

# Radio & Records

THE INDUSTRY'S NEWSPAPER

VOLUME 5, NUMBER 18

FRIDAY, MAY 6, 1977

## Diener New ABC President

Stephen I. Diener has been appointed President of ABC Records. In making the announcement, Elton H. Rule, President of ABC, Inc., told **R&R**: "We have a continuing and important commitment to the success of ABC Records, and to more fully meet that commitment, we have chosen as President an executive of proven talent in the recording industry who has made significant contributions to our company and who has made us a recognized force internationally."

Diener had been President of ABC Records' International Division. Previously he was Director of International Marketing, Sales and Promotion at CBS Records.

Prior to his record industry ex-



Stephen I. Diener

perience, Diener was associated with Revlon International and the Young and Rubicam agency.

## NABET Charges CKLW Misrepresented Contests

NABET members on strike against CKLW/Windsor accused the station of misrepresenting two recent contests. CKLW President Herbert McCord in turn issued a strongly-worded rebuttal to the strikers.

The strikers claimed that CKLW's "Roots" and "Win An AMC Pacer" contests hoodwinked listeners. They maintained that air personality Tom Shannon was not in fact driving a Pacer to and from work during the first week of the Pacer contest as promoted in contest announcements (listeners were to guess Shannon's exact Pacer mileage and get a chance to win a Pacer). McCord told the Detroit Free Press that American Motors, the contest's sponsor, had not been able to provide Shannon with a Pacer the first week, so Shannon drove his own car. McCord stated that proper precautions had been maintained and added, "The number of miles is the only thing that matters, anyway. And that is being achieved in a fair and reasonable manner."

NABET's other, more serious allegation concerned the "Roots" contest. The strikers claimed that the contest winner, Robert Hansen, who was awarded a trip to his

## SURPRISES ABOUND IN NEW COUNTRY LISTENER SURVEY

—page 3—

## WBT'S ANDY BICKEL INTERVIEWED

—page 24—

## AFTRA Strikes WPGC

AFTRA members struck WPGC/Washington at 12 midnight May 2, upon the expiration of its contract

with the station. Evelyn Freyman, Executive Secretary of AFTRA's Washington/Baltimore local, told **R&R**: "The station is trying to destroy what AFTRA stands for." According to AFTRA, the main issues in the strike are the station's desire to gain the right to use pre-recorded tape in the future and the option to take full-time air personalities into part-timers, a move which would deprive the AFTRA member of considerable benefits. "The company, First Media, owners of WPGC, wants to dispose of staff full-time benefits," said Freyman.

Attorney Marshall Berman, of WPGC's law firm Dow, Lohnes and Albertson, said, "I believe we have agreed on most issues." He stated that the station is asking for the freedom to use automation in the future, and that all present employees have been guaranteed that they will not be terminated, laid off, or become subject to reduction of hours or income owing to future automation.

AFTRA and WPGC's lawyers will meet with a Federal mediator Friday (5/5). Meanwhile, the striking personnel and other area AFTRA members are picketing the station, which has flown in jocks from First Media's other stations, **Z93/Atlanta** and **KAYK/Provo**. Jim Collins continues to program WPGC, but is not allowed to go on the air as he is an AFTRA member himself.

## Stauffer Broadcast Chief Slain

Thad Sandstrom, Stauffer Publications' Broadcast Vice President, was shot to death Tuesday (5/3) in Topeka, Kansas, in an apparent murder/suicide attempt by his wife. Mrs. Sandstrom was reported in fair condition in a Topeka hospital after an overdose of pills, and police stated that she would be charged with murder later in the week.

Sandstrom, 51, had held his position with Stauffer since 1946. He was past President of the **Kansas Association of Broadcasters** and had been active in the **Associated Press Broadcasters**. He was recently nominated as President-elect of the national APB organization. The Stauffer chain which he administered includes **WIBW-AM-FM/Topeka**, **KRNT-KRNO/Des Moines**, **KGNC/Amarillo**, **KGFF/Shawnee, Oklahoma**, and **KSOK/Arkansas City, Kansas**.

## Combined Communications Acquires Globe Broadcasting

Combined Communications Corporation has agreed in principle to acquire Globe Broadcasting Company for \$13.8 million. Globe owns **WVON** and **WGCI/Detroit**, **WMGC** and **WDOK/Cleveland**, and **WDEE/Detroit**.

John Bayliss, Radio Division President of Combined, told **R&R**: "This acquisition gives us a complement of seven AM's and five FM's. It is a fast growth for our company, but it did not happen overnight. We feel very confident the new stations are good properties now, but the possibility exists to make them even better."

Since Combined already has an application before the FCC to purchase **WWWE/Cleveland**, station **WMGC** will be spun off before the

Combined-Globe transaction takes place. Bayliss said that Combined is not planning format changes for any of the other Globe outlets (**WDEE-Country**; **WVON** and **WGCI-Black**; and **WDOK-Pop/Adult**). Combined's present properties are also diverse in format: **KIIS AM-FM/Los Angeles**, Contemporary; **KBBC FM/Phoenix**, Soft Rock; **KEZL-FM/San Diego-Beautiful Music**, and **KSDO/San Diego** and **KTAR/Phoenix All-News**, also gospel format **WWDJ/Hackensack sack**.

Lenders for both companies must still approve the sale, as must Combined's Board of Directors, Globe's shareholders, and the FCC.

## WNDE/Indianapolis Hit By Mass Walkout

Seven air personalities at **WNDE/Indianapolis** tendered a mass written resignation to new General Manager John Piccirillo Friday morning (4/29). The station broadcast without air personalities from 6am Friday to 12 midnight the following Sunday. The resigning jocks apparently anticipated a large-scale firing and decided to take matters into their own hands.

Piccirillo, who recently joined **WNDE** from **WLEE/Richmond**, told **R&R**: "Program Director Chris Bailey was dismissed on Thursday (4/28). We had agreed two days earlier that Chris would stay on through the week. However, things did not work out to my satisfaction

during the next two days, so we both agreed he would leave on Thursday afternoon. I had a meeting with the station's jocks Thursday night at 10pm, and at that time I told them the new PD would be here, nobody would be fired, and we wouldn't be changing formats.

Everything seemed to be real good until 6am Friday morning, at which time the morning man called to say he was quitting. We couldn't find anybody else to work, and then the engineer in the building found their resignations scotch-taped to my door. I have since had the opportunity to go one-on-one with several of the jocks, and they told me that they had been told

since I first got here, three weeks ago, that the whole staff would be fired, including the Program Director, and that the station would be changing formats."

During the weekend, **WNDE** personnel segued records and dropped in layovers stating "WNDE is jockless till Monday." In a bizarre sidelight to an already unusual story, other Indianapolis stations believed **WNDE** was running a promotion related to the current Arbitron survey. The **Indianapolis Broadcasters Association** met with Piccirillo to discover what actually occurred.

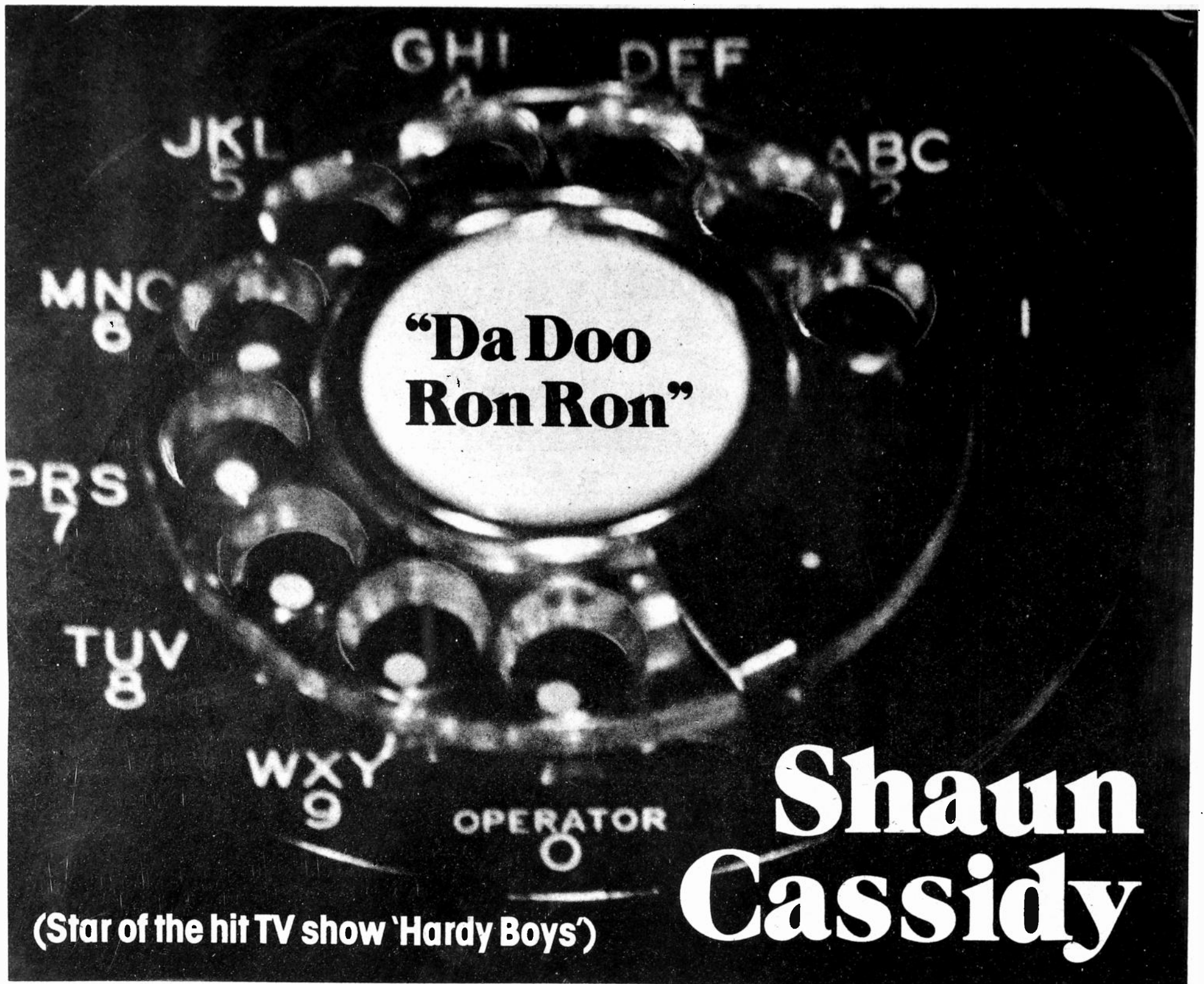
Two of the station's seven jocks, **Barry Chase** and **Michael O'Brien**, have returned to work for a pay cut. The others stated that they have no intention of returning to **WNDE**, and some are working at local discos in the interim. New

Program Director **Dave Parks** (also from **WLEE**) has already hired **Jeff Lucifer** from **WPEZ/Pittsburgh** and **Jimmy Darren** from **WNAP/Indianapolis**, with **Bob Tracy** flown in from **WNDE's** sister station **WLCY/Tampa** to help out temporarily.

Parks commented: "I have always had the utmost respect for the sound of **WNDE** and I have the highest regard for **Bill Hennes** and the job he did while at **WNDE**. The station has shown a consistent upward growth pattern and I planned to and will maintain the same format, overall sound, and professionalism that has always prevailed at **WNDE**." Former PD **Bailey** said, "It was an unfortunate circumstance that led to the change of **WNDE's** management team during a rating book. However, this was a decision beyond my control."

(Continued on page 22)

# The Hottest Number In Town



(Star of the hit TV show 'Hardy Boys')

# Shaun Cassidy

**Phenomenal phone response in  
Detroit (CKLW 28-10!)  
Boston (added at number 30)  
and everywhere else!**

WIBG added 29  
WGUY added  
WTSN added 31  
WISM added

WACI added  
WTRU 35-25  
WEAQ 32-27

KFYR added  
WHY added  
WAIR on  
KCBN debut 20



## Study Reveals Affluence Among Country Listeners

The newly-released Arbitron profile/demographic study of Country music radio listeners disproves some long-cherished stereotypes and provides a fund of information of considerable interest to the industry.

According to the study, more Country listeners are in the \$50,000 plus income bracket than average radio listeners, while on the whole Country listeners are virtually identical to radio listeners in general in terms of income and consumer practices. These findings should aid in finally dispelling the picture, still held in some quarters, of Country fans as rural rustics with incomes and spending habits lagging far behind the rest of the country.

A greater percentage of Country listeners own their own homes rather than rent, they are more likely to lease or own a car than the average radio listener, and are just as likely to have credit cards (2.5 average per person). Country music attracts more 18-34 male heads of households. Country listeners are more likely to own recreational vehicles and participate in outdoor activities.

In other findings, Country music listeners were found to be heavier consumers of beverages, and up to the average in overall grocery and fast-food consumption. 55% of Country listeners have investments of some sort.

Full results of the study, conducted in 26 markets are available from the original commissioners of the report, the **Country Music Association** in Nashville.

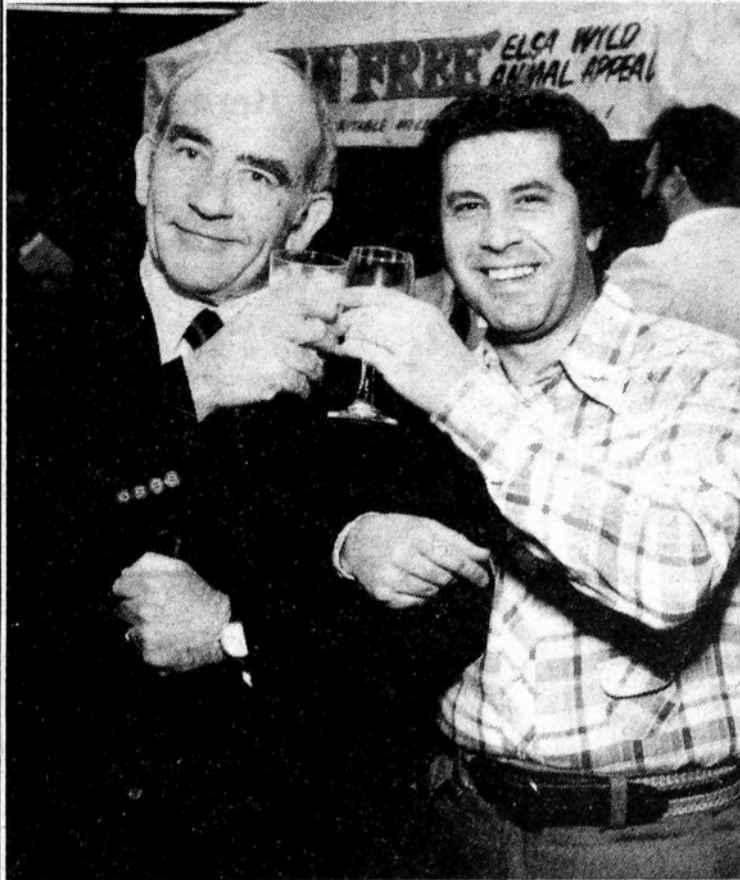
## KWIZ's Michaels Asks For Radio 'Legal Notices'

**Pat Michaels**, General Manager of **KWIZ/Santa Ana**, is campaigning to convince state legislators to end what he calls "discriminatory" laws giving newspapers a monopoly on legal notice advertising. Michaels called for changes in the law allowing the advertising to be placed in electronic media as well, ed in electronic media as well, terming the present situation "unfair and preferential" toward newspapers.

Michaels' contention is that the laws were drawn up before electronic media existed, and that now radio and television serve a greater portion of the public than newspapers. He admitted that some broadcasters would not want to carry legal notice advertising, viewing it as a major tuneout factor, but contended that the principle was of key importance in the matter.

Michaels is no stranger to legislative campaigns. Last fall his canvassing of Orange County city councils resulted in an agreement by ratings services to measure the market as a separate entity from Los Angeles.

## FROM WJM TO KFI



Bob Shannon, KFI/Los Angeles afternoon drive personality shares a mutual toast with Ed Asner, star of the recently-ended *Mary Tyler Moore Show* and his own upcoming series. Asner and Shannon were co-chairman of the *Elsa Wild Animal Appeal* fundraiser held recently to aid the preservation of wildlife.

## NORFOLK'S 'GOOD LOOKERS'



WGH/Norfolk recently selected its official "Good Looks" from a field of over 1000 female applicants in the 18-25 range. The winners were picked, according to PD Bob Canada, "for their ability to relate to the public," and, naturally, their good looks. The WGH Good Looks and the station's Prize Patrol Car (also pictured) will be giving away \$13,000 in cash and prizes to listeners displaying red and white WGH bumper stickers.

## McGrath New Rolling Stones Label Head

**Earl McGrath** has been appointed President of **Rolling Stones Records**, as announced by Atlantic Records Chairman of the Board **Ahmet Ertegün**. McGrath will work in coordination with Atlantic on all future

product on the label, which plans to expand its artist roster beyond the Rolling Stones themselves. McGrath was previously Director of Artist Development at Atlantic.

## American Can/Pickwick International Merge

**American Can Company** and **Pickwick International, Inc.** signed a definitive merger agreement (4/29) following authorization by their boards for American Can to acquire Pickwick through payment to Pickwick's shareholders. Pickwick, a major record distributor, will submit the agreement to its shareholders for approval June 7, where it will be subject to a

majority vote. Prominent record distribution magnates **Amos and Daniel Hellicher**, who had already sold their shares to **Hartz Mountain Corporation**, will reportedly leave Pickwick by the time of the June 7 meeting. Hartz Mountain's newly-purchased stock in all likelihood be bought out by American Can.

## Inside R&R:

BUSINESS NEWS.....	4
STREET TALK.....	8
PICTURE PAGES.....	12-14
ADDED THIS WEEK.....	16
PARALLELS.....	20-22
ANDY BICKEL INTERVIEW.....	24
AOR SECTION.....	begins 26
COUNTRY SECTION.....	begins 36
POP/ADULT SECTION.....	begins 42
OPPORTUNITIES.....	44-45

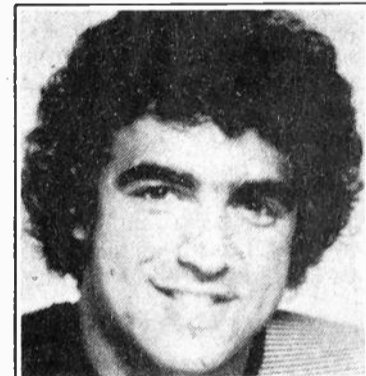
## Congressman Labels FCC 'Lax'

The FCC has been overly lax in granting broadcast license renewals, Rep. **Lionel Van Deerlin**, Chairman of the **House Subcommittee on Communications** charged. Van Deerlin, speaking on a KABC/Los Angeles talk show, scored the Commission for considering license renewal denials only if a broadcaster "rigs a contest, presents double billing, misrepresents his logs, or performs some offense that qualifies him for a prison term." He called for some sense of responsibility" by the FCC in reviewing "overall performance" of broadcasters, and suggested that Congress could go on record to define more clearly their conception of the FCC's role.

The Subcommittee on Communications begins rewriting the current Communications Act later this month.

## Lovelace, Alter Form 'Creative Marketing' Co.

**Paul Lovelace** and **Linda Alter** are forming a new company called **Creative Marketing**. They will be handling concentrated marketing for the entire South, working with retail outlets, one-stop, racks and jukebox operators. Lovelace has resigned as Vice President of **National Promotion at Monument Records**, while Alter has resigned as National Promotion Director at **Bang Records** in order to begin the new business venture, to be based in Nashville. Lovelace told R&R: "This is an opportunity Linda and I have been looking forward to for a long time. We feel that our new company has great potential for being a great service to the record industry." Lovelace and Alter can be reached at (615) 385-1860.



**Jay Thomas**, 99X/New York air personality, is currently starring in an Off-Broadway dramatic production, "Cacchiatore." The show consists of three short one-act plays; Thomas is one of only two characters in one of the playlets.

## ISN'T DISCO-ING TOO FAR?

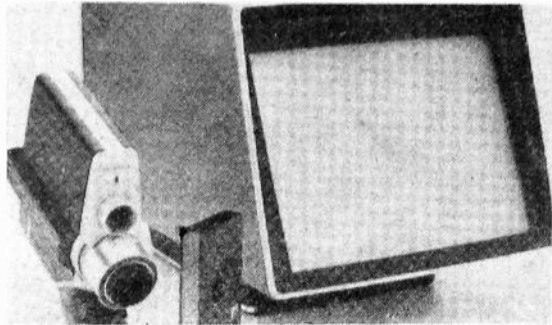


Mickey climbs on the disco bandwagon. The "Mickey Mouse Club" theme takes a disco beat in the new Mouseketeers version of "Disco Mouse" on Disney's Buena Vista Records. The ever-contemporary Mickey even solicited the help of arranger **Al Capps** and sax ace **Tom Scott** for the danceable tune. With the **Wilton Place Street Band's "Disco Lucy"** and now the Mouseketeers disco-fizing the well known "Mickey Mouse March" theme, can "Disco Beaver," or "Disco Dragon" be far behind?

# Business News

## It's Here: Instant Movie Camera

As anticipated, **Polaroid Corp.** has previewed their new "Polavision" instant movie system at their recent annual meeting. The three-part system includes camera, cassette and player-viewer. The user simply has to drop the cassette in the player after shooting the film, and wait about 90 seconds for the film to be processed and ready for viewing. Polaroid announced they would begin regional marketing in 1978, at a "competitive" price. Future plans are to include sound in the Polavision concept.



## Storer Promotes Four General Managers

**Storer Broadcasting** has promoted four of their station General Managers to Vice Presidencies. **Paul Cassidy, KTNQ-KGBS/Los Angeles, Donald Hamlin, WGBS/Miami, Douglas Sinn, WSPD/Toledo** and **Neil Rockoff, WHN/New York** were all given the VP titles.

## WPIX Appoints Catlett

**John Catlett** has been named General Manager of **WPIX-FM/New York**. Catlett had held down the same position at **WBBM-FM/Chicago** and **WCBS-FM/New York** previously.

## New President For Women's Broadcast Group

The **American Women in Radio & Television** have installed **Audrey Hunt**, Assistant to the President of **Stats Telecasting Co.**, as President of the organization. Ms. Hunt took over the leadership of the 2500 member association during meetings held in Minneapolis last week.

## Station GM Sentenced In Tax Fraud Case

**WNJR/Newark**, New Jersey General Manager **Harry Lynch** has been given a three year suspended jail sentence, three year's probation and a \$3000 fine after pleading guilty to filing a false tax return. Lynch failed to report several thousand dollars in tradeout goods he received during his tenure as GM at a St. Louis station and at WNJR in 1973. Five other tax counts had been dropped. Lynch was originally indicted by the Newark grand jury investigating payola.

## Combined, Cox Report Profits

First quarter profits for **Combined Communications Corp.** more than doubled year-before figures, up to \$3.1 million. Gross earnings were \$51.7 million. Broadcasting, outdoor billboards and newspaper publishing were all given credit for the gains, according to CCC President **Karl Eller**.

**Cox Broadcasting** also showed gains compared to a year ago for the first quarter. Profits for this year's quarter were \$3.8 million, compared to \$3.2 a year ago. Gross through the end of March was \$29.8 million.

## CBS Int'l And A&M Sign Europe Deal

**CBS Records International** will have exclusive distribution rights for **A&M Records'** product in Europe, according to an arrangement set to become effective July 1. CBS already has an agreement in effect to distribute A&M in Israel and Greece, and manufacturing and distribution in the United Kingdom. The new pact does not cover distribution in Portugal and Yugoslavia. A&M also announced that they will open a new Paris office, known as **A&M Records Europe**.

## Famous Music Sets Up Huge Foreign Publishing Deal

In what **Famous Music Corp.** executives are calling the biggest foreign music publishing deal ever, that company has re-aligned its set up with **Chappell/Intersong Music** worldwide, in which Chappell will pay Famous \$1 million a year over a five year contract period. Famous will now set up their own operations throughout the world. Previously they had partnership, companies with Chappell, these companies will be dissolved, with all songs and rights given to Famous.

## First Amendment Protects Advertising Slogans

The **Federal Trade Commission** has failed to get a Supreme Court review of a lower court decision telling the FTC to reconsider their ban of a misleading advertising slogan, because of advertising's protection by the First Amendment. The case involved **Beneficial Corp.**'s use of the ad slogan "instant tax refund," which the FTC had banned in 1975 before the Supreme Court extended amendent protection to ads. The appeals court that handed down the decision against the FTC's ban said that the "instant tax refund" slogan in itself was misleading, but that it was possible to write copy to be included around the slogan that would eliminate the possibility of deception. The high court's refusal to hear the case probably means that several other test cases will be tried in lower circuit courts before a final Supreme Court ruling is made.

## ERR-WAVES



# The FCC

## WZYQ-FM Granted Short-Term Renewal For Misleading And Deceptive Contest

The FCC has admonished **Musical Heights, Inc.**, licensee of **WZYQ/Frederick**, and **WZYQ-FM/Braddock Heights, Md.**, for broadcasting misleading or deceptive information regarding the cash content of prizes in a contest broadcast by the stations, and renewed the license for **WZYQ-FM**, for a short term ending October 1, 1978.

The **WZYQ AM** license was renewed September 12, 1975.

A letter of complaint was received by the FCC in February 1976, which contended that the "14ZYQ Will Make Me Rich Contest" was misleading and deceptive in that the wording of the promotional announcements created the impression that the winner would receive large sums of cash when, in fact, no cash was given out.

A field investigation into the matter disclosed that the contest began in January 1976 and was discontinued soon after the complaint was filed.

The FCC said promotional announcements explaining the contest informed listeners that they could win "a prize package of dollars"

(Continued on page 8)

# TV News

## ABC Wins 9 Out Of 10 Top Shows

Nielsen ratings for the week ending April 24th put **ABC** solidly back on top. **ABC** had a 19.3 rating, **NBC** 15.8 and **CBS** 15.5. Top 10 shows were: "Laverne & Shirley," "Happy Days," "Barney Miller," "Three's Company," "Charlie's Angeles," "Welcome Back Kotter," "Eight Is Enough," the only non-ABC entry was CBS' "Hawaii Five-O," followed by "ABC Sunday Night Movie: 'For A Few Dollars More,'" and "What's Happening." "Frank Sinatra Special" made a good showing, with a 20.2 rating.

In Los Angeles, for the week of April 16-22, Arbitron's meter service's top 10 were: 1) "Happy Days," 2) "Barney Miller" and "Laverne & Shirley" tied, 4) "Celebrity Challenge Of The Sexes," and "Three's Company," 6) "Eight Is Enough," and "What's Happening," 8) "Welcome BackKotter," 9) again a tie with "Charlie's Angels" and "Donny & Marie." New York's top 10; 1) "Laverne & Shirley,"

(Continued on page 8)

# Random Thoughts

"Random Thoughts" reflect the questions and comments of our subscribers regarding the day to day activities and occurrences in our industry. The opinions expressed do not necessarily reflect the editorial opinions of **Radio & Records**. Your "Thoughts" are welcome.

I just finished reading an article on page 3 of the April 19 **R&R**. It concerned the decision of **WCAS-AM** in Cambridge not to play "sexist music" or albums with "sexist" covers.

I am completely astonished that intelligent, well-meaning people, involved in a medium that almost since its inception has battled any form of censorship, could deem themselves the judge and jury of the moral tastes of Cambridge, Mass. Will they go a step further and censor any other various albums that visually or lyrically personally offend them in any way?

I agree completely with their objections to demeaning references either visual or lyrical, to women. However, to refuse to listen to, or air the musical content based only on their opinion is the height of totalitarian censorship. Perhaps they could sponsor an album burning rally in the town square and have listeners bring in all the records that have offended them.

Now that I've gotten that off my chest, I feel better already, but the point that I want to make is that the First Amendment grants us rights that I feel extend to recorded lyrics and record jackets. To ban an album without regard to its artistic content seems to be the height of arrogance and censorship. Let the people decide.

Craig Applequist  
PD, KFML/Denver

by Bobby Ocean

*“... I’ve had girls,  
I’ve had women,  
but I never had  
a lady before”*

**—Burton Cummings, May 1977**

**“Never Had A Lady Before”  
Burton Cummings’ new single**

on Portrait Records

*Portrait*

# RADIO

## Win With The "Winnergizer"

WBJW "BJ105"/Orlando has just concluded a series of events that started with an announcement that they were building a "new machine." This machine, when completed, "will be the only one of its kind in the world, it would cost a fortune to build, and would be loaded with thousands of dollars in cash and prizes. Listeners were urged to call BJ-105 and tell them what prizes they would like to win so the "machine" could be loaded up with those goodies. The next event was the "voice" of the machine announcing its name, the "Winnergizer." The Winnergizer has lots of "winnery" and behind each of the 105 flashing numbers on the "master control panel," are prizes that match up with other numbers. If the listener can match two of the numbers, he wins that prize. Included in the huge prize stash are motorcycles, round trip airfare to Plains, Georgia, album libraries, cash, free maid service, tickets to concerts for a year, TV's and much more.

## WFIL's Phone Lines "Light Up" For "Free Grass"

WFIL/Philadelphia let their lis-



"Six Million Dollar Easter Promotion." The bionic man himself, Lee Majors, flew to Calgary, Canada to cut the ribbon for the city's Easter Seals Parade. Lee is pictured here with CFCN Operations Manager Mike Button in the CFCN Mobile Studio at the site of the parade.

teners "score some grass" on the radio, cleverly putting together such on-air teaser phrases as "call in at the sound of the bong," and "light up our lines." In reality, the "grass" was the old astroturf from Philadelphia's Vets Stadium. Correct number callers also scored a "turf shirt," a T-shirt depicting the smokable grass.

## KMPC Reacts To Water Crisis

In the midst of the most serious water shortage in recent California history, KMPC/Los Angeles is presenting a unique "Waterthon" to urge conservation. Several show business celebrities have volunteered to appear on the air during the 24 hour marathon, hosted by KMPC's Sonny Melendrez, including Debra Lee Scott of "Mary Hartman, Mary Hartman," and recording artists Kenny Rankin, Henry Mancini, Alan O'Day, Leo Sayer, Kenny Nolan and the Addrissi Brothers. L.A. Mayor Tom Bradley and members of the Dodgers baseball and Rams football teams will also pitch in. The Waterthon will invite listeners to "pledge" the amount of water they can save under their normal consumption at their home or business during a three month period. Each caller will receive a copy of KMPC's special "50 Ways To Save Your Water," and water conservation experts will be on the air throughout the day-long broadcast.

## "Money Bunny" Rampages In Buffalo

WKBW/Buffalo's Jim Quinn gives

R&R an update on the amazing travels of their "Money Bunny," the beauty, dressed Playboy-style, who searches for radios tuned to KB. In the first three weeks of the contest, out of 43 homes visited, an unbelievable 37 were awarded cash for being tuned-in. Over \$4,500 has been given away so far.

## WQXI Listeners Turned Into "Flashers"

WQXI/Atlanta's "Flasher" or "Flash for Cash" contest is a take-off on the bumpersticker-spotting type promotion. Custom jean patches with the station call letters are being distributed through retail outlets. QXI's "Flasher Spotter" cruises the streets looking for listeners to "flash their patches" in order to win cash prizes from \$5 to \$100. The station is also featuring their "Superstars" promotion, with giveaways of album libraries by Chicago, The Eagles, Pink Floyd, and many more. The call in contest requires listeners to know the last three songs played to win the catalogs.

## Treasure Chest Of "Diamonds"

WERC/Birmingham listeners had a chance to try to open the station's "Treasure Chest" during a recent weekend promotion. Included in the "chest full of diamonds" were Neil Diamond concert tickets, albums, a local brand coffee named "Red Diamond," a free dinner at "Diamond Jim's," and the grand prize of a diamond ring. Music Director John Shomby also reports on WERC's "Winner Card" contest,



A dazed Dave Barber, WTRX/Flint air personality, gazes at the other half of his two-way talk show "Flint Feedback" segment held recently, WTRX PD Mike Anderson explains that the barely clad lady stopped by the station to take part in Barber's show while she is in town "debuting her act."

tying in with Coca Cola. The winner cards are available with Coke packages, and are assigned a winning number. The numbers are called out on the air to give listeners a chance to win dozens of prizes valued at over \$10,000.

## Toronto, Austin And Freeport Charity Drives

CHUM/Toronto air personalities, producers, writers and secretaries

were out in full force to help raise money for crippled children in the annual Variety Club Bike-A-Thon. The staff members received pledges totaling over \$1000. One staff member was so determined to complete the route that she walked the last miles with a flat bike tire and blisters on her feet. CHUM News followed the progress of the event, and jock Jim Van Horn awarded prizes to cyclists in conjunction with the CHUM Star Sign promotion.

(Continued on page 8)

## Radio & Records

Editor & Publisher: Bob Wilson  
Managing Editor: Mike Harrison  
Assistant To The Publisher: Mark Shipper

**RADIO NEWS**  
Editor: Christine Blease  
FCC Advisor: Jason Shrinady  
**TOP 40**  
J.J. Jordan, Editor  
**COUNTRY**  
Editor: Jim Duncan  
Nancy Hoff, Asst. Editor  
Nashville: Bill Coffie  
**AOR**  
Mike Harrison, Editor  
Lori Holder, Asst. Editor  
Sharrison, Research & Special Projects

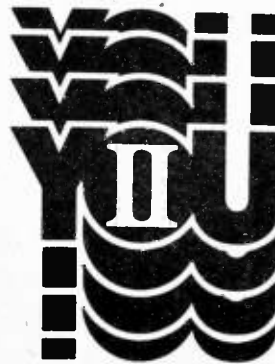
**POPIAULT**  
Editor: Mike Kesabo  
**ADVERTISING**  
Dick Krizman  
**CLASSIFIED**  
Marian Lawton  
**SUBSCRIPTIONS**  
Circulation Mgr.: Terry Keene  
**PRODUCTION**  
Creative Illustrator: Bobby Ocean  
Creative Consultant: Richard Zumwalt  
Art Director: Roger Zumwalt  
Production Mgr.: David Hirsch

RADIO & RECORDS is published every Friday by Radio & Records, Inc. 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90028. (213) 466-9561. Subscriptions \$130 per year or \$40 per quarter. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the publisher. Printed in USA. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. Copyright 1977 RADIO & RECORDS, INC.

# YOU You're the Winner.

A year ago, TM introduced The YOU Campaign, the first radio ID package ever to position the listener up front. It had the sparkle and the "hook" of great national advertising. Terrific. But would it work? Let's just say the acceptance has been fantastic. In recent research in San Francisco, over 75% of those called in a phone survey could repeat with no prompting at all the promise line, "We play it for you on KPRC," and most could even sing it! With that kind of acceptance, The YOU Campaign can only be called a winner. Now it's even better. Introducing YOU II.

YOU II is fresh new campaign songs and shorter cuts, too, all with that same texture... and magic hook. YOU II is a continuation or a beginning for you. If you're already programming for you. If with freshness and impact. The YOU have YOU, both phases of the campaign are now ready as a single unit. The YOU Campaign works. People remember it - and relate to it. Now it's better. With them, you will be too. Send us this coupon now and hear for yourself. Or call Jim West collect. Area 214 634-8511.



Mail to: TM Productions, Inc.  
1349 Regal Row, Dallas TX 75247  
Attn: Jim West

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Station \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_  
ZIP \_\_\_\_\_

# Let The Jacksons

*(and all these stations)*

## “Show You The Way To Go”

99X—17, KSLQ—21, Z93—21, WHBQ—8, WDRQ—14, WQXI—15,  
WMAK—21, WAVZ—19, 92FM—23, WBJW—33, KCPX—29,  
WHHY—16, WRFC—16, 98Q—29, WFLB—23, WGLF—22,  
WISE—30, CK101—add 40, WCGQ—18, KJOY—17, KSLY—25,  
WKLO—17, KOIL—18, WCOS—39, WZGC—26, WQDE—36,  
WFOM—17, KYNO—HB, WQPD—HB, WLAC—HB, WTOB—HB,  
WTMA—HB, KELI—HB, KWWL—HB, KCBN—HB,  
WABB—HB, WALG—HB,





West Coast rumors are that Fleetwood Mac and Jerry Weintraub may be doing some business together real soon.

Look for a Providence, Rhode Island, Top 40 station to change formats and go automated.

East Coast rumor has it that WPEZ/Pittsburgh, PD Lee Douglas is going to WLEE/Richmond. Lee tells me that if it's true, no one has mentioned it to him yet, so I guess it ain't true.

Congratulations to super Dave Parks who is the new PD at WNDE/Indianapolis. Dave comes to WNDE from WLEE/Richmond and brings with him a lot of good radio experience besides being a real nice guy.

Oklahoma City will be getting a new FM Rocker within the next two months. The station will be KZKZ and will be programmed by Johnny Lang who comes in from KELI/Tulsa. I believe this will be the fourth Rocker in the greater Oklahoma City area.

I heard an air check of KAAY/Little Rock and believe me when I say PD Dick Downes should be real proud of the station. Thanks for the tape, Dick.

My sincere thanks to Tom Barsanti of WOW/Omaha and his GM Jim Eddens for being so kind and thoughtful.

John Shornby, MD of WERC-FM/Birmingham dropped me a line to let everyone know that the station has dropped its AOR format and has switched to what John calls a progressive Top 40 format, which I guess means the station is playing album versions of hits both past and present.

Happy birthday to A&M VP of Promotion Harold Childs who celebrates this coming Monday (9). Does that make it 26 or 27, Harold?

Also happy birthday to WGR/Buf-falo, which celebrates 55 years of radio service. The station is 55 on the AM dial and its one of the best sounding Pop/Adult stations in the country. The station would like to hear from its old alumni who can call MD Jerry Reo any time Monday through Friday at 716-881-4555. By the way, for its birthday the station is giving away to some lucky listener a check for \$5,555.55.

Thanks to the crew at WFLI/Chat-tanooga, for the invite to their first annual coon huntin', fox chasin' party on May 6th. I'd love to be there but I'm planning to do some beaver hunting on Sunset Blvd. that day.

WSAR/Fall River, Massachusetts will be switching formats from Rock to Pop/Adult in the coming weeks.

Nice to hear from Ed Green who is now the assistant PD at KIMN/Denver. Ed went from working as a part-timer eight months ago to his new gig, which I would say is hustling. KIMN is now an "Adult Rocker" playing a tight list and looking to get those Denver listeners who grew up with the station but who are now 24 to 35 years old.

Mike Jackson, MD at KCLU/Rolla, Missouri tells me the station is Rock-in' but needs better record service if they are to play the hits and break new ones.

## RADIO & RECORDS

Nice to hear from Jack Starr, PD at KHFI (K98)/Austin. Jack tells me things are going great and he expects big things from the current ratings.

Mark Zintel, formerly of WNDE/Indianapolis, is looking. You can contact him at 317-773-4210. Mark is one of the jocks that decided to leave last week. Check our front

page story for the details.

Mike Novak, PD at KYNO/Fresno, is looking for a News Director. Tapes and resumes to Mike's attention. Also Dave Parks at WNDE/Indiana polis, is looking for a couple of jocks. Tapes and resumes to Dave's attention also.

Get well Nancy Reingold. Cass blanca misses you.

### This Week's Photo Flashback:



Pictured left to right: Rich Sargent, now Chelsea National Promotion Director; Mark Valentino who cut "The Push 'N' Kick" on Swan Records and Tony Orlando from 1962.

## FCC

(Continued from page 4)

by answering the phone, "14ZYQ Will Make Me Rich" or if the listener knew the amount of the "cash prize jackpot," he could "win that instead."

The Commission noted that two contest winners stated they believed they had won the amount of cash in the jackpot, however, they each received only \$10 in cash and the balance in prizes.

Upon review of the text of the promotional announcements in question, the FCC said the use of the phrases "a prize package of dollars" and "cashprize jackpot" would lead a reasonable person to conclude that an all cash prize was being offered to the winner. It said therefore that the announcements appeared to have been misleading and deceptive and thereby violated the Commission's policies regarding the conduct of contests in a fair manner.

In view of the circumstances, the Commission said it was unable to conclude that renewal of the WZYQ-FM license for a full three-year period would serve the public interest. (The licenses of Maryland stations expire October 1, 1978. WZYQ-FM's renewal has been on deferred status due to other matters since October 1, 1975).

In addition the FCC said the matter was being made part of the permanent file of WZYQ for consideration in future operations of the station.

## TV NEWS

(Continued from page 4)

2) "Happy Days," 3) "Celebrity Challenge of the Sexes" and "Frank Sinatra Special," 5) "Barney Miller," 6) three-way tie with "Charlie's Angels," "Eight Is Enough," and "What's Happening," 9) "Three's Company," 10) "Welcome Back Kotter."

Arbitron's "SuperSweep" of viewing preferences nationwide back up their meter service's and Nielsen's rating statistics, showing ABC's "Happy Days" and "Laverne & Shirley" solid leaders in almost all demographic areas. The shows were ranked 1 and 2 in total women, women 18-49, total teens and total children. ABC's "Monday Night Movie" and "Sunday Night Movie" prevented a clean sweep for the two sit-coms, placing first in total men. Arbitron SuperSweep is based on 105,028 surveyed TV households.

## Farewell, Farewell, Mary, Mary

Louise Lasser and "Mary Hartman, Mary Hartman" will make their exit from the airwaves July 1st. Lasser and "Hartman" creator Norman Lear announced that the show will be replaced with two spin-offs, "Fernwood Tonight," to debut on July 4th, starring Martin Mull as a talk show host with many of the Hartman characters featured in comedy and variety bits. The second series "Fernwood, U.S.A.," will start in September, also using many of the original show's characters. Lasser will pursue writing, directing and other acting parts...NBC is after Richard Pryor to do a weekly variety series next season. A network spokesman said that Pryor could be the hottest thing on TV, and that negotiations to set the deal are in the works...Dr. Pepper has devised a unique way to air TV spots during soccer games. Since the sport does not have any natural breaks in action, the soft drink maker has producer commercials that fill only three quarters of the TV screen...The syndicated "World Television Championships" of boxing has been knocked out of the ring this season. The prize fighting series has been dropped because of the growing scandal surrounding recent boxing series, including ABC's "U.S. Boxing Championships," which was cancelled by the network a few weeks ago. That series had been accused of ratings hyping among other charges.

## Radio News

(Continued from page 6)

Despite a heavy rain, over 1000 walkers turned out for KNOW/Austin's March of Dimes "Superwalk '77." Over \$30,000 in pledges was raised on the 22 kilometer walk, more than double the largest total raised previously in Austin. The walker who raised the most pledges won an expense paid trip for two to Disneyland, second place walker won a sailboat.

WACI/Frederick built some extra excitement for their Cerebral Palsy Walk-A-Thon by having Janus recording artist Dickie Goodman record a special record about the event. WACI's Jim Douglas reports that the record is now number one requested.

## Win Your Age In Cash

Trivia experts were the big winners in KNUS/Dallas' "Win Your Age In Cash Trivia Contest." Callers who answered the first trivia question won that cash amount, and had the option of going for a second question to score 10 times their age in money. KNUS' Christopher Haze also told R&R that to make tax time somewhat less painful, the station awarded a trip to the IRS office in Washington D.C. to one listener on April 15th.

## Adventure Packages

Some of the most exotic and adventuresome prizes around will be given to WISN/Milwaukee listeners in their "Say It And Win" contest. Cash prizes are awarded first. Air personalities make phone calls to area residents and ask that person what station he or she listens to. If they respond with "Radio 11, WISN," they instantly win a cash payoff up to \$1100. If they also know the hour's announced bonus prize, they win the outlandish adventures. Included in the bonus package are: an Arctic exploration to follow the polar bear migration into Hudson Bay; a 3 week vacation aboard an 18th century schooner that sails through the Bermuda Triangle; a barnyard of ducks, geese, cows, pigs, rabbits, etc.; and a "Lear Jet" fantasy with 96 hours of travel aboard a private Lear jet.

## Great Outdoor Offerings

To celebrate the coming of Spring, WORC/Worcester presented "The Great Outdoor Offerings." Listeners registered at participating sponsor locations and then listened for "great escape locations" announced on the air. If the listener received a call from the station, and named the vacation location, they could win complete camping sets worth \$1000. Other outdoor related prizes such as tennis rackets, bicycles built for two, barbecue grills and more were also given away.

## Grocery Prizes To Smart Shoppers

WFDF/Flint gave away a two minute grocery shopping spree to four different listeners in one of their recent promotions. The station tied in with a local supermarket, announcing items and prices during an entire week. Each Friday for four weeks, the listener with the exact total price of all the items won the free grocery run.

## Rock & Roll Era Revived

WNEX/Macon went back to the

roots of Rock 'N Roll during their second annual "Rock 'N Roll Revival Weekend." WNEX played only the hits from the 50's and 60's during the two days, plus the air personalities did their shows in the style of radio of that period, using not only the slogans and phrases of the day, but also the old "Bix X" jingles. Newsmen featured stories that made news from those years, including the Kennedy assassination, Nixon's famous "Checkers" speech, space flights and the like.

## The "Tale Of Two Cities"

KQDI/Great Falls did a play on words for their latest album giveaway. The "Tale Of Two Cities" weekend offered listeners copies of Chicago and Boston LP's, as well as copies of the novel by Charles Dickens.

## "Fooling Around" At WLNH

Some highlights of recent promotions on WLNH/Laconia, New Hampshire include their "Winter Sports Spectacular," with the grand prize winner winging her way to Disneyworld in sunny Florida for a week of expenses paid fun. Other prizes offered in the contest raised the total cash giveaway to nearly \$10,000. Some smaller promotions included giveaways of hundreds of hit albums and concert tickets, the "Great American Peanut Giveaway," and the "Great Weigh-In," held in conjunction with a local diet club. April foolish fun prevailed on the station, when the wives of the Stereo LNH air force, plus community leaders and an entire cheerleading squad took over the airwaves for 18 hours of fun and insanity.

## Promotion Commotion

In the midst of this Arbitron sweep, dozens of stations have reported their audience-grabbing contests and giveaways.

KROY/Sacramento's current contests include their Cash Call, Phase II, along with the cruising KROY Van spotting listeners with window stickers to award free money, and each weekend features a Hi-Lo \$100 bill giveaway.

WDAT/Daytona Beach joined in with a local theater chain to promote the world premier showing of the movie "Captain Lust." WDAT had a treasure on their world famous beach. Listeners finding one of the eight treasure chests took them to the theater during the premiere to be awarded a piece of gold.

92Q/Nashville's contest is the "No Contest Contest." Listeners inform the station of the hours they usually listen to 92Q. If the station announces their name during one of those time periods, they call in to win cash, albums or T-shirts.

KSLY/San Luis Obispo sent four listeners to see Jethro Tull in Long Beach, via charter plane and limo. The concert-goers scored complete sets of Tull albums. Another album giveaway featured recently was the Elton John Superstar weekend. Dozens of copies of "Blue Moves" were given to correct number callers.

WANS/Anderson, South Carolina Promotion Director Bill McCown ran down his station's latest promotional efforts. In conjunction with the arrival of a traveling circus, WANS gave away tickets to listeners who identified circus sounds, such as lion roars. In another call in promotion, ZZ Top albums and concert tickets were awarded. The local show by the Drifters and the Tams started another contest, where listeners could vote for their favorite of the two 50's groups to win concert tickets and the groups' T-shirts.



# Walter Egan

## “Only The Lucky”

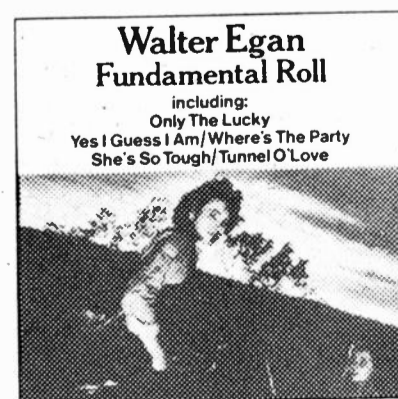


**The overwhelming stand-out  
cut from AOR Radio.**

An exceptional debut album by the hottest new artist to hit in 1977, featuring backing performances by some of America's biggest stars.



**Columbia Records**

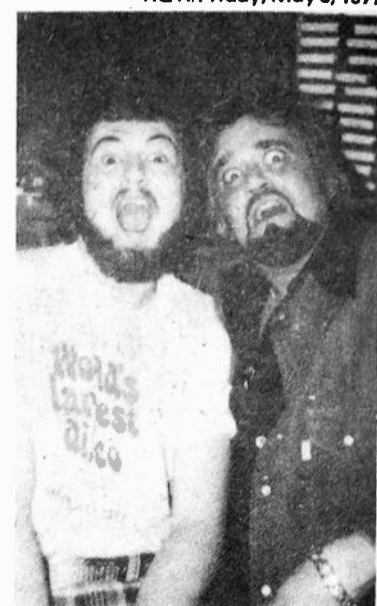




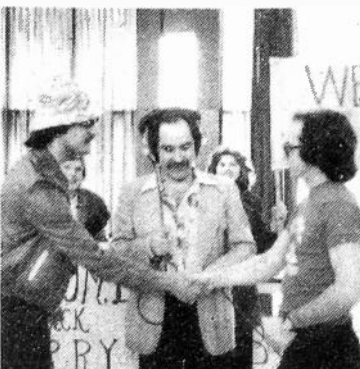
During the last several months, WCGQ "107Q"/Columbus, Georgia has brought Kiss, Blue Oyster Cult, Earth Wind & Fire, Wild Cherry, Gary Wright and Rufus to town, giving away hundreds of T-shirts, albums and free tickets before every concert. Group members have stopped by the station for interviews, including the most recent visit by Rufus' Chaka Khan. Pictured is Chaka with afternoon personality John Brock and members of a local TV crew who covered the event.



Ol' Wolfman seems to be everywhere lately; Jon "Rock & Roll" Anthony welcomed Wolfman Jack to WMPS/Memphis while he was in town for the "World's Largest Disco," sponsored by WMPS for St. Jude's Children's Hospital. The Wolfman also visited KISD/Sioux Falls recently to host a local disco's grand opening. KISD helped gather hundreds of listeners at the airport to greet Wolfman, who was then chauffeured to the station studios in the KISD "Boogie Buggy," complete with police escort, where he joined PD Andy McCoy on the air. The whole event was a kick-off for KISD's "Boogie Summer" promotion, which features "Boogie Bumper Kits" and over \$10,000 in cash and prize giveaways. Left to right are: (kneeling) MD Tom Evans, McCoy, Wolfman and midday personality Jon Michaels.



WHCG "G105"/Metter, Georgia just completed their "Prize Package III" promotion, with the presentation of a \$7000 Mustang Cobra to the winner pictured at center. G105 General Manager Jimmy Page is at left, PD Steve Christie awards the keys to the car at right. "Prize Package IV" is just starting, featuring a giveaway of a Yamaha motorcycle a month for three months. Listeners call in and guess which "G-Jock" will win the cycle race that hour to qualify, automatically winning albums and entering themselves in a drawing for that month's big prize.



What started as a simple rivalry built up between CKRC/Winnipeg morning man Larry Stevens and afternoon man Buster BoDean on who was giving away more trips to the Caribbean, ended up with "The Great Race," an around-the-world trek by both air personalities. Listeners were asked to call with suggestions on the best way to end the rivalry and how the competition should be held. The unanimous decision was a race around the world. After eight days of airports, hotel rooms and long distance phone calls, Buster arrived back at the Winnipeg airport a mere 20 minutes ahead of Larry. During their absence, their air shifts were held down by such local notables as Burton Cummings' mother, Rhoda; Manitoba's Lieutenant Governor and members of local sports teams. Pictured is the live broadcast of the enthusiastic crowd at the finish line.



KLZ/Denver morning man and Muscular Dystrophy Carnival Chairman "Uncle" Mike McCuen recently hosted an MD benefit performance at the city's opera house. McCuen presented a trophy to Denver's MD poster child for 1975 and 1976, and welcomed the 1977 poster child. After presenting the trophy, the former poster child gave Mike an award of his own, as pictured here. Over \$1000 was raised from ticket sales and donated salaries of waitresses and actors at the opera house.



The air staff of KDZA/Pueblo actually had enough energy left after walking 30 kilometers in the 7th annual KDZA/March Of Dimes Walkathon to pose for this picture. This year over 3000 listeners marched to raise total pledges of \$45,000. Pictured left to right: Todd Michaels, Gregy Boyce, Danny Cougar, Dave Avalos, Rip Van Winkle, and Tim Kiley.



The WPEZ/Pittsburgh air staff got together to present prizes to the winner of their "Great Gamble Part II" contest. The listener is holding 2,000 State Lottery tickets, representing 2,000 chances to win \$1 million, and a check for \$500 cash. Part III of the gambling series, giving listeners an opportunity to predict the number the "dice" will roll, and win thousands in cash and prizes from the "Z." WPEZ staffers, left to right: Dennis Elliott, Lee Douglas, winner, Beau Raines and Marc James.



One of the many ways WZOO/Asheboro gets involved with their community is by sponsoring a Radio Explorer post. At meetings, the club members learn about broadcasting, and practice in the station's studios. Over the two years that WZOO has sponsored the program, three members have come to work as part time announcers at the station. At least two others have been hired by other stations in the area. PD Bill Cox served as the post's advisor. Recently WZOO's Explorers used the station's remote equipment to display their talents at a Scouting exhibit in a local shopping mall.



The KATY/San Luis Obispo "Cashman" promotion was kicked off with the arrival of the Cashman at a local shopping center. The semi-mysterious figure arrived in a Rolls Royce, and proceeded to hand out hundreds of dollars in cash in sealed envelopes, plus prizes and records. The Cashman is now wandering around the community knocking on doors at random. \$100 is awarded to people who are currently listening to KATY.



WAIR/Winston-Salem filled a local drive-in theater recently to raise money for Muscular Dystrophy. The successful fund raising drive was highlighted by an appearance by PD Jay McDaniel in full chicken dress as an added gimmick.

# The Hot One!...

## PRIVATE STOCK RECORDS!

### DAVID SOUL

-his sizzling new single!

### "Going In With My Eyes Open" PS 45150



### BROWNSVILLE STATION

-back with a blockbuster single!

### "LADY (Put The Light On Me)" PS 45149



From Their Most Powerful Rock And Roll Album Yet!

PS 2026

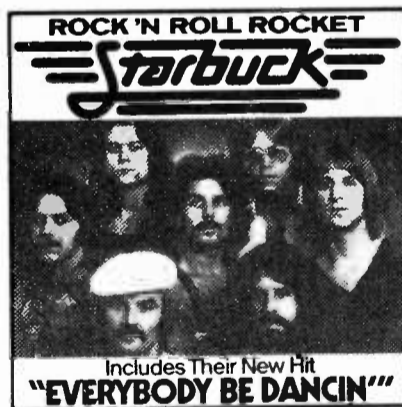


### WALTER MURPHY's

-remarkable hit version of the GERSHWIN gem!

### "Rhapsody In Blue" PS 45146

Coming Soon!  
"RHAPSODY IN BLUE" Album!



PS 2027

### STARBUCK's

-fast moving single!

### "Everybody Be Dancin'" PS 45144

From Their Great New Album!



PRIVATE STOCK RECORDS, LTD.

## The Hot Independent!

# THE PICTURE PAGE

## Lovely Rita



On a recent promotion tour to New York City, A&M recording artist Rita Coolidge visited WNEW-FM. Pictured (l-r) Michael Leon, NY A&M Promotion; Tom Morrera, MD, WNEW-FM; Rita Coolidge; Scott Muni, WNEW-FM PD; and Rich Totoian, National AOR Director for A&M.

## Sayer Surprised



Leo Sayer was surprised with an impromptu gold record presentation at Warner Bros.' Burbank headquarters last week. Conspirators in the plot to surprise Leo were manager Adam Faith (at left), Warner Bros. Board Chairman and President Mo Ostin (between Faith and Sayer); and Richard Perry (at right), producer of the gold single, "You Make Me Feel Like Dancing" and the gold album, "Endless Flight."

## Wonder Who's A Jackson Fan?



Epic Records' the Jacksons came into New York recently to play an SRO concert at Nassau Coliseum. Backstage, after the show, Stevie Wonder was just one of the guests who congratulated the group on their performance. Shown, from left: Hank Spann, DJ for WWRL; Joseph Jackson, Father-Manager of the Jacksons; Marlon Jackson; Jim Tyrrell, Vice President, Marketing, Epic Records and the Associated Labels; Ruby Tyrrell; Rick Swig, Associate Director, National Promotion, Epic Records; Stevie Wonder; Randy Jackson (kneeling); Michael Jackson; Jackie Jackson, Tito Jackson; Hal Jackson, Program Director WBLS-FM; Eddie Sims, Northeast Regional Promotion Marketing Manager, Special Markets.

## Skynyrd For Charity



Lynyrd Skynyrd presented a gold LP and a check for \$5000 to the "Save The Fox" campaign to Joe Patten and Ted Stevens of the Fox Theatre in Atlanta where "One More From The Road" was recorded last July. (L-R): Ron Eckerman, Lynyrd Skynyrd; Joe Patten; Ronnie Van Zant; Ted Stevens; Gary Rossington.

## Abba Gold



Atlantic Records President Jerry Greenberg is shown presenting Abba manager Stig Anderson with gold record awards for the single, "Dancing Queen," and the album, "Arrival."

## RCA Thanks NY Stations



RCA Records this week expressed thanks to radio stations in New York instrumental in breaking the gold record "Dr. Buzzard's Original Savannah Band." Shown here at a plaque presentation to WBLS are (l to r): Ray Harris, National R&B Promotion; Hal Jackson, Vice President of Inner City Broadcasting WBLS; Wanda Ramos, Music Director, WBLS; air personality Ken "Spiderman" Webb; and RCA's New York local R&B Promoman Frank West.

# You're My World (4418) By Helen Reddy Is a Smash!

WPGC add  
WIBG 28-25  
KIOA 24-17  
WORC 24-19  
WBBF 21-18  
WKBW 24-22  
WMFJ-24

WFOM debut 33  
WBJW-40  
KEEL-25  
WQPD-31  
WYSL-30  
KENO-32  
WNDH-17

WTRY-HB  
WFLB added  
WAKY added  
KCBQ  
KCBN  
KQEO  
WGBN

**POP/ADULT/40—\*18**



From Her Tenth Capitol Album, Ear Candy. (SO-11640)

Produced by Kim Fowley and Earle Mankey



# THE PICTURE PAGE

## Right Time At The Troubador



In Los Angeles, native Jennifer Warnes performed a recent weekend at The Troubadour. Pictured left to right: Norman Epstein, Manager of Jennifer Warnes; Dennis Fine, National Director of Publicity, Arista; Marty Goldrod, Associate Director, West Coast Promotion, Arista; Roger Birnbaum, West Coast Director of A&R, Arista, Jennifer Warnes; Michael Lippman, Vice President, West Coast Operations, Arista; and Chris Tobey, Western Regional Marketing Manager, Arista.

## Axton At Palamino



MCA recording artist Hoyt Axton wound up a busy week of Los Angeles appearances with a four-show, two-night stand at The Palomino. Shown above, backstage, after the first show are (front row, left to right): Bob Osborne, MCA L.A. Promotion; Jon Scott, MCA National Album Promotion Director; Don Langford, KLAC Program Director; Hoyt Axton; Chris Lane, KGBS-FM air personality; Pete Gideon, MCA National Singles Promotion Director. (Top row, left to right): Jeff Lyman, MCA National Country Promotion Director and Ray D'Ariano, MCA Vice President/Promotion.

## Maybe I'm A Maze



Capitol recording artists Maz Featuring Frankie Beverly recently received the Key To The City of New Orleans when they performed there. Pictured (L-R) are: Dennis White, Vice President, Sales; Larkin Arnold, Vice President, Soul Division; Don Zimmerman, Executive Vice President and Chief Operating Officer; manager Leon Fisher of Pele Productions; Frankie Beverly; Bruce Wendell, Vice President, Promotion; and Steve Meyer, National Promotion Manager.

## Tex Davis Joins Combine



Bob Beckham, President of The Combine Music Group, Nashville, has announced Tex Davis will assume the position as head of Country Promotions for all Combine Music Group/Kondo Productions product. Mr. Davis will also continue his duties as National Country Promotion Director for Monument Records. Pictured at the recent announcement ceremonies are (left to right) Al Cooley, Professional Manager for Combine Music; Bob Beckham, President of Combine Music; and (seated) Tex Davis.

## Casablanca's American Pye



Casablanca Record and FilmWorks and Pye Records, Ltd. recently signed a mutual licensing agreement, with Casablanca product to be issued in Britain by Pye, and certain Pye product released in the States by Casablanca. Pictured at the signing (l-r): Richard Trugman, Casablanca Vice Chairman; Mauri Lathower, Casablanca Vice President, International Department; Louis Benjamin, President of Pye; and Neil Bogart, President of Casablanca.

## Bell Feted At Mercury



While William Bell (second from right) was traveling around the country promoting his new album, "Coming Back For More," which contains the hit single, "Tryin' To Love Two," he stopped off in Chicago to be feted by his label, Phonogram, Inc./Mercury Records. Shown here, from left, are: Ralph Kick, Branch Manager for Phonodisc, Inc., in Chicago, the Mercury distributors; Jim Porter, Phonodisc Salesman; Bell; and Harry Losk, National Sales Manager for Phonogram/Mercury.

If you're a Top 40 programmer, bet you never figured you'd be playing Weather Report on YOUR station.

Sure they're the highly acclaimed, award winning group that's been a major force in the revolutionary changes in contemporary music...

**But, a hit single from Weather Report?**

**No chance!**

**WRONG!!!**

**"Birdland" has an instant hook melody that locks into your brain.**

Neil McIntyre added it on WPIX-FM because it sounds **Great!** Strong phones and sales starting in New York City after only one week.

**Better listen. It not only sounds great,**

**IT'S A HIT!**

**"Birdland," from the outstanding new Weather Report LP "Heavy Weather"**



on Columbia Records





# The Hottest:

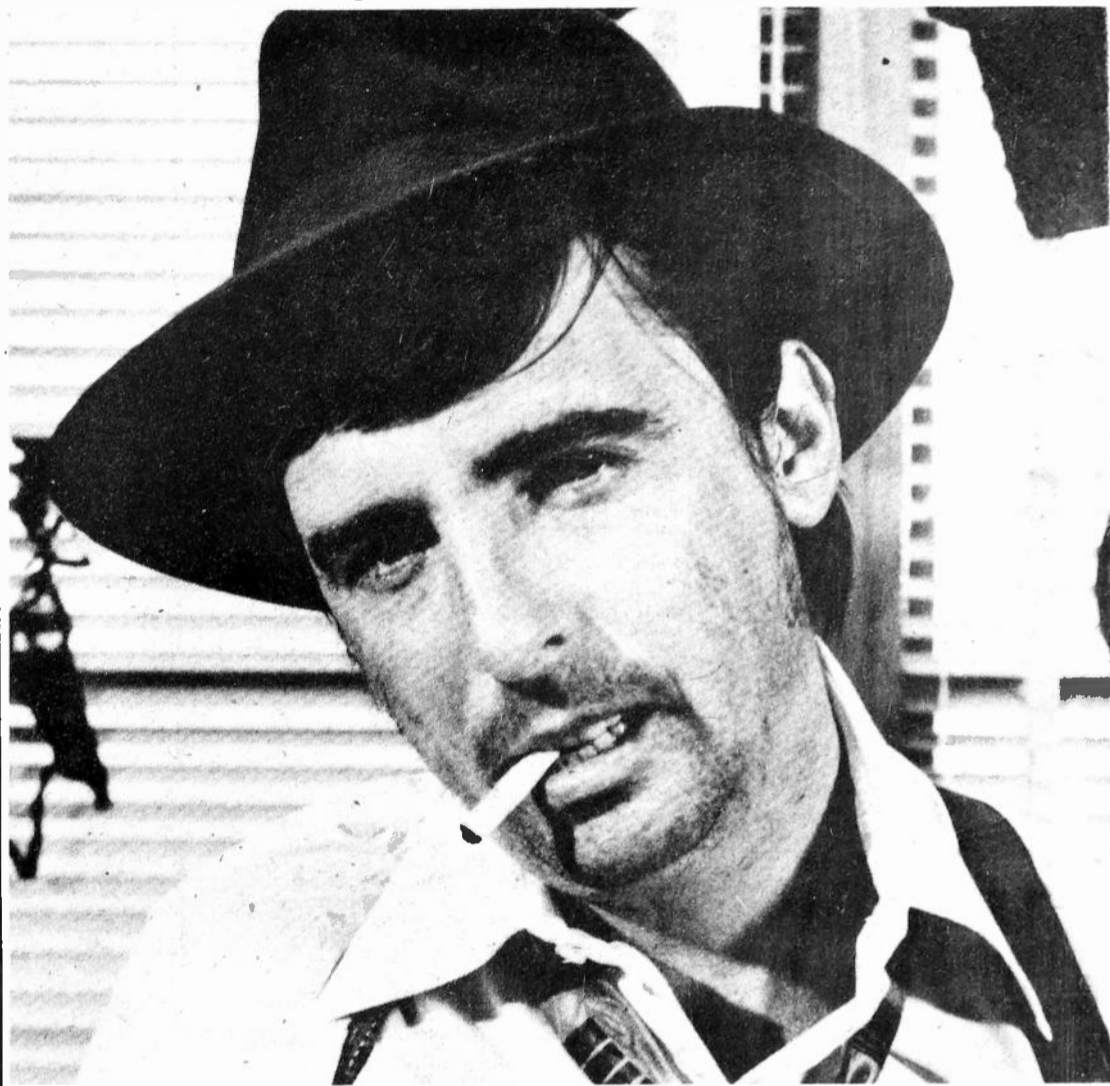
STEVIE WONDER "Duke"  
KC & SUNSHINE BAND  
FLEETWOOD MAC

## PARALLEL THREE

- |   |   |   |  |  |
|---|---|---|--|--|
| <b>KPAM/Portland, Or.</b><br>Michael O'Brien  | <b>WTRU/Muskegon, MI.</b><br>Jon London   | <b>KVOX/Fargo, N.D.</b><br>Bob Denver   | <b>KAFY/Bakersfield, Ca.</b><br>Randy Kramer   | <b>WJBO/Portland, Me.</b><br>Jeff Ryder  |
| <b>Bill Conti</b><br>Bette Midler<br>Abba<br>HOT:<br>Q 64<br>Foreigner 8-5<br>KC & Sunshine 10-6<br>Kiss 11-7<br>Rubinoos 13-9<br>Al Stewart 23-18<br>Alan O'Day 28-21<br>Alan O'Day 28-21  | <b>Marshall Tucker</b><br>Addriss Bros.<br>Rufus<br>Hall & Oates<br>HOT:<br>Leo Sayer 2-1<br>Jennifer Warnes 5-3<br>Jennifer Warnes 8-6<br>Hot 11-7<br>Q 14-11<br>Fleetwood Mac 21-14<br>Andrew Gold 23-18<br>Bill Conti 29-24<br>Shaun Cassidy 35-25   | <b>Cliff Richard</b><br>Abba<br>Alan O'Day<br>HOT:<br>Firefall 2-1<br>Kenny Rogers 5-2<br>Fleetwood Mac 10-3<br>Stevie Wonder 13-4<br>Bill Conti 12-5<br>Bob Seger 17-7<br>Boz Scaggs 13-8<br>Andrew Gold 15-10<br>Stephen Bishop 18-11<br>Q 19-14<br>England Dan 28-19 | <b>Andy Gibb</b><br>Jimmy Buffett<br>Barry Manilow<br>HOT:<br>Natalie Cole 4-3<br>KC & Sunshine 5-4<br>Stevie Wonder 8-5<br>Fleetwood Mac 15-12<br>Alan O'Day 18-13<br>Bill Conti 24-18  | <b>Kansas RA</b><br>HOT:<br>Stevie Wonder 4-1<br>Andrew Gold 13-8<br>KC & Sunshine 14-9  |
| <b>KRKE/Albuquerque, N.M.</b><br>Waylon Walker  | <b>KQWB/Fargo, N.D.</b><br>Wayne Hiller   | <b>KFYR/Bismarck, N.D.</b><br>Dan Brannen   | <b>WCGQ/Columbus, Ga.</b><br>Joe Cook  | <b>KILE/Galveston, Tx.</b><br>Pam Ivey   |
| <b>Marshall Tucker</b><br>Steve Miller<br>Joe Tex<br>Alan O'Day (DP)<br>Abba (DP)<br>HOT:<br>KC & Sunshine 5-1<br>William Bell 5-4<br>Natalie Cole 9-5<br>Stevie Wonder 10-6<br>Bill Conti 19-10  | <b>Jimmy Buffett</b><br>Hall & Oates<br>Steve Miller<br>Stephen Bishop<br>Barry Manilow<br>Bread<br>HOT:<br>Bill Conti 4-1<br>Fleetwood Mac 7-4<br>Kenny Rogers 9-5<br>Stevie Wonder 20-6<br>Marshall Tucker 12-7<br>Andrew Gold 17-12<br>Starz 21-13<br>Natalie Cole 23-18<br>Peter McCann 26-20                 | <b>Abba</b><br>Shaun Cassidy<br>Marshall Tucker<br>HOT:<br>Kenny Rogers 8-2<br>Stevie Wonder 13-7<br>Hot 12-9<br>Bill Conti 17-11   | <b>Barry Manilow</b><br>Abba<br>HOT:<br>Kiss 2-1<br>Tavernes 3-2<br>Hot 6-4<br>Q 8-5<br>Joe Tex 11-5<br>Climax Blues 10-7<br>HOT:<br>KC & Sunshine 16-9<br>Fleetwood Mac 18-12<br>Alan O'Day 20-13   | <b>Al Stewart</b><br>Addriss Bros.<br>Rose Royce<br>"Down"<br>Graham Parker<br>Alice Cooper<br>HOT:<br>Boz Scaggs 4-2<br>Jimmy Buffett 5-3<br>Waylon Jennings 14-4<br>Waynard Ferguson 19-5<br>Stevie Wonder 13-6<br>Q 12-9<br>Starz 15-10<br>Rose Royce 16-11<br>Capt. & Tennille 17-12<br>Yvonne Elliman 20-18   |
| <b>WROK/Rockford, IL.</b><br>Dave Hamilton  | <b>WJZZ/Chicago, Ill.</b><br>John Little  | <b>WAIR/Winston-Salem, N.C.</b><br>Marc Mitchell  | <b>WTSN/Dover, N.H.</b><br>Jim Sebastian   | <b>WEEW/Waynesboro, Pa.</b><br>Bill Matthews   |
| <b>Hall &amp; Oates</b><br>Chilliwack<br>HOT:<br>Glen Campbell 2-1<br>Boz Scaggs 10-6<br>Stevie Wonder 13-8<br>KC & Sunshine 19-10<br>Bill Conti 20-14<br>Foreigner 24-17<br>Q 27-21<br>Fleetwood Mac 32-24   | <b>92Q/Nashville, Tn.</b><br>John Davis   | <b>Eagles</b><br>"Fast Lane"<br>England Dan<br>Kristofferson<br>Pablo Cruise (DP)<br>HOT:<br>KC & Sunshine 2-1<br>Andrew Gold 4-3<br>Joe Tex 12-4<br>Stevie Wonder 15-7<br>Dean Friedman 29-19  | <b>Manfred Mann</b><br>Alice Cooper<br>Andy Gibb<br>Joe Tex<br>Shaun Cassidy<br>Boston<br>Eagles<br>"Fast Lane"<br>HOT:<br>Boz Scaggs 5-2<br>Stevie Wonder 8-3<br>Andrew Gold 11-5<br>Rubinoos 13-7<br>KC & Sunshine 14-8<br>Kenny Rogers 15-10  | <b>Peter McCann</b><br>Eagles<br>"Fast Lane"<br>Andy Gibb<br>Barry Manilow<br>HOT:<br>Glen Campbell 2-1<br>Kiss 7-5<br>Boz Scaggs 9-6<br>Alan O'Day 11-7<br>Rose Royce 12-8<br>Hot 15-10<br>Stevie Wonder 15-11<br>WSAR/Fall River, Ma.<br>Daniel F. Hayden  |
| <b>Shaun Cassidy</b><br>Bob Seger<br>Jimmy Buffett<br>Steve Sperry<br>HOT:<br>Jennifer Warnes 4-3<br>Boz Scaggs 5-4<br>Stevie Wonder 10-6<br>Fleetwood Mac 15-8<br>Henry Mancini 18-13<br>Kenny Rogers 24-15<br>Maynard Ferguson 29-22  | <b>Hot</b><br>Yvonne Elliman<br>HOT:<br>Jennifer Warnes 4-2<br>KC & Sunshine 11-3<br>Kenny Rogers 9-4<br>Stevie Wonder 15-11  | <b>WGUW/Bangor, Me.</b><br>Mark Laurence  | <b>WLOF/Orlando, Fl.</b><br>John Lander  | <b>Hall &amp; Oates</b><br>Marvin Gaye<br>Kenny Nolan<br>Alice Cooper<br>HOT:<br>Bill Conti 10-2<br>Fleetwood Mac 14-6<br>Andrew Gold 9-7<br>Yvonne Elliman 22-13<br>Eagles<br>"Fast Lane" 27-20<br>Steve Miller 29-22<br>KHFI/Austin, Tx.<br>Jacki Austen   |
| <b>WNAM/Neenah, WI.</b><br>Jason Page   | <b>WFOM/Marietta, Ga.</b><br>Greg McClure   | <b>WAKX/Durham, Mn.</b><br>Bruce McGregor   | <b>KDON/Salis, Ca.</b><br>A.J. Roberts   | <b>Waylon Jennings</b><br>Joe Tex<br>Boston<br>Hall & Oates<br>HOT:<br>Stevie Wonder 10-3<br>Maynard Ferguson/<br>Bill Conti 17-5<br>B.W. Stevenson 11-9<br>Jennifer Warnes 13-11<br>Andrew Gold 22-17<br>KWHP/Oklahoma City,<br>Ok.<br>Gary Matthews  |
| <b>Marshall Tucker</b><br>Steve Miller<br>Hall & Oates<br>HOT:<br>Leo Sayer 4-1<br>Climax Blues 6-3<br>Capt. & Tennille 10-5<br>Hot 13-7<br>Q 15-8<br>Boz Scaggs 16-10<br>Kenny Rogers 19-12  | <b>Waylon Jennings 20-14</b><br>Kenny Rogers 29-20  | <b>WASH/Oakbrook, WI.</b><br>Daniel I. Davis  | <b>KC &amp; Sunshine</b><br>HOT:<br>Rufus 6-3<br>Natalie Cole 6-4<br>Stevie Wonder 11-5<br>Wilton Pl. St. Band 16-6<br>Capt. & Tennille 15-10<br>Boz Scaggs 18-11<br>Hot 17-12<br>Yvonne Elliman 22-17   | <b>Bill Conti</b><br>HOT:<br>Glen Campbell 3-2<br>Eagles 4-3<br>Boz Scaggs 7-4<br>Jennifer Warnes 6-5<br>Stevie Wonder 14-8<br>Fleetwood Mac 24-15<br>WLCY/Tampa, Fl.<br>Ron Parker<br>Bob Seger<br>Hall & Oates<br>England Dan<br>Sylvers (DP)<br>Alan O'Day<br>Marvin Gaye<br>HOT:<br>KC & Sunshine 4-1<br>Boz Scaggs 8-8<br>Jennifer Warnes 9-7<br>Climax Blues 10-8<br>Stevie Wonder 15-8<br>Joe Tex 29-17<br>Jimmy Buffett 25-18  |
| <b>WXQL/Parkburg, W.V.</b><br>Kelly West  | <b>WEAQ/Eau Claire, WI.</b><br>Scott Christiansen   | <b>WISN/Asheville, N.C.</b><br>Ray Williams   | <b>WOSH/Oakbrook, WI.</b><br>Daniel I. Davis   | <b>WFEA/Manchester, N.H.</b><br>Paul Barrette  |
| <b>Crackin'</b><br>Barry Manilow<br>Hall & Oates<br>Kristofferson<br>Kliffwood Stars<br>HOT:<br>Marshall Tucker 2-1<br>David Bowie 7-5<br>Rubinoos 11-5<br>Bill Conti 14-7<br>Chilliwack 15-9<br>Sanford-Townsend 18-10<br>Jethro Tull 17-12<br>Bette Midler 24-18<br>Stevie Wonder 31-19<br>Al Stewart 29-23<br>Manfred Mann 33-24 | <b>Stevie Wonder</b><br>Babyface<br>HOT:<br>Maynard Ferguson 18-4<br>Jennifer Warnes 10-7<br>Firefall 15-10<br>KC & Sunshine 23-17  | <b>Alice Cooper</b><br>Steve Miller<br>England Dan<br>Hall & Oates<br>HOT:<br>Alan O'Day 1-1<br>Hot 4-3<br>Q 6-4<br>Kenny Rogers 7-5<br>Kiss 10-6<br>KC & Sunshine 15-8<br>Joe Tex 18-11<br>Stevie Wonder 21-18<br>Fleetwood Mac 26-19                                  | <b>Stevie Wonder</b><br>HOT:<br>Leo Sayer 2-1<br>Climax Blues 3-2<br>Boz Scaggs 4-3<br>Fleetwood Mac 7-4<br>Stevie Wonder 14-6<br>Hot 12-9<br>Q 19-14<br>Marshall Tucker 22-15<br>KC & Sunshine 24-17<br>Alan O'Day 31-23<br>KCBN/Reno, Nv.<br>Red Mtn.<br>Abba<br>Bad Co.<br>"Nights"<br>Marvin Gaye<br>Barry Manilow<br>Bette Midler<br>HOT:<br>KC & Sunshine 3-1<br>Alan O'Day 7-3<br>Boz Scaggs 6-4<br>Stevie Wonder 13-7<br>Fleetwood Mac 17-9<br>Dean Friedman 18-13 | <b>Abba</b><br>Starbuck<br>Al Stewart<br>HOT:<br>Rubinoos 4-2<br>Fleetwood Mac 6-4<br>Dean Friedman 7-5<br>Bill Conti 12-6<br>Kiss 13-9<br>Stevie Wonder 22-12<br>Mary MacGregor 20-15<br>Tavernes 29-23<br>KSLV/San Luis Obispo, Ca.<br>John Tobin<br>Barry Manilow<br>Eagles<br>"Fast Lane"<br>Boston<br>Andy Gibb<br>Kenny Rogers<br>HOT:<br>Alan O'Day 1-1<br>Atlanta Rhythm 9-2<br>Stevie Wonder 17-13<br>Fleetwood Mac 19-12<br>Andrew Gold 22-13<br>Al Stewart 23-15<br>Addriss Bros. 25-19 |
| <b>WGLF/Tallahassee, Fl.</b><br>Charles Rowe  | <b>WFLB/Fayetteville, N.C.</b><br>Stanley B. Stewart  | <b>KDZA/Pueblo, N.M.</b><br>Rip Van Winkle  | <b>KCBN/Reno, Nv.</b><br>Red Mtn.  | <b>WTRY—28, WAPE—debut 30, WNOE—33-28, WSAR—added, WTSN—added, WROK, WLOF—32-27, WFLB—added, WISE—added, KILE—added, WCGQ—25, KJOY, KCBN, KBIM 31-26.</b>  |
| <b>Boz Scaggs 6-2</b><br>Jennifer Warnes 9-6<br>Foreigner 12-9<br>Marshall Tucker 17-13<br>KC & Sunshine 18-14<br>Andrew Gold 22-17<br>Yvonne Elliman 23-18<br>Fleetwood Mac 25-20<br>Jacksons 29-22  | <b>Al Stewart</b><br>HOT:<br>Alan O'Day 3-1<br>Stevie Wonder 10-4<br>KC & Sunshine 15-8<br>Yvonne Elliman 19-13<br>Starbuck 21-14<br>Al Stewart 20-15<br>B.W. Stevenson 22-16<br>Sylvers 27-17<br>Klaatu<br>"Sub Rosa" 24-18<br>Marshall Tucker 29-21<br>Fleetwood Mac 30-22<br>Jacksons 32-23<br>Foreigner 31-24 | <b>Kenny Rogers</b><br>Marvin Gaye<br>Hall & Oates<br>Barry Manilow<br>Boston<br>HOT:<br>Leo Sayer 3-1<br>Boz Scaggs 4-2<br>Climax Blues 6-4<br>Stevie Wonder 13-8<br>KC & Sunshine 17-10<br>Fleetwood Mac 20-12<br>Bob Seger 29-24                                     | <b>WIRK/W. Palm Beach, Fl.</b><br>Terry Lee  |  |
| <b>CK101/Cocoa Beach, Fl.</b><br>Chris O'Neil   | <b>WHHY/Montgomery, AL.</b><br>Lenny West   | <b>KFXD/Boise, Id.</b><br>Wendy Green   | <b>WGBF/Evansville, In.</b><br>Buddy Scott   |  |
| <b>10cc</b><br>Shaun Cassidy<br>Boston<br>Abba<br>HOT:<br>Stevie Wonder 2-1<br>Joe Tex 3-2<br>KC & Sunshine 6-4<br>Dan Dorn 18-6<br>Bill Conti 19-9<br>Chicago 22-15<br>Alan O'Day 24-18  | <b>10cc</b><br>Shaun Cassidy<br>Boston<br>Abba<br>HOT:<br>Stevie Wonder 2-1<br>Joe Tex 3-2<br>KC & Sunshine 6-4<br>Dan Dorn 18-6<br>Bill Conti 19-9<br>Chicago 22-15<br>Alan O'Day 24-18  | <b>Addriss Bros.</b><br>Jimmy Buffett<br>Hall & Oates<br>Marvin Gaye<br>Gary Wright (DP)<br>HOT:<br>Boz Scaggs 4-3<br>Fleetwood Mac 6-4<br>Climax Blues 8-5<br>KC & Sunshine 12-7<br>Stevie Wonder 20-11<br>Maynard Ferguson 23-15                                      | <b>Stevie Miller</b><br>Andrew Gold<br>Marvin Gaye<br>HOT:<br>KC & Sunshine 5-4<br>Stevie Wonder 9-6<br>Climax Blues 11-9<br>Jennifer Warnes 13-11<br>Kiss 20-16<br>Jimmy Buffett 29-23  |  |
| <b>Bill Conti</b><br>Marshall Tucker<br>Steve Miller<br>Jacksons<br>HOT:<br>Leo Sayer 2-1<br>Hot 4-3<br>KC & Sunshine 7-4<br>Rose Royce 6-5<br>Jennifer Warnes 9-7<br>Natalie Cole 11-8<br>Boz Scaggs 12-9<br>Jimmy Buffett 14-11<br>Andrew Gold 20-15<br>Alan O'Day 25-18<br>Dean Friedman 28-20                                   | <b>29th Grand Rapids, MI.</b><br>Liz Krey<br>Jimmy Buffett<br>Marshall Tucker<br>Hall & Oates<br>HOT:<br>Glen Campbell 4-3<br>Thelma Houston 8-4<br>Boz Scaggs 10-5<br>Stevie Wonder 13-7<br>Capt. & Tennille 28-20   | <b>Gallagher &amp; Lyle</b><br>Jethro Tull<br>HOT:<br>Natalie Cole 3-2<br>Stevie Wonder 12-4<br>KC & Sunshine 7-5<br>Kiss 18-11   |  |  |

# The action was getting too hot in Detroit...

(CKLW 27-20!)



## So I had to spread out!

# ALICE COOPER "You And Me"

WTRY—28, WAPE—debut 30, WNOE—33-28, WSAR—added, WTSN—added, WROK, WLOF—32-27, WFLB—added, WISE—added, KILE—added, WCGQ—25, KJOY, KCBN, KBIM 31-26.







- Houston**
- 1 KC & SUNSHINE BAND
  - 2 LEO SAYER
  - 3 STEVIE WONDER
  - 4 EAGLES
  - 5 BOZ SCAGGS
  - 6 HALL & OATES (old)
  - 7 CAPTAIN & TENNILLE
  - 8 CLIMAX BLUES
  - 9 ATLANTA RS
  - 10 ROSE ROYCE
  - 11 DAVID SOUL (old)
  - 12 BILL CONTI
  - 13 FLEETWOOD MAC
  - 14 MC COO & DAVIS
  - 15 WILLIAM BELL
  - 16 DAVID DUNN (old)
  - 17 BARBRA STREISAND
  - 18 JOHN DENVER
  - 19 YVONNE ELLIMAN
  - 20 NATALIE COLE
  - 21 RITA COOLIDGE
  - 22 GRAHAM PARKER
  - 23 STEVE MILLER (new)
  - 24 RUFUS (new)
  - 25 THELMA HOUSTON (old)
  - 26 JOHN MILES
  - 27 BTO
  - 28 ADDRESSI BROS
  - 29 BOB SEGER (new)
  - 30 ADDS
  - 31 HALL & OATES (new)
  - 32 JDE TEX
  - 33 MARSHALL TUCKER (DP)
  - 34 MARY MACGREGOR (new)
  - 35 JETHRO TULL
  - 36 BAD COMPANY (DP)
  - 37 FOREIGNER (DP)
  - 38 JIMMY BUFFETT

**WEST**



- San Diego**
- 1 LEO SAYER
  - 2 DAVID SOUL (old)
  - 3 ROSE ROYCE
  - 4 STEVIE WONDER
  - 5 EAGLES
  - 6 ATLANTA RS
  - 7 THELMA HOUSTON (old)
  - 8 HALL & OATES (old)
  - 9 NATALIE COLE
  - 10 GLEN CAMPBELL
  - 11 JENNIFER WARNES
  - 12 WILLIAM BELL
  - 13 BARBRA STREISAND
  - 14 MARVIN GAYE
  - 15 10cc (old)
  - 16 TAVARES
  - 17 MC COO & DAVIS
  - 18 CLIMAX BLUES
  - 19 YVONNE ELLIMAN
  - 20 CAPTAIN & TENNILLE
  - 21 BOZ SCAGGS
  - 22 EAGLES ("Fast")
  - 23 ABBA (old)
  - 24 0
  - 25 FLEETWOOD MAC
  - 26 FOREIGNER
  - 27 JACKSONS (old)
  - 28 ALAN O'DAY
  - 29 BOSTON (old)
  - 30 KANSAS
  - 31 STEVE MILLER
  - 32 KC & SUNSHINE BAND
  - 33 BETTE MIDLER
  - 34 ENGLAND DAN
  - 35 BILL CONTI
  - 36 PETER MC CANN
  - 37 HELEN REDDY



- Dallas**
- 1 LEO SAYER
  - 2 ATLANTA RS
  - 3 KC & SUNSHINE BAND
  - 4 JENNIFER WARNES
  - 5 DAVID SOUL (old)
  - 6 CLIMAX BLUES BAND
  - 7 10cc (old)
  - 8 KENNY ROGERS
  - 9 EAGLES
  - 10 STEVIE WONDER
  - 11 FLEETWOOD MAC
  - 12 HALL & OATES (old)
  - 13 THELMA HOUSTON (old)
  - 14 BOZ SCAGGS
  - 15 WILLIAM BELL
  - 16 KISS
  - 17 JDE TEX
  - 18 ALAN O'DAY
  - 19 BILL CONTI
  - 20 NATALIE COLE
  - 21 ROSE ROYCE
  - 22 WAYLON JENNINGS
  - 23 DAVID SOUL (new)
  - 24 HOT
  - 25 MARVIN GAYE
  - 26 JIMMY BUFFETT
  - 27 MARSHALL TUCKER
  - 28 CAPTAIN & TENNILLE
  - 29 GLEN CAMPBELL
  - 30 MC COO & DAVIS
  - 31 ALAN O'DAY
  - 32 ADDS
  - 33 EAGLES ("Fast")



- Miami**
- 1 JACKSONS ("Good")
  - 2 NATALIE COLE
  - 3 ABBA (old)
  - 4 ROSE ROYCE (new)
  - 5 KENNY ROGERS (old)
  - 6 DAVID SOUL (old)
  - 7 WILTON PEARCE
  - 8 HALL & OATES (old)
  - 9 EAGLES
  - 10 STEVIE WONDER
  - 11 BAY CITY ROLLERS
  - 12 BILL CONTI
  - 13 ROSE ROYCE
  - 14 KC & SUNSHINE BAND
  - 15 SYLVERS ("Now")
  - 16 YVONNE ELLIMAN
  - 17 ADDRESSI BROS
  - 18 ROSE ROYCE ("Car")
  - 19 CAPTAIN & TENNILLE ("Rain")
  - 20 CRIVIN HEIGHTS
  - 21 DENICE WILLIAMS
  - 22 BARBRA STREISAND
  - 23 KISS
  - 24 AEROSMITH (old)
  - 25 MARY MACGREGOR (old)
  - 26 JIMMY BUFFETT
  - 27 MANFRED MANN (old)
  - 28 AL STEWART (old)
  - 29 ROD STEWART
  - 30 THELMA HOUSTON (old)
  - 31 LATIMORE
  - 32 BARRY MANILOW (old)
  - 33 ENCHANTMENT (old)
  - 34 SYLVERS (old)
  - 35 STEVIE WONDER (old)
  - 36 LEO SAYER (old)
  - 37 STEVE MILLER (old)
  - 38 ENOTIONS
  - 39 JACKSONS (old)
  - 40 RDD STEWART (old)
  - 41 ADDS
  - 42 26



- Dallas**
- 1 LEO SAYER
  - 2 ATLANTA RS
  - 3 NATALIE COLE
  - 4 EAGLES
  - 5 DAVID SOUL (old)
  - 6 KENNY ROGERS
  - 7 THELMA HOUSTON (old)
  - 8 BOZ SCAGGS
  - 9 HALL & OATES (old)
  - 10 GLEN CAMPBELL
  - 11 KC & SUNSHINE BAND
  - 12 STEVIE WONDER
  - 13 JENNIFER WARNES
  - 14 KANSAS
  - 15 CAPTAIN & TENNILLE
  - 16 FLEETWOOD MAC (old)
  - 17 10cc
  - 18 BILL CONTI
  - 19 STEVIE WONDER ("Lovely")
  - 20 EAGLES ("Fast")
  - 21 BARBRA STREISAND
  - 22 FLEETWOOD MAC (new)
  - 23 STEVE MILLER (old)
  - 24 ROSE ROYCE
  - 25 TON JONES
  - 26 BOB SEGER (old)
  - 27 AEROSMITH (old)
  - 28 MARVIN GAYE
  - 29 CLIMAX BLUES
  - 30 ABBA (old)
  - 31 ADDS
  - 32 28, 29



- Miami**
- 1 STEVIE WONDER
  - 2 EAGLES
  - 3 BILL CONTI
  - 4 LEO SAYER
  - 5 KC & SUNSHINE BAND
  - 6 ABBA
  - 7 GLEN CAMPBELL
  - 8 ROSE ROYCE (new)
  - 9 MARVIN GAYE
  - 10 NATALIE COLE
  - 11 10cc
  - 12 KISS
  - 13 KC & SUNSHINE BAND ("Keep")
  - 14 HALL & OATES (old)
  - 15 JDE TEX
  - 16 ROSE ROYCE
  - 17 CLIMAX BLUES BAND
  - 18 FIRE
  - 19 THELMA HOUSTON (old)
  - 20 DAVID SOUL (old)
  - 21 FLEETWOOD MAC
  - 22 STARZ
  - 23 ALAN O'DAY
  - 24 YVONNE ELLIMAN
  - 25 BARBRA STREISAND
  - 26 KANSAS
  - 27 THELMA HOUSTON (old)
  - 28 MARY MACGREGOR (old)
  - 29 MANFRED MANN (old)
  - 30 BAY CITY ROLLERS
  - 31 ADDS
  - 32 21, 23



- San Francisco**
- 1 STEVIE WONDER
  - 2 EAGLES
  - 3 KANSAS
  - 4 JENNIFER WARNES
  - 5 LEO SAYER
  - 6 ATLANTA RS
  - 7 10cc (old)
  - 8 FLEETWOOD MAC
  - 9 BOZ SCAGGS
  - 10 HALL & OATES
  - 11 GLEN CAMPBELL
  - 12 NATALIE COLE
  - 13 ROSE ROYCE
  - 14 EAGLES ("Fast")
  - 15 BILL CONTI
  - 16 KC & SUNSHINE BAND
  - 17 FOREIGNER
  - 18 BARBRA STREISAND
  - 19 MARVIN GAYE
  - 20 BOB SEGER (old)
  - 21 KISS
  - 22 JOE TEX
  - 23 BOB SEGER (new)
  - 24 STEVE MILLER
  - 25 KENNY NOLAN (old)
  - 26 KENNY ROGERS
  - 27 CLIMAX BLUES BAND
  - 28 ALAN O'DAY
  - 29 ANDREW GOLD
  - 30 PABLO CRUISE



- Seattle**
- 1 STEVIE WONDER
  - 2 LEO SAYER
  - 3 BOZ SCAGGS
  - 4 JENNIFER WARNES
  - 5 ATLANTA RS
  - 6 NATALIE COLE
  - 7 GLEN CAMPBELL
  - 8 CLIMAX BLUES
  - 9 FLEETWOOD MAC
  - 10 BOSTON (old)
  - 11 KC & SUNSHINE BAND
  - 12 FOREIGNER
  - 13 STEVE MILLER (new)
  - 14 EAGLES
  - 15 MARSHALL TUCKER
  - 16 BILL CONTI
  - 17 ROSE ROYCE
  - 18 10cc
  - 19 JIMMY BUFFETT
  - 20 DEAN FRIEDMAN
  - 21 EAGLES ("Fast")
  - 22 THELMA HOUSTON (old)
  - 23 KANSAS
  - 24 ANDREW GOLD
  - 25 HALL & OATES (old)
  - 26 ADDS
  - 27 ALAN O'DAY
  - 28 ADDRESSI BROS
  - 29 ANDY GIBB
  - 30 RAD COMPANY
  - 31 BOB SEGER
  - 32 KLAATU ("Calling")



- Los Angeles**
- 1 STEVIE WONDER
  - 2 GLEN CAMPBELL
  - 3 LEO SAYER
  - 4 EAGLES
  - 5 NATALIE COLE
  - 6 FLEETWOOD MAC
  - 7 ROSE ROYCE
  - 8 HALL & OATES (old)
  - 9 ATLANTA RS
  - 10 10cc (old)
  - 11 BOZ SCAGGS
  - 12 KISS
  - 13 JENNIFER WARNES
  - 14 KC & SUNSHINE BAND
  - 15 DAVID SOUL (new)
  - 16 WILLIAM BELL
  - 17 BILL CONTI
  - 18 EAGLES ("Fast")
  - 19 CLIMAX BLUES
  - 20 DAVID SOUL (old)
  - 21 BARBRA STREISAND
  - 22 JDE TEX
  - 23 MARVIN GAYE
  - 24 ALAN O'DAY
  - 25 STEVE MILLER
  - 26 ADDRESSI BROS
  - 27 KRISTOFFERSON
  - 28 HALL & OATES (new)
  - 29 ADDS
  - 30 ANDREW GOLD
  - 31 KENNY ROGERS



- Anaheim**
- 1 EAGLES
  - 2 BOZ SCAGGS
  - 3 ATLANTA RS
  - 4 ROSE ROYCE
  - 5 AEROSMITH (new)
  - 6 CLIMAX BLUES
  - 7 LEO SAYER
  - 8 JENNIFER WARNES
  - 9 GLEN CAMPBELL
  - 10 QUEEN
  - 11 KISS
  - 12 FLEETWOOD MAC
  - 13 NATALIE COLE
  - 14 STEVIE WONDER
  - 15 10cc
  - 16 KC & SUNSHINE BAND
  - 17 CAPTAIN & TENNILLE
  - 18 YVONNE ELLIMAN
  - 19 AL STEWART (new)
  - 20 BARBRA STREISAND
  - 21 BOB SEGER (new)
  - 22 GARY WRIGHT (new)
  - 23 ADDRESSI BROS
  - 24 BILL CONTI
  - 25 MC COO & DAVIS
  - 26 0
  - 27 BAD COMPANY
  - 28 FOREIGNER
  - 29 STEVE MILLER
  - 30 THELMA HOUSTON (old)
  - 31 DAVID BOWIE
  - 32 EAGLES ("Fast")
  - 33 ALAN O'DAY
  - 34 MARVIN GAYE
  - 35 HALL & OATES (new)
  - 36 ADDS
  - 37 ANDREW GOLD
  - 38 BOSTON (new)
  - 39 MANFRED MANN (new)
  - 40 JETHRO TULL
  - 41 CHICAGO
  - 42 CHILLIWACK
  - 43 STARZ
  - 44 CECILIO & KAPONO
  - 45 SUPERTRAMP
  - 46 MARSHALL TUCKER
  - 47 ANDY GIBB

# Unparalleled Smash! Marvin Gaye



"Got To Give It Up" from the album "Live At The London Palladium"



# Unparalleled New Superstar! Thelma Houston

(with the follow up to her #1 single "Don't Leave Me This Way") "If It's The Last Thing I Do" both from the album "Any Way You Like It"



© 1977 Motown Record Corporation

On The Hot One... Motown Records.



# THE HEAVYWEIGHT!

## Bill Conti

(UAXW-940-Y)

20 ① BILL CONTI/Theme From Rocky (UA)

**BILL CONTI 2-45**  
*Gonna Fly Now (UA)*  
 LP: Rocky

<p><b>P1</b> Northeast</p> <p>WFIL 16-9              WRKO 22-14              WKBW 30-12              WCAO 28-24              WPEZ 22-10              13Q 10-2              99X 22-18              WPIX d-20</p> <p>Midwest</p> <p>WLS 11-3              WSAI a-30              Q102 a              KSTP 18-13              CKLW 6-6              KSLQ 25-19              WGCL 14-12</p> <p>South</p> <p>KLIF 26-19              KNUS 29-18              96X 23-12              Y100 4-3              KRBE 19-13              Z93 a-29              WHBQ a</p> <p>West</p> <p>KHJ 24-17              KFRC 22-15              KJR 25-16              KCKX a-18              KCBQ on              KEZY 33-24</p>	<p><b>P2</b> Northeast</p> <p>WAYZ 6-4              WDRG 28-23              WYRE d-19              WBBF 22-16              92FM 14-13              WICC 23-14              WTRY d-24              WIBG 12-10</p> <p>Midwest</p> <p>WCOL 34-24              WNCI 21-10              KLEO 12-2              KAKC d-37              WINW 24-22              WKY 18-13              WMET 1-1</p> <p>South</p> <p>WAYS 21-18              WMPS 20-16              WAKY a-28              WSGA 24-10              WAFB 8-3              WBBQ 28-26              KFJZ a-30              WJDX 18-13              WNOE 12-10              Q94 d-29              KEEL 28-16              WERC 24-14              WSGN d-23              WKIX d-26              WBJW 26-16              KAAV 19-18              Q105 d-21</p> <p>West</p> <p>KJRB d-25              KTKT 27-18              KING a              KERN 5-1              KROY d-28              KIMN a-21</p>	<p><b>P3</b> Northeast</p> <p>WSAR 10-2              WEEO d-30              WGUY 24-15              WTSN 27-25              WFEA 12-6</p> <p>Midwest</p> <p>Z96 30-26              KQWB 4-1              WROK 20-14              WACI 32-27              KWHP a              WTRU 29-24              WSPT 28-25              KVOX 12-5              WKNX 22-17              WNAM d-28              KEKL 8-1              KEWI 30-22              KFYR 17-11</p> <p>South</p> <p>WHBY 19-9              WRFC 34-27              WXIL 14-7              WAIR 16-14              96Q a              WLOF d-16              WGLF d-28              WIRK on              CKI01 a-37              KAYC d-21              KHFI 17-6</p> <p>West</p> <p>KDZA 41-30              KAFY 24-18              KRKE 19-10              KPAM a              KQDI d-28              KBIM a-dp</p>
---	---	--

**ROCKY GOES THE DISTANCE**  
 On United Artists Records.





# May Is Midler Month



## “You’re Movin’ Out Today”

# Bette Midler

KEX (broke in Portland—Huge Phones)

KGW—14-11  
WCCW—3-2

KTNT—3-2  
KBZY—17-15

WXIL—24-18  
KIOA—34-19 No. 1 phones

### *ADDS:*

KCBQ	WMFJ	WACI
KEEL	WERC-FM	WNBH
KNOE	KPAM	WAVZ
WRKT	KGHO	KCBN

### *ON:*

WBBQ	KMLO
WLEQ	WSKW
KRIG	WICC
KGB	



on Atlantic Records

## THE R&amp;R INTERVIEW:

## ANDY BICKEL

by Mike Kasabo

Andy Bickel, Operations Manager of 50,000 watt WBT/Charlotte is a proven veteran of the radio wars. We had a chance to talk just prior to the start of the April/May ARB period. We think you'll find his comments very interesting...

**R&R:** Where do you place WBT in the broad picture of Pop/Adult radio?

**BICKEL:** I would say it's 1977 Middle Of The Road radio station, meaning that Middle Of The Road has changed, that rock and roll has been here for 25 years now and that's what we view as adult artists are, if not rock and roll, they certainly have their roots very heavily into rock and roll and that the confusion comes in these "hold over" radio stations that are doing quite well like WSB in Atlanta, WGN in Chicago.

**R&R:** It's a good term, "hold over" stations, I love that.

**BICKEL:** They're still playing the MOR artists of 15 or 20 or 30 years ago.

**R&R:** And successfully.

**BICKEL:** ...although they're contemporizing and adding in all the newer artists, they're still "holding over" a lot of those old programming tenants.

**R&R:** Could a WBT, for example, play old line MOR and be successful in Charlotte?

**BICKEL:** I don't really think so. I think there is a limited interest in old line MOR artists.

**R&R:** Well, how do you account then for the incredible success pattern that WCCO and WSB have?

**BICKEL:** I think they do so many other things right that the music is inconsequential.

**R&R:** What? Information and news?

**BICKEL:** Community involvement, mostly that, and the consistent personalities that have been there for a long time. The overall image perceived by the listeners is just incredible and they forgive them things that they would not forgive another radio station that wasn't as rich in heritage and image.

**R&R:** Interesting point and I'm sure that's in fact a truism as it relates to those. There are probably half a dozen stations in the country that can get away with that, but still remain solid in the market, but in Charlotte do you have a station with that image there?

**BICKEL:** No, not at all.

**R&R:** So really, you're bucking your head against the more contemporary stations like the rockers?

**BICKEL:** All the radio stations are competitors. There are ones that do much better than the rest, but our primary competitors are the rocker here in town and the easy listening, FM stations. As a matter of fact, really our second competitor in town is an independent television station in terms of our target demographics, in certain day parts. In terms of the mass appeal radio station for adults, which is what WSB in Atlanta is, we're 55 years in the community, very heavily involved in community promotions, our people have been here a great length of time, in fact, the morning man we have now, is only the fourth morning man that we've had in 55 years.

**R&R:** Amazing, that's a long time in service, so that is obviously stability in terms of your employment factors.

**BICKEL:** Very definitely, I think it's a key ingredient to a Pop/Adult or in Top 40, either one, I think part of the reason that ABC has been successful is that they've kept some key people, I think that's part of any station's success. Anywhere you look, in a major market particularly, and in many small markets too, you'll find the radio stations that are consistently number one are the ones that have had morning men there for a long time, whether they're good or bad. It's the consistency overall that counts.

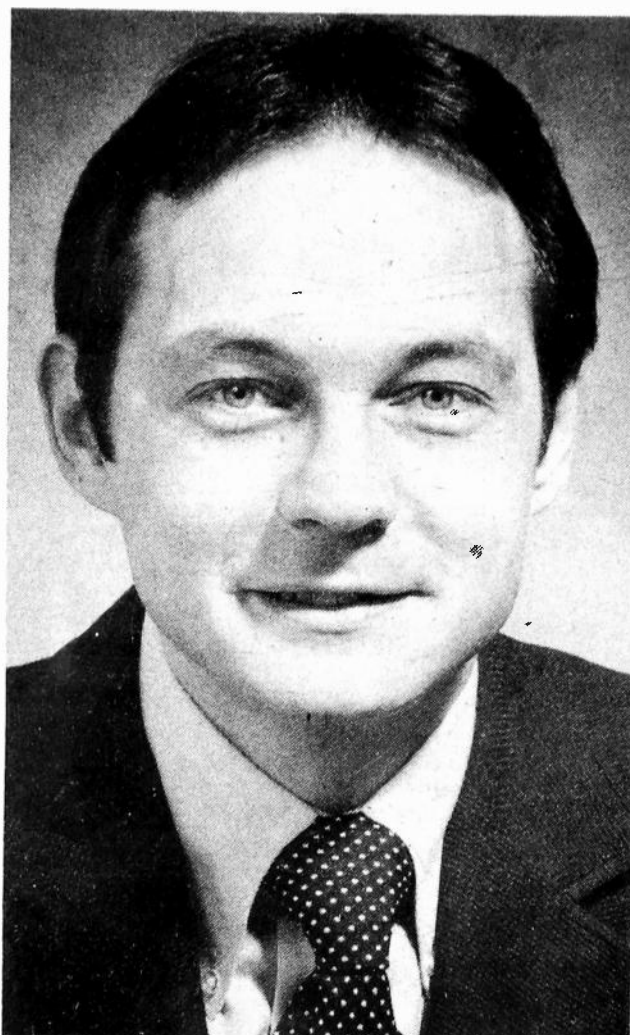
**R&R:** In doing a little bit of research as it relates to Los Angeles, with friends totally away from the business, there is a great degree of, I use the word reliability, in what you're saying. In this town at KMPC Dick Whittinghill has been at that station 27 years in the morning and there seems to be, once again, that reliable factor that he is there every morning and people have a sense of maybe belonging to the station or they just feel like, they feel safe driving their car in the morning and knowing that Dick Whittinghill is there.

**BICKEL:** Familiarity, it's a good thing to have, no matter what your product is, whether it's Coca Cola or a radio station, people like to feel at home. They feel familiar with people that they've known for a long time.

**R&R:** So you feel, generally speaking, that a guy being employed by WBT in Charlotte, assuming he does the job, can expect to be there as long as he wants.

**BICKEL:** As long as it's profitable for both of us, yes.

**R&R:** Do you try and counter program any station in town?



**BICKEL:** No. But that's not to say that I'm not aware of other radio stations because I am. I don't like sports analogies but Wooden once said that he didn't scout the other teams because if you do the basics well enough, if you run, if you shoot and you do the fast break well enough, that you're going to beat 90 percent of them and that's what we're trying to do, we just try to do the very basic things, to research the music well, do tons of community involvement, and try to hire good people and pay them good money so they'll stay, we do lots of promotion, we adhere to the basics rigidly and we plan ahead two or three years in advance so that it becomes almost impossible to react to someone else. I'm very much aware of things that happen, but if you're following a plan, if it's a good plan, there's no need to react, and we believe firmly in planning ahead. Allocating budgets for television promo spots and contests, hiring additional people, buying transmitters, we're at the point that if AM stereo came in tomorrow we could switch over, and I feel that kind of planning is where it really is, it's a critical factor, you've got to plan ahead, not just for tomorrow or for Christmas, but you've got to know what you're going to be doing in 1980, right now.

**R&R:** So in a sense what you're trying to accomplish, and apparently you have, is that you, as a radio station, are pretty much a full service bank for your community.

**BICKEL:** Yes, very much so. The whole key ingredient, the words that I love, is common sense. I think programming a radio station is about 99 percent common sense, with the other one percent being luck.

**R&R:** Do you have a radio definition of common sense?

**BICKEL:** Common sense is not playing Wild Cherry if you're trying to reach adults 25-54, common sense would not be hiring someone who's 18 or 19 if you're trying to appeal to an older audience, a promotion that relates to adults as opposed to having a frisbee contest for adults, that doesn't relate. Belt



buckles for adults over 25 is not a very good promotion. Planning ahead is common sense. If you're going to go out and buy a car you should certainly shop around before you go out and plunk down seven or eight thousand dollars, and we do, we plan ahead intensively, in fact I'm preparing to leave tomorrow to go out of the station for three days and work on our strategic plan.

**R&R:** Where specifically are you going?

**BICKEL:** We go down to Augusta and we plan in the morning and night and watch the Masters Golf Tournament in the afternoon. It's very hard to plan anything when the phone is ringing and people are knocking on your door.

**R&R:** Would you or the management accept a commercial you figure could possibly be a tune out factor like, for example, the hemorrhoid commercial?

**BICKEL:** First of all, as a member of the NAB, we subscribe to their commercial guidelines. When a commercial comes in that is questionable, either because it's dealing with a function of the body or it's perhaps an outdated concept or the music is not right or whatever the reason is that we feel it is questionable, the sales manager and I talk it over and if, let's say for instance, I'm against it and he's for it, which more often than not is the case because that's only logical, the tie breaker is the General Manager. We've turned down R rated commercials that we felt implied far more than what the movie actually was, we have turned down commercials dealing with religion.

**R&R:** So once again you're referring back to common sense as it relates to your market, for example, in some markets a station might get away with some sort of religious program, but in Charlotte, it just wouldn't wash.

**BICKEL:** More importantly, sometimes, in fighting a battle over a small issue, like a commercial that to you as a Program Director is questionable. If you anger everyone along the line, the salesmen, the sales manager and you use up that safety margin that you have with any General Manager, then later on there may be a far more important battle that's far more critical to the success or failure of the radio station and then you don't have anything left to argue about. They've either already drawn the idea that you're an idealistic idiot or you're argumentative.

**R&R:** Do you feel Pop/Adult stations across the country have taken over the rockers, in terms of mass appeal?

**BICKEL:** I wouldn't say that a Pop/Adult station has taken over from the rockers, but I would say that they're coming into their very own in terms of offering them, very real competition. Up until now we've had pretty much of a dichotomy in terms of Top 40 being the mass appeal and the MOR being the mass appeal, but it's very divergent demographic groups, one very young, one very old and those in that great gray area between, the people who are old 18 year olds and young 35 year olds, are at a loss as to what to listen to. They either thought that MOR was too old, or the rocker was too young and I think that's what your Pop/Adult stations are offering, is that music selection that is primarily appealing to the 25-34 year old but you get a few younger people who think older and you get older people who think younger and you cap that off, like here at WBT, with a phenomenal news department, which is none of my responsibility, it's our News Director, who's incredible, and good personalities and strong community involvement. I think it's very important that people, particularly adults over 25, and the older you grow I think the more important it is, if you're a family oriented person, you've got children in the community, there are things that are very important to you, and if you as a radio station can reflect those things, it becomes very meaningful to the listener. It's a very intimate way to reach out and tell that person that you really do genuinely care about them, that it's not just empty talk. You're talking about functions of their church and their civic organizations and things going on at their schools and what's happening down at the civic centers and those kind of things, it's a very real way of touching people.

**R&R:** In terms of your everyday working structure at the station, how do you deal with your personalities, are you really close with them, like socially away from the station?

**BICKEL:** We're not close socially, only because each one of us are so individualistic and so busy with our own schedules almost all the air personalities have outside interests, they're





# music & more

either making speeches or personal appearances or have their own lifestyles, one of them is going to college full time and he's in his late twenties, and because of the schedule and demands, their show preparation before and production afterwards, and then of course their own lifestyles, we only have five full time personalities, and therefore, there just isn't a lot of time to socialize. We have pre-ARB parties, where we get together and drink a little beer and raise a little hell, kind of let the hair down, and the annual Christmas party and things like that and anytime we do a personal appearance somewhere. We get along extremely well, but we don't go out and drink beer together every night.

**R&R:** *On the pre-ARB parties, which I find immediately fascinating, the purpose would be to get the team spirit up?*

**BICKEL:** It is indeed a team. Your life is not going to be forfeit here if your ratings are down because I personally don't believe in, except in cases of extreme stupidity or extreme talent, I don't think that an individual affects the station dramatically. I think it's the total thing. The morning man is not going to do well unless he has a good news man and a good traffic reporter and somebody doing the music for him well and somebody promoting it well for him, and a smart traffic manager and good sales people who don't go out and sell ridiculous spots, a good Program Director, certainly. It really is a team. The pre-ARB party is just sort of that one last wild fling before everyone really gets serious about it again.

**R&R:** *In terms of the station on a day-to-day basis, how much latitude do you give the guys on the air, can they jump on the phone on a whim...?*

**BICKEL:** Not a great deal. The morning show we allow quite a bit of latitude because of its nature, it's appealing directly to adults or 25-54 and the emphasis there is on information. When we go to midday, the emphasis at that time switches over to music and therefore, non-musical elements such as a lot of talk or a phone bit are not readily welcomed. We do a little bit during the midday show, but certainly by one o'clock we're well into a music pattern, where it's 90 percent music and very little chatter.

**R&R:** *Does that pattern continue through the rest of the day?*

**BICKEL:** Yes.

**R&R:** *Anything different about the all night slot?*

**BICKEL:** The midnight to six AM show is Country and the gentleman who does that show is very Country in his presentation. We felt for economic reasons that it would be a more profitable format for us than continuing the Pop/Adult format, primarily because of the demographics and lifestyles that are up between midnight and six, and in addition to that, to take advantage of our nighttime signal, which covers all the way from Maine to the Indies. It's a massive signal that covers the second largest trucking center in the United States. Second only to Chicago. There's something like 111 trucking firms here in Charlotte, and a lot of those leave at various times of the early morning to truck out to Atlanta or New York or Chicago or Newark and we service those people. That's a very important part of our community because if you've got 111 firms, you have literally thousands of drivers who have many more thousands of children, wives, aunts and uncles and if you can relate to those people during the segment of your broadcast day, you're touching a lot of folks.

**R&R:** *So once again, the full service bank concept applies. Have you encountered any problems having an all nite Country show on which is obviously different than your other 18 hours of Pop/Adult programming?*

**BICKEL:** We've encountered that our ratings have grown over the past five books.

**R&R:** *Of course your ratings would just be predicated on a Pop/Adult station, not as a Country station.*

**BICKEL:** Well, I think that if we're going to affect you in an adverse way, you might see some diminished numbers in that first hour or two or perhaps at night, you could see a decline in the numbers, and we've certainly not seen anything like that. I think if anything it's helped. I think it offers people an opportunity to see WBT as truly an adult radio station.

We're not interested specifically in people under the age of 18, although we do get some, but there again I think it's only because we offer them things that they like, because not all people under 18 are into snapping gum and listening to the heavy metal groups, some of them like soft listening.

**R&R:** *Do you sponsor any concerts that come to town, like say Barry Manilow?*

**BICKEL:** Yes, certainly.

**R&R:** *You really get involved in that?*

**BICKEL:** We don't get involved in them, we like to participate in them. We stay away from those groups we feel don't really appeal to adults over 25.

**R&R:** *In terms of the personality itself and you mentioned earlier yourself that your community and maybe yourself included, have other things available to them or they have other outside of the station functions, are they TV spots or voice over stuff. What would you allow them to do outside of the radio station, so there wouldn't be a conflict?*

**BICKEL:** In terms of outside involvement, they can do almost anything so long as it represents them and the radio station in a favorable light. For instance the morning man is refurbishing his house and he's also the president of his community cooperative, which is a restored area. The midday man is heavily into motivation speeches and travels all around to civic groups and high schools.

**R&R:** *Of course they get paid for these functions.*

**BICKEL:** Some do and many of them are free. An instance of things that we do here to help the guys get into the community, recently we rented a bus and went on a tour of the city. Most of the air personalities have been here in the neighborhood of five or six years and as all people tend to do, they take advantage of the city somewhat, you forget things. If you live in New York City you probably have not been to the Empire State Building lately or the World Trade Center or whatever. Charlotte is a very beautiful city and I wanted to reacquaint them with the fact that it is not only beautiful, but unique. So we rented a bus and a guy who specializes in tours of the city and they took us around Charlotte and showed us the museums, parks, beautiful tree-lined boulevards with spring trees and flowers and down into the trade center. When we got back, the enthusiasm of the air personalities on the part of their city was phenomenal. I reaped the rewards of that on the air for days. In fact, I still am. They found out that they really have a phenomenal city, it was beautiful, it was growing, it was all the things that a city should be and I think that's what you've got to have your people saying on the air.

**R&R:** *I get questions a lot from PD's on how to specifically work with management and sales. Here you have a product that you're trying to hone in to a certain pattern on the air, goes over the airwaves and the sales guy is trying to get as much business in there as he possibly can, how closely do you work with your sales people and management?*

**BICKEL:** I work extremely close with the General Manager, Cullie Tarleton, and the Sales Manager, Larry Rouse, because any time you hear a radio station that sounds bad, don't look at the DJ's or anyone else, but look at the General Manager. Because there's your first line of either strength or weakness. And then look at your Operations Manager and your Sales Manager about equally. But the true direction I think of any radio station comes from the General Manager. He can decide some very important issues and we realize that. We also realize that it's actually a combination of sales and programming, so we work very, very closely together, and have a very good relationship.

**R&R:** *Do you have weekly meetings?*

**BICKEL:** No, we're in daily contact all the time. Anything of importance we share between us, particularly when it affects the other, if something I'm deciding is going to affect sales, I let them know well in advance. There again planning. It seems a shame that a salesman should find out about a promotion or a change in personnel or whatever by listening to the radio. He should be forewarned, he should feel like he's part of it.

**R&R:** *Do you have the top rate card in town?*

**BICKEL:** Yes.

**R&R:** *That's one of the things that I get from a lot of Pop/Adult stations is that they, not only in terms of ratings are number one or near it, their rate card is the best in town.*

**BICKEL:** Well, if you do everything else well, then you should also make money. After all, that's what it's all about, that and serving your community.

**R&R:** *Do you have any views as to the immediate future direction or scope of Pop/Adult radio. Is it about at it's high point now in terms of income and ratings or do you feel it will grow?*

**BICKEL:** Well, in terms of WBT, and I would certainly have to say the future's bright. Our research shows that there is room for growth. There's only going to be so much room for population growth and so much increase in consumer income spending, but what we see here in Charlotte and what I think I see in other markets, is certainly plenty of room for growth. You've got the median age increasing, and the average educational level is going up, the music is becoming better, I think the lyrics are more meaningful, I just don't see how it couldn't increase more and more every year. I think also what you're going to find too is some of those old-line MOR stations are going to start coming over, and have indeed already begun, to a more contemporary format and therefore just by that very nature, you're going to have a larger share of radio overall in Pop/Adult.

**R&R:** *Do you see in turn a declining for AM rock radio?*

**BICKEL:** Not in the immediate future. I don't know if you'll even see it in terms of a long term future. I think the old nightmare of FM surpassing AM in quality, I'm not really sure that's going to happen, I see a lot of exciting things in the equipment end of radio and they're going to happen in the next two or three years that are going to make it an equal battle. Besides, when FM, as they become more popular, they're going to have to add more commercials and it's going to become a more even fight than it is today.

**R&R:** *So you don't see the AM's being resigned to talk or sports or news and information?*

**BICKEL:** If you know that our signal during the daytime is phenomenal, but at night it's incredible, there's no FM station in the world that can match our signal, nor the signals of other 50,000 watt radio stations.

**R&R:** *Getting back to music very briefly, what sort of input do you use or look for in determining what you put on the playlist. Once again, to let everybody know, your playlist is quite tight.*

**BICKEL:** The determining factor for me to add a record is pressure. If I feel uneasy because I have not added a record, then I think it's about time that I really started looking at it seriously. If I see it everywhere in the trades and I talk to other people, I talk to the record people, I talk to other Program Directors and if I start feeling uneasy about a record, for example, William Bell, I started feeling uneasy about that record two weeks ago, and I finally added it last week and that's really my criteria. There is no magic number, there is no magic formula, it's just pressure.

**R&R:** *Any general comments?*

**BICKEL:** Well, I think the record industry exerts too much pressure, or too much influence.

**R&R:** *Explain.*

**BICKEL:** Although music's a very important ingredient, there's just so many other things that should have equal influence on Program Directors. Engineering is almost an unknown science to most air personalities and Program Directors. I can bet you that most Program Directors know a great deal more about music than they do their community and it's really because of the inordinate amount of influence that we have from record people. I'm not faulting them at all. Their job is to promote their records, but I sometimes wonder if it isn't a little bit of a lack of common sense on the part of some PD's to pay so much attention to something that should just be another facet of the overall program.

**R&R:** *Do you consciously dissuade record people from seeing you or calling?*

**BICKEL:** I personally like having contact with people who are alive and very much into the business, but I do limit it to one day, I limit it to Tuesday morning, only because as an Operations Manager you've just got too many other things to do to be concerned with just one facet of it.

**R&R:** *Is WBT involved in contests a lot?*

**BICKEL:** We do a lot of promotion.

**R&R:** *To any significant degree, do you do anything differently during a rating period than you would normally?*

**BICKEL:** Not consciously. I think any Program Director worth his salt is going to unconsciously look for things with a lot more energy than he would at other times. That's the nature of the business. I really try to program the radio station 12 months a year, because I feel that if you don't, you're being foolish, because people don't listen just two months out of the year, they listen all the year and you should be just as good in July, for instance, as you are in April-May, but I'd be lying. I think, if I told you I didn't look at the oldies a little bit harder and maybe cut down the playlist a record or two, it's a nervous time. I've been through a lot of them and I still get a little nervous. I'm nervous now. I've got one breathing down my neck and I think I'm just as apprehensive about this one as I was the very first ARB I was ever in, and maybe that's part of the success.

# AOR



## Mike Harrison

### Zucker Forms AAA Broadcasting

When Don Zucker announced his exiting from the General Managership of KFML Denver a few weeks ago, my phone was flooded with inquiries as to what he was planning to do. Obviously, in his six years with the AM daytime AOR outlet Don made many friends in addition to racking up some impressive books and building his station a strong national image.

Don has formed AAA Broadcasting, a full-service AOR radio consulting firm. According to Don, AAA Broadcasting will provide a variety of services to both existing AOR operations and "potential" ones, including programming, research, sales, and promotion.

Don can be reached at the new company, which is based out of Denver. (303) 399-6065. Their first stations will be announced shortly.

### KNAC And The Record Industry

Once again, KNAC/Long Beach conducted their April Fools Special in which they turn the radio station over to Record Promotion people who've been servicing the station. Each promo rep gets an hour on the air to do anything he/she wants (except play their own company's records). Then, to further spice the stew, the tapes of each participant are turned over to a panel of judges who select the "winners." This year's panel of judges consisted of Larry Valon of Wolf-Rissmiller Concerts, Lou Fogelman of Music Plus, and an old newspaper editor named Mike Harrison. The winners then joined the station owners James and Claudia Harden and Program Director Bill Clay (who, by the way was the first broadcaster to do an AOR show in the state of Washington) for an awards presentation luncheon in Long Beach.

This year's winners are as follows: The Patti Smith Up From The Underground Award went to Steve Rowland, Atlantic L.A. Local; The Boston Overnight Success Award went to Ray D'Ariano, MCA Vice President of Promotion; The Peter Frampton Superstar Award went to Bill Brill, Polydor L.A. Local; and The Technical Non-excellence Award was bestowed upon Jan Basham, A&M L.A. Local.

I've got to say that each year the promo people who participate seem to take the event very seriously and their performances get better and better. Congratulations to the Hardens and the entire staff of KNAC for maintaining a tradition that gives some hard working members of our industry a day of pleasure.

### Evolution

Linda Thompson is no longer Music Director of KDKB/Phoenix. Until a new MD is named, PD Hank Cookenboo will be handling music chores...Art Farkas has been upped to Program Director of KFIG/Fresno. He will also handle MD duties...Bob Slavin has been appointed Music Director of WIYY/Baltimore, in addition to his regular airshift...Don Potoczky has resigned the Music Directorship of KSAN/San Francisco. Beverly Wilshire will be assisting PD Bonnie Simmons with library work until a new MD is named. KSAN will resume reporting music information to R&R next week...Glenn Stewart is the new Music Director of WBRU/Providence...John Hayes is the new General Manager of KZOK (OK102 1/2)/Seattle...Kathy Bristol has resigned her position as Public Affairs Director of WPDH/Poughkeepsie...Barbara Marullo exits the Program Directorship of KATT/Oklahoma City.

### Promotions

**Sky Show:** KGB/San Diego presented their second annual "KGB Sky Show" high in the skies over San Diego Stadium following the Padres/Mets game that evening (4/29). The program consisted of a gala fireworks display timed to explode to a radio show of stirring music on the station.

**WABB-FM/Mobile** is running their "First Annual WABB-FM Music Poll Plus" which, according to Program Director Lee Stamp, is being distributed around the city in the form of official ballots. Each ballot not only invites listeners to vote on their favorite songs, singles, albums, artists, radio stations, disc jockeys, etc., but asks valuable research questions that can be of use to the station. Prizes attached to the promotion include a \$600 stereo system as well as records and T-shirts.

**Fashion:** WYXE/Madison presented a free fashion show. The event, emceed'd by Mike Harold, drew approximately 1,500 listeners.

**Beatles:** WZZQ/Jackson presented an entire day of Beatles music along with presenting 4 Beatles films...WNEW-FM's 6-10pm ace air personality Dennis Elsas told us he had the honor of world premiering the actual consumer copy of the Capitol album "The Beatles at the Hollywood Bowl" to sensational listener reaction. Elsas told R&R, "I've always wanted to get to play a Beatles album first and never thought such a thing would be possible. Now it actually happened. What a great feeling!"...WPLJ/New York presented an entire weekend of Beatles music...KOME/San Jose presented a 98¢ "Beatles Movie Marathon."

**Hunger:** KFWD/Dallas presented Herry Chapin and his "World Hunger Year" radiothon. The 24 hour presentation designed to raise the area's awareness of world hunger and better nutrition received telephone support from Justin Hayward, John Lodge, Graham Edge, John Denver, Ralph Nadar, Valerie Harper, John Davidson, Chuck Leavell, Billy Gibbons, and other known artists...KREM/Spokane in conjunction with the region's Peace and Justice Center presented a series of "Food Week Programs." These are 10 minute features programmed each day for a week focusing upon food and hunger concerns. Money was raised for the Spokane Food Banks. The station's staff also fasted. News Director Dave Smith fasted for 10 days. \$1500 and great amounts of food were raised. The Peace and Justice Center gave the station the "Sanity Award" for their efforts.

**By The Way:** KREM is planning to go full power and stereo by Fall. The station is one of the only major AOR stations currently broadcasting on the FM band in mono.

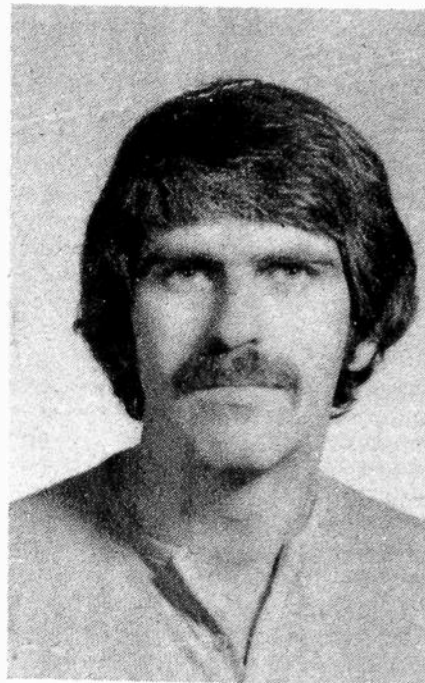
**Discography:** WWW/Detroit has been doing weekend specials devoted to top artists. WXRT/Chicago has eliminated all foreign language programming from their broadcast schedule.

**Dance Marathon:** WAAF/Worcester raised over \$10,000 for Muscular Dystrophy through their 25 hour dance marathon. 33 couples participated with 21 going the distance.

**Concerts:** WJKL/Elgin is presenting concerts from a local recording studio, "Hidden West," and inviting approximately 60 listeners to the sessions. The concerts are then broadcast on the air. So far they've had Bill Quateman and Michael Stanley...KSHE/St. Louis is presenting their "First Annual Mother's Day Night Celebration Blast" featuring Michael Stanley, Foreigner, and Starcastle for \$2.95...WCMF/Rochester presented David La Flamme and Richard Torrance in live concerts...WSHE/Miami presented a "Day In The Sunshine" outdoor concert/carnival featuring Big Mama Blue, Nite City, and the Winters Bros. Proceeds went to benefit the fight against Muscular Dystrophy...WBUF/Buffalo presented a free concert with Jesse Colin Young, Garland Jeffries, and Mink DeVille...T105/Dayton presented Rex and Michael Stanley for \$2.00...

**PD Tom Teuber** reports WLVO/Columbus is giving away "An Album Per Week Until The Year 2000." The station reportedly has received more than 2100 entries.

**Interviews:** Wishbone Ash and Carol McYoung on WVAF/Charlotte...Rex on T105/Dayton...Johnny Rivers, Deniz, Dobie Gray, and B.W. Stevenson on KSMB/Lafayette...Supertramp on KTIM/San Raphael...Jesse Colin Young on WRPL/Charlotte...Orleans on WQDR/Raleigh...Michael Franks and Supertramp on KOME/San Jose...Joan Armatrading on WYXE/Madison...Michael Franks on KZAM/Seattle...Foreigner, Pousette-Dart, and the Firesign Theatre on WLVO/Columbus...Harry Chapin and Michael Franks on KZOK/Seattle...Mick Jones and Jan McDonald on WDBS/Durham...David La Flamme, Stanky Brown, Charlie Daniels, the Winter Bros., Anthony Phillips, and Corky Laing on WPDH/Poughkeepsie...Kathy Johnson on KMET/Los Angeles.



Don Zucker



KNAC "April Fools" winners Ray D'Ariano, VP Promotion MCA (center); and Jan Basham, L.A. Local Promotion A&M (right) join KNAC/Long Beach PD Bill Clay immediately after the luncheon held in their honor to show off their awards.

NAME  
*Jimmy Michael Crawford*

First Recorded

Date *April 22,* 19 *77*

Weight *6* lbs. *9* oz.

Highest Family Rating  
*20 inches*

Sound effects broadcast every few hours  
subject to change without notice.

Produced and directed by  
*Jack and Linda Crawford*

By Authority of F.C.C.  
(Fine Children Commission)

WKDF/Nashville PD Jack Crawford sent us this novel announcement.



**LATE  
FLASH!!**

**NEW DATES ON THE  
38 SPECIAL TOUR:**

- May 1 - Portland, Ore.
- 2 - Seattle, Wash.
- 3 - Vancouver, B.C.
- 8 - Phoenix, Ariz.
- 9 - Los Angeles, Ca.
- 13 - Santa Barbara, Ca.
- 14 - San Francisco, Ca.

# 38 SPECIAL

Produced by Dan Hartman Management: Sir Productions Agency: Premier Talent  
**ON A&M RECORDS & TAPES**



SP 4638

# JESSE WINCHESTER



# NOTHING BUT A BREEZE

**JESSE WINCHESTER WAS BORN ON MAY 17, 1944**, in Shreveport, Louisiana. His father, stationed there as an air force major at the time, descended from a prominent Memphis family, related by blood to Robert E. Lee, and to the founders of the city of Memphis. Jesse's great-great-great-great grandfather was responsible for getting Davey Crockett into national politics, while his grandfather gave the eulogy at jazz musician W.C. Handy's funeral.

In 1967, at the height of the Vietnam war, Jesse moved to Canada rather than participate.

In 1970, Jesse was "discovered" by The Band's Robbie Robertson, who produced his now legendary first album *Jesse Winchester* that included such classics as "Yankee Lady" and "Brand New Tennessee Waltz." Since then, those, and songs from his three subsequent albums have been recorded by such

artists as Joan Baez, Jimmy Buffett, the Everly Brothers, Wilson Pickett, Fairport Convention, Babe Ruth, and Jonathan Edwards.

His own albums have received critical praise throughout the world.

*The Washington Post's* Tom Zito wrote, "...Winchester is the master of the simple lyric, a sentimental view tempered by a sense of humor." Robert Hilburn of the *Los Angeles Times* calls Jesse's style "warmly caressing and personal," while John Swenson in *Rolling Stone* said his songs have "rich, emotional impact."

In 1977, Jesse has recorded a new album, *Nothing But a Breeze*, produced by Brian Ahern. Now a citizen of Canada, Jesse was among those affected by President Carter's pardon, and is doing his first American tour this spring and summer.

Nothing But a Breeze/Jesse Winchester on Bearsville Records & Tapes

BR 6968



Radio & Records

Album Airplay/ 40

Chart Summary

Table with 40 rows listing album titles, artists, and airplay trends. Includes entries like Fleetwood Mac, Bonnie Raitt, Eagles, Dave Mason, Emerson Lake & Palmer, Bad Company, Foreigner, Little Feat, Supertramp, Van Morrison, Ars, Jethro Tull, 10cc, Dickey Betts, Bob Seger, Poco, Pink Floyd, Kansas, Kenny Loggins, Jimmy Buffett, Jesse Colin Young, Marshall Tucker, Charlie, Al Dimeola, Peter Gabriel, Les Dudek, Pablo Cruise, Southside Johnny, Klaatu, Jeff Beck, Kiki Dee, Band, Boston, Walter Egan, Stevie Wonder, Garland Jeffreys, Kingfish, Nils Lofgren, Sons of Champlin.

FLEETWOOD MAC has been in the number one position for more consecutive weeks than any other album in the history of this chart. This week makes it eleven in a row. Considering the trendless nature of AOR airplay and the intense level of competition for turntable time, that is an amazing accomplishment. BONNIE RAITT inched up to a powerful number two position. EAGLES inched back up. MASON came on strong again showing major growth and airplay. BAD CO. and FOREIGNER maintained. FEAT took a mighty leap as AOR programmers praise the album. SUPERTRAMP was strong and stable. MORRISON grew into the top ten. ARS maintained. 10cc was the week's highest debut. SEGER inched back a bit. POCO debuted impressively. KANSAS enjoyed a resurgence. BUFFETT nudged up. TUCKER maintained. CHARLIE debuted. DIMEOLA maintained. CRUISE was stable. JOHNNY bounced back onto the chart. KLAATU maintained. KIKI took a good jump. EGAN is hanging in there. WONDER and JEFFREYS bounced back onto the chart.

Most Added:

- 10cc Deceptive Bends (Mercury)
POCO Indian Summer (ABC)
CHARLIE No Second Chance (Janus)
VAN MORRISON A Period Of Transition (WB)
LITTLE FEAT Time Loves A Hero (WB)

AOR ACTIVITY

The Hottest:

- FLEETWOOD MAC Rumours (WB)
BONNIE RAITT Sweet Forgiveness (WB)
EAGLES Hotel California (Asylum)
EMERSON LAKE & PALMER Works (AtI)
BAD COMPANY Burnin' Sky (Swan Song)

WQBK ALBANY

ADDED: AR Aces (ABC), Brand X (Passport), Charlie (Janus), Dave Mason (Swan Song), Herbie Hancock (Col), Ronnie Lavis (UA), Bonnie Mason (Mercury), Lucy Simon (RCA), Streetwalkers (Mercury), Foreign Theatre (Butterfly), Wayne Jennings (RCA), Egg Cream (Pyramid), Sons of Champlin (Arista)
HOT: Juan Armistrading (A&M), Bad Co. (Swan Song), Dickey Betts (Arista), Jeff Beck (Epic), Al DiMeola (Col), Beatles (Bellaphon-Imo), Fleetwood Mac (WB), POCO (ABC), Little Feat (WB), DAVE MASON (Col), Van Morrison (WB), Tim Moore (Asylum), Bonnie Raitt (WB), Supertramp (A&M)
JACK HOPKE Program Director Playing various cuts. Playing STEVE MILLER RONNIE SPECTOR AMERICAN FLYER and ARETHA singles. PINK PARK ERFP

KRST Albuquerque

ADDED: Dave Mason (Col), Kenny Loggins (Col), POCO (ABC), Golden Earring (MCA), Jack Bruce (RSD), Kingfish (UA/Je), Rough Diamond (Island)
HOT: ARS (Polydor), Jimmy Buffett (ABC), Bill Stame Augh, Program Director Playing MA SONS "High Disagree", "Flow", "Traveller", "LOG GINS", "Love", "Lady", "Wise", "Title POCO's "Dance", "Summer", "20 Yrs.", "EARRING's "Surline", "Born bay", "FLAME's "Begin", "Queen", "BRUCE's "Jane", "Without", Title KINGFISH's "Jump", "Juke", "Hypnotized", DIAMOND's "Scared", "R&R" Playing WEATHER REPORT, ARS, ENG, DAN, MICHAEL FRANKS, JUSTIN HAYWARD and STEVE MILLER singles

KMYR Albuquerque

ADDED: Little Feat (WB), Van Morrison (WB), Kingfish (UA/Je), Wayne Jennings (RCA), POCO (ABC), Kevin Ayers (ABC), Deaf School (WB), Hollywood Stars (Arista), Charlie (Janus), Balconie's Faust (Cream), Brand X (Passport), Kiki Dee (Rocket), CHARLIEWEIR Music Director Playing various cuts
HOT: Bonnie Raitt (WB), Van Morrison (WB), Dave Mason (Col), Nils Lofgren (A&M), Walter Egan (Col), Dickey Betts (Arista), The Band (Capitol), ELP (A&M), Foreigner (A&M), Jethro Tull (Chrysalis), Kinks (Arista), Les Dudek (Col), Playing various cuts

KLBJ FM austin

ADDED: Kenny Loggins (Col), POCO (ABC), Brand X (Passport), Dave Mason (Swan Song), Van Morrison (WB), Kingfish (UA/Je), Sons of Champlin (Arista), Little Feat (WB), Rough Diamond (Island), Mahogany Rush (Col)
HOT: Weather Report (Col), Jethro Tull (Chrysalis), Fleetwood Mac (WB), FLP (A&M), Les Dudek (Col), Mallard (Virgin), Dickey Betts (Arista), Dave Mason (Col), Bad Co. (Swan Song)
STEVE SMITH Program Director Playing various cuts. Playing STEVE MILLER single

WBCN104fm Boston

ADDED: Kilaatu (Capitol), Lenny Hill (UA), Kenny Loggins (Col), POCO (ABC), Flora Purim (WB), Rough Diamond (Island), SS Johnny (Epic), BV Stevenson (WB), Keith Sykes (Midland), 10CC (Mercury)
HOT: ARS (Polydor), The Band (Capitol), Walter Egan (Col)
ELLEN DARST Music Director Playing EGAN's "Lucky", "Tunnel", "Wheels", FERRY's "All Night", "Rock", ISLEY's "Livin'", "Climbing", JEFFREYS "Rough", "Wild", FEAT's "Hero", "Rocket", "High Roller", "Old Folks", NILS Lofgren (A&M), MA SONS "Time", "Let It Go", "High", "Seasons", "Mystic", MORRISON's "Connection", "Flamingos", "Joyous", "Kansas City", DART's "Fall On Me", Title RAITT's "Runaway", "Leave Home"

FM-103 Ann Arbor

ADDED: Kiki Dee (Rocket), 10CC (Mercury), Van Morrison (WB), Little Feat (WB), Eng. Dan & JF Coley (Big Tree), Jim Gannon (Catalyst), Bill Wilson (Bar B Que), Kingfish (UA/Je), Ginger Baker (Sire), Brand X (Passport), Herbie Hancock (Col), Beatles (Bellaphon-Imo), Les McCann (ABC), Bobby Blue (Col)
HOT: Supertramp (A&M), ARS (Polydor), Passport (A&M), Weather Report (Col), Bonnie Raitt (WB), Fleetwood Mac (WB), Santana (Col), DAVE MASON (Col), Jimmy Buffett (ABC), Les Dudek (Col), Peter Gabriel (A&I)
JOHN GIESE, Music Director Playing SUPER TRAMP's "Little Bit", ARS' "In To You", "Every body", PASSPORT's Title "Aqua", REPORT's "Bird land", "Palladium", SANTANA's "Children", "Reach", POCO's "Summer", MASON's "High", "Alright", BUFFETT's "Judge", "Margantaville", "Banana", DU DEK's "Trompe", "GABRIEL's "Hill"

KEZYFM Anaheim

ADDED: Detective (Swan Song), Steve Hunter (Atco), Charlie (Janus), Keith Sykes (Midland), Four Seasons (WB), Deaf School (WB), 10CC (Mercury), Widowmaker (UA)
HOT: Kinks (Arista), Dickey Betts (Arista), Bonnie Raitt (WB), SS Johnny (Epic), Les Dudek (Col), Supertramp (A&M), Kilaatu (Capitol), Jethro Tull (Chrysalis), Iggy Pop (RCA), Pink Floyd (Col), ELP (A&I), Walter Egan (Col), Nils Lofgren (A&M), Fleetwood Mac (WB), Kiki Dee (Rocket)
RON BURNSTEIN, Music Director. Playing various cuts. Playing STEVE MILLER single

Kgot Anchorage

ADDED: Tom Moore (Asylum), DeJa Vu (Capitol), Sons of Champlin (Arista), A Sleep At The Wheel (Capitol), Gale Force (Fantasy), Bob James (CT), Roy Harper (Chrysalis), Bryan Ferry (A&I), Beach Boys (WB), Graham Central Station (WB), Steve Hunter (Atco), Mallard (Virgin), Brecker Bros. (Arista), Nite City (Zoth), REC (Epic)
HOT: Dave Mason (Col), Eagles (Asylum), Flora Purim (WB), Jesse Colin Young (WB), Supertramp (A&M), Bonnie Raitt (WB), Kinks (Arista), Jethro Tull (Chrysalis), The Band (Capitol)
LARRY WAYNE, Program Director. Playing MOORE's "Strength", DEJA's Title SONS "Do In It", WHEEL's "High", FORCE's "Let", JAMES' "Wind", HARPER's Title FERRY's "Tokyo", BEACH BOYS' "Carson", CENTRAL's "Stomped", HUNTER's Title MALLARD's "Face", BRECKER's "Finger"

WAAL Binghamton

ADDED: Little Feat (WB), POCO (ABC), Al DiMeola (Col), Detective (Swan Song), Four Seasons (WB), Charlie (Janus), Bruce Foster (Millennium), SS Special (A&M)
HOT: ELP (A&I), Fleetwood Mac (WB), Walter Egan (Col)
STEVE BECKER, Music Director. Playing FEAT's Title "Streamline", "Missing", POCO's "Dance", "Stay", DI MEOLA's Title "Tango", "Racing", "Detective's "Reader", "Recognition", Playing STEVE MILLER, MANN, ANGELO PEZBAND, RONNIE SPECTOR, CHILLIWACK, MARDI LIEBOUS, DEAN FRIEDMAN and GRAHAM PARKER singles

WOL Buffalo

ADDED: 10CC (Mercury), Brand X (Passport), Dave Edmunds (Swan Song), Bob Dylazette (RCA)
HOT: ELP (A&I), Bonnie Raitt (WB)
ERIC TRAYERS, Music Director. Playing various cuts. Playing STEVE MILLER, RONNIE SPECTOR singles and PINK PARKER EP

# DREAM ALONG WITH US...

**CARL SANDBURG** said, "Nothing happens unless first a dream." Dreams are things of joy, of inspiration, of commitment. Here are a few people who have dreamed...

**JIMMY IENNER**—Singer, publisher, and producer of note: Eric Carmen, Grand Funk, Three Dog Night, Bay City Rollers, Raspberries, Blood, Sweat & Tears, Chambers Brothers, and Lighthouse.  
President, Millennium Records. Dreamer.

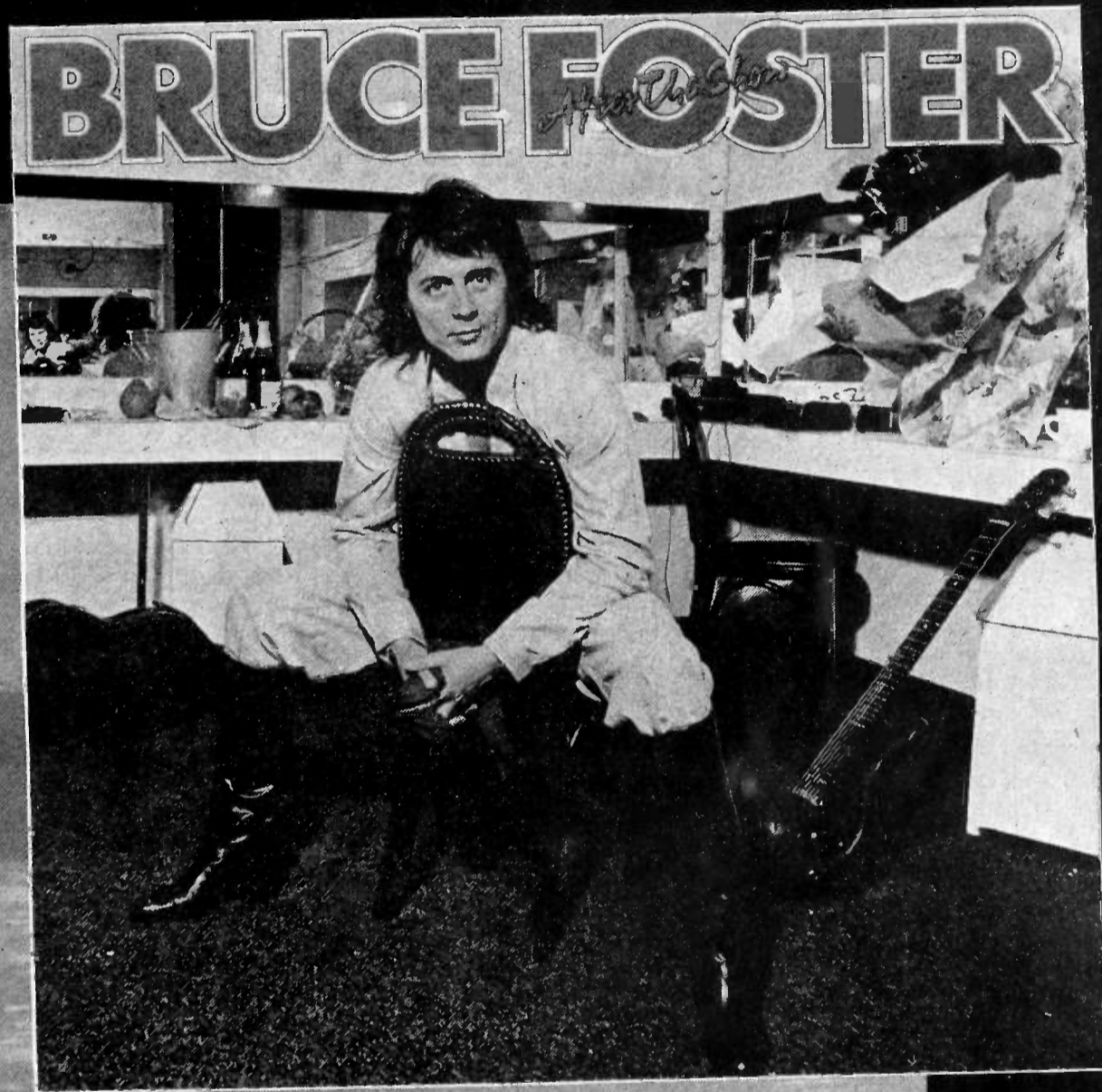
**IRV BIEGEL**—The touch of an artist in sales, promotion, and marketing. Motown, Bell, Private Stock—all benefited.  
Executive Vice-President, Millennium Records. Dreamer.

**DON IENNER**—Devotion to promotion. From mailroom at Capitol to National Promotion at C.A.M.-U.S.A.  
Director of National Promotion, Millennium Records.  
Dreamer.

"All that we see or seem/Is but a dream within a dream."  
It's as true now as when Edgar Allan Poe first expressed it over a century ago. At Millennium, the dream is just beginning. We're proud to be part of that dream as it unfolds.

Neil Bogart  
Casablanca Record  
and FilmWorks, Inc.  
Where Dreams Come True

# OUR FIRST ALBUM



**Jimmy Tenner, Irv Biegel & The Staff  
Dreamers**

**millennium**

DISTRIBUTED BY  
CASABLANCA RECORD AND FILMWORKS, INC.

**Casablanca**  
Record and Filmworks





KLOS 95 1/2 FM/Los Angeles... Music Director: DABAR HOORELBEKE...

KMET 94.7 Los Angeles... Music Director: BILLY JUGGS...

KMXL 100 Los Angeles... Music Director: MICHAEL SHEEHY...

106 FM Los Angeles K WEST... Music Director: PAUL SULLIVAN...

LRS 102 Louisville... Music Director: AUSTIN VALLI...

WIBA-FM Madison... Music Director: PETE STEINMETZ...

wyxe 92.1 Madison... Music Director: MIKE HAROLD...

FM 100 Memphis... Music Director: GEORGE BRYANT...

ZETA 4 Miami... Music Director: DAVID SOUZA...

WSHE-FM/WSRF-AM Miami... Music Director: GARY GRANGER...

wqfm Milwaukee... Music Director: DAVE POPOVICH...

WZLW Milwaukee... Music Director: DEREK RYAN...

KO 102 Minneapolis... Music Director: JIM LARKIN...

KFMI Muscatine... Music Director: JIM LARKIN...

WKDF Nashville... Music Director: LISA CATALANA...

wyxp 92.1 Nashville... Music Director: JACK CRAWFORD...

WNOE-FM New Orleans... Music Director: JIM WHITE...

WPLJ 95.5 New York... Music Director: LARRY BERGER...

wnoe-fm Norfolk... Music Director: BRUCE GARRAWAY...

WAT Orlando... Music Director: JOHN SCOTT...

WDIZ Orlando... Music Director: MIKE LYONS...

WMMR 93.3 Philadelphia... Music Director: PAUL FUHR...

wysp Philadelphia... Music Director: PAUL FUHR...

KDKB Phoenix... Music Director: SONNY FOX...

WBRU Providence... Music Director: TRACY ROACH...

WQDR Stereo Rock 94 FM/RALEIGH... Music Director: CHRIS MILLER...

KGLR Reno... Music Director: PAUL EMERY...

WROV Roanoke... Music Director: BILL JORDAN...

WCMF FM ROCHESTER... Music Director: BERNIE KIMBLE...

WMAJ Rochester... Music Director: DOUG JAMES...

WYFE Rockford... Music Director: NICK DWENS...

KUIE San Rafael... Music Director: TONY BERARDINI...

ksfm SACRAMENTO... Music Director: BEAR CORKERY...

KZIP Sacramento... Music Director: BRUCE MEIER...

KPRI SAN DIEGO... Music Director: KEITH ALLEN...

Y93 San Francisco... Music Director: JAY HANSEN...

KOME San Jose... Music Director: DANA JANG...

KSJO FM/SAN JOSE... Music Director: PAUL WELLS...

KSJO San Luis Obispo... Music Director: PAUL WELLS...

KUIE San Rafael... Music Director: TONY BERARDINI...

ksfm SACRAMENTO... Music Director: BEAR CORKERY...

### KTMS • FM Rock 97 Santa Barbara

ADDED  
Trapeze (Mercury)  
Sons of Champlin (Arista)  
Poco (ABC)  
Candice A. Kaplan (Capitol)  
Shannon (Polygram)  
Barry Miles (MCA)  
Little Feet (WB)  
Van Morrison (WB)  
Jack Bruce (Mercury)  
Hump Geyer (Polygram)  
Mystery Mountain Flying Circus (MCA)

HOT  
Supertramp (A&M)  
Dave Mason (Capitol)  
Kiki Dee (Hucklet)  
Kenny Loggins (Capitol)  
ELP (A&M)  
Beach Boys (WB)  
Walter Egan (Capitol)  
Bonnie Raitt (WB)

MARK GILES, Music Director, playing various cuts.  
Playing JUSTIN HAYWARD, B.W. STEVENSON, POUSI TTI, DART and KENNY HANKIN singles.

### KADI kwki St. Louis KANSAS CITY

ADDED  
10CC (Mercury)  
Brownsville Station (Private Stock)  
Charlie Ujanus  
Detective (Swan Song)  
HOT  
Fleetwood Mac (WB)  
Burl Co. (Swan Song)  
Kanta (Hush)  
Jett Black (Epic)  
Bonnie Raitt (WB)

MICHAEL STANLEY (Epic)  
Little Feet (WB)  
Les Dudes (Capitol)  
Dixie Belle (Arista)  
Supertramp (A&M)  
Van Morrison (WB)  
Bob Seger (Capitol)  
Chilliwack (Mushroom)  
ARS (Polygram)  
Marshall Tucker (Capitol/WB)

PETER PANISI, Program Director, playing various cuts.  
Playing STEVE MILLER and LEON B. MARY singles.

### KWFM

ADDED  
Golden Earring (MCA)  
Kiki Dee (Hucklet)  
Jack Bruce (MCA)  
Dare Edmunds (Swan Song)  
Kingsfish (UA/Janus)  
Charlie Ujanus  
Detective (Swan Song)  
HOT  
Fleetwood Mac (WB)  
Burl Co. (Swan Song)  
Kanta (Hush)  
Jett Black (Epic)  
Bonnie Raitt (WB)

HOT  
Key Hopper (Chrysalis)  
Jethro Tull (Chrysalis)  
Jimmy Buffett (ABC)  
Fleetwood Mac (WB)  
Dare Edmunds (Swan Song)  
Little Feet (WB)  
Dixie Chute (Capitol)  
Peter Dinklage (A&M)  
Foreigner (A&M)  
ELP (A&M)  
Pink Floyd (Capitol)  
Jethro Tull (Chrysalis)  
Little Feat (WB)

JIM HAY, Music Director, playing various cuts.  
Playing STEVE MILLER, CLIMAX BLUES, BEGGIN' singles and PINK FLOYD EP.

### Casablanca, Millennium Hold Bruce Foster

#### Listening Parties Across Nation

Millennium Records and Casablanca Record and FilmWorks celebrated the release of Millennium's first album, "After The Show" by Bruce Foster, by hosting a series of unusual listening parties in seven cities. A heavy turnout from radio, distributors, and both trade and consumer press were in attendance at parties in New York, St. Louis, Los Angeles, Cleveland, Boston, Philadelphia and Atlanta. Selected photo highlights:



New York: (l-r, standing): Corrine Baldasano, Music Director at WPLJ; Ms. Bernie Bernard, Music Director, WBAB; Allan Lewinter, Millennium National Album Promotion Manager; Jimmy Jenner, President of Millennium Records; Alison Steele, WNEW-FM; Scott Muni, WNEW-FM Program Director; Dave Herman, WNEW-FM; Glen Morgan, Operations Manager, WABC; Larry Miller, Program Director WKTU-FM; Pat St. John, WPLJ; and Don Jenner, Millennium National Promotion Director. (l-r, kneeling) Irv Biegel, Executive Vice President, Millennium; Neil McIntyre, Program Director, WPIX-FM; Larry Harris, Executive Vice President, Casablanca; Al Bernstein, WNEW-FM; Mary Ann McCarthy, WPIX-FM; and John Zacherle, WPLJ.

### Santa Barbara

ADDED  
Kiki Dee (Hucklet)  
10CC (Mercury)  
Richard Last (ABC)  
Becky Hobbs (Epic)  
Keith Sykes (Mulland)  
Brand X (Passport)  
Walter Egan (Capitol)  
Gladys Knight (MCA)  
Bruce Foster (Millennium)

HOT  
Candice Bayer Seger (Elektra)  
Koolhaas (Capitol)  
FTHOS (Capitol)  
Gamy (Virgin)  
Bannon Raitt (WB)  
Heresy Theatre (Butterfly)  
Kenny Rankin (Little Dawn)  
Temptation (Virgin)  
Weather Report (Capitol)  
Martin Mull (ABC)  
Kenny Loggins (Capitol)  
Jack Bruce (Mercury)  
Sons of Champlin (Arista)

LAURIE COBB, Music Director, playing various cuts.  
Playing RONNIE SPECTOR, GRAHAM PARKER, ARETHA FRANKLIN and LEON B. MARY singles.

### WQSR Tampa

ADDED  
Kingsfish (UA/Janus)  
Koolhaas (Hush/Janus)  
Poco (ABC)  
Frankie Miller (Chrysalis)  
Hulkona's Fault (Mercury)  
Golden Earring (MCA)  
Four Seasons (WB)  
Eagles (A&M)  
Bruce Foster (Millennium)  
Brand X (Passport)  
G&G Force (Fantasy)  
Coco Elder (Mercury)  
Milton Nascimento (A&M)  
Richard Turiano (Capitol)

HOT  
Sea Level (Capitol/WB)  
Fleetwood Mac (WB)  
Jimmy Buffett (ABC)  
Bannon Raitt (WB)  
Dare Edmunds (Capitol)  
ARS (Polygram)  
AR Aces (A&M)  
Steve Wonder (Tama)  
Little Feet (WB)  
Beach Boys (WB)  
ARS (Polygram)  
Marshall Tucker (Capitol/WB)  
Dixie Belle (Arista)  
Walter Egan (Capitol)  
Valerie Carter (Capitol)

STEVE HUNTINGTON, Music Director, playing various cuts.  
Playing ORLEANS, STEVE MILLER, SPECTOR, WAYLON, AMERICAN FLYER and ARETHA singles.

### KMOD Tulsa

ADDED  
Van Morrison (WB)  
10CC (Mercury)  
Kingsfish (UA/Janus)  
Golden Earring (MCA)  
Hough Diamond (Island)  
Supertramp (A&M)  
Poco (ABC)  
John Miles (London)

HOT  
Bob Seger (Capitol)  
Dave Mason (Capitol)  
Ritz Coultage (A&M)  
Jethro Tull (Chrysalis)  
Peter Gabriel (A&M)  
Polo Cruise (A&M)  
Foreigner (A&M)  
Burl Co. (Swan Song)  
Al Stewart (Janus)  
David Bowie (MCA)  
Klaus (Capitol)  
Jimmy Buffett (ABC)

LEISA JOHNSON, Music Director, playing various cuts.



Philadelphia: (front, l-r): Susan Munao, Casablanca Vice President Artist Development/Public Relations; Dick Williams, Casablanca National Album Promotion; Joe Loris, Record Museum; Tony Mann, WFIL; Tom Kennedy, Universal Distributors; Dean Tyler, Program Director, WIP; Sonny Fox, Program Director, WYSP; Don Wasley, Casablanca National Promotion Director, Custom Labels; (second row, l-r) Ed Sciaky, Program Director, WMWR; Don Jenner, Jimmy Jenner; Brian Interland, Casablanca Promotion; Harold Lipsius, Universal Distributors; Pam Sindaco; Bruce Foster; George Meier, Walrus.

### KX FM Santa Maria

ADDED  
Jack Bruce (Mercury)  
10CC (Mercury)  
Brand X (Passport)  
Dare Edmunds (Swan Song)  
Poco (ABC)  
Guitar Player (MCA)  
Ronna (Epic)  
SS Johnny (Epic)  
Kiki Dee (Hucklet)  
Walter Jennings (MCA)

HOT  
Supertramp (A&M)  
Chilliwack (Mushroom)  
Fleetwood Mac (WB)  
Burl Co. (Swan Song)  
Eagles (A&M)  
Foreigner (A&M)  
ELP (A&M)  
Guns N' Roses (A&M)  
Kinks (Arista)

MIKE BECHTEL, Program Director, playing ED MUND'S Denver Bride, POCO'S Title GUITAR PLAYER'S Title Spin, SUPERTRAMP'S Little FOREIGNER'S Ice, playing RONNIE SPECTOR and STEVE MILLER singles.

### WYOL Toledo

ADDED  
Golden Earring (MCA)  
Frankie Miller (Chrysalis)  
Poco (ABC)  
Van Morrison (WB)  
Streetwalkers (Mercury)  
HOT  
Fleetwood Mac (WB)  
Kinks (Arista)  
City Boy (Mercury)  
Burl Co. (Swan Song)  
Nils Lofgren (A&M)  
Justin Hayward (Dorsey)

HOT  
BTO (Mercury)  
Jesse Colin Young (WB)  
The Band (Capitol)  
David Byrne (RCA)  
ARS (Polygram)  
Gary Wright (WB)  
Jethro Tull (Chrysalis)  
Piccol Harmon (Chrysalis/WB)  
Peter Dinklage (A&M)

JACK MANDOO, Music Director, playing various cuts.  
Playing ALICE COOPER, BOSTON, STEVE MILLER, RANDY NEWMAN, GRAHAM PARKER, RAM JAM and REO singles.

### WOOR Utica

ADDED  
Kingsfish (UA)  
Bruce Foster (Millennium)  
Frankie Miller (Chrysalis)  
Peter Tosh (Capitol)  
10CC (Mercury)  
Brand X (Passport)  
Lee Ritenour (Capitol)  
Baldone's Fault (Cream)  
Les McCann (ABC)  
American Tears (Capitol)  
Robby Krieger  
Mighty Diamonds (Mercury)  
Kiki Dee (Hucklet)  
Charlie Ujanus  
Pete Carr & LaBlanc (Big Tree)

HOT  
Little Feet (WB)  
Supertramp (A&M)  
Van Morrison (WB)  
Bryan Ferry (A&M)  
Dave Mason (Capitol)  
SS Johnny (Epic)  
Bannon Raitt (WB)  
Big Wine Koo (ABC)  
Peter Gabriel (A&M)  
Les Dudek (Capitol)  
Johnny's Dance Band (Windsong)  
Tropes (Merlin)  
Poco (ABC)  
33 Special (A&M)  
AR Aces (ABC)

JEFF CHAND, Program Director, playing various cuts.  
Playing ORLEANS, GREG KIRBY, STEVE MILLER, JACKSON HAWKE and RONNIE SPECTOR singles.



Cleveland: (Top, L-R) Jimmy Jenner; Don Jenner; Bruce Bird, VP National Promotion; Dan Garfinkel, WMMS; Bruce Foster; John Gorman, Program Director, WMMS; Murray Saul, WMMS; Matt The Cat, WMMS. (Kneeling, L-R) Dick Williams; Len Goldberg, Independent Promotion.

### KZAM Seattle

ADDED  
Kiki Dee (Hucklet)  
Dixie Watson (UA)  
Peter Tosh (Capitol)  
Bobbie Blum (ABC)  
Guitar Player (MCA)  
Gene Richards (Sire)  
Poco (ABC)  
Dare Edmunds (Swan Song)  
10CC (Mercury)  
Bongo Man (Sire)  
Bonnie-Mason (Mercury)  
Wayne Henderson (ABC)  
Charlie Ujanus  
Janet Schaffer (Capitol)  
Nike Drake (Arista)

HOT  
Bonnie Raitt (WB)  
AR Aces (ABC)  
Fleetwood Mac (WB)  
Ian Matthews (Capitol)  
Van Morrison (WB)  
Jimmy Buffett (ABC)  
Bruce Cockburn (Epic/Nonesuch)  
Little Feet (WB)  
Emmylou Harris (WB)  
Kinks (Arista)  
Weather Report (Capitol)  
The Band (Capitol)  
Jesse Colin Young (WB)  
Al DiMeola (Capitol)

JON KERTZER, Music Director, playing various cuts.

### Progressive Singles:

AMERICAN FLYER "The Spirit Of A Woman" (UA)	GRAHAM PARKER "Hold Back The Night" (Mercury)
CLIMAX BLUES BAND "Couldn't Get It Right" (Sire)	RAM JAM "Black Betty" (Epic)
ALICE COOPER "You And Me" (WB)	LEON & MARY RUSSELL "When I Need You" (WB)
ANDREW GOLD "Lonely Boy" (Asylum)	RONNIE SPECTOR "Say Goodbye To Hollywood" (Epic/Cleveland Int)
WAYLON JENNINGS "Luckenbach, Texas" (RCA)	STARZ "Cherry Baby" (Capitol)
MANFRED MANN "Spirit In The Night" (WB)	B.W. STEVENSON "Down By The Station" (WB)
STEVE MILLER "Jet Airliner" (Capitol)	AL STEWART "On The Border" (Janus)
ORLEANS "Spring Fever" (Elektra)	JENNIFER WARNES "Right Time Of The Night" (Arista)



Atlanta: (top row, l-r): Johnny Bee, Pickwick Distributors; Bill Dollar, WGST; Dick Williams, Casablanca National Album Promotion; Gary Cory, WQXI; Mike Walker, Pickwick Distributors; John Parker, Casablanca Promotion; Don Wasley, Jeff McCartney, WQXI-FM; Bruce Foster; Don Jenner. (Mid-row) Drew Murray, WKLS. (Bottom row, l-r) Susan Munao; Don Benson, WQXI-FM; Irv Biegel; Mike Gafney, Pickwick Distributors.

### KZOK 102.7 Seattle

ADDED  
Hollywood Stars (Arista)  
10CC (Mercury)  
Dave Mason (Capitol)  
Detective (Swan Song)  
Charlie Ujanus  
Kiki Dee (Hucklet)  
HOT  
Margarit Ferguson (Capitol)  
Al DiMeola (Capitol)  
ELP (A&M)  
Foreigner (A&M)

HOT  
Bannon Raitt (WB)  
Supertramp (A&M)  
Al Stewart (Janus)  
Eagles (Asylum)  
Fleetwood Mac (WB)  
Kanta (Hush)  
Steve Wonder (Tama)  
Jesse Colin Young (WB)  
Bob Seger (Capitol)  
Boston (Epic)  
ARS (Polygram)

NORM GREGORY, Program Director; MAVIS MACK OFF, Programming Asst. playing HOLLYWOOD STARS All For You, playing STEVE MILLER and MARSHALL TUCKER singles.



Adding to their collection of awards, Capitol recording artists Wings received their latest batch of Gold and Platinum plaques for their chart-topping "Wings Over America" live triple record set which includes the hit single "Maybe I'm Amazed." At the same time, they received a special "Double Platinum" award for more than two million in sales of their "Wings At The Speed Of Sound" album. Pictured in the studio recording a new album are (standing l-r) Jimmy McCulloch, Linda McCartney, Paul McCartney and Denny Laine. Kneeling (l-r) are Joe English and Brian Shepherd, Capitol's Executive Manager, European Operations.

### SPOKANE

ADDED  
10CC (Mercury)  
Banno Man (Sire)  
Poco (ABC)  
Kevin Ayers (ABC)  
Dare Edmunds (Swan Song)  
Kiki Dee (Hucklet)  
David Griesman (Kubark/Scepter)  
Guitar Player (MCA)

HOT  
Burl Co. (Swan Song)  
Fleetwood Mac (WB)  
George Benson (WB)  
Kinks (Arista)  
Sea Level (Capitol/WB)  
Jackson Browne (Asylum)  
Eagles (Asylum)  
Marshall Tucker (Capitol/WB)  
ELP (A&M)  
Bannon Raitt (WB)

DON ADAIR, Program Director, playing various cuts.  
Playing STEVE MILLER and GRAHAM PARKER singles.

### WQXI-FM St. Louis

ADDED  
Little Feet (WB)  
Detective (Swan Song)  
Van Morrison (WB)  
Frankie Miller (Chrysalis)  
Brownsville Station (Private Stock)  
Sons of Champlin (Arista)  
10CC (Mercury)  
HOT  
Burl Co. (Swan Song)  
Chilliwack (Mushroom)  
Fleetwood Mac (WB)

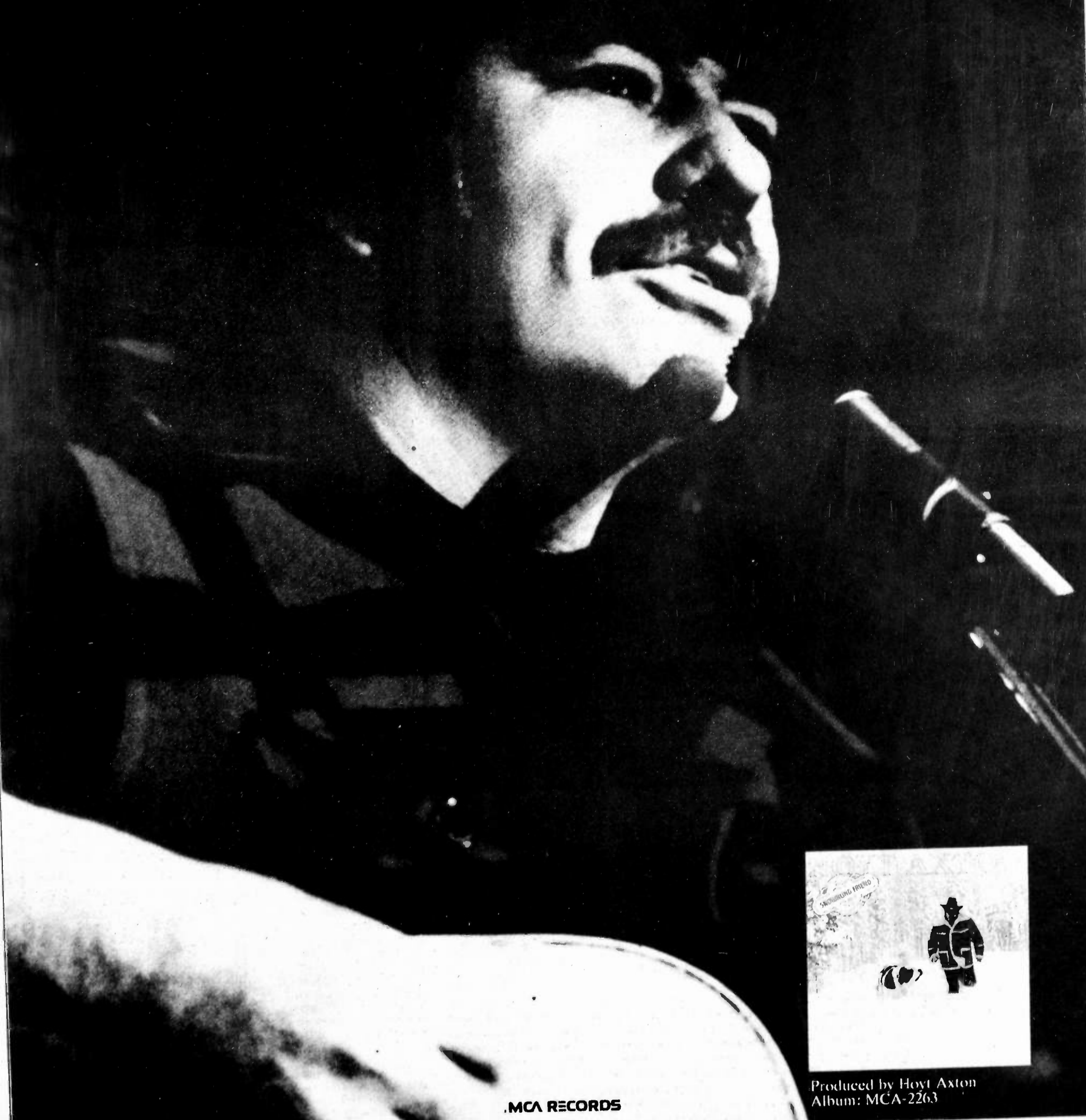
Foreigner (A&M)  
Pink Floyd (Capitol)  
Marshall Tucker (Capitol/WB)  
REO (Epic)  
Supertramp (A&M)  
Dixie Belle (Arista)  
Jethro Tull (Chrysalis)  
Starz (Capitol)  
Dave Mason (Capitol)  
Jeff Beck (Epic)  
Les Dudek (Capitol)  
Rough Diamond (Island)

TED HABECK, Music Director, playing various cuts.  
Playing ALICE COOPER single.

MCA Records proudly welcomes a most versatile singer, writer, performer...

# HOYT AXTON

His new album "SNOWBLIND FRIEND" is showing strong AOR, COUNTRY and ADULT CONTEMPORARY reaction.



MCA RECORDS

Produced by Hoyt Axton  
Album: MCA-2263

© 1977 MCA Records, Inc.

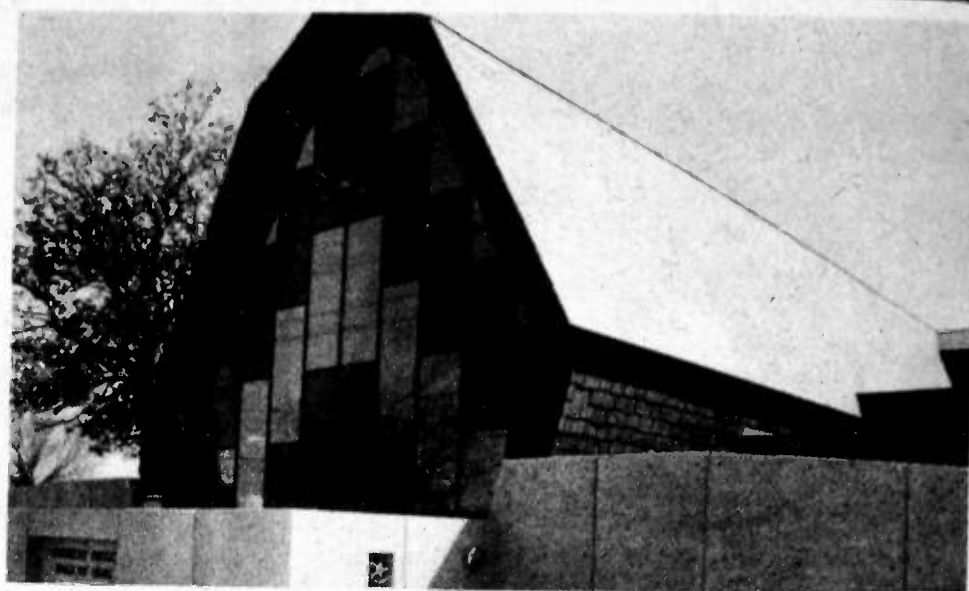
# COUNTRY



## Direct From Duncan

### News & Other Notes

First a special note of congratulations to DON RHEA of KCKN/Kansas City on his recent celebration of 15 years of doing the morning show for the station. Keep on keepin' on Uncle Don!!...That new 5kw station in Norfolk, Virginia, which will be programmed Country, has finally been given approval by the FCC. The station will be on-the-air 24 hours a day with the new format beginning May 30. Station owner BOB SINCLAIR is still looking for a female air personality to do the evening shift. Sinclair can be reached at (804) 340-1378 or at the station 622-5591. The station lineup to date includes: JACK GAYLE, recently with WAYS/Charlotte, doing mornings; LEE GRANT, from KHAK/Cedar Rapids, for mid-days; and "Carolina" CHARLIE from WCMS/Norfolk, to do afternoon drive... WSUN/St. Petersburg has won the Associated Press Award for Best Weekend News Coverage in the nation...JIM HEALY, Sports Director of KLAC/Los Angeles has been named Best Sportscaster, for the second consecutive year by the Greater Los Angeles Press Club...KEBC/Oklahoma City air personality LYNN WAGGONER was guest M.C. for the season finale of the Oklahoma Symphony's Pops Concert series the night they featured special guest vocalist ABC/Dot artist DON WILLIAMS...WDDD/Marion, Illinois, because of listener demands, has begun playing solid oldies from 7 to midnight. PD ROGER SWAN reports excellent response. To introduce the new feature the station gave away "Greatest Hits" albums...KWMT/Fort Dodge morning DJ for the last two years, TOM TORRANCE, 49, passed away of an apparent heart attack. Operations Director DALE EICHOR received the sad news on return from the recent CMA trip in Tulsa...WEAT/West Palm Beach, Florida, had to stop their call in contest because the response was so good it jammed phone lines for more than 20,000 people...K-15/Ontario according to PD MARK WILLIAMS, is having some service problems. Add them to your list if you will: P.O. Box 1510, Ontario, California, 91762...DIANE BRENNAN WEST, MD of WBAM/Montgomery, says the local prison will not be too eager to provide entertainment for next year's annual Easter Egg Hunt for the station. This year one of the members of the prison band made a quick exit during a break between shows. They still haven't found the guy...MIKE MONROE, Music Director of KGA/Spokane has taken himself off the air to devote time to sales. He still will handle the music chores...PAT McKEEVER, MD of WWJO/St. Cloud is going to Rock station KSAQ/San Antonio. PAUL JOHNSON, PD of WWJO, will take over the music... WTHI/Terre Haute, Indiana has a new all night person, DOC LONG, from WWCN, in the same market...DUGG COLLINS, PD of KDJW/Amarillo, has a new single out on SCR Records called "I'm The Man." It is off to a respectable start...Arbitron has just completed a study of the Country music listeners for the Country Music Association. The complete story is on page three of this week's R&R...STU WRIGHT, MD of WLAS/Jacksonville, N.C., has just added to his music survey a "Bad Joke of the Week." His first week's bit was: "Did you hear about the gay Australian? (He went to Sydney)." Stay tuned folks, later in my show I will be having Anita Bryant squeeze a fruit for us!



Pictured above is the new wing of the Country Music Hall of Fame and Museum in Nashville. Many music industry persons were on hand for the opening (4/5). See story on page 41.

## Everybody's turning on KCKC



... Including Merle Haggard Johnny Rodriguez Marie & Donny Osmond Dolly Parton Roy Clark  
**1350 am**

Pictured above is the latest KCKC/San Bernardino half-page newspaper ad. Different artists are featured each month modeling the new KCKC T-shirts.

### Promotions

KDJW/Amarillo has just concluded their Giant West Texas Talent Search. The winner received a recording contract with Granny White Records of Dallas, with Country music veteran CLAUDE GRAY as the producer...CFGM's DAN RYAN ran the recent twenty-six mile Boston Marathon and raised over \$6,500 for the Canadian Cancer Society. CFGM is in Richmond Hill, Ontario...WNYN/Canton is running a "Money Music" promotion. Listeners call in and win 90 cents if they can name the last song. The money jackpot is doubled for each song beyond that that they can name... WSM/Nashville is holding a "Loretta Lynn Look-a-Like" contest. The winner will get a free trip to Fan Fair, dinner with Ms. Lynn, a copy of her book, and tickets to the Opry...JOHN KENNEY of Z-104/San Diego is officially the champion "Cowchip Chucker" of his town. At the recent rodeo, Kenney threw a cowchip 95 feet during a half-time promotion. Each jock was competing for a listener. Kenney's listener won \$300...KAYO/Seattle, just held their First Annual "World Largest's Garage Sale." Columbia's FREDDY WELLER provided musical entertainment for the shoppers... KBFW/Bellingham, Ws., just had a contest to give away a "Piece of KBFW." The station cleaned out the engineering department and gave listeners a chance to win some old station equipment...More next week...

### ...And Records

Some news from UA in Nashville: LARRY BUTLER, Head of Operations for the Nashville division has resigned. According to an informed source, Butler wants to get into independent production, where he feels he can make more money. Under his current arrangement with UA, Butler can only produce UA artists. I've heard JOHNNY CASH and a few other biggies have already approached Butler about a production deal after his release from UA...UA has just signed DAVID WILLS, from Epic, to record for the label. HILTON HAWKINS has been named assistant National Promotion for the company...MCA's BILL ANDERSON has been on the West Coast to tape a pilot for a TV game show produced by Goodson-Toddman. Anderson is off on a two week tour of Europe very soon...Publishers Simon & Schuster and Epic Records have jointly announced the signing of TAMMY WYNETTE to write her autobiography...Republic Records' Vice President and General Manager DAVE BURGESS has announced the appointment of ARNIE THEISS as Sales Manager.

### Biff Collie Inside Nashville



fall...CARL and GOLDIE SMITH sold 50 acres of their 600 acre ranch in nearby Franklin for \$166,000 for a new subdivision. "Tonight Show" bugler DOC SEVERINSON came to town to "Pick" with the NASHVILLE SYMPHONY ORCHESTRA last Sunday night. The "hillbilly" from Oregon, when asked about his reaction to STAN KENTON's two year tirade against

(Continued on page 41)

FACT OR FICTION: Separation rumors re: GLENN SUTTON and LYNN ANDERSON after almost ten years of marriage. Sorry about that...That guitar-shaped building on the drawing board is being studied by the planning commission. If so, it'll be located near Opryland's Pennington Bend complex, as will JERRY REED's Nashville Palace; a nightclub-restaurant due to be ready for a June 1st opening. Reed says he'll perform there a prescribed number of nights each year, as will his daughter SEDIENA. Reed's wife PRISCILLA some should remember as ROY DRUSKY's duet partner of the 60's on a handful of top ten Mercury hits. Her show name was PRISCILLA MITCHELL...TV producer BUD GREENSPAN here searching for a running track to play the part of the tract at Tennessee State University where WILMA RUDOLPH prepared for her historic Olympic sprint championships. The track will be used for the filming of a TV movie titled "Wilma" for airing on NBC-TV this

### READ WHAT THE PROS SAY ABOUT PEPPER PROMOTION POWER:



"Wade Pepper is a knowledgeable and legendary music man. He has been a blessing to me in the promotion of my records." Freddie Hart

### WADE PEPPER PROMOTIONS

1195 Mt. Paran Road NW  
Atlanta, Ga. 30327  
(404) 233-5167

Representing Publishers, Artists and Record Companies

(Advertisement)

# Borchers' Best...

"Cheap Perfume and  
Bobby Candlelight"  
#ZS85803

# BORCHERS

Playboy Records



Produced by Eddie Kilroy

Distributed by CBS Records/CBS, Inc.  
51 W. 52nd St., New York, N.Y.

# COUNTRY

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### MEL TILLIS

#### Burning Memories (MCA)

Continues to gain strength. New adds at KLVI, WNYN, Z104, WDAF. Some charts 27-20 KNEW, 23-14 WKDA, debut 29 WJJD, debut 28 WSUN, 27-17 KAYO, 34-28 WSM, 34-24 WWVA, 34-23 KSON, 22-14 KRZY, 33-25 WEAT, 30-23 WUNI, and more.

### FREDDIE HART

#### Thank God She's Mine (Capitol)

Some phones reported. New adds at KCUB, WONE, WSUN, WHK, KLAKE, KLVI. Charts debut 30 KNEW, debut 28 WKDA, debut 27 KERE, 28-18 KAYO, 38-30 KNIX, debut 39 KENR, 29-19 KRZY, 29-24 KGA, 25-14 WINN, 35-18 WWVA, 26-21 WUNI and others.

## NEW & ACTIVE

**DONNA FARGO** "That Was Yesterday" (WB) The "Most Added" record of the week. New stations include KLAC, KERE, KRAK, WJJD, KGA, WSUN, WUBE, KLAS, KMPS, KLAKE, WKKN, KRMD, and more. Early charts debut 40 KENR, 30-20 KCKC, debut 30 WKDA, debut 30 WWVA.

**STATLER BROTHERS** "I Was There" (Mercury) Another good week. Chart action 31-18 KCKC, debut 29 WSUN, 34-23 KRZY. Some adds include WDEE, KSO, WJJD, KNEW, KBOX, WUBE, KUZZ, WNYN, WDDD, WWJO, WTHI, KWMT, WUNI, WEEP and others.

**BILL ANDERSON** "Head To Toe" (MCA) Another "Most Added" record this week. New stations include KIKK, KSON, WONE, WWVA, KENR, KJJJ, WMC, KCKN, KD JW, WNRS, KSO, and others. Early charts debut 35 KCKC.

**CAL SMITH** "Come See About Me" (MCA) One of the "Most Added" records of the week. Some new stations include WDEE, KD JW, KJJJ, WPOC, KLAC, KRZY, WSM, WSUN, WUBE, WHK, WPOC, KRMD, WJQS, WLAS, KLVI, WGTO. Charts debut 30 at KAYO.

**BOBBY BORCHERS** "Cheap Perfume And Candlelight" (Playboy) Good first week. One of the "Most Added" records of the week. New stations include KIKK, WEAT, KRZY, KWMT, WKDA, KRAK, KSON, WKKN, KJJJ, KERE, KFOX, KGA, KHAK, KNIX and others.

**JOHNNY RODRIGUEZ** "If Practice Makes Perfect" (Mercury) A "Most Added" record this week. New stations include WIL, KRMD, WKDA, KJJJ, WMC, KENR, KGA, KFOX, KIKK, KNIX, KSON, KFGO, WLOL, KHEY, WKKN, KWMT, WJQS, WEMP.

**PAL RAKES** "That's When The Lyin' Stops (And The Lovin' Starts)" (WB) Some early charts debut 29 WHK, debut 28 KGA, 32-26 KRZY, 35-30 KLAKE, 35-30 WONE, 29-26 WLOL. This weeks adds include KNEW, WSM, WWJO, WSUN, WCOP, KHAK, WNRS, WTHI, WGTO, KMPS.

**BILLIE JO SPEARS** "If You Want Me" (UA) Added this week at WSLR, KRAK, WMC, KBOX, WDDD, WUNI, WJQS, KSO, KFDI, WWVA, KWMT, WLAS, WKKN. Charts debut 27 at KAYO.

**RONNIE SESSIONS** "Me And Millie" (MCA) This weeks adds include WIL, WONE, WUBE, KSON, WTHI, WEEP, WEMP. Charts debut 29 KERE, 23-19 KNIX, 24-13 WHK, 26-14 KFTN, debut 23 KAYO, 30-18 WSM, 37-27 KENR, 35-26 KIKK.

**JOE STAMPLEY** "She's Long Legged" (Epic) Added this week at WMAQ, WRCP, KUZZ, KRAM. Charts debut 19 KLAKE, debut 26 KMPS, debut 36 WLAS, 31-23 KRZY, 27-21 WWVA, debut 29 WKDA, 44-34 WONE, 30-28 WLOL, debut 29 KGA, debut 26 WEMP.

**JIM ED BROWN & HELEN CORNELIUS** "Born Believer" (RCA) New at WSLR, KRMD, KAYO, WDDD, WIL, KSON, KRZY, WMUS, WLAS, WINN, KFDI, WKYG.

**MARY MacGREGOR** "This Girl (Has Turned Into A Woman)" (Ariola America) Added at WDEE, KGA, WUBE, KFGO, KHAK, KENR, WNYN. Charts 26-20 KBOX, 34-24 KCKC, 35-30 WSUN, debut 23 KFTN.

**JIM REEVES** "It's Nothin' To Me" (RCA) Added at KLAC,

## Radio & Records

### May 6, 1977

2	1	1	DON WILLIAMS/Some Broken Hearts Never Mend (ABC/Dot)
10	4	2	CRYSTAL GAYLE/I'll Do It All Over Again (UA)
3	3	3	CONWAY TWITTY/Play, Guitar Play (MCA)
22	12	4	WAYLON JENNINGS/Luckenbach, Texas (RCA)
11	6	5	MERLE HAGGARD/If We're Not Back In Love By Monday (MCA)
1	2	6	LORETTA LYNN/She's Got You (MCA)
12	8	7	TAMMY WYNETTE/Let's Get Together (One More Time) (Epic)
21	16	8	EDDIE RABBITT/I Just Can't Help Myself (Elektra)
15	14	9	FREDDY FENDER/The Rains Came (ABC/Dot)
4	5	10	MICKEY GILLEY/She's Pulling Me Back (Playboy)
9	11	11	VERN GOSDIN/Yesterday's Gone (Elektra)
8	9	12	KENNY ROGERS/Lucille (UA)
6	7	13	GENE WATSON/Peper Rosie (Capitol)
7	13	14	JOHNNY PAYCHECK/Slide Off Your Satin Sheets (Epic)
20	20	15	KENNY DALE/Bluest Heartache Of The Year (Capitol)
13	18	16	JENNIFER WARNES/Right Time Of The Night (Arista)
34	27	17	BARBARA MANDRELL/Married But Not To Each Other (ABC/Dot)
17	17	18	MOE BANDY/I'm Sorry For You My Friend (Columbia)
5	10	19	EMMYLOU HARRIS/C'est La Vie (You Never Can Tell) (WB)
37	29	20	DOLLY PARTON/Light Of The Clear Blue Morning (RCA)
26	22	21	DICKEY LEE/If You Gotta Make A Fool Of Somebody (RCA)
19	19	22	MARGO SMITH/Love's Explosion (WB)
14	15	23	JOHNNY DUNCAN/It Couldn't Have Been Any Better (Columbia)
-	-	24	TOM T. HALL/Your Man Loves You, Honey (Mercury)
40	30	25	REX ALLEN, JR./I'm Getting Good At Missing You (Solitaire) (WB)
-	34	26	TANYA TUCKER/Cowboy Lovin' Night (MCA)
16	21	27	GLEN CAMPBELL/Southern Nights (Capitol)
31	25	28	BOBBY BARE/Look Who I'm Cheatin' On Tonight (RCA)
39	31	29	BARBARA FAIRCHILD/Let Me Love You Once Before You Go (Columbia)
23	23	30	EDDY ARNOLD/I Need You (All The Time) (RCA)
-	39	31	MEL TILLIS/Burning Memories (MCA)
24	24	32	JERRY REED/Semolita (RCA)
35	32	33	DARRELL McCALL & WILLIE NELSON/Lily Dale (Columbia)
28	28	34	DON KING/I've Got You (Con Brio)
-	-	35	RONNIE SESSIONS/Me and Millie (MCA)
-	-	36	FREDDIE HART/Thank God She's Mine (Capitol)
-	-	37	TINA RAINFORD/Silver Bird (Epic)
18	26	38	LARRY GATLIN/Anything But Leavin' (Monument)
-	-	39	RANDY BARLOW/Kentucky Woman (Gazelle)
-	-	40	DOTTIE WEST/Every Word I Write (UA)

New Entries

KRZY, KHEY, WHK, WSUN, KRAK, WWA, WPOC. Charts 38-20 KJJJ, debut 28 KAYO.

**TINA RAINFORD** "Silver Bird" (Epic) Some charts this week 1-1 WHN, 31-27 KRMD, 33-26 WONE, 27-19 KFTN, 24-14 KRDR, 30-18 WWOK. Added at WMUS-FM, WGTO, WHK.

**HANK WILLIAMS JR.** "Mobile Boogie" (WB) New adds at KUZZ, KHAK, WNYN, WLAS, WWOK. Charts 9-6 WUNI, 36-25 KIKK, debut 23 WDAF, 16-12 KFTN.

**JIMMY BUFFETT** "Margaritaville" (ABC) Added at WSM, WINN, KLAKE, WLAS. Charts debut 32 KCKC, 13-5 WSUN, 36-27 WEAT, 38-31 WONE.

**RAY GRIFF** "A Passing Thing" (Capitol) New adds at WUNI, WNYN, KMPS, WNRS, WJQS, WSM. Charts 33-25 KRZY, debut 30 WHK.

**MARTY ROBBINS** "I Don't Know Why (I Just Do)" (Columbia) First week adds at KCKC, KRAK, KENR, WMC, WLOL, KLAC, KIKK.

**TOMMY OVERSTREET** "Don't Go City On Me" (ABC/Dot) Added at KSO, KD JW, KFDI, KRAK, WONE, WJQS, KWMT, KHEY.

### Others Getting Significant Action

**RANDY BARLOW** "Kentucky Woman" (Gazelle) Still moving in many areas. Charted 47-38 KLAC, 40-21 KJJJ, debut 30 KERE, debut 29 KAYO, debut 27 WEMP. Added at WCOP.

**FLOYD CRAMER** "Rhythm Of The Rain" (RCA) Added at WSLR. 39-24 KCUB.

**JIMMY DEAN** "I.O.U." (Casino) Most stations say they will air this for no more than a week. Added at KLAC, KRAK, WGTO.

(Continued on page 40)

### Most Added

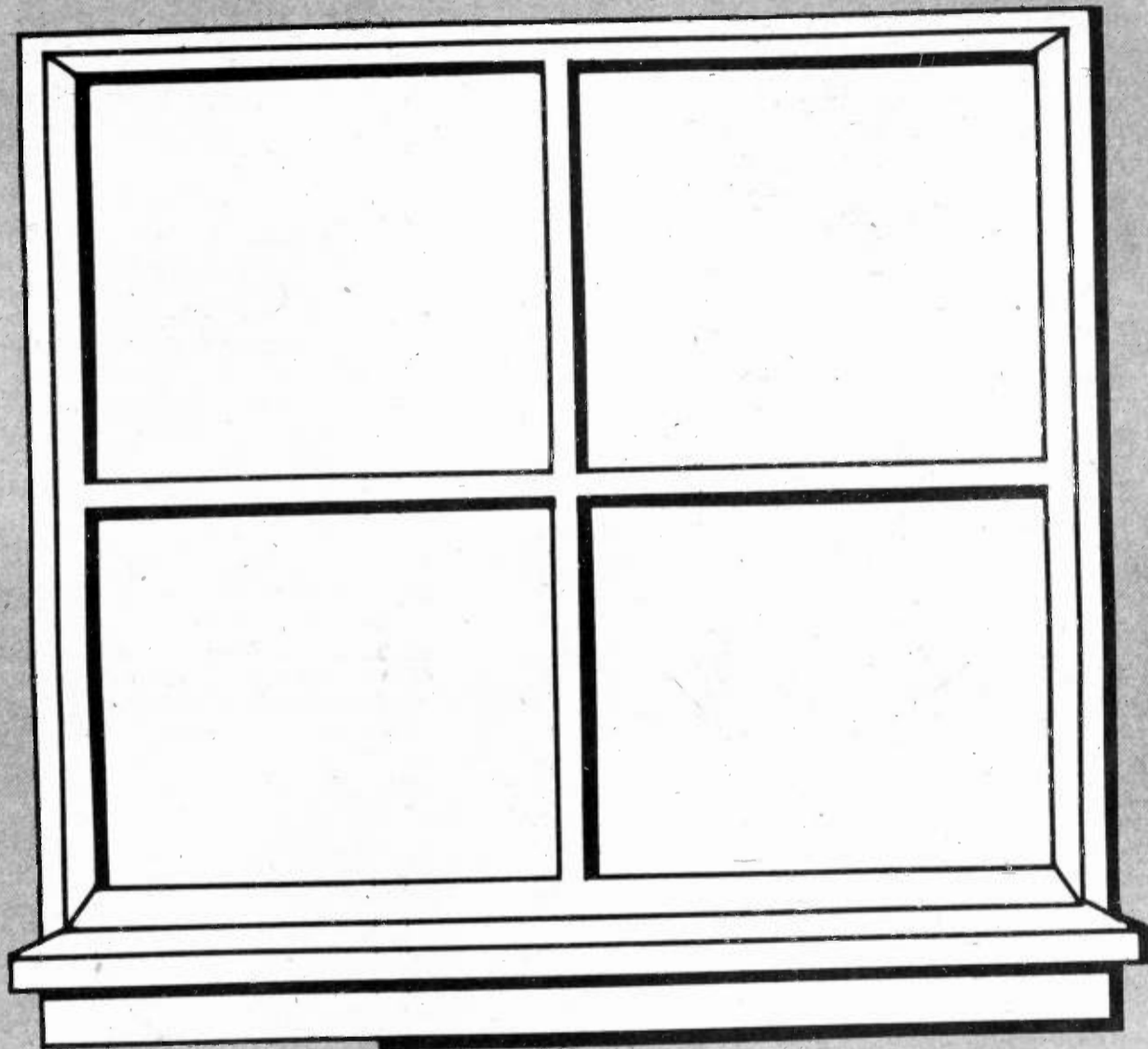
- DONNA FARGO  
That Was Yesterday (WB)
- BILL ANDERSON  
Head To Toe (MCA)
- CAL SMITH  
Come See About Me (MCA)
- JOHNNY RODRIGUEZ  
If Practice Makes Perfect (Mercury)
- BOBBY BORCHERS  
Cheap Perfume & Candlelight  
(Playboy)

### Most Requested

- 1 1 WAYLON JENNINGS (RCA)
- 9 2 DONNA FARGO "Yesterday" (WB)
- 3 BARBARA MANDRELL (ABC/Dot)
- 2 4 KENNY ROGERS (UA)
- 7 5 KENNY DALE (Capitol)
- 3 6 CRYSTAL GAYLE (UA)
- 4 7 DON WILLIAMS (ABC/Dot)
- 6 8 GENE WATSON (Capitol)
- 9 MERLE HAGGARD (MCA)
- 5 10 GLEN CAMPBELL (Capitol)

# CHARLIE RICH

## "ROLLIN' WITH THE FLOW"



If you look out the window now and see your mailman with a smokin' package in his hands...It's the new Charlie Rich single fresh from the studios of Epic.

Epic Nashville



## Others Getting Significant Action

(Continued from page 38)

**DUANE EDDY** "You Are My Sunshine" (Elektra) Added at KBOX, WMUS-FM, 19-3 WHN, 28-22 WINN.  
**TOMPALL GLASER** "It'll Be Her" (ABC) Added at KCUB, WHK, WKKN.  
**DAVID HOUSTON** "So Many Ways" (Starday) Adds include WSLR, KDJW, KRAK, WLAS.  
**CODY JAMESON** "Brooklyn" (Atco) New stations WMC, WSM, WSLR, 34 29 KLAJ.  
**WILLIE NELSON** "I'm A Memory" (RCA) First week added at KLAC, KGA, KCKC, KRAK, KRAM, WSM.  
**STELLA PARTON** "I'm Not That Good At Goodbye" (Elektra) Adds include KFTN, KFGO, WDDD, 26-9 WKDA.  
**PEGGY SUE** "I Just Came In To Let A Little Hurt Out" (Doorknob) Just added at KAYO, KLAK, KGA, Debut 30 KFTN.  
**JEANNE PRUETT** "She's All Over You" (MCA) Adds at KFDI, KRZY, KRAM, WEAT, KFGO.  
**JOHN WESLEY RYLES** "Fool" (ABC/Dot) Adds include KNIX, WSLR, KDJW, KAYO, Strong at KIKK and KENR. 24-16 WINN.  
**BOBBY SMITH** "Do You Wanna Make Lovin'" (Autumn) Added at KIKK, WEMP.  
**SAMMI SMITH** "I Can't Stop Loving You" (Elektra) First week adds include WIL, WHK, WLOL, KHAK, KFGO, WMUS, KRAM.  
**B. J. THOMAS** "Home Where I Belong" (Myrrh) Added at WMAQ, WJQS, KRAM.



Ken Stabler, quarterback for the Superbowl champs, Oakland Raiders, recently participated in a live promotion at WYDE in Birmingham on behalf of Emmylou Harris prior to her Civic Center concert. Pictured left to right—WYDE's Program Director, Johnny Grey; Ken Stabler; J.R. Smith, Stabler's manager, and Mary Martin, Warner Bros., A&R in New York.

# Country Albums

Album cuts receiving airplay and activity

**LYNN ANDERSON** (Columbia): "This Country Girl Is Woman Wise" and "Feelings"  
**ASLEEP AT THE WHEEL** (Capitol): "The Wheel" "Am I High" "A Dollar Short And A Day Late" and "When Love Is Gone"  
**HOYT AXTON** (MCA): "You Taught Me How To Cry"  
**GEORGE HAMILTON IV** (ABC/Dot): "Combread Beans & Sweet Potatoe Pie"  
**EMMYLOU HARRIS** (WB): "Makin' Believe" "Poncho & Lefty" "Luxury Liner" and "San Antonio Rose"  
**WAYLON JENNINGS** (RCA): "Sweet Caroline" "Elvis Medley" "Lucille" and "This Is Getting Funky"  
**LORETTA LYNN** (MCA): "Walking After Midnight" "Faded Love" "Leavin On Your Mind" "Sweet Dreams" "Crazy" and "Why Can't He Be You"  
**WILLIE NELSON** (RCA): "To Make A Long Story Short"  
**DOLLY PARTON** (RCA): "Higher & Higher" "How Does It Feel" "Applejack" and "You Are"  
**ELVIS PRESLEY** (RCA): "Your Cheatin' Heart"  
**CHARLEY PRIDE** (RCA): "Get Off Your Good Intentions" "We Need Lovin'" "The Rose Is For Today" "I Feel The Country Calling" "The Hunger"  
**MARTY ROBBINS** (Columbia): "Helen" "Eighteen Yellow Roses" "I Don't Know Why" and "My Happiness"  
**BILLIE JO SPEARS** (UA): "Seeing Is Believing" "Heartbreak Hotel" and "That's What Friends Are For"  
**STATLER BROTHERS** (Mercury): "You Could Be Coming To Me"  
**GARY STEWART** (RCA): "Rachael" "I Had To Get Drunk Last Night" "Ten Years Of This" and "Blue Ribbon Blues"  
**MEL TILLIS** (MCA): "Play It Again Sam" "Wedding Bells" "Burning Memories" "Morning After Baby Let Me Down" and "Golden Nugget Gamblin' Casino"  
**TANYA TUCKER** (MCA): "Wait Till Daddy Finds Out" "Knee Deep" and "Dance The Night Away"  
**CONWAY TWITTY** (MCA): "Some Kind Of Wonderful" "Wolverton Mountain" "One In A Million" "Memphis" and "Good Time Charlie's Got The Blues"  
**GENE WATSON** (Capitol): "Desperation" and "Most Of All Why"

## Active Re-currents

**GLEN CAMPBELL**/Southern Nights (Capitol); **MARY MacGREGOR**/Torn Between Two Lovers (Ariola America); **KENNY ROGERS**/Lucille (UA); **TOM JONES**/Say You Will Stay Until Tomorrow (Epic); **ELVIS PRESLEY**/Moody Blue (RCA); **CHARLEY PRIDE**/She's Just An Old Love Turned Memory (RCA); **JOHNNY DUNCAN**/It Couldn't Have Been Any Better (Columbia); **DONNA FARGO**/Mockingbird Hill (WB); **MARTY ROBBINS**/Adios Amigo (Columbia); **GEORGE & TAMMY**/Near You (Epic).

# COUNTRY ADDS

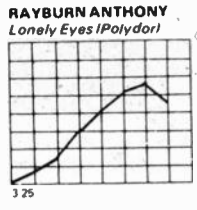
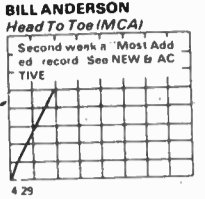
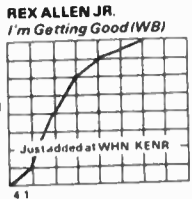
<b>WOKO/Albany</b> Kelly LeRoux Don King Bellamy Brothers	<b>WHK/Cleveland</b> Barbara Fairchild Tompall Glaser Freddie Hart Tina Rainford Jimmy C. Newman B. J. Thomas Ray Griff Bill Anderson Tommy Overstreet Cal Smith	<b>WJQB/Jackson</b> Billie Jo Spears Doug Kershaw Christy Lane Jimmy C. Newman B. J. Thomas Ray Griff Bill Anderson Tommy Overstreet Cal Smith Johnny Rodriguez Lois Johnson	<b>WBAM/Montgomery, Al.</b> Bobby Borchers Tina Rainford Johnny Rodriguez Charly McLain Sammi Smith Willie Nelson	<b>WKKN/Rockford, Ill.</b> Bobby Borchers Johnny Rodriguez Donna Fargo Donna Fargo (WB) Billie Jo Spears Bill Anderson Peggy Sue Tompall Glaser Jody Miller Alan Frizzell
<b>KRZY/Albuquerque</b> Jim Reeves Cal Smith Brown & Cornelius Bobby Lewis Jeanne Pruett La Costa Bobby Borchers	<b>KSSS/Colorado Springs</b> Elvis Presley Jim Reeves Bobby Smith Wendell Adkins Billie Jo Spears Ann J. Morton	<b>WLAS/Jacksonville, N.C.</b> Brown & Cornelius Donna Fargo (WB) Jimmy Buffett Cal Smith Bill Anderson Hank Williams Jr. David Houston Billie Jo Spears	<b>WMUS-FM/Muskogee, Mi.</b> Duane Eddy Brown & Cornelius Bill Anderson Tina Rainford Sammi Smith	<b>WHBF/Rock Island, Ill.</b> Bill Anderson David Houston Jan Howard Brown & Cornelius Donna Fargo (WB) Tommy Overstreet David Rogers
<b>WSLR/Akron</b> John Wesley Ryles Cody Jameson Brown & Cornelius Billie Jo Spears David Houston Floyd Cramer	<b>WGTO/Cypress Gardens, Fl.</b> Cal Smith Statler Brothers Pal Rakes McCall & Nelson Tina Rainford Jimmy Dean	<b>WDAF/Kansas City, Mo.</b> Mel Tillis	<b>WKDA/Nashville</b> Shylo Johnny Rodriguez Bobby Borchers Mac Vickery	<b>KRAK/Sacramento</b> Donna Fargo (WB) Billie Jo Spears Jim Reeves Tommy Overstreet David Houston Mike Douglas Willie Nelson Bobby Borchers Jimmy Dean Marty Robbins
<b>KDJW/Amarillo</b> Tommy Overstreet James Talley Wayne Kemp David Houston Bill Anderson Jody Miller Cal Smith John Wesley Ryles	<b>KBOX/Dallas</b> Statler Brothers Duane Eddy Brian Collins Billie Jo Spears Charly McLain E. Dan & J.F. Coley	<b>KCKN/Kansas City, Mo.</b> Barbara Fairchild Ray Price Billie Jo Spears Bill Anderson Cal Smith Connie Cato	<b>WLNH/New York</b> Barbara Mandrell Rex Allen Jr. Tom T. Hall Dickey Lee	<b>WWJO/St. Cloud, Mn.</b> Pal Rakes Statler Brothers Sherwin Linton Donna Fargo (WB)
<b>WNRS/Ann Arbor, Mi.</b> Statler Brothers Donna Fargo (WB) Pal Rakes Ray Griff Bill Anderson La Costa	<b>WONE/Dayton</b> Bill Anderson Freddie Hart Tommy Overstreet Ronnie Sessions	<b>KRAM/Las Vegas</b> Sammi Smith Jeanne Pruett Joe Stampley B. J. Thomas Willie Nelson	<b>KNEW/Oakland, S.F.</b> Statler Brothers Pal Rakes Donna Fargo (WB)	<b>WLSL/St. Louis</b> Sammi Smith Johnny Rodriguez Brown & Cornelius Ronnie Sessions
<b>WPLO/Atlanta</b> No Adds	<b>KLAC/Los Angeles</b> Donna Fargo (WB) Peggy Sue Freddie Hart Jimmy Buffett Jonathan Edwards	<b>KLAC/Los Angeles</b> Jim Reeves Donna Fargo (Both WB) Cal Smith Marty Robbins Willie Nelson Jimmy Dean	<b>K-15/Ontario, Ca.</b> Donna Fargo (WB) Hoyt Axton Gary Stewart Tompall Glaser	<b>WSUN/St. Petersburg</b> Pal Rakes Donna Fargo (WB) Freddie Hart Cal Smith Jim Reeves
<b>KUZZ/Bakersfield</b> Hank Williams Jr. Statler Brothers Joe Stampley	<b>KERE/Denver</b> Bobby Borchers Donna Fargo (WB)	<b>KFOX/Long Beach</b> Tom T. Hall Johnny Rodriguez Peggy Sue Willie Nelson Bobby Borchers	<b>WYTL/Oshkosh, Wis.</b> Peggy Sue Tina Rainford Donna Fargo (WB) Jim Reeves Jerry Van Dyke	<b>KCKC/San Bernardino</b> Marty Robbins Willie Nelson
<b>WPOC/Baltimore</b> Cal Smith Jim Reeves	<b>KSO/Des Moines</b> Bill Anderson Tricia Johns Brown & Cornelius Jimmy Buffett Wayne Kemp Doug Kershaw Lucky Clark	<b>WINSN/Louisville</b> Bill Anderson Tricia Johns Brown & Cornelius Jimmy Buffett Wayne Kemp Doug Kershaw Lucky Clark	<b>WKYG/Parkersburg, W. Va.</b> Bill Anderson Brown & Cornelius Tony Booth Cal Smith	<b>KSON/San Diego</b> Bill Anderson Ronnie Sessions Brown & Cornelius Johnny Rodriguez Bobby Borchers
<b>KLVI/Baumont, Tx.</b> Mel Tillis Donna Fargo (WB) Freddie Hart Statler Brothers Cal Smith	<b>WDEE/Detroit</b> Cal Smith Statler Brothers Mary MacGregor	<b>KFOK/Long Beach</b> Tom T. Hall Johnny Rodriguez Peggy Sue Willie Nelson Bobby Borchers	<b>WXCL/Peoria, Ill.</b> Billie Jo Spears Donna Fargo (WB) Tina Rainford David Houston Johnny Rodriguez Joni Lee Tommy Overstreet	<b>Z104/San Diego</b> Mel Tillis
<b>KBFW/Bellingham, Wis.</b> Allen Frizzell Billie Jo Spears Bobby Borchers La Costa	<b>KHEY/EI Paso</b> Tommy Overstreet Jim Reeves Johnny Rodriguez Tony Booth Debbi Logan Connie Smith	<b>WTSO/Madison, Wis.</b> Bobby Smith Bill Anderson Charly McLain Tommy Overstreet Lois Johnson Tina Rainford	<b>WRCP/Philadelphia</b> Joe Stampley Tanya Tucker	<b>KRMD/Shreveport</b> Johnny Rodriguez Cal Smith Donna Fargo (WB) Brown & Cornelius Kendalls Claude King Jimmy C. Newman
<b>WVMI/Biloxi</b> Donna Fargo (WB) Barbara Fairchild Barbara Mandrell	<b>KEED/Eugene</b> Johnny Rodriguez Willie Nelson Donna Fargo (WB) Bobby Borchers	<b>WDDD/Marion, Ill.</b> Dan Hardy Statler Brothers Billie Jo Spears Stella Parton Brown & Cornelius Leroy Van Dyke Dwayne Orender	<b>KJJK/Phoenix</b> Bobby Borchers Bill Anderson Leroy Van Dyke Cal Smith	<b>KXRB/Sioux Falls</b> Brown & Cornelius Jan Howard David Houston Billie Jo Spears La Costa
<b>WCOP/Boston</b> Barbara Mandrell Randy Barlow Tom T. Hall Tanya Tucker Pal Rakes	<b>KFGO/Fargo, N.D.</b> Sammi Smith Jeanne Pruett Stella Parton Johnny Rodriguez B. J. Thomas David Williams Mary MacGregor	<b>WVVO/Buffalo</b> Pal Rakes Tompall Glaser Mary MacGregor Jody Miller Cal Smith	<b>WJXX/Pittsburgh</b> Dickey Lee Dolly Parton Barbara Mandrell	<b>WGAA/Spokane</b> Willie Nelson Donna Fargo (WB) Johnny Rodriguez Bobby Borchers Mary MacGregor Peggy Sue
<b>WVNY/Canton, Oh.</b> Statler Brothers Bobby Borchers Brian Collins Hank Williams Jr. Mel Tillis Ray Griff Mary MacGregor	<b>KWMT/Ft. Dodge, Ia.</b> Cal Smith Johnny Rodriguez Bobby Borchers Bill Anderson Mary Kay Place LeRoy Van Dyke Billie Jo Spears Tommy Overstreet Statler Brothers	<b>WVVO/Buffalo</b> Pal Rakes Tompall Glaser Mary MacGregor Jody Miller Cal Smith	<b>WPOR/Portland, Me.</b> Dolly Parton Ray Price Joe Stampley Rayburn Anthony Brown & Cornelius Donna Fargo (ABC) Pal Rakes Asleep At Wheel	<b>WTHI/Terre Haute, Ind.</b> Statler Brothers Dolly Parton Pal Rakes Billie Jo Spears Ronnie Sessions
<b>KHAK/Cedar Rapids</b> Bobby Borchers Dave Dudley Pal Rakes Mary MacGregor Sammi Smith Hank Williams Jr. Kathy Barnes Ava Barber	<b>WFRL/Fresport, Ill.</b> Statler Brothers Amazing Aces Hoyt Axton La Costa E. Humperdinck	<b>WVVO/Buffalo</b> Pal Rakes Tompall Glaser Mary MacGregor Jody Miller Cal Smith	<b>KRDR/Portland, Or.</b> Diane Williams Cate Sisters Lucky Clark Bill Anderson Sammi Smith Doug Kershaw Jeanne Pruett	<b>KCUB/Tucson</b> Freddie Hart Tompall Glaser
<b>WMAQ/Chicago</b> B. J. Thomas Marshall Tucker Joe Stampley	<b>KUGR/Green River, Wyo.</b> Brown & Cornelius Willie Nelson Wendell Adkins Troy Seals Hoyt Axton	<b>WVVO/Buffalo</b> Pal Rakes Tompall Glaser Mary MacGregor Jody Miller Cal Smith	<b>WVVO/Buffalo</b> Pal Rakes Tompall Glaser Mary MacGregor Jody Miller Cal Smith	<b>WTLS-FM/Utica, N.Y.</b> Duane Eddy
<b>WJJD/Chicago</b> Dickey Lee Donna Fargo (WB) Johnny Rodriguez Statler Brothers	<b>KIKK/Houston</b> Johnny Rodriguez Marty Robbins Bobby Borchers Bobby Smith Bill Anderson	<b>WVVO/Buffalo</b> Pal Rakes Tompall Glaser Mary MacGregor Jody Miller Cal Smith	<b>KFTN/Provo, Ut.</b> Statler Brothers Donna Fargo (WB) David Rogers Stella Parton	<b>WEAT/W. Palm Beach, Fl.</b> Paul Craft Willie Nelson Jeanne Pruett Bobby Borchers Bill Anderson
<b>WUBE/Cincinnati</b> Cal Smith Ronnie Sessions Statler Brothers Donna Fargo (WB) Mary MacGregor	<b>KENR/Houston</b> Marty Robbins Rex Allen Jr. Bill Anderson Johnny Rodriguez Charly McLain Mary MacGregor	<b>KCEY/Modesto, Ca.</b> Statler Brothers LaWanda Lindsey Pal Rakes Hoyt Axton Bill Anderson Jody Miller	<b>KBET/Reno, Nv.</b> Bill Anderson Susan Raye George Hamilton IV Billy Thundercloud Sherril King Brown & Cornelius Cate Sisters	<b>WWVA/Wheeling, W. Va.</b> Jim Reeves Bill Anderson Billie Jo Spears



R&R/Friday, May 6, 1977

# COUNTRY SINGLES

New entries Circled letters indicate alphabetical order



## Expanded, Remodeled Country Music Hall Of Fame Opened

After two years of planning, design, and construction, the remodeled and expanded Country Music Hall of Fame unveiled its new facility May 5, at a grand opening attended by hundreds from the music community.

The 1.2 million dollar renovation radically alters the appearance of the building, although the barnlike glass and slate theme has been kept intact; the new entrance now faces Division Street, while the old entrance on 16th Avenue South will become a business entrance.

More than doubled in size—both in museum area and in the library area below—the new facility has several new exhibits in the Museum, and increased storage and archival space in the Library.

Vying for top attention getter among the new exhibits is Elvis Presley's 1960 "solid gold" Cadillac, a gaudy example of its era with a removable top displaying the plush interior, complete with bar, shoe shine machine, and television set—black and white, of course.

In the same area of the new wing is the other major new exhibit, an artists' touring bus decked out as lavishly as anything Dolly or Loretta tours in. In addition to a closeup look at what travel on one of these machines is like, the Hall of Fame visitor also hears and sees a startling lifelike mannequin's face—explain the need for such luxurious means of transportation, and point out some of the frills: television, stereo, CB radio, lounge area, and the like.

The instrument collection of the Hall of Fame has also been consolidated and located in the new wing, with exhibits of folk instruments like fiddles, dulcimers, and banjos, and "exploded" views of Gibson electric and Gallagher acoustic guitars highlighting a large display of the Country Music Foundation's extensive collection of historically important instruments.

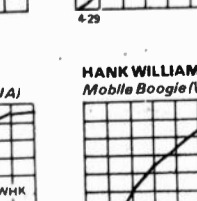
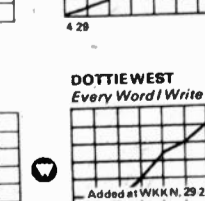
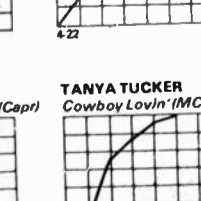
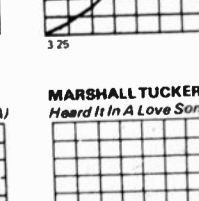
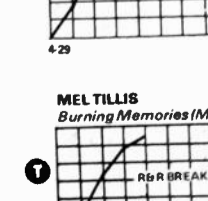
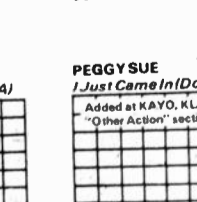
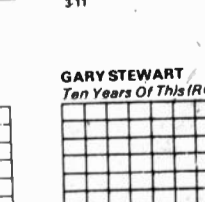
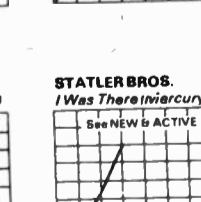
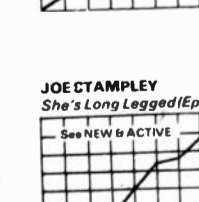
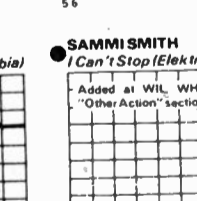
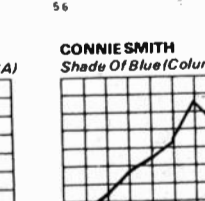
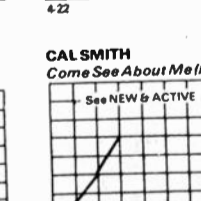
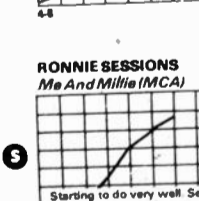
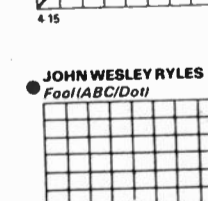
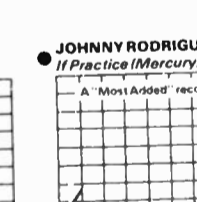
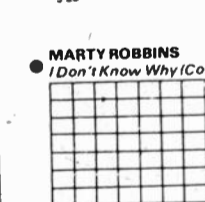
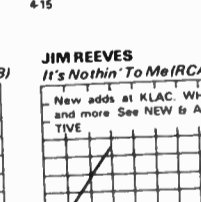
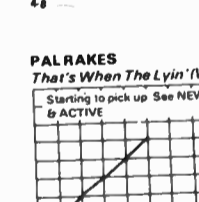
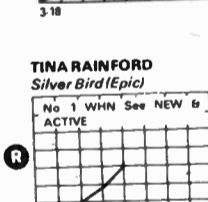
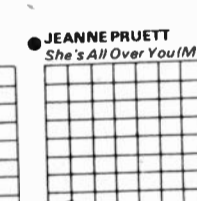
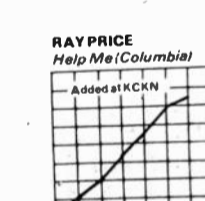
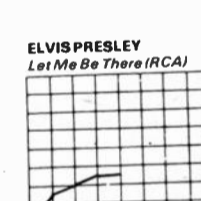
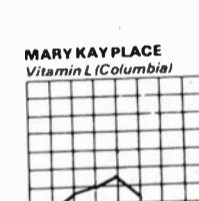
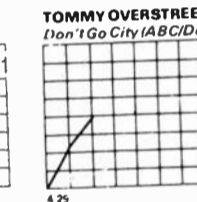
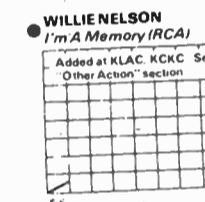
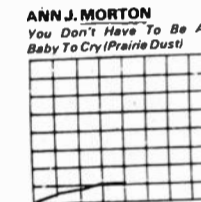
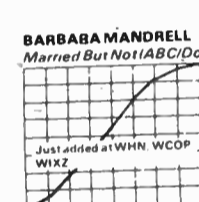
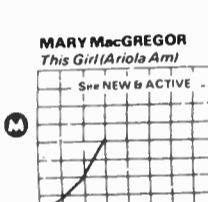
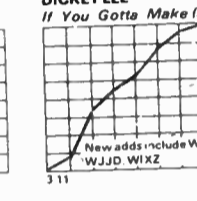
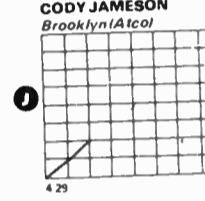
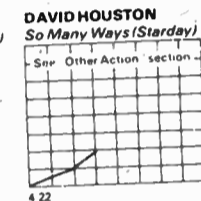
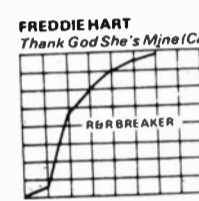
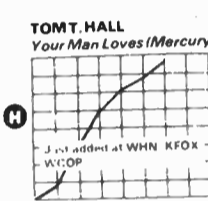
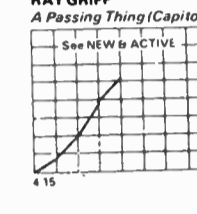
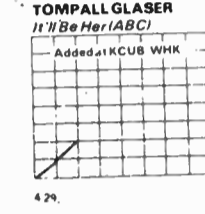
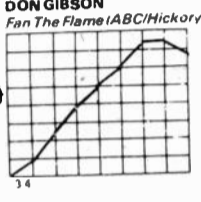
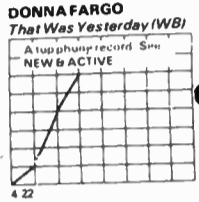
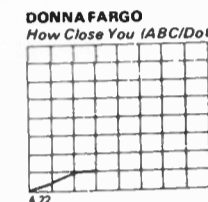
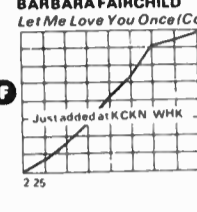
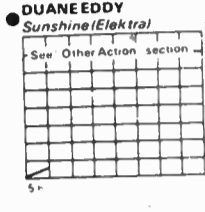
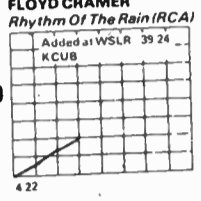
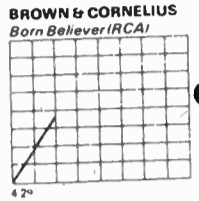
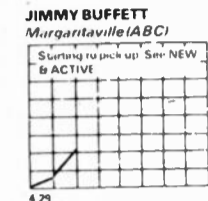
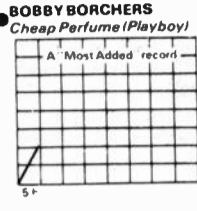
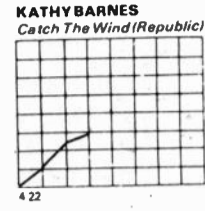
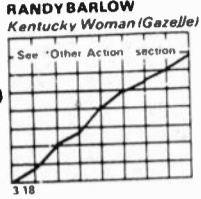
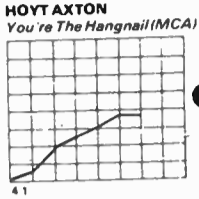
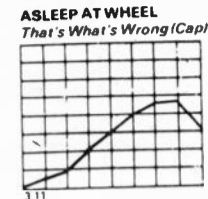
In addition, a new, smaller theatre has been built, and will show historical films on a periodic basis.

Adjacent to the Hall of Fame area itself is a small art gallery, where rotating art exhibits with music as a central theme will be featured.

A 25 minute film made by Pentacle Productions in Kansas City called "Thomas Hart Benton's 'The Sources Of Country Music'" will be shown in the old theatre area.

The expansion more than doubled the size of the Country Music Foundation Library and Media Center beneath the building as well, allowing room for the continually expanding collection and archival holdings. "The collection of Country music recordings, films, and printed material housed in the Country Music Foundation Library and Media Center is the finest in the world, but was growing so rapidly we had to make more space for it," said Frank Jones, Chairman of the Board of the Country Music Foundation. "There are 60,000 records here alone, and in order to continue to build this collection, and to serve the scholar and researcher who will use it, we felt expansion in this area was just as necessary as the upstairs."

The number of tourists visiting the Country Music Hall of Fame yearly has been climbing steadily, and is expected to reach some 500,000 this year.



## Biff Collie

(Continued from page 36)

Country music, said: "I have little use for musicians who belittle the musical taste of others. Kenton got his mouth in motion before his brain was in gear, now refuses to take his foot out of the bucket!" Thanks, Doc, I needed that. What I call 'em is "musical bigots."

**REALLY? RAY STEVENS** had a 75-hour fast, didn't consume anything for over three days except water. Ray called it a "spring cleaning" says he feels much better. Lost 8 pounds in those three days plus gained back four the first 4 days. He'd down to 144. Stevens just sold his sound lab studio to the owners of the Louisiana Hayride from Shreveport. He was the first producer in town to use the 24 track studio (Woodland Studio had it first).

**NASHVILLE SONGWRITERS ASSOCIATION INTERNATIONAL (NSAI)** counting down to its June 1st opening of the Songwriter's Hall of Fame, across from RCA at 25 Music Square West. Executive Director **MAGGIE CAVENDAR** and her assistant **DOT THORNTON** are busy collecting original song manuscripts, artifacts and portraits (so far there are 66 of NSAI Hall Of

Famers). The concert at the Opry House last week starring **MICKEY NEWBERRY**, **BRENDA LEE** and **MERLE HAGGARD** raised \$30,000 for NSAI.

**BITS AND PIECES:** Songwriter **VIC McALPIN** told me **HANK SNOW** cut a Rock record... Gospel star **JERRY GOFF** started a daily 90-minute live music-talk show on local channel 17, with already a number of cable stations picking it up. Local Country and Gospel acts sing/talk Producer **MARTHA WHEELER** will syndicate... Today and tomorrow (6-7), the fifth annual **GOSPEL RADIO SEMINAR** unfolds here at Nashville's Airport Hilton, with the biggest turnout yet, including a healthy number of medium-small market block programmed stations represented. Gospel is, in fact, closely paralleling the evolution of Country radio (thank you **CHARLIE DOUGLAS**!).

**CLOSER:** Mother's Day this weekend reminds me (1) of my favorite mother and (2) one of my favorite songwriter's "tributes," which resulted in this humorous "song title": "You've Done For Us All Your Life Mother" (now go out and do something for yourself!).

# POP/ADULT

## Radio & Records

### POP/ADULT/40

3	1	1	LEO SAYER/When I Need You (WB)
2	2	2	JENNIFER WARNES/Right Time Of The Night (Arista)
1	3	3	GLEN CAMPBELL/Southern Nights (Capitol)
10	6	4	YVONNE ELLIMAN/Hello Stranger (RSO)
5	5	5	ATLANTA RHYTHM SECTION/So In To You (Polydor)
4	4	6	DAVID SOUL/Don't Give Up On Us (Private Stock)
16	9	7	STEVIE WONDER/Sir Duke (Tamlia/Motown)
14	13	8	HOT/Angel In Your Arms (Big Tree)
6	8	9	EAGLES/Hotel California (Asylum)
12	10	10	JOHN DENVER/My Sweet Lady (RCA)
11	11	11	ROSE ROYCE/I Wanna Get Next To You (MCA)
22	12	12	BREAD/Hooked On You (Elektra)
9	7	13	CAPTAIN & TENNILLE/Can't Stop Dancing (A&M)
30	20	14	KENNY ROGERS/Lucille (UA)
17	16	15	MARILYN McCOO & BILLY DAVIS/Your Love (ABC)
18	17	16	BOZ SCAGGS/Lido Shuffle (Columbia)
27	25	17	JIMMY BUFFETT/Margaritaville (ABC)
28	21	18	HELEN REDDY/You're My World (Capitol)
8	18	19	10cc/The Things We Do For Love (Mercury)
15	14	20	WILLIAM BELL/Trying To Love Two (Mercury)
13	15	21	TONY ORLANDO & DAWN/Sing (Elektra)
38	24	22	CHICAGO/You Are On My Mind (Columbia)
-	36	23	FLEETWOOD MAC/Dreams (WB)
31	29	24	CLIMAX BLUES BAND/Couldn't Get It Right (Sire)
7	19	25	BARBRA STREISAND/Theme From A Star Is Born (Columbia)
20	22	26	THELMA HOUSTON/Don't Leave Me This Way (Tamlia/Motown)
36	34	27	KENNY NOLAN/Love's Grown Deep (20th)
29	28	28	FIREBALL/Cinderella (Atlantic)
25	26	29	NATALIE COLE/I've Got Love On My Mind (Capitol)
37	30	30	ENGELBERT HUMPERDINCK/I Believe In Miracles (Epic)
33	33	31	CODY JAMESON/Brooklyn (Atco)
-	36	32	BILL CONTI/Theme From Rocky (UA)
40	38	33	RITA COOLIDGE/Higher & Higher (A&M)
24	32	34	SEALS & CROFTS/Goodbye Old Buddies (WB)
-	35	35	BARRY MANILOW/Looks Like We Made It (Arista)
-	39	36	FRANK SINATRA/Everybody Ought To Be In Love (Reprise/WB)
39	37	37	MESA/Sailing Ships (Ariola America)
-	40	38	AL STEWART/On The Border (Janus)
-	39	39	ANDREW GOLD/Lonely Boy (Asylum)
-	40	40	STEPHEN BISHOP/On And On (ABC)

#### Most Added

- FLEETWOOD MAC  
Dreams (WB)
- BARRY MANILOW  
Looks Like We Made It (Arista)
- BILL CONTI  
Theme From Rocky (UA)
- KENNY NOLAN  
Love's Grown Deep (20th Century)
- ANDY GIBB  
I Just Wanna Be Your Everything (RSO)

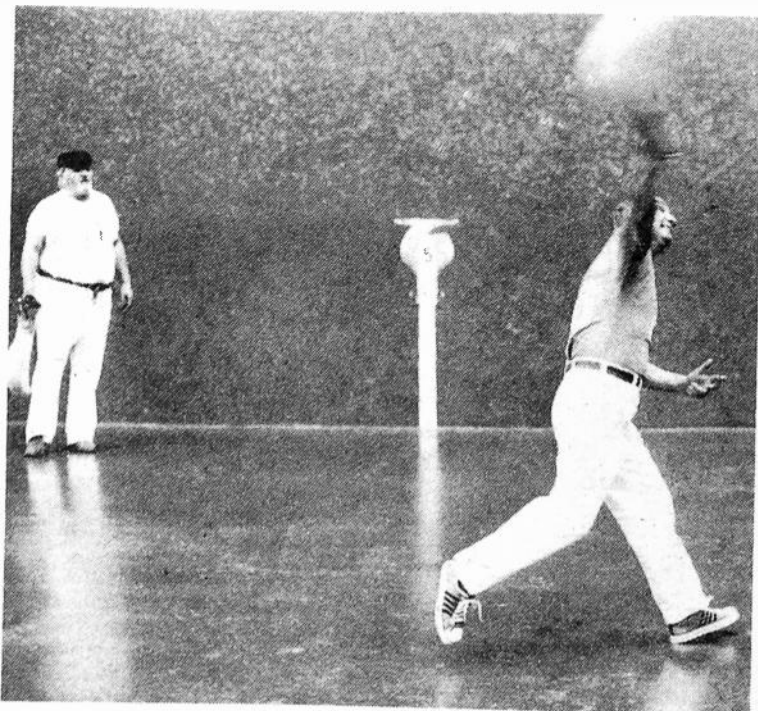
#### The Hottest

**LEO SAYER**  
When I Need You (WB)  
Still topping the Pop/Adult charts. 1-1 WBT, 1-1 14RKO, 1-1 WBEN, 1-1 WSM, 1-1 WGST, 1-1 WCMB, 1-1 WATR, 1-1 KRMG, 1-1 KULF, 3-1 WTRX, 4-1 KFI, 4-1 WMGC, 6-3 KAKE, 3-3 WJAK, 4-3 14FBL, 5-2 KMPC, 5-3 WOWO, 3-2 WDAE, 4-2 WGAR, 2-2 KUKI, 3-3 WORG and reporting hot at WNEW, KOB, KEX, WIP, KNBR, WTAE, WJNO, KVI, KGB, WASH, WMAL, WIOD, KHOW, WTMJ and many more.

**YVONNE ELLIMAN**  
Hello Stranger (RSO)  
Busted into the top five this week on the P/A 40 at number 4. 6-2 WSIX, 10-4 WCMB, 4-1 WHAG, 11-6 WORG, 10-7 KAKE, 14-7 WTRX, 13-7 14RKO, 19-7 WBT, 20-12 KULF and hot reports from WIOD, WTMJ, KHOW, WCER, WGY, KCRA, K101, KMBZ, KSL, KOB, KNBR, KVI, KGB, WLVA, WHIZ and others.

**KENNY ROGERS**  
Lucille (UA)  
Crossed over from Country. 11-6 WGST, 11-7 KRMG, 9-6 KAKE, 24-16 WATR are among the more impressive chartmoves this week. Also reporting in hot rotation are WLW, WIP, KEX, K101, WMAL, WIOD, WTMJ, KDWN, WGY, KCRA, K96, WYMC.

**Others Getting Significant Hot Reports:**  
JENNIFER WARNES/Right Time Of The Night (Arista); HOT/Angel In Your Arms (Big Tree); STEVIE WONDER/Sir Duke (Tamlia/Motown); HELEN REDDY/You're My World (Capitol); FLEETWOOD MAC/Dreams (WB); JIMMY BUFFETT/Margaritaville (ABC).



WIOD afternoon drive personality Bill Calder is captured here fielding a Jai-Alai ball during a recent station promotion. Jai-Alai is a very popular sport in the Miami area. Big Wilson, WIOD mid-day man is seen at left doing his impersonation of Babe Ruth. Over 4,000 WIOD listeners showed up for the match.

## NEW & ACTIVE

### FLEETWOOD MAC

#### Dreams (WB)

Big and getting bigger. Adds include KMBZ, WGST, KMPC, KAKE, KULF, KCRA, WOWO, KRNT, WDAE, WMGC, WTRX, WBT, WTAE, WSB.

### BARRY MANILOW

#### Looks Like We Made It (Arista)

Adds include WGN, WSJS, WSB, WASH, WNEW, KFI, WTRX, KHOW, WDAE, KCRA, KAKE, WATR, WJAK, WLW, KMBZ.

### BILL CONTI

#### Theme From Rocky (UA)

Really strong action this week. Adds include WREC, KNBR, WNEW, WMAL, KULF, KGB, K96, WYMC, WLVA, WSM, 14RKO, WCHV.

### KENNY NOLAN

#### Love's Grown Deep (20th)

Add WBEN, WGAR, KHOW, KDWN, KOB, WSIX, WMAL, WGN, KNBR, KVI.

### ANDY GIBB

#### I Just Wanna Be Your Everything (RSO)

Add WSB, WASH, KHNH, K101, KOB, WGY, WHAG, WDAE, WMGC, WEEI-FM, WORG.

ABBA "Knowing Me Knowing You" (Atlantic) Add WGN, WSJS, WKIQ, WLW, WGST, WLVA, WASH, WTAE, KRNT.

ANDREW GOLD "Lonely Boy" (Asylum) WSB, WASH, K101, KHNH, KOB, WGY, WDAE, WHAG, WMGC, WEEI-FM, WORG.

BOBBY VINTON "Only Love Can Break A Heart" (ABC) Add WTAE, WNEW, WSB, WGN, KMBZ, WKIQ, WGY, WIOD.

JACK JONES "With One More Look At You" (RCA) Add KNBR, WATR, KDWN, WHAG, WMGC, WHIZ.

RITA COOLIDGE "Higher & Higher" (A&M) Add K101, WSJS, WKIQ, WATR, KAKE, WHAG.

ALICE COOPER "You And Me" (WB) Add WSM, WNEW, KGB, WHAG, KUKI, WYMC.

DAVID SOUL "Going In With My Eyes Open" (Private Stock) Add KEX, WSB, WATR, KUKI, WHIZ.

HELEN REDDY "You're My World" (Capitol) Add KVI, KOB, WCER, KUKI, WCHV.

JIMMY DEAN "I.O.U." (Casino) Add WIOD, WTAE, WIP, KSL, KMBZ.

GALLAGHER & LYLE "The Runaway" (A&M) Add WKIQ, WHAG, WMGC, WHIZ.

PARKER MCGEE "A Little Love And Understanding" (Big Tree) Add KSL, WSJS, WCER, WTRX.

## POP/ADULT NOTES

MIKE KASABO



Just about a year ago the sausage king, Jimmy Dean, released a record called "I.O.U." Most programmers looked at the playing time of over five minutes and promptly passed out. But in the end the record sold around a million copies. This year, or I should say Mother's Day, the disc is receiving a lot of important regenerated Pop/Adult play... heavies like WIOD, KMBZ, KSL, WIP and WTAE are on it.

Mike Elliott, noon to three personality at WTMJ, phoned to slightly correct a recent story about WISN giving capsule reports after each inning of Milwaukee Brewers baseball. As it turns out, WISN is broadcasting summaries after every third inning instead of every inning.

Adri Brothers starting to cook a little with their latest "Slow Dancin' Don't Turn Me On." The title may be grammatically incorrect, but that didn't stop it from making the Back Page of R&R.

The Bill Conti version of "Theme From Rocky" really busted out this week in terms of new airplay activity...check New & Active.

Lovely Rita showing her best effort with "Higher & Higher." Already moving 16-12 at WJAK. Also hot at KOY, WGST and WEEI-FM.

England Dan & John Ford Coley's "It's Sad To Belong" on Big Tree getting off to a big start...adds include KMBZ, WSJS, WGN, WASH, WBAL, KRNT, WGST, WJAR, WLVA, WHAG, WSIX and others.

Maynard Ferguson's version of "Rocky" also continues to pick up some additional play...add WORG, WCER and K101.

New Gallagher & Lyle "The Runaway" starting fast...see New & Active.

The youngest of the Brothers Gibb, Andy, is off to a sensational start with his first entry "I Just Wanna Be Your Everything" on RSO.

Jack Jones continues to enjoy his best effort in many years with his latest "With One More Look At You." It's on 40% of reporting stations.

Peter McCann getting a good start with his 20th Century release...went right on K101, KNBR, WIP and KUKI.

Alan O'Day's "Undercover Angel" got additional airplay support this week from KVI, WCMB, WGAR, WLVA.

# POP/ADULT SINGLES

New entries. Circled letters indicate alphabetical order.

**AMBROSIA**  
*Magical Mystery Tour (20th)*

**RANDY BISHOP**  
*Daybreak (A&M)*

**CHICAGO**  
*You Are On My Mind (Col)*

**RITA COOLIDGE**  
*Higher & Higher (A&M)*

**JULIE COVINGTON**  
*Argentina (MCA)*

**MAYNARD FERGUSON**  
*Theme From Rocky (Col)*

**ANDY GIBB**  
*I Just Want To Be (RSO)*

**CODY JAMESON**  
*Brooklyn (Atco)*

**MARY MACGREGOR**  
*This Girl (Ariola America)*

**BETTE MIDLER**  
*You're Movin' (Atl)*

**HELEN REDDY**  
*You're My World (Capitol)*

**AL STEWART**  
*On The Border (Janus)*

**AMERICA**  
*God Of The Sun (WBI)*

**STEPHEN BISHOP**  
*On And On (ABC)*

**CLIMAX BLUES BAND**  
*Couldn't Get It Right (Sire)*

**GENE COTTON**  
*Rain On (ABC)*

**CURRENT**  
*Theme From Rocky (Playboy)*

**FIREFALL**  
*Cinderella (Atlantic)*

**ANDREW GOLD**  
*Lonely Boy (Asylum)*

**JACK JONES**  
*With One More Look (RCA)*

**HENRY MANCINI**  
*Charlie's Angels (RCA)*

**WALTER MURPHY**  
*Rhapsody In Blue (Pvt/Skt)*

**FRANK SINATRA**  
*Everybody (WB/Reprise)*

**FRANKIE VALLI**  
*Easily (Private Stock)*

**ABBA**  
*Knowing You (Atlantic)*

**PAUL ANKA**  
*My Best Friend's Wife (UA)*

**BOONES**  
*Hasta Manana (WB)*

**NATALIE COLE**  
*I've Got Love On (Capitol)*

**BILL CONTI**  
*Theme From Rocky (UA)*

**DAVE & SUGAR**  
*Don't Throw It All Away (RCA)*

**FLEETWOOD MAC**  
*Dreams (WB)*

**E. HUMPERDINCK**  
*I Believe In Miracles (Epic)*

**PATTIE KEITH**  
*Only If You Want To (Cream)*

**BARRY MANILOW**  
*Looks Like We Made It (Arista)*

**ALAN O'DAY**  
*Undercover Angel (Pacific)*

**DAVID SOUL**  
*Going In With (Private Stock)*

**BOBBY VINTON**  
*Only Love Can Break (ABC)*

**ADDRISI BROTHERS**  
*Slow Dancin' (Buddah)*

**BABY FACE**  
*Make Way Miami (AS)*

**JIMMY BUFFETT**  
*Margaritaville (ABC)*

**RAY CONNIFF**  
*Rain On (Col)*

**ALICE COOPER**  
*You And Me (WB)*

**JIMMY DEAN**  
*I.O.U. (Casino)*

**GALLAGHER & LYLE**  
*The Runaway (A&M)*

**JACKSONS**  
*Show You The Way (Epic)*

**PARKER MCGEE**  
*A Little Love (Big Tree)*

**JOHNNY MATHIS**  
*Loving You (Columbia)*

**MARIE OSMOND**  
*This Is The Way (Polydor)*

**STARBUCK**  
*Everybody Be (Private Stock)*

**DIONNE WARWICK**  
*Only Love Can (Musicor)*

**KOB/ALBUQUERQUE**  
Kenny Nolan  
Helen Reddy  
Boones  
Andy Gibb  
HOT  
Jennifer Warnes  
Leo Sayer  
Yvonne Elliman

**WGST/ATLANTA**  
Fleetwood Mac  
Barry Manilow  
England Dan  
Abba  
HOT  
Leo Sayer  
Jennifer Warnes  
Kenny Rogers  
Stevie Wonder

**WSB/ATLANTA**  
Bobby Vinton  
David Soul  
Peter Pringle  
Barry Manilow  
Andy Gibb  
Fleetwood Mac  
La Costa

**WBAL/BALTIMORE**  
Richard Tarrant  
Marty Robbins  
Barbi Benton  
England Dan

**WEEI-FM/BOSTON**  
America  
William Bell  
Tim Moore  
Supertramp  
10cc  
Arlo Guthrie  
Andy Gibb  
HOT  
Fleetwood Mac  
Gary Shearston

**WKIQ/BOWLING GREEN**  
Stephen Bishop  
Bobby Vinton  
England Dan  
Abba  
Rita Coolidge  
Gallagher & Lyle  
HOT  
Mary MacGregor  
Tavares

**WBEN/BUFFALO**  
Kenny Nolan  
Chicago  
HOT  
Leo Sayer  
Boz Scaggs  
Stevie Wonder  
Fleetwood Mac

**WCER/CHARLOTTE, MI**  
Fleetwood Mac  
Helen Reddy  
Mary MacGregor  
Maynard Ferguson  
McCoo & Davis  
Parker McGee  
Cody Jameson  
HOT  
Leo Sayer  
HOT  
Jennifer Warnes  
Yvonne Elliman  
Rose Royce

**WBT/CHARLOTTE, NC**  
Climax Blues Band  
Kenny Rogers  
Fleetwood Mac  
Firefall  
Jimmy Buffett  
HOT  
Leo Sayer  
Boz Scaggs  
Stevie Wonder  
Yvonne Elliman  
Maynard Ferguson

**WCHV/CHARLOTTEVILLE**  
Bill Conti  
Chicago  
Helen Reddy  
HOT  
Boz Scaggs  
Stevie Wonder  
Climax Blues Band  
Fleetwood Mac

**WGN/CHICAGO**  
Eddie Albert  
Kenny Nolan  
England Dan  
Abba  
Graham Central Station  
10cc  
David Geddes  
Barry Manilow  
Bobby Vinton  
Dolly Parton

**WLW/CINCINNATI**  
Barry Manilow  
Al Stewart  
Abba  
Jimmy Buffett  
HOT  
Rose Royce  
Captain & Tennille  
Bread  
Stevie Wonder  
Engelbert Humperdinck  
Kenny Rogers

**WJAK/JACKSON, TN**  
Mary MacGregor  
Hamilton, Joe Frank  
Paul Anka  
Morris Albert  
England Dan  
Barry Manilow  
HOT  
Glen Campbell  
Jennifer Warnes  
Leo Sayer  
Bill Conti  
Walter Murphy  
Rita Coolidge  
Cody Jameson

**WLB/CLEVELAND**  
Foreigner  
Kenny Nolan  
Chicago  
Alan O'Day  
HOT  
HOT  
Leo Sayer  
Eagles  
Boz Scaggs  
Bill Conti

**WGRR/CLEVELAND**  
Kenny Gibb  
Gallagher & Lyle  
Fleetwood Mac  
Jack Jones  
William Bell  
Starbuck  
Barry Manilow  
Leo Sayer  
ARS  
Glen Campbell  
Eagles  
10cc

**KHOW/DENVER**  
Barry Manilow  
Lou Rawls  
Kenny Nolan  
Michel Colombier  
HOT  
Bill Conti  
Helen Reddy  
Yvonne Elliman  
Leo Sayer  
Firefall

**KRNT/DES MOINES**  
Jimmy Buffett  
Santana  
Frank Sinatra  
Abba  
England Dan  
Charlene  
Fleetwood Mac  
Stevie Wonder  
HOT  
William Bell

**WGWC/CLEVELAND**  
Kenny Gibb  
Gallagher & Lyle  
Fleetwood Mac  
Jack Jones  
William Bell  
Starbuck  
Barry Manilow  
Leo Sayer  
ARS  
Glen Campbell  
Eagles  
10cc

**WGMG/CLEVELAND**  
Kenny Gibb  
Gallagher & Lyle  
Fleetwood Mac  
Jack Jones  
William Bell  
Starbuck  
Barry Manilow  
Leo Sayer  
ARS  
Glen Campbell  
Eagles  
10cc

**WBMG/CLEVELAND**  
Kenny Gibb  
Gallagher & Lyle  
Fleetwood Mac  
Jack Jones  
William Bell  
Starbuck  
Barry Manilow  
Leo Sayer  
ARS  
Glen Campbell  
Eagles  
10cc

**WVLA/LYNCHBURG**  
Abba  
England Dan  
Bill Conti  
Andrew Gold  
Kenny Rogers  
Alan O'Day  
Kiss (Nites)  
HOT  
Captain & Tennille  
Yvonne Elliman  
Stevie Wonder  
HOT

**14RKO/EVERETT**  
Addrissi Brothers  
Andrew Gold  
Frank Sinatra  
Bill Conti  
HOT  
Leo Sayer  
Yvonne Elliman  
Alan O'Day

**WTRX/FLINT**  
Fleetwood Mac  
Starbuck  
Paul Anka  
Barry Manilow  
Dean Friedman  
Lori Jacobs  
David Sperry  
HOT  
Leo Sayer  
Jennifer Warnes  
Rose Royce  
Boz Scaggs  
Stevie Wonder  
Yvonne Elliman

**WFOV/FT. WAYNE**  
Fleetwood Mac  
Andrew Gold  
HOT  
Glen Campbell  
Leo Sayer  
McCoo & Davis  
Tavares  
Stevie Wonder

**WHAG/HAGERSTOWN**  
Jack Jones  
Andy Gibb  
England Dan  
Alice Cooper  
Rita Coolidge  
Dan Hill  
Gallagher & Lyle  
HOT  
Yvonne Elliman  
Tony Orlando & Dawn  
Captain & Tennille  
Kenny Nolan

**WCMB/HARRISBURG**  
Bread  
Andrew Gold  
Alan O'Day  
HOT  
Leo Sayer  
Natalie Cole  
William Bell  
Yvonne Elliman  
McCoo & Davis  
Rose Royce

**KULF/HOUSTON**  
Fleetwood Mac  
Bill Conti  
Jimmy Buffett  
Al Stewart  
Bread  
HOT  
Leo Sayer  
William Bell  
Stevie Wonder  
Boz Scaggs  
Yvonne Elliman

**WJAC/JACKSON, TN**  
Mary MacGregor  
Hamilton, Joe Frank  
Paul Anka  
Morris Albert  
England Dan  
Barry Manilow  
HOT  
Glen Campbell  
Jennifer Warnes  
Leo Sayer  
Bill Conti  
Walter Murphy  
Rita Coolidge  
Cody Jameson

**WLB/CINCINNATI**  
Barry Manilow  
Al Stewart  
Abba  
Jimmy Buffett  
HOT  
Rose Royce  
Captain & Tennille  
Bread  
Stevie Wonder  
Engelbert Humperdinck  
Kenny Rogers

**WJAK/JACKSON, TN**  
Mary MacGregor  
Hamilton, Joe Frank  
Paul Anka  
Morris Albert  
England Dan  
Barry Manilow  
HOT  
Glen Campbell  
Jennifer Warnes  
Leo Sayer  
Bill Conti  
Walter Murphy  
Rita Coolidge  
Cody Jameson

**WLB/CINCINNATI**  
Barry Manilow  
Al Stewart  
Abba  
Jimmy Buffett  
HOT  
Rose Royce  
Captain & Tennille  
Bread  
Stevie Wonder  
Engelbert Humperdinck  
Kenny Rogers

**KMBZ/KANSAS CITY**  
Frankie Valli (Re Add)  
Barry Manilow  
Mac Davis  
Bobby Vinton  
England Dan  
Boones  
Fleetwood Mac  
Jimmy Dean  
HOT  
HOT  
Jennifer Warnes  
Captain & Tennille  
Tony Orlando & Dawn  
Glen Campbell  
HOT  
Yvonne Elliman

**WGMG/CLEVELAND**  
Kenny Gibb  
Gallagher & Lyle  
Fleetwood Mac  
Jack Jones  
William Bell  
Starbuck  
Barry Manilow  
Leo Sayer  
ARS  
Glen Campbell  
Eagles  
10cc

**WBMG/CLEVELAND**  
Kenny Gibb  
Gallagher & Lyle  
Fleetwood Mac  
Jack Jones  
William Bell  
Starbuck  
Barry Manilow  
Leo Sayer  
ARS  
Glen Campbell  
Eagles  
10cc

**KOB/ALBUQUERQUE**  
Kenny Nolan  
Helen Reddy  
Boones  
Andy Gibb  
HOT  
Jennifer Warnes  
Leo Sayer  
Yvonne Elliman

**WGST/ATLANTA**  
Fleetwood Mac  
Barry Manilow  
England Dan  
Abba  
HOT  
Leo Sayer  
Jennifer Warnes  
Kenny Rogers  
Stevie Wonder

**WSB/ATLANTA**  
Bobby Vinton  
David Soul  
Peter Pringle  
Barry Manilow  
Andy Gibb  
Fleetwood Mac  
La Costa

**WBAL/BALTIMORE**  
Richard Tarrant  
Marty Robbins  
Barbi Benton  
England Dan

**WEEI-FM/BOSTON**  
America  
William Bell  
Tim Moore  
Supertramp  
10cc  
Arlo Guthrie  
Andy Gibb  
HOT  
Fleetwood Mac  
Gary Shearston

**WKIQ/BOWLING GREEN**  
Stephen Bishop  
Bobby Vinton  
England Dan  
Abba  
Rita Coolidge  
Gallagher & Lyle  
HOT  
Mary MacGregor  
Tavares

**WBEN/BUFFALO**  
Kenny Nolan  
Chicago  
HOT  
Leo Sayer  
Boz Scaggs  
Stevie Wonder  
Fleetwood Mac

**WCER/CHARLOTTE, MI**  
Fleetwood Mac  
Helen Reddy  
Mary MacGregor  
Maynard Ferguson  
McCoo & Davis  
Parker McGee  
Cody Jameson  
HOT  
Leo Sayer  
HOT  
Jennifer Warnes  
Yvonne Elliman  
Rose Royce

**WBT/CHARLOTTE, NC**  
Climax Blues Band  
Kenny Rogers  
Fleetwood Mac  
Firefall  
Jimmy Buffett  
HOT  
Leo Sayer  
Boz Scaggs  
Stevie Wonder  
Yvonne Elliman  
Maynard Ferguson

**WCHV/CHARLOTTEVILLE**  
Bill Conti  
Chicago  
Helen Reddy  
HOT  
Boz Scaggs  
Stevie Wonder  
Climax Blues Band  
Fleetwood Mac

**WGN/CHICAGO**  
Eddie Albert  
Kenny Nolan  
England Dan  
Abba  
Graham Central Station  
10cc  
David Geddes  
Barry Manilow  
Bobby Vinton  
Dolly Parton

**WLW/CINCINNATI**  
Barry Manilow  
Al Stewart  
Abba  
Jimmy Buffett  
HOT  
Rose Royce  
Captain & Tennille  
Bread  
Stevie Wonder  
Engelbert Humperdinck  
Kenny Rogers

**WJAK/JACKSON, TN**  
Mary MacGregor  
Hamilton, Joe Frank  
Paul Anka  
Morris Albert  
England Dan  
Barry Manilow  
HOT  
Glen Campbell  
Jennifer Warnes  
Leo Sayer  
Bill Conti  
Walter Murphy  
Rita Coolidge  
Cody Jameson

**WLB/CINCINNATI**  
Barry Manilow  
Al Stewart  
Abba  
Jimmy Buffett  
HOT  
Rose Royce  
Captain & Tennille  
Bread  
Stevie Wonder  
Engelbert Humperdinck  
Kenny Rogers

**KMBZ/KANSAS CITY**  
Frankie Valli (Re Add)  
Barry Manilow  
Mac Davis  
Bobby Vinton  
England Dan  
Boones  
Fleetwood Mac  
Jimmy Dean  
HOT  
HOT  
Jennifer Warnes  
Captain & Tennille  
Tony Orlando & Dawn  
Glen Campbell  
HOT  
Yvonne Elliman

**WGMG/CLEVELAND**  
Kenny Gibb  
Gallagher & Lyle  
Fleetwood Mac  
Jack Jones  
William Bell  
Starbuck  
Barry Manilow  
Leo Sayer  
ARS  
Glen Campbell  
Eagles  
10cc

**WBMG/CLEVELAND**  
Kenny Gibb  
Gallagher & Lyle  
Fleetwood Mac  
Jack Jones  
William Bell  
Starbuck  
Barry Manilow  
Leo Sayer  
ARS  
Glen Campbell  
Eagles  
10cc

**WIP/PHILADELPHIA**  
Peter McCann  
Jimmy Dean  
Andrew Gold  
Thelma Houston  
Frank Sinatra  
"Night & Day"  
HOT  
Barry Manilow  
Helen Reddy  
Leo Sayer  
Leo Sayer  
Stevie Wonder  
Kenny Nolan  
Kenny Rogers

**KRMI/PITTSBURGH**  
Paul Anka  
Stephen Bishop  
Engelbert Humperdinck  
Frank Sinatra  
Walter Murphy  
HOT  
Helen Reddy  
Bread  
Tony Orlando & Dawn  
Rose Royce

**WTAE/PITTSBURGH**  
Bobby Vinton  
Addrissi Brothers  
Fleetwood Mac  
Abba  
Climax Blues Band  
Jimmy Dean  
HOT  
Leo Sayer  
ARS  
Jennifer Warnes  
Maynard Ferguson  
Climax Blues Band

**WLVV/LYNCHBURG**  
Abba  
England Dan  
Bill Conti  
Andrew Gold  
Kenny Rogers  
Alan O'Day  
Kiss (Nites)  
HOT  
Captain & Tennille  
Yvonne Elliman  
Stevie Wonder  
HOT

**WYMC/MAYFIELD**  
Bill Conti  
Fleetwood Mac  
Barry Manilow  
Marie Osmond  
Alice Cooper  
HOT  
Andrew Gold  
Kenny Rogers

**WODD/MIAMI**  
Bobby Vinton  
Thelma Houston  
Jimmy Dean  
Roger Williams  
HOT  
Jennifer Warnes  
Yvonne Elliman  
Kenny Nolan  
Kenny Rogers  
Helen Reddy  
Leo Sayer

**WMOV/MIAMI**  
Bobby Vinton  
Thelma Houston  
Jimmy Dean  
Roger Williams  
HOT  
Jennifer Warnes  
Yvonne Elliman  
Kenny Nolan  
Kenny Rogers  
Helen Reddy  
Leo Sayer

**WTMJ/MILWAUKEE**  
No Adds  
HOT  
James Darren  
Jack Jones  
Mary MacGregor  
Johnny Rivers  
David Soul  
Al Stewart

**KCRA/SACRAMENTO**  
Dr. Buzzard  
Barry Manilow  
Engelbert Humperdinck  
Fleetwood Mac  
HOT  
Jennifer Warnes  
Leo Sayer  
Yvonne Elliman  
Kenny Rogers  
David Soul

**KSL/SALT LAKE CITY**  
Crystal Gayle  
Frank Sinatra  
Parker McGee  
Jimmy Dean  
HOT  
Glen Campbell  
Yvonne Elliman  
Bread  
Marie Osmond  
Engelbert Humperdinck  
Helen Reddy

**WSIX/NASHVILLE**  
Yvonne Elliman  
England Dan  
HOT  
Yvonne Elliman  
Bread  
Helen Reddy

**WMBW/NASHVILLE**  
Alice Cooper  
Bill Conti  
Hall & Oates  
HOT  
Leo Sayer  
Jennifer Warnes  
Boz Scaggs  
Tavares  
Jimmy Buffett

**WNBC/NEW YORK**  
Leo Sayer  
Stevie Wonder  
Chicago  
HOT  
Rhythm Heritage

**WNEW/NEW YORK**  
Barry Manilow  
Alice Cooper  
Kenny Rankin  
Bobby Vinton  
Paul Jabara  
Bill Conti  
HOT  
Stevie Wonder  
Leo Sayer  
William Bell  
Kenny Nolan  
Jennifer Warnes  
HOT

**WORC/ORANGEBURG**  
Andy Gibb  
Maynard Ferguson  
Marshall Tucker  
Engelbert Humperdinck  
HOT  
Jennifer Warnes  
ARS  
Leo Sayer  
HOT  
Yvonne Elliman  
Stevie Wonder

**KIDJ/SAN FRANCISCO**  
Shalamar  
Joe Tex  
Henry Mancini  
Mary MacGregor  
David Dundas  
Bob Seger  
Rita Coolidge  
Maynard Ferguson  
Peter McCann  
Andy Gibb  
Steve Miller  
Stephen Bishop  
HOT  
Jennifer Warnes  
Bill Conti  
Kenny Rogers  
Yvonne Elliman  
Q  
Stevie Wonder

**KIDJ/SAN FRANCISCO**  
Shalamar  
Joe Tex  
Henry Mancini  
Mary MacGregor  
David Dundas  
Bob Seger  
Rita Coolidge  
Maynard Ferguson  
Peter McCann  
Andy Gibb  
Steve Miller  
Stephen Bishop  
HOT  
Jennifer Warnes  
Bill Conti  
Kenny Rogers  
Yvonne Elliman  
Q  
Stevie Wonder

**WGY/SCHENECTADY**  
Bobby Vinton  
Starbuck  
Andy Gibb  
HOT  
Helen Reddy  
Jennifer Warnes  
Leo Sayer  
Kenny Nolan  
Jimmy Buffett  
HOT  
Yvonne Elliman  
Kenny Rogers

**KVI/SEATTLE**  
Helen Reddy  
Kenny Nolan  
Alan O'Day  
Starbuck  
HOT  
Leo Sayer  
Jennifer Warnes  
ARS  
Yvonne Elliman  
Climax Blues Band

**I4FBL/SYRACUSE**  
Yvonne Elliman  
Fleetwood Mac  
Andrew Gold  
HOT  
Leo Sayer  
Boz Scaggs  
Stevie Wonder

**WDAE/TAMPA**  
Firefall  
Barry Manilow  
Al Stewart  
Andy Gibb  
Fleetwood Mac  
HOT  
Leo Sayer  
Natalie Cole  
Climax Blues Band  
Jennifer Warnes

**KRMG/TULSA**  
No Adds  
HOT  
Leo Sayer  
HOT  
Kenny Rogers  
Stevie Wonder

**KUKI/KUJIAH**  
David Soul  
Helen Reddy  
Alice Cooper  
Andrew Gold  
Peter McCann  
Kiaatu  
HOT  
Eagles  
Leo Sayer  
Stevie Wonder  
Natalie Cole

**WASH/WASHINGTON, D.C.**  
Barry Manilow  
Andy Gibb  
Firefall  
Abba  
England Dan  
HOT  
Leo Sayer  
HOT  
Boz Scaggs  
Jennifer Warnes  
Climax Blues Band  
WMAL/WASHINGTON, D.C.  
Kenny Nolan

**WVUV/WASHINGTON, D.C.**  
Tavares  
Bill Conti  
Boz Scaggs  
Firefall  
K.C. & Sunshine Band  
HOT  
Leo Sayer  
Kenny Rogers  
Jennifer Warnes  
HOT  
Glen Campbell  
Chicago

**WATR/WATERBURY**  
Jack Jones  
Rita Coolidge  
Barry Manilow  
Mesa  
David Soul  
Shields  
HOT  
Leo Sayer  
Rose Royce  
Natalie Cole  
HOT  
Fleetwood Mac  
Helen Reddy  
Kenny Rogers

**WJNO/W. PALM BEACH**  
B.J. Thomas  
Stephen Bishop  
Mary MacGregor  
HOT  
John Denver  
Jimmy Buffett  
Bread  
Leo Sayer  
Kenny Nolan  
Helen Reddy

**KAKE/WICHITA**  
Fleetwood Mac  
Barry Manilow  
Rita Coolidge  
HOT  
David Soul  
Leo Sayer  
Kenny Rogers  
Yvonne Elliman

**WSJS/WINSTON-SALEM**  
Andrew Gold  
Barry Manilow  
Addrissi Brothers  
Rita Coolidge  
Parker McGee  
Abba  
England Dan  
HOT  
Boz Scaggs  
Captain & Tennille  
John Denver

**WHIZ/ZANESVILLE**  
Pattie Keith  
Jack Jones  
America  
Andrea True  
Addrissi Brothers  
Mary MacGregor  
Climax Blues Band  
David Soul  
Gallagher & Lyle  
Chicago  
HOT  
Yvonne Elliman  
ARS  
Bread  
Stevie Wonder  
Rose Royce

**WATR/WATERBURY**  
Jack Jones  
Rita Coolidge  
Barry Manilow  
Mesa  
David Soul  
Shields  
HOT  
Leo Sayer  
Rose Royce  
Natalie Cole  
HOT  
Fleetwood Mac  
Helen Reddy  
Kenny Rogers

**WJNO/W. PALM BEACH**  
B.J. Thomas  
Stephen Bishop  
Mary MacGregor  
HOT  
John Denver  
Jimmy Buffett  
Bread  
Leo Sayer  
Kenny Nolan  
Helen Reddy

**KAKE/WICHITA**  
Fleetwood Mac  
Barry Manilow  
Rita Coolidge  
HOT  
David Soul  
Leo Sayer  
Kenny Rogers  
Yvonne Elliman

**WSJS/WINSTON-SALEM**  
Andrew Gold  
Barry Manilow  
Addrissi Brothers  
Rita Coolidge  
Parker McGee  
Abba  
England Dan  
HOT  
Boz Scaggs  
Captain & Tennille  
John Denver

# OPPORTUNITIES

## Openings

MAGIC 91 (KMJC)/SAN DIEGO seeks intelligent, human sounding air talent for post-book expansion. Tapes and resumes to Kevin Metheny, Box 2908, San Diego, CA 92112. No calls and no bogus buffoons please. EOE. M/F. (4-22)

WYCR/YORK-HANOVER needs parttime jocks. Tapes and resumes to John Lawrence, Box 234, Hanover, PA 17331. (4-22)

Positions available immediately for good cookin' R&R jocks. Tapes and resumes to Mike Scott, Kent Burkhardt & Associates, 6445 Powers Ferry Rd., Atlanta, GA 30339. (404) 956-1550. EOE. M/F. (4-22)

KHOS/TUCSON looking for strong midday personality. Tapes, resumes and refs to Tommy Wright, Box 5946, Tucson, AZ 85703. EOE. (4-26)

KEYN-FM/WICHITA needs funny and creative morning man. Tapes and resumes to Roger Mundy, 7397 W. Central, Wichita, KS 67212. EOE. Decision will be made May 18th. (4-28)

WEEQ/WAYNESBORO now accepting tapes and resumes for possible future openings. Bill Matthews, Box 309, Waynesboro, PA 17268. EOE. M/F. (4-28)

KFJZ/FT. WORTH seeking two news people. One for midnite-dawn AM/FM and one for mobile reports and beat. Tapes and resumes to Bob Barry, Box 1317, Fort Worth, TX 76101. (4-28)

KFJZ/FT. WORTH looking for Adult Contemp. personality who can handle live ad lib or produced copy. Money is as good as you are. Tapes and resumes to Peter McLane, PD (see above address). EOE. (4-28)

WSAR/FALL RIVER looking for Adult Contemp. personality. Good voice and strong prod. a MUST. Tapes and resumes to Daniel Francis Heyden, Box 927, Fall River, MA 02720. EOE. M/F. (4-28)

WAYS/CHARLOTTE has opening for 1-4pm shift. Exc. prod. a must. Exc. money. Tapes and resumes to Scott Stade, 400 Radio Rd., Charlotte, NC 28216. EOE. M/F. (4-28)

WKIX/RALEIGH (Southern Broadcasting) has opening for high energy 8-10pm air personality. Tapes and resumes to Bob Bolton, PD, Box 12526, Raleigh, NC 27605. EOE. (4-28)

WAAY/HUNTSVILLE looking for News Director. Tapes and resumes to Gary Drake, Box 2041, Huntsville, AL 35804. (4-28)

KAAY/LITTLE ROCK now accepting tapes and resumes for possible future openings. No calls. Dick Downes, Box 1790, Little Rock, AR 72203. (4-28)

KQDI/GREAT FALLS looking for air talent. Tapes and resumes to Don Nordine, Box 8780, Great Falls, MT 59403. No calls. EOE. (4-28)

Please let us know when your positions have been filled.

## Openings

KSTT/DAVENPORT looking for reporter/anchor. A strong street reporter who can gather and report news accurately and concisely. Must be able to write and anchor drive time news. Salary competitive. Tapes and resumes to Dave Douglas, ND, Box 3788, Davenport, IA 52808. (319) 328-2541. EOE. M/F. (4-27)

WSPT/STEVENS POINT has opening for bright, motivated morning personality communicator. Tapes and resumes to Pat Martin, Box 247, Stevens Point, WI 54481. (4-27)

KOZA/ODESSA. Searching for something different? Personality Top 40 w/money and benefits. Niceat Contemp mkt. in Texas. Contact Steve or Mike (915) 332-4301. (4-27)

FRANK N. MAGID ASSOCIATES TALENT SEARCH ROSTER FOR THIS WEEK: Newsmen who can write and deliver news with flair. Pop/Adult in med. mkt. Morning personality, humorous Adult approach, med. mkt. Tapes and resumes to Bob Lowry, Frank N. Magid Associates, One Research Center, Marion, IA 52302. (4-28)

KMCM/McMINVILLE, OR. 30 miles from Portland, needs exp. Adult 8-Mid jock. Good prod. a must. Good bread. No beginners or calls please. Tapes and resumes to Jack Berry, Box 207, McMinville, OR 97128. (4-28)

KOME/SAN JOSE seeking tapes and resumes from qualified AOR news people for future openings. Ed Romig-1245 S. Winchester Blvd., San Jose, CA 95128. (4-28)

KCJB/MINOT looking for a few good tapes. One immediate fulltime opening, maybe more later. Andy Apple, Box 1686, Minot, ND 58701. (4-28)

KAUM/HOUSTON will soon need an all-nite person. No calls. Tapes and resumes to Bruce Johnson, 1201 Fannin Bank Bldg., Houston, TX 77030. Refs a must! EOE. (4-29)

WLAY/MUSCLE SHOALS (hit recording capitol of the world) has an immediate opening for anncr/prod. man from southeast area. Attitude, ability and enthusiasm more important than exp. for this Contemp/Top 40 station in Northwest Alabama mkt. of 120,000 plus. Tapes and resumes to Tom Pepper, PD, WLAY, Box 220, Sheffield, AL 35660. (205) 383-2525. EOE. (4-15)

14FEC/HARRISBURG is always looking for new talent for future openings. So many of our jocks keep moving to the "heavies!" Tapes and resumes to Dene Hellam, 112 Market St., Harrisburg, PA 17101. No calls. (4-18)

## Openings

WIGY/BATH/PORTLAND, ME. has immediate opening for full time air personality. One of nicest areas to spend spring and summer in. Radio here is as competitive as any maj. mkt. without the hassles. 50,000 watts, promotion oriented station. Tapes and resumes to Jack Diamond, Operations Mgr., Box 329, Bath, ME 04630. (207) 443-5542. EOE. (4-18)

Good Rock jock for No. 1 AM station. No beginners. Good people, pay and hours. Call Harry Gehagan or Steve O'Brien at WOND/Atlantic City. NJ (609) 841-1400 or send tapes and resumes to Box 352, Pleasantville, NJ 08232. (4-18)

92FM (WPRO-FM)/Capital Cities Communications in Providence, R.I. has a rare opening for a high energy night air talent. This is our first opening in 3 yrs. and the person you'll replace is now on the air in Boston. If you have Top 40 exp., 3rd and impeccable refs, send tape and resume to Gary Berkowitz, Program Mgr., 1502 Wampanoag Trail, East Providence, R.I. 02915. EOE. (4-18)

Night time communicator needed for Contemp Album Rock, WROV/Roanoke. Tapes and resumes to Wayne Moss, Operations Mgr., 15th & Cleveland, Roanoke, VA 24015. EOE. M/F. (4-18)

SCONNIX GROUP BROADCASTING needs well rounded, exp. professionals to work in pleasant surroundings for good bucks. NO BEGINNERS. This is not a school. Sconnix owns WLNH/Laconia, NH, WCFR/Springfield, VT. and recently purchased stations in Oneonta, NY and West Yarmouth, MA. A few choica future openings NOW. Tapes, resumes, salary requirements to Warren Bailey, Group Programmer, Sconnix Broadcasting, c/o WLNH, Laconia, NH 03246. News positions too. Tapes to Jim Mitchell, same address. (4-18)

Roll away your snow shoes and join up with one of the best radio stations in Florida! A rare opening for a talented midday cooker with brains. Present midday man has moved to position as Prod. Director. Opening is immediate in one of America's choice resort mkts. No calls. Tapes and resumes to Jeff Laurence, PD, WLCY-AM, Box 10,000, Tampa, FL 33733. EOE. (4-19)

WHEN/SYRACUSE has opening for Prod. Director. Tapes and resumes to Bob Carolin, PD, 980 James St., Syracuse, NY 13203. (315) 474-8511. EOE. M/F. (4-19)

13X/SAN DIEGO needs firecracker sales persons for new Soul-oriented station. Top commissions and security. Call Rick Ward (213) 465-4106. EOE. M/F. (4-19)

56KLZ/DENVER now accepting tapes for full and part-time air talent. Contact Hal Widsten, 2149 S. Holly, Denver, CO 80222. No calls please. (4-19)

KSAQ/SAN ANTONIO now accepting tapes for possible future openings. New ownership and facilities. Contact Ron Dennington, 5500 Alma Dr., San Antonio, TX 78222. No calls EOE. (4-20)

## Openings

WLYC/WILO/WILLIAMSPORT Pop/Adult/Modern Country accepting tapes and resumes for future afternoon drive opening. Also accepting tapes from news people. Contact Russ Ryan, PD, Box 389, Williamaport, PA 17701. (4-21)

WPGA/SAVANNAH now accepting tapes and resumes for morning drive slot to start May 15. Send all materials to WPGA, Box 8247, Savannah, GA 31402. No calls please. EOE. M/F. (4-21)

WSPT/STEVENS POINT has opening for News Director. Must be aggressive, exp. and able to organize a news staff. Contact Jim Schuh, Box 247, Stevens Point, WI 54481. (715) 341-1300. EOE. (4-21)

WSPT/STEVENS POINT looking for two sales people. Must be self-motivators who can organize an active account list. Contact Jim Schuh (see above address). EOE. (4-21)

B86/KGAB/CAMARILLO needs a prod/news person for night shift. The ability to make it happen in locally produced spots is a must. Automation exp. helpful. Reliability mandatory. Lat's hear from you ...Opening is immediate! Tapes and resumes to Chuck Marsh, Operations Mgr., 2195 Ventura Bl., Camarillo, CA 93010. EOE. (4-21)

Rare opening at Flint's No. 1 Rocker. Must have super human pipes and tons of enthusiasm. A summer relief opening is also available. Send tape and resumes to Fred Brian, PD, WTAC, Box 800, Flint, MI 48501. EOE. (4-21)

WMOD/WASHINGTON, D.C. looking for parttime anncr. Tapes and resumes to Fred Figenshu, 1680 Wisconsin Ave., N.W. Washington, D.C. 20007. EOE. M/F. (4-21)

WRAW/READING needs exp. person to program its Contemp operation and communicate on PM drive. Track record should show programming credentials, creativity, attention to detail, and numbers! If you're an individual who knows how to get the best out of a great air staff, send tapes and resumes to Jeffrey Leven, Box 1710, Reading, PA 19603. (4-13)

New 5,000kw station going on air July 4th in Grand Rapids, now accepting applications for everything: Top 40 jocks, newscasters, you name it! Must have 3rd endorsed. Females are especially encouraged to apply. Contact John Arnold, 2466 S. Ethel St., Detroit MI 48217. EOE. M/F. (4-13)

## AOR

WMJQ/ROCHESTER looking for COMMUNICATORS! Tapes and resumes to Al Peterson, 829 Midtown Tower, Rochester, NY 14604. EOE. M/F. (4-28)

# CHANGES / RADIO

JACK BARRY to Operations Manager KMCM/McMinville, OR from KAGO.  
 RON ROSS to News Director KMCM/McMinville from KAGO.  
 TONY TAYLOR appointed Music Director WAAY/Huntsville.  
 CHARLIE MADDOX appointed Asst. Program Director WAAY/Huntsville.  
 JACK MICHAELS resigns position as Program Director WSAR/Fall River effective June.  
 DANIEL FRANCIS HAYDEN appointed Program Director WSAR/Fall River effective April 25.  
 KURT ENGELHARDT to Program Director WDXR/Paducah from WKYX.  
 JON E. O'NEIL to 10-2am slot KXKX-FM/Denver from KDZA.  
 STEVEN B. OLIVER to 10-2am slot KFJZ/Dallas/Ft. Worth from KSTT.  
 PHIL GARDNER to 3-7pm slot KQXE/Phoenix.  
 PETER HACKES to host Weekday Afternoon All News segment from 3-7pm at All News WRC/Washington, D.C.  
 ERIC CHASE joins KFI/Los Angeles to do various air shifts, formerly PD at K100/Los Angeles.  
 JAMES SHARPE appointed Morning News Co-Anchor Person at WISN-AM/FM/Milwaukee.  
 DOC LONG returns to WTHI/Terre Haute to do all-night show from WWCM.  
 DENISE ST. LOUIS to 27th Music Promotions/San Anselmo.  
 ROLAND FOSTER promoted to Station Manager K131/Barstow.  
 BETSY BUCKNER appointed Director of Advertising & Promotion/WXLO-FM/New York.  
 CRAIG SIMON named Program Manager Y-97/New York (WYNY).  
 BO JAGER to all nite slot KSLQ/St. Louis from KSHE.  
 BOB STOUT to weekends KSLQ/St. Louis from KADI.  
 ED GREENE promoted to Asst. Program Director/Music Director KIMN/Denver.  
 JIM EDWARDS appointed News Director 96X/Miami.  
 A.J. ROBERTS to Music Director KDON/Sanlitas from KFIV.  
 WIFI/PHILADELPHIA LINE-UP: 6-10am Byron & Tanaka, 10-2pm Bob Travis, 2-6pm Jeff Robins, 6-10pm Al Bandlerio, 10-2am Bo Weaver, 2-6am Jim Brown.

KROY/SACRAMENTO LINE-UP: 6-10am Larry Caringer & John Hayter, 10-2pm Tony Cox, 2-6pm PD Dave Michaels, 6-10pm Jay Street, 10-2am Bill Stairs, 2-6am Chuck Stevens. Weekends: Rich Shannon, Dean Christopher.  
 KCIL-FM/HOUMA LINE-UP: 6:30-9:00am/Op. Mgr. James Bozeman, 9-1pm/MD Les Domague, 1-6pm Dallas Joe (Spiers), 6-10pm Russ "Faz" Fazio, 10-4am John LaBorde.  
 KJIN/HOUMA LINE-UP: 6:30-9am/MD Frank Smith, 3-6pm/PD Johnny (George Cogan) Shiloh. Automated rest of day.  
 KDZA/PUEBLO LINE-UP: 7-9am/PD Frank Provenza, 9-noon/MD Rip Van Winkle, noon-3pm Todd Michaels, 3-6pm Tim Kiley, 6-10pm Dave Avalos, 10-2am Mike Starr, 2-7am Danny Cougar. Weekends: Lee Douglas.  
 KGA/SPOKANE LINE-UP: 5-9:30am Paul Proctor, 9:30-2pm/PD Johnny O, 2-6pm Bob Sargent (fr. KRAK), 6-11pm/MD Mike Monroe. All niter: Patti Par. Weekends: Teresa Kelly, Al Gilson.  
 K131/BARSTOW LINE-UP: 6-10am Bruce Bennett, 10-2pm Chuck Macomb, 2-6pm Roland Foster. Evenings & Weekends: Steve Witkowski.  
 KFMF/CHICO LINE-UP: 6-9am Smiley Collins, 9-1pm Ron Woodward, 1-5pm Greg McClure, 5-9pm John McRea, 9-2am Ralph Young. Weekends: Scotte Iversen, Billie Sharpe, Rich Carpenter, Od, Hicks, O'Brian.  
 WTHI/TERRE HAUTE LINE-UP: 5-9am Jim DeMarco, 9-2pm Big Dave Olson, 2-6pm Bruce Ingham, 7-mid Shawn Murphy, mid-5am Doc Long (fr. WWCM).  
 KSTT/DAVENPORT LINE-UP: 6-10am Harrison Street Steve, 10-2pm/PD Dr. Don Michaels, 2-6pm Larry Marshall, 6-10pm Jay Gregory, 10-2am Jim O'Hara, 2-6am Rick Fields. Weekends: Dan Vance.  
 WAAY/HUNTSVILLE LINE-UP: 6-9am Gary Drake, 9-noon Charlie Maddox, noon-3pm Mike Beach, 3-7pm Tony Taylor, 7-mid Jay Fredericks, mid-6am Scott Jackson.

"The Industry's Only Exclusive Top-40 Radio/Record Convention"

# BOBBY POE'S POP MUSIC SURVEY

Presents The 5th Annual Top 40 Radio/Records Seminar/Awards Banquet

### GOLF PRIZES

\$500.00—1st  
\$300.00—2nd  
\$200.00—3rd

## and Radio/Record Executives Golf & Tennis Tournaments

AT THE SHERATON INTERNATIONAL INN & CONFERENCE CENTER  
RESTON, VA. (5 minutes from Dulles Airport)

**JUNE 9-10**

### TENNIS PRIZES

'350—1st  
'250—2nd  
(A DIVISION)  
'250—1st  
'150—2nd  
(B DIVISION)

### FINAL NOMINEES FOR RADIO INDUSTRY '76

RADIO EXECUTIVE OF THE YEAR '76: Rochelle Staab (Bartel)—Dan Clayton (Lin)—Bill Cunningham (Heftal)—Gary Stevens (Doubleday)—Tim Sullivan (RKO)—Stan Kaplan (Sla)—Russ Whitberger (Bartel)—Erica Farber (RKO)—Jerry Blum (Jefferson Pilot)—Jim DeCaro (Lin)

NATIONAL PROGRAMMER/CONSULTANT OF THE YEAR '76: George Williams (Southern)—Craig Scott (Plough)—John Rook (Rook)—Bill Tanner (Heftal)—George Burns (Burns Media)—Todd Wallace (Wallace)—Bo Donovan (Tuesday)—Bill Pearl/Tom Greenleigh (Pearl/Greenleigh)—Bob Baron (Smith)—Jack McCoy (DPS)

MAJOR MARKET RADIO STATION OF THE YEAR '76: KCBQ (San Diego)—WRKO (Boston)—KHJ (Los Angeles)—Z-93 (Atlanta)—WABC (New York City)—WFL (Philadelphia)—KSLQ (St. Louis)—WPEZ (Pittsburgh)—KDWB (Minneapolis)—CKLW (Detroit)

MAJOR MARKET PROGRAM DIRECTOR OF THE YEAR '76: Gerry Peterson (KCBQ)—Les Garland (CKLW)—Charlie Lake (WPEZ)—John Sebastian (KDWB)—Dan Mason (Z-93)—Bob Hamilton (WFL)—Jay Cook (WFL)—Jim Collins (WPGC)—T.J. Lambert (WGCL)—Ron Riley (WCAO)—Clay Gish (KRBE)

MAJOR MARKET MUSIC DIRECTOR OF THE YEAR '76: Joel Denver (WFL)—Jack Forsythe (13Q)—Mason Dixon (KCBQ)—Carol Singer (WRKO)—Rhett Walker (WQXI)—Dave Sholin (KFRC)—Jim Elliot (WPGC)—Roselle Trombley (CKLW)—Jim Fox (B100)—Mikie Baker (KLIF)

MAJOR MARKET AIR PERSONALITY OF THE YEAR '76: Dr. Don Rose (KFRC)—Shot Gun Kelly (B100)—Dan Donovan (WFL)—Bobby Ocean (KHJ)—Tim Kelly (WPGC)—Harry Nelson (WRKO)—Charlie Van Dyke (KHJ)—Barry Kaye (KLIF)—Johnny Dark (WRKO)—Jay Thomas (99X)

LARGE MARKET RADIO STATION OF THE YEAR '76: WOXY (Milwaukee)—WKSW (Buffalo)—KRIZ (Phoenix)—Q106 (Tampa)—WNAP (Indianapolis)—WNCI (Columbus)—WIFE (Indianapolis)—WMJX (Miami)—WNOE (New Orleans)—WVDE (Indianapolis)—WKRC (Cincinnati)

LARGE MARKET PROGRAM DIRECTOR OF THE YEAR '76: Jim Brown (WOXY)—Bob Laurence (KBEQ)—Alan McLaughlin (KRIZ)—Bill Garcia (Q106)—Bill Hennes (WNDE)—Bob Harper (WKSW)—E. Alvin Davis (WBAI)—Robert W. Walker (Y100)—Jerry Clinton (WMJX)—Bobby Christian (KXXK)—Buzz Bennett (WNOE)

LARGE MARKET MUSIC DIRECTOR OF THE YEAR '76: Mary Kay Anthony (WOXY)—Dave Bishop (WCOL)—Quincy McCoy (Y100)—Ron Parker (WLCY)—Jerry Steele (WIFE)—Eric Rhodes (WMJX)—Bob Walker (WTXX)—Larry Groves (KEZY)—Tracy Mitchell (KJR)—Jay Stone (KUPD)

LARGE MARKET AIR PERSONALITY OF THE YEAR '76: Jack Armstrong (WIFE)—Danny Neverath (WKSW)—Mark Driessoff (WNOE)—C.C. McCartney (KXXK)—Chris Edmonds (WNCI)—Kevin Murphy (WNDE)—Bob Goode (WBAI)—Chris Curtis (WZUU)—Steve McFarland (WOXY)—Richard Ruz (KRUX)

MEDIUM MARKET RADIO STATION OF THE YEAR '76: WLAC (Nashville)—WKLO (Louisville)—WAYS (Charlotte)—WHBQ (Memphis)—KROY (Sacramento)—WMPB (Memphis)—WAMS (Wilmington)—WAPE (Jacksonville)—WMAK (Nashville)—WSGN (Birmingham)

MEDIUM MARKET PROGRAM DIRECTOR OF THE YEAR '76: Steve Rivers (KROY)—Bob Savage (WBBF)—Frank Lewis (WERC)—Dick Kent (WLAC)—John Long (WNBQ)—Jan Jeffries (WSGN)—Ray Quin (WAMS)—Dave Parks (WLEE)—Tom West (BJ106)—Bob McNeil (Q94)—Bob Canada (WGHI)

MEDIUM MARKET MUSIC DIRECTOR OF THE YEAR '76: Bill Thomas (WSGN)—Tom Nast (WBBF)—Steve Carter (KAKC)—Tom Sommers (WAMS)—Steve Kirk (WING)—Jim Walsh (3WD)—Phil Stanley (WMAK)—Ken Clifford (KLEO)—Gary Waldron (KCPX)—Jeff Ryan (WTRY)

MEDIUM MARKET AIR PERSONALITY OF THE YEAR '76: Rick Dees (WMPB)—Dave Mason (WBBF)—Scott Slade (WAYS)—Coyote Calhoun (WAKY)—Gressaman (WAPE)—Gary Major (WKLO)—Marc Elliot (KLEO)—Ralph Wimmer (Q94)—Barry Casey (KEYN)—Don Martin (WTRY)

SECONDARY MARKET RADIO STATION OF THE YEAR '76: WPRO (Providence)—WKIX (Raleigh)—98Q (Vidalia)—WFLI (Charlotte)—WAVZ (New Haven)—KIOA (Des Moines)—WCRO (Johnstown)—WRFC (Athens)—KAAY (Little Rock)—WGUY (Bangor)—WAIR (Winston-Salem)—WBSR (Pensacola)—WQPD (Lakeland)—WBSN (Bowling Green)

SECONDARY MARKET PROGRAM DIRECTOR OF THE YEAR '76: Chris Hampton (WBSR)—Bill Burkett (KRKE)—Steve Kelly (KEEL)—Jerry Rogers (WGA)—Merv Pilgrim (WFLI)—Sam Lee (KLWW)—Tom Shovan (WFLI)—Ken Curtis (KAKC)—Larry Stevens (WHHY)—Dan Steele (WKBO)—Gary Barkowitz (WPRO)—Sandy Neri (WCRO)—Reggie Blackwell (WRFC)—Tim Edwards (WRZJ)

SECONDARY MARKET MUSIC DIRECTOR OF THE YEAR '76: Jay McDaniels (WMFJ)—Ron McKay (WKIX)—Mac King (WBSR)—Bruce Stevens (WBBQ)—Jack Michaels (WCRO)—Dave Nichols (WGAD)—Waylon Walker (KRKE)—John Shomby (98Q)—Steve Denton (WBSN)—Dan Ingram (WBSR)—Mark St. John (WISE)—Kerry Jackson (WGSV)—Charles Rowe (WGFL-FM)—Jimmy Byrd (WAUG)

SECONDARY MARKET AIR PERSONALITY OF THE YEAR '76: Marc Mitchell (WAIR)—Scott Davis (14ZYQ)—Jim Buchanan (WKBO)—Kelly West (WXIU)—Chip Stanley (KVSJ)—Bob Hollands (WNHS)—Kris Van Dyke (WALQ)—Don Michaels (KSTT)—Steve York (WAUG)—Bill Matthews (WEO)—Greg McClure (WFOM)—Scott Kerr (98Q)—Doug Waldon (WRAP)—Robert Page (WTOB)—Jim Pirkle (WFLI)

### FINAL NOMINEES FOR RECORD INDUSTRY '76

RECORD COMPANY OF THE YEAR '76 (Corporate)—Columbia—ABC—Capitol—Warner Brothers—Elektra/Aylum—Epic—Polydor—RCA—Mercury—United Artists—MCA

RECORD COMPANY OF THE YEAR '76 (Independent)—A&M—Motown—Casablanca—Big Tree—Chrysalis—Midland—Private Stock—RSO—20th Century—De-Lite—T.K.—Mushroom

PRESIDENT OF THE YEAR '76 (Corporate)—Jerry Greenberg (Atlantic)—Irwin Steinberg (Mercury)—Bruce Lundvall (CBS)—Jerry Rubenstein (ABC)—Ken Glency (RCA)—Bhaskar Menon (Capitol)—Mo Ostin (Warner Brothers)—Arthur Mogul (United Artists)—Mike Meldand (MCA)

PRESIDENT OF THE YEAR '76 (Independent)—Neil Bogart (Casablanca)—Jerry Moss (A&M)—Bob Reno (Midland)—Doug Morris (Big Tree)—Art Kass (Buddah)—Larry Urtal (Private Stock)—Al Coury (RSO)—Terry Ellis (Chrysalis)—Phil Walden (Capricorn)—Barry Gordy Jr. (Motown)—Shelly Siegal (Mushroom)—Russ Regan (20th)—Jay Lasker (Ariola)

RECORD EXECUTIVE OF THE YEAR '76 (Corporate)—Ron Alexenburg (Epic)—Jack Craiglo (Columbia)—Steve Wax (Elektra)—Bob Harrington (RCA)—Charles Feh (Mercury)—Don Zimmerman (Capitol)—Mort Weiner (RCA)—Gordon Bossin (UA)—Tony Martell (CBS)—Pat Pickett (UA)—Jack Kiernan (RCA)—Lou Simon (Polydor)—Ed Rosenblatt (WB)

RECORD EXECUTIVE OF THE YEAR '76 (Independent)—Bob Edson (RSO)—Dennis Ganim (Roulette)—Tony King (Rocket)—Irv Siegel (Private Stock)—Paul Flahkin (Bearsville)—Dick Vanderbilt (Big Tree)—Eddie DeJoy (Janus)—Gabe Vigorito (De-Lite)—Cecil Holmes (Casablanca)—Harvey Cooper (20th)—Howard Stark (Ariola)

VICE PRESIDENT OF PROMOTION OF THE YEAR '76 (Corporate)—Dick Kline (Atlantic)—Ray Anderson (United Artists)—Stan Montreil (Columbia)—Bruce Wendell (Capitol)—Stan Bly (Mercury)—Charlie Minor (ABC)—Vince Coagrave (MCA)—Kenny Buttice (Elektra)—Russ Thyret (WB)—Arnie Geber (Polydor)

VICE PRESIDENT OF PROMOTION OF THE YEAR '76 (Independent)—Dave Carrico (Arista)—Jack Hakim (20th Century)—Noel Love (Private Stock)—Tom Cossie (Buddah)—Scott Shannon (Casablanca)—Buck Reingold (Chelsea)—Freddy Mancuso (Island)—Larry Douglas (Windsong)—Barry Fiedel (Phantom)—Paul Lovelace (Monument)

NATIONAL PROMOTION DIRECTOR OF THE YEAR '76 (Corporate)—Vince Faraci (Atlantic)—Steve Meyer (Capitol)—Freddy DeMann (Elektra)—Pats Gideon (MCA)—David Urso (Warner Bros.)—Freddy Ruppert (Polydor)—Pat McCoy (ABC)—Gordon Anderson (CBS)—Don McGregor (Warner Bros.)—Randy Brown (Portrait)

NATIONAL PROMOTION DIRECTOR OF THE YEAR '76 (Independent)—Billy Bass (Chrysalis)—Joe Isgro (Motown)—Rich Fitzgerald (RSO)—Howard Rosen (Private Stock)—Louie Newman (Janus)—Gary Buttice (Bearsville)—Mike Levonton (Kirshner)—Jerra Hall (London)—Jerry Doughman (Windsong)—Marty Kupps (Lifesong)—Howard Smiley (T.K.)—Barry Goldberg (20th)

NATIONAL PROMOTION EXECUTIVE OF THE YEAR '76 (Corporate)—Margo Kneez (Atlantic)—Rick Swig (Epic)—Shella Chanda (Columbia)—Steve Resnick (ABC)—Niles Siegel (Polydor)—Mike Becca (RCA)—Chuck Thager (Columbia)—Larry King (Atlantic)—Jim Taylor (Mercury)—Worthy Patterson (RCA)

NATIONAL PROMOTION EXECUTIVE OF THE YEAR '76 (Independent)—Sam Karamanos (Arista)—Mike Klenfner (Arista)—Linda Alter (Berg)—Iris Irizarry (De-Lite)—Phil Rush (Capricorn)—Marc Nathan (Playboy)—Harry Spero (Midland)—Carolyn Nakano (London)—Ira Leslie (Roulette)—Lynn Gilbert (Phantom)—Susan Harrington (Chrysalis)

REGIONAL PROMOTION DIRECTOR OF THE YEAR '76 (Corporate)—Don Coldberg (Columbia)—Mike Manocchio (ABC)—Don Miller (Epic)—Paul Black (Columbia)—Bud O'Shea (Epic)—Reds Richards (Epic)—George Collier (Atlantic)—Rick Albrite (Elektra)—John Parker (Casablanca)—Long John Silver (Polydor)—John Betancourt (RCA)

REGIONAL PROMOTION DIRECTOR OF THE YEAR '76 (Independent)—Bill Lemmons (Arista)—Wade Conklin (Buddah)—Al Moinet (A&M)—Richard Palmese (Arista)—Gary Bird (Buddah)—Chuck Dembrak (Midland)—Bob Zurick (Island)—Mike Kelly (London)—Charlie Walker (Janus)—Brian Interland (Casablanca)—Bob Paiva (London)—Bobby Hurt (RSO)

LOCAL PROMOTION DIRECTOR OF THE YEAR '76 (Corporate)—Bruce Portman (Capitol)—Matty Singer (ABC)—Arthur Fields (Capitol)—Frank Falco (MCA)—Joe Bileffo (Polydor)—Earl Rollison (Columbia)—Gino Rumples (Capitol)—Ron Gregory (Warner Bros.)—Dain Eric (Capitol)—Lann Collins (Epic)—Ed Mascio (RCA)—Len Kanofsky (MCA)

LOCAL PROMOTION DIRECTOR OF THE YEAR '76 (Independent)—Barry Abrams (Arista)—Larry Van Duff (Casablanca)—Gary Lippe (A&M)—Mark Weiss (20th Century)—Bill Scull (Arista)—Billy Harper (A&M)—June Colbert (Arista)—Pete Mollica (A&M)—Chris Morgan (20th Century)—Scott Kranzberg (Private Stock)

INDEPENDENT PROMOTION DIRECTOR OF THE YEAR '76: Don Ant/Tony Muscolo—Scott Brothers—Jerry Meyers—Ernie Phillips—Joe Cash/Kenny Kandel—Bruce Hinton—Russ Spooner—Vic Perrotti—Lu Fields—Bruce Bird—Fred Disilio—Don Whittemore—Doug Lee—Tim Riley—Carl Strube—Dave Ezzell—Barry Resnick—Chuck Cheliman—Jerry Brenner—Sammy Alfano—Ron/Larry Saul—Paul Gellis

RECORD PRODUCER OF THE YEAR '76: Jim Ienner—Richard Porter—Steve Barri—Freddy Perren—Gus Dudgeon—James William Guerico—Mike Curb—Lambert Porter—Art Mardin—Joe Wissart—Gary Klein—Mike Post

MUSIC PUBLISHER OF THE YEAR '76: Screen Gems—United Artists—Warner Brothers—Jobette—Irving/Almo—Kirshner—Mighty Three—House Of Bryant—Shirlyn—Combine

### POP MUSIC SURVEY—SEMINAR/AWARDS BANQUET

- Registration fee:
- 145.00 Seminar/Banquet/Cocktail Party/Golf
  - 145.00 Seminar/Banquet/Cocktail Party/Tennis
  - 120.00 Seminar/Banquet/Cocktail Party

Make check payable to:  
Pop Music Survey—1203 28th Street, N.W., Washington, D.C. 20007

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
COMPANY \_\_\_\_\_ PHONE \_\_\_\_\_

There are only 175 Rooms at the Sheraton Inn on a first-come basis.

ROOM RESERVATION (703) 620-9000

Badges & Tickets Are Mandatory For Admission To All Functions—Strictly Enforced  
Consent to For Golf & Tennis Prizes Must Be Associated With A Radio Station/Record Co./Record Dist./Music Publisher

- RADIO PANELISTS:
- JAY COOK
  - GERRY PETERSON
  - HAROLD CHILDS
  - BRUCE WENDELL
  - DICK KLINE
  - JIM JEFFRIES
  - BOB HARRINGTON
  - RON RILEY
  - T.J. LAMBERT
  - DWIGHT DOUGLAS (AOR)
  - BOB HUGHES (MOR)
  - GORDON PEIL (Disco)
  - BOB PITTMAN (Country)
  - CORTEZ THOMPSON (Soul)
  - MEL PHILLIPS (P/A)

- MASTER OF CEREMONIES  
To Be Announced
- GUEST SPEAKERS
- KENT BURKHART
  - GEORGE WILLIAMS
  - GEORGE WILSON
  - BUZZ BENNETT

- RADIO PRESENTATIONS:
- STAN MONTEIRO
  - HAROLD CHILDS
  - BRUCE WENDELL
  - DICK KLINE
  - JIM JEFFRIES
  - BOB HARRINGTON
  - CHARLIE MINOR
  - STAN BLY
  - BILLY BASS
  - DAVE CARRICO
  - BOB EDSON
  - MORT WEINER
  - RAY ANDERSON
  - RICH PALMESE
  - TOM COSSIE
  - BOB SHERWOOD
  - EDDIE DeJOY
  - BRUCE BIRD

- RECORD PANELISTS:
- FRED DEMANN
  - RICK SWIG
  - VINCE FARACI
  - BARRY FIEDEL
  - HOWARD ROSEN
  - JACK HAKIM
  - PETE MOLLIKA
  - STEVE MEYER
  - FRED RUPPERT
  - JOE ISGRO
  - JERRE HALL
  - MIKE BECCA
  - CHUCK DEMBRAK

- RECORD PRESENTATIONS:
- GEORGE WILSON
  - KENT BURKHART
  - GEORGE WILLIAMS
  - LES GARLAND
  - HARV MOORE
  - JIM ELLIOT
  - JOEL DENVER
  - BILL HENNES
  - JACK FORSYTHE
  - CHARLIE LAKE
  - JAY COOK
  - GERRY PETERSON
  - JIM BROWN
  - ROCHELLE STAAB
  - STEVE RIVERS
  - DICK KENT
  - JERRY ROGERS
  - MIKE ST. JOHN
  - CHRIS HAMPTON
  - STEVE KELLY

# OPPORTUNITIES

## Country

14FEC/HARRISBURG is always looking for new talent for future openings. So many of our jocks keep moving on to the "heavies!" Tapes and resumes to Dene Hellam, 112 Market St., Harrisburg, PA 17101. No calls please. (4-18)

WBIR-FM/KNOXVILLE now accepting tapes and resumes for possible future openings. 100,000 watt stereo, full end parttime positions. Contact Karl Shannon, 1513 Hutchison, Knoxville, TN 37917. (4-19)

One Country jock/MD needed for established maj. mkt. station. Previous exp. in Top 40 preferred. Good salary and fringe benefits for a smooth, dedicated professional. Tapes and resumes to Mac Allen, 3050 Biscayne Blvd., Miami, FL 33137. No Hicks. (4-21)

## Miscellaneous

WARA/ATTLEBORO, MA needs record service for Adult Contemp format. Need to fill 75 record playlist, willing to listen to all product. Contact Tom Cuddy, WARA, Attleboro, MA 02703. (617) 222-1320. (4-26)

NEEDED: record service from all labels for Adult Contemp. Oldies too. Also looking for jingle package. Contact Ben Granger, Radio Illinois Ltd., 1727 1/2 4th St., Peru, IL 61354. (815) 224-2100. (4-28)

KONG-AM/VISALIA, CA. needs record service from all labels, preferably Top 40. David Sea, Box 3329, Visalia, CA 93277. (209) 734-5811. (4-26)

WHUT/ANDERSON, IN. heavy with music promotions. Top 40 format, conducive to new product! Desperately needs record service from all labels. Contact Dan Scott, MD, Box 151, Anderson, IN 46015 (317) 644-1255. (4-27)

WNAM/NEENAH has resurrected Musi-News and is in need of artist bios from all labels. Contact Music Director (414) 722-6471 or write WNAM, Neenah, WI 54958. (4-28)

BOB RALEIGHI Where'd you go? MIKE O'BRIAN/ KOZA/ODESSA, TX (915) 332-4301. (4-28)

## Positions Sought

COUNTRY PAUL PAYTON looking for PD, MD or air position. Will go anywhere success is desired. (203) 248-0118 or leave message at (203) 243-4701. (4-26)

Looking for Telephone/Talk Show or AOR gig in small or med. mkt. Prof. Western U.S. but will consider anything. Intelligent, informed and willing to get involved in YOUR community. Exp. in both radio & TV. Currently doing aft. drive in Central Calif. STEVE WOODBURN (209) 734-5811 11am-7pm. (4-26)

Due to incredible bad luck, I find myself without employment. Former midday jock at WRUN/Utica. Exp. in tight Top 40, prod. and have 1st. JEFF MOULTON (315) 797-4870. 246D Hillcrest Manor, Utica, NY 13501. (4-26)

Exp. Midwest morning man looking for move to med. mkt. Call only M-F from 6am-9am MST (406) 792-8350. (4-26)

7 yr. pro looking for Pop/Adult home. Ask for DON (806) 858-4288. (4-4)

## Positions Sought

Pro. BLACK anc. w/unique voice and good diction looking to relocate. Prof. Midwest, 2nd license. Prod., news and other skills. 1 yr. exp. Soul format, 2 yrs. AOR. Considering AOR, Contemp., Pop/Adult, Soul, Top 40 offers. For tape and resume contact LEE CAMERON (919) 273-7777. (4-26)

Pro. broadcaster currently w/East Coast maj. mkt. AM as MD/air personality, available for PD/and or air slot position on West Coast only. Leave message (301) 565-0094. I'm happy, but could be happier. (4-28)

The illegitimate son of Sweet Dick Whittington, WES GIBSON, currently at KUTY/Palmdale looking for maj. mkt. radio position as annrc. 1st phone. 4 yrs. exp. Available now. Call collect (805) 942-9981 or 948-3107. (4-28)

J.J. COOK looking for air talent gig, possibly Prod. Director. Formerly KFVR/Bismarck. (701) 839-1970. (4-26)

JIM KELLY, ex KOFM/Oklahoma City, looking for a home to Rock & Roll. Prof Top 50 mkt., West or Southwest but all offers considered. (405) 751-0423. 10739 N. Western, Apt. G, Oklahoma City, OK 73114. (4-28)

TIM ST. GEORGE presently at WSSB/Durham, NC looking for AM or PM drive. (919) 682-8109 til 4pm EST. (919) 383-2680 aft. 4pm EST. (4-27)

JAMEY MICHAELS, 1st phone, exp. Will relocate. Looking for Rock jock gig. (213) 540-2351 or 378-2203. (4-27)

DAVE DILLON former Operations Director WEO/Waynesboro looking for PD/jock gig, med. mkt. (717) 264-6329. (4-27)

SCOTT OWENS exits WGLT/Tallahassee and is available. (904) 877-8336. (4-27)

Personality, glowing refs, award winning prod. and lots of on the grindstone med. & maj. mkt. exp. So how come you haven't called me? I have a friend who looks like Farrah, dances like Ginger and sings like Olivia and no one has hired him either. Available June. JAY (806) 353-2666. (4-27)

Female news and public affairs director, 3 yrs. exp. in maj. mkt. seeking AOR format in Los Angeles area. Exp. reporter, strong interview and prod. skills. 3rd phone. Must relocate. R. GELMAN (412) 337-3588. (4-28)

BILL T. ROGERS, B.A. in Radio, TV-Journalism, 10 yrs. exp. looking for news position in med. or maj. mkt. (512) 696-4593. (4-28)

Plain, simple and different. Currently working but looking. (215) 435-4283. (4-28)

Exp. Top 40 jock seeks stable position in small-med mkt. w/adequate salary. Good voice. Call COSMIC TRUCKER (201) 362-8181. (4-28)

J.J. DEREK, 12 yrs. exp. med. & maj. mkt. 1st ticket, looking. Prof. Florida. (305) 636-6001. (4-28)

Creativity unlimited for your station. Award winning moderator, newsmen with 12 yrs. exp. in L.A. and Honolulu looking for a good gig. Will relocate anywhere. Contact BUCK BUCHANAN (213) 463-8768. (4-28)

## Positions Sought

Top air talent/programmer/operations man needs a job now. Contact WAYNE MOSS 2322 Avenel Ave., Roenoke, VA 24015. (703) 345-1867. (4-29)

Pro. available now, wants like-minded outfit. Ex. refs. Have been jock, ND, Prod. Mgr. Sports Ed. others. Exp. includes AOR, Top 40, Pop/Adult, Talk formats. 3rd endorsed. Want Top 40, All-News or Prog. Pop/Adult prod. and/or news opening. No air shift working the board. Tapes and resumes will be air mailed immediately. R.F.D. No. 2, Buzon 90-A, Rio Piedras, Puerto Rico, 00928. (4-29)

10 yrs. exp. but still can be cultivated. 1st phone. Formerly WVAM, WAMS. Presently WFBG. Prof. Northeast but will consider other areas. Available now. GEORGE MAIFAIR (814) 239-5706. (4-18)

Like some FRESH air this summer? Adult Contemp programmer available NOW. Community involvement for your station, music and promotion oriented. Good prod. and refs. 1st. and exp. Former AM drive, 50,000 watt KBCO. Need leadership? Call DAVE STEVENS (608) 362-1054 after 6pm CST. and I'm yours. Let's get your summer rollin NOW! (4-18)

KEN TOWNSON formerly KEZY-FM, KLIF, KROY looking for PD or maj. mkt. jock position. 12 yrs. radio exp. 5 yrs. maj. mkt. Stable and secure environment. 1st (714) 956-7171. (4-18)

Top 40 personality looking for stable maj. mkt. position. Currently at KFJZ/Ft. Worth. DON COOK (214) 263-5370. (4-19)

Exp. annrc. w/1st production looking for position in California area. Married. PATRICK WYLLIS, 4931 Halsey, Oxnard, CA 93030. (4-19)

DAVID ANDERSON, AOR personality w/1st, good pipes and 4 yrs. exp. seeking med-maj mkt. opening. Formerly aft. drive WFOX-FM, top rated 100,000 watt station. (404) 532-2143. (4-20)

Looking for MD/Asst. PD or PD position in small to med. Southern Country mkt. 10 yrs. exp. Currently MD/Asst. PD 50,000 watt maj. mkt. (301) 833-8528. (4-20)

MIKEL HUNTER, former PD/KMET, KNEW, KLIV, KRIZ, KDEO and others available for good programming oppty. Extensive background in AOR, Top 40, Country and automation. (213) 981-0500. (4-21)

SWEET BABY LEE BENSLEY teen-oriented Rock Jock looking. (813) 958-5561. (4-21)

J.J. MITCHELL 6 yrs. exp. looking for jock and/or MD gig. (714) 797-6436. (4-21)

Exp. Top 40 jock desires stable operation and decent bread. Currently employed w/good voice and steady refs. Call Audio (201) 362-8181. (4-11)

8 yr. pro looking for solid oppty. within broadcasting or record industry. Exp. includes PA small mkt. news, PPB, talk, all the way to maj. mkt. jock stints in Pittsburgh & Cleveland. Done music, research, and lots of people contact. Don't need a star trip, just a stable, no BS gig. Let's talk (218) 243-5370. (4-12)

Talented young beginner looking for first break in Top 40. CHRIS MORIARTY (714) 995-8414. (4-13)

## Positions Sought

NORM THIBEAULT, WQIR/Manchester. Looking for AOR or Contemp format station air talent and/or MD glg. (603) 625-6740. Also have exp. as record promoter and exc. refs. (4-12)

CHRIS O'BRIAN, presently middays/PD WACI. 4 yrs. exp. actively looking med. mkt. Top 40. Call after 5pm CST (815) 947-3832. (4-12)

JOE PERSEK, formerly MD, 99X/NY looking for radio job, NYC or area. 5 yrs. exp. 3rd phone. 42-20 Ditmars Blvd., Astoria, NY 11105. (212) 932-8714. (4-12)

The one who made weirdness a way of life for half million NY listeners is now up for grabs! Call now for HOWARD HOFFMAN before your competition does. (212) 254-4831. (4-13)

Looking for position as air personality and prod. man. BILL CHAMBERLAIN (916) 674-7407. Former PD/KOBO. Available immediately. (4-14)

## Goods & Services

### Hot Tips!

It's hard to beat R&R's job listings, but you can TRIPLE YOUR KNOWLEDGE of where the openings are by subscribing to "Hot Tips!" We have weekly access to FIVE printed sources, PLUS a 24 hour hotline (904) 761-6920. Our job sheet is printed every Tuesday, with the only deadline being the night before. Station's ads are free, of course. Twelve weekly issues only \$10 or \$30 yr. "Hot Tips!" Box 1115 Dept. R3, Daytona Beach, Florida, 32019.

### Lola's Lunch

WANNA BE FUNNY AS GABE KAPLAN, RICHARD PRYOR AND JOHN DEAN? Forget it. But you can be funnier than you are now. Send for complimentary snack: LOLA'S LUNCH, 2434 Lake In The Woods Blvd., Suite 902, Ypsilanti, Michigan 48197.

### Pyramid Power!

PYRAMID POWER! Send for free information on a Pymid promotion that set Tucson, Arizona on its ear! Largest response of any contest in KTCT Radio history. Bodu Creative Energy, 946 W. Grant Road, Tucson, Arizona 85705. (602) 791-9273.

### Delivered To Your Mouth!

Comedy bits for all formats. Hilarious horoscopes, crazy commercials, soap operas, funny moments in history, ridiculous movie and TV reviews and much more...25 pages every month delivered to your mouth. For FREEBEE, HYPE, INK. Box 69581, L.A., CA 90069.

### Original Comedy For Radio

"Different?" "Funniest?" YOU be the judge. Original comedy for radio entertainers. Free sample! OBITS, 366-R West Bullard, Fresno, California 93704.

### You'll Be Funnier!

HUNDREDS OF DEEJAYS RENEWED again this year! We guarantee you'll be funnier. Freebie! Contemporary Comedy, 5804-D Twineing, Dallas, TX 75227.

# CHANGES / RECORDS

**NOTE: Local, regional and national changes should be reported at R&R (213) 466-9561.**

DEBBIE ALESSIO promoted to National Secondaries Promotion Manager/Arista Records.  
GLEN LAJESKI promoted to National Promotion Coordinator/Arista Records.  
MARK HODES promoted to National Promotion Director/Mushroom Records.  
TERRY POWLEY appointed to Director, Operations/Administration, CBS Records.  
LARRY FOGEL appointed Director, East Coast Operations, April-Blackwood Music.  
DEBORAH NEWMAN appointed Manager, Artist Development, West Coast/Columbia Records.  
RON DOUGLAS appointed Regional Promotion Marketing Manager, West Coast/Epic Records, the Associated Labels & Portrait Records.  
IRWIN MAZUR appointed Director, West Coast Operations, April-Blackwood Music.  
TOM CALLAHAN appointed Field Sales Manager, New York Market/CBS Records.  
A. VICTOR MENDELSON appointed Manager, Business Affairs/RCA Records.  
LINDY GOETZ Southern California Promotion Director/Phonogram/Mercury Records has left the company. Future plans to be announced. Can be reached at (213) 769-2306.  
JOE SUMMERS appointed Vice-President of Marketing and Distribution/A&M Records of Canada.  
DOUG CHAPPELL appointed Director of Promotion and Artists Development/A&M Records of Canada.

ERNIE SINGLETON appointed Southern Regional Promotion/Fantasy Records.  
CHRISTIE MARCUS appointed Associate AOR Promotion/Fantasy Records.  
NANCY LEVINE appointed Associate R&B Promotion/Fantasy Records.  
FRANCI PEARLMAN appointed Associate West Coast Pop Promotion/Fantasy Records.  
PETER JAY PHILBIN appointed to Associate Director, Talent Acquisition, West Coast A&R/Columbia Records.  
IAN DOVE joins publicity office of Solters & Roskin/Los Angeles.  
DAVID MACK joins Warner Bros. Records as Ad Director of Country Sales & Promotion, Southeast Region.  
BRIAN ROONEY appointed Midwest Artist Relations/Elektra/Asylum Records.  
DICK SMITH appointed Regional Promotion Manager, New England & Upstate New York regions/United Artists Records.  
SAM VOGEL appointed Regional Promotion Manager, Pennsylvania region/United Artists Records.  
JOHN TILLAR appointed Regional Promotion Manager, Minneapolis Region/United Artists Records.  
LARRY PALMACCI promoted to Manager, Product Merchandising/RCA Records.

# "Just Another Night In Reno"



Not just another single from the

## NEW RIDERS OF THE PURPLE SAGE

It's got the feel of a hit and it's  
from their newest album:  
**WHO ARE THOSE GUYS?**

(MCA-2248)

MCA RECORDS



Produced by  
Bob Johnston

© 1977 MCA Records, Inc.

# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week."

### ALANO'DAY

#### Undercover Angel (Pacific)

70% of our reporters on it, 22 adds including CKLW, Y100, KSLQ, Z93, KJR. Moves; 25-19 WCAO, 24-18 KLIF, debut 24 KHJ, 10-2 WBBF, 25-15 WCOL, 9-1 WSGA, 15-4 WERC, 24-19 KFXM, 11-7 WEEQ, 19-10 WGUY, 3-1 WFLB, 1-1 WISE, 7-3 KCBN, see Parallels, charts at number 25.

### STEVE MILLER BAND

#### Jet Airliner (Capitol)

70% of our reporters on it, 17 adds including Q102, KCBQ. Moves; 19-16 KSTP, 19-13 KJR, 24-19 WBBF, 29-21 WCOL, 27-21 WICC, 36-23 KIOA, 26-21 WSGA, 22-16 KTKT, 29-24 KCPX, 29-22 WSAR, 25-17 at 92Q, 18-13 KJOY, see Parallels, charts at number 30.

### MARSHALL TUCKER BAND

#### Heard It In A Love Song (Capricorn/WB)

59% of our reporters on it, 16 adds including WRKO. Moves; 14-12 WCAO, 21-14 KDWB, 11-10 KSLQ, 8-7 WDRC, 29-22 WYRE, 24-17 KAKC, 24-19 at Q94, 17-14 WSAR, 12-7 KQWB, 22-15 WOSH, 2-1 WXIL, 7-3 WFOM, 2-2 WISE, 26-17 KQDI, see Parallels, charts at number 27.

### KENNY ROGERS

#### Lucille (UA)

54% of our reporters on it, 13 adds including KHJ. Moves; 18-14 WFIL, 21-15 WCAO, 9-6 KNUS, 6-4 at Z93, 16-11 WHBQ, 22-13 WYRE, 21-12 KIOA, 15-10 KLEO, 4-1 WOW, 15-13 KFJZ, 13-8 WJDX, 8-3 WGUY, 21-14 WAKX, 7-5 WISE, 15-11 KQDI, 9-4 KAYC, see Parallels, charts at number 23.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations ON the record this week. The second is the total number of stations ADDING the record this week.

BOB SEGER "Mainstreet" (Capitol) 70/16 including WCAO, KSTP. Moves; 30-24 WRKO, 25-23 KFRC, 30-21 KEZY, 29-23 WIFI, 23-16 WAPE, 30-24 WMAK, 17-7 KVOX, 12-6 KBIM.

JOE TEX "Ain't Gonna Bump No More" (Epic) Strong major market adds and action, plus excellent moves qualify for this position. 53/9 including WPGC, 13Q, KRBE. Moves; 23-16 WCAO, 15-9 KSLQ, 2-2 WHBQ, debut 22 KHJ, debut 22 KFRC, 1-1 WQXI, 6-5 WAYS, 1-1 WMPS, 5-3 WSGA, 10-8 WMAK, 2-1 WKIX, 1-1 WFOM, 11-6 WCGQ, 29-17 WLCY, 12-6 WERC.

EAGLES "Life In The Fast Lane" (Asylum) Single just rushed out, most of this action is from LP play. 67/12 including WFIL, 99X, WDRC, WEEQ. Moves; 22-18 WCAO, 26-14 WSAI, 20-18 KHJ, 25-22 KCBQ, 14-12 WMPS, 8-7 WNOE, 26-21 KCPX.

MARVIN GAYE "Got To Give It Up" (Motown) Very strong major market action, now spreading. 47/19 including WFIL, KLIF, KNUS, WDRC, WCOL, WICC. Moves; 27-22 WCAO, 26-20 at 13Q, 31-23 at 99X, 2-1 CKLW, 23-16 KSLQ, 14-9 at Z93, 23-13 WHBQ, debut 23 KHJ, 23-14 KCBQ, 10-7 WAVZ, 17-6 WMPS, 10-8 WAKY, 40-30 at CK101.

DARYL HALL & JOHN OATES "Back Together Again" (RCA) 61/30 including WPIX, KSTP, WGCL, KRBE, WBBF, WMPS, WAKY, WBBQ, KCPX, WSAR. Moves; 30-26 at 13Q, 39-33 WCOL, 24-20 WNCI, debut 16 WOW, 28-22 KJOY.

ADDRISI BROTHERS "Slow Dancin' Don't Turn Me On" (Buddah) 59/15 including KSLQ, Z93. Moves; 23-19 WFIL, 11-6 at 13Q, 28-26 KHJ, 27-23 KEZY, 26-22 WBBF, 40-34 WCOL, 4-1 WAKY, 10-9 WBBQ, 17-15 WMAK, 9-7 KERN, 9-8 WCGQ.

JIMMY BUFFETT "Margaritaville" (ABC) 59/19 including KSLQ, 96X, WCAO, KJRB, KLIF, KTKT. Moves; 22-19 KJR, 24-18 at Z93, 23-20 WBBF, 24-14 WMAK, 4-4 WBJW, 9-7 WFOM, 1-1 WRFC, 5-3 KILE, 23-15 at 92Q, 25-18 WLCY.

FIREFALL "Cinderella" (Atlantic) 56/0. Moves; 12-10 WCAO, 27-24 KSLQ, 18-14 WYRE, 6-6 KIOA, 14-10 WAKY, 8-7 at Q94, 29-27 WBBQ, 25-14 at B100, 10-8 KERN, 3-3 KQWB, 2-1 WSPT, 2-1 KVOX.

## Radio & Records

### May 6, 1977

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
2	1	1	①	LEO SAYER/When I Need You (WB)
1	2	2	2	EAGLES/Hotel California (Asylum)
20	14	8	③	STEVIE WONDER/Sir Duke (Tamla/Motown)
10	7	4	4	BOZ SCAGGS/Lido Shuffle (Columbia)
17	12	10	⑤	KC & THE SUNSHINE BAND/Boogie Man (TK)
3	3	3	6	GLEN CAMPBELL/Southern Nights (Capitol)
7	6	5	7	JENNIFER WARNES/Right Time Of The Night (Arista)
—	24	15	⑧	FLEETWOOD MAC/Dreams (WB)
13	10	9	9	CLIMAX BLUES BAND/Couldn't Get It Right (Sire)
5	4	6	10	ATLANTA RHYTHM SECTION/So In To You (Polydor)
—	—	20	⑪	BILL CONTI/Theme From Rocky (UA)
14	13	12	12	ROSE ROYCE/I Wanna Get Next To You (MCA)
4	5	7	13	DAVID SOUL/Don't Give Up On Us (Private Stock)
18	16	14	14	KISS/Calling Dr. Love (Casablanca)
9	9	13	15	NATALIE COLE/I've Got Love On My Mind (Capitol)
21	19	17	⑩	HOT/Angel In Your Arms (Big Tree)
6	8	11	17	HALL & OATES/Rich Girl (RCA)
—	27	22	⑩	FOREIGNER/Feels Like The First Time (Atlantic)
—	28	24	⑩	ANDREW GOLD/Lonely Boy (Asylum)
23	22	19	20	Q/Dancing Man (Epic/Sweet City)
29	26	23	21	YVONNE ELLIMAN/Hello Stranger (RSO)
8	11	16	22	10cc/The Things We Do For Love (Mercury)
—	29	28	②③	KENNY ROGERS/Lucille (UA)
15	15	21	24	WILLIAM BELL/Trying To Love Two (Mercury)
—	—	→	②⑤	ALANO'DAY/Undercover Angel (Pacific)
23	20	26	26	McCOO & DAVIS/Your Love (ABC)
—	—	→	27	MARSHALL TUCKER/Heard It In A Love Song (Capricorn/WB)
12	21	27	28	BARBRA STREISAND/A Star Is Born (Evergreen) (Columbia)
11	17	18	29	THELMA HOUSTON/Don't Leave Me This Way (Tamla/Motown)
—	—	→	30	STEVE MILLER BAND/Jet Airliner (Capitol)

### National Request Tabulation

LW	TW	Teens	LW	TW	Adults
3	1	KC & SUNSHINE BAND	1	1	LEO SAYER
1	2	LEO SAYER	3	2	STEVIE WONDER "Duke"
2	3	EAGLES "Hotel"	2	3	EAGLES "Hotel"
6	4	STEVIE WONDER "Duke"	9	4	BILL CONTI
9	5	BILL CONTI	5	5	FLEETWOOD MAC
8	6	ALANO'DAY	—	6	ANDREW GOLD
5	7	HALL & OATES "Rich"	6	7	BOZ SCAGGS
4	8	DAVID SOUL	7	8	KENNY ROGERS
7	9	KISS	—	9	KC & SUNSHINE BAND
10	10	BOZ SCAGGS	—	10	ALANO'DAY

### Most Added

HALL & OATES  
ABBA  
BARRY MANILOW  
ALANO'DAY

AL STEWART "On The Border" (Janus) 44/5. Moves; 23-19 KEZY, 27-24 WYRE, 37-27 WNOE, 25-22 KCPX, 18-15 KRIZ, 16-11 WACL, 20-15 WFLB, 27-23 WGLF, 19-16 KJOY, 23-18 KPAM.

BARRY MANILOW "Looks Like We Made It" (Arista) 43/22 including WYRE, WBBF, WCOL, KIOA, WBBQ, WMAK, WOW, KRSP, KSLY, KAFY. Moves; debut 26 WFIL, 36-32 WFOM.

PETER McCANN "Do You Wanna Make Love" (20th) 40/9 including WAVZ, KLEO, WNOE. Moves; 7-5 KIOA, 18-11 at Q105, 26-20 KQWB, 17-10 WAKX, 24-21 KQDI, 23-18 WERC, 18-13 WSGN.

ANDY GIBB "I Just Want To Be Your Everything" (RSO) 38/11 including WCAO, WYRE, KIOA. Moves; 28-26 WHBQ, 40-36 KAKC, debut 29 WMAK, 24-21 WSGN, 28-23 KCPX.

BOSTON "Peace Of Mind" (Epic) 33/19 including WRKO, CHUM, KSTP, KEZY, WDRC, WOW, Q94, WKIX, KNDE, 25-20 WAVZ.

STARZ "Cherry Baby" (Capitol) 32/1. Moves; 17-16 WGCL, 3-6 WKBW, 6-5 WCOL, 13-8 KIOA, 6-5 WAKY, 21-13 KQWB, 12-8 at Z96, 9-6 KVOX, 15-10 KILE.

ABBA "Knowing Me, Knowing You" (Atlantic) 31/24 including CHUM, WDRC, KIOA, WAYS, WSGA, WMAK, WKIX, KAAV, KCPX, WFEA, WJON, KVOX, KFYR, WCGQ. Move; 19-16 WRKO.

### Others Getting Significant Action

MAYNARD FERGUSON "Theme From Rocky" (Columbia) 31/2, 30-12 WKBW, 19-13 KRBE, 16-6 WIFI, 8-1 KIOA, debut 7 WOW, 23-13 WQXI, 10-7 at B100, 11-2 KCPX, 5-2 KYNO, 19-5 KILE, 1-1 KJOY, 17-6 KHFI, 23-15 KFXD.

TAVARES "Whodunit" (Capitol) 27/2, WFIL, WCAO, 7-3 WABC, 21-13 WRKO, 26-22 KSLQ, 13-9 WICC, 14-8 WAYS, 14-10 WMAK, 17-15 WLOF.