

THE NETWORK

FORTY®

CONTEMPORARY RADIO'S MUSIC & NEWS RESOURCE


**Melissa
Etheridge**



APRIL 1, 1994 • SpotLight On KTRS Casper • Interview With Lisa McKay • Lonesome Highway

Will You Ever Save Me.

The new single and video from her album, "True To Life."



Already Over
200 BDS
Detections

Audience
Reach
3 Million
Listeners

Early Airplay On:

Z90 60 Spins
PWR PIG 20 Spins
WKSE 20 Spins
KSOL 15 Spins
PWR 96 15 Spins
KGGI 15 Spins
KQKQ 15 Spins
KTFM 10 Spins



New Airplay

Hot 97.7
KRQQ
WKSE
WPXY
KKRD
WWCK
BOSS 97
FUN 107
KZFM
WBBO
KBEM
KQOY
KBOE
KHTN
Q105
KPSI
KLYV
KCHX
WILN
WBNQ
KTMT
Y97
KFFM

Lissette Mendez

"This track will become the consummate Spring ballad that transcends all formats... Urban, AC, and Top 40."

— Brian Burns, OM, WKSE Buffalo

"Every Artist has a 'Career Record,' the one that crosses them over to super stardom. 'Will You Ever Save Me' is that record."

— Michael Martin, APD/MD, WILD 107



Executive Producers: Andy "Panda" Tripoli and Sal Abbatiello
Management: Eagle Eye Management and After Dark Management

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THE CHARTS

PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ZW	LW	TW	ARTIST/SONG/LABEL	TOTAL PLAYS
1	1	1	ACE OF BASE. The Sign (Arista)	9163
2	2	2	MARIAH CAREY. Without You (Columbia)	8787
9	5	3	COUNTING CROWS. Mr. Jones (DGC)	8109
10	7	4	BIG MOUNTAIN. Baby I Love Your Way (RCA)	8083
5	6	5	RICHARD MARX. Now And Forever (Capitol)	7792
4	4	6	ALL-4-ONE. So Much In Love (Blitz/Atlantic/AG)	7774
14	8	7	PRINCE. The Most Beautiful Girl In The World (N.P.G. Records/Belmark)	6751
12	11	8	BRUCE SPRINGSTEEN. Streets Of Philadelphia (Columbia)	6668
3	3	9	JANET JACKSON. Because Of Love (Virgin)	6366
15	14	10	CRASH TEST DUMMIES. MMM MMM MMM MMM (Arista)	6006
7	12	11	CELINE DION. The Power Of Love (550 Music)	5929
8	9	12	TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance (MCA)	5808
—	40	13	MADONNA. I'll Remember (Maverick/Sire/WB)	5610
6	10	14	MEAT LOAF. Rock And Roll Dreams Come Through (MCA)	5393
27	24	15	BONNIE RAITT. Love Sneakin' Up On You (Capitol)	4257
21	18	16	MELISSA ETHERIDGE. Come To My Window (Island/PLG)	4226
11	13	17	ETERNAL. Stay (1st Avenue/EMI/ERG)	4103
18	16	18	US3. Cantaloup (Flip Fantasia) (Blue Note/Capitol)	4021
26	21	19	TEVIN CAMPBELL. I'm Ready (Qwest/WB)	3989
16	15	20	SALT-N-PEPA w/EN VOGUE. Whatta Man (Next Plateau/London/PLG)	3985
24	19	21	BABYFACE. And Our Feelings (Epic)	3965
—	29	22	ENIGMA. Return To Innocence (Charisma/Virgin)	3899
13	20	23	TONI BRAXTON. Breathe Again (LaFace/Arista)	3701
—	33	24	ROSCO MARTINEZ. Neon Moonlight (Zoo)	3636
36	27	25	JULIET ROBERTS. I Want You (Reprise)	3617
—	35	26	THE BRAND NEW HEAVIES. Dream On Dreamer (Delicious Vinyl/EastWest)	3612
19	22	27	GIN BLOSSOMS. Found Out About You (A&M)	3599
37	31	28	MICHAEL BOLTON. Completely (Columbia)	3590
35	32	29	THE CRANBERRIES. Dreams (Island/PLG)	2895
25	25	30	ZHANÉ. Groove Thang (Illtown/Motown)	2833
20	23	31	COLOR ME BADD. Choose (Giant/Reprise)	2337
17	17	32	CECE PENISTON. I'm In The Mood (A&M)	2255
23	28	33	AEROSMITH. Amazing (Geffen)	2223
—	39	34	BECK. Loser (Bong Load/DGC)	2191
◆	DEBUT	35	R. KELLY. Bump N' Grind (Jive)	2164
◆	DEBUT	36	GENERAL PUBLIC. I'll Take You There (Epic Soundtrax)	2146
31	30	37	10,000 MANIACS. Because The Night (from MTV Unplugged) (Elektra)	2127
◆	DEBUT	38	PHIL COLLINS. Everyday (Atlantic/AG)	2109
◆	DEBUT	39	TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	2033
22	26	40	MR. BIG. Ain't Seen Love Like That (Atlantic/AG)	2016

RETAIL SALES

NATIONWIDE PIECE COUNT SALES

ZW	LW	TW	ARTIST/SONG	LABEL
◆	DEBUT	1	PANTERA. Far Beyond Driven	EastWest/AG
◆	DEBUT	2	BONNIE RAITT. Longing In Their Hearts	Capitol
1	1	3	SOUNDGARDEN. Superunknown	A&M
7	5	4	ACE OF BASE. The Sign	Arista
3	3	5	COUNTING CROWS. August And Everything After	DGC
4	4	6	R KELLY. 12-Play	Jive
2	2	7	NINE INCH NAILS. The Downward Spiral	Nothing/TVT/Interscope/AG
◆	DEBUT	8	ABOVE THE RIM. Soundtrack	Interscope/AG
—	9	9	MOTLEY CRUE. Motley Crue	Motley/Elektra
11	11	10	CRASH TEST DUMMIES. God Shuffled His Feet	Arista
5	6	11	TONI BRAXTON. Toni Braxton	LaFace/Arista
6	7	12	ENIGMA. The Cross Of Changes	Charisma/Virgin
10	10	13	BECK. Mellow Gold	DGC
33	18	14	YANNI. Live At The Acropolis	Private Music
9	12	15	S DOGGY DOGG. Doggystyle	Death Row/Interscope/AG
8	8	16	REALITY BITES. Soundtrack	RCA
12	13	17	CELINE DION. The Colour Of My Love	550 Music
◆	DEBUT	18	MORRISSEY. Vauxhall & I	Sire/Reprise
13	15	19	RHYTHM, COUNTRY & BLUES. Rhythm, Country & Blues	MCA
15	16	20	SALT-N-PEPA. Very Necessary	London/Next Plateau/PLG
16	17	21	MARIAH CAREY. Music Box	Columbia
28	31	22	PHILADELPHIA. Soundtrack	Epic Soundtrax
17	20	23	TOM PETTY & THE HEARTBREAKERS. Greatest Hits	MCA
19	14	24	GANG STARR. Hard To Earn	Chrysalis/ERG
18	19	25	ALICE IN CHAINS. Jar Of Flies	Columbia
21	22	26	SMASHING PUMPKINS. Siamese Dream	Virgin
23	24	27	TORI AMOS. Under The Pink	Atlantic/AG
32	30	28	TEVIN CAMPBELL. I'm Ready	Qwest/WB
◆	DEBUT	29	YES. Talk	Victory/PLG
◆	DEBUT	30	BENEDICTINE MONKS SANTO DOMINGO. Chant	Angel
22	25	31	THE BODYGUARD. Soundtrack	Arista
25	27	32	JODECI. Diary Of A Mad Band	Uptown/MCA
24	26	33	US3. Hand On The Torch	Blue Note/Capitol
20	29	34	ZHANÉ. Pronounced Jah-Nay	Illtown/Motown
27	23	35	ELVIS COSTELLO. Brutal Youth	WB
14	21	36	HAMMER. The Funky Headhunter	Giant/Reprise
31	33	37	ICE CUBE. Lethal Injection	Priority
30	34	38	JANET JACKSON. janet.	Virgin
26	28	39	BRYAN ADAMS. So Far So Good	A&M
36	37	40	AEROSMITH. Get A Grip	Geffen

PPW Regional Breakouts and Additional Retail Information Begin On Page 48.

Matt Mills Named Sr. VP/GM of WXKS-FM *Responsibilities Also Includes WJMN's Operations*

Pyramid Broadcasting CEO Rich Balsbaugh announced the hiring of Matt Mills as Sr. VP/GM of WXKS "Kiss 108" FM Boston. Mills, who's replacing departed GM John Madison, will also be responsible for the operations of Pyramid's latest acquisition, the Crossover Top 40 WJMN Boston.

"I'm thrilled to be given the opportunity to work with Rich Balsbaugh and his fine staff at Pyramid," Mills declares. "Kiss 108 FM is legendary not only in Boston but around the country as well. When I was presented with the position, I knew it was something I couldn't refuse. I'm also looking forward to the duopoly involving WJMN. The long-range opportunities are endless. It's time to work hard and

have some fun!"

Previously, Mills was Pres./GM of Metroplex Communication's WERE-AM and WCNX-FM Cleveland. He has also been VP/GM of Paxson Broadcasting's five-station network and the Florida Radio Network's 63 affiliates. In all, Mills has spent over 25 years in the upper echelons of group radio management.

"Matt has the kind of broad experience that makes him perfect for Kiss 108 and for the challenges we will face when we take over WJMN later this year," Balsbaugh states. "Matt's a warrior... he's been in a lot of battles and he knows how to win. I'm confident that Kiss will continue to be successful with his leadership."

SEEING MORE SPOTS...

...and enjoying it are radio sales staffs. Radio ad revenues increased 12% last February when compared to 1993. National revenues rose 20% and local spot income jumped 10%. The boom was felt in every region of the country; the Southwest enjoyed the biggest local bump (13%) and the Southeast boasted the highest national boom (37%).

COMING & GOING

KDGE Dallas has inked syndication of KLOL Houston morning show team Stevens & Pruett. However, The Edge will have to substitute the Album Rock material played during the show with Alternative product... WZJM Cleveland alumni Tim Virgin and Johnny D were named MD and afternoon jock, respectively, at WHJX Jacksonville... Twenty-year radio vet Pam Quinn was named OM for WTBX/WKKQ Hibbing. Also at WTBX, Jim Currie was hired to do middays... KCGQ Cape Girardeau PD (and Promotions godhead) Jimmy Steele (aka Terry La Mar) was named Programming Consultant for KKHR Abilene, which flips from Oldies to Hor AC. He'll continue his PD/mornings stuff for CGQ, too... Barry McGuire moves from nights to mornings at KDUK Eugene... Middayer Lisa Adams was promoted to APD at KFFM Yakima... Overnighter Jim O'Brien was upped to MD at KZMB Boise, so Dave Arthur will now just be APD... KIOK Tri-Cities named Abby Gretzky Accr. Exec. Her husband, Keith, coaches the the WHL Tri-City Americans - and is Wayne Gretzky's brother. OK95 has already given away autographed #99 L.A. Kings jerseys at a recent Tri-City playoff game.

NURSING HER JOB

Talk about carrying your weight above and beyond the call of duty: WKSE Buffalo morning show co-host Janet Snyder - while on maternity leave - is broadcasting live from her home while she takes care of her second child, Krisen, who was born March 15.

LET THEE KNOW THY TAPING

Remember that FCC Commandment! Forgetting it cost WBHT Wilkes-Barre/Scranton \$3,500. Their crime against nature was broadcasting a phone conversation without informing the party that they were either putting their voice on the air or taping for broadcast. And obtaining permission after the fact won't cut it, either.

Atlantic To Launch TV Series For MTV, VH-1

Music/Fashion Show Hosted By Tommy Hilfiger

The Atlantic Group and fashion designer Tommy Hilfiger have joined forces to launch a new TV series tentatively titled *The Tip*. The series, which will bring together the music and fashion worlds, will air on both MTV and VH-1.

"I have always believed that music and fashion are inherently con-

nected and wanted to develop a project that combined the two," Hilfiger says. "I decided on a format that would allow me to speak directly to musicians about their own personal style and reveal the motivations and influences behind their work. I am proud to have such a renowned company as At-

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VP/GM Gerry Cagle and Editor Jeff Silberman take the info superhighway to hell. And end up in Disneyland. ...page 8.

CONFERENCE CALL

Dwayne Ward tries to make heads or tails of the imminent Mega-Label mergers and new music video channel. ...page 14.

LISA MCKAY INTERVIEW

WRVQ Richmond PD Lisa McKay discusses how she has proven herself on the air and in the ratings as a programmer in a male-dominated profession. ...page 18.

MOST REQUESTED

A *Network Forty* exclusive: The hottest reaction records from around the country - Mainstream and Crossover stations. ...page 20.

SHOW PREP

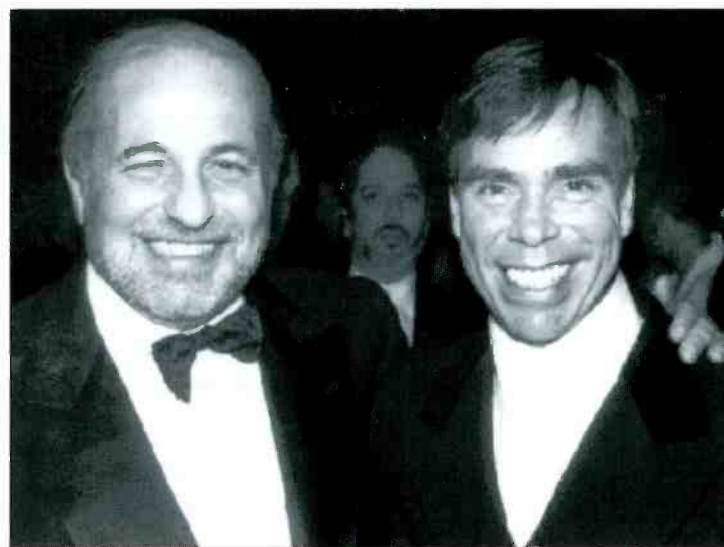
Featuring "Play It, Say It" - bio liners on Melissa Etheridge, Babyface and Lighter Shade Of Brown - and "Rimshots," talkin' riddles, shedding human skin and one-hour orgasms ...page 44.

BIN BURNERS

Detailed information on records enjoying the biggest sales increases over the past week - why they're selling and where. ...page 46.

NOW PLAYING

The latest *Network Forty* exclusive: PPW lists of six influential Top 40s, followed by PPW target charts and regional breakouts. ...page 48.



DOUG MORRIS & TOMMY HILFIGER

lantic as a partner."

Hilfiger will serve as a celebrity host of the series, which consists of five-minute segments, each featuring a different recording artist. The concept centers around an impromptu "closet search" of the artists' wardrobes, done with a tongue-in-cheek attitude. Already slated to appear are Phil Collins, En Vogue, Tori Amos, Stevie Nicks and The Lemonheads' Evan Dando.

"Contemporary music and fashion are naturally fused at the hip, and *The Tip* will be a great chance for our artists to show a personal side of their lives that is not normally exposed through more traditional programming," notes Atlantic Group Co-Chairman/Co-CEO Doug Morris. "We are very excited about the opportunity to work with Tommy and his great staff on this innovative TV concept."

Once *The Tip* is approved beyond its original six-segment debut, Hilfiger plans to delve into the closets of sports figures, film celebrities and even VJs.

Al Teller Appointed Exec. VP, MCA Inc.

Meat Loaf, Rhythm, Country & Blues Highlight MCA Chairmanship

Fresh off a string of corporate and creative successes, Al Teller was promoted to Executive Vice President of MCA, Inc. His new long-term agreement with the company reflects the corporate parent's approval of his efforts to build the music division.

"Al's appointment as Executive VP is a recognition of his superior performance in guiding and expanding the Music Entertainment Group and the importance of music entertainment to our Company," states MCA Inc. President Sid Sheinberg. "Additionally, it recognizes Al's role as a member of the core group of senior executives of the Company. My colleagues and I all look forward to working with Al in maximizing the opportunities that the future presents."

Teller first took the reigns of MCA Records in 1988 as President/COO. A year later, he was named Chairman of the MCA Music Entertainment Group, which is comprised of MCA, Geffen and GRP Records, UNI Distribution,



AL TELLER

MCA Music Publishing, Winterland Productions, MCA Concerts Inc. and Facility Merchandising. Under his watch, Teller and MCA achieved several significant accomplishments.

- MCA Inc. acquired Geffen Records for what some in the industry thought was an exorbitant price. Those qualms were soon silenced when Guns N' Roses' *Use Your Illusion* dual release sold over 27 million records worldwide. Gef-

fen continues to be a Rock leader, boasting hit acts such as Aerosmith, Nirvana and most recently, Counting Crows and Beck.

- Teller personally signed Meat Loaf to an MCA contract last year. Sixteen years after the original *Bat Out Of Hell*, the sequel, *Bat Out Of Hell II: Back Into Hell* rocketed to #1 and sold four million records.

- MCA Records has enjoyed continued success with its Black and Country music divisions. From that, Teller conceived of the *Rhythm, Country & Blues* project, featuring duets of Country and Black/R&B stars. The record simultaneously entered the Pop, Country and R&B charts in its first week, a first in popular music business history.

- MCA debuted its own labels in Japan and Germany in the early '90s, with six new European companies slated to begin operations next month. What's more, the Company has formed a new Interactive Division to explore the possibilities of state-of-the-art in future high tech.

Radio News

WLUM HIRES TONY DEE

Tony Dee was named Program Director at WLUM "Hot 102" Milwaukee. Dee previously was PD at KBOS Fresno.

WLUM GM Steve Sinicropi told *The Network Forty* that Dee stood out amongst a crowded field of contenders. "We weighed all of the people we were interested in and he was the heaviest, so he won," he explains. "Actually, we were really pleased with the number of people who were interested in the job. We had an opportunity to talk to a number of them, but in the end I felt that Tony's philosophies, style of management and track record would all be a very good fit for Hot 102. We're very comfortable with the choice and very excited to have him on board.

We hope he'll be able to bring the type of excitement and success that he's been able to accomplish in Fresno and move Hot 102 to the #1 position in Milwaukee."

STEVE & D.C. CATCH HEAT AGAIN

WKQB St. Louis morning duo Steve & D.C., who previously lost their morning gig after making what many considered to be on-air racist comments regarding Jesse Jackson, found themselves in an unfavorable light again last week. This time, an interview they conducted with a woman whose claims that a local TV weatherman was harassing her apparently led to the man's suicide.

KSDK-TV meteorologist Bob Richards reportedly crashed his private airplane into the end of a St. Louis Airport runway. Described as an expert pilot, he took his plane

up several hundred feet before forcing the plane into a nosedive. According to his friends, Richards was deeply upset that Steve Shannon and D.C. Chymes interviewed Donna Henry, a single woman who claimed to have broken off an extramarital affair with him. She even filed a restraining order against Richards but worst of all, to prove her allegations, she aired phone messages of Richards allegedly professing undying love for her.

They originally aired the tapes during the 6 am hour, but due to listener requests, repeated the segment during drive-time. Several times during the interview, Steve & D.C. stressed that Henry was making unproven allegations and that they'd seek a response from Richards. Obviously, none was forthcoming.

RECORDS

COLUMBIA

David Forman was promoted to Director, AC Promotion. He has been with the label since 1991.

ERG

Susan Lietz was promoted to Sr. Director, Public Relations and Corporate Communications for ERG North America. She will be responsible for all PR activity on the East Coast.

RCA

Steve Stoute was appointed National Director, Rap A&R. He has been consulting the label's A&R department for the past year.

SONY

Bill Beatty was appointed VP, Production Management, for Sony Music. He will coordinate, manage and oversee production of Sony Music events, artist showcases, corporate presentations and special projects... Sean T. P. Sullivan was named Director, College Marketing, for Sony Music Distribution... Dane Solomon was appointed Director, Account Management, Creative Services Advertising, for Sony Music.

WARNER BROS.

Kathleen Lotz was promoted to National Merchandising Manager. Lotz began her career with the label in 1979.

UNI

UNI announced an agreement to distribute Rodven Records, one of the leading independent labels in the Latin entertainment market.



RUMORS, HALF-TRUTHS AND OUBTRIGHT LIES

Unbelievable!

At presstime, a bombshell was dropped in New York. WPLJ honcho Scott Shannon resigned unexpectedly to head up communications for President Clinton. With his approval ratings falling, Clinton reached out to his long-time friend and fellow Southerner to repair the public's perception and ratings as Scott has done so often in radio. A press conference will be held to announce the appointment Monday in Washington. Wow! And we thought Shannon was a Republican!

Perfect!

Trying to decipher *R&R's* new chart system is an effort in futility. If *R&R* has tried to create a chart that no one believes, then we'll give them a hand. They've succeeded! Their Alternative Chart debuts this week featuring "supposed" Plays Per Week... "supposed" because *R&R* has randomly assigned plays to stations who refuse to supply that information. The weighting system is totally out of whack. For example, U2 is #16 on the *R&R* Alternative Chart with only 3 stations playing the song a total of 92 times. Yet **Primal Scream** comes in #21 with 31 stations and 369 "supposed" plays. Don't try and figure it out. Maybe it's an April Fools' joke. Or maybe *R&R* is.

We can't wait for the Top 40 chart to debut. Will *R&R* continue to arbitrarily "assign" Plays Per Week to radio stations who refuse to provide the information as they're doing now on their other charts? (Isn't that chart manipulation?) Will *R&R* continue to try and force their "weighting" system down the throat of an industry that isn't swallowing? We hope so. No matter what everyone else is saying, we love what you're doing, *R&R*. Please don't ever change!

Records

Mercury Sr. VP/GM Larry Stessel has left the building with no replacement named.

EMI's L.A. LPM Monte Lipman moves to New York in a national capacity. No word yet on his official title. Will his replacement come from within the company? The best bet is yes.

Now that Epic has decided to move L.A. LPM Patricia Bock into the West Coast Regional position, who will fill her shoes? That replacement probably won't come from within.

Marco Navarra is headed for Jive. Is Jive also talking to George Silva and Denise George about a Midwest opening?

Radio

Rumors abound in San Diego. Despite what you've heard elsewhere, don't look for the Q106 morning team of Jeff And Jer to return to B100 unless they're given an outright release. (Not likely.) Their contract is airtight. However, look for something big to happen at B100 next week. We know, but we can't tell.

The new PD at WLUM Milwaukee is Tony Dee from B95 Fresno. Details in the News section.

Who will be the new PD at B95? Don Parker?

Jim Reitz from WRCK Utica is the new PD at WFHN New Bedford.

More changes at WHJX Jacksonville. MD Mary K is out. Replacing her is former WZJM MD Tim Virgin. Also new at WHJX is Johnny D in afternoons. He was previously doing the same at WZJM.

Mike McGowan is out as MD at KC101 New Haven. He's replaced on the midday shift by Renee' from TIC-FM Hartford. Is there a shot that McGowan, in turn, could be

heading to TIC? The new MD at KC101 is Steve Wilson.

After an extensive search, WSSX Charleston nabs Rich Bailey as the new PD. Possible future openings for both full and part-time at the station. Send T&Rs yesterday.

KKXL Grand Forks' new MD is Dave Anderson.

Touchdown!

In addition to *The Network 40* pie chart, people in Dallas have another reason to be pissed off. Our Page 6 photo shows one of Jimmy Johnson's favorites signaling his final score in Big D!

One Step Forward, One Step Back

Another station is coming back to the format! New on-air positioner at KMXV Kansas City: "Finally... a radio station in Kansas City that plays the hits!" Look for the AC to become an Adult Top 40 and give KISF a new direct competitor.

Meanwhile, now that WMGV has turned over its programming department, is the next casualty the format itself? Market insiders have the management looking at Oldies as an option.

Is WQUT Johnson City adding more Classic Rock to the library?

Superman Strong

Congratulations to GM Steve Gilinsky and the staff at WGRG Binghamton on their upgraded signal. They doubled the power on their main frequency (101.7) and added a translator (102.5) to

fill in holes in the market.

More R&R

R&R dropped KMCK and KISR from their reporter base, then re-added them to their list this week. Who's on first?

Who upped Erica Farber to Chief Operating Officer of *R&R* in charge of day-to-day operations? Did this reorganization have anything to do with Sr. VP/Editor Ken Barnes?

What Took You So Long?

Welcome back to Columbia L.A. legend Greg Phifer who returned to work after an operation and recuperation. When's the party?

April Fool

The lead item on this page was bogus. Gotcha!

Buzz

Steve Wyrostok... Stevie Rocker... Michael Becker... Polly Anthony... Steve Kingston... Jack Satter...



Touchdown!



Rhythm Country & Blues

Over 1 Million Albums Sold In 3 Weeks!

Watch The PBS Special All Month

Multi-Track Exposure!

Lyle Lovett/Al Green

**“Ain’t It Funny How Time
Slips Away”**

On Over 20 AAA Stations

Gladys Knight/Vince Gill

**“Ain’t Nothing Like
The Real Thing”**

On Over 25 Top 40 Stations

Patti LaBelle/Travis Tritt

**“When Something Is Wrong
With My Baby”**

On Over 20 Urban/Crossover Stations

Heavy D

“got me waitin”

Billboard Sales Mover

15 New Stations Including:

WPCG, 92Q, WIOQ, WZJM, WHHH

Over 250 BDS Detections

77-54* Billboard Hot 100

Jodeci

“feenin”

39-31* Billboard Hot 100

15* Network 40 Crossover Chart

34-27* SoundScan Singles

Over 700 BDS Detections

Exploding Everywhere

Meat Loaf

Summer Tour Dates Announced April 3,

Tickets Go On Sale April 9.

Album Over 4 1/2 Million

Special 2 Track Live Radio Only EP On Your Desk Now

“Objects In The Rearview Mirror” Coming Soon

LONESOME HIGHWAY

Commentary by
Gerry Cagle & Jeff Silberman

Three of the five lead stories on the front page of a recent *L.A. Times* were about the information superhighway and new technologies looming on the horizon. How will this affect our business? In more ways than you might initially imagine.

In the past few months, we have seen drastic changes in our industry. Playlists, for decades the barometer for judging radio airplay, have suddenly become a thing of the past. The advent of Plays Per Week and BDS have changed the nature of record research.

And you ain't seen nothing yet.

In the coming months, the radio and record industries will undergo more changes than they've had in the past 30 years. How we respond to the sweeping technological advances will determine our future as individuals and the future of broadcasting and recording companies across the nation.

The state-of-the-art in high technology communications (that has changed three times since you began reading this Editorial) is rapidly evolving and expanding into all areas of mass media. You've no doubt heard about some of the proposed ventures: 500-channel cable TV systems, downloading music via phone lines, movie theaters doing the same with films... and the byte goes on. To be sure, radio will not be spared in the high-tech revolution; station owners and programmers nationwide will soon feel repercussions that go far beyond the digital radio frequencies looming on the horizon.

Strike that sentence... it should read "are feeling repercussions..." because certain stretches of the high-tech superhighway have already been paved and your competition is well down the road.

Before we get into radio's fast lane, let's do a brief pit stop at Dwayne Ward's Conference Call where the imminent creation of a multi-conglomerate music video channel is explained in-depth. In case you haven't heard the latest, the new music video outlet is bankrolled by no less than the powers that be: Sony, PolyGram, Time Warner and EMI. Ticketmaster is also part of the MTV welcoming committee and there is talk that TCI Communications, boasting the largest audience of cable subscribers, wants in as well. This is no *R&R* vaporware "sometime next decade" postur-

"How do you combat Darth Cable?"

ing. The new channel is expected to be up and running *next* year.

Ah, but you're just a radio programmer. These new video ventures may pose a problem for MTV or VH-1, but they certainly don't concern you, do they?

Oh, but they do. And we can cut to the chase with three simple, ominous words: Digital Music Express. The DMX Tollway is cable radio, featuring 60 channels of music niche, from Alternative and Top 40 to Classic Rock, Jazz, Hot AC, Reggae... you name it, they've niched it. For a modest monthly fee, listeners can get access to these channels featuring digital clarity, no trivial DJ chitchat and no commercials.

If DMX isn't in your market yet, it will be soon. And once it's there, it will grow. How can you bet against it? What retail outlet or office would prefer commercial radio over music channels that play nothing but the music they feel is conducive to their working environment? The same goes double for home use. And the technology is already developed for mobile receivers to be used in cars. How many drive-time listeners would channel-surf away from something that plays nothing but hits of their favorite music genres... with no interruptions for commercials or contests they don't want to play?

Right now, programmers and station owners have a window of opportunity to prepare for an all-out battle for the listening audience... a window that will close once digital channels become established in a marketplace and mobile transmitters are available.

How do you combat Darth Cable?

Radio stations will survive (and prosper) in direct correlation with their ability to provide entertainment to their audiences. If you plan on pinning your hopes of success to a "more hits" approach against DMX or any other music delivery service, you're doomed to failure. You can't use the "fewer commercials" position because DMX has *no* commercials. And you won't be able to "out-hit" a music channel serviced by the record companies themselves. Do you believe a record company will give radio an "exclusive" on the newest superstar release when they can debut it on their own channel? Not likely. You're not going to out-music DMX, nor will you be able to offer better sound quality.

The only viable response is the same three-word solution that MTV will use in its imminent corporate war with the Mega-Label Video Channel.

Beavis & Butt-Head.

If MTV is basically going to air the

LONESOME HIGHWAY

same music videos as the competition, its trump cards are the things that are unique unto itself. And that is, above all, *Beavis & Butt-Head*. And it's also the reason MTV keeps throwing in other block programming geared to its target audience, such as *Real Life*, *House Of Style*, *The Jon Stewart Show* and its new *Saturday Night Live* rip-off and Rock-tinged soap operas. The new superstar video may be seen on a gazillion channels, but there's only one star that doesn't suck like *Beavis & Butt-Head*.

This mentality will help Top 40 radio stave off any cable challenger. DMX can offer every damn hit under the sun, but it can't offer Howard Stern's "Black Jeopardy" or "Lesbian Dating Game." Granted, you cynic, there is only one Howard Stern, but Governor Bongo-Butt isn't the only truly entertaining personality on the radio. From Scott Shannon and Rick Dees to Mancow Muller, Matt Siegel and beyond, radio entertainers come in a variety of shapes and sizes... and their vibrant *personalities* will sound better than any digital clarity or umpteen hits in a row. The fact is, more colorful air personalities (still wonder why they're called that?) should be developed *yesterday*.

One small question: Why does Top 40's entertainment emphasis end at 10:00 in the morning? Isn't it humanly possible to play music and still find time for brief yet funny bits or recollections that go beyond informing the nth callers that they've won concert tickets? Do you actually believe that people lose their sense of humor at the office and that the only thing their brains can handle is Top 40 Muzak?

Furthermore, why should the entertainment value of your station end with the music and jock bits? Ever hear the commercials Stern does? (We know his name is being brought up a lot here, but let's face it, you don't become as successful as he is for so long by simply being off-color.) Some of his commercials are funnier than his planned diatribes.

Another example of entertainment and personality overcoming competition can be found on TV. The three networks have suffered tremendous audience loss to cable channels that feature movies with no commercial interruptions. The networks can't compete by offering more movies and no commercials, but they can offer unique alternatives. CBS paid David Letterman a fortune to leave NBC. Their investment has already paid off handsomely because the cable outlets can't compete with that kind of entertainment and personality.

Want a more wholesome example? Go

"More colorful air personalities should be developed yesterday."

to Disneyland. I happened to take my family there over Christmas... grudgingly, to be honest. The rides were pretty much as expected, as were the endless variety of souvenir outlets and the immaculate condition of the park. Nice, wholesome capitalism, American-style.

What was truly phenomenal was its Christmas parade. (The seasonality is irrelevant; Disneyland stages some sort of parade throughout the year.) Basically, thousands of people congregate around a main thoroughfare to watch a variety of colorful cartoon characters in costume dance and prance on and around perfectly realized floats. It was a Top 40 playlist of Disney's greatest hits

come to life: Snow White was followed by Peter Pan, who was followed by Mickey and Minnie Mouse, who were followed by characters from *The Jungle Book*, *Beauty and the Beast*, *Aladdin* and on and on... The attention to detail was extraordinary. Following Elizabethan characters on horseback were Elizabethan-attired maintenance men, rolling garbage cans to pick up Elizabethan horse dung. The color, the glamour (but not the aroma) and in general, the wholesome, clean world of Disney was vividly illustrated to the nth degree.

And when the parade ended, about 95% of that throng mobbed every souvenir shop on Main Street, hoarding Disney candy, watches, T-shirts... *K-ching! K-ching! K-ching!*

Disney isn't relying solely on its "classic hits" either. A new animated film, *The Lion King*, is ready to roll this summer. Another Florida theme park is already in the works that will feature thrill rides, fantasy figures and new areas such as "Beastly Kingdom," "Dinoland," a jeep safari into an African jungle, a river raft in a rain forest and a preservation station that includes facilities for conservation and rare animal breeding. Not exactly standing pat, are they?

Moral of story: The highest levels of entertainment value and quality control pervade every minute detail and aspect of The Magic Kingdom. Disney has faced intense direct competition over the past decade, but instead of playing it safe and remaining stagnant, they've expanded and entertained their way into record attendance figures. All this in spite of growing competition for the almighty disposable dollar.

Radio must do the same to survive and prosper in the '90s... and beyond. If your radio station isn't striving to improve each detail and the entertainment quality of each daypart, song and stopset, by the time you hit that superhighway, you're listeners may have already exited. ▀

PROMOTIONS

LIBRARY-TO-GO

WNCI, Columbus

Dan Bowen

Since they're remodeling their studios (and have since gone all-CD), WNCI is giving away their entire library of vinyl records – approximately 3,000 albums – to one “lucky” listener. At the sound of a stylus on a record, the nth callers qualifies for the two-week contest drawing.

COST: NONE (EXCEPT FOR A MOVING COMPANY TO HAUL AWAY THE STUFF).

RETURN: NOVEL ONE-OF-A-KIND GIVEAWAY COULD GENERATE MEDIA INTEREST BY THE SHEER SIZE OF THE “PRIZE.”

PLYMOUTH NEON GIVEAWAY

WKRQ, Cincinnati

Von Freeman

WKRQ put a mail-back in a local coupon magazine that went out to 630,000 homes in Cincinnati. Listeners could win a new Plymouth Neon by filling out the card (with demo-type questions about their age, etc.) and sending it back. They got about a 5% return – so far. About 20,000 entries will be sent in when all is said and done. Each hour from 6:45 am – 6:45 pm, a jock calls out a name from one of the cards and if the person calls back within 15 minutes, they win \$50 and their name is put in final drawing for the car.

COST: NEON AND CASH TRADED OUT. ONLY COST WAS PRINTING THE POSTCARD.

RETURN: BUILDS CUME AND TSL – AND GIVES WKRQ A NICE SIZABLE LISTENER DATA BASE.

“TOP 10 REASONS TO SEE LETTERMAN”

KEDG, Las Vegas

Sharon Smith

Listeners were encouraged to come up with their “Top 10 Reasons to See *Late Night With David Letterman* and read them at a local comedy club. Competition, with local comedians as judges, was em-

SPOTLIGHT

“PSYCHIC TO THE STOOGES”

KQKQ, Omaha

Karen Menke

“Rockett in the Morning” invited psychic Sharon Capehart to the studio for a week of call-ins. On one day, she decided to trans-channel the spirits of the Three Stooges into the bodies of three listeners who volunteered to come to the station and get hypnotized. Capehart called up the spirits and passed them into their bodies. She then conversed with the “Stooges,” finding out about their favorite episodes, childhood stories, jokes and that there’s “immense happiness” after death. Af-

terwards, the volunteers were exhausted and hungry once they were “awakened,” but said the spirits were friendly and calming. The phones rang off the hook for the entire day. Even now, no one at the station knows whether to believe what happened.

COST: STATION PAID A PROMOTIONAL FEE TO CAPEHART THAT ALSO COVERED TRAVEL AND ACCOMMODATIONS FOR HER TRIP TO OMAHA. SHE CAN BE REACHED AT (214) 680-1932.

RETURN: PUT-ON OR NOT, THIS TAKES THEATRE-OF-THE-MIND TO THE TWILIGHT ZONE. NOW THAT’S ENTERTAINMENT!!!

ceed by syndicated morning duo Mark & Brian. Station did cut-ins from club. Winner got free tickets to *The Tonight Show* with Jay Leno. (Next week, “Top 1 Reason Something Was Wrong With the Preceding Explanation.”)

COST: MINIMAL. CLUB DONATES TIME FOR MENTIONS.

RETURN: FUN ATTRACTION GENERATES PLENTY OF PUBLICITY.

“THE FUN HOUSE”

WKQX, Chicago

Sam Gennawey

Q101 picked up some refrigerator doors, to which they painted “Q101” on them. They were installed on the walls of a variety of dance clubs (they also have one to take to other locations). People have the chance to stand seven feet away and throw Q101 refrigerator magnets at the door. If the magnets land on the “Q,” they win prizes such as concert tickets, free CDs, Doc Martens, etc. At the very least, they get to keep the Q101 magnet.

COST: PRIZES TRADED FOR MENTIONS.

RETURN: GREAT PROMOTION FOR ACTIVE CORE AUDIENCE.

“HOME INVASION”

WJET, Erie

Neil Jet

Listeners qualify on the air to have Martin & Warvel do the morning show from their house. Whoever comes up with the best reason to have Martin & Warvel serve them breakfast and a morning show wins and can invite friends to witness the debacle, in which the place is basically trashed. Afterwards, Jet-FM supplies free maid service and a new recliner.

COST: FOOD, MAID SERVICE AND RECLINER TRADED FOR MENTIONS.

RETURN: GREAT THEATRE-OF-THE-MIND EVENT ADDS THRILLS AND SPILLS FOR MORNING SHOW LISTENERS.

“HOUSE PARTY” BENEFIT CONCERT

WEZB, New Orleans

Ann C. Rogers

Melissa Etheridge, Peter Dinklage and C.C. Adcock will perform at the House of Blues April 12 to benefit the Odyssey House of Louisiana, a residential substance abuse treatment center for teens and adults. The concert is being organized by the B97 Children’s

Thumbtack Alert!

Clear some space on your promo office wall, kids, because *The Network Forty’s* exclusive May Promo Planner will be coming at ya next week!

Charities Foundation. Tickets for the concert are \$25, which also covers food. There will also be a cash bar.

COST: VENUE AND TALENT DONATED FOR BENEFIT.

RETURN: GREAT COMMUNITY SERVICE EVENT BUILDS STATION’S MUSIC IMAGE.

“GET WELL, JANET...”

KIIS-FM, Los Angeles

Karen Tobin

When Janet Jackson postponed her concert until April, KIIS-FM restructured its concert ticket giveaway by offering to give two winners free transportation to the show – in an ambulance... with station personnel dressed as paramedics. Listeners qualified by calling in when they heard the sound of coughing and wheezing. Those who got through to voice their well-wishes received a “Janet Gear” package that included her CD, keychains or her signature choker necklace. They were then put into a drawing for the novel trip to the show.

COST: EVERYTHING TRADED OUT.

RETURN: NICE, ALBEIT SICK, TWIST TO AN OLD PROMO WARHORSE.

EXXON OIL SPILL BIRTHDAY

KCGQ, Cape Girardeau

Jimmy Steele

To “honor” the fifth anniversary of the Exxon Valdez oil spill, Q99 gave away oil/lube/filter certificates to a local gas station, as well as cans of 10W-40 oil. To top it off, night jammer J.J. Elliott hosted a women’s hot oil wrestling competition.

COST: PRIZES TRADED OUT.

RETURN: GOOD DRIVE-TIME-THEMED PRIZES FOR TARGET DEMO; NIGHTTIME EVENT GOOD FOR... WELL, WE LIKE IT.

ENIGMA

return to innocence

THE NETWORK Moves 21-16*!
FORTY

Top-10 Most Added...
6th Week In a Row!

B97 Pittsburgh
WNVZ Norfolk
WERZ Exeter
WHOT Youngstown
WJET Erie
WKZW Peoria
KQMQ Honolulu

WKRQ Cincinnati
WZPL Indianapolis
FLY92 Albany
WIXX Green Bay
KKMG Colorado Springs
WNNK Harrisburg
WVSR Charleston

And Many More!

Power Rotations!

WPOW Miami 6-3*
B97 New Orleans #4*
Q99 Salt Lake City 17-7*
KUBE Seattle #9*
KKFR Phoenix 11-10*
Z100 New York #17*
WNCI Columbus 23-18*
Y100 Miami #19*
WZJM Cleveland 21-19*
Q106 San Diego D-22*
FM102 Sacramento D-24*
KIIS Los Angeles 29-25*
PRO-FM Providence 30-27*

99X Atlanta #4*
KRBE Houston 8-5*
KS104 Denver 16-9*
KDWB Minneapolis 19-10*
WAKS Columbus 27-17*
WKBQ St Louis 19-17*
Kiss 108 Boston 25-18*
KKRZ Portland 24-19*
WENZ Cleveland 27-21*
KTFM San Antonio 25-22*
Star 94 Atlanta 27-24*
Power Pig Tampa 27-26*
KZHT Salt Lake City D-28*

And Dozens More!

THE NETWORK Most Requested... Overnight!
FORTY



CRACKER

low

Already Top 5 Alternative
& Album Rock !

9 New Stations!

WHHY Montgomery
KJ103 Oklahoma City
KLYV Dubuque
WXXX Burlington

KISX Tyler
WQUT Johnson City
KQID Alexandria
KCPI Albert Lea

WSBG Stroudsburg

The Longest-Running Buzz
Record In The Country!

WEDJ Charlotte D-19*
Z100 New York 22-19*
WKBQ St Louis 27-21*
KKFR Phoenix #26*

WRFY Reading 3-1*
KWTO Springfield 26-16*
WCIL Carbondale 21-17*
WLAN Lancaster D-26*
WQUT Johnson City D-27*
WAZY Lafayette 33-29*
WBWB Bloomington 32-30*
WXSX Tallahassee 39-35*
KHTT Tulsa 39-35*
KJ103 Oklahoma City D-36*
KQID Alexandria D-39*
KISX Tyler D-40*

Certified Gold !



NETWORK FORTY SPOTLIGHT



KTRS 95.5 FM

95.5 KTRS

251 W. 1st Street

Casper WY 82601

(307) 235-7000 Office

(307) 237-5836 Fax

Martha SteeleProgram Director

Dave Collins.....Music Director

Music Calls:Martha: MF 2-4:00 pm

.....Dave: MF Noon-2:00 pm

Bill Hart.....General Manager

Melody HartSales Manager

Stan IcenogleOperations Manager

Susan BurkNews Director

Rick Arner 6:00 am - 10:00 am

Martha Steele 10:00 am - 2:00 pm

Dave Collins 2:00 pm - 7:00 pm

Nyk At Nite.....7:00 pm - 1:00 am

Big Dave Cannon 1:00 am - 6:00 am

Ownership: US Media Consultant

GOOD THINGS COME IN SMALL PACKAGES

With so many stations around the country striving for a 5 or maybe, some day, a 10 share, it's hard to grasp the concept of a 26.9. But that's exactly what KTRS Casper scored: 12+ in their last ratings book. Program Director Martha Steele attributes that success to "our being positioned as the Mainstream Pop station for the area. With no Rock station in the market, we're the definitive Top 40 and Rock station. That allows us a lot of musical freedom that, when executed properly, provides us with an incredibly loyal audience."



Martha Steele

Casper is the second largest city in a very sparsely populated state. "We're basically located right in the middle of Wyoming. Casper was originally an oil boom town. Since the bust of the mid-'80s, it's basically centered around a scaled-back oil business, health care and a college." What's KTRS' stationality? "The station itself is a bit laid back in its overall presentation. Although we have a couple of upbeat jocks, for the most part the feel of the station is comfortable, very adult. There isn't a lot of radio in this area. Our competition is four Country stations, two religious stations, an Oldies and an AC. In a small market such as this, it's possible to be a lot of different things to a lot of different people. To make the station listenable throughout the day, we keep it sounding friendly, and not over-hyped."

When putting together the music mix for her market, Steele factors out "anything that might be objectionable to our target. Our audience is conservative by nature and very non-ethnic. Rap

just won't play here." The station is aggressive, however, with newer Rock product. "We were very early on Counting Crows, Crash Test Dummies and bands like that. Just because we're not being pressed to play new music by a competing station doesn't mean we're slow to exposing the right new songs. The available Pop audience here expects us to be a leader in getting them their new music. Frankly, their only other outlet is MTV."

In addition to getting on songs early, the station isn't afraid to keep local hits around as recurrences or Gold. "One example would be Roger Daltry's 'Days Of Light.' It was a great, upbeat song that the audience loved. Why would we stop playing it just because it wasn't successful in other parts of the country?"

Fun promotions that are easy on the budget are typical for KTRS. "One recent one was out Thanksgiving 'Turkey Dressing' contest. We had people qualify to come down to the local mall at Thanksgiving and actually dress frozen turkeys! It was a fun stunt and gave the station a lot of free visibility during a very busy time at the mall. Another recent on-air contest was called 'Choose Your Cruise.' It was a great forced-listening promotion that allowed the eventual winner to choose between a trip to Mexico, the Caribbean or Alaska." Amazingly enough, despite Casper's lack of tropical climate, the winner took the Alaska trip.

- Pat Gillen

5 PM SAMPLE HOUR

Melissa Etheridge
Come To My Window

Duran Duran
Ordinary World

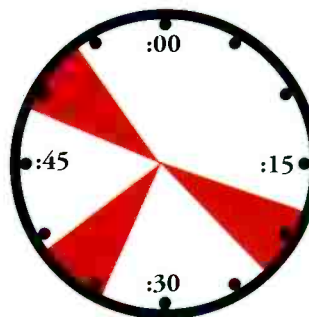
Ace Of Base
The Sign

The Brand New Heavies
Dream On Dreamer

Blind Melon
No Rain

STOPSET
Madonna
Express Yourself

Heart
Will You Be There
(In The Morning)



ON AIR SLOGAN

"Wyoming's Number 1 Music Station!"

Michael Bolton
Completely

STOPSET
Meat Loaf
Rock And Roll Dreams
Come Through

Nirvana
All Apologies

Deep Forest
Sweet Lullaby

STOPSET
Jodeci
Cry For You
Haddaway
Life (Everybody Needs
Somebody To Love)

THE CHARTS

PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	TW	ARTIST/SONG/LABEL	TOTAL PLAYS
1	1	1	ACE OF BASE. The Sign (Arista)	9163
2	2	2	MARIAH CAREY. Without You (Columbia)	8787
9	5	3	COUNTING CROWS. Mr. Jones (DGC)	8109
10	7	4	BIG MOUNTAIN. Baby I Love Your Way (RCA)	8083
5	6	5	RICHARD MARX. Now And Forever (Capitol)	7792
4	4	6	ALL-4-ONE. So Much In Love (Blitz/Atlantic/AG)	7774
14	8	7	PRINCE. The Most Beautiful Girl In The World (N.P.G. Records/Bellmark)	6751
12	11	8	BRUCE SPRINGSTEEN. Streets Of Philadelphia (Columbia)	6668
3	3	9	JANET JACKSON. Because Of Love (Virgin)	6366
15	14	10	CRASH TEST DUMMIES. MMM MMM MMM MMM (Arista)	6006
7	12	11	CELINE DION. The Power Of Love (550 Music)	5929
8	9	12	TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance (MCA)	5808
—	40	13	MADONNA. I'll Remember (Maverick/Sire/WB)	5610
6	10	14	MEAT LOAF. Rock And Roll Dreams Come Through (MCA)	5393
27	24	15	BONNIE RAITT. Love Sneakin' Up On You (Capitol)	4257
21	18	16	MELISSA ETHERIDGE. Come To My Window (Island/PLG)	4226
11	13	17	ETERNAL. Stay (1st Avenue/EMI/ERG)	4103
18	16	18	US3. Cantaloop (Flip Fantasia) (Blue Note/Capitol)	4021
26	21	19	TEVIN CAMPBELL. I'm Ready (Qwest/WB)	3989
16	15	20	SALT-N-PEPA w/EN VOGUE. Whatta Man (Next Plateau/London/PLG)	3985
24	19	21	BABYFACE. And Our Feelings (Epic)	3965
—	29	22	ENIGMA. Return To Innocence (Charisma/Virgin)	3899
13	20	23	TONI BRAXTON. Breathe Again (LaFace/Arista)	3701
—	33	24	ROSCO MARTINEZ. Neon Moonlight (Zoo)	3636
36	27	25	JULIET ROBERTS. I Want You (Reprise)	3617
—	35	26	THE BRAND NEW HEAVIES. Dream On Dreamer (Delicious Vinyl/EastWest)	3612
19	22	27	GIN BLOSSOMS. Found Out About You (A&M)	3599
37	31	28	MICHAEL BOLTON. Completely (Columbia)	3590
35	32	29	THE CRANBERRIES. Dreams (Island/PLG)	2895
25	25	30	ZHANÉ. Groove Thang (Illtown/Motown)	2833
20	23	31	COLOR ME BADD. Choose (Giant/Reprise)	2337
17	17	32	CECE PENISTON. I'm In The Mood (A&M)	2255
23	28	33	AEROSMITH. Amazing (Geffen)	2223
—	39	34	BECK. Loser (Bong Load/DGC)	2191
▶	DEBUT	35	R. KELLY. Bump N' Grind (Jive)	2164
▶	DEBUT	36	GENERAL PUBLIC. I'll Take You There (Epic Soundtrax)	2146
31	30	37	10,000 MANIACS. Because The Night (from MTV Unplugged) (Elektra)	2127
▶	DEBUT	38	PHIL COLLINS. Everyday (Atlantic/AG)	2109
▶	DEBUT	39	TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	2033
22	26	40	MR. BIG. Ain't Seen Love Like That (Atlantic/AG)	2016

RETAIL SALES

NATIONWIDE PIECE COUNT SALES

2W	LW	TW	ARTIST/SONG	LABEL
▶	DEBUT	1	PANTERA. Far Beyond Driven	EastWest/AG
▶	DEBUT	2	BONNIE RAITT. Longing In Their Hearts	Capitol
1	1	3	SOUNDGARDEN. Superunknown	A&M
7	5	4	ACE OF BASE. The Sign	Arista
3	3	5	COUNTING CROWS. August And Everything After	DGC
4	4	6	R KELLY. 12-Play	Jive
2	2	7	NINE INCH NAILS. The Downward Spiral	Nothing/TVT/Interscope/AG
▶	DEBUT	8	ABOVE THE RIM. Soundtrack	Interscope/AG
—	9	9	MOTLEY CRUE. Motley Crue	Motley/Elektra
11	11	10	CRASH TEST DUMMIES. God Shuffled His Feet	Arista
5	6	11	TONI BRAXTON. Toni Braxton	LaFace/Arista
6	7	12	ENIGMA. The Cross Of Changes	Charisma/Virgin
10	10	13	BECK. Mellow Gold	DGC
33	18	14	YANNI. Live At The Acropolis	Private Music
9	12	15	S DOGGY DOGG. Doggystyle	Death Row/Interscope/AG
8	8	16	REALITY BITES. Soundtrack	RCA
12	13	17	CELINE DION. The Colour Of My Love	550 Music
▶	DEBUT	18	MORRISSEY. Vauxhall & I	Sire/Reprise
13	15	19	RHYTHM, COUNTRY & BLUES. Rhythm, Country & Blues	MCA
15	16	20	SALT-N-PEPA. Very Necessary	London/Next Plateau/PLG
16	17	21	MARIAH CAREY. Music Box	Columbia
28	31	22	PHILADELPHIA. Soundtrack	Epic Soundtrax
17	20	23	TOM PETTY & THE HEARTBREAKERS. Greatest Hits	MCA
19	14	24	GANG STARR. Hard To Earn	Chrysalis/ERG
18	19	25	ALICE IN CHAINS. Jar Of Flies	Columbia
21	22	26	SMASHING PUMPKINS. Siamese Dream	Virgin
23	24	27	TORI AMOS. Under The Pink	Atlantic/AG
32	30	28	TEVIN CAMPBELL. I'm Ready	Qwest/WB
▶	DEBUT	29	YES. Talk	Victory/PLG
▶	DEBUT	30	BENEDICTINE MONKS SANTO DOMINGO. Chant	Angel
22	25	31	THE BODYGUARD. Soundtrack	Arista
25	27	32	JODECI. Diary Of A Mad Band	Uptown/MCA
24	26	33	US3. Hand On The Torch	Blue Note/Capitol
20	29	34	ZHANÉ. Pronounced Jah-Nay	Illtown/Motown
27	23	35	ELVIS COSTELLO. Brutal Youth	WB
14	21	36	HAMMER. The Funky Headhunter	Giant/Reprise
31	33	37	ICE CUBE. Lethal Injection	Priority
30	34	38	JANET JACKSON. Janet.	Virgin
26	28	39	BRYAN ADAMS. So Far So Good	A&M
36	37	40	AEROSMITH. Get A Grip	Geffen

PPW Regional Breakouts and Additional Retail Information Begin On Page 48.

THE CHARTS

THE next 40

COMPUTER GENERATED AIRPLAY REPORT

RANK	ARTIST/SONG/LABEL	TOTAL PLAYS
41	NIRVANA. All Apologies (DGC)	1978
42	LITTLE TEXAS. What Might Have Been (WB)	1971
43	GABRIELLE. Dreams (Go! Discs/London/PLG)	1900
44	BRYAN ADAMS/STING/ROD STEWART. All For Love (A&M/Hollywood)	1863
45	ALICE IN CHAINS. No Excuses (Columbia)	1817
46	JIMMY CLIFF. I Can See Clearly Now (Chaos)	1754
47	SMASHING PUMPKINS. Disarm (Virgin)	1724
48	BRYAN ADAMS. Please Forgive (A&M)	1627
49	BILLY JOEL. Lullabye (Goodnight, My Angel) (Columbia)	1509
50	MARIAH CAREY. Hero (Columbia)	1448
51	JODECI. Cry For You (Uptown/MCA)	1443
52	ROD STEWART. Having A Party (WB)	1277
53	HEART. Will You Be The (In The Morning) (Capitol)	1230
54	SALT-N-PEPA. Shoop (Next Plateau/London/PLG)	1209
55	JOSHUA KADISON. Beautiful In My Eyes (SBK/ERG)	1203
56	JAMES. Laid (Fontana/Mercury)	1188
57	XSCAPE. Understanding (So So Def/Columbia)	1178
58	ACE OF BASE. All That She Wants (Arista)	1171
59	JOSHUA KADISON. Jessie (SBK/ERG)	1162
60	MICHAEL BOLTON. Said I Loved You...But I Lied (Columbia)	1145
61	WHITNEY HOUSTON. Queen Of The Night (Arista)	1122
62	MORRISSEY. The More You Ignore me, The Closer I Get (Sire/Reprise)	1120
63	POSSUM DIXON. Watch The Girl Destroy Me (Surf Detective/Interscope/AG)	1043
64	SNOOP DOGGY DOGG. Gin And Juice (Death Row/Interscope/AG)	1042
65	HEART. The Woman In Me (Capitol)	1001
66	A LIGHTER SHADE OF BROWN. Hey DJ (Mercury)	968
67	THE CRANBERRIES. Linger (Island/PLG)	908
68	TEVIN CAMPBELL. Can We Talk (Qwest/WB)	885
69	BJÖRK. Big Time Sensuality (Elektra)	783
70	DEF LEPPARD. Miss You In A Heartbeat (Mercury)	778
71	TERENCE TRENT D'ARBY. Let Her Down Easy (Columbia)	768
72	OVIS. Regular Thang (Restless)	752
73	DEEP FOREST. Sweet Lullaby (550 Music)	749
74	LENNY KRAVITZ. Heaven Help (Virgin)	731
75	HADDAWAY. Life (Everybody Needs Somebody To Love) (Coconut/Arista)	728
76	BILLY JOEL. The River Of Dreams (Columbia)	699
77	BABYFACE. Never Keeping Secrets (Epic)	694
78	GUNS N' ROSES. Since I Don't Have You (Geffen)	691
79	TEARS FOR FEARS. Elemental (Fontana/Mercury)	678
80	CANDLEBOX. You (Maverick/Sire/WB)	671

MOST ADDED

RANK	ARTIST/SONG/LABEL	TOTAL ADDS
1.	THE BREEDERS. Divine Hammer (4AD/Elektra)	54
2.	TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	46
3.	TAYLOR DAYNE. I'll Wait (Arista)	37
4.	MADONNA. I'll Remember (Maverick/Sire/WB)	34
5.	ENIGMA. Return To Innocence (Charisma/Virgin)	31
5.	LISA LOEB & NINE STORIES. Stay (I Missed You). (RCA)	31
7.	COLOR ME BADD. Let's Start With Forever (Giant/Reprise)	29
8.	LISETTE MELENDEZ. Will You Ever Save Me (Fever/ral/Chaos)	26
9.	GENERAL PUBLIC. I'll Take You There (Epic Soundtrax)	25
10.	JOSHUA KADISON. Beautiful In My Eyes (SBK/ERG)	23
11.	ALICE IN CHAINS. No Excuses (Columbia)	22
12.	VINCE GILL & GLADYS KNIGHT. Ain't Nothing Like The Real Thing (MCA)	21
13.	COLLECTIVE SOUL. Shine (Atlantic/AG)	20
13.	MORRISSEY. The More You Ignore Me, The Closer I Get (Sire/Reprise)	20
13.	TEVIN CAMPBELL. I'm Ready (Qwest/WB)	20

MOST REQUESTED

RANK	ARTIST/SONG	LABEL
1.	Crash Test Dummies. MMM MMM MMM MMM	Arista
2.	All-4-One. So Much In Love	Blitz/Atlantic/AG
3.	SALT-N-PEPA w/EN VOGUE. Whatta Man	Next Plateau/London/PLG
4.	BECK. Loser	Bong Load/DGC
5.	ACE OF BASE. The Sign	Arista
6.	COUNTING CROWS. Mr. Jones	DGC
7.	R. KELLY. Bump N' Grind	Jive
8.	MARIAH CAREY. Without You	Columbia
9.	PRINCE. The Most Beautiful Girl In The World	N.P.G. Records/Bellmark
10.	ENIGMA. Return To Innocence	Chrisma/Virgin

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MORRISSEY

*"The More You Ignore Me,
The Closer I Get"*

PRODUCED BY STEVE LILYWHITE

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Q99 Salt Lake City D-28* 15 Plays
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"VAUXHALL AND I"**

MEGA-MUSIC!

For over 10 years, MTV has enjoyed almost a monopoly on the national market for video exposure. They've expanded their reach around the globe to beam into nearly 250 million homes as the premiere source for exposing new music via video. MTV's parent company, Viacom, fondly looks at MTV for what it presently is... the cash cow of a vast media empire. However, this all could change in the very near future.

On January 31st, EMI Music, PolyGram Holding Inc., Sony Software Corp., Ticketmaster Corp. and Warner Music Group announced plans to form a partnership to operate an advertiser-supported 24-hour music video channel offered as a basic cable service in the U.S. and Puerto Rico. Last week, *The New York Post* and *Daily Variety* updated the announcement with reports on the interest of cable system giant TCI (Tele-Communications Inc.) to become involved with this mega-venture.

This isn't the first time TCI expressed interest in getting involved with a new video music channel. Late last year, it agreed to be part of a joint venture with Bertelsmann Music Group to launch their own channel that would integrate home shopping and other interactive services. In the *Weekly Variety* article of March 21-27, the TCI's Sr. VP, Planning and Policy, Bob Thompson stated, "The Bertelsmann deal is alive and well. We are in talks about a definitive agreement and other related issues." However, other sources described the state of the BMG/TCI pact as stalemated.

Where is this new video channel in terms of its stage of development? Even though the initial press release said the channel would be launched in the fourth

quarter of this year, calls to representatives of the companies involved would suggest a '94 launch would be unlikely. According to the press release, "The channel will seek additional partners, including cable TV operators." Warner Music Group VP/Media Relations Margaret Wade says cable participation is only part of the plan. "We have not limited the idea of other partnerships, but it would have to be a pretty comfortable fit in order for that to happen."

According to Sony's Pete Newcomb, "I wouldn't rule out telephone companies as well. I can tell you that our CEO [Michael] Schulof has had conversations with chairmen of all the Bell companies, but I can't be any more specific than that." At this point, there are apparently no confirmed partners other than those who initiated the venture – although all major cable companies have been contacted about possible equity partnerships.

According to the media relations contacts at the labels involved, there have been no decisions on management or programming for the as-yet unnamed channel. The record companies involved will license music videos to the channel and to other entities as well. In the spirit of competitive-

ness, one has to wonder just how much access the major labels will offer MTV and sister VH-1. Warners' Margaret Wade says, "The decision will always be left at the record label level."

Speculation about interactive technology on the channel runs rampant, especially given the prospect of other equity partners being companies outside the music industry itself. Now that MTV has decided to test homeshopping, it's a safe bet the new channel will either experiment with the concept or debut interactivity at the launch. Wade says, "If there is interactivity, it will not be the primary purpose of this channel. We view this channel as an additional marketing tool to help us sell music."

The record companies involved with this new competitor of MTV have already launched an overseas video music channel. The German language channel Viva! is currently in 90 percent of Germany's 13 million cable homes and there are plans to match MTV's global empire.

Global reach and competition with MTV has the industry buzzing, but finding the space for this new video channel may be more of a challenge than finding partners to join in on the venture. While most of the major cable companies are upgrading their current systems, don't look for the 500-channel universe on any close horizon. TCI has some 10 million subscribers and coupled with Time/Warners' seven million, they'd definitely have a sizable audience. Their main challenge is finding the channel space to launch a proper – and profitable – debut.

–Dwayne Ward

Melissa Etheridge Come To My Window

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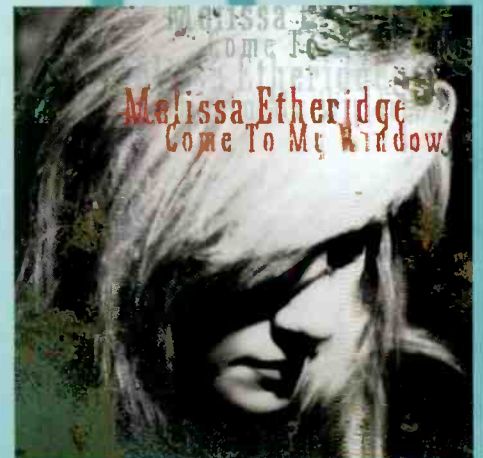
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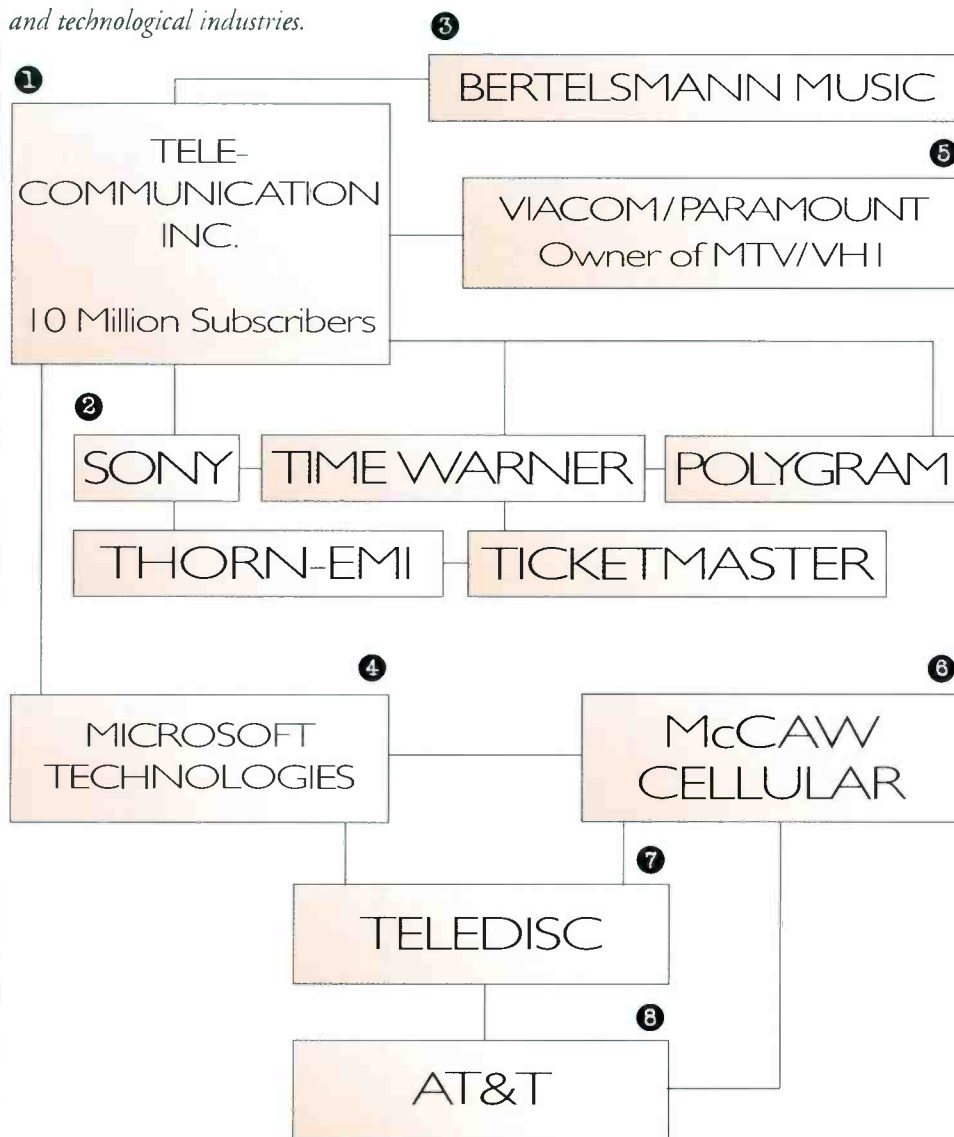


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Engineered by: Hugh Padham • Mixed by: Hugh Padham • WEA/Lepold Management
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PROGRAMMER'S CONFERENCE CALL

Piecing together the intertwined media conglomerates involved in the new music video channel is more a matter of taking apart a puzzle first... then reconstructing it. Below is a diagram of the participating companies so far, with the joint venture as a centerpiece in an ever-growing web of multi-media groups that form the coming information superhighway. Keep in mind, this is only a fraction of the partnership arrangements and superimposition of companies that are being formed almost daily among the players in the entertainment and technological industries.



1 TCI expresses an interest in the Sony/Time Warner video channel and being the nation's largest cable operator would instantly provide over ten million subscribers.

2 These companies have already formed a conglomerate plan for debuting a new video channel to directly compete with MTV by the end of this year.

3 TCI had laid plans last September with Bertelsmann music to form their own version of a new music channel.

4 House Telecommunications Subcommittee Chairman Ed Markey (D-MA) has expressed concern over a plan by TCI to partner with Microsoft, dealing with new technologies.

5 At the same time the Justice Department is investigating TCI anti-trust violations brought on by Viacom Inc.

6 The nation's largest cellular phone company announced a joint venture with Microsoft creator Bill Gates to form Teledisc.

7 The Teledisc plan involves putting 840 mini-satellites in orbit for video/voice and data transmissions.

8 AT&T has plans to buy out McCaw Cellular later this year for almost 12 billion dollars which would help fund the creation of Teledisc.

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- People who think Bill will lose his job soon.
- People who think Hillary will lose hers first.
- People who figure Sean will be gone before either of them.

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92Q Baltimore #22*
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Power Pig Tampa 21-19*
WEZB New Orleans #21*
Q99 Salt Lake City 24-22*
WAKS Columbus 29-27*

Z90 San Diego 12-10*
KZHT Salt Lake City 22-19*
PRO FM Providence 24-21*
KKRZ Portland 28-23*
WHYI Miami #27*

KKBT Los Angeles #12*
WZPL Indianapolis #19*
WNCI Columbus 25-21*
WWKX Providence 27-23*
KMEL San Francisco #29*



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Lisa McKay

Target Demo Programmer

INTERVIEW BY JEFF SILBERMAN

You'd think that, for a format so dedicated to reaching the 18-34 female listener, Top 40 stations would rely on a slew of female programmers and music directors to make the important decisions on reaching that audience. But you know better (or should we say, "know worse?").

Fortunately, the radio business (like most of corporate America) is becoming more receptive to the talents of female programmers – albeit very, very slowly. Lisa McKay is one of the few pioneers – a female Top 40 programmer of a Top-100 major-market station – who had to prove herself in what has long been a man's, man's, man's, man's world. And with each improving ratings book, she proves herself even more. While waiting for the next trend to come out, Lisa spoke to Editor Jeff Silberman about how she earned her programmer stripes – and what she does to keep them.



When you landed your first on-air gig at a major-market station at WRVQ, how long did it take before you settled in?

For the first two months I didn't even know my own name. I couldn't believe I was actually in Richmond as the first full-time woman DJ they ever put on the air. I couldn't fathom how I managed to land such a great job. There was a lot of hoopla about it, but a lot of local air personalities were unhappy because they felt I wasn't qualified. I had absolutely no idea I had walked into a lion's den of big competition. It took about two months before I really got a handle on what I was doing. I started to show the people what I could do and, since then, it's been wonderful.

Did you "prove yourself," so to speak, on the air or in the hallways with the rest of the staff?

I was only concerned with proving

myself on the air. I've worked with men for my entire radio career – 12 years – so that came somewhat naturally. You show up on time, you pull your own weight and you have fun. I never thought it would be a big problem.

Having been a Promotion Director yourself, were there ever any promotions at 'RVQ that you felt alienated the female target demo?

Actually, we have a woman Promotions Director, Dottie Brooks, who gears everything for families and single women, so I never saw that kind of thing here. Early on, a couple of salespeople did ask me to do some really weird things. They'd ask, "Could you pop out of a cake at a hockey game?" I'd ask why and they'd say, "for someone's birthday." "Sorry, I don't think so..."

Since you were the target demo for your station (as a mid-20s female), did the PD or MD at the time ask

you what you liked?

No... and I really can't blame them. Back then, I really didn't understand how music got on the station. I concentrated on my airshift and a lot of production and appearances – that was my entire experience for a couple of years. Then I started noticing things on the music log that didn't make sense to me. I kept going to the MD and asking, "Why are you playing this? Why are you playing the same Janet Jackson song twice this hour?" As it turned out, the guy doing the music was losing interest in it, so they moved him to Promotions Coordinator and gave me the job.

In your two-year tenure as MD, did you lean WRVQ one way or the other musically?

As MD, I did bring things to my boss' attention, but I didn't go overboard making my case. I did feel that we should've gone more Rhythmic, but it

was hard for me to know how much. I was learning on the job and I didn't have the experience to say we should be significantly different, so I never pushed it.

Did you use the position as a vehicle to get music you liked on the air?

Unfortunately, the music I really like doesn't do well in Richmond. It's taken me six years to figure out that New Rock doesn't work here. The Crowded Houses, Matthew Sweets and Smitherens just don't work here – yet. The harder Rock stuff from Pearl Jam and the like do well, but not the Pop stuff. We're currently pounding the Gin Blossoms – we're even late on it – and we still don't know if it's going to come home for us. It's strange; there are 11 universities here and it still doesn't work well. The problem may be our Classic Rock sister station; it considers New Rock the latest cut from Aerosmith. People here haven't been brought up with an appreciation for it.

Being MD was the first time you directly worked with the labels. Was it another instance where you had to assert or prove yourself?

It was kind of overwhelming at first. I always have to assert myself with record people. Their job is to push, push, push. As soon as they dangled a carrot in front of me, I just said, "Look, this is where we stand on this today. If you want to talk about something down the road, bring it up then, but, please, don't play games with me." I've told that to just about everyone that I've worked with, so they understand what kind of radio station we are.

But basically, record people are nice, good-hearted people who are just trying to get a job done. When they started coming in, I could tell who were just there and who really enjoyed their job. It wasn't as big a deal as I originally thought; it was just time consuming.

When PD Steve Davis left, did you actively go for the position?

When Steve was being courted by several stations, I went to the GM and said, "I don't feel like I could walk into [Steve's] office right now and do his job. What can you do to help me be a candidate if he leaves?" We went over a couple of things, but even so, it's hard to prepare for someone leaving. I knew I wanted the job and I'd done everything in my power to let them know that when Steve left. However, when he did leave, the GM left as well, so I had to pitch myself to a new GM, Linda Forem. Fortunately, she had an open mind and gave me a chance. Working with [consultant] Alan Burns was a godsend as well, because I couldn't mess up too much with him.

One would think that you would be a perfect choice for a station looking to attract your demo.

But I didn't have experience, so I was a longshot. I worked my butt off to get it. Fortunately, Alan was definitely on my side; he was probably why I got the job.

Of course, being PD meant you probably had to prove yourself all over again – this time to the staff.

True. I never really had to assert myself to the jocks when I was Music Director, but I did when I became Program Director. Even then, I tried to do it subtly and slowly. I didn't want to instantly switch from everybody's buddy to their boss – and I didn't have to do that. Everyone on the Q team wants to get the job done with pride, so I try to lead by inspir-

ing my staff, not by being a bad guy. **Yet you're now relating to them from a position of power. For instance, how do you handle aircheck critiques?**

For our cornerstone, the morning show, each day we go over the previous day's tape, with Friday's tape being checked on Monday. Doing that [instead of airchecks right after the shift] gives the jocks a chance to distance themselves from their shift, so they can be a little more objective about it. I try not to nitpick. I keep asking, "How does [the break] affect 18-34 women? They were listening to radio between 1976 and '94, where does this fit in?" More or

we should get a good indication of how we are. We're dropping a bad month, so this new trend should be a good one.

When analyzing the numbers, do you concentrate on each daypart or take an overall perspective in terms of reaching target demos?

We have goals within each daypart and 18-34 women is certainly our #1 goal. Being #1 in 12+ cume is also real important. Last time, we were #2 in cume behind our sister AM Talk station, which has Rush Limbaugh. If you're going to be behind someone, it's best to be behind a sister Talk station.

I'd like to improve our 25-54 numbers, but I'm not going to go after any-

THE LONG AND WINDING ROAD
LISA MCKAY

WVJC AM/FM, Orange, VA	Air personality/Promotions Dir.
WRSF, Nags Head, NC	Air personality
WRVQ, Richmond	Air personality/MD
WRVQ, Richmond	Program Director

less, it's a group consensus. They know when they strayed off target or talked too much. They know if they don't get in seven songs an hour, they better have a damn good reason. I also try to catch the staff doing something good as often as possible – which is easy, because they're great. That way, if I have to make a correction, they know it's not a personal attack.

It was a bit weird when I started doing this, but now it's gotten down into a pattern where we understand what we're going for and we're doing very well getting there. It's working just fine.

I imagine you're far more interested in Arbitron numbers now than you were as an MD and air personality.

Yes; we're due for another one this Thursday. I used to dread it because we used to do so badly I didn't even want to know. However, since I took over last winter, we've gone from a six to an eight. Now I look forward to it because I'm interested in finding where we can go up. I want a 10 so badly I can taste it. This is the second trend of the winter book, so

one higher than 34 right now. I want to stay tightly focused on that. We do that by capitalizing on the nostalgic movement. We have "Flashback Fridays," which are very phone-interactive. It's like a party with music from the late '70s and especially the early '80s all day long. I think every office in Richmond has called us on Fridays. Saturday night, we have a late-'70s Dance show hosted by a guy named Fernando, who sounds just like [the Billy Crystal character] Fernando.

If that works so well, do you or especially the sales staff and GM feel tempted to lean Hot AC or become an "Arrow" station full-time?

The bigger question is line extension and that can be dangerous. Top 40s do a really good job at extending the line, but a really bad job of sacrificing something to take its place. You can't say, "Today we're going to be '70s and '80s, while tomorrow we'll be '80s and '90s" without some kind of a plan. But if you're always looking at the goal of pleasing your target audience with a core of music they

like – which happens to be Dance in Richmond – that's how you don't overextend your line.

As far as management saying, "let's do this every day," if we did that, then Friday wouldn't be more special than any other day. Instead, we have a Flashback every hour during the other days.

As a fairly conservative Rhythmic station, how do you handle Gangsta Rap by Snoop Doggy Dogg?

We have two Urban stations that do really well here, so we're a lot softer in the daytime at night. We are more 18-24 oriented at night and skew a lot older during the day. We choose street records like Snoop's very carefully. It will have to be something that masses out to a certain extent. We should be able to get some good callout on them, which we did with "Lodi Dodi." We didn't play "Gin & Juice" primarily because of the subject matter of drinking and driving.

I have to credit our MD, Billy Surf, for finding hits even when they're not released as singles. He brings them to my attention and if I think it's something that can set us apart from the two Urban stations we definitely compete with at night, we'll go for it.

Since you're competing against the Urbans at night and the Hot ACs and such during the day, do you ever worry about evolving into two separate radio stations?

When I first got the job, I wanted to market us as two separate radio stations, but I haven't been able to sell that idea to Alan yet. I'm still working on it. I think people understand that already. Traditionally, Top 40s have gotten harder at night, so people expect to hear more party tunes at that time. That's probably the only distinction they really make.

Now that you've been PD for over a year, can you point to a specific time when you finally got comfortable in the position?

Since we have access to an amazing research service with Donohue, we do research projects constantly. The first time we tested song segments and I saw an indication that the changes I made were validated by our research, I started to breathe a little easier. Every Arbitron that shows us pleasing our target makes me more comfortable. But until I have an answer for every question and a solution for every problem, I might continue to be comfortable – but not complacent. ▀

MOST REQUESTED



KMEL SAN FRANCISCO, ROSARY & CHUY

1. Warren G., Regulate
2. Masta Ace, Inc., Born To
3. R. Kelly, Bump N' Grind
4. Outkast, Player's Ball
5. Tevin Campbell, I'm Ready
6. Salt-N-Pepa, Whatta Man
7. Conscious Daughters, Somethin'
8. Us3, Cantaloop
9. Ice Cube, You Know How We
10. Babyface, And Our Feelings



WHTZ NEW YORK, CHIO THE HITMAN

1. Madonna, I'll Remember
2. Danzig, Mother
3. Enigma, Return To Innocence
4. Ace Of Base, The Sign
5. Soundgarden, Spoonman



WFLZ TAMPA, BUBBA THE LOVE SPONGE

1. Snoop Doggy Dogg, Lodi Dodi
2. DJ Mico, What's Up
3. 12 Gauge, Dunkie Butt
4. Snoop Doggy Dogg, Gin And
5. Beck, Loser



KIIS FM LOS ANGELES, DOMINO

1. Crash Test Dummies, MMM
2. Salt-N-Pepa, Whatta Man
3. Beck, Loser
4. All-4-One, So Much In Love
5. Salt-N-Pepa, Shoop



1. Crash Test Dummies, MMM MMM MMM MMM
2. All-4-One, So Much In Love
3. Salt-N-Pepa w/En Vogue, Whatta Man
4. Beck, Loser
5. Ace Of Base, The Sign
6. Counting Crows, Mr. Jones
7. R. Kelly, Bump N' Grind
8. Mariah Carey, Without You
9. Prince, The Most Beautiful Girl In The World
10. Enigma, Return To Innocence



WJMN BOSTON, MARC CLARK

1. 12 Gauge, Dunkie Butt
2. Hammer, Pumps & A Pump
3. All-4-One, So Much In Love
4. Snoop Doggy Dogg, Lodi Dodi
5. Warren G., Regulate



WIOQ PHILADELPHIA, EAZY STREET

1. R. Kelly, Bump N' Grind
2. Snoop Doggy Dogg, Gin And
3. Salt-N-Pepa, None Of Your
4. Masta Ace, Inc., Born To
5. SWV, Anything



KKRZ PORTLAND, SCOTT LANDER

1. Salt-N-Pepa, Whatta Man
2. Gabrielle, Dreams
3. Us3, Cantaloop
4. Ace Of Base, The Sign
5. All-4-One, So Much In Love

Today's Best Music



WKBQ ST LOUIS, RIKK IDOL

1. 12 Gauge, Dunkie Butt
2. Bruce Springsteen, Streets
3. Salt-N-Pepa, Whatta Man
4. All-4-One, So Much In Love



WKRQ CINCINNATI, RACE TAYLOR

1. Ace Of Base, The Sign
2. Mariah Carey, Without You
3. Tom Petty, Mary Jane's
4. Prince, The Most Beautiful
5. Janet Jackson, Again



KPWR LOS ANGELES, THA BAKA BOYZ

1. Warren G., Regulate
2. R. Kelly, Bump N' Grind
3. Snoop Doggy Dogg, Gin And
4. Snoop Doggy Dogg, Lodi Dodi
5. Dajae, U Got Me Up



WQHT NEW YORK, BALTAZAR

1. 2 In A Room, El Trago
2. SWV, Anything
3. Reel 2 Real, I Like To Move
4. Doug E. Fresh, Freaks
5. Nas, It Ain't Hard To Tell



WKKS DENVER, J.B. GOODE

1. All-4-One, So Much In Love
2. Ace Of Base, The Sign
3. A Lighter Shade Of, Hey DJ
4. Snoop Doggy Dogg, Gin And
5. Enigma, Return To Innocence
6. Xscape, Understanding
7. Salt-N-Pepa, Whatta Man
8. Domino, Getto Jam



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MOST REQUESTED



WPRO FM PROVIDENCE, T.J. NAPP

1. NKOTB, Never Let You Go
2. Danzig, Mother
3. Ace Of Base, The Sign
4. R. Kelly, Bump N' Grind
5. Beck, Loser



WVNZ NORFOLK, JUSTIN STONE

1. Beck, Loser
2. Ace Of Base, The Sign
3. Crash Test Dummies, MMM
4. All-4-One, So Much In Love
5. Smashing Pumpkins, Disarm
6. Zhané, Groove Thang
7. The Breeders, Cannonball
8. Big Mountain, Baby I Love
9. Enigma, Return To Innocence



WZPL INDIANAPOLIS, ROB BLAIR

1. Mariah Carey, Without You
2. 12 Gauge, Dunkie Butt
3. R. Kelly, Bump N' Grind
4. Salt-N-Pepa, Whatta Man
5. All-4-One, So Much In Love
6. Prince, The Most Beautiful
7. Crash Test Dummies, MMM
8. Ace Of Base, The Sign
9. Xscape, Understanding



KJYO OKLAHOMA CITY, TOD TUCKER

1. Beck, Loser
2. Salt-N-Pepa, Whatta Man
3. All-4-One, So Much In Love
4. Enigma, Return To Innocence
5. Xscape, Understanding
6. Us3, Cantalooop
7. Counting Crows, Mr. Jones
8. Crash Test Dummies, MMM



NIGHT PERSON

OF THE WEEK

ARTIE THE ONE MAN PARTY

WPXY ROCHESTER

1. A Lighter Shade Of Brown, Hey DJ
2. Enigma, Return To Innocence
3. Us3, Cantalooop (Flip Fantasia)
4. Crash Test Dummies, MMM MMM MMM MMM
5. Celine Dion, The Power Of Love



KYIS OKLAHOMA CITY, MIKE ALEXANDER

1. Madonna, I'll Remember
2. Crash Test Dummies, MMM
3. Tom Petty, Mary Jane's
4. Mariah Carey, Without You
5. Enigma, Return To Innocence
6. Babyface, And Our Feelings
7. Prince, The Most Beautiful
8. Toni Braxton, You Mean The



KZFM COPPUS CHRISTI, RAVN DAWN TODD

1. All-4-One, So Much In Love
2. The Immortals, Mortal Kombat
3. Salt-N-Pepa, Whatta Man
4. Deep Forest, Sweet Lullaby
5. A Lighter Shade Of, Hey DJ
6. Domino, Getto Jam
7. Ovis, Regular Thang
8. Us3, Cantalooop



KBFM BROWNSVILLE, HURRICANE SHANE

1. Ace Of Base, The Sign
2. Mariah Carey, Without You
3. Celine Dion, The Power Of
4. Snoop Doggy Dogg, Gin And
5. Salt-N-Pepa, Whatta Man
6. All-4-One, So Much In Love
7. The Immortals, Mortal Kombat
8. Domino, Getto Jam
9. Aerosmith, Amazing



WDJX LOUISVILLE, MIKE SHANNON

1. Beck, Loser
2. Enigma, Return To Innocence
3. Crash Test Dummies, MMM
4. Salt-N-Pepa, Whatta Man
5. Prince, The Most Beautiful
6. Us3, Cantalooop
7. Ace Of Base, The Sign
8. Madonna, I'll Remember
9. Counting Crows, Mr. Jones



WZYP HUNTSVILLE, WALLY B.

1. Tevin Campbell, I'm Ready
2. Counting Crows, Mr. Jones
3. Big Mountain, Baby I Love
4. Crash Test Dummies, MMM
5. Janet Jackson, Because Of
6. All-4-One, So Much In Love
7. Color Me Badd, Choose
8. The Cranberries, Dreams



KPRR EL PASO, VICTOR STARR

1. Salt-N-Pepa, Shoop
2. Ace Of Base, The Sign
3. Salt-N-Pepa, Whatta Man
4. Mariah Carey, Without You
5. Domino, Getto Jam
6. Jocelyn Enriquez, I've Been
7. Queen Latifah, U.N.I.T.Y.
8. Daize, Misery
9. Masta Ace, Inc., Born To



KKRD WICHITA, GREG WILLIAMS

1. All-4-One, So Much In Love
2. Crash Test Dummies, MMM
3. Salt-N-Pepa, Whatta Man
4. Counting Crows, Mr. Jones
5. Enigma, Return To Innocence
6. General Public, I'll Take
7. Prince, The Most Beautiful
8. Big Mountain, Baby I Love
9. Ace Of Base, The Sign
10. Beck, Loser

NKOTB

NEVER LET YOU GO.

FROM THE ALBUM "FACE THE MUSIC."



"WHERE I COME FROM,
TOP 5 PHONES MEANS
HIT! NKOTB HAD TOP 5
PHONES AFTER THE
FIRST PLAY. A BONE-
FIDE, ABSOLUTE HIT."

-MICHAEL MARTIN,
KSOL, SAN FRANCISCO

"USE THE FORCE, PLAY
THE RECORD...ELVIS IS
DEAD, NOT NKOTB."

-WALLY MCCARTHY,
WYYS, ITHACA, NEW YORK

"TAKE THE CD OUT
OF THE JEWEL BOX
AND PUT IT ON THE
AIR. YOU WILL SOON
FIND OUT THAT
NEVER LET YOU GO
WILL QUICKLY
BECOME A #1 MOST
REQUESTED SONG.
OPEN YOUR EARS
AND SHUT YOUR EYES."

-DAVID SIMPSON,
PRO FM, PROVIDENCE, RI

Produced by **Teddy Riley, Leon F. Sylvers III**
Management: **Dick Scott Entertainment, Inc.**

COLUMBIA

MOST REQUESTED



WFHN NEW BEDFORD, KEVIN PALANA

1. Snoop Doggy Dogg, Gin And
2. R. Kelly, Bump N' Grind
3. Keith Sweat, How Do You
4. All-4-One, So Much In Love
5. A Lighter Shade Of, Hey DJ
6. Tevin Campbell, I'm Ready
7. Collage, I'll Be Loving You



WJMX FLORENCE, BOOKER

1. Crash Test Dummies, MMM
2. Beck, Loser
3. Prince, The Most Beautiful
4. Smashing Pumpkins, Disarm
5. Alice In Chains, No Excuses
6. Counting Crows, Mr. Jones
7. Madonna, I'll Remember
8. Aerosmith, Deuces Are Wild

KMGZ

KMGZ LAWTON, J. MAN

1. All-4-One, So Much In Love
2. Madonna, I'll Remember
3. R. Kelly, Bump N' Grind
4. Beck, Loser
5. Crash Test Dummies, MMM
6. Danzig, Mother
7. Mariah Carey, Without You
8. Hammer, Pumps And A Bump



KISX TYLER, JEFF EVANS

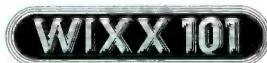
1. Crash Test Dummies, MMM
2. All-4-One, So Much In Love
3. Ace Of Base, The Sign
4. Counting Crows, Mr. Jones
5. Mariah Carey, Without You
6. Tevin Campbell, I'm Ready
7. Babyface, And Our Feelings
8. Smashing Pumpkins, Disarm
9. Rosco Martinez, Neon



NIGHT PERSON OF THE WEEK

TOMMY SHAW
KZIO Duluth

1. Ace Of Base, The Sign
2. Crash Test Dummies, MMM MMM MMM MMM
3. CeCe Peniston, I'm In The Mood
4. Tom Petty & the Heartbreakers, Mary Jane's Last Dance
5. Beck, Loser



WIXX GREEN BAY, STEVE LOUZOS

1. Crash Test Dummies, MMM
2. Ace Of Base, The Sign
3. All-4-One, So Much In Love
4. Salt-N-Pepa, Whatta Man
5. Tom Petty, Mary Jane's
6. Us3, Cantaloop
7. Celine Dion, The Power Of
8. Gabrielle, Dreams
9. Mariah Carey, Without You



WDJB FORT WAYNE, CHRIS CAGE

1. Crash Test Dummies, MMM
2. All-4-One, So Much In Love
3. The Breeders, Cannonball
4. Salt-N-Pepa, Whatta Man
5. Björk, Big Time Sensuality
6. Counting Crows, Mr. Jones
7. CeCe Peniston, I'm In The
8. Beck, Loser
9. Enigma, Return To Innocence
10. Xscape, Understanding



KDUK EUGENE, CHRIS CULLEN

1. Crash Test Dummies, MMM
2. Beck, Loser
3. R. Kelly, Bump N' Grind
4. Prince, The Most Beautiful
5. Gabrielle, Dreams

92MOOSE

Today's Best Music

WMME AUGUSTA, JEFF ANDREWS

1. Danzig, Mother
2. Crash Test Dummies, MMM
3. All-4-One, So Much In Love
4. Beck, Loser
5. Ace Of Base, The Sign



Today's Best Music!

KIOK TRI-CITIES, MICHAEL DEAN

1. Beck, Loser
2. Crash Test Dummies, MMM
3. Alice In Chains, No Excuses
4. Collective Soul, Shine
5. Counting Crows, Mr. Jones



WBIZ EAU CLAIRE, DAVE DANIELS

1. Us3, Cantaloop
2. Crash Test Dummies, MMM
3. Big Mountain, Baby I Love
4. Counting Crows, Mr. Jones
5. Madonna, I'll Remember



105.5 WQGN-FM RADIO

WQGN NEW LONDON, ROB HAYES

1. Beck, Loser
2. All-4-One, So Much In Love
3. Madonna, I'll Remember
4. Alice In Chains, No Excuses
5. Enigma, Return To Innocence



The Beach's Biggest Hits!

WWXM MYRTLE BEACH, JAMES GREGORY

1. Counting Crows, Mr. Jones
2. Crash Test Dummies, MMM
3. CeCe Peniston, I'm In The
4. Big Mountain, Baby I Love
5. Juliet Roberts, I Want You



KIMN FORT COLLINS, KEVIN O'BRIEN

1. Prince, The Most Beautiful
2. Janet Jackson, Because Of
3. Babyface, And Our Feelings
4. Enigma, Return To Innocence
5. General Public, I'll Take
6. The Cranberries, Dreams
7. Beck, Loser
8. Big Mountain, Baby I Love



Bonnie RAITT

**“LOVE SNEAKIN’ UP
ON YOU”**

BDS Spins: 3,344

Increase In Spins: +296

Audience Reach: 34 Million In The First Four Weeks

BONNIE TRANSENDS ALL FORMATS

Album Sales: 148,000

#1 Sales In These Key Markets:

**New York
Minneapolis
Nashville**

**Boston
Atlanta**

**San Francisco
Portland
Austin**



THE FIRST SINGLE FROM THE ALBUM LONGING IN THEIR HEARTS • PRODUCED BY DON WAS AND BONNIE RAITT
MANAGEMENT: RON STONE AND JEFFREY HERSH FOR GOLD MOUNTAIN ENTERTAINMENT • APRIL ARTIST OF THE MONTH 

MOST REQUESTED

1-94

HAWAII'S HOTTEST MUSIC

KIKI HONOLULU, THE LANAI BOYCE

1. Hammer, It's All Good
2. Tevin Campbell, I'm Ready
3. Conscious Daughters, Somethin'
4. Mariah Carey, Without You
5. R. Kelly, Bump N' Grind
6. Jodeci, Cry For You
7. Us3, Cantaloop
8. Mint Condition, U Send Me
9. A Lighter Shade Of, Hey DJ
10. Rhythm Syndicate, I Wanna

FLY92

THE TRI-CITIES' ONLY HIT MUSIC STATION

WFLY ALBANY, ELLEN ROCKWELL

1. Salt-N-Pepa, Whatta Man
2. Beck, Loser
3. Crash Test Dummies, MMM
4. The Immortals, Mortal Kombar
5. All-4-One, So Much In Love
6. Sagat, Why Is It (Funk Dat)
7. Us3, Cantaloop
8. R. Kelly, Bump N' Grind
9. A Lighter Shade Of, Hey DJ
10. Counting Crows, Mr. Jones

KZZU

93.200m

KZZU FM SPOKANE, CASEY CHRISTOPHER

1. Crash Test Dummies, MMM
2. Ace Of Base, The Sign
3. Aerosmith, Amazing
4. Enigma, Return To Innocence
5. Counting Crows, Mr. Jones
6. All-4-One, So Much In Love
7. Tom Petty, Mary Jane's
8. Prince, The Most Beautiful
9. Heart, The Woman In Me

BREAKOUT ARTIST OF THE WEEK

MADONNA

"I'll Remember"



WHTZ	New York	#1
KYIS	Oklahoma City	#1
KMGZ	Lawton	#2
WQGN	New London	#3
WRHT	New Bern	#4

WAZY

95.5

WAZY LAFAYETTE, STEVE CLARK

1. Crash Test Dummies, MMM
2. Big Mountain, Baby I Love
3. Beck, Loser
4. All-4-One, So Much In Love
5. Counting Crows, Mr. Jones
6. The Cranberries, Dreams
7. Prince, The Most Beautiful
8. Salt-N-Pepa, Whatta Man
9. Ace Of Base, The Sign

98.5 KLUC FM

KLUC LAS VEGAS, DANNY CRUZ

1. Ace Of Base, The Sign
2. All-4-One, So Much In Love
3. Xscape, Understanding
4. Salt-N-Pepa, Whatta Man
5. Babyface, And Our Feelings
6. Snoop Doggy Dogg, Gin And
7. K7, Zunga Zeng
8. A Lighter Shade Of, Hey DJ

TODAY'S BEST MUSIC 93

WKZW PEORIA, ANDY MASUR

1. Crash Test Dummies, MMM
2. Counting Crows, Mr. Jones
3. Salt-N-Pepa, Whatta Man
4. Mariah Carey, Without You
5. R. Kelly, Bump N' Grind
6. All-4-One, So Much In Love
7. Juliet Roberts, I Want You
8. Prince, The Most Beautiful



WSPK POUGHKEEPSIE, SCOTTY MAC

1. Dawn Penn, You Don't Love
2. Queen Latifah, Just Another
3. Domino, Sweet Potatoe Pie
4. Beck, Loser
5. R. Kelly, Bump N' Grind
6. Format, Anything To Make You
7. Salt-N-Pepa, Whatta Man
8. All-4-One, So Much In Love
9. Snoop Doggy Dogg, Gin And

FM97WLAN

WLAN LANCASTER, MIKE SCOTT

1. Beck, Loser
2. Crash Test Dummies, MMM
3. Ace Of Base, The Sign
4. Counting Crows, Mr. Jones
5. Mariah Carey, Without You
6. Candlebox, You

THE HOT FM 96.3

PLAYS THE HITS!

WRHT NEW BERN, CHRIS CROSS

1. All-4-One, So Much In Love
2. Beck, Loser
3. Crash Test Dummies, MMM
4. Madonna, I'll Remember
5. Alice In Chains, No Excuses

ROCK 107

WRCA FM 107.3

WRCK UTICA, B.B. GOOD

1. Crash Test Dummies, MMM
2. Ace Of Base, The Sign
3. Salt-N-Pepa, Whatta Man
4. Beck, Loser
5. Us3, Cantaloop

97.5 WPST

WPST TRENTON, BRIAN DOUGLAS

1. Crash Test Dummies, MMM
2. Enigma, Return To Innocence
3. Candlebox, You
4. Beck, Loser
5. Cracker, Low

tevin campbell "I'm ready"

NETWORK Moves 18-13*

Top 30 SoundScan LP Sales!
Top 20 SoundScan Single Sales!
More Than 4000 BDS Detections!



Stress!

New Adds Include:

KISF Kansas City
WDJX Louisville

KKRZ Portland
WIFC Wausau

WZPL Indianapolis
KKXX Bakersfield

WAEB Allentown
KWNZ Reno

WAPE Jacksonville
WZEE Madison

Major Moves!

92Q 4-2*

KBXX 5-3*

WFLZ 5-3*

KMEL 19-6*

WHHH 12-7*

WIOQ 12-8*

WJMN 13-10*

WPGC 16-10*

KSFM #12*

KTFM 15-12*

KUBE 14-12*

WWKX #12*

WZJM #12*

WAKS 21-13*

WHYT #13*

WXKS 19-15*

WBZZ 21-17*

KUTQ 20-17*

KGGI 21-19*

KHQT 23-19*

XHTZ 25-20*

KSOL #21*

KPWR D-22*

WNVZ D-23*

WPRO 25-23*

KDWB 35-32*

**Candlebox
 "you"**



From Their Gold Debut LP!
Over 1000 BDS Detections!

KROQ Los Angeles Add!

WABB Mobile Add!

WQUT Johnson City Add!

WCIL Carbondale Add!

WZJM Cleveland 20-18*

WKBQ St Louis 25-23*

WRQK Canton 8-6*

WHHY Montgomery 10-9*

WYCR York 15-13*

WPST Trenton 24-21*

KIOC Beaumont 29-24*

WRKY Steubenville #26*

KSMB Lafayette 28-26*

WAAL Binghamton #29*

WGLU Johnstown 33-30*

WQGN New London 30-30*

WRFY Reading 32-30*

KTMT Medford 37-34*

KLYV Dubuque 39-38*



MUSIC MEETING

FAST FORWARD

Spring Book Research: With the spring book in gear, programmers nationwide are scouring reams of research for any pertinent information on hot music. Here's what we've been hearing from your peers: KGOT Anchorage seconds WDCG Raleigh in noting that R. Kelly's "Bump N' Grind" (Jive) continues to request and sell very well... Juliet Roberts' "I Want You" (Reprise) also has kicked in very well at the Alaska outlet... Joey G at New Orleans' WEZB says don't miss the Cranberries and "Dreams" (Island/PLG). B97 has been spinning the tune for 15 weeks now and the call-out remains strong... From the files of WBHT Wilkes Barre/Scranton comes the word of a huge reactionary song – a remix of last year's smash, "What's Up," (Interscope/AG) from 4 Non Blondes. DJ Miko's (ZYG) remake debuted at #18 in local Soundscan sales... KZFN Moscow's PD Steve Heller says don't push Beck aside; "Loser" (Bong Load/DGC) is for real... WAPE Jacksonville has generated some upper-demo reaction from Dawn Penn's "You Don't Love Me (No No No)" (Big Beat/Atlantic/AG). In fact, the 40-something mother of eight is selling well in the state... Kudos this week to WSTW Wilmington's staff for the special mix of dropping Tom Hanks' emotional Oscar acceptance speech over the intros of Bruce Springsteen's "Streets Of Philadelphia" (Columbia). The response has been overwhelm-



KEITH SWEAT

ing... Ditto for Gladys Knight & Vince Gill's "Ain't Nothing Like The Real Thing" (MCA), according to WWXM Myrtle Beach OM Michael Parnell.

JANE CHILD

"All I Do"

(WB)

Classic Jane Child at her best, this track vaults the funky diva back into the Mainstream. Showcasing the magic of her #1 smash, "Don't Wanna Fall In

Love," it's refreshing to once again hear her unique vocals complemented by an uptempo Dance groove. An all-around hit that will rejuvenate Child's career.

VINCE GILL & GLADYS KNIGHT

"Ain't Nothing Like The Real Thing"

(MCA)

Decades after the legendary Marvin Gaye stormed up the

charts with this smash, Gladys Knight and the unlikely partner of Vince Gill blend a perfect vocal mix. Already spinning on more than 20 stations (before the official add date), this remake bounces out as the first release from the record-setting album *Rhythm, Country & Blues*.

KEITH SWEAT

"How Do You Like It?"

(ELEKTRA)

Already exploding at many sta-



NETWORK Moves 39-29*!

16 New Believers!

- WEDJ Charlotte
- G105 Raleigh
- FLY92 Albany
- WMEE Fort Wayne
- WPXR Quad-Cities
- WZYP Huntsville
- WXXX Burlington
- WAPE Jacksonville
- WDJX Louisville
- WJET Erie
- WNNK Harrisburg
- KRQ Tucson
- KZZU Spokane
- And Others!

Increasing Rotations!

- KKFR Phoenix #31*
- Q106 San Diego #16*
- KTFM San Antonio 22-19*
- B94 Pittsburgh 25-20*
- WHYI Miami 10-21*
- WNVZ Norfolk 24-21*
- Q99 Salt Lake City 25-21*
- KIIS Los Angeles #22*
- WNCI Columbus 27-23*
- WAKS Columbus #25*
- Power Pig Tampa 28-25*
- PRO FM Providence 28-25*
- WAEB Allentown 25-17*
- WPXY Rochester 24-17*
- WSTW Wilmington 23-17*
- WWKZ Tupelo 28-17*
- KKSS Albuquerque 20-19*
- KKXX Bakersfield 24-20*
- WLAN Lancaster 25-21*
- WKSE Buffalo 24-22*
- CK105 Flint 27-22*
- KHFI Austin 29-23*
- KRQQ Tucson D-24*
- WBBQ Augusta 28-25*
- WVSR Charleston 28-25*
- WFME Baton Rouge D-26*
- WXXL Orlando D-28*
- KZMG Boise D-28*
- WNTQ Syracuse D-30*
- KJ103 Oklahoma City D-39*
- KCPI Albert Lea 8-2*
- KQKY Kearney 10-8*
- WSBQ Stroudsburg 22-10*
- KSKG Salina 20-14*
- KZFN Moscow 26-19*
- KTRS Casper 30-22*
- WVAQ Morgantown 33-24*
- KYYY Bismark 33-25*
- KMOK Lawton 29-25*
- KIMN Ft. Collins 32-25*
- KFBQ Cheyenne #25*
- KMGZ Lawton D-28*
- KYYA Yakima 32-28*
- WGRQ Binghamton 30-28*
- KFTZ Idaho Falls 34-29*
- KKXL Grand Forks D-31*

neon moonlight



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Produced and arranged by PeterWolf

Mixed By Tom Lord-Alge

Management: Richard A. Burkhardt : Stage Door Entertainment

MUSIC MEETING

tions, this Rhythm Crossover hit has enjoyed double-digit add week performances before lining up at the starting gate. A familiar artist to your audience is into a jammin' groove, as "How Do You Like It?" begins to garner nationwide airplay.

ARETHA FRANKLIN
"Willing To Forgive"

(ARISTA)
Aretha returns to her roots. The latest single from her *Greatest Hits* album is very soulful with a Gospel-ish twist. Under the production guidance of masters Babyface and Daryl Simmons, the "Queen Of Soul" belts out emotional and gutsy lyrics in this R&B-turned-Top 40 hit.

OCTOBER PROJECT
"Bury My Lovely"

(EPIC)
Sounding similar to The Cranberries, this quintet crosses into the Mainstream after a good run on Gen X radio. Phenomenal results from 99X Atlanta, among other grassroots stations, this song showcases smooth, harmonic melodies. Another Alternative act that can be embraced by Top 40 listeners.

TBTBT
"Get Down To It"

(WB)
To Bad To Be True is back again with another accessible around-the-clock Dance track. To take advantage of the recent popularity of Reggae Dance grooves, some programmers are opting for the Reggae Tropical Spice remixes included on the CD. Listen to all the mixes first, then chose the right one for your sound.

BEE GEES
"For Whom The Bell Tolls"

(POLYDOR/PLG)
After enjoying considerable AC success and some Top 40 exposure, this re-release returns the Gibb brothers to the spotlight. Familiar-yet-tender vocals characterize the Bee Gees' style in an epic that should rotate very well in the daytime. Dig up *The Network Forty* CD Sampler #66 and spin this song again.

PHIL COLLINS
"We Wait And We Wonder"

(ATLANTIC/AG)
Trademark Phil Collins, "We Wait..." cranks out an uptempo beat for Phil's powerful vocals. A total "roll the windows down and crank up the sound" tune, this accessible smash claims this



ARETHA FRANKLIN

week's "No-Brainer" honors. Simply spin to win.

MIKE POST
"Theme From *NYPD Blue*"

(AMERICAN GRAMOPHONE)
The artist who scored big with TV theme songs in the past, in-

cluding *The Rockford Files* and *Hill Street Blues* among others, does it again with this dramatic composition. Very familiar to all demos, this uptempo instrumental should thrive in morning airplay.

- John Kilgo

UPCOMING RECORD RELEASES

NEXT MONTH:

CELINE DION
"Mislead"
(550 MUSIC)

ERASURE
"Always"
(MUTE/ELEKTRA)

GABRIELLE
"I Wish"
(GO! DISCS/LONDON/PLG)

INNER CITY
"Do Ya"
(COLUMBIA)

MPEOPLE
"Moving On Up"
(DECONSTRUCTION/EPIC)

BILLY PILGRIM
"Get Me Out Of Here"
(ATLANTIC/AG)

IN TWO WEEKS:

THE CHARLATANS
"Can't Get Out Of Bed"
(BEGGARS BANQUET/ATLANTIC/AG)

COCTEAU TWINS
"Bluebeard"
(CAPITOL)

THE INDIANS
"Bed Of Roses"
(ISLAND/PLG)

MOTLEY CRUE
"Misunderstood"
(MOTLEY/ELEKTRA)

ALISON MOYET
"Whispering Your Name"
(COLUMBIA)

TONY TONI TONÉ
"Leavin"
(WING/MERCURY)

NETWORK Moves 40-35*

BDS Approaching 750 Plays!

Over 100 Top 40 Stations!

On At These Stations!

Z100 Full Rotation!

KIIS 30-27* 42 Plays

B97 #2* 50 Plays

KKFR #17* 37 Plays

KKLQ #6* 11 Plays

KUTQ 26-20* 19 Plays

WKDQ 24-22* 10 Plays

WAKS 25-23* 17 Plays

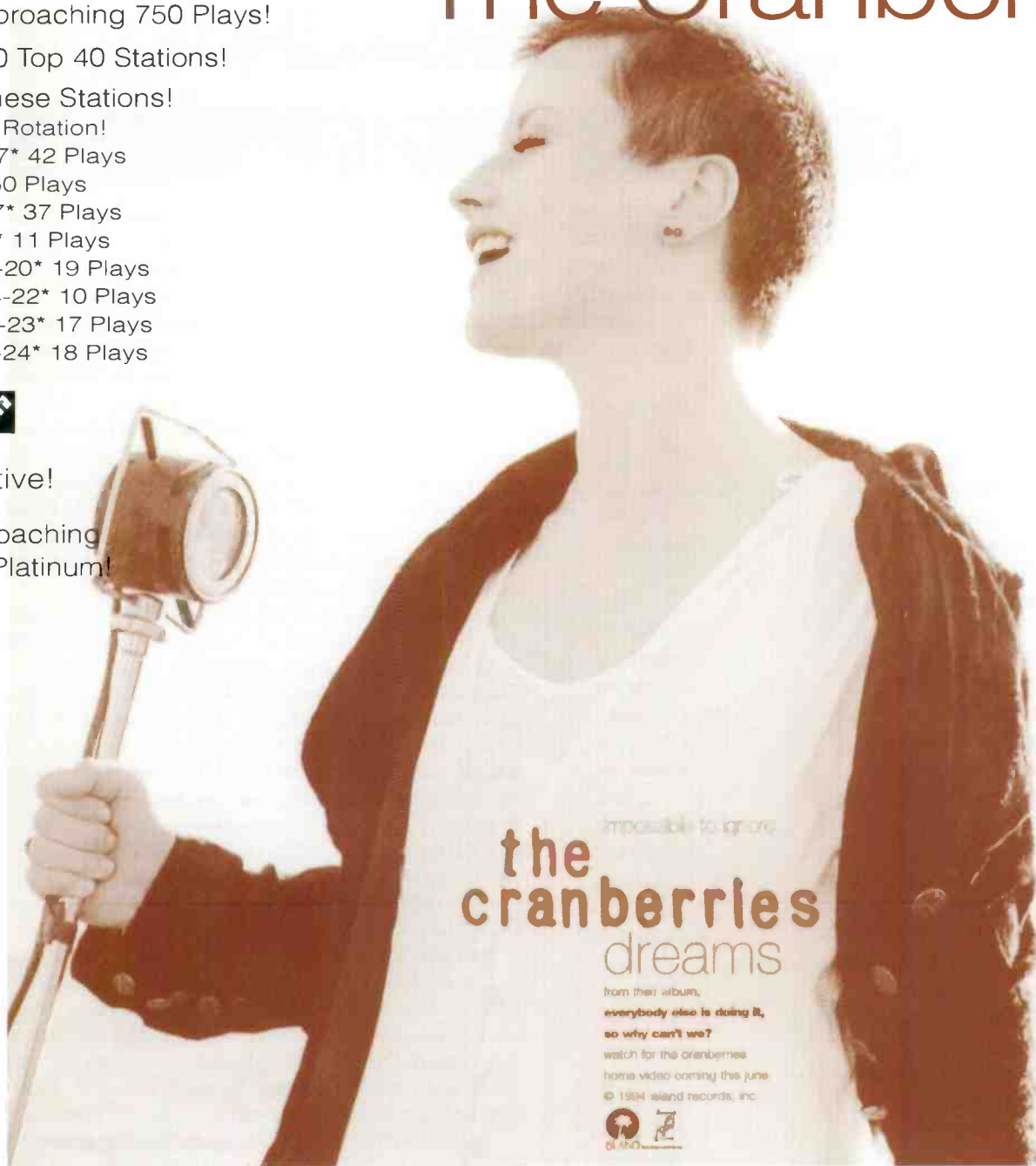
WXXL 28-24* 18 Plays



MTV Active!

LP Approaching
Double Platinum!

The Cranberries



impossible to ignore
**the
cranberries**
dreams

from their album,
**everybody else is doing it,
so why can't we?**
watch for the cranberries
home video coming this June

© 1994 island records, inc.



Sinead O'Conner

"YOU MADE ME THE THIEF OF YOUR HEART"

99X #18*

KRBE Add At 40*

Already On:

97X
KWOD

WWCD
KITS
WBRU

WZRH
KEDG
And More!

Q101
89X

From The Island Soundtrack "In The Name Of The Father"



CROSSOVER

TM

STREET CHART

COMBINING AIRPLAY, SALES AND REQUESTS

2W	LW	TW	ARTIST/SONG	LABEL
2	2	1	R. KELLY, Bump N' Grind	Jive
1	1	2	SALT-N-PEPA w/EN VOGUE, Whatta Man	Next Plateau/London/PLG
12	7	3	TEVIN CAMPBELL, I'm Ready	Qwest/WB
11	5	4	PRINCE, The Most Beautiful Girl In The World	N.P.G. Records/Bellmark
8	6	5	ACE OF BASE, The Sign	Arista
3	3	6	ZHANÉ, Groove Thang	Illtown/Motown
13	11	7	BABYFACE, And Our Feelings	Epic
10	9	8	A LIGHTER SHADE OF BROWN, Hey DJ	Mercury
5	8	9	SNOOP DOGGY DOGG, Gin And Juice	Death Row/Interscope/AG
4	4	10	MARIAH CAREY, Without You	Columbia
9	10	11	ALL-4-ONE, So Much In Love	Blitz/Atlantic/AG
16	14	12	BIG MOUNTAIN, Baby I Love Your Way	RCA
6	12	13	JANET JACKSON, Because Of Love	Virgin
21	20	14	JODECI, Feenin'	Uptown/MCA
14	15	15	US3, Cantaloop (Flip Fantasia)	Blue Note/Capitol
7	13	16	JODECI, Cry For You	Uptown/MCA
30	24	17	MASTA ACE, INC., Born To Roll	Delicious Vinyl/EastWest
23	19	18	THE BRAND NEW HEAVIES, Dream On Dreamer	Delicious Vinyl/EastWest
17	17	19	MINT CONDITION, U Send Me Swingin'	Perspective/A&M
22	21	20	KEITH SWEAT, How Do You Like It?	Elektra
25	22	21	ICE CUBE, You Know How We Do It	Priority
18	18	22	CELINE DION, The Power Of Love	550 Music
—	32	23	TONI BRAXTON, You Mean The World To Me	LaFace/Arista
38	29	24	ENIGMA, Return To Innocence	Charisma/Virgin
27	26	25	DAWN PENN, You Don't Love Me (No, No, No)	Big Beat/Atlantic/AG
29	27	26	CONSCIOUS DAUGHTERS, Somethin' To Ride To (Fonky Expedition)	Scarface/Priority
34	31	27	JULIET ROBERTS, I Want You	Reprise
31	30	28	QUEEN LATIFAH, Just Another Day	Motown
20	23	29	CECE PENISTON, I'm In The Mood	A&M
15	16	30	TONY TONI TONÉ (Lay Your Head On My) Pillow	Wing/Mercury
—	34	31	MADONNA, I'll Remember	Maverick/Sire/WB
19	25	32	XSCAPE, Understanding	So So Def/Columbia
24	28	33	ETERNAL, Stay	1st Avenue/EMI/ERG
28	33	34	SUDDEN CHANGE, Comin' On Strong	EastWest
39	37	35	GANG STARR, Mass Appeal	Chrysalis/ERG
32	35	36	SALT-N-PEPA, Shoop	Next Plateau/London/PLG
▶ DEBUT	37	37	WU-TANG CLAN, C.R.E.A.M.	Loud/RCA
—	39	38	I TO I, The Right Time	Next Plateau/ffrr/PLG
▶ DEBUT	39	39	SWV, Anything	Death Row/Interscope/AG
▶ DEBUT	40	40	LISETTE MELENDEZ, Will You Ever Save Me	Fever/ral/Chaos

RHYTHMNATION

FUEL INJECTED... On a recent road trip to Sacramento, Reprise's Nancy Levin and Lisa Giles bypassed Stockton and KWIN. Furious at being snubbed, PD Bob Lewis immediately dropped T.N.G.'s "Make This Dream Real" in hopes of ruining the project. Always on the cutting edge, Bob says to watch out for newcomer Mariah Carey... Word to the People's Station, KMEL, on their latest upward trend. APD Mike Marino and I now have something in common: both of our cars have been towed. Even though Capitol's Bruce Reiner was in Palm Springs, soaking up rays at the time, I'm sure he was behind the disappearance of my vehicle... Speaking of Reiner and vehicles, he's actually going to get one. Yup, that's right - Bruce is living proof that you can survive in Los Angeles without a car... And speaking of cars, both EMI's Rob Stone and American Recordings' Gary Richards were involved in accidents last weekend. Gary wasn't in his Porche (thank the Maker!) and Rob is recovering from some nasty cuts and bruises after his car rolled three times.

HIGH OCTANE... KPWR celebrated the second anniversary of its "Power Tools" mix show at The Dome last Saturday (3/26). The place was packed with listeners jamming to the live sounds of Xaviera Gold, The Movement, Miranda, India, and Robert Armante. Just about everyone from Power 106 was on hand - Rick Cummings, Michelle Mercer, Charlie, Dave Morales and Tha Baka Boyz - along with CRD's Enrique Ongpin and Island's Marthe Reynolds... Doin' the Spring Break concert thang, WBBM hosted CeCe Peniston, Jocelyn Enriquez, Gabrielle and Domino... KKXX aired an Old-School weekend in conjunction with the Gap Band's performance in Bakersfield... And this weekend will be a busy one for Juliet Roberts. Friday (4/1) she'll be at NYC's Sound Factory, Saturday (4/2) at yet another Power Tools party here in LA and then back to the East Coast on Sunday (4/3) for a WEDJ event.

PREMIUM UNLEADED... KKMKG is doing "drive-by shirtings." The station van goes to unannounced locations and hands out "Silence The Violence" T-shirts. The response has been huge... Scene dancing the night away in their skivvies at San Fran's "Underworld Party" (3/25) was Island's Jack Cyphers, McClusky's Greg Lawley and Val Starr and KKXX's JV and Hollywood... and EMI's Monte Lipman is making the move to The Big Apple. Dinners with Reiner will never be quite the same...

SELF-SERVING SUCK-UP... Chaos' Michael Becker (who wants all of you to know that his birthday is in May; he's registered at Sak's)... KBFM's Hurricane Shane... Arista's Lance Walden (his birthday is in August)... WHJX's Hitman Haze... KMXZ's Christopher Lance... MCA's Bobby Shaw... and Profile's Cary Vance.

- Wendi Cermak



"NINJA SUCK-UP MASTER"

most added

1. Lisette Melendez, Will You Ever Save Me	Fever/ral/Chaos
2. Gabrielle, I Wish	Go! Discs/London/PLG
2. Robin S, I Want To Thank You	Atlantic
2. Toni Braxton, You Mean The World To Me	LaFace/Arista
5. Color Me Badd, Let's Start With Forever	Giant/Reprise
6. NKOTB, Never Let You Go	Columbia
7. SWV, Anything	Death Row/Interscope/AG
8. Domino, Sweet Potatoe Pie	Outburst/ral/Chaos
8. Nate Dogg & Warren G., Regulate	Death Row/Interscope/AG
10. Jodeci, Feenin'	Uptown/MCA

born to roll



Masta Ace Inc.

**Just Added At KBXX Houston, KGGI Riverside And FM102 Sacramento!
Major Rotations! BDS Over 500 Detectors!**

Hot 97.7 San Jose 6-4*

WHYT Detroit 18-14*

Power 106 Los Angeles 18-16*

WHHH Indianapolis 29-26*

Hot 97 New York 11-5*

Q102 Philadelphia 19-15*

WZJM Cleveland 18-16*

WWKX Providence D-29*

KSOL San Francisco 10-9*

KMEL San Francisco #15*

92Q Baltimore 26-25*

Sales Are Rolling!

Soundscan Pop Moves 32-26*

135,000 Singles Sold!

LP Sales Over 130,000!

San Francisco #2
Sacramento #3

Los Angeles #8
Indianapolis #11

Philadelphia #8
Detroit #12

St. Louis #7
Milwaukee #13

Top 15 Requests!



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MANAGEMENT BY JONATHAN POLLACK FOR P-DAWG MANAGEMENT

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NAS

"It Ain't Hard To Tell"

(COLUMBIA)

A Rap attack made smooth with elements from Michael Jackson's "Human Nature." Production and remix by the Large Professor are hittin' switches.

XSCAPE

"Love On My Mind"

(SO SO DEF/COLUMBIA)

Refreshing song coming off two down-tempo hits. Production by Jermaine Dupri and Manual Seal, Dupri also provides fly remixes. For a stripped, bare-to-the-bone Street feel, check Allstar's remix.

MAKI

"I Know You'll Be There"

(C&S/MICMAC)

Into Tribal and Trance? Well, this number is for you. Coaxing vocals and elevating piano riffs wash over the throbbing bass line in Ambient waves of bliss. The "Heavenly Synth Mix" is an aural sensation without comparison. Two copies are highly recommended to mix the "Heavenly" mix with the "Radio Mix." Perfect for any formatted mix show.

A BEAT AHEAD

RAPTIVITY... Three of the most-added at Rap radio last week were Domino's "Sweet Potatoe Pie" (Outburst/ral/Chaos), Anotha Level's "What's That Cha Say" (Priority) and Da Bush Babees' "Swing It" (Reprise)... Other jamz to watch include Grand Daddy I.U.'s "Represent" (Cold Chillin'/Epic) - which contains samples from The Crusaders' "Ballad For Joe Louis" and "Jazz," Black Moon's "I Got Cha Opin" (Wreck/Nervous), Daddy-O's "Flowin' In File" (Island/PLG), Dred Scott's "Back In The Day" (Tuff Break) and DFC's "Caps Get Peeled" (Big Beat/AG) - a duet with MC Eiht... Rap attacks making noise on both sides of the street are Nate Dogg & Warren G.'s "Regulate" (Death Row/Inter-scope/AG) and Outkast's "Player's Ball" (LaFace/Arista)... Along the lines of Queen Latifah, Simple-E drops generous props to her gender on "Play My Funk" (Fox/Beacon). The video is all over: The BOX and *Yo! MTV Raps* - a must-see... For those without a Technics, Pro-CDs have just shipped for your listening pleasure on Black Machine's "How Gee"



XSCAPE

(Next Plateau/London/PLG)... Sir Mix-A-Lot fans rejoice! His latest untitled full-lengther (Rhyme Cartel/American Recordings/Reprise) is currently being mastered; the first single has yet to be named (tragic)... and A Tribe Called Quest member Q-Tip teams up with the Beastie Boys on "Get It Together" (Capitol).

ON THE TIP... KKXX's Kevin Koske reports great response on cut two of DJ Miko's "What's Up" (ZYX). Yes, that hard-to-find import House remake of the 4 Non Blondes' hit... And WBBM's Erik Bradley is hot on Crystal Waters' "100% Pure Love" (Mercury) and Chantay Savage's "Don't Let It Go To Your Head" (RCA).

ALPHABET SOUP... The oh-so hot "You Used To Hold Me '94" (Strictly Hype) by Ralphie Rosario presents Xaviera Gold is in the mix just about everywhere, including WXKS, WJMN, WTIC, WKCI, WPRO, WQHT, WPST, WHYT, WBBM, KLUC, KPWR and KIIS... What's up with Us3's Tukka Yoot's shoes? Find out on

the latest single, "Tukka Yoot's Riddim" (Blue Note/Capitol)... EastWest will be sending out two Champion releases in the coming weeks: Our Tribe w/Frankë Pharoah's "Love Come Home" with backing vocals by Kristine W. and Lafayette's "Better Late Than Never." Also, look for the sophomore project from Da Lench Mob, *Planet Of The Apes*, to drop this summer... The folks at ERG have two records of note: Jon Secada's "If You Go" (SBK/ERG) and Joi's "Sunshine & The Rain" (Limp/EMI/ERG)... You'll be glad to know that Colonel Abrams' "So Confused" (Great Jones/Island) will be out in May... and the next *official* single from R. Kelly is "Your Body's Calling" (Jive).

LONDON CALLING... Two must-purchase full-lengthers are *Ministry Of Sound - The Sessions Vol 1* (M.O.S.-UK) and *Olympic: The Album* (Olympic-UK). Both CDs contain an hour of fabulous Dance tunes mixed together. The first was mixed by Tony Humphries, while the latter was mixed by Graeme Park.

- Wendi Cermak



OLYMPIC

livin' up to its title

"comin' on strong"

**Strong Sales!
Over 50,000!**

Washington, D.C. #2
Indianapolis #16
Baltimore #26

Boston #44
Seattle 51-14*
Philadelphia #47

the first single from

sudden change

**BDS Over 5 Million Listeners!
Just Added At WHJX Jacksonville!
Comin' Into Heavy Rotation!**

WPGC Washington, D.C. 20 Plays
Z90 San Diego 17 Plays
WZJM Cleveland 22-13*
WJMN Boston 39 Plays
WHHH Indianapolis 32 Plays
92Q Baltimore 37 Plays
KUBE Seattle #29*
KKBT Los Angeles #16*
Hot 97 New York 25 Plays
And More!



Huge Requests!



Medium Rotation!

*produced by da' mic professah for pro tone productions
management: nappihed*



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CHART

COMBINING AIRPLAY, SALES AND REQUESTS

GEN X

2W	LW	TW	ARTIST/SONG	LABEL
3	3	1	MORRISSEY, The More You Ignore Me, The Closer I Get	Sire/Reprise
4	4	2	ENIGMA, Return To Innocence	Charisma/Virgin
1	1	3	ALICE IN CHAINS, No Excuses	Columbia
2	2	4	TORI AMOS, God	Atlantic/AG
5	5	5	ELVIS COSTELLO AND THE ATTRACTIONS, 13 Steps Lead Down	WB
10	8	6	SOUNDGARDEN, Spoonman	A&M
6	6	7	SHERYL CROW, Leaving Las Vegas	A&M
7	7	8	CRASH TEST DUMMIES, MMM MMM MMM MMM	Arista
16	12	9	MEAT PUPPETS, Backwater	London/PLG
14	10	10	PEARL JAM, Elderly Woman Behind The Counter In A Small Town	Epic
21	18	11	GREEN DAY, Longview	Reprise
17	13	12	THE CHARLATANS, Can't Get Out Of Bed	Beggars Banquet/Atlantic/AG
18	17	13	SARAH McLACHLAN, Possession	Arista
13	14	14	SMASHING PUMPKINS, Disarm	Virgin
32	26	15	GENERAL PUBLIC, I'll Take You There	Epic Soundtrax
8	9	16	BECK, Loser	Bong Load/DGC
11	11	17	FURY IN THE SLAUGHTERHOUSE, Every Generation Got It's Own Disease	RCA
12	15	18	CRACKER, Get Off This	Virgin
9	16	19	POSSUM DIXON, Watch The Girl Destroy Me	Surf Detective/Interscope/AG
24	21	20	NINE INCH NAILS, March Of The Pigs	Nothing/TVT/Interscope/AG
15	20	21	COUNTING CROWS, Mr. Jones	DGC
22	22	22	AFGHAN WHIGS, Gentlemen	Sup Pop/Elektra
34	27	23	MATERIAL ISSUE, Kim The Waitress	Mercury
27	24	24	PAVEMENT, Cut Your Hair	Matador
—	33	25	CROWDED HOUSE, Distant Sun	Capitol
19	19	26	JAMES, Sometimes (Lester Piggot)	Fontana/Mercury
—	37	27	FRENTE! Bizarre Love Triangle	Mammoth
36	34	28	THE GRAYS, Very Best Years	Epic
—	38	29	COUNTING CROWS, Round Here	DGC
31	31	30	THE GREENBERRY WOODS, Trampoline	Sire/Reprise
35	32	31	URGE OVERKILL, Positive Bleeding	Geffen
20	25	32	NIRVANA, All Apologies	DGC
23	23	33	EVE'S PLUM, I Want It All	550 Music
▶DEBUT	34	34	LIVE, Selling The Drama	Radioactive
38	35	35	BUFFALO TOM, I'm Allowed	Megadisc/Beggars Banquet/EastWest
37	36	36	SINÉAD O'CONNOR, Ycu Made Me The Thief Of Your Heart	Island/PLG
▶DEBUT	37	37	PRIMAL SCREAM, Rocks	Sire/WB
25	28	38	DIG, Believe	Radioactive
29	29	39	MAZZY STAR, Fade Into You	Capitol
39	40	40	JAMES, Laid	Fontana/Mercury

CAREER OPPORTUNITIES: Radioactive is keeping a tight lip regarding the successor to Brett Greene and WB is doing the same in its search for a worthy promo whiz to inherit the desk once occupied by Paul V, who left to pursue a management career with Porno For Pyros... Linda Sanchez exits her position at West Hollywood-based indie Macola Records, home of the cool 8-piece Washington band, Black Happy. She can be reached at (818) 353-0090. She is experienced in both college and commercial promotion... Running a tad leaner is ERG, who bid adieu to Jeff Laufer as its Senior Director of AOR. Laufer took on some of the job duties handled by Lisa Worden after she left the label a few months earlier. Lisa, of course, has since been snapped up by RCA.

FORGING NEW GROUND, CONSTANTLY: A curious add made KNDD Seattle's playlist (which actually is more the norm for them), proving once again nothing gets past this station. In addition to recent adds of Pink Floyd and The Rollins Band (before-the-box), XTC is being heard doing "Cherry In Your Tree." Since a new XTC LP isn't even scheduled to be recorded until next spring, this seems to be quite a coup. The song was recorded for a children's called *Carmen Sandiego: Out Of This World*, the second release from the popular PBS-TV children's geography show, *Where In The World Is Carmen Sandiego?* The release also features the quirky single released a few months back called "Why Does The Sun Shine (The Sun Is A Mass Of Incandescent Gas)" by They Might Be Giants (Elektra). The album itself, a Zoom Express release distributed through BMG Kidz, hit the stores on March 29.

A&R GODS CELEBRATE: Few indie labels have as much insight into the music scene as Sub Pop, the original home of Nirvana, Afghan Whigs, Mudhoney, Seaweed and Soundgarden, to name a few, and the current home of Velocity Girl (who are brilliant), Red Red Meat and Mark Lanegan (from Mudhoney). Despite this plethora of great music, the label is celebrating only its sixth birthday April 9. Congratulations!

INQUIRING MINDS WANNA KNOW: David Baker of Mercury Rev left the band on good terms to pursue yet unannounced personal endeavors. Guitarist Jonathan Donahue, who contributed vocals on the last album, will step up to lead vocalist/guitarist. A U.K. release is expected from the new line-up in a couple of months... Also sad to report that Gutterball broke up and Alter-heartthrob Evan Dando cut his hair. Uuuuuuuugh!

- Karen Holmes

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Milla

"Gentleman Who Fell"⁹⁵

the debut single & video from the forthcoming album.

THE DIVINE COMEDY

IN-STORE DATE APRIL 27TH

KROQ
WFNX
WBRU
WHTG
WWVU
WCHZ
WNNX
KEDG
KTCL
KTOZ
CIMX
KGSR
KLZR
WCBR
WDET
WRLG
KACV
WFIT

All lyrics written by Milla Jovovich. produced by Rupert Hine and Richard Feldman. management: Arma Andon for Andon Artists Inc.

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SHOWprep

PLAY IT

On The Cover:

MELISSA ETHERIDGE (ISLAND/PLG)

- Melissa Etheridge was born and raised in Leavenworth, Kansas. She started performing there at 11.
- She studied guitar at Boston's Berklee College of Music. Melissa wasn't discovered until Island Records founder Chris Blackwell saw her at a Long Beach, CA bar in 1986.
- He signed her soon thereafter. Etheridge's first two albums - the 1988 self-titled debut and *Brave And Crazy* in 1989 - both went Platinum.
- Etheridge became a road warrior, constantly performing around the world.



- Her third album, 1992's *Never Enough*, featured the single, "Ain't It Heavy," which earned her a Grammy for Best Female Rock Performance in 1993.
- After which, she returned to the studio to cut her latest album, *Yes I Am*, which was produced by Hugh Padgham (The Police, Sting, Phil Collins).
- Her longtime bandmates, bassist Kevin McCormick and drummer Fritz Lewak, were augmented by session vets Waddy Wachtel on guitar, Faces' Ian McLagan on organ and The Stooges' Scott Thurston on keyboards.
- The current single is "Come To My Window."

BABYFACE (EPIC)

- Kenneth Edmunds (aka Babyface) comes from a very musical family. His brothers Kevon and Melvin are in the group After 7.
- He first performed in the groups Manchild and The Deele. He and fellow Deele member L.A. Reid split to form the prolific songwriting/production duo L.A. Reid & Babyface.
- Their biggest accomplishments as a duo are writing/producing Boyz II Men's "End of The Road," which won them a Grammy for Best R&B Song in 1992, and winning a Grammy for Producer Of The Year.
- The duo created a boutique label, LaFace Records, which is run through Arista Records. Their biggest artist signing to date has been Grammy and



American Music Award winner Toni Braxton.

- As a solo artist, Babyface's debut album, *Tender Lover*, featuring the Pop hits "It's No Crime," "Tender Lover" and "Whip Appeal."
- The new album, entitled *For The Cool In You*, features the current single "And Our Feelings."

A LIGHTER SHADE OF BROWN (MERCURY)

- The Southern California Rap duo of Santa Ana resident Robert Gutierrez (24) and Riverside County resident Bobby Ramirez (24) are the first successful Chicano Hip-Hop act.
- They were brought together by their ex-manager over four years ago. The initial concept was to combine Crossover R&B, Soul, Old Style Funk and classic Hip-Hop.
- In 1990, their Crossover single, "Sunday Afternoon," went Top 40. The debut album, *Brown And Proud*, sold 250,000 copies - quite a feat for an independent record.
- Surprisingly, their Mainstream success brought them criticism from the likes of fellow Latin rappers



Kid Frost and Cypress Hill.

- They also scored a Club hit with "Latin Active" before releasing *Hip-Hop Locos*, which featured the hit, "Homies."
- Their current single, "Hey DJ," is off the film soundtrack album *Mi Vida Loca*, which is about female gangs in L.A.
- It's also a sneak peek into LSOB's upcoming Mercury album, *Playing In the Shade*.

SAY IT!

RIMSHOTS

By Dwayne & Jeff

The Rimshot Riddle courtesy of this month's *Omnifone*: You throw away the outside and cook the inside. Then you eat the outside and throw away the inside. What did you eat?

◆◆◆

The answer is *not* the Popeil Pocket Beef Jerky Drier/Pasta Maker/Baldness Camouflage Spray. Not for \$179.95. Not for \$159.99. Not even for \$100. If you promise to tell a friend about Rimshots, you can have the answer for three easy payments of \$79.95.

◆◆◆

You thought *The Jerky Boys* was funny. Now, the hottest tape - if you can find it - has an unknown prankster making late-night nuisance calls to various Hollywood celebrities.

◆◆◆

Wesley Snipes will soon start taking skydiving lessons to play a U.S. Marshall on the trail of a murderer in the action flick *Drop Zone* due this fall.

◆◆◆

The Jim Rose Circus Sideshow and American Recordings have offered a \$10,000 reward for the return of an authentic 150-year-old shrunken human head. Rick Rubin wants *Billy Barty's* head back!

◆◆◆

Useless statistic: During an average lifetime, a human being breathes 500 million times.

◆◆◆

Throwing off the average: indie promoters, who breathe an average of eight billion times. Every Tuesday.

◆◆◆

Now for a really disgusting statistic: Seventy percent of house dust consists of shed human skin!

◆◆◆

Almost throwing off the average: attorneys. They shed scales.

◆◆◆

The first ever-concert at Graceland in Memphis is slated for October 7. The tribute to Elvis could feature such artists as U2, Bruce Springsteen and Billy Joel. Priscilla is forming her own wish list for the event.

◆◆◆

Can't ya just hear the finale proclamation by the PA announcer? "Elvis has just left the afterlife."

◆◆◆

Technology Tip: The Sony MDX-400 MiniDisc Changer. Like all MiniDisc players, this one has a 12-character display programmable for radio stations as well.

◆◆◆

Stock Tip: Anything but a barrel of oil!

◆◆◆

Insurance claims from the L.A. quake will total almost \$5 billion. Twice the initial estimates. Too bad there's a \$4.9 billion deductible.

◆◆◆

Wanna know the ropes? Pick up a copy of "The Ultimate Guides To Totally Satisfying Any Man/Woman Every Time," By Dr. Schwartz, best-selling author of "The One-Hour Orgasm." Video goes for \$29.95... but it only runs about three minutes.

gabrielle

“i wish”

In Rotation At KIIS-FM!

WERQ Add!

WFLZ Add!

WHHH Add!

WXKS Add!

WZPL Add!

And Many More!

B96 #24*

KTFM 27-24*

KZHT D-29*

WIOQ D-30*

And Many More!

***Also Happening At KKBT, Boss 97, B95, Hot 105,
WZJM, Hot 97.7 And Others!***



to

(pronounced eye to eye)

“the right time”

BDS Over 500 Total Plays!

WPOW Add!

WXXL Add!

WFLZ 15-13*

XHTZ #13*

KTFM 21-18*

KHKS D-19*

KIIS 22-20*

WTIC #21*

WKSS 25-22*

KRBE 24-22*

KZHT D-30*

From The London Soundtrack “Four Weddings And A Funeral”



BIN BURNERS

RECORDS ENJOYING THE BIGGEST SALES INCREASES OVER THE PREVIOUS WEEK

1 PANTERA Far Beyond Driven EastWest/AG



"Pantera outsold both NIN and Soundgarden out-of-the-box!"

— Mark Burton, *Electric Fetus/Minneapolis*

Let's face it: Pantera is this year's earthdog godhead. While they've had a following with *Cowboys...* and *Vulgar...* and (going back even further) their independent releases, the mania over *Far Beyond Driven* outdistances anything this band has experienced before. "I'm Broken" has debuted on Album Rock radio, is near the top at Hard Rock radio and is in On rotation at MTV.

With this album, Pantera was in a position where they had to come up with a hard release to meet the unbelievable fan demand... and they've succeeded. This record is in-your-face and scorching! *Far Beyond Driven* breezes right into the #1* slot on the Retail Chart, with 92 of the 203 reporting accounts listing it at the top of their charts.

Regional Sales Breakout: West and Midwest hottest. Blowing out in Southern California, Arizona, Denver, Detroit, Florida, Chicago, St. Louis, upstate New York.

Primary Media Exposure: Huge fan base foaming at the bit. Rock radio also spreading the roar.

2 BONNIE RAITT Longing In Their Hearts Capitol



"This is old-style Bonnie and people love it!"

— Deb White, *PennyLane/Kansas City*

With two albums for Capitol Records, Bonnie Raitt earned seven Grammys and sold well over eight million records. After close to 20 years of recording and performing, Raitt has reached the status level where she (and her label) does not have to struggle or have a "hit" single to sell a million copies. The fans now come to the stores to *find* her.

Nevertheless, the first single, "Love Sneakin' Up On You," is Top 15 at both Rock and Adult Radio and Top 20 at Hit Radio, while the album is #3* on the Adult Rock Radio chart. The video has just been added at The BOX, while Raitt is VH-1's "Artist Of The Month" for April. That kind of media send-off should complement her smashing sales debut. Hot on the heels of Pantera, *Longing In Their Hearts* debuts at #2* on the Retail Chart.

Regional Sales Breakout: West, Midwest and East. Northern California, Arizona, Cincinnati, New England and NYC hottest.

Primary Media Exposure: Great multi-format radio play.

3 VARIOUS ARTISTS Above The Rim Soundtrack Death Row/Interscope/AG



"The word-of-mouth buzz is huge."

— Duke Ward, *Side 1 Music/Richmond*

Can you say "#1 seller?" That's the potential of the *Above The Rim* soundtrack. The film stars Tupac Shakur and Marlon Wayans and has already grossed \$3.7 million in its first week at the box office, but the artist lineup is the real show-stealer. Dig it: SWV, H-Town, The Dogg Pound Gangstas (aka Snoop Doggy Dogg, Dat Nigga Daz, Nate Dogg and Big Pimpin' Delemond), Al B. Sure!, 2nd II None and more.

At least four cuts are targeted for radio: SWV's "Anything," H-Town's "Part Time Lover," 2nd II None's "Didn't Mean To Turn You On" and Al B. Sure!'s remake of Al Green's "I'm Still In Love With You." "Big Pimpin'" by Tha Dogg Pound Gangstas is benefiting from an aggressive street/Rap campaign. The first word: *The Above The Rim OST* hits the Retail Chart at #8*.

Regional Sales Breakout: West and Midwest. Slam dunkin' California, Arizona, Detroit, Pittsburgh and New York City.

Primary Media Exposure: All-star lineup creates the most buzz; the film is helping, too.

4 MORRISSEY Vauxhall & I Sire/Reprise



"He played here a year ago and we've been getting request calls ever since."

— Adam Miller, *Tower/Portland*

Morrissey's new releases are more than welcomed by retailers — talk about low-maintenance sales! This is truly an artist whose records fly out the doors on their own!

With the direction of a new manager, 1994 will see Morrissey making a huge new impact State-side, with aggressive promotions, a major tour and video exposure. The first single, "The More You Ignore Me, The Closer I Get," is already close to a Top 40 debut (it's among the Most-Added singles there), while it's ruling Alternative radio. The video is in Buzz Bin rotation at MTV. With all that already in pocket, *Vauxhall & I* clocks in at #18* on the Retail Chart.

Regional Sales Breakout: West and Midwest strongest. California, Houston, Arizona, Cincinnati, New York state, St. Louis, Chicago and Philly.

Primary Media Exposure: Strong Alternative and Top 40 radio fueling an already-intense word-of-mouth buzz.

5 MONKS OF SANTIAGO Chant Angel



"When the Sinatra came out, we were reaching people who hadn't been in a record store in years, but this is amazing! Sales more than doubled."

— David Deeter, *Tower/Stonestown*

The Benedictine Monks of San-to Domingo live in an incredible 9th Century monastery, yet they own a runaway smash album!

Time, *USA Today* and *The Today Show* have all featured *Chant*, cable TV ads have been placed on CNN, The Discover Channel and The E! Network and major print ads in the Sunday sections of six big-city papers have created huge sales.

The facts: 1) Angel initially shipped 70,000 copies to retail and, just last week, shipped over 300,000 copies; 2) immense credit must be given to Joe McFadden and CEMA Distribution for treating *Chant* as a Pop release. *Chant* soars 52-30* on the Retail Chart.

Regional Sales Breakout: The West from San Diego to Seattle. New York, Texas, Atlanta and Arizona the breakout markets.

Primary Media Exposure: Major TV and press coverage inciting a growing word-of-mouth.

The Breeders "divine hammer"

Z100 New York Add! B97 New Orleans Add!

Also Added At:

WAAL	WBBO	KDUK	WFMF	WGLU	KHTT	KIOC	KJYO
WKCI	KKRK	WKSJ	WLAN	WMEE	WPST	WQGN	WRCK
WRFY	WVSR	WWCK	WWKZ	WYCR	KZMG	WBNO	KCHX
WHTO	KIOK	KLYV	KQID	WRKY	KTMT	WXSJ	WZOQ
WBHT	WDJB	KFBQ	WGRG	KMCK	KMOK	KMVR	KQKY
WSBG	KSKG	WSKS	KTRS	WTWR	KWTO	WYKS	KYYA
WYYS	KYYY	WZAT	KZFN				

Keith Sweat "how do you like it?"

WGTV Dayton Add! KKSS Albuquerque Add! KLUC Las Vegas Add!

KTFM San Antonio 16-13*	WHHH Indianapolis 16-14*
WXKS Boston 23-17*	WJMN Boston 25-18*
WPGC Washington, D.C. 24-22*	WFLZ Tampa 26-24*
WWKX Providence 28-25*	92Q Baltimore 29-27*
WIOQ Philadelphia 28-28*	And Many More!



I Want You

do you want me?

NETWORK Moves 34-26*

WAKS Columbus Add! 14 Plays
WNCI Columbus Add!
B96 Chicago 15 Plays
KRBE Houston 21 Plays
WKQB St Louis 23 Plays
KKFR Phoenix 44 Plays

WHYI Miami Add!
KDWB Minneapolis 32 Plays
KTFM San Antonio 21 Plays
Kiss 108 Boston 18 Plays
PRO-FM Providence 20 Plays
Q106 San Diego 19 Plays

WLUM Milwaukee Add! 30 Plays
Star 94 Atlanta 24 Plays
WZPL Indianapolis 25 Plays
WHHH Indianapolis 19 Plays
KISF Kansas City 34 Plays
WPOW Miami 15 Plays

Q99 Salt Lake City Add!
Power Pig Tampa 31 Plays
B94 Pittsburgh 35 Plays
KZHT Salt Lake City 30 Plays
WEDJ Charlotte 33 Plays
And More!

BDS Mainstream Monitor Moves 35-28* **D-31* Crossover Monitor!**



Now PLAYING

FEATURED PLAYS PER WEEK LISTS



WPLJ, New York 1-(212) 613-8900 • Scott Shannon, Operations Manager • Mike Preston, Assistant PD

W2	LW	TW	ARTIST	TITLE
39	40	40	Celine Dion	"The Power Of Love"
38	40	39	Mr. Big	"Wild World"
24	37	39	Rod Stewart	"Having A Party"
39	41	39	Bryan Adams	"Please Forgive Me"
35	41	37	Joshua Kadison	"Jessie"
25	26	36	Def Leppard	"Two Steps Behind"
28	29	35	Ace Of Base	"The Sign"
37	39	32	10,000 Maniacs	"Because The Night (from MTV Un"
12	09	31	Bruce Springste	"Streets Of Philadelphia"
39	32	31	Jimmy Cliff	"I Can See Clearly Now"
17	25	30	Spin Doctors	"Two Princes"
40	28	30	Phil Collins	"Everyday"
13	26	30	Richard Marx	"Now And Forever"
29	29	30	Heart	"Will You Be There (In The Morn"
26	23	29	Billy Joel	"All About Soul"
29	30	26	Ace Of Base	"All That She Wants"
25	18	23	Adams/String/Stec	"All For Love"
24	22	22	Bonnie Raitt	"Love Sneakin' Up On You"
17	22	22	Madonna	"I'll Remember"
25	21	22	Little Texas	"What Might Have Been"
21	20	21	Gin Blossoms	"Found Out About You"
18	31	20	Mariah Carey	"Without You"
19	24	19	Mariah Carey	"Hero"
21	21	16	Big Mountain	"Baby I Love Your Way"
13	16	13	Billy Joel	"The River Of Dreams"
15	12	12	String	"Fields Of Gold"
09	12	12	Toad The Wet Sp	"All I Want"
24	10	12	Don Henley	"Sir Down, You're Rocking The B"
11	09	10	String	"If I Ever Lose My Faith In You"
06	09	10	Jon Secada	"Angel"
06	08	10	UB40	"Can't Help Falling In Love"
06	06	10	Meat Loaf	"I'd Do Anything For Love"
05	09	09	Mr. Big	"To Be With You"
09	09	09	Kenny Loggins	"Conviction Of The Heart"
08	09	09	Go West	"Faithful"
06	06	08	Rod Stewart	"Reason To Believe"
03	07	07	Genesis	"Never A Time"
06	06	06	Duran Duran	"Ordinary World"
08	06	06	Jon Secada	"Do You Believe In Us"
04	06	06	Eric Clapton	"Tears In Heaven"



WKSE, Buffalo 1-(716) 884-5101 • Brian Burns, Operations Manager • Sue O'Neil, Assistant PD

W2	LW	TW	ARTIST	TITLE
45	55	60	Big Mountain	"Baby I Love Your Way"
60	60	59	Janet Jackson	"Because Of Love"
62	51	58	Ace Of Base	"The Sign"
55	48	55	Xscape	"Understanding"
61	60	47	Robin S	"What I Do Best"
19	37	44	Babyface	"And Our Feelings"
45	46	43	Zhane	"Groove Thang"
46	45	43	CeCe Peniston	"I'm In The Mood"
61	38	40	Lisa Keith	"I'm In Love"
27	24	27	All-4-One	"So Much In Love"
20	26	25	Prince	"The Most Beautiful Girl In..."
18	24	24	Toni Braxton	"You Mean The World To Me"
10	23	23	Crash Test Dumm	"MMM MMM MMM MMM"
20	19	23	The Brand New H	"Dream On Dreamer"
15	21	21	Madonna	"I'll Remember"
19	17	21	A Lighter Shade	"Hey DJ!"
15	15	18	Snoop Doggy Dog	"Gin And Juice"
18	15	18	Lisette Melende	"Will You Ever Save Me"
25	19	16	Tevin Campbell	"I'm Ready"
06	13	15	Beck	"Loser"
22	15	15	Richard Marx	"Now And Forever"
15	11	15	Rosco Martinez	"Neon Moonlight"
17	15	14	K7	"Zunga Zeng"
12	14	14	General Public	"I'll Take You There"
14	18	07	Enigma	"Return To Innocence"
18	16	07	Domino	"Getto Jam"
07	07	07	Juliet Roberts	"I Want You"
07	07	07	R. Kelly	"Bump N' Grind"
05	05	05	Robin S	"I Want To Thank You"
05	05	05	NKOTB	"Never Let You Go"



WKZL, Greensboro 1-(919) 274-8042 • Tom Jackson, Operations Manager • Jeff McHugh, Assistant PD

W2	LW	TW	ARTIST	TITLE
53	53	53	Toni Braxton	"Breathe Again"
50	53	52	Richard Marx	"Now And Forever"
52	52	52	Ace Of Base	"All That She Wants"
52	53	52	10,000 Maniacs	"Because The Night (from MTV Un"
53	53	51	Celine Dion	"The Power Of Love"
33	32	51	Little Texas	"What Might Have Been"
29	30	48	Phil Collins	"Everyday"
34	33	35	Jimmy Cliff	"I Can See Clearly Now"
52	52	33	Bryan Adams	"Please Forgive Me"
28	28	30	Mariah Carey	"Without You"
26	28	30	Adams/String/Stec	"All For Love"
49	52	30	Michael Bolton	"Said I Loved You... But I Lied"
29	30	29	Bonnie Raitt	"Love Sneakin' Up On You"
32	30	27	Mariah Carey	"Hero"
16	17	27	Bruce Springste	"Streets Of Philadelphia"
14	17	18	Ace Of Base	"The Sign"
17	18	17	Madonna	"I'll Remember"
17	18	17	Meat Loaf	"Rock And Roll Dreams Come..."
17	18	17	Celine Dion	"Mislead"
06	06	07	Michael Bolton	"Completely"



WMC, Memphis 1-(901) 726-0555 • Steve Conley, Program Director • Henry Nelson, Music Director

W2	LW	TW	ARTIST	TITLE
35	33	34	Phil Collins	"Everyday"
16	31	33	Michael Bolton	"Completely"
33	25	33	Richard Marx	"Now And Forever"
21	22	32	Bonnie Raitt	"Love Sneakin' Up On You"
31	34	32	Rod Stewart	"Having A Party"
22	20	32	10,000 Maniacs	"Because The Night (from MTV Un"
16	18	32	Mariah Carey	"Without You"
19	20	21	Bruce Springste	"Streets Of Philadelphia"
13	19	19	Joshua Kadison	"Beautiful In My Eyes"
14	16	19	Def Leppard	"Two Steps Behind"
17	16	19	Expose	"In Walked Love"
16	15	19	Beth N. Chapman	"In The Time It Takes"
16	15	19	Mr. Big	"Wild World"
33	35	15	Duran Duran	"Come Undone"
16	13	15	Rick Astley	"The Ones You Love"
10	14	15	Meat Loaf	"Rock And Roll Dreams Come..."
31	32	14	Ace Of Base	"All That She Wants"
14	14	14	Billy Joel	"All About Soul"
16	10	12	Billy Joel	"Lullabye (Goodnight My Angel)"
07	08	12	Ace Of Base	"The Sign"
10	12	11	Billy Joel	"The River Of Dreams"
09	11	11	Bryan Adams	"Please Forgive Me"
19	11	11	Celine Dion	"The Power Of Love"
13	11	11	Meat Loaf	"I'd Do Anything For Love"
10	11	11	String	"Fields Of Gold"
21	19	10	The Cranberries	"Linger"
10	07	09	Mariah Carey	"Dreamlover"
13	10	08	Joshua Kadison	"Jessie"
07	08	08	Whitney Houston	"Run To You"
08	08	08	Gin Blossoms	"Found Out About You"
31	14	07	Toni Braxton	"Breathe Again"
06	06	06	UB40	"Can't Help Falling In Love"
08	06	06	Peter Cetera	"Even A Fool Can See"
06	06	06	John Mellencamp	"Human Wheels"
07	06	06	Lisa Keith	"Better Than You"
06	06	06	Tina Turner	"I Don't Wanna Fight"
09	06	06	Rod Stewart	"If I Ever Lose My Faith In You"
09	06	06	String	"Simple Life"
07	06	06	Elton John	"Runaway Train"
11	09	06	Soul Asylum	"Runaway Train"



WLUM, Milwaukee 1-(414) 771-1021 • Open, Program Director • Dakota, Music Director

W2	LW	TW	ARTIST	TITLE
44	41	64	Mariah Carey	"Without You"
62	67	63	Tevin Campbell	"Can We Talk"
75	73	63	Salu-N-Pepa	"Shoop"
75	75	62	Salu-N-Pepa w/E	"Wharta Man"
19	59	46	Ace Of Base	"The Sign"
58	45	58	All-4-One	"So Much In Love"
51	65	47	Whitney Houston	"I Look Into Your Heart"
47	50	46	Prince	"The Most Beautiful Girl In..."
38	63	45	Toni Braxton	"Seven Whole Days"
48	43	45	Janet Jackson	"Because Of Love"
56	44	43	Toni Braxton	"Breathe Again"
42	32	41	R. Kelly	"Bump N' Grind"
75	73	41	Mariah Carey	"Hero"
54	40	40	Tevin Campbell	"Always In My Heart"
45	68	40	Janet Jackson	"Again"
47	44	39	Tevin Campbell	"I'm Ready"
32	32	32	Toni Braxton	"You Mean The World To Me"
49	46	31	Xscape	"Understanding"
37	39	30	Deep Forest	"Sweet Lullaby"
30	39	30	Dawn Penn	"You Don't Love Me (No, No, No)"
18	31	28	Celine Dion	"The Power Of Love"
28	31	28	Juliet Roberts	"I Want You"
26	31	28	Madonna	"I'll Remember"
22	19	21	Tag Team	"Whoomp! (There It Is)"
21	19	20	Zhane	"Hey Mr. D.J."
19	25	19	Xscape	"Just Kickin' It"
22	18	18	Tony Toni Tone	"Anniversary"
12	15	18	Janet Jackson	"That's The Way Love Goes"
17	15	18	Michael Bolton	"Said I Loved You... But I Lied"
16	15	18	Salu-N-Pepa	"None Of Your Business"
14	14	16	Babyface	"Never Keeping Secrets"
46	39	14	Janet Jackson	"I"
12	11	14	Mariah Carey	"Dreamlover"
52	45	13	Zhane	"Groove Thang"
22	20	12	Snoop Doggy Dog	"Gin And Juice"
11	11	12	Robin S	"Show Me Love"
26	11	11	Snoop Doggy Dog	"Lodi Dodi"
11	11	11	SWV	"Right Here/Human Nature"
10	11	11	Mary J. Blige	"Real Love"
09	14	11	SWV	"I'm So Into You"



WBNO, Bloomington 1-(309) 839-1221 • Scott Robbins, Program Director • Scott Laughlin, Music Director

W2	LW	TW	ARTIST	TITLE
23	50	51	Counting Crows	"Mr. Jones"
51	50	51	Richard Marx	"Now And Forever"
51	50	51	Mariah Carey	"Without You"
24	24	51	Big Mountain	"Baby I Love Your Way"
50	51	50	Janet Jackson	"Because Of Love"
51	51	50	Tom Petty & the	"Mary Jane's Last Dance"
50	51	50	Elton John/k.d.	"Teardrops"
50	51	50	Ace Of Base	"The Sign"
24	24	50	All-4-One	"So Much In Love"
51	24	26	Gin Blossoms	"Found Out About You"
25	24	24	Vince Gill & G	"Ain't Nothing Like The Real Th"
24	24	24	Melissa Etherid	"Come To My Window"
14	23	24	Juliet Roberts	"I Want You"
24	24	24	CeCe Peniston	"I'm In The Mood"
24	24	24	Enigma	"Return To Innocence"
24	24	24	Eternal	"Sray"
23	24	24	Bruce Springste	"Streets Of Philadelphia"
25	25	24	Celine Dion	"The Power Of Love"
24	24	24	Toni Braxton	"You Mean The World To Me"
15	24	24	Michael Bolton	"Completely"
24	24	23	Bonnie Raitt	"Love Sneakin' Up On You"
16	23	23	Prince	"The Most Beautiful Girl In..."
13	23	23	The Brand New H	"Dream On Dreamer"
15	17	23	Rosco Martinez	"Neon Moonlight"
17	16	23	Joshua Kadison	"Beautiful In My Eyes"
16	16	23	General Public	"I'll Take You There"
16	15	16	Big Head Todd &	"It's Alright"
16	15	16	Peter Frampton	"Day In The Sun"
14	15	16	Madonna	"I'll Remember"
15	15	14	Little Texas	"What Might Have Been"
16	15	13	Babyface	"And Our Feelings"
14	13	13	Jodeci	"Cry For You"
13	13	13	The Cranberries	"Linger"
13	13	13	Billy Joel	"Lullabye (Goodnight My Angel)"
13	12	13	Crash Test Dumm	"MMM MMM MMMMMM"
13	12	13	Alice In Chains	"No Excuses"
13	12	13	Morrissey	"The More You Ignore Me, The Cl"
12	13	12	Mint Condition	"U Send Me Swingin'"
13	13	12	Xscape	"Understanding"

Now PLAYING

FEATURED PLAYS PER WEEK LISTS

102.7 KFRX

KFRX, Lincoln 1-(402) 483-5100 • Brad King, Program Director • Sonny Valentine, Assistant PD

W2	LW	TW	ARTIST	TITLE
50	50	49	Ace Of Base	"The Sign"
34	46	49	Mariah Carey	"Without You"
52	49	49	Gin Blossoms	"Found Out About You"
35	47	48	Prince	"The Most Beautiful Girl In..."
51	50	47	Whitney Houston	"Queen Of The Night"
30	44	Crash Test Dumm	"MMM MMM MMM MMM"	
41	Madonna	"I'll Remember"		
34	33	35	Big Mountain	"Baby I Love Your Way"
32	35	33	Jimmy Cliff	"Higher & Higher"
28	31	33	Tevin Campbell	"I'm Ready"
35	34	33	All-4-One	"So Much In Love"
28	32	33	Eternal	"Stay"
35	33	32	Sheryl Crow	"Leaving Las Vegas"
17	27	31	Celine Dion	"The Power Of Love"
28	31	Counting Crows	"Mr. Jones"	
26	31	Mr. Big	"Ain't Seen Love Like That"	
25	31	Rosco Martinez	"Neon Moonlight"	
17	29	30	Melissa Etherid	"Come To My Window"
26	30	Enigma	"Return To Innocence"	
24	30	29	Color Me Badd	"Choose"
27	29	28	Richard Marx	"Now And Forever"
26	Toni Braxton	"You Mean The World To Me"		
26	Morrissey	"The More You Ignore Me, The Cl"		
17	21	Us3	"Cantalooop (Flip Fantasia)"	
20	22	20	Phil Collins	"Everyday"
34	33	20	Janet Jackson	"Because Of Love"
16	18	19	Bonnie Raitt	"Love Sneakin' Up On You"
16	18	Michael Bolton	"Completely"	
17	17	Tony Toni Tone	"(Lay Your Head On My) Pillow"	
23	19	17	Pearl Jam	"Daughter"
15	17	Salt-N-Pepa w/E	"Whatta Man"	
15	The Knack	"My Sharona"		
15	Zhane	"Groove Thing"		
16	16	14	CeCe Peniston	"I'm In The Mood"
21	14	Beck	"Loser"	
52	49	14	Acrosmith	"Amazing"
15	14	Lenny Kravitz	"Heaven Help"	
14	Bruce Springste	"Streets Of Philadelphia"		
17	13	Guns N' Roses	"Since I Don't Have You"	
14	13	The Cranberries	"Dreams"	

KROC FM 106.9

KROC, Rochester 1-(507) 286-1010 • Brent Ackerman, Program Director • Derek Moran, Music Director

W2	LW	TW	ARTIST	TITLE
42	42	45	Ace Of Base	"The Sign"
28	45	45	Crash Test Dumm	"MMM MMM MMM MMM"
45	44	44	Mariah Carey	"Without You"
28	45	44	Bruce Springste	"Streets Of Philadelphia"
27	48	43	Prince	"The Most Beautiful Girl In..."
28	43	43	Big Mountain	"Baby I Love Your Way"
40	44	42	Counting Crows	"Mr. Jones"
28	27	29	CeCe Peniston	"I'm In The Mood"
28	28	28	Melissa Etherid	"Come To My Window"
19	29	28	Enigma	"Return To Innocence"
20	28	28	The Cranberries	"Dreams"
18	28	Bonnie Raitt	"Love Sneakin' Up On You"	
12	28	Madonna	"I'll Remember"	
19	20	28	Terence Trent D	"Let Her Down Easy"
28	28	Us3	"Cantalooop (Flip Fantasia)"	
44	42	28	Eternal	"Stay"
23	24	27	The Cranberries	"Linger"
28	28	27	Mr. Big	"Ain't Seen Love Like That"
45	45	27	Meat Loaf	"Rock And Roll Dreams Come..."
27	29	27	Whitney Houston	"Queen Of The Night"
28	27	27	Culture Beat	"Mr. Vain"
43	43	26	All-4-One	"So Much In Love"
27	29	25	Haddaway	"Life (Everybody Needs Some...)"
24	24	25	Color Me Badd	"Choose"
25	24	25	Pearl Jam	"Daughter"
28	24	25	Tom Petty & the	"Mary Jane's Last Dance"
26	24	24	Gin Blossoms	"Found Out About You"
45	27	24	Janet Jackson	"Because Of Love"
23	23	24	Heart	"Will You Be There (In The Morn)"
21	21	23	Def Leppard	"Miss You In A Heartbeat"
25	24	23	Acrosmith	"Amazing"
19	18	21	Toni Braxton	"Breathe Again"
23	19	20	Ace Of Base	"All That She Wants"
20	20	20	Babyface	"And Our Feelings"
19	20	The Breeders	"Divine Hammer"	
17	19	19	Tevin Campbell	"I'm Ready"
19	General Public	"I'll Take You There"		
27	19	18	Celine Dion	"The Power Of Love"
17	18	Rosco Martinez	"Neon Moonlight"	
19	18	Billy Joel	"Lullabye (Goodnight My Angel)"	

Q105 AT 105.1 FM

KXVO, Portland 1-(503) 226-6731 • Jim Ryan, Program Director

W2	LW	TW	ARTIST	TITLE
**	**	**	35 Michael Bolton	"Said I Loved You... But I Lied"
**	**	**	35 Phil Collins	"Everyday"
**	**	**	35 Richard Marx	"Now And Forever"
**	**	**	30 Mariah Carey	"Hero"
**	**	**	30 Toni Braxton	"Breathe Again"
**	**	**	30 Billy Joel	"All About Soul"
**	**	**	28 Rod Stewart	"What Might Have Been"
**	**	**	29 Little Texas	"Having A Party"
**	**	**	26 Billy Joel	"Lullabye (Goodnight My Angel)"
**	**	**	24 Bruce Hornsby	"Fields Of Grey"
**	**	**	24 Bruce Springste	"Streets Of Philadelphia"
**	**	**	24 Joshua Kadison	"Jessie"
**	**	**	24 Celine Dion	"The Power Of Love"
**	**	**	24 Sting	"Fields Of Gold"
**	**	**	23 Bonnie Raitt	"Love Sneakin' Up On You"
**	**	**	23 Jon Secada	"I'm Free"
**	**	**	21 Clive Griffin	"Commitment Of The Heart"
**	**	**	19 Kenny G	"Sentimental"
**	**	**	18 Michael Bolton	"Completely"
**	**	**	15 Jackson Browne	"My Problem Is You"
**	**	**	14 Enigma	"Return To Innocence"
**	**	**	13 Expose	"In Walked Love"
**	**	**	12 Rick Askey	"Hopelessly"
**	**	**	12 Huey Lewis	"It's Alright"
**	**	**	12 Karla Bonoff	"Standing Right Next To You"
**	**	**	10 Jude Cole	"World's Apart"
**	**	**	08 Celine Dion	"Mislead"
**	**	**	07 Madonna	"I'll Remember"
**	**	**	07 Ace Of Base	"The Sign"
**	**	**	07 Joshua Kadison	"Beautiful In My Eyes"
**	**	**	07 10,000 Maniacs	"Because The Night (from MTV Un)"
**	**	**	06 Kenny Loggins	"Leap Of Faith"
**	**	**	05 Babyface	"And Our Feelings"
**	**	**	03 Meat Loaf	"Rock And Roll Dreams Come..."
**	**	**	00 Phil Collins	"Both Sides Of The Story"

KROC Today's Best Music!

KROC, Tri-Cities 1-(509) 586-2151 • Paul Walker, Program Director • Michael Dean, Music Director

W2	LW	TW	ARTIST	TITLE
41	39	43	Richard Marx	"Now And Forever"
30	37	43	Counting Crows	"Mr. Jones"
39	39	43	Ace Of Base	"The Sign"
39	39	42	Prince	"The Most Beautiful Girl In..."
25	37	42	Crash Test Dumm	"MMM MMM MMM MMM"
40	39	42	Big Mountain	"Baby I Love Your Way"
18	31	39	Enigma	"Return To Innocence"
15	31	36	Melissa Etherid	"Come To My Window"
31	34	36	Bruce Springste	"Streets Of Philadelphia"
40	39	33	Meat Loaf	"Rock And Roll Dreams Come..."
31	31	31	Eternal	"Stay"
40	31	31	Tom Petty & the	"Mary Jane's Last Dance"
31	31	The Cranberries	"Dreams"	
40	39	31	Mr. Big	"Ain't Seen Love Like That"
31	30	31	Janet Jackson	"Because Of Love"
20	29	Madonna	"I'll Remember"	
30	30	28	Mariah Carey	"Without You"
30	28	28	Acrosmith	"Amazing"
14	28	Rosco Martinez	"Neon Moonlight"	
12	24	27	Bonnie Raitt	"Love Sneakin' Up On You"
17	21	27	Alice In Chains	"No Excuses"
27	28	26	Rod Stewart	"Having A Party"
19	20	21	Nirvana	"All Apologies"
13	14	16	Us3	"Cantalooop (Flip Fantasia)"
16	Collective Soul	"Shine"		
16	Morrissey	"The More You Ignore Me, The Cl"		
14	13	15	Cracker	"Low"
31	32	15	Guns N' Roses	"Since I Don't Have You"
13	14	15	Possum Dixon	"Watch The Girl Destroy Me"
13	13	15	Smashing Pumpki	"Disarm"
15	General Public	"I'll Take You There"		
14	14	Peter Frampton	"Day In The Sun"	
12	18	14	Beck	"Loser"
14	13	14	Tears For Fears	"Elemental"
12	13	13	Pet Shop Boys	"I Wouldn't Normally Do This Ki"
13	Heart	"The Woman In Me"		
12	13	Billy Joel	"Lullabye (Goodnight My Angel)"	
11	The Scorpions	"Under The Same Sun"		
10	11	Heart	"Will You Be There (In The Morn)"	
11	Duran Duran	"Come Undone"		

Z102

KZLJ, Lubbock 1-(806) 794-7979 • Chuck Luck, Program Director • Shannon, Music Director

W2	LW	TW	ARTIST	TITLE
61	64	63	Lauren Christy	"Steep"
47	63	63	Babyface	"And Our Feelings"
48	49	63	Prince	"The Most Beautiful Girl In..."
62	62	63	CeCe Peniston	"I'm In The Mood"
63	46	62	Elton John/k.d.	"Teardrops"
60	65	62	Meat Loaf	"Rock And Roll Dreams Come..."
47	61	60	Heart	"The Woman In Me"
41	57	Bruce Springste	"Streets Of Philadelphia"	
44	49	Madonna	"I'll Remember"	
28	32	49	Toni Braxton	"You Mean The World To Me"
48	Bonnie Raitt	"Love Sneakin' Up On You"		
49	49	48	Richard Marx	"Now And Forever"
62	62	47	Gin Blossoms	"Found Out About You"
47	47	Mariah Carey	"Never Forget You"	
63	48	46	Janet Jackson	"Because Of Love"
28	28	34	Celine Dion	"The Power Of Love"
47	32	31	Eternal	"Stay"
23	27	30	Tevin Campbell	"Can We Talk"
30	Ace Of Base	"Don't Turn Around"		
27	28	29	Zhane	"Groove Thing"
65	63	29	Mr. Big	"Ain't Seen Love Like That"
28	28	29	Color Me Badd	"Choose"
28	28	29	The Cranberries	"Linger"
29	28	29	The Brand New H	"Dream On Dreamer"
48	32	29	Tevin Campbell	"I'm Ready"
28	28	28	Def Leppard	"Miss You In A Heartbeat"
31	28	28	Michael Bolton	"Said I Loved You... But I Lied"
25	28	Juliet Roberts	"I Want You"	
23	28	Counting Crows	"Mr. Jones"	
62	60	28	All-4-One	"So Much In Love"
48	46	27	Ace Of Base	"The Sign"
25	Collective Soul	"Shine"		
25	I To I	"The Right Time"		
30	25	Tom Petty & the	"Mary Jane's Last Dance"	
24	22	25	Janet Jackson	"Again"
28	25	Big Mountain	"Baby I Love Your Way"	
24	27	24	Heart	"Will You Be There (In The Morn)"
12	24	Crash Test Dumm	"MMM MMM MMM MMM"	
29	27	23	Mariah Carey	"Hero"
28	22	22	Mariah Carey	"Without You"

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W2	LW	TW	ARTIST	TITLE
70	72	73	Zhane	"Groove Thing"
66	72	73	Us3	"Cantalooop (Flip Fantasia)"
71	72	72	Salt-N-Pepa w/E	"Whatta Man"
72	72	72	A Lighter Shade	"Hey DJ"
54	57	70	Big Mountain	"Baby I Love Your Way"
73	68	66	Babyface	"Never Keeping Secrets"
49	67	65	Tony Toni Tone	"(Lay Your Head On My) Pillow"
28	29	65	R. Kelly	"Burn Your Mind"
34	32	63	Mariah Carey	"Without You"
55	73	57	Intro	"Ribbon In The Sky"
49	50	57	K7	"Zunga Zeng"
54	56	57	Blackgirl	"Krazy"
57	54	Prince	"The Most Beautiful Girl In..."	
55	54	54	Snoop Doggy Dog	"Gin And Juice"
04	43	54	Keith Sweat	"How Do You Like It?"
29	53	53	Juliet Roberts	"I Want You"
53	56	53	Tevin Campbell	"I'm Ready"
45	44	52	Diana King	"Sir I Up"
27	51	51	For Real	"You Don't Wanna Miss"
24	45	49	Heavy D & The B	"Got Me Waiting"
44	42	46	Jocelyn Enrique	"I've Been Thinking About You"
16	44	Conscious Daugh	"Somebin' To Ride To (Fonky Ex)"	
36	The Brand New H	"Dream On Dreamer"		
68	70	33	SWV	"You're Always On My Mind"
42	67	32	Jodeci	"Cry For You"
05	13	Nomar	"Zoomin'"	
12	11	Queen Latifah	"Just Another Day"	
03	11	Madonna	"I'll Remember"	
21	14	09	Masta Ace, Inc.	"Born To Roll"
09	Toni Braxton	"You Mean The World To Me"		
08	Xscape	"Love On My Mind"		
11	04	04	Babyface	"And Our Feelings"

PLAYLIST CHART

COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	TW	ARTIST/SONG	LABEL
1	1	1	MARIAH CAREY, Without You	Columbia
2	2	2	ACE OF BASE, The Sign	Arista
3	3	3	ALL-4-ONE, So Much In Love	Blitz/Atlantic/AG
9	7	4	BIG MOUNTAIN, Baby I Love Your Way	RCA
7	6	5	COUNTING CROWS, Mr. Jones	DGC
4	4	6	RICHARD MARX, Now And Forever	Capitol
14	10	7	PRINCE, The Most Beautiful Girl In The World	N.P.G. Records/Bellmark
8	8	8	BRUCE SPRINGSTEEN, Streets Of Philadelphia	Columbia
5	5	9	SALT-N-PEPA w/EN VOGUE, Whatta Man	Next Plateau/London/PLG
15	11	10	CRASH TEST DUMMIES, MMM MMM MMM MMM	Arista
6	9	11	JANET JACKSON, Because Of Love	Virgin
17	15	12	BABYFACE, And Our Feelings	Epic
23	18	13	TEVIN CAMPBELL, I'm Ready	Qwest/WB
—	25	14	MADONNA, I'll Remember	Maverick/Sire/WB
11	12	15	US3, Cantalooop (Flip Fantasia)	Blue Note/Capitol
28	21	16	ENIGMA, Return To Innocence	Charisma/Virgin
22	19	17	R. KELLY, Bump N' Grind	Jive
13	17	18	CELINE DION, The Power Of Love	550 Music
24	20	19	BONNIE RAITT, Love Sneakin' Up On You	Capitol
27	23	20	MICHAEL BOLTON, Completely	Columbia
18	16	21	ZHANE, Groove Thang	illtown/Motown
25	24	22	MELISSA ETHERIDGE, Come To My Window	Island/PLG
10	13	23	TOM PETTY & THE HEARTBREAKERS, Mary Jane's Last Dance	MCA
12	14	24	MEAT LOAF, Rock And Roll Dreams Come Through	MCA
32	29	25	BECK, Loser	Bong Load/DGC
—	34	26	JULIET ROBERTS, I Want You	Reprise
—	31	27	THE BRAND NEW HEAVIES, Dream On Dreamer	Delicious Vinyl/EastWest
◆ DEBUT	28	28	TONI BRAXTON, You Mean The World To Me	LaFace/Arista
—	39	29	ROSCO MARTINEZ, Neon Moonlight	Zoo
20	27	30	PHIL COLLINS, Everyday	Atlantic/AG
16	22	31	ETERNAL, Stay	1st Avenue/EMI/ERG
31	30	32	NIRVANA, All Apologies	DGC
37	35	33	A LIGHTER SHADE OF BROWN, Hey DJ	Mercury
33	33	34	SNDOP DOGGY DOGG, Gin And Juice	Death Row/Interscope/AG
—	40	35	THE CRANBERRIES, Dreams	Island/PLG
◆ DEBUT	36	36	GENERAL PUBLIC, I'll Take You There	Epic Soundtrax
26	32	37	TONI BRAXTON, Breathe Again	LaFace/Arista
19	26	38	CECE PENISTON, I'm In The Mood	A&M
◆ DEBUT	39	39	ALICE IN CHAINS, No Excuses	Columbia
29	37	40	GIN BLOSSOMS, Found Out About You	A&M

MAINSTREAM/ADULT

COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	TW	ARTIST/SONG	STNS.	AVG. PPH	PLAYS
3	3	1	RICHARD MARX, Now And Forever	38	37.7	1432
2	1	2	MARIAH CAREY, Without You	38	37.2	1413
1	2	3	ACE OF BASE, The Sign	35	40.3	1409
6	4	4	BRUCE SPRINGSTEEN, Streets Of Philadelphia	34	34.3	1167
4	5	5	CELINE DION, The Power Of Love	33	31.9	1054
10	6	6	BIG MOUNTAIN, Baby I Love Your Way	31	32.4	1003
9	8	7	COUNTING CROWS, Mr. Jones	25	38.1	953
5	7	8	JANET JACKSON, Because Of Love	25	34.3	858
16	14	9	BONNIE RAITT, Love Sneakin' Up On You	31	26.0	806
26	12	10	PRINCE, The Most Beautiful Girl In The World	25	31.5	787
12	10	11	ALL-4-ONE, So Much In Love	22	34.3	755
11	11	12	TOM PETTY & THE HEARTBREAKERS, Mary Jane's Last Dance	22	30.9	679
8	9	13	MEAT LOAF, Rock And Roll Dreams Come Through	26	25.3	658
◆ DEBUT	14	14	MADONNA, I'll Remember	31	19.5	604
22	17	15	CRASH TEST DUMMIES, MMM MMM MMM MMM	24	25.0	599
19	25	16	PHIL COLLINS, Everyday	19	30.9	587
7	13	17	TONI BRAXTON, Breathe Again	20	27.7	553
13	16	18	ETERNAL, Stay	19	27.2	516
20	32	19	LITTLE TEXAS, What Might Have Been	16	31.9	511
18	18	20	10,000 MANIACS, Because The Night (from MTV Unplugged)	22	23.0	507
29	19	21	MELISSA ETHERIDGE, Come To My Window	17	29.5	501
31	21	22	BABYFACE, And Our Feelings	19	25.7	488
35	34	23	MICHAEL BOLTON, Completely	22	22.1	487
14	15	24	COLOR ME BADD, Choose	19	25.5	485
—	37	25	ENIGMA, Return To Innocence	19	25.1	476
28	23	26	US3, Cantalooop (Flip Fantasia)	16	29.7	475
30	31	27	BRYAN ADAMS, Please Forgive Me	15	31.0	465
15	20	28	GIN BLOSSOMS, Found Out About You	18	25.8	464
25	30	29	MICHAEL BOLTON, Said I Loved You... But I Lied	13	32.7	425
◆ DEBUT	30	30	ROSCO MARTINEZ, Neon Moonlight	19	22.1	419
23	26	31	AEROSMITH, Amazing	16	25.3	405
32	29	32	ROD STEWART, Having A Party	16	25.1	401
27	24	33	JIMMY CLIFF, I Can See Clearly Now	15	25.9	389
33	33	34	JOSHUA KADISON, Jessie	13	29.2	379
21	27	35	BRYAN ADAMS/STING/ROD STEWART, All For Love	14	26.6	373
◆ DEBUT	36	36	THE BRAND NEW HEAVIES, Dream On Dreamer	15	23.7	355
36	35	37	SALT-N-PEPA w/EN VOGUE, Whatta Man	14	23.7	332
◆ DEBUT	38	38	GABRIELLE, Dreams	9	36.6	329
◆ DEBUT	39	39	JULIET ROBERTS, I Want You	14	22.9	320
◆ RE-ENTRY	40	40	MARIAH CAREY, Hero	10	31.6	316

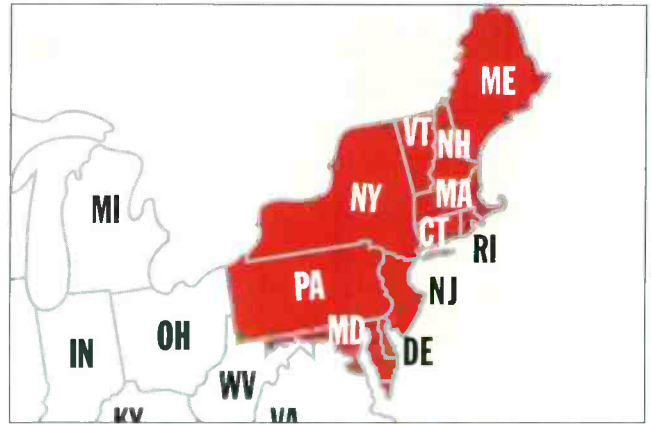
Fax Your P-W's

BY TUESDAY AT 5 PM (PACIFIC TIME)

CALL **818 846 9870**

N O R T H E A S T

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ACE OF BASE. The Sign	41	45.5	1865
2	MARIAH CAREY. Without You	42	37.5	1573
3	BIG MOUNTAIN. Baby I Love Your Way	42	37.3	1565
4	COUNTING CROWS. Mr. Jones	39	39.4	1538
5	RICHARD MARX. Now And Forever	42	34.7	1456
6	BRUCE SPRINGSTEEN. Streets Of Philadelphia	35	38.9	1363
7	CELINE DION. The Power Of Love	37	33.5	1240
8	ALL-4-ONE. So Much In Love	33	37.2	1226
9	PRINCE. The Most Beautiful Girl In The World	37	32.4	1199
10	JANET JACKSON. Because Of Love	34	33.1	1125
11	CRASH TEST DUMMIES. MMM MMM MMM MMM	38	27.3	1039
12	BABYFACE. And Our Feelings	30	30.6	917
13	MADONNA. I'll Remember	40	22.8	913
14	MEAT LOAF. Rock And Roll Dreams Come Through	28	31.4	880
15	TEVIN CAMPBELL. I'm Ready	30	29.2	877
16	TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance	28	30.4	851
17	GIN BLOSSOMS. Found Out About You	33	25.7	848
18	MELISSA ETHERIDGE. Come To My Window	30	28.1	843
19	BONNIE RAITT. Love Sneakin' Up On You	33	23.7	781
20	ZHANÉ. Groove Thang	22	34.5	759
21	SALT-N-PEPA w/EN VOGUE. Whatta Man	24	30.8	740
22	THE BRAND NEW HEAVIES. Dream On Dreamer	28	24.1	676
23	ENIGMA. Return To Innocence	28	23.0	644
24	10,000 MANIACS. Because The Night (from MTV Unplugged)	21	30.6	642
25	JULIET ROBERTS. I Want You	27	23.3	628



NORTHEAST REGIONAL ANALYSIS

MAJOR GAINER:

•Bruce Springsteen, partially on the strength of the Academy Awards, moves up from 9th to 6th, adding over 200 Plays Per Week.

UP-AND-COMING:

•Hot songs in this region include Big Mountain (5th to 3rd), Madonna (debut #13) and Tevin Campbell (19th to 15th). Also keep an eye on The Cranberries and Rosco Martinez, both continuing to grow.

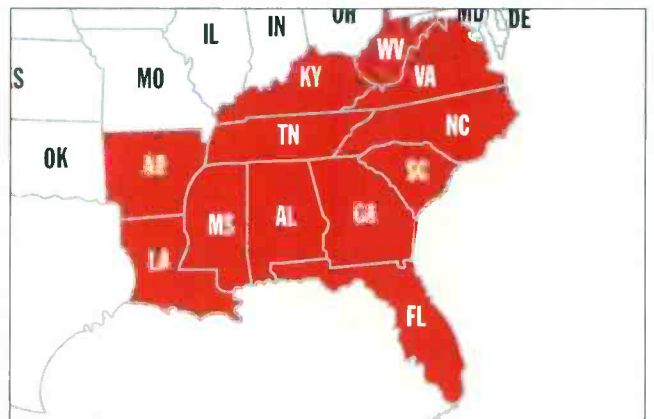
TIP OF THE WEEK:

•Don't be the last family on your block to add General Public. The old Staple Singers remake is #28 with a 24.0 average PPW.

Please remember to report your PPWs by Tuesday at 5 each week.

S O U T H

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Without You	44	37.1	1631
2	ACE OF BASE. The Sign	38	41.8	1589
3	RICHARD MARX. Now And Forever	44	35.4	1557
4	COUNTING CROWS. Mr. Jones	36	39.0	1403
5	BRUCE SPRINGSTEEN. Streets Of Philadelphia	40	31.0	1239
6	BIG MOUNTAIN. Baby I Love Your Way	35	33.4	1168
7	ALL-4-ONE. So Much In Love	34	34.3	1165
8	PRINCE. The Most Beautiful Girl In The World	35	32.7	1144
9	TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance	36	29.1	1049
10	JANET JACKSON. Because Of Love	28	34.8	975
11	CELINE DION. The Power Of Love	30	31.7	952
12	CRASH TEST DUMMIES. MMM MMM MMM MMM	30	30.5	915
13	ETERNAL. Stay	34	26.8	911
14	BONNIE RAITT. Love Sneakin' Up On You	36	24.4	880
15	MELISSA ETHERIDGE. Come To My Window	32	27.2	871
16	MADONNA. I'll Remember	37	23.4	865
17	MEAT LOAF. Rock And Roll Dreams Come Through	27	26.3	709
18	BABYFACE. And Our Feelings	27	25.6	691
19	TONI BRAXTON. Breathe Again	23	29.7	683
20	10,000 MANIACS. Because The Night (from MTV Unplugged)	21	31.1	653
21	ROSCO MARTINEZ. Neon Moonlight	26	24.3	632
22	PHIL COLLINS. Everyday	23	27.3	627
23	COLOR ME BADD. Choose	25	23.7	592
24	GIN BLOSSOMS. Found Out About You	24	24.6	591
25	TEVIN CAMPBELL. I'm Ready	23	24.8	571



SOUTH REGIONAL ANALYSIS

MAJOR GAINER:

•Springsteen also jumps in the South, "Streets of Philadelphia" moves to #5. Look for the live version that's available.

UP-AND-COMING:

•Titles continuing to grow in the South include Prince (14th to 8th), Crash Test Dummies (16th to 12th) and Madonna (debut #16 regionally). Look for Michael Bolton "Completely" (#26 this week) to debut Top 25 next week.

TIP OF THE WEEK:

•Enigma is selling like crazy and is increasing airplay in the region. It's #30 this week with 498 regional Plays Per Week.

G R E A T L A K E S

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ACE OF BASE. The Sign	38	47.1	1788
2	MARIAH CAREY. Without You	37	43.6	1614
3	RICHARD MARX. Now And Forever	37	40.5	1497
4	ALL-4-ONE. So Much In Love	35	41.3	1444
5	COUNTING CROWS. Mr. Jones	35	39.4	1378
6	BIG MOUNTAIN. Baby I Love Your Way	38	35.7	1357
7	TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance	33	37.3	1232
8	PRINCE. The Most Beautiful Girl In The World	36	34.0	1223
9	JANET JACKSON. Because Of Love	36	33.9	1219
10	MEAT LOAF. Rock And Roll Dreams Come Through	35	33.3	1167
11	BRUCE SPRINGSTEEN. Streets Of Philadelphia	31	35.7	1107
12	CELINE DION. The Power Of Love	31	35.3	1093
13	ETERNAL. Stay	30	28.6	859
14	MELISSA ETHERIDGE. Come To My Window	27	28.8	777
15	BONNIE RAITT. Love Sneakin' Up On You	31	25.1	777
16	CRASH TEST DUMMIES. MMM MMM MMM MMM	29	26.6	770
17	US3. Cantalooop (Flip Fantasia)	24	31.7	760
18	BABYFACE. And Our Feelings	28	26.7	747
19	TEVIN CAMPBELL. I'm Ready	19	33.3	632
20	MADONNA. I'll Remember	34	18.6	632
21	TONI BRAXTON. Breathe Again	21	27.2	572
22	COLOR ME BADD. Choose	25	22.8	571
23	SALT-N-PEPA w/EN VOGUE. Whatta Man	21	26.4	554
24	MICHAEL BOLTON. Completely	27	18.6	502
25	ENIGMA. Return To Innocence	26	18.7	487


G R E A T L A K E S R E G I O N A L A N A L Y S I S
MAJOR GAINER:

•Counting Crows inches its way into the Top 5. "Mr. Jones" moves from 7th to 5th, adding over 200 total Plays Per Week.

UP-AND-COMING:

•Bonnie Raitt kicks in, jumping from 21st to 15th in the Great Lakes. Also hot are Crash Test Dummies (23rd to 16th), Tevin Campbell (24th to 19th) and Madonna (debut #20). Keep an eye on Juliet Roberts and The Cranberries.

TIP OF THE WEEK:

•The Brand New Heavies are working regionally. "Dream On Dreamer" is #30 this week with an average of 23.1 Plays Per Week.

M I D W E S T

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ACE OF BASE. The Sign	38	47.9	1819
2	COUNTING CROWS. Mr. Jones	39	41.5	1620
3	MARIAH CAREY. Without You	31	46.4	1438
4	CRASH TEST DUMMIES. MMM MMM MMM MMM	38	35.5	1348
5	PRINCE. The Most Beautiful Girl In The World	35	36.9	1292
6	BIG MOUNTAIN. Baby I Love Your Way	36	35.0	1259
7	ALL-4-ONE. So Much In Love	35	35.8	1252
8	BRUCE SPRINGSTEEN. Streets Of Philadelphia	37	33.5	1239
9	JANET JACKSON. Because Of Love	32	35.1	1123
10	TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance	27	40.9	1105
11	RICHARD MARX. Now And Forever	28	33.3	933
12	MADONNA. I'll Remember	32	27.7	885
13	CELINE DION. The Power Of Love	25	33.5	838
14	MELISSA ETHERIDGE. Come To My Window	29	27.5	797
15	SALT-N-PEPA w/EN VOGUE. Whatta Man	26	30.0	780
16	MEAT LOAF. Rock And Roll Dreams Come Through	25	30.6	766
17	US3. Cantalooop (Flip Fantasia)	25	30.0	751
18	ENIGMA. Return To Innocence	28	23.5	658
19	THE CRANBERRIES. Dreams	24	26.9	645
20	BONNIE RAITT. Love Sneakin' Up On You	29	21.6	625
21	GIN BLOSSOMS. Found Out About You	22	28.0	615
22	BECK. Loser	31	19.7	611
23	ETERNAL. Stay	20	28.3	566
24	JULIET ROBERTS. I Want You	21	26.6	558
25	COLOR ME BADD. Choose	20	27.4	547


M I D W E S T R E G I O N A L A N A L Y S I S
MAJOR GAINER:

•Crash Test Dummies are a major regional hit, jumping from 11th to 4th most-played. "MMM MMM MMM MMM" adds over 250 Plays Per Week.

UP-AND-COMING:

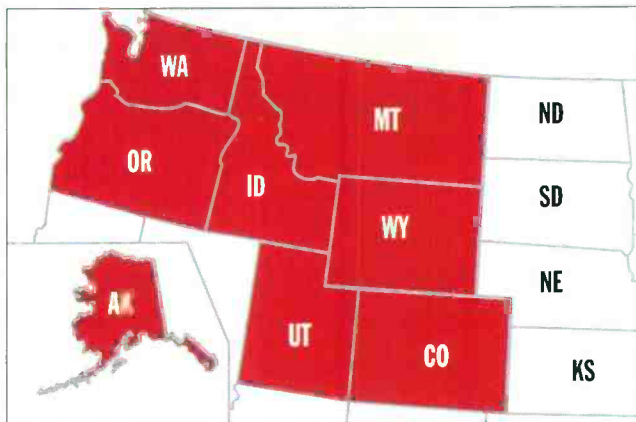
•Lots of good music growing on regional PPW lists, including Madonna, which blows in and debuts at #12. Also hot are Melissa Etheridge (16th to 14th), Enigma (debut #18) and Bonnie Raitt (23rd to 20th). Alice In Chains is also happening in the Midwest.

TIP OF THE WEEK:

•The Brand New Heavies are for real in this area of the country. They land at #32 with an average 20.9 Plays Per Week.

NORTHWEST/ROCKIES

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ACE OF BASE. The Sign	20	38.0	759
2	MARIAH CAREY. Without You	18	35.7	643
3	RICHARD MARX. Now And Forever	18	33.2	598
4	BRUCE SPRINGSTEEN. Streets Of Philadelphia	19	31.2	593
5	BIG MOUNTAIN. Baby I Love Your Way	16	35.0	560
6	COUNTING CROWS. Mr. Jones	13	41.8	544
7	CRASH TEST DUMMIES. MMM MMM MMM MMM	17	31.2	530
8	ALL-4-ONE. So Much In Love	13	40.1	521
9	PRINCE. The Most Beautiful Girl In The World	15	34.1	512
10	ENIGMA. Return To Innocence	16	28.9	462
11	MADONNA. I'll Remember	15	27.7	416
12	JANET JACKSON. Because Of Love	12	34.3	412
13	TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance	12	32.6	391
14	ETERNAL. Stay	11	35.2	387
15	BONNIE RAITT. Love Sneakin' Up On You	14	27.3	382
16	MELISSA ETHERIDGE. Come To My Window	10	37.5	375
17	THE CRANBERRIES. Dreams	12	30.6	367
18	ROSCO MARTINEZ. Neon Moonlight	13	26.9	350
19	TONI BRAXTON. Breathe Again	12	28.5	342
20	BABYFACE. And Our Feelings	14	24.1	338
21	CECE PENISTON. I'm In The Mood	10	33.4	334
22	MICHAEL BOLTON. Completely	12	27.0	324
23	CELINE DION. The Power Of Love	10	29.5	295
24	THE BRAND NEW HEAVIES. Dream On Dreamer	12	23.9	287
25	TEVIN CAMPBELL. I'm Ready	11	25.9	285


NORTHWEST/ROCKIES REGIONAL ANALYSIS
MAJOR GAINER:

•Bruce Springsteen enjoys a major jump in airplay, moving from 10th to 4th, and adding over 100 regional plays.

UP-AND-COMING:

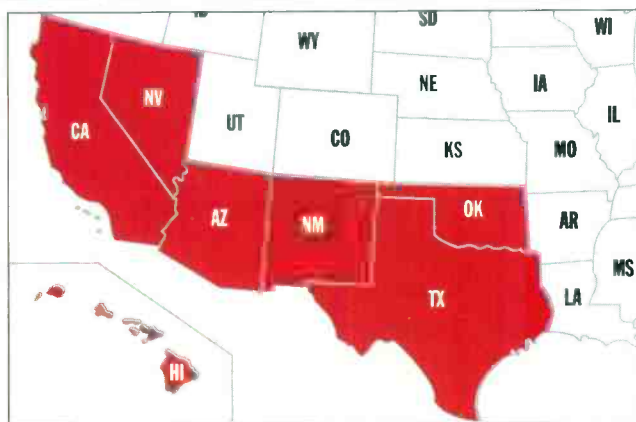
•Big movers in the region include Counting Crows (11th to 6th), Enigma (17th to 10th), Madonna (debuts #11), Bonnie Raitt (20th to 15th) and Rosco Martinez (22nd to 18th). Also working is Beck's "Loser" (#27 with an average 21.2 PPW).

TIP OF THE WEEK:

•Björk's "Big Time Sensuality" is doing well in the Northwest. It's at #33 with 218 plays per week regionally.

W E S T

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Without You	24	48.3	1160
2	ACE OF BASE. The Sign	21	51.6	1084
3	ALL-4-ONE. So Much In Love	24	44.3	1064
4	PRINCE. The Most Beautiful Girl In The World	25	41.8	1046
5	BIG MOUNTAIN. Baby I Love Your Way	25	41.6	1041
6	JANET JACKSON. Because Of Love	20	44.3	886
7	R. KELLY. Bump N' Grind	16	54.9	878
8	SALT-N-PEPA w/EN VOGUE. Whatta Man	19	42.8	813
9	CELINE DION. The Power Of Love	16	44.0	704
10	TEVIN CAMPBELL. I'm Ready	22	31.4	690
11	ZHANÉ. Groove Thang	14	48.3	676
12	MADONNA. I'll Remember	21	29.7	624
13	US3. Cantaloup (Flip Fantasia)	17	36.4	618
14	SNOOP DOGGY DOGG. Gin And Juice	14	40.4	566
15	A LIGHTER SHADE OF BROWN. Hey DJ	14	37.7	528
16	BABYFACE. And Our Feelings	16	32.3	516
17	RICHARD MARX. Now And Forever	10	49.4	494
18	JULIET ROBERTS. I Want You	15	31.3	469
19	CECE PENISTON. I'm In The Mood	12	39.0	468
20	CONSCIOUS DAUGHTERS. Somethin' To Ride To (Fonky Expedition)	10	45.8	458
21	ETERNAL. Stay	12	37.7	452
22	JOCELYN ENRIQUEZ. I've Been Thinking About You	10	45.0	450
23	BABYFACE. Never Keeping Secrets	8	49.8	398
24	TONY TONI TONÉ. (Lay Your Head On My) Pillow	8	49.8	398
25	COUNTING CROWS. Mr. Jones	11	34.7	382


WEST REGIONAL ANALYSIS
MAJOR GAINER:

•R. Kelly is a serious regional smash. "Bump N' Grind" moves from 14th to 7th, adding over 250 Plays Per Week.

UP-AND-COMING:

•Titles showing continued growth include Tevin Campbell (12th to 10th), Madonna (debuts #12), Babyface (19th to 16th) and Juliet Roberts (debuts #18).

TIP OF THE WEEK:

•The Brand New Heavies are already on 14 regional stations and should debut Top 25 next week.

PPW Regional Analysis By Pat Gillen

THE CHARTS

THE next 40™

COMPUTER GENERATED AIRPLAY REPORTS

RANK	ARTIST/SONG/LABEL	TOTAL PLAYS
41	NIRVANA. All Apologies (DGC)	1978
42	LITTLE TEXAS. What Might Have Been (WB)	1971
43	GABRIELLE. Dreams (Go! Discs/London/PLG)	1900
44	BRYAN ADAMS/STING/ROD STEWART. All For Love (A&M/Hollywood)	1863
45	ALICE IN CHAINS. No Excuses (Columbia)	1817
46	JIMMY CLIFF. I Can See Clearly Now (Chaos)	1754
47	SMASHING PUMPKINS. Disarm (Virgin)	1724
48	BRYAN ADAMS. Please Forgive (A&M)	1627
49	BILLY JOEL. Lullabye (Goodnight, My Angel) (Columbia)	1509
50	MARIAH CAREY. Hero (Columbia)	1448
51	JODECI. Cry For You (Uptown/MCA)	1443
52	ROD STEWART. Having A Party (WB)	1277
53	HEART. Will You Be The (In The Morning) (Capitol)	1230
54	SALT-N-PEPA. Shoop (Next Plateau/London/PLG)	1209
55	JOSHUA KADISON. Beautiful In My Eyes (SBK/ERG)	1203
56	JAMES. Laid (Fontana/Mercury)	1188
57	XSCAPE. Understanding (So So Def/Columbia)	1178
58	ACE OF BASE. All That She Wants (Arista)	1171
59	JOSHUA KADISON. Jessie (SBK/ERG)	1162
60	MICHAEL BOLTON. Said I Loved You...But I Lied (Columbia)	1145
61	WHITNEY HOUSTON. Queen Of The Night (Arista)	1122
62	MORRISSEY. The More You Ignore me, The Closer I Get (Sire/Reprise)	1120
63	POSSUM DIXON. Watch The Girl Destroy Me (Surf Detective/Interscope/AG)	1043
64	SNOOP DOGGY DOGG. Gin And Juice (Death Row/Interscope/AG)	1042
65	HEART. The Woman In Me (Capitol)	1001
66	A LIGHTER SHADE OF BROWN Hey DJ (Mercury)	968
67	THE CRANBERRIES. Linger (Island/PLG)	908
68	TEVIN CAMPBELL. Can We Talk (Qwest/WB)	885
69	BJÖRK. Big Time Sensuality (Elektra)	783
70	DEF LEPPARD. Miss You In A Heartbeat (Mercury)	778
71	TERENCE TRENT D'ARBY. Let Her Down Easy (Columbia)	768
72	OVIS. Regular Thang (Restless)	752
73	DEEP FOREST. Sweet Lullaby (550 Music)	749
74	LENNY KRAVITZ. Heaven Help (Virgin)	731
75	HADDAWAY. Life (Everybody Needs Somebody To Love) (Coconut/Arista)	728
76	BILLY JOEL. The River Of Dreams (Columbia)	699
77	BABYFACE. Never Keeping Secrets (Epic)	694
78	GUNS N' ROSES. Since I Don't Have You (Geffen)	691
79	TEARS FOR FEARS. Elemental (Fontana/Mercury)	678
80	CANDLEBOX. You (Maverick/Sire/WB)	671

MOST ADDED

RANK	ARTIST/SONG/LABEL	TOTAL ADDS
1.	THE BREEDERS. Divine Hammer (4AD/Elektra)	54
2.	TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	46
3.	TAYLOR DAYNE. I'll Wait (Arista)	37
4.	MADONNA. I'll Remember (Maverick/Sire/WB)	34
5.	ENIGMA. Return To Innocence (Charisma/Virgin)	31
5.	LISA LOEB & NINE STORIES. Stay (I Missed You). (RCA)	31
7.	COLOR ME BADD. Let's Start With Forever (Giant/Reprise)	29
8.	LISETTE MELENDEZ. Will You Ever Save Me (Fever/ral/Chaos)	26
9.	GENERAL PUBLIC. I'll Take You There (Epic Soundtrax)	25
10.	JOSHUA KADISON. Beautiful In My Eyes (SBK/ERG)	23
11.	ALICE IN CHAINS. No Excuses (Columbia)	22
12.	VINCE GILL & GLADYS KNIGHT. Ain't Nothing Like The Real Thing (MCA)	21
13.	COLLECTIVE SOUL. Shine (Atlantic/AG)	20
13.	MORRISSEY. The More You Ignore Me, The Closer I Get (Sire/Reprise)	20
13.	TEVIN CAMPBELL. I'm Ready (Qwest/WB)	20

MOST REQUESTED

RANK	ARTIST/SONG	LABEL
1.	Crash Test Dummies. MMM MMM MMM MMM	Arista
2.	All-4-One. So Much In Love	Blitz/Atlantic/AG
3.	SALT-N-PEPA w/EN VOGUE. Whatta Man	Next Plateau/London/PLG
4.	BECK. Loser	Bong Load/DGC
5.	ACE OF BASE. The Sign	Arista
6.	COUNTING CROWS. Mr. Jones	DGC
7.	R. KELLY. Bump N' Grind	Jive
8.	MARIAH CAREY. Without You	Columbia
9.	PRINCE. The Most Beautiful Girl In The World	N.P.G. Records/Bellmark
10.	ENIGMA. Return To Innocence	Chrisma/Virgin

FAX YOUR PPWS BY 5 PM TUESDAY (PACIFIC TIME) TO (818) 846-9870

Jane Child

“All I Do”



The New Single

Produced By Jane Child
From The Album Here Not There

Management: Gary F. Bird for Bullet Entertainment Inc.



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Keith Sweat

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