

# Radio & Records

THE INDUSTRY'S NEWSPAPER

VOL. 3, NUMBER 36

FRIDAY, SEPTEMBER 12, 1975

## INSIDE R&R:

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INTERVIEWED

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AT A GLANCE

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WCFL'S LUJACK  
BECOMES AUTHOR

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## Jack Anderson Hits Payola Again

Washington Post and syndicated columnist Jack Anderson began his attack on the music industry in 1972. This past Monday and Tuesday (8 & 9) Anderson re-opened his files and this time named names.

### Source Disclosed

Anderson disclosed that one of his major sources was Michael Viner, formerly an executive with Pride Records, a division of MGM. Viner was furnishing Anderson with information while he was employed by Pride. Viner, in a confidential statement to the FCC said the Federal crackdown on payola has failed to stop disc jockeys from taking bribes in return for playing records on the air. "...the record business, with a handful of notable exceptions, is filled with dishonesty, deceit, and all manners of immorality..." Viner told the Commission that "I am guilty, furthermore every single executive I know in the record business is also guilty. The only variable is the degree [of guilt]." Viner's statement cites payola examples of Vegas trips and Hawaiian vacations to loans that never get paid back.

### Drake, Wilson, Dowe Named

Viner named Bill Drake as one who, with his party ran up close to \$3000 in a Las Vegas hotel and Viner said, "I had to sign for it. I was aghast." Anderson's column noted that a Drake spokesman vigorously denied the statement.

In Tuesday's installment, George Wilson, currently Vice President of Bartell Broadcasting, was named as having produced masters that were bought by Atlantic and Bell Records.

Viner also mentioned that Ken Dowe, when he was head of McLendon programming, received an all expense paid trip to Los Angeles and was allowed to produce records for MGM and was overpaid for the production. He made the same claim about George Wilson. The Tuesday column continued that MGM had an "in at KHJ/Los Angeles." Viner told about a connection at KHJ that got a very high percentage of MGM records played. In order to get the airplay, MGM paid for a trip for a program advisor and his wife on their honeymoon to Hawaii. A final blow was against

Black formatted WVON, where Viner told of MGM promotion personnel buying and supplying drugs and cocaine to the station's employees.

Viner also told of disc jockeys and program directors receiving cash, sometimes as much as \$1000 to play a record. He told of having to pick up air tickets for a programmer and his wife, and in the case of single men, furnishing them with call girls. Apparently there is more to the story and more names to be named in future installments of Anderson's column.

### Bookola?

R&R learned that Mike Viner has written a book about his experiences in the music business, which is due for imminent release. Interesting to note that Jack Anderson has decided that this is the time to bring up three year old news, perhaps to promote Mike Viner as a way of saying thanks for the exclusive information?

## Cash Jackpot War in Twin Cities

It's almost like San Diego a few years back, but this time the place is Minneapolis/St. Paul, and the battle is over "bumpersticker jackpots."

About a year ago KSTP saturated the market with 200,000 of their bumper stickers and gave away, over the year, jackpots of \$15, \$150, and \$1500 when they spotted stickered cars.

U100 ran a promotion for awhile asking their listeners to turn in their KSTP bumper stickers for a U100 T-Shirt.

And now, ladies and gentlemen, KDWB enters with their bumper sticker and offerings of \$10,000 as the prize if you're the one they spot and call off. KSTP, not to be outdone, immediately increased their jackpot to \$15,000. KDWB stated on the air that to win the ten grand you must have a KDWB sticker as the only sticker on your car. KSTP when increasing their jackpot stated that "you may have as many stickers on your wheels as you like, we don't care." The jackpot was then increased to \$16,000 by KDWB and KSTP countered with \$20,000. At press time on



RKO's 99X gave away a "summer's end" cache of prizes to the person that best displayed the call letters tanned on their body. The young lady pictured won "hands and bikini bottom, down."

Tuesday night, we learned that KDWB had increased their jackpot to \$19,999, and KSTP was still at \$20,000.

## Gordy Re-assumes Motown Presidency

Motown President, Ewart Abner, tendered his resignation this week but will remain with the label as a consultant. Chairman and President of Motown Industries Berry Gordy, has assumed responsibility as head of the record company. Rejoining the label as Executive Vice President and Assistant to Gordy is Barney Ales who had been with Motown for nine years before his departure three years ago. Ales, who was also made VP of Motown Industries, will head the marketing department for the label including Promotion, Sales and Distribution, plus will be responsible for the supervision of Motown's publishing and International operations. Ales will be based at Motown's headquarters in Los Angeles.

## RKO Bicentennial Promotion

Paul Drew, Vice President of Programming for RKO, has proposed that radio stations across the nation unite their listeners to form a human chain across the country on July 4th, 1976. The chain would require some four and a half million people, about two percent of the population.

The chain would begin in Washington D.C. at RKO's WGMS and extend through New York, Boston and then across the country. Radio stations who wish to participate in the giant citizen unity involvement promotion should contact Paul Drew's office in Los Angeles at (213) 462-2133. All formats are invited.

A highlight of the "chain" would be at exactly 3pm EDT, and 12 noon PDT, when the entire human chain across the United States would sing "God Bless America." More developments on the largest radio promotion in history will be upcoming soon in R&R.

## Farr Resigns Polydor Presidency

Irwin H. Steinberg, President, Polygram Record Group, announced the resignation of Wornall Farr as President of Polydor Incorporated as of September 9, 1975.

Irwin Steinberg announced that, on an interim basis, he will serve as President of Polydor Incorporated; thus he is serving triad of presidencies at Phonogram, Polydor and Polygram Record Group.

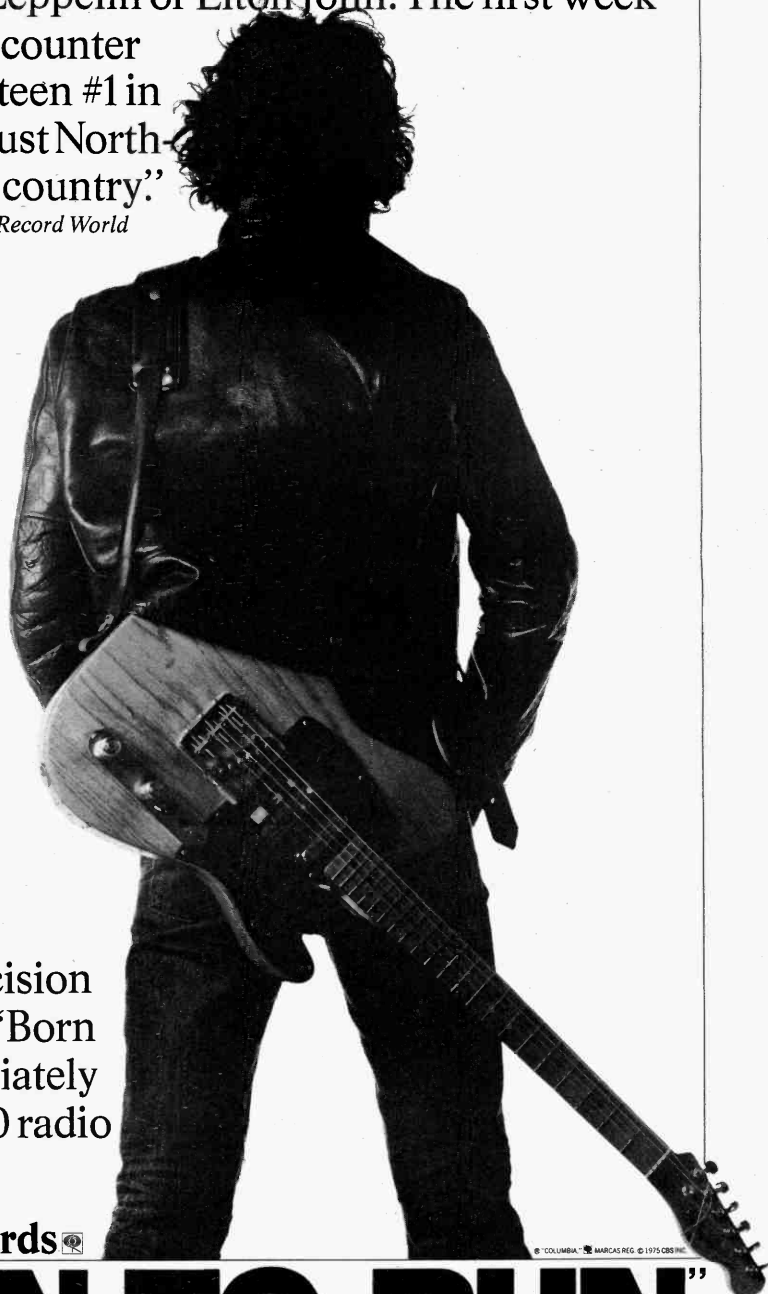
## Harrington Exits GRC

Bob Harrington, VP and GM of GRC Records in Atlanta, Georgia resigned last week in an "amiable move due to policy differences with the company" according to Oscar Fields who has replaced Harrington as the label's VP and General Manager. Fields was formerly VP of Marketing and stated that "no other changes withing the company are contemplated at this time."

# SPRINGSTEEN

“The most exciting thing that has happened in the music industry in a long, long time. It’s unprecedented for artists like Springsteen to break into our charts at 10\* unless they’re Dylan, Led Zeppelin or Elton John. The first week out, actual over-the-counter sales report Springsteen #1 in many markets, not just North-east, but all over the country.”

—Lenny Beer, *Record World*



You made the decision on the single when “Born to Run” was immediately added at key Top-40 radio stations.

On Columbia Records 

© COLUMBIA MARCAS REG. © 1975 CBS INC.

# “BORN TO RUN”

# RADIO

## RADIO NEWS

### BUTTS SUES KIMN

Former KIMN/Denver morning man Michael Butts has filed a \$1.6 million lawsuit against that station, citing past and future wage losses due to him on his contract with the station, loss of job opportunities because of defamation, and fear of bodily harm. Butts, current personality at KDWB/Minneapolis, was released from his contract 16 months prior to the end of the contract.

### PULSE RETURNS

Pulse shares for Orlando, Mon-Sun 6am-12mid, break down with AOR WORJ on top with 14, Rocker WLOF had 11, tied with country WHOO-AM, Beautiful Music WDBO-FM follows with 10, WDBO-AM News/Talk with 9, WHOO-FM (C) and WKIS (M) with 8, Rock WBFW-FM with 7.

Shares for Charlotte-Gastonia shows WAYS (R) on top with 20, WGIV (B) 12, WAME (C) 10, followed by WBT-FM (BM) with 7.

### ARBITRON DIARIES

Arbitron has released a statement regarding diaries placed with broadcast industry employees. Questioning possible screening of their random sample, the release points out that screening such as this could not be totally effective, and re-stated their belief that "...all persons who are randomly selected in our sample should have an opportunity to participate in the

survey irrespective of their occupation." When the company becomes aware of an individual who is employed by a radio or TV station, examination of the diary will determine whether it will be included in the sample, "based on the reasonableness of the listening or viewing."

### NEW YORK TO ENGLAND

WPLX/New York is featuring their "Roller Contest," with a grand prize of a trip to England for a weekend to find out what "Rollermania" is all about. Rollermania is currently sweeping Europe, stemming from the huge success of Arista Records' group The Bay City Rollers. The trip will feature the use of a Rolls Royce limo throughout the weekend, climaxed by the Roller's concert which will be broadcast live via satellite on Howard Cosell's first network variety show.

### FLYING HIGH

WKBW/Buffalo's Jim Quinn was practicing with his flight instructor on "emergency landing procedures" when his plane's nose wheel collapsed, sending the plane end over end on the runway. Unfortunately "for most of the major record companies," Quinn came out without a scratch, but the plane was totaled.

### BACK TO SCHOOL BASH

"Old Chicago," the world's largest shopping center and amusement park, will be the stage for WCFL/Chicago's "Back to School Bash." Super CFL listeners can get in free by showing a WCFL survey. Listeners will get free passes

for unlimited rides, T-Shirts, albums, and the chance to see Big Ron O'Brien broadcasting his 6-10pm show live.

### TEAM OF THE WEEK

WAKY/Louisville has started their "High School Team Of The Week" promotion. Local high school football teams with the best win the week before is selected, team members names are announced on the air during the week, with a special trophy awarded to the school by WAKY's jocks during school assemblies.

### WINO ON THE RADIO

WFOM/Marietta's PD Paul Sebastian, in cooperation with the local J.C.'s, got drunk on the radio, to show the effects of too much boozie, over the Labor Day weekend. Between 6 and 9am, Paul consumed 65 ounces of wine. After the show, blood tests were taken at a local police station, with Sebastian declared legally drunk.

### SAN DIEGO SURFING

Two oldies but goodies tied in with B100/San Diego's "Sidewalk Surfing" contest. Rotating carts gave listeners a chance to guess whether Jan & Dean's "Sidewalk Surfing" would come up, giving the listener a \$30 skateboard, or "Wipeout," by the Surfaria, with the listener "losing," but ripping off a Jan & Dean LP as a consolation prize. According to the station, the promotion "Wiped Out" the phone system.

### CUSTOM PROMOS

WBBF/Rochester had Dickie Goodman cut custom promos for their "Open Up and Say

Continued on page 4



In appreciation of their help in making the Captain & Tennille's "Love Will Keep Us Together" the smash hit it is, A&M Records presented a gold record to the staff of KKDJ/Los Angeles. Pictured left to right are KKDJ announcer John Peters, Operations Manager Don Elliott, Music Director Sharon Nelson, Program Director Charlie Tuna, A&M's promo exec Jan Basham, and Vice President of promotion Harold Childs.



WSOC/Charlotte gained national and international recognition for their "Rubber Duckie" boat that won "best looking tub" awards at the station sponsored Easter Seal benefiting bathtub race near Charlotte. Unfortunately, Duckie failed to hold up in the water, as displayed here by announcers Skip Carney (left) and Don Hughes. AP picked up the story, and the station received clippings from as far away as Frankfurt, Germany.



A benefit for a children's care center was the cause for WAKY/Ft. Lauderdale's softball game against the Sunshine Chevy Shakers. Shown left to right are WAKY staffers Ray Pace, Rich Marston, Tony Greer, Bill Helzer, Andy Winston and Louise, the lady umpire.

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### an authentic Early American Coat Hanger



Cliff Wayne

courtesy of  
**CLIFF & J.J.**  
4pm-7pm  
KUGN 590

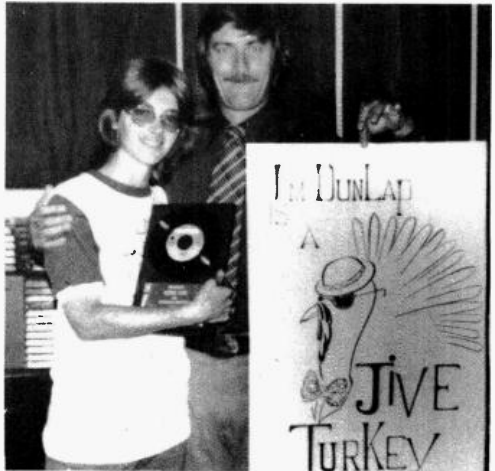


J.J. Valley

### instructions for use of your Early American Coat Hanger.

1. Pound your Authentic Early American Coathanger into the wall. Leave about one-half inch of your hanger exposed. Be sure that the exposed tip of your hanger is slanting upward.
2. Hang coat on exposed tip of Authentic Early American Coathanger.

KUGN/Eugene's afternoon drive team, Cliff & J.J., are presenting listeners with bit of American nostalgia, the "Early American Coat Hanger," which is actually an early American nail.



Local Miami Columbia Records promotion man Tom Sgro solicited the aid of his wife, Marcia, to express his feelings about WQAM/Miami PD Jim Dunlap's very late addition of Janis Ian's "At Seventeen" to the station's list. Jim, in turn is presenting Marcia with a plaque for her outstanding promotion of the tune.

# RADIO

## BUSINESS NEWS

### IRS CRACKDOWN

The Internal Revenue Service is drafting proposals that may lead to taxing of many side benefits now afforded showbiz entertainers and execs. Use of company owned cars, homes, airplanes, etc. would be taxed when not used for strictly business purposes. It should be interesting to see whether record company executives and/or radio personalities would be included.

### SOUP SATURATION

In an effort to beef up their 80% hold on the soup industry and strengthen their image, Campbell Soup Co. has started TV spot campaigns, with magazine, newspaper and radio buys to follow. The new promotion promotes "The Campbell Life," radio spots have very youthful jingles.

### YOUNGER AGE AIM

The Ford Motor Co. will aim a good deal of their new-line 1976 car advertising at a younger audience, with the addition of customized models such as "Pinto Stallion," "Mustang Stallion," and "Maverick Stallion." The company has done extensive research into the youth market, finding that small economy oriented cars are on top with these demographics. Advertising for the line starts the end of this month.

### POST OFFICE TEST

The U.S. Postal Service is testing multi-media advertising in Dallas-Ft. Worth, San Diego, and Salt Lake City, introducing ads to urge people to register new addresses. Postal officials approximate a national sweep of the campaign to be budgeted at \$4 million. Currently in the works is a plan to increase letter writing, again featuring a national advertising splurge.

### HOUSEHOLD RISE

The Census Bureau has projected an increase in households by almost 38% over the next 15 years. Even the most conservative estimate increases the households by over 20 million. One of the major areas of increase should be households headed by 25-44 year olds, while the study shows that husband-wife households may decrease by 6%.

### RADIO'S NET

The NAB has released figures showing that the "typical" radio station earned \$184,300 in 1974, a gain of almost 8%, while profit margins dropped 2 tenths of 1 percent. FM stations are making more money than before, but are basically still money losers.

### BREAK FOR JOB-HUNTERS

TV advertising has already started for Continental Trailways Inc.'s new half-fare bus tickets for job-hunting unemployed. The Interstate Commerce Commission approved the plan, with stipulations that the company keep records of all applications and actual tickets purchased during the trial period of the plan, which ends November 21. Travel is limited to state-to-state job-looking.

### BUSINESS HOLIDAYS

Research firm Prentice-Hall finds that 7% of 10 firms will not recognize Columbus Day and Veterans Day holidays this year. Some of those firms may take time during the Thanksgiving and Christmas holidays to make up.

### STP MUST BACK UP ADS

The FTC has been assured that STP Corp. will substantiate all future advertising claims, stemming from the Commission's findings that most of the claims made about STP Oil Treatment, STP Gas Treatment, and STP Oil Filters were misleading and false.

### FUNERAL AD PROPOSALS

Proposed trade regulations may make possible price information in funeral directors' advertising. The FTC regulations would invalidate a number of state laws now on the record.

### POSTER PROMOTION

The radio syndicated "King Biscuit Flower Hour" co-sponsor, Lee Jeans, will make available futuristic posters to promote the series of concerts. Posters will be on display at outlets featuring the company's product, in the 175 markets now featuring the series.

### NEW MOTOR OIL

Cities in New York State, New England, the Midwest and Pacific Northwest are set for product testing of Mobil Oil's new synthetic motor oil. Claims for the non-petroleum product include reduced engine wear, better mileage, and cleaner engines.

### GOODYEAR APPEAL

Goodyear Tire & Rubber Co. has announced it will appeal a judgement in which federal district court ruled that Goodyear had infringed on the Big O Tire Dealers trademark. "Bigfoot." *Judgement is not final as yet, pending Goodyear's counterclaims.*

## RADIO NEWS

Continued from page 3

Ahhh" promotion, with winners calling in to get copies of Dickie's "Mr. Jaws," and Jaws T-Shirts. The station is also running "The First WBBF Invisible Concert," featuring 24 hours of music by the Doobie Brothers, America, Jefferson Starship, and the Beach Boys. These groups appeared in concert at the "Great American Music Fair" at New York's State Fair. Callers won the group's LP's.

### STUCK IN THE TOWER

KRSP/Salt Lake City's morning drive jock Mark Van Wagener spent an entire week in a 160 ft. tall water tower, pledging to stay there until \$10,000 was raised for Muscular Dystrophy. The tower was located in a local shopping center, with merchants donating merchandise to be sold for the charity. After 7 days, \$10,300 was raised and presented to Jerry Lewis on the national telethon for the charity.

### FREE STEREO

WAKX/Duluth ties in with one of their stereo shop sponsors, installing free FM converters and car stereos when listeners mention the station at one of the sponsor's outlets.

### SAFETY FIRST

KSLY/San Luis Obispo has distributed over 1400 bicycle safety flags, displaying the station's call letters in bright safety colors.



CHUM/Toronto's Mike Cooper made the Guinness Book of Records and won fame and prizes last week, as he successfully completed the world longest ferris wheel ride, total time of 21 days, 10 hours, beating the previous record by 6 hours. Cooper was greeted by over 23,000 people at the Canadian National Exhibition after he alighted from his custom car. CHUM reported to R&R that Mike was experiencing muscle cramps, stomach problems, and was unable to walk unassisted. Mike plans a well needed week's vacation, and when asked about future plans, said "One world record is enough."

## BOOK REVIEW:

## Lujack's 'Superjock'

### SUPERJOCK

Larry Lujack & Daniel Jedlicka Henry Regnery Company, \$6.95

What with most people believing that the life of a rock 'n' roll jock is little more than three hours a day of playing records for \$50,000 a year, there clearly is a need for a book that could dispell these myths forever. A book that shows Top-40 radio as it is: one of the world's most 'insecure professions, the toughest, lowest-paying and least rewarding gig in the entertainment business.

Superjock by WCFL's Larry Lujack purports to tell about



(in the words of the book jacket's blurb) "the loud, frantic, non-stop world of a rock radio DJ." Unfortunately, the book only touches on this world sporadically. When it does, it makes for fine, interesting reading. But the bulk of Superjock is the life story of Larry Lujack, his likes and dislikes, his victories and defeats, his opinions of the famous and near-famous men and women who've crossed his path, etc. Which means, basically, that your opinion of Superjock will be identical to your opinion of Larry Lujack. If you're interested in him, you'll enjoy it. If not, you won't.

Anyone who's ever heard Lujack knows he's a brilliant jock and might, therefore, be interested in his life, his views on music, the record business, etc. The problem here, though, is that Lujack is a local celebrity aiming his book at a national audience. 95% of the people who will buy Superjock have never heard of Lujack and are no more interested in his opinions than they would be in any other stranger's. They'll be buying a book on Radio and getting a book on Lujack.

Which is a shame, because there are about 50 great pages in Superjock (out of a total of 200) that are beautifully written and very descriptive of what it's like to be a rock jock: headphones blasting, pounding out the hits to a major market audience. But there's a lot of dreck to cut through before you get to the meat: Lujack's opinion on in-



Larry Lujack

terior decorating, sports cars, contemporary fashion, the state of rock 'n' roll, Clint Eastwood movies, ... ad infinitum. Also, the book is laced with contradictions. Example: Page 17 — "I've been in Chicago almost eight years. So why have I lasted so long? Because I'm the best damn rock 'n' roll disc jockey that's ever lived, that's why!" Interesting, but four pages later, Lujack (talking about some of his peers) remarks, "Some guys have incredible egos..." Well...

With all the inherent problems and shortcomings of Superjock, I can easily recommend it to R&R's readership. People who are already into radio will certainly enjoy it. But anybody outside the radio industry looking for some insight as to what it's like inside, should stay away. Superjock is definitely not mass-appeal programming.

—Mark Shipper

### NEW PD

John Young, formerly of KILT/Houston, has been appointed program director of WSM-FM/Nashville.

### NIGHT TO REMEMBER

KERN/Bakersfield does a play on words for their latest promotion, the "Three Dog Night to Remember." In conjunction with Three Dog Night local concert appearance, the station is giving away a complete LP library of the group, dinner, and tickets to the concert.

# From the crew who brought you "If You Wanna Get To Heaven" and "Jackie Blue": **THE OZARK MOUNTAIN DAREDEVILS**

## The new single

### "THIN ICE"

Produced by David Anderle (AM 1709)







# Low Rider



© 1975 Far Out Productions.



# WAR



UA 7-2704-1

## The New Single by War. From The Album "Why Can't We Be Friends?"

Produced by Jerry Goldstein  
in association with Lonnie Jordan  
and Howard Scott for  
Far Out Productions, Inc.  
A Far Out Production  
On United Artists Records.

**NOTICE:**  
**NEW CLASSIFIED**  
**DEADLINE: WEDNESDAY**  
**FOR THE FOLLOWING**  
**FRIDAY'S ISSUE.**

# CLASSIFIED

**IMPORTANT!**

Please let us know when  
 your job opening is filled.

## OPENINGS

Tired of playing the same 20 records over and over? Want to work in the Washington D.C. area? Want to make decent money? Send tapes and resumes for future openings to: Fig. WMOD-FM, 1680 Wisconsin Avenue NW, Washington D.C. 20009. EOE No beginners and no calls please. (9/5)

**WNOR-FM Norfolk** needs AOR jock to fill 2-6pm/6-10pm shift-conversational delivery, production a must. Contact Bruce Garraway, WNOR-FM, 252 W. Brambleton, Norfolk, Va. 23510. (9/3)

**WISE/Ashville North Carolina** needs 1-4pm jock. Good production a must, good sound, good facilities, good climate. Contact Bob Kagan, 90 Lookout Rd., Ashville, North Carolina, 28804, or call (704) 253-5381. (9/5)

**WDRQ/Detroit** looking for good, relating rock 'n roll jock to fill 6-10pm. Send tapes and resumes to Ted Ferguson, WDRQ, 15933 W. 8 Mile Road, Detroit, Michigan 48235 (9/2)

One step away from Portland & Seattle: Music oriented pro with production skills wanted for Top 40. Tapes to KFLY, Box K, Corvallis, Oregon 97330. (9/5)

**WDAT Daytona Beach** adult contemporary is seeking a personality who realizes that radio is on a one to one basis, smooth and sincere, able to take direction, past the ego-trip stage and wants a steady position to settle down in. Excellent benefits for the right people. No calls. Send tapes and resumes with some of your own production and news to WDAT, Bill Hunter, Box 5038, Daytona Beach, Fla., 32030 (9/5)

**WMAY** seeks jocks and news people to expand their staff. Send tapes and resumes to WMAY, P.O. Box 460, Springfield, Ill. 62705. (9/5)

**WFRL Freeport, Ill.** looking for a strong afternoon drive jock. Send tapes and resumes to Don Martin, WFRL, Box 200, Freeport, Ill. 61032 (9/5)

Need experienced polished, pro for #1 rated Top 40 rocker in medium-metro market. Good production a must. No prima-donnas or star-babies need apply. Contact Ron Barri (Olney) at (907) 272-7461.

Jock wanted for rare opening at America's premiere FM station. Contact Gary Bridges, KSLQ, St. Louis, Missouri, 63105, or call (314) 725-9814. (8-27)

Hofied Broadcasting is very interested in receiving tapes and resumes from talented air and production people. Please send to mainland headquarters 100 Forbes Avenue, Pittsburgh, Pa. 15222 EOE.

**KDWN/Las Vegas** has two openings for personality MOR jocks. Send tapes and resumes to Charles Scott, KDWN, #1 Atain Street, Las Vegas, Nevada, 89101 or call (702) 385-7212. (8-26)

**WNOE-FM/New Orleans** needs AOR announcer, experienced only. Send tapes and resumes to Bobby Reno, 529 Bevilleville, New Orleans, La. 70130 EOE (8/25)

**WNOE/New Orleans** in historic French quarter, would like to hear from bright, talented, and highly creative people. Send tapes and resumes to E. Alvin Davis 529 Bevilleville, New Orleans, La. 70130 EOE (8-25)

**WTOC/Savannah** needs morning man/PD immediately. Apply to Mildred Gentry (912) 232-0127 (8-28)

**KKAM Pueblo** has opening for afternoon drive-production director. Send tapes and resumes to Paul Ehlis, P.O. Box 293, Pueblo, Colo. 81002. (9-26)

**WDRR Raleigh** has opening for AOR jock. Top rated FM, communication and good production a must. EOE. Contact Frank Lassiter, PO Box 1511, Raleigh, North Carolina, 27602. (8-26)

Chris Lane Programming is seeking air personalities with one to two years experience for exciting and profitable work and fun in discotheques. Will train. Send tapes and resumes to Chris Lane Programming, 1700 W. Snell, #64 Oshkosh, Wisconsin, 54901.

**KENO Las Vegas** needs air talent with strong production. Send tapes and resumes to Scott Gentry, Box 5367, Las Vegas, Nevada 89102. (8-26)

**WYRE** has an opening for two newpersons. Previous people who held these positions have moved to minor market all news stations. Must be able to gather local news. Send tapes and resumes and writing samples, pictures, salary demands to Ed Garsky, WYRE, Box 1551, Annapolis, Maryland 21404. EOE

**WRMA** has jock openings. Send tapes and resumes to Chris (Keddy), WRMA Radio, PO Box 8147, Montgomery, Ala. 36110 (8-26)

**WNIIE/Indianapolis** seeks heavy voice with dramatic flair. Contact News Director Julian Mouton (317) 257-7565 (8-26)

**KERN** looking for a newscaster, including possible sales work. Contact John Mitchell, KERN, 2700 Bakersfield, California 93303. Call (805) 832-1410 (8-28)

**WKBO** looking for weekend air talent-Newsman. Contact Dan Steele, 411 S. 40th Street, Harrisburg, Pa. 17111. (8-28)

**KRKE Albuquerque** seeks a production man with air talent personality. Send tapes and resumes only to: Dale Wehba, P.O. Box 737, Albuquerque, New Mexico, 87103. No Calls, please (8-21)

**KMYR Albuquerque** needs an experienced AOR sales person. Contact Dave Arnold, KMYR, 4011 Menaul Blvd. N.W., Albuquerque, New Mexico, 87110 or call (505) 265-7661 (8-20)

**KMBY Monterey** seeks air talent, production. All night shift, midnight-6am. Contact Frank Colbourn, (408) 373-1234 (8-20)

**WBAB-FM Babylon, Long Island** looking for full and part time new people (progressive). Know how to interview and write news a must. Also need progressive full and part time jocks. Send tapes and resumes to: Mark Alan, Rt. 109, Babylon, New York, 11704 (8-20)

**WBBM-FM Chicago** has opening for afternoon drive jock and MD. Send tapes and resumes to: Bob Johnston, 630 N. McClung, Chicago, Ill. 60611 (8-15)

**KYA San Francisco** has an opening for air talent. Send tapes and resumes to Mark Taylor, 1 Nob Hill Circle, San Francisco, Calif. 94108. No Calls. (8-19)

**WAAY Huntsville, Alabama** seeks a newperson. Contact Stew Robb, P.O. Box 2041, Huntsville, Ala. 35804 or call (205) 534-8471 (8-19)

## COUNTRY

**WWOK, Miami** is looking for a country air talent with production! Experience. Position to open in mid-November. Tapes and resumes to Ted Cramer, 1699 Coral Way, Miami, 33145. (9/5)

**WFG, a modern country operation** in South Carolina has an immediate opening for an announcer/newsperson combination MALE OR FEMALE. Send tapes and resumes to: Howard Dameron, Program Director, WFG, Box 38, Sumer, SC 29150. (9/5)

**WHK/Cleveland** needs a contemporary country air talent. Tapes and resumes to Ron Jones, 5000 Euclid Avenue, Cleveland 44103. (8-25)

**WSLR** looking for air talent for sister station. No Calls. Send tapes and resumes to Jim Hutt, WSLR, 369 So. Portage, Akron, Ohio 44320.

**KOKE-FM, Austin, Texas** looking for two jocks with Country experience ready to try Progressive Country. Contact P.D. Rusty Bell, (512) 454-5215

**KPHD-FM, Fresno** looking for Country production director. Some air work included. Contact Mike Nowak, KYNO, Fresno, (209) 255-8383.

# CHANGES

**CLIFF HAYNES** from KJJJ/Phoenix, as PD to KNEW/Oakland as PD replacing Michael Hunter.  
**LYNN RIDER** from KQED/San Francisco to KOME/San Jose as News Director.

**JO JO GUNN** to WAKX/Duluth 6-12pm.

**BAT JOHNSON** to Y-100/Miami doing 6-10pm from KGF/Los Angeles.

**RAY ZOLLER** from WDX/Jackson to 10pm-2am at 13Q/Pittsburgh.

**DICK SLOANE** to do mornings temporarily at Y-115. Can be reached at [414] 739-1158.

**New Line up at KSTN: DON SINCLAIR 6am-10am, DAVE MORGAN [PD] 10-2pm, 2pm-6 STEVE [BOOGIE DOWN] BROWN, 6-10pm ALAN SCOTT, MARCH HUNTER 10-4am, JESS HERNADEZ 4-6am, Weekends: MIKE SHANNON, JERRY STEVENS, JEFF STONE.**

**New Line up at KNUS/Dallas: JOHNNY MICHAELS 5:30-9am, CHRISTOPHER HAZE [PD] 9-12 noon, 3-6pm KENIN MCCARTHY, 6-9pm RANDY HAMES, 9-1am FRED KENNEDY, 1am-5:30 LINDA FRENCH, Weekends: BOB STEVENS, MICHAEL NELSON.**

**New Line up at B-100/San Diego: 6-10am RON LANDREE, 10-2pm DAVE CONLEY, 2-6pm WILLY B. GOOD, 6-10pm JIMI FOX, 10-2am BILLY MARTIN, 2-6am GLEN MCCARTNEY, weekends: PHIL FLOWERS.**

**New Line up at KZAP: 6-9:30 SCOTT MCCONNELL [MD], 9:30-10am CAPTAIN CARROT'S ORGANIC TIME, 10-12 noon BILL SLATER, Production Director, 12-2 ROBERT WILLIAM, Program Director, 2-7 FRED GAINES, 7-12 GORDO, 12-6 EDWARD FONG, Weekends: WADE LATTIN, BRUCE MEIER, MARLA GRANDY, WILLIAM FULLER.**

## POSITIONS SOUGHT

**DAN DENNIS**, formerly of WYNE Appleton, ten years experience, is looking for medium or major market jock position. Call (414) 725-2013. (9/5)

**KELLY WEST**, formerly of WMID Atlantic City, looking for air talent MD position. Call (609) 344-7923. (9/5)

**JOE WADE FORMICOLA** currently doing afternoons at WFDF Flint-now looking for major market Top 40 or MOR shift. Call (313) 694-1646 after 8pm EST. (9/5)

**BILL HARGREAVES**, formerly KVFM, KWST, KSRF, KIIS. Broadcasting workshop [sales] seeks news, jocks, or sales gig in LA, LA County, Orange County, immediately. Call (213) 277-7769, 553-4972, 622-3444. (9/4)

**CHARLIE BROWNE** formerly WINZ, WAXY, currently K-100, looking for MOR position in Southern California. Excellent references. Call evenings (714) 394-5802. (9/4)

**MARK THOMAS**, former PD KAFY, XEROK, K-100, still looking for a major or medium market jock/Program Director gig with a great station with responsible people that know what they're doing. Call (805) 322-8497 any of time. (9/5)

**BILLY MARTIN**, looking for PD, MD or jock position. Formerly KILT, WAXY, PD at KNOR, WSHS, WQRK, highly successful Program Director. Call (804) 461-2548. (9/5)

**KRIS BRADLEY** formerly WMAK, air personality seeks Top 40 position. Call (615) 644-2664 (9/2)

**JOHN SIMMONS**, 9 years experience, past two with WHEN Syracuse, looking for personality-oriented MOR or Top 40 position. Call (315) 451-2968 or write 11-84 Grampion Rd., Liverpool, NY, 13008 for tape. (9/5)

**CHRISTOPHER LANCE**, formerly worked for Clifton, Rook, Donovan stations. Ready to put knowledge to work for PD and or air talent position. All markets considered. Call (714) 427-8268. (9/3)

**JAY CHRISTIAN** formerly of WAMS/Wilmington MD and afternoon drive is looking for jock position. Seven years experience with references. Call (302) 655-3284. (9/3)

**MICHAEL HUNTER** formerly PD at KNEW, Oakland looking for PD or management position. Call (415) 531-5411. (9/5)

**DAVE DONAHUE**, formerly Program Manager of WHK, Cleveland, now looking. Call (216) 234-7469.

**CLARK NEVADA** formerly WYYY/Kalamazoo, Michigan looking for medium market air shift. Call (616) 349-8410. (9/5)

**SONNY KNIGHT**, formerly of #1 rated KIKX, Tucson, seeks jock position in medium or small major market. Call (714) 462-0534 (8-28)

**BILL ELLIOTT** seeks PD and/or Production gig or jock slot in major market. Call (305) 967-8838. (8-25)

**BOB GOTT**, formerly of WERE, Cleveland, looking for DJ or program director position. Call (216) 226-7536.

Top rated morning personality and his regulars seeking new curtain call with California Top 40. Friendly, versatile, professional-morning-middays preferred. Contact 140 S. Virginia Avenue, B-2, Atlantic City, New Jersey, 08401. (8-28)



The music of  
**"MANDY"**  
was written by  
**RICHARD KERR**  
but performed by  
**BARRY MANILOW**

...AND NOW  
**ANOTHER CLASSIC:**

**"SOMEWHERE IN THE NIGHT"**

Music written by  
**RICHARD KERR**

...AND NOW AS IT SHOULD BE:  
**PERFORMED BY  
RICHARD KERR**



ON EPIC RECORDS



# DOING WELL IN SCHOOL?

*4 Singles  
4 U  
2 Listen 2  
+ Know*

---

*They're Hits!*

**LAW**

"WAKE UP" GRC 2072

**ERIC QUINCY TATE**

"NO ROLLIN' BOOGIE" GRC 2067

**ANDREW PEARSON**

"MIDNIGHT MOSES" GRC 2071

**EDDIE REEVES**

"WHAT THE HELL ARE WE DOING" GRC 2065

**ON GRC RECORDS & TAPES**



**STUDY HARD!**



# ARTHUR ALEXANDER

IS BACK WITH A SURE-FIRE HIT!

## “Everyday I Have To Cry Some”

---

*“I feel like a kid again, tonight I pulled my car over and phoned a request for “Everyday I Have To Cry Some.” –John Randolph, WAKY Radio*

*“Birmingham’s hottest record in quite some time.” Mike St. John, WERC Radio*

*“The hottest selling new record in Birmingham.” – Bill Thomas, WSGN Radio*

*“Extra to no. 5. The biggest jump on a record since becoming PD.” –Lee Gary*

---

### ALREADY GETTING SOLID PLAY ON THE FOLLOWING STATIONS:

WAYS	WDLP	KIIS	WORD	WMAZ	WABB	WAIL
WBBO	WDKA-FM	WMAK	WVLK	KRYS	WTOB	KISN
WERC	KVOL	WAKY	WKWK	WFRC	WORG	WKBC
WAUG	KFIV	WSGN	WVOP	WMPS	WVUD	WVOK
WDUN	WNEX	WRFC	WQPD	WKLO	WROA	WGY
WHHY	WREC	WFOX	WBGH	KKDJ	WRKT	WMEL
WLAY	WSAV	WOWL	KSMB	WALG	WSPT	WCOL
WAIR	WDIG	WKIX	KSTN	WRBN	WSM	WNOX
WQNI	WNCI	WQNZ	WJSR			

### AND IT'S ONLY THE BEGINNING...

Pleasure from the Buddah Group

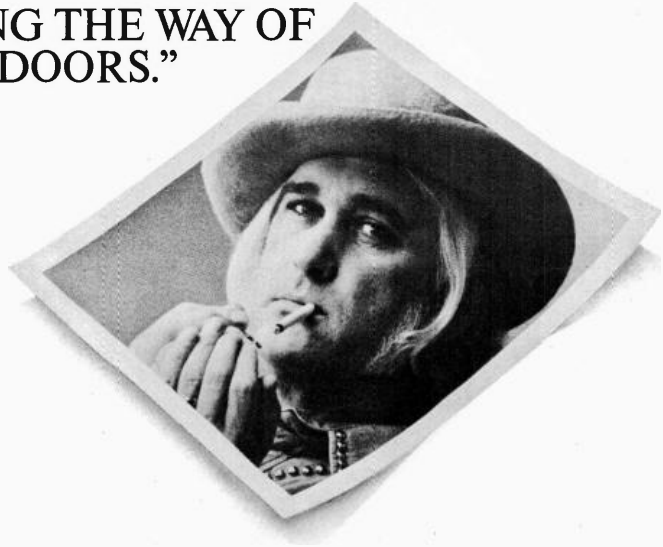






**“ALL OVER ME” WAS RELEASED FROM THE CURRENT CHARLIE RICH ALBUM AT THE INSISTENCE OF COUNTRY RADIO STATIONS. IT’S HIS MOST COUNTRY SINGLE SINCE “BEHIND CLOSED DOORS.”**

**NOW IT’S GOING THE WAY OF “BEHIND CLOSED DOORS.”**



**WAKY WAS THE FIRST STATION (OF MANY) TO ADD “ALL OVER ME,” THE NEW CHARLIE RICH SINGLE ON EPIC RECORDS.**



# RECORDS

## RECORD INDUSTRY NOTES

by Candy Tusken



The preview of the new Ken Russell film, "Lisztomania," starring Roger Daltrey was screened last week in Los Angeles and audience reaction was such that it looks like a hit. The movie has a definite storyline which concerns Liszt's rather bawdy personal life and since he was the Elton John of his day as a composer/performer, his character has been updated as a modern Rock 'n Roll star, portrayed by Daltrey. The dialogue is in current lingo (including a heavy dose of salty language most associated with rock stars). The soundtrack is composed of Liszt's classics with a rock beat set to Daltrey's and Russell's lyrics. It's played on the synthesizer by Rick Wakeman. The movie is basically a black comedy with plenty of blood and guts and Ringo gets a chance to display his comedic abilities in a hilarious cameo as the corrupt pope...

### THE BIG SLEEP

Late last week Black Oak Arkansas were on their way to play a concert in Billings, Montana. The group was traveling via their special bus which has bunks built in for sleeping. At four in the morning, while the entire group was asleep in the back, their driver started yawning and felt sleepy himself and decided to pull the bus to the side of the highway for a little shuteye. A few minutes later, Chickie Hawk, the group's road manager, woke up feeling completely drugged. He tried to get out of his bunk, but couldn't and finally ended up rolling off the bed and crawling on his hands and knees out the back of the bus. Once outside, his head cleared up and he immediately went back into the bus and dragged everyone outside. He walked down the highway and called an ambulance. When the ambulance arrived, the attending Doctor found the entire group extremely sick and vomiting. A hose in the exhaust system had come loose expelling deadly fumes to the occupants. According to the doctor, if Chickie hadn't gotten the boys out, one more hour of breathing the fumes would have resulted in their deaths. The hose was fixed, the group drove into town and played all their concerts "rather joyously" said one member. "It was good to be alive!"...

### OLD TIMER HITS BIG

The brains behind the Ritchie Family is none other than arranger/composer/producer Richard Rome who has been in the entertainment industry for over twenty years. The group was named after Richard and although none of them are related, the five male and three female members have been working together for the past five years with Rome's forty piece orchestra. Said Richard: "some friends of mine in Paris had the idea of re-making the old "Brazil" which was a big hit for Xavier Cugat in 1940-41 and brought it to me. I decided to make the song a cross between the Philly Sound and Barry White. The "Family" is composed of the rhythm section from my orchestra and the eight of them all sing and play instruments." Rome is a well known face on the concert circuit and tours year-round in outdoor musicals, festivals and Pop classic shows. He did the arrangements for the Tymes "You Little Trustmaker" and has several credits under his belt as a producer/arranger. The Family just completed an album which is "one hundred percent disco." A new single will be coming off the LP which, like "Brazil," is reworked old classics such as "The Peanut Vendor" and the old Artie Shaw hit "Frenesi." The Family plans on touring in the near future and Rome hopes to be able to use his entire forty piece orchestra for back-up...

### ELTON'S WESTERN TOUR

Elton's tour is officially set for October and will only include the Western States this time around. The tour kicks off in San Diego on September 29th and winds up with a double-header at L.A.'s Dodger Stadium (which hasn't hosted any rock acts since the Beatles back in 1966). Joe Walsh and Dan Fogelberg will do the opening honors and the tour will coincide with the release of Elton's new album "Bottled & Brained," which Elton says is "very rock 'n roll oriented."... Aretha Franklin has just completed her new album, produced by Jerry Wexler and herself. Aretha is in a creative mood these days having already penned four new songs for her next album and just completing her first book, called "Switchin' In The Kitchen [Not For Women Only]." Contrary to its title, the book is not about swinging gourmets, but does contain delicious recipes for the diet-conscious plus lots of photos and quotes from the first lady of Soul... The Allman Brothers' long awaited "Pride Of The South" tour began last Sunday at Louisiana's Superdome. The group set a new in-door attendance record with fans totalling up to over 80,000 opening night. The Charlie Daniels Band, Wet Willie and The Marshall Tucker Band preceded the Allmans and the show ran from 4:30 pm to well after 2:00 in the morning... Warner Brothers Music is suing Rod Stewart, who wants to form his own publishing firm. Warners insists they have the rights to Stewart's music while Rod's management firm contends that Warners has no valid contract and that Stewart is free to form his own music company... Bruce Springsteen peaked The Bottom Line in New York at his four day stint at the Cabaret and those attending the SRO events included Paul Simon, Faye Dunaway, Peter Wolf, Mick Ronson (four times!), Nile Lofgren, Bette Midler, Al Kooper, Ellie Greenwich, Phoebe Snow, and Billy Joel... A series of box-office statistics released this week by Bill Ham, ZZ Top's Houston-based manager and producer, reveals that ZZ Top has broken over a dozen major box-office records in the last thirteen months, including Elvis Presley's record for the largest crowd ever drawn to a single musical performance in Nashville, Tennessee, Led Zepplin's

Continued on page 35

## RECORD INDUSTRY PROFILE:

### Sheila Chlanda — Columbia

SHEILA CHLANDA, ASSOCIATE DIRECTOR, SECONDARY MARKETS, COLUMBIA RECORDS

BORN: March 12th

BIRTHPLACE: New York City

SIGN: Pisces

Sheila was born into a show business family and grew up listening to the famous exploits of her Aunt and Uncle who were big stars on the East Coast Burlesque circuit. "My Uncle was a stand up comedian, much like Ben Blue, and was Minsky's Top Banana with stars like Abbott & Costello working under him. My Aunt was in the Chorus line and my Dad and Uncle were local musicians who worked in the neighborhood performing at bars, weddings, etc. to earn extra money. I never really took a serious interest in music personally as I was heavily involved in the local Settlement House. I was going to be a Social Worker and worked at the House after school, weekends and vacations. However to become a Social Worker required a college degree and we simply couldn't afford it, so I went to work in personnel at the local hospital. I was about nineteen when music once again entered my life when a good friend of mine became secretary and personal companion to Billy Holiday. Billy read comic books, had a great sense of humor and rekindled my interest in the Entertainment business. I was fortunate to be with her on her last sessions with Ray Ellis when she cut, funnily enough, her last Columbia album and also saw her last show at the Townhall. Her death came very shortly afterwards and I regret that I didn't have a chance to spend more time with her."

Working at the hospital was not a money making situation. I started at \$30.00 a week, and even though I got two coffee breaks a day, I decided to interview with some profit making organizations! An employment agency sent me to Billboard Magazine to work in circulation. After six months, I learned that the Director of Charts, Tommy Noonan, was looking for a secretary/assistant. We hit it off and I started at the ground floor for all the initial procedures of the Top 100 and Album charts. Music then was dominated by Tony Bennett, Steve and Eydie, Eddie Fisher, Doris Day etc., but it was the end of their era. The playlists were not that short yet, but they were starting to tighten up. I got very heavily involved with research at the stations plus the methodology of the charts



themselves that Tommy set up. I worked with him for six years when he decided to accept a post with Columbia Records, working with Bill Gallagher at Date Records as their Director. Tommy asked me to join him as his secretary/assistant, but I couldn't pass Columbia's steno test, so I became an executive clerk! I finally started to get an identity of my own, as people began to realize that I could help them when Tommy was out of town or unavailable. Eight months later I got more involved with radio and the artists and their managers when we switched over to Columbia. Tommy took over both albums and single promotion for CBS and again went with him. Then Tommy decided to go with Motown and at that point I told Columbia I would not stay in a secretarial capacity any longer. Ron Alexenburg replaced Tommy and he became my second ace by getting me the promotion coordinators job which was a first for Columbia to allow a woman into that field.

Ronnie and I worked on the in-field promotional contests, the wrap up sheets, radio action reports, etc. The field men started to get to know me as if they couldn't reach the department head. I usually could get an answer to them. I started learning what they needed from the head office and how best to coordinate their information without burdening them with a lot of paper work. Even though I wasn't working directly with radio, I began finding out the importance and value of stations to a label due to all the feedback I got from our field men. Then Steve Popovich came in as Assistant Director with Ronnie and they made me a supervisor, which broadened my responsibilities and got me into long term budgets and organization. Then I was made a manager and then a higher level manager and finally last year, I became an Associate Director of Secondary Markets. I now basically work in conjunction with and in support of our local men.

The secondary stations now have a national person they can deal with in conjunction with their local man if he is unavailable. Many times one of the secondary station's field rep may be based a hundred miles away or be on vacation, etc. so if the need an immediate solution to a problem, they can call me. And I encourage any of these stations to call me collect at anytime. I would love for them to do that.

If there's any room left to explore new product beyond the FM level and if AM is going to be saved, I think it's going to be because some very bright young people coming up from the secondaries will come in and do something to bring it alive again. But, the secondary markets are no longer the extra well to dip into: like the majors, many of them have very tight playlists. The kind of repetition you get in a major market with a tight playlist is almost mind consuming. Whether you like the music or not, you think you do after a while. And if you don't like it, you find you're not accepted on the streets; it's like wearing deodorant! So the secondaries are important. If they're given the opportunity, they'll take a chance and you really feel you're sharing something important, as you are feeling the first reaction or response to a new piece of product. Thank God, most of these people are still into the music. The secondaries were responsible for breaking Janis Ian and I think we had to go back and re-educate ourselves on some of the basics that we have forgotten or taken for granted. You just can't depend on one single thing anymore for breaking an artist. It's all the elements together and the secondaries are a major part of this process. People who listen to secondaries evidence to me that they're turning their dials and looking for something a little different. That shows they have an active mind and if they hear something new on that secondary, then perhaps they might want to buy it and this is one of the elements that will make artists of tomorrow.

Unfortunately at the secondary level, many of those young people feel they don't have the opportunity to develop themselves so they study something very successful, apply it to their own situation and feel that will make them successful as well. In many circumstances the secondaries are acting as majors leading to standardized programming and short playlists. But they still love the

Continued on page 35



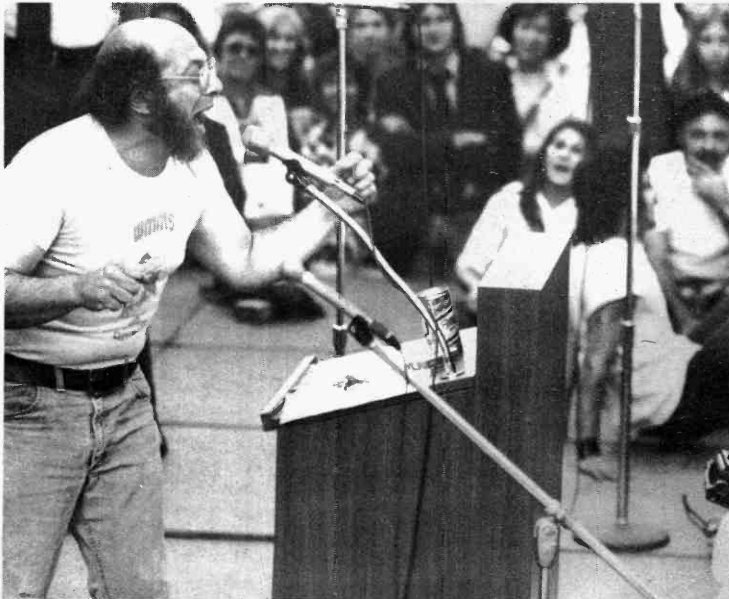
**SHARELL!**  
LIMITED ENGAGEMENT

TIMES RESTAURANT  
SEPT. 12TH & 13TH, 1975

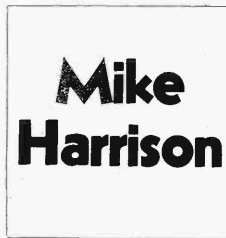
RESERVATIONS  
SUGGESTED

# AOR Radio

[ALBUM ORIENTED ROCK]



WMMS' Public Affairs Director, Murray Saul, spoke to 5,500 people during a "Weekend Salute" at a local shopping center, in Cleveland. Murray also hosts a weekly community program, Jabberwocky.



## Mike Harrison



Too many radio programmers work with formulas that control them as opposed to them controlling the formulas. There are three common problems that usually arise in working with formulas. The first is when the formula is too simple, too cut and dry. This does not afford the programmer the luxury of fine tuning. There are those records that come along that require special treatment in terms of repetition and longevity. The second is when the formula is too complicated. In this situation, the programmer can find himself pressed for records to fill the many categories. This can especially present trouble during those periods in which there is a relative scarcity of programmable product. The third is of a more general problem but, perhaps, the most destructive. It is when the programmer perceives himself programming a formula primarily, (the means), instead of a radio station (the ends).

You'll notice that many radio people, especially those fresh out of broadcasting school, spend much of their valuable time contemplating formulas. They spend endless hours listening to

## CORRESPONDENTS!

Please note our new phone number: [213] 466-9561. All AOR mail should now be sent to MIKE HARRISON c/o R&R, 6430 Sunset, Suite 1221, Hollywood, Calif. 90028.

successful radio stations trying to "crack" their hot clocks and seem so self satisfied when they can rattle off the categories of the records as they come over the air. It's very possible that these people have lost track of the importance of the "Arts" side of the term "Arts and Sciences" and the relationship that the two must play together in successful commercial radio.

A truly confident radio programmer does not hesitate to give away his mechanics and those who are paranoid about their formulas falling into the hands of the competition are worrying needlessly. A tool is only as good as the craftsman using it. After all, access to a dictionary does not make a great writer. An expensive car does not make a good driver. All those stations all over the country that thought they pulled off a marvelous feat by ripping off Drake's simple but successful formula a few years ago were about as close to success as a minor league baseball team would be outfitting itself in Cincinnati Reds uniforms, if they thought that that's all it takes.

Taking it one step further, it is incredible that so many stations use the old fashioned, highly limiting system of pre-stating the amount of records (or songs) that go into the "current" portion of their weekly sound. You know, the old "We play 17 hit singles and 4 album cuts per week" or "We play the top 15 albums and 5 singles per week" or any variations thereof. These are prime examples of being forced to program for the formula and in spite of widespread use are about as ludicrous as a film maker predetermining the amount of feet his movie is before its edited or me deciding how many words will be in this column before I write it. True, it can be helpful to have pre-set disciplinary goals, but if you set up arbitrary precise numbers, in radio, and program to meet them, you will sometimes find yourself playing music that you would rather not or missing music that should be played.

The never ending changes in program element potency is as fluid and organic as the lives and tastes of the consumers that we wish to reach. A programmer never stops and the formulas that can be used as tools in its execution are flexible and endless. Programmers sometimes have to, for the sake of expediency, generalize their activities down to clandestine numbers and labels for the purpose of reporting to trades and laying out sales brochures with their General Managers. Nevertheless, they should not begin to think that way. After all, just because you may change your music on Tuesday, you don't really believe that that's the day that your listeners collectively change their tastes, do you?

## AOR News

KEITH CARTER, MD of WZZQ was in a bad car accident and is spending a couple of weeks in the hospital. He's recovering nicely and we all wish him well... KWST is sponsoring a PICK-A-THON trying to break the world record for continuous guitar playing... WKDA invited their listeners to write in voting for their favorite songs to compile a Labor Day 300. STAIRWAY TO HEAVEN came in first... WOUR did a remote from the Great American Music Fair broadcasting live performances of THE DOOBIES, AMERICA, and THE NEW RIDERS... The staff of WORJ made appearances on local TV during the MD Telethon... MICHAEL STANLEY will be doing a live concert on THE SOUTHERN PROGRESSIVE NETWORK... WRNW interviewed ZZ TOP, and JOHN DAWSON READ. DAVID BROMBERG did a live radio concert on the station... BILLY MARTIN is no longer PD of WNOR. He can be reached at [804] 461-2548. BRUCE GARRAWAY is the new PD... WBCN presented GEOFF MULLAUR in a live radio concert and TOM RUSH and ORPHAN in a free outdoor concert. Approximately 30,000 people attended... KOMA has

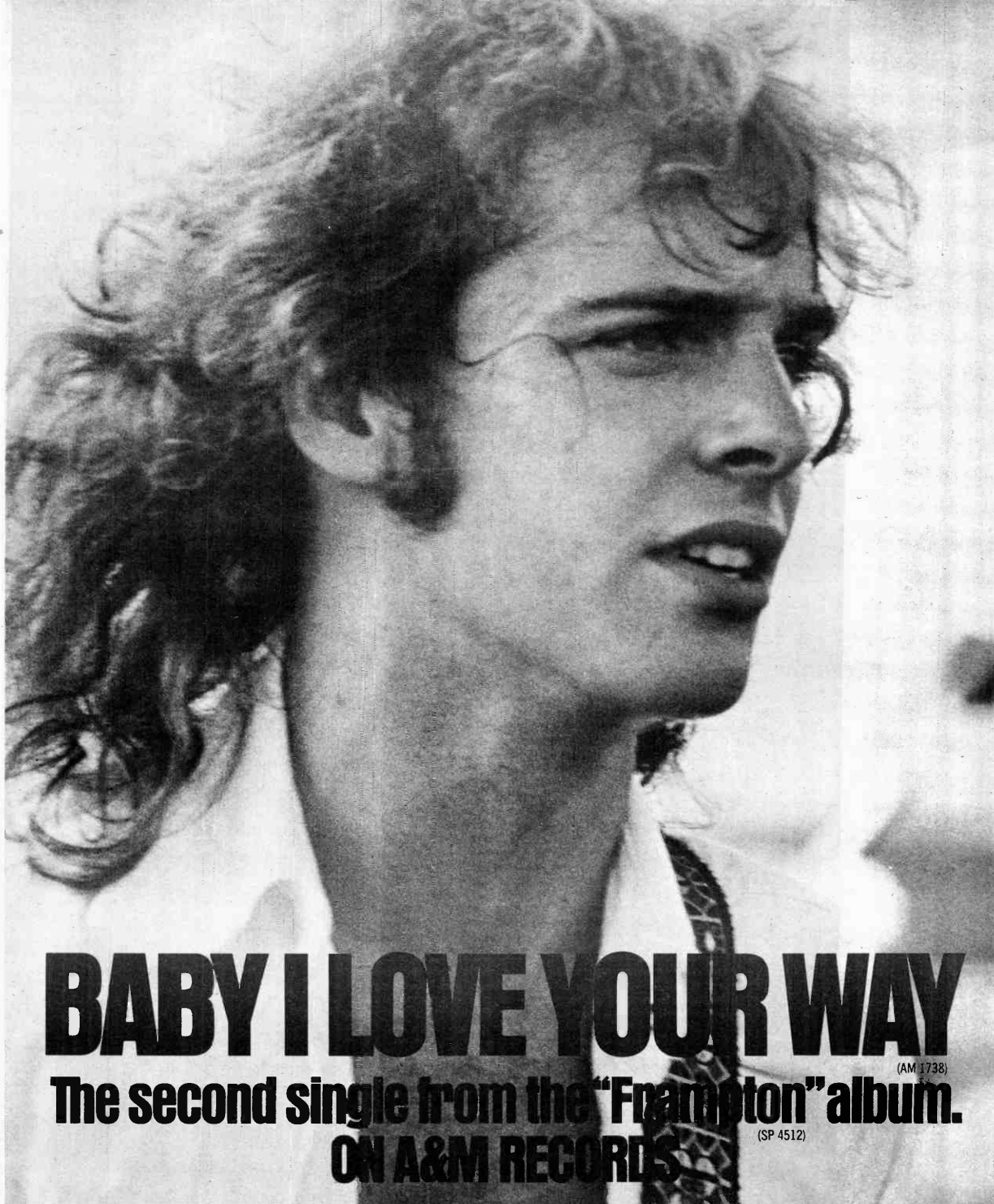
a new newsperson, LYNN RIDER. She came from KQED. The station interviewed DONOVAN... WXRT interviewed JOHN KAY and JEAN LUC PONTY and presented DR. HOOK, SPIRIT, and HEARTS-FIELD in live radio concerts... BILL SLATER is the new PRODUCTION DIRECTOR of KZAP. The station interviewed THE ALLMAN BROTHERS' CHUCK BEVELL... TRIAD interviewed RAY THOMAS... JIM ROBERTS is the new PD of WZMF. He was MD... WMMS interviewed NONA HENDRIX of LABELLE and BREWER and SHIPLEY. CHARLIE KENDALL and SHELLY STYLES of the station participated in a bike race for Muscular Dystrophy... WCCC has been programming Mini-Concerts. 8 per day

and 15 minutes long, they feature the uninterrupted music of a group or artist. On Fridays its all new product... CHRIS DUCEY stopped by KMYR and played on the air... THE FRANKIE MILLER BAND played a concert at San Quentin Prison before 1000 inmates. The concert was produced in conjunction with KTIM... The Editor of this section ran into BILL THOMPSON and THE JEFFERSON STARSHIP during a lay over at the airport in Chicago. They were heading back to San Francisco after their recent concert tour. They expressed their delight and appreciation for all the airplay that RED OCTOPUS has been receiving on just about all of the nation's AOR radio stations.



GARY WRIGHT at WNEW: It was all smiles as Gary Wright stopped off for a WNEW-FM interview conducted by program director Scott Muni. Wright, former leader of Spooky Tooth, spoke of his new album, "The Dream Weaver" which Warner Bros. is promoting heavily. The group here assembled consists of Warner Bros. artist development exec Alan Rosenberg, Wright, Muni and Mike Olivieri, Warner Bros. New York promotion manager.

# PETER FRAMPTON



## BABY I LOVE YOUR WAY

The second single from the "Frampton" album. (AM 1738)

ON A&M RECORDS (SP 4512)



# Album Airplay/40

# Chart Summary

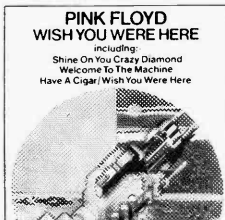
1	FLEETWOOD MAC	Fleetwood Mac (WB)	"over Head" "Say You Love" "Rhianon" "Warm"
2	JEFFERSON STARSHIP	Red Octopus (RCA)	"Miracles" "Play On Love" "Freddy" "Tumblin"
3	ROD STEWART	Atlantic Crossing (WB)	"Loser" "Heart" "Sailing" "Sober"
4	ALLMAN BROTHERS	Win Lose Or Draw (Capricorn)	"Louisiana" "High Falls" "Love Song" "Can't Lose"
5	BRUCE SPRINGSTEEN	Born To Run (Col)	Title, "Jungle" "Thunder" "10th Ave."
6	GRATEFUL DEAD	Blues For Allah (UA)	"Music" "Franklin" "Fingers" "Help"
7	EAGLES	One Of These Nights (Asylum)	"Eyes" "Visions" Title "Limit"
8	OUTLAWS	Outlaws (Arista)	"Another Love Song" "Grass" "Song For You"
9	MARSHALL TUCKER	Searchin' For A Rainbow (Capricorn)	"Fire" "Virginia" "Can't You See" Title
10	ERIC CLAPTON	E.C. Was Here (RSO)	"Home" "Presence" "Drifting"
11	HALL & OATES	Hall * Oates (RCA)	"Camilla" "Doesn't Matter" "Nothing"
12	CLIMAX BLUES BAND	Stamp Album (Sire)	"Power" "Out Of Time" "Constant"
13	PROCOL HARUM	Procol's Ninth (Chrysalis)	"Pandora" "Forgetting" "8 Days"
14	ROGER DALTRY	Ride A Rock Horse (MCA)	"Get Love" "Dog"
15	LOGGINS & MESSINA	So Fine (Col)	"Question" "Honky Tonk" Title lead
16	SHAWN PHILLIPS	Do You Wonder (A&M)	Title, "Frank" "Flower"
17	GARY WRIGHT	Dream Weaver (WB)	"Love Alive" and Title
18	JOE COCKER	Jamaica Say You Will (A&M)	"Lucinda" "Shouting" "What I Like"
19	LABELLE	Phoenix (Epic)	"Cosmic Dancer" "Messin" Title
20	RENAISSANCE	Scheherazade (Sire)	"Vultures" "Gypsy"
21	ELTON JOHN	Captain Fantastic (MCA)	"Meal Ticket" "Writing"
22	TINA TURNER	Acid Queen (UA)	"Thumb" "Lotta Love" "Get It On" Title
23	ATLANTA RHYTHM SECTION	Dog Days (Polydor)	"Crazy" "Boogie" "Rain" Title
24	RITCHIE BLACKMORE	Rainbow (Polydor)	"Silver Mtn." "Catch Rainbow" "R&R"
25	HEAD EAST	Flat As A Pancake (A&M)	"Reason" leads, Variety of cuts
26	J. GEILS BAND	Hotline (Atl)	"Love-itis" "Easy Way" lead
27	MANFRED MANN	Nightingales & Bombers (WB)	"Spirit" "Nightingale"
28	ROY BUCHANON	Livestock (Polydor)	"Change My Mind" leads
29	CRUSADERS	Chain Reaction (Blue Thumb)	"Mellow" "Hallucinate"
30	STEPHENWOLF	Hour Of The Wolf (Epic)	"Penny Pincher" "Caroline" "Life Time"
31	BLACK SABBATH	Sabotage (WB)	"Don't Start" "Insane"
32	GEOFF MULDAUR	Having A Wonderful Time (WB)	"Blood Pressure" "Jailbird" "Sunlight"
33	STEPHEN STILLS	Stills (Col)	"Angel" "Pages" "First"
34	ZZ TOP	Fandango (London)	"Tush" "Thunderbird"
35	GRAND FUNK	Caught In The Act (Capitol)	Variety of Cuts
36	ISLEY BROTHERS	Heat Is On (T-Neck)	"Power" "Better"
37	FLO & EDDIE	Illegal, Immoral & Fattening (Col)	"Memory Trick"
38	ALVIN LEE	Pump Iron (Col)	"Time & Space" leads
39	JIMMY SPHEERIS	Dragon Is Dancing (Epic)	"Tequila" "Eternity"
40	QUINCY JONES	Mellow Madness (A&M)	"Cry Baby" Title

This chart is based solely on airplay and no way attempts to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

FLEETWOOD MAC, STARSHIP and ROD all maintained the top three positions, respectively, receiving a tremendous amount of airplay. The ALLMANS enjoyed another week of healthy airplay making rather impressive gains. BRUCE SPRINGSTEEN looks like it's going to be one of the biggest albums of the year. His popularity and acceptance is spreading and gaining with the kind of spontaneous combustion that doesn't happen often in the music business. The DEAD, EAGLES, and OUTLAWS all had a very good week. MARSHALL TUCKER made tremendous gains and looks like the band's most successful effort, based on initial response. H&O and CLIMAX continue to grow. PROCOL and DALTRY held steady. L&M picked up many stations and expanded play at those already on it. SHAWN, WRIGHT, and COCKER slipped slightly but enjoyed a good amount of play. LABELLE was the highest debut of the week. RENAISSANCE has been growing steadily. ELTON, TINA, ARS, and BLACKMORE basically held their own. HEAD EAST is one of those albums that is screaming to be recognized and bounced back on the chart again. GEILS debuted impressively with many station not receiving it before we went to press. STEPPENWOLF picked up nicely. SABBATH bounced back on the chart, the result of requests when airplay slowed up at some stations. MULDAUR debuted getting strong response where played. STILLS and ZZ TOP refuse to burn out. FUNK debuted.

## Suggested Product

PINK FLOYD



We've sure waited a long time for this one.

J. GEILS BAND



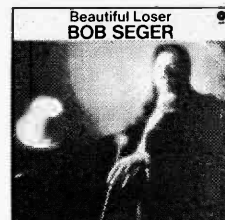
The cooks are at it again - with another one that will please the fans (Atlantic)

JETHRO TULL



An important album from one of the world's most popular ensembles. (Chrysalis)

BOB SEGER



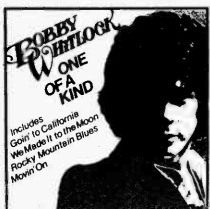
It's never too late to check out a good album in case you missed it. The single might make it happen. (Capitol)

LINDA LEWIS



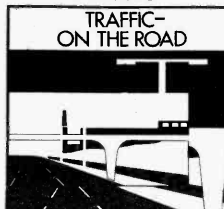
She's been around a while, but this effort shows the polish and maturity that will bring it all home. (Arista)

BOBBY WHITLOCK



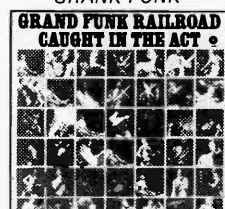
Former member of many great groups - deserves your attention on this solo collection. (Capricorn)

TRAFFIC



Two record expansion of previously released single album good music and material from this legendary group.

GRANK FUNK



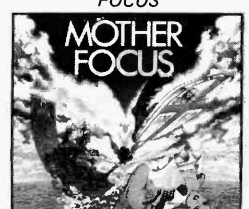
This is their second live album (Capitol/GF)

AL GREEN



He works very well into AOR format. (Hi)

FOCUS



This tight ensemble has a wide AOR following. Deserves your attention.



# Moving Right Along

## "Prima Donna"

(WBS 8132)



# URIAH HEEP At 45

**From their current  
Warner Bros. album**



# Return To Fantasy

(BS 2869)





# ALBUMS

CORRESPONDENTS!  
Please use our new  
number: (213) 466-9561

## KSAN/SAN FRANCISCO

**ADDED**  
Climax Blues (Sire)  
Labelle (Epic)  
Marshall Tucker (Capricorn)  
Atlanta Rhythm Section (Polygram)  
Roy Buchanan (Polygram)  
Stappwood (Epic)  
Kraftwerk (Verano)

**HOT**  
Burt Bacharach (Columbia)  
Rod Stewart (A&M)  
Alman Bros (Capricorn)  
Eric Clapton (RSO)  
Thin Lizzy (Vertigo)  
Linda Lewis (A&M)  
Tom Turner (UA)  
Guns N' Roses (UA)  
Poco (Capricorn) (Capricorn)  
Hull & Ours (RCA)

RONALD SIMMONS, Program Director. Playing entire 1-pc. Playing JOHN FOGERTY, DIRTY ANGELO, and SLY STONE singles.

## WOUR/UTICA-SYRACUSE

**ADDED**  
Marshall Tucker (Capricorn)  
Creed & Kapono (Cap)  
Labelle (Epic)  
Salva Tyson (Capitol)  
David Axelrod (Polygram)  
James Taylor (Capitol)  
Climax Blues (Sire)  
J. Geils (A&M)  
Flu & Eddie (Cap)  
Cobby Whorick (Capricorn)  
Alquan (RCA)

**HOT**  
Bruce Springsteen (Capitol)  
Rod Stewart (A&M)  
Hull & Ours (RCA)  
Alman Bros (Capricorn)  
Guns N' Roses (UA)  
Head East (A&M)  
Ain't Nothin' (A&M)  
Cobby Whorick (Capricorn)  
Alquan (RCA)

JEFF CHARD, Program Director. Playing entire 1-pc. Playing LINDA LEWIS, JOHN FOGERTY, MIKE HENNER, HEARTFIELD, LINDA RONSTADT, JAY AND ERIC CLAPTON, JAY singles.

## KREM-FM SPOKANE

**ADDED**  
Alman Bros (Capricorn)  
Marshall Tucker (Capricorn)  
David Axelrod (Polygram)  
Creed & Kapono (Cap)  
Labelle (Epic)

**HOT**  
Jefferson Starship (RCA)  
Bruce Springsteen (Capitol)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

DON ADAMS, Program Director. Playing entire 1-pc. Playing "Rainbow" by JAY AND ERIC CLAPTON, "Miles Away" by ALMAN BROS, "Blind Prayer" by LINDA LEWIS, "Phenomenal" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## KMET FM/LOS ANGELES

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

WALTER DONAHUE, Music Director for KMET. Playing "L.A. Boy" by EASON, "Blind Prayer" by LINDA LEWIS, "Phenomenal" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## WXRT-FM CHICAGO

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

JOHN PLATT, Program Director. Playing entire 1-pc. Playing "L.A. Boy" by EASON, "Blind Prayer" by LINDA LEWIS, "Phenomenal" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## WMMR PHILADELPHIA

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

JOHN GIBBY, Program Director. Playing entire 1-pc. Playing "L.A. Boy" by EASON, "Blind Prayer" by LINDA LEWIS, "Phenomenal" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## WMMR PHILADELPHIA

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

JOHN GIBBY, Program Director. Playing entire 1-pc. Playing "L.A. Boy" by EASON, "Blind Prayer" by LINDA LEWIS, "Phenomenal" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## WLIR FM/LONG ISLAND

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

JOHN QUIGLEY, Music Director. Playing entire 1-pc.

## KOME FM/SAN JOSE

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

DAVID JANG, Music Director. Playing "Easy Way" by "Love-life" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## WQSR FM/SARASOTA

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

MICHAEL HARTIG, Program Director. Playing "Easy Way" by "Love-life" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## WNOR FM/NORFOLK

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

WALTER ARKANSAS, Program Director. Playing "Easy Way" by "Love-life" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## WCOL FM/COLUMBUS

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

JOHN PLATT, Program Director. Playing entire 1-pc. Playing "L.A. Boy" by EASON, "Blind Prayer" by LINDA LEWIS, "Phenomenal" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## WCOL FM/COLUMBUS

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

JOHN PLATT, Program Director. Playing entire 1-pc. Playing "L.A. Boy" by EASON, "Blind Prayer" by LINDA LEWIS, "Phenomenal" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## WCOL FM/COLUMBUS

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

JOHN PLATT, Program Director. Playing entire 1-pc. Playing "L.A. Boy" by EASON, "Blind Prayer" by LINDA LEWIS, "Phenomenal" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## KYYS FM/KANSAS CITY

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

MIA FLIND, Program Director. Playing "Easy Way" by "Love-life" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## WCMF FM/ROCHESTER

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

HEMI KIMBLE, Program Director. Playing "Easy Way" by "Love-life" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## WYAF/CHARLESTON

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

JOHN WILSON, Program Director. Playing "Easy Way" by "Love-life" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## KSMB FM/LAFAYETTE

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

JOHN WILSON, Program Director. Playing "Easy Way" by "Love-life" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## WRNW WESTCHESTER

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

JOHN WILSON, Program Director. Playing "Easy Way" by "Love-life" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## WBCN-FM/BOSTON

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

BOB SLYNN, Music Director. Playing "Easy Way" by "Love-life" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## WZMF-FM/MILWAUKEE

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

BOB ROBERTS, Program Director. Playing "Easy Way" by "Love-life" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## WJOT-FM/TOLEDO

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

NEIL LASHER, Music Director. Playing "Easy Way" by "Love-life" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## WPLJ-FM/NEW YORK

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

LARRY BRUGER, Program Director. Playing "Easy Way" by "Love-life" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## KMYR ALBUQUERQUE

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

JOHN WILSON, Program Director. Playing "Easy Way" by "Love-life" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## WRCO-FM/BIRMINGHAM

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
Steak 'n Shake (Cap)  
Neil Young (Reprise)

MIMI ST. JOHN, Music Director. Playing "Easy Way" by "Love-life" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## WRCO-FM/BIRMINGHAM

**ADDED**  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)  
L.A. Boy (Epic)  
Eason (A&M)  
Frank Zappa (Capitol)

**HOT**  
Alman Bros (Capricorn)  
Jefferson Starship (RCA)  
Rod Stewart (A&M)  
Eric Clapton (RSO)  
Flu & Eddie (Cap)  
Bob Dylan (Cap)  
Outlaws (A&M)  
Grateful Dead (RCA)  
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MIMI ST. JOHN, Music Director. Playing "Easy Way" by "Love-life" by JAY AND ERIC CLAPTON, "Lovers" by BRUCE SPRINGSTEEN, "Honey" by LINDA LEWIS, "Mama" by ERIC CLAPTON, and "Honey" by LINDA LEWIS.

## Progressive Singles:

- "Something Lacking in Me" [A&M] ART GARFINKL
- "I Only Have Eyes for You" [Capitol] PAUL SIMON/PHOEBE SNOW
- "Gone At Last" [Capitol] LINDA RONSTADT
- "Love Is A Rose" [Asylum] JOHN FOGERTY
- "Rockin' All Over The World" [Asylum] OZARK MOUNTAIN DAREDEVILS
- "Thin Ice" [A&M] SLY STONE
- "I Get High On You" [Capitol]

# COUNTRY

## Radio & Records

### September 12, 1975

8/29 9/5

- |    |    |    |   |
|----|----|----|---|
| 4  | 2  | 1  | WILLIE NELSON/Blue Eyes Crying (Columbia)           |
| 2  | 1  | 2  | RONNIE MILSAP/Daydreams About Night Things (RCA)    |
| 8  | 5  | 3  | STATLER BROTHERS/I'll Go To My Grave (Mercury)      |
| 7  | 4  | 4  | EMMYLOU HARRIS/If I Could Only Win (Reprise)        |
| 16 | 8  | 5  | CHARLEY PRIDE/Hope Your Feeling Me (RCA)            |
| 1  | 3  | 6  | GLEN CAMPBELL/Rhinestone Cowboy (Capitol)           |
| 12 | 10 | 7  | CONWAY TWITTY/Don't Cry Joni (MCA)                  |
| 14 | 12 | 8  | LORETTA LYNN/Home (MCA)                             |
| 10 | 9  | 9  | MOE BANDY/Bandy The Rodeo Clown (GRC)               |
| 15 | 15 | 10 | WAGONER & PARTON/Say Forever (RCA)                  |
| 6  | 11 | 11 | FREDDIE HART/The First Time (Capitol)               |
| 13 | 13 | 12 | DAVID ALLEN COE /Never Called My Name (Columbia)    |
| 5  | 7  | 13 | L. LYNN & C. TWITTY/Feelins' (MCA)                  |
| 24 | 19 | 14 | JOHN DENVER/I'm Sorry (RCA)                         |
| 36 | 23 | 15 | DON WILLIAMS/Love Me Tonight (ABC/Dot)              |
| 35 | 20 | 16 | TANYA TUCKER/San Antonio Stroll (MCA)               |
| 21 | 16 | 17 | BILLIE JO SPEARS/Stay Away From The Apple Tree (UA) |
| 3  | 6  | 18 | FREDDY FENDER/Wasted Days & Wasted Nights (ABC/Dot) |
| 9  | 14 | 19 | AMAZING RHYTHM ACES/Third Rate Romance (ABC)        |
| 17 | 18 | 20 | MEL TILLIS/Woman In The Back Of My Mind (MGM)       |
| 37 | 28 | 21 | SONNY JAMES/What In The World (Columbia)            |
| 38 | 34 | 22 | CRYSTAL GAYLE/My Year For Mexico (UA)               |
| 31 | 27 | 23 | FARON YOUNG/Here I Am In Dallas (Mercury)           |
| 29 | 24 | 24 | LITTLE DAVID WILKINS/One Monkey (MCA)               |
| -  | 35 | 25 | NARVEL FELTS/Funny How Time Slips Away (ABC/Dot)    |
| 11 | 17 | 26 | GENE WATSON/Love In The Hot Afternoon (Capitol)     |
| 20 | 22 | 27 | LYNN ANDERSON/Never Loved Anyone More (Columbia)    |
| 27 | 25 | 28 | TOMPALL/Put Another Log On The Fire (MGM)           |
| 40 | 33 | 29 | JOHNNY CASH/Look At Them Beans (Columbia)           |
| 18 | 21 | 30 | MICKEY GILLEY/Bouquet Of Roses (Playboy)            |
| -  | 39 | 31 | DICKEY LEE/Rocky (RCA)                              |
| -  | →  | 32 | JESSI COLTER/What's Happened To Blue Eyes (Capitol) |
| 33 | 29 | 33 | GEORGE JONES/Memories Of Us (Epic)                  |
| -  | 37 | 34 | T.G. SHEPPARD/Another Woman (Melodyland)            |
| -  | →  | 35 | ROY CLARK/Heart To Heart (ABC/Dot)                  |
| -  | 38 | 36 | BRENDA LEE/Bringing It Back (MCA)                   |
| -  | →  | 37 | JEANNE PRUETT/A Poor Man's Woman (MCA)              |
| 30 | 32 | 38 | MEL STREET/Even If I Have To Steal (GRT)            |
| 34 | 31 | 39 | B. OWENS & S. RAYE/Love Is Strange (Capitol)        |
| 39 | 36 | 40 | BOBBY BARE/Alimony (RCA)                            |

→ New Entries

### Most Added

**CHARLIE RICH**  
All Over Me (Epic)

**TAMMY WYNETTE**  
Believe In Fairytals (Epic)

**RONNIE MILSAP**  
She Even Woke Me (WB)

**JOE STAMPLEY**  
Billy, Get Me A Woman (Epic)

**WAYLON JENNINGS**  
Are You Sure Hank (RCA)

### Most Requested

**CONWAY TWITTY**  
Don't Cry Joni (MCA)

**WILLIE NELSON**  
Blue Eyes Crying (Columbia)

**TANYA TUCKER**  
San Antonio Stroll (MCA)

**DICKEY LEE**  
Rocky (RCA)

**GLEN CAMPBELL**  
Rhinestone Cowboy (Capitol)

## NEW & ACTIVE

### DICKEY LEE Rocky [RCA]

Super heavy request and sales activity. More adds including WJJD, WHK, KLLL, WWVA, WXOR, WHOK-FM, WBAP, WMAQ. Some charts action: 9-6 KBOX, 19-14 WPNX, debut 38 KPOK, 23-6 WEEP, 26-15 WCMS, 31-24 KTUF, 25-17 KENR, 33-28 KKYX, 27-15 WSUN, 35-28 KFOX, 20-14 WMC, 18-15 WPLO, 31-26 WUBE, 18-12 KRMD, 32-26 WHOO, 34-22 KAYO, 31-27 KWMT, 39-29 KLAC, 28-19 KBFV, debut 28 KSOP, 27-15 WSUN.

### WAYLON JENNINGS Are You Sure Hank ... [RCA]

The "Hank" side continues to be the main side. Good early action. Added WRCP, WEEP, KPOK, WUBE, WHK, KAYO, KRMD, WIRE, WHN, KOOO, KBUL, KBUY. Debut 37 KWMT, 23-16 KBOX, debut 29 WJJD, debut 33 KIKK, 33-28 WUNI, debut 35 WWVA, 40-28 KBFV. "Bob Wills" added: WWOK, KCEY WWJO, debut 35 KCKC, 38-28 KTUF. Both sides: 29-22 WKDA, debut 34 KSON, 56-48 KLAC, debut 33 KFOX, add KLLL.

### CHARLIE RICH All Over Me [Epic]

The top added record this week. Additions include: WHK, KOZN-FM, KTUF, WBAP, KIKK, WMC, KFOX, KSO, WHO, KSPO, WIRE, KLAC, KUZZ, WXCL, WAME, WUBE, KNEW, WHOO, WESC, KCKC, WKDA, KENR, WPOC, KBOX, WUNI, WPLO, WPNX. Pick hit at WCMS, KERE, KKYX.

### TAMMY WYNETTE I Still Believe In Fairytals [Epic]

Another top added record of the week. Strong debuts include KSON, KLAC, WIRE, KSPO, WESC, KSO, KOOO, WXCL, WAME, KFOX, WBAP, WPNX, KPOK, WONE, WUBE, WCMS, KKYX, WMC, KCKC, WKDA, KTUF, WPOC, KLAK, WBAM, WHO, KNEW.

**TOM T. HALL** "I Like Beer" (Mercury) Continues to gain in all markets. More adds including: KIKK, KTCR, KCEY KRMD, WSLR, KENR, WJJD, WPOC, 39-29 KTUF, debut 31 KLAK, debut 30 WPLO, 27-12 WEEP, debut 33 KSON, debut 37 WHOO, 29-24 WMC, debut 34 WSUN, 56-36 WHO, 35-17 KCKC, debut 27 KFOX.

**JOE STAMPLEY** "Billy, Get Me A Woman" (Epic) More adds: KBUL, KWMT, WPNX, WHEE, KSPO, KSOP, WWOK, KBUY, KSON, KOOO, KSO, KCEY, KUZZ, WUNI, KIKK, WHO, pick WSUN debut 36 KBFV, debut 36 WWVA, debut 30 KLAK.

**RONNIE MILSAP** "She Even Woke Me Up To Say Goodbye" (WB) Added KBUY, KBFV, WHOO, WDEE, KSOP, WWOK, WAME, WMC, KCKC, WKDA, KSO, WHK, KUZZ, WCMS, WBAM, KTUF, KENR, WPLO, WUNI.

**LINDA RONSTADT** "Love Is A Rose" (Asylum) Added KTUF, WUNI, KUZZ, WJQS, WEEP, WFLR, WWVA, WHN, KLAC, pick KSO, 31-25 KSON, 37-20 KBFV, debut 34 KHEY, debut 26 WSLR, debut 33 KCKC, 29-26 WJNN, debut 37 WKDA, debut 26 WAME. Strong request action.

**EDDIE RABBITT** "Should Have Married You" (Elektra) Added WRCP, WWJO, KHEY, KUZZ, WJQS, KPOK. Debut 36 KIKK, 39-31 WBAM, 26-24 KFOX, 36-30 WPNX, debut 39 KAYO, 40-30 WWVA, 23-17 WSLR, 29-21 WWOK, 19-16 WMC, 27-12 WEEP.

**ROY CLARK** "Heart To Heart" (ABC/Dot) Added KBOX, WUNI, KNEW. Action: debut 25 WSUN, 14-10 WPNX, 26-24 WPLO, 32-29 KLAK, 27-20 KAYO, 34-28 WWVA, 24-16 KHEY, 27-24 WUBE, 25-23 KFOX, 42-29 WISZ, 34-29 WHK, 30-25 WCMS, debut 30 WMC, debut 29 WWJO.

**BILL ANDERSON** "Thanks" (MCA) More additions: KFOX, WEEP, WRCP, WUNI, KHEY, WXOR, WBAP, 35-29 WWVA, debut 25 WSLR, debut 29 KSOP, debut 27 KERE, 35-29 WKDA, 65-46 WHO, 27-23 KWMT, 37-30 KBUL.

**JEANNE PRUETT** "A Poor Man's Woman" (MCA) Added WAME, WEEP. Chart action: 32-26 WIL, 30-24 KBUL, 26-29 KSOP, 50-40 KLAC, debut 30 WXCL, 23-18 WCMS, debut 25 KBOX, 30-24 WISZ, 16-8 WHOO.

**JESSI COLTER** "What's Happened To Blue Eyes" (Capitol) Good phone action. Add WIL, debut 36 KAYO, debut 30 WJQS, 35-24 KRMD, 30-19 WSLR, debut 26 KSOP, 34-24 KWMT, 30-25 KNEW, 20-18 KBOX, debut 30 KENR, debut 37 KTUF, debut 30 WWJO, debut 18 WAME (flip).

**BARBARA FAIRCHILD** "You've Lost That Lovin' Feelin'" (Columbia) More adds KSOP, WJQS, WUBE, WWVA, WSLR (pick), KOZN-FM, WHOK-FM WSUN, KTUF, debut 31 KRMD, 21-19 KBOX, debut 29 WUNI.

**ASLEEP AT THE WHEEL** "The Letter That Johnny Walker Read" (Capitol) Added KUZZ, KJJI, debut 39 WWVA, debut 24 WWOK, 7-5 KLLL, 31-23 WMC, 8-3 KBOX, 31-28 WCMS, 20-4 KENR, 62-48 WHO, #6 KIKK.

**SAMMI SMITH** "Today I Started Loving You Again" (Mega) More adds including WFLR, KNEW, WWVA, WJQS, KCEY, KIKK, WHOO, WKDA, WUNI, WSUN, KUZZ, 38-25 KPOK, debut 28 WMC.

**BILLY SWAN** "Everlasting The Same" (Mnument) Add KAYO, WXOR.

Continued on page 35



**“ROCKY”** PB-10361

**BY DICKEY  
LEE**

**CHART ACTION**  
**RW 39\* CB37\* BB 40\***  
**RR 31\***

**RCA** Records and Tapes



R&R COUNTRY HOTLINE:  
(213) 466-0954

# COUNTRY

JIM DUNCAN/Editor

## Direct From Duncan



A couple of interesting Program Director changes happened since we last talked: CLIFF HAYNES of KWJF, Phoenix will join KNEW, Oakland, September 22 as P.D. LARRY BARWICK, the current MD of KJZZ will be the new replacement for Haynes... RON THOMPSON, formerly with WUBE and KZZZ, has taken over as PD of WWVA, Wheeling, West Virginia.

MICHAEL HUNTER, who left the position as PD at KNEW, is looking for a Programming or Management position. His home number is (415) 531-5411... DAVE DONAHUE has changed his home number, because of a recent move, it's (216) 234-7400... BOB BUTLER has left KHOS, Tucson. He was Operations Manager and music director. TOMMY WRIGHT, station PD, will handle the music. Wright, recently with KUIZZ, Bakerville, said he needs an afternoon jock "right now." Call (602) 624-2431. Get tapes to P.O. Box 9048, Tucson, Arizona, 85703.

Some other openings that came to my attention at our deadline: KIKK, Houston needs a first class morning jock. CHRIS COLLIER said only the best need apply. Tapes & resumes to KIKK P.O. Box 1192, Pasadena, Texas 77501... WMAQ, Chicago still needs a weekend jock. Tapes to BOB FITTMAN or LEE SHERWOOD, Merchandise Mart, Chicago, Illinois 60654... WWOX, Miami will need a jock in Mid-November. Jock with production experience cassette tape and resume to TED CRAMER, 1690 Coral Way, Miami, Florida 33145. No Calls... WFIL, Freeport, Illinois needs a good afternoon jock. Tapes to DON MARTIN, Box 200, Freeport, 61302... Starting in last weeks issue of R&R, they gave us a "Country" section in the classifieds. In the future, all Country related job openings, changes, and persons looking will be listed in the Classified section of R&R. I will continue in this column to keep you up-to-date on any big changes and I'll mention job openings that come in at the last minute. I thank you in advance for your help. Any or all changes or openings can come direct to me as always, and I will see they get into our classified section.

Country artist BARBARA MANDELL, recently with Columbia, has signed with ABC/Dot Records. Also, ABC/Dot has a new Mid-West regional promotion man, who will be based in Chicago. He's BRIAN LANGLOIS... I would like to wish JOE GIBSON of National Sound Distributor good health. He's going into the hospital next week for a colon operation... MERIDITH STEWART has been named the Director of International Operations for Coal Miners, Inc. publishing company. Stewart will direct activity related to the company's two affiliates, Publishing Company of South Africa and Peer International in Europe and Australia.

The WSM Grand Ole Opry 50th Anniversary Celebration takes place October 15-18. Registration is \$25.00 and should be in by October 1... The CHUCK CHELLMAN-GEORGIA TWITTY RADIO GOLD INVITATIONAL will be held Wednesday, Oct. 15, during the D.J. convention. Chuck called to let us know anyone who gets a hole-in-one during the tournament will receive a trip for two to the Bahamas.

I'm losing some of my mail to other departments at R&R. Please make sure when you are sending material for use in the Country section, you send it to my attention or Country Department. Your help is appreciated.

One of my most reliable reporters, LARRY JAMES of WUNI, Mobile, has just joined the staff of WBT, a 50 KW in Charlotte, N.C. He replaces TRUCKIN' TOM MILLER. WBT programs pop-rock during the day and has this all night country show for truckers. The station's signal reaches 22 states and I'm sure James will do an excellent job.

It's now official WEEF-AM will go all talk October 1, but as mentioned last week, WEEF-FM will remain Country. There is a strong story out that KQV in Pittsburgh may go Country. This might be an excellent time.

September 22, BOB MITCHELL of KCKC, San Bernardino will revive his very successful "Who's Calling" program on his show 10am-2pm West Coast Time. Mitchell would like at least a days notice from artists who can be available for interviews. His number is (714) 862-2573... BILLY COLE of WHO, Des Moines is re-starting their "Country Call-In" program 10:35 to Midnight on Thursdays. Artists can call (515) 288-9511 to make arrangements for that talk show... WHOO, Orlando PD MIKE BURGER recommends some cuts from the new Columbia LOGGINS & MESSINA album. I also found cuts like, "Oh, Lonesome Me" and "I'm Moving On" very air worthy. You might give a listen.

WLL, St. Louis has started a "Stop It I Love It" contest according to WAL TURNER. Prizes such as Color T.V.'s and motorcycles are rotated on a cart, along with some goofy prizes. The listeners call in and when they say "Stop It..." they get the next prize mentioned... WMC, Memphis is giving away a \$50 one foot shark in their "Bitten Off More Than We Can Chew" contest. Listeners have to name the little bugs... In the recent KRMJ, Shreveport Bass fishing contest, where winning catches won \$50 a pound for the fisherman, MARTY SULLIVAN reports they need a lie detector test and caught two winners telling "fish" stories... I know you with this thought: It's easy to lie with a straight face, but it's much nicer to lie with a curved body... I'm going to lie down and think about that one for awhile...



Upon the release of Tanya Tucker's second single, "San Antonio Stroll," from her debut MCA LP "Tanya Tucker," promotion man Wayne McManners arranged for a special celebration in the city of San Antonio. Tanya Tucker was flown into town and courtesy of the City's Mayor Lyla Cockrell, was a special guest at City Hall. After meeting the mayor, Tanya was presented with long stem yellow roses and was then given a special luncheon in her honor. The highlight of the day followed when Tanya and her guests took a real "San Antonio Stroll" along the banks of the river. Tanya's record was broadcast from loudspeakers for the entire length of her walk. Pictured at the luncheon (top photo, left to right) are Wayne McManners, MCA Promotions; Tanya; Tom Wayne, KBUC MD and Don White, KBUC air personality.

## Biff Collie INSIDE NASHVILLE

BACK POCKET SECRETARY: DOLLY PARTON's guest spot on "AM America" yesterday was another spot for Nashville's Country Cheesecake Queen She's something! Ask PEE WEE KING about his favorite Dolly Story... VICKI CAER "Nashville-Sounded" last week (Wednesday and Thursday night) with RON BLEDSOE, her COLUMBIA producer. (Ron previously produced Vicki for the AL BENNETT-based LIBERTY-USA combine)...Ex-ED SULLIVAN show producer BOB FRECHT arrives in tow weeks to begin preliminary production on the OPRY'S GOLDEN ANNIVERSARY ABC-TV spec. It'll be seen Nov. 11th...

Couple of promo heavies (as good as you'll find anywhere) are shopping hereabouts, but shouldn't shop long. TOM MCENITEE (ex-ABC Country), and FRANK MULL, promotional chief at now-folded AVCO Nashville office. If they can't do the job, nobody can! "EVERYBODY'S GETTIN' IN ON THE ACT" DEPT: ARCHIE CAMPBELL's performing host of this week airing "MUSIC CITY SPECIAL," bringing country and gospel ingredients together in a TV series for the first time... TOM T. HALL's and JERRY REED's new music-talk show both were scheduled to shoot pilots this week at the Opry House... After all these years, all the talk about the concept, pros and cons on the "who," "how", and the direction a Nashville oriented TV'er should take, suddenly, things of the same basic approach happen, almost on the same day! Hang on, word, here it comes!

NEWSLINES: JOHNNY CASH gifted MARSHALL GRANT a MERCEDES on their 20th Anniversary together. Marshall and LUTHER PERKINS picked that first time with Cash back in 1955... In Church... The Country Radio Seminar executive committee framed that organization's first college scholarship at WTSU (Middle Tennessee State University). KCKC's BOB MITCHELL and music exec FRANK MULL named to head the administrative and agenda committees for 1976. They'll coordinate their plans with the executive committee, and have exciting plans for the 7th seminar next spring... A BLUEGRASS hall of fame in the planning stage? JOHNNY CASH and WAYLON JENNINGS Ermed as dual guest speakers at the NASHVILLE SONGWRITERS' ASSOCIATION HALL OF FAME presentation at the Sheraton South in NASHVILLE. Sunday night, October 12th... HAILIR HENSLEY re-moting his Thursday night "Opry Star Spotlight" on WSM from Key TRUCK STOP in I-65 North and Trinity Lane here...

COOKIN': NARVEL FELTS (N-A-R-Velout), WARNER MACK [again]... BILLY THUNDERKLOUD [Betcha can't watch him just once!]... WILLIE NELSON (with perhaps the country's record of his career, written by one of the NASHVILLE SONGWRITERS' ASSOCIATION HALL OF FAME), the STATLER BROTHERS [just a whispser away for super-star status]... and DAVID ALLEN COE, another ex-convict who's proof positive rehabilitation is possible).

KARL and ANNE TAYLOR FLEMING have obtained the copyright on LORETTA LYNN's just deserts of life and proven how being a universal super star can break your heart. She's one of 28 famous people who, knowingly, or unknowingly bared at least some of their innermost thoughts for all the world to read in the new Fleming's new book, "THE FIRST TIME." THE NEW YORK TIMES calls it "A useful and entertaining piece of nostalgia." How could you like somebody "looking in your window" on your wedding night?

## KFOK-DBO

P.O. BOX 1008, LONG BEACH, CALIFORNIA 90801, (213) 466-1001 • 175-2007

August 29, 1975

TY	TITLE	ARTIST (section)	LABEL
1	WELDE EYES CRYING IN RAIN	Willie Nelson (#1 sta/#1 rq)	Columbia
2	LOVE IT OR HATE IT	Cowboy/Joni Twitty (slide rq bugs)	MCA
3	NEVER EVER CALLED ME	David Alan Coe (#3 top/subbox also)	Columbia
4	LOVE IN THE HOT AFTERNOON	Gene Nelson (incredible interest) yel	Capitol
5	TURN ON THE LIGHT	Don Williams (#2 sta/top 10 rq)	ABC/Dot
6	THE FIFTH YAM	Freddie Hart	Capitol
7	I CAN ALMOST SEE WOOTON	Woody Glenn (local response hvy)	Columbia
8	DATUMS/BACK	Konnie Midasp (flip side is a HIT!)	MCA
9	NEVER LOVED ANYONE MORE	Lynn Anderson (young f/dia rq big)	ABC/Dot
10	WOMAN IN BLACK OF MY MIND	Neil Tillis (rq continues to grow)	Capitol
11	WOMAN YOU'RE FEELING ME	Charlie Pride (top 10 rq)	ABC
12	ROCKY OF ROCKS	Howie Gilly	Flabyboy
13	SAN ANTONIO STROLL	Tanya Tucker (top selling new song)	MCA
14	SCENE	Corretta Lynn (top 10 rq)	MCA
15	IF I'M LOSING YOU	Billy Walker (#2 rq/starring)	RCA
16	HERITAGES COMBOT	Gene Campbell (slide rq still big)	Capitol
17	EVERY NEW TIME SLIPS AWAY	Narvel Felts (hvy rq--mostly male)	ABC/Dot
18	MEMORIES OF US	George Jones (pic album improved)	Epic
19	EVERYBODY'S GETTIN' IN ON THE ACT	Howie Gilly	ABC
20	SAME OLD STORY	Hank Williams, Jr. (holding)	MCA
21	WHAT HAPPENED TO BLUE STEEZ	Gene Colter (top 20 rq)	Capitol
22	POOR MAN'S WOMAN	Somey James	MCA
23	FREELINGS	Tammy Lynn	MCA
24	LETTERS MENAM	Stacy (aka resurgence)	Mercury
25	HEART TO HEART	Roy Clark	ABC/Dot
26	IF SHOULD HAVE MARRIED YOU	Sadie Hobbit (ex intial rq)	Blairco
27	EVERYBODY'S GETTIN' IN ON THE ACT	Tommy (aka matching rq active now)	Columbia
28	FALLING	Larry Fizzle (fading)	ABC/Dot
29	IF I COULD GET MY MIND	Smokie Harris	Capitol
30	WOMAN YOU'RE FEELING ME	Owens/Raye	Capitol
31	WELDER EYES CRYING IN RAIN	Ben Reese (ex intial rq)	20th Cent
32	HEART IN THE WORLD	Crystal Gayle (rq starring)	Columbia
33	MY YEAR FOR MEXICO	Crystal Gayle (ex intial also)	"A"
34	LETTERS MENAM	Cl. Shepherd	Mercury
35	BOGOT	Dickey Lee (#1 rq for weepy woman)	MCA
36	THE APPLE TREE	Hillie Jo Spears	O A
37	IF I'M SORRY/CALYPSO	John Denver (havy rq on flip/side big)	ABC
38	LETTER JOHNNY WALKER HEAD	Alstep-T-The Wheel	Capitol
39	EVERYBODY'S GETTIN' IN ON THE ACT	Brenda Lee	MCA
40	LOOK AT THEM BEANS	Johnny Cash (aka improving/rq good)	Columbia

A recent addition to the KFOK, Long Beach radio survey caught the eye of R&R, JIM CHRISTOFFERSON, KFOK Program Director, has begun adding research information on each of his weekly surveys. You'll note his comments after most of the records listed is helpful in gauging a records progress within the market.



# COUNTRY

## THE R&R INTERVIEW:

# JAY HOFFER

BY JIM DUNCAN



JAY HOFFER [standing] is shown assisting KRAK evening jock, MIKE SIDE, find a selection to play. Hoffer believes in total involvement with his air talent.

**R&R:** First, let's find out about your background.

**HOFFER:** As far as schooling is concerned I have an MA from Columbia University in Social Studies. I have an MBA in Marketing from New York University. At every one of my stations where I've been affiliated I've always attached myself to a university and taught there. Mostly in marketing. For example when I was working Providence, I was teaching broadcasting at Brown University. Next, when I was at ABC, I taught broadcasting at Delphi University and Pace College. And when I came out here I was involved in marketing at Sacramento State College. Currently, I'm on the staff as "professorial lecturer at Golden Gate University, on marketing and marketing planning. So I have this kind of an advantage per se of being business oriented. I could appreciate what a product can do, or should do. I think a little bit differently from the average talent or programming type.

**R&R:** Do you have any family?

**HOFFER:** Wife Beverly, my daughter Claudia, she's 18, and Andrew who is 12 going on 20. We have a good family life I think. My daughter is off to college right now, and Andrew's getting ready for junior high school, after he finishes up with his baseball. I've been active in many things. I've been president of the Sacramento Convention and Visitors Bureau. I've been president of the Sacramento Public Relations round table. I have been a member of the University Club of Sacramento. Very active in United Crusade, currently United Way. Red Cross, you name it. I've been the route there. Radio chairman, or publicity chairman Chamber of Commerce type thing. All of these things, again that's why I can talk about community involvement. I've been down the road.

**R&R:** What is your position with KRAK radio?

**HOFFER:** Vice president in charge of programming. Well let me correct you first because it is a corporate title really, because we are Hercules Broadcasting Company. Owners and operators of currently KRAK and KEWT in Sacramento. We have just received approval for KMPS and KEUT in Seattle. So my title is corporate vice president of programming for hercules Broadcasting Company. In essence I'm responsible for the programming of the four stations.

**R&R:** Are you owner in any capacity?

**HOFFER:** I am a minority stockholder.

**R&R:** How long have you been with KRAK, or the organization?

**HOFFER:** I've been with them since February 2 of 1969.

**R&R:** 15 years. Before that, where were you in radio?

**HOFFMAN:** Before that I was, well, actually not in radio. I was with ABC TV in New York. Prior to that I joined ABC from Providence, I was with WJAR radio and TV there and prior to that I was with WICC Radio and TV in Bridgeport, Connecticut. So actually in the over 25 years in the business I've had four jobs, this is my fourth job. Actually my first job was helping out part time with WYMS. But my

actual full time job was with a station called WLIZ in Bridgeport, Connecticut. I went there as an announcer. Then a station, this was the Yankee network out of Boston, had to dispose of one of its properties they decided to let go of WICC. There were 3 stations in the market, WLIZ, WNAB and WICC. It was while I was at WICC that I left the air and became sales promotion director for the station.

**R&R:** How do you like working in sales as compared to programming would you rather be in programming?

**HOFFER:** I like to have my finger into so many facets of the business, I feel that my background from schooling, as well as experience in the field, marketing, sales and what have you, has strengthened my appreciation of a product. I think if somebody knows his product, regardless of what it is, whether it's radio, you're selling suits, or what-have-you if you know what goes into manufacturing that particular product, the makeup of it, and the people involved in the structure of it, I think you're a hell of a better salesman. You know what you're talking about, you know its capabilities, you know its advantages, all the pros and cons that would be involved in making a sales presentation.

**R&R:** So you're very much a firm believer in total involvement in a radio station?

**HOFFER:** Very much so. Sometimes you hear: "Well gee, it's perfectly natural, perfectly normal for programming to be at sales' throat and vice versa," and "engineering is out here because they're nuts and bolts kinds of people." I believe that the ideal situation in a radio station is where sales, programming, engineering, and G & A, all cooperate.

I like to use the expression "cross pollination" of everybody's ideas, so that they can appreciate what the other guy does.

**R&R:** Do you have group meetings?

**HOFFER:** We try to operate with that basis, for example right now I'm operating with a fellow by the name of John McCrae. John and I are operating pretty much as the creative arms for the company, in launching Seattle. We are finding that because of our common backgrounds, John has actually come from the other direction as well, he was an announcer with the CBS, he understands and appreciates programming. He was the General Manager of KEWB, San Francisco. So he knows these features, he's not just a sales type, shall we say. So therefore, I think that our company is richer for having backgrounds like John's and like myself, so that we can bounce ideas off each other. We understand what we are talking about. It's not an alien language that we're speaking.

**R&R:** What is John doing for the company right now?

**HOFFER:** His title is vice president, sales. He too has corporate responsibility, just as I have in programming and operations, he's into the sales area.

**R&R:** Since we are talking about your Seaggle operation, you bought KOL and what were the call letter changes made?

**HOFFER:** KMPS on AM, and KEUT on the FM side.

**R&R:** I've always been interested in why people pick certain call letters. Why the "Compass" and the "Cute," is there a story behind it?

**HOFFER:** We were looking for a change because we felt KOL needed a fresh image for the

market, it had suffered a negativism in the past years, both in the eyes of the audience as well as in the eyes of the buying community. We want to tell them it's a new ball game, we want to tell them that there are new sounds available, we want to tell them that try us, you're gonna like it. We're new to the market, we hope that we can contribute to the overall community. How we had selected "Compass." KMPS, came about by the wife of Bob Oxarrat who was the station's manager for Buckley, and she came up with the change of call letters. We liked it. "Compass" is kind of all over the place. It's something that we felt would work out well in the Northwest.

**R&R:** At KRAK right now, are there any little slogans that you use to identify your type of country, like "The Giant Country," or do you believe in that kind of stuff?

**HOFFER:** Oh yes, we have been using "Station of The Stars," "Your Country Music Neighbor," that's why we have the "KRAK Corral" of country hits we try to tie everything together as much as possible.

**R&R:** Let's talk about country music for just a minute, how long have you really been involved in country?

**HOFFER:** October 1 of '62 when KRAK went country.

**R&R:** What were they prior to that?

**HOFFER:** Prior to that, when I joined the station, it was I guess you'd have to call it in those days a Top 40. We got caught pretty much in a squeeze. When I joined the company in 1960, it was a skw Stockton licensed operation. We had the CP to go 50, so we moved the station to Sacramento. We got caught in the crossfire. The people in Sacra-

mento said, "Well gee, you're new to Sacramento, you kind of have to prove yourself." The people in Stockton said "Well gee, you're leaving the market, why should we buy you?" When we came to physically start the operation in Sacramento full time it was a problem, there was a sort of reticence on the part of advertisers to support that form of Top 40 radio. So, with all of those problems, we decided at that point to try something else, and we did MOR. In those days it really was Middle of the Road, not all over the road, as it is today. We became affiliated with networks, we were first with Mutual, and then we went with ABC. Our numbers really did not appreciate at that time, according to what we would have liked to have seen. We felt that there was a dormant, sort of sleeping giant in a 50kw up and down the central valley of California. We did a lot of market research with the assistance of the Chamber of Commerce and other sources, and we felt that there is a market for country music. I think the initial reticence to go country was the fact that nobody on the staff really had any background in country music. We pretty much got a crash course when good ole Joe Allison came up and he helped us considerably to launch the sound. We started to acquire people, we got Dick Haynes from this area, he was our morning man.

**R&R:** KLAC's Dick Haynes?

**HOFFER:** Yeah, he was part of the "Big 5."

**R&R:** Who else was there?

**HOFFER:** At the time we had names probably that don't mean anything, in fact some of them are not alive today. We had Bob Burns who was a jock. We had Okie Paul who was doing some air work. He

was the composer of "Detour" We had the Cotton Picker whose name was Steve French, he's no longer alive. We had gone through a number of people. Outside of Dick Haynes, these are all solid country people, but from the old school of country, the Howdy, the visiting kind of thing. People were not necessarily used to format radio. We evolved into something awfully fast. To give you an idea, we used to have group meetings in regard to the music because, actually I was a novice in country music even though I was responsible for the sound. I didn't know anything. I'd sit in and I'd watch and listen as to the decisions that were being made and because I had a musical background I felt that there was a degree of professionalism that was not being honored, if one cat was hung up on Johnny Cash everytime a Johnny Cash record came out. Actually it received an automatic vote whether it was a good record or not. I didn't like that. I felt that there was a complete dispassionate kind of thing based upon personal prejudices, and that's not right. I personally do not have country music as my number one mode of enjoyment of musical fare, but what does that mean, I am still in the business, I'm a marketing individual. I think that our audience, and we have selected to be a viable competitor in the country field we have to aim it at that audience, I'll play whatever the heck I want in my house.

**R&R:** Well you're a radio person, it doesn't really matter what you're programming as long as you can satisfy the needs of that particular community, and get people to listen to you. How much emphasis do you put on ratings at your station, are you, of course you're gonna watch them for sales support, but as far as your personalities and so forth, are they under a lot of pressure to get the top ratings all the time?

**HOFFER:** No, we have a very unique story to tell actually because of our power and because of our marketing situation. In many markets through out the United States metro buys are very important, and in the Sacramento area, metro buy is not that urgent, there are many stores outside of the metro area that we can reach. For example we show up effectively in ratings from Chico to the north, Marysville and Yuba City, Sacramento of course, Stockton to the south of us, Modesto to the south of us, we even show up in San Francisco. You put all those pieced together and you're talking about a large marketing community, and that is our sales presentation. That's why we are able to generate as much regional and national business that we do, and legitimately do a job for a client. We have a different approach to "nervous numbers," as many stations play it.

**R&R:** You'd rather have people there for awhile that can do the job, rather than concentrate on just the numbers.

**HOFFER:** Right, and not panic every time a book is not as favorable as you'd like it to be. We took a dip in the previous ARB but we came right back in the most recent one.

**R&R:** What do you look for in a jock, when you're going to hire somebody, not that you hire that many people that often.

**HOFFER:** We try to have somebody that has respect for the sound, who thinks that it's awfully important. It's not like a rock jock just passing through because he does not have a job and he needs the bread. We like to have somebody who has respect for the sound, can communicate with the audience, this is what we listen for. Is he really communicating, is it just time and tempo, does he have anything to say? Because you know you can put 2 people in different rooms, give them both the same set of records, give them both the same format, and you'll get two completely different programs from them. It's a matter of how they relate to it, how they put it together. It's total involvement it's a very important thing. The announcer has to be concerned with the community, he has to sink roots into the community. He's not to be talking about events that are of no concern to him but are of great concern to the total community. He has a feel for what it is that turns people on, that makes them relate on a one-to-one basis.

**R&R:** Do you like to get your jocks out in the community at various functions?

**HOFFER:** Not to the extent a lot of stations do, with the remotes and the shows and what have you. But yes, I like them to get out pretty much on their own, so they can get a feel of the market.

**R&R:** What sort of promotions are you involved in?

**HOFFER:** We believe in contests, we believe in fun things, we don't believe in trying to engineer a gimmick kind of thing to buy audience consistently. The person who is the highest bidder will get the audience as of that moment, we don't believe in that specifically. We try to create what we think are original type contests. We feel that if we can put elements together that make sense, it's not just a contest. If a station says "Hey we're gonna give away a million dollars, come on let's have fun," that's not really fun, that's, again, buying the audience.

**R&R:** Are you possibly referring to WMAQ in Chicago?

**HOFFER:** In a sense I've alluded to WMAQ. I know that their numbers are huge, I know that they made a big dent. It remains to be seen if they're going to be what I would call a true total country radio station, and that's important, is the backbone sufficiently strong to maintain the audience that they have. Some people say to me "They reach out into areas that were formerly not covered by good country stations." True, they have that kind of power, but can they hold them, providing good country product and that of course remains to be seen.

**R&R:** As far as "good country product" do you mean that has to be done with the involvement with the Nashville concept of country music, the involvement with the stars and that sort of thing?

**HOFFER:** Oh yes, I feel that it's important to pretty much continue to fertilize the product, this is where it comes from. It comes from Nashville. You have to be in touch with the people who really make it happen, to find out what are the new developments musically. How far do you go, are you gonna be a cross-country station, are you going to be a progressive country, how much into the Willie Nelson, Waylon

Jennings bag do you want to be? How traditional do you want to be? There have been so many labels, you know when we go up to Seattle we were interviewing for advertising agencies to take on our account for launching this new station. We had access to I guess 17 advertising agencies and part of the questions that they would ask would be "Why are you different from the existing country sounds in this market? Who are you? Are you traditional country? Are you country what?" It's awfully hard to explain a sound, it's like Louie Armstrong. If you have to ask the question, then you don't know what it is. We tried to be reflective of what we feel is the market. I can tell you certain artists that I think have more appeal to the Sacramento audience than they might have let's say to Los Angeles or Chicago or San Diego or Atlanta. These are the things that we feel, we pretty much keep the pulse of the area and get the feedback into our station, so that we can program for our listeners, we're not programming for Chicago ones. Or Atlantans, we're programming for people who live in Northern California.

**R&R:** Are you involved in choosing the music?

**HOFFER:** Not to the extent a lot of stations do, with the remotes and the shows and what have you. But yes, I like them to get out pretty much on their own, so they can get a feel of the market.

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## "We believe in contests... fun things. We don't believe in trying to engineer a gimmick contest to buy an audience."

**HOFFER:** Very much so. I think management should have a direct responsibility for the product.

**R&R:** Who else at your radio station is involved?

**HOFFER:** I select the music, I listen to the music, I prepare the lists, I'm in touch with the local outlets, any feedback we get through mail or phone calls, I receive all this response. So I'm the input point.

**R&R:** How much of it will you be doing for KOL, or KMPF?

**HOFFER:** We'd like to set up initially the same kind of a setup so I will be checking with the on-airing program director and working it out with him initially. Somewhere down the line perhaps we'll be relinquishing that to him completely, but never the less still supervising it.

**R&R:** Are you basically a formatted station, do you have sound hours?

**HOFFER:** Yes we are. We are a format station.

**R&R:** Without giving any secrets...

**HOFFER:** There are no secrets in our business, everybody comes through our town and tapes us. I think everybody tapes everything. But the amusing part about taping, it's like monkeys imitating other monkeys, if you don't know what the recording is listening for, if you don't understand basic radio you could listen from now 'til doomsday, and you still won't understand what makes one station successful in a market as opposed to being successful in another market. You have seen many instances, I'm sure, where you pick up a format, a sound in one particular market you think you're gonna transplant the entire operation into another market, and it drops dead. You wonder what went wrong with it. It obviously did not have the ingredient of the localism to make it function correctly. But we are a formatted radio station. We try to give as much lee-way in so far as tempo, pacing, what you have for, the man on duty.

**R&R:** How many commercial minutes would be your maximum?

**HOFFER:** Eighteen.

**R&R:** Eighteen?

**HOFFER:** Yes, we have always been dickering with "Well should we cut back? Other stations have done so." As I alluded to before with the FM, part of the KEZS-FM, part of the complaint why people had gone to the other station was because of our load of commercials. But a good air personality could integrate the commercial to make it sound less obnoxious to those people who are tuned off completely by commercials. I think commercials today, a lot of them are very entertaining and informative. That's the way we learn about products. Contrary to what many people believe, commercials is not a dirty word. I believe the business of America is business. Until somebody else can show me otherwise, I will propound that.

**R&R:** What kind of emphasis do you put on oldies?

**HOFFER:** Oldies, we feel are an important part of a sound hour, but the memory tunes are kind of minimized. The bulk of it is new product. We have those that are currently on the chart as well as those that are coming on to the

chart. I like to treat each individual as an individual. I find, as far as our relationship is concerned, that it is better to meet on a one-to-one. Where there are things that apply totally to the air station, that is worth a meeting. Let's say when you're introducing a new single package. When you talk to them on a one-to-one basis you appreciate what the individual is worth. It's not group kind of therapy, but it's individual problems. If he wants to say something to me personally, as opposed to saying something in a meeting where he may feel embarrassed about it, he's free to do so. One thing I have learned is confidentiality, I have a great respect for what a man tells me. I've had one time where the owner of our stations wanted to know what one particular jock had said to me. I said, "No, you can't find out because it was told to me in confidence." He says, "Well, I think I should know because I am the owner of the stations, etc. etc." I said "I don't think you should know, I think it, in my estimation, is going to affect the welfare of our company, I will tell you." But up until that man says "You are released from the confidentiality," you will not hear it from my lips. It was quite a little bit of a fight. I

feel that way very strongly.

**R&R:** Couple more questions, quickly on the music end of it. First let me ask you, how long is your playlist? How many records do you play?

**HOFFER:** I'd say 50.

**R&R:** That's a total of 50.

**HOFFER:** Well, 50 and then you'll put in the extras and the pick hits and what have you. So far as new product is concerned we're looking at a list of 50 and perhaps the extras can creep up to 35. So it's a good sized list.

**R&R:** What do you think of the short playlist controversy?

**HOFFER:** Well, let me tell you of our experience. When we first went country and went to a format sound, people would call up and say, "Don't you have any other records, do you want to contribute, how much do you want." Or "We'll get up a kity and we'll get you some more records." I find that the adult and basically your country audience, do not like to, in my estimation, respond to a tight playlist. They want a broader base. And it's refreshing to see that the quality, the caliber of product that is coming out of Nashville today is just phenomenal. I find that some of the artists really get lost in the shuffle if they don't get exposure. Who would have thought if people gaining expression today, that a tight list would have killed so many stars, potential stars. Who would have taken a chance, got's say even on Ronnie Millsap, who I think is a fantastic talent. And a lot of other names, you can list a host of these people, they never would have seen the light of day based on a numerical premise of a tight playlist. No way.

**R&R:** How often do you meet with your air staff? Is it a regular thing?

**HOFFER:** I personally do not have regular meetings per se, maybe every couple of months there might be something oc-

curring, I like to treat each individual as an individual. I find, as far as our relationship is concerned, that it is better to meet on a one-to-one. Where there are things that apply totally to the air station, that is worth a meeting. Let's say when you're introducing a new single package. When you talk to them on a one-to-one basis you appreciate what the individual is worth. It's not group kind of therapy, but it's individual problems. If he wants to say something to me personally, as opposed to saying something in a meeting where he may feel embarrassed about it, he's free to do so. One thing I have learned is confidentiality, I have a great respect for what a man tells me. I've had one time where the owner of our stations wanted to know what one particular jock had said to me. I said, "No, you can't find out because it was told to me in confidence." He says, "Well, I think I should know because I am the owner of the stations, etc. etc." I said "I don't think you should know, I think it, in my estimation, is going to affect the welfare of our company, I will tell you." But up until that man says "You are released from the confidentiality," you will not hear it from my lips. It was quite a little bit of a fight. I

about being associated or even creating a radio station with the fact they listen to that particular radio station. It's American as apple pie and motherhood and the American flag. I think it's something that we can be proud of, it is transplanted as you know from England, if we have to trace it back to its roots. But it has taken a shape, crystallized here in the United States into a form that is constantly being revised, constantly being shaped and as you know the Pop people are trying to get into our bag because they don't have any product of their own today. There's nothing new about them, so they're groping, and they're taking product form what is basically the nucleus, country music. I think country music is still maturing, it's going through the maturing process. It is growing, when we say there's a spectrum of progressive country with Waylon Jennings and Willie Nelson and people like that, I think there's a place for that. There's always a place for an experimentation, an development. I don't think you can just pinpoint something and just put it into a capsule and say it's not going to change, and just compartmentalize it ad nauseum. Americans, even though we think in terms of "We don't like this

so we're gonna rebel against it." They still substitute the American flag and they still believe in the basic institutions. We're always groping for new things, but it doesn't mean that we throw over the existing framework until we have something much better to build. So I think that country music is constantly expanding, and I'm glad that it's being accepted and not looked upon as something, well second and third rate.

**R&R:** Aspiring new people to the radio industry, they're looking for a direction to go, yet somebody may, who might be reading this article possibly have thoughts of getting into country music, becoming a radio personality. Any suggestions to them? How to get involved, or how to be a better radio person on a whole. It's a different breed of cat, let's face it.

**HOFFER:** Yeah, it's a specialty within radio. I think that it should be built upon good radio basics. This is something that would apply in almost any sound. As you've known I'm proud to say that Tandem Books has come out with 3 of my books and they've been very kind to me, I propound in every single one of the books the fact that you should know radio regarding what the structure is. What you put out, if the foundation of a house is no good, I don't care what the heck you put on top of it, it just can't hold. I recommend and wholly advise that people who are in a position to go to study broadcasting at some of your colleges, universities and other schools that are around. Become acquainted with your local radio station, get to know the people there, even though you may become a real pain in the ass, coming in and sitting there, but, boxing up, trying to learn through trade publications like yourself, it is worth it. The price of subscriptions to publications, I think these are vital textbooks

today. You're where it's at. Even my book is obsolete with what you put out in today's paper. It's a constant, it's a great learning process that is available to the people. And they can learn from them, to read between the lines, to read what's occurring. If they don't understand perhaps to contact people in their own area who can inform them, what it's all about. And then people come to me for opening bids. I tell them this is a \$0kw in a fair sized market, this is not where you want to start out. Go out to the boonies, go out to the smaller stations and we have what we call mutual exploitation. I remember starting out with the magnificent state of \$45 a week when I started in radio business. I'm going back X number of years. And I was very glad and thrilled of the opportunity of receiving even that money to keep me off the streets and not panhandling. It's mutual exploitation, stations in smaller markets can't afford radio to pay you, and you, you are providing nothing of benefit for them to sell. These are the beginnings, the apprentice stage where you're learning your trade, your craft. Hopefully you can mature with the station, and if you feel that you can't do so anymore, get a year or two under your belt and you go elsewhere, you start making your way within the field. You try to progress.

**R&R:** I think one of the goods in going to a smaller boom-docks station, and I found this from past experience with people I've talked to, is it's not the fact that the money is the motivation there, it's the fact that you get involved in the station like that, in all capacities of the radio station.

**HOFFER:** You have to go out and sell your program.

**R&R:** Yes, and what we were talking about earlier, that total involvement in radio, that's a disc jockey, therefore I can't care or give a damn about sales or public service or what's happening as far as our outside promotion. It's got to be a total involvement.

**HOFFER:** You have to have an appreciation for what the other guys do. To really understand what makes a station tick. It's a fascinating business, and it will only be as fascinating as you want to make it. Some people are into medicine or law or whatever fields, they become bored with it, because they don't work at it. What I would say is the positive light, the real constructive light. When I wake up in the morning, I'm anxious to get to work because I know there are going to be new challenges that are going to come up that day. And I'm going to address myself to those problems, and those challenges. I'm going to take my my problems. I know that. But it is always something new, that new twist that alert your mind young and alert and you welcome it. What is life all about if you have to go in and punch a clock, 8 hours and buy that's my shift. I did X number of commensals and goodbye Charlie, wham, bam, thank you ma'am. That's not the way to go. You sit down and you do a commercial if you're the air personality and you're doing production, do the best damn job that you can within the time limit. Do the best damn thing that you can. And when you're on the air, think about what you're going to do next, anticipate the next event, and be excited about it, be interested in what you're doing.

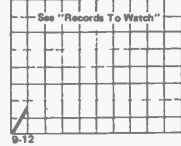
**R&R:** Thank you, Jay, for your time. Good luck in Seattle.

# COUNTRY SINGLES

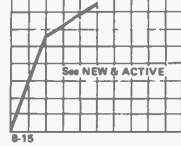
● new entries      Circled letters indicate alphabetical order

Graphs reflect audience response computed by a combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

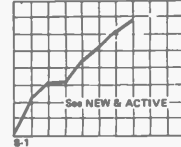
**REX ALLEN, JR.**  
*Then I'll Be Over You (WB)*



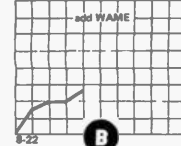
**BILL ANDERSON**  
*Thanks (MCA)*



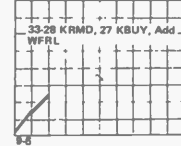
**ASLEEP AT THE WHEEL**  
*Letter J.R. Read (Capitol)*



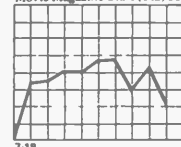
**ATKINS STRING CO.**  
*The Night Atlanta (RCA)*



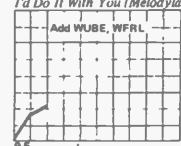
**KATHY BARNES**  
*Shhhh (MGM)*



**BARBI BENTON**  
*Movie Magazine Stars (Playboy)*



**PAT BOONE**  
*I'd Do It With You (Melodyland)*



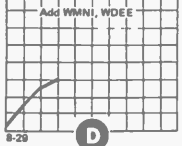
**JIM ED BROWN**  
*Fine Time (RCA)*



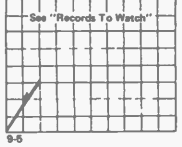
**DORSEY BURNETTE**  
*Lyn' In Her Arms (Melodyland)*



**JOHNNY CARVER**  
*Start All Over Again (ABC)*



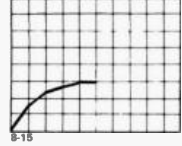
**MAC DAVIS**  
*I Still Love You (Columbia)*



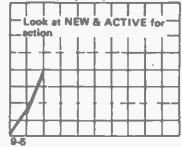
**PAUL DAVIS**  
*Got a Yearning (Bang)*



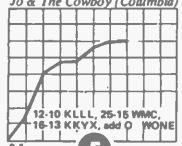
**DAVE DUDLEY**  
*Wave At 'Em (UA)*



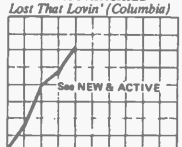
**ROY DRUSKY**  
*Sunrise (Capitol)*



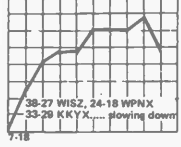
**JOHNNY DUNCAN**  
*Jo & The Cowboy (Columbia)*



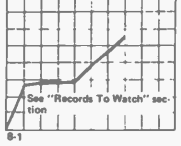
**BARBARA FAIRCHILD**  
*Lost That Lovin' (Columbia)*



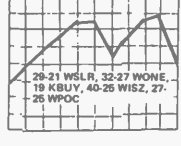
**LARRY GATLIN**  
*Turn On The Lights (Monument)*



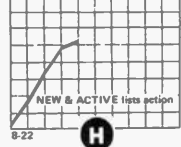
**DON GIBSON**  
*Don't Stop Loving Me (Hickory)*



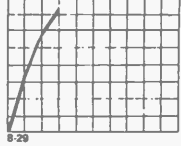
**GIBSON/THOMPSON**  
*Oh, How Love Changes (Hickory)*



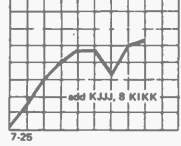
**RAY GRIFF**  
*You Ring My Bell (Capitol)*



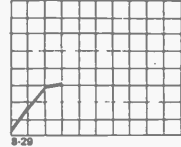
**TOM T. HALL**  
*I Like Beer (Mercury)*



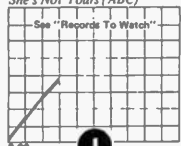
**ROY HEAD**  
*Help Yourself (Shannon)*



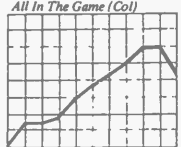
**HOUSTON & CRAWFORD**  
*Sweet Molly (Epic)*



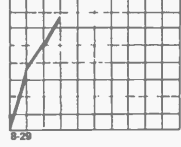
**FERLIN HUSKY**  
*She's Not Yours (ABC)*



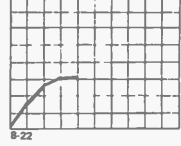
**JERRY JAYE**  
*All In The Game (Col)*



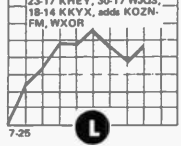
**WAYLON JENNINGS**  
*Hank/Bob Wills (RCA)*



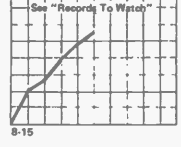
**SAMI JO**  
*You're A Part Of Me (MGM)*



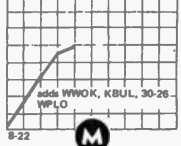
**SARAH JOHNS**  
*Ready To Love You (RCA)*



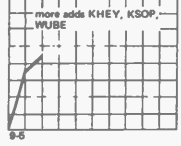
**BILLY LARKIN**  
*Indian Giver (Ryann)*



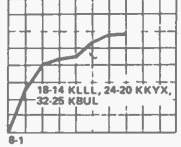
**BOB LUMAN**  
*Shame On Me (Epic)*



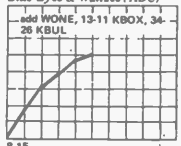
**C.W. McCALL**  
*Black Bear Road (MGM)*



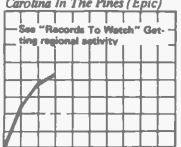
**DARRELL MC CALL**  
*Helpless (AVCO)*



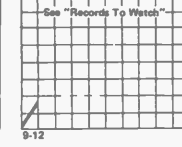
**JIM MUNDY**  
*Blue Eyes & Waltzes (ABC)*



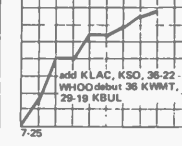
**MICHAEL MURPHY**  
*Carolina In The Pines (Epic)*



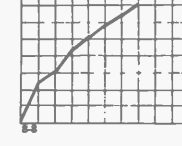
**STELLA PARTON**  
*Not Funny (Country Soul)*



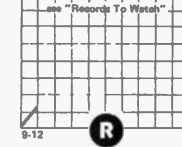
**RAY PRICE**  
*Change Your Mind (Columbia)*



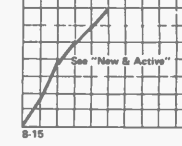
**RONNIE PROPHET**  
*Sanctuary (RCA)*



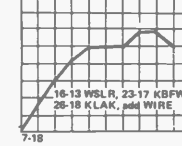
**PURE PRAIRIE LEAGUE**  
*Just Can't Believe It (RCA)*



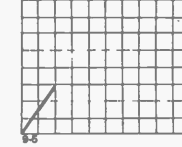
**EDDIE RABBITT**  
*Should Have Married (Elektra)*



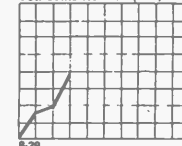
**EDDIE RAVEN**  
*My Rainy Day Woman (ABC)*



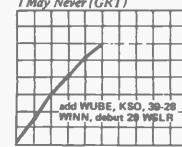
**BEN REESE**  
*Mirror, Mirror (20th)*



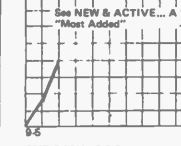
**DEL REEVES**  
*You Comb Her Hair (UA)*



**BOBBY G. RICE**  
*I May Never (GRT)*



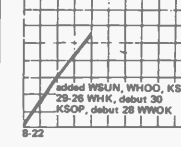
**CHARLIE RICH**  
*All Over Me (Epic)*



**SUE RICHARDS**  
*Tower Of Strength (ABC/Dot)*



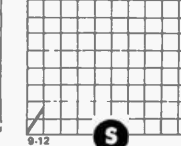
**LINDA RONSTADT**  
*Doesn't Matter Anymore (Cap)*



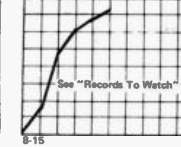
**LINDA RONSTADT**  
*Love Is A Rose (Asylum)*



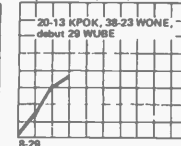
**JERIS ROSS**  
*I'd Rather Be (ABC)*



**JEAN SHEPARD**  
*I'm A Believer (UA)*



**MARGO SMITH**  
*Paper Lovin' (20th)*

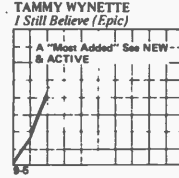
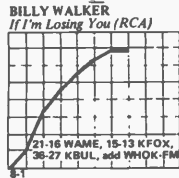
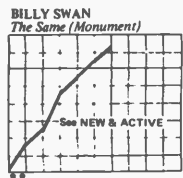
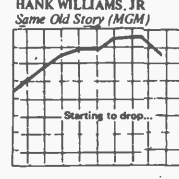
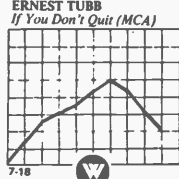
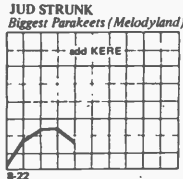
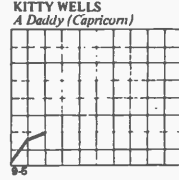
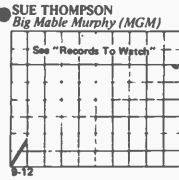
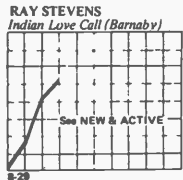
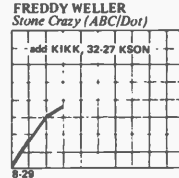
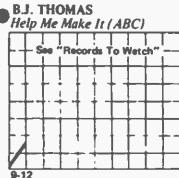
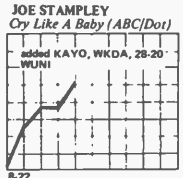
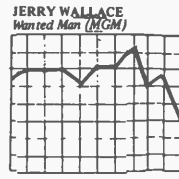
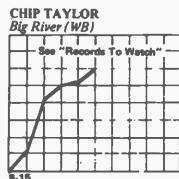
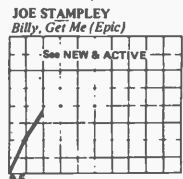


**SAMMI SMITH**  
*Today I Started (MEGA)*



# COUNTRY ADS

Asterisk (\*) denotes records Most Added this week



- WSLR/AKRON  
Bill Black Combo  
John Denver  
Toby Tucker  
T.T. Hall  
Sue Richards  
Carmol Taylor  
Pick-Barbara Fairchild
- WPLO/ATLANTA  
Charlie Rich  
Ronnie Miltap  
Tanya Tucker  
Sue Richards  
Porter & Dolly
- KUZZ/BAKERSFIELD  
Eddie Rabbit  
Buck Owens  
Charlie Rich  
Sammie Smith  
Linda Ronstadt (A)  
Joe Stampley (E)  
Asleep At Wheel  
Ronnie Miltap  
WISZ/BALTIMORE  
Ben Reese  
B.J. Thomas  
Freddy Weller
- WFCC/BALTIMORE  
Tom T. Hall  
Charlie Rich  
Tammy Wynette  
Stella Parton  
C.L. Goodson
- KBFL/BELLINGHAM, WA.  
Ronnie Miltap  
Roy Drusky  
WABE/CHARLOTTE, N.C.  
Don Gibson  
Ronnie Miltap  
Tammy Wynette  
Charlie Rich  
Chet Atkins  
Jeanne Pruett  
Billy Larkin
- WJJD/CHICAGO  
Dickey Lee  
Tom T. Hall  
T.G. Sheppard  
Little David Wilkins
- WMAQ/CHICAGO  
Tommy Barton  
Don King  
Don Williams  
Cat Boone  
WUBE/CINCINNATI  
Charlie Rich  
C.W. McCall  
Bobby G. Rice  
Barbara Fairchild  
Stella Parton  
Kenny Price  
Waylon Jennings (H)  
Carmol Taylor  
WHK/CLEVELAND  
Ronnie Miltap  
Pure Prairie League  
Dickey Lee  
Tanya Tucker  
Charlie Rich  
Sammie Smith  
Waylon Jennings (H)  
Michael Murphy  
WPNX/COLUMBUS, GA.  
Jeri Ross  
Joe Stampley (E)  
Johnny Cash  
Roy Drusky  
Jerry Reed  
Marie Owens  
Tammy Wynette  
Roy Mann  
Charlie Rich  
Chis Taylor  
Sue Thompson  
Ray Stevens
- WNNI/COLUMBUS, OHIO  
Roy Clark  
Johnny Carver  
Sue Richards  
Bill Anderson  
Jim Ed Brown  
Guy & Raña  
Pick-Roy Drusky
- KBOX/DALLAS  
Charlie Rich  
Roy Clark  
Marshall Tucker Band
- WOME/DAYTON  
Brush Arbor  
Johnny Duncan  
Jim Mundy  
Tammy Wynette  
KERS/DENVER  
Pick-Charlie Rich  
Jud Strunk  
Faron Young
- KLAK/DENVER  
Terry Allen  
Jim Ed Brown
- KSD/DES MOINES  
Pick-Linda Ronstadt (A)  
Joe Stampley (E)  
Ray Griffin  
Ray Jabus  
Ray Price  
Sue Thompson  
Ronnie Miltap  
Linda Ronstadt (Cap)  
Jeri Ross  
Bobby Rice  
Tammy Wynette  
Charlie Rich
- WHO/DES MOINES  
Pick-Joe Stampley (E)  
Charlie Rich  
Tammy Wynette  
Mac Davis
- WDE/DETROIT  
Pick-Mac Davis  
Henson Carpill  
Ronnie Miltap  
Fertin Husky  
Roy Drusky  
Johnny Carver  
Rex Allen, Jr.
- KHEV/EL PASO  
Pick-The Hagers  
Eddie Rabbit  
Bill Anderson  
C.W. McCall
- KWMT/FORT DODGE, IOWA  
Pick-Joe Stampley (E)  
Ray Griffin
- KBUY/FORT WORTH  
Pick-Dorsey Burnette  
Waylon Jennings (H)  
Ronnie Miltap  
Joe Stampley (E)  
WBAP/FORT WORTH  
Charlie Rich  
Tammy Wynette  
Dickey Lee  
Bill Anderson
- WFRL/FREPORT, ILL.  
Kathy Barnes  
Ed Boone  
Dorsey Burnette  
Mac Davis  
John Denver  
Don Gibson  
Ray Griffin  
Tom T. Hall  
Linda Ronstadt (A)  
Sammie Smith
- WESC/GREENVILLE, S.C.  
Charlie Rich  
Jim Ed Brown  
Tammy Wynette
- KENR/HOUSTON  
Randy Horner  
Ronnie Miltap  
Stella Parton  
Tom T. Hall  
Charlie Rich
- KIKK/HOUSTON  
Tom T. Hall  
Sammie Smith  
Freddy Weller  
Charlie Rich  
Joe Stampley (E)  
Ray Griffin
- WIRE/INDIANAPOLIS  
Pick-Ray Stevens  
Waylon Jennings (H)  
Charlie Rich  
Tammy Wynette  
Eddie Raven  
Sue Richards
- WJOS/JACKSON, MISS  
Sue Richards  
Barbara Fairchild  
Sammie Smith  
Linda Ronstadt (A)  
Eddie Rabbit  
Michael Murphy  
WHOK-FM/LANCASTER, OH  
Pick-Barbara Fairchild  
Jerry Jaye  
Michael Murphy  
Dickie Lee  
Sally Jo
- WXCL/PEORIA, ILL.  
B.J. Thomas  
Tammy Wynette  
Jerry Reed  
Charlie Rich  
Roy Drusky
- KFOX/LONG BEACH  
Turnbellewatts  
Tammy Wynette  
Charlie Rich  
Bill Anderson
- KLAC/LOS ANGELES  
Ray Price  
Linda Ronstadt (A)  
Charlie Rich  
Tammy Wynette
- WNNI/LOUISVILLE  
Stella Parton  
Olivia Newton-John
- KLLL/LUBBOCK, TEXAS  
Waylon (both)  
Pure Prairie League  
Dorsey Burnette  
Ray Stevens  
Carmol Taylor  
Rex Allen, Jr.
- WMEC/MEMPHIS  
Pure P. League  
Tammy Wynette  
Charlie Rich  
Toniie Miltap
- KTCR/MINNEAPOLIS  
Pick-Roy Drusky  
Tom T. Hall
- WUNI/MOBILE  
Ronnie Miltap  
Sammie Smith  
Pure P. League  
Mac Davis  
Ray Griffin  
Linda Ronstadt  
Charlie Rich  
Joe Stampley (E)  
KCEY/MODESTO, CA.  
Tom T. Hall  
Joe Stampley (E)  
Sammie Smith  
Henson Carpill  
Waylon Jennings (BW)  
Jeri Ross
- WVOK/MIAMI  
Waylon Jennings (BW)  
Ronnie Miltap  
Joe Stampley (E)  
Bob Luman
- WBAM/MONTGOMERY  
Tammy Wynette  
Ronnie Miltap  
Jerry Reed  
Rex Allen, Jr.  
Steve Davis  
Del Reeves
- WXOR/MUSCLE SHOALS  
Dickey Lee  
Sarah Johns  
Billy Swan
- WKDA/NASHVILLE  
Tammy Wynette  
Sammie Smith  
Charlie Rich  
Ronnie Miltap  
Joe Stampley (ABC/Dot)  
Pick-Howdy Glenn
- WHN/NEW YORK  
Tanya Tucker  
Waylon Jennings (H)  
Linda Ronstadt (A)  
Billie Jo Spears
- WCMS/NORFOLK, VA.  
Stella Parton  
Tammy Wynette  
Marie Owens  
Ronnie Miltap  
Sunday Sharpe  
Jeff Allen  
B.J. Thomas  
Pure Prairie League  
Kenny Price  
Mac Davis
- KNEW/OAKLAND  
Tammy Wynette  
Joe Stampley (E)  
Charlie Rich  
Sammie Smith
- KOOO/OMAHA  
Joe Stampley (E)  
Tammy Wynette  
Waylon Jennings (H)
- WVHO/ORLANDO  
Charlie Rich  
Tammy Wynette  
Joe Stampley (E)  
Marie Owens  
Kenny Price  
Ronnie Miltap  
Linda Ronstadt (Cap)  
Billy Larkin  
Pick-Redd Stewart
- WVCF/PHILADELPHIA  
Bill Anderson  
Narvel Felts  
Waylon Jennings (H)  
Ronnie Prophet  
Eddie Rabbit
- KJLJ/PHOENIX  
Ben Reese  
Don Gibson  
Roy Head  
Asleep At The Wheel
- KTUF/PHOENIX  
Barbara Fairchild  
Linda Ronstadt (A)  
Charlie Rich  
Tammy Wynette  
Buck Owens  
Redd Stewart  
Rex Allen, Jr.  
La Costa  
Ronnie Miltap  
Sue Thompson  
Jeri Ross
- WEEP/PITTSBURGH  
Waylon Jennings (H)  
Janne Pruett  
Linda Ronstadt (A)
- KPKO/PORTLAND  
B.J. Thomas  
Tammy Wynette  
Eddie Rabbit  
Waylon Jennings (H)
- KWJJ/PORTLAND  
No Adds
- WWJQ/ST. CLOUD, MINN.  
Owens/Raye  
Steve Blackso  
Eddie Rabbit  
Waylon (both)
- WIL/ST. LOUIS  
Tanya Tucker  
Faron Young  
Narvel Felts  
Jessi Colter
- WSUN/ST. PETERSBURG  
Tom T. Hall  
Jean Shepard  
Billy Swan  
Waylon Jennings (H)  
Barbara Fairchild  
Linda Ronstadt (Cap)  
Sammie Smith  
Pick-Joe Stampley (E)  
Billy Swan
- KSPQ/SALT LAKE CITY  
C.W. McCall  
Joe Stampley (E)  
Mac Davis  
B.J. Thomas  
Barbara Fairchild  
Ray Stevens
- KKYX/SAN ANTONIO  
Pick-Charlie Rich  
Rex Allen, Jr.  
Walt, Jr.  
Roy Drusky  
Cooper Lindsey  
Sunday Sharpe  
Tammy Wynette  
Joe Stampley (E)  
Marie Owens  
Carmol Taylor  
Eddie Arnold  
Tom Ingraham
- KCKC/SAN BERNARDINO  
Pick-Charlie Rich  
Don Gibson  
Tammy Wynette  
Buck Owens  
Ronnie Miltap
- KOZN-FM/SAN DIEGO  
Barbara Fairchild  
Howdy Glenn  
Charlie Rich  
Owens/Raye  
Jeri Ross  
Sarah Johns  
La Costa
- KSON/SAN DIEGO  
Charlie Rich  
Tammy Wynette  
Joe Stampley (E)  
Buck Owens  
Michael Murphy  
Little David Wilkins
- KAYO/SEATTLE  
Waylon Jennings (H)  
Joe Stampley (ABC)  
Billy Swan  
Crystal Gayle
- KRMD/SHEVEPORT  
Pick-Ray Stevens  
Tom T. Hall  
Waylon Jennings (H)  
Jim Wayne
- KSPO/SPOKANE  
Pick-Rod Ericson  
Joe Stampley (E)  
Tom Brash  
Rex Allen, Jr.  
B.J. Thomas  
Tammy Wynette  
Charlie Rich  
Mac Davis  
Jerry Reed  
Ronnie Miltap
- KNOS/TUCSON  
No Adds
- WVVA/WHEELING, W. VA.  
Sammie Smith  
Dickey Lee  
Linda Ronstadt (A)  
Barbara Fairchild  
Billy Larkin
- KBUL/WICHITA  
Joe Stampley (E)  
Jim Ed Brown  
Faron Young  
Joe Sonnier  
Waylon Jennings (H)  
Redd Stewart  
Bob Luman

## COUNTRY ALBUMS

**ASLEEP AT THE WHEEL** (Capitol) "Bump Bounce Boogie," "Let Me Go Home Whiskey"  
**GLEN CAMPBELL** (Capitol): "Come Back," "My Girl" "Country Boy"  
**DONNA FARGO** (ABC/Dot) "Raggety Ann" and "Rain Song"  
**MEL TILLIS** (MGM) "Pretty Lady" and "Storms Never Last"  
**BILLY WALKER** (RCA) "Honky Tonkitis" (RCA)  
**FREDDY WELLER** (ABC/Dot) "Salty Dog Blues" and "Have You Ever Done It"



**MEL TILLIS**  
*"M-M-Mel"*

Many excellent programming cuts. Tillis may miss a few words from time to time, but when it comes to his music, he doesn't miss a note. From the bluegrass-banjo sound of "Tennessee Banjo Man" to the more modern "Pretty Lady," Mel shows us again why he is one of the most sought-after entertainers today. Other strong sides include a re-cut of the Waylon hit "Mental Revenge" [which Tillis penned] and "Lookin' For Tomorrow And Florida" Yesterday. Also possible "My Bad Girl Treats Me Good." The cut "Storms Never Last" is very good.



**BARBARA FAIRCHILD**  
*"Barbara Fairchild"* [Columbia]

Vocal emotions that want to make you sometimes laugh, but mostly make you want to cry. Tremendous control and emotion expressed throughout this album. Producer **BILLY SHERKILL**, as always, has put together an excellent production of music and sound. **BEST CUTS:** "Let's Love While We Can," "When He's Gone [Where He Wants Me]," "Let's Love While We Can" and "Tara." The single "You've Lost That Lovin' Feelin'" is featured. **MS. FAIRCHILD** proves on a couple of cuts she's a fine writer as well as performer.

-Jim Duncan

'NORMAN' 'PAPER TIGER'

# SUE THOMPSON

has

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**COUNTRY - MOR - TOP 40**

*'Big Mable Murphy'*

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# POP

## Radio & Records POP/40

8/29 9/5

1	1	1	HAMILTON, JOE FRANK & REYNOLDS/Fallin' In Love (Playboy)
5	2	2	BARRY MANILOW/Could It Be Magic (Arista)
9	5	①	FRANK SINATRA/I Believe I'm Gonna Love You (Reprise)
2	4	4	JAMES TAYLOR/How Sweet It Is (WB)
10	6	②	AMAZING RHYTHM ACES/Third Rate Romance (ABC)
18	12	③	JOHN DENVER/I'm Sorry & Calypso (RCA)
13	8	④	PAUL ANKA/There's Nothing Stronger Than Our Love (UA)
7	7	8	MORRIS ALBERT/Feelings (RCA)
3	3	9	JANIS IAN/At Seventeen (Columbia)
12	11	10	AMERICA/Daisy Jane (WB)
11	10	11	FREDDY FENDER/Wasted Days & Wasted Nights (ABC)
6	9	12	GLEN CAMPBELL/Rhinestone Cowboy (Capitol)
17	15	13	CARPENTERS/Solitaire (A&M)
21	14	14	JOHN WILLIAMS/Theme From "Jaws" (MCA)
19	17	⑤	ORLEANS/Dance With Me (Asylum)
33	18	⑥	PAUL DELICATO/Ice Cream Sodas (Artists of America)
16	16	17	THREE DOG NIGHT/Til The World Ends (ABC)
24	20	18	PAUL SIMON & PHOEBE SNOW/Gone At Last (Columbia)
34	30	⑦	HELEN REDDY/Ain't No Way To Treat A Lady (Capitol)
4	13	20	BEE GEES/Jive Talkin' (RSO)
31	29	⑧	EARTH, WIND & FIRE/The Way Of The World (Columbia)
26	25	22	LINDA RONSTADT/It Doesn't Matter Anymore (Capitol)
30	27	⑨	OSMONDS/The Proud One (MGM)
38	33	⑩	COTTON, LLOYD & CHRISTIAN/I Go To Pieces (20th)
28	26	25	JOHN DAWSON READ/A Friend Of Mine Is Going Blind (Chrysalis)
25	23	26	JOHNNY RIVERS/Help Me Rhonda (Epic)
40	36	⑪	RITCHIE FAMILY/Brazil (20th)
29	28	28	EAST L.A. CAR POOL/Like They Say In L.A. (GRC)
39	37	⑫	ART GARFUNKEL/I Only Have Eyes For You (Columbia)
37	35	⑬	MICHAEL MURPHEY/Carolina In The Pines (Epic)
-	-	⑭	DICKIE GOODMAN/Mr. Jaws (Cash/Private Stock)
20	24	32	JUDY COLLINS/Send In The Clowns (Elektra)
-	39	⑮	BATDORF & RODNEY/You Are A Song (Arista)
-	40	⑯	SPINNERS/Games People Play (Atlantic)
-	→	35	LEON RUSSELL/Lady Blue (Shelter)
-	→	36	TONY ORLANDO & DAWN/You're All I Need To Get By (Elektra)
-	→	37	FOUR SEASONS/Who Loves You (WB)
-	→	38	LINDA RONSTADT/Love Is A Rose (Asylum)
-	→	39	CHICAGO/Brand New Love Affair (Columbia)
-	→	40	BOBBY GOLDSBORO/I Wrote A Song (UA)

NEW ENTRIES

## POP Radio

### WIND-CHICAGO

A page right out of Love Story. Mid-day personality **Chuck Benson** who hosts an oldies request show received a call from a lady listener who was very upset because of a fight she had with her boyfriend. She had Benson play Paul Anka's "There's Nothing Stronger Than Our Love" and dedicate it to her departed flame. Here comes the mush. The dude heard it on his car radio, went straight to her house and proposed. Wedding is set for December.

### KMPC-LOS ANGELES

Roger Miller is the latest addition as one of the headliners in KMPC's sixth annual "Show Of The World."

### WTAE-PITTSBURGH

A musical documentary, "The Latin Forum Special" was featured Aug. 31 noon to 6pm. Sub-titled "Six Hours of Fun, Sun and Rock 'n' Roll In The Golden State," the show covered the big California hits (sure) car smooch that made up an era of American popular music; the feature was narrated by John Stewart, written by Jerry Hopkins and directed by Ron Marcus.



KMPC's Gary Owens was just about to hang up his long distance "banana phone" to greet visiting Garrett Music Enterprise guests during the pair's recent visit to Los Angeles' station promoting Frank Sinatra's hit single "I Believe I'm Going To Love You." L to R is G.M.E. Executive Vice President, Don Blocker; Gloria Sklerov [who co-wrote the song along with Harry Lloyd] and Owens.

## NEW & ACTIVE

B.J. THOMAS

Help Me Make It [ABC]

Solid action already. Add KNBR, KEX, KLVE, KFI, WFTL, WIP, WMAL, WEEI-FM, KIIS, WBAL.

NEIL SEDAKA

Bad Blood [Rocket]

With an assist from E.J. Add WSM, WGAR, WGAN, WTRX, WGN, KIIS.

CHICAGO

Brand New Love Affair [Col]

Slow start. Now catching up. Add KNBR, KXLY, KOA, KRMG.

AL MARTINO

Volare [Capitol]

Add KRNT, KMBZ, WHIO, WGAN, WSB, KNBR.

**OTHER STRONG ACTION: FOUR SEASONS** "Who Loves You" [WB] Group appears to have connected with this one. Adds include KEX, KNBR, KIIS. **MAC DAVIS** "I Still Love You" [Columbia] add WLW, KFI, KMBZ, KRNT, KDWN, WHOK. **BIDDU ORCHESTRA** "Summer of '42" [Epic] add KRNT, WSB. **VICKIE LAWRENCE** "The Other Woman" [Private Stock] Went right on WFTL, WBAL, WGN. **JEFFERSON STARSHIP** "Miracles" [Grunt] add WIP, KRMG. **RAY STEVENS** "Indian Love Call" [Barnaby] add WMAL, WASH, KNBR, WBAL. **SALSOUL ORCHESTRA** "Salsoul Hustle" [Salsoul] Early east coast action at WIP. Also on WHIO. **CHARLIE RICH** "All Over Me" [Epic] Add KMBZ, KIIS, KAKE. **ROY CLARK** "Heart To Heart" [ABC/Dot] Add KXLY, WFTL. **HENRY MANCINI** "Once is Not Enough" [RCA] Add WLW, WFTL. **JOAN BAEZ** "Diamonds & Rust" [A&M] Add WBAL, WHIO, KAKE, KOA.

## POP NOTES

BY MIKE KASABO



Three of the nation's biggest recording stars have new releases this week. **Paul McCartney's** Wings take off with "Letting Go" from their current album. **Olivia Newton-John** offers "Something Better To Do" from her upcoming album "Clearly Love." Finally the Polish Prince [**Bobby Vinton**] comes up with a recent **Ron Dante** entry "Midnight Show."

**Barbra Streisand** now showing her strongest signs since her award winning "The Way We Were" with "My Father's Song."

The **Roy Clark** "Heart to Heart" is also showing some new activity this week with several key adds. Check New & Active.

Reporting hot at WSM is a **Johnny Rivers** album cut "Can I Change My Mind." **Ted Johnson** says phone calls are unusually high each time the track is programmed. You might want to check it out.

A couple of country cousins, **Willie Nelson** and **Waylon Jennings** are starting to show some strength on the Pop level. **Willie's** current country chart topper "Blue Eyes Crying In The Rain" was just added to Kansas City's powerhouse KMBZ. **Waylon's** "Are You Sure Hank Did It This Way" moves 27-22 at WSM.

Again, **John Williams** "Theme From Jaws" is reported hot. Another MCA release "Theme From Rollerball" by **Roger Williams** has been reporting hot at KMPC for two straight weeks and is now getting terrific calls at KDWN.

At deadline, the new **Captain & Tennille** single was not released, but sources tell me that it will be at any moment.

**Sue Thompson**, who scored in the early '60's with "Sad Movies" and "Norman" to mention a few, is getting plenty of attention with her latest called "Big Mable Murphy."

**John Denver's** "Calypso" has rocketed it's way into contention with the original A side of his release. "I'm Sorry" still has the airplay edge. However, this appears due to the fact that many programmers still have not received a "stock" copy with both sides.

The new **Eagles** "Lyn' Eyes" is almost an oldie at WEEI-FM. The station has been playing it in top rotation for almost two months. Meanwhile, you can add this to the list of

Continued on page 35



RADIO ARTS PRESENTS

# the ENTERTAINERS™



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Radio Arts is a company that is dedicated to quality. It is a leader in the pursuit of better programming. It was Radio Arts who conducted the recent, first of its kind, National Listener Music Preference Study. It was also Radio Arts who surveyed the radio stations of America on the state of automated programming in broadcasting. And now, it is Radio Arts who leads the way in presenting truly adult MOR.

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# POP SINGLES

Circled letters indicate alphabetical order

Graphs reflect audience response computed by a combination of sales, airplay and requests. The lower the graph position, the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

**ARTHUR ALEXANDER**  
*Everyday I Have To (Buddah)*

Activity starting in several areas. Add WHIO, KIIS

9-12 **B**

**CHICAGO**  
*Brand New Love (Columbia)*

Check NEW & ACTIVE

9-5 **D**

**DICKIE GOODMAN**  
*Mr. Jaws (Cash/Private Stock)*

Hot hot phones

9-5 **H**

**TONY ORLANDO & DAWN**  
*You're All I Need (Elektra)*

Super week

9-5 **P**

**SEALS & CROFTS**  
*Castles In The Sand (WB)*

9-29

**THE ATKINS STRING CO.**  
*The Night Atlanta Burned (RCA)*

Add KDWN

9-29 **B**

**MAC DAVIS**  
*I Still Love You (Columbia)*

On KDWN, WHOK, KFI, WRNT, KMBZ, WLW.

9-12 **D**

**HIGHWAYMEN**  
*Michael (Orion)*

9-15 **J**

**ESTHER PHILLIPS**  
*What A Difference (Kudu)*

Showing signs at WIP

9-22 **P**

**NEIL SEDAKA**  
*Bad Blood (Rocket)*

Check New & Active

9-6

**SUE THOMPSON**  
*Big Mabel Murphey (Hickory)*

Add KDWN

9-22

**JOAN BAEZ**  
*Diamond & Rust (A&M)*

Running fast. Add KOA, WHIO, WBAL, KAKE

9-5 **B**

**JOHN DENVER**  
*Calypso (RCA)*

As solid as the flip

9-5 **E**

**JEFFERSON STARSHIP**  
*Miracles (Gruny)*

Picking up rapidly. Add KRMG, WIP.

9-12 **J**

**POINTER SISTERS**  
*How Long (Blue Thumb)*

9-8 **R**

**STARK & MCBRIEN**  
*Big Star (RCA)*

9-12

**TANYA TUCKER**  
*San Antonio Stroll (MCA)*

9-22 **M**

**BARNABY BYE**  
*Can't Live This Way (Atco)*

7-25

**EAGLES**  
*Lyn' Eyes (Asylum)*

Programmers expecting to run wild

9-12 **F**

**WAYLON JENNINGS**  
*Hank Done It This Way (RCA)*

Strong at WSM. Add KNBR, WKBC-FM

9-12 **J**

**CHARLIE RICH**  
*All Over Me (Epic)*

Add KIIS, KMBZ, KAKE.

9-12 **R**

**RAY STEVENS**  
*Indian Love Call (Barnaby)*

Action starting. Add KNBR, WASH, WMAL, WBAL

9-12

**MELISSA MANCHESTER**  
*Just Too Many People (Arista)*

Looks initially like a solid follow-up

9-12 **M**

**BEVERLY BREMERS**  
*What I Did For Love (Columbia)*

7-18

**EAGLES**  
*Lyn' Eyes (Asylum)*

9-12 **F**

**JACK JONES**  
*What I Did For Love (RCA)*

9-12 **K**

**MINNIE RIPERTON**  
*Inside My Love (Epic)*

9-1 **R**

**BARBRA STREISAND**  
*My Father's Song (Columbia)*

Add WSB, KOA, WHOK

9-22

**AL MARTINO**  
*Volare (Capitol)*

Coming on strong. Check New & Active

9-12 **V**

**BIDDU ORCHESTRA**  
*Summer of '42 (Epic)*

Strong

9-5 **C**

**FAITH, HOPE & CHARITY**  
*To Each His Own (RCA)*

Add WGAR

9-15 **F**

**MICHAEL KENNY**  
*Morning (Tom Cat)*

Slowly, but growing.

9-15 **L**

**AUSTIN ROBERTS**  
*Rocky (Private Stock)*

Holding

7-25

**STYLISTICS**  
*Anything But My Love (Avco)*

Slow descent.

7-4

**BOBBY VEE**  
*I'm Lovin' You (Shadybrook)*

7-25 **V**

**KEITH CARRADINE**  
*I'm Easy (ABC)*

9-1 **C**

**FOUR SEASONS**  
*Who Loves You (WB)*

Continues to build

9-29 **G**

**HUBERT LAWS**  
*The Chicago Theme (CTI)*

9-15 **L**

**LON & DEREK**  
*Dancing In The Dark (A&M)*

Needs bigger spread

7-18

**BILLY SWAN**  
*Everything's Same (Monument)*

Needs to spread

9-22 **T**

**JOHNNY WAKELIN**  
*Black Superman (Pye)*

action at KEX

9-29

**BOBBY GOLDSBORO**  
*I Wrote A Song (UA)*

Charts this week

9-1 **G**

**LEON RUSSELL**  
*Lady Blue (Shelby)*

One of the strongest this week

9-22

**LEON RUSSELL**  
*Lady Blue (Shelby)*

9-22

**B.J. THOMAS**  
*Help Me Make It (ABC)*

Big action. Check New & Active

9-12

**ROGER WHITTAKER**  
*I Don't Believe In It's Anymore*

Add WTRX, KAKE, WMBR, WDAE, KHOW.

9-8

# POP ADDS

## Chlanda

Continued from page 16

music and they'll talk to me and they will take a shot given the correct chance. They're bright, receptive and wonderful to deal with. They don't always play my records, but they keep the lines of communication open and many times, if it's right, they'll go on a record out of the box.

I feel there is an excellent future in the record business for women. I have seen discrimination against women in the industry and it took me fifteen years from my time at Billboard to get into my present position. Had I been a man, I don't think it would have taken nearly that long. I think we've moved from the point of discrimination to one of observation. But there is still no secure belief that they can make that immediate decision and that the job will be properly fulfilled by a female. So there is the double and third billet before she is promoted or hired. When a male is hired, they assume he will make it within five or six months and if he doesn't they fire him. For some reason they don't give women that opportunity as they have that concern that if they have to fire her, then they may have ruined her whole career. There are still hesitations, but it's come a long way.

Someone once asked me why the artists and people in this business are so involved and torn up? My answer was and is that in all other businesses, you have a recognizable position. You go to school to become a doctor or a lawyer or a mechanic and you tack up your degree on your wall and no one can ever say that you're anything less than a Doctor or a Lawyer; you may not be good or bad, but you're always a Doctor or a Lawyer. In our business, you're involved in a situation where it says you are a star, but you are only a star by tomorrow's standards and you must consequently always be better than you are today. Even with the gold records on the wall people will say 'but that was last month, or last year.' You're always grasping for the most important thing in yourself. Anybody in this business has to be a music junkie and be so involved that it's a marriage. No other business demands so much of a person as the entertainment business. But if anything is going to serve our community, music is definitely part of it as it has become as essential, integral part of our society.

-Candy Tusken

## POP NOTES

Continued from page 32

big single releases for the week with Paul, Olivia, and Bobby.

We note renewed activity on the Mystic Sounds record. Back on the air at KFI and WHIO.

Brand new Carly Simon went right on WGN. It's "More & More" from the album.

Vickie Lawrence looking good initially with "The Other Women" on Private Stock. Check New & Active.

# NEW & ACTIVE

Continued from page 24

debut 36 WSUN, 30-28 KCKC, 14-12 WINN, 38-27 WVVVA, 20-14 KSOP, 25-22 WUBE, 38-29 KSON.  
**RAY STEVENS** "Indian Love Call" (Barnaby) Added KRMD (Pick), WPNX, KSOP, WIRE, KLLL, 31-29 WUNI, debut 39 KTUF, debut 32 KCKC, debut 23 KBOX.  
**JIM ED BROWN** "Fine Time To Get The Blues" (RCA) Add WHOK-FM, WMNI, KLAK, KBUL, WESC, debut 37 KHEY, debut 38 WHOO, 34-28 KSON.  
**RAY GRIFF** "You Ring My Bell" (Capitol) Added KIKK, KWMT, KSO, WFRL, WUNI, 24-18 WSLR, 33-28 WKDA, 33-27 WPNX.  
**ROY DRUSKY** "Sunrise" (Capitol) Adds include WXCL, KBFV, WDEE, WPNX, KKYX, KTCR (pick), WMNI (pick).  
**RONNIE PROPHET** "Sanctuary" (RCA) Gaining well in some markets. Added WRCP, WHK, 35-23 WBAM, 38-30 WHOO, 12-10 KBOX, 11-9 WPNX, 27-25 WJJO.  
**SUE RICHARDS** "Tower of Strength" (ABC/Dot) Added WSLR, WIRE, WJQS, WPLD, WMNI, debut 36 WHOO, debut 30 WUNI.

### RECORDS TO WATCH

**REX ALLEN, JR.** "Then I'll Be Your Lover" (WB) added KSPO, KLLL, WDEE, KKYX, WBAM, KTUF.  
**DORSEY BURNETTE** "Lyn' In Your Arms" (Melodyland) added KLLL, WHOO, Pick KBUY.  
**MAC DAVIS** "I Still Love You" (Columbia) Added KSPO, KSOP, WINN, WDEE, WFRL, WCMCS.  
**RAY FAUBUS** "Kelly, Keep The Bar Door Open" (Pizza) Add WHO, KSO, On KCKN, WIL, WWOV, KLAK, WVVVA.  
**DON GIBSON** "Don't Stop Loving Me" (Hickory) Starting to move. Added KJJI, WFRL, KCKC, 34-29 KRMD, 35-29 KBUL, #18 KBUY, debut 29 WPLD.  
**FELIN HUSKY** "She's Not Yours Anymore" (ABC) More adds WDEE, KBUL, WHOK-FM.  
**BOB LUMAN** "Shame On Me" (Epic) added WWOV, KBUL, 30-26 WPLD.  
**BILLY LARKIN** "Indian Giver" (Bryan) added WVVVA, WAME, WHOO, debut 27 WSLR, 25-20 WPNX.  
**MICHAEL MURPHY** "Carolina In The Pines" (Epic) Added WJQS, KSON, WHOK-FM, 30-23 WJJO.  
**BUCK OWENS** "Battle Of New Orleans" (Capitol) Added KCKC, KTUF, KSON, KUZZ.  
**PURE PRAIRIE LEAGUE** "Just Can't Believe It" (RCA) added KLLL, WMC, WUNI, WCMCS, WHK.  
**STELLA PARTON** "It's Not Funny Anymore" (Country Soul) Added WUBE, WPOC, KENR, WCMCS, WINN.  
**BEN REESE** "Mirror, Mirror" (20th) Add KJJI, WISZ, 38-25 KRMD, debut 29 WSLR, 24-13 WBAM, debut 24 KBOX.  
**JERRY REED** "You Got A Lock On Me" (RCA) added KSPO, WXCL, WPNX, WBAM.  
**ERIS ROSS** "I'd Rather Be Picked Up" (ABC) added KSO, KCEY, WPNX, KOZM-FM, KTUF.  
**BOBBY G. RICE** "I May Never Be Your Lover" (GRT) adds WUBE, KSO, debut 29 WSLR, 39-28 WINN.  
**JOE STAMPLEY** "Cry Like A Baby" (ABC/Dot) added KAYO, WKDA, 28-20 WUNI.  
**JEAN SHEPARD** "I'm A Believer" (UA) debut 38 KHEY, debut 35 WSUN, debut 29 WMC, 28-21 WKDA, 31-28 WPNX, 40-19 KLAK.  
**B.J. THOMAS** "Help Me Make It To My Rockin' Chair" (ABC) added KPOK, KSPO, KSOP, WXCL, WISZ, WCMCS.  
**CHIP TAYLOR** "Big River" (WB) added WPNX, 27-22 WSLR, 30-27 KLAK, debut 25 KLLL.  
**CARMOL TAYLOR** "Who Will I Be Loving Now" (Elektra) added WSLR, KLLL, WUBE, KKYX.  
**SUE THOMPSON** "Big Mable Murphy" (Hickory) Good action POP, starting to pick up country. Added KSO, KTUF, WPNX, 39-30 WKDA, 37-30 KWMT, debut 28 WPLD.

# RECORD INDUSTRY NOTES

Continued from page 16

record for the largest crowd ever attracted to a single concert in New Orleans, and Leon Russell's record for the largest crowd ever attracted to a single concert in Russell's hometown, Tulsa, Oklahoma.

### ADDS & HOT MOVERS

Island's Promotion Director, Pat Pipolo, has hired four additional promotion managers for the label with Barry Goldberg to be based on the West Coast, Bruce Williams to be located in the Southeast, Jeff Hackett will be covering the Southwest and Steve Evansoff will be responsible for the Midwest... PR veteran, Pat Faralla has joined Rogers & Cowan as a key executive in the music division... Belated regards to promo indie Jim Beaul who celebrated another birthday last month... Stephen James and Ron Kramer of DJM Records have just concluded an agreement with Leonard Silver of Transcontinent Record Sales for manufacturing and distribution of their product in the U.S. and Canada. Transcontinent, which is the largest independently owned racking/distribution operation in North America, has also announced the expansion of their label, Amherst Records, with product by The Campbell Brothers and John Mahoney already released and future artists and production deals to be announced.

### RECORD NOTES

The new George Harrison single, "You" is off his new album "Extra Texture (Read All About It)... The Association, who sold over four million singles and three million albums, are back after a three year absence with a new single "One Sunday Morning" on RCA. Two of the group's original members, Ted Bluehal and Jim Yester have re-grouped with four new members and they'll be making a series of personal appearances in the near future... Underground record Blue Parrot Radio has had a lot of interest from some heavy-weight record people such as Atlantic's Ahmet Ertegun who visited them at their rehearsal hall while the Stones were performing in Los Angeles... the new Who album is titled "Who By Numbers" and is scheduled for October 3rd release... ABC has signed Buffy Sainte-Marie to an exclusive recording contract with her debut album to be out shortly...

### WCCO-MINNEAPOLIS

Jesse Colin Young  
Poco  
Mac Davis

### KMEN-SAN BERNARDINO

Michael Murphy  
Harry Chapin  
Roger Whitaker  
Barbra Streisand  
Hot:  
Ritchie Family  
Orleans  
John Denver  
John Williams

### WFTL-FT. LAUDERDALE

B.J. Thomas  
Roy Clark  
Vickie Lawrence  
Dawn  
Henry Mancini  
Hot:  
Carly Simon (Waterfall)  
Morris Albert  
Art Garfunkel

### WP-Philadelphia

B.J. Thomas  
Salsou Orch.  
Jefferson Starship  
Cotton, Lloyd & Christian  
Hot:  
John Denver  
Morris Albert  
Helen Reddy  
Paul Simon  
Four Seasons  
Sedaka  
Biddy Orch.  
Spinners  
WMAU-WASHINGTON  
B.J. Thomas  
Ray Stevens  
Hot:  
Eliot (House)  
Spinners

### KANT-DEE MOINES

Bendorf & Rodney  
Dawn  
Mac Davis  
Biddy Orch  
Al Martino

### KMBZ-KANSAS CITY

Wille Nelson  
Bobby Goldsboro  
Mac Davis  
Charlie Rich  
Dawn  
Al Martino  
Pat Boone  
John Denver  
Frank Sinatra  
Art Garfunkel

### WLW-CINCINNATI

Spinners  
Henry Mancini  
Harry Chapin  
Mac Davis  
Hot:  
Orleans

### WEEI-FM-BOSTON

B.J. Thomas  
Marvin & Farrar  
Linda Ronstadt (Matter)  
Phonics:  
Jimmy Soularis (Sunken Skies)

### KIS-LOS ANGELES

Aretha Franklin  
Neil Sedaka  
Flo & Eddie  
Leon Russell  
Charlie Rich  
Arthur Alexander  
B.J. Thomas  
Spinners  
Four Seasons

### KMPC-LOS ANGELES

Ritchie Family  
Spinners  
Phonics:  
Captain & Tennille  
Roger Williams  
Morris Albert  
John Williams  
Mike Post (Rockford)

### KDWN-LAS VEGAS

Melissa Manchester  
Billy Swan  
Sue Thompson  
John Denver (Calypso)  
Dawn  
Mac Davis  
Spinners  
Michael Kenny  
Arling String Co.  
Dick Roman  
Phonics:  
Roger Williams  
Captain & Tennille (Touch)  
Sue Thompson

### WBAL-BALTIMORE

Ray Stevens  
B.J. Thomas  
John Denver (Calypso)  
Joan Baez  
Vickie Lawrence  
Dawn  
Sue Thompson  
Paul Delicato

### WTAE-PITTSBURGH

David Bowie  
B.J. Thomas  
Hot:  
Ritchie Family  
America  
Neil Sedaka  
Henry Roberts  
Helen Reddy  
Janis Ian  
Dickie Goodman

### WHIP-DAYTON

Joan Baez  
Salsou Orch.  
Arthur Alexander  
Al Martino  
Larry Jon Wilson  
Gene Hughes  
Mystic Moods  
Hot:  
Paul Delicato  
Richie  
Hubert Laws  
Biddy Orch.

### KFI-LOS ANGELES

Andy Williams  
B.J. Thomas  
Sami Jo  
Mac Davis  
Mystic Moods  
Nancy Nevins  
Guy & Raïne  
Phonics:  
Lon & Derek  
Art Garfunkel  
Ritchie Family

### WGAM-PORTLAND

Linda Ronstadt (Rose)  
Gino Vanelli  
Neil Sedaka  
Al Martino  
Phonics:  
John Williams  
Freddie Fender  
WYR-FLINT  
Neil Sedaka  
Roger Whitaker  
Cotton, Lloyd & Christian  
Hot:  
Michael Murphy  
America  
Amazing Rhythm Aces  
East L.A. Car Pool

### WASH-WASHINGTON

Waylon Jennings  
Chicago  
Al Martino  
B.J. Thomas  
Ray Stevens  
Four Seasons  
Melissa Manchester  
Phonics:  
Leon Russell  
Art Garfunkel  
Hubert Laws

### WYR-FLINT

Neil Sedaka  
Roger Whitaker  
Cotton, Lloyd & Christian  
Hot:  
Michael Murphy  
America  
Amazing Rhythm Aces  
East L.A. Car Pool  
WGN-CHICAGO  
Carly Simon (More & More)  
Eagles  
Neil Sedaka  
Melissa Manchester  
DeFranco  
Charley Pride  
Jerry Reed  
Gayle McCormick  
Vickie Lawrence

### KSD-ST. LOUIS

Ritchie Family  
Michael Murphy  
Hot:  
Taverna  
Frankie Anks  
Orleans  
Helen Reddy

### WSB-ATLANTA

Sue Richards  
Sung Crosby  
Biddy Orch.  
Barbra Streisand  
Al Martino  
KAKE-WICHITA  
Bendorf & Rodney  
Charlie Rich  
Earth, Wind & Fire  
Joan Baez  
Spinners  
Austin Roberts  
Roger Whitaker  
Hot:  
Dawn  
Manhattan Transfer  
Michael Murphy  
Amazing Rhythm Aces

### WHOK-LANCASTER

Cotton, Lloyd & Christian  
Barbra Streisand  
Mac Davis  
Hot:  
Carpenters

### KVI-SEATTLE

Evie Sands  
Spinners  
Hot:  
John Williams

### WCBM-BALTIMORE

Michael Murphy  
Dickie Goodman  
Hot:  
Glen Campbell  
Bee Gees

### KLVE-LOS ANGELES

Leon Russell  
B.J. Thomas  
Travis Wammack  
Joni Cotter  
Andy Kim  
Hot:  
Felix Cavaliere  
Phonics:  
Neil Sedaka  
Linda Bennett  
WESM-MILWAUKEE  
B.J. Thomas  
Al Martino  
Charlie Rich  
Mac Davis  
Tommy  
John Denver  
John Williams  
Sue Thompson  
Atkins String Co.  
Ritchie Family  
Biddy Orch.

### KRMG-TULSA

Jefferson Starship  
Chicago  
Hot:  
Orleans  
Austin Roberts  
Art Garfunkel

### WMI-NASHVILLE

Neil Sedaka  
John Denver  
Cotton, Lloyd & Christian  
Hot:  
Waylon Jennings  
Arthur Alexander  
Paul Anka  
Helen Reddy  
Orleans

### WMBR-JACKSONVILLE

Ormonds  
Paul Delicato  
East L.A. Car Pool  
Roger Whitaker  
Hot:  
Captain & Tennille  
Bee Gees  
Amazing Rhythm Aces  
Freddie Fender

### WDAA-TAMPA

East L.A. Car Pool  
Roger Whitaker  
Ritchie Family

### KNBR-SAN FRANCISCO

Waylon Jennings  
Chicago  
Al Martino  
B.J. Thomas  
Ray Stevens  
Four Seasons  
Melissa Manchester  
Phonics:  
Leon Russell  
Art Garfunkel  
Hubert Laws

### KHOW-DENVER

Roger Whitaker  
Spinners  
Ritchie Family  
Hot:  
John Denver  
Michael Murphy  
Helen Reddy

### WASH-WASHINGTON

Ray Stevens  
Barbra Streisand  
Captain & Tennille (Touch)  
Hot:  
Paul Simon  
Spinners  
Neil Sedaka  
WIND-CHICAGO  
ZZ Top  
Hudson Bros.  
Amazing Rhythm Aces  
Spinners  
Hot:  
Amazing Rhythm Aces  
Johnny Wakelin  
K.C. & Sunshine

### WKBC-FM-WILKESBORO

Rusty Weir  
Larry Santos  
Travis Wammack  
Firefly  
Poco  
Waylon Jennings  
Hot:  
Dickie Goodman  
Atkins String Co.

### WGAR-CLEVELAND

Ritchie Family  
Michael Murphy  
Faith, Hope & Charity  
Neil Sedaka  
Hot:  
Orleans  
Helen Reddy  
Spinners

### KSL-SALT LAKE CITY

Hubert Laws  
Ritchie Family  
Bobby Goldsboro

### KXLY-SPOKANE

Chicago  
Paul Shiffin  
Art Garfunkel  
Jigsaw  
Roy Clark  
Andy Lum  
Phonics:  
John Williams  
John Denver  
Cotton, Lloyd & Christian

### KOA-DENVER

Barbra Streisand  
Liza Minnelli  
Joan Baez  
Chicago  
Hot:  
Paul Simon  
Joan Denver  
Ray

### KJX-PORTLAND

B.J. Thomas  
Four Seasons  
Chad Mitchell Trio  
Phonics:  
Dickie Goodman  
John Denver  
John Williams  
Glen Campbell  
Chad Mitchell  
Austin Roberts

# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### EAGLES

#### Lyn' Eyes [Asylum]

49 percent of our reporters on it, 30 adds including WSAI, KFRC, KHJ, WQXI, KLIF, KJR, 13Q, WCOL, and so many more, check Parallels.

### MICHAEL MURPHEY

#### Carolina In The Pines [Epic]

27 percent of our reporting stations on it, 5 adds including WKBW, WCAO, WMAK, Moves; 21-14 KJOY, 24-20 KLIF, 32-25 WCOL, see Parallels.

### ABBA

#### SOS [Atlantic]

26 percent of our reporters on it, 8 new adds including WFIL, WSAI, KEEL. Moves 2-1 WBBQ, 7-4 WCOL, 7-4 WBGW, see Parallels.

### OLIVIA NEWTON-JOHN

#### Something Better To Do [MCA]

26 percent of our reporting stations on it, all adds this week including WKBW, WSAI, KLIF, KSTP, WSGA, KCPX, KEEL, see Parallels.

### GEORGE HARRISON

#### You [Capitol]

24 percent of our reporters added it including KHJ, WQXI, Y100, KJR, WMYQ, WSGA, see Parallels.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

ART GARFUNKEL "I Only Have Eyes For You" [Columbia] 22 reporters on it, 4 adds including KROY, WKLO. Moves: 33-24 WBBQ, 24-20 WMAK, 24-17 KRSP, 24-23 WSAI, 23-19 CHUM.

OUTLAWS "There Goes Another Love Song" [Arista] 18 reporters on it, 3 adds including WSGA, WAPE. Moves: 30-28 WIBC, 27-23 WKBW, 27-21 KTLK, on WCOL and WBBQ.

BRUCE SPRINGSTEEN "Born To Run" [Columbia] 18 stations on it, 10 adds including KILT, WPKX, KJOY, WPEZ. Moves: 26-20 WFIL, 34-24 WCOL, 39-34 WIXY, debut 20 WPGC.

BOB SEGER "Katmandu" [Capitol] 16 of our reporters on it, 4 adds including WAYS, WGRD. Moves: 35-25 WBBQ, 24-22 WCOL, 12-6 at 298, 10-8 WKLO, 5-7 CKLW.

TONY ORLANDO & DAWN "You're All I Need To Get By" [Elektra] 16 stations on it 2 adds. Moves: 34-30 WBBQ, 24-21 KCPX, 31-25 KEEL, 20-12 WRMA, 40-30 WRIE.

PEOPLE'S CHOICE "Do It Any Way You Wanna" [TSOP] 15 stations on it, 5 adds including WRKO, WCOL, WGL. Moves: 11-8 CKLW, 13-7 WABC, 23-18 WAYZ, 28-24 WCAO.

FAITH, HOPE & CHARITY "To Each His Own" [RCA] 13 stations on it. Moves: 13-11 WFIL, 28-23 WCAO, 14-13 WPGC, 34-30 KEEL.

BUDDY MILES "Rockin' & Rollin'..." [Casablanca] 12 stations on it, 3 adds including WMYQ, WGH. Moves: 39-35 WCOL, debut 20 WRMA.

GARY TOM'S EMPIRE "Blow Your Whistle" [Fip] 12 reporters on it. Moves: 21-16 WQXI, 31-23 WCOL, 40-29 WVOP, debut 29 at Y100.

JIGSAW "Sky High" [Chelsea] 12 stations on it, 2 adds. Moves: 14-12 WSAI, 22-15 WCOL, 31-22 KCPX, 21-14 KDON.

JIM STAFFORD "I Got Steaks & I Missed It" [MGM] 11 reporters on it, 2 adds. Moves: 30-26 WSAI, add WCOL, 10-5 WOW, 25-20 KYSN.

The Following Records Have Qualified For This Week's Back Page By Their Major Market Action:

LINDA RONSTADT "Heat Wave" [Asylum] Add WSAI, WRKO, KTLK, Z93, and many others.

NATALIE COLE "This Will Be" [Capitol] Add WABC, WAYS, KYA, and others.

CAPTAIN & TENNILLE "The Way I Want To Touch You" [A&M] Add WFIL, WQXI, KTLK.

GRAHAM CENTRAL STATION "Your Love" [WB] Add WQXI, CKLW, 9-5 KJOY, and several others.

### OTHERS GETTING SIGNIFICANT ACTION

SEE PAGE 14

# Radio & Records

THE INDUSTRY'S NEWSPAPER

## September 12, 1975

8/22	8/29	9/5	
4	2	1	1 KC & THE SUNSHINE BAND/Get Down Tonight [TK]
9	6	2	2 DAVID BOWIE/Fame [RCA]
2	1	3	3 HAMILTON, JOE FRANK & REYNOLDS/Fallin' In Love [Playboy]
5	5	4	4 GLEN CAMPBELL/Rhinestone Cowboy [Capitol]
26	16	9	5 JOHN DENVER/T'm Sorry [RCA]
14	10	6	6 DAVID GEDDES/Run Joey Run [Big Tree]
11	9	8	7 BARRY MANILOW/Could It Be Magic [Arista]
31	22	13	8 ORLEANS/Dance With Me [Asylum]
29	24	10	9 AUSTIN ROBERTS/Rocky [Private Stock]
7	4	4	10 JANIS IAN/At Seventeen [Columbia]
1	3	7	11 BEE GEES/Jive Talkin' [RSO]
27	21	14	12 SWEET/Ballroom Blitz [Capitol]
38	29	25	13 MORRIS ALBERT/Feelings [RCA]
22	19	17	14 FREDDY FENDER/Wasted Days & Wasted Nights [ABC/Dot]
-	31	21	15 DICKIE GOODMAN/Mr. Jaws [Cash/Private Stock]
13	12	16	16 AMAZING RHYTHM ACES/Third Rate Romance [ABC]
35	25	20	17 HELEN REDDY/Ain't No Way To Treat A Lady [Capitol]
23	20	18	18 PAUL ANKA/Nothin' Stronger Than Our Love [UA]
34	33	28	19 AMERICA/Daisy Jane [WB]
3	7	11	20 ELTON JOHN/Someone Saved My Life Tonight [MCA]
6	8	12	21 JAMES TAYLOR/How Sweet It Is [WB]
19	17	15	22 BAD COMPANY/Feel Like Makin' Love [Swan Song]
24	23	22	23 EARTH WIND & FIRE/Way Of The World [Columbia]
-	39	27	24 POINTER SISTERS/How Long [Blue Thumb]
-	-	35	25 NEIL SEDAKA/Bad Blood [Rocket]
-	-	38	26 SPINNERS/Games People Play [Atlantic]
36	32	29	27 ISLEY BROTHERS/Fight The Power [T-Neck]
10	13	24	28 WAR/Why Can't We Be Friends? [UA]
-	40	33	29 TAVARES/It Only Takes A Minute [Capitol]
-	-	36	30 JEFFERSON STARSHIP/Miracles [Grun]
37	36	32	31 PAUL SIMON/PHOEBE SNOW/Gone At Last [Columbia]
12	15	26	32 THE CAPTAIN & TENNILLE/Love Will Keep Us Together [A&M]
15	14	19	33 ZZ TOP/Tush [London]
40	37	31	34 CARPENTERS/Solitaire [A&M]
-	-	35	35 RITCHIE FAMILY/Brazil [20th Century]
8	11	23	36 EAGLES/One Of These Nights [Asylum]
21	30	36	37 AMBROSIA/Holdin' On To Yesterday [20th Century]
16	18	34	38 MELISSA MANCHESTER/Midnight Blue [Arista]
-	-	39	39 FOUR SEASONS/Who Loves You [WB]
-	-	40	40 ABBA/S.O.S. [Atlantic]

NEW ENTRIES

### ACTIVE ALBUM CUTS

These cuts are already receiving airplay and audience acceptance

ELTON JOHN  
"Mealticket"  
EARTH, WIND & FIRE  
"Reasons"  
ROD STEWART  
"Sailing"  
WINGS  
"Letting Go"  
"Rock Show"

### MOST ACTIVE RECORDS

K C & Sunshine  
David Bowie  
John Denver  
David Geddes  
Orleans  
Austin Roberts  
Sweet  
Morris Albert  
Dickie Goodman  
Helen Reddy  
America  
Neil Sedaka  
Spinners  
Jefferson Starship  
Ritchie Family  
Eagles

### NATIONAL REQUEST TABULATION

LW	TW	
1	1	DAVID GEDDES
2	2	DICKIE GOODMAN
4	3	KC & SUNSHINE BAND
3	4	DAVID BOWIE
5	5	AUSTIN ROBERTS
7	6	SWEET
8	7	BEE GEES
6	8	GLEN CAMPBELL
-	9	SEDAKA/JOHN
11	10	ELTON JOHN "Saved"
10	11	CAPTAIN & TENNILLE
-	12	MORRIS ALBERT