

Radio & Records

THE INDUSTRY'S NEWSPAPER

VOL. 3, NUMBER 42

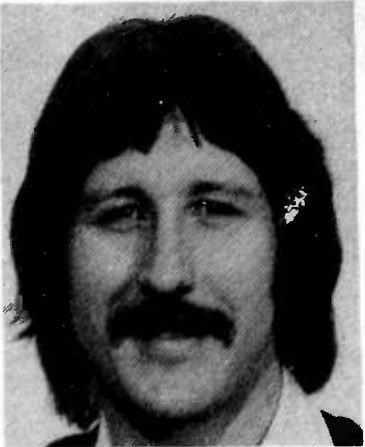
FRIDAY, OCTOBER 24, 1975

KOME Jock Kidnapped

San Jose: Victor Boc mentioned on his KOME Sunday morning talk show (10/19) that he had never seen a UFO and was sceptical of their existence. When he finished the program at noon, he was abducted from the station by two men who overcame him with a handkerchief containing either chlorophorm or ether. He woke up in a car on its way to San Francisco sitting between the two men. They told him that any other media people who didn't believe in UFO's would also be kidnapped. When they got to San Francisco, he asked his captors if he could go to the bathroom. They stopped at a gas station and Boc locked himself in the men's room where he began to bang on the walls and yell for help. The kidnapers were frightened away by the attention that he was drawing and Boc was rescued. The men were not seen again and remain unidentified. Authorities are investigating.

Jeffries To Epic

Epic Records' VP and GM, Ron Alexenberg, has announced the appointment of Jim Jeffries as the new National



Promotion head for Epic Records and the CBS custom labels. Jeffries was the national promo head for GRC Records.

Robert W. Morgan Is Back

One of the best rock morning men in the business, Robert W. Morgan, has joined Golden West Broadcasting's flagship MOR station KMPC/Los Angeles. KMPC's associate program director Bill Watson informed R&R of significant changes in the station's per-



Bruce Springsteen has made a major impact on the music industry and the entire nation, especially this week by being on the cover of Time and Newsweek, and now R&R. Our cover shot was taken at Bruce's Roxy debut in Los Angeles, where he proved to all attending that he wasn't all hype... he was all super talent.

Photo: Sam Emerson

sonality lineup. Kathy Gori, who had been doing the 1am-6am slot for the past three years, moves on to pursue her career in the field of commercials and free-lance writing. Sonny Melendrez assumes Kathy's slot after several years of hosting weekend programs and fill-in for other station personalities. Robert W. Morgan, best known for his morning spot at KHJ immediately moved into the weekend position. Specifically he will host Sunday evening shows from 5 to 9pm and 11pm to 1am as well as performing the fill in function for other personalities throughout the week.

GRC To Be Bought And Relocated

Oscar Fields, VP and GM of General Recording Corp. (GRC) announced today (10-21) that the company has entered into negotiations to be acquired and subsequently relocated to "one of the major record centers." Fields stressed that he will remain with the company and that GRC will stay with its current independent distributors and retain its basic artist roster. In addition, the 5 music companies com-

prising the Thevis Music Group will be included in the transaction.

Indicating that he could make no further disclosures at this time, Fields stated that he believed consummation of the present discussions regarding the purchase of GRC and the Thevis Music Group were a matter of weeks away from closing and a subsequent announcement would be made.

Quickies

A happy birthday to Helen Reddy, celebrating this Saturday.

Tom Cossie is the new POP/Promotion Director for Buddah Records. Fred Ruppert will be directing album promotion and assume A&R responsibilities.

Bette Midler's new album is "Songs For The New Depression," and is due for release November 28th, coinciding with a planned national tour beginning December 10th.

Mercury Records is re-releasing the old "Leader of the Pack" by the Shangri-Las after WKBW added it and it pulled monster phones for several weeks in a row.

Another interesting novelty this week is the new David Geddes, already on several

key stations. Story line is about a blind father attending every one of his son's football games waiting to hear his son's number called. The son finally gets to play and performs like a superstar... audience learns that the father died the day before.

More major AOR changes: Jim Ladd, 6-10pm air personality on KLOS/Los Angeles, has resigned to join competitor KMET, in the 10pm to 2am slot, replacing Joe Collins.

Bob Coburn, formerly of KGB-FM, San Diego, has joined KMET, doing weekends.

Hooper Trend Reports

Some interesting Hooper reports for August-September. It will be interesting to note if the Fall Arbitrons reflect the same trends.

In Minneapolis, KDWB shows a 9.7 for total rated time periods, WDGY has 8.3, KSTP 4.2, WYOO [U100] AM with 4.0, their FM with 1.8. AOR KQRS has a 4.3. WCCO, the dominant MOR has a 39.4.

AOR shows strong trends in Cleveland, with WMMS pulling a 7.6, and WWWW [M105] with a 3.7. WIXY has 5.8, WGCL a 6.5.

KRBE shows impressive numbers in Houston, with a 12.4 total. KILT-AM has 6.6, their FM 7.2. Country KENR has 7.5.

Somewhat of a turnaround in Phoenix, with KUPD-AM picking up to a 16.5, with KRIZ holding a 14.4. KUPD-FM has 8.1. AOR KDKB-FM has 5.1, their AM a 1.1.

Rock battle in Dallas still shows KLIF strongest with 13.4, KNUS with 11.2. Strong Country competition here, KBOX has 9.0, WBAP 8.2.

Pittsburgh remained status quo, 13Q has a 9.7. WPEZ with a healthy 5.9. AOR WDVE came in with a 6.4. Country WEEP-AM had 5.0, their FM 1.0. Monster MOR KDKA has 33.5.

WGN maintains the stronghold in Chicago, 16.7 total time periods. WLS came in with 11.1, WCFL 7.3. WMAQ continues to pull strong numbers, with a total of 6.3.

In WOKY remains solid in Milwaukee, with a 13.2, topped only by MOR WTMJ with an 18.4. Rocker WRIT has 5.3, WZUU-AM 1.5, their FM 3.8.

INSIDE R&R:

WABC TOPS NY
IN PULSE

SEE PAGE 3

THE ELECTRIC WEENIE
NOW IN R&R

PAGE 10

CMA CONVENTION
COVERAGE

PAGE 26

BLUE GUITAR.

**A haunting
new single
performed**

by

Justin

Hayward

and

John Lodge.

Produced by 10cc

and Tony Clarke.



#THR 67021



RADIO

RADIO NEWS

SUMMER PULSE CONFIRMS WABC/NY ARB DOMINANCE
 WABC/New York, under the guidance of programming VP Rick Sklar, had one of their best ARB's this past summer. Now, confirming the ARB as no fluke is the summer Pulse that shows WABC as the double number dominant station throughout the day. The station also increased their cume listenership substantially.

WABC had an 11 share for the total rated time period Monday-Friday 6am-12 mid. The closest station, in the number two position, was WOR with a 6 share. WXLO had a 4, WBSL a 5, WPIX a 1, and WPLJ a 3. In the teen battle, WABC dominated with a 33 share, WXLO has 16, WPLJ a 12.

WABC came close to dominating every day part, only missing mornings by just a share: 6-10am: WABC 10, WOR 11. 10am-3pm: WABC 11, a few stations had 5 shares and came in second. 3pm-7pm: WABC has a 12, with the closest being WXLO with a 5 share. 7pm-12mid: WABC, an AM station, dominates with a 10, WBSL-FM second with an 8, WXLO-FM has a 6. WABC is number one in teens at night as well as in total.

R&R talked with Rick Sklar who told us that "...we committed all of our best people, both at the station and in the group to think tank this effort. We had great cooperation

from management in cutting through the red tape to make the immediate changes that had to be made for this success..."

RADIO INDEX OFF AND RUNNING
 Billed as a total programming research firm, Radio Index, Inc. has begun a wide-spread campaign to familiarize broadcasters with their services. The company's rating service forms the base of their research. According to Director of Marketing Todd Wallace a demonstration Radio Index sweep was conducted in April-May in 7 markets, with a quarter hour shares and cume proportions projected with amazing similarity to the nationally syndicated services. Those desiring more information may call (602) 242-4050.

WLS JOCK CHANGE
 WLS/Chicago is now making its first on-air staff change in over two years. J.J. Jeffrey, the 10am-2pm jock, has resigned to participate in the ownership of a radio station in Maine. J.J. will remain through the current survey period, then be replaced on air by Tommy Edwards.

NEW ABC VP
 Richard McCauley has been

appointed Vice President and Director of Affiliate Affairs for the ABC radio chain. McCauley has held the Affiliate Affairs position since earlier this year, with the VP promotion taking place October 6.

LONG DISTANCE WINNING
 WPEZ/Pittsburgh is giving a listener a chance to see Elton John during his West Coast concert tour, flying them across the country to Los Angeles for Elton's Dodger Stadium appearance. 100 callers a week will qualify for the drawing to choose the winner.

TRICK OR TREATING IN ROANOKE
 WROV/Roanoke is really taking advantage of the Halloween Trick or Treat custom this year, designating certain households as special "WROV Halloween Houses." Listeners will ask every household whether they are one of the houses, ripping off a WROV prize package if they are. The stations also gave away the Doobie Brothers' "Stampede" Lp's and T-Shirts in conjunction with the group's recent local concert.

'BICENTENNIAL BALL'
 WRAR/Tappahannock, Virginia's general manager has

Continued on page 14



One picture is worth a thousand words, or at least some laughs, as KFRC/San Francisco's Dr. Don Rose poses in front of a billboard proclaiming his humor.



WXYZ/Detroit just complete their annual concert season, featuring over 85 shows at a local music theatre. This year the "WXYZ Pine Knob All-Stars" met show groups the Carpenters, Chicago, and Three Dog Night in softball games during their visits to the city. Pictured here are two of the All-Stars trying to "remove" Three Dog's winning pitcher, Cory Wells. WXYZ' Eddie Rogers looks on.



WRKO/Boston's J.J. Jordan [left] and account executive Art Katz [center] are shown with Playboy Records' Jack Hakim during the station's first music industry appreciation party. The party for local and national promotion men was attended by every major record company from coast to coast. The highlight of the celebration took place when thrill seekers tossed Katz into a huge cake which was shaped like a swimming pool.



WQXI and Warner Brothers got together to celebrate the Doobie Brothers in Atlanta. The group was in town to put their feet and handprints in the star section of cement blocks in front of the Peaches Record Store. The autograph party was hosted by WQXI's Scott Shannon and WQXI-FM's Sonny Fox. Local WB coordinator was Danny Davenport. The turnout was gigantic, as you can see in the pictures.

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OPUS 75

THE SPECIAL OF THE YEAR IS HERE AGAIN!

The special of the year is here again! OPUS 75... presenting the top music of the year... a complete countdown and review of the Top 100 records of 1975. OPUS 75... a very special way to generate audience excitement and advertiser interest in your station... A powerful programming promotion and an excellent revenue builder!

Hosted by Los Angeles radio personality, Larry McKay, and highlighted by over 50 first-person interviews with the top recording stars of 1975, OPUS 75 is produced by Dick Starr, who created the widely acclaimed OPUS 71, OPUS 72, OPUS 73 and OPUS 74. Featured in over 500 markets worldwide, OPUS has a consistently proven record of success.

OPUS 75 is an entertaining, exciting and informative radio spectacular, unique in its ability to appeal to a broad demographic audience target. OPUS 75 gives your audience a reason to listen... A reason to listen longer... A reason to remember. And, again this year OPUS is available in stereo!

Much more than just a fantastic 8-hour radio special, the OPUS package includes a customized station jingle (with sponsor credits if desired); more than 25 pre-recorded promos, celebrity breaks, jingles, music tracks, and other elements for powerful production; complete copy for promos, publicity and tie-in contests; sales plans, graphics, marketing and advertising ideas... OPUS 75 makes it easy for you to make money and sound sensational!!!

The sales success stories of past OPUS presentations prove that OPUS 75 will be a revenue builder and a rating booster that can't be copied! There are 96 fixed position, premium buy 60-second spot availabilities in OPUS 75. Additional sales opportunities in advance and follow-up promotions are detailed in the comprehensive OPUS 75 Operations Manual. We've even provided a recorded audio sales presentation (on the OPUS demo) to help you sell the OPUS 75 story to your sponsor.

OPUS 75... The special of the year is the buy of the year! For the reasonable price on exclusive rights in your market, phone Dick Starr collect at Century 21 Productions.

CALL TODAY! (214) 638-3222.

Century 21
 PRODUCTIONS INC.
 8283 Stemmons-Suite 233 / Dallas, Texas 75247

BUSINESS NEWS

BUSINESS NEWS

CONSUMERS BANKED THEIR REBATES

According to a Trendex Inc. survey on what Americans did with their tax rebates, 66% of those surveyed used the extra money to pay bills or deposit in the bank. While an earlier survey of what consumers said they would do with the extra cash showed that only 35% would bank the money, over 40% of them actually did put it away. The earlier survey of probable uses for the rebates showed some wishful thinking, with many people wanting to buy major appliances, cars, or new furniture, but actual figures showed that the percentage dropped dramatically when it came time to actually spend the money. The Trendex report also showed further evidence that consumers are not spending money on large items, with 26% of those asked the question, "Was there any item costing in excess of \$100 which you need but did not buy?" answering yes. One luxury that people did take advantage of with their rebates was vacations. A little over 5% spent the extra dollars on traveling.

BLACK RADIO STUDY

A study of the Black Los Angeles market has been released by KGFJ/Los Angeles, after preparation by Dimensions Unlimited. A vast variety of consumer data, from buyer's habits in food purchases, movie attendance, credit card use, to radio ownership, travel, and automotive purchases, has been assimilated from the L.A. market. Although directly reflective of this particular market, the survey is available to all, and may serve as an indicatio of black consumerism in other regions. For information contact the station's research director, Norm Keats.

FCC WON'T DEREGULATE ADS

Following the recent White House Office of Telecommunications proposals killing programming regulations in the top 10 market radio stations, an FCC attorney has stated that advertising percentages may not be included in the rules that would be dropped from those stations. The FCC cited possible conflicts of interest if licensees didn't have to follow strict ad percentages.

RETAILERS MAY OFFER DISCOUNTS FOR CASH PAYMENTS

Beginning the 28th of this month, retail outlets may offer 5% discounts to their customers who choose to pay cash for their products. This possibility has been brought about by rulings on use of credit cards, which most retailers pay a service charge for. Although the ruling is imminent, most retailers are not planning to use the discount sales pitch, while others are not even aware of it. Competition may prove to be the main cause for interest in the rule, since most retailers follow the lead of neighboring outlets featuring the same products.

FTC WATCHING WHAT EUPELL EATS

The Federal Trade Commission has asked General Foods Corp. to keep tabs on Euell Gibbons' wild plant diet, citing the fact that some youngsters exposed to Gibbon's free-form diet may eat non-edible plants. The Grape Nuts division of General Foods has agreed to make sure that such natural foods are shown in cultivated conditions in their ads.

HEADPHONE MANUFACTURER'S PROMOTION

The Koss Corp., manufacturers of headphones, have offered a \$1000 prize for "the most beautiful ear." Postcard entries from headphone freaks should show a bonafide "earprint" to qualify. Ear beauty is not sexually restricted, according to the contest rules.

MORE VIDEO GAMES TO HIT MARKET

Following the lead of the "Odyssey" TV video game, other manufacturers are now developing other such games for the market. Universal Research Laboratories will introduce a "cheap" model TV game by next summer, while the Executive Games Co. already has a \$65 "Television Tennis" game, priced down from ost games offered at \$100 or more.

UA RECORDS HELPS TRANSAMERICA EARNINGS

The entertainment group of the Transamerica Corp. helped increase the company's earnings by 39% for a nine month period ending in September. United Artists Records was pinpointed as one of the major forces behind the gain. The earnings made the company's stock rise from 29 cents to 39 cents per share.

THE FCC (So You Can Understand It)

FCC ISSUES FINES FOR OPERATIONAL VIOLATIONS

WACY (Kissimmee, Fla.) was fined \$500 for failure to timely file Ownership Reports, and to record entries in its Program Logs.

FCC fined KBBC (Phoenix) \$250 for failure to utilize its STA for its specified purposes and for not maintaining a Program Log describing material transmitted.

FCC denied to review a \$2,000 forfeiture against WLTH (Gary) for its failure to give proper and prior notice of intent to broadcast a telephone call before it was aired.

The FCC, in an unusual action, rescinded a \$3,000 forfeiture against WDHA (Dover, N.J.) for failing to properly log Commercial Announcements since FCC had incorrectly cited the Rule violated and the Statute of Limitations prevented its issuance of a Corrected Notice.

FAIRNESS RULINGS FOR THE MONTH OF SEPTEMBER

A. In a landmark ruling, FCC has held its past 13 years applying Section 315 to have been in error, by changing its past rulings so as debates and other candidates joint appearances do not now come under the "equal time" provisions and will be treated as on-the-spot news interviews free of Section 315 obligations.

B. FCC denied review of a Complaint by Accuracy in Media against WNET (N.Y.C.), on the basis that a report on Salvadore Allende of Chile, was not a controversial issue of public

importance raising fairness obligations.

C. FCC similarly rejected a Complaint against WNEW-TV (N.Y.C.) stating that the Armenian-Turkish issue of 60 years ago, was not now a controversial issue of public importance.

D. The D.C. Court of Appeals upheld an FCC Decision that ABC did not violate the Fairness Doctrine and Personal Attack Rule by refusing a requested response to a broadcast containing Polish jokes, since this was held not to be a controversial issue of public importance.

E. FCC denied review of a Complaint against Station WLS-TV (Chicago) alleging that the Station had broadcast excessive mayhem and violence, especially during the prime time viewing for children, on the basis that it is prohibited by the First Amendment from censoring broadcast material.

F. The FCC denied a request for a Fairness ruling by the United Way of America that a special Message by the President encouraging contributions to the local United Way Campaign was exempt from Section 315. FCC said that the broadcast was not an on-the-spot coverage of a bona fide news event exempt from Section 315, and was more akin to a public service program generally subject to Fairness requirements.

G. The FCC denied review of the Complaint against Station KNBC (L.A.) stemming from its broadcast of a program on gun control since petitioner could not show that NBC had failed to afford a reasonable opportunity in its overall programming for presenting contrasting viewpoints on the issue.

"REALISTIC" APPROACH TO DRUG PROBLEMS

A White House Task Force has issued a report which attempts to re-align the government's attitude on drug laws. A lightened approach to marijuana use is included in the report, urging the government to attack stronger drugs, such as heroin, instead of using valuable time and dollars on marijuana users. A realistic approach to the drug problem on the whole was urged, outlining the fact that education, law enforcement and punishment can only help, but not alleviate, drug use in this country. President Ford has not yet made a statement or approval or disapproval of the report.

ANHEUSER-BUSCH GIVES BASEBALL TO THEIR BOSS

A letter of intent to purchase the St. Louis National Baseball Club Inc. has been signed by the chairman of Anheuser-Busch, purchasing the St. Louis Cardinals from Anheuser-Busch Inc. The chairman, August A. Busch, is no longer active with the company, although he retains the title of chairman. Approval of the sale is contingent on final negotiations, Mr. Busch's assurances that the team will stay in St. Louis, and the approval of the National Baseball League.

CIGARETTE MAKERS GIVE TO THE CAUSE

Some specialty brand cigarette makers have initiated \$1 a pack prices in the Atlanta area, giving the added profit to agencies fighting cigarettes smoking in the first place, such as the American Cancer Association.

RESERVE BOARD FINALIZES SEX-BIAS RULES

The Federal Reserve Board has finalized stringent rulings on sex discrimination for all types of creditors, including department stores, savings and loans companies, banks, and finance companies. A controversial ruling in the package, which had been deleted by the board earlier, was contained in the final rules: Effective October 28, any

company denying or ending credit must give the reasons for the credit ruling. The board included this rule after intense lobbying by women's and public interest groups.

FOREIGN AUTOMAKER INCREASES PRICES

Base prices for two of Volkswagen of America's lines will increase up to nearly 18% for their new model year. Both Audi and Porsche will raise prices on 2 models each, although the Audi 100-LS and Porsche 911-S's prices will reflect additional standard equipment which was formerly optional. The company also announced that Porsche will introduce two new models, the 912-E, base priced at \$10,845, and the limited edition Carrera, at a whopping \$25,850.

OCTOBER STARTS WITH RISE IN CAR SALES

The first weeks of October have shown a 13% increase in Detroit car sales, compared with last year's same time period figures. The industry is not terribly excited about the percentage however, since last October saw the beginning of the worst Detroit car sales period since the Depression.

In the first week of sales on Chevrolet's new small Chevette, over 6000 Chevettas were delivered to customers, making the new entry the hottest new model in Chevrolet's history.

MAZDA'S NEWEST ENTRY

Billed as an "affordable" luxury model, Mazda Motors of America introduced their latest car, code named the X208A. Although this new model will not be available immediately, initial EPA testing shows this model greatly improving the company's other rotary-engine lines.

FCC STEPS INTO CANADA

Television shows scheduled for U.S. airtime, which are pre-released in CANADA first, will be probed by the U.S. FCC. The Commission announced that an inquiry will seek to find out the frequency of the Canadian preview situation.

R&R CONVENTION '76
Complete details next week!

**WHOLE
LOTTA LOVE
IS A WHOLE
LOTTA SONG
BY A WHOLE
LOTTA LADY!***


UA-XW724-Y

***"Tina Turner is hot and sexy!
Great night phones! Total appeal!
Teens 18 to 34's!"**


**CLAY GISH
PD KRBE-FM
HOUSTON.**



**"WHOLE LOTTA LOVE" by TINA TURNER. The single from that foxy lady's newest and FINEst album:
"TINA TURNER, ACID QUEEN." UAL495-G "WHOLE LOTTA LOVE" by TINA TURNER.
Steams up windows! On United Artists Records. (Put it on and tear off a piece.)**



Winners & Losers
(6054)

*Another terrific love song. Just like
summer's number one hit "Fallin' In Love."
From Hamilton, Joe Frank & Reynolds *

**AFTER
"LOVIN' YOU"
THERE CAN ONLY BE
"SIMPLE
THINGS"**



A New Single By

MINNIE RIPERTON

From Her Album "Adventures In Paradise"



**AFTER
"LOVIN' YOU"
THERE CAN ONLY BE
"SIMPLE
THINGS"**



A New Single By

MINNIE RIPERTON

From Her Album "Adventures In Paradise"





JABARA

**"ONE MAN
AIN'T
ENOUGH"**

AM 1741

**A BIG ONE
from
JABARA**

**A new single
ON A&M RECORDS**
Produced by Ron Dante

RECORDS

RECORD INDUSTRY NOTES



by Candy Tusken

Shelter Records closed their Tulsa branch last week, dismissing that staff with the exception of the Church Studios; a situation that had been economically foreseen by the company for the last six months. Not related to the Tulsa close down, came the news last week that Shelter had decided to shut down the inhouse promotion/sales staff at the main Los Angeles offices with a skeleton crew to remain, using independent promo men. Remaining with the label is Denny Cordell, Bernadette Gorman, Eileen Basich, Ron Henry and the publishing staff with the intention that Shelter will continue to function as a label to be distributed by MCA. National Promotion Director, Linda Altar along with her assistants, Leanne Meyers and Aida Scorza have left the label along with five regional field men. Leon Russell called Altar to express his appreciation for the promotion and sales staff's fine efforts and the talk is that Leon will continue to record with Shelter as an artist, but may be stepping out of the administrative end of the business. According to Ron Henry the recording and administration set up between Russell and Cordell is in the process of negotiation. Altar and her staff may be reached at (213) 766-6372...

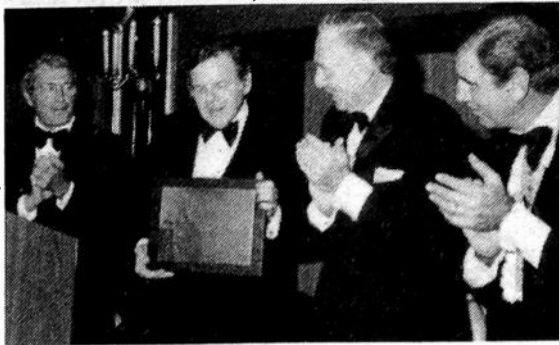
ZEP MEMBER ZAPPED OFF STRIP

Led Zeppelin's drummer, John Bonham (fondly known as Bonzo), walked into rock musician hangout, the Rainbow Bar & Grill on L.A.'s Sunset Strip, and proceeded to throw chairs and tables around and insulting the patrons. According to one spectator, when the owner, Mario, tried to stop the rampaging Bonham, he was socked in the mouth by the drummer. Mario (who is an ex-policeman), flattened Bonzo who required thirteen stitches in his upper lip and told him he was permanently banned from the restaurant and Mario's two other interests, The Roxy Theatre and The Whiskey... Marianne Faithful is cutting a new single with Sparks' Russell Mael which is a re-work of the Beatles' "I Want To Hold Your Hand"... Lou Reed is also in the studios with his new album "Coney Island Baby", expected out sometime in early January... The Who have decided to add forty-five minutes of selected material from "Tommy" on their tour...

WHY CAN'T WE BE FRIENDS?

The Hollywood Radio & Television Society were told by Arista's Clive Davis that they are missing the boat with the recording industry by not exploiting the many songwriting and performing talents of recording artists. Clive spoke last week at a HR&TS luncheon in his honor. He questioned why movie and TV soundtracks are not being commissioned to the likes of a Paul Simon, Elton John or Neil Diamond. Davis went on to say that every since the bottom dropped out of the Broadway show soundtracks that were no longer being programmed on Top 40, the movie and TV industry has not kept abreast of the tremendous changes within the music business. He asked why no one has thought to team Paul Simon and Woody Allen or pair Bob Dylan and Ingmar Bergman for movies or TV soundtracks. He illustrated the lack of knowledge or interest of the entertainment industry by citing the fact that "Paul Simon was reduced to a wordless three minutes in 'Shampoo' and three or four old tracks of Elton John were used for background in one movie"... Warner Brothers is taking aggressive steps to rectify a situation their own VP of Creative Services, Stan Cornyn, pointed out in a much heralded speech "The Day The Radio Died" whose topic concerned the vast older audience who have tuned out of the record scene. Warners is releasing a special sampler LP titled "I Didn't Know They Still Made Records Like This" to be sold for \$2.00 aimed at the post-teens and twenties record market concentrating the advertising in such magazines as Esquire, The New Yorker, Vogue, McCall's, Cosmopolitan, etc. rather than the usual music press and conventional "young adult" print buys. The record is composed of 26 selections by such artists as Randy Newman, Gordon Lightfoot, Seals & Crofts, James Taylor, and others, with a noticeable absence of hard rock music....

Bruce Springsteen and Steve Van Zandt were on hand to watch Dion cut his new single at Gold Star Recordings in L.A. last Monday night which was written and produced by Phil Spector titled "Baby, Let's Stick Together." Springsteen was invited to join in, but was apparently too shy and simply watched the five hour session. When asked what he thought of Springsteen, Spector was overheard to say "he's a nice kid..."



At the annual music industry Parkinson's Disease Benefit Dinner at the Waldorf Astoria last week, RCA President Kenneth Glancy holds the Man of the Year plaque while looking on are (from left) Perry Como [who presented the award] Goddard Lieberson, former head of CBS Records and a previous recipient, who served as toastmaster for the evening; and Joseph D'Imperio, chairman of the dinner.



Al Jardine of the Beach Boys joins Epic's Johnny Rivers during his recent Roxy engagement.



After a year and a half absence the Allman Brothers Band performed back home in Atlanta at the Omni and as Greg Allman put it to the crowd, "It's great to be back home!" The fans agreed who had waited for four hours prior to the concert in steady rain to see the boys plant their hands and feet in front of the Peaches store ala Grauman's Chinese tradition and went on to play a three hour show. Backstage the Allmans, with Elvin Bishop [who also played on the show], were filmed with Georgia Tech head football coach, Pepper Rodgers, as part of his weekly football show. Rodgers also presented Tech football jerseys to the band and Phil Walden, President of Capricorn. L to R is Presidential candidate and former Georgia Governor, Jimmy Carter, Richard Betts and Chuck Leavell of the Allmans.



KC & The Sunshine Band tore up the Roxy Theatre with the audience dancing on their seats and tables to "Get Down Tonight," "That's The Way," "Shotgun Shuffle," etc. leaving barely enough room on stage for KHJ to present the band with a gold plaque for their number one "Get Down." On stage from L to R is Charles Williams; KHJ MD Rosie Guevara; Oliver Brown; KHJ DJ Machine Gun Kelly, KC; Ronnie Smith and Robert Johnson. Seated L to R is Rick Finch; Jerome Smith; James Weaver and Denvil Liptrot.



It's a happy occasion as Little Richard [seated] joins the Manticore family. Watching from left to right are personal manager, Robert Pennman, Marquett Pennman, Little Richard's business manager, and Manticore Records President Mario Medious. A single entitled "Call My Name" on the Motown-distributed Manticore label is due for immediate release.



DIANA ROSS and BILLY DEE WILLIAMS exchange meaningful asides during "Mahogany," the record-breaking new film, directed by Berry Gordy, which features Diana in the title role.

"Mahogany" Makes Magic- And Money

The headlines scream " 'Mahogany' Scores All-Time Broadway Box-Office Mark." That's an amazing record, computed during its first seven days of release, outdistancing former front-runners "The Godfather" and "Jaws." After viewing the film, it was easy to understand what all the hullaboo was about. "Mahogany" [with Diana Ross in the title role] is total entertainment, filled with melodrama, fancy costumes, gorgeous bodies, and beautiful people. It's a great escape, without the tedium of "message" movies. Diana Ross is an ACTRESS. If you didn't realize it in "Lady Sings The Blues," this film will convince you.

The story centers around the life/carrer of Tracy, girl from Chicago's ghetto, who gets lucky and lands the interest of a famous fashion photographer [Anthony Perkins]. Meantime, she has become "fond" of a fledgling politician [Billy Dee Williams], and so when the famous photog invites her to be his protegee, she leaves the politician sorry but [naturally] determined. The majority of the movie is filmed in Rome, where Mahogany's (so named by Perkins because she "shines") carrer skyrockets. She is the toast of the town, but lonely in her success and realizes what boyfriend Williams once told her - "success is nothing without someone you love to share it with." Can you figure out the rest?

"Mahogany" is a mass-appeal movie. Berry Gordy directed it as an authentic vehicle for Diana Ross, and she carries herself through like a pro - even making the often too-predictable script inoffensive. Watch it start breaking records in your town.

-Linda Goettsch



IT'S IN THE GROOVES. Celebrating the signing of Philly Groove to a special production deal with Warner Bros. Records are (front, from left) attorney Joseph Porter, Philly Groove principals Stan Watson and Shirley Massey. Behind them are Tom Draper, Warner's Vice President and Director of Black Music Marketing, and Warner's President Joe Smith. In addition to the Delfonics and First Choice, Philly Groove will be developing new acts as part of its pact with Warners.



SAL'S

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DAILY SPECIALS

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MARTONI IN HOLLYWOOD

1523 N. Cahuenga
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AOR Radio

[ALBUM ORIENTED ROCK]



After playing two sold-out dates in New Orleans, Gino Vannelli stopped by WRNO-FM for an on-the-air interview coupled with the playing of cuts from "Storm At Sunup," Gino's latest album on A&M Records. Pictured with Vannelli is Doug Christian, program director of WRNO-FM.

Mike Harrison



Radio Station KGB, our San Diego AOR correspondent, has embarked upon the third leg of what is one of the most effective and positive radio promotions ever to be conceived and executed. The KGB Homegrown albums, which started out as a local novelty have become a regional institution.

Homegrown III, just released, as its predecessors Homegrown I, and II, is a professionally produced and packaged album featuring local talent performing songs written about San Diego. The albums are sold for a nominal price and the profits are donated to the United Way of San Diego. It's that simple, but effective on a multitude of levels.

The station begins by announcing that they are accepting demo tapes to be considered for the album as well as cover art entries. The best of the tapes are played sporadically among normal programming during the entry period and the best art submitted is displayed at a local gallery.

Then, when the final entries are selected and the album is released, it is programmed by the station as a regular "current" album, and stocked in major local record stores during the normal period of interest.

The reaction is sensational. First, it certainly conveys the message that the station is involved with the community. Second, it gets people to listen to the station because they want to hear the album. Then, it creates a tremendous amount of street talk about the station on the part of the album's participants, their friends, and the general listenership. In addition, it provides the station with a superb vehicle for free media coverage, such as this column. Television channel 10 ran a one hour stereo simulcast with the station spotlighting Homegrown II and the artists on it. It gives a lot of local artists a hard to get "break." Finally, it raises a lot of money for a multitude of local charities.

How successful is it? Considering all the levels of this promotions' effect, it is hard to measure, however, it should be pointed out that Homegrown I was the largest selling album in the history of San Diego, surpassing the former champ, Dark Side Of The Moon. Homegrown II outsold that. Now, there's Homegrown III.

This is a tedious and complex project to carry out, and much credit and praise are due Program Director Ron Jacobs, and Program Manager, Rick Liebert for this outstanding effort.

I would recommend that any interested programmer who would like to bring this concept to their market, give KGB Music Director Arthur Schroeder a call at (714) 297-2201 to swap ideas, and perhaps, purchase a copy of Homegrown.

Congratulations to KGB for another outstanding contribution spawned by AOR Radio!!!!

It is not one of our policies to do concert reviews, but after seeing **Bruce Springsteen** (for the first time) at The Roxy, I find it hard not to blabber about it. The album is damn good, but after seeing Springsteen and his absolutely marvelous band in person all traces of scepticism have been removed from my mind. After all, one begins to suspect that anything that breaks the kind of airplay records that Springsteen has and receives all the laudatory press that he has might just be somewhat of a hype.

I found it hard to believe that I was actually standing on my chair. I don't often do that anymore. After calming down and collecting my thoughts, it occurred to me that Springsteen is not the start of any new trend in Rock. As a matter of fact, as he moves through his performance, he brings to mind many other great artists. Springsteen is the culmination of everything that has ever happened in Rock. He and his band bring street music and gut level emotion to their highest level and development of sophistication. That is what makes him so undefinably great.

W4 presented **JETHRO TULL** and **ROD STEWART** in radio concerts... KTFM in San Antonio is giving any acts that pass through town free studio time to do sessions. Contact PD **TRIGGER BLACK** at [516] 655-5500... OK 102½ presented **CECILIO AND KAPONO** in their 50 cents concert.

AOR News

MICHAEL SHALETT is the new PD of WHCN replacing **GEORGE TAYLOR MORRIS** who left to join the airstaff of WCOZ... **WAIV PD BILL BARTLETT** has come down with dysentary contracted from drinking the water in his apartment building... **KEN CALBERT** has joined **KOME** from W4... **HARVEY WELLS** has joined **WXRT** from **WTAO**... **KSJQ** interviewed **CECILIO AND KAPONO**... **WXRT** presented **FAIRPORT CONVENTION**, **JEAN LUC PONTY**, and **THE BEAU BRUMMELS** in radio concerts... **WBCN** did a live remote all day from Boston's City Hall for a voter registration drive. **JONATHON RICHMAN, ROWANS**, and **LIVINGSTON TAYLOR** performed. **ROD STEWART** dropped by... **WAAF** interviewed **GRAEME EDGE**... **WMMS** has gone to full time quadrophonic sound. The station presented **JIM MCGRIFF** and **BRIAN AUGER** in live radio concerts and interviewed **DAVID WERNER**... **KFIG** had a peach eating contest in conjunction with the **ALLMAN BROTHERS** concert. Tickets to the concert and an entire **CAPRICORN** library were given away... **REAMS BROADCASTING**, the owners of **WIOT** have acquired **WWCK** in Flint, Michigan. The station is AOR and being programmed by **DAVE** and **DORIAN** from **WIOT**. **WIOT** sent four couples to the **JETHRO TULL** concert in a limo and provided them with backstage



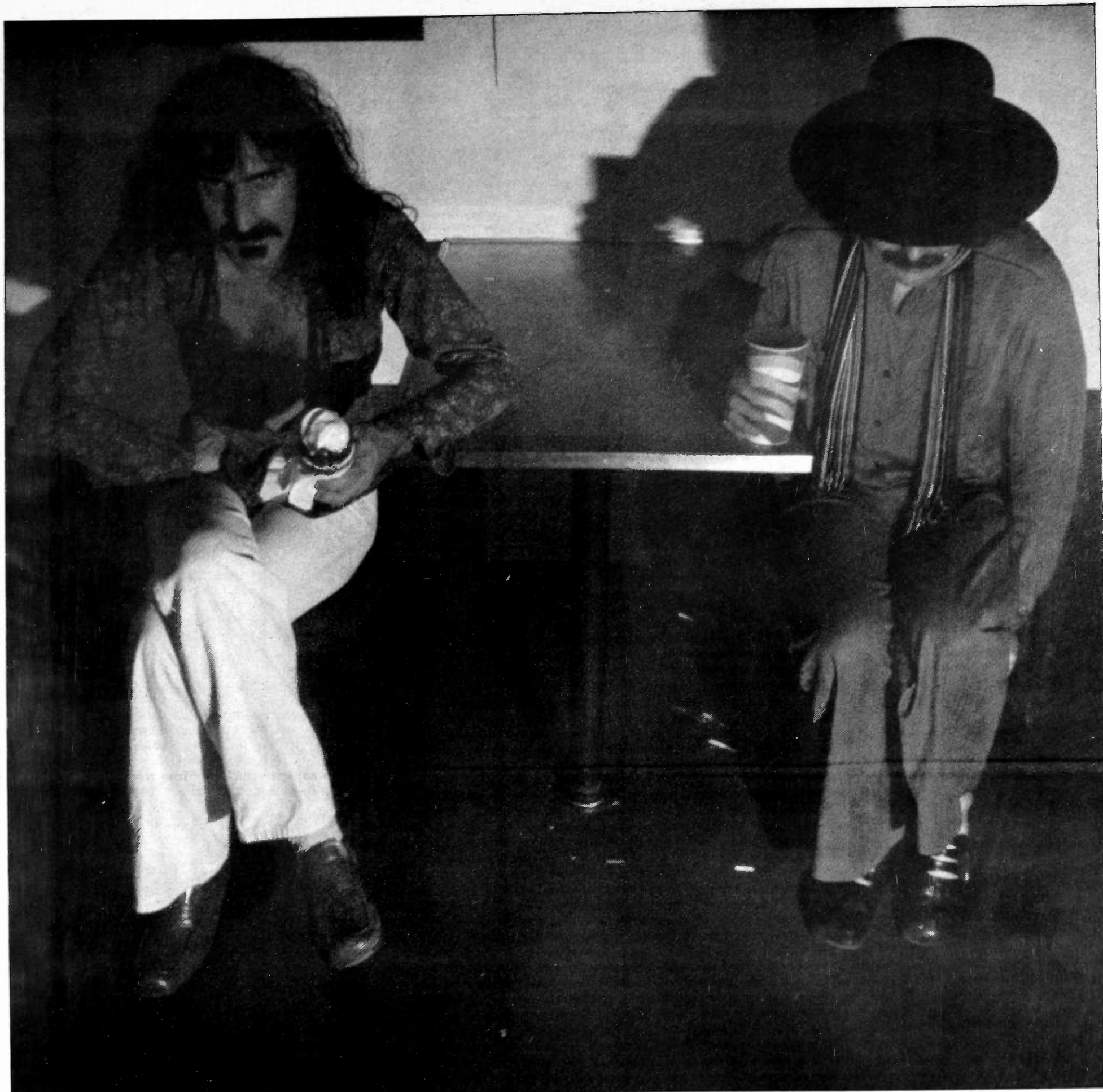
Chrysalis Records and Procol Harum tossed a mighty feed for **KLOS** Radio personnel during Procol's recent Southern California visit. Joining in one of the festivities are [from left] Procol's **Keith Reid** and **Gary Brooker**, **Melissa of KLOS**, **Chrysalis' Russ Shaw** and **KLOS' Jim Ladd** and **Damion**. Seated are **KLOS** program director **Tom Yates** and **MD Dabar Hoorelbeke**.

passes. It was the result of a "Compose a short verse, like a minstrel" contest... **WLIR** presented **DAVID BROMBERG** in a live radio concert from the **Calderone Theatre**... **WSHE** kicked off their fourth birthday celebration by co-sponsoring **CHICAGO** in concert... **KZEL** is sending magicians around town... **FRANK ADAIR** is now programming **WEAM**... the **MARVEL COMICS** radio series has been added to **WBCN**, **WORJ**, and **KRST**.

**Changes at
KMET and
KLOS
See Late News**

Progressive Singles:

- IRON BUTTERFLY**
Sun And Steel [MCA]
- ELTON JOHN**
"Island Girl"/"Sugar On The Floor" [MCA]
- ALQUIN**
"Stranger" [RCA]
- DWIGHT TWILLEY**
"You Were So Warm" [Shelter]
- NAZARETH**
"Love Hurts" [A&M]
- LORI LIEBERMAN**
"Downhill Walker" [Capitol]
- TINA TURNER**
Under My Thumb [UA]
- ANN PEBLES**
"Come To Mama" [London]
- BEBOP DELUXE**
"Maid In Heaven" [Harvest]
- TUBES**
"White Punks On Dope" [A&M]
- LARRY CORYELL**
"Some Greasy Stuff" [Arista]
- JUSTIN HAYWARD & JOHN LODGE**
"Blue Guitar" [Threshold]



ZAPPA / BEEFHEART

MOTHERS

BON60 FURY

LIVE IN CONCERT AT ARMADILLO WORLD HEADQUARTERS

AUSTIN, TEXAS

May 20th & 21st, 1975

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Available on DiscReet Records & Tapes DS 2234

Album Airplay/40

Chart Summary

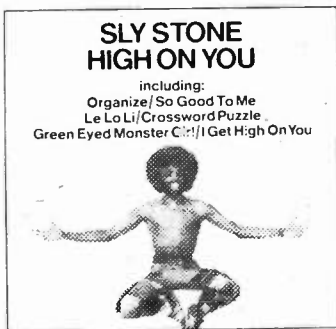
1	WHO	Who By Numbers (MCA)	"Squeezebox" "Slip" "Blue" "Booze" "Hand"
2	PINK FLOYD	Wish You Were Here (Col)	"Cigar" "Diamond" "Welcome" "Title"
3	CROSBY/NASH	Wind On The Water (ABC)	"Carry Me" "Money" "Whale"
4	LINDA RONSTADT	Prisoner In Disguise (Asylum)	"Heatwave" "Rose" "Tears" "Roll' Um"
5	PAUL SIMON	Still Crazy After All These Years (Col)	"Town" "Title" "50 Ways" "Good Time"
6	BRUCE SPRINGSTEEN	Born To Run (Col)	"Title" "Jungle" "10th Ave" "Thunder"
7	JETHRO TULL	Minstrel In The Gallery (Chrysalis)	"Title" "Cold Wind" "Duck"
8	DAVE MASON	Split Coconut (Col)	"Lose It" "Reason Why" "Save Love"
9	ELO	Face The Music (UA)	"Evil Woman" "Dream" "Magic" "Poker"
10	JEFFERSON STARSHIP	Red Octopus (RCA)	"Miracles" "Will Be Love" "Play On Love"
11	FLEETWOOD MAC	Fleetwood Mac (WB)	"Over Head" "Say You Love"
12	BONNIE RAITT	Homeplate (WB)	"Good Enough" "Sugar Mama" "Poor Boy"
13	ART GARFUNKEL	Breakaway (Col)	"99 Miles" "Town" "I Believe" "Eyes"
14	ROD STEWART	Atlantic Crossing (WB)	"Sailing" "Loser" "Heart"
15	DAN FOGELBERG	Captured Angel (Full Moon/Epic)	"Mirror/Surgace" "Comes & Goes" "These Days"
16	ZAPPA/BEEFHEART	Bongo Fury (Discreet)	"Muffin" "Poofsters" "200"
17	GEORGE HARRISON	Extra Texture (Apple)	"Legs" "You" "Midnight" "Guitar"
18	GARY WRIGHT	Dream Weaver (WB)	"Title" "Love Alive"
19	ALLMAN BROTHERS	Win Lose Or Draw (Capricorn)	"Louisiana" "High Falls"
20	EAGLES	One Of These Nights (Asylum)	"Eyes" "Hands" "Visions"
21	MARSHALL TUCKER	Searchin For A Rainbow (Capricorn)	"Fire" "Title" "Bound"
22	GRATEFUL DEAD	Blues For Allah (UA)	"Music" leads
23	BAKER GURVITZ ARMY	Elysian Encounter (Atco)	"People" "Key" "Remember" "Hustler"
24	KISS	Alive (Casablanca)	"Deuce" "Strutter" "All Nite" "Cold Gin"
25	CHARLIE DANIELS	Night Rider (Kama Sutra)	"Texas" "Junky" "Birmingham"
26	JOHN DENVER	Windsong (RCA)	"Calypso" "Fly Away" "Sorry"
27	SPLINTER	Harder To Live (Dark Horse)	"Halfway" "Lonely Man" "60 Miles"
28	LEO KOTTKE	Chewing Pine (Capitol)	"Power Failure" "Venezuela" "Monkey"
29	QUICKSILVER	Solid Silver (Capitol)	"Witchies" "Bittersweet" "Gypsy"
30	FLYING BURRITO	Flying Again (Col)	"Burrito 3" leads
31	BRIAN AUGER	Reinforcements (RCA)	"Damage" "Yin"
32	GINO VANNELLI	Storm At Sunup (A&M)	"Mama" "Love Noe" "Going"
33	J. GEILS	Hotline (Atl)	"Lovitis" leads
34	AZTEC 2 STEP	Second Step (RCA)	"Cosmos Lady" "Saturday" "Love Again" "Lullaby"
35	TAJ MAHAL	Music Keeps Me Together (Col)	"Title" "Why" "Ladies"
36	AMAZ RHYTHM ACES	Stacked Deck (ABC)	"Ella" "Romance" "Cowboys"
37	NITTY GRITTY DIRT	Symphonion Dream (UA)	"Waters" "New Orleans"
38	IRON BUTTERFLY	Sun And Steel (MCA)	"Milky Way" "Scion"
39	MAMA'S PRIDE	Mama's Pride (Atl)	"Blue Mist" "St. Lou"
40	LEO SAYER	Another Year (WB)	"Moonlighting"

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

The new ELTON JOHN album arrived at our reporters just as we went to press. Next week it will be reflected in the chart in a very healthy position. THE WHO had a sensational week and took over the top position. FLOYD, RONSTADT, and C/N remain powerful. SIMON had a tremendous increase. SPRINGSTEEN is still strong but no longer hogging the turntables. TULL, MASON, and ELO remain solid favorites. STARSHIP is still a force. MAC is hanging on. RAITT picked up nicely. GARFUNKEL made major gains. ROD and FOGELBERG held their ground. ZAPPA was the highest debut of the week. HARRISON stayed the same. WRIGHT enjoyed a late upward trend. When taken off, it gets requested back. EAGLES are quite alive. The DEAD came alive and enjoyed increased play. BG ARMY spread real well. KISS debuted. It looks like they're going to break big with this one. SPLINTER and QUICKSILVER debuted. BURRITO nudged upward. AUGER and GINO bounced back on the chart. GINO seems to become a monster wherever given a chance. AZTEC moved up as programmers add more cuts and the word spreads. TAJ and ACES bounced back on the chart. IRON and MAMA debuted. LEO came back. FREDDY KING and TOM JANS almost made the chart. So did TUBES

Suggested Albums

SLY STONE



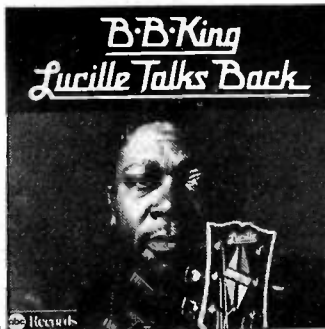
The famous funky driving rhythms that were so much a part of the old Family Stone during their heyday are present here. Sly comes through with a toe tapping cooker. The voices, keyboards, and horns are tight and powerful. Stewart is at his inimitable best in this hot setting. The mellow stuff is top notch too. [Epic]

VANCE OR TOWERS



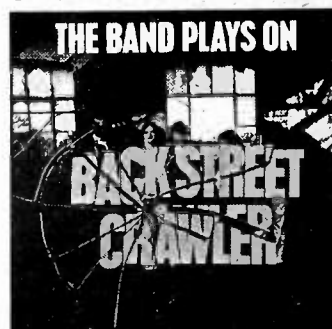
The team of Glen Vance and Michael Towers make for a bouncy pleasant sound. This is a good time music album that is light and easy to program. All cuts are strong. Clean production by Tom Gamache. "Love Me Lady" "Scream Bloody Robbery" and "Don't It Getcha" are standouts. [A&M]

B.B. KING



If you're into Blues, then anything new from The King of the Blues is a major musical event. This time around much emphasis is given his woman friend, Lucille [his guitar], and she even gets to sing a song all by herself in the title track. A nice tight horn section backs up King, Lucille and a bunch of very tasty material. [ABC]

BACKSTREET CRAWLER



They sound like their name. This is unpolished Rock and Roll in the raw. Bluesy, funky, and slimey, there's something quite good about this album. It doesn't really sound good. It feels good. Check it out and see. Try "New York, New York" "Hoo Doo Woman" "Rock and Roll Junkie" and "The Band Plays On." [Atco]

ROBERT PALMER



Unique stylist who's first album created quite a following for him among radio people and listeners. The stage has been set. This should be a big album. Full instrumentation, excellent production and performance, and good variety mark a collection that warrants your attention. [Island]

SPIRIT



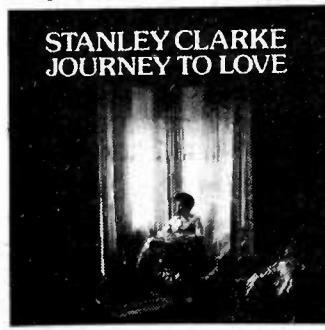
This group has long been on AOR favorite and they once again prove themselves worthy of such widespread affection. Randy California writes original, well crafted tunes. This is a smooth album marked by offbeat arrangements and haunting production. "Holy Man" "Family" Wait until you hear their interpretation of "Yesterday!" [Mercury]

SAVOY BROWN



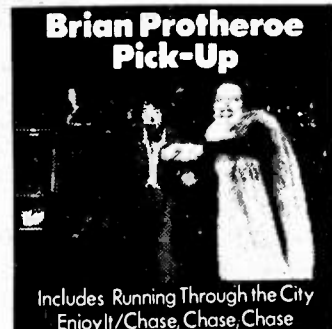
Very fine effort by the legendary British Blues Rockers. Kim Simmonds has maintained the environment that has made the group a long time favorite throughout many personnel changes. "Put Your Hands Together" "Here Comes The Music" and "Can't Get On" are strong [London]

STANLEY CLARKE



Jazz Rock at its finest. Clarke's last album was excellent and made him many fans but this one is even better. The Return To Forever bass guitarist surrounds himself with such people as Jeff Back, Chick Corea, David Sancious, John McLaughlin, George Duke, and other such notables. This is a must for stations that program Jazz and should not be overlooked by the rest. [Nemperor/dist. Atl.]

BRIAN PROTHEROE



A budding superstar! Why his first album didn't make it big is a mystery. This should bring it all home. A tasty selection of program-able songs. Brian is a combination of Peter Townshend, Ray Davies, and Leo Sayer all rolled into one. Check out "The Good Brand Band" "Cherry Pie" "Running Through The City" and "Chase Chase Chase." The rest are good, too. [Chrysalis]

ELKIE BROOKS



Perhaps you'll remember her from Vinegar Joe. If not, you'll quickly discover that the lady knows how to Rock and Roll. She has a delicate yet powerful voice. Solid instrumentation and back up vocals. "Take Cover" "Rock and Roll Circus" and "Tomorrow" are good rockers. "One Step On The Ladder" shows off her vocal ability. "He's A Rebel" is worth the price of admission alone. [A&M]

A CLOSER LOOK



Europe's Incredible Superstar At His Best

Make Me Smile
(Come Up And See Me)
Mr. Raffles
Panorama
Hideaway
Sebastian

Sweet Dreams
Psychomodo
Mr. Soft
Mirror Freak
Tumbling Down

ST-11456



from Capitol Records

DON'T BE AFRAID!...LOOK AT WHAT'S HAPPENING!!

7-3	WORC	New 29	13Q
11-2	WLOF	32-25	WFOM
19-8	WHHY	New 21	U100
New 19	KXOK	HB-25	WIRL
36-23	WCOL	New 30	KISN (#1 Phones)
26-11	KCPX	HB	WMAK
30-18	KRSP	New HB	WBBF
13-5-2	WOLF	New HB	WZUU

**CASH BOX-53 WITH A BULLET!
BILLBOARD-55 WITH A BULLET!
RECORD WORLD-78 WITH A BULLET!**

BAY CITY ROLLERS "SATURDAY NIGHT"

**A LEGITIMATE
SMASH HIT RECORD!**

ON ARISTA

R&R: One of the key things I wanted to touch on is that you've been involved with top 40 and AOR, Progressive, and now the disco oriented radio station and have been successful with all of them and you're also now putting together a classical music service. Is it that one man has such varied tastes and abilities or is that you are able to apply certain basic rules?

HENABERY: I, for example, know nothing about Country music. Beautiful music or sweet music as done by the great practitioners in that area, I am familiar with. I am simply not interested in it for a number of reasons that I won't express at this point. Now Country music I am interested in and am really intrigued by what I hear. I would like to do a Country format and I think I could, assuming that I took the time to do my homework and go back and get involved in the music because basically all radio stations are the same. After all, when you look at a music conversation station it's the same as an all music station. All music is, is speeded up talk.

R&R: I am sure most news/talk stations are as formatted as music stations. In clock style that is.

HENABERY: Yes, they are tending to be and the principals that relate to music programming are the same things that relate to news programming. The point is that you're talking about the fundamentals, which are simple enough, and I might add that we're going to get into this with the NAB seminars in terms of inter-relating the various formats in this case history thing that I'll tell you about in a second. Basically, all formats consist of hit elements and you've got to determine for the format what the hit elements are for that audience. First of all before you even discuss what the hit is, you have to discuss what the audience is and you can define it by age, sex; you can define it by other demographic characteristics. For example, a concept which factored into the rock'n stereo thing at ABC was, in my own mind which interested me; the Pulse LQRs indicated that the progressive rock listener of a single as opposed to a listener of a non-family background, that is the so called alienated young nineteen year old kid who put the headset on his head, slammed the door, and shut his mother and father out of his life and listened to the Rolling Stones was the center of the bull's-eye of the target audience. And, really, all this was an expression of his leaving the nest so that he was going to listen to his music; his leaving the nest music and he was going to avoid listening to his music; that dreadful stuff that his kid sister listened to on a Top 40 station. Then the surprise is as he marries and he gets into a responsible situation of his own, he then goes back to some of the early music he used to like, because it reminded him of his early family experience. I'm only saying that the single lifestyle is characteristic of progressive rock. So, for programmers to look at just age/sex as the only guide for their programming is, I think, a very narrow view. The problem is that the research is so darn expensive, you can't get it. The interesting characteristic of the Country format is a big surprise which is what I would call the former; the potential for the Country music in New York, for example, would in my own

mind be the Irish Catholic, the Italian, the other ethnic groups that have made it and have left the big city and are now in the outskirts; in the suburban areas, and have made it as middle class, middle Americans. Country music, to me, is a great expression of that professional lifestyle. So you would say, maybe, the characteristic of Country music in a great Eastern region like New York is that this would be music for working people. Think of it in those terms; don't think of it in terms of age/sex or terms of single or married. All of these people work hard for living. They really do; they're the salt of the earth and build a Country format for that audience with that in mind and then use that audience as a mirror when you listen to the cuts. I think that's how you should do it.

R&R: Getting down with the people.

HENABERY: Getting down with the people and finding out what they're all about is the key and programming to your audience. I guess where we are is at a point where we can discuss some of this theory at the NAB seminar which is upcoming.

R&R: Why don't we cover that now.

HENABERY: Well the whole thing has been developed to accomplish a number of goals. Number one, we are working closely with the NAB and their station relation department and their Executive Vice President in charge of station relations, Burns Nugent; who is spearheading, really, the re-birth of the NAB workshop or program clinics, that were terminated in the sixties. And this is an effort to bring them back again and create an atmosphere where we can talk about cross-overs and all kinds of formats through a case study. Now the study is very intriguing. It succeeds in reducing NYC to a vast one station market. Here's the hypothetical situation; a natural disaster knocks all stations off the air and destroys their transmitters for a two year period except for one high powered station. The government has asked that station for this two year period as condition to keep the license, to program for all eighteen million people in the coverage area. Problem: what do you put on the radio station. Interesting isn't it? So the thrust of the presentation regional meeting in the six cities we'll be visiting, will be to involve the audience in that exercise of building a radio station that could serve a community of that size, all by itself. And the questions that come out of the meetings will be ones that I pose, but the answers are going to be supplied by the attendants.

R&R: Are all these meetings the same thing?

HENABERY: No. The morning sessions will be this case history at all the meetings; but in the afternoons, for the last third of the day, we're bringing in outstanding representatives of the broadcast community who will be on a panel and who will participate in specific areas of expertise.

R&R: Are these one day seminars?

HENABERY: Yes. For example we felt that with the interest in NIS and the fact that news is not included in music conferences, that the NIS and the all news and the heavily skewed news oriented AM/MOR stations, would have two of the six meetings with

BOB HENABERY



THE R&R INTERVIEW PART TWO BY BOB WILSON

featured news panel in the afternoon in the cities we felt were most appropriate, Boston and Chicago, which would be drawing more on surrounding communities. However, there has been some misunderstanding in that the people have felt that it was going to be an all days news seminar, which it isn't. It's going to be a portion of the full day event. Now, in the agenda, we've got the outstanding representatives of various companies representing the cream of the broadcast profession. We have sought out people whose names perhaps are unfamiliar only because they are reluctant to exploit their own successes because they are business men and they are good operators and their primary goals are to make their stations successful and profitable. For example, in the first meeting Warren Potash is the manager of a just dynamite Country station, WBAP in Fort Worth, and Bob Harper of WKBW in Buffalo, are two names that are not all that familiar in the music business and they should be because they are both giant radio stations. They are dynamite stations. We've got John Gehron and Marty Greenberg from Chicago, WLS; they'll be in Denver. We've got Paul Drew and Harvey Mednick of RKO General in San Francisco. We've got an incredible line-up of professional people and my thoughts with Burns in setting up these seminars was to get medium and small market station people to get an opportunity to see what some winners look like. What is a Marty Greenberg and John Gehron? You just have to look at those two guys to know that they

are successful and they are successful because they work well together and their duties are very clearly defined and they have the good business sense. WLS is a superb radio station making a substantial profit as well as providing an excellent community service. This is characteristic of all the ABC stations and they're long overdue for some recognition for the job they've done for bringing that station back to its luster of the late sixties. They've done an incredible job. I think the things that I would personally like to develop at the meetings, would be the management program director relationship. What is the program director supposed to be? Is he a manager? Now, here's an interesting thing I read in one of the gossip sheets, that out of 300 stations in the United States, the average wage of the program director was \$13,000 as I recall and the average wage of the salesman was \$16,000.

R&R: Sounds like the Gallagher report.

HENABERY: That was it. Now, I looked at that.

R&R: But if you also note that 65% of the general managers have programming training.

HENABERY: I think a lot of that; I'm not sure of that figure because it could include a lot of people who started out as announcers and went into sales. The only thing that I'm saying now is that it's great to say that we want our program directors to be managers, right? It's great for them to say that they want them to be a manager, but what does a manager mean when he says he wants his program director to be a manager. What I think he's saying is that "I want him

to maintain his confidence." I think the biggest problem the program director has is that he doesn't know when to stop talking to people and I think a young program director must learn that in order to be successful, he must keep his confidence and that he is no longer the disc jockey and he can't naively expect his former associates to respect his confidences because they won't. Now, that's the program director and I perceive that to be the biggest problem with young programmers. I think the biggest problem a manager has is that in relation to saying we want a guy to be a manager, if he's going to be a manager then he should be compensated like a manager or at least there ought to be an incentive large enough to motivate the guy to be more professional in his approach to the business.

R&R: What about the same thing for the program director?

HENABERY: Well, that's really what I'm saying.

R&R: There being an incentive for him as well.

HENABERY: That's really what I'm saying. There could be an incentive for the program director built on a number of things, maybe on rating attainment; efficiency of operation; ability to develop a sales promotion pieces. All of these things could be incentives to create a better relationship between the two people. Now, behind every radio station; any big radio station that is successful, you will find two successful people. You will find a successful manager and a successful program director, and in the giant stations you will find them working very happily together; Winneman and Yates in Los Angeles, Gehron and Greenberg in Chicago.

R&R: How would you say that radio has fared in this economic problem we've had in this country?

HENABERY: I know the billings are up. The industry is up billing wise. I think radio is the untapped medium. It is, perhaps, the greatest medium in the history of communications for very simple reasons. Simple, but perhaps not easily discernable. Radio, if you look at it, is the most passive medium used by the listener or the consumer in a most active mode. Television is the converse of that. TV you have a totally passive person and a totally active medium. Radio is the other extreme. So what it does is tend to be highly environmental and becomes, in a sense, part of that person's whole life. This gets into theory. McCluen was a master in opening up the minds and getting people to think about some of these things. People have said that clothing is an actual extension of the human organism. It is not organic; it doesn't live, grow or die or nourish itself. But the clothing is part of the total personality of the individual. And the person without the clothing is only a laboratory. Clothing and fashion are part of his whole life and really part of his total personality. To the extent that radio is invisible and pervasive and environmental and surrounding, it is part of that person's personality and this is why the medium is so persuasive. Because it is the silent persuader in a sense. Recently, this man continues to dazzle me with his ideas, said that Americans will never give up their cars. Someone asked McCluen why is that and he said that it's because it's the only place people can go and think by themselves.

RADIO NEWS

Continued from page 3
written and produced his own potential hit, "The Bicentennial Ball," already signed to Jamie Records. The station reports top phones on the Dickie Goodman styled narration of a fictitious party with guests such as George Washington and Benjamin Franklin.

MUSCULAR DYSTROPHY BENEFITS

Two special promotions were held by WNAM/Neenah to benefit the Muscular Dystrophy cause. The station will feature live progress reports on their "Bounceathon," in which a local university's fraternity will travel 50 miles bouncing a basketball all the way, taking pledges for the charity. The following day, a recycling drive will have added impact when the station features "Recycled Hits Back to Back." Old and new versions of hits will be played on the air, while listeners take their cans, bottles, etc. to a local recycling plant, to be turned in for cash for the charity.

FRUSTRATED FANS

Los Angeles has to be one of the most baseball oriented cities around, and quite a few World Series listeners found themselves frantically button pushing last week, when KGBS AM, carrying the Series in L.A., signed off the air in the middle of the games. Although no major accidents were reported, the jammed freeways were undoubtedly filled with fans switching to KGBS-FM, a full time operation, or bemoaning the fact that their cars only had AM.

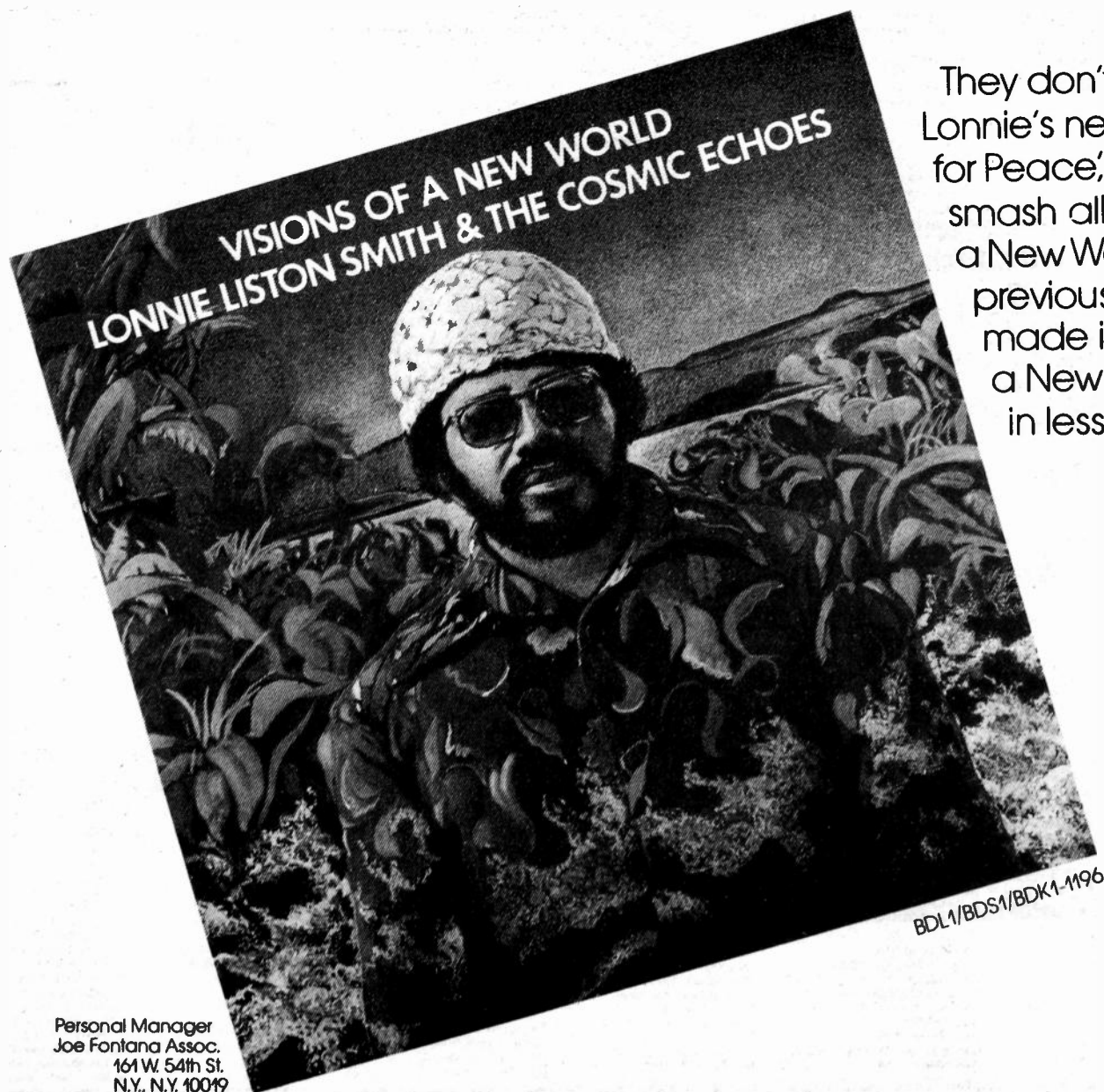
KALEIDOSCOPE NEWS SERVICE

NATALIE COLE's sister, Carol, is a successful Broadway actress... JOHN DENVER has played the guitar since he was ten years old. He thought he was pretty good at the time, but now admits he was "perfectly awful"... FREDDIE FENDER is a former migrant farm worker who has picked beets in Michigan, pickles in Ohio, tomatoes in Indiana and cotton in Arkansas... In a press biography GRACE SLICK of JEFFERSON STARSHIP declared her childhood ambition was "to be ruler of the world"... ELTON JOHN's favorite television show is "Soul Train." He is also very much into game shows... K.C. and the SUNSHINE BAND started out as a four-member group. H.W. CASEY says they simply could not afford all the people they wanted... BILLY PRESTON was a member of the SHINDOGS in the mid-sixties. The SHINDOGS were the "house band" on "Shindig," the ABC-TV prime-time rock series... According to JAMES TAYLOR, the summer of 1965 was one of the best of his life. He lost his virginity and went to Russia... BIRTHDAYS: Baseball Commissioner BOWIE KUHN [10/28 - 49]... DENNY LAINE of WINGS [10/29 - 31]... GRACE SLICK [10/30 - 32]... GORDON LIGHTFOOT [11/1 - 38]... October 29th is the 46th anniversary of the stock market crash of 1929 which touched off the great depression... Happy anniversary to the ballpoint pen. It was patented on October 30, 1888... Alabama used to have a regulation which stated that draft beer couldn't be sold in a community unless the residents were predominantly of German descent... No great or future great radio personality should be without K.N.S. FREE sample at P.O. Box 4819, Walnut Creek, Ca. 94596.

GET YOURSELF A PEACE OF THE ACTION.

“A Chance for Peace”

DB-10392



They don't come much hotter. Lonnie's new single, "A Chance for Peace," is forced from his new smash album, "Visions of a New World." We thought his previous album, "Expansions," made it big, but "Visions of a New World," has outsold it in less than a month.

Personal Manager
Joe Fontana Assoc.
161 W. 54th St.
N.Y., N.Y. 10019



Manufactured and Distributed
by RCA Records and Tapes

COUNTRY

Radio & Records

October 24, 1975

4	2	1	DICKEY LEE/Rocky (RCA)
6	3	2	WAYLON JENNINGS/Are You Sure Hank/Bob Wills (RCA)
8	4	3	TOM T. HALL/I Like Beer (Mercury)
1	1	4	TANYA TUCKER/San Antonio Stroll (MCA)
13	7	5	CHARLIE RICH/All Over Me (Epic)
17	9	6	LINDA RONSTADT/Love Is A Rose (Asylum)
26	18	7	MERLE HAGGARD/In The Movies/Shades Down (Capitol)
3	5	8	WILLIE NELSON/Blue Eyes Crying (Columbia)
5	8	9	JOHN DENVER/I'm Sorry (RCA)
19	11	10	EDDIE RABBITT/Should Have Married You (Elektra)
2	6	11	DON WILLIAMS/Love Me Tonight (ABC/Dot)
10	10	12	CONWAY TWITTY/Don't Cry Joni (MCA)
27	19	13	SAMMI SMITH/Today, I Started Loving You (Mega)
11	12	14	JESSI COLTER/What's Happened To Blue Eyes (Capitol)
38	22	15	JOHNNY RODRIGUEZ/Love Put A Song In My Heart (Mercury)
12	14	16	NARVEL FELTS/Funny How Time Slips Away (ABC/Dot)
16	16	17	T.G. SHEPPARD/Another Woman (Melodyland)
25	20	18	BILLY SWAN/Everything's The Same (Monument)
31	25	19	JOE STAMPLEY/Billy, Get Me A Woman (Epic)
9	13	20	CHARLEY PRIDE/Hope You're Feeling Me (RCA)
14	17	21	EMMYLOU HARRIS/If I Could Only Win (Reprise)
33	28	22	ASLEEP AT THE WHEEL/The Letter Johnny Walker (Capitol)
-	35	23	DOLLY PARTON/We Used To (RCA)
15	21	24	P. WAGONER & D. PARTON/Say Forever (RCA)
35	27	25	C.W. McCALL/Black Bear Road (MGM)
37	29	26	TAMMY WYNETTE/I Still Believe In Fairytales (Epic)
39	32	27	RONNIE MILSAP/She Even Woke Me Up (WB)
7	15	28	RONNIE MILSAP/Daydreams About Night Things (RCA)
18	22	29	SONNY JAMES/What In The World's Come Over (Columbia)
24	24	30	STATLER BROTHERS/I'll Go To My Grave (Mercury)
20	26	31	ROY CLARK/Heart To Heart (ABC/Dot)
21	30	32	CRYSTAL GAYLE/My Year For Mexico (UA)
40	36	33	BARBARA FAIRCHILD/You've Lost That Lovin' Feelin' (Col)
-	39	34	MARGO SMITH/Paper Lovin' (20th)
34	34	35	RAY STEVENS/Indian Love Call (Barnaby)
-	37	36	BILLY WALKER/If I'm Losing You (RCA)
29	31	37	BRENDA LEE/Bringing It Back (MCA)
-	→	38	EAGLES/Lyin' Eyes (Asylum)
-	→	39	JOHNNY PAYCHECK/All American Male (Epic)
-	→	40	RAY GRIFF/You Ring My Bell (Capitol)

→ New Entries

Most Added

GLEN CAMPBELL
Country Boy (Capitol)
MEL TILLIS
Searching For Tomorrow (MGM)
BILLY "Crash" CRADDOCK
Easy As Pie (ABC/Dot)
JODY MILLER
Will You Love Me Tomorrow (Epic)
CAL SMITH
Jason's Farm (MCA)

Most Requested

DICKEY LEE
Rocky (RCA)
TANYA TUCKER
San Antonio Stroll (MCA)
FREDDY FENDER
Secret Love (ABC/Dot)

NEW & ACTIVE

GLEN CAMPBELL
Country Boy [Capitol]

Top added record of the week. Off to a good start. Some early adds include: WPLO, KBOX (pick), WPNX, WDEE (pick), WHK, KENR, KIKK, KSOP, KCKC, KUZZ, WISZ, WWVA, KERE, KBUY, WHOO, WXCL, KUTF, KRAK, KGA, KMPS, WNYN, WUBE and more. Early chart action: debut 38 KSON.

BILLY "Crash" CRADDOCK
Easy As Pie [ABC/Dot]

Still gaining well in most markets on it. Picking up some good phone response. More adds include: WNYN, WJJD, WHOK-FM, WWOK, KLAK, KNEW, KUZZ, KHOS, WWVA, KBFW, KXRB. Early chart movements: 29-21 WMC, debut 47 WONE, 39-29 KTUF, debut 42 KRAK and KMPS, debut 22 WAME, debut 36 WJJD.

FREDDY FENDER
Secret Love [ABC/Dot]

A big request song. Chart action includes debut 28 WMC, debut 38 WHOO, debut 28 KJJI, debut 36 KTUF, debut 40 KRAK, 33-23 KSON, 38-26 KAYO, debut 30 WAME, debut 44 WIRE, debut 43 KTCR, debut 29 KSOP, 33-21 KCKC, debut 30 WAME. Added at WMAQ, KERE, KXRB.

MEL TILLIS
Searching For Tomorrow [MGM]

Another "Most Added" record. First week action: added at WDEE, KIKK, WIRE, KERE, KLLL, KSOP, WISZ, WAME, KOOO, KTUF, KXRB, KGA, WPLO, WUBE, WPNX, WESC and many more.

EAGLES "Lyn' Eyes" (Asylum) More adds including WPLO, WPNX, KNEW, WISZ, KLAK. Charted at KERE (debut 31), WMC (debut 26), WWJO (debut 24), 30-18 KSON, debut 38 KIKK, 32-25 KPOK, debut 30 KTOM, 25-18 KCKC.

TOMMY OVERSTREET "From Woman To Woman" (ABC/Dot) Added at KLAC, WPOK, WISZ, WBAP, KAYO, WHOK-FM. Charts: debut 37 KBFW, 60-54 WWOL, debut 49 WONE, debut 27 WMC, debut 38 KJJI, debut 40 KIKK, debut 28 KHOS, 29-19 WWVA.

CAL SMITH "Jason's Farm" (MCA) Adds include WNYN, KNEW, KBUL, KBUY, WJQS, WWOK, WHOO, KXRB. Chart: debut 50 KRAK, debut 40 KSON.

MICKEY GILLEY & BARBI BENTON "Roll You Like A Wheel" (Playboy) Chart action: debut 49 KRAK, debut 30 WWJO, debut 49 KMPS, 36-29 WWVA. More adds including WPOC, KBFW, KERE, WFRL, KHEY, KXRB.

GENE WATSON "Where Love Begins" (Capitol) Big requests in many markets, adds include KNEW, WHOO, KAYO. Chart: debut 38 KBFW, debut 48 WONE, debut 40 KTUF, debut 34 KLLL, debut 38 KPOK, debut 34 KCKC, 44-29 KBUL.

RAY GRIFF "You Ring My Bell" (Capitol) More adds WPLO, WDEE, WRCP, KHEY, WEEP-FM, WWJO. Some chart action: 52-46 WWOL, debut 34 KERE, debut 27 KUZZ, 24-20 KLLL.

JOHNNY PAYCHECK "All American Male" (Epic) Early chart action: debut 33 KBFW, debut 29 KERE, debut 36 KHEY, 32-23 KJJI, 39-34 KKYY, 34-27 WHK, debut 43 WIRE. More adds WRCP, KHOS, WEEP-FM.

ELVIS PRESLEY "Pieces Of My Life" (RCA) Added at KERE (pick), WIRE, KUZZ, KBFW, WJQS, WHOO, WHOK-FM. Charts: debut 55 WWOK, debut 39 KSON, debut 39 KPOK, 35-22 KCKC.

GARY STEWART "Flat Natural Born Good Timin' Man" (RCA) Adds include KBJM, WHOO, KLAK, WISZ, WEEP-FM. Charts: debut 48 KSO 36-30 KSON, debut 29 KENR, debut 36 WWVA.

FREDDIE HART "Warm Side Of You" (Capitol) More adds include WMNI, KLLL, KUZZ, KHOS, KHEY, WMC. Charts debut 47 KBUL, debut 33 KCKC.

JODY MILLER "Will You Love Me Tomorrow" (Epic) Good early start. Added at WHOO (pick), WHK, WPOC, KENR, WISZ, KTUF, WPNX and WESC to mention a few.

BILLIE JO SPEARS "Silver Wings and Golden Rings" (UA) Good action. Added WDEE, WISZ, WPOC, WBAP, WXCL, WPLO, WPNX, WESC, KOOO.

RONNIE MILSAP "Just In Case" (RCA) adds include WDEE, WRCP, KBUL, WJQS, KGA. Charts: debut 50 WONE, debut 40 KHEY, debut 36 KSON.

CONNIE SMITH "The Song We Fell In Love To" (Columbia) Chart activity: debut 35 KBFW, debut 41 WONE, debut 49 KSO, 35-26 KJJI, debut 36 KLLL, add at WHOK-FM and WRCP.

B.J. THOMAS "Help Me To My Rocking Chair" (ABC/Dot) Added at WAME, KHEY, WBAP, WRCP. Chart: debut 32 WHOO, 32-28 KSON, 30-25 KSOP.

TANYA TUCKER "Greener Than The Grass" (Columbia) Early adds include WWVA, WMC, KTUF, WUBE, KBOX, KUZZ and more.

Records To Watch

BOBBY BARE "Cowboys and Daddys" (RCA) adds at KUZZ, KTOM, WJQS.

RANDY CORNOR "Sometimes I Talk In My Sleep" (ABC/Dot) added at KSOP, WXCL, KCKC (pick)

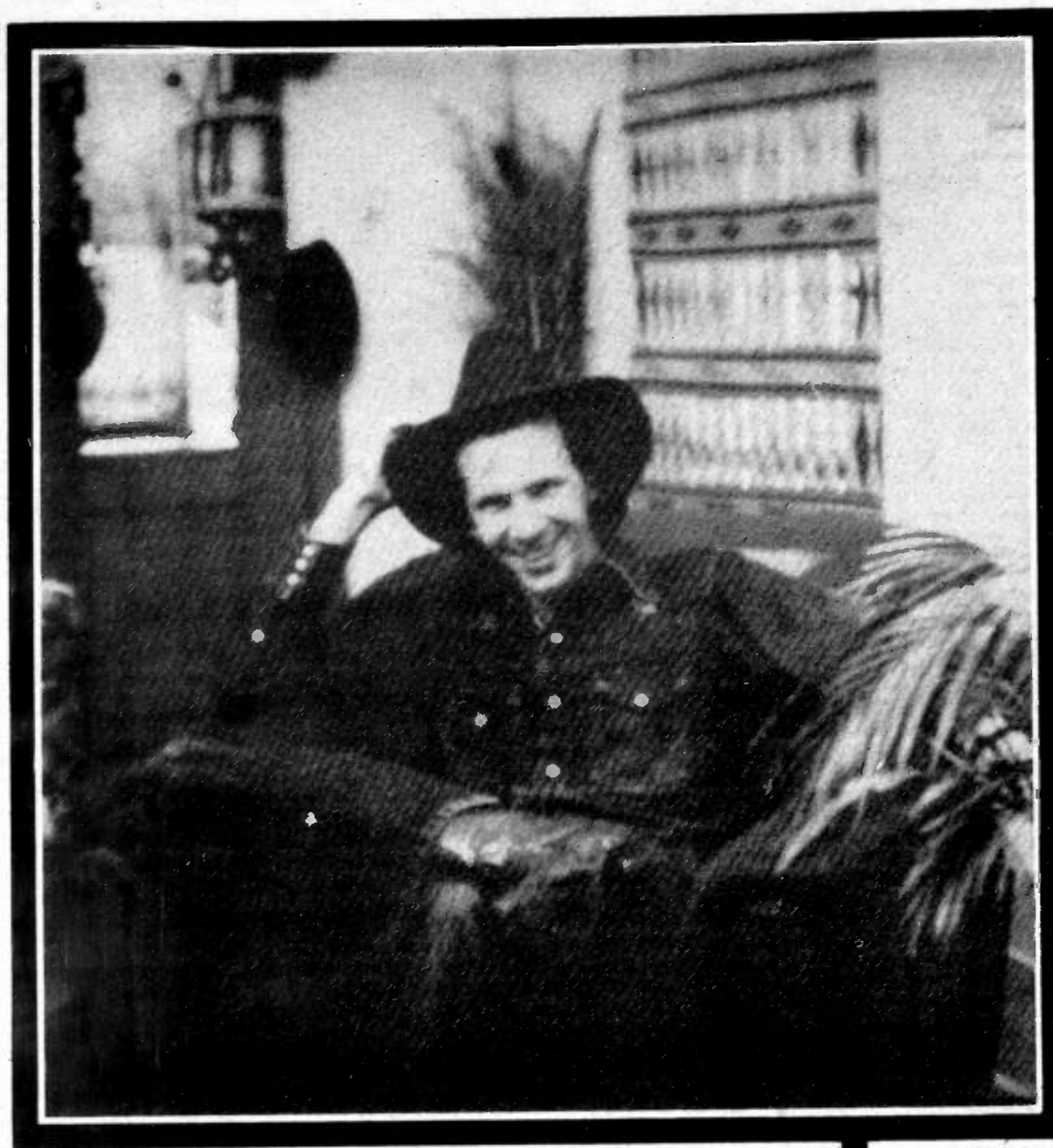
DAVE DUDLEY "Me and Ole CB" (UA) added at KLAK, WWJO, chart: debut 43 KBUL.

JOHN DENVER "Calypso" (RCA) added on WWVA, WUBE.

ZOOT FENSTER "Man On Page 602" (Antique) added at KBUL, WPOC, WWOK (good phones)

Continued on page 23

TWO NEW HITS FROM TWO SUPER ARTISTS



**GARY
STEWART**
**“FLAT NATURAL
BORN GOOD-
TIMIN’ MAN”**
(PB-10351)

**DOLLY
PARTON**
“WE USED TO”
(PB-10396)



RCA Records and Tapes

CMA CONVENTION '75



L to R Mike Burger, WHOO, Orlando; Chuck Chellman; Charlie Douglas, WWL, New Orleans; and Jim Heney of Cedarwood Publishing gathered together prior to the Chuck Chellman-Georgia Twitty Golf Tournament.



L to R Marty Sullivan, KRMS, Shreveport; Carson Schreiber, KLAC, Los Angeles; Crystal Gayle, UA recording artist; Dale Schor, KWMP, Ft. Dodge, Iowa; Lee Ransom, WXCL, Peoria, Ill.; and Craig Scott, Nat'l PD-Plough Inc. are seen backstage at the UA talent show.



A few happy people get together at WB cocktail party, during CMA week.



At the WKDA, Nashville radio studios, WKDA's Chris McGuire, ABC-Dot recording artist Freddy Fender, MGM's Sherry Bryce, R&R's country editor Jim Duncan, [standing] WKDA PD Mike Haines, ABC-Dot's Larry Baunach, and an unidentified hitchhiker "face the music."



Some D.J.s and staff members of Mercury Records got together for a photo at the Mercury cocktail party.

Nashville—Last week in Nashville, the Country Music industry got together to salute the many individuals who helped make last year such a success.

Rather than a list of names of the thousands of award winners of that week, R&R would like to give you a brief capsule report of the activities that occurred during Country Music Week in Nashville:

SUNDAY, OCT. 12: Six songwriters were inducted into the Nashville Songwriters Hall of Fame at their annual banquet and awards presentation held at the Sheraton South. Newly inducted were MARTY ROBBINS, WAYNE P. WALKER, BILL ANDERSON, DANNY DILL, EDDIE MILLER, and MARIJOHN WILKIN. That makes a total of sixty that have been inducted into the organization since its inception in 1970. Each new inductee received a bronze "Manny", short for manuscript. NSA board chairman BIFF COLLIE was the emcee and WAYLON JENNGS was the evening's keynote speaker.

MONDAY, OCT. 13: The ninth annual CMA Awards were held on national TV. According to the ratings it was the most watched show that evening, with over 34 million viewers.

TUESDAY, OCT. 14: One hundred and three writers and seventy-one publishers of one hundred and six songs were presented with BMI [Broadcast Music Inc.] Citations of Achievement in recognition of popularity in the Country Music field, as measured by broadcast performances for the period from April 1, 1974 to March 31, 1975. The awards were made by BMI president EDWARD M. CRAMER and FRANCES WILLIAMS PRESTON, vice president of BMI's Nashville office.

The sixth annual ROBERT J. BURTON AWARD, presented to the most performed BMI Country song, was given to "If You Love Me [Let Me Know]," written by the late JOHN ROSTILL, and to AL GALICCO MUSIC CORP., publisher. NORRO WILSON was the leading BMI Country writer-award winner with six songs, followed by BILLY SHERRILL with five, KRIS KRISTOGERSON and DOLLY PARTON with four, and SHEL SILVERSTEIN with three.

WEDNESDAY, OCT. 14: This day started early with the CHUCK CHELLMAN-GEORGIA TWITTY Radio Invitational Golf Tournament. Prior to the tournament, the first three D.J. inductees into the Country D.J. Hall of Fame were announced. [For results, see story in this section].

That evening the 13th Annual awards dinner of the American Society of Composers, Authors and Publishers [ASCAP], was held in Nashville's National Guard Armory. A record number of ASCAP Awards, 363, were given. JIM WEATHERLY collected six plaques for songwriting and two more as a recording artist. JOHN DENVER received five awards and CHARLIE RICH won four plaques, one for writing, one as a recording artist, and two as a producer.

THURSDAY, OCT. 16: That night at the Municipal Auditorium United Artists record company held their annual party and show. The same evening the eleventh annual SESAC Awards Banquet was held. CHIP DAVIS and BILL FRIES [aka C.W. McCall] were named Country Music Writers of the Year.

FRIDAY, OCT. 17: The annual CMA Anniversary Banquet and Show was the highlight of this evening. The newly elected CMA Board of Directors were announced. The CMA "D.J. of the Year" Awards were presented. In the under fifty thousand population category SKIP NELSON of KWMT, Fort Dodge, Iowa, won. BILLY C. COLE, WHO, Des Moines, Iowa won in the fifty thousand to five hundred thousand population category. HAIRL HENSLEY won in the over five hundred thousand category. Hensley is employed by WSM, Nashville.

In the Radio/TV Board of Directors category, KENR, Houston, Program Director, RIC LIBBY was elected and in the Disc Jockey category BILLY PARKER of KVOO, Tulsa was elected.

The week's activities were concluded with the Grand Ole Opry 50th Birthday Celebration Show held in the Opry House.



KOZN-FM, San Diego PD Gary Perkins talks with Willie Nelson, Columbia recording artist, prior to his show.



"The unforgettable what's his name" Rick Libby of KENR/Houston; Wesley Rose, president of Acuff-Rose Publishing, along with Mel Force of the Acuff-Rose organization talk just prior to the annual CMA membership meeting.



Mickey Gilley, Playboy recording artist, and "the killer" Mercury's Jerry Lee Lewis entertain at the Playboy party.



WIPL, Lansing, Michigan, PD Jim Walton accepts the award for his station winning the annual "October is Country Music month" contest. Walton's station tied for third in the competition.



MCA's recording artist, Bill Anderson, accepts the Connie B. Gary, founding president's award for the late Hubert Long at the CMA membership meeting.

Margo has really got it
going with a hit
single and album!

'PAPER LOVIN'

TC-2222

Margo Smith

20th Century Records

also included in the album

THERE I SAID IT
AMONG MY SOUVENIRS
TENNESSEE YODELERS

T-490



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PHONE 383-0881

Margo Smith
writes exclusively for



903 18th Ave S.
Nashville, Tenn. 37212

POP

Radio & Records POP/40

- | | | | |
|----|----|----|---|
| 4 | 2 | 1 | EAGLES /Lyn' Eyes (Asylum) |
| 1 | 1 | 2 | JOHN DENVER/Calypto & I'm Sorry (RCA) |
| 9 | 7 | 3 | SPINNERS/They Just Can't Stop It (Games People Play) (Atlantic) |
| 3 | 3 | 4 | ORLEANS/Dance With Me (Asylum) |
| 7 | 5 | 5 | FOUR SEASONS/Who Loves You (WB) |
| 18 | 9 | 6 | OLIVIA NEWTON-JOHN/Something Better To Do (MCA) |
| 6 | 6 | 7 | ART GARFUNKEL/I Only Have Eyes For You (Columbia) |
| 2 | 4 | 8 | HELEN REDDY/Ain't No Way To Treat A Lady (Capitol) |
| 5 | 8 | 9 | RITCHIE FAMILY/Brazil (20th Century) |
| 14 | 11 | 10 | LEON RUSSELL/Lady Blue (Shelter) |
| 28 | 17 | 11 | CAPTAIN & TENNILLE/The Way I Want To Touch You (A&M) |
| 21 | 14 | 12 | LINDA RONSTADT/Heat Wave (Asylum) |
| 17 | 13 | 13 | MICHAEL MURPHEY/Carolina In The Pines (Epic) |
| 22 | 16 | 14 | JEFFERSON STARSHIP/Miracles (Grunt) |
| 11 | 10 | 15 | PAUL SIMON & PHOEBE SNOW/Gone At Last (Columbia) |
| 26 | 21 | 16 | NEIL SEDAKA/Bad Blood (Rocket) |
| 13 | 15 | 17 | MORRIS ALBERT/Feelings (RCA) |
| 23 | 20 | 18 | JOAN BAEZ/Diamonds & Rust (A&M) |
| 33 | 24 | 19 | ELTON JOHN/Island Girl (MCA) |
| 19 | 19 | 20 | TONY ORLANDO & DAWN/You're All I Need To Get By (Elektra) |
| 25 | 22 | 21 | BIDDU ORCHESTRA/Summer of '42 (Epic) |
| 8 | 12 | 22 | PAUL ANKA/There's Nothing Stronger Than Our Love (UA) |
| 34 | 28 | 23 | MELISSA MANCHESTER/Just Too Many People (Arista) |
| 40 | 27 | 24 | JAMES TAYLOR/Mexico (WB) |
| 29 | 26 | 25 | ROGER WHITTAKER/I Don't Believe In If Anymore (RCA) |
| 38 | 29 | 26 | B.J. THOMAS/Help Me Make It (To My Rockin' Chair) (ABC) |
| 36 | 30 | 27 | ESTHER PHILLIPS/What A Difference A Day Makes (Kudu) |
| 10 | 18 | 28 | BARRY MANILOW/Could It Be Magic (Arista) |
| 35 | 31 | 29 | AL MARTINO/Volare (Capitol) |
| - | 36 | 30 | SILVER CONVENTION/Fly, Robin, Fly (Midland Int) |
| 39 | 32 | 31 | MANHATTAN TRANSFER/Operator (Atlantic) |
| - | 34 | 32 | ABBA/SOS (Atlantic) |
| - | 35 | 33 | POCO/Keep On Tryin' (ABC) |
| 37 | 33 | 34 | BARBRA STREISAND/My Father's Song (Columbia) |
| - | 39 | 35 | BEE GEES/Nights On Broadway (RSO) |
| - | 37 | 36 | TAVARES/It Only Takes A Minute (Capitol) |
| - | 40 | 37 | ARTHUR ALEXANDER/Every Day I Have To Cry Some (Buddah) |
| - | → | 38 | FRANKIE VALLI/Our Day Will Come (Private Stock) |
| - | → | 39 | NATALIE COLE/This Will Be (Capitol) |
| - | → | 40 | FREDDY FENDER/Secret Love (ABC) |

NEW ENTRIES

NEW & ACTIVE

SIMON & GARFUNKEL
My Little Town [Columbia]

Continues with solid airplay. Add WIND, KWAV, KULF, WEEL-FM, KOY, WSM, KEX, WBAL.

FRANKIE VALLI

Our Day Will Come [Private Stock]

Add WFIR, KDWN, KRMG, KOY, KEX, WTAE, KNBR, WDAE.

DIANA ROSS

Theme From Mahogany [Motown]

Airplay action building rapidly. Add WPTF, KDWN, KWAV, WEEL-FM, KOY, KFI, KMBZ

BEE GEES

Nights On Broadway [RSO]

Big airplay week. Add WIND, KSD, KMPC, WCBM.

ANNE MURRAY "Sunday Sunrise" [Capitol] Add WCCO, WPTF, WMBR. WILLIE NELSON "Blue Eyes Crying In The Rain" [Columbia] KAKE, WPTF, KOY. GLEN CAMPBELL "Country Boy" [Capitol] Add K101, KDWN, KOY, WSM, KFI, KNBR. HAGOOD HARDY "The Homecoming" [Capitol] Add WCCO, WIP. TONY ORLANDO & DAWN "Skybird" [Arista] Add K101, KWAV, KRNT, WASH. KC & THE SUNSHINE BAND "That's The Way [I Like It]" [TK] Add WIP, K101, WTAE. JANIS IAN "In The Winter" [Columbia] Add K101, WMAL, WAYNE NEWTON "Run To Me" [RSO] Add KDWN, KDIG, KAKE, OSMONDS "I'm Still Gonna Need You" [MGM] Add WGN, WMAL, KRNT, WBAL.SAMMY DAVIS JR. "Song and Dance Man" [20th Century] Add KFI, WBAL.

POP NOTES

BY MIKE KASABO



Elton John's fuzzy face and fantastic new album is among us. "Rock Of The Westies" includes a number of cuts that will most probably meet with wide acceptance. "I Feel Like A Bullet (In The Gun Of Robert Ford)" seems the likeliest cut for most Pop programmers to put in rotation. Other cuts that rate attention include "Dan Dare" "Grow Some Funk Of Your Own" and "Feed Me"

The battle continues between the George Baker Selection and the Jonathan King versions of "Paloma Blanca." The King version continues to look strong in San Francisco with heavy support from KNBR and K101. George Baker's version was apparently forced on rock monster CKLW by sales reaction from Detroit's Pop/MOR biggie WJR. Both versions have been kicking up regional activity for several weeks now. A good bet might be to drag them out for another review.

Reporting hot at KMBZ is the Neil Sedaka up date version of "Breaking Up Is Hard To Do."

Another album cut getting plenty of attention is Paul Simon's "50 Ways To Leave Your Lover." Action noted at KFI and KMBZ.

The new Jackie DeShannon single "Let The Sailors Dance" getting some action at WGN and KDIG.

If you're as old as I am, you should recall the summer of 1960 when Percy Faith topped the charts with "Theme From A Summer Place." His latest single is an up-dated disco version of that fifteen year old smash called "Summer of '76." Already getting action at WMAL.

The new Hamilton, Joe Frank & Reynolds went right on a bunch of stations including K101, KFI, KNBR.

Natalie Cole scoring some points with a few key adds this week at KEX and KAKE.

Denny Long, WCCO, all excited about the latest Prelude release "For A Dancer." If you recall, Prelude had a left field winner about a year ago with their acappella version of Neil Young's "After The Goldrush."

Dean Tyler, WIP, reports playing a cut from the new Barry Manilow album. The track, "Bandstand Boogie," is being programmed as a full time add.

Loggins & Messina's "A Lover's Question" got a good shot in the arm with the addition of KVI this week.



WIND personalities are on hand for the opening kick-off on Friday, September 28th for Weber High School's special 50-hour marathon football game. All proceeds from the event will go to the WIND Fund, an annual Christmas campaign to remember the "forgotten ones" at Illinois state mental schools and hospitals. [from left to right] standing: Head Coach Jim Hoffman, Bill Serritella, Bob Nizolek, Jim Wheeler and Mike Yacullo - kneeling: Stu Collins [WIND 2pm-6pm personality;], Connie Szerszen [6-10pm] and Chuck Benson [10-3pm].

A black and white photograph of Florence Warner. She is wearing a light-colored, sleeveless, form-fitting dress with a decorative horizontal band across the waist. She has long, wavy hair and is looking directly at the camera with a serious expression. Her right hand is on her hip, and she is wearing a bracelet and a ring. The background is dark and textured.

**“Anyway
I Love You”
is good
enough.**

Florence Warner's new single is definitely going to make it.

Dan Fogelberg wrote the song and Florence sings it with all the fire to make it one of the hottest hits of the year.

**“Anyway I Love You.”
From Florence Warner.
On Epic Records.**

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

MANHATTAN TRANSFER Operator [Atlantic]

33 percent of our reporters now on it, major adds this week, WCFL, KDWB, KILT. Key Moves; 24-16 KLIF, 1-1 WKLO, 12-9 WAYS, 11-6 WCOL, 2-1 WBBQ, and many more, see Parallels.

PETE WINGFIELD

Eighteen With A Bullet [Island]

32 percent of our reporters now on it, major adds; KHJ, Y100, WPGC, WCAO, KJR, WHBQ. Moves; 18-10 KFRC, 5-5 WCFL, debut 21 WRKO, see Parallels.

WINGS

Venus & Mars/Rock Show [Capitol]

17 percent of our reporters on this rush release new single, but the major market adds qualify this for Breaker this week. Added at WQXI, KHJ, WRKO, WMJX, WAKY, and many more, see Parallels.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

FRANKIE VALLI "Our Day Will Come" [Private Stock] 38 reporters on it, 14 adds including WKBW, WCAO, WGNG, WCOL. Moves; 38-32 WIXY, 40-33 WFOM, 25-21 WERC, 27-24 WLEE, 30-27 WOKY.

5000 VOLTS "I'm On Fire" [Philips] 36 reporters on it, 15 adds including WLAC, WCOL, KIOA, WCAO, KJR. Moves; 31-23 WQAM, 29-23 WCFL, 27-21 KHI, 22-16 KERN, 29-20 WAVZ.

BAY CITY ROLLERS "Saturday Night" [Arista] 28 reporters on it, 9 adds including 13Q, WSAI, Y100, WSGA. Moves; 7-3 WORC, 23-12 WCOL, 11-4 KCPX, 25-17 WFOM, 14-7 WISM, 28-18 KQWB, record seems to be pulling top 5 phones most places that it is being played.

LEON HAYWOOD "I Want To Do Something Freaky To You" [20th] 24 stations on it, 9 adds including Z93, WGH, KLIV, WAVZ, KCBN. Moves; 26-22 WCFL, 36-30 WIXY, debut 22 KFRC, 28-19 WERC, 6-5 WGCL and several others.

WILLIE NELSON "Blue Eyes Crying In The Rain" [Columbia] 23 reporters on it, 6 adds including WLAC, KAKC, WJDX. Moves; 12-10 KLIF, 2-1 WMAK, added at 2 at WGOW, 38-28 WBBQ, 9-7 at Z93.

ALICE COOPER "Welcome To My Nightmare" [Atlantic] 16 reporters on it, 8 adds including KLIF, KTLK, KDWB, WLAC, WCOL. Moves; 30-26 WCFL, 40-34 WIXY and many others.

JOAN BAEZ "Diamonds & Rust" [A&M] 22 reporters on it, 1 add, WLEE. Moves; 21-15 WBBQ, 5-2 WJDX, 31-25 WRIE, 30-25 KYNO, 25-22 WIBG, on Y100 and WCAO, and others.

JAMES TAYLOR "Mexico" [WB] 20 reporters on it, 3 adds. Moves; 30-27 WGNG, 27-16 KENO, 26-26 at 13Q, 28-20 WORC, and others.

POCO "Keep On Tryin'" [ABC] 19 reporters on it, 2 adds including WBBF. Moves; debut 30 WPGC, 30-26 WCAO, 27-23 KTLK, 19-17 WIBG, 9-9 WGOW, 16-11 WRMA.

KATFISH "Dear Prudence" [Big Tree] 17 reporters on it, 2 adds. Moves; 26-21 WAKY, 34-30 WFOM, 28-19 KCPX, 26-25 WKBW, 26-26 WOKY.

ROD STEWART "Sailing" [WB] 15 reporters on it, 1 add. Moves; 10-8 WRKO, re-add 20 KFRC, 25-18 WINW, debut 26 KJRB, 21-18 WAYS, and others.

CHEECH & CHONG "How I Spent My Summer Vacation" [Ode] 15 reporters on it, 2 adds. Moves; 20-12 KENO, 18-16 at U100, on KLIF, Y100, WAYS, and more.

FLEETWOOD MAC "Over My Head" [Reprise] 14 reporters on it, 7 adds. Moves; debut 27 Y100, add KERN, WGH, KCBN, WJDX, on KING and others.

STAPLE SINGERS "Let's Do It Again" [Curton] 13 reporters on it, 9 adds including KFRC, WLAC, WHBQ, WBBQ, KJOY. Moves; 10-6 CKLW, 39-33 WIXY, looking very good.

HOT CHOCOLATE "You Sexy Thing" [Big Tree] 12 reporters on it, 4 adds including WCFL, WGCL, Moves; 39-30 WBBQ, 20-13 WJBQ, and many others.

OTHERS GETTING SIGNIFICANT ACTION

SEE PAGE 12

Radio & Records

THE INDUSTRY'S NEWSPAPER

October 24, 1975

10/3 10/10 10/17

2	1	1	1	NEIL SEDAKA/Bad Blood (Rocket)
6	2	2	2	EAGLES/Lyin' Eyes (Asylum)
7	4	3	3	SPINNERS/They Just Can't Stop It (Games People Play) (Atlantic)
9	5	4	4	JEFFERSON STARSHIP/Miracles (Grunt)
1	3	5	5	JOHN DENVER/Calypso/I'm Sorry (RCA)
-	17	7	6	ELTON JOHN/Island Girl (MCA)
12	10	8	7	FOUR SEASONS/Who Loves You (WB)
5	6	6	8	MORRIS ALBERT/Feelings (RCA)
24	21	9	9	LINDA RONSTADT/Heat Wave (Asylum)
20	15	14	10	ABBA/S.O.S. (Atlantic)
31	19	12	11	THE CAPTAIN & TENNILLE/The Way I Want To Touch You (A&M)
21	18	15	12	LEON RUSSELL/Lady Blue (Shelter)
40	22	18	13	WAR/Low Rider (UA)
13	13	13	14	TAVARES/It Only Takes A Minute (Capitol)
3	7	10	15	DAVID BOWIE/Fame (RCA)
4	8	11	16	ORLEANS/Dance With Me (Asylum)
8	9	17	17	KC & THE SUNSHINE BAND/Get Down Tonight (TK)
39	30	23	18	NATALIE COLE/This Will Be (Capitol)
10	11	16	19	SWEET/Ballroom Blitz (Capitol)
-	-	25	20	JIGSAW/Sky High (Chelsea)
35	35	29	21	ART GARFUNKEL/I Only Have Eyes For You (Columbia)
-	40	27	22	BEE GEES/Nights On Broadway (RSO)
16	16	20	23	AUSTIN ROBERTS/Rocky (Private Stock)
15	14	21	24	RITCHIE FAMILY/Brazil (20th Century)
32	25	22	25	PEOPLE'S CHOICE/Any Way You Wanna (TSOP)
33	29	26	26	BRUCE SPRINGSTEEN/Born To Run (Columbia)
-	-	→	27	SILVER CONVENTION/Fly Robin Fly (Midland)
37	36	28	28	OLIVIA NEWTON-JOHN/Someting Better To Do (MCA)
-	-	40	29	KC & THE SUNSHINE BAND/That's The Way (I Like It) (TK)
11	12	19	30	HELEN REDDY/Ain't No Way To Treat A Lady (Capitol)
-	38	36	31	MANHATTAN TRANSFER/Operator (Atlantic)
34	34	34	32	GEORGE HARRISON/You (Capitol)
14	20	24	33	GLEN CAMPBELL/Rhinestone Cowboy (Capitol)
-	-	→	34	SIMON & GARFUNKEL/My Little Town (Columbia)
36	33	35	35	OUTLAWS/There Goes Another Love Song (Arista)
-	-	→	36	PETE WINGFIELD/18 With A Bullet (Island)
-	-	→	37	JOHN FOGERTY/Rockin' All Over The World (Asylum)
-	-	→	38	MELISSA MANCHESTER/Just Too Many People (Arista)
-	-	→	39	5000 VOLTS/I'm On Fire (Philips)
-	-	→	40	WILLIE NELSON/Blue Eyes Cryin' In The Rain (Columbia)

NEW
ENTRIES

ACTIVE ALBUM CUTS

These cuts are already receiving airplay and audience acceptance

ELTON JOHN
"Hard Luck Story"
"Feed Me"
"Dan Dare, Pilot"
JOHN DENVER
"Fly Away"
JIM CROCE
"Chain Gang Medley"
"Mississippi Lady"

MOST ACTIVE RECORDS

Elton John
Captain & Tennille
Linda Ronstadt
Jefferson Starship
Abba
Neil Sedaka
Leon Russell
Spinners
Eagles
Four Seasons
War
KC "That's The Way"
Jigsaw

NATIONAL REQUEST TABULATION

LW	TW	
2	1	Elton John
1	2	Neil Sedaka
3	3	Sweet
4	4	Morris Albert
6	5	David Bowie
10	6	Abba
9	7	Austin Roberts
11	8	Jefferson Starship
-	9	Spinners
7	10	Eagles
5	11	KC & Sunshine "Get Down"
12	12	Dickie Goodman