

Radio & Records

THE INDUSTRY'S NEWSPAPER

VOL. 3, NUMBER 31

FRIDAY, AUGUST 8, 1975

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KENT BURKHART
INTERVIEWED

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Wonder Signs \$13 Million Motown Pact

The biggest contract in the history of the record industry was concluded Tuesday (5) between Stevie Wonder and Motown Records.

The agreement calls for guarantees to Stevie over a seven year period of more than 13 million dollars. Wonder commented, "Of course I'm happy about it, but there is something perhaps even more important involved. I'm staying at Motown because it is the only viable surviving black-owned company in the record industry. Motown represents hope and opportunity for new as well as established black performers and producers. If it were not for Motown, many of us just wouldn't have had the shot we've had at success and fulfillment."

Ewart Abner, president of the Motown Records division of Motown Industries, spearheaded the negotiations for the landmark pact. "It is difficult to translate Stevie's special kind of creative genius as an artist, producer and writer to a dollar sign," Abner said. "When a performer gets to the plateau that Stevie owns, he stands alone and it is obvious he could command just about anything he wanted with any record company in the world."

Stevie is the only artist ever to win ten Grammys over a two-year period, winning five in 1974 and five again in 1975.

\$24,999 GIVEN AWAY IN A DAY

Y100/Miami celebrated their second birthday on Sunday, August 3rd, giving away a \$5000 Mazda during the weekend. Listeners could call in to register their phone numbers beginning Friday night, with calls taken up until 5pm on Monday. Over 4000 calls were logged for the drawing. Robert W. Walker began the drawing after the phone calls were all in, calling the phone numbers, with the first person to answer "I listen to the new sound of Y100" winning the car. The very first phone number called won. To top the week off, immediately following the Mazda promotion, the



A giant crowd gathered to witness the Osmonds become the first artists to have their hand and footprints placed in cement in front of the Peaches Record store in Atlanta. [inset] Other major artists are scheduled to lay their hands in front of the store to be immortalized, similar to the famous Chinese Theater in Hollywood. The Osmonds signed autographs and talked to 293 listeners and later performed at a sellout concert.

station began "Know the Amount," cash call. Amounts from \$2 to \$25,000 were announced on the air, with listeners keeping track of the amounts which changed several times during the day. On the very first day of the promotion, Tom Birch awarded \$24,999. Undaunted by the nearly \$30,000 given away, the station continued their cash call.

QUICKIES

Bruce Greenberg resigned

as Director of National promotion for Pye Records. Bruce told R&R it was over philosophical differences. Brother Love is back on the radio, at WCAO/Baltimore, doing evenings. Ron Riley will finally be getting off the air after 16 years at some of the biggest rockers in America. Ron will be the off air PD of WCAO.

Nick St. John exited KIMN/Denver. Jim Davis is the new PD. St. John can be reached at (303) 989-1456.

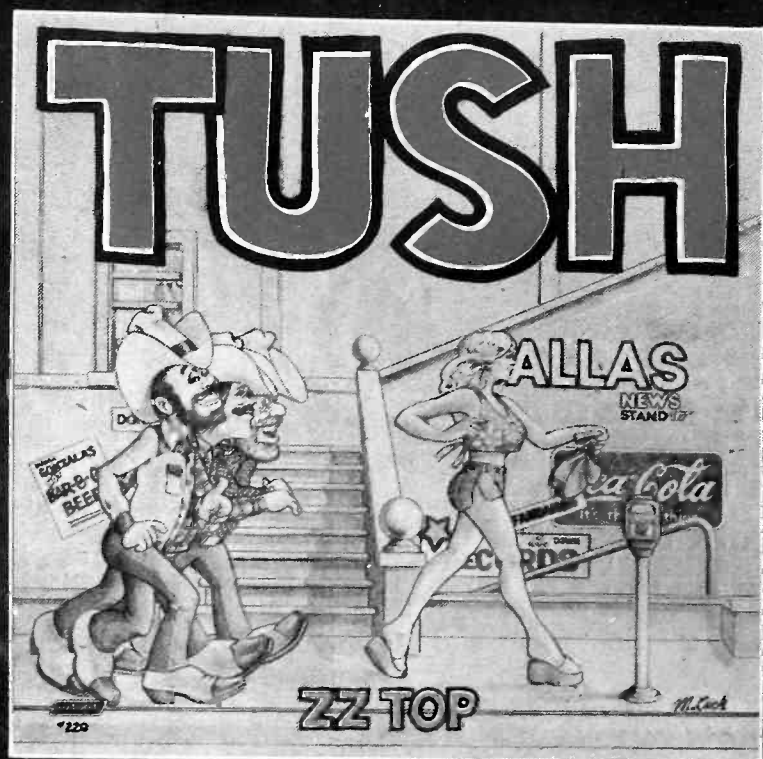
R&R COUNTRY EDITOR NOMINATED FOR CMA POSITION

At its meeting earlier this month, The Board of Directors of the Country Music Association nominated Radio & Records Country Editor, Jim Duncan, as a candidate for election as a Director in the Publication category. The CMA is based in Nashville, Tennessee and every two

years new Board members are selected.

The purpose of the CMA is to help promote country music around the world and here in America. Board members include representatives from the record industry including record company executives, managers, artists, publishers, songwriters and from the radio industry station owners, general managers, program directors, and disc jockeys.

Everybody's going downtown for it.



"Tush" is a hit!

Thanks to...

KHJ	KLEO	WGH	WORC	WGSV	WPEZ	WMFJ	OK102
WFIL	WAKY	KERN	WROK	WABB	WKWK	WRIT	KTAC
KFRC	WBBF	WERC	KYSN	WVBF	KXOL	WZUU	KREM
KYA	WBBQ	WGNG	WBGH	WPRO	KDZA	KDWB	KIKO
WRKO	KJRB	KAFY	WVOP	WFEA	KKAN	KFTP	KGW
WQXI	K100	KRSP	KDON	WLOB	WTAC	KLSS	KISN
WPGC	WPEZ	WMYQ	WACI	WGUY	WLAV	KKLS	KPUG
WIXY	Z93	WRFC	KWHP	WKBW	WVIC	WNOX	KLOG
WKBW	WGCL	WSAR	KYNO	WYSL	WDRC	WTIX	KALE
WHBQ	WYRE	Z96	KJOY	WKIX	WCCC	WNOE	KGY
KJR	U100	WAKX	WROV	WTOB	KILT	WIFI	KYLT
WCFL	WAVZ	WINW	WNCI	WORD	KTSA	WIOQ	KGMV
WCAO	WVBF	KASH	WRMA	WZOO	KONO	WAMS	KEEL
99X	KAKC	KQWB	WAUG	WTMA	KILE	WFEC	KROC
CKLW	KTKT	WEEO	WRSC	WGNI	KFXM	KENO	KXOK
KTLK	KING	WAIR	WALG	WDHF	WMPS	KNDE	KEYN
KCBQ	WSGA	WIBG	WDUN	WIRL	Y100	KROY	KYRE
13Q	WGOW	WJON	WFOX	WIFE	WFUN	KLIV	WNOR
WMAK	WLAC	WISM	WSGN	WTUE	WLCY	KFIV	WROV
WAYS	KCPX	KEEL	WHHY	WVUD	WDLP		

(*Thru week of 8/1. More to come.)

And...to all the FM stations playing it as an LP cut. And...to everybody who's going downtown to buy it.

"TUSH." It's worth going downtown for.

#220

LONDON

A Beautiful Summer Courtesy Of Batdorf & Rodney

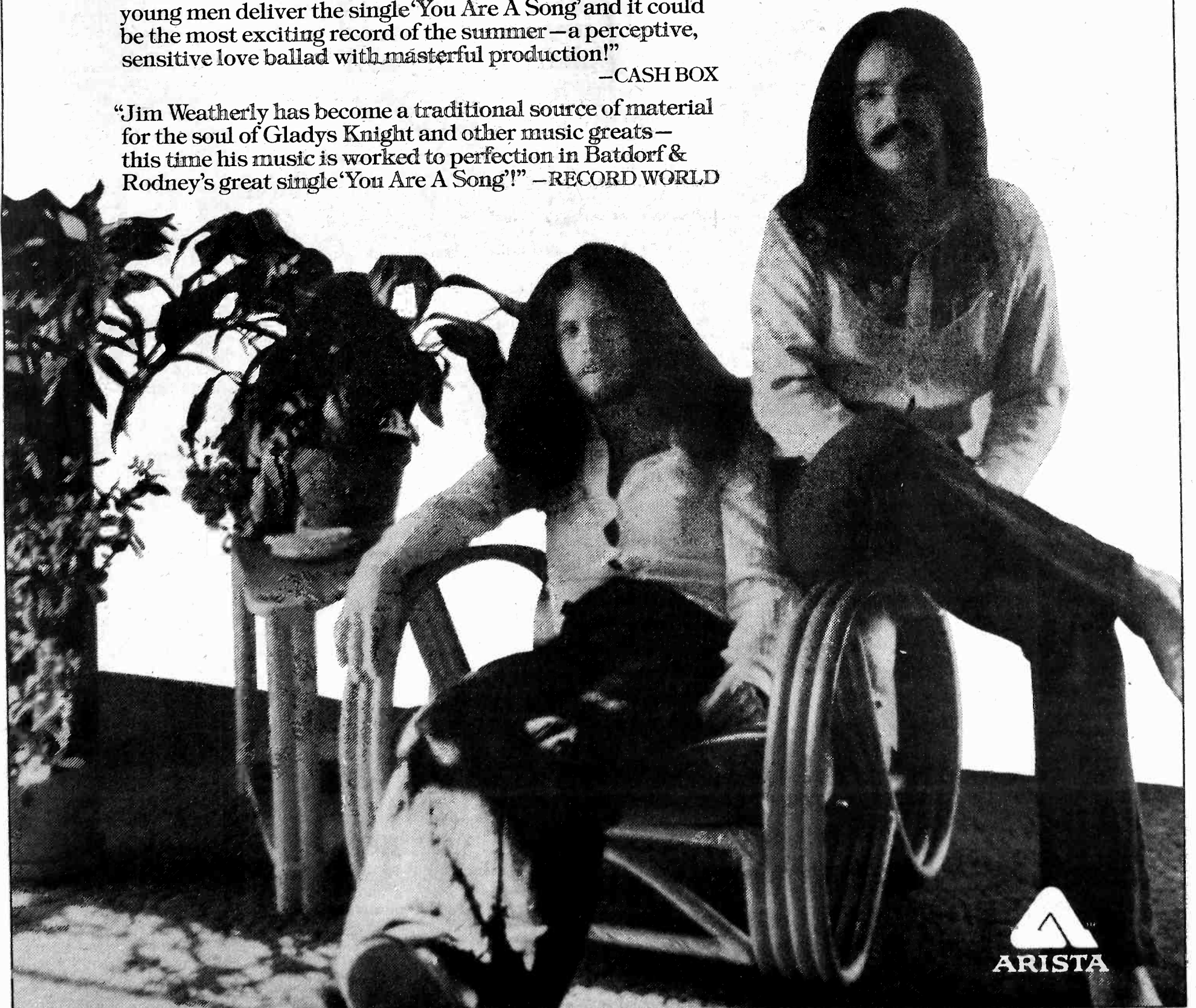
The widely acclaimed and brilliant duo arrives with
a stunning single — an absolute summer smash!

“You Are A Song”

“From their brilliant first LP for Arista, two very talented young men deliver the single ‘You Are A Song’ and it could be the most exciting record of the summer — a perceptive, sensitive love ballad with masterful production!”

—CASH BOX

“Jim Weatherly has become a traditional source of material for the soul of Gladys Knight and other music greats — this time his music is worked to perfection in Batdorf & Rodney’s great single ‘You Are A Song!’” —RECORD WORLD




ARISTA

the song just sort of grabbed me. I went downstairs the next morning, and dug out the album and listened to it at home all weekend, and figured that it had a reasonably good shot. We went on it at KSTP cold. I pulled it out and we used it on the air, KSTP, never even dreaming it would be a single. I had no earthly idea really, except that it just sounded very good to us, she was extremely popular, she had very good attendance at a concert in Minneapolis a couple of months before. We figured that there was some kind of logical tie in, since her album was 3rd or 4th in sales in town. We figured it could not hurt us, that it would probably help us. I think that album cuts, to play album cuts, just haphazardly is a terrible thing, because you do a disservice to your audience and the record company, and to the artist, and to the station. But to find the right cut to play, to research it, is an attractive element to everybody.

R&R: Would you say, that is, out of the top 10 selling albums in any particular city, it would be safe to play cuts off of them if you've done some market research on the cuts. I'm talking about a top 40 or a top 20 radio station. I'm trying to find a way to open up some minds, and I'm looking for the safest way to do it.

BURKHART: That basically is the initial approach that we took. We took the top 10 albums, or the top 8 to top 7 albums, depending on a point scale and came out with selections out of each one of those albums. Again, these were in the virgin days, 3 or 4 years ago, and we really didn't know where we were going. We put all this research data into it, and finally came up with a formula that seems to be working. But the answer to that is yes, you've got to go to the albums. The top 10 sales of albums in a city, obviously would be much more important than the top 10 singles.

R&R: If more and more programmers do that, we're going to change the entire reflection of not only a chart, but also of single sales even more drastic than they are. What's gonna happen if a top 40 mass appeal radio station starts playing not only the current single, by Paul McCartney, but what will probably be the next single at the same time. By the time the follow up single comes out, even though it may sell to single buyers, or the small amount of single buyers there are, the sales will not be great. Therefore, top 40 programmers must really look at a whole new way of research, maybe away from sales.

BURKHART: But you see that's what's happened already. That's why some top 40 stations are failing. They've failed to heed the call of the listener, who has said, in essence, to them, "hey, we like album cuts and why don't you give us some of that." The answer is that, it really doesn't matter. A hit is a hit forever, whether it comes off

of an album or it was a single 4 years ago. For example you wouldn't hesitate to play "Sgt. Pepper" right now, would you?
R&R: No.

BURKHART: Of course not, because it is still very much in vogue, and may have been the beginning of all of it, of what we now know as album contemporary radio. The point here is that top 40 shares are going to continue to suffer until it's recognized that singles aren't the vehicle to give you the information that you need. Singles sales research just won't do it. You've got to go deeper than that. You mentioned something very interesting, you said something about charts. I don't know what that means. The charts to me, except for airplay charts, have become less and less meaningful.

R&R: I'd have to agree with that. All I can tell you is that is the reason for the Parallels. They currently reflect individual station movement but that could change to another display factor easily. I feel that eventually the chart will

teering, there is no doubt about it many many fantastically popular albums over the past 6 or 7 years have been voided by current programmers because they feel they're too old. It's absolutely the furthest thing from the truth. The problem is to find out which things to play out of those albums.

R&R: Exactly. Like John Denver's "Greatest Hits" was number one for so many weeks, especially at Christmas time.

BURKHART: And isn't that a familiarity process all over again? Isn't it a fact that if somebody goes to buy, let's say a new Helen Reddy album, they buy that album because they like Helen Reddy as an artist, and that should be some kind of clue as to what we're talking about, and how we research. That person brings the album home and listens to it 5,6,7 times, okay? They have party the next week and it's heard over and over and over. This goes on throughout the city, and pretty soon that becomes a "fa-

hear a hit progressive only 2 and a quarter times during the course of the week. Which we do not think is too repetitive.

R&R: You're talking about the average listener.

BURKHART: The average listener.

R&R: Do you think the average listener fills out diaries correctly?

BURKHART: The answer to that has got to be yes. Because if we believed anything else, we would all be in trouble. After all, ARB is the ball game, the money ball game, and we have to play it that way.

R&R: You mentioned before that you are not trying, on AM stations, gimmicks for quarter hour maintenance necessarily, even though you do give away money and prizes, you're not necessarily trying quarter hour maintenance contests, but yet you're trying to earn your listener's loyalty, is that what you're saying?

BURKHART: We're not trying to earn the listener's loyalty, we try to make them have fun listening to our station, so they

AM, I think that the evidence supports that, and that's why we've gone into what I call the fun theory.

R&R: Is that founded on any kind of marketing research. A lot of things have happened in the past year, would you say that the normal American youth listener has really changed his attitudes, his awareness factors or certain things?

BURKHART: Define youth for me.

R&R: 15 to 30. But youth depends on how young you want to think. I have noticed that in this new April-May ARB, most aesthetic progressive radio stations that are still clinging on to the old kind of wide variety of music and really laid back jock delivery, and whatever, have not scored well at all. It's been the more formatted ones, the easier to understand, simplified ones that have done better, playing hit music. Still a variety, but still hit music, the KLOS, the WPLJ, and your radio stations that are not really esoteric.

BURKHART: What we have found is that, I think everybody sort of knows that the 15 to 18 year old male relates heavily to the 18 to 24 male, you can sort of call that a block, 15 to 25 block. We know 15 to 18 year old females are slowly following the 15 to 18 year old males. No question about it.

R&R: How do you say you know that?

BURKHART: We know that from research. And the 18 to 24 females have not yet made as big a move toward progressive radio as one would have originally thought, and certainly for the most part, not as advanced as the 15 to 18 year old females. We have a theory that works with this called the "boyfriend theory." It's a high school boyfriend theory. When the high school guy breaks at 15, when he gets out of the bubblegum at 15 and he moves into progressive, he is going with the same girl, except that one year he picks her up in one car and the next year in another and the radios are on different stations. He's suddenly into progressive, and he more or less forces his girl to listen to progressive. She may not want to, and she may flip it off occasionally, but he, for some reason or another, has a little hold on her, a little grasp that makes her get into the progressive mold. It seems to be functioning very well in that 15,16,17,18 female group right now. There is a movement in that direction. We also know, and I think this is very clearly born out by facts that the 12 to 15 year old female and the 25 to 34 females are very well related in listening habits.

R&R: Where are most of the time buys being made today?

BURKHART: I would say that 18 to 49 is pretty heavy at this moment, and that I must tell you, we are a business organization, no kidding, and we try to make as much money as we can for our clients. When we

"...commercial progressive has made a huge impact in 18 to 34 and is going to extend to 18 to 49..those that are solidly established there are going to have very few business worries over the next two or three years."

go away. The only reason we have the Parallels is so you may actually look at a radio station. If you see a jump from 30 to 19, you know that's one of his top 6 records. That's all, no way would I ever attempt to fabricate a thing going up and up and up. Our album chart, in the AOR section, reflects airplay only.

BURKHART: I rely on that very heavily. I'm always looking for things out of that particular section.

R&R: I've got to tell you, that's airplay and that's audience impact immediately. There is no radio station trying to fabricate, well this week it moved 30 to 23, next week it can move 23-18. I mean records do not sell that way.

BURKHART: They do not sell that way indeed. You might be surprised to learn that if you really went to a record store or a huge record outlet, in Los Angeles, well you wouldn't be surprised but a lot of people would, if you went to Los Angeles and stood around and observed what people were buying, you might find that John Denver's "Greatest Hits" is the best selling album in that store.

R&R: I just looked at a new Heilicher list tab run, which shows the top selling albums and it was interesting to me to note that the Mickey Mouse Club album is the 15th best selling album in the country. So that would have to be indicative, of a good chunk of people.

BURKHART: No question about it, the problem is that I think even though I'm not sure we'd want to go Mouseke-

miliar" album to a lot of people. The familiarity process comes out over the air on an album station, and it's appreciated. Just as a single station, a top 40 station, relates the same way to its audience.

R&R: We're talking about album cut research, how do you find out about burn out factor. When is the peak period of time, on an album cut or even on a single, and what do you do when you have discovered a peak?

BURKHART: Burn out factor is something that is charted by us every week. Again, it's from a mysterious device, I don't want to create too much mystique about this, but it is something we do like to keep confidential, but let me just say that we do have a way of determining, we think, a proper burn out time.

R&R: Now is this done market by market, or nationally?

BURKHART: It is done, at this moment, on a national basis. We're able to segregate it out to take a look at various sections. As far as a specific market, for example a Nashville, WLAC, I couldn't tell you the very day a record burns out, but we could get it in let's say 7 or 8 days, theoretically. Emotionally we might come to a decision long before that, and decide to remove it from the air. In so far as an album cut is concerned, don't forget that the album stations have rather long lists. And therefore, if you base your average tune in for an average listener at 36 quarter hours a week, which is our base, that means that by mass, the way we program, an individual might

can identify with it. Look at it this way, if you're driving down the street and you stop next to a teen-age gal, let's say that she's listening between two stations, two AM stations, and she flips back and forth at the commercial break. Let's say you follow her for another two or three blocks, she stops and a station starts with a commercial, she goes to the other station, surprisingly, if you follow her to her home that night, and if she in fact filled out her diary, she 99 out of a hundred times, would fill out her favorite station. She would not put down the second station that she listens to. That's the kind of loyalty factor, out of fun and friendship and companionship that we try to build with out AM approach.

R&R: Do you try to give away any specific kinds of prizes?

BURKHART: I would much rather give away a scarf that had been worn by Elton John on stage that was sweaty, than to give away \$1000.

R&R: Do you also believe in more winners of lesser amounts of cash? Or do you believe in large money prizes?

BURKHART: I don't think it makes any difference, as long as there's fun involved. The Last Contest was a good example, only one prize, but everybody had fun with that promotion, because it was an exotic, to say the least.

R&R: That sounds like McLendon days, the exotics.

BURKHART: Well, it is sort of fun to see, that's sort of where we really are. I think it's very difficult to hold listeners for any great length of time on

RADIO

RADIO NEWS

COME-IN MOSCOW...

Y100/Miami newsman **Jim Reihle** made a very long distance call on the air during the **Apollo-Soyuz** space mission. He spoke to a **Russian** newsman, talking about Russian reaction to the project, the weather in Florida, and asked the multi-lingual Soviet to translate "I listen to the new sound of Y100" for the Miami listening audience.

BOSTON GAINS AN AOR

Beautiful Music station **WCOZ/Boston** will transform into an Album oriented Rocker August 15th. Station Manager **Dave Croninger** told R&R that the music selection would be "Disciplined," that the outlet would begin 90 percent automated, hoping to expand to full time live in the future.

THE REAL THING

R&R knew it would happen eventually; **WCLG/Morgantown West Virginia** held their "Big Bite Weekend," to tie in with the local opening of the chilling flick "Jaws," giving away not only "Jaws" T-Shirts but 35 real live red-tailed baby sharks! Needless to say, response to the promotion was overwhelming.

THE MOST ORIGINAL BOOK

KLOK/San Jose has announced the beginning of "The

Most Original Book Ever Written." The station is asking listeners to send in their original one page of a novel, to be assembled into a serial which will be read on the air. The **KLOK** "Editor" will select one entry from the selections sent, starting the ball rolling for other listeners to submit ongoing dialogue for the book. Station Manager **Bill Weaver** is considering the possibility of publishing the book upon its completion, with credit to all contributors.

FREE BEER BLAST

WXXY/Montour Falls held a promotion tied in with the "Free Beer" LP on Southwind. Copies of the LP were given away to call in listeners who could say "Free Beer Beer Blast," fast three times.

NEW MUSIC/TALK FEATURE

KDAY/Los Angeles brings **Walter Burrell** to host a Sunday night regular music/talk show, loaded with top name guests.

10TH ANNIVERSARY

WWKE/Ocala will celebrate their 10th broadcasting anniversary during the entire month of August. Questions on "Rock & Roll Trivia" of the past decade will be asked on the air, the 10th caller will be taken, and given 10 seconds to come up with the correct answer, winning \$10 for their trivia expertise. All \$10 winners will become eligible for the grand prize of a 1965 reconditioned car.

ALL FOR THE CAUSE

Sam Lee MD of **KISN/Portland** was participating in the Portland Celebrity mini-bike race when he picked up too much speed and fell, breaking his shoulder, 3 ribs and dislocating his arm.

CHARITY SUCCESS

Over \$3000 was raised for the Multiple Sclerosis Society by **KTLK/Denver**, and listeners were entertained by a special dance and show at a local club. The local nitery had the largest crowd ever for the exclusive **KTLK** function.

DOG DAYS OF SUMMER

Mike Ross, nights at **KIOA/Des Moines** is running a promotion in conjunction with the local **Three Dog Night** concert appearance. he's asking for pictures and descriptions of "Dogs you have known." The most enterprising entries win concert packages consisting of tickets, LP's and real live puppies.

BACK TO THE PAST

WERC/Birmingham night man **Coyote Calhoun** produced his own version of the old (dating back to 1949) **Abbott and Costello** "Who's On First"

bit, and featuring it on his show. The station reports that #1 phones have been logged for his production.

BALLROOM BLITZ

The **Sweet's** latest hit single led into the latest promotion at **WTRY/Troy**. 50 copies of the group's latest LP "**Desolation Boulevard**" are being given away to call in listeners. LP winners are eligible for a drawing for the grand prizes of a night on the town, dinner and dancing at a local "Ballroom," i.e. Disco.

GAMES PEOPLE PLAY

WBBF/Rochester is taking suggestions from their audience on the organization of the first "Rollerball Derby" in the country. The station hopes for creative suggestion based (loosely) on the theme from the hit picture "Rollerball."

OSMONDMANIA

WMAK/Nashville celebrated the local concert of the **Osmonds** by opening up the phones for 10 minutes each night for a week prior to the show, all callers within the time period were eligible for a drawing to select the winner of: tickets, Osmond souvenir, and backstage passes to meet the singing brothers.

CALIFORNIA WEEKEND

KBEQ/Kansas City recently ran the **Watermark** "California Special," and gave the show more impact by giving away **Beach Boys** LP's, frisbies, beach balls and other California beach things during the course of the weekend.

ARBITRON EXPANSION

Arbitron has announced that their services have expanded to cover more cities in their "Black reports," and will begin servicing **New York** and **Los Angeles** with "Spanish reports." The purpose of the reports is to provide more information to radio and radio advertisers about the minority population listening habits. Delivery of the reports is scheduled for early September. 15 Black reports will now be available, with 9 new markets covered: **Cincinnati, Cleveland, Dallas-Fort Worth, Detroit, Indianapolis, Kansas City, Los Angeles, Louisville and St. Louis.** Black reports will also be repeated for **Atlanta, Baltimore, Chicago, New York, Philadelphia and Washington.**



Air staff of **KTSA/San Antonio** gleefully extend their rating chart upwards after "busting" over a 20 share in the latest **ARB**. Pictured left to right are **KTSA** staffers **Ron Richards, John Wagner, David Kliné, Lee Randall** and **Charlie Brown**.



Y100/Miami recently co-sponsored a **Muscular Dystrophy Bike-A-Thon**. Shown participating on their bikes are left to right: **Jim Reihle** [morning news person], **Sam** [the Y100 Weather Girl], **Dr. Dunaway** [Morning drive jock], and "Captain Y" who is featured doing morning traffic reports from high above the city. To the rear is **R. McDonald**, recently released from a local hospital after undergoing surgery in which his right leg was amputated at the knee and replaced with a custom-painted Chevy van.



Over 500 guests celebrated the opening of **KBEQ/Kansas City's** new studios at a cocktail party hosted by the station. All spiffed up for the occasion are **KBEQ** jocks [left to right] **Chuck Harmon** and **Bob Laurence**, and local **Elektra/Asylum** promo manager **Chuck Lackner**.

Radio & Records

Publisher: Bob Wilson

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FCC Advisor: Jason Shrinky
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ADVERTISING

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SUBSCRIPTIONS

Circulation Mgr: Andrea Shahian

PRODUCTION

Art Director: Roger Zumwalt
Production Mgr.: Dave Hirsch
Graphics: R&R Production

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The R&R
Interview:

Kent Burkhardt

See page 8

NOTICE:
NEW CLASSIFIED
DEADLINE: WEDNESDAY
FOR THE FOLLOWING
FRIDAY'S ISSUE.

CLASSIFIED

IMPORTANT!

Please let us know when
your job opening is filled.

OPENINGS

WMAQ CHICAGO looking for weekend air talent for future opening. Any format/background considered. Contact Bob Pittman, Operations Manager, or Lee Sherwood, PD, Merchandise Market, Chicago, Illinois 60654 (7-31)

WTCR HUNTINGTON-ASHLAND, West Virginia/Kentucky, needs blood and guts news person. Contact: Dan Halybuton (606) 928-6424 after 2pm EST (7-29)

WAVZ NEW HAVEN for a young, aggressive air person, ready for America's best sounding secondary market radio station. Tapes only to Les Garland 152 Temple, New Haven, Conn. 06540, EOE (7-31)

Y-115 needs a dynamite News Director that can grow with station and be a good manager. Contact Howard Johnson (414) 739-1158 (7-28)

KINT EL PASO needs a chief engineer AM & FM, experienced in both. Contact Rish Wood, (915) 779-6454 (7-29)

WWKE/OCALA continues the search for a cookin' community minded Top 40 AM man. Good benefits and opportunity to advance in chain. Send tapes and resumes to Ken Steele, Box 1056, Ocala, Fla. 32760 No Calls (7-31)

WYSL/AM-FM has opening for experienced account executive. Contact Bob Howard, WYSL, 425 Franklin, Buffalo, N.Y. 14202 (216) 382-0766 (7-31)

KDZA PUEBLO seeks a news person. Tapes and resumes can be sent to Jack Carter, Box 93, Pueblo, Colorado 81002. (7-29)

WYND seeks first ticket jock. Send tapes and resumes to Carl Starandell, P.O. Box 3618, Sarasota, Florida, 33578. (7-29)

Z96 GRAND RAPIDS is receiving tapes and resumes for future openings. Send to Lee DeYoung, Box Z, Grand Rapids, Michigan 49501 (7-29)

Y-115 seeks two aggressive positive sales people. Young type professional organization. Contact Howard Johnson (414) 739-1158 (7-15)

WCOL looking for experience on the air news person, or morning drive. Contact: Jay Solomon, 22 S. Young Street, Columbus, Ohio. 43215 or call (614) 221-7811 (7-24)

KXFM looking for communicating Top 40 AM man with good production-long hours short pay. Send tapes and resumes to Ted Brown, Box 6002, San Bernadino 92412 No calls. (7-23)

News Director needed for number one station in Phoenix. Experience mandatory. Send tapes and resumes to Jay Stone, KRIZ, 2345 W. Buckeye, Phoenix, Arizona 85009 EOE No calls.

Have you ever wanted to live in the most beautiful place in the world? If you are creative, good with production and have a unique sense of humor: We are looking for you. Afternoon drive, mid-day and nights are available. Contact Lan Roberts PD, **KORL, Honolulu, Hawaii** (808) 524-3880. (7-13)

WHN, New York, paying in the low 30's is looking for a Contemporary/Country radio entertainer. No calls. Tapes only to Ed Salamon, WHN, 400 Park Ave. New York, N.Y. 10022. (7-23)

WSHE looking for morning newsman for AM & FM. No calls. Send tapes and resumes to Buzz Kellman, WSHE, 3000 S.W. 60th Avenue, Ft. Lauderdale Fla. 33314

POSITIONS SOUGHT

MIKE KESSLER, currently afternoon drive at WELM/Elmira, is looking for a new place to boogie. WELM is changing format. Call (607) 732-1400. (7-26)

Copy-writing and or/News casting position desired by enthusiastic, hard working beginning female. 3rd class endorsed. Prefer Southern California area. Contact Marion Holland (213) 965-7880 (7-31)

Have idea will travel, 7 years experienced pro in job with no future now looking for on air-PD or MD position. All offers considered. Call (213) 946-1433 after 3:30 EST. (7-31)

MARK LEWIS seeks Top 40 spot in meidum or major market. Call (509) 624-7875 or write Rt. 1, Box 106-9, Spokane, Washington 99204 (7-28)

POSITIONS SOUGHT

GARY HAMILTON, formerly KIMN, KLAF, WIXY, 13 years experience, now looking. Cal (303) 338-4818 (7-31)

THE CATMAN [TOM BERNARD] formerly WDGY, KSTP, now available. Call (612) 529-7468 (7-28)

WARD AUSTIN, Australia's Top Jockey, 15 years experience, formerly KXIV Phoenix wants LA Position. All formats considered --also wants disco work. Call (213) 464-3707 (7-28)

CHRISTOPHER LANCE, high energy entertainer, formerly KSJO afternoon drive most recently, now available. (408) 374-8771 (7-25)

LARRY WOODSIDE, formerly, KPPC, KROQ, first ticket MD and Production experience wants to sin on your station. Write 616 N. Isable #3 Glendale, California 91206, or call (213) 240-1991, 378-0995, 375-8481. (7-31)

AL WAYNE, formerly WWCA, WXRT, NOW WITH WGL, looking for rock or contemporary gig this fall. 3836 Sleepy Hollow Lane, Ft. Wayne, Indiana or call (219) 432-2968 (7-31)

Program Director with major market and consultancy experience looking for medium market station seeking the number one ratings. Also worked with major market station as air personality. Successful track record. Call (219) 447-1334. (7-31)

MIKE SERAPHIN five years experience, former News Director at #1 rocker in Appleton, Wisconsin. Now seeking a position with an AOR station. Have knowledge of Jazz and progressive music. Will relocate, to do news or jock work. Call (414) 235-3024 or contact Steve McFarland at KSTT Davenport, Iowa. (7-26)

BATTMAN JOHNSON PD-mornings at KGFJ Los Angeles, is seeking pro working conditions and good money in Los Angeles. Formerly 13Q, KRIZ, KUPD-AM/FM, KCBQ, KPRI. Call (213) 467-2908.

Top rated major market personality, St. Louis, Detroit, Kansas City, seeking adult contemporary on air-drive time position. Direct replies to Dick (816) 676-3570 (7-21)

JOHN ARNOLD looking for R&B or progressive. Contact: 2466 S. Thel, Detroit Michigan 48217, or call (313) 383-6236 (7-23)

CHANGES

MARK MCCOY from WYNE/ROCKFORD to KLEO WITCHITA.
DOUG SILVER to WDGY from all nights WSAI.
TOM RIVER from CHUM to K100 air staff.
CHUCK BOLLAND former News Director at WKRC, now at WIXY as head of the news department.
DANIEL OHSE from KRUX Phoenix to PD at KNDE Sacramento.
LARRY HANSON from KSFM/Sacramento to KSJO/San Jose.
MARC ELLIOT from Rockford WROK now at KLEO.
TONY JAMES to full time nights at WACL, was doing swing.
ROBIN WALKER now PD at WLRN Louisville.
NORM GREGORY to Assistant PD, continues MD and afternoon drive at OK102½.
RICK STEVENS from KBZY to OK102½ to do nights.
JOHN WALKER from nights at OK102½ to PD.
KENNY ROBERTS [10-3pm jock at KASH] His wife gave birth to a son, Kristopher Leigh Roberts weighing in at 8 lbs. 5 oz. on July 19th.
New Line up at KUPD AM/FM "Stereo Cupid": 6-10 **TONY MANN** from KHJ, 10-2pm, **RANDY LANE** from KIKX, 2-7 pm **BOBBY CHRISTIAN** from KLIF, 7-12 C.C. **MCCARTHEY** from KLIF, 12-6am **RICK BRADEY** from KRUX, News Director **BERT GOODMAN** from KTUF, and **TODD WALLACE** as PD.
New Line up at WCLG FM/AM: **DICK MCGRAW** 6-10, **CHUCK HUSSION** 10-12noon, **FRED HISER** 12-3pm [MD], **BOB SHERMAN** 3-7 pm [PD] **PAT CALLAHAN** 7-12midnight, **FRED GREWE** 12-2am.
WDRQ Detroit New Line up: 6-10am **BILL BAILEY**, 10-2 **JIM HARPER**, 2-6 **JOEY RYAN**, 6-10 **CHINA JONES**, 10-2 **DON CHRISTY**, 2-6 **BROTHER JOHN**, Weekends: **BRIAN MORGAN**, **STEVE ROBERTS**.
New Line up at WRMA: 6-10am **KRIS O'KELLY**, 10-2 **JOE COOK**, 2-6 "THIN MAN" 6-9pm **AL SCOTT** [MD], 9-midnight **STEVE NICHOLS**, 12-6am **NATHAN JONES**. New PD **KRIS O'KELLY** from WHHY. New MD **AL SCOTT**, from WHHY, is the "Thin Man" doing afternoons.
BOB KITZMILLER former PD at WRMA resigns.

SUNDAY
KIND OF
LOVE

(AM 1719)

FROM

ALZO

A HIT SONG ON A&M RECORDS

Produced by Richard Golub



THE HOTTEST: HAMILTON IOE FRANK KC & SUNSHINE BEE GEES

added this week...

Most added JOHN DENVER DAVID GEDDES CARPENTERS DAVID BOWIE PAUL SIMON

PARALLEL ONE

PARALLEL TWO

PARALLEL THREE

KHJ/LOS ANGELES Charlie Van Dyke Earth, Wind & Fire "Reasons" Morris Albert Helen Reddy "Lady" Bad Co. Elton/Sedaka "Bad Blood" HOT: Elton "Saved" 10-3 Hamilton, Joe Frank 11-6 War 17-10 Janis Ian 23-16 WRKO/BOSTON Christy Wright Morris Albert Helen Reddy "Lady" Bad Co. Elton/Sedaka "Bad Blood" HOT: Johnny Wakelin 9-3 Orleans 16-7 Janis Ian 20-10 Barry Manilow 29-21 KFRC/SAN FRANCISCO Dave Sholin Janis Ian Miracles Jefferson Starship Helen Reddy "Lady" HOT: Earth, Wind & Fire "Reasons" Bee Gees 2-1 Morris Albert 7-4 Johnny Wakelin 12-6 Glen Campbell 20-15 KC & Sunshine 24-16 CKLW/DETROIT Rosalie Trombley Sweet Isley Bros. David Geddes Barry Manilow James Taylor HOT: Bob Seger 10-7 Mike Post 20-13 Johnny Wakelin 25-20 WSAI/CINCINNATI Robin Mitchell Janis Ian Carpenters Paul Simon Four Seasons HOT: Bee Gees 1-1 Glen Campbell 19-9 Hamilton, Joe Frank 17-13 James Taylor 25-18 Barry Manilow 24-19 KCBN/SAN DIEGO Brian White David Geddes KC & Sunshine Jefferson Starship Morris Albert HOT: Bee Gees 6-2 ZZ Top 13-10 Hamilton, Joe Frank 18-13 KTLK/DENVER Dennis Constantine Tavares Orleans Flash Cadillac HOT: Johnny Wakelin 8-4 David Bowie 15-11 Mike Post 19-12 David Geddes 32-18 Bad Co. 25-19 Sweet 29-22 WOXI/ATLANTA John Leader John Denver Carpenters Austin Roberts HOT: Amazing Rhythm Aces 2-1 Isley Bros. 13-4 Freddy Fender 10-6 David Bowie 17-9 KC & Sunshine 20-13 David Geddes 27-15 WFIL/PHILADELPHIA Joel Denver "Jaws" Paul Simon David Geddes HOT: Bee Gees 3-1 Mike Post 15-9 Glen Campbell 16-11 KC & Sunshine 18-12 David Bowie 22-16 WKBW/BUFFALO Jim Quinn Hamilton, Joe Frank Orleans Ambrosia Bee Gees 3-1 Austin Roberts 11-6 Mike Post 19-9 War 22-15 KDWB/MINNEAPOLIS John Sebastian David Geddes 13-2 Glen Campbell 11-3 Hamilton, Joe Frank 18-9 James Taylor 15-11

WABC/NEW YORK Sonya Jones Peoples Choice HOT: Eagles 8-2 Bee Gees 10-3 Elton "Saved" 9-4 Isley Bros. 15-10 KC & Sunshine 20-11 WPGC/WASHINGTON D.C. Jim Elliott David Bowie John Denver Carpenters Faith, Hope & Charity HOT: Hamilton, Joe Frank 11-5 War 12-6 Glen Campbell 13-8 Pointer Sisters 24-14 Janis Ian 22-16 WLS/CHICAGO Jim Smith Mike Post Glen Campbell HOT: Bee Gees 8-4 War 9-6 Bazuka 14-11 Barry Manilow 30-20 13Q/PITTSBURGH Mark Shands Austin Roberts America HOT: Bee Gees 1-1 Melissa Manchester 11-7 David Bowie 23-15 Hamilton, Joe Frank 27-20 WCFM/CHICAGO Isley Bros. KC & Sunshine Sweet HOT: War 2-1 Bee Gees 3-2 Gwen McCrae 5-3 Elton "Saved" 8-4 ZZ Top 18-12 Hamilton, Joe Frank 21-15 Janis Ian 25-17 WCAO/BALTIMORE Ron Riley Doobies John Denver Rolling Stones "Out Of Time" HOT: Ambrosia 9-6 KC & Sunshine 19-9 Glen Campbell 18-10 Barry Manilow 15-11 Hamilton, Joe Frank 21-16 Y100/MIAMI Quincy McCoy Glen Campbell Pointer Sisters David Bowie Paul Anka Mike Post HOT: Eagles 7-4 Janis Ian 18-10 Stylistics 22-12 Sweet 27-20 WQAM/MIAMI Wanda Porter David Bowie ZZ Top Neil Sedaka HOT: ZZ Top 26-20 War 28-21 Tavares 29-22 Hamilton, Joe Frank 30-23 WPEZ/PITTSBURGH Charlie Lake AWB Ambrosia HOT: Bee Gees 1-1 Melissa Manchester 14-7 Hudson Bros. 20-16 Mike Post 24-19 WYRE/ANNAPOLIS Ed Gorsky John Denver Barnaby Bye HOT: Bee Gees 2-1 KC & Sunshine 9-4 Bad Co. 17-7 David Geddes 16-10 WBBQ/AUGUSTA John Jenkins Eric Clapton East L.A. Car Pool New Birth Leon Russell Spinners John Denver HOT: Neil Sedaka Barry Manilow America HOT: Bee Gees 2-1 Austin Roberts 16-9 KC & Sunshine 19-10 ZZ Top 25-14 Earth, Wind & Fire 23-16

WSGA/SAVANNAH Jerry Rogers Hudson Bros Helen Reddy "Lady" HOT: David Geddes 12-1 Freddy Fender 11-7 KC & Sunshine 16-10 David Bowie 29-13 WAKY/LOUISVILLE John Randolph None HOT: KC & Sunshine 1-1 Gary Toms Empire 10-5 Austin Roberts 19-10 Harold Melvin 21-16 Johnny Rivers 30-23 WDRC/HARTFORD Jim English Neil Sedaka David Bowie Earth, Wind & Fire Elton "Saved" 9-3 Gwen McCrae 20-14 Orleans 23-18 WLEE/RICHMOND Bob Paiva Isley Bros. Johnny Rivers John Denver Paul Anka HOT: War 4-1 James Taylor 9-2 Dawn 11-5 Hamilton, Joe Frank 12-7 Janis Ian 13-8 KC & Sunshine 24-13 Ambrosia 23-17 Barry Manilow 26-18 Bad Co. 25-19 WMAK/NASHVILLE Nancy Solinski Evie Sands Guess Who Fox Alice Cooper (nites) Mike Post 5-1 James Taylor 9-3 Three Dog 12-7 Freddy Fender 14-8 Janis Ian 17-11 KC & Sunshine 21-15 David Bowie 24-19 WCOL/COLUMBUS Dave Bishop Freddy Fender Morris Albert ZZ Top Bob Seger Abba John Denver HOT: Austin Roberts 1-1 Hot Chocolate 8-3 David Geddes 21-5 Bad Co. 12-6 Oavid Bowie 23-13 Amazing Rhythm Aces 24-17 Janis Ian 7-3 KC & Sunshine 30-21 Paul Anka 37-27 WGH/NORFOLK Jim Stewart Neil Sedaka Freddy Fender Paul Simon Doobies HOT: Isley Bros. 12-3 10cc 10-4 James Taylor 18-10 Bad Co. 26-13 Janis Ian 22-14 WJAX/JACKSONVILLE John Long Austin Roberts Earth, Wind & Fire Freddy Fender HOT: Bee Gees 1-1 War 10-7 James Taylor 15-10 Hamilton, Joe Frank 18-13 Janis Ian 20-15 Z93/ATLANTA Dale O'Brien John Denver HOT: Amazing Rhythm Aces 2-1 Freddy Fender 9-4 Glen Campbell 12-6 Hamilton, Joe Frank 18-9 KC & Sunshine 20-14 David Geddes 22-17 KCPX/SALT LAKE CITY Gary Waldron Aaron Stewart Michael Murphy Evie Sands Morris Albert HOT: Bee Gees 2-1 David Geddes 11-5 Johnny Wakelin 19-8 Neil Sedaka 24-19 Paul Anka 33-22

KYAS/JAN FRANCISCO Steve Jordan Grass Roots America Austin Roberts HOT: Bee Gees 6-2 Johnny Wakelin 17-7 Pointer Sisters 13-11 KC & Sunshine 22-15 WBBF/ROCHESTER Mark Oriscoli Glen Campbell HOT: Mike Post 6-1 James Taylor 13-6 David Geddes 20-9 Barry Manilow 18-11 David Bowie 28-17 WDRQ/DETROIT Steve Rivers Bob Seger Spinners HOT: Isley Bros. 5-3 KC & Sunshine 6-5 O'Jays "Let Me" 13-10 Fantastic 4 14-11 David Geddes 25-17 KLEO/WICHITA Marc Elliott Bad Co. Carpenters Earth, Wind & Fire Paul Anka HOT: War 4-1 James Taylor 9-2 Dawn 11-5 Hamilton, Joe Frank 12-7 Janis Ian 13-8 KC & Sunshine 24-13 Ambrosia 23-17 Barry Manilow 26-18 Bad Co. 25-19 WMAK/NASHVILLE Nancy Solinski Evie Sands Guess Who Fox Alice Cooper (nites) Mike Post 5-1 James Taylor 9-3 Three Dog 12-7 Freddy Fender 14-8 Janis Ian 17-11 KC & Sunshine 21-15 David Bowie 24-19 WCOL/COLUMBUS Dave Bishop Freddy Fender Morris Albert ZZ Top Bob Seger Abba John Denver HOT: Austin Roberts 1-1 Hot Chocolate 8-3 David Geddes 21-5 Bad Co. 12-6 Oavid Bowie 23-13 Amazing Rhythm Aces 24-17 Janis Ian 7-3 KC & Sunshine 30-21 Paul Anka 37-27 WGH/NORFOLK Jim Stewart Neil Sedaka Freddy Fender Paul Simon Doobies HOT: Isley Bros. 12-3 10cc 10-4 James Taylor 18-10 Bad Co. 26-13 Janis Ian 22-14 WJAX/JACKSONVILLE John Long Austin Roberts Earth, Wind & Fire Freddy Fender HOT: Bee Gees 1-1 War 10-7 James Taylor 15-10 Hamilton, Joe Frank 18-13 Janis Ian 20-15 Z93/ATLANTA Dale O'Brien John Denver HOT: Amazing Rhythm Aces 2-1 Freddy Fender 9-4 Glen Campbell 12-6 Hamilton, Joe Frank 18-9 KC & Sunshine 20-14 David Geddes 22-17 KCPX/SALT LAKE CITY Gary Waldron Aaron Stewart Michael Murphy Evie Sands Morris Albert HOT: Bee Gees 2-1 David Geddes 11-5 Johnny Wakelin 19-8 Neil Sedaka 24-19 Paul Anka 33-22

WHBO/MEMPHIS Dave Williams Sweet David Geddes John Denver HOT: Barry Manilow 6-2 Janis Ian 30-18 KAKC/TULSA Gary Stevens KC & Sunshine Bad Co. Johnny Wakelin HOT: War 8-3 ZZ Top 10-4 Sweet 13-6 Glen Campbell 14-9 Johnny Rivers 19-10 Amazing Rhythm Aces 20-12 Morris Albert 23-14 WAVZ/NEW HAVEN Les Garland David Geddes Bad Co. Orleans 13-5 Hamilton, Joe Frank 15-7 Mike Post 23-17 David Bowie 27-19 99X/NEW YORK Al Casey David Bowie Isley Bros. Paul Anka HOT: Bee Gees 10-6 KC & Sunshine 13-9 Melissa Manchester 15-10 WJBO/PORTLAND Jeff Ryder America Carpenters HOT: Bee Gees 9-4 Elton "Meal Ticket" 20-9 WVLK/LEXINGTON Jim Jordan Tavares Osmonds John Denver Sweet Austin Roberts Frank Sinatra (Daves) HOT: Bee Gees 1-1 Freddy Fender 7-4 Janis Ian 17-7 Neil Sedaka 20-13 WEAQ/EAU CLAIRE Scott Christenson David Geddes John Denver Road Apples Beau Brummels Grass Roots "Jaws" HOT: Bee Gees 7-1 Barry Manilow 13-10 James Taylor 14-11 WYNO/SARASOTA Carl Strandell Carpenters Four Seasons HOT: "Jaws" 6-2 Mike Post 9-5 War 12-6 Glen Campbell 20-11 Sweet 26-16 WKLO/LOUISVILLE Gary Major Jackie Moore Arthur Alexander Gladys Knight David Geddes HOT: Austin Roberts 8-3 Barry Manilow 17-9 Led Zeppelin 22-15 KKLS/RAPID CITY Jack Lundeen David Geddes KC & Sunshine John Denver Tavares Evie Sands HOT: Eagles 7-2 War 9-4 Gwen McCrae 10-5 KTKT/TUCSON Ed Alexander John Denver Orleans Pointer Sisters America BT Express HOT: Gwen McCrae 1-1 Bazuka 7-4 Glen Campbell 10-5 Freddy Fender 16-9 Hudson Bros. 21-18

CBS CONVENTION PICTURES PAGE 19

out of time
rolling stones



the new single from "metamorphosis" ana-1 manufactured by abkco ind. distributed by london records, inc.

abk 4702



RADIO

THE R&R INTERVIEW:

KENT BURKHART

by Bob Wilson



Burkhart (left) discusses recent Arbitron with Shannon Sweatte, KJR/Seattle manager.

R&R: You've had some phenomenal successes in the markets you're consulting. I'd like to discuss your theories on radio in 1975 and what you look for in the future. Also, as a consultant how you and Lee go into a market and analyze and come up with a format. I know you're doing different things in different markets. You seem to have it customized, and yet able to make it work in every different format.

BURKHART: Well, the first thing we get at is the research angle in the market. First of all, people usually just talk about music research, as to which particular age group might like which particular group of recordings. We go at it a little bit differently. We go at it to determine how much audience is available, in which age groups, and then apply the music to that. Let me give you an example. When we went into Minneapolis two years ago, KSTP-AM, we looked very carefully at the market, and concluded that it was really sort of senseless for us to go for teens because there were two teen stations in the market. We elected instead to go ahead and do an 18 to 34 route, and try to become number one 18 to 34, and we figured if we could do that, the station would make plenty of money. We recommended this to management, and they accepted. We found that the 18 to 34's were terribly vulnerable and open, for what I call sort of a white, or lily-white progressive mood. That's how we applied ourselves.

R&R: Whatever gave you the idea, I mean Chuck is obviously executing it tremendously well, but he's running almost a talk show in the morning.

BURKHART: Well, communication time in radio is in the morning. Music time is after 10am. That's pretty easy to ascertain just by basic research methods. After 10 o'clock is the trick really. We would expect to try to hire the best morning guys we can, and Chuck Knapp is not only a very fine programmer, he's a damn good morning man. He raps a lot, as you say, but his real heart and real thought is into the continuity of the music, if you have listened to his segues in the morning, for example, you will find them extraordinary, they're rather phenomenal. The rest of the day we like to put the station together the same way. We're playing 25 records up there, maybe 28, and to achieve our 18 to 34 goal, we're using a lot of oldie goldies, and we rotate maybe our primary list, something in the area of every 5 and a half or 6 hours. Well, that seems like kind of a long time, and you might call that a long list station. On the other hand, at KJR in Seattle, our attempt was to try to build 12

to 35's, or to rebuild them or re-structure them. We have a very bright young program guy up there, Steve West, who had some basic ideas when we went in, as to what we should be doing, and he turned out to be absolutely right. What we did in that particular case was take a very long list and cut it down to a basic 25, and let her roll. We thought the familiarity process worked for us up there. As you know KJR has been a very prominent station for many years, we had a big come to work with and I think that was the basic reason that we were able to turn around so darn quickly.

R&R: Outside of a shorter playlist, are there any tricks you use for good average quarter hour maintenance, when you're dealing with a station with a high come?

BURKHART: We don't believe that there is too much of a way to create average quarter hour maintenance with an AM station. I know that sounds sort of wierd, because everybody has been clock crazy, plastic clocks and what have you, but the fact of the matter is when you go to look in Beltsville, Maryland, you will see that FM's have a great deal of maintenance, and AM's have very little maintenance. We believe that AM is predicated on "the most popular station" theory. In other words, if you're the guys that do the most promotion, have the most fun, have the best personalities, and play

the most music, people will listen longer, but it's hard to bribe them, on AM, to listen for another quarter hour, or 2 more quarter hours, or whatever, simply because the number of commercial interruptions are mandatory on AM. To continue to make money, because of the heavy overhead. So we have gone at AM in an entirely different way, we go at AM as a fun project. We go with FM like it is an average quarter hour project.

R&R: And obviously, you've been successful everywhere.

BURKHART: Well, so far, knock on wood. Let me just take a couple of FM's and talk about them if I might. In Philadelphia at WYSP, we went on the air a year and half ago, we had the feeling after our research, even though it wasn't too terribly clean in that market, we had the feeling that Philadelphia wanted a little more jazz oriented type of progressive station. That is, the heritage of Philadelphia radio almost required us to play some black jazz. And we did, and we found it fairly successful. We are the number two rocker in town, at the moment, not by any great lead, or anything like that, but we made our nitch in a year and a half, without exerting one dollar in promotion.

R&R: When you say research, what kind of research are you talking about? You were tied in with Magid for awhile, were you not?

BURKHART: Yes I was, and Frank and I still do a couple of projects together. As a matter of fact we still do Minneapolis and Albuquerque together. (KOB) Let me tell you the kind of research that we have moved into. I have a fellow who is a partner of mine, an associate, Bob Atkinson. Bob was at one time Executive Vice President for the Hooper Company, many years ago, and then he served as a key man with ARB for 3 years. He is an absolute top flight researcher. We look at each market as a different problem, and Bob and I sit down and talk about it. We go at a market to try to determine which type of music selection and patterns are desired by that particular audience in that particular market. An example; and this is, incidentally, part of the Lee Abrams philosophy, who is another associate, was that in Philadelphia, we went directly to the colleges, the 18 to 24 group, we wanted to know where they were listening and why they were listening.

R&R: Did you do that from questionnaires, or from interviews?

BURKHART: Both.

R&R: Do you go in and hire a staff, or do it yourself?

BURKHART: We do it ourselves. Occasionally we will hire an outside group of 10 people. I really, in all fairness, cannot give you our blockbuster research project, because we've spent a lot of

time on it, all I can tell you is that it is the one that works the most for us. But, it's still a combination of all elements. Just to check a record store means nothing. If you're an album station, you know that albums are out selling single 8 to 2. That's a very simple thing to find out. You can also find out which albums are selling. The problem is finding out which cuts on the albums are the most popular. Especially in the gold area. That's where we have really focused our research and album research.

R&R: I've heard that what Lee does, and what a couple of other major programmers are doing, it's not being done to any great extent, is monitoring stores. They watch what people are buying, interrogating them and possibly even doing a call back to those people after they've bought the album, and finding out what they liked.

BURKHART: We have found that fairly effective and helpful, especially in creating a mood. Again, the problem really comes down to, you've got to have enough responses to tell you that they like that cut more than the other cuts, or they like these 3 cuts more than these 3 cuts.

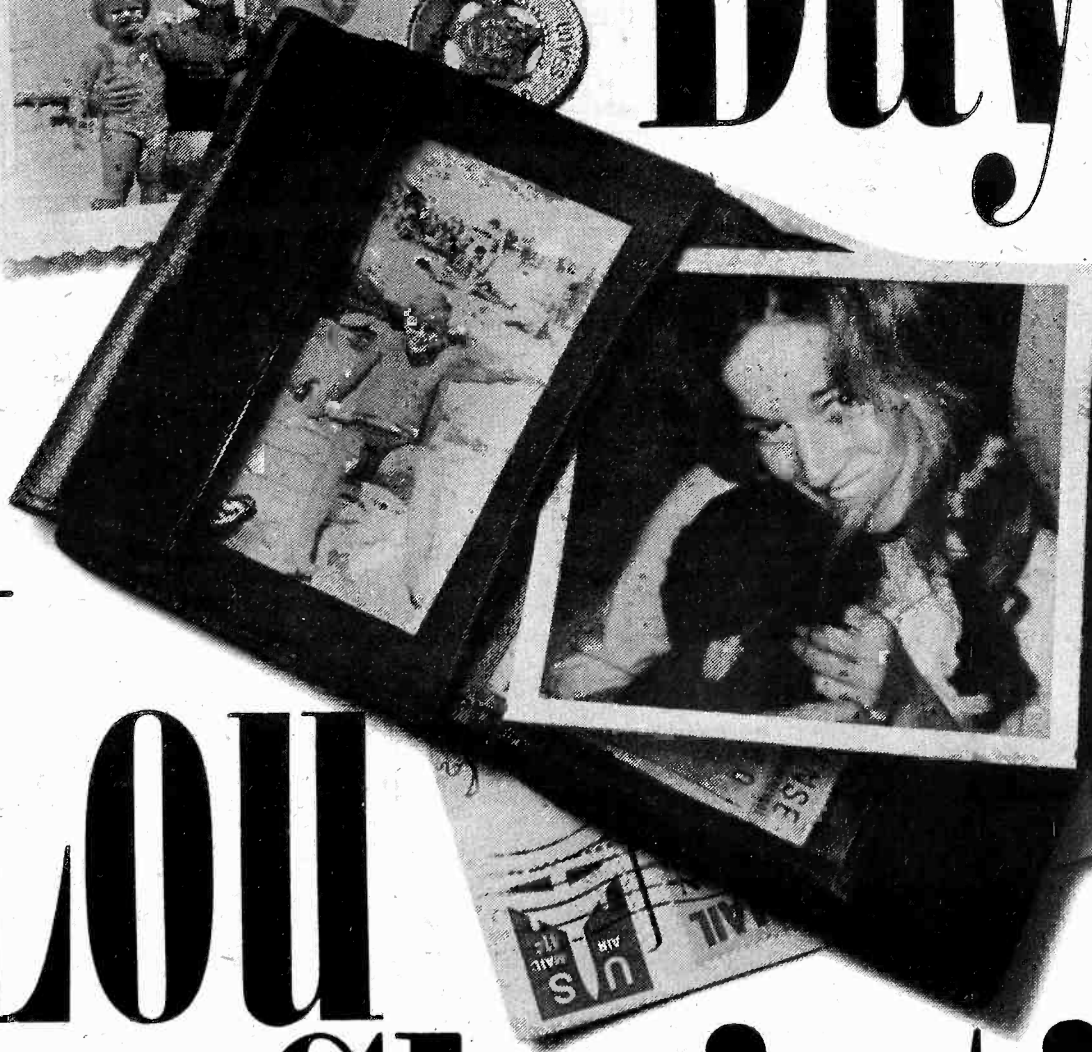
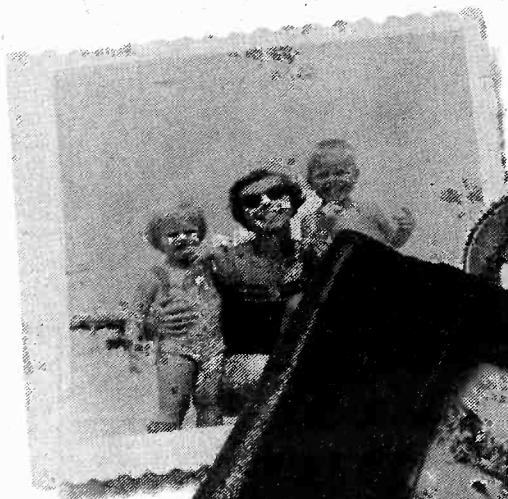
R&R: You're dealing with a couple of different kinds of formats, mostly contemporary. We just talked about albums out selling singles 8 to 2. At a KSTP or at a KJR, or any other top 40 radio station you're dealing with, are you able to complete the research to possibly tell you the right cuts to play off the Elton John album, the right cuts to play off the McCartney album, I think right now, top 40 programmers are going to have to open their lists up, they're going to have to start reflecting the right album cuts.

BURKHART: We have believed in this process for a long time. It's very clear if you take a look at any top 40 list or top 30 list or whatever in any market, you'll probably see that 80 per cent of the cuts on a top 40 station came from albums. They've started somewhere, by some programmer who was playing an album. Our whole attempt was to be able to find that cut before anybody else, so at least we had the word on it, even if we didn't want to apply it at that particular moment. We knew from whence it came and why it came.

R&R: Are you playing album cuts on your top 40 stations?

BURKHART: Oh sure, we're playing at least one McCartney cut at night, on KJR, and we're playing one or two at KSTP. We sure are. We have a very firm belief in that. Now, let us look at a record like a Melissa Manchester. I though the first time I heard the record, I was watching Clive on the Midnight Special,

“Summer Days”




#E-42570

Lou Christie

*on
Slipped
Disc
Records*

SLIPPED DISC

Manufactured and Distributed by Elektra/Asylum/Nonesuch Records, A Division of Warner Communications, Inc. 

BOB SEGER

“KATMANDU”

“KATMANDU”

“KATMANDU”

“KATMANDU”

“KATMANDU”

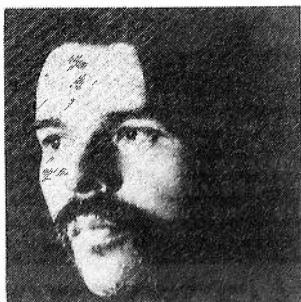
“KATMANDU”

“KATMANDU”

“KATMANDU”

“KATMANDU”

(4116)



EXPLODING AT

CRLW

...AND SPREADING!



From The Bob Seger Album, "Beautiful Loser" (ST-11378)

VAN MCCOY-3:27
The Hustle (A&M)
LP: Disco Baby

P1	P2	P3
WABC 3-16 KHJ 1-1 WFIL 11-14 KFRC 5-8 WRKO 6-14 WQXI 6-7 WLS 5-10 WIXY 12-16 WSAI 8-6 WKBW 4-4 KJR 8-2 WCAO 14-20 KDWB 14-16 13Q 4-5 CKLW 3-3 WQAM 4-6 KTLK 10-9 KCBQ 1-1 Y100 3-3	WMAK 8-10 WBBQ 4-4 KLEO 7-12 WBBF 17-28 WPEZ 7-11 KJRB 12-17 K100 1-1 99X 9-15 KSTP 2-12 U100 4-3 WDRQ 3-4 WZUW 11-9 WYRE 10-12 KAKC 5-15 KTCT 4-10 K100 4-3 KCPX 2-1 WSGA 10-12 KQW 4-6 WGH 21-26 WLEE 16-23 KERN 4-9	WGNG 4-14 KBEQ 6-4 KAFY 3-4 WYND 18-19 WOW 1-7 WNGE 1-4 Z96 2-2 WAKX 13-15 WINW 5-9 KASH 14-14 KQWB 5-6 WEEQ 2-4 WAIR 2-1 WJON 11-13 WISM 4-4 WFOM 23-34 WROK 7-9 KYSN 6-5 WVOP 5-13 KDON 8-15 WNAM 2-4 KYNO 7-10 WTRU 14-14 KENO 2-3 WVLC 5-11

GWEN MCCRAE-3:15
Rockin' Chair (Capitol)

P1	P2	P3
WABC 12-14 KHJ 9-8 WFIL 6-6 KFRC 3-5 WRKO 14-11 WQXI 18-23 WLS 13-12 WPGC 5-12 WIXY 22-25 WSAI 16-21 KJR 11-10 WCFL 5-3 WCAO 14-24 KDWB 16-15 P2 KERN 8-7 WERC 8-13	WCOL 3-7 KLEO 2-2 WBBF 7-10 WBAE 14-17 K100 5-14 99X 12-14 KSTP 7-18 WYRE 28-25 WAKX 6-4 WINW 6-8 KASH 17-22 WAIR 7-8 WIBG 5-11 WISM 8-12 WFOM 20-26 WROC 11-20 WROK 5-8 KYSN 14-12 KDON 1-1 KFCZ 6-8 KWHP 23-18 KYNO 17-13 WTRU 15-18	WGNG 14-24 KBEQ 17-17 KAFY 5-3 WYND 4-7 WOW 10-19 WSAR 1-3 Z96 12-13 WAKX 6-4 WINW 6-8 KASH 17-22 WAIR 7-8 WIBG 5-11 WISM 8-12 WFOM 20-26 WROC 11-20 WROK 5-8 KYSN 14-12 KDON 1-1 KFCZ 6-8 KWHP 23-18 KYNO 17-13 WTRU 15-18

OLIVIA NEWTON-JOHN-3:24
Please Mr. Please (MCA)
LP: Have You Never Been Mellow

P1	P2	P3
WABC 8-8 KHJ 14-20 KFRC 16-20 WQXI 12-19 WLS 6-8 WIXY 11-21 WSAI 7-4 KJR 16-25 WCFL 4-8 13Q 12-12 CKLW 15-18 WQAM 12-19 KTLK 23-33	WMAK 15-22 WBBQ 13-14 KLEO 15-20 WBBF 10-14 WBAE 3-4 KJRB 2-2 K100 16-22 WPIX 10-7 KSTP 19-9 U100 6-7 WPEZ 12-12 Z93 11-16 WZUW 7-10 WFOM 10-12 KAKC 4-2 KING 6-7 WGRD 4-19 KQW 13-17 WGH 8-11 WLEE 7-15 KERN 11-16	WGNG 15-23 KBEQ 11-12 KAFY 4-11 WYND 7-9 WOW 8-9 WROE 10-17 WIBQ 5-8 Z96 6-12 WAKX 5-10 WINW 17-23 KASH 10-12 WEEQ 3-7 WJON 8-8 WFOM 11-11 WROC 9-6 WROK 16-19 KYSN 4-4 WVOP 3-8 WNAM 7-7 WTRU 3-3 KENO 18-29 WEAQ 4-3

ORLEANS 2:59
Dance With Me (Asylum) ★
LP: Let There Be Music

P1	P2	P3
WRKO 16-7 WPGC 26-24 WKBW a-26 WCAO d-27 13Q 22-21 KTLK a	WMAK 28-27 WCOL 40-34 WAKY on WBBQ 32-30 KJRB on WYRE d-25 KTCT a WSTP 34-32 WDRQ 23-18 KQW on WERC d-27	WGNG a KRSP d-30 WRFC 29-23 WSAR 8-6 KJRB on WINW 25-19 KQWB 27-26 WIBG 20-18 WISM a WROC 27-21 KYSN a WVOP 28-26 KDON a KFCM a KWHP on WRMA a

MIKE POST-3:06
The Rockford Files (MGM)

P1	P2	P3
KHJ 13-13 WFIL 15-9 WRKO 15-12 WQXI 16-25 WLS a-14 WPGC 17-13 WIXY 26-24 WKBW 19-9 KJR 9-14 WCFL 15-13 WCAO 13-13 CKLW 20-13 KTLK 19-12 Y100 a	WMAK 5-1 WBBQ 21-26 KLEO 6-4 WBBF 6-1 WBAE 12-12 K100 9-17 KSTP 13-13 U100 24-32 WPEZ 24-19 Z93 7-12 WYRE 12-11 WAVZ 23-17 KAKC 2-8 KTCT 15-15 KING 2-4 WGRD 11-11 WSGA 5-8 WPGC 9-5 KQW 15-16 WGH 15-15 WLEE 5-4 KERN 18-23	WGNG 11-5 KBEQ 14-9 KAFY 24-26 KAYD 9-5 WOW 17-11 WRFC 4-8 WROE d-19 WIBQ 13-13 Z96 10-7 WAKX 17-13 KASH 16-17 WIBG 9-8 WJON 10-12 WISM 9-5 WFOM 9-5 KYSN 14-0 WVOP 14-12 WNAM 12-13 KWHP 18-12 KYNO 10-5 WTRU 9-6 KENO 25-21 WVLC 13-19

JOHNNY RIVERS-2:48
Help Me Rhonda (Epic)

P1	P2	P3
KHJ 27-27 WQXI 21-21 WSAI 18-15 KJR 14-13 WCAO 22-19 13Q 21-17 KTLK 17-15	WMAK 18-14 WCOL 15-14 WAKY 30-23 WBBQ d-18 KJRB 16-14 KSTP on U100 25-22 WZUW on WYRE 25-24 KAKC 19-10 KTCT 17-16 KING 24-19 WSGA 23-20 KQW 20-13 KCPX 13-12 WGH 28-25 WLEE 4-24 KERN d-24	WGNG 20-20 KBEQ d-27 KAFY d-27 KRSP 14-14 WOW a-22 WRFC 25-24 WSAR 26-25 WJWB 19-18 WINW 13-13 KASH 22-19 KQWB 19-13 WJON 16-10 WISM 21-17 WFOM 32-29 WROC 14-8 WVOP 24-21 KDON 25-25 WNAM d-17 KWHP 14-16 WTRU 23-23 KENO 24-23 WVLC 26-22

Pulling super adult requests, could be accounting for slow single sales.

AUSTIN ROBERTS
Rocky (Private Stock) ★

P1	P2	P3
WQXI a KJR on 13Q a	WMAK d-24 WCOL 1-1 WAKY 19-10 WBBF 25-22 WBAE a WBBQ 16-9 WPIX a WYRE on KCPX 14-9 WGH d-27 WERC 27-24 KYA a	KRSP 21-13 WRFC 27-26 KASH d-30 KQWB 33-30 WIBG d-26 WJON 29-23 WKLO 8-3 WFOM 40-38 WROC 28-22 KDZA a-41 KJOY 30-16 WVLC a WNAM 30-18 WEAQ 1-2 WKAM a

NEIL SEDAKA 3:35
That's When The Music Takes Me (Rocket)
LP: Sedaka's Back

P1	P2	P3
WQXI 23-22 WSAI 27-23 KJR a WCAO on WQAM a-27	WCOL 17-12 KLEO 24-21 KJRB 18-10 Z93 15-11 KING 30-30 WDRQ a KQW 28-26 KCPX 24-19	KRSP a WOW on WSAR on KQWB 23-17 WJON 26-22 WISM 23-23 WFOM 29-28 WROC on WVOP 30-28 KDON 32-30 KKLS 10-9 WNAM a KWHP 12-10 KYNO 21-19

SWEET 3:17
Ballroom Blitz (Capitol)
LP: Desolation Boulevard

P1	P2	P3
WPGC 28-26 WIXY 10-20 KJR 19-12 KILT a WCFL a-32 WCAO d-30 CKLW a-24 WQAM 10-7 KTLK 29-22 Y100 27-20	WMAK on-N WBBQ a WCOL 29-22 KLEO d-22 WAKY on WBBQ d-35 KJRB 10-5 K100 21-20 WYRE on KAKC 13-6 KTCT d-29 KING 28-23	WGNG 28-25 WYND 26-16 WSAR on Z96 27-20 WAKY on KQWB 29-24 WEEQ d-35 WIBG d-28 WISM a WROC 2-2 KDZA a-42 WNAM a KWHP d-39 KENO 31-27 KJOY 22-19 WVLC a

JAMES TAYLOR-3:33
How Sweet It Is (To Be Loved By You) (WB)
LP: Gorilla

P1	P2	P3
WABC 30-30 KHJ 15-19 WFIL 17-13 KFRC 14-14 WRKO 7-19 WQXI 11-11 WPGC 8-9 WIXY 18-13 WSAI 25-18 WKWB 21-17 KJR 12-11 WCAO 8-5 KDWB 15-11 13Q 16-14 CKLW a WQAM 18-19 KTLK 12-10 KCBQ 8-7 Y100 15-15	WMAK 9-3 WBBQ 12-12 WCOL 11-8 KLEO 13-11 WAKY d-30 WBBF 13-6 WBAE 15-10 WBBQ 10-7 KJRB 19-13 K100 11-8 WPIX 16-13 WAKX 11-8 U100 11-6 WPEZ 16-14 Z93 13-8 WZUW 6-6 WYRE 19-17 WAVZ 11-8 KAKC 1-1 KTCT 9-6 KING 23-18 WGRD 14-10 WSGA 20-18 KQW 8-8 KCPX 9-6 WGH 18-10 WYRE 9-2 KERN 5-4	WGNG 19-9 KBEQ 20-8 KAFY 9-5 WYND 21-18 KRSP d-4 WOW 12-6 WRFC 14-4 WSAR 10-12 WNOE 16-15 WJWB 12-12 Z96 18-18 WAKX 11-8 WINW 24-16 KASH 13-11 KQWB 16-9 WEEQ 13-8 WAIR 10-6 WIBG 14-12 WJON 17-15 WISM 10-7 WKLO on WFOM 26-22 WROC 10-9 WROK 8-7 KYSN 13-9 WVOP 15-11 KDON 14-14 WNAM 13-11 KWHP 9-6 KYNO 20-17 WTRU 16-17 KENO 9-5 KJOY 12-11 WVLC 15-12 WNAM 14-7 WEAQ 14-11 WRMA 9-4 WNDE 19-24

10CC-3:25
I'm Not In Love (Mercury)
LP: I'm Not In Love

P1	P2	P3
WABC 7-8 KHJ 7-7 KFRC 11-11 WRKO 1-2 WLS 2-8 WIXY 1-1 WSAI 10-12 WKWB 10-13 WCFL 9-9 WCAO 8-12 13Q 9-10 CKLW 13-15 WQAM 8-5 KTLK 13-23 KCBQ 4-6 Y100 4-6	WBBQ 16-16 WAKY 5-6 WBBF 16-19 WBAE 6-5 K100 6-5 99X 5-8 WPIX 4-3 KSTP 10-11 U100 12-23 WPEZ 7-13 WDRQ 19-19 WZUW 5-4 WYRE 18-19 WAVZ 2-3 KAKC 3-13 KTCT 6-5 KING 11-13 WGRD 20-21 WSGA 30-26 KQW 16-27 WGH 10-4 WLEE 8-12 KERN 13-20 WERC 14-22	WGNG 2-3 KBEQ 15-18 KAFY 11-28 WYND 17-21 WOW 4-3 WSAR 9-9 WNOE 2-7 WJWB 10-14 Z96 22-24 WINW 18-20 KASH 15-18 WEEQ 5-3 WFOM 2-1 WROC 8-10 WROK 10-12 KYSN 19-27 KDON 4-7 WNAM 15-23 KYNO 5-8 WTRU 17-16 KENO 4-4 WVLC 19-26

THREE DOG NIGHT 3:30
Til The World Ends (ABC)

P1	P2	P3
WFIL 14-21 WIXY a-36 KJR 25-22 WCFL 19-14 WCAO 13-20	WMAK 12-7 WCOL 25-20 WBBQ 28-25 KJRB 14-12 WPIX on Z93 d-22 KAKC 22-16 KTCT on KING 29-29 WSGA 30-26 WQW 25-18 WKLO 21-20 WFOM 31-21 WROC 20-19 WROK 26-25 WERN 21-17 WERC 30-26	WYND 28-28 KRSP 7-5 WRFC 26-25 Z96 on WAKX 15-21 KASH 24-23 KQWB 14-14 WEEQ 22-25 WAIR 35-30 WIBG 12-10 WJON 19-16 WISM 24-20 WKLO 21-20 WFOM 31-21 WROC 20-19 WROK 26-25 WVOP d-27 KKLS 9-7 WNAM 19-15 KWHP 6-4 KYNO 25-25 WTRU 11-13 WVLC 28-20 WNAM 23-20 WRMA 1-1

JOHNNY WAKELIN
Black Superman (Pye)

P1	P2	P3
KHJ 12-11 KFRC 12-6 WRKO 9-3 WQXI 30-28 WCFL 23-18 WCAO 28-28 CKLW 25-20 KTLK 8-4	WBBQ 20-20 KLEO 9-3 K100 24-16 99X 17-17 KSTP 12-16 WYRE 7-9 WAVZ 14-13 KAKC a KTCT 10-3 KCPX 9-8 WGH on KERN 25-10	WGNG 16-7 KAFY d-13 KRSP 20-8 WOW 18-18 WSAR on KASH 2-2 KQWB 1-1 WJON 1-2 WISM 18-9 KDON 2-2 WTRU 20-13 KENO 28-14 KJOY 17-8 WEAQ 3-8 WRMA on

WAR-3:45
Why Can't We Be Friends (UA)
LP: Why Can't We Be Friends?

P1	P2	P3
WABC 17-15 KHJ 17-10 WFIL 7-7 KFRC 4-3 WRKO 23-23 WQXI 26-27 WLS 9-6 WPGC 12-6 WIXY 6-5 WKBW 22-15 KJR 20-15 WCFL 2-1 WCAO 5-4 KDWB 4-10 13Q 6-6 WQAM 15-9 KCBQ 15-15 Y100 7-16	WMAK 11-6 WBBQ 9-9 KLEO 14-18 WYND 12-6 WBAE 10-7 WBBQ 8-13 KJRB 8-16 K100 14-11 99X 14-13 KSTP 17-3 KJR 20-15 WPEZ 9-6 WZUW 12-8 WYRE 6-15 WAVZ 18-15 KAKC 8-3 KTCT 16-25 KING 18-16 WGRD 9-4 WSGA 14-16 KQW 6-3 KCPX 5-3 WGH 6-6 WLEE 4-1 KERN 1-2 WERC 4-4	WGNG 9-21 KBEQ 18-13 KAFY 1-1 WYND 12-6 KRSP 1-3 WOW 14-10 WRFC 2-2 WNOE 12-9 Z96 8-4 WAKX 20-16 WINW 8-6 KASH 9-8 WEEQ 12-9 WIBG 6-24 WFOM 7-6 WROK 17-11 KYSN 10-6 WVOP 1-5 KJOY 1-3 WNAM 16-24 KYNO 1-1 WTRU 5-5 KENO 15-8 KJOY 8-9

ZZ TOP 2:14
Tush (London)
LP: Pandango

P1	P2	P3
KHJ 19-17 WFIL d-27 KFRC 28-23 WRKO 26-24 WQXI d-24 WPGC 20-18 WIXY 25-31 WKBW 25-21 KJR 24-21 WCFL 18-12 WCAO 20-17 13Q on-N CKLW d-29 WQAM a-26 KTLK 27-31 KCBQ 13-10 Y100 d-29	WMAK on-N WBBQ 14-13 WCOL a KLEO 26-24 WAKY 28-24 WBBF 18-16 WBBQ 28-14 KJRB 28-25 K100 19-18 99X 18-19 U100 18-10 Z93 on WZUW 8-18 WYRE 23-22 WAVZ 18-18 KAKC 10-4 KTCT on WSGA 24-22 WPGC d-21 KQW d-22 KCPX 24-29 WGH on WLEE d-27 KERN 18-15 WERC 18-16	WGNG 22-18 KAFY 21-18 KRSP 26-23 WRFC on WSAR 18-13 WNOE 23-11 Z96 21-21 WAKX 23-22 WINW 14-11 KQWB 28-24 KASH 30-23 WEEQ 34-30 WAIR 24-18 WIBG 20-21 WJON 34-28 WISM d-30 WROC on WROK on KYSN 23-29 WVOP on KDON 31-27 WNAM a KWHP 21-13 KYNO 27-23 KENO 30-28 KJOY 8-4 WRMA on

KALEIDOSCOPE NEWS SERVICE

BAD COMPANY'S "Straight Shooter" album was recorded at a castle in Wales. Most of the album was recorded in the dungeon. Because there weren't any partitions down there, PAUL RODGERS did his vocals from the kitchen... The only BEACH BOY who still surfs is 30 year old DENNIS WILSON... LARRY Hoppen and WELLS KELLY of ORLEANS [Now on the charts with "Dance With Me"] were both members of KING HARVEST, the group that had "Dancin' in the Moonlight" a couple of years ago... When the SPINNERS were known as the MOONGLOWS in the late fifties, one of group members was MARVIN GAYE. By the early sixties the lineup had completely changed... JIM STAFFORD's goal is to become a better songwriter. He'd eventually like ELVIS or FRANK SINATRA to record his songs. FRANK and ELVIS, you can reach JIM at ABC-TV ... Did you know that the GRAMMY AWARD for "Best Rock 'n' Roll Record of 1964" went to "Downtown" by PETULA CLARK? Eleven years later it would hardly be labeled ROCK!... Birthdays: EYDIE GORME [8-16...43 or 44]... ROBERT REDFORD [8-18...38]... and ISAAC HAYES [8-20...33]. August 15 is the traditional start of hay fever season... The movie "The Wizard of Oz" opened on August 17, 1939... After you remove his brain, a roach can live two more weeks... NELSON ROCKFELLER has two adjustable mirrors over his bed. Is that why he's called the VICE-President?... For more hair-raising questions and answers write for a free sample to P.O. Box 4819, Walnut Creek, Ca. 94596.

OTHERS GETTING SIGNIFICANT ACTION

BOB SEGER "Katmandu" [Capitol] 10-7 CKLW, 20-19 WKLO, add WCOL, WDRQ, KJOY and others.
NEW BIRTH "Dream Merchant" [Buddah] 5-4 WKLO, 24-19 WRFC, 32-25 WCOL, add WBBQ.
LYNYRD SKYNYRD "Saturday Night Special" [MCA] 15-12 WQXI, 29-26 WIXY, 13-8 WNAM, add KWHP, and other action.
ABBA "S.O.S." [Atlantic] 25-22 KQWB, 24-20 WBBQ, 25-23 WVOP, add WCOL and others.
LINDA RONSTADT "It Doesn't Matter" [Capitol] on WSAI, 28-26 CKLW, 38-34 KQWB, and more.
JOHN DAWSON READ "A Friend Of Mine Is Going Blind" [Chrysalis] 11-7 WBBF, add WIBG, on WKLO, WPEZ and several others.
GRASS ROOTS "Mamacita" [Haven] Add KYA, and WEAQ, 29-25 KCPX, and others.
FRANK SINATRA "I Believe I'm Gonna Love You" [Reprise] 20-17 WFIL, 30-24 WBBF, 25-25 KHJ, on WLEE and many others.
JUDY COLLINS "Send In The Clowns" [Elektra] 25-21 WAKY, 35-29 WCOL, 23-22 WBBQ add WJON and others.
ROLLING STONES "Out Of Time" [Abkco] Debut 26 WFIL, add WCAO, B100 and several others.
FOUR SEASONS "Who Loves You" [WB] Add 30 WSAI, 27-21 WISM, on WIBG, WVOP, WRFC, and many more.
FAITH HOPE & CHARITY "To Each His Own" [RCA] debut 25 WFIL, add WPGC, 30-26 WSAR, and others.
MICHAEL MURPHY "Carolina In The Pines" [Epic] add KCPX, KWHP, KQWB, KJOY, and others.
BARON STEWART [UA] 34-29 WBBQ, 27-27 WBBF, on WKLO, add KCPX and others.
LEON RUSSELL "Lady Blue" [Shelter] 25-20 WMAK, 5-8 WERC, on KYNO, add WBBQ and more.
MICHAEL JACKSON "Little Bit Of You" [Motown] 22-20 WLEE, 38-32 WCFL, 19-21 WPGC and others.
SPINNERS "Games People Play" [Atlantic] add WDRQ, WBBQ, WRMA, 35-20 KYSN and more.
ART GARFUNKEL "I Only Have Eyes For You" [Columbia] on WSAI, add B100, WIBG, K100.
NITTY GRITTY DIRT BAND "All I Have To Do Is Dream" [UA] 30-22 WPGC, on WSAI, on WCAO, and more.
JEFFERSON STARSHIP [RCA] add KFRC, KCBQ, KJOY, and more.
FOX "Only You Can" [Ariola America] add WAYS, U100, WMAK, and others.
GARY TOMS EMPIRE 10-5 WAKY, 20-19 K100, 21-15 WROC, and others.

Parallel I: Major market stations (top 30 markets) that are format dominant* in their market and/or are the major sales influence. These stations usually play under 35 records in total.

Parallel II: Key stations outside the top 30 markets that are format dominant in their respective markets, and influence rack buying patterns for their region. This category also will include some major market stations that are not the dominant ratings/sales influence, but have demonstrated importance in their respective markets. These stations will usually be programming 35 or less total current selections.

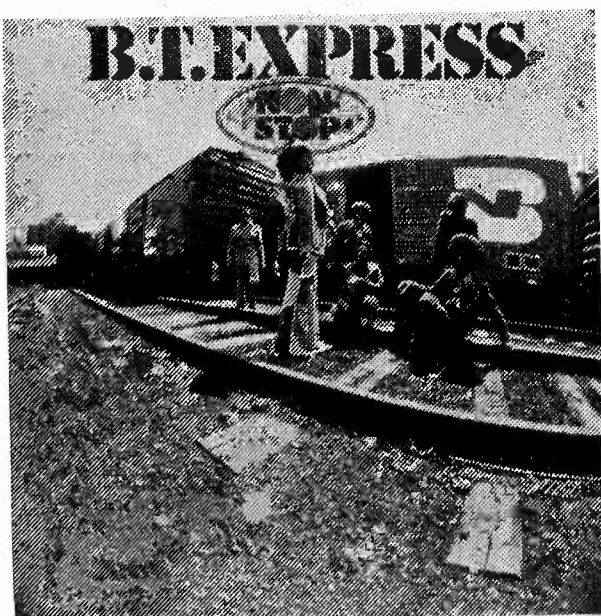
Parallel III: All other reporting stations. This parallel will cover stations with long playlists. It also will cover secondary reporters that are not the format dominant station in their market but influence the market considerably.

*Format dominance determined from April/May '75 Arbitron.

"Give It What You Got" B.T. EXPRESS



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RS 41001

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RECEPTER



RECORDS

RECORD INDUSTRY NOTES



by Candy Tusken

Talk is that friends and associates of the **Beach Boys** are incensed by a four-part article appearing in British publication, **New Musical Express**, as penned by **Nick Kent**. The writer, who recently did an expose of **L.A. street people** and friends of rock artists from a safe retreat in Canada, has apparently written another rather scandalous account regarding the Beach Boys, as relates to very personal matters such as nose jobs, labeling one member as a "vegetable" and other family skeletons. The first installment is rather tame, but one source who had the other three installments read to him over the phone reported that they get progressively more lurid. At this point the talk is that the group plans on suing the writer for defamation of character. However, on contacting several associates of the group no plans are in action that they know of at this time. The magazine (which takes six weeks to reach the States), containing the second installment should be on the stands next month... **David Forrest** of **Fun Productions** was overheard talking about his plans for bringing **Sweet** into the U.S. for their long-awaited American dates with first one, **September 13th**, to be held at L.A.'s Santa Monica Civic... **Eric Clapton** will be **Mary Travers'** first guest on her syndicated show "**With Mary**" to be airing this Sunday, August 10th featuring a candid profile of the artist. Eric talks about his early days with former groups, the **Yardbirds**, **Cream** and **Blind Faith**. He also debuts his new reggae version of "**Knocking On Heaven's Door**," reminiscent of "**I Shot The Sheriff**."

YOU'VE GOT A FRIEND

The hypnotic magic of superstar **James Taylor** was never more evident than at his concert last week at L.A.'s Amphitheatre. The crowd gave him a rousing welcome and he was joined on stage by friends **Graham Nash** and **David Crosby**, who dueted on "**Mexico**" and **Carole King** joined in for "**You've Got A Friend**." Crosby and Nash appeared on all the shows, while Carole guested on Friday and Saturday nights. Wife **Carly** accompanied her husband on "**Mockingbird**" and James ended the set with "**Sweet Baby James**," garnering four standing ovations from one of the most enthusiastic crowds of the season. Warners threw a champagne party after the concert attended by staff, press and surprise visitors **Linda**

Continued on Page 35



WHO'S ON TV?

- GLEN CAMPBELL (Capitol), "Midnight Special" (NBC-TV), 8/15
- RAY CHARLES (Crossover), "Midnight Special" (NBC-TV), 8/15
- FREDDY FENDER (Dot), "Night Dreams" (NBC-TV), 8/8
- ARETHA FRANKLIN (Atlantic), "Midnight Special" (NBC-TV), 8/15
- HAMILTON, JOE FRANK & REYNOLDS (Playboy), "Night Dreams" (NBC-TV), 8/8 and "American Bandstand" (ABC-TV), 8/9
- LITTLE RICHARD, "Night Dreams" (NBC-TV), 8/8
- MANHATTAN TRANSFER (Atlantic), Variety Series (CBS-TV), 8/10
- GWEN McCRAE (Cot), "Midnight Special" (NBC-TV), 8/15
- TONY ORLANDO & DAWN (Elektra), Variety Series (CBS-TV), 8/13
- CHARLEY PRIDE (RCA), "Tonight Show" (NBC-TV), 8/12
- HELEN REDDY (Capitol), "Midnight Special" - Hostess (NBC-TV), 8/15
- NEIL SEDAKA (Rocket), "Tonight Show" (NBC-TV), 8/14
- SLADE (WB), "Night Dreams" (NBC-TV), 8/8
- JIM STAFFORD (MGM), Variety Series (ABC-TV), 8/13
- ROD STEWART (WB), "Night Dreams" (NBC-TV), 8/8
- THREE DOG NIGHT (ABC), "Night Dreams" (NBC-TV), 8/8
- URIAH HEPP (WB), "Midnight Special" (NBC-TV), 8/15
- HEN VEREEN (Buddah), Variety Series (NBC-TV), 8/14
- JIMMIE WALKER (Buddah), "Midnight Special" (NBC-TV), 8/15

Also, **Elton John** and **Diana Ross** host "Rock Music Awards" ceremony for the live telecast on Saturday 8/9 (CBS-TV). At presstime, presenters include **Cher**, **Alice Cooper**, **Roger Daltry**, **Olivia Newton-John**, **Tony Orlando & Dawn** and **Edgar Winter**. Among the performers are **Labelle**, **Kiki Dee Band** and **Chuck Berry**.

Schedules are subject to change by networks and/or local affiliates.



Snnapp!! Well that's one way to get a rock star's attention! The object of her affection is **Yes'** keyboardist, **Patrick Moraz** who agreed to play for a local stripper at a private party given for the group after their 20,000 SRO performance in Philadelphia. Promoter **Larry Magid** threw the bash at the **Bijou Cafe** in the wee hours of the morning. Moraz played classical as well as the typical songs for the stripper.



London was invaded by **Doobie Brother** horsemen who rode the streets passing out information on the group's new album "**Stampe**." A huge international advertising campaign was launched covering most of Europe with billboards to promote and increase worldwide consumer awareness of the band and the LP.



Shown during break in their rehearsal for appearance at **Schaefer Music Festival** that night are members of **Three Dog Night** with **NY DJ** of long-standing **Bruce Morrow**, who was interviewing them for **NBC-TV** news. Left to right: **Bruce Morrow**; **Mickey Wallach**; **ABC East Coast Promotion**; **Chuck Negron**, **Cory Welles** and **Danny Hutton**.



Capricorn Records recently helped celebrate the opening of a **Record Bar** record store in the newly-opened **Macon Mall** with the personal appearances of five **Capricorn** acts. Those artists on hand to sign autographs and meet customers included **Bobby Whitlock**, **Razzy Bailey**, and members of **Wet Willie**, **Grinderswitch**, and **Cowboy**. Pictured are (left to right): **Joe Dan Petty** and **Dru Lombard** of **Grinderswitch**; **Chuck Shifflett**, manager of the **Macon Record Bar**; **Bobby Whitlock**; and **Tom Becker** of **Record Bar**.



Frankie Valli welcomes comedienne **Hermione Baddeley** and escort **Walter Crishon** to his after concert party at the **Hollywood Brown Derby**. Party was in honor of Valli's sold-out **Greek Theatre** appearance — his first in **Los Angeles** in six years.



Songwriter **Michael Katakis** is the first writer signed to **The Carpenters** publishing company, **Hammer & Nails Music** [ASCAP], it was announced by the **A&M** recording superstars currently on a summer concert tour. Pictured are [from left] **Hammer & Nails** professional manager **Ed Sulzer**, **Katakis**, **Karen Carpenter** and **Richard Carpenter**.



Atlantic Records' two great artists, **Aretha Franklin** and **Ray Charles** jam together at the recent **Ray Charles Tribute**, which **Aretha** hosted to benefit the **Sickle Cell Anemia Foundation**, at the **Beverly Hilton Hotel**. Some of the guests who attended were: **Sly Stone**, **Roberta Flack**, **Flip Wilson**, **McLean Stevenson**, **Brock Peters**, **Mayor Tom Bradley**, **Jan Murray**, **Lola Falona**, and many others.



Recently in **L.A.**, **Stevie Wonder** on behalf of **Black Bull, Inc.** presented a platinum lp to **Sergio Mendes** for his contribution to "**Fullfillingness' First Finale**." Mendes translated into Portuguese the lyrics to "**Birds of Beauty**," a cut off the album.



An upsurge of new talent!

**THE PROVOCATIVE
ANDY FAIRWEATHER LOW
SONG,**

**"DANCING IN THE
DARK,"**

**TOGETHER WITH THE
SENSATIONAL SOUND OF
LON & DERREK**

ON A&M RECORDS

Produced by Richard Perry

RECORDS

DeFrancos: Growing up With Their Audience

The **DeFranco Family** dropped by the R&R offices to check out the latest issue and chat about their new single on **20th Century** "We Belong Together," produced by **Mike Curb**. The Italian family originally from Canada, call L.A. home along with their Mother (who serves as the group's hairdresser) and Father (who is in charge of equipment.) "Everyone works" said **Benny DeFranco**, "but it's very democratic. We vote on everything." The kids (ranging in age from 14 to 19) are highly unaffected by their popularity and refreshing in their frankness regarding their music. They are not worried about being labeled a "teeny bop" group and according to them "plan to grow up with their audience." Said **Nino** who was speaking for the family "if you think about it, most of the buying population is under seventeen, so if anyone is selling these days, obviously the teeny boppers or whatever you want to label them are buying not only us, but **Elton John** as well. Our audience is Elton's audience and the kids enjoy all different kinds of music, so if it's the teeny boppers who like us, that's fine with us because they buy records!" The family has been performing professionally for the past ten years, but enjoyed their first real hit "Heartbeat, It's A Lovebeat" in 1973 which has sold 2½ million. A new album is in the preparation stages and both Tony and Nino have been writing new songs with help from family members. They are also rehearsing for their upcoming international tour of the Far East and their soon to be presented show at Knott's Berry Farm in Southern California with Las Vegas being considered as a potential showcase in the future. Standing L to R is Benny and Nino; sitting L to R is Marisa, Tony and Merlina DeFranco.



Minnie Riperton: From Gerbers Commercials To Gold Records

Minnie Riperton, who has sung everything from "Madame Butterfly" to the Gerber's baby food jingle plus appearing on "almost everyone's hit records," has finally come into her own with a number one gold single and album. The part Crow Indian and Irish singer with a five octave range began operatic training at the young age of eleven which proved to be excellent training for later stage work. "Singing in another language makes you rely upon your body movements and facial expressions to translate the meaning of the song to the audience" said Minnie. At age fourteen, she was cutting radio and TV commercials and became a much sought after session singer with the likes of **Stevie Wonder** and **Quincy Jones**. Her incredible range, while attracting a lot of attention, surprisingly did not lead to an immediate solo career. "Nobody knew what to do with me. I was always being classified into the R&B/Soul situation which was a very limiting pigeon-hole as my repertoire is much more varied." It wasn't until **Epic's** (then **A&R** head) **Don Ellis** decided that she was a unique and individual talent that could stand on her own merits. His decision to exploit her talents as a complete singer was obviously the right course for Minnie and just recently she, along with co-billed **Spinners**, garnered the highest advance ticket sales ever received for a black artist to appear at L.A.'s Greek Theatre. She is currently on tour and her new single "Inside My Love" has been the recipient of several picks and top reviews. Minnie has several songs ready to record for her new album just as soon as she finishes headlining CBS night at the NATRA convention August 15th at the **Baltimore Hilton**.

UA's Quatro Fuses Classics With Rock Tri-State County

Michael Quatro's ability to fuse the classics with rock music didn't come as a surprise to his family since he had been a child prodigy at age six leading to public performances of his keyboard finesse at the ripe age of eight. However, he didn't pursue a "legit" career with **Beethoven** and **Chopin** as "I couldn't play it straight and found the



Michael Quatro poses with mysterious lady with lots of "assets," who -unfortunately for the menfolk at R&R - did not accompany him on his visit to our offices.

classics boring. Once I had mastered the compositions it became rote and I ended up interpreting and composing" explained Michael, he called it quits as a classical maestro in 1967 and at age fifteen jumped into the concert promoting business and ended up as one of the top ten concert promoters in the country with such exclusive acts as **The MC Five**, **Alice Cooper**, **Amboy Dukes**, **Iggy & The Stooges** plus managed his sisters **Patti** and **Suzi** and their group "Cradle". Before he quit the exhausting business in 1970, Michael had been involved in over a hundred rock festivals culminating in the **Midsummer's Night Rock** in '70 which was the first nationally syndicated **Rock Special** on TV featuring **Ten Years After**, **Alice Cooper**, **The Stooges**, **Grand Funk**, **Mountain** and **Bob Seger**. He describes his three years in that business as "horrible." It was fashionable at that time for groups and fans to dislike promoters as they made money. We broke acts right and left, but were unpopular as we were taking money off the groups as well." Michael then concentrated exclusively on his music and became heavily involved in rock leading to his first album "Painting" and later to his current album on U.A. "In Collaboration With The Gods." which turned out to be the most ordered overseas album on U.A. by an artist who had yet to have a million seller album.

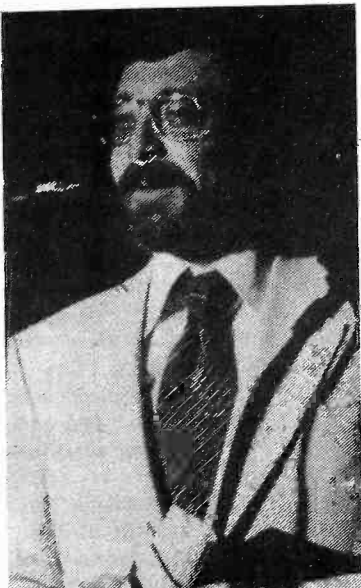
Sabbath Back To Basics On New LP

Black Sabbath's Ozzy Osbourne revived long enough last week to talk to R&R about the group's ongoing tour and new album (their seventh) for **Warners** entitled "Sabotage." Ozzy said "the new album's very varied, but basically it's a Sabbath rock album. We've tried to keep this album as basic as possible so we can reproduce it on stage." The heavy metallist's tour is featuring a "best of" medley-type repertoire culled from material from all their albums making the show longer than their previous ones. On tour with them is keyboard man **Gerald Woodruffe**, who has, as yet not be designated as "permanent." Said Ozzy "we manage ourselves now and the group is more like a family. We all work together and thus survive together. We are all very close knit and things are more comfortable now. This tour will be easier on everyone as our previous tours just wrecked us with their hectic scheduling. Now we can look around and adjust being here." The tour, which commenced in mid-July will "possibly have **Leslie West** on much of it with maybe **Slade** on some of the gigs... nothing definite yet" said Ozzy. The group has taped a **Midnight Special** for an August airing date and were recently syndicated nationally on **The King Biscuit Hour**. The group is flying off to Europe for a tour starting October 9th in England to be wrapped up November 9th. Ozzy's parting message was "tell the people that Black Sabbath is coming back like fire. The demons are back!"



RECORDS

CBS Convention Highlights



Walter Yetnikoff, President, CBS/Records Group, is shown here delivering his speech to the gathered CBS Records personnel.



Following the keynote addresses, Irwin Segelstein, President, CBS Records, spoke to the CBS Records employees and continued throughout the Convention to act as the Master of Ceremonies for the live performances each evening.



In lieu of live speeches, Bruce Lundvall, Vice President and General Manager, Columbia Records [left] and Ron Alexenburg, Vice President and General Manager, Epic and CBS Custom Labels [right] addressed the Convention in the form of a film presentation. Both are shown here at later points in the meetings when both had occasion to talk to the CBS Records personnel.



One of the more amusing moments during the Convention came when Jack Craig, Vice President, Marketing, CBS Records entered a special meeting only to find that everyone in the room was wearing a Jack Craig mask. At left is Paul Smith, Vice President, Sales and Distribution, CBS Records.



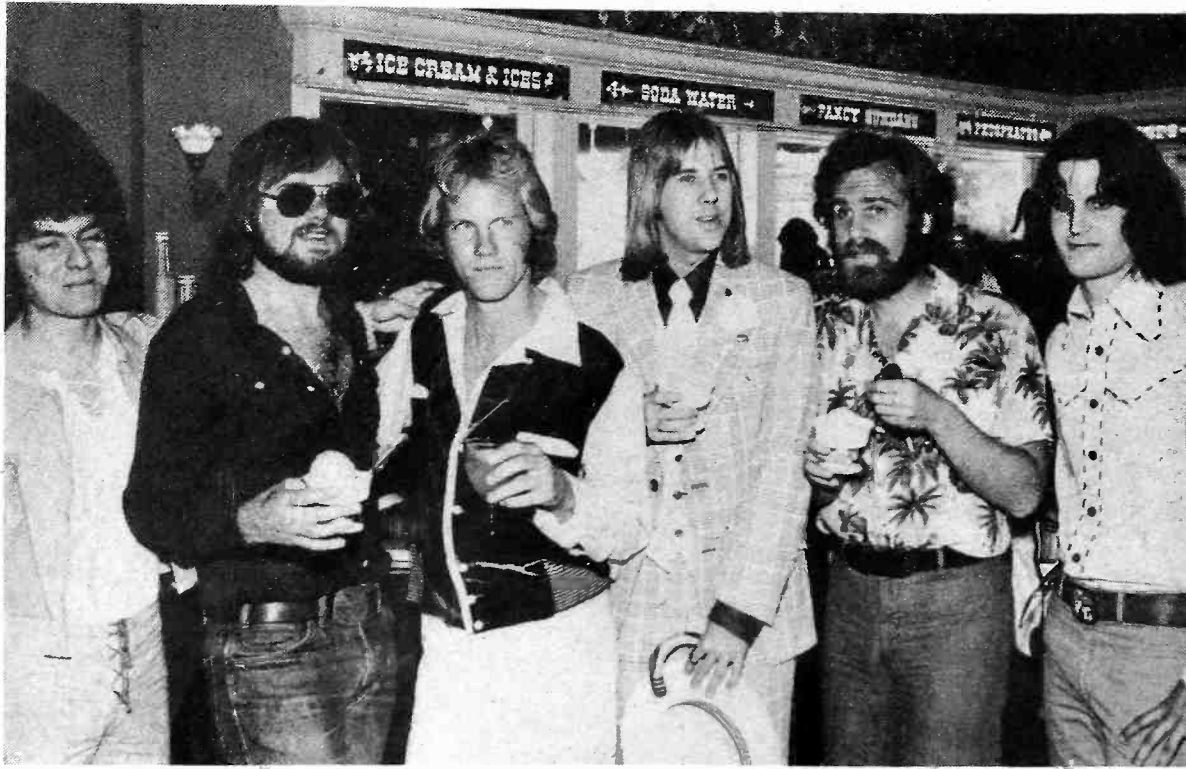
One of the major announcements made during the Convention was the inception of an important production deal between Maurice White of Earth, Wind & Fire and Columbia Records. Shown here celebrating the announcement are [l to r]: Verdine White of Earth, Wind & Fire; Rudy Wolpert, Managing Director, CBS Records Germany; Maurice White; Walter Yetnikoff, President, CBS/Records Group; Richard Mack, Director National R&B promotion, CBS Records; Special Markets; and LeBaron Taylor, Vice President, CBS Records' Special Markets.



Stan Monteiro, who recently moved from Epic and Custom Labels Promotion Department to assume the post of Vice President, National Promotion for Columbia Records is shown here [far right] at a special party that was given by members of both his past and current staffs.

AOR Radio

[ALBUM ORIENTED ROCK]



At a recent party, 20th Century artists, Ambrosia, were introduced to Los Angeles radio people. Pictured [l-r] Ambrosia bassist, Joe Puerta, Jim McKeon, PD KWST-FM, Drummer Burleigh Drummond, guitarist David Pach, Jeff Gonzer, KLOS-FM air personality, and Christopher North, keyboards.

Mike Harrison



Perhaps the most important, yet elusive, ingredient, that upon rare occasions graces the entities with which we deal, is "magic." Because of this intangible quality, we sometimes have great things that, objectively, aren't as good as they are "great." It is the element that defies orthodox criticism.

When thinking about this, of course, the first thing that pops into your mind is The Beatles. As good as they were, and are today individually, it was "magic" that made them such an influential phenomenon as a group, a concept.

The subject of "magic" is nothing new. It is written and talked about in this business all the time. As a matter of fact, sometimes it is contemplated too much. An overabundance of hype and a scarcity of "magic" sometimes dulls our receptiveness to plain old quality. Sort of like people who never find happiness in love because they've been led to believe that romance will make them hear bells and feel tingles in their toes, and in an effort to find that, pass up many meaningful relationships.

The worst thing that can happen to something good is to be compared by its apostles, when it is new and unknown, to something else that has already been recognized. This labels it in the minds of observers, consumers, and professional "magic" seekers as being an imitation or hype and sets them up to reject it regardless of its quality. Scepticism is a valuable tool and asset which must, however, be used wisely.

That brings us to the subject of THE TUBES, that group of San Francisco "crazies" who've been receiving a shitload of street talk and hype emanating from the West Coast, as of late. Because they have yet to tour the country, and the visual side of the ensemble is such an important part of their product, many of our Midwest and East Coast correspondants have been curious as to what they're all about, some already developing sceptism. As a result, you see a bunch of comparisons and exaggerations.

I would like to point out that this article is not meant to be a review, because I prefer to stay away from that sort of thing in this column. However, hearing about THE TUBES and then seeing them has compelled me to state a few things just for the record [no pun intended].

Many of our West Coast correspondents went to see them and enjoyed that act so much, that they went back again. Public audiences also seem to be going wild. Those are facts.

Unlike some of the things being said and written about them THE TUBES are not "the new" anything in Rock and Roll. They are not the new Alice Cooper, and I don't think that the theme and contents of their act represent any new trends in culture or the industry. I'm not saying this to put them down, but merely to protect them from the danger that such talk places them in.

By virtue of their extensive bulk and detail alone, it is a delicate act that must not be abused by misapplication that often comes with quick success, such as putting them in sports arenas and things like that.

I do not think THE TUBES are a phenomenon, although many people think they are phenomenal. Nor do they have that much "magic." If you expect these things when they come into your city someday, you'll probably be very disappointed. THE TUBES are, however, a highly creative and semi-original group of talented performers, placed in a technically meticulous setting that creates somewhat of an audio and visual extravaganza. Without making more out of it than meets the eyes or ears, and taken for that alone, THE TUBES are one of the best "good" things to ever happen in the world of Rock and Roll.

AOR News

ALBANY will have a new full time AOR station on AUGUST 18th, WQBK FM. JACK HOPKE will be PD and can be reached at [518] 462-5555. Their address is Box 1300, Albany, New York 12201... DOUG CHRISTIAN is the new pd of WRNO, promoted from within ... STEVEN CLEAN resigned his position at KMET. RACHEL DONAHUE is the new MD replacing JOE COLLINS who will now be on the air full time from 10pm to 2am... PAUL SULLIVAN, formerly of WWWW, is the new PD of KNAC... WIIN is no longer AOR. It is now playing "Beautiful Music"... WPLJ had over 40,000 entries in it's STONES contest. The station will be giving away a trip to the LED ZEPPELIN concert in ATLANTA, too... WAIV is going full time QUADROPHONIC... WORJ and the SOUTHERN PROGRESSIVE NETWORK can now be reached at [305] 298-5510 and their address is 2001 Mercy Drive, Orlando, Florida 32808... WMMS interviewed RUSTY WEIR and presented MICHAEL STANLEY in a radio concert... WQIV presented JACK CASSIDY doing acoustic HOT TUNA live on the air for two hours with no commercials. It was set up by BILL THOMPSON... WRNW PRESENTED TRUTH, MAXIMILLAN, and MIRIBAI in live radio concerts from MINOT SOUND STUDIOS.... WBCN had a 12 hour BROADCAST FOR BLOOD. Listeners could get into the MUSEUM OF



WORJ-FM, Orlando, received a gold album, Labelle's "Night-birds." Shown accepting the album are [seated] Lee Arnold, V.P. in charge of Programming, [l-r] Mike Waggoner, Epic Records, Mike Lyons, WORJ Music Director, and Doug Van Allen, Program Director.

SCIENCE ~~has~~ ~~if~~ ~~they~~ ~~don't~~ ~~have~~ ~~it~~ ~~in~~ ~~the~~ ~~blood~~. The ~~presented~~ ~~ELLEN~~ ~~with~~ ~~LARRY~~ ~~CONTELL~~ ~~and~~ ~~ROAD~~ ~~shows~~ ~~on~~ ~~the~~ ~~radio~~ ~~concerts~~.... WIDA interviewed BATDORF AND RODNEY... M105 is giving away 10 speed bicycles to listeners with the station's bumper stickers for

the next 5 weeks... WBAB had a JOAN BAEZ album giveaway ~~place~~ contest... WLIR ended ~~CLUMBA~~ MONTH with a BLUE OYSTER CULT radio concert... Send all materials to be considered for publication in this section to MIKE HARRISON PO BOX 82522 SAN DIEGO, CA. 92110.

ATTENTION, REPORTERS:

During the week of August 11, 12, and 13 all AOR reports will be taken one day earlier. Deadline will be WEDNESDAY AUGUST 13, at NOON (Pacific Time)

PROGRESSIVE SINGLES

See page 26

Oh you lucky men who are behind "High Flying Woman."

HB-10331



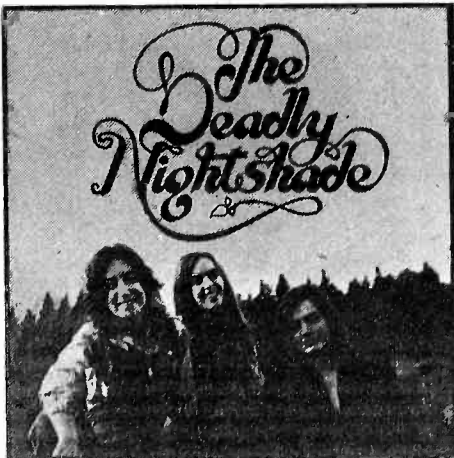
"High Flying Woman" is the new single from the new Deadly Nightshade album. The group knows what they're singing about, and so do their listeners. They do more than listen, they're involved.

That's why we thought it would be a good idea to run a contest and involve the Deadly Nightshade

listeners even more. The High Flying Woman Contest. Women phone in their own stories or men phone in about women they know, and prizes are given out on radio stations every-

where. It's the kind of action you want to be in on. With the kind of music your listeners want to hear.

Find out more about the High Flying Woman Contest. It'll mean a lot to everyone, including you.



Manufactured and Distributed
by RCA Records and Tapes

Album Airplay/40

1	EAGLES	One Of These Nights (Asylum)	"Eyes" "Visions" "Hands" Title
2	JEFFERSON STARSHIP	Red Octopus (RCA)	"Miracles" "Play On Love" "Freddy" "Tumbling"
3	FLEETWOOD MAC	Fleetwood Mac (WB)	"Over Head" "Rhianon" "World Turning" "Daddy"
4	OUTLAWS	Outlaws (Arista)	"Grass" "Another Love Song" "Praying"
5	ROGER DALTRY	Ride A Rock Horse (MCA)	"Dog" "Get Love" "World Over"
6	ELTON JOHN	Captain Fantastic (MCA)	"Ticket" "Saved" "Writing" Title
7	WINGS	Venus & Mars (Capitol)	"Go" "Listen" "Show" "Jar"
8	BOB DYLAN	Basement Tapes (Col)	"Odds" "Bash" "Tell Henry" "No Where"
9	STEPHEN STILLS	Stills (Col)	"Pages" "First" "Shuffle" "New Mama"
10	CARAVAN	Cunning Stunts (BTM)	"Lives" "Hole" "Sneakin Out" "Rakes"
11	ZZ TOP	Fandango (London)	"Tush" "X" "Dogs" "Medley"
12	TUBES	Tubes (A&M)	"Dope" "From Life" "Deep" "Space Baby"
13	POCO	Head Over Heels (ABC)	"Fence" "Dallas" "Makin Love" "Back Again"
14	FRANK ZAPPA	One Size Fits All (Discreet)	"Andy" "Pogen" "Po-Jama"
15	GARY WRIGHT	Dream Weaver (WB)	"Love Alive" "Higher" Title
16	ISLEY BROTHERS	Heat Is On (T-Neck)	"Power" "Better" "Love Of You"
17	JAMES TAYLOR	Gorilla (WB)	"Sweet" "Mexico" Title
18	AEROSMITH	Toys In The Attic (Col)	"Walk" "Emotion" "Salty" "No More"
19	BUDDY MILES	More Miles Per Gallon (Casablanca)	"Do It" "Blues City" "Sorrow" "Right Space"
20	FELIX CAVALIERE	Destiny (Bearsville)	Title, "Felt Love Before" "Light" "Hit" "Can't Stop"
21	GENTLE GIANT	Free Hand (Capitol)	"Reflection" "Same" lead
22	AVERAGE WHITE BAND	Cut The Cake (Atl)	"Groovin" "Heaven" "Crush" "Sweet"
23	HEARTSFIELD	Foolish Pleasures (Merc)	"Needing Her" "Mood"
24	AMBROSIA	Ambrosia (20th)	"Nice" "Yesterday" lead
25	HEAD EAST	Flat As A Pancake (A&M)	"Reason" "Love Me" lead
26	RAY THOMAS	From Mighty Oaks (Threshold)	"Love Is Key" leads
27	FAIRPORT CONVENTION	Rising For The Moon (Island)	"Stranger" title lead
28	JANIS IAN	Between The Lines (Col)	"17" "Party" "Watercolors"
29	THIN LIZZY	Fighting (Vertigo)	"Rosalie" "Fighting Back"
30	WAR	Why Can't We Be Friends? (UA)	"Smile" "Rider" Title
31	SWEET	Desolation Blvd. (Capitol)	"Blitz" "Fox" "AC/DC"
32	URIAH HEEP	Return To Fantasy (WB)	Title leads, Variety of cuts
33	JOAN BAEZ	Diamonds And Rust (A&M)	"Fountain" "Sky" "Dida" Title
34	BROWNSVILLE STATION	Motor City Connection (Big Tree)	Heartbreak "Load"
35	RANDY PIE	Randy Pie (Polydor)	"Time Machine" "Microfilm" "Winter Song"
36	BEBOP DELUXE	Futurama (Harvest)	"Dreamland" "Madman"
37	10 CC	Original Soundtrack (Merc)	"Blackmail" "Not In Love" "Minestrone"
38	BEE GEES	Main Course (RSO)	"Nights" "Wind" "Jive"
39	ROBERT PALMER	Sneakin Sally (Island)	Title "Shoes" "Julia"
40	MICHAEL STANLEY	You Break It (Epic)	"Fun House" "Dancing" lead

Chart Summary

THE EAGLES picked up play and bounced back to the top. **STARSHIP** remains strong as does **FLEETWOOD MAC**. **THE OUTLAWS** continue to grow, picking up a little more airplay this week. **DALTRY** had a good week. **ELTON** came back a bit this week. **WINGS** and **DYLAN** held steady. **CARAVAN** has been gaining steadily. **ZZ TOP** bounced back again. **TUBES** grew. **WRIGHT** held firm. **THE ISLEYS** stay on the turntables again this week picking up slightly. **AEROSMITH** rebounded well. The album is getting strong requests. **MILES**, **FELIX** and **GIANT** had a good week. **HEARTSFIELD** made huge gains. **AMBROSIA** maintained. **FAIRPORT** and **LIZZY** are moving up. **IAN** maintained. **WAR** had a better week as the cut "Low Rider" is one of the heaviest request cuts in the country. **SWEET** picked up nicely and is getting strong audience response. **HEEP** was the highest debut album this week. **STATION**, **PIE**, and **BEBOP** all debuted. **10CC** hung in there. It is the chart veteran. **PALMER** and **STANLEY** bounced back onto the chart. The difference in airplay between albums 37 through 40 was very slight.

This chart is based solely on airplay and no way attempts to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

Suggested Product

FOX



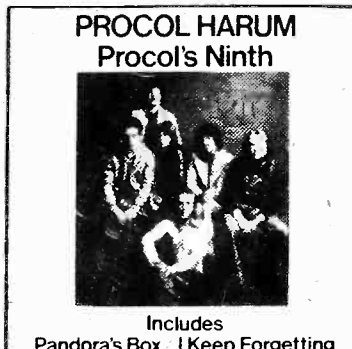
New label off to a strong start with this original group. Female lead Noosha is going to be big name. (Ariola America)

SPINNERS



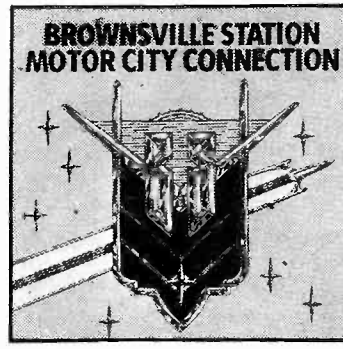
These R&B smoothies have been known to get strong response from AOR audiences. (Atl.)

PROCOL HARUM



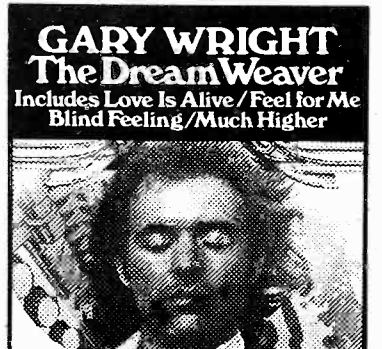
They prove that they still have that recognizable, sensational sound. Long-awaited pleasure. (Chrysalis)

BROWNSVILLE STATION



Group can be described as "Progressive Boppers" and they sure put out a boogiers' delight. (Big Tree)

GARY WRIGHT



Not to be overlooked if you missed it a few weeks ago. (Warner Brothers)

RANDY PIE



This danceable German group lends a new dimension to the increasingly popular music of Deutchland. (Polydor)

BEBOP DELUXE



This former import LP is now available to American audiences & is reflective of the excellent side of British rock. (Harvest).

SUNDANCE



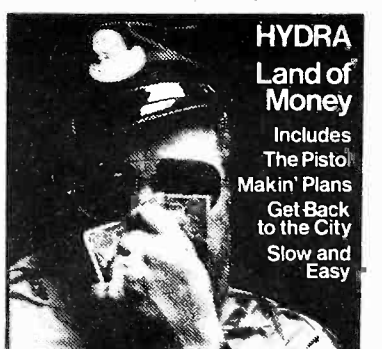
Good variety in this well-put together LP. Duo presents pleasing vocals & superb instrumentation. (20th)

ARTHUR BROWN



Remembered for the flamboyant "Fire," this LP has less flare but much better music. (Gull)

HYDRA



Heavy-duty rocker with strong gravely vocals that should make people who like that kind of music very happy. (Capricorn).

From Deep Purple to a totally new spectrum.

RITCHIE BLACKMORE'S

RAINBOW



Ritchie Blackmore. His guitar helped sell 14 million records in just one year.

Ritchie Blackmore. One of the founders and driving forces of the phenomenally successful group, Deep Purple.

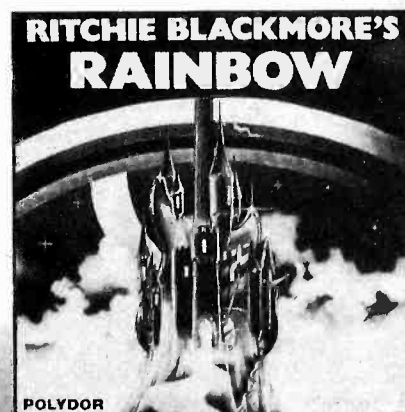
Ritchie Blackmore's Rainbow. Because he decided to go in search of new colors. And found a totally new spectrum of sound.

Blackmore's superstar credentials and the advance word that precedes this album combine to make it one of the

year's most eagerly anticipated releases for rock fans.

Rolling Stone, Crawdaddy, and the cover of Circus Magazine have already committed to Rainbow.

It's time for every store to stock and display this album. And keep their eye on the totally new spectrum on the horizon.



Marketed by Polydor/Distributed by Phonodisc
Available in Canada through Polydor Ltd.

Most Added:

BUDDY MILES
More Miles Per Gallon [Casablanca]
BROWNSVILLE STATION
Motor City Connection [Big Tree]
FLEETWOOD MAC
Fleetwood Mac [WB]
CARAVAN
Cunning Stunts [BTM]
ROGER DALTRY
Ride A Rock Horse [MCA]

ALBUM ACTIVITY

Mike Harrison/Editor
Album Hotline: (714)223-6797

The Hottest:

EAGLES
One Of These Nights [Asylum]
JEFFERSON STARSHIP
Red Octopus [RCA]
FLEETWOOD MAC
Fleetwood Mac [WB]
OUTLAWS
Outlaws [Arista]
ELTON JOHN
Captain Fantastic [MCA]

KLOS FM/LOS ANGELES

ADDED:
Orleans (Asylum)

HOT:
Eagles (Asylum)
ZZ Top (London)
Cat Stevens (A&M)
Jefferson Starship (RCA)
Doobie Bros (WB)
Stephen Stills (Col)

DABAR HOORELBEKE, Music director: **ORLEAN's** "Dance." **EALGES'** title, "Eyes." **ZZ** "Tush." **CAT's** "People." **STARSHIP's** "Miracles." **STILLS'** "Pages" "Mama" "Age" "First" and "Way". Playing **PAUL SIMON/PHOEBE SNOW**, **LOGGINS & MESSINA**, and **DAVID BOWIE** singles.

WZMF-FM/MILWAUKEE

ADDED:
Fleetwood Mac (WB)
Head East (A&M)
Uriah Heep (WB)
Buddy Miles (Casablanca)

HOT:
Aerosmith (Col)
ZZ Top (London)
Aliota Haynes & Jeremiah
(Big Foot)

Eagles (Asylum)
Jefferson Starship (RCA)
Roger Daltry (MCA)

JOHN HOUGHTON, Program Director; **EAST's** "Reason". **ZZ's** "Tush" "X". **AHJ's** "Lakeshore Dr." **EAGLES'** "Eyes" "Visions". **STARSHIP's** "Play On Love," "Miracles" "World". **DALTRY's** "Get Love" "Surrender" and "Hearts Right."

WIOT-FM/TOLEDO

ADDED:
Pablo Cruise (A&M)
Thundermug (Merc)
White Lightning (Island)
Flash Cadillac (Prvt Stck)
Lenny Williams (Motown)
Brownsville Station (Big Tree)
Arthur Brown (Gull)
Gentle Giant (Capitol)
Ruby Star (Capitol)
Jack McDuff (Cadet)

HOT:
Guess Who (RCA)
Jefferson Starship (RCA)
Wings (Capitol)
Doobies (WB)
Eagles (Asylum)
Stephen Stills (Col)
10 CC (Merc)
AWB (Atl)
ZZ Top (London)
Hummingbird (A&M)
Frank Zappa (Discreet)
Robert Palmer (Island)
Poco (ABC)
Michael Stanley (Epic)

NEIL LASHER, Music Director: **GUESS's** "Coors" "Rich World" "Women." **STARSHIP's** "Will Be Love" and "Freddy." **EAGLES'** title, "Hands" "Visions." **CC's** "Not In Love" "Blackmail" **AWB's** "Crush" "Groovin." **ZZ's** "Tush" "Dogs." **ZAPPA's** "San Berdino" "Andy." **PALMER's** "Shoes" "Julia" and title **STANLEY's** "Gonna Love" and "Refrain". **SHF's** title. Playing **BLUE NOTE** reissue.

WWW FM/DETROIT

ADDED:
Barrabas (Atco)
John Hiatt (Epic)
Buddy Miles (Casablanca)
Randy Pie (Polydor)
Joan Baez (A&M)
Jess Roden (Island)

HOT:
Aerosmith (Col)
Bee Gees (RSO)
Eagles (Asylum)
Fleetwood Mac (WB)
Peter Frampton (A&M)
Isley Bros (T-Neck)
Isaac Hayes (ABC)
Ian Hunter (Col)
Elton John (MCA)
Kiss (Casablanca)
Led Zeppelin (Swan Song)
Bob Seger (Capitol)
Sweet (Capitol)
10 CC (Merc)
Uriah Heep (WB)
Wings (Capitol)
Pointer Sis (Blue Thumb)

PAUL CHRISTY, Program Director: **AEROSMITH's** "Walk" "Salty." **BG's** "Jive." **EALGES'** title, "Limit" "Hands". **MAC's** "World Turning" **FRAMPTON's** "No Where." **ISLEY's** "Power." **HAYES'** "Chip." **HUNTER's** "Lizard" "Bitten." **ELTON's** "Saved" "Ticket." **KISS'** "Love Me." **ZEP's** "Wanton" **SEGER's** "City Limit" "Katmandu." **SWEET's** "Blitz" "AC/DC." **CC's** "Blackmail" **HEEP's** "Showdown" title. **WINGS'** "Go" "Listen." **POINTER's** "How Long." Playing **DWIGHT TWILLEY**, **MERRY CLAYTON**, **MARIAH**, and **QUEEN** singles.

WKDA FM/NASHVILLE

ADDED:
Rowans (Asylum)
Fireballet (Passport)
Michael O'Gara (London)
Buddy Miles (Casablanca)

HOT:
Eagles (Asylum)
Leon Russell (Shelter)
Stephen Stills (Col)
Neil Young (Reprise)
War (UA)
ZZ Top (London)
James Taylor (WB)
Rolling Stones (Abkco)
Elton John (MCA)
Wings (Capitol)
Bad Co (Swan Song)

JACK CRAWFORD, Program Director: **EAGLES'** title, "Eyes." **LEON's** "Lady" "Island" "Hideaway." **STILLS'** "Pages" **YOUNG's** title, "Speaking Out." **WAR's** title. **ZZ's** "Tush" "Medley". **TAYLOR's** "Sweet" "Wandering" title. **STONES'** "Why" "Fanny." **ELTON's** "Ticket" "Falls In Love." **WINGS'** "Show" "Jar." **BAD's** "Star" "Makin Love." Playing **ERIC CLAPTON** and **YOUNG 'UNS** singles.

WBAB-LONG ISLAND

ADDED:
Mirabai (Atl)
Fireballet (Passport)
Brownsville Station
Ralph McTell (20th)
Monty Python (Pye)
Flash Cadillac (Prvt Stck)
Albert Brooks (Asylum)

HOT:
Fleetwood Mac (WB)
Buddy Miles (Casablanca)
Roger Daltry (MCA)
Uriah Heep (WB)
Gary Wright (WB)
Lori Lieberman (Capitol)
Jefferson Starship (RCA)
Head East (A&M)
Ray Thomas (Threshold)
Cat Stevens (A&M)

BERNIE BERNARD, Music Director: **MIRABEI's** "Determination" **FIREBALLET's** title. **BROWNSVILLE's** "Heartbreak" **MAC's** "Rhianon." **DALTRY's** "World Over." **HEEP's** "Daughter." **WRIGHT's** "Love Is Alive." **STARSHIP's** "Miracles." **HEAST's** "Love Me Tonight." Playing **HARRY CHAPIN**, **HAMMERHEAD**, **EDGAR WINTER**, and **BATDORF & RODNEY** singles.

WGRQ FM/BUFFALO

ADDED:
War (UA)
Poco (ABC)
Fleetwood Mac (WB)
Guess Who (RCA)
Roger Daltry (MCA)

HOT:
Eagles (Asylum)
ZZ Top (London)
Wings (Capitol)
Elton John (MCA)
Ambrosia (20th)
Bob Dylan (Col)
James Taylor (WB)
Janis Ian (Col)
Jefferson Starship (RCA)

ROGER CHRISTIAN, Music Director: Playing **DAVID BOWIE**, **QUEEN**, and **ORLEANS** singles.

WDVE FM/PITTSBURGH

ADDED:
Frank Zappa (Discreet)
Triumvirat (Capitol)
Fleetwood Mac (WB)
Outlaws (Arista)
Ray Thomas (Threshold)
Fairport Conv. (Island)

HOT:
Eagles (Asylum)
Elton John (MCA)
ZZ Top (London)
John Dawson Read (Chrysalis)
Bonaroo (WB)

JIM ROACH, Program Director: **EAGLES'** "Eyes" **ELTON's** "Ticket" **ZZ's** "Tush." **READ's** title. **BONAROO's** "Sally Ann".

KMET FM/LOS ANGELES

ADDED:
Felix Cavaliere (Brsvle)
Head East (A&M)
Sha Na Na (Buddah)
Hudson Ford (A&M)

HOT:
Elton John (MCA)
Eagles (Asylum)
Rolling Stones (Abkco)
Tubes (A&M)
Wings (Capitol)
Stephen Stills (Col)

JOE COLLINS, Music Director: Playing entire Lps. Playing **PAUL SIMON/PHOEBE SNOW**, **LOGGINS & MESSINA**, **BILLY SWAN**, **PETER WINGFIELD**, **CROWN HEIGHTS AFFAIR**, **KG's** and **ERIC CLAPTON** singles.

WNEW FM/NEW YORK

ADDED:
Arthur Brown (Gull)
Gentle Giant (Capitol)
Brownsville Station (Big Tree)

HOT:
Bob Dylan (Col)
Ray Thomas (Threshold)
Outlaws (Arista)
Roger Daltry (MCA)
Jefferson Starship (RCA)
Eagles (Asylum)
Elton John (MCA)
Tim Moore (Asylum)
Wings (Capitol)
Fleetwood Mac (WB)
Gary Wright (WB)

DENNIS ELSAS, Music Director: Playing entire Lps. Playing **ERIC CLAPTON**, **LOGGINS & MESSINA**, and **PAUL SIMON/PHOEBE SNOW** singles.

WCMF FM/ROCHESTER

ADDED:
Felix Cavaliere (Brsvle)
Randy Pie (Polydor)
Gary Wright (WB)
Buddy Miles (Casablanca)
Monty Python (Arista)

HOT:
Gentle Giant (Capitol)
Jefferson Starship (RCA)
Stephen Stills (Col)
Fleetwood Mac (WB)
Bebop Deluxe (Harvest)
Eagles (Asylum)
Sweet (Capitol)
Pablo Cruise (A&M)
Heartsfield (Merc)
Outlaws (Arista)
Caravan (BTM)
Thin Lizzy (Vertigo)
Poco (ABC)
Tubes (A&M)
REO Speedwagon (Epic)
Gino Vanelli (A&M)
Hudson Ford (A&M)
Trooper (MCA)

BERNIE KIMBLE, Program director: **BEBOP's** "Dreamland" "Sister Seagull." **EAGLES'** "Eyes." **LIZZY's** "Wild One." **TROOPER's** "Grenade" Playing **ENO**, **ERIC CLAPTON**, and **DUKE & DRIVERS** singles.

WHCN FM/HARTFORD

ADDED:
Jimmy Spheeris (Epic)
Procol Harum (Chrysalis)
Monty Python (Arista)
Orleans II (ABC) import
Ray Stevens (Barnaby)
Arthur Brown (Gull)
Brownsville Station (Big Tree)
Susan Webb (Anchor)
Buddy Emmons (Fly Fish)
Heartsfield (Merc)

HOT:
Outlaws (Arista)
Fairport Conv. (Island)
Fleetwood Mac (WB)
Bob Marley & Wailers (Island)
Roger Daltry (MCA)
Gentle Giant (Capitol)
Bebop Deluxe (Harvest)
Tubes (A&M)
Ambrosia (20th)
Jefferson Starship (RCA)
Peter Frampton (A&M)

PAUL PAYTON, Music Director: Playing entire Lps. **STEVEN's** "Indian" "Boogie" "Spain." **BROWN's** "Helen" "Get Out" "Quietly." **BROWNSVILLE's** "Heartbreak" "Load." **FAIRPORT's** title, "Dress." **MAC's** "Warm" "Say You Love". **DALTRY's** "World Over" "Dog". **GIANT's** "Reflection" **WRIGHT's** title. **BEBOP's** "Seagull" "Dreamland." **TUBES'** "From Life," "Deep" **STARSHIP's** "Miracles." **FRAMPTON's** "Show Me." Playing **DWIGHT TWILLEY**, **ENO**, **DUKE & DRIVERS**, and **AMAZING RHYTHM ACES** singles.

WXRT FM CHICAGO

ADDED:
Bebop Deluxe (Harvest)
Monty Python (Pye)
Gentle Giant (Capitol)
Buddy Miles (Casablanca)

HOT:
Jefferson Starship (RCA)
Steve Goodman (Asylum)
Frank Zappa (Discreet)
Stephen Stills (Col)
Janis Ian (Col)
Aerosmith (Col)
Monty Python (Arista)
Eagles (Asylum)
Fleetwood Mac (WB)
Heartsfield (Merc)
Bob Dylan (Col)

JOHN PLATT: **GIANT's** "Same" "Reflection" leads. **MILES'** "Blue City" "Sorrow" leads.

ALBUMS

WBCN-FM/BOSTON

ADDED:
Cannonball Adderly (Fantasy)
Beserkley Truck-Busters (Berserkley)
Buddy Miles (Casablanca)
Mirabai (Atl)
Monty Python (Pye)
Rownas (Asylum)

HOT:
Bob Dylan (Col)
Dynamic Superiors (Motown)
Eagles (Asylum)
Fairport Conv. (Island)
Fleetwood Mac (WB)
Jefferson Starship (RCA)
KC & Sunshine (TK)
Nashville (ABC)
Spinners (Atl)
Tubes (A&M)

NORM WEINER, Program Director: ROWAN's "Take It As It Comes," KC's "Get Down" "Lifted" "That's The Way," SPINNERS' "Games" "Smile" and "Don't Want To Lose." Playing DUKE AND THE DRIVERS, AL HUDSON, DWIGHT TWILLEY, BETTY WRIGHT, and PETER SKELLERN singles.

KSHE FM/ST. LOUIS

ADDED:
J.D. Blackfoot (Fantasy)
Brownsville Station (Big Tree)
Thin Lizzy (Vertigo)
Gary Wright (WB)

HOT:
Fleetwood Mac (WB)
Outlaws (Arista)
UFO (Chrysalis)
Uriah Heep (WB)
Heartfield (Merc)
Joan Baez (A&M)
Paul Kossoff (Island)
John Dawson Read (Chrysalis)
Eagles (Asylum)
Free Beer (Southwind)
Jefferson Starship (RCA)
Eric Burdon (Capitol)
Poco (ABC)
Head East (A&M)

SHELLY GRAFFMAN, General Manager: Playing entire Lps. Playing ALICE COOPER single.

M105/CLEVELAND

ADDED:
Bob Dylan (Col)
Rare Earth (Rare Earth)

HOT:
Eagles (Asylum)
Outlaws (Arista)
Aerosmith (Col)
ZZ Top (London)
Fleetwood Mac (WB)
Bee Gees (RSO)
Sweet (Capitol)
Janis Ian (Col)
Jefferson Starship (RCA)
Isley Bros (T-Neck)
AWB (Atl)
Guess Who (RCA)
Todd Rundgren (Brsvle)
Michael Stanley (Epic)

ERIC STEVENS, Program Director: EAGLES' "Eyes" title. OUTLAWS' "Grass" "Love Song." AEROSMITH's "Walk" "Emotion." ZZ's "Tush" "Dogs." STARSHIP's "Miracles," "Play On Love." AWB's "Heaven" "Curtain." GUESS' "Women" "Rosanne." Playing ERIC CLAPTON, and PAUL SIMON/PHOEBE SNOW singles.

WMMS FM/CLEVELAND

ADDED:
Headstone (20th)
Jim Gilstrap (Roxbury)
Buddy Miles (Casablanca)
Gentle Giant (Capitol)
Ray Thomas (Threshold)
Heartfield (Merc)
Mirabai (Atl)

HOT:
Jefferson Starship (RCA)
Eagles (Asylum)
Michael Stanley (Epic)
Sweet (Capitol)
Isley Bros. (T-Neck)
AWB (Atl)
Elton John (MCA)
Fleetwood Mac (WB)
Roger Daltry (MCA)
Outlaws (Arista)
Ambrosia (20th)
Bob Dylan (Col)
Stephen Stills (Col)
Wings (Capitol)
Gary Wright (WB)
Tubes (A&M)

CHARLIE KENDALL, Music Director: STARSHIP's "Miracles" "Play On Love" lead. EAGLES' title, "Visions" "Eyes" "Limit." stanley's "Gonna Love" "Fun House" "Dancing" "Face Music" and "Gypsy." SWEET's title, "Blitz" and "Fox". ISLEY's "Power" "Better." MAC's "Daddy" "Say You Love" "Over Head" "Leather." DALTRY's "Dog" "Get Love" "World Over." OUTLAWS' "Grass" "Another Love Song." STILLS' "Shuffle" leads. WRIGHT's title, "Love Alive" "Judge" and "Higher." TUBES' "Dope" "Halos" and "Space Baby." Playing PAUL SIMON/PHOEBE SNOW single.

WQIV FM/NEW YORK

ADDED:
Fairport Convention (Island)
Buddy Miles (Casablanca)
Sha Na Na (Kama Sutra)
White Lightning (Island)
Randy Pie (Polydor)
Bebop Deluxe (Harvest)
Pilot (Col)
Arthur Brown (Gull)
Hummingbird (A&M)

HOT:
Gary Wright (WB)
Fleetwood Mac (WB)
Jefferson Starship (RCA)
Tubes (A&M)
Caravan (BTM)
Bbo Dylan (Col)
Felix Cavaliere (Brsvle)
Roger Daltry (MCA)
Frank Zappa (Discreet)
Poco (ABC)
Georgie Fame (Island)
Eagles (Asylum)
11th House (Arista)
Outlaws (Arista)
Rownas (Asylum)

THOM O'HAIR, Program Director: Playing entire Lps. Playing DUKE & DRIVERS, and ERIC CLAPTON singles.

KMYR-ALBUQUERQUE

ADDED:
David Sanborn (WB)
Felix Cavaliere (Brsvle)
Monty Python (Pye)
Ray Thomas (Threshold)

HOT:
Gentle Giant (Capitol)
Caravan (BTM)
Fleetwood Mac (WB)
Ralph McTell (20th)
Fairport Convention (Island)
Roger Daltry (MCA)
Eagles (Asylum)
Jefferson Starship (RCA)
Stephen Stills (Col)

JEFF POLLACK, Music Director: GIANT's "Just The Same." "Mobil" title and "Reflection." CARAVAN's "Show Of Lives." MAC's "Warm Ways" leads. McTELL's "Streets" "Lunar" leads.

WAIV/JACKSONVILLE

ADDED:
Caravan (BTM)
James Last (Polydor)
Thin Lizzy (Vertigo)
Heartfield (Merc)
Sundance (20th)

HOT:
Outlaws (Arista)
Jefferson Starship (RCA)
Eagles (Asylum)
Uriah Heep (WB)
Elton John (MCA)
Joan Baez (A&M)

BILL BATLETT, Program Director: Playing entire Lps. Playing QUEEN, DUKE & DRIVERS, MINNIE RIPERTON, BLACK OAK ARKANSAS, and TRAVIS WAMMACK singles.

WCOL FM/COLUMBUS

ADDED:
Caravan (BTM)
Gary Wright (WB)
Moonrider (Anchor)
Michael O'Gara (London)
Felix Cavaliere (Brsvle)
Headstone (20th)
Laurie Bogin (Buddah)

HOT:
Bob Dylan (Col)
Eagles (Asylum)
Wings (Capitol)
Isley Bros (T-Neck)
REO Speedwagon (Epic)
Elton John (MCA)
AWB (Atl)
Janis Ian (Col)
James Taylor (WB)
Fleetwood Mac (WB)

BOB GOODING, Program Director: CARAVAN's "Lives" "Hole" "Sneaking Out" "Rakes." WRIGHT's "Love Alive" "Made To Love You" title, "Blind" and "Higher." MOONRIDER's "Our Day" "Early" "Danger." O'GARA's "Mystic" "Sometimes" "You Know" and "Lead Me." FELIX's "Light" "Destiny" "Can't Stop" "Love Came." HEADSTONE's "Turn Head" "Hard Road" "Large Weather" and "Ask." BOGIN's "Still" "All I Want" "Thunder" "Hard To Be." Playing LOGGINS & MESSINA, ELTON JOHN [B], HEAD EAST, STARSHIP, and GUESS WHO singles.

WRNW WESTCHESTER

ADDED:
Ray Thomas (Threshold)
Randy Pie (Polydor)
Mirabai (Atl)
Barrabas (Atco)
Brownsville Station (Big Tree)
Buddy Miles (Casablanca)
Gentle Giant (Capitol)
Sha Na Na (Kama Sutra)

HOT:
Eagles (Asylum)
Bob Dylan (Col)
Elton John (MCA)
Wings (Capitol)
War (UA)
Jefferson Starship (RCA)
Roger Daltry (MCA)
Frank Zappa (Discreet)
Ronnie Wood (WB)
Outlaws (Arista)
Poco (ABC)
11th House (Arista)

MAJOR TOM, Music Director: Playing entire Lps.

WRNO FM/NEW ORLEANS

ADDED:
Fleetwood Mac (WB)
Outlaws (Arista)
Uriah Heep (WB)
Billy Preston (A&M)
Gary Wright (WB)
Roger Daltry (MCA)
Graham Central Station (WB)
David Sanborn (WB)
Poco (ABC)

HOT:
Eagles (Asylum)
Gino Vanelli (A&M)
Aerosmith (Col)
Elton John (MCA)
ZZ Top (London)
James Taylor (WB)

BERNIE LUCAS, Music Director: MAC's "World Turning" "Rhianon." GC STATION's "Your Love" POCO's "Dallas" "Making Love" and "Back Again." VANELLI's title, "Mama Coco" "Love Is Night". Playing WAR, CAPT. & TENNILLE, JANIS IAN, and CAT STEVENS singles.

KFIG-FM/FRESNO

ADDED:
Ralph McTell (20th)
Olympic Runners (London)
James Last (Polydor)
Buddy Miles (Casablanca)
Thin Lizzy (Vertigo)
Heartfield (Merc)
Ruby Star (Capitol)
Caravan (BTM)

HOT:
Bob Dylan (Col)
Elton John (MCA)
Tubes (A&M)
Poco (ABC)
Roger Daltry (MCA)
Ron Wood (WB)
Slade (WB)
Neil Young (Reprise)
Fleetwood Mac (WB)
Billy Preston (A&M)
Eagles (Asylum)
Outlaws (Arista)
Isley Bros (T-Neck)
Jefferson Starship (RCA)
Sons Of Champlin (Gold Mine)
Paul Kossoff (Island)

RAY APPLETON, Program Director: LAST's "Summertime." MILES' "Do It." KOSSOFF's "Ready" "Gold." WOOD's "Boogie" "Want My Love." YOUNG's title. PRESTON's title, "Lady" "Found Love." Playing DAVID BOWIE, KRAFTWERK, AMERICA and CAT STEVENS singles.

KWST FM/LOS ANGELES

ADDED:
Ralph McTell (20th)
Arthur Brown (Gull)
Esther Phillips (Kudu)

HOT:
Fleetwood Mac (WB)
Gary Wright (WB)
Roger Daltry (MCA)
Outlaws (Arista)
10 CC (Merc)
Jefferson Starship (RCA)
Eagles (Asylum)
Caravan (BTM)
Peter Frampton (A&M)
Gentle Giant (Capitol)
Head East (A&M)
Frank Zappa (Discreet)
Bee Gees (RSO)
Stephen Stills (Col)
Felix Cavaliere (Brsvle)
Fairport Conv. (Island)
Sweet (Capitol)

DAVID PERRY, Music Director: Playing entire Lps. Playing DWIGHT TWILLEY, DENNIS TRACEY, PAUL SIMON/PHOEBE SNOW, and LOGGINS & MESSINA singles.

KYYS FM/KANSAS CITY

ADDED:
Outlaws (Arista)
Waylon Jennings (RCA)

HOT:
Jefferson Starship (RCA)
HeadEast (A&M)
Isley Bros (T-Neck)
AWB (Atl)

MAX FLOYD, Program Director: STARSHIP's "Miracles." AWB's "Groovin" HEeast and ISLEY, playing all Playing PAUL SIMON/PHOEBE SNOW, ERIC CLAPTON, LOGGINS & MESSINA JOHNNY RIVERS, and QUEEN singles.

WOUR/UTICA-SYRACUSE

ADDED:
Felix Cavaliere (Brsvle)
Ruby Star (Capitol)
Spinners (Atl)
Paul Kossoff (Island)
Roger Daltry (MCA)
Dana Valery (RCA)
John Hiatt (Epic)
Monty Python (Arista)
Brownsville Station (Big Tree)
Heartfield (Merc)

HOT:
Jefferson Starship (RCA)
Eagles (Asylum)
Bruce Springsteen (Col) 2nd
Linda Lewis (Arista)
Fireballet (Passport)
David Sancious (Epic)
Caravan (BTM)
Tim Moore (Asylum)
Batdorf & Rodney (Arista)
Thin Lizzy (Vertigo)

STEVE HUNTINGTON, Music director: Playing entire Lps. Playing ERIC CLAPTON, LESLIE GORE, BRUCE SPRINGSTEIN, RHINESTONES, PERSUASIONS and ORLEANS singles.

KNAC FM/LONG BEACH

ADDED:
Caravan (BTM)
Heartfield (Merc)
Fox (Ariola)
Arthur Brown (Gull)

HOT:
Paul Kossoff (Island)
Roger Daltry (MCA)
Fleetwood Mac (WB)
Outlaws (Arista)
Tubes (A&M)
Bob Dylan (Col)
Frank Zappa (Discreet)

BOB B BLUE, Music Director: DALTRY's "Dog." MAC's "Monday." OUTLAWS' "Grass" "Praying" TUBES' "From Life" "On Dope." DYLAN's "Henry" and "Now Where" lead.

ALBUMS

WABX FM/DETROIT

ADDED:
Helen Reddy (Capitol)
Fleetwood Mac (WB)
Felix Cavaliere (Brsvle)
Edgar Winter (Blue Sky)
Mirabai (Atl)

HOT:
Bob Seger (Capitol)
Bee Gees (RSO)
Elton John (MCA)
Isley Bros (T-Neck)
Earth Wind & Fire (Col)
Isaac Hayes (ABC)
Eagles (Asylum)

LONNA HARRIS, Music director: SEGER's title. ELTON's title, "Saved." ISLEY's "Better." "Power." EWF's title. HAYES' title. EAGLES' title. Playing MICHAEL JACKSON, AMERICA, COMMODORES, HARRY CHAPIN, SPINNERS, NEIL SEDAKA, SMOKEY, MICHAEL KENNY, BOBBY VEE, and JACK ASHFORD singles.

WNOR FM / NORFOLK

ADDED:
Brownsville Station (Big Tree)
K.C. & Sunshine (TK)
Buddy Miles (Casablanca)
Caravan (BTM)
Gary Wright (WB)
Roger Daltry (MCA)
Graham Central Station (WB)

HOT:
Fleetwood Mac (WB)
Jefferson Starship (RCA)
AWB (Atl)
Eagles (Asylum)
Aerosmith (Col)
Outlaws (Arista)
Sassafras (WB)
Pointers (Blue Thumb)

BILLY MARTIN, Program Director: MAC's "Over Head" "Daddy." STARSHIP's "World" "Fiddler" and "Miracles." AWB's "Sweet" "Heaven." EAGLES' "Eyes" "Hands." AEROSMITH's title, "Emotion" "No More." OUTLAWS' "Grass." SASSAFRAS' "Ohio." POINTER's "How Long". Playing THREE DOG NIGHT, EWF, HAMILTON JOE FRANK & REYNOLDS, ZZ TOP, and HOT CHOCOLATE singles.

OK102 1/2 / SEATTLE

ADDED:
Felix Cavaliere (Brsvle)
Batdorf & Rodney (Arista)
Roger Daltry (MCA)
REO Speedwagon (Epic)
Roy Ayers (Polydor)
Gino Vanelli (A&M)
Graham Central Station (WB)

HOT:
Eagles (Asylum)
Frank Zappa (Discreet)
Isley Bros (T-Neck)
Bob Dylan (Col)
Aerosmith (Col)
Fleetwood Mac (WB)

NORM GREGORY, Music Director: FELIX's "Can't Stop" "Felt Love" "Hit." B&R's "Life Is You" "Smile". DALTRY's "Dog" "Get Love" REO's "Candalera" "Weaver." VANELLI's "Love Is Night" "Mama Coco" "Going". GC STATION's "Jam" "Alright" and "Water." ZAPPA's "Pogen" "Po-Jama" and "Andy." MAC's "Landslide" "Rhianon" "Over Head." Playing AMAZING RHYTHM ACES, AMBROSIA, TRAVIS WAMMACK, SMOKEY, JOHNNY RIVERS, and CAT STEVENS singles.

KMOD FM / TULSA

ADDED:
Fleetwood Mac (WB)
Roger Daltry (MCA)
REO Speedwagon (Epic)
Georgie Fame (Island)
Gentle Giant (Capitol)
Pointer Sis (Blue Thumb)
Caravan (BTM)

HOT:
Robert Palmer (Island)
Elton John (MCA)
BTO (Merc)
Wings (Capitol)
Eagles (Asylum)
Poco (ABC)
SHF (Asylum)
Triumvirat (Capitol)
Ambrosia (20th)
ZZ Top (London)
Jefferson Starship (RCA)
Stephen Stills (Col)

ROGER WILCOX, Program Director: PALMER's title. ELTON's title. EAGLES' "Eyes." POCO's "Fence." SHF's "Line." TRIUMVIRAT's "Doom." AMBROSIA's "Nice". STARSHIP's "Miracles" STILLS' "World".

KDKB FM/PHOENIX

ADDED:
Ray Thomas (Threshold)
Buddy Miles (Casablanca)
Gentle Giant (Capitol)
South Side Movement (20th)
Caravan (BTM)
Russell Morris (RCA)
Randy Pie (Polydor)

HOT:
Procol Harum (Chrysalis)
Fleetwood Mac (WB)
Roger Daltry (MCA)
Jefferson Starship (RCA)
Tubes (A&M)
Hudson Ford (A&M)
Bebop Deluxe (Harvest)
Michael Stanley (Epic)
Frank Zappa (Discreet)
Outlaws (Arista)

LINDA THOMPSON, Music Director: THOMAS' "Love Is Key" and title. MILES's "Right Space." GIANT's "Same" "Time To Kill" PIE's "Microfilm" "Winter Song" "Time Machine" HARUM's "8 Days" "Pandora" "Unquiet". MAC's "World Turning" "Monday" "Rhianon." DALTRY's "Oceans" "Get Love" "Born To Sing" TUBES' "Dope" "From Life" and "Deep". BEBOP's "Madman" "Dreamland" "Heaven" ZAPPA's "Po-Jama" "San Bernardino." OUTLAWS' "Grass" "Cry" "Sing For You" Playing ERIC CLAPTON and MONGO JERRY singles.

Progressive Singles:

PAUL SIMON/PHOEBE SNOW

"Gone At Last" [Col]

LOGGINS & MESSINA

"I Like It Like That" [Col]

HARRY CHAPIN

"Dreams Go By [Elektra]

ERIC CLAPTON

"Knocking On Heaven's Door" [RSO]

QUEEN

"Keep Yourself Alive" [Elektra]

WLIR FM/LONG ISLAND

ADDED:
Ellen McIlwaine (Kotai)
Brownsville Station (Big Tree)
White Lightning (Island)
Trooper (MCA)
Crackin (Polydor)
Ruby Starr (Capitol)
Bill Horowitz (ESP)
Orleans II (ABC) - import

HOT:
Fleetwood Mac (WB)
Hudson Ford (A&M)
Jefferson Starship (RCA)
Hummingbird (A&M)
Rowans (Asylum)
Eagles I (Asylum)
Outlaws (Arista)
James Taylor (WB)
Ambrosia (20th)
Robert Palmer (Island)

GIL COLQUITT, Music Director: Playing entire Lps.

KINK FM / PORTLAND

ADDED:
Rachel Faro (RCA)
Arthur Adams (Fantasy)
David Sanborn (WB)
Jaws (MCA)
Ronnie Laws (Blue Note)
Buddy Miles (Casablanca)

HOT:
Fleetwood Mac (WB)
Roger Daltry (MCA)
Felix Cavaliere (Brsvle)
Outlaws (Arista)
Free Beer (Southwind)
Camel (Janus)
Head East (A&M)
David Bromberg (Col)
Jefferson Starship (RCA)
John Dawson Read (Chrysalis)
Fairport Convention (Island)
Steve Goodman (Asylum)
Hummingbird (A&M)
Beau Brummels (BTM)

MARQUIS MARSH, Program Director: DALTRY's "World Over," "Oceans Away" FELIX's title, "Felt Love Before." STARSHIP's "Miracles" "Tumblin" HUMMINGBIRD's "Long Way" Playing CAT STEVENS, NITTY GRITTY DIRT BAND, and HARRY CHAPIN singles.

WPLJ-FM/NEW YORK

ADDED:
Earth Wind & Fire (Col)
War (UA)
Ambrosia (20th)

HOT:
Elton John (MCA)
Eagles (Asylum)
Wings (Capitol)
Cat Stevens (A&M)
Isley Bros (T-Neck)
Jefferson Starship (RCA)
Bob Dylan (Col)
James Taylor (WB)
10 CC (Merc)

LARRY BERGER, Program Director: EWF's "Way Of World." WAR's "Low Rider." AMBROSIA's "Yesterday." ELTON's "Saved" "Fingers" "Ticket" "Whistle" "Writing" and title. STARSHIP's "Miracles" "Play On Love" and "Freddy." DYLAN's "Odds" "Bash". TAYLOR's "Sweet" "Mexico" and "Music". Playing PAUL SIMON/PHOEBE SNOW, DWIGHT TWILLEY, and BAD CO. singles.

WORJ FM/ORLANDO

ADDED:
Isaac Hayes (ABC)
Gino Vanelli (A&M)
Ruby Star (Capitol)
Bebop Deluxe (Harvest)
Monty Python (Pye)
Sons Of Champlin (Gold Mine)

HOT:
Eagles (Asylum)
Wings (Capitol)
Outlaws (Arista)
Joan Baez (A&M)
Heartfield (Merc)
Pure Prairie League (RCA)
Robert Palmer (Island)
Gary Wright (WB)
Jefferson Starship (RCA)

MIKE LYONS, Music Director: HAYES' title. STAR's "Whiskey." SONS' "Look Out" "Gold Mine" Playing MERRY CLAYTON, AMAZING RHYTHM ACES, TRAVIS WAMMACK, JOHN DAWSON READ, and JOHN DENVER singles.

WMMR PHILADELPHIA

ADDED:
Arthur Brown (Capitol)
Sha Na Na (Buddah)
David Cassidy (RCA)
Fox (Ariola)

HOT:
Randy Pie (Polydor)
Jefferson Starship (RCA)
Fleetwood Mac (WB)
Outlaws (Arista)
UFO (Chrysalis)
Caravan (BTM)
Thin Lizzy (Vertigo)

T. MORGAN, Program Director: Playing entire Lps.

WAAF FM/WORCESTER

ADDED:
Gary Wright (WB)
UFO (Chrysalis)
Steve Goodman (Asylum)

HOT:
Melissa Manchester (Arista)
Eagles (Asylum)
Stephen Stills (Col)
Bob Dylan (Col)
Tubes (A&M)
Fleetwood Mac (WB)
Jefferson Starship (RCA)
Isley Bros (T-Neck)
Poco (ABC)
Felix Cavaliere (Brsvle)
outlaws (Arista)
Tim Moore (Asylum)
James Taylor (WB)

JOE CAPOBIANCO, Music Director: EAGLES' "Eyes". STILLS' "Pages" STARSHIP's "Miracles" "Tumbling" "Freddy". ISLEY's "Love Of You" "Better." FELIX's title, "Never Felt Love." OUTLAWS' "Grass." Playing ERIC CLAPTON single.

KZOZ / SAN LUIS OBISPO

ADDED:
Free Beer (Southwind)
Trooper (MCA)
Roger Daltry (MCA)
Laurie Bogin (Buddah)
Ray Thomas (Threshold)
Caravan (BTM)
Poco (ABC)
Isaac Hayes (ABC)
Jose Feliciano (RCA)
Billy Preston (A&M)

HOT:
Eagles (Asylum)
Wings (Capitol)
Melissa Manchester (Arista)
War (UA)
Doobie Bros. (WB)
Stephen Stills (Col)
Elvin Bishop (Capricorn)
Elton John (MCA)

MIKE STALLING, Program Director: BOGIN's "Dance". PRESTON's "Lady" EAGLES' "Eyes" WINGS' "Magnet." MELISSA's "Party." WAR's "Rider." STILLS' "New Mama." Playing CAT STEVENS and FACES singles.

KPRI FM/SAN DIEGO

ADDED:
Outlaws (Arista)
Poco (ABC)
Fleetwood Mac (WB)
Tubes (A&M)

HOT:
War (UA)
AWB (Atl)
ZZ Top (London)
Elton John (MCA)
Wings (Capitol)
Jefferson Starship (RCA)
Eagles (Asylum)
Bob Dylan (Col)
James Taylor (WB)

ADRIAN BOULT, Music Director: OUTLAWS' "Another Love Song." POCO's "Dallas" MAC's "Rhianon." TUBES' "Dope" leads. WAR's "Low Rider" and title lead. AWB's "Crush" "Heaven" "Groovin." STARSHIP's "Miracles" "Honey" and "Play On Love" DYLAN's "No Where" "Wheels" "Odds" lead. Playing MIKE POST, SWEET, PAUL SIMON/PHOEBE SNOW, LOGGINS & MESSINA, MELISSA MANCHESTER, JANIS IAN, AMBROSIA, JOHNNY RIVERS, DAVID BOWIE and BAD COMPANY singles.

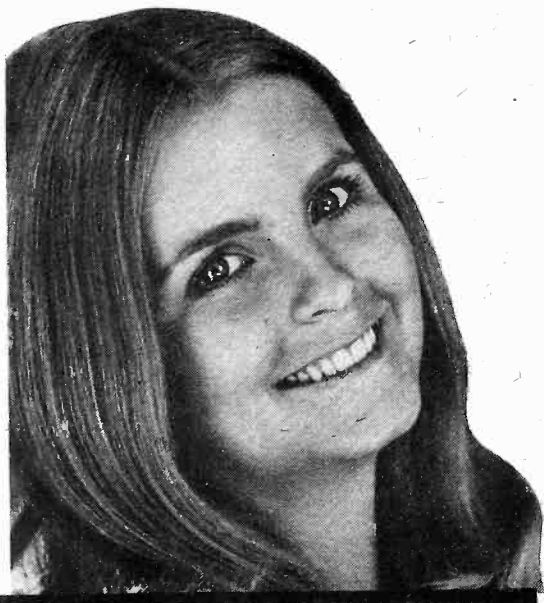
WZZQ-FM/JACKSON

ADDED:
Pablo Cruise (A&M)
Gary Wright (WB)
Fleetwood Mac (WB)
Caravan (BTM)
Thin Lizzy (Vertigo)

HOT:
Eagles (Asylum)
Joan Baez (A&M)
Janis Ian (Col)
Leon Russell (Shelter)
ZZ Top (London)
War (UA)
Ambrosia (20th)
Aerosmith (Col)
Jefferson Starship (RCA)

KEITH CARTER, Program Director: EAGLES' "Eyes" "Limit" and title. BAEZ's "Fountain" "Tangled" "Dida". IAN's "Lights" "Watercolors" "17" and "Party". LEON's "Hideaway" "Lady" "Sad Songs" and "Blue Bird." ZZ's "Thunderbird" "X" "Balinese" and "Dogs". WAR's title, "Rider" "Down". AMBROSIA's "Yesterday" "Nice" "Alone." AEROSMITH's "Emotion" "Walk" STARSHIP's "Play On Love" "Honey" and "Miracles." Playing DWIGHT TWILLEY, KC & SUNSHINE, and CAT STEVENS singles.

6 STEPS TO BETTER PROGRAMMING



Dotsy

"Storms Never Last", PB-10280. Jessi Colter wrote it, Dotsy sings it. Top 20 in BB, CB, RW and still climbing. Heavy requests in many major markets—Atlanta, Chicago, Detroit, Dallas, Houston. R&R reports "New and Active".

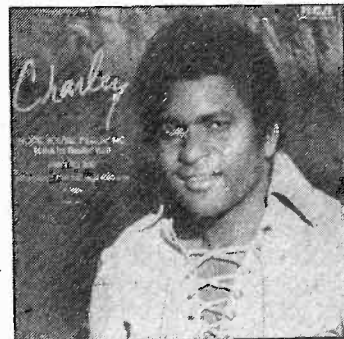


Ronnie Milsap

"DayDreams About Night Things", PB-10335, is happening everywhere! Chart #'s 31 R&R / BB 38* / CB 41* / RW 36*. R&R's New and Active and Most Added. Also receiving MOR and Top 40 stations. On: WAKY



Charley Pride

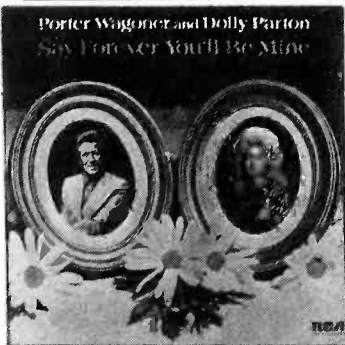


"Hope You're Feelin Me (Like I'm Feelin' You)" PB-10344, is destined to be his second #1 single from his new LP, "Charley". Bullets in all trades, already a top 50 in just 4 weeks. R&R's Most Added New and Active

APL1-1038 Heavy, Heavy Sales. BB 60* / CB 69* / RW 59*



Porter & Dolly



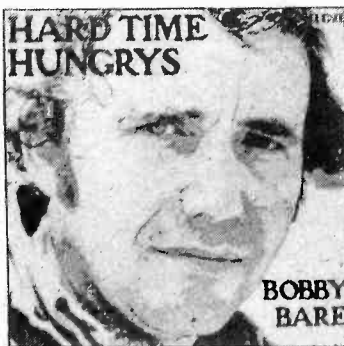
"Say Forever You'll Be Mine", PB-10328, Porter & Dolly's new single from their soon to be released album Bullets across the board and moving up station charts everywhere. Chart #'s BB 36* / CB 43* / RW 34* /

APL1-1116

Station Moves • WPLO - 32 • WSUN - 28 • WUNI 19 • WINN - 13 • WBAP - 31 • KBOX - 12 • KHEY 25 • KLAC - 24



Bobby Bare



APL1-0906

Station #'s KRAK 33 • KFOX 26 • WONE • 39 WINN 19 • KKYX 26 • KIKK 33 • KENR 33 • WYDE 7

"Alimony", PB-10308, Just recently released from his "Hard Time Hungry's" album featuring songs written by Shel Silverstein. "Alimony" has the phones lit everywhere it's played. Some people pay it, why don't you play it?



Jim Reeves



"You Belong To Me", PB-10299, Always a legend in country music. Active on the station level. A standard that's a great addition to any playlist.

Station #'s WVOJ 34 WONE 41 • KJJJ 34 KCUB 19 • KENR 31

APL1-1037

R&R COUNTRY HOTLINE:
(213) 466-0954

COUNTRY

JIM DUNCAN/Editor

Biff Collie INSIDE NASHVILLE



Memories Of "Tin Pan Valley:" "Where do the stars hang out in Nashville nowadays?" There's not now such an obvious watering hole or meeting place since the **Opry** moved to **Pennington Bend**. **Tootsie's Orchid Lounge** was the "rap-on" and "beer-spigot" spa in Musictown before the curtain came down on the Ryman, and before Tootsie, it was "Mom's." The owner "Mom" **Upchurch** also had a boarding house where she spawned "superpickers" like **Carl Smith**, **Dale Potter**, **Don Davis**, **Stonewall Jackson**, and others, feeding and bedding them till the next session or till the song statement came in. The obvious reason "Mom" never gained notoriety was because, as **Minnie Pearl** says about the music community in Nashville pre-1960, "Back in the 40's, **Roy Acuff** could have jumped off the 3rd floor of the Merchants Hotel and it likely would never have gotten in the Nashville paper." Minnie says Roy was shopping for a house in the early '40's, found what he wanted, told the real estate man; the salesman said "How would you like to handle it?" Roy said, "Would cash be all right?" In the '50's there was a network radio show out called "Tin Pan Valley"

...**Bill Monroe's Bluegrass Boys** featured the likes of **Lester Flatt**, **Earl Scruggs**, **Jimmy Martin**, **Benny Martin**, **Gordon Terry** and other future soloists... The Castle Studios in the Tulane Hotel was the music row of oprytown. **Paul Hemphill**, in his good book, "Bright Lights and Country Music" (The Nashville sound), tells of a Nashvillian's reaction to country in those years: "I don't care much for that kind of music but one time we were on a trip to **Indiana** and stopped at a place to eat. When they found out we were from Nashville, they treated us like celebrities. All they could talk about was the Grand Ole Opry. I'm going to have to go see that thing someday." (Things haven't really changed that much.)

Quoteboard: "I like their money, but I sure don't like their music!" (A Nashville resident)... "I can't act! I don't know why Burt wanted me in this new movie he's doing in **Georgia** this fall." (**Jerry Reed** said it; he's also writing the title song and others for the movie "Gator"... "Does **Porter Wagoner's** sequined coat really weight 47 pounds?" [G.J IV] No, Porter and The sequined coat weigh 47 pounds!... "It is true that **Waylon** has a leather swimming pool?" No, and **Waylon** and **Jessi Colter** didn't meet on the "Dating Game" either!... "When I get my boat, I want everything on it, including the kitchen sink!" (He got it. Their new 50 ft. cruiser has 3 decks, four staterooms, washer, dryer, and radar range! "The reason I wrote "Little Brown Shack Out Back" was because my dad always used to talk about our home, three rooms and a path!"

Dateline: **Loretta Lynn** appears on the **Celebrity Sweepstakes** this week, Monday through Friday... They're gettin' ready to finish the TV series pilot for **Mel Tillis**, situation comedy tailor-made for Mel. (What if he gets on camera and can't stutter!?!?!)... **Johnny Cash** set for **British Isles** (London Paladium) concert this fall... No, **Lawrence Welk** is not moving his family to Nashville! **Bill Hall** will continue to operate the offices, and encompass the Welk catalogues of the past as well as his just-sold firms. **Dean Kay**, Welk's music firms manager, will coordinate with Bill... When **Brenda Lee** made a command performance before the **Queen** in London Her Majesty said: "You've certainly come a long way to sing for us." Brenda looked up and said, "I've come a long way, period"... How about that spectacular coup at **Harrah's** in **Tahoe** this week with **Sinatra** and **John Denver** had to spawn the most vigorous phone activity the storied showplace has ever had. Observers say they had all 13,000 available show seats reserved as fast as the operators could take the names and addresses. Denver "homogenized" country? Well, the people have become factors in the progressively dimmer lines between rock, country, soul or any other type of music, I become more convinced always that the difference in those musical forms exist more in the minds of people than any other way.

Tri-State County Awareness Conference

AKRON, OHIO — The main reason R&R felt strong enough to go all the way to Akron, in the middle of a busy work week, was because the idea of a country music awareness conference sounded like a useful concept for other areas involved in country music. The Tri-State Country Awareness Conference was held last Wednesday, July 31 and the idea was good, but it didn't come off like it should have.

Originally, **Bob Fuller** and **Jim Huitt** of **WSLR** radio in Akron, representatives from **WWVA** radio, Wheeling, West Virginia and **Lee Phillips** of **WNYN**, Canton, Ohio, along with **MCA** promotion man, **Fred Humphrey**, **Jim Petrie**, formerly with **ABC/Dot** records and **Bill Catino** of **RCA** records, got together and came up with the idea of a seminar to help promote record sales and help bring the radio, record and retail outlets closer together. Some problems developed along the way...

First, the money for the banquet and booze was solicited from the record companies only. The major turnout was, naturally, from the record companies. Over 40 retailers were scheduled to take part and only a few were present. The representation on the radio level was not that strong either. But there was more radio interest than retail interest.

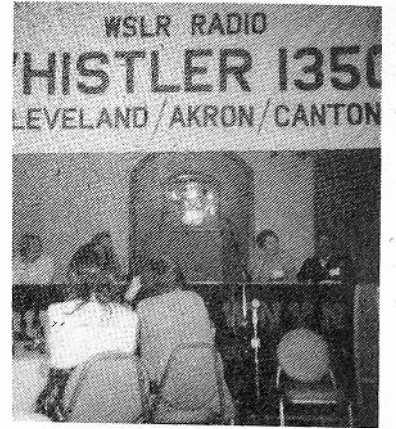
Even though the sides were uneven, the idea of promoting country music and trying to get together some constructive ideas to help each other was still a very valid concept.

Singer/songwriter **Jerry Foster** gave the opening keynote address and it was a fine pep talk for country music. The film, "For My Next Number," was featured after Foster's speech. The film was produced by the Country Music Association and was also very helpful in showing the continued growth of our industry. Many thought the conference should have stopped after the film, because it wasn't long before all hell broke loose.

Some of the people who were scheduled to be on panels didn't show. A few minutes notice was given to various record industry reps to get up and give speeches. Most had no idea where to begin because of lack of preparation, of course, no fault of theirs.

The retailer's segment was highlighted by **Russ Reeder** of Record Service of Houston, Texas, the largest one-stop in that area and one of the most

successful in the nation. He talked of his success and then of the organization between local retailers and the radio stations. He showed he was a success because of a few very good reasons: 1. He hires sales people who are actively interested in what is happening in the market. 2. Cooperation between retailers and the local radio stations is a must. 3. He and his company are honest. He will not take money from record companies to hype radio stations on record activity.



Record industry panelists, **ROY WUNSCH** of **Epic Records**, **GENE KENNEDY** of **Four Star records**, **ANNE TANT** of **GRC records**; moderator **BILL MACK** of **RCA records** and **DAVE WHEELER**, **RCA sales** talk about how to improve industry relations.



R&R Country Editor, **JIM DUNCAN** spoke on **Country Music as a growing industry and the need for cooperation.**

After the excellent presentation by Reeder, some record industry people felt it necessary to argue about the recent **WSLR** playlist cutback, from 65 to 40 records. Absolutely nothing was accomplished after this. It became a stone throwing battle.

There were a few good thoughts brought up during the evening. From my understanding this conference was not set up as a means to bad mouth a radio station for their music policies.

If you are thinking of putting together a similar seminar, may I offer a few suggestions from my observations: 1. Get all three areas involved, radio, record and retail people, to support the conference finan-

cially on an equal basis. This way no one side can hold the edge over the other as far as support. I think if the retailers had to chip in the turnout would have been much better. 2. Organize to the last detail the areas of discussion. 3. Use a pre-arranged moderator who can keep the ideas together. 4. Don't let record companies hype their product. The purpose should be not to promote any one artist or label, but rather to promote country music and how to help each other.

The food was excellent. It was good seeing many of my friends. The people who put the seminar together worked very hard. I know they learned some lessons that will help to make next years event that much better. This was only a beginning. An idea was there. An effort was made. Whether or not it was a success or failure is not the point. The point is some fine people in the industry cared enough to make the effort. I congratulate them for their effort.

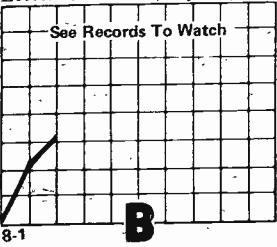
—**JIM DUNCAN**
Country Editor

Send all station news,
pictures, etc for publication to:
Jim Duncan, Country Editor
Radio & Records
6430 Sunset Blvd., Suite 1221
Hollywood, California, 90028

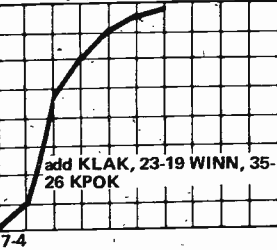
COUNTRY SINGLES

new entries

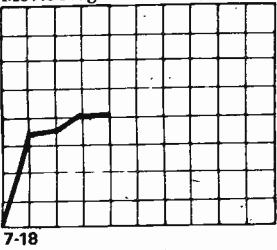
ASLEEP AT THE WHEEL
Letter J.R. Read (Capitol)



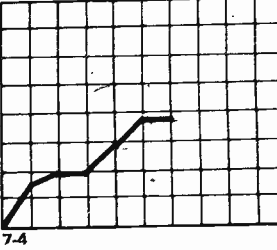
BOBBY BARE
Alimony (RCA)



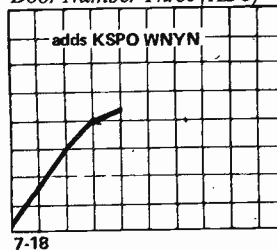
BARBI BENTON
Movie Magazine Stars (Playboy)



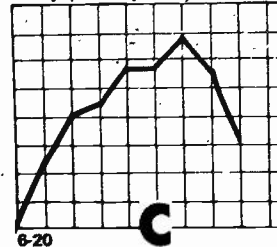
BLANCHARD/MORGAN
Because We Loved (Epic)



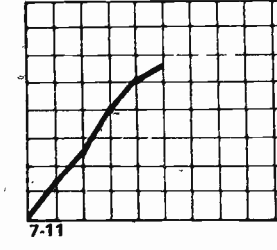
JIMMY BUFFETT
Door Number Three (ABC)



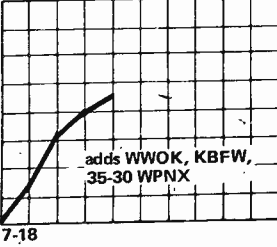
DORSEY BURNETTE
Molly (Melodyland)



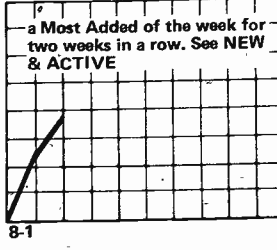
JOHNNY CASH
Look At Them Beans (Col)



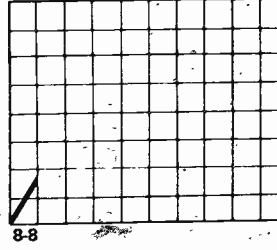
CONNIE CATO
Yes (Capitol)



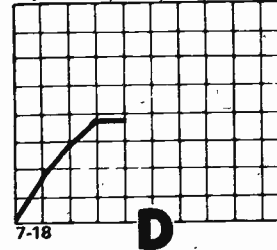
ROY CLARK
Heart To Heart (ABC/Dot)



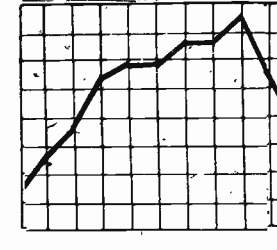
JESSI COLTER
Blue Eyes (Capitol)



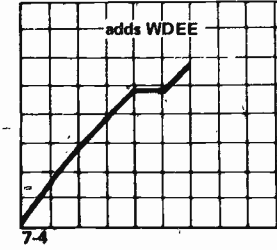
COMPTON BROS.
My Music (ABC/Dot)



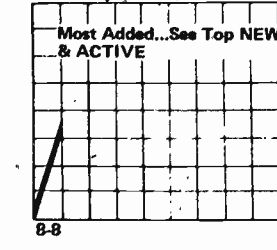
MAC DAVIS
Burnin' Thing (Columbia)



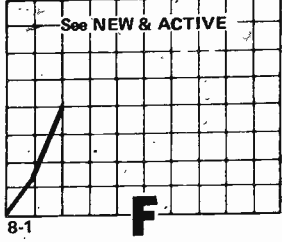
PAUL DAVIS
Got a Yearning (Bang)



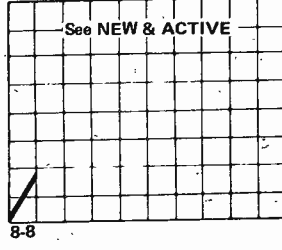
JOHN DENVER
I'm Sorry (RCA)



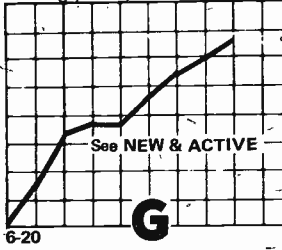
JOHNNY DUNCAN
Jo & The Cowboy (Columbia)



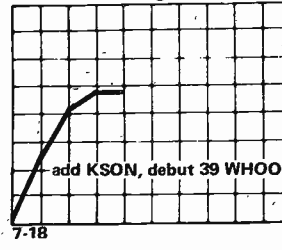
NARVEL FELTS
Funny How Time (ABC/Dot)



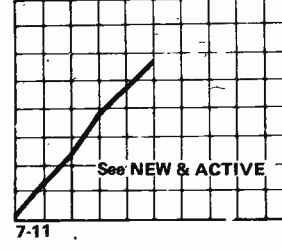
LEFTY FRIZZELL
Falling (ABC)



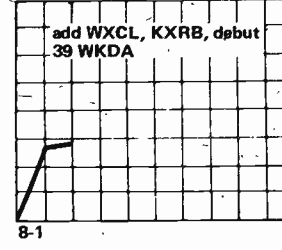
LARRY GATLIN
Turn On The Lights (Monument)



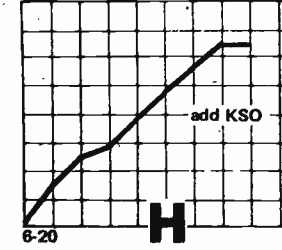
CRYSTAL GAYLE
Year For Mexico (UA)



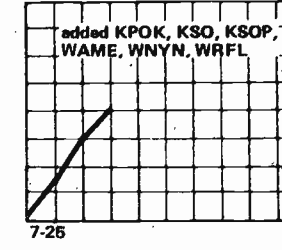
DON GIBSON
Don't Stop Loving Me (Hickory)



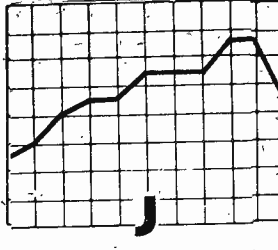
GIBSON/THOMPSON
Oh, How Love Changes (Hickory)



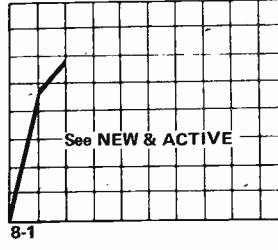
ROY HEAD
Help Yourself (Shannon)



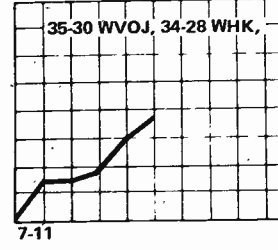
DAVID HOUSTON
Steppin' Stone (Epic)



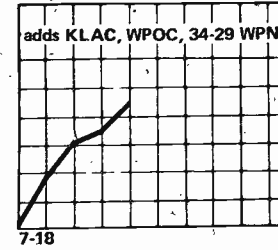
SONNY JAMES
What In The World (Columbia)



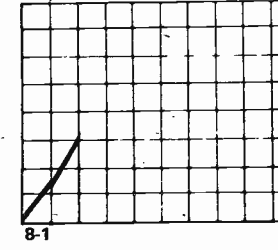
JERRY JAYE
All In The Game (Col)



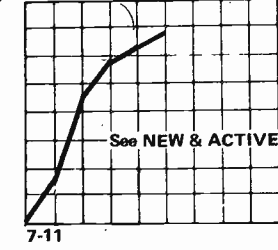
TOMMY JENNINGS
Easy On Yourself (Paragon)



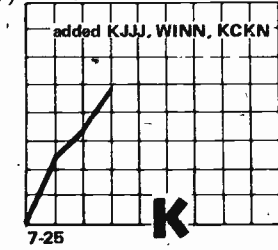
LOIS JOHNSON
Hope For The Flowers (20th)



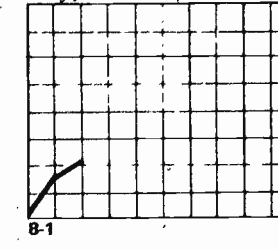
GEORGE JONES
Memories Of Us (Epic)



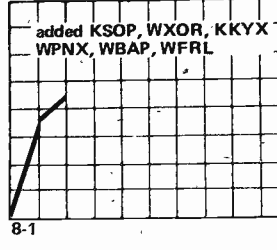
SARAH JOHNS
Ready To Love You (RCA)



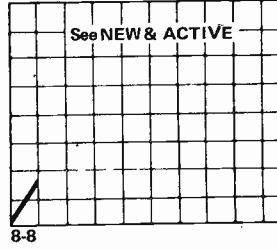
KRIS KRISTOFFERSON
Easy, Come On (Monument)



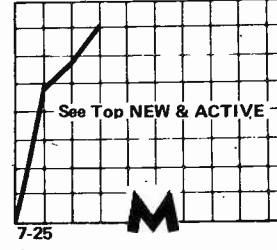
BRENDA LEE
Bringing It Back (MCA)



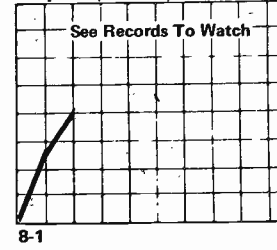
DICKEY LEE
Rocky (RCA)



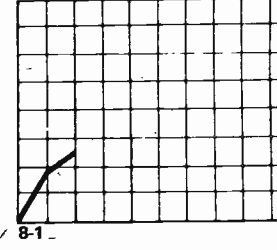
LORETTA LYNN
Home (MCA)



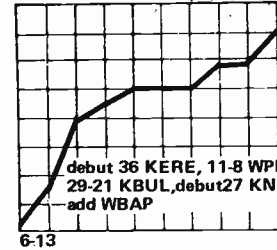
DARRELL MC CALL
Helpless (AVCO)



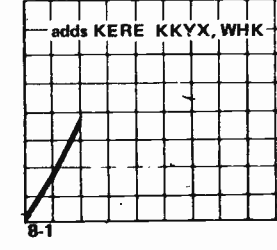
CHARLIE MC COY
Blues Stay Away (Monument)



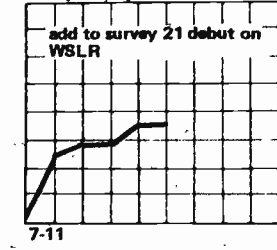
JODY MILLER
Don't Take It Away (Epic)



GEORGE MORGAN
From This Moment On (4-Star)

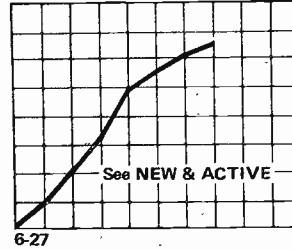


MICHAEL MURPHY
Wildfire (Epic)

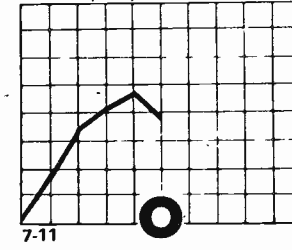


Graphs reflect audience response computed by a combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

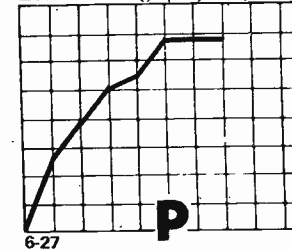
NICK NIXON
I'm Too Used To (Mercury)



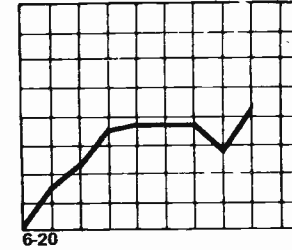
NITTY GRITTY BAND
Dream (UA)



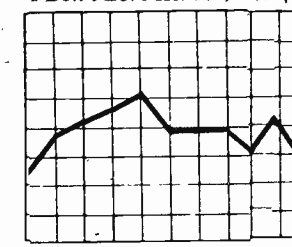
OWENS/RAYE
Love Is Strange (Capitol)



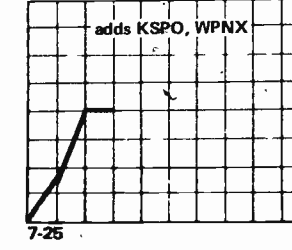
PATTI PAGE
Less Than A Song (Avco)



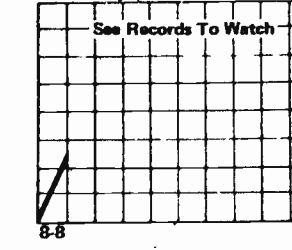
JOHNNY PAYCHECK
I Don't Love Her Anymore (Epic)



RAY PRICE
Change Your Mind (Columbia)

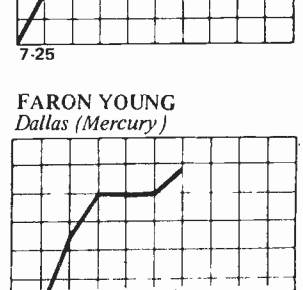
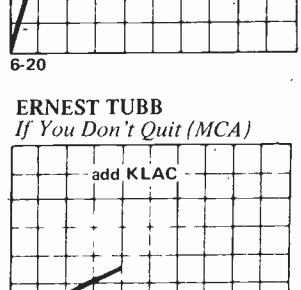
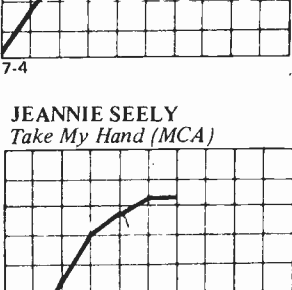
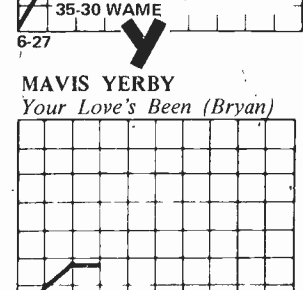
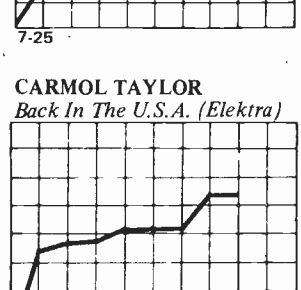
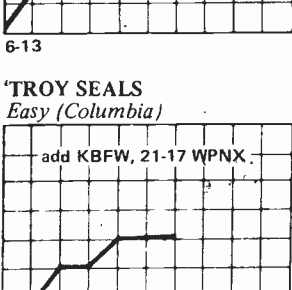
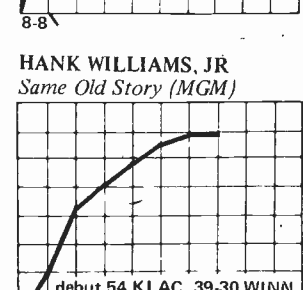
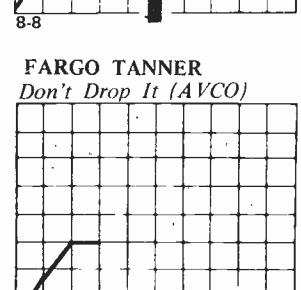
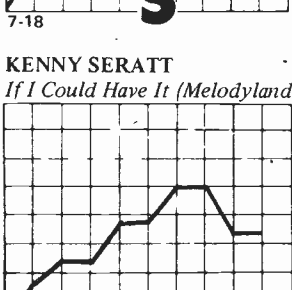
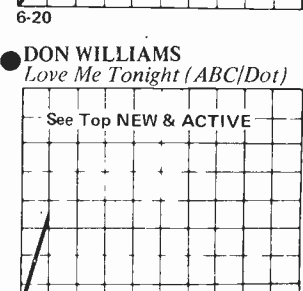
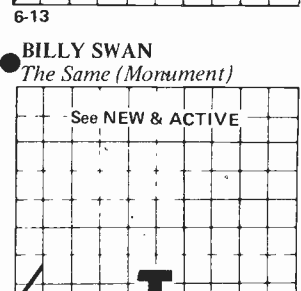
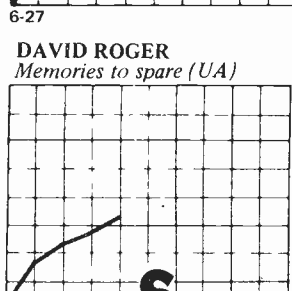
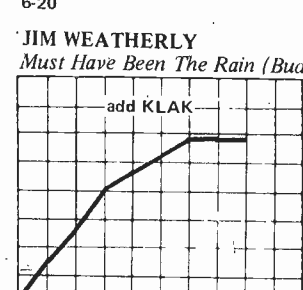
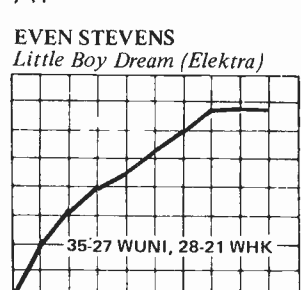
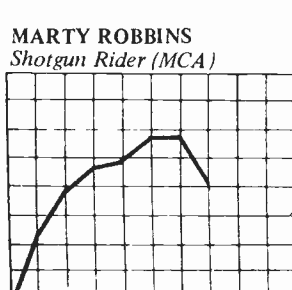
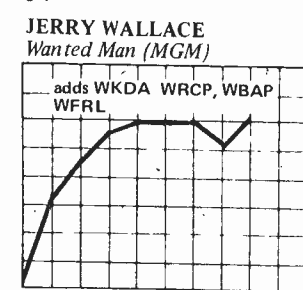
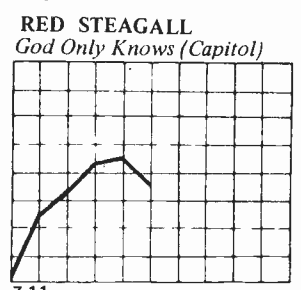
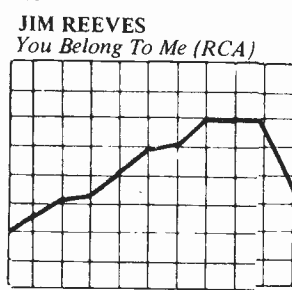
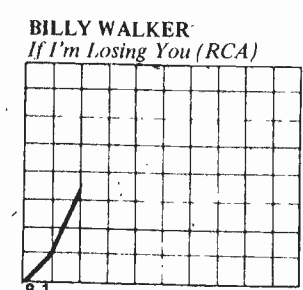
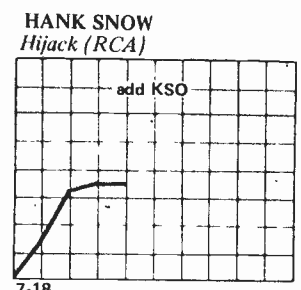
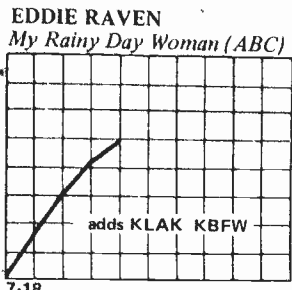
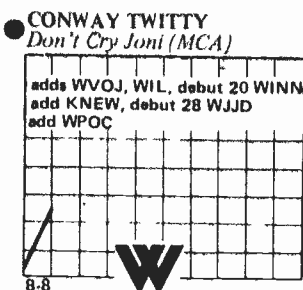
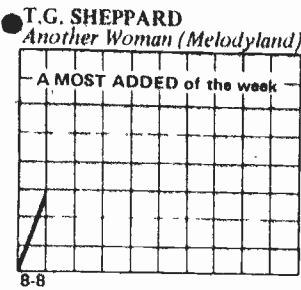
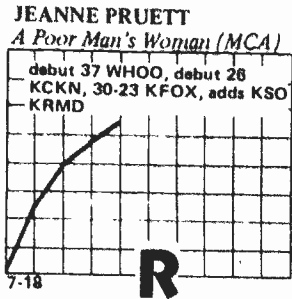


RONNIE PROPHET
Sanctuary (RCA)



COUNTRY ADDS

Astirisk (*) denotes records Most Added this week



WSLR/AKRON

David Willis
Bille Jo Spears
Moe Bandy
Charlie Rich
T.G. Sheppard (flip)

WPLO/ATLANTA

No Adds
WPOC/BALTIMORE
John Denver*
Conway Twitty
Tommy Jennings
Don Williams*

KBFW/BELLINGHAM, WS.

Don Williams*
Eddie Raven
John Denver*

WNYN/CANTON, OHIO

Margo Smith
Billy Swan
Jimmy Buffett
Roy Head
Jack & Misty
Brian Collins

WAME/CHARLOTTE

David Rogers
Johnny Cash
Roy Head
Don Williams*
John Denver*
Crystal Gayle
T.G. Sheppard*

WJJD/CHICAGO

Statler Bros.
Don Williams*
Mel Street

WMAQ/CHICAGO

"Crash" Craddock
Dottsy

WUBE/CINCINNATI

Roy Clark*
John Denver*
Jim Mundy
Jimmy Elledge
Sally June Hart
Sonny James
T.G. Sheppard*

WHK/CLEVELAND

Emmy Lou Harris
Don Williams*
John Denver*
T.G. Sheppard*
George Morgan
Waylon Jennings
Narvel Felts

WPNX/COLUMBUS, GA.

John Denver*
Pick-Dickey Lee
Jerry Jaye
Narvel Felts
Dalve Van Horn
Don Williams*
Brenda Lee
Brush Arbor
Ray Price
T.G. Sheppard*
Asleep At The Wheel
Red Sovine
George Jones
Mayson Dickson
Billy Larkin

WNMI/COLUMBUS, OHIO

Vacation

WONE/DAYTON

Pick-Margo Smith
Sonny James
Loretta Lynn
Johnny Cash

KERE/DENVER

Dickey Lee
John Denver*
Stoney Edwards
Narvel Felts
George Morgan
Don Williams*

KLAK/DENVER

Eddie Raven
Bobby Bare
Jim Weatherly

KSO/DES MOINES

George Jones
Charley Pride
Lois Johnson
Roy Head
Sonny James
Don Williams*
T.G. Sheppard*
Roy Clark*

Hank Snow

Hank Snow
Jeanne Pruett
David Wilkins
Gibson & Thompson
Lefty Frizzell

WDEE/DETROIT

Don Williams*
Johnny Duncan
Charlie Louvin
Kathy Barnes
Paul Davis

KHEY/EL PASO

Don Williams*
Johnny Duncan
Roy Clark*
Bill Parker

WBAP/FORT WORTH

Faron Young
Jerry Wallace
Jody Miller
Brenda Lee
Johnny Duncan
Asleep At The Wheel

WFRL/FREEPORT, ILL.

Johnny Duncan
Roy Head
Kris Kristofferson
Brenda Lee
Charlie McCoy
Nitty Gritty Band

owens/Raye

Jim Reeves
Tanya Tucker
Kitty Wells
Jerry Wallace

KENR/HOUSTON

Billy Swan
Jessie Colter
Don Williams*
Waylon Jennings
Brian Collins
Narvel Felts
John Denver*

KIKK/HOUSTON

Billy Swan
Dickey Lee
Jessi Colter
Narvel Felts
Waylon Jennings
John Denver*
Don Williams*

WIRE/INDIANAPOLIS

T.G. Sheppard*
Billy Walker
Pick-Don Williams*

WJQS/JACKSON, MISS.

Sue Thompson
Narvel Felts
Don Williams*
Kathy Barnes
Crystal Gayle

WVOJ/JACKSONVILLE

Sonny James
Conway Twitty
Roy Clark*
John Denver*
Don Williams*

KCKN/KANSAS CITY

Billy Swan
Tommy Roe
Sue Richards
Narvel Felts
Don Williams*
Leroy Van Dyke
Connie Eaton
Brian Collins
Ray Faubus
T.G. Sheppard*
Jim Stafford
Kathy Barnes
Billy Walker
John Denver*
Dickey Lee
Sarah Johns
Billy Larkin
Jessi Colter
Linda Ronstadt
Dave Dudley
Kelley Miles

WHOK-FM/LANCASTER

Don Williams*
T.G. Sheppard*
Emmy Lou Harris
Mel Street
Linda Ronstadt
Paul Anka

KFOX/LONG BEACH

Narvel Felts
Don Williams*
Dave Dudley
Roy Clark*
Asleep At The Wheel
Kelly Miles

WINN/LOUISVILLE

Pick-Dickey Lee
John Denver*
Darrell McCall
Sarah Johns
Billy Larkin
Chris Gantry

KLAC/LOS ANGELES

Jerry Lee Lewis
Jerry Wallace
Tommy Jennings
Lefty Frizzell
Ernest Tubb
Patti Page

WMC/MEMPHIS

Don Williams*
Roy Clark*
John Denver*
Dickey Lee
Johnny Duncan
Eddie Rabbitt

WUNI/MOBILE

Dickey Lee
John Denver*
Billy Larkin
Sue Wiggins
Sterling Wipple

WWOK/MIAMI

Don Williams*
Connie Cato
John Denver*
KCEY/MODESTO
Even Stevens
Jeanne Pruett
David Wilkins
Crystal Gayle
Loretta Lynn
Blancard & Morgan
Jody Miller
Jeannie Seely

WXOR/MUSCLE SHOALS

Roy Clark*
Brenda Lee
Loretta Lynn

WKDA/NASHVILLE

Pick-Billy Swan
Jerry Wallace
Kenny Serratt
John Denver*
Sonny James
Don Williams*
Crystal Gayle

WHN/NEW YORK

Willie Nelson
Charley Pride
Emmy Lou Harris
John Denver*

KNEW/OAKLAND

Pick-Johnny Duncan
David Willis
Loretta Lynn
Johnny Cash
Narvel Felts
John Denver*
Sonny James
Conway Twitty

KOOO/OMAHA

No Adds
WHOO/ORLANDO
Pick-Crystal Gayle
Ronnie Prophet
Brush Arbor
Roy Clark*
Sonny James
Billy Walker
Brenda Lee

WXCL/PEORIA, ILL.

Roy Clark*
Jim Mundy
Johnny Duncan
Nick Nixon
Dob Gibson

WRCP/PHILADELPHIA

Jerry Wallace
Faron Young
Loretta Lynn
Ronnie Milsap

KJJJ/PHOENIX

Johnny Cash
Patti Page
Crystal Gayle
Roy Clark*
Cookie Irene (?)
Sarah Johns
Lefty Frizzell

KTUF/PHOENIX

Vacation

WEEP/PITTSBURGH

Willie Nelson
John Denver*
Emmy Lou Harris
Charley Pride

KPOK/PORTLAND

T.G. Sheppard*
Charley Pride
Roy Clark*
Mac Curtis
John Denver*
Roy Head
Billy Swan

KWJJ/PORTLAND

Chip Taylor
Jim Mundy
James Tally
Ronnie Prophet

WEET/RICHMOND

No Report

KRAK/SACRAMENTO

Billy Walker
Don Williams*
Roy Clark*
Don Gibson
Brenda Lee
Ray Price
Rhythm Aces
T.G. Sheppard*
Wanda Jackson
John Denver*
Sonny James

KAYO/SEATTLE

David Wilkins
Donny James
David Allen Coe
Willie Nelson
Rhythm Aces

WWJO/ST. CLOUD

Sonny James
Emmy Lou
Emmy Lou Harris
Gary Stewart

WIL/ST. LOUIS

Pick-John Denver*
Narvel Felts
Conway Twitty
Margo Smith
Roy Clark*
Bill Anderson
Ronnie Prophet

WSUN/ST. PETERSBURG

Don Williams*
Dickey Lee

KSOP/SALT LAKE CITY

Billy Larkin
Roy Clark*
Brenda Lee
Johnny Cash
Billy Larkin
Dickey Lee
John Denver*
Roy Head
Wanda Jackson
Brain Collins
T.G. Sheppard*
Don Williams*
Leroy Van Dyke
Jim Stafford
Billy Walker

KKYX/SAN ANTONIO

Johnny Duncan
George Morgan
Dave Kirby
Lois Johnson
Darrell McCall
Brush Arbor
Roy Clark*
Sonny James
Billy Walker
Brenda Lee

KCKC/SAN BERNARDINO

Billy Swan
John Denver*

KSON/SAN DIEGO

Larry Gatlin
Don Williams*
Statler Bros.
John Denver*
Jessi Colter

KRMD/SHREVEPORT

Charley Pride
Jeanne Pruett
Lois Johnson
Kathy Barnes

KXRB/SIOUX FALLS S.D.

Crystal Gayle
Sonny James
T.G. Sheppard*
Don Gibson
Roy Clark*
Faron Young

KSPO/SPOKANE

Pick-Johnny Cash
Lois Johnson
Wynn Stewart
Ray Price
Brush Arbor
Dave Kirby
T.G. Sheppard*
Bud Logan
Jimmy Buffett
Don Williams*

KHOS/TUCSON

Jessi Colter
Narvel Felts
John Denver*
Billie Jo Spears
Billy Larkin

WIRK-FM/ PALM BEACH

Pick-George Jones
Rhythm Aces
Jeannie Seely

WWVA/WHEELING

John Denver*
Tompall
T.G. Sheppard*
Don Williams*

KBUL/WICHITA

Don Williams*
Darrell McCall
Sonny James
Roy Clark*

POP

Radio & Records POP/40

7/25 8/1

- | | | | |
|----|----|----|--|
| 15 | 3 | 1 | JAMES TAYLOR/How Sweet It Is (WB) |
| 2 | 2 | 2 | JANIS IAN/At Seventeen (Columbia) |
| 11 | 8 | 3 | EAGLES/One Of These Nights (Asylum) |
| 12 | 6 | 4 | BEE GEES/Jive Talkin' (RSO) |
| 1 | 1 | 5 | WINGS/Listen To What The Man Said (Capitol) |
| 7 | 7 | 6 | GLEN CAMPBELL/Rhinestone Cowboy (Capitol) |
| 14 | 11 | 7 | HAMILTON, JOE FRANK & REYNOLDS/Fallin' In Love (Playboy) |
| 3 | 5 | 8 | VAN McCOY/The Hustle (Avco) |
| 13 | 10 | 9 | MIKE POST/The Rockford Files (MGM) |
| 4 | 4 | 10 | OLIVIA NEWTON-JOHN/Please Mr. Please (MCA) |
| 18 | 15 | 11 | TONY ORLANDO & DAWN/Mornin' Beautiful (Elektra) |
| 16 | 13 | 12 | MORRIS ALBERT/Feelings (RCA) |
| 20 | 17 | 13 | BARRY MANILOW/Could It Be Magic (Arista) |
| 19 | 18 | 14 | JUDY COLLINS/Send In The Clowns (Elektra) |
| 6 | 9 | 15 | CHARLIE RICH/ Everytime You Touch Me (Epic) |
| 22 | 19 | 16 | NEIL SEDAKA/That's When The Music Takes Me (Rocket) |
| 10 | 12 | 17 | ELTON JOHN/Someone Saved My Life Tonight (MCA) |
| 27 | 23 | 18 | FREDDY FENDER/Wasted Days & Wasted Nights (ABC) |
| 8 | 14 | 19 | MELISSA MANCHESTER/Midnight Blue (Arista) |
| 37 | 25 | 20 | AMERICA/Daisy Jane (WB) |
| 32 | 27 | 21 | AMAZING RHYTHM ACES/Third Rate Romance (ABC) |
| 21 | 21 | 22 | JERRY COLE & TRINITY/Susanna's Song (WB) |
| 30 | 28 | 23 | THREE DOG NIGHT/'Til The World Ends (ABC) |
| 25 | 24 | 24 | NITTY GRITTY DIRT BAND/All I Have To Do Is Dream (UA) |
| 39 | 31 | 25 | PAUL ANKA/There's Nothing Stronger Than Our Love (UA) |
| 35 | 30 | 26 | CARLY SIMON/Waterfall (Elektra) |
| - | 34 | 27 | FRANK SINATRA/I Believe I'm Gonna Love You (Reprise) |
| - | 37 | 28 | ORLEANS/Dance With Me (Asylum) |
| 40 | 33 | 29 | JOHNNY RIVERS/Help Me Rhonda (Epic) |
| 33 | 32 | 30 | JESSE COLIN YOUNG/Songbird (WB) |
| - | 39 | 31 | CARPENTERS/Solitaire (A&M) |
| - | 38 | 32 | CAT STEVENS/Two Fine People (A&M) |
| 38 | 35 | 33 | STYLISTICS/Can't Give You Anything But My Love (Avco) |
| 17 | 26 | 34 | CAPTAIN & TENNILLE/Love Will Keep Us Together (A&M) |
| 24 | 29 | 35 | GUYS & DOLLS/Whole Lot Of Lovin' (Epic) |
| - | 40 | 36 | AMBROSIA/Holdin' On To Yesterday (20th Century) |
| - | - | 37 | LINDA RONSTADT/It Doesn't Matter Anymore (Capitol) |
| - | - | 38 | EAST L.A. CAR POOL/Like They Say In L.A. (GRC) |
| - | - | 39 | JOHN DAWSON READ/A Friend Of Mine Is Going Blind (Chrysalis) |
| - | - | 40 | GWEN McCRAE/Rockin' Chair (Cat) |

NEW & ACTIVE

JOHN DENVER
I'm Sorry [RCA]

Artist continues hot. add KOA, WBAL, KOY, KDIG, KIIS, KLVE, KULF, WKBC-FM, WFIR, KMBZ, KRNT, KAKE, WGN, KHOW, KRMG, WASH, KEX, WREC, WCCO.

CARPENTERS
Solitaire [A&M]

As expected big play. Add WBAL, WHOK, KDIG, WGAR, WPTF, KSL, KULF, KWAV, WKBC-FM, KAKE, WGAN, KHOW, WDAE, KRMG, WEMP, WREC, WCCO.

PAUL SIMON/PHOEBE SNOW
Gone At Last [Columbia]

Excitement running very high already. Add KFI, WTAE, KHOW, WIP, WBAL, KNBR, WASH.

SPINNERS
Games People Play [Atlantic]

Add WPTF, KLVE, KWAV, WGAN, WASH.

OTHER STRONG ACTIVITY: BOBBY GOLDSBORO "I Wrote A Song" [UA] Several hot reports noted this week. Add WCCO, KOY, KNBR, WREC. EAST L.A. CAR POOL "Like They Say in L.A." [GRC] Add KOA, KDIG, KRNT, KNBR, WREC. PAUL DELICATO "Ice Cream Sodas and Lollipops and A Red Hot Spinning Top" [Artists of America] Stations playing already note good phone action. Add KOY, WIP, WREC. HELEN REDDY "No Way To Treat A Lady" [Capitol] Add KFI, WTAE, WGN, KHOW, WBAL. ROGER WHITTAKER "I Don't Believe In If's Anymore" [RCA] Add KOA, KWAV, WBAL. MICHAEL KENNY "Morning" [Tom Cat] Add WHOK, KDIG. POINTER SISTERS "How long" [Blue Thumb] Add WGAR, KIIS, WASH. ROY CLARK "Heart To Heart" [ABC-Dot] Good start for Roy... add KFI, KMBZ, KNBR. LOGGINS & MESSINA "I Like It Like That" [Columbia] Add KLVE, WGN, KNBR. BATDORF & RODNEY "You Are A Song" [Arista] Add KNBR, KWAV, WKBC-FM. BILLY SWAN "Everything's The Same" [Monument] Add KFI, WBAL, KNBR.

POP NOTES

BY MIKE KASABO



Several programmers have brought to my attention the amazing phone reaction to "Put Another Log on The Fire" by Tom Pall on MGM. Subtitle states the song's subject matter very well "Male Chauvinist National Anthem." It's another nutty Shel Silverstein composition that cuts through contemporary rhetoric and gets right to the heart of the subject. If you missed it the first time around, it might be a good idea to check it out again.

Denny Long, WCCO, reports instant and heavy phones on Bobby Goldsboro's latest "I Wrote A Song."

"Third Rate Romance" by Amazing Rhythm Aces continues to pick up solid airplay. Latest adds include KOA, WCBM, WMBR, WDAE.

Paul Simon and Art Garfunkel are back in the race with their latest individual releases. Paul's "Gone At Last" is a gospel-flavored hand-clapping feel that features Phoebe Snow, who just recently signed with Columbia. Art offers the Flamingos' 1959 smash "I Only Have Eyes For You." As an extension of their recent get-together at the CBS convention in Toronto, Columbia will issue "My Little Town" featuring both Simon & Garfunkel in the coming months.

Several new things to look for include: "Ain't No Way To Treat A Lady" by Helen Reddy. Many programmers are happy to see this as a single.

Herb Ohta has covered Morris Albert's "Feelings" for A&M. Loggins & Messina have revived another oldie... "I Like It Like That."

The Highwaymen picked up a little more steam this past week with airplay at KSL and KRMG. At this writing the record is only available on the Canadian label Orion. We understand that negotiations are under way to place it with a company in this country.

Jim Heath, KULF, reports good response on the Carpenters "Love Me For What I Am."

The Spinners are back on the track with Pop stations again

Continued on Page 35



Eleven year-old John Montgomery joins WIND morning personality Bob Del Giorno on Tuesday, July 22nd. John, dubbed the "Sports Kid" by Bob, has been a regular caller on Del Giorno's morning show for the past eight months. To help fulfill John's dream of being just like WIND Sports Reporter Jim Durham, Bob invited him down to the station to fill in for Durham and do an on-air sports report.

POP SINGLES

Graphs reflect audience response computed by a combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

ABBA
SOS (Atlantic)
Hot at WKBC-FM
7-18

BEVERLY BREMERS
What I Did For Love (Columbia)
7-18 **C**

EARTH, WIND & FIRE
Way Of The World (Columbia)
Hot at WSM
7-25 **F**

MANHATTAN TRANSFER
Clap Your Hands (Atlantic)
7-25

HELEN REDDY
Way To Treat A Lady (Capitol)
Add WBAL, KFI, WTAE, WGN, KHOW
8-8

AMBROSIA
Holdin' On To Yesterday (20th)
Getting stronger
7-11

KEITH CARRADINE
I'm Easy (ABC)
Interest growing. Add WCCO
8-1

ROBERTA FLACK
Feelin' That Glow (Atlantic)
7-25 **G**

GWEN MCCRAE
Rockin' Chair (Capitol)
8-1

REPARATA
Shoes (Polydor)
Still active.
7-25

SPINNERS
Games People Play (Atlantic)
Best action at Pop level for the group in some time
8-8

ERIC ANDERSEN
Out Of My Life (Arista)
6-13 **B**

HARRY CHAPIN
Dreams Go By (Elektra)
Looks strong
8-1

BOBBY GOLDSBORO
I Wrote A Song (UA)
Good action. See New & Active
8-1 **J**

MAUREEN MCGOVERN
Than I Know Myself (20th)
7-18 **O**

MINNIE RIPERTON
Inside My Love (Epic)
8-1

STARK & MCBRIEN
Big Star (RCA)
7-4

JOAN BAEZ
Blue Sky (A&M)
7-4

CHRISTOPHER PAUL
For Your Love (Casablanca)
7-11 **D**

THEME FROM "JAWS"
John Williams (MCA)
If you've seen the movie, you know the potential for this one.
8-8

ORLEANS
Dance With Me (Asylum)
Add KOY, KCRA, KULF, KFI, WTAE.
7-11

AUSTIN ROBERTS
Rocky (Private Stock)
Phone response is solid.
7-25

STYLISTICS
Anything But My Love (Avco)
7-4 **V**

BATDORF & RODNEY
You Are A Song (Arista)
Add KWAV, WKBC-FM, KNBR
8-8

PAUL DELICATO
Ice Cream (Artists of America)
Big on phones
8-1

JACK JONES
What I Did For Love (RCA)
6-13 **L**

OSMONDS
The Proud One (MGM)
add KLVE, WFIR.
8-1 **P**

LINDA RONSTADT
It Doesn't Matter (Capitol)
Big!
8-1 **S**

BOBBY VEE
(I'm) Lovin' You (Shadybrook)
Add KDIG
7-25 **W**

BLACKBYRDS
Flying High (Fantasy)
Growing
7-4

JOHN DENVER
I'm Sorry (RCA)
Big Week. See New & Active
8-1 **E**

LETTERMEN
You Are My Sunshine Girl (Capitol)
6-13

POINTER SISTERS
How Long (Blue Thumb)
Hot act starting to score... add WASH, WGAR, KIIS
8-8

BOBBY SHERMAN
Our Last Song Together (Janus)
Some new action. Add KMEN.
6-27

ROGER WHITTAKER
I Don't Believe In If's Anymore
Solid follow-up.
8-8 **Y**

BARNABY BYE
Can't Live This Way (Atco)
Hot at WTRX
7-25

EAST L.A. CAR POOL
Like They Say In L.A. (GRC)
Hot at KULF, WKBC-FM, WIP.
7-4

LOBO
Would I Still Have (Big Tree)
7-11

PURE PRAIRIE LEAGUE
Two Lane Highway (RCA)
6-13 **R**

PAUL SIMON & PHOEBE SNOW
Gone At Last (Columbia)
Great first week. Check New & Active
8-8

PETER YARROW
Another Chain Unbound (WB)
7-18

7-25

7-4

LON & DEREK
Dancing In The Dark (A&M)
Add WCCO
7-18

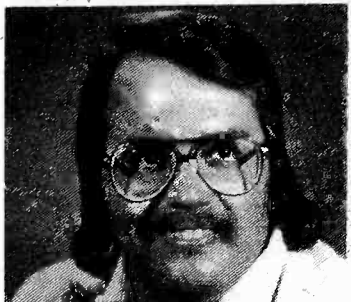
JOHN DAWSON READ
A Friend Of Mine (Chrysalis)
Hot at KULF, KWAV.
7-18

FRANK SINATRA
I'm Gonna Love You (Reprise)
Looks giant.
7-18

JESSE COLIN YOUNG
Songbird (WB)
Slowly but surely.
6-27

COUNTRY

Direct From Duncan



LARRY BAUNACH, Vice-President of ABC/Dot records, has been named the new President of NACSAPE, the National Association For Country Sales and Promotion Executives. RCA National Country Promotion Director, BILL MACK was appointed Vice-President and BETTY GIBSON was named Secretary/Treasurer. For those of you not familiar with NACSAPE, it is an organization of the promotion executives in Nashville who meet monthly to discuss ways to improve their relationship with the industry.

TOMMY WRIGHT of KUZZ, Bakersfield called to let me know he's moving on to program a new station. [I'm not at liberty to mention the market yet, but be sure to tune in next weeks column for complete details.] The reason I make mention now is that KUZZ is in need of a new Program Director. Tommy will help in the selection of his replacement. Send tapes and resumes to him at KUZZ, 1209 N. Chester, Bakersfield, California 93308. [Just think of all the BUCK OWENS' records you'll get.]

KMAK, Fresno is in need of a morning jock. Send tapes and resumes to BOB MARTIN, KMAK, 2020 East McKinley, Fresno, California 93703... KSON in San Diego is looking for a good-tight jock. Send your stuff to ED CHANDLER, KSON, College Grove Center, San Diego, California 92115.

More playlist cutbacks. DALE HANSEN of KBFW, Bellingham, Washington, reports his station has cutback to a 40 record playlist. He says the station will put a strong emphasis on oldies to round out the hour. He feels the cutback will give more exposure to the current hits... HAL SMITH at WWOK, Miami says his station has cut their list to 30 currents plus 10 extras. Again to give the "hits" more consistent exposure... Also, I wanted to mention Dale at KBFW wrote to thank R&R for the JAWS iron-on we sent a few weeks ago. He said to beware of reports in the next few weeks of radio people being eaten by their T-shirts.

Some food for thought comes from SHANNON REED of KWMT, Fort Dodge, Iowa. [This is from a recent letter to my office.] "What ever happened to the communications between artists and d.j.'s? It used to be that an artist would always go out of their way to stop by the station when they were passing through the area, or at least make a phone call. Recently, there have been two artists performing within 30 miles of Fort Dodge. Both were major artists. Since we knew they would be in the area, we increased air-play of their product. Both of these artists stayed in Fort Dodge motels, but neither called or stopped by. Before I go further, I should say there are a few that do let us know they care by calling or stopping by, and to those we say 'Thank You.' But what about the others? We at KWMT are proud that we consistently sell records and feel we are entitled to some consideration. I am sure other stations feel the same way. Artists expect us to drive 100 miles or so to see them after we've put in a full day, and yet some won't stop when they are right in town. How about it guys? What do you think? Artists too." I would like to thank Shannon Reed for taking the time to let us know his feelings. If in the future you have a suggestion for the industry, please send it to me and we'll reprint it, space permitting. Send any station news, photos or editorial comments to R&R Country Editor, JIM DUNCAN, 6430 Sunset Blvd. Suite 1221, Hollywood, Ca. 90028. Thanks in advance for your help.

BILL HARPER from Minneapolis has joined KLAQ, Denver to do afternoon drive. PETE GARDENER, formerly with KAYQ, Kansas City, has been named News Director of KLAQ... RANDY CARTER from WGUM, Greenville, Mississippi will be doing mid-days on WFRL, Freeport, Ill. GAY DICKERSON from Akron, Ohio is the new all night jock.

... GLEN CAMPBELL's followup to his Capitol records hit, "Rhinstone Cowboy," will be from his new album called "Country Boy, Your Feet Are In L.A."...

Beware of a new Country-Pop-Rock-Rhythm & Blues-Classical-All News-Gospel-Boogie group that will invade Nashville for the CMA convention in October... I leave you with this one thought: "Panties may not be the best thing in the world, but they're next to it."... Say, "Hallelujah!!!"



THE SNAKE IS IN HOUSTON — DEE GOFF travelled from Mobile, Alabama [see last week's R&R] to Houston, Texas with her snake, JARETTIA. Pictured with Dee, is KIKK Operations Manager, CHRIS COLLIER and KIKK Music Director JOE LADD. [You figure out which one is the snake.]



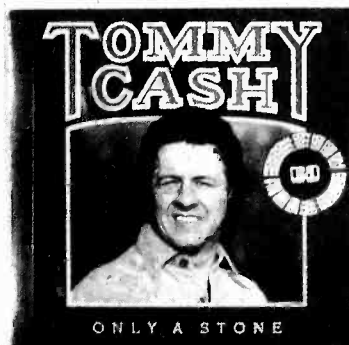
Television viewers across the nation will once again have the opportunity to discover why Loretta Lynn has the highest TV Q of any female musical performer when she guest stars on the Flip Wilson CBS-TV special, "Travels With Flip" [scheduled to air October 12]. The segment was taped July 7 at Opryland. During the taping, Flip affectionately nicknamed Loretta, "Mama." He reserves "First Mama" as the appellation for Betty Ford, whom he recently met at the White House.

Loretta and Flip are good friends. He was a guest on "The Mike Douglas Show" when Loretta cohosted the talk show last year. The TV Q mentioned above is a research poll which is designed to reveal the quotient of believability and likeness which television audiences have for performers. By placing first on the TV Q, Loretta outpolled Cher, Helen Reddy, Julie Andrews and Gladys Knight.

COUNTRY ALBUMS

Album cuts receiving airplay and activity:

JOHNNY CARVER (ABC): "Save Your Heart For Me"
 WAYLON JENNINGS (RCA): "Waymore Blues," "Bob Wills Is Still The King," "Are You Sure Hank Done It This Way" and "High Time"
 WILLIE NELSON (Columbia): "Red Headed Stranger" and "Remember Me"
 EDDIE RABBITT (Elektra): "Should Have Married You" and "Love Me To Sleep"
 JOHNNY RODRIGUEZ (Mercury): "Fraulein" and "C.C. Rider"
 CONWAY TWITTY (MCA): "Amanda" "It Keep Right On A Hurtin'" and "Sally Was A Good Old Girl"



TOMMY CASH
 Only A Stone (Elektra)

A very interesting variety of arrangements put together by producer PETE DRAKE highlight this LP. The double-sided single "The One I Sing My Love Song To" and the title cut of the album, "Only A Stone," are featured. Other possible cuts: "Monkey See, Monkey Do" and an excellent love ballad called "One and The Same." Also, "Truly Great American Blues," an up-to-date protest song might make interesting airplay.



GLEN CAMPBELL
 Rhinstone Cowboy [Capitol]

A classic album from the cover design to the inner workings. It's Campbell at his best with good pop/country music. Strongest cuts include: "Country Boy, You Got Your Feet In L.A." and a re-cut version of the JOHNNY RODRIGUEZ hit "We're Over." Very strong material on "Count On Me" and "I Miss You Tonight." Also possible, a countrified version of the TEMPTATION's early rock hit, "My Girl."

—Jim Duncan

COUNTRY

R&R COUNTRY HOTLINE:
(213) 466-0954

JIM DUNCAN/Editor

Radio & Records

August 8, 1975

7/25	8/1	
8	2	1 GLEN CAMPBELL/Rhinestone Cowboy (Capitol)
2	1	2 FREDDY FENDER/Wasted Days & Wasted Nights (ABC/Dot)
5	4	3 L. LYNN & C. TWITTY/Feelins' (MCA)
4	3	4 GENE WATSON/Love In The Hot Afternoon (Capitol)
7	5	5 DOLLY PARTON/The Seeker (RCA)
13	8	6 FREDDIE HART/The First Time (Capitol)
12	11	7 OLIVIA NEWTON-JOHN/Please Mr. Please (MCA)
1	6	8 CONWAY TWITTY/Touch The Hand (MCA)
16	14	9 BILLY "Crash" CRADDOCK/I Love The Blues (ABC)
3	7	10 JOHNNY RODRIGUEZ/Just Get Up (Mercury)
10	10	11 CHARLIE RICH/Everytime You Touch Me (Epic)
11	13	12 STELLA PARTON/Hold You In My Dreams (Country Soul)
21	16	13 MICKEY GILLEY/Bouquet Of Roses (Playboy)
17	17	14 MEL TILLIS/Woman In The Back Of My Mind (MGM)
33	20	15 MOE BANDY/Bandy The Rodeo Clown (GRC)
6	9	16 MERLE HAGGARD/Movin' On (Capitol)
26	19	17 AMAZING RHYTHM ACES/Third Rate Romance (ABC)
20	18	18 TANYA TUCKER/Spring (Columbia)
14	15	19 TOM T. HALL/Deal (Mercury)
32	24	20 EMMY LOU HARRIS/Only Win Your Love (Reprise)
22	21	21 DOTTSY/Storms Never Last (RCA)
19	23	22 JOE STAMPLEY/Dear Woman (Epic)
-	28	23 STATLER BROTHERS/I'll Go To My Grave (Mercury)
38	25	24 LYNN ANDERSON/Never Loved Anyone More (Columbia)
18	22	25 DONNA FARGO/Hello, Little Bluebird (ABC/Dot)
-	38	26 WILLIE NELSON/Blue Eyes Crying (Columbia)
-	31	27 RONNIE MILSAP/Daydreams About Night Things (RCA)
39	29	28 DAVID ALLEN COE/Never Called My Name (Columbia)
36	30	29 GARY STEWART/You're Not The Woman (MCA)
35	27	30 TOMPALL/Another Log On The Fire (MGM)
34	26	31 LA COSTA/This House Runs On Sunshine (Capitol)
-	39	32 WAGONER & PARTON/Say Forever & Flip (RCA)
-	34	33 MEL STREET/Even If I Have To Steal (GRT)
-	36	34 DAVID WILLS/The Barmaid (Epic)
40	32	35 JERRY LEE LEWIS/Boogie Woogie Country (Mercury)
9	12	36 TOMMY OVERSTREET/When My Woman Begins (ABC/Dot)
-	→	37 RONNIE DOVE/Things (Melodyland)
-	→	38 CHARLEY PRIDE/Hope Your Feeling Me (RCA)
-	→	39 LITTLE DAVID WILKINS/One Monkey Don't Stop (MCA)
-	→	40 BILLIE JO SPEARS/Stay Away From Apple Tree (UA)

→ New Entries

Most Added

JOHN DENVER
I'm Sorry (RCA)
DON WILLIAMS
Love Me Tonight (ABC/Dot)
T.G. SHEPPARD
Another Woman (Melodyland)
ROY CLARK
Heart To Heart (ABC/Dot)

Most Requested

EMMY LOU HARRIS
If I Could Only Win (Reprise)
CONWAY TWITTY
Don't Cry Joni (MCA)
WILLIE NELSON
Blue Eyes Crying (Columbia)
FREDDY FENDER
Wasted Nights (ABC/Dot)

NEW & ACTIVE

JOHN DENVER *I'm Sorry [RCA]*

Almost instant phone action. Top added of the week, including: KENR, WHK, KRAK, KCKN, KIKK, KNEW, WWVA, WINN, WUNI, KSON, WAME, WKDA, KERE, KCKC, WHOO, KPOK, WUBE, WMC, WWOK, WVOJ, WHN, WEEP, KSOP, WPOC, KBFW, KHOS, debut 35 WPNX, debut 50 KOOO, Pick at WIL.

LORETTA LYNN *Home [MCA]*

Strong nationwide chart movement. Added WXOR, KNEW, WRCP. 37-27 KRAK, 37-30 KFOX, 32-18 WINN, 36-30 KSON, debut 35 KENR, 34-28 WKDA, debut 40 WHOO, 52-45 KLAC, debut 49 WONE, 29-24 WMC, 31-25 WWOK, debut 34 WPOC with good requests, debut 33 KBFW, 30-26 WPNX.

DON WILLIAMS *Love Me Tonight [ABC/Dot]*

Second most added of the week. Adds at WKDA, KERE, WSUN, WHOO, KHEY, WMC, WWOK, KSO, WVOJ, WJJD, WJQS, KSPO, WHOK-FM, WPOC, KBFW, WPNX, KBUL, WDEE, WWVA, WHK, KFOX, KCKN, Pick WIRE, debut 34 KCKC.

WILLIE NELSON *Blue Eyes Crying [Columbia]*

Good request action and picking up sales. 14-5 WINN, 18-12 KFOX, debut 31 KHOS, debut 29 KNEW, debut 30 WWJO, #1 KIKK and KENR, 36-30 WKDA, 39-26 KERE, debut 37 KPOK, 46-36 with requests KLAC, 40-29 WONE, debut 29 with request KJJJ, requests WMC, 33-22 WVOJ, 29-15 WWVA, added WHN, KAYO, WEEP.

T.G. SHEPPARD *Another Woman [Melodyland]*

Many strong adds including KPOK, WHOO, WIRE, WUBE, KSO, KSOP, KXRB, KSPO, WHOK-FM, WPNC, WSLR [flip], WWVA, WAME, WHK, KCKN, WMC and more.

LITTLE DAVID WILKINS "One Monkey Don't Stop No Show" (MCA) Debut 39 on R&R country chart. 31-27 WKDA, 32-25 WHOO, 30-22 WMC, debut 30 WSLR, 32-20 KLAKE, 34-25 WINN, more adds including KSO, KSOP, KAYO, KENR, KSON, WAME, KRAK, KIKK.

CHARLEY PRIDE "Hope Your Feeling Me" (RCA) First week on R&R country list at #38 debut 27 KCKN, 33-28 KFOX, 35-30 WHK, 37-28 WUNI, 33-28 KIKK, debut 37 WPOC, debut 28 WMC, debut 50 KHEY, 57-49 KLAC, 35-29 WKDA, more additions including KPOK, WEEP, KSO, WHN, KRMD.

ROY CLARK "Heart To Heart" (ABC/Dot) Getting some pop crossover action. More adds at WXCL, KJJJ, WUBE, KHEY, WMC, WVOJ, KXRB, WXOR, KKYX, KBUL, WIL, KFOX, KPOK, KSO, KRAK, Pick-KSOP.

GEORGE JONES "Memories Of Us" (Epic) Added KSO, WVOJ, WPNX, Pick WIRK-FM, 36-27 KPOK, 53-46 KLAC, debut 43 WONE, debut 33 WMC, debut 40 KSPO, 34-23 KBFW, debut 27 WSLR, 38-24 WINN.

SONNY JAMES "What In The World's Come Over You" (Columbia) More adds including KRAK, KNEW, WKDA, WUBE, KSO, KXRB, KKYX, KAYO, KBUL, WWJO, debut 50 WONE.

BILLIE JO SPEARS "Stay Away From The Apple Tree" (UA) Added KHOS, WSLR, 29-22 KPOK, debut 51 KLAC, 33 22 KJJJ, debut 43 WIRE, debut 30 KSPO, debut 36 WPOC, 24-18 WPNX, 39-32 WIL, 35-27 KBUL.

CRYSTAL GAYLE "My Year For Mexico" (UA) Added WKDA, KJJJ, WJQS, KXRB, WAME, Pick WHOO, 31-19 KPOK, debut 30 WMC, debut 26 WWOK, debut 39 WPOC, 37-29 WINN.

NARVEL FELTS "Funny How Time Slips Away" (ABC/Dot) Added KERE, WJQS, WPNC, WIL, KENR, KIKK, WHK, KFOX, KCKN, KHOS.

JOHNNY CASH "Look At Them Beans" (Columbia) Added KNEW, WAME, KJJJ, Picked at KSOP, KSPO, debut 35 KCKC, debut 39 KPOK, 40-33 KLAC, debut 48 WONE.

EMMYLOU HARRIS "If I Could Only Win Your Love" (Reprise) Continues to get top phones and tremendous sales action. More adds WWJO, WHK, WHOK-FM, WEEP, WHN, 28-23 WKDA, debut 31 KJJJ, debut 44 WIRE, debut 30 WJJD, debut 40 KXRB.

LEFTY FRIZZELL "Falling" (ABC) added KLAC, KJJJ, KSO, debut 42 WONE, 37-26 KHEY, 30-25 KSOP, 16-9 KBFW, 28-24 KFOX.

BILLY SWAN "Everything's The Same" (Monument) Pick WKDA, added KENR, KCKN, WNYN, KCKC, KPOK, KIKK.

NICK NIXON "I'm Too Used To Loving You" (Mercury) Added WXCL, 32-25 WKDA with requests, 16-8 KLAKE, debut 22 KCKN, 33-27 WPNX, 25-19 WIL, 23-19 KBUL.

MEL STREET "Even If I Have To Steal" (GRT) Add WJJD, WHOK-FM, KRAK, 30-27 WWVA, 20-13 WAME, 30-19 WSLR, 35-25 KLAKE.

JOHNNY DUNCAN "Jo & The Cowboy" (Columbia) Pick KNEW, adds WFRL, WXCL, WBAP, KHEY, WMC, KKYX, WDEE.

DICKEY LEE "Rocky" (RCA) added KSOP, WXOR, WFRL, KKYX, WPNX, WBAP.

Records To Watch

ASLEEP AT THE WHEEL "The Letter That Johnny Walker Read" (Capitol) more adds WPNX, KFOX, WBAP.

Continued on Page 35

POP ADDS

- WCBM-BALTIMORE**
Amazing Rhythm Aces
Paul Anka
Hot:
Eagles
10 CC
Elton John
Hamilton, Joe Frank
Barry Manilow
- KMPK-LOS ANGELES**
Johnny Wakelin
K.C. & Sunshine Band.
Phones:
Glen Campbell
Mike Post
Barry Manilow
Bee Gees
Helen Reddy (Lady)
Frank Sinatra
Judy Collins
- WMBR-JACKSONVILLE**
Amazing Rhythm Aces
Three Dog Night
Paul Anka
Hot:
Captain & Tennille
Bee Gees
Elton John
James Taylor
Melissa Manchester
- WBAL-BALTIMORE**
Helen Reddy
Paul Simon
Billy Swan
Linda Ronstadt
Carpenters
Roger Whittaker
John Denver
Douglas Allan Davis
- WDAB-TAMPA**
Three Dog Night
Amazing Rhythm Aces
Carpenters
- KNBR-SAN FRANCISCO**
Paul Simon
Loggins & Messina
East L.A. Car Pool
Richie Family
Batdorf & Rodney
Blood, Sweat & Tears
Billy Swan
Bobby Goldsboro
Roy Clark
Hot:
Frank Sinatra
Harry Chapin
Three Dog Night
Orleans
- WASH-WASHINGTON**
Paul Simon
Spinners
John Denver
Michael Kenny
Hot:
Richie Family
James Taylor
Barry Manilow
Nitty Gritty Dirt Band
Ambrosia
- KEX-PORTLAND**
John Denver
Phones:
Mike Post
Roger Whittaker
Glen Campbell
Johnny Rivers
Neil Sedaka
- WTAE-PITTSBURGH**
Orleans
Helen Reddy
Paul Simon
Hot:
Glen Campbell
Janis Ian
Morris Albert
- KMBZ-KANSAS CITY**
John Dawson Read
John Denver
Roy Clark
Joey Dyer
Brenda Lee
Hot:
Frank Sinatra
John Denver
Glen Campbell
James Taylor
- KRNT-DES MOINES**
Frank Sinatra
East L.A. Car Pool
John Denver
Phones:
Nitty Gritty Dirt Band
- WSM-NASHVILLE**
Dickey Lee
Elvin Bishop
Guess Who
Ron Dante
Hot:
Johnny Rivers
Janis Ian
Glen Campbell
Earth, Wind & Fire
- KAKE-WICHITA**
Carpenters
Frank Sinatra
John Denver
John Williams (Jaws)
Johnny Rivers
Hot:
Eagles
Freddie Fender
Orleans
Cotton, Lloyd & Christian
Neil Sedaka
- Hamilton, Joe Frank
Morris Albert**
- WREC-MEMPHIS**
Carpenters
John Denver
East L.A. Car Pool
Paul Delicato
Bobby Goldsboro
Spinners
- KSD-ST. LOUIS**
Hudson Bros.
Johnny Rivers
Three Dog Night
America
Hot:
Roger Whittaker
Eagles
Bee Gees
Melissa Manchester
Neil Sedaka
- WTRX-FLINT**
Jesse Colin Young
Shron Paige
Barnaby Bye
Ambrosia
Hot:
Paul Anka
Janis Ian
Barbary Bve
- WGN-CHICAGO**
Hubert Laws
Helen Reddy
Fox
Smokey Robinson
Flip Wilson
John Denver
Beverly Bremers
Blood, Sweat & Tears
Loggins & Messina
Phones:
John Denver
- KSL-SALT LAKE CITY**
Frank Sinatra
Carpenters
John Dawson Read
Highwaymen
Beverly Bremers
Hot:
Janis Ian
Christopher Paul & Shawn
- KRMG-TULSA**
Carpenters
John Denver
Highwaymen
Hot:
Janis Ian
Barry Manilow
Three Dog Night
Amazing Rhythm Aces
Osmonds
Frank Sinatra
Ambrosia
- KLVE-LOS ANGELES**
John Denver
Loggins & Messina
Osmonds
Eric Clapton
Johnson Family
Spinners
AWB
Phones:
David Bellamy
- KCRA-SACRAMENTO**
Orleans
Three Dog Night
- KWAV-MONTEREY**
Carpenters
Batdorf & Rodney
Spinners
Roger Whittaker
Gary Clute
Hot:
John Denver
America
Michael Bacon
John Dawson Read
Paul Anka
- WHOK-LANCASTER**
Carpenters
Michael Kenny
Hot:
Barry Manilow
Paul Anka
- KDIG-SAN DIEGO**
Carpenters
Harry Chapin
John Denver
East L.A. Car Pool
Four Seasons
Michael Kenny
Kris Kristofferson
Bobby Vee
Hot:
Morris Albert
Christopher Paul & Shawn
- WGAR-CLEVELAND**
Johnny Rivers
America
Carpenters
Pointer Sisters
Frank Sinatra
Hot:
Orleans
Three Dog Night
James Taylor
Dawn
- WIND-CHICAGO**
Paul Anka
Hot:
10 CC
Glen Campbell
- KIIS-LOS ANGELES**
Paul Anka
John Denver
David Bellamy
Beach Boys - (Wouldn't It)
Pointer Sisters
Phones:
Minnie Riperton
Lon & Derek
- WFTL-FT. LAUDERDALE**
John Williams (Jaws)
Blackbyrds
- KFDI-FM WICHITA**
Carly Simon
Lobo
Zanies
Hot:
Amazing Rhythm Aces
Glen Campbell
Johnny Rivers
Eagles
Janis Ian
- WPTF-RALEIGH**
Carpenters
Christopher Paul & Shawn
Spinners
Beverly Bremers
George Baker
Three Dog Night
Hot:
James Taylor
Helen Reddy
Wings
Dawn
Glen Campbell
- WKBC-FM-NORTH WILKESBORO**
Batdorf & Rodney
Carpenters
John Denver
Hot:
Spinners
ABBA
David Geddes
Roy Clark
East L.A. Car Pool
KFI-LOS ANGELES
Paul Simon
Billy Swan
Helen Reddy
Stylistics
Orleans
Roy Clark
John Williams (Jaws)
Phones:
Tompall
Paul Anka
- WIP-PHILADELPHIA**
Paul Delicato
Paul Simon (Limited)
Hot:
Glen Campbell
Barry Manilow
Paul Anka
James Taylor
Janis Ian
Eagles
Hamilton, Joe Frank
Frank Sinatra
John Williams (Jaws)
East L.A. Car Pool
- KULF-HOUSTON**
John Denver
Carpenters
Orleans
Phones:
John Dawson Read
East L.A. Car Pool
Frank Sinatra
- KVI-SEATTLE**
Orleans
Carpenters
Paul Anka
Hot:
Bee Gees
- WCCO-MINNEAPOLIS**
Jimmy Buffett
Bobby Goldsboro
John Denver
Keith Carradine
Frank Sinatra
Cat Stevens
Carpenters
Lon & Derek
Phones:
Bobby Goldsboro
Frank Sinatra
- KOA-DENVER**
John Denver
Roger Whittaker
Frank Sinatra
Jesse Colin Young
Amazing Rhythm Aces
East L.A. Car Pool
Hot:
Three Dog Night
Barry Manilow
- KOY-PHOENIX**
Bobby Goldsboro
Orleans
Paul Delicato
Carpenters
John Denver
KHOW-DENVER
Helen Reddy
Linda Ronstadt
Jack Jones
John Denver
Carpenters
Paul Simon
- WGAN-PORTLAND**
Harry Chapin
Carpenters
Spinners
Frank Sinatra
Hot:
Judy Collins
- WFIR-ROANOKE**
Evie Sands
Linda Ronstadt
Austin Roberts
Blackbyrds
Osmonds
Eagles
John Denver
- KMEN-SAN BERNARDINO**
Stylistics
Herb Alpert
Paul Anka
Bobby Sherman
Three Dog Night
Jack Jones
Letterman
Carly Simon
Phones:
Johnny Rivers
Janis Ian
- WCWA-TOLEDO**
Freddie Fender
James Taylor
Barry Manilow
- WEMP-MILWAUKEE**
Bobby Goldsboro
Frank Sinatra
Carpenters

Burkhart

Continued from page 10

go in to recommend a format for them, we try to tell them where the money is and where we think it's gonna be. Then we talk to a lot of reps, all the time, we've worked for a lot of reps, and they tell us where they think it's going to be. Our belief is that commercial progressive has made a huge impact in 18 to 34 and is going to extend to 18 to 49 and those stations that are in the 18 to 49 group that are solidly established there, are going to have very few business worries over the next 2 or 3 years.

R&R: I would have to say, you've got to be right, because the people who were listening to progressive 3 years ago or 2 years ago, obviously will continue to listen. That's their kind of music. That's what they grew up with. You have 2 generations we've gone through, since it started; so what do you do about progressive oldies. Are they researched too?

BURKHART: Absolutely, and Lee has, over the past 8 years, accomplished over, if I gave you the real figure, you wouldn't believe it, so let's just say call it a half a million interviews. He conducts them either on paper, on the phone, in person. Through other devices to determine the favorite album goldies. Those are, in effect put into our system, into our file. That really is the key, in our opinion, to good commercial progressive radio. Your oldies must be good. We know that they're plentiful, they should be targeted directly into that 18 to 34 group, so that the familiarity process will be there for them.

-CONTINUED NEXT WEEK-



Over 1000 of these WTRU/Muskegon T-Shirts have been distributed since early June to the station's listeners. Afternoon jock Charlie Quinn models the promotional garb.

NEW & ACTIVE

Continued from page 28

- KATHY BARNES** "Shhhh" (MGM) added WJQS, KRMD, WDEE, KCKN.
- BRIAN COLLINS** "Faithless Love" (ABC/Dot) added KSOP, KENR, KCKN, WNYN.
- JESSI COLTER** "What Ever Happened To Old Blue Eyes" (Capitol) added KIKK, KSON, KENR, KCKN, KHOS.
- ROY HEAD** "Help Yourself To me" (Shannon) Added KPOK, KSO, KSOP, WAME, WNYN, WRFL.
- LOIS JOHNSON** "Hope For The Flowers" (20th) added KSO, KSPO, KRMD, KKYX.
- WAYLON JENNINGS** "Waymore Blues" (RCA) This is the flip of his last single. Added KIKK, KENR, WHK.
- BILLY LARKIN** "Indian Giver" (Bryan) added KSOP, WPNX, WINN, WMNI, WUNI, KCKN, KHOS.
- GEORGE MORGAN** "From This Morning On" (Four Star) more adds KERE, WHK, KKYX.
- KELLY MILES** "Bicycle Morning" (Nami) added KFOX, KCKN.
- DARRELL MCCALL** "Helpless" (AVCO) debut 48 KHEY, debut 40 KRMD, added KKYX, KBUL, WINN.
- PATTI PAGE** "Less Than A Song" (AVCO) added KLAC, KJJJ, 36-27 WVOJ.
- RONNIE PROHET** "Sanctuary" (RCA) more adds WHOO, WIL, KWJJ, debut 37 KOOO
- EDDIE RAVEN** "My Rainy Day Woman" (ABC) add KBFW, KLAK.
- MARGO SMITH** "Paper Lovin'" (20th) added WONE, WIL, WNYN.
- BILLY WALKER** "If I'm Losing You" (RCA) added WIRE, KSOP, KKYX, KRAK, KCKN.

RECORD INDUSTRY NOTES

Continued from page 16

Ronstadt and Peter Asher... Congrats to **Mike Abramson** who has been appointed Director of Product Merchandising for RCA Records moving from National LP Promotion Mgr.... Best wishes to A&M's **Herb Alpert** and wife **Lani Hall** who are the new parents of their first child, a daughter named **Aria** on July 25th... Private Stock has signed singer/songwriter **Peter Skellern** as announced by Prexy **Larry Uttal** with the first release to be Skellern's recent top ten British hit, "Hold On To Love"... Discussions are apparently in progress to re-edit AWB's current single "If I Ever Lose This Heaven" due to radio feedback to **Atlantic**...

WET DREAMS

Sometime back **U.K.'s Jonathan King** was racking his brains to come up with a name for a new group he had signed. After sleeping on it, he woke the next morning with the name: **10cc**. Contrary to popular opinion, the name does not stand for a needle gauge size which led to some discrimination of the group by people who felt it had a dope connotation. Actually 10cc is the amount of sperm released during a normal ejaculation. Speaking of the group, Earthnews tells me that their current hit "I'm Not In Love" featured 256 voices, most of which were overdubs...

SUIT DROPPED

Capitol and Grand Funk have resolved their differences out of court with the group to deliver a two disc "live" set entitled "Caught In The Act," set for a **Mid-August** release and a new studio album for later release... **ABC** group **Three Dog Night** will be seen on "Night Dreams" tonight (Friday, August 8th) to sing their current single "Till The World Ends" and their new LP title tune "Coming Down Your Way." .. **Atlantic** picked up two gold awards with the **Stones** "Made In The Shade" being gilded along with **AWB's** "Cut The Cake"... The next **Bee Gees** single being considered is "Nights On Broadway" with pro **Arif Mardin** doing the editing honors... Rockers **Uriah Heep** have commenced their U.S. tour which is comprised of forty-five dates in as many cities to run through November 2nd... Several companies are pursuing print rights to **GRC's** "Like They Say In L.A." by the **East L.A. Carpool** with one company, a specialist in theme songs, apparently considering making the song L.A.'s own anthem... Rumors are that **The Sensational Alex Harvey Band** will be signing with **Atlantic**...

Ariola's Howard Stark and **Jay Lasker** sat on the **Fox** single "Only You Can" for six months until their deal was finalized. "We really believed in the single and wanted to wait to release it on Ariola America," said Howard. It was worth the wait!

POP NOTES

Continued from page 33

with their latest "Games People Play." Check New & Active for airplay. It's already reporting hot at **WKBC-FM**.

A bunch of stations have been featuring the **Eagles** album cut "Lyn' Eyes" for some time and experiencing good phone calls. **Bob Dixon** **WFIR** has put it into his singles rotation.

WGN reports good action on **Flip Wilson's** latest "Berries In Salinas." Capitol scoring heavily flipping a hit. "It Doesn't Matter Anymore" was written by **Paul Anka** and originally recorded by **Buddy Holly**.

There's not a whole bunch of stations on the "Theme From Jaws" yet, but those who are playing it have reported instant listener identification for it. Music from a smash hit movie has almost always proven to be a valid consideration for radio programming.

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

JOHN DENVER I'm Sorry [RCA]

41 per cent of our reporters on it, 30 adds including KDWB at 17, WHBQ, WBBQ, WPGC, WCOL, debuts 24 WFIL, early jumps; 29-25 WSAI, 30-25 WMAK, 36-30 KTLK see Parallels.

ORLEANS

Dance With Me [Asylum]

36 percent of our reporting stations on it, 11 new adds including WKBW, WGNG, KTLK, KYSN. Moves; 16-7 WRKO, 8-6 WSAR, 23-18 WDRQ, 27-21 WORC, see Parallels.

CARPENTERS

Solitaire [A&M]

33 percent of our reporters on it, 12 adds including WPGC, KLEO, WQXI, see Parallels for debut positions and early jumps.

FREDDY FENDER

Wasted Days & Wasted Nights [ABC]

32 percent of our reporters on it, 7 adds including WGH, KRSP, WAPE, WCOL. Moves; 16-9 KDON, 11-7 WSGA, 21-17 WBBQ, 10-6 WQXI, 16-10 WIXY, see Parallels.

AUSTIN ROBERTS

Rocky [Private Stock]

30 percent of our stations on it, 9 adds including 13Q, WAPE, WQXI. Moves; 11-6 WKBW, 16-9 WBBQ, 19-10 WAKY, 1-1 WCOL, 14-9 KCPX, see Parallels.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

Total Number of Stations Reporting: 104

DOOBIE BROTHERS "Sweet Maxine" [WB] 28 reporters on it, 7 new adds including WCAO, KQWB, KSTP, WGH. Moves; 33-31 WSGA, 39-36 KTLK, 36-33 WBBQ, on KJRB.

POINTER SISTERS "How Long" [ABC] 25 stations on it, 3 adds including Y100. Moves; 21-18 KFRC, 24-14 WPGC, 10-7 WRMA, 3-3 KJOY 40-34 WBBQ, 27-21 KJRB, and many others.

TAVARES "It Only Takes A Minute" [Capitol] 22 stations on it, 7 new adds including KFRC, KTLK, WIBG. Moves; 14-7 KJOY, 37-28 WBBQ, 28-23 KYSN, 39-29 WNCI, 3-2 WSAR, and several others.

MORRIS ALBERT "Feelings" [RCA] 21 reporters on it, 6 new adds including KHJ, KCBQ, WRKO, WCOL. Moves; 7-4 KFRC, 20-14 WGOW, 21-16 KQWB, 29-21 KAFY, and many others.

OSMONDS "The Proud One" [MGM] 20 reporters on it, 4 new adds, including KILT, WBBQ. Moves; 26-19 WERC, 26-21 WMAK, 28-23 WAVZ, 24-18 KAKC, and others.

PAUL SIMON/PHOEBE SNOW "Gone At Last" [Columbia] 17 stations on it, 13 adds including WFIL, WSAI, KILT, WGH, debuts 30 WQXI, debuts 28 at 13Q, and several others.

ISLEY BROTHERS "Fight The Power" [T-Neck] 16 reporters on it, 5 new adds including 99X, WCFL, CKLW. Moves; 12-3 WGH, 13-4 WQXI, 5-3 WDRQ, 15-10 WABC, and many more.

EVIE SANDS "I Love Makin' Love To You" [Haven] 15 reporters on it, 8 new adds including KJOY, KQWB, WMAK, KCPX, KASH. Moves; 12-9 WRMA, 25-18 KJRB, and others.

HELEN REDDY "No Way To Treat A Lady" [Capitol] 13 reporters on it, 9 adds including KFRC, WAYS, WRKO, WSGA, KLIF. On WAPE, 28-26 KHJ, debut 30 WAVZ.

QUEEN "Keep Yourself Alive" [Elektra] 13 reporters on it, 1 new add. Moves; 25-17 WAKX, 8-8 U100, 33-27 WEAQ, 29-24 WSAR, 37-35 KQWB and more.

CAT STEVENS "Two Fine People" [A&M] 12 reporters on it, 2 new adds including KJRB. Moves; 15-14 WISM, 26-24 KYSN, 18-13 WNCI, debut 29 WORC.

ALICE COOPER "Department of Youth" [Atlantic] 10 reporters on it, 3 new adds including WMAK, KENO. Moves; debut 27 KJRB, on WAKY, 40-36 KWHP.

"JAWS THEME" [MCA] 10 stations on it, 6 new adds including WFIL, KYNO, WJON. Moves; 30-23 WBBF, on WQAM, 6-2 WYND and several others.

OTHERS GETTING SIGNIFICANT ACTION

SEE PAGE 14

Radio & Records

THE INDUSTRY'S NEWSPAPER

August 8, 1975

7/18 7/25 8/1

6	1	1	①	BEE GEES/Jive Talkin' (RSO)
8	4	3	②	ELTON JOHN/Someone Saved My Life Tonight (MCA)
4	2	2	3	EAGLES/One Of These Nights (Asylum)
20	14	9	④	JAMES TAYLOR/How Sweet It Is (WB)
19	16	14	⑤	HAMILTON, JOE FRANK & REYNOLDS/Fallin' In Love (Playboy)
12	11	10	⑥	WAR/Why Can't We Be Friends? (UA)
11	9	8	⑦	MELISSA MANCHESTER/Midnight Blue (Arista)
3	3	4	8	MCCARTNEY & WINGS/Listen To What The Man Said (Capitol)
2	5	5	9	CAPTAIN & TENNILLE/Love Will Keep Us Together (A&M)
25	20	17	⑩	JANIS IAN/At Seventeen (Columbia)
1	6	6	11	VAN MCCOY/The Hustle (Avco)
18	18	15	⑫	GLEN CAMPBELL/Rhinestone Cowboy (Capitol)
26	26	18	⑬	K.C. & THE SUNSHINE BAND/Get Down Tonight (TK)
16	13	13	14	MIKE POST/The Rockford Files (MGM)
9	10	11	15	GWEN MCCRAE/Rockin' Chair (Cat)
5	7	7	16	10cc/I'm Not In Love (Mercury)
30	22	20	⑰	BARRY MANILOW/Could It Be Magic (Arista)
-	38	25	⑱	DAVID BOWIE/Fame (RCA)
14	12	12	19	BAZUKA/Dynamite (A&M)
7	8	16	20	OLIVIA NEWTON-JOHN/Please Mr. Please (MCA)
34	27	24	⑳	AMAZING RHYTHM ACES/Third Rate Romance (ABC)
-	30	28	22	ZZ TOP/Tush (London)
33	28	26	23	AMBROSIA/Holdin' On To Yesterday (20th Century)
35	29	27	㉑	BAD COMPANY/Feel Like Makin' Love (Swan Song)
38	23	22	25	JOHNNY RIVERS/Help Me Rhonda (Epic)
-	35	32	26	THREE DOG NIGHT/Till The World Ends (ABC)
-	37	30	㉒	FREDDY FENDER/Wasted Days & Wasted Nights (ABC/Dot)
-	-	35	㉓	EARTH, WIND & FIRE/Way Of The World (Columbia)
32	24	21	29	JOHNNY WAKELIN/Black Superman (Pye)
-	-	37	㉔	DAVID GEDDES/Run Joey Run (Big Tree)
-	36	33	31	HUDSON BROTHERS/Rendezvous (Rocket)
-	40	36	32	PAUL ANKA/Nothing Stronger Than Our Love (UA)
15	19	23	33	PILOT/Magic (Capitol)
-	-	38	34	SWEET/Ballroom Blitz (Capitol)
10	17	19	35	FRANKIE VALLI/Swearin' To God (Private Stock)
13	15	31	36	GLADYS KNIGHT/Way We Were/Try To Remember (Buddah)
-	-	-	37	AUSTIN ROBERTS/Rocky (Private Stock)
-	-	40	38	NEIL SEDAKA/That's When The Music Takes Me (Rocket)
17	21	29	39	MICHAEL MURPHEY/Wildfire (Epic)
-	-	-	40	ORLEANS/Dance With Me (Asylum)

ACTIVE ALBUM CUTS

These cuts are already receiving airplay and audience acceptance

ELTON JOHN
"Mealticket"
WINGS
"Rock Show"
EAGLES
"Lyin' Eyes"
ELTON JOHN
"Writing"
"Captain Fantastic"
WINGS
"Medicine Jar"

MOST ACTIVE RECORDS

H J F & R
Bee Gees
K C & Sunshine Band
War
Janis Ian
James Taylor
Glen Campbell
David Bowie
Barry Manilow
Johnny Wakelin
Bad Company
Mike Post
John Denver

NATIONAL REQUEST TABULATION

LW	TW	
3	1	ELTON JOHN
1	2	CAPTAIN & TENNILLE
2	3	BEE GEES
8	4	DAVID BOWIE
5	5	GLEN CAMPBELL
9	6	JOHNNY WAKELIN
-	7	DAVID GEDDES
-	8	OLIVIA NEWTON-JOHN
4	9	PILOT
-	10	KC & THE SUNSHINE BAND