bigger stations are stealing our talent. Immediate openings now at Q101, the hottest station in Mississippi. We have 100,000 watts in the second largest city in the state and are looking for several talented individuals including a morning man. Rush tapes to Larry O'Neal, Q101, Box 5314, Meridian, MS 39301. Minorities encouraged. EOE M/F (10-26)

Small market station looking for aggressive sales person from the west Tennessee area. Good market to work with. Contact Terry Hudson (901) 584-4606 (10-26)

Openings

WOAI/San Antonio wants morning personality/news co-anchor; news or personality MOR experience preferred. Send tapes and resumes to John Barger, WOAI, 1031 Navarro, San Antonio, TX 78206. EOE (10-26)

WCHB/3WV/Charlottesville, VA looking for an experienced news person who will be doing both on-air and reporting. The stations are MOR/AOR. The MOR (WCHB) is a national award winner. Send tapes and resumes to WCHB/3WV, Box 5387, Charlottesville, VA 22905 EOE M/F (10-26)

Possible future opening in resort community; station one block from the ocean. Females and minorities urged to reply. Tapes and resumes to Chuck Bailey, 96-WTR, Box 366, Bethany Bch., DE 19930 EOE (10-26)

Growing Midwest Top 40 seeks strong applicants for future openings. Program Director needed also. Minorities encouraged. Announcers send tapes and resumes; PD applications send tape of self, composite of current station and resume to Radio & Records, 1930 Century Park West, Box 163, Los Angeles, CA 90067

Wanted: News person for afternoon drive. Journalism degree. Needs to be self started and a nose for local news. Send tapes and resumes and salary requirements to Lee Butler, KSAL, Box 180, Salina, KS 67401 EOE M/F (10-26)

News position open in one of Houston's top radio stations. Largest radio news staff in town. Major market experience a must. Will consider jock who wants to move up to news. Includes outside interviewing and reporting. No calls please. Tapes and resumes to Gary Hoffman, KIKK, 6306 Guilford, Houston, TX 77081. EOE (10-26)

WBIR/Knoxville seeks Production Director with AOR and/or Pop/Adult experience for AM & FM outlets. Tapes and resumes to Roger Hyman, WBIR, 1513 Hutchison Ave., Knoxville, TN 37917 (10-26)

KVOY/Yuma, AZ looking for morning news person. Good voice and someone willing to hustle required. Send tapes and resumes to Rich Whitley, KVOY, Box 228, Yuma, AZ 85364 EOE M/F (10-26)

CHANGES

Station Line-Ups

KFXM/San Bernardino, CA LINE-UP: 6am-10am Dr. Don Murray, 10am-3pm Craig Powers, 3pm-7pm Todd Kelly (PD/MD), 7pm-12mid Tab O'Neil, 12mid-6am Terry Shea. Weekends: Rich Watson, Peter Glick.

WHOO/Orlando, FL LINE-UP: 5am-9am Buck Brauns (PD), 9am-1pm Ron Hill, 1pm-4pm Merrill Craig, 4pm-7pm Bob Nyles, 7pm-11pm Lee Brandell, 11pm-12mid Ralph Emery, 12mid-5am Tommy Fleetwood.

WEEO/Waynesboro, PA LINE-UP: Sign-on-11am Terry Keller (MD), 11am-3pm Bob Morgan, 3pm-Sign-off Bill McMichael (PD).

WLAC/Nashville, TN LINE-UP: 6am-10am Pat Riley, 10am-2pm Dennis John Cahill, 2pm-6pm John St. John (Assit. PD), 6pm-10pm Smokey Rivers, 10pm-2am Spider Harrison, 2am-6am Stu Evans.

WOKK/Meridian, MS LINE-UP: 12mid-5am Dennis Wayne, 5am-6am (News), 6am-9am Ken Rainey & Gary Michaels, 9am-1pm Larry Edwards (PD), 1pm-6pm Van Mc (MD), 6pm-12mid Judy Lee.

WGBF/Evansville, IN LINE-UP: 6am-10am Steve Riley, 10am-2pm Gene Michaels, 2pm-6pm Chris Cox, 6pm-10pm Cosmic Craig Stevens, 10pm-2am Bill Matthews, 2am-6am Dan Mason. Weekends: Scott Chase.

KLUC/Las Vegas, NV LINE-UP: 6am-10am Dave Anthony (PD), 10am-2pm Dave Van Stone, 2pm-6pm Bobby Irwin, 6pm-10pm Rick Denton, 10pm-2am Terry Gibson, 2am-6am Ken McCartney. Weekends: Carly Roberts, Ron Stevens, Steve Gordon.

Radio

BILL McMICHAEL formerly with WFMD/Frederick, MD, joins WEEO/Waynesboro, PA as PD.

RICH WATSON joins KFXM/San Bernardino from 14Q/Indio-Palm Springs, CA.

TED KELLY formerly with WNOE/New Orleans, LA joins WEZB-FM/New Orleans, LA for 10pm-2am airshift.

LARRY O'NEAL from Q101/Meridian, MS promoted to Operations Manager/Program Director for Q-101 and sister station WDAL-AM/Meridian, MS.

BENNY MARTINEZ formerly KGGI-FM/Riverside, CA joins KUTE-102FM/Los Angeles, CA for 4pm-8pm airshift.

"The Real" JOHN DIAL joins WDAN/Danville, IL as morning drive from KMRJ-KSEK/Pittsburg, KS and the afternoon show.

CHUCK BAILEY named PD at 96-WTR/Bethany Beach, DE.

RICK CHARLES promoted to MD at 96-WTR/Bethany Beach, DE.

RIC LIBBY sets down, after 9 years, as OD/PD of KENR/Houston, TX will join station sales department.

SKIP HANSEN new afternoon man and MD of KKAL/Arroyo Grande, CA. He joins the station from KVEC/San Luis Obispo, CA.

RIC GORMAN, from KGAA/Seattle, WA, is the new sales manager of WHYL-AM-FM/Carlisle, PA.

JAY COOPER named afternoon air personality on KERE/Denver, CO from KLAK/Denver, CO.

DAN O'BRIEN exists his morning drive show at KIDN/Pueblo, CO to become News Director for the station.

KENT HOOPER has been promoted to PD at KCEY/Modesto, CA.

PHIL GONZALES has been upped to PD, from MD, at KRZY/Albuquerque, NM.

GARY MILLER named MD at WKEE/Huntington, WV.

JAY TYLER, former WNAM/Neenah, WI night jock has been promoted to MD and PM drive personality.

STEVEN TYLER promoted to MD at KLUF/Lufkin, TX.

DONNA RAGLAN has been appointed Account Executive for WPGC/Washington, DC.

MICHELLE C. GAZES joins sales department for WPGC/Washington, DC.

VANCE HARRISON appointed Sales Manager for the Chicago Region for RKO Radio Network.

THOM BENNETT joins the KFRC/San Francisco, CA Regional Sales Department as Account Executive.

BOB SCHERNER joins sales team as Account Executive for KGW/Portland, OR.

ANASTASIA BOUDOURES leaves KPAM and joins KGW/Portland, OR sales team as Account Executive.

ART HANNES joins the crew at Radio Works as Director of Station Relations.

BILL POLISH from News Director of KEZR-FM/San Jose, CA to reporter or KCBS/San Francisco, CA.

FRANKE JOLLE joins Radio Arts as Program Consultant.

RAY CLINE promoted to Production Manager at Radio Arts.

BUD KELLY named Sports Director for Mutual-CFL/Chicago, IL.

JOHN C. TURNER named Local Sales Manager for WPGC/Washington, DC.

Industry Changes

ARLENE SCHMITT appointed Branch Coordinator for New York CBS Records.

PAT MARTINE appointed Local Promotion Manager, Columbia Records.

JOANNE FELTMAN named Manager of Contract Administration and Business Affairs for RCA Records.

LESLIE MILLER appointed Manager of Contracts and Business Affairs for RCA Records.

LARRY STESEL named Director, Merchandising for West Coast Epic/Portrait/Associated Labels.

MARK LEVITT appointed Assistant Copy Director, Advertising Creative Services for CBS Records.

NEIL CANNON joins Focal Point Productions as Sales Manager.

BOB SPICER appointed Executive Producer of Audio Stimulation, the company that produces the Wolfman Jack Show.

TIM WALTERS named local Promotion Manager for the Michigan area for Mercury Records.

PAMELA NEWMAN Singles Action Specialist for the Boston Branch for WEA Records.

SHERRIE LEVY named Mercury Director of National Publicity.

OPPORTUNITIES

Openings

Bright, cheerful morning drive personality for medium market Country station. Must maintain high profile within community and enjoy participating in public service and promotional activities. Send tape, resume and salary requirements to Radio & Records, 1930 Century Park West, Box 164, Los Angeles, CA 90067.

KEZY/Anaheim looking for experienced AOR jock for full time position. Tapes and resumes only to Dave Forman, 1190 E. Bell Rd., Anaheim, CA 92805 EOE M/F (10-26)

WOAI/San Antonio seeks Program Director. Prior experience as personality MOR jock or talk preferred. Send tapes, resumes and 500 word paper on any aspect of talk radio to John Berger, WOAI, 1031 Navarro, San Antonio, TX 78205 EOE (10-26)

Small market Country AM looking for midday personality. Station located in most beautiful part of Colorado. Contact Tony at (303) 852-3581. EOE M/F (10-26)

Looking for top-notch PD for major Midwest AOR station. Salary negotiable. Send resumes to A.P.L., 340 N. Oakhurst, 203, Beverly Hills, CA 90210. EOE (10-26)

WQPD/Lakeland, FL is looking for an experienced, super personality morning man and personality rock jock. Excellent pay in a growing market. Contact John Jenkins, Box 827, Lakeland, FL 33802. EOE M/F (10-26)

KIDN/Pueblo, CO is in need of a morning man/Music Director. Tapes and resumes to PD Doug Wilson, Box 293, Pueblo, CO 81002. (303) 542-5570. EOE (10-26)

We may not have the world champion baseball team, but Baltimore does have a top-rated Country station looking for a midday personality. No calls. Tapes and resumes to PD Larry Clark, 711 W. 40th, Baltimore, MD 21211. EOE (10-26)

Central Florida radio station looking for an engineer/jock with 1st class license and experience in AM transmitter and studio maintenance. Contact John Jenkins (813) 682-3142. EOE M/F (10-26)

Program Director for medium market Country station. Looking for innovative person who is willing to learn new computer techniques. Send tape, resume and salary requirements to Radio & Records, 1930 Century Park West, Box 165, Los Angeles, CA 90067

WQHK/Ft. Wayne, Indiana's newest Pop/Adult-Country station is expanding our staff. We're looking for one on-air communicator and one copywriter/production person. If you're dedicated to winning then I want to talk to you. Above average pay and great benefits. Tapes and resumes to Ron Walton, Box 8000, Diplomat Station, Ft. Wayne, IN 46816 or call (219) 447-5511. EOE M/F (10-19)

Morning person with good track record needed at WEIR/Weirton, WV. 2 to 3 yrs experience preferred. Good bucks for right person. Tapes and resumes to Roger Corey, WEIR, 3578 Pennsylvania Ave., Weirton, WV 26062 EOE M/F (10-19)

KUHL/Santa Maria, CA has immediate opening for early evening jock with production skills. Tapes and resumes to Denny Lueli, KHUL, Box 166, Santa Maria, CA 93456 EOE M/F (10-19)

WYMC/Mayfield needs tapes and resumes for various airshift positions. Production Director and also Music Director. Send to Mike Brophy, Box V, Mayfield, KY 42066 or call (502) 247-1430 EOE M/F (10-19)

Immediate opening for Top 40/Pop/Adult PD for West Coast stations in major market. Send tape, resume and salary requirement to Radio & Records, 1930 Century Park West, Box 166, Los Angeles, CA 90067.

Full time radio announcer, 6-10pm shift. Minimum of 3 yrs experience. Send tapes and resumes only to Scott Slade, WAYS, 400 Radio Road, Charlotte, NC 28218 EOE (10-19)

Program Director/air personality, strong on production for Adult Contemporary format. Resume and aircheck to Jim Bosh, WCPA, Box 1032, Clearfield, PA 16830 (10-19)

Join the RKO radio family in Boston, MA. WROR-FM needs the best Production Director in the country to join Boston's fastest growing radio station. In addition to production, you will also handle a short, daily airshift. If you have 3-5 yrs on-air/production experience in either Top 40 or Pop/Adult, send aircheck, production sample and resume today to Gary Berkowitz, Program Manager, WROR, RKO General Building, Government Center, Boston, MA 02114 EOE M/F/H/V (10-19)

Group expanding into two other Midwest outlets. Looking for Pop/Adult Program Director and personality announcers. Tapes and resumes to Mark Renier, KKXL, Box 997, Grand Forks, ND 58201 EOE M/F (10-19)

Brian Miller, PD at WKYX/Paducah, KY looking for creative top notch morning personality with sharp production skills. Send tapes and resumes to Brian Miller, PD, Box 2397, Paducah, KY 42001 or call (502) 442-6311 EOE M/F (10-19)

WKBO/Harrisburg looking for a talented communicator for adult approach Top 40 in midday or afternoon drive slot. Good production and adult voice a must. Excellent pay and benefits for right person. Send tapes and resumes to Jim Buchanan, WKBO, 411 S. 40th St., Harrisburg, PA 17111 EOE M/F (10-19)

Goods & Services

The Aircheck Guide New Openings

This week stations from all over the nation have contacted THE AIRCHECK GUIDE with over \$400,000 in total yearly salaries.

Have your aircheck considered for the latest openings. Just forward your tape and resume. Service fee is only \$25.00. THE AIRCHECK GUIDE, 8 Constance Avenue., Lewiston, ME 04240 9am-5pm EST 1-207-782-0947

ONE LINER SPECIALIST

Over 500 categories plus political Deejay's, Entertainer's, Speaker's, Emcee's, Agents accepted. Lee Hass, 4472 Broadway, Suite B, Hawthorne, CA 90250 (213) 678-3154

KIIS Broadcasting Workshop In Hollywood

Announcing, Disc Jockey, News, Plus top-rated Account Executive program, all taught by top L.A. radio-TV teaching broadcasters. Evenings or day sessions. KIIS BROADCASTING WORKSHOP, 1220 N. Highland, Hollywood, 90038 (213) 462-5600. "Where tomorrow's broadcasters are today."

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The industry's internationally acclaimed... most respected audience builder! One month's introductory 400 one-liners, information and gight... just \$2.00!! PHANTASTIC PHUNNIES, 1343-A Stratford Drive, Kent, OH 44240.

Goods & Services

Making your classified come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 563-4330, or write us at 1930 Century Park West, L.A., CA 90067

Openings

WAZY/Lafayette, IN has an immediate opening for a full time personality (automation with live sound), strong on production, sports interest helpful. Excellent opportunity, working with pros. Home of Purdue University. Send tapes, resumes and references to Jerry O'Neill (PD) Box 1410 Lafayette, IN 47902 (317) 474-1410. EOE M/F (10-2)

WAZY-FM (Z98) 50,000 watt Midwest powerhouse seeks Top 40 jock for possible future openings. Strong production skills a must. Music Director background helpful. Station is a part of a growing chain, and is one of the most respected secondaries in the Midwest. Tape and resume to Jeffrey Jay Weber, Operations Manager, WAZY AM and FM, Box 1410, Lafayette, IN 47902. Women and minorities encouraged to apply. An EOE employer. (10-12)

Western Cities Broadcasting is taking applications for on-air positions in several large Western cities. If you've mastered the art of getting your natural personality on the air, ship us a tape and resume. Positions must be filled by Christmas. Contact Dave Anthony, KLUC, Box 1480, Las Vegas, NV 89114. (10-12)

Personality Top 40 WRNR/Martinsburg, needs afternoon and morning drive personality. One will be PD. Tapes and resumes to Ed Alexander, Box 709, Martinsburg, WV 25401. EOE (10-12)

WZIX/York, PA looking for 7pm-12midnight announcer. Excellent opportunity for someone with limited experience with a desire to learn and grow with a great operation. Personality oriented, album image Top 40. Should have production ability. Tapes and resumes to Ray Thomas, PD, 2 West Market St., York, PA 17401. EOE M/F (10-12)

KARN/Little Rock seeking dynamic female to co-host morning news magazine program. Journalism background desirable. Tapes, resumes, references and salary requirements to Mike Maloney, PD, KARN, Box 4189, Little Rock, AR 72214. (10-12)

Drive Time Personalities - Competitive Market Modern Country outlet with new facilities in Southeast seeking experienced drive communicator. Send tapes and resumes to Radio & Records, 1930 Century Park West, Box 161, Los Angeles, CA 90067.

Positions Sought

Personality communicator with 4 yrs experience looking for medium market Top 40 or AOR opening. Good numbers, good worker, promotion and automation experience. Let me contribute and grow with your team. Call KEN at (312) 676-9286 (10-26)

Female DJ, 5 yrs experience including KYNO, KEZY, K100. Call PATTY at (806) 484-6809 (10-26)

Boost your ratings. I'm stable, same market for 8 yrs. Looking for new challenge. PD or mornings. Call MIKE at (807) 724-2928 after 1pm (10-26)

Announcer with 2 yrs experience in Pop/Adult and Country, seeks Sunday only job within 50 miles of Los Angeles. Have 1st phone and good voice. 35 yrs of age. Call (213) 789-2382 anytime and ask for JOHN (10-26)

MIKE TANNER looking. Formerly with 96KX/Denver, WLCY/Tampa. Call (309) 784-6569. (10-26)

Program Director experience in repairing faltering formats looking to return to mid-Atlantic area, preferably between New York City and Washington D.C. Like current job but not crazy about all the snow to come. Adult Contemporary or Top 40 music, PD/MD position wanted. So you don't forget, send for tape and resume before midnight tonight. MATTHEW COATES, WFTN, Box -9, Franklin, NH 03235 or (603) 834-2500 (10-26)

LEE NYE exciting as Operations Director/Program Director & morning man or KCEY-KMIX/Modesto. New owners have swept me off my feet and I am currently looking to make a career change. If you want good numbers, production, 1st phone and a stable family man, call today before midnight (209) 687-0298 (10-26)

Announcer, 15 yrs experience, first ticket. Have worked Country and Pop/Adult formats. Can do production and news. Prefer to stay in FL or Southeast or Gulf Coast. Call BILL SMITHSON (305) 448-1260. (10-26)

MIKE HATCH, 2 yrs volunteer experience in radio and TV. Experience as DJ, copywriter and news. Call (209) 522-0070 or write 709 Northwood Drive, Modesto, CA 95350. (10-26)

Female personality most recently with clear channel WHAM. Professional and quality operations. Call GERRY CIPOLLA (718) 442-7363 or (305) 482-5479. (10-26)

Pennsylvania personality seeks stable PD and/or air position in northeast or central areas of state. 8 yrs experience - morning drive, programming, music, production, general programming research, general station operation. (Pop/Adult). (717) 822-2319. (10-26)

Top 40, Pop/Adult jock looking for job in Southwest, Northwest or Southeast. Call BOB late afternoons at (802) 994-8072 or (802) 288-2377. (10-26)

Trickster D.J., can drink water while reading the weather, cue up records with bare feet, do entire airshift while standing upside down. Call CHUCK at (716) 873-0706 (10-26)

Many people say I sound like Jessica Savitch. (315) 475-0806 (10-26)

WOODY FLOE, professional impressionist, seeking air personality position with Top 40, Pop/Adult station. 3 yrs experience in medium to large markets. Prefer East Coast but will relocate anywhere. Tapes and resumes available upon request. Call anytime (512) 682-2652 (10-26)

MIKE MCCARTHY, 13 yrs experience, mornings, creative personality looking for drive time in top 50 market. Last employment KOMA/Oklahoma City. Call (405) 329-1291 (10-26)

Wanted! A professional management team to join with this young aggressive nationally known contemporary Program/Music Director with a winning track record. If you want to be on top or stay there, call (217) 787-9474 anytime (10-26)

JOHNNY MORGAN, 1st phone, 10 yrs experience, 8 yrs as PD at KDON/Salinas-Monterey. Contact JOHN-NY at (408) 443-1372 (10-26)

WILLIAM HARGREAVES, 9 yrs experience Los Angeles, seeks News-production-sales-copywriter-DJ. Call (213) 277-7789, (213) 553-4972, (213) 822-3444 (service Mr. Walker's office) (10-26)

ROY ROSEN of WAYS/Charlotte, NC is looking for medium/major market Top 40 music research/air shift. Call (704) 568-1882 or (704) 392-8191 (10-26)

Top notch radio field reporter seeks major market position. New York City and Midwest experience. (914) 831-9173 mornings between 8-12noon (10-26)

2 yrs experience in radio/TV news. Looking to further career with more challenging and responsible position. Excellent references. Experience as talk show host, interviewing and anchor. Call HERB GARTNER (904) 633-2785 9am-5pm (10-26)

Talk Radio is boring. It doesn't have to be. I offer "high energy talk" and I've got the numbers to prove it works. 15 yr veteran with 5 in top 10 Southeast market. Want to return North and settle in a major or medium market. If you anticipate a need for a unique telephone talk personality write TALK HOST, c/o 323 Franklin, Suite 804/T-83, Chicago, IL 60606 (10-26)

Veteran news reporter KFRC, KII seeking position in Southern California. RON FOSTER (714) 623-3096 (10-26)

Positions Sought

GARY CAMPBELL recently of KCAL-FM/San Bernardino doing mid-days, production, looking for position in Southern California. (714) 797-6356 (10-26)

Award-winning small market News Director looking for a step up. Call (316) 231-8132 after 6pm and ask for JERRY (10-26)

BRUCE BROWN, ex KORU/Honolulu Production Manager is looking. Production/announcing. Call (808) 833-6706 (10-26)

San Diego, L.A., Sacramento, San Francisco, Fresno, 8 yr pro wants news or sports job. Currently top 55 market. Family man. L.A. is home. Call BOB (918) 583-4916 (10-26)

14 yr broadcasting pro looking for new challenge. Excellent track and references. Available now. PD/MD experience as well as music and audience research background. Prefer station looking to improve present position in market. Will relocate from So. California for rewarding management position. Call ALAN at (213) 347-1636 anytime (10-26)

L.A. Case Number: 3A14E: Female feature programmer ready for new challenge. Symptoms: Shows expertise in production, promotion, writing, music, news and public affairs. Treatment: Patient needs exciting opportunity immediately. For a dose of the best, call SANDY (213) 821-7061 (10-26)

Rescue a damsel in distress - otherwise this lovely lady of the night will be banished to Cleveland! 3 1/2 yrs in small market radio, a strong desire and willingness to relocate, immediate availability, good solid skills and an engaging personality are her rescuers' reward! Tower number for damsel ANN McHUGH is (518) 725-4397, Box 449, Southampton, NY 11968 (10-26)

Free Agent - Looking for new team. Top 10 market pro with good credentials seeking programming position. All markets considered. Call (415) 573-8093 (10-26)

I'll do almost anything for a job . . . convert to your religion, marry your daughter, support the candidate of your choice, wash and wax your car. Call CHUCK (718) 873-0706. P.S. I also do windows. (10-19)

DJ looking for full time or part time leading to full time position. Will relocate. Disco, Soul, R&B, Contemporary. (202) 232-7053. (10-19)

Experienced AOR air personality with 1st will relocate but would like to stay in the West. Call DARRYL EVANS (213) 935-3783. (10-19)

RAY OAKES, formerly afternoon drive & Research Director for WZZX-FM/Louisville, KY looking for air talent, MD or PD position. Excellent background in music research and programming. 9 yrs experience including WEBC and KLWW. Please call (502) 245-7234 (10-19)

Top communicator, PD available. Experienced in Pop/Adult and Country. Hard working, self motivator, good on detail and direction. Location secondary. Call MIKE at (812) 877-9728 (10-19)

8 yrs major market experience with Top 40 and AOR. Call BOB LEWIS for tape and resume at (713) 784-1642 anytime. (10-19)

Pop/Adult personality. Great mind, lots of real experience, ready to work hard and take directions. Call MARV at (315) 342-2503. You'll hear what thousands of listeners already know and love (10-19)

Female air talent with good ratings in top 50 market, with music, research and production background looking for new opportunity to grow and learn. Contact HILLARY at (518) 785-8929 (10-19)

HEAVY PRODUCTION - Pop/Adult pro with production looking for production or on-the-air position in Midwest or Northwest area. Call ROGER at (517) 337-7973 before noon or after 6pm (10-19)

BARRY MCCOY, former KAU, WQPC, presently WDUZ/Green Bay, 2-year pro looking for a challenge. Heavy personality jock up-tempo delivery. Interested in all formats. Would love a shot at sports. Call (414) 499-8219 (10-19)

Program Director/Jock: Seasoned professional seeks medium to major market situation. Let's talk. MIKE JACKSON (314) 273-6471 or Rt. 1, Box 282, Glencoe, MO 63038 (10-19)

Miscellaneous

KANC/Anchorage needs any and all Country product. Thank you for helping. Send to Rick Scott, PD, KANC, 8845 Jewel Lake Rd., Anchorage, AK 99502 (10-26)

Help! Country records needed for air play. Send to KYSM, 1807 Lee Blvd., North Menkato, MN 56001. Thank you (10-26)

Attention World! WRPL/Charlotte, NC becomes WQCC "Charlotte Country" on November 1st. Need immediate current and oldies Country service from all labels. Call Mac (704) 372-1540 or write Box 4458, Charlotte, NC 28204 (10-26)

KHYS/Beaumont, TX needs record service for their Country station. Contact Doris Thompson, MD at (713) 963-1276 from 9am-7pm (10-19)

WWCM/Terre Haute, IN Dancemuslu Radio needs immediate record service. Send to Rex Haulind, MD, 2260 Ohio Blvd., Terre Haute, IN 47803. (10-19)

P/A

POP/ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week

BARBRA STREISAND & DONNA SUMMER No More Tears (Enough Is Enough) (Col/Cas)

75% of our reporters are on it. This week's Most Added including WSB, WIS, KMBZ, WWWE, WHAS, WTAR, WGY, KRMG, WHDH, WHAM, WNEU, WORG, WATR, WHIO, KBLF, KMRJ, WCWA, WSIX. Key moves: 29-12 WBT, 23-19 WTIC, 30-24 WHBC, 30-26 WQUD, 23-17 WOWO, 23-20 KMPC, debut 19 WBZ, debut 23 KVI, debut 30 WLNH, debut 24 WPRO, debut 28 WRIE, debut 28 KSTP, debut 15 WFYR. Heavy rotation: WNEW, WELI, KNBR. Debuts at No. 23 on P/A chart.

LAUREN WOOD

Please Don't Leave (WB)

62% of our reporters are on it. Adds include KMBZ, WGY, WBAL, KEX, WTAE, WLNH, WCMB, WLW. Key moves: 20-15 WSM-FM, 17-12 WLOW, 17-15 KUKI, 26-18 WCHV, 30-26 WCWA, 29-22 WPRO, 27-23 WHBC, 30-27 WJBO, 26-23 WORG, debut 18 KRMG, debut 28 WNEU. Jumps 32-25 on P/A chart.

DR. HOOK

Better Love Next Time (Capitol)

61% of our reporters are on it. Adds include WTAR, WQUA, KROD, WOOD, KOY, WFTL, WSGW, WHDH, WIBW, WDBO, KPPL. Key moves: 18-14 WDIF, 26-23 WWWE, debut 17 KRMG, debut 22 KVI, debut 23 WLOW, debut 28 WPRO, debut 29 KSTP, debut 29 WRIE. Jumps 38-30 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

ORLEANS "Forever" (Infinity) 44/2 add WHAM, WCMB. Key moves: 26-19 KBLF, 32-28 WHBC, 29-28 WJBO, 33-25 WTAR, debut 17 WFDF, debut 30 WBOV, debut 30 WLW. Heavy rotation: WATR, WLNH. Increased 31-27 on P/A chart.

ABBA "Angeleyes" (Atlantic) 43/1 add WORG. Key moves: 16-14 WSGW, 23-20 KBLF, debut 28 WLNH. Heavy rotation: WCER. Increased 29-28 on P/A chart.

ENGLAND DAN & J.F. COLEY "What Can I Do With This..." (Big Tree) 46/12 adds include WGY, WQIR, KROD, WWWE, WTAR, WDBO, KAFM, KSTP, WHBC, WJBO. Key moves: 26-14 WLNH, 25-20 WDIF, 28-26 WATR, debut 27 WNEU, debut 29 WSM-FM. Heavy rotation: WIBW. Increased 35-31 on P/A chart.

YVONNE ELLIMAN "Love Pains" (RSO) 36/5 add WSB, WQUD, WGY, WKHM, WGIR. Key moves: 20-11 WLOW, 23-18 WLNH, 25-21 KBLF, 29-24 WSM-FM, 34-30 WSGW, 21-19 WPRO. Increased 39-33 on P/A chart.

JIMMY BUFFETT "Fins" (MCA) 32/1 add WOWO. Key moves: 15-9 WCWA, 19-15 WLW, 24-17 WLNH, 23-17 WCHV, 23-18 WNEU, 22-17 WPRO, 34-30 WHBC, 26-19 WDIF, 22-17 KUKI. Increased 40-36 on P/A chart.

KC & THE SUNSHINE BAND "Please Don't Go" (TK) 33/10 add WKHM, WQUA, KNBR, WOWO, WHOK, WQUD, WBOV, WHBC, KHOW, WCHB. Key moves: 4-1 WLOW, 19-14 WORG, 14-10 WNEU, 28-24 WCWA, 27-22 WLW, debut 23 WHIZ, debut 24 WLNH. Debuts at No. 37 on P/A chart.

KERMIT THE FROG "Rainbow Connection" (Atlantic) 33/6 add WTAR, WHIO, WYMC, WCWA, KNBR, WTAE. Key moves: 19-17 WATR, 29-26 WHBC, debut 20 KRMG, debut 25 WPRO. Hot at WTAE. Debuts at No. 38 on P/A chart.

DIONNE WARWICK "Deja Vu" (Arista) 39/21 adds include WSB, WFYR, WOOD, WNEU, KMPC, KMBZ, KRMG, KAKE, KSL, WFTL, WIP, WHBC, WJBO, WFDF, KGNR. Key moves: 28-22 WRIE, 34-23 WHAG, 29-26 WWWE. Debuts at No. 39 on P/A chart.

EAGLES "Heartache Tonight" (Asylum) 26/2 add KHOW, WHAS. Key moves: 11-4 WCHV, 13-4 WCWA, 20-11 WLW, 10-7 WFYR, 20-14 WBZ, 23-16 WDIF. Debuts at No. 40 on P/A chart.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- ABBA (Atlantic) "Chiquitita" "I Have A Dream" "If It Wasn't For The Nights"
- ALESSI BROTHERS (A&M) "Words And Music"
- JIMMY BUFFETT (MCA) "Dreamsicle" "Chanson Pour Les Petits Enfants" "Volcano" "Survive"
- CHEAP TRICK (Epic) "Voices"
- CHICAGO (Columbia) "Life Is What It Is" "Runaway" "Loser With A Broken Heart"
- RITA COOLIDGE (A&M) "Sweet Emotion" "I'd Rather Leave While In Love"
- BOB DYLAN (Columbia) "I Believe In You" "Do Right To Me Baby (Do Unto Others)"
- EAGLES (Asylum) "Long Run"
- FLEETWOOD MAC (WB) "Honey Hi" "Never Make Me Cry" "Sisters Of The Moon" "Sara"
- "Angel" "Over & Over" "Storms" "Think About Me"
- RICKIE LEE JONES (WB) "Night Train"
- BARRY MANILOW (Arista) "Rain" "Why Don't We Try A Slow Dance" "Sunday Father" "I Don't Want To Walk Without You" "Where Are They Now" "One Voice"
- GERRY RAFFERTY (UA) "Tourist"
- DIANA ROSS (Motown) "No One Gets The Prize"
- CARLY SIMON (Elektra) "Love You" "Coming To Get You" "Just Like You Do"
- DONNA SUMMER (Casablanca) "On My Honor"
- RANDY VANWARMER (Bearsville) "Losing Out On Love"
- JENNIFER WARNES (Arista) "Shot Through The Heart" "Tell Me Just One More Time"
- WINGS (Columbia) "Baby's Request" "Winter"

Radio & Records POP/ADULT AIRPLAY / 40

Three Weeks	Two Weeks	Last Week	October 26, 1979
1	1	1	1
12	5	4	2
2	2	2	3
20	12	8	4
4	4	5	5
9	6	6	6
—	21	11	7
36	19	10	8
14	11	9	9
38	22	12	10
5	7	7	11
3	3	3	12
29	24	19	13
7	9	13	14
—	40	27	15
15	15	16	16
30	25	22	17
10	10	14	18
28	27	21	19
35	32	25	20
21	16	15	21
6	8	17	22
—	—	—	23
17	17	20	24
—	—	32	25
16	18	23	26
40	38	31	27
37	35	29	28
11	14	18	29
—	—	38	30
—	—	35	31
—	37	33	32
—	—	39	33
23	20	26	34
8	13	24	35
—	—	40	36
—	—	—	37
—	—	—	38
—	—	—	39
—	—	—	40

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters. New Entry →

Others Getting Significant Action

LITTLE RIVER BAND "Cool Change" (Capitol) 28/16 adds include WTAR, KVI, WGY, KNBR, WOOD, KRMG, WCBM, WHIZ, WDIF, KHOW, WPRO, WHAG. Moves 29-18 WLOW, 30-25 WSM-FM.

CAPTAIN & TENNILLE "Do That To Me One More Time" (Casablanca) 26/19 adds include KEX, KDOWN, WSM-FM, KVI, WIP, WPRO, KSTP, WRIE, WBAL, WHIO, WSB, KRMG, WORG.

RUPERT HOLMES "Escape (The Pina Colada Song)" (Infinity) 25/9 add KROD, WHAG, WRIE, FM97, WDIF, WHIZ, WCBM, WBOV, WWWE. Moves 18-10 KRMG, 36-31 WTAR, 28-25 WBT, 31-28 WORG, debut 18 KDOWN, debut 27 WSM-FM.

RONNIE MILSAP "In No Time At All" (RCA) 23/4 add KRMJ, WOGD, KOY, WCER. Heavy rotation: WYMC.

KANSAS "Reason To Be" (Kirshner) 23/0. Moves 12-8 WSM-FM, 27-20 WNEU, 25-20 KUKI, 25-16 WLNH.

DOLLY PARTON "Sweet Summer Lovin'" (RCA) 22/3 add KMPC, WCER, KMRJ, ELTON JOHN "Victim Of Love" (MCA) 22/1 add WFDF. Moves 15-13 WDIF, 27-21 WLNH, 20-16 WPRO, 27-25 WATR, 36-29 WCHV.

ELO "Confusion" (Jet) 21/2 add WNEU, WKIQ. Moves 32-28 WCHV, debut 26 WLNH. **MELISSA MANCHESTER** "Pretty Girls" (Arista) 20/2 add KHOW, WLOW. Moves 17-11 WSM-FM, 30-27 WORG, debut 30 KSTP, debut 30 WPRO.

SUPERTRAMP "Take The Long Way Home" (A&M) 17/8 add WQUA, WYMC, WCWA, KUKI, WLW, WFYR, WCBM, WOV. Moves 25-21 WLOW.

DANN ROGERS "Looks Like Love Again" (International Artists) 15/5 add WHAG, KMBZ, WHIO, KOY, KMRJ. Moves 30-27 WATR, 28-22 WDIF.

CLIFF RICHARD "We Don't Talk Anymore" (EMI America) 14/7 add WIP, KHOW, KSTP, WHIZ, WCBM, WQUD, WCHV. Debuts 28 WSM-FM.

FRANK MILLS "Peter Piper" (Polydor) 13/13 adds include KVI, WSB, WFTL, WSGW, WBT, WOWO, WHIO, WNEU, WBAL, KMBZ.

JIMMY MESSINA "New And Different" (Columbia) 13/1 add WHBC. Moves 27-21 WSM-FM.

BOB DYLAN "Gotta Serve Somebody" (Columbia) 12/1 add WOWO. Moves 21-13 WLOW, debut 29 WLNH.

ROBERT JOHN "Only Time" (EMI America) 10/10 add WORG, KSL, WPRO, WDIF, WSIX, KDOWN, WHIO, WSB, KMBZ, WSM-FM.

JOHNNY MATHIS "No One But The One You Love" (Columbia) 10/4 add KSL, WDIF, WBAL, KGNR.

AMERICA "All My Life" (Capitol) 10/3 add KOY, WGIR, WKHM.

DAN HILL "Hold On To The Night" (20th) 10/2 add WATR, KDOWN. Moves 34-29 WTAR, debut 30 WNEU.

KENNY LOGGINS "This Is It" (Columbia) 9/5 add KVI, WHBC, WSI, WCHV, WLOW, HELEN REDDY "Let Me Be Your Woman" (Capitol) 9/4 add WSB, WHIO, WGIR, WHAG.

CHIC "Forbidden Lover" (Atlantic) 9/1 add WDIF. Moves 23-14 WHAG, debut 25 WPRO, debut 30 WORG.

Most Added:

BARBRA STREISAND & DONNA SUMMER "No More Tears (Enough Is Enough)" (Col/Cas) Added at 33% of our reporting stations.

DIONNE WARWICK "Deja Vu" (Arista) Added at 27% of our reporting stations.

CAPTAIN & TENNILLE "Do That To Me One More Time" (Casablanca) Added at 24% of our reporting stations.

DR. HOOK "Better Love Next Time" (Capitol) Added at 24% of our reporting stations.

LITTLE RIVER BAND "Cool Change" (Capitol) Added at 21% of our reporting stations.

FRANK MILLS "Peter Piper" (Polydor) Added at 17% of our reporting stations.

STYX "Babe" (A&M) Added at 17% of our reporting stations.

Hottest:

KENNY ROGERS "You Decorated My Life" (UA) Reported hot at 73% of our stations.

ANNE MURRAY "Broken Hearted Me" (Capitol) Reported hot at 60% of our stations.

COMMODORES "Still" (Motown) Reported hot at 38% of our stations.

CRYSTAL GAYLE "Half The Way" (Columbia) Reported hot at 35% of our stations.

BARRY MANILOW "Ships" (Arista) Reported hot at 33% of our stations.

BRENDA RUSSELL "So Good, So Right" (A&M/Horizon) Reported hot at 32% of our stations.

ADDS & HOTS

P/A SINGLES

AMERICA
As My Life (Capitol)

GEORGE BENSON
Hey Girl (WB)

JIMMY BUFFETT
Fins (MCA)

CAPTAIN & TENNILLE
Do That To... (Casablanca)

CARLENE CARTER
Do It In A Heartbeat (WB)

CHIC
Forbidden Lover (Atlantic)

NATALIE COLE
Your Lonely Heart (Capitol)

DR. HOOK
Better Love... (Capitol)

BOB DYLAN
Gotta Serve... (Columbia)

EAGLES
Heartache Tonight (Asylum)

YVONNE ELLIMAN
Love Pains (RSO)

ELO
Confusion (J&J)

E. DAN & J.F. COLEY
What Can I Do With... (Big Top)

FLEETWOOD MAC
Tusk (WB)

FLEETWOOD MAC
Never Make Me Cry (WB)

GLORIA GAYNOR
Let Me Know... (Polydor)

DAN HILL
Hold On To This... (20th)

RUPERT HOLMES
Escape (The Pine.../Infinity)

HOTEL
Hold On To This... (MCA)

JANIS IAN
Fly Too High (Columbia)

ELTON JOHN
Victim Of Love (MCA)

ROBERT JOHN
Only Time (EMI America)

KANSAS
Reason To Be (Kirtzner)

K.C. & THE SUNSHINE BAND
Please Don't Go (TK)

KERMIT THE FROG
Rainbow Connection (At)

ORISA LIA
I Can't Hold On (Infinity)

LITTLE RIVER BAND
Cool Change (Capitol)

DAVID LOGGINS
The Fool In Me (Epic)

KENNY LOGGINS
This Is It (Columbia)

MELISSA MANCHESTER
Pretty Girls (Arista)

CHUCK MANGIONE
Land Of Make Believe (A&M)

JOHNNY MATHEWS
No One But The One... (Columbia)

JIMMY MESSINA
New And... (Columbia)

FRANK MILLS
Peter Piper (Polydor)

RONNIE MILSAP
In No Time At All (RCA)

MAXINE NIGHTINGALE
Bringing Out... (Windsong)

OAK RIDGE BOYS
Dream On (MCA)

ORLEANS
Forever (Infinity)

DOLLY PARTON
Sweet Summer Lovin' (RCA)

LOU RAWLS
Tomorrow (Phil Int'l)

HELEN REDDY
Let Me Be Your... (Capitol)

CLIFF RICHARD
We Don't Talk... (UA)

DANN ROGERS
Looks Like... (Int'l Artists)

B. STREISAND/D. SUMNER
Years Enough... (Capitol)

SUPERTRAMP
Take The Long Way... (A&M)

RANDY VANWARNER
Call Me (Bearsville)

DIONNE WARWICK
Do It Right (Arista)

LAUREN WOOD
Please Don't Leave (WB)

EAST

WBAL/Baltimore
Jack Levy
J. Mathis
S. & P. Boone
L. Wood
F. Mills
Capt. & Tennille
B. Lee
WCBM/Baltimore
Dexter Beane
C. Richard
D. Marwick
Supertramp
LRB
(Cool)
R. Holmes
HOTTEST
K. Rogers
Commodores
(Still)
Commodores
(Still)
Styx
H. Albert
WBIR/Boston
Wendy Furie
Commodores
(Still)
Jan Gomm
HOTTEST
M. McGovern
D. Marwick
(Never)
M. Jackson
H. Albert
D. Sumner
G. Rafferty
N. Low
Doobie Bros.
K. Rogers
Eagles

WHDH/Boston
Barbra & Donna
(Still)
HOTTEST
B. Manilow
D. Marwick
(Never)
A. John
R. Rogers
(Sad)
H. Albert
K. Rogers
Lobo
M. Johnson
WRIC/Providence
Ene
Smoker Burn
EMF
(Stone)
Capt. & Tennille
R.L. Jones
R. Holmes
Styx
H. Albert
WBIR/Boston
Wendy Furie
Commodores
(Still)
Jan Gomm
HOTTEST
M. McGovern
D. Marwick
(Never)
M. Jackson
H. Albert
D. Sumner
G. Rafferty
N. Low
Doobie Bros.
K. Rogers
Eagles

WHAG/Hartford
Rick Summers
Capt. & Tennille
R. Reddy
LRB
(Cool)
Address Bros.
A. Murray
R. Coolidge
Wings
Barbra & Donna
HOTTEST
K. Rogers
B. Mandrell
B. Manilow
Commodores
(Still)
WLNH/Laconia
Roger Curtis
M. Jackson
(Rock)
M. Johnson
R.A. Jones
J.D. Souther
Chicago
The Blend (dp)
K. Bonoff (dp)
L. Wood
HOTTEST
Commodores
(Still)
Jan Gomm
A. Murray
C. Gayle
K. Rogers
D. Sumner

WVIC/Hartford
B. Manilow
HOTTEST
K. Rogers
A. Murray
R. Coolidge
Wings
Jan Gomm
Doobie Bros.
Commodores
(Still)
WLNH/Laconia
Roger Curtis
M. Jackson
(Rock)
M. Johnson
R.A. Jones
J.D. Souther
Chicago
The Blend (dp)
K. Bonoff (dp)
L. Wood
HOTTEST
Commodores
(Still)
Jan Gomm
A. Murray
C. Gayle
K. Rogers
D. Sumner

WQIR/Manchester
Karen Anderson
H. Reddy
America
England Dan
Commodores
(Still)
Y. ELLIMAN
HOTTEST
J.D. Souther
Commodores
(Still)
Eagles

WIP/Philadelphia
D. Marwick
(Deja)
C. Richard
Capt. & Tennille
HOTTEST
J.D. Souther
B. Manilow
Commodores
(Still)
Eagles

WPRD/Providence
Dave McMinn
P. Cruise
R. John
(Time)
LRB
(Cool)
Capt. & Tennille
HOTTEST
M. Johnson
K. Rogers
J. Barnes
A. Murray
B. Russell

WYAM/Providence
Bill Anthony
Orleans
Styx
Barbra & Donna
HOTTEST
K. Rogers
A. Murray
J.D. Souther
Commodores
(Still)

WYAB/Waterbury
Chris Egan
Barbra & Donna
Curtis & McAnnon
D. Hill
HOTTEST
M. Johnson
A. Murray
M. Loom
Orleans
Styx
J.D. Souther
B. Manilow

MIDWEST

WYNE/Akron
B.J. Cracker
C. Gayle
J. Rabel
HOTTEST
Toby Beau
M. Macgregor
Beach Boys
K. Rogers

WYV/Columbus
John Wetherow
Supertramp
D. Marwick
(Deja)
S. Robinson
Kool & Gang
HOTTEST
H. Albert
Eagles
K. Rogers
B. Manilow
Commodores
(Still)
Barbra & Donna
LRB
WLNH/Laconia
Roger Curtis
M. Jackson
(Rock)
M. Johnson
R.A. Jones
J.D. Souther
Chicago
The Blend (dp)
K. Bonoff (dp)
L. Wood
HOTTEST
Commodores
(Still)
Jan Gomm
A. Murray
C. Gayle
K. Rogers
D. Sumner

WYV/Columbus
John Wetherow
Supertramp
D. Marwick
(Deja)
S. Robinson
Kool & Gang
HOTTEST
H. Albert
Eagles
K. Rogers
B. Manilow
Commodores
(Still)
Barbra & Donna
LRB
WLNH/Laconia
Roger Curtis
M. Jackson
(Rock)
M. Johnson
R.A. Jones
J.D. Souther
Chicago
The Blend (dp)
K. Bonoff (dp)
L. Wood
HOTTEST
Commodores
(Still)
Jan Gomm
A. Murray
C. Gayle
K. Rogers
D. Sumner

WYV/Columbus
John Wetherow
Supertramp
D. Marwick
(Deja)
S. Robinson
Kool & Gang
HOTTEST
H. Albert
Eagles
K. Rogers
B. Manilow
Commodores
(Still)
Barbra & Donna
LRB
WLNH/Laconia
Roger Curtis
M. Jackson
(Rock)
M. Johnson
R.A. Jones
J.D. Souther
Chicago
The Blend (dp)
K. Bonoff (dp)
L. Wood
HOTTEST
Commodores
(Still)
Jan Gomm
A. Murray
C. Gayle
K. Rogers
D. Sumner

WYV/Columbus
John Wetherow
Supertramp
D. Marwick
(Deja)
S. Robinson
Kool & Gang
HOTTEST
H. Albert
Eagles
K. Rogers
B. Manilow
Commodores
(Still)
Barbra & Donna
LRB
WLNH/Laconia
Roger Curtis
M. Jackson
(Rock)
M. Johnson
R.A. Jones
J.D. Souther
Chicago
The Blend (dp)
K. Bonoff (dp)
L. Wood
HOTTEST
Commodores
(Still)
Jan Gomm
A. Murray
C. Gayle
K. Rogers
D. Sumner

SOUTH

WJBO/Baton Rouge
Susan Flanagan
F. Mills
D. Marwick
Chicago
C. Thompson
Capt. & Tennille
R. Loggins
S. Quito
HOTTEST
K.C. & Sunshine
A. Murray
C. Gayle
Buckeye
Aleski Bros.
B. Pointer
E. Honey
J.D. Souther
Y. ELLIMAN
L. Wood
B. Dylan
WSB/Atlanta
George Finner
F. Mills
Y. ELLIMAN
Barbra & Donna
H. Reddy
D. Marwick
Capt. & Tennille
R. John
(Time)
B. Lee
Stetler Bros.
HOTTEST
K. Rogers
R. Coolidge
A. Murray

WBT/Charlotte
Andy Bickel
F. Mills
B. Russell
Styx
K. Rogers
(Command) (lp)
HOTTEST
K. Rogers
R. Coolidge
A. Murray
B. Mandrell
C. Gayle
J.D. Souther
Barbra & Donna
B. Manilow

WIS/Columbia
Jim Barral
K. Loggins
C. Richard
K.C. & Sunshine
F. Joli
HOTTEST
Barbra & Donna
C. Carter
HOTTEST
D. Sumner
M. Jackson
Eagles
Jan Gomm
Styx
B. Russell
Commodores
(Still)

WJAZ/Jackson
Walt Grayson
F. Loggins
Barbra & Donna
HOTTEST
K. Rogers
Commodores
(Still)
M. Johnson
Commodores
(Still)
H. Albert
WMA/Louisville
Jerry Melloy
Eagles
Barbra & Donna
HOTTEST
E. Rogers
H. Albert
B. Manilow
Commodores
(Still)
WYMC/Maryland
Brian Miller
Supertramp
Capt. & Tennille
Remit
LRB
(Cool)
Dr. Hook
Barbra & Donna
HOTTEST
B. Russell
D. Sumner
K. Rogers
Commodores
(Still)
R. Millsap

WJAZ/Jackson
Walt Grayson
F. Loggins
Barbra & Donna
HOTTEST
K. Rogers
Commodores
(Still)
M. Johnson
Commodores
(Still)
H. Albert
WMA/Louisville
Jerry Melloy
Eagles
Barbra & Donna
HOTTEST
E. Rogers
H. Albert
B. Manilow
Commodores
(Still)
WYMC/Maryland
Brian Miller
Supertramp
Capt. & Tennille
Remit
LRB
(Cool)
Dr. Hook
Barbra & Donna
HOTTEST
B. Russell
D. Sumner
K. Rogers
Commodores
(Still)
R. Millsap

WEST

KMPC/Los Angeles
Terry Russell
D. Parton
D. Marwick
(Deja)
HOTTEST
K. Rogers
A. Murray
R. Coolidge
C. Gayle
B. Manilow
B. Mandrell
HOTTEST
(Still)

KER/Portland
Boo Simonson
L. Wood
Capt. & Tennille
HOTTEST
Commodores
(Still)
K. Rogers
A. Murray
R. Coolidge
B. Russell
R&B/Roe Bluff
Bub Brack
Capt. & Tennille
D. Marwick
(Deja)
Dr. Hook
Barbra & Donna
Chicago
HOTTEST
K. Rogers
N. Low
A. Murray
A. Garfunkel
Commodores
(Still)

KSL/Salt Lake City
George Lemch
COB
D. Marwick
(Deja)
D. St. Nicholas
J. Mathis
R. John
(Time)
Fleetwood Mac
(Cry) (lp)
HOTTEST
K. Rogers
Commodores
(Still)
H. Albert
M. Johnson
C. Gayle
A. Murray
Commodores
(Still)
C. Gayle

KGNR/Sacramento
Dove Darin
Commodores
(Still)
D. Marwick
(Deja)
J. Mathis
R. John
(Time)
Fleetwood Mac
(Cry) (lp)
HOTTEST
K. Rogers
Commodores
(Still)
H. Albert
M. Johnson
C. Gayle
A. Murray
Commodores
(Still)
C. Gayle

KVI/Seattle
Carol Struping
J.D. Souther
K. Loggins
Capt. & Tennille
LRB
(Cool)
Dr. Hook
HOTTEST
M. Johnson
K. Rogers
A. Murray
B. Russell
C. Gayle
R. Coolidge

KUR/Utah
Rich Beck
Capt. & Tennille
Supertramp
Hall & Oates
LRB
(Cool)
Dr. Hook
HOTTEST
Commodores
(Still)
B. Pointer
A. Murray
B. Mandrell
R. Coolidge
K. Rogers
M. Johnson
Toby Beau
A. Murray
L. Wood

OPPORTUNITIES

Openings

Dependable and conscientious with 1st phone. Heavy on production. Experienced with automation helpful. Tapes and resumes to Harry Dierke, Operations Dir., KBIM AM & FM, Box 910, Roswell, NM 88201 EOE M/F (10-26)

WISM-FM/Madison, WI needs an experienced morning personality who can blend information, humor, and adult contemporary music into a No. 1 morning show in one of America's most livable cities. Good voice and production skills required. Tapes and resumes to Bill Vancil, Program Mgr., WISM-FM, Box 2058, Madison, WI 53701 EOE (10-26)

If you like Country it's WDSM-AM/Duluth, MN. If you like Adult Contemporary it's KZIO-FM/Duluth, MN. Both stations in need of full time announcers. Send tapes, resumes, salary requirements and pictures to Bob Ridder, 1105 E. Superior St., Duluth, MN 55802 EOE (10-26)

WOW/Omaha looking for professional communicator who can find, write and deliver information to a young adult audience. If you take news seriously, but don't think it has to be dull, and you have a good voice with a conversational style, send a tape and resume to Pat Kelly, News Director, WOW, 11128 John Galt Blvd., Omaha, NE 68137 EOE M/F (10-26)

WEBC/Duluth needs warm communicating Pop/Adult personality. Tapes and resumes to Bill Dodd, 1001 E. 9th St., Duluth, MN 55805. No calls please. EOE (10-26)

MAGIC 91 is continuing its search for the right 7-12midnight personality. If you can really stand out as an entertainer in a competitive market and are well experienced in a medium or major market, contact Jeff Salgo immediately. KMJC, Box 2908, San Diego, CA 92112 EOE M/F (10-26)

KFXM/San Bernardino, CA has a full time opening. Contact Todd Kelly, KFXM, 555 Fairway Dr., San Bernardino, CA 92408 EOE M/F (10-26)

WPTX-AM, Pop/Adult and WMDM-FM, Top 40, Lexington Park, MD accepting tapes for current openings on both stations. Major market consultant, excellent opportunity to learn major market programming in small market environment without the hassles. Tapes and resumes to Chris Eastland, WMDM-FM, Lexington Park, MD 20653. No calls please EOE M/F (10-26)

Openings

Y102 has immediate openings for Top 40 communicators. Full or part time positions available. Tapes and resumes to Kris O'Kelly, 3435 Normanbridge Rd., Montgomery, AL 36106 EOE M/F. No calls please. (10-26)

KFM-102/Las Vegas now accepting tapes and resumes for current and future openings. Tapes and resumes to Jay Ford, Box 15223, Las Vegas, NV 89114. No calls please. EOE (10-26)

WAMM/Flint, MI has immediate opening for a NEWS DIRECTOR. Ladies are encouraged. We are looking for a person with strong ability to obtain, write and deliver local news. Heavy on Public Affairs. Good natural delivery and some production ability. We are BLACK CONTINGENT. Cessette and resume to General Manager, WAMM, 1223 South Grand Traverse, Flint, MI 48502. (10-26)

WANTED! Young, aggressive sales-oriented winner to act as Sales Manager for top 10 market radio network via cable. The sky's the limit. Stock incentive plan. High commissions. Send resume to Apple Radio, Inc., 73 McCulloch Drive, Dix Hills, NY 11746. Information? Call (516) 587-1023 (days) or (516) 499-7625 (evenings). (10-26)

Midwest Pop/Adult looking for experienced news person. College graduate preferred. We're looking for somebody who eats and breathes news. Tapes and resumes to M. Sheridan, VP, KBKB, Box 369, Ft. Madison, IA 52627. EOE M/F (10-26)

Frank N. Megid & Associates talent search. Major market client needs strong news person. Must be able to interview well, write and anchor. Most importantly, must be able to tell news to listener. Minorities encouraged. Tapes and resumes to Ken Dennis, Frank N. Megid & Associates, Suite 522, 2225 Rendolmill Road, Arlington, TX 76011. (10-26)

KZ93, Peoria's No. 1 ARB rated station in the nation's 103rd market, is now accepting tapes and resumes for future full time openings. No beginners please. Send tapes and resumes to Charlie Quinn, WKZV, 3131 N. University, Peoria, IL 61604. No calls please. EOE (10-26)

FM94 (The Pass) needs dedicated AOR talent. Low cost of living and Mexico next door. Rush tapes and information to Bo Jagger, KPAS, 3901 N. Mesa, El Paso, TX 79902 or call (915) 533-8211 EOE M/F (10-26)

Openings

The search is on! WDIF/Marion, OH is looking for production PRO that can handle a Pop/Adult personality format. Our production department is second to none. If you enjoy small market life at a big sounding station, here's your chance to join a stable, growing company. We've got good bucks and a bunch of great people. Come join the best sounding secondary in America. Reply today with production samples to Jim Roberet, PD, Box 524, Marion, OH 43302 EOE M/F (10-26)

Immediate opening at WTCJ/Tell City, IN for a rock 'n'roll communicator to fill afternoon or evening shift. Join one of Indiana's leading small market contemporary stations. Good bucks for good work. Send tapes and resumes to John Ashton, WTCJ, Box 250, Tell City, IN 47586 (10-26)

Vermont Radio Inc. is expecting several openings in early 1980, in both programming and on-air positions. If you are considering a new position in the Northeast, send cover letter explaining your goals, along with tape and resume to Gary Wheelock, WVMT, Box 12, Colchester, VT 05446. EOE M/F (10-26)

Major market leader needs morning anchor person. Writing style and ability to tell news is a must. No pontificators. Some street work would help. Tapes and resumes to Ken Dennis, Frank N. Megid & Associates, Suite 522, 2225 Rendolmill Road, Arlington, TX 76011. (10-26)

Full time opening for rock jock. Rush tapes to Daniel Cook at AOR station KOZZ, Box 1928 Reno, NV 89505 (10-26)

KMYC/K100-FM needs a Production Director or person capable of good production. Send tapes and resumes to Bob Orchard, Operations Mgr., Box 631, Marysville, CA 95901 EOE M/F (10-26)

We've been on the air 4 months and already bigger stations are stealing our talent. Immediate openings now at Q101, the hottest station in Mississippi. We have 100,000 watts in the second largest city in the state and are looking for several talented individuals including a morning man. Rush tapes to Larry O'Neal, Q101, Box 5314, Meridian, MS 39301. Minorities encouraged. EOE M/F (10-26)

Small market station looking for aggressive sales person from the west Tennessee area. Good market to work with. Contact Terry Hudson (901) 584-4806 (10-26)

Openings

WOAI/San Antonio wants morning personality/news co-anchor; news or personality MOR experience preferred. Send tapes and resumes to John Berger, WOAI, 1031 Navarro, San Antonio, TX 78206. EOE (10-26)

WCHB/3WV/Charlottesville, VA looking for an experienced news person who will be doing both on-air and reporting. The stations are MOR/AOR. The MOR (WCHB) is a national award winner. Send tapes and resumes to WCHB/3WV, Box 5387, Charlottesville, VA 22905 EOE M/F (10-26)

Possible future opening in resort community; station one block from the ocean. Females and minorities urged to reply. Tapes and resumes to Chuck Bailey, 96-WTR, Box 386, Bethany Bch., DE 19930 EOE (10-26)

Growing Midwest Top 40 seeks strong applicants for future openings. Program Director needed also. Minorities encouraged. Announcers send tapes and resumes; PD applications send tape of self, composite of current station and resume to Radio & Records, 1930 Century Park West, Box 163, Los Angeles, CA 90067

Wanted: Newperson for afternoon drive. Journalism degree. Needs to be self started and a nose for local news. Send tapes and resumes and salary requirements to Lee Butler, KSAL, Box 180, Salina, KS 67401 EOE M/F (10-26)

News position open in one of Houston's top radio stations. Largest radio news staff in town. Major market experience a must. Will consider jock who wants to move up to news. Includes outside interviewing and reporting. No calls please. Tapes and resumes to Gary Hoffman, KIKK, 6306 Gulfon, Houston, TX 77081. EOE (10-26)

WBIR/Knoxville seeks Production Director with AOR and/or Pop/Adult experience for AM & FM outlets. Tapes and resumes to Roger Hyman, WBIR, 1513 Hutchison Ave., Knoxville, TN 37917 (10-26)

KVOY/Yuma, AZ looking for morning news person. Good voice and someone willing to hustle required. Send tapes and resumes to Rich Whitley, KVOY, Box 228, Yuma, AZ 85364 EOE M/F (10-26)

CHANGES

Station Line-Ups

KFXM/San Bernardino, CA LINE-UP: 6am-10am Dr. Don Murray, 10am-3pm Craig Powers, 3pm-7pm Todd Kelly (PD/MD), 7pm-12mid Tab O'Neil, 12mid-6am Terry Shea. Weekends: Rich Watson, Peter Glick.
WHOO/Orlando, FL LINE-UP: 5am-9am Buck Brauns (PD), 9am-1pm Ron Hill, 1pm-4pm Merrill Craig, 4pm-7pm Bob Nyles, 7pm-11pm Lee Brandell, 11pm-12mid Ralph Emery, 12mid-5am Tommy Fleetwood.
WEEQ/Waynesboro, PA LINE-UP: Sign-on-11am Terry Keller (MD), 11am-3pm Bob Morgan, 3pm-Sign-off Bill McMichael (PD).
WLAC/Nashville, TN LINE-UP: 6am-10am Pat Riley, 10am-2pm Dennis John Cahill, 2pm-6pm John St. John (Assit. PD), 6pm-10pm Smokey Rivers, 10pm-2am Spider Harrison, 2am-6am Stu Evans.
WOKK/Meridian, MS LINE-UP: 12mid-5am Dennis Wayne, 5am-6am (News), 6am-9am Ken Rainey & Gary Michaels, 9am-1pm Larry Edwards (PD), 1pm-6pm Van Mc (MD), 6pm-12mid Judy Lee.
WGBF/Evansville, IN LINE-UP: 6am-10am Steve Riley, 10am-2pm Gene Michaels, 2pm-6pm Chris Cox, 6pm-10pm Cosmic Craig Stevens, 10pm-2am Bill Matthews, 2am-6am Dan Mason. Weekends: Scott Chase.
KLUC/Las Vegas, NV LINE-UP: 6am-10am Dave Anthony (PD), 10am-2pm Dave Van Stone, 2pm-6pm Bobby Irwin, 6pm-10pm Rick Denton, 10pm-2am Terry Gibson, 2am-6am Ken McCartney. Weekends: Carly Roberts, Ron Stevens, Steve Gordon.

Radio

BILL McMICHAEL formerly with WFMD/Frederick, MD, joins WEEQ/Waynesboro, PA as PD.
RICH WATSON joins KFXM/San Bernardino from 14Q/Indio-Palm Springs, CA.
TED KELLY formerly with WNOE/New Orleans, LA joins WEZB-FM/New Orleans, LA for 10pm-2am airshift.
LARRY O'NEAL from Q101/Meridian, MS promoted to Operations Manager/Program Director for Q-101 and sister station WDAL-AM/Meridian, MS.
BENNY MARTINEZ formerly KGGI-FM/Riverside, CA joins KUTE-102FM/Los Angeles, CA for 4pm-8pm airshift.
"The Real" JOHN DIAL joins WDAN/Danville, IL as morning drive from KMRJ-KSEK/Pittsburg, KS and the afternoon show.
CHUCK BAILEY named PD at 96-WTR/Bethany Beach, DE.
RICK CHARLES promoted to MD at 96-WTR/Bethany Beach, DE.
RIC LIBBY sets down, after 9 years, as OD/PD of KENR/Houston, TX will join station sales department.
SKIP HANSEN new afternoon man and MD of KKAL/Arroyo Grande, CA. He joins the station from KVEC/San Luis Obispo, CA.
RIC GORMAN, from KGAA/Seattle, WA, is the new sales manager of WHYL-AM-FM/Carlisle, PA.

JAY COOPER named afternoon air personality on KERE/Denver, CO from KLAK/Denver, CO.
DAN O'BRIEN exists his morning drive show at KIDN/Pueblo, CO to become News Director for the station.
KENT HOOPER has been promoted to PD at KCEY/Modesto, CA.
PHIL GONZALES has been upped to PD, from MD, at KRZY/Albuquerque, NM.
GARY MILLER named MD at WKEE/Huntington, WV.
JAY TYLER, former WNAM/Neenah, WI night jock has been promoted to MD and PM drive personality.
STEVEN TYLER promoted to MD at KLUF/Lufkin, TX.
DONNA RAGLAN has been appointed Account Executive for WPGC/Washington, DC.
MICHELLE C. GAZES joins sales department for WPGC/Washington, DC.
VANCE HARRISON appointed Sales Manager for the Chicago Region for RKO Radio Network.
THOM BENNETT joins the KFRC/San Francisco, CA Regional Sales Department as Account Executive.
BOB SCHERNER joins sales team as Account Executive for KGW/Portland, OR.
ANASTASIA BOUDOURES leaves KPAM and joins KGW/Portland, OR sales team as Account Executive.
ART HANNES joins the crew at Radio Works as Director of Station Relations.
BILL POLISH from News Director of KEZR-FM/San Jose, CA to reporter or KCBS/San Francisco, CA.
FRANKE JOLLE joins Radio Arts as Program Consultant.
RAY CLINE promoted to Production Manager at Radio Arts.
BUD KELLY named Sports Director for Mutual-CFL/Chicago, IL.
JOHN C. TURNER named Local Sales Manager for WPGC/Washington, DC.

Industry Changes

ARLENE SCHMITT appointed Branch Coordinator for New York CBS Records.
PAT MARTINE appointed Local Promotion Manager, Columbia Records.
JOANNE FELTMAN named Manager of Contract Administration and Business Affairs for RCA Records.
LESLIE MILLER appointed Manager of Contracts and Business Affairs for RCA Records.
LARRY STESSEL named Director, Merchandising for West Coast Epic/Portrait/Associated Labels.
MARK LEVITT appointed Assistant Copy Director, Advertising Creative Services for CBS Records.
NEIL CANNON joins Focal Point Productions as Sales Manager.
BOB SPICER appointed Executive Producer of Audio Stimulation, the company that produces the Wolfman Jack Show.
TIM WALTERS named local Promotion Manager for the Michigan area for Mercury Records.
PAMELA NEWMAN Singles Action Specialist for the Boston Branch for WEA Records.
SHERRIE LEVY named Mercury Director of National Publicity.

OPPORTUNITIES

Openings

Bright, cheerful morning drive personality for medium market Country station. Must maintain high profile within community and enjoy participating in public service and promotional activities. Send tape, resume and salary requirements to Radio & Records, 1930 Century Park West, Box 164, Los Angeles, CA 90067.

KEZY/Anaheim looking for experienced AOR jock for full time position. Tapes and resumes only to Dave Forman, 1190 E. Bell Rd., Anaheim, CA 92805 EOE M/F (10-28)

WOAI/San Antonio seeks Program Director. Prior experience as personality MOR jock or talk preferred. Send tapes, resumes and 800 word paper on any aspect of talk radio to John Berger, WOAI, 1031 Navarro, San Antonio, TX 78205 EOE (10-28)

Small market Country AM looking for midday personality. Station located in most beautiful part of Colorado. Contact Tony at (303) 852-3581. EOE M/F (10-28)

Looking for top-notch PD for major Midwest AOR station. Salary negotiable. Send resumes to A.P.L., 340 N. Oakhurst, 203, Beverly Hills, CA 90210. EOE (10-28)

WQPD/Lakeland, FL is looking for an experienced, super personality morning man and personality rock jock. Excellent pay in a growing market. Contact John Jenkins, Box 827, Lakeland, FL 33802. EOE M/F (10-28)

KIDN/Pueblo, CO is in need of a morning man/Music Director. Tapes and resumes to PD Doug Wilson, Box 293, Pueblo, CO 81002 (303) 542-8570. EOE (10-28)

We may not have the world champion baseball team, but Baltimore does have a top-rated Country station looking for a midday personality. No calls. Tapes and resumes to PD Larry Clark, 711 W. 40th, Baltimore, MD 21211 EOE (10-28)

Central Florida radio station looking for an engineer/jock with 1st class license and experience in AM transmitter and studio maintenance. Contact John Jenkins (813) 852-3142. EOE M/F (10-28)

Program Director for medium market Country station. Looking for innovative person who is willing to learn new computer techniques. Send tapes, resume and salary requirements to Radio & Records, 1930 Century Park West, Box 165, Los Angeles, CA 90067

WQMK/Ft. Wayne, Indiana's newest Pop/Adult-Country station is expanding our staff. We're looking for one on-air communicator and one copywriter/production person. If you're dedicated to winning then I want to talk to you. Above average pay and great benefits. Tapes and resumes to Ron Walton, Box 6000, Diplomat Station, Ft. Wayne, IN 46816 or call (219) 447-5511 EOE M/F (10-19)

Morning person with good track record needed at WEIR/Walton, WV. 2 to 3 yrs experience preferred. Good bucks for right person. Tapes and resumes to Roger Corey, WEIR, 3578 Pennsylvania Ave., Walton, WV 26062 EOE M/F (10-19)

KUHL/Santa Maria, CA has immediate opening for early evening jock with production skills. Tapes and resumes to Danny Lusil, KHUL, Box 166, Santa Maria, CA 93458 EOE M/F (10-19)

WYMC/Mayfield needs tapes and resumes for various airshift positions. Production Director and also Music Director. Send to Mike Brophy, Box V, Mayfield, KY 42068 or call (502) 247-1430 EOE M/F (10-19)

Immediate opening for Top 40/Pop/Adult PD for West Coast stations in major market. Send tapes, resume and salary requirements to Radio & Records, 1930 Century Park West, Box 166, Los Angeles, CA 90067.

Full time radio announcer, 6-10pm shift. Minimum of 3 yrs experience. Send tapes and resumes only to Scott Sleds, WAYS, 400 Radio Road, Charlotte, NC 28218 EOE (10-19)

Program Director/air personality, strong on production for Adult Contemporary format. Resumes and aircheck to Jim Boeh, WCPA, Box 1032, Clearfield, PA 16830 (10-19)

Join the RKO radio family in Boston, MA. WROR-FM needs the best Production Director in the country to join Boston's fastest growing radio station. In addition to production, you will also handle a short, daily airshift. If you have 3-5 yrs on-air/production experience in either Top 40 or Pop/Adult, send aircheck, production sample and resume today to Gary Berkowitz, Program Manager, WROR, RKO General Building, Government Center, Boston, MA 02114 EOE M/F (10-19)

Group expanding into two other Midwest outlets. Looking for Pop/Adult Program Director and personality announcers. Tapes and resumes to Mark Renser, KIOX, Box 997, Grand Forks, ND 58201 EOE M/F (10-19)

Brian Miller, PD at WKYX/Paducah, KY looking for creative top notch morning personality with sharp production skills. Send tapes and resumes to Brian Miller, PD, Box 2397, Paducah, KY 42001 or call (502) 442-6311 EOE M/F (10-19)

WKBO/Harrisburg looking for a talented communicator for adult approach Top 40 in midday or afternoon drive slot. Good production and adult voice a must. Excellent pay and benefits for right person. Send tapes and resumes to Jim Buchanan, WKBO, 411 S. 40th St., Harrisburg, PA 17111 EOE M/F (10-19)

Goods & Services

The Aircheck Guide New Openings

This week stations from all over the nation have contacted THE AIRCHECK GUIDE with over \$400,000 in total yearly salaries.

Have your aircheck considered for the latest openings. Just forward your tape and resume. Service fee is only \$25.00. THE AIRCHECK GUIDE, 8 Constance Avenue, Lewiston, ME 04240 9am-5pm EST 1-207-782-0847

ONE LINER SPECIALIST

Over 500 categories plus political Deejays, Entertainers, Speaker's, Emcee's, Agents accepted. Lee Hess, 4472 Broadway, Suite B, Hawthorne, CA 90260 (213) 676-3154

KIIS Broadcasting Workshop In Hollywood

Announcing, Disc Jockey, News, Plus top-rated Account Executive program, all taught by top L.A. radio-TV teaching broadcasters. Evenings or day sessions. KIIS BROADCASTING WORKSHOP, 1220 N. Highland, Hollywood, 90038 (213) 462-5500. "Where tomorrow's broadcasters are today."

Lola's Lunch

DROP YOUR PANTS, grab your socks, here comes the laffs, here come the yocks. Complimentary snack: LOLA'S LUNCH

Broadcaster's Action Line

Job Referral Service - \$25.00 for 12 months. Fee changes to \$40.00 Jan. 1, 1980. Send to: R2 Box 25-A Lexington, IN 47138 812-889-2907 Free to employers

You'll Be Funnier!

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twining, Dallas, Texas 75227 Phone (214) 381-4779

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448 R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502

"Phantastic Phunnies"

The industry's internationally acclaimed, most respected audience builder! One month's introductory 400 one-liners, information and gipht just \$2.00! PHANTASTIC PHUNNIES, 1343-A Stratford Drive, Kent OH 44240

Goods & Services

Making your classified come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 653-4330, or write us at 1930 Century Park West, L.A., CA 90067

Openings

WAZY/Lafayette, IN has an immediate opening for a full time personality (automation with live sound), strong on production, sports interest helpful. Excellent opportunity, working with pros. Home of Purdue University. Send tapes, resumes and references to Jerry O'Neil (PD) Box 1410 Lafayette, IN 47902 (317) 474-1410. EOE M/F (10-2)

WAZY-FM (298) 50,000 watt Midwest powerhouse seeks Top 40 jock for possible future openings. Strong production skills a must. Music Director background helpful. Station is a part of a growing chain, and is one of the most respected secondaries in the Midwest. Tape and resume to Jeffrey Jay Weber, Operations Manager, WAZY AM and FM, Box 1410, Lafayette, IN 47902. Women and minorities encouraged to apply. An EOE employer (10-12)

Western Cities Broadcasting is taking applications for on-air positions in several large Western areas. If you've mastered the art of getting your natural personality on the air, ship us a tape and resume. Positions must be filled by Christmas. Contact Dave Anthony, KLUC, Box 1480, Las Vegas, NV 89114. (10-12)

Personality Top 40 WRNR/Martinsburg, needs afternoon and morning drive personality. One will be PD. Tapes and resumes to Ed Alexander, Box 709, Martinsburg, WV 25401. EOE (10-12)

WZIX/York, PA looking for 7pm-12midnight announcer. Excellent opportunity for someone with limited experience with a desire to learn and grow with a great operation. Personality oriented, album image Top 40. Should have production ability. Tapes and resumes to Ray Thomas, PD, 2 West Market St., York, PA 17401. EOE M/F (10-12)

KARN/Little Rock seeking dynamic female to co-host morning news magazine program. Journalism background desirable. Tapes, resumes, references and salary requirements to Mike Maloney, PD, KARN, Box 4189, Little Rock, AR 72214. (10-12)

Drive Time Personalities - Competitive Market Modern Country outlet with new facilities in Southeast seeking experienced drive communicator. Send tapes and resumes to Radio & Records, 1930 Century Park West, Box 161, Los Angeles, CA 90067.

Positions Sought

Personality communicator with 4 yrs experience looking for medium market Top 40 or AOR opening. Good numbers, good worker, promotion and automation experience. Let me contribute and grow with your team. Call KEN at (312) 676-9268 (10-28)

Female DJ, 6 yrs experience including KYNO, KEZY, K100. Call PATTY at (805) 484-5809 (10-28)

Boost your ratings. I'm stable, same market for 8 yrs. Looking for new challenge. PD or mornings. Call MIKE at (807) 724-2928 after 1pm (10-28)

Announcer with 2 yrs experience in Pop/Adult and Country, seeks Sunday only job within 50 miles of Los Angeles. Have 1st phone and good voice. 35 yrs of age. Call (213) 789-2382 anytime and ask for JOHN (10-28)

MIKE TANNER looking. Formerly with 96KK/Denver, WLCY/Tampa. Call (309) 764-6669 (10-28)

Program Director experience in repacking faltering formats looking to return to mid-Atlantic area, preferably between New York City and Washington D.C. Like current job but not crazy about all the snow to come. Adult Contemporary or Top 40 music, PD/MD position wanted. So you don't forget, send for tape and resume before midnight tonight. MATTHEW COATES, WFTN, Box -8, Franklin, NH 03235 or (803) 934-2500 (10-28)

LEE NYE exciting as Operations Director/Program Director & morning man or KCEY-KMIX/Modesto. New owners have swept me off my feet and I am currently looking to make a career change. If you want good numbers, production, 1st phone and a stable family man, call today before midnight (208) 657-0298 (10-28)

Announcer, 15 yrs experience, first ticket. Have worked Country and Pop/Adult formats. Can do production and news. Prefer to stay in FL or Southeast or Gulf Coast. Call BILL SMITHSON (305) 448-1280 (10-28)

MIKE HATCH, 2 yrs volunteer experience in radio and TV. Experience as DJ, copywriter and news. Call (209) 522-0070 or write 708 Northwood Drive, Modesto, CA 95380 (10-28)

Female personality most recently with clear channel WHAM. Professional and quality operations. Call GERRY CIPOLLA (718) 442-7363 or (305) 482-5479 (10-28)

Pennsylvania personality seeks stable PD and/or air position in northeast or central areas of state. 8 yrs experience - morning drive, programming, music, production, general programming research, general station operation (Pop/Adult). (717) 622-2319 (10-28)

Top 40, Pop/Adult jock looking for job in Southwest. Northwest or Southeast. Call BOB late afternoons at (802) 984-8072 or (802) 288-2377. (10-28)

Trickster O.J., can drink water while reading the weather, cue up records with bare feet, do entire airshift while standing upside down. Call CHUCK at (718) 873-0708 (10-28)

Many people say I sound like Jessica Savitch. (315) 475-0608 (10-28)

WOODY FLOE, professional impressionist, seeking air personality position with Top 40, Pop/Adult station. 3 yrs experience in medium to large markets. Prefer East Coast but will relocate anywhere. Tapes and resumes available upon request. Call anytime (512) 682-2652 (10-28)

MIKE MCCARTHY, 13 yrs experience, mornings, creative personality looking for drive time in top 50 market. Last employment KOMA/Oklahoma City. Call (405) 329-1291 (10-28)

Wanted! A professional management team to join with this young aggressive nationally known contemporary Program/Music Director with a winning track record. If you want to be on top or stay there, call (217) 787-9474 anytime (10-28)

JOHNNY MORGAN, 1st phone, 10 yrs experience, 6 yrs as PD at KDON/Salisinas-Monterey. Contact JOHNNY at (408) 443-1372 (10-28)

WILLIAM HARGREAVES, 9 yrs experience Los Angeles, seeks News-production-sales-copywriter-DJ. Call (213) 277-7789, (213) 553-4972, (213) 622-3444 (service Mr. Walker's office) (10-28)

ROY ROSEN of WAYS/Charlotte, NC is looking for medium/major market Top 40 music research/air shift. Call (704) 588-1882 or (704) 392-6191 (10-28)

Top notch radio field reporter seeks major market position. New York City and Midwest experience. (914) 831-9173 mornings between 8-12noon (10-28)

2 yrs experience in radio/TV news. Looking to further career with more challenging and responsible position. Excellent references. Experience as talk show host, interviewing and anchor. Call HERB GARTNER (904) 633-2785 9am-5pm (10-28)

Talk Radio is boring. It doesn't have to be. I offer "high energy talk" and I've got the numbers to prove it works. 15 yr veteran with 5 in top 10 Southeast market. Want to return North and settle in a major or medium market. If you anticipate a need for a unique telephone talk personality write TALK HOST, c/o 323 Franklin, Suite 804/T-83, Chicago, IL 60608 (10-28)

Veteran news reporter KFRC, KIIS seeking position in Southern California. RON FOSTER (714) 623-3085 (10-28)

Positions Sought

GARY CAMPBELL recently of KCAL-FM/San Bernardino doing mid-days, production, looking for position in Southern California. (714) 797-6356 (10-28)

Award-winning small market News Director looking for a step up. Call (318) 231-8132 after 6pm and ask for JERRY (10-28)

BRUCE BROWN, ex KORU/Honolulu Production Manager is looking. Production/announcing. Call (808) 833-6706 (10-28)

San Diego, L.A., Sacramento, San Francisco, Fresno, 6 yr pro wants news or sports job. Currently top 55 market. Family man. L.A. is home. Call BOB (918) 583-4918 (10-28)

14 yr broadcasting pro looking for new challenge. Excellent track and references. Available now. PD/MD experience as well as music and audience research background. Prefer station looking to improve present position in market. Will relocate from So. California for rewarding management position. Call ALAN at (213) 347-1636 anytime (10-28)

L.A. Case Number: 3A14E: Female feature programmer ready for new challenge. Symptoms: Shows expertise in production, promotion, writing, music, news and public affairs. Treatment: Patient needs exciting opportunity immediately. For a dose of the best, call SANDY (213) 821-7061 (10-28)

Rescue a dame! In distress - otherwise this lovely lady of the night will be banished to Cleveland! 3 1/2 yrs in small market radio, a strong desire and willingness to relocate, immediate availability, good solid skills and an engaging personality are her rescuers' reward! Tower number for dame! ANN McHUGH is (516) 726-4397, Box 449, Southampton, NY 11968 (10-28)

Free Agent - Looking for new team. Top 10 market pro with good credentials seeking programming position. All markets considered. Call (415) 673-8093 (10-28)

I'll do almost anything for a job... convert to your religion, marry your daughter, support the candidate of your choice, wash and wax your car. Call CHUCK (718) 673-0706 P.S. I also do windows (10-19)

DJ looking for full time or part time leading to full time position. Will relocate. Disco, Soul, R&B, Contemporary (202) 232-7053 (10-19)

Experienced AOR air personality with 1st will relocate but would like to stay in the West. Call DARRYL EVANS (213) 935-3783 (10-19)

RAY OAKES, formerly afternoon drive & Research Director for WZZX-FM/Louisville, KY looking for air talent, MD or PD position. Excellent background in music research and programming. 9 yrs experience including WEBC and KLWW. Please call (502) 245-7234 (10-19)

Top communicator, PD available. Experienced in Pop/Adult and Country. Hard working, self motivator, good on detail and direction. Location secondary. Call MIKE at (812) 877-9728 (10-19)

8 yrs major market experience with Top 40 and AOR. Call BOB LEWIS for tape and resume at (713) 784-1642 anytime (10-19)

Pop/Adult personality. Great mind, lots of real experience, ready to work hard and take directions. Call MARV at (315) 342-2503. You'll hear what thousands of listeners already know and love (10-19)

Female air talent with good ratings in top 50 market, with music, research and production background looking for new opportunity to grow and learn. Contact HILLARY at (518) 785-8929 (10-19)

HEAVY PRODUCTION - Pop/Adult pro with production looking for production or on-the-air position in Midwest or Northwest area. Call ROGER at (517) 337-7973 before noon or after 6pm (10-19)

BARRY McCOY, former KAU, WQPC, presently WDUZ/Green Bay, 2-year pro looking for a challenge. Heavy personality jock up-tempo delivery. Interested in all formats. Would love a shot at sports. Call (414) 499-8219 (10-19)

Program Director/Jock: Seasoned professional seeks medium to major market situation. Let's talk. MIKE JACKSON (314) 273-5471 or Rt. 1, Box 262, Glencoe, MO 63038 (10-19)

Miscellaneous

KANC/Anchorage needs any and all Country product. Thank you for helping. Send to Rick Scott, PD, KANC, 8845 Jewel Lake Rd., Anchorage, AK 99502 (10-28)

Help! Country records needed for air play. Send to KYSM, 1807 Lee Blvd., North Mankato, MN 56001. Thank you (10-28)

Attention World! WRPL/Charlotte, NC becomes WQCC "Charlotte Country" on November 1st. Need immediate current and older Country service from all labels. Call Mac (704) 372-1540 or write Box 4458, Charlotte, NC 28204 (10-28)

KHYS/Beaumont, TX needs record service for their Country station. Contact Doris Thompson, MD at (713) 983-1276 from 9am-7pm (10-19)

WVCM/Terre Haute, IN Dancemusic: Radio needs immediate record service. Send to Rex Haulind, MD, 2260 Ohio Blvd., Terre Haute, IN 47803. (10-19)

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

LITTLE RIVER BAND Cool Change (Capitol)

60% of our reporters on it. Moves: Up 67, Same 19, Down 0, Adds 38, including WKBW, WPEZ, WRKO, CHUM, B100, WFBR, WTRY, WTIC-FM, Q106, WTIX, KEEL, WFMF, Z98, WAPE, WHBQ, WNOX, WKIX, WZZP, KERN, Y94, KFXM, KTAC, KRQ. See Parallels, charts at number 29.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). Moves are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 31-31, etc., moved it down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

CLIFF RICHARD "We Don't Talk Much Anymore" (EMI/America) 106/50, Moves: Up 35, Same 21, Down 0, Adds 50, including WFIL, WPEZ, Q105, KFI, B100, KJR, KIMN, WBLI, WHYN, WFMF, WKIX, WVIC, WMEE, KMJC, KJRB, WGUY, KX104, KKXL, KOOK.

CHRIS THOMPSON "If You Remember Me" (Planet) 103/20, Moves: Up 65, Same 13, Down 5, Adds 20, including KRLA, WBLI, WSGA, 92Q, KSTT, WNAP, KRSP, WFBG, WRBR, KYSN, WLCY 25-21, WZUU 2-1, KIMN 30-22.

CHEAP TRICK "Dream Police" (Epic) 92/10, Moves: Up 65, Same 16, Down 1, Adds 10, WOKY, KFI, KSTT, KRSP, KRKE-FM, WCIR, G100, WKXY, WTRU, KLUC, WIFI 25-19, WPEZ 20-15, CHUM 21-17, WLS 27-21, B100 25-19, KJR 21-16.

RUPERT HOLMES "Escape" (Infinity) 87/44, Moves: Up 30, Same 13, Down 0, Adds 44, including WXLO, WPGC, KVIL, KSLQ, KEARTH, KRLA, KFI, KIMN, KOPA, WBLI, Q106, Z98, 92Q, WMEE, KING, KRQ.

BOB DYLAN "Gotta Serve Somebody" (Columbia) 85/4, Moves: Up 48, Same 27, Down 6, Adds 4, WFBR, WKXY, KKLS, KDZA, CKGM 18-13, 14Q 33-27, WFMF 23-17, KWEN 36-26, KMJC 27-24.

PABLO CRUISE "I Want You Tonight" (A&M) 83/29, Moves: Up 25, Same 29, Down 0, Adds 29, including Q105, WLCY, KBEQ, KAUM, WSGN, Y103, WAPE, WLAC, WRVQ, KLEO, KMJC, KFXM, KJRB, KORL, WAAY, WHHY, WERC, WAKX, KYSN, KRCL.

ELO "Confusion" (Jet) 81/17, Moves: Up 53, Same 11, Down 0, Adds 17, including WKBW, 94Q, WGCL, WTRY, KTSA, KERN, KRSP, WJBQ, WCGQ, WGBF, KDZA.

CRYSTAL GAYLE "Half The Way" (Columbia) 78/11, Moves: Up 57, Same 8, Down 0, Adds 11, including WOKY, WKEE, KLIF, WSGN, WVIC, KERN, KRQ, G100, KINT, Z93 28-14, KBEQ 34-27, WZUU 12-5.

BRENDA RUSSELL "So Good, So Right" (A&M/Horizon) 67/3, Moves: Up 46, Same 13, Down 5, Adds 3, KSTT, KRQ, WFBG, WCAO 21-17, WPGC 24-19, WZUU 21-15, WNOE 20-14, KMJC 9-6.

DR. HOOK "Better Love Next Time" (Capitol) 65/11, Moves: Up 45, Same 9, Down 0, Adds 11, including Z93, CKLW, KOPA, PRO-FM, KLIF, KEEL, WLBZ, KYSN, KBEQ 38-35, KRLA 30-25.

CAPTAIN & TENNILE "Do That To Me One More Time" (Casablanca) 60/28, Moves: Up 19, Same 13, Down 0, Adds 28, including WXLO, WKBW, Z93, WGCL, KOPA, WBLI, WICC, PRO-FM, JB105, WHYN, WNOE, WAPE, 95SGF, WRJZ, WVIC, KOFM, WZZP, KJRB, WXIL, KPUR, KCBN.

ELTON JOHN "Victim Of Love" (MCA) 58/1, Moves: Up 42, Same 15, Down 0, Adds 1, KORL, Z93 27-21, KRLA 27-23, KOPA 23-20, WAEB 13-6, WAPE 26-22, WLAC 33-22, KRQ 31-24, KTKT 13-10.

ALAN PARSONS PROJECT "Damned If I Do" (Arista) 55/10, Moves: Up 25, Same 20, Down 0, Adds 10, WOKY, KTSA, WLAC, KLEO, WNAP, WOHO, Y94, KFXM, WRBR, KQDI, WKBW 26-21, 96KX 27-17, KBEQ 40-32, KUPD 12-9, WBEN-FM 36-27.

CARS "It's All I Can Do" (Elektra) 54/9, Moves: Up 27, Same 18, Down 0, Adds 9, including CKGM, WTIX, WNOE, WFMF, Y103, 95SGF, KOFM, KMJC, WIFI 24-15, F105 28-25, WRKO 23-15, Q102 30-27, JB105 31-23, WSKZ 29-23.

FRANCE JOLI "Come To Me" (Prelude) 51/5, Moves: Up 33, Same 10, Down 3, Adds 5, Z98, KRAV, KERN, KPUR, KBIM, WRKO 16-13, KRLA 3-1, B100 30-24, WBLI 10-6, KTSA 20-11.

JEFFERSON STARSHIP "Jane" (RCA/Grunt) 49/46, Moves: Up 0, Same 3, Down 0, Adds 46, including WPEZ, WRKO, KWK, KSLQ, KEARTH, KFRC, KJR, KIMN, KOPA, KUPD, WBEN-FM, WTIC-FM, WHBQ, 92Q, WRJZ, WISM, KHJ, KING, KRUX.

Others Getting Significant Action

KENNY LOGGINS "This Is It" (Columbia) 46/18, Moves: Up 18, Same 9, Down 1, Adds 18, including WLCY, WNOE, BJ105, WAYS, KHJ, KJRB, KRQ, WCGQ, WAKX, KLUC, 94Q, 23-15, Y100 34-30, KSLQ 37-32.

RONNIE MILSAP "Get It Up" (RCA) 46/10, Moves: Up 25, Same 9, Down 2, Adds 10, KEEL, 95SGF, WNOX, WKIX, K10A, KLEO, KING, WROV, FM99, KBIM, Z93 39-36, Y103 31-23.

Radio & Records NATIONAL AIRPLAY/30

October 26, 1979

THREE WEEKS AGO TWO WEEKS AGO LAST WEEK

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
10	3	1	1	EAGLES/Heartache Tonight (Asylum)
25	15	4	2	STYX/Babe (A&M)
6	4	3	3	KENNY ROGERS/You Decorated My Life (UA)
27	12	8	4	COMMODORES/Still (Motown)
2	1	2	5	HERB ALPERT/Rise (A&M)
11	7	7	6	DONNA SUMMER/Dim All The Lights (Casablanca)
24	13	9	7	FLEETWOOD MAC/Tusk (WB)
5	5	6	8	MICHAEL JACKSON/Don't Stop 'Til You Get Enough (Epic)
1	2	5	9	COMMODORES/Sail On (Motown)
22	14	12	10	LED ZEPPELIN/All My Love (Swan Song)
-	24	15	11	KC & THE SUNSHINE BAND/Please Don't Go (TK)
14	10	10	12	KNACK/Good Girls Don't (Capitol)
28	26	18	13	BARRY MANILOW/Ships (Arista)
8	6	11	14	JOURNEY/Lovin', Touchin', Squeezin' (Columbia)
-	-	23	15	STREISAND/SUMMER/No More Tears... (Columbia/Casablanca)
19	16	14	16	FOREIGNER/Dirty White Boy (Atlantic)
23	17	16	17	IAN GOMM/Hold On (Stiff/Epic)
3	9	13	18	M/Pop Muzik (Sire)
-	-	26	19	JOHN DAVID SOUTHER/You're Only Lonely (Columbia)
-	28	21	20	JIMMY BUFFETT/Fins (MCA)
-	29	24	21	ANNE MURRAY/Broken Hearted Me (Capitol)
26	22	17	22	JENNIFER WARNES/I Know A Heartache When I... (Arista)
-	-	29	23	MICHAEL JOHNSON/This Night Won't... (EMI)
-	30	28	24	LAUREN WOOD/Please Don't Leave (WB)
-	-	30	25	SUPERTRAMP/Take The Long Way (A&M)
-	-	27	26	BLONDIE/Dreaming (Chrysalis)
4	11	19	27	DIONNE WARWICK/I'll Never Love This Way Again (Arista)
13	20	20	28	ROBERT JOHN/Sad Eyes (EMI America)
-	-	22	29	LITTLE RIVER BAND/Cool Change (Capitol)
7	8	22	30	NICK LOWE/Cruel To Be Kind (Columbia)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

CLIFF RICHARD "We Don't Talk Much..." (EMI)
JEFFERSON STARSHIP "Jane" (RCA/Grunt)
RUPERT HOLMES "Escape" (Infinity)
STEVIE WONDER "Send One Your Love" (Tamla)
LITTLE RIVER BAND "Cool Change" (Capitol)

Complete Regionalized Station Listings on pages 26 and 27.

HOTTEST

EAGLES "Heartache Tonight (Asylum)
STYX "Babe" (A&M)
COMMODORES "Still" (Motown)
KENNY ROGERS "You Decorated My Life" (UA)
FLEETWOOD MAC "Tusk" (WB)

STEVIE WONDER "Send One Your Love" (Tamla) 41/40

Moves: Up 1, Same 0, Down 0, Adds 40, including WXLO, WFIL, WCAO, WRKO, WPGC, Y100, CKLW, KSLQ, KBEQ, KEARTH, KFRC, B100, Q106, KLIF, WAXY, WHBQ, WMEE, KRSP.

JOHN COUGAR "I Need A Lover" (Riva) 38/13

Moves: Up 14, Same 10, Down 1, Adds 13, including WPEZ, WSKZ, KZ93, KHJ, KRUX, WEEQ, WSEZ, KSLY, WIFI 21-14, WRKO 20-17, KWK 2-2, KBEQ 23-19.

AC/DC "Highway To Hell" (Atlantic) 37/5

Moves: Up 17, Same 15, Down 0, Adds 5, Z97, BJ105, KRUX, WLBZ, WRBR, WTIX 31-25, WRJZ 32-22, 92X KUPD 25-23.

KERMIT THE FROG "Rainbow Connection" (Atlantic) 36/4

Moves: Up 23, Same 7, Down 2, Adds 4, Q106, 14Q, WYRE, KCBN, WKBW 1-1, Z93 11-8, KBEQ 25-20, WKBO 21-15, WTIX 25-18, WKIX 27-20.

SMOKEY ROBINSON "Cruisin'" (Tamla) 32/10

Moves: Up 16, Same 6, Down 0, Adds 10, WCAO, Y100, KEEL, WLAC, 92Q, WAYS, KHJ, WIGY, K104, KSLY, CKLW 17-10, KEARTH d-26, KRLA 19-15, KOPA d-29.

HALL & OATES "Wait For Me" (RCA) 32/7

Moves: Up 11, Same 14, Down 0, Adds 7, CKGM, WHYN, WNOE, WLAC, WTSN, 13FEA, WRBR, WIFI d-28, WPST 32-29, Q106 29-24.

CRUSADERS "Street Life" (MCA) 32/4

Moves: Up 24, Same 3, Down 1, Adds 4, WHYN, BJ105, KROY, WISE, WXLO 16-13, Y100 11-10, KBEQ 16-11, KEARTH 20-18, KRLA 14-11, KFRC 9-7, PRO-FM 19-17, JB105 25-16, KHJ 12-10.

MELISSA MANCHESTER "Pretty Girls" (Arista) 30/4

Moves: Up 15, Same 11, Down 0, Adds 4, Z93, 94Q, CKLW, KBDF, KSLQ 30-25, WFBR 25-22, Y103 38-32, WLAC 29-34.

KOOL & THE GANG "Ladies' Night" (De-Lite) 29/7

Moves: Up 18, Same 4, Down 0, Adds 7, Y100, Q106, WHYN, KEEL, KERN, KCPX, KRUX, WABC 16-7, WXLO d-27, WCAO d-15, WRKO d-21, WPGC d-22, KEARTH 21-16, KRLA 17-8.

BLACKFOOT "Train, Train" (Atco) 28/7

Moves: Up 15, Same 6, Down 0, Adds 7, KWK, KNOW, KSTT, KZ93, 92X, KFVR, WGBF, KXX106 25-20, WRJZ 34-24, WKIX 29-26, WSEZ 15-7, WSPT 22-14.

WHO "5:15" (Polydor) 27/1

Moves: Up 9, Same 17, Down 0, Adds 1, WNAP, WPEZ 29-25, WGCL 25-23, WNOE 30-27.

EARTH, WIND & FIRE "In The Stone" (ARC/Columbia) 26/2

Moves: Up 18, Same 6, Down 0, Adds 2, KBEQ, WNOX, Y100 31-28, 14Q 30-26, Y103 35-29, KRQ 38-28, KORL 15-10, WFBG 29-20.

SPORTS "Who Listens To The Radio" (Arista) 24/2

Moves: Up 6, Same 16, Down 0, Adds 2, WTIX, WBBQ, WPEZ d-33, WRKO on, WGCL on, KFRC 25-21, WHBQ 30-23, WISM 29-25.

NITEFLYTE "If You Want It" (Ariola) 21/4

Moves: Up 10, Same 7, Down 0, Adds 4, WGCL, WKEE, Y103, WHB, Y100 8-7, WNOE 34-25, KWEN 21-18.

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