

# Radio & Records

GARY OWENS TELLS  
HIS RULES FOR THE ROAD  
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FINAL FCC Q&A  
INSTALLMENT  
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ISSUE NUMBER 232

THE INDUSTRY'S NEWSPAPER

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## Record Consumer Profile: WCI Survey Summarized

The Warner Communications Inc. "Pre-recorded Music Market" survey is one of the most extensive studies of the record and tape-buying audience ever conducted in the industry. Its conclusions contradict several record industry notions, including the long-standing belief that the chief record buying audience is the 15-25 age group.

R&R presented a brief summary of highlights from the WCI survey in March. WCI has now published a booklet outlining all but the most confidential findings from their research efforts. Following is a more detailed look at the survey results.

### Data Process

Recapitulating the basics of the survey's methodology, WCI used a sample of 3385, stratified geographically and then divided into 12 age "cells," with sex and race also considered. Face-to-face interviews were conducted in April-May 1977, with about 200 pieces of information gathered in questionnaire form. Dr. Martin Fishbein, Professor of Psychology and Research Professor at the Institute of Communications Research, University of Illinois, and Warner Special Products President Michael Kapp conceived and devised the survey effort.

### Population Extrapolation

With the idea of getting a line on the future, the survey begins with a U.S. Census Bureau comparison of present population divided into five-year age groups and projection of 1985 population figures. As can be seen on page 12, teen numbers are dropping, while the next group up, 20-24, should attain only minor gains (interestingly, a 24 percent increase in the "Under 5" group is predicted, another projection of a forthcoming baby boom). However, the three sections ranging from 25 to 44 should all gain significantly (along with the 60-plus group).

Combining figures, the 10-24 age group should show a decline of 8.9 percent by mid-1985, while the 25-44 bracket should be up 25.6 percent. Whereas now the two groups are almost equal in population total, by 1985 the older group should have a 10 million-plus edge on teens and young adults. However, the 25-44 group will lead the 45-plus sector by only about two million.

### Record Growth

Radio programmers may draw their own conclusions from these estimates (many already have). Fortunately for the record industry, the dominating

(Continued on page 12)

## WWRL/New York Drops Numbered Playlist As Trend Gains Momentum

WWRL/New York is the latest Black-formatted radio station to drop a numbered playlist. Program Director Sonny Taylor indicated that the station's recent concentration on "passive dialogue research" (on-the-street interviews on music conducted by WWRL) was a significant factor in the decision.

Taylor told R&R: "Now that WWRL is conducting passive dialogue research, certain records have to get certain rotations. With numbers, you have to chart according to sales, and sometimes listener preference does not correlate with sales in a market. With categories of records listed alphabetically, it's easier to pull a record when it's showing strong negative reaction. It hasn't lost a number, it's just removed."

Taylor admits that his new alphabetical list will cause some difficulties for stores. "This theory will cause stores to do a little bit more homework and make more of a careful selection when ordering their records," he said. It will affect the pattern of reordering a record. Whereas in the past most stores would just buy off the numbers, this move will cause them to listen to the radio more to be aware of the music they're selling." Taylor is planning to talk with stores most affected by the no-number playlist, particularly small "mom-and-pop" operations.

According to Taylor, Keith Adams

at KDIA/Oakland (like WWRL part of the Sonderling chain) was first to drop the number playlist. WBLS/New York, utilizing a more experimental Black music-dominated format, has also used a no-number playlist for some time.

## WZUU Towers Topple; Station Off Air Two Days

WZUU/Milwaukee's two transmitter towers fell early Saturday morning (5-13), forcing the station off the air until the following Monday morning. Cause of the accident was still undetermined.

WZUU Program Director Chris Curtis told R&R that "turbulent weather" conditions prevailed at the time of the crash, with winds clocked at 60mph. The 650-ft. larger tower "fell across the guywire of the second tower, pulling it down, too. Both towers fell across the very heavily-travelled artery Capitol Drive. The larger tower fell across four lanes and onto an entrance ramp." Traffic was detoured around the area of the fall for nine hours.

The station was off the air from the towers' fall at 6:56am Saturday until 5am Monday. A team of station engineers, other technical personnel from WZUU's owners, Malrite Broadcasting, and staff from the company which erected the towers in September 1977 worked "around the clock," according to Curtis, to restore the station to the air. A 150-ft section of one of

the towers was undamaged, and was reconstructed; meanwhile, the station's General Manager "drove to Evanston Illinois to pick up an antenna that was tuned for us," Curtis relates.

Curtis described the damage as looking as if "a train had derailed. I've never seen anything like it." He said that power lines in nearby Whitefish Bay and Glendale were

out, along with some phone lines. "If it had fallen on a Monday or Friday morning," Curtis added, "someone would have more than likely been killed." The early Saturday morning fall caused no injuries. Curtis had no explanation for the towers' fall, aside from the 60mph winds, but mentioned that "the towers were supposed to withstand winds of 118 mph."

## Arbitron Radio Advisory Council Holds 1st Meeting



Arbitron's new Radio Advisory Council recently held its first meeting, designed to set ground rules for the group, which will act as a "communication arm" for broadcasters. Concerned radio questioners may direct inquiries and issues to their format representatives on the Council for subsequent examination by Arbitron.

The first meeting discussed items of radio interest, including Arbitron's Expanded Sample Frame (ESF), diary accuracy, response rates, radio station slogans, and others. Council Chairman Don Nelson (General Manager of WIRE/Indianapolis) stated, "If that first meeting is an indication of future sessions, we expect that the radio industry will benefit from these efforts."

Pictured at the meeting (clockwise from top left) are Jim R. Phillips of KHEY/KEZB/El Paso

(representing Country formats in markets 51 plus), Edward K. Christian of WNIC/WWKR/Detroit (Contemporary, 1-50), Richard P. Kale of KEX/Portland ("MOR/Personality" 1-50), William L. Brown of WMBD/WKZW/Peoria (MOR 51 plus), George Nicholaw of KNX/Los Angeles (News/Talk), Arbitron's A.J. "Rick" Aurichio, Don Nelson of WIRE (Country 1-50), Jim Ridings of WRJZ/Knoxville (Contemporary 51 plus), Gene Milner of WSHE/WSRF/Miami (representing "other" formats), and Arbitron's Connie Anthes, Theodore F. Shaker, Kenneth Wollenberg, and Richard Weinstein. Committee members not pictured include John E. Franks of WHIM/WHJY/Providence (Beautiful Music 1-50), Bernard Mann of WGLD/Greensboro, NC (Beautiful Music 51 plus), Paul H. Downs of WRAP/Newport News (Black), and David Lykes of KGBT/McAllen, Tx. (Spanish).

## Polydor Country Roster Absorbed By Mercury

Country artists now on Polydor Records will be shifted to Phonogram's Mercury label in a move designed to simplify and streamline the Polygram Group's Country efforts. Mercury's long history as a Country label was cited by company officials as a strong reason for the move, and the concentration on one label was viewed as a constructive step.

Four staffers at Polydor's Nashville office are affected by the move, including National Country Promotion Director Jack Pride and A&R Director Jim Viennau, who may

still produce some of Polydor's former artists on an independent basis. At Mercury, Frank Leffel continues as National Director of Country Promotion along with Assistant National Director Doyle McCollum. Dave Smith has been promoted to Midwest Regional Promotion Manager in a concurrent move with the Polydor shift.

Artists involved in the transfer include Johnny Russell, Lois Johnson, Rayburn Anthony, Mel Street, and Billy Thunderkloud. Some restructuring of the Polydor roster is viewed as possible when the absorption process is completed.

# Save Me

A Very Special Single

(MCA-40902)

from

# Tanya Tucker

Produced by Jerry Goldstein for Far Out Productions



  
MCA RECORDS

Help Tanya save the seals, write:  
SAVE ME, P.O. Box 17126  
Nashville, TN 37217

# Widespread Retail Rumbblings Apparent

Retailers' resentment across the country to recent rises in prices to stores and distributors has resulted in vocal protests, de-emphasis of displays for certain labels, and even unofficial boycotts in some areas.

CBS Records has been experiencing some difficulties with several New England retailers over price adjustments stemming from the move to a \$7.98 list price. While most retailers in the area are carrying CBS products, displays and in-store play have been curtailed in many cases.

In the Northwest, Portland-based Everybody's Records has been tangling with a number of labels on the issue of whether the store or

the manufacturer should pay shipping costs on defective records.

Perhaps more significantly, California record chains Tower, Music Plus, the Warehouse and others have been refusing in varying degrees to buy product distributed by MS Distributors (including Arista, Chrysalis, Mushroom, and other independent labels) in what has been widely described as a boycott. The move resulted from MS passing along price increases from those labels to the retailers. MS General Manager Art Miller told R&R, "This is our business. We have to pay for these goods and get paid. We're in a bind." He stated that the situation for MS was "not as damaging as one would imagine," adding that retail reports on MS-distribut-

ed records were largely unaffected; but he admitted that a problem did exist. A spokesman for the Tower chain confirmed that Tower was "not buying" MS lines, adding that singles were still being purchased. Miller also stated that singles sales were unaffected, and expressed confidence that "most of the fire will be out" within a week. But retailers in general seemed more inclined to institute active protests against record price hikes on a national scale.

## Harrison Exits R&R; Launches Goodphone Comm.

Radio & Records Managing Editor Mike Harrison has announced his resignation from his post at the newspaper to form Goodphone Communications, Inc. According to Harrison, the L.A.-based Goodphone will be a multimedia service organization encompassing a variety of media-related activities, including radio, television, and motion picture consultation. Goodphone will also publish a newsletter-type publication for media people. In addition, Harrison will write occasional guest columns and articles for R&R.

Harrison stated, "Of course, I leave R&R with mixed emotions... over the four years in which I've been directly associated with the publication we have seen the crystallization of some of our industry's most dynamic and far-reaching innovations, including the birth and projection of AOR. Not being in daily contact with the newspaper's exceptional brain-bank of editorial people is a luxury I'll miss. I'm eager to begin my new project. The future of radio, music, and media in general looks exciting for us all."

Radio & Records Editor/Publisher Bob Wilson commented: "Michael's creative contributions to R&R are too numerous to identify individually. All of us at R&R will miss him. He's an extremely creative and energetic talent who will continue to contribute to our industry on a greater level through his newly-formed company. We all wish him the best."

Harrison's resignation becomes effective 5/26. He can be reached at R&R until then.

## Industry "Watchdog" For The "Little Guy" Formed In Philadelphia

A "watchdog" organization called the Recording Industry Competitive Trade Foundation has been established in Philadelphia by attorney Dennis Eisman. Its intent, according to Eisman, is to "protect the little guys in the recording industry who are at the mercy of the big conglomerates who are taking control." An introductory advertisement states that "a select panel of experts will constantly monitor the recording industry for abuses which adversely affect member wholesalers, distributors, rack jobbers, one-stops, retailers, and ultimately, the consumer." Confidential inquiries into incidents of "price fixing, illegal credit practices, acquisitions and mergers, promotional techniques, boycotts, kickbacks, discrimination, refusals to deal, corrupt practices, conspi-

racy" and many more abuses are promised for members, and the foundation promises to "take whatever action is deemed necessary to remedy the above-listed abuses," including furnishing evidence of illegal practices to government agencies.

Eisman emphasized to R&R, however, that "the first step is to work it out between the parties involved." He expressed hopes that the foundation could "educate" large companies in regard to certain abuses, but said that if necessary they would "take it to the limit" to correct such abuses. A panel of lawyers has agreed to accept cases centering on some of the abuses listed in the foundation's ad, according to Eisman.

Eisman became interested in the record industry via his involvement with an antitrust action against Warner Communications Inc. on behalf of Scorpio Music of Pennsylvania. He describes the industry as a "tremendously creative business, but it's out of the hands of the creative people. In any growing business," he said, "the corporate, conglomerate vultures get involved. For them, the bottom line is all that counts." He compares the record industry today to the petroleum industry in the late 19th century, when big oil concerns went about "forcing the little guy out of business." According to Eisman, "nine or ten" companies control 90 percent of the business today.

The foundation is designed as a non-profit organization supported by membership dues and contributions. "If we get a wide industry participation," Eisman told R&R, "we'll be able to run an efficient organization." He asks that membership inquiries and "information concerning actual and potential violations of the law as outlined" in the abuses listed in his ad be directed to him at the Recording Industry Competitive Trade Foundation, Suite 1420, the Robinson Building, Philadelphia, PA 19102.

## Massive Staff Shakeup At UA As New Regime Takes Over

A large number of United Artists Records employees were dismissed in initial reorganization moves by the new administration led by Artie Mogull and Jerry Rubinstein. Although the reorganization had not yet been completed by the end of this week, estimates of dismissals ranged up to 140 of a staff totalling about 220. Among those leaving were Vice President of Marketing Gordon Bossin, virtually the entire publicity staff, a number of A&R personnel, and various staffers in other departments. A&R chief Pat Pipolo will reportedly become Vice President of the International division, with certain other inter-departmental transfers scheduled to take place. A long-anticipated roster reshuffle involving the dropping of a number of acts is also viewed as imminent as UA adjusts to a new regime, distribution by Capitol in the U.S. (R&R 5-12), and other factors of change.



## Atlantic Buys Big Tree; Morris Heads New Atco/Custom Division

Atlantic Records agreed in principle last week to purchase Big Tree Records, and has established a new record division, Atco Records & Custom Labels, with Big Tree principal and President Doug Morris named as President of the division. Big Tree's other principal, Vice President Dick Vanderbilt, will become President of Big Tree.

Morris' responsibilities with the Atco/Custom division will include coordinating the activities of Atlantic's affiliated labels (including Big Tree, Westbound, Led Zeppelin's Swan Song label and the Rolling Stones label), as well as generating new activity for the relatively dormant Atco label. Several Big

Tree staffers, including West Coast General Manager Mardi Nehrbass and National Promotion Director

Reen Nalli, are set for similar positions with the new Atco/Custom group.

## Crosby & Nash Sign With Columbia; Anka To RCA

In a pair of major artist label moves, David Crosby & Graham Nash have signed as a duo to Columbia Records while Paul Anka has joined RCA. Crosby & Nash join occasional teammate Stephen Stills on Columbia, but recordings as Crosby, Stills & Nash will still

appear on Atlantic. Crosby & Nash formerly recorded as a duo on ABC, and before that on Atlantic.

Anka leaves United Artists, a move reportedly completed before the recent assumption of control by Artie Mogull and Jerry Rubinstein. The artist recorded for several years on RCA during the 60's.

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# Mediascope

## FCC Reports Increased Complaints

Public complaints to the FCC's Broadcast Bureau were up about 22 percent in March, with 4067 complaints received compared to 3347 in February. Other comments and inquiries were up 16 percent to 3244.

## Gannett, Combined Heads Thrilled About Merger

In the wake of Gannett Co. and Combined Communications' announced merger (R/R 5-12), chief executives of both companies expressed great enthusiasm about future prospects for the new operation. Gannett President **Allen H. Neuharth** described the merger as a "marriage made in heaven" before an audience of security analysts. Combined President **Karl Eller** termed it the "superdeal of all time." Gannett indicated that further expansion in the newspaper sphere (the company owns 77 papers at present) was likely, and that continued growth was expected. Neuharth stated his belief that no "serious regulatory problems" were anticipated and that "there aren't any antitrust problems." Those comments came following a Justice Department announcement that its Antitrust Division would look into the proposed Gannett-Combined merger.

## Active FCC, FTC To Cause "Difficult Times" For Broadcasters, CBS Lobbyist Predicts

CBS's top Washington lobbyist told the network's affiliates that a new spirit of activism at the FTC and especially the FCC will result in "extremely difficult times" for broadcasters soon. CBS's **Bill Leonard** expressed his belief that the FCC, under new Chairman **Charles Ferris**, feels that broadcasters have had things their way for too long. He predicted that the Commission's replacement of outgoing Commissioner **Margita White** will be more of an activist, with views closer to Ferris'.

Leonard also predicted that the FTC would push the issue of children's TV advertising relentlessly but was fairly optimistic on the subject of the forthcoming rewritten Communications Act, forecasting that it would call for near-total deregulation of radio, along with elimination of the Fairness Doctrine for radio and a lengthening of the licensing period for radio and possibly TV.

## Nixon Memoirs Beset By Boycott Ads, Sluggish Sales

Former President **Richard M. Nixon's** new book, "RN: The Memoirs Of Richard Nixon," is encountering its share of troubles in the early stages of its release. A campaign including ads in the **Boston Globe** and **Washington Star** along with bumper stickers, posters, and T-shirts has been launched with the theme "Don't Buy Books By Crooks." Many booksellers, even in prime former Nixon political stronghold areas, were reported unenthusiastic about the book's chances with considerable worry about the steep \$19.95 price tag. And early Los Angeles reports after the book went on sale indicated a slow turnover, along with occasional incidents of violence expressed by customers aiming kicks at displays of the Nixon book.

## Sonderling First Quarter Net Up Sharply; Optimism Prevails

**Sonderling Broadcasting Corp.** reported first quarter net income was up 78 percent over the same period last year. Chairman **Egmont Sonderling** told the company's annual meeting that "prospects were good" for continued strong performance for the rest of the year. All of Sonderling's divisions, including radio, radio sales, advertising services, motion picture theaters, and the company's one TV station, experienced increased profits.

## Drake/Chenault Stations Voting For All Time Top 10

Over 50 **Drake-Chenault** contemporary stations are voting to determine the ten "best records of all time," for inclusion in a National Hall of Fame. The stations are soliciting votes from their listeners, and after final results are tabulated, a day-long special featuring a countdown of the top ten will be assembled and readied for airing on Drake-Chenault-consulted stations on July 4.

## Pat Boone's Pimples Choice Backfires

**Pat Boone's** TV spots on behalf of **Acne-Stat** skin blemish treatment have backfired as a result of a formal FTC complaint and injunction against the product's manufacturer. Boone and daughter **Dobby** had appeared on the spots, proclaiming Acne-Stat's efficiency in acne cases; but the FTC found evidence that the product's claims were not totally substantiated.

In an unusual move (unique, according to FTC records), Boone announced that he would pay part of any fine or refund ordered against Acne-Stat following the FTC action. He indicated that he was "shocked and dismayed" that some Acne-Stat claims had not been verified scientifically, stating that his daughters had used the product with beneficial results. Boone is reportedly the first celebrity to assume responsibility for an endorsed product running afoul of FTC regulations, and an FTC representative hailed Boone's announcement as an example for other celebrity endorsers.

## Sole Agency Liability Challenged Again By CBS

**CBS Inc.** is once again challenging the doctrine of agency sole liability via three 1976 media payment lawsuits now being actively pursued. The sole liability issue concerns whether ad agencies are solely liable for debts incurred, or whether financial responsibility can be shifted to the agency's clients in cases of bankruptcy. Earlier this year, a **CBS-Stokely Van Camp** court battle resulting from the bankruptcy of the defunct **Lennen & Newell** agency ended in a Stokely "nuisance settlement" of \$50,000, following a Federal District Court ruling against CBS (which had originally sought to recoup \$400,000 the company contended was owed for airtime wages) and supporting the sole liability concept. CBS is now pursuing a suit against **Reynolds Metals Co.** seeking to recoup \$188,000 in another Lennen & Newell case, along with suits against **John Morrell & Co.** and **Sterling Drug** seeking to regain smaller amounts. All three suits were originally filed in 1976, along with two other suits against **McCormick & Co.** and **Best Foods** which were settled out of court.

## Attorney Proposes Free Public Interest TV Licenses

**Stanley Fleishman**, an attorney who has testified before the House Communications Subcommittee (in charge of rewriting the Communications Act), has proposed a system of TV licenses in which would provide certain licenses free of charge to licensees broadcasting in the public interest. The proposal would have the government reserve one or two TV channels in a market for public TV; while other channels would be leased for three-year periods free of government control except in technical matters. The licenses would be free, but a "fair rent" would be charged to finance quality programs for public television, placing the burden of supporting public TV on commercial broadcasters but reducing government censorship activities, according to Fleishman.

## TV News

### "Roots" Segment Tops All-Time TV Top 50

The concluding segment of ABC's "Roots" miniseries was the most-watched TV program in history, according to a **Daily Variety** survey of the all-time TV Top 50 based on **Nielsen** figures. ABC placed 23 programs on the list, compared to NBC's 15 and CBS' 12. All eight episodes of "Roots" placed in the top 16. The remainder of the top 10 featured **Super Bowl XII** (last year's) in second place, followed by 3) "Gone With The Wind" Part I 4) the same film's second-part showing 5) "Roots" Part VI 6) "Roots" Part V 7) "Roots" Part III 8) **Super Bowl XI** 9) "Roots" Part II and 10) "Roots" Part IV. Other top-rated movies include "Godfather" Part IV at 13 and "Airport" at 17, while five other Super Bowl telecasts placed in the top half of the fifty most popular shows. The highest-ranking regular series episode was a January 1978 "Laverne & Shirley" segment tied for 22nd place. That show, along with "Happy Days" and "All In The Family," placed three episodes on the list. "Maude" and a 1967 segment of "The Fugitive" were the only other series to make the special-dominated list. NBC's recent "Holocaust" presentation placed one of its four episodes in the Top 50, at 49.

**MUSIC ON TV**—**Norman Lear's T.A.T. Communications** has concluded a deal with **Potclips Enterprises**, a division of ex-Monkee **Michael Nesmith's Pacific Arts Corp.**, for syndication of a daily half-hour series called "Popclips." The show will feature film clips of pop and rock tune performances, presently seen occasionally on American programs such as "Midnight Special" and a staple of foreign pop music TV programs. "Popclips" is set to debut this fall. **Kiss** has begun shooting their first TV special, "Kiss Meets The Phantom," on NBC. **Anthony Zerbe** is the guest star. **Andy Gibb** is set for two upcoming TV appearances, a "Midnight Special" on June 9 and a guest spot on the May 26 "Osmond Brothers Special" on ABC. And **KC & the Sunshine Band** will appear on the "USO Tribute To Bob Hope's 75th Birthday" special May 29 on NBC, a three-hour program on which KC and band are the only pop-rock performers.

### ABC, "Three's Company" Top Rating Week

ABC was the victor in the **Nielsen** ratings for the week ending May 7, the first week of the annual May sweep period. ABC earned an 18.4 rating compared to CBS' 17.3 and NBC's 15.5. "Three's Company" (a repeat showing) topped all competition, followed by 2) "MASH" (CBS) 3) "Laverne & Shirley" (ABC) 4) "One Day At A Time" (CBS) 5) "Happy Days" (ABC) 6) NBC's "Wheels" Part I (the top non-repeat show of the week and the only episode of the five-part special to be rated this week) 7) "60 Minutes" (CBS) 8) "Charlie's Angels" (ABC) 9) "Love Boat" (ABC), and 10) "Lou Grant" (CBS) in a surprisingly strong placing. A repeat of "Elvis In Concert" on CBS, the documentary of one of the late star's last tours, finished 15th, while the **Captain & Tennille's Hawaii** special (ABC) was 33rd, **Johnny Cash's** special on CBS ranked 35th, and NBC's "Rock & Roll Sports Classic" finished 47th.

ABC had its usual triumphant week in **Arbitron's** New York/Los Angeles measurements, taking every place but number ten in L.A. and most of New York as well. "Laverne & Shirley" was New York's favorite of the week, followed by a three-way tie for second between CBS' "MASH" and ABC's "What's Happening" and "Three's Company." Following were 5) "Love Boat" 6) a four-way tie between ABC's "Barney Miller" and "Happy Days" and CBS' "Lou Grant" and "One Day At A Time", and at 10) a tie between ABC's "Carter Country" and its special presentation, "Phenomenon Of Benji," an interestingly high placement for the supposedly "sophisticated" New York audience.

In Los Angeles, "Three's Company" was on top, followed by 2) "Phenomenon Of Benji" (see previous comment) 3) a tie between "Charlie's Angels," "Happy Days," and "Laverne & Shirley" 6) "What's Happening" 7) "Carter Country" tied with "Fantasy Island" and "Love Boat," and 10) CBS' "Alice."

## Radio & Records

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# PROOF

that even  
nice guys  
make great  
"Heartless"  
programmers:

## "Heartless"

7031

The new hit from

# Heartless

## MAJOR MOVES AND ADDS

WRKO deb 30	KERN 25-22
Z-93 25-23	KYNO 26-21
KSLQ 23-20	KQEO 37-27
WOKY 34-28	WGUY deb 28
WZUU 21-18	WAQY 23-19
KFRC 13-11	WFLB 15-9
KJR 7-4	KAYC add
PRO-FM deb 28	WTMA add
JB-105 28-25	KISD add
WKBO deb 27	WRKR 30-25
94Q 28-23	WJON 25-19
Y-103 add	WISM 30-26
Q-94 add	WROK 34-30
WMAK add	WTRU add 35
KNOW deb 30	WEAQ 30-23
WFLI add	WSPT 13-11
WERC deb 28	KKLS deb 25
WKIX add	WKAU 25-22
KINT 14-11	KEWI 29-24
WMET 26-23	KFYR add
KJRB 13-11	KDON 15-11
KCBQ 29-27	KENO add
KCPX deb 23	KDZA 23-19
KRSP 27-20	KAFY add
KRIZ 20-16	KCBN 19-15

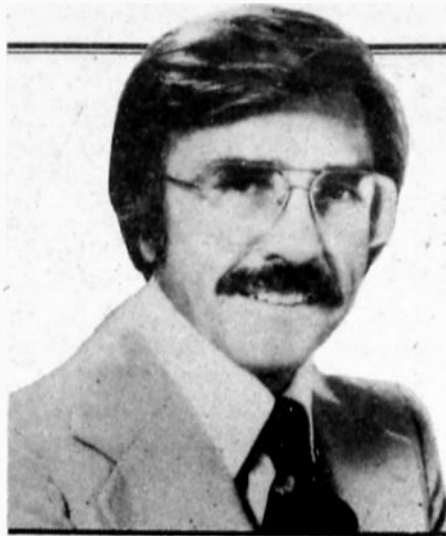
From the platinum album  
"Magazine"

(MRS 5008)

Produced by  
Mike Flicker on



"THERE'S MAGIC UNDER OUR UMBRELLA"



# Gary Owens

## Rules On The Road

The number of recording stars who read *Radio & Records* never ceases to amaze me.

We get notes from them sharing personal anecdotes, bon mots and ways to make the music business better.

It isn't easy to gain international stardom. But once you do, the problems of the hectic life just begin: months on the road, touring with an entourage, playing dates across the country, doing 49 cities in six days to plug your hit. It's about as gruelling as any long march that Mao Tse Tung ever attempted across the back of China.

It would appear the essential thing is to have the benefit of experience from those who have been at it for years. The "Gary Owens" column has contacted a whole bunch of these wizened sophisticated sages, and we found that most of them say about the same things! I think it's my duty to pass their wisdom along!

**NEVER** tell a local interviewer his toupee doesn't look as fake as most "out here in the hinterlands!"

**NEVER** book a room directly below Jose Greco and his Flamenco Dance Troup.

**NEVER** tell a local disc jockey he sounds like Truman Capote.

**NEVER** become involved sexually with anyone wearing a Herbert Hoover for President button.

**NEVER** give an interview to a person with tattoos of Popeye or Tweetie Bird on his face!

**NEVER** autograph nude photos of Wayne Newton if they are presented.

**NEVER** play a Punk Rock concert in a local Christian Science Reading Room.

**NEVER** attempt to flush down a double-necked Gibson guitar while staying in a Hyatt or Marriott Hotel!

**NEVER** playfully try to hit passing pedestrians on the sidewalk below your hotel window by throwing your agent!

**NEVER** hold a reception for local record distributors and the press in a Greyhound men's room.

**NEVER** enter the hotel sauna with a polar bear; as they become testy above 50 degrees...and remember you are naked and less protected.

**NEVER**, when arriving in Salt Lake City, slug Muscatel out of a paper sack while meeting the Osmond family.

**NEVER** show off in smaller towns by landing your Lear jet in a Der Wienerschnitzel parking lot!

And, of course, **NEVER** go on the road unless (a) you need the bread, (b) you prefer the stiff toilet paper hotels use, (c) you are a certified masochist or (d) they've thrown you out at home.

**Radio & Records** 1930 Century Park West, Los Angeles, CA 90067

Tel: (213) 553-4330

### HANDY WAY TO SUBSCRIBE

**Check here to change address**

Please check above to enter a subscription to *Radio & Records* for one year.

**Check here to change address** of a subscription in force. Print new address above and attach label from a recent issue, showing old address. Please send notice of change 4 weeks in advance.

NAME \_\_\_\_\_

COMPANY/STATION \_\_\_\_\_

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ONE YEAR—\$130

Overseas subscribers add \$100 per year

Enclose payment with order. International: U.S. funds please.

“YOU’RE A PART OF ME”

The New Single By  
Gene Cotton

With Kim Carnes



# WHAT'S NEW

## Home Movies Coming On TV

Would-be TV stars will soon get their big break when Fotomat offers services for converting home movies to videotapes. The service, expected to start this summer, will allow home movies to be shown on TV screens, with photo slides also convertible to TV showings. Tentative costs are \$15 for a one-hour cassette plus \$8.75 for videotaping 400 feet of film (about 20 minutes) or (for slides) \$5.75 per 100, with up to 700 slides in a single cassette.



**Leonard Scheer**  
New Arista  
Sales VP

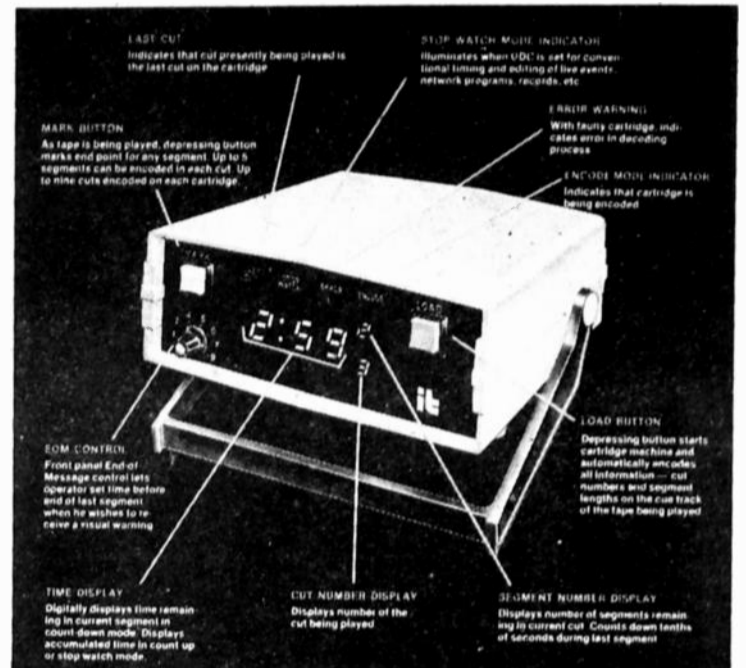
Leonard Scheer has been appointed Vice President, Sales and Distribution, for Arista Records. He most recently headed his own production firm, Falls Music, having previously been Director of Merchandising & Marketing Planning for RCA and Vice President of Marketing at MGM Records. Scheer will direct Arista's sales, distribution, and field merchandising activities, supervising sales campaigns and coordinating the company's sales and marketing field force. Arista Executive Vice President/General Manager Elliot Goldman said, "Leonard Scheer brings proven expertise and an impressive background in sales and distribution to the position, and will be a key figure in the continued expansion of our activities."

## Music And Media Bows New "Music Appeal" Survey

Music And Media Research is producing an "extensive computerized artists and music appeal survey," designed to aid marketing, advertising, promotion and formatting of upcoming product. Aiding in the production of the survey are Debora Gonderil, co-founder of Dimensions Unlimited (until recently producers of the Source rating survey) and Bill Davis of Davis Market Research. Further information can be had from Music And Media Research President Spanky Lane at (213) 888-5521.

## New Direction For Counter Culture With "UDC"

ITC's new Up/Down Counter (UDC) provides new ease and accuracy in cartridge timing, according to the company. It works as a conventional timer/clock, displaying the running length of a cartridge; and can also be used as a conventional stopwatch for timing live events, records, etc. But in addition, it counts down (from a ten-minute maximum) via a previously encoded cue track message, and continuously displays the remaining length of the cut being played on the cartridge while also constantly showing the total length of the cut. Up to nine cuts can be encoded on each cartridge, with up to five segments per cut. An EOM (End-Of-Message) control allows the operator to set the time when he wishes a warning of the end of the last segment. The countdown ability displays time remaining in visual digital form, and saves the operator considerable time and mental effort, and allows more precise timing. Further information on the UDC's abilities and functions is available from ITC at (800) 447-0414.



The ITC UP/DOWN COUNTER (UDC) greatly reduces the time and energy spent with the mechanics of hand timing. Cartridge timing is accurate from beginning to end. Interruption of play as the cartridge plays is complete and easily comprehended. The operator is free to concentrate on the content of presentations.

## Average Cost Of Business Letters Nears \$5

Talk may be cheap, but dictating a business letter is another story. According to a Dartnell Institute of Business Research study, the total average cost of dictating a business letter to a secretary is \$4.77, taking all factors into consideration. That figure is up 6 percent from last year's, and compares highly unfavorably to the 30 cent average cost which prevailed fifty years ago.

## MCA Inc. Generates Record First Quarter Revenues; Record Division Up Slightly

MCA Inc. reported its highest ever first quarter revenues for 1978's initial three months, \$236.4 million (compared to \$197.9 million at the same time last year). Net earnings were up 33 percent, \$21.4 million compared to last year's \$16.1 million. The film and TV divisions led the way, with studio tour and Amphitheater revenues also up strongly. MCA Records and the company's music publishing operation enjoyed a 1 percent sales increase, up to \$24 million, while earnings were up 12 percent from about \$3 million a year ago to slightly above \$3.3 million this quarter.

### George Lee Leaves MCA For New Music Co.

George Lee, MCA Records Vice President of Eastern Operations, has resigned that position to become President/Chief Executive Officer and part owner of a new music organization, MLO, a subsidiary of Martin Poll Productions. Lee will supervise acquisitions in the publishing and recording spheres establish an operating staff. MLO has already set up two publishing companies and acquired the exclusive composing services of Neil Sedaka for the next five years in a recently-announced deal.

Prior to his MCA position, Lee had been a Vice President at Warner Bros.

Records and General Manager of WB Music Publishing. He has also been an ASCAP board member.

### Mopeds Pop/Adult Appeal

Mopeds, the prizes of frequent radio station promotions, apparently have a much wider demographic appeal than generally assumed. A Sports Illustrated survey reveals the median age of moped pedallers is 44.4 years, with over 20 percent of the owners over 55.

## Arista Third Quarter Net Revenues Up 91 Percent

Arista Records reports its third quarter revenues were up 91 percent over last year's third quarter figures. Net revenues, according to Executive Vice President/General Manager Elliott Goldman, reached \$18.7 million, equal to the company's previous best quarter. Figures for the first nine months of fiscal 1978 showed \$50.4 million in net revenues compared to \$22.3 million a year ago, an increase of over 125 percent.

## ERR WAVES

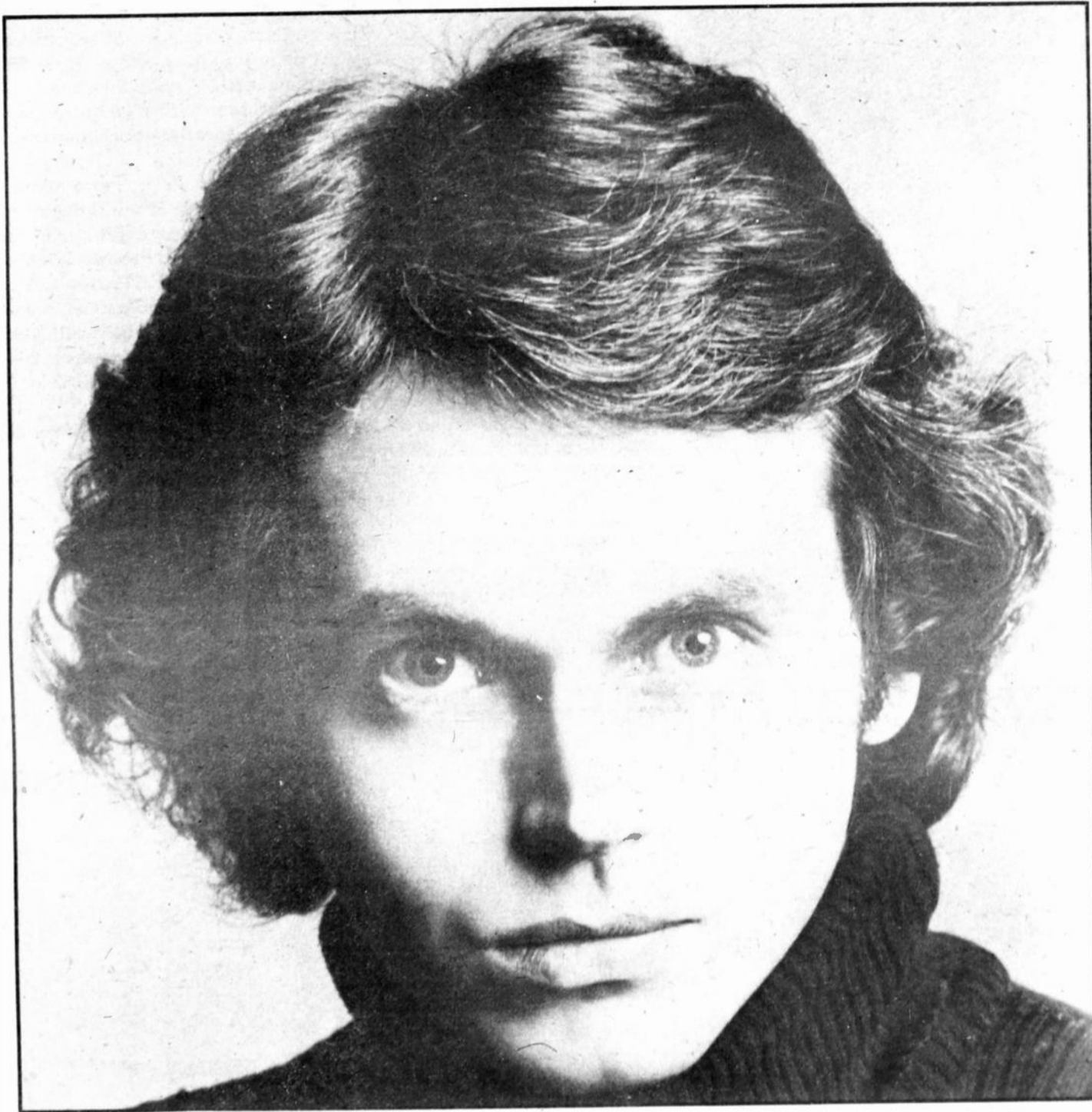
BY BOBBY OCEAN





# THE FURTHER ADVENTURES OF **WALTER EGAN**

- APPEARANCES ON “MIDNIGHT SPECIAL” AND “AMERICAN BANDSTAND”!
- SUCCESSFUL SOUTHEAST PROMOTION TOUR!
- BEGINNING A MAJOR NATIONAL CONCERT TOUR!
- AND A HIT RECORD!



## **WALTER EGAN “MAGNET AND STEEL”**

**AIRPLAY SPREADING RAPIDLY  
(...THANK YOU, EARLY BELIEVERS!)**

KNUS LP cut	94Q 30-24	KLEO 13	WHHY deb 24	WAIR add 28	WACI 35-33
WAVZ 28-25	BJ-105 add	KEYN 6	WYND 40-35	WTMA on	KSLY 12-6
PRO-FM add	WCUE HB	WAQY add	WISE add	WORD HB	

FROM THE ALBUM “NOT SHY”



ON COLUMBIA RECORDS

# SHE'S So Fine!

## Jane Olivior



### "He's So Fine"

KLIF on	KNDE 28
KNUS 29	WNDR 35
BJ-105 on	WLOF on
KSTN 40	KJOY HB

FROM THE NEXT  
JANE OLIVOR ALBUM

"Stay The Night"



Coming soon on Columbia Records.



## STREET TALK

Could a fourth giant distribution conglomerate be in the early formation stages? We already have WEA, CBS, and Phonogram...will number four be ECAU?

Tom Jeffries has been made the Program Director of WZZP/Cleveland, replacing Beau Raines. George Wilson is acting as a consultant for WZZP.

Sherry Toennies has been promoted to National Music Director for Charter Broadcasting Co., replacing Mary Kay Anthony, who recently resigned. Sherry will relocate very soon from St. Louis, where she had been Music Director for KSLQ, to San Diego and Charter's new corporate headquarters. In a related announcement R.J. Reynolds joins KSLQ/St. Louis as 9-12noon personality and new Music Director. R.J. had been with WISM/Madison.

Street Talk has it that after a very nice ten-year relationship with Atlantic Records, the J. Geils Band will be joining EMI/America.

Okay, this is it, the final final on WNBC/New York's morning man. He is (tympani) Lee Masters! Buzz Brindle had done mornings for a couple of weeks during the ARB, but it was only temporary. Buzz continues as Assistant to Program Manager Bob Pittman.

Here's one that could make a great movie...Atlantic Records' Pittsburgh representative, Bob Clark has become engaged to Pam Godfrey, who is WPEZ/Pittsburgh's 6-10pm air personality. Both Bob and Pam used to work together at WEEP/Pittsburgh and (if you're still following this) the Maid of Honor at their wedding will be Terry Rhodes, who is half of the current smash WEEP morning team of Jonathan & Terry Rhodes. Jonathan and Terry are already married. (See page 3).

Belinda Wilson has left ABC Records, where she had been Director of R&B Promotion and most recently Director of Artists Relations.

Ken Morgan has exited WKNX/Saginaw, MI. to join WDEE/Detroit. Ric Allen has been promoted to the new position of Operations Manager at WKNX.

Here's wishing a speedy recovery to John "Too Tall" Parker, Southeastern representative for Ariola. Seems John's laid up with a broken leg following an auto accident. Rumors that John was having himself "cloned" so he wouldn't miss any station visits are absolutely true.

A legendary name has returned to American shores from Canada...Jay Paul Huddleston will become the afternoon drive News anchor for KCBQ/San Diego.

60 Second LP, the nationally syndicated show featuring record reviews ("Rock Capsule"), has now expanded to include a Country format feature, "Country View." Interested stations can get all the information from Jeff Craig, (213) 769-7172.

Dave Kimbro is the new Music Director for WJDX/Jackson, MS.

Dave Bishop, Program Director of WCOL/Columbus, OH. will be married on June 17th, not May 17th, as previously reported. Make up your mind, Dave!

KIMN/Denver, would like to hear from all former KIMN personalities, as they prepare a "revival"-type promotion. Former KIMN jocks should contact Doug Erickson at KIMN.

Check out our own Gary Owens as he guests on Tom Snyder's NBC "Tomorrow" show May 31st. He told Street Talk that the entire show would be an in-depth discussion of "drelbs" and their effect on society. A must-watch.

It could be the grudge match of a lunchtime as the first annual AM versus FM Charity Softball match is held this Sunday (5/21) in Los Angeles. Air personalities from both radio bands will do mortal combat for the Los Angeles Children's Orthopedic Hospital. For the FM'ers: Paul Freeman and John Lee Walker from KIIS-FM, Damion and Joe Reiling from KLOS, and Mike Novak and Bruce Chandler from K-100 will take on AM'ers like Charlie Tuna and Bobby Ocean from KHJ, M.G. Kelly from TEN-Q, Sonny Melendrez and Alex Paen from KMPC, Bruce Philip Miller and Bud Furillo from KIIS-AM. R&R's Top 40 Editor, John Leader has agreed to pitch for the AM side. Results next week!



GET THE MESSAGE?—From our "So you wanna be a rock 'n roll star" department comes this photo of The Rubber City Rebels. Seems the boys, not having a recording deal, appropriated their own Sunset Strip billboard in Hollywood, just to attract a little attention. Well, Hollywood being what it is, the group caught the eye and apparently the ears of Sire Records, with whom they have now signed. Gee, what a great story.

# Two Smashes From The Fox:

## **BARRY WHITE** **"OH WHAT A NIGHT FOR DANCING"** TC-2365

**EXPLODING POP!**

WZZP HB 33      KPAM 29-26  
WTIX 28-24      WRFC 5-4  
WPEZ HB 40      KAYC 16-9

*BULLETING ACROSS THE BOARD!!!*

From the Platinum album  
"Barry White sings for someone you love"

## **GARY TANNER** **"OVER THE RAINBOW"** TC-2373

**WFIL ADD**

**WGH—Norfolk, VA., Bob Canada: "Exploding on  
the phones. 250 calls in 5 days, eight plays a day!"**

Produced by Joey Averback and Stephen Geyer  
for Mike Post Productions, Inc.



On 20th Century-Fox Records

## Record Consumer Profile: WCI Survey Summarized

(Continued from page 1)

population sector seems to be buying more records. As WCI itself states in the brochure, "the prerecorded music industry has nothing to fear from the shifting demographics in the US population. Assuming that buying patterns remain relatively stable, the years through 1985 should be years of increasing growth for the industry."

The 25-34 bloc is already responsible for more total record dollars than the 10-19 teenage group, 27 percent to 23 percent. The 20-24 group, predicted for only 2 percent growth in the next eight years, is still the largest single record buying age bracket of all the five year groups, accounting for 22 percent of total dollar purchases. Meanwhile, record buyers from 35 on up still lag behind, with no five year group in that category accounting for more than 6 percent of the total.

As of 1977, the percentage totals for the 10-14 and 25-29 age groups were virtually equal (45 percent to 44 percent). If the Census Bureau's population projections turn out as expected, the older group should attain clear dominance by 1985.

### General Encouragement

As background information, the survey posed a number of general questions. Respondents asked whether they felt recorded music was a "good or bad" value compared to other forms of home entertainment. 71 percent felt music was a good value, while only 9 percent called it bad (20 percent were neutral). As the survey brochure points out, only 53 percent of respondents qualified as "current buyers" (those who purchased a record or tape in the 12 months preceding their interviews). With 71 percent believing that records were a good value, a sizable chunk of the total population may be easily attracted to becoming record consumers.

83 percent of the population live in homes with record or tape players, the survey found. 54 percent access to both record and tape playback equipment, while 24 percent have record equipment only and 5 percent have only tape. 73 percent of the population over ten years of age have bought at least one record or tape in their lifetimes, an impressive figure but one which intuitively seems susceptible to substantial improvement (it would be interesting to compare to the figure for those who have seen a movie in a theater at least once, for instance).

### Measuring The Current Flow

Breaking down the current buyers (the 53 percent who bought records or tapes in the last year), 47 percent buy only records, 10 percent buy only tapes (8 tracks or cassettes), and 43 percent buy both. Another statistical breakdown shows 43 percent of the total US population bought at least one album last year, 19 percent bought a single (or more), 22 percent at least one 8-track, and 9 percent at least one cassette (prerecorded). Tape buy-

ers, it was found, claim to be buying more tapes than they did a year ago, in dramatic numbers, but record buyers generally indicated they were buy-

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### Income And Outflow

Intuitive logic would indicate that people with higher family incomes would account for more than their share of record purchases, and so they

ulation, buy only 14 percent of the records, while Pacific residents make up 17 percent of the population and 22 percent of the record buying.

### Marriage And Music

Married people make up most of the U.S. population (52 percent) and just about pull their weight in the record buying competition, accounting for 51 percent of current buyers and 48 percent of the total dollar purchases. Not surprisingly, widowed people (mostly in upper age brackets) are not substantial record buyers (9 percent of the population, 3 percent of the record purchases). Divorced and separated people make up 7 percent of the population, but buy 11 percent of the records. "Never Married" people under 20 add up to 21 percent of the population and buy 20 percent of the records, while those over 20 make up 11 percent of the population and buy a solid 18 percent of the records.

### Listening To The Music

The survey also asked current buyers to list the type of music they bought most often. The results were: 1) "Soft," 2) "Easy Listening"—17 percent; 3) "Country & Western"—14 percent; 4) "Soul, R&B, Disco"—10 percent; 5) "Classical"—5 percent, and 6) "Jazz"—2 percent. "Other" musical forms accounted for 16 percent of buyer preferences. As the brochure cautions, the percentage figures do not mean that, for example, 36 percent of all record purchases were rock, they mean that 36 percent of current buyers surveyed reported rock was their favorite form of music. There were no significant discrepancies between the percentage of buyers claiming a preference and their percentage of total dollar purchases.

The survey's definitions and examples of its music categories (Easy Listening; Soft, Medium & Hard Rock; etc.) could conceivably raise a few puzzled questions. Each category was followed on the questionnaire by a number of artists chosen as examples for the category; and classifications of the Carpenters as "Easy Listening-Vocal" while Simon & Garfunkel were "Soft Rock" could be considered fuzzy. Bob Marley as an example of "Medium Rock" might raise a few eyebrows, but the 1950's and 1960's Pop examples are more questionable. Chubby Checker is one of three examples of 1950's Pop, along with Theresa (sic) Brewer and the Ames Brothers, but Checker's music, though not exactly hard-core rock & roll, was considerably more rock-oriented than pop in the sense of Brewer and the Amesess, and in addition he never had a hit record until 1960. The pairing of Herman's Hermits and the Tijuana Brass as examples of 1960's Pop seems questionable, while Peter,

Paul & Mary's classification as 1960's Pop when Pete Seeger qualifies as Folk is also fuzzy. It's unlikely, however, that any confusion over examples affected the survey results.

### What's In Store

The survey also asked current buyers to denote their most-favored buying place. Record stores were the favorites of 40 percent of the respondents, responsible for 46 percent of the total dollar purchases. Discount stores scored 21 percent for second place, followed by department stores (11 percent), record clubs (9 percent but 13 percent of total dollar volume), other retail (8 percent), and direct mail and TV offers bringing up the rear at 4 percent.

### Radio And Records

The WCI survey presents solid confirmation of radio's role in selling records. Current buyers were asked to report how many hours they listened to radio weekly on the average. While 24 percent of the population at large listens to the radio over 20 hours a week, 30 percent of current buyers do so and account for a full 38 percent of records bought. Similarly, while 19 percent of the population listens 11-20 hours weekly, 24 percent of current buyers purchasing 24 percent of the records are in that category. Listeners who spend 1-5 hours a week with their radios make up 24 percent of the total population, but 22 percent of current buyers who account for only 17 percent of the music bought. And those who listen less than an hour a week make up 14 percent of the population, but only 6 percent of the current buyers, who buy 6 percent of the records. Obviously, a strong relationship between frequent radio listening and frequent record buying exists.

### Tape Casting

The survey indicates that "home tapers" (those who use their tape recorders to tape music off the radio or records) are not the parasites on the record industry many believe them to be. First, of the 38 percent of the population with access to home tape recorders, only 55 percent of them say they use the recorders to tape music. That adds up to 21 percent of the population in general, but tapers make up 32 percent of current buyers and are responsible for 38 percent of the total record purchases. Those without tape recorders (62 percent of the total population) account for 44 percent of total dollar purchases.

Obviously, the material presented in WCI's survey brochure does not include all the relevant material gleaned by the company. Detailed demographic data on specific buying habits and other leisure time behavior, and in-depth profiles of various types of music buyers, leading to what WCI hopes will be a "new era of sophistication" in its marketing and advertising efforts, logically remain confidential for company use exclusively. But the data released provides what most would agree is a clearer glimpse at the preferences and general buying habits of active record buyers, and as such should prove of interest and of use to both the radio and record industries in their pursuit of more exact knowledge.

HH

FIGURE 1 CURRENT U.S. POPULATION BY AGE

Age	Total Population July 1, 1977	Total Population July 1, 1988	Change from 1977 to 1988	Percent Change from 1977 to 1988
Under 5	15,174,000	16,803,000	+1,629,000	+11%
5-9	17,187,000	16,768,000	-419,000	-2%
10-14	19,204,000	18,587,000	-617,000	-3%
15-19	21,181,000	18,007,000	-3,174,000	-15%
20-24	20,089,000	20,510,000	+421,000	+2%
25-29	17,745,000	20,581,000	+2,836,000	+16%
30-34	15,416,000	19,218,000	+3,802,000	+25%
35-39	12,339,000	17,274,000	+4,935,000	+40%
40-44	11,700,000	14,101,000	+2,401,000	+21%
45-49	11,511,000	11,526,000	+15,000	0%
50-54	11,681,000	10,131,000	-1,550,000	-13%
55-59	11,044,000	11,122,000	+78,000	+0%
60-64	9,361,000	10,615,000	+1,254,000	+13%
65-69	8,441,000	9,244,000	+803,000	+10%
70-74	6,114,000	7,011,000	+897,000	+15%
75-79	4,064,000	5,108,000	+1,044,000	+26%
80-84	2,000,000	3,064,000	+1,064,000	+53%
85+	1,040,000	2,588,000	+1,548,000	+148%
Total	211,100,000	211,880,000	+780,000	+0%

ing records currently at about the same rate they had been.

The "heavy half" concept familiar to marketing theorists (a specific percentage of buyers accounting for a disproportionately high percentage of total dollars spent for a product) is borne out in the survey. Just 15 percent of the current buyers account for a full 50 percent of the total record tape dollar market, while 50 percent (the heavy half) buy about 85 percent. In fact, a mere one-third (34 percent) of the current buyers are responsible for three-quarters (75 percent) of record purchases (in dollar volume).

### Sex And Race And Education

The current buyers were profiled by race, sex, and education, with an exact correspondence in both sex and race among current buyers to the population at large. Black males, it was found, compose 5 percent of the population and the current buyers, but account for 10 percent of the total dollar purchases, this phenomenon, however, was the only significant variance. College-educated consumers make up 28 percent of the total population but represent 35 percent of the current buyers and account for 43 percent of the dollar volume (those figures include both graduate school-level consumers and those with a partial college education). Those with a grade school education, on the other hand, make up 20 percent of the total population, but just 12 percent of the current buyers and a mere 7 percent of the dollar volume (those figures, however, include the surveyed 10-14 age

do, according to the survey, but not as dramatically as might be expected. Record-buying cuts across all income lines. Current buyers from families with incomes of under \$5000 account for 10 percent of total dollar purchases, although 18 percent of the population is on that financial level. \$2,000-plus consumers account for 20 percent of the total dollar volume, although they represent just 15 percent of the population at large. One intriguing finding is that people in the \$20-25,000 area account for 7 percent of the total population, 10 percent of the current buyers, but only 7 percent of the total dollar volume, which might mean that relatively affluent group is not buying up to their commercial potential.

### National Geographic Breakdown

Of seven national regions, only the Southeast and the Pacific recorded any significant differences between their share of the total population and their record buying habits. Southeasterners, representing 18 percent of the pop-

Percent of Current Buyers and Total Dollar Purchases as a Function of Hours Spent Listening to Music on Radio in an Average Week

Percent of U.S. Population Over 10	Percent of Current Buyers	Percent of Total Dollar Purchases
LESS THAN 1 HOUR	14%	6%
1-5	24	17
6-10	19	19
11-20	18	24
MORE THAN 20	24	36
100%	100%	100%

MCA is proud to announce  
the release of the single

# "FM (No Static At All)"

## Steely Dan

from the Platinum album



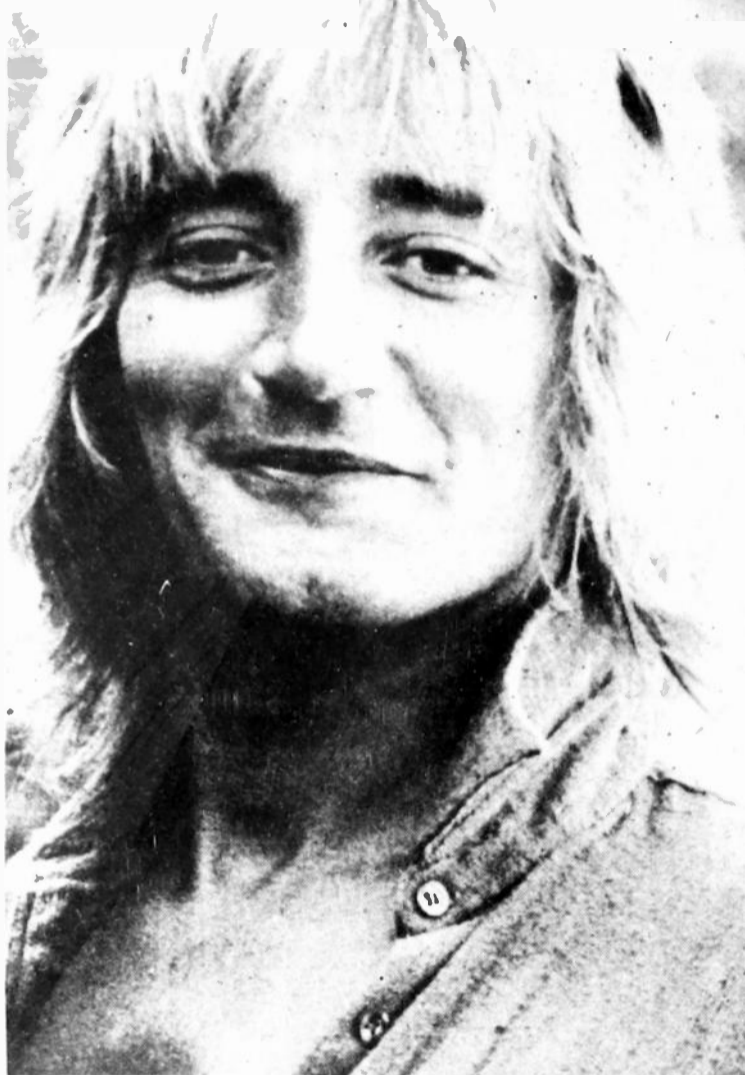
*Already on these stations*

WRKO	WVBF	KRTH	KHFI
WDRC	WPRO	92Q	KSLY
WGCL	JB105	K-100	KQEO
WPEZ	WPRO	KRSP	KROK
96KX	WJBQ	K-104	KOLA
WZZP	WTRY	WSPT	WPPI
KSTP	WICC	WRIG	KRLC
KSLQ	WKWK	WIFC	KYLT
Y-100	WHNN	WKAU	KBIM
Q-105	WHOT	WAKX	KRAE
Z-93	WPGC	WGLF	KATA
WLAC	WDRQ	CK101	KNOE
KILT	WLCY	WLEQ	WOHS
KRBE	94Q	WALG	WGNI
KIIS	WKXX	WFLB	
WBZ	KJRB	WTMA	

**MCA RECORDS**

# FCC Q&A: Highpoints From R&R Convention '78

R&R presents the fourth in a series of transcriptions of the highlights from the FCC Q&A Session at R&R Convention '78. The FCC's Arthur Ginsberg and Larry Bernstein fielded questions from the radio industry in a candid and informative session, moderated by R&R FCC Advisor Jason Shrinsky.



- |      |       |      |      |
|------|-------|------|------|
| WPGC | WAPE  | KANC | WTMA |
| WCAO | Y-103 | KROY | WRKR |
| WPEZ | WSGA  | KQEO | WEBC |
| WKBW | Q-94  | WEEO | WJON |
| CHUM | WBBQ  | WGUY | WISM |
| KLIF | WMAK  | WAQY |      |
| KSLQ | 92Q   |      |      |
| WZUU |       |      |      |

*I was only joking!*  
-Rod

- |        |        |        |      |
|--------|--------|--------|------|
| WZZP   | BJ-105 | K-104  | WACI |
| B-100  | WJDX   | WYND   | KVOX |
| KJR    | WKY    | WRFC   | KQWB |
| F-105  | WHOT   | WLOF   | WKAU |
| PRO-FM | K-100  | WFLB   | WNAM |
| JB-105 | KING   | WGLF   | KFYR |
| WOLF   | KJRB   | WAAY   | KSTT |
| WICC   | KCBQ   | WANS   | KDON |
| WTRY   | KRSP   | CK-101 | KSLY |
| WKBO   | KGW    | KAYC   | KDZA |
| KQDI   | KFXD   | KPAM   | KAFY |
|        |        |        | KCBN |

Produced by  
Tom Dowd



## Program Sponsorship

**Q:** A lot of stations now have "Midnight Album Specials." Let's assume that you sell an adjacency just before and/or after the playing of an entire album and the commercial says "The album is available at XYZ Records & Tapes." XYZ Records & Tapes has no choice in the selection of the album, they don't participate in the program in any way except that they buy an availability just before and/or after the program.

**GINSBERG:** This is a very complex and difficult question, but I would say the way you describe it you're going to wind up with 15 minutes of commercial time, because you've directly tied in the commercial to the album itself. The Commission has said that XYZ Record Company, or Columbia Records, or Arista Records or any of the other record companies might be able to buy 15 minutes or a half hour of time to play their albums, but if you interrelate the commercials to that, they cannot tie into that particular musical selection. In other words, what you have is known as a program-length commercial.

**Q:** Take it a step further and let's say that all the albums heard on the "Midnight Album Special" are available at XYZ Records.

**SHRINSKY:** If you're doing an open and close, I would say I don't feel you have a problem.

**GINSBERG:** If you do a show for an hour, and you do it once at the open and once at the close I don't think you have a problem. That's a discreet mention, but beyond that I think the Commission would be concerned that you're getting into making the entire program a commercial.

**Q:** Regarding payola...if you don't disclose that consideration was received to play a certain record, then you get into a payola problem. But if you do disclose, because of the juxtaposition of the announcement, is it a program-length commercial, which the Commission has stated isn't in the public interest?

**BERNSTEIN:** The question you ask is one of the most difficult legal questions I think we've had to face. If you do disclose you could have a program-length commercial situation, yes, but there are certain exceptions to that. For example, the Commission allows you to state at the beginning and the end of an hour "All of the records you just heard on this program are from Columbia Records." Obviously that does tie the two together, but the Commission would allow you a very, very brief exception. If you put it with a number of commercials and said "All these are Columbia's and why don't you buy the latest album," and tie the whole thing together, then you would have a problem.

**SHRINSKY:** That goes back to the prizes. All of you are giving away prizes. If you're getting into the T-shirts, and the albums and the belt buckles, you should be running your disclaimer at the end of the hour, and/or the top of the hour, merely advising the public that prizes have been given here in consideration for commercial credit. If you do that the public is not being deceived, and you don't have to have an announcement in every situation.

## Application Processing

**Q:** What could be done to speed up the horribly slow processing of applications by the Commission? We have had an application for a change of CP.

**SHRINSKY:** The problem right now is that there are two or three engineers, and the FCC decided that they were going to put a freeze on. What happened was that dozens of people rushed to file applications before that freeze deadline. So what they have now is a backlog on a backlog with the smallest number of engineers that they've had there in contemporary times. It is now taking a minimum of two years to process an application for a major CP. Until budgetary considerations are fulfilled, and the engineers are hired to do the work, there's going to be a problem. The minor applications are being processed with a great deal of expedition. Now the one engineer that was doing that has just been sent over to the major application side. So now it may only take a

year or a year and a quarter to have a major application processed, but there is nobody at all processing minor applications. I rarely tell anyone to call your Congressman or Senator, but I suggest that you do that if you feel you have a problem.

## Simulcasting

**Q:** Take a situation where a company owning an AM signal that doesn't have the power to cover the complete market area. That company buys a suburban FM outlet and simulcasts with the intention of covering the market. Aren't we really shortsighted in saying they can continue to simulcast 24 hours a day?

**SHRINSKY:** The more you encourage government intervention, the more government gets into everything, the more problems you're going to have. The reason that we have an AM-FM non-duplication rule is because some day-time only stations were very upset that people had full time facilities and as a consequence were not making proper use of it. They complained to the FCC. And the FCC said well maybe we should look into this business, maybe there isn't a proper utilization of the spectrum, so we're going to start cutting down on it.

## Daytimers

**Q:** Can you explain to me the purpose of a 50,000 watt station? What purpose except for in times of emergency would you need a 50,000 watt station and why are there still daytime stations?

**GINSBERG:** There are still daytime stations because the Commission has a number of stations that fit in over the spectrum, they have to protect Mexican stations, they have to protect Canadian stations, and they can only fit so many stations into the AM spectrum at the present time. So in order to get a station at all for a local community, they can simply give it to you only for daytime, and sometimes they can give it to you only for daytime when it goes in a particular direction.

**Q:** Isn't that because it's competing, or it's in conflict with a 50,000 watt station that doesn't serve that community half of the time?

**GINSBERG:** The Commission, long ago, licensed a number of clear channel 50,000 watt stations and there has been some talk of possibly 100,000 watt super power stations, that can be heard everywhere in the country. But the Commission's basic ideology is based upon local service to your community. Now some of these 50,000 watt stations serve their local community but they also serve a whole statewide, sometimes multi-state community.

**Q:** I program the only black station in Boston, a daytimer. After we go off the air, the only other service to the black communities is through college radio.

**GINSBERG:** When you bought that station, you knew or the person who bought that license knew that all he could obtain without interfering with other signals was a daytime station. Now there's nothing to prevent your owner, if he's got enough money, from buying a full-time station, if there is one available.

**Q:** WBAI is our conflict station in Baltimore, Maryland. It doesn't hardly get into Boston, it serves no purpose at all in that particular market.

**SHRINSKY:** You're dealing with an ideology. I suggest that when these Commissioners come to Boston, sit down and talk to them.

**GINSBERG:** Most people who own daytime stations take those stations knowing their restrictions. But invariably after they have that station for a few years, they look around and say "Boy it would be really nice to get on at nighttime." But there are no signal availabilities. The whole idea of the Commission was to create a number of signals, as many as they possibly could, without creating interference to each other. What's happened is you've got one going this way and you've got one going that way, and you cannot draw blood from a stone. There are no signal spaces available.

# Rollin' With The Changes:

WCAO deb 29

Z-93 deb 30

WDRQ 27-24

KSLQ 19-12

WPHD deb 30

KBEQ 13-5

WRKR deb 35

KEWI 8-6

WPGC

WKBW

WKBO

KJRB

KANC

**Billboard 70 \* Cashbox 72 \* Record World 61 \***

## “Roll With The Changes”



**The album:**



**Billboard 56 \* Cashbox 44 \* Record World 69 \***



on Epic Records

# TOP-40



## John Leader

Moving into a new office is really a time of mixed emotions. During the preparation of the new facility the anticipation is overwhelming, and then moving day arrives and you suddenly get nostalgic about "the old office" because it has been an old and faithful friend.

Well, we've done it. R&R has officially relocated in beautiful Century City, leaving the crumbling "Hollywood sign" far behind. To say the new offices are "a showplace" would be an understatement. The fact that we have triple the floor space would be enough of an improvement, but the attention to design of the new offices makes it all work so much better (I always had a suspicion that our old offices were really set up for a college yearbook staff).

Like any move, whether you have changed offices or even studios, there are many things to learn about your new surroundings. The first thing all R&R staffers had to conquer (and that is the correct word) was a new computerized telephone system, designed specifically for our needs. In a nutshell our new phone system allows maximum flexibility and efficiency in setting up conference calls, selecting various outgoing lines (local and long distance), location of personnel within the building, and the automatic brewing of coffee.

Well, if all that sounds futuristic, it is, but it does not come without the absolute necessity of learning several "access codes" dialed on your telephone to make it all happen." Our very first casualty early on Tuesday (report day for Top 40) was Bob McClain of WTMA/Charleston, SC. Bob tried on three separate occasions to get through to me with his music report only to find that we were unable to properly transfer his call back to my office. In the never-ending struggle of man (us) versus machine (the phone computer) the first round was "no contest."

Well, we've since come to an agreeable compromise with the new phone system (we've agreed to brew our own coffee) and our usual efficiency has been preserved and perhaps even increased. Although, I am not totally convinced that Bob McClain's call isn't still "floating" somewhere in the system.

All of us would encourage you to stop by our new location for the tour, should you happen to be in Los Angeles prior to Convention '79. As you may know, next year's convention will be at the Century Plaza Hotel, which is no more than five hundred yards up the street from the new R&R. And naturally during our annual get-together, the offices will be open for your inspection. Hope to see you soon!

### Van Dyke Steps Down At KLIF

Friday, May 10, 1978 Charlie Van Dyke, Operations Manager of KLIF/Dallas, stepped down from his programming position. Charlie stated in a letter to KLIF General Manager John S. Tyler that he would remain on the air, serving as "morning show host."

In a related incident, News Director of KLIF, Brad Messer also tendered his resignation and announced his plans to leave the Dallas station.

Both Van Dyke and Messer, when contacted by R&R, cited "philosophical and personal motivational differences with management" as reasons for their actions.

Van Dyke assumed the Operations Manager's position when Jim Davis exited KLIF for WXYZ/Detroit. Previously Van Dyke had served as morning man and Program Director of KHJ/Los Angeles. Charlie stated, "There were just too many differences in philosophy between management and myself for me to continue programming KLIF. I will remain on the morning show and continue to give 100 percent."

No immediate replacements for Van Dyke as Operations Manager and Messer as News Director have been named.



**SHOLIN TAKES A PARTON SHOT**—Shortly before officially splitting up his time between KFRC/San Francisco and RKO corporate headquarters in Los Angeles, RKO Music Coordinator Dave Sholin attended the KFRC client party and posed for this photo with RCA's Dolly Parton. A lovely couple.

### Rivers And Rivers To Phoenix

Very soon the Salt River will have competition in Phoenix and so will some thirty radio stations as two new Program Directors enter the market, both named Rivers. Steve Rivers has been named Program Director of KOPA and Bobby Rivers will become the new PD of KRUX. They are not related.

Steve Rivers, most recently the PD of WAPE/Jacksonville, FL., has been designated to head programming for First Media's newly purchased Phoenix properties KOPA and KOPA-FM. First Media also owns WPGC and WGPC-FM/Washington, DC, and Z-93/Atlanta, GA. The group recently purchased the two Phoenix properties and has already announced that the format of both stations will be Top 40. Charles Giddens will be the General Manager of KOPA.

Steve told me, "It'll be a totally new operation from the ground up. KOPA-FM is 50,000 watts and the AM is a 5000 watt daytimer at 1440 and offers excellent penetration in the market. It's going to be very interesting." The stations should debut their new format identities in early summer.

Meanwhile, KRUX's new Program Director is Bobby Rivers, from KTKT/Tucson, AR. Both KRUX and KTKT are owned by Lotus Communications, and both facilities are formatted Top 40.

The competition for radio listeners in Phoenix is just short of unbelievable considering the size of the market. Phoenix is ranked 29th in total population but is served by 31 different radio signals. As a point of comparison, Detroit, our nation's fifth largest market, is currently served by the exact number of stations as Phoenix, 31.

Bobby is very much aware of the competitive situation, "I was up in Denver for a long time and they have about as many signals as Phoenix. I am certainly looking forward to the challenge. And, of course, the chance to 'move up' within the same company is good. It's going to be a battle and we're just gonna 'rock and roll.'"

I have covered the Phoenix Top 40 format competition before, but new developments have surfaced. In addition to the two Rivers joining KOPA and KRUX, KUPD and KUPD-FM will be splitting their simulcast very soon. A change in the direction of the FM at KUPD is rumored, but the Top 40 emphasis is unlikely to change much. Additionally, the change in ownership (and format shift from Top 40 to religious) at KRIZ will not be taking place until September, so KRIZ will remain a Top 40 station through the Summer months. Needless to say, it will be a "rock and roll" summer for the Phoenix radio audience.

### Christenson Promoted At KTSA

Scott Christenson has been promoted to the newly created position of Operations Manager of KTSA and KTFM/San Antonio, TX. The announcement was made by Waterman Broadcasting Executive Vice President Ken Dowe.

Scott has been with the San Antonio stations since October of 1977 and had been serving as Program Director of KTSA. Now Scott will be responsible for all programming matters for both KTSA and KTFM and will report directly to Mr. Dowe.

Scott told R&R, "I am most grateful to Mr. Dowe and President Bernie Waterman for this expression of confidence in me. I'm exceedingly enthusiastic about the prospect of further contributing to the success of two of America's finest stations." Christenson's promotion is effective immediately.



**JUMPIN' JOCKS IN TUCSON**—Obviously elated over the delivery of their new custom van, the staff of KTKT/Tucson, AR, jump for joy, and we suspect, the camera. Shown (l-r) Don Beecher, Jim Bednarek, Bobby Rivers, Dean Taylor, Jim Mann, Mike Daniels and Program Director Ed Alexander.



FROM THE PLATINUM ALBUM

RUSH RELEASED  
BY POPULAR DEMAND!

THE SINGLE

"GREASE"

RS 897

*by Frankie Valli*

*Written by Barry Gibb*

*Produced by Barry Gibb, Alby Galuten & Karl Richardson*



RS 2 4002



FROM "GREASE" A ROBERT STIGWOOD/ALLAN CARR PRODUCTION OF A PARAMOUNT PICTURE

## John Leader

### And We're Not Kidding...Either

It was exactly 5:30PM Eastern Daylight Savings time and thanks to the magic of a long distance telephone line, I was listening to 99X-FM/New York. The connection was completed just in time for me to hear the final 20 seconds of "Baker Street" by Gerry Rafferty fading into the distance and then it happened!

A very serious voice (could it be Jack McCoy, no but...no it couldn't be) began, "99X-FM where tonight at midnight it's another radio first...The Official No-Bee Gees Weekend! Imagine, an entire weekend with no Bee Gees. No Bee Gees songs will be played, no Bee Gee albums will be given away. 48 Bee Gee-free hours. A break from the Bee Gees on the Official 99X-FM No Bee Gees Weekend, from the station that's making history in the city on FM, 99X. And we're not kidding...either."

Needless to say, the response came fast and furious as every single 99X request line lit up. Amazingly, most people were inquisitive but not outraged. If it does nothing else, the Bee Gee-Free Weekend will create a lot of talk about 99X. And when you consider that the Bee Gees have been in power rotation at most radio stations continuously since last Thanksgiving, maybe 99X's idea makes a lot more sense than you think.

One thing is for sure...New York knows that 99X-FM has a sense of humor and that is a rare radio ingredient that can set a station apart from its competitors.

### "Forget Boardwalk And Park Place, I Want The RKO Chain"

It's called Superstation, The Original Game Of Radio and it's a board game for three to six players with certain similarities to Monopoly.

The game was created and developed over the last three years by Mark Rivers, Music Director of KOZA/Odessa, TX. Here's briefly how it works: the game board is divided into radio station properties (major, medium and small markets). A roll of the dice determines the movement of your "small plastic transistor radio" game piece from space to space.

Located throughout the board are four "media brokers" from whom you may purchase radio stations. Each player may buy only one station per transaction and, of course, you may only acquire a total of seven properties. The roll of the dice can also move you to one of the "airshift" spaces at which time you must "go on the air." I'm told that this is a time-wasting penalty.

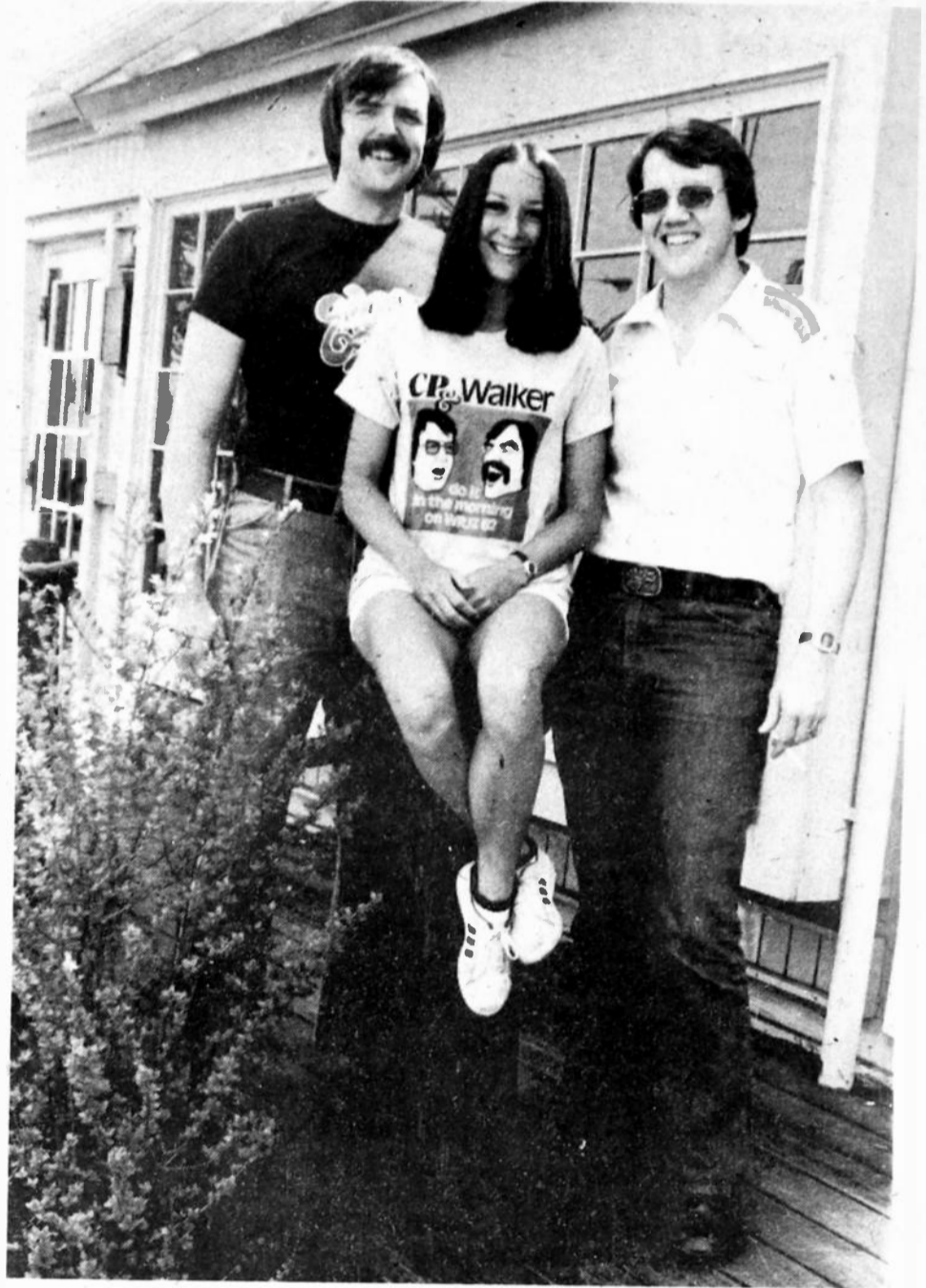
The ultimate winner is determined by accumulated rating points and as Mark explained, "You get different points for doing different things on the air. You might inherit a bad book and lose rating points. It's radio all the way, but the instructions are simplified so that non-radio people can easily play and enjoy it."

Mark currently has two working prototypes and is now ready to market his game to radio stations. The game has been designed in its layout to accommodate customization by any specific station. In other words the game could easily become "The WAAA Game of Radio." Mark also pointed out the promotional possibilities of his game, "Radio stations can utilize it for any type of promotion. For example, you could make a giant game board and organize a tournament in a local mall. You could award a dollar for each rating point the players accumulate. Have a contest on the air to qualify six players for the tournament. The large gameboard could be used with giant foam dice and perhaps some models dressed up as transistor radios to move around the board."

Superstation, The Original Game Of Radio, with big money stakes and ratings at the whim of the dice, could be great recreation for radio and non-radio people alike. You could challenge your General Manager (just to see who really is the most knowledgeable on radio), and it's the perfect gift for those who have always wanted to get into ownership! For more details call Mark Rivers at KOZA, (915) 332-4301. I sure hope you don't inherit a bad book!



**AUSTIN WINNER'S CELEBRATION**—Last month KHFI/Austin, TX, offered their listeners a chance to spend a festive evening with the Beach Boys. The group was in Austin for a concert and KHFI awarded tickets, a limo ride to and from the show as well as dinner with Beach Boy Mike Love. Shown at the Dinner are (l-r) Two winners, Love, Michael Ross of KHFI, and two more winners.



**CP & WALKER GO MULTI-MEDIA**—WRJZ/Knoxville, TN.'s top-rated morning show team of CP & Walker have been the subject of a multi-media "blitz" in and around Knoxville. Outdoor billboards, television spots and thousands of CP and Walker coffee cups as well as T-shirts were utilized. Shown (l-r) are WRJZ personalities Walker Johnson, Adele (overnight personality, modeling T-shirt) and Curtis Parham.

### Bits

G-100/Mobile ran the newly produced History of Rock and Roll and got amazing listeners response. PD Nick Alexander followed up the broadcast with a contest called "Trivolo G-100" which offered soundtrack albums of "American Hot Wax" to listeners who could correctly answer trivia questions. By the way, belated congratulations to the G-100 staff on beautiful new studios.

WISE/Asheville, NC, geared up for Mother's Day by running the "Love's Calling" contest. Each hour at the sound of the telephone ringing, the 13th caller is automatically entered for a Grand Prize drawing. The ultimate winner gets a pearl necklace, matching bracelet and ring valued at over \$600. All qualifiers receive a pair of earrings for Mom, even if they don't score the big prize.

It's the "Great Radio Season" at KMEN/San Bernardino, CA, as the station begins giving away \$15,000 during the next thirty days. The various ways to win include hearing your auto's license number announced on the air, and having a KMEN bumper sticker on your car; and the jocks create "instant winners" just by answering the request line. Prizes for the giveaway include cash, the top ten albums and KMEN Number One T-shirts.

The Platinum Weekend ran on WNOE/New Orleans recently, as the station played nothing but music from platinum albums. Sets of ten albums were given away each hour. Featured artists included Eagles, Linda Ronstadt, Fleetwood Mac, Wings and many others.

"Elvis Forever," a tribute to Presley, opened its run in Los Angeles at the Aquarius Theater. The show stars Elvis impersonator Alan, and the opening night crowd was made up entirely of winners in KRTH/Los Angeles' "Elvis Forever" contest. The station made arrangements with the show's producer and promoted the event, giving away tickets to the first performance on the air.

Serious runners and those who run strictly for recreation are invited to participate in the First Annual WLS/Chicago 8.9 mile "Run for the Zoo." The race, a benefit for the Lincoln Park Zoo, will run June 4th, and Chicago Mayor Michael A. Bilandic will be the Honorary Chairman. All proceeds collected from the \$5.00 entry fee go directly to the Zoo.

# RADIO IS SPREADING "LOVE":

<b>WRKO</b>	<b>WOLF</b>	<b>WKIX</b>	<b>KERN</b>	<b>WLOF</b>	<b>WISM</b>	<b>KDON</b>
<b>Y-100</b>	<b>WICC</b>	<b>KINT</b>	<b>KYNO</b>	<b>WFLB</b>	<b>WACI</b>	<b>KENO</b>
<b>96X</b>	<b>WYRE</b>	<b>WRJZ</b>	<b>KROY</b>	<b>WAAY</b>	<b>WTRU</b>	<b>KYSN</b>
<b>WSAI</b>	<b>WTRY</b>	<b>WKY</b>	<b>KFXM</b>	<b>WISE</b>	<b>WEAQ</b>	<b>KSly</b>
<b>KSTP</b>	<b>WKBO</b>	<b>WOW</b>	<b>KQEO</b>	<b>WIRK</b>	<b>WSPT</b>	<b>KDZA</b>
<b>KFI</b>	<b>WAYS</b>	<b>WHOT</b>	<b>WJBO</b>	<b>WANS</b>	<b>KVOX</b>	<b>KCBN</b>
<b>KTLK</b>	<b>WTIX</b>	<b>K-100</b>	<b>WEEO</b>	<b>CK-101</b>	<b>KQWB</b>	<b>KRKE</b>
<b>13Q</b>	<b>Q-94</b>	<b>TEN-Q</b>	<b>WGUY</b>	<b>WCGQ</b>	<b>KKLS</b>	<b>KPAM</b>
<b>96KX</b>	<b>WLEE</b>	<b>KING</b>	<b>WAQY</b>	<b>WTMA</b>	<b>WKNX</b>	<b>KQDI</b>
<b>WDRC</b>	<b>WBBQ</b>	<b>KYYX</b>	<b>WVAM</b>	<b>KISD</b>	<b>WKAU</b>	<b>KFXD</b>
<b>WAVZ</b>	<b>92Q</b>	<b>KIMN</b>	<b>K-104</b>	<b>WRKR</b>	<b>WNAM</b>	
<b>PRO-FM</b>	<b>KEEL</b>	<b>KCPX</b>	<b>WRFC</b>	<b>WEBC</b>	<b>KKXL</b>	
<b>JB-105</b>	<b>WGSN</b>	<b>KRSP</b>	<b>WVLK</b>	<b>WJON</b>	<b>KFYR</b>	



**"You're The Love"**  
**SEALS & CROFTS**



TOP-40



**ROUGH RIDE ANY WAY YOU SLUICE IT**—WTMC/Ocala, Florida air personality Jerry Kay was the first person to ride down the Silver Springs Wild Waters "Suicide Sluice" ride, a 300-foot long water flume. Kay is congratulated by station staffers after his election to the park's "Hall Of Flume." The station also gave away a moped as part of the opening day ceremonies. Pictured (l-r) are Program Director Lou Patrick, air personality Jeff Lee, News Director Bill Mansfield, Jerry Kay, Account Executive Sam Rutter, and Sales Manager Bill Izzard.



**KIIS-FM AND TYLER, TOO**—RCA's Bonnie Tyler stopped by KIIS-FM/Los Angeles during a hectic round of radio station visits in support of her current recorded efforts. She's pictured with Music Director Sherman Cohen.



**FLOWER POWER AT KCBQ**—UA's Flower made a visit to KCBQ/San Diego, stemming from her latest record. KCBQ Program Director Jimi Fox and other staffers rose to meet her in a non-violent confrontation, as everyone soft-petalled their promotional instincts. Blooming from left to right are air personality Dean Goss, Flower, Jimi Fox, and Music Director Nina Gomez.



**ILLUSIONS OF GRANDEUR**—Styx's Dennis DeYoung visited WCOS/Columbia, S.C. recently to pass the time of day (Eastern Standard Time). Pictured with DeYoung is Music Director Dan Vallie (right).



**KS106 CLOCKS A WINNER**—KS106/Mason City, Iowa recently presented a Prize Clock promotion, in which a \$1000 check was awarded as top prize. KS106 air personality Scott Stevens (right) presents the check to the winner, who seems eager to take it off his hands.



**FROM BEHIND THE MIKE TO BEHIND THE BIKE**—CHUM/Toronto air personality Mike Holland rode a bicycle in the 1978 Variety Club Bike-a-thon to help raise money for handicapped children. Holland is pictured above with a group of enthusiastic pedallers. Which one is Holland? The one in the center without a bike.

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# BLUER THAN BLUE

(8001)

## BREAKERS

**MICHAEL JOHNSON**

**Bluer Than Blue (EMI America)**

73% of our reporters on it, 18 adds including Z93, 96X, WCAO, KFRC, CKLW, WSAI, WKY, K100, WRKR. Key moves: 22-18 KSTP, 26-24 KHJ, 27-22 WAVZ, 30-21 WKIX, 26-18 KRSP, 30-24 at K104, 23-17 WFLB, 10-8 KQWB, 34-25 KDZA, debut 28 WPGC, debut 29 at 13Q, debut 19 WAPE. See Parallels, charts at number 29.

**THANK YOU FOR OUR FIRST HIT.**

from The Upcoming Album

Produced By Brent Maher & Steve Gibson

Another Hit From



© 1978 EMI America Records, Inc.

TOP-40



**WHY RINGS IN WINNERS**—WHYY/Montgomery gave away a \$1000 diamond ring and other prizes in a recent sweepstakes contest. Pictured (l-r, front row) are air personality "The World Famous Birdman," newsman Jim McDade, the winners, Program Director/morning man Larry Stevens, and air personality David J. Beecher. Shown (l-r, rear) are "Mort The Janitor" (who appears on Stevens' morning show), and air personalities Jay Christian, Rich Thomas, and John Reed.



**SHAUN VISITS INDIANAPOLIS**—On his recent concert tour, Shaun Cassidy took time out for a station visit at WNDE/Indianapolis. Pictured left to right: Jeff Lucifer, WNDE; Cassidy; and Bear Bradley of WNDE.



**NEWMAN IN TOWN**—NBC News personality and author Edwin Newman visited WMC-FM/Memphis recently, and spent some time speaking strictly to station News Director Rick Honea and Program Director Ron Olson. Pictured (l-r) are Honea, Newman, and Olson.



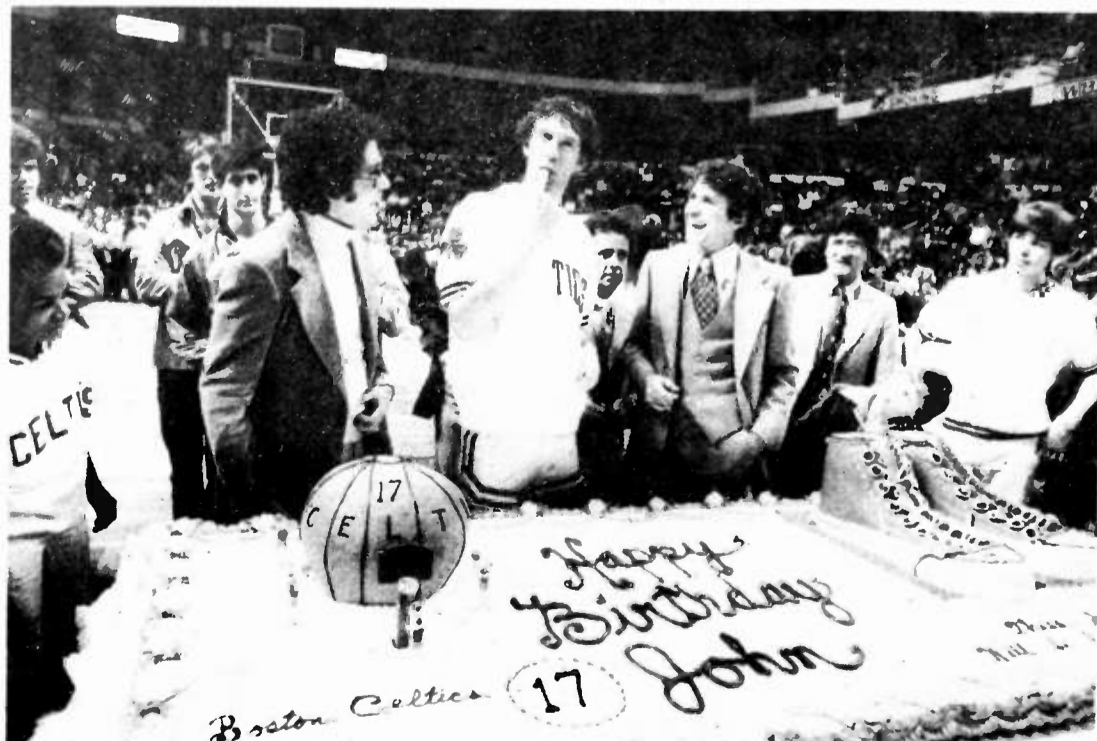
**HONEYBEARS CHEER UP KZ-93**—The Chicago Honeybears, the Windy City's equivalent to the Dallas Cowgirls, were in Peoria for a tour of the city's night clubs and department stores, and found time for a visit to KZ-93. Above, two Honeybears share a chair with air personality Buster Bradley, who found the experience a cheering visit.



**KEY PROMOTION**—KFRCSan Francisco gave away thousands of dollars worth of cash and prizes during their Winning Ticket Sweepstakes, including a trip for two anywhere in the U.S., groceries or rent for a year, and the Datsun of the winner's choice. That choice went to the winner pictured at left claiming his keys from KFRCSan Francisco air personality John Mack Flanagan.



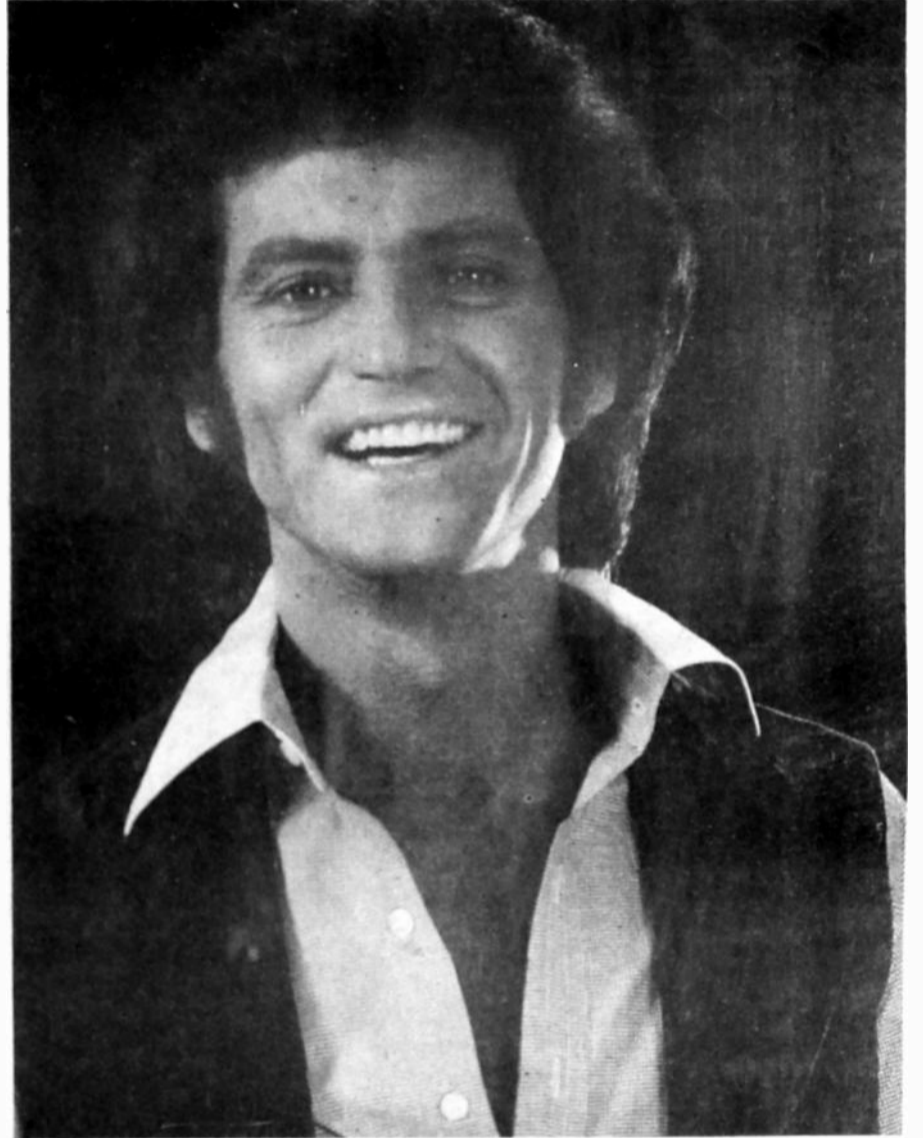
**MADISON BECOMES DODGE CITY FOR DENVER**—WISM/Madison staged a "Denver Dodge Aspen Encounter" promotion tied in with Denver's Madison concert appearance. Listeners registered at local Dodge dealers for a chance to be called and asked their favorite radio station, winning copies of Denver's live album for correct answers. The grand prize was dinner for two, a complete Denver record library, concert tickets, and a chance to meet and be photographed with Denver, in addition to the use of a new Dodge Aspen for a year. Pictured (l-r, seated) are Denver and the winner; standing are (l-r) WISM air personalities Charlie Simon, R.J. Reynolds, Jonathan W. Little, and RCA's Ed Mascari.



**WROR HOOPLA FOR HAVLICEK**—To celebrate the birthday and upcoming retirement of all-time Boston Celtics great John Havlicek, WROR/Boston presented the star with a 500 lb. birthday cake and a 17-foot power boat. Havlicek also received a reception at a top Boston restaurant, and reportedly was promised a retirement bonus by a wealthy fan, who said he would "Havlicek in the mail in a few days." WROR gave away 98 tickets to the game in which they presented Havlicek with the cake, and gave away one of the star's jerseys. Pictured flanking Havlicek (the tall person at center) are WROR Vice President Gerard Sperry (left) and Retail Sales Manager Ron Weener.

**This is the record  
for  
Bobby Arvon  
"From Now On"**

**OH, BROTHER!  
Larry Gatlin is hot  
with  
"Nighttime Magic"**



WSB  
WCCO  
WQUD  
WNIC-FM  
KCBS-FM  
WFFM (FM-97)  
KCBN  
WSPD  
WBAL

KSEE HB-25  
(GOOD PHONES AND SALES)  
KOGO  
KMPC  
WSM  
WGAC  
KGIL  
KBLF  
WSGW  
KMBZ

**Already a Country monster!**

**R&R 10\* BB7\* CB3\* RW9\***

**Now a perfect pop record...**

KEWI 30-24-21-17

98Q HB	WJR
WVLK HB	WSM
KMBZ deb 31	WIOD
WHIO	KMPC
KZUN	WGAC
WAVE	WHIZ
WSB	WMAZ
WHOK	WCER
KTLO	WFTL

**"OH BROTHER," HIS NEW ALBUM ON  
MONUMENT RECORDS. COMING NEXT WEEK.**

Recording exclusively for



Distributed by Phonogram Inc.

TOP-40



**SCORING GOLD FROM PLAYER**—WJZM/Clarksville, Tennessee received a gold award for contributions to the success of Player. RSO's Tommy Teague (left) presents the award to Program Director Jimmy Baird.



**ROCKS FOR NORFOLK FOLKS**—WGH/Norfolk gave away over \$10,000 of free WGH "Rocks" albums and T-shirts to area high school and college students. The station plans to continue its scholastic giveaways in conjunction with future concert appearances. Pictured with a group of Norfolkers is WGH "Goodlooker" Teresa (center, in dark WGH sweatshirt).



**SOUTHERN CONFERENCE**—Earlier this year Southern Broadcasting held its first ever Program Directors conference at Tierre Verde Resort in Tampa, Florida. Shown at the meeting (standing, left to right) are: Steve Roddy, KULF/Houston; George Williams, National Program Director; Ralph Wimmer, Q94/Richmond; and Nat Stevens, KOY/Phoenix. Kneeling, front row (left to right) Bob McNeill, Q105/Tampa; Walt Williams, WRVA/Richmond; and Jan Jeffries, WSGN/Birmingham.



**GOLD ILLUSION FOR WRKR**—WRKR/Racine, Wisconsin received a gold record for their efforts in breaking Styx's "Grand Illusion." Pictured at the award ceremony are (l-r) WRKR air personality Paul Kern, Music Director Ron Richards, A&M's Rich Girod, Program Director Tom Rivers, and air personality Marty Mzark.

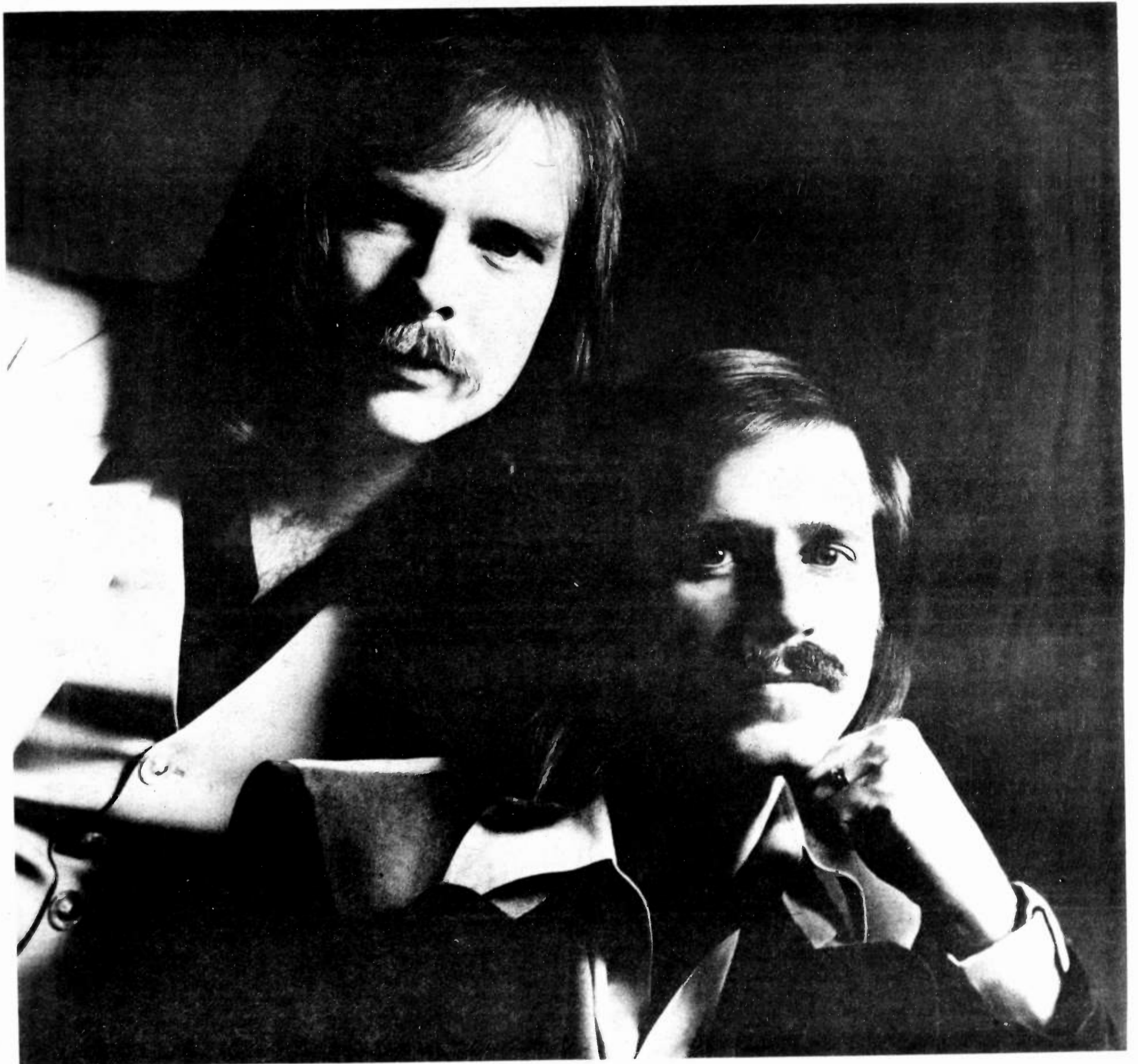


**QUEEN FOR A DAY**—WSSC/Sumter, S.C. has been running a "Great Album Giveaway" contest as a weekend promotion for months. Music Director John Roberts is shown awarding a Queen album to a fortunate winner.





**IF YOU CAN'T DANCE  
TO "YOU CAN'T DANCE"..  
"You Can't Dance"**



**ENGLAND DAN & JOHN FORD COLEY'S NEW  
SINGLE RELEASE FROM BIG TREE RECORDS.**



**BIG TREE  
RECORDS**

Distributed by Atco Records

# ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

## NORTHEAST

**Most Added**  
 Rolling Stones  
 Bob Seger  
 O'Jays

**Hottest**  
 Andy Gibb  
 Gerry Rafferty  
 Bonnie Tyler

## SOUTH

**Most Added**  
 Rolling Stones  
 Rod Stewart  
 O'Jays

**Hottest**  
 Andy Gibb  
 Gerry Rafferty  
 Mathis/Williams

## NORTHEAST

### Parallel One

**CHUM Toronto, CAN**  
 John Terminiello

Bob Seger  
 HOTTEST  
 Travolta/Olivia 1-1  
 Warren Zevon 7-3  
 Flack/Hathaway 13-5  
 Andy Gibb 12-3  
 Bonnie Tyler 25-19

**WABC New York, NY**  
 Sonya Jones

Bonnie Tyler  
 Heat Leaf  
 Billy Joel  
 Mavis  
 Mathis/Williams 3-1  
 Travolta/Olivia 8-5  
 Amy Grant 13-7  
 AHS 23-11  
 George Benson 22-14

**WCAO/Baltimore, MD**  
 Ron Riley

Michael Johnson  
 Donna Summer  
 Heat Leaf  
 HOTTEST  
 Andy Gibb 1-1  
 Mathis/Williams 7-3  
 Bonnie Tyler 10-5  
 Peter Brown 13-0  
 Billy Joel  
 Mavin 18-10

**WPEZ/Pittsburgh, PA**  
 T Morgan

Toby Beau  
 Bill Labounty  
 Billy Joel  
 Young  
 Rolling Stones  
 Eruption  
 Donna Summer  
 HOTTEST  
 Travolta/Olivia 5-2  
 Gerry Rafferty 12-8  
 Andy Gibb 23-18  
 Heatwave 13-11  
 Chuck Mangione 21-15

**WKBF/Buffalo, NY**  
 Jon Summers

Patti Smith  
 Celebration  
 HOTTEST  
 Heat Leaf 1-1  
 Andy Gibb 23-18  
 Billy Joel  
 Mavin 19-10  
 Barry Manilow 24-17

**WPGC/Washington, D.C.**  
 Jim Elliott

Heat Leaf  
 Bonnie Tyler  
 Commodores  
 Lady  
 HOTTEST  
 Andy Gibb 1-1  
 Mavis 11-7  
 Billy Joel  
 Mavin 16-9  
 Eddie Money 22-19  
 Gerry Rafferty 28-20

**WRKO/Boston, MA**  
 Harry Nelson

3 Days  
 Jefferson Starship  
 Runaway  
 HOTTEST  
 Wings 1-1  
 Meat Leaf 12-10  
 Barry Manilow 13-11  
 Bonnie Tyler 13-15  
 Eddie Money 21-17

**99X New York, NY**  
 Bobby Rich

Rolling Stones  
 O'Jays  
 Early Simon  
 Bob Seger  
 Michael Johnson  
 HOTTEST  
 Meat Leaf 1-1  
 Spivey 13-3  
 Gerry Rafferty 19-7  
 Celebration 18-18  
 O'Jays 35-25

**WTRY/Troy, NY**  
 Jeff Ryan

Donna Summer  
 Jimmy Buffett  
 Roberta Flack  
 Gary Turner  
 HOTTEST  
 Mathis/Williams 2-1  
 Andy Gibb 2-2  
 Barry Manilow 9-3  
 Peter Brown 11-5  
 Early Simon 19-10

**WAVE/New Haven, CT**  
 Curt Hansen

Rolling Stones  
 Linda Clifford  
 Foghat  
 Barry Manilow  
 Miana Ross  
 Taste Of Honey  
 Meat Leaf  
 Steve Martin  
 HOTTEST  
 Andy Gibb 2-1  
 Evelyn C. King 10-3  
 Chuck Mangione 13-7  
 Bonnie Tyler 16-9

### Parallel Three

**WVAM/Allentown, PA**  
 John Harrison

Linda Ronstadt  
 Nice  
 Billy Joel  
 Young  
 Rolling Stones  
 Queen  
 O'Jays  
 Rare Earth  
 HOTTEST  
 Wings 1-1  
 Chuck Mangione 7-2  
 Andy Gibb 17-8  
 Warren Zevon 12-9  
 Heat Leaf 20-10

**K104/Eliz, PA**  
 Bill Shannon

Rod Stewart  
 Richie Furay  
 Bob Seger  
 Steely Dan  
 FM  
 Demis Roussos  
 HOTTEST  
 Billy Joel  
 Mavin  
 Jimmy Bo Horn  
 HOTTEST  
 Billy Joel  
 Young 7-1  
 Andrew Gold  
 Friend 4-2  
 ELO 10-7  
 Andy Gibb 16-12  
 Flack/Hathaway 20-15

**96KX/Pittsburgh, PA**  
 Bobby Christian

Early Simon  
 Wings  
 Mavin  
 Billy Joel  
 Jimmy Bo Horn  
 HOTTEST  
 Billy Joel  
 Young 7-1  
 Andrew Gold  
 Friend 4-2  
 ELO 10-7  
 Andy Gibb 16-12  
 Flack/Hathaway 20-15

**WKBO/Harrisburg, PA**  
 Dan Steele

Donna Summer  
 Bob Seger  
 Joey Travolta  
 Barry Manilow  
 Eruption  
 Donna Summer  
 HOTTEST  
 Mathis/Williams 1-1  
 Travolta/Olivia 5-2  
 Gerry Rafferty 12-8  
 Andy Gibb 23-18  
 Heatwave 13-11  
 Chuck Mangione 21-15

**WBFF/Rochester, NY**  
 Jeff Ryder

Patti Smith  
 Celebration  
 HOTTEST  
 Wings 1-1  
 Billy Joel  
 Mavin 3-2  
 Wings 18-7  
 Andy Gibb 19-11  
 Eddie Money 24-13  
 Charlie Feenoz

**WBOE/Portland, ME**  
 Andy Casey

Seals & Crofts  
 Bob Seger  
 HOTTEST  
 Fever 1-1  
 Carly Simon 9-3  
 Player 14-9  
 Steely Dan  
 FM 17-15  
 Gerry Rafferty 22-17

**WEEQ/Wayneboro, PA**  
 Bob Kennedy

O'Jays  
 Rubert Palmer  
 Eric Clapton  
 Genesis  
 HOTTEST  
 Travolta/Olivia 2-1  
 Flack/Hathaway 10-6  
 Eddie Money 14-7  
 Bonnie Tyler 19-12  
 Sweet 24-16

**WGUY/Bangor, ME**  
 Mark Lawrence

Rolling Stones  
 Eric Clapton  
 Barry Manilow  
 Coda  
 HOTTEST  
 Wings 1-1  
 Bonnie Tyler 5-2  
 Eddie Money 18-7  
 Heat Leaf 19-11  
 Michael Johnson 21-16

**JBOS/Providence, RI**  
 Rob Stewart

RE & Sunshine  
 Rolling Stones  
 Runaway  
 O'Jays  
 Barry Manilow  
 Jefferson Starship  
 Runaway  
 Mavis  
 HOTTEST  
 Andy Gibb 1-1  
 Mavis 13-5  
 Gerry Rafferty 14-8  
 Steely Dan 20-19  
 Sweet 24-16

**130/Pittsburgh, PA**  
 Patti Sullivan

Jay's  
 Rolling Stones  
 Seals & Crofts  
 HOTTEST  
 Wings 1-1  
 Bonnie Tyler 5-2  
 Eddie Money 18-7  
 Heat Leaf 19-11  
 Michael Johnson 21-16

**WYRE/Annapolis, MD**  
 Steve Kingston

Bob Seger  
 Celebration  
 Seals & Crofts  
 Billy Joel  
 HOTTEST  
 Meat Leaf 1-1  
 Andy Gibb 3-1  
 Bonnie Tyler 16-8  
 Peter Brown 17-11  
 Eddie Money 20-15  
 O'Jays 29-20

**PRO FM/Providence, RI**  
 Terry O'Brien

EUR  
 Fantasy  
 Robert Palmer  
 Rolling Stones  
 Walter Egan  
 Celebration  
 Lou Rawls  
 HOTTEST  
 Sweet 1-1  
 Meat Leaf 12-10  
 Gerry Rafferty 20-15  
 Michael Zager 23-17  
 George Benson 27-20

**WAGC/Bridport, CT**  
 Greg Lombardi

Rolling Stones  
 Linda Clifford  
 Foghat  
 Barry Manilow  
 Miana Ross  
 Taste Of Honey  
 Meat Leaf  
 Steve Martin  
 HOTTEST  
 Andy Gibb 2-1  
 Evelyn C. King 10-3  
 Chuck Mangione 13-7  
 Bonnie Tyler 16-9

### Parallel Three

**WVAM/Allentown, PA**  
 John Harrison

Linda Ronstadt  
 Nice  
 Billy Joel  
 Young  
 Rolling Stones  
 Queen  
 O'Jays  
 Rare Earth  
 HOTTEST  
 Wings 1-1  
 Chuck Mangione 7-2  
 Andy Gibb 17-8  
 Warren Zevon 12-9  
 Heat Leaf 20-10

**K104/Eliz, PA**  
 Bill Shannon

Rod Stewart  
 Richie Furay  
 Bob Seger  
 Steely Dan  
 FM  
 Demis Roussos  
 HOTTEST  
 Billy Joel  
 Mavin  
 Jimmy Bo Horn  
 HOTTEST  
 Billy Joel  
 Young 7-1  
 Andrew Gold  
 Friend 4-2  
 ELO 10-7  
 Andy Gibb 16-12  
 Flack/Hathaway 20-15

**96KX/Pittsburgh, PA**  
 Bobby Christian

Early Simon  
 Wings  
 Mavin  
 Billy Joel  
 Jimmy Bo Horn  
 HOTTEST  
 Billy Joel  
 Young 7-1  
 Andrew Gold  
 Friend 4-2  
 ELO 10-7  
 Andy Gibb 16-12  
 Flack/Hathaway 20-15

**WKBO/Harrisburg, PA**  
 Dan Steele

Donna Summer  
 Bob Seger  
 Joey Travolta  
 Barry Manilow  
 Eruption  
 Donna Summer  
 HOTTEST  
 Mathis/Williams 1-1  
 Travolta/Olivia 5-2  
 Gerry Rafferty 12-8  
 Andy Gibb 23-18  
 Heatwave 13-11  
 Chuck Mangione 21-15

**WBFF/Rochester, NY**  
 Jeff Ryder

Patti Smith  
 Celebration  
 HOTTEST  
 Wings 1-1  
 Billy Joel  
 Mavin 3-2  
 Wings 18-7  
 Andy Gibb 19-11  
 Eddie Money 24-13  
 Charlie Feenoz

**WBOE/Portland, ME**  
 Andy Casey

Seals & Crofts  
 Bob Seger  
 HOTTEST  
 Fever 1-1  
 Carly Simon 9-3  
 Player 14-9  
 Steely Dan  
 FM 17-15  
 Gerry Rafferty 22-17

**WEEQ/Wayneboro, PA**  
 Bob Kennedy

O'Jays  
 Rubert Palmer  
 Eric Clapton  
 Genesis  
 HOTTEST  
 Travolta/Olivia 2-1  
 Flack/Hathaway 10-6  
 Eddie Money 14-7  
 Bonnie Tyler 19-12  
 Sweet 24-16

**WGUY/Bangor, ME**  
 Mark Lawrence

Rolling Stones  
 Eric Clapton  
 Barry Manilow  
 Coda  
 HOTTEST  
 Wings 1-1  
 Bonnie Tyler 5-2  
 Eddie Money 18-7  
 Heat Leaf 19-11  
 Michael Johnson 21-16

**JBOS/Providence, RI**  
 Rob Stewart

RE & Sunshine  
 Rolling Stones  
 Runaway  
 O'Jays  
 Barry Manilow  
 Jefferson Starship  
 Runaway  
 Mavis  
 HOTTEST  
 Andy Gibb 1-1  
 Mavis 13-5  
 Gerry Rafferty 14-8  
 Steely Dan 20-19  
 Sweet 24-16

**130/Pittsburgh, PA**  
 Patti Sullivan

Jay's  
 Rolling Stones  
 Seals & Crofts  
 HOTTEST  
 Wings 1-1  
 Bonnie Tyler 5-2  
 Eddie Money 18-7  
 Heat Leaf 19-11  
 Michael Johnson 21-16

**WYRE/Annapolis, MD**  
 Steve Kingston

Bob Seger  
 Celebration  
 Seals & Crofts  
 Billy Joel  
 HOTTEST  
 Meat Leaf 1-1  
 Andy Gibb 3-1  
 Bonnie Tyler 16-8  
 Peter Brown 17-11  
 Eddie Money 20-15  
 O'Jays 29-20

**PRO FM/Providence, RI**  
 Terry O'Brien

EUR  
 Fantasy  
 Robert Palmer  
 Rolling Stones  
 Walter Egan  
 Celebration  
 Lou Rawls  
 HOTTEST  
 Sweet 1-1  
 Meat Leaf 12-10  
 Gerry Rafferty 20-15  
 Michael Zager 23-17  
 George Benson 27-20

**WAGC/Bridport, CT**  
 Greg Lombardi

Rolling Stones  
 Linda Clifford  
 Foghat  
 Barry Manilow  
 Miana Ross  
 Taste Of Honey  
 Meat Leaf  
 Steve Martin  
 HOTTEST  
 Andy Gibb 2-1  
 Evelyn C. King 10-3  
 Chuck Mangione 13-7  
 Bonnie Tyler 16-9

### Parallel Three

**WVAM/Allentown, PA**  
 John Harrison

Linda Ronstadt  
 Nice  
 Billy Joel  
 Young  
 Rolling Stones  
 Queen  
 O'Jays  
 Rare Earth  
 HOTTEST  
 Wings 1-1  
 Chuck Mangione 7-2  
 Andy Gibb 17-8  
 Warren Zevon 12-9  
 Heat Leaf 20-10

**K104/Eliz, PA**  
 Bill Shannon

Rod Stewart  
 Richie Furay  
 Bob Seger  
 Steely Dan  
 FM  
 Demis Roussos  
 HOTTEST  
 Billy Joel  
 Mavin  
 Jimmy Bo Horn  
 HOTTEST  
 Billy Joel  
 Young 7-1  
 Andrew Gold  
 Friend 4-2  
 ELO 10-7  
 Andy Gibb 16-12  
 Flack/Hathaway 20-15

**96KX/Pittsburgh, PA**  
 Bobby Christian

Early Simon  
 Wings  
 Mavin  
 Billy Joel  
 Jimmy Bo Horn  
 HOTTEST  
 Billy Joel  
 Young 7-1  
 Andrew Gold  
 Friend 4-2  
 ELO 10-7  
 Andy Gibb 16-12  
 Flack/Hathaway 20-15

**WKBO/Harrisburg, PA**  
 Dan Steele

Donna Summer  
 Bob Seger  
 Joey Travolta  
 Barry Manilow  
 Eruption  
 Donna Summer  
 HOTTEST  
 Mathis/Williams 1-1  
 Travolta/Olivia 5-2  
 Gerry Rafferty 12-8  
 Andy Gibb 23-18  
 Heatwave 13-11  
 Chuck Mangione 21-15

**WBFF/Rochester, NY**  
 Jeff Ryder

Patti Smith  
 Celebration  
 HOTTEST  
 Wings 1-1  
 Billy Joel  
 Mavin 3-2  
 Wings 18-7  
 Andy Gibb 19-11  
 Eddie Money 24-13  
 Charlie Feenoz

**WBOE/Portland, ME**  
 Andy Casey

Seals & Crofts  
 Bob Seger  
 HOTTEST  
 Fever 1-1  
 Carly Simon 9-3  
 Player 14-9  
 Steely Dan  
 FM 17-15  
 Gerry Rafferty 22-17

**WEEQ/Wayneboro, PA**  
 Bob Kennedy

O'Jays  
 Rubert Palmer  
 Eric Clapton  
 Genesis  
 HOTTEST  
 Travolta/Olivia 2-1  
 Flack/Hathaway 10-6  
 Eddie Money 14-7  
 Bonnie Tyler 19-12  
 Sweet 24-16

**WGUY/Bangor, ME**  
 Mark Lawrence

Rolling Stones  
 Eric Clapton  
 Barry Manilow  
 Coda  
 HOTTEST  
 Wings 1-1  
 Bonnie Tyler 5-2  
 Eddie Money 18-7  
 Heat Leaf 19-11  
 Michael Johnson 21-16

**JBOS/Providence, RI**  
 Rob Stewart

RE & Sunshine  
 Rolling Stones  
 Runaway  
 O'Jays  
 Barry Manilow  
 Jefferson Starship  
 Runaway  
 Mavis  
 HOTTEST  
 Andy Gibb 1-1  
 Mavis 13-5  
 Gerry Rafferty 14-8  
 Steely Dan 20-19  
 Sweet 24-16

**130/Pittsburgh, PA**  
 Patti Sullivan

Jay's  
 Rolling Stones  
 Seals & Crofts  
 HOTTEST  
 Wings 1-1  
 Bonnie Tyler 5-2  
 Eddie Money 18-7  
 Heat Leaf 19-11  
 Michael Johnson 21-16

**WYRE/Annapolis, MD**  
 Steve Kingston

Bob Seger  
 Celebration  
 Seals & Crofts  
 Billy Joel  
 HOTTEST  
 Meat Leaf 1-1  
 Andy Gibb 3-1  
 Bonnie Tyler 16-8  
 Peter Brown 17-11  
 Eddie Money 20-15  
 O'Jays 29-20

**PRO FM/Providence, RI**  
 Terry O'Brien

EUR  
 Fantasy  
 Robert Palmer  
 Rolling Stones  
 Walter Egan  
 Celebration  
 Lou Rawls  
 HOTTEST  
 Sweet 1-1  
 Meat Leaf 12-10  
 Gerry Rafferty 20-15  
 Michael Zager 23-17  
 George Benson 27-20

**WAGC/Bridport, CT**  
 Greg Lombardi

Rolling Stones  
 Linda Clifford  
 Foghat  
 Barry Manilow  
 Miana Ross  
 Taste Of Honey  
 Meat Leaf  
 Steve Martin  
 HOTTEST  
 Andy Gibb 2-1  
 Evelyn C. King 10-3  
 Chuck Mangione 13-7  
 Bonnie Tyler 16-9

### Parallel Three

**WVAM/Allentown, PA**  
 John Harrison

Linda Ronstadt  
 Nice  
 Billy Joel  
 Young  
 Rolling Stones  
 Queen  
 O'Jays  
 Rare Earth  
 HOTTEST  
 Wings 1-1  
 Chuck Mangione 7-2  
 Andy Gibb 17-8  
 Warren Zevon 12-9  
 Heat Leaf 20-10

**K104/Eliz, PA**  
 Bill Shannon

Rod Stewart  
 Richie Furay  
 Bob Seger  
 Steely Dan  
 FM  
 Demis Roussos  
 HOTTEST  
 Billy Joel  
 Mavin  
 Jimmy Bo Horn  
 HOTTEST  
 Billy Joel  
 Young 7-1  
 Andrew Gold  
 Friend 4-2  
 ELO 10-7  
 Andy Gibb 16-12  
 Flack/Hathaway 20-15

**96KX/Pittsburgh, PA**  
 Bobby Christian

Early Simon  
 Wings  
 Mavin  
 Billy Joel  
 Jimmy Bo Horn  
 HOTTEST  
 Billy Joel  
 Young 7-1  
 Andrew Gold  
 Friend 4-2  
 ELO 10-7  
 Andy Gibb 16-12  
 Flack/Hathaway 20-15

**WKBO/Harrisburg, PA**  
 Dan Steele

Donna Summer  
 Bob Seger  
 Joey Travolta  
 Barry Manilow  
 Eruption  
 Donna Summer  
 HOTTEST  
 Mathis/Williams 1-1  
 Travolta/Olivia 5-2  
 Gerry Rafferty 12-8  
 Andy Gibb 23-18  
 Heatwave 13-11  
 Chuck Mangione 21-15

**WBFF/Rochester, NY**  
 Jeff Ryder

Patti Smith  
 Celebration  
 HOTTEST  
 Wings 1-1  
 Billy Joel  
 Mavin 3-2  
 Wings 18-7  
 Andy Gibb 19-11  
 Eddie Money 24-13  
 Charlie Feenoz

**WBOE/Portland, ME**  
 Andy Casey

Seals & Crofts  
 Bob Seger  
 HOTTEST  
 Fever 1-1  
 Carly Simon 9-3  
 Player 14-9  
 Steely Dan  
 FM 17-15  
 Gerry Rafferty 22-17

**WEEQ/Wayneboro, PA**  
 Bob Kennedy

O'Jays  
 Rubert Palmer  
 Eric Clapton  
 Genesis  
 HOTTEST  
 Travolta/Olivia 2-1  
 Flack/Hathaway 10-6  
 Eddie Money 14-7  
 Bonnie Tyler 19-12  
 Sweet 24-16

**WGUY/Bangor, ME**  
 Mark Lawrence

Rolling Stones  
 Eric Clapton  
 Barry Manilow  
 Coda  
 HOTTEST  
 Wings 1-1  
 Bonnie Tyler 5-2  
 Eddie Money 18-7  
 Heat Leaf 19-11  
 Michael Johnson 21-16

**JBOS/Providence, RI**  
 Rob Stewart

RE & Sunshine  
 Rolling Stones  
 Runaway  
 O'Jays  
 Barry Manilow  
 Jefferson Starship  
 Runaway  
 Mavis  
 HOTTEST  
 Andy Gibb 1-1  
 Mavis 13-5  
 Gerry Rafferty 14-8  
 Steely Dan 20-19  
 Sweet 24-16

**130/Pittsburgh, PA**  
 Patti Sullivan

Jay's  
 Rolling Stones  
 Seals & Crofts  
 HOTTEST  
 Wings 1-1  
 Bonnie Tyler 5-2  
 Eddie Money 18-7  
 Heat Leaf 19-11  
 Michael Johnson 21-16

**WYRE/Annapolis, MD**  
 Steve Kingston

Bob Seger  
 Celebration  
 Seals & Crofts  
 Billy Joel  
 HOTTEST  
 Meat Leaf 1-1  
 Andy Gibb 3-1  
 Bonnie Tyler 16-8  
 Peter Brown 17-11  
 Eddie Money 20-15  
 O'Jays 29-20

**PRO FM/Providence, RI**  
 Terry O'Brien

EUR  
 Fantasy  
 Robert Palmer  
 Rolling Stones  
 Walter Egan  
 Celebration  
 Lou Rawls  
 HOTTEST  
 Sweet 1-1  
 Meat Leaf 12-10  
 Gerry Rafferty 20-15  
 Michael Zager 23-17  
 George Benson 27-20

**WAGC/Bridport, CT**  
 Greg Lombardi

Rolling Stones  
 Linda Clifford  
 Foghat  
 Barry Manilow  
 Miana Ross  
 Taste Of Honey  
 Meat Leaf  
 Steve Martin  
 HOTTEST  
 Andy Gibb 2-1  
 Evelyn C. King 10-3  
 Chuck Mangione 13-7  
 Bonnie Tyler 16-9

## SOUTH

### Parallel One

**WVAM/Allentown, PA**  
 John Harrison

Linda Ronstadt  
 Nice  
 Billy Joel  
 Young  
 Rolling Stones  
 Queen  
 O'Jays  
 Rare Earth  
 HOTTEST  
 Wings 1-1  
 Chuck Mangione 7-2  
 Andy Gibb 17-8  
 Warren Zevon 12-9  
 Heat Leaf 20-10

**K104/Eliz, PA**  
 Bill Shannon

Rod Stewart  
 Richie Furay  
 Bob Seger  
 Steely Dan  
 FM  
 Demis Roussos  
 HOTTEST  
 Billy Joel  
 Mavin  
 Jimmy Bo Horn  
 HOTTEST  
 Billy Joel  
 Young 7-1  
 Andrew Gold  
 Friend 4-2  
 ELO 10-7  
 Andy Gibb 16-12  
 Flack/Hathaway 20-15

**96KX/Pittsburgh, PA**  
 Bobby Christian

Early Simon  
 Wings  
 Mavin  
 Billy Joel  
 Jimmy Bo Horn  
 HOTTEST  
 Billy Joel  
 Young 7-1  
 Andrew Gold  
 Friend 4-2  
 ELO 10-7  
 Andy Gibb 16-12  
 Flack/Hathaway 20-15

**WKBO/Harrisburg, PA**  
 Dan Steele

Donna Summer  
 Bob Seger  
 Joey Travolta  
 Barry Manilow  
 Eruption  
 Donna Summer  
 HOTTEST  
 Mathis/Williams 1-1  
 Travolta/Olivia 5-2  
 Gerry Rafferty 12-8  
 Andy Gibb 23-18  
 Heatwave 13-11  
 Chuck Mangione 21-15

**WBFF/Rochester, NY**  
 Jeff Ryder

Patti Smith  
 Celebration  
 HOTTEST  
 Wings 1-1  
 Billy Joel  
 Mavin 3-2  
 Wings 18-7  
 Andy Gibb 19-11  
 Eddie Money 24-13  
 Charlie Feenoz

**WBOE/Portland, ME**  
 Andy Casey

Seals & Crofts  
 Bob Seger  
 HOTTEST  
 Fever 1-1  
 Carly Simon 9-3  
 Player 14-9  
 Steely Dan  
 FM 17-15  
 Gerry Rafferty 22-17

**WEEQ/Wayneboro, PA**  
 Bob Kennedy

O'Jays  
 Rubert Palmer  
 Eric Clapton  
 Genesis  
 HOTTEST  
 Travolta/Olivia 2-1  
 Flack/Hathaway 10-6  
 Eddie Money 14-7  
 Bonnie Tyler 19-12  
 Sweet 24-16

**WGUY/Bangor, ME**  
 Mark Lawrence

Rolling Stones  
 Eric Clapton  
 Barry Manilow  
 Coda  
 HOTTEST  
 Wings 1-1  
 Bonnie Tyler 5-2  
 Eddie Money 18-7  
 Heat Leaf 19-11  
 Michael Johnson 21-16

**JBOS/Providence, RI**  
 Rob Stewart

RE & Sunshine  
 Rolling Stones  
 Runaway  
 O'Jays  
 Barry Manilow  
 Jefferson Starship  
 Runaway  
 Mavis  
 HOTTEST  
 Andy Gibb 1-1  
 Mavis 13-5  
 Gerry Rafferty 14-8  
 Steely Dan 20-19  
 Sweet 24-16

**130/Pittsburgh, PA**  
 Patti Sullivan

Jay's  
 Rolling Stones  
 Seals & Crofts  
 HOTTEST  
 Wings 1-1  
 Bonnie Tyler 5-2  
 Eddie Money 18-7  
 Heat Leaf 19-11  
 Michael Johnson 21-16

**WYRE/Annapolis, MD**  
 Steve Kingston

Bob Seger  
 Celebration  
 Seals & Crofts  
 Billy Joel  
 HOTTEST  
 Meat Leaf 1-1  
 Andy Gibb 3-1  
 Bonnie Tyler 16-8  
 Peter Brown 17-11  
 Eddie Money 20-15  
 O'Jays 29-20

MIDWEST		WEST	
Most Added	Hottest	Most Added	Hottest
Bob Seger	Andy Gibb	Meat Loaf	Andy Gibb
B. Manilow "Even Now"	Wings	Rolling Stones	Wings
Michael Johnson	Bonnie Tyler	Sweet	Gerry Rafferty
Meat Loaf			

## WEST

<b>WNAM/Neenah, WI</b> Jason Page	<b>Parallel Two</b>	<b>KCPX/Salt Lake City, UT</b> Gary Waldron	<b>KPAM/Portland, OR</b> Michael O'Brien
Toby Beau Eric Clapton Donna Summer Barry Manilow HOTTEST: Travolta/Olivia 6-1 Wings 9-2 Bonnie Tyler 10-4 Andy Gibb 16-9 Mathis/Williams 20-14	<b>KFXM/San Bernardino, CA</b> Mitch Montrose Gerry Rafferty Bob Seger HOTTEST: Flack/Hathaway 6-1 Travolta/Olivia 14-9 Eddie Money 22-13 Billy Joel "Movin'" 20-16 Mathis/Williams 29-21	Billy Joel Young Meat Loaf Peter Brown HOTTEST: Andy Gibb 1-1 Trammps 8-4 Flack/Hathaway 12-9 Michael Johnson 24-16 Abba 23-18	Eric Clapton Heatwave Peter Brown HOTTEST: Wings 3-1 Andy Gibb 6-4 Trammps 13-7 George Benson 14-9 Gerry Rafferty 25-18
<b>WJON/Cloud, MN</b> Tom Kay	<b>KJRB/Spokane, WA</b> Tom Huttyler	<b>KCBO/San Diego, CA</b> Nina Gomez	<b>KDON/Salina, CA</b> A.J. Roberts
Patti Smith Toby Beau Paul Davis HOTTEST: Wings 2-1 Gerry Rafferty 14-9 Bonnie Tyler 19-16 Trammps 24-18 Heart 25-19	Denis Roussos Paul Davis Frankie Valli Grease (dp) Jefferson Starship Runaway (dp) Karla Bonoff (dp) RED Speedwagon (dp) HOTTEST: Wings 2-1 Travolta/Olivia 7-4 Gerry Rafferty 16-9 Heart 13-11 Eddie Money 23-19	Sweet Van Halen (RA) O'Jays HOTTEST: Wings 1-1 George Benson 9-5 Andy Gibb 13-6 Eddie Money 25-20 Genesis 34-30	Billy Joel Young Frankie Valli Grease Meat Loaf Pablo Cruise HOTTEST: Mathis/Williams 1-1 Bonnie Tyler 4-2 Steeley Dan 10-3 ARS 11-6 Andy Gibb 14-9
<b>KKRC/Sioux Falls, SD</b> Gene Shaw	<b>KANC/Anchorage, AK</b> Brian Christian	<b>KJOO/Los Angeles, CA</b> Denise Gorman	<b>KDZA/Pueblo, CO</b> Rip Avina
Billy Joel Young Bob Seger Heart Dolly Parton Doors EWF Fantasy Steve Martin HOTTEST: Wings 3-1 Andy Gibb 11-8 Bonnie Tyler 19-12 Eddie Money 22-17 Travolta/Olivia 25-19	Kayak HOTTEST: Parliament 1-1 Andy Gibb 6-4 Bonnie Tyler 7-5 Billy Joel "Movin'" 14-9 Eddie Money 19-10	O'Jays KC & Sunshine Michael Johnson Paul Davis Meat Loaf Rolling Stones Abba Seals & Crofts HOTTEST: Wings 5-1 Trammps 12-7 Travolta/Olivia 13-8 Mathis/Williams 22-16 Gerry Rafferty 31-25	Meat Loaf Peter Brown Donna Summer Rod Stewart HOTTEST: Wings 1-1 Flack/Hathaway 7-3 Billy Joel "Movin'" 11-7 Bonnie Tyler 14-8 Andy Gibb 16-9
<b>WROK/Rockford, IL</b> John Arthuz	<b>KRIZ/Phoenix, AZ</b> Anna Reyes	<b>KING/Seattle, WA</b> Tom McKay	<b>KRKE/Albuquerque, NM</b> Debi Hines
Abba Sweet HOTTEST: Wings 4-1 Travolta/Olivia 12-5 Andy Gibb 21-13 Billy Joel "Movin'" 31-20 Gerry Rafferty D-29	Donna Summer Love & Kisses Rolling Stones Gerry Rafferty Genesis Bob Seger HOTTEST: Trammps 2-1 Sweet 7-5 Samantha Sang 12-9 Andy Gibb 13-10 Chicago 21-15	Jimmy Buffett Meat Loaf Rolling Stones HOTTEST: Andy Gibb 4-1 CJSF 3-2 Bonnie Tyler 13-15 Rod Stewart 21-16 Gerry Rafferty 25-19	Player Meat Loaf Seals & Crofts HOTTEST: Wings 2-1 George Benson 13-9 Trammps 18-10 Eddie Money 16-12 Gerry Rafferty 21-16
<b>WEST</b>	<b>KIMN/Denver, CO</b> Ed Greene	<b>KERN/Bakersfield, CA</b> Pete Shannon	<b>KTAC/Tacoma, WA</b> Ric Hansen
<b>Parallel One</b>	Sweet Seals & Crofts HOTTEST: ARS 1-1 Eddie Money 8-4 Rubicon 12-9 Bonnie Tyler 15-11 Flack/Hathaway 19-15	Meat Loaf Seals & Crofts Trammps HOTTEST: Wings 1-1 See Gees Woman 7-3 Travolta/Olivia 8-5 ARS 10-7 Eddie Money 20-15	Barry Manilow Meat Loaf Bob Seger Steve Martin HOTTEST: Bee Gees Woman 4-1 Andy Gibb 19-13 Carly Simon 25-21 Trammps 27-22 George Benson 28-24
<b>KHI/Los Angeles, CA</b> John Sebastian	<b>KYNO/Fresno, CA</b> Kris Van Kamp	<b>KRSP/Salt Lake City, UT</b> Alan Haque	<b>KSLY/San Luis Obispo, CA</b> John Tobin
Mathis/Williams George Benson Chuck Mangione HOTTEST: Wings 2-1 Andy Gibb 18-6 ARS 11-7 Gerry Rafferty 28-18 Steeley Dan 25-21	Peter Brown Donna Summer Tom Petty Meat Loaf Rolling Stones Sweet HOTTEST: Andy Gibb 1-1 Mathis/Williams 10-8 Wings 11-9 O'Jays 20-15 Patti Smith 24-18	Patti Smith Frankie Valli Grease Robert Palmer HOTTEST: Andy Gibb 1-1 Gerry Rafferty 12-3 Carly Simon 11-4 Abba 13-8 Steeley Dan 14-9	Strawbs Meat Loaf Jefferson Starship Runaway Quincy Jones Billy Joel Young HOTTEST: Mathis/Williams 1-1 Andy Gibb 6-3 Walter Egan 12-6 Bonnie Tyler 14-8 Isley Bros. 21-13
<b>KJR/Seattle, WA</b> Tracy Mitchell	<b>KQEO/Albuquerque, NM</b> Frank Rogan	<b>KEZY/Anaheim, CA</b> Larry Reisman	<b>KCBN/Reno, NV</b> Red Min
Sarland Jeffreys Donna Summer Patti Smith HOTTEST: Wings 1-1 Flack/Hathaway 18-5 Travolta/Olivia 14-6 Gerry Rafferty 21-10 ARS 24-19	Eruption Meat Loaf Peter Brown Bob Welch Rolling Stones Steve Martin Tom Petty HOTTEST: Wings 1-1 Jay Ferguson Control HOTTEST: Wings 1-1 Travolta/Olivia 3-2 Bonnie Tyler 10-7 Carly Simon 19-14 Abba 27-23	Mathis/Williams HOTTEST: Wings 4-1 Yvonne Elliman 3-2 Andy Gibb 20-16 Eddie Money 21-17 Gerry Rafferty 22-18	Eruption Heatwave Billy Joel Young Pablo Cruise Tom Petty Need Rolling Stones Frankie Valli Grease HOTTEST: Andy Gibb 1-1 Sweet 3-2 Mathis/Williams 12-8 Meat Loaf 14-9 Gerry Rafferty 18-11
<b>KTLK/Denver, CO</b> Randy Jay	<b>KYYK/Seattle, WA</b> Robin Mitchell	<b>KQDI/Great Falls, MT</b> Don Nordine	<b>KENO/Las Vegas, NV</b> Steve Summers
Jackson Browne Carole Sweet Michael Johnson Meat Loaf HOTTEST: Wings 1-1 Chuck Mangione 7-2 Styx Fooling 11-6 Andy Gibb 16-10 Paydo Jill 18-13	Fenny Rogers Steve Martin Pablo Cruise HOTTEST: Andy Gibb 1-1 Bee Gees Fever 4-2 Bonnie Tyler 13-6 Gerry Rafferty 27-13 George Benson 26-22	Bob Seger Rod Stewart Billie Lou Bonty HOTTEST: Wings 1-1 Andy Gibb 6-2 Jefferson Starship 14-6 Sweet 12-7 Mathis/Williams 24-18	Carly Simon Paul Davis Heart Bob Seger Jefferson Starship Runaway HOTTEST: Andy Gibb 10-1 Travolta/Olivia 15-5 Trammps 14-8 Sweet 20-10 Player 32-24
<b>KFIC/Los Angeles, CA</b> Eric Chase	<b>KGW/Portland, OR</b> Terry Danner	<b>KAFY/Bakersfield, CA</b> Richard Irwin	<b>KYSN/Colorado Springs, CO</b> Marc McCoy
Paul Davis Michael Johnson Toby Beau HOTTEST: Andy Gibb 2-1 Gerry Rafferty 10-5 George Benson 17-11 Mathis/Williams 21-12 Eddie Money 22-15	Abba Meat Loaf Michael Johnson HOTTEST: Wings 1-1 Tatiana Cole Our Love 7-4 Trammps 16-6 Rod Stewart 18-13 Gerry Rafferty 29-21	Billy Joel Young Pablo Cruise HOTTEST: Andy Gibb 1-1 Mathis/Williams 10-1 Travolta/Olivia 11-7 Trammps 12-8 Steeley Dan 22-18	Bob Seger Patti Smith Sweet Barry Manilow HOTTEST: Travolta/Olivia 2-1 Wings 4-2 Andy Gibb 7-4 Flack/Hathaway 10-7 Carly Simon 24-16
<b>KFRC/San Francisco, CA</b> Garland Sholin	<b>KROY/Sacramento, CA</b> Kris Mitchell	<b>KFXD/Boise, ID</b> Charlie Fox	
Tom Petty Need Sweet Meat Loaf Barry Manilow HOTTEST: Michael Johnson HOTTEST: Andy Gibb 1-1 Chuck Mangione 8-4 Trammps 9-7 Bonnie Tyler 24-15 Gerry Rafferty 27-19	Billy Joel Young Pablo Cruise HOTTEST: Andy Gibb 1-1 Mathis/Williams 10-1 Travolta/Olivia 11-7 Trammps 12-8 Steeley Dan 22-18	Michael Johnson Peter Brown KC & Sunshine HOTTEST: Bee Gees Woman 1-1 Travolta/Olivia 2-2 Andy Gibb 19-5 Sweet 12-9 Gerry Rafferty 15-12	
<b>B100/San Diego, CA</b> Gene Knight	<b>TEN-Q/Los Angeles, CA</b> Meredith Lilson		
Linda Ronstadt Bira Bonnie Faray Eric Clapton Eddie Money Fleetwood HOTTEST: Wings 3-1 Chuck Mangione 6-4 Andy Gibb 10-6 Eddie Money 15-9 Trammps 20-12	Sweet Queen Rolling Stones HOTTEST: Wings 3-1 Andy Gibb 13-4 Travolta/Olivia 18-12 Mathis/Williams 27-17 Bonnie Tyler 25-20		

# Could several million dollars in radio, T.V. and print buys familiarize your audience with a hit song?



## "If Ever I See You Again"

Roberta Flack's new single from the Columbia motion picture "If Ever I See You Again"

Produced and arranged by Joe Brooks

### ATLANTIC COMMITS TO THE HITS



# PARALLEL PLAYLISTS

### NORTHEAST

## WKKO Boston

1	WINGS
2	ANDY GIBB
3	CHUCK MANGIONE
4	FLACK & HATHAWAY
5	MATHIS & WILLIAMS
6	BEE GEES ("I've Got a Feeling")
7	TRAMPS
8	ATLANTA RS
9	MEAT LOAF
10	PATTI SMITH
11	DAVID GATES
12	CARLY SIMON
13	BARRY MANILOW (new)
14	BONNIE TYLER
15	SWEET
16	ROLLING STONES
17	JEFFERSON STARSHIP (old)
18	NATALIE COLE (old)
19	MICHAEL JOHNSON
20	ROBERT PALMER
21	YVONNE ELLIMAN
22	FRANKIE VALLE
23	MELBA & THE WHITES
24	HEART

ADDS: O JAYS, JEFFERSON STARSHIP (new)

ON: BOB SEGER, MICHAEL JOHNSON, BEE GEES ("More"), CELEBRATION

## WJHL Buffalo

1	MEAT LOAF
2	ANDY GIBB
3	BARRY MANILOW (old)
4	JOHN & OLIVIA
5	MATHIS & WILLIAMS
6	PLAYER
7	RAYVIO (old)
8	BEE GEES ("I've Got a Feeling")
9	WINGS
10	BILLY JOEL ("Movin' On Up")
11	YVONNE ELLIMAN
12	SWEET
13	JEFFERSON STARSHIP (old)
14	FLACK & HATHAWAY
15	ABBA
16	ATLANTA RS
17	SPYRO LYRA
18	EDDIE MONEY
19	ANDREW GOLD ("I")
20	ELTON JOHN
21	GENIE
22	BONNIE TYLER
23	ANITA
24	CARPENTERS
25	GARY RAFFERTY
26	STYX
27	PATTI SMITH
28	ABBA
29	ENGLAND DAN
30	MICHAEL JOHNSON

ADDS: 21, CATERHATON

ON: CONTINENTAL MINIATURES, BOB SEGER, HEID SPELDWAGON, PAUL DAVIS (new), ROD STEWART, DOLLY PARTON ("Wrong")

## WAGO Baltimore

1	ANDY GIBB
2	JOHN & OLIVIA
3	MATHIS & WILLIAMS
4	WINGS
5	BONNIE TYLER
6	TRAMPS
7	CHUCK MANGIONE
8	PETER BROWN
9	BEE GEES ("I've Got a Feeling")
10	O JAYS
11	BILLY JOEL ("Movin' On Up")
12	ROBERT PALMER
13	EDDIE MONEY
14	HEATWAVE (new)
15	BARRY MANILOW (new)
16	CARLY SIMON
17	WARREN ZEVON
18	PATTI SMITH
19	ABBA
20	ATLANTA RS
21	GERRY RAFFERTY
22	PARLIAMENT (old)
23	SWEET
24	ERIC CLAPTON (new)
25	GEORGE BENSON
26	JEFFERSON STARSHIP (old)
27	KAYAN
28	FLACK & HATHAWAY
29	REO SPEEDWAGON
30	BOB SEGER

ADDS: MICHAEL JOHNSON, DONNA SUMMER, MEAT LOAF, ROD STEWART, LITTLE FEAT (old), STEELY DAN ("Deacon" 1) (old), FRANKIE VALLE (old), GENESIS (old), JEFFERSON STARSHIP (new) (old)

ON: BARRY MANILOW (new), DIANA ROSS, ROD STEWART, MICHAEL JOHNSON, FOGHAT, BOB SEGER

## WPEZ 94.5 FM Pittsburgh

2	TRAMPS
3	WINGS
4	FLACK & HATHAWAY
5	MATHIS & WILLIAMS
6	SWEET
7	BEE GEES ("I've Got a Feeling")
8	ATLANTA RS
9	MEAT LOAF
10	MICHAEL ZAGER
11	ANDY GIBB
12	HEATWAVE (new)
13	JEFFERSON STARSHIP (old)
14	GEORGE BENSON
15	CHUCK MANGIONE
16	YVONNE ELLIMAN
17	JACKSON BROWNE
18	JOHN & OLIVIA
19	BEE GEES ("I've Got a Feeling")
20	NATALIE COLE (old)
21	WARREN ZEVON
22	PETER BROWN
23	GERRY RAFFERTY
24	BONNIE TYLER
25	ERIC CLAPTON (old)
26	KANSAS
27	EDDIE MONEY
28	BILLY JOEL ("Movin' On Up")
29	TAVARES (old)
30	ROBERT PALMER
31	PATTI SMITH
32	ABBA
33	GINO VANHELLI
34	KAYAK
35	BARRY MANILOW (old)
36	ELTON JOHN
37	O JAYS
38	CARLY SIMON
39	BARRY WHITE

ADDS: TOBY BEAU, BILL L. BOUNTY, BILLY JOEL ("I've Got a Feeling") (old), ROLLING STONES, ERUPTION, DONNA SUMMER

ON: BARRY MANILOW (new), DIANA ROSS, ROD STEWART, MICHAEL JOHNSON, FOGHAT, BOB SEGER

## 1050 chum Toronto

1	JOHN & OLIVIA
2	WINGS
3	WARREN ZEVON
4	YVONNE ELLIMAN
5	FLACK & HATHAWAY
6	JACKSON BROWNE
7	ANDY GIBB
8	JEFFERSON STARSHIP
9	ANDREW GOLD (old)
10	IAN THOMAS
11	DAVID GATES
12	ATLANTA RS
13	BEE GEES ("I've Got a Feeling")
14	BEE GEES ("More")
15	TRAMPS
16	MEAT LOAF
17	BOB WELCH
18	CHUCK MANGIONE
19	BONNIE TYLER
20	KANSAS
21	ERIC CLAPTON (old)
22	ROD STEWART
23	HEATWAVE (new)
24	BILLY JOEL ("I've Got a Feeling")
25	MATHIS & WILLIAMS
26	CHRISTOPHER WARD
27	BARRY MANILOW (old)
28	BILLY JOEL ("Movin' On Up")
29	GORDON LIGHTFOOT (old)
30	ENGLAND DAN

ADDS: BOB SEGER

## 99X FM New York

1	MATHIS & WILLIAMS
2	FLACK & HATHAWAY
3	BEE GEES ("I've Got a Feeling")
4	WINGS
5	TRAMPS
6	PETER BROWN
7	JOHN & OLIVIA
8	BARRY MANILOW (old)
9	BILLY JOEL ("Young")
10	CHUCK MANGIONE
11	ANDY GIBB
12	JEFFERSON STARSHIP (old)
13	MEAT LOAF
14	GEORGE BENSON
15	KANSAS
16	YVONNE ELLIMAN
17	DAVID GATES
18	ROLLING STONES
19	PATTI SMITH
20	EDDIE MONEY
21	HEATWAVE (new)
22	EARTH WIND & FIRE
23	BONNIE TYLER
24	ATLANTA RS
25	CHICAGO
26	STEELY DAN ("Deacon")
27	BEE GEES ("I've Got a Feeling")
28	GARY RAFFERTY
29	O JAYS
30	BILLY JOEL ("Movin' On Up")
31	CARLY SIMON
32	BOB SEGER
33	VILGI PI (old)

ADDS: 18, 29, 31, 32, 33

## WPGC Washington D.C.

1	ANDY GIBB
2	JOHN & OLIVIA
3	MATHIS & WILLIAMS
4	PETER BROWN
5	BONNIE TYLER
6	O JAYS
7	TRAMPS
8	BILLY JOEL ("Movin' On Up")
9	CHUCK MANGIONE
10	JEFFERSON STARSHIP (old)
11	BEE GEES ("I've Got a Feeling")
12	BEE GEES ("More")
13	GEORGE BENSON
14	EDDIE MONEY
15	FLACK & HATHAWAY
16	CARLY SIMON
17	PLAYER
18	ATLANTA RS
19	GERRY RAFFERTY
20	YVONNE ELLIMAN
21	ABBA
22	BILLY JOEL ("Young")
23	JACKSON BROWNE
24	STEELY DAN ("Deacon")
25	ROBERT PALMER
26	ROD STEWART
27	MICHAEL JOHNSON
28	BOB SEGER
29	JEFFERSON STARSHIP (old)

ADDS: PATTI SMITH, MEAT LOAF, COMMODORES ("Lady")

ON: REO SPEEDWAGON

## WABC MusicRadio 77 New York

1	MATHIS & WILLIAMS
2	BEE GEES ("I've Got a Feeling")
3	FLACK & HATHAWAY
4	WINGS
5	JOHN & OLIVIA
6	PETER BROWN
7	ANDY GIBB
8	YVONNE ELLIMAN
9	BOB SEGER
10	BARRY MANILOW (old)
11	KANSAS
12	JEFFERSON STARSHIP (old)
13	ATLANTA RS
14	GEORGE BENSON
15	TRAMPS
16	BONNIE TYLER
17	LODDI MONEY
18	BILLY JOEL ("Movin' On Up")

ADDS: 19, 20, 24

## MIDWEST

### WZZP 106 Cleveland

2	MATHIS & WILLIAMS
3	WINGS
4	ANDY GIBB
5	FLACK & HATHAWAY
6	JOHN & OLIVIA
7	ATLANTA RS
8	PATTI SMITH
9	JEFFERSON STARSHIP (old)
10	BILLY JOEL ("Movin' On Up")
11	RUFUS
12	CHUCK MANGIONE
13	GERRY RAFFERTY
14	TRAMPS
15	ELO
16	PLAYER
17	HEATWAVE (new)
18	O JAYS
19	GENESIS
20	YVONNE ELLIMAN
21	ABBA
22	MICHAEL JOHNSON
23	STEELY DAN ("Deacon")
24	WARREN ZEVON
25	HEAT
26	BOB SEGER
27	BARRY MANILOW (new)
28	MEAT LOAF
29	CARLY SIMON
30	KAYAK
31	DIANA ROSS
32	ALLAN CLARKE
33	ROD STEWART
34	BOB SEGER
35	KRAFTWERK ("Express")

ADDS: 35

ON: CHICAGO, DONNA SUMMER, BONNIE TYLER, JOURNEY ("Lights"), ERIC CLAPTON (new), TODD RUNDGREN, PAUL DAVIS (new)

## WSAI Cincinnati

1	WINGS
2	JACKSON BROWNE
3	DAVID GATES
4	YVONNE ELLIMAN
5	EDDIE MONEY
6	BARRY MANILOW (old)
7	ATLANTA RS
8	ENGLAND DAN
9	ANDREW GOLD (old)
10	BEE GEES ("I've Got a Feeling")
11	JEFFERSON STARSHIP (old)
12	FLACK & HATHAWAY
13	STYX
14	ROD STEWART (old)
15	KANSAS
16	WARREN ZEVON
17	STEELY DAN ("Deacon")
18	ELTON JOHN
19	EARTH WIND & FIRE
20	GERRY RAFFERTY
21	CHUCK MANGIONE
22	ANDY GIBB
23	MEAT LOAF
24	PLAYER
25	TRAMPS
26	PAUL DAVIS (old)
27	MICHAEL JOHNSON
28	SEALS & ROEFS
29	KRAFTWERK ("Live")
30	BOB SEGER

ADDS: 27, 27, 30

## WLS Chicago

1	MATHIS & WILLIAMS
2	BEE GEES ("I've Got a Feeling")
3	PARLIAMENT (old)
4	JOHN & OLIVIA
5	RAYVIO (old)
6	SAMANTHA SANG (old)
7	FLACK & HATHAWAY
8	WINGS
9	BEE GEES ("I've Got a Feeling")
10	YVONNE ELLIMAN
11	ROLLING STONES
12	PETER BROWN
13	ATLANTA RS
14	GEORGE BENSON
15	ERIC CLAPTON (old)
16	CHICAGO
17	BILLY JOEL (old)
18	ANDY GIBB (old)
19	BEE GEES ("I've Got a Feeling")

ADDS: 15, 19

## 15 KSTP Minneapolis

1	WINGS
2	FLACK & HATHAWAY
3	ANDY GIBB
4	CHUCK MANGIONE
5	BILLY JOEL ("Movin' On Up")
6	BONNIE TYLER
7	JEFFERSON STARSHIP (old)
8	ATLANTA RS
9	YVONNE ELLIMAN
10	BEE GEES ("I've Got a Feeling")
11	STEELY DAN ("Deacon")
12	EARTH WIND & FIRE
13	LODDI MONEY
14	PLAYER
15	O JAYS
16	CARLY SIMON
17	GARY RAFFERTY
18	HEATWAVE (new)
19	BARRY MANILOW (old)
20	PATTI SMITH
21	DAVID GATES
22	SEALS & CROFTS
23	ANDREW GOLD (old)
24	ABBA
25	JACKSON BROWNE

ADDS: BOB SEGER, BILLY JOEL ("Young"), ROBERT PALMER

ON: LINDA RONSTADT, CAPTAIN & TENNILLE

## KOLQ St. Louis

1	ANDY GIBB
2	WINGS
3	MATHIS & WILLIAMS
4	GEORGE BENSON
5	JOURNEY
6	YVONNE ELLIMAN
7	PETER BROWN
8	FLACK & HATHAWAY
9	JOHN & OLIVIA
10	ANDREW GOLD (old)
11	BONNIE TYLER
12	REO SPEEDWAGON
13	PARLIAMENT (old)
14	JIMMY BUFFETT
15	WARREN ZEVON
16	ATLANTA RS
17	O JAYS
18	PATTI SMITH
19	GENESIS
20	CHUCK MANGIONE
21	CARLY SIMON
22	JEFFERSON STARSHIP (old)
23	GERRY RAFFERTY
24	STEELY DAN ("Deacon")
25	ENGLAND DAN
26	STEELY DAN ("FM")
27	ROBERT PALMER
28	BILLY JOEL ("Young")
29	MARSHALL TUCKER
30	BOB SEGER
31	JOHN & OLIVIA
32	FOGHAT
33	ROD STEWART
34	ABBA

ADDS: 30, 32, 33, 34, BARRY MANILOW ("Copa"), ERIC CLAPTON ("Copa")

ON: ERIC CLAPTON ("Copa")

## Q102 Detroit

1	MATHIS & WILLIAMS
2	WINGS
3	EDDIE MONEY
4	BONNIE TYLER
5	O JAYS
6	PETER BROWN
7	PAUL DAVIS (old)
8	CARLY SIMON
9	JOHN & OLIVIA
10	HEATWAVE (new)
11	RUFUS
12	BEE GEES ("I've Got a Feeling")
13	JEFFERSON STARSHIP (old)
14	ERIC CLAPTON (old)
15	WARREN ZEVON
16	DAVID GATES
17	SAMANTHA SANG (old)
18	SWEET
19	TRAMPS
20	GERRY RAFFERTY
21	RAYVIO
22	BEE GEES ("I've Got a Feeling")
23	ELTON JOHN
24	BARRY MANILOW (new)
25	MEAT LOAF
26	BARRY MANILOW (old)
27	CELEBRATION

ADDS: ROBERT PALMER, MICHAEL JOHNSON

## WEEZ-98 Cleveland

1	ANDY GIBB
2	MATHIS & WILLIAMS
3	FLACK & HATHAWAY
4	GARY RAFFERTY
5	ERIC CLAPTON ("Copa")
6	CHUCK MANGIONE
7	WINGS
8	CARLY SIMON
9	MEAT LOAF
10	PATTI SMITH
11	JOHN & OLIVIA
12	STEELY DAN ("Deacon")
13	WARREN ZEVON
14	ABBA
15	DIANA ROSS
16	ATLANTA RS
17	JEFFERSON STARSHIP (old)
18	CARLY SIMON
19	YVONNE ELLIMAN
20	BEE GEES ("I've Got a Feeling")
21	MICHAEL ZAGER
22	KANSAS
23	ANDREW GOLD (old)
24	BILLY JOEL ("Young")
25	DONNA SUMMER
26	BOB SEGER
27	BARRY MANILOW (new)
28	HEATWAVE (new)
29	JOURNEY ("Lights")
30	TODD RUNDGREN
31	LINDA RONSTADT

ADDS: 26, DIANA ROSS, RUFUS, GDDZ

ON: MICHAEL JOHNSON, BARRY WHITE, STYX

## ZUU Milwaukee

1	ANDY GIBB
2	WINGS
3	JOHN & OLIVIA
4	YVONNE ELLIMAN
5	CHUCK MANGIONE
6	BONNIE TYLER
7	GARY RAFFERTY
8	HEATWAVE (new)
9	ATLANTA RS
10	BILLY JOEL ("Movin' On Up")
11	CARLY SIMON
12	FLACK & HATHAWAY
13	BOB SEGER
14	GENESIS
15	EDDIE MONEY
16	TRAMPS
17	HEATWAVE (new)
18	ROBERT PALMER
19	FRANKIE VALLE
20	BOB SEGER
21	BOB SEGER
22	BOB SEGER
23	BOB SEGER
24	BOB SEGER
25	BOB SEGER
26	BOB SEGER
27	BOB SEGER
28	BOB SEGER
29	BOB SEGER
30	BOB SEGER

ADDS: BOB SEGER, BOB SEGER

ON: BOB SEGER, BOB SEGER

## woky Milwaukee

1	ANDY GIBB
2	WINGS
3	JOHN & OLIVIA
4	YVONNE ELLIMAN
5	CHUCK MANGIONE
6	BONNIE TYLER
7	GARY RAFFERTY
8	HEATWAVE (new)
9	ATLANTA RS
10	BILLY JOEL ("Movin' On Up")
11	CARLY SIMON
12	FLACK & HATHAWAY
13	BOB SEGER
14	GENESIS
15	EDDIE MONEY
16	TRAMPS
17	HEATWAVE (new)
18	ROBERT PALMER
19	FRANKIE VALLE
20	BOB SEGER
21	

# 2.93 Atlanta

- 1 JOHN & OLIVIA
  - 2 BONNIE TYLER
  - 3 ANDY GIBB
  - 4 EDDIE MONEY
  - 5 JEFFERSON STARSHIP (old)
  - 6 MATHIS & WILLIAMS
  - 7 ADONIS
  - 8 ATLANTA RS
  - 9 GERRY RAFFERTY
  - 10 BEE GEES ("Fever")
  - 11 TRAMPS
  - 12 DOLLY PARTON
  - 13 CARLY SIMON
  - 14 GEORGE BENSON
  - 15 FLACK & HATHAWAY
  - 16 BILLY JOEL ("Movin'")
  - 17 BARRY MANILOW (new)
  - 18 PLAYER
  - 19 PAUL DAVIS (new)
  - 20 O'JAYS
  - 21 ERIC CLAPTON (new)
  - 22 HEART
  - 23 FRANKIE VALLI
  - 24 MEAT LOAF
  - 25 STEELY DAN ("FM")
  - 26 BOB SEGER
  - 27 HEATWAVE (new)
  - 28 KC & SUNSHINE BANO (new)
  - 29 RED SNEEDWAGON
  - 30
- ADDS: PETER BROWN, MICHAEL JOHNSON

# KJR Seattle

- 1 WINGS
  - 2 BONNIE TYLER
  - 3 ANDY GIBB
  - 4 HEART
  - 5 FLACK & HATHAWAY
  - 6 JOHN & OLIVIA
  - 7 BILLY JOEL ("Movin'")
  - 8 EARTH WIND & FIRE
  - 9 RAYDIO (old)
  - 10 GERRY RAFFERTY
  - 11 YVONNE ELLIMAN
  - 12 BEE GEES ("Fever")
  - 13 SWEET
  - 14 CARLY SIMON
  - 15 KARLA BONOFF ("Someone")
  - 16 CHUCK MANGIONE
  - 17 MATHIS & WILLIAMS
  - 18 ENGLAND DAN
  - 19 ATLANTA RS
  - 20 ROD STEWART
  - 21 ABBA
  - 22 JEFFERSON STARSHIP (old)
  - 23 MICHAEL JOHNSON
  - 24 STEELY DAN ("Deacon")
  - 25 GEORGE BENSON
- ADDS: CARLAND JEFFREYS, DONNA SUMMER, PATTI SMITH
- ON: FRANKIE VALLI, BOB SEGER, EDDIE MONEY, BILLY JOEL ("Young"), MEAT LOAF, TRAMPS

# 96X Miami

- 1 ANDY GIBB
  - 2 BARRY MANILOW ("Cop")
  - 3 MATHIS & WILLIAMS
  - 4 GEORGE BENSON
  - 5 FLACK & HATHAWAY
  - 6 JOHN & OLIVIA
  - 7 CHUCK MANGIONE
  - 8 BEE GEES ("Fever")
  - 9 KRATZBERK
  - 10 PETER BROWN
  - 11 WINGS
  - 12 O'JAYS
  - 13 LOU RAWLS
  - 14 PARLIAMENT (old)
  - 15 BONNIE TYLER
  - 16 JIMMY BUFFETT
  - 17 KC & SUNSHINE BANO (new)
  - 18 HEATWAVE (new)
  - 19 BEE GEES ("Alive")
  - 20 WARREN ZEVON
  - 21 BILLY JOEL ("Young")
  - 22 CARLY SIMON
  - 23 BARRY MANILOW (new)
  - 24 SEALS & CROFTS
  - 25 ERIC CLAPTON ("Cocaine")
  - 26 EDDIE MONEY
  - 27 GERRY RAFFERTY
  - 28 LOVE & KISSES
  - 29 CHIC (new)
  - 30 RUFUS
- ADDS: MICHAEL JOHNSON, SWEET, BOB SEGER
- ON: PLAYER

# KTLK 1280 Denver

- 1 WINGS
  - 2 CHUCK MANGIONE
  - 3 GORDON LIGHTFOOT (old)
  - 4 ATLANTA RS
  - 5 YVONNE ELLIMAN
  - 6 STYX
  - 7 EDDIE MONEY
  - 8 JEFFERSON STARSHIP (old)
  - 9 DAVID GATES
  - 10 ANDY GIBB
  - 11 KANSAS
  - 12 GENE COTTON (old)
  - 13 RAYDIO (old)
  - 14 ENGLAND DAN
  - 15 PAUL DAVIS (old)
  - 16 JACKSON BROWNE
  - 17 TRAMPS
  - 18 RUBICON
  - 19 FLACK & HATHAWAY
  - 20 BILLY JOEL ("Movin'")
  - 21 BEE GEES ("Movin'")
  - 22 EARTH WIND & FIRE
  - 23 WARREN ZEVON
  - 24 CARLY SIMON
  - 25 GERRY RAFFERTY
  - 26 SEALS & CROFTS
  - 27 JACKSON BROWNE ("Stev")
  - 28 GEORGE BENSON
  - 29 STEELY DAN ("Deacon")
  - 30 BONNIE TYLER
- ADDS: SWEET, MICHAEL JOHNSON, MEAT LOAF
- ON: BOB SEGER, AIRWAVES, RICHIE FURAY ("Magic")

# WJTD Miami

- 1 ANDY GIBB
  - 2 FLACK & HATHAWAY
  - 3 JOHN & OLIVIA
  - 4 BARRY MANILOW ("Cop")
  - 5 MATHIS & WILLIAMS
  - 6 WINGS
  - 7 GEORGE BENSON
  - 8 JIMMY BO HORNE
  - 9 NATALIE COLE (old)
  - 10 MICHAEL ZAGER
  - 11 JEFFERSON STARSHIP (old)
  - 12 BEE GEES ("Fever")
  - 13 JIMMY BUFFETT
  - 14 KISS (old)
  - 15 KC & SUNSHINE BANO (new)
  - 16 SEALS & CROFTS
  - 17 ATLANTA RS
  - 18 STEELY DAN ("FM")
  - 19 CHUCK MANGIONE
  - 20 ANDREW GOLD (old)
  - 21 O'JAYS
  - 22 DONNA SUMMER
  - 23 PETER BROWN
  - 24 YVONNE ELLIMAN
  - 25 HEATWAVE (new)
  - 26 KRATZBERK
  - 27 BONNIE TYLER
  - 28 LOU RAWLS
  - 29 DAVID GATES
  - 30 ENGLAND DAN
- ADDS: None

# KEF 64 Los Angeles

- 1 ANDY GIBB
  - 2 WINGS
  - 3 JOHN & OLIVIA
  - 4 FLACK & HATHAWAY
  - 5 GERRY RAFFERTY
  - 6 ATLANTA RS
  - 7 YVONNE ELLIMAN
  - 8 TRAMPS
  - 9 BEE GEES ("Fever")
  - 10 JEFFERSON STARSHIP (old)
  - 11 GEORGE BENSON
  - 12 MATHIS & WILLIAMS
  - 13 WARREN ZEVON
  - 14 PLAYER
  - 15 EDDIE MONEY
  - 16 KANSAS
  - 17 BONNIE TYLER
  - 18 PETER BROWN
  - 19 CHUCK MANGIONE
  - 20 SWEET
  - 21 BARRY MANILOW (old)
  - 22 CARLY SIMON
  - 23 RAYDIO (old)
  - 24 BOB SEGER
  - 25 DAVID GATES
  - 26 O'JAYS
  - 27 JACKSON BROWNE
  - 28 SEALS & CROFTS
  - 29 ABBA
  - 30 ERIC CLAPTON (old)
- ADDS: PAUL DAVIS (new), MICHAEL JOHNSON, TOBY BEAU
- ON: LINDA RONSTADT, KENNY ROGERS

# WEST

# 93 KHJ Los Angeles

- 1 WINGS
  - 2 BEE GEES ("Fever")
  - 3 HEATWAVE (old)
  - 4 YVONNE ELLIMAN
  - 5 KANSAS
  - 6 ANDY GIBB
  - 7 ATLANTA RS
  - 8 DAVID GATES
  - 9 TRAMPS
  - 10 KC & SUNSHINE BANO (old)
  - 11 EDDIE MONEY
  - 12 FLACK & HATHAWAY
  - 13 BARRY MANILOW (old)
  - 14 ERIC CLAPTON (old)
  - 15 SLO
  - 16 CHIC (old)
  - 17 BEE GEES ("Alive")
  - 18 GERRY RAFFERTY
  - 19 SAMANTHA BANG (old)
  - 20 MATHIS & WILLIAMS
  - 21 STEELY DAN ("Deacon")
  - 22 ENGLAND DAN
  - 23 GEORGE BENSON
  - 24 MICHAEL JOHNSON
  - 25 PATTI SMITH
  - 26 EARTH WIND & FIRE
  - 27 SWEET
  - 28 BILLY JOEL (old)
  - 29 BOB WELCH
  - 30 CHUCK MANGIONE
- ADDS: 20, 23, 30

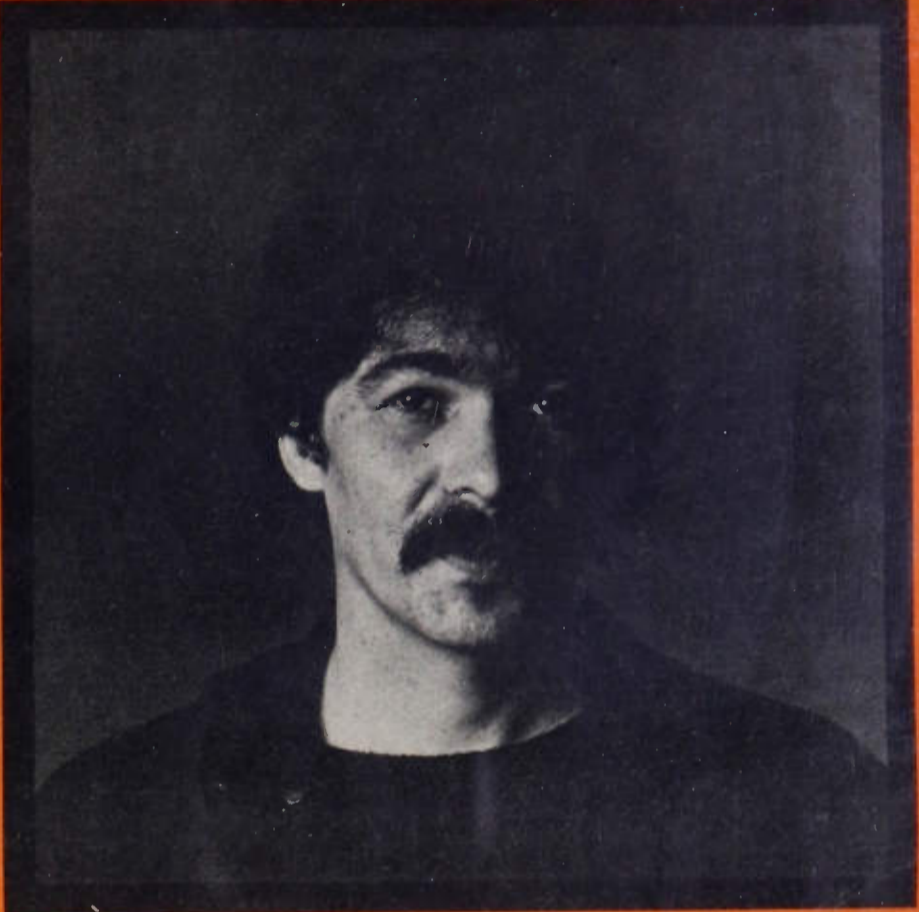
# B100 San Diego

- 1 WINGS
  - 2 FLACK & HATHAWAY
  - 3 GEORGE BENSON
  - 4 CHUCK MANGIONE
  - 5 STEELY DAN ("Deacon")
  - 6 ANDY GIBB
  - 7 EARTH WIND & FIRE
  - 8 ATLANTA RS
  - 9 EDDIE MONEY
  - 10 ROD STEWART
  - 11 PATTI SMITH
  - 12 TRAMPS
  - 13 YVONNE ELLIMAN
  - 14 CARLY SIMON
  - 15 BEE GEES ("Movin'")
  - 16 SWEET
  - 17 DAVID GATES
  - 18 WARREN ZEVON
  - 19 KANSAS
  - 20 PLAYER
  - 21 BEE GEES ("Fever")
  - 22 JEFFERSON STARSHIP (old)
  - 23 JACKSON BROWNE
  - 24 HEART
  - 25 BOB SEGER
  - 26 BONNIE TYLER
  - 27 GERRY RAFFERTY
  - 28 LINDA RONSTADT (new)
  - 29 MICHAEL JOHNSON
  - 30 ERIC CLAPTON (new)
- ADDS: 20, 23, 30

# KFRC 610 San Francisco

- 1 ANDY GIBB
  - 2 GEORGE BENSON
  - 3 MATHIS & WILLIAMS
  - 4 CHUCK MANGIONE
  - 5 JOHN & OLIVIA
  - 6 WINGS
  - 7 TRAMPS
  - 8 FLACK & HATHAWAY
  - 9 BEE GEES ("Fever")
  - 10 BARRY MANILOW (old)
  - 11 HEART
  - 12 DAVID GATES
  - 13 PATTI SMITH
  - 14 KANSAS
  - 15 BONNIE TYLER
  - 16 BILLY JOEL ("Young")
  - 17 ATLANTA RS
  - 18 CARLY SIMON
  - 19 GERRY RAFFERTY
  - 20 PETER BROWN
  - 21 JEFFERSON STARSHIP (old)
  - 22 O'JAYS
  - 23 JOURNEY
  - 24 BEE GEES ("Movin'")
  - 25 WINGS ("Fever")
  - 26 EDDIE MONEY
  - 27 FRANKIE VALLI
  - 28 BER SEGER
  - 29 ELBRATION
  - 30 YVONNE ELLIMAN
- ADDS: TONY PETTY ("Fever"), SWEET, MEAT LOAF, BARRY MANILOW ("Cop"), MICHAEL JOHNSON
- ON: JEFFERSON STARSHIP (new)

If you've been hearing good things about John Prine, you're mistaken.

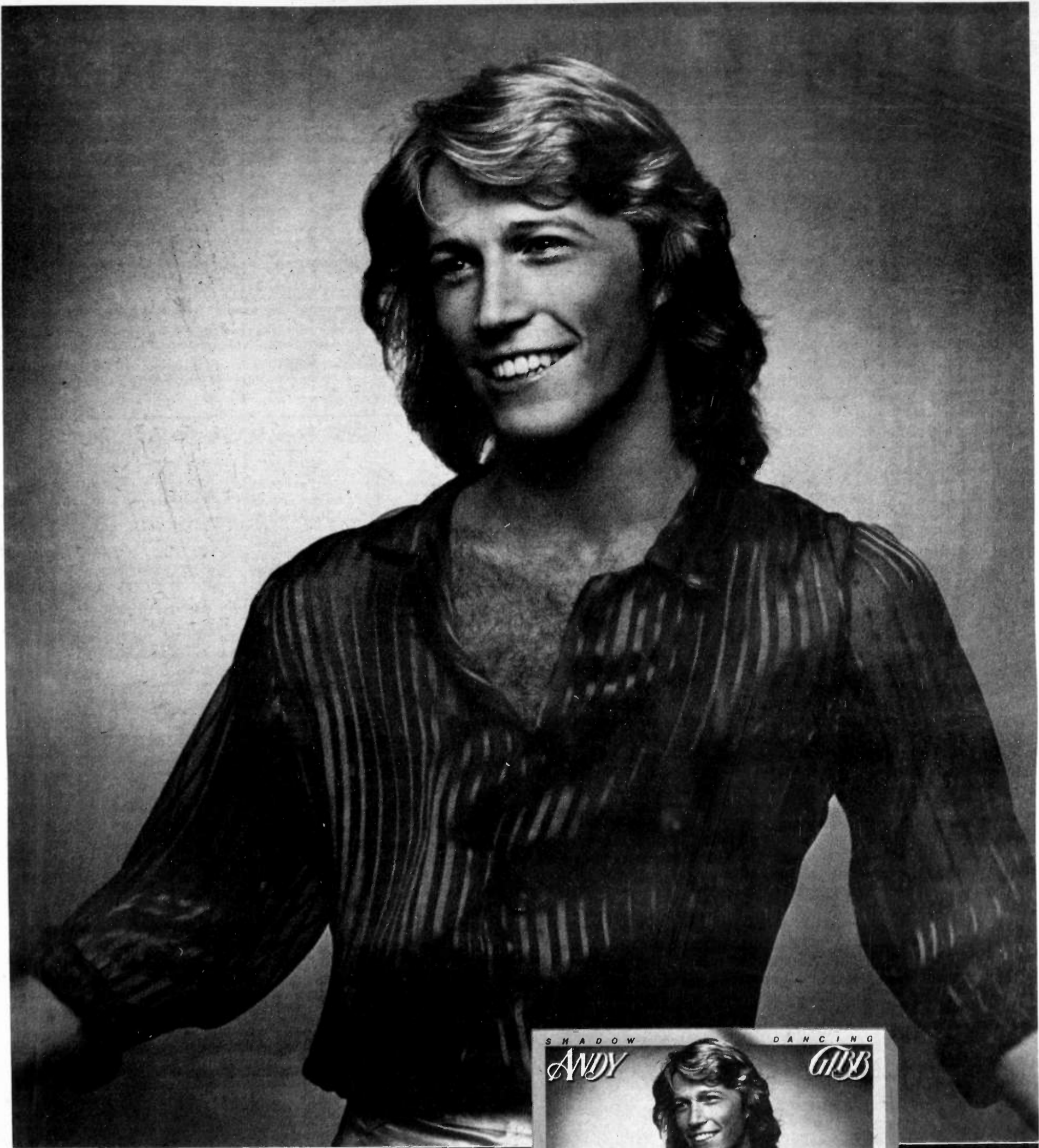


Nobody has good things to say about John Prine. Whether it's the millions who own his records, the crowds who stand in line to see him perform, or the million-selling artists who record his songs John Prine fans won't settle for anything but the best and neither should you. So when someone tells you that John Prine is "pretty good," set the record straight. John Prine is simply, "great."

# JOHN PRINE BRUISED ORANGE

A new album on Asylum records & tapes. Available now. Produced by Steve Goodman.





# HIS LATEST ALBUM

*The RSO Family*

PRODUCED BY ALBHY GALUTEN & KARL RICHARDSON FOR RICHARDSON PRODUCTIONS BY ARRANGEMENT WITH THE ROBERT STIGWOOD ORGANISATION

EXECUTIVE PRODUCER: BARRY GIBB

"Shadow Dancing," "Why," "An Everlasting Love" & "I (Who Love) Don't Throw It All Away." PRODUCED BY: Barry Gibb, Albhy Galuten & Karl Richardson



Records & Tapes

RS-1-3034

# PARALLELS

**Parallel I:** Selected major market stations that are format dominant\* in their market and/or are the major sales influence. These stations usually play under 35 records in total.

**Parallel II:** Key stations in selected markets that are format dominant in their respective markets, and influence rock buying patterns in their region. This category also will include some major market stations that are not the dominant ratings/sales influence, but have demonstrated importance in their respective markets. These stations will usually be programming 35 or less total current selections.

**Parallel III:** All other reporting stations. This parallel also covers stations with longer playlists. It also includes secondary reporters that are not the format dominant stations in their market but influence the market considerably.

\*Format dominance determined from the latest Arbitron survey available in that market.

★ DENOTES FIRST WEEK IN PARALLELS

## ABBA

Take A Chance. (All)  
LP The Album

North	South	West
WABC 23-23 WPGC 23-22 WVON 21-19 WVEF 19-18 WVTV 18-17 WVUE 17-16 WVXI 16-15 WVXV 15-14 WVYV 14-13 WVZV 13-12 WVAV 12-11 WVBC 11-10 WVDE 10-09 WVDF 09-08 WVGH 08-07 WVGI 07-06 WVGR 06-05 WVHS 05-04 WVHU 04-03 WVHW 03-02 WVIZ 02-01 WVLA 01-00	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01

## GEORGE BENSON

On Broadway (WB)  
LP Weekend In L.A.

North	South	West
WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01

## ATLANTA RHYTHM SEC.

Imaginary Lover (Polydor)  
LP Champagne Jam

North	South	West
WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01

## YVONNE ELLIMAN

I Can't Have You (RSO)  
LP Saturday Night Fever

North	South	West
WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01

## JEFFERSON STARSHIP

Count On Me (RCA/Grunt)  
LP Earth

North	South	West
WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01

## CHUCK MANGIONE

Feels So Good (A&M)  
LP Feels So Good

North	South	West
WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01

## BOB SEGER

Still The Same (Capitol)  
LP Stranger In Town

North	South	West
WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01

### FLACK/HATHAWAY

The Closer I Get To You (All)  
LP Blue Lights In The Basement

North	South	West
WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01

### BILLY JOEL

Movin' Out (Columbia)  
LP Stranger

North	South	West
WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01

### ANDY GIBB

Shadow Dancing (RSO)  
LP Shadow Dancing

North	South	West
WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01

### MICHAEL JOHNSON

Bluer Than Blue (EMI America)  
LP Michael Johnson

North	South	West
WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01

### MEAT LOAF

Two Out Of Three... (Epic)  
LP Bat Out Of Hell

North	South	West
WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01

### EDDIE MONEY

Baby Hold On (Colt)  
LP Eddie Money

North	South	West
WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01

### GERRY RAFFERTY

Baker St. (UA)  
LP City To City

North	South	West
WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24 WABC 23-23 WABC 23-22 WABC 23-21 WABC 23-20 WABC 23-19 WABC 23-18 WABC 23-17 WABC 23-16 WABC 23-15 WABC 23-14 WABC 23-13 WABC 23-12 WABC 23-11 WABC 23-10 WABC 23-09 WABC 23-08 WABC 23-07 WABC 23-06 WABC 23-05 WABC 23-04 WABC 23-03 WABC 23-02 WABC 23-01	WABC 23-24





# HIS LATEST ALBUM

*The R.S.O. Family*



PRODUCED BY ALBHY GALUTEN & KARL RICHARDSON FOR RICHARDSON PRODUCTIONS BY ARRANGEMENT WITH THE ROBERT STIGWOOD ORGANISATION.

EXECUTIVE PRODUCER: BARRY GIBB

"Shadow Dancing," "Why," "An Everlasting Love" & "Our Love Don't Throw It All Away." PRODUCED BY: Barry Gibb, Albhy Galuten & Karl Richardson



Records & Tapes

RS-1-3034

Table with columns for radio stations and their programming. Includes 'Seger continued' and 'WTRU 18-13'.

Table titled 'TRAMMPS Disco Inferno (Atlantic) LPs Saturday Night Fever (RBO) Disco Inferno (Atlantic)'. Lists various radio stations and their current plays.

Table titled 'B. Tyler continued' listing radio stations and their programming, including 'WTRU 18-13'.

Others Getting Significant Action

Continued from the Back Page. Lists radio stations and their current plays, including 'FRANKIE VALLI "Grease"', 'AIRWAVES "So Hard Living Without You"', and 'BARRY MANILOW "Copacabana"'.

Table titled 'CARLY SIMON You Belong To Me (Elektra) LP Boys In The Trees'. Lists radio stations and their current plays.

Table with columns for radio stations and their programming, including 'WTRU 18-13'.

Table titled 'WINGS With A Little Luck (Capitol) LP London Town'. Lists radio stations and their current plays.

R&R Top-40 Radio Reporters

Table listing radio reporters by region: Northeast, South, Midwest, and West. Includes names and stations like 'WABC/New York, N.Y.' and 'WLS/Chicago, IL'.

Table with columns for radio stations and their programming, including 'WTRU 18-13'.

Table titled 'WINGS With A Little Luck (Capitol) LP London Town'. Lists radio stations and their current plays.

Table with columns for radio stations and their programming, including 'WTRU 18-13'.

PARALLEL ONE

Table listing radio stations in the Northeast for Parallel One, including 'WABC/New York, N.Y.' and 'WJBO/Jacksonville, FL'.

PARALLEL TWO

Table listing radio stations in the Northeast for Parallel Two, including 'WABC/New York, N.Y.' and 'WJBO/Jacksonville, FL'.

PARALLEL THREE

Table listing radio stations in the Northeast for Parallel Three, including 'WABC/New York, N.Y.' and 'WJBO/Jacksonville, FL'.

Table with columns for radio stations and their programming, including 'WTRU 18-13'.

Table titled 'TRAVOLTA/NEWTON-JOHN You're The One... (RSO)'. Lists radio stations and their current plays.

Table with columns for radio stations and their programming, including 'WTRU 18-13'.

PARALLEL ONE

Table listing radio stations in the Northeast for Parallel One, including 'WABC/New York, N.Y.' and 'WJBO/Jacksonville, FL'.

PARALLEL TWO

Table listing radio stations in the Northeast for Parallel Two, including 'WABC/New York, N.Y.' and 'WJBO/Jacksonville, FL'.

PARALLEL THREE

Table listing radio stations in the Northeast for Parallel Three, including 'WABC/New York, N.Y.' and 'WJBO/Jacksonville, FL'.

Table titled 'SWEET Love Is Like Oxygen (Cap) LP On The Level'. Lists radio stations and their current plays.

Table with columns for radio stations and their programming, including 'WTRU 18-13'.

Table titled 'WARREN ZEVON Werewolves... (Asylum) LP Excitable Roy'. Lists radio stations and their current plays.

National Request Tabulation

Table showing national request tabulation for teens and adults. Lists artists like 'ANDY GIBB', 'TRAVOLTA/OLIVIA', and 'BEE GEES'.

Active Re-Currents

Table listing active re-currents with artists like 'BEE GEES', 'SAMANTHA SANG', and 'BILLY JOEL'.

AOR HOTTRACKS

List of AOR hot tracks including 'ATLANTA RHYTHM SECTION "Imaginary Lover"', 'JACKSON BROWNE "On Broadway"', and 'MORRIS DICKEY "Loving You"'.

Table with columns for radio stations and their programming, including 'WTRU 18-13'.

Table titled 'BONNIE TYLER It's A Heartache (RCA)'. Lists radio stations and their current plays.

Table with columns for radio stations and their programming, including 'WTRU 18-13'.

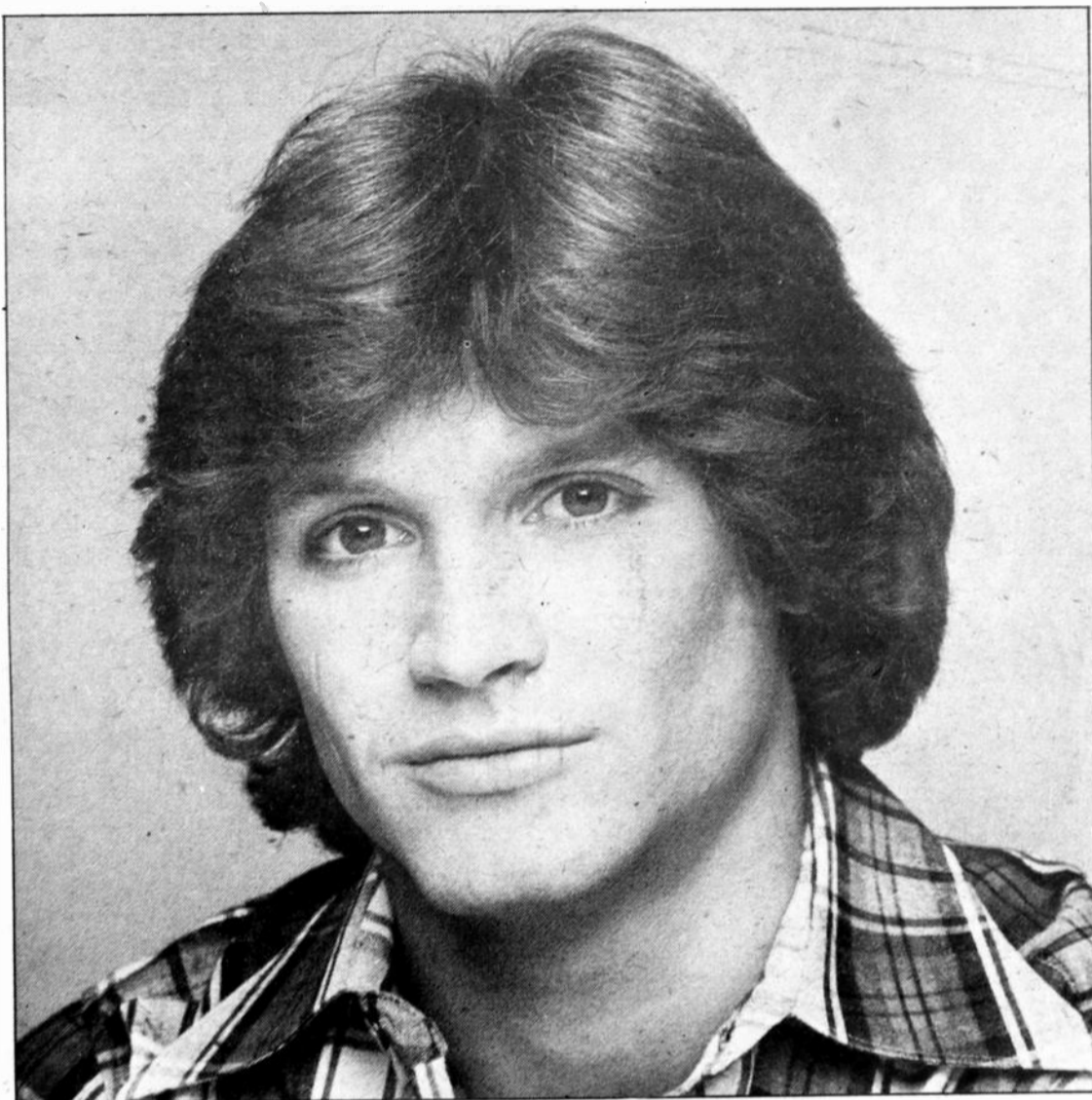
Table with columns for radio stations and their programming, including 'WTRU 18-13'.

Table with columns for radio stations and their programming, including 'WTRU 18-13'.

Table with columns for radio stations and their programming, including 'WTRU 18-13'.

*Introducing*

# ANDREW STEVENS



*You've seen him in-*

"The Fury" • "The Boys In Company C" • "The Oregon Trail"  
and currently on TV in "The Bastard"

*Now hear Andrew's debut single-*

**"HELPLESS IN LOVE"**

WBS 8590

Produced by Michael Lloyd



# Great New Tune.



## PLASTIC BERTRAND *"Ca Plane Pour Moi"*

Distributed by Warner Bros.

  
on Sire Records

*...and great*

# Great Old Tomb.



## STEVE MARTIN "King Tut" & the Toot Uncommons

**phones!**

Produced by  
William E. McEuen.  
For Aspen Recording Society



on Warner Bros Records

# THE PICTURE PAGE

## Cole Gold



Capitol recording artist Natalie Cole was presented with a gold record for her latest single by company executives after her recent appearance at the Grand Opera House in Wilmington, Delaware. Pictured presenting Cole with the award backstage after her performance are standing (l-r): Larkin Arnold, Vice President, Soul Division; David Munns, General Manager, Capitol Records U.K.; and Jack Wellmon, R&B Promotion Manager, Philadelphia. Pictured in the foreground are (l-r) Natalie Cole and Don Zimmerman, President and Chief Operating Officer.

## Webber Preview



Andrew Lloyd Webber, creator of "Jesus Christ Superstar," premiered his latest project "Variations" at the Roxy in Los Angeles. The original album artists were flown in for the performance. Pictured at the premiere are (left to right): MCA Vice President/A&R, Denny Rosencrantz; Stan Bly, MCA Vice President/Promotion; Andrew Lloyd Webber; and Lou Cook, MCA Vice President/Administration.

## Platinum Benson



Members of Warner Bros. national promotion team are shown with George Benson and his latest platinum album. Shown (standing, from left to right) Kim Anderson, National AOR Promotion; Benson; WB Board Chairman and President Mo Ostin; National Promotion Director Don McGregor; Russ Thyret, Vice President and Director of National Promotion. Those kneeling include (from left) National AOR Promotion Director Dave Young, David Urso, National Promotion Director, Carol Hart, National Promotion Coordinator and National Secondaries Promotion Director Dan Kelley.

## Yvonne Elliman At RSO



RSO recording artist Yvonne Elliman (kneeling, center) celebrated her first number one single at a party thrown at RSO Records' Los Angeles office. Pictured with Elliman at the party are (standing) Mitch Huffman, National Sales Manager, (kneeling, left) Rich Fitzgerald, Vice President of Promotion and (kneeling, right) Bob Edson, Vice President, East Coast Operations.

## Seal Of Disapproval



MCA's Tanya Tucker stopped to chat about her active involvement in a "Save the Seals" campaign, during a recent Hollywood opening, with Twiggy (right) and Stephen Bishop. The artist is active in a movement to halt the annual slaying of some 200,000 infant seals in and around Canada's Magdalen Islands.

## Chapman And Chaps



Rick Blackburn, Vice President, CBS Records, Nashville joined with Epic's Marshall Chapman following the performer's opening at the Exit/In in Nashville. Pictured (l-r) group members Mike Dospapas, and Willis Bailey; Blackburn, group's Tom Comet; Chapman; Roy Wunsch, Director of Sales and Promotion, Epic and CBS Associated labels; Jim Kemp, Epic Product Manager, Nashville, and Roger Sovine, Assistant Vice President of BMI.



*aja*

STEELY DAN

The  
Single Is  
"Deacon Blues"

WMAK  
WDRQ  
WSAI  
WGCL  
WGAR  
WYSL  
99X  
WRKO  
WCAO  
94Q

WGA  
WERC  
WMET  
WPGC  
B-100  
KJR  
KING  
KYA  
KTLK  
KSLQ

KXOK  
WQXI  
WZZP  
KLIF  
KSTP  
WZUU  
KDWB  
WNOE  
WTIX  
WLS  
Z-93

*It's coming home! Thanks*

abc Records

GRT  
MUSIC TAPES

# THE PICTURE PAGE

## Gold Gold In England



Asylum recording artist Andrew Gold was awarded a silver record on behalf of WEA/United Kingdom for sales in excess of 250,000. Seen here during the presentation are (l-r) Steve Wax, EIA President; Gold; Norman Epstein of Norman Epstein Management; Joe Smith, E/A Chairman of the Board; and Robin Loggie, E/A Director of International.

## Hamlisch On Broadway



In celebration of the signing of Marvin Hamlisch, Chappel Music took a week of spots on the famous Spectacular billboard overlooking Times Square in New York.

## Travers Travels To Boston



Polydor recording artist Pat Travers made his Boston debut recently when he appeared at the Paradise Theater. Pictured at the club are (left to right) John Mitchell, MD, WZBC; Pat Travers; Boston Promotion Manager Don Masters; Richard Woodward, MD, WRKO; John Burbage of syndicated AOR program "Modern Music"; Jerry Jaffe, National Album Promotion Director, and Jim Kozlowski of "Modern Music."

## Around The Horn



Lalo Schifrin, producer Al Schmitt and Mushroom recording artist Paul Horn got together following a recent appearance by Horn in the Los Angeles area. Pictured at a reception following the show are (from left) Shelly Siegel, Vice President and General Manager of Mushroom Records; Lalo Schifrin; Paul Horn; Susie Gershon, Mushroom National Promotion Director; and Al Schmitt.

## Dury Lane



Stiff recording artist Ian Dury's inaugural visit to New York City included in-store appearances and four shows at the Bottom Line. Backstage after the set are (l-r) Elliot Goldman, Executive Vice President and General Manager, Arista Records (which distributes Stiff); Bonnie Leon, Director, A&R Administration, Arista; Dury; Bethany Gorfine, Coordinator, Artist Development, Arista; and Allen Frey, President of A.R.S.E. Management.

## Lieberman Signs With Millennium



Millennium Records President Jimmy Ienner has announced the signing of Lori Lieberman. Her first album for the label is set for June release. Shown right to left: Jimmy Ienner; Lieberman; Allen LeWinter, National Album Promotion Manager, Millennium Records.



# THE ISLEYS HAVE TAKEN IT TO THE NEXT PHASE.



## "TAKE IT TO THE NEXT PHASE" ISLEY BROTHERS

**Number one R&B single in the San Francisco, Atlanta, Savannah, Nashville, Durham, Orlando, Washington, Cincinnati, Cleveland, St. Louis, Memphis, and Houston markets.**

***Album & single selling pop.***

**Album certified platinum (Five weeks out!)**

**The Isley Brothers  
Showdown**

including  
Take Me To The Next Phase (Part 1 & 2)  
Ain't Giving Up No Love, Groove With You  
Coolin' Me Out (Part 1 & 2), Fun And Games



**Walrus: Top 10 Progressive Retail Report.**

**Billboard 11\* Cashbox 11\***

**Record World 3**

TNECK



# AOR



**KSJO MULLS OVER MULL**—ABC recording artist and congenial host of "America 2Night" Martin Mull visited the studios of KSJO/San Jose. Pictured (l-r) are Mull, air personality Tawn Mastery, and station's Billy Vega.



**DELIVER THE LETTER**—KPAS/EI Paso air personality and MD Mike Preston is shown with a few of the entries for a station promotion co-sponsored by Pizza Hut that celebrated the beginning of Spring by "pass"ing on two 200cc Yamaha bikes to drawing winners.



**SMILIN' KEITH**—Asylum's Keith Carradine was interviewed on KBBC-FM/Phoenix recently. Pictured (l-r, seated) are PD J.D. Freeman, Carradine; (l-r, standing) Scott Burns and Ron Lanham of Elektra/Asylum, KBBC music coordinator Sharon Cullen, and station's Jeff Parets.



**MANGIONE AND CHUMS**—A&M's Chuck Mangione dropped in to CHUM-FM/Toronto on a recent concert tour. Pictured (l-r) are A&M National Publicity person Lorna Richards, Mangione, tour manager Ozzie Cummings, and CHUM's Ingrid Schumacher.

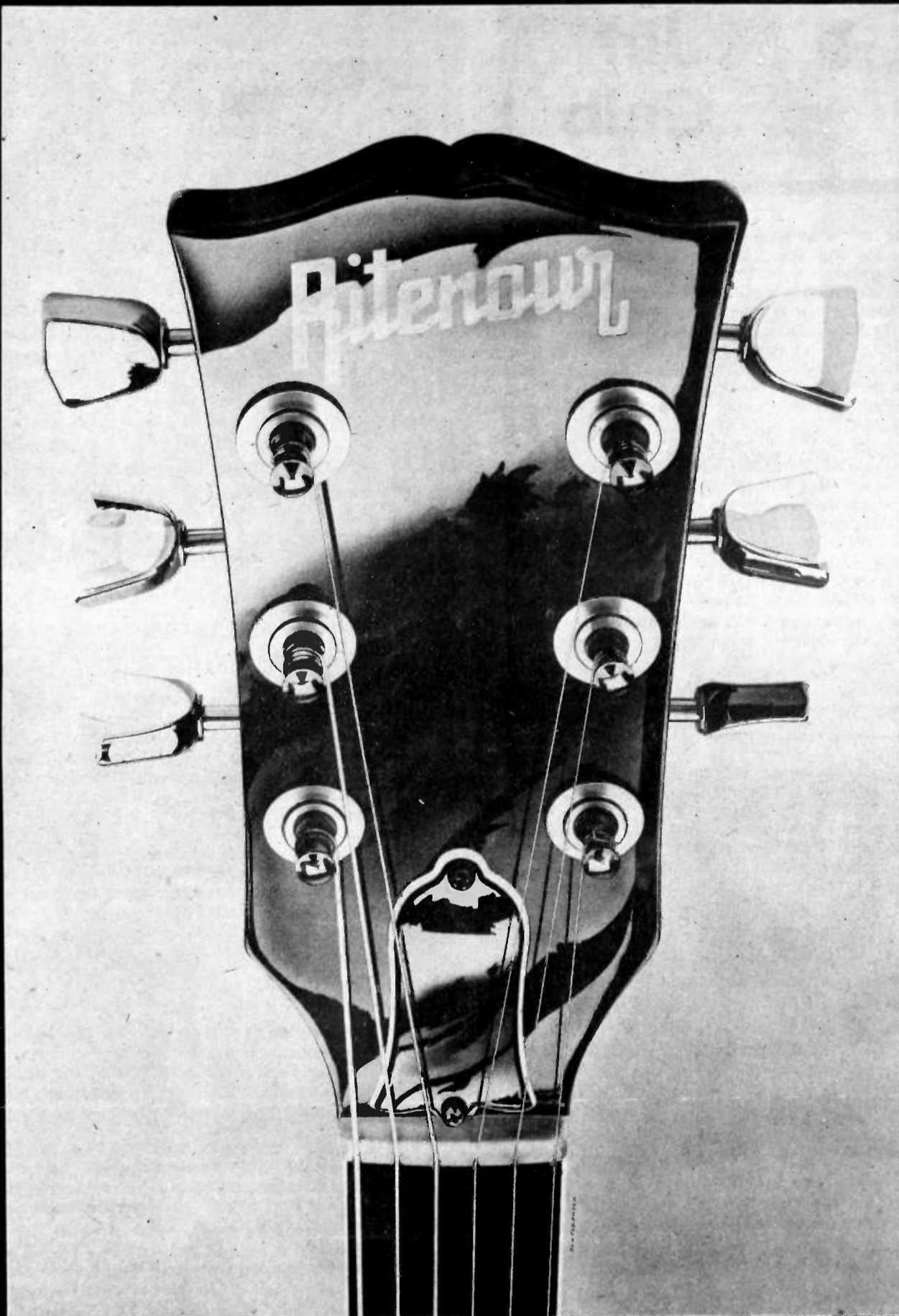


**LITTLE FEET**—N102/Warner Robins, Ga. asked its listeners to send in creative photos of little feet in conjunction with Warner Bros. Little Feat. Winning pair are pictured.



**RUNNIN' WITH VAN HALEN**—Warner Bros. Van Halen stopped by the studios of WIOQ/Philadelphia on a recent concert tour. Pictured (l-r) are group's Edward Van Halen, WIOQ's Jim Harlan, group's Mike Anthony, Alex Van Halen and David Lee Roth, and WIOQ PD Alex Demers.

**14 MILLION AMERICANS ARE DOING IT.  
ISN'T IT ABOUT TIME YOU LEARNED TO PLAY THE GUITAR?**



Since he was 15, Lee Ritenour has spent more hours as a number one session guitarist than almost anyone you care to name. So he hasn't seen much daylight. What he has seen is music and that's what comes through on his latest album. Pick-up a copy and help give Ritenour his place in the sun. You just might help change the course of contemporary music in the process.

## **RITENOUR**

His fingers do the talking.  
LEE RITENOUR. "THE CAPTAIN'S JOURNEY"  
Available now on Elektra records and tapes.  
Produced by Dave Grusin & Lee Ritenour.

*Vallfusion*

ALL RIGHTS RESERVED © 1978 ELEKTRA  
A Division of Warner Bros. Records Inc.

# AOR

(ALBUM ORIENTED ROCK)



## Jeff Gelb

This week, under separate cover, R&R premieres the long-awaited "AOR Story." The project is the culmination of a year of planning, and months of research, writing, and production. We're understandably proud of the results.

But the AOR Story also represents the cumulative effect that ten-plus years of AOR radio have had on the rest of radio and society in general. As you'll read in the AOR Story, that effect has been immense, and that is something of which we can all be proud.

So the AOR Story is for all of us. It's a reminder of our roots, an analysis of our present, and a glimpse of our future. Enjoy it, and if something you read stimulates thoughts you'd like to share, feel free to write them down and send them in for publication in an upcoming AOR section of R&R. Our new address: 1930 Century Park West-Fifth Floor, Los Angeles, Ca 90067.

\*\*\*\*\*

WABX/Detroit MD Joe Krause called with an interesting idea. He would be interested in swapping telescoped airchecks of other AOR stations nationwide. Krause explained the idea's origin: "I spent some time in California awhile ago and found that radio people out there had no real idea what Detroit radio is like. I find there are amazing differences in radio styles regionally, and it would be interesting to sit down and listen to what these stations are like...what their air personalities sound like, what promotions they're doing. It would be a great learning experience for everyone involved, and would open important doors of communication nationwide between the AORs."

Krause would like to hear from any and all AOR stations interested in setting up an informal network of aircheck-swapping stations. You can contact him through WABX at (313) 398-1100.

### Evolution

KREM/Spokane PD Don Adair is leaving that post to pursue a career in newspaper journalism...Ford Colley is returning to Chicago AOR radio. Colley, who was with WLUP, was most recently MD at Pop/Adult WIND. He is now going to be Assistant PD at WDAI/Chicago, working with PD Roger Skolnick...Chancey Blackburn is no longer PD at KPAS/El Paso. The station's new PD is Mark Bielinski, formerly WLUP/Chicago's Production Manager...KZOZ/San Luis Obispo MD Frank DeSantis is leaving to pursue a radio career in Los Angeles...Bob Shulman is the new MD at KRST/Albuquerque, from WXRT/Chicago. Former KRST MD Dane Hammond retains his airshift there...WCOZ/Boston MD Beverly Mire is leaving to join her former WCOZ boss George Taylor Morris as MD at WPIX/New York...Bill Wood is joining KWST/Los Angeles as an account executive. Prior to his appointment he was in sales at KMET/Los Angeles...Roz Weitz has joined WAAF/Worcester as an account executive.



KWST IS EAGER FOR EGAN—Columbia's Walter Egan recently played a free outdoor concert for KWST/Los Angeles. On hand for harmony vocals was Fleetwood Mac's Stevie Nicks. Also on the bill were Jiva. Pictured (l-r) are Egan's manager Greg Lewerke, PR rep Barry Goldberg, PR rep Robin Snider, Patrick Pearsall and Reedo of Jiva, Egan, Nicks, Bill Gerber of Palmer-Gerber Associates who produced the concert, Jiva's Michael Lanning, Palmer-Gerber's Russ Palmer, and KWST GM Monte Gast.



CATS ON THE SOUTHERN COAST—Capricorn's Sea Level checked in at the Zoo (KZEW) while in Dallas for a concert appearance. Pictured (l-r) are KZEW Music Director Bob Shannon, Promotion Director Cat Sundeen, and seated, group's Chuck Leavell.

### Update

KSAN/San Francisco recapped the most interesting and offbeat news stories of the last decade in celebration of the station's tenth anniversary, in a special called "Ten Big Ones." Included were readings of the Patty Hearst communiques KSAN received from the SLA several years ago...KSMB/Lafayette had all their jocks perched atop a homemade float in Louisiana's Crawfish Day Festival, which attracted a crowd 90,000 strong. The station had promotional buttons and albums to toss to the throngs...Get well wishes to WMJQ/Rochester MD Doug James, who missed his first air shift in ten years (quite a record) because of an attack of laryngitis...Modern Music is an hourlong syndicated record imports show featuring interviews, new album releases, reviews, and concert presentations. For more information call (617) 734-1200...DIR's second annual "North American Rock Radio Awards" voting is now in progress. Ballots are available to any interested AOR radio station PD or MD. For information, contact Paul Zullo at (212) 371-6850...KQRS/Minneapolis sponsored a "Walk For Mankind" that drew approximately 10,000 participants and 90,000 sponsors who donated \$279,000 to charities and health care organizations. Congratulations on a job well done to PD Tac Hammer and the entire KQ crew.

### Color

SUPERPARTY: Y94/Fresno held its second, semi-annual invitation-only party for listeners, music industry reps, and station clients. Listeners were picked from a drawing, got free station logo T-shirts, and along with the other guests, were treated to live music and food. Station Operations Manager Dan Spears reports the crowd consumed two hundred roasted chickens, forty-five loaves of french bread, seven kegs of beer and fifty-two bottles of wine.

SAN JOSE'S LAST WALTZ: KOMA/San Jose, in conjunction with the new Warner Bros. film *The Last Waltz*, invited listeners to a special premiere screening of the new film by asking listeners to call and identify Spike Jones' version of "The Blue Danube" whenever it was played on the air. Winning listeners had a catered turkey dinner at the theatre and then watched the movie.

BIRTHDAY GIFTS: KFMH/Muscataine is sharing its fourth birthday celebration with its listeners over a monthlong period. The station will be giving away \$4000 worth of stereos, bikes, watches, albums, tickets and such in postcard drawings.

### Concerts & Conversations


PRESENTATIONS: WOUR/Utica presented Horslips and Ian Dury for 96 cents...WMMS/Cleveland presented Garland Jeffreys for free.

RADIO CONCERTS: Patti Smith on KZEL/Eugene...Root Boy Slim, John Hammond on WCMF/Rochester...Ian Dury, Horslips on WOUR/Utica.

GUEST DJs: Garland Jeffreys, Lenny LeBlanc on WAAF/Worcester.

CONVERSATIONS: Jean Luc Ponty, Bob Welch on KFMH/Muscataine...Stanky Brown on WBAB/Long Island...Outlaws, Charlie Daniels on WAAL/Binghamton...First Fire on KATT/Oklahoma City...Michael Murphey on WJKL/Elgin...John McEuen of Nitty Gritty Dirt Band on WKQQ/Lexington...John Miles on KEZY-FM/Anaheim...Robert Hunter, Charlie Daniels on WOUR/Utica...Roger Voudouris on K99/Birmingham...John Hall on WDIZ/Olando...Proctor & Bergman, Sanford-Townsend on KTYD/Santa Barbara...Journey, Ronnie Montrose on WCMF/Rochester...Bob Weir, Lowell George on WKDF/Nashville...Bill Payne on WQDR/Raleigh...Steve Howe, Ellen McIlwaine, Lou Gramm of Foreigner, Marshall Tucker on WIOQ/Philadelphia...David Bromberg, Allan Clarke on WXRT/Chicago...Patti Smith on KZEL/Eugene...Dexter Gordon, Kenny Burrell, Brownie McGhee on KZAM/Seattle...Andrew Lloyd Webber on WVUD/Dayton...Dickey Betts, Harry Chapin, Stanley Clarke, Dennis Linde on WQSR/Tampa...Bob Welch on KQ98/Omaha...Elvis Costello, Nick Lowe, John Hall on WCOZ/Boston...Patti Smith on QFM96/Columbus.

# THE BAND THE LAST WALTZ



*The Last Waltz* on Warner Bros. records and tapes.  
Produced by Robbie Robertson.  
Co-producers: Rob Fraboni and John Simon

*The Last Waltz* soon will be a United Artists motion picture. A Transamerica Company.

**United Artists**  
Entertainment from  
Transamerica Corporation

**Featuring the new single  
"Out Of The Blue"**

**Found only on this album**



"The most prestigious lineup of rock talent ever to assemble for a single event."

—ROBERT HILBURN, LOS ANGELES TIMES

"*The Last Waltz* is always a bittersweet affair; there is the joy of completion and the poignancy of the coda."

—LES LEDBETTER, NEW YORK TIMES

"It was in many ways a swan song for an entire generation of rock. *The Last Waltz* was the last of the sixties events, one that will eventually seem as important as the Beatles' first appearance on the Ed Sullivan show or Woodstock..."

—PETER GODDARD, TORONTO STAR

Warner Bros. Records is proud to present The Band, on record, in their final concert appearance at San Francisco's Winterland on Thanksgiving Day, 1976, accompanied by a majestic group of musicians.

Joining The Band—Rick Danko, Levon Helm, Garth Hudson, Richard Manuel and Robbie Robertson—in concert and on this special album are these distinguished guest performers:

Eric Clapton	Ringo Starr	Emmylou Harris
Neil Diamond	Neil Young	Ronnie Hawkins
Bob Dylan	Paul Butterfield	The Staples
Joni Mitchell	Bobby Charles	Muddy Waters
Van Morrison	Dr. John	Ron Wood

A deluxe three-record set on Warner Bros. Records, *The Last Waltz*, featuring the live concert and five additional songs—"The Last Waltz Suite."



Radio & Records

Album Airplay/40

Chart Summary

May 19, 1978

Main album chart table with 40 rows, including artists like WINGS, JEFFERSON STARSHIP, FM, WARREN ZEVON, ATLANTA RHYTHM SECTION, JETHRO TULL, JIMMY BUFFETT, GERRY RAFFERTY, JACKSON BROWNE, GENESIS, HEART, THE BAND, FOGHAT, MARSHALL TUCKER, CARLY SIMON, ERIC CLAPTON, REO SPEEDWAGON, TODD RUNDGREN, CHARLIE, BILLY JOEL, ELVIS COSTELLO, ROBERT PALMER, JOURNEY, VAN HALEN, LITTLE FEAT, JOE WALSH, PATTI SMITH, EDDIE MONEY, HALL & OATES, GEORGE BENSON, STEELY DAN, CHUCK MANGIONE, BOB SEGER, LOUISIANA'S LE ROUX, CLIMAX BLUES BAND, ALVIN LEE, SEALS & CROFTS, KANSAS, NICK LOWE, MEAT LOAF.

Aside from the seesaw battle for the number one position, this week's chart was remarkably stable. WINGS flew back to the top slot, with hits at 72% of our reporters. FM held steady, with hits at 56% of our reporters. ZEVON inched up, with hits at 54% of our reporters. TULL held steady, while BUFFETT and RAFFERTY moved up nicely. BROWNE and THE BAND maintained. FOGHAT jumped upwards, as did CARLY. TUCKER held steady. CHARLIE moved up while JOEL maintained. COSTELLO moved up a notch as VAN HALEN and FEAT held their own. WALSH was this week's highest debut, with adds at 33% of our reporters. PATTI inched up. HALL & OATES debuted with adds at 32% of our reporters. BENSON resurged nicely. MANGIONE had a good week. SEGER debuted with early adds at 27% of our reporters. SEALS & CROFTS held steady while LOWE bounced back. PURE PRAIRIE LEAGUE almost got on the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

IN THE BIN

- ROY BUCHANAN
You're Not Alone (Atlantic)
LES DUDEK
Ghost Town Parade (Col)
FRANKIE MILLER
Double Trouble (Chrysalis)
PURE PRAIRIE LEAGUE
Just Fly (RCA)
SNAIL
Snail (Cream)

The albums listed in The Bin are those which received enough AOR reports to come significantly close to qualifying for this week's trendless Album Airplay/40 chart. Also included are albums that made the chart last week, but did not receive enough continuous airplay to make it again this week. These albums continue to get airplay on enough stations to be potential chart bouncers. In The Bin albums are listed in alphabetical order.

MOST ADDED

- JOE WALSH But Seriously, Folks (Asylum)—Added at 33% of our reporters.
HALL & OATES Livetime (RCA)—Added at 32% of our reporters.
FOGHAT Stone Blue (WB/Brsvle)—Added at 31% of our reporters.
BOB SEGER Stranger In Town (Capitol)—Added at 27% of our reporters.
LOUISIANA'S LE ROUX Louisiana's Le Roux (Capitol)—Added at 21% of our reporters.

THE HOTTEST

- WINGS London Town (Capitol)—Reported hot at 72% of our reporters.
JEFFERSON STARSHIP Earth (Grunt)—Reported hot at 70% of our reporters.
FM Soundtrack, Various Artists (MCA)—Reported hot at 56% of our reporters.
WARREN ZEVON Excitable Boy (Asylum)—Reported hot at 54% of our reporters.
ATLANTA RHYTHM SECTION Champagne Jam (Polydor)—Reported hot at 51% of our reporters.

PROGRESSIVE SINGLES

- 1 BONNIE TYLER It's A Heartache (RCA)
2 ELTON JOHN Ego (MCA)
3 STEVE MARTIN King Tut (WB)
4 SWEET Love Is Like Oxygen (Capitol)
5 CELEBRATION Almost Summer (MCA)
6 PLASTIC BERTRAND Ca Plane Pour Moi (Sire)
7 MICHAEL JOHNSON Blue Than Blue (EMI America)
8 PLAYER This Time I'm In It For Love (RSO)
9 ROD STEWART I Was Only Joking (WB)

Progressive Singles: These 45-rpm records receiving significant airplay by our AOR reporting stations. These singles are either not on an album or may be on an album not currently qualifying for the Album Airplay/40. They are listed in order of total reports received. This chart represents airplay only and does not attempt to fabricate a trend.

NORTHEAST

- HOTTEST
JEFFERSON STARSHIP Earth (Grunt) 72%
WINGS London Town (Capitol) 72%
WARREN ZEVON Excitable Boy (Asylum) 69%
FM Soundtrack (MCA) 52%
GENESIS And Then There Were... (AtI) 52%
ADDED
JOE WALSH But Seriously, Folks (Asylum) 38%
FOGHAT Stone Blue (WB/Brsvle) 35%
BOB SEGER Stranger In Town (Capitol) 35%
DAVID BROMBERG Band In A Bathing... (Fantasy) 31%
HALL & OATES Livetime (RCA) 31%

REGIONAL BREAKOUTS: The numbers refer to the percentage of stations in each area that reported the album as either a hot or an add.

SOUTH

- HOTTEST
WINGS London Town (Capitol) 88%
JIMMY BUFFETT Son Of A Son... (ABC) 81%
ATLANTA RHYTHM SEC. Champagne Jam (Polydor) 77%
JEFFERSON STARSHIP Earth (Grunt) 65%
GERRY RAFFERTY City To City (UA) 62%
ADDED
FOGHAT Stone Blue (WB/Brsvle) 42%
JOE WALSH But Seriously, Folks (Asylum) 27%
HALL & OATES Livetime (RCA) 23%
ROY BUCHANAN You're Not Alone (AtI) 19%
LOUISIANA'S LE ROUX La's Le Roux (Capitol) 19%
MAC McANALLY No Problem Here (Anole) 19%
JOHN McLAUGHLIN Electric Guitars (Col) 19%

MIDWEST

- HOTTEST
JEFFERSON STARSHIP Earth (Grunt) 73%
WINGS London Town (Capitol) 73%
WARREN ZEVON Excitable Boy (Asylum) 58%
JACKSON BROWNE Running On Empty (Asylum) 54%
FM Soundtrack (MCA) 54%
ADDED
JOE WALSH But Seriously, Folks (Asylum) 38%
BOB SEGER Stranger In Town (Capitol) 35%
FOGHAT Stone Blue (WB/Brsvle) 23%
HALL & OATES Livetime (RCA) 23%
LOUISIANA'S LE ROUX La's Le Roux (Capitol) 23%
ALVIN LEE Rocket Fuel (RSO) 23%

WEST

- HOTTEST
JEFFERSON STARSHIP Earth (Grunt) 71%
WINGS London Town (Capitol) 62%
FM Soundtrack (MCA) 59%
HEART Magazine (Mushroom) 47%
JETHRO TULL Heavy Horses (Chrysalis) 47%
ADDED
HALL & OATES Livetime (RCA) 50%
JOE WALSH But Seriously, Folks (Asylum) 29%
FOGHAT Stone Blue (WB/Brsvle) 26%
LOUISIANA'S LE ROUX La's Le Roux (Capitol) 23%
PURE PRAIRIE LEAGUE Just Fly (RCA) 23%
BOB SEGER Stranger In Town (Capitol) 23%

"DARKNESS ON  
THE EDGE OF TOWN"  
Coming  
Soon!

### WVOD Dayton

**ADDED**  
Toby Beau (RCA)  
Joe Walsh (Asylum)  
David Bromberg (Fantasy)  
Bob Seger (Capitol)  
Alvin Lee (RSO)  
NRBG (Mercury)  
Andrzej Lloyd Webber (MCA)

**HOT**  
The Band (WB)  
Curly Simon (Elektra)  
Genesis (A&M)  
Jefferson Starship (Grunn)  
Wings (Capitol)  
Jethro Tull (Chrysalis)  
Todd Rundgren (WB Breville)  
Gerry Rafferty (UA)  
Marshall Tucker (Capricorn)

DAVID LUCZAK, MD BEAU'S Title "Buckaroo" Playing various cuts. Playing AIRWAVES single.

### WWCK 105 FM Flint

**ADDED**  
Rainbow (Polydor)  
Fotomahar (A&I)  
UK (Polydor)  
Bob Seger (Capitol)

**HOT**  
Wings (Capitol)  
Journey (Col)  
Eric Clapton (RSO)  
Jethro Tull (Chrysalis)  
FM (MCA)  
Frankie Miller (Chrysalis)

STEVE BARRINGTON, MD. Playing various cuts. Playing BONNIE TYLER, ELTON JOHN and SWEET singles.

### WCCC HARTFORD

**ADDED**  
David Siskoon (WB)  
Van Duren (Big Sound)  
Alvin Lee (RSO)  
Joe Walsh (Asylum)  
Alvin Lee (RSO)  
HOT  
Jefferson Starship (Grunn)  
Wings (Capitol)  
Ad Rhythm Section (Polydor)  
Jethro Tull (Chrysalis)

**ADDED**  
Jackson Browne (Asylum)  
Climax Blues Band (Bire)  
Charlie Janus)  
Kansas (Kirshner)  
Le Roux (Capitol)  
Marshall Tucker (Capricorn)  
Warren Zevon (Asylum)  
Little Feat (WB)  
Genesis (A&M)  
Marc Jordan (WB)

BILL NOSAL, PD. SANBORN'S "Theme" LEE'S Title "Turn You On" WALSH'S "Slalom" "Lila's Been Good" "Tomorrow" "IF ROUX" "Ladies" Playing BOB SEGER single.

### WILS 101-FM LANSING

**ADDED**  
Bob Seger (Capitol)  
Mars Jordan (WB)  
Garland Jeffreys (A&M)  
Alvin Lee (RSO)

**HOT**  
Marshall Tucker (Capricorn)  
Van Halen (WB)  
REO Speedwagon (Epic)  
Foghat (WB Breville)  
Journey (Col)  
Wings (Capitol)  
Warren Zevon (Asylum)  
Gerry Rafferty (UA)  
FM (MCA)

DAVE LANGE, PD. Playing various cuts. Playing PATTI SMITH, BONNIE TYLER, HEART and MEAT LOAF singles.

### KMET 94.7 Los Angeles

**ADDED**  
Kinks (Arista)  
Bob Seger (Capitol)  
Joe Walsh (Asylum)  
FMI (MCA)  
Eddie Money (Capitol)  
Rod Stewart (WB)  
Journey (Col)

**HOT**  
Jefferson Starship (Grunn)  
Jimmy Buffet (ABC)  
Eliis Costello (Col)  
Wings (Capitol)  
The Band (WB)  
REO Speedwagon (Epic)  
Little Feat (WB)  
Heart (Mushroom)

JACK SNYDER, MD. FM's Title "Life's Been Good" MONEY'S "Two Tickets" "Hold On" STEWART'S "Loser" "Legs" JOURNEY'S "Ladona" "Wheel" BROWNE'S "Time" "Empty" ATLANTA'S "Lover" "Large Time" FOGHAT'S "Chicago" "Title STARSHIP'S" "Fire" "AM Nite" BUFFETT'S "Livin' on a Prayer" "WINGS" "Name" "Enough" BAND'S "Follow You Down" "Road" "RO" "Say You Love Me" "Changes" "FEAT'S" "Feat" "Rockin'" "HEART'S" "Devil" "Heartless" Playing ELTON JOHN single.

### Kbpi Denver

**ADDED**  
None

**HOT**  
Jackson Browne (Asylum)  
FM (MCA)

JOHN BRADLEY, MD. Playing various cuts.

### LILC-FM Fresno

**ADDED**  
Katie Taylor (Col)  
Oce Dore Brufonwater (Elektra)  
Jim Krueger (Col)  
Toby Beau (RCA)  
Angelo (Fantasy)

**HOT**  
Climax Blues Band (Sweet)  
Steely Dan (ABC)  
Jethro Tull (Chrysalis)

**ADDED**  
Eric Clapton (RSO)  
Seals & Crofts (WB)  
Warren Zevon (Asylum)  
Genesis (A&I)  
Pure Prairie League (RCA)  
Jimmy Buffet (ABC)  
Renaissance (Sire)  
Wings (Capitol)  
George Benson (WB)  
Heart (Mushroom)  
Gerry Rafferty (UA)  
Curly Simon (Elektra)

ARI FARBAK, PD. Playing various cuts. Playing BOB SEGER single.

### WHCH 106 FM HARTFORD

**ADDED**  
Bob Seger (Capitol)  
Joe Walsh (Asylum)  
HOT  
Eric Clapton (RSO)

**HOT**  
Jackson Browne (Asylum)  
Chuck Mangione (A&M)  
George Benson (WB)  
Wings (Capitol)  
Marshall Tucker (Capricorn)  
Ad Rhythm Section (Polydor)

MICHAEL PICOZZI, PD. Playing various cuts. Playing GERRY RAFFERTY and SWEET singles.

### WBLM Lewiston-Portland

**ADDED**  
Joe Walsh (RCA)  
Snaf (Cream)  
David Bromberg (Fantasy)  
Foghat (WB Breville)  
Passport (A&I)  
HOT  
Garland Jeffreys (A&M)  
Curly Simon (Elektra)

**HOT**  
Gerry Rafferty (UA)  
Wings (Capitol)  
Todd Rundgren (WB Breville)  
Eliis Costello (Col)  
Warren Zevon (Asylum)  
The Band (WB)  
Loudon Wainwright (Arista)  
Jefferson Starship (Grunn)  
Bryn Haworth (A&M)  
Robert Palmer (Island)  
Climax Blues Band (Bire)  
Jethro Tull (Chrysalis)  
Charlie Janus)

JOE DIAZ, MD. HALL & OATES' "Sara" "Do What You Want" "Rich Girl" JEFFREYS' "Lila" Title RUNDGREN'S "Children" "Friends" WAINWRIGHT'S "Exam" CLIMAX'S "Mistress" "Makin' Love" CHARLIE'S "TV" "In Love" Playing ELTON JOHN, WAR, TOM ROBINSON, BOB SEGER, BONNIE TYLER and PLASTIC BETRAND singles.

### KNX-AM Los Angeles

**ADDED**  
Jim Krueger (Col)  
Katie Taylor (Col)  
FM (MCA)  
Brent Nagle (Fantasy)  
Bruce Arbor (Monument)  
Stanley Clarke (Nemperor)  
Paul Horn (Mushroom)

**HOT**  
Curly Simon (Elektra)  
Jethro Tull (Chrysalis)

**ADDED**  
Gerry Rafferty (UA)  
Ian Thomas (A&I)  
Seals & Crofts (WB)  
Alvin Clark (A&I)  
Angelo (Fantasy)  
Richie Furay (Asylum)  
Jefferson Starship (Grunn)  
Steve Hackler (Chrysalis)  
Michael Franks (WB)  
Dennis Rouses (Mercury)  
Le Roux (Capitol)  
England Dan & JF Coley (Big Tree)  
Charly (Janus)

MICHAEL SHEEHY, MD. Playing various cuts.

### KFMB Denver

**ADDED**  
Al DiMeola (Col)  
UR (Polydor)  
Rainbow (Polydor)  
Alvin Lee (RSO)  
Foghat (WB Breville)  
Bob Seger (Capitol)  
Joe Walsh (A&I)

**HOT**  
Warren Zevon (Asylum)  
Ad Rhythm Section (Polydor)  
Jefferson Starship (Grunn)  
Wings (Capitol)  
Gerry Rafferty (UA)  
FM (MCA)  
Marshall Tucker (Capricorn)  
Willie Nelson (Capitol)

RANDY SUTTON, PD. Playing various cuts. Playing BOB SEGER and CELEBRATION singles.

### Y94 Fresno

**ADDED**  
None

**HOT**  
Wings (Capitol)  
Jefferson Starship (Grunn)  
Journey (Col)  
FM (MCA)

**ADDED**  
Sat Night Fever (RSO)  
Warren Zevon (Asylum)  
Curly Simon (Elektra)  
Billy Joel (Col)  
Seals & Crofts (WB)

DAN SPEARS, PD. WINGS' "Enough" "Children" "Carrying Luck STARSHIP'S" "You're The One" "One Man Woman" "Belong" JOEL'S "Die" "Movin' Out" "Way You Are" SEALS & CROFTS' "You're The Love" "Living You" Playing ROBERT PALMER RARE EARTH PATTI SMITH BOB SEGER MEAT LOAF PLAYER and SWEET singles.

### KLOL Houston

**ADDED**  
Tommy Van Zandt (Tomcat)  
Richie Furay (Asylum)  
Le Roux (Capitol)  
HOT  
Alpha Band (Arista)  
Alvin Lee (RSO)  
Clarence Gatemouth Brown (First Amer)  
Allan Clarke (A&I)  
Roy Buchanan (A&I)

**HOT**  
Gerry Rafferty (UA)  
Jefferson Starship (Grunn)  
Jackson Browne (Asylum)  
Wings (Capitol)  
Jimmy Buffet (ABC)  
Ad Rhythm Section (Polydor)  
Jethro Tull (Chrysalis)  
Sutherland Bros (Col)  
Bob War (Arista)  
Genesis (A&I)

PAUL RIANN, MD. Playing various cuts.

### WLOX 106.5 FM Lexington

**ADDED**  
Pure Prairie League (RCA)  
Hall & Oates (RCA)  
HOT  
Jefferson Starship (Grunn)  
Wings (Capitol)  
Journey (Col)  
Jimmy Buffet (ABC)

**HOT**  
Jethro Tull (Chrysalis)  
Ad Rhythm Section (Polydor)  
Heart (Mushroom)  
Warren Zevon (Asylum)  
Billy Joel (Col)  
REO Speedwagon (Epic)  
Eric Clapton (RSO)  
Gerry Rafferty (UA)  
Robert Palmer (Island)  
Genesis (A&I)  
Van Halen (WB)

DICK HUNGATE, PD. Playing various cuts. Playing SWEET, BOB SEGER, CARLY SIMON, BONNIE TYLER, PATTI SMITH, GERRI BINSON, TOBY BEAU and STEVE MARTIN singles.

### 106 FM KWEST Los Angeles

**ADDED**  
Pure Prairie League (RCA)  
Jethro Tull (Chrysalis)  
HOT  
Ad Rhythm Section (Polydor)  
Eliis Costello (Col)  
FM (MCA)

**HOT**  
Foghat (WB Breville)  
Jefferson Starship (Grunn)  
Jethro Tull (Chrysalis)  
Gerry Rafferty (UA)  
Wings (Capitol)  
Patti Smith (Arista)  
Heart (Mushroom)

BOB BURCH, NATIONAL PD. CENTURY: Playing various cuts.

### WALBX Detroit

**ADDED**  
None

**HOT**  
None

JOE KEANE, MD. Playing various cuts. Playing ELTON JOHN single.

### Rock 96 FM. Fresno

**ADDED**  
Eliis Costello (Col)  
Bob Seger (Capitol)  
Joe Walsh (Asylum)  
Jethro Tull (Chrysalis)  
Van Halen (WB)

**HOT**  
Ad Rhythm Section (Polydor)  
Jackson Browne (Asylum)  
Jefferson Starship (Grunn)  
Wings (Capitol)  
FM (MCA)

LARRY SNIDER, PD. Playing various cuts. Playing BONNIE TYLER and STEELY DAN (Deceit) singles.

### WJUV 97 FM JACKSONVILLE

**ADDED**  
Frankie Miller (Chrysalis)  
Dirk Hamilton (Elektra)  
Climax Blues Band (Bire)  
Rare Earth (Prodigy)  
Le Roux (Capitol)  
Hall & Oates (RCA)  
HOT  
Ad Rhythm Section (Polydor)  
Jimmy Buffet (ABC)  
Heart (Mushroom)

**HOT**  
Jefferson Starship (Grunn)  
Chuck Mangione (A&M)  
Eddie Money (Col)  
Jackson Browne (Asylum)  
Carly Simon (Elektra)  
Sweet (Capitol)  
Wings (Capitol)  
Isly Bros. (T-Neck)  
Kansas (Kirshner)  
Meat Loaf (Cleveland)  
Robert Palmer (Island)  
Gerry Rafferty (UA)  
FM (MCA)

JAMIE BROOKS, MD. Playing various cuts. Playing BONNIE TYLER single.

### KFMO LINCOLN

**ADDED**  
Bob Seger (Capitol)  
Joe Walsh (Asylum)  
HOT  
Jefferson Starship (Grunn)  
Wings (Capitol)  
Ad Rhythm Section (Polydor)

**HOT**  
Warren Zevon (Asylum)  
FM (MCA)  
Eric Clapton (RSO)  
Heart (Mushroom)  
Marshall Tucker (Capricorn)  
Billy Joel (Col)

RICH MEYER, MD. Playing various cuts. Playing PATTI SMITH and GERRY RAFFERTY singles.

### LRS 102 Louisville

**ADDED**  
Warren Zevon (Asylum)  
Joe Walsh (Big Tree)  
Toby Beau (RCA)  
Stanley Clarke (Nemperor)  
HOT  
REO Speedwagon (Epic)  
Journey (Col)  
Jackson Browne (Asylum)  
Billy Joel (Col)

**HOT**  
Jimmy Buffet (ABC)  
FM (MCA)  
Wings (Capitol)  
Foghat (WB Breville)  
Jefferson Starship (Grunn)  
Jethro Tull (Chrysalis)  
Little Feat (WB)  
Ad Rhythm Section (Polydor)  
Sweety Dan (ABC)  
Rod Stewart (WB)  
Outlaws (Arista)

DRAKE HALL, MD. Playing various cuts. Playing BOB SEGER single.

### 94.3 THE FOX WJKL Elgin

**ADDED**  
None

**HOT**  
None

WALLY HILF, MD. Playing various cuts.

### LAV-FM 97 Grand Rapids

**ADDED**  
Eliis Costello (Col)  
Joe Walsh (Asylum)  
HOT  
REO Speedwagon (Epic)  
Van Halen (WB)  
Marshall Tucker (Capricorn)

**HOT**  
Ad Rhythm Section (Polydor)  
Jackson Browne (Asylum)  
Jefferson Starship (Grunn)  
Wings (Capitol)  
FM (MCA)

DOE BENOVAN, PD. SCRUGGS' "Games" SNAIL'S "Mistress" FREEDOM "IF ROUX" "Heavenly Day" DE VILLIS' "Small Town" "RO" "Changes" "I'm" HALEN'S "Devil" "Am I Talking" TUCKER'S "Living You" DUDEK'S "Falling" CHARLIE'S "Control" "TV" RUNDGREN'S "Walt" "Friends" "HEART'S" "Heartless" BUFFETT'S "Man" "ATLANTA'S "Lover" Title WINGS' "Luck" "Moon"

### WYU 97 FM JACKSONVILLE

**ADDED**  
Frankie Miller (Chrysalis)  
Dirk Hamilton (Elektra)  
Climax Blues Band (Bire)  
Rare Earth (Prodigy)  
Le Roux (Capitol)  
Hall & Oates (RCA)  
HOT  
Ad Rhythm Section (Polydor)  
Jimmy Buffet (ABC)  
Heart (Mushroom)

**HOT**  
Jefferson Starship (Grunn)  
Chuck Mangione (A&M)  
Eddie Money (Col)  
Jackson Browne (Asylum)  
Carly Simon (Elektra)  
Sweet (Capitol)  
Wings (Capitol)  
Isly Bros. (T-Neck)  
Kansas (Kirshner)  
Meat Loaf (Cleveland)  
Robert Palmer (Island)  
Gerry Rafferty (UA)  
FM (MCA)

JAMIE BROOKS, MD. Playing various cuts. Playing BONNIE TYLER single.

### KNAC Long Beach

**ADDED**  
Joe Walsh (Asylum)  
Le Roux (Capitol)  
HOT  
Jefferson Starship (Grunn)  
Wings (Capitol)  
Ad Rhythm Section (Polydor)

**HOT**  
Patti Smith (Arista)  
Van Halen (WB)  
Genesis (A&I)  
Jefferson Starship (Grunn)  
REO Speedwagon (Epic)  
Charlie Janus)  
Ad Rhythm Section (Polydor)  
Bop Deluxe (Harvest)  
Alvin Lee (RSO)  
Jethro Tull (Chrysalis)

BILL CLAY, PD. Playing various cuts. Playing BOB SEGER single.

### WIBA-FM Madison

**ADDED**  
Hall & Oates (RCA)  
Joe Walsh (Asylum)  
David Bromberg (Fantasy)  
George Duke (Epic)  
John McLaughlin (Col)  
Jim Krueger (Col)  
Passport (A&I)  
David Johansen (Blue Sky)  
Alvin Lee (RSO)  
Domenec Troiano (Capitol)  
Foghat (WB Breville)  
Bob Marley (Island)  
The Band (WB)  
Al DiMeola (Col)

**HOT**  
Charly (Janus)  
Little Feat (WB)  
Ben Sidran (Arista)  
Warren Zevon (Asylum)  
REO Speedwagon (Epic)  
Bob War (Arista)  
Marshall Tucker (Capricorn)  
Jefferson Starship (Grunn)  
Todd Rundgren (WB Breville)  
Les Dudek (Col)  
Sweetbottom (Sweetbottom)  
Robert Palmer (Island)  
Bob Marley (Island)  
The Band (WB)  
Al DiMeola (Col)

PETE BOLGER, MD. Playing various cuts. Playing BOB SEGER, PATTI SMITH, GERRY RAFFERTY, BONNIE TYLER and SWEET singles.

### FM 94 MPRS / EL PRSO

**ADDED**  
None

**HOT**  
None

MIKE PRESTON, MD. Playing various cuts. Playing ELTON JOHN, BOB SEGER and BONNIE TYLER singles.

### wqem Hagerstown

**ADDED**  
None

**HOT**  
None

STEVE WILLIAMS, MD. Playing various cuts. Playing CELEBRATION, SEALS & CROFTS, GERRI BINSON and BONNIE TYLER singles.

### KY/102 Kansas City

**ADDED**  
Alvin Lee (RSO)  
Ian Thomas (A&I)  
Le Roux (Capitol)  
Toby Beau (RCA)  
Bob Seger (Capitol)

**HOT**  
Joe Walsh (Asylum)  
Roy Buchanan (A&I)  
Passport (A&I)  
Foghat (WB Breville)  
Gerry Rafferty (UA)  
REO Speedwagon (Epic)  
FM (MCA)

MAX FLOYD, PD. Playing various cuts. Playing MICHAEL JOHNSON and WHA-KOO singles.

### WBAB 102.3 FM Long Island

**ADDED**  
Foghat (WB Breville)  
Kinks (Arista)  
David Bromberg (Fantasy)  
Phil Manzanera (Polydor)  
Band of Joy (Polydor)  
Jim Krueger (Col)

**HOT**  
Meat Loaf (Cleveland)  
Steely Dan (ABC)  
Genesis (A&I)  
Warren Zevon (Asylum)  
Eddie Money (Col)  
Marshall Tucker (Capricorn)  
Eric Clapton (RSO)  
Jefferson Starship (Grunn)  
Todd Rundgren (WB Breville)  
Ad Rhythm Section (Polydor)  
Carly Simon (Elektra)  
Climax Blues Band (Bire)  
Jethro Tull (Chrysalis)  
Jackson Browne (Asylum)  
FM (MCA)

BERNIE BERNARD, MD. Playing various cuts.

### Album Rock 92 WYE Madison

**ADDED**  
Roy Buchanan (A&I)  
Bob Seger (Capitol)  
HOT  
Meat Loaf (Cleveland)  
Van Halen (WB)  
REO Speedwagon (Epic)  
Billy Joel (Col)  
Warren Zevon (Asylum)

**HOT**  
The Band (WB)  
Chuck Mangione (A&M)  
Jackson Browne (Asylum)  
Wings (Capitol)  
Kansas (Kirshner)  
Jimmy Buffet (ABC)  
Eric Clapton (RSO)  
Ad Rhythm Section (Polydor)  
Heart (Mushroom)  
Jefferson Starship (Grunn)

LES COOK, MD. Playing various cuts. Playing EDDIE MONEY, GERRY RAFFERTY, CARLY SIMON and ELTON JOHN singles.

**ON THE ROAD**

# DOUCETTE

...Serious rock & roll

**May 23 - Oasis - Pittsburgh, PA**

on Mushroom Records

(Advertisement)



## **DR. DOUBLE J'S PHILOSOPHY LESSON:**

# **PREMISE: Rainbow** **Long Live Rock 'n' Roll**

**should be an AOR mainstay!**

## **EXHIBIT:**



## **ARGUMENT:**

- ① Guitarist Ritchie Blackmore (ex-Deep Purple focal point) is beyond reputation one of Rock 'N' Roll's most recognized and charismatic figures.
- ② This is the fastest selling Rainbow album in their history. Already approaching 200,000 units. 136\*BB, 111\*CB, 105\*RW 5/19/78.
- ③ The title track is a fantastic "image" song. A veritable AOR anthem!
- ④ Rainbow is one of a select few "English" bands to survive the Punk boom. Debut at number 7 on the U.K. charts last week!
- ⑤ Rainbow is currently on their first U.S. tour in 2 years. In the interval they have totally captured Europe and Japan. Now stateside audiences are also being 100 percent captivated. Further, as soon as Ritchie & company appear on the darkened stage, the packed houses go bananas!
- ⑥ 'Long Live Rock 'N' Roll' is Rainbow's most accessible album to date. Memorable hooks and melodies abound. "Lady Of The Lake", "L.A. Connection", and "Gates Of Babylon" are winners all!

## **CONCLUSION:**

**PLAY RAINBOW BEFORE THEY BLITZ  
YOUR CITY! — IPSO FACTO**



**WVOD**  
113-200-2007  
**Dayton**

**ADDED**  
Toby Beau (RCA)  
Joe Walsh (Asylum)  
David Bromberg (Fantasy)  
Bob Seger (Capitol)  
Alvin Lee (RSO)  
NRBQ (Mercury)  
Andrew Lloyd Webber (MCA)

**HOT**  
The Band (WB)  
Curly Simon (Elektra)  
Genesis (AS)  
Jefferson Starship (Grunn)  
Wings (Capitol)  
Jethro Tull (Chrysalis)  
Todd Rundgren (WB Bristle)  
Gerry Rafferty (UA)  
Marshall Tucker (Capricorn)

DAVID LUCZAK, MD BEAU'S Title "Buckaroo" Playing various cuts. Playing AIR WAVES single.

**WWCK 105 FM**  
Flint 313-200-1000

**ADDED**  
Rainbow (Polydor)  
Fotomobes (AS)  
UK (Polydor)  
Bob Seger (Capitol)

**HOT**  
Wings (Capitol)  
Journey (Col)  
Eric Clapton (RSO)  
Jethro Tull (Chrysalis)  
FM (MCA)  
Frankie Miller (Chrysalis)

STEVE BARRINGTON, MD Playing various cuts. Playing BONNIE TYLER, ELTON JOHN and SWEET singles.

**WCCC HARTFORD**  
107.8 FM 1290 AM

**ADDED**  
David Saboron (WB)  
Van Duren (Big Sound)  
Alvin Lee (RSO)  
Joe Walsh (Asylum)  
Le Roux (Capitol)  
HDT  
Jefferson Starship (Grunn)  
Wings (Capitol)  
Ad Rhythm Section (Polydor)  
Jethro Tull (Chrysalis)

Jackson Browne (Asylum)  
Journey (Col)  
Climax Blues Band (Bire)  
Charlie Janus)  
Kansas (Kirshner)  
The Band (WB)  
Marshall Tucker (Capricorn)  
Warren Zevon (Asylum)  
Little Feat (WB)  
Genesis (AS)  
Marc Jordan (WB)

BILL NOSAL, PD. SANBORN'S "Theme" III's Title "Turn You On" WALSH'S "Stair" "Lila's Been Good" "Immortal" IF ROUX'S "Ladies" Playing BOB SEGER single.

**WILS 101-FM**  
LANSING 313-200-1200

**ADDED**  
Bob Seger (Capitol)  
Marshall Tucker (Capricorn)  
Van Halen (WB)  
REO Speedwagon (Epic)  
Foghat (WB Bristle)  
Journey (Col)  
Wings (Capitol)  
Warren Zevon (Asylum)  
Gerry Rafferty (UA)  
FM (MCA)

**HOT**  
Marshall Tucker (Capricorn)  
Van Halen (WB)  
REO Speedwagon (Epic)  
Foghat (WB Bristle)  
Journey (Col)  
Wings (Capitol)  
Warren Zevon (Asylum)  
Gerry Rafferty (UA)  
FM (MCA)

DAVE LANGE, PD: Playing various cuts. Playing PATTI SMITH, BONNIE TYLER, HEART and MEAT LOAF singles.

**KMET 94.7**  
Los Angeles 313-200-2000

**ADDED**  
Kinks (Arista)  
Bob Seger (Capitol)  
Joe Walsh (Asylum)  
REO Speedwagon (Epic)  
Eddie Money (Col)  
Red Stewart (WB)  
Journey (Col)

Jackson Browne (Asylum)  
Ad Rhythm Section (Polydor)  
Foghat (WB Bristle)  
Jefferson Starship (Grunn)  
Jimmy Buffet (ABC)  
Etris Costello (Col)  
Wings (Capitol)  
The Band (WB)  
REO Speedwagon (Epic)  
Little Feat (WB)  
Heart (Mushroom)

JACK SNYDER, MD: FM's Title "Life's Been Good" MONEY'S "Two Tickets" "Hold On" STEWART'S "Loose" "Legs" JOURNEY'S "Ladona" "Wheel" BROWNE'S "Time" "Empty" ATLANTA'S "Lover" "Large Time" FOGHAT'S "Chicago" "The Starship's" "Fire" "AN Nile" BUFFETT'S "Livingston" "Cheeseburger" COSTELLO'S "No Action" "Radio" WINGS' "Name" "Enough" BAND'S "Follow You Down" "Road" "Rocket" HEART'S "Devil" "Changes" FEAT'S "Feats" "Rocket" HEART'S "Devil" "Heartless" Playing ELTON JOHN single.

**Kbpi**  
Denver 303-830-2333

**ADDED**  
None  
HOT  
Jackson Browne (Asylum)  
FM (MCA)

Heart (Mushroom)  
Jethro Tull (Chrysalis)  
Wings (Capitol)  
Eric Clapton (RSO)  
Billy Joel (Col)  
Gerry Rafferty (UA)

JOHN BRADLEY, MD: Playing various cuts.

**L.L. 101 FM**  
Fresno 209-485-7822

**ADDED**  
Kati Taylor (Col)  
Dev Drea Butterwater (Elektra)  
Jim Krueger (Col)  
Toby Beau (RCA)  
Angelo (Fantasy)  
HDT  
Climax Blues Band (Bire)  
Steely Dan (ABC)  
Jethro Tull (Chrysalis)

Eric Clapton (RSO)  
Seals & Crofts (WB)  
Warren Zevon (Asylum)  
Genesis (AS)  
Pure Prairie League (RCA)  
Jimmy Buffet (ABC)  
Renaissance (Sire)  
Wings (Capitol)  
George Benson (WB)  
Heart (Mushroom)  
Gerry Rafferty (UA)  
Curly Simon (Elektra)

ARI FARRAS, PD: Playing various cuts. Playing BOB SEGER single.

**WHCN 106 FM**  
HARTFORD 203-247-1080

**ADDED**  
Bob Seger (Capitol)  
Joe Walsh (Asylum)  
HDT  
Eric Clapton (RSO)

Jackson Browne (Asylum)  
Chuck Mangione (A&M)  
George Benson (WB)  
Wings (Capitol)  
Marshall Tucker (Capricorn)  
Ad Rhythm Section (Polydor)

MICHAEL PICOZZI, PD: Playing various cuts. Playing GERRY RAFFERTY and SWEET singles.

**WBLM**  
Lewiston-Portland 207-736-2200

**ADDED**  
Hall & Oates (RCA)  
Snail (Cream)  
David Bromberg (Fantasy)  
Foghat (WB Bristle)  
Passport (AS)  
HDT  
Garland Jeffreys (A&M)  
Curly Simon (Elektra)

Gerry Rafferty (UA)  
Wings (Capitol)  
Todd Rundgren (WB Bristle)  
Etris Costello (Col)  
Warren Zevon (Asylum)  
The Band (WB)  
Loudon Wainwright (Arista)  
Jefferson Starship (Grunn)  
Bryn Haworth (A&M)  
Robert Palmer (Island)  
Climax Blues Band (Bire)  
Jethro Tull (Chrysalis)  
Charlie Janus)

JOE DIAZ, MD: HALL & OATES' "Sara" "Do What You Want" "Rich Girl" JEFFREYS' "Lie" TITL RUNDGREN'S "Children" "Friends" WAINWRIGHT'S "Esam" CLIMAX'S "Mistery" "Makin' Love" CHARLIE'S "TV" "In Love" Playing ELTON JOHN, WAR, TOM ROBINSON, BOB SEGER, BONNIE TYLER and PLASTIC BROTHERS singles.

**KNX FM**  
Los Angeles 213-200-1212

**ADDED**  
Jim Krueger (Col)  
Kati Taylor (Col)  
FM (MCA)  
Brent Nagle (Fantasy)  
Brush Arbor (Monument)  
Stanley Clarke (Nemperor)  
Paul Horn (Mushroom)  
HOT  
Curly Simon (Elektra)  
Jethro Tull (Chrysalis)

Gerry Rafferty (UA)  
Ian Thomas (AS)  
Seals & Crofts (WB)  
Arian Clarke (AS)  
Angelo (Fantasy)  
Richie Furay (Asylum)  
Jefferson Starship (Grunn)  
Steve Hackert (Chrysalis)  
Michael Frank (WB)  
Dennis Ross (Mercury)  
Le Roux (Capitol)  
England Dan & JF Coley  
Charly (Janus)

MICHAEL SHEEHY, MD: Playing various cuts.

**KFMB**  
Denver 303-791-1200

**ADDED**  
Al Di Meola (Col)  
UR (Polydor)  
Rainbow (Polydor)  
Alvin Lee (RSO)  
Foghat (WB Bristle)  
Bob Seger (Capitol)  
Joe Walsh (A&M)

**HOT**  
Warren Zevon (Asylum)  
Ad Rhythm Section (Polydor)  
Jefferson Starship (Grunn)  
Wings (Capitol)  
Gerry Rafferty (UA)  
FM (MCA)  
Marshall Tucker (Capricorn)  
Willie Nelson (Capitol)

RANDY SUTTON, PD: Playing various cuts. Playing BOB SEGER and CELEBRATION singles.

**Y94**  
Fresno 209-485-6700

**ADDED**  
None  
HOT  
Wings (Capitol)  
Jefferson Starship (Grunn)  
Journey (Col)  
FM (MCA)

Sat Night Fever (RSO)  
Warren Zevon (Asylum)  
Curly Simon (Elektra)  
Billy Joel (Col)  
Seals & Crofts (WB)

DAN SPEARS, PD: WINGS' "Enough" "Children" "Carrying Luck" STARSHIP'S "Love" "Count" ZEVON'S "Lundin" Title SIMON'S "You're The One" "One Man Woman" "Belong" JOEL'S "Die" "Mavin" Out" "Way You Are" SEALS & CROFTS' "You're The Love" "Living You" Playing ROBERT PALMER RARE EARTH PATTI SMITH BOB SEGER MEAT LOAF PLAYER and SWEET singles.

**KLOL**  
Houston 713-670-0807

**ADDED**  
Townes Van Zandt (Tomato)  
Richie Furay (Asylum)  
Le Roux (Capitol)  
Mike Batt (Col)  
Alpha Band (Arista)  
Alvin Lee (RSO)  
Clarence Gatemouth Brown (First Amer)  
Allan Clarke (AS)  
Roy Buchanan (AS)

**HOT**  
Gerry Rafferty (UA)  
Jefferson Starship (Grunn)  
Jackson Browne (Asylum)  
Wings (Capitol)  
All Rhythm Section (Polydor)  
Jimmy Buffet (ABC)  
Jethro Tull (Chrysalis)  
Sutherland Bros (Col)  
Bob Weir (Arista)  
Genesis (AS)

PAUL RIANN, MD: Playing various cuts.

**WLOX 99.9**  
Lexington 800-223-1515

**ADDED**  
Pure Prairie League (RCA)  
Hall & Oates (RCA)  
HDT  
Jefferson Starship (Grunn)  
Wings (Capitol)  
Journey (Col)  
Jimmy Buffet (ABC)

Jethro Tull (Chrysalis)  
Ad Rhythm Section (Polydor)  
Heart (Mushroom)  
Warren Zevon (Asylum)  
Billy Joel (Col)  
REO Speedwagon (Epic)  
Eric Clapton (RSO)  
Gerry Rafferty (UA)  
Robert Palmer (Island)  
Genesis (AS)  
Van Halen (WB)

DICK HUNGATE, PD: Playing various cuts. Playing SWEET, BOB SEGER, CARLY SIMON, BONNIE TYLER, PATTI SMITH, GEORGE BENSON, TOBY BEAU and STEVE MARTIN singles.

**106 FM KWEST**  
LOS ANGELES 213-207-8130

**ADDED**  
Pure Prairie League (RCA)  
Warren Zevon (Asylum)  
HDT  
All Rhythm Section (Polydor)  
Wings (Capitol)  
Etris Costello (Col)  
FM (MCA)  
BOB BURCH, NATIONAL PD: CENTURY: Playing various cuts.

Foghat (WB Bristle)  
Jefferson Starship (Grunn)  
Jethro Tull (Chrysalis)  
Gerry Rafferty (UA)  
Wings (Capitol)  
Patti Smith (Arista)  
Heart (Mushroom)

**WALBX**  
Detroit 313-250-1100

**ADDED**  
None  
HOT  
None

JOE KEANE, MD: Playing various cuts. Playing ELTON JOHN single.

**Rock 96 FM.**  
Fresno 209-268-2133

**ADDED**  
Etris Costello (Col)  
Joe Walsh (Asylum)  
Jethro Tull (Chrysalis)  
Van Halen (WB)

**HDT**  
Ad Rhythm Section (Polydor)  
Jackson Browne (Asylum)  
Jefferson Starship (Grunn)  
Journey (Col)  
Wings (Capitol)  
FM (MCA)

LARRY SNYDER, PD: Playing various cuts. Playing BONNIE TYLER and STEELY DAN (Deechn) singles.

**WJLV 97**  
JACKSONVILLE 904-783-3607

**ADDED**  
Frankie Miller (Chrysalis)  
Dirk Hamilton (Elektra)  
Climax Blues Band (Bire)  
Rare Earth (Prodigy)  
Le Roux (Capitol)  
Hall & Oates (RCA)  
HOT  
Ad Rhythm Section (Polydor)  
Jimmy Buffet (ABC)  
Heart (Mushroom)

Jefferson Starship (Grunn)  
Chuck Mangione (A&M)  
Eddie Money (Col)  
Carly Simon (Elektra)  
Sweet (Capitol)  
Wings (Capitol)  
Isley Bros. (T-Neck)  
Kansas (Kirshner)  
Meat Loaf (Cleveland)  
Robert Palmer (Island)  
Gerry Rafferty (UA)  
FM (MCA)

JAMIE BROOKS, MD: Playing various cuts. Playing BONNIE TYLER single.

**KFMQ**  
LINCOLN 402-432-0606

**ADDED**  
Bob Seger (Capitol)  
Joe Walsh (Asylum)  
HOT  
Jefferson Starship (Grunn)  
Wings (Capitol)  
Ad Rhythm Section (Polydor)

Warren Zevon (Asylum)  
Van Halen (WB)  
FM (MCA)  
Eric Clapton (RSO)  
Heart (Mushroom)  
Marshall Tucker (Capricorn)  
Billy Joel (Col)

RICH MEYER, MD: Playing various cuts. Playing PATTI SMITH and GERRY RAFFERTY singles.

**LRS 102**  
Louisville 602-688-0170

**ADDED**  
Warren Zevon (Asylum)  
Jimmy Mac (Big Tree)  
Toby Beau (RCA)  
Stanley Clarke (Nemperor)  
HOT  
REO Speedwagon (Epic)  
Journey (Col)  
Jackson Browne (Asylum)  
Billy Joel (Col)

Jimmy Buffet (ABC)  
FM (MCA)  
Wings (Capitol)  
Foghat (WB Bristle)  
Jefferson Starship (Grunn)  
Jethro Tull (Chrysalis)  
Little Feat (WB)  
Ad Rhythm Section (Polydor)  
Steely Dan (ABC)  
Rod Stewart (WB)  
Outlaws (Arista)

DRAKE HALL, MD: Playing various cuts. Playing BOB SEGER single.

**94.3 THE FOX WJKL**  
Elgin 312-781-7300

**ADDED**  
None  
HOT  
None

WALLY HUMBERG, MD: Playing various cuts.

**LAV-FM 97**  
Grand Rapids 616-456-5461

**ADDED**  
Earl Sclupac (Col)  
Joe Samuels (ABC)  
Kush Jerrett (ABC)  
Snail (Cream)  
Le Roux (Capitol)  
DeVill (Capitol)  
HOT  
REO Speedwagon (Epic)  
Van Halen (WB)  
Marshall Tucker (Capricorn)

Les Dudek (Col)  
Charlie Janus)  
Todd Rundgren (WB Bristle)  
Genesis (AS)  
Heart (Mushroom)  
Jimmy Buffet (ABC)  
Ad Rhythm Section (Polydor)  
Wings (Capitol)  
Billy Joel (Col)  
Jackson Browne (Asylum)  
Jefferson Starship (Grunn)  
Warren Zevon (Asylum)

DOE DONOVAN, PD: SCRUGGS' "Games" SNAIL'S "Midwest" Freedom "LE ROUX' "Heavenly Day" DEVILL'S "Small Town" RIO'S "Changes" "It" HALEN'S "Devil" "Ain't Talkin' TUCKER'S "Living You" DUDEK'S "Talking" CHARLIE'S "Cradle" "TV" RUNDGREN'S "Wall" Friends HEART'S "Heartless" BUFFETT'S "Man" ATLANTA'S "Lover" Title WINGS' "Luck" "Monie"

**KY/102**  
Kansas City 816-753-0807

**ADDED**  
Alvin Lee (RSO)  
Ian Thomas (AS)  
Le Roux (Capitol)  
Toby Beau (RCA)  
Bob Seger (Capitol)

Joe Walsh (Asylum)  
Roy Buchanan (AS)  
Passport (AS)  
Foghat (WB Bristle)  
HOT  
Gerry Rafferty (UA)  
REO Speedwagon (Epic)  
FM (MCA)

MAX FLOYD, PD: Playing various cuts. Playing MICHAEL JOHNSON and WHA-A-OO singles.

**KNAC**  
Long Beach 313-776-8172

**ADDED**  
Joe Walsh (Asylum)  
Le Roux (Capitol)  
HDT  
Foghat (WB Bristle)  
Etris Costello (Col)  
Todd Rundgren (WB Bristle)  
FM (MCA)

Television (Elektra)  
Patti Smith (Arista)  
Van Halen (WB)  
Genesis (AS)  
Jefferson Starship (Grunn)  
REO Speedwagon (Epic)  
Charlie Janus)  
Ad Rhythm Section (Polydor)  
REO Speedwagon (Epic)  
Bob Delux (Harvest)  
Alvin Lee (RSO)  
Jethro Tull (Chrysalis)

BILL CLAY, PD: Playing various cuts. Playing BOB SEGER single.

**WIBA-FM**  
Madison 608-274-6400

**ADDED**  
Hall & Oates (RCA)  
Joe Walsh (Asylum)  
Duke Joplin (Mercury)  
David Bromberg (Fantasy)  
George Duke (Epic)  
John McLaughlin (Col)  
Jim Krueger (Col)  
David Johansen (Blue Sky)  
Alvin Lee (RSO)  
Dennis Troiano (Capitol)  
Foghat (WB Bristle)  
Billy Cobham (AS)

**HOT**  
Charlie Janus)  
Little Feat (WB)  
Ben Sidran (Arista)  
Warren Zevon (Asylum)  
REO Speedwagon (Epic)  
Bob Weir (Arista)  
Marshall Tucker (Capricorn)  
Jefferson Starship (Grunn)  
Todd Rundgren (WB Bristle)  
Les Dudek (Col)  
Sweetbottom (Sweetbottom)  
Robert Palmer (Island)  
Bob Marley (Island)  
The Band (WB)  
Al Di Meola (Col)

PETE BOLGER, MD: Playing various cuts. Playing BOB SEGER, PATTI SMITH, GERRY RAFFERTY, BONNIE TYLER and SWEET singles.

**FM94**  
MPRS / EL PASO 915-527-8271

**ADDED**  
None  
HOT  
None

SUKE PRINON, MD: Playing various cuts. Playing ELTON JOHN, BOB SEGER and BONNIE TYLER singles.

**wqem**  
Hagerstown 301-797-7200

**ADDED**  
Journey (Col)  
Barry White (20th)  
Bob Seger (Capitol)  
Jimmy Buffet (ABC)  
Carly Simon (Elektra)  
Steely Dan (ABC)  
Meat Loaf (Cleveland)  
Allan Clarke (AS)

**HOT**  
British Lions (RSO)  
Heatwave (Epic)  
Heart (Mushroom)  
Gerry Rafferty (UA)  
Abba (AS)  
Kaya (Janus)  
Sweet (Capitol)  
Player (RSO)  
FM (MCA)  
Wings (Capitol)  
Ad Rhythm Section (Polydor)  
Chuck Mangione (A&M)  
Eddie Money (Col)  
Warren Zevon (Asylum)

STEVE WILLIAMS, MD: Playing various cuts. Playing CELEBRATION SEALS & CROFTS, GEORGE BENSON and BONNIE TYLER singles.

**K94 KSMB**  
Lafayette 713-214-1111

**ADDED**  
Meat Loaf (Cleveland)  
Foghat (WB Bristle)  
Richie Furay (Asylum)  
HOT  
Marshall Tucker (Capricorn)  
Steely Dan (ABC)  
Jimmy Buffet (ABC)  
Wings (Capitol)

Ad Rhythm Section (Polydor)  
Warren Zevon (Asylum)  
Billy Joel (Col)  
Jefferson Starship (Grunn)  
Eric Clapton (RSO)  
Le Roux (Capitol)  
Little Feat (WB)  
FM (MCA)  
Mac McAnally (Arista)  
Gerry Rafferty (UA)  
Jethro Tull (Chrysalis)

JAY WALKER, MD: LOAF'S "Ten Out Of Three" FOGHAT'S "Midnight" Title LE ROUX' "Ladies" FM'S Title McANALLY'S "Opinion" RAFFERTY'S "Down The Line" BAKER'S "Play" BOB SEGER, ROBERT PALMER, WET WILLIE, PATTI SMITH, CARLY SIMON, EDDIE MONEY and BONNIE TYLER singles.

**WBAB 102.5 FM**  
Long Island 516-881-4000

**ADDED**  
Foghat (WB Bristle)  
Kinks (Arista)  
David Bromberg (Fantasy)  
Phil Manzanera (Polydor)  
Band of Joy (Polydor)  
Jim Krueger (Col)

**HOT**  
Meat Loaf (Cleveland)  
Steely Dan (ABC)  
Genesis (AS)  
Warren Zevon (Asylum)  
Eddie Money (Col)  
Marshall Tucker (Capricorn)  
Eric Clapton (RSO)  
Jefferson Starship (Grunn)  
Todd Rundgren (WB Bristle)  
Ad Rhythm Section (Polydor)  
Carly Simon (Elektra)  
Climax Blues Band (Bire)  
Jethro Tull (Chrysalis)  
Jackson Browne (Asylum)  
FM (MCA)

BERNIE BERNARD, MD: Playing various cuts.

**Album Rock 92**  
Madison 608-837-8052

**ADDED**  
Roy Buchanan (AS)  
Bob Seger (Capitol)  
HOT  
Meat Loaf (Cleveland)  
Van Halen (WB)  
REO Speedwagon (Epic)  
Billy Joel (Col)  
Warren Zevon (Asylum)

The Band (WB)  
Chuck Mangione (A&M)  
Jackson Browne (Asylum)  
Wings (Capitol)  
Kansas (Kirshner)  
Jimmy Buffet (ABC)  
Eric Clapton (RSO)  
Ad Rhythm Section (Polydor)  
Heart (Mushroom)  
Jefferson Starship (Grunn)

LES COOK, MD: Playing various cuts. Playing EDDIE MONEY, GERRY RAFFERTY, CARLY SIMON and ELTON JOHN singles.

**ON THE ROAD**

**DOUCETTE** ...Serious rock & roll

on Mushroom Records

May 23—Oasis—Pittsburgh, PA

(Advertisement)

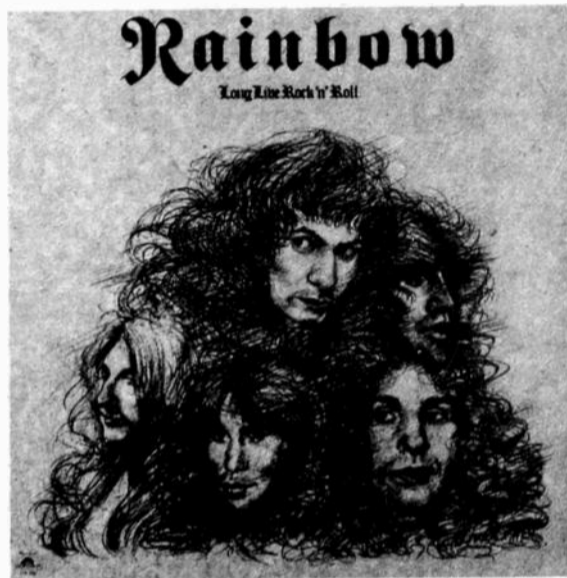
## **DR. DOUBLE J'S PHILOSOPHY LESSON:**

# **PREMISE: Rainbow**

## **Long Live Rock 'n' Roll**

**should be an AOR mainstay!**

## **EXHIBIT:**



## **ARGUMENT:**

- ① Guitarist Ritchie Blackmore (ex-Deep Purple focal point) is beyond reputation one of Rock 'N' Roll's most recognized and charismatic figures.
- ② This is the fastest selling Rainbow album in thier history. Already approaching 200,000 units. 136\*BB, 111\*CB, 105\*RW 5/19/78.
- ③ The title track is a fantastic "image" song. A veritable AOR anthem!
- ④ Rainbow is one of a select few "English" bands to survive the Punk boom. Debut at number 7 on the U.K. charts last week!
- ⑤ Rainbow is currently on their first U.S. tour in 2 years. In the interval they have totally captured Europe and Japan. Now stateside audiences are also being 100 percent captivated. Further, as soon as Ritchie & company appear on the darkened stage, the packed houses go bananas!
- ⑥ 'Long Live Rock 'N' Roll' is Rainbow's most accessible album to date. Memorable hooks and melodies abound. "Lady Of The Lake", "L.A. Connection", and "Gates Of Babylon" are winners all!

## **CONCLUSION:**

**PLAY RAINBOW BEFORE THEY BLITZ  
YOUR CITY! — IPSO FACTO**



**UZZXR Memphis**  
rock 103

ADDED: Max Mc Anally (Arista), Fughat (WB Bristol), HOT: Jan Lane (Arista), Jimmy Buffett (ABC), Wings (Capitol), George Benson (WB), Butty Joel (Col), Chuck Mangione (A&M)

STEVE ADAMS MD Playing various cuts. Playing BOB SIEGER single.

**WNOE-FM New Orleans**

ADDED: John Miles (Arista), Patin Smith (Arista), Sorya Gyrz (Arista), HOT: Rara Earth (Prodel), Tuxedo Junction (Butterfly)

BOBBY BINO PD Playing various cuts

**FM100 AM1140 Oklahoma City**

ADDED: Joe Walsh (Asylum), Wendy Waldman (WB), Loudon Wainwright (Arista), John McLaughlin (Col), Le Ross (Capitol), Benny Mardones (Private Stock), Duke Joplin (Mercury), Whitey Houston (Col), Billy Cobham (A&M), Seals & Crofts (WB), Fughat (WB Bristol), Ben Sidran (Arista), Woody Shaw (Col)

MIMI BAILEY MD Playing various cuts. Playing BOB SIEGER MIAT LOAF STEVE MARTIN and GERRY RAFFERTY singles.

**KDKB Phoenix**

ADDED: Bob Seger (Capitol), Stanley Clarke (Nonesuch), Mash DeVile (Capitol), Joe Sample (ABC), Pure Prairie League (RCA), Rhythm Passage (Arista), Fughat (WB Bristol), Kinks (Arista)

HOT: Marshall Tucker (Capricorn), Eddie Money (Col), Rick Loe (Arista), Gerry Rafferty (UA), Warren Zevon (Asylum), Jefferson Starship (Grun), Wings (Capitol), Garland Jeffreys (A&M)

HANK COHENBOO PD: Playing various cuts.

**Y95 Rockford**

ADDED: Steve Hackett (Chrysalis), Frankie Miller (Chrysalis), Stanley Clarke (Nonesuch), Jefferson Starship (Grun), Heat East (A&M), HOT: Fughat (WB Bristol), Todd Rundgren (WB Bristol), The Band (WB), Little Feat (WB)

Wings (Capitol), Billy Joel (Col), Art Rhythm Section (Polydor), Jackson Browne (Asylum), Heart (Mushroom), Chuck Mangione (A&M), FM (MCA), REO Speedwagon (Epic), Jethro Tull (Chrysalis)

BRAD HOFFMAN MD: Playing various cuts.

**ZETA Miami**

ADDED: Band 7 (Polygram), Alex Newkirk (A&M), HOT: Eric Burdon (Arista), Kinks (Arista), Bob Seger (Capitol), Joe Sample (ABC), Aquatic (Chrysalis), Paul Harris (Mushroom)

Support (Arista), Urbanek (Inner City), Little Feat (WB), Jefferson Starship (Grun), Wings (Capitol), Jimmy Buffet (ABC), Jethro Tull (Chrysalis), Genesis (A&M), Carl Simon (Elektra), Heart (Mushroom), FM (MCA), The Band (WB), Todd Rundgren (WB Bristol)

MICHAEL RUBINSON: Playing various cuts.

**WRNO New Orleans**

ADDED: British Lions (RSO), Max Mc Anally (Arista), Hotel Mercury, HOT: Bob Seger (Capitol), Richie Furay (Asylum), Ringo Starr (Parlophone), RICHIE: Jefferson Starship (Grun), Jeffery Starship (Grun), Carly Simon (Elektra), Chuck Mangione (A&M)

Ad Rhythm Section (Polydor), Journey (Col), Wings (Capitol), FM (MCA), Jackson Browne (Asylum), Gerry Rafferty (UA), Who (A&M), Jethro Tull (Chrysalis), Carly Simon (Elektra), Chuck Mangione (A&M)

SAMBO ROBERTS MD: Playing various cuts. Playing VIRGIN ELTON JOHN and FLACBATHAKEY singles.

**Omaha**

ADDED: None, HOT: Chuck Mangione (A&M), FM (MCA), Jefferson Starship (Grun), Billy Joel (Col), Meat Loaf (Globe Int), Warren Zevon (Asylum)

REO Speedwagon (Epic), George Benson (WB), Wings (Capitol), Jackson Browne (Asylum), Van Halen (WB), Kansas (Krischner), Who (A&M), Jethro Tull (Chrysalis), Eric Clapton (RSO)

BARRY IATT MD: Playing various cuts. Playing BOB SIEGER ELTON JOHN and BONNIE TYLER singles.

**wydd Pittsburgh**

ADDED: Kinks (Arista), Kevin Lamb (Arista), Joe Walsh (Asylum), HOT: Wings (Capitol), Jefferson Starship (Grun)

Jethro Tull (Chrysalis), Carly Simon (Elektra), Genesis (A&M), Robert Palmer (Island), Jethro Tull (Chrysalis), Art Rhythm Section (Polydor), Warren Zevon (Asylum), The Band (WB), Van Halen (WB)

JACK ROBERTSON MD: Playing various cuts. Playing FIBERATION MIAT LOAF GERRY RAFFERTY and ELTON JOHN singles.

**ksfm SACRAMENTO**

ADDED: Joe Walsh (Asylum), Fughat (WB Bristol), Hall & Oates (RCA), Phil Manzanera (Polydor), HOT: Heart (Mushroom), Jefferson Starship (Grun), Jethro Tull (Chrysalis), Journey (Col), Little Feat (WB), Manfred Mann (WB), REO Speedwagon (Epic), Van Halen (WB), Warren Zevon (Asylum), Wings (Capitol), Outlaws (Arista)

GARY NHOON MD: Playing various cuts. Playing ELTON JOHN single.

**WSHE-FM/WSRF-AM Miami**

ADDED: Alison Lee (RSO), Ray Buchanan (Arista), HOT: Art Rhythm Section (Polydor), Jimmy Buffet (ABC), Paul Harris (Mushroom)

Jethro Tull (Chrysalis), Gerry Rafferty (UA), George Benson (WB), Heart (Mushroom), Heart (Mushroom), Wings (Capitol)

CARY GRANGER PD: Playing various cuts.

**WAIWNY New York**

ADDED: Dion Di Francesco, David Bromberg (Fantasy), Hall & Oates (RCA), Pezband (Parlophone), Fughat (WB Bristol), Billy Cobham (A&M), John McLaughlin (Col), Ben Sidran (Arista), Alpha Band (Arista), Celebration (MCA)

HOT: The Band (WB), Rick Lowe (Col), Elvis Costello (Col), Warren Zevon (Asylum), Jefferson Starship (Grun), Carly Simon (Elektra), Genesis (A&M), FM (MCA), Jimmy Buffet (ABC)

TOM MARRERA MD: Playing various cuts. Playing BOB SIEGER IAN DURY TOM ROBINSON and DEVO singles.

**Omaha**

ADDED: None, HOT: Chuck Mangione (A&M), FM (MCA), Jefferson Starship (Grun), Billy Joel (Col), Meat Loaf (Globe Int), Warren Zevon (Asylum)

REO Speedwagon (Epic), George Benson (WB), Wings (Capitol), Jackson Browne (Asylum), Van Halen (WB), Kansas (Krischner), Who (A&M), Jethro Tull (Chrysalis), Eric Clapton (RSO)

BARRY IATT MD: Playing various cuts. Playing BOB SIEGER ELTON JOHN and BONNIE TYLER singles.

**WBNU Providence**

ADDED: Joe Walsh (Asylum), Hall & Oates (RCA), David Bromberg (Fantasy), Fughat (WB Bristol), John McLaughlin (Col), Passport (A&M), Roger Nighthawk (Pearl), Tommas Van Zandt (Tomato), Mike Bloomfield (Clouds), Roger Young (WB), George Duke (Epic)

HOT: The Band (WB), Elvis Costello (Col), Ian Dury (Stiff), Robert Palmer (Island), Garland Jeffreys (A&M), Jethro Tull (Chrysalis), Todd Rundgren (WB Bristol), Jefferson Starship (Grun), Marshall Tucker (Capricorn), Warren Zevon (Asylum), Nick Lowe (Col), Ikey Blue (T Neck), NYBO (Mercury), Eddie Hinton (Capricorn)

GLENN STEWART MD: Playing various cuts. Playing CELEBRATION YOUNG ADULTS PLASTIC BERTRAND and STEVE MARTIN singles.

**Sacramento**

ADDED: Bob Seger (Capitol), Jim Krueger (Col), Wendy Waldman (WB), Hall & Oates (RCA), Dan Lufkin, Joe Walsh (Asylum), John McLaughlin (Col), David Bromberg (Fantasy), Shur-Jay (Arista), Benny Mardones (Private Stock), Flora Putnam (WB), Phil Manzanera (Polydor)

HOT: Gerry Rafferty (UA), Little Feat (WB), Garland Jeffreys (A&M), Warren Zevon (Asylum), Jefferson Starship (Grun), Elvis Costello (Col), Jethro Tull (Chrysalis), The Band (WB), Art Rhythm Section (Polydor), FM (MCA), Charlie James, Mick Murphy (Epic), Dick Hamilton (Elektra), Jimmy Buffet (ABC), Nick Lowe (Col)

BRUCE MEIER MD: Playing various cuts. Playing TYLER single.

**wqfm Milwaukee**

ADDED: Le Ross (Capitol), Heart (Mushroom), Kinks (Arista), REO Speedwagon (Epic)

Gerry Rafferty (UA), Wings (Capitol), Van Halen (WB), Kansas (Krischner), Fughat (WB Bristol), Marshall Tucker (Capricorn), Jefferson Starship (Grun), Eric Clapton (RSO), Warren Zevon (Asylum)

JIM ROBERTS MD: Playing various cuts.

**WPIX FM New York**

ADDED: Allan Clarke (A&M), Benny Mardones (Private Stock), Airwaves (A&M), Marshall Tucker (Capricorn), Dick Hamilton (Elektra), John Miles (Arista), Flame (RCA), Snail (Cream)

HOT: Elvis Costello (Col), Warren Zevon (Asylum), Billy Joel (Col), Jethro Tull (Chrysalis), Wings (Capitol), Carly Simon (Elektra), Eddie Money (Col), FM (MCA), Jimmy Buffet (ABC), Jimmie Mack (Big Tree)

GEORGE TAYLOR MORRIS PD: Playing various cuts. Playing BONNIE TYLER single.

**ORLANDO**

ADDED: Keen Lamb (Arista), Celebration (MCA), Kinks (Arista), HOT: Steely Dan (ABC), FM (MCA)

Pat Smith (Arista), Gerry Rafferty (UA), Art Rhythm Section (Polydor), Jefferson Starship (Grun), Warren Zevon (Asylum), Jethro Tull (Chrysalis), Alan Clarke (A&M)

CRAIG MICHAELS MD: Playing various cuts. Playing BOB SIEGER singles.

**WQDR RALEIGH**

ADDED: Joe Walsh (Asylum), Bob Marley (Island), Mar McAnally (Arista), HOT: Jefferson Starship (Grun), Jackson Browne (Asylum), Wings (Capitol), Art Rhythm Section (Polydor)

Marshall Tucker (Capricorn), Little Feat (WB), REO Speedwagon (Epic), FM (MCA), Jimmy Buffet (ABC), Gerry Rafferty (UA), The Band (WB), Head East (A&M), Garland Jeffreys (A&M), Carly Simon (Elektra)

CHRIS MILLER MD: Playing various cuts. Playing JIVE MARTIN SWEET, BOB SIEGER and CHUCK MANNING singles.

**SAN DIEGO**

ADDED: Ian Dury (Stiff), HOT: George Benson (WB), Jackson Browne (Asylum), Steely Dan (ABC)

Jefferson Starship (Grun), Warren Zevon (Asylum), Wings (Capitol), Jimmy Buffet (ABC), Genesis (A&M), Heart (Mushroom), Jethro Tull (Chrysalis)

CECIE MD: Playing various cuts. Playing BONNIE TYLER, PATTI SMITH, KANSAS and EDDIE MONEY singles.

**Y102 THE FM**

ADDED: Le Ross (Capitol), Heart (Mushroom), Kinks (Arista), REO Speedwagon (Epic)

Carly Simon (Elektra), Dave & Dixie (Capricorn), Marshall Tucker (Capricorn), Randy Bachman (Polydor), Climax Blues Band (Sire), Pure Prairie League (RCA), Seals & Crofts (WB), Todd Rundgren (WB Bristol), Robert Palmer (Island), Art Rhythm Section (Polydor)

STAN CHABEL MD: Playing various cuts. Playing PATTI SMITH, LINDA RONSTADT, URIAH LIPPS, WALTER EGAN, ROGER VOUDOURIS, BOB SIEGER, GENESIS, ANDREW GOLD, EDDIE MONEY, MIAT LOAF, ERIC CLAPTON, BOB VIVIER, RARE EARTH, MAC McANALLY and BILLY JOEL singles.

**WPLJ 955 New York**

ADDED: Pat Smith (Arista), Gerry Rafferty (UA), FM (MCA)

HOT: Wings (Capitol), Billy Joel (Col), Kansas (Krischner), Eric Clapton (RSO), Meat Loaf (Globe Int)

LARRY BERGER PD: Playing various cuts. Playing BONNIE TYLER and BOB SIEGER singles.

**WORJ ORLANDO**

ADDED: Keen Lamb (Arista), Celebration (MCA), Kinks (Arista), HOT: Steely Dan (ABC), FM (MCA)

Pat Smith (Arista), Gerry Rafferty (UA), Art Rhythm Section (Polydor), Jefferson Starship (Grun), Warren Zevon (Asylum), Jethro Tull (Chrysalis), Alan Clarke (A&M)

CRAIG MICHAELS MD: Playing various cuts. Playing BOB SIEGER singles.

**WCFBeno LIVE 105**

ADDED: Hall & Oates (RCA), Snail (Cream), Tommas Van Zandt (Tomato), Phil Manzanera (Polydor), Paul Horn (Mushroom), BB King (ABC), Bob Seger (Capitol), Genesis (A&M), Wings (Capitol), Todd Rundgren (WB Bristol)

Art Rhythm Section (Polydor), Robert Palmer (Island), The Band (WB), Elvis Costello (Col), Heart (Mushroom), REO Speedwagon (Epic), Fughat (WB Bristol), Garland Jeffreys (A&M), Moby Grape (Epic), FM (MCA), Jefferson Starship (Grun), Head East (A&M)

AULEMERY MD: MANZANERA, THE GENESIS, RIDE, LADI LADIES, ELLIEN ROJENDRENS, FAD A was ATLANTA, ESCAPE, FLORENCE, CHICAGO, GRAPE, MURKIN. Playing BONNIE TYLER, STEVE MARTIN and PLASTIC BERTRAND singles.

**San Francisco**

ADDED: Marshall Tucker (Capricorn), Climax Blues Band (Sire), Les Dudek (Col), Hall & Oates (RCA), HOT: Jethro Tull (Chrysalis), The Band (WB)

Heart (Mushroom), Wings (Capitol), Genesis (A&M), FM (MCA), Jefferson Starship (Grun), Nick Lowe (Col), Frankie Miller (Chrysalis), Todd Rundgren (WB Bristol), Gerry Rafferty (UA)

BOBBY COLE PD/MARY CHOPPER MD: Playing various cuts. Playing ELTON JOHN and JIMMY BUSETT singles.

**KFMH Muscatine**

ADDED: Hall & Oates (RCA), Angrio (Fantasy), Jim Krueger (Col), Fughat (WB Bristol), Billy Cobham (A&M), Passport (A&M), Kate Taylor (Col), Steven T. Dream, Nantucker (Epic), Roger Voudouris (WB), David Johnston (Blue Sky), Roy Buchanan (Arista), Le Ross (Capitol), Hebe Mann (A&M), Earl Sclupps (Col)

HOT: Pezband (Parlophone), Climax Blues Band (Sire), Charlie James, Sutherland Bros (Col), Les Dudek (Col), Richie Furay (Asylum), Jackson Browne (Asylum), Warren Zevon (Asylum), Carly Simon (Elektra), British Lions (RSO), Alvin Lee (RSO), Robert Palmer (Island), Stanley Clarke (Nonesuch), Little Feat (WB)

LISA CATALONA MD: Playing various cuts.

**WPLJ 955 New York**

ADDED: Norman Connors (Arista), Wayne Henderson (Polydor), George Duke (Epic), Raoul DeSouza (Capitol), Lee Ritener (Elektra), Paul Horn (Mushroom), Keith Jarrett (ABC), Jimmy Smith (Mercury), Sonny Stitt (Muse), Etta Jones (WB), David Sanborn (WB)

HOT: Chuck Mangione (A&M), George Benson (WB), Ralph McDonald (TK), Al DiMeola (Col), Stanley Clarke (Nonesuch), Deodato (WB), Joe Sample (ABC), Hubert Laws (Col), Grover Washington Jr. (Kurland), Earl Klugh (UA), Lonnie Liston Smith (Col), Noel Pointer (UA), Michael Franks (WB), Check Corea (Polydor), Sorya Gyrz (Arista)

DOUG HARRIS MD: Playing various cuts.

**WIOQ Philadelphia**

ADDED: Joe Walsh (Asylum), Wendy Waldman (WB), Cheap Trick (Epic), Bonnie Tyler (RCA), Pure Prairie League (RCA), Buddy Holly (MCA), Etta Jones (WB), John McLaughlin (Col), Hall & Oates (RCA), Bob Seger (Capitol)

HOT: Genesis (A&M), Todd Rundgren (WB Bristol), Homegrown Band (A&M), Gerry Rafferty (UA), Jeffery Starship (Grun), Jethro Tull (Chrysalis), Airwaves (A&M), FM (MCA), Eddie Money (Col), Cafe Jacques (Col), Charlie James, Ian Thomas (A&M), REO Speedwagon (Epic), Wings (Capitol), Jefferson Starship (Grun), Climax Blues Band (Sire)

HELEN LEIGHT MD: Playing various cuts. Playing ELTON JOHN single.

**WCMF ROCHESTER**

ADDED: Snail (Cream), Kinks (Arista), Joe Walsh (Asylum), BOB Live (Polydor), Toby Beau (RCA), Delaney McClinton (Capricorn), Kate Taylor (Col), Hall & Oates (RCA), Renaissance (Sire), Warren Zevon (Asylum)

Van Halen (WB), Stanley Clarke (Nonesuch), Duke Joplin (Mercury), Walter Egan (Col), Heart East (A&M), Nick Lowe (Col), Ian Thomas (A&M), Steve Hackett (Chrysalis), REO Speedwagon (Epic), Todd Rundgren (WB Bristol), Charlie James, Ian Dury (Stiff), Patti Smith (Arista)

GARY WHIPPLE MD: Playing various cuts. Playing CARLENE and CARTER, DICTIONARY, PLASTIC BERTRAND, STEVE MARTIN, CELEBRATION, REVIN LAMB, BOB SIEGER, ROBERT GORDON, RICH RIDS, BONNIE TYLER and TUFF DARTS singles.

**San Francisco**

ADDED: Fughat (WB Bristol), Roy Buchanan (A&M), Hall & Oates (RCA), HOT: Alpha Band (Arista), The Band (WB), Bethnal (Polydor), Blondie (Chrysalis)

Elvis Costello (Col), FM (MCA), Jefferson Starship (Grun), Greg Kihn (Berkeley), Nick Lowe (Col), Frankie Miller (Chrysalis), Todd Rundgren (WB Bristol), Patti Smith (Arista), Warm Zevon (Asylum), Gerry Rafferty (UA)

BEVERLY WILSHIRE MD: Playing various cuts. Playing PLASTIC BERTRAND, SPINBALLS, STEVE MARTIN and RONNIE SPECTOR singles.

**KDF 3 Nashville**

ADDED: Fughat (WB Bristol), Roy Buchanan (A&M), Le Ross (Capitol), Pure Prairie League (RCA), Seals & Crofts (WB), Passport (A&M), Snail (Cream), Benny Mardones (Private Stock), Duke Joplin (Mercury), John McLaughlin (Col)

HOT: Art Rhythm Section (Polydor), FM (MCA), George Benson (WB), Jackson Browne (Asylum), Little Feat (WB), Jimmy Buffet (ABC), Gerry Rafferty (UA), Wings (Capitol), Jethro Tull (Chrysalis)

ALAN SNEED PD: ATLANTA's "Lover", "Twice", "Title FM", "Life's Been Good", "Badman", "Title BENSON'S", "Broadway", "Windup", "BROWNIE'S NUMBER", "Lead", "Outlaws", "FIAT's", "Spanish Moon", "Atlanta", "BUFFETT's", "Manana", "Cheeseburger", "RAFFERTY's Title", "Baker's", "WINGS", "Minnie", "Luck", "Title STARSHIP's", "Count", "Runaway", "Tull's", "Rover", "Acies", "Mith's". Playing ELTON JOHN, BONNIE TYLER, RUBICON, PLAYER, BOB SIEGER, SWEET and HOTEL singles.

**wjzz Norfolk**

ADDED: Fughat (WB Bristol), Seals & Crofts (WB), HOT: Jackson Browne (Asylum), Eric Clapton (RSO), Billy Joel (Col), Steely Dan (ABC), Wings (Capitol)

Jimmy Buffet (ABC), Robert Palmer (Island), Art Rhythm Section (Polydor), Van Halen (WB), Jefferson Starship (Grun), George Benson (WB), Marshall Tucker (Capricorn), Gerry Rafferty (UA), Est. Night Fever (RSO), Chuck Mangione (A&M)

RON REGER MD: Playing various cuts. Playing BONNIE TYLER, SWEET and PLAYER singles.

**wysp Philadelphia**

ADDED: Fughat (WB Bristol), Alison Lee (RSO), HOT: Billy Joel (Col), Eric Clapton (RSO), Wings (Capitol), Kansas (Krischner)

Jefferson Starship (Grun), Steely Dan (ABC), Jackson Browne (Asylum), Warren Zevon (Asylum), Player (RSO), Eddie Money (Col), Art Rhythm Section (Polydor), Styx (A&M), Carly Simon (Elektra)

STEPHEN JOHNSON MD: Playing various cuts. Playing BOB SIEGER and BONNIE TYLER singles.

**WMLD Rochester**

ADDED: Bob Seger (Capitol), Joe Walsh (Asylum), Seals & Crofts (WB), HOT: Art Rhythm Section (Polydor), REO Speedwagon (Epic)

Duke Joplin (Mercury), British Lions (RSO), Wings (Capitol), Eric Clapton (RSO), Van Halen (WB), Jackson Browne (Asylum), Marshall Tucker (Capricorn), Genesis (A&M)

DOUG JAMES MD: SIEGER's "Still the Same", WALSH's "Life's Been Good", SEALS & CROFTS' "Loving You", Title Playing SWEET, GERRY RAFFERTY, BONNIE TYLER, EDDIE MONEY and PATTI SMITH singles.

**KOME San Jose**

ADDED: Joe Walsh (Asylum), Mind DeVile (Capitol), Bob Seger (Capitol), Hall & Oates (RCA), HOT: Art Rhythm Section (Polydor), The Band (WB), George Benson (WB), Jackson Browne (Asylum)

Jimmy Buffet (ABC), Elvis Costello (Col), FM (MCA), Genesis (A&M), Heart (Mushroom), Jefferson Starship (Grun), Journey (Col), Little Feat (WB), Outlaws (Arista), Patti Smith (Arista), Van Halen (WB)

DANA JANG MD: Playing various cuts. Playing DOLLY PARTON single.

# Todd Rundgren

Live From The Roxy In Los Angeles!

Tuesday, May 23

9:00p.m.

Pacific Daylight Time



Todd's making friends again. All over the country.

With his new album: **"Hermit Of Mink Hollow"**

BRK 6981

With his new single: **"Can We Still Be Friends"**

BSS 0324

And with his Microwave-Radio Broadcast  
Of The Best Of Todd Over These Friendly Stations:

SAN FRANCISCO-KMEL  
BOSTON-WCOZ  
NEW YORK-WLIR  
CLEVELAND-WMMS  
KANSAS CITY-KYYS  
PITTSBURGH-WDVE  
MIAMI-ZETA-4  
MADISON-WIBA  
CLEARWATER-WQXM

MINNEAPOLIS-KQRS  
DETROIT-WABX  
CHICAGO-WKQX  
ORLANDO-WORJ  
WASHINGTON-DC-101  
HARTFORD-WCCC  
PHILADELPHIA-W10Q  
HOUSTON-KRLY  
DALLAS-KFWD

NEW ORLEANS-WNOE  
LOS ANGELES-KWST  
SEATTLE-KZOK  
ST. LOUIS-KSHE  
SAN DIEGO-KGB  
PHOENIX-KDKB  
RALEIGH-WQDR  
ATLANTA-WKLS



**KSJO**  
SAN JOSE  
408 245 1000

**ADDED**  
John McLaughlin (Capitol)  
Kings (Arista)  
Joe Walsh (Asylum)  
Hall & Oates (RCA)  
Michael Bloomfield (Clouds)  
Sgt. Pepper (Polygram)  
Phil Manzanera (Polygram)  
HOT  
Head East (A&M)  
Patti Smith (Arista)

Todd Rundgren (WB Bristle)  
Marshall Tucker (Capricorn)  
Frankie Miller (Chrysalis)  
Ella Castell (Capitol)  
Les Dudek (Capitol)  
Bo Diddley (Mersey)  
Robert Palmer (Island)  
Charlie Janus  
AB Rhythm Section (Polygram)  
Van Halen (WB)  
Brian Auger (RSO)  
Arvo Lee (RSO)  
Foghat (WB Bristle)

**PAUL WELLS, MD** Playing various cuts. Playing BOB SEGER, VIBRATORS, STEVE MARTIN and JIAN DURY singles.

**100**  
Seattle  
788 820 4800

**ADDED**  
George Benson (WB)  
Hall & Oates (RCA)  
Hoy Buchanan (A&M)  
HOT  
Eric Clapton (RSO)

Bonnie Raitt (Mercury)  
Jackson Browne (Asylum)  
Heart (Mushroom)  
Marshall Tucker (Capricorn)  
Janis Joplin (Chrysalis)  
Linda Frat (WB)  
Foghat (WB Bristle)  
Johnny Buftett (ABC)  
Rod Stewart (WB)

**STEVIE NATION, MD** Playing various cuts.

**FM 104**  
Toledo  
910 264 3277

**ADDED**  
Liz Dinkels (Capitol)  
Joe Walsh (Asylum)  
Bob Seger (Capitol)  
Hall & Oates (RCA)  
Kings (Arista)  
HOT  
Heart (Mushroom)  
Journey (Capitol)  
FM (MCA)

REC) Speedwagon (Epic)  
Charlie (Arista)  
Jethro Tull (Chrysalis)  
Foghat (WB Bristle)  
Marshall Tucker (Capricorn)  
British Lions (RSO)  
Nick Lowe (Capitol)  
Todd Rundgren (WB Bristle)  
Frankie Miller (Chrysalis)  
Steve Hassett (Chrysalis)  
Cliff James (Capitol)  
Ella Castell (Capitol)

**NIL LASHER, MD** Playing various cuts. Playing GEN WIS, WINGS, CHUCK MANGIONI, ATLANTA RHYTHM SECTION, GERRY RAFFERTY, EDDIE MONY, JEFFERSON STARSHIP, BONNIE TYLER, ELTON JOHN, GEORGE BIRSON, CARLY SIMON, MEAT LOAF, JIMMY BUFTETT, PATTI SMITH and ROBERT PALMER singles.

**KMOD**  
Tulsa  
910 462 4833

**ADDED**  
Joe Walsh (Asylum)  
Bob Seger (Capitol)  
Hall & Oates (RCA)  
AJ DiMaggio (Capitol)  
Sly & Family (A&M)  
Tommy Stinson (Private Stock)  
Hall & Oates (RCA)  
HOT  
Wings (Capitol)  
Jefferson Starship (Grunst)  
FM (MCA)

AB Rhythm Section (Polygram)  
REO Speedwagon (Epic)  
Gerry Rafferty (UA)  
Hud 3000 (WB)  
Heart (Mushroom)  
Jackson Browne (Asylum)  
Van Halen (WB)  
Genesis (A&M)  
Foghat (WB Bristle)  
Jethro Tull (Chrysalis)  
Warren Zevon (Asylum)  
Steady Dan (ABC)

**BILL BRUUN, MD** Playing various cuts. Playing MICHAEL JOHNSON, BONNIE TYLER and BURICON singles.

**dc 10**  
WASHINGTON D.C.  
301 462 7500

**ADDED**  
Joe Walsh (Asylum)  
Stanley Clarke (Newport)  
HOT  
Wings (Capitol)  
Jefferson Starship (Grunst)  
Billy Joel (Capitol)  
Robert Palmer (Island)  
Carly Simon (Elektra)  
AB Rhythm Section (Polygram)

948 (MCA)  
Jimmy Buffet (ABC)  
Gerry Rafferty (UA)  
Jethro Tull (Chrysalis)  
The Band (WB)  
Marshall Tucker (Capricorn)  
Genesis (A&M)  
REO Speedwagon (Epic)  
Journey (Capitol)

**DAVE BROWN, PD/MICHAEL MCKAY, MD, WINGS** The "Tough" STARSHIP'S "Bunsaway" "All Night" JOHN'S Title "Woman" PALMER'S "What's Coming" "Worlds" "Woman's" "Earth" "Tranquil" ATLANTA'S Title "Butter" "IM's" "Livingston" "Pittal" "Tumbling" Title BUFTETT'S "Cowboy" Title RAFFERTY'S "Baby" "Tull's" "River" "Aeros" BAND'S "Relapse" "Falling" "Erebus" "Disk" "Cavate" "LUCIE'S" "Loving You" GENESIS' "Falling" REO'S "Woman Is Tonight" "Ball" JOURNAY'S "Anytime" Playing BOB SEGER, BOB STUWART, EDDIE MONY, STEVE DAN (Deaton) and PLATINUM singles.

**San Luis Obispo**

**ADDED**  
Hall & Oates (RCA)  
Foghat (WB Bristle)  
Pure Prairie League (RCA)  
Pablo Moses (UA)  
HOT  
Gerry Rafferty (UA)  
Warren Zevon (Asylum)  
Jefferson Starship (Grunst)

Heart (Mushroom)  
Roy Orbis (E-Note)  
Charlie Janus  
Clintons Blues Band (Sire)  
Eric Clapton (RSO)  
Les Dudek (Capitol)  
Ella Castell (Capitol)  
Gerry Garcia (Arista)  
Robert Palmer (Island)  
Todd Rundgren (WB Bristle)

**FRANK DESANTIS, MD** Playing various cuts. Playing BOB SEGER and PLASTIC BIRBRAND singles.

**KZAM**  
Seattle  
206 466 1000

**ADDED**  
Sly Cooney (WB)  
Bob Seger (Capitol)  
Wendy Waldman (WB)  
HOT (Polygram)  
Phil Manzanera (Polygram)  
Flora Purim (WB)  
Hall & Oates (RCA)  
David Sanborn (WB)  
Robert Kirk (WB)  
Angelo (Fantasy)  
Gap Mangone (A&M)

HOT  
John Prime (Elektra)  
Gerry Rafferty (UA)  
Warren Zevon (Asylum)  
Bob Marley (Island)  
Ella Castell (Capitol)  
Alex DeGrate (Windham Hill)  
Auger Tuppets (WB)  
Atlanta Rhythm Aces (ABC)  
Bryn Haworth (A&M)  
Walter Nelson (Capitol)  
Keith Jarrett (ECM)  
Pat Metheny (ECM)  
Jackson Browne (Asylum)  
Jefferson Starship (Grunst)  
Al DiMeola (Capitol)

**RON BERTZER, MD** Playing various cuts. Playing STEVE MARTIN and MICHAEL JOHNSON singles.

**92-5 stereo fm**  
Toledo  
919 627 1001

**ADDED**  
Bob Seger (Capitol)  
Joe Walsh (Asylum)  
Dixie Dregs (Capricorn)  
Hall & Oates (RCA)  
Ritchie Furry (Asylum)  
HOT  
At Rhythm Section (Polygram)  
Jackson Browne (Asylum)

Jefferson Starship (Grunst)  
Wings (Capitol)  
Journey (Capitol)  
Marshall Tucker (Capricorn)  
Charlie Janus  
The Band (WB)  
FM (MCA)

Carly Simon (Elektra)  
Jimmy Buftett (ABC)  
Gerry Rafferty (UA)  
Ella Castell (Capitol)  
Heart (Mushroom)  
Jethro Tull (Chrysalis)

**PAUL GOLDBERG, MD** Playing various cuts. Playing BOB SEGER, MIKE FINNIGAN, GARIAND JEFFREYS, ELTON JOHN, CHUCK MANGIONI, MEAT LOAF, PURE PRAIRIE LEAGUE, TODD RUNDGREN, PATTI SMITH, BONNIE TYLER, BILL LAROUIN, SWIFT, ERIC CLAPTON, GENESIS and GEORGE BIRSON singles.

**WOUR**  
Utica  
315 781 0200

**ADDED**  
Joe Walsh (Asylum)  
Alan Clark (A&M)  
Ain't No (RSO)  
Ian Thomas (A&M)  
Richard Wagner (A&M)  
Phil Manzanera (Polygram)  
Walter Nelson (Capitol)  
David Johnston (Blue Sky)  
Nanabek (Epic)  
Ian Thomas (A&M)  
Le Roux (Capitol)  
Foghat (WB Bristle)

HOT  
Ella Castell (Capitol) (old)  
Ella Castell (Capitol) (new)  
Nick Lowe (Capitol)  
Warren Zevon (Asylum)  
Genesis (A&M)  
Van Dyke (Big Sound)  
AB Rhythm Section (Polygram)  
Carly Simon (Elektra)  
Steve Hassett (Chrysalis)  
Todd Rundgren (WB Bristle)  
Dixie Dregs (Capricorn)  
Van Dyke (Big Sound)  
AS Rhythm Section (Polygram)  
Carly Simon (Elektra)  
Steve Hassett (Chrysalis)  
Todd Rundgren (WB Bristle)  
Dixie Dregs (Capricorn)  
Warren Zevon (Asylum)  
The Band (WB)

**TOM STARR, MD** Playing various cuts. Playing ELTON JOHN, BOB SEGER, BONNIE TYLER and STEVE MARTIN singles.

**WAAF 102.7**  
WORCESTER  
617 733 3311

**ADDED**  
Benny Marston (Private Stock)  
Le Roux (Capitol)  
Donna Summer (Mercury)  
Bob Seger (Capitol)  
Sly (A&M)  
Eric Clapton (RSO)  
Chuck Mangone (A&M)  
Wings (Capitol)  
Meat Loaf (Globe Int)

Billy Joel (Capitol)  
Patti Smith (Arista)  
Carly Simon (Elektra)  
Ella Castell (Capitol)  
Warren Zevon (Asylum)  
Sly (A&M)  
Jethro Tull (Chrysalis)  
Marshall Tucker (Capricorn)  
Jefferson Starship (Grunst)  
Robert Palmer (Island)  
Jimmy Buffet (ABC)

**LEE ARNOLD, PD/JOHN DUNCAN, MD** Playing various cuts. Playing GERRY RAFFERTY, ATLANTA RHYTHM SECTION, EDDIE MONY, SWIFT and BONNIE TYLER singles.

**KTIC**  
San Rafael  
415 456 7870

**ADDED**  
Michael Bloomfield (Clouds)  
RB King (Arista)  
Foghat (WB Bristle)  
Alpha Band (Arista)  
Pure Prairie League (RCA)  
Generation X (Chrysalis)  
Van Dyke (Big Sound)  
Le Roux (Capitol)  
DeVille (Low Costello) (Capitol)  
HOT  
Gerry Rafferty (UA)  
The Band (WB)

Van Halen (WB)  
Roy Buchanan (Arista)  
Charlie Janus  
REO Speedwagon (Epic)  
FM (MCA)  
Ruby (PBR)  
Patti Smith (Arista)

Todd Rundgren (WB Bristle)  
Stanley Clarke (Newport)  
Auger Tuppets (WB)  
UK (Polygram)  
Les Dudek (Capitol)  
British Lions (RSO)

**JOHN BERARDINI, MD** Playing various cuts. Playing MIDNIGHT GEN ERATIONS, DUB II BOLE, SNAKE EYE, DEVILS, DONALD SUTHERLAND, TERRY BASTIEN, BAKER ST, DAS BAND, BRAD BUCHANAN'S SMOKE RING, CHANGES, SMITH'S FIVE NIGHT RUNDGREN'S Friends Will Breathe, UK, Alaska, Kill Dead, O'Night, LIONS Run. Playing PLASTIC BIRBRAND and BOB SEGER singles.

**KZOK 102.7**  
Seattle  
206 272 2212

**ADDED**  
Wendy Waldman (WB)  
Joe Walsh (Asylum)  
Bob Seger (Capitol)  
David Johnston (Blue Sky)  
HOT  
Heart (Mushroom)  
Kruson (Krusner)  
Bob Welch (Capitol)

Eric Clapton (RSO)  
Jethro Tull (Chrysalis)  
Marshall Tucker (Capricorn)  
Katie Bonoff (Capitol)  
Wings (Capitol)  
Jefferson Starship (Grunst)  
Stevie Dan (ABC)  
Jackson Browne (Asylum)  
Warren Zevon (Asylum)  
FM (MCA)  
Linda Frat (WB)  
Firestorm (A&M)

**MAVIS MACKOIE, MD** Playing various cuts. Playing BONNIE TYLER and PATTI SMITH singles.

**104**  
Toronto  
416 376 6666

**ADDED**  
Charlie Janus  
REO Speedwagon (Epic)  
Aunt Winn (London)  
Hall & Oates (RCA)  
HOT  
Wings (Capitol)  
Sly & Family (A&M)  
FM (MCA)  
Jackson Browne (Asylum)  
Jefferson Starship (Grunst)

Jimmy Buffet (ABC)  
Warren Zevon (Asylum)  
Jethro Tull (Chrysalis)  
Eric Clapton (RSO)  
Genesis (A&M)  
Billy Joel (Capitol)  
Ella Castell (Capitol)  
The Band (WB)  
AB Rhythm Section (Polygram)  
Robert Palmer (Island)

**NANCY KRANT, MD** Playing various cuts. Playing ELTON JOHN, BONNIE TYLER, PATTI SMITH, BOB SEGER and CELEBRATION singles.



**NIGHTHAWKS AT THE STUDIO**—Adelphi recording artists the Nighthawks dropped by WSIM/Chartanooga for an on-the-air interview. Pictured (l-r) are WSIM's Chuck Wilkins, group's Pete Ragusa, Nighthawk Jan Zukowski (holding "Motlowe," the WSIM Super Dog), group's Mark Wanner and Jim Thacker, and WSIM's Joe Sokohl.

**KTMS-FM**  
Rock 97  
Santa Barbara  
805 363 1975

**ADDED**  
Pure Prairie League (RCA)  
Le Roux (Capitol)  
HOT  
Heart (Mushroom)  
Marc Jordan (WB)  
Jethro Tull (Chrysalis)

Wings (Capitol)  
Clintons Blues Band (Sire)  
FM (MCA)  
Andrew Gold (Asylum)  
Jimmy Buffet (ABC)  
Charlie Janus  
Jefferson Starship (Grunst)  
Seals & Crofts (WB)  
Carly Simon (Elektra)  
Ian Thomas (A&M)

**MARA GILES, MD** Playing various cuts. Playing BOB SEGER single.

**SPOKANE**  
509 466 2000

**ADDED**  
Le Roux (Capitol)  
John McLaughlin (Capitol)  
Hall & Oates (RCA)  
Foghat (WB Bristle)  
John Prime (Elektra)  
Pure Prairie League (RCA)  
HOT  
Jethro Tull (Chrysalis)  
Jackson Browne (Asylum)  
Warren Zevon (Asylum)

Heart (Mushroom)  
Dorothea (Mushroom)  
Wings (Capitol)  
Jefferson Starship (Grunst)  
Ella Castell (Capitol)  
Al DiMeola (Capitol)  
FM (MCA)  
Gerry Rafferty (UA)  
The Band (WB)

**DEAN ADAIR, PD** Playing various cuts. Playing WHEEL NELSON and STEVE MARTIN singles.

**KWFM**  
Tucson  
602 674 1588

**ADDED**  
Le Roux (Capitol)  
Hall & Oates (RCA)  
Tommy Van Zandt (Tomato)  
David Bromberg (Fantasy)  
Richard Wagner (A&M)  
Flora Purim (WB)  
Ry Cooney (WB)  
Wendy Waldman (WB)  
David Sanborn (WB)  
Joe Walsh (Asylum)

HOT  
Jefferson Starship (Grunst)  
Eddie Money (Capitol)  
Michael Murphy (Epic)  
Robert Palmer (Island)  
Wings (Capitol)  
Jethro Tull (Chrysalis)  
Todd Rundgren (WB Bristle)  
Warren Zevon (Asylum)  
FM (MCA)  
Duke Joplin (Mercury)

**JIM RAY, MD** Playing various cuts. Playing BOB SEGER, ELTON JOHN, WAR and GERRY RAFFERTY singles.

**Rock 97**  
Santa Barbara  
805 363 1975

**ADDED**  
Wendy Waldman (WB)  
Pure Prairie League (RCA)  
George Duke (Epic)  
Michael Wynn (Arista)  
Le Roux (Capitol)  
Kean Lamb (Arista)  
Mike Bloomfield (Capitol)  
UK (Polygram)  
Passport (A&M)  
Tom Petty (Shirley)  
HOT  
Alpha Band (Arista)

Duke Joplin (Mercury)  
Ian Tamblyn (Crescent)  
Rino Simon (CTI)  
Todd Rundgren (WB Bristle)  
Soyuz Giza (Amherst)  
The Band (WB)  
Ella Castell (Capitol)  
Bruce Cockburn  
(True North Island)  
Robert Palmer (Island)  
Mike Finnigan (Capitol)  
Maria Muldaur (WB)  
Alan Toussaint (WB)  
Genesis (A&M)  
Nick Lowe (Capitol)

**LESLIE COBB, MD** Playing various cuts. Playing GERRY RAFFERTY, SUE MCANALLY, RINGO STARR, WILLIE NELSON and NICK GILDER singles.

**KADI**  
St. Louis  
314 721 2323

**ADDED**  
Le Roux (Capitol)  
Frankie Miller (Chrysalis)  
Hoy Buchanan (A&M)  
Andrew Lloyd Webber (MCA)  
Seals & Crofts (WB)  
Sawland Bros (Capitol)  
Foghat (WB Bristle)  
HOT  
REO Speedwagon (Epic)  
Genesis (A&M)

Gerry Rafferty (UA)  
Carly Simon (Elektra)  
Wings (Capitol)  
Hoy Buchanan (A&M)  
Charlie Janus  
Marshall Tucker (Capricorn)  
FM (MCA)  
Jethro Tull (Chrysalis)  
British Lions (RSO)  
Jimmy Buffet (ABC)  
Billy Joel (Capitol)  
Jefferson Starship (Grunst)

**PIER PARIS, PD** Playing various cuts. Playing BOB SEGER single.

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(under separate cover)

From pre-Donahue to post-Abrams.  
**IN FULL COLOR**

When we publish a special edition...  
You can be sure it's *special*.

**A BONUS TO ALL R&R SUBSCRIBERS**

**WKEM**  
Santa Maria  
805 327 2756

**ADDED**  
Marc Jordan (WB)  
BB King (ABC)  
Rete Taylor (Capitol)  
HOT  
Walter Egan (Capitol)  
Charlie Janus  
BTO (Mercury)  
Heart (Mushroom)  
Richard Torrance (Capitol)

Fotomaker (A&M)  
Wings (Capitol)  
England Dan & JJ Coley  
(Big Tree)  
Jefferson Starship (Grunst)  
All Rhythm Section (Polygram)  
Eric Clapton (RSO)  
Sweet (Capitol)  
Journey (Capitol)  
Blondie (Arista)  
Little Feat (WB)

**TODD BLANCH, MD/BOB LINDH, PD** Playing various cuts. Playing BOB SEGER, GERRY RAFFERTY, BILLY JOEL, ANDREW GOLD and BONNIE TYLER singles.

**WQSR 102.2 fm**  
TAMPA  
813 366 0600

**ADDED**  
Dum (Life) (Capitol)  
Bob Seger (Capitol)  
Hall & Oates (RCA)  
Bobby Darin (Capitol)  
Katie Taylor (Capitol)  
Autumn (A&M)  
Yamaha (Arista)  
Roy Buchanan (Arista)  
John McLaughlin (Capitol)  
Columbia (MCA)  
Walter Nelson (Capitol)  
Bobby Darin (Capitol)  
Sly & Family (A&M)  
Duke Joplin (Mercury)

Jefferson Starship (Grunst)  
Charlie Janus  
Heart (Mushroom)  
Frankie Miller (Chrysalis)  
Jethro Tull (Chrysalis)  
BTO (Mercury)  
38 Special (A&M)  
Robert Palmer (Island)  
All Rhythm Section (Polygram)  
John Miles (Arista)  
Clintons Blues Band (Sire)

**TOD HABICK, PD** Playing various cuts. Playing ANDREW LLOYD WEBBER single.

**wqsr 102.2 fm**  
TAMPA  
813 366 0600

**ADDED**  
Dum (Life) (Capitol)  
Bob Seger (Capitol)  
Hall & Oates (RCA)  
Bobby Darin (Capitol)  
Katie Taylor (Capitol)  
Autumn (A&M)  
Yamaha (Arista)  
Roy Buchanan (Arista)  
John McLaughlin (Capitol)  
Columbia (MCA)  
Walter Nelson (Capitol)  
Bobby Darin (Capitol)  
Sly & Family (A&M)  
Duke Joplin (Mercury)

Jefferson Starship (Grunst)  
Charlie Janus  
Heart (Mushroom)  
Frankie Miller (Chrysalis)  
Jethro Tull (Chrysalis)  
BTO (Mercury)  
38 Special (A&M)  
Robert Palmer (Island)  
All Rhythm Section (Polygram)  
John Miles (Arista)  
Clintons Blues Band (Sire)

**STEVE HUNTINGTON, PD** Playing various cuts. Playing STEVE MARTIN, MEAT LOAF, BONNIE TYLER, RONNIE SPEER, PATTI SMITH, HOELI, ELTON JOHN, REMMY POWELL and JOHN STEWART singles.

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A new phenomenon—his first album  
—it's raw and romantic and it's  
**BREAKING EVERYWHERE!**

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WBCN  
WABX  
WLUP

WRAS  
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WNEW  
WKTK  
WCOL  
WMMR  
WMMS  
M105  
WQDR  
WQUT  
KPFT  
KPAS  
KGRA  
KY102  
KRST  
KTYD  
KAWY  
WUVD

KFWD  
WNOE-FM  
WSHE  
KSJO  
WPIX  
WZMF  
WHHY-FM  
KZEW  
WLPX  
WKQX  
WAAF  
WCCC  
WBRU  
WTOS  
WBAB  
KATT  
KMOD  
WCMF



**BENNY MARDONES**  
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**Soon they'll all be saying "Thank God for Benny!"**

# COUNTRY



**"THE GREATEST INDOOR COUNTRY CONCERT IN THE WORLD"**—Shown during the finale of a show recently taped in Houston at the Summit are the Oak Ridge Boys; Charlie McCoy; Rudy Calicutt, producer; the Kendalls; Connie Smith, co-hostess; Larry Gatlin, host; the Sound Seventy Singers; Helen Cornelius and Jim Ed Brown. Two shows were held that day before packed crowds. Both were taped for airing nationally later this year.



**PALOMINO PARTY**—To celebrate a rare live appearance by Epic recording artist George Jones, a special party was held at the Palomino nightclub in North Hollywood, California. Pictured backstage are Playboy's Mickey Gilley; KLAC/Los Angeles air personality Art Nelson; George Jones; Epic artist Charly McClain; Roy Wunsch, Director of Sales and Promotion, Nashville; Jack Lameier, Regional Country Marketing Manager, CBS Records, West Coast.



**BEARDED BUDDIES**—WKQC/Saginaw presented Barbara Mandrell and the Statler Brothers in concert before a sell-out crowd of over 8,000 country music fans. Pictured backstage after the show are (l-r) Tommy Samoray WKQC PD, Harold and Lew of the Statler Brothers, WKQC air personalities John Bailey and Keith Smith, Don of the Statler Brothers, evening personality Bob White and Phil of the Statlers.



**GOSDIN IN L.A.**—Elektra recording artist Vern Gosdin's performance at the Palomino recently marked his first Los Angeles appearance since 1969. Pictured backstage after the show are (l-r) Ewell Rousell, EIA National Sales Manager of Nashville operations; Rip Pelley, EIA National Artist Relations Coordinator; Rex Gosdin; Vern Gosdin; Jack Reinsteln, EIA Vice President/Finance; and Art Fein, EIA Editorial Services Manager.



**A STOP OFF IN CHICAGO**—Tommy Overstreet and two members of his group stopped by WJJD/Chicago studios just prior to his upcoming European tour. Shown here standing (l-r) Jay Stevens, WJJD personality, Darrell McCall, Mark Edwards, WJJD afternoon jock, Overstreet (foreground) Sandy Brokaw.



**RADIO ON TELEVISION**—In Nashville, the local public television station was holding a benefit auction to raise funds for their programming. A couple of the hosts for the auction were WMAK Program Director Mike St. John (left) and WKDA's PD Dale Turner.



**COUNTRY CONCERT IN WISCONSIN**—WAXX/Eau Claire was the host station recently for a show featuring Epic's Tammy Wynette and Ovation's Kendalls. Pictured (l-r) Bob Holtan, WAXX station manager; Royce Kendall; MD Ken Loomis; Tammy Wynette; announcer Tim Wilson; Jeannie Kendall; PD Chris Millunzi; announcers Jim Schumacher and J. Peder Boysen.



# COUNTRY



## Direct From Duncan

by Jim Duncan, Country Editor

### News Notes

Happy to report Bob Jackson, GM of KRAM/Las Vegas is recovering nicely after a heart attack late last week. This week he was resting comfortably at Desert Springs Hospital and should be home by the time you read this...On a sadder note, our condolences to KGA/Spokane Operations Director Mike Monroe on the loss of a son in a tragic automobile accident...Robbie Roman, assistant PD of WEEP/Pittsburgh, and his wife had a nine-pound, thirteen-ounce daughter last Friday (12). Congratulations and where's my cigar? The baby's name is Danielle...Brooks Broadcasting kicks off a new Country-formatted station the first of June. KARS/Belen, New Mexico will be guided by KOB/Albuquerque all night air personality Paul Orchard...Scott Sherwood, who for the past three years has been at Storz Top 40 station KXOK/St. Louis, has taken over as PD of 50,000 watt KWKH/Shreveport. A couple of weeks ago PD John Cassidy and evening air personality Don Griffin exited in a dispute with management during the recent rating period. Sherwood has just announced that Ken Loomis, from WAXX/Eau Claire, Wisconsin will join the station to take over the Music Director's position. If you need a good programmer Cassidy is available (318) 868-7675...Dave York has been promoted from all-night air personality at KUZZ/Bakersfield to Music Director. York will be doing the seven-to-midnight slot...Jim Bocock has replaced Doug Dickens as Manager of the General Electric station WSIX-AM-FM/Nashville. WSIX-FM at one time had a tremendous share of the market with the first known soft-Country format. According to Bocock, "There are many rumors about the direction I'm going to take the FM station. We only plan to fine tune it a bit. As far as becoming a full blown s-ticker, no way. I've appointed Jerry House as Program Manager and PA Director." Dickens, the ex-GM and former PD, has gone into the diesel engine business...Peter Stromquist, from WJJD/Chicago, has joined KIRL/St. Louis as Sales Manager. By the way, KIRL is looking for a creative morning person. Call (314) 946-6600, ask for PD Mike Fee...Last Tuesday, KFGO/Fargo, North Dakota held a special open house to show off their new studios and offices. Included was a display of antique radios. By the way, KFGO is also celebrating their 30th anniversary...WNCQ/Watertown, New York just went past the one year mark as a Country station this week. Good luck on all the years ahead...Bobby Dibbs, Operations Director of KLIX/Twin Falls, Idaho is looking for a personality-oriented jock. Tapes and resumes to KLIX, Box 1250, Twin Falls, Idaho 83301...On page three of this issue you will find details of the recent Mercury/Polydor combine. The Polydor office has closed its doors and National Country Promotion Director Jack Pride is naturally looking. If you know of anything available, his home number is (615) 331-1705.



**INTO ACTION IN INDIANAPOLIS**—WIRE air personality Gary Havens is shown squeezing onto the driver's seat of the "WIRE Hubler Special" at a recent unveiling ceremony. The car is being prepared now for the upcoming Indianapolis 500. This is the second year WIRE has co-sponsored a car for the race.



**UPLIFTING IDEA**—WGTO/Cypress Gardens has started using a hot-air balloon to give more visibility to the station's call letters. Pictured at the inaugural flight ceremonies are WGTO Program Director John Terry, whom many industry observers consider a real "hot air" expert.

### Contests, Concerts & Conversations

KSON/San Diego celebrated the first anniversary of their amateur talent contest, known as "Country Star," with a special concert featuring Tom Bresh, Susie Allanson and Mundo Earwood...For Mother's Day WFEC/Harrisburg invited listeners to call in and complete the last line of greeting cards that were read on the air. All the mothers who called won a special prize. Also, each of the jocks were permitted to call their mothers for on-air interviews...All during the month of May WINN/Louisville is celebrating "Mother's Month" and will be giving away a \$2000 kitchen. Participants register at various dealers and by qualifying hourly via telephone calls to the station...KLAC/Los Angeles just took part in the "Gene Autry Film Festival" held at a local theater in conjunction with Republic Records (which is owned by Autry). KLAC's Sammy Jackson MC'd. Tickets were ten cents and Coca Cola sold for a nickel. Three Autry films were shown, along with a stunt show and prize giveaways...KINE/Kingville, Texas recently held a free festival celebrating the town's 73rd birthday. According to PD Gordon Marcy, more than 12,000 neighbors and friends came to the party from all over the state...Atlanta's new Country station, WXAP, has logged over three thousand calls in their first month with the new format. PD Dan Dunnigan reports of many call-in-to-win winners of dozens of prizes ranging from cruises to televisions...KRZY/Albuquerque is sponsoring the 2nd Annual All-Girls Rodeo (hey, those guys ain't dummies, they know a good thing when they've got it!)...WLAS/Jacksonville, N.C. has a "Dirty Work" contest going, in conjunction with the Con Hunley Warner Brothers single of the same name. The WLAS airstaff are donating 20 hours of time for some "dirty work" to the winner. Hourly qualification leading to a grand drawing is how this one works. Rather than one person having to do all 20 hours, five jocks will do four hours of work on some future Sunday...WKDA/Nashville is "giving the T-shirt off their back" to correct callers each hour. This is the station's way of giving away logo-decorated station T-shirts...WDAF/Kansas City just started a campaign with local firefighters to give away 20,000 emergency telephone stickers. The stickers contain the fire department's main numbers...PD Charlie Brown of KEND/Lubbock, Texas reports they have just completed a two-month promotion which involved listeners calling in when three numbers, which were announced and picked at random, matched their licenses. Various prizes and cash were awarded. Brown said, "It was a passive listener contest. Winning took absolutely no effort on the part of the listener. No cards to send in. They simply had to memorize the last three digits of their license plates and listen..."WCOS-FM/Columbia, S.C. female air personalities Roxanne Marshall and Terri Oyer appeared on a local television broadcast to discuss their roles as women in radio...WHOO/Orlando is running a Dolly Parton "Great Pair" contest. The prizes include Dolly Parton's latest RCA album. To win one of Dolly's big ones (albums, that is!) listeners must identify great musical duos...Let's hear from you. R&R Country, 1930 Century Park West, Los Angeles, California 90067.



### Biff Collie

## Inside Nashville

**HEADLINES:** Glen Sherley, the former Folsom Prison convict whose parole was sponsored by Johnny Cash, was found shot to death May 11th at his home in Gonzales, California. Monterey County Sheriff Jack Davenport said first indications looked like suicide. Sherley had songs recorded by Cash, Eddy Arnold, Faron Young and others during his Nashville years following his 1971 parole. Private burial services were held Monday afternoon (15th). Eddie Rabbitt confirmed a series of August and September tour dates in a Dolly Parton package (good company). Donna Fargo's half-hour musi-

cal variety series is being produced by Jack Regas, whose credits include John Travolta's "Disco Fever" and the "Brady Bunch Hour," shooting at the Osmonds' new \$5 million dollar complex in Provo. "Hee Haw" producers Frank Peppiat and John Aylesworth will have a two-hour NBC TV special in November taped before a black tie audience in Nashville, a Warner Bros. full-length movie next spring, a full syndication of "Hee Haw Honeys" (shooting May 20th here), and they just taped a pilot with George "Gonber" Lindsey, this week. Busy.

Continued on page 60

# COUNTRY

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### BILL ANDERSON

#### I Can't Wait Any Longer (MCA)

Very strong phone action. Good moves in all areas. Added at WMAQ, WONE, WEEP, WWOL. Charts 33-30 WIRE, 17-12 WUNI, debut 31 WHN, 11-1 WINN, debut 28 KERE, 33-26 KLAK, 18-13 KRMD, 40-13 WNYN, 28-17 WPOC. R&R Chart 36-25.

## NEW & ACTIVE

**RANDY BARLOW** "Slow & Easy" (Republic) Added at WDFW, WDAF, KRAM. Moves 30-24 WONE, 30-23 KGBS, 34-28 KLAK, 35-30 WWJO, 30-24 KRZY, 5-3 WHK, 21-18 KRMD, 30-22 CKLW-FM. R&R Chart: 39-32.

**BILLIE JO SPEARS** "I've Got To Go" (UA) Charts 33-28 KLAC, 32-27 KGBS, 22-16 WUBE, 33-27 KRZY, 31-25 WKKN, 25-20 WSUN, debut 30 WNYN. Added at WOKO, WWJO, WHBF. R&R Chart: 38-33.

**MEL TILLIS** "I Believe In You" (MCA) Added at WMAQ, KLAC, WWJO, WLAS, WWOK, WFEC, WJVA, WHBF, KIDN. Charts 35-30 KCKC, 23-17 WSUN, debut 25 WERC, 40-28 KSON, 33-25 WPOC, 33-26 WEEP, 35-30 WUBE. R&R Chart: debut 37.

**CHARLY McCLAIN** "Let Me Be Your Baby" (Epic) Added at KLAC, WEEP, WMAQ, WDDD. Moves: 38-29 KLAK, 37-28 KRAK, debut 28 WUNI, debut 27 KRGO, debut 29 KGA, 35-26 CKLW-FM. R&R Chart: debut 38.

**LINDA RONSTADT** "I Never Will Marry" (Asylum) Adds this week include KENR, WKDA, KERE, KXRB, CKLW-FM, WWOL, WBAM, KGA, WXCL, WNYN. Chart moves: debut 24 KCKC, 12-9 WINN, 35-24 KSO, 14-10 WHK, debut 30 KRGO. R&R Chart: debut 39.

**STERLING WHIPPLE** "Dirty Work" (WB) Picked up this week at KNIX, WMAQ, WFNC, WWJO, WINN. Chart activity 34-28 KGBS, 17-9 KLAK, 31-25 KRZY, 32-29 WIRE, debut 26 KGA, 30-24 KRAK, 47-41 KLAC. R&R Chart: debut 40.

**JOHNNY CASH & WAYLON JENNINGS** "There Ain't No Good Chain Gang" (Columbia) A "Most Added" record this week. Some adds include WDEE, WHK, KGBS, KCKC, KAYO, KJJJ, KENR, KIKK, WKDA, KKYX, WSUN, WIRK-FM, WUBE, KLAK, KCEY, KGA, KERE, KNEW, KHEY, WUNI, KEED. Early charts debut 14 WHN, 29-18 KSON, debut 25 WFEC.

**LORETTA LYNN** "Spring Fever" (MCA) Another "Most Added" record this week. Added at KIKK, KCKC, KRAK, KNIX, WKKN, WUBE, KHEY, WWVA, KRGO, KJJJ, KAYO, KSON, WNRS, KWMT, KKYX.

**CON HUNLEY** "Weekend Friend" (WB) One of the "Most Added" records this week. New at WIRE, WUBE, KRMD, WXOR, WCOS-FM, WSUN, KNEW, KLAC, KLAK, KRAK, WONE, KXRB, KIKK, WWVA. Charts 35-30 KHAK, debut 30 KAYO.

**KENDALLS** "Pittsburgh Stealers" (Ovation) Another of the "Most Added" records this week. Some adds include WIRE, KSO, KLAK, KNIX, KRAK, KJJJ, WINN, WKDA, WLAS, WNRS, KRGO, KWMT, WBAM, WCOS-FM, WFNC, KLVJ.

**BARBARA MANDRELL** "Tonight" (ABC) One of the "Most Added" records this week. New at KLAC, KERE, KSON, WKDA, KBET, WUBE, WYTL, WXOR, WWOL, KYNN, CKLW-FM, KJJJ, KRAK, KFGO, KCEY.

**DONNA FARGO** "Ragamuffin Man" (WB) Added at WAME, WLAS, WKDA, KYNN, KNIX, KRAK, KGBS, KJJJ, KFTN, WLOL, KFGO, WNRS, WWVA, KXRB, WWOK.

**T.G. SHEPPARD** "When Can We Do This Again" (WB) New this week at WUBE, WAME, KSON, KGBS, KRAK, KLAK, KSO, WKDA, WOKO, WXCL, WSUN, WHOO. Debut 29 KCKC.

**BELLAMY BROTHERS** "Slippin' Away" (WB) Chart moves: 33-24 WLAS, 29-24 KRMD, 33-23 KLVJ, debut 26 WSUN. Adds WDEE, KERE, WUBE, KHEY, WUNI, CKLW-FM, KBBQ, WNYN, WWVA.

**RONNIE McDOWELL** "Here Comes The Reason I Live" (Scorpion/GRT) This week's adds include KNEW, WONE, WUBE, WSUN, KERE, KNIX, WOKO, WYTL, WYNN, WWOL. Chart moves: 17-13 WINN, 26-21 KFTN.

**MOE BANDY** "That's What Makes The Jukebox Play" (Columbia) New adds this week at KRMD, WAME, KAYO, KRZY, KIDN, KBET, KGA, KLVJ, KNIX, KRGO, KJJJ, WLOL.

**JANIE FRICKE** "Please Help Me I'm Falling" (Columbia) Added at KSO, KIKK, KKYX, WNRS, WUBE, CKLW-FM, WIRK-FM, WWVA, WKKN, KRGO. Debut 24 KCKC.

**SAMMI SMITH** "It Just Won't Feel Like Cheating (With You)" (Elektra) New this week at KERE, WIRE, WONE, WEAT, KKYX, WHBF, KWMT, KUGR, KBBQ, WFNC.

**VERN GOSDIN** "Never My Love" (Elektra) Adds KERE, KRZY, KHAK, WHK, WKDA, WADR, WCOS-FM, WLOL. Charts debut 33 KCKC, debut 15 WINN.

**JOHN CONLEE** "Rose Colored Glasses" (ABC) New this week at KRAK, WNYN, WXCL, KHEY, KEBC, KRGO, KWMT, KYNN. Charts debut 30 KENR.

**DON KING** "Don't Make No Promises (You Can't Keep)" (Con Brio) Picked up this week at WKDA, KHEY, KCEY, WXOR, WJVA, WXCL, KRAM, KRGO. Debut 30 WEAT.

**DEBBY BOONE** "Baby I'm Yours" (WB) Added this week at WUBE, WOKO, WHOO, WEAT, WYTL, KBBQ. Charts 23-17 KFTN, 37-28 WLAS.

**BILLY "Crash" CRADDOCK** "I've Been Too Long Lonely Baby" (Capitol) New at KGBS, WXCL, WXOR, WYTL, WJVA, WNRS, KBET, KIDN.

**MEL STREET** "Shady Rest" (Polydor) Added at KIDN, WKYG. Charts 34-28 KRZY, 36-28 KNEW, debut 27 KGA, 33-27 WKKN, 32-24 KLAK, 33-17 WNYN.

### Radio & Records

## COUNTRY AIRPLAY/40

### May 19, 1978

Three Weeks	Two Weeks	Last Week		
5	4	3	1	MERLE HAGGARD/I'm Always On A Mountain When I Fall (MCA)
4	2	1	2	JOHNNY DUNCAN/She Can Put Her Shoes Under My Bed (Anytime) (Col)
19	7	4	3	WILLIE NELSON/Georgia On My Mind (Columbia)
1	1	2	4	DOLLY PARTON/It's All Wrong But It's All Right (RCA)
13	10	6	5	STATLER BROTHERS/You Know You Are My Sunshine (Mercury)
26	17	11	6	CHARLIE RICH/Puttin' In Overtime At Home (UA)
20	12	10	7	JOE STAMPLEY/Red Wine And Blue Memories (Epic)
19	14	8	8	REX ALLEN JR./No, No, No (I'd Rather Be Free) (WB)
23	19	13	9	WILLIE NELSON/If You Can Touch Her At All (RCA)
34	27	15	10	LARRY GATLIN/Night Time Magic (Monument)
33	24	18	11	DAVE & SUGAR/Gotta Quit Lookin' At You Baby (RCA)
36	29	16	12	EMMYLOU HARRIS/Two More Bottles Of Wine (WB)
6	6	7	13	ELVIS PRESLEY/Softly As I Leave You/Unchained Melody (RCA)
18	16	14	14	MICKEY GILLEY/Power Of Positive Drinking (Playboy)
12	9	9	15	JIM ED BROWN & HELEN CORNELIUS/It'll Never Be Free (RCA)
2	3	5	16	KENNY ROGERS & DOTTIE WEST/Every Time Two Fools Collide (UA)
3	5	12	17	EDDIE RABBITT/Hearts On Fire (Elektra)
39	33	25	18	GENE WATSON/Cowboys Don't Get Lucky All The Time (Capitol)
37	32	22	19	CRISTY LANE/I'm Gonna Love You Anyway (LS)
-	35	27	20	BONNIE TYLER/It's A Heartache (RCA)
35	31	23	21	JOHNNY PAYCHECK/Me & The I.R.S./Georgia In A Jug (Epic)
-	-	28	22	OAK RIDGE BOYS/It'll Be True To You (ABC)
-	40	32	23	TOM T. HALL/I Wish I Loved Somebody Else (RCA)
27	22	19	24	SONNY JAMES/This Is The Love (Columbia)
-	-	36	25	BILL ANDERSON/I Can't Wait Any Longer (MCA)
-	-	34	26	MARGO SMITH/It Only Hurts For A Little While (WB)
16	15	21	27	JERRY LEE LEWIS/Come On In (Mercury)
-	39	35	28	ROY HEAD/Now You See'em, Now You Don't (ABC)
11	11	17	29	SUSIE ALLANSON/Maybe Baby (WB)
31	26	24	30	SANDY POSEY/Born To Be With You (WB)
7	8	20	31	JOHNNY RODRIGUEZ/We Believe In Happy Endings (Mercury)
-	-	39	32	RANDY BARLOW/Slow & Easy (Republic)
-	-	38	33	BILLIE JO SPEARS/I've Got To Go (UA)
-	-	37	34	TAMMY WYNETTE/It'd Like To See Jesus (On The Midnight Special) (Epic)
8	13	26	35	BOBBY BORCHERS/I Like Ladies In Long Black Dresses (Playboy)
-	-	37	36	CHARLEY PRIDE/Someone Loves You Honey (RCA)
-	-	38	37	MEL TILLIS/I Believe In You (MCA)
-	-	38	38	CHARLY McCLAIN/Let Me Be Your Baby (Epic)
-	-	39	39	LINDA RONSTADT/I Never Will Marry (Asylum)
-	-	40	40	STERLING WHIPPLE/Dirty Work (WB)

NEW ENTRIES  
→

**CHART SUMMARY:** Merle Haggard's latest single made a jump from number 3 to the number 1 spot, edging a still very strong Johnny Duncan out. In the top 10, Willie Nelson (Columbia), Statler Brothers, Charlie Rich, Joe Stampley, Willie Nelson (RCA), and Larry Gatlin are still moving very well in all regions. Biggest movers of the week included Dave & Sugar, Gene Watson, Bonnie Tyler, Tom T. Hall, Bill Anderson and Randy Barlow. New debuts are from Bobby Borchers, Mel Tillis, Charly McClain, Linda Ronstadt, and Sterling Whipple. Bill Anderson, a top phone item, was this week's sole Country Breaker.

### Others Getting Significant Action

**JERRY ABBOTT** "I Want A Little Cowboy" (Churchill) Added at WKKN, KYNN. Charts 27-18 KFTN, 28-23 WMAQ.

**LYNN ANDERSON** "Rising Above It All" (Columbia) New at KLAC, WONE, WYTL, WSUN, WAME, KHEY. Charts 20-14 WUBE.

**EDDY ARNOLD** "Country Lovin'" (RCA) Added at WHK, WKDA, WUNI, WFNC, WDFW.

**BOBBY BARE** "Too Many Nights Alone" (Columbia) Added at WOKO, WYTL, WGTO. Charts 29-20 KRGO.

**ROY CLARK** "Where Have You Been All Of My Life" (ABC) New at WIRE, KRGO, WBAM.

**BILLY "Crash" CRADDOCK** "Think I'll Go Somewhere (And Cry Myself To Sleep)" (ABC) New this week at KRAK, WLOL, WEAT, WKDA, WUNI. Charts 34-24 KWMT.

**KENNY DALE** "The Loser" (Capitol) Picked up at WAME, WUBE, WONE, WNYN, WDDD.

**DON DRUMM** "Just Another Rhinestone" (Churchill) Adds at KJJJ, WXCL, WKKN, KHEY, KKYX, KRMD. On KFDI, KBET, WHOO.

**PAUL EVANS** "Hello, This Is Joannie (The Telephone Answering Machine Song)" (Spring) Adds at WSUN, WCOS-FM, WBAM, WHOO, WNYN, KRAM. Charts debut 27 WEEP.

**BARBARA FAIRCHILD** "Other Side Of The Morning" (Columbia) Added at KGA, WDDD, KJJJ, WGTO.

**FREDDIE HART** "Only You" (Capitol) New at KERE, KUGR, KBET, WSUN. Chart 25-21 KRMD.

### Most Added

- JOHNNY CASH & WAYLON JENNINGS There Ain't No Good Chain Gang (Columbia)
- LORETTA LYNN Spring Fever (MCA)
- CON HUNLEY Weekend Friend (WB)
- KENDALLS Pittsburgh Stealers (Ovation)
- BARBARA MANDRELL Tonight (ABC)

### Hottest:

- JOHNNY DUNCAN (Columbia)
- MERLE HAGGARD (MCA)
- OAK RIDGE BOYS (ABC)
- DOLLY PARTON (RCA)
- SANDY POSEY (WB)
- JOE STAMPLEY (Epic)
- MEL TILLIS (MCA)
- BONNIE TYLER (RCA)
- STERLING WHIPPLE (WB)

### Most Requested

LW	TW	
2	1	BILL ANDERSON (MCA)
1	2	JOHNNY DUNCAN (Columbia)
4	3	DOLLY PARTON (RCA)
5	4	ELVIS PRESLEY (RCA)
8	5	STATLER BROS (Mercury)
10	6	BONNIE TYLER (RCA)
7	7	MERLE HAGGARD (MCA)
-	8	MEL TILLIS (MCA)
6	9	LARRY GATLIN (Monument)
-	10	EMMYLOU HARRIS (WB)

Softly side

# BONNIE TYLER

## "It's A Heartache"



### Station Moves:

KLAC	50 to 38	WVOJ	32 to 26	WIL	36 to 28
KCKC	17 to 13	WSUN	13 to 5	WDAF	25 to 18
KJJJ	38 to 34	KBOX	32 to 28	KCKN	16 to 12
KLAK	15 to 10	KDJW	39 to 34	WJQS	30 to 20
KAYO	New to 29	KRMD	17 to 9	WKKN	E to 30
KMPS	E to 28	KENR	5 to 3	WTSO	E to 39
KWJJ	E to 39	KIKK	3 to 2	WEMP	27 to 14
KGEM	11 to 6	KNUZ	1 to 1	WHN	3 to 3
WPLO	3 to 2	KHEY	50 to 41	WHK	E to 20
WKDA	26 to 20	KVOO	38 to 29	WDEE	35 to 23
WBAM	E to 34	WMC	E to 30	WTMT	E to 13

and many, many more!

**Radio & Records**

## COUNTRY AIRPLAY/40

35 27 20 BONNIE TYLER/It's A Heartache (RCA)

**Most Requested**

**Hottest:**

**THANK YOU, RADIO!**

10 • 6 BONNIE TYLER (RCA)

BONNIE TYLER (RCA)

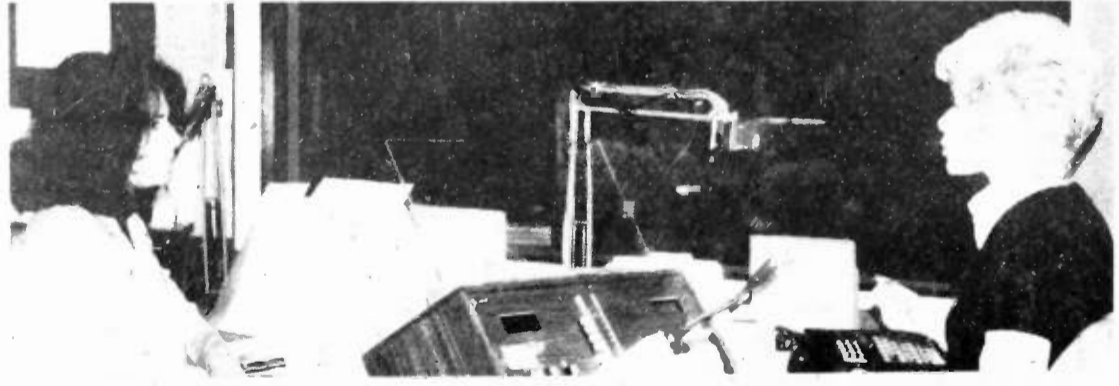
**RCA**  
Records



Radio & Records

Country Regional Adds

Table with columns for West, Midwest, East, and South, listing radio stations and their programming details.



RIVER'S RABBIT RAP—During a promotion tour in the Chicago area for her new movie "Rabbit Test," comedienne Joan Rivers (right) took a moment to visit with WMAQ's evening personality Nancy Turner.

Others Getting Significant Action

LOIS JOHNSON "When I Need You" (Polydor) New at KAYO, KFTN, WDEE, WYTL, KLVI. ZELLA LEHR "When The Fire Gets Hot" (RCA) Added at KFTN, KUGR, KJJK, KRAM, WNRS, KEBC.

Country Albums

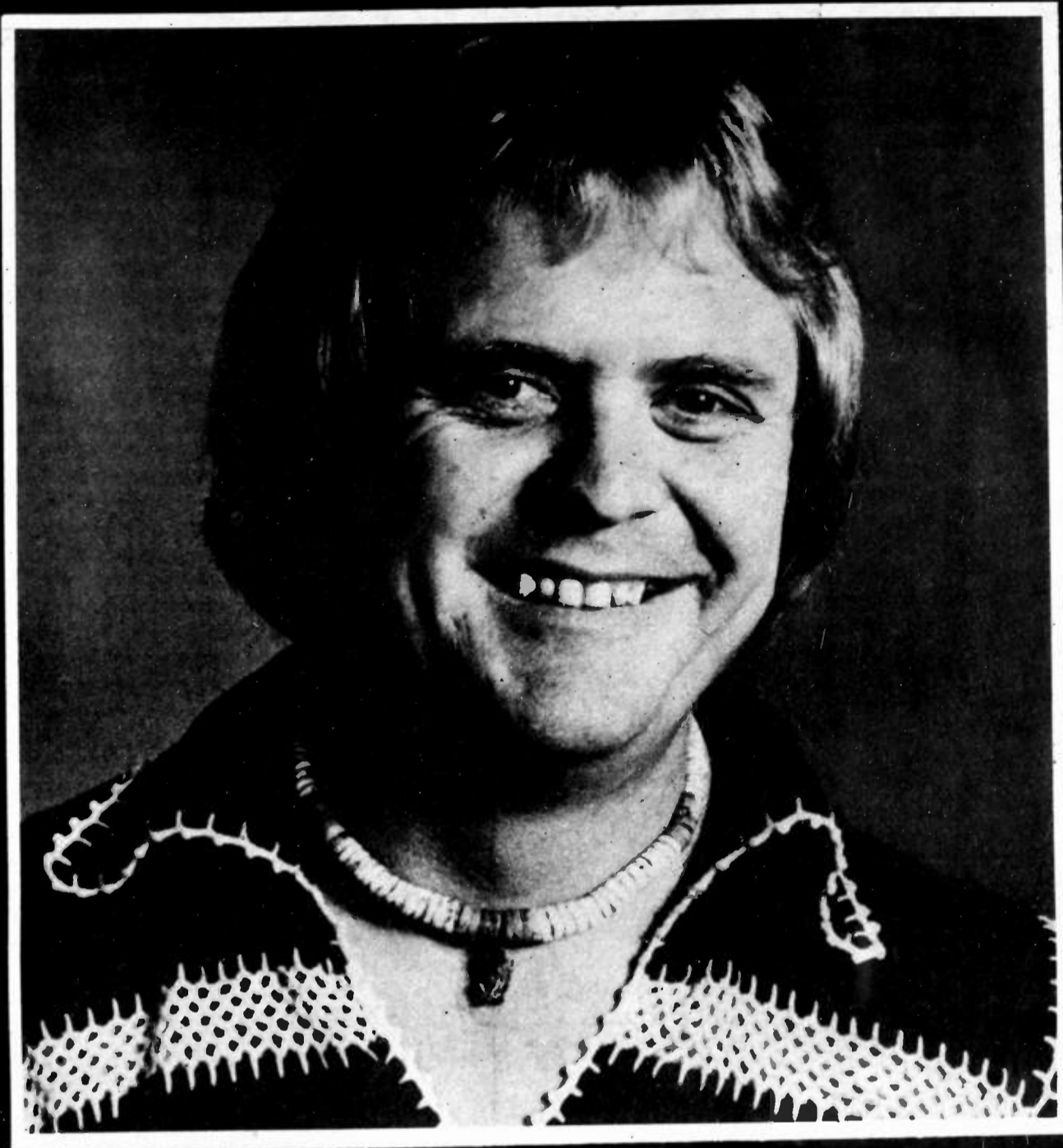
Album cuts receiving airplay and activity:

- MOE BANDY (Columbia) "Nobody Home On The Range" "Paper Chains"
BROWN & CORNELIUS (RCA) "Nobody Else In The World" "Feeling You" "Take Me I'm Yours" "Do You Want To Make Love"

Active Re-Currents

- ANNE MURRAY "Walk Right Back" (Capitol)
CHARLEY PRIDE "Someone Loves You Honey" (RCA)
DOLLY PARTON "Here You Come Again" (RCA)

TERRIFIC SONG, FANTASTIC PERFORMANCE!



**JIMMIE PETERS**

**'I Will Always Love You'**

MERCURY 55025

Currently happening at WCMS, Norfolk · WSLC, Roanoke · WTMT, Louisville · WKKN, Rockford · KRMD, Shreveport  
KFDI, Wichita · KTTS, Springfield · WPNX, Columbus · WAME, Charlotte · WFAI, Fayetteville · KXOL, Ft. Worth  
KD JW · Amarillo · KVOO · Tulsa · KEBC, Oklahoma City · KKYX, San Antonio · KBUC, San Antonio · WYNK, Baton Rouge

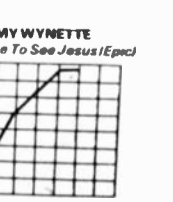
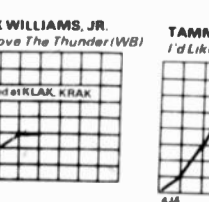
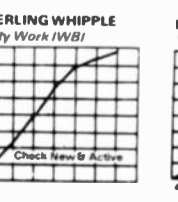
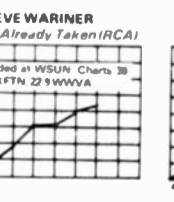
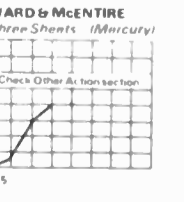
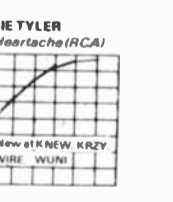
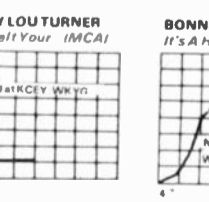
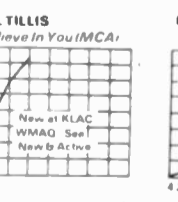
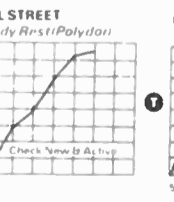
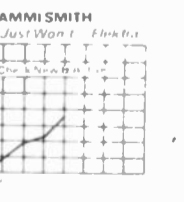
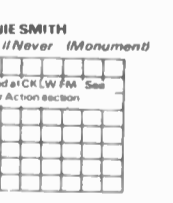
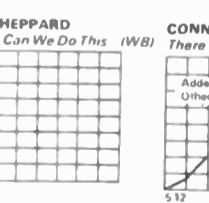
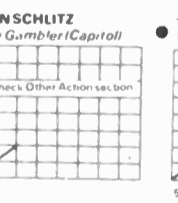
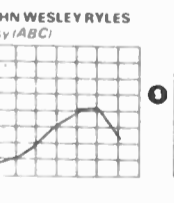
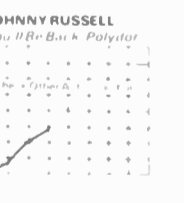
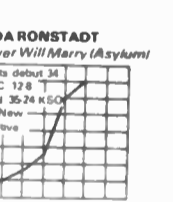
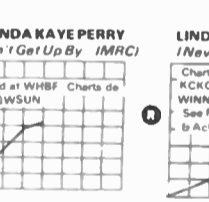
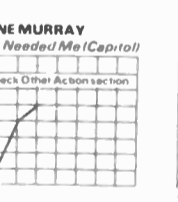
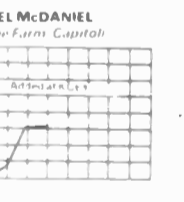
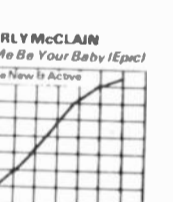
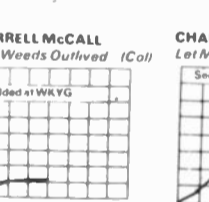
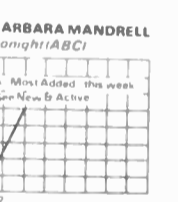
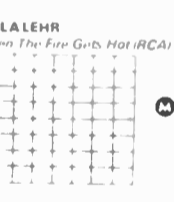
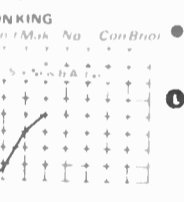
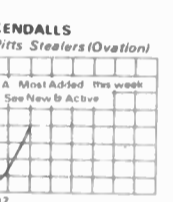
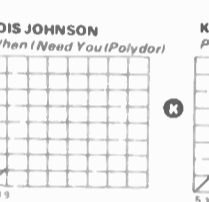
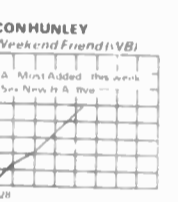
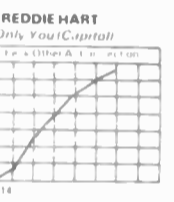
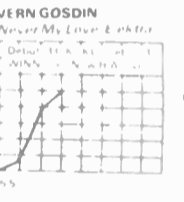
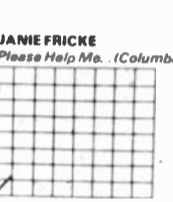
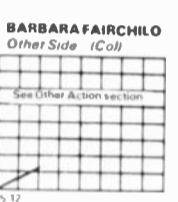
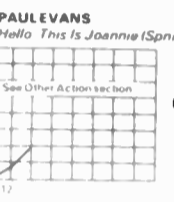
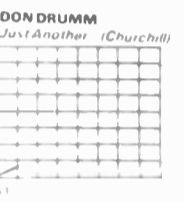
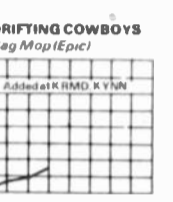
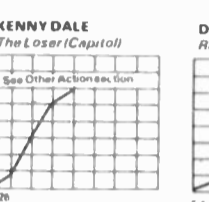
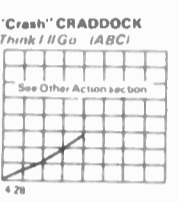
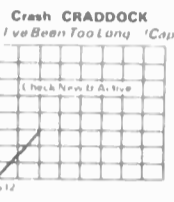
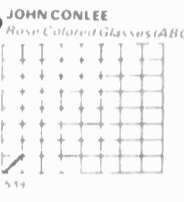
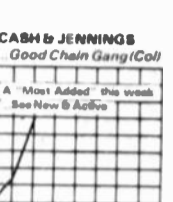
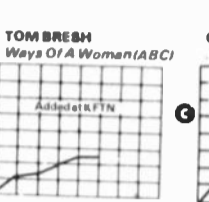
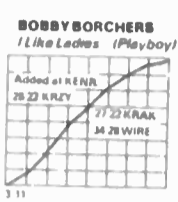
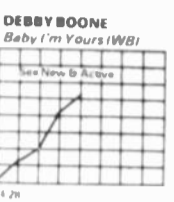
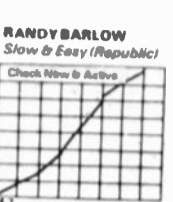
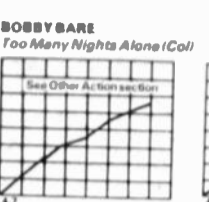
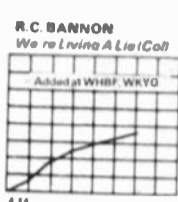
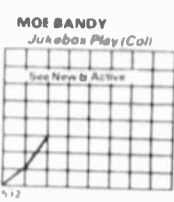
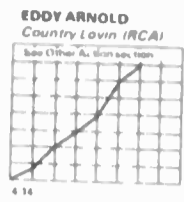
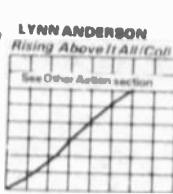
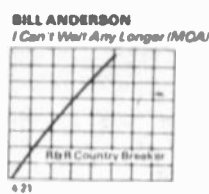
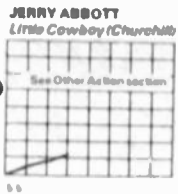
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# COUNTRY SINGLES

New entries Circled in this column in alphabetical order



# Biff Collie

Continued from page 58

busy, busy!... Jerry Reed and Porter Wagoner won a reprieve from government attempts to remove their "Live-In Boathouses" from Center Hill Lake, pending a new Lakeshore management plan for the popular fishing ground. One or more of the 17 floating structures represent an investment in the area of \$50,000... Monument Records is set to show off a few of their artists at a showcase to benefit the Nashville chapter of NARAS. The show is set for Tuesday, May 23rd at the Possum Holler Club. Charlie McCoy, Jerry Foster, Tommy Cash and others are set to perform... Famed-rock DJ Wolfman Jack is so knocked out by the Tammy Wynette single about seeing Jesus on the "Midnight Special" (Wolfman is also the MC for that weekly television show), that he is airing it on his syndicated radio show... Mike Douglas had Billy Carter on his syndicated show taped here last week, some 30 pounds lighter than the last time he was in town publicly. Bobby Goldsboro co-hosted the shows with Douglas, Tammy Wynette, Herve Villechaize (the little guy from "Fantasy Island"), and Shirley Ann Hemphill... Oral Roberts taped one of his religious specials at the Opry House this week, for airing in September, and his guests included Minnie Pearl, Mel Tillis and Tammy Wynette... Dobie Gray moved from L.A. to Nashville and signed with Joe Sullivan's Sound 70 Management group... Freddie Fender and Roy Clark "lookin' good" on CBS "Festival Of Stars" last night (18th)... Roger Miller's "King Of The Road" pilot was more than good enough for a weekly series. Super, Roger!

a talent contest over 50 contestants in Springfield, Ohio. Her group dressed in unwashed feed sacks and blacked out their teeth. They did a medley of Country songs. The act was called the "Apple Slaters" (Seedy, Corey and Wormy?)... Emmylou Harris co-starred in concert with Willie Nelson in Nashville last week. Eight years ago she was picking up coins off sticky tables at Nashville's High Hat Lounge. Willie pitched his first hit to Faron Young ("Hello Walls") at Tootsie's Orchid Lounge on lower Broad in the city of music... Webb Pierce's guitar-shaped pool across from the Country Music Hall Of Fame is readying a grand opening probably Fan Fair Week... Tom T. Hall, Ronnie Milsap, Statler Brothers, Sonny James, Ray Price and Barbara Mandrell star in the "Indy 500 Eve" show Saturday (27th)... Ray Stevens wrote and performed the theme for the "Goober" TV pilot with George Lindsey... Tammy's bus burned up... Shelby Singleton is having a private showing Thursday (25th) here of the new "Harper Valley PTA" movie.

**NAME-CALLERS:** Memphis mumbles from the Carter family. (Fact!) Jimmy Carter is son of Rosalind Carter. Jimmy is a computer programmer who gets calls at 2:00 or 3:00 am wanting to order peanuts, wanting to talk to Billy, "Where can we find Billy Beer?" By the way, Memphis also has a Roy Rogers, who has a brother named Jimmy Rogers. His mother's maiden name is Mae West!... Margo Smith in high school won

**REUNION '78:** Helen Farmer of the Country Music Association talking to public television's Gaylore Ayres regarding a PBS-TV special of the reunion show at this year's Fan Fair. For sure on the show so far, are Jimmie Davis, Roy Wilking and the Original Riders of the Purple Sage, Lula Belle & Scotty, Dolph Hewitt, Hank Williams' Original Drifting Cowboys, Boh Wills' Original Award-Winning Texas Playboys, cowboy star Ray Whitley, Charlie Walker, Tommy Scott, the Shelton Brothers, Connie Hall, Pee Wee King, Pete Pyle, Lee Moore, Col. Dink Embry and more being filmed every day.

**CLOSER:** Try calling your local fast food store and order "1,200 hamburgers to go, hold the pickles on 325, no lettuce on 612, 35 well-done, 899 medium-well, and 200 rare... oh yes, and all but 54 with onions! One-Eyed Jack at WMAV/Springfield, IL did it at the local hamburger joint. The response from the district manager, who finally was put on the phone: "Are you sh---g me???"



**GOOD POINT!**—After a recent concert performance in Cleveland, Mercury recording artist *Jacky Ward* took time to visit with some of the WHK air staff. Shown giving each other a hand are (seated) Ward and WHK's Doc Lemon, also, (standing) Doc Remer, Local Promotion Manager, Phonogram, Inc.; and WHK's Bill Wilkins.

**COUNTRY RADIO BREAKS  
ANOTHER WIDE-APPEAL SINGLE!**



**MEL TILLIS**  
**"I Believe In You"**

MCA-40900

*from*  
*his soon to be released album*  
*"I Believe In You"*

MCA-2364

**MCA RECORDS**

# POP ADULT



## Mike Kasabo

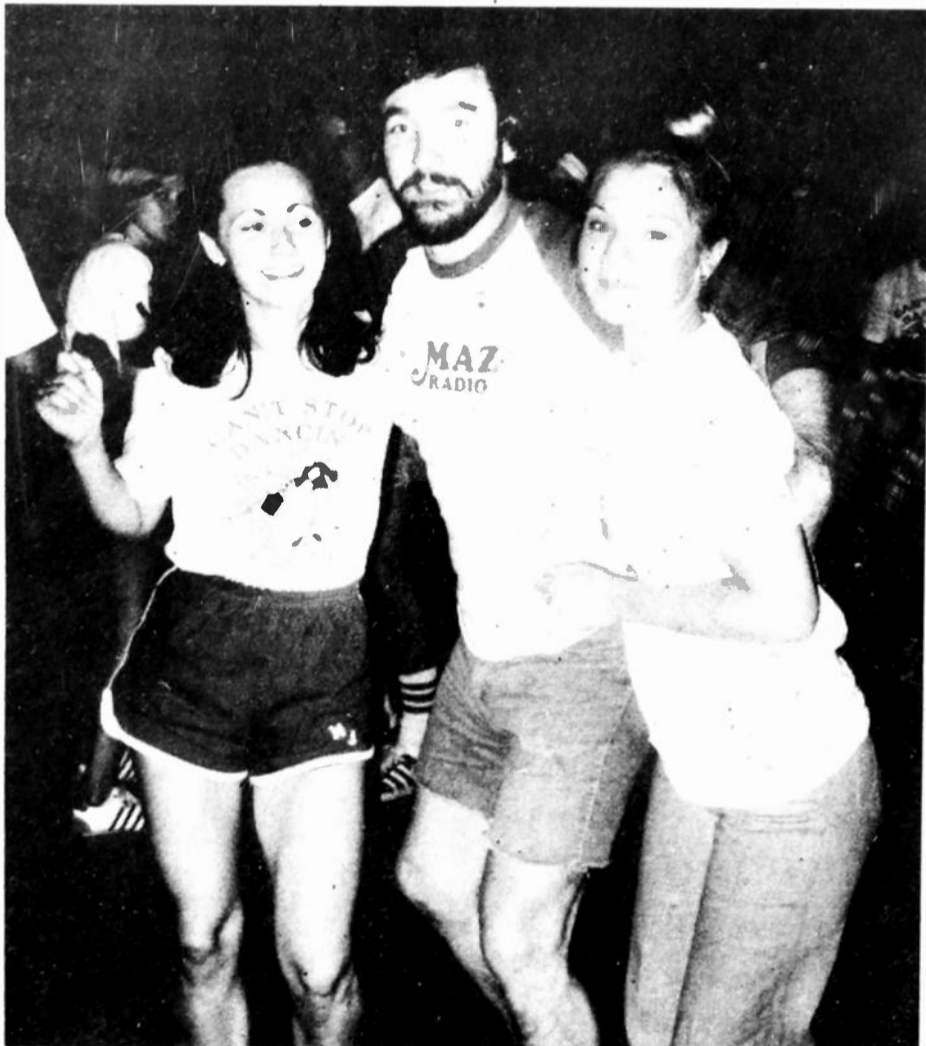
Hal Moore, probably Denver's best-known radio personality, and KHOW's Program Director for the past nine years, has resigned the latter position (although the resignation has not yet been acted upon by General Manager Joe Parish). Moore, who is on vacation, was not available for comment, but Parish stated that he is not going to make any decision on the matter until Hal returns. The GM also stated that this subject has come up a number of times in the past, and said that Moore, who will continue to do his air shift, is finding that handling two jobs (PD and on-air) is simply taking up too much of his time. More on Moore next week.

### Beatlemania In Winston/Salem

WSJS/Winston-Salem ran a month-long voting contest for listeners to determine what the 60 most popular Beatles recordings were in the Winston-Salem market. Each listener listed his or her five favorite of the Fab Four. A total of 152 different titles were submitted on the post cards. PD Kim Jones relates that of the top 60 that the station compiled, 25 of them were never released as singles. The top ten are: "Yesterday", "Hey Jude", "Let It Be", "Something", "The Long And Winding Road", "Here Comes The Sun", "She Loves You", "A Hard Day's Night", "I Want To Hold Your Hand", "And I Love Her."

### Color

**FT. LAUDERDALE WALK-OUT?:** WFTL/Ft. Lauderdale Program Director Mike Harvey and morning man John Lupton staged an argument on the air that resulted in Lupton walking out during the course of his show. Here's what happened...Harvey wanted to give his ace morning man a special reward for his contribution over the years at the station and decided to send him and his family to Europe for a week. But Harvey, who's always trying to get reaction from listeners, got more than he expected this time. Lupton made a point (on the air) that he'd like a day off and called Harvey, who refused to let him take off. The fantasy argument ensued with Lupton storming out of the station for parts unknown. The newsman (who didn't know what was happening) finished the show. Listeners were so outraged about Harvey's refusal that one family called and said if it was a matter of money, they would pay the difference if only Lupton would come back. According to Harvey, the station



**WMAZ'S MARATHON HUSTLE—**WMAZ/Macon Music Director Steve Murphy served as MC for a 24-hour dance marathon to benefit the fight against Muscular Dystrophy. The contest raised \$7200 for the cause. Murphy is pictured being propped up by two still-cheerful dancers during the 20th hour of the marathon.

logged over 15,000 calls during the course of the day. Later the station confessed their chicanery to listeners and offered them a chance to guess at a mystery memento that he would bring back from his European trip.

**THE GREEN ROOM:** WGR/Bufalo just completed their highly successful "Dash for Cash" promotion with the winner allowed to scoop as much of \$10,000 as he or she could from a vault. A time limit of 55 seconds was enforced and the winner not only used her hands, but her head. She scooped the bills into a corner, stacking them against the wall and walked out with over \$7,000. Now that's some scoop.

**MOTHER'S DAY:** WNEW/New York ran a "Mystery Mothers" contest with listeners guessing the identity of a mother of a famous offspring. Clues were given and those answering correctly on a postcard won \$100. In addition, their mothers received facials and a body rejuvenation certificate. The grand prize winner's mother received a complete spring house-cleaning for her home...WAKR/Akron kept things more simple for Mother's Day by taking calls from listeners who explained why their mom deserved special treatment from the station. Each caller's mother received a big bouquet of flowers.

**RUN FOR THE HEALTH OF IT:** KXLY/Spokane covered the "Lilac Bloomsday Run", which is the first event in the annual lilac festival in Spokane. Like the Boston Marathon, all that counts for those entering is to finish the race. KXLY broadcast the event, with the first to finish being Bill Rogers, who also won the Boston Marathon a few weeks earlier. He ran the eight-and-a-quarter mile distance in thirty-seven minutes and six seconds...which is a little less than five minutes a mile. The only injury that occurred was when the finish sign fell down and hit a youngster on the knee. He was only bruised. Last year 1400 showed up; this year more than 5600 participated.

**HOT AIR:** WCBM/Baltimore is helping the area celebrate the famous Preakness horse race, which is the second leg of the Triple Crown for thoroughbreds by staging a hot air balloon race with media people. It all comes off tomorrow (5-20) prior to the race. The first balloon across the Chesapeake Bay and touching down is the winner.

**ROLLIN' ON A DESERT:** KDWN/Las Vegas is sponsoring a wheelchair "Roll-A-Thon" that will benefit handicapped people. Station will broadcast live reports as to the progress of the many wheelchair victims as they roll their way from Reno, Nevada to Las Vegas. Pledges will be taken during the 457 mile journey that is expected to take about four days.

**UFO?:** WSAR/Fall River recently invited a well-known psychic to do a segment on one of the station's talk programs. The psychic, Tom Hatleri, said that he had observed a number of flying saucers in an area about 400 yards from the station's antenna field. So members of the staff, along with Hatleri, camped out one night last week to have a closer encounter. Mark Williams and several others saw a flying object, but could not discern exactly what it was. Photos were taken of the sighting and will be sent to us for next week's issue...stay tuned.

**NOT SO AMUSEMENT PARK:** KSL/Salt Lake City personalities Mark Van Wagener and Bob Lee last week served as hosts for a Boy and Girl Scout outing at a local amusement park. All this sounds like fun, except that it snowed with the temperature going down to freezing. Both Mark and Bob not only braved the elements, but also entered the station's expensive van in a destruction derby contest. Fortunately, no damage was incurred by the van or KSL's dynamic duo.

**FOR THE KIDS:** WHAS/Louisville will run their 25th annual Children's Crusade this weekend and will have as special guests Diahann Carroll and Donald O'Connor. The Crusade runs for twenty-two hours with all the proceeds going to children's organizations in the area. Last year WHAS with the help of their TV and FM outlets raised over \$1,000,000.

**HOLD THE MAYO:** KOLO/Reno midday personality Pete Carothers staged the "Great Reno Cheesburger Day" in conjunction with the current Jimmy Buffett single. Local restaurants brought by samples of their cheeseburgers to the station and listeners were invited to come by for a freebie burger.

**KHOW FORE BENEFIT:** Many local celebrities along with members of this year's Super Bowl Denver Broncos attended a golf tournament for the benefit of Colorado's Big Brothers and Big Sisters Organization.

### Transition

Tom Straw steps down from his Program Directorship of KSD/St. Louis to make room for Lee Fowler who comes to the station from WGY/Schenectady. Tom will maintain his airshift...John Cameron to KRMG/Tulsa to do weekends and production from KELI/Tulsa...Bob Sands to KXLY/Spokane to do 8-12Midnight...Several changes at WRIE/Erie. Jim Snowden new 9pm-1am personality from WELM/Elmira, Ken Nolan from WREO/Ashtabula to do the all-night show...Dan Evans promoted to morning drive at KOB/Albuquerque...Bob Wood to WBEN/Bufalo as Program Director from CJFM/Montreal where he served in the same capacity...KFIX-FM/Kansas City debuted on the airwaves with 5000 watts Monday May 15th with a Pop/Adult format...Ford Colley to WDAI/Chicago as Assistant PD from WIND/Chicago, where he was Music Director...Jonathan Walker to 14RKO/Everett as air talent from KYYX/Seattle...Tom Scott promoted to Station Manager of WCER/Charlotte.

### Update

Two WHAS/Louisville personalities (who remain anonymous) have formed a Country group called Dead Armadillos and will perform at the station's Children's Crusade...KGIL/San Fernando morning personality Dick Whittington (see last week's Color) finally met with New Zealand Prime Minister Robert Muldoon, who accepted Dick's wild and crazy scheme to make nonexistent Winnetka, California his country's fifth state. PM Muldoon actually signed the proclamation verifying statehood. Whittington will now be known as Sweet Dick-tator...KOLO/Reno staged a very successful disco dance party at a local club with three couples winning an evening at the Tom Jones concert...KRMG/Tulsa sponsored the world premiere (5-19) of the "Buddy Holly Story". The premiere was hosted by Gary Busey (who plays Holly) and Gaillard Sartain (who plays the Big Bopper) who are both native to Tulsa...Jim Sullins is all excited about WIBW/Topeka's new jingle package...WISN/Milwaukee has started a new nightly feature called "Wednesday Night Fever" during which, host Steve York will play current and brand new disco-flavored selections...WFTL/Ft. Lauderdale PD Mike Harvey is organizing a full-blown expedition in search of the lost continent Atlantis. He is negotiating to secure a 185-foot research ship that has all the capabilities to undertake such a mission...WGR/Bufalo is set to sponsor the area premiere of "Grease" in June and will stage a classic car parade the day of the showing...WATR/Waterbury running a "Pursuit Of Happiness" feature that awards prizes to those calling in with brighter side of life stories...KSD/St. Louis is cosponsoring an upcoming World Team Tennis match to see how the locals respond to WTT...



# POP ADULT

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### GERRY RAFFERTY Baker St. (UA)

75% of our reporters are on it. Adds this week include **WMAL, WGAR, KNBR, WLW, KFMB, WBT, WSAR, WJNO, WOWO, WDAE, WISN, KAKE, WFYR**. Moves: 15-8 14RKO, 17-11 KOLO, 20-10 K96, 28-14 FM97, 27-17 KBLF, 24-21 WMAZ, 29-23 WRIE, 27-22 WATR, 30-26 WPRO, 32-24 WHIZ, 27-23 KRKK, debut 19 KVI, debut 22 WSM. Increased rotation: **WNEW, WGR, WCBM, KSFO, WHAS, WSJS**.

## NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

**JOHN DENVER** "I Want To Live" (RCA) 39/2 add KDOWN, WSBA. Moves: 13-10 WSM, 18-15 WIBW, 38-30 WHIZ, debut 28 WSAR, debut 23 KVI, debut 30 KRKK. Heavy rotation: WJNO, WKIQ.

**ENGELBERT HUMPERDINCK** "The Last Of The Romantics" (Epic) 31/1 add WKIQ. Moves: 10-7 WIBW, 26-22 WLNH, 25-20 WFDF, debut 25 14RKO. Heavy rotation: WTMJ, WFTL.

**BILLY JOEL** "Movin' Out (Anthony's Song)" (Columbia) 37/2 add WISN, WHOK. Moves: 12-10 FM97, 21-14 WSAR, 23-9 WOWO, debut 19 WDAE, debut 27 WORG, debut 27 WCMB. Heavy rotation: WGR, WYMC. Increased rotation: WCBM, WHAS, WSJS.

**DEBBY BOONE** "God Knows" (WB) 32/9 add WSB, KOB, KCRA, WHAM, KMBZ, WMAZ, WRIE, WAKR, WHAG. Moves: 14-9 WLNH, 6-5 KXLY, 35-24 KUKI, debut 23 WSM. Heavy rotation: WCER, WFTL, KSL, KEX. Increased rotation: WNEW.

**TUXEDO JUNCTION** "Chattanooga Choo Choo" (Butterfly) 37/5 add KSFO, KVI, WYMC, WGR, KAKE. Moves: 24-20 KRKK, 29-24 WBT, debut 25 WSAR. Heavy rotation: WNEW.

**DIANA ROSS** "You Got It" (Motown) 41/10 add WNEW, KSFO, WQUD, WMAZ, WRIE, KSD, WIBW, KVI, KOB, FM97. Moves: 27-22 WBEN, 33-24 KBLF, 28-25 WCHV, 32-27 KOLO, debut 26 WLNH, debut 30 WORG. Heavy rotation: WHIO.

**ANNE MURRAY** "You Needed Me" (Capitol) 20/7 add KSL, 14RKO, WIOD, KOGO, WSB, WATR, KUKI. Moves: 23-20 WSM, 34-28 KOLO, debut 23 KXLY. **ROBERT PALMER** "Every Kinda People" (Island) 18/2 add WMAL, KHNY. Moves: 22-14 WFDF, 26-21 FM97, 29-25 WPRO, 24-19 WCHV, 21-16 KRKK, debut 22 KVI. Increased rotation: KSFO.

**SAMANTHA SANG** "You Keep Me Dancing" (Private Stock) 24/2 add WGY, WSAR. Moves: 21-16 WLNH, debut 26 KXLY. Increased rotation: KSFO.

**STEELY DAN** "Deacon Blues" (ABC) 28/4 add K101, WGAR, WISN, KUKI. Moves: 29-23 KBLF, 23-20 WLW, 26-23 WHIZ.

### Others Getting Significant Action

**ROD STEWART** "I Was Only Joking" (WB) 28/6 add WMAZ, KHNY, WATR, KRKK, WLVA, WYMC. Moves: 29-23 14RKO, 38-30 WCHV, 26-21 WBT, debut 27 WRIE, debut 28 WPRO.

**LOU RAWLS** "One Life To Live" (Phil. Int.) 27/10 adds include KEX, KVI, WIBW, WMAL, KPPL, KSL, KCRA, KXLY. Moves: 25-20 WLNH, debut 21 WSM. Heavy rotation: WHIO. Increased rotation: WFTL.

**CHICAGO** "Take Me Back To Chicago" (Columbia) 19/6 add WNEW, KSD, WPRO, WHOK, WCCO, WKIQ. Moves: 28-25 WRIE, 23-17 KAKE, debut 28 WATR.

**JANE OLIVOR** "He's So Fine" (Columbia) 18/7 add KMBZ, WCER, WHAS, WTMJ, WATR, KVI, WYMC. Increased rotation: WFTL.

**GENESIS** "Follow You, Follow Me" (Atlantic) 18/3 add WSBA, KVI, WGAR. Moves: 30-25 WLNH.

**MEAT LOAF** "Two Out Of Three Ain't Bad" (Epic) 18/2 add KVI, KHNY. Moves: 1-1 WBEN, 3-2 WGAR, debut 27 WPRO.

**AIRWAVES** "So Hard Living Without You" (A&M) 15/3 add WHOK, WCER, WHIZ. Moves: 23-18 KBLF, 21-17 KOLO.

**ERIC CLAPTON** "Wonderful Tonight" (RSO) 14/6 add WGY, KSFO, WTMJ, KOLO, WSAR, KGIL. Moves: debut 27 14RKO.

**ROBERTA FLACK** "If Ever I See You Again" (Atlantic) 13/6 add WIOD, KEX, WSB, K101, KMBZ, 14RKO.

**GORDON LIGHTFOOT** "Daylight Katy" (WB) 13/12 adds include WMAL, K101, WCCO, KSD, WBAL, WNEW, WMAZ, WSM KXLY.

**BOBBY ARVON** "From Now On" (First Artist) 12/6 add WJNO, KPPL, FM97, WSB, KBLF, WCER.

**MAC McANALLY** "Opinion On Love" (Ariola) 12/1 add KOB. Moves: 25-22 KOLO, 32-27 KBLF.

**LINDA RONSTADT** "I Never Will Marry" (Asylum) 11/5 add WATR, WHAS, WSB, KEX, WGY.

**LeBLANC & CARR** "Midnight Light" (Big Tree) 11/2 add WCCO, WBAL.

**PAUL DAVIS** "Darlin'" (Bang) 11/1 add KHNY. Moves: 28-25 KOLO, debut 29 WLNH.

**GARY TANNER** "Over The Rainbow" (20th) 9/7 add KVI, WMAZ, WQUD, WTMJ, WASH, WHIO, WTAE.

**BILLY JOE ROYAL** "Under The Boardwalk" (Private Stock) 9/6 add WSB, WTMJ, KPPL, WJNO, FM97, WYMC. Moves: debut 24 WSM.

### Radio & Records

## POP/ADULT AIRPLAY / 40

### May 19, 1978

Three Weeks	Two Weeks	Last Week		
6	4	4	1	WINGS/With A Little Luck (Capitol)
1	1	1	2	FLACK & HATHAWAY/The Closer I Get To You (Atlantic)
5	3	3	3	MATHIS & WILLIAMS/Too Much, Too Little, Too Late (Columbia)
4	2	2	4	CHUCK MANGIONE/Feels So Good (A&M)
23	14	9	5	ANDY GIBB/Shadow Dancing (RSO)
10	8	5	6	JEFFERSON STARSHIP/Count On Me (RCA/Grunt)
33	22	13	7	CARLY SIMON/You Belong To Me (Elektra)
2	6	6	8	BARRY MANILOW/Can't Smile Without You (Arista)
16	12	10	9	TRAVOLTA & NEWTON-JOHN/You're The One That I Want (RSD)
14	13	12	10	ATLANTA RHYTHM SECTION/Imaginary Lover (Polydor)
-	40	24	11	BARRY MANILOW/Even Now (Arista)
26	18	17	12	SEALS & CROFTS/You're The Love (WB)
22	17	15	13	BONNIE TYLER/It's A Heartache (RCA)
18	16	14	14	PLAYER/This Time I'm In It For Love (RSO)
7	7	7	15	YVONNE ELLIMAN/If I Can't Have You (RSO)
-	33	26	16	MICHAEL JOHNSON/Bluer Than Blue (EMI America)
31	23	19	17	GEORGE BENSON/On Broadway (WB)
36	30	21	18	CAPTAIN & TENNILLE/I'm On My Way (A&M)
39	26	22	19	ABBA/Take A Chance On Me (Atlantic)
12	15	18	20	DOLLY PARTON/Two Doors Down (RCA)
9	10	16	21	KANSAS/Dust In The Wind (Kirshner)
8	9	11	22	BEE GEES/Night Fever (RSO)
27	24	23	23	HELEN REDDY/We'll Sing In The Sunshine (Capitol)
28	25	25	24	BEE GEES/More Than A Woman (RSO) LP cut: "Sat. Night Fever"
40	37	29	25	JOHN DENVER/I Want To Live (RCA)
-	-	36	26	GERRY RAFFERTY/Baker St. (UA)
30	28	27	27	ENGELBERT HUMPERDINCK/The Last Of The Romantics (Epic)
-	31	28	28	BILLY JOEL/Movin' Out (Anthony's Song) (Columbia)
3	5	8	29	ENGLAND DAN & J.F. COLEY/We'll Never Have To Say... (Big Tree)
29	27	30	30	WILLIE NELSON/Georgia On My Mind (Columbia)
-	39	34	31	DEBBY BOONE/God Knows (WB/Curb)
11	11	20	32	DAVID GATES/Goodbye Girl (Elektra)
-	-	39	33	TUXEDO JUNCTION/Chattanooga Choo Choo (Butterfly)
-	-	39	34	DIANA ROSS/You Got It (Motown)
19	21	31	35	ANDREW GOLD/Thank You For Being A Friend (Asylum)
-	-	40	36	ANNE MURRAY/You Needed Me (Capitol)
-	-	40	37	ROBERT PALMER/Every Kinda People (Island)
20	34	37	38	NATALIE COLE/Our Love (Capitol)
-	-	40	39	SAMANTHA SANG/You Keep Me Dancing (Private Stock)
-	-	40	40	STEELY DAN/Deacon Blues (ABC)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

NEW ENTRIES

**CHART SUMMARY:** No surprise to anyone that Wings made it all the way to the top edging out Fleck & Hathaway, who remain very strong although they dropped one position. Super hot ones are Barry Manilow 24-11, Michael Johnson 26-16, and this week's only Breaker by Gerry Rafferty moving 36-26. Product activity was generally slow this week with a number of entries making only a small numerical gain... Atlanta Rhythm Section, Bonnie Tyler, George Benson, Captain & Tennille and Abba. All have plenty more life in them. The Bee Gees appear to have quieted down somewhat with "Night Fever" dropping substantially and "More Than A Woman" moving just one space 25-24. New on the chart this week are Diana Ross at number 34, Anne Murray at number 36, Samantha Sang at number 39, and finally Steely Dan charts at number 40.

### Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- BEE GEES (RSO) "More Than A Woman"
- GEORGE BENSON (WB) "Lady Blue" "It's All In The Game"
- JIMMY BUFFETT (ABC) "The Last Line"
- JOHNNY CASH (Columbia) "Who's Gonna Astry?"
- RITA COOLIDGE (A&M) "Words"
- MAC DAVIS (Columbia) "Sad Girl"
- JOHN DENVER (RCA) "Bet On The Blues"
- YVONNE ELLIMAN (RSO) "Baby, Don't Let It Mess Your Mind"
- ENGLAND DAN & JF COLEY (Big Tree) "Beyond The Tears", "Hold Me"
- ROBERTA FLACK (Atlantic) "After You"
- BILLY JOEL (Columbia) "Stranger", "Always A Woman"
- GORDON LIGHTFOOT (WB) "Dreamland"
- BARRY MANILOW (Arista) "Copacabana", "Where Do I Go From Here", "Somewhere In The Night"
- JOHNNY MATHIS (Columbia) "Til Love Touches Your Life"
- WILLIE NELSON (Columbia) "Blue Skies", "Stardust"
- LOU RAWLS (Phil. Int.) "There Will Be Love"
- WINGS (Capitol) "London Town", "Deliver Your Children"

### Most Added:

- GERRY RAFFERTY Baker St. (UA) Added at 21% of our reporting stations.
- LOU RAWLS One Life To Live (Philadelphia International) Added at 13% of our reporting stations.
- DIANA ROSS You Got It (Motown) Added at 13% of our reporting stations.
- DEBBY BOONE God Knows (WB/Curb) Added at 12% of our reporting stations.
- MAC OAVIS Music Is My Life (Columbia) Added at 11% of our reporting stations.

### Hottest:

- WINGS With A Little Luck (Capitol) Reported hot at 67% of our stations.
- JOHNNY MATHIS & OENIECE WILLIAMS Too Much, Too Little, Too Late (Columbia) Reported hot at 48% of our stations.
- ANDY GIBB Shadow Dancing (RSO) Reported hot at 44% of our stations.
- JOHN TRAVOLTA & OLIVIA NEWTON-JOHN You're The One That I Want (RSO) Reported hot at 39% of our stations.
- ROBERTA FLACK & OONNIE HATHAWAY The Closer I Get To You (Atlantic) Reported hot at 36% of our stations.

# POP/ADULT SINGLES

**TOBY BEAU**  
My Angel Baby (RCA) 9/4

**PEE GEEES**  
More Than A Woman (RSO) 3/17

**DEBBY BOONE**  
God Knows (WB/Curb) 4/29

**JACKSON BROWNE**  
Running On Empty (Asylum) 3/3

**JIMMY BUFFETT**  
Cheeseburger In Paradise (ABC) 5/5

**CAPTAIN & TENNILLE**  
I'm On My Way (A&M) 5/14

**CHICAGO**  
Take Me Back (Columbia) 5/5

**ERIC CLAPTON**  
Wonderful Tonight (RSO) 5/12

**ALLAN CLARKE**  
Shadow In The Street (A&M) 5/3

**MAC DAVIS**  
Music Is My Life (Columbia) 5/19

**PAUL DAVIS**  
Dartin' (Bang) 5/12

**JOHN DENVER**  
I Want To Live (RCA) 4/16

**EARTH WIND & FIRE**  
Fantasy (Epic) 3/10

**EDWARDS & RALPH**  
All Over Again (Ariola) 4/29

**ROBERTA FLACK**  
If Ever I See (Atlantic) 5/12

**GENESIS**  
Follow You, Follow Me (A&I) 5/5

**ENGELBERT HUMPERDINCK**  
Last Of The Romanics (Epic) 3/24

**BILLY JOEL**  
Mavin' Out (Columbia) 3/24

**MICHAEL JOHNSON**  
Bluer Than Blue (EMI America) 4/16

**TOM JONES**  
No One Gave Me Love (Epic) 3/17

**LeBLANC & CARR**  
Midnight Light (Big Tree) 5/12

**BILL LeBOUNTY**  
This Night Won't Last (WB) 5/12

**BARRY MANILOW**  
Even Now (Arista) 4/28

**MAC McANALLY**  
Opinion On Love (Ariola) 4/28

**MARY McGREGOR**  
I've Never Been... (Ariola) 3/4

**MELTLOAF**  
Two Out Of Three (Epic) 3/31

**ANNE MURRAY**  
You Needed Me (Capitol) 5/5

**WILLIE NELSON**  
Georgia On My Mind (Columbia) 3/31

**O'JAYS**  
Used To Be My Girl (Phil. Int.) 5/19

**JANE OLIVOR**  
He's So Fine (Columbia) 5/19

**ROBERT PALMER**  
Every Kind Of People (Island) 4/28

**ELVIS PRESLEY**  
Softly As I Leave You (RCA) 4/7

**GERRY RAFFERTY**  
Baker St. (UA) 4/21

**LOU RAWLS**  
One Life (Phil. Int.) 5/5

**HELEN REDDY**  
We'll Sing In The... (Capitol) 4/7

**K. ROGERS & D. WEST**  
Everytime Two Falls (UA) 3/17

**LINDA RONSTADT**  
Never Will I Marry (Asylum) 5/19

**BILLY JOE ROYAL**  
Under The Boardwalk (Priv. Sib) 5/19

**DIANA ROSS**  
You Got It (Motown) 4/21

**RUBICON**  
I'm Gonna Take Care... (20th) 4/7

**SAMANTHA SANG**  
You Keep Me (Priv. Sib) 4/21

**PAUL SIMON**  
Stranded In A Limousine (Columbia) 5/19

**STARLAND VOCAL BAND**  
Late Night Radio (WindSong) 4/21

**ROO STEWART**  
I Was Only Joking (WB) 5/5

**TAVARES**  
More Than A Woman (Capitol) 4/21

**TUXEDO JUNCTION**  
Chattanooga Choo Choo (Butterfly) 3/17

**VALENTINE**  
So Sad To Break Up (RCA) 4/7

**JACKY WARD**  
A Lover's Question (Mercury) 2/19

# ADDS & HOTS

<b>WAKH/Akron</b> Russ Knight	<b>WCTV/Charlotteville</b> Jim Racy	<b>WDFW/Pitt</b> Joe Wade	<b>KMPC/Los Angeles</b> Mark Illinoff	<b>WBM/Mobile</b> Mary Catherine	<b>KILP/Red Bluff</b> Bob Beck	<b>KOIL/San Fernando</b> Rick Barry	<b>KUKI/Albany</b> Randall Katten
Michael Johnson Debbie Boone God Knows Harry Manlow Gerry Rafferty HOTTEST Flack/Mathewy Chuck Mangione Mathis/Williams Wings Jefferson Starship Andy Gibb	Michael Johnson O'Jays Bob Seger Heart Sweet HOTTEST Travolta/Olivia ARS Mathis/Williams Andy Gibb Bonnie Tyler Carly Simon	Michael Johnson HOTTEST Wings Flack/Mathewy Wings Chuck Mangione Jefferson Starship Travolta/Olivia Bonnie Tyler Hubert Palmer Abba	Nona HOTTEST Joe Jones Heart Wings Travolta/Olivia Mathis/Williams Bonnie Tyler	Gordon Lightfoot England Dan Doris HOTTEST Player Wings Wilde Nelson Seals & Crofts Helen Reddy John Denver Lory Gartin	Bobby Arvon Toby Beau Pete Townshend HOTTEST Wings Jefferson Starship Travolta/Olivia Andy Gibb George Benson Bonnie Tyler Capt. & Tennille Lee Oves Woman	Berry Manlow Eric Clapton HOTTEST Michael Johnson Wings George Benson Carly Simon	Ammy Buffett Peter Allen Billy Joel Young Anne Murray Suecy Oan Gerry Rafferty HOTTEST Daily Parton SWB Wings Hawtewe Always Mary MacGregor Natalie Cole Our Love LMB
<b>ROB/Albuquerque</b> Jim King	<b>WBYK/Chicago</b> Ove Martin	<b>WPTL/Fla.</b> Laurinda Mike Marney	<b>WVAB/Lynchburg</b> Chuck Holloway	<b>WNEW/New York</b> Dean Tyler	<b>KOLO/Reno</b> Mike Hagerty	<b>KID/San Francisco</b> Leanne Orlan	<b>KRMG/Tulsa</b> Dan Bayou
Edwards & Ralph Linda Ronstadt HOTTEST Mac McAnally Michael Johnson Debbie Boone God Knows Diane Ross HOTTEST Chuck Mangione Hawtewe Always	Gerry Rafferty HOTTEST Flack/Mathewy Mathis/Williams Travolta/Olivia Andy Gibb Wings Carly Simon	Carly Simon Mac Davis HOTTEST Debbie Boone God Knows E. Humperdinck HOTTEST Flack/Mathewy Wings Carly Simon	Wings Eddie Murray Gerry Rafferty HOTTEST Travolta/Olivia Wings ARS Andy Gibb Flack/Mathewy Wings Dolly Parton Bonnie Tyler	Jane Oliver Bob Seger Cash/Jennings Linda Ronstadt HOTTEST Mary HOTTEST Jefferson Starship Travolta/Olivia Flack/Mathewy	Andy Gibb George Benson Diane Ross Chase Bill Conti Gordon Lightfoot HOTTEST Bobby Manlow Even Michael Johnson Tusado Junction Wings Seals & Crofts Bonnie Tyler Mathis/Williams	Lou Rawls Eric Clapton KC & Sunshine KJ Mcintosh Buddy Holly Cash/Jennings HOTTEST Chuck Mangione Wings George Benson Travolta/Olivia Andy Gibb Abba Gerry Rafferty Carly Simon Bonnie Tyler	Abba George Benson Mary MacGregor HOTTEST Mathis/Williams Dolly Parton Chuck Mangione Bonnie Tyler Jefferson Starship Travolta/Olivia Michael Johnson
<b>WSH/Atlanta</b> Gene Christie	<b>WVHC/Chicago</b> Ford Cutlay	<b>WVIA/Dayton</b> Kris Rankin	<b>WVLA/Lynchburg</b> Chuck Holloway	<b>WVNO/Orangeburg</b> Ron Shuler	<b>KHNY/Riverside</b> Gordon Lee	<b>KSFJ/San Francisco</b> Dan Hoffman	<b>KRMG/Tulsa</b> Dan Bayou
Anne Murray Mac Davis Joey Travolta Debbie Boone God Knows Linda Ronstadt Merry B.J. Royal Bobby Arvon Roberta Flack	ARS Gerry Rafferty Seals & Crofts HOTTEST Seals Mathis/Williams Kansas Andy Gibb Wings Travolta/Olivia George Benson	Wings Eddie Murray Gerry Rafferty HOTTEST Travolta/Olivia Wings ARS Andy Gibb Flack/Mathewy Wings Dolly Parton Bonnie Tyler	Abba Bob Seger Rod Stewart HOTTEST Travolta/Olivia Wings Natalie Cole Our Love ARS Bonnie Tyler Mathis/Williams	Wings Natalie Cole Our Love ARS Bonnie Tyler Mathis/Williams	Michael Johnson K.J. Mcintosh Toby Beau HOTTEST Wings ARS Travolta/Olivia Seals & Crofts Andy Gibb Bonnie Tyler George Benson	Peter Brown Rod Stewart Paul Davis Meat Loaf Robert Palmer HOTTEST Jack Murphy	Abba George Benson Mary MacGregor HOTTEST Mathis/Williams Dolly Parton Chuck Mangione Bonnie Tyler Jefferson Starship Travolta/Olivia Michael Johnson
<b>WVBC/Baltimore</b> Dexter Beane	<b>WGAR/Cleveland</b> Tim McFadden	<b>WVMB/Harrisburg</b> Thompson/Hill	<b>WVMA/Macon</b> Steve Murphy	<b>WVOR/Orangeburg</b> Ron Shuler	<b>KHNY/Riverside</b> Gordon Lee	<b>KSFJ/San Francisco</b> Dan Hoffman	<b>KRMG/Tulsa</b> Dan Bayou
KC & Sunshine HOTTEST Wings Travolta/Olivia Mathis/Williams	Stacy Dan Gerry Rafferty Genesis HOTTEST Mathis/Williams Meat Loaf Wings Andy Gibb Travolta/Olivia	Nona HOTTEST Flack/Mathewy Chuck Mangione Wings Mathis/Williams Jefferson Starship Dolly Parton Andy Gibb	Debbie Boone God Knows Bobby Manlow Stacy Dan FM Jennie C. Rilly HOTTEST Jefferson Starship Dolly Parton Mathis/Williams	Debbie Boone God Knows Bobby Manlow Stacy Dan FM Jennie C. Rilly HOTTEST Jefferson Starship Dolly Parton Mathis/Williams	Michael Johnson K.J. Mcintosh Toby Beau HOTTEST Wings ARS Travolta/Olivia Seals & Crofts Andy Gibb Bonnie Tyler George Benson	Peter Brown Rod Stewart Paul Davis Meat Loaf Robert Palmer HOTTEST Jack Murphy	Abba George Benson Mary MacGregor HOTTEST Mathis/Williams Dolly Parton Chuck Mangione Bonnie Tyler Jefferson Starship Travolta/Olivia Michael Johnson
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<b>WVBN/Buffalo</b> Roger Christian	<b>WGAR/Cleveland</b> Tim McFadden	<b>WVMB/Harrisburg</b> Thompson/Hill	<b>WVMA/Macon</b> Steve Murphy	<b>WVOR/Orangeburg</b> Ron Shuler	<b>KHNY/Riverside</b> Gordon Lee	<b>KSFJ/San Francisco</b> Dan Hoffman	<b>KRMG/Tulsa</b> Dan Bayou
Dennis Roussos HOTTEST Meat Loaf Seals & Crofts Chuck Mangione Jefferson Starship Bobby Manlow Even Michael Johnson	Stacy Dan Gerry Rafferty Genesis HOTTEST Mathis/Williams Meat Loaf Wings Andy Gibb Travolta/Olivia	Nona HOTTEST Flack/Mathewy Chuck Mangione Wings Mathis/Williams Jefferson Starship Dolly Parton Andy Gibb	Debbie Boone God Knows Bobby Manlow Stacy Dan FM Jennie C. Rilly HOTTEST Jefferson Starship Dolly Parton Mathis/Williams	Debbie Boone God Knows Bobby Manlow Stacy Dan FM Jennie C. Rilly HOTTEST Jefferson Starship Dolly Parton Mathis/Williams	Michael Johnson K.J. Mcintosh Toby Beau HOTTEST Wings ARS Travolta/Olivia Seals & Crofts Andy Gibb Bonnie Tyler George Benson	Peter Brown Rod Stewart Paul Davis Meat Loaf Robert Palmer HOTTEST Jack Murphy	Abba George Benson Mary MacGregor HOTTEST Mathis/Williams Dolly Parton Chuck Mangione Bonnie Tyler Jefferson Starship Travolta/Olivia Michael Johnson
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<b>WVBS/Buffalo</b> Roger Christian	<b>WGAR/Cleveland</b> Tim McFadden	<b>WVMB/Harrisburg</b> Thompson/Hill	<b>WVMA/Macon</b> Steve Murphy	<b>WVOR/Orangeburg</b> Ron Shuler	<b>KHNY/Riverside</b> Gordon Lee	<b>KSFJ/San Francisco</b> Dan Hoffman	<b>KRMG/Tulsa</b> Dan Bayou
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<b>WVBT/Charlotte, NC</b> Andy Bickel	<b>WGAR/Cleveland</b> Tim McFadden	<b>WVMB/Harrisburg</b> Thompson/Hill	<b>WVMA/Macon</b> Steve Murphy	<b>WVOR/Orangeburg</b> Ron Shuler	<b>KHNY/Riverside</b> Gordon Lee	<b>KSFJ/San Francisco</b> Dan Hoffman	<b>KRMG/Tulsa</b> Dan Bayou
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<b>WVBU/Buffalo</b> Jerry Reo	<b>WGAR/Cleveland</b> Tim McFadden	<b>WVMB/Harrisburg</b> Thompson/Hill	<b>WVMA/Macon</b> Steve Murphy	<b>WVOR/Orangeburg</b> Ron Shuler	<b>KHNY/Riverside</b> Gordon Lee	<b>KSFJ/San Francisco</b> Dan Hoffman	<b>KRMG/Tulsa</b> Dan Bayou
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<b>WVBU/Buffalo</b> Jerry Reo	<b>WGAR/Cleveland&lt;/</b>						

# OPPORTUNITIES

## Openings

KTNQ/Los Angeles, CA looking for qualified research person. Weekend air talent, minimum two years major market experience in rock radio. Also, need Production Director with major market agency type voice, emphasis on promotional production. Tapes and resumes to John Driscoll, PD, TEN-Q, 338 S. Western Ave., Los Angeles, CA 90020. No calls please. EOE (5-12)

KSRO/Santa Rosa, CA number one Pop/Adult station in North San Francisco area has rare opening for PM drive personality with strong production. Also, immediate opening for 7pm-12mid personality. Must have 1st phone. Tapes and resumes to Jerry Johnson, KSRO, Box 1598, Santa Rosa, CA 95403 or call (707) 546-3313. EOE M/F (5-12)

WSGA/WZAT/Savannah, GA looking for contemporary Chief Engineer. Resumes to Jerry Rogers, Box 8247, Savannah, GA 31402. EOE (5-12)

WCHV/WWVW-FM/Charlottesville, VA has immediate opening for news person. Experience preferred, but will consider recent grad. Rush tapes and resumes to Dave Warren, Box 5387 Charlottesville, VA 22903 or call (804) 977-5566. (5-12)

KFMH/Muscataine-Davenport, IA has opening for swing shift, full time. Some copy writing, good production and air shift. 50,000 watts Dolby station, with State of the Arts equipment. Good company. Call Steve Bridges (319) 263-2442. (5-12)

14 KPUR needs 7pm-12mid announcer with a little energy and sparkle. Tapes and resumes to Dan Wilson, Box 30000, Amarillo, TX 79120 or call (806) 374-1637. EOE (5-12)

KBPI/Denver, CO accepting tapes for future openings. Natural on air and great production. Tapes and resumes to John Bradley, 4460 Morrison Rd., Denver, CO 80219. No calls please. (5-12)

WXKE/Fort Wayne's album rocker needs a morning jock with brains. You'll be responsible for a daily public affairs program, and execution of slick AOR format. Great facilities. Tapes and resumes only to Jim Corcoran, WXKE, 2100 Goshen Rd., Ft. Wayne, IN 46808. EOE (5-12)

WLAC-WKQB-FM needs two experienced news people. Personality writing a must with strong conversational delivery. Tapes and resumes to David Tower, News Director, WLAC, 159 4th Ave. North, Nashville, TN 37210 or call (615) 256-0161. EOE (5-12)

KWEN Stereo/Tulsa, OK is taking applications for future openings in our news and air staff. If you're a star, send tapes and resumes to Jack Ames, 1502 S. Boulder, Suite 204, Tulsa, OK 74119. EOE (5-12)

We are WQAQ/Graysonville, Eastern Maryland seeking air talent for full time and part time openings. Females encouraged to apply. Tapes and resumes to James Keany, Box 399, Graysonville, MD 21666. EOE M/F (5-12)

WVMI/Biloxi, MS Modern Country station needs afternoon drive/production person. Two years experience required. Tapes and resumes to Bob Lims, PD, Box 4606, Biloxi, MS 39533 or call (601) 388-2323. (5-12)

Drivers join one of America's most modern, most together Country stations. Ask around, the industry knows why we're winning. Excellent format, great teamwork. Rise to the top with WFEC, Box 1172, Harrisburg, PA 17101 or call (717) 238-5122. EOE M/F (5-12)

KIRL/St. Louis needs creative morning man...tapes and resumes to Mike Fee, Box 1460, St. Charles, MO 63301. (5-12)

Mid South market has immediate night time Country opening. Tapes and resumes to Box 100, Nashville, TN 37202. EOE M/F (5-12)

Tom Bigby Broadcast Services has openings for production talent in Pittsburgh & Miami. If you have creative ability to see with audio, we've got a studio for you. Tape, resume, copy samples and salary requirements to Tom Bigby Broadcast Services, 29681 Moran, Farmington Hills, MI 48024. EOE (5-12)

## Openings

Part or fulltime openings at KREM/Spokane. Tapes and resumes to Rob Harder, KREM, S. 4103 Regal, Spokane, WA 99203. (5-12)

Tom Bigby Broadcast Services staffing FM in Southern Florida. If you're personal enough to do any format, we'd like to hear from you. If you're talented enough to reach out and touch the emotions of your listeners send tapes, resume and salary requirements to Tom Bigby Broadcast Services, 29681 Moran, Farmington Hills, MI 48024. EOE (5-12)

WFEC/Harrisburg, PA looking for part-time air talent. We're hot and can afford to hire only the best. If that is you, send tapes and resumes to Barry Mardit, WFEC Radio, Box 1172, Harrisburg, PA 17101, or call (717) 238-5122. EOE M/F (5-12)

WCAO/Baltimore, MD seeks news person to handle afternoon drive. Must have a desire to get involved in the market. Strong writing, and delivery essential. Tapes, resumes and writing samples to Allan Berrier, News Director, WCAO, 8001 Park Heights Ave., Baltimore, MD 21208. No calls please. EOE M/F (5-12)

Experience air personality is needed at Florida modern Country power house. Good bucks and benefits for the right person. Tapes and resumes to Scott Henderson, Frank N. Magid & Assoc., One Research Center, Marion, IA 52302. (5-12)

Midwest, small medium market Top 40 looking for full time utility air personality No screamers. Reading ability required. Good move up for those looking for professional experience. Tapes and resumes to Scott Henderson, Frank N. Magid & Assoc., One Research Center, Marion, IA 52302. (5-12)

WCAO/Baltimore, MD looking for talented air personality to accept responsibility of the 2am-6am show. Tapes and resumes only to Ron Riley, Operations Manager, 8001 Park Heights Ave., Baltimore, MD 21208. No calls please. EOE M/F (5-12)

Tom Bigby Broadcast Services is now programming a southern Florida contemporary Country AM. Looking for up to six entertainers that have the ability to reflect the trend and tastes of Miami through the magic of Country. If your qualifications fit our needs, send tape, resume, and salary requirements to Tom Bigby Broadcast Services, 29681 Moran, Farmington Hills, MI 48024. EOE (5-12)

WSAC/Fort Knox, KY looking for Program Director and News Director, for Pop/Adult format. Experienced, mature, creative and professional communicator, with voice to prove it. Community involved station, PD and ND have to be two cuts above average. No high energy please! Send complete resume, tape, photo, and starting salary to Station Manager, Box 70, Fort Knox, KY 40121 EOE No calls please. (5-12)

Q-102/Cincinnati's top rocker is looking for an air personality who can relate to the total audience. No screamers. Shift will be afternoon drive or early evenings. Tapes and resumes to Jim Fox, Q-102, 1906 Highland Ave., Cincinnati, OH 45219. EOE M/F (5-12)

WKTU/New York, NY (Abrams Soft Superstars) needs part-time newsman and part-time jock. Should be conversational, prefer experience. Tape and resumes to Sonny Fox or Mathew Clenot, WKTU, 656 Madison Ave., New York, NY 10021. EOE M/F (5-12)

KZFM/Corpus Christi accepting tapes for future openings...if you would like to put your talent to work in the sunny gulf coast, we've got the facilities. Tapes and resumes to John O'Brien, 1718 600 Building, Corpus Christi, TX (5-12)

G-56/Providence is looking for a Program Director to take control of the Mellow Sound for Rhode Island. Contact Danna Hysok (401) 725-9000. (5-12)

WLW/Cincinnati, OH seeking newsperson. Must be strong on-air. Outlets include some outside work. Minorities urged to apply. Tapes and resumes to Bill Ridenour, 901 Elm St., Cincinnati, OH 45202. (5-12)

K96/Provo, Utah looking for air personality and news people to work in the Salt Lake City market. Tapes and resumes to Bob Wilson, K96, Box 960, Provo, UT 84601. (5-12)

## Openings

KVOY/Yuma, AZ is very picky and still looking for quality air talent. Do you qualify? Tapes and resumes to Ted Taylor, Box 228, Yuma, AZ 95364. EOE M/F (5-12)

WJFL/Vicksburg, MS needs bright, informative morning man with good production. Tapes and resumes to John Curry, WJFL, Box 76, Vicksburg, MS 39180 or call (601) 636-1494. (5-12)

Need Ace Weekender to start rockin' the Ohio Valley by June 10th. I need a rocker, not a starter. Must have 3rd endorsed. Women encouraged to apply. Good pay. Tapes and resumes to Gene Stabile, WLIT, Box 1798, Steubenville, OH, 43962 or call (614) 264-7771 between 10am-5pm EDT. EOE M/F (5-12)

79 WTAR/Norfolk, VA is looking for PD. Rewarding position with excellent benefits. Responsibilities include programming of Top rated Pop/Adult station in Nation's 48th market. Experience only. Tapes and resumes to Oick Fraim, WTAR, 620 South Street, Norfolk, VA 23510. EOE (5-12)

The new WLOI is accepting tapes and resumes for future openings. Can you follow a tight Pop/Adult format and smile? If so, contact J.R. Russ, PD, Box 385, La Porte, IN 46350. No calls please. EOE M/F (5-12)

F105/Boston is looking for highly motivated and creative talent for possible future openings. FM and part of the best broadcast group in the country. Tapes and resumes to J. Williams, WVB-FM, 100 Mt. Wayte Ave., Framingham, MA 01701. EOE. No calls please. (5-12)

News Director needed at midwest medium market station. Stylized delivery and good voice helpful. Tapes and resumes to Scott Henderson, Frank N. Magid & Assoc., One Research Center, Marion, IA 52302. (5-12)

This is the opportunity you have been looking for. Need Pop/Adult air talent. Good production for a new AM facility on the beach with good bucks for right person. Progressive management. Tapes and resumes to John B. Canterbury, Box 1430, Panama City, FL 32401 or call (904) 234-6592. (5-5)

Two contemporary Northern Illinois stations, WFRL and WROK, need parttimers immediately. Tapes and resumes to Bob Goode, WROK, 1100 Tamarack Lane, Rockford, IL 61125 or call (815) 399-2233, or contact Harv Blain, WFRL, Box 200, Freeport, IL 61032 or call (815) 235-4113. (5-5)

WELI/New Haven, CT needs aggressive, but personable news person. Can anchor and report. Send tapes and resumes to Bill Rock, Operations Manager, WELI, Box 85, New Haven, CT 06501. EOE M/F (5-5)

WTAC/Flint, MI looking for AM drive person. Must have good pipes, with tight drop-in type humor and production. Good bucks to the right crazy person. Tapes and resumes to Fred Brian, WTAC, Box 600, Flint, MI 48501. EOE (5-5)

WNOX/Knoxville, TN needs morning newsperson. Human, humorous, able to handle magazine format. Tapes and resumes to Scott McLeod, WNOX, 4400 Whittle Springs Road, Knoxville, TN 37919 or call (615) 523-3171. (5-5)

KAFY/Bakersfield, CA seeks morning drive entertainer. Mature, natural and relaxed sound for adult Top 40. Humor helpful, good production, professional attitude, and an appreciation for quality all necessary. No beginners. Tapes and resumes to Richard Irwin, Box 6128, Bakersfield, CA 93306. EOE (5-5)

WAVZ/New Haven, CT looking for afternoon drive contemporary communicator to take over PD's airshift. Seasoned professionals only. Tapes and resumes to Pete Salant, PD, WAVZ Radio, 152 Temple Street, New Haven, CT 06510. No calls please. EOE M/F (5-5)

WTUE/Dayton, OH successful midwest AOR station looking for an experienced AOR personality to do all nights end light production. Tapes and resumes to Chuck Browning, WTUE, 11 S. Wilkinson, Dayton, OH 45402. No calls please. EOE (5-5)

## Openings

KHJ/Los Angeles has an immediate opening for a weekend announcer. Don't call but DO rush your tape and resumes to John Sebastian at KHJ, 5515 Melrose, Hollywood, CA 90038, today. EOE M/F (5-5)

KYA/San Francisco, CA looking for morning drive for AM. Must have real relateable humor, be willing to get involved in community, must be looking for a career and not another job. Tapes and resumes to Alan C. Mason, 1 Nob Hill Circle, San Francisco, CA 94108. No calls please. EOE M/F (5-5)

WCLR/Chicago, IL Pop/Adult needs part time announcers. Light personality required, no beginners. We also have opening for a PM drive news, real person type. Tapes and resumes to Jack Kelly, WCLR, 875 N. Michigan, Chicago, IL 60601 EOE M/F (5-5)

Excellent opportunity for a young programmer in a medium market AM-FM combo I am consulting. Job includes air shift, and requires production experience. Contact Hal Widsten (303) 988-0741. (5-5)

KDWB/Minneapolis is looking for 9pm-12mid jock. Tapes and resumes to Dave Thomson, Box 7630, St. Paul, MN 55119. (5-5)

WTMC/Ocala, FL is accepting applications for a 7-12mid contemporary jock. Good production a must. Top notch station in Central Florida. Rush tapes and resumes to Lou Patrick, PD, Box 897, Ocala, FL 32670. No calls please. (5-5)

WTKT/Baltimore, MD needs a 7pm-12mid personality for new concept format. Tapes and resumes to Lou Kraiger, WTKT, 5200 Maravia Rd., Baltimore, MD. No calls please. EOE (5-5)

KFIV/Modesto, CA needs News Director. Two years experience, no rip and read, heavy local. Open immediately. Tapes and resumes to Jack Phillips, KFIV, Box 1360, Modesto, CA 95350. (5-5)

KTHO/South Lake Tahoe, CA is looking for a strung Pop/Adult personality. Tapes and resumes to Michael Bennett, Box AM, S. Lake Tahoe, CA 95705. EOE No calls please. (5-5)

WEBC/Duluth, MN has opening for afternoon drive announcer. Smooth, uptempo, outstanding production a must. Major market money for right person. Tapes and resumes to Larry Marshall, 1001 E. 9th Street, Duluth, MN 55805. (5-5)

KLWW/Cedar Rapids, IA has immediate Top 40 opening. Tapes and resumes to Don Weir, KLWW, Box 876, Cedar Rapids, IA 52406. (5-5)

KUKI/Ukiah, CA accepting tapes and resumes for future openings for all shifts. Pop/Adult format. Looking for a hard working individual, able to follow format. Good company with profit sharing benefits. Tapes and resumes to Randall Kalton, KUKI, Box 638, Ukiah, CA 95482. EOE (5-5)

WEPP AM & FM/Pittsburgh, PA is splitting middays only June 1st, as a result we need a super midday person. Excellent production a must. Very tight format. Must be warm and human sounding, with good pipes. Tapes and resumes to Dene Hellam, 107 6th Street, Pittsburgh, PA 15222. or call (412) 471-9950. EOE M/F (5-5)

WAVZ/WKCI-FM/New Haven, CT has immediate opening for creative, hip copywriter. Send resumes, production, and/or copy samples to Pete Salant, PD, WAVZ Radio, 152 Temple Street, New Haven, CT 06510. EOE M/F (5-5)

WHTT-FM/Davenport, IA Needs a morning drive personality. Country format, but those with Pop/Adult or contemporary backgrounds are encouraged to apply. Tape and resumes to WHTT, Box 3788, Davenport, IA 52808. (5-5)

Beautiful Music KWYT-FM/Salinas, CA has a full time opening. Call Lloyd Carr, PD, (408) 422-7484 or send tapes and resumes to Box 1390 Salinas, CA 93902. EOE. Minorities encouraged to apply. (5-5)

KCAP/Helena, MT is seeking air talent. Tapes and resumes to Randy Rocks, Box 1165, Helena, MT 59601. Top 40 format. (5-5)

# CHANGES

## Radio

DICK STADLEN named PD, WCFL/Chicago, formerly Aast. PD WDAI/Chicago.  
LAURIE LINDEN named Programming Assistant WCFL/Chicago.  
BOB SPENCE takes over afternoon drive at WRRN/Martinsburg, W. VA.  
ERIC STEVENS named Vice President Embrescia Communications, also Operations Director M105/Cleveland.  
TED BROWN formerly KCBQ/San Diego to KMEN/San Bernardino as midday announcer.  
CHUCK CANNON formerly WSGA/Savannah, GA joins KMEN/San Bernardino.  
KEN DUKE formerly KPRO/Riverside, CA joins KMEN/San Bernardino as News Director.  
AL ROBERTSON appointed Account Executive KAAV/KEZQ/Little Rock, AR.  
BOB NELSON promoted to Operations Director of KAAV/KEZQ/Little Rock, AR.  
FRANK WARLICK named News Director KDKB-FM/Phoenix, AZ.  
MIKE SEGER formerly WDLB/Marshfield, WI joins WYXE/Madison as Morning Man.  
CATHY DURUVALL formerly RAM Research Service named Research Director of KPRI/San Diego.  
ELLEN ROBERTS formerly md m105/Cleveland promoted to Promotion Director M105 and WBBG/Cleveland.  
LES TRACY named Production Director KPRI/San Diego.  
JEFF PRESCOTT named KGB, News Director.  
JEFF ELLIOTT joins 3WE/Cleveland doing middays.

## Station Line-Ups

KSO/Des Moines, IA LINE-UP: 6am-10am John Charleston, 10am-2pm Tom Collins, 2pm-6pm Jarrett Davis, 6pm-12mid Ray Mathews, 12mid-6am Bruce Ingraham.

KMEN/San Bernardino, CA LINE-UP: 6am-10am Jim Zippo, 10am-2am Ted Brown (MD), 2pm-6pm Mike Matthews (PD), 6pm-10pm Bobby Otis, 10pm-2am Mark Olson, 2am-6am Keith Bauer. Weekends: Chuck Cannon, Jay Allen, Johnny Helm.

## Industry Changes

RICK LANDY appointed Manager, Catalog Exploitation for 20th Century Fox Music Publishing Group.

## Records

JOHN SIMMONS appointed A&R Coordinator for Arista Records.  
DAVIN SEAY appointed Publicity Staff Writer and Trade Liaison for Warner Bros.  
FRED SUSSMAN named Director, Personnel and Office Services, Arista.  
PHIL JONES joins Fantasy/Prestige/Milestone/Stax as Director of Marketing.  
KEN PUVOGEL named Regional Album Promotion Manager—Northeast for Warner Bros.  
LYNN ADAM joins Capricorn Records as National Singles Director.  
JOHN FERRER named Promotion Manager for Capricorn based in New York.  
DAVID KRAGSKOW joins Capricorn as Promotion Manager/St. Louis.  
JO CARROLL named Promotion Manager/Cleveland for Capricorn.  
DAVID ST. JOHN appointed Promotion Manager/Miami, Capricorn.  
MIKE SHAVELSON joins Capricorn as Midwest Regional Promotion Manager, based in Chicago.  
BRET KENNEDY named National Marketing and Artist Relations for Parachute Records.

# OPPORTUNITIES

## Openings

WKRG Mobile AL seeks an old pro for our Pop/Adult station. Must have good production skills and voice to go with them. All new equipment. Climate great and good fishing. Tapes and resumes to Gene Kent Operations Manager WKRG, Box 2367 Mobile AL 36601 (5 5)

Rare opportunity to join Buzzard Nuclear Army. We have an immediate opening for creative Production Director. Tapes and resumes to John Gorman PD WMMS Cleveland Plaza Cleveland OH 44115 No calls please (5 5)

WBFF Rochester needs a personable jock. Join our crazed lovable crew and you will be financially rewarded. Females and minorities encouraged. Tapes and resumes to Jeff Ryder WBFF 850 Midtown Tower Rochester NY 14604 (5 5)

## Miscellaneous

Young High School station in need of equipment. Used turn tables, amps, mics, records. Ideal. Will consider purchasing. But has small budget. Will pay postage and handling. Call Don Chesebro (715) 346 2021 between 8am-3pm (5 12)

WAOR So Bend IN needs record service from all labels. Contact Gary Clayton (616) 683 6432 (5 12)

WAQA Graysonville, MD needs record service from all labels current and oldies. Contact James Keany Box 399, Graysonville MD or call (301) 946 1153 (5 12)

Attention: Sound Effects Companies. Jungle Jim needs the jungle sound effect catalog. Humorous and clean sound would be helpful. Call Jim Hill (609) 448 2000 (5 12)

KLOA/Ridgecrest, CA needs record service from all labels. Contact Andy Schwab, Program Director, (714) 375-8888 (4 27)

WYKE/Ft. Wayne, IN needs record service from all labels. Call Jim Corcoran at (219) 484-0591 (4 27)

KZ93/Peoria, IL looking for record service, especially LP's from all labels. Contact Charlie Quinn, 3131 N University, Peoria IL 61604 or call (309) 888 3131 (4 27)

WNOX Knoxville TN now playing all album versions. Need album service from all labels. Contact Phil Williams 4400 Whittle Springs Rd. Knoxville TN 37919 or call (615) 523 3171 (5 5)

KDOL FM/Lancaster CA now split from AM with new mellow rock format. Need album service from all labels. Contact Roland Foster KDOL FM Essex House, Lancaster, CA 93534 (5 5)

## Goods & Services

### "Don't Sound Like A Jerk"

Humor and fascinating news...Write free Stony Richards Group, Communications Center, 4269 So 35th Street, Arlington, VA 22208

### "Human Interest"

You'll never have to clip another newspaper. Human Interest is an alternative information service, written for broadcasters. Free samples Box 880781, Miami, FL 33188

### "Program Directors"

Is filling that opening taking up too much of your time, or do you wish to keep your activity confidential? Let us search for you. We reply with one composite tape containing all applicable air checks and a resume package. Please drop us a letter and we will send you full information. Scott Personnel, Broadcast Division, 2213 Park Road, Charlotte, NC 28203 or call us (704) 332 4167

### Radio's Premiere Comedy Service

FREE SAMPLE ISSUE of radio's most popular humor service. O'LINERS, 366 R West Bullard Ave., Fresno, CA 93704 or phone (209) 431 1502

### You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 6800 U Twining, Dallas, Texas 75227. Phone (214) 381 4779.

### PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, LA, CA 90067. Please be sure to let us know when you have found a position or filled your opening.

## Positions Sought

DOUG KING is looking for announcer position, Pop/Adult station. Willing to relocate, but prefer Great Lakes. New England area. Call (618) 634 9378 (5 12)

Experienced and employed 3 yrs., 3rd phone looking to step up with AOR or Pop/Adult gig. You get DJ plus News, Production and some management background. Call Joe (215) 822 2787 (5 12)

10 years of Country and Top 40 experience. Currently working K102/EI Paso, formerly KKYX and KTSA. Call Rob Camp (915) 881 0616 (5 12)

Honours, zany, hard working morning man looking for much wempum. Present position many moons. Have Tee Pee will travel. Good voice and excellent numbers. Call Glenn Trent (704) 886 2221 (5 12)

AM Drive communicator...incredible concept. Incredible track record...in majors like Detroit, and Boston. Call now (601) 227 8116 (5 12)

DUFFY SPEARS formerly afternoon drive KEEL/Breveport, IL. 4 years experience with 1st phone, looking and willing to relocate. Call (318) 636 6386 (5 12)

No hype, 4 years experience, first phone, other extras. Currently with KERN/Bakersfield, formerly KNDE/KFXM. Looking for medium or major market Top 40 station. Call Greg (213) 796-6789 (5 12)

Former WPGC/Program Director and Account Executive 1969-73. Strong Programmer, strong knowledge of FCC rules, license renewal, traffic and logs. Excellent Production and air work. 16 years total broadcast experience. Size of market not as important as total challenge, and salary. Will relocate. Tom Anderson, (803) 884 7736 (5 12)

TOM DANIELS formerly WJDX, WPGC looking for large or major market air work/MD position. I'm a creative, energetic, hard working air personality. Human sounding but exciting. Call (801) 856 8229. Excellent production (5 12)

Easy going all night talk host formerly WJAR, WICE, WBSM, WAAB, et al. Currently looking for major market, first class, great references, 10 yrs. experience all areas, proven winner. Call Art (617) 998 3212 after 6pm (5 12)

Knowledge Country Music DJ...Music Director or Program Director available now. 20 years of experience in every phase of radio. Call (515) 286-5226 (5 12)

## Positions Sought

HOWIE CASTLE, formerly PD WIFE/Indianapolis, WLCY/Tampa, FL, WOLF/Syracuse, NY is looking for medium to major programming position with a Top 40 of Pop/Adult station. Excellent track record and references (813) 677-8388 (5 12)

BELLE STARR, formerly KTOM/Balinas, deejay Country radio job. Holder of first phone. Call (802) 988-0200 WB relocate (5 12)

Looking for new gig. Looking for on air, MD or Production position. 28 years old, dynamite production with plenty of voices. Prefer medium or large market. Call Rick (217) 443 1744 after 4pm CDT (5 12)

GREG CRAWFORD formerly K8TT, WGC, WKY, looking for PD or air personality position. 1st phone. Call (319) 388-8819 (5 12)

JIM DAVIS (real name) formerly WKYC, WCOR, WUBE all Ohio wants jock or PD position anywhere. Good pipes, smooth Pop/Adult rock or talk. Available immediately. Not to be confused with other Jim Davis. Call (419) 982 4481 after 10pm (5 12)

Major Market Jock looking, good voice, ready anytime. Currently employed in Akron/Cleveland market. Call (216) 381-8888 7pm-10pm (5 12)

MARTHA DEE, creative, talented, ambitious air talent. 3rd endorsed. ATB grad with semi professional experience seeking station with good AOR format. Special interests production, interviews, and programming. Good knowledge of music. Call (212) 667 2560 (5 12)

BILL GEORGI formerly Country DJ K16/Ontario looking for fulltime Country or Top 40 position. 1st phone. Call (213) 240 6062 (5 12)

First phone jock, seeks move up. Three years experience. Prefer Top 40 or Pop/Adult in the South or West. Will consider all Tapes and resumes for the asking. Call Ed Stevens (713) 448-6688 (5 12)

Looking ahead for those future openings. Currently working and looking. Call (215) 436 4283 or (201) 496 4164 (5 5)

I'm looking for employment currently in medium to major market. Four years experience as Asst PD and MD as well as being a jock. Looking to move up in any area or position. All formats. Call (215) 436 4283 (5 5)

RALPH JOHNSON, Top 40 contemporary jock with conversational delivery. Four years experience. 1st phone looking to settle down. Call (805) 736 8710 anytime (5 5)

DENNIS OWEN BOWEN, WMHE/Toledo ready to move on in AOR, will relocate of course. Thoroughly professional, promotion minded and I know my music. Call and tell me about your station (419) 255 2727 (5 5)

ALEXIA SOKOLOV, former KWST/Los Angeles personality and Asst MD recently KROQ/Burbank. Creative, friendly, motivated woman with good production seeking air work or MD position. Call (213) 666 9144 (5 5)

GARY AXELBANK, former afternoon drive WBEA/Georgetown, DE seeks AOR position. Knows music, intelligent and reliable. (212) 643 9667 (4 24)

PRODUCTION, ANNOUNCING, OR COMBINATION. Dedicated Radio is my middle name. Currently producer for University of Colorado Information Service. Seeks first DJ/production position. 3rd endorsed. Call Mark Allen Weitzman (303) 492 6431 9am-5pm (5 5)

JOHN RYLAND formerly Local Promotion Representative for RCA/Dallas. Looking for regional or local promotion managers position. Willing to relocate. Call (214) 522 4142 anytime (5 5)

TYLER, major or medium market, excellent ratings, references and all that good stuff. Ready to roll. Call (614) 262 5440 (5 5)

BOB HARVEY, formerly with KCKC/San Bernardino seeks full time sports position or vacation relief work in Southern California. Call (714) 829 2899 (5 5)

Eager AOR jock is looking for a full time airshift. Currently doing fill ins at prominent Connecticut station. Also has three years air experience and six months PD at top commercial college station. 3rd endorsed. Will go anywhere. Call Brad (203) 868 0057 (5 5)

BRIAN AOAMS, formerly KYA FM, K106 FM, KSAN, looking for air and production work. Call (415) 569-3197 (5 5)

I can do the job for you. Expertly trained air personality. 3rd endorsed, all formats. Call Mark Goodman (516) 692 4707 nights, or write B Porterfield Court, Huntington Station, New York, NY 11746 (5 5)

Four years small market General Manager experienced in sales, news, production, jock and play by play looking for challenging job with good benefits. 33 and married. Call (717) 253 1035 12noon-3pm EST (5 5)

20 year old jock with 2 1/2 years experience is looking for small or medium market Top 40 Pop/Adult station in the midwest. If you want a good sounding jock that has his act together, call James (515) 792 6449 (5 5)

Country air personality experienced, looking for full time position. Willing to change from Country format. Audition tape and resume upon request. Ronald Ream, Box 253, Wrightstown, NJ 08562 (5 5)

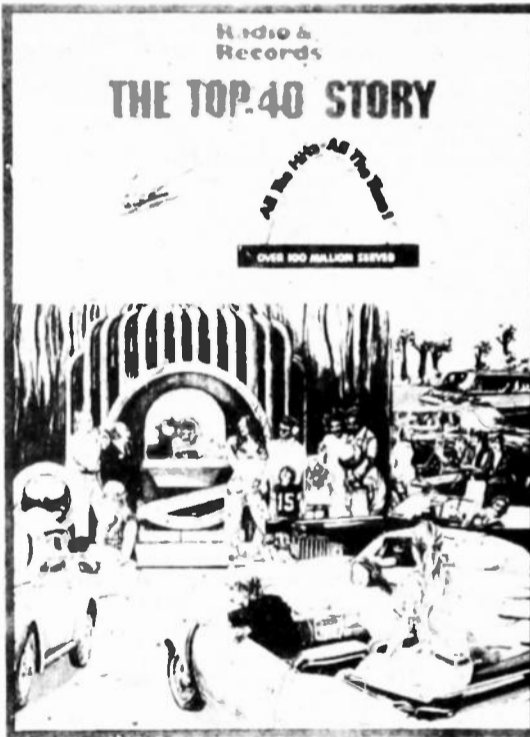
MIKE BUTTS formerly mornings K100/Los Angeles, KCBO/San Diego, KDWB/Minneapolis and WTIC/Hartford is available. Call (817) 382 6789 (5 5)

ROGER CARROLL, News Director of KRIZ/Phoenix, will be available mid summer due to ownership change. 22 years news, talk show host, PD and GM. Prefer the west and sunshine. Write 2345 West Buckeye Road, Phoenix, AZ 85009 or call (602) 258 6717 before 11am (5 5)

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# BOBBY POE'S POP MUSIC SURVEY

## The 6th Annual Radio/Records Seminar/Awards Banquet At The Sheraton National Motor Hotel

Arlington, VA. 22204

(Columbia Pike & Washington Boulevard)  
5 minutes from National Airport

### JUNE 22 & 23

resents

#### Final Nominees for Radio Industry '77\*

1. RADIO EXECUTIVE OF THE YEAR '77: Russ Whittberger (Charter)... George Mooney (Mooney)... Dan Clayton (Lin)... Gary Stevens (Doubleday)... Charlie Warner (NBC)... Bob Harper (Oliva-Neuhoff)... John Frankhouser (Marriott)... Stan Kaplan (SIS)... Diok French (RKO)... Pat Norman (RKO).
2. NATIONAL PROGRAMMER OF THE YEAR '77: Charlie Lake (Charter)... Craig Scott (Plough)... Bob Baron (Smith)... George Johns (Fairbanks)... Bob Birch (Century)... Tom West (Roundsville)... John Lund (Rust).
3. CONSULTANT OF THE YEAR '77: John Rook... Drake/Chenault... George Burns... Jack McCoy... Todd Wallace... Bo Donovan... Paul Drew... Ron White... Mike Joseph... Bob Lenihan.
4. MAJOR MARKET RADIO STATION OF THE YEAR '77: WPGC (Wash. D.C.)... WABC (New York)... 10Q (Los Angeles)... CKLW (Detroit)... KFRC (San Francisco)... KSQJ (St. Louis)... WRKO (Boston)... KRBE (Houston)... B100 (San Diego)... WPEZ (Pittsburgh).
5. MAJOR MARKET PROGRAM DIRECTOR OF THE YEAR '77: Dan Mason (WPGC)... Bobby Rich (B100)... Clay Gish (KRBE)... Jimi Fox (10Q)... Les Garland (KFRC)... Steve Rivers (WIFI)... Tom Morgan (WPEZ)... Bob Pittman (WNBC)... John Sebastian (KQWB)... Ron Riley (WCAO)... Bill Bailey (KSQJ).
6. MAJOR MARKET MUSIC DIRECTOR OF THE YEAR '77: Jim Elliot (WPGC)... Jeff Robbins (WIFI)... Eric Chase (KFI)... Sherry Toennies (KSQJ)... Beau Raines (WPEZ)... Brother Love (WCAO)... Sherman Cohen (KHS FM)... Jim Smith (WLS)... Lew Katz (WWDC) Steve Casey (KQWB).
7. MAJOR MARKET AIR PERSONALITY OF '77: Charlie Van Dyke (KLIF)... J.J. Jackson (CKLW)... Harry Nelson (WRKO)... Jim Quinn (13Q)... Jay Thomas (99X)... Barry Kaye (KRBE)... John Driscoll (10Q)... Dave Thompson (KQWB)... M.G. Kelly (KHJ)... Tim Bird (WGCL).
8. LARGE MARKET RADIO STATION OF THE YEAR '77: Y100 (Miami)... WOKY (Milwaukee)... KBEQ (Kansas City)... WNCI (Columbus)... WTIX (New Orleans)... WNDE (Indianapolis)... WSAI (Cincinnati)... KJR (Seattle)... WLCY (Tampa)... KTLK (Denver).
9. LARGE MARKET PROGRAM DIRECTOR OF THE YEAR '77: E. Alvin Davis (WSAI)... Sandy Beach (WKBW)... Bill Tanner (Y100)... Joel Denver (96X)... Dave Bishop (WCOL)... Bob Mitchell (WTIX)... C.C. McCartney (KTLK)... Bob Laurence (KBEO)... E. Carl (WNCI)... Steve West (KJR).
10. LARGE MARKET MUSIC DIRECTOR OF THE YEAR '77: Jack Forsythe (96X)... Jerry Steele (WIFE)... Kim Welsh (KBEO)... Pat McKay (WOKY)... Jon Summers (WKBW)... Jeff Lucifer (WNDE)... Tracy Mitchell (KJR)... Ron Parker (WLCY)... Rick Brady (KTLK).
11. LARGE MARKET AIR PERSONALITY OF THE YEAR '77: Terry Young (WTIX)... Dave Dunaway (Y100)... Danny Neverath (WKBW)... Chuck Dean (KRIZ)... Bob Berry (WOKY)... Beau Matthews (KXXK)... King Kong Kirby (KTLK)... Dean Matela (WYSL)... George Hamburger (WKBW)... Robert W. Taylor (WPHD-FM).
12. MEDIUM MARKET RADIO STATION OF THE YEAR '77: WBFF (Rochester)... WLAC (Nashville)... K TSA (San Antonio)... WAYS (Charlotte)... WAMS (Wilmington)... WSGN (Birmingham)... WERC (Birmingham)... WKY (Oklahoma City)... WIVY (Jacksonville)... Q94 (Richmond).
13. MEDIUM MARKET PROGRAM DIRECTOR OF THE YEAR '77: Gary Berkowitz (WPRO-FM)... Ralph Wimmer (Q94)... Jeff Ryder (WBFF)... Scott Slade (WAYS)... Jan Jeffries (WSGN)... Bill Burkett (WKY)... John Dunlap (WIVY)... John Shomby (WXXX-FM)... Ken Curtis (WLEE)... Bob Canada (WGH).
14. MEDIUM MARKET MUSIC DIRECTOR OF THE YEAR '77: Tom Nast (WBFF)... Walt Brown (WERC)... Steve Davis (WXXX-FM)... Tom Summers (WAMS)... Tim Watts (Q94)... Jeff Hunter (KNDE)... Paul Sebastian (WAPE)... Rob Stewart (JB105)... Roy Rosan (WAYS)... Eva Wood (WLAC).
15. MEDIUM MARKET AIR PERSONALITY OF THE YEAR '77: Bill O'Brien (WAMS)... Gary Major (WKLO)... Dave Mason (WBFF)... Robert Murphy (WAYS)... Bob Scarborough (WAIK)... Greaseman (WAPE)... Marc Elliott (KLEO)... Mark Driscoll (KNDE)... Mark Damon (WLAC)... Allan Dannis (WMAK).
16. SECONDARY MARKET RADIO STATION OF THE YEAR '77: WKBO (Harrisburg)... WAVZ (New Haven)... WFLI (Chattanooga)... WBSR (Pensacola)... WCRO (Johnstown)... WICC (Bridgeport)... WSGA (Savannah)... WFOM (Marietta)... WIGY (Bath)... WRJZ (Knoxville)... WABB (Mobile)... WLCS (Baton Rouge).
17. SECONDARY MARKET PROGRAM DIRECTOR OF THE YEAR '77: Jerry Rogers (WSGA)... Jack O'Brien (WIGY)... Dan Steele (WKBO)... Jim Pirkle (WFLI)... Dave Nichols (WBSR)... Larry Stevens (WHYY)... Sandi Neri (WCRO)... Jack Michaels (WEIR)... Gary Peters (WICC)... Pat Martin (WSPT)... Greg McClure (WFOM)... Jim O'Leary (WEEO).
18. SECONDARY MARKET MUSIC DIRECTOR OF THE YEAR '77: Jim Buchanan (WKBO)... Steve Kingston (WYRE)... Dan Ingram (WBSR)... Jefferson Kaye (WCRO)... Robbig Vogt (WGNL)... Steve York (WAUG)... John Roberts (WSSC)... Bruce Stevens (WBBQ)... Ron McKay (WKIX)... Rick Donahue (WTIC-FM)... Bart Goynsbor (KRNA)... Doug Kirsch (WBGH).
19. SECONDARY MARKET AIR PERSONALITY OF THE YEAR '77: Dave McKay (WROV)... Shane Randall (WCIR)... Brady McGraw (WSGA)... Mark Thompson (WKMJ)... Gary Hill (WJAD)... Bob Kennedy (WEEO)... Dave Dillon (Q 106)... David Lyons (WNEU)... Barry Michaels (7-Q)... Ed Alexander (WRRR)... Bob McLain (WTMA)... Joe Johnson (14 ZYO).

#### Final Nominees for Record Industry '77 \*

1. RECORD COMPANY OF THE YEAR '77: (Corporate) Columbia... Atlantic... Capitol... Elektra... United Artists... MCA... RCA... ABC... Epic... Mercury.
2. RECORD COMPANY OF THE YEAR '77: (Independent) RSO... Motown... Chrysalis... Casablanca... Big Tree... Ariola... Private Stock... T.K... 20th Century-Fox... Mushroom.
3. RECORD COMPANY PRESIDENT OF THE YEAR '77: (Corporate) Jerry Greenberg (Atlantic)... Bruce Lundvall (Columbia)... Steve Wax (Elektra)... Artie Mogull (United Artists)... Don Zimmerman (Capitol)... Louis Couttolenc (RCA)... Mike Maitland (MCA)... Steve Diener (ABC)... Irwin Stehberg (Polydor)... Ken Glancy (RCA).
4. RECORD COMPANY PRESIDENT OF THE YEAR '77: (Independent) Al Coury (RSO)... Larry Urtal (Private Stock)... Doug Morris (Big Tree)... Terry Ellis (Chrysalis)... Barney Ales (Motown)... Jerry Moss (A&M)... Phil Walden (Capricorn)... Jay Lasker (Ariola)... Paul Fishkin (Bearsville)... Jimmy Ienner (Millennium).
5. RECORD COMPANY EXECUTIVE OF THE YEAR '77: (Corporate) Jack Craig (Columbia)... Charlie Fach (Mercury)... Gordon Bossin (United Artists)... Tony Martell (CBS)... Mike Klenfner (Atlantic)... Al Gurewitz (Epic)... Don Dempsey (Columbia)... Harry Anger (Polydor)... Jim Mazza (Capitol)... Ed Rosenblatt (Warner Bros.).
6. RECORD COMPANY EXECUTIVE OF THE YEAR '77: (Independent) Bob Edson (RSO)... Cecil Holmes (Casablanca)... Bob Faad (A&M)... Scott Shannon (Casablanca)... Irv Biegel (Millennium)... Harvey Cooper (20th Century)... Howard Stark (Ariola)... Dick Vanderbilt (Big Tree)... Herb Corsack (Island)... Nancy Sain (Butterfly).
7. VICE-PRESIDENT OF PROMOTION OF THE YEAR '77: (Corporate) Dick Kline (Atlantic)... Ray Anderson (RCA)... Bob Sherwood (Columbia)... Bruce Wendell (Capitol)... Kenny Buttice (Elektra)... Stan Bly (Polydor)... Stan Monteiro (United Artists)... Russ Thyret (Warner Bros)... Gary Davis (ABC)... Vince Cosgrave (MCA).
8. VICE PRESIDENT OF PROMOTION OF THE YEAR '77: (Independent) Rich Fitzgerald (RSO)... Bruce Bird (Casablanca)... Billy Bass (Chrysalis)... Richard Palmese (Arista)... Phil Rush (Capricorn)... Larry Douglas (Windsong)... Lenny Beer (20th Century)... Fred Ruppert (Butterfly)... Fraddy Mencuso (Island)... Don Ienner (Millennium).
9. NATIONAL PROMOTION DIRECTOR OF THE YEAR '77: (Corporate) Steve Meyer (Capitol)... Don Colberg (Columbia)... Jim Jeffries (Epic)... Sammy Alfano (Elektra)... Jim Taylor (Mercury)... David Uro (Warner Bros)... Gordon Anderson (CBS)... Dino Barbis (ABC)... Don McGregor (Warner Bros)... John Barbis (ABC).
10. NATIONAL PROMOTION DIRECTOR OF THE YEAR '77: (Independent) Al Moinet (A&M)... Gary Buttice (Bearsville)... Mike Leventon (Kirschner)... Jerry Doughman (Windsong)... Scott Kranzberg (Chrysalis)... Rich Sargent (Mushroom)... Bob Smith (RSO)... Joe Iagro (Motown)... Bill Davis (Capricorn)... Bobby Applegete (Ariola).
11. NATIONAL PROMOTION EXECUTIVE OF THE YEAR '77: (Corporate) Pete Gidion (Epic)... Shelia Chlanda (Columbia)... Michael Abramson (RCA)... Chuck Thagard (Columbia)... Steve Resnick (ABC)... Paul Lambert (MCA)... Barbara Jefferson (United Artists)... Marvin Deane (ABC)... Larry King (Atlantic)... Jim Collins (Polydor).
12. NATIONAL PROMOTION EXECUTIVE OF THE YEAR '77: (Independent) Sam Karamanos (Arista)... Peter Mollica (A&M)... Don Wasley (Casablanca)... Tony Profera (20th Century)... Bob Zurick (RSO)... Josh Biardo (Private Stock)... T.J. Lambert (Casablanca)... Susie Gershon (Mushroom)... Kevin Keogh (20th Century)... Renne Nally (Big Tree).
13. REGIONAL PROMOTION DIRECTOR OF THE YEAR '77: (Corporate) Paul Black (Columbia)... John Batancourt (RCA)... Earl Rollison (Columbia)... Randy Ostin (Elektra)... Dick Smith (United Artists)... Mike Manocchio (Atlantic)... Don Miller (Epic)... Lou Galliani (Elektra)... Dick Bethel (Capitol)... Warren Williams (Columbia).
14. REGIONAL PROMOTION DIRECTOR OF THE YEAR '77: (Independent) Bobby Hurt (Casablanca)... Bruce Greenberg (Motown)... Bobbi Silver (RSO)... Dave Bupp (Private Stock)... Bill Lemmons (Arista)... Lee Arbuckle (Casablanca)... Robert Nesbitt (Chrysalis)... Marty Goldrod (Private Stock)... Wade Conklin (Buddah)... Bill Scull (Private Stock).
15. LOCAL PROMOTION DIRECTOR OF THE YEAR '77: (Corporate) Tom Sgro (Columbia)... Stan Forman (Capitol)... Don Masters (Polydor)... Sal Ingeme (Columbia)... Rich Tamburro (ABC)... Mike Craft (RCA)... Julie Godsey (Epic)... Bill Kornreich (United Artists)... Craig Lambert (Capitol)... Sam Harrell (Epic).
16. LOCAL PROMOTION DIRECTOR OF THE YEAR '77: (Independent) Mike Martin (RSO)... Dom Silvi (Private Stock)... Bob Perry (Arista)... Phil Rauls (20th Century)... Michael Leon (A&M)... Lois Kennedy (20th Century)... Rich Girod (A&M)... Jan Walner (Private Stock)... Bud Stebbins (20th Century)... Don Krauss (Capricorn).
17. INDEPENDENT PROMOTION DIRECTOR OF THE YEAR '77: Scotti Brothers... Jerry Brenner... Jerry Meyers... Linda Love-lace... Gary Bird... Bruce Hinton... Vic Perrotti... Barry Resnick... Russ Spooner... Tim Riley... Ernie Phillips... Leo North... Fred Di-Sipio... Carl Strube... Jonas Cash... Don Whittemore... Tony Richland... Lu Fields... Richard Chemel... Bruce Bransteg.
18. RECORD DISTRIBUTOR OF THE YEAR '77: (Corporate) CBS (Washington, D.C.)... ABC (Los Angeles)... MCA (Philadelphia)... Capitol (Los Angeles)... CBS (Philadelphia)... WEA (Los Angeles)... RCA (Washington, D.C.)... CBS (New York City)... Phonodisc (New York City)... WEA (Atlanta).
19. RECORD DISTRIBUTOR OF THE YEAR '77: (Independent) Schwartz Bros. (Washington, D.C.)... Universal (Philadelphia)... Tara (Atlanta)... Tone (Hialeah)... Progress (Cleveland)... Alpha (New York City)... Transcontinent (Buffalo)... Schwartz Bros. (Philadelphia)... Zamoiski (Baltimore)... MS Distributing Co. (Chicago).

\*Award winners for 1975 and '76 were not eligible for nomination.

\*Award winners for 1975 and '76 were not eligible for nomination.

**RADIO PANELISTS**  
RON RILEY  
JOEL DENVER  
GARY MAJOR  
BOB SAVAGE  
JIMI FOX  
GARY FIRTH  
JIM SMITH  
KEVIN METHENY  
GARY CORRY  
STEVE RIVERS  
E. ALVIN DAVIS  
CANDY WESSLING/  
Prog Disco  
DON BENSON (AOR)  
RAY QUINN (A/C)  
JOHN RANDOLPH (C&W)  
TIM POWELL (AOR)  
JERRY BOULDING (Soul)

**RADIO PRESENTATIONS**  
BOB SHERWOOD  
HAROLD CHILDS  
BRUCE WENDELL  
RAY ANDERSON  
GARY DAVIS  
SCOTT SHANNON  
DICK KLINE  
STAN BLY  
DAVID CARRICO  
RICH FITZGERALD  
RICH PALMESE  
BRUCE BIRD  
BILLY BASS  
DANNY DAVIS  
AL GUREVITZ  
JIM JEFFRIES  
J.J. JORDAN

**RECORD PANELISTS**  
DON COLBERG  
VINCE FARACI  
PAUL LAMBERT  
PETE GIDION  
GORDON ANDERSON  
MICHAEL ABRAMSON  
AL MOINET  
LENNY BEER  
SAM KARAMANOS  
STEVE MEYER  
PETE MOLLIKA  
SAMMY ALFANO  
T.J. LAMBERT  
RICH SARGENT  
JIM TAYLOR  
SHELIA CHLANDA  
BOBBY HURT

**MASTER OF CEREMONIES**  
to be announced

**GUEST SPEAKERS**  
CHARLIE LAKE  
DAN MASON  
BOB PITTMAN

#### RECORD PRESENTATIONS

KENT BURKHART  
GEORGE WILLIAMS  
GEORGE WILSON  
RUSS WHITTBERGER  
CHARLIE LAKE  
CRAIG SCOTT  
DAN MASON  
BOB PITTMAN  
BROTHER LOVE  
JACK FORSYTHE  
JOEL DENVER  
E. ALVIN DAVIS  
CLAY GISH  
MIKE ST. JOHN  
JIMI FOX  
GARY MAJOR  
GARRY CORRY

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# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### BOB SEGER

#### Still The Same (Capitol)

80% of our reporters on it, 34 adds including 99X, CHUM, 96X, KSTP, KSLQ, F105, WQXI, KEEL, WMEE, KRIZ, KQDI, KKRC, K104. Key moves: 30-27 at Z93, 20-6 CKLW, 28-22 at BJ105, 26-20 KCPX, 25-12 WKNX, 30-17 WLOF, debut 29 WPGC, debut 30 WCAO, debut 20 KFRC. See Parallels, charts at number 27.

### MEAT LOAF

#### Two Out Of Three Ain't Bad (Epic)

73% of our reporters on it, 32 adds including KFRC, KTLK, WOKY, Q102, WPGC, WAPE, WTIK, WFLI, WIFE, K100, KING, KGW, WACI, KKXL. Key moves: 18-13 at 99X, 12-10 WRKO, 1-1 WKBW, 23-19 WZUU, 16-9 at JB105, 30-23 at 92Q, 23-9 WCOL, 20-10 WVAM, 16-8 WISE, 26-23 KPAM. See Parallels, charts at number 28.

### MICHAEL JOHNSON

#### Bluer Than Blue (EMI America)

73% of our reporters on it, 18 adds including Z93, 96X, WCAO, KFRC, CKLW, WSAI, WKY, K100, WRKR. Key moves: 22-18 KSTP, 26-24 KHJ, 27-22 WAVZ, 30-21 WKIX, 26-18 KRSP, 30-24 at K104, 23-17 WFLB, 10-8 KQWB, 34-25 KDZA, debut 28 WPGC, debut 29 at 13Q, debut 19 WAPE. See Parallels, charts at number 29.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

**PATTI SMITH** "Because The Night" (Arista) 91/17 including KJR, WKBW, WPGC, KNOW, KINT, WNCI, KRSP, WJON, KVOX. Key moves: 17-13 KFRC, 27-25 KHJ, 12-7 WZZP, 23-18 WCAO, 23-19 at 99X, 24-18 KYNO, 26-23 WISE, 27-22 KDON, 10-9 KSLY, debut 30 KEEL, debut 26 KCPX.

**O'JAYS** "Use Ta Be My Girl" (Phil. Int'l) 85/24 including 99X, WRKO, WLCY, WOLF, KCBQ, WIFE, KHFI, Q105, WEEQ, WVLC, WSPT. Key moves: 11-7 WPGC, 22-11 WCAO, 20-12 at 96X, 22-13 WDRQ, 25-16 WZZP, 28-22 KFRC, 30-20 WPHD, 26-10 WQXI, 20-11 WHHY, 23-13 KAYC, 1-1 WKNX, debut 26 KFI, debut 24 WBBF, debut 21 WSGN, debut 29 WAAY.

**SEALS & CROFTS** "You're The Love" (WB) 88/15 including WSAI, 13Q, KEEL, WHOT, KIMN, KRKE, WEAQ, WJBQ. Key moves: 19-16 at Y100, 30-26 KTLK, 24-20 WKBO, 24-19 KINT, 8-3 at K104, 27-22 WEBC, 21-14 KKXL, debut 29 WRKO, debut 22 KSTP, debut 21 WLOF.

**STEELY DAN** "Deacon Blues" (ABC) 86/9 including WZUU, WTIK, WERC, WNDE, WMET, WTMA. Key moves: 20-18 WRKO, 9-5 WDRQ, 25-21 KHJ, 15-10 at Q94, 13-9 WOW, 22-18 KROY, 37-29 at CK101, 12-10 KVOX, 24-17 KDZA, debut 29 KTLK, debut 24 KHFI, debut 28 KCBN.

**BARRY MANILOW** "Even Now" (Arista) 74/18 including WGCL, WAVZ, WMAK, WMET, WVLC, WABB, WISM, KTAC. Key moves: 25-15 WCAO, 30-23 at 96X, 29-22 WDRQ, 12-6 at 94Q, 16-3 KBEQ, 15-10 KRSP, 24-20 WFLB, debut 29 WHBQ, debut 27 CKLW, debut 30 WBBQ, debut 24 KKLS.

**PLAYER** "This Time I'm In It For Love" (RSO) 85/5, Q105, WIFE, WMEE, KRKE, WIRK. Key moves: 10-6 WKBW, 20-6 KLIF, 24-20 at B100, 14-11 WQXI, 30-25 WCOL, 18-13 WAIR, 18-10 WEAQ, 22-17 KFXD.

**ROD STEWART** "I Was Only Joking" (WB) 71/17 including KSLQ, WOLF, Y103, WBBQ, WRFC, WYND, WKAU, KQDI. Key moves: 27-22 CHUM, 14-10 at B100, 25-20 KJR, 39-30 at BJ105, 28-19 WTMA, 25-17 WEBC, debut 28 KAFY.

**HEART** "Heartless" (Mushroom) 74/12 including Q94, WMAK, WKIX, KAYC, KKRC, WTRU, KFYZ. Key moves: 25-23 at Z93, 34-28 WOKY, 13-11 KFRC, 7-4 KJR, 26-23 WMET, 20-16 KRIZ, 23-19 WAQY, 23-19 KDZA, debut 30 WRKO, debut 28 PRO-FM.

**ROBERT PALMER** "Every Kinda People" (Island) 64/10 including CKLW, WDRQ, KSTP, PRO-FM, WKIX, KRSP, WEEQ. Key moves: 31-27 KSLQ, 16-12 WCAO, 28-24 WNOE, 30-26 KAYC, 24-18 WVAM, 26-23 KAFY, debut 34 WZZP, debut 30 at F105.

**HEATWAVE** "Groove Line" (Epic) 59/11 including Y103, WNOE, WSGN, WCOL, KCBN, KPAM, WHHY. Key moves: 28-21 at 99X, 19-14 WCAO, 18-11 WPEZ, 21-14 WHBQ, 16-12 CKLW, 20-14 WICC, 23-13 WSGA, 12-8 WAKY, 28-22 WCGQ.

**PETER BROWN** "Dance With Me" (Drive/TK) 58/18 including Z93, WLS, WQXI, WFLI, WJDX, WHOT, KQEO, KFXD, WIRK. Key moves: 7-6 WABC, 13-8 WCAO, 14-10 at 96X, 17-11 WHBQ, 9-7 KSLQ, 20-18 KFI, 11-5 WTRY, 18-8 WTMA, debut 20 KFRC, debut 25 KHFI, debut 29 at K104.

**BILLY JOEL** "Only The Good Die Young" (Columbia) 47/20 including WPEZ, KSTP, WYRE, WINW, Q94, WAPE, 94Q, WVAM, KKXL, KCBN. Key moves: 9-9 at 99X, 27-23 WPGC, 25-21 at 96X, 19-16 KFRC, 7-1 at 96X, 14-11 WTIK, 37-34 at K100.

**JIMMY BUFFETT** "Cheeseburger In Paradise" (ABC) 54/5, WICC, WTRY, KING, WKAU, WABB. Key moves: 17-13 at Y100, 18-14 KSLQ, 15-11 at Y103, 5-3 WSGA, 1-1 WJDX, 23-17 KRSP, 11-6 WHHY, 23-16 WRFC.

# Radio & Records NATIONAL AIRPLAY/30

May 19, 1978

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
2	1	1	①	WINGS/With A Little Luck (Capitol)
15	7	2	②	ANDY GIBB/Shadow Dancing (RSO)
8	4	4	③	TRAVOLTA & NEWTON JOHN/You're The One That I Want (RSO)
7	5	5	④	CHUCK MANGIONE/Feels So Good (A&M)
14	10	7	⑤	MATHIS & WILLIAMS/Too Much, Too Little, Too Late (Col)
21	11	6	⑥	TRAMMPS/Disco Inferno (Atlantic)
4	3	3	7	FLACK & HATHAWAY/The Closer I Get To You (Atlantic)
11	8	8	8	ATLANTA RHYTHM SECTION/Imaginary Lover (Polydor)
6	6	9	9	JEFFERSON STARSHIP/Count On Me (RCA/Grunt)
23	14	12	⑩	BONNIE TYLER/It's A Heartache (RCA)
30	18	13	⑪	EDDIE MONEY/Baby Hold On (Columbia)
1	2	10	12	YVONNE ELLIMAN/If I Can't Have You (RSO)
-	30	22	⑬	GERRY RAFFERTY/Baker St. (UA)
29	27	19	⑭	CARLY SIMON/You Belong To Me (Elektra)
28	20	15	15	GEORGE BENSON/On Broadway (WB)
25	23	16	16	BILLY JOEL/Movin' Out (Anthony's Song) (Columbia)
3	9	11	17	BEE GEES/Night Fever (RSO)
20	15	14	18	WARREN ZEVON/Werewolves Of London (Asylum)
-	-	24	⑰	ABBA/Take A Chance On Me (Atlantic)
-	-	27	⑱	SWEET/Love Is Like Oxygen (Capitol)
12	17	20	21	RAYDIO/Jack & Jill (Arista)
5	12	17	22	BARRY MANILOW/Can't Smile Without You (Arista)
18	19	23	23	DAVID GATES/Goodbye Girl (Elektra)
10	13	18	24	JACKSON BROWNE/Running On Empty (Asylum)
22	22	21	25	BEE GEES/More Than A Woman (RSO) LP cut: Sat. Night Fever
13	24	25	26	ENGLAND DAN & J.F. COLEY/We'll Never Have... (Big Tree)
-	-	→	27	BOB SEGER/Still The Same (Capitol)
-	-	→	28	MEAT LOAF/Two Out Of Three Ain't Bad (Epic)
-	-	→	29	MICHAEL JOHNSON/Bluer Than Blue (EMI/America)
9	16	28	30	KANSAS/Dust In The Wind (Kirshner)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

### MOST ADDED

Bob Seger  
Meat Loaf  
Rolling Stones  
O'Jays

### HOTTEST

Andy Gibb  
Wings  
Gerry Rafferty  
Bormie Tyler

Complete Regionalized Station Listings on page 26 and 27.

**CHART SUMMARY:** Wings still too hot to handle at the top, but Andy Gibb did pick up some significant number one listings from several reporters, a close look at the Parallels will show you how tight the two are. Travolta & Olivia still very strong. Mangione up to number four. Mathis & Williams and the Trammps being held back at this point by the strength of the top four. Bonnie Tyler only up one, but again, it's what's ahead of her. Eddie Money just missed top ten this week and the way he's moving, can't miss next time. Rafferty and Carly still making large chart jumps. Abba up five, Sweet up seven with wide acceptance everywhere. Bob Seger continued his very fast build and debuted at 27. Meat Loaf took a little longer to happen, but he's on at 28. Finally, Michael Johnson achieved Breaker status and debuted on the National Airplay/30 at 29. National activity still higher than average this week.

Detailed station by station chart listings can be found in the Parallels.

### Others Getting Significant Action

**ROLLING STONES** "Miss You" (Rolling Stones) 35/32 including 99X, WPEZ, F105, PRO-FM, WPHD, 94Q, WBBQ, WMET, K100, TEN-Q, KRIZ, WGUY, WAQY, WAAY, WTMA, KCBN.

**ERIC CLAPTON** "Wonderful Tonight" (RSO) 43/8 including WZZP, B100, 13Q, WQXI, WGUY, KPAM, 28-24 WCAO, 26-22 at Z93, 23-18 at 94Q, 33-26 WFLB, 32-29 KYSN.

**DONNA SUMMER** "Last Dance" (Casablanca) 39/17 including KJR, WZZP, WPEZ, WCAO, WTRY, WKIX, KRIZ, WNAM, WANS, 25-22 at Y100, 27-24 WGCL, 33-26 WAVZ, 30-25 WSGA, 40-36 WLOF.

**GENESIS** "Follow You, Follow Me" (Atlantic) 40/10 including WQXI, WTIK, KHFI, WCGQ, WEEQ, 26-21 WKBW, 24-19 KSLQ, 24-14 WGCL, 30-27 KBEQ, 34-30 KCBQ, 23-18 WHHY, 20-14 KSLY.

**PAUL DAVIS** "Darlin'" (Bang) 32/15 including KLIF, KFI, WAPE, BJ105, K100, KJRB, KQWB, WAAY, 22-20 at Z93, 26-21 at 94Q, 29-24 WAIR, 39-33 WLOF, debut 29 WQXI, debut 26 WERC.

**DOLLY PARTON** "Two Doors Down" (RCA) 40/1, KKRC, 15-13 at Z93, 22-17 WSGN, 12-10 WJDX, 25-20 WVLC, 17-13 KRKE, debut 28 at Q94.

**BARRY WHITE** "Oh What A Night For Dancing" (Columbia) 31/4, WZUU, WBBQ, WFLI, WLOF, 21-19 WAVZ, 28-24 WTIK, 16-9 KAYC, debut 40 WPEZ, debut 33 WZZP.

**EARTH, WIND & FIRE** "Fantasy" (Columbia) 31/2, PRO-FM, KKRC, 23-19 WSAI, 14-12 KSTP, 30-26 KHJ, 27-22 KTLK, 10-8 WCOL, 20-17 KKLS.

**ERUPTION** "Can't Stand The Rain" (Ariola) 27/6 including WPEZ, WIFE, WSGA, WYND, 40-31 at JB105, 34-31 WFLB, debut 37 at BJ105, debut 28 WRFC.

**LINDA RONSTADT** "Tumbling Dice" (Asylum) 26/6 including B100, WVAM, KKXL, KFYZ, 22-19 at Q102, 19-17 WZUU, 28-23 PRO-FM, 20-16 WIRK, 31-27 KDON.

**CELEBRATION** "Almost Summer" (MCA) 25/6 including WKBW, WYRE, WKAU, 28-26 WHBQ, 24-18 WPHD, 30-25 KSLY, debut 30 CKLW, debut 29 KFRC.

**RARE EARTH** "Warm Ride" (Prodigal) 29/3, WTIK, WSGA, WVAM, 36-28 at JB105, 28-20 KRIZ, 40-35 KENO, 39-34 WYND, debut 23 WZUU, debut 21 WAQY.

**MICHAEL ZAGER BAND** "Let's All Chant" (Private Stock) 24/1, F105, 21-20 WGCL, 25-20 WRKO, 28-24 at Y103, 23-18 CK101, 19-11 WTMA, 17-14 KCBN.

**JEFFERSON STARSHIP** "Runaway" (RCA/Grunt) 19/11 including WRKO, WLCY, JB105, WIFE, WGLF, KAFY, 18-11 at Y100, on KFRC, WMAK, K100, KRSP.

**STEELY DAN** "FM" (MCA) 21/2, Q105, K104, 22-18 at Y100, 29-26 at Z93, 32-27 WDRQ, 32-26 KSLQ, 27-21 at F105, 13-8 at 94Q, 36-31 at K100.

**K.C. & THE SUNSHINE BAND** "Same Old Song" (TK) 20/4, JB105, WIFE, K100, KFXD, 20-15 at Y100, 21-17 at 96X, 29-23 at BJ105, 30-23 WFLB, debut 29 at Z93, debut 21 WHHY, debut 28 WCGQ.