

Radio & Records

ISSUE NUMBER 247

THE INDUSTRY'S NEWSPAPER

FRIDAY SEPTEMBER 1, 1978

Promoting Your Own On-Air
Station Concert
SEE PAGE 40

The G100 Success Story
SEE PAGE 20

WCCO—Midwest Giant
PART 2 BEGINS PAGE 12

Kline Becomes Executive VP At Polydor

Dick Kline has been appointed Executive Vice President of Polydor Records, a position described by a label spokesman as "the number two slot" at the company. Kline, formerly Senior Vice President, Promotion at Atlantic, will supervise "virtually everything in the company except for A&R and Business Affairs," and will report directly to Polydor President Fred Haayen. In addition, Harry Anger has been promoted from Vice President of Marketing to Senior Vice President, and will be working closely with Kline.

At Atlantic, President Jerry Greenberg expressed "great pleasure at the opportunity Kline has at Polydor. We wish him well." Atlantic's promotion efforts, according to Greenberg and Atco Records head Doug Morris, will be administered "as a team" by Vince Faraci, Tunc Erim, and Larry King, who have been in charge,



Dick Kline

respectively, of national singles promotion, national AOR, and direction of the company's field staff. Further details on their new promotion assignments are expected shortly, but Greenberg stressed Atlantic's longstanding policy of "promoting from within."

McLendon's Last Station Sold

SJR Buys KNUS For \$3.75 Million

KNUS/Dallas has been sold by the McLendon Corporation to SJR Communications for \$3.75 million. The sale marks the end of an era in broadcasting, as KNUS was the last radio station remaining of pioneer radio innovator Gordon McLendon's once-extensive empire. SJR (San Juan Racing) recently sold classical station WTMI/

Miami to Marlin Ltd. Partnership; the company currently owns WJIT-WKTU/New York, WUST-WJMD/Washington, D.C., WKLS/Atlanta, WYSP/Philadelphia, and WQAL/Cleveland in addition to Puerto Rican racing interests. The KNUS sale is subject to FCC approval. No comment was forthcoming from McLendon officials.

CHECKS DON'T BALANCE?

Payroll Controversy At KFWB

Although Ken Draper, Managing News Editor at All-News KFWB/Los Angeles, was placed on "indefinite suspension" about six weeks ago, the reason for his dismissal is apparently just now surfacing. Informed sources told R&R that Draper allegedly had false overtime checks made out to station personnel, who would then endorse the checks and return them to Draper. A similar story appeared recently in the Los Angeles Herald-Examiner (8-18). Supposedly, Draper claimed that the station's budget for certain areas had been exceeded and that the action was necessary to secure money needed by the station for extra assignments.

According to one source, between \$20-30,000 (possibly more)

was transacted in this manner over a period of three or four years. While only four or five station employees were allegedly involved in the affair, none of whom received any money, one person had supposedly endorsed at least \$10,000 worth of the false checks.

Station Executives Unaware

Evidently, Draper had succeeded in having these checks generated from within the station's Los Angeles payroll offices rather than through those of their parent corporation, Westinghouse Broadcasting, in New York, which explains how the situation remained undetected for so long. Neither KFWB's

Arbitron Radio Advisory Council Takes Tough Stance

Twelve radio broadcasters meeting in Washington, D.C. on Tuesday and Wednesday told Arbitron executives exactly what they thought of ESF, extended measurement, the new Arbitron contract, spring rating dates, and callback and editing procedures. Don Nelson, VP & GM, WIRE-WXTE/Indianapolis, and Ed Christian, VP & GM, WWKR-WNIC(FM)/Detroit, Chairman and Vice-Chairman respectively of the council, told R&R that they were delighted with Arbitron's response. Rick Aurichio, VP & GM, Arbitron Radio, and Connie Anthes, Arbitron Manager of Communications, related that they were equally enthusiastic about the council's participation.

New Dates For Spring Book

The council was successful in getting Arbitron to postpone its spring survey period until after Easter. Arbitron will adopt dates recommended by Dick Montesano, RAB Senior VP, who was the spokesperson for the Goals Committee of the Radio Advertising Bureau. The new dates are April 19 - May 16.

Based upon the Advisory Council's strong endorsement, Arbitron, beginning in the fall, will implement new means for subscribers to obtain survey results. In approximately 50 markets, Federal Express will deliver ratings books to subscribers for the cost of shipment, \$25. Also, for an additional \$30 each, Arbitron will call subscribers immediately with "share trends" and "demos." The phone is ex-

pected to beat Federal Express by four days.

New Contract

The council wants Arbitron to drop two entire sections from its new contract: 1) that subscribers must agree in the event they are delisted that their only recourse is to ask for a monetary refund and 2) that Arbitron can collect their full fee even though a survey might contain a reduction in the sample size due to lost diaries, for example, a flood. The council is firm on both points.

The council voted to withhold endorsement of ESF (Expanded Sample Frame) until Arbitron demonstrates a "viable plan for controlling ESF samples." The council argues that the variance between surveys done in Chicago is too great and therefore will wait until after Arbitron has extended ESF to eight additional markets this fall to reevaluate their position.

Callback & Editing

While the council approves of

Arbitron's plans to prepublish slogans and call letter flips prior to a survey, they want a thorough review of Arbitron's callback and editing procedures. On July 17, the RAB's Goals Committee in conjunction with the Broadcast Rating Council demanded that Arbitron resist "arbitrary splitting of ambiguous station mentions." The council is asking Arbitron to expand its methods - via identification of music, calls promotions, etc. - of verifying appropriate stations when a diary is unclear. The council suggests that if a clear idea of a station cannot be obtained, the diary be thrown out rather than randomly assigned to a station. Arbitron had advocated both a lottery system and the use of "trending," i.e., giving weight to a station that did well in past surveys.

Rating Distortion

The council will issue a statement condemning any station activity which could cause a survey participant (diary keeper) to 1) re-

(Continued on page 4)

MIXED REACTIONS FROM BROADCASTERS

Extended Seattle/New Orleans Arbitron Ratings Issued

Arbitron's first experiment with full-scale extended rating periods, a three-month survey of the Seattle and New Orleans markets, has concluded with the publication of the rating books for those markets. The new procedure, as might have been expected, was not precisely trouble-free, and the system aroused a number of negative comments from affected broadcasters (as well as some positives). Arbitron has declared its interest in hearing constructive criticism of the extended surveys, and R&R has solicited comments from programmers and general managers with that goal in mind. In addition, a breakout of the metro average quarter hour shares (Mon.-Sun. 6am-12mid) for the two markets provides a handy overview to supplement the broadcasters' comments (see Page 32). R&R's special breakout edition, coming in September, will also include come information for New Orleans and Seattle.

Problems Outlined

The three-month survey included monthly reports intended for programming use only (a few apparently got into the hands of sales departments and were used with

agencies, a prime complaint). The monthly reports were based on different diary return numbers, (causing considerable fluctuation in some cases), and when the three-month final books were computed, diaries were re-weighted, causing apparent discrepancies in the figures and arousing more radio ire. But the chief irritant for broadcasters was Arbitron's employment of approximately the same number of diaries for a sample base in the extended surveys as they'd previously used in traditional four-week samplings; radio people obviously expected a significantly larger sample base.

Sample Reactions

KYYX/Seattle Program Director Robin Mitchell put the case of those dissatisfied with the sample methodology eloquently: "The weakness of the extended book is that they use the same sample size they use in the short book and spread it out over three months. In essence, what you have is an inadequate sample base spread over an inordinate amount of time." WNOE-FM/New Orleans PD Bobby Reno expressed disappointment: "We were subconsciously hoping that

(Continued on page 32)

**RADIO'S HAVING A
"FEEL" DAY.**

AMBROSIA



"HOW MUCH I FEEL"

This Week's Adds:

WPGC	WQXI	KOPA	CK101	KVOX
Z93	WAYS	KTKT	WTMA	WKAU
WGCL	WGH	Y94	KKRC	WNAM
KTLK	KNOW	WEEO	WISM	KKXL
WAVZ	WKIX	WGUY	WSPT	KYNO
PRO-FM	WJDX	WFLB		
WPHD	WVIC	WERC		
WKBO	KING	WISE		

This Week's Action:

B100 on	KX106 24-22	WFOM on
KJR on	WRJZ deb 26	WGLF 31-24
94Q 24-20	KAKC deb 37	WAAY on
Q94 deb 26	KBEQ on	WANS deb 30
WBBQ on	KJRB deb 29	WCGQ deb 29
	KGW deb 24	WAKX 28-23
	KENI on	KFYR on
	KQEO on	KCBN on
	13FEA on	KBIM on
	WHY deb 27	

Produced by Freddie Piro & Ambrosia
on Warner Bros. Records.



Bozzi Leaves CKLW As Station Evolution Continues

Dick Bozzi concludes his reign as Program Director of CKLW/Detroit today (9-1) after an amicable parting of the ways with General Manager Herb McCord. Afternoon personality Bill Gable has been named as the station's new PD. Bozzi cited a number of achievements he felt he'd accomplished, and told R&R, "I didn't feel I could be of any more benefit to the radio station. I leave everything in the capable hands of Bill Gable."

Discussing his future plans, Bozzi said, "I've been in the business for 22 years; I've only been in radio for 10. I've been a music publisher with Dick James Music and I've done production since 1964 for various record companies as an independent producer. I'm going to try and incorporate my skills at radio, record production and publishing to make records for radio. I have a project coming out in October and another for February, both independent deals with existing labels." Bozzi will be

(Continued on page 32)

Christian Takes WMET PD Position; Metheny New WXXK PD

Bobby Christian has been appointed Program Director at WMET/Chicago, while Kevin Metheny succeeds him as PD at WXXK (96KX/Pittsburgh). Metheny was most recently PD at WZZD/Philadelphia, having previously programmed WIBG in the same city and KMJC/San Diego when it first went Top 40 as "Magic 91."

Christian commented at length to R&R about his views of WMET's prospects. "It's a good situation. Harvey Pearlman, the General Manager there, called me a couple weeks ago and wanted to know if I wanted to talk . . . It turned out sounding extremely attractive. I've been drawing this analogy about the station — it strikes me as a real classy sports car that's just a little out of tune. It needs somebody to go in there to clean up the timing, get the points set, and away it'll run. It's already the number one FM rock station, and has a substantially higher cume than any of the other

(Continued on page 32)



WRJZ EXPLORES RADIO FRONTIER — The glowering group of 19th century desperadoes pictured above celebrated "RJZ Day" at Silver Dollar City, a frontier theme park near Knoxville, and decided to dress the part. To further enhance their period image, the station had the photo fixed up in authentic daguerreotype fashion, impressed on a tin plate. Pictured (l-r) are staffers Ernie Baker, Nancy Campbell, Lisa MacNeal, Carl Forsberg, PD Bob Kaghan, Pam Kear, Fred Russell, Walker Johnson, Curtis Parham, and David Henley; (kneeling) Jay Jarvis and Johnboy.

Twelve Charlotte Broadcasters Come Together For College Station

All 12 of Charlotte's commercial radio stations banded together in an unusual cooperative effort to raise \$25,000 for the University of North Carolina's station WFAE last Saturday (8-26). WFAE had applied to HEW for an equipment and construction grant so that they might increase their power from ten to 100,000 watts. If they were able to raise \$25,000, they would be given an additional \$133,000 from the government.

Jackie Forsting, Music Director of AOR-formatted WROQ, told R&R, "If you had any radio station on in Charlotte, you had to hear about it," as all Charlotte stations broadcast programming ranging from live music to poetry by means of remotes from the University campus all day long. WROQ broke away to campus three times an hour for updates on the fund-raising, as well as WFAE taking requests from people phoning in

pledges.

WFAE itself had 15 lines open for pledges, raising \$8,700. The rest will come from the Charlotte Radio Broadcasters Association, who promised to make up the difference between the pledges and the \$25,000

JOCKS LOSE JOBS

Sign-Off Stunt Backfires

An attempt to inject some creativity into transmitter readings backfired for two jocks at Top 40 outlet WWDC/Washington. Don O'Brian, working the all-night show, was taking requests prior to the station's signing off at 2am for field readings, when Jim Kearney, calling from within the station, said he didn't want to request anything but he wanted to be on the air.

needed.

Robert Pittman, General Manager at WFAE, commented, "Charlotte is such a competitive market. That they would all band together to extend their services is very special to us."

O'Brian agreed. Kearney said he'd be down in 10 minutes. O'Brian gave the station ID, and made a comment about how much he disliked the Eagles' "Hotel California," only to be interrupted by a knock at the door. Listeners then heard Kearney throw O'Brian out of the studio, yelling that it was his show now and that he would play any-

(Continued on page 32)

20th Century-Fox, Mushroom In Restructuring Moves

Jim Fisher has been named National Sales Director and Barry Goldberg was appointed National Promotion Director at 20th Century-Fox Records, as part of the company's current reorganization, which also includes the appointment of

(Continued on page 32)

Susie Gershon has been named to the newly created position of Director of Artists Relations, Rich Paladino has been appointed Director of National Promotion with Cathy Weidman assisting him as National Promotion Manager, Rick

(Continued on page 32)

INSIDE R&R:

WASHINGTON REPORT	4
MEDIASCOPE	6
WHAT'S NEW	8
STREET TALK	10
PICTURE PAGE	18
TOP 40 SECTION	20
GARY OWENS	34
BLACK SECTION	36
AOR SECTION	40
COUNTRY SECTION	50
POP/ADULT SECTION	55
OPPORTUNITIES	58

Boulding Named PD At KDIA

Jerry Boulding has been appointed Program Director of KDIA/Oakland, replacing Keith Adams, recently named Vice President of Programming for Broadcast Enterprise Network. Boulding, a 23-year industry veteran, was most recently Program Director at WVON/Chicago.

Boulding had compliments for the Adams regime at KDIA: "Keith did a helluva job," he told R&R. "The station has systems, momentum and good research." Commenting further on the evolution of modern Black radio, Boulding said, "In the old days, all you had to do was make them sound good

and wait for the results. Now, with the new programming methods, there's a lot more math, research, and a lot of attention to detail." He added, "KDIA's going to get the best of Jerry Boulding; my 23 years of learning will all be used here."

Mack Allen, Vice President of Programming for Sonderling Broadcasting, owners of KDIA, told R&R: "Jerry is one of the best programmers in the country. Sonderling felt he would uniquely fill the job. The company feels that Keith started a growth pattern for the station, and we needed the very best to keep the momentum going."

PAPAL "CANDIDATE" COMPLAINS TO FCC

Iowa Stations Refuse Would-Be Pope's Campaign Ads

The formal complaint to the FCC was composed in a dignified, legalistic manner, citing numerous legal precedents on the matter of radio stations presenting "a reasonable opportunity for broadcast of contrasting views in overall programming." The petitioner complained that two Iowa City, Iowa stations, KRNA and KXIC, refused to accept "certain political advertisements for pay." Petitioner and petitioner both seemed quite reasonable until the catch revealed itself — petitioner Bob Baker had declared himself a candidate for Pope and was thoroughly upset that the stations would not accept his campaign ads.

Pope Star Fantasies

The stations may have been influenced in their decision to reject Baker's spots on grounds of "poor taste" by the actual content of the ads. They consisted of a song sung in four-part harmony to the tune of "Barbara Ann" (Regents, Beach Boys), with lyrics including the following verse:

"Bob Bob Bob, Bob Bob Baker
Bob Bob Bob, Bob Bob Baker
Bob Baker, he ain't no Quaker
Bob Baker
If he were Pope, we'd all kick dope
Bob Bob Bob, Bob Bob Baker"

Baker, who recently lost a bid to become State Senator (he's described elsewhere in his campaign song as "the hippest Republican rockstar clown in town"), claimed he was eligible for the office of Pope by virtue of being a male Catholic, and requested a "speedy hearing" on the matter, as "the election of a new Pope is imminent, and I need to advertise my candidacy, immediately" (last week's election of Pope John Paul I may tend to undermine this part of Baker's case).

Minor Miracles

Baker's papal campaign platform, while not as extreme as the Catholic splinter group reported to be calling for the election of the first rock & roll Pope ("Pope John Paul George & Ringo I"), could be characterized as eccentric; an announcement for a Baker press conference stated that Dr. Baker (he has a doctorate in law) would discuss the "opulence (sic) of the Papacy, the need for a non-Italian Pope, birth control, female ordination (sic), and celibacy. After the speech, Dr. Baker will attempt a minor miracle." FCC observers predicted that it would be a minor miracle if the Commission took any action on Dr. Baker's complaint.

R&R Closed Labor Day

The R&R offices will be closed on Labor Day, Monday, September 4.

WASHINGTON REPORT

Update

Brown Emphasizes Minority Ownership

"We cannot really expect diversity in programming" FCC Commissioner Tyrone Brown told a gathering of journalists last Friday "unless Blacks, Hispanics, and Asian Americans are also significantly represented in the ranks of ownership . . . and in the board rooms where important decisions are made." Commissioner Brown, a prime mover at the FCC in working for an increase in minority ownership of broadcast stations, has been instrumental in affecting changes in FCC actions which 1) grant tax certificates permitting deferment on gains tax to owners selling stations to minority groups, and 2) permit "distress sale" of stations to minorities.

Brown commented to the National Association of Black Journalists in Chicago, "I wish I could report that our tax certificate and distress sale policy have resulted in a number of sales to minority groups in the three months since they were announced. That has not been the case." So, Brown has another idea: expand on a case-by-case basis the distress sale concept to stations whose licenses were in hearing (and therefore policy was unapplicable) when the Commission decided to implement the practice.

The Payments Go On

ASCAP and the All-Industry Radio Music License Committee, representing over 2000 radio stations during recent renegotiations, have finally reached an accord on a tentative new contract. The previous one had expired March 1, 1977 and stations have been operating with an interim arrangement. The new agreement with ASCAP is expected to set the tempo for future negotiations with BMI whose contract expired last December.

Status of contract, subject to court approval, retains current fee of 1.725% percent of stations gross revenue (less deductions). It also allows for all stations to compute a new discount of 15 percent in lieu of itemizing deductions. Although the committee was originally seeking a flat 25 percent discount, the 15 percent is better than the former 5 percent, which had been restricted to stations in markets under 500,000. Emmanuel Dannett, an attorney for the committee, told R&R that he expects close to 80 percent of all stations to take the standard deduction (as opposed to only a fraction now opting for it), resulting in a simplified procedure.

Payments to ASCAP, BMI and SESAC have always been regarded by the radio industry as a rip-off. However, as an outcome of the new contract, radio broadcasters will be credited with \$800,000 and can be expected to save an estimated \$6.5 to \$8 million during the term of the contract which runs to December 31, 1982.

Round 2 In Memphis Citizen's Complaint

The Cypress Health and Safety Committee in Memphis lacks evidence, according to the Commission, that several stations including WMC-AM-FM, WMBQ, and WMEE distorted the news. The Cypress committee also accused the stations of failing to cover its press conferences and activities sponsored by the Tennessee Commission for Human Development. In denying review of the FCC Broadcast Bureau's previous action, the Commission maintained that even if these activities had involved controversial public issues requiring coverage under the Fairness Doctrine, Cypress had not shown that the stations neglected to provide opportunity for differing views on those issues.

Since Cypress offered no concrete evidence of news distortion with its appeal, the FCC concurred with the Broadcast Bureau that a determination of the "truth" was impossible.

Tight Squeeze In Corpus Christi

Media Properties, Inc. has successfully dodged petitions from three Corpus Christi stations and won the right to construct a new Class A FM station in nearby Portland, Texas. The format is likely to be Pop/Adult.

Media Properties, Inc. changed its original application to reflect more programming for Portland, where it will locate its main studio, previously planned for Corpus Christi. The other Corpus Christi stations fear increased competition from the new station, which will locate its antenna in their vicinity and as a result will be able to place a strong signal over all of Corpus Christi.

R&R Mailbag

Battle Rages With Washington Legal Community

As reported in "Washington Street Talk" last week, Rod Porter, legal assistant to former FCC Chairman Richard Wiley, has resigned from the WYOR/Coral Gables, FL case. In an aside to the case, Porter, now in private practice, was asked by an FCC administrative law judge to file an affidavit disclaiming involvement with WYOR while an FCC employee. Porter did that; but meanwhile, the incident, which has no precedent, has the Washington Legal community buzzing. Dick Hildreth of Fletcher, Heald & Hildreth explains why in a letter we received this week:

"I read with interest the reference to Rod Porter of our firm in your Washington report published in R&R's Friday, August 11, 1978 issue. The question before Judge Lozner and the Commission was very simple and rested solely on a matter of principle. It is our position that the entering of an appearance in a proceeding is a representation by honorable attorneys that there is no conflict of interest involved nor any other reason why we or an attorney from this firm should not be participating in a proceeding. Judge Lozner apparently did not agree and wanted Rod Porter to make a separate statement. We as a firm believed that Judge Lozner was wrong and that he had no right legally or morally to insist upon a separate statement. Additionally, I personally feel that it's time for the legal profession to show some backbone and to stop being expedient whenever some official or governmental agency makes unreasonable demands or subjects lawyers to unjustified criticism.

"That was all it was — a matter of principle. I still think we were correct."

More On Advertising

Provisions relating to advertising have been deleted in the Disease Prevention and Health Safety Reform Act before Sen. Ted Kennedy's subcommittee. Kennedy has been a long time advocate of regulating broadcast advertising when judged harmful to society, such as with the saccharin issue which was also defeated.

Arbitron

(Continued from page 1)

cord erroneous listening and 2) utilize an Arbitron diary for station contest or promotion.

Diary Distortion

The council has drafted a sample affidavit which Arbitron will promote to subscribers utilizing a poster campaign. The council advocates a voluntary program encouraging every station employee to sign the affidavit attesting that they understand that the penalties for diary distortion will be immediate dismissal from the station and possible legal prosecution.

Extended Measurement

The Arbitron Radio Advisory Council reendorsed the twelve-week concept, but unanimously voted against "rolling averages." The council has asked Arbitron to prepare a list of pros and cons for the twelve-week extended measurements.

Council Questionnaire

The council produced a questionnaire which was mailed to all Arbitron subscribers. There was a 46% overall response to the questionnaire with 75% of the respondents being key radio officers. Although the results won't be released until later, both council members and Arbitron executives confided to R&R that the questionnaire results contain a good description of Arbitron's "strong points and weaknesses." The questionnaire, it was said, helped keep the council from reaching several wrong conclusions at this week's meeting.

Washington Street Talk

National Radio Broadcasters Association holds special runoff election for Regional Director in Region Two. Winner is a past board member, Ted Dorf, GM, WGAY-FM/Silver Spring, MD (covers Washington D.C.). Dorf won out over Jim Connor, VP, WWSH-FM/Philadelphia. Other new Regional Directors include: Tim Ives, President, WJBC/WBNQ/Bloomington, Ill.; Bill Clark, GM, KABL-AM-FM/San Francisco; and Joe Costello, owner and GM, WRNO/New Orleans. The NRBA Board is composed of nine elected Regional Directors and sixteen appointed Directors At Large.

Ah . . . immunity! It seems that there is a general lust for what has gone beyond the desire to protect confidential sources. The following comment was heard during a recent CBS "Spectrum" commentary: "The Constitution protects congressmen from legal attack for statements or speeches they make in conjunction with their official duties. Now (Congressman William Steiger) is claiming in court that protection is so broad, it also makes him immune to prosecution for withholding evidence of a crime."

And Myron Farber is still in jail, and the New York Times continues to be fined \$5000 a day for contempt. ABC's Max Robinson will speak at the Thursday luncheon during the Radio-Television News Directors Association's Conference. The RTNDA will meet at the Atlanta Hilton, September 20-22.

RAB hires new Regional Manager of mid-central area to be based in Cleveland. Dennis Linsin will report to RAB Senior VP, Joe Vincent. Linsin was formerly in sales at KHOW/Denver and WCAR/Cleveland and most recently managed the Cleveland office for Regional Representatives.

NAB's new associate membership coordinator is Jeff Goldberg, who was formerly a sales rep for RCA Global Communications, Inc.

Convention Fashions: A Personal Commentary

Two years ago, while working for the National Association of Broadcasters, I attended my first R&R Convention. Immediately upon checking into the Fairmont in Dallas, I had to dash out and buy a pair of jeans (and belt, in order to display my new R&R leather belt buckle). I had arrived with my usual array of convention suits, only to learn that everyone else was wearing jeans.

Last week, R&R Publisher and Editor Bob Wilson and I were in Chicago for the NAB's first programming conference — wearing of all things, pinstripe suits. We were in high fashion alongside Don Thurston, NAB Board Chairman, who was attired in dark blue with thin white lines. Suits were plentiful. In fact, I couldn't help thinking of some poor PD arriving in jeans who probably hopped a cab to Marshall Field's to purchase a three-piece. Apparently, this fact hit home among NAB executives, still grinning from last week's break-even dollar success, who had hoped to attract a younger-looking demographic.

And guess what? Upon returning to Washington, a suitcase was stolen from my car. The contents included my faded jeans from the R&R Convention days, but the thief didn't get the pinstripe. I had hung it in my closet the night before.

R&R has just learned that the NAB has committed to hold its second programming conference in St. Louis. The dates will be Sunday, Sept. 9-Wednesday, Sept. 12, 1979. Dress? TBA.

You'll Feel A Definite Need For Anne Murray.



The Smash Hit Single "You Needed Me" ⁹⁹ 4574

Get the message at these stations:

**THE BACK PAGE
BREAKERS**

ANNE MURRAY

You Needed Me (Capitol)

71% of our reporters on it, 19 adds including WRKO, CKGM, KVIL, KFI, PRO-FM, WKY, WAPE, WRFC, WKAU, KYTE. Key moves: 8-6 WFIL, 8-5 WCAO, 8-6 WPGC, 10-8 KRBE, 10-9 CKLW, 13-11 KSTP, 21-17 KJR, 4-1 at 13Q, 13-9 Q94, 13-9 WERC, 14-10 KKXL, 14-9 KRSP. See Parallels, moves 26 to 20 on National Airplay/30.

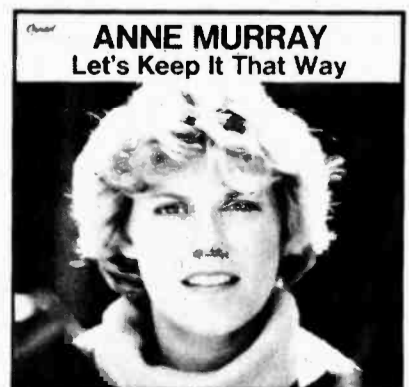
From The Chart Album
LET'S KEEP IT THAT WAY.

SW-11743.



PRODUCED BY: JIM ED NORMAN.

© 1978 CAPITOL RECORDS, INC.



Mediascope

Washington Broadcaster Offers Minority Aid Plan

Albritton Communications Co., owners of WJLA-TV/Washington D.C. and headed by banker Joseph Albritton, has announced details of a plan to help minority groups interested in buying radio and TV stations. The company will be working with the Chemical Bank of New York in assisting minority buyers in finding available properties, according to Albritton Broadcast Division President Thomas Cookerly.

Albritton will pay the bank \$7500 monthly to evaluate proposals and analyze financial plans for minority acquisitions, and to represent prospective purchasers in attempts to gain financing. Chemical will also receive one-half of one percent of the purchase price of any successful minority acquisition, paid by Albritton. The Albritton arrangement comes as the result of an agreement with Washington D.C. minority groups at the time of the company's purchase of Washington Star Communications.

BBC Local Radio Gains More Needletime, Loses Other Music Time

Most BBC local radio stations learned last week that their daily needletime allotment (the time they're allowed to play records, according to agreements with musicians' unions) has been doubled as the result of a new pact. According to *Radio & Record News*, 17 of the 20 local stations now have two hours of needle time daily instead of one, while stations in London, Manchester and Birmingham went up from two hours to three. However, the stations lost out in another area, as their previous gambit of playing new records for "review" or "illustrative purposes" and counting such time as non-needle time is now forbidden.

Coors Light Lights Up Radio

The Adolph Coors Co. is marketing its first light beer, Coors Light, with an advertising campaign described as "the most aggressive . . . the company has undertaken" starting shortly, emphasizing radio spots. Radio will be represented with two four-week flights, although details were not available; TV will receive similar coverage, and print ads are also scheduled. Initial distribution for Coors Light will be in nine of the 16 Western states in Coors's territory: Arizona, California, Colorado, Idaho, Nevada, New Mexico, Texas, Wyoming, and Washington. Eventually the new brand will be marketed in all 16 states.

RAB Local Marketing Task Force Gears For New Drive

The Radio Advertising Bureau's recently-organized Local Marketing Task Force concluded meetings in Chicago last week aimed at launching a new intensified drive to boost radio with ad agencies and retailers. The Task Force decided to form four subcommittees composed of radio executives concentrating on the following "development target categories": large advertising agencies, medium ad agencies, large retailers, and small retailers. The subcommittees will determine specific station needs for RAB sales tools to help in the four development categories. A joint statement from RAB President Miles David and Task Force Chairman Richard W. Chaplin maintained, "Radio makes the most sense for advertisers whose overall marketing effectiveness is consistently being reduced by the escalating costs and declining efficiencies of other media. This situation provides a timely climate for an intensive sales development drive by radio stations everywhere."

WGN Continental Purchases Two Sacramento Stations

WGN Continental Broadcasting of Chicago has announced that it has completed the purchase of KCRA-KCTC-FM/Sacramento from Kelly Broadcasting. Since Kelly will continue to operate KCRA-TV in that city, WGN will change KCRA's call letters to KGNR. Bob Henley, Vice President/General Manager of WGN/Chicago, will become President/General Manager of KGNR.

RTNDA Elects Regional Directors

The Radio Television News Directors Association has completed its elections for Regional Directors following tabulation of mail balloting. Re-elected were five RTNDA board members: Ted Landphair of WMAL/Washington, D.C., ESL-TV/Salt Lake City's J. Spencer Kinard, John Spain of WRZ-TV/Baton Rouge, Chris Botsaris of WTVF-TV/Nashville, and Fred Young of WTAE-TV/Pittsburgh. Newly elected were Lou Prato, WDTN/Dayton; Dick Westbrook of WAND-TV/Decatur; Steve Murphy, WOWT-TV/Omaha; and Lewis Brooks, WSOB-TV/Charlotte.

Control Data To Acquire Paperwork Systems

Control Data Corp., which owns Arbitron and Station Business Systems, has reached an agreement in principle to acquire Paperwork Systems, Inc. of Bellingham, Washington. Terms of the agreement, which is subject to board approval from both companies, were not disclosed. Paperwork Systems is a leader in the area of offering computer services for traffic, management, and accounting functions at radio and TV stations. Control Data plans to move its new acquisition from Bellingham to a location in Southeastern Connecticut "to better serve broadcast industry customers."

Baker Appointed GM at WROR/Boston

Tom Baker has been appointed General Manager at WROR/Boston, it was announced by RKO Radio GM Division Senior Vice President Jerry Lyman. Baker, formerly General Manager of WGMS/Washington, D.C., replaces Jerry Sperry.

In Case Of Postal Strike

Should the long-threatened national postal strike materialize, or wildcat carrier strikes occur, Radio & Records has arranged for distribution depots to operate in 23 key cities across the country. In case of a mail strike or local walkout, please call R&R for the location of the nearest depot. All depots will receive R&R by jet air delivery on Thursday.

Subscribers located in areas distant from R&R's depots should feel free to call our offices for information. We have expanded our staff in anticipation and will be able to communicate music information and news over the phone.

TV News

New Season Lineups Set

Last week we briefly scanned the fall lineup for the new television season, which begins around and about September 18, with various specials and preview showings preceding it for a week or two. Continuing our new show checklist, Friday shows ABC standing pat with "Donny & Marie" and movies, while CBS adds "Flying High," the saga of three stewardesses and their flights of fancy, to its comic book schedule ("Wonder Woman," "Incredible Hulk"). NBC sandwiches "Rockford Files" in between three new shows: Joe Namath's basketball comedy "Waverly Wonders," "Who's Watching The Kids," which used to be "Legs" and before that "Blansky's Beauties"; and the drama "Sword Of Justice."

Saturday sees one new ABC comedy, Norman Lear's Depression-era "Apple Pie," with "Carter Country" moved from Thursday for a lead-in; "Love Boat" and "Fantasy Island" follow. CBS follows "Rhoda" (moved from Saturday) with "Good Times" (from Monday), then debuts "The American Girls," the saga of three female reporters, and last season's dramatic mini-series "Dallas." NBC goes with "CHiPs" and movies. Finally, on Sunday, ABC follows the "Hardy Boys" with its highly-touted science fiction spectacular series "Battle Star Galactica," and concludes with movies. CBS, after "60 Minutes," goes with "Mary," Mary Tyler Moore's new variety showcase. Reliables "All In The Family" and "Alice" are next, followed by a dramatic lawyer series, "Kaz." On NBC, it's "Disney" followed by an unspecified "Big Event" and a new dramatic lawyer series, "Capra." And that's that, subject to final fine tuning.

ABC Wins In Breeze; Obscure Movie Tops List

ABC took home another Nielsen victory for the summer in the week ending August 20, bolstered by the film "Joe Kidd," which topped all comers to the surprise of many observers. ABC earned a 15.6 average rating for the week, with CBS (13.7) and NBC (13.4) trailing. Following "Joe Kidd" in the top ten were 2) "Three's Company" (ABC) 3) "MASH" (CBS) 4) "One Day At A Time" (CBS) 5) "Barnaby Jones" (CBS) 6) "Alice" (CBS, airing opposite "Joe Kidd" but still finishing strong) 7) "Laverne & Shirley" (ABC) 8) "Charlie's Angels" (ABC) 9) "Quincy" (NBC) and 10) "Carter Country" (ABC).

ABC did quite well in Arbitron's New York/Los Angeles rating week ending August 18, dominating Los Angeles thoroughly and taking the top four places in New York. "Charlie's Angels" was the Gotham champion, followed by a three-way ABC tie featuring "Love Boat," "Starsky & Hutch," and "Three's Company." Next came 5) "Quincy" (NBC) 6) a tie between "Barney Miller" (ABC) and CBS's "One Day At A Time," and 8) a 6-program pile-up pitting ABC's Sunday Night Movie, "Carter Country," "Fantasy Island" and "Mother, Jugs & Speed" (an unsold pilot) against CBS's "All In The Family" and "MASH."

In Los Angeles, "Three's Company" led, followed by 2) "Carter Country," "Laverne & Shirley," and "Love Boat" tied (all ABC) 5) "Fantasy Island" 6) "Starsky & Hutch" tied with independent KCOP's "Evening In Byzantium," and 8) a four-way tie between CBS's "Alice," NBC's "Project UFO" and "Quincy," and independent KTTV's NFL football broadcast.

Radio & Records

Bob Wilson, Editor & Publisher

Dick Krizman, Vice President Sales & Marketing

Mark Shipper, Senior Editor

Steve Usian, Director Creative Services

Richard Zumwalt, Art Director

Editorial

Ken Barnes, News Editor

John Leader, Top 40 Editor

Jim Duncan, Country Editor

Biff Collie, Nashville Editor

Jeff Gelb, AOR Editor

Mike Kasabo, Pop/Adult Editor

Bill Speed, Black Radio Editor

Jason Shrinsky, FCC Advisor

Bobby Ocean, Cartoons

WASHINGTON BUREAU

Jonathan Hall, Washington Editor

(202) 223-9492

Associate Editors

Pam Bellamy, Sari Gussman, Nancy Hoff,

Karen Blondo, Christina Anthony, Don Waller

Production

Marilyn Frandsen, Associate Art Director

Roger Zumwalt, Photography

Leslie Halpern, Assistant

Sandra Gutierrez, Assistant

Circulation

Krisann Aglio

RADIO & RECORDS is published every Friday by Radio & Records, Inc. 1930 Century Park West, L.A., CA 90067. (213) 553-4330. Subscriptions \$130 per year or \$40 per quarter. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. Application by Radio & Records, Inc. for registered trademarks pending: AOR, Breakers, The BackPage, HCD, AOR Hot Tracks, 17 The Bin, Mediascope, Most Added, National Airplay/30, Parallels, Radio & Records, Street Talk. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. ©1978 RADIO & RECORDS, INC.

**Do you know who's got more
consecutive hits than Pete Rose?**



Hot - Exploding

THE WHO

The Single...

WHO ARE YOU

**Produced by Glyn Johns and Jon Astley (MCA-3050)
MCA RECORDS**

WHAT'S NEW

THE RECORD PRODUCER'S HANDBOOK

\$7.95

HOW TO MAKE YOUR OWN RECORD FOR \$500



by DON GERE

New Book Tells How To Make Your Own Record

"The Record Producer's Handbook," by Don Gere, is a do-it-yourself manual detailing step-by-step the various processes involved in recording, mixing and marketing a homemade single for \$500. In addition, the book contains a glossary of terminology, several checklists and plenty of money-saving advice for beginners. This is the first book on the subject to be written with the layman in mind and could conceivably result in an increased number of local productions, local record companies and maybe even some regional hits. Available from **Acrobat Books**, 213 S. Arden Blvd., Los Angeles, California 90004. Cost: \$7.95.

Zenith To Market Three-Hour Video Cassette Recorder

Zenith Radio Corp. will market a three-hour video cassette recorder in the fall with a suggested retail price of \$995, the current price of the company's two-hour unit. Zenith will also introduce a three-hour cassette tape for \$20.95, compared to its two-hour version priced at \$16.95. The three-hour recorder features a remote pause control and built-in electronic clock-timer.

Tape Technology Taking Off

Experts are calling a new development in cassette tapes and recorders the greatest advance in cassette technology since the introduction of chromium dioxide tape.

Utilizing iron or iron alloy (rather than iron oxide) as the magnetic particles with which the tape is coated, these new tapes have magnetic and output capabilities which more than double those of present oxide tapes and which will enable cassettes to provide a performance quality equal to present reel-to-reel machines.

Depending on recorder design, these metal-particle tapes are predicted to produce lower distortion, better high-frequency response, improved signal-to-noise ratio, and a higher output. However, according to Dr. John Holm of 3M, who expect to have their version of the metal-particle tape

under the brand name **Metafine** on the market before the end of the year, "the future offers possibilities for special new applications we can't even contemplate now because of the limitation of present media."

Some of those limitations exist because metal-particle tapes are so difficult to magnetize that conventional cassette machines lack the bias or erase currents necessary for those operations. Still, current models equipped with a switch for chromium dioxide tapes will be able to play back prerecorded metal-particle tapes with improved fidelity.

To combat this temporary imbalance, **Nakamichi** has updated certain models to accommodate the new tape and **Tandberg** is marketing a new unit which will be also compatible with the new configuration. Other manufacturers should soon follow.

Radio & Record News In New Headquarters

Radio & Record News, the British music industry's equivalent to R&R, has relocated to more extensive headquarters in London. R&R's new offices are located at 31-35 Beak St., Third Floor, London (new phone number and postal zone details to come). The publication was the first to print playlist details of Britain's radio stations, in a manner similar to R&R's information setup.

Siner Promoted To VP Marketing At MCA

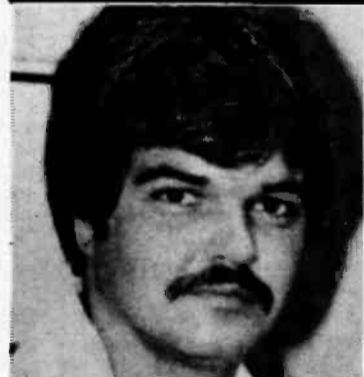
Bob Siner has been promoted to Vice President of Marketing at **MCA Records**, with expanded responsibilities in the new position. Reporting directly to Siner are the company's sales, promotion, artist relations/publicity and advertising/merchandising departments. Siner himself reports directly to MCA President **J.K. Maitland**.

No Holes Bored With No-Wire Antenna

The **Avanti Astro Phantom CB Antenna** features an adhesive back which sticks to any non-metallic surface of a vehicle, eliminating the need to drill holes for wiring. An electronic coupler located inside the half-wave antenna picks up and sends signals to the outside whip. Price: \$24.95.

Holiday, Walker Form Marketing Firm

Two former Northwest radio figures, **Dan Holiday** and **Dan Walker**, have formed **Holiday/Walker Marketing, Inc.** a Seattle-based service firm specializing in promotion, marketing, and artist development. Walker was formerly with **KJR/Seattle** and also served four years in **CBS Records' Promotion Department**. Holiday is a former **KJR/Spokane Music Director** and has worked at **CBS, A&M, ABC**, and most recently **20th Century Fox Records**.



ISGRO EXECUTIVE VP/GM At Venture

Joe Isgro has been named Executive Vice President/General Manager of the new **Venture Records** label, according to Co-Chairmen **Tony Camillo** and **Cecile Barker**. Isgro is a ten-year record industry veteran, most recently working at **EMI America** in promotion and prior to that having been Vice President of Promotion at **Motown**. In his new position, Isgro will supervise Venture's sales, promotion, marketing and publicity departments.

University To Set Up Record Label For Students

The **University of Sound Arts** in Hollywood, which provides training in several record industry areas, is establishing its own record label, **USA Records**, to allow students to obtain "on-the-job" training. Students will participate in talent scouting, recording, material selection, engineering, production, and marketing campaigns; while the University hopes to place some of the product generated with major labels. The program begins this month; further information from the University of Sound Arts, 1508 Crossroads of the World, Hollywood, CA 90028, (213) 467-5256.

Variable Speech Cassette Recorder Eliminates "Chipmunks"

A variable-speed-control cassette recorder capable of playing tapes from 60 percent slower to 2½ times faster than normal without the "chipmunk" change in pitch is now available from **VSC Co.**, 185 Berry St., San Francisco, Ca. Price: \$295.

ERR WAVES

BY BOBBY OCEAN



LULU'S BACK

WITH AN EXPLOSIVE NEW SINGLE

"DON'T TAKE LOVE FOR GRANTED"

YB-11355
AVAILABLE NOW
ON ROCKET RECORDS
FROM HER
FORTHCOMING ALBUM



Produced by Mark London
and Lem Lubin



Manufactured and Distributed
by RCA Records

EAR CONDITIONING

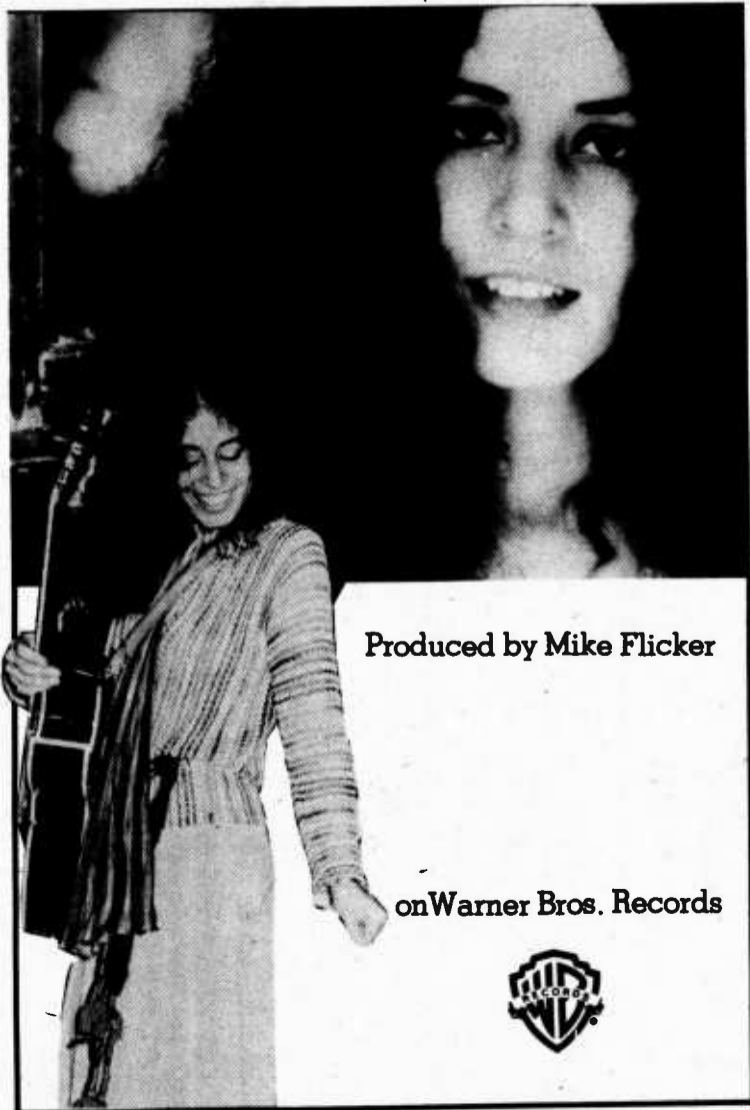
ON THOSE

"LONG HOT SUMMER NIGHTS"

KJR 15-13
KING 17-15
KTAC 18-15
KENI deb 28
KX106 deb 29
KILE 33-29
KFXD 28-23
KYYX
KJRB
KOPA

Y94
KQEO
KAYC
WANS
WCGQ
WJON
KDON
KANC
KSLY
KQDI

WENDY WALDMAN



Produced by Mike Flicker

on Warner Bros. Records



STREET TALK

Bill Bailey has left KSLQ/St. Louis and will do a fast segue to WKYS/Washington, D.C. With the programming job open at KSLQ, we're hearing lots of speculation that Chuck Roberts will return. We'll see.

Are WJLB and its FM WMZK/Detroit about to switch formats? Should that happen, it will give the Motor City a second Black-formatted FM.

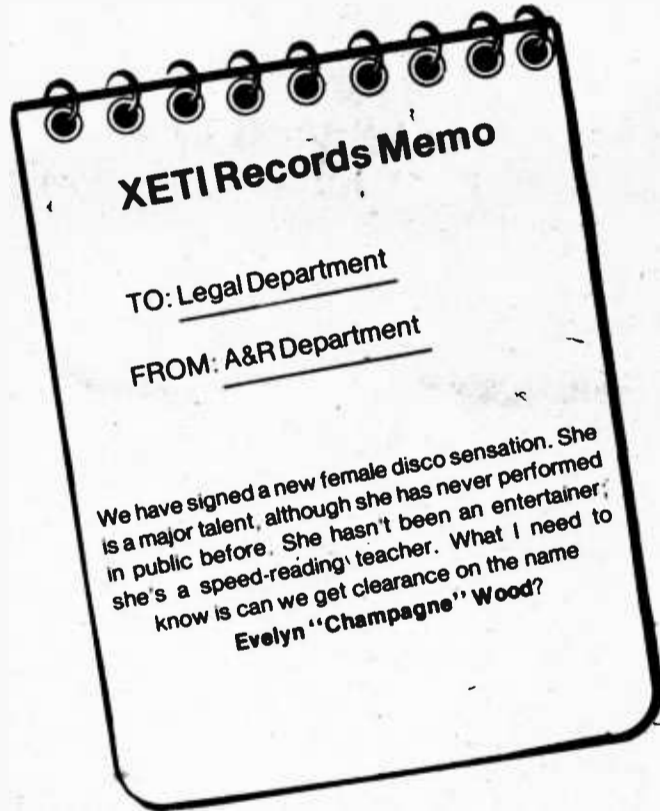
More Midwest movement . . . Eddie Rogers has exited the 6-10PM shift at WXYZ/Detroit and would like to get back into programming. His last PD gig was highly successful at 13Q. Also WXYZ's former PD Joe Bacarella has been named Director of News Operations for WWJ/Detroit.

Another conference, anyone? Anti/Muscolo Promotions have announced a "Midwest Regional Secondary Conference" for Columbus, OH, September 22 & 23.

WROR/Boston needs a Program Director. Paul Ward has resigned effective November 15th and will assume the Vice Presidency and General Managership of Audio Stimulation, Wolfman Jack's syndication company.

More kicks for the South . . . Michael St. John has officially relocated as Program Director of WWKX/Gallatin, TN. The 100kw stereo FM is located 20 miles north of Nashville and will be billed as Kicks-104, kicking off a new Top 40 format today (9/1).

The Jerry Rogers School of Program Directing has graduated yet another student . . . Brady McGraw joins WAGQ/Athens, GA. as PD. Brady's new title marks the third time in the past month an ex-WSGA staffer has gotten a PD's job elsewhere. Jerry, did you know that some people charge a lot of money for the experience you're paying your people to get?



Robin Wren has left his regional gig at Capricorn Records and is looking.

Alan Edwards, formerly MD at WIRK/West Palm Beach, has returned to New England and will be the new Music Director for Gary Berkowitz at PRO-FM/Providence. Alan will also do 10pm-2am on the air.

Dr. Don will be leaving KAKC/Tulsa next week to "cross over" and do promotion for Venture Records out of Houston.

Mike McVay is now Program Director at TEN-Q/Los Angeles. Connie Singer has been named Music Coordinator and Sherri Boyd is research assistant.

Comedian Richard Belzer joins WNBC/New York morning man Scotty Brink three mornings a week doing special comedy material. He is currently offering an audio advice column called "Dear Richard" and astrological (and even astroillogical) forecasts customized for Scotty's audience. And, wait! We have yet another episode in the never-ending saga of WNBC's infamous "N Car." This time the N Car was in a minor traffic accident with a Brinks Truck! No injuries, but Steve Nelson, the inspired driver of the N Car, did have the presence of mind to distribute WNBC bumper stickers to the crowd that gathered at the crash site. After a fast police report, the N Car was back out spotting those stickers, looking for winners.

Is Dick Kline really learning German?

Look for MCA Records to drop their "breach of contract" suit against Tanya Tucker. She has agreed to deliver her long overdue LP to MCA next month.

London Town.



WKBW add
KRBE add
Q102 35-28
B100 add
F105 add
JB105 add
WBBF add
WPHD add
92Q add
BJ105 add 39


WIFE on
KRUX on
KQEO add
K104 on
WYND add
WLOF add
WFLB on
WGLF deb 30
WISE add
KILE add 37
WCGQ on

WTMA on
WAKX 14-11
KCBN add
KACY add
KENO add
KJOY on
KSTN on
KOBO on
KRIB add
KEEL add
WXXX add

WTAC add
Z96 add
WRIE add
WFEA add
WYRE add
WCOS on
WORD add
WGNI add
WQPD add
WMFJ add

The New Single

4625



WCCO

PART

WCCO COLOSSUS OF THE MIDWEST

As we conclude our profile of WCCO/Minneapolis, Program Director By Napier discusses the unique family atmosphere shared by the personalities and their unusual overlapping air shift arrangements. In addition, the chronological history of the station picks up with the '40's right through the present.

R&R: So Glen opens up at 5am and flows til 7:00 but at 6:00 Howard comes in and they are both there.

NAPIER: Right. Howard will then come in and do his record show from 8-10. Then at 10:00 it's the Boone & Erickson show until noon, and the same thing applies. Howard can stay into their hour, or they may come in earlier on his show. Boone & Ericson have been together 17 years now, although at different time slots through the years. Then at noon, Roger Erickson, half of the team,

takes the air by himself until one, then Charlie Boone, the remaining half of the team, takes the air from 1-2pm. Dan Hertsgaard takes over at 2-4pm. Although you'd never call us a full music station at any time of the night or day, he does play some records. Then from 4-7pm we have Steve Cannon. Steve is a very witty fellow who brings with him what he calls his family, the Little Cannons and they include such colorful people as Morgan Mundane, who is the fourth editor of the Congressional Record.

1940

WCCO became much more music-oriented in the forties. Listeners woke up to the music of Dayton's Musical Chimes and went to bed with the music of Friendly Fred. Various bands played tunes of the day like "You Are My Sunshine" and "That Old Black Magic." Teenagers could be seen crowding around the Prom Ballroom digging the music of Tommy Dorsey, Jo Stafford and a young singer who would later be known as "Ol' Blue Eyes."

It was the Sunday afternoon broadcast of the New York Philharmonic concert that brought news of World War II to WCCO listeners when the voice of John Daly announced: "The Japanese have just attacked Pearl Harbor."



Mel Torme made a guest appearance on 'CCO's "Stairway To Stardom" in the early Forties.



The Bob-O-Links appeared daily shown here reaching for a high note.



Atop the station's mobile unit, Larry Haeg did a remote from the stockyards during World War II.

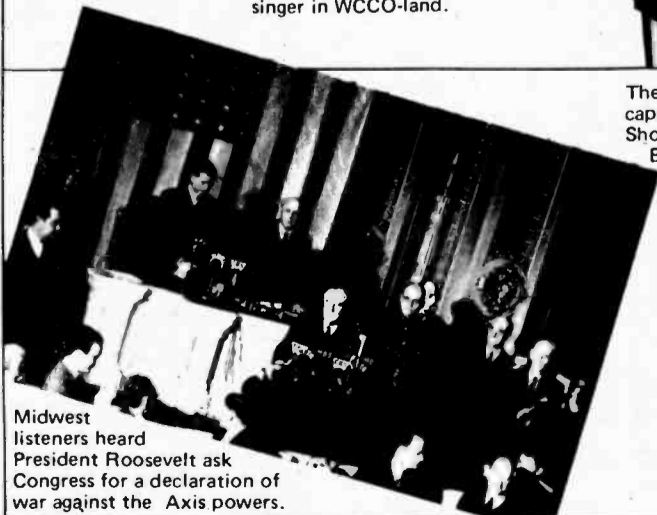


Slim Jim was a very popular Country singer in WCCO-land.



WCCO geared up and met the challenge when America went to war. The news department brought reports of D-Day, FDR's death, the memorable report of the funeral procession by Arthur Godfrey and Truman's surprising victory.

"Hail! Minnesota" was adopted as the state song and Hubert Humphrey was elected mayor of Minneapolis. Larry Haeg was brought to WCCO from the Department of Agriculture in Washington, D.C. to establish one of the station's most important features, the Farm Service Program. In the forties, the station also established its annual WCCO Aquatennial Show, featuring guest celebrities. Arthur Godfrey was the first to appear at the midsummer stage show. Godfrey was tied closely with WCCO as they broadcast his morning show, which was the hottest program in radio.



Midwest listeners heard President Roosevelt ask Congress for a declaration of war against the Axis powers.

The Minneapolis Auditorium was filled to capacity for the station's first Aquatennial Show back in 1948 when Arthur Godfrey, Bob Hope and Vice President Alben W. Barkley were the guest celebrities. Godfrey is pictured at the 'CCO mike with Cedric Adams.



Portrait

Records

Takes Pride in Announcing

The New **HEART** Single

"STRAIGHT ON"



From the new Heart Album "Dog & Butterfly"

Produced by Mike Flicker on Portrait Records

WCCO

R&R: He voices all the characters?

NAPIER: Yes, plus a swinging grandmother, and he has a whole cast of people, and he does all the voices; he's as good at it as anybody I've ever heard on the air. It's fun. Fun is one of the main ingredients in our day. We really feel like we're entertainers instead of just presenting a lot of information on the air. We try to emphasize the entertainment aspect. After Cannon, we go into the nighttime pattern of usually major league sports, starting at 7:00; right now the Minnesota Twins. Our all night man is Franklin Hobbs; he comes in around 10:30 to 5:00 AM, making for a long evening. He's been on our nighttime slot for about 17 years. His show is mainly mellow music.

R&R: Do you hold jock meetings? How does your relationship work with each individual guy or collectively?

NAPIER: We try to meet together about once a month if we can. If we can't, then we do have individual sessions with the fellows to discuss their work.

R&R: What is normally discussed during a group session?

NAPIER: General guidelines, station philosophies. The station does have a philosophical viewpoint, an approach, which we have to keep reminding them of. It centers around believability and the art of communication.

R&R: WCCO has an outstanding reputation for weather reporting. . .

NAPIER: The weather, of course, is very big in our part of the world. We have direct lines to the U.S. Weather Service in Minneapolis-St. Paul, and we've also had an arrangement for a number of years with Triple A advisors all over the state. It's a reciprocal thing; we promote them and they in turn are weather observers for us. That coupled with our school closing program and other things make the weather very important for us. Winter is very serious business, and even in summertime; since we have great resort country, bad summers or a wet summer can be bad news for resort owners.

R&R: Can you explain the continued dominance of WCCO?

NAPIER: I don't think you can with one thing, unless it would simply be people. We have some very special people on the air, we've had them with us for a long while and their familiarity with the listeners can't be

bought. These people are warm, witty, knowledgeable and they care. They're human beings, they work very hard at relating to people at that level. I think it's a very rare talent to be able to relate to people on a one-to-one basis in radio. Some of them do the commercials, which is part of our style. The advertisers welcome it, in fact pay extra for it.

R&R: I understand that just a few years ago, the station converted to a cart system after running ET's for all this time. How come it took so long to convert to cart?

NAPIER: For us, there was really no reason to convert to cart. We're two unions here; the IBW operates all our turntables, all of our console equipment. One of the great advantages of cart, of course, is they're self-cueing, self-starting, but we have people to do that, so there was no great rush toward it. What we were waiting for basically was a major remodeling of the station that was completed last year, all new facilities designed by our own engineers, so we were able to incorporate carts into the system. They work beautifully.

1950

Cedric Adams continued his unchallenged popularity in the fifties and was a guest on Edward R. Murrow's "Person-to-Person" TV show.

Stu MacPherson, from Winnipeg, joined the staff and introduced a quiz show, "Let's Get Together." Other new programs that were developed in this period were "Going Places," a half-hour informative talk show; "Checkerboard Quiz," which featured high school students from the area; "Stairway To Stardom" and "Murphy Barn Dance Jamboree." And in May of 1950 a young announcer joined the staff. His name is



Stu MacPherson interviewing entertainer Victor Borge who has performed many times for the station's Aquatennial Show.

The young WCCO newsman shown here went on to become one of the foremost news commentators of the seventies, Harry Reasoner.



Howard Viken and he's still there today in the morning slot.

A year later, the strongest winds in the history of Minneapolis blew through the Twin Cities at 92 miles an hour. Willie Mays played his first game for the Minneapolis Millers and the United States Supreme Court ruled that racial segregation in public schools was unconstitutional.

1952 saw CBS selling ownership of WCCO to Midwest Radio-Television, Inc., the present owners.

Rock 'n' Roll swept the country's youth. And with it came the "DJ" who spoke of "piles of platters" and "stacks of wax."

Meeting this challenge brought a significant change at WCCO, as announcers were encouraged to develop an informal sound while retaining their own identifiable personalities. Val Linder, Program Director at the time, is credited with this transitional undertaking. Also at this time, Chief Engineer Kermit Sueker and others developed a new system linking any telephone line in the country with radio broadcasting. This made possible airing high-quality telephone calls and cleared



Eddie Cantor seen at the WCCO microphone in the station's annual Aquatennial Show.

Cedric Adams amidst some of the 11,000 postcards received in response to a 1955 contest called "Unscramble-the-Town." First prize was a trip for two to Hawaii.



Larry Haeg, station manager in the Fifties, presented Minnesota Governor Orville Freeman with the first album of "Minnesota Milestones", produced by the station to commemorate the state's Centennial in 1958.

the way for such programs as "Open Mike" and "Honest To Goodness." Housewives continued to do their daily chores by listening to daytime soap operas. In the evening it was Red Skelton, "The Bickersons," "Mr. Keen—Tracer Of Lost Persons", "Stop The Music" and Ralph Edwards' "Truth Or Consequences."

"Cash On The Line" was introduced in 1956. All the listener had to know was the key word given at the beginning of a program and be tuned to WCCO when the jock called. They could win up to \$5000 from "Big Bill Cash," a mythical figure. The first week over \$3200 was paid out.

WCCO also experimented with something called "Phantom Spots." Just at the close of a song, listeners would hear a voice say "The Tonight," or as the announcer paused before his next comment, a voice would say "Lakers Tonight." The promotions were designed for the subconscious mind and were the first to be done via radio in the entire country. The idea annoyed listeners and was discontinued. Highlighting the close of the Fifties was a series of 12 broadcasts, each depicting an important segment of Minnesota history as WCCO helped celebrate the one-hundredth year of statehood for Minnesota.

**Look Up Any Format
For Marilyn & Billy's
Next Rising Star.**

“SHINE ON SILVER MOON”



on Columbia Records

The First Single From The
Forthcoming Album "MARILYN
AND BILLY"

1960



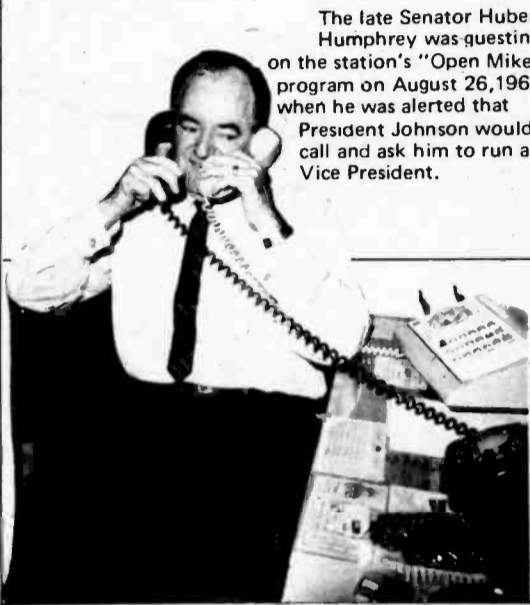
William J. McNally was Chairman-of-the-Board of Midwest Radio-TV, Inc., when it bought WCCO from CBS.

In 1960 WCCO received the George Foster Peabody Radio Award for a station-sponsored public service project that sent a study team to Russia. Two Minnesota women journalists were dispatched with tape-recorded greetings to the Russian people from WCCO listeners, and reported back on "Open Mike."

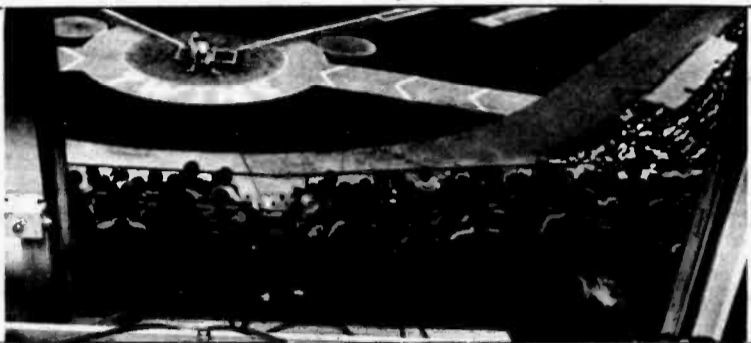
Senator Hubert Humphrey was on the air with Roger Erickson's "Party Line" on August 26, 1964, when a CBS Net Alert reported that President Johnson was about to call the Senator to officially ask him to



WCCO's "Open Mike" visits the Minnesota Governor's office in 1962.



The late Senator Hubert Humphrey was guesting on the station's "Open Mike" program on August 26, 1964, when he was alerted that President Johnson would call and ask him to run as Vice President.



The field at Metropolitan Stadium as seen from the WCCO broadcast booth.

Clarence Tolg was known to listeners as "Uncle Foggy" and became a regular on the air at the age of 65.



be his running mate as Vice-President. Humphrey promptly ended his conversation to make way for the President's call. Humphrey accepted, ran with Johnson and was elected.

Major league sports came to WCCO in a big way in the sixties. The Minnesota Twins arrived in 1961 and that Fall WCCO broadcast the first Minnesota Vikings football game. Professional hockey came in 1967 with the North Stars. Val Linden was appointed Program Director in 1960 and kept that position until he retired in 1975.

In 1968 WCCO broadcast from the North Pole on April 19th when Ralph Plaisted claimed the first overland trip to the Pole. The station had followed the expedition almost daily and flashed word of the expedition's arrival at the Pole.

WCCO

R&R: Do you run contests?

NAPIER: Very few. If we do it's usually very small prizes, but we've avoided them during ARB time. We don't like the feeling of buying listeners. We don't get into any big productions.

R&R: Are your personalities allowed outside interests?

NAPIER: They're involved in MC work, that sort of thing, but certainly not on any other media. We don't permit them to do any TV or other radio work in the market. They do commercials on a regional/national basis, but not in this market.

R&R: How about community projects?

NAPIER: They donate their time to a lot of things. Some of these carry over on the air.

Howard Viken, for many years, has run a Christmas for mentally retarded children on our air, which has been highly successful.

R&R: Howard has been there longest, 28 years. Who is the air personality with the shortest time span at WCCO?

NAPIER: Glen Olson just started with us in March of this year.

R&R: In terms of your music policy, do your jocks follow a list to any degree at all, or can they play what they like?

NAPIER: A combination. I'm not one to become so regimented that we prepare all their music for them. We feel they should have some creative freedom in preparing their shows. What we do is prepare a list, which we call airplay, which contains about 48 current tunes, pretty much what you have in the Pop/Adult section. We ask they select at least 50 percent of their show from the list. The other 50 percent can also be from the list or they may go through other current records or oldies. I think it's paid off by their feeling that it's still their show.

RR

1970

WCCO continues its dominance into the late 70's as their audience shares find them beating all comers easily, including television competition. Two major changes occurred. First, Val Linder, Program Director since 1960, retired and was replaced by By Napier. The other significant change was the station's contemporizing its music policy. You'll still hear Ol' Blue Eyes and maybe even a Jo Stafford record, but they have given way to such upstarts as Seals & Crofts, Abba, the O'Jays and Gerry Rafferty. Music policy is guided by Music Director Denny Long, who also handles music for their even more contemporized FM station.

Robert B. Ridder, Chairman of the Board of Midwest Radio-TV, Inc.



Abigail Van Buren, better known as Dear Abby, is a Minnesota native and lives in Minneapolis.



If this article was broadcast on WCCO, perhaps a fitting conclusion would be to play "My Way." It would be more appropriate, however, to quote Robert B. Ridder, Chairman of the Board, Midwest Radio - TV, Inc., who stated on WCCO's 50th Anniversary: "People in the radio industry frequently ask - what is the secret of the extraordinary success of WCCO Radio?"

"The answer is not far to seek. It lies in the people who have made up the WCCO family from its earliest days, whether they were announcers, or newscasters, salesmen or administrators, clerks or secretaries. For in that span of fifty years, the people of the WCCO family, on the air and off the air, have given the station an aura of competence, taste and community service second to none.

"From the farm boy in the morning who listens to hear if his school is open or not, to the most sophisticated investor who tunes in the closing market prices, from the thrifty housewife who plans her morning shopping from the grocery announcements, to the sports fan who in the late evening learns the fate of his favorite Minnesota team; to everyone in the Upper Midwest, there is a service from WCCO.

"Be it music, news, sports, entertainment or what you will, there is something for everyone, tactfully, responsibly and completely presented.

"As William J. McNally, our first Board Chairman said so well ten years ago, 'The sun has never shone on WCCO more brilliantly than it does today and every prospect of that its brightest days still lie ahead.'"



Legendary newsman Lowell Thomas originated his program from WCCO studios during a visit to the Twin Cities, in 1974.

St. Paul Mayor Charlie McCarty left "knighted" Boone & Erickson before the city council. His honor was delighted with a series of skits about "Supermayor" the two had performed.

Denny Long has helped streamline WCCO's musical fare.

DOUCETTE

“ALL I WANNA DO”

“If you missed these guys the first time around, give them another listen. Good talent deserves a second shot.”

LEE ARNOLD, PD (WAAF)

“*Doucette* is ready for the masses, all that's needed is airplay.”

CHARLIE FERNANDEZ, MD (WVBF/F105)

Played on tape as intermission music:

Doucette's “Mama Let Him Play” pulled greater crowd reaction than the recent “Live” Civic Center *Kinks* show.

“*Listen to this Group*”

JIM RISING, PD (WAQY)

“We played “All I Wanna Do” as LP cut and yes! The phones did light up.”

JIM SPELLMEYER, MD (WEEI-FM)

“His versatility amazes me . . . *Doucette* puts together musical, vocal and lyrical hook — and the result is this total demographic record.”

STEVE MACKELVIE, PD (KRLC)

“Mama Let Him Play” went #1 here. “I will play the next one.”

TIM PATTERSON, MD (KBZY)

His versatility amazes me . . . *Doucette* puts together musical, vocal and lyrical hooks; the result is this total demographic record . . .

STEVE MACKELVIE, PD (KRLC)

The new *Doucette* single “All I Wanna Do” the soft side of *Doucette*, listen!
It's from MUSHROOM RECORDS.



“THERE'S MAGIC UNDER OUR UMBRELLA”

THE PICTURE PAGE

Reeling And Rocking



Caught on Snuff Garrett's 4th Annual Salmon Fishing Expedition to Vancouver, British Columbia were the usual limit of recording industry notables (who supplied the hooks), a school of Western pictorial artists (who provided lines) and a pair of pole-winning film-stars (who contributed their knowledge of casting). Pictured with baited breath (top, l-r) are: Joe Bieler, Western artist; Bob Wilson, Editor & Publisher, Radio & Records; Steve Wax, President, Elektra/Asylum; Clint Eastwood, movie star; Fred Rennart, Western art authenticator; Steve Rose, Western art dealer; Olaf Weighorst, Western artist (bottom, l-r) Snuff Garrett, record producer; Mike Maitland, President, MCA; and Roy Rogers, King of the Cowboys.

ASCAP Martinized



Warner Bros. artist Steve Martin directs traffic during this photo taken announcing Martin's joining ASCAP. Pictured with Martin (center) in varying degrees of reaction are (l-r): William McEuen, Martin's manager; Michael Gorfaine, ASCAP membership representative; John Mahan, Western Regional Executive Director, ASCAP; and Ken Suddleson, Martin's attorney.

Peabo & Cole Wins Gold



Capitol recording artists Natalie Cole and Peabo Bryson were presented with Gold albums for their current discs, "Natalie ... Live!" and "Reaching For The Sky," respectively, during their recent engagement at Los Angeles' Universal Amphitheatre. Also in attendance was Los Angeles Mayor Tom Bradley, who awarded Ms. Cole a commendation from the city for her work with youth in music. Pictured at the ceremonies backstage (l-r) are: Dennis White, VP, Capitol; Larkin Arnold, VP, Capitol; Bradley; Cole; Bryson; Don Zimmermann, President, Capitol; and Bruce Garfield, Capitol.

CBS Score Public Service Awards



Bruce Lundvall, President of CBS Records Division recently accepted on behalf of CBS Records a pair of special awards from the Phi Beta Sigma Fraternity at their 64th Annual Conclave in San Francisco. Lundvall and CBS Records were honored with the first annual Dr. Alain Locke Memorial Award, commemorating the Black social leader and author of the early 1900's. In addition, Lundvall also received the Public Service Award from Delegate Magazine, the annual journal for delegates attending major national Black conventions. Fred Silverman was last year's recipient. Pictured at the occasion (l-r): Bruce Lundvall; Richard M. Ballard, Jr., National President of Phi Beta Sigma; and Gilbert H. Francis, Chairman of the Educational Foundation on Phi Beta Sigma.

Allman Joy



Four members of The Allman Brothers Band reunited in an unscheduled jam session following Arista recording artist Dickey Betts and Great Southern's concert in New York's Central Park. Shown backstage after the reunion are (l-r): Jaimoe, Dickey Betts, Gregg Allman and Butch Trucks.

U.K. O.K. In L.A.



Polydor recording artists U.K. recently performed at the Santa Monica Civic. Pictured smiling after the performance (l-r) are: Rick Stevens, VP, Polydor; Alan Holdsworth and John Whetton, members of U.K.; Fred Haayen, President, Polydor; Alex Scott, manager of U.K.; and Jim Rissmiller of Wolf and Rissmiller Concerts.

ZWOL

“New York City” ⁸⁰⁰⁵

— Explodes In Its First Week —

**RIGHT OFF THE TOP:
CKLW — 99X — WFLB — WCUE
WTAC — KFIV — WSPT — WNOE-FM**



From the Forthcoming Album **ZWOL**

SW 17005

ZWOL is an



Recording Artist

TOP-40



John Leader

I was personally glad to see that so many radio folks made the trek into Chicago for the recent NAB Convention. It's getting so you could almost attend a convention or gathering every month of the year, but there are a few well worth your time and money and from all indications, the NAB was a good investment of both.

Speaking of conventions (I can still segue with the best of 'em), next weekend in Atlanta (9/8-10) Ron Brandon will hold his second annual RMR (Radio Music Report) Convention. I mention it for two reasons. First, I know it will be a great chance for everyone in the South to get together and share some thoughts and fun; and second, because I have accepted an invitation to moderate one of Ron's panels. Now for those of you unfamiliar with the duties of a moderator, let me just say that my job will be to feed straight lines to the panelists. But seriously, I will have the pleasure of moderating the Program Directors' panel with some of the most successful PDs in the country participating, and we'll see if we can't get some straight answers out of 'em. See you in Atlanta!

This week, as promised, a look at G100, Mobile's new number one radio station. With just one ARB under their belt they have accomplished what few other radio stations have been able to in that short a period of time. For those of you who are interested in putting on station-sponsored concerts, a look at Jeff Gelb's column this week will give you some real insight about how to approach it.

Next week, some of your reactions to last week's thoughts on "Teen Music, The Scene That's Not Heard."

G100 Takes Mobile

Tales of rapid success in radio are not nearly as common now as they were ten years ago, but if you've had a chance to see the latest Mobile, Alabama Arbitron you may have noticed WKRG-FM with a 20.8 rating. The station had peaked at a 5.9 share of the total audience in the Spring of 1976 using a syndicated format on their automation system. The ratings declined to a 4.1 share in 1977, while the Top 40 giant of Mobile, WABB, was enjoying a 15.7 slice of the total listenership.

The owner of WKRG-AM/FM/TV, Kenneth R. Giddens, a former Director of the Voice of America, realized that the radio side of the operation was not living up to its full potential. He contacted Edd Routt, who had just left the General Manager's position at KLIF/Dallas, and invited him to visit Mobile and look over the situation.

The real success story of the station begins with Edd Routt: "From my vantage point in January of this year, when I was first contacted by Kenneth R. Giddens to come to Mobile, the market looked a little sleepy. Jim Davis (who had been Edd's PD at KLIF) and I returned to Mobile for about three days and monitored the market. He confirmed my suspicions and we decided that what we ought to do is come in here with a hit music station. We drew up floor plans for new offices and studios. We bought about \$175,000 worth of new equipment, started hiring people and set a kickoff date of March 3rd."

The ball was already rolling when Mr. Giddens hired Edd to manage the station. The attitude from the top was a dream come true for Edd: "Mr. Giddens told me one thing, 'I want to be number one.' And he gave me every cooperation a licensee can give a manager. Anything I needed, I got."



WISH ME LUCK — G100's night jock Jonathon Doll waves goodbye to the crowd gathered at a local shopping center just prior to his mobile home being hoisted by a giant crane over 150 ft. above the parking lot. Jonathon, who was the original evening personality on G100, has since moved to 96KX/Pittsburgh. During his stay at G100 his huge night numbers helped the station to a debut book as Mobile's new number one station. The mobile home was dangling above the shopping center as part of a promotion for charity done by the station.



The station debuted the new live format exactly on schedule (3/3) and the response was nearly immediate. Program Director Nick Alexander picks up the story, "Edd is a brilliant marketing strategist. He came into town with Jim acting as consultant and got with the finest agency who created some great visual logos for us. We began with a 200% showing of billboards. We were buying newspaper, we had spots running on our own TV station. The kickoff theme was 'Get your rock on G100.' Blaine Kelly was the initial PD at the station, but he left after the first month of the live operation. I arrived as Program Director just as the spring book began." Nick had been Assistant Program Director of KLIF under Jim Davis and then Music Director for Charlie Van Dyke. Prior to KLIF, Nick worked for KYNO/Fresno.



WE'RE GONNA RIDE THESE THINGS? — G100 morning man Dick Hylton (l) and PD Nick Alexander (second from left) prepare to race their Kawasaki Jet Skis for the G100 Better Boogie Beach Blast as their unidentified "pit crew" readies their machines.

Nick outlined some of the first steps he took to insure that G100's product would back-up the huge advertising campaign the station had mounted to alert listeners of their presence, "One of the most successful contests that I've ever seen, which we are still doing, is Cash Call. It's one of the oldest in the world but it worked beautifully here. We used a lot of other contests along the way too. We didn't do anything big, it was really a lot of small stuff. Our first big event was when school let out, which was our Better Boogie Beach Blast. That was an incredibly successful promotion involving a giant beach party and concert with giveaways and demonstrations of Kawasaki Jet Skis."

The station took on an immediate identity of community awareness and involvement. Anything that affected the demographics of G100 would be a point of interest and participa-

Continued on Page 22

Get On The Right

WAVELENGTH

His New Single.

His New Album.

VAN MORRISON

**KSLY
KCBN**

**JB105
WPHD**

**KNOW
KQEO**

**WRKO
F105**

Produced by Van Morrison
for Caledonia Productions

on Warner Bros. Records



John Leader

Continued from Page 20

tion for the station. Movie screenings, concerts, charity affairs became the vehicles that brought the programming of G100 into the minds of new listeners. Of course the giant advertising campaign didn't hurt audience awareness, but as Edd stated, "You and I both know that if you don't have a product it doesn't matter how much you advertise."

The programming of the station was not exotic but Nick did have a few words on G100's sound. "The station is highly dayparted musically. We are doing a great deal of music research. We use call-out research and have a full-time off-the-air Music Director, Patti Martin, whose background was in the retail side of music. She owned a record shop in Mobile and when Jim Davis originally came in to set the station up, he asked around as to who might be knowledgeable about Mobile music. Patti's name kept coming up, so he offered her the job. She has been a tremendous help in the success of the station. But the biggest thing we've done is to get involved with Mobile and have fun on the radio!"

When the 1978 spring Arbitron was released for Mobile everyone was quite pleased and surprised that G100 had debuted their new live format with a market leading 20.8 share of total persons 12-plus! The dramatic turnaround was more than any of the participants had projected, but Edd was not surprised at the station's sudden and overwhelming popularity. "We have just not made any mistakes with G100. The music has been right. The people have been right. The graphics have been right. The timing was right and I just can't give Jim Davis too much credit for getting us started. The competition here was complacent. And my philosophy in running any radio station is to find good people and let them function. You hire a man like Nick Alexander who has the expertise to do a job and it's foolish for management to impose unreasonable restrictions on a man of his talent. So I hired people and let them run."

The speed of the market takeover is the key point to the entire G100 story. In slightly over three months the station went from a 4.1 to a 20.8 share and Nick offered an explanation, "The biggest thing that I noticed about his market is that it was starved for good radio. It's been a one-horse town for years and the people never really had a choice. We came along and offered them that choice and I guess they were ready for it. Not because WABB was bad, but perhaps because we were the new guys in town. People like to switch to new things and try them out. Also we were really the first FM live Top 40 format in the city."

Nick reiterated the value of the total effort everyone put forth on behalf of the new G100. "That is really the most important thing we have going for us, that we are a team. Everyone here has worked very hard to get this thing off the ground and not just the jocks. Everyone has been incredible. We're doing a lot of the traditional things that successful stations have done, but we're just doing them well. We're involved with the people in our city and that, I think, is really the key to our very rapid success. That and our massive advertising campaign that created the awareness."

The combination of factors that contributed to the debut performance of G100 were all apparently correct. Mr. Giddens's commitment to be number one, Edd Routt's marketing strategy and management, Jim Davis's and Nick Alexander's programming and that most elusive factor of all, timing, combined to catapult the new G100 to its current position of market dominance.

How do you follow an act that has been so dramatically successful? Edd indicated that for the first time the Mobile marketplace would have an Oct-Nov. Arbitron and he felt that

a repeat performance of their 20.8 share would be a bit unrealistic to expect. And yet I get the distinct impression that Edd and Nick wouldn't be all that surprised if the fall book was just as good (if not better) than their impressive spring debut.

Bits

BATTLE OF THE BIGGIES: The results were not what you'd expect in the latest battle of the Beatles versus the movie soundtrack from Sgt. Pepper's Lonely Hearts Club Band. KEWI/Topeka staged a "Battle of the Superstars" over the weekend of August 12 & 13. Each cut from the soundtrack was backed up by the corresponding track from the Beatles or vice versa. Listeners were then asked to call in and vote for their favorite version. According to PD J.R. Greeley a vote was recorded every 23 seconds, and over 30% of the voters were over 24 years old. J.R., who manned the phones personally along with a research assistant, said the final tally was close, but the soundtrack from the movie edged the original Beatles' versions by a mere 112 votes. An interesting outcome to a very exciting weekend promotion.

WELL, YOU SEE OFFICER...: KTAC/Tacoma has enlisted the aid of a fictitious space character (pictured), "Stardoz," in locating winners in their summer decal promotion. Complete with his tights and silver lamé cape he has roamed the Northwest with cash and prizes for listeners with the special KTAC window decals on their cars. "Stardoz" was also involved in other station activities like fairs, personal appearances and client promotions. He has become somewhat of a "cult hero" in Tacoma, due in part to his snappy attire.

I THOUGHT THEY WERE FRIENDS OF YOUR FAMILY: K59 (KGMB)/Honolulu recently offered their listeners a chance to win some big wedding gifts when they ran the "K59 Unusual Wedding Contest." The idea was to offer to get married in an unusual place or setting and thereby win the contest. The possibilities were endless, but a winner was finally chosen and K59 covered the ceremony (so-to-speak) as two of their listeners were married inside a cage with two lions and two tigers. Also in the cage with the bride and groom and their furry guests were the best man and maid of honor. The minister performed the ceremony from outside the iron sanctuary, and we're told that the station representatives also watched from a safe distance.

SUMMER GETS A ROCKIN' SEND-OFF: In a cooperative effort between media, WAYS & WROQ/Charlotte, along with the Weekly Newspapers (a chain of seven weeklies), will sponsor a giant Labor Day free concert in Charlotte's Freedom Park. The musical event will run from 2-8pm and WAYS PD Scott Slade said, "The six hour concert will include national name groups and local groups presenting a variety of music. The types of music will include classical, folk, jazz, pop, children's, rock and disco. We're very excited about it. Just because WAYS and WROQ play contemporary rock doesn't mean that we aren't interested in or aware of other musical forms. It should be quite a show." The event is being promoted as a "family day in the park with picnics" affair and should be quite successful.



ROGERS ROLLS INTO WLS — UA's Kenny Rogers visited WLS/Chicago in company with the label's Promotion VP, Charlie Minor. Pictured at the station are (l-r) WLS Music Director Alan Burns, Rogers, Minor, and UA Chicago promotion rep Walter Paas.



WRKO AND SAGER TOO—Carole Bayer Sager visited WRKO/Boston recently, leading to the above picture in which appear (l-r) Elektra Asylum's Kurt Nerlinger, WRKO Program Director Mark McKay, Sager, Music Director Richard Woodward, EIA's Mitch Kanner, and air personality Dude Walker.



KENO VISIT FROM VALLI—Frankie Valli dropped by KENO/Las Vegas during his Aladdin Hotel engagement in town. Pictured at the station with Valli is air personality Bill Alexander (right).



GRINS AND BARISH—RCA's Jesse Barish visited WQXI-AM and 94Q in Atlanta on a recent promotional tour. Pictured are (l-r) RCA's Bill Kennedy, WQXI-FM Music Director Jeff McCartney, Barish, RCA's Joshua Blardo, and Don Benson, Program Director for both stations.

ANOTHER WEEK OF EXPLODING BRIDGES. ALICIA BRIDGES



"I LOVE THE NIGHT LIFE"

NEW ADDS THIS WEEK:

WPGC	WYND	WACI	WTRY
WBBQ	WTLB	WFLB	WYRE
WKIX	KEYN	KLWW	KAKC
WHOT	WTAC	WVOV	Y94
WING	WSGA	WCOS	KAYC
WIFE	KAAY	WCUE	KILE
WISE	WKMI	KBIM	

From The Album



WTIX deb 36
WZZP 40-35
WLAC 11-10
96X 36-33
Z-93 30-27
KJR 15

JB105 36-29
WQXI 29-24
KLIF 36-32
WAYS 27-20
WAPE 21-18
WNOE deb 29

92Q 25-21
KING 25-22
KYYX 12-9
KJRB on
WRFC 19-15
WFOM 16-13

ONE OF THE MOST DISTINCTIVE RECORDS
OF THE YEAR. THERE'S NOTHING LIKE IT.



NORTHEAST
Most Added **Hottest**
 Ambrosia
 Wings
 Foreigner
 Exile
 Little River Band
 Commodores
 Travolta/Olivia

SOUTH
Most Added **Hottest**
 Ambrosia
 The Who
 Capt. & Tennille
 Exile
 Taste Of Honey
 Travolta/Olivia

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

NORTHEAST

Parallel One
 96KX/Pittsburgh, PA
 Bobby Christian
 Steely Dan (RA)
 Gerry Rafferty
 E.C. King
 George Benson
 HOTTEST:
 Joe Walsh 2-1
 EW&F 10-8
 Jackson Browne 13-9
 Boston 21-11
 The Who 28-17
 CKGM/Montreal, CAN.
 John Keogh
 Doucette
 Chris Rea
 Anne Murray
 HOTTEST:
 Travolta/Olivia 1-1
 Barry Manilow 13-7
 Pablo Cruise 12-8
 Commodores 14-9
 Olivia 19-13
 WABC/New York, NY
 Sonya Jones
 None
 HOTTEST:
 Frankie Valli 1-1
 Taste Of Honey 3-2
 Rolling Stones 5-4
 E.C. King 11-9
 Travolta/Olivia 22-14
 CHUM/Toronto, CAN.
 John Termini
 Linda Ronstadt
 Chris Rea
 Bob Seger
 Gerry Rafferty
 HOTTEST:
 Commodores 1-1
 Olivia 14-10
 Boston 20-13
 Kenny Loggins 22-18
 Nick Gilder 24-20
 WFIL/Philadelphia, PA
 Gerry DeFranco
 Beach Boys
 Capt. & Tennille
 Cheryl Ladd (dp)
 HOTTEST:
 Frankie Valli 1-1
 EW&F 8-4
 Billy Joel 15-11
 Exile 17-12
 Crystal Gayle 18-13
 E.C. King 9-5
 Exile 16-11
 WKOL/Boston, MA
 Mark McKay
 Donna Summer
 Park
 Anne Murray
 Meat Loaf
 Mouth
 HOTTEST:
 Commodores 1-1
 Olivia 5-2
 Taste Of Honey 11-7
 Exile 18-12
 Nick Gilder 22-15
 WCAO/Baltimore, MD
 Scott Richmond
 Michael Johnson
 David Gates
 Steely Dan
 Billy Joel
 HOTTEST:
 Frankie Valli 1-1
 Travolta/Olivia 5-2
 Exile 6-3
 Anne Murray 8-5
 LRB 19-13
 WKBW/Buffalo, NY
 Jon Summers
 Wings
 Alan Parsons
 EW&F
 Linda Ronstadt
 HOTTEST:
 Olivia 4-1
 Nick Gilder 12-8
 Walter Egan 13-9
 LRB 19-12
 Kenny Loggins 27-17
 WFL/Philadelphia, PA
 Jeff Robbins
 None
 HOTTEST:
 Taste Of Honey 2-1
 Pablo Cruise 8-5
 Exile 10-8
 John Paul Young 20-16
 Rita Coolidge 21-17
 WPGC/Washington, D.C.
 Jim Elliott
 Funkadelic
 Foreigner
 Vision
 Ambrosia
 Rolling Stones
 Burden
 Alicia Bridges
 HOTTEST:
 Taste Of Honey 1-1
 Exile 10-3
 Boston 22-7
 Foxy 26-10
 LRB 20-15
 99X/New York, NY
 Bobby Rich
 Rolling Stones
 Burden/Scattered (dp)
 Foreigner
 Vision (dp)
 Bob Seger (dp)
 Zwo (dp)
 HOTTEST:
 Commodores 2-1
 Meat Loaf
 Paradise 7-4
 Taste Of Honey 6-5
 Don Ray 16-10
 Exile 21-16

SOUTH

JB105/Providence, RI
 Robb Stewart
 Styx
 Donna Summer
 David Gates
 Hall & Oates
 Player
 John Belushi (dp)
 Wings (dp)
 HOTTEST:
 Commodores 2-1
 Aerosmith 10-3
 LRB 17-7
 Rick James 19-8
 Anne Murray 20-13
Parallel Three
 293/Atlanta, GA
 Kris O'Kelly
 Ambrosia
 John Paul Young
 McGarys
 Donna Summer
 HOTTEST:
 Exile 1-1
 Kenny Loggins 12-4
 Andy Gibb 9-6
 Paul Davis 19-12
 Anne Murray 26-21
 WHBO/Memphis, TN
 John Long
 Kenny Loggins
 HOTTEST:
 Commodores 1-1
 O'Jays
 Brandy 10-6
 LTB 11-8
 Exile 19-9
 Travolta/Olivia 26-18
Parallel Two
 WKIX/Raleigh, NC
 Ron McKay
 Ambrosia
 Barbara Streisand
 Gino Vannelli
 HOTTEST:
 Travolta/Olivia 1-1
 Foxy 11-5
 Exile 15-7
 Anne Murray 12-8
 Kenny Loggins 18-14
 Q94/Richmond, VA
 Karen Friedrichs
 Player
 Steely Dan
 The Who
 HOTTEST:
 Travolta/Olivia 1-1
 Foreigner 3-2
 Exile 8-4
 LRB 11-7
 Anne Murray 13-9
 WSGA/Savannah, GA
 Jerry Rogers
 John Paul Young
 Alicia Bridges
 Meo
 HOTTEST:
 Taste Of Honey 2-1
 Foxy 6-3
 Rick James 10-7
 O'Jays 15-11
 Nick Gilder 21-14
 WSGN/Birmingham, AL
 Bill Thomas
 Steely Dan
 Player
 Barry Manilow
 The Who
 HOTTEST:
 Exile 3-1
 Rita Coolidge 12-6
 Chris Rea 11-7
 Teddy Pendergrass 14-8
 Kenny Loggins 24-15
 BJ105/Orlando, FL
 Tom West
 Dan Hill
 Aerosmith
 Wings
 Small
 Rupert Holmes
 Seals & Crofts
 Charlie
 HOTTEST:
 Commodores 1-1
 Travolta/Olivia 7-2
 Andy Gibb 13-8
 Olivia 17-10
 Robin Gibb 23-13
 WAYS/Charlotte, NC
 Roy Rosen
 Ambrosia
 HOTTEST:
 Taste Of Honey 1-1
 Exile 8-4
 Foreigner 10-6
 Foxy 14-10
 Alicia Bridges 27-20
 WTIK/New Orleans, LA
 Bob Mitchell
 Travolta/Olivia
 Styx
 Rolling Stones
 Burden
 Simon/Taylor
 HOTTEST:
 Foreigner 1-1
 Travolta/Olivia 6-2
 Rick James 7-3
 Foxy 12-6
 Taste Of Honey 16-10

SOUTH

Q105/Tampa, FL
 Lynn Lotkowitz
 Billy Joel
 Robin Gibb
 The Who
 HOTTEST:
 Commodores 1-1
 Taste Of Honey 10-2
 Pablo Cruise 4-3
 Foreigner 9-7
 Travolta/Olivia 12-10
 Y95/Tampa, FL
 Ben Christopher
 Chris Rea
 Benny
 Kenny Loggins
 Linda Ronstadt
 HOTTEST:
 Joe Walsh 6-1
 Travolta/Olivia 11-4
 Exile 15-10
 E.C. King 16-11
 Toby Beau 19-13
 WBWO/Augusta, GA
 Bruce Stevens
 John Paul Young
 Alicia Bridges
 Hall & Oates
 The Who
 HOTTEST:
 Frankie Valli 2-1
 Exile 10-7
 Rick James 14-10
 Chris Rea 19-13
 Teddy Pendergrass 21-16
 Z98/Little Rock, AR
 Jim Cassidy
 Boston
 Barbara Streisand
 Foxy
 Rolling Stones
 Burden
 Capt. & Tennille
 David Gates
 Gerry Rafferty
 Linda Ronstadt
 HOTTEST:
 Foreigner 1-1
 Exile 5-4
 Rita Coolidge 11-6
 Chris Rea 12-7
 Nick Gilder 20-12
 Y103/Jacksonville, FL
 J.J. Walker
 Jimmy Buffett
 Barbara Streisand
 HOTTEST:
 Commodores 2-1
 Walter Egan 5-3
 Travolta/Olivia 8-4
 LRB 18-9
 Exile 25-19
 92Q/Nashville, TN
 Valrie/Sherman
 Rick James
 Robin Gibb
 Wings (dp)
 Steely Dan (dp)
 Jefferson Starship
 Crazy (dp)
 HOTTEST:
 Frankie Valli 1-1
 Exile 13-7
 Taste Of Honey 16-10
 Boston 18-12
 Anne Murray 28-19
 WGH/Norfolk, VA
 Bob Canada
 Ambrosia
 Meo
 Clout
 Aerosmith
 HOTTEST:
 Taste Of Honey 1-1
 Foreigner 6-2
 LRB 7-4
 Walter Egan 12-5
 Linda Ronstadt 24-20
 KLIF/Dallas, TX
 Steve Scott
 Simon/Taylor
 Robin Gibb
 Linda Ronstadt
 HOTTEST:
 Commodores 1-1
 Steely Dan
 Linda Ronstadt
 Anne Murray
 HOTTEST:
 Foreigner 2-1
 Exile 11-7
 Taste Of Honey 12-9
 Travolta/Olivia 20-13
 WFLC/Tallahassee, FL
 Lee Brenner
 Carole B. Sager
 Foreigner
 Vision
 ARS
 Jefferson Starship
 Crazy
 Anne Murray
 HOTTEST:
 Kenny Loggins 3-1
 Chris Rea 10-6
 Boston 14-7
 Michael Johnson 13-8
 Dan Hill 19-10
 WFLB/Fayetteville, NC
 Steve Stewart
 Crystal Gayle (dp)
 Alicia Bridges (dp)
 Ambrosia (dp)
 Capt. & Tennille (dp)
 HOTTEST:
 Rick James 1-1
 LTO 8-4
 Exile 17-7
 Chris Rea 13-10
 Funkadelic 34-29

SOUTH

WTMA/Charleston, SC
 Bobby Nash
 Prince
 Ambrosia
 LTD
 Dr. Hook
 Bruce Springsteen (dp)
 AC/DC (dp)
 HOTTEST:
 Olivia 1-1
 Taste Of Honey 3-2
 Travolta/Olivia 5-3
 Teddy Pendergrass 18-10
 Anne Murray 21-18
 WHYY/Montgomery, AL
 Lanny West
 Capt. & Tennille
 David Gates
 HOTTEST:
 Exile 1-1
 Nick Gilder 12-4
 LRB 10-6
 Rick James 22-14
 Paul Davis 23-18
 Anne Murray 23-18
 WAAV/Huntsville, AL
 Jay Fredericks
 Capt. & Tennille
 Bob Seger
 The Who
 Kinks
 Park
 HOTTEST:
 Frankie Valli 2-1
 Olivia 3-2
 Chris Rea 16-10
 Rick James 20-13
 Aerosmith 27-23
 WERC/Birmingham, AL
 Walt Brown
 Beach Boys
 Ambrosia
 HOTTEST:
 Taste Of Honey 4-1
 Exile 5-2
 E.C. King 14-7
 LRB 10-10
 Nick Gilder 20-14
 WKRW/W. Palm Beach, FL
 Scott Free
 John Paul Young
 Steely Dan
 Village People
 HOTTEST:
 Frankie Valli 2-1
 Taste Of Honey 5-2
 E.C. King 11-5
 Foxy 20-17
 G100/Mobile, AL
 Patti Martin
 John Paul Young
 David Gates
 HOTTEST:
 LeRoux 4-1
 Exile 12-7
 Chris Rea 13-9
 Nick Gilder 22-18
 Kenny Loggins 24-19
 WANS/Anderson, SC
 Bill McCown
 Foreigner
 Wendy Waldman
 Rupert Holmes
 Gino Vannelli
 Prince (dp)
 HOTTEST:
 Exile 1-1
 LeRoux 5-2
 EW&F 10-4
 Nick Gilder 21-6
 LRB 13-9
 WRFCA/Athens, GA
 Gary Kirk
 Robin Gibb
 Barbara Streisand
 Stonebolt
 Steely Dan
 Linda Ronstadt
 Anne Murray
 HOTTEST:
 Foreigner 2-1
 Exile 11-7
 Taste Of Honey 12-9
 Travolta/Olivia 20-13
 WGLF/Tallahassee, FL
 Lee Brenner
 Carole B. Sager
 Foreigner
 Vision
 ARS
 Jefferson Starship
 Crazy
 Anne Murray
 HOTTEST:
 Kenny Loggins 3-1
 Chris Rea 10-6
 Boston 14-7
 Michael Johnson 13-8
 Dan Hill 19-10
 WFLB/Fayetteville, NC
 Steve Stewart
 Crystal Gayle (dp)
 Alicia Bridges (dp)
 Ambrosia (dp)
 Capt. & Tennille (dp)
 HOTTEST:
 Rick James 1-1
 LTO 8-4
 Exile 17-7
 Chris Rea 13-10
 Funkadelic 34-29

MIDWEST

WDRQ/Detroit, MI
 Charita Dorem
 Rick James
 Foreigner
 Vision
 Gerry Rafferty
 HOTTEST:
 Frankie Valli 1-1
 Taste Of Honey 10-5
 Nick Gilder 12-7
 Journey 20-13
 Kenny Loggins 22-15
 WOKY/Milwaukee, WI
 Jim Smith
 Nick Gilder
 HOTTEST:
 Commodores 1-1
 Taste Of Honey 22-7
 Chris Rea 29-16
 Rick James 25-17
 Boston 30-19
 WLS/Chicago, IL
 Alan Burns
 None
 HOTTEST:
 Commodores 1-1
 Taste Of Honey 4-2
 Pablo Cruise 10-7
 Olivia 12-9
 Valtter Egan 24-18
 KSTP/Minneapolis, MN
 Greg Ausham
 Michael Johnson
 Hall & Oates
 Chris Rea
 HOTTEST:
 Commodores 1-1
 Walter Egan 4-3
 Chris Rea 7-4
 Exile 17-10
 Steely Dan 20-17
Parallel Two
 WKY/Oklahoma City, OK
 Sandy Jones
 Bob Seger
 Linda Ronstadt
 Anne Murray
 The Who
 HOTTEST:
 Commodores 1-1
 Foreigner 3-2
 Exile 11-5
 Taste Of Honey 9-6
 Travolta/Olivia 15-11
 WGRD/Grand Rapids, MI
 Ron White
 Boston
 Chris Rea
 Exile 16-11
 HOTTEST:
 Foreigner 1-1
 Travolta/Olivia 5-2
 Taste Of Honey 10-4
 E.C. King 11-10
 Boston A-12
 KZ93/Peoria, IL
 Charlie Quinn
 Kenny Loggins
 Linda Ronstadt
 John Paul Young
 Crystal Gayle
 HOTTEST:
 Commodores 1-1
 Andy Gibb 4-3
 Exile 10-5
 LRB 12-7
 Boston 15-10
 WHOT/Youngstown, OH
 Dick Thompson
 Village People
 Kenny Loggins
 HOTTEST:
 Commodores 1-1
 Walter Egan 5-2
 Exile 6-3
 E.C. King 11-5
 Travolta/Olivia 16-8
 KLEO/Wichita, KS
 Bob Lawrence
 Boston
 Aerosmith (dp)
 Kenny Loggins (dp)
 HOTTEST:
 Commodores 1-1
 Exile 10-5
 Groove 9-6
 Rita Coolidge 18-7
 Exile 24-10
 Village People 23-14
 WVIC/Lansing, MI
 Bob Berry
 The Who
 Ambrosia
 HOTTEST:
 Joe Walsh 2-1
 Teddy Pendergrass 13-7
 Exile 15-10
 Boston 22-15
 Village People 23-18
 KBCB/Kansas City, MO
 Kim Welsh
 Andy Gibb
 John Paul Young
 Meo
 Rolling Stones
 Shattered (dp)
 HOTTEST:
 Frankie Valli 1-1
 Exile 13-3
 Village People 17-5
 Travolta/Olivia 20-10
 Linda Ronstadt 25-15
Parallel Three
 WYFM/Youngstown, OH
 Jack Taylor
 Chris Rea
 LRB
 Nick Gilder
 HOTTEST:
 Foreigner 2-1
 Commodores 4-4
 Walter Egan 7-5
 Boston 14-6
 Nick Gilder 10-4
 Kenny Loggins 17-9
 Boston 20-11

MIDWEST

WTRU/Muskegon, MI
 Jon London
 Linda Ronstadt
 Gerry Rafferty
 HOTTEST:
 Travolta/Olivia 1-1
 Walter Egan 11-5
 Boston 22-15
 EW&F 21-18
 LRB 24-19
 WJON/St. Cloud, MN
 Tom Kay
 Linda Ronstadt
 Billy Joel
 David Gates
 HOTTEST:
 Commodores 1-1
 Anne Murray 13-5
 Rita Coolidge 9-6
 Crystal Gayle 12-9
 Exile 25-17
 KFYR/Bismarck, ND
 Dan Brannan
 Steely Dan
 Michael Johnson
 Travolta/Olivia
 HOTTEST:
 Commodores 1-1
 Nick Gilder 4-2
 LRB 11-7
 Walter Egan 13-8
 Kinks 15-11
 WAKX/Duluth, MN
 Bruce MacGregor
 Rolling Stones
 Burden
 Clout
 HOTTEST:
 Exile 4-1
 Exile 13-6
 Kenny Loggins 16-12
 Gerry Rafferty 23-16
 Ambrosia 28-23
 KQWB/Fargo, ND
 John Messinger
 David Gates
 HOTTEST:
 Joe Walsh 2-1
 LRB 13-5
 Exile 21-13
 Gerry Rafferty 25-19
 Kenny Loggins 26-20
 KKKL/Grand Forks, ND
 Wynn Davis
 Robin Gibb
 Ambrosia
 HOTTEST:
 Commodores 1-1
 Foreigner 4-2
 LRB 9-4
 Anne Murray 14-10
 Exile 17-12
 WKAU/Kaunakona, HI
 Alex Faulkner
 Rolling Stones
 Burden
 Anne Murray
 Ambrosia
 Alessi Bros.
 HOTTEST:
 Rolling Stones
 WISS 3-1
 Exile 13-5
 Chris Rea 17-10
 Walter Egan 23-13
 Capt. & Tennille 22-15
 WEBC/Duluth, MN
 Steven B. Oliver
 Taste Of Honey
 Barbara Streisand
 Dan Hill
 HOTTEST:
 Exile 4-1
 Travolta/Olivia 9-5
 Kenny Loggins 13-10
 Anne Murray 28-13
 Gerry Rafferty 23-16
 WEAQ/Eau Claire, WI
 Rick Roberts
 Boston
 Satisfied
 Rolling Stones
 Burden
 David Gates
 HOTTEST:
 Commodores 1-1
 Olivia 6-3
 Andy Gibb 9-4
 Exile 12-9
 Boston 25-19
 KKLK/Rapid City, SD
 Stone/Kjar
 Steely Dan
 Rupert Holmes
 Paul Davis
 HOTTEST:
 Commodores 1-1
 Olivia 3-2
 Exile 9-5
 Travolta/Olivia 11-6
 Boston 23-19
 KKRC/Sioux Falls, SD
 Gene Shoux
 Bruce Springsteen
 Rolling Stones
 Burden
 Barbara Streisand
 Ambrosia
 Hall & Oates
 The Who
 HOTTEST:
 Joe Walsh 7-1
 Walter Egan 16-11
 Boston 19-13
 Exile 24-17
 Anne Murray 28-22

MIDWEST

Most Added Hottest

Ambrosia Exile
Anne Murray Commodores
Gerry Rafferty Boston

WEST

Most Added Hottest

Gerry Rafferty Exile
Ambrosia Commodores
The Who Foreigner
Taste Of Honey

WEST

KVOX/Fargo, ND
Mark Renier

The Who
Dan Hill
Hall & Oates
Ambrosia
HOTTEST:
Commodores 1-1
Exile 14-4
Billy Joel 19-12
Michael Johnson 21-16
Robin Gibb 25-17

KEWI/Topeka, KS
J.R. Greeley

Anne Murray
Gerry Rafferty
Teddy Pendergrass
HOTTEST:
Rolling Stones
Miss 3-1
Joe Walsh 3-2
Andy Gibb 13-8
Chris Rea 16-13
Barbra Streisand 31-25

WRKR/Racine, WI
Ron Richards

Stephen Bishop
Styx
Simon/Taylor
Ambrosia
HOTTEST:
Olivia 3-1
Exile 6-3
Travolta/Olivia 9-5
Nick Gilder 12-7
Chris Rea 14-10

WROK/Rockford, IL
John Arthur

None
HOTTEST:
Foreigner 6-1
Walter Egan 13-8
Taste Of Honey 20-12
Travolta/Olivia 25-19
Exile 28-22

WISM/Madison, WI
Jonathan Little

Rolling Stones
Burden
David Gates
Player
Rick James
Ambrosia
Fogelberg/Weisberg
HOTTEST:
Foreigner 3-1
EW&F 13-7
LRB 16-9
Nick Gilder 18-11
Boston 24-17

WGBF/Evanville, IN
Adam Smasher

Foreigner
Vision
The Who
Anne Murray
HOTTEST:
Olivia 2-1
Exile 4-2
EW&F 13-7
Nick Gilder 16-8
LRB 18-13

WNAM/Neenah, WI
Jason Page

David Gates
Ambrosia
HOTTEST:
Olivia 5-1
Chris Rea 9-3
Exile 12-6
LRB 17-14
Nick Gilder 20-17

WEST

Parallel One

KHI/Los Angeles, CA
John Sebastian

Olivia
Walter Egan
HOTTEST:
Frankie Valli 1-1
Taste Of Honey 9-3
Exile 17-11
E.C. King 20-12
Steeley Dan 22-19

B100/San Diego, CA
C.C. McCartney

Wings
The Who
HOTTEST:
Foreigner 1-1
ELO 9-4
Steeley Dan 12-8
Boston 30-15
Gerry Rafferty 29-16

KFI/Los Angeles, CA
Roger Collins

Donna Summer
Part
Ross/Jackson
Anne Murray
Paul Anka
Dan Hill
Stonebolt
HOTTEST:
Commodores 1-1
E.C. King 10-7
Walter Egan 11-8
LRB 15-9
Linda Ronstadt 19-14

KJR/Seattle, WA
Tracy Mitchell

Travolta/Olivia
John Paul Young
Paul Davis
Crystal Gayle
HOTTEST:
Foreigner 2-1
Olivia 6-3
Andy Gibb 7-4
LRB 13-9
Anne Murray 21-17

KTWK/Denver, CO
Randy Jay

Foreigner
Vision
Ambrosia
HOTTEST:
Commodores 1-1
ARS
Bother 5-2
Exile 15-6
Chris Rea 14-7
Travolta/Olivia 22-16

KFRC/San Francisco, CA
Garland/Sholin

Walter Egan (RA)
Gerry Rafferty
The Who
Jefferson Starship
Crazy
Gino Vannelli
HOTTEST:
Taste Of Honey 2-1
Quincy Jones 7-6
Exile 14-8
Olivia 17-14
Teddy Pendergrass 27-20

Parallel Two

KCPX/Salt Lake City, UT
Gary Waldron

Barry Manilow
Styx (dp)
HOTTEST:
Exile 2-1
Boston 11-6
Bob Seger 16-10
Anne Murray 22-14
Kenny Loggins 29-20

KGW/Portland, OR
Terry Danner

Crystal Gayle
John Paul Young
HOTTEST:
Frankie Valli 1-1
LRB 13-6
Kinks 14-8
Exile 17-10
Anne Murray 21-15

KERN/Bakersfield, CA
Pete Shannon

Gerry Rafferty
John Paul Young
The Who
Meco
HOTTEST:
Frankie Valli 1-1
Chris Rea 10-5
LRB 11-7
Commodores 13-9
Boston 24-19

KYYX/Seattle, WA
Robin Mitchell

Dan Hill
Meco
Styx
HOTTEST:
Commodores 1-1
Taste Of Honey 13-3
Travolta/Olivia 21-5
LRB 24-14
Village People 0-20

KTKT/Tucson, AZ
Ed Alexander

John Paul Young
Anne Murray
Ambrosia
Styx
HOTTEST:
Travolta/Olivia 1-1
Foreigner 5-2
Taste Of Honey 15-10
Aerosmith 18-13
Bob Seger 20-16

KING/Seattle, WA
Tom McKay

Ambrosia
Teddy Pendergrass
Styx
HOTTEST:
Commodores 1-1
Andy Gibb 3-2
Travolta/Olivia 16-7
EW&F 13-9
Boston 23-19

KROY/Sacramento, CA
Kris Mitchell

Dolly Parton
Robin Gibb
HOTTEST:
Commodores 1-1
Taste Of Honey 11-7
Exile 12-9
Nick Gilder 13-10
LRB 24-19

KIIS FM/Los Angeles, CA
Steab/Cohen

The Who
HOTTEST:
Foreigner 2-1
Pablo Cruise 5-3
Eddie Money 6-5
ELO 10-8
Exile 14-9

KRTH/Los Angeles, CA
Bob Hamilton

Gerry Rafferty
Nick Gilder
The Who
Billy Joel
Rick James
Foreigner
Vision
HOTTEST:
Frankie Valli 1-1
Foreigner 11-4
Travolta/Olivia 13-8
Exile 15-9
LRB 19-10

Parallel Three

KFXD/Boise, ID
Charlie Fox

Billy Joel
Linda Ronstadt
Aerosmith (dp)
HOTTEST:
Andy Gibb 2-1
Foreigner 5-2
Olivia 8-4
Taste Of Honey 17-11
Exile 18-12

KENI/Anchorage, AK
Tony Mitchell

Gerry Rafferty
Billy Joel
Charlie
HOTTEST:
Rolling Stones
Miss 2-1
Nick Gilder 10-8
Travolta/Olivia 28-10
Boston 23-16
Exile 30-24

KRUX/Phoenix, AZ
Bobby Rivers

Anne Murray
HOTTEST:
Bee Gees/Frampton 1-1
Foreigner 2-2
Commodores 7-3
Exile 13-10
Olivia 19-12

KOPA/Phoenix, AZ
Brian Christian

Ambrosia
ARS
HOTTEST:
Foreigner 2-1
Meat Loaf
Paradise 14-6
Joe Walsh 11-7
LRB 15-9
Taste Of Honey 29-17

Y94/Fresno, CA
Dan Spears

Beach Boys
Ambrosia
Alicia Bridges
Sylvester
HOTTEST:
Taste Of Honey 3-1
Exile 14-4
Robin Gibb 12-9
Boston 13-11
Chris Rea 21-16

KCBO/San Diego, CA
Nina Gomez

Gerry Rafferty
Steeley Dan
Foreigner
Vision
Rolling Stones
Burden
HOTTEST:
Commodores 1-1
E.C. King 6-2
Olivia 18-7
Boston 22-15
Kenny Loggins 25-18

KJRB/Spokane, WA
Tom Hutylar

Rolling Stones
Burden
Crystal Gayle
Paul Davis
Foreigner
Vision (dp)
HOTTEST:
Commodores 1-1
Foreigner 4-2
LRB 10-6
Boston 16-14
Kenny Loggins 24-20

KQEO/Albuquerque, NM
Frank Ragan

Jefferson Starship
Crazy
Gene Cotton
AC/DC
Paul Anka
Doucette
Simon/Taylor
Stephen Bishop
Van Morrison
Eric Carmen
Wings
Hall & Oates
Beach Boys
HOTTEST:
Exile 7-1
Taste Of Honey 16-6
Olivia 24-7
LRB 23-8
Gerry Rafferty 25-16

KEZY/Anheim, CA
Larry Groves

LRB
EW&F
HOTTEST:
Commodores 1-1
Foreigner 6-3
E.C. King 15-9
Travolta/Olivia 21-14
Exile 22-17

KTAC/Tacoma, WA
Ric Hansen

Bob Seger
Linda Ronstadt
Gerry Rafferty
Barbra Streisand
Meco
Capt. & Tennille
HOTTEST:
Frankie Valli 1-1
Taste Of Honey 11-6
Exile 14-10
Walter Egan 16-11
Anne Murray 26-19

KYTE/Portland, OR
Mike Davis

Anne Murray
Rita Coolidge (RA)
Steeley Dan
HOTTEST:
Commodores 1-1
Foreigner 3-2
Exile 11-6
Eddie Money 21-19
Kenny Loggins 24-20

KYSN/Colorado, Springs, CO
Marc McCoy

Rick James
Steeley Dan
Crystal Gayle
Capt. & Tennille
HOTTEST:
Commodores 1-1
Olivia 10-4
Foreigner 14-5
Exile 21-10
E.C. King 24-12

KANC/Anchorage, AK
Ron O'Neil

Gerry Rafferty
Billy Joel
Linda Ronstadt
Meco
HOTTEST:
Commodores 1-1
Exile 9-2
Foreigner 4-3
Travolta/Olivia 11-5
Taste Of Honey 13-9

KDON/Salinas, CA
A.J. Roberts

Billy Joel
Wendy Waldman
Dan Hill
Aerosmith
Foxy
Travolta/Olivia
Prism
HOTTEST:
Commodores 1-1
Foreigner 9-4
Rick James 17-11
LRB 20-16
Taste Of Honey 26-21

KYNO/Fresno, CA
Kris Van Kamp

Sylvester
Player
Ambrosia
Simon/Taylor
Lear
The Who
Gino Vannelli
HOTTEST:
Frankie Valli 1-1
E.C. King 4-3
Village People 14-11
Nick Gilder 26-16
Foxy 0-23

KBIM/Rosewell, NM
Lynn Moore

Aerosmith
Teddy Pendergrass
Michael Johnson
Hall & Oates
Stephen Bishop
HOTTEST:
Exile 2-1
Chris Rea 13-10
Taste Of Honey 16-11
Charlie 19-14
Bob Seger 24-17

KRSP/Salt Lake City, UT
Alan Hague

Taste Of Honey
Capt. & Tennille
Styx (dp)
HOTTEST:
Exile 4-1
EW&F 9-5
LRB 12-7
Anne Murray 14-9
Gerry Rafferty 15-10

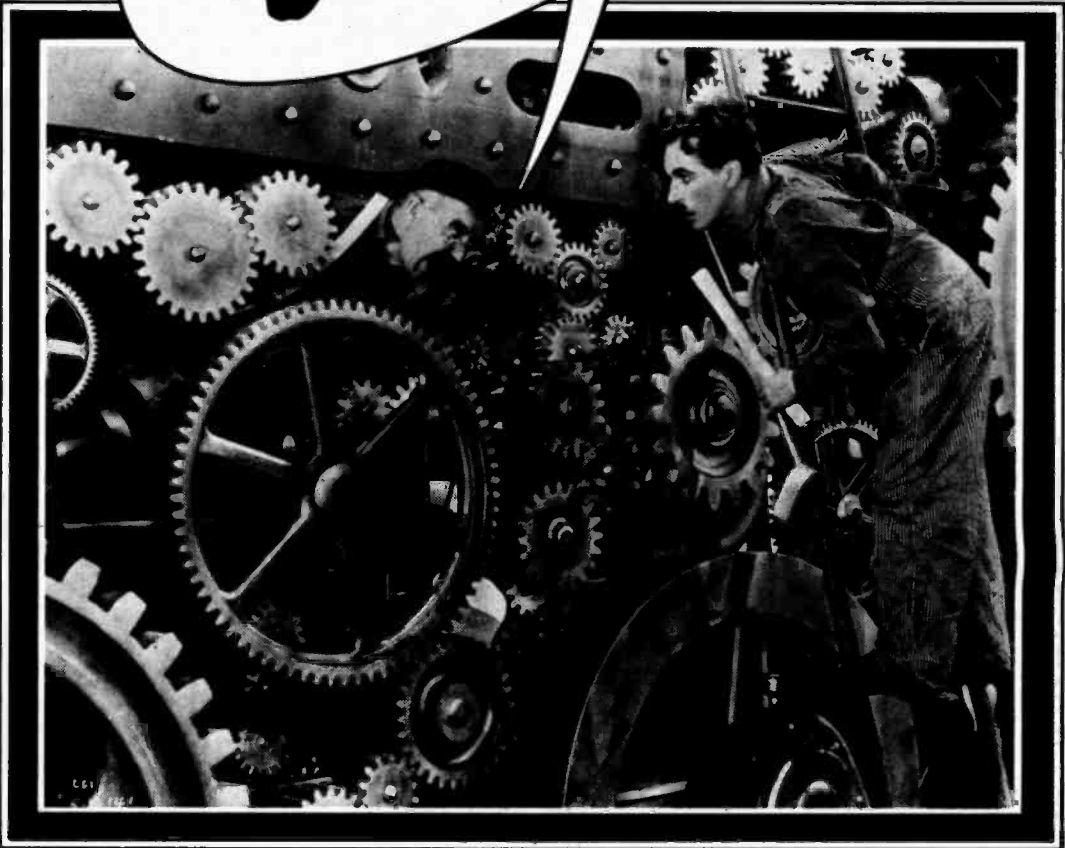
KSLY/San Luis Obispo, CA
Jon Tobin

Jefferson Starship
Crazy
Dave Mason
ARS
Ross/Jackson
HOTTEST:
LRB 5-1
EW&F 6-2
Kenny Loggins 11-4
Bob Seger 15-7
Aerosmith 14-8

KCBN/Reno, NV
Red Mtn.

John Belushi
Eric Carmen
Paul Davis
Foxy
Rupert Holmes
Van Morrison
Player
Wings
HOTTEST:
Exile 4-1
Taste Of Honey 11-6
Nick Gilder 15-11
Aerosmith 19-13
Boston 29-25

IF YOU WANT IT DONE RIGHT-
"Do It Yourself"



"Do It Yourself [D.I.Y.]"
(#3479)

The much requested single from
the incredible
PETER GABRIEL.

On Atlantic Records
Time: 2:37

From the newest Peter Gabriel album (SD 19181)
And watch for Peter Gabriel's fall tour.



297
FM STEREO
FT. WORTH/DALLAS

- 1 1 COMMODORES
 - 2 2 JOE WALSH (new)
 - 3 3 PABLO CRUISE
 - 4 4 JEFFERSON STARSHIP
 - 5 5 DONNA SUMMER
 - 6 6 BILLY JOEL ("Young")
 - 7 7 CARLY SIMON (old)
 - 8 8 FOREIGNER
 - 9 9 MEAT LOAF (old)
 - 10 10 OLIVIA NEWTON JOHN
 - 11 11 WALTER EGAN
 - 12 12 BOB SEGER (old)
 - 13 13 MICHAEL JOHNSON (old)
 - 14 14 RITA COOLIDGE
 - 15 15 ARS (old)
 - 16 16 STEVIE NICK (old)
 - 17 17 FRANKIE VALLI
 - 18 18 EDDIE MONEY (old)
 - 19 19 STEELY DAN ("FM")
 - 20 20 AEROSMITH
 - 21 21 REALIS
 - 22 22 JACKSON BROWNE
 - 23 23 BILLY JOEL (new)
 - 24 24 JOHN & OLIVIA (new)
 - 25 25 HEATWAVE (old)
 - 26 26 CHIC
 - 27 27 PETER DINKlage (old)
 - 28 28 PLAYERS (old)
 - 29 29 SEALS & CROFTS (old)
 - 30 30 ABBAS
- ADDS: 21, 24

56-WHBO
Memphis

- 1 1 COMMODORES
 - 2 2 FRANKIE VALLI
 - 3 3 TASTE OF HONEY
 - 4 4 PABLO CRUISE
 - 5 5 FOREIGNER
 - 6 6 O JAYS (new)
 - 7 7 MC CRAYS
 - 8 8 LYD
 - 9 9 EXILE
 - 10 10 ROLLING STONES
 - 11 11 EVELYN C KING
 - 12 12 OLIVIA NEWTON JOHN
 - 13 13 ERIC BURDON & THE NEW YORK DOLLS
 - 14 14 WALTER EGAN
 - 15 15 ANDY GIBB
 - 16 16 TEDDY PENDERGRASS
 - 17 17 ANNE MURRAY
 - 18 18 JOHN & OLIVIA
 - 19 19 JOE WALSH
 - 20 20 RITA COOLIDGE
 - 21 21 BOSTON
 - 22 22 CHRIS REA
 - 23 23 MEAT LOAF (old)
 - 24 24 QUINCY JONES
 - 25 25 JOHN & OLIVIA (old)
 - 26 26 LITTLE RIVER BAND
 - 27 27 DONNA SUMMER
 - 28 28 NICK GILDER
 - 29 29 ANDY GIBB
 - 30 30 KENNY LOGGINS
- ADDS: 30
- ON: STEELY DAN (new)
ROSS & JACKSON

WLCY
TAMPA

- 1 1 TASTE OF HONEY
- 2 2 COMMODORES
- 3 3 FRANKIE VALLI
- 4 4 FOREIGNER
- 5 5 JOHN & OLIVIA
- 6 6 DONNA SUMMER
- 7 7 OLIVIA NEWTON JOHN
- 8 8 ROLLING STONES
- 9 9 PABLO CRUISE
- 10 10 EXILE
- 11 11 EVELYN C KING
- 12 12 ANDY GIBB
- 13 13 WALTER EGAN
- 14 14 VILLAGE PEOPLE
- 15 15 JOE WALSH
- 16 16 BEE GEES/RAMPTON/NICHOLAS
- 17 17 ANDY GIBB (old)
- 18 18 JOHN PAUL YOUNG
- 19 19 MEAT LOAF (old)
- 20 20 CHRIS REA
- 21 21 AEROSMITH
- 22 22 BOSTON
- 23 23 JOHN & OLIVIA (old)
- 24 24 ANNE MURRAY
- 25 25 NICK GILDER
- 26 26 ROSS & JACKSON
- 27 27 GERRY RAFFERTY (old)
- 28 28 FEVE MAHLOW (old)
- 29 29 BARRY MAHLOW (old)
- 30 30 SHAWN CASSIDY

WEST

KMO
Los Angeles

- 1 1 FRANKIE VALLI
 - 2 2 COMMODORES
 - 3 3 TASTE OF HONEY
 - 4 4 ROLLING STONES
 - 5 5 BARRY MAHLOW (old)
 - 6 6 FOREIGNER
 - 7 7 ANDY GIBB
 - 8 8 PABLO CRUISE
 - 9 9 DONNA SUMMER
 - 10 10 JOE WALSH
 - 11 11 EXILE
 - 12 12 EVELYN C KING
 - 13 13 EDDIE MONEY
 - 14 14 TOBY BEAU
 - 15 15 BOB SEGER
 - 16 16 JOHN & OLIVIA (old)
 - 17 17 KINGS
 - 18 18 CHRIS REA
 - 19 19 STEELY DAN (new)
 - 20 20 OLIVIA NEWTON JOHN
 - 21 21 ELO
 - 22 22 BOSTON
 - 23 23 WALTER EGAN
 - 24 24 LINDA RONSTADT
 - 25 25 O JAYS (old)
 - 26 26 ARS (old)
 - 27 27 FOREIGNER ("Double")
 - 28 28 PETER BROWN (old)
 - 29 29 GERRY RAFFERTY (old)
 - 30 30 BOB SEGER (old)
- ADDS: 20, 23

KFRC-610
San Francisco

- 1 1 TASTE OF HONEY
 - 2 2 ROLLING STONES
 - 3 3 EVELYN C KING
 - 4 4 JOHN & OLIVIA
 - 5 5 PABLO CRUISE
 - 6 6 QUINCY JONES
 - 7 7 COMMODORES
 - 8 8 EXILE
 - 9 9 FRANKIE VALLI
 - 10 10 FOREIGNER
 - 11 11 JOE WALSH
 - 12 12 EWF
 - 13 13 ANDY GIBB
 - 14 14 OLIVIA NEWTON JOHN
 - 15 15 TOBY BEAU
 - 16 16 STEELY DAN (new)
 - 17 17 EDDIE MONEY (new)
 - 18 18 CARL
 - 19 19 DONNA SUMMER
 - 20 20 TEDDY PENDERGRASS
 - 21 21 LITTLE RIVER BAND
 - 22 22 KENNY LOGGINS
 - 23 23 BARRY MAHLOW (old)
 - 24 24 NICK GILDER
 - 25 25 BOSTON
 - 26 26 LINDA RONSTADT
 - 27 27 O JAYS (old)
 - 28 28 JOURNEY (new)
 - 29 29 WALTER EGAN
 - 30 30 RA
- ADDS: 28 (RA)
GERRY RAFFERTY (new)
WHO
JEFFERSON STARSHIP ("Crazy")
- ON: GINO VANNELLI
JACKSON BROWNE
BOB SEGER ("Double")
ROLLING STONES (new)
PABLO CRUISE ("Live")
FOREIGNER ("Double")
CAPTAIN & TENNILLE

KTLK
1280 Denver

- 1 1 COMMODORES
 - 2 2 ARS (old)
 - 3 3 PABLO CRUISE
 - 4 4 DONNA SUMMER
 - 5 5 FOREIGNER
 - 6 6 EXILE
 - 7 7 CHRIS REA
 - 8 8 ANDY GIBB
 - 9 9 GENESIS (old)
 - 10 10 FRANKIE VALLI
 - 11 11 JOE WALSH
 - 12 12 ELO
 - 13 13 WALTER EGAN
 - 14 14 RITA COOLIDGE
 - 15 15 EDDIE MONEY
 - 16 16 JOHN & OLIVIA
 - 17 17 OLIVIA NEWTON JOHN
 - 18 18 EWF
 - 19 19 NICK GILDER
 - 20 20 GERRY RAFFERTY (old)
 - 21 21 LITTLE RIVER BAND
 - 22 22 BILLY JOEL ("Young")
 - 23 23 BEE GEES/RAMPTON/NICHOLAS
 - 24 24 ROLLING STONES
 - 25 25 TOBY BEAU
 - 26 26 KINGS
 - 27 27 EVELYN C KING
 - 28 28 BOB SEGER (new)
 - 29 29 JOHN PAUL YOUNG
 - 30 30 STEELY DAN (new)
- ADDS: FOREIGNER ("Double")
AMBROSIA
- ON: GERRY RAFFERTY (new)
PRISM
BOSTON
DIRT BAND
TASTE OF HONEY
KENNY LOGGINS
WHO

KATZ
Los Angeles

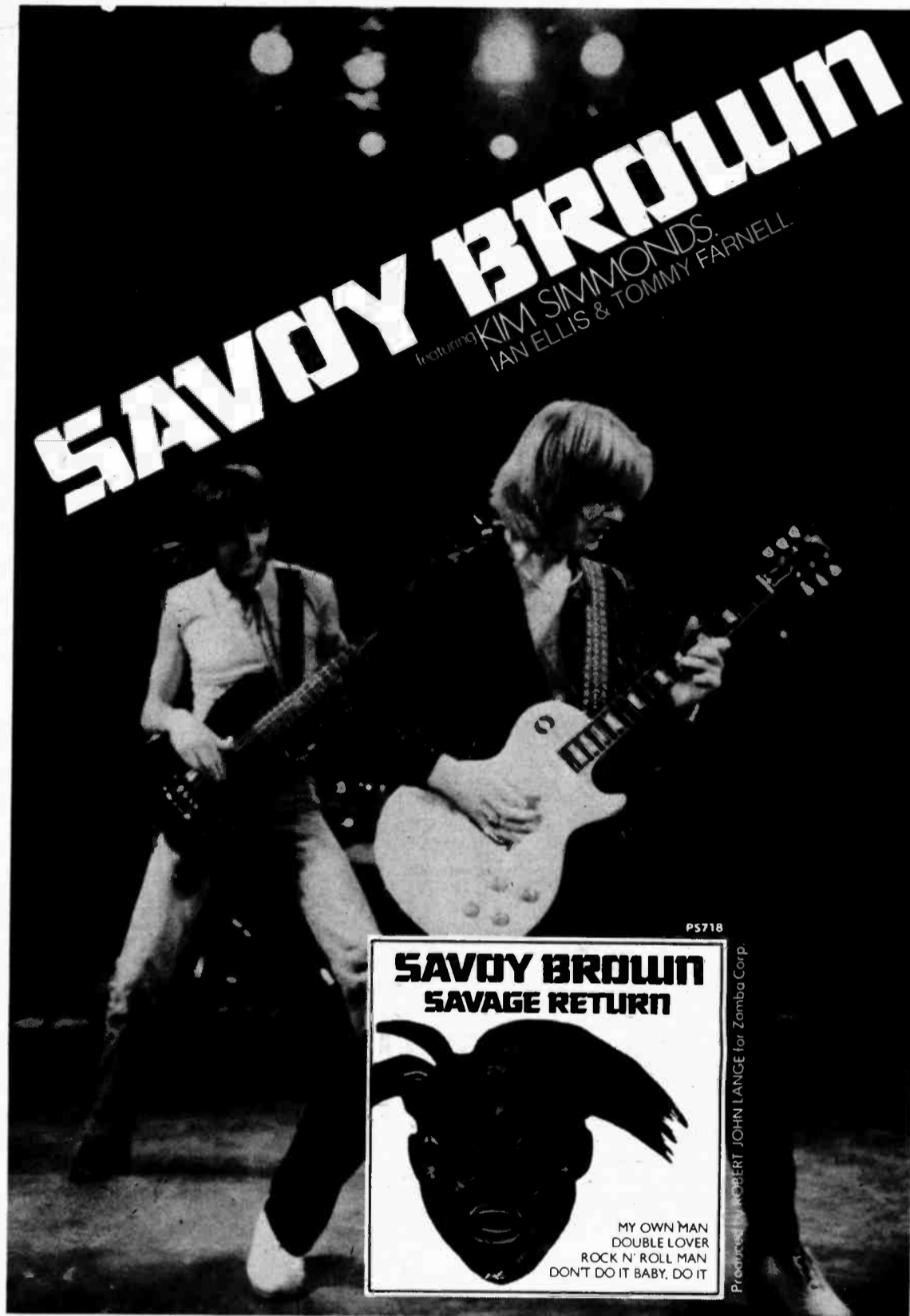
- 1 1 COMMODORES
 - 2 2 FOREIGNER
 - 3 3 EXILE
 - 4 4 OLIVIA NEWTON JOHN
 - 5 5 TASTE OF HONEY
 - 6 6 ANDY GIBB
 - 7 7 EVELYN C KING
 - 8 8 WALTER EGAN
 - 9 9 LITTLE RIVER BAND
 - 10 10 FRANKIE VALLI
 - 11 11 DONNA SUMMER
 - 12 12 BARRY MAHLOW (old)
 - 13 13 CAPTAIN & TENNILLE
 - 14 14 LINDA RONSTADT
 - 15 15 NICK GILDER
 - 16 16 CHRIS REA
 - 17 17 ROLLING STONES
 - 18 18 EDDIE MONEY
 - 19 19 BOSTON
 - 20 20 PABLO CRUISE
 - 21 21 BOB SEGER
 - 22 22 JOHN & OLIVIA
 - 23 23 TOBY BEAU
 - 24 24 GERRY RAFFERTY (new)
 - 25 25 JOE WALSH
 - 26 26 KENNY LOGGINS
 - 27 27 O JAYS (old)
 - 28 28 ARS (old)
 - 29 29 STEELY DAN (new)
 - 30 30 D
- ADDS: DONNA SUMMER ("Park")
ROSS & JACKSON
ANNE MURRAY
PAUL ANKA
DAN HILL
STONEBOLT
- ON: BARBRA STREISAND ("Eye")
SIMON & TAYLOR
CRYSTAL GAYLE
AEROSMITH
ROBIN GIBB
JOHN PAUL YOUNG

KJR 95
Seattle

- 1 1 FOREIGNER
 - 2 2 COMMODORES
 - 3 3 OLIVIA NEWTON JOHN
 - 4 4 ANDY GIBB
 - 5 5 WALTER EGAN
 - 6 6 EXILE
 - 7 7 EWF
 - 8 8 JOE WALSH
 - 9 9 LITTLE RIVER BAND
 - 10 10 PETER BROWN (old)
 - 11 11 JACKSON BROWNE
 - 12 12 TASTE OF HONEY
 - 13 13 WENDY WALDMAN
 - 14 14 RITA COOLIDGE
 - 15 15 ALICIA BRIDGES
 - 16 16 BOB SEGER
 - 17 17 ANNE MURRAY
 - 18 18 EVELYN C KING
 - 19 19 CHRIS REA
 - 20 20 KENNY LOGGINS
 - 21 21 NICK GILDER
 - 22 22 QUINCY JONES
 - 23 23 JOHN PAUL YOUNG
 - 24 24 BILLY JOEL (new)
 - 25 25 GERRY RAFFERTY (new)
 - 26 26 BOSTON
- ADDS: JOHN & OLIVIA (new)
JOHN PAUL YOUNG
PAUL DAVIS
CRYSTAL GAYLE
- ON: CAPTAIN & TENNILLE
SEALS & CROFTS (new) (DP)
LINDA RONSTADT (DP)
ROLLING STONES (new) (DP)
ROBIN GIBB (DP)
BARBRA STREISAND ("Eye") (DP)
FOREIGNER ("Double") (DP)
AMBROSIA (DP)
WHO (DP)

B-100
San Diego

- 1 1 FOREIGNER
 - 2 2 PABLO CRUISE
 - 3 3 COMMODORES
 - 4 4 ELO
 - 5 5 ROLLING STONES (new)
 - 6 6 ROLLING STONES
 - 7 7 ARS (old)
 - 8 8 STEELY DAN (new)
 - 9 9 JOE WALSH
 - 10 10 JEFFERSON STARSHIP
 - 11 11 PRISM
 - 12 12 CARLY SIMON (old)
 - 13 13 KENNY LOGGINS
 - 14 14 BOSTON
 - 15 15 GERRY RAFFERTY (new)
 - 16 16 LITTLE RIVER BAND
 - 17 17 WALTER EGAN
 - 18 18 BOB SEGER
 - 19 19 BOB SEGER (old)
 - 20 20 CARL
 - 21 21 FOREIGNER ("Double")
 - 22 22 LE ROUX
 - 23 23 JEFFERSON STARSHIP ("Good")
 - 24 24 KINGS
 - 25 25 EDDIE MONEY (new)
 - 26 26 CHARLIE
 - 27 27 JACKSON BROWNE
 - 28 28 CHEAP TRICK
 - 29 29 HALL & OATES
 - 30 30 D
- ADDS: WHO (new)
VAN HALEN
AMBROSIA
MOODY BLUES
DIRT BAND
- ON: VAN HALEN
AMBROSIA
MOODY BLUES
DIRT BAND



SAVOY BROWN
featuring KIM SIMMONDS,
IAN ELLIS & TOMMY FARNELL

SAVOY BROWN
SAVAGE RETURN

MY OWN MAN
DOUBLE LOVER
ROCK N' ROLL MAN
DON'T DO IT BABY, DO IT

PS718
Produced by ROBERT JOHN LANGE for Zomba Corp.

© 1978, London Records, Inc.

- | | | | | |
|------|------|---------|------|------|
| WQBK | WRAS | WSHE | WZMF | KOME |
| WSAN | WLBJ | WRNO | WQFM | KTMJ |
| WENE | WKYS | WNOE | KFMH | KTYD |
| WBCN | 3WZ | KATT | KQKQ | KXFM |
| WBUF | WJAX | WGOE | KSHE | KZOK |
| WRWY | WRPL | WRXL | KRST | KSJO |
| WBAB | KZEW | KMAC | KAWY | |
| WPLR | WQVL | WXRT | KZEL | |
| WHEW | KLOL | WJKL | KFMV | |
| WIOQ | KPFT | WVCK | KNAC | |
| WBRJ | WJAX | WLAV-FM | KGLR | |
| WCMF | WQUT | KFMQ | KSPM | |
| WAER | KGRA | WIBA | KZAP | |
| WHFS | WLYX | | KZQZ | |

THE ORIGINAL WAVE RETURNS AND HOW!

- SAVOY BROWN TOUR ***
- | | | |
|----------|-----------------------|------------------|
| SEPT. 2 | SEPTEMBERFEST GROUNDS | OMAHA, NB |
| SEPT. 4 | KIEL OPERA HOUSE | ST. LOUIS, MO |
| SEPT. 6 | B'GINNINGS | SCHAUMBURG, IL |
| SEPT. 8 | TOWER THEATRE | UPPER MERIBY, PA |
| SEPT. 9 | RKO ORPHEUM | DAVENPORT, IA |
| SEPT. 15 | ROYAL OAK THEATRE | DETROIT, MI |
| SEPT. 16 | VICTORY THEATRE | DAYTON, OH |
| SEPT. 17 | TOMORROW'S | YOUNGSTOWN, OH |
| SEPT. 18 | SILVER DOLLAR SALOON | LANSING, MI |
| SEPT. 23 | PALLADIUM | NEW YORK, NY |

* More dates to follow

LONDON
RECORDS & TAPES

JEFFERSON STARSHIP

HAS ANOTHER SMASH SINGLE

"CRAZY FEELIN'"

Edited (2:30)

FROM THE ALBUM



ADDED OUT OF THE BOX

KFRC WAEB KLIV
TEN-Q 92Q KNOW
KQEO WGLF KSLY

ON GRUNT RECORDS



RCA
Records



DISTRIBUTED BY RCA RECORDS

WHERE THE MAGIC IS IN THE MUSIC!!

(Today's Pendergrass continued)

Table with radio station call letters and frequencies for various regions like Midwest, West, Northeast, South, etc.



GERRY RAFFERTY Right Down The Line (UA) LP: City To City

Table listing radio stations and frequencies for Gerry Rafferty's album.

LINDA RONSTADT Back In The U.S.A. (Asylum) LP: Back In The U.S.A.

Table listing radio stations and frequencies for Linda Ronstadt's album.

BOB SEGER continued

Table listing radio stations and frequencies for Bob Seger's album.

BOB SEGER Hollywood Nights (Capitol) LP: Stranger In Town

Table listing radio stations and frequencies for Bob Seger's album.

TRAVOLTA & OLIVIA Summer Nights (RSO) LP: "Grease" Soundtrack

Table listing radio stations and frequencies for Travolta & Olivia's album.

TASTE OF HONEY Boogie Oogie... (Capitol)

Table listing radio stations and frequencies for Taste of Honey's album.

FRANKIE VALLI Grease (RSO) LP: Grease

Table listing radio stations and frequencies for Frankie Valli's album.

JOE WALSH Life's Been Good (Asylum) LP: But Seriously (Asylum) & FM (MCA)

Table listing radio stations and frequencies for Joe Walsh's album.

CHRIS REA Fool If You Think... (UA) LP: What Ever Happened To Benny...

Table listing radio stations and frequencies for Chris Rea's album.

R&R Top-40 Radio Reporters

Large table listing radio reporters and their stations across various regions: Northeast, South, Midwest, West.

AGR HOTTRACKS

Table listing 'Hot Tracks' with album titles, artists, and radio stations.

Others Getting Significant Action

Continued from Back Page. Text listing various radio stations and their activities.

Surfer Girl
Wendy
Rhonda
Barbara Ann
and . . .

The Beach Boys'

New Girl



WFIL add
KILT

KIMN
WDRC

WLAC
WHB

Y94
WERC

KSLY
KCBN



Produced by The Beach Boys

On Warner Bros. Records

Extended Seattle/ New Orleans Arbitron

(Continued from page 1)

the sample would be increased over an extended period." KISW/Seattle GM Harry Caraco stated, "The book got back fewer diaries than with their four-week sampling. I don't think that's to anyone's best advantage." And KVI/Seattle PD Mike O'Shea, who expressed generally favorable reactions to the survey, mentioned the fewer-diaries problem — "We operated this time from 1147 (diaries) while we were expecting over 1200." O'Shea added that Arbitron has informed the market that 1500 diaries will be guaranteed for the fall survey (beginning September 21), 500 a month distributed instead of 400.

AOR stations reported difficulties in Arbitron's perennial problem area, the 18-24 male demographic. Caraco said, "This is two books in a row that 18-24 males have been weighted substantially up, more so than any other demographic, and that makes it hard for an AOR station. They should oversample instead of undersampling. The percentage of the 18-24 male population in the metro is 9.2%; they only got 5.1% of them weighted in the sample, so they had to weight them

supposedly a programming guide, but I cannot make a decision based on 300 diaries. The monthly reports were totally worthless to me." Mike O'Shea commented, "Overall, the three books were reasonably consistent for us. But for a couple of stations they were kind of weird, KMPS-FM in the April monthly had a 14.0 share in men 18+ mid-days, and in the June monthly in men 18+ mid-days they had a 0.6. That was the biggest wobble of any of them and so we joke at that." WNOE-AM-FM/New Orleans GM Eric Anderson also reported significant wobble, and did not seem inclined to joke about it: "That leads me to question the validity of the survey in any form or fashion."

Assailing Sales Use Of Monthlies

Anderson reported that 16 monthly programming guides were sent to WNOE in the first month (April), allowing many to go to salesmen, who in turn used them with agencies. The same problem occurred in Seattle, but O'Shea relates, "Arbitron was very upset about it. On the last monthly we received, each page was stamped with a serial/identification number, so that if photocopies were circulated and

but the general concept of extended measurement received considerable positive reaction. KMPS's Norwood said, "We liked the three-month survey very much and hope they continue it; it discourages hyping and gets a little broader base." WNOE's Anderson agreed, as did KZOK's Hayes, who said, "I agree with extended measurement conceptually and I think that in the long run it'll be a better method of surveying, but I have to add that there are some other services now that have methodologies which better serve KZOK and contemporary stations in general. . . . Unless Arbitron rearranges their methodology, they could be in trouble from the competition."

KVI's O'Shea summed up by saying, "Overall I think it's better than what we had before, and I think it better represents true listening habits, and does discourage high intensity hyping because it's spread over three months."

But another broadcaster, who did not wish to be identified, told

R&R: "It's not working out at all. The dumbest things are those monthly samples. They tell stations not to sell them, but the day after they're in, the agencies are papered with the high-rated stations' new numbers. I think Arbitron did this whole thing because they are hearing footsteps from other research companies and they wanted to show broadcasters they were trying something new. But it didn't work. Most of the area broadcasters feel stupid, because they feel as if they've been had."

Arbitron To "Tighten Up"

Arbitron spokesperson Connie Anthes declared, "We're going to tighten up our procedures" in the fall book. According to Anthes, Arbitron is aware of the problems which arose, but feels they can be corrected. "We're going to go from 400 diaries in the monthly reports to 500," she told R&R. She explained discrepancies between monthly figures and three-month results by citing the "total reweighting" necessary to arrive at the final figures.

"With respect to the information in the monthly reports," Anthes stated, "perhaps the increase in sample size will help some of the wobble. We've got some tables presented to us here that really don't show much wobble on a monthly basis." She added that Arbitron is now sending each station just one monthly report, addressed to the general manager, and coded much as O'Shea described to identify abusers.

Arbitron seems aware of existing and potential problems, but the strong reactions of some of the broadcasters polled indicate that extended measurement may face serious problems for some time to come, in Seattle and New Orleans and conceivably in other markets should Arbitron attempt to spread the system elsewhere. In general, many seem to favor the concept but few are happy with the execution, and that situation may hamper extended measurement's acceptance.

This data is copyrighted by Arbitron. Non-subscribers to Arbitron's syndicated Radio service may not reprint or use this information in any form. All figures are April/May 1978, Monday through Sunday 6am to 12midnight, Metro Survey Area, Total Persons 12 Plus, unless otherwise indicated.

R-Rock, A-AOR, PA-Pop/Adult, B-Black, BM-Beautiful Music, O-Oldies, N-News, T-Talk, S-Spanish, CL-Classical, C-Country, RL-Religious, J-Jazz

Seattle-Everett-Tacoma

KOMO (PA) on top 12.1 to 9.8, KVI (PA) up 6.8 to 8.8, KSEA (BM) 6.2 to 7.4, KIRO (PA/T) 9.3 to 7.0, KJR (R) 7.6 to 6.8, KING (R) 5.3 to 5.9, KZOK (A) fell from their strong 7.1 book to 4.2, KYYX (R) up 1.5 to 3.2, KVI-FM (R) 2.9 to 4.7, KTAC (R) 2.8 to 3.4, KZAM-FM (A) 2.7 to 2.5, KAYO (C) held at 1.7, KEZX (BM) 2.1 to 2.9, KING-FM (CL) 2.3 to 1.7, KISW (A) 3.0 to 3.1, KIXI (PA/T) 2.6 to 1.3, KIXI-FM (PA/T) held at 2.3, KMPS (C) 2.3 to 2.1, KMPS-FM (C) debuted with 2.2. Demographics — Teens: KJR 17.9, KING 14.9, KVI-FM 14.5, KTAC 12.8. Adults 18-34: KJR 8.5, KVI 8.2, KING and KZOK 7.6 each. Adults 25-49: KVI 12.5, KOMO 11.3, KJR 6.6, KING 6.2. Adults 35-64: KOMO 15.4, KSEA 12.3, KVI 11.6, KIRO 9.8.

New Orleans

Tight at the top with WSMB (PA) 7.4 up to 9.9, WTIK (R) 8.6 to 9.8, WQUE (PA) 7.5 to 7.9, WBYU (BM) 6.7 to 7.0, WNOE (R) 7.1 to 6.3, WNOE-FM (A) held at 5.2, WRNO (A) pulled their best book 5.5 up to 6.9, WWL (PA) held at 6.3, WXEL (B) 3.0 to 4.8, WYLD (B) 5.1 to 4.8, WYLD-FM (Jazz) 3.2 to 2.4, WWL-FM (BM) 1.9 to 2.6, WWIW (Big Band) 1.9 to 2.2, WSHO (C) 5.1 to 4.9, WNNR (B) 4.3 to 2.2, WGSO (PA) 6.7 to 4.8, WBOK (B) 3.5 to 3.6. Demographics — Teens: WTIK 21.0, WNOE 15.5, WQUE 13.8, WXEL 11.6. Adults 18-34: WRNO 12.0, WTIK 11.2, WNOE-FM and WQUE 10.4 each. Adults 25-49: WTIK 11.7, WQUE 8.7, WSHO 7.6. Adults 35-64: WSMB 14.7, WSHO 10.2, WBYU 10.0.

up almost two to one." And KZOK/Seattle GM John Hayes added, "There were 58 diaries for men in 18-24 in the metro survey area, and in the TSA there were 72. What happened to KZOK was incredible. In the 18-24 men mid-days metro, we had a 1500, while in the TSA we went to 9000. Arbitron explained that to me as a statistical fluke."

Book Of The Month Clubbed

The monthly reports, which at times apparently registered extreme fluctuations, aroused strong criticism from some respondents, especially in cases when the books fell into the hands of sales departments (a situation which Arbitron maintains has now been corrected). KMPS/Seattle Operations Director Ron Norwood said frankly, "The monthly reports are not worth a shit, for this reason: they are

sent back to Arbitron, at least they would know which station was fiddling around. They warned stations in front not to use the monthlies for sales purposes."

Rolling Downhill

Arbitron had proposed to institute a "rolling average" monthly survey starting with the fall book, in which each new month's results would be averaged in with the previous two months for new three-month results. Most broadcasters contacted expressed disfavor for this idea, and Arbitron's Radio Advisory Council has now voted unanimously against the idea (see separate story, Page 1), putting its future in doubt.

General Comments

Thus far the "constructive criticism" has been stressed here,

20th Century

(Continued from page 3)

Glen Christensen to the newly created position of Director of Marketing Services.

Fisher moves up from Regional Sales Manager for 20th Century-Fox, having previously been a Branch Manager at MCA, while Goldberg was formerly Director of National FM Promotion for the label. Christensen comes to 20th following a stint as a free-lance art director, having previously served as Art Director for Elektra/Asylum for two and a half years.

Additional changes within the 20th Century-Fox organization include the division of A&R responsibilities between Pat Glasser, previously Director of A&R Administration, and the recently hired Harvey Bruce. Vice President William "Bunky" Sheppard will take on full responsibility for all Black product. And Jack Hakim,

Vice President of International Operations, will supervise national promotion in addition to his present duties on an interim basis.

Mushroom

(Continued from page 3)

Block becomes Director of Business Affairs and Janice Tully is now National Secondary Promotion Coordinator, as Mushroom Records restructures its Los Angeles-based staff prior to their first international sales convention September 14-17.

Gershon joined Mushroom a year and a half ago from Pickwick International. Paladino, a ten-year industry veteran, most recently headed his own independent promotion firm, having previously worked at Elektra/Asylum. Block comes to Mushroom from Capitol Records where he held the position of Business Affairs Director. Tully was formerly with Atlantic Records.

WWDC Sign-Off Fiasco

(Continued from page 3)

thing he felt like, which, in this case, was "Hotel California." As the song ended, the station went off the air as planned.

However, listeners called the police, who tuned in, found silence and hurried over to the station with lights out and shotguns drawn. Upon their arrival, the officers found the two jocks outside. Once the police ascertained that the incident was all in fun, they left.

One person who apparently didn't share the cops' sense of humor was Program Director Lou Katz, who fired both jocks the next day.

Bozzi Leaves

(Continued from page 3)

based in Windsor, Ontario for the present.

CKLW'S "Adult" Approach

McCord, in discussing Bozzi's departure, also clarified the station's format situation (CKLW had been long rumored to be switching from Top 40 to Pop/Adult). "I think it's a good thing for Dick and a good thing for us," he told R&R. "It's not a purge situation at all." He added, "We think we're adult/contemporary now; that's what we've been telling people for years, but it's all in the eye of the beholder. We think CKLW is and will remain an adult radio station. We may have a different idea of that word than you, looking at a national perspective. But we stopped being a teen-oriented radio station several years ago as a matter of deliberate policy, and we probably did it a year or two earlier than WFIL or some of the other stations did."

McCord emphasized, "We're heading in that direction, we'll continue to be heading in that direction, but we're not going to be an MOR station in any context of the word; we're going to play the hits. We just think that with (morning man Dick) Purtan here and WXYZ changing format, we're going to have a stronger lock on the whole 40-and-under demo than we've had."

McCord Details WXYZ Changes

"With the growth of the FM's in the market," McCord explained, "it's seemed pretty obvious that there hasn't been room for two of us (rockers) in the market on AM. So we're moving and they're moving, and ABC knows how to do that News and Information format very well." McCord also commented that CKLW had been interested in acquiring Dick Purtan's morning man services for four years. Returning to Bozzi, McCord concluded, "Dick's got a thing together than I think is going to make him some dough, and we've got a guy here who we think has been ready for some time. Dick's leaving is more pleasant than these things normally are." McCord expressed a final hope that Bozzi would be producing a number of Canadian albums — "we need the Canadian content," he laughed.

Christian

(Continued from page 3)

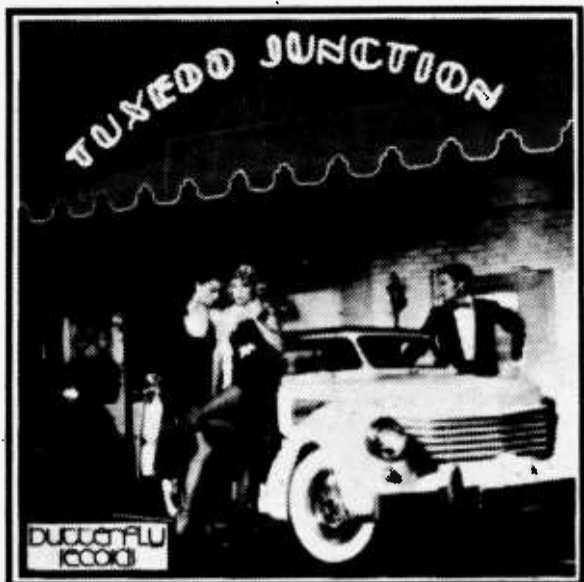
FM rockers, and at that it has lower quarter-hour maintenance than WLS does. That indicates to me there's an awful lot of potential that can be tapped very quickly. I think we'll show good increases right away, and take advantage of the attrition as slowly trickles from AM to FM in Chicago."

Christian assumes his new duties in mid-September, and brings with him WXXK morning man Blake Lawrence. Mike McGann will take over morning duties at WXXK.

Joe Galkin

1902-1978

*As a friend and member
of the Atlantic Family,
he is deeply missed.*



"MOONLIGHT SERENADE"

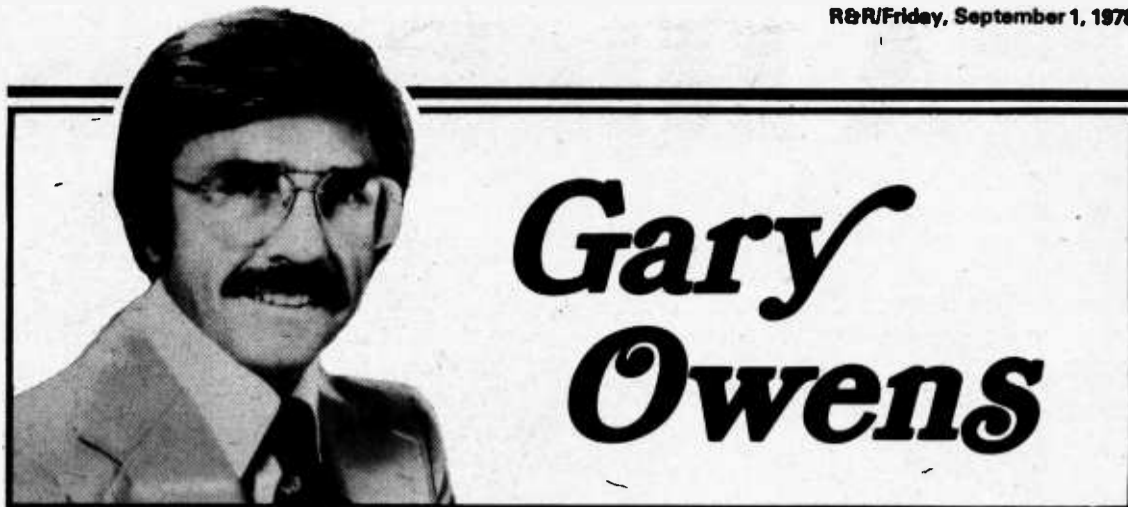
BY TUXEDO JUNCTION

RAPIDLY BECOMING A POP/ADULT HIT!

ALREADY RECEIVING AIRPLAY:

- | | | |
|---------|------|-----------|
| WEEI-FM | WIOD | WBAL |
| WCCO | KMOX | WSMB |
| KSL | KOMO | WJR |
| KCRA | WTOC | KDTH |
| WGN | WSBA | WFTL |
| WJNO | WONN | WHBC |
| WHIO | WCAR | KMBZ |
| WJIM | WSGW | WCER |
| WFDF | WKHM | WEIM |
| WKBC | | AND MORE! |

IF YOU MUST PUT A LABEL ON OUR MUSIC...MAKE IT



The Burbank Cook Book Back Again

A couple of weeks ago we previewed the Burbank Cook Book . . . a big beautiful cookbook with full color pictures of the favorite Burbank dishes. You may recall the first one was the recipe for a bologna sandwich. It showed in pictures and diagrams how you take two pieces of bread, then put the bologna on one of them, then put the other piece of bread on top of it. Then, for the more advanced, it showed how you can take one piece of bread and put peanut butter on it and take another piece of bread and put jam on it and how you take the two pieces of bread and put them together and the dish is called "A Peanut Butter and Jam Sandwich."

Well, I've been looking through more of the Burbank Cook Book and came up with some other exciting favorites of Burbankians.

Mmmmmmmmmmmmm, look at this one! It's called *Boiled Potato*.

1. Put potato into pan that will hold water enough to keep potato wet all over.

2. Place pan on some kind of heat. Gas, electric, wood or coal fire. Water will soon begin to bubble vigorously.

This is called "Boil-ing." Hence, the term "Boiled Potato." "Boil" potato until it is tender when you stick it with something. NOTE: Do not use your finger to stick the potato while it is boiling. This can be painful. When potato is soft, remove from water. Put on plate and serve. Hey! This says it can be eaten with other things or alone.

Oh, and here's another big Burbank favorite: Cooked mush with sugar on it. That's for the more advanced. Beautiful pictures and diagrams here showing you how you open the box of mush, put it in boiling water . . . well, that's too involved to go into here. Then the last page here shows how you sprinkle sugar on the top. That's listed under their "Company Dinner" section.

This is a must for the gourmet who is Burbank-oriented. Or to the Oriental who is Burbank-gourmeted.



At the Dodger Celebrity Baseball game in L.A. last week, Steve Martin gave me his cherished autographed nose that he wore during the contest, while 56,000 fans cheered.

Prior to the contest, the Dodgers gathered around that crazy guy all neatly attired in phony schnozzes, but Martin was not wearing one (for a change).

Steve told me he started listening to the Gary Owens Show when he was a guide at Disneyland on the jungleland ride. It made my day because he is one of my favorite funny men. He even remembers Clinton S. Feemish tapdancing to the weather on my show during the color radio days of KFW . . . B.

Well, I'd better skidoodle and then leave right after I do that. Bye & bye FM!

A Hit Forever And...

CHECK OUT THIS
WEEK'S ACTION!

99X 28-26
WFIL 15-11
WIFI on
WRKO on
WPGC on
WCAO add
96KX 25-19
Z97 28-23
KSTP on
WOKY deb 23
KJR 24-23
WDRC add
WAVZ add 32
WYRE deb 29
Q105 add
Q94 deb 25
Z98 deb 21
KNOW deb 30
WSGN deb 29
WKIX 25-22
WHB add 38
KJRB 21-18
KGW 16-14
KENI add
KRTH add 28
WHYN add 37
WYND add
WLOF 40-36
CK101 23-16
WJON add
WISM deb 29
KVOX 19-12
KDON add
KANC add
KFXD add



“She’s Always A Woman”

Billy Joel’s

New Single

Continuing Multi-demographic Confirmation
From BILLY JOEL’S Triple Platinum Album



on Columbia Records

Black Radio



**Bill
Speed**

Last week Dick Gregory was keynote speaker for the National Association of Broadcasters radio programming convention in Chicago, speaking of radio's potential power. "TV had all the power and blew it," Gregory maintained, "and it's about to come back to you. Realize how much power there is, understand your power and the amount of people who listen to you. They've turned off to television . . ." Backing this statement further RAB Senior VP of Marketing and Research Richard J. Montesano says: "Radio reaches more adults in a day or week than any other major daily advertising medium." The RAB used several measurement sources to determine its figures, which claim that in a week radio reaches 95% of adults (18+) compared to TV's 90% and newspapers' 84%. In a day, radio reaches 81% while TV reaches 76% and newspapers 69%. Montesano commented, "This documentation is the latest indication to advertisers and agencies of radio's ability to get their message out rapidly to more different consumers than newspapers or TV." These figures should impress on all of us just what type of responsibilities we have to so many people who spend hours listening to the radio.

WYLD Sets Example

With school opening in just a short time stations are gearing up for the fall. Some have already begun campaigns for the back-to-school season. For example, one that stands out is WYLD/New Orleans "W-O-U-For A Good IQ." Here's how it works: the promotion will run throughout the school year, with periodic grade checks (about every 6 weeks). The school with the most A's at the end will win a free disco as well as a donation from the station for whatever needs the school has.

This type of radio programming seems quite valuable. The listeners in schools are going to be listening anyway so why not make it fun? Let's make the new Black radio have a solid positive image within the community.

The Ebony article on the "new generation," which I spoke of recently (R&R 8-18), points out images of blackness coming from the media influences on our young, who spend many hours of their lives in front of the television set and therefore interact less with their families in talk, games and the like. It goes on to say: "The black role models have usually been poor television images. The sit-coms depict blacks as frivolous and happy-go-lucky again." This is a problem that affects all races but should be of special concern to the black community where schools and families are in deep trouble — since surveys of all types are always showing how much time we spend listening to the radio — let's use it to educate.

We must teach the "New Generation" of blacks as the article points out that "if they can conceive it and believe it, they can achieve it." Jesse Jackson, leader of the operation PUSH as well as the Strive For Excellence programs, says, "We must teach through precept and example, that if they sow short-term pleasure they will reap long-term pain, but if they sow short-term pain they can reap long-term pleasure." He further states, "Effort must exceed opportunity for change to occur. Opportunity must be matched by a superior effort. We must urge to excel."

Travis Smith, Program Director of WYLD/New Orleans, has more radio educational tools than his "We-O-U" campaign. "I'm working with a Black Studies teacher who has set up a series of questions related to prominent blacks who were instrumental in freedom, politics and other areas of importance related to black people," he reports. Smith says his radio education tools have a twofold purpose: breaking the normal mold of contests as well as educating listeners young and old." According to Smith, the school board is already planning to award letters of commendation to the station.

WYLD recently proved to be number one within its market in the latest ARB. Smith's creativity in contests as well as his community commitment, as shown by his latest promotion, may be largely responsible for his victory.



Mayor Tom Bradley of Los Angeles (right) presents B.B. King with a proclamation declaring Aug. 7 as "B.B. King Day."



PHILLY FETE — Prior to his recent appearances at the Bijou in Philadelphia, Buddah recording artist Michael Henderson, whose records are distributed by Arista, was honored with a luncheon. Shown at the fete are (top row, l-r): Anita Givenson, DJ, WCAU-FM; Billy Hendricks, Arista; Perry Johnson, PD, WDAS-FM; Henderson; Louise Williams, DJ, WDAS-FM-AM; Royce Howard, DJ, WDAS-AM; Mimi Brown, DJ, WDAS-FM; Roy Laurence, PD, WCAU-FM; Maurice Brown, DJ, WDAS-AM; Tony Brown, DJ, WDAS-FM; Harold Lipsius, Owner, Universal Record Distributors; (bottom row, l-r): Arista personnel Chuck Olliner, Barbara Shelley, Jim Cawley, Stephanie Franklin, and George Collier.

People

Charles Anthony comes back to WGIV/Charlotte after a stay at WRBD . . . Marsha Smith recently appointed publicity co-ordinator for CBS Black music marketing West Coast . . . Gerry Bledsoe, morning man at WWRL/New York, is currently holding auditions for dancers for his local Saturday television show "Soul Alive" . . . Penny Nickelbury leaves WHUR/Washington news to work at WJLA-TV news in the same city . . . On a recent stay in Los Angeles, ABC recording artist B.B. King received the keys to the city as well as a certificate proclaiming August 7th "B.B. King Day" for Los Angeles . . . Herbert Laws and Jean Pierre Rampal recently did a classy show at the Hollywood Bowl which was attended by several CBS artists including George Duke and Freddie Hubbard. The event was taped for an upcoming LP . . . Ron LaPred, bass player for the Commodores, was robbed and his woman companion raped recently in Los Angeles. La Pried, who was accompanied by a doctor friend, was relieved of \$700 cash and jewelry as well as the \$43,000 Rolls Royce they were riding in. The assailants were apprehended a couple of blocks away when they were unable to open the doors of the vehicle . . . Joe Taylor, bodyguard to Sly Stone, was arraigned recently on murder charges in Los Angeles. Taylor allegedly shot and killed a 20-year old man at the star's residence . . . Jerry Bowlding has been appointed PD of KDIA/Oakland. Bowlding was previously with many stations, most recently WVON/Chicago.

Things

Howard University has started building a television station to broadcast citywide. The new station will be WHMM (Channel 32) to be completed in about 18 months. The University also owns radio station WHUR/Washington . . . WANT/Richmond recently did a public service remote for the Metropolitan Blood Bank. The remote was an all day affair to re-fill some of the banks low pints . . . KSOL/San Mateo has a cash clock. It's a promotion that runs three to four hours, during which listeners have to count records within the allotted time, with the records having various dollar value (some up to \$5). They also have a KSOL put-on where listeners won a pair of jeans . . . WOL/Washington is running "What's a Blam?" A write-in where winners can receive pairs of tickets for concerts, LP's and, of course, WOL T-shirts . . . WJLB/Detroit is currently putting together the 1st Annual "Tennis With The Stars" in co-operation with American airlines. The tennis tournament is to raise enough money for the city to sponsor a young tennis star to represent the area in the upcoming Olympics. Some of the celebrities scheduled to participate at the Franklin Racquet club are: Bob Lanier and Dave Bing, both of the Pistons, Lem Barney of the Lions, as well as a grudge match between two local judges. Congressman John Conyers is also expected to attend . . .

Places

The Ahmanson Theatre in Los Angeles is the place for the West Coast Jazz Festival. This benefit show is to be hosted by the L.A. Lakers star center Kareem Abdul-Jabbar and produced by Rod McGrew, host of Jazz Album Countdown. The three-day affair runs September 8th-10th with each night being sponsored by different companies: CBS, Warner Bros. and Jazz-Fusion, respectively. All proceeds will go to the Sickle Cell Anemia Foundation . . . Fairmount Park was the place where WDAS/Philly held it's "Day Of Unity." Even in the light rain some 20,000 people showed up, including several politicians and representatives from various civil rights organizations. The festivities also included skywriting . . . Boutwell Auditorium was the place where WATV/Birmingham gave away R&B awards to some local talent. The awards were broken down into basic categories: groups, female, and male singers . . .

RADIO'S BACK IN LOVE AGAIN WITH L.T.D.

THIS TIME IT'S "HOLDING ON"

WHBQ
WLAC
98Q
WALG
WGAD
WBCF
WCAV
WKIX

WFLB
WTOB
WORD
WOHS
WFRC
WFBC
WHNY
WAPE

96X
WTIX
WFLI
WSFL
WDXY
KLUE
CKLW Lp
WTAC

WGNI
KLAZ
WWWD
WWCO
WXXX
WKKY
KRLC
WLLL

WFIC
KUIC
WGNI
WKSP
WTMA
KBRE
WAVZ

"HOLDING ON" THE SINGLE. ON A&M RECORDS

AM 2057



From "Togetherness" SP 4705

Produced by Bobby Martin for Bobby Martin Productions



Management: Tentmakers

Booking Agency: Regency Artists, Ltd.



©1978 A&M Records, Inc. All Rights Reserved.

BPR

Black Popular Rhythms

NEW & ACTIVE

The following are those newer releases that are receiving significant airplay at many of our reporting stations. Individual comments regarding each song are self-explanatory, and are designed to highlight the key action.

ROSE ROYCE "I'm In Love And I Love The Feeling" (Whitfield) 59% of our reporters on it with the Midwest leading the way. Key moves: 29-18 WTLC, 25-20 WVKO, 19-13 WJLB. Showing midchart activities in the South and East. Number 26 at WILD and KMJQ.

EMOTIONS "Smile" (Columbia) 56% of our reporters on it. Showing Top 10 activity at KYAC, KSOL, WKND, WILD, WEDR, WLOU. Midchart activity at WGIV, WVOL, WAOK, WTLC and WJMO.

FUNKADELIC "One Nation Under A Groove" (WB) Making good gains with 53% of our reporting stations on it. New adds at WCIN, WJLB, WVOL. Growing fastest in the Midwest. Charts 21-10 WLOU, 26-14 WVKO.

SYLVESTER "Dance Disco Heat" (Fantasy) Strong chart action in East, South and Midwest with 50% of our reporters on it. Charts 30-20 WDIA, 11-8 WWIN, 27-19 WJLB. New at WEDR and WTLC.

BOHANNON "Let's Start The Dance" (Mercury) South and Midwest lead the way on this one, with 44% of our reporters showing it. New adds at WJLB, WTLC and WVKO. Charts 8-4 WAOK, 7-3 WPDQ, number at WANT.

O'JAYS "Brandy" (Philadelphia Int'l.) Midchart activity in all regions. 44% of our reporters on it. Already Top 10 at KMJQ, WLOU and WVOL. Number 17 at WTLC, number 14 at WDIA, number 22 at KSOL.

ATLANTIC STARR "Stand Up" (A&M) Most activity showing in the Midwest with 34% of our reporting stations on it. In hot rotation at WWRL and WILD. Top 10 activity at WTLC. Added at WAOK, WANT.

SWITCH "There'll Never Be" (Motown) 34% of our reporters on it. In hot rotation at WVON, WWRL, KDKO. Midchart activity WJMO, WJLB, WDAO, WILD, WGIV and KYAC.

ASHFORD & SIMPSON "It Seems To Hang On" (WB) New record showing 31% of our reporters on it. Just added at WAOK, WPDQ, WANT, WJMO, WCIN. In hot rotation at WWIN and WVKO.

GLADYS KNIGHT "Better Than A Good Time" (Buddah) 31% of our reporters on it. Midwest leads the way with significant moves; 29-16 WJLB, 21-18 WVKO. In hot rotation at WWRL and KYAC. Added at WTLC and WAOK.

DONNY HATHAWAY "You Were Meant For Me" (Atco) Just added at WLOU, WILD, and WDIA. Midchart activity at WJLB, WDAO, WVKO and WWRL.

OHIO PLAYERS "Funk-O-Nots" (Mercury) Showing activity in the South, Midwest and West. Added at WJLB and KSOL. Already number 1 at WTLC. In hot rotation at WGIV, WVKO and WAOK.

KAREN YOUNG "Hot Shot" (West End) East leads the way on this one. In hot rotation at WWRL, WWIN, WKND. Already number 1 at WILD. Just added at WOL.

Album Airplay

BROS. JOHNSON "Blam" (A&M) * "Blam" "Ride-O-Rocket"

TEDDY PENDERGRASS "Life's A Song Worth Singing" (Philadelphia Int'l) * "Close The Door" "Only You" "It Don't Hurt Now"

LTD "Togetherness" (A&M) * "Holding On" "We Both Deserve Each Other's Love" "Jam"

MICHAEL HENDERSON "In The Night Time" (Buddah) * "Take Me I'm Yours" "In The Night Time"

COMMODORES "Natural High" (Motown) "Say Yeah" "I Like What You're Doing"

ROY AYERS "You Send Me" (Polydor) * "You Send Me"

ASHFORD & SIMPSON "Is It Still Good To Ya" (WB) * "It Seems To Hang On"

LENNY WILLIAMS "Spark Of Love" (ABC) * "You Got Me Running"

OHIO PLAYERS "Jass-ah-lay-dee" (Mercury) * "Jass-ah-lay-dee"

*These albums are listed in order of airplay activity from all of our reporting stations combined. Asterisk denotes that the track is also a single.

Radio & Records Hottest

NORTHEAST	SOUTH	MIDWEST	WEST
Earth, Wind & Fire LTD Foxy	Rick James Emotions Funkadelic	Foxy Bohannon Earth, Wind & Fire	LTD Commodores McCrarys
Earth, Wind & Fire Commodores Slave	Foxy Michael Henderson	Earth, Wind & Fire Con Funk Shun Commodores Foxy	LTD Emotions McCrarys

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

September 1, 1978

NORTHEAST

WDAS Philadelphia, PA Joe "Butterball" Tamburro	WILD Boston, MA Bunny Joe White	WWMW Baltimore, MD Don Brooks	WOL Washington, D.C. Don Mac
ADDED Tommy Thomas Jacksions HOTTEST Foxy	ADDED Jacksions Sylvia Pockets Donny Hathaway Prince HOTTEST Emotions Clay Houston Roundtree LTD Bohannon Lenny Williams Rose Royce Funkadelic	ADDED Sylvia Natalie Cole (LSD) Holloway & Sigler High Energy Gino Vannelli Brendy & Herb Mico Roundtree Dramatics Wilbert Longmire Finishing Touch Timmy Thomas Whispers Diane Ross & Michael Jackson Universal Robot Band HOTTEST Foxy Funkadelic Candi Station Patti LaBelle Bohannon Michael Henderson Sylvester LTD Earth, Wind & Fire	ADDED Cheryl Lynn O.C. Smith Prince Natalie Cole Karen Young Leon Haywood HOTTEST Rick James Earth, Wind & Fire Teddy Pendergrass Con Funk Shun Bro. Johnson (Ride-O-Rocket) Foxy George Duke Emotions Funkadelic
ADDED Universal Robot Band Peter Brown Ann Peebles Grace Jones HOTTEST Earth, Wind & Fire Emotions Isley Bros. Jamaica Jackson Gladys Knight O'Jays (This Time) Richie Family Sun Switch Joe Thomas Dorothy Washington Whispers Karen Young	ADDED Linda Clifford (I'm My Friends) HOTTEST Prince D.J. Rogers Rose Royce Patti LaBelle Bohannon Stargard Fatback Band Michael Henderson LTD Sylvester Candi Station McCrarys Earth, Wind & Fire Foxy	ADDED Funkadelic Candi Station Patti LaBelle Bohannon Michael Henderson Sylvester LTD Earth, Wind & Fire WHUR Washington, D.C. Anthony Calton	ADDED Harford, CT. Eddie Jordan ADDED None HOTTEST Rick James Con Funk Shun LTD Candi Station None Karen Young Earth, Wind & Fire Teddy Pendergrass Commodores Emotions
ADDED Universal Robot Band Peter Brown Ann Peebles Grace Jones HOTTEST Earth, Wind & Fire Emotions Isley Bros. Jamaica Jackson Gladys Knight O'Jays (This Time) Richie Family Sun Switch Joe Thomas Dorothy Washington Whispers Karen Young	ADDED Linda Clifford (I'm My Friends) HOTTEST Prince D.J. Rogers Rose Royce Patti LaBelle Bohannon Stargard Fatback Band Michael Henderson LTD Sylvester Candi Station McCrarys Earth, Wind & Fire Foxy	ADDED Pockets Shotgun McCoo & Davis HOTTEST Earth, Wind & Fire Funkadelic Rick James Dials Deborah Washington Brook Benton McCrarys Ziegler & Bryson Stargard Donny Hathaway	ADDED None HOTTEST Rick James Con Funk Shun LTD Candi Station None Karen Young Earth, Wind & Fire Teddy Pendergrass Commodores Emotions

SOUTH

WGIV Charlotte, N.C. Manny Clark	WAOK Atlanta, GA Frank Barrows	WEDR Miami, FL Jerry Rushing	WVEE Atlanta, GA Scotty Andrews	WDIA Memphis, TN Mike Frisbee
ADDED Pete Hendrix Mass Production Trammps Millie Jackson Newcomers HOTTEST Taste Of Honey Bro. Johnson Foxy Commodores Rolling Stones Slave Earth, Wind & Fire Prince LTD Bohannon	ADDED Ashford & Simpson Jacksions HOTTEST Atlantic Starr Foxy Commodores Con Funk Shun Bohannon Graham Central Station Commodores Rolling Stones Earth, Wind & Fire Fatback Band LTD WPDQ Jacksonville, FL Joe Bailey	ADDED Dorothy Moore Natalie Cole Eddie Horen Sir Mack Rice Paul Kelly Sweet Thunder Z.Z. Hill Tower Of Power Rose Royce Svi Johnson Brenda & Herb Robert Ruffin Frank Eddie Eddie John Gary & Frank HOTTEST Dramatics Evelyn C. King McCrarys Rick James Commodores Willie Hutch Patsy Cline Stargard Ziegler & Bryson Emotions	ADDED Linda Clifford (I'm My Friends) HOTTEST Prince D.J. Rogers Rose Royce Patti LaBelle Bohannon Stargard Fatback Band Michael Henderson LTD Sylvester Candi Station McCrarys Earth, Wind & Fire Foxy WHRR Memphis, TN Larry Gorioch	ADDED Donny Hathaway Emotions Rose Royce Betty Wright (Tonight's The Night) HOTTEST Candi Station Commodores McCrarys Evelyn C. King B.B. King LTD Foxy Taste Of Honey Teddy Pendergrass Con Funk Shun
ADDED Cheryl Lynn Winnipeg, N.B. Manny Clark	ADDED Ashford & Simpson Jacksions HOTTEST Atlantic Starr Foxy Commodores Con Funk Shun Bohannon Graham Central Station Commodores Rolling Stones Earth, Wind & Fire Fatback Band LTD WPDQ Jacksonville, FL Joe Bailey	ADDED Dorothy Moore Natalie Cole Eddie Horen Sir Mack Rice Paul Kelly Sweet Thunder Z.Z. Hill Tower Of Power Rose Royce Svi Johnson Brenda & Herb Robert Ruffin Frank Eddie Eddie John Gary & Frank HOTTEST Dramatics Evelyn C. King McCrarys Rick James Commodores Willie Hutch Patsy Cline Stargard Ziegler & Bryson Emotions	ADDED Linda Clifford (I'm My Friends) HOTTEST Prince D.J. Rogers Rose Royce Patti LaBelle Bohannon Stargard Fatback Band Michael Henderson LTD Sylvester Candi Station McCrarys Earth, Wind & Fire Foxy WHRR Memphis, TN Larry Gorioch	ADDED Donny Hathaway Emotions Rose Royce Betty Wright (Tonight's The Night) HOTTEST Candi Station Commodores McCrarys Evelyn C. King B.B. King LTD Foxy Taste Of Honey Teddy Pendergrass Con Funk Shun

MIDWEST

WKBS St. Louis, MO. Al Rumbarger	WJMO Cleveland, OH. Lynn Tolliver	WDAO Dayton, OH. Turk Logan
ADDED None HOTTEST Commodores Taste Of Honey Fatback Band S.B. King Earth, Wind & Fire McCrarys Rick James Con Funk Shun Michael Henderson	ADDED Ashford & Simpson Foxy Jackson HOTTEST Foxy Dials Earth, Wind & Fire Michael Henderson Taste Of Honey George Duke Slave Commodores Fatback Band O'Jays	ADDED Natalie Cole HOTTEST D.J. Rogers George Benson Emotions Ann Peebles Stylicas Memphis Horns Earth, Wind & Fire Lenny Williams Lou Rawls
ADDED Gladys Knight Bohannon Captain Sky Memphis Horns HOTTEST Ohio Players Slave Atlantic Starr Mtrume Fatback Band Prince S.B. King Commodores Foxy Heaven & Earth Natalie Cole (Lucy In The Sky) Funkadelic	ADDED Chicago, IL Guy Brody ADDED Dorothy Moore Rose Royce Holloway & Sigler HOTTEST Funkadelic Stargard Sylvester Foxy Switch Jamaica Jackson Taste Of Honey Michael Henderson Heaven & Earth D.J. Rogers	ADDED Funkadelic Bohannon Patti LaBelle Ohio Players Mick Jackson HOTTEST Foxy Michael Henderson Earth, Wind & Fire Commodores Norman Connors Wilson Williams Dials Al Hudson Martha & Williams LTD Con Funk Shun
ADDED Gladys Knight Bohannon Captain Sky Memphis Horns HOTTEST Ohio Players Slave Atlantic Starr Mtrume Fatback Band Prince S.B. King Commodores Foxy Heaven & Earth Natalie Cole (Lucy In The Sky) Funkadelic	ADDED Chicago, IL Guy Brody ADDED Dorothy Moore Rose Royce Holloway & Sigler HOTTEST Funkadelic Stargard Sylvester Foxy Switch Jamaica Jackson Taste Of Honey Michael Henderson Heaven & Earth D.J. Rogers	ADDED Funkadelic Bohannon Patti LaBelle Ohio Players Mick Jackson HOTTEST Foxy Michael Henderson Earth, Wind & Fire Commodores Norman Connors Wilson Williams Dials Al Hudson Martha & Williams LTD Con Funk Shun

WEST

NDAY San Francisco, CA. Lee Michaels	KSOL San Francisco, CA. J.J. Jeffries	KYAC Seattle, WA. Robert L. Scott	KDKO Denver, CO. Jim O'Brien
ADDED Barry White Whispers HOTTEST Rick James (Mary Jane) Foxy HOTTEST LTD Con Funk Shun LTD Teddy Pendergrass Earth, Wind & Fire Taste Of Honey Sylvester McCrarys Prince Rick James	ADDED Ohio Players Spinners HOTTEST Foxy LTD Earth, Wind & Fire Con Funk Shun Commodores Earth, Wind & Fire Stargard Emotions D.J. Rogers	ADDED D.J. Rogers HOTTEST Commodores Con Funk Shun D.J. Rogers Earth, Wind & Fire Emotions Enchantment Funkadelic Gladys Knight Rose Royce	ADDED Super Cans Gino Vannelli Little River Band David Gates HOTTEST D.J. Rogers Commodores Rick James Teddy Pendergrass Switch Earth, Wind & Fire Karen Young Peter Brown Barry Manilow

These records are beginning to show format crossover action. They are listed alphabetically with regionalized station data.

Cross overs

FOXY "Get Off" (Dash/TK) NE: 26-10 WPGC, 6-4 WKBO, 37-34 WHYN, 9-10 WABC, S: 12-11 WLCY, 14-10 WAYS, 22-18 WJDX, 20-17 WIRK, debut 29 Z93, debut 26 WBBQ, MW: 26-24 WVIC, 39-36 WHB, W: Add KDON, KCBN.
MCCRARYS "You" (Portrait) S: 15-12 at 96X, 9-7 WHBQ, 28-23 WNOE, 16-15 KAYC, debut 30 KX106, debut 32 WDRC, debut 29 WTMA, add Z93.
O'JAYS "Brandy" (Philadelphia Int'l) S: 10-6 WHBQ, 24-22 WAPE, 19-17 KNOW, 10-10 KAYC, debut 36 WFLB, debut 22 WABB, on WKIX.

Cross overs

TOBY BEAU "My Angel Baby" (RCA) W: 22 KUKU
PETER BROWN "Fantasy Love Affair" (Dash-TK) W: 15 KDKO, NE: on WWRL, S: on WGIV
EXILE "Kiss You All Over" (WB/Curb) S: on WPDQ
DAVID GATES "Took The Last Train" (Elektra) W: on KDKO
ANDY GIBB "Everlasting Love" (RSO) W: 25 KDKO
ANDY GIBB "Shadow Dancing" (RSO) W: 29 KDKO, MW: 14 WCIN
MICK JACKSON "Blame It On The Boogie" (Atco) MW: 27 WTLC, on WJLB
MICHAEL JOHNSON "Almost Like Being In Love" (EMI/America) NE: 22 WILD
LITTLE RIVER BAND "Reminiscing" (Harvest) W: on KDKO
BARRY MANILOW "Copacabana" (Arista) W: 22 KDKO
CHRIS REA "Fool If You Think It's Over" (UA) W: 24 KDKO
ROLLING STONES "Miss You" (R. Stones) S: 9 WVOL, on WGIV, 7 WAOK, 7 WATV, W: 21 KDKO
CARLY SIMON "You Belong To Me" (Elektra) W: 12 KDKO
STEELY DAN "Black Cow" (ABC) W: 8 KDKO
FRANKIE VALLI "Grease" (RSO) NE: 27 WWRL, W: 26 KDKO, S: on WPDQ
GINO VANNELLI "I Just Wanna Stop" (A&M) MW: on WCIN, W: on KDKO, NE: on WWIN

FUNKADELIC



“ONE NATION UNDER A GROOVE”

KKTT add
WBLS add
WLOK add
WYOL add
WCKO add
KYAC add
KYOK 31-21
KCOH X-23
WJBC X-37

WESL 17-11
WUFO 7-2
WWIN 15-2
WLOU 21-10
WAMO 23-16
WAWA 35-21
WIGO HB-25
WILD 14-10
WDAS HB-17
WVKO 24-14

WJLB HB-31
KPRS 37-29
WORL 26-20
KOKY HB-17
WCHB 12-3
WABQ 29-25
WKND 23-20
WOL on
KDAY on

WBOK on
WVON on
WBMX on
WDAO on
OK100 on
WENZ on
WANT on
WRAP on
WSOK on

WGIV on
WEDR on
WPDQ on
CROSSING OVER
WPGC add-29
96X add-36
CKLW deb 16
WAVZ 30-15
WFLB 34-29

AND MANY MANY MORE!



“FEET DON'T
FAIL ME NOW”



on Warner Bros. Records

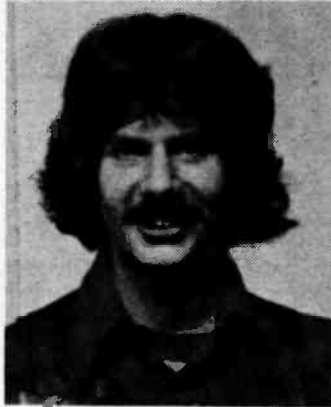
Produced by George Clinton

**(ALBUM ORIENTED ROCK)**

Jeff Gelb

Bringing Music To The People

One of AOR radio's most popular ongoing promotions has been presenting live music by well-known and liked artists to station listeners at a budget price (usually matching the station's frequency). Often these concert performances (not to be confused with superstar, high-priced shows that the station cosponsors with a promoter) are fed back to the station studios where they are aired live for those listeners who couldn't make it to the concert site. In the past year WOUR/Utica has presented thirty-plus shows of this type for its listeners from the Four Acres club locally, charging 96 cents admission to see such acts as Eddie Money, Pat Travers, Elvis Costello, Dixie Dregs, City Boy, Fandango, Head East, and many others. PD Jeff Chard, who has coordinated the station's activities along these lines graciously consented to outlining the basic steps necessary to run the promotion successfully.



JEFF CHARD

"The first thing you need is the place or places to work depending on how you want to set up. We work with only one location at this time because of its proximity to the station, which comes in handy for the phone lines for the radio broadcast (details later). We prefer club broadcasts to studio ones because they generate enough income to pay part or most of the artists' expenses. Also, we feel you'll get a better performance from an audience of three hundred than you will one of fifty. The club agrees to take on the concerts because it helps their image. Often you'll ask a club to take on an act they won't make money on, but if they know there's an Elvis Costello coming up, for instance, they'll do it. They take in the 96 cents door admission which only brings in a gross potential of about \$384, which won't even



Elvis Costello in WOUR concert appearance.

pay for the group and the lighting. So they have an open bar, which of course limits entrants to those over 18 (New York's legal drinking age). And we always have an opening act, local people whose music is not on the radio broadcast, to extend the bar time and bring in more capital to pay expenses.

"Also helping with expenses are the record companies, with whom we work about 50% of the time. When we bring in a better known act the company will underwrite some of the increased costs. Otherwise the bands make union scale (around \$200). By the way, any station that does live broadcasts that is getting money either from the club, the record companies or anyone else to pay for the cost of the broadcasts should run promotional consideration announcements at the beginning and end of that broadcast. And all our promos that mention the club's name must be logged as commercial time.

"If the groups have a good experience with you the word's going to get out and the same for a bad one."

"We get our acts from the record companies, whom we contact or who contact us, as well as area promoters who have helped filter acts to us, and from groups' managers. A year ago we had a lot of trouble getting people to do the shows; they'd had bad experiences with other radio concerts and broadcasts. If the groups have a good experience with you the word's going to get out and the same for a bad one. It's essential to develop a reputation for technical competence, which is hard when you're just starting. So initially you take on some

acts that aren't killer, but these are the people who spread the word around about how smoothly things went with their performance for your station. Once you have developed a reputation for technical competence you can then start asking for more popular acts and developing a reputation for the caliber of artists who have played for you. Our station's chief engineer John Bunkfeldt is the broadcasts' technical director. From our school bus located behind the club he works our mixing board where the shows are remixed for radio as they go out over the phone lines. We feel it's essential to remix a concert for radio and that can't be done in the club where you can't hear properly.

"The cost of setting up phone lines from a club to the station will vary by market. Our initial installation charge was only a few hundred dollars, and regular costs are per usage per mile. That's why it helps to locate a club that's close to the station. The further away the club is, the more potential there is for something to get into your phone lines as interference. And in case of such an emergency, it's essential to know the phone number that gets you into the phone company building where your phone lines come up. In a year of doing concerts we have only had last-minute line problems twice, and that number really bailed us out. We've always found the phone company to be as anxious as we are to have things go smoothly, since the concerts reflect on them as well.

"One of the keys to our success is that we have taken responsibility for as many things as possible to make the show go smoothly. We make the arrangements for the p.a. system and lights. In many cases we take care of the actual rider (contract) requirements, though we do so with the club's money. If the club has any limitations, like small dressing rooms, we're up front about that with the people we talk to about arranging for the concert so there won't be any surprises awaiting them when they come to town. And even though I've lived in Utica for years I took the time to take the freeway off-ramp and follow it to the club so that my directions to the club would be exact. Little things like that really count in building your reputation with the groups and their management and record companies. Any arrangements dealing with food or accommodations are the group's responsibility and come out of the money they are paid for the gig. Of course it's important to remember that it costs less to eat and board seven people overnight in Utica than in New York City. I can tell them where they can get a room here for \$30 that sleeps seven.

"Another reason for our success with these shows is that we do not go with acts whose music we are not already playing regularly on the station. We've been offered hundreds of acts we will not take because we don't play their music. If we won't play their music for three minutes why would we want to play it for an hour? Secondly, when you book the act and then begin playing their music there's a question of the extent of promotional consideration that was provided; whether the concert was in fact an hourlong commercial. Plus you probably won't get the size crowd we need to make the show work if you're just playing their music for three or four days prior to the appearance. And we want a good-sized crowd to best reflect the station and the area so that the word gets around.

"We do not go with acts whose music we are not already playing regularly . . . if we won't play their music for three minutes why would we want to play it for an hour?"

"The shows are seasonal and depend a great deal on new release dates. Eddie Money won't come to play if he doesn't have current product, nor would his record company help pay his expenses otherwise. So from September to early November and March through May are the months we have streaks of shows of up to one per week. We usually take winter and summer breaks to give us time to renovate and update our equipment. Also, we have found that coming off any three-day weekend we have problems both at the door and at the bar. The bar take also depends on the acts; rock 'n roll and really rambunctious country rock seem to make people thirstier than softer artists.

"We never schedule shows on the first workday of the week; more groups seem to be available Tuesdays and also it's tough to come off a weekend and have to work such a long night Monday, since the shows can keep us busy from 2pm to 2am in total.

"The shows begin at 10:30pm and are set up to run approximately an hour, but we are more concerned with overall presentation than finite time limits. We tell the groups that our comfortable limit is an hour; we say that if they go much longer there's a question as to how much interest they will be able to sustain with our radio audience, and most of them understand that.

"We also brief them before they go on to maintain a certain level of good taste and to avoid commercial mentions. They may make a reference to their current release and we'll log those as ten-second commercials. What we do attempt to avoid is them saying, 'hey, we have an incredible record and we want all of you to go out and buy it.'

"To start the show we have the guy on the air at the station turn things over to another jock on duty at the school bus mixing board. He talks for about ten seconds and intros the jock in the club who acts as the show m.c. This way we introduce our listeners to most of our airstaff regularly.

"While we do tape all of the shows, we rarely get permission to rerun them. Occasionally we'll get permission from the groups for occasional reruns after the groups hear the tapes, which most want to do directly after the show. We give copies of those tapes not only to the groups but to their record companies as well."

If the logistics of setting up a budget-priced performance/radio concert seem staggering (even as explained step-by-step by the patient Mr. Chard), Jeff assured me that the promotion's benefits far outweigh its problems and challenges. "The best reason to do one," Jeff said, "is to be actually involved in presenting entertainment events to your community; not welcoming or announcing or inviting them to attend someone else's show. Secondly, it helps to have the image of being able to present live music to your area which may not otherwise come through a smaller market. Thirdly, it gives us an ongoing catch phrase to go along with our frequency which we can promote: a 96 cent concert." Continued on Page 43

THE FOLLOWING STATIONS ARE ALREADY INTO 1994:

WMMS	KLAY	WNAP	WWWZ	WCMF	WRXL	WMAG	KMOD	KNCN	KNTO-FM
WLPX	KFLY-FM	WIBA	WBCN	WEZX	WGOE	WSAY	KZEL	WQDR	WLYX
WJKL	KMTN	WYXE	WYSP	WRHY	WGTB	KSJO	KAWY	WRPL	WRAS
WOUR	KSNN	WMIR	WIOQ	WAER	WTOS	KZAP	KNAC	WKGN	WAHR
WWKS	WABX	WXRD	WSAN	WNEW-FM	WMDI	KSFM	KTYD	WJAX	WZOK
KGGO-FM	WZMF	WSPL	WZZO	WBAB	WENE	KRST	KCAL	WGVL	KREM-FM
KELE	WQFM	WQUT	WQBK	WHFS	WQDR	KTIM			

1994: is here! It's the most added album in Record World its first two weeks; Northeast and Midwest Breakout album in Billboard; one of the Most Added in Cash Box its first two weeks; on Bill Hard's "Active" and "New Action" lists 8th most added record! So from all indications, 1994: is a very good year!



1994: BE THERE. NOW.

SP 4709

Produced by Jack Douglas for Waterfront Productions Ltd.
Direction: Kristine Desautels for Heart of Gold Productions, Inc.

© 1978 A&M Records, Inc. All Rights Reserved.

WHO ARE YOU



The long awaited brand new album by...

THE WHO

MCA RECORDS

MCA-305C

Produced by Glyn Johns and Jon Astley

Jeff Gelb

Continued from Page 40

Color

SUMMER'S LAST FLING: Y 102/Montgomery held their "Last Bash of the Summer" for over 5,000 listeners who came to listen to the station's music, broadcast over a giant outdoor sound system at a nearby lake. Sponsors donated over \$900 worth of drawing prizes that were given out.

PRISMATIC PROMOTION: WOUR/Utica, in conjunction with Ariola Records and the new Prism album, held a many-faceted promotion surrounding the album's song titles. Each title was given an equivalent prize value ("See Forever Eyes" was a camera; "Nickels & Dimes" was \$96 of the same), and listeners registered for the prize they wanted by checking the appropriate space on an entry form available through local merchants. Over 6,000 entrants registered for the prizes.

STATE FAIR: WZMF/Milwaukee did all their broadcasting for ten straight days from the Wisconsin state fair, where they had set up a remote broadcast booth. Crowds of up to five hundred at a time gathered to watch the goings-on, to receive free T-shirts and iron-ons of the station logo, as well as albums, and to be interviewed by station jocks carrying remote mikes through the throng.

WHO IN THE PARK: KRST/Albuquerque did a unique premiere of the new Who album, playing it over a giant rented sound system in the middle of an area park for interested listeners. Over a thousand showed up for the free preview and pop, plus giveaways of Who product.

Evolution

A hail and farewell to AOR reporters WNOE/New Orleans, who have just gone Top Forty . . . On September 1st WKUE/Jacksonville turns AOR from their former Disco stance. At the programming helm is former WAIV vet Jamie Brooks. Lots of luck to the new southern AOR outlet . . . Former WKQQ/Lexington PD Dick Hungate is now at WMMR/Philadelphia as Creative Director and air personality. Former 96KX/Denver PD John Naum is new PD at WKQQ/Lexington. Dave Krusenklau has joined the Lexington AOR from WVUD/Dayton for the 4-8pm airshift . . . WAQX/Syracuse signed on August 24th as the city's only AOR. Ted Utz is PD . . . Coming on the air shortly in the Tri-Cities (Richland, Pasco, Kennewick) Washington is KIOK-FM. Tom Mann is at the programming helm of the 100,000 watt AOR facility. Luck to you, Tom . . . Todd Busch is back at KXFM/Santa Maria as MD . . . Also returning to her MD gig (must be addictive) is Ellen Roberts of M105/Cleveland, who will also retain her current Promotions Director post for the station. Doug Johnson has returned to the station for middays, moving Tom Sullivan to all-nights and Suzy Peters to weekend airwork . . . Les Sarnoff is the new MD at KINK/Portland . . . Bob Beauchamp has left as MD at CHOM-FM/Montreal. Rob Braide is the station's new MD . . . Carolyn Berman has joined WBRU/Providence for afternoon airwork . . . Larry Lee has left his post at KSAN/San Francisco as newperson for TV news reporting in the Bay area. His replacement at KSAN is Larry Binsky, rejoining the station fulltime after freelance work recently . . . Former Planet News Service head Larry Yurdin has been named GM and Producer of the Rock Around The World syndicated radio program . . . Nina Carlin is no longer with Casablanca Records, where she was National Album Promotion Coordinator. She'll announce new plans shortly . . . Barry Goldberg has been named National Promotion Director for Twentieth. He was formerly the company's National Album Promotion Director.

Update

WLRS/Louisville has been busy lately. They manned a booth at their state fair and gave away over ten thousand station bumper stickers and other related paraphernalia. The station was also the official sponsor of the Kentucky Summer Jam, the largest outdoor concert in the state's history, where 40,000 music fans listened to Ten Nugent, Journey, Eddie Money and others. WLRS did live interviews backstage, in the crowds, and from their trafficopter



WEIR DOES BENEFIT — NOVA 104/Lake Charles, La. recently brought in Columbia artist Rusty Weir for a benefit concert and dance to help raise funds to restore a local landmark. The benefit was a complete success, raising over \$1,500 for the restoration project.



COMEDIC ENCOUNTER — When Mercury recording artists Proctor & Bergman stopped by KGON/Portland's studios for a scheduled interview they walked right into a birthday party for GM Craig McCoy, so they joined the festivities. Pictured (l-r) are Proctor, MD Gloria Johnson, GM Craig McCoy, morning air personality Iris Harrison, Bergman, and PD Jerry Ostertag.

overhead . . . Ariola recording artists Prism got together with WYSP/Philadelphia and the city zoo for a benefit concert on zoo grounds. Half-priced admission tickets to the zoo also gained admittance to the concert performance. Approximately 3,000 concertgoers came by for the live music, which was such a success that park officials intend to make live rock music an annual park fund-raiser. This could be the start of a new station promotional tie-in idea that can reflect well on everyone involved . . . WAVA/Arlington MD Donna Halper is asking for donations of rock T-shirts in small or medium sizes for donation to the Washington, D.C. area Big Sister organization. Sounds like a really admirable project that can, at the same time, clean out a lot of excess bulk in disc jockey closets. Donna also reports great assistance on her personal pet project from the record companies themselves, who have donated lots of shirts for the needy children. WAVA, by the by, has just moved. Address all further communications to them at 5232 Lee Highway, Arlington, Va. 22207. Phone is now (703) 534-0320 . . . M105/Cleveland must have caused lots of competing area stations headaches when they ran a recent exclusive interview with most of the members of Fleetwood Mac, in town to explain their cancellation of an upcoming show due to the illness of guitarist Lindsey Buckingham. Seems M105 morning air personality David Spero also spearheads televised rock news for one of the local boob tube outlets, so his TV interview with the band was also carried on the radio station . . . Look for KNX-FM/Los Angeles MD Mike Sheehy in the bottom lefthand corner of the inside-cover photo of the new Stephen Bishop album, where he is whistling along with several other radio and record industry notables. Mike tells me he and Bishop are friends and the photo and whistle session was one of those delightful spur-of-the-moment ideas that happened during the album's recording process . . . The Abrams Superstars format has six new customers: WLOB-FM/Portland, Maine; KLAQ-FM/El Paso; WZZQ-FM/Allentown, Pa.; KGAB-FM/Ventura, CA.; KFMS-FM/Las Vegas; and KEZQ-FM/Little Rock. This brings the Superstars total, I believe, to around fifty, which is impressive by anyone's measure . . . CHUM/Toronto is presenting 12-minute laser and music shows four times daily at the Canadian National Exhibition . . . WZMF/Milwaukee brought along a special guest to its recent midnight screening of "The Rocky Horror Picture Show": Meat Loaf, who was in town for a show and who was in the film. He chatted with the delighted audience about the cult classic . . . Those three Albuquerque balloonists who successfully crossed the Atlantic recently are the subjects of a song by Albuquerque group the Watermelon Mountain Jug Band, which is available through KRST/Albuquerque free to any interested stations. Contact PD Bob Shulman at (505) 266-7946 . . . KBCO/Boulder has moved. Their new address is 4840 Riverbend Rd., Boulder, Co. 80301. The station's phone number has not changed . . . WXQR/Jacksonville, N.C. needs record service from most major labels. Contact MD Marc Valero at (919) 455-2177.

Concerts & Conversations

PRESENTATIONS: WOUR/Utica presented Van Duren for 96 cents.

RADIO CONCERTS: Harry Chapin, Meat Loaf on WNEW-FM/New York . . . AC-DC on WBCN/Boston . . . Melanie, Dion on WWWL/Miami . . . Van Duren on WCMF/Rochester, WOUR/Utica . . . Ramblin' Jack Elliot on WMMS/Cleveland . . . Rod Stewart on KAZY/Denver . . . Cars on KSAN/San Francisco.

GUEST DJS: Meat Loaf on WZXR/Memphis.

CONVERSATIONS: Fleetwood Mac, Carl Wilson on M105/Cleveland . . . Steve Miller, Domenic Troiano, Jeff Wayne, Boston on CHEZ-FM/Ottawa . . . Marshall Chapman on WNEW-FM/New York . . . Bonnie Koloc on WJKL/Elgin . . . LRB on KKXX/Bakersfield . . . Greg Kihn, Moon Martin, UK Squeeze on KSJO/San Jose . . . Prism, Styx on KSHE/St. Louis . . . Bill Chinnock on WBRU/Providence . . . Marshall Tucker on KGLR/Reno . . . Meat Loaf on KYYS/Kansas City . . . Jesse Winchester on WCAS/Cambridge . . . Jackson Browne on WIOQ/Philadelphia . . . Bros. Johnson, Dion, Melanie on ZETA 4/Miami . . . Dr. Hook on WMMS/Cleveland . . . Climax Blues Band, Barry Melton on KTIM/San Rafael . . . Cars, Thin Lizzy on KSAN/San Francisco . . . Boston on WZXR/Memphis.

Coming Attractions

COMING NEXT WEEK: AOR radio is alive and doing very well in Casper, Wyoming, where KAWY went from a 1.6 12+ overall metro trend in their first book a year ago to an astounding 11.5 this time around . . . and all with no promotions and no tighter playlists. How did they do it? We'll talk with PD Phil "Strider" Robinson and MD Fred Moore for their insights into one of the last of the current ratings book's big AOR success stories.

Radio & Records Album Airplay/40

September 1, 1978

1	ROLLING STONES	Some Girls (R. Stones)	"Miss" "Beast" "Eyes" lead Variety
2	FOREIGNER	Double Vision (Atlantic)	"Hot" Title "Blue" lead
3	BOSTON	Don't Look Back (Epic)	Title "Man" "Satisfied" lead
4	BOB SEGER	Stranger In Town (Capitol)	"Hollywood" "Shines" "Rock & Roll"
5	WHO	Who Are You (MCA)	Title "Enough" "Coming Down" lead
6	PABLO CRUISE	Worlds Away (A&M)	"Runnin'" "Title" "Love" lead
7	BRUCE SPRINGSTEEN	Darkness On The Edge... (Col)	"Badlands" "Promised" "Racing"
8	JOE WALSH	But Seriously, Folks (Asylum)	"Life's" "Summer" "Over"
9	KENNY LOGGINS	Nightwatch (Col)	"Friend" "Driver" "Wait"
10	ALAN PARSONS	Pyramid (Arista)	"Goes Up" "Take It" "River"
11	CARS	Cars (Elektra)	"Needed" "Bye Bye" "Girl"
12	HALL & OATES	Along The Red Ledge (RCA)	"Laugh" "Melody" lead
13	ROBIN TROWER	Caravan To Midnight (Chrysalis)	"My Love" "For You"
14	MOODY BLUES	Octave (London)	"Slide Zone" "Driftwood" "Survival"
15	SGT. PEPPER	Various Artists (RSO)	"Come" "Life"
16	DAVID GILMOUR	David Gilmour (Col)	"No Way Out"
17	BOB DYLAN	Street Legal (Col)	"Cryin'" "Guards" "Tonight"
18	LITTLE RIVER BAND	Sleeper Catcher (Harvest)	"Reminiscing" "Turn Off"
19	CITY BOY	Book Early (Mercury)	"5.7.0.5." "Cigarettes" "Summer"
20	GREG KIHN	Next Of Kihn (Beserkley)	"Remember" "China"
21	AMBROSIA	Life Beyond L.A. (WB)	"Feel" "Heaven"
22	PLAYER	Danger Zone (RSO)	Title "Silver" "Prisoner"
23	JEAN-LUC PONTY	Cosmic Messenger (Atlantic)	"Mood" "Happiness" Title
24	CHEAP TRICK	Heaven Tonight (Epic)	"Surrender" "CA. Man"
25	GERRY RAFFERTY	City To City (UA)	"Line" Title "Baker Street"
26	PRISM	See Forever Eyes (Ariola)	"Flyin'"
27	FOGELBERG-WEISBERG	Twin Sons... (Full Moon-Epic)	"Gold"
28	KINKS	Misfits (Arista)	"Fantasy"
29	TOM PETTY	You're Gonna... (Shelter/ABC)	"Need" "Hurt"
30	KINGFISH	Trident (Jet)	"My Friend" "Love"
31	TALKING HEADS	More Songs About... (Sire)	"River" "Artists"
32	JOE COCKER	Luxury You Can Afford (Asylum)	"Fun" "Pale" "River"
33	CRUSADERS	Images (ABC/Blue Thumb)	"Fairytale" "Snowflake"
34	TROOPER	Thick As Thieves (MCA)	"Hell" "Round" "Roll"
35	DAVE MASON	Mariposa De Oro (Col)	"Bird"
36	EDDIE MONEY	Eddie Money (Col)	"Two Tickets"
37	MEAT LOAF	Bat Out Of Hell (Cleve. Int'l.)	"Paradise"
38	UFO	Obsession (Chrysalis)	"Rock Me"
39	LOUISIANA'S LE ROUX	Louisiana's Le Roux (Capitol)	"Ladies"
40	MOON MARTIN	Shots From A Cold... (Capitol)	"Dallas" "Killer"

Chart Summary

The top half-dozen artists continue to dominate the majority of AOR airplay time nationwide, although several new albums by familiar faces are making headway. **STONES** held their top position with hits at 88% of our reporters and **FOREIGNER** stayed at number two with hits at 80% of our reporters. Nipping at their heels, though, was **BOSTON** who, in their second week of chart activity, have already garnered hits at 72% of our reporters. Maintaining was **SEGER** with hits at 67% of our reporters. **WHO** was this week's highest debut, and one of the highest debuts ever on the **AOR Airplay 40** chart, with adds at 55% of our reporters plus significant early hot reports. **CARS** maintained while **H & O** debuted with adds at 58% of our reporters. **TROWER** moved up while **CITY BOY** debuted with adds at 38% of our reporters and **PONTY** inched up. **FOGELBERG-WEISBERG** debuted with adds at 26% of our reporters, and **KINGFISH** also debuted. **TROOPER** bounced back as **MEAT LOAF** moved back up and **LE ROUX** bounced back. **VAN HALEN** almost made the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay. Album cuts are listed in order of airplay preference.

IN THE BIN

JACKSON BROWNE Running On Empty (Asylum) Silly	LEON RUSSELL Americana (Paradise/WB) Started
CHILLWACK Light From The Valley (Mushroom) Arms	VAN HALEN Van Halen (WB) Jemie
PETER GABRIEL Peter Gabriel (Atlantic) D.I.Y.	WAR OF WORLDS Various Artists (Col) Autumn
STEVE GIBBONS Down In The Bunker (Polydor) Splitting	
CHRIS REA What Ever Happened To... (UA) Title	
TODD RUNDGREN Hermit Of Mink... (WB/Brsville) Friends	

The albums listed in the bin are those which received enough AOR reports to come along with the chart but did not receive enough AOR reports to be included in the chart. These albums continue to get airplay on enough stations to be included in the bin. In the bin albums are listed in alphabetical order.

MOST ADDED

HALL & OATES *Along The Red Ledge (RCA)* - Added at 58% of our reporters.
WHO *Who Are You (MCA)* - Added at 55% of our reporters.
CITY BOY *Book Early (Mercury)* - Added at 38% of our reporters.
PLAYER *Danger Zone (RSO)* - Added at 33% of our reporters.
DAN FOGELBERG & TIM WEISBERG *Twin Sons Of Different Mothers (Full Moon/Epic)* - Added at 26% of our reporters.

THE HOTTEST

ROLLING STONES *Some Girls (R. Stones)* - Reported hot at 88% of our reporters.
FOREIGNER *Double Vision (Atlantic)* - Reported hot at 80% of our reporters.
BOSTON *Don't Look Back (Epic)* - Reported hot at 72% of our reporters.
BOB SEGER *Stranger In Town (Capitol)* - Reported hot at 67% of our reporters.
PABLO CRUISE *Worlds Away (A&M)* - Reported hot at 60% of our reporters.

PROGRESSIVE SINGLES

1	LINDA RONSTADT "Beck In The U.S.A." (Asylum)
2	VAN MORRISON "Wavelength" (WB)
3	NICK GILDER "Hot Child In The City" (Chrysalis)
4	STEPHEN STILLS "Can't Get No Booty" (Col)
5	WALTER EGAN "Magnet & Steel" (Col)
6	EXILE "Kiss You All Over" (WB-Curb)
7	CHRIS REA "Fool If You Think It's Over" (UA)
8	NTA COOLIDGE "You" (A&M)
9	BEACH BOYS "Peggy Sue" (WB)

Progressive Singles: These album records receiving significant airplay by our AOR reporting stations. These singles are either not on an album or may be on an album not currently qualifying for the album airplay chart. They are listed in order of their reports received. This chart represents airplay only and does not attempt to fabricate a trend.

NORTHEAST

HOTTEST	
BOSTON Don't Look Back (Epic)	88%
ROLLING STONES Some Girls (R. Stones)	86%
FOREIGNER Double Vision (Atlantic)	79%
BOB SEGER Stranger In Town (Capitol)	69%
BRUCE SPRINGSTEEN Darkness On The Edge... (Col)	64%
ADDED	
HALL & OATES Along The Red Ledge (RCA)	57%
WHO Who Are You (MCA)	43%
FOGELBERG & WEISBERG Twin Sons... (Full Moon/Epic)	36%
PLAYER Danger Zone (RSO)	30%
CITY BOY Book Early (Mercury)	32%

SOUTH

HOTTEST	
FOREIGNER Double Vision (Atlantic)	100%
ROLLING STONES Some Girls (R. Stones)	92%
KENNY LOGGINS Nightwatch (Col)	77%
PABLO CRUISE Worlds Away (A&M)	73%
BOB SEGER Stranger In Town (Capitol)	73%
ADDED	
WHO Who Are You (MCA)	69%
HALL & OATES Along The Red Ledge (RCA)	65%
PLAYER Danger Zone (RSO)	62%
CITY BOY Book Early (Mercury)	35%
KINGFISH Trident (Jet)	35%

MIDWEST

HOTTEST	
ROLLING STONES Some Girls (R. Stones)	100%
JOE WALSH But Seriously, Folks (Asylum)	85%
FOREIGNER Double Vision (Atlantic)	81%
BOB SEGER Stranger In Town (Capitol)	77%
BOSTON Don't Look Back (Epic)	73%
ADDED	
WHO Who Are You (MCA)	69%
HALL & OATES Along The Red Ledge (RCA)	65%
CITY BOY Book Early (Mercury)	46%
FOGELBERG & WEISBERG Twin Sons... (Full Moon/Epic)	31%

WEST

HOTTEST	
ROLLING STONES Some Girls (R. Stones)	76%
BOSTON Don't Look Back (Epic)	67%
FOREIGNER Double Vision (Atlantic)	64%
BOB SEGER Stranger In Town (Capitol)	55%
KENNY LOGGINS Nightwatch (Col)	52%
ADDED	
HALL & OATES Along The Red Ledge (RCA)	46%
WHO Who Are You (MCA)	42%
CITY BOY Book Early (Mercury)	39%
KINGFISH Trident (Jet)	27%
PLAYER Danger Zone (RSO)	21%

REGIONAL BREAKOUTS: The numbers refer to the percentage of stations in each area that reported the album as either a hot or an add.

YOU'VE GOT 4 QUARTERS HERE, EACH ONE IS A TOUCHDOWN PLAY!

SAMMY HAGAR



Now On Tour With Boston

Sammy Hagar Is Up "All Night Long."

*Stations: KMEL KSN KYA-FM KMET KNST KGB-FM KOME KSJO
KZOK-FM KISW KSHE KADI KZEW KMOD KLOL KMAC/KISS
WLRS WABX WMMS WLUP WXRT WZMF WQ FM WBCN WIOQ
DC-101 WSHE ZETA 4, MORE...*

MOON MARTIN

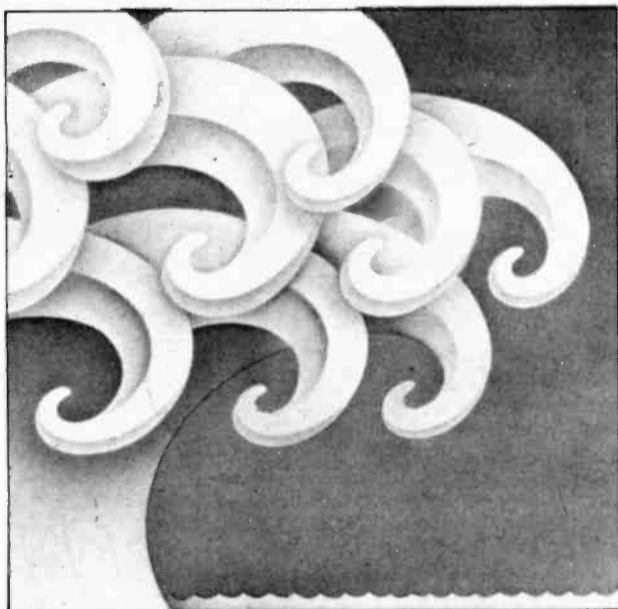


Going Into Lunar Rotation!

Lift-Off With "Hot Nite...", "Cadillac Walk"

*Stations: WBCN WYSP WIOQ WNEW-FM WHFS WMMS WXRT
WQ FM WSHE WKDF KZEW KFWD KLOL KZOK KISW KSN
KOME KSJO KFML MORE...*

CRIMSON TIDE



Coming In On A Perfect Wave.

Love Stop Love Stop Love Stop.

*Stations: KSHE KMEL KWST WABX WYDD WQ FM KADI KLOL
KRST KZOK WVOK ZETA 4 WORJ WKDF WHHY-FM WAVA-FM
WRNO WNEW-FM KNX-FM MORE...*

STEVE HARLEY



Hobo With A Grin Breaking Into A Coast To Coast Smile!

Reaction Cuts: Roll The Dice, Amerika, God Is...

*Stations: KSN KZAP KZOZ KTIM KEZY-FM KZEL KAWY KZEW
KFWD KMOD KLOL WRXT WOUR WBRU WDRC-FM WLIR
WBAB WAVA WDBS MORE...*



A&R ACTIVITY

The stars portend big things for Horizon, Tommy.



Yeah... stars like Dr. John, Mark-Almond Band and Neil Larsen, it's gonna be hard to miss.

Your moon is in the fifth house, your Jupiter is in Venus and your Scorpio is ascending.



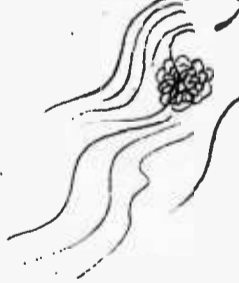
Yeah... and best of all I've got Al Schmitt working in the studio with me.

Is he a Taurus or a Leo?



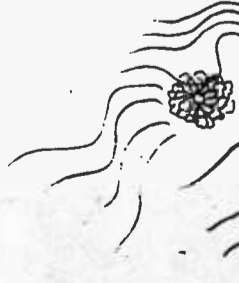
He's Horizon's Exec. Assistant for A&R and he's got three Grammys in his house.

If I knew the exact time, date and place of his birth, I could tell you everything about him.



I already know everything. Like all of us at Horizon, he's dedicated to makin' good music.

Then he must be a Pisces.



No... just a fanatic.

KRST Albuquerque
200-288-7800

ADDED
Who (MCA)
Boston (Epic)
Hall & Oates (RCA)
1984 (A&M)
Jean Luc Ponty (A&I)
G4 Scott Heron (Arista)
Sonaground (WB)
Michael Nesmith (Pac. Arts)
Steve Harley (Capitol)
Chuck Corea (Polydor)

HOT
Bob Dylan (Col)
Foreigner (AtI)
Cars (Elektra)
War of Worlds (Col)
UFO (Chrysalis)
Cruaders (ABC-Blue Thumb)
Ambrosia (WB)
Moon Martin (Capitol)
Moss Jones (RCA)
Prism (Arista)

ROB SHULMAN, PD: Playing various cuts. Playing STEPHEN STILLS, VAN MORRISON, LINDA RONSTADT and NATIONAL LAMPOON singles.

WZLQ Allentown
275-894-8511

ADDED
Who (MCA)
Hall & Oates (RCA)
HOT
Boston (Epic)
Sgt. Pepper (Capitol)
Rolling Stones (R. Stones)

Foreigner (AtI)
Ala-Parsons (Arista)
Joe Walsh (Asylum)
Pablo Cruise (A&M)
Bruce Springsteen (Col)
Bob Seger (Capitol)

KEVIN SANFORD, MD: Playing various cuts. Playing LINDA RONSTADT, AMBROSIA and NICK GILDER singles.

96 KEZYFM Anaheim
714-778-2886

ADDED
City Boy (Mercury)
Joe Cocker (Asylum)
Player (RSO)
Steve Harley (Capitol)
Colin Blunstone (Rocket)
Savoy Brown (London)
HOT
Kenny Loggins (Col)
Rolling Stones (R. Stones)
Bob Seger (Capitol)
Boston (Epic)

Pablo Cruise (A&M)
Who (MCA)
Bob Dylan (Col)
Sgt. Pepper (RSO)
Eddie Money (Col)
Foreigner (AtI)
Walter Egan (Col)
Moody Blues (London)
Prism (Arista)
Carlene Carter (WB)
Ambrosia (WB)

LARRY REISMAN, MD: Playing various cuts. Playing LINDA RONSTADT, HALL & OATES and VAN MORRISON singles.

kgot Anchorage
307-340-8871

ADDED
Boston (Epic)
Jesse Winchester (WB-Brville)
The Who (MCA)
Ambrosia (WB)

HOT
Joe Walsh (Asylum)
Cars (Elektra)
Kenny Loggins (Col)

LARRY WAYNE, PD: Playing various cuts. Playing LINDA RONSTADT and NICK GILDER singles.

KLBJ FM austin
512-474-8642

ADDED
Television (Elektra)
Richard Supa (Polydor)
Hall & Oates (RCA)
Who (MCA)
Jean Luc Ponty (AtI)
HOT
Rolling Stones (R. Stones)
Bruce Springsteen (Col)

Cars (Elektra)
Greg Kihn (Berserkey)
UFO (Chrysalis)
Robert Trower (Chrysalis)
Peter Gabriel (AtI)
Jesse Winchester (WB-Brville)
Foreigner (AtI)

WAYNE BELL, PD/DEBBIE JECKER, Asst. PD: Playing various cuts.

KKXX ROCK 'N' STEREO FM 108 BAKERSFIELD
805-383-9500

ADDED
None
HOT
Rolling Stones (R. Stones)
Journey (Col)
Marshall Tucker (Capricorn)
ARS (Polydor)
Moody Blues (London)
Jefferson Starship (Grant RCA)

Bruce Springsteen (Col)
Dave Mason (Col)
Pablo Cruise (A&M)
Bob Seger (Capitol)
Little River Band (Harvest)
Wings (Capitol)
Eric Clapton (RSO)
Sgt. Pepper (RSO)
Foreigner (AtI)

RON GARRETT, MD: Playing various cuts. Playing WHO, JESSE WINCHESTER, ELO, MOTORS, SWEET, GEORGE BENSON, TOBY BEAU, GERRY RAFFERTY, LINDA RONSTADT, EXILE, CARS, RITA COOLIDGE, EDDIE MONEY, CARLY SIMON and TARNEY/SPENCER singles.

WAAI live FM stereo 99 Binghamton
817-772-8888

ADDED
Player (RSO)
Hall & Oates (RCA)
City Boy (Mercury)
HOT
Boston (Epic)
Foreigner (AtI)
Rolling Stones (R. Stones)
Who (MCA)
Bob Dylan (Col)

Kenny Loggins (Col)
Little River Band (Harvest)
Sgt. Pepper (RSO)
ARS (Polydor)
Eddie Money (Col)
Cruaders (ABC-Blue Thumb)
Billy Joel (Col)
Kansas (Kirtshnee)
Toby Beau (RCA)

SCOTT MICHAELS, MD: Playing various cuts. Playing LINDA RONSTADT, TASTE OF HONEY, EXILE, JACKSON BROWNE and NICK GILDER singles.

WVOK Birmingham
205-785-6411

ADDED
Kingfish (Jet)
Who (MCA)
Joe Cocker (Asylum)
Player (RSO)
Hall & Oates (RCA)
City Boy (Mercury)
Robyn Trower (Chrysalis)
HOT
Rolling Stones (R. Stones)
Foreigner (AtI)

Bob Seger (Capitol)
Bruce Springsteen (Col)
Pablo Cruise (A&M)
Boston (Epic)
Joe Walsh (Asylum)
Le Roux (Capitol)
Prism (Arista)
Crimson Tide (Capitol)
Cruaders (ABC-Blue Thumb)
Sgt. Pepper (RSO)
Torney/Spencer (A&M)

DON KEITH, PD: Playing various cuts. Playing STEVE GIBBON, CHRIS REA, NICK GILDER and LINDA RONSTADT singles.

WBCN Boston
617-268-1111

ADDED
White Alexander (MCA)
City Boy (Mercury)
Leo Kottke (Chrysalis)
Who (MCA)
1984 (A&M)
Fath Band (Lifework)
Hall & Oates (RCA)
HOT
Boston (Epic)
Tom Petty (Shelter-ABC)
Talking Heads (Sire)

Cars (Elektra)
Bob Seger (Capitol)
Bruce Springsteen (Col)
Genya Razan (20th)
Rolling Stones (R. Stones)
Moon Martin (Capitol)
Robyn Trower (Chrysalis)
Cheap Trick (Epic)
Greg Kihn (Berserkey)
Motors (Virgin)
Pablo Cruise (A&M)
Leo Sayer (WB)

TONY BERARDINI, MD: Playing various cuts. Playing SAINTS (Impord), 10cc (Impord), BONEY M, NICK GILDER, LINDA RONSTADT, VAN MORRISON and BEACH BOYS singles.

WOL BOSTON
617-247-0850

ADDED
Who (MCA)
City Boy (Mercury)
Bill Chynmook (AtI)
Joe Cocker (Asylum)
Hall & Oates (RCA)

HOT
Boston (Epic)
Foreigner (AtI)
Cars (Elektra)
Bob Seger (Capitol)
Bruce Springsteen (Col)
Rolling Stones (R. Stones)
Billy Joel (Col)
Kinks (Arista)

BOB SLAVIN, MD: Playing various cuts. Playing VAN MORRISON and STEPHEN STILLS singles.

wrki-95fm Bridgeport
203-575-9995

ADDED
Ambrosia (WB)
Wendy Waldman (WB)
HOT
Foreigner (AtI)
Pablo Cruise (A&M)
Rolling Stones (R. Stones)

Boston (Epic)
Bob Seger (Capitol)
Bob Dylan (Col)
Bruce Springsteen (Col)
Joe Walsh (Asylum)
Who (MCA)

BRIAN ST. JAMES, MD: Playing various cuts. Playing LITTLE RIVER BAND, CHRIS REA and EW&F singles.

Q-FM-97 Buffalo
716-887-8888

ADDED
Who (MCA)
Fogelberg/Weisberg (Full Moon-Epic)
HOT
Foreigner (AtI)
Rolling Stones (R. Stones)
Frankie Valli (RSO)
Boston (Epic)
National Lampoon (Jam)
Bob Seger (Capitol)

Meat Loaf (Cleveland)
Joe Walsh (Asylum)
Kenny Loggins (Col)
Sgt. Pepper (RSO)
Cars (Elektra)
Little River Band (Harvest)
Chris Rea (UA)
Commodores (Motown)
Water Egan (Col)

IRV GOLDFARB, MD: Playing various cuts. Playing LINDA RONSTADT (Both) single.

WCAS Cambridge
617-852-8888

ADDED
Joe Cocker (Asylum)
Fogelberg/Weisberg (Full Moon-Epic)
HOT
Jesse Winchester (WB-Brville)
Bob Dylan (Col)

G4 Scott Heron (Arista)
Kath Jarrett (ECM-WB)
Greg Kihn (Berserkey)
Garry Rafferty (UA)
Leon Redbone (WB)
Rolling Stones (R. Stones)
Leo Sayer (WB)
Bruce Springsteen (Col)
Livingston Taylor (Epic)
Jesse Winchester (WB-Brville)

DON COHEN, MD: Playing various cuts. Playing VAN MORRISON and JANIS IAN singles.

JAWZ Casper
307-238-1515

ADDED
Who (MCA)
Hall & Oates (RCA)
City Boy (Mercury)
Fogelberg/Weisberg (Full Moon-Epic)
Jean Luc Ponty (AtI)
Jay Boy Adams (AtI)
Champion (Epic)
Michael Nesmith (Pac. Arts)
ARS (Polydor)
Player (RSO)
Pierce Arrow (Col)
Joachim Kuhn (AtI)
Joe Farrell (WB)

HOT
Boston (Epic)
Robyn Trower (Chrysalis)
Fandango (RCA)
Chickadee (Hushroom)
Foreigner (AtI)
Kenny Loggins (Col)
Ambrosia (WB)
Steve Harley (Capitol)
Cruaders (ABC-Blue Thumb)
Dave Mason (Col)
Lata (Col)
Greg Kihn (Berserkey)
Moon Martin (Capitol)
Laura Nyro (Col)
Pete Carr (Big Tree)

FRED MOORE, MD: WHO's "Sister" Title "New Song" HALL/OATES "Serious" "Melody" CITY's "Cigarettes" "Glam" "Schoolyard" PONTY's "Mood" "Happiness" ADAMS "Lone" "Spotlight" CHAMPION's "She" "Talking" NESMITH's "Silver Moon" "Joanne" PLAYER's Title "Silver Spirit" Playing DIRT BAND, STEPHEN STILLS, SPIRIT, EW&F and LINDA RONSTADT singles.

WVAF FM100 Charleston
304-225-7229

ADDED
Hall & Oates (RCA)
Little River Band (Harvest)
Jean Luc Ponty (AtI)
Who (MCA)
Kingfish (Jet)
Jesse Newton (Capitol)
Klausner (Capitol)
Janis Ian (Col)
Fogelberg/Weisberg (Full Moon-Epic)
City Boy (Mercury)
Player (AtI)
Livingston Taylor (Epic)

HOT
Boston (Epic)
Foreigner (AtI)
Rolling Stones (R. Stones)
Joe Walsh (Asylum)
Bob Seger (Capitol)
Ambrosia (WB)
Prism (Arista)
Kenny Loggins (Col)
Sgt. Pepper (RSO)
Alan Parsons (Arista)
Robyn Trower (Chrysalis)
Moody Blues (London)
AC/DC (AtI)
Pablo Cruise (A&M)
Larry Coryell (Egg)

MAJA PEF, PD: LITTLE RIVER BAND's "Hour" Playing various cuts. Playing LINDA RONSTADT, STEPHEN STILLS and NICK GILDER singles.

WRDZ Charlotte
704-762-1111

ADDED
Wendy Waldman (WB)
Journey (Col)
Hall & Oates (RCA)
Who (MCA)
Player (RSO)
HOT
Rolling Stones (R. Stones)
Boston (Epic)
Little River Band (Harvest)

Joe Walsh (Asylum)
Kenny Loggins (Col)
Pablo Cruise (A&M)
Foreigner (AtI)
Sgt. Pepper (RSO)
Bob Seger (Capitol)
Alan Parsons (Arista)
Trower (MCA)
Prism (Arista)
Bruce Springsteen (Col)

JACKIE FORSTING, MD: Playing various cuts. Playing GINO VANNELLI and VAN MORRISON singles.

WRPL 1540 Charlotte
704-372-1600

ADDED
Hall & Oates (RCA)
Kingfish (Jet)
Klausner (Capitol)
Player (RSO)
Lolo Shifren (Tabu)
Synergy (Passport)
Who (MCA)
HOT
Jean Luc Ponty (AtI)
Tim Curry (A&M)
Moe Koffman (Linas)
Peter Gabriel (AtI)

David Gilmour (Col)
Wahling/Bonus (Vire)
Rus Ballard (Epic)
UK (Polydor)
Alan Parsons (Arista)
Joachim Kuhn (AtI)
Cruaders (ABC-Blue Thumb)
Joe Cocker (Asylum)
Marshall Chapman (Epic)
Loretta McKee (WB)
Robyn Trower (Chrysalis)
Peter Gabriel (AtI)

CHRIS JONES, MD: Playing various cuts. Playing YVONNE ELLIMAN, LINDA RONSTADT, SESAME ST. (Fever), COOKIE, SPIRIT and MOORE/PER-RIN singles.

WDAI 94.7 Chicago
312-782-8111

ADDED
Boston (Epic)
Who (MCA)
Exile (WB-Curb)
Dawn Gilmour (Col)
Chris Rea (UA)

HOT
Rolling Stones (R. Stones)
Bob Seger (Capitol)
Sgt. Pepper (RSO)
Gerry Rafferty (UA)
Foreigner (AtI)

MARY KLUGH, MD: BOSTON's "Satisfied" "Easy" WHO's "Sister" "New Song" EXILE's "Kiss" GIL-MOUR's "No Way Out" REA's "Foot" Playing CARLY SIMON, MEAT LOAF, PABLO CRUISE, JOH WALS and TOBY BEAU singles.

WKQX CHICAGO
312-867-8778

ADDED
Who (MCA)
HOT
Bob Seger (Capitol)
Rolling Stones (R. Stones)
Foreigner (AtI)
Joe Walsh (Asylum)

Bruce Springsteen (Col)
Cheap Trick (Epic)
Moody Blues (London)
Kenny Loggins (Col)
Boston (Epic)
Alan Parsons (Arista)
David Gilmour (Col)

BOB KING, MD: Playing various cuts. Playing LINDA RONSTADT, EDDIE MONEY, WALTER F. GAN, ROBIN TROWER and UFO singles.

WVRT Chicago's Fine 93.7 FM Rock Station Chicago
312-777-1780

ADDED
Hall & Oates (RCA)
Fogelberg/Weisberg (Full Moon-Epic)
Boyz (Cleveland)
Kingfish (Jet)
Leon Redbone (WB)
Synergy (Passport)
HOT
Rolling Stones (R. Stones)
Joe Walsh (Asylum)

Jean Luc Ponty (AtI)
Bruce Springsteen (Col)
UFO (Chrysalis)
David Gilmour (Col)
Foreigner (AtI)
Pat Metheny (ECM-WB)
Cheap Trick (Epic)
Kenny Loggins (Col)
Bob Seger (Capitol)
Peter Gabriel (AtI)
Robyn Trower (Chrysalis)
Bob Dylan (Col)
Johnny Winter (Blue Sky)

BOB GELMS, MD: Playing various cuts. Playing BEACH BOYS and VAN MORRISON singles.

WEBN FM/CINCINNATI
513-871-8500

ADDED
City Boy (Mercury)
Charles Mingus (AtI)
HOT
Boston (Epic)
Rolling Stones (R. Stones)
Who (MCA)
Kenny Loggins (Col)
Foreigner (AtI)
Bob Seger (Capitol)

Joe Walsh (Asylum)
Alan Parsons (Arista)
Pablo Cruise (A&M)
Carly Simon (Elektra)
Cars (Elektra)
Bruce Springsteen (Col)
Moody Blues (London)
David Gilmour (Col)
Sgt. Pepper (RSO)

DENTON MARR, PD: Playing various cuts. Playing BEACH BOYS and SPIRIT singles.

Wmms Cleveland
216 786-8887

ADDED
Who (MCA)
Bill Champlin (Epic)
Hall & Oates (RCA)
Johnny Winter (Blue Sky)
City Boy (Mercury)
HOT
Bruce Springsteen (Col)
Rolling Stones (R. Stones)
Foreigner (A&I)
Michael Stanley (Arista)

Bob Seger (Capitol)
Tom Petty (Shelter-ABC)
Todd Rundgren (WB-Brville)
Cars (Elektra)
Pablo Cruise (A&M)
City Boy (Mercury)
David Gilmour (Col)
Boyzzz (Cleave-Int)
Sgt. Pepper (RSO)

DENNY SANDERS: Playing various cuts. Playing VAN MORRISON, BEACH BOYS, LINDA RONSTADT and EUCLID BEACH BAND singles.

WVUD Dayton
512-228-0217

ADDED
Who (MCA)
Hall & Oates (RCA)
Player (RSO)
City Boy (Mercury)
Ozark Mtn. Daredevils (A&M)
Fath Band (Village)
HOT
Foreigner (A&I)
Rolling Stones (R. Stones)
Joe Walsh (Asylum)

Pablo Cruise (A&M)
Kenny Loggins (Col)
Bob Seger (Capitol)
Sgt. Pepper (RSO)
Alan Parsons (Arista)
David Gilmour (Col)
Bob Dylan (Col)
Cars (Elektra)
Bruce Springsteen (Col)
Trooper (MCA)
Boston (Epic)

KEITH WRIGHT, PD: Playing various cuts. Playing STEVE GIBBONS, STEPHEN STILLS and GINO VANNELLI singles.

PASS Houston
FM 94 KPSS / EL PRGO
713-576-6591

ADDED
City Boy (Mercury)
Player (RSO)
Hall & Oates (RCA)
Mose Jones (RCA)
Who (MCA)
Jean Luc Ponty (A&I)

HOT
Boston (Epic)
Bob Dylan (Col)
Foreigner (A&I)
Little River Band (Harvest)
Alan Parsons (Arista)
Rolling Stones (R. Stones)
Bob Seger (Capitol)
Bruce Springsteen (Col)
Pablo Cruise (A&M)

FRANK INTIERI, MD: Playing various cuts. Playing VAN MORRISON and WALTER EGAN singles.

KLOL Houston
713-576-6591

ADDED
Hall & Oates (RCA)
Joe Cocker (Asylum)
Tamy/Spencer (A&M)
Jay Boy Adams (A&I)
Pierce Arrow (Col)
City Boy (Mercury)
Player (RSO)
Kingfish (Jet)
Boyzzz (Cleave-Int)

HOT
Boston (Epic)
Kenny Loggins (Col)
Robin Trower (Chrysalis)
Moody Blues (London)
Chris Rea (UA)
Who (MCA)
Steve Gibbons (Polydor)
Moon Martin (Capitol)
Greg Kinn (Beverly)
Foreigner (A&I)
Ambrosia (WB)

PAUL RIANN, PD: Playing various cuts. Playing LINDA RONSTADT, VAN MORRISON and BEACH BOYS singles.

KQOA FM RADIO
LITTLE ROCK 501-664-6666

ADDED
Who (MCA)
HOT
Boston (Epic)
Foreigner (A&I)
Rolling Stones (R. Stones)
Pablo Cruise (A&M)
Alan Parsons (Arista)
Jackson Browne (Asylum)

Kenny Loggins (Col)
Rob Seger (Capitol)
Joe Walsh (Asylum)
Little River Band (Harvest)
Exile (WB-Curb)
Billy Joel (Col)
Meat Loaf (Cleave-Int)
Bruce Springsteen (Col)
David Gilmour (Col)

STUART MCRAE, Asst. PD: Playing various cuts. Playing LINDA RONSTADT and CHRIS REA singles.

MIOB Cleveland
216 396-2800

ADDED
Player (RSO)
AC/DC (A&I)
Gabriel (Epic)
Bob McEwin (Butterfly)
Motors (Virgin)
HOT
Foreigner (A&I)
Rolling Stones (R. Stones)

Joe Walsh (Asylum)
Pablo Cruise (A&M)
Todd Rundgren (WB-Brville)
Cars (Elektra)
Bob Seger (Capitol)
Sgt. Pepper (RSO)
Boston (Epic)
Michael Stanley (Arista)
Who (MCA)

ELLEN ROBERTS, MD: PLAYERS' Title AC/DC's "Diamonds" GABRIEL's "March" MCGILPIN's Title MOTORS' "Foreigner" "Breathless" Playing ERIC CARMEN, LINDA RONSTADT, EUCLID BEACH BAND and NICK GILDER singles.

KAZY Denver
303 758-9800

ADDED
Trooper (MCA)
Fogelberg/Wersberg (Full Moon-Epic)
Greas (RSO)
Sgt. Pepper (Capitol)
HOT
Rolling Stones (R. Stones)
Foreigner (A&I)

Pablo Cruise (A&M)
Boston (Epic)
Who (MCA)
Bob Seger (Capitol)
Bob Dylan (Col)
Sgt. Pepper (RSO)
Alan Parsons (Arista)

GREG GILLISPIE, MD: FOGELBERG/WERSBERG's "Gold" Playing various cuts. Playing STEPHEN STILLS, EDDIE MONEY, LINDA RONSTADT, WALTER EGAN and CHRIS REA singles.

KZEL Eugene
503 471-1271

ADDED
Ozark Mtn. Daredevils (A&M)
Jeff Lorber Fusion (Inner City)
Fath Band (Village)
City Boy (Mercury)
Player (RSO)
Hall & Oates (RCA)
Michael Nesmith (Pac. Arts)
Boyzzz (Cleave-Int)
Leo Oskar (Elektra)
Kingfish (Jet)

HOT
Pablo Cruise (A&M)
Rolling Stones (R. Stones)
Boston (Epic)
Who (MCA)
Bruce Springsteen (Col)
Tom Petty (Shelter-ABC)
Meat Loaf (Cleave-Int)
Robin Trower (Chrysalis)
Foreigner (A&I)
Van Halen (WB)

STAN GARRETT, PD: Playing various cuts. Playing LINDA RONSTADT, EUCLID BEACH BAND, ERIC CARMEN, VAN HALEN, SUGARCANE and STEPHEN STILLS singles.

Rock-95 Jacksonville
904 833-2785

ADDED
Hall & Oates (RCA)
Player (RSO)
Kingfish (Jet)
Savvy Brown (London)
City Boy (Mercury)
Klaatu (Capitol)
Joe Cocker (Asylum)
Jean Luc Ponty (A&I)
1994 (A&M)
HOT
Boston (Epic)
AC/DC (A&I)
Joe Walsh (Asylum)

Alan Parsons (Arista)
Little River Band (Harvest)
Rolling Stones (R. Stones)
Bob Seger (Capitol)
Foreigner (A&I)
Pablo Cruise (A&M)
Cheap Trick (Epic)
Le Rous (Capitol)
Kenny Loggins (Col)
Peter Gabriel (A&I)
Who (MCA)
Robin Trower (Chrysalis)

RICHARD LANGLOIS, MD: Playing various cuts. Playing GERRY RAFFERTY, RITA COOLIDGE, EDDIE MONEY, CARL LINDA RONSTADT and KINKS singles.

WBAB/102.3 FM Long Island
516-851-8800

ADDED
Player (RSO)
City Boy (Mercury)
Fogelberg/Wersberg (Full Moon-Epic)
Ozark Mtn. Daredevils (A&M)
Stonede (Chrysalis)
HOT
Who (MCA)
Boston (Epic)
Rolling Stones (R. Stones)

Meat Loaf (Cleave-Int)
Bob Seger (Capitol)
Moody Blues (London)
Bruce Springsteen (Col)
Hall & Oates (RCA)
Gerry Rafferty (UA)
Kenny Loggins (Col)
Cars (Elektra)
Eddie Money (Col)
Peter Gabriel (A&I)

BERNIE BERNARD, MD: Playing various cuts. Playing VAN MORRISON single.

Q-FM-96 Columbus
6041 224-4271

ADDED
Who (MCA)
City Boy (Mercury)
Hall & Oates (RCA)
Fogelberg/Wersberg (Full Moon-Epic)
HOT
Foreigner (A&I)
Joe Walsh (Asylum)
Bob Seger (Capitol)
Bruce Springsteen (Col)

Rolling Stones (R. Stones)
Todd Rundgren (WB-Brville)
Alan Parsons (Arista)
Pablo Cruise (A&M)
Boston (Epic)
Sgt. Pepper (RSO)
David Gilmour (Col)
Kenny Loggins (Col)
AC/DC (A&I)
Moody Blues (London)
Ambrosia (WB)

STEVE RUNNER, MD: Playing various cuts. Playing NICK GILDER, EXILE, LINDA RONSTADT and RITA COOLIDGE singles.

Kbpi Denver
303-438-2773

ADDED
Who (MCA)
Fogelberg/Wersberg (Full Moon-Epic)
HOT
Rolling Stones (R. Stones)
Foreigner (A&I)
Bob Seger (Capitol)

Boston (Epic)
Pablo Cruise (A&M)
Joe Walsh (Asylum)
Walter Egan (Col)
Jefferson Starship (Grunt-RCA)
Kenny Loggins (Col)

JOHN BRADLEY, PD: Playing various cuts. Playing LINDA RONSTADT, LITTLE RIVER BAND and EXILE singles.

KLIC-FM Fresno
209-485-7782

ADDED
None
HOT
Who (MCA)
City Boy (Mercury)
Moody Blues (London)
Gerry Rafferty (UA)
Kenny Loggins (Col)
Carly Simon (Elektra)
Little River Band (Harvest)

Rita Cozjidge (A&M)
Pablo Cruise (A&M)
Wings (Capitol)
Ambrosia (WB)
David Gates (Elektra)
Carole King (Capitol)
Pablo Cruise (A&M)
Tamy/Spencer (A&M)
Burton Cummings (Portrait)

ART FARKAS, PD: Playing various cuts. Playing CAPTAIN & TENNILLE and OLIVIA NEWTON-JOHN singles.

KY/102.1 Kansas City
816-783-8887

ADDED
UFO (Chrysalis)
AC/DC (A&I)
Hall & Oates (RCA)
Fogelberg/Wersberg (Full Moon-Epic)
Le Rous (Capitol)

HOT
Rolling Stones (R. Stones)
Foreigner (A&I)
Boston (Epic)
Who (MCA)

MAX FLOYD, PD: Playing various cuts.

WLIB FM 92.7 Long Island
516-485-8300

ADDED
Who (MCA)
Hall & Oates (RCA)
City Boy (Mercury)
Kingfish (Jet)
Moe Koffman (Janus)
Talking Heads (Sire)
Fogelberg/Wersberg (Full Moon-Epic)
Jean Luc Ponty (A&I)
Leo Kottke (Chrysalis)
Ozark Mtn. Daredevils (A&M)

HOT
Who (MCA)
Boston (Epic)
Arc (L'Espresso)
Rolling Stones (R. Stones)
Hall & Oates (RCA)
Alesi (A&M)
Eddie Money (Col)
Bob Seger (Capitol)
Tamy/Spencer (A&M)
Robin Trower (Chrysalis)
Peter Gabriel (A&I)
Cars (Elektra)
Dirry Angels (A&M)
Pablo Cruise (A&M)

DENIS McNAMARA, PD/LARRY KLEINMAN, MD: ARCS' "Sometimes" MONEY's "Hold" "Two Tickets" "Worry" SEGER's "Hollywood" "Brave" "Number" WALSH's "Life" "Station" TARNEY's "Back" "Sweet" MARTIN's "Cadillac" "Dallas" GABRIEL's "Air" "Day" "Exposure" CARL "Needed" "Gir" "Love" PABLO's Title "Love Will" "Rio" Playing VAN MORRISON single.

CORPUS CHRISTI 101
512-856-4841

ADDED
Who (MCA)
Juice Newton (Capitol)
City Boy (Mercury)
Hall & Oates (RCA)
HOT
Boston (Epic)
Kenny Loggins (Col)
Pablo Cruise (A&M)
Foreigner (A&I)
Bruce Springsteen (Col)

Bob Seger (Capitol)
Burton Cummings (Portrait)
Bron Johnson (A&M)
Leon Russell (Paradise WB)
Rolling Stones (R. Stones)
Wendy Waldman (WB)
Ambrosia (WB)
Moody Blues (London)
Prism (Arista)
Sgt. Pepper (RSO)

MANDO CAMINA, MD: Playing various cuts. Playing JOURNEY single.

KEMD Denver
303-761-7380

ADDED
Gato Barbieri (A&M)
Hall & Oates (RCA)
Fogelberg/Wersberg (Full Moon-Epic)
Alpha Centauri (S&I)
Who (MCA)
HOT
Boston (Epic)
Rolling Stones (R. Stones)
Foreigner (A&I)
Joe Walsh (Asylum)

Kenny Loggins (Col)
Bob Seger (Capitol)
Alan Parsons (Arista)
Pablo Cruise (A&M)
Bros. Johnson (A&M)
Moody Blues (London)
Ambrosia (WB)
Larry Carlton (WB)
Crusaders (ABC-Blue Thumb)
Sgt. Pepper (Capitol)
David Gilmour (Col)

RANDY SUTTON, PD: HALLOATES' "Melody" BOSTON's "Journey" "Easy" "Man" AMBROSIA's "Heaven" "Feet" CARLTON's "3:35" "Nightcrawler" CRUSADERS' "Snowflake" "Fairy Tale" GILMOUR's "Smur" "No Way Out" Playing VAN MORRISON, GINO VANNELLI, ELO and LINDA RONSTADT singles.

LAV-FM 97 Grand Rapids
616-456-5487

ADDED
Who (MCA)
None
HOT
Pierce Arrow (Col)
S&I (UA)
City Boy (Mercury)
Hall & Oates (RCA)
Jay Boy Adams (A&I)
Kingfish (Jet)
Player (RSO)

Rita Cozjidge (A&M)
Pablo Cruise (A&M)
Wings (Capitol)
Ambrosia (WB)
David Gates (Elektra)
Carole King (Capitol)
Pablo Cruise (A&M)
Tamy/Spencer (A&M)
Burton Cummings (Portrait)

DOC DONOVAN, MD: Playing various cuts. Playing BEACH BOYS single.

K94 KSMB Lafayette
318-232-3131

ADDED
Who (MCA)
Boston (Epic)
Cars (Elektra)
HOT
Le Rous (Capitol)
Rolling Stones (R. Stones)
Foreigner (A&I)
Pablo Cruise (A&M)
Joe Walsh (Asylum)

Little River Band (Harvest)
Bruce Springsteen (Col)
Bob Dylan (Col)
Bob Seger (Capitol)
Alan Parsons (Arista)
Kenny Loggins (Col)
Moody Blues (London)
Sgt. Pepper (RSO)
Prism (Arista)
Jackson Browne (Asylum)

JAY WALKER, MD: Playing various cuts. Playing LINDA RONSTADT, NICK GILDER, EDDIE MONEY, WALTER EGAN, TROOPER and FXII singles.

KMET 94.7 Los Angeles
213-464-8830

ADDED
Hall & Oates (RCA)
HOT
Boston (Epic)
Rolling Stones (R. Stones)
Who (MCA)
Tom Petty (Shelter ABC)
Foreigner (A&I)
Cars (Elektra)

Bob Seger (Capitol)
Bruce Springsteen (Col)
Cheap Trick (Epic)
Van Halen (WB)
Joe Walsh (Asylum)
Foghat (WB-Brville)
Eddie Money (Col)
Kinks (Arista)
Cal Jam 2 (Col)

JACK SNYDER, MD: Playing various cuts. Playing LINDA RONSTADT single.

FM 102 Dallas
214-528-5800

ADDED
Kingfish (Jet)
Fogelberg/Wersberg (Full Moon-Epic)
Hall & Oates (RCA)
HOT
Who (MCA)
HOT
Moody Blues (London)
Boston (Epic)
Little River Band (Harvest)
Kenny Loggins (Col)

Sgt. Pepper (RSO)
Foreigner (A&I)
Joe Walsh (Asylum)
David Gilmour (Col)
Cars (Elektra)
Pablo Cruise (A&M)
Moody Blues (London)
Alan Parsons (Arista)
Bruce Springsteen (Col)
Robin Trower (Chrysalis)
Ambrosia (WB)

TTM SPENCER, Acting PD: Playing various cuts. Playing VAN MORRISON, LINDA RONSTADT and CITY BOY singles.

WALBX Detroit
313-388-1100

ADDED
Greg Kinn (Beverly)
Jean Luc Ponty (A&I)
Hall & Oates (RCA)

HOT
Rolling Stones (R. Stones)
Pablo Cruise (A&M)
Bob Seger (Capitol)
Joe Walsh (Asylum)
Sgt. Pepper (RSO)

JOE KRAUSE, MD: Playing various cuts.

wqcm Hagerstown
301-797-7300

ADDED
Who (MCA)
Hall & Oates (RCA)
Kenny Loggins (Col)
Kinks (Arista)
HOT
Trooper (MCA)
Foreigner (A&I)
Boston (Epic)
Sgt. Pepper (RSO)

Bob Seger (Capitol)
Toby Beau (RCA)
Little River Band (Harvest)
Prism (Arista)
Greas (RSO)
Walter Egan (Col)
Exile (WB-Curb)
Eddie Money (Col)
Chris Rea (UA)

STEVE WILLIAMS, MD: Playing various cuts. Playing CITY BOY, NICK GILDER, LINDA RONSTADT, DAN HILL, TERRY DESARIO and J.P. YOUNG singles.

WBLM Lewiston-Portland
207-375-4208

ADDED
Hall & Oates (RCA)
City Boy (Mercury)
David Mallett (New World)
Norton Buffalo (Capitol)
Player (RSO)
Joe Cocker (Asylum)
Jean Luc Ponty (A&I)
HOT
Cars (Elektra)
Boston (Epic)
Foreigner (A&I)

Who (MCA)
Pablo Cruise (A&M)
Johnny Winter (Blue Sky)
John Prine (Asylum)
Kenny Loggins (Col)
Little River Band (Harvest)
Dirt Band (UA)
David Gilmour (Col)
Bob Dylan (Col)
Jesse Winchester (WB-Brville)
Tom Robinson (Harvest)
Russ Ballard (Epic)

JOE DIZ, MD: HALLOATES' "Laugh" "Melody" CITY's "5.0.5" "Summer" "Night" PLAYER's Title "Prisoner" "Silver" COCKER's "Pak" "River" PONTY's "Happiness" "Mud" CARL "Bye Bye" "Roll" BOSTON's Title "Man" WHO's Title "Had" LITTLE RIVER BAND's "Turn Off" "Reminiscing" WINCHESTER's "Samy" "High Ball" Playing PRISM, LINDA RONSTADT, NICK GILDER, AEROSMITH, FW&E, EUCLID BEACH BAND and JANIS IAN singles.

KMXM Los Angeles
213-485-1212

ADDED
Jackie DeShannon (Amherst)
Joe Cocker (Asylum)
Who (MCA)
Spinners (A&I)
HOT
Larry Carlton (WB)
Chris Rea (UA)

Leo Sayer (WB)
Alan Parsons (Arista)
Kenny Loggins (Col)
Little River Band (Harvest)
War of Worlds (Col)
Colin Blunstone (Rocket)
Ambrosia (WB)
Laura Allan (Elektra)

MICHAEL SHEEHY, MD: Playing various cuts. Playing CARLY SIMON/JAMES TAYLOR, PAUL DAVIS and HALL & OATES singles.

WVUD Dayton
512-228-1801

ADDED
Greg Kinn (Beverly)
Fogelberg/Wersberg (Full Moon-Epic)
War of Worlds (Col)
HOT
Commodores (Motown)
Van Halen (WB)
Foreigner (A&I)
Boston (Epic)
Rolling Stones (R. Stones)

Joe Walsh (Asylum)
Cars (Elektra)
Bob Seger (Capitol)
David Gilmour (Col)
Alan Parsons (Arista)
Foghat (WB-Brville)
Dane Mason (Col)
Pablo Cruise (A&M)
Gerry Rafferty (UA)
Marshall Tucker (Capricorn)

SEAN SCOTT, MD: Playing various cuts.

94.3 THE FOX WKJ Elgin
312-761-7700

ADDED
Who (MCA)
Shirley (Capitol)
City Boy (Mercury)
Norton Buffalo (Capitol)
Michael Nesmith (Pac. Arts)
Klaatu (Capitol)
Hall & Oates (RCA)
Suple Singers (WB)
Rio Grande Band (Rounder)

HOT
Robin Trower (Chrysalis)
Cars (Elektra)
David Gilmour (Col)
All-Stars (Adelphi)
Rolling Stones (R. Stones)
Johnny Lee Hooker (Tomato)
Jean Luc Ponty (A&I)
Moon Martin (Capitol)
David Johansen (Blue Sky)
Mink DeVille (Capitol)
Le Rous (Capitol)
Leo Kottke (Chrysalis)
Talking Heads (Sire)
Boston (Epic)
Bruce Springsteen (Col)

WALLY LEISERING, MD: Playing various cuts.

WCCC HARTFORD
107.1M 1700 AM
303-549-5466

ADDED
Who (MCA)
Hall & Oates (RCA)
Klaatu (Capitol)
Dirty Angels (A&M)
Snael (Cream)
Gonya Rwan (20th)
Kingfish (Jet)
HOT
Rolling Stones (R. Stones)
Foreigner (A&I)
Bruce Springsteen (Col)

Bob Seger (Capitol)
Joe Walsh (Asylum)
Bob Dylan (Col)
Alan Parsons (Arista)
Moody Blues (London)
Cars (Elektra)
Ambrosia (WB)
Little River Band (Harvest)
Boston (Epic)
Pablo Cruise (A&M)
Kenny Loggins (Col)
David Gilmour (Col)

BILL NOSAL, PD: Playing various cuts. Playing LINDA RONSTADT and VAN MORRISON singles.

KFMO LINCOLN
402-432-8966

ADDED
Who (MCA)
Boston (Epic)

HOT
Rolling Stones (R. Stones)
Foreigner (A&I)
Bob Seger (Capitol)
Pablo Cruise (A&M)
Bruce Springsteen (Col)
Joe Walsh (Asylum)
Kenny Loggins (Col)

RICH MEYER, MD: Playing various cuts. Playing EDDIE MONEY, CARL LINDA RONSTADT and PRISM singles.

106 FM KWEST LOS ANGELES
213-887-8130

ADDED
Who (MCA)
Hall & Oates (RCA)
HOT
Rolling Stones (R. Stones)
Foreigner (A&I)
Bob Seger (Capitol)
Boston (Epic)
Pablo Cruise (A&M)

Kenny Loggins (Col)
Moody Blues (London)
Joe Walsh (Asylum)
Bruce Springsteen (Col)
Bob Dylan (Col)
David Gilmour (Col)
Sgt. Pepper (RSO)

BOB GAWA, MD: Playing various cuts. Playing VAN MORRISON and LINDA RONSTADT singles.

ON THE ROAD Chilliwack

Sept 1 Community Theater Kelowna B.C.

U.S. Tour Coming Soon!!

Mushroom Records

LRS 102 Louisville
802-585-5170

ADDED
Hall & Oates (RCA)
Fifth Band (Village)
Who (MCA)
HOT
Boston (Epic)
Rolling Stones (R. Stones)
Foreigner (A&I)
Sgt. Pepper (RSO)

Bruce Springsteen (Col)
Hall & Oates (A&I)
Jackson Browne (A&I)
Alan Parsons (Arista)
Billy Joel (Columbia)
Pablo Cruise (A&I)
Bob Seger (Capitol)
Kenny Loggins (Col)
Journey (Col)
Meat Loaf (Cleveland)
Exile (WB-Curb)

DRAKE HALL, MD: Playing various cuts. Playing WALTER EGAN, NICK GILDER, CHRIS REA and LINDA RONSTADT singles.

Milwaukee
414-351-7970

ADDED
Hall & Oates (RCA)
Widow/Bonus (Vista)
City Boy (Mercury)
Who (MCA)
Ozark Mtn. Daredevils (A&M)
Moss Jones (RCA)
Joe Cocker (A&I)
1994 (A&M)
HOT
Boston (Epic)
Rolling Stones (R. Stones)

Joe Walsh (Arylum)
Robin Trower (Chrysalis)
Greg Kihn (Beverly)
Jan Luc Ponty (A&I)
Kenny Loggins (Col)
Foreigner (A&I)
Cheap Trick (Epic)
Bruce Springsteen (Col)
Pablo Cruise (A&I)
Steve Gibbons (Polydor)
Cars (Elektra)
David Gilmour (Col)
Trooper (MCA)

BENSON, MD: Playing various cuts. Playing VAN MORRISON and LINDA RONSTADT singles.

WNOE FM New Orleans
804-339-1212

ADDED
Player (RSO)
City Boy (Mercury)
Roy Avers (Polydor)
HOT
Greas (RSO)
Joe Sample (ABC)
Dave Mason (Col)
Alan Parsons (Arista)

Foreigner (A&I)
Moody Blues (London)
Rolling Stones (R. Stones)
Sgt. Pepper (RSO)
Gato Barbieri (A&M)
Leo Sayer (WB)
Robin Trower (Chrysalis)
Who (MCA)

BOB RENO, PD: Playing various cuts. Playing GLADYS KNIGHT and GENESIS singles.

Omaha
717-322-4041

ADDED
Hall & Oates (RCA)
Who (MCA)
Jesse Winchester (WB-Bruce)
Ozark Mtn. Daredevils (A&M)
1994 (A&M)
HOT
Rolling Stones (R. Stones)
Walter Egan (Col)
Foreigner (A&I)

Bruce Johnson (A&M)
Joe Walsh (Arylum)
Todd Rundgren (WB-Bruce)
Alan Parsons (Arista)
War of Worlds (Col)
Jackson Browne (Arylum)
Pablo Cruise (A&I)
Bob Seger (Capitol)
Eddie Money (Col)
Gerry Rafferty (UA)
Cars (Elektra)

BARRY TAFT, MD: Playing various cuts. Playing LINDA RONSTADT singles.

Pittsburgh wydd 104.7 fm
412-382-3744

ADDED
Fogelberg/Watersberg (Full Moon-Epic)
Who (MCA)
Player (RSO)
HOT
Boston (Epic)
Rolling Stones (R. Stones)
Bruce Springsteen (Col)
Bob Seger (Capitol)
Foreigner (A&I)
Kenny Loggins (Col)

Alan Parsons (Arista)
Bob Dylan (Col)
Little River Band (Harvest)
Pablo Cruise (A&I)
Gerry Rafferty (UA)
Sgt. Pepper (RSO)
Cars (Elektra)
Leo Sayer (WB)

JACK ROBERTSON, MD: Playing various cuts. Playing VAN MORRISON, LINDA RONSTADT and TARNEY/SPENCER singles.

WIBA FM Madison
608-774-5888

ADDED
Fogelberg/Watersberg (Full Moon-Epic)
City Boy (Mercury)
Joe Parrill (WB)
Leon Redbone (WB)
Champion (Epic)
Hall & Oates (RCA)
Boyz (Cleveland)
Kansas Sampler (Kansas)
Kingfish (J&J)
Paras Arrow (Col)
Stephen Grappelli (Col)
Coryell/Katherine (Elektra)
Leo Oskar (Elektra)
Janis Ian (Col)
Who (MCA)

HOT
Boston (Epic)
Robin Trower (Chrysalis)
Bruce Springsteen (Col)
Dawn Friedman (L. Jerome)
Joe Walsh (Arylum)
Greg Kihn (Beverly)
Kinks (Arista)
Rolling Stones (R. Stones)
Ambrosia (WB)
Steve Gibbons (Polydor)
Cars (Elektra)
Talking Heads (Sire)
Marc Jordan (WB)
Michael Stanley (Arista)
Kenny Loggins (Col)

PETE BOLGER, MD: Playing various cuts. Playing ROBERT GORDON, LINDA RONSTADT, VAN MORRISON, GINO VANNELLI and BLONDIE singles.

KOZ Minneapolis
612-548-8871

ADDED
Who (MCA)
Hall & Oates (RCA)
HOT
Foreigner (A&I)
Bob Seger (Capitol)
Boston (Epic)

Rolling Stones (R. Stones)
Joe Walsh (Arylum)
Moody Blues (London)
Bruce Springsteen (Col)
Bob Seger (Capitol)
Kenny Loggins (Col)
Alan Parsons (Arista)
Bob Dylan (Col)

KEVIN ST. JOHN, MD: Playing various cuts. Playing STEELY DAN (Josie) single.

NEW ORLEANS WRNO
In stores 88 804-373-2424

ADDED
Who (MCA)
Boston (Epic)
HOT
Rolling Stones (R. Stones)
Bruce Springsteen (Col)
Climax Blues Band (Sire)

Gerry Rafferty (UA)
Dave Mason (Col)
Bob Seger (Capitol)
Joe Walsh (Arylum)
Todd Rundgren (WB-Bruce)
Foreigner (A&I)

SAMBO ROBERTS, MD: Playing various cuts. Playing WALTER EGAN, ROBIN TROWER, EXILE and PABLO CRUISE singles.

WOPZ Orlando
305-843-3330

ADDED
Boston (Epic)
City Boy (Mercury)
Joe Cocker (Arylum)
Creston Tala (Capitol)
Sammy Hagar (Capitol)
Greg Kihn (Beverly)
Ozark Mtn. Daredevils (A&M)
Player (RSO)
Robin Trower (Chrysalis)
UFO (Chrysalis)
Who (MCA)

HOT
Foreigner (A&I)
Rolling Stones (R. Stones)
Le Roux (Capitol)
Kenny Loggins (Col)
Joe Walsh (Arylum)
Pablo Cruise (A&I)
Bob Dylan (Col)
Little River Band (Harvest)
Bruce Springsteen (Col)
Alan Parsons (Arista)
Bob Seger (Capitol)
Moody Blues (London)
Prism (Arista)

MIKE COOPER, MD: Playing various cuts. Playing HALL & OATES, CHRIS REA, EXILE, NICK GILDER, WALTER EGAN, TARNEY/SPENCER and LINDA RONSTADT singles.

KGON Portland
503-276-1444

ADDED
Robin Trower (Chrysalis)
Foreigner (A&I)
Boston (Epic)
Joe Walsh (Arylum)

Pablo Cruise (A&M)
Rolling Stones (R. Stones)
Alan Parsons (Arista)
Bob Seger (Capitol)
Jackson Browne (Arylum)
Who (MCA)

GLORIA JOHNSON, MD: Playing various cuts. Playing 10cc, KINKS, KENNY LOGGINS and BILLY JOEL singles.

92.1 FM ALBUM ROCK Madison
608-837-8882

ADDED
Who (MCA)
HOT
Boston (Epic)
Rolling Stones (R. Stones)
Joe Walsh (Arylum)
Foreigner (A&I)
Pablo Cruise (A&M)
Sgt. Pepper (RSO)

Bruce Springsteen (Col)
Moody Blues (London)
Alan Parsons (Arista)
Kenny Loggins (Col)
Bob Seger (Capitol)
Bob Dylan (Col)
Walter Egan (Col)
Little River Band (Harvest)
Rita Coolidge (A&M)

LES COOK, MD: Playing various cuts. Playing LINDA RONSTADT single.

MONTGOMERY Y102 THE FM
308-288-2288

ADDED
Who (MCA)
Hall & Oates (RCA)
Player (RSO)
HOT
Le Roux (Capitol)
Kenny Loggins (Col)
Little River Band (Harvest)
Snowboot (Parade)

Foreigner (A&I)
Cruaders (ABC-Blue Thumb)
Trooper (MCA)
Leon Russell (Parade-WB)
Bret Johnson (A&M)
Leo Sayer (WB)
Ambrosia (WB)
Wendy Waldman (WB)
Bob Dylan (Col)
Rolling Stones (R. Stones)
Pablo Cruise (A&M)

STAN CHARLES, MD: WHO'S TITLE "Enough" "Come Dancers" HALL/OATES "Laugh" "Meady" "Lose" PLAYER'S "Silver" PRINCE "RUSSELL" "Scared" CRUADERS "Fairy Tale" TROOPER'S "He'll" JOHNSON'S "Wave" SAYER'S "Dancing" AMBROSIA'S "Feel" BOSTON'S "Satisfied" PLAYING GINO VANNELLI, WINGS, ARS, ROBERT PALMER, EDDIE MONEY, LINDA RONSTADT, WAR OF WORLDS, STEELY DAN, DAN HILL, GERRY RAFFERTY, BEATLES, NICK GILDER, BOB SEGER, MCCRAY'S and BOB MCGILPIN singles.

NEW YORK WNEW
212-268-8844

ADDED
City Boy (Mercury)
Boyz (Cleveland)
Kingfish (J&J)
Hall & Oates (RCA)
Resonance (Sire)
Paras Arrow (Col)
Fogelberg/Watersberg (Full Moon-Epic)
Player (RSO)
Sesame St. Fever (Sesame St.)

HOT
Who (MCA)
Bruce Springsteen (Col)
Kingfish (J&J)
Rolling Stones (R. Stones)
Meat Loaf (Cleveland)
Boston (Epic)
Elvis Costello (Col)
Bob Dylan (Col)
Foreigner (A&I)
Steve Gibbons (Polydor)
Hall & Oates (RCA)
Greg Kihn (Beverly)
Marshall Chapman (Epic)
Cars (Elektra)

TOM MORRIS, MD: Playing various cuts. Playing MARK FARNER, JANIS IAN, LINDA RONSTADT, 10cc and DAVID JOHANSEN singles.

Ches 106 Ottawa
613-883-1978

ADDED
Dimitri Tzouanas (Capitol)
Lewington Taylor (Epic)
Carlene Carter (WB)
Larry Carlton (WB)
HOT
The Band (WB)
Bruce Cockburn (Col)
Cooper Bros. (Capitol)

Bob Dylan (Col)
Fiori Squin (Col)
Garouf (London)
David Gilmour (Col)
Kinks (Arista)
Eddie Money (Col)
Alan Parsons (Arista)
Gerry Rafferty (UA)
Rolling Stones (R. Stones)
Bob Seger (Capitol)
Carly Simon (Elektra)
Bruce Springsteen (Col)

SHERYL NICHOLSON, MD/BRIAN MASTERS, MD: COCKBURN'S "Laugh" COOPER'S "Cowboy" "Away" DYLAN'S "Tonight" GILMOUR'S "No Way Out" KINKS "Fantasy" MONEY'S "Two Tickets" PARSONS "Take It" RAFFERTY'S "Baker St." TITLE STONES "Miss" "Eyes" SEGER'S "Shoes" "Sinner" SIMON'S "Traveller" SPRINGSTEEN'S "Prove It" "Racing" PLAYING LINDA RONSTADT, RANDY MEISNER and WALTER EGAN singles.

WBRU Providence
401-272-8888

ADDED
1994 (A&M)
Leo Oskar (Elektra)
Paras Arrow (Col)
Sunny Brown (London)
Shurt (Capitol)
Shel Silverstein (Parade)

HOT
Brown (Epic)
Who (MCA)
Talking Heads (Sire)
Cars (Elektra)
Jan Luc Ponty (A&I)
Peter Gabriel (A&I)
Rolling Stones (R. Stones)
Bruce Springsteen (Col)
Gil Scott Heron (Arista)
Gena Rowan (20th)
Kenny Loggins (Col)
Foreigner (A&I)
Bob Dylan (Col)
Joe Walsh (Arylum)
Bob Seger (Capitol)

STEVE STOCKMAN, MD: Playing various cuts. Playing VAN MORRISON, LINDA RONSTADT, PETER DINKEL, STEPHEN STILLS, EUCLID BEACH BAND and LITTLE ROGER singles.

WZXR Memphis
901-724-8866

ADDED
Who (MCA)
HOT
Boston (Epic)
Rolling Stones (R. Stones)
Joe Walsh (Arylum)
Foreigner (A&I)
Pablo Cruise (A&M)
Sgt. Pepper (RSO)

Bruce Springsteen (Col)
Moody Blues (London)
Alan Parsons (Arista)
Kenny Loggins (Col)
Bob Seger (Capitol)
Bob Dylan (Col)
Walter Egan (Col)
Little River Band (Harvest)
Rita Coolidge (A&M)

FRANK KELLY, MD: EGAN'S "Magnet" FOR-EIGNER'S "Blue" GILMOUR'S "No Way Out" LOG-GINS "Friend" DRIVER "BLUES" "Slide Zone" "Drift-wood" PABLO'S "Ressie" PARSONS "Goss Up" SEGER'S "Brew" PEPPER'S "Came" WALSH'S "Over" "Summer" "Lies" WORLDS "Lexus" SPRING-STEEN'S "Badlands" PLAYING CHRIS REA, EW&F, RITA COOLIDGE, EXILE and ARS singles.

CHOM Montreal
514-388-3888

ADDED
Amanda Lear (Epic)
Fogel/Becker (Vista)
HOT
Walter Rous (Aquarius)
Who (MCA)
Steve Harley (Capitol)
Boston (Epic)
Bruce Cockburn (True North Col)

Casablanca (Paraph)
Steve Gibbons (Polydor)
Moon Martin (Capitol)
Leon Russell (Parade-WB)
Pablo Cruise (A&M)
Leo Sayer (WB)
Talking Heads (Sire)
George Duke (Epic)
John Klemmer (ABC)
Charles Earlson (Mercury)

BOB BEAUCHAMP, MD: LEAR'S "Mother" "Run" FAGEIN/BECKER'S "Walk It" "Roll Back" BOSTON'S Title "Man" COCKBURN'S "Sly" "Fear" GIBBONS' "Uj" Title MARTIN'S "Dialing" "Killer" RUSSELL'S "Scared" "Maine" PABLO'S "Runnin" Title SAYER'S "Stormy" "Booga" HEADS "Amis" "River" PEPPER'S "Come" "Life" TROOPER'S "Round" "Roll" BALLARD'S "Dancer" "Helpies" PLAYING LINDA RONSTADT single.

WPLJ 95.5 New York
212-671-7777

ADDED
None
HOT
Rolling Stones (R. Stones)
Pablo Cruise (A&M)
Foreigner (A&I)

Meat Loaf (Cleveland)
Bob Seger (Capitol)
Bruce Springsteen (Col)
Gerry Rafferty (UA)
Sgt. Pepper (RSO)
Boston (Epic)
Bob Dylan (Col)

LARRY BERGER, PD: Playing various cuts.

WIOQ Philadelphia
215-638-6768

ADDED
Hall & Oates (RCA)
Who (MCA)
Player (RSO)
City Boy (Mercury)
Blondie (Chrysalis)
Janis Ian (Col)
Fogelberg/Watersberg (Full Moon-Epic)
Starcastle (Epic)
HOT
Boston (Epic)
Rolling Stones (R. Stones)
Cars (Elektra)

Foreigner (A&I)
Kinks (Arista)
Bruce Springsteen (Col)
Talking Heads (Sire)
Moon Maron (Capitol)
Ariall (Capitol)
Gerry Rafferty (UA)
Todd Rundgren (WB-Bruce)
Cheap Trick (Epic)
Robin Trower (Chrysalis)
David Gilmour (Col)
Tom Petty (Shelter-ABC)

HELEN LEICHT, MD: Playing various cuts. Playing VAN MORRISON and SHOES singles.

KGIR Live 105
781-838-3888

ADDED
Who (MCA)
Blondie (Chrysalis)
City Boy (Mercury)
Hall & Oates (RCA)
Fifth Band (Village)
Gil Scott Heron (Arista)
Larry Carlton (WB)
Chris Minz (A&I)
Dan Hill (20th)
HOT
Rolling Stones (R. Stones)
David Gilmour (Col)
Alan Parsons (Arista)

Kinks (Arista)
Foreigner (A&I)
Greg Kihn (Beverly)
Bob Dylan (Col)
Bruce Springsteen (Col)
Peter Gabriel (A&I)
Kata Bush (EMI-American)
Cars (Elektra)
Moody Blues (London)
Prism (Arista)
Boston (Epic)
Bob Seger (Capitol)

PAUL EMERY, MD: Playing various cuts. Playing STEVE GIBBONS, STEVE HARLEY, JANIS IAN, STEPHEN STILLS, ROBERT PALMER and LINDA RONSTADT singles.

ZETA Miami
305-377-8887

ADDED
Fogelberg/Watersberg (Full Moon-Epic)
Hall & Oates (RCA)
Moon Martin (Capitol)
Boyz (Cleveland)
Kingfish (J&J)
Paras Arrow (Col)
Player (RSO)
Leo Oskar (Elektra)
Fifth Band (Village)

HOT
Bob Seger (Capitol)
Rolling Stones (R. Stones)
Bruce Springsteen (Col)
Boston (Epic)
Who (MCA)
Foreigner (A&I)
Kenny Loggins (Col)
Ambrosia (WB)
Pablo Cruise (A&M)
Dave Mason (Col)
Prism (Arista)
Cars (Elektra)

MICHELE ROBINSON, MD: Playing various cuts. Playing GINO VANNELLI, ZWOL and LINDA RONSTADT singles.

KFMH Muscatine
319-383-3812

ADDED
Fifth Band (Village)
Starcastle (Epic)
Janis Ian (Col)
Fogelberg/Watersberg (Full Moon-Epic)
Steve Kuhn (Col)
Norton Buffalo (Capitol)
Juice Newton (Capitol)
Calders (Capitol)
Jean Luc Ponty (A&I)
Jay Boy Adams (A&I)
City Boy (Mercury)
Joe Farrell (WB)
Alice Coltrane (WB)
Michael Nesmith (Pac. Arts)

HOT
Hall & Oates (RCA)
Prism (Arista)
Wendy Waldman (WB)
Ozark Mtn. Daredevils (A&M)
Rolling Stones (R. Stones)
Kenny Loggins (Col)
Alan Parsons (Arista)
Roadmaster (Village)
Chinawack (Mushroom)
Boston (Epic)
Cars (Elektra)
Robin Trower (Chrysalis)
Larry Carlton (WB)
Burton Cummings (Portrait)
Greg Kihn (Beverly)

LISA CATALONA, MD: Playing various cuts.

WRVR New York
212-328-1788

ADDED
Jeff Lorber (Inner City)
HOT
Quincy Jones (A&M)
Herbie Hancock (Col)
Cruaders (ABC-Blue Thumb)
Norman Connors (Arista)
Stanley Clarke (Newmaster)

Gato Barbieri (A&M)
Freddie Hubbard (Col)
Al DiMeola (Col)
John McLaughlin (Col)
Chuck Corea (Polydor)
Bergo Mendes (A&M)
Leo Sayer (Elektra)
George Duke (Epic)
John Klemmer (ABC)
Charles Earlson (Mercury)

DOUG HARRIS, MD: Playing various cuts.

wysp Philadelphia
215-638-7825

ADDED
Hall & Oates (RCA)
Player (RSO)
Gino Vannelli (A&M)
Fogelberg/Watersberg (Full Moon-Epic)
City Boy (Mercury)
HOT
Billy Joel (Col)
Bruce Springsteen (Col)

Alan Parsons (Arista)
Bob Dylan (Col)
Rolling Stones (R. Stones)
Pablo Cruise (A&M)
Bob Seger (Capitol)
Foreigner (A&I)
Moody Blues (London)
Sgt. Pepper (RSO)
Prism (Arista)
Boston (Epic)
Who (MCA)

STEPHEN JOHNSON, MD: Playing various cuts. Playing BEACH BOYS, STEELY DAN (FM), FRANKIE VALLI, EDDIE MONEY, LITTLE RIVER BAND, KENNY LOGGINS, CARS, LINDA RONSTADT and MEAT LOAF singles.

WCMF ROCHESTER
716-288-2888

ADDED
Hall & Oates (RCA)
Player (RSO)
Who (MCA)
Exile (WB-Curb)
Gena Rowan (20th)
HOT
Rolling Stones (R. Stones)
David Gilmour (Col)
Alan Parsons (Arista)

Bruce Springsteen (Col)
Foreigner (A&I)
Ambrosia (WB)
Pablo Cruise (A&M)
Chris Rea (UA)
Talking Heads (Sire)
Ches Trak (Epic)
David Gilmour (Col)
Bob Seger (Capitol)
Joe Walsh (Arylum)

GARY WHIPPLE, MD: Playing various cuts. Playing LINDA RONSTADT, NATIONAL LAMP-POON (Mr. Roberts), NICK GILDER and DAN HILL singles.

WSHE-FM/WSRF-AM Miami
305-381-1888

ADDED
Calders (Capitol)
Gato Barbieri (A&M)
Player (RSO)
Jan Luc Ponty (A&I)
Savoy Brown (London)
Leo Oskar (Elektra)
Michael Nesmith (Pac. Arts)

HOT
Rolling Stones (R. Stones)
Foreigner (A&I)
Kenny Loggins (Col)
Robin Trower (Chrysalis)
Bruce Springsteen (Col)
Pablo Cruise (A&M)
Gerry Rafferty (UA)

GARY GRANGER, PD: Playing various cuts.

THANKS FOR LISTENING KDF 103 Nashville
615-258-8111

ADDED
Kingfish (J&J)
Jan Luc Ponty (A&I)
Hall & Oates (RCA)
Gil Scott Heron (Arista)
Leo Kottke (Chrysalis)
Ozark Mtn. Daredevils (A&M)
Larry Carlton (WB)
Tom Duffy (Blue & Medicine)
Roadmaster (Village)

HOT
David Gilmour (Col)
Rolling Stones (R. Stones)
Foreigner (A&I)
Pablo Cruise (A&M)
Bruce Springsteen (Col)
Alan Parsons (Arista)
Kenny Loggins (Col)
Sgt. Pepper (RSO)
Bob Seger (Capitol)
Dave Mason (Col)
Joe Walsh (Arylum)
Gerry Rafferty (UA)
Bob Dylan (Col)
Little River Band (Harvest)
Todo (WB-Bruce)

ALAN SNEED, PD: Playing various cuts. Playing LINDA RONSTADT, VAN MORRISON and DAN HILL singles.

WATT FM100 AM1140 Oklahoma City
405-831-8887

ADDED
Who (MCA)
Jay Boy Adams (A&I)
Tim Curry (A&M)
Player (RSO)
Moss Jones (RCA)
Hall & Oates (RCA)
The Green Album (Plymouth)
Moss Koffman (Linn)
Savoy Brown (London)
Kingfish (J&J)

HOT
Rolling Stones (R. Stones)
Joe Walsh (Arylum)
Foreigner (A&I)
Wendy Waldman (WB)
Bruce Springsteen (Col)
Moody Blues (London)
Kenny Loggins (Col)
Tom Petty (Shelter-ABC)
Michael Stanley (Arista)
John Prime (Arylum)
Marc Jordan (WB)
Cruaders (ABC-Blue Thumb)
Boston (Epic)
Bob Seger (Capitol)
Bob Dylan (Col)

MIKE BAILEY, MD: Playing various cuts. Playing LINDA RONSTADT, ARS, STEPHEN STILLS and JANIS IAN singles.

WDVE 102 Pittsburgh
412-882-8888

ADDED
None
HOT
Foreigner (A&I)
Rolling Stones (R. Stones)
Who (MCA)

John Mcghan, PD: Playing various cuts. Playing TOBY BEAU, WALTER EGAN, CHRIS REA, KENNY LOGGINS, EDDIE MONEY and RITA COOLIDGE singles.

WABC Rochester
716-288-2888

ADDED
Player (RSO)
Hall & Oates (RCA)
HOT
Rolling Stones (R. Stones)
Foreigner (A&I)
Bob Seger (Capitol)

Pablo Cruise (A&M)
Joe Walsh (Arylum)
Alan Parsons (Arista)
Sgt. Pepper (RSO)
Le Roux (Capitol)
Little River Band (Harvest)
Ambrosia (WB)
Who (MCA)
Sesame (Epic)

DOUG JAMES, MD: Playing various cuts. Playing RITA COOLIDGE, EXILE, NICK GILDER, CITY BOY, LINDA RONSTADT and CHRIS REA singles.

wqfm Milwaukee
414-278-2888

ADDED
Who (MCA)
Joe Cocker (Arylum)
City Boy (Mercury)
Hall & Oates (RCA)
Chris Rea (UA)
HOT
Boston (Epic)
Rolling Stones (R. Stones)
Joe Walsh (Arylum)
Meat Loaf (Cleveland)
UFO (Chrysalis)

Pablo Cruise (A&M)
Foreigner (A&I)
Alan Parsons (Arista)
Kenny Loggins (Col)
Cheap Trick (Epic)
Trooper (MCA)
Jan Luc Ponty (A&I)
Bob Dylan (Col)
David Gilmour (Col)
Trooper (MCA)
UFO (Chrysalis)

JIM ROBERTS, MD: Playing various cuts. Playing PLAYER, LINDA RONSTADT, SWEET, EDDIE MONEY, KINKS, CITY BOY, WALTER EGAN and WINGS singles.

105 Rockford
818-877-8881

ADDED
Fogelberg/Weisberg (Full Moon-Epic)
Greg Kinn (Beserkley)
Chris Rea (UA)
Player (RSO)
Starcastle (Epic)
HOT
Bob Dylan (Col)
Robin Trower (Chrysalis)

ADDED
Cheap Trick (Epic)
Jean Luc Ponty (A&M)
Little River Band (Harvest)
Foreigner (A&I)
Joe Walsh (Asylum)
Moody Blues (London)
Boston (Epic)
Who (MCA)
Bob Seger (Capitol)
Alan Parsons (Arista)
Pablo Cruise (A&M)
Rolling Stones (R. Stones)
Kenny Loggins (Col)

BRAD HOFFMAN, MD: Playing various cuts. Playing LINDA RONSTADT single.

KOME San Jose
408-248-8811

ADDED
Hall & Oates (RCA)
City Boy (Mercury)
Joe Cocker (Asylum)
Kingfish (Jet)
Livingston Taylor (Epic)
Leo Sayer (WB)
HOT
Cars (Elektra)
Cheap Trick (Epic)
Bob Dylan (Col)
Foreigner (A&I)

ADDED
David Gilmour (Col)
Kenny Loggins (Col)
Moody Blues (London)
Pablo Cruise (A&M)
Alan Parsons (Arista)
Bob Seger (Capitol)
Bruce Springsteen (Col)
Joe Walsh (Asylum)
Boston (Epic)
Who (MCA)

DANA JANG, MD: Playing various cuts. Playing WHITE MANSIONS, ROBERT GORDON, LITTLE ROGER, LINDA RONSTADT, SPIRIT, VAN MORRISON and STEPHEN STILL'S singles.

KISW Seattle
206-434-4300

ADDED
Joe Cocker (Asylum)
HOT
Stevy Dan (ABC)
Heart (Mushroom)
Bob Seger (Capitol)
Eddie Money (Col)
Alan Parsons (Arista)
Joe Walsh (Asylum)

ADDED
Rolling Stones (R. Stones)
Bruce Springsteen (Col)
Foreigner (A&I)
Robin Trower (Chrysalis)
Boston (Epic)
Who (MCA)
Greg Kinn (Beserkley)
Van Halen (WB)
Wendy Waldman (WB)

STEVE SLATON, MD: Playing various cuts. Playing LINDA RONSTADT and STEPHEN STILL'S singles.

98 WQXM ROCK TAMPA
813-291-0900

ADDED
Robin Trower (Chrysalis)
Who (MCA)
Sgt. Pepper (Capitol)
HOT
Boston (Epic)
Foreigner (A&I)
Kenny Loggins (Col)
Who (MCA)

ADDED
Bob Seger (Capitol)
Cars (Elektra)
Bruce Springsteen (Col)
Rolling Stones (R. Stones)
Moody Blues (London)
Alan Parsons (Arista)
Joe Walsh (Asylum)
Pablo Cruise (A&M)
Sgt. Pepper (RSO)

BROCK WHALEY, MD: Playing various cuts. Playing LINDA RONSTADT (Both) and NICK GILDER singles.

KMOD Tulsa
918-748-8271

ADDED
Joe Cocker (Asylum)
Hall & Oates (RCA)
Quincy Jones (A&M)
Fogelberg/Weisberg (Full Moon-Epic)
Player (RSO)
Who (MCA)
Boston (Epic)
Rolling Stones (R. Stones)

ADDED
Foreigner (A&I)
Alan Parsons (Arista)
Moody Blues (London)
Kenny Loggins (Col)
Joe Walsh (Asylum)
Bob Seger (Capitol)
Little River Band (Harvest)
Van Halen (WB)
Robin Trower (Chrysalis)
Jean Luc Ponty (A&I)
Cars (Elektra)
Meat Loaf (Cleveland)

BILL BRUUN, PD: Playing various cuts. Playing VAN MORRISON, STEPHEN STILL'S, BEACH BOYS, CITY BOY, WENDY WALDMAN, LINDA RONSTADT, AEROSMITH and EXILE singles.

ksfm SACRAMENTO
916-422-0225

ADDED
Hall & Oates (RCA)
Player (RSO)
Ozark Mtn. Daredevils (A&M)
Blondie (Chrysalis)
Chris Rea (UA)
City Boy (Mercury)
David Coverdale (UA)
1984 (A&M)
HOT
Boston (Epic)
Cars (Elektra)

ADDED
Cheap Trick (Epic)
Foghat (WB-Breville)
David Gilmour (Col)
Greg Kinn (Beserkley)
Rolling Stones (R. Stones)
Bob Seger (Capitol)
Bruce Springsteen (Col)
Talking Heads (Sire)
UFO (Chrysalis)
Who (MCA)
Leon Russell (Parade-WB)
Thin Lizzy (WB)
Robin Trower (Chrysalis)

GARY NIXON, MD: Playing various cuts. Playing VAN MORRISON, LINDA RONSTADT, STEVE MARTIN, SPIRIT, MICHAEL NESMITH and EDDIE MONEY singles.

KSJO SAN JOSE
408-248-8800

ADDED
Jean Luc Ponty (A&I)
1984 (A&M)
Ozark Mtn. Daredevils (A&M)
City Boy (Mercury)
Sara Hapley (Capitol)
Dyan Diamond (MCA)
Boyz (Cleveland)
Papa John Creach (DJM)
HOT
Tom Petty (Shelter-ABC)
Michael Stanley (Arista)

ADDED
AC/DC (A&I)
Foreigner (A&I)
Rolling Stones (R. Stones)
Greg Kinn (Beserkley)
Johnny Winter (Blue Sky)
Sammy Hagar (Capitol)
Robin Trower (Chrysalis)
UFO (Chrysalis)
David Gilmour (Col)
Bruce Springsteen (Col)
Cheap Trick (Epic)
Cars (Elektra)
Who (MCA)

PAUL WELLS, MD: Playing various cuts. Playing LINDA RONSTADT and GENESIS singles.

KZAM Seattle
206-488-1900

ADDED
Kingfish (Jet)
Fogelberg/Weisberg (Full Moon-Epic)
Dan Hill (20th)
Lee Oskar (Elektra)
Staple Singers (WB)
Janis Ian (Col)
Parce Arrow (Col)
Coryell/Catherine (Elektra)
Steve Khan (Col)
Jay Boy Adams (A&I)
Hall & Oates (RCA)
Michael NeSmith (Pac. Arts)

HOT
Who (MCA)
Jan Matthew (Import)
John Fiske (Asylum)
Rolling Stones (R. Stones)
Kinks (Arista)
Pat Metheny (ECM-WB)
Jesse Winchester (WB-Breville)
Laura Alan (Elektra)
Jean Luc Ponty (A&I)
Leo Kottke (Chrysalis)
John Hammond (Vanguard)
Joe Walsh (Asylum)
Livingston Taylor (Epic)
Rodney Crowell (WB)
Chuck Corea (Polydor)

JON KERTZER, MD: Playing various cuts.

FM 104 Toledo
419-368-3777

ADDED
Boston (Epic)
Who (MCA)
Hall & Oates (RCA)
Kinks (Arista)
Robin Trower (Chrysalis)

HOT
Alan Parsons (Arista)
Rolling Stones (R. Stones)
David Gilmour (Col)
Cheap Trick (Epic)
Moody Blues (London)
Joe Walsh (Asylum)
Bob Seger (Capitol)
Foreigner (A&I)

ARNIE ROUTSON, MD: Playing various cuts. Playing NICK GILDER, BOB SEGER, LINDA RONSTADT, LITTLE RIVER BAND, EXILE, EW&F, COMMODORES, PABLO CRUISE, RITA COOLIDGE, FOREIGNER, WALTER EGAN, AEROSMITH and KENNY LOGGINS singles.

WOUR Utica
318-797-8888

ADDED
Hall & Oates (RCA)
June Newton (Capitol)
Player (RSO)
Crescent Tide (Capitol)
Tadney Crowell (WB)
Richard Supa (Polydor)
HOT
Rolling Stones (R. Stones)
Foreigner (A&I)
Bruce Springsteen (Col)

ADDED
Boston (Epic)
UFO (Chrysalis)
Prism (Arista)
Chilliwack (Mushroom)
Stonebait (Parade-WB)
Ambrose (WB)
Pablo Cruise (A&M)
Greg Kinn (Beserkley)
Little River Band (Harvest)
Cars (Elektra)
Steve Harley (Capitol)

TOM STARR, MD: Playing various cuts. Playing LINDA RONSTADT, ROADMASTER, TRICKSTER, COMMODORES, EXILE, STEPHEN STILL'S, EW&F, AEROSMITH, FLASHCUBES and HARLEQUIN singles.

K108FM Sacramento
916-448-4966

ADDED
Stonebait (Parade-WB)
Hall & Oates (RCA)
HOT
Pablo Cruise (A&M)
Barbra Streisand (Col)
Gerry Rafferty (UA)

ADDED
Kenny Loggins (Col)
Rita Coolidge (A&M)
Cory Simon (Elektra)
Jane Oliver (Col)
Dave Mason (Col)
Earl Klugh (UA)
Sgt. Pepper (RSO)

ART SCHROEDER, PD: PABLO'S "Paradise" RAFFERTY'S "Island" LOGGINS' "Wait" SIMON'S "One" MASON'S "Bird" PEPPER'S "Dartan" "Sun" "Road" Playing JANIS IAN single.

KTIE San Rafael
415-488-7575

ADDED
Laura Alan (Elektra)
Norton Buffalo (Capitol)
David Coverdale (UA)
Creed (Asylum)
Willy Alexander (RCA)
Dyan Diamond (MCA)
Fash Band (Village)
City Boy (Mercury)
Kingfish (Jet)

HOT
Who (MCA)
Robin Trower (Chrysalis)
Greg Kinn (Beserkley)
Bob Dylan (Col)
Cars (Elektra)
Rolling Stones (R. Stones)
Joe Cocker (Asylum)
Sammy Hagar (Capitol)
Boston (Epic)
Hall & Oates (RCA)
Leon Russell (Parade-WB)
Japan (Arista)
Steve Gibbons (Polydor)
Trooper (MCA)
Mellie Jackson (Spring)

KATE HAYES, MD: Playing various cuts. Playing VAN MORRISON, STEPHEN STILL'S, LINDA RONSTADT, SPIRIT and LITTLE ROGER angles.

KZOK102 Seattle
206-223-3973

ADDED
Kingfish (Jet)
City Boy (Mercury)
Savoy Brown (London)
HOT
Rolling Stones (R. Stones)
Foreigner (A&I)
Bruce Springsteen (Col)
Robin Trower (Chrysalis)

ADDED
Alan Parsons (Arista)
Bob Seger (Capitol)
Who (MCA)
Laura Alan (Elektra)
David Gilmour (Col)
Jean Luc Ponty (A&I)
Hall & Oates (RCA)
Journey (Col)
Tom Petty (Shelter-ABC)
Bob Dylan (Col)
Kinks (Arista)

MAVIS MACKOFF, MD: Playing various cuts. Playing VAN MORRISON single.

92-5 stereo fm Toledo
419-831-1897

ADDED
Who (MCA)
Hall & Oates (RCA)
Fogelberg/Weisberg (Full Moon-Epic)
Starcastle (Epic)
Jean Luc Ponty (A&I)
Joe Cocker (Asylum)
Marshall Chapman (Epic)
1984 (A&M)

HOT
Foreigner (A&I)
Joe Walsh (Asylum)
Bob Seger (Capitol)
Pablo Cruise (A&M)
Trooper (MCA)
Boston (Epic)
Rolling Stones (R. Stones)
Kenny Loggins (Col)
Bruce Springsteen (Col)
Moody Blues (London)
Ambrose (WB)
Prism (Arista)
Robin Trower (Chrysalis)
Walter Egan (Col)

PAUL GOLDBERG, MD/PD: Playing various cuts. Playing LINDA RONSTADT, CHARLIE, NICK GILDER, RITA COOLIDGE, KINKS, ROADMASTER, EUCLID BEACH BAND, LITTLE RIVER BAND, MICHAEL STANLEY, MEAT LOAF, EDDIE MONEY, PLAYER, CHRIS REA, REO SPEEDWAGON and EW&F singles.

dc 10 WASHINGTON D.C.
718-288-7888

ADDED
Wendy Waldman (WB)
Greg Kinn (Beserkley)
Fogelberg/Weisberg (Full Moon-Epic)
HOT
Rolling Stones (R. Stones)
Foreigner (A&I)

ADDED
Who (MCA)
Alan Parsons (Arista)
Kenny Loggins (Col)
Pablo Cruise (A&M)
War of Worlds (Col)
La Roux (Capitol)
Bruce Springsteen (Col)

MICHAEL McKAY, MD: Playing various cuts. Playing VAN MORRISON, EXILE, CARL, KINKS, PRISM, BOB SEGER, WALTER EGAN, CHRIS REA, LITTLE RIVER BAND, NICK GILDER and LINDA RONSTADT singles.

KCAL 96.7 THE ROCK SPECTRUM
San Bernardino 714-825-8220

ADDED
City Boy (Mercury)
Who (MCA)
1984 (A&M)
Cryers (Mercury)
Flamin' Groovies (Sire)
Kingfish (Jet)
Boyz (Cleveland)
Champion (Epic)

HOT
Sammy Hagar (Capitol)
Van Halen (WB)
Cars (Elektra)
Rolling Stones (R. Stones)
Tom Petty (Shelter-ABC)
UFO (Chrysalis)
Cheap Trick (Epic)
Foreigner (A&I)
Boston (Epic)
David Gilmour (Col)
Thin Lizzy (WB)
Joe Walsh (Asylum)

JOHN LESLIE, MD: Playing various cuts. Playing WAR OF WORLDS, PLAYER, STEPHEN STILL'S, BLONDIE and NICK GILDER single.

KTMS-FM Rock 97 Santa Barbara
805-383-7979

ADDED
Creed (Asylum)
Talking Heads (Sire)
David Gilmour (Col)
Boston (Epic)
Who (MCA)

HOT
Robin Trower (Chrysalis)
Turney/Spencer (Arista)
Leon Russell (Parade-WB)
Little River Band (Harvest)
Russ Ballard (Epic)
Pablo Cruise (A&M)
War of Worlds (A&M)
Alan Parsons (Arista)
Kenny Loggins (Col)
Michael Johnson (EMI-America)

MARK GILES, MD: CREED'S "Firecracker" HEADS "River" KINN'S "Remember" Playing STEPHEN STILL'S and DAVID GATES singles.

SPOKANE
509-488-7000

ADDED
City Boy (Mercury)
Joe Cocker (Asylum)
Talking Heads (Sire)
G& Scott Heron (Arista)
HOT
Bruce Springsteen (Col)
Rolling Stones (R. Stones)

ADDED
Foreigner (A&I)
Pablo Cruise (A&M)
Robin Trower (Chrysalis)
Kinks (Arista)
Boston (Epic)
Moody Blues (London)
Alan Parsons (Arista)

LARRY SNIDER, PD: CITY'S "Do Well" "Summer" COCKER'S "Years" "Fun Time" HEADS "River" HERON'S "Angel Dust" Playing SIMON/TAYLOR, LINDA RONSTADT and NICK GILDER singles.

chum Toronto
416-825-8888

ADDED
Who (MCA)
HOT
Foreigner (A&I)
Jean Luc Ponty (A&I)
Bruce Springsteen (Col)
Gerry Rafferty (UA)
Rolling Stones (R. Stones)

ADDED
Pablo Cruise (A&M)
Dave Mason (Col)
Rita Coolidge (A&M)
Kenny Loggins (Col)
Kiss (Capitol)
Carly Simon (Elektra)
David Gilmour (Col)
Moody Blues (London)
Bob Dylan (Col)

NANCI KRANT, MD: Playing various cuts. Playing LINDA RONSTADT (Both), CITY BOY, NICK GILDER and ROBIN TROWER singles.

WAAFL 107.1 WORCESTER
617-752-5611

ADDED
Hall & Oates (RCA)
Joe Cocker (Asylum)
Little River Band (Harvest)
HOT
Boston (Epic)
Rolling Stones (R. Stones)
Cars (Elektra)
Meat Loaf (Cleveland)
Foreigner (A&I)

ADDED
Bob Seger (Capitol)
Pablo Cruise (A&M)
Bob Dylan (Col)
David Gilmour (Col)
Joe Walsh (Asylum)
Moody Blues (London)
Cheap Trick (Epic)
Cruaders (ABC-Blue Thumb)
Talking Heads (Sire)
Prism (Arista)

LEE ARNOLD, PD/JOHN DUNCAN, MD: Playing various cuts. Playing LINDA RONSTADT single.

KCB RADIO SAN DIEGO
619-297-2201

ADDED
Robin Trower (Chrysalis)
Who (MCA)
HOT
Rolling Stones (R. Stones)
Foreigner (A&I)
Boston (Epic)

ADDED
Pablo Cruise (A&M)
Joe Walsh (Asylum)
Bruce Springsteen (Col)
Van Halen (WB)
Cheap Trick (Epic)
Bob Seger (Capitol)
Kenny Loggins (Col)
Cars (Elektra)

VALERIE McINTOSH, MD: Playing various cuts. Playing LINDA RONSTADT, KINKS, UFO, SAMMY HAGAR and WHO singles.

KZSD Santa Barbara
805-383-7887

ADDED
Henry Gaffney (UA)
Lee Oskar (UA)
Player (RSO)
Kingfish (Jet)
Hall & Oates (RCA)
Janis Ian (Col)
Fogelberg/Weisberg (Full Moon-Epic)
Joe Cocker (Asylum)
G& Scott Heron (Arista)

HOT
Caden Blunstone (Rocket)
David Gilmour (Col)
Leo Stryker (Tabu)
Staple Singers (WB)
Lorna Wright (Rocket)
B&I Champlin (Epic)
Talking Heads (Sire)
Moody Blues (London)
Tom Petty (Shelter-ABC)
Kenny Loggins (Col)
Adeup at the Wheel (Capitol)
Alice Coltrane (WB)

Laurie Cobb, MD: Playing various cuts. Playing LINDA RONSTADT, CAB CALLOWAY, CAROLE BAYER SAGER, ROBERT GORDON, STEPHEN STILL'S, JACKIE DeSHANNON, JOHN PRINE and WENDY WALDMAN singles.

96 ROCK St. Louis
314-727-3222

ADDED
Hall & Oates (RCA)
Greg Kinn (Beserkley)
Talking Heads (Sire)
City Boy (Mercury)
Jean Luc Ponty (A&I)
Trickster (Jet)
Gentry Ragan (20th)

HOT
Bob Seger (Capitol)
Boston (Epic)
Rolling Stones (R. Stones)
Joe Walsh (Asylum)
Sgt. Pepper (RSO)
Robin Trower (Chrysalis)
Kenny Loggins (Col)
Todd Rundgren (WB-Breville)

PETER PARISI, PD: Playing various cuts. Playing LINDA RONSTADT single.

KWFM TUCSON
602-624-8888

ADDED
Jay Boy Adams (A&I)
City Boy (Mercury)
Who (MCA)
Hall & Oates (RCA)
Johnny Barron (Wolf)
Shel Silverstein (Parade)
Player (RSO)
Michael NeSmith (Pac. Arts)

HOT
Cars (Elektra)
ARS (Polydor)
Boston (Epic)
Chilliwack (Mushroom)
David Gilmour (Col)
Greg Kinn (Beserkley)
Kenny Loggins (Col)
Tom Petty (Shelter-ABC)
Leon Russell (Parade-WB)
Bruce Springsteen (Col)
Robin Trower (Chrysalis)

JIM RAY, MD: Playing various cuts. Playing MEAT LOAF single.

WAAFL 107.1 WORCESTER
617-752-5611

ADDED
Hall & Oates (RCA)
Joe Cocker (Asylum)
Little River Band (Harvest)
HOT
Boston (Epic)
Rolling Stones (R. Stones)
Cars (Elektra)
Meat Loaf (Cleveland)
Foreigner (A&I)

ADDED
Bob Seger (Capitol)
Pablo Cruise (A&M)
Bob Dylan (Col)
David Gilmour (Col)
Joe Walsh (Asylum)
Moody Blues (London)
Cheap Trick (Epic)
Cruaders (ABC-Blue Thumb)
Talking Heads (Sire)
Prism (Arista)

KSAN San Francisco
415-381-8400

ADDED
Who (MCA)
Hall & Oates (RCA)
HOT
Boston (Epic)
Foreigner (A&I)
Kenny Loggins (Col)
Moody Blues (London)
Pablo Cruise (A&M)

ADDED
Chilliwack (Mushroom)
Rolling Stones (R. Stones)
Bob Seger (Capitol)
Bruce Springsteen (Col)
Cars (Elektra)
Joe Walsh (Asylum)
Gentry Ragan (20th)
Kinks (Arista)
Sgt. Pepper (RSO)
Robin Trower (Chrysalis)

MARK COOPER, MD: Playing various cuts. Playing VAN MORRISON, STEPHEN STILL'S, LINDA RONSTADT, NICK GILDER, PRISM and LITTLE RIVER BAND singles.

KHEM Santa Maria
805-322-2100

ADDED
Greg Kinn (Beserkley)
Talking Heads (Sire)
UFO (Chrysalis)
Jean Luc Ponty (A&I)
City Boy (Mercury)
Aerial (Capitol)
Knights (Jet)
Savoy Brown (London)
Russ Ballard (Epic)
Hall & Oates (RCA)

HOT
Who (MCA)
Rolling Stones (R. Stones)
Bruce Springsteen (Col)
Foreigner (A&I)
Robin Trower (Chrysalis)
Bob Seger (Capitol)
Cars (Elektra)
Pablo Cruise (A&M)
Boston (Epic)
David Gilmour (Col)
Bob Dylan (Col)
Moody Blues (London)
Tom Petty (Shelter-ABC)
Alan Parsons (Arista)

TODD BUSCH, MD: Playing various cuts. Playing PLAYER, HALL & OATES, NICK GILDER and LINDA RONSTADT singles.

WQSR 102.2 Tampa
813-388-0424

ADDED
Hall & Oates (RCA)
Mason Martin (Capitol)
Player (RSO)
Mose Jones (RCA)
Rodney Crowell (WB)
HOT
Kenny Loggins (Col)
Rolling Stones (R. Stones)
Bruce Springsteen (Col)
Bob Seger (Capitol)

ADDED
Bob Dylan (Col)
Jimmy Buffett (ABC)
Joe Walsh (Asylum)
Jackson Browne (Asylum)
Alan Parsons (Arista)
Moody Blues (London)
Foreigner (A&I)
ARS (Polydor)
Eddie Money (Col)
Stevy Dan (ABC)
Pablo Cruise (A&M)

BOB STROUD, MD: Playing various cuts. Playing CHILLIWACK, WALTER EGAN, EXILE, HERBIE HANCOCK, MICHAEL JOHNSON, MEAT LOAF, LINDA RONSTADT, EW&F, TOBY BEAU, ERIC CARMEN and DAVID GATES singles.

THE AOR STORY

When we publish a special edition... You can be sure it's special.

IN FULL COLOR

More copies of "The AOR Story" are available by mailing \$7.50 per copy to:

AOR Story Radio & Records
1930 Century Park West
Los Angeles, CA 90067

Please make check payable to: **Radio & Records**
Enclose name and all mailing information.
Allow 2 to 4 weeks for delivery.

COUNTRY



**Jim
Duncan**

Just A Thought . . .

. . . for the program directors and music directors within the sight of my words: What are you doing with all of those albums cluttering up your offices? Here are a few suggestions of what you might do with those albums:

1. Save them for the annual fall book "Instant Ripoff" giveaway contest.
2. Give some of the better albums to the GM and make a few points.
3. Work a deal with your sales manager and maybe he'll let you use the company's trade-out at McDonald's.
4. Take them home and show your friends what a big album collection you have.
5. Listen to them and play the better cuts on your radio station.

Let's face it, the first four suggestions are the easiest to do. But suggestion number five makes the most sense. A few years ago it would have been a waste of time. Albums were just vehicles to market a single. The single came out, and if it became a hit, an album was quickly put together and in the majority of cases, you had one good cut and the rest were mediocre. But things have changed.

There has been a great deal of pressure put on the record industry by Country music fans, radio programmers and the recording artists themselves. Everyone wanted better album quality and today, for the most part, they have it. Still, the majority of Country radio stations do not play album cuts. As I said, a few years ago this was justified, but today there is no reason selected cuts cannot be played.

It has been interesting to read the many articles recently written about album-oriented Country (AOC). This is a topic that has been around for many years, under the guise "red-neck rock" or "progressive Country." Just as these formats never got off the ground, except in a few select areas, I feel AOC will be a long time coming, if it happens at all. But understand, album cuts can be an excellent bit of spice for your radio stations. You hear Country radio being called "the Pop/Adult radio of the 70's," and it is true today more than ever. Don't insult your "adult" audience with the formulas that have worked in Top 40 radio — all the hits, all the time, every fifteen minutes.

A proven fact is the Country listener stays tuned to the radio for a greater length of time, so why limit your sound to the current hit "singles" and a select group of oldies? In your research, check Country album sales; I am sure you will find more albums being sold than singles. Find ways to incorporate this information in determining what music and artists to play. Just remember, a listener doesn't know if you are playing an album cut or a single. They just know what sounds good to them.

Don't lost sight that you are a professional radio person. So use your gut and ears to find the best possible music for your listeners. Don't feel obligated to play a single just because a record company put an "A" or some kind of star on one side. Listen to the flip side or find a suitable album cut or two to play. Also, if a single is from an album, let your jocks know. This would be a good bit of information for your audience. Your feedback to the record industry on album tracks would help them determine the directions to take the music. Be involved and take a few chances. There is more to music than being number one with a bullet.

News Notes

It's hard to believe it's the first of September already. This month has me first traveling to Nashville next week for the Country Radio Seminar's planning committee meeting. Then September 18 for the NRBA Convention in San Francisco, where I will be on a Country Radio panel headed by WIRE/WXTZ/Indianapolis VP/GM Don Nelson. Then before we know it, the annual Country Convention in Nashville will be upon us during October. If you are planning any special promotions for "Country Music Month," please let us know for our promotion section. Thanks to Don Nelson, who is the Chairman of the Board of the



BREW FOR BURT — Celebrated motion picture actor Burt Reynolds recently did an hour guest appearance on the Sammy Jackson interview program, "Coffee With . . ." on KLAC/Los Angeles. Reynolds was listening one day when Jackson, who is also an actor, mentioned the fact he would love to be in a Reynolds' picture. Reynolds then called the station and told Jackson he would pay him not to be in one of his movies. So right before your very eyes R&R presents Sammy Jackson in a Burt Reynolds picture.

Country Music Association, CMA member radio stations will be able to simulcast the annual televised awards show, October 9. The show, which is to be hosted this year by Johnny Cash, will be aired on the CBS network 8:30 to 10:00 (CDT and 9:30 to 11:00 (EDT)). The show will be offered at no cost to member stations with a CBS affiliate in town. Stations without a CBS station can arrange to have phone lines set up to their market. For more details and to see if you qualify, contact the CMA's Pam Zimmerman at (615) 244-2840. For your information, the following is a list of this year's CMS award finalists. This special list was printed in small type so it can be cut out and put in your radio control room for use by your air staff:

1978 CMA Award Finalist

ENTERTAINER: "Blue Bayou" Linda Ronstadt (Asylum); "Heaven's Just A Sin Away" The Kendalls (Ovation); "Here You Come Again" Dolly Parton (RCA); "Mamas Don't Let Your Babies" Waylon & Willie (RCA); "Take This Job And Shove It" Johnny Paycheck (Epic).

ALBUM: "Country Boy" Don Williams (ABC); "Heaven's Just A Sin Away" The Kendalls (Ovation); "Here You Come Again" Dolly Parton (RCA); "It Was Almost Like A Song" Ronnie Milsap (RCA); "Waylon & Willie" Waylon Jennings and Willie Nelson (RCA).

SONG: "Don't It Make My Brown Eyes Blue" R. Leigh; "Heaven's Just A Sin Away" Jerry Gillispie; "It Was Almost Like A Song" Hal David & Archie Jordan; "Mamas Don't Let Your Babies" Ed Bruce; "Take This Job And Shove It" David Allen Coe.

FEMALE ARTIST: Janie Fricke, Crystal Gayle, Emmylou Harris, Barbara Mandrell, Dolly Parton.

MALE ARTIST: Larry Gatlin, Ronnie Milsap, Willie Nelson, Kenny Rogers, Don Williams.

GROUP: Dave & Sugar, Kendalls, Oak Ridge Boys, Original Texas Playboys, Statler Brothers.

VOCAL DUO: Jim Ed Brown & Helen Cornelius, Johnny Duncan & Janie Fricke, Waylon Jennings & Willie Nelson, Kenny Rogers & Dottie West, Conway Twitty & Loretta Lynn.

INSTRUMENTAL GROUP: Asleep At The Wheel, Chet Atkins & Les Paul, Charlie Daniels Band, Danny Davis & The Nashville Brass, Oak Ridge Boys' Band.

INSTRUMENTAL: Chet Atkins, Roy Clark, Johnny Gimble, Charlie McCoy, Jerry Reed.

HALL OF FAME NOMINEES: Johnny Cash, Vernon Dalhart, Grandpa Jones, Hank Snow, Sons Of The Pioneers.

CMA AWARDS SHOW, Monday, October 9, CBS/TV, Host: Johnny Cash.

IN OTHER NEWS: Pete Porter has been appointed PD of KBOX/Dallas. Porter had been with TM Productions in Dallas as well as doing some weekend air work at KBOX. Porter, many of you might remember, guided Baltimore FM Country station WPOC to top ratings just a short time ago. Glad to see Pete back on the radio side again . . . Dugg Collins has left radio to take over as National Promotion Director for MRC Records in Nashville. For the past 10 years Dugg has been the very colorful PD/MD of KDJW/Amarillo . . . KGBS-FM/Los Angeles made its call letter switch as of last Monday to KHTZ. These call were suppose to be used when KGBS-FM changed to a Top 40 format. As you know those plans recently fell through. National PD Ed Salamon was up at the R&R offices last Monday with WEEP/Pittsburgh PD Dene Hallam and new KTNQ PD Mike McVay. This was Ed's last week as a resident of California. He moved back to New York to make that city once again his home base. The "wild and crazy" Hallam hinted at a possible West Coast move in the next couple weeks for himself. Stay tuned . . . My apology to friend Bill Anderson on the premature announcement last week of his new radio property. The final deal will not be announced for another few weeks. Details then . . . One of the earlier R&R Country reporters from Spokane, Bill James, is now back in radio. James had been with KSPO and now returns to KLAK/Denver to be PD . . . John McRae, formerly with KRAK/Sacramento, takes over as GM of KERE/Denver . . . Former WQXI/Atlanta and most recently WSWN/Bell Glade, Florida air personality Simon Train has joined WIRK-FM to do evenings . . . Dick Grogg, formerly with KVOC/Casper, Wyoming, is new Program Manager of WTCR/Huntington/Ashland, Kentucky . . . Bobby Kraig has left WONE/Dayton to take on the Operations Manager job at WTHI/Terre Haute. Former OM Fred Morse recently joined WINN/Louisville. By the way, this is Kraig's second trip to WTHI. He played the first Country record on the station back in 1973 and had been on-the-air for more than 3 years . . . 25-year veteran Jerry "The Colonel" Thomas is now doing mornings at WJJK/Eau Claire. Wayne Elliot joins 14 K Country to do middays. He just came from WKAO/Boynton Beach, Florida . . . WMPS/Memphis just switched a couple of its air personalities. Kevin Murphy moves from mornings to middays, and Bill Murray moves from middays to mornings. PD Bob Knight told R&R, "Souvenir coffee cups will be distributed to promote the new change. They'll carry both air personalities' pictures, and will be called 'Murph and Murray Mugs.'" . . . KTOW-AM/FM/Tulsa has named Carl Lund as Sales Manager. He had been with KWEN/Tulsa in the same position . . . WMJS/Prince Frederick, Maryland, is a suburban Washington, D.C. FM stereo station converting to Country. They could use some help with record service to get started. Send attention GM Mike Kramer, WMJS, Box 547, Prince Frederick, MD. 20678 . . . KJJJ/Phoenix has just begun using an air traffic watch airplane for daily reports. Larry Scott has been named Executive PD for KJJJ and its FM, KXTC, a Jazz-formatted station. Scott has taken himself off the air . . . Ed Galloway is now the morning air personality on WAME/Charlotte. He had been at WAGL/Lancaster, South Carolina . . . Jarrett Day is now doing the music at KSO/Des Moines . . . Burns Media has a one-hour Crystal Gayle special available free to interested stations. For information call (213) 654-6412 . . . That's all I can say this week.



Pete Porter

A record everyone can relate to.

"Little Things Mean A Lot"

KCUB
KUGR
KARM
KBET
KAYO
KUZZ
KRAM
KCKC
KNIX
KLAC
KFTN
KGA
KJJJ
KGBS
KEED
KRDR
KRG0
WNRS
WXCL
KHAK
WDEE
WMUS



KFDI
KFGO
WHK
WONE
KXRB
WKMF
KENR
WIRK-FM
WFNC
WQQT
WAME
WPLO
WHOO
KLVI
WBAM
WEAT
KKYX
WUNI
WSM
WKYG
WOKO
WNYR

Margo Smith

Produced by Norro Wilson
on Warner Bros. Records



COUNTRY

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

NATE HARVELL

Three Times A Lady (Republic)

Good activity in all regions: 2-1 KCKC, 36-16 WHK, 34-26 KCUB, 20-12 WHOO, 24-18 WAME, 20-16 KLVI, 35-30 KBBQ, 31-25 KBET, debut 25 WSUN, 29-23 WPLO, 32-19 KTYN. Just added at WONE, KRAM, KRGO, WCOS-FM. R&R Chart 38-29.

MICKEY GILLEY

Here Comes The Hurt Again (Playboy/Epic)

Still gaining. Chart activity includes 25-11 KENR, 38-27 KSON, 19-12 KLVI, 17-10 WINN, 35-23 KSO, 28-21 KEBC, 22-19 KRMD, 29-23 KGA, 34-30 KNIX, 30-26 WSLR, 31-26 WNYN. Added at WDG. R&R Chart 40-31.

DAVE & SUGAR

Tear Time (RCA)

Good phone action. Added at WMAQ, WNYR, WSUN, WDN, WKYG. Charts include 28-22 WHK, 32-24 WEEP, debut 30 KGA, 31-26 KUZZ, 25-18 WHOO, 29-23 WWVA, 46-29 KDJW, 38-28 KLVI, 26-22 KFGO. R&R Chart: debut 35.

LARRY GATLIN

Do It Again Tonight (Monument)

Moving well. Charted 40-30 KSON, 30-18 KCKC, 38-30 WIRE, 26-21 WPLO, 32-24 KGBS, 15-9 WWVA, 32-24 KFTN, 33-27 KUZZ, 27-24 WNRS, 35-29 KHAK. Added at WDEE, KRAK, WJVA, WYTL. R&R Chart debut 36.

NEW & ACTIVE

All other new and recent releases getting substantial air play. These are listed in order of activity for this week.

RONNIE MILSAP "Let's Take The Long Way Around The World" (RCA) New this week at WDEE, KAYO, WUBE, WDAF, WSLR, KARM, KUGR, KTOM, KCEY, KUZZ, KSSS, WKMF, KFEQ, KEBC, WDN, WEAT. Charts debut 30 WHK, 31-25 KFGO. R&R Chart: Debut 39.

MEL TILLIS "Ain't No California" (MCA) One of the "Most Added" records this week. Some new stations include WDAF, WUBE, WHK, WONE, WMC, KENR, KDJW, WAME, WEAT, KNIX, KGBS, KLAC, KAYO, KERE, KSON, WHOO, WHN, KCUB, KRAM, KJJJ, WNRS, KHAK, WQQT, WKMF, and others. Charts debut 30 KCKC, debut 26 KTYN.

MARGO SMITH "Little Things Mean A Lot" (WB) The "Most Added" record of the week. New at WDEE, WONE, WHK, WAME, WPLO, KENR, KCKC, KLAC, KGBS, KJJJ, KAYO, KHAK, KFDI, WFNC, KLVI, WHOO, WEAT, KKYX, WKYG, KXRB, KFGO, KCUB, KFTN and others.

BARBARA MANDRELL "Sleeping Single In A Double Bed" (ABC) Another of the "Most Added" this week. New at KCKC, KNIX, KAYO, KGBS, WDEE, KDJW, WWVA, WAME, WPLO, KENR, WIRK-FM, WHOO, KFDI, WKMF, WNRS, KSSS, KGA, KIDN, WMUS and many more.

KENNY ROGERS & DOTTIE WEST "Anyone Who Isn't Me Tonight" (UA) A "Most Added" record this week. New stations include KAYO, WHK, WDG, WDEE, KRMD, WEAT, WWVA, WLAS, KEBC, WGTO, KSO, KTYN, KSSS, KBBQ, WNRS, WYTL, KRDR and others. Charts debut 19 WINN, 33-27 KFGO.

OAD RIDGE BOYS "Cryin' Again" (ABC) A "Most Added" this week. Charts debut 29 KCKC, debut 29 KTYN, 32-26 KFGO. Added at WSLR, WXCL, WIRE, WDG, KFEQ, KRMD, WAME, WBAP, WKYG, WNYR, WOKQ, KSSS, KBET, WYTL and others.

GENE WATSON "One Sided Conversation" (Capitol) New at WUBE, WJJD, KSON, KERE, WSLR, KRZY, WHBF, WITL, WYTL, WNRS, WMUS, WBAP, WDN, WWVA. Charts 36-27 KRAM, debut 27 KCKC, debut 18 WINN.

HANK WILLIAMS JR. "I Fought The Law" (WB) Added at KLAC, KUZZ, KIDN, KSO, WDEE, KXRB, WHBF, WTCR, KENR, KOKE, WOKQ. Charts 30-23 KGBS, 35-27 KDJW, 34-29 WCOS-FM, 27-22 WPLO, 12-10 WSUN, 25-19 WIRK-FM.

FREDDIE HART "Toe To Toe" (Capitol) New at KRMD, KSO, WFNC, WHIM, WHBF, WDDD, KSSS, KSON, KBBQ, KERE, KTOM, KEED, KUZZ, KGA. Charts debut 14 WINN.

DONNA FARGO "Another Goodbye" (WB) New this week at WMAQ, WJJD, KFEQ, WDDD, WFNC, WCOS-FM, WOKQ, KERE, KRZY, KUGR, KJJJ, KBBQ, KBET, KAYO. Charts debut 27 WPLO, 36-22 KTYN.

JOHNNY CASH "Gone Girl" (Columbia) First week adds at WPLO, WBAM, WIRE, WKMF, KXRB, KFDI, WNRS, KJJJ, KAYO, KGA, KRGO, KRDR, KNIX, KRZY.

RAZZY BAILEY "What Time Do You Have To Be Back To Heaven" (RCA) Added at KSON, KUZZ, KUGR, WITL, WHBF, KSO, KXRB, WXCL, KLVI, WSUN. Charts debut 29 WPLO, 34-29 KGBS, 36-28 KFTN.

BOBBY BORCHERS "Sweet Fantasy" (Playboy/Epic) Added at WIRE, WMC, KLVI, WGTO, WNYR, KNIX, KBBQ, KRAK. Charts 39-29 KFTN, 32-23 KRAM, 24-19 WHK, 35-30 KGBS, 24-21 KFGO.

CHARLIE McCOY "Fair And Tender Ladies" (Monument) Picked up this week at KENR, WMC, WSUN, WHBF, KSSS, KBBQ, WHIM. Charts 40-30 WUBE, 30-25 KUZZ, 25-17 KEBC, debut 25 WPLO.

RANDY BARLOW "No Sleep Tonight" (Republic) Charts debut 29 KSON,

Radio & Records COUNTRY AIRPLAY / 40

Three Weeks Two Weeks Last Week

September 1, 1978

Three Weeks	Two Weeks	Last Week		Artist/Record (Label)
4	2	2	1	DON WILLIAMS/Rake And Ramblin' Man (ABC)
1	1	1	2	CRYSTAL GAYLE/Talking In Your Sleep (UA)
13	8	3	3	WILLIE NELSON/Blue Skies (Columbia)
14	7	5	4	JOHNNY RODRIGUEZ/Love Me With All Your Heart (Mercury)
21	15	8	5	WAYLON JENNINGS/I've Always Been Crazy (RCA)
11	9	7	6	CONWAY TWITTY/Boogie Grass Band (MCA)
16	13	10	7	CHARLIE RICH/Beautiful Woman (Epic)
3	3	6	8	CHARLEY PRIDE/When I Stop Leaving (I'll Be Gone) (RCA)
25	18	14	9	TAMMY WYNETTE/Womanhood (Epic)
23	16	12	10	JOHNNY DUNCAN/Hello Mexico (And Adios Baby To You) (Columbia)
6	4	4	11	JOHN CONLEE/Rose Colored Glasses (ABC)
26	20	16	12	KENNY O'DELL/Let's Shake Hands And Come Out Loving (Capricorn)
-	36	25	13	STATLER BROTHERS/Who Am I To Say (Mercury)
33	25	19	14	JOE STAMPLEY/If You've Got Ten Minutes (Let's Fall In Love) (Epic)
2	5	9	15	EDDIE RABBITT/You Don't Love Me Anymore (Elektra)
7	6	11	16	SUSIE ALLANSON/We Belong Together (WB)
36	29	23	17	REX ALLEN JR./With Love (WB)
-	40	28	18	MERLE HAGGARD/It's Been A Great Afternoon (MCA)
17	17	15	19	GEORGE JONES/I'll Just Take It Out In Love (Epic)
-	38	26	20	DOLLY PARTON/Heartbreaker (RCA)
30	26	24	21	JOE SUN/Old Flames (Can't Hold A Candle To You) (Ovation)
10	12	13	22	JERRY LEE LEWIS/I'll Find It Where I Can (Mercury)
28	23	20	23	OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO)
-	33	27	24	CRISTY LANE/Penny Arcade (LS)
-	-	36	25	JIM ED BROWN & HELEN CORNELIUS/If The World Ran Out Of... (RCA)
-	-	37	26	EMMYLOU HARRIS/Easy From Now On (WB)
5	11	21	27	KENNY ROGERS/Love Or Something Like It (UA)
-	37	32	28	SONNY JAMES/Caribbean (Columbia)
-	-	38	29	NATE HARVELL/Three Times A Lady (Republic)
9	10	17	30	ANNE MURRAY/You Needed Me (Capitol)
-	-	40	31	MICKEY GILLEY/Here Comes The Hurt Again (Playboy/Epic)
-	39	36	32	DOTTSY/I Just Had You On My Mind (RCA)
18	19	22	33	JERRY REED/(I Love You) What Can I Say (RCA)
38	32	30	34	NAT STUCKEY/The Days Of Sand And Shovels (MCA)
-	-	-	35	DAVE & SUGAR/Tear Time (RCA)
-	-	-	36	LARRY GATLIN/Do It Again Tonight (Monument)
39	34	34	37	ROY HEAD/Tonight's The Night (ABC)
19	28	33	38	JANIE FRICKE/Please Help Me I'm Falling (Columbia)
-	-	-	39	RONNIE MILSAP/Let's Take The Long Way Around The World (RCA)
8	14	18	40	LORETTA LYNN & CONWAY TWITTY/From Seven Till Ten (MCA)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 50% of our reporters.

NEW ENTRY

Most Added

- MARGO SMITH Little Things Mean A Lot (WB)
- MEL TILLIS Ain't No California (MCA)
- BARBARA MANDRELL Sleeping Single In A Double Bed (ABC)
- KENNY ROGERS & DOTTIE WEST Anyone Who Isn't Me Tonight (UA)
- OAK RIDGE BOYS Cryin' Again (ABC)

Hottest:

- REX ALLEN JR. (WB)
- BROWN & CORNELIUS (RCA)
- JOHNNY DUNCAN (Columbia)
- DAVE & SUGAR (RCA)
- LARRY GATLIN (Monument)
- CRYSTAL GAYLE (UA)
- MERLE HAGGARD (MCA)
- WAYLON JENNINGS (RCA)
- WILLIE NELSON (Columbia)
- DOLLY PARTON (RCA)
- STATLER BROTHERS (Mercury)
- CONWAY TWITTY (MCA)
- TAMMY WYNETTE (Epic)
- DON WILLIAMS (ABC)

Most Requested

- 1 WAYLON JENNINGS (RCA)
- 2 TAMMY WYNETTE (Epic)
- 3 JOHN CONLEE (ABC)
- 4 DOLLY PARTON (RCA)
- 5 CRYSTAL GAYLE (UA)
- 6 CONWAY TWITTY (MCA)
- 7 MERLE HAGGARD (MCA)
- 8 OLIVIA NEWTON-JOHN (RSO)
- 9 JOHNNY DUNCAN (Columbia)
- 10 WILLIE NELSON (Columbia)

debut 29 KGA, 37-25 KFTN, 35-25 KTYN, 38-30 KRZY, 20-12 WINN, 43-22 KSO, debut 27 WIRK-FM. Added at KAYO, WMUS, KARM.

DON KING "The Feeling's So Right Tonight" (Con Brio) New at KERE, WONE, WDDD, KXRB, WFNC, WSUN. Charts 26-21 WHK, 30-27 KRZY, debut 28 KTYN, 29-21 KFTN.

BILLIE JO SPEARS "57 Chevrolet" (UA) Picked up this week at KRZY, WONE, WTCR, KTYN, WIRE, KENR, WNYR, WKYG. Charts 28-23 KUZZ, 41-26 KFEQ.

JACKY WARD "I Want To Be In Love" (Mercury) New at KGBS, KRAK, KBET, WMUS, KSO, WGTO. Charts 28-17 KFTN, 38-27 KTYN, 27-22 WAME, debut 26 WPLO.

KENNY DALE "Two Hearts Tangled In Love" (Capitol) New at KRMD, WBAP, KEBC, WINN, KCEY, KBET, KUGR. Charts 15-9 WINN, 15-10 KLVI.

SANDY POSEY "Love, Love, Love" (WB) New at KLAC, KRAK, KERE, WITL, WDDD, WTCR, WFNC, WBAP. Charts 25-20 WPLO.

LINDA RONSTADT "Back In The USA" (Asylum) New at KGBS, KJJJ, KRDR, KFTN, KSO, WNRS, KFGO, WGTO, WBAP.

Others Getting Significant Action

LYNN ANDERSON "Last Love Of My Life" (Columbia) New at KCEY, KNIX, KAYO, WEAT, WGTO. Charts 34-20 KFGO.

ROY CLARK "The Happy Days" (ABC) Picked up at WIRE, KFDI, KKYX, WIRK-FM, KRGO, KFTN, KJJJ, KRDR.

JACK CLEMENT "All I Want To Do In Life" (Elektra) Added at WMC, WPLO, WKYG, WINN, KRDR.

Active Re-Currents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- SUSIE ALLANSON "We Belong Together" (WB)
- CASH & JENNINGS "There Ain't No Good Chain Gang" (Columbia)
- JOHN CONLEE "Rose Colored Glasses" (ABC)
- JOHNNY DUNCAN "She Can Put Her Shoes..." (Columbia)
- LARRY GATLIN "Night Time Magic" (Monument)
- CHARLY McCLAIN "Let Me Be Your Baby" (Epic)
- RONNIE MILSAP "Only One Love In My Life" (RCA)
- ANNE MURRAY "You Needed Me" (Capitol)
- WILLIE NELSON "Georgia On My Mind" (Columbia)
- CHARLEY PRIDE "When I Stop Leaving" (RCA)
- EDDIE RABBITT "Hearts On Fire" (Elektra)
- KENNY ROGERS "Love Or Something Like It" (UA)
- BONNIETYLER "It's A Heartache" (RCA)

Others Getting Significant Action

(Listed In Alphabetical Order)

DAVID ALLAN COE "If This Is Just A Game" (Columbia) Gains in the West this week with adds at KSON, KAYO, KRAM, KNIX, KRZY, KIDN, KTOM, KENR. On KCKC, WPLO, KIKK, WEAT.
BEVERLY HECKEL "Bluer Than Blue" (RCA) First week adds at KJJJ, KGA, KRAM, KFTN, WUBE, WBAM.
ZELLA LEHR "Danger Heartbreak Ahead" (RCA) New at WAME, KRMD, WEAT, WXCL, KXRB, KRDR, KUZZ.
MEL McDAMEL "Bordertown Woman" (Capitol) New at KBET, WXCL, KDJW, WGTO. Charts 28-19 KRAM.
REBA McENTIRE "Last Night, Ev'ry Night" (Mercury) Added this week at WUBE, KFEQ, KTOM, WDEN, KRMD, KENR.
BUCK OWENS "Nights Are Forever Without You" (WB) Adds at KERE, WDDD, KSO, WQQT. Charts 34-28 KUZZ.
CHUCK POLLARD "You Should Win An Oscar Every Night" (MCA) New at WXCL, KERE, KBBO, WNYN. Charts 23-10 KRMD.
EDDY RAVEN "You're A Dancer" (Monument) New at KRGO, WDEN, WLAS, WKYG. On KVOO, KENR, KRMD.
DAVID ROGERS "When A Woman Cries" (Republic) New at KRMD, WBAM, WIRK-FM, KBET, KAYO.
CARLY SIMON & JAMES TAYLOR "Devoted To You" (Elektra) Added at KGBS, WDEE, WPLO, KENR, KIKK, WINN, KAYO. Charts 29-20 KCKC. On WHK.
RAY STEVENS "Be Your Own Best Friend" (WB) New at WIRE, WHK, WNYN, WBAP, WFNC. Charts 31-23 KFTN.

Send your station's news, photos, etc. to

Radio & Records
 News Desk
 1930 Century
 Park West
 L.A., CA. 90067

Black & white photos, please!

Country Albums

Album cuts receiving airplay and some activity. Listed alphabetically.

BILL ANDERSON (MCA) "Does God Like Country Music" "Mary, How Married Are You?" "Smooth Southern Highway"
LARRY GATLIN (Monument) "I've Got You" "Standing By Me" "Everything I Know About Cheating" "I've Done Enough Dying Today"
CRYSTAL GAYLE (UA) "Why Have You Left The One You Left Me For" "When I Dream" "Heart Mender" "Hello I Love You" "Someday Soon"
MERLE HAGGARD (MCA) "The Dream" "Life Of A Rodeo Cowboy" "Don't You Ever Get Tired Of Hurting Me"
MEL McDANIELS (Capitol) "Oklahoma Wind"
RONNIE MILSAP (MCA) "Too Soon To Know" "No Relief In Sight" "Back In My Mind Again"
OAK RIDGE BOYS (ABC) "I Can Love You" "Come On In"
DOLLY PARTON (RCA) "We're Through Forever" "The Man" "It's Too Late To Love Me Now" "I Really Got The Feeling" "Baby I'm Burning" "Nickels And Dimes"
KENNY ROGERS (UA) "There's A Lot Of That Going Around" "Buried Treasures" "Momma's Waiting" "Sail Away"
JOE STAMPLEY (Epic) "She's My Woman" "I'll Marry You Tomorrow" "Houston Treat My Lady Good" "Do You Fool Around"
GARY STEWART (RCA) "If My Eyes Touch You" "I Got Mine" "Honky Tonkin" "Tequila After Midnight" "Stonewall"
TAMMY WYNETTE (Epic) "Love Doesn't Always Come (On The Nights It's Needed)"
WHITE MANSIONS (A&M) (Waylon Jennings & Jessi Colter) "Union Mare & Confederate Gray"



Biff Collie

Inside Nashville

QUESTIONS AND ANSWERS: What major label local VP is negotiating with what major label to head party-in-the-second-part's Nashville office? (And take his staff with him?) . . . The Ovation Records promo job vacated when Joe Sun's star started rising has been taken over by former GRT Records promo man Tom McEntee . . . Bruce Davidson moved to Sales Manager at Bill and Jeff Walker's Con Brio Records. Ed Hamilton moved from Con Brio to National Promo head at Lone Star Records, Willie's company . . . Dick Shuey promoting a "splash-splash" swimming pool party at Hall Of Fame Motor Inn next Friday P.M. . . . Is there really a possibility that a well known Music City ex-Mr.-and-Mrs. may prove once again that the divorce didn't work out after a long time apart? (Justin Tubb remarried his Carolyn after a five year divorce) . . . Why doesn't Justin record that new song he wrote as a follow-up to "What's Wrong With The Way We're Doing It Now?" Justin, if you won't, let me! (it's a hilarious contemporary "Hillbilly Heaven" spoof) . . . Is Johnny Cash really buying the historic old Amqui train station in Madison and moving it to his Old Hickory Lake home? . . .



Johnny Cash

HERE'S LOOKING AT YOU: That's sure a good looking pair of spats Dolly has in her October Playboy cover. They say the "Dolly" interview in that issue is a doozy! . . . Didn't I tell you that ex-heavyweight West Coast country air-man Charlie Williams is heading Willie Nelson's Lone Star Music publishing office in Nashville? . . . No, Sarah, that wasn't Conway Twitty hawking Elvis Presley's marriage license copies in front of Graceland at \$5 per copy the other day. It was Conway Twitty lookalike Tony Regnier of St. Louis . . . Taping of the nationally-syndicated Country music television show "Nashville on the Road" started Monday (28) in Florida. Jim Ed Brown and Jerry Clower will co-host the 13 programs being filmed on location at Cypress Gardens and Marineland . . . The Oak Ridge Boys are guests with pop singer Johnny Mathis for four shows at the prestigious Royal Albert Hall in London, October 16-17 . . . Jeannie C. Riley and daughter Kim just filmed Purina Puppy Chow commercials at their home in Franklin. Jeannie and Kim were given a puppy from Ralston-Purina as a gift . . . Lillian Carter's 80th birthday was highlighted by a taped singing of "Happy Birthday" and a message from Tom T. Hall. President Carter attended the celebration . . . Mel Tillis's daughter Pam has signed a writers agreement here with Broadcast Music, Inc. . . . Ex-Vice President of the U.S. Spiro Agnew played "stump the piano player" at the Brass Rail in Nashville's Printer's Alley the other night 'till the wee hours (he was the pianist) . . . Ace songwriter Jerry Foster blew into town with his "Tennessee Tornado" at Embers Showcase in the Alley the same night . . . George and Tammy go to England for a 15-day concert tour this Tuesday the 5th . . . Faron Young lost his "roomie" when Merle Kilgore moved to Cullman, Alabama to be close to Hank Williams, Jr. Merle's managed by J.R. Smith, Hank's manager-partner . . . Billy Walker sued Major Marketing, Inc. of Nashville for selling and promoting Billy Walker-recorded material "without compensation to Billy Walker" . . . George Jones has been ordered by circuit judge James Swiggart to pay \$11,800 in damages to two women who claim he assaulted them. Joyce Jones (no relation) and



George Jones

Sonja Northern filed the suit Dec. 17, 1976, seeking \$102,000 in damages for an alleged assault by George on Nov. 21, 1976 at manager Billy Willheit's apartment in Nashville. Jones is also being sued in Concord, New Hampshire for \$350,000 for allegedly failing to honor a contract to appear at the Cumberland County Civic Center in Portland, Maine, last month.

FORE: Actually, number six. The sixth annual Chuck Chellman/Georgia Twitty Radio Invitational Golf Tournament is set for Wednesday, October 18, during D.J. Convention Week in Nashville. Trophies will be given in the radio, artist and record executive divisions. For more info call (615) 320-7287.

"HEARTBREAK HOTEL": Architect Henry L. Bledsoe, Jr., president of Elvis Presley Hall of Fame, Inc. announced plans for an \$8 million complex to house "Heartbreak Hotel" and "Elvis Presley Hall of Fame," with sites being considered including Memphis, Nashville and Atlanta. They'll start as soon as they raise the money!

NIPPER NOTES

ZELLA LEHR

"DANGER HEARTBREAK AHEAD"

NEW AT: WXCL WWVA WAME KRMD
 KWJU KUZZ

MOVES: WHOO E-32 KVET E-37
 WYNK E-40 KSOP 46-42 WDEN 63-54
 KXLR E-29 KGBS 36-31 KFTN E-37
 KXOL E-54 KTTS 20-18 KEEN 43-41
 WFNC E-48 KLLL E-61 WUQS 56-41
 KBET 46-42 KRAM 55-51



POP ADULT



Mike Kasabo

Do You Buy The Numbers?

Recently, we've noticed a trend with Pop/Adult stations (as has Black Radio Editor, Bill Speed with his stations) to move away from numbered charts. The most recent major market station to drop numbers is KSD/St. Louis, and Program Director Lee Fowler shared his thoughts on the programming value of this change.

R&R: You changed from numbers to a rotational system. Why?

Fowler: First of all, it gives me much more programming flexibility. In other words, I can zero in on certain records for a power rotation more with an A, B & C rotational format and also refine the music for the various day-parts much easier than with a numbered chart. In my opinion you can get very specific with a non-numbered list and because the way records are merchandised today on the retail level, I don't feel a numbered chart, especially for a Pop/Adult station is accurate. I believe it's not only misleading to publish a list like that, but also misleading to have the personalities operate from a numbered chart. Before I changed to a non-numbered list, power records were 1-15 and then less play on those 16-25 etc. That kind of thing.

R&R: But isn't that rotation by categories?

Fowler: Yes, but the determinations that made a record 1-15 lets say, were not the same criteria we use from a programming stand-point to put a record in an A rotation. For example, this week we have Anne Murray in our A list and that record was certainly not a top fifteen seller when this list was put together. In other words, we can move records into what we feel is the correct exposure rotation much more quickly than relying on numbers. Also with an A, B & C list you can get much more balance which I think is much more important for a Pop/Adult than, let's say a Top 40. Overall, it's playing the right music at the right time and mixing it as best as possible, and I believe the system we use accomplishes that better on a week to week basis than the numbers system."

All The Way In The Tunnel

In the entire state of Florida there is only one tunnel and it is in downtown Ft. Lauderdale. Through it runs U.S. Highway 1 with over 1,000,000 cars per month entering and exiting. Once inside, all radio signals, AM & FM are completely blocked out. Which brings us to WFTL's latest creation . . . "Tunnel Radio." Inside, they have a transmitter that covers the entire AM/FM spectrum, so no matter where your radio was tuned *before* you entered, once inside all you get is their signal. A promo is heard encouraging listeners to tune their radio (if they haven't already been listening) to WFTL/1400 when they exit. PD, Mike Harvey, points out, "The effectiveness of this unique approach is remarkable. With billboards or bus posters it's easy to have your message missed, or lost in the clutter. Our message comes into their car with no active participation required on their part."

When asked of any possible legal infraction, Harvey stated, "Due to the extreme low power and confinement of the signal, we do not come under the control of the FCC. It's really no different than having an intercom in your home."

Transition

BUFFALO SHUFFLE: WBEN announced several changes in its air lineup, with Jack Mindy coming to the station to do afternoon drive effective September 11th from WFBL/Syracuse. Also, the midday shift has been split with the arrival of Kevin O'Connell (from Channel 4 weather, which he will continue to do) to handle the 12:30-3PM slot while former part-timer Larry Hunter takes over the 10AM-Noon position . . . WLW/Cincinnati Sports Director Andy MacWilliams leaves the station to do play-by-play for the Chicago Black Hawks hockey team. A replacement for MacWilliams is being sought . . . Ron McCoy will start a talk show segment (8-11PM) on KGIL/San Fernando September 4th . . . Tom Sarda and Smitty Marshall both come to WSJS/Winston-Salem as air talent from WTOB in that city . . . Joe Battilega has joined KEX/Portland as Manager, Business Affairs. Battilega comes to the station after serving as corporate controller for AMPAC Forest Products in that city . . . Ned Foster is the new PD at WOWO/Ft. Wayne, coming from a nine-year stint in several positions at WBZ/Boston . . . Curt Wagner is the new Assistant MD at WGAR/Cleveland. It's Curt's first radio gig . . . KMPC/Los Angeles engineer Bob Angel joins the Los Angeles Rams broadcast crew . . .

Update

"KING" TRIBUTE: Elvis impersonator Larry Seth, who according to WLNH/Laconia, NH, is negotiating with the Robert Stigwood Organization for the lead in a planned movie about Presley's life, gave an Elvis tribute concert recently, with the station tying in by giving away tickets to the show, Elvis albums, posters and buttons . . . WSB/Atlanta asking listeners to send in their recollection of meeting an "unforgettable" person. So far they've con-

firmed persons meeting President Franklin D. Roosevelt and the "other" peanut farmer, George Washington Carver . . . KEX/Portland, along with its FM KQFM, will be moving into brand new quarters within two months. The new all-stereo facility was built in preparation of FCC approval of AM stereo, expected some time next year. . . Michael Johnson's current record "Almost Like Being In Love" is from the 1947 Broadway smash "Brigadoon" . . . WOR/Orangeburg, MD Stu Wright recently installed an elaborate color-coded hot clock visual system in the booth for the benefit of the jocks, only to find out that one of the guys is colorblind . . . WHAS/Louisville finalizing plans to give away a very expensive house to some lucky listener. Details next week . . . WRIE/Erie treated a bus load of listeners by motoring them down to Pittsburgh for a baseball game . . . WWWE/Cleveland in the midst of remodeling that will bring newness to most every department in the station . . .

Detroit record promoters were given a treat by WCAR recently as they were invited to spend a pleasant afternoon aboard a 50-foot cruiser that travelled the St. Clair and Detroit Rivers. Food and drink was provided by the station for the get-acquainted cruise . . . Received a nice note from Sean Ryan, MD of new Pop/Adult Canadian station CIHI/Fredericton, New Brunswick . . . WGAR/Cleveland running a special called "Divorce Without Marriage" that examines the legal pitfalls of unmarried couples . . . WGY/Schenectady staffers all excited about their brand new jingle package produced by JAM Productions of Dallas . . . WOR/Orangeburg celebrated the historic journey of Double Eagle II by giving away Ronnie Milsap's new single "Let's Take The Long Way Around The World" . . . From the KMPC/Los Angeles Programming Pandect: "A London-based ad agency is buying time on cows. The cows wear coats which have ads for bourbon, toothpaste and razor blades on them, then they're put out to graze in pastures near railroad lines." . . .

Color

WHO BUGS YA, BUNNY: KFMB/San Diego Program Operations Director Mark Larson (left) is pictured here with some of an estimated 300,000 entries in the station's recent "Great America Sweepstakes" contest. The promotion had listeners send in postcards that



were drawn at random to allow a family of four to visit the Great America theme park near San Francisco. During the contest period, the station gave away 25 of these family vacations with a total value of \$21,000. Also pictured with Mark are Anna Kowtun, KFMB Promotion Director, and the little dude in the middle appears to be checking out his Warner Bros. contract.

THE RIVER LIVER: WBZ/Boston personality Dave Maynard has anchored a raft in the middle of the Charles River and vows to stay there until people contribute enough money to send 100 underprivileged kids to camp. Maynard explained, "I want those kids to be able to enjoy the fun a vacation provides before this summer is over." Maynard promised to not leave the raft until the money was collected and vowed to stay come rain or shine. He will even sleep on the raft and do his daily broadcast from his floatable home.

KICKING OFF CHRISTMAS: WDAE/Tampa is really getting a head start on Christmas with its "125 Days of Winning" contest. Between now and Christmas Eve, the station will give away over \$50,000 in cash and prizes to listeners who correctly identify the hourly prize. The promotion was started off by giving away a \$1000 bill.

GOOD GOLLY, MS.? DOLLY: KMBZ/Kansas City, known for its creative and unusual promotions, has come up with another called the "Dolly Parton Look-A-Like" contest. If overexposure is not your thing you might say, ". . . what a drag." And you'd be exactly right, because this one is for *men* only! Yes, the competition is hot and heavy in Kansas City. In fact, local supermarkets are reporting an unprecedented run on cantaloupes. Anyway, the winner (in this case there might not be one) will receive a number of prizes. And in keeping with a KMBZ tradition of public humiliation, the station will make arrangements to have the photo of the closet Dolly posted at his place of work. I wonder if former Los Angeles Police Chief Ed Davis would consider entering?

GREASE DANCE: WHAG/Hagerstown cosponsored a twenty-four hour "Grease" dance marathon recently for the benefit of Muscular Dystrophy. The couple lasting the duration received jeans wear from a local merchant. Over \$5000 was raised for MD.

JOCK TURNS LIMO DRIVER: KRKK/Rock Springs just wound up its latest contest, giving away an expensive waterbed to a lucky listener. Also included in the package was a night on the town with one of the station's personalities chauffeuring the winners around town in a Cadillac limousine.

GUESSING THE BALANCE: WSB/Atlanta opened a bank account recently and is giving listeners a chance to win it all. Clues as to the exact amount of the five-digit sum were given, and listeners have to guess it by solving the clues and then arranging the five numbers in the correct order. If no one gets the exact amount, the nearest guess will win.

POP ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

GERRY RAFFERTY

Right Down The Line (UA)

75% of our reporters are on it. 12 new adds including WISN, WOWO, WATR, WIOD, KOY, WWWE, WIBW, WSAR, WSBA. Key moves: 13-9 KBLF, 23-20 WLW, 30-23 KUKI, 24-20 WLNH, 30-22 WORG, debut 19 WHAG, debut 24 WBEN, debut 28 WRIE, debut 29 WMAZ. Moves 32-21 on P/A chart.

CARLY SIMON & JAMES TAYLOR

Devoted To You (Elektra)

65% of our reporters are on it. 15 new adds including WNEU, KOLO, WISN, WHIZ, WDAE, WHIO, WSAR, KOGO, WCMB, WHAM. Key moves: 36-28 KUKI, 19-16 KDWN, 28-25 WRIE, debut 21 WBEN, debut 24 WTIC. Heavy rotation: KMPC, KSD. Moves 31-23 on P/A Chart.

ROBIN GIBB

Oh! Darling (RSO)

60% of our reporters are on it. Add WBT, KSD, WSB, WHAG, WSAR, WLNH, KRKK. Key moves: 25-17 WRIE, 16-11 WMAZ, 20-15 WLW, 24-17 WATR, 24-19 WCMB, 32-23 KBLF, 27-22 KOLO, 29-23 WHIZ, 38-25 WCHV. Heavy rotation: WKIQ, KMPC, WNEW. Moves 33-24 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

EVELYN CHAMPAGNE KING "Shame" (RCA) 32/3 add KRKK, WHIZ, WSJS. Moves: 8-3 KUKI, 13-7 KOLO, 11-7 WPRO, 24-15 WNEU, 15-10 WCHV, 24-16 WGAR, 24-21 WMAZ, 29-21 KBLF. Moves 29-27 on P/A chart.

DAN HILL "All I See Is Your Face" (20th) 41/9 add KSD, WJNO, KPPL, WKHM, WWWE, WRIE, WLW, WDAE, KMRJ. Key moves: 26-23 WORG, debut 20 KDWN, debut 23 WBEN, debut 29 WLNH. Increased rotation: KMBZ, WGY. Moves 39-32 on P/A chart.

STONEBOLT "I Will Still Love You" (Parachute) 36/7 add WMAZ, WSBA, KVI, WLW, KEX, WMAL, WHOK. Key moves: 16-11 WIBW, 23-18 KBLF, 26-22 WATR, 33-27 KUKI, debut 28 WLNH. Heavy rotation: KRKK. Increased rotation: KMBZ. Moves 36-33 on P/A chart.

DOLLY PARTON "Heartbreaker" (RCA) 32/9 add WHAS, KPPL, WHOK, WMAZ, WDAE, WORG, WLOW, KVI, WWWE. Key moves: 35-26 KUKI, 20-17 WCMB, debut 24 WHAG. Heavy rotation: WCER, WTMJ. Increased rotation WDAE. Debuts at No. 36 on P/A chart.

BARRY MANILOW "Ready To Take A Chance Again" (Arista) 22/5 add WGY, WYMC, WKHM, WTIC, KUKI. Key moves: 15-12 KOLO, 24-20 WRIE, 22-19 FM97, debut 30 WLNH. Heavy rotation: WNEW. Debuts at No. 37 on P/A chart.

CHERYL LADD "Think It Over" (Capitol) 20/4 add WGAR, KPPL, KMRJ, WKHM. Key moves: 19-16 WLW, 39-29 WNEU, 28-24 WATR, 30-24 WHIZ, debut 28 WMAZ. Debuts at No. 39 on P/A chart.

Others Getting Significant Action

ENGLAND DAN & JOHN FORD COLEY "If The World Ran Out Of Love Tonight" (Big Tree) 26/4 add WJNO, WLOW, KXLY, WLNH. Moves: 20-17 KDWN, 31-27 KBLF, 34-30 KUKI.

BARBRA STREISAND "Love Theme From 'Eyes Of Laura Mars' Prisoner" (Columbia) 24/6 add WGY, KULF, KPPL, WCMB, WKHM, K96. Moves: 28-25 WLNH, 33-26 WHIZ, debut 30 WATR.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

- JIMMY BUFFETT (ABC) "Son Of A Son Of A Sailor"
- CAPTAIN & TENNILLE (A&M) "Love Is Spreading," "Dixie," "Dream"
- RITA COOLIDGE (A&M) "Love Me Again," "Bye Bye Love"
- CRYSTAL GAYLE (UA) "Cry Me A River," "Hello I Love You"
- ANDY GIBB (RSO) "Don't Throw It All Away," "One More Look At The Night"
- ROBIN GIBB (Sesame Street) "Trash"
- KENNY LOGGINS (Columbia) "Wait A Little While"
- DAVE MASON (Columbia) "The Words"
- JOHNNY MATHIS (Columbia) "Where Or When"
- MOODY BLUES (London) "Had To Fall In Love," "Driftwood"
- WILLIE NELSON (Columbia) "Stardust"
- LEO SAYER (WB) "Stormy Weather"
- SGT. PEPPERS S.T. (RSO) "Here Comes The Sun"/S. Farina, "Long & Winding Road"/P. Frampton, "A Day In The Life"/B. Gibb.
- CARLY SIMON (Elektra) "Tranquillo"

Radio & Records POP/ADULT AIRPLAY / 40

September 1, 1978

Three Weeks Last Week

Three Weeks	Two Weeks	Last Week		
4	3	1	1	OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO)
1	1	2	2	COMMODORES/Three Times A Lady (Motown)
7	5	4	3	CHRIS REA/Fool (If You Think It's Over) (UA)
8	7	5	4	ANDY GIBB/An Everlasting Love (RSO)
2	2	3	5	RITA COOLIDGE/You (A&M)
9	9	6	6	PABLO CRUISE/Love Will Find A Way (A&M)
12	10	7	7	ANNE MURRAY/You Needed Me (Capitol)
19	11	8	8	LITTLE RIVER BAND/Reminiscing (Harvest)
28	18	13	9	EXILE/Kiss You All Over (WB-Curb)
3	4	9	10	TOBY BEAU/My Angel Baby (RCA)
14	12	11	11	WALTER EGAN/Magnet And Steel (Columbia)
35	22	16	12	JOHN PAUL YOUNG/Love Is In The Air (Scotti Bros.)
31	19	15	13	CAPTAIN & TENNILLE/You Never Done It Like That (A&M)
5	6	10	14	FRANKIE VALLI/Grease (RSO)
-	33	19	15	BILLY JOEL/She's Always A Woman (Columbia)
32	28	18	16	DAVID GATES/Took The Last Train (Elektra)
39	31	24	17	TRAVOLTA & NEWTON-JOHN/Summer Nights (RSO)
16	14	14	18	CRYSTAL GAYLE/Talking In Your Sleep (UA)
33	26	22	19	EARTH, WIND & FIRE/Got To Get You Into My Life (Columbia)
-	34	23	20	KENNY LOGGINS/Whenever I Call You Friend (Columbia)
-	-	32	21	GERRY RAFFERTY/Right Down The Line (UA)
-	39	28	22	MICHAEL JOHNSON/Almost Like Being In Love (EMI-America)
-	-	31	23	CARLY SIMON & JAMES TAYLOR/Devoted To You (Elektra)
-	-	33	24	ROBIN GIBB/Oh! Darling (RSO)
6	8	12	25	BARRY MANILOW/Copacabana (At The Copa) (Arista)
11	13	20	26	BARBRA STREISAND/Songbird (Columbia)
-	35	29	27	EVELYN CHAMPAGNE KING/Shame (RCA)
10	15	17	28	GENE COTTON & KIM CARNES/You're A Part Of Me (Ariola)
26	25	26	29	EDDIE RABBITT/You Don't Love Me Anymore (Elektra)
20	16	21	30	DONNA SUMMER/Last Dance (Casablanca)
25	24	30	31	MATHIS & WILLIAMS/You're All I Need To Get By (Columbia)
-	-	39	32	DAN HILL/All I See Is Your Face (20th)
-	-	36	33	STONEBOLT/I Will Still Love You (Parachute)
40	37	34	34	TASTE OF HONEY/Boogie Oogie Oogie (Capitol)
-	-	35	35	DOLLY PARTON/Heartbreaker (RCA)
29	27	25	36	JACKSON BROWNE/Stay (Asylum)
-	-	37	37	BARRY MANILOW/Ready To Take A Chance Again (Arista)
13	17	27	38	GERRY RAFFERTY/Baker Street (UA)
-	-	38	38	CHERYL LADD/Think It Over (Capitol)
24	23	37	40	ANDREW GOLD/Never Let Her Slip Away (Asylum)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

NEW ENTRY

CHART SUMMARY: Olivia's solo flight, "Hopelessly Devoted To You," is still the chart-topper this week, and her duet with John Travolta moves nicely from 24-17. One-point jumps for Chris Rea 4-3 and Andy Gibb 5-4. Evening out but still very active are Pablo Cruise at No. 6, Anne Murray at No. 7 and Little River Band at No. 8. Busting the top ten for the first time is Exile, with a swift move from 13-9. John Paul Young just keeps sneaking up the chart, this week with a 16-12 jump. Captain & Tennille have followed a similar pattern and are resting nicely at the Baker's Dozen position. Nine of the ten slots from No. 15 through No. 24 are black circled and include this week's three Breakers. They are Gerry Rafferty at No. 21, Carly Simon & James Taylor at No. 23 and Robin Gibb (the latest graduate from the Bee Gees school of chart domination) at No. 24. The best of the rest appears to be Dan Hill with a seven point lift from 39-32. Three new entries are from Dolly Parton at No. 35, Barry Manilow (now a single) at No. 37 and angelic Cheryl Ladd debuting at No. 39.

RENEE ARMAND "We're Dancin' In The Dark" (Windsong) 23/2 add WIOD, WDAE, 26-23 WLNH. Heavy rotation: KRKK.
 LINDA RONSTADT "Back In The U.S.A." (Asylum) 20/6 add WASH, WCHV, WORG, WPRO, WLOW, WLNH. Moves: 28-23 KOLO, debut 25 WOWO.
 PAUL DAVIS "Sweet Life" (Bang) 20/2 add KMBZ, K101. Moves: 30-25 KXLY, 28-24 WORG, debut 30 WMAZ.
 QUINCY JONES "Stuff Like That" (A&M) 17/1 add WSBA, debut 20 KULF.
 LYNDA CARTER "Toto (Don't It Feel Like Paradise)" (Epic) 17/0. Moves: 30-27 WLNH, debut 25 WKHM, debut 25 WIBW.
 DEBBY BOONE "When You're Loved" (WB-Curb) 16/3 add WCER, WKHM, WHIZ, 25-22 KUKI.
 BILL LABOUNTY "In 25 Words Or Less" (WB-Curb) 16/2 add WTMJ, WDAE.
 ENGELBERT HUMPERDINCK "Love's In Need Of Love Today" (Epic) 16/1 add WDAE, 29-25 WWWE.
 AMBROSIA "How Much I Feel" (WB) 15/8 add KRKK, KGIL, FM97, WISN, WNEU, KEX, WHIZ, K96.
 ROBERT PALMER "You Overwhelm Me" (Island) 15/4 add WHIO, WCER, WDAE, WKHM, 23-17 KUKI.
 LOU RAWLS "There Will Be Love" (Philadelphia Int'l.) 14/1 add WDAE, debut 24 WIBW.

Most Added:

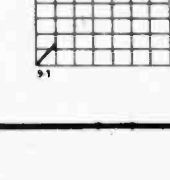
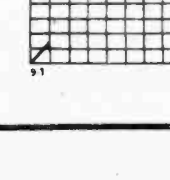
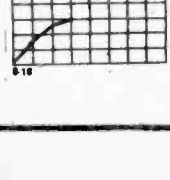
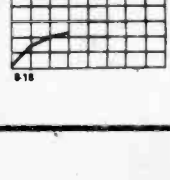
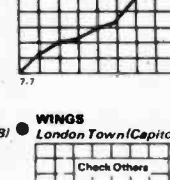
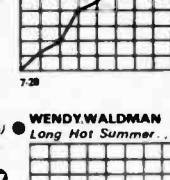
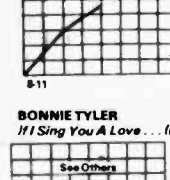
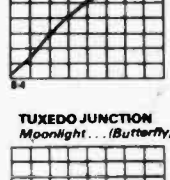
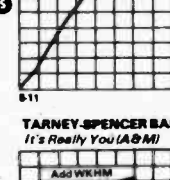
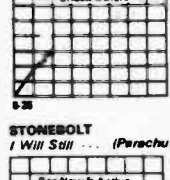
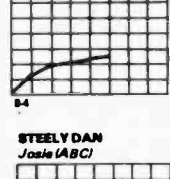
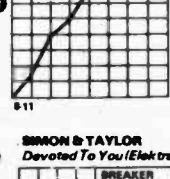
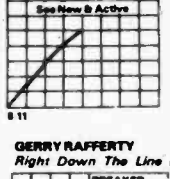
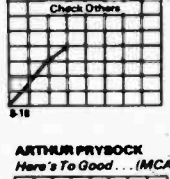
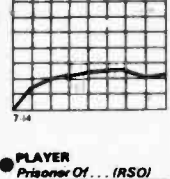
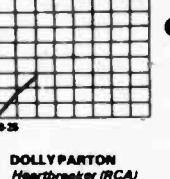
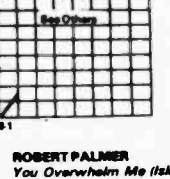
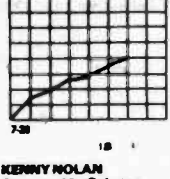
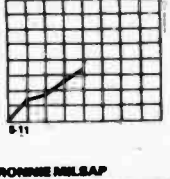
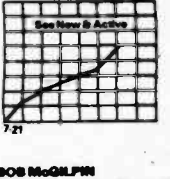
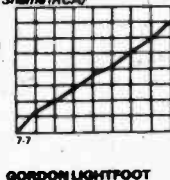
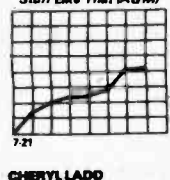
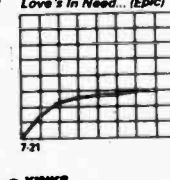
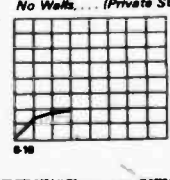
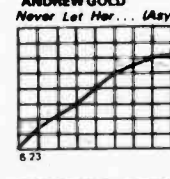
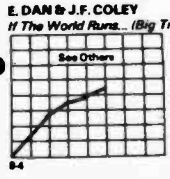
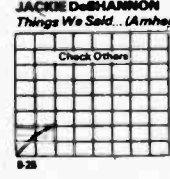
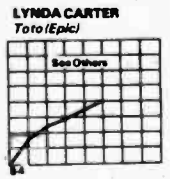
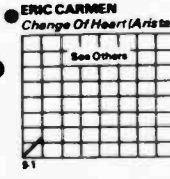
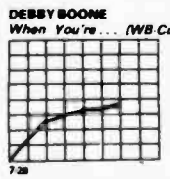
- CARLY SIMON & JAMES TAYLOR
Devoted To You (Elektra)
Added at 20% of our reporting stations.
- GERRY RAFFERTY
Right Down The Line (UA)
Added at 16% of our reporting stations.
- DAN HILL
All I See Is Your Face (20th)
Added at 12% of our reporting stations.
- DOLLY PARTON
Heartbreaker (RCA)
Added at 12% of our reporting stations.
- AMBROSIA
How Much I Feel (WB)
PLAYER
Prisoner Of Your Love (RSO)
WINGS
London Town (Capitol)
JOHN PAUL YOUNG
Love Is In The Air (Scotti Bros.)
The last four tied being added at 11% of our reporting stations.

Hottest:

- OLIVIA NEWTON-JOHN
Hopelessly Devoted To You (RSO)
Reported hot at 86% of our stations.
- LITTLE RIVER BAND
Reminiscing (Harvest)
Reported hot at 39% of our stations.
- EXILE
Kiss You All Over (WB-Curb)
Reported hot at 32% of our stations.
- BILLY JOEL
She's Always A Woman (Columbia)
Reported hot at 27% of our stations.
- TRAVOLTA & NEWTON-JOHN
Summer Nights (RSO)
Reported hot at 27% of our stations.

POP/ADULT SINGLES

New entries Circled letters indicate alphabetical order.



ADDS & HOTS

NORTHEAST

WBAL/Baltimore Jack Lacey	WRIE/Erie Smookey Burns	WHAG/Hagerstown C.B. Gaffney	WTIC/Hartford Ginny Jesonka	WELI/New Haven Wait Pinto	FM97/Pittsburgh Dave Popovich	WHAM/Rochester Jack Murphy	WMAL/Washington, D.C. Bonnie Smith
Wings Meco Janis Ian Lynn Anderson	WRCB/Charlotte Dan Hill Wings Player HOTTEST Anne Murray Travolta/Olivia EW&F	WVBT/Richmond Kenny Rogers Robin Gibb Billy Joel	WVBT/Richmond Kenny Rogers Robin Gibb Billy Joel	WVBT/Richmond Kenny Rogers Robin Gibb Billy Joel	WVBT/Richmond Kenny Rogers Robin Gibb Billy Joel	WVBT/Richmond Kenny Rogers Robin Gibb Billy Joel	WVBT/Richmond Kenny Rogers Robin Gibb Billy Joel

MIDWEST

WKIO/Bowling Green Mike Lippert	WVBT/Richmond Susan Howe	WKHM/Jackson John Sebastian	KMBZ/Kansas City Steve Bell	WISN/Milwaukee Beth Fast	KMRJ/Pittsburgh Gabe Baptiste	WIBW/Topeka Jim Suttles	WHIZ/Zanesville Dave Crist
WVBT/Richmond Susan Howe	WVBT/Richmond Susan Howe	WVBT/Richmond Susan Howe	WVBT/Richmond Susan Howe	WVBT/Richmond Susan Howe	WVBT/Richmond Susan Howe	WVBT/Richmond Susan Howe	WVBT/Richmond Susan Howe

SOUTH

WLOD/Aiken Owen Holmes	WBT/Charlotte Andy Bickel	WHAS/Louisville Jerry Melloy	WYMC/Maryland Meco	WSM/Nashville Tari Parkison	WDAE/Tampa Bill Campbell	WNEU/Wheeling David Lyons
WVBT/Richmond Susan Howe	WVBT/Richmond Susan Howe	WVBT/Richmond Susan Howe	WVBT/Richmond Susan Howe	WVBT/Richmond Susan Howe	WVBT/Richmond Susan Howe	WVBT/Richmond Susan Howe

WEST

KPPL/Denver Jim Teeson	KMPC/Los Angeles John Feltz	KEX/Portland Bob Swanson	KBLF/Red Bluff Bob Brack	KRKK/Rock Springs Rod Tucker	KOGO/San Diego Bill Dodd	KNBR/San Francisco Bryan Eaton	KXLY/Spokane Chuck Harmon
WVBT/Richmond Susan Howe	WVBT/Richmond Susan Howe	WVBT/Richmond Susan Howe	WVBT/Richmond Susan Howe	WVBT/Richmond Susan Howe	WVBT/Richmond Susan Howe	WVBT/Richmond Susan Howe	WVBT/Richmond Susan Howe

Others Getting Significant Action

BONNIE TYLER "If I Sing You A Love Song" (RCA) 13/1 add WKHM, 25-22 KBLF.

RONNIE MILSAP "Let's Take The Long Way Around The World" (RCA) 12/2 add WCER, WATR, debut 22 WIBW. Heavy rotation: WKIO.

PAUL ANKA "Brought Up In New York (Brought Down In L.A.)" (RCA) 11/5 add KRKK, WIOD, WHIO, WIBW, KBLF, WLNH.

JACKIE DeSHANNON "Things We Said Today" (Amherst) 11/4 add KMRJ, WIBW, WBEN, KBLF.

TEDDY PENDERGRASS "Close The Door" (Philadelphia Int'l) 11/2 add KOLO, WASH, 12-8 WCHV.

NICK GILDER "Hot Child In The City" (Chrysalis) 11/1 add KULF. Moves: 14-9 WGAR, 18-9 KOLO, 28-22 WMAZ, debut 16 K96, debut 23 WWOV.

GORDON LIGHTFOOT "Dreamland" (WB) 11/1 add WNEW, 23-19 WIBW.

KINKS "A Rock 'N' Roll Fantasy" (Arista) 9/2 add WBSA, K101. Moves: 30-26 WMAZ, 30-27 KOLO.

BOB MCGILPIN "When You Feel Love" (Butterfly) 9/2 add WCER, WHIZ.

PLAYER "Prisoner Of You Love" (RSO) 8/8 add WYMC, KOGO, KBLF, WNEU, WORG, WPRO, WRIE, WLOW.

WINGS "London Town" (Capitol) 8/8 add K101, WBAL, KMBZ, KSD, KMRJ, KBLF, WRIE, WATR.

JANIS IAN "That Grand Illusion" (Columbia) 8/5 add WBAL, KOGO, WCER, KOLO, WATR.

ERIC CARMEN "Change Of Heart" (Arista) 7/4 add WORG, WNEU, WYMC, WLOW.

WENDY WALDMAN "Long Hot Summer Nights" (WB) 7/3 add KEX, WMAZ, KUKI, 36-28 KBLF.

KENNY NOLAN "But Love Me" (Polydor) 6/4 add KMBZ, WDAE, WYMC, WLOW.

STEELY DAN "Josie" (ABC) 6/1 add WHIZ, 26-20 KOLO.

HALL & OATES "It's A Laugh" (RCA) 5/3 add K101, WASH, WGY.

OPPORTUNITIES

Openings

Western Kentucky personality Pop/Adult station now accepting tapes and resumes from one-on-one adult AM drive communicators. Must be community involved and enjoy doing creative production. Send tapes and resumes to Gary Morgan, WYMC, Box "V", Mayfield, KY 42068 or call (502) 247-1430. (8-25)

KGAY/Salem, OR has opening for 6am-10am air personality. Knowledge of Country music helpful. Some production. Tapes and resumes to Dick Bond, Box 1430, Salem, OR 97308 or call (503) 581-1430 afternoons only. EOE (8-25)

WFUN/Ashtabula, OH, yes that's right, has immediate opening for full-time and part-time Top 40 announcers. Production required. Salary and shift depends on experience. Call Mark Ever (216) 993-2126 between 11am-2pm. EOE M/F (8-25)

WACKY 102/Springfield seeks morning talent. Good production a must. Creative air work essential. Tapes and resumes for immediate opening to Program Director, WAQY, 45 Fisher Ave. E., Longmeadow, MA 01028. EOE (8-25)

Central California Top 40 FM looking for jock for immediate and future openings. Tapes and resumes to Chris Ward, PD, KBOS, Box 444, Tulare, CA 93274. EOE (8-25)

WCFR-AM&FM/Springfield, VT looking for Pop/Adult personality with good production skills. Nice facility, beautiful area. Tapes and resumes to Frank Zezza, WCFR, Box 800, Springfield, VT 05156. EOE (8-25)

KYYX/Odessa, TX needs an evening air talent immediately. Medium market. (915) 332-5791 or send tapes and resumes to Berry Sykes, Box 3509, Odessa, TX 79760. EOE M/F (8-25)

KDJW/Amarillo, TX needs an air personality. Tapes and resumes to Terry Amber, Box 5844, Amarillo, TX 79108. (8-25)

Openings

A new Country station in San Antonio is looking for a qualified Program Director. Tapes and resumes to Wayne Shane, KITE, GPM Building, Plaza Level, San Antonio, TX 78218. (8-25)

Radio Disco 18/El Paso, first disco station now accepting tapes and resumes. Rush to Johnny Kaye, c/o KINT-AM, 5959 Gateway W., Suite 120, El Paso, TX 79925. EOE (8-25)

WURD/Georgetown, OH, Cincinnati suburban Country needs news oriented jock. Call Joe Bell (513) 378-8151. (8-25)

Indianapolis' new Country leader is looking for a great morning personality to join our winning team. Good track record and rating success a must. Great opportunity to become a part of one of the Nation's hottest stations. Tapes and resumes to Herb Allen, WFMS, Indianapolis, IN 46218. EOE M/F (8-25)

Morning personality needed for top rated Pop/Adult station in Northeast college market. Experience and maturity required as well as production skills and 3rd endorsed. Excellent pay and benefits. Tapes and resumes to WTKO, Box 10, Ithaca, NY 14850. EOE (8-25)

KINT (98-FM)/El Paso has 1st full-time opening in over a year. Tapes and resumes to Johnny Kaye, 5300 El Paso Drive, El Paso, TX 79905. EOE M/F (8-25)

KIQQ-KMGX/Tucson, AZ has immediate opening for Chief Engineer. Great salary and great opportunity in sunny Southwest. Send info to Chuck Morgan Operations Manager, Box 5948, Tucson, AZ 85703, or call (602) 624-2431. EOE M/F (8-25)

KHNY-AM&FM/Riverside, CA now accepting applications for future air personality/production openings. 1st phone a must. 1-2 years experience helpful. Tapes and resumes to Al Gordon, GM, KHNY, 7351 Lincoln Ave., Riverside, CA 92504. EOE (8-25)

Openings

KIKX/Tucson, AZ looking for top notch morning man for Country format. Tapes and resumes to Mark Allen, PD, Box 5566, Tucson, AZ 85703. (8-25)

KSO/Des Moines, IA is actively seeking a Country Program Director. Tapes and resumes to Perry St. John, GM, KSO, 3900 N.E. Broadway, Des Moines, IA 50317. (8-25)

WUNI/Mobile, AL has an immediate opening for a morning communicator. Tapes and resumes to Bill Knight, PD, Box 2567, Mobile, AL 36601. (8-25)

KRGO/Salt Lake City, UT needs a combo engineer and jock yesterday. Also looking for personality professionals for full-time shifts. Tapes and resumes to Gene Guthrie, 5065 W. 2100 South, Salt Lake City, UT 84120. (8-25)

Immediate opening for air talent with 1-2 yrs experience. Tapes, resumes and salary requirements to Nick Thomas, PD, KLSS/KSMN, Box 1446, Mason City, IA 50401. No calls please. (8-25)

We need some real radio entertainers of the highest quality, with a relaxed human up-tempo delivery and something to say. Excellent production a must. Pay and benefits are among the finest in the industry. Tapes and resumes to John Walton, KEIN, Box 1239, Great Falls, MT 59403, or call (406) 781-1310. EOE (8-25)

Opening coming at the end of September. Now is the time to prove yourself. Everyone here has moved up one slot. Good security for right person. Need 12mid-6am communicator. Prefer experienced person, will consider GOOD beginner. Good production a must. Tapes and resumes to Dr. Don Leader, WGIG, 801 Mansfield St., Brunswick, BA 31520 or call (912) 265-3870 after 10am. (8-25)

Openings

WRUN, 5,000 watts, Top 40 in Utica/Rome needs News Director-morning anchor immediately. Looking for a pro with a nose for news and authoritative delivery. No beginners please. Tapes and resumes to John Carucci, Thomas Road, Oriskany, NY 13424. EOE M/F No calls please. (8-25)

WANTED: I'm looking for a female play-by-play announcer. Candidly, there are no guarantees or promises implied. This person will be part of an upcoming presentation. Could be something could be nothing. Tapes and resumes to Creative Services, 20330 Argonaut Drive, Saratoga, CA 95070. (8-25)

WTBO/Cumberland, MD has two immediate openings. Tapes and resumes to Frank Collins, Box 1644, Cumberland, MD 21502 or call (301) 722-6666. (8-25)

KRSY-AM/Roswell, NM is now accepting applications for future jock openings. Beginners are welcome. Tapes and resumes to Tom Lang, Box 1981, Roswell, NM 88201. EOE (8-25)

WLSO/Montgomery, AL looking for an aggressive, dynamic promotion minded, on-air Program Director. South's fastest growing rocker. Also, looking for a topical, warm, funny morning personality, with MD experience. And part-time talent. Tapes and resumes to J.J. Beach, Operations Manager, Box 5000, Montgomery, AL 36101 or call (205) 832-4295. EOE (8-25)

Morning personality needed immediately for Top rated station. Must be personable, witty, talented and experienced. If you fit the bill send tapes and resumes to WENY, Box 208, Elmira, NY 14902. (8-25)

WXKW/Allentown, PA needs weekenders, holiday and fill-ins. Our choice will be experienced with automation equipment or be able to catch on quickly. Also, future fulltime opening. Number 1 team in Lehigh Valley. Tapes and resumes to Mike Lennen, PD, Box 2727, Lehigh Valley, PA 18001 (8-25)

CHANGES

Radio

KAZY/Denver, CO LINE-UP: 6am-10am Alan Baxler & Don Hawkins, 10am-2pm Steve Cooper, 2pm-6pm Dave Van Dyke (PD), 6pm-10pm Greg Gillispie, 10pm-2am Robin Eikerman, 2am-6am Carey Bruce. Weekends: Greg Fitzgerald.

WOHO/Toledo, OH LINE-UP: 6am-9am Jay Scott (PD), 9am-12noon Bernie Quail, 12noon-3pm Buddy Carr, 3pm-6pm Beau Elliot (MD), 6pm-11pm Ric Gilbert, 11pm-1am Karen Martinson, 1am-6am John Vion.

WIRK-AM/W. Palm Beach, FL LINE-UP: 6am-9am Terry Lee, 9am-1pm Randy on the Rock, 1pm-4pm Scott Free, 4pm-8pm Terry Tyler, 8pm-1am The Famous Amos, 1am-6am Joe Michael.

WAVZ/New Haven, CT LINE-UP: 6am-9am Jerry Kristafer & Peggy The Pig, 9am-12noon Pete Stone (PD), 12noon-3pm Jack Mitchell, 3pm-6pm Floyd Wright, 6pm-10pm Curtis W. Hansen, (MD), 10pm-2am Willie B. Goode, 2am-6am Michael George. Weekends: Charley Wagner, and Danny Lyons.

KISW-FM/Seattle, WA LINE-UP: 6am-10am Terry Mac & Steve Nicolet, 10am-3pm Gary Crow, 3pm-6pm Beau Phillips, 6pm-10pm Steve Slaton, 10pm-2am Jeff McIntosh, 2am-6am Brian Adams. Weekends: Nick Morrison, Jerry Hill, John Evens; Mike Luchino.

B100/San Diego, CA LINE-UP: 6am-10am "Shotgun Tom" Kelly, 10am-2pm Glen McCartney, 2pm-6pm Danny Wilde, 6pm-10pm Kevin Anderson, 10pm-2am Trevlyn Ryan, 2am-6am Dave Sommer. Weekends: Frank Anthony.

K104/Fresno, CA LINE-UP: 6am-10am Eric Rhoads (PD), 10am-3pm Jeff Davis, 3pm-7pm Steve Dial, 7pm-12mid Cliff Roberts, 12mid-6am Ed Monson. Weekends: Andi Marshall, Shawn Demory (MD).

Station Line-Ups

RON SCOTT formerly KRMD/Shreveport joins WPNX/Columbus, GA as Program Director.

JOHN ROBERTSON from WDHK/Columbus, GA to WIXY/East Long Meadow, MA as Assistant Operations Director.

PAUL PROCTOR returns as morning man of KGA/Spokane, WA.

DICK BARTLEY formerly PD WBBM-FM/Chicago joins WFYR/Chicago doing mid-days and Asst. PD.

BILL VASSAR promoted to Local Sales Manager WOMN/Hamden, CT.

DAVE TROUT formerly TEN-Q/Los Angeles, joins KWST/Los Angeles, CA.

ELDEN KARL appointed Director of Programming and marketing for Scripps Howard Broadcasting.

CHET ELLIOTT formerly PD/mornings WHUT/Anderson joins KRQ/Tucson, AZ as morning personality.

TONY DALE formerly KEXL/San Antonio joins KTFM/San Antonio, TX as PD/Afternoon announcer.

JACK DONIGER to anchor afternoon drive WRC/Washington, D.C.

JIM and CAMILLE BOHANNON move from middays to morning drive news for WRC/Washington, D.C.

KEN MOORE named Executive Producer for WOWO/Fort Wayne, IN.

NOLAN BAADE formerly KILT-FM/Houston joins K59 (KGMB)/Honolulu, HA 7pm-12mid. RICK VANCISE formerly KPUG/Washington joins K59 (KGMB)/Honolulu, HA as Production Director.

JOHN FERRIS formerly KYA/San Francisco, CA joins Magic 91 (KMJC)/San Diego, CA as News Director.

KATHY MANLEY formerly KDES/Palm Springs, CA joins Magic 91 (KMJC)/San Diego, CA as Traffic Manager.

JERRY MICHAELS formerly KAYC/Beaumont, TX joins Z100/San Antonio, PM drive.

JACK ROSS formerly KAYC/Beaumont, TX to KIRL/St. Louis, doing mornings.

DAVID BENNETT named Assistant Chief Engineer WLEE/Richmond, VA.

DICK HUNGATE formerly PD/MD for WKQQ/Lexington, KY moved to WMMR/Philadelphia as Creative Director.

JOHN NAVIN formerly PD 96KX/Denver joins WKQQ/Lexington, KY as Program Director.

DAVE KRUSENKLOUP moves to WKQQ/Lexington, KY from WVUD/Dayton, OH.

Records

JOE POLIDOR appointed Assistant National Sales Manager/Chicago for Phonogram. MARTY GOLDROD named West Coast Artist Relations and Trades for Phonogram/Mercury Records.

DAVID GALES appointed Associate Product Manager, West Coast for Columbia Records. JOHN APSITIS named Director of Administration and Business Affairs for the Magnetic Products Division and Musicden, Capitol Records.

DANN MOSESMAN named Elektra/Asylum local promotion representative/Dallas.

BARRY MOG appointed Branch Manager, Memphis Marketing area, CBS Records.

MIKE WAGGONER named Branch Manager, Denver Marketing, CBS Records.

CHIP DeNIGRIS appointed Branch Manager, Cincinnati Marketing, CBS Records.

JOHN SYKES named Epic/Portrait/Assoc., Local Promotion Manager Chicago.

HANK CALDWELL named National Promotion and Marketing Coordinator/Special Markets for Atlantic Records.

RONNIE McDONALD promoted to Assistant Sales Manager/New York Branch for MCA.

SEAN CONRAD named Elektra/Asylum local promotion representative/San Francisco.

ARNE HOLLAND promoted to Director Business Affairs for Capitol Records.

PETER BARTON appointed Creative Director of Merchandising and Advertising at Capitol.

JUDI KERR appointed Creative Services Projects Manager for Capitol.

CYNTHIA COX joins Polydor as National Secondaries Administrator.

CONNIE JOHNSON named Assistant R&B Director at Salsoul Records.

NARRIO WRIGHT promoted to Eastern Regional Black Music Marketing Representative.

RUFUS GREENE appointed to Black Music Merchandiser/Philadelphia for WEA.

FRED TOEDTMAN appointed WEA's Cleveland Branch Marketing Coordinator.

BARBARA ANNE BURNES appointed National Advertising Coordinator for WEA.

GERALD FALSTROM appointed Controller for WEA.

CAROL L. KING appointed Manager R&B West Coast Regional Promotion and Trade Liaison for 20th Century-Fox.

TIM O'BRIEN named Director of A&R for Ariola.

RON TURNER named Director Financial Systems for Elektra/Asylum.

PHIL HAMBURGER named Elektra/Asylum local promotion rep/Minneapolis.

BRUCE FATERNICK joins RSO Records field promotion staff.

Industry Changes

BETH GRANT named Publicist at Michael Gershman Communication.

CHARLES W. REDMOND named Arbitron Sales/Service Rep., Midwest Radio Sales.

PAUL TANNEN named Vice President-Professional Services for Screen Gems.

PETER LUBIN named Account Executive at The Howard Bloom Organization, Ltd.

CARL COOK named Southeastern Regional Manager for SESAC.

OPPORTUNITIES

Openings

3WG Radio/Rochester, NY needs a Pop/Adult performer with strong production skills. The person we select will be interesting, reliable and willing to become very heavily involved in the community. We're looking for a pro. Tapes and resumes to Larry White, 3WG Radio, Box 40360, Rochester, NY 14604. EOE M/F No calls please. (8-26)

The Central Coast of California radio leader is in the market for a mature, talented on air communicator with flexible delivery styles. We are formatted and production required. Stable persons need only apply by sending tapes and resumes to Lions Share Broadcasting, Box 697, Lompoc, CA 93438. (8-25)

WLWS/Hamilton, OH needs all night air talent. Tapes and resumes to Larry Jackson, 96 Stereo Lane, Hamilton, OH 45013. EOE (8-25)

Midwest growing chain needs combo Sales/Jock people for stations in Ohio, Kentucky and Indiana. Call Joe Bell (613) 378-6151. (8-25)

WACO/Waco, TX has immediate opening for experienced Top 40 Program Director with proven production background. Tapes and resumes to Robert E. Weathers, WACO, Box 7912, Waco, TX 76710 or call (817) 772-7100. EOE (8-25)

KPUR/Amarillo, TX looking for warmth, content and humor, for possible future openings. If that sounds like you, send tapes and resumes to DAN WILSON, KPUR, Box 30,000, Amarillo, TX 79120. EOE M/F. (8-25)

RAHALL COMMUNICATIONS is now accepting tapes for future opportunities in all formats. If you're good and want to move up, send tapes and resumes (in confidence) to Dave Parks, National PD, 6181 Fall Creek Rd., Indianapolis, IN 46220. No calls please. EOE (8-25)

FRANK N. MAGID ASSOC. is expanding its Radio Consulting staff. We are looking for a Consultant. Someone with several years of successful programming experience in a top 35 market. Must be able to motivate and interact well with air talent and management. Research background helpful. College degree required. Extensive travel. Photo and resume to Bob Lowry, President, Radio Division, Frank N. Magid Assoc., One Research Center, Marion, IA 52302. (8-25)

WTLB, Inc. has a rare opening for a morning drive newscaster to gather, write, and deliver newscasts for the market's most respected news operation. News sense and air sound more important than experience. 3rd endorsed required. Tapes and resumes to Brian Whittemore, ND, WTLB AM/FM, Utica, NY 13403. EOE (8-25)

Glenwood Springs, CO, mountains, fresh air, hot springs, ski slopes, nice neighbors. AM daytimer needs News Director. Experience a plus. Tapes and resumes to Dave Brull, KGLN, Box 70, Glenwood Springs, CO 81601. EOE (8-25)

WPOR-AM&FM/Portland, ME needs a top notch midday/production person. Modern Country format. Tapes and resumes to Tom Hennessy, WPOR, 562 Congress St., Portland, OR 04101. EOE (8-25)

WMOH/Hamilton, OH needs 7pm-12mid air talent. Must have good production. Top 40 format. Also, looking for News Director, with 3 yrs experience. Community oriented station. Excellent salary for right person. Tapes and resumes to Joe London, Vice President, WMOH, 220 High Street, Hamilton, OH 45011. (8-25)

KKRC/Sioux Falls, SD needs announcer with production abilities. Also, possible News Director opening. Tapes and resumes to Gene Shaw, 1704 S. Cleveland, Sioux Falls, SD 57103. (8-25)

KTWO/Casper, WY 50kw clear seeks morning entertainer. Minimum 5 years experience. Salary and benefits excellent. Tapes and resumes to Bruce King, Box 2720, Casper, WY 82602. No calls please. (8-25)

WKCO/Saginaw, MI has a full-time immediate opening for middays. Tapes and resumes to Tom Samoray, Box 1776, Saginaw, MI 48605 or call (517) 752-8161. EOE (8-25)

"C's 3" Disco in Winter Park, CO looking for professional. Ski all day DJ at night. Winter in the Rockies. Tapes and resumes to C's 3, Box 132, Hiway Park, CO 80460. (8-25)

WKYQ/Central Wisconsin's number 1 Country music station has first opening in one year. Our midday personality is going to WLEE/Richmond. Can you replace her? Tapes and resumes to Pat Martin, PD, WKYQ, Box 247, Stevens Point, WI 54481. EOE M/F (8-25)

KZEW/Dallas-Ft. Worth, the southwest's leading AOR station has a rare opening. We are looking for a creative, entertaining communicator for our morning show. Please, major market experience. Send tapes and resumes to Mark Christopher, KZEW, Communications Center, Dallas, TX 75202. EOE.

WFBL/Syracuse, NY looking for experienced morning drive personality. Must be able to communicate and entertain. If you really enjoy being on the air, we'll hear it and our audience may get to hear you. Tapes and resumes to Bill Lowe, 14FBL, Eastwood Station, Syracuse, NY 13206. EOE (8-18)

WMEE/Ft. Wayne, IN looking for talented female. Tapes and resumes only to John David Spangler, Box 6000, Ft. Wayne, IN 46896. (8-18)

Goods & Services

Unbelievable Gossip

Can you imagine how good REX RONA REPORTS must be if we really expect you to listen to a demo tape from Muncie, Indiana? Find out! Menic Depressive Production, Box 912, Muncie, IN 47305 or call (317) 263.2687.

Radio Writers

9 weeks worth of (Localized) comedy. Proven in major markets. Limited offer send \$10.00 to RADIO WRITERS, 1700 E. Desert Inn, Suite 104, Las Vegas, NV 89109.

Stop Income Taxes!

Save \$100's—even thousands on income taxes. Rarely used yet completely legal tactics and tips known only to a few accountants and tax attorneys. Absolutely Current, conform to 1978 laws. \$5.00 for no-nonsense, "how-to" details. Albert Gordot, 1135 E. Citrus Ave., No. 4B, Redlands, CA 92373.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snack: LOLA'S LUNCH, 1789 Hamlet Drive, Suite 888A, Ypsilanti, MI 48197.

You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twineing, Dallas, Texas 75227. Phone (214) 381-4779.

Radio's Premier Comedy Service

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 368-R West Bullard Ave., Fresno, CA 93704 or phone (209) 431-1502.

GOODS & SERVICES

Making your classified come alive or getting your goods and services singled out is simple. Only 25 cents a word, \$5 minimum per week, headlines are free. Contact R&R Classified Department, Mon-Fri. at (213) 653-4330, or write us at 1930 Century Park West, L.A., CA. 90067.

Openings

KBBC-FM/Phoenix, AZ needs experienced news person. Mellow AOR station. Great opportunity for creative journalist. Tapes and resumes to J.D. Freedman, KBBC-FM, Box 711, Phoenix, AZ 85001. EOE M/F (8-18)

SUBURBAN WASHINGTON D.C. Top 40 station needs first phone announcers for part-time and fill-in work. Must have experience or training. Call Randy Swingle (703) 368-3107 or (703) 631-0314. (8-18)

WGBB/Merrick, NY has immediate opening for Chief Engineer. Must have 1st class and at least 2 years professional experience in the installation, maintenance and repair of broadcast equipment. Also looking for news and air personalities. Tapes and resumes to WGBB, Box 130, Merrick, NY 11566. (8-18)

News personality with creative, magazine-style writing ability. Females encouraged to apply. Tapes and resumes to Russ Gerber, KERN, Box 2700, Bakersfield, CA 93303. EOE M/F. No calls please. (8-18)

Our people go nowhere but up. WKTK-FM/Baltimore seeks 7pm-12mid mass appeal personality. Tapes and resumes to Lou Krieger, 5200 Morevia Rd., Baltimore, MD 21206. EOE (8-18)

KSXO/Redding, CA Progressive Northern California Top 40 AM looking for full time air talent. Tapes and resumes to John Stall, Box 1918, Redding, CA 96001. EOE No calls please. (8-18)

WZZO/Bethlehem, PA between Philadelphia and New York. Abrams Superstar AOR looking for creative production/announcer. Also, need polished part-time announcers. Tapes, resumes and production samples to George Hawras, Box 111, Bethlehem, PA 18016. EOE (8-18)

WINX/Rockville, MD looking for announcer with 1st class license. Appeal to adults and be able to read news. Send resumes, minutes of news, and air check to Brad Taylor, Box 1726, Rockville, MD 20850. EOE (8-18)

WKCT/Bowling Green, KY looking for afternoon Pop/Adult announcer. News experience, and reading helpful. Call David Anthony (502) 781-2121 before 10am CDT. (8-18)

Modern Country format in West Texas looking for announcers and/or copywriting. If your performance is warm and personable and you are dependable, maybe you're for us. Anticipate hiring in Nov. Tapes and resumes to D. Clark, Box 147, Plainview, TX 79072. (8-18)

WSGA/Savannah, GA has an opening for night jock. Tapes, resumes and recent photo to Jerry Rogers, Box 8247, Savannah, GA 31402. No calls please. EOE M/F (8-18)

14Q (WFTQ)/Worcester, MA looking for morning personality. Strong delivery, and production. Minimum 3 yrs experience, some automation, Music Director experience helpful. Females and minorities please apply. Tapes and resumes to Cliff Blake, PD, 34 Mechanic St., Worcester, MA 01608 or call (617) 756-1444. (8-18)

WYND-AM/Sarasota, FL accepting tapes and resumes for future openings. Branch of Tampa Bay market. Contact Dave Allison, Box 3618, Sarasota, FL 33578. No calls please. EOE (8-18)

Openings

WKDF/Nashville, TN has opening for 12mid-6am air personality. Production skills a must. Structured AOR experience desirable. Tapes and resumes to Alan Sneed, Box 25210, Nashville, TN 37202. EOE M/F (8-18)

WOVV/Ft. Pierce, FL has immediate opening for morning drive/production director. Creative individual with 3 years Top 40 experience. Good money for market. Tapes and resumes to J.J. Derek, Box 3192, Ft. Pierce, FL 33450. No calls please. EOE (8-18)

WSIX/Nashville, TN needs strong afternoon drive person. Pop/Adult format, AM/FM TV. Call Jerry House (615) 259-2200 after 9am. (8-18)

KRIG/Odessa-Midland, TX looking for air personality and production person who is ready to move up. Tapes and resumes to Ron Harper, Box 4312, Odessa, TX 76760. EOE No calls please. (8-18)

We are looking for an experienced Top 40 programmer with success credentials. Competitive Southern medium market. Right salary for the right man. Tapes and resumes to Radio & Records, Box 125, 1930 Century Park West, Los Angeles, CA 90067. EOE.

KRKE/Albuquerque, NM looking for one production director/2-3 hour midday shift. Also need 7pm-12mid announcer. Tapes and resumes to Chris Carey, Box 737, Albuquerque, NM 87103. EOE (8-18)

Accepting tapes and resumes for a Radio Report for medium capital market. Must be able to gather, write read and do interviews. Must be able to follow directions. Inquiries to News Director, WKAZ, Charleston, W.VA. 25323. No calls please. EOE (8-18)

KQWB-AM&FM/Fargo, ND progressive Top 40 looking for PD with good production and on-air ability. Excellent money for right person. Also desires top notch drive-time personality who can create a stir in the market, for KQWB-AM. Tapes and resumes to Wayne Hiller, Midwest Radio Company, Box 2983, Fargo, ND 58102 or call (218) 236-7900. EOE (8-18)

WRQX/Washington, D.C. is accepting tapes for future openings. Strong personalities, send tapes and resumes only to Phil DeMame, 4400 Jennifer St., N.W., Washington, D.C. 20015. No calls please. (8-18)

FRANK N. MAGID TALENT SEARCH: Various positions are available immediately. Two non-rock, 25-plus personalities at midwest major Pop/Adult. Adult sounding midday people at major market Top 40 powerhouse. Midday entertainer who can maintain momentum at top 100 market contemporary Pop/Adult. PM drive communicator in medium market Pop/Adult. Semi-automated vocal-essay listening FM in Top 5 eastern market. AOR staff needed now in new outlet in midwest. Please specify the position of interest. Specific salary requirements must be included with tapes and resumes. Send to Scott Henderson, Frank N. Magid Assoc., One Research Center, Marion, IA 52302. (8-18)

WPEN/Philadelphia is looking for a bright, mature Pop/Adult personality for our 6pm-10pm show. If you're in a medium market here's your chance to move to market number 4. Tapes and resumes to Peter Mcover, WPEN, 1 Bals Cynwyd Plaza, Philadelphia, PA 19004. EOE (8-18)

WRQX/Washington, D.C. is looking for a strong morning news personality with news background. Call Phil DeMame (202) 686-3100. (8-18)

CHIEF ENGINEER AM, Automated FM, Studios. Responsible, organized in technical and administration. Contact Morgan Langan, GM, KCAP, Box 1165, Helena, MT 59601. EOE (8-18)

Fulltime looking for first phone who enjoys his audience. Also interviewing for morning jock's position, with a 3rd endorsed. If you can fill the bill...send tapes and resumes to WAMD, Box "A", Bel Air, MD 21014. (8-18)

WOWO/Ft. Wayne needs News reporter. Tapes and resumes to Art Saltsberg, WOWO, 203 W. Wayne Street, Ft. Wayne, IN 46802. EOE (8-18)

Miscellaneous

Z100-FM/San Antonio, TX needs current and oldie Country service for new station immediately. Contact Wayne Shynes, Z100-FM, GPM Bldg., South Tower, Plaza Level, San Antonio, TX 78216. (8-18)

KROD/EI Paso, TX needs record service for Pop/Adult KROD-AM and albums for Abrams-Superstar KLAQ-FM (AOR) immediately. Send to Kent Lacy, 4141 Pinecicle Street, El Paso, TX 79902. (8-18)

WATN/Watertown, NY needs record service from all labels for both Pop/Adult and Country gold. Send to Tommy Kirk, WATN, 199 Wealths Ave., Watertown, NY 13601. (8-18)

Positions Sought

DISCOVER fresh new talent! Seeking position at AOR/progressive station. 3 yrs on air experience along with production and excellent promotion. Very creative and progressive music oriented. Call EVE ADAMS (516) 536-7968. (8-25)

Experienced female wants job in any capacity. Jock, copy-writer or news dept. Available now in LA County. Call after 4:30pm (213) 523-1046. (8-25)

JACK NASH former MD/WCAV/Blockton, MA looking for MD or PD position. Preferably major market or MD/on-air in a secondary. Pop/Adult, Top 40 or R&B. Call (617) 583-3833 after 5pm. (8-25)

Positions Sought

Funny? Yes I am, and I would like to work for a station that feels entertaining the listener involves more than just playing music. 7 years experience in Pop/Adult. Call PAUL (606) 269-4996. (8-25)

HENRY KASTELL formerly WNOR, WFEC, WSSV, 14ZYQ looking for Top 40 Music Director or Jock position. Available immediately (804) 242-6160. (8-25)

First phone, MD, traffic, production, over 8 yrs experience. I give 100 percent, I'm a doer, let's do it! Call GREG MONICA (714) 325-4762 or write 877 Chia Rd., Palm Springs, CA 92262. (8-25)

BARRY McCOY 1 1/2 yrs experience Top 40, Pop/Adult seeking personality air shift. Small or medium market. Call (414) 766-6421 except Tuesday and Wednesday, then call (414) 629-9019. (8-25)

JOHN CHARLESTON formerly with WGNG, KSO, KIRL morning man/Music Director. Available immediately. Call (615) 256-8016. (8-25)

TED KELLY, WAYS/Charlotte, WCSC/Charleston, SC looking for Top 40 medium market preferably Florida. Call (803) 556-2720. (8-25)

MIKE RIVERS formerly Y86/Tampa. 4 1/2 yrs experience high energy, medium or major market preferred. Call (904) 781-7949 leave message or write 1590 Lane Ave., South, Apt. 110H, Jacksonville, FL 32210. (8-25)

CHARLIE AMBROSIA, New York metro area PD, seeks Hawaiian radio station to call home. Programming, copy/production, on air, any position. AOR preferred. Will be in the islands mid-September. Call collect 9am-5pm EDT (516) 661-4000 or (516) 586-5681 after 8pm EDT. (8-25)

JOCK and/or SALES. Don Martin graduate with 1st ticket, bachelors degree (BBA), good voice, and previous experience. Personable, enthusiastic, dedicated, and a great desire to achieve. Flexible as to location. Call PAUL ROWAN (213) 478-3983. (8-25)

Small market rock jock with medium to major market potential seeks to move NOW. Better than average football pbp, production, and musical knowledge...and a heckuva nice guy to boot. Prefer east coast, Delaware Valley or Florida. Call (215) 664-8761 after 5pm and leave message. (8-25)

KRIZ's former Assistant PD and afternoon drive man, JACK ELLIOTT, is taking caller number one right now, at (602) 991-9630 to win a "Jack Elliott employment package" consisting of a tape and resume. Let me utilize my caustic wit at your transmitting unit. (8-25)

DAVID "Rock and Roll" LYONS formerly KRUX, WGCL, WAPE, currently WNEU/Wheeling W. VA as PD after taking the daytimer (1600 on the dial) from dead last to number one in the market. Station going into receivership. Call (304) 233-7418 or (304) 233-1470. (8-25)

Young aggressive Broadcast School grad looking for first break. Good pipes. One-to-one delivery. Good production. All formats. Please hurry, I'm getting hungry. Ask for MIKE OAKS (305) 651-6657. (8-25)

WXVY/Baltimore, KSFX/San Francisco, KKDA/Dallas, KMJQ/Houston, WVEE/Atlanta, WHRK/Memphis...It's obvious somebody likes Disco. I was the Nation's 1st Disco/Rock programmer. I've got the facts, call BOBBY MORGAN (303) 773-2875. Available now. (8-25)

Straight male looking for compatible female. Ooops! Wrong newspaper! Seriously, if you're looking for a sportscaster who not only has a great voice but an incredible knowledge of sports as well, then I may be your man. Investigative news is another of my bags. Experience with KSFO, KYNO. Call STEVE BITKER (209) 255-9328. (8-25)

Aggressive young pro, currently in top market. 6 yrs experience includes Program and Music Director. Top 40, Pop/Adult and AOR. Prefer Northeast or Canada but will consider all. Call Larry (617) 666-0517. (8-25)

10 year broadcasting vet seeks a change. Currently working Springfield-Hartford. Searching for a position in a Record Company (promotion) or a related field. Willing to learn all facets of the business. Will put out 100 percent. Solid, stable family man. Excellent references. Call (413) 283-9277. (8-25)

DAVE JAMES formerly WHFM, WROC/Rochester, NY, Asst. PD WGGG/Gainesville, FL. 9 yrs experience looking for Top 40 medium market. Prefer South or West. Station presently has gone Country. Call (904) 629-5068 anytime. (8-25)

Creative Services Director seeking APOLITICAL position at station willing to work to win. Former personality, MD, and Public Relations. Call (205) 460-6620 or write 6106 Aaron Dr., S., Mobile, AL 36601. (8-25)

Radio Sales job wanted: Experience in Public and Sales Training at Ron Belle School of Broadcasting. Part-time air work and 2nd class license. Contact KATHY CHANDLER, 1342 N. 48th St., No. 3, Phoenix, AZ 85008. (8-25)

Black male with college degree and great personality, looking for first jock break in small or medium market. Willing to work hard and long and will relocate. Excellent references. Call MYRON JONES (212) 365-4788 or (212) 893-8773. (8-25)

DOUG SILVER currently WXYZ/Detroit, ABC o&so changing format. Mature, 1st ticket, 9 yrs major market, MD experience. Good track record. Prefer Top 40, will consider Pop/Adult. Call (313) 856-2524. (8-25)

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

ANNE MURRAY

You Needed Me (Capitol)

71% of our reporters on it, 19 adds including WRKO, CKGM, KVIL, KFI, PRO-FM, WKY, WAPE, WRFC, WKAU, KYTE. Key moves: 9-6 WFIL, 8-5 WCAO, 8-6 WPGC, 10-8 KRBE, 10-9 CKLW, 13-11 KSTP, 21-17 KJR, 4-1 at 13Q, 13-9 Q94, 13-9 WERC, 14-10 KKXL, 14-9 KRSP. See Parallels, moves 26 to 20 on National Airplay/30.

LINDA RONSTADT

Back In The U.S.A. (Asylum)

68% of our reporters on it, 17 adds including WGCL, CHUM, WKBW, KTAC, KZ93, Z98, Y95, KLIF, WFOM, WAIR, WJON, WTRU, KFXD. Key moves: 29-26 KFRC, 27-23 KSLQ, 27-20 WDRQ, 38-26 KRBE, 30-26 at 96X, 32-24 JB105, 27-20 KRTH, 24-20 WGH, 28-16 WGLF, 29-23 WISE, 31-25 KQWB, 30-27 KCBN. See Parallels, charts at number 27.

ROBIN GIBB

Oh! Darling (RSO)

65% of our reporters on it, 12 adds including KROY, WIFE, 92Q, Q105, KLIF, WYRE, KKXL, KILE, WRFC. Key moves: 30-26 WPGC, 21-18 Z93, 34-29 Q102, 22-18 KSTP, 14-10 WAVZ, 24-19 WKBO, 23-13 BJ105, 28-18 Z98, 35-30 WHYN, 34-25 WANS, 13-7 CK101, 25-17 KVOX, 37-31 KBIM. See Parallels, charts at number 28.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

THE WHO "Who Are You" (MCA) 99/21 including B100, KFRC, PRO-FM, WNOE, WBBQ, WSGN, WKY, WVIC, KIIS-FM, KERN, KYNO, KKRC, WLEE, WAAY, WHYN. Key moves: 28-17 at 96KX, 39-31 KRBE, 31-22 Q102, 25-22 KDWB, 30-20 WGCL, 23-17 WAVZ, 30-25 WGUY, 30-26 WAKX, 32-28 KQWB, 25-18 KSLY, debut 28 CKLW, on 99X, WRKO, KJR.

JOHN PAUL YOUNG "Love Is In The Air" (Scotti Bros.) 92/13 including Z93, KJR, KGW, KTKT, KBEQ, KZ93, WBBQ, WSGA, WIRK, KAYC. Key moves: 20-16 WIF1, 27-22 CHUM, 23-18 KVIL, 23-19 WLCY, 28-21 KRTH, 30-26 KCPX, 28-20 WMET, 39-27 BJ105, 21-17 WCGQ, 6-5 WTMA, 30-24 WROK, 30-25 KBIM. AEROSMITH "Come Together" (Columbia) 87/12 including 96X, WKBO, WGH, KNOX, KLEO, KFXD, KDON, WLOF. Key moves: 17-5 WKBW, 25-22 Z97, 28-19 WDRQ, 10-8 F105, 10-3 JB105, 21-16 WPHD, 29-16 WTIK, 19-15 WEEQ, 28-17 WANS, 14-8 KSLY, debut 37 KRBE, debut 31 Q102.

STEELY DAN "Joie" (ABC) 73/15 including WCAO, 96KX, WSGN, 92Q, Q94, WAPE, KKLS, KFJR, KYSN. Key moves: 31-27 WDRQ, 20-17 KSTP, 22-19 KHJ, 12-8 B100, 18-13 KEZY, 33-29 KQWB, 31-26 KDON, 38-33 KBIM, debut 30 KFI, debut 30 KTLK, on WHBQ, WRKO, 99X.

RICK JAMES "You And I" (Motown) 77/7, WDRQ, KRTH, 92Q, WAIR, WISM, KYSN, WJDX. Key moves: 29-24 at 99X, 18-14 WPGC, 18-15 KRBE, 25-17 WOKY, 30-25 F105, 23-19 WOHO, 14-9 WLAC, 7-3 WTIK, 16-13 WQXI, 26-17 KILE, 12-7 WLEE, debut 30 WIF1, debut 29 WRKO.

AMBROSIA "How Much I Feel" (WB) 58/34 including Z93, KTLK, WPGC, WGCL, WAVZ, WKBO, Y94, KOPA, KING, WKIX, WAYS, WQXI, WGUY, WERC, WTMA, WSPT, KYNO. Key moves: 24-20 at 94Q, 24-22 KX106, 31-24 WGLF, on B100, KJR.

CAPTAIN & TENNILLE "You Never Done It Like That" (A&M) 68/13 including WFIL, WYRE, WTRY, KTAC, WJDX, Z98, WHHY, WFLB, KYSN. Key moves: 14-13 KFI, 35-33 WAVZ, 5-4 KRUX, 29-22 KRTH, 25-17 KAKC, 23-19 WNAM, 15-9 KDON, debut 30 WCAO, debut 28 KSTP, on KJR, KFRC.

DAVID GATES "Took The Last Train" (Elektra) 58/15 including WCAO, JB105, WHB, Z98, WEEQ, WHHY, WISE, WCGQ, G100, WISM, WEAQ. Key moves: 22-19 KDWB, 28-25 WAVZ, 29-25 KJRB, 30-23 WJDX, 29-20 WGLF, on WFIL, KJR.

ROLLING STONES "Beast Of Burden" (Rolling Stones) 45/16 including 99X, WPGC, Q102, PRO-FM, KCBQ, Z98, WTIK, WYND, WAKX, WKAU. Key moves: 29-27 WRKO, 6-5 B100, 25-21 KX106, 20-18 WSGA, 39-35 KBIM, debut 28 Z93, on WCAO, KFRC, KJR.

BARBRA STREISAND "Love Theme From 'Eyes Of Laura Mars' (Prisoner)" (Columbia) 50/8, Y103, Z98, WKIX, WMET, KTAC, WEBC, KKRC, WRFC. Key moves: 36-34 KRBE, 12-10 F105, 30-26 KTKT, 30-27 WIFE, 10-8 WNOE, 21-17 WQXI, 30-24 KILE, 31-25 KEWI, debut 23 KSTP, on KJR, KFI.

BILLY JOEL "She's Always A Woman" (Columbia) 49/13 including WCAO, WDRQ, KRTH, KENI, WHB, Q105, WHYN, WYND, WJON, KANC, KDON. Key moves: 28-26 at 99X, 15-11 WFIL, 25-19 at 96KX, 21-18 KJRB, 23-16 CK101, 19-12 KVOX, 29-24 KSLY, debut 23 WOKY, on WIF1, WRKO, WPGC, KSTP.

CRYSTAL GAYLE "Talking In Your Sleep" (UA) 48/9, KJR, WTRY, KGW, KJRB, WHOT, KZ93, K104, WFLB, KYSN. Key moves: 18-13 WFIL, 16-15 Z93, 35-32 JB105, 30-23 KRTH, 20-17 KLIF, 28-24 KAYC, 29-20 CK101, 12-9 WJON, 28-24 KEWI.

KINKS "Rock And Roll Fantasy" (Arista) 54/1, WAAY. Key moves: 17-16 WRKO, 24-21 WCAO, 29-28 KRBE, 18-17 KHJ, 27-26 B100, 29-26 KTLK, 36-30 KAKC, 14-8 KGW, 32-29 WTIK, 35-28 CK101, 27-22 WKAU, 17-13 KSLY, on WKBW, WGCL.

Radio & Records NATIONAL AIRPLAY/30

September 1, 1978

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
1	1	1	①	COMMODORES/Three Times A Lady (Motown)
5	3	2	②	FOREIGNER/Hot Blooded (Atlantic)
7	6	3	③	OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO)
14	11	7	④	EXILE/Kiss You All Over (WB/Curb)
2	2	4	5	FRANKIE VALLI/Grease (RSO)
12	10	10	⑥	TASTE OF HONEY/Boogie Oogie Oogie (Capitol)
8	8	6	7	ANDY GIBB/An Everlasting Love (RSO)
4	4	5	8	PABLO CRUISE/Love Will Find A Way (A&M)
6	7	8	9	JOE WALSH/Life's Been Good (Asylum)
13	12	12	⑩	EVELYN CHAMPAGNE KING/Shame (RCA)
17	16	14	⑪	CHRIS REA/Fool (If You Think It's Over) (UA)
27	14	13	⑫	TRAVOLTA & NEWTON-JOHN/Summer Nights (RSO)
26	20	16	⑬	LITTLE RIVER BAND/Reminiscing (Harvest)
21	18	15	⑭	EARTH, WIND & FIRE/Got To Get You Into My Life (Columbia)
28	22	18	⑮	NICK GILDER/Hot Child In The City (Chrysalis)
3	5	9	16	ROLLING STONES/Miss You (Rolling Stones)
-	28	20	⑰	BOSTON/Don't Look Back (Epic)
11	9	11	18	WALTER EGAN/Magnet And Steel (Columbia)
-	29	21	⑱	KENNY LOGGINS/Whenever I Call You Friend (Columbia)
-	-	26	⑲	ANNE MURRAY/You Needed Me (Capitol)
16	13	17	21	RITA COOLIDGE/You (A&M)
-	-	25	⑳	BOB SEGER/Hollywood Nights (Capitol)
-	-	27	㉑	GERRY RAFFERTY/Right Down The Line (UA)
9	17	19	24	DONNA SUMMER/Last Dance (Casablanca)
29	23	23	25	EDDIE MONEY/Two Tickets To Paradise (Columbia)
-	-	29	㉓	TEDDY PENDERGRASS/Close The Door (Philadelphia Int'l.)
-	-	→	㉔	LINDA RONSTADT/Back In The U.S.A. (Asylum)
-	-	→	㉕	ROBIN GIBB/Oh! Darling (RSO)
10	15	22	28	TOBY BEAU/My Angel Baby (RCA)
19	21	24	30	JACKSON BROWNE/Stay (Asylum)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

Ambrosia
Gerry Rafferty
The Who
Anne Murray

HOTTEST

Exile
Commodores
Taste Of Honey
Travolta/Olivia
Little River Band

Complete Regionalized Station Listings on page 24 and 25

CHART SUMMARY: National activity took a sharp decline this week, but after three very active weeks in a row, a brief rest may be necessary. Commodores seem to be very comfortable in the top spot and all the challengers can't seem to muster the number one reports to dethrone them. Foreigner, Olivia and Exile are solid contenders, but this was not the week. Taste Of Honey cleared the logjam above it from last week moving to six. E.C. King, Chris Rea, Travolta & Olivia, Little River Band, EW&F and Nick Gilder will be pushing their way upward next week as the lower half of the top ten clears the way. Boston took some impressive jumps this week and is picking up rotation in all regions. Kenny Loggins up two . . . Anne Murray after debuting on the 30 last week, achieved Breaker status this week and took a six point jump. Rafferty up four. Pendergrass still strongest in the South. Linda Ronstadt and Robin Gibb also broke this week. Keep an eye on Ambrosia, this week's most added.

Detailed station by station chart listings can be found in the Parallels.

Others Getting Significant Action

FOREIGNER "Double Vision" (Atlantic) 40/17 including 99X, WPGC, WDRQ, KDWB, KSLQ, KTLK, PRO-FM, WKBO, KRTH, KCBQ, WGLF, WGBF, 31-27 at 96KX, 29-27 KHJ, 28-23 B100, 30-27 WSGA, on WRKO, WCAO, KFRC.
HALL & OATES "It's A Laugh" (RCA) 39/14 including KDWB, JB105, KQEO, WOHO, WRJZ, WBBQ, K104, WCGQ, KVOX, KBIM, 31-29 at 99X, 30-28 WIF1, 35-30 at 96KX, 30-27 KBEQ, 40-34 CK101, debut 31 B100.
VILLAGE PEOPLE "Macho Man" (Casablanca) 44/4, K10A, WABB, WIRK, WHB, 18-16 WPGC, 20-16 WCAO, 40-36 KRBE, 19-12 KSLQ, 26-18 WOKY, 16-7 WGCL, 3-1 WKBO, 28-22 WSGN, 13-9 WCOL, 17-12 KCBQ, 4-3 WNOE.
WINGS "London Town" (Capitol) 24/15 including WKBW, KRBE, B100, F105, WBBF, WPHD, KQEO, BJ105, 92Q, WYND, WISE, KILE, KCBN, 35-28 Q102, debut 30 WGLF.
DAN HILL "All I See Is Your Face" (20th) 39/8 including KFI, KYXX, KAKC, WEBC, KDON, 26-23 WCAO, 29-26 CHUM, 24-21 WNOE, 29-26 at 94Q, 19-10 WGLF, 24-20 WGUY, on CKLW.
MICHAEL JOHNSON "Almost Like Being In Love" (EMI America) 39/6, WCAO, KSTP, WJBQ, KAYC, KFJR, KBIM, 34-31 KLIF, 18-15 at 94Q, 20-15 KAKC, 21-16 KVOX, 13-8 WGLF, 35-32 WRFC, on WGCL.
MEAT LOAF "Parades By The Dashboard Light" (Epic/Cleveland Int'l) 38/4, WGCL, WRJZ, WLOF, WGUY, 7-4 at 99X, 11-7 WRKO, 33-30 KSLQ, 1-1 F105, 14-6 KOPA, 31-24 WHB, 25-18 WNOE, 9-4 at 13FEA, 29-24 WLEE, on WOKY.
FOXY "Get Off" (Dash/TK) 36/8, WQXI, Z98, WCOL, KCBN, KDON, WABB, WYND, WNOE, 26-10 WPGC, 12-11 WLCY, 7-3 WDRQ, 15-11 WAPE, 12-6 WTIK, 6-3 WSGA, 11-5 WKIX, 24-15 WAAY, debut 29 Z93, debut 22 WCAO.
ALICIA BRIDGES "I Love The Nightlife (Disco 'Round)" (Polydor) 30/9 including WPGC, WYRE, Y94, KAKC, WBBQ, WSGA, KILE, 36-33 at 96X, 30-27 Z93, 36-29 JB105, 29-24 WQXI, 27-20 WAYS, 11-10 WLAC, 12-9 KYXX, 16-13 WFOM.
THE CARS "Just What I Needed" (Elektra) 38/1, WTRY, 28-26 WIF1, 26-24 WKBW, 26-23 Q102, 23-20 KSLQ, 20-17 WGCL, 22-18 KFRC, 11-8 WDRQ, 14-10 WNOE, 24-22 WJBQ, 33-28 WKAU, 23-20 KCBN, on 99X.
CARLY SIMON & JAMES TAYLOR "Devoted To You" (Elektra) 26/5, KQEO, WTIK, KLIF, WRKR, KYNO, 30-28 WRKO, 24-21 WPHD, 42-39 WHYN, 33-30 WFLB, 30-27 WTMA, 28-21 KSLY, on KFI, WKBW, WIF1.
PAUL DAVIS "Sweet Life" (Bang) 28/4, KJR, KJRB, KKLS, KCBN, 19-12 Z93, 20-16 KX106, 16-13 at 94Q, 30-26 WFOM, 22-18 WANS, debut 40 KRBE.
MECO "Themes From The Wizard Of Oz" (Millennium) 23/8, WGH, WSGA, KBEQ, KYXX, KTAC, KERN, KANC, WCGQ, 30-24 K104, debut 29 WIFE, debut 24 KROY, on WCAO.
STONEBOLT "I Will Still Love You" (Parachute) 24/4, KFI, WMET, KAKC, WRFC, 25-23 WBBQ, 40-37 WHB, 14-10 WSPT, 30-28 WAAY, 20-16 WHHY, debut 29 WGCL.
STYX "Blue Collar Man" (A&M) 13/12 including KSLQ, JB105, WPHD, KTKT, KING, WHB, WTIK, WFOM, WRKR, LOUISIANA'S LeROUX "New Orleans Ladies" (Capitol) 24/0, 17-14 Z93, 30-26 KLIF, 5-2 KX106, 33-28 KQEO, 5-2 WANS, 4-1 G100.

(Continued on page 30)