

Radio & Records

ISSUE NUMBER 303

THE INDUSTRY'S NEWSPAPER

OCTOBER 12, 1979

Fleetwood Mac LP Leaked To RKO; Warners Pursues Source Of Leak

Last week the RKO Radio chain received, through undisclosed sources, a copy of the long-awaited Fleetwood Mac album "Tusk." Tape copies were made, and the chain's music stations began playing the LP, in its entirety in some cases, on Wednesday (10-9). Acting quickly, Warner Bros. Records sent cease-and-desist telegrams to the stations Thursday, and won a preliminary injunction Friday enjoining the RKO chain from playing the record. RKO promptly complied with the court order.

That much is not overtly unusual in itself. Record companies have suffered from "leaks" on product from their prominent artists for some time now, as radio stations compete for exclusives. Paul McCartney, Led Zeppelin, Linda Ronstadt, and many others have been the victims of this practice. What is unusual is Warner Bros.' continuing reaction to the situation.

First, according to VP/Promotion Russ Thyret, staffers worked "three double shifts" to press up sufficient promotional copies of the album to deliver to the label's promotion staff over the weekend. The promotion people then hand-delivered the Mac LP's to as many radio stations as possible on Monday (10-8), several days ahead of the album's planned release date.

Making An Example Of The Leaker

But Warners is not stopping there. Thyret told R&R that the company is intent on finding the source of the leak, and will take legal action if necessary. "I have

no desire to sue radio stations or take them to court. My desire is to find the leak and make such an example of that person that no one will try to leak a Warners record again," Thyret said. He said he

had been taking steps to convince the RKO employee who allegedly received the album from the actual source to identify that source voluntarily, warning that Warners

FLEETWOOD MAC/ See Page 26

DES MOINES, CHICAGO, WASHINGTON

Radio Covers Pope As American Visit Ends

"The equivalent of two Woodstocks"

Radio continued to provide a full spectrum of coverage during the second half of Pope John Paul II's historic American visit. Again, some stations preempted regular programming for continuous coverage of every papal activity, while others restricted their participation to traffic reports.

DES MOINES: A "Highlight"

In Des Moines, where the Pope celebrated an outdoor mass before 600,000, KIOA & KMGK took on a special role — providing the sound system for the pontiff. VP/GM Ed Wodka described the system as "the most powerful, the most sophisticated sound system in the world," calling it "the equivalent of two Woodstocks." The Pope's voice traveled five miles, thanks to vast numbers of towers and speakers of massive wattage. Wodka also served as media coordinator for the press tents at the Mass, aiding 63 local radio stations, the ABC network pool, 18 local TV stations plus three networks, 23 newspapers (plus 50 Catholic papers), two wire services, 1100 still photographers, and

270 other national and international press representatives. Wodka told R&R, "It was the highlight of everyone's life, that day."

Pop/Adult station KRNT start-



MASS FOR THE MASSES — Pope John Paul II is pictured blessing a crowd of about 600,000 at Living History Farms near Des Moines. KIOA and KMGK also supplied a crowd cross-section shot, while a helicopter provides on-the-scene reports.

FIRST LIVE RADIO NETWORK POST-AWARDS SHOW SUCCESSFUL

Rogers Sweeps CMA Awards; Nelson Top Entertainer



Willie Nelson

The 13th annual Country Music Association awards ceremony turned into a triumph for host Kenny Rogers, Willie Nelson, and Charlie Daniels and his band. The program was broadcast over CBS television and was followed by an unprecedented live radio post-awards show over the NBC network and many other radio stations.



DJ's Of The Year: (l-r) Dugg Collins, Terry Slane, Bill Bailey

Nelson won the CMA's top award, Entertainer of the Year. Rogers won for Male Vocalist, Vocal Duo (with Dottie West) and Album of the Year ("The Gambler"), while his single "The Gambler" won Song of the Year honors for its composer, Don Schlitz. Daniels was named Instrumentalist of the Year, and his band won the Instru-

mental Group award and Single of the Year for "The Devil Went Down To Georgia." Other winners were Barbara Mandrell (Female Vocalist) and the Statler Bros., recapturing their Vocal Group of the Year status.

Entering the CMA Hall of Fame were Hubert Long, the late pro-

CMA/ See Page 26



Kenny Rogers

BOTH RADIO, TV OUTLETS AFFECTED

Electricians Strike At WCCO

No Settlement In Sight

Management and supervisory personnel at WCCO-AM-FM/Minneapolis have been pressed into on-air service in the wake of a strike by the International Brotherhood of Electrical Workers (IBEW)

against the two Pop/Adult radio outlets and WCCO-TV. WCCO-AM General Manager Phil Lewis told R&R that 13 technicians have walked out in the dispute, which began at midnight, October 7. Because the stations' AFTRA personnel are honoring the IBEW picket lines, WCCO's non-union personnel have taken over on-air and technical duties for the duration of the strike.

Principal cause of the dispute lies in the IBEW's refusal to accept separate contracts with each of the three WCCO operations, all of which are owned by Midwest Radio and TV, with whom the IBEW is presently negotiating. The problem of which union shall maintain jurisdiction over specific job categories within the TV division is also contributing to the impasse, claimed Lewis.

Lewis stressed that there were no problems with morale and no hard feelings between the radio stations' management and union personnel because of the strike, adding that it was a shame the problems of one operation could affect the other two. As to when the strike would be settled, Lewis replied, "I wish I knew."

ed with traffic reports and live bulletins from the airport, and shifted to continuous coverage when the pontiff celebrated the Mass, including a live broadcast of that event. PD Scott Huskey told R&R that a station aircraft, the "Sky Spy," was in the air observing traffic patterns.

Country KSO went all-news, with "no commercials from the time the Pope arrives on Iowa soil till the time he departs," according to PD Jarrett Day. KSO also had a traffic reporter in the sky, and dispatched two staffers and a local priest to cover the Mass, with live reports.

CHICAGO:

Massive Coverage

The Pope landed in Chicago late Thursday (10-4), and R&R's radio sample turned up varying degrees

POPE/ See Page 26

DC Broadcasters Ready On-Air Announcements

In a joint effort, most members of the Washington Area Broadcasters Association (WABA) agreed this week to air diary announcements calling attention to the cur-

KAPLAN NEW PRESIDENT

Goldwater Supports Deregulation At NRBA

The NRBA Convention, held this week in Washington, was highlighted by a speech by Sen. Barry Goldwater in which he reiterated his support of radio deregulation but predicted that no legislative action along those lines would take place in 1980. NRBA President Jim Gabbert gave way to new President Sis Kaplan, while 9 kHz spacing, AM stereo, and other radio concerns were discussed during the meetings. For more detailed NRBA coverage, see Page 4.

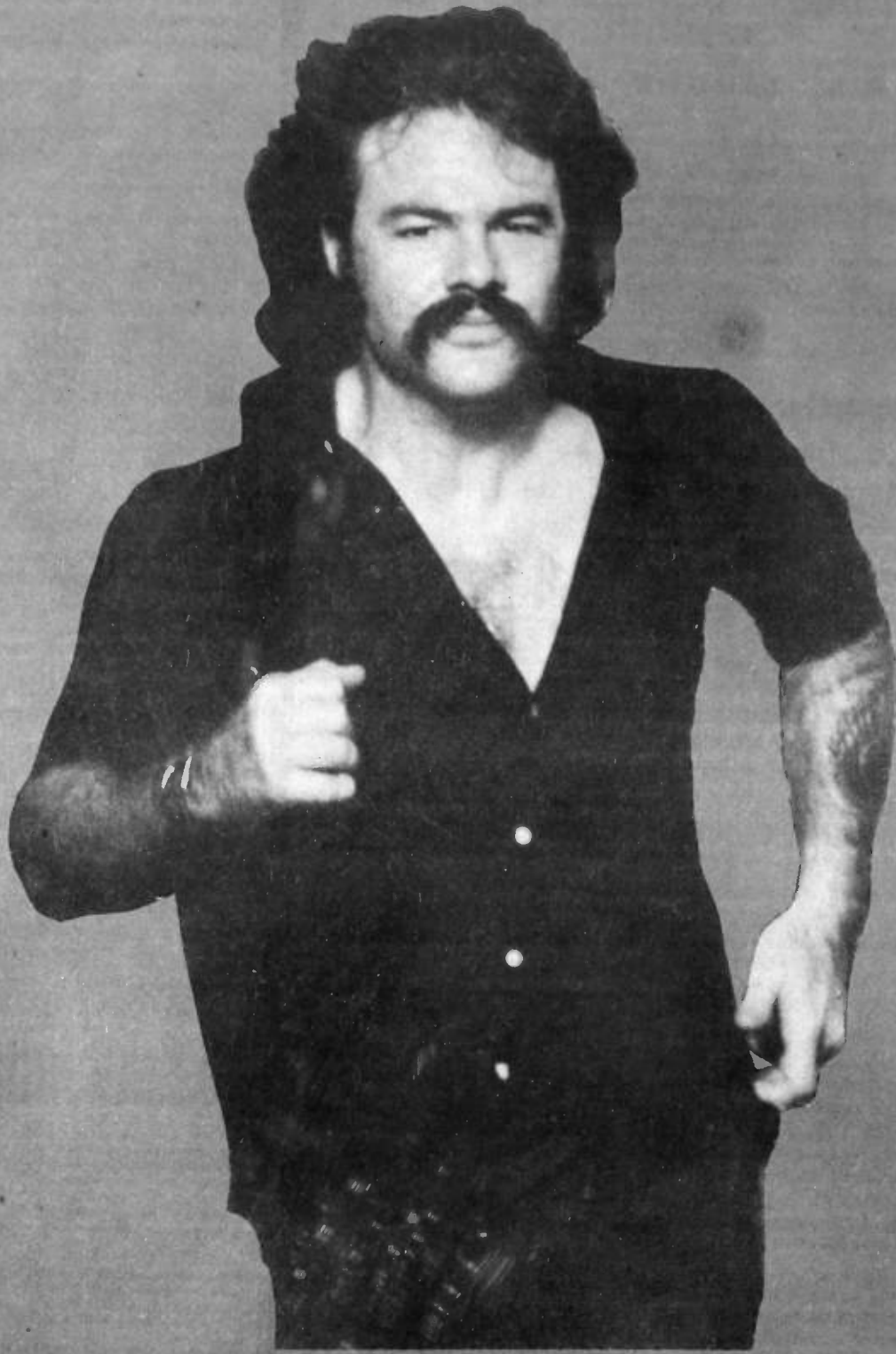
rent ratings sweep which begins Thursday, Oct. 18. A WABA committee met last Friday to script one announcement for all stations, following a session with First Media Pres. Glenn Potter and WPGC GM Bill Prettyman, who initiated the announcements in DC previously.

R&R has learned that only three stations in the DC metro have refused to air the announcements. They are:

- WHFS, which doesn't subscribe to any ratings service
- OK100, which has been plagued with previous FCC problems, and
- WKYS, which is undergoing a change in PD's and possibly format.

However, most stations are going along. WABA members voted six weeks ago, prior to an Arbitron Advisory Council session, to air announcements unless Arbitron decided to delist all stations broadcasting them. Arbitron has said it will only list such stations "below the line."

One Of Top-40's
Favorite Voices
Returns.



TOM JOHNSON
"Savannah Nights"

Produced by Ted Templeman



on Warner Bros. Records

WB's Thyret: Strong Stand Against Advance LP Leaks

The controversy over radio stations obtaining copies of prominent artists' albums in advance of record company release dates, in order to air them ahead of their competition, has flared up again with the recent RKO chain airing of Fleetwood Mac's "Tusk" LP (see story, Page 1). From radio's side, the desire for an exclusive is a powerful motive. From the record company side, a leak (often of dubious legality) can have a highly adverse effect on a label's carefully-planned release and marketing campaign, as well as possibly alienating radio stations not able to obtain an advance copy. In the following open letter, Warner Bros. VP/Promotion Russ Thyret outlines his company's position on the matter, and its intentions to discover the source of the leak. Radio comments are invited.

To say that I am frustrated over the callousness of any one person feeling that they have the right to disrupt the three-year effort of the members and families of Fleetwood Mac and their organization, and the plans and efforts of an entire record company and distribution organization, especially during an unstable period in the record industry, would be a gross understatement.

It is unfortunate when people who find themselves in positions of leadership within an industry choose to, by example, foster mistrust and disharmony.

It was very heartening to hear from several Program Directors and Music Directors who called to offer their sympathy rather than their rage, and to reassure us that they knew that the leak of the "Tusk" album was not engineered by any Warner Bros. promotion person to gain favor anywhere.

I also became aware of some other major market Program Directors and Music Directors who had copies of this illegal tape and chose not to air them out of courtesy to Fleetwood Mac and Warner Bros. Records.

Warner Bros. Records has taken steps to question under oath the people who illegally

played this record. In an effort to find the source of the leak. When found, I intend to prosecute this source to the fullest extent of the law.

We are truly grateful to all of you in radio

who trust and believe that this in no way was a deliberate act on our part.

Russ Thyret
VP/Dir. of Promotion
Warner Bros.



TV Guide readers
Los Angeles

Phonogram Records executive Jimi Fox says

"It gets right to the roots."

TV Guide deals more in depth with television. It doesn't put itself in a position where it is accused. When it needs to have a shot taken at it, TV Guide doesn't mind taking that shot.



America reads TV Guide.

FOX IN THE JOURNAL — Making the transition from radio to records is no uncommon thing, but jumping to the Wall Street Journal is something else again. But Phonogram/Mercury West Coast Promotion Director (and former TEN-Q/Los Angeles PD) Jimi Fox pulled it off, at least for the WSJ edition of October 8, 1979. There he was on Page 5, pictured prominently at the top of a TV Guide readers profile ad, saying nice things about the magazine. Rumors that Fox will soon be listed on the New York and American stock exchanges are unconfirmed at this point.

DAVIS NEW CBS INT'L PRESIDENT

Asher Promoted As CBS Restructures Records Group

The CBS Records Group has restructured its worldwide operations, with M. Richard Asher promoted to Deputy President and Chief Operating Officer, reporting directly to CBS Records Group President Walter Yetnikoff. Asher, formerly President of CBS Records International, will be responsible for CBS's American and international operations. Allen Davis has



Richard Asher

been named to succeed Asher in his previous position.

Under the new structure, Asher will report directly to Yetnikoff, while Allen and CBS Records Division President Bruce Lundvall will report to Asher. In addition, a "new ventures" division developing and marketing products related to new communication technology will be established shortly, and will report directly to Yetnikoff.

Yetnikoff commented, "I am convinced that with this new management structure in place, CBS Records is in a stronger position than ever to take advantage of the

ASHER/ See Page 26

Casablanca Launches Children's Label

Casablanca Record and Film-Works President Neil Bogart, in association with Lewis Merenstein, recently announced the creation of a new children's label, Casablanca KidWorks. Merenstein will serve as President of the new division, which will produce children's books, records and combinations of the two. Initial venture for the fledgling label will be to produce and distribute the "Ronald McDonald Discovery Series," under a licensing agreement with the McDonald's Corporation.

Described as a blend of education and adventure for Ronald McDonald and the McDonaldland

CASABLANCA/ See Page 26

RACIST PLAYLISTS? — NATIONAL BLACK MEDIA COALITION ACCUSES RADIO STATIONS OF "PLAYLIST MANIPULATION" TO RESTRICT AIRPLAY ON BLACK ARTISTS. JONATHAN HALL COVERS THE ACTION.

See Page 4

this week ...

ARBITRON SURVEY SECURITY SUSPECT?

A radio station GM was sent six Arbitron diaries for filling out. Jhan Hiber uncovers the tale and questions whether media people have overly easy access to diaries.

See Page 16

SURVEYS — TAKIN' IT TO THE STREETS

Once you've selected your sample size, you've got to make sure your questions are being answered properly. Dr. Lutz discusses interviewers — how to recruit them, how to control them, and how to whip them into shape.

See Page 18

PLAYING THE HITS EARLY — AND WINNING

Most people today in Top 40 believe that the longer you wait to play a record, the safer you are come ratings season. K104/Erie, PA has been playing (and picking) the hits remarkably early and dominating its market. John Leader talks to PD Bill Shannon to find out how he does it.

See Page 22

CONSUMER HOTLINE FOR COMMUNITY SERVICE

Black radio stations are concerned with serving their communities, but WLEI/Raleigh has a Consumer Hotline that helps out everyone in the market. Bill Speed gets the lowdown from Operations Manager Paul Ingram.

See Page 45

DETROIT — ROCK CITY (AOR STYLE)

Three hard-rocking AOR stations are battling it out in the Motor City. Jeff Gelb talks to the PD's at WWWW, WRIF, and WABX and concludes that the war will continue.

See Page 48

A DRAMATIC TOUCH FOR RADIO

Pop/Adult stations add some drama to their listeners' lives, as WBNB/Buffalo acts out its editorials for a new kind of flair, while WSB/Atlanta airs a new version of a play by Pope John Paul II. Mike Kasabo directs the action.

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Radio & Records is published every Friday by Radio & Records Inc., 1930 Century Park West, L.A., CA 90067, (213) 553-4330. Subscriptions \$140 per year or \$45 per quarter. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. "Breakers" is a registered trademark of Radio & Records. Application by Radio & Records, Inc. for registered trademarks pending: The Back Page, AOR Hot Tracks, Mediascope, Most Added, National Airplay/30, Parallels, Radio & Records, Street Talk. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. © 1979 Radio & Records, Inc. A division of Harte-Hanks Communications.



OPINION LINE

The R&R Opinion Line is designed as your phone forum. We encourage you to call in any time to the Opinion Line number, (213) 552-3525, and record your ideas and opinions on any industry issue or concern. You can do so anonymously, or sign your name. Following are two Opinion Line offerings from our readers:

Do Record People Know Their Business?

This is in response to your editorials on the problems of record sales.

I submit that the record industry has more than enough people in their industry that not only do not understand their business, but don't comprehend basic business practices period. As a student of marketing who happens to program a radio station, I see an amazing amount of promotion and sales people in this region that have no idea of what is in fact happening in their local business.

Of the five basic steps in the Marketing Bridge: your business, price value, advertising, merchandising and personal selling — the Chicago offices of most record companies are lacking in at least the latter three. Radio is the best advertising medium for the record companies. However, several radio stations, mine included, cannot get products. As an example: the company that says they have been hurt the worst, Columbia, has received \$10-\$15 in phone calls from us asking for one 45 record. We have yet to receive the record or a call back. Merchandising: The record stores in this area are continually "sold out" of hit products. I can't even buy the records. And lastly, Personal selling: of the few times we are called on a product, the promotion person has little product knowledge as to how their record fits in relation to the station. Not to mention a helpful attitude. Simply put, where does the problem lie . . . radio or records?

— Bob Hooper
Operations Director, WNFL/Green Bay

AM Stereo?

I wish to remain anonymous here but I'm just kind of wondering exactly what the heck is going on with the FCC's current stalls involving AM stereo. I think if people look into this very closely, they might find some very hidden skeletons in the old closet. It's just a shame that good viable broadcasters have to again be put on hold by this double-crossing, two-faced government organization. I'm very sick and tired of it.

— Anonymous

Washington Report

FEW BROADCASTERS AT NRBA HAVE DEREGULATION IN THEIR ITINERARY

Goldwater Predicts No Legislation

Says Energy, SALT II, Election Will Interfere In This Congress

Senator Barry Goldwater (R-AZ), ranking minority member of the Senate Subcommittee on Communication, assured a group of over 500 broadcasters that he firmly backs deregulation through amendments to the 1934 Communications Act. But, he was quick to add that he sees no action in this Congress. Goldwater was the speaker at Tuesday's NRBA luncheon (10-9), and he told the group, "The status of our legislation is very uncertain. We have SALT and energy to deal with and this is an election year. Don't look for legislation in this Congress."

In May, Goldwater introduced S. 622, a bill which would have eliminated the fairness doctrine and license renewal for radio stations, and among other things would have permitted the advertising of hard liquor.

Few Attend Session On Deregulation

Agreement with Goldwater came from an unexpected area. Andrew Schwartzman, Executive Director of Media Access Project, a public interest group, agreed during a panel discussion on radio deregulation, but the similarity of his message to Goldwater's stopped there. "You won't see deregulation in any form because public interest groups won't let it happen," Schwartzman told the handful of broadcasters who attended the discussion. "You can live with regulation," Schwartzman said, adding, "support for regulation is not there. Look at the number of people in this room."

Comments Urged

Those who were there wanted to know how they could help the FCC and Congress act on deregulation. Frank Washington, Deputy Chief of the Broadcast Bureau, urged them to file comments. "Give us the facts. We have to have something to base our decisions on," he said. Chip Shooshan, Chief Counsel to the House Communications Subcommittee, asked for copies of the comments filed with the FCC. "They will help us keep current with radio broadcasters' wishes when considering piecemeal legislation which would focus on radio instead of a total rewrite of the Communications Act," he said.

Deregulation Not A Preoccupation

When broadcasters had a chance to confront FCC Commissioner Jim Quello later in the day, deregulation didn't even come up. Broadcasters wanted to know about the status of technical questions like FM quad, AM stereo and satellites. Dick Shibben, Chief of the Broadcast Bureau, said AM stereo and FM quad would be priorities when he gets more engineers on his staff, and predicted that might happen soon. Quello said the Commission will take up



Senator Barry Goldwater

receive-only earth stations later this month.

DBA Pushes 9 kHz

Very few broadcasters turned out to listen to a big push for the new stations that would be created if the FCC okays 9 kHz spacing. Not all who listened to Daytime Broadcasters Association (DBA) Pres. Ray Livesay describe a 9 kHz test at his station, WLBH/Mattoon, IL last July, were representatives of daytimers, however. Some, like William Rust, President of Rust Communications Group, which owns daytimers and fulltimers, came to ask if 9 kHz would cause interference to his stations. "I still have a detached viewpoint of 9 kHz," Rust told R&R after the meeting.

Kaplan Assumes NRBA Presidency

Despite rumors that NRBA might be ripe for merger into NAB because of a changing of the guard, there were no visible signs of that happening this week in Washington at NRBA's annual convention. Sis Kaplan, Exec. VP of WAYS-WROQ/Charlotte, was elected President as predicted. She indicated, however, that she plans to frequently consult with outgoing President Jim Gabbert, who will remain on the Executive Committee.

Gabbert, who is selling off his radio properties to go into television, received the first James Gabbert Leadership Award. Upon accepting, he commented, "NRBA is run for radio by radio people. Stick together."

NRBA's only other change in its Executive Committee is WGAY/Washington VP Ted Dorf's election as Treasurer, replacing Bonerville Exec. VP Loring Fisher. Other officers include: Board Chairman Bob Herpe, Pres. WPLR/New Haven; Secretary, Bernie



Sis Kaplan

Mann, Pres. Mann Media, High Point, NC; VP/East, Steve Trivers, Pres. Fairfield Broadcasting, Kalamazoo, MI; VP/West, Lynn Christian, VP Century Broadcasting, Chicago.

The Week In Review

- Sen. Barry Goldwater says chances for amendments to the Communications Act are dim.
- Sis Kaplan, Exec. VP of WAYS/Charlotte, elected new NRBA President.
- National Black Media Coalition asks FCC to look into possible discrimination in stations' playlists . . .
- NBMC also excommunicates troublesome Marcus Garvey Wilcher.
- Washington Area Broadcasters Association distributes script for on-air diary announcements set for next week at most stations (see Page 1).
- More comments arrived at the FCC late last week on 9 kHz. Response: broadcasters opposed while car radio manufacturers asking for quick decision.

— Jonathan Hall

Washington Street Talk

Two Broadcast Bureau division chiefs awakened last week to see their new jobs advertised in the Washington Post. Jeff Baumann, chief of Policy & Rules, and Roy Stewart, Chief of Renewal & Transfer, fell victim to new civil service procedures which allowed additional applicants to apply. Cutoff date was Wednesday (10-10).

Also in local press this week was letter from Sen. Barry Goldwater endorsing FCC's radio deregulation proposals while continuing call for legislation — specifically, his bill S. 622. Other large papers such as the New York Times and Wall Street Journal have also thrown weight behind the FCC's deregulation proposals.

NRBA's inability to draw a big crowd at this year's annual convention was due in part to Washington D.C. location. Other factors seemed to be counter-convention for radio programmers run last month by NAB, as evidenced by low turnout in NRBA's format workshops. Embarrassment over low attendance at opening (only 75 broadcasters were present for session with Sen. William Proxmire) equal to NAB's red faces due to number of mice sightings at Stouffer's in St. Louis.

NBMC Alleges Manipulation Of Playlists

Calls On FCC To Stop Deregulation

The National Black Media Coalition (NBMC) alleged last week that certain Top 40, Pop/Adult, and AOR-formatted stations manipulate their playlists to discriminate against black artists, and called for a full scale FCC investigation. The group also wants some form of FCC protection for what it calls "endangered black music formats," such as jazz and gospel.

Seeking to "advance the status of Black Americans in all phases of mass communications," NBMC presented the FCC with a 136-page petition last week (10-5) containing

35 proposals for strengthening the role of blacks in media. Regarding radio, NBMC Chairman Pluria Marshall says deregulation scares him, and the NBMC will do all it can legally to fight for the preservation of public affairs, access, and PSA programming if the FCC drops non-entertainment guidelines. NBMC says despite recent increases there still are not enough black owners or employees at radio stations.

EAGLES

THE LONG RUN

(5E-508)

THE NEW ALBUM ON
ASYLUM RECORDS AND TAPES.
PRODUCED BY BILL SZYM CZYK
FOR PANDORA PRODUCTIONS LTD.
CONTAINING THE SINGLE
"HEARTACHE TONIGHT."

(E-46545)



FALL TOUR 1979

10/8	Providence, RI	Civic Center	11/1	Charlotte, NC	Coliseum
10/9-10	Boston, MA	Boston Gardens	11/2	Raleigh, NC	North Carolina State University
10/12	Bloomington, IND	University of Indiana	11/4-5	Largo, MD	Capitol Center
10/13-14	Ann Arbor, MI	University of Michigan	11/8	Murfreesboro, TN	Middle State Tennessee University
10/15	Buffalo, NY	War Memorial Auditorium	11/9	Knoxville, TN	University of Tennessee
10/17	Lexington, KY	Rupp Arena	11/11-12	Atlanta, GA	Omni
10/18	Roanoke, VA	Convention Center	11/13	Birmingham, ALA	Jefferson Civic Center Arena
10/20-21	Richfield, OH	Richfield Coliseum	11/15-16	Cincinnati, OH	Riverfront Coliseum
10/22	Chicago, ILL	Chicago Stadium	11/18-19	Philadelphia, PA	Spectrum

Management: Irv Azoff and Front Line Management

© 1979 Elektra/Asylum Records A Warner Communications Co.



RKO ROLLS — Jo Interrante, RKO Network Director of Programming, watches as Andy McCollum delivers network's first newscast.

This Week At The Nets

- NPR begins first transmissions via satellite to affiliates' earth terminals in Oregon and Utah . . . but no word yet from the FCC on satellite approval for commercial radio networks.

- AP begins three new news summaries: "The Dawn Express" (early morning), "Homeward Bound" (afternoon), and "The Nightcap" (nights). AP has also announced a new 62-part series of one-minute shows to debut late '79 called "Shadows of the Seventies." Programs will be aired twice daily beginning in December.

- Mutual held its first annual affiliates convention last weekend prior to NRBA opening in Washington. Featured were Jack Anderson as luncheon speaker and Billy "Crash" Craddock as banquet entertainer.

- Rumor is that ABC's Chuck King, who is Entertainment Network Director, will be put in charge of network acquisitions, replacing Bob Mahlman, who is now consultant to RKO Network.

People

Denver

Sam Sherwood, GM of WAYL-AM-FM/Minneapolis for the past ten years and a Twin Cities radio notable for even longer, has been named GM at KHOW-AM-FM.

New Orleans

David Donovan, GM of WGSO-WQUE, has been elected a VP of the parent Insilco Broadcast Group.

Springfield, IL

Charlie Wright of WBYS/Canton, IL was selected 1979-80 President of the Illinois Broadcasters Association at the IBA Summer Convention.

Washington

Tony Roberts leaves WRC to do sports for Mutual Broadcasting.

Ron Welch, soon to graduate from the University of Houston with a Ph.D. in Economics, will join NAB's Research Department in December.

Burbank

Steve Epstein joins NBC as Region Manager in charge of affiliate acquisition for "The Source."

Portland, OR

Jim Woodward named General Sales Manager at KGW-KINK, having headed local and regional sales for KGW for the past five years.

More Broadcaster Opposition To 9kHz

"It sometimes requires the deft touch of a surgeon to be able to accurately tune in a station," says Sandusky Newspapers, Inc., owner of KZAM/Bellvue, WA and KDJQ/Mesa, AZ, which has come out against 9 kHz. In additional comments (see R&R 10-5 for story), Sandusky told the FCC

the stations operate at the high end of the AM band, and that congestion makes it difficult to tune in stations. "The space between 1510 and 1540 on the average radio dial is less than a quarter-of-an-inch wide," wrote KDJQ VP/GM Eric Havenstein, adding, "any reduction in spacing would only make a bad situation worse."

Car Radio Manufacturers Want Quick Decision, Lots Of Dead Time

Although General Motors Corp., Tandy Corp. and General Electric Co. expressed no opposition to 9 kHz, as radio manufacturers they asked for adequate time to make new

receivers. GM said it would need two to three years to start production of receivers designed for the reduction in channel spacing.

Pioneer stressed the urgency of the situation, noting that sales of newly developed electronically-synthesized tuning in car radios which are based on 10 kHz are on an uptrend because of consumer acceptance. These units will be obsolete if the FCC adopts 9 kHz. Pioneer said the decision should be made "at the earliest stage" and withdrawn "if prolonged beyond 1983."

K101 SUED FOR \$10.5 MILLION BY MARCUS GARVEY WILCHER

Citizens' Groups Talk Big \$\$\$

GE Considers Payoff

When media giants merge they usually meet FCC ownership limits by spinning off smaller stations. Some citizens' groups have jumped at the opportunity to get those stations into the hands of minority and local interests, while others have condemned large scale mergers claiming a dangerous concentration of media control. Lack of a unified position among citizens groups led the National Black Media Coalition (NBMC) to schedule a discussion of mergers on Sun. (10-7) at its convention in Washington (see related story).

GE/Cox Next Target

The recent Gannett/Combined Communications merger and the proposed acquisition of Cox Broadcasting by General Electric have focused attention on the issue. For example, the Cox/GE merger will result in the spin-off of 11 stations, of which seven radio and three TV will be turned over to minority and local owners.

As a result, the American Civil Liberties Union (ACLU) and NAACP in Atlanta dropped objections to the renewal of Cox-owned stations WSB-AM-FM-TV. Additionally, Metromedia, which bought WSB-AM from Cox, paid \$375,000 to one public interest group in order to thwart an additional challenge.

GE Strikes Back

But media giants are not giving in to all public interest challenges. For example, take KFOG/San Francisco. R&R has learned that GE's legal counsel met on two occasions to work out a settlement with Marcus Garvey Wilcher, head of the Community Coalition for Media Change (CCMC), and even paid his travel expenses to Washington for the meetings.

Wilcher has challenged GE's spinoff to Cardinal Communications Corp. Even though Cardinal is controlled by minority and local interests, he charged that

GE should have negotiated an affirmative action agreement with CCMC as part of the merger. Wilcher also is asking GE to pay \$150,000 for CCMC's legal bills in connection with the challenge. GE told the FCC last week (10-2) in its response to CCMC's petition to deny, "We do not consider such demands a reasonable basis for fruitful discussion."

Last week Wilcher sued K101/San Francisco for \$10.5 million. K101 is currently being offered for sale for \$15 million.

Other Media Reformers Challenge

CCMC is not the only group opposing Cox/GE. National Citizens Committee for Broadcasting (NCCB) and the Committee for Open Media (COM) say mergers put too much control in the hands of big business and that it is not worth bargaining for the crumbs that may fall their way. NCCB and COM have asked the FCC not to approve the Cox/GE merger.

MARCUS GARVEY WILCHER EXPELLED FROM BLACK COALITION

Mergers: Black's Biggest Chance For Ownership

GE Says "We Didn't Even Talk To Big Groups"

"If you're black, the way to get your hands on a radio station is through spinoffs from mergers." With this thought, Pluria Marshall, Chairman of the National Black Media Coalition (NBMC), kicked off a panel discussion on minority ownership at a final NBMC convention session, Sunday (10-7). NBMC feels not enough stations end up in minority control through regular transfers or from distress sales.

R&R has learned that by unanimous vote NBMC earlier voted to expel one of its own, Marcus Garvey Wilcher head of Oakland-based Community Coalition for Media Change, for putting the squeeze on radio stations during transfers (see related article). "We expelled Marcus Wilcher because his activities are contrary to the way we operate," said Marshall, adding, "we had to correct the negative image he was making for us."

NBMC Members Hear How It's Done

The message to NBMC members from the panel,

which included representatives of the National Association of Black-Owned Broadcasters (NABOB), GE, Gannett, and banking concerns, was how to take advantage of giant media mergers. Ragan Henry, NABOB Pres., who became a radio owner (WSB-FM/Atlanta) as a result of the proposed GE/Cox merger and a TV licensee after the Gannett/Combined merger, told the audience, "These two mergers put minorities in the forefront for the first time."

Norm Blake of GE said with one exception all the spinoffs from his company's merger with Cox will go to minority and local interests. "We felt we had to demonstrate a compelling public interest," he said, noting that GE didn't even talk to big group owners. Blake said each station was discounted at least 20 percent. In one case, \$1 million of new equipment was purchased for the station before the new owners took over, and GE worked with financial institutions to provide attractive financing, according to Blake.

Reggatta de Blanc



The new Police album, REGGATTA DE BLANC, has been released.

Includes the single "MESSAGE IN A BOTTLE"^{AM 2190} (#1 in England after only two weeks).

Produced by The Police and Nigel Gray. Agency: Frontier Booking International. © 1979 A&M Records, Inc. All Rights Reserved.



SP 4792

WHAT'S NEW



Mini Clock Radio

The "HDR 1300 AM/FM LCD Clock Radio" is completely portable, measures a mere 6" x 3" x 1", and comes complete with a carry pouch and batteries. Additional features include a $\frac{1}{4}$ " LCD readout with back light for night viewing, an alarm that wakes you to either music or a buzzer, a sleep switch, and full clock controls. Available from: Hamlex (USA) Inc., Elk Grove, IL.

Magnetic Bubbles: The Future Of Memory

Barely visible even with the aid of a TV camera-equipped microscope, magnetic bubbles (one micron in diameter, magnetized spots on a specially prepared thin-film device) are seen as the future of memory. Because the magnetic bubbles are small, light and reliable, scientists claim they will reduce the cost of data processing significantly. In fact, the bubbles are so small they will even be able to be utilized in hand-held calculators. Additional advantages of the magnetic bubbles include their lack of failure-prone moving parts and that they do not forget information they've memorized once power is turned off.

While they were pioneered by Bell Laboratories in the 1960's, recent advances have renewed interest in the tiny bubbles. Three years ago, 68,000-bit (bits are the ones and zeros of computer language) chips were instituted in the Bell System recorders, such as the one that tells you, "We're sorry. You have reached a nonworking number." Recently, Western Electric, Texas Instruments, and Rockwell International have produced quarter-million-bit chips. Even more recently, Intel Magnetics has introduced million-bit chips, and several manufacturers have quadrupled memory density by encoding the wall region around each bubble.

Bubbling Under

Briefly, magnetic bubbles are formed when a magnetic field is set up perpendicular to a nonmagnetic plate. The stronger the magnetic force, the more the magnetic patterns shrink into "bubbles." By setting up an opposing magnetic force via a hairpin shaped conductor, usable bubbles are formed. The movement of the bubbles is made possible with various magnetic-alloy patterns placed atop the film layer (the nonmagnetic plate). By rotating the magnetic fields above and below the bubbles the magnetic polarity of these alloy patterns is constantly shifted, thus pulling the bubbles along in the direction of the field's rotation.

A bubble can represent the binary one of computer language with the absence of a bubble indicating a zero. But before the bubbles are "read out" or electronically detected, they are duplicated. By stretching each bubble in a stream of data 'til it breaks into two bubbles, one bubble then goes back into storage so the information encoded upon it will not be lost. The remaining bubble then goes into the detector.

The detectors are long strips of chevron patterns which stretch the bubbles to several hundred times their original diameters. Electrical current pushes the bubbles through the linked chevrons, and as the bubbles pass under the detector pattern, they generate an outpulse. Currently, scientists are working on ways to improve the memory capabilities of the bubbles as well as their ease in manufacture. Soon, however, the bubbles may burst upon the world of data processing with far-reaching results.

Special Disc Chronicles Parsons Projects

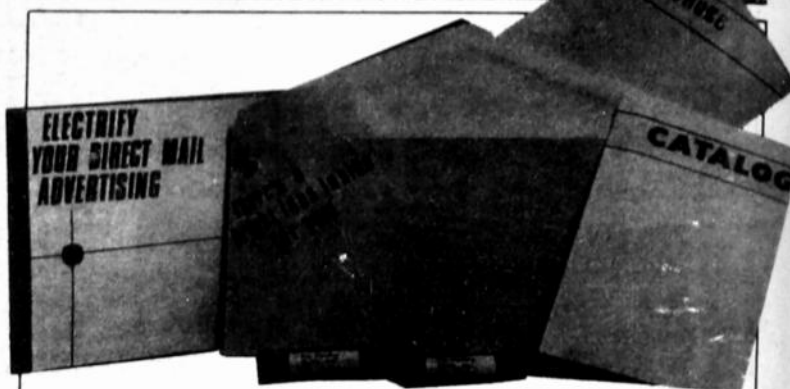
A special radio broadcast album, "Audio Guide To the Alan Parsons Projects," is now available from Arista Records. In addition to a deluxe boxed set of Parsons's three LP's for the label, "I Robot," "Pyramid" and "Eve," the package contains two albums of material chronicling Parsons's musical career as well as spoken comments from Parsons and his collaborator Eric Woolfson. The set ranges from Parsons's beginnings as a tape operator on the Beatles' "A Day In The Life," through his engineering "Abbey Road," "McCartney," and the Hollies' "The Air

That I Breathe," as well as his production work with Pilot, Ambrosia and Al Stewart.

Beyond serving to place Parsons's career in an historical perspective, the project sponsored by Arista VP/Creative Services Dennis Fine, is noteworthy in that the cooperation of several labels and artists was required to bring the special disc to fruition. Along the way, Parsons reminisces about how certain effects and ideas in each of the records were obtained, adding an aspect of general historic interest unusual for a specific artist promotional project.

Cavett To Host 70's Show

"The Sounds Of The Seventies," a six-hour syndicated radio countdown show, will be available from Houston-based Number One Productions for airing New Year's Eve. Hosted by Dick Cavett, in his initial radio appearance of this kind, the show focuses on the events that made that year important in people's lives (ranging from the end of the Vietnam War to the TV debut of "All In The Family"), as well as the top songs of the decade. For further information contact Glenn Schiller at (713) 974-2089.



Light Up Your Letters

Give your direct mail program added flash with "Blinkie," a penlight-sized flashing LED lamp that can be attached to either sturdy envelopes or lightweight boxes. The "Blinkie" lasts up to six months and is available from Blink Inc., Palisades Park, New Jersey.

TOP 10 BEST-SELLING BARS

How Sweet It Isn't — U.S. Candy Consumption Hits 43-Year Low

Although the U.S. candy industry's dollar volume climbed nine percent to \$3.3 billion in 1978 (mostly due to price increases), Americans' per capita candy consumption hit a 43-year low of 14.9 pounds annually, according to the U.S. Department of Commerce.

Meanwhile, Hershey continued to gain on Mars in their battle for the number one spot among confectioners. The latest DEBS Confectionery Marketing Report shows Mars still leading the market with 36 percent of bar sales, but Hershey is closing in with 29 percent. Much of the reason for Hershey's increase lies in increased advertising expenditures (\$13.6 million last year), but the company has a long way to go to match Mars' \$28.7

million in total advertising in 1978.

For the record, the top ten best-selling candy bars for 1978, followed by their manufacturer and total ad expenditure for that product (when known) were: 1) "Snickers" (Mars/\$3.8 million), 2) "Reese's Peanut Butter Cup" (Hershey/\$3.6 million), 3) "M&M's" peanut (Mars), 4) "M&M's" plain

(Mars), 5) "Hershey's" chocolate bar with almonds, 6) "Three Musketeers" (Mars/\$3 million), 7) "Kit Kat" (Hershey/\$2.9 million), 8) "Hershey's" milk chocolate bar (Hershey/\$2.9 million between both plain and almond bars), 9) "Milky Way" (Mars/\$5.2 million) and 10) "Baby Ruth" (Standard Brands).

Talking Computers, Cash Registers & Ovens

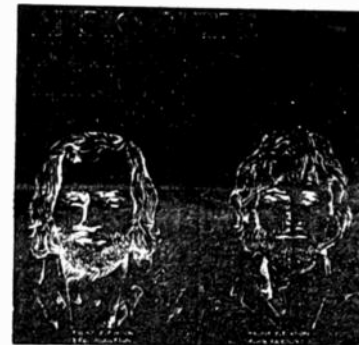
It used to be said that a dog was a man's best friend, but soon you will be able to satisfy your need for companionship by talking to your very own home computer. The Sharp Corp. in Japan recently unveiled a voice synthesis system that allows a personal computer to provide programs, including answers, orally.

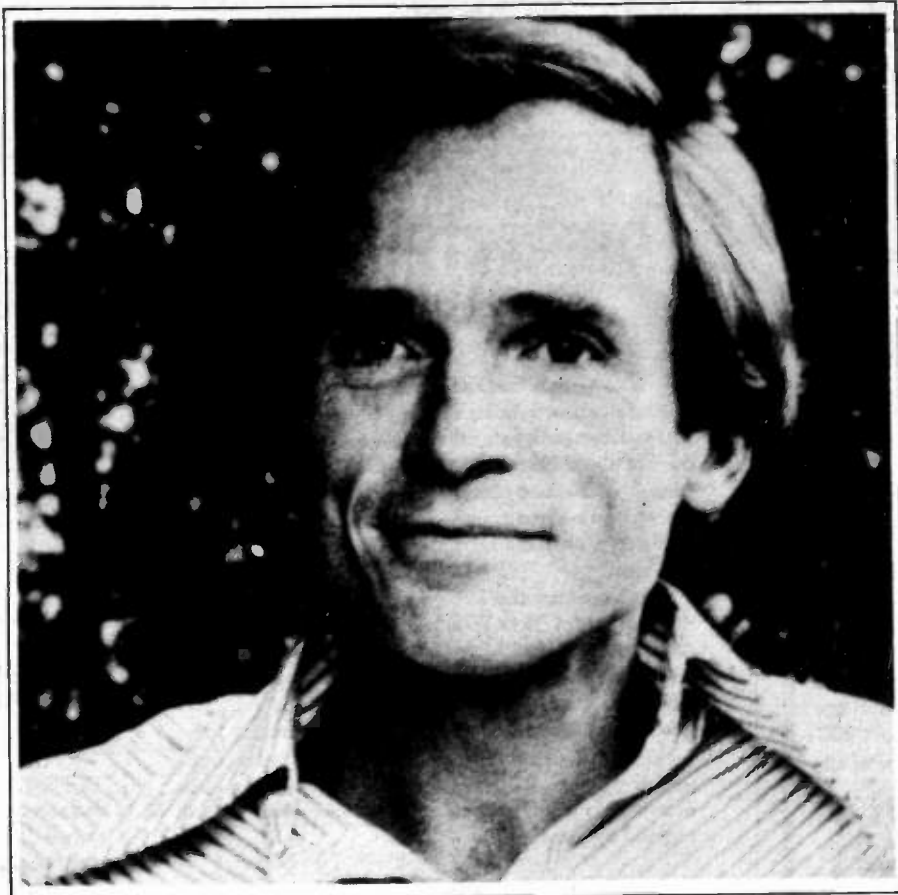
During the course of the demonstration, which was conducted by hooking the voice synthesis unit up to a calculator, the unit spoke in a male voice while the figures were being entered on the keyboard. When an error was made, the unit told the user of his mistake as well. To verify calculations, the user merely pressed the appropriate key, and the calculator recited the input data as well as the results.

Sharp plans to incorporate voice synthesis in products by year-end. Calculators and cash registers will be first, with personal computers and microwave ovens (!) to come soon after.

Air Canada's In-Flight Tribute To Canadian Record Industry

Creations Audio Horizon/Horizon Audio Creations, in conjunction with Alain Dore of Air Canada's In-Flight Service Division, will feature an exclusive tribute to the international growth and recognition of the Canadian recording industry via Air Canada's In-Flight Audio Entertainment channel. The bilingual program will be broadcast on all Air Canada 727, 747 and L-1011 flights over two hours duration during October 1979 and includes interviews with Canadian performers such as Gino Vannelli, Frank Mills, Dan Hill, Burton Cummings and Randy Bachman.





Dick Cavett hosts
The
Sounds
of the
Seventies
New Year's Eve 1979

A 6 Hour New Year's Eve countdown featuring the **Top Events**, as well as the **Top Hits** of each year of the decade.

- Designed to air from 6 pm till midnight, New Year's Eve
- Will complement any Top 40, Adult Contemporary, MOR or AOR format
- Is your ideal merchandising vehicle for that "After Christmas Slump"

To secure availability in your market, call us **TOLL FREE** at

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WHAT'S NEW

HEAVY INDUSTRY INVOLVEMENT

2nd L.A. Street Festival To Feature Local Acts

The second annual Los Angeles Street Festival to be held October 13-14 in the downtown Civic Center area will be noteworthy for two things this year. First, the amount of support the event has garnered from the L.A. music industry, and second, the significant amount of attention to be given to local "New Wave" bands. The festival will feature over 200 hours of live entertainment ranging from classical to disco on 10 stages and is expected to attract more than the 200,000 people that attended last year's event.

Los Angeles has become a renewed center of musical activity recently with the Knack, the Pop, the Motels and 20/20 all releasing debut albums this year. There are upwards of 15 clubs featuring local groups and almost 200 bands playing these clubs in L.A. currently, a fact which apparently has not escaped Mayor Tom Bradley.

In naming Casablanca Record and FilmWorks President Nell Bogart entertainment chairman and noted manager Jeff Wald co-chairman for the fete, Bradley noted that "one of the very special features of the festival will be the music scene, especially New Wave music, which originates here in L.A. and spreads across the country." To which Bogart added, "Not since the music represented by the Beach Boys has Los Angeles had an identifiable musical sound."

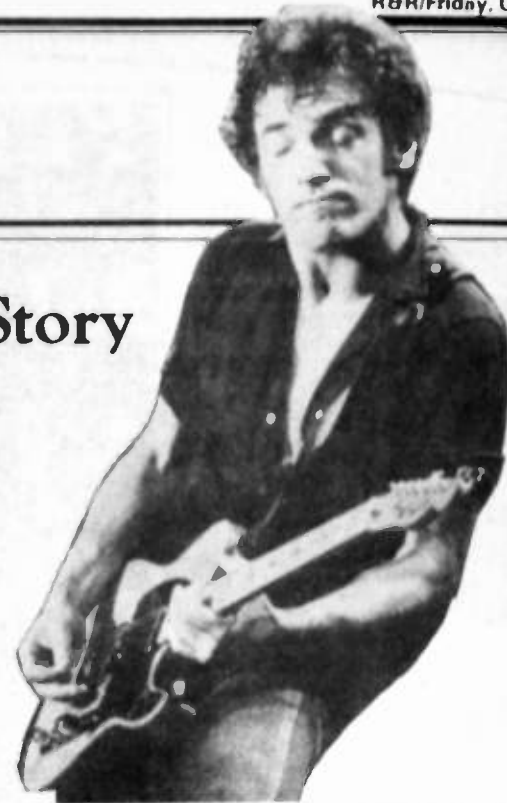
Joining Bogart and Wald will be an advisory committee composed of A&M Records' Herb Alpert and Jerry Moss, Arista Records' Jay Lasker, Arista Records' Clive Davis, Capitol Records' Don Zimmermann, Chrysalis Records' Terry Ellis, CBS Records' Bruce Lundvall, EMI Records' Jim Mazza, Epic Records' Don Dempsay, MCA Records' Bob Siner, RCA Records' Bob Fead, and UA Records' Harold Seider. Among the New Wave groups performing will be the Naughty Sweeties, the Bottles, the Kats, Oingo Boingo and the Surf Punks. Other musical acts performing include War, Tower Of Power and Jimmy Witherspoon. KLOS/Los Angeles Program Director Damon and club representatives David Knight (the Starwood) and Barry Seidel and Suzy Frank (the Hong Kong Cafe) will assist in assembling the festival's entertainment.

The Springsteen Story

Faces, Places & Races To Be Run

"Born To Run," an unauthorized biography of Bruce Springsteen written by Rolling Stone Associate Editor (and former Cream editor) Dave Marsh, transcends the usual artist biography by virtue of its focus on the conscious creation involved in Springsteen's art, i.e., there is no way to comprehend Bruce's work without an equal understanding of Gary U.S. Bonds's "Quarter To Three."

As expected the 176 pages and 160 black-and-white photos of "Born To Run" touch upon Springsteen's childhood, his New Jersey adolescence, his first group (the Castles), the controversial "New Dylan" tag, the infamous "I have seen the future of rock 'n' roll..." quote, and the unfortunate legal battle which temporarily suspended Springsteen's career. More unusual is the attention devoted to the behind-the-scenes activity involved in turning an artist's work into a popular commodity.



While Marsh's contention that Springsteen has served as the major catalyst for the new rock of the Eighties is subject to debate, "Born To Run" remains a definite must for Springsteen fans and a valuable primer for anyone curious as to how a popular artist creates and functions within contemporary corporate structures. "Born To Run" features a complete discography, and is available for \$7.95 from Doubleday/Dolphin books.

FLEETWOOD MAC
STARS ON HOLLYWOOD BLVD.

Fleetwood Mac received a star on Hollywood Boulevard's "Walk Of Fame" Wednesday October 10 at 3pm. The Warner Bros. recording group's star is located in front of Frederick's of Hollywood between stars previously dedicated to Will Rogers and Jack Palance, and the date was proclaimed "Fleetwood Mac Day" by Los Angeles Mayor Tom Bradley.

NARM Establishes Novel Credit System

The National Association of Recording Merchandisers (NARM) in conjunction with the Commerce Bank of New Jersey has established a system under which NARM retailers will be given a 2 1/4 percent discount rate for Visa and Master Charge transactions. Previously, members had been paying upwards of 4.8 percent, according to NARM.

Under the new arrangement, Commerce Bank will open a free checking account for each participating member, and the retailer may write checks against credit card sales slips deposited with the bank.

PRO-MOTIONS



Arnie Orleans

Orleans Named Division VP/Sales At RCA

Arnie Orleans has been named Division Vice President, Sales and Distribution at RCA Records. Orleans, a veteran of more than 20 years in the record industry, most recently was a principal with Montage Records. Prior to that, Orleans served as Vice President of Marketing for ABC and 20th Century-Fox Records. He also served as National Sales Manager of A&M Records for six years.

In making the announcement, RCA Records Division Vice President Bob Fead commented, "My past associations with Mr. Orleans have proven extremely successful, and I look forward to continued success with Arnie at RCA. His dedication and enthusiasm to the music industry are faultless." Orleans will be based at the RCA offices in Hollywood.

Bergman Named VP/Creative Affairs At U.A. Music

Barry Bergman has been named to the newly-created position of Vice President, Creative Affairs at United Artists Music. Prior to his new post, Bergman served four years as Vice President, Professional Manager for the Edward B. Marks Music Corp.

In his new post, Bergman will be responsible for the professional department's direction and the promotion of the recording careers of writer/artists and self-contained groups signed by United Artists. He will be based at the U.A. Music New York office and will report directly to U.A. Music President Harold Seider.

Moore Named VP/GM At TM Programming

Tim Moore has been named Vice President and General Manager of TM Programming, replacing Ernie Winn, who resigned the position. Winn will remain with the firm as a consultant while pursuing broadcast interests of his own.

In a related development, Bob Bruton has been upped to General Sales Manager for TM Programming. He formerly served as Senior Sales Consultant for the firm.

East Named President EMI Music- Europe & International

Ken East has been named President and Chief Operating Officer for EMI Music-Europe & International. Formerly Joint Managing Director of EMI Music, responsible for international operations and music publishing, East will assume responsibility for all EMI Music operations outside North America and Japan. He will be based in London and will report directly to EMI Music Chairman Bhaskar Menon.

Meanwhile, Charles Fitzgerald, David Lawhon and Fred Willms have been named to the EMI Music-Worldwide Management Board. Fitzgerald is Vice President of Finance for Capitol Industries-EMI Inc., Lawhon is President of Technical Resources and Manufacturing Operations at Capitol Records, and Willms is Vice President of Business Development for Capitol Industries-EMI Inc. In addition to their present duties in these positions, Lawhon and Willms will assume added responsibilities in EMI Music-Worldwide Operations.

Murphy Upped to VP/ Client Relations For Bonneville

Frank Murphy has been appointed Vice President of Client Relations for Bonneville Broadcast Consultants. A six-year veteran of the firm, Murphy most recently served as Director of Creative Services for Bonneville, having joined the company as its Music Director in 1973. Prior to 1973 he served as an on-air personality at several radio stations.

Blinoff Named VP/GM For CCC

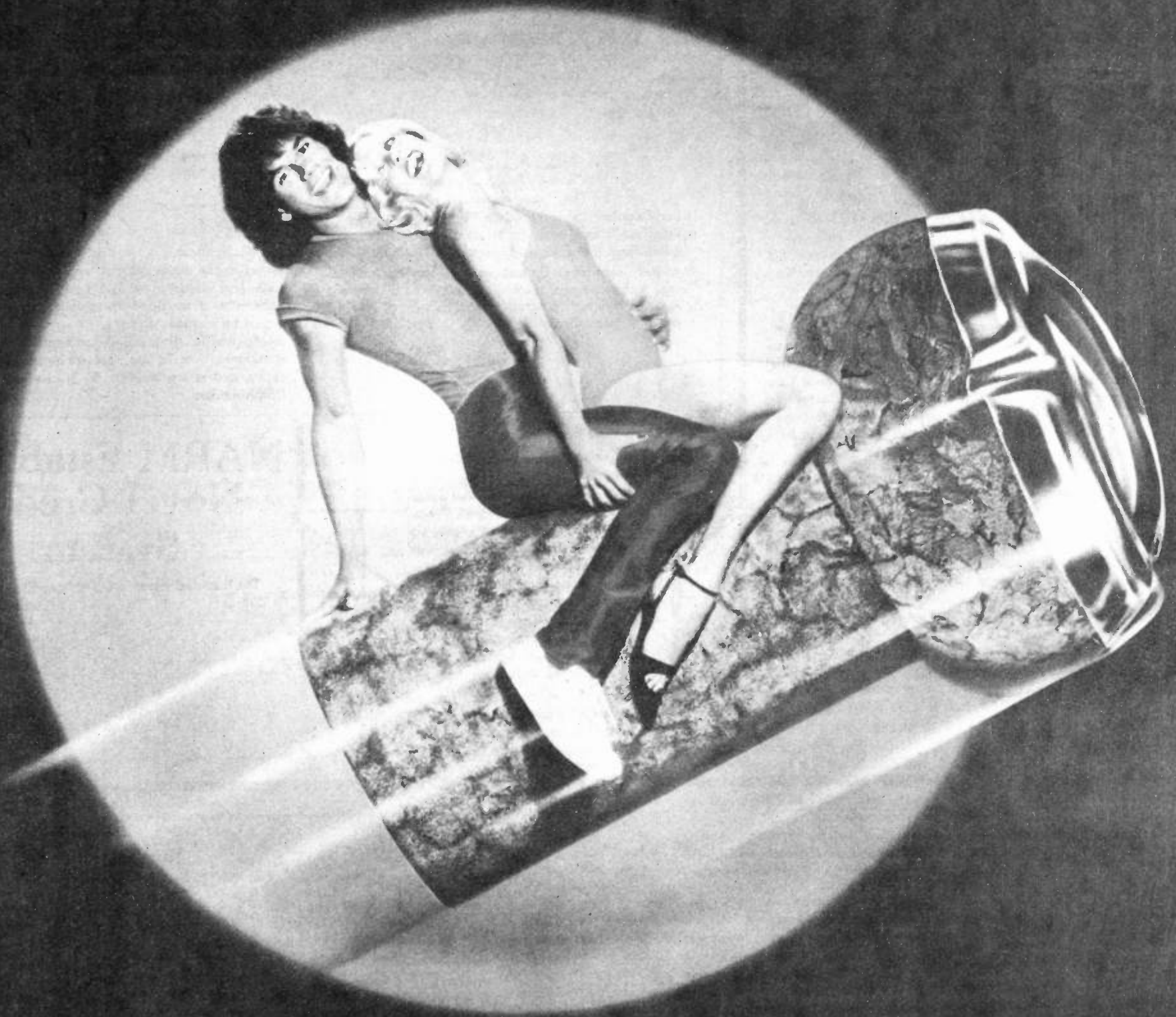
Mark Blinoff has been named Vice President and General Manager at Combined Communications Consultants. A veteran of more than 25 years in broadcasting, Blinoff most recently served as Program Director of KMPC/Los Angeles. In making the announcement, CCC founder Delbert Mudd said, "We are elated to have found a man of Mark's experience, caliber and prestige."

Mazzetta Appointed Nat'l Promo Director For Int'l Artists

Tom Mazzetta has been appointed National Promotion Director for International Artists Records. Most recently, Mazzetta held a promotion post with London Records, having previously served as Western Regional Promotion Director with Phonogram Records. He will be based at the label's offices in Encino, CA.

"PLEASE DON'T GO"

The hit single from the
KC and the Sunshine Band album,
"Do You Wanna Go Party"



THE BACK PAGE BREAKERS

KC & SUNSHINE BAND
Please Don't Go (TK)

64% of our reporters on it. Moves: Up 88, Same 10, Down 5,
Adds 17, including WRKO, JB106, KEEL, KXX106, FM100,
WAYS, WAKY, WVIC, KSTT, WMEE, KMJC, WLBZ, KDVV,
KBDF. See Parallels, charts at number 24.

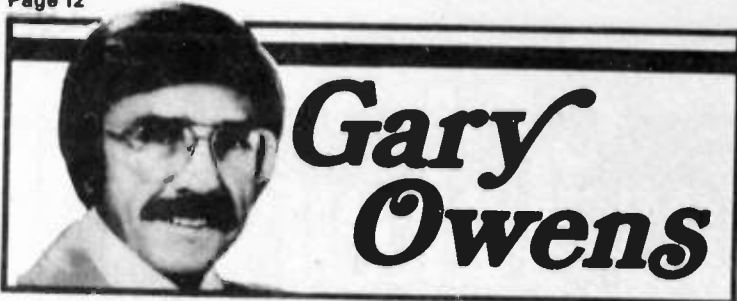
Produced by Casey Finch for
Sunshine Sound Ent. Inc.



Single TKX1035 Album TK611



On **tk** Records and Tapes.



Ah, yes, life's infinite possibilities . . . before I totter out to the columnists' corridor and fall on my sword, let me bring you up to date with what's happening:

Some wide-screen thinking is going on with Dave Corey of WAXY in Fort Lauderdale. Dave (as he is seldom referred to) is trying to organize a campaign in South Florida. It's the "Draft Toppie Smellie For President" drive.

Toppie is the cute blue-haired lady who has tried the Oven Fried Chicken on television, and we see her name superimposed under her picture on the commercials.

I too have been fascinated by her name . . . anybody with a moniker like Toppie Smellie has got to be OK.

Dave figures that she can pull a coop full of votes in the coming election and he feels a strong running mate would be perfect. That's why he's chosen Rula Lenska to fill that position. Corey suggests: The All-American platform of Good Chicken and Clean Shiny Hair!

It sounds interesting, Dave . . . but it probably won't work! Reason number one: Rula is not an American . . . she's from Poland & England. Number two (as I have often been called): Her voice is too much like William Conrad's . . . and number three: As far as drafting a middle-aged lady named Toppie Smellie . . . there are already too many people in Smellie Drafts!

If you are a sports nut . . . or have ever entered the Lu Fields football contests . . . this may be of special interest. In the November Playboy, they queried pro football coaches as to who among all the current NFL Quarterbacks is the absolute best in the clutch? In other words, who would be the money player they would choose to start in the most crucial game?

Terry Bradshaw of the Pittsburgh Steelers got the most votes . . . Ken Stabler of the Oakland Raiders was second.

Surprisingly, Roger Staubach of the Dallas Cowboys didn't get any votes! Neither did Dan Pastorini of the Houston Oilers, Brian Sipe of the Cleveland Browns, or the just-retired Fran Tarkenton.

If I were voting at the time . . . I probably would have gone with Tarkenton . . . still one of the best scramblers of all time.

I'll never forget the most exciting football game I covered when I wrote sports for Associated Press.

It was an offbeat contest between the Pennsylvania All-Prison Team versus the Chicago All-Nudist Colony squad! The final score was: Stealers 24, Bares 14.

On the eve of the 17th Anniversary of the Johnny Carson "Tonight Show" I had a fun chat with Ed McMahon.

Ed has been working collusively with Johnny for 21 years . . . four years before they hit the big time in 1962 on NBC-TV.

He re-emphasized that when Carson finally decides to hang up his Art Fern costume, so will Ed. They have worked well together, Ed being the perfect security blanket for John . . . "Just how hot was it?" and like that.

The Big Mc told me that on the first show with Johnny hosting the "Tonight" program, he wasn't exactly sure what he was going to put into the intro. Earlier on NBC's Monitor he would emphasize certain portions of names such as . . . and now, ROB'ert TROUT and the news, etc. So he suddenly felt he should make Carson's introduction something special and out popped . . . and NOW H-E-R-E-S**JOHNNY . . . and it's become a byword in TV ever since.

The performer with the most years on the "Tonight Show" is Doc Severinson, who was with Steve Allen and Jack Paar as a talented member of the orchestra playing trumpet.

Ed McMahon has branched out into many many heavy monetary fields: Being spokesman for scads of commercials, emceeing countless telethons and TV shows, doing an excellent job as an actor and doing well in general . . . all except for one mad night in Barstow playing Nose Flute with Zubin Mehta and the Los Angeles Philharmonic.



NBC Wins Season's Third Week (Oct. 1-7)

NBC's Cinderella story for the new television season continued this week, as the network won the Nielsen race for the week ending October 7, marking its second victory in three weeks. NBC earned a 19.4 average rating, edging ABC's 18.9, with CBS fairly close behind at 17.7. NBC also leads in the season-to-date averages, by an even wider margin. NBC has a 19.7 average rating, ABC 18.8, and CBS 17.0.

In something of a surprise, "Alice" was the top-rated show for the week, a strong showing for the established CBS hit. ABC's "Eight Is Enough" was second, followed by NBC's "Johnny Carson 17th Anniversary Special," an impressive show of primetime strength. The rest of the top ten were 4) "The Jeffersons" (CBS) 5) "Three's Company" (ABC) 6) "Charlie's Angels" (ABC) 7) "60 Minutes" (CBS) 8) "One Day At A Time" (CBS) 9) "Little House On The Prairie" (NBC), and 10) "Trapper John MD" (CBS and highest-rated new show).

Although CBS dominated the top ten, ABC occupied most of the 11-20 bracket (NBC, with fewer low-rated shows near the bottom, still was able to earn the overall average ratings victory). "Barney Miller" (ABC) was at 11, followed by 12) "Portrait Of A Stripper" (CBS movie) 13) "Chips" (NBC) 14) "Happy Days" (ABC) 15) "Angle" (ABC) 18) "Soap" (ABC) 17) "Archie's Place" (CBS) 18) "Love Boat" (ABC) 19) "Benson" (ABC), and 20) "MASH" (CBS). "Archie's Place" edged "Mork & Mindy" this week in their bitter ratings battle ("Mork" was 21st).

Starting this week R&R will be presenting in this column the up-to-the-minute TV ratings to keep you abreast of a ratings competition every bit as fierce as the one radio faces. Our coverage of TV news and music-related television information will also continue.



BEACH BOYS ON BANDSTAND — The Beach Boys appeared on "American Bandstand" recently, participating in a special edition transmitted live to Japan via satellite. Pictured (l-r) are group members Bruce Johnston, Al Jardine, and Mike Love, host Dick Clark, and Beach Boy Carl Wilson.

VIDEOSCOPE:

Time Inc. recently unveiled its Home Video Market Report, detailing the demographics and spending patterns of home VCR owners. Highlights include: VCR owners buy an average of 3.6 blank videocassettes along with their machines and continue to purchase one videocassette per month, usually of the same brand as their machine; longer tape lengths are more popular; nearly half buy prerecorded videocassettes with X-rated, "classic" and other movies dominating (sports, children's how-to and cultural programs trail badly); and their incomes are twice the national average . . . The Philips-Grundig "Video 2000" home VCR which is scheduled for introduction in Europe this fall and is incompatible with either VHS or Beta formats, is "the standard for all video recorders of the future," according to the firm. Among the VCR's features are a flip-over, four-hour-per-side cassette; "dynamic track following," which is supposed to minimize crosstalk between the cassette's two quarter-inch tracks by guiding the head precisely with a pilot frequency; a noise limiting system; an eight-hour cassette measuring 183 x 111 x 26mm; and a microprocessor control system that is expandable . . .

ERR WAVES

BY BOBBY OCEAN



Radio & Records

5 YEARS AGO TODAY

- ★ **RAY ANDERSON NAMED VP/PROMOTION AT UA** — Exits RCA National Singles Promotion Director position
- ★ **NUMBER ONE FIVE YEARS AGO** — "I Honestly Love You" — Olivia Newton-John (MCA)
- ★ **NUMBER ONE COUNTRY** — "I See The Want In Your Eyes" — Conway Twitty (MCA)

“Please Don’t Leave” Has Taken Off!

**LAUREN
WOOD**

**“Please
Don’t
Leave”**

THE BACK PAGE

BREAKERS

LAUREN WOOD

Please Don’t Leave (WB)

60% of our reporters on it. Moves: Up 52, Same 29, Down 0,
Adds 26, including WIF, WCAO, WRKO, WTIC-FM, PRO-FM,
WKBO, WTIX, KEEL, WFMF, Y95, WKIX, WOW, Y94, KTAC,
KRSP, KGW, KTKT. See Parallels, charts at number 30.

**Produced by
Michael James
Jackson and
Ted Templeman**



**on Warner Bros.
Records**


INFINITY RECORDS

If you like a
"Hit Record"
try Rupert
Holmes' hit
single

ESCAPE
(THE PINA COLADA SONG)
INF 50,035

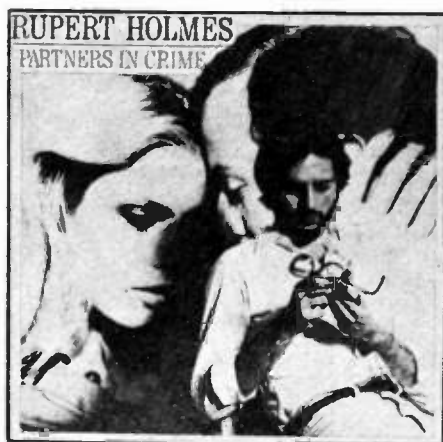
"If you like Pina Coladas
And getting caught in the rain,
If your not into yoga
If you have half a brain,
If you'd like making love
at midnight
In the dunes on the Cape,
Then I'm the love you've
looked for:
Write to me and escape."

©1979 INFINITY RECORDS, INC.

Others Getting Significant Action

**RUPERT HOLMES "Escape
(The Pina Colada Song)" (Infinity) 15/5**

Moves: Up 6, Same 4, Down 0, Adds 5, WBBQ, WAYS,
WXIL, WHHY, KRRC, KWEN 29-24, KRAV 26-17, WFOX 30-24.



INF 9020

ALL WE ASK YOU TO DO IS LISTEN.

Brad Messer's

Rip "N" Read



Look, Look, It Is The Book.

See the PD. See the PD type. See the PD type a memo. "Look, look. It is the Book. Hustle your muscle."
The PD is worried. See the PD worry about the PD across the street. *That* PD is a low-shooting conniving under-handed sellout slob who may do *anything* to make *our* PD lose his job.
See the PD listen. He is listening to the radio. When the DJ steps on the vocal see the PD cry. "Oh, no. My DJ has made a terrible mistake. Now I must type another memo."

A Rip 'N' Read Service To PD's

Knowing you Program Directors are horribly busy during this crucial ratings period, I have reproduced below a series of ready-made memos which may simply be clipped and posted.

OKAY, GUYS, I REALIZE WE GOT INTO THE PROMOTION A LITTLE LATE BUT EACH OF YOU IS PERSONALLY RESPONSIBLE FOR FIGURING IT OUT AND GETTING IT RIGHT ON THE AIR, AND I WILL HAVE AN EXPLANATORY MEMO BY THE FIRST OF THE WEEK TO EXPLAIN THE FINE POINTS. QUIT SCREWING UP!!!

I AM STILL HEARING TOO MUCH DEAD AIR. YOU MUST TIGHTEN UP PRODUCTION. WE WILL TRY TO GET THE CART MACHINE FIXED BY NEXT WEEK, SO JUST DO YOUR VERY BEST WITH THE ONE TURNTABLE AND ONE CART. JOCK MEETING TOMORROW EVENING AT 8.

BY NOW YOU HAVE ALL HEARD WHAT THEY'RE DOING ACROSS THE STREET, AND ALTHOUGH IT IS A SLIMY, CHEAP, DECEPTIVE, AND PROBABLY ILLEGAL PROMOTION, WE ARE STICKING WITH OUR OWN PROMOTION BUT MAKING A FEW CHANGES. IN FACT, WE'RE CHANGING IT ALMOST COMPLETELY, BUT KEEPING THE SAME NAME. JOCK MEETING TODAY AT 2PM. SORRY ABOUT THE LONG SHIFTS BUT WE CAN'T HELP IT. I HAD NO IDEA _____ WOULD QUIT DURING THE BOOK AND I'M WORKING DAY AND NIGHT TO GET A GREAT REPLACEMENT IN HERE.

SOME OF YOU ARE SOUNDING MECHANICAL. LOOSEN UP! I'M STILL HEARING SLOPPY PRODUCTION. TIGHTEN UP!

WE ARE CHANGING THE ROTATION. THE B'S ARE NOW C'S AND THE A'S ARE SUBDIVIDED INTO HOT A'S AND PRE-GOLD A'S, AND THE B'S ARE NOW ALL LABELED IN RED EXCEPT THE BLUE LABELS ARE DAYPARTED. YOU ARE RESPONSIBLE FOR KEEPING THE MUSIC SHEETS WHICH I SEE MANY OF YOU HAVE BEEN LAX ABOUT. REMEMBER, LOOSEN UP AND TIGHTEN UP!!!!!!!

MONDAY OCT. 15: Richard Carpenter becomes 34 today, still maintaining so clean-cut an image that he and sister Karen "make Pat Boone look dirty," he says. The Carpenters had Top 40 charters each year of the 70's decade after five years of moderate success in the late 60's. She was 14 and he 19 when they won a "battle of the bands" contest in Hollywood playing jazz (1965).

The First National Moratorium Day was ten years ago (1969), with middle class Americans joining the younger activists in massive antiwar demonstrations. Millions participated in varied ways. Coretta King led some 45,000 marchers to the White House. Sen. Edward Kennedy joined a candlelit parade around the Executive Mansion. Many demonstrations included the one-by-one reading of seemingly endless names of dead and wounded in Vietnam. President Richard Nixon was bitterly against the rising tide of antiwar sentiment, claiming he wouldn't let the big demonstrations influence him one bit. (The following month the huge turnout for war-protest events produced the largest crowd ever assembled in San Francisco, and put a quarter-million people on the streets of Washington, DC, but the President also "proudly ignored" the November 15 demonstrations.)

TUESDAY OCT. 16: Eighty years ago inventor Guglielmo Marconi demonstrated his "wireless" in the U.S. by reporting live on a ship race, and was immediately hailed as a genius. The year was 1899, the same year a man named King Gillette invented a safety razor with disposable blades.

WEDNESDAY OCT. 17: This is the 10th year of partnership for Dash Crofts and Jim Seals, and today Seals turns 37. Seals and Crofts migrated individually from their small Texas hometowns to the bright lights of Southern California in 1958, later to join Glen Campbell in the Champs, who had the monster 50's hit "Tequila."

The kid who was Robert Craig when he straddled his first motorcycle, Evel Knievel, becomes 41 today (and lucky to have made it). I wonder what archaeologists might think in a few thousand years when they excavate a cemetery and check Knievel's body, discovering just about every bone broken in several places. They may conclude life was *really* tough in the latter part of this century.

THURSDAY OCT. 18: 112 years ago Alaska was transferred from Russia to the United States (1867). 83 years ago the first newspaper comic strips appeared in color in the New York Journal, the *beginning of the Sunday funnies*. Quickly the competing New York World offered its own strip called "The Yellow Kid," with the words printed not in overhead balloons but on the Kid's yellow shirt . . . an idea which seems not to have caught on even yet.

Chuck Berry is 53 today. Charles Edward Anderson Berry, born in 1926, was 29 when Chess Records released his single "Wee Wee Hours," with another song on the flip which Berry didn't think much of. The flip was "Maybellene" and became a major influence on many young musicians, carrying the former hairdresser and General Motors worker to the top of the charts after a lot of airplay by Alan Freed in New York City.

Assassin Lee Harvey Oswald would have been 40 today. Jimmy Stokely, Exile lead singer, is 36.

FRIDAY OCT. 19: Columnist Jack Anderson hits 57. Artist Peter Max is 42. Peter "Tosh" McIntosh of the original (Bob Marley) Wailers turns 35.

One week from tomorrow night we return to Standard Time, turning the clock backward and reliving the same hour twice (27th), so that mornings will get light and evenings will get dark earlier.

Tonight the Moon is directly above Earth's equator, but we'll see only the tiniest possible slice because New Moon is tomorrow.

DARYL HALL

JOHN OATES

X-STATIC

Their latest album featuring the new single "Wait For Me" PB-11747



Tune in the Daryl Hall/John Oates 1979 North American Fall Tour, coming soon to a city near you.

10/9	New Haven, CT	10/26	Dallas, TX	11/21	East Lansing, MI
10/10	Albany, NY	10/27	Tulsa, OK	11/23-24	Chicago, IL
10/11	Aberdeen, NJ	10/28	Kansas City, MO	11/25	Columbus, OH
10/12	Willamantic, CT	10/30	Denver, CO	11/26	Peninsula, OH
10/13	Brownsmills, NJ	11/1-4	Los Angeles, CA	11/28-30	Canton, MI
10/16	Newark, DE	11/6	Tempe, AZ	12/2	Youngstown, OH
10/17-18	Wash. DC	11/7	San Diego, CA	12/3-4	Cleveland, OH
10/20	Atlanta, GA	11/9-11	San Francisco, CA	12/5	Toronto, Canada
10/22	Avondale, LA	11/13	Portland, OR	12/7-8	Boston, MA
10/23	Houston, TX	11/14-15	Seattle, WA	12/10-11	New York, NY
10/24	Austin, TX	11/18	Coon Rapids, MN	12/13	Roslyn, NY
		11/19	St. Paul, MN		



Management and direction:
Tommy Mottola

Produced by David Foster

RCA



"The more the public knows about a survey, the more opportunity exists for someone who has received a diary to try and market that diary to a station."

Is Survey Security A Sometime Thing?

When broadcasters spend their hard earned dollars on ratings research, they would like to see "clean" surveys that can provide good management information and sales/programming ammunition. Since the firms that provide the ratings numbers are assumed to be professional and expert, one might also assume that these firms have devised ways to eliminate security breaches, or at least guard against someone tampering with the quality of the survey. You might assume that steps have been taken, but many think that neither Arbitron nor RAM are doing enough to insure the integrity of their surveys. By not protecting their estimates, some say they are in fact selling tainted product (tampered ratings) to broadcasters.

Media Affiliation Problem

There are two major areas of concern with regard to survey security. One of these areas deals with the possible infiltration of persons with an affiliation to the media into a survey in terms of the staff used in the survey. In order to try and cut down on the possibility that a media-related person will infiltrate its staff, Arbitron hires people using "blind" newspaper ads, and makes the people they do hire sign "media disclaimers" attesting to the statement that the person does not have any relationships to someone in the media. While this was adopted during my tenure at Arbitron, I felt that Arbitron had made some gains against the security problem. However, the bottom line, if someone is really nefarious, is that they will have no qualms about signing the disclaimer. Thus, the ratings firms are vulnerable to possible staff integrity being compromised.

The other concern about media-affiliated persons is that they may acquire a diary or diaries. During my tenure at Arbitron this problem came to my desk many times — we would get a tip that so-and-so had a diary (or was claiming to have one) and was either going to "load" it for a station or sell it to a station. In some cases we did not find out until after the sweep was over and the book was released. In these instances a search of the sample was made and the offender diary(ies) neutralized. But, I always wondered how many cases did *not* come to our attention. This concern

was revived this past week when a Midwestern broadcaster mentioned to me that he and his wife had received six diaries from a ratings company. No media affiliation question is asked when the ratings people call you to be in the survey, and the companies take your word for how many persons 12+ are in your home. As a result, this GM of a station was able to acquire six diaries (for just him and his wife) and significantly influence the outcome of the sweep. If the ratings firms do not at least ask a question about potential media affiliation, they are virtually admitting tacitly that they care little about the integrity of the numbers they put out. Asking the media affiliation question during the initial contact with the potential respondent is the least the companies can do. It may run up their phone bills somewhat to ask an additional question, but the industry will, I think, have much more faith in the quality of the estimates.

On-Air Announcements Can Hurt Survey Security

One of the major reasons the survey companies are opposed to on-air announcements regarding the conduct of a survey is that it alerts the public to the unique importance placed upon these surveys. The more the public knows about a survey, the more opportunity exists for someone who has received a diary to try and market that diary to a station. I can remember several cases of that happening *before* this on-air trend cropped up, so it stands to reason that the potential is greater now.

What Can Be Done

If, as paying clients of the ratings services, you are concerned that the integrity of the estimates you receive needs to be better protected, here are some items you may want to discuss with the services that use diaries (Arbitron and RAM):

1. Discuss with Rick Aurichio or Jack McCoy the possibility of tightening up the hiring procedures for operations staff. Disclaimers are better than nothing, but perhaps a polygraph exam could also be utilized.
2. Insist that whenever telephone calls are made to place diaries the potential respondent be

Week In Review

Rob Fisher To Head Research For New RKO Network

Rob Fisher, who has been serving as Research Director for Major Market Radio rep firm, will soon leave that organization. Fisher has been hired by the RKO Network to be Research Director, responsible for providing sales and research information to the network and its affiliated stations.

Arbitron Advisory Council Extends Tenure Of Six Members

Six of the twelve Arbitron Radio Advisory Council members have had their terms of office extended for another year. Although all 12 were originally elected for two-year terms, it was felt by some that continuity of the panel would be better served if the entire membership did not turn over at the same time. Thus, the following members have had an extra year added to their tour of duty on the Council: Don Nelson, WIRE-WXTZ/Indianapolis, representing Country

Ed Christian, WWKR-WNIC/Detroit, Contemporary

Paul Downs, WRAP/Norfolk, Black Radio

Bernie Mann, WGLD/Greensboro-HighPoint, Beautiful Music

George Nicholaw, KNX/Los Angeles, News/Talk

Jim Phillips, KHEY-KEZB/El Paso, Country

At the last Advisory Council meeting in Bermuda, it was decided that Ed Christian would serve as the Chairman until after the 1980 NAB convention. At that time, George Nicholaw would succeed Mr. Christian as leader of the Council.

queried about a possible media affiliation. No one with a media affiliation should be allowed to take part in a radio ratings survey.

3. Delist from the ratings books any station which has an employee who willingly tries to subvert the integrity of the sweep. This will assure that station management will alert their staffs to not get involved and to be sure to volunteer to any ratings company their media connection.

4. Finally, try to get Arbitron to rethink its policy on on-air announcements so that stations that run them will be delisted. The potential for abuse of the survey due to heightened awareness of the sweep is substantial unless stations are deterred from engaging in such practices as the on-air announcements.

There are enough problems with random sample measurements of radio listening. We don't need repeats of a situation where two people get six diaries and significantly influence the outcome of a survey. Let's hope the ratings services will see the need for improvement in this area.

Q&A

A number of broadcasters inquire from time to time about what it might take to get more Arbitron diaries used in their market. Bill Moyes recently called and asked specifically about Albuquerque — a market of about 330,000 persons 12+, with an A/M '79 in-tab of 446 diaries. This compares with 498 in-tab diaries in Casper, WY in this past sweep, and Casper has a 12+ population of approximately 50,000. What can be done to get more usable diaries in *your* local market report?

1. Pay to have more sample put into your market. If, for example, your metro is one with an in-tab goal of 450 diaries (like Casper and Albuquerque) then the local Arbitron subscribers can agree to pay to have the sample upgraded. There are several steps in the sample size currently offered by Arbitron so you could go to 575 or 700 or 1200 metro in-tab diaries, for example, depending on the amount the broadcasters are willing to pay.

2. Wait. In the not too distant future, Arbitron is probably going to have the minimum sample size upgraded from 450 to 700. This will probably help reliability of the estimates, but it will also mean there will be a cost increase to cover the size of the additional sample. Seems like the TV commercial for the automotive product — you can pay now or you can pay later — for increased sample and the benefits your local survey might derive from that additional number of diaries.

Jhan Hiber, R&R's Research Editor (and former Manager of Arbitron Radio), welcomes your questions about ratings and research. Call Jhan at 213-553-4330 during business hours, California time.



"Do That To Me One More Time"

NB 2210

the hit single from

Captain & Tennille

from their debut album
on Casablanca Record and FilmWorks
"Make Your Move" NBLP 7188

CAPTAIN & TENNILLE **Make Your Move**



Produced by Daryl Dragon for Moonlight and Magnolias Recording, Inc.

Casablanca
Record and Film Works

Media Marketing

Survey Implementation

Once you have designed and pretested a questionnaire, and reached a decision regarding sample size and design, you are ready to implement the survey, which could be thought of as "Takin' It To The Streets."

It is at this stage, the actual collection of data, where many surveys fall short of their goals. The "human" element is critical here, for the interaction between the interviewer and the respondent dictates the quality of information which the survey will generate (this does not apply to mail surveys, of course, where no interviewer is involved). Therefore, it is fruitless to spend a lot of time and effort on designing and pretesting a questionnaire and calculating a precise sample size if you then turn over the interviewing to inexperienced or poorly trained and unsupervised interviewers.

Three Key Steps

The best way to ensure accurate and successful interviewing is by taking three interrelated steps:

- Interviewer recruitment
- Interviewer training
- Interviewer control

Recruiting Interviewers

There is a temptation for a small business such as a radio station to try to cut costs by squeezing interviewing time out of existing personnel. This is a big mistake. For example, off-duty air personalities should never be used, as their voices will likely be recognized by at least some proportion of the respondents, thus leading to biased results. Second, trying to use a secretary or clerk who has other work to do won't work because their attention is divided, and they will undoubtedly not do as good a job as someone hired solely to interview.

In seeking someone to be an interviewer, there are at least three major criteria of importance:

- Ability to read fluently — this will assure a smooth and even flow to the interview, and can be tested by having the potential interviewer study a page of the questionnaire and then "interview" you.
- Quality of the voice over the telephone — the interviewer must speak clearly, distinctly, and forcefully enough to be easily understood. This test can be easily coupled with the fluency test above by having the potential interviewer "interview" you over the phone.
- Ability to listen and record accurately. Obviously an interviewer who does not listen well to what the respondent has to say isn't very useful. About the only way to check this is to have the interviewer interview a respondent, and then re-interview the respondent yourself to compare the answers (this assumes that you listen well!).

You will also want to assess, as best you can, the interviewer's dependability and honesty. These judgments are highly subjective, of course, but are noted here so that you won't be afraid to pay a "better" interviewer a little more. I have found that good sources of interviewers are local college students (the more mature the better) and housewives. Interviewing is attractive to them because of the flexible hours and the ability to work out of the home.

Whipping Them Into Shape

Finding qualified interviewers is only the first step; next, you must train them with respect to your particular study. This training must be done before the first telephone is dialed (or punched, as the case may be); you don't want on-the-job training to screw up the results of any interviews.

First of all, the interviewer must become intimately familiar with the questionnaire itself. This involves reading it over several times, both silently and aloud, to get a feel for the structure, content, sound, and "feel" of the survey. The interviewer should also ask any questions which come to mind, in order to be clear about each question's purpose and to be able to respond to any questions from respondents.

After familiarization, a series of "practice interviews" is highly desirable. In these, a "trained respondent" deliberately asks questions, refuses to answer, etc., to give the interviewer experience in dealing with these sorts of objections. Interviewers should be coached in advance as to the appropriate strategies to pursue (e.g., whether or not they can identify the station sponsoring the survey before the end of the interview). But the practice is essential in their being able to handle such situations smoothly and confidently.

Interviewer Control

Control over interviewer performance is achieved in three ways:

- *Direct monitoring* by a supervisor who listens to the interviewer in the process of making an interview (this works best in a centralized interviewing facility with an unobtrusive "wiretap" capability — not illegal, by the way, for this purpose.)
- *Use of a call record* in which the interviewer records the date, time, and disposition of each call made. An example of a call record is shown in the box. Note how it completely accounts for an interviewer's time, which is particularly desirable if payment is on an hourly basis. The call record also provides a basis for the supervisor to exercise a third control procedure.
- *Spot checks of interviewer results.* It is customary to spot check 10-15% of each interviewer's results by having a supervisor call the numbers to determine if the recorded results are accurate. This is, did the interviewer actually reach the household, was the interview actually completed, etc. In some cases, it is desirable to spot check the respondent's answers to a few key questions in order to verify the accuracy of the responses recorded by the interviewer.

Example Of A Call Record

Date	Time	No. Called	Result	Callback
9/24	6:05pm	555-4330	BS	1
9/24	6:06pm	555-1212	IC	—
9/24	6:17pm	555-8346	NA	1
9/24	6:18pm	555-4330	REF	—
9/24	6:20pm	555-1979	IC	—
9/24	6:35pm	555-2001	D	—
9/24	6:36pm	555-8346	NA	2

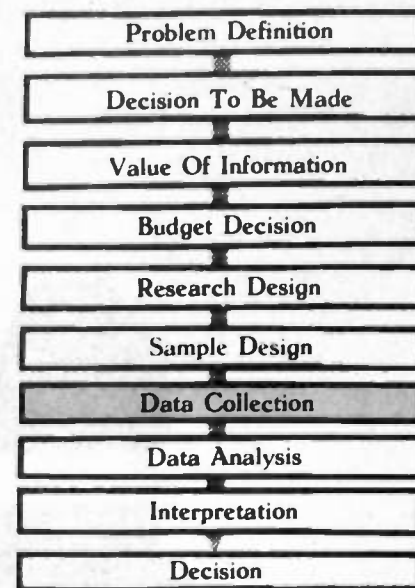
Codes for Result:

NA = No answer
REF = Refusal
PIC = Partially completed
IC = Interview completed
NR = Non-residential No
D = Disconnect
BS = Busy Signal

Codes for Callback:

1 = 1 callback needed
2 = 2 callbacks needed
etc

Stages in the Market Research Process



You should use all three of these methods in conjunction to keep close track of interviewer performance from the very first day of the study. For instance, you may observe dramatic differences in refusal rates across interviewers, which indicates the need for retraining, a kick in the pants (aka motivation), or termination. Good interviewer performance is essential, so slackers cannot be tolerated (no matter how cute they are!).

Editing And Scheduling

In the heat of the interview, interviewers often jot down abbreviations or other cryptic symbols which neither they nor anyone else can decipher the morning after. Accordingly, at the conclusion of each completed interview, the interviewer should go through it and be sure that all responses were recorded completely and legibly. This can save a lot of headaches and lost data at the analysis stage.

Scheduling is very important to the validity of a survey. Calls should be made at a variety of times to avoid systematically excluding the working wife, the night-shift employee, the weekend traveler, etc. Generally, the bulk of interviews can be obtained between 6-9pm weekdays. The next best periods are weekend afternoons, followed by weekday mornings and afternoons. Weekend mornings and evenings should be avoided whenever possible (would you like to answer questions about your favorite disco record at 9am Sunday morning?!), except when a household has been unreachable at other times. Of course, if you are interviewing some sort of special population, then your interviewing schedule must be adapted to theirs.

All phases of the data collection effort must be carefully planned and coordinated in order to achieve the kind of quality results you need. Careful attention to detail and continuous monitoring of the day-to-day performance of your interviewers will be of enormous help in making your research pay off.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 555-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



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SP3711

MUSIC FOR THE 80'S



ON A&M RECORDS & TAPES

You And I Will Make It.



“You And I” New From MADLEEN KANE

WQAM #1
Y100 Top 10
KTSA Top 10
WAXY Top 10

WFBR add
WBGM add
FM99 on

Produced by Michaële, Paul and Lana Sebastian



ON WARNER/REPRISE Records



Kenny Miles, who for the past five years has been KRBE/Houston's morning man, has left the station. New to AM drive at KRBE is longtime Houston air personality Barry Kaye (formerly PM drive at both KILT & KRBE, plus a brief stint at KHJ/Los Angeles.). Barry has been playing and singing Country music in the Houston clubs for the past year and returns to KRBE full-time this week.

An interesting side-note is that every single Top 40 station in Houston (and at last count there were a bunch!) will begin the Fall book with a different morning man (or men) than they had in the Spring book! If that has any meaning, beyond coincidence, we're not sure what it is.

Gene Knight resigned as PD of 91X/San Diego this week and will rejoin his old boss, Bobby Rich, at KHTZ/Los Angeles. Gene and Bobby worked together at B100/San Diego before Bobby left for New York's WXLO and Gene exited to put 91X on the air as a rocker. Gene will handle the evening air shift at KHTZ-97.

Meanwhile, back in San Diego, 91X has acquired the services of consultant Frank Felix. Frank, working from his base of operations at 15X/Albuquerque, will assist 91X with music and programming, and he's already made some changes at the station.

Also new to KHTZ/Los Angeles is Kathy Derouville, who becomes the Program Department Coordinator for the station, coming from her MD post at KMJC/San Diego.

Happy Third Anniversary to Cliff Gorov and Sammy Kaplan, who opened their L.A. offices three years ago this week . . . and the hits just keep on comin'.

In another "just before the book shake-up," Mike O'Brien and Tom Nast have resigned as PD & MD respectively at WBBF/Rochester. Both will remain on the air with WBBF, and we hear very strong rumors that WBBF's new PD will be Dave Mason from 13Q/Pittsburgh. Comments from the former programming team at the station indicate that a philosophical difference between them and management caused the resignations.

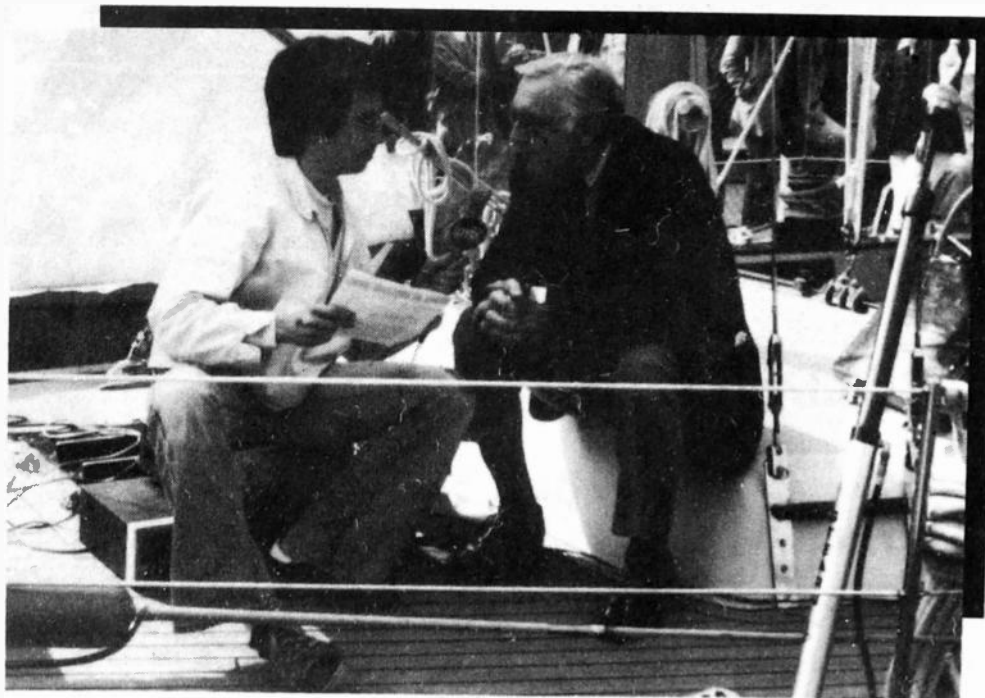
Dick Sloane has exited WXLO/New York to join WGBS/Miami in the morning show. He starts Monday (10-15).

Also new to Florida is R.J. Reynolds who comes from his most recent position with KZLA/Los Angeles to WDAE/Tampa. R.J. will handle AM drive for the station and do "color" for all the Tampa Bay Buccaneers radio broadcasts, which are anchored from WDAE.

The U.S. Olympic Committee has designated Marshall Tucker Band as "Ambassadors Of Music" for the 1980 Winter Games in Lake Placid, NY. The group will perform a special benefit concert in November at the new Olympic Center in Lake Placid, marking the first time a musical event has been held in the facility which has previously been used only for sporting events.

Finally, Terry Donahue, the 22-year-old morning man at KASH/Eugene, decided he wanted to get married. Nothing all that strange there, but he wasn't engaged or even dating anyone steadily at the time he made his decision . . . so, he went on the air and "solicited" for a suitable bride. His description included the obvious things like "legal age, must like outdoor activities, etc.." and he threw in "must have a good job" (keeping ever mindful of radio's security factor). So far, Terry has received over 450 applications and he plans to interview them all, one at a time.

Two popular air personalities and the traffic director were terminated at KUTE/Los Angeles this week by National PD Frankie Crocker. Exiting the station are Lon Thomas, Lee Bailey and Ms. Terry Aboyn. Reportedly the trio were told their inability to work with the recent changes at the station was reason for their release.



TELL ME, WALTER, WHAT'S NEW? — Pictured is Steve Kingston, PD of WYRE/Annapolis, interviewing CBS-TV news anchorman Walter Cronkite during a recent WYRE remote broadcast. The station was set up live at the Annapolis Boat Show, which is the world's largest in-the-water boat show, held annually at the Annapolis docks and attended by thousands of people from all over New England. An avid boater, Mr. Cronkite came aboard the WYRE boat to claim one of the station's boat baggie giveaway prizes and talk to Steve about port, starboard, and stuff like that.

THEY PROMISE YOU THE MOON— WE GIVE YOU THE STARS



FILM CLIPS

Ten 3-minute features each week spotlighting the superstars of Hollywood — box office champions like Marlon Brando, Woody Allen, Barbra Streisand — talking about their lives, their films, their pasts and their futures. Bette Midler sneak-previews her first movie. Burt Reynolds reveals who he'd really like to be. John Travolta gives us a look at an introverted idol. Hosted by noted film critic David Sheehan, **FILM CLIPS** premieres Winter 1980.

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TOP-40



John Leader

ERIE'S NUMBER ONE STATION

K104, Where A Lot Of Hits Get Started

Successful Top 40 stations "play the hits," right? It's not so hard to define "hit;" just look at the Back Page. The songs getting lots of airplay, good chart jumps and plenty of adds are the songs we all call hits. But how does that process begin? When a record is released, before the massive "hit" airplay builds, someone has to be first. Someone has to "take the shot" and begin airplay.

In most competitive situations the station with the more conservative music policy is the winner. Translate that to read traditionally stations that don't take a lot of chances with their music defeat those in their market that do. Although that statement may be generally accepted, it's not always true.

Kermit The What?

If you are a student of other radio station playlists, you may have noticed one of R&R's Parallel Three reporters with an unusual list of music. K104 (WCKK)/Erie, PA plays things week in and week out that most other reporting stations are not playing. More often than not, the strange titles on K104's playlist wind their way up through "Others" into "New & Active" and onto the National Airplay/30. Sometimes they don't . . . but that doesn't seem to bother K104's PD Bill Shannon.

When a song by Kermit The Frog showed up on Bill's playlist several weeks back, I thought I'd find out why K104 is consistently first with so many new records. About that same time the Spring ARB results for Erie crossed my desk and K104 was the number one radio station in the market with a 23.2 share of the weekly 12+ audience! I wanted to find out how that worked.

The Ears Have It

I asked Bill how he picked music for K104, and he was very frank: "We listen for songs that sound like K104 or that sound like Erie, Pennsylvania. One of the things that gives me a tremendous advantage in this situation is that I was born and raised here, and I am in the perfect center of our target demographics."

Why so many unproven or new records? "Part of the philosophy of the station is based on not just playing the hits, but having a good variety of music on the air. We never really got into the disco music craze, but we did play some. We haven't gotten into a whole lot of easy-sounding records or a whole lot of hard-sounding records. We've tried to keep a well-balanced playlist of songs that apparently appeals quite well to the people in this market."

How do you select these songs for airplay? "We do our adds based on what we hear as opposed to what the other stations in town or even what the other stations around the country are playing. For example, we'll listen to a group of records on Monday and from that group we'll select 'so many' to put on the playlist that week. If we have room for four new songs on the list, then we'll select the best four records that we hear that week and add them. J.J. Sanford, our Assistant PD, and I get together and listen to new product. I might have the final judgment on songs, but I take a lot of input from J.J. and we basically make all the music decisions together."

The Music Policy That Works

K104 has enjoyed three straight books with more than a 20 share of the weekly audience 12+, so the early music policy the station has works well for them. But the music they play is not the only thing to consider when looking at the station's success, as Bill pointed out. "First, we do not have a really strong AOR station in our market (WMDI, Erie's only AOR, has been increasing its share, most recently to a 5.7, but it is still sixth out of the eleven Erie stations.) Our Top 40 competition, WJET, is very traditional when it comes to music. They have been consulted from outside the market and basically have played the music that has great national exposure in the trades. Their previous consultant has just been replaced by a new consultant, so it will be interesting to see if the music policy changes."

"Part of the philosophy of the station is based on not just playing the hits, but having a good variety of music on the air."

They seem to put a lot of emphasis on national hits, not necessarily ignoring local ones, but overall their music policy is much more traditional than ours."

Bill bases his list on call-out research, and not surprisingly, is looking for those records that exhibit the strongest positive response. Learning the "how-to's" of call-out from 96KX/Pittsburgh PD Bobby Christian, Bill adapted the system to fit Erie. Basically he can get a good response on a new playlist addition within two weeks of its initial airplay. The new, unproven songs that he adds get played at least once every six hours. Although call-outs are important to Bill, he takes into account sales and requests as well. In addition he uses a much slower rotating LP cut list as a way of exposing different cuts from currently strong albums. Oftentimes these LP cuts wind up on the regular K104 list long before the record companies release them as second or third singles.

Bill explained, "I usually pick up R&R and look first to the 'Others Getting Significant Action' section. The reason I start there is simple . . . I'm already playing almost everything else on the Back Page." Don't get the impression that K104 sounds like all unfamiliar product. Bill uses his research to determine his rotations and only the songs that have a high positive response get into a power category. Beyond that, Bill tried to put the sound of the station into words for me. "Our approach on the air is one-to-one . . . we're human beings. We don't scream, but at the same time we're not trying to put anyone to sleep either. We talk on the air almost exactly the way we're talking right now - just like two people talking to each other. It bothers me no end when I have to air a commercial from another station or an agency that insists on the old screaming approach. That's not what we're all about. But unfortunately, in a market this size, I don't have the flexibility of saying 'no' to those kinds of spots. All the commercials we produce internally and the approach of the whole station is just 'real people.' We're full-service too, not just a music machine. We have news and sports all day long. We have our own weather service, which is not in itself unique, but it is unique to this market. We offer so much more than just music. Sure, music is an important part by its sheer percentage of airtime, but all the other things contribute a great deal to our overall success."

When You're Right, You're Right

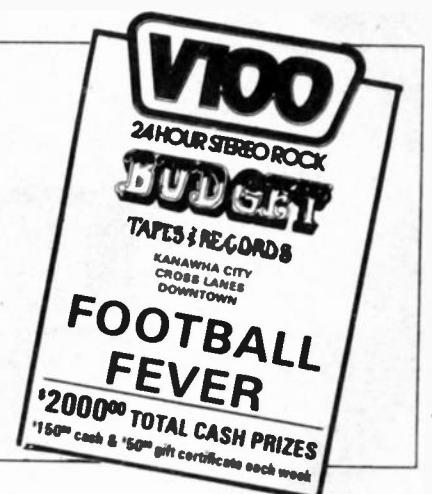
With most stations opting to "wait and see" on all unproven product, I asked Bill to explain why he felt K104 was successful doing just the opposite. "As far as music goes, there has to be room on any playlist for two or three unproven records. I don't think you can play 50% new music every week and keep your audience, but I think you can put a couple of 'hunch records' on the list every week without killing your ratings. In fact the freshness those songs can give to your station may be very beneficial. I want K104 to be ahead of the competition musically. I don't want to get on a record after my competition has played it for four or five weeks and perhaps started to generate some sales or requests. I want to be the station people listen to for the latest, the newest. We've achieved that here and it's worked. It's worked very well."

Three things seem to have come together at K104 that give Bill a latitude with his music that few other stations have had. First, he knows his market very well, having been

"As far as music goes, there has to be room on any playlist for two or three unproven records."

born and raised in Erie. Second, he is not in a tremendously competitive situation. That's not to say he doesn't have any competition, but he does not face competition from a multitude of signals, and he does not have major market stations blasting into his area as several Parallel Three-sized cities do. And third, his knowledge of the market makes his "ear" just right for Erie. Bill has proven to me time after time that the music he picks (often before I've even heard of the group or the song) works well in Erie and often goes on to become nationally accepted. If that weren't true, I doubt that K104 would be Erie's number one radio station.

The definition of a "hit" I spoke of earlier really depends on stations like K104 and people like Bill Shannon. If no one were willing to listen to and then expose new, unproven product, then new artists couldn't make it. As competition became more of a factor in the secondaries, less and less new product was exposed. Everyone was waiting for "the other guy" to try it first. Luckily for all of us in both radio and the record industry, guys like Bill Shannon still do it the way they do. And K104's music policy becomes even more impressive when you realize how well it works in Erie.



Bits

FOOTBALL FEVER ON V100: This is such a simple promotion I'm surprised more stations haven't picked up on it. V100/Charleston, WV has "Football Fever" going and the contest has listeners picking the winners of several local high school and college football games each week. The incentive is cash and the mechanic is a cleverly designed "betting card" (shown) which listeners pick up at the station or designated sponsor locations. Pictured in the photo is V100 morning man Jack Dillon (left) presenting a check for \$600 to the first winner. Would it be fair to say that V100 is "making book" this contest will help them this fall? Sorry, I couldn't resist.

QUICKIES: Y100/Miami aired an exclusive interview with all three Bee Gees on the day of their performance in the city (10-6) as part of a Bee Gees special. The interview was granted to Y100 air personality Madame Shelley, who flew to tape the Gibbs during their tour stop in Cincinnati . . . The NRBA gave an award to WAKY/Louisville for "Best Audience Promotion (Medium Market)." The award was bestowed on WAKY for its "Reach For The Stars" promotion . . . KTAC/Tacoma is offering \$1000 in cash as incentive to test its listeners' knowledge of "Secret Songs." Some 85 different secret songs air throughout the day, and listeners are encouraged to identify them all by title and artist in an attempt to win the big cash . . . WALT/Meridian, MS held its "Last Chance Summer Jam" at two local discos recently, offering the audience free drinks, beer mugs, albums, T-shirts and more. It was billed as the last big blowout of the summer, and the response was tremendous.

JIMMY BUFFETT'S SINGLE "FINS" HAS BROKEN

From The Album
"Volcano"



Produced by Norbert Putnam
for Trebron Productions

on
MCA RECORDS

THE BACK PAGE

BREAKERS

JIMMY BUFFETT
Fins (MCA)

62% of our reporters on it. Moves: Up 81, Same 19, Down 0,
Adds 14, including WGCL, WTRY, WKBO, WTIK, WNCI, KHJ,
KERN, KTAC, KAAV, WNAM, KBIM. See Parallels, charts at
number 28.

TOP-40



92X LOSES KISSING CONTEST — For the second straight year, 92X/Columbus, OH jocks and models from the Wright Modeling Agency competed for charity in a "Kiss For Kidney" promotion. The object was to see which group would be more in demand for kisses purchased by the public, with proceeds going to the Kidney Foundation. The Wright team puckered to a model victory for the second straight year. Pictured with the winning team are (standing, l-r) Mike David of the Kidney Foundation and 92X air personality Myron Paul; (kneeling, l-r) air personality Bill Dancer and station MD Mike Perkins.



WELCOMING LEIF — WCOS/Columbia, SC personalities welcomed Leif Garrett to town for a concert recently. Pictured (l-r) are WCOS MD Dave Douglas, Garrett, and air personality Mike O'Brien.



FROM KANSAS TO KHJ — Members of Kirshner's Kansas visited Los Angeles radio stations recently. Pictured at their KHJ stopover are (l-r) KHJ's Doug Brown, group's Robby Steinhardt, E/PIA's Lori Holder, KHJ PD Chuck Martin, Richard Williams of Kansas and KHJ's Shaune McNamara.



POINTERS FOR PORTSMOUTH — Planet's Pointer Sisters played a recent New Hampshire date, and stopped by WHEB/Portsmouth for an interview with air personality Pat Michaels. The trio is pictured in the studio with Michaels.



WACO DISCO FROM WILD, KRZI GUYS — KRZI/Waco held a disco celebration in a local mall with their "Krazy Boogie Machine." Pictured in the crowd handling the machine are air personalities Terry King (left center, with mike) and John McCall (in vest).



KRO SOFTBALL TEAM: TUCSON FIRST? — KRO/Tucson put together a softball team this summer, and the ten-man squad is pictured at a game with a local TV station, which was followed by skydivers, fireworks, and a pro soccer game.



V100 SPONSORS "PIBB PUMPER" — V100/Charleston, WV dispatches a truck called the "V100/Mr. PiBB Pumper" to different locations around the area. With two Pumpettes taking the vehicle on its rounds, the station gives out free soft drinks and other prizes. Pictured with the Pumper are Pumpettes Debbie (top) and Denise.

September 1, 1978

THE BACK PAGE

BREAKERS

ANNE MURRAY
You Needed Me (Capitol)
71% of our reporters on it, 19 adds including WRKO, CKOH, KVL, KFI, PRO-FM, WKY, WAPE, WDFC, WKAI, KYTE. Key moves: 9-4 WFL, 9-5 WCAO, 9-4 WDFC, 10-8 KRKE, 10-8 CQLW, 13-11 KSTP, 21-17 KJR, 4-1 at 120, 12-6 OMA, 12-6 WDFC, 14-10 KXII, 14-8 KRSP. See Parallels, moves 28 to 28 on National Airplay/28.

February 16, 1979

THE BACK PAGE

BREAKERS

ANNE MURRAY
I Just Fall In Love Again (Capitol)
63% of our reporters on it, 19 adds including KVL, KSLQ, KBEO, WBSF, KXX100, WFLJ, KZSS, KTKT, WJBO, WANS, KCLS, WBPT, KBNN. Key moves: WRKO 19-18, WCAO 27-22, CHUM 28-25, CKLW 17-12, KSTP 28-25, KEARTH 24-28, 13Q 21-19, JB185 28-24, WAKY 21-18, WONO 22-19, KCPX 28-14, KRKE 28-24, WFBQ 23-19, WLOF 38-31, WBE 28-23, KDZA 28-24, KQDI 23-18. See Parallels, charts at number 28.

June 22, 1979

THE BACK PAGE

BREAKERS

ANNE MURRAY
Shadows In The Moonlight (Capitol)
67% of our reporters on it. Moves: Up 84, Same 18, Down 2. Adds 16, including WKBW, KSLQ, WZZP, KFI, KIMN, KOPA, WNOE, WLAC, KSTT. See Parallels, debuts at number 25.

October 12, 1979

THE BACK PAGE

BREAKERS

ANNE MURRAY
Broken Hearted Me (Capitol)
60% of our reporters on it. Moves: Up 75, Same 24, Down 0, Adds 8, WOKY, WPST, WAEB, WTIK, Y103, WHB, KORL, WCIR. See Parallels, charts at number 29.

**ANNE MURRAY...AN ARTIST
YOU CAN COUNT ON**

Capitol Records



TOP 40'S BATTLE IN BANGOR

WGUY Sues Rival WLBZ

Top 40-formatted WGUY/Bangor, ME has filed a \$210,000 suit against its Top 40 competitor WLBZ, also located in Bangor. Filed in Penobscot County Superior Court by Stone Communications Inc., WGUY's owners, the suit alleges that Maine Broadcasting Co., owners of WLBZ, engaged in a "conspiracy" to lure away WGUY salesman Barry Darling to serve as WLBZ's Station Manager, WGUY announcer-salesman James Feury to become WLBZ's Program Director, WGUY Music Director-announcer Michael Gildart to become WLBZ's Music Director, and News Director-announcer David Turek to serve as an announcer for WLBZ.

Furthermore, WGUY is seeking

the \$210,000 for what it terms as loss of advertising revenues, injury to its business, overtime wages due to loss of four key staff people, expenses incurred in hiring and training replacement personnel, and for punitive relief against WLBZ as well as costs and attorneys' fees. The suit also attempts to make a connection between WLBZ's format change after 30 years as a Pop/Adult station to its present status as a Top 40 outlet and the hiring of the quartet of former WGUY staffers.

Additional allegations contained in the WGUY suit center around Feury and Gildart's on-air names (John Marshall and Mike O'Hara, respectively), both of which "were created by" and were "the property of" WGUY, and that WLBZ "unlawfully" gained valuable business secrets, customer contracts, and format practices from WGUY. However, the suit made no mention of whether WGUY had copyrighted or otherwise legally protected the fictitious names.

Neither party, when contacted by R&R, offered comment, saying that their lawyers had advised them against such action.

CMA

Continued from page 1

moter/manager/entrepreneur who was instrumental in the careers of countless country stars, and Hank Snow, the 43-year country singer who is still working on a 50-year contract with RCA. Named as DJ's of the Year were major market winner Bill Bailey, morning man at KENR/Houston; Dugg Collins, PD/MD at KZIP/Amarillo (medium market); and Terry Slane, PD/MD at WGTO/Cypress Gardens, FL (small market).

The radio post-awards show, carried live in the East and Midwest and on tape-delay in the West, with approximately 180 stations participating, featured interviews with all the top winners. It was co-hosted by WSM/Nashville personality Ralph Emery and country star (and ex-DJ) Bill Anderson, with special reports from WIRE/Indianapolis morning man Bill Robinson, and co-produced by KSON/San Diego President Dan McKinnon and R&R Country Editor Jim Duncan. The program will be rebroadcast on the Armed Forces Network all over the world subsequently.

Asher

Continued from Page 3

dynamic growth potential of the worldwide record industry."

Asher has represented several record companies in a legal capacity, and joined CBS in 1966 as VP/Business Affairs. He became VP/Eastern Operations for Capitol subsequently, then rejoined CBS in 1971 as Exec. VP/International and then Managing Director of CBS-UK before taking up the presidency of CBS International in 1975.

Allen Davis was an EMI-UK executive who joined CBS in 1974 and became Senior Director at CBS-UK, later serving in Paris and Holland before his appointment as a VP at CBS International.

Pope

Continued from Page 1

of coverage. Pop/Adult WFYR ran live reports periodically through regular newscasts, with five reporters stationed along the Pope's motorcade route. The station did not significantly interrupt its regular programming, according to News Director Lyle Dean and news announcer Andre Trevigne. The Pope's Grant Park Mass was not broadcast live, but special reports were featured, including bulletins from a medical tent at the site aiding audience members suffering from cold at the lakeside location.

Fleetwood Mac

Continued from Page 1

will take "legal recourse" if necessary to discover the leaker's identity.

Thyret emphasized that he had no intentions of prosecuting the RKO stations and their staffs, but merely wished their cooperation in isolating the source of the leak. "I really hope someone steps forward," Thyret told R&R. "The last thing I want from my record company is an attitude of 'we're going to stick it to them.'" But, if necessary, he stated that his intention was to "ask everybody under oath where it came from. I will not let somebody screw up something that a group took three years to make, that a company planned for six months - and then some clown comes in with it..."

Speculation as to the leak's source included a rumored leak at the Capitol pressing plant where the LP was pressed, along with reports from various programmers that several people had offered copies of the album for sale last week in advance of its release. In Chicago last week, two boxloads of supposed Led Zeppelin tapes were found to contain tapes of the Fleetwood Mac LP, but all were recovered in time.

RKO officials had no comment on the matter. Thyret explains his position further on Page 3 of this issue.

Country WMAQ added special newscasts during the duration of the papal visit, with live reports from the scene transmitted via two-way radio, News Director Rich Rieman told R&R.

WIND, the Westinghouse News/Talk outlet, was more geared up for extensive coverage, having utilized reports from Westinghouse stations in other cities and sending news anchorman Marty Aarons to Ireland to file reports on the Pope's visit there via satellite. Reporter Steve Tom covered the pontiff in Des Moines, and once the papal presence was reported in Chicago, WIND reporters were with him during all important events. WIND supplied continuous live reports during its regular programming, and covered the Grant Park Mass, attended by an estimated 1.4 million people, live. In addition, the station's Francine Sanders told R&R, the station's "Contact" talk show Thursday and Friday evening was entirely taken up in discussions of the papal visit.

WASHINGTON — "Great Opportunity For Radio"

At the Pope's final U.S. stop, Washington, DC, radio stations seemed to look for ways to supplement the pervasive TV coverage provided. Country WZMQ decided not to dispatch a staffer to cover the events, according to Public Affairs Director Dennis Crowley, because the TV coverage was so heavy. The station did run live updates throughout, however.

Pop/Adult WMAL stressed radio's strengths during the visit. Executive VP Andrew Ockershausen told R&R, "We can't cover the Pope - that's television's job. But we're keeping the people informed of his whereabouts, so they can avoid congestion and traffic, or go to see him if they want to. It's an advisory role." The station sent reporters along the papal route and put a helicopter in the sky for traffic reports. "It's a great opportunity for radio," Ockershausen said. "Television cannot perform this service - only radio can. We're reaching the people who were standing in line waiting to see him."

WASH PD Bob Hughes expressed his philosophy in an interesting manner: "The principle for us is to use our public service announcements to give the public information on how the Pope could disrupt their lives." Hughes did not mean that in a cosmic or spiritual sense, but was talking about traffic conditions, which he described as "horrendous." The station's airborne traffic advisor Walt Starling was in the air checking out the congestion patterns, while News Director Joe Ewald was at the station's studios directing news coverage, including two reporters on the scene with the Pope. WASH provided no extended live coverage, but supplied frequent "freeform news reports," usually live coverage of events.

OTHER COVERAGE: "No Blase Reporting Here!"

After our press deadline last week, R&R learned that WOR/New York has devoted considerable time to covering the Pope's visit in the nation's largest city. The station started with a live preview from the airport on the pontiff's arrival, broadcast several speeches live, and were on the scene with reporters and in the studios for discussions and analysis. WOR broadcast all significant events live and preempted considerable regular programming, gearing much of the remainder toward the papal events. Advertising/Promotion Director Paula Tenenbaum commented, "We're not... All-News, but when we have the capability of doing something like this, we have a most incredible news team to do it. No blase reporting from New York here."

And finally, KBZT in far-off San Diego scored an interesting papal exclusive. TWA steward Harold Crawford, assigned to the Pope's chartered plane, is a close friend of the station's News Director Gale Patterson, and he called in reports to KBZT two or three times a day discussing how the traveling was progressing, allowing the station to "wing it" quite successfully.



WCIL AMIDST THE OZARKS — WCIL-FM/Carbondale, IL met with the Ozark Mountain Daredevils, who were performing at the DuQuoin State Fair. Pictured with the group is WCIL's Mike Chylewski (second from left), who introduced the group onstage.



Casablanca

Continued from Page 3

characters, the series "promises to be one of the most exciting retail programs ever offered to the American public," said Bogart. He added, "Under the direction of Lewis Merenstein... I expect that the KidWorks program for Ronald McDonald will be an enormous success."

Merenstein noted that in addition to Casablanca's normal means of distribution, the Ronald McDon-

ald Discovery Series would be made available through a special Ronald McDonald Book and Record Club with the first items in the series to debut in late 1979.

Pictured above at the announcement of the Casablanca KidWorks label are, from left: Tom Spitz, Director of Retail Marketing, McDonald's Corp.; Ronald McDonald; Neil Bogart, President, Casablanca Record and FilmWorks; and Lewis Merenstein, President, Casablanca KidWorks.

It's never
TOO LATE
for

P R E S E N T T E N S E

TOO LATE
(E-46557)

the first single from

SHOES'

album

P R E S E N T T E N S E



Put yourself in our **SHOES** today

On Elektra Records & Tapes



EAST
Most Added Hottest
Barbra & Donna
Little River Band
Supertramp
Eagles
Commodores
Michael Jackson

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added Hottest
Barbra & Donna
Supertramp
Barry Manilow
Eagles
Commodores
Herb Alpert

EAST

Parallel One

WXLQ/New York, NY
Don Kelly
MKE/Pittsburgh, PA
Jay Stone
ELO
TRIUMPH
Hottest:
ROBERT PALMER 1-1
COMMODORES 4-2
LED ZEPPELIN 16-9
IAN GOMM 15-10

CHUM/Toronto, CAN.
Brad Jones
SQUEEZE
COMMODORES
Hottest:
KNACK 1-1
COMMODORES 3-2
M 15-8
EAGLES 17-9
FLEETWOOD MAC 20-10

CKGM/Montreal, CAN.
Joyce Philarella
MARK JORDAN
BARRY MANILOW
ASHFORD & SIMPSON
Hottest:
COMMODORES 4-1
KNACK 8-2
MICHAEL JACKSON 9-7
LED ZEPPELIN 15-10
EAGLES 27-16

WCAO/Baltimore, MD
Roe Riley
B&D
JOHN STEWART
LAUREN WOOD
HROOKLYN DREAMS
Hottest:
MICHAEL JACKSON 3-1
COMMODORES 8-5
EAGLES 16-6
LED ZEPPELIN 22-10
KNACK D-16

WFIL/Philadelphia, PA
Gerry DeFrancisco
B&D
IAN GOMM
COMMODORES
Hottest:
ROBERT JOHN 1-1
COMMODORES 10-4
MICHAEL JACKSON 15-11
KENNY ROGERS 16-12
EAGLES 21-16

WFIL/Philadelphia, PA
Jeff Robias
LAUREN WOOD
WHO
LRL
BALL & OATES
RISS
Hottest:
HERB ALPERT 1-1
KNACK 17-4
JOURNEY 13-10
EAGLES 20-13
FOREIGNER 24-18

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WBBF/Rochester, NY
Tom Mazzi
BARRY MANILOW
B&D
DR. HOOR
CLIFF RICHARD
Hottest:
JOURNEY 13-10
EAGLES 20-13
FOREIGNER 24-18

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B&D
DR. HOOR
CLIFF RICHARD
Hottest:
JOURNEY 13-10
EAGLES 20-13
FOREIGNER 24-18

Parallel Two

WAEZ/Allentown, PA
Jeff Frank
ANNE MURRAY
IAN GOMM
Hottest:
DONNA SUMMER 1-1
RONNIE HOVER 6-3
SNIPP & TEARS 10-5
JOHN STEWART 11-7
MICHAEL JOHNSON 18-11

WHYN/Springfield, MA
Ken Capurso
SUPERTRAMP
CRYSTAL GAYLE
SPORTS
BRENDA RUSSELL
ASHFORD & SIMPSON
KERNIT THE PROG
B&D
Hottest:
MICHAEL JACKSON 2-1
COMMODORES 5-2
M 6-4
BOB SEGER 18-11
KISS 25-21

EC101/New Haven, CT
Curt Hansen
FRANCE JOLI
CHRIS THOMPSON
Hottest:
ROBERT JOHN 1-1
SUPERTRAMP 18-8
FLEETWOOD MAC 23-13
LED ZEPPELIN 26-14
CARS 27-22

IB103/Providence, RI
Todd Chase
COMMODORES
BLONDIE
B&D
CARL
ALAN PARSONS
SUPERTRAMP
BRENDA RUSSELL
KC & BAND
CRUSADERS
Hottest:
MICHAEL JACKSON 1-1
COMMODORES 13-6
EAGLES 18-9
FLEETWOOD MAC 19-10
STYX 25-18

PRO-FM/Providence, RI
Giovanni
LAUREN WOOD
GLORIA GAYOR
BRENDA RUSSELL
IAN GOMM
JOURNEY
Hottest:
SUPERTRAMP (dp)
COMMODORES 1-1
MICHAEL JACKSON 4-3
DONNA SUMMER 10-4
EAGLES 15-8
KNACK 18-14

WBLI/Long Island, NY
Bill Terry
SUPERTRAMP
CHEAP TRICK
B&D
Hottest:
ROBERT JOHN 1-1
MICHAEL JACKSON 6-4
COMMODORES 9-5
M 12-6
LED ZEPPELIN 13-9

WTIC-FM/Hartford, CT
Rick Donahue
ROBERT PALMER
FRANCE JOLI
LAUREN WOOD
Hottest:
MICHAEL JACKSON 1-1
KNACK 6-3
NEAR ALPERT 11-4
FLEETWOOD MAC 19-11
EAGLES 20-14

WJFA/Manchester, NH
Rick Ryder
SUPERTRAMP
BRENDA RUSSELL
LRL
OAR
Hottest:
HERB ALPERT 1-1
KENNY ROGERS 16-4
EAGLES 17-5
IAN GOMM 12-7
LED ZEPPELIN 25-14

14WE/Wheeling, WV
Elo
EW&P
KENNY LOGGINS
CLIFF RICHARD
PABLO CRUISE
Hottest:
COMMODORES 1-1
MICHAEL JACKSON 10-3
DONNA SUMMER 11-6
EAGLES 17-7
FLEETWOOD MAC 18-14

E104/Erie, PA
Bill Shannon
ALAN O'DAY
B&D
BLONDIE
HERB ALPERT
Hottest:
KERNIT THE PROG 1-1
JOURNEY 5-2
OLIVIA N-3 11-5
COMMODORES 17-7
LED ZEPPELIN 19-11

WCRJ/Beckley, WV
Dwayne Bonds
LRL
ANNE MURRAY
SUPERTRAMP
ASHFORD & SIMPSON
HALL & OATES
KOO & THE GANG
Hottest:
KC & BAND 1-1
ARS 6-2
JENNIFER WARNES 8-3
STYX 25-16

W2EO/Wayneboro, PA
O'Donnell Keller
BOB DYLAN
J.D. SOUTHER
JIMMY BUFFETT
LRL
PABLO CRUISE
HALL & OATES
ALAN PARSONS
Hottest:
M 1-1
DONNA SUMMER 5-2
KNACK 8-5
KC & BAND 17-9
COMMODORES 21-12

W2EO/Wayneboro, PA
O'Donnell Keller
BOB DYLAN
J.D. SOUTHER
JIMMY BUFFETT
LRL
PABLO CRUISE
HALL & OATES
ALAN PARSONS
Hottest:
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DONNA SUMMER 5-2
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KC & BAND 17-9
COMMODORES 21-12

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ALAN PARSONS
Hottest:
M 1-1
DONNA SUMMER 5-2
KNACK 8-5
KC & BAND 17-9
COMMODORES 21-12

CLIFF RICHARD

"WE DON'T TALK ANYMORE"...

The Album — SW-17018
The Single — 8025



JUST LISTEN:

UK	#1
Ireland	#1
Belgium	#1
Germany	#2
Holland	#3
Austria	#4
Australia	#9
Switzerland	#9

Already On:

WPGC
WLAC
WNCI
WFBR
WBBF
WBBQ
WRVQ

KNUS
FM97
WJDX
KXX106
Y103
BJ105
WSKZ
WRJZ

WNOX
KOFM
KWEN
KRAV
KLEO
WISM
14WK
WRKR

WSPT
WKY
KJOY
WTMJ
KPAM
WNOX
WLOF



PRODUCED BY BRUCE WELCH

On EMI America Records.

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ADDS & HOTS

MIDWEST

Most Added Hottest

Barbra & Donna Supertramp Commodores
Eagles Knack Herb Alpert

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST

Most Added Hottest

Barbra & Donna Barry Manilow Supertramp
Eagles Kenny Rogers Herb Alpert

MIDWEST

MIDWEST

Parallel One

CLW/Detroit, MI
Hoslie Trombley

B&D
ISAAC HAYES
SMOKEY ROBINSON
Hottest:
HERB ALPERT 1-1
KENNY ROGERS 10-8
BRENDA RUSSELL 14-8
EAGLES 21-12
COMMODORES 18-15

KEQ/Kansas City, MO
Bobby Elias

JOHN COUGAR
KERMIT THE FROG
ALAN PARSONS
LRB
AC/DC (dp)
FLEETWOOD MAC (dp)
Hottest:
HERB ALPERT 1-1
MICHAEL JACKSON 15-6
LED ZEPPELIN 24-9
KNACK 26-13
EAGLES 36-18

EDWB/Minneapolis, MN
Dave Thompson

KNACK
FLEETWOOD MAC
FLEETWOOD MAC
Hottest:
ROBERT JOHN 1-1
EAGLES 4-2
LED ZEPPELIN 15-4
NICK LOWE 21-13
CARS 19-14

ESLQ/St. Louis, MO
Phil Irons

EAGLES
J.D. SOUTHER
CHRIS THOMPSON
Hottest:
HERB ALPERT 1-1
EAGLES 15-4
KENNY ROGERS 10-5
COMMODORES 18-6
STYX 19-9

WGCL/Cleveland, OH
Bob Travis

BOB DYLAN
JIMMY BUFFETT
BARRY MANILOW
J.D. SOUTHER
MILS LOGGREN
LOBO
Hottest:
HERB ALPERT 5-1
JOURNEY 8-3
EAGLES 17-8
KNACK 16-9
FLEETWOOD MAC 19-13

WLS/Chicago, IL
Alan Burns

MICHAEL JACKSON
Hottest:
KNACK 1-1
DIONNE WARMICK 8-5
MICHAEL JACKSON 10-10
ROBERT PALMER 15-11
KNACK 21-14

WOEY/Milwaukee, WI
Ira Brown

ANNE MURRAY
CAPTAIN & TENNILL
PABLO CRUISE
Hottest:
HERB ALPERT 1-1
MICHAEL JOHNSON 3-2
PATRICK HERNANDEZ 7-3
KNACK 13-6
DONNA SUMMER 15-8

EWL/St. Louis, MO
Bob Hatrick

FLEETWOOD MAC
REO SPEEDWAGON (dp)
STYX (dp)
FLEETWOOD MAC (dp)
Hottest:
JOHN COUGAR 1-1
STYX 14-2
ARS 9-3
EAGLES 16-10
LED ZEPPELIN D-13

Parallel Two

92X/Columbus, OH
Mike Perkins

COMMODORES
BARRY MANILOW
CHEAP TRICK
Hottest:
HERB ALPERT 5-1
JENNIFER WARNES 14-9
EAGLES 23-10
KNACK 18-14
FLEETWOOD MAC 34-20

KOA/Des Moines, IA
Garry Stevens

LED ZEPPELIN
EAGLES
COMMODORES (dp)
BARRY MANILOW (dp)
Hottest:
M 1-1
KNACK 5-2
COMMODORES 8-5
PATRICK HERNANDEZ 15-10
MOON MARTIN 23-19

KOFM/Oklahoma City, OK
Chuck Morgan

CHEAP TRICK
CLIFF RICHARD
ELO
CHRIS THOMPSON
Hottest:
COMMODORES 1-1
HERB ALPERT 3-2
KNACK 13-5
KENNY ROGERS 11-6
LED ZEPPELIN 22-13
FOREIGNER 24-17

WISM/Madison, WI
Jonathan Little

PABLO CRUISE
CLIFF RICHARD
Hottest:
ROBERT JOHN 1-1
M 2-2
NICK LOWE 7-3
KNACK 15-10
FLEETWOOD MAC 23-15

KRAV/Tulsa, OK
Gary Reynolds

CLIFF RICHARD
B&D
Hottest:
HERB ALPERT 1-1
CHRIS THOMPSON 4-2
DONNA SUMMER 12-7
COMMODORES 20-8
RUPERT HOLMES 26-17

EZB/Peoria, IL
Keith Edwards

M
MICHAEL JACKSON
COMMODORES
BARRY MANILOW
STYX
MOLLY HATCHET
Hottest:
JOURNEY 3-1
LED ZEPPELIN 4-2
KENNY ROGERS 10-3
KNACK 12-7
EAGLES 15-9

WGRD/Grand Rapids, MI
Ron White

Hottest:
JOURNEY 1-1
NICK LOWE 5-3
COMMODORES 6-5
EAGLES 10-9
FLEETWOOD MAC 16-11

WHB/Kansas City, MO
Rick Brown

B&D
ANNE MURRAY
Hottest:
HERB ALPERT 2-1
KENNY ROGERS 6-2
STYX 19-6
KC & BAND 14-10
EAGLES 20-13

WHOT/Youngstown, OH
Dick Thompson

BOB DYLAN
BLONDIE
Hottest:
JOURNEY 2-1
DOOBIE BROTHERS 10-6
COMMODORES 25-16
STYX D-20

WMEE/Fort Wayne, IN
John Curry

KC & BAND
PABLO CRUISE
SUPERTRAMP
B&D
ELO
CARS
LRB
Hottest:
EAGLES 7-1
FLEETWOOD MAC 14-7
IAN GOMM 18-12
COMMODORES D-15
STYX D-16

WNCL/Columbus, OH
Steve Edwards

BOB DYLAN
CLIFF RICHARD
BLONDIE
JIMMY BUFFETT
Hottest:
MICHAEL JACKSON 1-1
EAGLES 20-8
STYX 24-9
FLEETWOOD MAC 21-11
ARS 16-12

WOHO/Toledo, OH
Beau Elliott

JIMMY BUFFETT
BLONDIE
B&D
Hottest:
HERB ALPERT 1-1
MICHAEL JACKSON 3-2
COMMODORES 5-3
M 12-8
EAGLES 16-11

WOW/Omaha, NE
Erik Fox

SUPERTRAMP
LAUREN WOOD
SPORTS (dp)
Hottest:
M 2-1
KNACK 3-2
MICHAEL JACKSON 10-6
EAGLES 15-7
STYX 16-10

WVIC/East Lansing, MI
Dana West

COMMODORES
BARRY MANILOW
SUPERTRAMP
Hottest:
PABLO CRUISE
KC & BAND
CARS
TALKING HEADS
KARLA BONDRUP
ELTON JOHN
AC/DC
OR, HOOK
Hottest:
M 1-1
KNACK 8-4
FOREIGNER 19-11
LOBO 22-17
GO 24-19

ESTT/Davenport, IA
Mike Keaneally

KC & BAND
COMMODORES
STYX
FRANCE JOLI
WHO
ELTON JOHN
ALAN PARSONS
RISB
Hottest:
COMMODORES 1-1
HERB ALPERT 3-2
MICHAEL JACKSON 6-3
JOURNEY 14-8
EAGLES 22-11

WJAM/Des Moines, IA
Jonathan Little

PABLO CRUISE
CLIFF RICHARD
Hottest:
ROBERT JOHN 1-1
M 2-2
NICK LOWE 7-3
KNACK 15-10
FLEETWOOD MAC 23-15

KEYN/FM/Wichita, KS
Jeff Allan

B&D
SPORTS
FRANCE JOLI
Hottest:
M 1-1
DONNA SUMMER 8-2
KNACK 9-3
JOURNEY 13-4
MICHAEL JACKSON 14-7

WZPP/Cleveland, OH
Cleveland Reynolds

KENNY ROGERS
LOBO
JENNIFER WARNES
MICHAEL JOHNSON
Hottest:
DIONNE WARMICK 1-1
RISB 8-3
M 11-5
HERB ALPERT 21-6

EWET/Michio, OK
Dave Michaels

KENNY LOGGINS
B&D
SUPERTRAMP
CLIFF RICHARD
Hottest:
KENNY ROGERS 1-1
M 4-2
DOOBIE BROTHERS 7-3
MICHAEL JACKSON 13-7
EAGLES 21-16

ELEO/Wichita, KS
Bob McKay

CHRIS THOMPSON
CLIFF RICHARD
SUPERTRAMP
IAN LLOYD
LRB
Hottest:
JOURNEY 1-1
JENNIFER WARNES 6-3
KENNY ROGERS 16-7
EAGLES 17-9
STYX 26-16

Parallel Three

KEWI/Topeka, KS
J.R. Greeley

LRB
B&D
SUPERTRAMP
ELO
Hottest:
DONNA SUMMER 2-1
ABBA 7-4
LAUREN WOOD 13-6
RITA COOLIDGE 17-10
WINGS 19-12

KFYR/Bismarck, ND
Dan Brannan

JENNIFER WARNES
LAUREN WOOD
DR. HOOK
CRYSTAL GAYLE
MICHAEL JOHNSON
LRB
Hottest:
LRB 1-1
DIONNE WARMICK 3-2
PATRICK HERNANDEZ 12-10
NICK LOWE 16-12
DONNA SUMMER 20-17

KEKL/Rapid City, SD
Klar Shewry

BLONDIE
FLEETWOOD MAC
Hottest:
PATRICK HERNANDEZ 2-1
NICK LOWE 4-2
ARS 6-4
WINGS 11-6
KENNY ROGERS 13-9

KEKC/Sioux Falls, SD
Brian Phoenix

IAN GOMM
STYX
LAUREN WOOD
Hottest:
EAGLES 7-1
KENNY ROGERS 5-3
MICHAEL JACKSON 22-7
KNACK 14-10
BARRY MANILOW 23-12

KEKL/Grand Forks, ND
Jack Lundy

ELO
CARS
BARRY MANILOW
Hottest:
COMMODORES 1-1
HERB ALPERT 4-2
JOURNEY 10-7
FOREIGNER 16-10
STYX 24-14

WEAQ/Eau Claire, WI
Rick Roberts

CHRIS THOMPSON
M. HANCHESTER
PABLO CRUISE
Hottest:
SWIFT & TEARS 4-3
JENNIFER WARNES 15-12
EAGLES 16-13

WGFP/Evanston, IN
Mike Kelly

COMMODORES
JENNIFER WARNES
SUPERTRAMP
Hottest:
MICHAEL JACKSON 3-1
DONNA SUMMER 7-3
KENNY ROGERS 19-5
EAGLES D-7
LED ZEPPELIN 14-11

WNAM/Neenah, WI
Jay Tyler

COMMODORES
BARRY MANILOW
BLONDIE
CHEAP TRICK
JIMMY BUFFETT
B&D
Hottest:
COMMODORES 2-1
MICHAEL JACKSON 19-4
KNACK 14-8
PATRICK HERNANDEZ 23-16
EAGLES D-24

WRER/Racine, WI
Mark Rivers

B&D
SPORTS
FRANCE JOLI
Hottest:
M 1-1
DONNA SUMMER 8-2
KNACK 9-3
JOURNEY 13-4
MICHAEL JACKSON 14-7

WSPT/Stevens Point, WI
Pat Martin

B&D
CLIFF RICHARD
BLACKFOOT
KEITH HERNAN
Hottest:
LED ZEPPELIN 1-1
LED ZEPPELIN 19-5
NICK LOWE 11-6
SUPERTRAMP 12-7
FOREIGNER 18-8

WTRU/Muskegon, MI
Bill Andrews

MICHAEL JACKSON
FOREIGNER
JOURNEY
Hottest:
DIONNE WARMICK 2-1
COMMODORES 5-2
EAGLES 10-4
STYX 30-13
FLEETWOOD MAC 20-15

WYFM/Youngstown, OH
Jeff Tobin

STYX
Hottest:
ROBERT JOHN 1-1
M 5-2
HERB ALPERT 11-7
NICK LOWE 12-8
JOURNEY 16-9

EDVV/Topeka, KS
Bill Demore

JIMMY BUFFETT
KC & BAND
JOHN COUGAR
Hottest:
JOURNEY 4-1
EAGLES 17-2
FLEETWOOD MAC 16-8
MICHAEL JACKSON 19-10
FOREIGNER 20-15

KQWB/Fargo, ND
Bill Richards

SUPERTRAMP
CHRIS THOMPSON
ALAN PARSONS
AC/DC
KENNY LOGGINS
Hottest:
LED ZEPPELIN 5-1
KNACK 9-3
EAGLES 19-8
KENNY ROGERS 17-9

WEST

Parallel One

B100/San Diego, CA
Glen McCartney

FLEETWOOD MAC
J.D. SOUTHER
FRANCE JOLI
EAGLES
STYX
Hottest:
HERB ALPERT 2-1
JOURNEY 10-6
MICHAEL JACKSON 15-7
EAGLES 25-15
KENNY ROGERS 31-16

KEARTH/Los Angeles, CA
Mark Hamilton

B&D
KOOL & THE GANG
CAPTAIN & TENNILL
CRYSTAL GAYLE
Hottest:
M 1-1
FRANCE JOLI 4-3
COMMODORES 14-6
FLEETWOOD MAC 19-11
DONNA SUMMER 29-18

KFI/Los Angeles, CA
Roger Collins

B&D
SUPERTRAMP
JOHN STEWART
IAN LLOYD
Hottest:
HERB ALPERT 1-1
MICHAEL JACKSON 6-2
M 5-3
EAGLES 12-7
DONNA SUMMER 15-10

KFRG/San Francisco, CA
Los Garland

CRYSTAL GAYLE
TIM CURRY
STEVE MARTIN
FLEETWOOD MAC
FLEETWOOD MAC
Hottest:
MICHAEL JACKSON 1-1
JOURNEY 5-2
LED ZEPPELIN 12-7
FOREIGNER 14-9
KNACK 19-10

EDMN/Denver, CO
Doug Erikson

DR. HOOK
B&D
CHRIS THOMPSON
SUPERTRAMP
FLEETWOOD MAC
Hottest:
HERB ALPERT 1-1
MICHAEL JOHNSON 6-3
KENNY ROGERS 8-4
LOBO 18-14
JOURNEY 22-15

KJR/Seattle, WA
Tracy Mitchell

Hottest:
COMMODORES 1-1
JOURNEY 3-2
BOB DYLAN 10-6
EAGLES 16-7
MICHAEL JACKSON 14-10

KOPA/Phoenix, AZ
John Volpe

BARRY MANILOW
JOHN COUGAR
CHRIS THOMPSON
SMOKEY ROBINSON
Hottest:
MICHAEL JACKSON 1-1
COMMODORES 4-2
EAGLES 14-5
KENNY ROGERS 17-11
WINGS 21-19

KUPD/Phoenix, AZ
John Sebastian

REO SPEEDWAGON
AC/DC
EAGLES
Hottest:
LED ZEPPELIN 1-1
LED ZEPPELIN 19-5
NICK LOWE 11-6
SUPERTRAMP 12-7
FOREIGNER 18-8

ERLA/Los Angeles, CA
Rick Stancato

SMOKEY ROBINSON
CHUSADERS
B&D
CHIC
Hottest:
M 1-1
FRANCE JOLI 4-3
KENNY ROGERS 19-9
COMMODORES 23-12
EAGLES 21-15

Parallel Two

KEPL/Salt Lake City, UT
Gary Waldron

MICHAEL JACKSON
DONNA SUMMER
COMMODORES
LRB
MITE FLYTE
SPORTS
B&D
Hottest:
COMMODORES 1-1
KENNY ROGERS 8-4
EAGLES 9-6
STYX 19-7
KERMIT THE FROG 23-18

KEM/Las Vegas, NV
Bill Alexander

ELO
FRANCE JOLI
CHIC
Hottest:
ROBERT JOHN 2-1
MICHAEL JACKSON 10-5
STYX 19-12
EAGLES 20-13
COMMODORES 24-19

KERN/Bakersfield, CA
Kris Mitchell

JIMMY BUFFETT
PABLO CRUISE
B&D
MICHAEL JOHNSON
NALL & OATES
Hottest:
JOURNEY 2-1
COMMODORES 3-2
MICHAEL JACKSON 9-5
DONNA SUMMER 11-7
EAGLES 13-8

KFDM/San Bernardino, CA
Craig Powers

BARRY MANILOW
B&D
ELTON JOHN
HOTT
Hottest:
DONNA SUMMER 9-1
MICHAEL JACKSON 11-5
KENNY ROGERS 18-9
JOURNEY 17-10
KC & BAND 28-24

KGW/Portland, OR
Richard Harter

EAGLES
LAUREN WOOD
BRENDA RUSSELL
Hottest:
COMMODORES 1-1
HERB ALPERT 3-2
WINGS 15-11
KENNY ROGERS 20-16
KNACK 22-17

KJRB/Spokane, WA
Tom Hutyler

EAGLES
LRB
ELTON JOHN (dp)
Hottest:
MICHAEL JACKSON 3-1
HERB ALPERT 11-4
LED ZEPPELIN 13-7
KENNY ROGERS 15-9
KC & BAND 16-10

KMC/San Diego, CA
Jeff Balgo

KC & BAND
BOB DYLAN
DR. HOOK
KISS
Hottest:
COMMODORES 1-1
EAGLES 19-7
IAN GOMM 12-8
MICHAEL JACKSON 20-14
LAUREN WOOD 28-21

Parallel Three

KBD/Eugene, OR
John Stone

CRYSTAL GAYLE
KERMIT THE FROG
STYX
KC & BAND
MICHAEL JACKSON
SUPERTRAMP
EAGLES
CARS (dp)
SPORTS (dp)
PETER FRAMPTON (dp)
Hottest:
COMMODORES 1-1
HERB ALPERT 8-2
DOOBIE BROTHERS 12-5
WINGS 17-6
DONNA SUMMER 22-10

KBJM/Roseville, NM
Mark Winkles

BLONDIE
JIMMY BUFFETT
RODNEY HILSAP
RAINBOW
IAN LLOYD
CHRIS THOMPSON
Hottest:
COMMODORES 1-1
M 14-6
KENNY ROGERS 18-10
EAGLES 20-11
DONNA SUMMER 21-15

ERUX/Phoenix, AZ
Bobby Rivers

B&D
WHO
SUPERTRAMP
Hottest:
COMMODORES 1-1
KNACK 10-4
FLEETWOOD MAC 23-17
EAGLES 24-18
FOREIGNER 26-20

ETACT/Tacoma, WA
Ric Hanson

JIMMY BUFFETT
BARRY MANILOW
CHUSADERS
LAUREN WOOD
Hottest:
M 1-1
MICHAEL JACKSON 16-9
LED ZEPPELIN 17-11
EAGLES 18-12
STYX D-21

ETET/Tucson, AZ
Ed Alexander

MICHAEL JACKSON
LAUREN WOOD
FOREIGNER (dp)
EAGLES (dp)
Hottest:
DONNA SUMMER 4-1
JOURNEY 8-5
EAGLES 15-7
WINGS 13-9
IAN GOMM 17-10

KING/Seattle, WA
Rob Conrad

LRB
WHO
EAGLES
B&D
FLEETWOOD MAC
Hottest:
MICHAEL JACKSON 9-1
DONNA SUMMER 7-4
KENNY ROGERS 16-7
LED ZEPPELIN 12-9
EAGLES 22-12

Y94/Fresno, CA
Ray Appliston

CHEAP TRICK
SUPERTRAMP
BARRY MANILOW
LAUREN WOOD
Hottest:
JOURNEY 1-1
KNACK 18-7
EAGLES 17-11
FLEETWOOD MAC 20-14
J.D. SOUTHER 27-16

BK/San Diego, CA
Gene Elgait

FOREIGNER
CARS
ELO
FOREIGNER
LED ZEPPELIN
ELO
Hottest:
EAGLES 23-1
LED ZEPPELIN 5-2
KNACK 7-3
NICK LOWE 12-5
SUPERTRAMP 14-6

KORL/Honolulu, HI
Kimo Akana

EW&P
B&D
J.D. SOUTHER
BLONDIE
CHIC
MICHAEL JOHNSON
ANNE MURRAY
KENNY LOGGINS
Hottest:
COMMODORES 12-1
JOURNEY 3-2
HERB ALPERT 11-6
ROBERT PALMER 13-7
KNACK 21-10

KRLL/Lewiston, ID
Steven Alan MacKellvie

OR, HOOK
B&D
POLICE
RUPERT HOLMES
SPORTS (dp)
Hottest:
JENNIFER WARNES 1-1
LED ZEPPELIN 5-2
KENNY ROGERS 12-7
KNACK 19-10
JIMMY BUFFETT 20-12

KYSN/Colorado Springs, CO
Mark Muray

BARRY MANILOW
BLONDIE
CHEAP TRICK
Hottest:
HERB ALPERT 5-1
MICHAEL JACKSON 10-5
KENNY ROGERS 15-7
EAGLES 23-13
STYX 35-25

KENT/Anchorage, AK
Randy Robbins

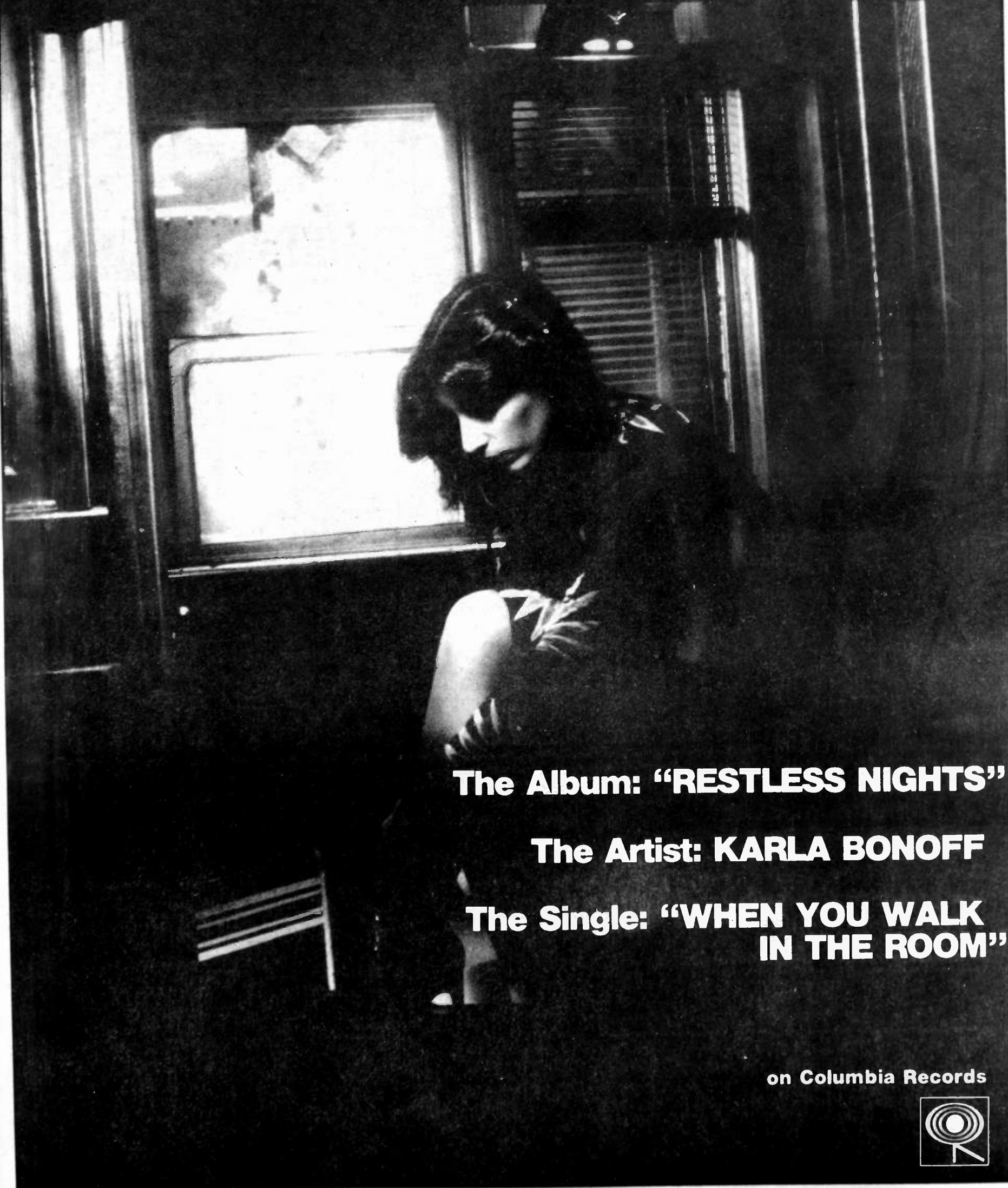
BARRY MANILOW
ELTON JOHN
Hottest:
COMMODORES 4-1
LOBO 8-5
MOON MARTIN 9-6
GERRY RAFFERTY 10-7
WINGS 1

TAKE A TIP FROM THE TRADES

BB50* -40*

CB71* -47*

RW69* -63*



The Album: "RESTLESS NIGHTS"

The Artist: KARLA BONOFF

**The Single: "WHEN YOU WALK
IN THE ROOM"**

on Columbia Records



PARALLEL PLAYLISTS

EAST

WRKO Boston

- 1 DONNA SUMNER/Die All The Lights
- 2 HERB ALPERT/Rise
- 3 MICHAEL JACKSON/Don't Stop 'Til I Get to the End of the Road
- 4 ROBERT PALMER/Don't Stop 'Til I Get to the End of the Road
- 5 DIONNE WARRICK/I'll Never Love Again
- 6 MAUREEN MCDOVERN/Different Worlds
- 7 DOOBIE BROTHERS/Dependin' On You
- 8 ROBERT JOHN/Sad Eyes
- 9 KNACK/Good Girls Don't
- 10 ARS/Spooky
- 11 SHIFF & TEARS/Driver's Seat
- 12 JOHN STEWART/Midnight Wind
- 13 KENNY ROGERS/You Decorated My Life
- 14 EAGLES/Heartache Tonight
- 15 LOUISE GOFFIN/Remember (Walking in the Sand)
- 16 KISS/Sure Know Something
- 17 NICK LOWE/Cruel To Be Kind
- 18 CHEAP TRICK/Dream Police
- 19 IAN GOMM/Hold On
- 20 FLEETWOOD MAC/Tusk
- 21 POUSETTE-DART/For Love
- 22 JOHN COUGAR/I Need A Lover
- 23 FRANCE JOLI/Come To Me
- 24 CARL'S/It's All I Can Do
- 25 ANNE MURRAY/Broken Hearted Me
- 26 ELO/Don't Bring Me Down
- 27 STYX/Babe
- 28 ALAN PARSONS/Damned If I Do

ADDS B&D/No More/Enough Is...
BLONDIE/Dreaming
KC & BAND/Please Don't Go
LAUREN WOOD/Please Don't Leave

ON J.D. SOUTHER/You're Only Lonely
SUPERTRAMP/Take The Long Way...
COMMODORES/Still I
BARRY MANILOW/Ships
IAN GOMM/Hold On
SPORTS/Who Listens To...

WPGC Washington D.C.

- 1 COMMODORES/Still I
- 2 MICHAEL JACKSON/Don't Stop 'Til I Get to the End of the Road
- 3 EAGLES/Heartache Tonight
- 4 DONNA SUMNER/Die All The Lights
- 5 HERB ALPERT/Rise
- 6 N/Pop Music
- 7 KNACK/Good Girls Don't
- 8 COMMODORES/Still I
- 9 DIONNE WARRICK/I'll Never Love Again
- 10 LED ZEPPELIN/All My Love
- 11 FOREIGNER/Dirty White Boy
- 12 KENNY ROGERS/You Decorated My Life
- 13 FLEETWOOD MAC/Tusk
- 14 LRB/Lonesome Loser
- 15 KC & BAND/Please Don't Go
- 16 ROBERT JOHN/Sad Eyes
- 17 BONNIE POINTER/Heaven Must Have...
- 18 SHIFF & TEARS/Driver's Seat
- 19 KENNY ROGERS/You Decorated My Life
- 20 ASHFORD & SIMPSON/Found A Cure
- 21 ROBERT PALMER/Don't Stop 'Til I Get to the End of the Road
- 22 DOOBIE BROTHERS/Dependin' On You
- 23 STYX/Babe
- 24 EDDIE RABBITT/Suspicious
- 25 ANNE MURRAY/Broken Hearted Me
- 26 ARS/Spooky
- 27 BARRY MANILOW/Ships
- 28 LOBO/Where Were You
- 29 FRANCE JOLI/Come To Me
- 30 BRENDA RUSSELL/So Good, So Right

ADDS ELO/Confusion
B&D/No More/Enough Is...

ON JENNIFER WAINES/I Know A Heartache...
CLIFF RICHARD/We Don't Talk Anymore

WKBN Buffalo

- 1 ABBA/You're My Best Friend
- 2 MICHAEL JACKSON/Don't Stop 'Til I Get to the End of the Road
- 3 SHIFF & TEARS/Driver's Seat
- 4 COMMODORES/Still I
- 5 CHRIS THOMPSON/If You Remember Me
- 6 KENNY ROGERS/You Decorated My Life
- 7 JIMMY BUFFETT/Fine Line
- 8 NICK LOWE/Cruel To Be Kind
- 9 ROBERT JOHN/Sad Eyes
- 10 MICHAEL JACKSON/This Night Won't Be My Last
- 11 KEVIN KULY/Don't Stop 'Til I Get to the End of the Road
- 12 JENNIFER WAINES/I Know A Heartache...
- 13 FOREIGNER/Dirty White Boy
- 14 BONNIE POINTER/Heaven Must Have...
- 15 LOUISE GOFFIN/Remember (Walking in the Sand)
- 16 KISS/Sure Know Something
- 17 DIANA ROSS/The Boss
- 18 EAGLES/Heartache Tonight
- 19 ROBERT PALMER/Don't Stop 'Til I Get to the End of the Road
- 20 RITA COOLIDGE/One Fine Day
- 21 BARRY MANILOW/Ships
- 22 FLEETWOOD MAC/Tusk
- 23 STYX/Babe
- 24 SUZI QUARTRO/I've Never Been...
25 KC & BAND/Please Don't Go
26 LOBO/Where Were You
27 ELO/Don't Bring Me Down
28 JIMMY BUFFETT/Fine Line
29 ANNE MURRAY/Broken Hearted Me
30 MAUREEN MCDOVERN/Different Worlds

ADDS 10 ALAN PARSONS/Damned If I Do
COMMODORES/Still I
ABBA/You're My Best Friend

ON IAN GOMM/Hold On
JOHN STEWART/Midnight Wind
BOB DYLAN/Gotta Serve Somebody
ELLEN FOLEY/What's A Harter Baby

wifi 92 Philadelphia

- 1 HERB ALPERT/Rise
- 2 COMMODORES/Still I
- 3 ROBERT JOHN/Sad Eyes
- 4 KNACK/Good Girls Don't
- 5 N/Pop Music
- 6 NICK LOWE/Cruel To Be Kind
- 7 SHIFF & TEARS/Driver's Seat
- 8 DONNA SUMNER/Die All The Lights
- 9 LRB/Lonesome Loser
- 10 JOURNEY/Lovin', Touchin'...
- 11 ARS/Spooky
- 12 GERRY RAFFERTY/Get It Right...
- 13 EAGLES/Heartache Tonight
- 14 KNACK/My Sharona
- 15 MAURINE NIGHTINGAL/Lead Me On
- 16 ELO/Don't Bring Me Down
- 17 IAN GOMM/Hold On
- 18 FOREIGNER/Dirty White Boy
- 19 BONNIE POINTER/Heaven Must Have...
- 20 SUPERTRAMP/Goodbye Stranger
- 21 KENNY ROGERS/You Decorated My Life
- 22 DOOBIE BROTHERS/Dependin' On You
- 23 STYX/Babe
- 24 EMB/After The Love Has...
- 25 JOHN COUGAR/I Need A Lover
- 26 JOHN STEWART/Midnight Wind
- 27 DIONNE WARRICK/I'll Never Love...
- 28 ROBERT PALMER/Don't Stop 'Til I Get to the End of the Road
- 29 MOON MARTIN/Rolene
- 30 BOB DYLAN/Gotta Serve Somebody
- 31 CDB/The Devil Went...

ADDS LAUREN WOOD/Please Don't Leave
W/D/3115
LMB/Can't Change
WALL & DATES/Wait For Me
KISS/Sure Know Something

ON FLEETWOOD MAC/Tusk
IAN LLOYD/Slip Away
JOHN STEWART/Midnight Wind
PAT TRAYERS/Bloom Boom
LOBO/Where Were You

WNBC Radio 66 New York

- 1 MAXINE NIGHTINGAL/Lead Me On
- 2 DIONNE WARRICK/I'll Never Love...
- 3 CARL'S/It's All I Can Do
- 4 EMB/After The Love Has...
- 5 ROBERT JOHN/Sad Eyes
- 6 LRB/Lonesome Loser
- 7 DONNA SUMNER/Die All The Lights
- 8 SHIFF & TEARS/Driver's Seat
- 9 CDB/The Devil Went...
- 10 FRANCE JOLI/Come To Me
- 11 SUPERTRAMP/Goodbye Stranger
- 12 MAUREEN MCDOVERN/Different Worlds
- 13 KNACK/My Sharona
- 14 RAYDIO/You Can't Change That
- 15 COMMODORES/Still I
- 16 KENNY ROGERS/She Believes In Me
- 17 ELO/Don't Bring Me Down
- 18 BARBRA STREISAND/The Main Event/Fight
- 19 ANNE MURRAY/Shadows In The Moon...
- 20 BONNIE POINTER/Heaven Must Have...
- 21 FLEETWOOD MAC/Tusk
- 22 ROBERT PALMER/Don't Stop 'Til I Get to the End of the Road
- 23 KERMIT THE FROG/Rainbow Connection
- 24 DR. HOOD/Butter Love Next Time
- 25 PADDY/Hear Of The Night
- 26 MICHAEL JACKSON/Don't Stop 'Til I Get to the End of the Road
- 27 B&D/No More/Enough Is...
- 28 BARRY MANILOW/Ships
- 29 EAGLES/Heartache Tonight
- 30 KNACK/Good Girls Don't

ADDS 27, 28, 29, 30

WFL Philadelphia

- 1 ROBERT JOHN/Sad Eyes
- 2 DIONNE WARRICK/I'll Never Love...
- 3 HERB ALPERT/Rise
- 4 COMMODORES/Still I
- 5 EMB/After The Love Has...
- 6 LRB/Lonesome Loser
- 7 MAXINE NIGHTINGAL/Lead Me On
- 8 CHIC/Good Times
- 9 LOBO/Where Were You
- 10 BONNIE POINTER/Heaven Must Have...
- 11 MICHAEL JACKSON/This Night Won't Be My Last
- 12 KENNY ROGERS/You Decorated My Life
- 13 JENNIFER WAINES/I Know A Heartache...
- 14 MAUREEN MCDOVERN/Different Worlds
- 15 MAUREEN MCDOVERN/Good Friend
- 16 EAGLES/Heartache Tonight
- 17 NICK LOWE/Cruel To Be Kind
- 18 CHRIS THOMPSON/If You Remember Me
- 19 GERRY RAFFERTY/Get It Right...
- 20 WINGS/Arrow Through Me
- 21 DONNA SUMNER/Die All The Lights
- 22 ARS/Spooky
- 23 BARRY MANILOW/Ships
- 24 ANNE MURRAY/Broken Hearted Me

ADDS B&D/No More/Enough Is...
IAN GOMM/Hold On
COMMODORES/Still I

ON LAUREN WOOD/Please Don't Leave
BOB DYLAN/Gotta Serve Somebody
DOOBIE BROTHERS/Dependin' On You
JOHN STEWART/Midnight Wind
CRYSTAL GAYLE/Wait For Me
BRENDA RUSSELL/So Good, So Right

F-105 Boston

- 1 N/Pop Music
- 2 DONNA SUMNER/Die All The Lights
- 3 ROBERT JOHN/Sad Eyes
- 4 ROBERT PALMER/Don't Stop 'Til I Get to the End of the Road
- 5 KNACK/My Sharona
- 6 MAUREEN MCDOVERN/Different Worlds
- 7 SHIFF & TEARS/Driver's Seat
- 8 ELO/Don't Bring Me Down
- 9 DIONNE WARRICK/I'll Never Love...
- 10 FOREIGNER/Dirty White Boy
- 11 COMMODORES/Still I
- 12 NICK LOWE/Cruel To Be Kind
- 13 MICHAEL JACKSON/Don't Stop 'Til I Get to the End of the Road
- 14 HERB ALPERT/Rise
- 15 JOHN STEWART/Midnight Wind
- 16 MOON MARTIN/Rolene
- 17 DOOBIE BROTHERS/Dependin' On You
- 18 ARS/Spooky
- 19 FLEETWOOD MAC/Tusk
- 20 LRB/Lonesome Loser
- 21 KNACK/Good Girls Don't
- 22 BONNIE POINTER/Heaven Must Have...
- 23 EAGLES/Heartache Tonight
- 24 KENNY ROGERS/You Decorated My Life
- 25 POUSETTE-DART/For Love
- 26 WINGS/Arrow Through Me
- 27 CARL'S/It's All I Can Do
- 28 COMMODORES/Still I
- 29 STYX/Babe
- 30 CHEAP TRICK/Dream Police
- 31 GLORIA GAYNE/Let Me Know
- 32 YOUNG ELLIEN/Love Pains
- 33 MAXINE NIGHTINGAL/Lead Me On

ADDS JOURNEY/Lovin', Touchin'...
ASHFORD & SIMPSON/Found A Cure
ROBERT PALMER/Jealous

ON EAGLES/The Long Run
LED ZEPPELIN/Fool In The Rain
CHEAP TRICK/Voces

clgm Montreal

- 1 COMMODORES/Still I
- 2 KNACK/Good Girls Don't
- 3 EMB/After The Love Has...
- 4 ROBERT PALMER/Don't Stop 'Til I Get to the End of the Road
- 5 GERRY RAFFERTY/Get It Right...
- 6 NICK LOWE/Cruel To Be Kind
- 7 MICHAEL JACKSON/Don't Stop 'Til I Get to the End of the Road
- 8 DONNA SUMNER/Die All The Lights
- 9 SHIFF & TEARS/Driver's Seat
- 10 LED ZEPPELIN/All My Love
- 11 JOURNEY/Lovin', Touchin'...
- 12 KNACK/My Sharona
- 13 MOON MARTIN/Rolene
- 14 FOREIGNER/Dirty White Boy
- 15 IAN GOMM/Hold On
- 16 EAGLES/Heartache Tonight
- 17 BONNIE POINTER/Heaven Must Have...
- 18 HERB ALPERT/Rise
- 19 SPARKS/Don't Stop 'Til I Get to the End of the Road
- 20 SUPERTRAMP/Goodbye Stranger
- 21 FRANCE JOLI/Come To Me
- 22 STYX/Babe
- 23 SUPERTRAMP/Goodbye Stranger
- 24 PRIVATE EYE/Your Place Or Mine
- 25 CARL'S/It's All I Can Do
- 26 WINGS/Arrow Through Me
- 27 CHEAP TRICK/Dream Police
- 28 BOB DYLAN/Gotta Serve Somebody
- 29 KC & BAND/Please Don't Go
- 30 BLONDIE/Dreaming

ADDS MARK JORDAN/It's A Camera
BARRY MANILOW/Ships
ASHFORD & SIMPSON/Found A Cure

ON DOOBIE BROTHERS/Dependin' On You
LOUISE GOFFIN/Remember (Walking in the Sand)
ALAN PARSONS/Damned If I Do
JOHN STEWART/Midnight Wind
PAT TRAYERS/Bloom Boom
LOBO/Where Were You

1050 chum Toronto

- 1 KNACK/Good Girls Don't
- 2 COMMODORES/Still I
- 3 MOON MARTIN/Rolene
- 4 ROBERT PALMER/Don't Stop 'Til I Get to the End of the Road
- 5 DOOBIE BROTHERS/Dependin' On You
- 6 LED ZEPPELIN/All My Love
- 7 EMB/After The Love Has...
- 8 N/Pop Music
- 9 EAGLES/Heartache Tonight
- 10 FLEETWOOD MAC/Tusk
- 11 CAROLINE MAS/Still I
- 12 CARL'S/It's All I Can Do
- 13 LRB/Lonesome Loser
- 14 IAN GOMM/Hold On
- 15 NICK LOWE/Cruel To Be Kind
- 16 ELO/Don't Bring Me Down
- 17 EDDIE MONEY/Get A Cure
- 18 BRUCE COBBIN/Wondering Where The...
19 GERRY RAFFERTY/Get It Right...
20 CARL'S/It's All I Can Do
21 STYX/Babe
22 BOB DYLAN/Gotta Serve Somebody
23 PRIVATE EYE/Your Place Or Mine
24 BLONDIE/Dreaming
25 FOREIGNER/Dirty White Boy
26 CHEAP TRICK/Dream Police
27 KNACK/My Sharona
28 DAVE EDWARDS/Girls Talk
29 WINGS/Arrow Through Me

ADDS SQUEEZE/Goodbye Girl
COMMODORES/Still I

ON SUPERTRAMP/Take The Long Way...
IAN GOMM/Hold On
BOOTHBY RATTS/I Don't Like Mondays
ELO/Confusion
POINTER SISTERS/Blind Faith
RECORDS/Starry Eyes
ARS/Spooky

96 KX Pittsburgh

- 1 ROBERT PALMER/Don't Stop 'Til I Get to the End of the Road
- 2 COMMODORES/Still I
- 3 EMB/After The Love Has...
- 4 LRB/Lonesome Loser
- 5 ROBERT JOHN/Sad Eyes
- 6 KNACK/Good Girls Don't
- 7 DIONNE WARRICK/I'll Never Love...
- 8 EAGLES/Heartache Tonight
- 9 LED ZEPPELIN/All My Love
- 10 IAN GOMM/Hold On
- 11 FOREIGNER/Dirty White Boy
- 12 BONNIE POINTER/Heaven Must Have...
- 13 WINGS/Arrow Through Me
- 14 KNACK/My Sharona
- 15 KANSAS/Reason To Be
- 16 FLEETWOOD MAC/Tusk
- 17 STYX/Babe
- 18 ELO/Don't Bring Me Down
- 19 JOHN STEWART/Midnight Wind
- 20 SUPERTRAMP/Goodbye Stranger
- 21 GERRY RAFFERTY/Get It Right...
- 22 CHEAP TRICK/Dream Police
- 23 MOON MARTIN/Rolene
- 24 COMMODORES/Still I
- 25 CHEAP TRICK/It's That A Shame
- 26 RAINBOW/Since You've Been...
- 27 ARS/Spooky
- 28 ELO/Confusion
- 29 TRUMAN/Lay It On The Line
- 30 BLONDIE/Dreaming
- 31 W/D/3115

ADDS 28, 29

ON SPORTS/Who Listens To...
NATURE'S DIVINE/Just Can't...

99FM WXLO New York

- 1 HERB ALPERT/Rise
- 2 DIONNE WARRICK/I'll Never Love...
- 3 ROBERT JOHN/Sad Eyes
- 4 COMMODORES/Still I
- 5 FRANCE JOLI/Come To Me
- 6 N/Pop Music
- 7 MICHAEL JACKSON/Don't Stop 'Til I Get to the End of the Road
- 8 LRB/Lonesome Loser
- 9 DONNA SUMNER/Die All The Lights
- 10 EMB/After The Love Has...
- 11 BONNIE POINTER/Heaven Must Have...
- 12 DIANA ROSS/The Boss
- 13 NICK LOWE/Cruel To Be Kind
- 14 SHIFF & TEARS/Driver's Seat
- 15 MAXINE NIGHTINGAL/Lead Me On
- 16 STEPHANIE MILLS/What Cha Gonna Do...
- 17 PATRICK HERMANN/Don't Stop 'Til I Get to the End of the Road
- 18 CRUSADERS/Street Life
- 19 ASHFORD & SIMPSON/Found A Cure
- 20 KENNY ROGERS/You Decorated My Life
- 21 MAUREEN MCDOVERN/Different Worlds
- 22 DOOBIE BROTHERS/Dependin' On You
- 23 EAGLES/Heartache Tonight
- 24 LOBO/Where Were You
- 25 COMMODORES/Still I
- 26 MICHAEL JACKSON/This Night Won't Be My Last
- 27 SHIFF & TEARS/Driver's Seat
- 28 GERRY RAFFERTY/Get It Right...
- 29 BARRY MANILOW/Ships
- 30 FLEETWOOD MAC/Tusk
- 31 BRENDA RUSSELL/So Good, So Right

ADDS 28, 29
STYX/Babe
CRYSTAL GAYLE/Wait For Me
B&D/No More/Enough Is...
FLEETWOOD MAC/Where Were You
FLEETWOOD MAC/Where Were You
FLEETWOOD MAC/Think About Me

ON CHIC/My Forbidden Lover
ANNE MURRAY/Broken Hearted Me

WPEZ Pittsburgh

- 1 COMMODORES/Still I
- 2 SHIFF & TEARS/Driver's Seat
- 3 ROBERT PALMER/Don't Stop 'Til I Get to the End of the Road
- 4 NICK LOWE/Cruel To Be Kind
- 5 ROBERT JOHN/Sad Eyes
- 6 KNACK/Good Girls Don't
- 7 ARS/Spooky
- 8 BONNIE POINTER/Heaven Must Have...
- 9 DONNA SUMNER/Die All The Lights
- 10 EAGLES/Heartache Tonight
- 11 LRB/Lonesome Loser
- 12 DOOBIE BROTHERS/Dependin' On You
- 13 WINGS/Arrow Through Me
- 14 JOURNEY/Lovin', Touchin'...
- 15 FOREIGNER/Dirty White Boy
- 16 JOHN STEWART/Midnight Wind
- 17 JENNIFER WAINES/I Know A Heartache...
- 18 KNACK/My Sharona
- 19 EMB/After The Love Has...
- 20 KANSAS/Reason To Be
- 21 HERB ALPERT/Rise
- 22 STYX/Babe
- 23 GERRY RAFFERTY/Get It Right...
- 24 IAN GOMM/Hold On
- 25 CHEAP TRICK/Dream Police
- 26 FLEETWOOD MAC/Tusk
- 27 KENNY ROGERS/You Decorated My Life
- 28 BLONDIE/Dreaming
- 29 RAINBOW/Since You've Been...
- 30 MOON MARTIN/Rolene
- 31 W/D/3115
- 32 ALAN PARSONS/Damned If I Do
- 33 LAUREN WOOD/Please Don't Leave

ADDS COMMODORES/Still I
ELO/Confusion
J.D. SOUTHER/You're Only Lonely

60/WCHO Baltimore

- 1 MICHAEL JACKSON/Don't Stop 'Til I Get to the End of the Road
- 2 COMMODORES/Still I
- 3 HERB ALPERT/Rise
- 4 DONNA SUMNER/Die All The Lights
- 5 COMMODORES/Still I
- 6 EAGLES/Heartache Tonight
- 7 KNACK/My Sharona
- 8 ROBERT PALMER/Don't Stop 'Til I Get to the End of the Road
- 9 MAUREEN MCDOVERN/Different Worlds
- 10 LED ZEPPELIN/All My Love
- 11 JENNIFER WAINES/I Know A Heartache...
- 12 LRB/Lonesome Loser
- 13 SUPERTRAMP/Goodbye Stranger
- 14 WINGS/Arrow Through Me
- 15 DIONNE WARRICK/I'll Never Love...
- 16 LED ZEPPELIN/All My Love
- 17 KC & BAND/Please Don't Go
- 18 BONNIE POINTER/Heaven Must Have...
- 19 JOURNEY/Lovin', Touchin'...
- 20 KENNY ROGERS/You Decorated My Life
- 21 ASHFORD & SIMPSON/Found A Cure
- 22 BARRY MANILOW/Ships
- 23 DOOBIE BROTHERS/Dependin' On You
- 24 CRUSADERS/Street Life
- 25 GERRY RAFFERTY/Get It Right...
- 26 BOB DYLAN/Gotta Serve Somebody
- 27 BRENDA RUSSELL/So Good, So Right
- 28 STYX/Babe
- 29 LOBO/Where Were You
- 30 IAN GOMM/Hold On
- 31 ARS/Spooky

ADDS B&D/No More/Enough Is...
JOHN STEWART/Midnight Wind
BARRY MANILOW/Please Don't Leave
BROOKLYN DREAMS/Your Love's So Good...

ON FLEETWOOD MAC/Tusk
FLEETWOOD MAC/Where Were You
IAN GOMM/Hold On

woky Milwaukee

- 1 HERB ALPERT/Rise
- 2 MICHAEL JACKSON/This Night Won't Be My Last
- 3 PATRICK HERMANN/Don't Stop 'Til I Get to the End of the Road
- 4 ROBERT PALMER/Don't Stop 'Til I Get to the End of the Road
- 5 GERRY RAFFERTY/Get It Right...
- 6 KNACK/Good Girls Don't
- 7 NICK LOWE/Cruel To Be Kind
- 8 DONNA SUMNER/Die All The Lights
- 9 ARS/Spooky
- 10 MOON MARTIN/Rolene
- 11 COMMODORES/Still I
- 12 MICHAEL JACKSON/Don't Stop 'Til I Get to the End of the Road
- 13 MAUREEN MCDOVERN/Different Worlds
- 14 KENNY ROGERS/You Decorated My Life
- 15 BONNIE POINTER/Heaven Must Have...
- 16 KC & BAND/Please Don't Go
- 17 SHIFF & TEARS/Driver's Seat
- 18 STYX/Babe
- 19 JENNIFER WAINES/I Know A Heartache...
- 20 FLEETWOOD MAC/Tusk
- 21 ASHFORD & SIMPSON/Found A Cure
- 22 IAN GOMM/Hold On
- 23 COMMODORES/Still I
- 24 EAGLES/Heartache Tonight
- 25 JOHN STEWART/Midnight Wind
- 26 LED ZEPPELIN/All My Love
- 27 KANSAS/Reason To Be
- 28 LAUREN WOOD/Please Don't Leave
- 29 BARRY MANILOW/Ships
- 30 DR. HOOD/Butter Love Next Time
- 31 ANNE MURRAY/Broken Hearted Me

ADDS 31
CAPTAIN & TENHILL/Do It To Me...
PABLO CRUISE/I Want You Tonight

KDWB Minneapolis

- 1 ROBERT JOHN/Sad Eyes
- 2 EAGLES/Heartache Tonight
- 3 SHIFF & TEARS/Driver's Seat
- 4 LED ZEPPELIN/Fool In The Rain
- 5 LRB/Lonesome Loser
- 6 JENNIFER WAINES/I Know A Heartache...
- 7 SUPERTRAMP/Goodbye Stranger
- 8 KNACK/My Sharona
- 9 LED ZEPPELIN/All My Love
- 10 JOHN COUGAR/I Need A Lover
- 11 GERRY RAFFERTY/Get It Right...
- 12 LOBO/Where Were You
- 13 NICK LOWE/Cruel To Be Kind
- 14 CARL'S/It's All I Can Do
- 15 FLEETWOOD MAC/Tusk
- 16 WINGS/Arrow Through Me
- 17 EMB/After The Love Has...
- 18 FOREIGNER/Dirty White Boy
- 19 STYX/Babe
- 20 MICHAEL JACKSON/This Night Won't Be My Last
- 21 ARS/Spooky
- 22 IAN GOMM/Hold On
- 23 COMMODORES/Still I
- 24 KNACK/My Sharona
- 25 EAGLES/Heartache Tonight
- 26 SUPERTRAMP/Breakfast In America
- 27 DOOBIE BROTHERS/Dependin' On You
- 28 EDDIE RABBITT/Suspicious
- 29 FLEETWOOD MAC/Sisters Of The Moon
- 30 FLEETWOOD MAC/Sisters Of The Moon

ADDS 24, 29, 30

WLS Chicago

- 1 KNACK/My Sharona
- 2 ROBERT JOHN/Sad Eyes
- 3 HERB ALPERT/Rise
- 4 BONNIE POINTER/Heaven Must Have...
- 5 DIONNE WARRICK/I'll Never Love...
- 6 ELO/Don't Bring Me Down
- 7 LRB/Lonesome Loser
- 8 COMMODORES/Still I
- 9 MICHAEL JACKSON/Don't Stop 'Til I Get to the End of the Road
- 10 ROBERT PALMER/Don't Stop 'Til I Get to the End of the Road
- 11 BONNIE POINTER/Heaven Must Have...
- 12 JOURNEY/Lovin', Touchin'...
- 13 CARL'S/It's All I Can Do
- 14 KNACK/Good Girls Don't
- 15 NICK LOWE/Cruel To Be Kind
- 16 MAXINE NIGHTINGAL/Lead Me On
- 17 EMB/After The Love Has...
- 18 SUPERTRAMP/Goodbye Stranger
- 19 CHIC/Good Times
- 20 CHEAP TRICK/Driver's Seat
- 21 FLEETWOOD MAC/Tusk
- 22 EAGLES/Heartache Tonight
- 23 LOBO/Where Were You
- 24 STYX/Babe
- 25 JOE JACKSON/It's Really Going...
- 26 RAYDIO/You Can't Change That
- 27 CHEAP TRICK/I Want You To...
- 28 SUPERTRAMP/The Logical Song
- 29 BOB DYLAN/Gotta Serve Somebody
- 30 CHEAP TRICK/Dream Police

ADDS 10
ON BARRY MANILOW/Ships
LED ZEPPELIN/All My Love

98 KSLQ St. Louis

- 1 HERB ALPERT/Rise
- 2 MICHAEL JACKSON/This Night Won't Be My Last
- 3 DIONNE WARRICK/I'll Never Love...
- 4 EAGLES/Heartache Tonight
- 5 KENNY ROGERS/You Decorated My Life
- 6 COMMODORES/Still I
- 7 GERRY RAFFERTY/Get It Right...
- 8 IAN GOMM/Hold On
- 9 STYX/Babe
- 10 DONNA SUMNER/Die All The Lights
- 11 JOHN COUGAR/I Need A Lover
- 12 RED SPEEDWAGON/Easy Money
- 13 ARS/Spooky
- 14 LED ZEPPELIN/All My Love
- 15 KNACK/Good Girls Don't
- 16 COMMODORES/Still I
- 17 WINGS/Arrow Through Me
- 18 BONNIE POINTER/Heaven Must Have...
- 19 KANSAS/Reason To Be
- 20 FLEETWOOD MAC/Where Were You
- 21 HEIL YOUNG/My, My, My
- 22 LAUREN WOOD/Please Don't Leave
- 23 SUPERTRAMP/Goodbye Stranger
- 24 KC & BAND/Please Don't Go
- 25 ROBERT JOHN/Sad Eyes
- 26 MAUREEN MCDOVERN/Different Worlds
- 27 JIMMY BUFFETT/Fine Line
- 28 BOB DYLAN/Gotta Serve Somebody
- 29 SAMMY HAGAR/Plain Jane
- 30 ELO/Confusion
- 31 BARRY MANILOW/Ships
- 32 JOHN STEWART/Midnight Wind
- 33 M. MANCHESTER/Pretty Girls
- 34 PABLO CRUISE/I Want You Tonight
- 35 NIGHT/Hot Summer Nights
- 36 J.D. SOUTHER/You're Only Lonely
- 37 CHRIS THOMPSON/If You Remember Me

ADDS 36, 37
EAGLES/The Sad Cafe

ON FOREIGNER/Head Games

Q100 Radio Detroit

- 1 HERB ALPERT/Rise
- 2 DONNA SUMNER/Die All The Lights
- 3 LRB/Lonesome Loser
- 4 KNACK/My Sharona
- 5 KENNY THOMPSON/If You Remember Me
- 6 ROBERT PALMER/Don't Stop 'Til I Get to the End of the Road
- 7 MICHAEL JACKSON/Don't Stop 'Til I Get to the End of the Road
- 8 BRENDA RUSSELL/So Good, So Right
- 9 ELO/Don't Bring Me Down
- 10 GO! Do Love You
- 11 ROBERT JOHN/Sad Eyes
- 12 EAGLES/Heartache Tonight
- 13 CRUSADERS/Street Life
- 14 ROBERT PALMER/Don't Stop 'Til I Get to the End of the Road
- 15 COMMODORES/Still I
- 16 KERMIT THE FROG/Rainbow Connection
- 17 CDB/The Devil Went...
- 18 MICHAEL JACKSON/This Night Won't Be My Last
- 19 KC & BAND/Please Don't Go
- 20 RITA COOLIDGE/One Fine Day
- 21 FLEETWOOD MAC/Tusk
- 22 PATRICK HERMANN/Don't Stop 'Til I Get to the End of the Road
- 23 LOBO/Where Were You
- 24 DIONNE WARRICK/I'll Never Love...
- 25 MARY MACREDDON/Good Friend
- 26 STYX/Babe
- 27 ASHFORD & SIMPSON/Found A Cure
- 28 ANNE MURRAY/Broken Hearted Me
- 29 J.D. SOUTHER/You're Only Lonely
- 30 JACK DALY/You'll Hear One More...

RIGHT ON THE MONEY.



**RANDY
NEWMAN**

**“It’s
Money
That
I Love”**

Produced by Lenny Waronker and Russ Titelman

on Warner Bros. Records 

KBEQ 104

Kansas City

- 1 HERB ALPERT/Rise
- 2 JOURNEY/Lovin', Touchin'...
- 3 ROBERT JOHN/Sad Eyes
- 4 KENNY ROGERS/You Decorated My Life
- 5 M/Pop Muzik
- 6 MICHAEL JACKSON/Dan't Stop 'Til I Get The Funk Out of Me
- 7 DONNA SUMMER/Dia All The Lights
- 8 NICK LOWE/Cruel To Be Kind
- 9 LED ZEPPELIN/In The Rain
- 10 JENNIFER WARRIES/I Know A Heartache...
- 11 BOB DYLAN/Gotta Serve Somebody
- 12 MOON MARTIN/Rolene
- 13 KNACK/Good Girls Don't
- 14 DIANE WARRICK/I'll Never Love...
- 15 COMODORES/Sail On
- 16 LRB/Lonesome Loser
- 17 BONNIE POINTER/Heaven Must Have...
- 18 EMB/After The Love Has...
- 19 STYX/Babe
- 20 CRUSADERS/Street Life
- 21 GREEN RUSSELL/So Good, So Right
- 22 KC & BAND/Please Don't Go
- 23 EMB/After The Love Has...
- 24 ELO/Don't Bring Me Down
- 25 LOBO/Where Were You
- 26 DOOBIE BROTHERS/Dependin' On You
- 27 FLEETWOOD MAC/Tusk
- 28 IAN GOMH/Hold On
- 29 FOREIGNER/Dirty White Boy
- 30 WINGS/Arrow Through Me
- 31 J.D. SOUTHER/You're Only Lonely
- 32 MICHAEL JACKSON/This Night Won't Be A Dream
- 33 LAUREN WOOD/Please Don't Leave
- 34 BARRY MANILOW/Ships
- 35 JIMMY BUFFETT/Fins
- 36 CHRIS THOMPSON/If You Remember Me
- 37 ANNE MURRAY/Broken Hearted Me
- 38 CRYSTAL GAYLE/Half The Way
- 39 ARS/Spooky
- 40 BAD/No More/Enough Is...
- 41 KENNY LOGGINS/This Is It
- 42 JERRY RUFFERTY/Get It Right...

ADDS JOHN COUGAR/I Need A Lover
 KENNETH THE FROG/Rainbow Connection
 ALAN PARSONS/Damned If I Do
 LRB/Cool Change
 AC/DC/Highway To Hell
 FLEETWOOD MAC/Brown Eyes

KVIL

Dallas

- 1 ROBERT JOHN/Sad Eyes
- 2 COMODORES/Sail On
- 3 EMB/After The Love Has...
- 4 MICHAEL JACKSON/Dan't Stop 'Til I Get The Funk Out of Me
- 5 HERB ALPERT/Rise
- 6 DIANE WARRICK/I'll Never Love...
- 7 NICK LOWE/Cruel To Be Kind
- 8 DONNA SUMMER/Dia All The Lights
- 9 MAUREEN BROADBENT/Different Worlds
- 10 PATRICK HERNADEZ/Born To Be Alive
- 11 MICHAEL JACKSON/Dan't Stop 'Til I Get The Funk Out of Me
- 12 DIANE WARRICK/I'll Never Love...
- 13 SUPERTRAMP/Goodbye Stranger
- 14 DOOBIE BROTHERS/Dependin' On You
- 15 EDDIE HOLMES/Get A Move On
- 16 COM/The Devil Went...
- 17 KENNY ROGERS/You Decorated My Life
- 18 ELTON JOHN/Victim Of Love
- 19 CHIC/Good Times
- 20 JENNIFER WARRIES/I Know A Heartache...
- 21 GERRY RAFFERTY/Get It Right...
- 22 LOBO/Where Were You
- 23 ARS/Spooky
- 24 BARBARA STREISAND/The Main Event/Flight
- 25 JOURNEY/Lovin', Touchin'...
- 26 STEPHANIE MILLS/That One Dance Do...

ADDS BAD/No More/Enough Is...
 MICHAEL JACKSON/This Night Won't Be A Dream
 EMB/After The Love Has...
 IAN GOMH/Hold On
 COMODORES/Sail On
 BARRY MANILOW/Ships
 FRANCE JOLI/Come To Me
 BOB DYLAN/Gotta Serve Somebody

107

Ft. Worth/Dallas

- 1 LED ZEPPELIN/In The Rain
- 2 JOURNEY/Lovin', Touchin'...
- 3 CARLSON'S/Go
- 4 ROBERT PALMER/Don't Stop 'Til I Get The Funk Out of Me
- 5 COMODORES/Sail On
- 6 EMB/After The Love Has...
- 7 ROBERT JOHN/Sad Eyes
- 8 CHICAGO/Just Want Be Crazy
- 9 KANSAS/Reason To Be
- 10 GERRY RAFFERTY/Get It Right...
- 11 KNACK/Good Girls Don't
- 12 LED ZEPPELIN/In The Rain
- 13 NIGHT/Hot Summer Nights
- 14 PATRICK HERNADEZ/Born To Be Alive
- 15 KANSAS/Reason To Be
- 16 FOREIGNER/Dirty White Boy
- 17 JERRY THOMPSON/If You Remember Me
- 18 SUPERTRAMP/Goodbye Stranger
- 19 VAN HALEN/Born To Be Alive
- 20 SHIFF & TEARS/Driver's Seat
- 21 SUPERTRAMP/Take The Long Way...
- 22 LRB/Lonesome Loser
- 23 STYX/Babe
- 24 ARS/Spooky
- 25 BLONDIE/One Way Or Another
- 26 NICK LOWE/Cruel To Be Kind
- 27 COM/The Devil Went...
- 28 HERB ALPERT/Rise
- 29 WINGS/Getting Closer
- 30 EMB/After The Love Has...

ADDS 21, 23, 24, 26, 28, 30

105

Tampa

- 1 M/Pop Muzik
- 2 HERB ALPERT/Rise
- 3 COMODORES/Sail On
- 4 MICHAEL JACKSON/Dan't Stop 'Til I Get The Funk Out of Me
- 5 DONNA SUMMER/Dia All The Lights
- 6 JOURNEY/Lovin', Touchin'...
- 7 COMODORES/Sail On
- 8 KC & BAND/Please Don't Go
- 9 JIMMY BUFFETT/Fins
- 10 NICK LOWE/Cruel To Be Kind
- 11 ROBERT JOHN/Sad Eyes
- 12 SHIFF & TEARS/Driver's Seat
- 13 KENNY ROGERS/You Decorated My Life
- 14 KNACK/Good Girls Don't
- 15 KENNETH THE FROG/Rainbow Connection
- 16 STYX/Babe
- 17 EMB/After The Love Has...
- 18 GO/Do Love You
- 19 WINGS/Arrow Through Me
- 20 J.D. SOUTHER/You're Only Lonely
- 21 FOREIGNER/Dirty White Boy
- 22 FLEETWOOD MAC/Tusk
- 23 JENNIFER WARRIES/I Know A Heartache...
- 24 LED ZEPPELIN/In The Rain
- 25 IAN GOMH/Hold On
- 26 KISS/Sure Know Something
- 27 LAUREN WOOD/Please Don't Leave
- 28 JOHN STEWART/Midnight Wind
- 29 BLONDIE/Dreaming
- 30 BARRY MANILOW/Ships

ADDS 30
 SUPERTRAMP/Take The Long Way...
 LEIF GARRETT/When I Think Of You

94-Q

Atlanta

- 1 COMODORES/Sail On
- 2 JIMMY BUFFETT/Fins
- 3 CHRIS THOMPSON/If You Remember Me
- 4 EMB/After The Love Has...
- 5 LED ZEPPELIN/In The Rain
- 6 ARS/Spooky
- 7 CHERRY/Marie Curie/Since You Been
- 8 WINGS/Arrow Through Me
- 9 STYX/Babe
- 10 GERRY RAFFERTY/Get It Right...
- 11 IAN GOMH/Hold On
- 12 FOREIGNER/Dirty White Boy
- 13 CARLSON'S/Go
- 14 J.D. SOUTHER/You're Only Lonely
- 15 LAUREN WOOD/Please Don't Leave
- 16 DOOBIE BROTHERS/Dependin' On You
- 17 FLEETWOOD MAC/Tusk
- 18 COMODORES/Sail On
- 19 JENNIFER WARRIES/I Know A Heartache...
- 20 LOUISE GOFF/Remember (Walking...)
- 21 TOM JOHNSTON/Savannah Nights
- 22 BRENDA RUSSELL/So Good, So Right
- 23 RICHIE FURRAY/I Still Have Dreams
- 24 BLONDIE/Dreaming
- 25 JOHN STEWART/Midnight Wind
- 26 LRB/Cool Change
- 27 KENNY LOGGINS/This Is It
- 28 BOB DYLAN/Gotta Serve Somebody
- 29 PABLO CRUISE/I Want You Tonight
- 30 MICHAEL JACKSON/This Night Won't Be A Dream

ADDS 29
 ALAN PARSONS/Damned If I Do

Z-93

Atlanta

- 1 COMODORES/Sail On
- 2 EMB/After The Love Has...
- 3 JOURNEY/Lovin', Touchin'...
- 4 MICHAEL JACKSON/Dan't Stop 'Til I Get The Funk Out of Me
- 5 LED ZEPPELIN/In The Rain
- 6 HERB ALPERT/Rise
- 7 ROBERT PALMER/Don't Stop 'Til I Get The Funk Out of Me
- 8 JIMMY BUFFETT/Fins
- 9 COMODORES/Sail On
- 10 J.D. SOUTHER/You're Only Lonely
- 11 KENNY ROGERS/You Decorated My Life
- 12 STYX/Babe
- 13 FOREIGNER/Dirty White Boy
- 14 ARS/Spooky
- 15 DIANE WARRICK/I'll Never Love...
- 16 WINGS/Arrow Through Me
- 17 IAN GOMH/Hold On
- 18 ASHFORD & SIMPSON/Found A Cure
- 19 JENNIFER WARRIES/I Know A Heartache...
- 20 KENNETH THE FROG/Rainbow Connection
- 21 KC & BAND/Please Don't Go
- 22 DONNA SUMMER/Dia All The Lights
- 23 CHRIS THOMPSON/If You Remember Me
- 24 PATRICK HERNADEZ/Born To Be Alive
- 25 LAUREN WOOD/Please Don't Leave
- 26 NICK LOWE/Cruel To Be Kind
- 27 ROBERT JOHN/Sad Eyes
- 28 FLEETWOOD MAC/Tusk
- 29 DOOBIE BROTHERS/Dependin' On You
- 30 PABLO CRUISE/I Want You Tonight

ADDS 22
 RONNIE MILSAP/Get It Up

ON ANNE MURRAY/Broken Hearted Me
 BARRY MANILOW/Ships
 ELO/Confusion

WEST

KPLA 101

Los Angeles

- 1 M/Pop Muzik
- 2 HERB ALPERT/Rise
- 3 FRANCE JOLI/Come To Me
- 4 COMODORES/Sail On
- 5 ROBERT JOHN/Sad Eyes
- 6 DONNA SUMMER/Dia All The Lights
- 7 LOBO/Where Were You
- 8 DIANE WARRICK/I'll Never Love...
- 9 KENNY ROGERS/You Decorated My Life
- 10 JENNIFER WARRIES/I Know A Heartache...
- 11 NICK LOWE/Cruel To Be Kind
- 12 COMODORES/Sail On
- 13 ARS/Spooky
- 14 MAUREEN BROADBENT/Different Worlds
- 15 EMB/After The Love Has...
- 16 MICHAEL JACKSON/This Night Won't Be A Dream
- 17 BRENDA RUSSELL/So Good, So Right
- 18 MAXINE NIGHTINGAL/Lead Me On
- 19 SHIFF & TEARS/Driver's Seat
- 20 IAN GOMH/Hold On
- 21 CRUSADERS/Street Life
- 22 MARY MACDONAGH/Good Friend
- 23 JIMMY BUFFETT/Fins
- 24 J.D. SOUTHER/You're Only Lonely
- 25 DAVID RUFFIN/Break My Heart
- 26 SHAKY/Do You Think I'm Disc...
- 27 CRYSTAL GAYLE/Half The Way
- 28 BARRY MANILOW/Ships
- 29 ELTON JOHN/Victim Of Love
- 30 GLORIA GAYNOR/Let Me Know

ADDS 21, 26
 BAD/No More/Enough Is...
 CHIC/My Forbidden Lover

ON DR. HOOR/Better Love Next Time

B100

San Diego

- 1 HERB ALPERT/Rise
- 2 COMODORES/Sail On
- 3 M/Pop Muzik
- 4 NICK LOWE/Cruel To Be Kind
- 5 SHIFF & TEARS/Driver's Seat
- 6 JOURNEY/Lovin', Touchin'...
- 7 MICHAEL JACKSON/Dan't Stop 'Til I Get The Funk Out of Me
- 8 LED ZEPPELIN/In The Rain
- 9 ARS/Spooky
- 10 ROBERT JOHN/Sad Eyes
- 11 IAN GOMH/Hold On
- 12 KNACK/Good Girls Don't
- 13 DIANE WARRICK/I'll Never Love...
- 14 STEVE DANL/Do You Think I'm Disc...
- 15 EMB/After The Love Has...
- 16 KENNY ROGERS/You Decorated My Life
- 17 FLEETWOOD MAC/Tusk
- 18 LRB/Lonesome Loser
- 19 DONNA SUMMER/Dia All The Lights
- 20 LOBO/Where Were You
- 21 WINGS/Arrow Through Me
- 22 BONNIE POINTER/Heaven Must Have...
- 23 COMODORES/Sail On
- 24 GERRY RAFFERTY/Get It Right...
- 25 STYX/Babe
- 26 ROBERT PALMER/Don't Stop 'Til I Get The Funk Out of Me
- 27 ELO/Don't Bring Me Down
- 28 KC & BAND/Please Don't Go
- 29 CHEAP TRICK/Dream Police

ADDS 26
 FLEETWOOD MAC/Angel
 FLEETWOOD MAC/Sare
 FLEETWOOD MAC/Sisters Of The Moon
 SUPERTRAMP/Take The Long Way...
 FLEETWOOD MAC/Think About Me
 J.D. SOUTHER/You're Only Lonely
 FRANCE JOLI/Come To Me
 EMB/After The Love Has...

KUPD

ALL ROCK FM 98

Phoenix

- 1 LED ZEPPELIN/In The Rain
- 2 BILLY THOMPSON/Children Of The Sun
- 3 JOHN COUGAR/I Need A Lover
- 4 CARLSON'S/Go
- 5 LED ZEPPELIN/In The Rain
- 6 NICK LOWE/Cruel To Be Kind
- 7 SUPERTRAMP/Take The Long Way...
- 8 FOREIGNER/Head Games
- 9 LRB/Lonesome Loser
- 10 IAN GOMH/Hold On
- 11 SHIFF & TEARS/Driver's Seat
- 12 SHERY HADRI/Plain Jane
- 13 JOURNEY/Lovin', Touchin'...
- 14 KNACK/My Sharone
- 15 ALAN PARSONS/Damned If I Do
- 16 NEIL YOUNG/Hey, Hey, Hey, My My
- 17 FOREIGNER/Dirty White Boy
- 18 CARLSON'S/Go
- 19 EMB/After The Love Has...
- 20 HEAVEN BROTHERS/Dependin' On You
- 21 ROBERT PALMER/Don't Stop 'Til I Get The Funk Out of Me
- 22 LED ZEPPELIN/In The Rain
- 23 CHEAP TRICK/Dream Police
- 24 SUPERTRAMP/Goodbye Stranger
- 25 FLEETWOOD MAC/Tusk
- 26 RED SPEEDWAGON/Only The Strong...
- 27 AC/DC/Highway To Hell
- 28 STYX/Babe
- 29 EMB/After The Love Has...
- 30 ELO/Don't Bring Me Down

ADDS 26, 27, 29
 FLEETWOOD MAC/Sisters Of The Moon
 FLEETWOOD MAC/Think About Me
 MOON MARTIN/I've Got A Reason
 WHO/S15
 MOLLY HATCHETT/Jukin' City
 LED ZEPPELIN/South Bound Saurez
 EMB/After The Love Has...
 SPORTS/Who Listens To...
 RED SPEEDWAGON/Heavy On Your Love
 RED SPEEDWAGON/Back On The Road...
 BLUE STEEL/No More Lonely Nights
 STYX/Eddie

610 KFRC

San Francisco

- 1 MICHAEL JACKSON/Dan't Stop 'Til I Get The Funk Out of Me
- 2 JOURNEY/Lovin', Touchin'...
- 3 M/Pop Muzik
- 4 COMODORES/Sail On
- 5 DIANE WARRICK/I'll Never Love...
- 6 HERB ALPERT/Rise
- 7 LED ZEPPELIN/In The Rain
- 8 ROBERT JOHN/Sad Eyes
- 9 FOREIGNER/Dirty White Boy
- 10 KNACK/Good Girls Don't
- 11 MAXINE NIGHTINGAL/Lead Me On
- 12 CRUSADERS/Street Life
- 13 EMB/After The Love Has...
- 14 LRB/Lonesome Loser
- 15 IAN GOMH/Hold On
- 16 CHEAP TRICK/Dream Police
- 17 GO/Do Love You
- 18 BOB DYLAN/Gotta Serve Somebody
- 19 NICK LOWE/Cruel To Be Kind
- 20 ARS/Spooky
- 21 KC & BAND/Please Don't Go
- 22 CHIC/Good Times
- 23 COMODORES/Sail On
- 24 FLEETWOOD MAC/Tusk
- 25 GERRY RAFFERTY/Get It Right...
- 26 J.D. SOUTHER/You're Only Lonely
- 27 ELO/Don't Bring Me Down
- 28 SPORTS/Who Listens To...
- 29 STEVE DANL/Do You Think I'm Disc...
- 30 PATRICK HERNADEZ/Born To Be Alive

ADDS CRYSTAL GAYLE/Half The Way
 TIM CURRY/Do The Rock
 STEVE MARTIN/Cruel Shoes
 FLEETWOOD MAC/Angel
 FLEETWOOD MAC/Sare

ON IAN GOMH/Hold On
 DOOBIE BROTHERS/Dependin' On You
 SUPERTRAMP/Take The Long Way...
 KENNETH THE FROG/Rainbow Connection
 LED ZEPPELIN/In The Evening
 EMB/After The Love Has...
 PABLO CRUISE/I Want You Tonight
 BLONDIE/Dreaming
 KENNY ROGERS/You Decorated My Life

64 KFI

RADIO

Los Angeles

- 1 HERB ALPERT/Rise
- 2 MICHAEL JACKSON/Dan't Stop 'Til I Get The Funk Out of Me
- 3 M/Pop Muzik
- 4 KNACK/Good Girls Don't
- 5 ROBERT JOHN/Sad Eyes
- 6 LRB/Lonesome Loser
- 7 EMB/After The Love Has...
- 8 SHIFF & TEARS/Driver's Seat
- 9 FOREIGNER/Dirty White Boy
- 10 DONNA SUMMER/Dia All The Lights
- 11 COMODORES/Sail On
- 12 KENNY ROGERS/You Decorated My Life
- 13 DIANE WARRICK/I'll Never Love...
- 14 GERRY RAFFERTY/Get It Right...
- 15 ELO/Don't Bring Me Down
- 16 JOURNEY/Lovin', Touchin'...
- 17 FLEETWOOD MAC/Tusk
- 18 ROBERT PALMER/Don't Stop 'Til I Get The Funk Out of Me
- 19 FOREIGNER/Dirty White Boy
- 20 NICK LOWE/Cruel To Be Kind
- 21 KC & BAND/Please Don't Go
- 22 EMB/After The Love Has...
- 23 FRANCE JOLI/Come To Me
- 24 ANNE MURRAY/Broken Hearted Me
- 25 STYX/Babe
- 26 IAN GOMH/Hold On
- 27 COMODORES/Sail On
- 28 BONNIE POINTER/Heaven Must Have...
- 29 MICHAEL JACKSON/This Night Won't Be A Dream
- 30 COM/The Devil Went...

ADDS BAD/No More/Enough Is...
 SUPERTRAMP/Take The Long Way...
 JOHN STEWART/Midnight Wind
 IAN LLOYD/Slip Away

ON ASHFORD & SIMPSON/Found A Cure
 BILLY PRESTON/If Will Come In Time
 CHRIS THOMPSON/If You Remember Me
 BRENDA RUSSELL/So Good, So Right
 J.D. SOUTHER/You're Only Lonely
 ELTON JOHN/Victim Of Love
 WHO/S15
 JIMMY BUFFETT/Fins
 CRYSTAL GAYLE/Half The Way

101 FM

Phoenix

- 1 MICHAEL JACKSON/Dan't Stop 'Til I Get The Funk Out of Me
- 2 COMODORES/Sail On
- 3 HERB ALPERT/Rise
- 4 LED ZEPPELIN/In The Rain
- 5 EMB/After The Love Has...
- 6 COMODORES/Sail On
- 7 DONNA SUMMER/Dia All The Lights
- 8 KNACK/Good Girls Don't
- 9 M/Pop Muzik
- 10 DIANE WARRICK/I'll Never Love...
- 11 KENNY ROGERS/You Decorated My Life
- 12 DOOBIE BROTHERS/Dependin' On You
- 13 LAUREN WOOD/Please Don't Leave
- 14 BONNIE POINTER/Heaven Must Have...
- 15 FOREIGNER/Dirty White Boy
- 16 JOURNEY/Lovin', Touchin'...
- 17 KC & BAND/Please Don't Go
- 18 MAXINE NIGHTINGAL/Lead Me On
- 19 WINGS/Arrow Through Me
- 20 CHIC/Good Times
- 21 J.D. SOUTHER/You're Only Lonely
- 22 STYX/Babe
- 23 FLEETWOOD MAC/Tusk
- 24 KISS/Sure Know Something
- 25 ASHFORD & SIMPSON/Found A Cure
- 26 ELTON JOHN/Victim Of Love
- 27 ANNE MURRAY/Broken Hearted Me
- 28 IAN GOMH/Hold On
- 29 LRB/Lonesome Loser
- 30 BAD/No More/Enough Is...

ADDS BARRY MANILOW/Ships
 JOHN COUGAR/I Need A Lover
 CHRIS THOMPSON/If You Remember Me
 SHAKY/Do You Think I'm Disc...

ON JIMMY BUFFETT/Fins
 KENNY LOGGINS/This Is It
 RECORDS/Stray Eyes

KEARTH

101 FM Los Angeles

- 1 M/Pop Muzik
- 2 HERB ALPERT/Rise
- 3 FRANCE JOLI/Come To Me
- 4 MICHAEL JACKSON/Dan't Stop 'Til I Get The Funk Out of Me
- 5 LED ZEPPELIN/In The Rain
- 6 COMODORES/Sail On
- 7 KC & BAND/Please Don't Go
- 8 ROBERT JOHN/Sad Eyes
- 9 EMB/After The Love Has...
- 10 FLEETWOOD MAC/Tusk
- 11 DIANE WARRICK/I'll Never Love...
- 12 JENNIFER WARRIES/I Know A Heartache...
- 13 KNACK/Good Girls Don't
- 14 JOURNEY/Lovin', Touchin'...
- 15 KENNY ROGERS/You Decorated My Life
- 16 KNACK/My Sharone
- 17 DONNA SUMMER/Dia All The Lights
- 18 MAXINE NIGHTINGAL/Lead Me On
- 19 IAN GOMH/Hold On
- 20 J.D. SOUTHER/You're Only Lonely
- 21 STYX/Babe
- 22 CRUSADERS/Street Life
- 23 FOREIGNER/Dirty White Boy
- 24 BARRY MANILOW/Ships
- 25 BAD/No More/Enough Is...
- 26 KISS/Sure Know Something
- 27 MICHAEL JACKSON/This Night Won't Be A Dream
- 28 BLONDIE/Dreaming
- 29 CHEAP TRICK/Dream Police
- 30 SUPERTRAMP/Take The Long Way...

ADDS 26, 27
 CAPTAIN & TENNILL/Do It To Me...
 CRYSTAL GAYLE/Half The Way

ON EMB/In The Stone

KJR

Seattle

- 1 COMODORES/Sail On
- 2 JOURNEY/Lovin', Touchin'...
- 3 M/Pop Muzik
- 4 BONNIE POINTER/Heaven Must Have...
- 5 SHIFF & TEARS/Driver's Seat
- 6 BOB DYLAN/Gotta Serve Somebody
- 7 EMB/After The Love Has...
- 8 ARS/Spooky
- 9 HERB ALPERT/Rise
- 10 MICHAEL JACKSON/Dan't Stop 'Til I Get The Funk Out of Me
- 11 WINGS/Arrow Through Me
- 12 ROBERT PALMER/Don't Stop 'Til I Get The Funk Out of Me
- 13 MOON MARTIN/Rolene
- 14 STYX/Babe
- 15 FOREIGNER/Dirty White Boy
- 16 SUEI QUATRO/I've Never Been...
- 17 KENNY ROGERS/You Decorated My Life
- 18 DOOBIE BROTHERS/Dependin' On You
- 19 IAN GOMH/Hold On
- 20 LRB/Lonesome Loser
- 21 KNACK/Good Girls Don't
- 22 GERRY RAFFERTY/Get It Right...
- 23 COMODORES/Sail On
- 24 KISS/Sure Know Something
- 25 CHEAP TRICK/Dream Police

ADDS NONE

ON BAD/No More/Enough Is...
 EMB/In The Stone
 KENNY LOGGINS/This Is It
 BLONDIE/Dreaming
 FOGHAT/Somebody's Been...
 SUPERTRAMP/Take The Long Way...
 LED ZEPPELIN/In The Rain
 RICKIE LEE JONES/Danny's All-Star...

101 FM

Denver

- 1 HERB ALPERT/Rise
- 2 GERRY RAFFERTY/Get It Right...
- 3 MICHAEL JACKSON/Dan't Stop 'Til I Get The Funk Out of Me
- 4 KENNY ROGERS/You Decorated My Life
- 5 COMODORES/Sail On
- 6 BRENDA RUSSELL/So Good, So Right
- 7 DIANE WARRICK/I'll Never Love...
- 8 BONNIE POINTER/Heaven Must Have...
- 9 CHARLIE KILLER/Cur
- 10 ARS/Spooky
- 11 MOON MARTIN/Rolene
- 12 WINGS/Arrow Through Me
- 13 KNACK/Good Girls Don't
- 14 LOBO/Where Were You
- 15 JOURNEY/Lovin', Touchin'...
- 16 NICK LOWE/Cruel To Be Kind
- 17 ANNE MURRAY/Broken Hearted Me
- 18 J.D. SOUTHER/You're Only Lonely
- 19 EMB/After The Love Has...
- 20 NIGHT/Hot Summer Nights
- 21 DOOBIE BROTHERS/Dependin' On You
- 22 STYX/Babe
- 23 SHIFF & TEARS/Driver's Seat
- 24 EDDIE HOLMES/Get A Move On
- 25 DONNA SUMMER/Dia All The Lights
- 26 LED ZEPPELIN/In The Rain
- 27 LRB/Lonesome Loser
- 28 COMODORES/Sail On
- 29 LAUREN WOOD/Please Don't Leave
- 30 EMB/After The Love Has...

ADDS DR. HOOR/Better Love Next Time
 BAD/No More/Enough Is...
 CHRIS THOMPSON/If You Remember Me
 SUPERTRAMP/Take The Long Way...
 FLEETWOOD MAC/Tusk

ON BARRY MANILOW/Ships
 ALAN PARSONS/Damned If I Do
 JIMMY BUFFETT/Fins
 IAN GOMH/Hold On
 CHEAP TRICK/Dream Police
 CHERRY/Marie Curie/Since You Been
 OER/In The Stone

WGCL 98

Cleveland

- 1 HERB ALPERT/Rise
- 2 M/Pop Muzik
- 3 JOURNEY/Lovin', Touchin'...
- 4 DONNA SUMMER/Dia All The Lights
- 5 DIANE WARRICK/I'll Never Love...
- 6 MICHAEL JACKSON/Dan't Stop 'Til I Get The Funk Out of Me
- 7 PATRICK HERNADEZ/Born To Be Alive
- 8 EMB/After The Love Has...
- 9 KNACK/Good Girls Don't
- 10 NICK LOWE/Cruel To Be Kind
- 11 SHIFF & TEARS/Driver's Seat
- 12 FLEETWOOD MAC/Tusk
- 13 COMODORES/Sail On
- 14 ELO/Don't Bring Me Down
- 15 EMB/After The Love Has...
- 16 STYX/Babe
- 17 KISS/Sure Know Something
- 18 FOREIGNER/Dirty White Boy
- 19 KNACK/My Sharone
- 20 JENNIFER WARRIES/I Know A Heartache...
- 21 ROBERT PALMER/Don't Stop 'Til I Get The Funk Out of Me
- 22 CRUSADERS/Street Life
- 23 KENNY ROGERS/You Decorated My Life
- 24 ASHFORD & SIMPSON/Found A Cure
- 25 WHO/S15
- 26 RECORDS/Stray Eyes
- 27 IAN GOMH/Hold On
- 28 BOB DYLAN/Gotta Serve Somebody
- 29 CHEAP TRICK/Dream Police

ADDS 29
 JIMMY BUFFETT/Fins
 BARRY MANILOW/Ships
 J.D. SOUTHER/You're Only Lonely
 NICK LOWE/Cruel To Be Kind
 LOBO/Where Were You

ON ALAN PARSONS/Damned If I Do
 FRANCE JOLI/Come To Me

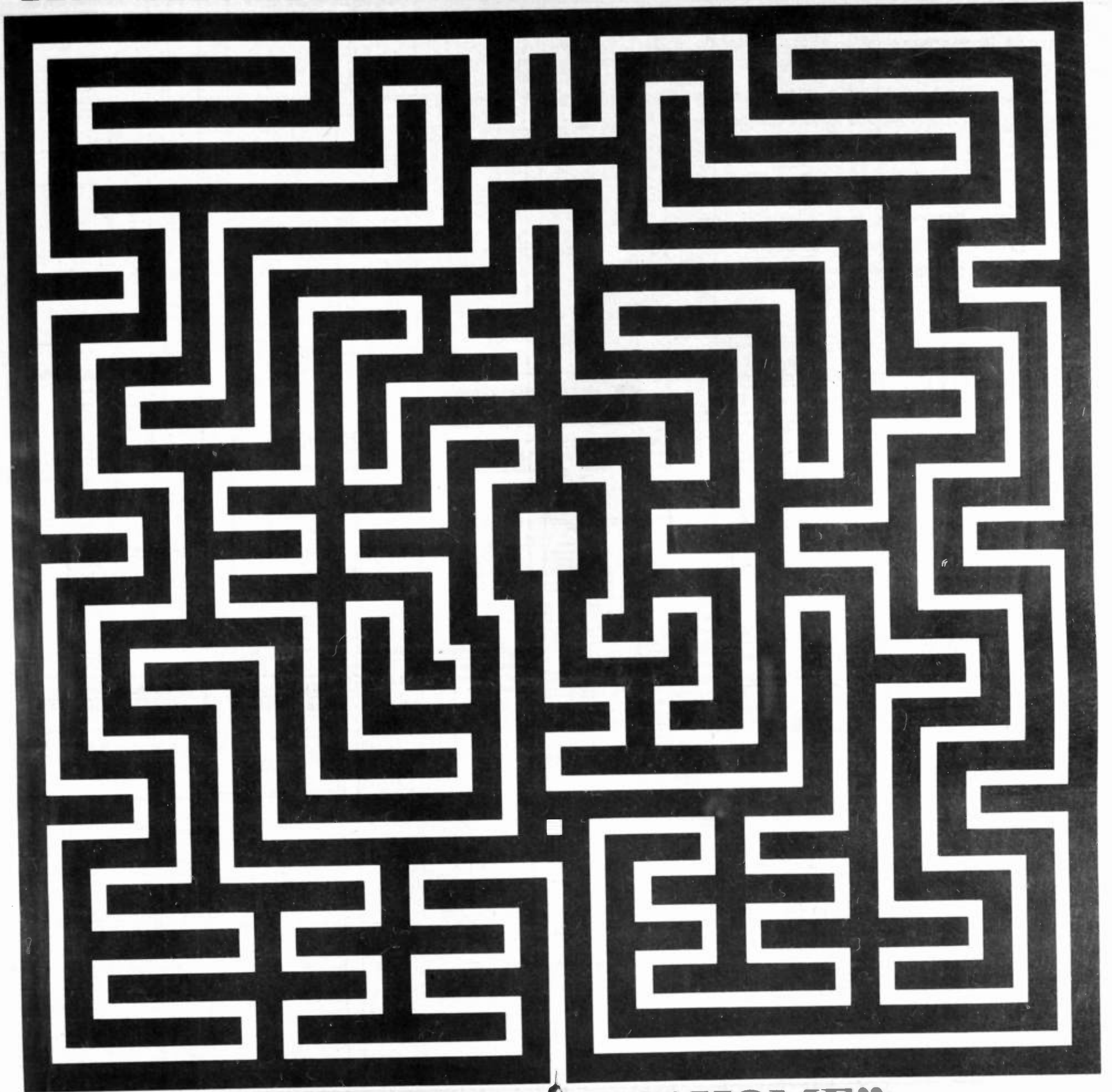
104 KRBE

HOUSTON'S SUPERROCK!

Houston

- 1 MICHAEL JACKSON/Dan't Stop 'Til I Get The Funk Out of Me
- 2 COMODORES/Sail On
- 3 JOURNEY/Lovin', Touchin'...
- 4 KNACK/Good Girls Don't
- 5 MOON MARTIN/Rolene
- 6 DIANE WARRICK/I'll Never Love...
- 7 ROBERT JOHN/Sad Eyes
- 8 MAXINE NIGHTINGAL/Lead Me On
- 9 EMB/After The Love Has...
- 10 ASHFORD & SIMPSON/Found A Cure
- 11 KNACK/My Sharone

THE SHORTEST WAY TO A HIT SINGLE IS...



“TAKE THE LONG WAY HOME” AM 2193

THE NEW SINGLE FROM

Supertramp



ON A&M RECORDS & TAPES 

Included in the Multi-Platinum Album
BREAKFAST IN AMERICA.

Produced by Supertramp & Peter Henderson. SP 370R
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Others Getting Significant Action

BARBRA STREISAND & DONNA SUMMER
Tears/Enough (Col-Cas) ★
73/87 40%

Regional Reach: E 534, S 284, W 218, N 113
National Summary: UP 165, SAME 2, DOWN 0, ADDS 7

N & A

Region	Station	Time	
EAST	WLOL	11-12	
	WVBC	10-11	
	WFLX	10-11	
	WGLI	11-12	
	WRCO	11-12	
	WPCO	11-12	
	SOUTH	WVBC	10-11
		WVBC	10-11
		WVBC	10-11
		WVBC	10-11
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	

DONNA SUMMER
Dim... (Casablanca) ★
148/2 81%

Regional Reach: E 874, S 864, W 828, N 828
National Summary: UP 128, SAME 18, DOWN 8, ADDS 7

7

N & A

Region	Station	Time	
EAST	WLOL	11-12	
	WVBC	10-11	
	WFLX	10-11	
	WGLI	11-12	
	WRCO	11-12	
	WPCO	11-12	
	SOUTH	WVBC	10-11
		WVBC	10-11
		WVBC	10-11
		WVBC	10-11
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	

CHRIS THOMPSON
If You Remember Me (Planet)
LP: Soundtrack "The Champ"
64/17 35%

Regional Reach: E 106, S 616, W 236, N 236
National Summary: UP 16, SAME 12, DOWN 1, ADDS 7

21

N & A

Region	Station	Time	
EAST	WLOL	11-12	
	WVBC	10-11	
	WFLX	10-11	
	WGLI	11-12	
	WRCO	11-12	
	WPCO	11-12	
	SOUTH	WVBC	10-11
		WVBC	10-11
		WVBC	10-11
		WVBC	10-11
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	

WINGS
Arrow Through Me (Columbia)
LP: Back To The Egg
123/0 67%

Regional Reach: E 824, S 874, W 688, N 224
National Summary: UP 72, SAME 26, DOWN 20, ADDS 0

21

N & A

Region	Station	Time	
EAST	WLOL	11-12	
	WVBC	10-11	
	WFLX	10-11	
	WGLI	11-12	
	WRCO	11-12	
	WPCO	11-12	
	SOUTH	WVBC	10-11
		WVBC	10-11
		WVBC	10-11
		WVBC	10-11
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	

CRUSADERS "Street Life" (MCA) 28/5
Move: Up 18, Same 4, Down 2, Adds 8, KRLL, J8108, WAXY, KTAC, WANS-FM, KBEQ 30-20, KEARTH 28-23, KPCC 30-12.

CLIFF RICHARD "We Don't Talk Much Anymore" (EMI/Arista) 22/20
Move: Up 0, Same 2, Down 0, Adds 20, including WFBR, WBSF, KXX108, WBSQ, WSKZ, WRVQ, KWEN, KRAB, WISM, 14WK, WSPT.

EDDIE MONEY "Get A Move On" (Columbia) 22/1
Move: Up 8, Same 8, Down 8, Adds 1, KRKE-FM, KIMM 27-24, WZZP 20-14, KORL 29-23, KKRC 21-18.

AC/DC "Highway To Hell" (Atlantic) 21/15
Move: Up 1, Same 8, Down 0, Adds 18, including KRBE, KBEQ, KUPD, WTIC-FM, WNOE, WVIC, KX104, KCBN.

MELISSA MANCHESTER "Pretty Girls" (Arista) 21/8
Move: Up 7, Same 8, Down 0, Adds 6, WJDX, Y103, WXIL, WISE, WROV, WEAQ, KSLQ 38-33, WCIR 28-20.

SPORTS "Who Listens To The Radio" (Arista) 20/8
Move: Up 2, Same 8, Down 0, Adds 6, WHYN, WLAC, WOW, KCPX, WXIL, WANS-FM, WRKR, KDF, KRLL.

GLORIA GAYNOR "Let Me Know (I Have A Right)" (Polygram) 20/2
Move: Up 14, Same 4, Down 0, Adds 2, PRO-FM, KOOK, F105 4-33, KRLL 4-38, KTSA 23-18, WNOE 36-28, WRVQ 28-28, WROV 28-20.

EARTH, WIND & FIRE "In The Stone" (ARC/Columbia) 18/8
Move: Up 5, Same 7, Down 0, Adds 8, 14Q, Y103, KORL 14WK, WERC, WISE, CKLW on, KEARTH on, KJR on, WCIR 30-28, CK101 40-34.

BLACKFOOT "Train, Train" (A&O) 18/8
Move: Up 6, Same 8, Down 0, Adds 8, WOLF, KXX108, WNOX, WKIX, WSPT, KCBN, WBEZ 37-28.

LED ZEPPELIN "Fool In The Rain" (Swan Song) 18/2
Move: Up 3, Same 11, Down 0, Adds 2, 81X, WAAV, F105 on, 287 18-12, KDWB 18-4, KUPD 18-5.

YVONNE ELLIMAN "Love Pains" (RCA) 18/2
Move: Up 7, Same 7, Down 0, Adds 2, WNOE, KFSD, F105 4-34, KEWI 38-38, KQDI 28-28.

RUPERT HOLMES "Escape (The Pina Colada Song)" (Infinity) 16/5
Move: Up 8, Same 4, Down 0, Adds 6, WBSQ, WAYS, WXIL, WHMY, KRLL, KWEN 28-34, KRAB 28-17, WFOX 30-24.

JOHN COUGAR "I Need A Lover" (Riva) 15/3
Move: Up 7, Same 4, Down 1, Adds 3, KBEQ, KOPA, KDVV, WRKO 27-24, KDWB 14-10, KWK 1-1, WVIC 34-24.

HALL & OATES "Wait For Me" (RCA) 13/8
Move: Up 0, Same 5, Down 0, Adds 8, WFL, WPST, WSKZ, KERN, WQVY, WEO, WCIR, WANS-FM.

CHIC "My Forbidden Lover" (Atlantic) 13/8
Move: Up 3, Same 4, Down 0, Adds 8, KRLL, WKEE, WNOE, KENO, KORL, FM98, WXLO on, WFBQ 34-32.

EAGLES "The Long Run" (A&M) 13/5
Move: Up 1, Same 7, Down 0, Adds 6, B100, KUPD, KING, KJRB, KTKT, F105 on, KRBE on, KDWB 30-25.

RECORDS "Starry Eyes" (Virgin) 13/0
Move: Up 7, Same 6, Down 0, Adds 0, CHUM on, WGLL 28-27, KOPA on, WTX 34-28, WNOE 36-34, WLBZ 11-10, WANS-FM 28-23.

KENNY LOGGINS "This Is It" (Columbia) 12/7
Move: Up 2, Same 3, Down 0, Adds 7, WKEE, KWEN, KORL 14WK, CK101, KILE, KQWB-FM, 84A 30-27.

NITE FLYTE "If You Want It" (Arista) 12/4
Move: Up 4, Same 4, Down 0, Adds 4, KEEL, WAXY, KCPX, KINT, WNOE 37-38, KWEN 28-22.

FLEETWOOD MAC "Angel" (WB) 10/8
Move: Up 0, Same 2, Down 0, Adds 8, KDWB, KFRC, B100, FM100, 82Q, KING, WAAV, KKLS.

IAN LLOYD "Slip Away" (Scott Brothers) 10/8
Move: Up 1, Same 3, Down 0, Adds 8, KFI, KLEO, V100, WXIL, KFSD, KBIM.

STYX
Babe (A&M)
LP: Cornerstone
175/7 98%

Regional Reach: E 904, S 794, W 924, N 414
National Summary: UP 165, SAME 2, DOWN 0, ADDS 7

15

N & A

Region	Station	Time	
EAST	WLOL	11-12	
	WVBC	10-11	
	WFLX	10-11	
	WGLI	11-12	
	WRCO	11-12	
	WPCO	11-12	
	SOUTH	WVBC	10-11
		WVBC	10-11
		WVBC	10-11
		WVBC	10-11
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	

SUPERTRAMP
Take The Long Way... (A&M) ★
LP: Breakfast In America
79/39 43%

Regional Reach: E 494, S 404, W 374, N 374
National Summary: UP 23, SAME 15, DOWN 2, ADDS 39

N & A

Region	Station	Time	
EAST	WLOL	11-12	
	WVBC	10-11	
	WFLX	10-11	
	WGLI	11-12	
	WRCO	11-12	
	WPCO	11-12	
	SOUTH	WVBC	10-11
		WVBC	10-11
		WVBC	10-11
		WVBC	10-11
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	

JENNIFER WARNES
I Know A Heartache... (Arista)
LP: Shot Through The Heart
119/8 85%

Regional Reach: E 604, S 794, W 514, N 514
National Summary: UP 19, SAME 19, DOWN 5, ADDS 6

22

N & A

Region	Station	Time	
EAST	WLOL	11-12	
	WVBC	10-11	
	WFLX	10-11	
	WGLI	11-12	
	WRCO	11-12	
	WPCO	11-12	
	SOUTH	WVBC	10-11
		WVBC	10-11
		WVBC	10-11
		WVBC	10-11
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	

LAUREN WOOD
Please Don't Leave (WB)
LP: Lauren Wood
108/25 80%

Regional Reach: E 604, S 794, W 464, N 464
National Summary: UP 52, SAME 29, DOWN 0, ADDS 25

30

BREAKER

Region	Station	Time	
EAST	WLOL	11-12	
	WVBC	10-11	
	WFLX	10-11	
	WGLI	11-12	
	WRCO	11-12	
	WPCO	11-12	
	SOUTH	WVBC	10-11
		WVBC	10-11
		WVBC	10-11
		WVBC	10-11
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	
WVBC		10-11	

AOR HOTTRACKS

These tracks are by artists who have received concentrated airplay and positive reaction on AOR radio over an extended period of time. Tracks which have been released as singles are designated by an asterisk (*). Individual artists' AOR Hottracks are listed in order of their level of airplay and acceptance.

- AC/DC: "Highway To Hell"
- PAT BENATAR: "Heartbreaker" "Lover"
- BLONDIE: "Dreaming" "Shayla"
- KARLA BONOFF: "Trouble" "Baby"
- JIMMY BUFFETT: "Flins" "Volcano"
- CARS: "Let's Go" "Do"
- CHEAP TRICK: "Drum Police" "Voices"
- TIM CURLY: "I Do The Rock"
- BOB DYLAN: "Serve Somebody" "Slow Train Coming"
- EAGLES: "Heartache Tonight" "Long Run"
- FOGHAT: "Somebody's...Bed" "Boogie Motel"
- FOREIGNER: "Dirty White Boy" "Head Games" "Telephone"
- IAN GOMM: "Hold On"
- SAMMY HAGAR: "Plain Jane" "Trans Am"
- JETHRO TULL: "North Sea Dill" "Move" "Orion"
- JOURNEY: "Lovin' Touchin' Squeezin'"
- KNACK: "Good Girls" "Little Girls" "Frustrated"
- LED ZEPPELIN: "All My Love" "Fool In The Rain" "In The Evening"
- LITTLE RIVER BAND: "Lonesome Loser" "Wonder"
- NICKI LOWE: "Cruel" "Susan"
- MOLLY HATCHET: "Flirtin'" "Whiskey Man"
- MOON MARTIN: "Rolene" "Reason"
- VAN MORRISON: "Bright Side"
- ALAN PARSONS PROJECT: "Damned If..." "Lie Down...Dogs"
- ROBERT PALMER: "Bad Case" "Friends"
- QUADROPHENIA: "5:15" "Joker James"
- BONNIE RAITT: "Coming" "Thank You"
- RECORDS: "Eyes" "Teenarama"
- RENT SPEEDWAGON: "Road Again" "Take Me"
- SANTANA: "Wanted" "Hard"
- SHOES: "Tomorrow Night"
- SMOKEY ROBINSON: "Driver's Seat"
- STYX: "Babe" "Lights"
- TALKING HEADS: "Life...Wartime"
- NEIL YOUNG: "My...Blue" "Hey...Black"

Radio Records

1390 Century Park West, Los Angeles, CA 90067
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RADIO IS READY FOR A

"Cool" Change

**LITTLE RIVER BAND'S
new single!**



NEW THIS WEEK:

WIFI
94Q 29-26
KBEQ
WEFM
WLCY
WICC
KXX106 deb 28
WSGN
Y103
BJ105
WSGA deb 22
WRVQ
KLEO
WMEE
KING
KJRB
KCPX
WLBZ
WIGY
WTSN
WHEB
13FEA
K104
WFBG
WEE0
14WK deb 40
WCIR
WHHY ...



WERC
KX104 deb 29
WSEZ
WISE
WFLB
WTMA
WANS-FM
CK101
WKXY
KFYR
KEWI
KLUC
KCBN
KQDI
KFXD
KLIV
KFIV
KJOY
KREM
KMJK-FM
KXOK #30
WKY
WAEB
WAUG
WRFC
WLOF
V97
WQXQ

From their Best-selling album

FIRST UNDER THE WIRE
SOO-11954

Produced by John Boylan & Little River Band · Management: Glenn Wheatley

DANCEMUSIC RADIO

BREAKERS

FUNKADELIC

Knee Deep (WB)

53% reporting airplay, added at WKGN and KHYT. Key moves: 34-26 WZZD, 7-5 KHYS, 23-15 KJLA, 10-4 WDON, 11-1 WBLX, 18-14 WCAU, 26-23 KTLK, 29-17 WSOQ, hot rotation WRAP, WDMT, KCBS-FM, debut 25 KRLY, on KXTC, WBOS, WPEG, WKTU. Charts at Number 24 on Airplay/30.

FRONT PAGE

Love Insurance (Panorama)

50% of our reporters are on it, added at KFMX. Key moves: 24-8 WPEG, 11-8 WOKV, 21-12 WRMZ, 28-24 WSOQ, 20-19 KRLY, 6-8 WMJX, hot rotation WMAS, WDAI, KSFY, medium airplay KCBS-FM, WOKB, WDMT, KXTC, WKTU, debut 23 WBOS, on KLAV, WXKS. Charts at Number 27 on Airplay/30.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

CORY DAYE "Pow Wow" (New York International — 12") 42% reporting action. Key moves: 5-3 WPEG, 12-6 WCAU, 6-4 WBOS, 17-14 WRMZ, 9-8 WMJX, 19-16 WXKS, 32-27 WZZD, hot rotation KSFY, WWOM, medium airplay WDAI, KCBS-FM, WKTU, debut 29 KLAV, on WKGN.

TAANA GARDNER "When You Touch Me" (West End — 12") 42% reporting airplay, added at WXKS. Key moves: 30-26 WPEG, 16-15 WSOQ, 27-20 WDON, hot rotation WMAS, medium airplay WKTU, KXTC, on KLAV, KSFY, WDMT, WBOS, WRMZ.

ISAAC HAYES "Don't Let Go" (Polydor — 12") 39% of our reporters are on it, added at WDAI and KHYS. Key moves: Hot rotation KFMX, KCBS-FM, WRAP, medium airplay KXTC, debut 20 WDRQ, debut 30 KRLY, debut 32 KHYT, debut 24 WCAU, on KIIS-FM.

KAT MANDU "The Break" (TK — 12") 39% reporting activity, added at KLAV. Key moves: 38-33 KJLA, 26-21 WSOQ, 18-17 KRLY, 17-16 WMJX, hot rotation KSFY, medium airplay KSET, WKTU, debut 18 WPEG, on KHYT, WXAP, WXKS, WKGN.

KC & THE SUNSHINE BAND "Please Don't Go" (Sunshine/TK — LP) 36% reporting airplay, 3 new adds WMAS, KHYS, KHYT. Key moves: 9-7 KRLY, 21-18 WKTK, 25-19 KTLK, 25-20 KJLA, 34-31 WSOQ, debut 19 WDRQ, on WBLX, WCAU, WMJX, WOKV.

DOOBIE BROTHERS "Dependin' On You" (WB — LP) 36% reporting action, added at WOKV and WDRQ. Key moves: 13-8 WKTK, 11-9 KTLK, 28-26 KJLA, 35-29 WSOQ, hot rotation KCBS-FM, medium airplay KFMX, WWOM, WMAS, on WBLX, KSFY.

O'JAYS "Sing A Happy Song" (Phil. International — LP) 33% of our reporters are on it. Key moves: 5-4 WCAU, 13-11 WZZD, 24-17 WXKS, 25-21 WOKV, medium airplay WMAS, KSFY, WWOM, debut WXAP, on KRLY.

CORY DAYE "Green Light" (New York International — 12") 33% reporting activity. Key moves: 6-4 WBOS, 9-8 WMJX, 5-3 WPEG, 19-13 KTLK, 19-18 KRLY, hot rotation WOKF, WWOM, medium airplay KCBS-FM, WDAI, debut 29 KLAV, on KSFY.

BOB MCGILPIN "Sexy Thing" (Butterfly — 12") 33% reporting action. Key moves: 39-26 WSOQ, 39-35 KJLA, 15-12 WOKV, medium airplay WMAS, KSET, KXTC, WOKF, WDMT, debut 40 WDON, debut 21 WXKS, on WDAI.

FAT LARRY'S BAND "Lookin' For Love" (WMOT/Fantasy — 12") 33% reporting airplay, added at KCBS-FM and WDON. Key moves: 17-15 WCAU, 27-21 WZZD, hot rotation KXTC, medium airplay WMAS, WKTU, on WPEG, WWOM, WDMT.

SPINNERS "Body Language" (Atlantic — 12") 33% reporting activity, 7 new adds, WZZD, WBLX, KXTC, WKGN, WWOM, WMAK, WMAS. Key moves: 38-25 WDON,

THE BEAT

Pam Bellamy & Gail Mitchell

This week we would like to welcome our new reporting stations. Since R&R began the Dancemusic section, many stations have repeatedly contacted us in hopes of becoming reporters. Now we are proud to announce that the following 15 stations were chosen to broaden R&R's coverage of Dancemusic.

- | | |
|----------------------|--------------------|
| EAST | SOUTH |
| WWOM/Albany, NY | WPEG/Charlotte, NC |
| WSOQ/Syracuse, NY | WXAP/Columbia, SC |
| WXKS/Boston, MA | WOKF/Tampa, FL |
| | WOKB/Orlando, FL |
| MIDWEST | WRAP/Norfolk, VA |
| WDMT/Cleveland, OH | |
| WRMZ/Columbus, OH | |
| KJLA/Kansas City, MO | |

- WEST**
- KKCS/Colorado Springs, CO
 - KHYT/Tucson, AZ
 - KCBS-FM/San Francisco, CA
 - KSFY/San Francisco, CA

We would like to take this opportunity to thank everyone for being so patient. And another reminder for non-reporting stations — we are very interested in receiving any promotional information, photographs, staff changes or news regarding your station. You may send those to either Pam Bellamy or Gail Mitchell at Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

Promotions In Motion

Further evidence of the evolution of Disco into Dancemusic! Wolfman's "Disco Party" (syndicated radio show) has been changed to Wolfman Jack's "Dance Party." According to Paul Ward, Audio Stimulation VP/Programming, "The new show will retain the energy, flow, mixes and general party atmosphere, touched with the aura of Wolfman Jack" ... KRLY/Houston is currently running a "Disco Dream Adventure" promotion. Potential winners' cards are drawn all day and they have 9 min. 40 sec. to call in after

October 12, 1979

Radio & Records Airplay/30

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
1	1	1	1	MICHAEL JACKSON/Don't Stop 'Til You... (Epic)
3	3	2	2	FRANCE JOLI/Come To Me (Prelude)
7	7	6	3	DONNA SUMMER/Dim All The Lights (Casablanca)
8	6	5	4	M/Pop Muzik (Sire)
2	2	3	5	HERB ALPERT/Rise (A&M)
5	4	4	6	ASHFORD & SIMPSON/Found A Cure (WB)
9	9	9	7	CRUSADERS/Street Life (MCA)
6	5	7	8	FERN KINNEY/Groove Me (TK)
29	17	13	9	ISLEY BROTHERS/It's A Disco Night (T-Neck)
23	15	11	10	DESTINATION/Move On Up (Butterfly) — LP
12	10	8	11	COMMODORES/Sail On (Motown)
26	26	20	12	KOOL & THE GANG/Ladies' Night (De-Lite)
4	8	10	13	DIANA ROSS/The Boss (Motown)
20	16	14	14	AKB/Stand Up — Sit Down (RSO)
9	11	12	15	STEPHANIE MILLS/Put Your Body... (20th)
30	20	16	16	BRUNI PAGAN/Fantasy (Elektra)
—	23	23	17	CAMEO/I Just Want To Be (Chocolate City)
—	25	25	18	CHIC/My Forbidden Lover (Atlantic)
28	28	26	19	GQ/Do Love You (Arista) — LP
—	27	27	20	GLORIA GAYNOR/Let Me Know (Polydor)
—	30	28	21	SUZI LANE/Harmony (Elektra)
13	13	15	22	EARTH, WIND & FIRE/After The Love... (ARC/Col) — LP
18	19	18	23	AL HUDSON & THE PARTNERS/You Can Do It (MCA)
—	—	—	24	FUNKADELIC/Knee Deep (WB)
21	21	19	25	CHIC/My Feet Keep Dancing (Atlantic)
—	—	29	26	COMMODORES/Still (Motown) — LP
—	—	—	27	FRONT PAGE/Love Insurance (Panorama)
—	—	30	28	ELTON JOHN/Victim Of Love (MCA)
24	24	24	29	KAREN SILVER/Hold On I'm Comin' (Arista)
—	22	21	30	STEPHANIE MILLS/What Cha Gonna Do... (20th)

*Unless otherwise stated, all above records are available in 12". This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement. Arrow indicates new entry.

39-37 KHYS, medium airplay KCBS-FM, on KRLY, WMJX.

PAMALA STANLEY "This Is Hot" (EMI America — 12") 33% of our reporters are on it, 4 new adds, WBOS, WDMT, WCAU and KCBS-FM. Key moves: debut 20 KIIS-FM, debut 29 WOKV, on WPEG, KJLA, KTLK, KRLY, KXTC, KLAV.

BRENDA RUSSELL "So Good, So Right" (Horizon/A&M — LP) 31% reporting airplay, 4 new adds, WOKF, WDAI, KHYT and WZZD. Key moves: 10-6 WDRQ, 15-12 KTLK, 18-14 KJLA, 30-29 KRLY, on KXTC.

SIREN "Open Up For Love" (Midsong — 12") 31% of our reporters are on it. Key moves: 31-30 KJLA, 37-36 WDON, hot rotation KSFY, medium airplay WOKB, KCBS-FM, KXTC, on WXAP, WDAI, KLAV, WRMZ, WPEG.

DUNCAN SISTERS "Boys Will Be Boys" (Earmarc — 12") 31% reporting airplay, 3 new adds, KSET, WSOQ, KSFY. Key moves: debut 29 WBOS, on WRMZ, WKTU, KHYT, WDMT, WPEG, WDAI, KXTC.

SMOKEY ROBINSON "Cruisin'" (Tamla — LP) 28% reporting action, 4 new adds, KJLA, WZZD, KFMX, WCAU. Key moves: medium airplay WDMT, KCBS-FM, on KTLK, WDON, WDRQ, KXTC.

ROSE ROYCE "Is It Love You're After" (Whitfield — LP) 25% reporting airplay, added at WPEG. Key moves: 34-30 KTLK, 33-30 WZZD, hot rotation KCBS-FM, medium airplay WDMT, on KSET, KXTC, WBLX.

GIBSON BROTHERS "Ooh What A Life" (Island — 12") 25% of our reporters are on it. Key moves: 33-25 WSOQ, medium airplay WDMT, WKTU, on KSFY, WXKS, WMJX, KCBS-FM, KSET, KXTC.

hearing their name on the air to win \$94. If the listener does not call in, \$94 is added and the pot grows up to \$9400. A special thanks to Ramona Brabham for her efforts in coordinating the Minnie Riperton fundraiser in Philadelphia on 8-20, as mentioned in R&R

(9-21). Along with other media WCAU helped to publicize the event. SEQUENCES: Bill Bailey leaves WKYS/Washington, DC as Donny Simpson assumes PD/MD responsibilities and Steve Manuel is named Public Affairs Director.



THE K-105 DYNAMITE DANCING REVUE — In order to strengthen its penetration in the market, KITT-FM/San Diego has formed the K-105 Dynamite Dancing Revue to enhance the station promotions and help San Diegans to appreciate this musical trend. Left to right: KITT-FM GM Wally Reid, and dancers Susan Clifton, Jim Mastro, Bonnie Durst and Dennis Way. Seated is Erik Garcia, Music Director KITT-FM.

DANCEMUSIC RADIO

Radio & Records

ADDS & HOTS

EAST		SOUTH		MIDWEST		WEST	
Most Added	Hottest	Most Added	Hottest	Most Added	Hottest	Most Added	Hottest
Spinners Rufus & Chaka Smokey Robinson Pamala Stanley Stargard	Kool & The Gang M Donna Summer Michael Jackson	Anita Ward Spinners Elton John Bell & James Bar-Kays	Michael Jackson M France Joli Kool & The Gang	Smokey Robinson Isley Brothers	Michael Jackson M Herb Alpert Kool & The Gang	Chic "Forbidden" Bell & James Cognac Fever "Pump"	Donna Summer France Joli Michael Jackson Kool & The Gang

EAST

WKUU FM 92
WKUU/New York, NY

ADDED:
Life
Gonzalez
Paul Lewis
Anita Ward
Mass Production

HOTTEST:
Michael Jackson
Herb Alpert
Kool & The Gang
France Joli
M
Donna Summer
— Michael Ellis

WDOU
WDOU/Washington, DC

ADDED:
Fat Larry's Band
Stargard
Ninth Creation
Marvin Gaye
Rufus & Chaka

HOTTEST:
Commodores
"Sail/Still"
Funkadelic
Sugar Hill Gang
Dynasty
GO
Taana Gardner
Kool & The Gang
Gloria Gaynor
Spinners
Sly Stone
— Barry Richards

SOUTH

KHYS 98
DISCO STEREO FM
KHYS/Denver, CO

ADDED:
KC & Sunshine Band
Chicago
Gloria Gaynor
Isaac Hayes
Elton John

HOTTEST:
Michael Jackson
Commodores
"Still"
M
Crusaders
Chic
"Foot"
Kool & The Gang
Raydio
"More"
France Joli
— Ted Stocker

DISCO 94
KILY/Houston, TX

ADDED:
Elton John
EW&F
Village People
"Save"
Village People
"80's"
Crusaders
Gloria Gaynor

HOTTEST:
Commodores
"Sail"
KC & Sunshine Band
"Please/Betcha"
Commodores
"Still"
Suzi Lane
Cameo
Chic
"Forbidden"
— Michael Jones

DISCO 16 RADIO
WDBS/Orlando, FL

ADDED:
Frank Hooker & People
Destination
Suzi Lane

HOTTEST:
Michael Jackson
O'Jays
"Nice"
France Joli
M
Freddie James
Lipps, Inc.
Herb Alpert
Jackie Moore
Ashford & Simpson
Donna Summer
— Rick Stacy

WDRQ FM 93
WDRQ/Detroit, MI

ADDED:
Doobie Brothers
Styx
Melissa Manchester
Summer/Streisand
Raydio
"Hot"
Niteflyte (ra)
Commodores (ra)
"Sail"

HOTTEST:
Herb Alpert
Branda Russell
LRB
KC & Sunshine Band
Isaac Hayes
Kool & The Gang
— Jim Ryan

KJL
KJL/Kansas City, MO

ADDED:
Isley Brothers
Smokey Robinson
Tower Of Power
Suzi Lane

HOTTEST:
Michael Jackson
M
Funkadelic
Rozalin Woods
AKB
Destination
KC & Sunshine Band
"Please"
Kool & The Gang
— Mark Calder

KSFN
KSFN/Los Angeles, CA

ADDED:
Cognac
Mary Wilson
Chic
"Forbidden"

HOTTEST:
France Joli
Suzi Lane
Kool & The Gang
Crusaders
Santa Esmeralda
Donna Summer
— Wagner/Cohen

WBOB
WBOB/Boston, MA

ADDED:
Sergio Mendes
Sugar Hill Gang
Pamala Stanley
Jan Dury

HOTTEST:
M
Herb Alpert
Donna Summer
Destination
Gene Chandler
Johnny Nash
Isley Brothers
Suzi Lane
Front Page
— Jane Duncklee

WTKR
WTKR/Baltimore, MD

ADDED:
Chic
Gloria Gaynor
Styx

HOTTEST:
Michael Jackson
Herb Alpert
Love De-Luxe
Doobie Brothers
Kool & The Gang
Gerry Rafferty
Elton John
— Lou Krueger

WVLA
WVLA/Nashville, TN

ADDED:
France Joli
Herb Alpert
"Rotation"
Spinners
Paulinho De Costa
Sly Stone
Bar-Kays
Rufus & Chaka

HOTTEST:
O'Jays
Commodores
"Still"
Donna Summer
Mass Production
LTD
Al Hudson &
The Partners
Raydio
"More"
GO
Funkadelic
Michael Jackson
— Dan Valle

WRAP
WRAP/Norfolk, VA

ADDED:
Heaven & Earth
Elusion
East Coast
Lauren Wood
Bar-Kays
Vernon Burch
Stargard
Bruni Pagan
Creole D'Cocoo

HOTTEST:
Frank Hooker & People
Foxy
Jimmy Bo Horne
Erasmus Hall
Fern Kinney
Funkadelic
Uncle Louie
Tower Of Power
Kool & The Gang
George McCrae
Ren Woods
Pleasure
Ronn Matlock
Isaac Hayes
Prince
— Jimmy Williams

WKGN
WKGN/Knoxville, TN

ADDED:
Elton John
Chicago
Spinners
Funkadelic
Giorgio Moroder
Sly Stone
Eagles
Gerry Rafferty

HOTTEST:
Michael Jackson
Isley Brothers
Kool & The Gang
AKB
Suzi Lane
— Mike Swaggerty

kfmw
KFMW/Milwaukee, WI

ADDED:
Front Page
Lauren Wood
Yvonne Elliman
Smokey Robinson
Blas Band
Chicago
"Mama"
Nick Lowe

HOTTEST:
Gloria Gaynor
Donna Summer
EW&F
"Star/Stone"
Elton John
Sly Stone
Crusaders
Herb Alpert
Isaac Hayes
France Joli
Fern Kinney
Diana Ross
Michael Jackson
— Gary De Maroney

WEST

KSFX 104
THE NEW AMBY WEST
KSFX/San Francisco, CA

ADDED:
Duncan Sisters
Elton John
Village People
"Sleazy"
Village People
"Save"

HOTTEST:
Michael Jackson
Herb Alpert
France Joli
Kat Mandu
Donna Summer
Cory Daye
"Pow"
Front Page
Crusaders
— Jim Smith

97K
KSTW/San Francisco, CA

ADDED:
Shadow
Harvey Mason
Stephanie Mills
"You Can"
Jeanne Shy
Robin Beck
Santa Esmeralda
Fat Larry's Band
Cognac
Carrone
"Call/Angelina"
Pamala Stanley
Sergio Mendes
Village People
"Rock"

HOTTEST:
Cameo
Doobie Brothers
Funkadelic
Isley Brothers
Michael Jackson
Kool & The Gang
Suzi Lane
M
Pleasure
Donna Summer
Tower Of Power
Gloria Gaynor
Rose Royce
Isaac Hayes
— Marc Richardson

DISCO 8
W50Q/Syracuse, NY

ADDED:
Village People
Suzi Lane
Karen Silver
Duncan Sisters
Dionne Warwick
"Deja Vu"
Raydio
"More"

HOTTEST:
Kool & The Gang
M
Isley Brothers
Funkadelic
Gibson Brothers
Bob McGilpin
Jimmy Bo Horne
Doobie Brothers
— Mike Roberts

WJKA
WJKA/Boston, MA

ADDED:
Eddy Grant
Stargard
Taana Gardner

HOTTEST:
Michael Jackson
Kool & The Gang
Donna Summer
O'Jays
Jan Dury
— Virnie Peruzzi

KSET
KSET/Pasadena, TX

ADDED:
Anita Ward
Bell & James
Yvonne Elliman
Sylvia Vartan
Duncan Sisters

HOTTEST:
France Joli
Michael Jackson
Donna Summer
Herb Alpert
Ferrara
Isley Brothers
Stephanie Mills
"What"
M
Al Hudson &
The Partners
Chic
"Forbidden"
— Chuck Kelly

FM 98
WVBC/Charlotte, NC

ADDED:
Lipps, Inc.
Giorgio Moroder
"Back"
Rose Royce
Santa Esmeralda
Gregg Diamond
France Joli
"Don't"
Destination
"Beginning"

HOTTEST:
France Joli
M
Front Page
Adriai Brothers
Bonnie Boyer
Destination
Bruni Pagan
Suzi Lane
Sister Power
— Lynn Van Poole

WVAP
WVAP/Columbia, SC

ADDED:
Chic
"Forbidden"
Elton John
Gloria Gaynor
Village People
Anita Ward
Commodores
"Still"

HOTTEST:
Ashford & Simpson
Mass Production
Dan Hartman
Commodores
"Sail"
Destination
Crusaders
— Doug Brink

WDMY
WDMY/Cleveland, OH

ADDED:
Elton John
La Flavour
Summer/Streisand
Melba Moore
Pamala Stanley
Switch
"Call"

HOTTEST:
France Joli
Michael Jackson
Donna Summer
M
Herb Alpert
Chic
"Forbidden"
Kool & The Gang
Funkadelic
Ritchie Family
"Feet"
Cameo
Destination
— Wynn Rosenbergs

DISCO 123
KLAV/Las Vegas, NV

ADDED:
Funkadelic
Fever
Branda Russell
Nature's Divine
KC & Sunshine Band
"Please/Betcha"
Bell & James
Carlos Santana
Janis Ian

HOTTEST:
Herb Alpert
Danny Pearson
EW&F
"Stone"
Diana Ross
Isley Brothers
Switch
"Call"
France Joli
"Come/Let"
Donna Summer
— Rich Brother Robbin

DISCO 123
KLAV/Las Vegas, NV

ADDED:
Commodores
"Sail"
Kat Mandu

HOTTEST:
Michael Jackson
Donna Summer
France Joli
M
Tower Of Power
Abba
— Susan Korngold

WCAU
WCAU/Philadelphia, PA

ADDED:
Love Unlimited
Buddy Turner
Suzi Lane
Lipps, Inc.
Marvin Gaye
Pamala Stanley
Smokey Robinson
Ren Woods
Salsoul Orchestra
Phyllis Hyman
Village People
"80's/Save"
Gloria Gaynor
"Again/Fight"
Summer/Streisand

HOTTEST:
France Joli
Bruni Pagan
Cory Daye
"Pow"
Kool & The Gang
M
Funkadelic
— Roy Perry

WIZZARD 100
WZZD/Philadelphia, PA

ADDED:
Village People
"80's"
Smokey Robinson
Pleasure
Branda Russell
Sly Stone
Spinners

HOTTEST:
Michael Jackson
Commodores
Kool & The Gang
Donna Summer
Jimmy Bo Horne
Fat Larry's Band
Sugar Hill Gang
Funkadelic
Cory Daye
"Pow"
— Mark Serpas

WBLX
WBLX/Mobile, AL

ADDED:
Cognac
Elton John
Rufus & Chaka
Fever
"Best"
KC & Sunshine
"Please"
Spinners

HOTTEST:
Suzi Lane
Kool & The Gang
Taana Gardner
Destination
Front Page
M
Donna Summer
Adriai Brothers
Michael Jackson
France Joli
— Mike Adams

DISCO 96
WBLX/Miami, FL

ADDED:
EW&F
"Star/Stone"
Musique
Village People
Bell & James
Fever
"Pump/Best"
Chi-Lites

HOTTEST:
Michael Jackson
Revanche
"Music/Revenge"
Jan Dury
"Reasons/Stick"
Jimmy Bo Horne
Chicago
— Frank Walsh

DISCO 947
WDAI/Chicago, IL

ADDED:
Isaac Hayes
Branda Russell
Sylvia Vartan
Revanche (ra)
"Music"
Earl Klugh

HOTTEST:
Herb Alpert
Michael Jackson
Ashford & Simpson
France Joli
M
Diana Ross
Kool & The Gang
Isley Brothers
Stephanie Mills
"Put"
Cameo
Donna Summer
Front Page
— Mary Klug

Z100
WRMZ/Columbus, OH

ADDED:
Kool & The Gang
Isley Brothers

HOTTEST:
Michael Jackson
Commodores
"Sail"
Front Page
Sister Power
M
Gloria Gaynor
Ritchie Family
Chic
"Forbidden"
— Ken Pugh

KTUR
KTUR/Denver, CO

ADDED:
Cher
Stargard
Switch
"Call"
Bell & James
Isley Brothers
Dr. Hook
Chic
"Forbidden"
Bruni Pagan
Jimmy Buffett
Fever
"Pump"

HOTTEST:
Herb Alpert
Donna Summer
Fern Kinney
Cory Daye
"Green"
Nick Lowe
KC & Sunshine Band
"Please"
Kool & The Gang
Commodores
"Still"
Destination
— Paula Matthews

KXTC
KXTC/Phoenix, AZ

ADDED:
Musique
Anita Ward
Don Am and o
Jan Dury
Deborah Washington
Spinners

HOTTEST:
Michael Jackson
"Don't/Rock"
Ashford & Simpson
"Nobody/Stay"
"Found/Finally"
Destination
France Joli
"Come/Don't"
Stephanie Mills
"What/Get/Put"
Suzi Lane
"Harmony/Ooh"
M
Chic
"Feet/Forbidden"
Fat Larry's Band
Kool & The Gang
— Rick Rubin

THE PICTURE PAGES

A-Maze-ing Gold



Upon completion of their recent performance at the Santa Monica Civic in Los Angeles, Capitol recording group Maze was met backstage by label execs, who presented them with their third straight gold album award for their latest LP, "Inspiration." Shown at the ceremony are (standing, l-r) Jazz Album Countdown's Rod McGrew, Maze members Roame Lowry, Ahaguna G. Sun, Kevin Burton, Robln Duhe, Wayne Thomas, "Bug" Williams and Sam Porter, and Capitol VP Dennis White; (foreground, l-r) Capitol's Arnie Holland, group's attorney Bernard Fischbach, Capitol's Don Mac and Wendell Bates, group's attorney Greg Fischbach, Meze leader Frenkie Beverly and label VP's Cecil Hale, Dan Davis, Rupert Perry, and Bob Young.

City Boy Preps For College Reps



Pictured at a recent press conference with various college radio and print representatives from New York, New Jersey, and Connecticut prior to their embarking upon a national tour are (foreground, l-r) members of Atlantic recording group City Boy Lol Mason and Steve Broughton. Atlantic's Bruce Tanenbaum and Ginny Morton are third and fourth from the left, respectively.

Travers Finds L.A. A "Boom" Town



Following his recent performance at UCLA's Pauley Pavillon, Polydor's Pat Travers was congratulated backstage by a variety of industry execs. Seen on the scene are (l-r) Polydor's Jeff Laufer, KY-102/Kansas City GM Bob Garrett, Pat Travers, KHTZ/Los Angeles's Gary Greenberg, KHTZ Asst. PD Jim Conlee, and Polydor's Dave Greenwald.

Dionne's Arista Debut Goes Gold



Arista recording artist Dionne Warwick was presented with a gold record award for "Dionne," her debut album for the label, during her recent performance in Los Angeles. Pictured at the presentation are (l-r) Arista recording artist (and producer of Dionne's disc) Barry Manilow, Ms. Warwick, and Arista President Clive Davis.

Elton's Welcome



Pictured at the recent gala celebration honoring MCA recording artist Elton John's return to the U.S.A., his opening night performance at the Universal Amphitheater, and the release of his latest album, "Victim Of Love," are, from left: MCA Records President Bob Siner and Elton John.

Gold In Them Thar Mills



Both 20th Century-Fox recording artist Stephanie Mills (left) and label Sr. VP Neil Portnow had reason to celebrate Stephanie's recent gold record award for her "What She Gonna Do With My Lovin'" album. Not only was the golden disc Stephanie's first, but it marks the label's initial gold record since Portnow came to 20th four months ago.

WHO LISTENS TO THE RADIO?

EVERYBODY!

That's why The Sports have exploded onto the scene with today's fastest-breaking new smash single
"Who Listens To The Radio."

An out-of-the-box add at major top 40 stations nationwide, it's already on:

**WRKO, KFRC, WHBQ, 96KX,
KUPD, KHJ, WWKX!!**

Setting the stage for their brilliant new album:

**THE SPORTS.
DON'T THROW STONES.**

Featuring the hit single
"Who Listens To The Radio." AS 0468



On Arista Records and Tapes.

ARISTA

Boomerang
PRODUCTIONS

Produced by Pete Solley / A Boomerang Production

THE PICTURE PAGES

Triumph Breakfasts In Big Apple



Upon RCA recording group Triumph's arrival in the Big Apple, the group breakfasted with several top label execs. Pictured are, from left: RCA Division VP Bob Fead, Triumph members Mike Levine and Gil Moore, RCA Records President Bob Summer, group's Rick Emmett, and RCA's Don Wardell.

E/A Finds Friendship At The Greek



Following his recent performance at the Greek Theatre in Hollywood, Elektre/Asylum's Lee Ritenour and Friendship were congratulated backstage by various label execs. Pictured are (standing, l-r) Friendship members Alex Acuna and Steve Forman, Ritenour's management's Barry Menes, Lee Ritenour, group member Ernie Watts, and E/A's Don Mizell; (seated, l-r) E/A's Joe Morrow, and group members Abraham Laboriel and Dave Grusin.

MCA Pacts Axelrod



MCA Records has signed David Axelrod as an artist. Pictured at the pacting are, from left: Axelrod's co-manager Amani Gardner, MCA's Cory Richards, Axelrod's co-manager Stan Levy, MCA Records President Bob Siner, David Axelrod, and MCA Dist. Corp.'s Vaughn Thomas.

LTD Racks Plaque In Baltimore Store



Seen at the scene of the grand opening of the Record Theatre retail store in Baltimore recently are A&M recording artists LTD, who were honored by the Comptroller of the city, Hyman Pressman, and store owner Lenny Silver's presenting them with a plaque commemorating the date as LTD Day in the bayside burg. Pictured at the presentation are, from left: LTD's Jeffery Osborne, Lenny Silver, Hyman Pressman, and LTD members Henry Davis and Carle Vickers.

AIR Opening A Gala Affair



Following completion of the new AIR Studio on the Island of Montserrat in the Caribbean, noted producer George Martin and Chrysalis Records President Terry Ellis hosted a gala celebration in L.A. which was attended by a variety of industry notables. Seen at the scene are, from left: Martin, Dagmar, Epic recording group Cheap Trick's Tom Petersson, and Ellis.

Mel-Dav Inks Jans's Jams



Mel-Dav Music has signed Tom Jans to a songwriting agreement. Jans, best-known for his "Loving Arms" composition, will release his initial album for the Infinity label in January. Pictured at the pacting are (l-r) Mel-Dav attorney John Frankenheimer, Mel-Dav Music President Mel Simon, Tom Jans, and MusicWorks' Marty Wekser.

Black Radio



**Bill
Speed**

WLLE/Raleigh Consumer Hotline — Broadening Black Radio's Scope

Black radio programmers are constantly talking about serving "the community," usually meaning their black audience. WLLE/Raleigh has gone one better and started a service for their entire community — a consumer hotline coordinated with the Consumer Affairs Division of Wade County. Response has been terrific, according to Operations Manager Paul Ingram. Below, Ingram outlines how it works.

"It's more or less a consumer information service, as we like to call it. We're coordinating it with the local antipoverty agency and Wade Opportunities Inc. How it came about was the agency originally established the Consumer Affairs Division, and they bought a Winnebago and set up as a mobile office, so they could go throughout Wade County and disseminate information about consumer affairs to all the local residents," Ingram relates.

Then WLLE entered the picture. "On a weekly basis, the agency personnel tape consumer tips for us. Each tip runs about 60 seconds, and the station put together a promotional package to promote that we're doing these consumer tips so that people will be listening for them. They're constructed in such a way that they have intros and outros for each tip. The agency brings them over on cassette and we put the intros on them."

Cars, Clothes, Energy, Food

Topics of the tips cover a wide range. Ingram presents an example: "One of the more recent tips was on buying new cars and getting them financed. The consumer agency pointed out to first check with your bank and find out what the requirements are to get a car financed, rather than going to find a car and then bringing it back to get financed. They say foresight is much better than hindsight in a situation like that because you end

"We're here to play records and to entertain people, but what's more important is we're here to inform and educate people. We're supposed to supply a service, and I don't totally see entertaining people as a beneficial service. I think it's the things we do for community involvement, trying to help the people that listen to us. These are the things that give radio its complete picture and allow it to cover all the facets of daily life."

up saving time and money. They've covered such topics as energy conservation, food, clothing tips for parents for their children. Every week the topics change. They're brief, concise, and to the point; it doesn't require a lot of listening time on the part of our listeners and yet they're packed with information."

How has it worked? "Tremendous," says Ingram. "We come back in with an outro and say, 'This has been a presentation in cooperation with WLLE radio and Wade County's Opportunities Consumer Agency,' and then add for further information contact us here or contact them direct. It's turned out to be very good, because of the state of the economy."



SYLVESTER BREAKS UP 'BLS — Fantasy recording artist Sylvester (right) recently did a guest air shift at WBLB/New York. Snapped in the midst of their reactions to Sylvester's witty repartee are (l-r) WBLB air personality Van Jay and Fantasy's Chuck Fy.

Nowadays people are more conscious of how they spend their money. Not only do these tips help them, it helps us, because it has made the audience more aware of what we're doing, and they're more likely to listen and continue to listen for that reason, because we're doing something for them."

Covering The Facets Of Daily Life

Ingram likes to think that WLLE's consumer tip concept will spread, and sees it as a vital part of a radio station's service role. "True, we're here to play records and to entertain people, but what's more important is we're here to inform and educate people. We're supposed to supply a service, and I don't totally see entertaining people as a beneficial service. I think it's the things we do for community involvement, trying to help the people that listen to us. These are the things that give radio its complete picture and allow it to cover all the facets of daily life. You find that when you do these things, your listeners are much more loyal. They don't have the need to punch around to other stations, especially when they can get everything from your station."

Ingram notes that phone and advertiser response has been encouraging, and believes that the consumer tips are broadening WLLE's audience. "The music is more likely to get listeners that are maybe 16-30. But when you start getting into news and public affairs information and services, then you broaden your audience. You're picking up the people who are, say, 30-50 because they are much more conscious of current issues and the state of the economy."

As parting words, Ingram advises, "I would just like to say those stations not extensively involved in the community should realize it can be not only a way of serving the community, but it's also a way of increasing your listeners. After all, when you get right down to it, that's what radio is all about. We're here to serve the people in whatever way possible that will be beneficial to them and us. I feel we can do some good and entertain at the same time."



ROBBINS BOPS INTO THE HOME OF THE BLUES — At a recent fete on behalf of A&M's Rockie Robbins in New Orleans, he was greeted by a variety of local radio reps. Pictured at the party are (back row, l-r) A&M's Tommy Morel, WXEL-FM PD Reginald Henry, WYLD-FM Assistant MD Gary Maxwell, WYLD-AM & FM OM Calvin Booker and A&M's Veta Victorian and Nick Stearn; (front row, l-r) WYLD-AM PD Jay Johnson, Rockie Robbins, WBOK PD Bobby Earls, and WYLO-FM PD Al Scott.

People, Places & Things

James Jack has now joined WWIN/Baltimore as an air personality and production coordinator. Jack was formerly the Program Director and consultant to WKND/Hartford . . . Sonja Thrasher, most recently an air staffer at WYLD/New Orleans, has left the station to become the new Program Director of WMAK/Nashville . . . KDAY/Los Angeles air personality Jherold Perston is no longer with the station. No immediate plans have been announced . . . Twofold congratulations to Pat Metz, trade liaison for Atlantic Records, who recently celebrated her birthday and marriage . . . Also many happy returns to Robert Thomas and J. Michael Davis, members of the WDIA/Memphis air staff . . . Dorian Paster, Music Director of Jazz-formatted WJZZ/Detroit, was among the featured speakers during the programming panel session at the Radio Free Jazz meet in Washington, DC on October 11-13.

THE BEAUTY OF RADIO: WWIN/Baltimore in conjunction with L'Oreal is currently sponsoring a "Look of Radiance" contest. So far there are 128 entries, each to be judged by hairstyle, figure, personal objectives and personality. Members of the WWIN staff will be serving as judges . . . WKXI/Jackson, MS is conducting a "School Spirit Contest." According to the station there has been an overwhelming response — students at one local school literally delivered a truck load of replies (16,602 at last count). The winning school receives a dance for its students as well as a trophy . . . Just by saying "WBMX, my favorite radio station" Chicago listeners can win \$1000. Each winner then qualifies for the \$10,000 grand prize drawing in thirty days . . . The long awaited Bob Marley album will be shipped in the near future . . . Orlando Capitola Ward Taylor, presenter of the country's first black non-religious radio program which began in 1943, died recently in New Orleans. For 22 years he also emceed a radio talk show there . . . Please be sure to send me all of your station's news, photos, promotional materials, etc. Remember, you don't have to be a reporter to participate. Address to: Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067 . . .

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- FUNKADELIC**
"Knee Deep" (WB)
- KOOL & THE GANG**
"Ladies' Night" (De-Lite)
- MICHAEL JACKSON**
"Don't Stop 'Til You Get Enough" (Epic)
- COMMODORES**
"Still" (Motown)
- PRINCE**
"I Wanna Be Your Lover" (WB)
- SMOKEY ROBINSON**
"Cruisin'" (Tamla)
- GQ**
"I Do Love You" (Arista)
- ISAAC HAYES**
"Don't Let Go" (Polydor)
- NATURE'S DIVINE**
"I Just Can't Control Myself" (Infinity)
- DAVID RUFFIN**
"Break My Heart" (WB)

CLIMBERS

Following are listed in order of their airplay activity.

MAYFIELD/CLIFFORD "Between You Baby..." (Curtom/RSO) 36% reporting airplay. Hot in the West at KSOL and KDIA. In the Midwest it is hot at WDAO and WKWM; climbing at WJMO. In the South it is hot at WOIC, KOKY, WDIA and WLOK; climbing at WGIV. In the East it is hot at WWRL while medium at WILD and WWIN.

ARCHIE BELL & THE DRELLS "Strategy" (Philadelphia International) 36% reporting action. In the East it is hot at WILD and medium at WWIN. The South reflects hot rotation at WANT and WOIC; climbing at WGIV and WPDQ. In the Midwest it is climbing at WLOU, WKWM and WJLB; hot at KPRS. In the West it is hot at KDIA, KSOL and KLIP.

RAYDIO "More Than One Way To Love A Woman" (Arista) 36% of our reporters are on it. In medium rotation at WILD and WWIN in the East. The West reflects climbing positions at KSOL and KDAY. It is hot in the South at WGIV, WDIA and WPDQ. In the Midwest it is in medium airplay at WJMO, WJLB, KKSS and WLOU; hot at WCIN and WDAO.

HERB ALPERT "Rise" (A&M) 33% reporting action. In the East it is medium at WWIN. It is hot in the South at WANT, KOKY, WVOL and WJJS; medium at KMJQ. The Midwest reflects hot rotation at WTLC, WBMX and KKSS. The West shows it hot at KSOL, KDKO and KDIA.

JIMMY "BO" HORNE "You Get Me Hot" (Sunshine/TK) 33% reporting activity. In the East it is new at WOL. In the South it is hot at WPDQ and WKXI; in medium airplay at KMJQ. Medium at WTLC, WCIN and WKWM in the Midwest and hot at KPRS. The West reflects a new add at KDKO and KDAY with medium airplay at KSOL and KDIA.

DONNA SUMMER "Dim All The Lights" (Casablanca) 31% of our reporters are on it. Hot in the East at WOL. Hot in the South at WPDQ and WJJS as well as WOIC. In medium airplay at WJLB, KPRS and WJMO in the Midwest; hot at WCIN. The West reflects medium airplay at KSOL, KDKO and KDIA.

SUGAR HILL GANG "Rapper's Delight" (Sugar Hill) 28% reporting action. In the West it is new at KDIA and hot at KDAY. Just added in the Midwest at WKWM. Added in the South at WDIA and KOKY; in medium airplay at WLOK and hot at WGIV. Hot in the East at WWIN, WILD and WOL.

ISLEY BROTHERS "It's A Disco Night" (T-Neck) 28% of our reporters are on it. Medium airplay in the West at KSOL. Hot in the Midwest at WKWM, KKSS, and WJMO; climbing at WJLB. Hot in the South at WPDQ, WOIC and KMJQ and hot in the East at WILD and WOL.

BRENDA RUSSELL "So Good, So Right" (Horizon/A&M) 28% reporting airplay. Medium at WVOL in the South. In the East it is climbing at WOL and WWIN. The Midwest

Album Airplay

Following are listed in order of their airplay activity.

- O'JAYS "Identify Yourself" (Phil. Int'l) "Forever Mine" "Sing A Happy Song" "Nobody Knows"
- ASHFORD & SIMPSON "Stay Free" (WB) "Stay Free" "Found A Cure" "Nobody Knows"
- MICHAEL JACKSON "Of The Wall" (Epic) "Don't Stop 'Til You Get Enough" "Off The Wall" "Working Day & Night"
- FUNKADELIC "Uncle Jam Wants You" (WB) "Not Just Knee-Deep"
- CHIC "Risque" (Atlantic) "My Forbidden Lover" "Good Times" "My Feet Keep Dancing"
- COMMODORES "Midnight Magic" (Motown) "Sail On" "Still" "Midnight Magic"
- TEDDY PENDERGRASS "Teddy" (Phil. Int'l) "Come Go With Me" "Turn Off The Lights"
- ISLEY BROTHERS "Winner Takes All" (T-Neck) "Winner Takes All" "It's A Disco Night"
- LTD "Devotion" (A&M) "Share" "Stranger"
- CURTIS MAYFIELD "Heartbeat" (Curtom/RSO) "Between You Baby And Me" "What Is My Woman For"

*Asterisk denotes that cut has been released as a single.

reflects a hot at WJLB; climbing at WCIN, WLOU and KKSS. The West shows it climbing at KDIA and KSOL; hot at KDKO.

RUFUS & CHAKA "Do You Love What You Feel" (MCA) 28% reporting activity. It is new in the East at WILD and WOL; hot at WWRL. The South reflects hot rotation at KMJQ and added at WLOK. In the Midwest it is new at WDAO and climbing at WTLC and WCIN. It is new at KDAY and climbing at KLIP in the West.

CHIC "My Forbidden Lover" (Atlantic) 28% reporting action. Midwest out front on this one; new at WKWM, KPRS and WDAO while climbing at WJMO and hot at WCIN. New in the West at KLIP and climbing in the South at WGIV, KOKY and KMJQ. New in the East at WWRL.

MARVIN GAYE "Ego Tripping Out" (Tamla) 28% reporting airplay. Hot new record. New in the South at WAOK, WDIA, WGIV, WVEE, WHRK and WLOK. In the Midwest it is new at WBMX and WJMO. New at WXYV in the East; new at KDIA in the West.

FATBACK BAND "King Tim III" (Spring/Polydor) 26% of our reporters are on it. Hot at WILD in the East. Hot in the South WAOK, WANT, WDIA, WGIV, WOIC and KOKY. Climbing in the Midwest at WCIN, WKWM and new in the West at KDKO.

SWITCH "I Call Your Name" (Gordy) 25% of our reporters are on it. Climbing in the West at KLIP. New in the East WOL. New in the South at WANT; climbing at WOIC while hot at WKXI. The Midwest reflects climbing positions at WBMX and WJMO; new at WLOU and hot at WTLC.

FOXY "RRR"Rock (Dash/TK) 25% of our reporters are on it. Climbing at WWIN in the East. New in the South at WVOL; climbing otherwise at KOKY and WOIC. In the Midwest it is new at WBMX, KPRS and WJMO; hot at WTLC. New also at KSOL in the West.

SHALAMAR "The Second Time Around" (Solar/RCA) 25% reporting airplay. In the West it is climbing at KLIP and KDKO. New in the South at WGIV, KOKY and WVOL. In the Midwest it is new at WCIN, climbing at WKWM and hot at WLOU and WDAO.

NEW & ACTIVE

LOVE UNLIMITED "High Steppin', Hip Dressin' Fella" (Unlimited Gold/Columbia) 22% of our reporters are on it. Hot in the East at WWRL and WOL. Climbing in the South at KOKY, also hot at WAOK. Medium rotation in the Midwest at WDAO and WLOU while hot at WCIN. New in the West at KSOL.

SLY & THE FAMILY STONE "Remember Who You Are" (WB) 22% of our reporting stations are on it. Climbing in the East at WOL. New in the South at WANT while climbing at WKXI and WAOK. New in the Midwest at WJLB as WCIN has it in medium rotation. The West reports it climbing at KDIA and hot at KLIP.

O'JAYS "Forever Mine" (Philadelphia International) 19% of our reporting stations are on it. The South shows climbing positions at WGIV, WAOK and KMJQ while hot at WLOK. Medium rotation at WCIN in the Midwest. Hot at WWIN and climbing at WILD in the East.

PLEASURE "Glide" (Fantasy) 19% of our reporters are on it. In the West it's new at KDAY, hot at KLIP and climbing at KDIA. In medium rotation at WKWM and KPRS in the Midwest as well as hot at WTLC. In the South it's hot at WANT.

PHYLLIS HYMAN "You Know How To Love Me" (Arista) 17% of our reporters are on it. New in the East at WWIN. Climbing at KMJQ in the South. New in the Midwest at WTLC, WDAO and KPRS. Hot in the West at KLIP.

WHISPERS "A Song For Donny" (Solar/RCA) 17% of our reporters are on it. Hot new record added in the South at WGIV, WOIC and KOKY. New at WDAO, WKWM and WBMX in the Midwest.

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

- JEFF LORBER FUSION Water Sign (Arista)
- BOB JAMES "Toad's Place" (Various Cuts)
- BOB JAMES Lucky Seven (Tappan Zee/Columbia)
- LONNIE LISTON SMITH A Song For The Children (Columbia)
- GATO BARBIERI Euphoria (A&M)
- NEIL LARSEN High Gear (Horizon)
- NOEL POINTER Feel It (UA)
- ERIC GALE Part Of You (Columbia)
- FREDDIE HUBBARD Love Connection (Columbia)
- LENNY WHITE Twennynine (Elektra)
- FLORA PURIM Carry On (WB)

NEW & ACTIVE

No New Records Qualified For New & Active.....

EAST: WRVR/New York, NY Herschel/Prescott; WHUR/Washington, D.C., Jesse Fax; WEEA/Baltimore, MD, Chauncey Lewis. SOUTH: WCLK/Atlanta, GA, Requesa Ward. MIDWEST: WBBY/Columbus, OH, P. Norman Grant; WJZZ/Detroit, MI, Dorian Paster. WEST: KADX/Denver, CO, Chuck Edwards; KRE/Berkeley, CA, Hal Jackson; KKGO/Los Angeles, CA, Monica Riordan; KJLH/Los Angeles, CA, Lawrence Tantor.

Pop/Rhythms
Hottest
October 12, 1979

EAST	SOUTH	MIDWEST	WEST
Kool & The Gang Michael Jackson Sugar Hill Gang Funkadelic GQ	Funkadelic Michael Jackson Kool & The Gang Donna Summer "Dim"	Funkadelic Kool & The Gang Michael Jackson Mass Production	Michael Jackson Archie Bell & The Drells Funkadelic

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WWN
Baltimore, MD
Don Brooks/Sue Woods

ADDED
Ashford & Simpson "Stay"
Freedom
Stephanie Mills "Better"
Breakwater
Phyllis Hyman
Stargard
Lee Moore
Paulinho De Costa
Bar-Kays
Cameo "Sparkle"
Laura Greene
Cindy & Roy

HOTTEST
O'Jays "Forever"
Michael Jackson
Sugar Hill Gang
Kool & The Gang
Commodores "Still"
Michael Jackson "Rock"
Stephanie Mills "Put"
Positive Force
Love De-Luxe
GQ

WXYV
Baltimore, MD
Larry Hall

ADDED
Funkadelic
Michael Jackson
O'Jays
Raydio "More"
Donna Summer
Commodores "Still"
LTD "Stranger"
Kool & The Gang
Nature's Divine

WILD
Boston, MA
Steve Crumbley

ADDED
Prince
Commodores "Still"
Stargard
Spinners
Bar-Kays
Rufus & Chaka
Body Shop

HOTTEST
Funkadelic
Kool & The Gang
Archie Bell & The Drells
Fatback Band
Isley Brothers
Sugar Hill Gang
Isaac Hayes
Nature's Divine
Millie Jackson
Michael Jackson

WWRL
New York, NY
Bob Law/Linda Haynes

ADDED
Commodores "Still"
Chic "Lover"
Sergio Mendes
Vernon Burch
Isaac Hayes
Stargard
Deniece Williams "Found"

HOTTEST
Michael Jackson
Kool & The Gang
Mayfield/Clifford
Love Unlimited
Ashford & Simpson "Nobody"
GQ
Gibson Brothers
Rufus & Chaka

WOL
Washington, DC
Bob Scott

ADDED
Parliament "Party"
Switch "Call"
Bar-Kays
LTD "Stranger"
Rufus & Chaka
Jimmy "Bo" Home
EW&F "Stone"
Melba Moore

HOTTEST
Isaac Hayes
Kool & The Gang
Funkadelic
Heaven & Earth
GQ
Love Unlimited
David Ruffin
Eddy Grant
Isley Brothers
Sugar Hill Gang

MIDWEST

KCSS
St. Louis, MO
Harry O

ADDED
Patrice Rushen
Musique
Johnny Nash
LTD "Stranger"
Stargard
T-Connection

HOTTEST
Funkadelic
GQ
Michael Jackson
Herb Alpert
Smokey Robinson
Teddy Pendergrass
Sweet Inspirations
Commodores "Sell"
Ashford & Simpson "Found"
Diana Ross

WJMO
Cleveland, OH
Bernie Moody

ADDED
Marvin Gaye
Foxy
David Oliver

HOTTEST
Funkadelic
Michael Jackson
Commodores "Sell"
Mass Production
Cameo "Just"
Teddy Pendergrass "Come"
Stephanie Mills "Put"
Isley Brothers
Smokey Robinson
Al Hudson & The Partners

KPRS
Kansas City, MO
Dell Rice

ADDED
France Joli
Wilson Pickett
Bar-Kays
Freedom
Phyllis Hyman
Foxy
Chic "Lover"

HOTTEST
Michael Jackson
Mass Production
EW&F "After"
Cameo "Just"
Dexter Wansel
Archie Bell & The Drells
Crusaders
O'Jays
Jimmy "Bo" Home
Smokey Robinson

KAJZ
Oklahoma City, OK
Steve Scott

ADDED
Destination
Lenny Williams
Jones Girls
Gloria Gaynor "Let"
EW&F "Stone"

HOTTEST
Michael Jackson
David Ruffin
Kool & The Gang
Nature's Divine
Fern Kinney
David Oliver
Barry White
Cindy & Roy
Love Unlimited
Bill Summers

WJLB
Detroit, MI
J. Michael McKay

ADDED
Sly & Family Stone (WB)
Commodores "Still"
Heaven & Earth
Ronnie Milsap
Linda Williams
Linda Williams
Triple "S" Connection

HOTTEST
Michael Jackson
Cameo "Just"
Brenda Russell
GQ
Chapter 8
Mass Production
Crusaders
David Ruffin
Gap Band
Teddy Pendergrass

WDLA
Memphis, TN
Ron King/Johnnie Neely

ADDED
Bar-Kays
Marvin Gaye
Sugar Hill Gang

HOTTEST
Fatback Band
Commodores "Sell/Still"
Kool & The Gang
Funkadelic
Smokey Robinson
Raydio "Hot"
David Ruffin
LTD "Stranger"
Mayfield/Clifford
GQ

WLOK
Memphis, TN
Melvin Jones

ADDED
Marvin Gaye
Rufus & Chaka
Michael Henderson "To"
Bar-Kays
Controllers

HOTTEST
LTD "Stranger"
Michael Jackson "Day"
O'Jays "Forever"
Cameo "Just"
Funkadelic
Mandre
Smokey Robinson
Mayfield/Clifford
Minnie Riperton

KMJQ
Houston, TX
Jack Patterson

ADDED
Lenny White
Kenny Loggins

HOTTEST
Funkadelic
Prince
Mass Production
Cameo "Just"
Michael Jackson
Johnny Nash
Isley Brothers
Isaac Hayes
Kool & The Gang
Rufus & Chaka

MIDWEST

WLou
Louisville, KY
Bill Price

ADDED
David Oliver
EW&F "Stone"
Gloria Gaynor
Whispers
Linda Williams
Bar-Kays

HOTTEST
Funkadelic
Isaac Hayes
Con Funk Shun
Kool & The Gang
ADC Band
Shalamar
Brenda Russell
Prince
Bobby Caldwell
Shirley Brown

WCIN
Cincinnati, OH
Bob Long

ADDED
Dynasty
Fat Larry's Band
Bobby Bland
Commodores "Still"
Shalamar
EW&F "Stone"
Noel Pointer
Cameo "Sparkle"

HOTTEST
Kool & The Gang
Al Hudson & The Partners
Chic "Lover"
Funkadelic
Prince
Donna Summer
Tower Of Power
Raydio "More"
Nature's Divine
Love Unlimited

WTLC
Indianapolis, IN
Jay Johnson

ADDED
Freedom
Michael Henderson
Phyllis Hyman
Linda Williams
Eddie Kendricks
Billy Preston

HOTTEST
Funkadelic
Mass Production
Herb Alpert
Prince
Nature's Divine
Foxy
Pleasure
Kool & The Gang
Switch
Cindy & Roy

WDAO
Dayton, OH
Turk Logan

ADDED
Commodores "Still"
Chic "Lover"
Slave
Rufus & Chaka
Phyllis Hyman
Lenny Williams
Sly & Family Stone (WB)
Whispers

HOTTEST
Funkadelic
Kool & The Gang
David Ruffin
Raydio "More/Hot"
Con Funk Shun
Prince
Chapter 8
Mayfield/Clifford
Shalamar
Isaac Hayes

WKWM
Grand Rapids, MI
Frank Grant

ADDED
Chic "Lover"
Sugar Hill Gang
Whispers
Spinners
Fat Larry's Band
Deniece Williams "Found"

HOTTEST
Funkadelic
Kool & The Gang
Michael Jackson
Mass Production
Manhattans
Tower Of Power
Isley Brothers
Cameo "Just"
GQ
Mayfield/Clifford

WBMX
Chicago, IL
James Alexander

ADDED
Chapter 8
Anita Ward "Don't"
Capt. Sky
Foxy
Marvin Gaye
Freedom
Whispers

HOTTEST
Sugar Hill Gang
Kool & The Gang
Funkadelic
Cameo "Just"
GQ
Michael Jackson
Smokey Robinson
Rockie Robbins
Herb Alpert
Manhattans
Mass Production

SOUTH

WQOD
Jackson, MS
Tommy Marshall

ADDED
Cameo "Sparkle"
Cindy & Roy
Bobby Caldwell
East Coast

HOTTEST
Funkadelic
Michael Jackson
GQ
Smokey Robinson
Kool & The Gang
Uncle Louie
KC & Sunshine Band "Bet"
Commodores "Still"
Jimmy "Bo" Home
Switch "Call"

WQIV
Charlotte, NC
Chris Turner

ADDED
Shalamar
Marvin Gaye
Aretha Franklin
Ashford & Simpson "Stay"
Lenny Williams
Whispers

HOTTEST
Funkadelic
Sugar Hill Gang
Michael Jackson
Kool & The Gang
Isaac Hayes
Fatback Band
Spinners
Raydio "More"
Nature's Divine
Johnnie Taylor

WVOL
Nashville, TN
Fred Harvey

ADDED
Foxy
M
Shalamar
Fontella Bass

HOTTEST
Funkadelic
Commodores "Sell"
Cameo
Herb Alpert
Dionne Warwick
LTD "Stranger"
Michael Jackson
Mass Production
Five Special "Why"
Con Funk Shun

KOKY
Little Rock, AR
Jimmy Smith

ADDED
Bar-Kays
Creme D'Coque
Slave
Whispers
Shalamar
Sugar Hill Gang

HOTTEST
Funkadelic
Kool & The Gang
Herb Alpert
Michael Jackson
Mayfield/Clifford
Fatback Band
Rose Royce
David Oliver
Bobby Bland
Commodores "Still"

WQIC
Columbia, SC
Bob Walters

ADDED
EW&F "Stone"
First Choice
Whispers
Dynasty

HOTTEST
Fatback Band
Michael Jackson
O'Jays
GQ
Funkadelic
Mayfield/Clifford
Stephanie Mills "Put"
Donna Summer
Teddy Pendergrass
Archie Bell & The Drells

WJJS
Lynchburg, VA
Robert Goins

ADDED
Kool & The Gang
Teddy Pendergrass "Come"

HOTTEST
Michael Jackson
Funkadelic
GQ
Herb Alpert
Commodores "Sell"
Mass Production
Chic "Good"
Ashford & Simpson "Found"
Donna Summer
Stephanie Mills

WAOK
Atlanta, GA
Doug Harris

ADDED
Rufus & Chaka
Bar-Kays
Marvin Gaye
Sun
Ashford & Simpson "Crazy"
Millie/Isaac

HOTTEST
Fatback Band
Kool & The Gang
Michael Jackson
Prince
Funkadelic
Donna Summer
Isaac Hayes
B.B. King
LTD "Stranger"
Love Unlimited

WANT
Richmond, VA
Ben Miles

ADDED
Double Exposure
Switch "Call"
Sly & Family Stone (WB)
Deniece Williams "Found"
Aretha Franklin
Minnie Riperton
Natalie Cole
Vernon Burch
Fat Larry's Band
David Ruffin

HOTTEST
Fatback Band
Funkadelic
Herman Kelly
Sterling
Herb Alpert
Kool & The Gang
Pleasure
Donna Summer
Archie Bell & The Drells

WEST

KLIP
Fresno, CA
Kevin Lynn

ADDED
Linda Williams
Chic "Lover"
Ninth Creation
Dynasty
Funkadelic
Jean Carn
Stephanie Mills "Deeper"

HOTTEST
Archie Bell & The Drells
Nature's Divine
Michael Henderson
Third World
Charles Jackson
Sly & Family Stone (WB)
Pleasure
Prince
Rockie Robbins "Be"
Phyllis Hyman

KDAY
Los Angeles, CA
Steve Woods

ADDED
Isaac Hayes
Jimmy "Bo" Home
Rufus & Chaka
Salsoul Orchestra
Pleasure
Fleetwood Mac

HOTTEST
Sugar Hill Gang
Funkadelic
Kool & The Gang
Prince
Smokey Robinson
Michael Jackson
Commodores "Still"
David Ruffin
Cindy & Roy
Archie Bell & The Drells

KSOL
San Mateo, CA
J.J. Jeffries

ADDED
Nature's Divine
Rose Royce
Isaac Hayes
Vernon Burch
Foxy

HOTTEST
Funkadelic
Michael Jackson
Kool & The Gang
Herb Alpert
David Ruffin
GQ
Mayfield/Clifford
Smokey Robinson
Teddy Pendergrass "Come"
Archie Bell & The Drells

KYAC
Seattle, WA
Robert L. Scott

ADDED
Love Unlimited

HOTTEST
Aretha Franklin
Brenda Russell
Foxy
GQ
Michael Jackson
Pockets
Vernon Burch
Pleasure
Mass Production

KDKO
Denver, CO
Ron O'Jay

ADDED
Lakeide
Bar-Kays
David Ruffin
Jimmy "Bo" Home
Stanley Turrentine
Fatback Band
Billy Preston
Slave
Eton John

HOTTEST
GQ
Michael Jackson
Cameo "Just"
Brenda Russell
A Taste Of Honey
Stephanie Mills
Commodores "Still"
O'Jays
Funkadelic
Herb Alpert

KDIA
Oakland, CA
Jerry Boulding

ADDED
Marvin Gaye
Prince
Sugar Hill Gang

HOTTEST
Funkadelic
Michael Jackson
Herb Alpert
Commodores
Archie Bell & The Drells
Kool & The Gang
Smokey Robinson
Mayfield/Clifford
KC & Sunshine Band
Ashford & Simpson



(ALBUM ORIENTED ROCK)



Jeff Gelb

The Detroit Hard Rock Wars

"Detroit's a pretty high energy city. I've never heard rock stations rock harder than Detroit's; turn on the radio anytime and you can bet all three will be blowing and going." That's WABX/Detroit PD Ted Ferguson's summation of the city's crowded AOR marketplace, and it's an apt one. Detroit is, after all, a city with a long history of rock music. As Ferguson recalled, "The rock tradition here started with Motown and Mitch Ryder. It's always been a very music-oriented city, and consequently a very radio-oriented city."

Rock music works especially well in this city: between the hard-rocking AOR's, over 14% of the marketplace is rocking 24 hours a day. Why is rock 'n' roll so overwhelmingly popular in Detroit? Ferguson opined, "Any station that sounds like a factory is sure gonna do well here." WWWW PD Joe Urbiel agreed: "You get done banging hubcaps on the assembly line all day and rock music provides a certain tension and frustration release." Let's take a look at how Detroit's blue collar AOR's serve their listeners, in profiles of WABX, WRIF, and WWWW (W4).

WWWW And The Superstars Connection

Over the years every Detroit AOR has been first-placed in the AOR ratings wars. For the last three ARB's W4 has held that enviable position. Station PD Urbiel recalls the time when the station, then third-placed of the market's AOR's, changed from a free-form AOR to a Burkhart-Abrams "Superstars" affiliate: "When Abrams came in, the station had a 1.6 share of the marketplace. The negative responses were real minimal considering the audience was real minimal."

Getting audiences to check out the new W4 involved extensive promotions, since the station is set away from the AOR competition at 106FM (WABX is at 99.5, WRIF at 101). Urbiel recalled, "We got involved in all kinds of outside activity: concert sponsorship, banners, bumper stickers, buttons, TV, billboards. Once we got them to check us out we had to be certain they'd stay with us, that everything would really relate to them. We went through a period that was really tight in terms of music programming as a come tool. Once we saw that work we backed off the tightness."

Music: Consistent, Tight

Of the station's current musical stance, Urbiel said, "Overall I'd say we rock more consistently than our competitors. We're a much more uptempo station. We're also probably the tightest of the three; we probably add less new music. But while our adds may be fewer, when we make them they get played all dayparts immediately." Beyond its commitment to new music W4 is also committed to area musicians. "There's a lot of community pride in this city's long history of rock 'n' roll, so every day we play homegrown music: tapes from unsigned area artists." The station also released an album of homegrown talent and plans another for next year.

"Overall I'd say we rock more consistently than our competitors. We're a much more uptempo station."

— WWWW PD Joe Urbiel



Urbiel encourages his air talent to be personable within the format. "Everyone on the air is an individual; you know the difference when a jock comes on. No one talks more than anyone else, but everyone is allowed to project his own personality. There is a format and it's tightly followed. However, within that format they have the flexibility to go their own way."

Promotional Philosophies

On a promotional level W4 is active, but as Urbiel put it, "We're not dealing with megabucks here. We're dealing with a creative staff and an audience that wants a good time. We try to put together promotions that give people something to do and remember, not just prizes. It's making sure you're with them where they spend their free time, and on the air, it's getting behind the music we play." Additionally, the station has begun a merchandising campaign that has buttons, bumper stickers, T-shirts, and other items available throughout the marketplace.

WRIF And The Death Of Hybrid Formats

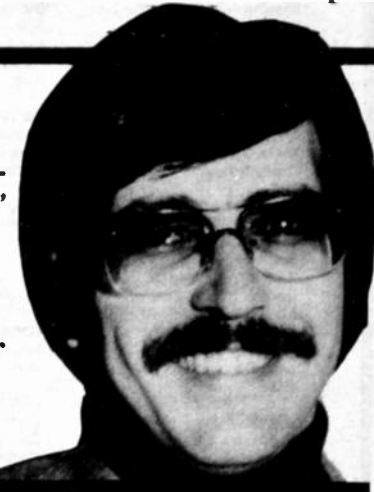
Urbiel is a first-time Program Director, as is WRIF PD Tom Bender, who joined WRIF when the station was still known as WXYZ-FM, as a part-time talk show host. "I consider myself homegrown," Bender said. "Having lived here in Detroit almost 15 years and knowing the station all the way back to its roots gives me an important historical perspective."

Over his years in Detroit AOR radio Bender has watched audience tastes change, and WRIF has been in a process of evolution in acknowledgement of those changes: "When I took over as PD in 1978 we were the most commercial-sounding of the Detroit AOR's, playing a hybrid of album-oriented hit singles and hit progressive rock. We were a very palatable compromise to the separate audiences of AOR and Top 40."

"Then our research began to indicate that there was a growing number of people out there who were bored with the music being played on the radio. Taking fewer and fewer chances and spreading demos was taking its toll on our listenership." The station reacted to that information last December by dumping crossover artists and eliminating some older "image" material. "We could no longer afford, in 1979 or 1980, to be a hybrid format station. It was either fish or fowl. We started a gradual evolution toward a more pure-form rock 'n' roll radio station."

"Innovation and risk-taking are the hallmarks of what we have to do in the future."

— WRIF PD Tom Bender



WRIF now prides itself on the speed with which it goes on important if unproven new material. Bender commented, "Innovation and risk-taking are the hallmarks of what we have to do in the future." He remarked that this attitude was similar to that which initially spawned progressive radio over a decade ago. "There are more than a few records that fall into the category of things people really enjoy hearing on the radio but wouldn't go out and purchase. These records are the key to our future: "We'll entertain people by playing music they want to hear, but not just the retail heavies like Led Zeppelin."

Jocks — All Big Guns

Air personalities won't get lost in the shuffle as WRIF concentrates on its new musical directions. Bender professed, "If I had to put a handle on where we're going, it's going to be personality AOR. We've always had a history of having very recognizable jocks in the marketplace. In the refurbishing of the station we had to not only change the music but some of the personalities. We now have a staff who are all Detroit radio vets, and all crazy in their own ways."

He continued, "AOR's traditionally have had one or two big gun jocks and a host of others who were the secondary, supporting players. What I've attempted to put together here is a station where everyone is a prime time player — rock stars in their own right."

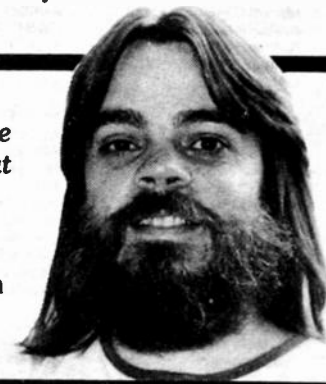
Promotions — Audience Interaction

Bender admitted the station's history has not been as a promotion-oriented outlet, though that too is changing in the wake of WRIF's facelift. "We have, in the last six months, moved into what I term event promotion. The most important thing for us is to be able to interact station staff members with our listeners. I don't think creating a hullabaloo for the sake of the station is half as effective as creating something that benefits our listeners."

Putting that idea in promotional practice, WRIF created the Detroit Rockers Engaged in the Abolition of Disco organization, now 15,000 strong. "We're converting the group into an inflation fighter," said Bender. "We've arranged various tie-ins with clients for card-carrying members, including a dollar off the price of any album at a record store or eliminating cover charges at a local club."

"The key to our survival is to be sensitive to what the competition is doing and what the market is asking for."

— WABX PD Ted Ferguson



WABX And The Historical Perspective

"WABX was the original FM progressive rock station in Detroit. When people first turned from Top 40 to progressive rock they had to turn to us because we were their only choice." WABX PD Ted Ferguson is proud of the role WABX has played in the development of the Detroit rock scene. The station, which signed on 12 years ago, is one of the seminal AOR's. Ferguson's radio career is at least as long as WABX's, spanning several markets and formats. Of the three Detroit AOR PD's he is the only one with prior PD experience.

WABX reflects Detroit's long rock history in its daily music programming. "You can't turn your back on the stuff that still holds up. You'll still hear Mitch Ryder on WABX. We might play some Marvin Gaye or "Dancin' In The Streets" by Martha Reeves & The Vandellas. Basically, we're right in the middle of the rockers. We haven't gone too far to the left with new wave and you don't hear a lot of country rock either."

GET THE NICK

Nicolette Larson.

In The Nick Of Time.

Produced by Ted Templeman
On Warner Bros. Records & Tapes (HS 3370)



Jeff Golb

Merchandise — You Name It, They Sell It

Of the station's approach to promotions, Ferguson claimed, "We probably do them more than anyone else in town by far. Detroit is a very sports-minded town, so I have set up several station teams, for softball, hockey, basketball, and bowling. Our softball team played 60 games this year." Ferguson has also parlayed earlier experience with an ad agency into a merchandising expertise that has placed customized T-shirts, belt buckles, hats, stickpins and bumper and rumper stickers into thirty "X-clamation points" throughout the city.

Crystal Ball Gazing

Three hard-rocking, heavily-promoting AOR radio stations in one city . . . Will Detroit continue to support all three? I asked all three PD's for their future forecasts; Ferguson responded, "There are a lot of factors involved. For one, WABX is 6500 watts to W4's 60,000 and WRIF's 50,000. There are big pieces of the city we don't even reach, so the ratings will always depend on where the sampling is taken. So it'll always be up and down in this market. The key to our survival is to be sensitive to what the competition is doing and what the market is asking for."

WRIF's Tom Bender offered his prognostication: "With a fairly consistent 14-14½ audience share for AOR in this market I think there's really good room for three. I think the AOR audience is better served here than anywhere else, though with the heated competition here, one thing that isn't felt in this market for awhile is a musical alternative. There is no "progressive rock" radio left in Detroit, and there are obvious business reasons for this. I don't know how you can ask someone to take a loss to provide a diversity of musical service."

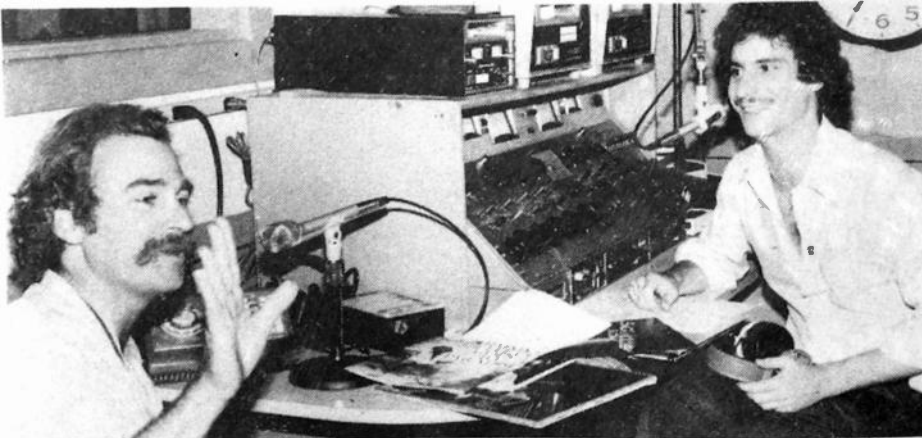
Finally, current Detroit AOR champion Joe Urbiel ruminated, "Is there room for two more? I think we'll know in about six months. If it's trimmed down to two stations doing rock 'n' roll, we'll definitely be one of them."

Evolution

KKTX/Kilgore has switched formats to Top 40. MD Dal Sanders, PD Jim Hodo, News Director Paul Brindle and air personality Lori will all be leaving the station . . . WYXE (WMAD)/Madison PD Alan Young has exited that post to become PD at KDUK/Honolulu . . . Replacing him at WYXE is former WYDD/Pittsburgh staffer Barry Grant . . . KFMQ/Lincoln MD Rich Meyer joins 91X/San Diego as MD and will be doing the 3-7pm airshift . . . Former KSFM/Sacramento MD Gary Nixon has resurfaced as MD at neighboring KZAP . . . Pat Prescott and Herschel have been named co-MD's at WRVR/New York . . . WRKK/Birmingham MD Wayne Summers has resigned that post but retains his airshift. Station owner and GM Dan Brennan now also serves as PD and MD . . . KEZO/Omaha air personality Jean Austin has relocated to KLOL/Houston . . . Lee Fisher is new to overnights at KPAS/El Paso from neighboring K102 . . . Bob Stroud, formerly with WQSR/Tampa, joins WMET/Chicago for an airshift and production work . . .

Update

KTXQ/Dallas is sole sponsor of a "Super Bowl Jam," a rock "pep rally" concert preceding an important football game later this month. The free show for 13,000 KTXQ listeners will spotlight Triumph, Gamma, and an area favorite called Black Horse . . . WYXE/Madison has changed its call letters to WMAD . . . Over 5000 attended an outdoor concert sponsored by WOUR/Utica benefitting Easter Seals . . . KAZY/Denver is sifting through 300 tapes received for its homegrown album, titled "Thunder on the Mountain" . . . 3500 showed up at a free concert of area talent sponsored by WBIR/Knoxville . . . CITI-FM/Winnipeg is holding a series of 92-cent film showings, including concert films and classics . . . WIOQ/Philadelphia's "Nerd Sockhop," held in conjunction with The Gap clothing stores, gave away gift certificates for clothing to those wearing the most outlandish outfits. 1500 showed



BUFFETT'S VOLCANO ERUPTS IN NEW YORK — MCA recording artist Jimmy Buffett (left) was interviewed by WPIX-FM/New York air personality Dan Neer (right) while on a promotional tour in support of his new album "Volcano."



ABBA IN ANAHEIM — Atlantic recording artists Abba were joined backstage after their area concert by Anaheim AOR's. Pictured are group's Bjorn (left) and KEZY MD Larry Reisman.

up for the contest and the music, provided by Kingfish . . . KMET/Los Angeles has set aside four commercial-free hours every weekday in October . . . KEJO/Corvallis has released its first staff-originated newspaper, to be distributed free to listeners at area outlets . . . Two stations called to ask for new wave record service from all labels large and small, for weekly shows. Contact KWFN/Tucson's Dave LaRussa at (602) 624-5588, and KSJO/San Jose's Kerry Loewen at (408) 288-5400.

Color

TRICK TIX: Q1907/Toronto, in conjunction with Epic Records and the latest Cheap Trick album, "Dream Police," printed up and distributed numbered parking tickets. When the station read a number on the air the listener whose ticket matched that number called the station to win a copy of the album and to become eligible to win a two-week paid vacation for two to Hawaii (which is a respectable distance from Toronto). The group's Rick Nielsen voiced the promo spots for Q107.

ROCK 'N' ROLL HIGH SCHOOL: WHCN/Hartford, in conjunction with the recent film starring the Ramones, took phone call registrations from area high schools. The school with the most students calling in won 500 tickets to the film.

Concerts & Conversations

Presentations: WMMS/Cleveland presented Moon Martin, David Johansen for \$1.01 KRST/Albuquerque presented Neil Larsen for \$2.00 . . . WYXE/Madison presented Carlyne Mas for \$.92 . . . WZAM-WMYK/Norfolk presented Muddy Waters for \$3.94.

RADIO CONCERTS: Moon Martin, Joe Jackson on WMMR/Philadelphia, Bram Tchaikovsky on KMET/Los Angeles . . . Records on KLOS/Los Angeles . . . Graham Nash on WXLN/Savannah . . . Neil Larsen on KTCL/Fort Collins . . . David Johansen on WMMS/Cleveland . . . Police, Rachel Sweet on WLIR/Long Island . . . Muddy Waters on WZAM-WMYK/Norfolk.

GUEST DJ'S: Robert Palmer on WBRU/Providence.

CONVERSATIONS: Dire Straits on WBIR/Knoxville, Knack on WWWW/Detroit . . . Bram Tchaikovsky on KTIM/San Rafael . . . Little River Band on WDHA/North Jersey . . . David Werner, Southside Johnny on KOME/San Jose . . . Little River Band on WBAM/Long Island . . . Brand X, David Sancious, Jon Lucien on WRVR/New York . . . Steve Dahl on WLPX/Milwaukee . . . Eric Idle, Jimmy Messina, John Prine on WXRT/Chicago . . . Moon Martin, David Johansen on WQBK/Albany . . . Night on WKQQ/Lexington . . . Bram Tchaikovsky, David Werner, Talking Heads, Southside Johnny on KSAN/San Francisco . . . Night, Cars on WGRQ/Buffalo . . . Kansas on KICT/Wichita . . . Neil Larsen on KRST/Albuquerque . . . Phil Collins, Bram Tchaikovsky on WIOQ/Philadelphia . . . Dire Straits on WMMS/Cleveland . . . John Prine, Dirt Band, Carlyne Mas on WYXE/Madison . . . Paul Collins on WLIR/Long Island . . . Flamin' Groovies, Southside Johnny, David Werner on KSJO/San Jose . . . REO Speedwagon on KAWY/Casper . . . Blue Oyster Cult on WCMF/Rochester . . . Wet Willie on KTXT/Lubbock . . . Kansas on KMOD/Tulsa . . . David Werner on KNAC/Long Beach.

COMING NEXT WEEK: Frank Felix is one of AOR radio's most respected yet controversial programmers. His super-tight Denver AOR KBPI reached its ratings zenith under Felix. Now he is programming KFMG/Albuquerque with an AOR playlist totalling 240 cuts! Next week Felix explains why that size playlist may work best of all for the AOR's of the Eighties.

Say What You Feel!

Your Comments Are Welcome, Signed Or Anonymous.

Selected Comments Will Be Published Each Week.

All Signed Comments Will Be Verified Before Publication.

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HARDER
FASTER

Rock 'N' Roll So Good
You Can Taste It!

Produced by Myles Goodwyn & Nick Blagona
Direction: Terry Flood Management

AQUARIUS

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Radio & Records

Album Airplay/40

Chart Summary

October 12, 1979

160 REPORTERS

Album cuts are listed in order of airplay preference.

This week's record-breaking number of reporters calling in voted overwhelmingly to keep ZEP on top. FOREIGNER held rock steady at number two with ever-growing hits. Also still growing were TRICK who maintained nicely. Just behind were EAGLES, who may upset the top three balance next week as more reporters increase the album's rotation. STYX took a mighty leap into top ten this week while TULL maintained. GOMM moved up as MARTIN and HEADS maintained. SANTANA was this week's highest debut with significant reports in all airplay rotations. FOGHAT garnered this week's greatest number of adds for a handsome debut. QUADROPHENIA continued to grow nicely. BLONDIE debuted with a healthy combination of airplay reports in all rotations. RAITT and BONOFF pushed past several competitors this week while BENATAR bounced back strongly onto the chart. LOGGINS debuted while COUGAR moved up. PRIEST, JOHNSTON and HALL & OATES debuted, while CHARLIE, KINKS and RAINBOW came close to charting this week.

NOTE: Early reports for next week's issue of R&R indicate substantial adds for the new FLEETWOOD MAC album "Tusk," with "Sisters Of The Moon," "Sara," "Angel" and "Never Forget" as early lead cuts.

9/27	9/28	10/5	10/12	Artist	Album	Label	10/12	10/5	9/28	9/21	9/14
1	1	1	1	LED ZEPPELIN	In Through The Out... (Swan Song)	SWAN	1477/43	145/147	145/142	141/137	136/134
14	2	2	2	FOREIGNER	Head Games (Atlantic)	ATLANTIC	130/72	131/119	132/110	128/12	0/0
-	14	3	3	CHEAP TRICK	Dream Police (Epic)	EPIC	88/113	133/98	129/22	18/0	0/0
-	-	11	4	EAGLES	The Long Run (Asylum)	ASYLUM	148/106	102/10	0/0	0/0	0/0
4	3	4	5	BOB DYLAN	Slow Train Coming (Columbia)	COLUMBIA	125/92	127/97	131/93	126/83	104/64
-	-	20	6	STYX	Cornerstone (A&M)	A&M	130/84	106/3	0/0	0/0	0/0
11	7	5	7	ALAN PARSONS PROJECT	Eve (Arista)	ARISTA	115/62	110/58	107/53	100/54	85/46
-	24	8	8	JETHRO TULL	Stormwatch (Chrysalis)	CHRYSALIS	119/143	113/145	92/4	0/0	0/0
23	15	7	9	MOLLY HATCHET	Flirtin' With Disaster (Epic)	EPIC	107/89	106/58	85/50	87/13	0/0
3	4	6	10	KNACK	Get The Knack (Capitol)	CAPITOL	88/81	86/88	113/102	117/110	116/108
2	5	9	11	CARS	Candy-O (Elektra)	ELEKTRA	87/84	86/74	112/100	126/116	126/118
19	20	10	12	JIMMY BUFFETT	Eve (Arista)	ARISTA	115/62	110/52	107/53	100/40	85/26
20	19	17	13	IAN GOMM	Gomm With The Wind (Stiff/Epic)	STIFF/EPIC	78/43	77/40	74/44	72/48	68/51
21	12	14	14	MOON MARTIN	Escape From... (Capitol)	CAPITOL	75/42	76/41	86/51	83/38	70/36
15	17	15	15	TALKING HEADS	Fear Of Music (Sire)	SIRE	88/49	82/53	86/46	80/57	84/49
10	9	12	16	AC/DC	Highway To Hell (Atlantic)	ATLANTIC	85/40	83/44	83/46	86/48	83/41
5	6	13	17	ROBERT PALMER	Secrets (Island)	ISLAND	73/41	73/34	97/37	99/30	100/27
-	-	-	18	SANTANA	Marathon (Columbia)	COLUMBIA	86/49	82/53	86/46	80/57	84/49
-	-	-	19	FOGHAT	Boogie Motel (Bearsville/WB)	WB	80/37	86/9	18/0	0/0	0/0
-	34	29	20	QUADROPHENIA	Various Artists (Polydor)	POLYDOR	75/42	85/21	82/1	0/0	0/0
7	10	16	21	NEIL YOUNG	Rust Never Sleeps (WB/Reprise)	WB/REPRISE	83/42	81/42	70/47	81/57	78/49
9	11	18	22	REO SPEEDWAGON	Nine Lives (Epic)	EPIC	86/42	82/28	75/34	77/36	87/34
8	8	21	23	NICK LOWE	Labour Of Lust (Columbia)	COLUMBIA	84/34	73/34	97/37	99/30	100/27
17	21	22	24	SAMMY HAGAR	Street Machine (Capitol)	CAPITOL	80/37	86/9	18/0	0/0	0/0
-	-	-	25	BLONDIE	Eat To The Beat (Chrysalis)	CHRYSALIS	88/49	82/53	86/46	80/57	84/49
-	-	32	26	BONNIE RAITT	The Glow (WB)	WB	80/37	86/9	18/0	0/0	0/0
30	26	26	27	TIM CURRY	Fearless (A&M)	A&M	81/45	85/39	82/35	47/31	49/31
12	16	19	28	LITTLE RIVER BAND	First Under The Wire (Capitol)	CAPITOL	78/43	77/40	74/44	72/48	68/51
13	22	25	29	RECORDS	The Records (Virgin)	VIRGIN	83/42	81/42	70/47	81/57	78/49
-	-	34	30	KARLA BONOFF	Restless Nights (Columbia)	COLUMBIA	75/42	76/41	86/51	83/38	70/36
-	39	-	31	PAT BENATAR	In The Heat Of The... (Chrysalis)	CHRYSALIS	80/37	86/9	18/0	0/0	0/0
29	27	28	32	VAN MORRISON	Into The Music (WB)	WB	107/36	106/35	86/26	97/7	0/0
-	-	39	33	KENNY LOGGINS	Keep The Fire (Columbia)	COLUMBIA	88/49	82/53	86/46	80/57	84/49
-	-	39	34	JOHN COUGAR	John Cougar (Riva)	RIVA	85/40	83/44	83/46	86/48	83/41
-	-	39	35	JUDAS PRIEST	Unleashed In The East (Columbia)	COLUMBIA	80/37	86/9	18/0	0/0	0/0
35	32	33	36	JOURNEY	Evolution (Columbia)	COLUMBIA	85/40	83/44	83/46	86/48	83/41
16	18	24	37	SMIFF 'N' THE TEARS	Fickle Heart (Atlantic)	ATLANTIC	86/49	82/53	86/46	80/57	84/49
-	-	38	38	TOM JOHNSTON	Everything You've... (WB)	WB	84/34	73/34	97/37	99/30	100/27
-	-	39	39	HALL & OATES	X-Static (RCA)	RCA	86/49	82/53	86/46	80/57	84/49
-	40	30	40	SHOES	Present Tense (Elektra)	ELEKTRA	80/37	86/9	18/0	0/0	0/0

MOST ADDED

Artist	Album	10/12	10/5	9/28	9/21	9/14
1 FOGHAT	Boogie... (Bearsville/WB)	108/84	34/33	0/0	0/0	0/0
2 BLONDIE	Eat To The Beat (Chrysalis)	89/73	5/5	0/0	0/0	0/0
3 SANTANA	Marathon (Columbia)	86/83	38/38	0/0	0/0	0/0
4 D. HALL & J. OATES	X-Static (RCA)	64/61	8/8	0/0	0/0	0/0
5 KENNY LOGGINS	Keep The Fire (Columbia)	88/57	13/11	0/0	0/0	0/0
6 EAGLES	The Long Run (Asylum)	148/32	102/89	0/0	0/0	0/0
7 STYX	Cornerstone (A&M)	130/36	108/103	0/0	0/0	0/0
8 SNAIL	Flow (Cream)	31/28	8/4	0/0	0/0	0/0
9 JIMMY MESSINA	Desire (Columbia)	28/26	7/8	0/0	0/0	0/0
10 BONNIE RAITT	The Glow (WB)	80/21	86/61	18/18	0/0	0/0
11 20/20	20/20 (Portrait)	20/18	9/9	0/0	0/0	0/0
12 UK	Night After Night (Polydor)	20/18	13/13	0/0	0/0	0/0
13 JETHRO TULL	Stormwatch (Chrysalis)	119/14	113/34	82/86	0/0	0/0
13 BEAT	The Beat (Columbia)	23/14	23/17	12/12	1/1	0/0
14 QUADROPHENIA	Various Artists (Polydor)	76/73	85/37	82/81	0/0	0/0
14 WHITESNAKE	Love Hunter (UA)	20/13	28/25	9/9	0/0	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Artist	Album	10/12	10/5	9/28	9/21	9/14
1 JETHRO TULL	Stormwatch (Chrysalis)	119/143	113/145	92/4	0/0	0/0
2 ALAN PARSONS PROJ.	Eve (Arista)	115/60	110/58	107/53	100/54	85/46
3 TALKING HEADS	Fear Of Music (Sire)	88/49	82/53	86/46	80/57	84/49
4 TIM CURRY	Fearless (A&M)	81/45	85/39	82/35	47/31	49/31
5 IAN GOMM	Gomm With... (Stiff/Epic)	78/43	77/40	74/44	72/48	68/51
6 MOON MARTIN	Escape From... (Capitol)	75/42	76/41	86/51	83/38	70/36
6 QUADROPHENIA	Various Artists (Polydor)	75/42	85/21	82/1	0/0	0/0
6 RECORDS	The Records (Virgin)	83/42	81/42	70/47	81/57	78/49
7 AC/DC	Highway To Hell (Atlantic)	85/40	83/44	83/46	86/48	83/41
8 BONNIE RAITT	The Glow (WB)	80/37	86/9	18/0	0/0	0/0
9 MOLLY HATCHET	Flirtin' With Disaster (Epic)	107/36	106/35	86/26	97/7	0/0
9 JIMMY BUFFETT	Volcano (MCA)	85/48	82/28	75/34	77/36	87/34
9 SAD CAFE	Facades (A&M)	43/36	46/30	47/28	39/24	46/13
10 PAT BENATAR	In The Heat... (Chrysalis)	80/37	86/9	18/0	0/0	0/0
11 NICK LOWE	Labour Of Lust (Columbia)	84/34	73/34	97/37	99/30	100/27

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Artist	Album	10/12	10/5	9/28	9/21	9/14
1 LED ZEPPELIN	In Through... (Swan Song)	1477/43	145/147	145/142	141/137	136/134
2 FOREIGNER	Head Games (Atlantic)	130/72	131/119	132/110	128/12	0/0
3 CHEAP TRICK	Dream Police (Epic)	88/113	133/98	129/22	18/0	0/0
4 EAGLES	The Long Run (Asylum)	148/106	102/10	0/0	0/0	0/0
5 BOB DYLAN	Slow Train Coming (Col)	125/92	127/97	131/93	126/83	104/64
6 STYX	Cornerstone (A&M)	130/84	106/3	0/0	0/0	0/0
7 KNACK	Get The Knack (Capitol)	88/81	86/88	113/102	117/110	116/108
8 MOLLY HATCHET	Flirtin' With Disaster (Epic)	107/89	106/58	85/50	87/13	0/0
9 CARS	Candy-O (Elektra)	87/84	86/74	112/100	126/116	126/118
10 ALAN PARSONS PROJ.	Eve (Arista)	115/62	110/52	107/53	100/40	85/26
11 JIMMY BUFFETT	Volcano (MCA)	85/48	82/49	75/40	77/35	87/30
12 AC/DC	Highway To Hell (Atlantic)	85/40	83/46	83/46	86/48	83/41
13 JETHRO TULL	Stormwatch (Chrysalis)	119/14	113/34	82/2	0/0	0/0
13 REO SPEEDWAGON	Nine Lives (Epic)	86/42	75/45	83/51	94/58	89/53
14 ROBERT PALMER	Secrets (Island)	73/41	83/58	111/75	112/38	107/82

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

GAMMA

IS ALIVE...
WITH HIGH-FREQUENCY
ROCK AND ROLL!

GAMMA I (6E-219)

The debut album from
RONNIE MONTROSE
and GAMMA.

Featuring the single,
"I'M ALIVE" (E-16555)

GAMMA¹



SEE GAMMA ON TOUR:

10/9	Beginnings	Chicago, ILL	10/18	Century Two	Wichita, KS
10/10	Center Stage	Detroit, MICH	10/19	Kiel Auditorium	St. Louis, MO
10/11	Richfield Coliseum	Cleveland, OH	10/20	Memorial Hall	Kansas City, MO
10/12	Market Square Arena	Indianapolis, IND	10/22	Lloyd Noble Arena	Norman, OK
10/13	Old Chicago	Chicago, ILL	10/26	Tarrant County Convention Center	Fort Worth, TX
10/14	Tomorrow Club	Youngstown, OH			

Produced by Ken Scott for KoMoS Productions Inc.
Management: Bill Graham
On Elektra Records and Tapes.



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AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

FOGHAT

Boogie Motel
(Bearsville/WB)
"Bad" Title "Lucky" "Nervous." 88% of our reports on it. Total album reports: 108. A-84, M-18, H-8. Debuted this week at number 18.



SANTANA

Marathon (Columbia)
"Lighting" "Stand" "Wanted" "Hard." 89% of our reports on it. Total album reports: 85. A-83, M-18, H-13. Debuted this week at number 18.



BLONDIE

Eat To The Beat
(Chrysalis)
"Dreaming" "Sly" "City" "Accidents." 58% of our reports on it. Total album reports: 89. A-73, M-8, H-8. Debuted this week at number 25.



SINGLES

- FLEETWOOD MAC**
"Tusk/Never Make Me Cry" (WB)
- KINKS**
"Catch Me I'm Falling" (Arista)
- CHARLIE**
"Killer Cut" (Arista)
- RAINBOW**
"Since You've Been Gone" (Polydor)
- SOUTHSIDE JOHNNY**
"Anxious" (Mercury)
- POLICE**
"Message In A Bottle" (A&M)
- IAN LLOYD**
"Slip Away" (Scotti Bros.)
- DAVE EDMUNDS**
"Girls Talk" (Swan Song)
- DAVID WERNER**
"What's Right" (Epic)
- EDDIE MONEY**
"Get A Move On" (Lorimar)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

JAZZ ON AOR

- JEAN-LUC PONTY** Tasta Of Passion (Atlantic)
Title "Beach Girl"
- CRUSADERS** Street Life (MCA)
Title "Rodeo Drive"
- BRAND X** Product (Passport)
"Waves" "Rhesus"
- JEFF LORBER FUSION** Water Sign (Arista)
"Toad's Place" "Sparkle"
- BOB JAMES** Lucky Seven (Tappan Zee/Columbia)
"Blue Lick" "Friends"
- WEATHER REPORT** 8:30 (ARC/Columbia)
"Birdland"
- NEIL LARSEN** High Gear (Horizon)
Title "Rio Este"
- DAVID SANCIOS** Just As I Thought (Arista)
"Shadow" "Again" Title
- FLORA PURIM** Carry On (WB)
"Love Lock" "Corino"
- BEN SIDRAN** The Cat And The Hat (Arista)
"Like Sonny"

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

Q104 WQBK FM
Albany 518-482-5555

PD: JOHN COOPER
ASST. PD: DAN BOYLE

Added:
BLEND (MCA)
BUZZCOCKS (Polydor)
PARADISE (Arista)
HALL & OATES (RCA)
LIVE WIRE (A&M)
HENRY LOGGINS (Columbia)
JIMMY HESSINA (Columbia)
JEAN-LUC PONTY (Atlantic)
DAVID SANCIOS (Arista)
SMALL (Columbia)
ROY SUNDKIST (Polydor)
SHE ROY (Passport)
UR (Polydor)

Medium:
FLASH & THE PAN (Epic)
LENE LOVEM (Stiff/Epic)
STYX (A&M)
BEAT (Columbia)
TIN CURRY (A&M)
BOB DYLAN (Columbia)
DAVE EDMUNDS (Swan Song)
KNACK (Capitol)
YAN HARRISON (WB)

Hot/Top:
EAGLES (Asylum)
CHEAP TRICK (Epic)
BOB DYLAN (Columbia)
RECORDS (Virgin)
SANTANA (Columbia)
LED ZEPPELIN (Swan Song)
FOREIGNER (Arista)
DAVID JOHANSEN (Blue Sky)
CAROL THE MAS (Mercury)
TALKING HEADS (Sire)
JETHRO TULL (Chrysalis)

Jazz:
WEATHER REPORT (ARC/Columbia)
JEFF LORBER (Arista)
NEIL LARSEN (Horizon)
ONE GUN (Elektra)

Singles:
FLEETWOOD MAC (WB)
BOOTHUM RATS (Columbia)
IAN DURY (Columbia)
DAVE EDMUNDS (Swan Song)
FLYING LIZARDS (Virgin)
PEARL HARBOR (A&M)

WAAL FM stereo 99
Binghamton 807-772-8850

ASST. PD: DIK BACHON

Added:
EAGLES (Asylum)
BLONDIE (Chrysalis)
HENRY LOGGINS (Columbia)
JIMMY HESSINA (Columbia)
FOGHAT (Bearsville/WB)
SANTANA (Columbia)
JEAN-LUC PONTY (Atlantic)

Medium:
ELLEN FOLEY (Epic/Cloves, Int)
TOM JOHNSTON (WB)
RICK DEERINGER (Blue Sky)
FRANK ZAPPA (Zappa)
CITY-BOY (Arista)
DAVID JOHANSEN (Blue Sky)
PAT BENATAR (Chrysalis)
TALKING HEADS (Sire)
HALL & OATES (RCA)
KARLA BONOFF (Columbia)
SHEETMOUTH (Elektra)
AC/DC (Atlantic)
IAN DURY (Epic)
SHOES (Elektra)
JOHN COUGAR (Riva)
RY COODER (WB)
RANDY NEWMAN (Arista)

Hot/Top:
GENTY RAYAH (20th)
QUADROPHENIA (Polydor)
BOB DYLAN (Columbia)
SINGERS (Columbia)
1994 (A&M)

Hot/Top:
FOREIGNER (Arista)
JETHRO TULL (Chrysalis)
BOB DYLAN (Columbia)
RAHMAN (Polydor)
PAT TRAYERS BAND (Polydor)
VAN MORRISON (WB)
STYX (A&M)
POINTER SISTERS (Planet)
CHEAP TRICK (Epic)
SOUTHSIDE JOHNNY (Mercury)
CHARLIE (Arista)
ALAN PARSONS PROJ. (Arista)
LED ZEPPELIN (Swan Song)
RECORDS (Virgin)

Jazz:
JEFF LORBER (Arista)
NEIL LARSEN (Horizon)
Title

Singles:
FLEETWOOD MAC (WB)

Z95 WZZO
Allentown 215-894-0511

PD: GEORGE HARRAS
ND: CHIDA HOLT

Added:
HALL & OATES (RCA)

Medium:
CLASH (Epic)
ELLEN FOLEY (Epic/Cloves, Int)
A15 (Arista)
CAROL THE MAS (Mercury)
JUDAS PRIEST (Columbia)
BEAT (Columbia)
BLUE STEEL (Infinity)
GARY HUMAN (Arista)
BOB DYLAN (Columbia)
FOGHAT (Bearsville/WB)

Hot/Top:
LED ZEPPELIN (Swan Song)
KNACK (Capitol)

Hot/Top:
CHEAP TRICK (Epic)
STYX (A&M)
EAGLES (Asylum)
HOLLY HATCHET (Epic)
AC/DC (Atlantic)
BOB DYLAN (Columbia)
MOON MARTIN (Capitol)
DAVE EDMUNDS (Swan Song)
ALAN PARSONS PROJ. (Arista)
TALKING HEADS (Sire)
NICK LORE (Columbia)
SMOKEY HAGAR (Capitol)
-FLEETWOOD MAC (WB)
-EDDIE MONEY (Lorimar)

Jazz:
NONE

Singles:
None

104FM WBCN
Boston 617-266-1111

PD: TONY BERARDINI
ND: KATE IERMAN

Added:
BUZZCOCKS (Polydor)
DR. JOHN (Horizon)
FOGHAT (Bearsville/WB)
POPE JOHN PAUL II (Infinity)
SMOKEY ROBINSON (Motown)
DAVID SANCIOS (Arista)
SANTANA (Columbia)
STYX (A&M)
-DAVID ESSEX
-BOB HUBLEY (Island)
-POLICE (A&M)

Medium:
VAN MORRISON (WB)
GENTY RAYAH (20th)
B-52'S (WB)
KNACK (Capitol)
ROBERT PALMER (Island)
IAN GOMM (Stiff/Epic)
NICK LORE (Columbia)
RANDY NEWMAN (Arista)
BOC (Columbia)
1994 (A&M)
GARY HUMAN (Arista)
NEIL YOUNG (WB/Rapine)
BOB DYLAN (Columbia)
DAVE EDMUNDS (Swan Song)
SMOKEY HAGAR (Capitol)
IAN LLOYD (Scotti Bros.)
ALAN PARSONS PROJ. (Arista)

Hot/Top:
EAGLES (Asylum)
CHEAP TRICK (Epic)
TIN CURRY (A&M)
HALL & OATES (RCA)
BLONDIE (Chrysalis)
CARS (Elektra)
DESHOND CHILD... (Capitol)
QUADROPHENIA (Polydor)
ELLEN FOLEY (Epic/Cloves, Int)
SHIRTS (Capitol)
DAVID JOHANSEN (Blue Sky)
HOTELS (Capitol)
BONNIE RAITT (WB)
RECORDS (Virgin)
TALKING HEADS (Sire)
-IAN DURY (Stiff/Epic)
-FLEETWOOD MAC (WB)
-HEADBOYS (RSO)
-4 (Sire)

Jazz:
NONE

Singles:
None

103.7 WYNY
Baltimore 301-889-0098

PD: DENISE OLIVER
ND: ALAN COUDRUFF

Added:
FOGHAT (Bearsville/WB)
Title "Slip Away"
HALL & OATES (RCA)
VAN MORRISON (WB)
"Force Gate"
BOB DYLAN (Columbia)
RED SPEEDWAGON (Epic)
BEAT (Columbia)
"Don't Walk, Ma"
J D SOUTHER (Columbia)

Medium:
ALAN PARSONS PROJ. (Arista)
JETHRO TULL (Chrysalis)
HOLLY HATCHET (Epic)
TIN CURRY (A&M)
JIMMY BUFFETT (MCA)
IAN GOMM (Stiff/Epic)

Hot/Top:
DOOBIE BROTHERS (WB)
FOREIGNER (Arista)
KNACK (Capitol)
LED ZEPPELIN (Swan Song)
EAGLES (Asylum)
"Those Shoes" Title
STYX (A&M)
BOB DYLAN (Columbia)
RED SPEEDWAGON (Epic)
CHEAP TRICK (Epic)
AC/DC (Atlantic)

Jazz:
NONE

Singles:
RECORDS (Virgin)
MOON MARTIN (Capitol)
FLEETWOOD MAC (WB)
IAN DURY (Polydor)
EDDIE MONEY (Lorimar)

SOFT ROCK WNEF
Boston 617-262-5900

ND: KEN SHELTON

Added:
HENRY LOGGINS (Columbia)
Title "This Is It"
JIMMY HESSINA (Columbia)
"Love Is Here"
"Free To Be Me"
RUPERT HOLMES (Infinity)
-MENE ALPERT (A&M)
"On The Ropes"
JEAN-LUC PONTY (Atlantic)
BLONDIE (Chrysalis)
"Sound-A-Sleep"
-FLEETWOOD MAC (WB)

Medium:
ELO (Jet)
POUSETTE-DART BAND (Capitol)
LMB (Capitol)
BRENDA RUSSELL (Horizon)
HENRY ROGERS (MCA)
LONNIE L. SWIN (Columbia)
DOOBIE BROTHERS (WB)
LAUREN HODD (WB)
HALL & OATES (RCA)

Hot/Top:
EAGLES (Asylum)
KARLA BONOFF (Columbia)

Singles:
MICHAEL JOHNSON (Epic)

SOFT ROCK WNEF
Boston 617-262-5900

ND: KEN SHELTON

Added:
HENRY LOGGINS (Columbia)
Title "This Is It"
JIMMY HESSINA (Columbia)
"Love Is Here"
"Free To Be Me"
RUPERT HOLMES (Infinity)
-MENE ALPERT (A&M)
"On The Ropes"
JEAN-LUC PONTY (Atlantic)
BLONDIE (Chrysalis)
"Sound-A-Sleep"
-FLEETWOOD MAC (WB)

Medium:
ELO (Jet)
POUSETTE-DART BAND (Capitol)
LMB (Capitol)
BRENDA RUSSELL (Horizon)
HENRY ROGERS (MCA)
LONNIE L. SWIN (Columbia)
DOOBIE BROTHERS (WB)
LAUREN HODD (WB)
HALL & OATES (RCA)

Hot/Top:
EAGLES (Asylum)
KARLA BONOFF (Columbia)

Singles:
MICHAEL JOHNSON (Epic)

PEA-YOU ROCKS 95.1 FM
Bridgeport 203-579-9995

ND: BRIAN ST. JAMES

Added:
HALL & OATES (RCA)
DESHOND CHILD... (Capitol)
"Truth Comes"
WHITE SHAKE (UA)
"Mean Business"
UR (Polydor)
"Nothing/Loose"
BRAND 2 (Passport)
"Spoon"
RUPERT HOLMES (Infinity)
"Escape"

Medium:
IAN GOMM (Stiff/Epic)
"Hole On"
STYX (A&M)
"Never Say..."
"Babe"
HOLLY HATCHET (Epic)
Title
AC/DC (Atlantic)
RECORDS (Virgin)
"Starry Eyes"
BIMBOS BROTHERS (Elektra)
MOON MARTIN (Capitol)
VAN MORRISON (WB)
"Right Side"
QUADROPHENIA (Polydor)
"John James"
JETHRO TULL (Chrysalis)
"Corian"
BLONDIE (Chrysalis)
"Atomic"
BOB DYLAN (Columbia)
"Ove Baby" Title

Hot/Top:
LED ZEPPELIN (Swan Song)
"Hole On"
FOREIGNER (Arista)
"Modern Day"
KNACK (Capitol)
"Good Girl"
TALKING HEADS (Sire)
"Cities"
NICK LORE (Columbia)
"Or-us"
SHIFF "H...TEARS (Atlantic)
"Soar"
BOB DYLAN (Columbia)
"Practice Angel"
JOURNEY (Columbia)
"Lovin'..."
JIMMY BUFFETT (MCA)
Title "Fing"
DOOBIE BROTHERS (WB)
"Dependin'"
ALAN PARSONS PROJ. (Arista)
"Be A Man"
CHEAP TRICK (Epic)
"Volcano"
EAGLES (Asylum)
-FLEETWOOD MAC (WB)

Jazz:
NONE

Singles:
TIN CURRY (A&M)
ELLEN SHIPLEY (RCA)

WCCB
Hartford 203-549-3456

PD: BILL NOSAL

Added:
STYX (A&M)
"Mistaken Time"
EAGLES (Asylum)
"Sad Cafe"
"King, Holly"
"Can't Tell..."
SANTANA (Columbia)
"Summer Lady"
"Stand Up"
FOGHAT (Bearsville/WB)
"Nervous..."
999 (Vista)
"Dressing"
HALL & OATES (RCA)
IAN DURY (Stiff/Epic)

Medium:
STEVE MARTIN (WB)
HOLLY HATCHET (Epic)
ROBERT PALMER (Island)
NICK LORE (Columbia)
BOB DYLAN (Columbia)
ALAN PARSONS PROJ. (Arista)
EDDIE MONEY (Columbia)
RED SPEEDWAGON (Epic)

Hot/Top:
FOREIGNER (Arista)
LED ZEPPELIN (Swan Song)
CHEAP TRICK (Epic)
KNACK (Capitol)
HOLLY HATCHET (Epic)
JETHRO TULL (Chrysalis)
HOTELS (Capitol)
ROBERT PALMER (Island)
PAT TRAYERS BAND (Polydor)
ELO (Jet)
FRANK ZAPPA (Zappa)
SINGERS (Columbia)
STEVE MARTIN (WB)
KARLA BONOFF (Columbia)
TIN CURRY (A&M)
BREAD & ROSES (Fantasy)
HEADBOYS (RSO)
TALKING HEADS (Sire)
POINTER SISTERS (Capitol)
ANGIE
ROB LANE
JOHN COUGAR (Mercury)

WBLM 99.5
Lewiston-Portland 207-774-4208

ND: JOSE DIAZ
ND: MIKE BUSHEY

Added:
EAGLES (Asylum)
STYX (A&M)
HALL & OATES (RCA)
HENRY LOGGINS (Columbia)
BLONDIE (Chrysalis)
GOLDEN EARRING (Polydor)
BEAT (Columbia)
20/20 (Polydor)
FOGHAT (Bearsville/WB)
SANTANA (Columbia)
-RECORDS (Virgin)

Hot/Top:
BOB DYLAN (Columbia)
MOON MARTIN (Capitol)
JETHRO TULL (Chrysalis)
LED ZEPPELIN (Swan Song)
ROBERT PALMER (Island)
CARS (Elektra)
NEIL YOUNG (WB/Rapine)
FOREIGNER (Arista)
"Modern Day"
"White Boy"
"Hole On"
"It's All Over"
IAN GOMM (Stiff/Epic)
KNACK (Capitol)
"Hole On"
"Good Girl"
CHEAP TRICK (Epic)
"You Tonight"
PETER BALDUCCI
NONE

Singles:
BARON KNIGHTS (Epic)
BOOTHUM RATS (Columbia)
HEADBOYS (RSO)
CURRIE SISTERS (Capitol)
ANGIE
ROB LANE
JOHN COUGAR (Mercury)

Q-FM-97
Buffalo 716-881-4555

ND: IRV GOLDFARB

Added:
SANTANA (Columbia)
-MICHAEL NEWMAN (Pac Arts)

Medium:
CHARLIE (Arista)
TIN CURRY (A&M)
ELLEN FOLEY (Epic/Cloves, Int)
JETHRO TULL (Chrysalis)
JUDAS PRIEST (Columbia)
ALAN PARSONS PROJ. (Arista)
RAHMAN (Polydor)
RECORDS (Virgin)
RED SPEEDWAGON (Epic)
TALKING HEADS (Sire)
QUADROPHENIA (Polydor)
STEVE MARTIN (WB)

Hot/Top:
EAGLES (Asylum)
LED ZEPPELIN (Swan Song)
CHEAP TRICK (Epic)
STYX (A&M)
BOB DYLAN (Columbia)
FOREIGNER (Arista)
IAN GOMM (Stiff/Epic)
NICK LORE (Columbia)
NEIL YOUNG (WB/Rapine)
SINGERS (Columbia)
AC/DC (Atlantic)
KNACK (Capitol)
-FLEETWOOD MAC (WB)

Jazz:
NONE

Singles:
ASG

WHCN 106FM
Hartford 203-247-1080

PD: DANIEL F. HAYDEN
ND: ED O'CONNELL

Added:
BEAT (Columbia)
PAT BENATAR (Chrysalis)
POPE JOHN PAUL II (Infinity)
-HEADBOYS (RSO)
-POLICE (A&M)

Medium:
SHOES (Elektra)
BOB DYLAN (Columbia)
RAHMAN (Polydor)
CARS (Elektra)
KNACK (Capitol)
IAN GOMM (Stiff/Epic)
SINGERS (Columbia)
JUDAS PRIEST (Columbia)
FRANK ZAPPA (Zappa)
ELLEN FOLEY (Epic/Cloves, Int)
KINKS (Arista)
NICK LORE (Columbia)
CHWLIE DANIELS (Epic)

Hot/Top:
EAGLES (Asylum)
CHEAP TRICK (Epic)
STYX (A&M)
LED ZEPPELIN (Swan Song)
QUADROPHENIA (Polydor)
JETHRO TULL (Chrysalis)
"On The Move"
"Hole On"
"Good Girl"
FOREIGNER (Arista)
ALAN PARSONS PROJ. (Arista)
"Dressed In..."
"Lie...Dag"
TALKING HEADS (Sire)
SINGERS (Columbia)
AC/DC (Atlantic)
MOON MARTIN (Capitol)
FOGHAT (Bearsville/WB)
IAN GOMM (Stiff/Epic)
-FLEETWOOD MAC (WB)

Jazz:
JEAN-LUC PONTY (Atlantic)
JEFF LORBER (Arista)

Singles:
None

WBLM 99.5
Long Island 516-587-1023

ND: BERNIE BERNARD

Added:
FOGHAT (Bearsville/WB)
SMALL (Columbia)
UR (Polydor)
EAGLES (Asylum)
HALL & OATES (RCA)
BLONDIE (Chrysalis)
STEVE MARTIN (WB)
FAMAONERS (Polydor)
FOREIGNER (Arista)
RICK DEERINGER (Blue Sky)
SOUTHSIDE JOHNNY (Mercury)
QUADROPHENIA (Polydor)
BOB DYLAN (Columbia)
HENRY LOGGINS (Columbia)
ROBERT PALMER (Island)
CHEAP TRICK (Epic)
ANGIE
ALAN PARSONS PROJ. (Arista)

Hot/Top:
STYX (A&M)
LMB (Capitol)
FOREIGNER (Arista)
LED ZEPPELIN (Swan Song)
AMIFICATION (Lorimar)
SHIFF "H...TEARS (Atlantic)
NICK LORE (Columbia)
SOUTHSIDE JOHNNY (Mercury)
QUADROPHENIA (Polydor)
BOB DYLAN (Columbia)
HENRY LOGGINS (Columbia)
ROBERT PALMER (Island)
CHEAP TRICK (Epic)
ANGIE
ALAN PARSONS PROJ. (Arista)

Jazz:
NONE

Singles:
None

WLOM
Cape Cod 617-255-3220

ND: LARRY KING

Added:
EAGLES (Asylum)
Title
JANIS IAN (Columbia)
"Other Side"
-JIMMY HESSINA (Columbia)

Medium:
LAUREN HODD (WB)
HOTEL (MCA)
KARLA BONOFF (Columbia)
ARS (Polydor)
CHICAGO (Columbia)
JOE COAN (Arista)
DAVID LOGGINS (Epic)
JOHN STEWART (RSO)
POUSETTE-DART BAND (Capitol)
JIMMY BUFFETT (MCA)
JOHN COUGAR (Riva)
JANIS IAN (Columbia)
"Other Side"
-JIMMY HESSINA (Columbia)

Hot/Top:
ALAN PARSONS PROJ. (Arista)
"Dressed In..."
BOB DYLAN (Columbia)
"Serve Some..."
J D SOUTHER (Columbia)
"Love In Love"
CRUSADERS (MCA)
ROBERT PALMER (Island)

Jazz:
TOM BROWNE (Arista)
HOLZ POWHER (UA)
JEFF LORBER (Arista)
BOB JAMES (Tappan Zee/Columbia)
JOHN MITCHELL (Asylum)

Singles:
None

WHCN 106FM
Hartford 203-247-1080

PD: DANIEL F. HAYDEN
ND: ED O'CONNELL

Added:
BEAT (Columbia)
PAT BENATAR (Chrysalis)
POPE JOHN PAUL II (Infinity)
-HEADBOYS (RSO)
-POLICE (A&M)

Medium:
SHOES (Elektra)
BOB DYLAN (Columbia)
RAHMAN (Polydor)
CARS (Elektra)
KNACK (Capitol)
IAN GOMM (Stiff/Epic)
SINGERS (Columbia)
JUDAS PRIEST (Columbia)
FRANK ZAPPA (Zappa)
ELLEN FOLEY (Epic/Cloves, Int)
KINKS (Arista)
NICK LORE (Columbia)
CHWLIE DANIELS (Epic)

Hot/Top:
EAGLES (Asylum)
CHEAP TRICK (Epic)
STYX (A&M)
LED ZEPPELIN (Swan Song)
QUADROPHENIA (Polydor)
JETHRO TULL (Chrysalis)
"On The Move"
"Hole On"
"Good Girl"
FOREIGNER (Arista)
ALAN PARSONS PROJ. (Arista)
"Dressed In..."
"Lie...Dag"
TALKING HEADS (Sire)
SINGERS (Columbia)
AC/DC (Atlantic)
MOON MARTIN (Capitol)
FOGHAT (Bearsville/WB)
IAN GOMM (Stiff/Epic)
-FLEETWOOD MAC (WB)

Jazz:
JEAN-LUC PONTY (Atlantic)
JEFF LORBER (Arista)

Singles:
None

WBLM 99.5
Long Island 516-587-1023

ND: BERNIE BERNARD

Added:
FOGHAT (Bearsville/WB)
SMALL (Columbia)
UR (Polydor)
EAGLES (Asylum)
HALL & OATES (RCA)
BLONDIE (Chrysalis)
STEVE MARTIN (WB)
FAMAONERS (Polydor)
FOREIGNER (Arista)
RICK DEERINGER (Blue Sky)
SOUTHSIDE JOHNNY (Mercury)
QUADROPHENIA (Polydor)
BOB DYLAN (Columbia)
HENRY LOGGINS (Columbia)
ROBERT PALMER (Island)
CHEAP TRICK (Epic)
ANGIE
ALAN PARSONS PROJ. (Arista)

Hot/Top:
STYX (A&M)
LMB (Capitol)
FOREIGNER (Arista)
LED ZEPPELIN (Swan Song)
AMIFICATION (Lorimar)
SHIFF "H...TEARS (Atlantic)
NICK LORE (Columbia)
SOUTHSIDE JOHNNY (Mercury)
QUADROPHENIA (Polydor)
BOB DYLAN (Columbia)
HENRY LOGGINS (Columbia)
ROBERT PALMER (Island)
CHEAP TRICK (Epic)
ANGIE
ALAN PARSONS PROJ. (Arista)

Jazz:
NONE

Singles:
None



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484243

EAST

WLIB-FM 92.7 Long Island 516-485-9200

ASST. PD: DENIS MCHAMARA
 MD: LARRY ELLIOTT

Added:
 HALL & OATES (RCA)
 STEVENS & GREENE (Toshiba)
 DIRTY DANCING (UA)
 FM (Arista)
 UR (Polygram)
 HAZARD (Columbia)
 JEAN-LUC PONTY (Arista)
 JOE JACKSON (A&M)
 "WIDE MERRY" (Epic/Cleve. Int.)
 "SPORTS" (Arista)

Medium:
 BOC (Columbia)
 CARL (Elektra)
 DIRT STRAITS (A&M)
 DAVID EDWARDS (Svan Song)
 DOOBIE BROTHERS (Arista)
 KINGS (Arista)
 HOLLY HATCHET (Epic)
 BEATLES
 RICK OBERINGER (Blue Sky)
 HUMAIR (Arista)
 SIMMS BROTHERS (Elektra)
 L. SHAMAR (Zappa)
 FAB. THUNDERBOLTS (Toshiba)
 BLONDIE (Chrysalis)
 DAVID WERNER (Epic)
 B-52'S (WB)
 CAROLINE WAS (Mercury)
 NEIL YOUNG (WB/Rapine)
 JOHN COUGAR (Riva)
 TIM CURRY (A&M)
 GILLY FALCON (Arista)
 JETHRO TULL (Chrysalis)

Singles:
 None

WRCN Long Island 516-727-1570

ASST. PD: TIM TANGO
 MD: PAUL HARRIS

Added:
 FOGHAT (Bearsville/WB)
 "Smokey" (Arista)
 BLONDIE (Chrysalis)
 "Accidents..." (Arista)
 "What's Coming" (WB)
 BLEND (RCA)
 "Prize"

Medium:
 ALAN PARSONS PROJ. (Arista)
 CAROLINE WAS (Mercury)
 PAT BENATAR (Chrysalis)
 RAINBOW (Polygram)
 QUADROPHENIA (Polygram)
 IAN LLOYD (Scotti Bros.)
 ADAS PRIEST (Columbia)

Singles:
 None

WPLR New Haven 203-777-8817

MD: EDDIE AAZZO

Added:
 FOGHAT (Bearsville/WB)
 "3rd Time Lucky"
 BLONDIE (Chrysalis)
 SANTIANA (Columbia)
 KENNY LOGGINS (Columbia)
 "This is It"
 MOTELS (Capitol)
 "Control"
 WHITE SHAKE (UA)
 "POLICE" (A&M)
 "PABLO CRUISE" (A&M)

Medium:
 RANDY NEWMAN (WB)
 "Rendezvous"
 CARL (Elektra)
 BOB DYLAN (Columbia)
 "Gonna Make Up"
 ELO (A&M)
 "Diary" (Arista)
 NICK LOBE (Columbia)
 "Orion"
 TIM CURRY (A&M)
 "On the Rock"
 NEON MARTIN (Capitol)
 "Honey"
 JOHN COUGAR (Riva)
 "Need a Lover"
 "Accidents"
 BONNIE RAITT (WB)
 "Same Old Love"
 DAVID EDWARDS (Svan Song)
 "Girls Talk"
 RAINBOW (Polygram)
 "Smokey"
 BRUNN TOMASOVSKY (Polygram)
 "Dreams"
 J. J. GALE (RCA)
 "Prize"
 PAT TRAYERS BAND (Polygram)
 "Boon Boon"
 "STEVE DAVE" (Overton)

Singles:
 None

New York 212-986-8844

ASST. PD: DICK MEER
 MD: MARYANN MCINTYRE

Added:
 SMALL (Dreem)
 PHILLIP RANDOLPH (Epic)
 JAMES TAYLOR (Columbia)
 SANTIANA (Columbia)
 HALL & OATES (RCA)
 FOGHAT (Bearsville/WB)
 JIMMY HESTINA (Columbia)
 KENNY LOGGINS (Columbia)
 HEADBOYS (RSO)
 FAB. THUNDERBOLTS (Toshiba)
 20/20 (Parade)
 ELO (Arista)
 JEAN-LUC PONTY (Arista)
 BLEND (RCA)
 BUZZCOCKS
 POP (Arista)
 RUPERT HOLMES (Infinity)
 LORRIE BROOKS (Alligator)
 PETER GREEN
 JOE JACKSON (A&M)
 "POLICE" (A&M)

Medium:
 SINCEROS (Columbia)
 YIPPIE (Millennium)
 QUADROPHENIA (Polygram)
 DE SHOND CHILD... (Capitol)

Singles:
 None

WPLJ 95.5 New York 212-887-7777

PD: LARRY BERGER

Added:
 STR (A&M)
 BLONDIE (Chrysalis)
 GEO. THOROGOOD (RCA)
 JOURNALS (Columbia)
 "POLICE" (A&M)

Medium:
 PROPAGANDA (A&M)
 ALAN PARSONS PROJ. (Arista)
 KINGS (Arista)
 TIM CURRY (A&M)
 CAROLINE WAS (Mercury)
 ANS (Polygram)
 JIMMY HESTINA (Columbia)
 NEON MARTIN (Capitol)
 VAN HORN (Arista)
 GARY RUFFERTY (UA)

Singles:
 None

WRVJ 106.7 New York 212-335-1700

PD: JOHN PLATT

Added:
 JOANNE BRACKEN
 "Tape Dreams"
 RICHIE BEIRACH (Epic)
 DAVID SANCIOS (Arista)
 "Valley/Shadows"

Medium:
 NORMAN OSBORN (Arista)
 GILLY COHMAN (Columbia)
 BEN SIKHAN (Horizon)
 RON CARTER (Millstone)
 HEATH BROS. (Columbia)
 STEV HOOPER (RCA)
 BRAND X (Passport)
 SANTIANA (Columbia)
 MCCOY TYNER (Millstone)
 STAN GETZ (Columbia)
 SONNY FORTUNE (Arista)
 URZULA DULIAN (Inner City)

Singles:
 None

105.5 FM WJHA North Jersey 201-328-1055

PD: BOB LINDER
 MD: MAURA OBERHOFF

Added:
 STR (A&M)
 "Love/Religion"
 KENNY LOGGINS (Columbia)
 Title "No. 1"
 JETHRO TULL (Chrysalis)
 "Orion"
 "No. 2"
 BLONDIE (Chrysalis)
 "Die Young... Accidents..."
 "Dreemling"

Medium:
 NEIL YOUNG (WB/Rapine)
 BOB DYLAN (Columbia)
 BOB JOELAN (Columbia)
 JOHN COUGAR (Riva)
 GARY RUFFERTY (UA)
 TALKING HEADS (Sire)
 ALAN PARSONS PROJ. (Arista)
 JOHN STEWART (RSO)
 GARY RUFFERTY (UA)
 RECORDS (Virgin)
 CHARLIE (Arista)
 NEON MARTIN (Capitol)
 TIM CURRY (A&M)
 LAUREN BODD (WB)
 PAT TRAYERS BAND (Polygram)

Singles:
 None

Ottawa 613-863-1919

BRUCE COCKBURN
 BY CROCKER (WB)
 "Little Sister"
 CRUSADERS (RCA)
 Title

BOB DYLAN (Columbia)
 "Serve Some"
 EAGLES (Arista)
 "Power Windows"
 ELO (Arista)
 "Long No. 2"
 "FLAM & THE PAK" (Epic)
 IAN GOMM (Scotti Bros.)
 HEAVEN'S RADIO (Chrysalis)
 KNACK (Capitol)
 CAROLINE WAS (Mercury)
 VAN HORN (Arista)
 SOUTHWEST JOHNNY (Mercury)
 "Time"
 SUPERTRAMP (A&M)
 "Long Way"
 BONNIE RAITT (WB)
 "Pieces"
 NEIL YOUNG (WB/Rapine)
 "My Blue"
 LED ZEPPELIN (Svan Song)
 "All My Love"
 "ELO" (Arista)

Medium:
 PETER TOBI (Rolling Stones)
 SWIFT "10" (Arista)
 POINTER SISTERS (Planet)
 ALAN PARSONS PROJ. (Arista)
 NEON MARTIN (Capitol)
 MICKIE LEE JONES (WB)
 LINDA LOVICH (Scotti Bros.)
 "Long Way"
 JOE JACKSON (A&M)
 "My Blue"
 FONG (Sire)
 IAN GOMM (Scotti Bros.)
 DIRT STRAITS (Arista)
 CHICAGO (Columbia)
 CHEAP TRICK (Epic)
 CARL (Elektra)
 "FLEETWOOD MAC" (WB)

Singles:
 None

WIOQ Philadelphia 215-835-8100

ASST. PD: HELEN LEITCH

Added:
 FOGHAT (Bearsville/WB)
 HALL & OATES (RCA)
 BLONDIE (Chrysalis)
 20/20 (Parade)
 JAMES TAYLOR (Columbia)
 "SPORTS" (Arista)
 "POLICE" (A&M)

Medium:
 ALAN PARSONS PROJ. (Arista)
 LOUISE GOFFIN (Arista)
 IAN LLOYD (Scotti Bros.)
 BOC (Columbia)
 NEON MARTIN (Capitol)
 RANDY NEWMAN (WB)
 BONNIE RAITT (WB)
 NIGHT (Planet)
 RECORDS (Virgin)
 BRAND X (Passport)

Singles:
 None

WMMR Philadelphia 215-561-0933

ASST. PD: DICK HUNTER

Added:
 BLONDIE (Chrysalis)
 HALL & OATES (RCA)
 WHITE SHAKE (UA)
 "POLICE" (A&M)

Medium:
 BRUCE COCKBURN
 A'S (Arista)
 KANSAS (Riviera)
 BAD COMPANY (Svan Song)
 ROBERT PALMER (Arista)
 IAN HUNTER (Chrysalis)
 SOUTHWEST JOHNNY (Mercury)
 NEON MARTIN (Capitol)
 ALAN PARSONS PROJ. (Arista)
 IAN LLOYD (Scotti Bros.)
 RAINBOW (Polygram)
 RECORDS (Virgin)
 JOHN COUGAR (Riva)
 PAT TRAYERS BAND (Polygram)
 JETHRO TULL (Chrysalis)
 QUADROPHENIA (Polygram)

Singles:
 None

WYSP Philadelphia 215-839-7625

PD: STEVE SUTTON

Added:
 BLONDIE (Chrysalis)
 "Hardest Part"
 HALL & OATES (RCA)
 "Boop"
 "HEADBOYS" (RSO)
 IAN LLOYD (Scotti Bros.)

Medium:
 JETHRO TULL (Chrysalis)
 "Orion"
 SAMMY HAGAR (Capitol)
 ELLEN FOLEY (Epic/Cleve. Int.)
 PAT BENATAR (Chrysalis)
 AC/DC (Arista)
 SINCEROS (Columbia)
 BONNIE RAITT (WB)
 SHES (Elektra)
 STEVE MARTIN (WB)
 FOGHAT (Bearsville/WB)
 STYX (A&M)
 JUDAS PRIEST (Columbia)
 GARY RUFFERTY (UA)
 ALAN PARSONS PROJ. (Arista)
 "POLICE" (A&M)
 PRISH (Arista)
 WHITE SHAKE (UA)
 SIMMS BROTHERS (Elektra)

Singles:
 None

102.1 FM WVEV Pittsburgh 412-562-5900

PD: DAVE LANGE

Added:
 EAGLES (Arista)
 "Dixie Strangin'"
 "The City"
 FOGHAT (Bearsville/WB)
 "Harvest"
 "Over the Hill"
 STYX (A&M)
 "My Blue"
 "Light"
 ELO (Arista)
 BLONDIE (Chrysalis)
 "Dreemling"

Medium:
 AC/DC (Arista)
 KNACK (Capitol)
 JETHRO TULL (Chrysalis)
 QUADROPHENIA (Polygram)
 SINCEROS (Columbia)
 GARY RUFFERTY (UA)
 SHES (Elektra)

Singles:
 None

wydd 104.7 Pittsburgh 412-362-2144

PD: JACK ROBERTSON
 MD: JIM KIMBLE

Added:
 FOGHAT (Bearsville/WB)
 BLONDIE (Chrysalis)
 HENRY LOGGINS (Columbia)
 HALL & OATES (RCA)
 "HEADBOYS" (RSO)

Medium:
 J. D. SOUTHER (Columbia)
 SAMMY HAGAR (Capitol)
 MISTRESS (RSO)
 CITY BOY (Arista)
 QUADROPHENIA (Polygram)
 TIM CURRY (A&M)
 POINTER SISTERS (Planet)
 VAN HORN (Arista)
 ELLEN FOLEY (Epic/Cleve. Int.)
 FRANK ZAPPA (Zappa)
 GARY RUFFERTY (UA)
 PAT BENATAR (Chrysalis)
 GARY RUFFERTY (UA)
 BLUE STEEL (Infinity)
 GARY RUFFERTY (UA)
 OREGON (Elektra)
 IAN GOMM (Scotti Bros.)
 "POLICE" (A&M)
 "COUCHS" (WB)

Added:
 WEATHER REPORT (ARC/Columbia)
 BILLY COHMAN (Columbia)
 STYX (A&M)
 SINGLES:
 None



BACK IN ACTION - Former Lynyrd Skynyrd members Gary Rossington and Allen Collins visited WNEW-FM/New York to announce the formation of the Rossington/Collins band. Pictured are WNEW-FM PD Scott Muni (left) and Allen Collins (right).

WBRU Providence 401-272-9550

PD: STEVE STOLMAN
 MD: JEREMY SCHLESBERG

Added:
 BLONDIE (Chrysalis)
 EAGLES (Arista)
 KENNY LOGGINS (Columbia)
 GARY RUFFERTY (UA)
 HALL & OATES (RCA)
 STYX (A&M)
 "POLICE" (A&M)
 PEZZANO (Passport)
 FOGHAT (Bearsville/WB)
 HOBBER (Arista)

Medium:
 DAVID WERNER (Epic)
 SUZI QUARTO (RSO)
 FRANK ZAPPA (Zappa)
 DAVID EDWARDS (Svan Song)
 ROY LONEY
 CAROLINE CARTER (WB)
 NICK LOBE (Columbia)
 YIPPIE (Millennium)
 DAVID JOHNSON (Blue Sky)
 YACHTS (Polygram)
 ROBERT PALMER (Arista)
 IAN LLOYD (Scotti Bros.)
 FISCHER Z (UA)
 ELLEN FOLEY (Epic/Cleve. Int.)
 PHILIP RANDOLPH (Epic)
 RECORDS (Virgin)

Singles:
 None

wcmf Rochester 716-288-3200

MD: TED EDWARDS

Added:
 SANTIANA (Columbia)
 MOTELS (Capitol)
 BLONDIE (Chrysalis)
 RICK OBERINGER (Blue Sky)
 POP (Arista)
 "POLICE" (A&M)
 "ANGIE"
 "POLICE" (A&M)

Medium:
 NEON MARTIN (Capitol)
 NICK LOBE (Columbia)
 DAVID EDWARDS (Svan Song)
 SHIFF "10" (Arista)
 IAN GOMM (Scotti Bros.)
 SUPERTRAMP (A&M)
 JOURNEY (Columbia)
 PAT TRAYERS BAND (Polygram)
 RECORDS (Virgin)
 OREG KIRK BAND (Bearsville)
 WINGS (Columbia)
 TIM CURRY (A&M)

Singles:
 None

WYSP Rochester 716-232-7550

PD: BERNIE KIMBLE

Added:
 BRAND X (Passport)
 JOHN COUGAR (Riva)
 999 (Vista)
 FOGHAT (Bearsville/WB)

Medium:
 POINT BLANK (RCA)
 RINGS (Arista)
 AC/DC (Arista)
 NICK LOBE (Columbia)
 LRB (Capitol)
 BLEND (RCA)
 KARLA BONOFF (Columbia)
 PRIVATE EYE (Capitol)
 QUADROPHENIA (Polygram)
 JETHRO TULL (Chrysalis)
 SHES (Elektra)
 RORY GALLAGHER (Chrysalis)
 SUE GAT (Arista)
 PAT TRAYERS BAND (Polygram)
 SUPERTRAMP (A&M)
 BILLY THORPE (Polygram)
 YACHTS (Polygram)
 CITY BOY (Arista)
 SINCEROS (Columbia)
 OREG KIRK BAND (Bearsville)
 SCORPIONS (Mercury)

Singles:
 None

95.5 FM Syracuse 315-882-9538

MD: ED LEVINE

Added:
 SANTIANA (Columbia)
 FOGHAT (Bearsville/WB)
 BLONDIE (Chrysalis)

Medium:
 JUDAS PRIEST (Columbia)
 IAN LLOYD (Scotti Bros.)
 JETHRO TULL (Chrysalis)
 PAT BENATAR (Chrysalis)
 TIM CURRY (A&M)

Added:
 CARL (Elektra)
 "Dangerous Type"
 "Lay On My Head"
 "All I Can Do"
 "The Evening"
 ALAN PARSONS PROJ. (Arista)
 "Dressed in..." "Lies... Days"
 STYX (A&M)
 HOLLY HATCHET (Epic)
 IAN GOMM (Scotti Bros.)

Singles:
 None

91.7 Toronto 416-987-3445

PD: GARY SLAIGHT
 MD: BRIAN MASTER

Added:
 BLONDIE (Chrysalis)
 FOGHAT (Bearsville/WB)
 IAN LLOYD (Scotti Bros.)
 JOHN COUGAR (Riva)
 SHES (Elektra)
 SPORTS (Arista)
 INTERVIEW (Virgin)
 ZWO (Epic)
 "POLICE" (A&M)

Medium:
 HOLLY HATCHET (Epic)
 JETHRO TULL (Chrysalis)
 BONNIE RAITT (WB)
 GARY RUFFERTY (UA)
 PH (Arista)
 HELLFIELD (Epic)
 PRIVATE EYE (Capitol)

Added:
 EAGLES (Arista)
 STYX (A&M)
 CHEAP TRICK (Epic)
 FOREIGNER (Arista)
 LED ZEPPELIN (Svan Song)
 KINGS (Arista)
 BOB DYLAN (Columbia)
 KNACK (Capitol)

Singles:
 None

WOUR Utica 315-797-0803

MD: REIN SHERWIN

Added:
 PHILIP RANDOLPH (Epic)
 KENNY LOGGINS (Columbia)
 SANTIANA (Columbia)
 "Head Time" "All I Want"
 "Lightning/Sky"
 FOGHAT (Bearsville/WB)
 BLONDIE (Chrysalis)
 "Die Young... Accidents"
 UK (Polygram)
 JUDAS PRIEST (Columbia)
 SHIRTS (Capitol)
 CARL (Elektra)
 QUADROPHENIA (Polygram)
 SANTIANA (Columbia)
 LINDA LOVICH (Scotti Bros.)
 FOREIGNER (Arista)
 RANDY NEWMAN (WB)
 POINTER SISTERS (Planet)
 LARRY RASPBERRY (Mercury)

Medium:
 KARA BONOFF (Columbia)
 BONNIE RAITT (WB)
 "Sleep's... Get's"
 BOB DYLAN (Columbia)
 SHIRTS (Capitol)
 YACHTS (Polygram)
 MISTRESS (RSO)
 SAD CASE (A&M)
 "To The Future"
 PH (Arista)

Singles:
 None

WAMF Washington, D.C. 703-534-0320

MD: GARY CHASE

Added:
 SANTIANA (Columbia)
 HALL & OATES (RCA)
 DANNY DOUGA (Arista)
 FOGHAT (Bearsville/WB)
 "POLICE" (A&M)

Medium:
 VAN HORN (Arista)
 HOLLY HATCHET (Epic)
 TALKING HEADS (Sire)
 "FLEETWOOD MAC" (WB)
 "FRANK ZAPPA" (Zappa)

Singles:
 None

Washington, D.C. 202-828-9932

MD: MICHAEL HEARY

Added:
 BLONDIE (Chrysalis)
 GARY RUFFERTY (UA)
 PAT BENATAR (Chrysalis)
 "POLICE" (A&M)

Medium:
 PAT BENATAR (Chrysalis)
 GARY RUFFERTY (UA)
 MARSHALL CHAPMAN (Epic)
 FRANK ZAPPA (Zappa)
 JUDAS PRIEST (Columbia)
 BLUE STEEL (Infinity)
 TROOPER (RCA)
 CITY BOY (Arista)
 AC/DC (Arista)
 BOB DYLAN (Columbia)
 CHARLIE (Arista)
 SAD CASE (A&M)
 JOE JACKSON (A&M)
 TIM CURRY (A&M)
 IAN LLOYD (Scotti Bros.)
 ELLEN FOLEY (Epic/Cleve. Int.)
 WHITE SHAKE (UA)
 KENNY LOGGINS (Columbia)

Singles:
 None

Worcester 617-752-5611

MD: PAUL LEBLANC

Added:
 FOGHAT (Bearsville/WB)
 Title "Sleep In/Bed"
 BLONDIE (Chrysalis)
 "Accidents..." "Union City"
 "Dreemling"
 SANTIANA (Columbia)
 "Lightning/Sky"
 HALL & OATES (RCA)
 "Boop"
 WHITE SHAKE (UA)
 "Madeline"
 DE SHOND CHILD... (Capitol)
 "Truth Comes"

Medium:
 PAT BENATAR (Chrysalis)
 HOLLY HATCHET (Epic)
 GARY RUFFERTY (UA)
 QUADROPHENIA (Polygram)
 ALAN PARSONS PROJ. (Arista)
 JIMMY BUFFETT (RCA)
 HOLLY HATCHET (Epic)
 AC/DC (Arista)
 BOB DYLAN (Columbia)
 CHARLIE (Arista)
 SAD CASE (A&M)
 JOE JACKSON (A&M)
 TIM CURRY (A&M)
 ELLEN FOLEY (Epic/Cleve. Int.)
 WHITE SHAKE (UA)
 KENNY LOGGINS (Columbia)

Singles:
 None

STARBUCK 92.7 York 717-266-6808

PD: JEFF HUNT

Added:
 FOGHAT (Bearsville/WB)
 HENRY LOGGINS (Columbia)
 HALL & OATES (RCA)
 "HEADBOYS" (RSO)

Medium:
 JIMMY BUFFETT (RCA)
 NEON MARTIN (Capitol)
 J. D. SOUTHER (Columbia)
 NEIL YOUNG (WB/Rapine)
 ALAN PARSONS PROJ. (Arista)
 BONNIE RAITT (WB)
 RANDY NEWMAN (WB)
 JOHN COUGAR (Riva)
 PAT TRAYERS BAND (Polygram)
 PH (Arista)
 CARL (Elektra)
 AC/DC (Arista)
 CHARLIE (Arista)

Added:
 WINGS (Columbia)
 A'S (Arista)
 GARY RUFFERTY (UA)
 ROBERT PALMER (Arista)
 NICK LOBE (Columbia)
 SHIFF "10" (Arista)
 "Eddie Money" (Arista)

Medium:
 LED ZEPPELIN (Svan Song)
 CHEAP TRICK (Epic)
 EAGLES (Arista)
 FOREIGNER (Arista)
 BOB DYLAN (Columbia)
 KNACK (Capitol)
 STYX (A&M)
 "FLEETWOOD MAC" (WB)

Singles:
 None

Say What You Feel!

CALL THE R&R OPINION LINE



213-552-3525

Your Comments Are Welcome, Signed Or Anonymous.
 Selected Comments Will Be Published Each Week.
 All Signed Comments Will Be Verified Before Publication.

SOUTH

Oklahoma City 405-631-8881. Station logo and list of artists including JETHRO TULL, LED ZEPPELIN, and THE CLASH.

Orlando 305-848-1802. Station logo and list of artists including SANTANA, JETHRO TULL, and BOB DYLAN.

Richmond 804-282-9731. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Savannah 912-233-0211. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Tulsa 918-664-2810. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Orlando 305-298-5510. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

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Orlando 305-298-5510. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

MIDWEST

Ann Arbor 313-662-2881. Station logo and list of artists including JETHRO TULL, LED ZEPPELIN, and THE CLASH.

Chicago 312-828-9191. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Chicago 312-777-1700. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Chicago 312-777-1700. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Chicago 312-777-1700. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Appleton 414-734-9226. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Chicago 312-440-5270. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

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Chicago 312-440-5270. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

MOST ADDED

- SANTANA Marathon (Columbia) 29/21
BLONDIE Eat To The... (Chrysalis) 24/20
FOGHAT Boogie... (Bearsville/WB) 30/18
KENNY LOGGINS Keep The Fire (Columbia) 17/14
HALL & OATES X-Static (RCA) 13/13

MEDIUM

- JETHRO TULL Stormwatch (Chrysalis) 34/19
MOON MARTIN Escape From... (Capitol) 25/16
TALKING HEADS Fear Of Music (Sire) 23/15
IAN GOMM Gomm With... (Stiff/Epic) 26/13
JUDAS PRIEST Unleashed In The... (Col) 17/13

THE HOTTEST

- LED ZEPPELIN In Through... (Swan Song) 42/41
FOREIGNER Head Games (Atlantic) 39/38
CHEAP TRICK Dream Police (Epic) 41/37
EAGLES The Long Run (Asylum) 39/30
STYX Cornerstone (A&M) 38/30

Cleveland 216-781-9667. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Dayton 513-224-1501. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Detroit 313-444-1010. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Chicago 312-777-1700. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Dayton 513-229-4247. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Detroit 313-259-4323. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Cleveland 216-391-1280. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Dayton 513-229-4247. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Elgin 312-741-7700. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Cleveland 216-391-1280. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Des Moines 515-265-6181. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Elgin 312-741-7700. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Cleveland 216-391-1280. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Des Moines 515-265-6181. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Elgin 312-741-7700. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Cleveland 216-391-1280. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Des Moines 515-265-6181. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Elgin 312-741-7700. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Cincinnati 513-921-0594. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Des Moines 515-265-6181. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Elgin 312-741-7700. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Columbus 614-224-1271. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Des Moines 515-265-6181. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Elgin 312-741-7700. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Columbus 614-224-1271. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Des Moines 515-265-6181. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Elgin 312-741-7700. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Columbus 614-224-1271. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Des Moines 515-265-6181. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

Elgin 312-741-7700. Station logo and list of artists including BOB DYLAN, JETHRO TULL, and THE CLASH.

WVCK 105 FM **Flint**
313-744-1570

Address: 105 W. Main St., Flint, Mich. 48802
Phone: (313) 744-1570

Station: Single
Name: None

101-AM **Lansing**
617-293-1320

Address: 101 W. Main St., Lansing, Mich. 48901
Phone: (616) 293-1320

Station: Single
Name: None

93QFM **Milwaukee**
414-276-2040

Address: 93 W. Main St., Milwaukee, Wis. 53202
Phone: (414) 276-2040

Station: Single
Name: None

100 WLUK **Peoria**
309-674-2000

Address: 100 W. Main St., Peoria, Ill. 61601
Phone: (309) 674-2000

Station: Single
Name: None

100 WLSJ **St. Louis**
314-842-9111

Address: 100 W. Main St., St. Louis, Mo. 63101
Phone: (314) 842-9111

Station: Single
Name: None

101 WAKE **Flt. Wayne**
219-484-0680

Address: 101 W. Main St., Flint, Mich. 48802
Phone: (313) 484-0680

Station: Single
Name: None

102 KFMQ **Lincoln**
402-432-8656

Address: 102 W. Main St., Lincoln, Neb. 68501
Phone: (402) 432-8656

Station: Single
Name: None

KQ92 **Minneapolis**
612-545-5601

Address: KQ92 W. Main St., Minneapolis, Minn. 55401
Phone: (612) 545-5601

Station: Single
Name: None

1095 **Rockford**
815-877-3076

Address: 1095 W. Main St., Rockford, Ill. 61101
Phone: (815) 877-3076

Station: Single
Name: None

PFR **Terre Haute**
812-230-2667

Address: PFR W. Main St., Terre Haute, Ind. 47601
Phone: (812) 230-2667

Station: Single
Name: None

KKDQ **Grand Forks**
701-775-0575

Address: KKDQ W. Main St., Grand Forks, N.D. 58001
Phone: (701) 775-0575

Station: Single
Name: None

WIBA-FM **Madison**
608-274-5450

Address: WIBA-FM W. Main St., Madison, Wis. 53701
Phone: (608) 274-5450

Station: Single
Name: None

WZOK 97 **Rockford**
615-390-2233

Address: WZOK 97 W. Main St., Rockford, Ill. 61101
Phone: (615) 390-2233

Station: Single
Name: None

WZOK 97 **Rockford**
615-390-2233

Address: WZOK 97 W. Main St., Rockford, Ill. 61101
Phone: (615) 390-2233

Station: Single
Name: None

T-95 **Wichita**
316-722-8123

Address: T-95 W. Main St., Wichita, Kan. 67201
Phone: (316) 722-8123

Station: Single
Name: None

LAV-FM 97 **Grand Rapids**
616-456-5461

Address: LAV-FM 97 W. Main St., Grand Rapids, Mich. 49501
Phone: (616) 456-5461

Station: Single
Name: None

WMAD **Madison**
608-637-8592

Address: WMAD W. Main St., Madison, Wis. 53701
Phone: (608) 637-8592

Station: Single
Name: None

Zee **Omaha**
402-692-5300

Address: Zee W. Main St., Omaha, Neb. 68101
Phone: (402) 692-5300

Station: Single
Name: None

Wannos **Saginaw**
517-892-9528
517-894-2096

Address: Wannos W. Main St., Saginaw, Mich. 48601
Phone: (517) 892-9528, (517) 894-2096

Station: Single
Name: None

92 CITI FM **Winnipeg**
204-776-0371

Address: 92 CITI FM W. Main St., Winnipeg, Man. R3S 0V8
Phone: (204) 776-0371

Station: Single
Name: None

KY/103 **Kansas City**
616-753-4567

Address: KY/103 W. Main St., Kansas City, Mo. 64101
Phone: (816) 753-4567

Station: Single
Name: None

WLPX 97 fm **Milwaukee**
414-342-1111

Address: WLPX 97 W. Main St., Milwaukee, Wis. 53201
Phone: (414) 342-1111

Station: Single
Name: None

KQ98 **Omaha**
712-322-4041

Address: KQ98 W. Main St., Omaha, Neb. 68101
Phone: (712) 322-4041

Station: Single
Name: None

KLYX98 **Sioux Falls**
605-336-1620

Address: KLYX98 W. Main St., Sioux Falls, S.D. 57101
Phone: (605) 336-1620

Station: Single
Name: None

92 CITI FM **Winnipeg**
204-776-0371

Address: 92 CITI FM W. Main St., Winnipeg, Man. R3S 0V8
Phone: (204) 776-0371

Station: Single
Name: None

WEST

MOST ADDED

BLONDE *Eat To The... (Chrysalis)* 25/20
FOGHAT *Boogie... (Bearsville/WB)* 27/19
HALL & OATES *X-Static (RCA)* 19/19
KENNY ROGGS *Keep The Fire (Columbia)* 22/16
SNAIL *Flow (Cream)* 17/15

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

THE HOTTEST

LED ZEPPELIN *In Through... (Swan Song)* 40/38
FOREIGNER *Head Games (Atlantic)* 36/33
EAGLES *The Long Run (Asylum)* 42/28
BOB DYLAN *Slow Train Coming (Col)* 35/28
CHEAP TRICK *Dream Police (Epic)* 34/27

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

KFMG **Albuquerque**
505-265-0811

Address: KFMG W. Main St., Albuquerque, N.M. 87101
Phone: (505) 265-0811

Station: Single
Name: None

96 KEZYFM **Anaheim**
714-776-3696

Address: 96 KEZYFM W. Main St., Anaheim, Cal. 92701
Phone: (714) 776-3696

Station: Single
Name: None

KSN **Aspen**
303-926-6776

Address: KSN W. Main St., Aspen, Colo. 81601
Phone: (303) 926-6776

Station: Single
Name: None

KIKOXX **Bakersfield**
805-393-1600

Address: KIKOXX W. Main St., Bakersfield, Cal. 93301
Phone: (805) 393-1600

Station: Single
Name: None

KBCO **Boulder**
303-444-8600

Address: KBCO W. Main St., Boulder, Colo. 80501
Phone: (303) 444-8600

Station: Single
Name: None

KRBT **Albuquerque**
505-266-7946

Address: KRBT W. Main St., Albuquerque, N.M. 87101
Phone: (505) 266-7946

Station: Single
Name: None

kgot **Anchorage**
907-349-2631

Address: kgot W. Main St., Anchorage, Alaska 99501
Phone: (907) 349-2631

Station: Single
Name: None

KSN **Aspen**
303-926-6776

Address: KSN W. Main St., Aspen, Colo. 81601
Phone: (303) 926-6776

Station: Single
Name: None

KIKOXX **Bakersfield**
805-393-1600

Address: KIKOXX W. Main St., Bakersfield, Cal. 93301
Phone: (805) 393-1600

Station: Single
Name: None

KBCO **Boulder**
303-444-8600

Address: KBCO W. Main St., Boulder, Colo. 80501
Phone: (303) 444-8600

Station: Single
Name: None

Country



BILL'S BIG BUBBLE BASH — MCA's Bill Anderson is shown here with Joelyn Willis and Judy Dribble, Promotion Director, WDGY/Minneapolis, at the WDGY broadcast booth. The station was broadcasting during the recent Minnesota State Fair. Bill was a special guest judge for the WDGY bubblegum-blowing contest.



RODRIGUEZ KRAK'S UP — Columbia recording artist, Johnny Rodriguez, shares a laugh with KRAK/Sacramento air personalities Captain Fred James, Hal Murray, and Gary Michaels during the California State Fair. Rodriguez was a featured entertainer at the fair, from which KRAK broadcast 11 hours per day.



ZELLA LEHR JETS THROUGH MACON — Shown during a recent promotion visit to WDEN/Macon is RCA's Zella Lehr with WDEN's Music Director John Hart and PD Aaron Bowers.



ANNE'S FANS — WHN/New York PD Ed Salamon and MD Pam Green are pictured with Capitol recording artist Anne Murray during her visit to the WHN studio. Anne did a guest spot with WHN's Lee Arnold and later performed at Carnegie Hall.



RISING TO THE OCCASION — KRGF-FM/Grand Island, NE sponsored the second annual hot air balloon race at Fonner Park, a local horse racing track. Twenty-five local merchants sponsored the balloons, which filled the skies of Grand Island on a recent weekend.



WHEELIN' FEELIN' — Epic's Ronnie McDowell visits here with WWVA Music Director Bud Forte (right) and Jamboree U.S.A. Assistant GM Jerry Brightman. McDowell guested on the Jamboree.

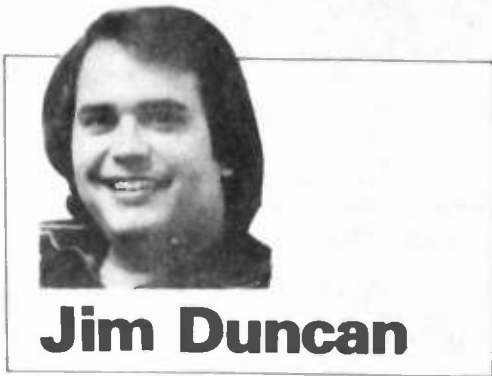


WAXX FOR THE EARS — Music makers Ronnie Milsap, R.C. Bannon, and Louise Mandrell are shown with WAXX's GM Bob Holtan (left) and PD Tim Wilson (second from right).



JUST KID'N — Pueblo, CO radio station KIDN held a promotion to give away an evening with Elektra's Tommy Overstreet. Pictured prior to the show are PD Doug Wilson, winner Betty Duran, Tommy, and KIDN morning man-Music Director Dan O'Brien.

Country



Jim Duncan

News Notes

This will be quick, in that I am on my way to Nashville for a big time and had to get this column in a bit early this week . . . Jonny Olson is the new MD of WPOC-FM/Baltimore. Danny Reese exits after four and a half years . . . KHAK/Cedar Rapids reported some shift changes: Rick West from evenings to all nights, Tim Boyle from afternoon drive to evenings, and Wayne Johnson returning to afternoon drive . . . Dan White has been named the PD of WBAM/Montgomery. He joins the station from WYDE/Birmingham . . . Skip Hansen, from KIDO/Boise, is the new MD at KKAL/Arroyo Grande, CA . . . Congrats to Ray Sherwood on his planned marriage this Saturday (13) to Kathy Dunn. Ray is with WAXX/Eau Claire . . . Told you it would be quick . . . Some good pictures of the convention coming next week . . .



RUNNING THE SHOW — At the CMA Post Awards NBC Radio Network show are (l-r) Dan McKinnon, show co-producer and President, KSON/San Diego; Bill Robinson, WIRE/Indianapolis morning man and special reporter for radio-cast; Co-producer and R&R Country Editor Jim Duncan; Dolly Parton; and Post Awards co-hosts WSM/Nashville air personality Ralph Emery and recording artist Bill Anderson. Details on Page 1.



TWO LEGENDARY FIGURES — Hank Snow (left) accepts induction into the Country Music Hall of Fame from award presenter Chet Atkins.

Number One Is Two

Over the years there have been a few unusual things happening on the R&R Country Airplay/40 chart. On occasion, a number one record has dropped to number two and retained its bullet, based on the activity level at radio stations. A couple of times a record even went back up to number one after dropping off. There have been a few records that have dropped off the 40 list and gained strength enough to reappear (that will happen when a record takes a long time to break . . . some stations will go on it early, then drop it. In the meantime, more stations may add it to their charts.)

These events, and others have all made the R&R Country Airplay/40 interesting reading over the years.

Now what the heck does this have to do with the title of this piece: "Number ONE is TWO?"

Actually, not much, but it was a good way to get your attention for a first-time-ever happening on this week's country chart. We had two number one records this week!

After checking our figures a couple more times than usual, we had an unbelievable tie for the top spot on the chart. The country chart staff looked for ways to break the point tie. Both songs had the same amount of number one radio station charts. So rather than flipping a coin and unfairly not making one of the songs number one, the R&R staff decided that we would record the first-ever tie for number one. The only other change we made was to eliminate the number two song from the chart, since there are two records listed on top, and to list as usual the top 40 singles.

R&R would like to congratulate Warner Brothers' recording artist T.G. Sheppard for his number one single, "Last Cheater's Waltz," and the same for MCA's John Conlee on his number one single, "Before My Time," both for the week of October 12, 1979.



What made this even more interesting is the fact that the day the computer gave us the news, T.G. Sheppard happened to be coming to the R&R offices for a visit. Here he tries to figure out how to make this bit of record history compute.



"Beauty Is Only Skin Deep . . ."

but ugly is all the way through!!! So goes the old saying. With that R&R is happy to announce the winner of the 1979 Official Ugly Awards. (A drum roll please.) He is Ted Cramer, Program Director of WDAF/Kansas City.

All this week in Nashville the music industry spends a great deal of time giving out awards for the many musical accomplishments for the past year. The CMA, besides its music awards, selects the top disc jockeys, and at the FICAP banquet they induct radio people into the D.J. Hall of Fame. So why not a special award for the radio ugly of the year?

This is the third year for this annual event. It was started in 1976 by Mike Hoyer of KICN/Spencer, IA (at the time he was PD/MD of KBUL/Wichita). The past two years, the original "ugly" winner, RCA's Wayne Edwards, has conducted the survey. He told R&R, "The funny thing is we get more complaints from people who do not make the list."

For the third year, R&R's Jim Duncan made the list. Obviously, the plastic surgery didn't help. The three ugly winners are shown here. They are (above, l-r) Wayne Edwards; WWL/New Orleans air personality Charlie Douglas, last year's winner; and the talented and ugly Ted Cramer.

Here is the complete top 40 list of 1979 winners. (Or should that be losers?)

1. Ted Cramer — WDAF/Kansas City
2. Dugg Collins — KZIP/Amarillo
3. Bob Young — KNEW/Oakland
4. Jerry Seabolt — United Artists/Nashville
5. Billy Carter — First Brother/United States
6. Ed Salamon — WHN/New York
7. Tom Phifer — KRMD/Shreveport
8. Arch Yancey — KNUZ/Houston
9. Dave Wheeler — RCA/Nashville
10. Bob Grayson — Available
11. Craig Scott — Plough Broadcasting
12. Ron Scott — WBHP/Huntsville
13. Frank Stanton — KFH/Wichita
14. Corky Mayberry — KLAC and Radio Report/Los Angeles
15. Ed Hamilton — Whereabouts unknown
16. Bill Bailey — KENR/Houston
17. Bill Coffey — WSLR/Akron
18. Jim Duncan — R&R/The World
19. Jonathan Fricke — Lost
20. Jay Marvin — WMPS/Memphis
21. Ron Tatar — KOKE/Austin
22. Dale Turner — WSAI/Cincinnati
23. Walt Turner — WIL/St. Louis
24. Dave Dudley — Recording artist
25. Jay Hoffer — KERE/Denver
26. Joe Ladd — KIKK/Houston
27. John Randolph — WMPS/Memphis
28. Bill Rhode — KKYX/San Antonio
29. Jack Cresse — KVOO/Tulsa
30. Joe Conway — KCCW/San Antonio
31. Susanne Carnes — WSLR/Akron
32. Chuck Chellman — Nashville
33. Don Janicke — Don's Records/Houston
34. Joe P. Ethridge — KVET/Austin
35. Stan Byrd — Warner Bros./Nashville
36. Jim Clemens — WPLO/Atlanta
37. Joe Casey — CBS/Nashville
38. Tom Allen — KVET/Austin
39. Don Hinson — KLAC/Los Angeles
40. Frank Anderson — WB/Dallas

Country

BREAKERS

MEL TILLIS

Blind In Love (Elektra)

73% of our reporters on this song. Charts: 30-25 WMZQ-FM, 33-24 KNIX, 36-28 KEEN, 30-23 WHOO, 38-28 KSO, 28-19 KMPS, 35-30 WINN, 30-25 WBAM, 38-27 WSLR. Adds include KRAM, WQQT, WNYR, WUNI. R&R Chart 35-30.

JOHNNY DUNCAN

The Lady In The Blue Mercedes (Columbia)

On 71% of reporting stations. Adds: WMAQ, KVOC, WDG, WKXA, WNVY, KSO. Charts: 35-29 WSAI, 37-30 WWVA, 30-20 WUBE, 43-24 KSOP, debut 28 WKMF, 30-22 CKLW-FM, 40-29 WAXX, 34-24 KUZZ. R&R Chart: Debut 31.

CHARLY McCLAIN

You're A Part Of Me (Epic)

Reported on 69% of our stations. Charts: 21-14 WUNI, 20-13 KCKC, 11-6 KRGO, 31-27 KRMD, debut 28 WIXY, 34-29 WSLR, 38-30 KEEN, 35-28 KLZ, 35-29 WMZQ-FM, 29-24 WONE, 34-22 WIRK-FM. Adds: WWOK, WMAQ, KKAL, WCAW, WKXA. R&R Chart 37-32.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

JACKY WARD "You're My Kind Of Woman" (Mercury) 91/17, WEEP, WMC, WDAF, WIL, WUBE, WJJD, KGRZ, KRZY, KRAM, KIDN, KRDR, WMUS, KFEQ, KNOE, WCAW, WPOR. Charts: 35-20 WCXI, 15-12 WUNI, 40-20 KSO, 40-30 WSLR, 29-20 WRCP, 38-20 KLZ, 34-29 WQQT, debut 29 WPLO, 32-28 KFGO, 28-20 KWKK. R&R Chart: Debut 28.

TOM T. HALL "You Show Me Your Heart (And I'll Show You...)" (RCA) 84/13, WJJD, KSO, WFMS-FM, KNOE, WQQT, KSON, KRAM, KGRZ, KRZY, WADR, WYVA, WCMS, WCAW. Charts: Debut 28 WOKQ, 29-25 WWVA, 38-20 WWOK, 33-27 WBAM, 38-20 WUBE, 31-28 WONE, 28-22 KFGO, 40-20 KCUB.

MOE BANDY "I Cheated Me Right Out Of You" (Columbia) 81/16, WHBF, WUBE, WJJD, WOTO, WSM, WINN, WOKK, WOKQ, WEEP, KIDN, KLZ, KRGO, KKAL, KRZY, KLAK, 34-29 WCXI, 40-20 WFMS-FM, debut 28 WHOO, 33-25 WQQT, debut 29 WKMF, 33-27 KFGO, 28-19 KCKC.

HANK WILLIAMS JR. "Whiskey Bent And Hell Bound" (Elektra) 73/22, WNYR, WWVA, WYVA, WADR, WMC, WINN, WNVY, WQQT, WHBF, WUBE, WIRE, WTHI, WDDY, WONE, KSSS, KEEN, KSON, KMAK, KLAK, KCKC, KSOP, KLAC. Charts: Debut 27 KGFX (both), 35-24 WUNI, debut 28 WDAF, 28-20 KRGO, debut 20 WEAT, 31-28 WBAM.

HANK THOMPSON "I Hear The South Callin' Me" (MCA) 69/7, WSUN, WCAW, WEEP, WKCO, WMAQ, KRDR, KIDN. Charts: 18-14 WCXI, 34-20 KNOE, 17-12 WAXX, 27-23 KKYX, 22-19 KRMD, debut 20 KSON, 38-29 KCUB, debut 20 KMAK, 28-19 KFDI.

BUCK OWENS "Hangin' In And Hangin' On" (WB), 67/4 WIXY, WHN, WPOR, KRDR. Charts: debut 20 KTYN, 25-16 WUNI, 38-28 WAXX, 31-27 KKYX, 12-10 KUZZ, 25-27 KZIP, 35-20 KNIX, 21-17 KFEQ, 9-8 KCKC.

CLIFF COCHRAN "First Thing Each Morning (Last Thing...)" (RCA) 61/12, KNEW, KRAM, WFMS-FM, WIL, WKKN, WSAI, WTHI, WONE, WINN, KOKE, WOKQ, WNYR. Charts: 35-27 KSO, 34-27 KLZ, 27-23 KRMD, 31-28 KUZZ, 34-29 KZIP, 35-20 WBAM, 31-27 KFTN, 35-20 KFGO, 32-25 CKLW-FM.

JIM CHESNUT "Let's Take The Time To Fall In Love Again" (MCA) 69/19, One of the "Most Added" records this week. New at KSO, KLZ, KSON, KVOC, KNIX, WKMF, CKLW-FM, KHAK, WONE, KWMT, WNRB, WSLR, WHBF, WSAI, KVET, WPLO, WNVY, KRMD, WNYR. Charts: 23-27 KUZZ, 20-20 KRZY, 12-9 KOKE, 38-28 KFDI.

STEPHANIE WINSLOW "Say You Love Me" (WB/Curb) 49/10, Most new adds in the Midwest, including KGFX, KSO, WIL, WNRB, WTHI, KBMR, WONE. Also added at KVET, WSUN, WCMS. Charts: 31-23 WWOK, debut 23 KRGO, debut 20 WHOO, debut 20 KMPS, 34-29 KFTN.

HOYT AXTON "A Rusty Old Halo" (Jeremiah) 45/17, WMC, WHOO, WWOK, WEAT, KWMT, KGFX, KTYN, WMUS, KBMR, WKCO, KFGO, WWVA, WCMS, WOKQ, KMAK, KUOR, KRGO, 27-19 WUNI.

R.C. BANNON "Winners & Losers" (Columbia) 45/11, WPLO, WINN, KNOE, KVET, KWMT, WKKN, KLAC, KNIX, KSON, KEEN, KLZ. Charts: 28-28 WCMS, debut 28 KMPS, debut 20 KOKE, 34-20 KFDI.

REBA McENTIRE "Sweet Dreams" (Mercury) 45/11, KEEN, KUZZ, KRZY, WKKN, WINN, WNVY, KNOE, WOTO, WADR, WRCP, WCMS. Charts: 28-19 WCXI, 20-14 KVOC, 22-18 WKMF, 31-24 CKLW-FM, 22-28 KHAK, debut 29 KOKE.

Others Getting Significant Action

RED STEAGALL "Good Time Charlie's Got The Blues" (Elektra) 44/7, Strong Southern activity. Added to KOKE, WINN, WHOO, WBAM, WNVY, and WIRE, WCMS. Charts: debut 29 WUNI, 28-28 KRMD, 23-28 KWKK.

LORETTA LYNN "I've Got A Picture Of Us On My Mind" (MCA) 43/16, WFMS-FM, KRMD, KZIP, WCOS-FM, WIRK-FM, KOKE, KVET, KGFX, KWMT, KTYN, WHBF, WAXX, KYN, KBMR, KCEY. Charts: 28-25 WUNI, debut 28 KRGO, 20-22 KCKC.

CHARLIE DANIELS BAND "Mississippi" (Epic) 43/10, KSOP, WIRE, WSM, WHOO, WNVY, WOTO, KWMT, WHBF, CKLW-FM, KGRZ. Charts: 28-20 KUOR, 22-28 WWVA, 29-28 KFGO, LACY J. DALTON "Crazy Blue Eyes" (Columbia) 39/8, KEEN, KMAK, KWMT, WNRB, WIRE, WEAT, KZIP, WINN. Charts: 28-24 WCXI, debut 24 KRGO, debut 20 WSEN, 37-22 KHAK.

MARTY ROBBINS "Buenos Dias Argentina" (Columbia) 38/11, KRMD, KVET, KSO, WNRB, WKKN, WAXX, KYN, CKLW-FM, KSSS, KMPS, KFTN. Charts: 40-28 WCXI, debut 20 WUNI, debut 20 KRGO.

MEL STREET "The One Thing My Lady Never Puts Into..." (Sunset) 37/10,

Radio & Records

NATIONAL AIRPLAY/40

October 12, 1979

Three Weeks Last
Two Weeks Week

Three Weeks	Two Weeks	Last Week		
8	4	4	1	T.G. SHEPPARD/Last Cheater's Waltz (WB/Curb) ***
5	2	2	2	JOHN CONLEE/Before My Time (MCA) ***
7	3	3	3	OAK RIDGE BOYS/Dream On (MCA)
9	5	5	4	BARBARA MANDRELL/Fooled By A Feeling (MCA)
15	10	7	5	LARRY GATLIN/All The Gold In California (Columbia)
12	7	6	6	RONNIE MILSAP/In No Time At All (RCA)
24	15	10	7	CRYSTAL GAYLE/Half The Way (Columbia)
29	18	12	8	KENNY ROGERS/You Decorated My Life (UA)
23	13	11	9	DOLLY PARTON/Sweet Summer Lovin' (RCA)
16	11	8	10	BELLAMY BROTHERS/You Ain't Just Whistling Dixie (WB/Curb)
1	1	1	11	DON WILLIAMS/It Must Be Love (MCA)
28	20	15	12	RAZZY BAILEY/I Ain't Got No Business Doin' Business Today (RCA)
19	16	14	13	THE KENDALLS/I Don't Do Like That No More (Ovation)
2	6	9	14	JIM ED BROWN & HELEN CORNELIUS/Fools (RCA)
6	9	13	15	ELVIS PRESLEY/There's A Honky Tonk Angel (RCA)
32	27	21	16	GENE WATSON/Should I Come Home (Or Should I Go Crazy) (Capitol)
38	29	19	17	WAYLON JENNINGS/Come With Me (RCA)
40	36	23	18	JOE STAMPLEY/Put Your Clothes Back On (Epic)
-	37	22	19	WILLIE NELSON/Crazy Arms (RCA)
-	39	26	20	EMMYLOU HARRIS/Blue Kentucky Girl (WB)
33	28	24	21	MERLE HAGGARD/My Own Kind Of Hat (MCA)
37	36	29	22	CRISTY LANE/Slippin' Up, Slippin' Around (UA)
39	38	33	23	ROSANNE CASH w/BOBBY BARE/No Memories Hangin' Round (Columbia)
-	-	31	24	ANNE MURRAY/Broken Hearted Me (Capitol)
36	32	27	25	GLEN CAMPBELL/Hound Dog Man (Capitol)
-	-	34	26	TOM GRANT/Sail On (Republic)
3	8	18	27	MOE & JOE/Just Good Ol' Boys (Columbia)
21	17	17	28	BILLY "CRASH" CRADDOCK/Robinhood (Capitol)
36	33	30	29	TOMMY OVERSTREET/What More Could A Man Need (Elektra)
-	-	35	30	MEL TILLIS/Blind In Love (Elektra)
-	-	37	31	JOHNNY DUNCAN/The Lady In The Blue Mercedes (Columbia)
-	-	37	32	CHARLY McCLAIN/You're A Part Of Me (Epic)
-	-	39	33	RONNIE McDOWELL/Love Me Now (Epic)
-	-	40	34	MARGO SMITH/Baby My Baby (WB)
11	12	20	35	KENNY DALE/Only Love Can Break A Heart (Capitol)
13	14	18	36	MICKY GILLEY/My Silver Lining (Epic/Playboy)
4	22	25	37	CHARLEY PRIDE/You're My Jamaica (RCA)
-	-	38	38	JACKY WARD/You're My Kind Of Woman (Mercury)
-	-	39	39	JOE SUN/I'd Rather Go On Hurtin' (Ovation)
22	19	28	40	REX ALLEN JR./If I Fell In Love With You (WB)

(***See explanation in Jim Duncan's Column.)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

NEW ENTRY

Most Requested

LW	TW	
5	1	KENNY ROGERS (UA)
1	2	T.G. SHEPPARD (WB/Curb)
7	3	CRYSTAL GAYLE (Columbia)
4	4	MARGO SMITH (WB)
3	5	LARRY GATLIN (Columbia)
-	6	EMMYLOU HARRIS (WB)
-	7	GENE WATSON (Capitol)
9	8	DOLLY PARTON (RCA)
10	9	BARBARA MANDRELL (MCA)
9	10	OAK RIDGE BOYS (MCA)

Active Re-Currents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- BROWN & CORNELIUS
Fools (RCA)
- BILLY "CRASH" CRADDOCK
Robinhood (Capitol)
- CHARLIE DANIELS BAND
The Devil Went Down To Georgia (Epic)
- DONNA FARGO
Daddy (WB)
- CRYSTAL GAYLE
Your Kisses Were (UA)
- MICKY GILLEY
My Silver Lining (Epic/Playboy)
- MOE & JOE
Just Good Ol' Boys (Columbia)
- ELVIS PRESLEY
There's A Honky Tonk Angel (RCA)
- CHARLEY PRIDE
You're My Jamaica (RCA)
- ROGERS & WEST
TWI I Can Make It On My Own (UA)
- CORWAY TWITTY
I May Never Get To Heaven (MCA)
- WILLIE & LEON
Heartbreak Hotel (Columbia)

KVOC, KUZZ, WIRE, WCXI, WONE, KVET, WOTO, WQQT, WINN, WWVA.

LEON EVERETTE "The Sun Went Down In My World..." (Orlando) 35/4, KLZ, WTHI, WINN, WCMS. Charts: Debut 27 WHOO, 31-24 KZIP, 38-29 CKLW-FM, 24-20 KFTN.

JOHNNY PAYCHECK "(Stay Away From) The Cocaine Train" (Epic) 34/6, KEEN, KLAC, KFEQ, KBMR, WLAS, WMZQ-FM, 37-22 WCXI, 28-21 KCKC.

ETC BAND "Stranded On A Dead End Street" (WB) 31/9, KNEW, KRGO, KMAK, WFMS-FM, KFGO, WIRE, KKYX, KZIP, WMZQ-FM. Charts: 28-18 WUNI, debut 27 WOKQ, 27-21 WWOK.

DAVE & SUGAR "My World Begins.../Why Did You Have To..." (RCA) 29/27, The "Most Added" record this week, with both sides receiving airplay. New at KLAC, WIRE, WSAI, WSLR, WFMS-FM, WNRB, KWKK, WKDA, WIRK-FM, KZIP, WQQT, WRCP, WOKQ, KRAK, KLAK, KFTN, KLZ, KCUB, KMPS, KCKC, KMAK, KFDI, KHAK, CKLW-FM, KFGO, WAXX, WKKN.

LYNN ANDERSON "See Of Heartbreak" (Columbia) 29/16, KNEW, KEEN, KSOP, KRAK, KCUB, KRDR, KRGO, WKKN, WKMF, KTYN, KVET, WLAS, WMZQ-FM, WPOR.

MEL McDANIEL "Lovin' Starts Where Friendship Ends" (Capitol) 28/17, WMZQ-FM, KNIX, KUZZ, KCEY, WCXI, KSO, WNRB, WAXX, KYN, KFGO, WUNI, KWKK, WWOK, WBAM, KRMD, WLAS, WPOR.

JOHN WESLEY RYLES "You Are Always On My Mind" (MCA) 28/10, KSO, WWVA, KRMD, WLAS, WYDE, KZIP, KYN, WKCO, KSSS, KSOP. Charts: 28-29 WUNI, debut 23 KRGO, 41-30 CKLW-FM.

JOHNNY CASH "Cocaine Blues/I'll Say It's True" (Columbia) 25/13, Both sides receiving airplay. New adds include WNYR, WLAS, WEAT, WKCO, KTYN, KWMT, KNEW, KRDR, KCKC, KSOP, KCUB, KNIX, KRAK, debut 29 WSEN.

SYLVIA "You Don't Miss A Thing" (RCA) 24/10, KLAK, WTHI, KZIP, WNYR, KKYX, WCOS-FM, KGFX, KUZZ, KCEY, KSSS.

ERNEST TUBBS & FRIENDS "Walkin' The Floor Over You" (Cachet) 24/8, WDAF, KYN, WNRB, KTYN, KGFX, KCEY, KNEW, KCUB, 34-20 KCKC.

BRENDA LEE "Tell Me What It's Like" (MCA) 23/16, KOKC, KRDR, KSOP, KNIX, KRAK, KFDI, WUBE, WKMF, KFGO, KHAK, KWKK, WAXX, WWVA, WCAW, WNRB, debut 27 WUNI.

DOTTIE WEST "You Pick Me Up (And Put Me Down)" (UA) 21/21, A "Most Added" song of the week. New at KLAC, WPLO, WRCP, KMAK, KFTN, WHOO, KRMD, KWKK, WOKQ, WKDA, WBAM, WIRK-FM, WKMF, KFGO, WAXX, KRDR, KLAK, WSM, WQQT and others.

JOHNNY RODRIGUEZ & CHARLY McCLAIN "I Hate The..." (Epic) 15/15, KLAK, WSAI, WUBE, WKDA, WIRK-FM, WMZQ, WWVA, WBAM, WCOS-FM, KWKK, KYN, WNRB, WSLR, WKKN, WAXX.

FREDDY FENDER "Squeeze Box" (Starflite) 14/3, KZIP, WBAM, WCOS-FM. Charts: debut 28 WUNI, debut 29 WOKQ.

DAVID SMITH "Heroes & Idols" (Ethics) 11/7, WIRE, WCXI, KFTN, KRAK, WWOK, KKYX, KZIP.

CARLENE CARTER "Do It In A Heartbeat" (WB) 10/8, WPLO, KRMD, WSEN, WIXY, WAXX, KHAK, KRGO, KFTN.

ALABAMA "I Wanna Come Over" (MDJ) 10/7, WRCP, WOTO, KKYX, KVOC, KYN, KFDI, KHAK.

Country



Biff Collie Inside Nashville

NEWS UPDATE: MCA moved its offices to 27 Music Square East (used to be 16th Avenue South) New phone is (615) 244-8944 . . . Loretta Lynn missed convention week again with "total exhaustion" according to her doctors. She's been hospitalized in an undisclosed location (Vegas?) till further notice . . . Willie Nelson and Emmylou Harris did a long evening of a live concert for filming to be used in the movie "Honeysuckle Rose" (they keep changing the name of it) in San Antonio last Wednesday night. Willie, Emmylou, Leon Russell and Dyan Cannon (who'll play the female lead) were on hand . . . Buck Owens's new beard (for an NBC-TV feature film part, I understand) helped him walk around incognito during convention week . . . Those Crisco TV commercials Loretta did were test-marketed in local markets, and got such good grades they are now being used in Crisco's nationwide campaign . . . Hall of Famer Merle Travis and Joe Maphis teamed to cut a double album of instrumentals that should be a classic . . . Congrats to Ovation Records for being chosen the "Independent Label of The Year" . . . The Stamps play Nashville's Cajun Wharf during convention week. They say the Oak Ridge Boys learned from them . . . Ronnie McDowell named honorary member of the National Drug Enforcement Officers Association, Inc. . . . Last Saturday, Oct. 6, Rex Allen Jr. and Rex Allen Sr. performed together for the first time in seven years. The special event took place at KLAC's birthday celebration at Knott's Berry Farm in Buena Park, CA . . . Did I tell you about Tanya and Don Tucker (he's her brother) getting franchise sales rights in Tennessee, California and Oregon for the new Remotostart, the trick that starts your car, defrosts and warms up the engine while you're drinking coffee or scraping snow off the kitchen window? . . . Ernest Tubb's "Legend & Legacy" album already has grossed \$500,000 in Canada (and that's gold!) . . . Nashville songwriter Gary Gentry, doing a moonlight gig at a local liquor store, apprehended a stick-up man at an all-night market next door and turned him over to the police . . . Ben Peyton, formerly PD at KAYO/Seattle and WJEZ/Chicago, now Manager at WUEZ in Salem (Roanoke), VA is planning a syndicated mystery show. "Even I don't know what it's about!" he says. He needs country service.

CROSSOVERS: "Rock Goes The Country" - Conway Twitty, Elvis, Jerry Lee Lewis, Charlie Rich, Carl Perkins, Dickey Lee, Dorsey Burnette, George



Hamilton IV, Bobby Bare (Bill Parsons), Don Williams (Poza Seco Singers), Brenda Lee, "Crash" Craddock, Jerry Wallace, Narvel Felts. All first had rock hits establish them, then later crossed over to country, didn't they? Who else? . . . Sporting a new

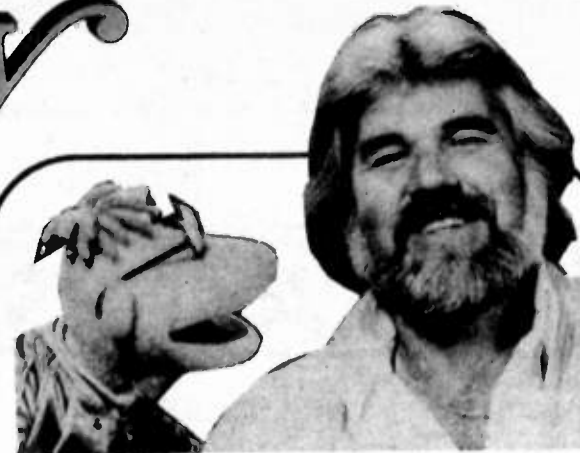
coiffure, a la Conway Twitty, Porter Wagoner talked with WIL/St. Louis PD Mike Carta during Porter's recent visit to the station's studios and a date at the Barn Dinner Theater.

WHATEVER HAPPENED TO: Kinky Friedman and the Texas Jewboys? . . . Terry Stafford? . . . Commander Cody? . . . Anthony Armstrong Jones? . . . Warner Mack? . . . Hank Wilson? . . . Ray Sanders? . . . Billy Swan? . . . Warren Smith? . . . Conny Van Dyke? . . . Claude King? . . . Don King? . . . Wilburn Bros? . . . Bill Browder? . . . Chris Lane? . . . Ben Peyton? . . . Jana Jae? . . . Billy C. Cole? . . . One-Eyed Jack? . . . Emmet Sulleger? . . . Larry Baunach? . . . Bob Ferguson? . . . Super-songwriter Alex Zanetis? . . . Susan Raye? . . . Jack Greene? . . . Orvon Autry? . . . Bobby Goldsboro? . . . Doe-Doe Marimosa? . . . Carole Sands? . . . Kiki Kallenborn?

OVERHEARD IN CONVENTION CONVERSATION: "All during the Awards show, I was announcing that someone left the lights on in his car, gave the license number over and over; after the show I realized it was my car!" . . . "During convention I learned that an after dinner speaker is one who blows in, blows off, and blows out!" - Mel Tillis . . . "Daddy told me you can't put 50 pounds of mud into a 5-pound sack!" - Dolly Parton, 1978 . . . "I swear I saw this sign in a tailor shop in Des Moines: 'Pants pressed - while you hide!' - Faron Young . . . "I hear that Sarah McKenzie, who held up a burglar in her own apartment, just recorded 'Pistol Packin' Mama'" . . . "Did you know that Jerry Lee Lewis used to be a door-to-door sewing machine salesman?" . . . "Lookalikes Dottie West and Tanya Tucker had birthdays this week? Tanya will, but Dottie won't tell her age!"

CONVENTION '79: The polyester crowd of would-be stars, would-be Country D.J.'s, hangers-on, freeloaders, and real music people milled around the lobby of many hotels in town, drinking in the excitement, booze and color of the 1979 Loudmouth-Drinking contest and Awards series in Tin Pan Valley. From Cowboy Weaver from Ft. Worth to Don Evans of Altoona, PA to baseball umpire Dick Stello and his native-born Polish Lillian (who is professionally known as "Chesty Morgan," an exotic dancer), they swarmed the hospitality suites and party stops to get a look at the "heavies" and test the bartender's art one more time in this annual imbiber's marathon. I asked one familiar voice and face on the Country scene how the loudmouth drinking contest was coming along and he said, "I think it's a draw. Nobody wins this one."

UPDATE: Gene Autry guested on the "Hee-Haw" special Saturday??? Freddy Fender on the "Tonight" show last Wednesday with David Letterman? . . .



VOCAL TRAINING - Scooter wants to know all about show business, especially how to make hit records, from Kenny Rogers when the UA recording star guests on "The Muppet Show" airing on CBS, Monday, October 15. Kenny hosted Monday Nights CMA Awards Show on CBS-TV.

Debbi Boone set for two variety TV specials next season? She and her new husband Gabe Ferrer are still honeymooning. (Don't ever stop!) . . . Ernest Tubb hosted the traditional Atlas Artist Bureau Show & Dance Saturday night (12th) at Opryland Hotel, along with all the other Atlas artists . . . Three local investors will build a provincial style hotel in the Green Hills area of Nashville on property they brought recently from CBS Records' Billy Sherrill . . . Kenny Rogers was odds-on favorite to sweep the awards this year, having been in the final nominees in five categories; Charlie Daniels & Willie Nelson were in four, and Mandrell and the Statlers were nominees in three categories . . . (In addition to hosting the CMA Awards Monday night, Kenny Rogers guests on the "Muppet Show" Oct. 15, pictured here with "Scooter." Kenny will also appear as a guest, along with Dolly, on Mac Davis's Christmas special . . . Bill Anderson and the Po' Folks just got back from Country Cruises on the S.S. Rotterdam and S.S. Statendam in the Caribbean . . . Brenda Lee's back where she started on MCA (it was Decca when she started!) ready to start a new string for Ben Peters and herself. Ben wrote the song . . . They're talking about Willie's new album "Willie Sings Kris." Should be a blockbuster . . . Perry Como and Chet Atkins finished an album they've been working on "off and on" for a year! All the songs were written by Randy Goodrum, whose song of the year was "You Needed Me." . . . Sun recording artist Orion shown signing with BMI (Orion's new release is titled "Washing Machine") Pictured below: Del Bryant, BMI; Orion; and Shelby B. Singleton, Jr., Sun Records.



MOST POLITICAL INTRODUCTION OF CONVENTION WEEK: "Of all the people I've ever met in this business, he is one of them."



SHIPPING THIS WEEK

The New Charley Pride Double-Sided Single
"MISSIN' YOU"/
"HEARTBREAK MOUNTAIN"

From The Album "You're My Jamaica"



P/A

POP/ADULT



Mike Kasabo

Dramatized Editorials In Buffalo

A new form of editorial comment (at least to the Buffalo market) has been airing in the New York state city for several months now. Each piece represents a "real life" situation, and the actors and actresses involved assume common attitudes and reactions to the subject of the day. Through the dialogue, a radio station viewpoint is formed in such a manner which encourages audience identification and reaction. The innovation is attributable to WBEN News Director Jim McLaughlin. Program Director Bob Wood comments on the series, "We want to sound exciting and topical. These editorials are one more tool to build that image. They are so well done that we want to air them to our full audience, rather than tuck them away, like some stations do to their old-line 'message from the GM' approach."

Judge for yourself. The following is a typical WBEN "new style" editorial:

Andy: What'd you think of the Miss America show this year?

Sam: That Miss Mississippi is a real knock-out, but I kinda liked Miss New York better. I wouldn't mind being stranded on a desert island with any of them, I'll tell you.

Andy: Come on Sam . . .

Sam: No doubt about it. Women are great. Except for those women's libbers, of course.

Andy: Now wait a minute, Sam. There you go again. You're outdated. Ya gotta get with it.

Sam: I'm sorry, but I just think there are some jobs a woman can't handle.

Andy: Like what?

Sam: Well . . .

Andy: Like what, Sam?

Sam: Well . . . like being a policeman — you don't see too many lady cops around, do you?

Andy: No. But that's changing, too.

Sam: Huh?

Andy: Sam, I've got news for you. About a week ago ten new officers were appointed to the Buffalo police department. They are the first new cops here in six years. And, Sam . . .

Sam: Yeah?

Andy: Three of them were women!

Sam: Really? I'll bet the Mayor didn't like that!

Andy: He's the one who handed them their badges, Sam.

Sam: What a week this is turning out to be.

Andy: What do you mean?

Sam: First Miss New York loses, and now we've got Charlie's Angels on the Buffalo police department.

Andy: Sam, you'll get used to it — just like you got used to your boss — Shirley!

A Pope/Adult Play Presented By WSB

A three-act play, written by Pope John Paul II while he was a priest in Poland, was broadcast over the Atlanta Pop/Adult powerhouse WSB last week. The Vatican granted NBC radio exclusive broadcast rights in North America to produce the play, "The Jeweler's Shop," in conjunction with the start of the Pontiff's historic visit to the United States. The play, which is a quiet, meditative drama concerning itself with the meaning of love, as brought to fruition in marriage, starred E.G. Marshall, Don Ameche and Kevin McCarthy, with music provided by the choir of St. Patrick's Cathedral of New York.

Virgin Record Service: No Penetration

Dick Stevens, VP/GM of Pop/Adult-formatted WIVI/Virgin Islands writes with what has been noted all too often in the past. Simply stated, Stevens mentions poor record service on the part of some, not all, major record companies. Stevens's complaint, I feel, is a valid one, based on convictions which he makes quite clear: "I explained (to a major) our market in detail and was finally told 'I'm sorry, but if you were in the British Virgin Islands you would qualify for our international servicing.'" Stevens extended the point by stating, "I guess the record industry is forgetting that people are more mobile these days and do get around to listening to stations in various communities, that radio is a habit-forming cultural medium so much so that even transients listen to the radio to hear the latest music, and more importantly, they buy product no matter where they are."

Clubbing The Record

Continuing this line of thought, he adds, "Record clubs are taking more orders than ever, and these people should not be overlooked in market strategy, coupled with the fact that the record shops in the Virgin Islands send representatives to the States weekly to purchase from wholesalers the same records I can't get servicing on! As far as one company is concerned, a major public service campaign did not reach us owing to their outdated marketing practices." Stevens commented, "I don't know if this attitude is prevalent, because Richard Pachter of A&M and Harriet Gilstrap of Elektra/Asylum and others are very conscientious of this station's music influence in the Eastern Caribbean." He concluded by hoping (I'm sure for others also) that record company executives might give a little more attention to servicing the "little guy," with the realization that "we can also help."

Radio News Magazine Strong In New Haven

Earlier this year, Bill Rock, Program Director of WELI/New Haven, gambled with a new concept — something he termed a magazine block in the afternoon drive period. The Connecticut Pop/Adult station had had a major profile in the news and information area for many years, but this new concept expanded both aspects for the station. In a unique way, not only news, but sports features, astrology predictions, and other "personal interest" items are used throughout the 4-5pm block. Anyway, for a progress report Rock called and compared the initial set of Arbitron figures with the pre-magazine set, and I must say that they are quite impressive. I'll let Rock give the details: "The October/November (before the magazine) showed total persons 12+ at 11.3, men with a 9.1 and women with a 15.1. Now, with the Spring book, in the same hour we went to a 17.9 in total persons 12+, men came in with a 16.5, and our women came in with a whopping 22.1." Bill added that the station got the desired effect by integrating music (a few records make it in the magazine hour), features, and news, plus service-type things such as traffic and weather reports. Asked if he, in light of this substantial increase in ratings, would add more time for the afternoon period, Rock replied, "I'm going to look at this book (the upcoming Oct/Nov) and if it does equally as well, it could be a conceivable move."

Transition

FROM BEAN TOWN TO THE BAY: Jim McMann has resigned his Music Director position of WBZ/Boston and is moving to the West Coast to become an air personality of KBLX/San Francisco. He is replaced by Wendy Furiga, who was formerly with WHDH in the Massachusetts town . . . In other Westinghouse news, Sara Lockard joins KDKA/Pittsburgh as a weekend air personality. Prior to her being appointed by Lee Fowler, PD of the Pennsylvania powerhouse, she worked at WEEP . . . New Program Director of WREC/Memphis is Carter Davis, who returns to his native city from an Assistant PD position at KULF/Houston; he replaces Leonard Blakely, who has been assigned the duties of Community Affairs Director of the Summit Communications station . . . Nick Ervasti joins KSTP/Minneapolis from super-successful Doubleday station KWK/St. Louis, as afternoon personality . . . Larry Cook has joined the sales staff of KVI/Seattle as an Account Executive from a leading lighting industry corporation . . . Morning man Avery — after ten years at WJR/Detroit — leaves the station, and is replaced by Jim Davis from WOMC in the very same Motor City . . . FM97/Pittsburgh General Manager William Matta has announced two sales management appointments: John Beck, who previously held the title of Sales Manager, has been named General Sales Manager, while Douglas Burkholder has been named Local Sales Manager . . . Ron Dean, previously afternoon man at KAFM/Dallas, has moved to a morning slot and been promoted to Assistant PD and MD . . . Steve Morse, former part-timer, has been named Music Director at KWOS/Jefferson City, MO . . . K59/Honolulu has hired a local comedian for the midday shift — his name is Rap Reiplinger. That could be Aku spelled sideways . . . Brian Miller departs WYMC/Mayfield, KY to assume the programming duties of WKYX/Paducah, also in the Blue Grass state . . . Two new sales staff appointments for WECQ/Geneva, NY: Gretchen Rademacher comes from WFBL/Syracuse, and Mike Prioletti was promoted from a sales internship . . . Jerry O'Neill has been named Program Director of WAZY/Lafayette, IN . . . Tom Gongaware moves on to handle the music as Assistant Program Director of WDNC/Raleigh-Durham, NC . . . Coming into the Pop/Adult fold from a Country gig is Nick Seneca, who makes the switch to the Portland, Maine powerhouse WGAN, as midday personality . . .

Update

SILLY SONGS FOR RADIO: WGY/Schnectady ran a "Silly Songs" weekend recently, as each hour a "silly song" was aired within a sixty-minute period for listener participation. By the way, a silly song in this case was a hit novelty from the past such as "Monster Mash" or "The Streak," to name a couple — reaction from the audience was very strong . . . WROR/Boston morning personality Frank Kingston Smith narrated a semiannual air show that featured the world famous Blue Angels jet demonstration team . . . WSB/Atlanta, proving again what full-service means to radio, broadcast the Country Music Association Winners show from Nashville earlier this week; Bill Anderson and WSM/Nashville personality Ralph Emery served as hosts for the event . . . KDKA/Pittsburgh has announced that it has secured the broadcast rights for the World Series-bound Pirates through the 1982 season. In making the announcement, VP/GM Tony Hirsh said, "For the past 24 years, we have been the voice of the Pittsburgh Pirates and we are proud to keep that title." Also from the Steel City, KDKA presented an award to the Allegheny County Bar Association for the Bar's outstanding service in providing legal help and advice to residents of the Western Pennsylvania area . . . KAKE/Wichita has announced a new concept for their evening talk show segment. It's called "KAKE At Your Service" and will have various themes during the course of the week: Monday will feature People, Places and Things, Tuesday is Newsmakers, Wednesday is Sports Night, Thursday will continue with the already successful Tom Bashaw format, and Friday caps the week with Nostalgia Night, as listeners are asked to share period thoughts of past radio shows and movies.

Color

I HANG OUT AT DICK'S PLACE: This past Wednesday, October 10, WQUD/Memphis, in conjunction with Trader Dick's, staged a World Series party, as they invited listeners to come by for several hours. They enjoyed several musical bands, door prizes, plus a rare in-person appearance of the "Quad-Squad," which capped off the evening in grand style, as each of the station's personalities made complete fools of themselves.

THE FLORIDA PIONEER: WFTL/Ft. Lauderdale participated in Florida's annual Pioneer Days recently, and celebrated several historic anniversaries: the 64th birthday of Broward County, the 75th birthday of Dania, FL, and the 80th birthday of public education. The staff of WFTL took a train ride to Port Everglades and joined a huge crowd to do a remote broadcast from the location. The event yielded several interesting exhibits, including a crafts and food booth manned by the Seminole Indian tribe. The party was highlighted by a huge birthday cake decorated on the scene. Measuring 8 ft. long, 1 1/2 ft. wide, and 10 layers high, the cake held a football team on one end, a baseball team on the other, and a street scene complete with cars. Most definitely a "let them eat cake" situation.



HOTEL

MCA-41113

**"HOLD ON TO
THE NIGHT"**

IN THE CLASSIC
TRADITION OF
GREAT BALLADS

**"HOLD ON TO
THE NIGHT"**

HAS EVERYTHING IT
TAKES TO QUALIFY,
WE'RE SURE YOUR AUD-
IENCE WILL AGREE!

Bedroom Set: The Phantom

MCA RECORDS

Produced by Doin Eric for Grate Doin Productions

Management: Tony Ruffino/Larry Vaughn
Booking: ICM

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P/A

POP/ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

J.D. SOUTHER

You're Only Lonely (Columbia)

71% of our reporters are on it. 21 new adds this week including WHIO, WGR, WSB, KEX, WIOD, KRKK, WLW, WRVA, WRIE, WCWA, KSL, WATR, WGIR, WHAM, WISN. Key moves: 19-15 KRMG, 23-14 WDIF, 21-18 WBEN, 27-19 WLOW, 28-21 KOLO, 30-22 KRKO, 24-20 WTIC, 30-27 KSTP, debut 30 WPRO. Jumps 38-19 on P/A chart.

BARRY MANILOW

Ships (Arista)

69% of our reporters are on it. This one has sailed away in grand fashion with a near record week of adds: 46 — including WBT, WBZ, WISN, KMPC, WTAE, WGY, WHEN, WWWE, WNEU, KOLO, KSTP, WPRO, WTMJ, KHOW, KSL, WELI, WRIE, WSIX, KFMB, KMBZ, WFTL, WORG, WFYR, KDWN, WDEF, WNEW, KOY, WGIR, KEX, WDIF, KGNR. Key moves: debut 20 WBEN, debut 28 WLOW, debut 29 WJBO. Debuts at No. 21 on P/A chart.

COMMODORES

Still (Motown)

61% of our reporters are on it. A very active week of adds and sharp chart moves — new are WSB, WNEW, KEX, WQUA, WOWO, KMPC, WHBC, KSL, WTIC, WCWA, KDWN, WATR, WGR. Key moves: 20-12 WORG, 22-12 WRIE, 25-12 KOLO, 24-13 FM 97, 27-21 WYMC, 41-27 WCHV, 34-22 WHAG, debut 20 WFYR, debut 22 WBEN, debut 30 WJBO, debut 30 KBLF. Heavy rotation: WSIX, WCMB, WRVA, WTAE. Jumps 38-22 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

BARBARA MANDRELL "Fooled By A Feeling" (MCA) 50/2 add WQUD, WDBO. Key moves: 14-11 WJBO, 10-7 KUKI, 17-11 WHAG, 13-10 WSGW, 25-18 WHBC, 29-24 KSTP, 29-24 KOLO, 24-22 KEX. Increased 29-27 on P/A chart.

BEACH BOYS "Lady Lynda" (Caribou) 46/2 add KAFM, WSBA. Key moves: 10-3 WHAG, 27-23 KRKO, 28-22 WJBO, 20-17 WHBC, 23-19 WBT, 21-18 KROO, 22-18 KEX, debut 17 WDIF. Increased 31-30 on P/A chart.

DONNA SUMMER "Dim All The Lights" (Casablanca) 39/3 add KFMB, WELI, WSB. Key moves: 20-14 WRIE, 12-4 KOLO, 12-8 WCHV, 14-9 WYMC, 7-5 WCWA, 24-18 WORG, 26-23 WHBC, 24-18 WLW, debut 19 WBZ, debut 29 WDIF, debut 29 WHAG, debut 30 KSTP, debut 30 KRKO. Increased 35-32 on P/A chart.

ABBA "Angeleyes" (Atlantic) 40/8 add WYNE, WLNH, WLW, WDBO, WISN, WWWE, WGY, KSL. Key moves: 19-14 WCHV, 21-19 KMPC, 23-19 KOLO, 22-18 WHAG, 27-23 WSGW, debut 17 WGR, debut 26 KRKO, debut 29 WRIE. Increased 37-35 on P/A chart.

JOHN STEWART "Midnight Wind" (RSO) 34/2 add WTIC, KAFM. Key moves: 13-7 KOLO, 25-21 WNEU, 26-22 WCHV, 26-20 KUKI, 31-24 WHBC, 26-22 WLW, 19-16 WBZ. Heavy rotation: KRKK. Debuts at No. 37 on P/A chart.

ORLEANS "Forever" (Infinity) 34/7 add WDFD, KAFM, WSIX, KUKI, WHBC, WYNE, WKHM. Debuts 27 KRKO. Increased 40-38 on P/A chart.

STYX "Babe" (A&M) 32/17 add WDFD, WGR, WCBM, WATR, WHBC, WSIX, WORG, KFMB, WLW, WOWO, KNBR, WTAE. Key moves: 27-18 WDIF, 33-26 WCHV, debut 15 WFYR, debut 22 KOLO, debut 24 WBEN, debut 29 WYMC. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

JIMMY BUFFETT "Fins" (MCA) 28/5 add WQUD, WKHM, WNEU, WHBC, WCWA. Moves 13-9 WBEN, 30-24 WCHV, 25-20 WLW, 32-26 KUKI, debut 20 WGR, debut 29 WLNH. Heavy rotation: KRKK.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- ABBA (Atlantic) "Chiquitita" "I Have A Dream" "If It Wasn't For The Nights"
- ALESSI BROTHERS (A&M) "Words And Music"
- JIMMY BUFFETT (MCA) "Oremsicle" "Chanson Pour Les Petits Enfants" "Volcano" "Survive"
- CHEAP TRICK (Epic) "Voices"
- CHICAGO (Columbia) "Street Player" "Life Is What It Is" "Runaway" "Loser With A Broken Heart"
- RITA COOLIDGE (A&M) "Sweet Emotion" "I'd Rather Leave While In Love"
- BOB DYLAN (Columbia) "I Believe In You" "Do Right To Me Baby (Go Unto Others)"
- EAGLES (Asylum) "Long Run"
- RICKIE LEE JONES (NBS) "Night Train"
- MICOLETTE LARSON (NBS) "You Send Me"
- BARRY MANILOW (Arista) "Rain" "Why Don't We Try A Slow Dance" "Sunday Fether" "I Don't Want To Walk Without You" "Where Are They Now" "One Voice"
- ANNE MURRAY (Capitol) "You've Got What It Takes"
- GERRY RAFFERTY (UA) "Tourist"
- DIANA ROSS (Motown) "No One Gets The Prize"
- CARLY SIMON (Elektra) "Love You" "Coming To Get You" "Just Like You Do"
- DONNA SUMMER (Casablanca) "On My Honor"
- JAMES TAYLOR (Columbia) "Day Tripper" "Rainy Day Man" "Company Men"
- RANDY VANWARMER (Bears & Bells) "Losing Out On Love"
- JENNIFER WARNES (Arista) "Shot Through The Heart" "Tell Me Just One More Time"
- WINGS (Columbia) "Baby's Request" "Winter"

Radio & Records POP/ADULT AIRPLAY / 40

Three Weeks	Two Weeks	Last Week		
11	6	1	1	KENNY ROGERS/You Decorated My Life (UA)
5	5	2	2	COMMODORES/Sail On (Motown)
2	2	3	3	LOBO/Where Were You When I Was Falling In Love (MCA/Curb)
1	1	4	4	HERB ALPERT/Rise (A&M)
—	25	12	5	ANNE MURRAY/Broken Hearted Me (Capitol)
14	12	9	6	RITA COOLIDGE/One Fine Day (A&M)
4	4	5	7	MICHAEL JOHNSON/This Night Won't Last Forever (EMI America)
3	3	6	8	EARTH, WIND & FIRE/After The Love Has Gone (ARC/Columbia)
10	9	7	9	MARY MACGREGOR/Good Friend (RSO)
15	13	10	10	GERRY RAFFERTY/Get It Right Next Time (UA)
25	17	14	11	BRENDA RUSSELL/So Good, So Right (A&M/Horizon)
29	27	20	12	CRYSTAL GAYLE/Half The Way (Columbia)
7	7	8	13	TOBY BEAU/Then You Can Tell Me Goodbye (RCA)
13	11	11	14	ATLANTA RHYTHM SECTION/Spooky (Polydor)
24	16	15	15	DOOBIE BROTHERS/Dependin' On You (WB)
30	28	21	16	WINGS/Arrow Through Me (Columbia)
12	14	17	17	ROBERT JOHN/Sad Eyes (EMI America)
9	15	16	18	DIONNE WARWICK/I'll Never Love This Way Again (Arista)
—	—	36	19	J.D. SOUTHER/You're Only Lonely (Columbia)
34	29	23	20	NICK LOWE/Cruel To Be Kind (Columbia)
—	—	—	21	BARRY MANILOW/Ships (Arista)
—	—	38	22	COMMODORES/Still (Motown)
6	10	13	23	MAUREEN McGOVERN/Different Worlds (WB/Curb)
—	36	29	24	IAN GOMM/Hold On (Stiff/Epic)
36	32	30	25	LEIF GARRETT/When I Think Of You (Scotti Bros.)
21	21	22	26	OLIVIA NEWTON-JOHN/Dancin' 'Round And 'Round (MCA)
31	30	28	27	BARBARA MANDRELL/Fooled By A Feeling (MCA)
8	8	18	28	LITTLE RIVER BAND/Lonesome Loser (Capitol)
26	26	24	29	CHARLIE RICH/Life Goes On (UA)
35	31	31	30	BEACH BOYS/Lady Lynda (Caribou)
20	23	25	31	JENNIFER WARNES/I Know A Heartache When I See One (Arista)
39	39	35	32	DONNA SUMMER/Dim All The Lights (Casablanca)
17	22	33	33	MAXINE NIGHTINGALE/Lead Me On (Windsong)
23	20	19	34	ART GARFUNKEL/Bright Eyes (Columbia)
—	37	37	35	ABBA/Angeleyes (Atlantic)
27	24	34	36	BONNIE POINTER/Heaven Must Have Sent You (Motown)
—	—	—	37	JOHN STEWART/Midnight Wind (RSO)
—	—	40	38	ORLEANS/Forever (Infinity)
40	40	39	39	DIANA ROSS/The Boss (Motown)
—	—	—	40	STYX/Babe (A&M)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. New Entry
Black circled numbers indicate significant upward movement from at least 60% of our reporters.

LAUREN WOOD "Please Don't Leave" (WB) 27/5 add WIP, KHOW, WPRO, WHBC, KRMG. Moves 30-18 KUKI, 28-23 WLOW, 28-19 WDIF, debut 28 KOLO, debut 30 WCHV, debut 30 WORG.

ENGLAND DAN & JOHN FORD COLEY "What Can I Do With This Broken Heart" (Big Tree) 26/11 add WSGW, WATR, WBAL, WLOW, KRNT, KMBZ, WIP, KHOW, KUKI, KSL, WRVA. Debuts 28 KRKO.

O. NEWTON-JOHN & A. GIBB "Rest Your Love On Me" (Polydor) 26/2 add WYNE, WLOW. Moves 21-13 KUKI, 32-28 WCHV. Heavy rotation: WTMJ.

OAK RIDGE BOYS "Dream On" (MCA) 26/1 add WGIR. Moves 29-21 KRKO, 24-20 WJBO.

KERMIT THE FROG "Rainbow Connection" (Atlantic) 24/6 add WBSA, KOLO, KSL, WELI, WRVA, KRNT. Moves 13-1 WGR, 13-3 WRIE, 27-21 WATR.

YVONNE ELLIMAN "Love Pains" (RSO) 23/3 add K59, WSIX, KUKI. Moves 25-22 WLOW, debut 28 WPRO.

KANSAS "Reason To Be" (Kirshner) 23/3 add WNEU, WSGW, KFMB. Moves 36-30 KUKI.

STEPHANIE MILLS "What Cha Gonna Do With My Lovin'" (20th) 22/1 add KPPL. Moves 21-19 WLNH, 27-22 KBLF, 22-18 WQUD, debut 34 WHAG.

EAGLES "Heartache Tonight" (Asylum) 20/8 add WIP, WBZ, WDIF, KUKI, WHEN, WOWO, WLW, WLOW. Moves 29-17 WCHV, 22-18 WNEU, 29-25 WCWA, debut 18 WFYR.

ELTON JOHN "Victim Of Love" (MCA) 19/5 add KSTP, WHBC, WATR, WCWA, WQUD. Moves 29-21 WDIF, 30-23 WPRO.

K.C. & THE SUNSHINE BAND "Please Don't Go" (TK) 19/5 add KOLO, WLNH, KPPL, WCBM, KRKK. Moves 12-7 WLOW, 28-22 WORG, 30-27 WYMC, debut 12 KDWN.

RONNIE MILSAP "In No Time At All" (RCA) 19/2 add WIOD, WLOW. Moves 7-8 WDIF, 13-10 WHAG.

DOLLY PARTON "Sweet Summer Lovin'" (RCA) 18/2 add KOY, KAFM. Moves 21-18 WJBO, 24-20 WBT.

FLEETWOOD MAC "Tusk" (WB) 16/1 add WLOW (dp). Moves 26-20 WOWO, 38-30 FM97, debut 23 WBEN. Heavy rotation: KNBR.

DR. HOOK "Better Love Next Time" (Capitol) 15/2 adds include WBEN, WSB, WDIF, WCCO, KRMG, WBT, WTMJ, KSTP, WPRO.

ELO "Confusion" (Jet) 12/9 add FM97, KMRJ, KBLF, KMBZ, WCHV, WLNH (dp), WKHM, WDIF, WSB.

GLORIA GAYNOR "Let Me Know (I Have A Right)" (Polydor) 12/5 add WTMJ, WYMC, WPRO, WLNH (dp), WGIR.

MELISSA MANCHESTER "Pretty Girls" (Arista) 12/3 add WCCO, KFMB, KBLF.

BOBBY CALDWELL "My Flame" (TK/Clouds) 12/2 add WGER, WKHM.

LOU RAWLS "Tomorrow" (Philadelphia International) 11/3 add KSL, WSBA, WBOB.

RUPERT HOLMES "Escape (The Pina Colada Song)" (Infinity) 10/4 add KRKK, KBLF, WRVA, WYMC.

BOB DYLAN "Gotta Serve Somebody" (Columbia) 10/1 add KNBR (dp). Moves 28-14 WCWA, 26-22 WYMC, 30-24 WBT, debut 29 WLOW.

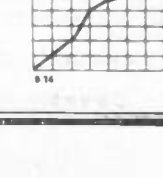
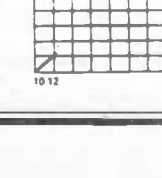
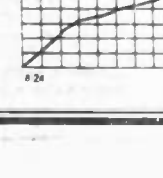
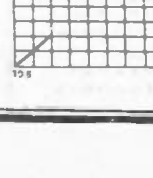
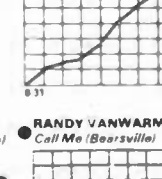
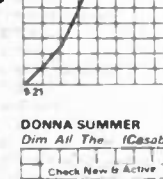
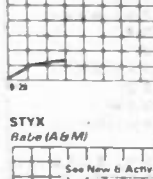
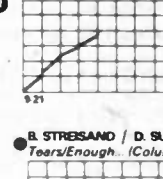
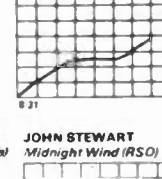
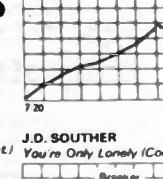
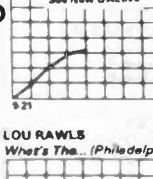
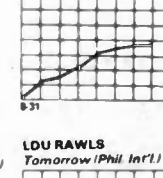
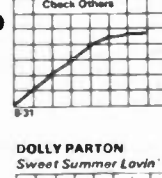
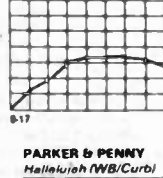
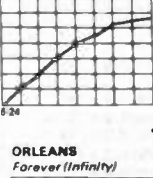
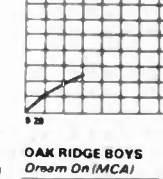
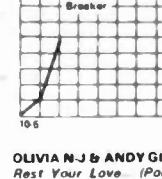
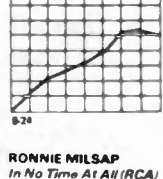
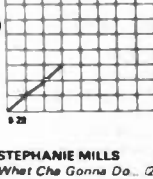
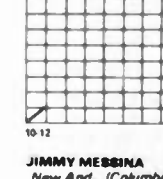
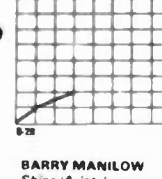
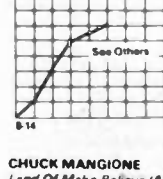
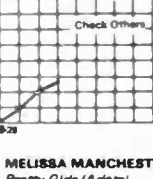
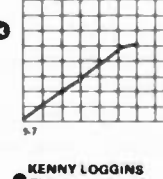
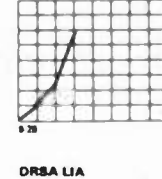
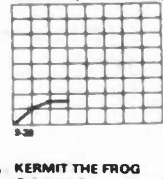
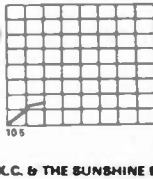
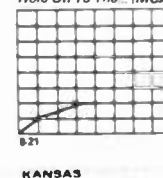
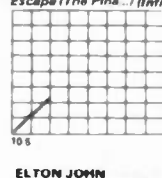
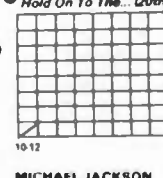
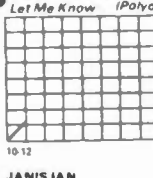
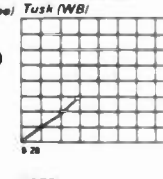
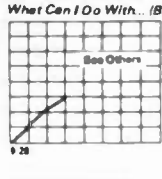
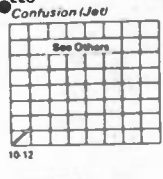
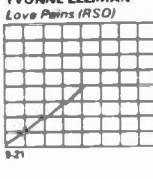
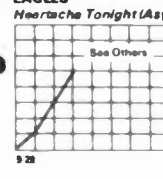
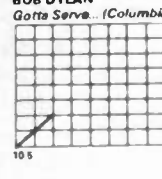
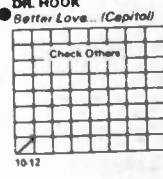
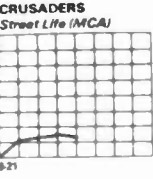
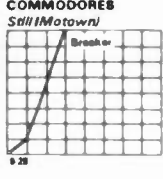
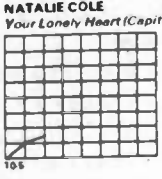
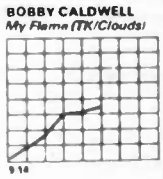
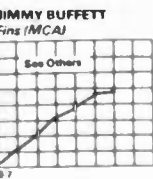
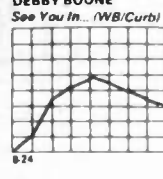
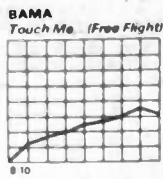
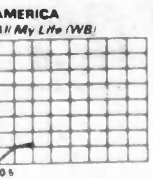
Most Added:

- BARRY MANILOW**
Ships (Arista)
Added at 57% of our reporting stations.
- J.D. SOUTHER**
You're Only Lonely (Columbia)
Added at 26% of our reporting stations.
- STYX**
Babe (A&M)
Added at 21% of our reporting stations.
- COMMODORES**
Still (Motown)
Added at 20% of our reporting stations.
- DR. HOOK**
Better Love Next Time (Capitol)
Added at 15% of our reporting stations.
- ENGLAND DAN & JOHN FORD COLEY**
What Can I Do With This Broken Heart (Big Tree)
Added at 14% of our reporting stations.
- IAN GOMM**
Hold On (Stiff/Epic)
Added at 14% of our reporting stations.

Hottest:

- KENNY ROGERS**
You Decorated My Life (UA)
Reported hot at 79% of our stations.
- COMMODORES**
Sail On (Motown)
Reported hot at 51% of our stations.
- HERB ALPERT**
Rise (A&M)
Reported hot at 41% of our stations.
- RITA COOLIDGE**
One Fine Day (A&M)
Reported hot at 25% of our stations.
- LDBO**
Where Were You When I Was... (MCA/Curb)
Reported hot at 21% of our stations.
- ANNE MURRAY**
Broken Hearted Me (Capitol)
Reported hot at 21% of our stations.
- BRENDA RUSSELL**
So Good, So Right (A&M/Horizon)
Reported hot at 20% of our stations.

P/A SINGLES



ADDS & HOTS

EAST

WRAL/Baltimore Jack Lacy Ian Gomm B. Manilow (Walk) (lp) England Dan H. Reddy B. Strelisand/ D. Summer WCBM/Baltimore Debra Beane KC & Sunshine Styx HOTTEST N. Lowe K. Rogers Commodores (Still) H. Alpert WBZ/Boston Wendy Furze M. Johnson B. Russell B. Manilow Eagles HOTTEST WREN/Bufalo Roger Christian Dr. Hook Lou Rawls (World) HOTTEST K. Rogers H. Alpert M. Johnson J. Buffett A. Murray	WGR/Bufalo Jerry Rao J.D. Souther Styx Commodores (Still) HOTTEST Kermit H. Alpert K. Rogers M. Johnson Lobo N. Lowe WRIC/Erie Smoky Burns B. Manilow J.D. Souther HOTTEST H. Alpert M. Macgregor Commodores (Still) Kermit C. Thompson K. Rogers Lobo Commodores (Still) WLNH/Laconia Roger Curtis Abba KC & Sunshine B. Manilow B. Oyster Cult (dp) V. People (dp) ELO (dp) G. Gaynor (dp) Styx (dp) HOTTEST ARS K. Rogers Beach Boys M. Macgregor R. Milsap D. Ross M. Mandrell R. Coolidge	WNCB/Harrisburg Lery Scott J.D. Souther HOTTEST Wings Commodores (Still) HOTTEST D. Summer K. Rogers M. Johnson WTIC/Hartford Gleny Jesonka A. Murray Commodores (Still) J. Stewart C. Gayle HOTTEST Commodores (Still) K. Rogers Lobo ARS Doobie Bros. WLNH/Laconia Roger Curtis Abba KC & Sunshine B. Manilow B. Oyster Cult (dp) V. People (dp) ELO (dp) G. Gaynor (dp) Styx (dp) HOTTEST ARS K. Rogers Beach Boys M. Macgregor R. Milsap D. Ross M. Mandrell R. Coolidge	WGR/Manchester Karen Anderson J.D. Souther G. Gaynor R. VanWarmer Oak Ridge Boys B. Manilow HOTTEST D. Marwick C. Gayle FM97/Pittsburgh Dave Popovich A. Murray ELO Hall & Oates HOTTEST H. Alpert Commodores (Still) B. Pointer K. Rogers Lobo C. Thompson Commodores (Still) WTAE/Pittsburgh Don Berns B. Manilow C. Gayle Doobie Bros. Styx HOTTEST D. Marwick EMF H. Alpert R. Coolidge K. Rogers Commodores (Still) H. Alpert	WPRO/Providence Dave McNamee L. Wood Eagles England Dan HOTTEST J. Barnes B. Russell C. Gayle HOTTEST H. Alpert Commodores (Still) M. Jackson K. Rogers Commodores (Still) WHAM/Rochester Bill Anthony Wings J.D. Souther HOTTEST K. Rogers Commodores (Still) A. Murray H. Alpert EMF Toby Beau WGY/Schenectady Paul Cassidy B. Manilow Abba L. Garrett HOTTEST R. John D. Marwick Commodores (Still) H. Alpert	WHEN/Syracuse Bob Catolin Eagles B. Manilow HOTTEST K. Rogers D. Marwick H. Alpert LBB G. Rafferty WHAM/Washington D.C. Jane Reno None HOTTEST H. Alpert Lobo K. Rogers WATR/Waterbury Chris Evans J.D. Souther Commodores (Still) B. Manilow Styx England John England Dan HOTTEST M. Johnson K. Rogers B. Russell R. Coolidge C. Gayle G. Rafferty A. Murray	WSBA/York Jim Horn B. Russell Beach Boys Kermit Lou Rawls (Tomorrow) Elvis Presley G. Campbell HOTTEST Lobo R. John H. Alpert
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MIDWEST

WYNE/Appleton B.J. Crocker Abba Orleans A. Murray Olivia & Andy HOTTEST M. Johnson Commodores (Still) A. Garfunkel Beach Boys WHBC/Canton Rick Jacobs Elton John J. Buffett Styx Commodores (Still) L. Wood Orleans HOTTEST Commodores (Still) K. Rogers ARS R. Coolidge Doobie Bros. B. Russell WCR/Charlotte Jim Adams R. VanWarmer Styx Commodores (Still) Chic D. Caldwell Alessi Bros. B. Manilow HOTTEST (EMF) H. Alpert LBB Abba	WFYR/Chicago Kermit B. Manilow D. Summer B. Manilow (Various cuts) HOTTEST M. Johnson M. Jackson M WLW/Cincinnati Karen Benham A. Murray Eagles J.D. Souther Abba HOTTEST Commodores (Still) N. Lowe G. Rafferty K. Rogers B. Russell Doobie Bros. Wings Sniff 'N' The Tears WVTV/Cleveland Vicky Sue Winston Abba HOTTEST H. Alpert Commodores (Still) J. Barnes Lobo M. Macgregor Wings	WHIO/Dayton Kermit J. Ward J.D. Souther K. Loggins J. Messina B. Manilow HOTTEST A. Murray C. Gayle M. McGovern M KRM/Dayton Scott Huxley J. Messina Kermit England Dan HOTTEST H. Alpert WFOP/Flint Joe Wade Formicola R. Coolidge Ivan Gomm Orleans Styx HOTTEST L. Wood K. Rogers A. Murray A. Garfunkel ELO WOW/Flt. Wayne Sam DeVincent F. Joli Commodores (Still) Eagles Styx A. Murray HOTTEST Lobo M. Johnson J. Buffett K. Rogers B. Russell M. Journey M. Macgregor Ivan Gomm H. Martin	WKMH/Jackson Jerry Barbers ELO Chic Lou Rawls (World) HOTTEST J.D. Souther P. Dert Band D. Marwick (Deja) Orleans B. Manilow S. Caldwell LTO J. Buffett G. Gaynor Wings K. Rogers C. Gayle HOTTEST Hotel KMBZ/Kansas City Steve Ball J. Mathis R. VanWarmer C. Daniels Band (Mississippi) C. Carter ELO England Dan Fleetwood Mac (Cry) A. Murray K. Rogers H. Alpert M. Johnson M. Macgregor HOTTEST Whok/Lancaster Greg Eversman Ivan Gomm J.D. Souther HOTTEST B. Russell K. Rogers	WDIF/Marion Mike Green ELO B. Manilow Dr. Hook England Dan HOTTEST K. Rogers Doobie Bros. Ivan Gomm Wings R. Milsap A. Murray Commodores (Still) J.D. Souther Vikki Charwood HOTTEST Abba HOTTEST Commodores (Still) K. Rogers R. Coolidge A. Garfunkel A. Murray C. Carter WTMJ/Milwaukee Sam Aristo Dr. Hook B. Manilow S. Cassidy Janis Ian Parler & Penny HOTTEST J. Messina Dan Peek Lobo Commodores (Still) M. Johnson	KSTP/Minneapolis Carpenter/Michaels Elton John B. Manilow Dr. Hook HOTTEST Commodores (Still) M. Johnson K. Rogers Doobie Bros. R. Coolidge G. Rafferty ARS WCCO/Minneapolis Denny Long K. Loggins Dr. Hook M. Manchester B. Strelisand/ D. Summer (Still) M. Ratner Dann Rogers KMR/Pittsburg Lonnie Swauger H. Lowe Ivan Gomm J. Mathis K. Loggins ELO B. Manilow S. Cassidy Janis Ian Parler & Penny HOTTEST Ivan Gomm G. Rafferty B. Dylan M. Johnson	WOUA/Quad Cities W.W. Baker Commodores (Still) M. Johnson HOTTEST K. Rogers Doobie Bros. WSGW/Saginaw Rick Becher B. Manilow England Dan Kansas HOTTEST N. Lowe Ivan Gomm Styx Chic N. Cole HOTTEST B. Mandrell N. Lowe M. McGovern H. Alpert J. Barnes Lobo M. Johnson D. Ross K. Rogers G. Rafferty	KRMG/Tulsa Don Bishop B. Manilow (Still) L. Wood HOTTEST H. Alpert K. Rogers Commodores (Still) C. Thompson A. Murray J.D. Souther HOTTEST WHIZ/Zanesville Dave Crist N. Lowe Ivan Gomm Styx Chic N. Cole HOTTEST B. Mandrell N. Lowe M. McGovern H. Alpert J. Barnes Lobo M. Johnson D. Ross K. Rogers G. Rafferty
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SOUTH

WLOW/Aiken Owen Holmes L. Garrett England Dan Eagles F.C.C. R. Milsap (Both) Olivia & Andy Five Stratts Fleeceband Mac (dp) HOTTEST M. Johnson R. Coolidge K. Rogers KC & Sunshine M. Johnson M. Jackson Ashford & Simpson B. Pointer	WSB/Atlanta George Fisher D. Summer Kermit Styx ELO M. Muldaur F. Goldie Jones Girls A. O'Day R. VanWarmer C. Carter S. Robinson Commodores (Still) Dr. Hook D. West R. Miller B. Manilow (Voice) (lp) Tom Jones (Flashback) (lp) Magid Triplets B. Burnett J.D. Souther HOTTEST LTO S. Cassidy L. Gatlin K. Rogers Commodores (Still)	WBT/Charlotte Andy Bickel Doobie Bros. Dr. Hook Styx ELO (lp) M. Muldaur B. Manilow HOTTEST M. Alpert K. Rogers A. Murray L. Garrett WCV/Charlotteville Thomas H. Twine C. Gayle ELO B. Manilow Dr. Hook Knack (dp) M. Martin (dp) Led Zeppelin (dp) Commodores (Still) Doobie Bros. N. Lowe D. Summer K. Rogers Olivia Abba M. Jackson	WDFW/Charlottesville Tony McKenzie B. Manilow Brenda Lee Poco (Indian) B. Boyer Orsa Lia Jones Girls Euclid Beach Band R. Coolidge KAFM/Dallas Ron Dean J. Messina J. Stewart Orleans A. Murray Dr. Hook B. Russell R. VanWarmer B. Manilow HOTTEST K. Rogers R. Coolidge Commodores (Still) KROD/Paso Lacy/Murray Commodores (Still) HOTTEST H. Alpert Commodores (Still) K. Rogers Lobo Toby Beau	WFTL/Ft. Lauderdale Tom Oren Beach Boys B. Manilow HOTTEST G. Gaynor Commodores (Still) K. Rogers G. Rafferty R. Coolidge KFJZ/Ft. Worth Jim Thomas Doobie Bros. B. Russell A. Garfunkel HOTTEST G. Rafferty Toby Beau Commodores (Still) K. Rogers WOU/Memphis Oan Baccaro J. Buffett B. Mandrell Commodores (Still) Styx Elton John HOTTEST R. John H. Alpert Commodores (Still) K. Rogers Lobo Toby Beau	WYMC/Mayfield Brian Miller B. Manilow Dan Hill HOTTEST R. Holmes Commodores (Still) M B. Russell Doobie Bros. D. Summer M. Johnson K. Rogers WVMO/Parap Yolanda Parap J.D. Souther B. Manilow HOTTEST B. Russell R. Milsap Ivan Gomm K. Rogers WSIX/Nashville Dave Nichols Orleans Y. Elliman B. Manilow HOTTEST ARS K. Rogers Commodores (Still)	WORG/Orangeburg Stu Wright B. Manilow Raydio Ivan Gomm Styx Dr. Hook Dan Hill Commodores (Both) Rob Grill (dp) HOTTEST H. Alpert ARS R. Coolidge K. Rogers Commodores (Still) J. Buffett B. Manilow Kansas HOTTEST Commodores (Still) M. Jackson ARS K. Rogers Sniff 'N' The Tears	WRVA/Richmond Ock Grant England Dan Kermit R. Holmes J.D. Souther HOTTEST A. Garfunkel K. Rogers Commodores (Still) EMF WNEU/Wheeling Chase/Amos Commodores (Still) J. Buffett B. Manilow Kansas HOTTEST Commodores (Still) M. Jackson ARS K. Rogers Sniff 'N' The Tears
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WEST

KNOW/Denver Brian Scott B. Manilow England Dan L. Wood HOTTEST M. Johnson Commodores (Still) C. Gayle Olivia K. Rogers KPP/Los Angeles Roger White KC & Sunshine S. Mills Styx HOTTEST B. Russell L. Garrett K. Rogers M. Johnson Toby Beau	KROQ/Everett R.P. McMurphy B. Manilow Charles R. Hook V. Morrison HOTTEST Commodores (Still) C. Gayle Olivia K. Rogers Wings Doobie Bros. C. Gayle K. Rogers C. Simon A. Murray KSN/Honolulu John Wright Y. Elliman HOTTEST H. Alpert K. Rogers R. Coolidge B. Russell A. Murray	KDWN/Las Vegas Jack London Commodores (Still) HOTTEST Commodores (Still) C. Simon M. Johnson C. Simon A. Garfunkel Doobie Bros. KC & Sunshine C. Simon A. Murray Test Russell B. Manilow Commodores (Still) Doobie Bros. Lobo HOTTEST H. Alpert K. Rogers A. Murray L. Garrett	KOY/Phoenix Armstrong/Evens B. Manilow L. Garrett I. Gomm D. Parton C. Gayle Lobo HOTTEST J.D. Souther Commodores (Still) K. Rogers Wings Doobie Bros. Mings R. Coolidge C. Gayle K. Rogers C. Gayle	KBLF/Rad Bluff Bob Beck J.D. Souther M. Manchester R. Holmes J. Mathis K. Loggins ELO HOTTEST Commodores (Still) K. Rogers ARS Doobie Bros. Mings R. Coolidge C. Gayle K. Rogers C. Gayle	KRKK/Rock Springs Red Tucker J.D. Souther Page L. Garrett R. Holmes KC & Sunshine C. Gayle HOTTEST B. Russell J. Stewart Ivan Gomm R. Coolidge J. Buffett K. Rogers Commodores (Still) K. Rogers Lobo	KSL/Salt Lake City George Lemah Commodores (Still) Lou Rawls (Tomorrow) M. Ratner England Dan Abba HOTTEST J.D. Souther B. Manilow HOTTEST EMF Commodores (Still) R. Coolidge K. Rogers LBB	KFMB/San Diego Clark Anthony B. Manilow Ivan Gomm B. Manchester D. Summer HOTTEST H. Alpert K. Rogers R. Coolidge K. Rogers M. Johnson Toby Beau B. Russell Styx B. Dylan (dp) HOTTEST H. Alpert Fleetwood Mac Commodores (Still) K. Rogers	KUKI/Ukiah Rick Baca Eagles Y. Elliman Ivan Gomm Orleans England Dan HOTTEST Commodores (Still) Doobie Bros. Kermit A. Murray B. Pointer ARS B. Mandrell EMF M. Johnson Toby Beau K. Rogers R. Coolidge
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OPPORTUNITIES

Openings

WQPD/Lakeland, FL is searching for super personality morning man, and personality rock jock. Excellent pay. Contact John Jenkins, Box 827 Lakeland, FL 33802 EOE M/F (10-12)

Wanted: Newperson for afternoon drive. Journalism degree. Needs to be self-starter and a nose for local news. Send tapes and resumes and salary requirements to Lee Butler, KSAL, Box 180, Salina, KS 67401. EOE M/F (10-12)

WHYY-AM is looking for a community-involved communicator to fill a 6-10pm air shift. Send tapes and resumes to Larry Stevens, 3435 Normanbridge Road, Montgomery, AL 36105. EOE M/F (10-12)

WVAM/Altoona, PA is looking for a night personality. We're ARB rated #1 in a 95,000 plus metro area in Central PA. Salary commensurate with experience. Also accepting tapes and resumes for future on-air openings. If you like country, and are a professional desiring to work with professionals, contact Tom Riley, PD, 2727 W. Albert Dr., Altoona, PA 16603 or call (814) 944-9456. EOE M/F (10-12)

New Country formatted station. **WKHK/Ft. Wayne, IN** is accepting tapes for possible future openings. Send to PD Ron Walton, Box 6000, Ft. Wayne, IN 46816. (10-12)

Want to live and work in Alaska? Tapes and resumes being accepted at KANC/Anchorage for Country radio air talent. Will supply vital information about this unique market, cost of living, etc. Tapes to PD, Rick Wing, 8845 Jewel Lake Road, Anchorage, AK 99502. (10-12)

WDDD/WDDW/Marion, IL is looking for a News Director to replace a veteran who is going into politics. Contact Dutch Doelitzsch at (818) 997-2341. (10-12)

Magic 107 (WSDO/Ft. Lauderdale/Miami) needs a sensitive, educated news and public affairs person for morning drive. Want to help us win? Send tape and resume to Skip Herman, News Director, WSDO, Box 5333, Ft. Lauderdale, FL 33310. EOE M/F (10-12)

I'm missing one piece to my on-air staff puzzle! Mid-days!! Tapes and resumes to Al Casey, WHB, 106 W. 14th, Kansas City, MO 64105. EOE (10-12)

Part-time air talent for weekends and evenings. Must have air experience with ability to read news and live copy. Send tapes with resumes to Frank Colbourn, K4-Plus, 101, Plaza 800, 600 Stewart St., Seattle, WA 98101 or call (206) 223-5709. EOE M/F (10-12)

WAZY/Lafayette, IN has an immediate opening for a full time personality (automation with live sound), strong on production, sports interest helpful. Excellent opportunity, working with pros. Home of Purdue University. Send tapes, resumes and references to Jerry O'Neill (PD) Box 1410 Lafayette, IN 47902 (317) 474-1410. EOE M/F (10-12)

WAZY-FM (298) 50,000 watt Midwest powerhouse seeks Top 40 jock for possible future openings. Strong production skills a must. Music Director background helpful. Station is a part of a growing chain, and is one of the most respected secondaries in the Midwest. Tape and resume to Jeffrey Jay Weber, Operations Manager, WAZY AM and FM, Box 1410, Lafayette, IN 47902. Women and minorities encouraged to apply. An EOE employer. (10-12)

Western Cities Broadcasting is taking applications for on-air positions in several large Western cities. If you've mastered the art of getting your natural personality on the air, ship us a tape and resume. Positions must be filled by Christmas. Contact Dave Anthony, KLUC, Box 1480, Las Vegas, NV 89114. (10-12)

Openings

CQ102 in the Very Special Finger Lakes region of New York state needs experienced newperson. Professional atmosphere and good benefits. Tapes and resumes to Paul Warren, PD, Box 213, Geneva, NY 14456. EOE M/F (10-12)

Personality Top 40 WRNR/Martinsburg, needs afternoon and morning drive personality. One will be PD. Tapes and resumes to Ed Alexander, Box 709, Martinsburg, WV 25401. EOE (10-12)

WZDX/York, PA looking for 7pm-12midnight announcer. Excellent opportunity for someone with limited experience with a desire to learn and grow with a great operation. Personality oriented, album image Top 40. Should have production ability. Tapes and resumes to Ray Thomas, PD, 2 West Market St., York, PA 17401. EOE M/F (10-12)

KARN/Little Rock seeking dynamic female to co-host morning news magazine program. Journalism background desirable. Tapes, resumes, references and salary requirements to Mike Maloney, PD, KARN, Box 4189, Little Rock, AR 72214. (10-12)

WLAM/Lewiston/Auburn, ME is looking for an air personality with production skills. Contact Jeff Kelly, Box 929, Lewiston, ME 04240 (207) 784-5401. EOE (10-12)

Need aggressive newperson for 50 KW Pop/Adult in New York's capital district. Solid on-air sound and experience a must. For position in rapidly expanding local news operation. Tapes and resumes to Phil Gregory, News Director, WPTR, 4243 Albany St., Albany, NY 12205. No calls please. EOE (10-12)

Country morning person for small Midwest market. Concise, articulate and conversational. Country experience not necessary. Cassette and resume to The Bond Report, 3725 Yaqui Dr., Flagstaff, AZ 86001 (10-12)

WGRQ/Buffalo, NY, Abrams Superstar station, seeking bright, uptempo women and men for full and part time AOR airshifts. Large chain, immediate openings. Send tapes and resumes fast to Bob MacRae, 59 Virginia PL, Buffalo, NY 14202. No calls please. EOE M/F (10-12)

Q101/WDAL/Meridian has an opening for a full time newperson. Call Maureen Christian (801) 693-2381 or tape and resume to Box 5314, Meridian, MS 39301. (10-12)

WIBZ-FM/Parkersburg, WV AOR. Tapes and resumes for future on-air openings to Larry Schuster, 703 Market St., Parkersburg, WV 26101. EOE M/F (10-12)

KSTT, Quad Cities, needs a true air personality. We send people to the majors. Come join us. Tapes and resumes to Jim O'Hara, Box 3788, Davenport, IA 52808. EOE M/F (10-12)

WADC/Parkersburg, WV, modern Country, seeks tapes and resumes for future jock shifts as well as immediate opening for News Director. Send to Larry Schuster, 703 Market St., Parkersburg, WV 26101. EOE M/F (10-12)

WEZB/New Orleans is looking for experienced announcers for contemporary format. Tapes and resumes to Chris Wallenberg, 601 Loyola Ave., New Orleans, LA 70113. No calls please. EOE (10-12)

Ray Quinn, PD, WFIL is soliciting tapes or airchecks for possible future openings. Send tapes and resumes to Ray Quinn, WFIL, 4100 City Lane, Philadelphia, PA 19131.

Openings

If you write your own topical and humorous bits, **make it pay** you some extra bucks. We need a couple of creative minds for our growing weekly personality service. Submit samples of your work to Eremiles, Box 1492, Cincinnati, OH 45201. (10-12)

KUKI/Ukiah looking for utility person. Must have 1st phone. Send resume to Kate Moore, Box 638, Ukiah, CA 95482 or call (707) 462-4771. (10-12)

Virginia's third largest market seeks pro for midday shift. Possible Music Directorship. Tape and resumes to Bart Prater, WROV, Box 4005, Roanoke, VA 42015. EOE M/F (10-12)

WXP, the Quad Cities fine rock album station, is still searching for morning talent. Good production necessary. Tapes and resumes to Jim O'Hara, WXP, Box 3788, Davenport, IA 52808. EOE M/F (10-12)

Future openings for air personalities at WDMT/Cleveland. Send tapes and resumes to Wynn Rosenberg, PD, WDMT, 14781 Sperry Rd., Cleveland, OH 44065. EOE M/F (10-12)

Fast growing metro/New York AOR outlet searching **HARD** for dynamic, complementary male/female morning team. Applicants should call (516) 499-7625 evenings for information. EOE (10-12)

KOFM/Oklahoma City has opening for midday personality. Tapes and resumes to Mike Miller, PD, KOFM, Box 14806, Oklahoma City, OK 73113 or call (405) 478-0444. EOE M/F (10-12)

RESEARCH GROUP looking for solid newperson able to communicate what's happening with flair. Excellent market. Tapes, writing samples, and resume to Bill Moyes, The Research Group, 1422 Monterey Plaza, San Luis Obispo, CA 93401. EOE M/F (10-12)

If you're an engineer, capable of doing an airshift, or if you're a jock capable of doing engineering, then we want you. Tapes and resumes to Ken Paige, KGEN/KBOS, Box 444, Tulare, CA 93274. 1st class license required. (10-12)

KMPS AM-FM/Seattle are accepting applications for full and part-time personalities. Send tapes and resumes to Ron Norwood, PD Box 24888, Seattle, WA 98124. No calls please. EOE. Minorities encouraged. (10-12)

News Director, ladies encouraged, strong ability to obtain, write and deliver local news. Heavy on Public Affairs and interviewing of celebrities. Controversial subjects and persons. News features. Good natural delivery and above average production skills. We are Black Contemporary. Cassettes and resumes to M.A. Chasin, 1463 Hilltop Drive, Grand Blanc, MI 48439. (10-5)

Incredible but true . . . The 1st full time opening in 292 history. Morning man goes to majors, creating an outstanding opportunity for some heavy rock 'n' roll personality to do a number. Needed immediately. Good company, money and benefits. Rush tapes and resumes to Bob Linden, Meredith Broadcasting, 11128 John Gett Blvd., Omaha, NE 68137. EOE (10-12)

Openings

K99/Great Falls, MT is looking for an experienced AOR communicator who knows music. Tapes and resumes now being accepted for future openings. Send to Brock Janoff, K199, 2307 10th Avenue S., Great Falls, MT 59405. EOE M/F (10-12)

KGEN is looking for newperson with conversational style to anchor morning news. If you're a hard worker, let's talk. Tapes and resumes to Ken Paige, KGEN, Box 444, Tulare, CA 93274 (10-12)

New station in Fresno, CA, KKDJ-FM (is class B FM) for AOR air personalities (full and part-time), traffic, production, news and sales personnel. Tapes and resumes to Dean Opperman, KKDJ, 3636 N. 1st, Suite 135, Fresno, CA 93726. EOE M/F (10-12)

THE RESEARCH GROUP looking for an exceptional morning personality. Excellent opportunity for the right person. Top 100 market. Tapes and resumes to Bill Moyes, The Research Group, 1422 Monterey Plaza, San Luis Obispo, CA 93401. EOE M/F (10-12)

KYOU/Greeley, CO looking for an experienced news person. Decent money for the right person. Also accepting tapes and resumes for future on-air openings. Send to Kurt Andrews, Box 1607, Greeley, CO 80632 or call (303) 356-1450 between 8am-5pm. EOE M/F (10-12)

National PD looking for morning drive personality for medium market station to replace a jock who just made the majors. Excellent pay. Tapes and resumes to National PD, Box N39, 323 Franklin Blvd., Chicago, IL 60606. EOE M/F (10-12)

Central California's #1 FM rocker is looking for super air talent for possible future openings. At least 1 yr experience. Tapes and resumes to Ken Paige, KBOS, Box 444, Tulare, CA 93274 (10-12)

Major Southern AOR seeking News Director with flare for human interest lifestyle presentations. Tapes and resumes only to Tom Owena, Communications Center, Dallas, TX 75202. No calls please. EOE M/F (10-12)

Owner/operator of 24-hour AM station on Oahu, Hawaii, who will take over with FCC approval around December, is seeking energetic air personalities, news, and sales personnel to help build the top station in Hawaii. Send tapes and resumes to Box 25621, Hawaii Kai, Honolulu, HI 96825. (10-12)

CKGM/Montreal looking for mature, experienced and dynamic morning newscaster. Excellent salary and long-term contract. Send tapes and resumes to Dave Christianson, News Director, 1310 Greene Ave., Montreal, Quebec, H3Z2B5 Canada. (10-12)

Immediate opening for Country jock with good pipes. Contact Kent Hopper, KCEY Radio, Modesto, CA at (209) 883-0433 anytime. (10-12)

Afternoon drive personality for Pop/Adult format needed. Tapes and resumes to Dave Crist, PD, WHIZ, Lind Arcade Bldg., Zanesville, OH 43701. EOE (10-12)

Top rated Midwest Contemporary giant seeking personalities for intermediate and future openings. Heavy on production and community involvement. Excellent pay and benefits. Outstanding facility in one of mid-America's finest medium markets. Rush tapes and resumes to Jim Higgs, WKMI, Box 911, Kalamezoo, MI 49005. EOE M/F (10-12)

CHANGES

Radio

ANNE CLARK from WOKK and WALT/Meridian, MS to WDAL/Meridian, MS.
RICHARD IRWIN, former PD, has been promoted to Operations Manager for KROY-AM&FM/Sacramento, CA.
CRAIG HINES named PD at KKAL/Arroyo Grande, CA.
BILL ANDRUS appointed Production Director at WKH Radio/Cleveland, OH.
PAUL SPIVEY from WASU/Boone, NC to 7pm-12mid at WANS-FM/Anderson, SC.
TONY OLSON appointed MD at WPOC-FM/Baltimore, MD.
BUDDY VAN ARSDALE has been named Assistant PD and MD at WIL-AM&FM/St. Louis, MO.
BOBBI JACKSON appointed News Director at KRCQ/Indo, CA.
ROBERT ROSEFSKY, one of the nation's best known financial counselors will join KABC Talk Radio/Los Angeles, CA.
JEFF FINCH appointed Newscaster/Correspondent of RKO Radio Network.
ANDY MCCOLLOM named Newscaster/Correspondent of RKO Radio Network.

Industry Changes

NITA KUTLER appointed Associate Director, Consumer Panel Research for CBS Records.
BASIL MARSHALL named Black Music Product Manager at RCA Records.
TERRY IRIDE appointed Coordinator, Radio Advertising, Gotham Advertising at CBS Records.
HALE MILGRIM promoted to Co-Director of Merchandising for WB Records.
NANCY GILKISON promoted to National Merchandising Coordinator for WB Records.
ROY LOTT joins Arista Records as Attorney.
MELANI ROGERS named Manager of National Publicity for Arista Records.
CHIP PEAY, appearance and tour agent for the Bellamy Brothers, has joined the Top Billing Talent Agency as sales agent to negotiate appearance dates for twenty-three acts.

Station Line-Ups

KRBC/Abilene, TX LINE-UP: 8am-12noon Randy Gentry, 12noon-3pm Tom Bates (PD), 3pm-7pm Shotgun Bob Kelley, 7pm-12mid Jim Hayes (MD), 12mid-6am John Hart. Weekends: Dan Smith, Ron Lamar, Greg Beatty.
WXIL/Parkersburg, W. VA LINE-UP: 6am-10am Bob (Epstein) Garrett, 10am-3pm Cy Jobs, 3pm-7pm Rockin' Bobby Wayne, 7pm-12mid Scott (The Rot) Harrison, 12mid-6am Avery Wright.
WDAH/Meridian, MS LINE-UP: 6am-10am Jay Rogers, 10am-3pm Anne Clark, 3pm-7pm Dan Wright.
WCCC/Hartford, CT LINE-UP: 6am-10am Howard Stem, 10am-2pm Bill Nosal, 2pm-7pm Peter Cole, 7pm-12mid Brian Battles, 12mid-6am Lich.
WEAQ/Eau Claire, WI LINE-UP: 6am-10am Dave Winston, 10am-3pm Robin Hill, 3pm-7pm Rick Roberts, 7pm-12mid Bob Daniels, 12mid-6am Chris Lane. Weekend: Jim Crisp, George House.
KSFM/Sacramento, CA LINE-UP: 6am-10am Shaun Harris (MD), 10am-2pm Donovan Blue, 2pm-6pm Mark Preston, 6pm-10pm Rick Gillette, 10pm-2am Billy Manders, 2am-6am Allen Elvin. Weekends: Eileen Evans, Steve Wray.
WDMT/Cleveland, OH LINE-UP: 6am-10am Mike Lane, 10am-2pm Wynn Richards, 2pm-7pm Freddie James, 7pm-12mid Dean Ruffus, 12mid-6am Lenn Cannon.
WQUA/Quad Cities (Molene) LINE-UP: 12mid-5am Jordan O'Neil, 5am-10am Sam Cornette, 10am-2pm Bryan McGannon, 2pm-6pm Jack McKay, 6pm-12mid Mark Monte. Program Director W.W. Baker, Production Director David Sands.
WOKF/Tampa, FL LINE-UP: 6am-10am Ron Parker, 10am-3pm Chris Miller, 3pm-7pm Roshon (PD/MD), 7pm-12mid Bob Logan (Asst. MD), 12mid-6am Ross Racey, Mike Brown, Rick Davis.
KGRZ/Missola, MT LINE-UP: 6am-8am Don Sollom, 8am-10am Buffalo Bob Borino, 10am-2pm Craig Johnson (OM), 2pm-6pm Thirsty Joe Welfare (PD), 6pm-12mid Scott Anderson, 12mid-6am Pat Tucker.

OPPORTUNITIES

Openings

WOKU/Cincinnati is looking for a part-time newspaper and an experienced research person to head up full time research department. Tapes and resumes to Charlie Brown, WOKU, First National Bank, 3rd & High, Hamilton, OH 46011 EOE M/F (10-5)

New AOR Class B FM station in Fresno, CA has openings for full and part-time air staff, sales representatives, news, production, and traffic. Air date: Dec. 1, 1979. AOR experience necessary. Salary negotiable. Resumes: 3636 North 1st St., Suite 135, Fresno, CA 93726. EOE (10-12)

WMNB/North Adams, MA needs experienced evening personality. Pop/Adult, production skills a must. Above average pay, benefits and working conditions. Tapes and resumes to WMNB, Box 707, North Adams, MA 01247. (10-12)

WAMM/Flint, MI has an immediate opening for a News Director. Ladies are encouraged. We are looking for a person with a strong ability to obtain, write and deliver local news. Heavy on Public Affairs and interviewing. Handling of controversial subjects and persons. Good natural delivery and some production ability. We are Black contemporary! CASSETTE and resume to General Manager, WAMM, 1223 S. Grand Traverse, Flint, MI 48502. (10-12)

Top rated Mass Appeal Contemporary station in the Sunbelt needs an aggressive, authoritative anchor to join market's most dynamic news team. Conversational writing style and good production a must. Good bucks - will negotiate. Tapes and resumes to Radio & Records, 1930 Century Park West, Box 162, Los Angeles, CA 90067.

KOOK/Billings, MT looking for 12mid-6am jock. #1 station in state's largest market. Send tapes and resumes to Jack Stevens, PD, KOOK, Box 1276, Billings, MT 59103 EOE M/F (10-5)

KACY 50,000 watt giant in Southern California has immediate daytime shift opening for a multi-talented, one to one communicator. Must have 1st phone and be skilled at production. Last two announcers left for jobs in L.A. Send tapes and resumes to Jim Barker, Operations Director, KACY, Box 1520, Oxnard, CA 93034. EOE M/F (10-5)

WVIC is seeking tapes for future openings. Mid-Michigan's #1 station 8 yrs in a row. Send tapes and resumes to Jim St. John, WVIC, 2517 E. Mt. Hope, Lansing, MI 48910 (10-5)

KAZY/Anaheim needs experienced AOR air personality for immediate part-time opening. Prefer somebody from Southern California area. Send tapes and resumes to Dave Forman, 1190 E. Ball Rd., Anaheim, CA 92805 EOE M/F (10-5)

KSLY/San Luis Obispo needs 7-12midnight jock with good production. Tapes and resumes to Harry May, KSLY, Box 1400, San Luis Obispo, CA 93406 EOE M/F (10-5)

Nation's hottest station is accepting applications for future openings. If you'd like to join one of the best chains, Doubleday Broadcasting, and one of the most successful new stations in history, mail tapes and resumes to Bob Hattnik, Program Manager, KWK Radio, 2380 Hampton Ave., St. Louis, MO 63139 EOE M/F (10-5)

WKQQ/Lexington's overwhelmingly successful AOR has two positions open; morning air personality and news director. Tapes and resumes to Gary Dickson, Box 100, Lexington, KY 40590. No calls please. EOE M/F (10-5)

WVAP/Indianapolis is looking for experienced full time and part time personality for Top 40 format. Also interested in qualified news oriented personalities for possible "morning team" addition. Production talents for all openings desired but not necessary. Immediate openings for light personality. Send tapes and resumes to Chris Conner, WVAP, 2835 Illinois, Indianapolis, IN 46208. No calls please. EOE M/F (10-5)

WVDC-AM/1260/Washington, DC is now accepting tapes and resumes for part time on-air jobs. Join us in our new facilities! Contact Law Katz, PD, WVDC-AM, 1150 Connecticut Ave., N.W., Washington, DC 20036. No calls please. EOE M/F (10-5)

Unique radio magazine newswoman is looking for the right person. If you enjoy the challenge of one-on-one conversational news, let's talk. A creative and polished delivery essential. Tapes and resumes and writing samples to Jeff Michaels, News Director, KMJJ Radio, Box 14805, Las Vegas, NV 89114 or call (702) 739-8800 EOE M/F (10-5)

10,000 watt FM in Ocean City, MD seeks good announcer with good promotion and production ability. #1 in market. Send tapes and resumes to WKHI, Box 758, Ocean City, MD 21842 EOE (10-5)

KQDI/Great Falls, MT looking for dynamic PM drive production person. Our present afternoon man is buying into a Wisconsin radio station. Tapes and resumes to Scott Greeley, KQDI, Box 6780, Great Falls, MT 59408 EOE (10-5)

California-based group seeks music/research director for contemporary formats. No air/production required, but applicants should be experienced in all types of audience and music research. Programming experience helpful. Excellent opportunity with young, expanding company. Detailed resumes and letters to: Radio & Records, 1930 Century Park West, Box 160, Los Angeles, CA 90067. EOE.

Goods & Services

New Chicago-Based Broadcast Programming Consultants!

Great programming results, including Market Analysis, Job Placement, Music Research and more. Only success oriented positive thinking station owners and GM's need apply. Mail inquiries to: JERRY MASON GROUP, 629 Larkdale Lane, Mount Prospect, IL 60056.

The Aircheck Guide New Openings

Radio stations nationwide aware of THE AIRCHECK GUIDE through the NAB report, UPI-AP stories and contact have been hiring announcers for all positions - many in the 20K range.

Because of our confidential policy and daily multi-station contact, we are in touch with many unlisted openings, including stations in need of Program and Music Directors. Your one aircheck puts you at the instant listening of the new daily openings. Include resume and \$25 for handling. No charge for computer screening. THE AIRCHECK GUIDE, 8 Constance Ave., Lewiston, ME 04240. 1-207-782-0947 9am-5pm EST.

Comedy Material

300 DJ's get big laughs and ratings with original material. Freebee, HYPE, INK, Box 69581-R, Los Angeles, CA 90069.

Aircheck Critique

Small-medium market Jocks/Newspeople... Got a PD that can't or won't give you direction? We can help with a thorough, professional critique of your on-air work. Send for complete information: P.O. Box 19478, San Diego, CA 92119.

Information You Need

Current artist info (all formats), daily calendar, much more! Pro bi-weekly service. Free sample issue: GALAXY, Box 20093-C, Long Beach, CA 90801. (213) 438-0508.

Red Neckerson Is Red Hot

Great syndicated morning show feature. On WHBQ, WQXI, V-97, WSGN, WSGA, WKIX, etc. Just ask yourself why? Free Demo, Gary Corry, Rt. 2, Franklin Goldmine Rd., Cumming, GA 30130. Phone (404) 887-4517.

You'll Be Funnier!

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twining, Dallas, Texas 75227. Phone (214) 381-4779.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

"Job Referrals"

BROADCASTER'S ACTION LINE. The Broadcasting Job you want anywhere in the U.S.A. 1 year placement, search \$25.00. Call (812) 889-2907 or write R2, Box 25-A, Lexington, IN 47138.

"Broadcaster's Action Line"

EMPLOYERS!! Send us your job openings. We locate the personnel you need. FREE!! Call (812) 889-2907 or write R2, Box 25-A, Lexington, IN 47138.

"Phantastic Phunnies"

The industry's internationally acclaimed... most respected audience builder! One month's introductory 400 one-liners, information and gipht... just \$2.00!! PHANTASTIC PHUNNIES, 1343-A Stratford Drive, Kent, OH 44240.

Goods & Services

Making your classified come alive or getting your goods and services singled out is simple. Only 35 cents a word, \$7.50 minimum per week, headlines are free. Contact R&R Classified Department, Mon-Fri. at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067.

Openings

KBOX/Dallas seeks experienced strong production person with on-air capabilities as well as continuity ability. Send tapes and resumes to Jack Weston, KBOX, 9900 McCree, Dallas, TX 75238. No calls please. EOE (10-5)

Full Service News Director wanted for San Francisco Bay's most adventurous radio station. Format: Progressive Country plus. Person must be able to collect, produce and write the news and inspire and lead future newsmen. Ground floor situation for FM that's home to San Jose market. Send tapes, resumes and salary requirements to PD, Box FAT, Gilroy, CA 95020. (10-5)

We're losing some key personnel to larger markets. We need two Top 40 personalities who have a natural, but exciting delivery. Applicants must be strong on production and some news is helpful. If you have at least 6 months experience and are on the way up, rush your best tape and resume to Rod Dornire, Operations Mgr., WTBD, Box 1844, Cumberland, MD 21502 EOE (10-5)

Drive Time Personalities - Competitive Market Modern Country outlet with new facilities in Southeast seeking experienced drive communicator. Send tapes and resumes to Radio & Records, 1930 Century Park West, Box 161, Los Angeles, CA 90067.

Positions Sought

Announcer ready to move up to small-medium market. I've got a voice that'll make 'em listen. Three years experience in local radio. Want to work with people who need a young professional that's got a great voice. You write it, I'll announce it. Will relocate. Write to MIKE WILSON, Box 100, Marietta, OH 45750. (614) 373-1490 12:30pm-4pm. (10-12)

Medium market personality gone as far as he can go in present situation. Magic production technique, tight board. If you're looking for a communicator instead of a button pusher, I'm your man. Can relocate quickly. Prefer Chicago area. Write GARY ROGERS, 2307 W. Jefferson St., #321-C, Komo, IN 46901. (10-12)

Wonderfully talented copywriter/production person looking for a slot at a people-oriented station. Medium and major market experience: great references. "Hard Work" is my middle name, though I would have preferred "Lee" or "Louis." Call TERRY at (317) 935-4430. (10-12)

RICK REYNOLDS: formerly of WOHO-Z105/Toledo and WCWA/Toledo. Looking for a major or medium market Top 40 or P/A. Get hold of me at (419) 474-8921. (10-12)

First ticket, good production, willing and ready to work now. Call SCRUBB (404) 448-5117. (10-12)

DARRELL TAYLOR formerly KOND/San Antonio, TX has positive programming package. Will travel. Call (512) 655-8426. (10-12)

Major market jock now programming in medium market. Desire to move back to the majors as announcer or Designer. Young, aggressive, and reasonably priced. Call (317) 474-1302 and ask for PAT. (10-12)

Looking for Pop/Adult personality position in medium or secondary market. Extensive oldie research. Experienced and will relocate. Call (614) 374-9478 from 8pm-11pm. (10-12)

Please!! Need work... need money... hungry!! Please!!! (718) 873-0706 (ask for CHUCK!) (10-12)

EARL MORGAN seeks programming position with Country format. Past 11 years with WNYR/Rochester, NY. Available immediately. All serious inquiries considered. Will relocate. Call (716) 924-7867. (10-12)

San Diego, L.A., Sacramento, San Francisco, Fresno. 6 yr pro wants news or sports job. Currently top 55 market. Family man. L.A. is home. Call BOB (918) 583-4916. (10-12)

Y100/Miami jock ready to go. Solid production, top references. Call SCOTT FISHER (305) 552-1809 (10-12)

Experienced sportscaster and sports reporter seeking major market position, preferably top 15 market. Call (904) 744-5609. (10-12)

PAT TURNER, formerly WTRY and WWOV/Albany, NY, looking to work for station with aggressive news department. 1 1/2 yrs experience, worked for a proven winner; hard worker; excellent references. Call (518) 885-9888. (10-12)

Need a creative personality for your small or medium station? Call KIRK DAVIDSON at (608) 384-0244 (Beloit, WI). Over a year's experience, innovative production and an excellent communicator. Talk show experience too! I'm looking for a station that'll give me direction and growth. (10-12)

The former, but still good, midday personality, assistant PD/MD of WPOC-FM/Baltimore is looking for a new challenge. Let's talk, (301) 879-7028. Equal Opportunity Employee (10-12)

After 3 yrs as PD/MO/middays, KENNY ROBERTS, would like to work with your station to make it #1, as our team did for KTRB/Modesto. Call (209) 521-7249. (10-12)

Copywriter/production person can also do weekend jock or news. Prefer competitive market. Heavy experience. JOHNNY WILLIAMSON (303) 945-8601. (10-12)

Positions Sought

11 years with one station and I'm ready to move on. Did middays, 9 yrs as PD and two before that as MD. WNYR/Rochester, NY was a great learning experience, but I need something new. Call (716) 924-7867. Thank you. (10-12)

18 years experience, operations and station management. On-air included WLW/Cincinnati. Preferably morning drive, can do afternoons. Contact JOE MARTELLE (207) 282-7328 after 9am EDT. (10-12)

I beat WLS... and I can prove it. Interested? How about five different voices for any situation. Interested now? If you want to hear more, call (313) 488-8978 and ask for RICK. (10-12)

Has your station fallen into the deprivation syndrome? Then let's cut the rug. 12 yr pro, WCUE, G88, ZIP106, and others. Management and disc background. Looking for top 15 markets, music, medium-market PD. Contact MAX HEYWOOD (216) 456-2692 (10-12)

JOHN STENNETT, alias MARK DONAHUE, outstanding air personality seeking to relocate to a medium or large market. Can do outstanding production, have ability to take charge as MD or PD if needed. Formerly working for 95KBOF/Tulsa, CA, Top 40. Call (805) 831-4224 between 9am-5pm. (10-12)

Experienced MO/OJ with 1st phone, dedicated and loyal with 10 yrs experience in record industry. Looking for on-air position in Las Vegas area. Call J.C. SIMON (702) 452-3806 (10-5)

MIKE MUNDOY middays WFLB, 28 yr old professional air personality looking for professional operation in top 65 market. Tight budget and good production. Call (919) 323-0925 or (919) 488-4259. Might be what you're looking for. Let's get together (10-12)

NEWS/L.A./WEEKENOS... CAROLINE (213) 391-4778. (10-12)

Versatile, talented and knowledgeable, interested in Music Director, Promotion Director or air personality position. 8 yrs broadcast experience including stints at KACE/Los Angeles, and KYAC/Seattle. Prefer to remain in Los Angeles but willing to relocate. Contact LARRY "L.A. LARRY" HERBERT at (213) 933-2808. (10-12)

Contemporary full time AM in medium college market needs midday or afternoon on-air person with production experience. Excellent salary and benefits. Contact: PD, KRUS, 105 Park Ave., Ruston, LA 71270 EOE (10-5)

Modern Country AM/Soft Rock FM in medium market needs experienced pro for afternoon drive. Tapes and resumes to Charles Huber, KECK, Box 6006, Lincoln NE 68506 EOE M/F (10-5)

KBOX/Dallas looking for experienced news communicator. Must be street-wise and have excellent writing skills. Ad-lib ability and good quality voice a must. Send tapes and resumes to Dave O'Brien, 9900 McCree, Dallas, TX 75238 EOE (10-5)

KUZZ-KKXX/Bakersfield needs experienced news person for AM/FM. Must have good writing skills, ability to gather news and good delivery. Only experienced persons need apply. Call Mark Howell at (805) 393-1500 or send tapes and resumes to KUZZ News, 1209 N. Chester Ave., Bakersfield, CA 93308 EOE M/F (10-5)

WKTK/Baltimore seeking aggressive newswoman to head up newly formed department. Send tapes and resumes to Lou Krieger, 5200 Moravia Rd., Baltimore, MD 21208 EOE M/F (10-5)

Miscellaneous

14-KONG Pop/Adult for the San Joaquin Valley needs service from all companies. New and old product. Contact Andy Taylor, MD, Box 3329, Visalia, CA 93277 or call (209) 734-5812. (10-5)

KLOM/Lompoc, CA needs Top 40 service from all major labels. Send to Keith Morgan KLOM, Box 687, Lompoc, CA 93438 (9-28)

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THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

KC & SUNSHINE BAND

Please Don't Go (TK)

64% of our reporters on it. Moves: Up 86, Same 10, Down 5, Adds 17, including WRKO, JB105, KEEL, KXX106, FM100, WAYS, WAKY, WVIC, KSTT, WMEE, KMJC, WLBZ, KDVV, KBDF. See Parallels, charts at number 24.

JIMMY BUFFETT

Fins (MCA)

62% of our reporters on it. Moves: Up 81, Same 19, Down 0, Adds 14, including WGCL, WTRY, WKBO, WTI, WNCI, KHJ, KERN, KTAC, KAA, WNAM, KBIM. See Parallels, charts at number 28.

ANNE MURRAY

Broken Hearted Me (Capitol)

60% of our reporters on it. Moves: Up 75, Same 24, Down 0, Adds 8, WOKY, WPST, WAEB, WTI, Y103, WHB, KORL, WCIR. See Parallels, charts at number 29.

LAUREN WOOD

Please Don't Leave (WB)

60% of our reporters on it. Moves: Up 52, Same 29, Down 0, Adds 25, including WIFI, WCAO, WRKO, WTIC-FM, PRO-FM, WKBO, WTI, KEEL, WFMF, Y95, WKIX, WOW, Y94, KTAC, KRSP, KGW, KTKT. See Parallels, charts at number 30.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

JOHN DAVID SOUTHER "You're Only Lonely" (Columbia) 100/15

Moves: Up 62, Same 23, Down 0, Adds 15, including WPEZ, KSLQ, WGCL, B100, WKBO, WFMF, WKIX, KORL, WEEQ, G100, Z93 17-10, 94Q 21-14, KRLA 27-24, KFRC 30-26, KIMN 21-18, KOPA 24-21.

MICHAEL JOHNSON "This Night Won't Last Forever" (EMI/America) 100/8

Moves: Up 73, Same 14, Down 5, Adds 8, KVIL, WPST, KEEL, FM100, WZZP, KERN, KORL, WFYR, WKBW 19-9, WFIL 15-11, KDWB 26-20, WOKY 3-2, KIMN 6-3.

BLONDIE "Dreaming" (Chrysalis) 95/20

Moves: Up 43, Same 32, Down 0, Adds 20, including WRKO, WTRY, KLIF, WAPE, 92Q, WNCI, WHOT, KORL, K104, WFOX, KKLS.

JOHN STEWART "Midnight Wind" (RSO) 83/3

Moves: Up 50, Same 21, Down 9, Adds 3, WCAO, KFI, KILE, WIFI 28-26, F105 18-16, KSLQ 34-32, WOKY 30-25.

BOB DYLAN "Gotta Serve Somebody" (Columbia) 81/8

Moves: Up 45, Same 27, Down 1, Adds 8, KVIL, WGCL, WPST, WNCI, WHOT, KMJC, WEEQ, KQDI, KSLQ 30-28, KBEQ 13-11, KFRC 22-18, KJR 10-6.

SUPERTRAMP "Take The Long Way Home" (A&M) 79/39

Moves: Up 23, Same 15, Down 2, Adds 39, including Z97, Q105, KFI, KIMN, WBLI, WKEE, Z98, WHBQ, KWEN, WOW, Y94, KRUX, 13FEA, WSEZ, KQWB-FM.

BARBRA STREISAND & DONNA SUMMER "No More Tears/Enough Is Enough" (Columbia/Casablanca) 73/67

Moves: Up 4, Same 2, Down 0, Adds 67, including WXLO, WNBC, WFIL, WCAO, WRKO, WPGC, KVIL, CKLW, KEARTH, KRLA, KFI, KIMN, WBBF, WHYN, WJDX, WHB, KING.

CHEAP TRICK "Dream Police" (Epic) 68/16

Moves: Up 30, Same 22, Down 0, Adds 16, including WBLI, WPST, KAUM, WFMF, WRJZ, KOFM, Y94, WFOX, WNAM, KYSN, 96KX 27-22, WPEZ 30-25, WRKO 25-20, KRBE 30-23, KFRC 21-16.

CHRIS THOMPSON "If You Remember Me" (Planet) 64/17

Moves: Up 34, Same 12, Down 1, Adds 17, including KSLQ, KIMN, KOPA, KC101, KLIF, WKIX, KOFM, KLEO, WHHY, WSEZ, KBIM, WKBW 6-4, WFIL 22-18, Z93 29-23, 94Q 6-3, CKLW 5-5, KBEQ 38-35.

BRENDA RUSSELL "So Good, So Right" (A&M/Horizon) 64/12

Moves: Up 35, Same 16, Down 1, Adds 12, including WOLF, JB105, WAPE, 92Q, KHJ, KGW, 13FEA, WAAY, WCAO 30-27, 94Q 26-22, CKLW 14-8, KBEQ 23-21.

ELTON JOHN "Victim Of Love" (MCA) 64/7

Moves: Up 40, Same 17, Down 0, Adds 7, WAPE, WVIC, KSTT, KFXM, KJRB, KRO, KENI, KVIL d-20, KRBE d-29, KRLA d-29, KOPA 29-26.

KISS "Sure Know Something" (Casablanca) 54/5

Moves: Up 28, Same 17, Down 4, Adds 5, WIFI, KSTT, KMJC, KFXM, KRO, KRBE 20-16, KJR d-24, KOPA 27-24, WBEN-FM 31-16, WHYN 25-21, WZZP 8-3, WXIL 17-10.

Radio & Records NATIONAL AIRPLAY/30

October 12, 1979

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
5	2	2	①	HERB ALPERT/Rise (A&M)
1	1	1	2	COMMODORES/Sail On (Motown)
—	22	10	③	EAGLES/Heartache Tonight (Asylum)
22	15	6	④	KENNY ROGERS/You Decorated My Life (UA)
18	11	5	⑤	MICHAEL JACKSON/Don't Stop 'Til You Get Enough (Epic)
15	12	8	⑥	JOURNEY/Lovin', Touchin', Squeezin' (Columbia)
20	18	11	⑦	DONNA SUMMER/Dim All The Lights (Casablanca)
9	6	7	8	NICK LOWE/Cruel To Be Kind (Columbia)
10	7	3	9	M/Pop Muzik (Sire)
24	21	14	⑩	KNACK/Good Girls Don't (Capitol)
3	4	4	11	DIONNE WARWICK/I'll Never Love This Way Again (Arista)
—	—	27	⑫	COMMODORES/Still (Motown)
28	26	24	⑬	FLEETWOOD MAC/Tusk (WB)
30	29	22	⑭	LED ZEPPELIN/All My Love (Swan Song)
—	27	25	⑮	STYX/Babe (A&M)
27	23	19	⑯	FOREIGNER/Dirty White Boy (Atlantic)
29	28	23	⑰	IAN GOMM/Hold On (Stiff/Epic)
17	13	15	18	DOOBIE BROTHERS/Dependin' On You (WB)
12	8	12	19	ATLANTA RHYTHM SECTION/Spooky (Polydor/BGO)
4	5	13	20	ROBERT JOHN/Sad Eyes (EMI/America)
21	20	17	21	WINGS/Arrow Through Me (Columbia)
—	30	26	⑳	JENNIFER WARNES/I Know A Heartache When I... (Arista)
2	3	9	23	LITTLE RIVER BAND/Lonesome Loser (Capitol)
—	—	—	→ 24	KC & THE SUNSHINE BAND/Please Don't Go (TK)
16	16	20	25	BONNIE POINTER/Heaven Must Have Sent You (Motown)
—	—	28	26	BARRY MANILOW/Ships (Arista)
6	10	16	27	SNIFF 'N' THE TEARS/Driver's Seat (Atlantic)
—	—	—	→ 28	JIMMY BUFFETT/Fins (MCA)
—	—	—	→ 29	ANNE MURRAY/Broken Hearted Me (Capitol)
—	—	—	→ 30	LAUREN WOOD/Please Don't Leave (WB)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

BARBRA & DONNA "Tears/Enough" (Col-Cas)
SUPERTRAMP "Take The Long Way..." (A&M)
BARRY MANILOW "Ships" (Arista)
LITTLE RIVER BAND "Cool Change" (Capitol)
LAUREN WOOD "Please Don't Leave" (WB)

HOTTEST

EAGLES "Heartache Tonight" (Asylum)
HERB ALPERT "Rise" (A&M)
KENNY ROGERS "You Decorated My Life" (UA)
MICHAEL JACKSON "Don't Stop 'Til You..." (Epic)
DONNA SUMMER "Dim All The Lights" (Casablanca)

Complete Regionalized Station Listings on page 28 and 30.

ASHFORD & SIMPSON "Found A Cure" (WB) 54/4

Moves: Up 32, Same 12, Down 6, Adds 4, F105, CKGM, WHYN, WCIR, WXLO 23-19, KRBE 12-10, KOPA 28-25, WFBR 9-5, Y103 30-25, KHJ 29-22, FM99 14-9.

Others Getting Significant Action

CRYSTAL GAYLE "Half The Way" (Columbia) 47/11

Moves: Up 28, Same 8, Down 0, Adds 11, WXLO, KEARTH, KFRC, WHYN, Z98, Y103, WLAC, 92Q, KFVR, KBDF, KBOZ, KBEQ d-37, KRLA d-27, WJDX 14-7, WRJZ 33-17, KJRB 30-26, KPUR 17-9.

ELO "Confusion" (Jet) 46/21

Moves: Up 8, Same 17, Down 0, Adds 21, including 96KX, WPEZ, WPGC, WFBR, 95SGF, KOFM, WMEE, 91X, KENO, KRKE-FM, 14WK, WHHY, WTMA, KEWI, KBOZ, KRBE on, Z93 on, KSLQ 32-30.

FRANCE JOLI "Come To Me" (Prelude) 43/12

Moves: Up 25, Same 6, Down 0, Adds 12, including KVIL, B100, WOLF, WTIC-FM, KC101, 14Q, KTSA, KEEL, KSTT, KENO, WRKR, WXLO 6-5, WNBC 13-10, WRKO 29-25, KEARTH 4-3, KRLA 4-3, KFI 30-23.

KANSAS "Reason To Be" (Kirshner) 42/1

Moves: Up 22, Same 17, Down 2, Adds 1, WVIC, 96KX 20-15, Z97 22-15, KRBE on, KSLQ 22-19, WOKY 31-27, KMJC 21-18, WJBQ 13-10, KILE 24-19.

LITTLE RIVER BAND "Cool Change" (Capitol) 41/35

Moves: Up 5, Same 1, Down 0, Adds 35, including WIFI, KBEQ, WICC, WSGN, Y103, BJ105, WRVQ, KLEO, WMEE, KING, KJRB, KCPX, WIGY, K104, WHHY, WFLB, KEWI, KCBN, KQDI.

DR. HOOK "Better Love Next Time" (Capitol) 39/16

Moves: Up 14, Same 9, Down 0, Adds 16, including KIMN, WBBF, WKBO, WNOE, WBBQ, WLAC, WRJZ, WAYS, WVIC, KMJC, WIGY, WAAY, KFVR, KRLE.

KERMIT THE FROG "Rainbow Connection" (Atlantic) 32/7

Moves: Up 12, Same 12, Down 1, Adds 7, KRBE, KBEQ, WOLF, WKBO, WHYN, KAA, KBDF, WNBC 26-23, WKBW d-10, Z93 d-20, Q105 21-15, CKLW 19-16, KFRC on, K104 1-1.

WHO "5:15" (Polydor) 31/6

Moves: Up 6, Same 17, Down 2, Adds 6, WIFI, Y103, KSTT, KING, KRUX, KRKE-FM, WPEZ d-31, KRBE d-30, WGCL 28-26.

ALAN PARSONS PROJECT "Damned If I Do" (Arista) 29/10

Moves: Up 11, Same 8, Down 0, Adds 10, WKBW, 94Q, KBEQ, JB105, 14Q, KSTT, WEEQ, KX104, WKXY, KQWB-FM, WBBF 19-14, KUPD 21-15.

PABLO CRUISE "I Want You Tonight" (A&M) 28/18

Moves: Up 3, Same 7, Down 0, Adds 18, including 94Q, WOKY, WSKZ, WVIC, WMEE, KERN, WEEQ, WTMA, KDZA.

RONNIE MILSAP "Get It Up" (RCA) 28/11

Moves: Up 13, Same 3, Down 1, Adds 11, including Z93, WNOE, WAPE, WLAC, WRJZ, KBIM.

CARS "It's All I Can Do" (Elektra) 28/10

Moves: Up 10, Same 8, Down 0, Adds 10, JB105, WVIC, WMEE, 91X, KRQ, WGUY, WKXY, KKXL, KBDF, KOOK, WRKO 30-26, CHUM 25-21, 94Q 16-13.