

# Radio & Records

THE INDUSTRY'S NEWSPAPER

VOL. 4, NUMBER 20

FRIDAY, MAY 28, 1976

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### Letters:

## More On AOR Reporting

#### R&R:

*The KBPI letter on the front page of your May 14th issue prompted me to write this letter:*

1) KOME has not received any "pressure" from record company representatives to report certain records "Hot" which are not, nor report records "Added" which we are not playing. We have on occasion been asked by record company people to report records of theirs we have added. We were never aware this practice existed.

2) KOME has always provided accurate reports to R&R as well as to other trades and we firmly believe our fellow AOR correspondents have the same practice.

In my opinion reporting falsely does nobody any good, as it adversely affects the reporting station's credibility, the AOR chart, other AOR stations who may draw information from the chart and indirectly the sales of the record(s) in question. KOME fully supports R&R's AOR chart as an accurate indication of what is happening weekly, and we use it as a programming tool.

Sincerely,

Dana Jang  
Music Director  
KOME/San Jose

## Who Really Was First With Satellite Broadcasts?

#### R&R:

*I am writing this letter in regards to an article in your May 21st edition of Radio and Records.*

*In the Radio News section of your newspaper there appeared an article about RKO radio doing a live broadcast via satellite with Australian radio. I would just like to state that RKO isn't the first to do this.*

*On April 26, 1976 Radlo One Inc., owners of KYOS-AM and KMYT-FM did a live radio hook up via satellite with the cooperation of Overseas Telecommunications. The broadcast lasted one hour with an exchange of culture and music being the main focal point. The radio hook up was with radio station 2AY in the twin cities of Albury-Wodonga, Australia.*

*I would appreciate if you would clear the fact up that RKO is not the first with this broadcast.*

*If, for your records you would like a copy of the broadcast, please let me know and I will gladly send you one.*

Randy Hill  
Program Director  
KYOS/Merced

## Clive Davis Pleads Guilty

Clive Davis, Arista Records President, pleaded guilty in Federal Court Monday to one of six tax evasion counts. Davis will be sentenced July 15th and faces maximum penalties of five years imprisonment and \$10,000 in fines.

The guilty plea was for \$8,000 owed the government in 1972. Davis had been charged with owing more than \$158,000 in taxes for the 1971-1973 period when he was President of Columbia Records. The government has dropped the other five charges against Davis.

Alan Hirschfield, Columbia Pictures Industries President, praised Davis for his accomplishments in taking Arista Records to a major position in the record industry in less than two years and further noted that the company intends to continue its relationship with Davis as the President of Arista.

## Willie Nelson Picnic Cancelled

Willie Nelson and his manager, Neil Reshen, announced that they are calling off this year's Fourth of July Picnic due to their failure to obtain a Texas mass gathering permit. The Gonzales County Commissioners Court voted unanimously May 19th to refuse a mass gathering permit for the concert, which was to take place from July 2nd to 4th in Gonzales, Texas.

As a result, Nelson has decided to suspend all activities on this year's Picnic. Such artists as Waylon Jennings, Jessi Colter, Kris Kristofferson, Rita Coolidge, Emmylou Harris, Jerry Jeff Walker, David Allan Coe and Rusty Weir had been scheduled to appear at the concert, which has become a major musical event, attracting all types of music lovers to Texas for the past three years. This was to be the fourth annual picnic to be put on by the Country entertainer, which last year drew over 90,000 persons to Liberty Hill, Texas.

According to Nelson, "They've turned down my permit application, so as far as I'm concerned it is off. I will not move it to another place at this late date because there is too much invested on the present location to make it feasible. I can't go against the law on this thing, and that's all there is to it."

## Supreme Court Downs Star

The Supreme Court, Monday, left standing an FCC decision denying license renewals to several radio stations owned by Star Broadcasting. The U.S. Appeals Court, in Washington, affirmed the February, 1975 FCC action, and the high court refused to hear an appeal which has now ended the case. The FCC had denied license renewals for WIFE AM and FM Indianapolis, KOIL AM and FM Omaha and KISN AM in Vancouver, Washington.

The FCC had found that Don W. Burden, who owns more than 92% of Star, participated in actions that led to WIFE giving free air time to Senator Vance Hartke in the 1964 election campaign. The Commission also found Burden tried to use KISN to give one sided news coverage in favor of Senator Mark Hatfield during his 1966 campaign.

## Major PD Changes

John Lund has exited the PD position at WNBC/New York with Bill Rock in as acting PD until a permanent replacement is found. Bob Paiva announced he is leaving WLEE/Richmond with future plans to be announced soon. Glen Powers resigned his PD spot at KILT FM/Houston to join the TM Company as Operations Coordinator for syndicated stations.

## RKO/Australian Network Scoops Exclusives

Following up on last week's story on the planned satellite broadcasts, participating network stations will world premier Australian Olivia Newton-John's brand new release during the broadcast of Friends Across The Pacific, the weekend of July 23rd. Meanwhile, during the weekend superstars Helen Reddy and the Eagles join in the festivities releasing their newest songs on the 50 station network. The RKO/Aussie jock exchange is firming up rapidly. Michael Spears KFRC Operations Manager and USA Coordinator of the broadcasts reports the phone is ringing off the wall for information as more details are revealed on the RKO stateside network. Deadline for station participation is 5pm PDT, June 4th. Ten commercial minute breaks will be built into the hour, all to be sold locally. The program comes to subscribers totally free. Specially struck bicentennial commemorative coins from the Australian government will be made available to all network listeners of participating stations during the broadcast. For details on your station being able to participate, contact Michael Spears KFRC, San Francisco 415-982-9200.

# R&R's NEW PICTURE PAGES

BEGIN ON PAGE 6



Carly Simon's new single is **It Keeps You Runnin'** E-45323  
from her forthcoming album  
**Another Passenger** 7E-1064  
or Elektra Records

Produced by Ted Templeman



Management: Arlyne Rothberg, Inc.

# RADIO

## RADIO NEWS

### CURRENT EVENTS CONTEST

**KTSA/San Antonio** has come up with a very topical contest, playing on the current rash of Howard Hughes' wills. The station claims to have "found" a Hughes will, dated May 1976, left at the station in a "mayonnaise jar." KTSA's John Wagner felt that filing the will in probate court would only tie up any inheritance, so the station decided to pay off the "beneficiaries," who were named by social security numbers. Station personalities read off the last four digits of social security numbers on the air, giving listeners with that number 10 minutes to call in and claim their \$55 share of the inheritance.

**STATION CLIENTS FEATURED**  
**WJON/St. Cloud** has just completed an annual promotion, de-

his show from the back seat of a 50's car while cruisin' the streets of the city and giving away hula hoops. The entire cast of the TV hit "Happy Days" did personalized promos for the promotion.

**WJBQ CASH GIVEAWAY**  
**WJBQ/Portland** morning man Wally Brine recently added a twist to a recent promotion, by urging his listeners not to listen to his show the following morning under any circumstances. Fellow jocks read Wally's wish later in the day during their shows. The following morning, Brine revealed the reason for his request: WJBQ PD Jeff Ryder had given him a stack of \$20 bills to give away every half hour, and if no one called in to win, he could keep the money. Needless to say, Brine went home penniless.

**"HEAVY WHEELS"**  
**WJPS/Evansville's** "Heavy Wheels" promotion asked entrants to guess the quantity of gas that would be given away along with the grand prize 1976 Datsun. The earliest correct listener won the car, the gas, and a special cash bonus. Evansville's Mayor revealed the exact amount of gas on the air.

**\$400,000 SWEEPSTAKES**  
**WMEL/Melbourne, Florida** along with 3 other stations in the region, took part in the Pepsi \$400,000 Daytona Speedway Sweepstakes. The nationally known car race was the spotlight of the promotion, with special VIP tickets given away by WMEL, in addition to custom race hats, jackets, and belt buckles. In order to score the tickets, listeners had to guess which jock would "win" the race, set up on a rotating cart. As the culmination of the sweepstakes, the race's pace car will be given away to one of the contestants from WMEL and other participating stations.

**STUDIOSABOTAGE**  
All five on-air and production studios at **WEMP/Milwaukee** were vandalized last week, forcing the station to broadcast from their

transmitter site for an entire day. The unknown vandals ransacked cart machines, and set a fire in the newsroom.

**"SWAP CLUB"**  
**WROV/Roanoke** recently ran the "Swap Club" promotion. Starting with a transistor radio, listeners could swap what they had for such items as a Tony Orlando cufflink, a stuffed Armadillo, a moose head, and more. The WROV personalities occasionally "sweetened the pot" by adding LPs and other regular station prizes.

**WHAT'S UP DOC?**  
The infamous Bugs Bunny was the featured celebrity in **WPEZ/Pittsburgh's** "Bugs Bunny Superstars" promotion. The feature film of the same name was presented by the station, free to any listener who showed up with empty "Beech-nut Gum" wrappers.

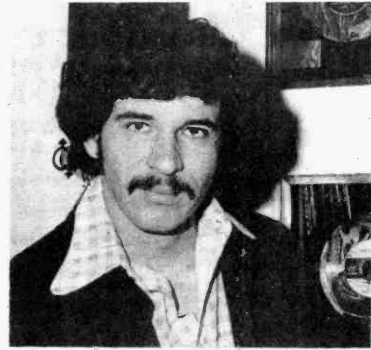
**\$26,000 VAN GIVEAWAY**

**KHJ/Los Angeles**, in conjunction with 20th Century Fox Pictures is giving away the \$26,000 custom made ambulance-van used in the current movie "Mother, Jugs and Speed." Listeners call KHJ every hour to win two tickets to a special screening of the film, and qualify for a drawing to win the "ultimate" van. Drawing will be held the night of the screening.

KHJ is airing a special series of 60 second spots, entitled "John Denver's Spirit of America." The series is an attempt to increase voter registration and participation during this year's elections. The features will run through November and were produced by air personality Bobby Ocean.

**INTER-INDUSTRY COMPETITION**  
A fierce battle between radio and records occurred in Vidalia, Georgia recently, when **98Q PD Ken Curtis** and **MD John Shomby** challenged **Casablanca's VP Scott Shannon** and **Chelsea Regional exec Wynn Jackson** to a "celebrity" tennis match. 98Q listeners flocked

(Continued on page 12)



MACHINE GUN KELLY CAN HELP YOU WIN A \$26,000 CUSTOM VAN, AFTERNOONS 3 to 6 ONLY ON 39/KHJ.

### CAN YOU FIND THE MISTAKE?

**KHJ/Los Angeles' Machine Gun Kelly** appears to be wondering what frequency he is really on, in this picture of a recent 93KHJ survey. Kelly read the fine print on the bottom of the survey, where through the magic of the typewriter, KHJ's dial position had been changed to 39.



**KCPX/Salt Lake City's PD Gary Waldron (center)** accepts the station's latest gold record for the Sweet's "Fox On The Run." Pictured with Waldron are (left) 6-10pm jock "Skinny" Johnny Mitchell, and (right) Capitol Records' Denver promo man Dave Rothstein.

**R&R's offices will be closed on Monday, May 31, Memorial Day.**

signed to give station sponsors recognition. The "Sponsor Wheel" asks for listeners to call in and guess which one of the station's advertisers are going to come up on the rotating cart next. Correct callers win cash prizes.

**WLVA'S HAPPY DAYS**  
As a tie-in with **Pratt & McClain's "Happy Days"** and **WLVA/Lynchburg's** frequency (59), the station ran a "59 Happy Days" promotion. During the special weekend, hits from the 1950's were featured, along with giveaways of Happy Days "Six Packs," consisting of bobby sox, Brylcreem, pennies for loafers, and more. On Saturday night, the station sponsored a special showing of 50's movies, along with record hop, hula hoop, and teen angel contests. As an added highlight, PD and morning man **Ken Correll** did

## Radio & Records

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For the 9th straight year, **KROY/Sacramento** sponsored the "KROY Black Bart Raft Race," with over 4000 avid listeners participating. Shown prior to the race are (from left) Mel Bruggman, T.N. Tanaka, Dave Young, Jo Jo Weed, Dean Goss, Steve Rivers, Jeff Robbins and Dave Michaels.

## CREATIVITY ENTHUSIASM DESIRE TO WORK

*That's what I have for the AOR radio station, record co., management firm or other music oriented business that will give me a job.*

## PAUL I. YESKEL

*(WORJ and co-founder of the Southern Progressive Radio network)*

**213-766-9833**

*FCC 3rd w/endors...will relocate*

# BUSINESS NEWS

## BUSINESS NEWS

### Starr Puts Price Tag On KABL

Starr Broadcasting is negotiating to sell KABL-AM-FM/San Francisco for a reported \$10 million. Starr bought the stations four years ago for \$10.8 million, from McLendon Co. The sale may be due in part to Starr's nearly 50% drop in net income for the first half of fiscal '76, following a slightly smaller drop in 1975.

### Greenwood Charges Dropped

Thirty-three counts filed against Jim Greenwood, owner of Superior Music and Licorice Pizza record stores have been dropped, due to what a Municipal court judge termed as insufficient evidence. The charges were for receiving stolen property.

### "Hot" CB's

The incredible rise in use of CB radios has turned the equipment into a growing target for thieves. One Michigan auto insurance exchange predicts that nearly 22,000 CBs will be stolen in the state this year. Some insurance companies are starting to attach extra charges to cover CB loss due to the escalating thefts. Most law enforcement experts note that it is very hard to cover up the fact that cars are equipped with the radios, because of the necessary antennae.

### Kodak Vs. Polaroid

Following Polaroid's recent injunction against Eastman Kodak, claiming that Kodak's new instant picture cameras infringed on their patents, Kodak has filed a countersuit against the instant-developing pioneers. The suit cites that Polaroid has held a monopoly on the market by filing patents on "trivial" functions of the cameras. Plans of introduction of the Kodak cameras are still on for next month.

### The Business Of Flying

TWA has introduced a special "Business Zone" on the transatlantic flights. The special coach sections allow businessmen fast liquors and food service, to cut down interruptions of work or sleep.

### FCC Vs. Supreme Court

The Federal Communications Commission has granted a renewal of license to WIBW-AM-FM-TV/Topeka, disputing a previous decision by the Department of Justice. The unanimous FCC decision contradicted the Justice Department's previous declaration against an antitrust situation, stating that the Topeka market was "not a community to which our divestiture rules should apply." The ruling further stated that the Justice Department's petition against advertising domination within a market did not apply to Topeka, and that the combination radio-TV-newspaper dominance did not "create a monopoly." According to the Commission, the company which owns all these outlets should still be able to hold licenses for TV and radio.

### Fairness Doctrine Violations

The FCC cited Fairness Doctrine violations against 8 California radio stations in a recent decision. KFOG/San Francisco, KFRD/Fresno, KFYV/Arroyo Grande, KMBY/Monterey, KRED/Eureka, KROY/Sacramento, KSMA/Santa Maria, and KSRO/Santa Rosa were all accused of running announcements sponsored by one of the state's utility companies, condoning use of nuclear energy and construction of more nuclear plants. Original complaints were filed to the Commission by California public interest groups, which cited 13 stations. The Commission found four stations had fulfilled obligations on presenting both sides of the issue. One station's activities had not completely been filed with the Commission, and they delayed any statement of violation until the case was complete.

### Taft Hits Record Gross

An unprecedented \$93 million has been reported as gross income by Taft Broadcasting Co. The broadcasting division shows an increase of \$3 million for fiscal 1976. The final Taft profit was down slightly, despite net gains, because of a larger tax bite.

### Women Like Men Bosses

A recent Gallup survey showed a fairly strong tendency in women to prefer male bosses. 60% of those questioned stated a definite preference for working for men, while 27% stated that they didn't care. In the under 25 age bracket, the number of women who would rather work for other female increased to 18%.

### Shick Sun Moves Buys To Radio

For the first time in its advertising history, Shick Sun will be utilizing radio for a big push on its movies this summer. Budgets have already been committed for more than the top 100 markets. A company spokesman noted that they are moving part of their TV budget into radio to help combat the unprecedented cost increases occurring in many TV markets. Movies to be advertised are "The Mysterious Monsters," "In Search Of Noah's Ark," and "The Amazing World Of Psychic Phenomenon."

### Avocado Green For Radio

Calavo Growers of California have committed big ad bucks to promote four new flavors of frozen fresh avocados. The combination radio and print blitz will hit 23 markets in 20 states. Spots will tie in local food outlets and the schedules are basically five weeks over eight.

### STP Breaks New Motor Oil

The STP Corp. will break introductory radio spots for their new STP motor oil in Dallas and Indianapolis during the Indy 500. The oil is priced at \$1.00 a quart and the product is not a synthetic, but rather a blend of petroleum oils and additives, protecting engines up to 12,000 miles between changes.

### \$3.8 Billion To Top 100

The 100 national leading advertisers spent \$3.82 billion in measured media in 1975, up nearly 9% from 1974.

## THE FCC

[So You Can Understand It]

### MORE ON DUPLICATION CHARGES

Just a brief footnote to the Commission's recent REPORT AND ORDER dealing with AM-FM duplication. While the Commission has addressed itself specifically to cities of 25,000 population or more, it has also made clear that it intends to expand its AM-FM non-duplication into the smaller markets at some moment:

"Even though the rules we adopt do not extend to stations in cities of 25,000 or less, this should not be taken as indicating that no action in this regard would be required in the future. While it may not be possible to extend the rule to cover stations in the smallest towns, or to bring it into all duplications the Commission continues to believe that the ultimate goal must be all possible reduction in the wastefulness of duplication."

It is also pertinent to point out that the Commission exempts AM pre-sunrise service from the rule. Duplicated operations during pre-sunrise hours will not be counted for computations under the rules.

Significantly, the average limit is 25% per week. However, it must be noted that in any one particular individual week, the total may be as high as 40% just so long as the average weekly duplication during a year does not exceed 25%.

Special events (the Commission uses an example Presidential inaugurations) can be duplicated and need not be counted as part of the total duplication service. Finally, there is a hint that classical music stations might be eligible for waiver, particularly where the AM station offering classical music is daytime only. In any event, waiver requests must be filed at the FCC on or before November 1, 1976.

### FCC FINES FOR OPERATIONAL VIOLATIONS

- The FCC fined Station WLAS (Jacksonville) \$4,000 for operating with excessive pre-sunrise power for a period of one month.
- FCC fined Station KDUH-TV (Rapid City) \$500 for logging violations.
- FCC denied requests by four Stations for mitigation of \$2,000 forfeitures for program length commercials previously fined.

### FCC SUSPENDS USE OF TERRAIN ROUGHNESS FACTORS FOR PREDICTING TV AND FM CONTOURS

In an effort to develop more accurate data to calculate theoretical Station contours, the FCC has suspended for a year (until May 1st, 1977) that aspect of its recently adopted new Rule for calculating FM and TV contours that adopted a terrain roughness factor while it gives the issue more study. TV Stations still have to file their contours based on the new Rules (but now with-out terrain roughness) with their renewals. But FM's don't, and only need them for major applications, etc.

### APRIL FAIRNESS AND POLITICAL RULINGS

- The Commission has instituted Rulmaking to consider a slight change in the definition of a "legally qualified candidate for public office," which would not cover one who either has qualified for a place on the ballot, or has publicly committed himself to seeking election by the write-in method, and is eligible under the applicable law to be voted for.
- FCC has proposed amending its Rules to require Stations who give candidates gifts of time, to notify their opponents for use within 72 hours prior to the election. Presently, no such notification is required. Comments are due May 17th.
- The FCC informed Professor K. Greenwood that the Equal Opportunities and Lowest Unit provisions of Section 315, do not apply to elections of Indian Tribal officers.
- The FCC informed Mr. Lar Daily that the networks were not unreasonable in holding that the President's State of the Union Message was bona fide news, and so exempt under Section 315.
- The FCC denied a request for equal time on the basis of an interview on Station WTTG (Washington) "Panorama" program which it held was a bona fide News Interview program and exempt from Section 315, since it was broadcast on a regular basis, and control over the content of the news was in the licensee and not the candidate.
- The FCC denied a complaint against ABC and CBS alleging that they failed to meet their obligations under the Fairness Doctrine with respect to presentation of children's advertising. FCC ruled that advertising aimed at children is not a controversial issue warranting Fairness requirements.
- The U.S. Court of Appeals upheld the FCC's Equal Time ruling that News Conferences and Debates between candidates were exempt from the equal time provisions of Section 315.
- The FCC informed Mr. Alan Hendricks that Station KWYZ had not violated the personal attack rules since its broadcast occurred during a bona fide newscast.
- The FCC denied a complaint against Station KELO, ruling that the Fairness Doctrine required only a balanced presentation and not "equal time" that candidates get.
- The FCC informed Mr. Jerry Fassett that Station WGHN (Grand Haven) did not broadcast a personal attack by calling him a "troublemaker" since that did not question his honesty, character, or integrity.
- The FCC denied a complaint against Station KABC-TV (L.A.) on the basis that property assessments and taxes was not a controversial issue of public importance, and even if it were. Complainant failed to show that the licensee had failed to afford coverage in its overall programming.

**Watch For R&R Forum No. 2  
Coming June 11**

# **"Kiss And Say Goodbye"**

# **MANHATTANS**

**Has Gone Top 5 R&B In Every Area  
Of The Country...  
With A Lot Of Number One's Already!**



**This Week An R&B Breaker  
Thanks For Bringing It Home!**

**SALES ARE OVER 500,000  
AND IT'S JUST STARTING POP!**

**No. 3 at WKIX After Two Weeks**

**12-7 WKLO 29-20 WERC Deb 23 WHHY**

### **JUST ADDED AT:**

**WPIX—Z93—WAYS—WSGA—WLCY—KEEL—WRFC—WAIR—98Q  
WRMA—WGLF—WFLB**

**From The Hit LP**



**On Columbia Records**



# THE PICTURE PAGE

## Hall & Oates & RCA



RCA recording artist Daryl Hall and John Oates brought their show to Long Island last week. Lined up here afterwards for some congratulations are (left to right) Bruce Somerfeld, RCA's Manager, Popular A&R; John Rosica, Division Vice President, Promotion, RCA Records; John Oates; Bill Mulhurn, RCA's Director East Coast Pop A&R; Daryl Hall; Dave Morrell, RCA's New York Promotion Man; David Newmark, RCA's San Francisco promotion man; Pat Martine, RCA's Los Angeles Promotion Man, and Tommy Mottola, Chappell Music.

## Beck 'Blows' Gold



Epic recording artist Jeff Beck flew into New York recently to accept a Gold Record for his successful album *Blow* by Blow, certified Gold by the R.I.A.A. Shown at the Gold presentation with Jeff Beck (third from r) are: Walter Yetnikoff, President, CBS Records, Group (third from l); Bruce Lundvall, President, CBS Records, Division I; Ron Alexenbrug, Senior Vice President, Epic Records and Associated Labels; Steve Popovich, Vice President, A&R, Epic Records, Ernest Chapman, Jeff Beck's Manager.

## MBZ's For Coury's Crushers



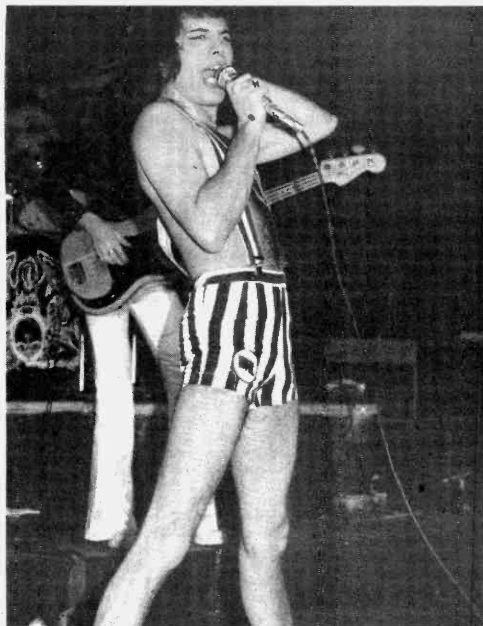
RSO Records President Al Coury certainly knows how to throw a meeting when he has his promotion men together. After summoning his key field men to Los Angeles to hear the new Bee Gees and Eric Clapton albums they will soon be carrying to radio stations, Coury made sure they were treated first class. Each man was picked up at the airport in a limo, then driven to the plush Beverly Wilshire Hotel where the keys to a brand new Mercedes 450 SL convertible awaited them as their welcome to the company present. Shown with the fruits of their new association are (L-R) Tom Wubker/Chicago, Bobby Hurt/Atlanta, Bob Edson, Lee Arbuckle/Dallas, Frenchy Gauthier/Boston.

## Firefall Fields Freelancers



After their sold-out weekend concert with Roy Buchanan at Carnegie Hall, Atlantic recording group Firefall fielded interviews with writers and was hosted to a reception at the 75 Rockefeller Plaza offices of Atlantic. Shown at the reception in New York are, from left: Firefall manager Milt Levy, Larry Burnett, Atlantic Records President Jerry Greenberg, David Muse, Mark Anes, Atlantic Records Chairman Ahmet Ertegun, Firefall producer Jim Mason, Michael Clarke, Jock Bartley, and Atlantic Records A&R Director Jim Delehant.

## Hot Pants Queen



The ever-stunning Freddie Mercury, of Queen, models the bottom half of the official WFIL/Philadelphia "Boss Chick" hot pants during a recent concert performance.

## Lundy To RSO, Rush To Macon



Janis Lundy has been appointed executive assistant to President Al Coury at RSO Records and will work with him from the Los Angeles headquarters office in all areas of company activity. These include marketing, promotion, publicity, and A&R, according to Coury, as well as general liaison in coordination of RSO releases with the Phonogram/Polydor/Polydisc organization.



Phil Rush has been named the new director of national promotion for Capricorn Records. The announcement was made by Don Schmitzerle, VP and GM of Capricorn. Rush will be working out of Macon.

## Hayes At KDAY



ABC recording artist, Isaac Hayes dropped by the KDAY radio studio for a visit with DJ J.J. Johnson. Pictured (left to right) Johnson; Blinda Wilson, ABC regional west coast promotion director; Hayes.

# The Spirit of America is in your hands:

KHU-AM  
5515 Melrose Avenue  
Hollywood, California 90038  
Area Code 213 462-2133  
■ An RKO Radio Station

**93 KHJ**

Dear Programmer:

May I take a moment to thank you for taking the time to listen to "The Flag." I'd also like to tell you how it came to be recorded.

As you well know, it's about the right time for another talk record; so I decided to record one that we could all feel positive about.

For one thing, all artist proceeds are going directly to The Washington Crossing Foundation, an approved non-profit organization of the American Revolution Bicentennial Administration. Another reason is that recent survey information tells us that while 18-34 year old people rate politicians at a low level, the idea and philosophy of patriotism itself is more popular than ever.

To me, it's a valuable record because of content alone, and I personally believe this production is timed right to be a programming plus as well.

I sincerely appreciate your consideration and support.

Yours truly,

*Charlie Van Dyke*  
Charlie Van Dyke  
Program Director

CVD:hs



# "The Flag."

UAAXW810-Y

The right single at the right time.  
On **UA** United Artists Records.

Produced by Denny Dante Executive Producer, MARAM, LTD.

© 1976 UNITED ARTISTS MUSIC AND RECORDS GROUP, INC.

# THE PICTURE PAGE

## Record Moguls Welcome Mogull



There was a major outpouring of music industry executives and entertainment personalities at "The Welcome Artie Party" for new UA records president Artie Mogull hosted by Jerry Goldstein and Steve Gold of Far Out Productions. More than 500 people made it to the roof of Gold-Goldstein's penthouse apartment building for the indoor-outdoor fete. Highlights included VIP souvenir T-shirts ("I Attended 'The Welcome Artie Party'") and, for Mogull, a California State Senate Resolution commending his career and achievements in the field of music. It came as a surprise to the UA prexy, introduced in the Senate by Sen. Alan Robbins and unveiled during the party by TV-radio personality Gary Owens. Gathered for that moment (from left): Goldstein, Mogull, Gold, Owens; Bob Levinson of Levinson Associates. Both hosts were wearing authentic, 100-year old raw silk caftans and, for the occasion, Gold shaved his pate.

## BMI Pacts Mac



Celebrating their signing with BMI, are members of Fleetwood Mac. From left: John McVie, Stevie Nicks, BMI's Ron Anton, vice president, west coast performing rights, Mick Fleetwood, Lindsey Buckingham, Chris McVie.

## Sherwood's Coup Is Tyler's Too



Shown are Columbia's Don Colberg (L) and Bob Sherwood (R) presenting a gold album to Dean Tyler, PD of WIP, for Janis Ian's "Between The Lines."

## Why Are These People Smiling?



Bob Dylan and Donna Weiss mug for the camera during a quiet moment on the Rolling Thunder Review tour, which Donna joined at Dylan's invitation, filling the solo spot vacated by Ronee Blakely. The composer-performer subsequently had to beg off, after contracting a case of severe laryngitis in the first weeks of her involvement with Dylan, Joan Baez, et al.

## Mercury March



The Chicago Chapter of the March Of Dimes recently held an event they called "The Executive Walk" to raise funds for their organization and to publicize the upcoming "Superwalk 76" with Honorary Chairmen the Ohio Players. Asked to participate were Mike Gormley, Director of Publicity and Stan Bly, Vice-President/National Promotion for Phonogram, Inc./Mercury Records. They are seen left to right in the second row walking and talking with the Deputy Mayor of Chicago, Kenneth Sain.

## A Gas Of A Contract



Jim Malloy, Elektra/Asylum's A&R chief, in Nashville, has announced the signing of Archie Campbell to a long term recording contract for Elektra Records. To celebrate Archie's first single "More Or Less" the signing was held at a local gas station in Brentwood Tennessee. Pictured left to right: Paul Lovelace, National Promotion and Sales Mgr., Mike Suttle, Marketing Director, Campbell and Malloy. Plans are now being made for a mid-summer LP release.

## Radio & Records SUBSCRIBE TODAY

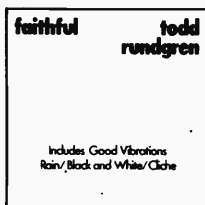
Name \_\_\_\_\_  
 Company/Station \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_  
 6430 Sunset, Suite 1221, Hollywood, 90028 ☐ ONE YEAR—\$130  
 Tel: (213) 466-9561 ☐ ONE QUARTER \$40



**One Of The Hottest LP Cuts In The Last  
3 Weeks  
Is Now  
One Of The Fastest Breaking Singles  
In The Country!**

# **"Good Vibrations"** **TODD RUNDGREN**

**FROM HIS HIT ALBUM**



**ON BEARVILLE RECORDS & TAPES**



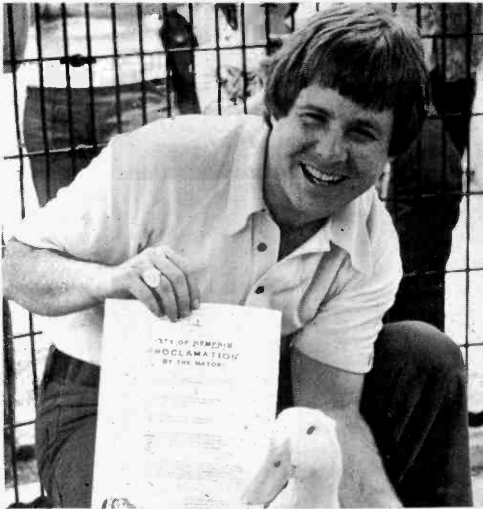
# THE PICTURE PAGE

## Fonzie Fever At WAVZ & WOLF



The Fonzie is one of the biggest things going and radio has been picking up on it. Shown here is the "Fonz," Henry Winkler, visiting the WAVZ/New Haven studios. He did an on-the-air interview with midday jock Tom Morgan. Winkler began his stage career in New Haven at the Yale Repertory Theater. Pictured (L-R) Morgan, Fonz, Paul "the morning" Mayor, Chuck Martin, John E. Walker and Sunshine.

### Do Not Feed The Jock



Recently the Memphis Zoo was in need of money to buy a female rhino to join their disgruntled male already in residence. WHBQ morning man "Crazy" Bob McLain "donated" himself to the zoo, after a week of promotion where McLain kept getting more and more weird on the air. He was kidnapped and placed on display at the zoo by the zoo director. Bob did his morning show live from his cage and did live reports on the progress of raising his "ransom," which would go to the purchase of the rhino. By the next day more than \$5000 had been raised and McLain was going bananas. Memphis Mayor Wyeth Chandler became humanitarian and came to McLain's cage with a proclamation freeing him. The female rhino arrived a week later... "sort of an exchange of one horny animal for another" said the zoo director. McLain is pictured here with his cage companion, the piano playing duck.

### Trower's Hour



Pictured at Robin Trower's reception after his concert at the Long Beach Arena, is left to right: Bill Lordon, drummer, Robin Trower, Freddie Mancuso, Chrysalis National Promotion, Mark Cooper, KWST, Mary Turner KMET, kneeling front: Bobby Blue, KNAC.



WOLF/Syracuse ran a "Fonz Look-a-like" promotion. Pictured is their winner and Don Bombard, PD with the '58 Fonzie Ford."

### Why Is Dick Kline Screaming?



Joel Friedman, President of WEA Corp. announced that he has never attended a company marketing meeting as productive and as exciting as the one held recently in Scottsdale, Arizona. A highlight was a radio meeting featuring Lee Abrams of Burkhardt & Assoc., John Sebastian PD, KDWB, and Bill Compton of KDKB, in which radio formats, research and marketing problems were discussed with the sales side of the record companies. Pictured (L-R) Dick Kline, VP/Promotion Atlantic Records, Bob Wilson R&R publisher, Steve Wax VP Promotion E/A, Don MacGregor, WB national promotion.

### Biggest Stash Of Cash



Members of the KNUS/Dallas staff are caught checking out the cash that was set up for their \$40,000 "Half Time Scramble" at the Dallas Tornado-St. Louis Stars soccer match. (L-R) Randy Helms-morning man, Bart McLendon (wearing the WNOE t-shirt) KNUS GM, Kevin McCarthy-operations manager, and Chris Haze PD.

### Daniels & The Dudes



This CDB listening scene is on a Dallas dude ranch. Pictured are, left to right: Allen Peck, KBOX; Tom Allen, MD, KBOX; Mr. Daniels; Chuck Dunaway, PD KAFM and Joe Sullivan, Manager, The Charlie Daniels Band. Official adoption papers from The Lone Star State were presented to Charlie.

**You Asked For It!**  
**You Got It!**  
**You Won't Regret It!**

## ***Phoebe Snow's—“No Regrets”***

*Phoebe Snow's recording of the great Billy Holliday classic has got to be one of the most unusual and most compelling singles of the year.*

**NO MATTER WHAT YOUR FORMAT...  
POP, ROCK, AOR, or R&B...**

*Just give your listeners a chance with it and see if they don't agree that “No Regrets” is irresistible.*

**“No Regrets”, from Phoebe Snow  
No Regrets, from Columbia**



# RADIO

## RADIO NEWS

(Continued from page 3)



DIAL 1550



### American Revolutionary Bicentennial

Booklet

WE'VE GOT YOUR NUMBER  
INSIDE - YOUR KEY TO  
\$10,000 IN CASH & PRIZES!!!  
WAAY - GIVES AMAAY AMERICA!  
©1976

American Revolutionary Bicentennial South: WAAY/Huntsville created their "ARB" booklet containing a complete list of Bicentennial events for their area. The complete calendar, plus pages for notes and phone numbers, will remain with listeners throughout the summer. The bulk-mailed booklet is now being distributed, in conjunction with current contests on the station.

to the game, to see the local boys whip Shannon and Jackson in straightsets.

A "TASTE OF HOME" WFTL/Ft.Lauderdale operations manager Michael O'Shea recently

### super



WEEK ENDING MAY 22, 1976

WORG/Orangeburg's Ted Bell is the proud father of Randel Moyer Bell, who gained radio fame before his birth. WORG held a contest prior to the arrival of Randel, inviting listeners to guess the date and time of birth, the weight and sex of the baby. Both the contest and the baby are doing fine.

conducted a market study which determined that nearly 85% of South Florida residents migrated from northeast, east or midwest cities. As a result of the study, WFTL instigated a series of late night shows, featuring some of the great radio personalities from these areas. The "taste of home" series ran a different personality each night, from a different city, and were simulcast live.

#### BROADCASTERS' BENEFITS

WHDH/Boston's Jess Cain will present a Celebrity tennis Tournament next month for the benefit of the Retina Foundation, an eye research institute. National celebrities will participate in the benefit, with local sponsors supplying door prizes and equipment for the event.

WEMP/Milwaukee's Roger St. John raised a total of \$1600 for the Diabetes Center during his on-air pledgesolicitation.

Russ Spooner, WAIR/Winston-Salem air personality, has organized his third annual Spooner Golf Tournament, to benefit local charity.

Q102/Cincinnati's Bike A Thon for Diabetes raised over \$30,000 in pledges. WGLV/Bangor used roller skates for their mode of transportation in order to raise \$3000 to combat Muscular Dystrophy.

WORG/Orangeburg is planning their annual charity raising drive for Cancer research. Any recording artists who would like to lend a hand to help the charity should call (803) 536-1580 to voice their concern for the cause.

A recent KGU/Honolulu Radiothon, along with a local Telethon, raised over \$220,000 for the Easter Seals Society.

#### CORRECTION:

In last week's story on RKO Radio's Australian Satellite Show, we incorrectly identified the chief of the Australian Bicentennial Committee. Jack Neary holds that position.



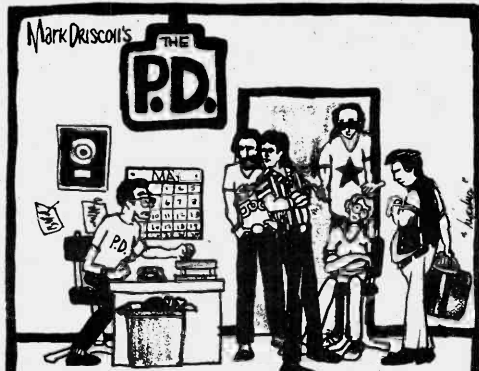
Shown here is the winning entry in 13Q/Pittsburgh's bumpersticker spin-off contest, devised by afternoon man Don Cox. He offered a \$100 bill to the car with the most bumper stick-its, with this winning entry covered by more than 1100.



KSTP PD Mark Driscoll designed this new leather belt buckle for station give aways. It was manufactured by JSL Enterprises in Los Angeles.



KEZY/Anaheim recently concluded its voter registration drive when Beach Boy Mike Love joined air personality Russ O'Hara on the air and asked listeners to come down to the studios to register. Some 2000 listeners showed up to take advantage of the station's service.



"First, the T-shirts are missing... then the belt buckles... albums and even a cart machine! Now I wanna know who ripped off my Wings concert tickets!?!?"

**KTSA A BIRTHDAY CARD**

FILL OUT AND MAIL OR BRING TO KTSA DETACH CARD BELOW AND RETAIN ON YOUR PERSON AT ALL TIMES.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, Zip \_\_\_\_\_  
Phone Work \_\_\_\_\_ Home \_\_\_\_\_

I listen to KTSA  Yes  No

My favorite artist is \_\_\_\_\_  
My favorite song is \_\_\_\_\_

KTSA CONTESTANTS & WINNERS GIVE PERMISSION TO USE THEIR NAME & PHOTO FOR THE BIRTHDAY CARD PROMOTION. NO CASH ADVERTISING. LISTEN TO KTSA FOR COMPLETE RULES.

**THE THE KTS AKTSA BUTTON CARD**

**\$5500 \$5500**

THE LONGER YOU LISTEN TO KTSA THE BETTER YOUR CHANCE TO WIN!



KTSA/San Antonio's "Card Contest" drew such tremendous response that the station's original plan for a drawing had to be abandoned! So many "button cards" were received that a cement truck was brought in to hold all the entries. Listeners registered for the series of contests, and then kept the bottom half of the KTSA button card with them at all times. Registrants were stopped on the streets, & if possessing a card, were eligible for instant cash, among other great prizes. Lou Rawls was the special guest for the drawing for the grand prize winner. Pictured are: Lee Randall, David Gayle, Rawls, Bruce Hathaway, and John Wagner.

# THAT'S "LIGHT UP" AS IN "ENCORE!" AND "HIT" AS IN "STYX."

**light up** *verb.* 1. To shout "encore!" as with matches at the close of a Styx concert.

**hit** *noun.* 1. A familiar, well-received musical performance which causes one to light up, as with "Lady" at a Styx concert.

2. The inevitable fate of the new Styx single, "Light Up" (AM 1818), from Dennis DeYoung, John Panozzo, Chuck Panozzo and Tommy Shaw.



## STYX, "LIGHT UP" (AM 1818)

From the album, "Equinox" (SP 4559) Produced by Styx.  
DEFINITELY FROM A&M RECORDS & TAPES.

# RADIO

## Programming For Share And Cume

By Eric Norberg, PD KEX/Portland

Programmers are increasingly aware that one of the most useful research tools they have for understanding the composition of their audience, and their audience's perception of the station, is the audience rating. Furthermore, their programming efforts have a direct relationship to audience response, thus the ratings, thus the station's revenue—so with increasing audience fragmentation, programmers are necessarily becoming more and more oriented toward rating goals.

Despite this, there still seems to be considerable misunderstanding over what cume is, what average quarter hour share is, and how they interrelate. Naturally, without a thorough understanding of what the ratings are (and are not) telling you, you cannot effectively program to deliver desired results.

"Cume" is the cumulative audience a station is shown as delivering, in the indicated daypart, averaged over the indicated weekspan, averaged again over the survey period. This averaging is intended to increase the statistical reliability for the results, and explains the apparent paradox that a station can order a rating breakout of a specific event on Sunday afternoon from Pulse, and then, when the survey period is completed and the book is issued, the breakout may show a higher cume for the daypart on that one day than the entire day may show for the whole survey period. Eight Sundays with a 50,000 cume and one Sunday with a 100,000 cume yield an average Sunday cume of about 55,600.

Your cume represents your "universe"—the total available people you are programming to. If you wish to increase your cume, you will seek to broaden your station's appeal to demographics in which the station has poor penetration—if to do so is consistent with the overall approach of the station. (It is unlikely the effect of adding Mantovani records to a Top 40 station to increase the 50 plus demographics will be particularly fruitful.)

"Share" is the most misunderstood factor in your rating book. It is the primary figure used for programming and for time buying, yet in Pulse and ARB it is a derived figure—a mathematical projection. It is intended to show the statistical probability of how much of your cume will be listening to you in an average quarter hour of the indicated time period, and is thus an efficiency factor, when considered with the cume.

In fact, the share is derived from the cume—and the average reported listening span. For example, if a certain demographic in one daypart happens to be represented by only three people in your survey, perhaps their reported listening looked like this:

\*6:37-7:22 am reported by listener A; rounded to 6:30-7:30; listening span 60 min.

\*8:30-8:48 am reported by listener B; rounded to 8:30-8:45; listening span 15 min.

\*7:27-8:08 and 9:45-10:00 am reported by listener C; rounded to 7:30-8:15 and 9:45-10:00 listening span 60 min.

The cume is derived by dividing the 3 people by the total number of people in that demographic represented in the entire survey, then multiplying the consequent fraction by the total population in the survey area in that demographic. Then, all the individual listening spans in that daypart are added together and divided by the number of respondents, which in this case would be 60 plus 15 plus 60 equals 135 divided by 3, which equals 45 minutes—average listening span for the entire sample. (Note that rating services round off listening to the nearest quarter hour, in the process of compiling the survey, with five minutes of listening in any quarter hour given credit for a full quarter hour, and less than five minutes in any quarter hour not being counted at all.)

If the above sample daypart is 6-10am, it is a four hour daypart; the average listening span is 45 minutes. 240 minutes divided by 45

minutes shows us that the audience "turns over" 5.33 times in the daypart in this demographic, so if the cume we derived is 300 persons, then we divided 300 by 5.33 to obtain the average quarter hour audience in this demographic: 56.3, or 56, persons of the 300 cume are listening to the station in the average quarter hour. Share, like cume, can be expressed in persons or in rating points (rating points represent the number of persons as a percentage of the total population in the demographic, in the survey area). Share can also be, and often is, expressed as a percentage of the total available audience (in the demographic) that is listening to radio in that same average quarter hour...These are the familiar share figures in the first part of the "programmer's guide" section of Pulse, and in the "share trends" tables in the front of ARB.

Share, considered without consulting the correlating cume, can be very misleading. Your station may have a 5 share 6-10 am 12 plus, while a competitor may have a 10 share; yet in the cume you may have a 3-to-2 advantage. This means that you have a larger total audience, but they aren't listening nearly as long. This could mean that listeners to your station rely on your service features, but don't care for the rest of the programming very much; or that your programming does not wear well over a period of time (too much repetition? too little change of pace?). Or it could simply mean that the other station has a very long listening span, and yours is normal. Specialized formats, such as foreign language, progressive rock, religion, etc., tend to generate unusually long listening spans for a given cume, as a feature of the way the audience relates to the format. It would thus be a mistake for a general mass-appeal station to try to incorporate foreign language, progressive rock, or religious elements into its format in the expectation of lengthening its listening span—it may reduce it, and perhaps the cume as well, since these elements are not compatible with general mass-appeal radio in most markets, except in some isolated time periods.

It is thus impractical to program only for share, or only for cume. They are interrelated, and your goal will be to optimize the balance. Mass-appeal stations generally reach a large cume, but the generality of the material presented results in lower listener "identification" with the station (and shorter listening spans) than is the case with specialized stations with smaller cumes. Promotion can increase the cume with no programming change required, in which case the share/cume ratio will remain about the same, and the share will rise proportionately. Programming can also, popular superstition to the contrary, be directed to increasing cume and listening span at the same time—by the expedient of attempting to make the programming more compelling and interesting to the mass audience.

No discussion of the role of ratings in evaluation and guiding programming would be complete without a repeat of the familiar warning that the samples upon which all radio audience surveys are based are too small to exclude considerable variations in the results—particularly in dayparts and in individual demographics. Multi-book averages increase the reliability of the result, but do not help when you're trying to track a trend. Since the cume is the only figure in the rating book based on the entire sample, it is the most statistically reliable figure, and thus of particular value for programming; share is based only on a fraction of the cume, and thus is less reliable. Geographical sampling variations can also cause fluctuations in the results.

There also appears to be an every-other-book fluctuation pattern in ARB results, for stations which have made no programming changes, which allows prediction of a bad book following a good book and a good book following a bad one in a surprising number of cases. This fluctuation is outside the limits of the error-calculating "nomograph" in the back of each Arbitron book, and could be a geographical phenomenon, or an effect related to the long list of possible errors enumerated in part 39 of the ARB "sampling and calculation techniques," under the heading "limitations."

### COMING IN THE SECOND R&R FORUM

A New Monthly Column,  
"Gary Owens, Gary Owens"

★  
Video Disc—Will it kill radio?

★  
A Crazy Consultant's Ultimate Radio Solution

★  
Rambling Radio Reporter Soaks It To Seattle

★  
And Much Much More. Mailing June 9th.

# Bobby Vinton Has THE HIT!



## "Save Your Kisses For Me"

ABC-12186

*Bob Harper says: "Just ask your listeners like I asked mine which record THEY like and you'll find that the Vinton record will win hands down."*

WKBW—Buffalo

WARM—Scranton (#4)  
WOKY—Milwaukee  
WPRO—Providence  
WKBW—Buffalo  
WCCO—Minneapolis  
WGN—Chicago  
WTAE—Pittsburgh  
WNEW—New York  
KFI—Los Angeles

WSAV—Savannah  
WISN—Milwaukee  
KOLO—Reno  
KOMO—Seattle  
WIND—Chicago  
WTMJ—Milwaukee  
WRJN—Racine  
WSAU—Wausau  
WTR—Flint  
WKNX—Saginaw  
WJIM—Lansing  
WNIC—Detroit  
WGAR—Cleveland  
WCMB—Harrisburg  
WDEL—Wilmington  
WTBZ—Warwick  
WGLI—Babylon  
WGIR—Manchester

WTAG—Worcester  
WTIC—Hartford  
WELI—New Haven  
KMBZ—Kansas City  
WSPR—Springfield  
WLAN—Lancaster  
KDKA—Pittsburgh  
WKWK—Wheeling, W. Virginia  
WSB—Atlanta  
WJR—Detroit  
WFTL—Ft. Lauderdale  
WKIT—Yakima  
WIOD—Miami  
KDWN—Las Vegas  
WSCR—Scranton  
WAIR—Winston-Salem  
WIFC—Wausau  
WRIG—Wausau

WQTC—Two Rivers  
WNHC—New Haven  
WFIF—Milford  
WINE—Danbury  
WMPX—Midland  
WRIE—Erie  
WELK—Charlottesville  
WFZA—Fredericksburg  
WILK—Wilkes-Barre  
WBAX—Wilkes-Barre  
KENO—Las Vegas  
KLBK—Lubbock  
KMOX—St. Louis  
WTBQ—New York  
KTLK—Denver  
KOGO—San Diego  
WOAI—San Antonio

**abc** Records

# RADIO

## Jerry Boulding On "Sales Vs. Programming"

For all of its many improvements in the past several years, Black radio's continuing and on-going problem is still a lack of understanding on the part of top management of just how much is too much. What we're referring to in this instance is the fact that in many cases what causes ratings failures, displacement of personnel as well as other related problems is based on the "over-sell" that most black radio stations insist on doing.

In market after market, what begins as a situation wherein sales and programming can live together ends up with the programming getting the short end of the "stick" and the radio station going to the "max" with its commercial load. Then the ratings go down, the question is raised as to why, and the program-director and often several staff members are replaced. While the ratings are down the commercial load drops off, a new programmer is assigned, the ratings go back up, the station is again oversold and the cycle repeats itself.

If this sounds like your station or your situation then you know all too well the story of this familiar and somewhat peculiar problem. This is probably the single biggest problem with Black radio.

"Give the listeners what they want" is the overwhelming motivating principle of most broadcasters today and even many people in the music industry. These professional broadcasters and music people are apparently unaware that a growing percentage of today's hit music reflects upon numerous unpleasant aspects of today's society. Protest songs have become common since the late sixties. Soon, there may be protest songs which ask radio, is it going to be what it claims to want to be, to be a little more considerate and a little less commercial!

Many of the top executives at key Black radio stations throughout the country, who consider themselves good executives and good broadcasters are so embroiled in competition for audience shares and advertising revenue that they often place immediate profit above the long term importance of being respectable and responsible members of their communities. They expect their audience to continue to tolerate eighteen commercial minutes and five minutes of news per hour, every hour. (These times reflect a well-run station who adheres to the principle that the sponsor should get all they pay for, but no more. In far too many cases, a sixty-second spot becomes sixty-five or sixty-eight or even more. In those cases you can add an additional two minutes to every hour for this "splash-over." And, these are neither exaggerations nor exceptions.) Now, we're up to between twenty-four to twenty-six commercial or news minutes an hour. The average record length, and we're talking about singles now is up to three and a half to four minutes. In the remaining thirty-six or thirty-four minutes in the hour, even if everything else is said over record intros, you still can only play eight or nine songs. And, in many cases that is not enough music to be truly competitive.

Add to this over-commercialization, the poor signals, even poorer equipment, lower budgets for promotion and contests, one to four hour religious blocks during the

broadcast day, and you begin to see why Black radio, in many cases, even today, is still in the "dark ages." (No pun intended).

How does this affect the record industry? Well, if you start with the fact that Black radio can play fewer records by far per hour, add to that the listener fatigue after insistently being told to "Buy this!!!" or "Call this number!!!" day-in and day-out... you begin to see why some records get on the playlist and never get played. You can now see why if you are at the bottom of the new additions, you may get very spotty if any play during the first few weeks of a new record's life.

What effect is this going to have on the young people that are becoming a part of this industry every day. They will be tomorrow's programmers and music-directors and indeed, managers. At present, for the most part, many are unable to relate to a radio business except strictly on the cold hard facts of ratings and revenue. Many of them will be forced to grasp at formats rather than people. Now it's disc-jockeys and one-liners, and stop-sets and logos and jingles. The problems of oversell and over-commercialization which they will inherit will plague and frustrate them

as well. Hopefully some will be able to do something about the Black radio of the future.

There must be made room for such indulgences as the personal styles and individual creative philosophies that we used to applaud years ago, in today's Black radio. In addition, we must awaken our slumbering salesman to the tragedy that triple-spotting can play on our audiences. And, one of the answers is a higher rate card, coupled with a firm position on the station's commercial limit and finally, enough time must be provided for the production department to be truly creative. Because this is the "bottom line" era. And you need to get consumers to do something, not just think fondly of you. After all, people don't just listen to advertising. They listen to what interests them. They tend to "tune-out" what does not stimulate them. Perhaps that is why so many poor commercials written by greedy account executives or poorly trained copy writers need to be repeated so often to get the desired results.

Economically, the '70s dawned in very tough times. But those forces which had been growing in our profession were at their most formidable. The measurement technique

were now not theory but practical realities. Viable buyable services existed that before were only experimental. And the creative people who had survived were clearly the best.

Radio overall, including Black radio is still in good shape. Billings are doing nicely. Sets-in-use are not spectacular, but they are still large enough to be saleable. There is no need to panic and try to get all the commercials in every hour for fear that tomorrow, the whole thing will be over, and suddenly there will be a famine among advertisers.

There's an old saying that "familiarity breeds contempt." It might be said, in this regard, that "familiarity breeds indifference." Today's decline in single sales indicates a growing public indifference and a tight money situation. Today's decline in audience for some radio markets may stem in part from the same indifference on the part of listeners who object to radio's apparent disregard for the principles of basic good taste and "pump out hour-after-hour of over-commercialization." A station whose programming demonstrates a cynical

disregard for the listener's tolerance of commercials and balance in its programming, can hardly expect to attract listeners to whom such things have been and are continuing to be important. Especially is this true when there is an alternative. And it is these alternatives that continue to "bleed off" listeners in ever-increasing numbers. Nor, can this station, in the long run, attract advertisers who object to placing their names and products and services in a polluted commercial environment that reflects greed and profit motives, disproportionate to the listeners' needs and desires.

Finally, the station manager and his staff must recognize that to some extent they will all bear the stamp of their station's image in their communities. While only a few people, usually in the sales end of the staff, make the decisions that affect the entire staff, the profitable operation of the station as a medium for both advertising and entertainment depends largely on the station's acceptance by the public in general and the business community in particular. The station managers must make the right determinations in light of his station's policy and his own conscience.



The Great KSLQ Red Beach is captured here, which was thrown for the benefit of the Muscular Dystrophy Association. Shown in front with the stations entry are the Q Beaver aided by Jo Jo Kincaid, Chip Douglas, and KSLQ PD Chuck Roberts.



"The Beach Is Back" is what WGBF/Evansville called their promotion in which they traveled around the city giving away beach towels, suntan oil, and beach balls. "The River City Rocker" received such great reaction to their promotion that they are now sending out the station cash cruiser daily with more beach towels to give away at area pools.



Here's a shot of the K108 FM Mellow Beaver who was seen taking it to the streets giving away Doobie Brothers albums. Apparently Sacramento has taken to the mellow beaver as the promotion was a huge success.



KRIZ/Phoenix's "Happy Honker" poses with the custom "1230 Z" which will be given away this summer. She travels the town giving away albums, KRIZ balls, tickets and cash.



A black and white photograph of Lou Rawls, looking down and to the left. He is wearing a dark suit jacket over a white shirt with a large, ruffled collar. The background is dark.

**INSTANT  
CROSS/OVER!**

**"You'll Never Find  
Another Love Like Mine"**

**LOU RAWLS**

**Brand New  
And Already:**

**DETROIT:**

**R&B Top 10  
in 2 weeks**

**Top 40 CKLW 17-10**

**PHILADELPHIA:**

**R&B Top 10 in 2 weeks  
Top 40: Just added  
at WFIL, WIBG & WIFI**



Philadelphia  
International  
Records

**DIST. BY**

**CBS/EPIC CUSTOM**



**\*All you need to know:**



**The new single:**  
**“Rock and Roll  
Music”**

**b/w “The T M Song”**

RPS 1354

**Produced by Brian Wilson**



**From the forthcoming album: 15 Big Ones.**

**\*Three days out and added at CKLW, KDWB, WDRC, WLS and WRKO.**

# CLASSIFIED

## OPENINGS

**PLEASE NOTE:**  
Deadline for all classified material is the Thursday preceding the following Friday's issue.

**WJII/CHRISTIANBURG** has opening for announcer. Adult contemporary rock; automated FM. Air shift, production. MD, leading to PD for right person. Good voice, experience, third ticket. Tapes & resumes only to Ron Lee, Box 30, Christiansburg, VA 24073 (5-15)

Opening for Adult contemporary PD/jock, strong talent and character. Tapes & resumes to Bill Moyes, Frank N. Magid Assoc., One Research Center, Marion, Iowa 52302 (5-17)

**JEFF SALGO & ASSOCIATES** looking for jocks with good content and strong production for Southern Calif. Top 30 market openings. Program Directors for future openings. Contact Jeff Salgo, 11840 Chandler Blvd., North Hollywood, CA 91607 (213) 782-5467 (5-17)

**KRBC/ABILENE** Now accepting applications for news director. Tapes & resumes to Dave Daisell, Operations Mgr., Box 178, Abilene, Texas 79604 (5-17)

**WIFI/PHILADELPHIA** Needs summer relief jock. Tapes & resumes to Bob Hamilton, WIFE, One Bala Cynwyd Plaza, Bala Cynwyd, PA 19004 EOE M/F (5-18)

**WIFI/PHILADELPHIA** needs tapes & resumes for future openings. See above.

**14ZYQ/FREDERICK** looking for weekend person and full time air personality. Contact Howard Johnson (301) 862-2148 (5-18)

**WYND/SARASOTA** needs afternoon drive jock with 1st ticket. Contact Carl Strandell (813) 958-5561 Tapes & resumes to WYND, Box 3618, Sarasota, Fla. 33578 (5-18)

**KAKC/TULSA** looking for entertaining news communicators. Tapes & resumes to Robert W. Hendryx, KAKC, Box 970, Tulsa, Okla. 74101 (5-18)

**KLIV/SPOKANE** would like to hear how you sound. Building future file. If you can communicate, send tape & resume to Chuck Harmon, West 500 Boone, Spokane, WA 99201 (5-18)

**WAAY/HUNTSVILLE** looking for personality oriented news director to work in combination with TV station. Send tapes & resumes to Bob Baron, WAAY, Box 551, Huntsville, Ala 35801 (5-18)

**KQWB/FARGO** has opening for morning man with production ability. EOE Send tapes & resumes to Wayne Hiller, KQWB, Box 2983, Fargo, N.D. 58102 (5-18)

**WEZY/COCOA** still looking for a cooking 7-midnight jock for this 24 hour cooker. 1st phone a must. Tapes & resumes immediately to Charlie King, WEZY, Box 2029, Cocoa, Fla 32922 (5-18)

**WASH/WASHINGTON D.C.** has opening for weekend air talent. Tapes & resumes to Bob Hughes, WASH, 5151 Wisconsin Ave., N.W. Washington D.C. 20016 EOE (5-19)

**WBAX/WILKES-BARRE** has immediate opening for crazy 6-10pm jock. Tapes & resumes to Jeff Gerber, WBAX, One Broadcast Plaza, Wilkes-Barre, PA 18703 (717) 288-7575 (5-19)

**WGST/ATLANTA** has opening for exp. production director with mature voice. Tapes & resumes to Bill Sheppard, WGST, Box 11920, Atlanta, GA 30355. EOE (5-19)

**WGST/ATLANTA** has opening for air personality with at least 2 yrs on-air exp. and current 3rd endorsed. Tapes & resumes to above address. EOE (5-19)

**KNOR/NORMAN-OKLAHOMA CITY** seeking air personality. Tapes & resumes to Charlie Cusack, KNOR, 2020 Alameda, Norman, Okla. 73071 (5-19)

Major West Coast market FM looking for program/operations director for soft rock format. Must have exp. with automation. Tapes & resumes to Bill Moyes, Frank Magid Assoc., One Research Center, Marion Iowa 52302 (5-19)

**KBIM/ROSWELL** needs 1st phone communicator with good production. Also opening for jock/play-by-play person. Tapes & resumes to Jerry Vee, KBIM, Box 910, Roswell, N.M. 88201 (505) 622-2120 (5-20)

**WAYS/CHARLOTTE** needs afternoon drive announcer. Tapes & resumes only to Jay Thomas, WAYS, 400 Radio Rd. Charlotte, N.C. 28218 (5-21)

**DRAKE CHENAULT** is expanding into AOR. Seeks candidates for Operations Mgr. at the station level. Must have good believable voice and production talent. No Calls. Tapes & resumes to Lee Bayles, Drake Chenaunt, 8399 Topanga Canyon Blvd., Canoga Park, CA 91304 (5-7)

**50,000 watt KLOK**, in the San Francisco Bay area is looking for innovative personality jock for mid-day shift. Good pay, rare opening. Tapes & resumes to Bill Weaver, GM, KLOK, Box 21248, San Jose, CA 95151; EOE M/F (5-10)

**KEYY/PROVO** looking for afternoon drive talent. Good bucks for the right person. Tapes & resumes to Larson Bennett, Box KEYY, Provo, Utah 84601 or call (801) 373-2174. (5-10)

**14WK/WHEELING, W.Va.** looking for jock and/or sales. Contact Gary Persons (304) 232-2250 (5-10)

**0-95/FT. PIERCE** needs solid morning personality. Witty, topical rock jock basics necessary. Tapes & resumes to Dave Brewer, 0-95, Box 3192, Ft. Pierce, Fla. 33450. EOE (5-10)

**IMMEDIATE OPENINGS...No Calls.** Send tapes to Doug Shane, WVVO, Box 5188, Huntsville, Ala. 35805. Number one ranked station. No drifters, exp. required. First phones (5-10)

**WBQ/PORTLAND** looking for future talent. Great pay at a great station in a highly competitive market. Tapes & resumes to Jeff Ryder, WBQ, Box 46, Canal Plaza, Portland, Maine 04112 (5-11)

## AOR

**WCOZ/BOSTON** seeking part time (nights/Weekend) professional AOR Personality. Tapes & resumes to Clark Smith, WCOZ, 441 Stuart, Boston, MA 02118 (5-10)

**WRNO/NEW ORLEANS** needs exp. AOR announcer. No calls. Tapes & resumes to Tom Owens, Box 6071, New Orleans, LA 70114 (5-21)

**WRNO-FM/NEW ORLEANS** needs experienced AOR announcer for future opening. No Calls. Tapes & resumes to Bobby Reno, WRNO-FM, 529 Bienville St., New Orleans, LA 70130 (5-4)

**WWW/DETROIT** looking for morning person with background in both AOR radio and news. Tapes & resumes to Jerry Lubin, WWW/WV, 2930 East Jefferson, Detroit, MI 48207 (5-4)

**BOBBY MESSINA** has joined 99X as weekend air personality. **SNAIL DODGE** to KUGR/Green River from KRKK/Rock Springs. **DON KOBIELA** from Creative Services Director-KQV to Group Operations and Program Manager of the Bland Group.

**ISAAC DIXON** to WKLH morning drive from WHHY. **PATTY HAVEN** joins KEZY weekends from KSOM/Ontario. **BILL GAMBLE** from Z96 to middays & MD at 14ZYQ/Frederick.

**JOHN SARRELLS** to KRBC/Abilene from KNIT. Also new at KRBC is BOB TEST from KJFZ/Ft. Worth and B.J. KEITH.

**CAROLE WERTHEIM** has joined the retail sales staff of 99X. **KLIZ-FM/Brainerd, Minn.** has separated from its sister AM to program Drake-Chenaunt's XT-40, a Top 40 rock format designed for stations using automation.

**RON DENNINGTON** leaves WCOP/Boston to join WJAR/Providence as PD. **JOHN FROST** promoted to Ass't PD/MD at KRBC/Abilene.

**KENNETH LAMEIRAS** appointed WROR Retail Salesperson. **WENDY WILKINSON** named Promotion Director of KHJ.

**BURT BROWN** new MD of WGNB. Also doing 10pm-2am shift. **BILL PURDOM** leaving WVLK/Lexington to WKY/Louisville.

**PAUL J. HUGHES** from swing to 6-12 at WVLK, with ALLAN REED taking swing shift. **TROY BRNAY** to KEWI from KRSG/Salisas.

**BILL MASSEY** and **FRED RILEY** to WNOE/New Orleans as Chief Engineers and **FRED ZELLNER** as Consulting Engineer.

**TOM OWENS** New PD at WRNO/New Orleans.

**WIFI/PHILADELPHIA LINEUP:** 6-8am Long John Wade, 9am-1pm Joey Mitchell, 1-4pm T.J. Lambert, 4-8pm Bo Weaver, 8pm-midnight Al Bandiero, Midnight-6am Jim Brown.

**WRFC/ATLANS LINEUP:** 6-10am George Monthel, 10am-1pm Chris Connors, 1-4pm John Brock, 4-7pm Reggie Blackwell, 7-midnight Reid Lundy, Midnight-6am Glenn Robinson. Weekends: Gary Kirk & Jeff Michaels.

**CKRC/WINNIEPEG NUMBER ONE TEAM:** Boyd Kazak, Garry Roberts, Larry Stevens, John Keogh, Frank Sasin, Chris Michaels, Ralph Carney and Dave Sanderson.

## MISCELLANEOUS

**WCIL-AM/FM** needs Top 40 LP's and singles. Easy Listening LP's and singles, hit collections & (finally) oldie series 45's. Better service needed! Tony Waitkus-MD, WCIL-AM/FM, 211 W. Main, Carbondale, IL 62901 (5-17)

**KCHF**, a Progressive Rock station in Sioux Falls in desperate need of record service from all labels! Kevin Brodock-MD, KCHF, 224 S. Main, Sioux Falls, S. Dakota 57101 (5-18)

**KMER/KEMMERER** needs record service from all labels. LP's and singles. Country & MOR. KMER, 439 Fossil Butte, Kemmerer, Wyoming 83101 (5-19)

**WWRH-FM** needs record service on Jaxx product for special weekly show. Please send material to Sid Kaminski, WWRH-FM, Box 687, Columbus, GA 31902. (5-20)

## COUNTRY

**WTOC/SAVANNAH** needs Country jocks. Tapes & resumes to Millard Ganey, WTOC, Box 8066, Savannah, GA 31402 (5-19)

**KLAK/DENVER** Needs all site jock. Tapes & resumes to Jonathan Fricke, 7075 W. Hampden, Denver, CO 80227 or call (303) 985-8771 (5-20)

Contemporary Country station in Alabama looking for exp. communicators with good production talents --We're number one in our market, so no beginners please. Tape & resume to Dana Harmon, WBHP, Box 547, Huntsville, Ala. 35804 (5-20)

**WVOP/VIDALIA** looking for some dynamic Country personalities. If that's you, come join us. Tapes & resumes to Ken Curtis, WVOP, Box 900, Vidalia, GA 30474 (5-18)

## GOODS & SERVICES

Burned out on tired one-liners, put-downs, and prune jokes? FRUITBOWL is for CREATIVE jocks, and you deserve to know why! Month's trial subscription absolutely free! FRUITBOWL, Dept. "R", Box 382, Fair Oaks, CA 95628.

Funny horoscopes, wacky prizes, really soap operas, comedy for jocks. For freebies write HYPE.INK., Box 69581-R, L.A., Calif. 90069.

Goods & Services classified ads are available on this page. Rates are 25 cents per word, with a \$6 minimum. Check or money order must accompany typewritten ads. Send to Radio & Records, Classified Dept., 6430 Sunset Blvd. Suite 1221, Hollywood, CA 90028 (Please note that all "openings" and "positions sought" ads remain free!)

# CHANGES

## POSITIONS SOUGHT

Former Top-5 market morning person looking for major market position. Excellent production. (714) 772-4291 (5-14)

**JOHN DIACIOCCIO**, grad. student brdcat, journalism, print exp. 3 mos at Univ. Georgia radio. Want exp. where emphasis is good brdcat, journalism, public affairs, enjoying digging for facts. 319 Springtree Rd., Apt. C Athens GA 30601 (5-15)

Major market air personality with programming background looking to program med-major Top 40 operation. (312) 236-8848 (5-19)

Seeking news anchor position. Prefer W. Coast but not necessary. Currently afternoon drive anchor at Milwaukee's all news station. Formerly WOKY, CORBETT BRATTIN (414) 342-7145 (5-19)

**MARK SHANNON** 4 yrs exp., Adult Contemp/Top 40, 1st phone. Desire position as PD or air shift/production (516) 727-7545 (5-19)

One of the best! **DON BURNS** formerly KRLA, KIIS, KJR, KOL, KKUA, would like to work. Please contact at (805) 497-1405 (5-19)

**GEORGE RANDALL**, exp. in MOR. Looking for AOR or Rock, 1st phone, B.S. in Bus. Finance, polished production. (714) 435-8237 (5-20)

**ROBERT P. MALK (PAUL McNEAL)**, formerly afternoon at KROY and KIOI, looking. (209) 537-4074 (5-20)

**JOHN LANGAN**, formerly KDEO, WTVY-FM, KILT-FM, is available. Prefer W. Coast. (213) 376-7428 (5-19)

**JOHN MILLINDER** formerly KOMA, WKY, WMAX, looking. Good production. 1st phone. (213) 329-6982 (5-20)

**MOR** morning man for 1 1/2 years, production head PD 3 mos. after joining station. Looking for situation in med. market. Prefer Midwest or N.Y. area, but will consider all 2 yrs. exp., 1st phone. **DON BRODY**, Box 224, Rensselaer, Ind. 47978 (219) 866-3967 (5-20)

Fight to bum mouth. Dedicated professional with results to back it up. Contact the "Great Entertainer" Rock or AOR endorsed third. Full or part time OK. **LENNY LITE**, 1415 Wythe Place, N.Y., N.Y. 10452 (5-20)

10 yr pro, just took station to number one Adult Contemp. MD, PD, ND, morning jock. Will bring salesman with me. 2 real streetfighting competitors are ready NOW! Call MARK (315) 337-8393 after 1pm. If no answer I'm covering a story.

**JOHN KOCHAN** looking for radio news job. College grad. with radio news exp. Willing to relocate. (213) 874-0775 or write 6877 Yeager Place, L.A. Calif 90068 (5-10)

**JAMIE BLUNT**, 1st phone, formerly KMMT/MAMMOUTH looking for rock announcer position. (213) 540-2351 or 378-2203 (5-20)

**TIM POWELL** looking. Formerly Promotion for RCA; PD WPLJ; Director of Program Development ABC-FM O&O; MD KLOS; Major Market air. (212) 875-9006 or write 615 Greenwich St. N.Y., N.Y. 10014 (5-12)

Sensitive, talented AOR jock, good pipes, good vibes and willing to do good hard work, seeking station where quality is maintained and people are interested in liking each other. 3 1/2 years exp. **SEAN SCOTT** (919) 442-9681 (5-12)

**DONNA HALPER** Looking. Formerly A&D Director of Mercury; MD & announcer WMMR; researcher & writer ABC Radio Network; news & public affairs. Currently WLEB/N.Y. (212) 523-0021 or write 87-15 185th St. Jamaica, N.Y. 11432 (5-12)

**KENNY ROBERTS** Looking for air talent/MD position. 1st phone, formerly KFTV, most recently KASH/Eugene. (209) 523-5564 (5-14)

Exp. Top 40 jock, currently employed suburban Phila. looking for together rocker that appreciates its on-air talent, offers some decent bucks and has degree of sanity. **BARRY MICHAELS**, 2703 Aspen Circle, Norristown, PA 19403, (215) 279-7281 or (215) 855-8211 (2-6 EST) (5-10)

**MAX WULF**, formerly KYYZ, now weekends KULF, seeking major market air personality jock, or small-market PD position. Top 40 or Contemp. MOR. 10 yrs exp. 1st phone. (713) 461-2249, (5-10)

Desire position as morning personality, I offer unique Country format for 18-35 demographic. Heavy production and sllt references. Contact R.D., 1304 Sunset Dr., Asheville, N.C. 27203 (5-11)

# Tear The Roof Off The Charts!

  
western union

Telegram

HDB055 (1330) (2-030021E146) PD 05/25/76 1330

ICS IPMMTZZ CSP

6176779478 TDMT FALL RIVER MA 55 05-25 0130P EST

PMS SCOTT SHANNON VICE PRESIDENT PROMOTION/MEDIA, DLR

CASABLANCA RECORDS 8255 SUNSET BLVD

LOS ANGELES CA 90046

DEAR SCOTT, CONGRATULATIONS ON A SMASH. IMMEDIATELY REACTION ON THE  
PARLIAMENT SINGLE, "TEAR THE ROOF OFF THE SUCKER" NOW 1 PHONES FOR  
SECOND WEEK BY A GIANT MARGIN EVEN ACTIVE SPREAD 12-34 FEMALE 12-34  
MALE NO NEGATIVES SELLING TOP 10 IN TOP RETAIL ACCOUNTS. MANY THANKS  
FOR THIS STRONG TUNE-IN

CURT HANSEN MUSIC DIRECTOR WSAR FALL RIVER MASS  
NNNN

07-1201 (7-6-66)

**CKLW 14-8-5    WAYS 23-10**  
**WHBQ 13-7-4    WHHY HB-16**  
**WSAR 28-16-5    ...And A Whole Bunch More!**

**"Tear The Roof Off The Sucker"**  
**From Parliament, resident roof rippers at**  
**Casablanca Records & Tapes.**

# Parallels

Parallel I: Major market stations (top 30 markets) that are format dominant\* in their market and/or are the major sales influence. These stations usually play under 35 records total.

Parallel II: Key stations (31-100 markets) that are format dominant in their respective markets, and influence rack buying patterns for their region. This category also will include some major market stations that are not the dominant ratings/sales influence, but have demonstrated importance in their respective markets. These stations will usually be programming 35 or less total current selections.

Parallel III: All other reporting stations. This parallel will also cover stations with longer playlists. It is not included secondary reports that are not the format dominant station in their market but influence the market considerably. \*Format dominance determined from latest Arbitron survey available in that market.

★ DENOTES FIRST WEEK IN PARALLELS.

## AMERICA 3:16

Today's 3 The Day (WB)

LP: Hideaway

North	West	Midwest	South
WFLX 14-11 WRKO 28-25 WPCB 19-15 WDRB 28-23 WCBD 26-24	WAVZ 28-25 WVGB 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WGAR 27-22 WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WKYC 40-34 WOXY 22-17 WSTP 6-28	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
South	West	Midwest	South
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18

## BELLAMY BROTHERS 3:16

Let Your Love Flow (WB/Curb)

LP: Let Your Love Flow

North	West	Midwest	South
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18

## ELVIN BISHOP 2:58

Foolin' Around & Fall In Love (Capricorn/WB)

LP: Starburst My Stuff

North	West	Midwest	South
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18

## ELVIN BISHOP CONTINUED

North	West	Midwest	South
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18

## BRASS CONSTRUCTION

Movin' (UA)

North	West	Midwest	South
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18

## THE CAPT. & TENNILLE

Shop Around (A&M)

LP: Song Of Joy

North	West	Midwest	South
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18

## ERIC CARMEN 3:46

Never Gonna Fall In Love Again (Arista)

LP: Never Gonna Fall In Love Again

North	West	Midwest	South
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18

## ELVIN BISHOP 2:58

Foolin' Around & Fall In Love (Capricorn/WB)

LP: Starburst My Stuff

North	West	Midwest	South
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18

## DOBBIE BROTHERS 3:28

Takin' 'N' To The Streets (WB)

LP: Takin' 'N' To The Streets

North	West	Midwest	South
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18

## FLEETWOOD MAC 3:46

Rhiannon (Warner/Reprise)

LP: Fleetwood Mac

North	West	Midwest	South
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18

## CYNDI GRECCO 2:29

Making Our Dreams (Pvt/Sk)

LP: Making Our Dreams

North	West	Midwest	South
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18

## BROTHERS JOHNSON

I'll Be Good To You 3:30

LP: Look Out For No. 1 (A&M)

North	West	Midwest	South
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18

## HENRY GROSS 3:50

Shannon (Lifesong)

LP: Release

North	West	Midwest	South
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18

## HENRY GROSS CONTINUED

North	West	Midwest	South
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18

## MANHATTANS 2:32

Kiss & Say Goodbye (Cap)

LP: Manhattans

North	West	Midwest	South
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18	WVBC 28-23 WVBC 28-23 WVBF 30-22 WVIR 31-18
WVBC 28-2			

# JOHNNY COOL

MCA-40551

# is Getting Hot!

Kal Rudman: "Johnny Cool will come in and the LP will be huge."

Gavin: "Regional sales and/or requests."

R&R: "Significant action!"

Here are some of the Top 40 stations generating THE HEAT!

KJR  
WSAR  
WZUU  
WEEX  
WBFB  
WTAC  
WIBM  
WRIG  
WDBQ  
KMKF  
WBBS  
KMHT  
KBDF

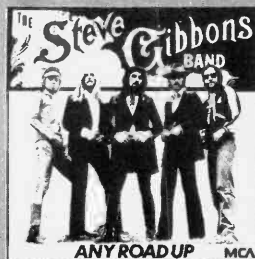
WDRG  
WQQW  
KSTP  
WFEC  
WOLF  
WWCK  
WTVE  
WIFC  
KYLK  
WRKT  
WRFC  
KCRS  
KUDI

WGCL-FM  
KKLS  
KYNO  
WAQY  
M-105  
WSJM  
WISM  
WKAU  
WOSH  
WLEQ  
WCOS  
WIBR  
WCCW

WAKY  
WBGH  
WBAB  
WPTR  
WCVE  
WVIC  
WEMP  
KSTT  
WIXX  
WBBQ  
KGRI  
KAFY  
WWGS

WBZ  
WORC  
WARM  
WBBF  
WCRO  
WSAM  
WACI  
WQTC  
KJAS  
KLUE  
KRKO  
KOOK

From the Album



MCA-2187

Produced by Ken Laguna  
Recorded in England



MCA RECORDS

QUEEN CONTINUED

WFLX 19.17
WPCB 23.50
WCLL on 18.16



RHYTHM HERITAGE 3:15

WFLX 19.17
WPCB 23.50
WCLL on 18.16

ROLLING STONES 3:58

WFLX 19.17
WPCB 23.50
WCLL on 18.16

STARBUCKS 3:38

WFLX 19.17
WPCB 23.50
WCLL on 18.16

JOHN SEBASTIAN 2:48

WFLX 19.17
WPCB 23.50
WCLL on 18.16

NEIL SEDAKA 3:18

WFLX 19.17
WPCB 23.50
WCLL on 18.16

DIANA ROSS 3:40

WFLX 19.17
WPCB 23.50
WCLL on 18.16

SEALS & CROFTS 3:45

WFLX 19.17
WPCB 23.50
WCLL on 18.16

SILVER CONVENTION 4:05

WFLX 19.17
WPCB 23.50
WCLL on 18.16

STARBUCKS 3:38

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WPCB 23.50
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SEALS & CROFTS CONTINUED

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WPCB 23.50
WCLL on 18.16

RHYTHM HERITAGE 3:15

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WPCB 23.50
WCLL on 18.16

JOHNNIE TAYLOR 3:50

WFLX 19.17
WPCB 23.50
WCLL on 18.16

THIN LIZZY 3:26

WFLX 19.17
WPCB 23.50
WCLL on 18.16

STARBUCKS 3:38

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WPCB 23.50
WCLL on 18.16

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WCLL on 18.16

SEALS & CROFTS 3:45

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WPCB 23.50
WCLL on 18.16

WINGS CONTINUED

WFLX 19.17
WPCB 23.50
WCLL on 18.16

JOHNNIE TAYLOR 3:50

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WPCB 23.50
WCLL on 18.16

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WCLL on 18.16

NEIL SEDAKA 3:18

WFLX 19.17
WPCB 23.50
WCLL on 18.16

DIANA ROSS 3:40

WFLX 19.17
WPCB 23.50
WCLL on 18.16

GARY WRIGHT CONTINUED

WFLX 19.17
WPCB 23.50
WCLL on 18.16

JOHNNIE TAYLOR 3:50

WFLX 19.17
WPCB 23.50
WCLL on 18.16

THIN LIZZY 3:26

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WCLL on 18.16

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WPCB 23.50
WCLL on 18.16

OTHERS GETTING SIGNIFICANT ACTION

KEITH CARRADINE 'I'm Easy' (ABC) 5.2 WKWB, 11.9 WISM, 29.18 KQWB, add WDRC and WBBO, 23.9 days. GALLAGHER & LYLE 'I Want To Stay With You' (A&M) 33.29 WCOL, 25.21 KAKC, 23.19 WKY, 23.20 WFLX and others. FOUR SEASONS 'Silver Star' (WB/Curb) 26.23 KQWB, 33.27 WFLX, 27.24 KQDN, 19.11 WISN and others. VICKI SUE ROBINSON 'Turn The Beat Around' (RCA) Add WFLX, KJHJ, 3.2 WKON, 10.6 K9X, 19.11 WORC and others. CANDI STATION 'Young Hearts Run Free' (WB) 29.20 KCLW, 18.12 KCLQ, 10.6 WFLB, 24.18 WAYS, Add WDRC. ATLANTA RHYTHM SECTION 'Jakin' (Polydor) 29.19 WBBO, debut 26 at 23.5, 15.4 WFRG and others. FOOL'S GOLD 'Ban On Bats' (Morning Sky/Arista) Add KRSP, WRFC, WGLF, WHYY, WISM and others. LOU RAWLS 'You'll Never Find...' (Phylent) 17.10 KCLW, add WFLB and others. TRAMPPS 'That's Where The Happy People Go' (Atlantic) 28.18 WFLX, 16.12 KCLW, 9.9 at 99X, add 23.3 and more. WAYNE NEWTON 'The Hungry Years' (Chess) 16.15 WIVY, 29.25 WAIR, on KQWB and others. TOMMY ROE 'Slow Dancing' (Monument) Mark Driscoll KSTP, immediate ad and claims its a smash.

From The TOWER OF BABEL

LOVE IN THE SHADOWS Literally 'Made in the shade'!! DISCO LADY You're right on time, and you dance so fine...which right away puts you TWO Up on my watch!! MSTY BLUE The flip side is 'Misty Yellow.' You play them together and you get 'Misty Green'!!! SARA SMILE From the LP, 'Floss is boss'!! SILLY LOVE SONGS How can I tell you about my loved one...without getting in trouble with the FCC?!!! SHOP AROUND What's a girl like you doing in a costume like this?!!! LOVE HANGOVER I've got the sweetest hangover-I dreamt I was on a blind date with a Milky Way!!! HAPPY DAYS ...are here again, the skies are (cough) bright and (cough) cough) clear again...! SHOP AROUND But remember...you break it, you bought it!! FOOL TO CRY Daddy you're a fool to cry...Momma and the milkman never cry!! UNION MAN Cate Brothers proving you gotta pay your dues in this business!! LOVE HANGOVER That's where you wake up with a headache and a bill from Xaviera Hollander!!! for more, write Tower Of Bable, 3826 SE 33rd, Portland Ore 97202

HE'S THE KIND OF GUY, YOU'RE GOING DOWN IN QUICKSAND, HE'LL THROW YOU A BOULDER.

My wife's brother was arrested recently for taking pictures. Out of a museum. More of this trash free by writing: Electric Weenie, 128 Ophika Way Honolulu, Hawaii 96825.

KALEIDOSCOPE NEWS SERVICE

Several years ago, ELVIN BISHOP uses the POINTER SISTERS as backup singers before they hit the big time...DAVID BOWIE says he'd like to be Prime Minister of England...JIMMY DEAN is 47 years old...HENRY GROSS left SHA NA after 'Woodstock' because he wanted to write his own music...BOZ SCAGGS bought his first guitar when he was 16...DONNA SUMMER says that anyone who gets uplight about her sexy songs are 'a lot of old-fuddy-duddies'...Three of the four members of THIN LIZZY are Irish. The other is from the U.S....'More, More, More' was recorded in Jamaica...President Ford's family spends about \$600 dollars a month on food...You don't need to spend anything for a sample issue of Kaleidoscope. Write P.O. Box 4819, Walnut Creek, Ca. 94596.

WINGS CONTINUED

WFLX 19.17
WPCB 23.50
WCLL on 18.16

WFLX 19.17
WPCB 23.50
WCLL on 18.16



# "Hope We Get To Love In Time"

(ABC-12170)

By  
**Marilyn McCoo  
& Billy Davis**  
**ENRAPTURES  
WASHINGTON D.C.**

**WPGC [Debut at 18]**

**Jim Elliot & Jim Collins say: "First sold MOR...  
Now selling white and black. A huge record in D.C."**

WMOD (#10)

Mike Fitzgerald says: "A smash.  
Huge sales and excellent adult female phones."

WASH

Bob Duckman and Bob Hughes say: "Strong talent  
and good material. A mass adult appeal record."

WKYS

Candy Wessling says: "Excellent response.  
A huge hit record."

WOL (#9)

WWIN (#3)

WWDC

WMAL

WBAL

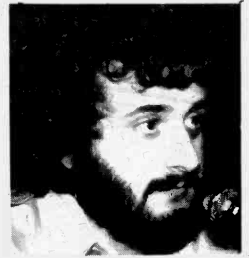
 abc Records

# AOR Radio

(ALBUM ORIENTED ROCK)



KPRI recently invited their listeners to submit their own creative KPRI Logos to the station in a contest that drew thousands of responses. Shown here with the winner are members of KPRI's staff standing in front of a wall full of the best entries. Standing (l to r): Kelly Randell, jock; Monk Evans, jock; Mark Kingsley Brown, winner; Keith Allen, program director. (Kneeling) Dex Allen, general manager.



## Mike Harrison

The proper co-ordination of AOR airplay and marketing can make a tremendous difference in the outcome of any record promotional campaign. One of record people's biggest frustrations results from not being able to have a really accurate handle on airplay status so they may confidently back it up with product in any given market.

AOR radio is vast and complex. In the early days of its development, there were markedly fewer stations for record companies to deal with. Couple that with the fact that individual AOR jocks, for the most part, took a more definitively recognized role in the programming of their own shows and the targets of record company AOR radio promotion were much more clear cut than they are today. Just about every jock was dealt with individually.

Now, there are over 120 AOR stations. With the great AOR expansion came the loosely based assumption that the AOR jock doesn't have as much actual say in programming as he/she used to. Therefore, for convenience, record companies began to focus their efforts upon the program and music directors.

Just how true that premise is is difficult to tell. One thing is for certain, though. At all AOR stations, unless they are automated and every record is pre-programmed on tape, the jocks have some say determining actual airplay. Even at the so-called tightly formatted AOR's run by supposedly autonomous program directors, there are usually some categories that the jock has somewhat of a choice to fill. It may only be a choice from between two or three records, but it is a choice. Then, of course, there are still many AOR's that give their jocks a large say in the programming of their own shows. As a matter of fact, I wouldn't be surprised if there are more "jock programmed" AOR stations today than the number of original "freeform progressives" during the genre's early days. It's just a matter of perspective and relativity.

With the battle for AOR airplay so fiercely competitive, record companies need every edge they can get to accumulate actual airplay. In the words of Capitol Records' National AOR Promotion Director, Ray Tusken, "It takes a tremendous amount of promotional co-ordination, planning, strategy, and follow-up to see to it that every possible person who has a say in the matter is exposed to the product." That means the jocks and with over 120 AOR's across the country, there are somewhere in the neighborhood of 1,000 people who have "a say in the matter."

Why is it so important to get the music or at least the message to all these people? In the past month alone, on several occasions, the difference between number ranks on this publication's Album Airplay/40 chart has been determined by merely one radio station, and, in one instance, the margin of difference came down to one cut.

Nevertheless, these are only trade reports and their primary function is to give industry people a retroactive report on status. How about the exertion of influence and maintenance on future airplay? Record executives are often complaining about station's being "on" a record but local sales are not following because it is not really getting played. That sounds pretty incongruous, doesn't it? It really isn't. A knowledge of the characteristics of AOR radio will tell you that it's a long, long way from the bin to the turntable. Many a marketing campaign is foiled by "on" being misconstrued for "played." Record companies should understand that successfully promoting an AOR station's binkeeper is only a job half done.

Fantasy Record's East Coast regional man, Michael Milrod uses an interesting strategy. "When I come into a city, I rent a hotel room, some stereo equipment, and invite as many local radio airstaff members as possible from local stations to join me in an evening of wine, cheese, and music. I, in effect, play DJ for them. It gives me a chance to actually play our product for them, see their reactions, and it gives them all a chance to get together in a communicative atmosphere. Sometimes, I even mix in the product of other labels so they can hear some of the things that I believe our records will go good with."

Milrod's approach may not always be the most expedient thing to do, but his ideas are definitely aimed toward filling the promotional needs of AOR radio.

To sum it up, the mechanics of AOR radio haven't changed that much over the years. The real changes have been in increased variety, internal professionalism, growth, influence, and industry recognition. To meet this growth pattern, record companies must beef up their AOR forces with both more people and people educated to the workings of AOR radio.

If the tapping of the talents of Thom O'Hair, Jim McKeon, and Gil Colquitt in recent weeks is indicative of that effort, then it seems the record industry is heading in the right direction.

## AOR News

DAVID PERRY has left KWST to join the airstaff of KMET. BILLY JUGGS, formerly with KPRI has also become a KMETer...Former KEZY-FM program director, CARON ALLEN, has joined the airstaff of KWST...DON POTOCZAK has replaced CHRISTIE MARCUS as KSNAN's Music Librarian. NASHIRA GOODENOUGH has joined KSNAN as an account executive...KDKB's music director, LINDA THOMPSON has just celebrated her 28th birthday...WBRU's news director, MARK ROSATI, and associate news director, BEN WISER, won the Northeastern Regional Award of the Radio and Television News Directors' Association for their investigative report on abuses at the O'Rourke Children's Center in Providence. The station also broadcasted a four part special on abortion...WYSP has appointed DENNIS SOMAC as assistant director of music and research. The station interviewed PAUL McCARTNEY and his wife LINDA backstage at the Spectrum...KNAC has a new sports program hosted by MIKE EVANS called the KNAC Sportspage...WROV interviewed GREG ALLMAN...WHCN presented LOU DEN WAINWRIGHT in a live radio concert...WQSR interviewed JESSE COLIN YOUNG...KMOD interviewed RED and LEON RUSSELL's band...The ad that ran in R&R two weeks ago for INNERVIEWS' National Headphone Experience contained the wrong telephone number (it was a Telco screw-up, folks). The actual number is (213) 652-3984 and you're invited to call collect...WBRU presented LITTLE FEAT, CRACK THE SKY, and GREG KIHN in live radio concerts...WIXX interviewed OTIS RUSH and EUGENE McCARTHY...KTIM interviewed PROCTOR & BERGMAN and the LA JETS...OK102 and A HALF interviewed the DOOBIE BROS and ROBIN TROWER...WKDA-FM interviewed TRACY NELSON, POCO, and CHARLIE DANIELS (whose been on the station so many times, he should take a regular air shift)...



Chrysalis recording artist and Genesis guitarist Steve Hackett stopped by the WYDD studios recently for an interview. Pictured left to right: Steve Downes, Program Director, Steve Hackett, and mid-day air personality Jack Robertson.



WGRQ recently held a Buffalo to San Francisco Music Poll contest in which the winner received an all expense paid trip for two to San Francisco. Shown (l to r) Art Somerville, winner, and Mark Henning, jock.

WCOL-FM interviewed BONNIE RAITT and LITTLE FEAT...KFML interviewed MICHAEL PINDER, ERIC ANDERSON, and STYX...WBAB presented the GOOD RATS in a live radio concert...KFIG interviewed STEVE HACKETT and PHIL COLLINS of GENESIS and LES DUKE...KRST interviewed JESSE COLIN YOUNG...WCMF interviewed CRACK THE SKY and LARRY CORYELL...MARY VON VOORST is the new news director of WGRQ...STUART McRAE has resigned his position as music director of KAMC to join the airstaff of KAAV. He's being replaced by LAURA FITTZ.

## Progressive Singles:

- BEACH BOYS  
"Rock And Roll Music" (Bbrother/WBI)
- JOHN MILES  
"Music" (London)
- WET WILIE  
"Everything That Cha Do"  
(Capricorn/WBI)
- FOOLS GOLD  
"Rain Oh Rain" (Arista)
- JESSE COLIN YOUNG  
"Sunlight" (WBI)
- LEE GARRETT  
"You're My Everything"  
(Chrysalis/WBI)
- GEORGE BENSON  
"This Masquerade" (Warner/Reprise)
- NILSSON  
"Sail Away" (RCA)
- MIKE HARRISON  
"16 Tons" (A&I)
- LEE OSKAR  
"BLT" (UA)

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BOOKING

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# Album Airplay/ 40

# Chart Summary

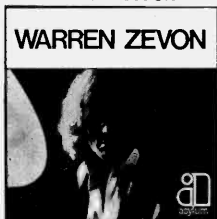
1	ROLLING STONES	Black And Blue (Rol Stn)	"Mama" "Hot Stuff" "Cry" "Fate"
2	STEVE MILLER	Fly Like An Eagle (Capitol)	Title "Money" "Rock n Me" "Send"
3	STEELY DAN	Royal Scam (ABC)	"Fez" "Kid" Title lead variety of cuts
4	LED ZEPPELIN	Presence (Swan Song)	"Nobody" "Hots" "Tea" "Royal"
5	JETHRO TULL	Too Old To Rock (Chrysalis/WB)	Title "Kid" "Dipper" "Piper"
6	DOOBIE BROTHERS	Takin It To The Streets (WB)	"Wheel" "8th" "Loose"
7	AEROSMITH	Rocks (Col)	"Child" "Lead Out" "Dog" lead
8	WINGS	At The Speed Of Sound (Capitol)	"Let Em In" "Silly" "Beware"
9	BOB MARLEY & WAILERS	Rastaman Vibration (Island)	"Vibrations" "Rock" lead
10	TODD RUNDGREN	Faithful (Brsvle/WB)	"Vibrations" "Rain" "Common"
11	STEPHEN STILLS	Illegal Stills (Col)	"Time" "Circlin" "Loner" "Paris"
12	TUBES	Young And Rich (A&M)	"Touch Me" "Disco" "Tour"
13	THIN LIZZY	Jailbreak (Merc)	Title "Boys Back" "Running"
14	FIREBALL	Firefall (Atl)	"Matter" "Livin" "What You Want"
15	CHARIE DANIELS	Saddle Tramp (Epic)	"Louisiana" "Jail" Title lead
16	ELTON JOHN	Here And There (MCA)	"Love Song" "Pigeon" "Funeral"
17	BOZ SCAGGS	Silk Degrees (Col)	"Can I Say" "Over" "Lido" "Georgia"
18	HEART	Dreamboat Annie (Mushroom)	"Magic" "Crazy"
19	SANTANA	Amigos (Col)	"Shine" "Dance" "Tired"
20	PETER FRAMPTON	Comes Alive (A&M)	"All I Want" "Lines" "Sun"
21	BILLY JOEL	Turnstiles (Col)	"Miami" "Hollywood" "N.Y." lead
22	ROGER McGUINN	Cardiff Rode (Col)	"Table" "Dreamland" "Take Me"
23	ATLANTA RHYTHM SECTION	Red Tape (Polydor)	"Jukin" "Police"
24	AMERICA	Hideaway (WB)	"Liar" "Today" "Amber" "Night"
25	SONS OF CHAMPLIN	Circle Filled With Love (Ariola)	"Hold On" "Sea"
26	POCO	Rose Of Cimarron (ABC)	Title, "Staring" "Steal" "Tulsa"
27	LEON & MARY RUSSELL	Wedding Album (Paradise/WB)	"Rainbow" "Windsong" "Mind"
28	ISLEY BROTHERS	Harvest For The World (T-Neck)	"Who Loves" "People" "Dawn"
29	J. GEILS	Blow Your Face Out (Atl)	"Love Go" "Got Lost" "Truck Drivin"
30	UFO	No Heavy Petting (Chrysalis/WB)	"Fool" "Highway" "Landscape"
31	BOB SEGER	Live Bullet (Capitol)	"Nutbush" "Rock" "Denver" lead
32	FLEETWOOD MAC	Fleetwood Mac (Warner/Reprise)	"Rhiannon" "Warm" "Say You"
33	RENAISSANCE	Live At Carnegie (Sire)	"Mother" "Understand" "Carpet"
34	CHRIS HILLMAN	Slippin Away (Asylum)	"Witching" Title "Step" "Run"
35	LOU DEN WAINWRIGHT	T-Shirt (Arista)	"Blues" "Packy" "Hollywood" lead
36	IAN MATHEWS	Go For Broke (Col)	"Darkness" "Brown Eyed" lead
37	JOE COCKER	Stingray (A&M)	"Jealous" "Man" "Broke"
38	IAN HUNTER	All American Alien Boy (Col)	Title, "God" "Irene"
39	BLACKMORE'S RAINBOW	Rising (Polydor)	"Tarot" "Run With Wolf"
40	CAMEL	Moonmadness (Janus)	"Another Night" leads

STONES had another tremendous week and held on to the top position. MILLER is a monster and almost reached the top in a tremendous surge. STEELY keeps growing. ZEP is hanging on. TULL came on like gangbusters with more adds than any other album this week. DOOBES are holding. AEROSMITH made healthy gains. MARLEY pushed upward. TODD is still strong. TUBES had another sensational week. LIZZY nudged up. FIREBALL is proving to be a very big album. ELTON was stable. HEART picked up more airplay. JOEL grew. McGUINN was the week's highest debut. ARS maintained. SONS came on very strong. POCO made huge gains. ISLEYS debuted impressively. GEILS is hanging in there. UFO debuted. SEGER was firm. MAC, the chart veteran nudged up a bit. RENAISSANCE debuted. After many years of being a Northeast regional favorite, it appears that this act is starting to break nationwide. HILLMAN WAINWRIGHT, and MATHIEWS debuted. HUNTER bounced back onto the chart. RAINBOW debuted. NILS LOFGREN, DONOVAN and POUSETTE DART almost made the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

# Suggested Albums

## WARREN ZEVON



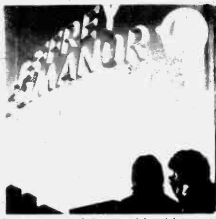
Jackson Browne did a fine job producing this Progressive Country album that is much more Rock than Country. Wait until you see the lineup on this one! Zevon is an impressive new guitarist, pianist, vocalist, songwriter, in the tradition of the company he keeps. Take your pick on the cuts. They're all quite brilliant. Try "Desperados Under The Eaves" and "Mohammed's Radio" for starters. This is one of the best albums to come out this far in this year. (Asylum)

## RENAISSANCE



Long recognized by Northeast AOR stations as one of the world's classiest ensembles, it looks as if this magnificent double live package will spread their music across the country. It is a full-bodied music that combines lush instrumentation, classical overtones and contemporary Rock. The tunes are lengthy but the quality is consistently high. "Scheherazade" "Can You Understand" plus others. (Sire)

## JEFFREY COMANOR



This is a case of the material and interpretation more than compensating for a lack of musical brilliance. Comanor seems to be following in the footsteps of the great troubadours of the sixties, only the tunes are lighter, love oriented, and more fitting to the late seventies. Don't overlook this one. "My Old Lady and Your Old Man" "Wishing for a Saturday Night" "Running Back Home To You" "Song of the Long Night" and "We'll Never Have To Say Goodbye Again" (Epic)

## BLUE OYSTER CULT



This album marks a turning point in this groups career similar to what "We're An American Band" was to Grand Funk. Plenty of heavy duty, woolfer filling Rock and Roll plus some tasty lighter entries. "Don't Fear The Reaper" "ET" "True Confessions" and more. (Col)

## ANGELO



Talented new keyboardist/vocalist backed up by a top notch group in an album full of varied solid music. They cover many bases and really get to show their stuff. "It Don't Matter" "All Going Down Together" "Hurly Bury" (Fantasy)

## JOHNNY & EDGAR WINTER



Fans of each of these famous brothers will be pleased that there is finally an entire album featuring them together. Recorded live before enthusiastic audiences, they, along with a hot back-up band, run through a medley of old Rock and Roll classics. All the songs are strong choices and they handle each well. Take your pick. (Blue Sky)

## ROGER McGUINN



Extremely impressive solo effort by the reknowned former Byrd. The music covers a wide range and is marked by the type of biting Rock that we had come not to expect from McGuinn. "Dreamland" is powerful. Other goodies include "Take Me Away" "Rock & Roll Time" and for a change of pace, "Jolly Roger" (Columbia)

## LARRY CORYELL



Those AOR's that believe their "R" should include Jazz will find this collection a programming must. Extremely aggressive and creative, this is a hard driving, cleanly produced, cerebral playground. "Titus" "Pyramids" "Yin Yang" "Aspects" (Arista)

## AMAZING RHYTHM ACES



Very fine follow up collection to their superb debut album which received favorable reaction from both AOR and Country radio. This album contains more of those smooth grass roots harmonies and neat Country pickin'. Lots of choice cuts including "Typical American Boy" "Same Ole Me" "Out Of The Snow" and "A Little Italy Rag" (ABC)

## RONNIE LAWS



An album marked by sophisticated Jazz prowess. Laws makes his own kind of music combining Soul, Jazz, Rock, and Pop and the result is about as classy as you can get. Certainly not everybody's cup of tea but those who appreciate the genre will recognize this as cream. "Fever" "Strugglin'" "From Ronnie With Love" (Blue Note)



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| May 29 | Norfolk, Virginia         | June 4 | Memphis, Tennessee    | June 12    | Philadelphia, Pennsylvania | June 21 | Kalamazoo, Michigan      |
| May 30 | Charleston, West Virginia | June 5 | Jackson, Mississippi  | June 13    | Washington, D. C.          | June 22 | Pittsburgh, Pennsylvania |
| May 31 | Johnson City, Tennessee   | June 6 | Huntsville, Alabama   | June 16-17 | Jersey City, New Jersey    | June 24 | Columbia, South Carolina |
| June 1 | Nashville, Tennessee      | June 8 | Cincinnati, Ohio      | June 18    | Boston, Massachusetts      | June 25 | Savannah, Georgia        |
| June 2 | Birmingham, Alabama       | June 9 | Hershey, Pennsylvania | June 19    | Hartford, Connecticut      | June 26 | Tampa, Florida           |



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#### FINAL NOMINEES FOR RADIO INDUSTRY '75

**RADIO EXECUTIVE OF THE YEAR '75:** Dwight Case (RKO)—Rochelle Staeb (Bartlett)—Dan Clayton (Lini)—Bill Cunningham (Hefner)—Gary Stevens (Doublady)—Mandi Nerhase (RKO)—John Bayles (Combine)—Dave McNamee (Fairchild)—Jerry Blum (Johnson P/rod)—Jim Hilliard (Fairbank)—Tim Sullivan (RKO)

**NATIONAL PROGRAMMER OF THE YEAR '75:** George Johns (Fairbank)—Bill Tanner (Hefner)—George Williams (Southern)—Rick Siler (ABC)—Bo Donovan (BRO)—Jerry Clifton (Bartlett)—Alan Shaw (ABC/PN)—Craig Scott (Plough)—Bob Saron (Smith)—Mike Scott (GCC)

**RADIO CONSULTANT OF THE YEAR '75:** Kent Burkhardt—John Rook—Jack McCoy—Jerry Boulding—George Burns—Dick Stark—Bill Drake—Todd Wulfsohn—Bud Cornell—Lee Abrams

**MAJOR MARKET RADIO STATION OF THE YEAR '75:** WABC (New York City)—KHJ (Los Angeles)—WRKO (Boston)—WLS (Chicago)—CKLW (Detroit)—KCBQ (San Diego)—WPGC (Washington)—13Q (Pittsburgh)—WQXI (Atlanta)—KRBE (Houston)

**MAJOR MARKET MUSIC DIRECTOR OF THE YEAR '75:** J.J. Jordan (WRKO)—Ron Riley (WCAO)—Chuck Roberts (KCBQ)—John Garhan (WRLB)—Charis Van Dyke (KHJ)—Jim Collins (WPGC)—Dan Mason (2-3)—John Sebastian (KDWB)—Eric Stevens (6-10)—Bobbyloch (10-10)—Bill Young (KILT)

**MAJOR MARKET AIR PERSONALITY OF THE YEAR '75:** John Leader (KHJ)—George Michael (WABC)—Don Rose (KFRZ)—Randy Robbins (WKV)—Chuck Knapp (KSTP)—Harry Nelson (WRKO)—Juni Fox (10-10)—Don Berns (KLIP)—Jerry St. James (10-10)—J.J. Jackson (WQXR)—Barbara Joe Wolfe

**LARGE MARKET RADIO STATION OF THE YEAR '75:** WCOL (Columbia)—WOKY (Milwaukee)—KTLC (Denver)—WKWB (Buffalo)—KJR (Seattle)—WSAI (Cincinnati)—KMMN (Denver)—KRIZ (Phoenix)—WGAM (Miami)—WIFE (Indianapolis)

**LARGE MARKET DIRECTOR OF THE YEAR '75:** Bill Harned (WNDE)—Byron McIntyre (WCOL)—E. Ahn Davis (WNOB)—Robert W. Walker (10-10)—Bob Harper (WKBW)—Jim Brown (WOKY)—Robin Mitchell (WSAR)—Alan Mason (KING)

**LARGE MARKET MUSIC DIRECTOR OF THE YEAR '75:** Quincy McCoy (10-10)—Dave Bishop (WCOL)—Linda Hurth (KMMN)—Dean Mitchell (WRXJ)—Bob Lawrence (KBBQ)—Steve West (KJR)—Tom Britt (WNOE)—John Bertanucci (KLIV)—Bob Walker (WTKZ)—Chuck Morgan (WNOE)

**LARGE MARKET AIR PERSONALITY OF THE YEAR '75:** Danny Nevash (WKWB)—Bob Barry (WOKY)—Herv Moore (WYSL)—Dan Alexander (KTUL)—Scotty Brink (KJR)—Steve Casey (WRD)—Don Wright (WFLM)—Scott Keyton (KMMN)—Tim Kelly (KTUL)—Rebel Porter (WIFE)

**MEDIUM MARKET RADIO STATION OF THE YEAR '75:** WRKX (Nashville)—WAKY (Louisville)—WLAC (Nashville)—WING (Memphis)—WERC (Birmingham)—WMPX (Memphis)—WLEE (Richmond)—WAPE (Jacksonville)—WKLD (Louisville)—WING (Dayton)—KROY (Sacramento)

**MEDIUM MARKET PROGRAM DIRECTOR OF THE YEAR '75:** Mark Driscoll (WBFB)—Dick Kent (WLAC)—Johnny Randolph (WAKY)—Bob Peave (WLEE)—John Long (WAPE)—Bob Hamilton (WLAV)—Roy Mack (WMPX)—Jan Jeffries (WQGN)—Les Gray (WKLO)—Carl Stensell (WYND)

**MEDIUM MARKET MUSIC DIRECTOR OF THE YEAR '75:** Beau Matthews (WAYS)—Nancy Solinski (WMAK)—Bobby Dark (WAMB)—Bob Savage (WBFB)—Jim Stewart (WQGN)—Bill Thomas (WQGN)—Jim English (WDRZ)—Johnny Williams (WPTN)—Dave Allison (WROL)—Ken Clifford (LEO)

**MEDIUM MARKET AIR PERSONALITY OF THE YEAR '75:** George Klein (WBFO)—Mike St. John (WERC)—Gary Major (WKLO)—Rick Deas (WMPX)—Mike Driscoll (WTRY)—Tom Natis (WBFB)—Jeff Garber (WHPM)—Wayton Walker (WAYS)—Mason Dixon (WBFO)—Coyote Calhoun (WFAZ)

**SECONDARY MARKET RADIO STATION OF THE YEAR '75:** WKIX (Tallahassee)—WHNY (Charlotte)—WFLI (Charlotte)—WAVE (New Haven)—KRIE (Albuquerque)—KIOA (Des Moines)—WRIE (Iowa)—WBSN (Bowling Green)—KTAC (Tulsa)—WNOX (Knoxville)—WQND (Providence)—WDRZ (Worcester)

**SECONDARY MARKET PROGRAM DIRECTOR OF THE YEAR '75:** Les Garland (WAVZ)—Paul Sebastian (WFOU)—Tom Byrd (WARR)—Taz Meyer (WQOW)—George McGovern (WQPD)—Charlie Walker (WFLB)—Larry Stevens (WHNY)—Sandy Nee (WCRD)—Chris Hampton (WBSR)—Jerry Rogers (WWSA)—Jack Fitzgerald (KSTT)—Dan Eric (WMPX)

**SECONDARY MARKET MUSIC DIRECTOR OF THE YEAR '75:** Lanny West (WHNY)—Ron McKay (WQX)—Mike Steale (KEEL)—Jay McDaniels (WTOB)—Dan Ingram (WBSR)—Jack Michaels (WCRD)—Peter Price (WFOU)—Jason O'Brien (WALG)—Bob Peyton (KROK)—Mike West (WAVZ)—John Jenkins (WBBO)

**SECONDARY MARKET AIR PERSONALITY OF THE YEAR '75:** Bob Ooms (WKWK)—Russ Spooner (WARR)—David Carroll (WFLI)—Ken Curtis (RKO)—Bill Gamble (2-98)—Jim Buchanan (WKBO)—Bruce Stevens (WBBO)—Steve McKee (KSTT)—Tom Ray (WJON)—Bob Frazier (KEXH)—Ron White (WGRD)

#### FINAL NOMINEES FOR RECORD INDUSTRY '75

**RECORD COMPANY OF THE YEAR '75:** Arista—Epic—Capitol—Warner Brothers—Columbia—Polydor—ASB—RCA—Motown—Elektra/Asylum—United Artists—MCA

**RECORD COMPANY PRESIDENT OF THE YEAR '75:** Jerry Greenberg (Arista)—Ken Glancy (RCA)—Joe Smith (Warner Brothers)—Henry Stone (TK)—Al Teller (UA)—Jerry Moss (ASB)—Irwin Segelstein (Columbia)—Jerry Rubinstein (ABC)—Larry Ural (Private Stock)—Neil Bogart (Casablanca)

**RECORD COMPANY EXECUTIVE OF THE YEAR '75:** Ron Alsenburg (Epic)—Bob Fead (ASB)—Al Coury (Capitol)—Charlie Fach (Mercury)—Gene Armond (U.A.)—Jack Caspro (Columbia)—Tom Takayoshi (Playboy)—Ole Smith (ABC)—Barney Allen (Motown)—Don Zimmerman (Capitol)—Mort Weiser (RCA)

**VICE PRESIDENT PROMOTION OF THE YEAR '75:** Dick Kline (Arista)—Ray Anderson (U.A.)—Harold Childs (ASB)—Dave Carmo (Arista)—Stan By (Mercury)—Buck Reingold (Casablanca)—Paul Johnson (Motown)—Steve West (Elektra)—Larry Love (Private Stock)—Ed Rosenblatt (Warner Brothers)—John Koska (RCA)

**NATIONAL PROMOTION DIRECTOR OF THE YEAR '75:** Bruce Wendell (Capitol)—David Ezzi (ASB)—Vinco Ferasi (ASB)—Jack Heltzer (Playboy)—Ron Saul (Motown)—Sammy Alfano (ABC)—Ken Butrico (Elektra)—Gary Davis (U.A.)—Steve Rudolph (Arista)—Pete Gideon (RCA)—Mike Kertner (Arista)

**NATIONAL PROMOTION EXECUTIVE OF THE YEAR '75:** Bob Edson (Capitol)—Harvey Cooper (Mercury)—Mel Phillips (Epic)—Norge Kross (Arista)—Howard Smiley (T.K.)—Pat McCoy (ABC)—David Uno (Warner Bros.)—Nancy Bain (U.A.)—Fryd Ruppert (Suddith)—Don McGregor (Warner Brothers)—Freddie Dorfman (Elektra)

**REGIONAL PROMOTION DIRECTOR OF THE YEAR '75:** Jerry Goodman (ABC)—Bill Heard (Epic)—Larry Cohen (U.A.)—Don Miller (Epic)—Bob Spandrove (RCA)—Bud O'Shea (Epic)—John Parker (U.A.)—Bill Lammara (Arista)—Larry King (Arista)—Wade Corbett (Suddith)

**LOCAL MARKET PROMOTION DIRECTOR OF THE YEAR '75:** Chris Morgan (Playboy)—J.B. Brenner (ASB)—Bob Brady (ABC)—Danny Davenport (Warner Bros.)—Danny Davis (Mercury)—Paul Black (Columbia)—Mike Manocchio (ABC)—Les Leefe (Polydor)—Stan Byrd (Columbia)—Wynn Jackson (Casablanca)—Len Karolyi (RCA)

**INDEPENDENT PROMOTION DIRECTOR OF THE YEAR '75:** Lu Fields—Jerry Moyers—Eric Phillips—Perry Stevens—Jim Davenport—Chuck Chelms—Andy Musculo—Bon Scott—Dennis Gartin—Barry Reznick—Don Whitman—Frank Sciana—Fred Dielzo

**MUSIC PUBLISHER OF THE YEAR '75:** A&F/Rose—Jobette—Troo—United Artists—Irving/Almo—Combine—Mauso of Bryant—Lowery—Galloo—Mighty Three—MCA—Sherry

**PRODUCER OF THE YEAR '75:** Bob Crowe—Gus Dudgeon—Rick Hall—Billy Sherrill—Mike Curb—Lambert/Peter—Jimmy Ienner—Steve Barri—Art Mardin—Chips Moman—Richard Perry—Joe Wissert

**MALE ARTIST OF THE YEAR '75:** John Denver—Paul Simon—Neil Sedaka—Burl Ives—Glen Campbell—Barry Manilow—Frankie Valli—David Bowie—Freddie Fender—Michael Murphy

**FEMALE ARTIST OF THE YEAR '75:** Janis Ian—Linda Ronstadt—Diana Ross—Natalie Cole—Maltessa Manchester—Carole King—Cathy Simon—Minnie Riperton—Mara Mukdaer—Joni Colfer

**GROUP OF THE YEAR '75:** Eagles—Bee Gees—Hamilton Joe Frank Reynolds—Rufus—Foghat—Bay City Rollers—Tony Orlando & Dawn—Four Seasons—Sweet—Osart Mountain Daredevils—Blackbyrds

**DUO OF THE YEAR '75:** Captain & Tennille—Righteous Brothers—Loggins & Messina—Seals & Crofts—Donny & Marie—Cashman & West—Kris & Rita—Simon & Snow—Kiss & Tina—Cheech & Chong

**INSTRUMENTALIST OF THE YEAR '75:** KC&The Sunshine Band—Earth/Wind/Fire—Van McCoy—Mills Post—Kool & Gang—Rhythm Heritage—Ohio Players—Average White Band—Silver Convention—Hot Chocolate—B.T. Express

**RECORD OF THE YEAR '75:** "Hustle"—Van McCoy—"Lady Marmalade"—LaBelle—"Fire"—Ohio Players—"Get Down Tonight"—KC&The Sunshine Band—"Mandy"—Barry Manilow—"Lyn's Eyes"—Engles—"Fame"—David Bowie—"When Will I Be Loved"—Linda Ronstadt—"Jive Talkin'"—Bee Gees—"Why Can't We Be Friends"—War

**SONG OF THE YEAR '75:** "Love Will Keep Us Together"—Sadeki/Greenfield—"Whimsical Cowboy"—Wetzel—"At Seventeen"—Boni—Thank God I'm a Country Boy"—Sommer—"Fooling"—Alford—"Sand in the Gears"—Bondhairs—"Somebody Done Wrong Song"—(Mornan/Burder)—"My Eyes Adored You"—(Crowe/Molander)—"Before the Next Teardrop Falls"—(Peters/Kerbi)—"Have You Never Been Mellow"—(Farrar)

**ALBUM OF THE YEAR '75:** "That's the Way of the World"—(Earth/Wind/Fire)—"Back Home Again"—(John Denver)—"Have You Never Been Mellow"—(Diana Newton/John)—"Between the Lines"—(Laurie Linn)—"Bill Crazy After All These Years"—(Paul Simon)—"Venus & Mars"—(Paul McCartney & Wings)—"Born to Run"—(Bruce Springsteen)—"Welcome to My Nightmare"—(Alice Cooper)—"One of These Nights"—(Eagles)—"War Child"—(Jethro Tull)

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#### RADIO PANELISTS:

Jay Cook  
Gerry Peterson  
Jerry Clifton  
Harry Moore  
Bill Tanner  
Bryan McIntyre  
Les Garland  
Dick Kent  
Dennis Waters  
Jerry Boulding (Soul)  
Mike O'Harro (Disco)  
Bob Pittman (Country)  
Bill Sherrard (MOR)

#### RECORD PANELISTS:

Bob Sherwood  
Jim Jeffries  
Larry Douglas  
Tom Cossie  
Mel Phillips  
Scott Shannon  
Larry Baunach  
Eddie DeJoy  
Joe Cash  
Don Anti  
Jack Hakim  
Bob Edson

#### RADIO PRESENTATIONS

Wesley Rose  
Jerry Greenberg  
Russ Regan  
Neil Bogart  
Wes Farrell  
Shelby Singleton  
Boudheux Bryant  
Jimmy Bowen  
Harold Childs  
Bruce Wendell  
John Sturdivant  
Ron Moseley  
Bob Skaff  
Stan Monteiro  
Lucky Carle  
Ron Granger  
Al Coury  
Mort Weiser  
Jim Davenport  
Eddie Biscoe

#### RECORD PRESENTATIONS

George Wilson  
Kent Burkhardt  
George Williams  
Jay Cook  
Ted Ferguson  
Rochelle Staeb  
Stu Bowers  
Dick Kent  
Bill Hennes  
Jim Collins  
Jim Elliot  
Charles Lake  
Joel Denver  
Gary Major  
Larry Ryan  
Johnny Randolph  
Mike St. John  
Bob Peave  
Mark Driscoll

WKLH FM/MONTGOMERY

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

JEFF TILDEN, Program Director: Playing entire Lds. Playing JOHN MILLES, WET WILLIE and JANIS JAN singles.

KFMF FM/MUSCATINE

ADDED: Sons Of Champlin (Arista) ... Steve Miller (Capitol) ...

VINIANNONE, Music Director: Playing various cuts.

WKDA FM/NASHVILLE

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

JACK CRAWFORD, Program Director: ZEP's "Hots"; "Faulty"; "Candy"; WINGS "Silly"; "Beware"; STONES "Mama"; "Cry"; "Hot"; FRAMPTON's "Fool"; "Sun"; "Money"; "Linn"; STONES "Slide"; "Whores"; "Loser"; "Special"; "MAC"; "Rannation"; "Loser"; "DANIELS" Title "No. 9"; "Diana"; "Jani"; AMERICA's "Love Song"; "Kiss"; "SANTANA's "Shogun"; "Let Me"

WNOE FM/NEW ORLEANS

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

BRIAN NICHOLS, Music Director: Playing various cuts.

WNEW FM/NEW YORK

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

VIN SCIELSA, Music Director: Playing entire Lds.

WNOR FM/NORFOLK

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

BRUCE GARRAWAY, Program Director: ZEP's "Life"; "Hots"; "Tea"; "Rally"; WINGS "Let Em In"; "Beware"; "Hots"; "Lorraine"; "The Love"; "Tote"; "Must"; "BOB's"; "Can I Say"; "Georgia"; "Jump"; "Harbor"; FRAMPTON's "Happening"; "Doober"; "Wann To Be"; "Sun"; "Money"; "Linn"; STONES "Fate"; "Memory"; "Mama"; AEROSMITH's "Child"; "Rats"; "Lead Out"

WORJ FM/ORLANDO

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

ANITA LENZ, Music Director: Playing various cuts. Playing BEATLES Good Day single.

WMMR FM/PHILADELPHIA

ADDED: Chris Hillman (Arista) ... Steve Miller (Capitol) ...

PAUL FUHR, Music Director: Playing entire Lds.

WYSP FM/PHILADELPHIA

ADDED: Billy Joel (Capitol) ... Steve Miller (Capitol) ...

SONNY FOX, Program Director: DART's "Women Of Dreams" leads.

KDKB FM/PHOENIX

ADDED: Chris Hillman (Arista) ... Steve Miller (Capitol) ...

LINDA THOMPSON, Music Director: Playing various cuts.

WYDD FM/PITTSBURGH

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

STEVE DOWNS, Program Director: Playing various cuts.

WBUR FM/PROVIDENCE

ADDED: Billy Joel (Capitol) ... Steve Miller (Capitol) ...

ILYSE GOTTLEB, Music Director: Playing various cuts.

KGLR FM/RENO

ADDED: George Benson (WB) ... Steve Miller (Capitol) ...

SKIP DEES, Music Director: JOEL's "Miami"; MILLER's "Money"; DAN's "Scam"; BENSON's "Masquerade"; "Breathin'";

WROV AM/ROANOKE

ADDED: Steve Miller (Capitol) ... Steve Miller (Capitol) ...

DAVID LEVINE, Operations Manager: AEROSMITH's "To Night"; QUEEN's "37 SUTHERLAND"; "MARY ELIO's "Mist Under"

WCMF FM/ROCHESTER

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

BERNIE KIMBLE, Program Director: Playing entire Lds. Playing BOB GALLAGHER single.

KZAP FM/SACRAMENTO

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

BRUCE MEIER, Music Director: Playing entire Lds. Playing WET WILLIE, QUEEN, and BOBXY singles.

KEXL FM/SAN ANTONIO

ADDED: Steve Miller (Capitol) ... Steve Miller (Capitol) ...

KEN CROWLEY, Music Director: MILLER's "Money"; TULL's "Salamander"; Title: LAKE AMERICA's "Water"; "Jani"; "Night"; "Beside You"; "Liar"

KTFM/SAN ANTONIO

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

TRIGGER BLACK, Program Director: TULL's "Taxi"; UFO's "Foot"; SOUTHERN's "Midnight"; MILLER's "Rock N' Me"; "Money"; "Sand"; "MAMA"; "GAYE's Title"; "Had You"; "Dance"; "TUBES"; "Touch"; "Tour"

KGB FM/SAN DIEGO

ADDED: Chris Hillman (Arista) ... Steve Miller (Capitol) ...

ARTHUR SCHROEDER, Music Director: Playing various cuts.

KSAN FM/SAN FRANCISCO

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

DAVID POTOCZAK, Music Librarian: Playing entire Lds. Playing GRAHAM CENTRAL STATION single.

KOME FM/SAN JOSE

ADDED: Steve Miller (Capitol) ... Steve Miller (Capitol) ...

DANA JANG, Music Director: STONES "Mama"; TUBES "Disco"; TULL's "Kiss"; WINGS "Let Em In"; SONS "Hood On"; DAN's "Tea"; STILLS "Tote"; DOOBIE's "Rio"; CAMEL's "Another Night"; MILLER's "The RUSSELL's"; "Rainbow"; MARLEY's "Vibrations"

KZOZ FM/SAN LUIS OBISPO

ADDED: Eric Anderson (Arista) ... Steve Miller (Capitol) ...

ADDED: Eric Anderson (Arista) ... Steve Miller (Capitol) ...

KTFM FM/SAN RAPHAEL

ADDED: Steve Miller (Capitol) ... Steve Miller (Capitol) ...

TONY BERARDINO, Music Director: Playing entire Lds.

KXFM/SANTA MARIA

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

MIKE BECHTEL, Music Director: RAINBOW's "Torch"; "Wolf"; LOUDEN's "Ends"; "Single"; "Blues"; "ISLEY's "Love"; "Dawn"; "People"; "100's Company"; "Together"; "Title"

OK102.5 FM/SEATTLE

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

NORM GREGORY, Program Director: Playing various cuts.

KSHE FM/ST. LOUIS

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

RON STEPHENS, Music Director: Playing entire Lds.

WQSR FM/TAMPA

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

STEVE HUNTINGTON, Playing entire Lds. Playing POT LOUDEN and JOHN FOGERTY singles.

WIOT FM/TOLEDO

ADDED: Steve Miller (Capitol) ... Steve Miller (Capitol) ...

NEIL LASHNER, Music Director: Playing entire Lds.

WMHE FM/TOLEDO

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

KAREN SEROTA, Music Director: COCKER's "Jealous"; MILLER's "Rockin' Man"; "Sand"; "MAMA"; "Fate"; "Cry"; "Hot"; STILLS "Circin'"; "Tina"; "Loner"; "SANTANA's "Dance"; "Shogun"; "Let Me"; "Rats"; "Lead Out"; "Lorraine"; "The Love"; "Tote"; "Must"; "BOB's"; "Can I Say"; "Georgia"; "Jump"; "Harbor"; FRAMPTON's "Happening"; "Doober"; "Wann To Be"; "Sun"; "Money"; "Linn"; STONES "Fate"; "Memory"; "Mama"; AEROSMITH's "Child"; "Rats"; "Lead Out"

CHUM FM/TORONTO

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

KTFM FM/SAN RAPHAEL

ADDED: Steve Miller (Capitol) ... Steve Miller (Capitol) ...

BENJY KARCH, Music Director: Playing entire Lds.

KMOM FM/TULSA

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

JIM RICHARDS, Music Director: Playing entire Lds.

WOUR FM/UTICA

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

JEFF CHARR, Program Director: Playing entire Lds.

WMAL FM/WASHINGTON

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

MARK KERNIS, Music Director: Playing various cuts. Playing NILSSON single.

DC101/WASHINGTON D.C.

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

DENISE OLIVER, Music Director: TULL's "Digger"; "Piper"; "Kiss"; "Fate"; AEROSMITH's "Dust"; "Guitar"; "LETTER"; "KISS"; WINGS "Ball"; "OATES"; STARNALDO VOCAL; ELVIN B; SHOP; ROLLING STONES and NEELY CROSS singles.

KFDI FM/WICHITA

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

JAY SHANKLE, Music Director: Playing entire Lds. Playing BILLY SWAN, OZARK Mtn, DAREDEVILS, VICKI LAW, RENE BROS SMITH, STARNALDO VOCAL BAND, KEITH CARRADINE and HOYT AXTON singles.

KSFM/WOODLAND

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

WAFF FM/WORCESTER

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

WMMR FM/PHILADELPHIA

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...

ADDED: John Tull (Chrysalis/WBI) ... Joe Jock (A&M) ...



Shown above is the fine visual from WBCN FM/BOston.



# BLACK Radio

## Singles Airplay/40

### May 28, 1976

- 1 MANHATTANS/Kiss And Say Goodbye(Columbia)
- 2 CANDI STATON/Young Hearts Run Free(WB)
- 3 MARVIN GAYE/I Want You(Tamla)
- 4 BROTHERS JOHNSON/I'll Be Good To You(A&M)
- 5 NATALIE COLE/Sophisticated Lady(Capitol)
- 6 DIANA ROSS/Love Hangover(Motown)
- 7 PARLIAMENT/Tear The Roof Off The Sucker(Casablanca)
- 8 ISLEY BROTHERS/Who Loves You Better(T-Neck)
- 9 BILL COSBY/Yes, Yes, Yes(Capitol)
- 10 ARETHA FRANKLIN/Something He Can Feel(Atlantic)
- 11 RUFUS/Dance Wit Me(ABC)
- 12 LITTLE MILTON/Friend Of Mine(Glades)
- 13 SPECIAL DELIVERY/The Lonely One(Mainstream)
- 14 DOROTHY MOORE/Misty Blue(Malaco)
- 15 TRAMMPS/That's Where Happy People Go(Atlantic)
- 16 HALL & OATES/Sara Smile(RCA)
- 17 SILVER CONVENTION/Get Up And Boogie(Midland Int'l)
- 18 DONNA SUMMER/Could It Be Magic(Oasis)
- 19 GRAHAM CENTRAL STATION/Love(WB)
- 20 DENISE LASALLE/Married But Not To Each Other(Westbound)
- 21 BRASS CONSTRUCTION/Movin'(UA)
- 22 McCOO & DAVIS/I Hope We Get To Love In Time(ABC)
- 23 SMOKEY ROBINSON/Open(Tamla)
- 24 RHYTHM HERITAGE/Barett's Theme(ABC)
- 25 LEON HAYWOOD/Strokin'(20th Century)
- 26 TYRONE DAVIS/So Good(Dakar)
- 27 BO KIRKLAND & RUTH DAVIS/Easy Lovin'(Claridge)
- 28 GEORGE BENSON/This Masquerade(WB)
- 29 D. J. ROGERS/Say You Love Me(RCA)
- 30 CROWN HEIGHTS AFFAIR/Foxy Lady(De-Lite)
- 31 MELBA MOORE/This Is It(Buddah)
- 32 MUSCLE SHOALS HORNS/Born To Get Down(Bang)
- 33 B. T. EXPRESS/Can't Stop Groovin'(Col)
- 34 BARRY WHITE/You See The Trouble In Me(20th Century)
- 35 LOU RAWLS/You'll Never Find Another Love(Capitol)
- 36 SANTANA/Let It Shine(Col)
- 37 FACTS OF LIFE/Caught In The Act Of Getting It On(Kayvette)
- 38 IMPRESSIONS/Sunshine(Curtom/WB)
- 39 LUTHER/It's Good For The Soul(Cotillion/WB)
- 40 DEE DEE SHARP/I'm Not In Love(Col)

## Chart Summary

**SINGLES:** It was a very stable week with few major changes. The top four positions remained unchanged from last week with MANHATTANS a strong airplay champ again. NATALIE nudged up a bit ROSS and PARLIAMENT maintained. ISLEYS inched up. COSBY is still powerful on the turntables. ARETHA took a huge jump. RUFUS was stable. MILTON made healthy gains. H&O grew. SUMMER showed gains. GRAHAM had a very strong week picking up lots of additional play. LEON was the week's highest debut. TYRONE was right behind debuting impressively. BO & RUTH climbed nicely. BENSON debuted. AFFAIR held on. HORNS were steady. EXPRESS' debuted. RAWLS, SANTANA, and LIFE were all new to the chart. AL GREEN, TAVARES and MARGIE JOSEPH almost made the chart.

**ALBUMS:** BENSON held on to the top slot for the third week in a row. GAYE, again, was a strong number two. ISLEYS came on with tremendous airplay and was the week's highest debut as well as the highest debut in the history of this chart. TAYLOR resurged. Much of the renewed play was the result of the new single sparking interest in the album again. HANDY had a very healthy week showing big jumps. JOHNSON maintained, as did PARLIAMENT. BOOTSY bounced back onto the chart. MANHATTANS and EXPRESS debuted. MILLIE JACKSON and LEE OSCAR almost made the chart.

## RADIO NEWS

KATZ is planning a benefit concert for the St. Louis Education Assistance Fund, June 18th. The concert will include PARLIAMENT, BOOTSY'S RUBBER BAND, BO KIRKLAND & RUTH DAVIS and CHARLES DRAIN...RALPH CARTER, SUN, WAR, KOOL & THE GANG, all stopped by to say hello to FRANK BARROW at WAOK... XEAZ has a new personality on at ten in the evening. He calls himself CISCO "DISCO" MARTINEZ...WDAO is setting up tennis matches between their listeners, who may win up to three thousand dollars in prizes. Applications to enter the contest are at local record stores, tournaments to start in two weeks...WNJR listeners were given a chance to ask questions of presidential candidate Morris Udall last week when he appeared on the morning show, and listeners were invited to call in. They will also have JIMMY CARTER on the show. WNJR is planning their annual "Concerts In The Park," which will include such acts as EARTH, WIND & FIRE, PARLIAMENT, THE JACKSON FIVE, and more. WNJR will have a new personality on from 3-7pm, J. RAMEY. He comes to them from WHN in New York.

## BLACK ACTIVITY

<b>KDIA/DALLAS</b> Chris Smith ADDS: Earl Johnson, Blue Magic, James Brown, Judie Tzuke, David Ruffin HOT: Marvin Gaye 7.4, Brothers Johnson 19.5, Tyrone Davis 17.9, Soul City 14.10	<b>KSOL/SAN FRANCISCO</b> Billy King ADDS: Larry Johnson, Merga Joseph, Earl Slick, Tyrone Davis, Earl Slick HOT: Rufus 12.8, Marvin Gaye 13.9, Moments 14.10, Isley Bros. 22.12, SAC Cooley 19.13	<b>KDIA/KALAMAZOO</b> Ruth Adams ADDS: Lani Misner, Facts of Life, S&S & Devo HOT: Isley Bros. 13.6, Aretha Franklin 18.7, North Crossen 20.10, Graham Central Station 21.14, Hall & Oates 29.18	<b>WYLDNEW ORLEANS</b> Ty Bull ADDS: Lou Olatz, Miki Dora, Graham Hughes Affair, Johnnie Taylor, Graham Central Station, Bo Skaland & Ruth Davis HOT: Aretha Franklin 13.1, John Handy 26.3, George Benson 26.4, D.J. Rogers 16.12, Soul Children 23.13
<b>HOT ALBUMS</b> Marvin Gaye Tyrone Davis Al Green Johnnie Taylor Felix Chabe	<b>HOT ALBUMS</b> Brothers Johnson Al Green Santana Tempestans Marvin Gaye	<b>HOT ALBUMS</b> George Benson Marvin Gaye Isley Bros. Johnnie Taylor Lou Olatz	<b>HOT ALBUMS</b> George Benson Lou Olatz George Benson Parliament Marvin Gaye Della
<b>KEAZ/EAN OREGON</b> Bruce Lee ADDS: Earl Johnson, Blue Magic, James Brown, Judie Tzuke, David Ruffin HOT: Cade Brown 13.3, Steve Casimiro 12.7, Brothers Johnson 12.6, Isley Bros. 15.0, Manhattan 19.10	<b>WISBOFF LAUDERDALE</b> Joe Fisher ADDS: Barry's Rubber Band, B.T. Express, Billy Cote, James Brown, Johnnie Taylor HOT: Aretha Franklin 17.9, Lou Rawls 18.11, Smokey Robinson 21.13, Graham Central Station 25.14, Soul Dog 25.15	<b>WDAW/MEMPHIS</b> Max Ferraro ADDS: David Ruffin, Moments, Aretha Franklin, James Brown, Graham Hughes Affair, Lyrin Beaver HOT: Manhattan 18.2, Isley Bros. 22.13, Billy Taylor 21.18	<b>WOL/NEW ORLEANS</b> Kermit & Otha 11.2, Rhythm Heritage 22.17, Isley Bros. 18.13
<b>HOT ALBUMS</b> Johnnie Taylor Natalie Cole Manhattan WOK/AVANAH Don Wilson	<b>HOT ALBUMS</b> Johnnie Taylor Isley Brothers Johnnie Taylor Johnnie Taylor	<b>HOT ALBUMS</b> Isley Bros. Tempestans Marvin Gaye B.T. Express Milla Jackson	<b>HOT ALBUMS</b> George Benson Isley Bros. Johnnie Taylor Brothers Johnson
<b>WMBW/ATLANTA</b> Al Jefferson ADDS: Demosio, Rick Smith, New Birth, Lou Olatz, Kev-Cee, Eddie Kendricks, David Ruffin, Freddie Hughes, Billy Paul HOT: Marvin Gaye 3.1, Parliament 12.7, Rhythm Heritage 15.9	<b>WMBW/ATLANTA</b> Al Jefferson ADDS: Clu Linn, Ashford & Simpson, Johnnie Taylor, Eddie Kendricks, David Ruffin, Freddie Hughes, Billy Paul HOT: Marvin Gaye 11.3, Aretha Franklin 20.4, Lou Rawls 18.10	<b>WAGW/ATLANTA</b> Frank Barrow ADDS: Tyrone Davis, Robert Duvall, Lou Olatz HOT: George Benson 17.8, Jackie Cole 14.12	<b>WMBW/CHICAGO</b> Ernie James ADDS: Barry Brown, Crusaders, George Washington, Ted Taylor, Dennis Lauffa, James Brown, Parliament, Lou Olatz
<b>HOT ALBUMS</b> Johnnie Taylor Marvin Gaye Van McCoy Bill Martin's Band	<b>HOT ALBUMS</b> George Benson Narcosis Carners John Handy Earl Slick & Herbie Love	<b>HOT ALBUMS</b> Manhattan Crosby Isley Bros. Steve Casimiro Barry's Rubber Band	<b>WFLW/COLUMBUS</b> Bill Sloan ADDS: Luther, Johnnie Taylor, Roger Hollaway
<b>WOK/JACKSON</b> Dek Deaux ADDS: Lou Olatz, George Benson, Ch. Olatz, New Birth, Tempestans HOT: Tyrone Davis 10.5, Special Delivery 20.4, Natalie Cole 17.9	<b>WOK/JACKSON</b> Richard Stone ADDS: Facts of Life, R.E. Houston, Facts of Life, Tyrone Davis HOT: Marvin Gaye 11.6, Manhattan 18.9	<b>WAGW/ATLANTA</b> Frank Barrow ADDS: Tyrone Davis, Eddie Kendricks, Facts of Life, Tyrone Davis HOT: Marvin Gaye 8.1, Aretha Franklin 13.4, Charles Mohr 18.13, Lyrin Beaver 21.14	<b>WFLW/COLUMBUS</b> Bill Sloan ADDS: Luther, Johnnie Taylor, Roger Hollaway HOT: Marvin Gaye 8.1, Aretha Franklin 13.4, Charles Mohr 18.13, Lyrin Beaver 21.14
<b>HOT ALBUMS</b> Johnnie Taylor Natalie Cole Duffy Moore Della	<b>KATZ/ST. LOUIS</b> Louis Cole ADDS: Earl Slick, Graham Central Station, Johnnie Taylor, Charles Dorian, Rufe Eard HOT: Dennis Lauffa 13.4, Brothers Johnson 14.6, Milla Jackson 12.9, Natalie Cole 14.6, SAC Cooley 18.11	<b>WYLDNEW ORLEANS</b> Ty Bull ADDS: Jackie Cole 9.4, Cade Brown 11.6, Steve Casimiro 12.7, Roy Carter 16.10	<b>HOT ALBUMS</b> George Benson Duffy Moore Manhattan Marvin Gaye
<b>WENZ/RICHMOND</b> Carm Booker ADDS: J.D. Lewis, Freddie Hughes, Johnnie Taylor HOT: Dennis Lauffa 13.4, Brothers Johnson 14.6, Milla Jackson 12.9, Natalie Cole 14.6, SAC Cooley 18.11	<b>HOT ALBUMS</b> George Benson Ashford & Simpson Brothers Johnson Marvin Gaye B.T. Express Manhattan	<b>WYLDNEW ORLEANS</b> Ty Bull ADDS: Jackie Cole 9.4, Cade Brown 11.6, Steve Casimiro 12.7, Roy Carter 16.10	<b>HOT ALBUMS</b> George Benson Duffy Moore Manhattan Marvin Gaye Ralph Carter

### Most Added:

- JOHNNIE TAYLOR  
Somebody's Gotta In It (Col)
- JAMES BROWN  
Get On That Thing (Polydor)
- LEE OSCAR  
BLT(UA)
- BOBBY BLAND  
It Ain't The Real Thing (ABC/Impulse)

### The Hottest:

- NATALIE COLE  
Sophisticated Lady (Capitol)
- ARETHA FRANKLIN  
Something He Can Feel (Atlantic)
- ISLEY BROTHERS  
Who Loves You Better (T-Neck)
- MANHATTANS  
Kiss & Say Goodbye (Col)

## Album Airplay

- |                             |                                    |       |                         |
|-----------------------------|------------------------------------|-------|-------------------------|
| 1 GEORGE BENSON.....        | Breezin'(WB)                       | ..... | "Masquerade"/"Breezin'" |
| 2 MARVIN GAYE.....          | I Want You (Tamla)                 | ..... | "Dance" Title           |
| 3 ISLEY BROTHERS.....       | Harvest For The World (T-Neck)     | ..... | Title "People Of Today" |
| 4 JOHNNIE TAYLOR.....       | Eargasm (Col)                      | ..... | "Somebody's In Luv"     |
| 5 JOHN HANDY.....           | Hardwood (ABC/Impulse)             | ..... | "Hardwood" leads        |
| 6 PARLIAMENT.....           | Mothership Connection (Casablanca) | ..... | Title leads             |
| 7 BROTHERS JOHNSON.....     | Look Out For No. 1 (A&M)           | ..... | "Ladies"/"Funk"         |
| 8 BOOTSY'S RUBBER BAND..... | Stretchin' Out (WB)                | ..... | "Stretchin' Out"        |
| 9 MANHATTANS.....           | Manhattans (Col)                   | ..... | "Reasons" leads         |
| 10 B.T. EXPRESS.....        | Energy To Burn (Col)               | ..... | Title leads             |

## CROSSOVER

PARLIAMENT: Black: 1-1 KATZ, 1-1 XEAZ, 12-7 WSOX, 2-1 WOKJ, Rock: 27-28 WPGC, 29-24 Z93, 8-5 CKLW, debut 25 KJOY, added WPXI, WRFC, WLEE.  
 YOUNG M.E. ROBINSON: Black: 17-14 XEAZ, 33-30 WTLG, Rock: 17-15 WFL, 19-11 WORC, 10-89X, added WFL, WFLB.  
 CANDI STATON: Black: 6-3 WJPC, 11-8 WQAO, 1-1 KKOA, 13-3 XEAZ, Rock: 29-20 CKLW, 18-12 KSLQ, 29-26 WSAR, 27-21 WAIR, add WDRO.  
 BILL CURRY: Black: 18-7 KATZ, 29-23 WAOK, 10-8 WJWL, 19-13 KSOL, Rock: 39-30 KEWL, 29-30 KQ, 30-17 WYWG, debut 28 WAKY.  
 JOHNNIE TAYLOR: Black: Add KGFJ, WAOK, 31-23 WQAO, debut 36 WVKO, Rock: Add 98Q, on WAIR (nightly).  
 TAYLOR: Black: 30-23 WTLG, 40-23 WWRL, add KSOL, WAOK, Rock: add WFL, on WORC, 10-4 WSAR, 29-24 WENZ, 29-24 WGLF.  
 TRAMMPS: Black: 30-28 WVKO, 26-22 WTLG, 9-5 WENZ, 13-6 WSOX, 23-18 KOIA, Rock: 28-18 WIKY, 16-12 CKLW, 9-9-1199X, add Z93.  
 DAVIS & DAVIS: Black: 29-19 WSOX, add KOIA, 33-31 WAOK, 17-12 KGFJ, Rock: 18-9 WPGC, 29-30 KQ, 30-17 WYWG, debut 28 WAKY.  
 ISLEY BROTHERS: Black: 12-8 KATZ, 13-6 KOIA, Rock: 17-18 WGL, debut 29 WSAR, debut 22 WFLB.  
 LOU RAWLS: Black: Add WAOK, KOIA, 37-31 WTLG, 18-10 WWIN, Rock: Add WFL, 17-10 CKLW, debut 29 WFL.  
 MARVIN GAYE: Black: 11-6 WJPC, 6-3 WWRL, 10-4 WRBO, 3-1 WSOX, 16-10 WENZ, Rock: 29-29 KSLQ, 24-17 WQAM, 13-11 WAVZ, 6-2 WSAR.

# COUNTRY

## Direct From Duncan



Thank you to all of the Country radio stations who have taken the time to send promotional pictures and information about their stations. That is what R&R is all about. Just a reminder, we can re-print just about any kind of picture, such as color, Polaroid snap shots, Instamatic, etc., when possible make your photos black and white, the quality will be much better when we reprint it. Send station news and pictures direct to R&R Country Editor, 6430 Sunset Blvd., Suite 1221, Hollywood, California 90028. Thank you again for all of your support.

Correction: Ex-WCOP, Boston, P.D. RON DENNINGTON, has joined WJAR, Providence, Rhode Island, and not WGAR, Cleveland, as mentioned last week. Dennington has taken over as Program Director...LANCE CARSON, Music Director of WVMI, Biloxi, Mississippi, will be replacing MAL HARRISON as Program Director of WVMI's sister station in Jackson, Mississippi, WWUN, a.k.a. W-1. Carson will take over as of June 1. BOB LIMA who is P.D. at WVMI will handle the music chores until a replacement is named...BUCK OWENS-owned Country radio station KTUF, Phoenix, has become KNIX AM&FM as of last Monday (24)...SWEET MICHAEL, P.D. of WLOL, Minneapolis, says he is available for music calls from 10-2 CST each day. (612) 698-5566...ABC Record & Tape Sales Corporation has decided to stock their racks off of the music list of WKDA, Nashville, for stores in that area. Music Director CHRIS MCGUIRE says he sees the importance of his responsibility and plans continued extensive market music research.

The lovely DIANE BRENNAN, Music Director of WBAM, Montgomery, Alabama, is asking for help from Country artists who want to take part in some benefit shows for an area prison. Interested? Call Ms. Brennan at (205) 288-0150...Just added another reporting station from the Columbus, Georgia area. Welcome to P.D./M.D. CHUCK HOLIDAY of WHYD...WIL JACKSON has joined KEED, Eugene, Oregon, as afternoon drive jock. Jackson was most recently at KZOK in Seattle. The gig for KEED Program Director is still open. Talk with RON NORWOOD at sister station KGA, Spokane for details (509) 535-4606.

Capitol recording artist, RAY GRIFF, who is a sponsor for one of the participating softball teams in Nashville's City League, recently saw his team claim first place in the final league playoffs...ABC/Dot artist ROY CLARK is slated as one of many artists to participate in the "Great American celebration" a 12 hour syndicated Bicentennial show to originate from Ft. McHenry, Baltimore, Maryland from 7pm July 3 through 7am July 4 EDT. Billed as the longest entertainment show in TV history. The CMA has announced that ROBERT PRECHT will produce the 10th Annual CMA Awards Show this October 11th. Last year Precht produced two Wide World of Entertainment Dramas, as well as "The 50th Anniversary of the Grand Ole Opry"...Precht also produced 12 years of the "Ed Sullivan Show" for television...You probably should start working on your boss now to get to this year's D.J. Convention. As we all know, some times it takes about this many months in advance to get approval. Goodluck!

PROMOTIONS: KLAC, Los Angeles, is getting great response from listeners to a new regular feature designed for area campers. The KLAC Camping Reports are designed to inform listeners to camp site availabilities throughout Southern California...MARTY SULLIVAN reports the First Annual Speed Boat Race put on by KRMD, Shreveport, was a great success...From WXCL, Peoria, P.D. LEE RANSON tells of his WXCL C.B. RANGER promotion. Listeners are invited to call in newsworthy traffic reports via their C.B. radios. They are also told to send in their "Handles" (or code names). The station is giving away money to a person who hears their handle called on-the-air. Ranson says, "This way they are forced to not only use their C.B. radios when travelling, but to listen to WXCL"...MIKE BURGER at WHOO, Orlando, says his station and Pepsi Cola have worked a deal to give away merchandise as a tie-in for the upcoming Firecracker 400 auto race. In cartons of Pepsi WHOO contest information tabs have been placed for the consumers to get...On a recent primary election night, KNEW, Oakland, evening personality, BOB JACKSON told his listeners he had "Brown, Wallace and Nixon on his show." He promoted this for an hour or so and then played JIM ED BROWN, WALLACE, and NICK NIXON as part of the gag...MARY CATHERINE MURPHY, Music Director of Nashville's WSM, told us that WSM disc-jockey GRANT TURNER, who has been with WSM for 35 years was given a special birthday party at the world famous "Tootsies Orchid Lounge" last week. Turner also is a regular MC for the Grand Ole Opry. P.S.: A note of welcome to Mary and the WSM station as another new reporting station for R&R's Country section...KSO, Des Moines, reports a crowd of 14,000 saw MOE BANDY, REX ALLEN, JR., ERNEST TUBB, CRYSTAL GAYLE and NAT STUCKEY at their Great Country Concert, which was a free show put on by the station...BOB PITTMAN, Operations Manager of WMAQ, Chicago, says morning personality LEE SHERWOOD helped raise over \$5,000 during the recent Cancer Bike-A-Thon.

And now what you've all been waiting for: (The end of my column!) Two gals were having lunch at a local spot when I heard one lady complaining about her husband's dandruff. One said to the other: "Have you given him Head and Shoulders." The other responded: "How do you give shoulder?"



It takes more than two hands to handle a "whopper." Co-producers Chet Atkins (left) and Ray Stevens are shown above mixing Chet's newest RCA Records single, "Frog Kissin'." Chet reaches new heights with this single, his first vocal since his early years with the label.



Larry Baunach, vice president in charge of promotion, ABC/Dot Records, and Charlie Russell, program director of KHEY, Present the original platinum album award to Freddy Fender for his "Before The Next Tear-drops Fall" LP. The presentation was made during a performance at the El Paso, Tex. Livestock Show.



As announced in R&R two weeks ago, Motown selected "Hitsville" as the winner in their "name the label contest." A national contest was slated to change the name from Melodyland. Radio station personnel across the country were asked to write and make suggestions. Jerry Naylor pulled the winning name out of a hat in a drawing held at Nudie's Western Wear in North Hollywood. Don Rhea of KCKN in Kansas City was the lucky winner. He will receive the western hat of his choice from Nudie's and will be flown to Atlanta for the weekend to attend T.G. Sheppard's opening at the Fairmont Hotel May 31. Pictured Left to Right John Curb, Hitsville, Hal Smith, KLAC, Jerry Naylor, Hitsville Artists, Don Langford, KLAC, and Nudie.



Broadway actress Carol Channing, with her arm around record producer Shelby Singleton, recently made a guest appearance on the Grand Ole Opry. Miss Channing has just recorded an album of duets with country singer Webb Pierce for Plantation Records. Pictured backstage at the Opry are from l-r: Shelby Singleton, Miss Channing, Mrs. Jo Walker, executive director of CMS, Mrs. Irving Waugh and Mr. Waugh, pres. of WSM, Inc.



## Biff Collie INSIDE NASHVILLE

DEADLINE NEWS: WILLIE NELSON'S 4th of July picnic has run aground again, this time with the Gonzales, Texas County Commissioner's Court unanimously voting not to approve Nelson's application for a mass-gathering permit. So it's off for 1976 (see Late News for details)...MAC DAVIS' selection as the "Most Exciting Man Of The Year" surprised no one, least of all the BACHELORETTEs, the Hollywood Society for single actresses and models, who chose him...JACK'S back!! Cowboy JACK CLEMENT is back from his Texas ranch into Music City with the COWBOY'S RAGTIME BAND. He worked at the Exit-Inn last week and is label shopping...LEONA WILLIAMS new single on Tally (Merle Haggard's label), recorded live at San Quentin Prison New Year's Day, must be the first live prison record by a woman...WEBB PIERCE SR. and WEBB PIERCE JR. both ended up in the same hospital at the same time for the same reason; Webb, Jr. cracked a foot while broad jumping at school (he's an 8th grader), and his dad had foot surgery there...CAROL LAWRENCE ex-wife of ROBERT GOULET, former star of Broadway musicals, TV shows and movies, was in Nashville last Saturday night to sing on the Grand Ole Opry!! Carol's performing sacred music now, and performed her new word-recorded songs. Carol said it was both an exciting and nervous experience, since the Opry is such an institution...Nashville's TEDDY BART, who is a long time radio-TV personality on WSM, was honored last Saturday night with a "roast" by Toastmasters International here and roasted by local personalities CHRIS CLARK, LEN HENSEL, ELAINE GANICK, JOHN MERRITT, columnist RED O'DONNELL, politico-businessman JOHN J. HOOKER, and MINNIE PEARL...HANK WILLIAMS JR. is back!! Nashville columnist BILL HANCE said "all the King's horses and all the King's men, plus \$50,000 worth of Montana doctoring have finally put Hank Jr. back together again." Over \$50,000 on plastic surgery and dental work (and some super faith and determination) have literally put Hank Jr. back in business. He and his new band worked last weekend in Maryland after he "opened" in Mt. Olive, near Garland, Ala. where he played for the dedication of a park in memory of his dad. Hank will not record just yet, he says, but will be performing mostly weekends for the next few months with his new band. From now on, they'll be known as BOCEPHUS (that was HANK SR's nickname for him) AND THE BAMA BAND. I continue to stand in awe of his strong will and determination, plus an undying faith, which have carried Hank Williams, Jr. through that near-fatal, unrecognizable physical change, plus the death of his mother within a few months, surely the roughest year of his young life, 26 years old.

Watermark Presents

A Special Three-Hour Bicentennial Edition of  
**American Country Countdown**

For The Weekend of July Fourth, Nineteen Hundred and Seventy-Six

**“Songs of The American West”**

With Special Guest Host - Rex Allen



The time-honored songs of the American Cowboy from "Cool Water" to "Cattle Call"... "Billy The Kid" to "Back In The Saddle"... "Red River Valley" to "Tumbling Tumbleweed"... Songs that symbolize the Spirit of America.

American Country Countdown, hosted by Don Bowman, heard every week on great radio stations from coast to coast and around the world, is produced and distributed by Watermark, makers of American Top 40, The Elvis Presley Story, The California Special and Mansion of Mystery.

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# COUNTRY

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### MERLE HAGGARD

#### Here Comes The Freedom Train (Capitol)

Getting top requests in many markets. Good chart action and sales reported. New station additions include WHN, WHK, KBOX, WBAM, WLOL, WVOJ, KRMD, WOKO, WCAW. Some charts include: 25-19 KERE, debut 29 WPOC, debut 36 WONE, 25-16 WKDA, debut 29 KRZY, debut 28 WPLO, debut 26 KTUF, 42-29 WISZ, debut 29 KNEW, debut 38 WNYN.

## NEW & ACTIVE

**EDDIE RABBITT** "Rocky Mountain Music/Do You Right Tonight" (Elektra) 90% of stations reporting the "Rocky Mountain" side. New adds include KSON, KSOP, KTUF, KLAJ, KRAK, WHOO, KBOX, WNRJ, WHYD, KEED, WSM, WBAM, KGA, WPOC, KBFW, KAYO, KNEW, KKYX, KWMT, WPNX (pick). "Do You Right" added at WWOK, WSLR.

**EMMYLOU HARRIS** "One Of These Days" (Reprise) Strong initial reaction. New adds include WDEE, WPLO, WPNX, WITL, KFGO, WCMS, WEAT, KSOP, WISZ, WVOJ, KNEW, WBAM, WSM, KGA, WWVA, KBFW, WHYD, KEED, KCKN.

**SONNY JAMES** "When Something Is Wrong With My Baby" (Columbia) Gaining. Station adds WJJD, KJJJ, WHOO, KBUL, WVMJ, KUZZ, WWJO, KPOK, WSLR, KAYO, KRMD (pick). Charts: 28-25 WPLO, debut 31 WHK, 30-24 WUNI, debut 28 WVOJ, 30-22 WKDA, 30-23 KBFW.

**BARBARA MANDRELL** "That's What Friends Are For" (ABC/Dot) Picked up in many key markets. New adds KIKK, KENR, WPOC, KPOK, WJJD, WHK, KUZZ. Charts: 34-29 WFNC, 23-18 WKDA, 35-30 KWMT, 38-27 WEAT, 26-21 KBOX, debut 36 WIL, 30-24 WPLO.

**CAL SMITH** "Mac Arthur's Hand" (MCA) First week station adds included KENR, WDEE, KKYX, WISZ, KTUF, KSOP (Pick), WCMS, WBAM, WVOJ, WWOK, KGA, WPOC, KERE, KAYO, KEED, WITL.

**ROY CLARK** "Think Summer" (ABC/Dot) Good action first week. New adds include WIL, WDEE, WPNX, KFGO, KTUF, KKYX, WCMS, KSOP, KCKN, KEED, KWMT, KCKC, KGA, WFNC, WXCL, KAYO.

**TOM BRESH** "Homemade Love" (Farr) Getting good phones in some areas. New adds WWOK, WCAW, KCKC, Charts: 47-39 KLAC, 14-10 WYTZ, 21-12 KBFW, 23-14 WSLR, debut 22 WVMJ, debut 38 KRZY, 48-28 WDEE, 34-30 KTUF, 42-33 WISZ, debut 29 KSOP, 28-20 KNEW, 35-27 WNYN, 29-22 KWMT.

**GEORGE & TAMMY** "Golden Ring" (Epic) Strong early action. Station additions include WDEE (Pick), WIL (Pick), WPLO, KFGO, KKYX, KCKN, WCMS, KBOX (Pick), WISZ, WWOK, WPOC, KBFW, WSUN, WSM, WJJD.

**FREDDY FENDER** "Vaya Con Dios" (ABC/Dot) New station adds KNEW, WUNI, WUBE, WHOO, KRAK, WIXZ, WFNC, WKDA, WNYN. Charts: debut 26 WWOK, 36-26 KRMD, 33-24 KIKK, 38-23 KENR, 30-24 KBUL, debut 19 KCKN.

**TOM T. HALL** "Negatory Romance" (Mercury) Good requests reported. New charts: debut 22 WIXZ, 30-23 WWOK, debut 30 KRMD, 38-29 KTUF, debut 25 KNEW, debut 30 WPLO. New adds KLAC, WCAW, KPOK, WNYN, WIL, KRAK, WUBE, WHK.

**CONNIE SMITH** "So Sad" (Columbia) Good action first week. Adds are KENR, WPNX, KBOX, WBAM, KRAK, WITL, WHK, KKYX, WDEE, WPOC, WXCL, WSLR, WCMS, WESC, KIKK.

**LA COSTA** "Lovin' Somebody On A Rainy Evening" (Capitol) Good gains reported. New adds KLAC, WWVA, KPOK, KRMD, WLOL, WISZ, KBUL, WNYN. Charts: debut 30 KSOP, 36-29 WHK, 37-24 KBFW, 39-28 WONE, 30-25 WFNC.

**MEL TILLIS** "Love Revival" (MCA) Still making good strides. Adds are WITL, KRAK, WUBE, WESC (pick), KKYX, KVOO, WCAW, WJQS, KWMT, KJJJ. Charts: debut 25 WIXY, debut 34 KBFW, debut 28 WKDA, 34-30 WUNI.

**MARGO SMITH** "Save Your Kisses For Me" (Warner) Stations just adding it include WIL, KFOX, WUNI, WSUN, KSOP.

## Radio & Records

### May 28, 1976

Weeks Ago	2 Weeks Ago	
2	1	1 JOHNNY CASH/One Piece At A Time (Columbia)
4	3	2 CRYSTAL GAYLE/It'll Get Over You (UA)
1	2	3 CONWAY TWITTY/After All The Good Is Gone (MCA)
8	5	4 ELVIS PRESLEY/Hurt For The Heart (RCA)
18	13	5 MARTY ROBBINS/El Paso City (Columbia)
12	8	6 BILLIE "CRASH" CRADDOCK/Walk Softly (ABC/Dot)
17	10	7 TANYA TUCKER/You've Got Me To Hold On To (MCA)
10	9	8 GLEN CAMPBELL/Don't Pull Your Love/Tell Me Goodbye (Capitol)
5	4	9 RONNIE MILSAP/What Goes On When The Sun Goes Down (RCA)
27	20	10 JOHNNY DUNCAN/Stranger (Columbia)
13	11	11 NARVEL FELTS/Lonely Teardrop (ABC/Dot)
3	6	12 BILLIE JO SPEARS/What I've Got In Mind (UA)
32	21	13 JOE STAMPLEY/All These Things (ABC/Dot)
21	14	14 FREDDIE HART/She'll Throw Stones At You (Capitol)
31	22	15 WILLIE NELSON/I'd Have To Be Crazy (Columbia)
36	29	16 DAVE & SUGAR/The Doors Is Always Open (RCA)
9	12	17 BILL ANDERSON & MARYLOU TURNER/That's What Made Me Love You (MCA)
37	30	18 WAYLON & JESSIE/Suspicious Minds (RCA)
15	15	19 MAC DAVIS/Forever Lovets (Columbia)
6	7	20 CHARLEY PRIDE/My Eyes Can Only See (RCA)
34	28	21 STATLER BROTHERS/Your Picture In The Paper (Mercury)
14	18	22 BOBBY BARE/The Winner (RCA)
25	19	23 LORETTA LYNN/Red, White & Blue (MCA)
38	27	24 CHARLIE RICH/America the Beautiful (1976) (Epic)
7	16	25 OLIVIA NEWTON-JOHN/Come On Over (MCA)
—	37	26 RAY STEVENS/You Are So Beautiful (WB)
28	26	27 DONNA FARGO/Mr. Doodles (WB)
—	38	28 TOM BRESH/Homemade Love (Farr)
11	17	29 EMMYLOU HARRIS/Together Again (Warner/Reprise)
—	→	30 MERLE HAGGARD/Freedom Train (Capitol)
30	23	31 JIMMY DEAN/It's O.K. (Casino)
—	→	32 REX ALLEN, JR./Can You Hear Those Pioneers (WB)
22	31	33 MEL TILLIS/Mental Revenge (MGM)
16	24	34 JOHNNY RODRIGUEZ/I Couldn't Be Me Without You (Mercury)
—	→	35 FREDDY FENDER/Vaya Con Dios (ABC/Dot)
—	→	36 MOE BANDY/The Biggest Airport In The World (Columbia)
—	40	37 ASLEEP AT THE WHEEL/Nothing Can Take The Place Of You (Capitol)
—	39	38 FARON YOUNG/I'd Just Be Fool Enough (Mercury)
—	→	39 CARMOL TAYLOR/Sure Had A Ball Last Night (Elektra)
—	→	40 DEL REEVES & BILLIE JO SPEARS/On The Rebound (UA)

NEW ENTRIES

WWOK, WXCL, KVOO, WVOJ, WHOO. Charts: 37-25 WSLR, debut 31 KCKC.

**REX ALLEN, JR.** "Can You Hear Those Pioneers" (Warner) Still getting good chart action in many markets: 46-30 KSO, 35-27 WXCL, 38-27 WONE, 35-27 KERE, 33-26 WKDA, 35-29 WUBE, 27-21 WEAT, 27-16 WSUN, 29-16 WLOL, 30-21 KWMT, 33-27 WSM, 35-28 WITL.

**BOBBY GOLDSBORO** "Butterfly For Bucky" (UA) Instant phone action. New stations KLAC, WSLR, KWMT, KJJJ, WUBE, KFOX. Charts: 20-13 WWOK, 27-16 KERE, 31-24 KBOX, 44-30 WISZ, 36-26 KCBUB.

**GARY STEWART** "In Some Room Above The Street" (RCA) Station adds this week included WWVA, WEAT, WISZ, KIKK, WXCL, KVOO, WJQS, WMC, KWMT. Charts: 37-29 KBOX, debut 38 KENR.

**T.G. SHEPPARD** "Solitary Man" (Hitsville) Gaining very well. New adds KFOX, KRAK, WESC, KBOX, KKYX, WXCL, KVOO, WMC, KAYO, KEED.

**MARY LOU TURNER** "It's Different With You" (MCA) First week adds are WDEE, KCKN, WCMS, WHOO, WDEE, KTUF, WIXZ, WWVA, WSLR, WNYN, WVOJ.

**HOYT AXTON** "Flash Of Fire" (A&M) New station adds are KLAC, WONE, WNYN, KRMD. Charts: debut 29 KERE, debut 32 KCKC, 38-30 KBOX, 38-27 KTUF, debut 29 WPLO.

**CARMOL TAYLOR** "We Sure Had A Ball Last Night" (Elektra) Good gains in several markets. Adds include WONE, KRZY, WPLO, KUZZ. Charts: 28-17 WSLR, 34-24 KRMD, 38-28 KWMT, 23-17 KBOX, debut 38 KTUF.

(Continued on page 38)

## Most Added

- EDDIE RABBITT
- Rocky Mt Music (Elektra)
- EMMYLOU HARRIS
- One Of These Days (Reprise)
- CAL SMITH
- Mac Arthur's Hand (MCA)
- GEORGE & TAMMY
- Golden Ring (Epic)
- CONNIE SMITH
- So Sad (Columbia)

## Most Requested

- LW TW
- 2 1 JOHNNY CASH (Col)
- 1 2 JIMMY DEAN (Casino)
- 9 3 CRYSTAL GAYLE (UA)
- 3 4 MARTY ROBBINS (Col)
- 5 WILLIE NELSON (Col)
- 6 JOE STAMPLEY (ABC/Dot)
- 8 7 JOHNNY DUNCAN (Col)
- 8 MERLE HAGGARD (Capitol)
- 4 9 DAVE & SUGAR (RCA)
- 10 BOBBY GOLDSBORO (UA)

Some rabbits have all the luck!  
But only one Rabbitt has all the hits!

## Eddie Rabbitt



A brand new album  
**Rocky Mountain Music** 7E-1065

Featuring his recent #1 hit single  
**"Drinkin' My Baby (off My Mind)"** E-45301

And his newest hitbound single  
**"Rocky Mountain Music"**  
E-45315



Another bit of good luck from Elektra Records & Tapes



# NEW & ACTIVE

(Continued from page 36)

**RANDY CORNOR** "Heart Don't Fail Me Now" (ABC/Dot) Stations adds include WYMI, KJJJ, KRAK, WUBE, KSOP, KLAC, WWVA, WMC, WNYN, KNEW. Early chart: 34-27 WKDA.

### OTHERS GETTING SIGNIFICANT ACTION

**LYNN ANDERSON** "Dixie/Rodeo Cowboy" (Columbia) A pretty equal split. Adds on "Dixie" include KRAK, KXYX, WDEE, WITL. "Rodeo" adds include KFGO, KERE, KSOP, KTUF.

**RANDY BARLOW** "Goodnight My Love" (Gazelle) New adds WITL, KSO, WXCL, WONE, WSLR, KRMD. Good reported activity in some markets.

**LARRY GATLIN** "Warm and Tender" (Monument) First week adds included KIKK, KFOX, KBFW, KERE, WKDA, KTUF, KENR.

**RAY GRIFF** "I Love The Way That You Love Me" (Capitol) New adds WVOJ, KWMT, WXCL, KPOK, KERE, WOKO, KRMD. Charts: debut 24 WWOJ, debut 26 WKCL.

**ROY HEAD** "Bride For Crawling Back" (ABC/Dot) Stations adding it this week are KENR, KLAC, KXYX (pick), KCKN, WFNC, WXCL, WVOJ, WCMS, KSOP.

**GEORGE JONES** "Look Your Best" (Epic) Adds include KRZY, WWVA, WSM, WVOJ, KBUL. Chart: 44-28 WEAT, debut 37 KENR.

**BILLY LARKIN** "No. 1 With A Heartache" (GRT) First week adds included KSOP, KXYX, KFOX, WXCL (pick), WJQS, WKDA, WVOJ.

**DICKEY LEE** "Makin' Love Don't Always Make Love Grow" (RCA) Station adds KSON, KTUF, WPLD, WXCL, WWHO, WESC, KSOP (pick). Chart: 31-24 WUBE.

**JONI LEE** "Angel On My Shoulder" (MCA) Added KFOX, WUNI, KIKK. Chart: debut 39 KTUF, 35-30 WHK, debut 36 KENR.

**TOMMY OVERSTREET** "Here Comes That Girl Again" (ABC/Dot) Station adds first week are KFOX, KCKN, WBAM, KSOP, KTUF, WCMS, KXYX, KFOX, WPNX.

**VERNON OXFORD** "Redneck!" (RCA) Early adds include WWOJ, KBOX, KXYX, KIKK.

**RONNIE PROPHET** "It's Enough" (RCA) New adds KRZY, KJJJ. Charts: 29-24 WFC, 32-21 WSLR, 25-21 KAYO, debut 37 WNYN.

**JEAN SHEPARD** "Mercy" (UA) Hanging in there in some markets. Added KAYO, KSOP, KLAC, KWMT, WNYN.

**SHIRLEY & SQUIRRELY** "Hey Shirley" (GRT) Very good phone action reported from stations on it. New adds KFOX, WCMS, KRAK, WUNI, KBUL. Charts: 7-KBOX, debut 30 WBAM.

**JOE STAMPEY** "Was It Worth It" (Epic) New adds KLAC, WVOJ. Charts: 29-24 KCKC, debut 36 KTUF. Editor's Note: Due to a typographical error two movements listed for this Stampey record were incorrectly listed last week. The movements: 15-6 KENR, 32-17 WDEE should have been listed under the other label's action. Sorry for the inconvenience this may have caused.)

**BILLY SWAN** "Number One" (Monument) Early adds WVOJ, WSM, WESC, KSOP.

**GENE WATSON** "Because You Believed In Me" (Capitol) First week adds KXYX, WBAM, KCKC, KENR, WPNX, KIKK.

**DAVID WILLS** "Woman" (Epic) New adds WISZ, KSOP, WVOJ, WITL. Chart: 34-28 WHK.

**WPOC PARTICIPATES IN PREAKNESS FESTIVAL ACTIVITIES**  
WPOC FM was an integral part of the Preakness Festival Activities in Baltimore for the 101st running of the Preakness.

The Preakness is the middle jewel of the triple crown of horse racing. The triple crown starts with the Kentucky Derby and ends with the Belmont Stakes in New York.

The week long Festivities prior to the Preakness is 'launched' with the Preakness Festival Ballon Race. As a co-sponsor of the race WPOC sent up a 70' high, 52' wide, 70,000 cubic foot red, white and blue hot air balloon.

A 28 foot long red and white WPOC FM banner decked the exterior of the balloon. The field of six ballons raced across the Chesapeake to the touch down point 25 miles away from the starting point at Druid Hill Park in Baltimore. The WPOC balloon was not a participant in the race, rather it went up in an observation and reporting capacity. WPOC's Program Director Pete Porter rode in the balloon with remote equipment enabling him to give live report on WPOC directly from the balloon. The WPOC balloon traveled 65 miles at the maximum height of 14,000 feet for 2 1/2 hours, landing 5 miles into Delaware.

Aside from the Ballon Race, the Preakness Activities in Baltimore included arts and crafts shows, painting exhibits, concerts, street festivities, parades and Bob Hope in concert with Joey Heatherton and Ray Charles.

The highlight and culmination of the week is the actual running of the Preakness at Pimlico Race Track.

Preakness is to Baltimore what Mardi Gras is to New Orleans, color, fun, excitement a total week long celebration.



WPOC air personalities (from left) Pete Porter, Carol Parker and Jeff Miller are pictured riding the running board of a 1940 Packard in Baltimore's Annual Preakness Parade.



Also taking part in this year's Preakness Parade was Country station WISZ, Baltimore. Pictured prior to the parade is WISZ's Program Director Bill Sarden.

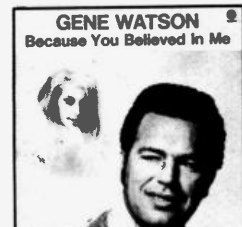
## COUNTRY ALBUMS

Album cuts receiving airplay and activity

**ATLANTA RHYTHM SECTION** (Polydor): "Jukin'"  
**HOYT AXTON** (A&M): "Evangeline"  
**BELLAMY BROTHERS** (WB/Curb): "Highway 218" "Livin' In The West"  
**GLEN CAMPBELL** (Capitol): "Christian No. 1" "Bloodline"  
**JOHNNY CASH** (Columbia): "Let There Be Country"  
**DAVID ALAN COE** (Columbia): "Living On The Run"  
**CHARLIE DANIELS BAND** (Epic): "Dixie On My Mind"  
**LARRY GATLIN** (Monument): "Warm & Tender"  
**JONI LEE** (MCA): "Baby Love"  
**C.W. McCall** (Polydor): "Four Wheel Cowboy" "Aurora Borealis" "Crispy Critters"  
**NEIL SEDAKA** (MCA): "No. 1 With A Heartache"  
**RAY STEVENS** (WB): "Country Licks"  
**DON WILLIAMS** (ABC/Dot): "Say It Again" "Time"



**RONNIE MILSAP**  
20-20 VISION  
By far his best collection of material. Excellent production and arrangements. Highlight this album. From blues to the country-boogie of "Love-lick Blues" Milsap proves again he is a superstar. Best cuts: Title selection; "I'm A Stand By My Woman Man," "Lovers, Friends and Strangers," and "Looking Out The Window Through The Pain." Also very strong: "Not That I Care."



**GENE WATSON**  
Because You Believed In Me (Capitol)  
Watson shows in this collection of Country songs that "Hot Afternoon" was not a fluke for this talented performer. Simplicity is the key to the sound on this album. Best material would be: "Sunny Willie," and the title cut. Other possibilities: "How Good A Bad Woman Feels" and the tempo "Hey Louella."

Watch For  
R&R Forum  
No. 2  
Coming  
June 11

# QUALITY ADS

Asterisk (\*) denotes records  
Most Added this week

- WOKO/Albany: Larry Carpenter, Marie Haggard, Willie Nelson (Cot), Johnny Russell
- KRZY/Abilene: Carmel Taylor, Boone Prophet, George Jones
- WEL/Ft. Worth: Marilyn Turner, Sonny James, Eddie Rabbit, Randy Barlow, Bobby Goldsboro, George & Tammy, Tommie, Connie Smith
- WPLD/Atlanta: Carmel Taylor, Reeves & Spann, Johnny Paycheck, Emmett Harris, Dickey Lee
- KUZZ/Baharal: Tompa, Barbara Marshall, Reeves & Spann, Carmel Taylor, Sonny James
- WISZ/Baltimore: La Grille, David Walt, George & Tammy, Gary Stewart, Mel Tillis, Cal Smith, Standard Vocal Band
- WPOC/Baltimore: Barbara Mandrell, George & Tammy, Eddie Rabbit, Cal Smith, Connie Smith, KBFY/Baltimore, Wash. Emmett Harris, George & Tammy, Larry Gatlin, Eddie Rabbit, Superband Brothers
- WYMI/Baltimore: Sonny James, Randy Cornor, Standard Vocal Band
- WNYM/Canton: John Denver, Tom T. Hall, Mary Jo Turner, Peter Dinklage, La Costa, Billy Thunderbolt, Reeves & Spann, Hoyt Axton, Gene Watson, T.G. Sheppard, Randy Cornor, Freddy Fender, Mel Tillis, Meri McDaniels
- KIKK/Houston: David Walt, Julie Murray, Hoyt Axton, Tommy Overstreet, Roy Head & Sugar, Roy Clark, Mel Tillis, Mary Jo Turner, Cal Smith, Res. Allen Jr., WCFM/Chattanooga, W. Va. Marie Haggard, Tom T. Hall, Mel Tillis
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- WJCB/Jackson, Miss. Marie Haggard, Margo Smith, David Walt, Joe Stampay (Epic), Marilyn Turner, Cal Smith, Billy Swan, Roy Head, Royce Henson, Emorylou Harris, Billy Larkin, Louis Webber
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- KFGO/Knox: Tompa, Overstreet, Mando Esposito, George & Tammy, Ed Bruce, Larry Butler, Emorylou Harris, Roy Clark, Cal Smith, Anderson "Rodeo"
- WFNC/Fayetteville, N.C.: Lucky Feller, Roy Clark, Hoyt Axton, Clark Mt. Doreville
- KWMT/Ft. Dodge, Iowa: Mel Tillis, Gary Stewart, Bobby Goldsboro, T.G. Sheppard, Roy Clark, Mel McDaniels, Randy Barlow, Connie Smith, WJMB/Honolulu, Hawaii: WJMB/Jacksonville, Ga. Atlanta Rhythm Section, George & Tammy, Barbara Barthol, Emorylou Harris, Anne Murray, Vicki Fletcher, Kathy Barnes
- WESC/Denver, E.C.: Mel Tillis, Dickey Lee, Clark Mt. Doreville, T.G. Sheppard, Billy Swan, KENR/Houston: Gene Watson, Roy Head, Connie Smith, Cal Smith, Larry Gatlin, Barbara Mandrell, Dick Williams
- KIKK/Houston: David Walt, Julie Murray, Hoyt Axton, Tommy Overstreet, Roy Head & Sugar, Roy Clark, Mel Tillis, Mary Jo Turner, Cal Smith, Res. Allen Jr., WCFM/Chattanooga, W. Va. Marie Haggard, Tom T. Hall, Mel Tillis
- WJCB/Jackson, Miss. Johnny Russell, Clark Mt. Doreville, Mel Tillis, Hoyt Axton, Gary Stewart, Danny
- WJCB/Jackson, Miss. Marie Haggard, Margo Smith, David Walt, Joe Stampay (Epic), Marilyn Turner, Cal Smith, Billy Swan, Roy Head, Royce Henson, Emorylou Harris, Billy Larkin, Louis Webber
- KCKM/Kansas City: Emorylou Harris, Bobby Gentry, Larry Butler, Ed Bruce, Tommy Overstreet, Roy Clark, Roy Head, Ray Pillow

# TOMMY OVERSTREET bigger than ever!



TO ALL MY FRIENDS,

I'M PROUD TO TELL YOU I'VE RENEWED MY CONTRACT WITH ABC'S  
DOT RECORDS AND HAVE A GREAT NEW PRODUCER... RON CHANCEY.

I HOPE YOU LIKE OUR NEW SINGLE...

"HERE COMES THAT GIRL AGAIN"!

THANKS A LOT,

"T.O."

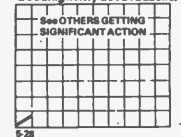
abc Dot Records

T.M.

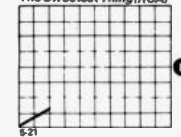
# COUNTRY SINGLES

new entries Circled letters indicate alphabetical order

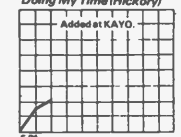
**RANDY BARLOW**  
*Goodnight My Love (Casella)*



**DOTSY**  
*The Sweetest Thing (RCA)*



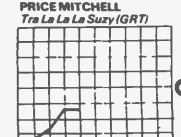
**DON GIBSON**  
*Doing My Time (Hickory)*



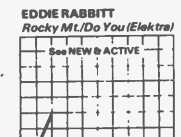
**JERRY JAYE**  
*Honky Tonk Women (Hi)*



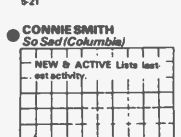
**PRICE MITCHELL**  
*Tra La Le La Suzy (GRT)*



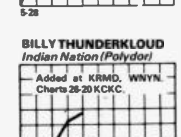
**EDDIE RABBITT**  
*Rocky Mt./Do You (Elektra)*



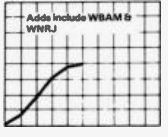
**CONNIE SMITH**  
*So Sed (Columbia)*



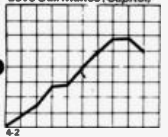
**BILLY THUNDERKLOUD**  
*Indian Nation (Polydor)*



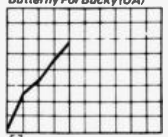
**KATHY BARNES**  
*Sleeping With (Republic)*



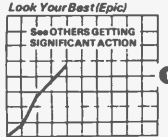
**STONEY EDWARDS**  
*Love Still Makes (Capitol)*



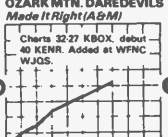
**BOBBY GOLDSBORO**  
*Butterfly For Bucky (UA)*



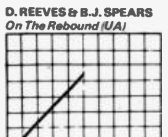
**GEORGE JONES**  
*Look Your Best (Epic)*



**OZARK MTN. DAREDEVILS**  
*Made It Right (A&M)*



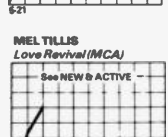
**D. REEVES & B.J. SPEARS**  
*On The Rebound (UA)*



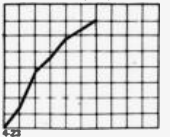
**MARGO SMITH**  
*Save Your Kisses (WB)*



**MEL TILLIS**  
*Love Revival (MCA)*



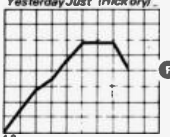
**REX ALLEN, JR.**  
*Can You Hear (WB)*



**MIKE BOYD**  
*Leaving Was Easy (Claridge)*



**DON EVERLY**  
*Yesterday Just (Hickory)*



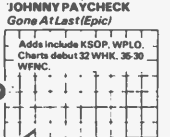
**RAY GRIFF**  
*I Love The Way (Capitol)*



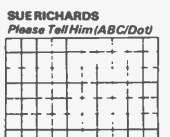
**LA COSTA**  
*Lovin' Somebody (Capitol)*



**JOHNNY PAYCHECK**  
*Gone At Last (Epic)*



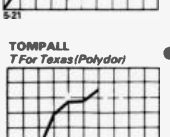
**DUE RICHARDS**  
*Please Tell Him (ABC/Dot)*



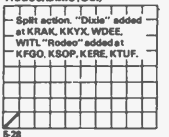
**SAMMI SMITH**  
*I'll Get Better (Elektra)*



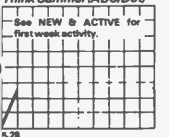
**TOMPAH**  
*T For Texas (Polydor)*



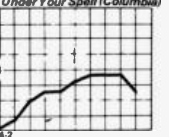
**LYNN ANDERSON**  
*Rodeo/Dixie (Col)*



**ROY CLARK**  
*Think Summer (ABC/Dot)*



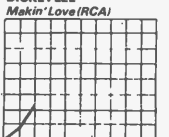
**BARBARA FAIRCHILD**  
*Under Your Spell (Columbia)*



**MERLE HAGGARD**  
*Freedom Train (Capitol)*



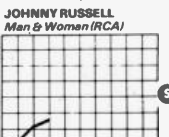
**DICKEY LEE**  
*Makin' Love (RCA)*



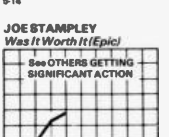
**CHUCK PRICE**  
*I Don't Want It (Playboy)*



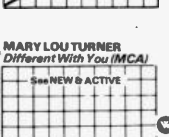
**JOHNNY RUSSELL**  
*Man & Woman (RCA)*



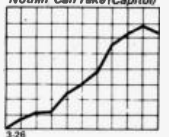
**JOE STAMPEY**  
*Was It Worth It (Epic)*



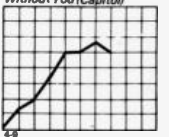
**MARY LOU TURNER**  
*Different With You (MCA)*



**ASLEEP AT THE WHEEL**  
*Nothin' Can Take (Capitol)*



**JESSI COLTER**  
*Without You (Capitol)*



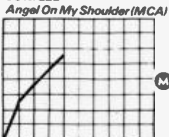
**FREDDY FENDER**  
*Vaya Con Dios (ABC/Dot)*



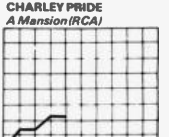
**EMMYLOU HARRIS**  
*One Of These Days (Reprise)*



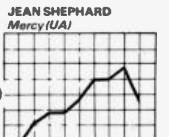
**JONI LEE**  
*Angel On My Shoulder (MCA)*



**CHARLEY PRIDE**  
*A Mansion (RCA)*



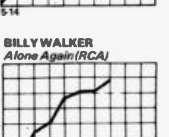
**JEAN SHEPARD**  
*Mercy (UA)*



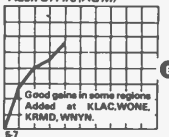
**GARY STEWART**  
*In Some Room (RCA)*



**BILLY WALKER**  
*Alone Again (RCA)*



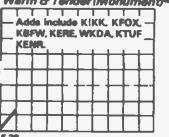
**HOYT AXTON**  
*Flesh Of Fire (A&M)*



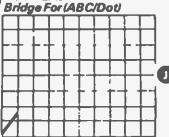
**RANDY CORMOR**  
*Heart Don't Fall (ABC/Dot)*



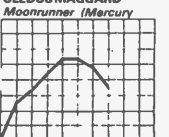
**LARRY GATLIN**  
*Warm & Tender (Monument)*



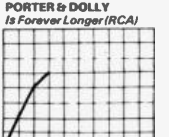
**ROY HEAD**  
*Bridge For (ABC/Dot)*



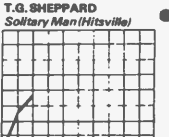
**CLEDUS MAGGARD**  
*Moonrunner (Mercury)*



**PORTER & DOLLY**  
*Is Forever Longer (RCA)*



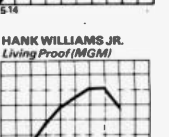
**T.G. SHEPPARD**  
*Solitary Man (Hitsville)*



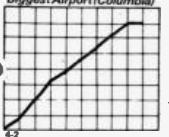
**HANK SNOW**  
*Who's Been Here (RCA)*



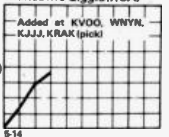
**HANK WILLIAMS, JR.**  
*Living Proof (MGM)*



**MOE BANDY**  
*Biggest Airport (Columbia)*



**JOHN DENVER**  
*Makes Me Giggle (RCA)*



**GEORGE & TAMMY**  
*Golden Ring (Epic)*



**SONNY JAMES**  
*When Something Is (Col)*



**BARBARA MANDRELL**  
*That's What Friends (ABC/Dot)*



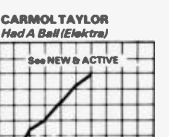
**RONNIE PROPHET**  
*It's Enough (RCA)*



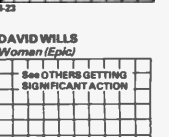
**CAL SMITH**  
*Mac Arthur's Hand (MCA)*



**CARMOLTAYLOR**  
*Had A Ball (Elektra)*



**DAVID WILLS**  
*Women (Epic)*



## From The: TOWER OF BABBLE

YOUR PICTURE IN THE PAPER isn't as good as the one of you in the Post Office!

MY EYES CAN ONLY SEE AS FAR AS YOU...have you considered dieting?

ONE PIECE AT A TIME Wouldn't you really rather have a Buick??

WHAT I'VE GOT IN MIND the liquor store's got in stock!

CAN YOU HEAR THOSE PIONEERS? Amazing sound from these old speakers.

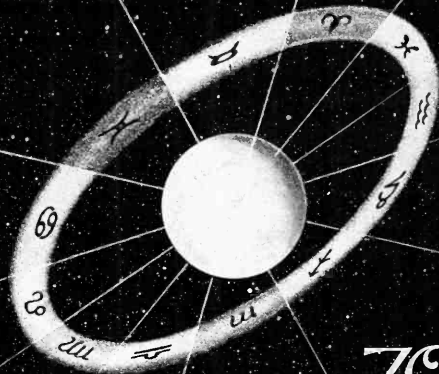
LONELY TEARDROPS Just a case of one eye not knowing what the other eye is doing!

ASHES OF LOVE Jody'd sing it again but she's burnt out!

THE DOOR IS ALWAYS OPEN Now I know what the hospital means by a semi-private room!

For More, write Tower Of Babbie, 3825 SE 33rd, Portland Ore 97202





ZODIAC  
RECORDS, INC

THE SIGNS ARE ALIGNED,  
for the first stars of ZODIAC...



♊ RAY  
PENNINGTON

I Can't Get Up  
By Myself  
ZS-1003

♋ JANIE  
BRANNON

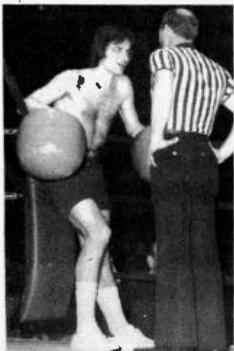
Deeper Water  
ZS-1004

# POP/ADULT

## Radio & Records

### POP ADULT / 40

3 Weeks Ago	2 Weeks Ago		
9	4	①	WINGS/Silly Love Songs (Capitol)
3	2	②	HALL & OATES/Sara Smile (RCA)
2	1	3	PRATT & McCLAIN/Happy Days (Warner-Reprise)
5	5	④	STARLAND VOCAL BAND/Afternoon Delight (Windsong)
1	3	5	JOHN SEBASTIAN/Welcome Back (Warner-Reprise)
7	6	6	FLEETWOOD MAC/Rhiannon (Reprise)
21	13	⑦	CAPTAIN & TENNILLE/Shop Around (A&M)
15	12	⑧	DIANA ROSS/Love Hangover (Motown)
4	7	9	BARRY MANILOW/Tryin' To Get The Feeling Back (Arista)
11	10	10	NEIL SEDAKA/Love In The Shadows (Rocket)
27	17	⑩	ERIC CARMEN/Never Gonna Fall In Love Again (Arista)
10	9	12	GLEN CAMPBELL/Don't Pull Your Love & Then You Can Tell Me (Capitol)
31	20	⑬	STARBUCK/Moonlight Feels Right (Private Stock)
20	16	14	ELVIN BISHOP/Fooled Around & Fell In Love (Capricorn-WB)
6	8	15	HENRY GROSS/Shannon (Lifesong)
22	18	16	ANDREA TRUE CONNECTION/More, More, More (Buddah)
8	11	17	MAXINE NIGHTINGALE/Right Back Where We Started From (UA)
14	14	18	PAUL ANKA/Anytime (UA)
24	21	⑮	MELISSA MANCHESTER/Better Days (Arista)
26	23	⑯	WAYNE NEWTON/The Hungry Years (Chelsea)
17	15	21	ELVIS PRESLEY/Hurt (RCA)
33	28	⑳	SILVER CONVENTION/Get Up And Boogie (Midland International)
30	27	㉑	BTO/Lookin' Out For Number One (Mercury)
32	30	㉒	PETER ALLEN/The More I See You (A&M)
28	26	25	AL WILSON/I've Got A Feeling (Playboy)
40	34	㉔	ELTON JOHN/Love Song (MCA)
25	24	27	ELECTRIC LIGHT ORCHESTRA/Strange Magic (UA)
35	33	28	TONY ORLANDO & DAWN/Midnight Love Affair (Elektra)
34	32	29	RHYTHM HERITAGE/Barett's Theme (ABC)
-	37	㉖	CYNDI GRECCO/Making Our Dreams Come True (Private Stock)
-	36	㉗	SEALS & CROFTS/Get Closer (WB)
-	40	㉘	DOROTHY MOORE/Misty Blue (Malaco)
37	35	33	AMERICA/Today's The Day (WB)
-	38	35	BOBBY GOLDSBORO/A Butterfly For Bucky (UA)
29	29	36	MARMALADE/Falling Apart At The Seams (Ariola America)
→	→	37	KEITH CARRADINE/I'm Easy (ABC)
→	→	38	MARIA MULDAUR/Sad Eyes (Reprise)
→	→	39	JOHN DENVER/It Makes Me Giggle (RCA)
→	→	40	ABBA/Mama Mia (Atlantic)



68/WCBM Baltimore air personality Elliott-in-the-Afternoon faced a steel-eyed referee recently after he spent only a few minutes in the ring with 6' 5", 260 pound Baltimore Colts defensive tackle Joe Ehmern. The special exhibition bout went to a draw. Station is the radio flagship for the NFL team.

## Most Added:

AMERICA/Today's The Day (WB) Group had a big week in terms of new airplay...late adds at WIND and KMEN...check New & Active for other additions.

BROTHERHOOD OF MAN/Save All Your Kisses For Me (Pye) Really getting good action now. Airplay is now hitting about 85% of our reporting stations. Latest adds include WSIX, KXLY, WMBR, KWAV, KVI.

DOROTHY MOORE/Misty Blue (Malaco) Took a little time to hit a majority of station airplay, but now looking very strong...latest key adds include WIND, KUKI, 14FBL, KMPC, WNEW, WPTF.

## The Hottest:

WINGS/Silly Love Songs (Capitol) No surprise again...hot reports from WIND, KRNT, KEX, WATR, 14FBL, KULF, WGN, KMPC, WSM, WMBR, WTAE, WHIO, WNIC-FM, WGY, KAKE, KIOI, WGAR, KWAV, WTRX, KRMG and many more.

STARLAND VOCAL BAND/Afternoon Delight (Windsong) Keeps getting stronger...hot at KRNT, KEX, WNHC, 14FBL, KULF, WEEI-FM, WSM, WMBR, WTAE, WNIC-FM, KNBR, KAKE, KIOI, KRMG, WFTL, WFIR and many more.

Others getting significant hot reports: HALL & OATES/Sara Smile (RCA); ERIC CARMEN/Never Gonna Fall In Love Again (Arista); CAPTAIN & TENNILLE/Shop Around (A&M); STARBUCK/Moonlight Feels Right (Private Stock)

## NEW & ACTIVE

ABBA

Mama Mia (Atlantic)

Airplay continues at fast pace. Adds include WFIR, WLNH, WHIO, WGY, KCRA, WLW, KULF, KIIS, WSAV.

AMERICA

Today's The Day (WB)

After a bit of a slow start, this is now hummin'. Add WNEW, WHIO, WGY, KOFM, WLW, KAKE, KXLY, WSM, WMBR, WOWO, WCBM, KSL.

FOUR SEASONS

Silver Star (WB/Curb)

Adds include WNEW, KNBR, KIOI, WMAL, WLW, WTAE, WATR, KIIS, WSAV, WHAG.

DONNY OSMOND "C'Mon Marianne" (MGM) Add WSB, WSM, WHIO, KMBZ, KIOI, WMAL, WLNH, WSAV.

LOU RAWLS "You'll Never Find Another Love" (Philly-Int) Add KULF, WTAE, WHIO, WCCO, KRMG.

ENGLAND DAN AND JOHN FORD COLEY "I'd Really Love To See You Tonight" (Big Tree) Add WCCO, WEEI-FM, KWAV, KNX-FM, WGY, KEX, WATR.

MANHATTANS "Kiss And Say Goodbye" (Columbia) Add WTAE, KCRA, WGAR, WIP.

CRYSTAL GAYLE "I'll Get Over You" (UA) Add KFI, WMAL, WSB.

BILLY SWAN "Number One" (Monument) Add WHNL, WATR, WCCO.

PAUL DAVIS "Thinking Of You" (Bang) Add WNEW, WTRX, WLNH, WHAG.

## POP/ ADULT NOTES

BY MIKE KASABO



The Beatles new (?) single "Got To Get You Into My Life" went right on tight-listed WGAR and also Chicago powerhouse WGN. Popularity for the superset of all groups has never waned. In fact, it would not be surprising to see some of their old material make healthy chart numbers in the months to come...just like it happened all over again in England recently.

The T.G. Sheppard record "Solitary Man" got an early shot in the arm with good airplay at the Pop/Adult giant in Minneapolis, WCCO.

Dave Darin, KCRA, points out excellent response on the Neil Sedaka album cut "Number One With A Heartache"...so much so that he saw fit to put it on his singles rotation list.

The Chet Atkins "Frog Kissin'" record is still going strong at WSM...and picked up play at WSB.

After many months in the field and one Oscar award later, Keith Carradine's "I'm Easy" is now receiving wide-spread acceptance at the Pop/Adult level. Latest adds include WLW, KRMG, WFIR, WFTL.

Latest TV theme starting to make some noise as a single release is the New Marketts rendition of "Song From M\*A\*S\*H." It went right on WMAL, WHIO and WNIC-FM.

Emmylou Harris had her first good Pop/Adult chart run with "Here, There And Everywhere" recently...her new one "One Of These Days" went on WGN.

Mel Carter continues to try for a come-back with "My Coloring Book." Kitty Kallen and Sandy Stewart both had successful versions out in the early sixties. Anyway, Mel picked up good play at KMBZ and KMEN.

We note continued good response to Todd Rundgren's "Good Vibrations" at WIP...same holds true at KCRA.

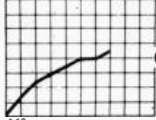
Jim Ashbury, 14FBL, reports a clever promotion for this time of year which amounts to a take-off on the Indy 500. Morning personality Jack Mindy held a "Mindy 500" race all last week. The entrants were Elton John, The Beatles and Elvis Presley. Several times each morning Mindy would open his phone lines and have listeners call in and request which one of the above mentioned artists they would most like to see win the "Mindy 500." Results were not available at press time, however, we will report from the Winner's Circle next week.

Watch For R&R Forum No. 2  
Coming June 11

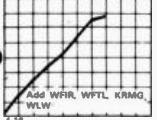
# POP/ADULT SINGLES

Corrected letters indicate alphabetical order.

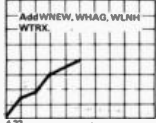
**JIMMY BUFFETT**  
*Captain & The Kid (ABC)*



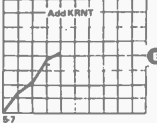
**KEITH CARRADINE**  
*I'm Easy (ABC)*



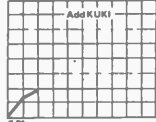
**PAUL DAVIS**  
*Thinking Of You (Bang)*



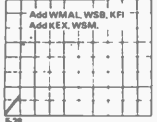
**JOHN DENVER**  
*It Makes Me Goggle (RCA)*



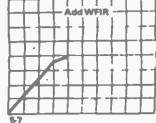
**ART GARFUNKEL**  
*Disney Girls (Columbia)*



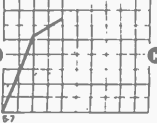
**CRYSTAL GAYLE**  
*I'll Get Over You (UA)*



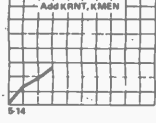
**JANISIAN**  
*I Would Like To Dance (Col)*



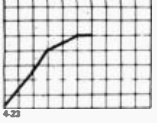
**ELTON JOHN**  
*Love Song (MCA)*



**ANNE MURRAY**  
*Golden Glides (Capitol)*



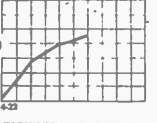
**BETTE MIDLER**  
*Old Cape Cod (Atlantic)*



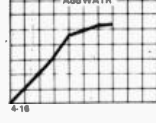
**JOHNNY NASH**  
*Wonderful World (Epic)*



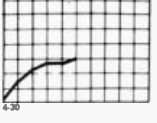
**BILLY OCEAN**  
*Love Really Hurts (Ariola A&M)*



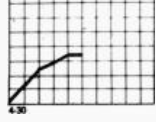
**CHARLIE RICH**  
*America (Epic)*



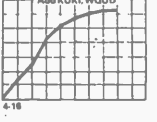
**RICHARD ROUNDTREE**  
*This Magic (Arts & America)*



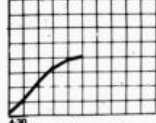
**RAY STEVENS**  
*You Are So Beautiful (WB)*



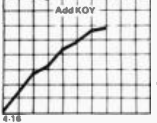
**TOM SULLIVAN**  
*Yes, I'm Ready (ABC)*



**STEVE WIGHTMAN**  
*You Know The Feelin' (Farr)*



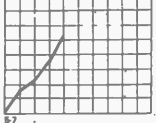
**LARRY JON WILSON**  
*I Feel A Hitchhike (Monument)*



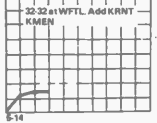
**ABBA**  
*Mamma Mia (Atlantic)*



**AMERICA**  
*Today's The Day (WB)*



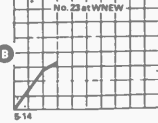
**FRANKIE AVALON**  
*Thank You (De-Lite)*



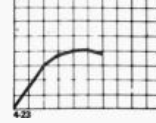
**HOYT AXTON**  
*Flash Of Fire (A&M)*



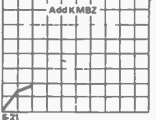
**JOAN BAEZ**  
*Never Dreamed (A&M)*



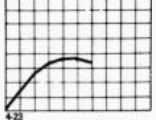
**BOONES**  
*My Guy (Motown)*



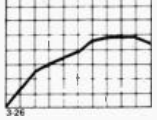
**MEL CARTER**  
*My Coloring (Private Stock)*



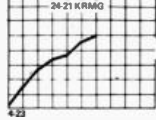
**CHAMPS' BOYS ORCH**  
*Tubular Bells (Janus)*



**RAY CHARLES**  
*America Beautiful (Cross)*



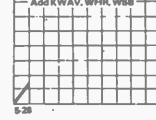
**GINO CUNICO**  
*Duycamer (Arista)*



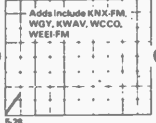
**PAUL DELICATO**  
*I'll Be There (Arista Of A&M)*



**JOHN DAVIDSON**  
*Everytime I Sing (20th Century)*



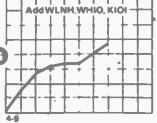
**ENGLAND DAN & JOHN**  
*I'd Really Love (Big Tree)*



**FOUR SEASONS**  
*Silver Star (WB/Curb)*



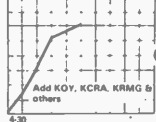
**GALAGHER & LYLE**  
*I Want To Stay (A&M)*



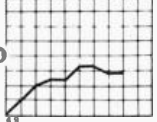
**SUSAN GEORGE**  
*I'll Get Over (Private Stock)*



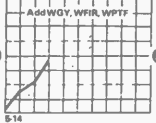
**BOBBY GOLDSBORO**  
*A Butterfly For Bucky (UA)*



**MARVIN HAMLISH**  
*If You Hadn't Left Me (A&M)*



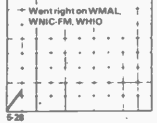
**CAROLE KING**  
*High Out Of Time (Ode)*



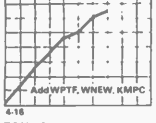
**MANHATTANS**  
*Kiss And Say Goodbye (Col)*



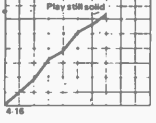
**NEW MARKETTS**  
*M\*A\*S\*H (Sarniote)*



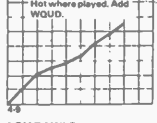
**DOROTHY MOORE**  
*Misty Blue (Malaco)*



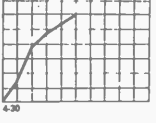
**BARBARA MULDAUR**  
*Sad Eyes (Warner/Reprise)*



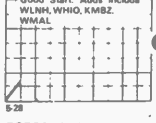
**WALTER MURPHY**  
*A Fifth Of (Private Stock)*



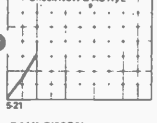
**TONY ORLANDO & DAWN**  
*Midnight Love Affair (Elektra)*



**DONNY OSMOND**  
*C'Mon Marianne (MGM)*



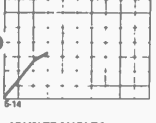
**LOU RAWLS**  
*You'll Never Find (Phillynt)*



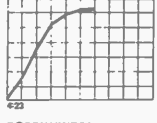
**LEON & MARY RUSSELL**  
*Rainbow (Paradis)*



**BOZ SCAGGS**  
*It's Over (Columbia)*



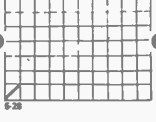
**PAUL SIMON**  
*Still Crazy (Columbia)*



**DONNA SUMMER**  
*Could It Be Magic (Oasis)*



**JOHN TRAVOLTA**  
*Let Her In (Midland Int'l)*



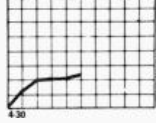
**BOBBY VINTON**  
*Save All Your Kisses (ABC)*



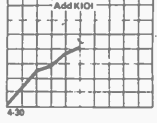
**WING & A PRAYER**  
*Eleanor Rigby (Wing & Prayer)*



**GARY WRIGHT**  
*Love Is Alive (WB)*



**TAMMY WYNETTE**  
*TV Can Make It (Epic)*



## added

<b>WGY ALBANY</b> America England Dan Candy Eric Dorothy Moore John Denver John Travolta Wing & A Prayer Sue & Cris Eric Carmen Barry Manilow	<b>WNEW NEW YORK</b> America Four Seasons Paul Simon Dorothy Moore John Denver John Travolta Wing & A Prayer Sue & Cris Eric Carmen Barry Manilow	<b>WMP-LA ANGELES</b> Stanford Vocal Band Candy Eric John Denver John Travolta Wing & A Prayer Sue & Cris Eric Carmen Barry Manilow	<b>WFL-TV LAUDERDALE</b> Kathy Karas John Denver John Travolta Wing & A Prayer Sue & Cris Eric Carmen Barry Manilow	<b>WHDV DAYTON</b> Paul Delicato John Denver John Travolta Wing & A Prayer Sue & Cris Eric Carmen Barry Manilow
<b>WVAB WASHINGTON</b> Candy Eric John Denver John Travolta Wing & A Prayer Sue & Cris Eric Carmen Barry Manilow	<b>WVIR VIRGINIA</b> Candy Eric John Denver John Travolta Wing & A Prayer Sue & Cris Eric Carmen Barry Manilow	<b>WVIR VIRGINIA</b> Candy Eric John Denver John Travolta Wing & A Prayer Sue & Cris Eric Carmen Barry Manilow	<b>WVIR VIRGINIA</b> Candy Eric John Denver John Travolta Wing & A Prayer Sue & Cris Eric Carmen Barry Manilow	<b>WVIR VIRGINIA</b> Candy Eric John Denver John Travolta Wing & A Prayer Sue & Cris Eric Carmen Barry Manilow

# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### THIN LIZZY

**The Boys Are Back In Town (Mercury)**  
55% of our reporters are now on it. 17 adds including WCAO, WLS, WQXI, WAYS. See Parallels for movement.

### QUEEN

**You're My Best Friend (Elektra)**  
55% of our reporters on it. 34 adds including WPGC, WSAI, Y100, KJR, WAPE. See Parallels for other adds and movement.

### MANHATTANS

#### Kiss & Say Goodbye (Columbia)

41% of our reporters now on it. 14 adds including CKLW, WABC, WPGC, 13Q, WGCL. Moves: 12-5 WQXI, 3-2 WAKY, 12-9 WDRQ. See Parallels.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

**JOHN TRAVOLTA "Let Her In" (Midland Int'l)** 34 reporters on it. 15 adds including CKLW, KFRC, WRKO, WCAO, KJRB, WHBQ. Moves: 15-12 WGCL, 13-7 at Y100, 7-3 WORC, 10-4 WPEZ and many others.

**BEACH BOYS "Rock & Roll Music" (Warner/Reprise)** 17 reporters on it. 13 adds. Major market action qualifies for this position. Add WLS, WSAI, WRKO, WCAO, KDWB, KSTP, KCBQ, WSGA, WDRC and more.

**TODD RUNDGREN "Good Vibrations" (Bearsville/WB)** 37 reporters on it. 19 adds including WSAI, WCOL, WIFE. Moves: 27-19 KJOY, 25-21 KSTP, 25-23 at 13Q.

**PARLIAMENT "Tear The Roof Off The Sucker" (Casablanca)** 27 reporters on it. 9 adds including WPIX, WXYZ, WLEE. Moves: 8-5 CKLW, 10-9 WAYS, 7-4 WHBQ, 21-13 at 98Q, 15-8 WFLB, add B100 and see Parallels for more.

**MARVIN GAYE "I Want You" (Tamla)** 32 reporters on it. 2 adds. Moves 24-17 WQAM, 7-2 WGCL, 14-11 CKLW, 6-2 WSAR and others.

**BROTHERHOOD OF MAN "Save Your Kisses For Me" (PYE)** 28 reporters on it. 8 adds including KLIF, and WLEE. Moves: 26-19 KRSP, 21-16 KFVR, 12-11 WRKO, 29-26 WSAI, 27-22 WEMP.

**ABBA "Mama Mia" (Atlantic)** 27 reporters on it. 6 adds including KLIF, WCOL, KYNO. Moves: 30-26 WSGA, 27-20 WBBQ, 28-19 WJDX, 28-23 WAVZ and more.

**ELTON JOHN "Love Song" (MCA)** 37 reporters on it. 2 adds. Peaking early at a few stations. Upward movement: 22-17 WGH, 23-21 WSAI, 16-12 WORC.

**FOGHAT "Fool For The City" (Bearsville/WB)** 21 reporters on it. 4 adds including WGCL and WBBQ. Moves: 27-24 WOKY, 27-21 WGLF, 29-24 KSTP.

**BOZ SCAGGS "It's Over" (Columbia)** 20 reporters on it. 2 adds including WGH and WBBF. Record is still alive in several markets. 7-5 WIXY, 7-6 WSAR, 15-10 WAIR, 28-23 WCOL, 9-5 KDON.

**BEATLES "Got To Get You Into My Life" (Capitol)** 17 reporters on it. 13 adds including Y100, KTKT, KJRB, WFOM, WIFE, WAPE, WBBF.

### Others Getting Significant Action

**CARPENTERS "I Need To Be In Love" (A&M)** Add KHJ, KSTP, KTLK, WKBW, and more.

**FIREBALL "Livin' Ain't Livin'" (Atlantic)** Add WFIL, WGCL, WBBQ, WBBF, and many more.

**CHEECH & CHONG "Framed" (Ode)** Add KSLQ, 13Q, WGNG, 29-19 KCBQ and others.

**DON HARRISON BAND "16 Tons" (Atlantic)** 17 reporters on it. 14 adds including WSAI, 23-17 WISE, 20-16 WBBQ, 20-17 KEZY and others.

**DONNY OSMOND "C'Mon Marianne" (MGM)** Add WGCL, WEMP, WRWK, WCOL, 13-12 WGNG and others.

Continued On Page 24

# Radio & Records

THE INDUSTRY'S NEWSPAPER

## May 28, 1976

3 Weeks Ago	2 Weeks Ago	Last Week	
2	1	1	① WINGS/Silly Love Songs (Capitol)
10	7	5	② DIANA ROSS/Love Hangover (Motown)
15	10	8	③ SILVER CONVENTION/Get Up And Boogie (RCA)
5	4	4	④ HENRY GROSS/Shannon (Lifesong)
1	2	2	⑤ JOHN SEBASTIAN/Welcom Back (Warner/Reprise)
7	6	6	⑥ PRATT & McCLAIN/Happy Days (Warner/Reprise)
12	11	9	⑦ HALL & OATES/Sara Smile (RCA)
3	5	7	⑧ SYLVERS/Boogie Fever (Capitol)
20	16	11	⑨ THE CAPTAIN & TENNILLE/Shop Around (A&M)
4	3	3	⑩ ELVIN BISHOP/Fooled Around & Fell In Love (Capricorn/WB)
18	17	12	⑪ DOROTHY MOORE/Misty Blue (Malaco)
8	8	10	⑫ FLEETWOOD MAC/Rhiannon (Warner/Reprise)
30	22	16	⑬ ERIC CARMEN/Never Gonna Fall In Love Again (Arista)
—	33	25	⑭ STARLAND VOCAL BAND/Afternoon Delight (Windsong)
27	23	17	⑮ STARBUCK/Moonlight Feels Right (Private Stock)
37	29	23	⑯ GARY WRIGHT/Love Is Alive (WB)
36	28	22	⑰ ANDREA TRUE CONNECTION/More, More, More (Buddah)
33	26	20	⑱ DOOBIE BROTHERS/Takin' It To The Streets (WB)
23	20	19	⑲ ROLLING STONES/Fool To Cry (Rolling Stones)
6	9	13	⑳ JOHNNIE TAYLOR/Disco Lady (Columbia)
—	—	29	㉑ STEVE MILLER/Take The Money & Run (Capitol)
9	12	15	㉒ BELLAMY BROTHERS/Let Your Love Flow (WB)
—	34	28	㉓ SEALS & CROFTS/Get Closer (WB)
14	15	21	㉔ MAXINE NIGHTINGALE/Right Back Where We Started From (UA)
17	18	24	㉕ QUEEN/Bohemian Rhapsody (Elektra)
22	19	18	㉖ NEIL SEDAKA/Love In The Shadows (Rocket)
—	—	30	㉗ CYNDI GRECCO/Making Our Dreams Come True (Private Stock)
16	21	27	㉘ BILLY OCEAN/Love Really Hurts Without You (Ariola America)
11	13	14	㉙ BARRY MANILOW/Tryin' To Get The Feeling Again (Arista)
—	—	→	㉚ MANHATTANS/Kiss & Say Goodbye (Columbia)
—	—	→	㉛ BROTHERS JOHNSON/It'll Be Good To You (A&M)
—	—	→	㉜ AMERICA/Today's The Day (WB)
38	35	33	㉝ HEART/Crazy On You (Mushroom)
—	36	34	㉞ BRASS CONSTRUCTION/Movin' (UA)
—	39	36	㉟ RHYTHM HERITAGE/Baretta's Theme (ABC)
13	14	26	㊱ PETER FRAMPTON/Show Me The Way (A&M)
—	—	→	㊲ THIN LIZZY/The Boys Are Back In Town (Mercury)
—	—	→	㊳ QUEEN/You're My Best Friend (Elektra)
—	—	→	㊴ PARLIAMENT/Tear The Roof Off The Sucker (Casablanca)
29	27	32	㊵ CATE BROTHERS/Union Man (Asylum)

### ACTIVE ALBUM CUTS

AEROSMITH  
"Last Child"  
WINGS  
"Let It Be"  
"Win a Party"  
NEIL SEDAKA  
"Sneakin' Out"  
PETER FRAMPTON  
"Do You Feel Like"  
MAXINE NIGHTINGALE  
"Some Be The One"  
STEELEY DAN  
"Kid Charlemagne"  
ELTON JOHN  
"Sneakin' Around For A Friend"  
LEO ZEPPULIN  
"Here On For Nowhere"

### MOST ACTIVE RECORDS

DIANA ROSS  
SILVER CONVENTION  
STARLAND VOCAL  
CAPTAIN & TENNILLE  
WINGS  
GARY WRIGHT  
DOROTHY MOORE  
ERIC CARMEN  
STARBUCK  
ANDREA TRUE  
DOOBIE BROTHERS  
QUEEN  
"Bohemian"  
JOHNNIE TAYLOR  
"Disco Lady"  
BELLAMY BROTHERS  
"Let Your Love Flow"

### ACTIVE RE-CURRENTS

PETER FRAMPTON  
"Show Me The Way"  
CAPTAIN & TENNILLE  
"Lonely Nights"

### NATIONAL REQUEST TABULATION

LAST WEEK	
1	1 WINGS
2	2 SYLVERS
3	3 HENRY GROSS
4	4 STARLAND VOCAL BAND
5	5 CAPTAIN & TENNILLE
6	6 GARY WRIGHT
7	7 JOHN SEBASTIAN
8	8 PRATT & McCLAIN
9	9 SILVER CONVENTION
10	10 SEALS & CROFTS