

THE NETWORK

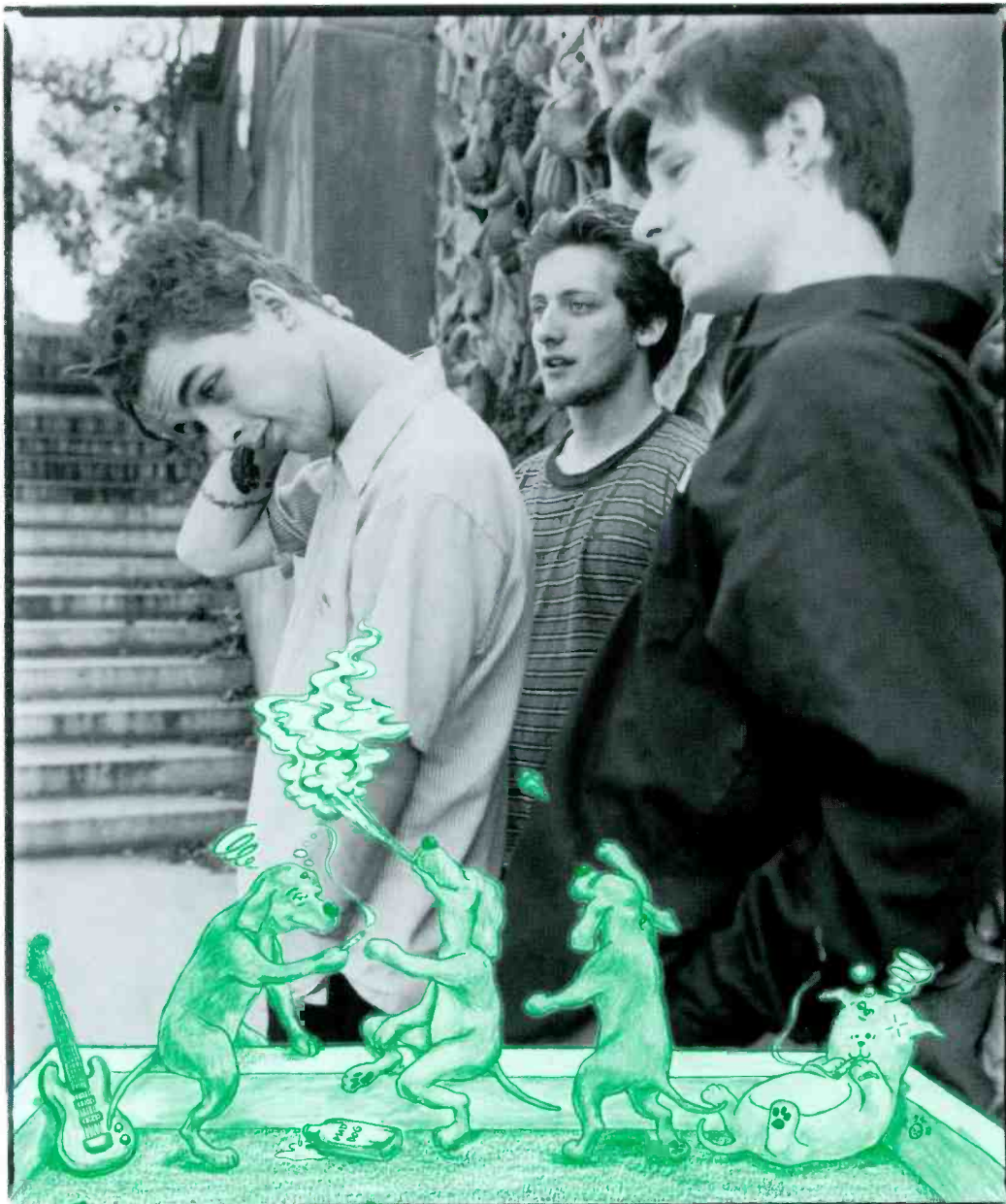
FORTY®

CONTEMPORARY RADIO'S MUSIC & NEWS RESOURCE



MAY 27, 1994 • Spotlight On WBMX Boston • Interview With Alex Cospes • Editorial: Music Daze

GREEN DAY



LONGVIEW

Produced by Rob Cavallo and Green Day
From the album *Dookie*
Management: Cahn-Man.

ALREADY ON:

KRBE Houston Add

WZJM Cleveland Add

KROQ Los Angeles 39 Plays

KUBE Seattle 33 Plays

99X Atlanta 32 Plays

WENZ Cleveland 26 Plays

WEZB New Orleans 18 Plays

WPST Trenton 18 Plays

WHJX Jacksonville 15 Plays

KIOC Beaumont 15 Plays

WJMX Florence 15 Plays

KKFR Phoenix 12 Plays

#31 Soundscan Album Chart! 31,734 Weekly Sales! #2* Modern Rock Monitor!

TV Buzz Clip 7th Most Played Video! Over 260,000 Soundscan Sales! Over 450,000 Albums Ordered!



©1994 Reprise Records
Have a Green Day.

THE CHARTS

PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 ALL-4-ONE. I Swear (Blitz/Atlantic/AG)	8357	9816	10625
2 MADONNA. I'll Remember (Maverick/Sire/WB)	8489	9086	9538
3 PRINCE. The Most Beautiful Girl In The World (N.P.G. Records/Bellmark)	9008	8599	8061
4 BIG MOUNTAIN. Baby I Love Your Way (RCA)	8428	7952	7615
5 TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	6309	7019	7451
6 ACE OF BASE. Don't Turn Around (Arista)	4219	5657	7050
7 ENIGMA. Return To Innocence (Charisma/Virgin)	7137	7136	6901
8 COUNTING CROWS. Mr. Jones (DGC)	7615	7029	6791
9 JON SECADA. If You Go (SBK/ERG)	5142	6040	6766
10 GENERAL PUBLIC. I'll Take You There (Epic Soundtrax)	5328	5493	5555
11 ACE OF BASE. The Sign (Arista)	7083	6554	5552
12 TEVIN CAMPBELL. I'm Ready (Qwest/WB)	5883	5765	5383
13 CELINE DION. Misled (550 Music)	4290	4765	5107
14 MARIAH CAREY. Anytime You Need A Friend (Columbia)	690	2837	4332
15 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	3208	3631	4225
16 BONNIE RAITT. Love Sneakin' Up On You (Capitol)	5342	4909	4138
17 JANET JACKSON. Any Time, Any Place (Virgin)	918	2659	4100
18 MEAT LOAF. Objects In The Rear View Mirror May Appear Closer Than They Are (MCA)	3239	3520	3705
19 CRASH TEST DUMMIES. MMM MMM MMM MMM (Arista)	4895	4018	3524
20 JOSHUA KADISON. Beautiful In My Eyes (SBK/ERG)	3168	3359	3451
21 R. KELLY. Bump N' Grind (Jive)	4009	3746	3430
22 ELTON JOHN. Can You Feel The Love Tonight (Hollywood)	548	2253	3272
23 MPEOPLE. Moving On Up (deConstruction/Epic)	2125	2855	3191
24 GABRIELLE. I Wish (Go! Discs/London/PLG)	2626	2817	3002
25 SHERYL CROW. Leaving Las Vegas (A&M)	2716	2820	2919
26 RICHARD MARX. Now And Forever (Capitol)	3682	3178	2842
27 B.C.52's. (Meet) The Flintstones (MCA)	402	1982	2795
28 AEROSMITH. Crazy (Geffen)	1701	2365	2722
29 COLLECTIVE SOUL. Shine (Atlantic/AG)	1924	2212	2656
30 HUEY LEWIS AND THE NEWS. (She's) Some Kind Of Wonderful (Elektra)	1278	2085	2607
31 MELISSA ETHERIDGE. Come To My Window (Island/PLG)	2995	2555	2575
32 MARIAH CAREY. Without You (Columbia)	4446	3545	2569
33 SWV. Anything (RCA)	1958	2444	2555
34 GIN BLOSSOMS. Until I Fall Away (A&M)	1867	2207	2529
35 JOHN MELLENCAMP. Wild Night (Mercury)	201	1537	2375
36 TONY TONI TONÉ. Leavin' (Wing/Mercury)	1911	2136	2103
37 BRUCE SPRINGSTEEN. Streets Of Philadelphia (Columbia)	3186	2491	2101
38 AALIYAH. Back & Forth (Blackground/Jive)	979	1527	2072
39 TOM PETTY & THE HEARTBREAKERS. American Girl (MCA)	1604	1979	2068
40 WARREN G. & NATE DOGG. Regulate (Death Row/Interscope/AG)	1668	1954	1988

RETAIL SALES

NATIONWIDE PIECE COUNT SALES

2W	LW	TW	ARTIST/LP	LABEL
15	1	1	THE CROW. Soundtrack	Atlantic/AG
1	2	2	BENEDICTINE MONKS OF SANTO DOMINGO. Chant	Angel
5	6	3	ACE OF BASE. The Sign	Arista
4	4	4	COUNTING CROWS. August And Everything After	DGC
3	5	5	ABOVE THE RIM. Soundtrack	Death Row/Interscope/AG
2	3	6	PINK FLOYD. The Division Bell	Columbia
—	8	7	INDIGO GIRLS. Swamp Ophelia	Epic
6	7	8	R KELLY. 12-Play	Jive
—	17	9	PRETENDERS. Last Of The Independents	Sire/WB
9	9	10	ENIGMA. The Cross Of Changes	Charisma/Virgin
14	13	11	OUTKAST. Southernplayalisticadillacmuzik	LaFace/Arista
11	11	12	SOUNDGARDEN. Superunknown	A&M
12	12	13	CRASH TEST DUMMIES. God Shuffled His Feet	Arista
13	14	14	SMASHING PUMPKINS. Siamese Dream	Virgin
16	16	15	ALL-4-ONE. All-4-One	Blitz/Atlantic/AG
34	23	16	COLLECTIVE SOUL. Hints Allegations And Things Left Unsaid	Atlantic/AG
10	18	17	TIM MCGRAW. Not A Moment Too Soon	Curb
24	19	18	GREEN DAY. Dookie	Reprise
♦ DEBUT	19	19	ERASURE. I Say, I Say, I Say	Mute/Elektra
8	10	20	BONNIE RAITT. Longing In Their Hearts	Capitol
19	20	21	TONI BRAXTON. Toni Braxton	LaFace/Arista
18	22	22	YANNI. Live At The Acropolis	Private Music
—	30	23	SONIC YOUTH. Experimental Jet Set, Trash And No Star	DGC
7	15	24	REBA McENTIRE. Read My Mind	MCA Nashville
22	21	25	BASIA. The Sweetest Illusion	Epic
28	29	26	REALITY BITES. Soundtrack	RCA
—	38	27	CANDLEBOX. Candlebox	Maverick/Sire/WB
23	26	28	CELINE DION. The Colour Of My Love	550 Music
21	27	29	SNOOP DOGGY DOGG. Doggystyle	Death Row/Interscope/AG
—	32	30	SOUTH CENTRAL CARTEL. 'N Gatz We Truss	DJ West/GWK/ral/Chaos
29	31	31	ROLLINS BAND. Weight	Imago
17	25	32	NIRVANA. In Utero	DGC
38	33	33	SARAH McLACHLAN. Fumbling Towards Ecstasy	Nettwerk/Arista
31	34	34	LIVE. Throwing Copper	Radioactive
20	28	35	NAS. Illmatic	Columbia
25	24	36	TRAFFIC. Far From Home	Virgin
32	35	37	TEVIN CAMPBELL. I'm Ready	Qwest/WB
26	36	38	PANTERA. Far Beyond Driven	EastWest/AG
39	37	39	THE ALLMAN BROTHERS BAND. Where It All Begins	Epic
♦ DEBUT	40	40	CROOKLYN. Soundtrack	MCA

PPW Regional Breakouts and Additional Retail Information Begin On Page 48.

Freddie Snakeskin Slithers To Vegas

Longtime KROQ Jock Named MD/Mornings At KEDG

Veteran KROQ L.A. air personality Freddie Snakeskin was hired to be MD and host the morning show at KEDG Las Vegas. Snakeskin will start his new gig on May 31; he will start taking music calls and doing the show on that day.

KEDG PD John Griffin told *The Network Forty* that Snakeskin was the obvious choice over a "deluge" of T&Rs. "He has been doing his format practically since the beginning," he says. "He knows more about this music than anyone." Another benefit is the recognition factor. "A lot of our listeners are either from Los Angeles or are visiting from there. They know who

Freddie is and I'm sure they'll welcome him with open arms in the mornings."

Snakeskin is the first official morning show successor to the syndication of KLOS duo Mark & Brian. "He's going to host a very music-intensive show as well as do a lot of remotes to increase our street presence," Griffin says. "He'll team with Nicky The Fish, who was part of the interim morning show."

Musically, Griffin will no doubt take advantage of Snakeskin's vast Alternative music knowledge, yet he asserts that the overall focus and direction of the station's sound "won't change at all."

HOWIE'S QUIPS FINE-ATHON

Good news/bad news week for Infinity. Howard Stern was socked with another indecency fine - \$200,000 worth - for remarks he made between December 6, 1993 and January 19, 1994. That raises the Stern Fine-athon Toteboard to over \$1.8 mil. Infinity, of course, won't pay a cent of it as it's challenging the FCC's rulings. So is a broad coalition of groups who, the day before the FCC fine, went to court to stop it from fining anyone. Its reason: informal censorship, of course. On the bright side, the FCC did approve Infinity's purchase of WPGC-FM Washington, D.C.

COMING & GOING

Beth Ann McBride was promoted from Research Director to Program Director of WJKC St. Croix. Former PD Jonathan Keyes was moved upstairs to become VP Programming as well as GM... Steve Hatter was named Station Manager at WMXB Richmond... Dave Daniels was named interim MD at WBIZ Eau Claire. He'll be taking music calls on Friday from 2-4 pm... Former WJMN Boston GSM Chris McWade was named Director of Sales and Media for Consumer Media Marketing... Rick Smulian has started his own independent promotion company out of Atlanta. Concentrating on Top 40 and Hot AC throughout the South, Rick can be reached at (404) 916-0069.

FCC AT FULL DECK

Clinton nominees to the Federal Communication Commission, Democrat Susan Ness and Republican Rachelle Chong, easily won Congressional approval. Ness has already begun her tenure, beginning with the remaining days of Ervin Duggan's stint, who left early to join PBS. She will serve a five-year term. Chong will replace Sherrie Marshall and will keep her seat at least until June 20, 1997.

THE NEVER-ENDING HOWIE

In other Stern news, Howard announced a deal with Rysher Entertainment to produce a film based on his best-selling book, "Private Parts." For those who question his nationwide clout, Stern broke the news on *The Tonight Show*, an appearance that helped Jay Leno beat *Late Night With David Letterman*, which featured Eddie Murphy. Leno has very rarely beaten Dave since they've gone head-to-head.

WDRE Makes It A Trio

LMA's WWCP, Third Station To Simulcast Its Signal

WDRE Long Island has LMA'd WWCP Schenectady with the intent of purchasing the station outright. WWCP began simulcasting 'DRE's signal on Memorial Day weekend, as Albany/Schenectady joins Philadelphia and Suffolk County as markets airing WDRE's Alternative music mix.

WWCP inaugurated the new sound by playing 96 of the best Modern Rock albums, to tie in with the station's frequency. Station management has refrained from announcing a decision on a call letter change. WDRE will broadcast its sound to WWCP 24 hours a day except for Friday and Saturday nights, which will be devoted to local programming. Called "Adventure Hours," WWCP will highlight local nightclubs and play local requests. The station will retain its sales and promotions staffs.

"Programming on three signals allow us to increase signal coverage and, in turn,

generate more income," says WDRE PD Tom Calderone. "Therefore, we can afford quality air talent, station promotions and so on. We drop out of network programming to cater to the local markets and run local ad spots for each station. On



TOM CALDERONE

Saturday nights, the stations each broadcast live from local nightclubs and every Friday afternoon, they're out at restaurants during happy hour, again running local advertising. This way, we can earn

INSIDE THIS ISSUE...

EDITORIAL

VP/GM Gerry Cagle answers the eternal question: Why do radio stations do their music on Tuesdays? And why some parties want to change it. ...page 8.

CONFERENCE CALL

Radio Editor Dwayne Ward offers a glimpse at the imminent world of high-tech on-line from the perspective of two forward-thinking label promotion experts. ...page 14.

ALEX COSPER INTERVIEW

KWOD PD Alex Cosper describes how he tailored Alternative programming specifically for Sacramento, through the music mix and the air talent. ...page 18.

BIN BURNERS

Detailed information on records enjoying the biggest sales increases over the past week - why they're selling and where. ...page 20.

THE X PAGE

The Alternative PPW chart, with Alternative news and reviews of records primed for Mainstream crossover as well as future Alternative hits. ... page 28.

SHOW PREP

"Play It, Say It" - bio liners on Whale, Huey Lewis and Warren G. - and Rimshots" on private sex trading cards, Pres. Clinton harassing Jupiter and computer Cybersex. ...page 30.

MOST REQUESTED

A *Network Forty* exclusive: The hottest new reaction records from around the country - from both Mainstream and Crossover stations. ...page 32.

local business and give listeners the feeling that we're catering to them."

AMD Mike Parrish notes that the WWCP deal came down fairly quickly, which surprised some 'DRE staffers. Although this will increase the workload on them, especially in terms of travel time, "We won't have any trouble keeping up," he says. "We can make this pretty routine."

MTV To Face Some New Competition

Canada's MuchMusic To Hit The States Via Rainbow Programming

MTV will find itself facing some direct competition quite soon - but not from the highly-routed multi-label network. The Canadian version of MTV, MuchMusic, has entered a partnership with Rainbow Programming and Chum Group Television, whereby an American version of the

24-hour network will be shown in the U.S. on cable as soon as July or August.

According to Chum Group TV President Moses Znaimer, MuchMusic, a 10-year-old network that reaches 5.6 million viewers in Canada, programs more cutting edge and international artists than

MTV. Rainbow will pick up the MuchMusic feed and substitute its own original programming for shows like *Ren & Stimpy*, which is shown exclusively in Canada on MuchMusic. It already has distribution pacts with U.S. cable systems that serve over three million subscribers.

Ken Berry To Head ERG International

While EMI Music Posts Record Profits for Sixth Straight Year

Virgin Music CEO Ken Berry was named to the newly-created position of President/CEO of ERG International. He will handle both posts simultaneously. Meanwhile, EMI Music announced that it enjoyed record profits and sales for the sixth straight year.

On top of his current duties as Chairman and CEO of Virgin Music Group, Berry will oversee operations of EMI Music's recorded music operations outside the U.S. and Canada. Obviously, the conglomerate hopes Berry will transfer the success he's had at Virgin – which enjoyed its best year in its 21-year history – to the entire global Records Group. “Ken Berry has proven himself to be one of the most gifted executives in the music business today,” notes EMI Music President/CEO Jim Fifield. “We are convinced he will help build our international momentum on all levels – from breaking new talent, to delivering major artists across the world, to building our position in emerging music markets, to strengthening our existing operations. Ken's mission will be to generate more hits on a global scale.

“Consolidating EMI's operations un-

der Ken Berry will also free me to devote more of my energy to broader strategic initiatives that will maintain momentum within the EMI organization, and to the major issues facing the music industry as



JIM FIFIELD AND KEN BERRY

we move further into the digital, interactive, multi-media era.”

“I'm delighted with this increased responsibility,” Berry says. “I've learned a lot working with EMI over the past two years and am delighted that I'll get to contribute on a larger scale to the company's continued growth. Moving forward, we will continue to maintain the distinct identities of EMI and Virgin as we work to make our companies first choice for artists in every market.”

Globally, sales of EMI Music during the fiscal 1992-93 year grew by 16.8% to \$2.6 billion and profits rose 25% to \$364 million. The increase saw EMI's global market share rise from 14.2% to 15.5%. In its record six-year run, EMI sales have grown three-fold and profits have grown eight-fold.

One of the primary reasons behind EMI's growth is the record-setting year of the Virgin Music Group. It contributed sales of \$660 million and a profit of \$133 million to EMI's pot. In England, Virgin product held the #1 position for 25 weeks out of the year through six different chart-topping albums. In the U.S., it more than tripled its market share.

EMI's biggest sellers worldwide were Janet Jackson's *janet*. (over eight million sold), UB40's *Promises & Lies* (over five million), Garth Brooks' *In Pieces* (five million), Frank Sinatra's *Duets* (five million), Meat Loaf's *Bat Out Of Hell II* (Virgin owns rights to Meat Loaf everywhere but North America, selling five million), The Beatles' *1962-1966* and *1967-1970* (over five million) and Lenny Kravitz's *Are You Gonna Go My Way* (over four million).

MCA Promotes Randy Miller To Exec. VP, Marketing

Expanded Duties Cover Pop And Black Music

Randy Miller was promoted from Sr. VP Marketing to Executive VP, Marketing at MCA Records. Miller will now head all marketing efforts for MCA and its affiliated labels, covering both Pop and Black Music marketing, sales and publicity. The industry vet joined MCA in 1991 after seven years at RCA Records.

“Randy has proven himself to be an extraordinary marketing executive and leader,” MCA Records President

Richard Palmese said. “Under his direction, MCA has proven that it sets an industry standard with its marketing campaigns for artists such as Meat Loaf, Tom Petty, Radioactive's Live, Uptown's Jodeci, Gasoline Alley's Shai, Lyle Lovett and special marketing projects such as *Rhythm, Country & Blues* and the Jimi Hendrix reissues. Randy's expanded responsibilities will enable the company to even more effectively market and promote the label's artists.”



RANDY MILLER

Late News: Scott Thrower Joins KKRZ Morning Zoo

Scott Thrower was just hired by KKRZ Portland to be a member of its Morning Zoo. The 19-year radio vet, who has worked in markets as diverse as Philadelphia, Phoenix, San Diego, Denver and Memphis, makes his on-air de-

but on May 31.

The new gig is sort of a homecoming for Thrower. “I grew up in Salem and have two great brothers who live there,” he says. “So this is a homecoming. But without the gown.

“Z100 is absolutely legendary in Portland and in the radio business,” he says of his new employer. “It's a true honor to join forces with [parent company] Citicasters. We'll have fun, but we'll kick some butt, too.”

RECORDS

ARISTA

Ceci Kurtzman was appointed Director, Licensing.

CAPITOL

Ruth Carson was appointed VP, Creative Marketing.

COLUMBIA

VP Pop Promotion Jerry Blair and Deborah Castellero are the proud parents of Joshua Ariel Blair, born May 22. Official add weight: 7 lbs., 5.5 ozs... Lee Leipsner was named Assoc. Director, Pop Promotion. Previously, he was Local Promotion Manager for the label's Baltimore/Washington/Virginia region.

EASTWEST

Mike Smith was named Director of Sales. Previously, he was Director of Sales at Paisley Park records.

EPIC

Alan Price was promoted to Assoc. Director, Finance And Planning, for the Records Group.

NOVEMBER

Randall Barbera was named Director of Marketing... Melanie Vandermark was named Marketing/Publicity Coordinator.

SONY

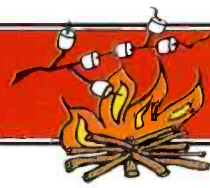
Ed Mitchell was appointed VP, Creative, Audio and Video, for Sony Wonder... Joseph P. Salvo was appointed Counsel for Sony Music Entertainment.

WARNER BROS.

Michelle Dupuis was named VP of Employee Relations and Administration.

RELATED FIELDS

Glenn Orsher was named to head the expanded European division of Winterland Productions.



Burps In Beantown?

Richie Balsbaugh and Steve Rivers may yet find some Top 40 competition in Boston. WCGY-FM (licensed to Lawrence, well outside of the Boston metro) has been purchased by ARS, owners of Boston AM powerhouses WRKO and WHDH. So what's the big deal? Insiders say ARS already has a transmitter site less than 20 miles from Boston and plan to relocate WCGY there, where the signal will penetrate into the metro. The format? Depends on the final resolution of WJMN. Smart money says it will be Top 40 and Greg Strassell (PD of Hor AC-formatted sister station WBMX) will be involved.

EastWest Pops

After extensive interviews, EastWest Records finally pulls the trigger on their West Coast opening. Gary Richards, formerly doing national with American Recordings, has been named National Promotion Director. Gary took the red-eye to New York City Tuesday, signed the deal with Craig Lambert, Greg Thompson and Val DeLong on Wednesday and started calling radio on Thursday. After he gets a few adds, Gary will be based out of Los Angeles.

Something In The Water?

It was strange enough that Columbia's VP Promotions Jerry Blair and West Coast Director of AC Promotions David Foreman became prospective fathers about the same time. It was even stranger when they both became fathers this past weekend. It gets completely out of whack when we find out both named their baby boys Joshua. Is this part of a master plan to appear on a future *Geraldo* show? This week's Page 6 T&A ("tender and adoring") photo shows Blair, Deborah and Joshua.

Carnac The Magnificent

As predicted here last week, JJ Cook is making the move to Seattle to work as National Programming Consultant for Broadcast Programming, heading up their Contemporary Formats Division.

As the Chrome Lizard reported last week as well, the PD position at WWXM was filled from within. Market veteran Calvin Hicks lands the gig.

Ins And Outs

Kenny Batiste has left Maverick. Look for him to announce future plans in the next few weeks.

KEDG PD John Griffin tapped long-time KROQ jock Freddie Snakeskin to do mornings. Freddie has also been named Music Director. The only question that remains: Is Las Vegas ready for the venom of the Snake?

KKXX Bakersfield GM Doug Shackett has exited the station.

Who had the most-added record at Top 40, AOR, Alternative, AC and AAA this week?

Inside Stuff

Don't miss this week's comments from consultant Bill Richards. A letter to his clients regarding chart changes begins on Page 42. Bill makes some very interesting comments about music and the reflections of the charts. As a former programmer in many major markets, including KIIS Los Angeles, Bill's conclusions are especially insightful for today's PDs.

Network Forty regional breakouts make Plays Per Week even more important for your particular part of the country. A new feature, debuting this week, is a further PPW breakouts by market size. PPW in-depth research begins on Page 47.

Rumors Per Week

Page 6 presents our exclusive RPW report, unweighted, ranked by the number of mentions.

#1: The PLG realignment is now only days away. Meetings were held recently in Toronto to iron out the details. Check your mailbox for invitations to the soon-to-be-announced coronation and celebration.

#2: Rumors regarding the possible merger of two prominent record companies won't go away. Speculation about who, what and when was heavy just before Christmas... died down after the new year... and has now returned with a vengeance. We now know who. We also know what. The question is when? The answer? Soon... maybe.

#3: Rumors out of Detroit have WHY? moving to a Channel X music approach. That spawns another: Will consultant Jerry Clifton drop his long-successful Urban/Crossover format for Channel X at all his other stations? Will it be a market-by-market approach? Has he already targeted the next station for a musical change? Is it in California? Has Clifton dyed his hair red and taken to wearing flannel?

#4: Is Maverick making moves to beef up their promotions department? Have they talked to more than one person about a specific opening?

#5: Is former KHFI Austin PD Roger Allen about to resurface at another station in Texas?

Trendage

In Dallas, KHKS moves from 4.7 to 4.8; St Louis: WKBQ 4.4 to 4.8. Meanwhile, WPGC continues to show strength by continuing as Washington, DC's #1 station by going 9.5 from a 9.1. Both Top 40s in Houston moved downward slightly: KBXX 5.2 to 5.0, KRBE 4.3 to 3.9. In Minneapolis, KDWB grows 7.2 to 7.4 in spite of all those records Bolke has to play. And Steve Rivers continues to double his pleasure in Boston: WXKS moves 6.8 to 7.0 while WJMN stays basically the same, 4.7 to 4.6.

Say It's Your What?

Congrats (but no presents) to PD David Simpson and all at PRO-FM on their 20th birthday. The station will celebrate two decades in the format on June 5th with a

party featuring many groups and hosted by Tevin Campbell.

A Little Off The Top

While hanging out at a party attended by Jim Kelly, Ron Herbert's ponytail was trimmed by the Buffalo Bills quarterback. No, Ron didn't know it was going to happen. No, he isn't happy about it. And no, he didn't get in Big Jim's face about it. (Lizard note: We're only sorry Joel wasn't in attendance!)

Walkin' The Dog

Columbia's Charlie Walk took his girlfriend's tiny dog out for a jog Tuesday morning with one of those long leashes that stretches out to let the pet run. On returning to his apartment, Charlie momentarily forgot about the dog, jumped in the elevator holding the leash and headed up. Unfortunately, the dog didn't make it through the elevator doors. As the elevator was an express and didn't stop for 35 floors, Charlie couldn't do anything except wait to make the return trip... another 35 floors. Ask him what happened to the dog. (Think: Chevy Chase in *Summer Vacation*.)

Roadblock!

Obviously there was some construction on the information superhighway, but the road is now clear. The Chrome Lizard's rest stop can be found on AOL at "Network40." Via Internet, it's "network40@aol.com." On Prodigy, the address is "CSTA17A." Word-warp us there and find out when we open the exclusive *Network Forty* superhighway!

Buzz

Kenny Batiste... Justin Fontaine... Alex Cosper... Gary Stevens... Bill Gamble... Tim Virgin...



Jerry wonders, "So where's the stork?"

SPECIAL ADVERTISEMENT

3 Strikes And They're Still In

When we last left Universal City, MCA promo staffers were celebrating two straight weeks of having the most-added record in the country. How did they follow the most-added launches of the B.C.52's "Flintstones" theme and Shai's "Place Where You Belong?" By having the most-added single for the third straight week with Boston's "I Need Your Love." Messrs. Teller and Palmese were all smiles and were lobbying to change this Monday's Memorial Day holiday to extend the streak to four.

Hey, We Could Get Used To This

Three Most Added this week is no mean feat, but did you know that Live's "Selling The Drama" has been #1 on the Alternative Airplay charts for three straight weeks?? Speaking of #1, Jimmy Buffett's new album, *Fruitcakes*, was the most-added AAA record of the week and over at AOR, Boston nailed down the top spot with "I Need Your Love." It's not even summer yet, but if the MCA team gets any hotter, the rest of the industry will have to take an extended vacation.

Take A Letter, Maria

Our favorite story of the week centers around a former major-market programmer who stumbled across a handwritten letter personally given to him by John Lennon a few years ago. Turns out that the letter, which lists John's all-time favorite Rock-N-Roll songs is worth several hundred thousand dollars on the collectibles market. Who says being in radio doesn't pay??? Can you say Sotheby's???? Can you say who's buying lunch????

Betcha Didn't Know He's From Texas

Rumors keep swirling about who is in line for the vacant KHKS/Dallas job. We've heard of Steal, Benson and Richards. Seems as though the industry is pulling for acting PD and current MD, Ed Lambert. If Mr. Ed does get the job, he'd be wise to bring in a proven winner. Our suggestion: Meat Loaf. Yes, Meat Loaf. Meat's currently pulling phones at WXKS, WFLY, WPRO, WPST, WPXR, KYIS, WCIL, WJMX and MTV, with major rotation increases at Z100, STAR 94, WDJX and WABB. Meat's *from* Texas, his tour has been doing sold-out business and programmers who have seen the tour are astounded how well "Objects In The Rear View Mirror May Appear Closer Than They Are" goes over in concert. Don't believe us... call Lisa McKay at WRVQ! Oops - we forgot to mention that WMTX, KPLZ and WKDD all added the single this week.

2 - 4 - 5

Not that there's anything bad about #1, mind you, but we also think it's important to note that Shai's "The Place Where You Belong" from *Beverly Hills Cop III* was #5 most added - that's two straight weeks of being one of the nation's most added, while Live's "Selling The Drama" was #5 most added at AOR, and has been a buzz clip on MTV for two straight weeks too!

The Stones Continue to Roll

As *Flintstones* mania continues to take the country by storm, those wacky boys and girls over at MCA continue to make those stars in radio even bigger stars. Check out how MCA's Steve Goldstein and Q102's Brian Douglas celebrate the 28*-20* *Airplay Monitor* move. Also stone-cold smashing are

MCA's Jeff Davis and STAR 94's Tony Novia and Lee Chestnut going over the 2,000 BDS detections this single has gotten in only two weeks.

◆◆◆

By the way, the video is all over MTV (have you seen the *Bedrock Grind*? They never looked like that when we were growing up!) and the film opens this weekend.

He's Heavy And He Ain't My Brother

Over 20 major markets are powering Heavy D's "Got Me Waiting," and the single's over 1,000 detections. Can you say secret weapon - we know you can...

Be A Volunteer

Your friends at MCA would like to inform you that June 1-7 is "Volunteers Week." It would be proper during this period to call your local MCA representative

and give him/her an add - may we suggest Shai, Boston, Live, Meat Loaf, B.C.52's, Heavy D, Aaron Hall or Tom Petty.

Peace, Out

We close this week's slander with this tip: watch out for a major duopoly to be announced in a Top-15 market real soon - this one's gonna turn some heads big-time, and the players involved have got pockets that are d-e-e-p! Could a programmer who has no direct format competition be getting some very quick? Give us a double this week, and maybe we'll tell you...

Buzz

Steve Kingston, Jeff Wyatt, Casey Keating, John Michaels, Chris Taylor, Mike Morgan, England Dan, Bob Perry, Bruce Tenenbaum...

MCA



Meet The Flintstones.

MUSIC DAZE

Commentary by
Gerry Cagle

If you're in the record business, Mondays are manic, Tuesdays you panic, Wednesdays are for paperwork filing, Thursdays you're smiling and dialing, Fridays you hurry and on the weekends you worry.

Why? Because radio does music on Tuesdays. And therein lies the rub.

Why Tuesdays?

It is a fact that our business is abnormal in almost every facet. But our work week sometimes seems way out of whack. Is there a single day in any other industry that is as important as Tuesday is to ours? Does Reebok get that load of shoes on Tuesday? Does Apple incorporate their new software procedures on Tuesday? Do the airlines only fly on Tuesdays? Does the stock market depend on Tuesday's Dow Jones to gauge the week? Does the Defense Department only go to war on Tuesdays? (Hold that thought. After a cursory check, it seems that an inordinate number of the USA's actual police actions did begin on Tuesday. Maybe there is a hidden connection with the CIA.)

Most industries begin their weeks on Mondays and end on Fridays. Isn't this how we invented weekends?

Not the radio and record industries. No. Hell, no. We may be dragged, kicking and screaming, into the norm some day in the future, but not, by God, this week.

With all the changes going down in our industries in the Year-Of-Our-Clinton 1994, some on the record side thought it might be time to push the envelope even further. Why not, they asked, have radio report playlist changes on another day? What day?, I asked. Thursdays, they said. Why?, I asked. Because, they chorused, if radio stations reported adds on Thursdays, we could leave early on Fridays and relax all weekend.

There were other considerations, of course. If radio added records on Thursdays, then record companies would have three solid days for set-up and pressurization. Now, record companies usually schedule set-up meetings on Wednesdays. Targets are set on the same day. Thursdays and Fridays are spent calling radio. But it's sometimes hard to convey the urgency of an add that won't happen until the following week. Programmers have an easy out on Thursdays and Fridays. The

famous, "Looks good... call me next week" phrase has led more than one promotion person down the road to sin and destruction. Plus, even if you get a commitment, the programmer then has the weekend to think about it and possibly have a change of heart. Or worse, it gives a promotion person from another label two full days to fly the programmer to Hawaii and offer a better deal.

Thursday adds would work better for many record companies. But what about radio?

Ah. And therein lies another rub.

Several months ago, I wrote a tongue-in-cheek Editorial that questioned why radio began doing music on Tuesdays. I made up quite a compelling story that became gospel to many in the industry.

"Is there a single day in any other industry that's as important as Tuesday is to ours?"

The real story isn't so black-and-white.

Radio began doing music on Tuesdays years ago for one simple reason: It works best for radio. Radio generated requests beginning on Mondays. Radio needed weekend requests to make the tabulations accurate. Ditto for sales. Weekend sales information was crucial to determine the hottest records.

Times haven't changed that much.

In the past several months, as different trade magazines have jockeyed for position with the diminishing influence of *R&R*, many have tried to dictate to radio. All have tried to mandate different policies under the guise of being "good for radio." Fortunately for *Network Forty*, few of these trades bother to ask radio. We always attempt to reflect radio's position. And we continue to do so.

After canvassing radio programmers from the smallest markets to the largest, the consensus is that Tuesday is still the best day for radio to prepare music.

Why?

The answers vary.

Comfort plays a big key. Programmers are comfortable the way it is. Radio programmers' weeks have been set up to do music on Tuesdays for years.

Along with the comfort comes the simple fact that it ain't broke. So why fix it?

Although SoundScan provides their data on Wednesday, most radio station's still receive their in-house research either on Mondays or Fridays. Either way, Mondays are generally spent reviewing the research. Final decisions are made on Tuesdays.

It's important for radio to add new music on Tuesday or Wednesday. This gives programmers several weekdays to daypart songs if necessary or to determine the strength of new music via requests or on-air sound. The information will then be used to decide whether or not to schedule the songs over the weekend. This lead time is necessary.

Another important fact concerns music scheduling. There was a time when new records were just put in the control room and the jocks played them when they wanted. No longer. Each day of music is now carefully scheduled in advance. Music directors need time to input the new songs into their music scheduling software. They also need time to actually schedule the music. If music were done on Thursdays, music directors would have to schedule Friday's music late Thursday night, then turn around and schedule three complete days (Saturday, Sunday, Monday) in one day – Friday, when everyone wants to get out early.

With the changes prevalent in the industry today brought on by Plays Per Week, BDS, SoundScan and other retail research, programmers are constantly searching for the special edge that will make them winners in their market. They have no time for unnecessary wallpaper touch-ups (such as changing music days) that have little to do with their daily operation.

As one major-market programmer said, "I'll be happy to give the industry my adds and rotations on Thursdays. But I'll continue to do them on Tuesdays just like always."

Sometimes, trade magazines tend to run on their own, hidden agendas. We all need to remember that Tuesday is playlist day because it is best for radio. What works best for radio works best for *Network Forty*.

Besides, we have a hidden agenda. If add day was moved to Thursday, we couldn't take Friday off! ▀

SPIN DOCTORS

"cleopatra's cat"



**730 Plays
Per Week!**

**569 BDS Spins After
One Week!**

**Audience Reach Of
Over 3.7 Million!**

Immediate Action:

B97 25X	WXKS 10X	WAHC 11X
WRFY 25X	WYCR 18X	KQID 14X
WFLY 23X	WKS! 16X	WZKX 13X
WWKZ 23X	WXSX 13X	KMCK 15X
KIOC 22X	WOVV 16X	KSMB 15X
KIOK 15X	KZZU 10X	WAAL 13X

New Commitments

This Week:

WZJM	WPLY	WKSS
WGTZ	WVKS	WERZ
WEHN	WGLU	WSPK
WRCK	WSTO	WSNX
WIFC	KZIO	KKRD
KZII	WTWR	And More!



World Premiere Video!

Stress Rotation!

On Tour All Summer!!

BABYFACE

"when can i see you"

**Most Added At Pop
Radio This Week
With Over 30
Stations!**

Including:

WXKS	WFLZ	WPGC
Q106	WERQ	WZPL
WHHH	KMEL	KBXX
KTFM	Hot 97.7	WVKS
KWIN	B95	KZFM
WKSI	And Many More!	

***As Performed On The
Season Final Of Beverly
Hills 90210!!**

***As Performed On The
Arsenio Hall Show!!**

***Billboard Magazine's
Producer Of The Year!!**

***Over One Million Albums
Sold To Date!!**



PROMOTIONS

— Compiled by Jeff Silberman and Kathryn Danyluk

Thumbtack Alert!

Clear some space on your promo office wall, kids, because *The Network Forty's* exclusive July Promo Planner will be coming at ya next week!

“MOTHER OF ALL MEAT LOAF” CONTEST

WPST, Trenton
Hal Stein

WPST ran a newspaper ad promoting its meat loaf contest — whoever cooks the largest (by volume) meat loaf and brings it to a remote wins a trip to Orlando, FL to see Meat Loaf in concert, attend a post-concert party and win tickets to see Universal Studios. The runner-up wins free tickets and backstage passes to a local Meat Loaf concert. Judging were station personnel and reps from grocer co-sponsor. The winner was over 7,000 cubic inches.

COST: LABEL PROVIDED PRIZES; THE REMOTE TENT WAS TRADED OUT.

RETURN: GREAT THEATRE-OF-MIND REMOTE ATTRACTED MEDIA ATTENTION AND AN AD SCHEDULE FROM GROCER.

“FREE MONEY, FREE WHEELS”

WKSE, Buffalo
Emily Eberhardt

WKSE mailed out 240,000 numbered direct mail pieces, which gave recipients a chance to win a Chevy Cavalier convertible. If they heard their number read on-air (a number was read every hour during the day) and called back within 10 minutes, they won \$100 plus a key that might start the car. The promotion (still going on) lasts five weeks; about 50 keys will be given out.

COST: CAR HALF-PAID, HALF TRADED OUT.

RETURN: HUGE CUME AND TSL BUILDER.

WHEEL OF WEDDINGS

WJET-FM, Eric
Neal Sharpe

A lucky couple received a honeymoon in Las Vegas, plus a catered reception with photographer and the whole nine yards. Listeners qualified by calling in to attend a wedding shower and playing typical shower games. Everyone who showed up (20 couples) won the initial prize — they were all married on a local amusement

SPOTLIGHT

“FREE MONEY JUKEBOX”

WYHY, Nashville
Teresa Birdsong

Between 7 am and 8 pm, \$1,000 was given away to the seventh caller (after hearing the sound of a jukebox) who predicted what the next song would be. Hint: The song had already been played in the last 45-minute sweep. All callers got a chance to

win an antique jukebox. On “Let’s Make A Deal” Thursday, callers had the choice of winning \$107 or taking a guess and winning \$1,000.

COST: MONEY AND JUKEBOX COMES OUT OF STATION BUDGET.

RETURN: PERFECT WAY TO BUILD CUME AND TSL.

park’s Ferris Wheel. Jet-FM broadcast live from the wedding. The public was invited to partake of a giant wedding cake.

COST: EVERYTHING PROVIDED BY CLIENTS FOR MENTIONS.

RETURN: ENTERTAINING, WARM-AND-FUZZY THEATRE-OF-THE-MIND STUNT GENERATED PLENTY OF LOCAL MEDIA COVERAGE.

“BABY SHOWER FOR FIVE”

WBNQ, Bloomington
Patti Crilly

WBNQ sponsored a baby shower for the parents of newborn quintuplets. They hosted the shower at a local Toys ‘R Us. Listeners stopped by to drop off gifts, diapers, bottles and various baby supplies. Everyone was treated to hot dogs, cake and soda. Area businesses also donated items such as strollers and car seats.

COST: A WHOLE \$25 FOR PLATES, NAPKINS, ETC. FOOD WAS TRADED THROUGH THE SALES DEPARTMENT.

RETURN: WARM-AND-FUZZY EVENT ATTRACTED MEDIA COVERAGE AND HELPED THE FAMILY RECEIVE OVER \$5,000 IN GIFTS.

“LITE ICE” SUMMER LOW-DOUGH SHOW

WKQX, Chicago
Sam Gennaway

Q101’s discount concert (only \$7.50 per seat) features the Violent Femmes, Dig, Eve’s Plum and the Offspring at the Aragon Ballroom. To make it better, 4,000 tickets will be sold, while the other 1,000 will be distributed at 32 different

bars and 10 different distributors. Q101’s crew will be hitting two or three bars a night to play the refrigerator magnet game; whoever throws Q101 magnets that stick to the station logo painted on hanging refrigerator doors, win the tickets. There will be regular call-ins from all clubs.

COST: A TERRIFIC ON-PREMISE CLUB CAMPAIGN USES CONCERT HOOK TO REALLY ATTRACT ACTIVE AUDIENCE.

RETURN: GREAT ACTIVE AUDIENCE CAMPAIGN ATTRACTS BREWER SUPPORT AND CLUB INTEREST.

24-HOUR NAUTILUS TRIATHALON

KDON, Salinas
Mary Liz Cortese

KDON is sponsoring a triathlon that will consist of three events that require a small amount of physical labor, but are designed primarily for fun. The events will utilize Nautilus equipment and even people who don’t participate will be able to win prizes. Some of the events will include a bicycle race that measures how far you can pedal with one leg only; and how long can you stay on the stairmaster with a book balanced on your head.

COST: EVERYTHING TRADED OUT.

RETURN: GREAT WAY TO GET LISTENERS INVOLVED AND GET AN AD BUY FROM THE SPORTS CLUB, WHICH SHOULD BE ABLE TO RECRUIT NEW MEMBERS.

“THE BLEEDA IN RESEDA”

KROQ, Los Angeles
Stacy Seifert

The station held a three-round boxing “grudge match” between two morning show characters — Michael the Maintenance Man and Jimmy the Sports Guy — at a local club. In attendance were celebrity judges John Wayne Bobbit and *Saturday Night Live’s* Adam Sandler, with CBS Sports reporter Pat O’Brien acting as the play-by-play announcer. Morning duo Kevin & Bean did their entire show from the remote.

COST: GENERATED MEDIA EXPOSURE.

RETURN: GOOD THEATRE-OF-THE-MIND EXTRAVAGANZA IN DON KING STYLE.

THIS PROMOTION STINKS!

WSNX, Muskegon
Jim Richards

To (cough, cough) “honor” Earth Day, station personnel came up with a novel location for listeners to pick up free tickets to the film, *PCU*. They sent a gofer with the tickets to a local landfill, paper mill or sewage treatment plant. “Lucky” listeners had to go to location and kiss the guy on-air to get the tickets.

COST: NONE. TICKETS COMPED FROM LABEL OF SOUNDTRACK.

RETURN: ARRESTING THEATRE-OF-THE-MIND USING NOVEL LISTENER ABUSE.

CELEBRITY SOFTBALL GAME

WXIL, Parkersburg
Larry Hughes

The 95XIL jocks played the local police department, with proceeds from ticket sales going to the Police’s bulletproof vest fund. The cops won, 23-2.

COST: NOTHING. ALL EXPENSES DONATED.

RETURN: FUN WAY TO PROVIDE A COMMUNITY SERVICE THAT BRINGS THE AIR STAFF TO THE STREET

wonderful news.



HUEY LEWIS & THE NEWS

(SHE'S) SOME KIND OF WONDERFUL

The premiere single from the new album
Four Chords & Several Years Ago.

NETWORK #30* With Over 2600 Plays Per Week! On Over 125 Top 40 Stations Including:

WPRO 14 Plays WKRQ 20 Plays

<u>Plays</u>	<u>Plays</u>	<u>Plays</u>	<u>Plays</u>	<u>Plays</u>	<u>Plays</u>	<u>Plays</u>	<u>Plays</u>	<u>Plays</u>	<u>Plays</u>
WYCR 31	WKRZ 23	WLAN 38	WHTO 40	WBBQ 21	WMXQ 39	WWZZ 34	WHHY 36	WYHY 29	
WXKB 27	WAPE 11	Y100 31	WZPK 48	WQGN 20	WVSR 30	WZOQ 25	WTWR 17	KPRR 21	
WRKY 25	WKDD 42	WKFR 25	KOKZ 29	WBIZ 23	KIMN 19	KZZU 27	KTMT 22	KWNZ 21	

R&R Hot A/C Moves 8-6* Billboard A/C Moves 12-9*

ALBUM SALES • TOWER Sherman Oaks #19 • TOWER Campbell #8 • TOWER Concord #5 • TOWER Larkspur #2
TOWER Stockton #12 • TOWER Mt. View #10 • TOWER Seattle #19 • TOWER Portland #21 • TOWER San Mateo #5
WHEREHOUSE #21 • HARMONY HOUSE #20 • LECHMERE #20 • KEMP MILL 103-36



On Elektra Compact Discs and **digital** cassettes.

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NETWORK FORTY SPOTLIGHT

IT'S IN THE MIX IN BEANTOWN



WBMX..... 98.5 FM

Mix 98.5

116 Huntington Ave.

Boston MA 02116

(617) 236-6898 Office

(617) 236-6832 Fax

Greg StrassellProgram Director

Amy Boyle.....Music Director

Music Calls:M-F Noon-5 pm

Jennifer McCannGeneral Manager

Gary Rozynek.....General Sales Manager

Steve DodgeChief Executive Officer

Lee Ann Callahan.....Marketing Director

Joe Martelle 5:30 am - 9:00 am

Joe Cortese..... 9:00 am - 2:00 pm

Dan Justin 2:00 pm - 6:00 pm

Scott McKay 6:00 pm - 9:00 pm

Greg Daniels..... 9:00 pm - 1:00 am

Various..... 1:00 am - 5:30 am

Ownership:.....American Radio Systems

Consultant:...Guy Zapoleon/Coleman Research

WBMX "Mix 98.5" is a tough station to label. PD Greg Strassell does his best when describing his station as "not a cookie-cutter radio station. We've been described as 'Rhythmic AC,' 'Hot AC' and 'Bright AC'. That's fine by me. Some of the most successful stations in the country at one time or another have been hard to put the right label on. I think of Kiss 108 in the late '80s and Q105 Tampa in the late '80s as two stations that definitely exceeded their labels." As for how Mix 98.5 views itself, "we're an upbeat AC with Rhythmic flavor," says Strassell.



The Staff of Mix 98.5

Targeting 25-to-44-year-old women, Mix 98.5 shows "a lot of loyalty among our listeners. AccuRatings had our come to core conversion ratio with adults 25-to-54 at 44%. The only station in the market with a higher conversion was public radio's WBUR." As for how the station is doing, Strassell is proud to point to "clear gains in Arbitron. We took over the number one positions in both Women 25-to-34 and Women 35-to-44, despite a very cruel New England winter. This is a very competitive radio market. We share a lot of audience with Kiss 108 (Top 40) and WMJX (Soft AC). In addition, we're in competition with WSSH (AC), WBOS (Rock AC), WPLM (a new AC in the market) and WJMN (Crossover Top 40)."

Core artists on the stations include "Luther Vandross, Vanessa Williams, Mariah Carey, Michael Bolton and Bonnie Raitt. As far as what songs we play, it gets down to determining whether a song is right for us early on. For example, because of our Rhythmic nature, I'm late on Rock-textured songs from artists like Bryan Adams, Sting and the like. On the other side, we're very early on material from Rhythmic artists like Aaron Neville, Jon Secada and Mariah Carey. We rely on call-out

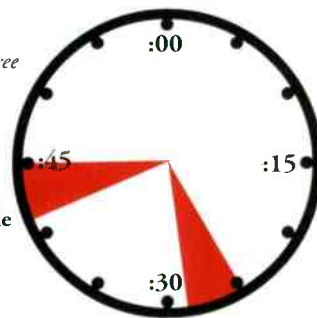
research, rotation breakouts on individual songs from other markets and local sales information to form our playlist. However, if we hear a song that has the right sound for WBMX, we won't wait for call-out to catch up."

The station's current promotion is centered around the upcoming "Elton John/Billy Joel tour. Every hour during our 'At-Work Network,' we're giving away a pair of tickets to the show. The listeners just need to hear any Elton or Billy Joel tune on the air and then be the 18th person on the Mix lines to win. In addition to that on-air contest, we also just celebrated our third anniversary with our 'Mixer Party.' This year's party featured Clive Griffin, Daryl Hall and Kool & The Gang."

-Pat Gillen

5 PM SAMPLE HOUR

Luther Vandross & Janet Jackson
The Best Things In Life Are Free
Mariah Carey
Hero
Billy Joel
The River Of Dreams
Peabo Bryson & Regina Belle
A Whole New World
Ace Of Base
The Sign



She Drives Me Crazy
Toni Braxton
You Mean The World To Me

STOPSET

Tina Turner
I Don't Wanna Fight

Amy Grant
Baby Baby

Al Greene
Let's Stay Together

Rick Astley
Never Gonna Give You Up

Richard Marx
Now And Forever

Bill Medley & Jennifer Warnes
Time Of My Life

STOPSET

Sister Sledge
We Are Family

Fine Young Cannibals

ON AIR SLOGAN

"Mix 98.5
The Best Variety of the
'70s '80s and '90s."



ARRESTED DEVELOPMENT EASE MY MIND

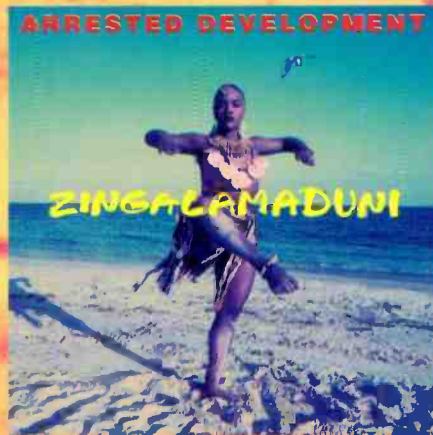
NETWORK Close To 1100
Plays Per Week!

TV Stress!

New Believers!

Hot 97.7 San Jose
WAEB Allentown
KRQQ Tucson
KLYV Dubuque
WBSS Atlantic City
WBWB Bloomington
KCPI Albert Lea
KJYK Tucson

the new single from the album



ZINGALAMADUNI

Big Rotations!

- WHJX Jacksonville 58 Plays
- WJMH Greensboro 52 Plays
- KDON Salinas 51 Plays
- WWKX Providence 40 Plays
- WLUM Milwaukee 39 Plays
- WHHH Indianapolis 37 Plays
- 92Q Baltimore 35 Plays
- WJMN Boston 33 Plays
- Hot 97 New York 26 Plays
- KJYK Tucson 26 Plays
- WPGC Washington, D.C. 25 Plays
- WJJS Roanoke 23 Plays
- KKBT Los Angeles 23 Plays
- WNVZ Norfolk 22 Plays
- WKSE Buffalo 19 Plays
- WZJM Cleveland 17 Plays
- KMEL San Francisco 16 Plays
- Power Pkg Tampa 15 Plays
- WHYT Detroit 15 Plays
- Power 106 Los Angeles 15 Plays
- Kiss 108 Boston 15 Plays
- KRQQ Tucson 14 Plays
- KZHT Salt Lake City 14 Plays
- B96 Chicago 12 Plays
- PRO FM Providence 12 Plays

Chrysalis.
ERG

Produced by speech to Vagabond Productions
Management: Entertainment Resources International, Inc.



PROGRAMMERS CONFERENCE CALL

ON LINE! (PART I)

Have you ever dreamed of playing guitar with Aerosmith? How about singing a duet with Prince? Wouldn't it be cool to never have to write another check? You can and you will. For years, we've heard about the information superhighway, but it's been difficult seeing where it would apply to the business of radio and music. Will commercial radio survive the arrival of the highway and how will the music industry deliver product to consumers? On this week's Programmers Conference Call, we explore emerging technologies and their potential impact on our industry from the label perspective.

This Week Featuring



JERRY BLAIR

VP Pop Promotion, Columbia Records



GREG LEE

*National Director of Singles
Promotion, Warner Bros. Records*

What are your concerns about forthcoming technologies and their impact on the music industry?

JERRY: Technology will dictate how music is recorded, how it is sold and how people hear it. As a music company, we are always going to sell music. How the consumer gets this music has and will continue to evolve. We've gone from 78s to 33s, eight-tracks, cassettes, CDs, DATs and MiniDiscs in a relatively short period of time. We have meetings to discuss pending technologies and their impact on the industry quite often. The key question is how to continually get to the man in the street, how to market available music in whatever form it is delivered. As a music company, we're in the business of finding artists and recording

great music. So, no matter what technologies emerge, our job essentially remains the same.

GREG: I'm very excited about the forthcoming information superhighway and any new technologies that are going to make our businesses more efficient. With the advent of the changing methodologies at radio and in tipsheet reporting, if you watch closely, you'll see the metamorphosis take place every Tuesday. Radio and record promotion staffs are now learning the new day is upon us, so if you don't learn, study and teach the new technology you will be left in the dust. Promoting or programming with yesterday's methods will not lead you into the future as a winner.

At WB, with our Warner-Reprise On Line Bulletin Board service (available via America On-Line and CompuServe), we have leapt further into the so-called cyberworld of... dare I say it... modern street research. I encourage programmers to check us out. Many of us at WB are plugged into the system and talk with the people who buy our records and listen to your stations. Imagine communicating with customers/listeners who've listed a preference, for instance, in Madonna. In our daily Madonna folder, there are hundreds of entries from radio listeners who tell us what they really think about her new record. And this is available to you...now, if you want it. Add that to your call-out research, your SoundScan sales and requests sheets, and you'd get a pretty interesting read on what is going on out there. I'd be happy to explain this further to anyone who wants to give me a ring. It's totally the coolest thing happening out there. I'm amazed that more programmers haven't plugged into this and created their own BBS for their stations on the systems. What a way to interact with your listeners.

Do you think digital cable radio has impacted commercial radio listening and if so, to what extent?

JERRY: I moved a few weeks ago and one of the movers told me he had digital cable radio at his home. He's paying \$10 a month for it and all of his friends are talking about it and subscribing to it as well. He went on to tell me how he gets the code numbers for the songs as they're being played over his digital cable radio box, so he can then order the records he wants through the record club or go into a retail outlet and use the code to get the record. The point here is this guy seemed to know *more* about music because of digital cable radio.

Has it impacted commercial radio? At this point it's too early to say. They proverbial jury is still out. But the story I just told you is a prime example of how the man in the street is reacting to new available technologies around him. Keep in mind, even though technologies are developing quickly, it still depends on how quickly it is embraced by the consumer. Technology means nothing without product. How this product is presented in whichever form of radio exists remains an important factor and the "art" of radio in presenting music product still exists.

GREG: At the *Hitmakers* Las Vegas seminar, this topic seemed to make a few PDs squirm. It doesn't appear that DCR has totally replaced local radio as we know it, but it has offered an additional "choice" for the consumer. The future will continue to offer us choices. It's like Burger King giving it to you "your way." In our world, the consumer is very sure about what they want and don't want. If we don't stay on top of what they want, they will go somewhere else to get it... even if they have to pay for it. The very fact that DCR exists may be a testament to the fact that in some markets, listeners are not being served. Just remember the geniuses who cried out that cable TV would never work because the consumer wouldn't pay for something they got for free. Well, the big three didn't keep their product entertaining enough and the public went elsewhere for their entertainment dollar. They are now paying into a multi-million dollar business that just three years ago, no one believed in.

Pay-per-view technology is the first step to

Meat Puppets "Backwater"

From The Album "Too High To Die"

On Over 80 Top 40 Stations With 18 New Adds!:

WNVZ Z100 WAHC WHJX KROQ 99X

B97 WKBQ WZJM Q99.5 WXKS

NETWORK Approaching 1000 Plays Per Week!

Over 400 BDS Detections! Sales Over 325,000!  Stress!

Relax... Play Meat Puppets!

Catch The Meat Puppets On Tour With Stone Temple Pilots

PROGRAMMERS CONFERENCE CALL

training our generation to use the superhighway. If you have a credit card, you will be able to buy just about any kind of service instantly. And how many people thought the Home Shopping network was a dumb idea? I believe that if you can dream it and it's technologically possible, someone will want to buy it. You just have to know how to market your product.

How do you stay aware of the technological advances that affect our industries?

JERRY: I make it a point to be involved. For example, with the MiniDisc, we tried to get it to the marketplace quickly. Up to this point, I don't think we've effectively taken advantage of the opportunities we have had with radio listeners to promote the MiniDisc. Now, we have the technology to the point where we can embark on some serious marketing measures. [Editor's Note: At this point Jerry brought a marketing person into our discussion.] The 1.2 million subscribers of *Rolling Stone* will have a MiniDisc sampler affixed to the front cover of a June issue. Along with internal advertising, this is kicking off a massive promotional effort to bring the MiniDisc to the attention of the consumer.

GREG: Personally, I'm very lucky that I work for a company that encourages me to be a sponge of popular culture. Everyone here is totally into the new technology and if they aren't computer literate, we are training them. Stu Cohen has been tremendously supportive of the new methodology. When the senior executives understand where this business is going, they encourage you to take it to the next level. It's a new day out there and unless you move with the world, the world will pass you by. Our involvement with the various on-line services and Time Warner's commitment to the information superhighway are just two examples of where we're headed. Being the second guy to come to the plate won't cut it. Personally, I'm on the AOL (America On Line) a lot and I talk with a lot of radio users and record buyers. I'm also in the record stores three times a week and I read about 60 different magazines about popular culture each week. Knowledge is power. It's as important to learn as it is to teach the new people coming up in our business.

How will this technology affect the music industry?

JERRY: How I do my job will always evolve. Look at how things have changed already, from adds to impact weeks and rotations. The industry is constantly evolving. Instead of just having my staff concentrate of filling in a space on a tracking sheet, I want them looking for newer ways of doing things... evolving in their own jobs. I want them involved with the marketing of artists, to put these artists on radio stations' morning shows, where these artists can potentially sell more records than just getting their record played four times a day. The music industry is always involved with new technologies and we're getting into CD ROM development projects as well.

GREG: When you see the new Prince CD-ROM, that alone will blow you away. I expect to see tons of other artists follow suit with their own CD-ROMs after they see his. Imagine, if you will, an interactive trip into his world, explore his music via various "rooms" that house the information. Click onto his guitar icons and play his "Purple Rain" solo, or any others you choose. Explore further to learn more of the man.

The technology for CD-ROMs is only beginning. I can hardly wait to see what is coming next. Other things? The advent of downloading or digitally transferring music could also change the way we do or buy things. It's still early, but the technology exists for you to order music into your home, in the same way you can pay-per-view a film. SEGA will debut their video game channel this year that, with the simple addition of a chip to their unit, kids will be able to pay per game. And as the father of a 10-year-old, I know how much time kids sit in front of the TV playing video games (instead of listening to the radio). We need to work closer as an industry of radio and record businesses to increase our visibility to consumers. The entertainment choices will continue to grow and we must continue to make a better product that not only keeps them coming back to the record stores, but keeps them listening to radio stations. We can't let them go somewhere else.

— Dwayne Ward

You, too, can participate in *The Network Forty's* Programmer's Conference Call.
Contact Dwayne Ward at (800) 443-4001.

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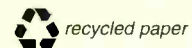
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recycled paper



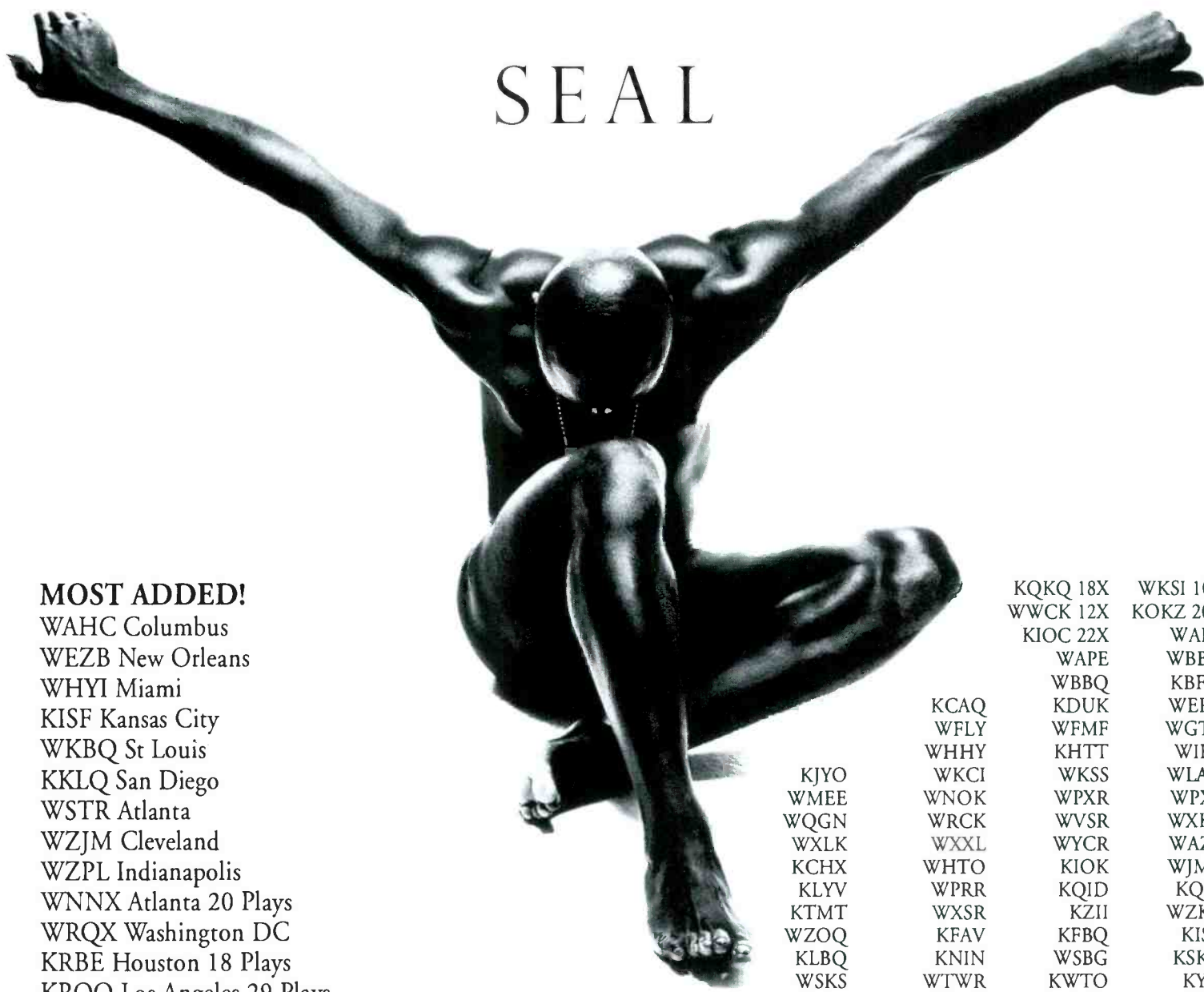
- Percent of people who are glad there's no speed limit on the information superhighway.
- Percent who are glad there are no passing lanes.
- Percent who just wish that annoying little English girl would get run off into the information superditch.

Rolling Stone's readers voted SEAL the Best New Male Singer of 1992, the same year he was nominated for two Grammys. *That was after "Crazy" sold millions worldwide.* The Los Angeles Times said SEAL "entered the pop scene with such a passionate and enticing single that you'd think he spent his entire life preparing for the moment." People Magazine called SEAL "the greatest thing to hit pop music since the stretch limo." Newsday said "If SEAL releases nothing else he will have accomplished more than most artists do in a career." *Well, SEAL's released something else now:*

"PRAYER FOR THE DYING"

THE DEBUT SINGLE FROM THE NEW ALBUM

SEAL



MOST ADDED!

WAHC Columbus
 WEZB New Orleans
 WHYI Miami
 KISF Kansas City
 WKBQ St Louis
 KKLQ San Diego
 WSTR Atlanta
 WZJM Cleveland
 WZPL Indianapolis
 WNNX Atlanta 20 Plays
 WRQX Washington DC
 KRBE Houston 18 Plays
 KROQ Los Angeles 29 Plays

KJYO
 WMEE
 WQGN
 WXLK
 KCHX
 KLYV
 KTMT
 WZOQ
 KLBQ
 WSKS
 WYKS

KCAQ
 WFLY
 WHHY
 WKCI
 WNOK
 WRCK
 WXXL
 WHTO
 WPRR
 WXSJ
 KFAV
 KNIN
 WTWR
 KYVA

KQKQ 18X	WCSI 10X
WWCK 12X	KOKZ 20X
KIOC 22X	WAEB
WAPE	WBBO
WBBQ	KBFM
KCAQ	WERZ
WFLY	WGTZ
WHHY	WIFC
WKCI	WLAN
WNOK	WPXY
WRCK	WXKB
WXXL	WAZY
WHTO	KIOK
WPRR	KQID
WXSJ	KZII
KFAV	KFBQ
KNIN	WSBG
WTWR	KWTO
KYVA	WYYS
	WZKX
	KISR
	KSKG
	KYIS
	KZFN

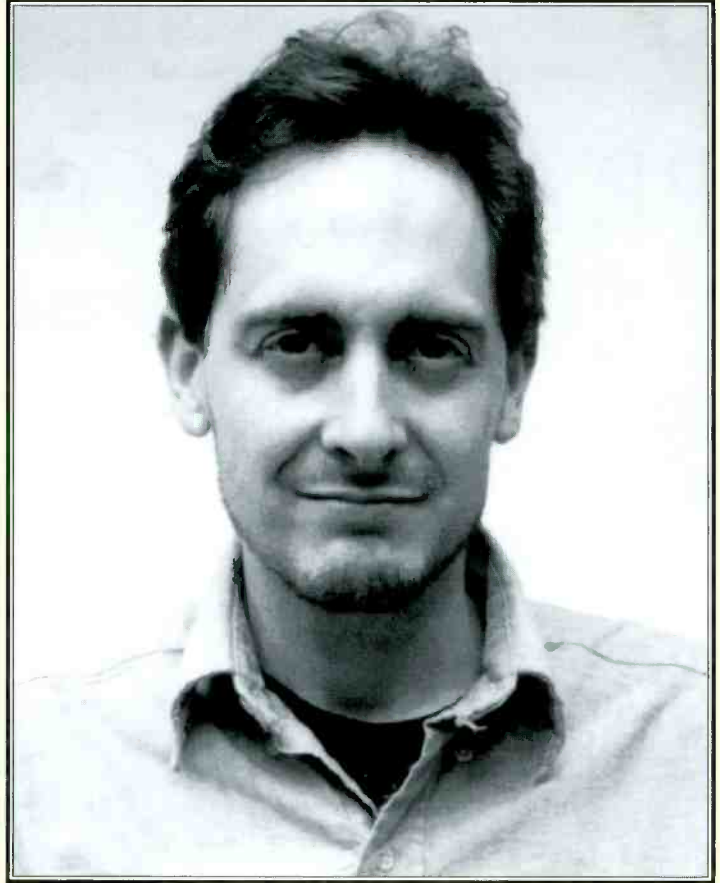


Alex Cospoer

Hitting A Home Run In His Home Town

INTERVIEW BY KAREN HOLMES

The tale of Alex Cospoer's rise to programming prominence can be told with two plot lines. One is the traditional "up through the ranks" scenario, as the Sacramento-born Cospoer was hired by KWOD as an intern and he slowly worked his way up the ranks. The second angle is being in the right place at the right time. Cospoer happened to be in the building when Gerry Cagle came on board with an idea about a format he called "Altgressive." KWOD became the first non-southern California Alternative station to establish itself in the commercial marketplace. Alex was in on the ground floor, so when Cagle left for greener pastures (he now owns a farm just outside of Burbank), Cospoer was on his own. He has since taken the station to its loftiest quarterly figures ever. Alternative Editor Karen Holmes, an objective observer to be sure, had a chance to talk to Alex about what Alternative sounds like in Sacramento and what KWOD does to sell it.



You started your music career at KWOD as an intern and worked your way up. When did you feel ready to program KWOD?

I've always just wanted to be locked into the music. I don't think I even dreamt of being program director until I had been a MD for a while. I just didn't want all the extra duties and responsibilities. Eventually, I realized I was giving up control over the music to a PD who had more say. I learned a lot from my predecessors, including Tom Chase, Mr. Ed, Jeff Hunter and Gerry Cagle. They all had a lot of experience. I learned a lot about the industry from Gerry alone. Gerry probably had the most influence because of his style of programming. I worked well with him.

I've always had the confidence to

program. Yet, it wasn't until last summer that I really believed what I was doing was working.

What do you attribute the most recent rating success to?

When Cagle came here, we were doing traditional Top 40. Yet the market couldn't support us anymore. So, we made the decision to change our spots and forge into this unknown territory of programming Alternative. When we first started working to change KWOD to an Alternative format, we always had a solid plan. Yet, natural insecurity and too much influence from core Alternative music listeners lead us to seriously question our decisions. Everything was experimental and for the longest time, that's what we sounded like: "experimental radio."

In programming a mass-appeal ra-

dio station, you have to go with a certain, proven structure. We started out conservatively, then we became too unfamiliar sounding. We've come full circle by being familiar again.

As a true music fan, where does the fan take a back seat when playing – and *not* playing – your favorite bands to successfully program commercial, mass-appeal radio?

I'm a music fan, but my favorite music *is* the mass-appeal stuff. My favorite groups are U2, INXS, R.E.M., Pearl Jam, etc. So, it's easy for me to be excited about programming this music. The conflict of programming my favorite music really doesn't happen too often. The songs that impress me the most are the ones that have the power to cross boundaries.

How does programming this

format differ from traditional Top 40?

It's different because Top 40 is anything and everything that has instant appeal. In this format, you have to work music into the system a little bit longer to see if it's going to work. This format is based more on a theme that ties songs within the format together. Top 40 can run a gamut of themes from hair bands to Rap. So, I find Alternative to be very different than Top 40.

Does this leave room in a market for both a Top 40 station and an Alternative station to co-exist successfully?

In this market, yes. KSFM is very successful at Crossover Top 40 and we are becoming more successful at what we do. There isn't a lot of overlap between the two formats as there

is with Album Rock. We're not taking over Top 40; we're taking on Album Rock here. In watching this format grow, this is the Album Rock of the future – not the Top 40 of the future. We are more artist and album-oriented. I haven't heard KIIS in a long while. It may be a little more directly competitive between Top 40 and Alternative in L.A.

How do you strategically program against the Album Rock competition in town?

I really don't worry too much about "owning" an artist. It's more important to just play the right songs by the right artists. For example, the Album Rock station here was the first to launch Nirvana. For all intents and purposes, they broke that band in Sacramento. They may even play more Nirvana tracks than us, but we focus on playing the right songs to build familiarity. Nirvana is probably better associated with this station than our competition mainly because of our rotations.

Just what is Alternative music?

Keep in mind that I grew up during the Disco era and I feel that wasn't really mass-appeal music. It was meant to be; it was practically a forced trend. Many songwriting virtues went out the window with Disco; all that mattered was the beat. Sixties music offered far more in lyrical content; the Punk movement actually brought a return to literal, self-expressive, creative songwriting. The music that's currently presented to Alternative radio now has the qualities of staying power and is not a ridiculous fad.

Only a few artists – who I feel passion about – don't fit into what I'm programming. Then again, I have many arguments with people about music that I feel does fit. For example, I think the new Pink Floyd single fits. Just by the technology employed in the song and the fact it's very conceptual, that's what our format is about. Pink Floyd has influenced everyone from the Cure to Nine Inch Nails. It was Pink Floyd who discovered Kate Bush. Without them, what would Modern Rock be?

How do you keep the music's momentum going when the current Alternative crop isn't up to snuff?

When there isn't a lot of good new product out there, I shift into a more recurrent phase. We stay with the proven hits and take few risks. The worst thing you can do at a low point is champion the wrong songs. The most important thing you can do in this format is stay familiar. You can get obscure and weird with this for-

without radio's help. It may have been an MTV-propelled seller. But when it started selling really big and it fit in the format, I couldn't ignore it.

A majority of your air staff are people who learned to be jocks at KWOD. How did you create your own winning team?

You have to use people who understand the music over seasoned jocks outside of the format. Jocks who come in from other formats seem to stand out on the air and re-

THE SHORT AND WINDING ROAD

ALEX COSPER

KWOD, Sacramento	Air Personality
KWOD, Sacramento	Music Director
KWOD, Sacramento	Program Director

mat real easily; that's what has kept this format from taking off in the past. You can fall into a pitfall of unfamiliarity when there is a lot of music out as well.

How long do you have to play a record before you can determine that it's a hit?

It's really a song-by-song decision. Some songs take off after just a few spins. Frente! took off after a few plays and has been a huge single ever since. Other songs, like "Backwater" by The Meat Puppets, didn't take off as quickly. I stuck it out longer because I believed in what that song could do. Six weeks of rotation usually gives the song enough of a chance to react. If it hasn't reacted by then, chances are it won't. At that point, I'll hold onto a record only if I believe in it. Otherwise, I'll lose it if it takes up a new music slot for too long.

What kind of music research works for Alternative?

Much of this format for me is gut... trusting my instincts. The thing that matters the most is record sales. It's the number one indicator for what's really happening. The band Tool is a good example. It was selling

the most abuse from callers. The audience respects and can relate to real people on the air because they're music fans themselves. That builds credibility. A polished sounding jock just isn't important anymore. Most of the people who started as interns came in with a passion for the music. It was just a matter of me working with them to overcome the obstacles of starting out. We take it really slow and it takes awhile to get a shift.

How does the air talent sell the station?

You have to be on the level of your audience. To talk down to them by being hip is the exact opposite of what the format is about. Listeners of the station have been bombarded for years with hype, attitude and arrogance. Isn't this music supposed to be an escapism from all that? Running away from the hype is probably why the audience is coming in droves and why this format is growing so rapidly. DJs aren't Gods anymore. The "Boss Jock" attitude has no business here. It's not announcer versus listener. I don't want DJs to sound as if their knowledge of some obscure piece of music trivia has any real meaning.

DJs who talk down to the listeners harm your staff's credibility.

What are your goals at KWOD?

My goal here was to be the top station with young adults and we are. Initially, it was just to get the numbers up in that demo. If I focus too far below the age of 18 in programming, I end up alienating the upper demos. So, I focus on 25-to-34 to get an overlap of two generations and that's where I want to maintain the numbers. The baby boomers can relate to what we are doing because this music is lyrically strong and traditionally written, while a lot of 16-year-olds enjoy it, too.

What are your personal career goals?

I always want to be an active player in the music industry. I'm really into programming right now. I write and play music and I enjoy that aspect of my life, too. Someday I might get bored with this and try band managing or professional songwriting, but my goals for radio are clear. I love programming and find it very challenging. I'm on the air because I'm into it. I wouldn't mind trying a morning show slot to accept a bigger challenge.

Finally, what's your favorite Cagle story?

There are so many, yet so few can be printed [*Editor's note: Especially in this magazine*]. Here's one we won't lose our jobs over: I got pretty tired of Gerry challenging me to golf games, poker matches... you name it. He always won. So, I figured he was only challenging me in his best sports. I'm a pretty good pool player and thought this is the game I could nail him in. He acted ambivalent about the challenge when I asked for a round at the billiards lounge. But, he grudgingly accepted the challenge.

We bet a small wager on the first game and I whipped his ass. I was feeling cocky and tripled the wager on the next game. You'd think I was challenging Minnesota Fats to that next match. Every shot he took was perfect and I lost everything. The oldest con in the book and I never saw it coming. ▣

BIN BURNERS

RECORDS ENJOYING THE BIGGEST SALES INCREASES OVER THE PREVIOUS WEEK

1 VARIOUS ARTISTS

The Crow Soundtrack
Interscope/Atlantic/AG



"Once the movie opened, we were cleaned out of product. Now, people buy it up as fast as we can put it out!"

—Gina Pignataro, Tower/Tacoma

The facts say it all: *The Crow* is the #2 grossing film at the box office (after a #1 debut) and its soundtrack is making *big* news. Item: In the past five days alone, *The Crow* has sold Gold! The album stays at #1* on the Retail Chart. Out of 236 total sales mentions, 81 are at #1.

Tower/Boston's Bob Walsh thinks that, "this OST offers a great opportunity to help push bands like Medicine, Thrill Kill Kult, For Love Not Lisa, Helmet and others into the big league." STP's "Big Empty" leads the way at Rock Radio — it's #6*, with 2,731 spins. Helmet's "Milktoast" debuts at #96*, garnering 150 PPWs. The "Milktoast" clip was just added at The BOX and is on MTV's *120 Minutes* and *Headbangers Ball*.

Regional Sales Breakout: Now a coast-to-coast sales phenomenon. Blazing on West Coast, Arizona/Vegas, New England, Ohio/Indiana, Maryland, Philadelphia, New York City, Missouri, Texas/New Orleans.

Primary Media Exposure: Film and radio play a killer combo.

2 INDIGO GIRLS

Swamp Ophelia
Epic



"Number one sales out-of-the-box and in its second week. We expect consistency like that for some time!"

—Bob Lee, Face The Music/Eugene

There's good reason for Lee to believe that. The first single, "Touch Me Fall," is #37* at Alternative radio, with 350 PPWs, while it blitzes Adult Rock Radio at #5* with 781 PPWs. The video has just been added at The BOX and is in What's New rotation on VH-1. Now that the fans are able to obtain new material, they have only one other major request — a tour! At the end of this month, the Indigo Girls end their European stint to return to the US for a major market tour.

All the pre-release marketing that Epic and Sony Distribution put into motion for *Swamp Ophelia* continues to affect sales, as *Swamp Ophelia* moves 8-7* on the Retail Chart.

Regional Sales Breakout: Consistent across country. Atlanta, Ohio/Indiana, Pacific Northwest, New England, Texas/New Orleans, Chicago/Minneapolis.

Primary Media Exposure: Radio play picks up buzz from long-time fans.

3 ERASURE

I Say I Say I Say
Mute/Elektra



"You give me 100 pieces, I'll sell 100 pieces. Give me more, I'll sell more!"

—Rachel Morris, Tower/Rockville

Erasure has been embraced since the first note came out of Andy Bell's mouth! With their warm, optimistic music, he and Vince Clarke have hurdled the boundaries of "Alternative" to cross into the Pop world. Latest case-in-point: The first single, "Always," is #8* at Alternative radio, generating 731 PPWs. At Top 40, the song is pulling consistent and heavy Top 10 requests, charting at #45* with a hefty 1,801 spins.

I Say I Say I Say has been long-awaited by Erasure's millions of followers. Dan Shepherd of Tower/Tempe says, "People were asking for the new Erasure weeks in advance. It blew out the door as soon as it came in. With the huge buzz that's been circulating, this record will be a breakthrough of another kind for them." *I Say I Say I Say* enters the Retail Chart at #19*.

Regional Sales Breakout: Biggest splash in the West. California, Arizona/Vegas, Texas/New Orleans, Chicago, New York City.

Primary Media Exposure: Radio and word-of-mouth in high gear.

4 PRETENDERS

Last Of The Independents
Sire/WB



"After waiting so long, this release doesn't disappoint! I love it and so do my customers — it moves 4-1."

—Alan Ostroff, Go Boy/Redondo Beach

It seems as if *Last Of The Independents* is all some people can talk about these days! At recent industry events, schmoozing led to numerous musical conversations, with almost all of them peppered with remarks like "one of my new faves is the Pretenders' latest" or "can you believe how awesome the new Pretenders record is!"

Let them all talk, because this is only the beginning for Chrissie and the boys. "Night In My Veins" is headed for the top of the radio charts. It's #2* at Alternative radio (with 1,135 spins) and #5* at Album Rock (where it received 2,860 PPWs). Top 40 action is just getting started, with 69 stations generating 1,259 spins. *Last Of The Independents* sails 17-9* on the Retail Chart.

Regional Sales Breakout: West and East strongest. Entire West Coast, Michigan, New York state, Texas/New Orleans, Minneapolis, Philadelphia, Maryland.

Primary Media Exposure: Radio and MTV fueling sales.

5 SONIC YOUTH

Experimental Jet Set, Trash And No Star
DGC



"Expanding sales from a band that started a movement."

—Rob Roth, Vintage Vinyl/Fords

Sonic Youth has never written material to *attract* their audience; the audience always came to them. That uncompromising stance may have slowed the pace of their career, but multi-Platinum success has never been their immediate goal. They set the standard for Alternative music and have become one of the most respected bands in the genre.

The video for "Bull In The Heather" is on both MTV and The BOX, and the song picked up 496 spins at Alternative Radio. While *Rolling Stone* magazine bestowed *Experimental Jet Set, Trash And No Star* with a four-star review, the fans lay out their own endorsement with dollars. *Experimental...* flies 30-23* on the Retail Chart and is #1* on the In-Store Play chart... again!

Regional Sales Breakout: West and East lead the way. California, New York state, New England, Michigan, Maryland, Arizona, Philadelphia, Atlanta, Texas/New Orleans, Minneapolis.

Primary Media Exposure: Radio and MTV running neck-and-neck a most potent sales stimulus.

ERASURE

"always"

On Over 100 Stations! Including:
SoundScan D-18*! Major 1st Week Album Sales:

TOWER NY (Downtown) D-4*	TOWER Long Island D-2*	TOWER Paramus D-4*
TOWER Cambridge D-5*	TOWER Boston D-9*	TITLEWAVE Minneapolis D-9*
TOWER Sunset D-1*	VIRGIN Sunset D-1*	TOWER La Mesa D-4*
TOWER Mesa D-2*	TOWER Tempe D-2*	TOWER Las Vegas D-2*
TOWER San Francisco D-1*	TOWER Seattle D-3*	TOWER Portland D-3*
TOWER Ann Arbor D-1*	TOWER San Diego D-4*	TOWER Atlanta D-3*
TOWER Austin D-1*	SOUND WAREHOUSE D-3*	MUSICLAND D-22*

HUEY LEWIS & THE NEWS

"(she's) some kind of wonderful"

NETWORK #30* With Over 2600 Plays Per Week!

On Over 125 Top 40 Stations!

R&R HoA/C Moves 8-6* Billboard A/C Moves 12-9*

Album Sales

TOWER Sherman Oaks #19	TOWER Campbell #8	TOWER Concord #5
TOWER Larkspur #2	TOWER Stockton #12	TOWER Mt. View #10
TOWER Seattle #19	TOWER Portland #21	TOWER San Mateo #8
WHEREHOUSE #21	HARMONY HOUSE #20	LECHMERE #20
	KEMP MILL 108-36	

E L T O N J O H N

Can You Feel The Love Tonight

NETWORKS 33-22*

3272 Total Plays!

**Billboard's Greatest Airplay
AND Sales Gainer!**

D-32* Top 40 Mainstream Monitor!

#128-51 Soundscan Single Sales!

Spinning At:

- | | |
|-----------------|----------------|
| KIIS FM 23x +13 | WRVQ 33x +30 |
| KRQQ 24x +22 | WKKK 12x +3 |
| WXXL 22x +11 | WLRQ 21x +10 |
| WDCG 17x +8 | Z100 6x +2 |
| WSTW 26x +6 | Star 94 22x +3 |
| B94 6x +1 | Y100 24x |
| KKRZ 23x | B97 17x |
| KDWB 18x | WKSS 14x |
| Q106 14x | WPLJ 13x |
| Q107 31x | KPLZ 22x |
| WNCI 38x | WPRD 14x |
| Y107 29x | KISF 11x |



**#1 testing song Females 25-34
in its first week at KZZU!**

From The Original Motion Picture Soundtrack To Walt Disney Pictures

THE LION KING



Elton John appears courtesy of MCA Records. Elton John photo by Tony Russell.
© The Walt Disney Company.
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MUSIC MEETING

MAINSTREAM

WHALE

"Hobo Humpin Slobo Babe"
(EASTWEST)

The buzz has been on this tune for weeks now. It's garnering strong airplay at Alternative Radio, as well as video play on MTV, where it has already been featured on the *Beavis & Butt-head* show.

BOSTON

"I Need Love"
(MCA)

Leave it to the promotion gurus at MCA to exhume another

legendary Rock act. First it was Meat Loaf; now set your sights on this quartet and their now-classic trademark style.

STONE TEMPLE PILOTS

"Vaseline"

(ATLANTIC/AG)

After storming into the Mainstream scene last year with the tremendously successful "Plush," STP have become a household name. This release should break first at cutting edge radio stations before crossing over.



BOSTON

OCTOBER PROJECT

"Return To Me"

(EPIC)

Another Alternative act that has built a grassroots following. Spice up your playlist by initially rotating this at night.

TRAFFIC

"Here Comes A Man"

(VIRGIN)

A pure Pop cadence with obvious Steve Winwood overtones, the cut sonically takes the group back to their early glory days. Already working at Album radio, it should easily cross into Top 40 and AC as well.

2ND II NONE

"I Didn't Mean To Turn You On"

(PROFILE)

Just beginning to explode at Crossover radio, "I Didn't Mean..." is generating airplay at quality stations including WJMN and KSFM, among others.

ARETHA FRANKLIN

"Willing To Forgive"

(ARISTA)

A sultry smooth ballad from a superstar performer. Written and produced by mega-producer Babyface, this epic offer an Adult appeal for Top 40 and R&B.

FORWARD MOTION

LAUNCHING SALES:

Continuing to move pieces at the retail counter are a couple of soundtracks. Movie music from *Above The Rim* (Death Row/Interscope/AG) and *The Crow* (Atlantic/AG) are spawning several hits at Top 40, as pointed out in *The Network Forty* Retail chart on page 3. A couple of surprises to keep your eye on at retail are Collage's "I'll Be Loving You" (Metropolitan) with Top 10 tallies in several markets including Wilkes Barre/Scranton, according to WBHT's MD Tom Russell... Also picking up steam is the Reggae-spiced Chaka Demus with "Twist & Shout" (Mango/Island). A strong track at WAPE Jacksonville, says MD Damon Cox... Exploding out of the south is the Pretenders album, *Last Of The Independents* (Sire/WB), which debuted last week at #17 on our Retail chart.

STILL HAPPENING: Still #1 on *The Network Forty* Plays Per Week chart is All-4-One's "I Swear" (Blitzz/Atlantic/AG). Interestingly enough, little if any burn is showing on call-out of the remake, prompting one to describe this release as the summer record of '94... WHYY claims big phones on the Frente! hit, "Bizarre Love Triangle" (Mammoth/Atlantic/AG)... "Stay," Lisa Loeb & Nine Stories' ballad from *Reality Bites* (RCA), continues to work well nationwide. Add WDCG and WNOK to the list of stations showing positive research on it. (RCA)... MPeople and Collective Soul with "Movin' On Up" (deConstruction/Epic) and "Shine" (Atlantic/AG), respectively, pick up "phones everytime they get played" at KTMT Medford says PD Charles Snyder. WNSL MD Lynn Christain says Bonnie Raitt's "Love Sneakin' Up On You" (Capitol) and Erasure's "Always" (Mute/Elektra) are top performers at the Hattiesburg, Mississippi outlet.

—John Kilgo

UPCOMING RECORD RELEASES

NEXT WEEK:

ROXETTE

"Sleeping In My Car"
(EMI/ERG)

FUNKY POETS

"I Only Have Eyes For You"
(550 MUSIC)

LIVE

"Selling The Drama"
(RADIOACTIVE)

US3

"Tukka Yoot's Riddim"
(BLUE NOTE/CAPITOL)

MICHAEL BOLTON

"Ain't Got Nothing If You Ain't Got Love"
(COLUMBIA)

GARTH BROOKS/KISS

"Hard Luck Woman"
(MERCURY)

IN TWO WEEKS:

ANGELA WINBUSH

"Inner City Blues"
(ELEKTRA)

DAVID SANBORN

"Got To Give It Up"
(ELEKTRA)

SALT-N-PEPA

"Heaven & Hell"
(NEXT PLATEAU/LONDON/PLG)

Wet, Wet, Wet

"love is all around"

The New Single From The Motion Picture Soundtrack...
 Top 5 At The Box Office For 11 Weeks!
 Over \$40 Million Grossed To Date!

*Four Weddings
and a Funeral*



16 1st Week Adds!

KJYO	WKSI	WWKZ	KCHX	WHTO	WKFR	WKMX	WNSL
KTMT	WXSR	KISR	WKDD	WNNJ	WTWR	KYIS	KYYY

Breaking Big At The Hot Adults!

WPNT 45 Plays	WMXQ 27 Plays	WKTI 26 Plays	WKEE 23 Play	WRQX 21 Plays
KHMX 16 Plays	WMJQ 16 Plays	WKQI 13 Plays	WMTX 12 Plays	KXYQ 12 Plays

Gabrielle

"i wish"

#24* With Over 3000 Plays Per Week!
 1189 BDS Detections! Audience Over 10 Million!

Adds Include WKCI, KLUC And WSNX!

WZPL 67 Plays	KTFM 55 Plays	WZJM 45 Plays	KZHT 41 Plays
WAHC 35 Plays	KKLQ 33 Plays	WEDJ 29 Plays	KUTQ 29 Plays
WERQ 23 Plays	XHTZ 22 Plays	KDWB 21 Plays	WHHH 21 Plays
KISF 21 Plays	WDCG 20 Plays	WXXL 20 Plays	KQKS 16 Plays
WWKX 16 Plays	WBBM 14 Plays	WPOW 13 Plays	WPRO 13 Plays
WXKS 13 Plays	KSFM 12 Plays	KHQT 11 Plays	WAPE 10 Plays



Stakka Bo

"here we go"

Added At WKCI And WNNX!

Early Rotations! WBHT 27 Plays KCPI 20 Plays WNNX 9 Plays

Full Rotation At WFLZ, KKFR And B97!

Breaking Big At Alternative! Going For Top 40 Adds June 6th!

CROSSOVER

TM

STREETCHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 ALL-4-ONE. I Swear (Blitzz/Atlantic/AG)	2556	2870	3053
2 TEVIN CAMPBELL. I'm Ready (Qwest/WB)	2145	2195	2086
3 PRINCE. The Most Beautiful Girl In The World (N.P.G. Records/Belmark)	2247	2191	2015
4 R. KELLY. Bump N' Grind (Jive)	2346	2084	1909
5 SWV. Anything (RCA)	1453	1806	1824
6 JANET JACKSON. Any Time, Any Place (Virgin)	691	1291	1800
7 TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	1513	1693	1783
8 AALIYAH. Back & Forth (Blackground/Jive)	946	1357	1731
9 ACE OF BASE. Don't Turn Around (Arista)	1015	1238	1590
10 WARREN G. & NATE DOGG. Regulate (Death Row/Interscope/AG)	1362	1564	1553
11 BIG MOUNTAIN. Baby I Love Your Way (RCA)	1781	1724	1530
12 MADONNA. I'll Remember (Maverick/Sire/WB)	1139	1316	1385
13 R. KELLY. Your Body's Callin' (Jive)	891	1153	1302
14 ENIGMA. Return To Innocence (Charisma/Virgin)	1279	1245	1261
15 ACE OF BASE. The Sign (Arista)	1521	1429	1124
16 HEAVY D & THE BOYZ. Got Me Waiting (Uptown/MCA)	922	1131	1113
17 XSCAPE. Love On My Mind (So So Def/Columbia)	922	1078	976
18 GABRIELLE. I Wish (Go! Discs/London/PLG)	856	865	862
19 JON SECADA. If You Go (SBK/ERG)	688	809	810
20 BABYFACE. And Our Feelings (Epic)	767	838	785
21 ARRESTED DEVELOPMENT. Ease My Mind (Chrysalis/ERG)	583	742	761
22 SALT-N-PEPA w/EN VOGUE. Whatta Man (Next Plateau/London/PLG)	881	750	711
23 MARIAH CAREY. Anytime You Need A Friend (Columbia)	53	408	707
24 MARIAH CAREY. Without You (Columbia)	1061	891	706
25 COUNTING CROWS. Mr. Jones (DGC)	757	770	693
26 TONY TONI TONÉ. Leavin' (Wing/Mercury)	521	674	660
27 DOMINO. Sweet Potatoe Pie (Outburst/ral/Chaos)	677	667	645
28 MPEOPLE. Moving On Up (deConstruction/Epic)	436	591	627
29 ICE CUBE. You Know How We Do It (Priority)	667	643	626
30 JOCELYN ENRIQUEZ. I've Been Thinking About You (Classified)	578	575	603
31 FOR REAL. You Don't Wanna Miss (A&M)	427	576	551
32 ZHANÉ. Sending My Love (Illtown/Motown)	210	399	548
33 GENERAL PUBLIC. I'll Take You There (Epic Soundtrax)	528	537	545
34 SNOOP DOGGY DOGG. Doggy Dogg World (Death Row/Interscope/AG)	491	536	532
35 HAMMER. Pumps And A Bump (Giant/Reprise)	431	559	508
36 SHAI. The Place Where You Belong (Gasoline Alley/MCA)	73	301	486
37 KEITH SWEAT. How Do You Like It? (Elektra)	600	537	450
37 JODECI. Feenin' (Uptown/MCA)	695	605	450
39 US3. Cantaloop (Flip Fantasia) (Blue Note/Capitol)	741	585	439
40 MASTA ACE, INC. Born To Roll (Delicious Vinyl/EastWest)	542	505	434

RHYTHMNATION

TOPLESS MUSIC... WTIC Hartford is sponsoring their own version of the "Diet Coke Break." Female office listeners fax the morning show reasons why they should receive the break. On Thursday morning a winner is drawn. On Friday at 11:30 am, lunch and two cases of Diet Coke are delivered to that office, along with TIC's very own "Diet Coke Man" - Richard Demaine of John Casablanca's modeling agency.

V-DAY... On June 4th, WKKV "V100" Milwaukee will present their third annual Jam For Peace. Hosted by MTV's Bill Bellamy and BET's D.L. Hughley, the day-long event will feature performances by more than 40 artists, including Simplicé E, CeCe Peniston, Kris Kross, Domino, Patra, Funky Poets, Sagat, A Tribe Called Quest, Masta Ace, K7, Lords Of The Underground, Outkast, Tag Team and Conscious Daughters. Proceeds will go to local charities.

UNCLE SAM JAM... On July 4th, Public Enemy will play in a charity basketball game against Hot 97 New York. WQHT's team will include morning man Ed Lover, late middayer Buggy, APD Paco Lopez, nire guy Baltazar, morning show assistant Curt Flirt and morning man Doctor Dre as the honorary ball. Proceeds will go to the Hip-Hop Have Heart Foundation.

A LA CARTE... After five exceptional years, Tommy Nappi has left Mercury Records. Still in the mix at WDRE, look for him to resurface soon... WQHT's Ed Lover and Doctor Dre will appear in the upcoming pilot for Fox TV's *The Wash*... WERQ Baltimore hosted the Funky Poets, Sudden Change, Ultra Nate and Crystal Waters at the Festival for the Preakness... KKXX APD/MD and nite jock Kozman is now #1 at night in Bakersfield... Interscope's Sean Lynch finally purchased a turntable... DJ X-EL is manning the Technics on WXSX Tallahassee's "Club 101.5." Airing Sundays 9:00 pm to midnight, the show is comprised mainly of Techno and House music. Contact DJ X-EL at the station (904-385-0101)... And that couldn't have been ERG El Lay Rep Joe Reichling with a cigarette in his hand last weekend. He quit smoking.

WHEN THEY CLIMBED THE MOUNTAIN... Pictured clockwise from the top: Island's Jack Cyphers, WWKX's John "Horse" McMann, ADM's Issy Sanchez, *Network Forty's* Resident Freek, Tommy Boy's Victor Lee, Elektra's Leslie Doyle, KMEL's Joey Arbagey, *Billboard's* Kevin McCabe, ADM's Don Magnotta, ADM's George Hess and WB's Sergio Goncalves. Many thanks to Island's Marthe Reynolds for playing the role of photographer.



OPUS XI

most added

1 BABYFACE. When Can I See You (Epic)	18
2 MARIAH CAREY. Anytime You Need A Friend (Columbia)	12
3 SHAI. The Place Where You Belong (Gasoline Alley/MCA)	10
4 SEAL. Prayer For The Dying (ZTT/Sire/WB)	7
5 QUEEN LATIFAH. Weekend Love (Motown)	5

COOLIO



wants to take you on a

FANTASTIC VOYAGE

the new trunka funk single from the forthcoming debut album. slide, slide, slippity slide.

AIRPLAY

Power 106 Los Angeles 52 Plays #2*

KKBT Los Angeles 36 Plays #8*

WHYT Detroit 15 Plays #29*

Wild 107 San Francisco 8 Plays ADD!

KMEL San Francisco 14 Plays ADD!

Z90 San Diego 5 Plays

FM102 Sacramento 4 Plays

Hot 97.7 San Jose 3 Plays

WHJX Jacksonville 3 Plays ADD!

KPRR El Paso 5 Plays

KWIN Stockton 18 Plays

KPSI Palm Springs 12 Plays

Top Singles Chart
92-63

Top Extended
Singles Chart
9-2

SOUNDCAN SINGLE SALES

Los Angeles 22-11

San Francisco/San Jose 34-19

Detroit 79-36

Seattle 66-36

Phoenix 3-3

Sacramento/Stockton 30-15

San Diego 23-6

Fresno 3-4

Tucson 32-14

Las Vegas 41-15

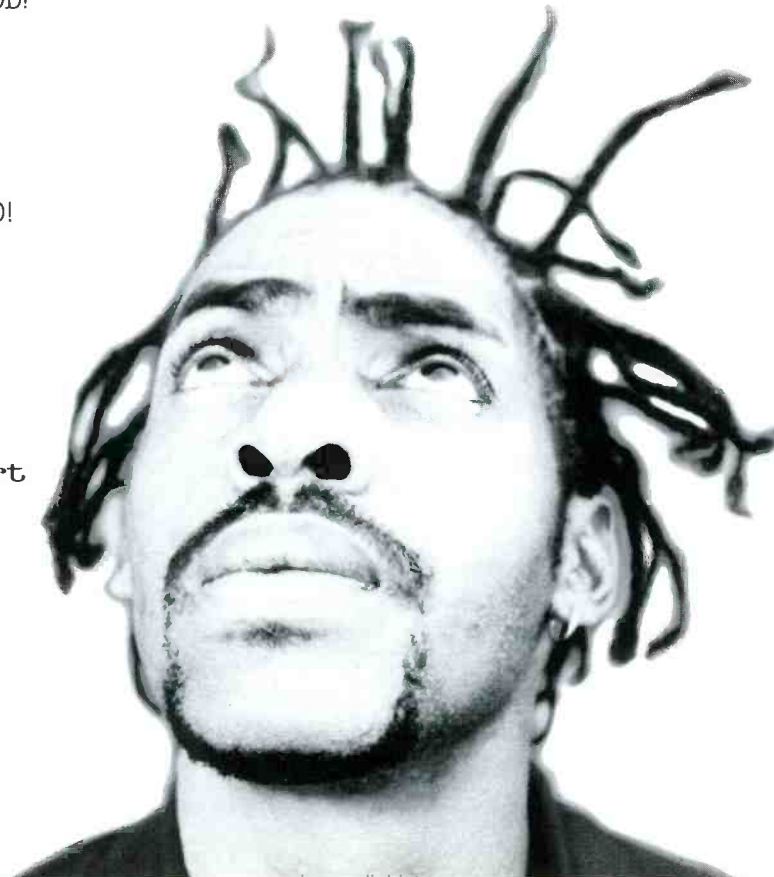
Albuquerque 70-39

VIDEO

 19 Plays!
Stress Rotation!



#21



CROSSOVER

ÁNGELA WINBUSH
 "Inner City Blues"
 (ELEKTRA)

Down-tempo remake of Marvin Gaye's classic. Sultry vocals... and it's not a ballad.

GUESS
 "It's You That I Need"
 (WB)
 Ballad with a beat.

THE PUPPIES
 "Funky Y•2•C"
 (CHAOS)
 Booty shake, baby. Check the video!



THE PUPPIES

DA BRAT
 "Funkdified"
 (SO SO DEF/CHAOS)

Major noise on the street from early video exposure.

A BEAT AHEAD
 ELEVATE YOUR MIND... From the Alternative realm comes the rollicking guitar-driven "Come Out And Play" by Offspring (Epitaph). Highly recommended for "X"-formatted shows and all car stereos; call Mike Jacobs (714-892-9086) for your copy... The Pet Sop Boys' remix of Blur's "Girls & Boys" (Food/SBK/ERG) is a trippy, transsexual affair... And for your personal listening pleasure, give an ear to Yanni's "Aria" (Private Music).

MO BETTER WAX... The Underground Trance number, "New York Xpress" by Hardhead (Strictly Rhythm) breaks the 200 bpm barrier... E. Smoove delivers a straightahead House remix on Dajae's "Is It All Over My Face" (Cajual/Prescription), while Green Velvet completely reworks the song into an Electro-Tribal groove very similar to 808 State's "Bombadin" (TommyBoy)... And Planet Earth

Recordings has two spinners for the Technics: Mark Lewis' *LAX-EP* and F.O.D.'s "All It Takes." On Lewis' EP, "S.R.S." is the cut of choice. F.O.D.'s track is loaded with female vocals over a melodic House groove. Contact Brian Bumbery at 213-468-9494 for copies.

RAPTIVITY... Rap jams making noise on both sides of the street are Nice & Smooth's "Old To The New" (ral), Artifacts' "Wrong Side Of Da Tracks" b/w "Flexi Wit Da Tech (Nique)" (Big Beat/AG), Da Brat's "Funkdified" (So So Def/Chaos), Gravediggaz' "Dairy Of A Madman" (Gee Street), Beatnuts' "Props Over Here" (Violator/Relativity), Original Flavor's "All That" (Atlantic/AG), Gang Starr's "Code Of The Street" (Chrysalis/ERG) and Public Enemy's "Give It Up" (Def Jam/ral)... The Funky Poets' "I Only Have Eyes For You" (550 Music) comes with remixes by Allstar... Two more singles off *Above The Rim: 2nd II None's* "I Didn't Mean To Turn You On" (Profile) and Lady Of Rage's "Afro Puffs" (Death Row/Interscope/AG)... Pete Rock provides the remix on Lords Of The Underground's "Flow On"

(Pendulum/ ERG)... From Warren G.'s *Regulate... G Funk Era* (Violator/ral), check out "Do You See" and "This Is The Shack."

MO BETTER MUSIC... Call Claudia Cuseta at Maxi (212-366-0950) for a copy of *The Unreel Record* (Max'n). A slamming Hip-Hop record with samples out the ass, this is a must-have... Arista's Davey Dee tips us to *The Funky Shell Toes EP* (AV8)... Miranda's "Your Love Is So Divine" (Sunshine) picks up new airplay at KKSS Albuquerque, Wild 107 San Francisco, KTFM San Antonio and KZM Corpus Christi, among others... Guru has put his production skills to Poverty's "Peace With A Piece" (Payday/frr)... Former Shalamar member Howard Hewitt is currently in the studio recording a new album for Caliber Records. He is collaborating with Yanni... Look for House Of Pain's "On Point" (Tommy Boy) from their new full-length *Same As It Ever Was...* And Madonna's surprise appearance on *Leno* has re sparked interest on "I'll Remember" (Maverick/Sire/WB) at Crossover radio.

—Wendi Cermak

JOHN MCMANN
 WWKX "Kix 106" Providence
 Gravediggaz "Dairy Of A Madman"
 Shyheim "Pass It Off"
 Shanice "Somewhere"
 Gang Starr "Code Of The Streets"
 Funky Poets "I Only Have Eyes For You" [Allstar Remix]
 Just 2 Brothers "The Frenzy Dance"

DANA LUNDON
 WTIC-FM "96 TIC" Hartford
 Our Tribe w/Frankē Pharoah
 "Love Come Home"
 Eternal "Just A Step From Heaven"
 Babyface "When Can I See You"
 Stakka Bo "Here We Go"
 Sound Factory "Good Time"
 Toad The Wet Sprocket "Fall Down"

BOB BURKE
 WBSS "Boss 97" Atlantic City
 DJ Miko "What's Up"
 K7 "Hi De Ho"
 Juliet Roberts "Caught In The Middle"



ROBIN FLORES
 KTFM "Hot 103" San Antonio
 Sound Factory "Good Time"
 Juliet Roberts "Caught In The Middle"
 Shanice "Somewhere"
 Our Tribe w/Frankē Pharoah
 "Love Come Home"
 TPE "Dance With Me"

CHARLIE HUERO
 KPWR "Power 106" Los Angeles
 Da Brat "Funkdified"
 Public Enemy "Give It Up"
 The Roots "Do You Want More"

BRUCE ST. JAMES
 KJYK "Power 1490" Tucson
 Take 6 "The Biggest Part Of Me"
 Da Brat "Funkdified"
 Janet Jackson "And On And On"
 Babyface "When Can I See You"
 Patra "Worker Man" [Royal Radio Mix]

KOZMAN
 KKXX Bakersfield
 Patra "Worker Man" [Royal Radio Mix]
 The Puppies "Funky Y•2•C"
 David Sanborn "Got To Give It Up"
 P.R.A.Y. "Mother Of My Child"
 N.T.C. "The Journey (The Quest For Love)"
 Stakka Bo "Here We Go"

KEITH CLARK
 WHJX "Channel X" Jacksonville
 Nas "It Ain't Hard To Tell"
 Green Day "Longview"

SHELLIE HART
 KUBE Seattle
 Cause & Effect "It's Over Now"
 Crystal Waters "100% Pure Love"
 Blur "Girls & Boys"
 Green Day "Longview"
 Marxman "All About Eve"
 Frente! "Bizarre Love Triangle"

LUCY B
 KCAQ "Q105" Oxnard/Ventura
 Babyface "When Can I See You"
 Tevin Campbell "Always In My Heart"
 Nikki Kixx "What You Do To Me"
 Desiree "You Gotta Be"

PACO LOPEZ
 WQHT "Hot 97" New York
 N.T.C. "The Journey (The Quest For Love)"
 Public Enemy "Give It Up"
 Janet Jackson "And On And On"
 Funky Poets "I Only Have Eyes For You" [Accapella]
 MPeople "Moving On Up"
 Fugees (Tranzlator Crew) "Nappy Heads"

KRISTIE WEIMAR
 WERQ "92Q" Baltimore
 Crystal Waters "Ghetto Day"
 Public Enemy "Give It Up"
 Nice & Smooth "Old To The New"

BIG DAVE
 WZJM "Jammin 92" Cleveland
 Green Day "Longview"
 Live "Selling The Drama"
 Blackstreet "Boori Call"

DEADLINE

**for PPW Reports
and Adds is**

TUESDAY @ 5PM
pacific time

CHART

COMPUTER GENERATED AIRPLAY REPORT

ARTIST/SONG/LABEL	2W	LW	TW
1 LIVE. Selling The Drama (Radioactive)	1129	1183	1203
2 PRETENDERS. Night In My Veins (Sire/WB)	1037	1093	1135
3 GREEN DAY. Longview (Reprise)	979	1052	1052
4 TOAD THE WET SPROCKET. Fall Down (Columbia)	765	896	1036
5 SOUNDGARDEN. Black Hole Sun (A&M)	721	900	891
6 COLLECTIVE SOUL. Shine (Atlantic/AG)	614	760	840
7 COUNTING CROWS. Round Here (DGC)	742	747	742
8 ERASURE. Always (Mute/Elektra)	685	731	731
9 HOLE. Miss World (DGC)	678	668	679
10 SARAH McLACHLAN. Possession (Nettwerk/Arista)	841	826	675
11 STONE TEMPLE PILOTS. Big Empty (Atlantic/AG)	451	520	633
12 VIOLENT FEMMES. Breakin' Up (Elektra)	581	613	632
13 GIN BLOSSOMS. Until I Fall Away (A&M)	550	604	600
14 NINE INCH NAILS. Closer (Nothing/TVT/Interscope/AG)	521	633	596
15 STAKKA BO. Here We Go (Polydor/PLG)	498	542	578
16 OFFSPRING. Come Out And Play (Epitaph)	320	459	563
17 JAMES. Say Something (Fontana/Mercury)	417	493	562
18 TORI AMOS. Cornflake Girl (Atlantic/AG)	529	585	540
19 BLUR. Girls & Boys (Food/SBK/ERG)	90	360	511
20 THE SMITHEREENS. Miles From Nowhere (RCA)	582	538	506
21 SONIC YOUTH. Bull In The Heather (DGC)	368	474	496
22 GENERAL PUBLIC. I'll Take You There (Epic Soundtrax)	656	556	455
23 FRENTE! Bizarre Love Triangle (Mammoth/Atlantic/AG)	625	597	451
24 LISA LOEB & NINE STORIES. Stay (RCA)	298	385	439
25 MILLA. Gentleman Who Fell (SBK/ERG)	470	444	435
26 PAVEMENT. Cut Your Hair (Matador)	670	580	427
27 MORRISSEY. The More You Ignore Me, The Closer I Get (Sire/Reprise)	988	710	412
28 ROLLINS BAND. Liar (Imago)	442	441	403
29 MEAT PUPPETS. Backwater (London/PLG)	618	498	397
30 CRASH TEST DUMMIES. Afternoons & Coffeespoons (Arista)	152	210	396
31 DAVID BYRNE. Angels (Luakabop/Sire/WB)	44	293	389
32 BOINGO. Hey! (Giant)	168	309	384
33 SPIN DOCTORS. Cleopatra's Cat (Epic)	—	164	373
34 WHALE. Hobo Humpin Sloba Babe (Eastwest)	486	452	366
35 THE FARM. Messiah (Sire/Reprise)	235	273	363
36 ALICE IN CHAINS. I Stay Away (Columbia)	350	344	360
37 INDIGO GIRLS. Touch Me Fall (Epic)	292	331	350
38 MATERIAL ISSUE. Kim The Waitress (Mercury)	492	409	333
39 CAUSE & EFFECT. It's Over Now (Zoo)	113	219	317
40 MICHAEL BEEN. Us (Qwest/Reprise)	232	248	302



THE ALTERNATIVE EMPIRE: WWCP Albany joins the WDRE family by becoming the latest addition in its growing empire of acquired signals. WDRE already simulcasts its Alternative format to other markets, reaching Philadelphia and Nassau Suffolk County, New York. As of Friday, WDRE will be heard in Albany with WEQX in programming Alternative music.

GET WORLD FAMOUS!: KROQ's programming department is desperately in need of awesome (only) tapes and resumes to fill slots for weekend and part-time air shifts. So get 'em in now, attention Gene Sandbloom at 3500 W. Olive Ave. Ste. 900 Burbank, CA 91505... New music call times established at Mainstream/Alternative Rocker KWTO, 11 am-5 pm Fridays, 1-5 pm Mondays and Tuesdays at 9:00 am Central... WDRE Mixer Tommy Nappi exits his day job in Promotion at Mercury. An indispensable music genius, keep in touch with him by calling the station.

GRINS: Considering Virgin's overwhelming success this past year with the Smashing Pumpkins, Cracker and up-and-comers Sam Phillips, Shonen Knife and Ben Harper it's no wonder the woman at the helm deserves some admiration and, well, money! As reported in last week's News section, Dawn Hood was promoted to Sr. National Alternative Director. Congratulations!... KTCL MD Mary Moses notes new L.R.S. God Brett Greene hasn't quite got the hang of the Birkenstocks and the Grateful Dead lifestyle of Boulder, as he still faithfully secures his Honda with the steering wheel lock, The Club. Mary reports she just hasn't gotten the nerve to tell the L.A. transplant that maybe a car a month gets stolen here and she seriously doubts his will be the next. Mary was happy to report though that she does now know what The Club looks like – and that The Club would be more useful on his skis... KWOD's own Alex Cosper graces the pages of *Network Forty* as this week's Interview!

– Karen Holmes

X's To Bear

INDIGO GIRLS "Touch Me Fall" (EPIC)

The album debuts last week at a whopping #8 on the Retail Chart. No longer something to watch, it's a must-play.

PRETENDERS "Night In My Veins" (SIRE/WB)

This isn't the only hit on the album. Start here first and wait for instructions.

BLUR "Girls & Boys" (FOOD/SBK/ERG)

Still the office favorite, Blur gains with the third most-added single at X-air last week. Amazing remixes by The Pet Shop Boys and the video rotation is on the rise.

SEAL "Prayer For The Dying" (ZTT/SIRE/WB)

Brilliant... and that goes for the album, too.

XCLAIMING ATTENTION AT ALTERNATIVE

STONE TEMPLE PILOTS "Vaseline" (ATLANTIC/AG)

From the new so-called *Purple Album* comes the hard-hitting single that's already being banged heavy in major markets.

BECK "Beercan" (BONG LOAD/DGC)

This song has always been a single choice by radio, having shown up on playlists as soon as *Mellow Gold* was released. For diehards of "Loser" and "Pay No Mind," here's the latest. Beck is on tour now.

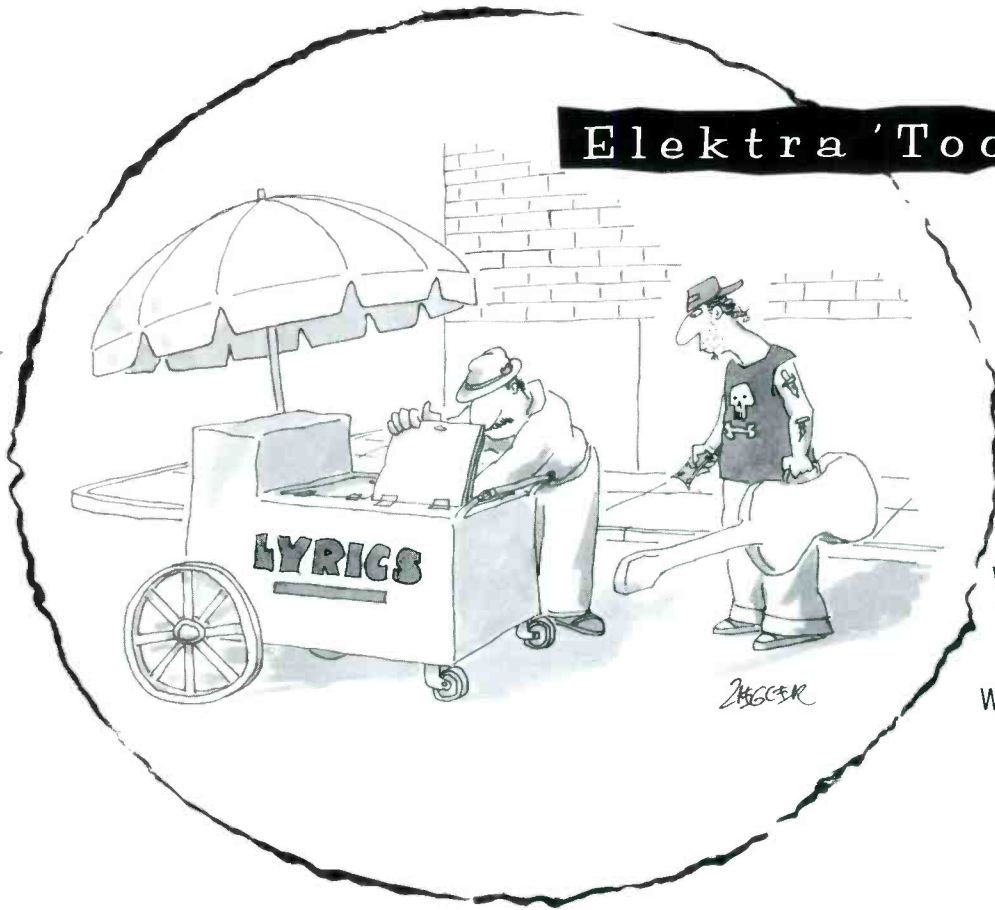
EXTC

Sonic Youth debuted on last week's Retail Chart at #30... Better than the movie, *The Crow* still holds at #1 in sales... New releases by The Devlins (Capitol), Compulsion (Elektra) and Lotion (SpinArt/Chaos) are on your desks now.

most added

1 SEAL. Prayer For The Dying (ZTT/Sire/WB)	20
2 THE CHURCH. Two Places At Once (I've Been Waiting) (Arista)	15
3 LUSH. Hypocrite (4AD/Reprise)	13
4 JAH WOBBLE'S INVADERS OF THE HEART. The Sun Does Rise (Island/PLG)	10
5 STONE TEMPLE PILOTS. Vaseline (Atlantic/AG)	8

Elektra Toons #9



Album Sales Over 250,000

- WZAT Savannah 28 Plays
- WRFY Reading 16 Plays
- KTRS Casper 13 Plays
- WKCI New Haven 10 Plays
- WNNX Atlanta 10 Plays
- KDUK Eugene Add
- WRFY Reading Add
- WWKZ Tupelo Add
- KTMT Medford Add
- WXSX Tallahassee Add
- KWTO Springfield Add
- KYYY Bismarck Add
- WZAT Savannah Add

Phish Down With Disease

The first single and video from the album Hoist.
TOUR SELLING OUT EVERYWHERE



Do You Know How Many Phish Phans There Are? Well, Take A Look At The Sales On These Headlining Dates:

4/9	BINGHAMTON, Broom County Arena7,000 Tickets	6/21	CINCINNATI, Music Hall2,210 Tickets To Date
4/13,14,15	NEW YORK, Beacon Theater8,500 Tickets	6/25	CLEVELAND, Nautica Stage2,773 Tickets To Date
5/25,26,27	SAN FRANCISCO, Warfield Theater6,228 Tickets	7/1	PHILADELPHIA, Mann Music Center6,210 Tickets To Date
5/28,29	MONTEREY, Laguna Seca Raceway4,626 Tickets To Date	7/2	HOMEDALE, NJ, Garden State Arts Center6,072 Tickets To Date
6/10,11	COLORADO, Red Rocks7,482 Tickets To Date	7/8,9	MANSFIELD, MA, Great Woods14,091 Tickets To Date
6/17	MILWAUKEE, Eagles Ballroom2,644 Tickets To Date	7/10	SARATOGA SPRINGS, NY, Saratoga Arts Center....5,023 Tickets To Date
6/18	CHICAGO, Pavillion5,156 Tickets To Date	7/15	WANTAGH, LI, Jones Beach Amph.7,586 Tickets To Date

NOT JUST A SHOW... AN EXPERIENCE!

Erasure Always



The premiere single and video from the new album I Say I Say I Say.

On Over 100 Stations Including:

KIIS 41 Plays	Z100 27 Plays	KRBE 45 Plays	B97 48 Plays	KKFR 45 Plays	KTFM 31 Plays	KUBE 21 Plays
WPLY 14 Plays	WNVZ 18 Plays	WKBQ 15 Plays	WPOW 22 Plays	KKLQ 11 Plays	KHKS 29 Plays	

SoundScan D-18*!

Major 1st Week Album Sales:

TOWER NY (Downtown) D-4*	TOWER Long Island D-2*	TOWER Paramus D-4*	TOWER Cambridge D-5*	TOWER Boston D-9*
TITLEWAVE Minneapolis D-9*	TOWER Sunset D-1*	VIRGIN Sunset D-1*	TOWER La Mesa D-2*	TOWER Mesa D-2*
	TOWER Tempe D-2*	TOWER Las Vegas D-2*	TOWER San Francisco D-1*	TOWER Seattle D-3*
	TOWER Portland D-3*	TOWER Ann Arbor D-1*	TOWER San Diego D-4*	TOWER Atlanta D-3*
		TOWER Austin D-1*	SOUND WAREHOUSE D-3*	MUSICLAND D-22*



On Elektra compact discs and **digital** cassettes.

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PLAY IT

On The Cover:

WHALE (EASTWEST)

- Whale is a three-piece group from Stockholm, Sweden that "plays funky songs to make you happy."
- One member is Cia Berg, 26, who excels on vocal harmonies. She's also a fan of Italian musicals and she acts in plays and paints ceilings in her non-Whale time.



- Henrik Sehyffert, 25, plays guitar and enjoys American "noise" bands. Outside of Whale, he works as a TV/film director and admits to being colorblind.
- Gordon Cyrus, 26, supplies the "thumpin' backbone" of the group. Well-educated, having earned college degrees, Cyrus enjoys Hip-Hop acts.
- Other musicians performing on the record are Falcon on drums and Sleepy behind the turntables.
- The first single from Whale is "Hobo Humpin' Sloba Babe." It refers to an affluent woman who brings homeless men home to have her way with them.

HUEY LEWIS AND THE NEWS (ELEKTRA)

- Huey Lewis, vocals/harmonica.
- Mario Cipollina, bass.
- Bill Gibson, drums/percussion/vocals.
- Chris Hayes, guitars/vocals.
- Sean Hopper, keyboards/vocals.
- Johnny Colla, sax.
- Lewis, born Hugh Cregg III 7/5/50 in New York City, joined the Country Rock band Clover in the late '70s.



- Clover's main claim to fame was backing up Elvis Costello on his debut album that featured "Alison" and "Watching The Detectives."

• In 1980, Lewis formed the Pop/Rock ensemble, The News, in San Francisco.

• Although their debut album met with only a mild response, their follow-up album, *Picture This*, featured the hit, "Do You Believe In Love."

• The next album, *Sports*, was a huge hit, boasting singles such as "I Want A New Drug," "The Heart Of Rock & Roll," and "If This Is It."

• His first #1 single was "The Power Of Love," from the film, *Back To The Future*. Lewis had a cameo as a talent contest judge.

• Other big News hits: "Stuck With You," "Hip To Be Square," "Jacob's Ladder" and "Perfect World."

• The new album, *Four Chords & Several Years Ago*, is a collection of classic covers, with Lewis and band performing songs like "Blue Monday," "Mother-in-Law," "Stagger Lee," "But It's Alright" and "Good Morning Little Schoolgirl."

• The current single is "(She's) Some Kind Of Wonderful."

WARREN G. (VIOLATOR/RAL)

• Warren G. (Warren Griffin) is the younger brother of Rapper/producer mastermind Dr. Dre.



• G. grew up on Chick Corea, Les McCann, Rick James and The Isley Bros., as well as Funksters George Clinton, Sly Stone and Stevie Wonder.

• After watching Dre mix *Straight Out Of Compton*, *Niggaz 4 Life* and *The Chronic*, Warren and comadre Snoop Doggy Dogg decided to get into the Rap game. At a bachelor party Dre threw for an old friend, LA Dre, Warren threw a tape out of his pocket of work he and Snoop did. That convinced Dre to bring Snoop and Warren into *The Chronic* sessions.

• Warren's first appearance on record as a solo artist was on the *Poetic Justice* soundtrack, with his track, "Indo Smoke."

• G. produced hit singles for MC Breed, DFC, Nate Dogg and other members of the Death Row posse.

• His first solo album, *Regulate... The G-Funk Era*, features the current single, "Regulate," a duet with Nate Dogg which is also on the *Above The Rim* soundtrack.

SAY IT!

RIMSHOTS

By Dwayne & Jeff

Scientists are anxiously awaiting a comet the size of a mountain slamming into the planet Jupiter on July 16th.

◆◆◆

Where did the comet come from? The conservative right have scheduled a news conference to announce a lawsuit against Pres. Clinton for "meteoric harassment."

◆◆◆

Philip Morris is reportedly developing a cigarette that gives the nicotine faster without as many puffs. Projected name of the new smoke, targeted for women: "Lousy Sex."

◆◆◆

Say goodbye to the 900 sex numbers. Say hello to CyberSM. The device consists of cybersuits rigged to stimulate various erogenous zones. Using a computer and a mouse, you can cybersex via phone lines.

◆◆◆

Of course, with your luck, the computer screen would freeze over.

◆◆

It also comes in a version for use with a computer and cat-o'-nine-tails. The name: CyberS&M.

◆◆◆

We could blow the rest of the column on this one. Like men would only buy the hardware, not the software... and always buy the bigger screens... and would give new meaning to the term, "computer virus"...

◆◆◆

Strike Robin Williams in the role of The Riddler for *Batman III*. It appears Warner Bros. has acquired the services of Jim Carrey.

◆◆◆

Homemade tapes of women having sex with Bob Crane and the man accused of killing the *Hogan's Heroes* star will be shown to jurors during next month's murder trial. This news comes on top of Rod Stewart's lawsuit against a photo developing shop for allegedly distributing private shots of him and wife Rachel Hunter.

◆◆◆

New business idea: Private sex shots trading cards. Adds a new dimension to trading card "swap meets."

◆◆◆

Sharon Stone fired her bodyguard because he wanted to attend Nixon's funeral. Apparently, the guy liked Dick.

◆◆◆

Howard Stern finally gets his movie; agreeing to a screen adaptation of *Private Parts*.

◆◆◆

Already the FCC is trying to figure out a way to fine any theatre that shows the film.

◆◆◆

Jack Nicholson will be at the Fangoria Weekend of Horror Convention on June 11th... hyping *Wolf*, no doubt. Either that, or the illicit tryst he allegedly had with Cher...

◆◆◆

Stock Tip: Westwood One... *naaaahhhhh!!!!*

PRETENDERS

"NIGHT IN MY VEINS"

THE FIRST SINGLE
FROM THE NEW ALBUM:
LAST OF THE INDEPENDENTS

ON TOUR MAY AND JUNE:

BOSTON,
NYC,
PHILLY,
BALTIMORE,
ASBURY PARK,
TORONTO,
CLEVELAND,
CHICAGO,
DENVER,
DALLAS,
SEATTLE,
SHORELINE,
IRVINE,
LA,
PHOENIX
AND
SAN DIEGO!

PRODUCED BY IAN STANLEY
GAILFORCE MANAGEMENT.

©1994 SIRE RECORDS COMPANY



**More Than 2400
BDS Detections!**
#1 Alternative Track!
Rock Monitor #15*
📺 2nd Week!

WEZB New Orleans 41 Plays
WENZ Cleveland 27 Plays
KKFR Phoenix 23 Plays
KROQ Los Angeles 20 Plays
WNNX Atlanta 19 Plays
WZJM Cleveland 11 Plays
KISF Kansas City 10 Plays
WKBQ St Louis 9 Plays
KUTQ Salt Lake City 6 Plays
WXKS Boston 6 Plays
Z100 New York 5 Plays
WPLJ New York Test

WHYY 41 Plays	KLYV 41 Plays
WCIL 36 Plays	KIOK 31 Plays
KNIN 30 Plays	WRQK 29 Plays
WSBG 29 Plays	WZAT 29 Plays
KZFN 28 Plays	WFLY 27 Plays
KZIO 27 Plays	KKXL 27 Plays
WIFC 26 Plays	WRFY 25 Plays
WWCK 24 Plays	KCPI 24 Plays
KGLI 24 Plays	WHOB 24 Plays
KQKY 24 Plays	KTRS 24 Plays
KIOC 23 Plays	WXSR 23 Plays
KYYY 23 Plays	WTWR 21 Plays
WWKZ 20 Plays	WYYS 20 Plays
WAOA Add	WRCK 19 Plays
KMCK 19 Plays	WAAL 18 Plays
KROC 18 Plays	KHTT Add
WAEB 17 Plays	WKSI 17 Plays
WQGN 17 Plays	WZOO 17 Plays
WSTO Add	WSKS 17 Plays
KWTO 17 Plays	KZZU 16 Plays
KWNZ Add	KFRX 16 Plays
KIMN 16 Plays	WNTQ 14 Plays
KSKG 14 Plays	WAZY Add
WBEC 13 Plays	KFTZ 13 Plays
WHTO 10 Plays	KTMT 10 Plays
WBNQ Add	KJYO 9 Plays
WKSS 9 Plays	WERZ 8 Plays
WKRZ 8 Plays	KCHX Add
WRKY 8 Plays	KSMB 8 Plays
WGRD 8 Plays	KOKZ Add
WBBO 7 Plays	WNSL 7 Plays
KQID 7 Plays	WPRR Add
WKFR 6 Plays	KISR 6 Plays
WKCI 5 Plays	KQCR Add

MOST REQUESTED



WHTZ NEW YORK, CHLOE THE HITMAN

1. Lisa Loeb, Stay (I Missed You)
2. B.C.52's, (Meet) The Flintstones
3. All-4-One, I Swear
4. Ace Of Base, Don't Turn Around
5. Frenel, Bizarre Love Triangle



WEDJ CHARLOTTE, JAMMER

1. 12 Gauge, Dunkie Butt
2. All-4-One, I Swear
3. Beck, Loser
4. R. Kelly, Bump N' Grind
5. Ace Of Base, The Sign



WHYI MIAMI, JADE ALEXANDER

1. All-4-One, I Swear
2. Mariah Carey, Anytime You Need
3. The Knack, My Sharona
4. Enigma, Return To Innocence
5. Us3, Cantaloop (Flip Fantasia)



KIIS LOS ANGELES, DOMINO

1. All-4-One, I Swear
2. Ace Of Base, Don't Turn Around
3. Erasure, Always
4. Frenel, Bizarre Love Triangle
5. Crash Test Dummies, MMM

Today's Best Music



WKBQ ST LOUIS, RICK IDOL

1. All-4-One, I Swear
2. R. Kelly, Bump N' Grind
3. Collective Soul, Shine
4. Warren G. & Nate Dogg, Regulate
5. Live, Selling The Drama



1. All-4-One, I Swear
2. Ace Of Base, Don't Turn Around
3. B.C.52's, (Meet) The Flintstones
4. Warren G. & Nate Dogg, Regulate
5. Beck, Loser
6. Janet Jackson, Any Time, Any Place
7. R. Kelly, Bump N' Grind
8. Lisa Loeb & Nine Stories, Stay (I Missed You)
9. Crash Test Dummies, MMM MMM MMM MMM
10. Enigma, Return To Innocence



WLUM MILWAUKEE, KID STEVENZ

1. Janet Jackson, Any Time, Any
2. Aaliyah, Back & Forth
3. DJ Miko, What's Up
4. R. Kelly, Your Body's Callin'
5. SWV, Anything



WPLY PHILADELPHIA, JIM KELLY

1. Frenel, Bizarre Love Triangle
2. All-4-One, I Swear
3. Lisa Loeb, Stay (I Missed You)
4. Beck, Loser
5. Enigma, Return To Innocence



KKRZ PORTLAND, SCOTT LANDER

1. Lisa Loeb, Stay (I Missed You)
2. All-4-One, I Swear
3. Ace Of Base, Don't Turn Around
4. Warren G. & Nate Dogg, Regulate
5. Janet Jackson, Any Time, Any



WHYT DETROIT, BO DA JAMMER

1. Snoop Doggy Dogg, Doggy Dogg
2. Janet Jackson, Any Time, Any
3. Da Brat, Funkdafied
4. 2 Live Crew, You Go Girl
5. All-4-One, I Swear
6. Warren G. & Nate Dogg, Regulate
7. Beastie Boys, Get It Together

KUBE93 JAMS

KUBE SEATTLE, CHET BUCHANAN

1. Domino, Sweet Potatoe Pie
2. Smashing Pumpkins, Disarm
3. Salt-N-Pepa, None Of Your
4. Green Day, Longview
5. Warren G. & Nate Dogg, Regulate
6. Frenel, Bizarre Love Triangle
7. Aaliyah, Back & Forth



WIOQ PHILADELPHIA, EASY ST.

1. All-4-One, I Swear
2. Snoop Doggy Dogg, Gin And
3. Aaron Hall, I Miss You
4. Wu-Tang Clan, C.R.E.A.M.
5. Tevin Campbell, Always In My
6. Janet Jackson, Any Time, Any



WERQ BALTIMORE, MARK YOUNG


1. R. Kelly, Seems Like Your Ready
2. Tevin Campbell, Always In My
3. Patra, Worker Man
4. Janet Jackson, Any Time, Any
5. Aaron Hall, I Miss You
6. Hammer, Pump & A Bump
7. R. Kelly, 12 Play



WZJM CLEVELAND, LOUIS MARTINEZ

1. All-4-One, I Swear
2. Aaliyah, Back & Forth
3. Janet Jackson, Any Time, Any
4. Mariah Carey, Anytime You Need
5. Snoop Doggy Dogg, Doggy Dogg

Over 1,000 First Week BDS Detections
Album In Store Now!

 Active Rotation!

 Added!

"A one listen hit record!"

—Don London, WNVZ Norfolk

fall down tread the wet sprocket

COLUMBIA

Columbia Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1994 EMI Music Entertainment Inc.

www.americanradiohistory.com

MOST REQUESTED

KIX 106 FM

WWKX PROVIDENCE, MO JO AND WENDY

1. All-4-One, I Swear
2. Patra, Worker Man
3. Xscape, Love On My Mind
4. SWV, Anything
5. Janet Jackson, Any Time, Any
6. Arrested Development, Ease My
7. Warren G. & Nate Dogg, Regulate

Z104 TODAY'S BEST MUSIC

WVNZ NORFOLK, JUSTIN STONE

1. All-4-One, I Swear
2. Ace Of Base, Don't Turn Around
3. Lisa Loeb, Stay (I Missed You)
4. Enigma, Return To Innocence
5. R. Kelly, Bump N' Grind
6. Crash Test Dummies, MMM
7. Beck, Loser
8. All-4-One, So Much In Love
9. B.C. 52's, (Meet) The Flintstones

KISS 98.5

WKSE BUFFALO, SUSAN CRUZ

1. B.C. 52's, (Meet) The Flintstones
2. R. Kelly, Bump N' Grind
3. Beck, Loser
4. All-4-One, I Swear
5. Salt-N-Pepa, Sexy Noises Turn



KLUC LAS VEGAS, DANNY CRUZ

1. Warren G. & Nate Dogg, Regulate
2. All-4-One, I Swear
3. Snoop Doggy Dogg, Doggy Dogg
4. Ace Of Base, The Sign
5. K7, Zunga Zeng
6. A Lighter Shade Of B, Hey DJ
7. Conscious Daughters, Somethin'
8. Xscape, Love On My Mind



NIGHT PERSON

OF THE WEEK

MARC CLARK

WJMN BOSTON

1. All-4-One, I Swear
2. Domino, Sweet Potatoe Pie
3. Janet Jackson, Any Time, Any Place
4. Warren G. & Nate Dogg, Regulate
5. Masta Ace, Inc., Born To Roll

93.7 KRQ

The Best Music of the 80's and today

KRQ TUCSON, RYNO

1. All-4-One, I Swear
2. Ace Of Base, Don't Turn Around
3. Crash Test Dummies, MMM
4. Beck, Loser
5. Lisa Loeb, Stay (I Missed You)
6. Collective Soul, Shine
7. R. Kelly, Bump N' Grind
8. B.C. 52's, (Meet) The Flintstones

Z104

Madison's Best Mix!

WZEE MADISON, CATFISH COOPER

1. All-4-One, I Swear
2. B.C. 52's, (Meet) The Flintstones
3. General Public, I'll Take You There
4. Enigma, Return To Innocence
5. Lisa Loeb, Stay (I Missed You)
6. Beck, Loser
7. Ace Of Base, Don't Turn Around
8. Janet Jackson, Any Time, Any

WFME 102.5 SCHOLAR BRAD THE HYPE TYPE

WFME BATON ROUGE, SCHOLAR BRAD

1. All-4-One, I Swear
2. 12 Gauge, Dunkie Butt
3. Crash Test Dummies, MMM
4. Salt-N-Pepa, Whatta Man
5. Beck, Loser



KDUK EUGENE, TODD BAKER

1. Warren G. & Nate Dogg, Regulate
2. All-4-One, I Swear
3. Frente!, Bizarre Love Triangle
4. B.C. 52's, (Meet) The Flintstones
5. Snoop Doggy Dogg, Doggy Dogg



KHFI AUSTIN, BO NASTY

1. Warren G. & Nate Dogg, Regulate
2. Cause & Effect, It's Over Now
3. Ace Of Base, Don't Turn Around
4. MPeople, Moving On Up
5. Lisa Loeb, Stay (I Missed You)

92 MOOSE Today's Best Music

WMME AUGUSTA, JEFF ANDREWS

1. All-4-One, I Swear
2. Aerosmith, Crazy
3. Lisa Loeb, Stay (I Missed You)
4. Enigma, Return To Innocence
5. Beck, Loser

98 PXY

WPXY ROCHESTER, ARTIE THE ONE MAN PARTY

1. Collage, I'll Be Loving You
2. All-4-One, I Swear
3. B.C. 52's, (Meet) The Flintstones
4. Arrested Development, Ease My
5. Aaliyah, Back & Forth



Today's Best Music!

KIOK TRI-CITIES, MICHAEL DEAN

1. Frente!, Bizarre Love Triangle
2. All-4-One, I Swear
3. B.C. 52's, (Meet) The Flintstones
4. Lisa Loeb, Stay (I Missed You)
5. Pretenders, Night In My Veins

99.7 WDJX

99.7 FM 1080 AM

WDJX LOUISVILLE, MIKE SHANNON

1. Ace Of Base, Don't Turn Around
2. All-4-One, I Swear
3. B.C. 52's, (Meet) The Flintstones
4. Enigma, Return To Innocence
5. Mariah Carey, Anytime You Need
6. Crash Test Dummies, MMM
7. Janet Jackson, Any Time, Any
8. Beck, Loser
9. Madonna, I'll Remember

THE DISTANT Sun

"Expertly tuned pop instincts."
—Entertainment Weekly

Friday, May 27, 1994

"Neil Finn's Bittersweet Hooks Are Easy To Get Swept Up In"
—Los Angeles Times

"CROWDED HOUSE PISSES GENIUS."

EXCLUSIVE

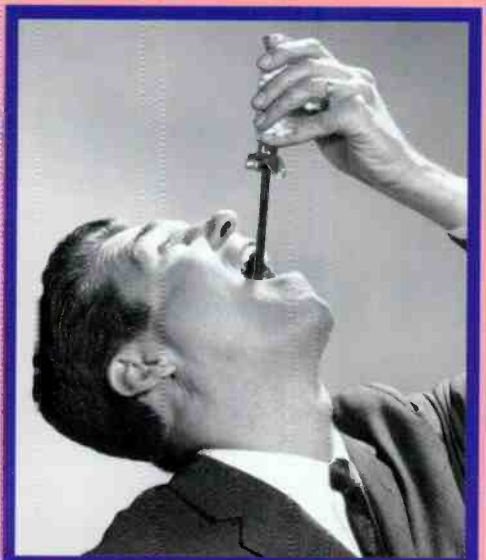
—Melody Maker

"Crowded House Craft Pop Songs That Are As Accessible As They Are Substantive"
—Newsday

"'Distant Sun' recalls the band's early guitar-driven sound...what comes out of your speakers sounds like summer vacation"
—US

"PURE POP PERFECTION"
—People

What Does Crowded House Have To Do To Get Noticed?



"DISTANT SUN" THE NEW SINGLE BY CROWDED HOUSE

**ANOTHER
DOUBLE DIGIT
ADD WEEK!**



**BDS AIRPLAY TRIPLES
IN ONE WEEK!**

KRBE	19 SPINS
B97	11 SPINS
WTWR	30 SPINS
WKSI	14 SPINS
WHYH	14 SPINS

KRBE SNAPSHOT

**TESTING 69%
FAMILIAR
SALES INCREASE
36% THIS WEEK!**

Produced by Youth • From the album *Together Alone* • Management: Gary Stamler Management, Los Angeles/Grant Thomas Management, Sydney

©1994 Capitol Records, Inc.

MOST REQUESTED



KIXY SAN ANGELO, JIMI JANIM

1. Janet Jackson, Any Time, Any
2. Ace Of Base, Don't Turn Around
3. All-4-One, I Swear
4. Guess, Tell Me Where It Hurts
5. DJ Miko, What's Up
6. SWV, Anything
7. Aerosmith, Crazy
8. Janet Jackson, And On And On
9. Xscape, Love On My Mind



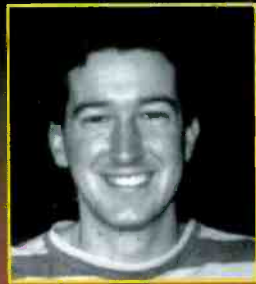
WAZY LAFAYETTE, STEVE CLARK

1. All-4-One, I Swear
2. B.C. 52's, (Meet) The Flintstones
3. Collective Soul, Shine
4. Ace Of Base, Don't Turn Around
5. Aerosmith, Crazy
6. Janet Jackson, Any Time, Any
7. Madonna, I'll Remember
8. Enigma, Return To Innocence
9. John Mellencamp, Wild Night



WPRR ALTOONA, J.B. SAVAGE

1. Jon Secada, If You Go
2. All-4-One, I Swear
3. Enigma, Return To Innocence
4. Collective Soul, Shine
5. B.C. 52's, (Meet) The Flintstones
6. Meat Puppets, Backwater
7. Aerosmith, Crazy
8. Ace Of Base, Don't Turn Around



NIGHT PERSON OF THE WEEK

THE GREGGER
WBNQ Bloomington

1. All-4-One, I Swear
2. B.C. 52's, (Meet) The Flintstones
3. Janet Jackson, Any Time, Any Place
4. Ace Of Base, Don't Turn Around
5. Mariah Carey, Anytime You Need A Friend



WFLY ALBANY, ELLEN ROCKWELL

1. All-4-One, I Swear
2. Janet Jackson, Any Time, Any
3. Warren G. & Nate Dogg, Regulate
4. B.C. 52's, (Meet) The Flintstones
5. Domino, Sweet Potatoe Pie
6. Aaliyah, Back & Forth
7. Ace Of Base, Don't Turn Around
8. Zhané, Sending My Love
9. Snoop Doggy Dogg, Doggy Dogg
10. Mariah Carey, Anytime You



KPRR EL PASO, VICTOR STARR

1. 12 Gauge, Dunkie Butt
2. All-4-One, I Swear
3. Warren G. & Nate Dogg, Regulate
4. Ace Of Base, Don't Turn Around
5. Ice Cube, You Know How We
6. Aaliyah, Back & Forth
7. Enigma, Return To Innocence
8. Hammer, Pumps And A Bump
9. Wickert, I Want You



KKRD WICHITA, GREG WILLIAMS

1. All-4-One, I Swear
2. Ace Of Base, Don't Turn Around
3. B.C. 52's, (Meet) The Flintstones
4. Janet Jackson, Any Time, Any
5. R. Kelly, Bump N' Grind
6. MPeople, Moving On Up
7. Counting Crows, Mr. Jones
8. Lisa Loeb, Stay (I Missed You)
9. Primal Scream, Rocks
10. Pink Floyd, Take It Back



KKMG COLORADO SPRINGS, KEVIN KINCAID

1. Ace Of Base, Don't Turn Around
2. Crash Test Dummies, MMM
3. Enigma, Return To Innocence
4. The Cranberries, Dreams
5. General Public, I'll Take You There
6. All-4-One, I Swear
7. Big Mountain, Baby I Love
8. Prince, The Most Beautiful
9. Smashing Pumpkins, Disarm



WPST TRENTON, BRIAN DOUGLAS

1. Green Day, Longview
2. Frenel, Bizarre Love Triangle
3. Collective Soul, Shine
4. Ace Of Base, Don't Turn Around
5. Lisa Loeb, Stay (I Missed You)



WRHT NEW BERN, MR. ED

1. Ace Of Base, Don't Turn Around
2. All-4-One, I Swear
3. B.C. 52's, (Meet) The Flintstones
4. Frenel, Bizarre Love Triangle
5. Janet Jackson, Any Time, Any



WRCK UTICA, B.B. GOOD

1. All-4-One, I Swear
2. B.C. 52's, (Meet) The Flintstones
3. Warren G. & Nate Dogg, Regulate
4. Celine Dion, Mised
5. Ace Of Base, Don't Turn Around



WQGN NEW LONDON, ROB HAYES

1. All-4-One, I Swear
2. Warren G. & Nate Dogg, Regulate
3. Aerosmith, Crazy
4. SWV, Anything
5. MPeople, Moving On Up

Melissa Etheridge Come To My Window

101.1 FM NETWORK Up To 2575 Plays Per Week!
1200 BDS Detections! Audience Approaching 17,000,000!

from her album
YES I AM

<u>Station</u>	<u>Plays</u>	<u>Rank</u>	<u>Station</u>	<u>Plays</u>	<u>Rank</u>
Z100	60	2	KIIS	29	17
Star 94	51	1	WEDJ	67	5
WNVZ	42	15	Y100	30	8
KDWB	33	9	WPLY	55	6
WPLJ	30	7	WPRO	38	9
WNCI	35	9			

101.1 FM NETWORK Most Requested At WPLJ!



ISLAND

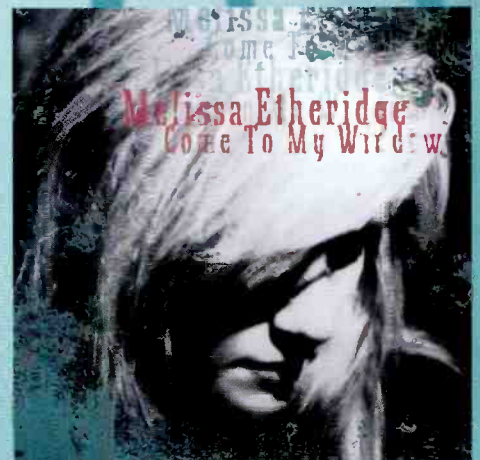


Sony Music Label Group



Produced by: Hugh Padham and Melissa Etheridge
Engineered by: Hugh Padham • Mixed by: Hugh Padham • WF Leopold Management

© 1993 Island Records, Inc. Crawl inside, wait by the light of the moon.



MOST REQUESTED



WVSR CHARLESTON, T.J. STEVEN

1. Enigma, Return To Innocence
2. All-4-One, I Swear
3. Ace Of Base, Don't Turn Around
4. R. Kelly, Bump N' Grind
5. Toni Braxton, You Mean The
6. Aerosmith, Crazy
7. B.C. 52's, (Meet) The Flintstones
8. Madonna, I'll Remember
9. Janet Jackson, Any Time, Any



WKSS HARTFORD, MICHAEL MAZE

1. Beck, Loser
2. All-4-One, I Swear
3. Warren G. & Nate Dogg, Regulate
4. Madonna, I'll Remember
5. Crash Test Dummies, MMM
6. Janet Jackson, Any Time, Any
7. Counting Crows, Mr. Jones
8. Ace Of Base, Don't Turn Around
9. Collage, I'll Be Loving You



WGTZ DAYTON, WILBUR WRIGHT

1. All-4-One, I Swear
2. Ace Of Base, Don't Turn Around
3. Warren G. & Nate Dogg, Regulate
4. B.C. 52's, (Meet) The Flintstones
5. 12 Gauge, Dunkie Butt
6. Mariah Carey, Anytime You
7. Snoop Doggy Dogg, Doggy Dogg
8. Janet Jackson, Any Time, Any

BREAKOUT ARTIST OF THE WEEK



FRENTE!

"Bizarre Love Triangle"

WPLY	Philadelphia	#1
WPST	Trenton	#2
KDUK	Eugene	#3
KISS-FM	Los Angeles	#4
WHTZ	New York	#5



WJMX FLORENCE, BOOKER

1. All-4-One, I Swear
2. Collective Soul, Shine
3. Frenette!, Bizarre Love Triangle
4. Lisa Loeb, Stay (I Missed You)
5. Ace Of Base, Don't Turn Around
6. Aerosmith, Crazy
7. Meat Loaf, Objects In The
8. B.C. 52's, (Meet) The Flintstones



WABB MOBILE, CRASH

1. All-4-One, I Swear
2. Salt-N-Pepa, Whatta Man
3. B.C. 52's, (Meet) The Flintstones
4. Big Mountain, Baby I Love
5. Us3, Cantaloop (Flip Fantasia)
6. Rosco Martinez, Neon Moonlight
7. Meat Loaf, Objects In The
8. Sarah McLachlan, Possession



WXLK ROANOKE, AIR JORDAN

1. All-4-One, I Swear
2. B.C. 52's, (Meet) The Flintstones
3. Salt-N-Pepa, Whatta Man
4. Beck, Loser
5. Primal Scream, Rocks



KWTX WACO, JAMMER

1. All-4-One, I Swear
2. Collective Soul, Shine
3. Ovis, Regular Thang
4. B.C. 52's, (Meet) The Flintstones
5. MPeople, Moving On Up



KZMG BOISE, C.B.

1. All-4-One, I Swear
2. Ace Of Base, Don't Turn Around
3. B.C. 52's, (Meet) The Flintstones
4. Beck, Loser
5. Meat Loaf, Objects In The



KDON SALINAS, DARRIN STONE

1. Lighter Shade Of Brown, Two Lovers
2. 12 Gauge, Dunkie Butt
3. Ace Of Base, Don't Turn Around
4. Warren G. & Nate Dogg, Regulate
5. Jodeci, Feenin'
6. Domino, Sweet Potatoe Pie
7. All-4-One, I Swear
8. Snoop Doggy Dogg, Doggy Dogg



KMGZ LAWTON, J. MAN

1. Tevin Campbell, I'm Ready
2. Warren G. & Nate Dogg, Regulate
3. Xscape, Love On My Mind
4. All-4-One, I Swear
5. Atlantic Starr, I'll Remember You
6. Aerosmith, Crazy
7. Aaliyah, Back & Forth
8. Ace Of Base, Don't Turn Around



WZYP HUNTSVILLE, WALLY B

1. Madonna, I'll Remember
2. Collective Soul, Shine
3. All-4-One, I Swear
4. Lisa Loeb, Stay (I Missed You)
5. Enigma, Return To Innocence
6. Jon Secada, If You Go
7. Ace Of Base, Don't Turn Around
8. Celine Dion, Misled



June 19th's Most Played Father's Day Songs

1. Father Figure.....George Michael
2. Daddy's HomeJermaine Jackson
3. Daddy Don't You Walk So FastWayne Newton
4. HeroMariah Carey
5. GentlemanAfghan Whigs
6. No Son Of Mine.....Genesis
7. Oh DaddyFleetwood Mac
8. Worker Man.....Patra
9. Best Man In The World.....Anne Wilson
10. Cat's In The Cradle.....Ugly Kid Joe
11. An Innocent ManBilly Joel
12. In The Name Of The FatherBono
13. Papa Was A Rolling StoneTemptations
14. Whatta ManSalt-N-Pepa w/ En Vogue
15. Family ManHall & Oats
16. Papa's Got A Brand New Bag.....James Brown
17. Papa Don't Preach.....Madonna
18. Everything I OwnBread
19. Parent's Just Don't UnderstandDJ Jazzy Jeff
20. Your Mama Don't DanceLoggins & Messina
21. Oh FatherMadonna
22. Heterosexual ManThe Odds
23. Daddy Don't CryElvis Presley
24. Typical Male.....Tina Turner
25. Leader Of The BandDan Fogelberg

the PICTURE TM page



▲ ROCKIN' AT THE HARD ROCK

RCA Records group The Smithereens celebrate the release of their new album. (Kneeling, l-r): The Smithereens' Mike Mesaros and Jim Babjak. (Standing, l-r): RCA Sr. VP Promo Butch Waugh, manager Burt Stein, The Smithereens' Pat DiNizio, RCA VP A&R West Coast Bennett Kaufman, Sr. VP Mktg. Randy Goodman, The Smithereens' Dennis Diken, RCA Pres. Joe Galante, Sr. VP A&R Dave Novik, VP Nat. Pop Promo Skip Bishop and BMG Distr. Pres. Pete Jones.



▲ "STAY" ON EDGE

WEDJ Charlotte PD Mike Donovan enjoys a little sunshine along with RCA recording artist Lisa Loeb (center), his wife Darcy (left) and their new assistant Kim Silva.



▲ PHOTO PHOTO OP OP

KSFM Sacramento's Trejo, Akiba and Muzz are dying to put their heads on the shoulders of Pendulum recording artist Lisa Lisa.



▲ SAY IT THREE TIMES FAST

Def Jam recording artist Chuck D of Public Enemy (left) and ERG artist Speech of Arrested Development discuss the correct pronunciation of AD's new album, *Zingalamaduni*.



▲ WITH HONORS

Pres. Tower Records Russ Solomon (l), a TJ Martell Foundation honoree, receives his award from TJ Martell Foundation Pres. Tony Martell.



▲ EAT YOUR MEAT

WPST Princeton held a "Mother of All Meatloaf" contest. Here's the winning entry, all 158 pounds of it. David Lugo (r) holds the banner, while WPST morning man Eddie Davis (in WPST t-shirt) and MCA Reg. Promo Mgr. Anthony Miles (left of Davis) consider the benefits of vegetarianism. By the way, all the entries were either donated to a local SPCA or were used to fill potholes on the Jersey Turnpike.

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the PICTURETM page too



▲ SEPARATED AT BIRTH

East West Sr. VP Promo Greg Thompson and WBBM Chicago PD Todd Cavanah discuss the fact that they not only look alike, but have the same golf handicap.



▲ SEASONED PERFORMERS

Backstage at a recent gig by PLG Rapperettes Salt-N-Pepa are (l-r): PLG's Janet Baran, KIIS Los Angeles Anita Dominguez, PLG Nat. Sr. Dir. AOR Promo Linda Murdock, Pepa, Salt, PLG VP Nat. Top 40 Promo Vicki Leben, PLG Promo Mgr. David Barbis and KIIS air personality Domino.



▲ ME'SHELL M'BELL

Maverick artist Me'Shell NdegéOcello does the post-gig thang with (l-r): Maverick Exec. Abbey Konowitch, Maverick Co-CEO Freddy DeMann, Me'Shell and KKBT Los Angeles VP Programming Keith Naftaly.



◀ LOVE YOUR NAILS

WQHT New York jock Baltazar (r) appreciates the manicure of Delicious Vinyl Records rapper Masta Ace.



▲ ET TU, DANIEL?

ERG's Billy Brill (c) auditions for the lead role in Shakespeare's "Julius Caesar." Backing him up as the Ides of March are (l-r): Relativity's Phil Mataragas, XHTZ San Diego MD Jeff Nelson and *The Network Forty's* Music Director Wendi Cermak.



▲ COOLIO TRIP

Tommy Boy recording artist Coolio takes a "Fantastic Voyage" to Power 106 Los Angeles to cook with the Baka Boyz. Pictured (l-r): Baka Boy Eric, Coolio and Baka Boy Nick.

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MAILBAG

ZAPOLEON/RICHARDS MEDIA STRATEGIES

TO: ALL CLIENTS
FR: BILL RICHARDS
RE: NEW RADIO & RECORDS CHARTS
DT: MAY 1994

Most of what we do comes down to music. The titles that you play versus your competition is vitally important to your success or lack thereof. I thought it would be a worthy exercise to look at how the recently adjusted R&R charts would affect what we do. I looked at it three different ways:

1. The last week **BEFORE** their changes. In other words, what were the recent chart moves up until the final week before they changed over to their new chart.
2. The position of the songs in the Top 20 in the **First Week** of their new charts.
3. A comparison of how the songs did in Billboard Magazine and Network 40 during the same week that R&R's new charts debuted. In other words, what kind of differences would there be?

<u>Song/Artist</u>	<u>Last Weeks Before R & R changes</u>	<u>First week of new R & R charts</u>	<u>Billboard Monitor</u>	<u>Network 40</u>
Ace of Base The Sign	1-1-2-4	1	1	2
Prince The Most Beautiful Girl	5-4-1-1	2	4	3
Mariah Carey Without You	2-3-5-8	3	5	6
Big Mountain Baby, I Love Your Way	8-6-4-2	4	3	1
Tevin Campbell I'm Ready	19-13-9-7	5	23	10
R. Kelly Bump N' Grind	Breaker-12	6	30	21
Counting Crows Mr. Jones	9-7-6-3	7	2	4
Madonna I'll Remember	36-18-11-10	8	6	5
Enigma Return To Innocence	23-16-12-9	9	7	8
All-4-One So Much In Love	3-2-3-5	10	9	12
Salt-N-Pepa Whatta Man	4-5-7-11	11	12	22
Celine Dion The Power Of Love	11-21-25-30	12	10	14
Crash Test D. MMM, MMM, MMM	13-9-8-5	13	8	7
Richard Marx Now and Forever	7-8-13-20	14	11	11
B. Springsteen Streets of Philadelphia	12-11-10-13	15	14	9
Janet Jackson Because Of Love	6-10-16-26	16	13	15
Toni Braxton You Mean The World	-----	17	22	16
Warren G & Regulate	Debut-38	18	--	--
Baby Face And Our Feelings	17-15-15-15	19	31	25
All-4-One I Swear	Debut-35	20	39	32

MAILBAG

Now, let's look and see what songs that were in R&R's Top 30 last week before the chart change, that are not in the Top 20 in the first week of the new charts:

Beck	Loser	Breaker-16!
M. Etheridge	Come to my Window	22-20-19-17
Bonnie Raitt	Love Sneaking Up	25-23-21-18
Juliet Roberts	I Want You	27-24-20-19
B.N. Heavies	Dream on Dreamer	33-26-24-21
General Public	I'll Take you There	--36-29-22

As with any new system, there are bound to be kinks. However, I'm concerned about a couple of things.

1. Why are there so many discrepancies between the systems? For example, why is Tevin Campbell #23 in Billboard's Monitor and #5 in R&R? Why is R. Kelly #6 in R&R, but only #30 in Billboard and #21 in Network 40?
2. Shouldn't it concern us that Celine Dion's "Power of Love," which was moving 11-21-25-30 in the past 4 weeks under R&R's old system, moves back to #12 under the new system? I mean, isn't that quite an adjustment? Aren't we looking at the same reporters? (Yet, look how close the song is ranked on Billboard and Network 40).

Look at the songs that were ranked in the old R&R Charts near the Top 20. (Beck, Melissa Etheridge, etc.) What does this mean? Was the old chart off? How about the new one? Speaking as a forum of one, I am concerned that the new weighting gives Urban more influence on the charts than it should. With so many stations - especially in small markets - looking to R&R to help them with their music, is this right? Is this a problem for you?

You look to Zapoleon/Richards Media Strategies to help guide you with your musical selections. We're of the opinion that - as it now sits - R&R's charts might influence you on some music that you maybe shouldn't play, or be on just yet. Warren G is one example. R.Kelly is another. Both of them are great songs for a number of stations. Whether you play them or not isn't necessarily the issue. We just wonder why they are so low on the other charts.

We'll be keeping a close eye on the charts. We're not here to endorse one over the other. However, we suggest that you follow the one(s) that will help you accomplish your goals. After all, if record promotion people are promoting a song that's Top 10 or 20 in R&R, (... "you should be on it, man!") it doesn't necessarily mean a thing at this point. In other words, as R&R makes changes and adjustments to their new "baby," we should be very sensitive to their charts right now.

You must look deeper than the numbers. Be aware of the methodology being used by each publication. Take into account what you're looking at. Use more than one source when making music decisions. Track the trades yourself. See what the differences are. Nothing works better than knowing what works for your market. Track requests and sales. See how the song tests if you have access to that. Use your instincts. We'll do our absolute best to continue to help you make intelligent decisions as it relates to new music. Above all, know that we're on top of everything that affects you.

Sincerely,

Bill Richards

*Something on your mind?
Mail your opinion to The Network Forty.*

New PLAYING

FEATURED PLAYS PER WEEK LISTS

B94 FM

WBZZ, Pittsburgh (412) 381-8100 Buddy Scott, Operations Manager Clarke Ingram, Assistant PD

RANK	EW	TW	ARTIST	TITLE
1	58	58	Madonna	"I'll Remember"
2	57	57	Toni Braxton	"You Mean The Wo"
3	57	57	Gin Blossoms	"Found Out About"
4	57	57	Counting Crows	"Mr. Jones"
5	57	57	Ace Of Base	"The Sign"
6	57	57	All-4-One	"I Swear"
7	56	56	Big Mountain	"Baby I Love You"
8	47	47	Mariah Carey	"Without You"
9	42	42	Tevin Campbell	"I'm Ready"
10	40	40	Babyface	"And Our Feeling"
11	39	39	Aerosmith	"Amazing"
12	39	39	Celine Dion	"The Power Of Lo"
13	38	38	Ace Of Base	"Don't Turn Arou"
14	36	36	10,000 Maniacs	"Because The Nig"
15	36	36	Jon Secada	"If You Go"
16	36	36	Prince	"The Most Beauti"
17	35	35	General Public	"I'll Take You T"
18	34	34	Bryan Adams	"Please Forgive"
19	31	31	Meat Loaf	"Objects In The"
20	28	28	Richard Marx	"Now And Forever"
21	27	27	MPeople	"Moving On Up"
22	26	26	B.C. 52's	"(Meet) The Flin"
23	24	24	Janet Jackson	"Any Time, Any P"
24	23	23	Tony Toni Toné	"Leavin'"
25	20	20	Aerosmith	"Crazy"
26	16	16	Ovis	"Regular Thang"
27	15	15	Snap	"Rhythm Is A Dan"
28	14	14	Soul Asylum	"Runaway Train"
29	13	13	En Vogue	"Love Don't Love"
30	13	13	Spin Doctors	"Little Miss Can"
31	12	12	Tom Cochrane	"Life Is A Highw"
32	12	12	Extreme	Hole Hearted
33	12	12	Celine Dion	"Misled"
34	12	12	Tony Toni Toné	"If I Had No Loo"
35	11	11	Tom Petty & the	"Mary Jane's Las"
36	11	11	SWV	"Right Here/Huma"
37	11	11	Janet Jackson	"If"
38	11	11	Meat Loaf	"I'd Do Anything"
39	11	11	Robin S.	"Show Me Love"
40	11	11	TLC	"What About Your"

95.1 The Edge

WEDJ, Charlotte (704) 399-6195 Mike Donovan, Program Director Jammer, Music Director

RANK	EW	TW	ARTIST	TITLE
1	75	77	Counting Crows	"Mr. Jones"
2	76	74	All-4-One	"I Swear"
3	75	74	Denine	"I Remember You"
4	74	71	Ace Of Base	"The Sign"
5	48	71	Melissa Etherid	"Come To My Wind"
6	60	67	Stone Temple Pi	"Plush"
7	68	66	Nirvana	"All Apologies"
8	43	62	Collective Soul	"Shine"
9	57	60	Pearl Jam	"Daughter"
10	58	59	Tom Petty & the	"Mary Jane's Las"
11	58	59	Enigma	"Return To Innoc"
12	54	57	Crash Test Dumm	"MMM MMM MMM MMM"
13	58	51	Prince	"The Most Beauti"
14	42	44	Toni Braxton	"You Mean The Wo"
15	45	42	Beck	"Loser"
16	36	40	Ace Of Base	"Don't Turn Arou"
17	16	31	Michael Bolton	"Ain't Got Nothi"
18	15	29	Gabrielle	"I Wish"
19	19	26	Toad The Wet Sp	"Fall Down"
20	23	26	Bubble	"Take Me Away"
21	31	25	Tevin Campbell	"I'm Ready"
22	38	23	MPeople	"Moving On Up"
23	23	22	Big Mountain	"Baby I Love You"
24	21	22	Madonna	"I'll Remember"
25	0	20	2 Unlimited	"Get Ready For This"
26	21	20	John Mellencamp	"Wild Night"
27	18	18	Celine Dion	"Misled"
28	19	18	Cracker	"Low"
29	19	17	Blind Melon	"No Rain"
30	15	17	Jon Secada	"If You Go"
31	44	16	Gin Blossoms	"Fley Jealousy"
32	17	15	R.E.M.	"Losing My Relig"
33	0	15	Spin Doctors	"Two Princes"
34	0	15	Modern English	"I'll Melt With You"
35	0	14	U2	"Mysterious Ways"
36	0	14	Aerosmith	"What It Takes"
37	0	14	Gin Blossoms	"Found Out About"
38	35	14	R.C. 52's	"(Meet) The Flin"
39	0	14	Snap	"Rhythm Is A Dan"
40	0	14	Captain Hollywo	"More And More"

B96 CHICAGO

WBBM, Chicago (312) 944-6000 Todd Cavanah, Program Director Erik Bradley, Music Director

RANK	EW	TW	ARTIST	TITLE
1	63	60	2 In A Room	"El Trago"
2	60	59	DJ Miko	"What's Up"
3	60	59	K7	"Zunga Zeng"
4	56	59	Jocelyn Enrique	"I've Been Think"
5	49	59	Celine Dion	"The Power Of Lo"
6	62	58	Ace Of Base	"Don't Turn Arou"
7	16	54	All-4-One	"I Swear"
8	39	45	Chantre Savage	Don't Let It Go
9	33	40	Keith Sweat	"How Do You Like"
10	47	39	N.V.	"Girl You Hear M"
11	37	37	K7	"I'll Make You F"
12	25	36	Sound Factory	"Good Time"
13	43	34	Tevin Campbell	"I'm Ready"
14	42	29	R. Kelly	"Bump N' Grind"
15	22	29	Toni Braxton	"You Mean The Wo"
16	20	25	Domino	"Sweet Potatoe P"
17	0	25	Madonna	"I'll Remember"
18	21	23	Salv-N-Pepa	"None Of Your Bu"
19	20	23	Aaliyah	"Back & Forth"
20	13	20	Crysal Waters	"100% Pure Love"
21	20	17	Jon Secada	"If You Go"
22	8	17	Heavy D & The B	"Gor Me Waiting"
23	13	16	K7	"Hi De Ho"
24	9	14	Gabrielle	"I Wish"
25	10	14	Warren G. & Nat	"Regulate"
26	11	12	Arrested Develo	"Ease My Mind"
27	23	10	Xscape	"Love On My Mind"
28	0	5	Hammer	"Pumps And A Bum"
29	16	5	Color Me Badd	"Let's Start Wit"



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Now PLAYING

FEATURED PLAYS PER WEEK LISTS



WERQ, Baltimore (410) 523-6900 Russ Allen, Program Director Kristie Weimar, Music Director

RANK	EW	TW	ARTIST	TITLE
1	55	55	R. Kelly	"12 Play"
2	55	52	Janet Jackson	"Any Time, Any Place"
3	52	52	Guinness	"Tell Me Where I'm From"
4	52	52	Toni Braxton	"You Mean The World To Me"
5	52	52	Me'Shell NdegeO	"Outside Your Door"
6	50	50	R. Kelly	"Your Body's Call"
7	48	48	Heavy D & The B	"Got Me Waiting"
8	48	48	Aaron Hall	"I Miss You"
9	45	45	Mariah Carey	"Anytime You Need"
10	44	44	Toni Braxton	"How Many Ways"
11	41	41	Patti LaBelle	"The Right Kinda"
12	40	40	All-4-One	"I Swear"
13	40	40	Shai	"The Place Where"
14	35	35	Arrested Develo	"Ease My Mind"
15	34	34	Tevin Campbell	"I'm Ready"
16	33	33	Jodeci	"What About Me"
17	32	32	H-Town	"Part Time Lover"
18	31	31	Whitney Houston	"Look Into Your Eyes"
19	31	31	Xscape	"Love On My Mind"
20	30	30	Patra	"Worker Man"
21	30	30	Crystal Waters	"100% Pure Love"
22	29	29	Aaliyah	"Back & Forth"
23	28	28	Sudden Change	"Comin' On Strong"
24	28	28	SWV	"Anything"
25	27	27	Sounds Of Blackness	"I Believe"
26	26	26	Funky Poets	"Lessons Learned"
27	25	25	For Real	"You Don't Wanna"
28	25	25	Aretha Franklin	"A Deeper Love"
29	24	24	Tanya Blount	"I'm Gonna Make"
30	23	23	Gabrielle	"I Wish"
31	23	23	Prince	"The Most Beautiful"
32	23	23	A Tribe Called	"Electric Relaxa"
33	22	22	Zhane	"Groove Thang"
34	21	21	Babyface	"Never Keeping Secrets"
35	21	21	R. Kelly	"Seems Like Your"
36	20	20	Babyface	"And Our Feeling"
37	19	19	Jodeci	"Cry For You"
38	16	16	Snoop Doggy Dog	"Gin And Juice"
39	16	16	All-4-One	"So Much In Love"
40	16	16	Masta Ace, Inc.	"Born To Roll"



WNVZ, Norfolk (804) 497-1067 Don London, Program Director Larry Davis, Music Director

RANK	EW	TW	ARTIST	TITLE
1	89	99	Pearl Jam	"Daughter"
2	96	99	Counting Crows	"Mr. Jones"
3	50	66	The Breeders	"Cannonball"
4	79	65	Big Mountain	"Baby I Love You"
5	60	65	Us3	"Cantaloup (Flip)"
6	43	64	Madonna	"I'll Remember"
7	77	64	Gabrielle	"Dreams"
8	37	48	R. Kelly	"Bump N' Grind"
9	42	47	Lisa Loeb & Nine	"Stay (I Missed)"
10	44	47	Enigma	"Return To Innoc"
11	39	46	All-4-One	"I Swear"
12	53	46	All-4-One	"So Much In Love"
13	39	45	The Cranberries	"Dreams"
14	40	44	Melissa Etherid	"Come To My Mind"
15	32	34	Crash Test Dumm	"MMM MMM MMM MMM"
16	27	34	Ace Of Base	"Don't Turn Around"
17	33	29	Beck	"Loser"
18	24	28	General Public	"I'll Take You There"
19	36	26	Smashing Pumpki	"Disarm"
20	21	25	Tevin Campbell	"I'm Ready"
21	15	23	Jon Secada	"If You Go"
22	16	22	Arrested Develo	"Ease My Mind"
23	15	18	Mear Puppets	"Backwater"
24	8	16	Erasure	"Always"
25	7	13	B.C. 52's	"(Meek) The Flin"
26	26	14	10 Primal Scream	"Rocks"
27	13	10	Sheryl Crow	"Leaving Las Vegas"
28	10	7	Morrissey	"The More You Ignore"
29	0	5	Joan Jett & The	"I Love Rock & Roll"
30	11	5	Cocteau Twins	"Bluebird"



WHHH, Indianapolis (317) 293-9600 Scott Wheeler, Program Director Carl Frye, Music Director

RANK	EW	TW	ARTIST	TITLE
1	47	50	Aaliyah	"Back & Forth"
2	52	50	Warren G. & Nat	"Regulate"
3	50	50	R. Kelly	"Bump N' Grind"
4	51	50	All-4-One	"I Swear"
5	50	49	SWV	"Anything"
6	49	48	Prince	"The Most Beautiful"
7	37	37	Ice Cube	"You Know How We"
8	35	37	Arrested Develo	"Ease My Mind"
9	37	37	Jodeci	"Feenin'"
10	32	37	Toni Braxton	"You Mean The World"
11	37	37	Sudden Change	"Comin' On Strong"
12	36	37	Heavy D & The B	"Got Me Waiting"
13	37	36	Xscape	"Love On My Mind"
14	28	36	Shai	"The Place Where"
15	41	36	Tevin Campbell	"I'm Ready"
16	36	35	Ace Of Base	"Don't Turn Around"
17	33	34	Tony Toni Tone	"Leavin'"
18	17	30	Janet Jackson	"Any Time, Any Place"
19	33	28	Masta Ace, Inc.	"Born To Roll"
20	31	28	Hammer	"Pumps And A Bump"
21	30	28	For Real	"You Don't Wanna"
22	28	27	Domino	"Sweet Potato Pie"
23	34	23	Tik Tok	"Jody's Got Your"
24	24	22	MPeople	"Moving On Up"
25	13	22	Us3	"Tukka Yoo's Ri"
26	15	21	Gabrielle	"I Wish"
27	22	20	R. Kelly	"Your Body's Call"
28	20	20	Zhane	"Sending My Love"
29	13	18	Enigma	"Return To Innoc"
30	0	18	Salt-N-Pepa w/E	"Whatta Man"
31	0	18	Ace Of Base	"The Sign"
32	0	18	Ace Of Base	"All That She Wants"
33	0	18	Eternal	"Sray"
34	0	18	Juliet Roberts	"I Want You"
35	0	17	Salt-N-Pepa	"Shoop"
36	0	17	A Lighter Shade	"Hey DJ"
37	0	17	Mint Condition	"U Send Me Swing"
38	0	17	K7	"Come Baby Come"
39	15	17	Parra	"Worker Man"
40	0	16	Zhane	"Groove Thang"

SOLD OUT tour, what are you waiting for?" Burt Baumgartner, Senior VP Columbia Promotion.



Take It Back. Pink Floyd's first Top 40 single from "The Division Bell"

Now PLAYING

FEATURED PLAYS PER WEEK LISTS

HOT 102 fm

WIUM, Milwaukee (414) 771-1021 Tony Dee, Program Director Tommy Wilde, Music Director

RANK	EW	TW	ARTIST	TITLE
1	52	52	All-4-One	"I Swear"
2	51	52	R. Kelly	"Bump N' Grind"
3	52	51	Ace Of Base	"The Sign"
4	51	51	Madonna	"I'll Remember"
5	51	51	Enigma	"Return To Innocence"
6	49	51	Prince	"The Most Beautiful"
7	38	50	Ace Of Base	"Don't Turn Around"
8	41	40	Toni Braxton	"You Mean The World"
9	37	40	Big Mountain	"Baby I Love You"
10	39	39	Juliet Roberts	"I Want You"
11	38	39	Arrested Develo	"Ease My Mind"
12	37	38	Jon Secada	"If You Go"
13	43	37	Janet Jackson	"Any Time, Any P"
14	37	37	Us3	"Cantaloup (Flip)"
15	51	36	Tevin Campbell	"I'm Ready"
16	39	36	R. Kelly	"Your Body's Cal"
17	38	36	Tony Toni Tone	"Leavin'"
18	38	36	I To I	"The Right Time"
19	38	36	Ovis	"Regular Thang"
20	37	36	M'People	"Moving On Up"
21	42	35	Babyface	"And Our Feeling"
22	36	35	SWV	"Anything"
23	31	35	B.C. 52's	"(Mee) The Flin"
24	34	34	General Public	"I'll Take You T"
25	18	31	All-4-One	"So Much In Love"
26	0	25	DJ Miko	"What's Up"
27	0	21	Aaliyah	"Back & Forth"

106.1 KISSFM

KHKS, Dallas (214) 891-3400 (Open) Program Director Ed Lambert, Assistant Program Director

RANK	EW	TW	ARTIST	TITLE
1	94	99	Ace Of Base	"Don't Turn Around"
2	99	99	Big Mountain	"Baby I Love You"
3	99	99	Mariah Carey	"Without You"
4	54	95	All-4-One	"I Swear"
5	99	63	Prince	"The Most Beautiful"
6	56	56	Collage	"I'll Be Loving"
7	25	55	Sali-N-Pepa w/E	"Whatta Man"
8	44	54	Madonna	"I'll Remember"
9	56	48	Ovis	"Regular Thang"
10	43	46	Counting Crows	"Mr. Jones"
11	46	46	Gabrielle	"Dreams"
12	45	45	I To I	"The Right Time"
13	45	45	General Public	"I'll Take You T"
14	0	43	Janet Jackson	"Any Time, Any P"
15	44	43	Whitney Houston	"Queen Of The Ni"
16	42	42	UB40	"Can't Help Fall"
17	37	38	Staxx Of Joy	"Joy"
18	36	37	Jocelyn Enrique	"I've Been Think"
19	42	32	Janet Jackson	"Return To Innoc"
20	28	31	Enigma	"If You Go"
21	26	26	Jon Secada	"Hey DJ"
22	32	23	A Lighter Shade	"Loser"
23	29	23	Beck	"I'm Gonna Get Y"
24	21	23	Bizarre Inc I/A	"Looking Through"
25	17	22	P.M. Dawn	"The Power Of Love"
26	30	21	Celine Dion	"Always"
27	0	21	Erasure	"Get Ready For This"
28	22	20	Unlimited	"Two Princes"
29	20	20	Spin Doctors	"Rhythm Is A Dan"
30	23	20	Snap	"Mr. Vain"
31	24	20	Culture Beat	"Move This"
32	22	20	Technonotic	"The Sign"
33	17	19	Ace Of Base	"Free Your Mind"
34	20	19	En Vogue	"Breathe Again"
35	20	19	Toni Braxton	"That's The Way"
36	22	18	Janet Jackson	"Another Sad Lov"
37	0	18	Toni Braxton	"Beautiful In My"
38	21	17	Joshua Kadison	"Bizarre Love Triangle"
39	18	17	New Order	"Please Forgive"
40	0	17	Bryan Adams	

KUBE 93 JAMS

KUBE, Seattle (206) 322-1622 Bob Case, Program Director Shellie Hart, Music Director

RANK	EW	TW	ARTIST	TITLE
1	76	80	All-4-One	"I Swear"
2	72	76	Stone Temple Pi	"Plush"
3	45	70	Fronte!	"Bizarre Love Tr"
4	28	65	R. Kelly	"Bump N' Grind"
5	42	64	Enigma	"Return To Innoc"
6	73	50	Blind Melon	"No Rain"
7	28	49	Janet Jackson	"Any Time, Any P"
8	14	45	Aaliyah	"Back & Forth"
9	52	44	Crash Test Dumm	"MMM MMM MMM MMM"
10	77	43	Counting Crows	"Mr. Jones"
11	73	41	SWV	"Anything"
12	33	41	Madonna	"I'll Remember"
13	31	41	Lisa Loeb & Nine	"Sray (I Missed)"
14	32	39	M'People	"Moving On Up"
15	39	38	Smashing Pumpki	"Disarm"
16	69	37	Sali-N-Pepa	"None Of Your Bu"
17	43	35	Pearl Jam	"Daughter"
18	32	35	Beck	"Loser"
19	22	33	Green Day	"Longview"
20	33	33	Us3	"Cantaloup (Flip)"
21	19	31	Sali-N-Pepa	"Shoop"
22	29	31	Erasure	"Always"
23	22	30	Warren G. & Nat	"Regulate"
24	0	29	Gin Blossoms	"Found Out About"
25	33	29	Dr. Alban	"Sing Hallelujah"
26	27	29	Prince	"The Most Beauti"
27	0	28	Big Mountain	"Baby I Love You"
28	36	23	Aerosmith	"Cryin'"
29	42	22	Mariah Carey	"Without You"
30	15	21	Duran Duran	"Come Undone"
31	20	20	Gin Blossoms	"Hey Jealousy"
32	19	18	All-4-One	"So Much In Love"
33	0	17	Ace Of Base	"Don't Turn Arou"
34	0	17	Mariah Carey	"Hero"
35	16	16	Spin Doctors	"Two Princes"
36	0	16	Cracker	"Low"
37	18	15	Domino	"Sweet Potatoe Pie"
38	21	15	Ace Of Base	"The Sign"
39	0	14	Collective Soul	"Shine"

Hot 94.9

KZHT, Salt Lake City (801) 322-3311 Cory Draper, Program Director

RANK	EW	TW	ARTIST	TITLE
1	74	58	Warren G. & Nat	"Regulate"
2	56	57	Babyface	"And Our Feeling"
3	38	57	Toni Braxton	"You Mean The World"
4	37	57	All-4-One	"I Swear"
5	77	57	Big Mountain	"Baby I Love You"
6	56	41	Zhane	"Groove Thang"
7	54	41	Mariah Carey	"Never Forget You"
8	33	41	Gabrielle	"I Wish"
9	54	41	SWV	"Anything"
10	37	41	Xscape	"Love On My Mind"
11	54	41	Juliet Roberts	"I Want You"
12	56	40	Enigma	"Return To Innoc"
13	39	29	Listie Melende	"Will You Ever S"
14	0	29	Janet Jackson	"Throb"
15	39	29	For Real	"You Don't Wanna"
16	24	29	Tevin Campbell	"I'm Ready"
17	0	29	General Public	"I'll Take You T"
18	0	29	Ace Of Base	"Don't Turn Arou"
19	39	28	Tony Toni Tone	"Leavin'"
20	0	28	Mariah Carey	"Anytime You Need"
21	0	27	Zhane	"Sending My Love"
22	76	25	CeCe Peniston	"I'm In The Mood"
23	32	25	Celine Dion	"The Power Of Love"
24	77	24	Prince	"The Most Beauti"
25	27	23	All-4-One	"So Much In Love"
26	76	23	Ace Of Base	"The Sign"
27	28	22	Sali-N-Pepa w/E	"Whatta Man"
28	28	21	Sali-N-Pepa	"Shoop"
29	29	21	Janet Jackson	"Because Of Love"
30	37	14	Queen Latifah	"Just Another Da"
31	27	14	Arrested Develo	"Ease My Mind"
32	32	14	The Immortals	"Mortal Kombit"
33	55	13	K7	"I'll Make You F"
34	0	13	Aaliyah	"Back & Forth"
35	0	13	R. Kelly	"Your Body's Cal"

SWEET 98

KKQK, Omaha (402) 342-2000 Dan Kidey, Program Director Michael Steele, Music Director

RANK	EW	TW	ARTIST	TITLE
1	61	62	Counting Crows	"Mr. Jones"
2	38	61	Enigma	"Return To Innoc"
3	60	61	Madonna	"I'll Remember"
4	39	60	All-4-One	"I Swear"
5	62	59	Prince	"The Most Beautiful"
6	40	40	Ovis	"Regular Thang"
7	23	39	Lisa Loeb & Nine	"Slay (I Missed)"
8	36	38	General Public	"I'll Take You T"
9	39	38	Juliet Roberts	"I Want You"
10	36	37	Erasure	"Always"
11	60	37	Big Mountain	"Baby I Love You"
12	36	36	Crash Test Dumm	"MMM MMM MMM MMM"
13	28	35	Tevin Campbell	"I'm Ready"
14	62	33	Us3	"Cantaloup (Flip)"
15	28	31	Gabrielle	"I Wish"
16	0	30	Toni Braxton	"You Mean The World"
17	33	29	Ace Of Base	"Don't Turn Around"
18	29	28	Babyface	"And Our Feeling"
19	27	27	B.C. 52's	"(Mee) The Flin"
20	25	26	Meat Loaf	"Objects In The"
21	25	24	Beck	"Loser"
22	25	24	East 17	"House Of Love"
23	24	24	Jon Secada	"If You Go"
24	23	23	M'People	"Moving On Up"
25	22	23	Gin Blossoms	"Found Out About"
26	0	23	Arrested Develo	"Ease My Mind"
27	21	22	Tom Petty & the	"Mary Jane's Las"
28	0	21	Seal	"Prayer For The"
29	21	21	Gin Blossoms	"Hey Jealousy"
30	18	21	Aerosmith	"Amazing"
31	19	20	Gin Blossoms	"Until I Fall Away"
32	20	20	Toad The Wet Sp	"Fall Down"
33	20	19	Sheryl Crow	"Leaving Las Vegas"
34	15	19	Sali-N-Pepa w/E	"Whatta Man"
35	21	18	Mint Condition	"U Send Me Swing"
36	18	18	Mariah Carey	"Without You"
37	17	17	Gabrielle	"Dreams"
38	15	17	Ace Of Base	"All That She Wants"
39	34	17	Celine Dion	"The Power Of Love"
40	16	15	Ace Of Base	"The Sign"

WWILD 107 FM

KYLD, San Francisco (415) 391-1077 Rick Thomas, Program Director Michael Martin, Music Director

RANK	EW	TW	ARTIST	TITLE
1	71	68	R. Kelly	"Your Body's Cal"
2	74	66	Janet Jackson	"Any Time, Any P"
3	70	65	All-4-One	"I Swear"
4	69	65	R. Kelly	"Bump N' Grind"
5	66	64	Warren G. & Nat	"Regulate"
6	68	63	Tevin Campbell	"I'm Ready"
7	65	58	Prince	"The Most Beauti"
8	18	39	Janet Jackson	"And On And On"
9	46	38	Aaliyah	"Back & Forth"
10	29	36	Ice Cube	"You Know How We"
11	33	34	SWV	"You're Always O"
12	32	32	Xscape	"Love On My Mind"
13	32	31	Mariah Carey	"Without You"
14	35	29	Ig Mountain	"Baby I Love You"
15	0	25	Miranda	"Your Love Is So"
16	0	22	Public Enemy	"Give It Up"
17	15	22	Heavy D & The B	"Got Me Wairin'"
18	22	20	Domino	"Sweet Potatoe Pie"
19	21	18	Babyface	"And Our Feeling"
20	14	14	Conscious Daugh	"Somethin' To Ri"
21	10	12	Zhane	"Hey Mr. D.J."
22	0	12	Janet Jackson	"Because Of Love"
23	17	11	Jocelyn Enrique	"I've Been Think"
24	12	9	Masra Ace, Inc.	"Born To Roll"
25	26	9	Ace Of Base	"The Sign"
26	7	8	Mariah Carey	"Anytime You Need"
27	13	8	Puppies	"Funky Y-2-C"
28	0	7	Coolio	"Fantastic Voyag"
29	0	6	Funky Poets	"I Only Have Eye"
30	19	5	SWV	"Anything"
31	9	5	Jon Secada	"If You Go"
32	8	5	Toni Braxton	"You Mean The World"
33	5	5	Snoop Doggy Dog	"Doggy Dogg Worl"
34	10	5	Enigma	"Return To Innoc"

MAJOR MARKETS (1-40)

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ALL-4-ONE. I Swear	48	49.7	2385
2	MADONNA. I'll Remember	39	42.5	1658
3	ACE OF BASE. Don't Turn Around	36	38.6	1389
4	TEVIN CAMPBELL. I'm Ready	35	38.4	1345
5	TONI BRAXTON. You Mean The World To Me	39	34.1	1331
6	BIG MOUNTAIN. Baby I Love Your Way	33	39.5	1302
7	PRINCE. The Most Beautiful Girl In The World	33	39.3	1296
8	ENIGMA. Return To Innocence	30	38.5	1154
9	COUNTING CROWS. Mr. Jones	26	44.4	1154
10	R. KELLY. Bump N' Grind	30	38.1	1144
11	JANET JACKSON. Any Time, Any Place	31	36.5	1130
12	ACE OF BASE. The Sign	27	39.8	1074
13	SWV. Anything	29	37.0	1073
14	JON SECADA. If You Go	36	27.3	981
15	AALIYAH. Back & Forth	29	33.1	959
16	WARREN G. & NATE DOGG. Regulate	23	37.5	862
17	GENERAL PUBLIC. I'll Take You There	25	31.2	781
18	R. KELLY. Your Body's Callin'	18	40.7	733
19	LISA LOEB & NINE STORIES. Stay (I Missed You)	24	29.1	698
20	BABYFACE. And Our Feelings	17	37.8	643
21	MARIAH CAREY. Anytime You Need A Friend	26	24.0	624
22	GABRIELLE. I Wish	25	24.8	621
23	SALT-N-PEPA w/EN VOGUE. Whatta Man	18	30.3	545
24	HEAVY D & THE BOYZ. Got Me Waiting	16	34.1	545
25	MPEOPLE. Moving On Up	22	24.5	538

LARGE MARKETS (41-100)

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ALL-4-ONE. I Swear	48	52.5	2522
2	PRINCE. The Most Beautiful Girl In The World	44	49.4	2174
3	MADONNA. I'll Remember	45	46.5	2091
4	BIG MOUNTAIN. Baby I Love Your Way	41	44.1	1809
5	ENIGMA. Return To Innocence	41	40.6	1664
6	COUNTING CROWS. Mr. Jones	38	43.7	1659
7	ACE OF BASE. The Sign	43	36.2	1557
8	TONI BRAXTON. You Mean The World To Me	45	34.6	1555
9	ACE OF BASE. Don't Turn Around	43	35.9	1545
10	JON SECADA. If You Go	41	30.4	1248
11	TEVIN CAMPBELL. I'm Ready	33	36.6	1209
12	GENERAL PUBLIC. I'll Take You There	33	33.8	1117
13	R. KELLY. Bump N' Grind	31	31.5	977
14	MARIAH CAREY. Anytime You Need A Friend	40	23.2	926
15	JANET JACKSON. Any Time, Any Place	34	27.1	922
16	LISA LOEB & NINE STORIES. Stay (I Missed You)	33	27.3	900
17	CELINE DION. Misled	35	24.9	872
18	CRASH TEST DUMMIES. MMM MMM MMM MMM	31	26.9	835
19	MPEOPLE. Moving On Up	30	25.7	771
20	MARIAH CAREY. Without You	24	28.1	675
21	MEAT LOAF. Objects In The Rear View Mirror May Appear Closer Than They Are	33	20.0	660
22	B.C.52'S. (Meet) The Flintstones	38	17.3	657
23	SALT-N-PEPA w/EN VOGUE. Whatta Man	25	24.9	622
24	BONNIE RAITT. Love Sneakin' Up On You	20	30.7	613
25	WARREN G. & NATE DOGG. Regulate	24	22.9	549

SMALL MARKETS (101+)

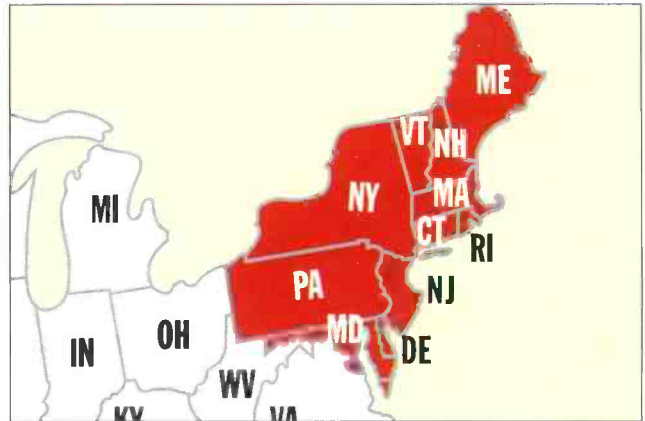
TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MADONNA. I'll Remember	117	42.7	4999
2	ALL-4-ONE. I Swear	114	43.7	4987
3	PRINCE. The Most Beautiful Girl In The World	106	38.6	4091
4	TONI BRAXTON. You Mean The World To Me	108	37.2	4016
5	BIG MOUNTAIN. Baby I Love Your Way	106	36.4	3855
6	JON SECADA. If You Go	117	32.9	3847
7	ACE OF BASE. Don't Turn Around	113	33.6	3796
8	ENIGMA. Return To Innocence	104	35.0	3639
9	COUNTING CROWS. Mr. Jones	104	34.8	3617
10	GENERAL PUBLIC. I'll Take You There	96	34.3	3288
11	CELINE DION. Misled	107	30.6	3276
12	MEAT LOAF. Objects In The Rear View Mirror May Appear Closer Than They Are	105	25.1	2636
13	LISA LOEB & NINE STORIES. Stay (I Missed You)	90	28.1	2528
14	TEVIN CAMPBELL. I'm Ready	77	32.5	2502
15	BONNIE RAITT. Love Sneakin' Up On You	88	28.4	2502
16	MARIAH CAREY. Anytime You Need A Friend	104	23.5	2442
17	ACE OF BASE. The Sign	78	30.1	2345
18	SHERYL CROW. Leaving Las Vegas	85	24.9	2119
19	JOSHUA KADISON. Beautiful In My Eyes	86	23.6	2026
20	AEROSMITH. Crazy	98	20.2	1982
21	CRASH TEST DUMMIES. MMM MMM MMM MMM	77	25.5	1966
22	ELTON JOHN. Can You Feel The Love Tonight	108	18.2	1966
23	JANET JACKSON. Any Time, Any Place	82	22.5	1845
24	GIN BLOSSOMS. Until I Fall Away	85	21.5	1830
25	COLLECTIVE SOUL. Shine	86	20.9	1795

ADULT TOP 40 STATIONS

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	RICHARD MARX. Now And Forever	17	41.9	713
2	MADONNA. I'll Remember	20	34.6	691
3	PHIL COLLINS. Everyday	18	37.5	675
4	BONNIE RAITT. Love Sneakin' Up On You	17	37.0	629
5	ACE OF BASE. The Sign	15	41.2	618
6	JON SECADA. If You Go	21	29.2	614
7	ELTON JOHN. Can You Feel The Love Tonight	21	25.4	533
8	HUEY LEWIS AND THE NEWS. (She's) Some Kind Of Wonderful	19	26.6	505
9	BRUCE SPRINGSTEEN. Streets Of Philadelphia	15	31.7	475
10	JOSHUA KADISON. Beautiful In My Eyes	18	25.2	454
11	BIG MOUNTAIN. Baby I Love Your Way	14	31.6	442
12	LITTLE TEXAS. What Might Have Been	11	37.3	410
13	ALL-4-ONE. I Swear	12	32.6	391
14	CELINE DION. The Power Of Love	12	32.1	385
15	TONI BRAXTON. You Mean The World To Me	13	28.3	368
16	MARIAH CAREY. Anytime You Need A Friend	17	20.2	344
17	TONI BRAXTON. Breathe Again	11	30.5	336
18	10,000 MANIACS. Because The Night (from MTV Unplugged)	11	29.2	321
19	BRYAN ADAMS. Please Forgive Me	13	24.2	314
20	JIMMY CLIFF. I Can See Clearly Now	9	33.7	303
21	CELINE DION. Misled	16	18.5	296
22	MELISSA ETHERIDGE. Come To My Window	9	32.3	291
23	COUNTING CROWS. Mr. Jones	7	34.1	239
24	MICHAEL BOLTON. Said I Loved You... But I Lied	10	21.9	219
25	JOHN MELLENCAMP. Wild Night	12	18.2	218

N O R T H E A S T

TW	Artist/Song	Stns.	Avg. PPW	Plays
1	ALL-4-ONE. I Swear	48	45.9	2201
2	MADONNA. I'll Remember	47	46.4	2180
3	COUNTING CROWS. Mr. Jones	44	41.1	1809
4	TONI BRAXTON. You Mean The World To Me	44	37.8	1661
5	PRINCE. The Most Beautiful Girl In The World	41	37.6	1540
6	ACE OF BASE. Don't Turn Around	43	35.5	1525
7	ENIGMA. Return To Innocence	38	37.6	1428
8	GENERAL PUBLIC. I'll Take You There	39	35.9	1401
9	BIG MOUNTAIN. Baby I Love Your Way	39	34.9	1362
10	JON SECADA. If You Go	43	31.3	1348
11	TEVIN CAMPBELL. I'm Ready	36	33.7	1212
12	ACE OF BASE. The Sign	36	33.1	1192
13	MEAT LOAF. Objects In The Rear View Mirror May Appear Closer Than They Are	44	24.8	1092
14	CELINE DION. Misled	38	27.5	1046
15	LISA LOEB & NINE STORIES. Stay (I Missed You)	37	27.9	1034
16	MARIAH CAREY. Anytime You Need A Friend	41	24.3	995
17	JANET JACKSON. Any Time, Any Place	37	24.8	916
18	MELISSA ETHERIDGE. Come To My Window	31	28.3	877
19	BONNIE RAITT. Love Sneakin' Up On You	31	25.4	788
20	B.C.52's. (Meet) The Flintstones	42	18.6	782
21	RICHARD MARX. Now And Forever	27	28.3	764
22	JOSHUA KADISON. Beautiful In My Eyes	33	22.9	757
23	AEROSMITH. Crazy	37	19.5	721
24	GIN BLOSSOMS. Until I Fall Away	34	20.9	710
25	CRASH TEST DUMMIES. MMM MMM MMM MMM	30	23.6	709



NORTHEAST REGIONAL ANALYSIS

MAJOR GAINER:

•B.C.52's debuts at #20 in the Northeast this week with 782 total plays on 42 stations.

UP-AND-COMING:

•Titles continuing to perform include Toni Braxton (5-4), Jon Secada (11-10), Meat Loaf (14-13) and Janet Jackson (D-17). Also happening are MPeople (#27/649 PPW), Huey Lewis (#30/628 PPW) and Collective Soul (#31/620 PPW).

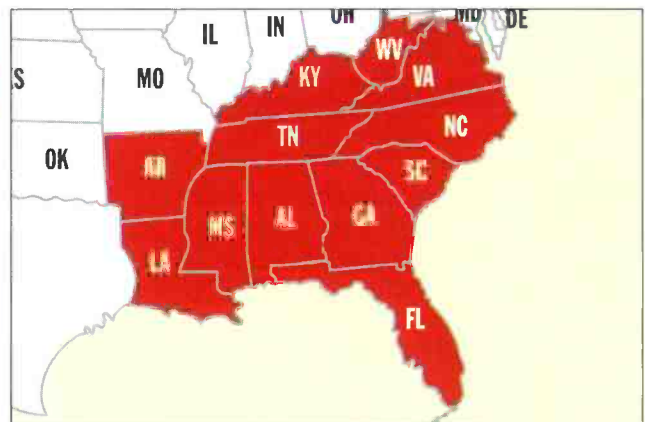
TIP OF THE WEEK:

•Elton John, despite heavy dayparting, is at #26 with 680 PPW on 39 stations. Time to back off the time restrictions!

Please Report Your Adds & PPWs By Tuesday At 5 pm.

S O U T H

TW	Artist/Song	Stns.	Avg. PPW	Plays
1	ALL-4-ONE. I Swear	50	44.7	2234
2	MADONNA. I'll Remember	52	40.8	2119
3	PRINCE. The Most Beautiful Girl In The World	41	41.8	1715
4	ENIGMA. Return To Innocence	44	36.9	1625
5	COUNTING CROWS. Mr. Jones	42	38.2	1606
6	BIG MOUNTAIN. Baby I Love Your Way	43	36.8	1581
7	TONI BRAXTON. You Mean The World To Me	45	34.5	1552
8	JON SECADA. If You Go	51	29.7	1517
9	ACE OF BASE. Don't Turn Around	44	33.5	1473
10	ACE OF BASE. The Sign	37	34.9	1293
11	BONNIE RAITT. Love Sneakin' Up On You	37	33.1	1225
12	GENERAL PUBLIC. I'll Take You There	36	33.3	1198
13	CELINE DION. Misled	46	24.7	1134
14	MARIAH CAREY. Anytime You Need A Friend	47	22.8	1073
15	LISA LOEB & NINE STORIES. Stay (I Missed You)	36	25.3	911
16	RICHARD MARX. Now And Forever	30	29.7	892
17	ELTON JOHN. Can You Feel The Love Tonight	47	18.3	860
18	MARIAH CAREY. Without You	30	27.3	818
19	TEVIN CAMPBELL. I'm Ready	28	28.5	799
20	CRASH TEST DUMMIES. MMM MMM MMM MMM	30	26.5	794
21	JOSHUA KADISON. Beautiful In My Eyes	40	19.4	775
22	JANET JACKSON. Any Time, Any Place	32	24.0	768
23	MPEOPLE. Moving On Up	32	23.9	766
24	B.C.52's. (Meet) The Flintstones	39	19.4	755
25	MEAT LOAF. Objects In The Rear View Mirror May Appear Closer Than They Are	41	18.4	753



SOUTH REGIONAL ANALYSIS

MAJOR GAINER:

•Mariah Carey debuts at #18 regionally, with 1,073 PPW on 47 Southern stations.

UP-AND-COMING:

•New rotations are posted on Jon Secada (9-8), Ace Of Base (11-9), Lisa Loeb (20-15) and Janet Jackson (D-22). Also hot are Collective Soul (#26/657 PPW), Huey Lewis (#29/612 PPW) and Aerosmith (#35/515 PPW).

TIP OF THE WEEK:

•B.C.52's debut at #24 with 755 PPW on 39 stations. Play it while it's hot!

Please Report Your Adds & PPWs By Tuesday At 5 pm.

ON YOUR DESK SOON



FEATURING AIRCHECKS FROM
HOT 97 **WDRE** **Z100**

NEW YORK

G R E A T L A K E S

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ALL-4-ONE. I Swear	46	45.4	2088
2	MADONNA. I'll Remember	50	41.0	2051
3	JON SECADA. If You Go	50	34.5	1725
4	PRINCE. The Most Beautiful Girl In The World	41	39.9	1635
5	BIG MOUNTAIN. Baby I Love Your Way	43	37.6	1615
6	TONI BRAXTON. You Mean The World To Me	44	36.3	1597
7	COUNTING CROWS. Mr. Jones	41	37.5	1539
8	ENIGMA. Return To Innocence	42	34.1	1434
9	ACE OF BASE. Don't Turn Around	41	32.8	1343
10	GENERAL PUBLIC. I'll Take You There	39	33.3	1298
11	CELINE DION. Misled	40	31.0	1240
12	ACE OF BASE. The Sign	35	34.3	1201
13	BONNIE RAITT. Love Sneakin' Up On You	33	32.8	1083
14	TEVIN CAMPBELL. I'm Ready	32	32.6	1043
15	JOSHUA KADISON. Beautiful In My Eyes	38	25.5	970
16	LISA LOEB & NINE STORIES. Stay (I Missed You)	33	26.5	873
17	MARIAH CAREY. Anytime You Need A Friend	38	22.3	848
18	MEAT LOAF. Objects In The Rear View Mirror May Appear Closer Than They Are	33	24.4	806
19	CRASH TEST DUMMIES. MMM MMM MMM MMM	31	25.9	803
20	ELTON JOHN. Can You Feel The Love Tonight	37	20.7	765
21	JANET JACKSON. Any Time, Any Place	30	23.5	706
22	RICHARD MARX. Now And Forever	21	30.8	647
23	GABRIELLE. I Wish	26	24.4	635
24	R. KELLY. Bump N' Grind	26	24.2	628
25	JOHN MELLENCAMP. Wild Night	30	20.5	616


G R E A T L A K E S R E G I O N A L A N A L Y S I S
MAJOR GAINER:

•Jon Secada makes the jump from 9th to 3rd most-played, adding over 300 total plays.

UP-AND-COMING:

•Songs continuing to grow include Ace Of Base (14-9), Celine Dion (12-11), Lisa Loeb (21-16), Elton John (D-20) and Janet Jackson (D-21). Also strong are Huey Lewis (#28/567 PPW) and Tom Petty (#33/486 PPW).

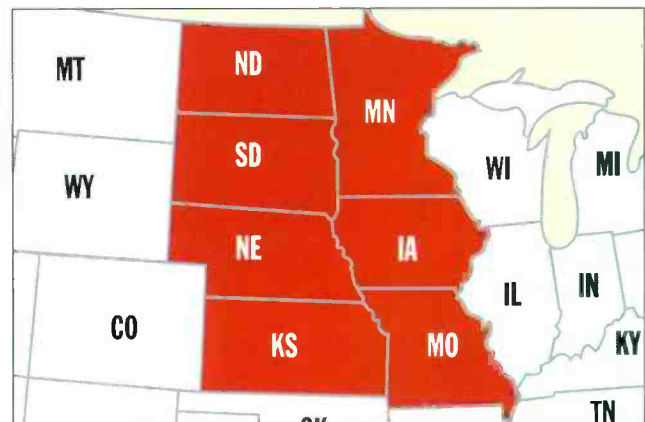
TIP OF THE WEEK:

•Aerosmith should go Top 25 next week. "Crazy" is #27 with 580 PPW on 30 stations.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

M I D W E S T

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MADONNA. I'll Remember	37	43.7	1617
2	ALL-4-ONE. I Swear	35	43.7	1530
3	PRINCE. The Most Beautiful Girl In The World	34	41.1	1399
4	BIG MOUNTAIN. Baby I Love Your Way	34	38.5	1310
5	ENIGMA. Return To Innocence	35	36.9	1293
6	JON SECADA. If You Go	38	32.0	1215
7	TONI BRAXTON. You Mean The World To Me	36	32.6	1175
8	COUNTING CROWS. Mr. Jones	31	36.0	1115
9	GENERAL PUBLIC. I'll Take You There	32	31.8	1016
10	ACE OF BASE. Don't Turn Around	34	29.6	1007
11	CELINE DION. Misled	31	31.1	964
12	ACE OF BASE. The Sign	29	32.5	942
13	LISA LOEB & NINE STORIES. Stay (I Missed You)	32	28.6	916
14	BONNIE RAITT. Love Sneakin' Up On You	28	30.5	855
15	CRASH TEST DUMMIES. MMM MMM MMM MMM	29	28.2	818
16	MEAT LOAF. Objects In The Rear View Mirror May Appear Closer Than They Are	32	24.8	792
17	SHERYL CROW. Leaving Las Vegas	31	24.2	750
18	JOSHUA KADISON. Beautiful In My Eyes	29	24.7	715
19	ELTON JOHN. Can You Feel The Love Tonight	34	18.9	643
20	AEROSMITH. Crazy	29	21.3	619
21	TEVIN CAMPBELL. I'm Ready	20	29.7	594
22	COLLECTIVE SOUL. Shine	28	19.6	550
23	GABRIELLE. I Wish	22	24.9	547
24	TOM PETTY & THE HEARTBREAKERS. American Girl	23	23.2	533
25	MARIAH CAREY. Anytime You Need A Friend	25	20.6	515


M I D W E S T R E G I O N A L A N A L Y S I S
MAJOR GAINER:

•Ace Of Base makes it Top 10, adding close to 200 total plays in the Midwest.

UP-AND-COMING:

•Additional rotations were reported on Lisa Loeb (16-13), Elton John (D-19), Aerosmith (D-20), Collective Soul (D-22) and Tom Petty (D-24). Also working are B.C.52's (#29/486 PPW) and Huey Lewis (#34/419 PPW).

TIP OF THE WEEK:

•John Mellencamp should debut Top 25 next week. "Wild Night" is #28 with 493 PPW on 26 stations.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

MAJOR MARKET AIRCHECKS!

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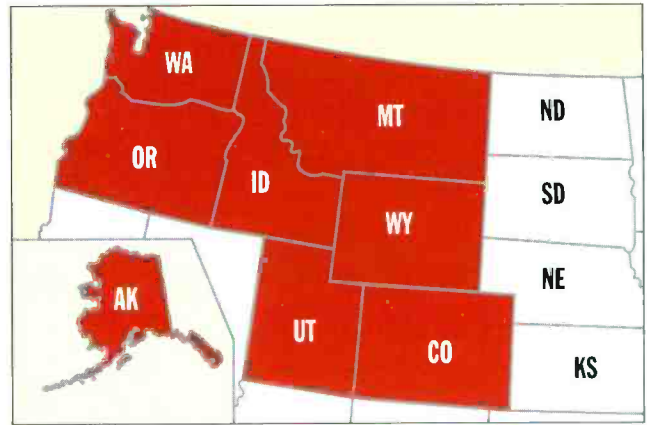
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NORTHWEST/ROCKIES

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ALL-4-ONE. I Swear	26	42.5	1104
2	MADONNA. I'll Remember	26	38.0	989
3	BIG MOUNTAIN. Baby I Love Your Way	26	35.9	933
4	TONI BRAXTON. You Mean The World To Me	24	32.2	772
5	ACE OF BASE. Don't Turn Around	22	33.0	726
6	JON SECADA. If You Go	25	28.4	709
7	PRINCE. The Most Beautiful Girl In The World	22	31.8	699
8	ENIGMA. Return To Innocence	21	32.2	677
9	COUNTING CROWS. Mr. Jones	21	31.7	666
10	CELINE DION. Mised	23	27.4	631
11	LISA LOEB & NINE STORIES. Stay (I Missed You)	18	32.9	593
12	GENERAL PUBLIC. I'll Take You There	20	29.1	582
13	BONNIE RAITT. Love Sneakin' Up On You	20	26.1	522
14	JOSHUA KADISON. Beautiful In My Eyes	19	25.1	476
15	MARIAH CAREY. Anytime You Need A Friend	20	23.4	468
16	ELTON JOHN. Can You Feel The Love Tonight	22	21.1	464
17	ACE OF BASE. The Sign	17	26.7	454
18	MEAT LOAF. Objects In The Rear View Mirror May Appear Closer Than They Are	19	23.8	453
19	TEVIN CAMPBELL. I'm Ready	15	29.9	449
20	SHERYL CROW. Leaving Las Vegas	16	27.3	437
21	CRASH TEST DUMMIES. MMM MMM MMM MMM	15	27.9	419
22	HUEY LEWIS AND THE NEWS. (She's) Some Kind Of Wonderful	18	22.3	402
23	JANET JACKSON. Any Time, Any Place	17	23.5	399
24	GABRIELLE. I Wish	15	25.9	388
25	AEROSMITH. Crazy	17	20.8	353



NORTHWEST/ROCKIES REGIONAL ANALYSIS

MAJOR GAINER:

•Elton John jumps from 25th to 16th most-played regionally, adding over 125 total plays and 4 new stations.

UP-AND-COMING:

•Titles continuing to grow include Lisa Loeb (14-11), Joshua Kadison (17-14), Meat Loaf (19-18), Huey Lewis (D-22), Janet Jackson (D23) and Aerosmith (D-25). Also hot are B.C.52's (#28/303 PPW) and Tom Petty (#34/267 PPW).

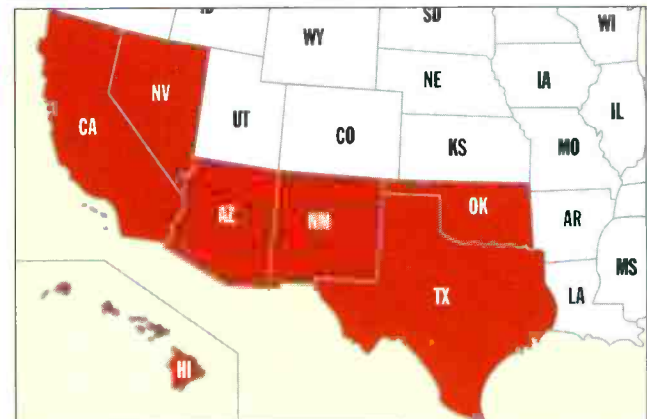
TIP OF THE WEEK:

•Collective Soul should debut Top 25 next week. It's at #27 with 338 PPW on 14 stations.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

W E S T

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ALL-4-ONE. I Swear	46	53.0	2436
2	PRINCE. The Most Beautiful Girl In The World	41	49.3	2023
3	MADONNA. I'll Remember	39	46.0	1795
4	BIG MOUNTAIN. Baby I Love Your Way	39	45.3	1767
5	TEVIN CAMPBELL. I'm Ready	39	42.8	1668
6	ACE OF BASE. Don't Turn Around	40	41.2	1647
7	TONI BRAXTON. You Mean The World To Me	44	34.6	1523
8	ACE OF BASE. The Sign	32	37.8	1211
9	JANET JACKSON. Any Time, Any Place	37	32.6	1207
10	JON SECADA. If You Go	39	30.8	1200
11	ENIGMA. Return To Innocence	30	39.5	1186
12	R. KELLY. Bump N' Grind	27	42.9	1157
13	SWV. Anything	29	33.6	973
14	WARREN G. & NATE DOGG. Regulate	25	37.2	930
15	AALIYAH. Back & Forth	26	35.0	910
16	GENERAL PUBLIC. I'll Take You There	23	38.3	881
17	COUNTING CROWS. Mr. Jones	22	39.8	876
18	MARIAH CAREY. Anytime You Need A Friend	39	21.9	853
19	R. KELLY. Your Body's Callin'	18	43.6	784
20	CELINE DION. Mised	28	25.8	723
21	GABRIELLE. I Wish	24	27.8	666
22	BABYFACE. And Our Feelings	18	34.4	619
23	TONY TONI TONÉ. Leavin'	28	21.8	609
24	MPEOPLE. Moving On Up	25	24.2	605
25	XSCAPE. Love On My Mind	19	30.9	588



WEST REGIONAL ANALYSIS

MAJOR GAINER:

•Janet Jackson explodes into the Top 10 with over 125 new total plays and 7 new stations.

UP-AND-COMING:

•Songs continuing to grow include Aaliyah (18-15), Mariah Carey (D18), Celine Dion (21-20) and MPeople (D-24). Also working is Erasure (#31/485 PPW).

TIP OF THE WEEK:

•Elton John is #36 with 382 PPW on 22 stations. Look for a loosening of daypart restrictions next week.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

PPW Regional Analysis By Pat Gillen

BREAKOUT

ERASURE.....101/16

"Always" (Mute/Elektra)

NEW ADDS: WFLY, WFHN, WNNK, WXLK, WABB, WFMF, KWNZ, KZMG, WBNQ, WCIL.

Another solid week for this multi-demo hit. Already bolting into the Top 10 with nearly 800 Plays Per Week on *The Network Forty X* chart.

BREAKOUT

BOSTON.....83/81

"I Need Your Love" (MCA)

NEW ADDS: WPRO, WKBQ, WEZB, WFLY, WERZ, WFHN, WAAL, WNTQ, WPXY, WRCK.

These legendary rockers have vaulted nicely into the spotlight again. Exploding out of the box, expect this rock track to debut on the Mainstream Plays Per Week chart next week.

MEAT PUPPETS.....83/18

"Backwater" (London/PLG)

NEW ADDS: WXKS, WNTQ, WQGN, WNNK, WSTW, WNDU, WPXR, KQKQ, WSNX, WWCK.

PRETENDERS.....83/16

"Night In My Veins" (Sire/WB)

NEW ADDS: WXKS, WLAN, WXLK, WSTO, WAOA, KHIT, KWNZ, WAZY, WBNQ, KQCR.

SHAI.....81/32

"The Place Where You Belong" (Gasoline Alley/MCA)

NEW ADDS: WLUM, WFHN, KQKQ, WOVV, WAPE, WHJX, WJMH, KHIT, KBFM, KZFM.

BREAKOUT

PINK FLOYD.....81/19

"Take It Back" (Columbia)

NEW ADDS: WKBQ, WNNK, WSTW, WPXR, WIFC, KQKQ, WYHY, WAEB, WVIC, KISX.

Continuing to secure quality adds this accessible track is picking up steam nationwide. Especially strong in the South and Midwest, this tune is poised for a debut.

PRIMAL SCREAM.....81/2

"Rocks" (Sire/WB)

NEW ADDS: KFAV, WYKS.

OVIS.....80/9

"Regular Thang" (Restless)

NEW ADDS: WERZ, WXXL, WVKX, KZZU, WILN, KCDD, KRCC, KCGQ, KLBQ.

SMASHING PUMPKINS.....78/1

"Disarm" (Virgin)

NEW ADDS: WMTX.

SEAL.....77/73

"Prayer For The Dying" (ZTT/Sire/WB)

NEW ADDS: WHYI, KISF, WKBQ, WSTR, WAHC, WZJM, WZPL, WEZB, KKLQ, XHTZ.

SPIN DOCTORS.....77/27

"Cleopatra's Cat" (Epic)

NEW ADDS: WXKS, WZJM, WSPK, WERZ, WFHN, WRCK, WKSS, WIFC, WSTO, KKRD.

FRENTE!.....69/9

"Bizarre Love Triangle" (Mammoth/Atlantic/AG)

NEW ADDS: WNTQ, WRCK, WKSS, WQGN, KQKQ, WSNX, WCIL, WKMX, WDJB.

ARRESTED DEVELOPMENT.....65/8

"Ease My Mind" (Chrysalis/ERG)

NEW ADDS: KHQT, WAEB, KRQQ, KLYV, WBSS, WBWB, KCPI, KJYK.

SARAH McLACHLAN.....65/5

"Possession" (Nettwerk/Arista)

NEW ADDS: WOVV, WKSI, WGTZ, WKMX, KQID.

TOAD THE WET SPROCKET.....64/53

"Fall Down" (Columbia)

NEW ADDS: WNVZ, WAHC, WEZB, WAAL, WKSE, WNTQ, WRCK, WKZR, WYCR, WRFY.

ATLANTIC STARR.....64/3

"I'll Remember You" (Arista)

NEW ADDS: WSTW, WZOQ, WMJQ.

KATHY TROCOLLI.....52/8

"Tell Me Where It Hurts" (Reunion/RCA)

NEW ADDS: KKRZ, WKSS, WNNK, WKEE, WVKX, WWCK, WKMX, KCGQ.

ZHANÉ.....47/9

"Sending My Love" (Illtown/Motown)

NEW ADDS: WKRZ, WJMH, KWNZ, KIKI, KDUK, KCPI, KMCK, KMVR, KZHT.

SNOOP DOGGY DOGG.....45/3

"Doggy Dogg World" (Death Row/Interscope/AG)

NEW ADDS: KXXX, KCPI, KZHT.

CROWDED HOUSE.....44/13

"Distant Sun" (Capitol)

NEW ADDS: WERZ, WNDU, WIFC, WWKZ, WAOA, WKMX, WNSL, KCHX, KWTO, WQXA.

R. KELLY.....43/9

"Your Body's Callin'" (Jive)

NEW ADDS: WPRO, WQGN, WOVV, KPSI, KQMQ, KHTY, WKPK, KMVR, KZHT.

HEAVY D & THE BOYZ.....43/2

"Got Me Waiting" (Uptown/MCA)

NEW ADDS: WOVV, WILN.

STEVIE NICKS.....40/39

"Maybe Love Will Change Your Mind" (Modern/Atlantic/AG)

NEW ADDS: WSTR, WAAL, WQGN, WKRZ, WSTW, WNDU, WRFY, WHHY, WWKZ, WBBO.

EL DeBARGE.....36/2

"Can't Get Enough" (Reprise)

NEW ADDS: WJJS, KCPI.

BABYFACE.....33/30

"When Can I See You" (Epic)

NEW ADDS: WPGC, WFLZ, WHHH, WZPL, KTFM, KKLQ, KHQT, KMEL, WRCK, WLAN.

FOR REAL.....33/4

"You Don't Wanna Miss" (A&M)

NEW ADDS: WFLY, KPRR, WBSS, WSKS.

FRANCIS DUNNERY.....33/1

"American Life In The Summertime" (Atlantic/AG)

NEW ADDS: WRQK.

WET WET WET.....31/16

"Love Is All Around" (London/PLG)

NEW ADDS: WWKZ, WKSI, KUJO, WHTO, WKMX, WNSL, WXSX, WKFR, KCHX, KTMJ.

CRYSTAL WATERS.....20/6

"100% Pure Love" (Mercury)

NEW ADDS: WJMN, WPOW, KCAQ, KBOS, KLYV, WSKS.

GREEN DAY.....20/5

"Longview" (Reprise)

NEW ADDS: WZJM, KRBE, KWTO, KMCK, KTRS.

PATRA.....19/3

"Worker Man" (Epic)

NEW ADDS: XHTZ, KCAQ, KJYK.

MICHAEL BOLTON.....18/1

"Ain't Got Nothing If You Ain't Got Love" (Columbia)

NEW ADDS: WKZL.

BAHA MEN.....15/6

"Dancing In The Moonlight" (Big Beat/Atlantic/AG)

NEW ADDS: WFLZ, WYYS, WIMQ, WBWB, WJKC, WNNJ.

THE CHARTS

PLAYS PER WEEK 41-80

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	ZW	LW	TW
41 THE CRANBERRIES. Dreams (Island/PLG)	2499	2299	1970
42 BABYFACE. And Our Feelings (Epic)	2178	2120	1869
43 CELINE DION. The Power Of Love (550 Music)	2669	2350	1864
44 BECK. Loser (Bong Load/DGC)	2413	2196	1809
45 ERASURE. Always (Mute/Elektra)	1345	1597	1801
46 ROSCO MARTINEZ. Neon Moonlight (Zoo)	2803	2176	1787
47 MORRISSEY. The More You Ignore Me, The Closer I Get (Sire/Reprise)	2078	1997	1770
48 GIN BLOSSOMS. Found Out About You (A&M)	1962	1846	1712
49 OVIS. Regular Thang (Restless)	1651	1776	1671
50 SALT-N-PEPA w/EN VOGUE. Whatta Man (Next Plateau/London/PLG)	2297	1938	1645
51 SMASHING PUMPKINS. Disam (Virgin)	1538	1528	1475
52 US3. Cantalooop (Flip Fantasia) (Blue Note/Capitol)	1969	1708	1397
53 JANET JACKSON. Because Of Love (Virgin)	2147	1745	1395
54 R. KELLY. Your Body's Callin' (Jive)	891	1168	1317
55 PHIL COLLINS. Everyday (Atlantic/AG)	1343	1333	1304
56 JULIET ROBERTS. I Want You (Reprise)	2414	1855	1281
57 FRENTE!. Bizarre Love Triangle (Mammoth/Atlantic/AG)	718	828	1277
58 PRETENDERS. Night In My Veins (Sire/WB)	395	773	1259
59 HEAVY D & THE BOYZ. Got Me Waiting (Uptown/MCA)	1023	1263	1242
60 TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance (MCA)	1707	1556	1241
61 PRIMAL SCREAM. Rocks (Sire/WB)	1080	1148	1196
62 ALICE IN CHAINS. No Excuses (Columbia)	2406	1892	1189
63 GABRIELLE. Dreams (Go! Discs/London/PLG)	1436	1256	1160
64 PINK FLOYD. Take It Back (Columbia)	210	355	1156
65 XSCAPE. Love On My Mind (So So Def/Columbia)	1093	1257	1121
66 ARRESTED DEVELOPMENT. Ease My Mind (Chrysalis/ERG)	625	910	1077
67 THE BRAND NEW HEAVIES. Dream On Dreamer (Delicious Vinyl/EastWest)	2858	1754	1076
68 ALL-4-ONE. So Much In Love (Blitz/Atlantic/AG)	2045	1375	1036
69 MICHAEL BOLTON. Completely (Columbia)	1570	1308	1035
70 SARAH McLACHLAN. Possession (Nettwerk/Arista)	716	847	974
71 MEAT PUPPETS. Backwater (London/PLG)	235	626	969
72 ATLANTIC STARR. I'll Remember You (Arista)	493	777	965
73 10,000 MANIACS. Because The Night (from MTV Unplugged) (Elektra)	1145	1020	945
74 TONI BRAXTON. Breathe Again (LaFace/Arista)	1267	1041	915
75 LITTLE TEXAS. What Might Have Been (WB)	942	946	901
76 SHAI. The Place Where You Belong (Gasoline Alley/MCA)	74	317	879
77 ZHANÉ. Sending My Love (Illtown/Motown)	353	628	794
78 DOMINO. Sweet Potatoe Pie (Outburst/ral/Chaos)	711	757	748
79 HEART. The Woman In Me (Capitol)	1121	863	739
80 SPIN DOCTORS. Cleopatra's Cat (Epic)	—	48	730

MOST ADDED

ARTIST/SONG/LABEL	TOTAL ADDS
1 BOSTON. I Need Your Love (MCA)	81
2 SEAL. Prayer For The Dying (ZTT/Sire/WB)	73
3 TOAD THE WET SPROCKET. Fall Down (Columbia)	53
4 STEVIE NICKS. Maybe Love Will Change Your Mind (Modem/Atlantic/AG)	39
5 SHAI. The Place Where You Belong (Gasoline Alley/MCA)	32
6 BABYFACE. When Can I See You (Epic)	30
7 SPIN DOCTORS. Cleopatra's Cat (Epic)	27
8 JANET JACKSON. Any Time, Any Place (Virgin)	24
8 MARIAH CAREY. Anytime You Need A Friend (Columbia)	24
10 JOHN MELLENCAMP. Wild Night (Mercury)	20
11 PINK FLOYD. Take It Back (Columbia)	19
12 AALIYAH. Back & Forth (Blackground/Jive)	18
12 COLLECTIVE SOUL. Shine (Atlantic/AG)	18
12 MEAT PUPPETS. Backwater (London/PLG)	18
15 ERASURE. Always (Mute/Elektra)	16

MOST REQUESTED

ARTIST/SONG	LABEL
1 ALL-4-ONE. I Swear	Blitz/Atlantic/AG
2 ACE OF BASE. Don't Turn Around	Arista
3 B.C.52's. (Meet) The Flintstones	MCA
4 WARREN G. & NATE DOGG. Regulate	Death Row/Interscope/AG
5 BECK. Loser	Bong Load/DGC
6 JANET JACKSON. Any Time, Any Place	Virgin
7 R. KELLY. Bump N' Grind	Jive
8 LISA LOEB & NINE STORIES. Stay (I Missed You)	RCA
9 CRASH TEST DUMMIES. MMM MMM MMM MMM	Arista
10 ENIGMA. Return To Innocence	Charisma/Virgin



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from the album Walk On

MCA

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Vol. 1 No. 5

"All the fits that's news to us"

May 25, 1994

NEWS

Snakeskin Boots KROQ For Vegas

Largely KROQ air personality Freddie Snakeskin has been hired to be MD and do mornings at KEDG Las Vegas. PD John Griffin notes that Snakeskin was the obvious choice over a "deluge" of T&Bs. Snakeskin is the first off-air morning show host after the Vegas Edge station dumped its syndication of KLOS Los Angeles morning duo Mark & Brian. "He's going to host a very music-intensive show as well as do a lot of remotes to increase our street presence." Naturally, while Snakeskin's input will obviously be important, Griffin predicts that KEDG's overall direction "won't change at all."

Ken Berry To Head ERG International

Virgin Music group Chairman Ken Berry will add new duties that entail oversight of EMI Record Group's recorded music operations worldwide. His newly created position will be President/CEO of ERG International, effective September 1. He will continue to run the Virgin Music Group as an independent entity.

EDITORIAL

Why Tuesday?

Like the existence of God and the theory of evolution, there's one eternal question that seems to perplex both the radio and record industries: Why does radio change playlists on Tuesdays?

In an era where new technologies and methodologies like SoundScan, Plays Per Week and BDS have become the law of the land, some on the record side and certain trade publications believe the time is right to mandate a change of add day under the guise of being "good for radio." Fortunately, notes WPGM's Gerry Cagle, "few of these trades bothered to ask radio."

"Radio began doing music on Tuesdays years ago for one simple reason," he continues. "It works best for radio." Cagle explains just why that is in this week's Editorial.

• **ALSO:** Spotlight on WBMX Boston... "Rimshots" on private sea trading cards. Pre. Clinton harnesses Jupiter and computer Cybernet.

THE EARLY WORD...

Page One

As predicted by "The Chrome Island" last week, JJ Cook is moving to Seattle to work as "National Programming Consultant" for Broadcast Programming, heading up the contemporary formats division.

• • •

Is "WHY?" Dennis about to turn in a Channel X direction, the Hip-Hop/Alternative hybrid cherished by WJDX Jacksonville PD Keith Clark?

• • •

Will there be a new Top 40 war in Beantown, with American Radio taking on Pyramid's WJKS-FM and WJMN? American swags WBMX and word has it they're closing on another station. If so, will WBMX PD Greg Strassell lead the charge?

• • •

There are billions of choices to name your newborn child. Except at Columbia Records, where new pops peps Jerry Blair and David Foreman both christened their new family adds Joshua. At least they can share the birthday party paraphernalia.

• • •

Is the former KHH Austin PD Roger Allen on the horizon, looking to get back into radio? The eyes of a local station may be upon him.

• • •

Congratulations to PRO-FM Providence and PD David Simpson on the station's 20th birthday.

THE INTERVIEW

Alex Cosper

Alex Cosper's recent success at KWDD Sacramento (an all-time high of 4.5 in the Winter book) shouldn't be too surprising, since the hometown programmer has spent his entire radio career at the station. When Gerry Cagle handed him the programming reins, he used his local experience to create a market-unique brand of Alternative that has really caught on.

How market-unique? First off, his main competition are the Album Rockers, not Cross-over Top 40 KSPN. "We're taking on Album Rock," he explains. "This is Album Rock of the future. We're more artist and album-oriented."

Which partially explains the reasons he considers Album Rock dinosaur Pink Floyd's latest single as be Alternative. "Just by the technology employed in the song and the fact that it's very conceptual, that's what our format is about," he says. "Pink Floyd has influenced everyone from the Cure to Nine Inch Nails. Without them, what would Modern Rock be?"

Cosper talks about the Alternative air staff and other topics in this week's Interview.

CONFERENCE CALL

Labels' Higher Tech

"It's a new day out there and unless you move with the world, the world will pass you by," warns Warner Bros. National Director of Singles Promo Greg Lee. He and Columbia's VP Promo Jerry Blair predict a brave new world of on-line high technology in Conference Call. Lee describes Prince's state-of-the-art CD-ROM, while Blair cites Columbia's aggressive new marketing plan to spur sales of MiniDiscs.

"The entertainment choices will continue to grow and we must make a better product that not only keeps [transmitters] coming back in the record stores, but listening to radio," Lee says. "We can't let them go somewhere else."

"Technology means nothing without product," Blair adds. "How this product is presented, in whichever form of radio media, remains an important factor. The art of radio in presenting music product will continue."

The B.C.52's "(MEET) THE FLINTSTONES"

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