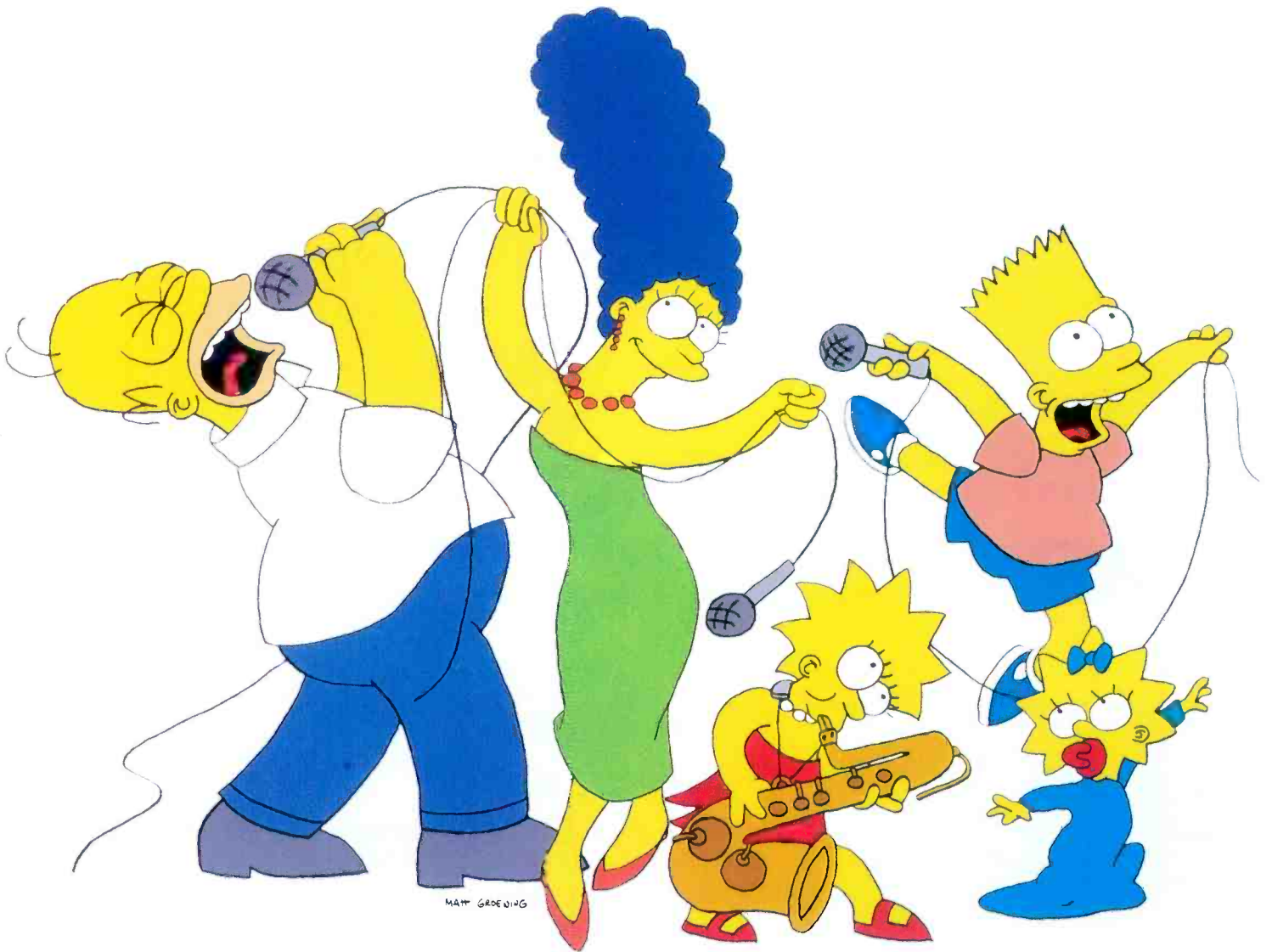


PROMO QUICKIES ♦ RESOLUTIONS ♦ HEAD BANGERS

THE NETWORK

FORTY



42
12/14/90

THE SIMPSONS™



BART SIMPSON

"Do The Bartman"

A Monster On Over 220 Top 40 Stations!

Rapping Up Bart This Week!

Kiss 108 Boston B-94 Pittsburgh Hot 97.7 San Jose
FM102 Sacramento KUBE Seattle Plus 17 More!

It's A Smash!

Power Pig Tampa 2-1*	WAVA Washington, DC 15-11*
KDWB Minneapolis 24-14*	KS-104 Denver 19-14*
Power 99 Atlanta 29-17*	WHYT Detroit 22-17*
WEGX Philadelphia 23-18*	WDFX Detroit 21-18*
KIIS Los Angeles D-19*	WBBQ Augusta 39-19*
Z-100 New York 27-21*	WPOW Miami 30-22*
WLOL Minneapolis 26-23*	KXYQ Portland 30-25*
KRBE Houston 33-27*	KBEQ Kansas City 32-27*
KKFR Phoenix 31-28*	TIC-FM Hartford 40-30*



Moves 32-24*

R&R Moves 35-26*

\$ Sales Explode To 902,158 Albums (203,458 In Just 5 days!)

Debuts 25* On Retail Sales!



Bart's Video Is In Heavy Rotation On MTV!!



Written By Bryan Loren



"Signs"

+ Most Added Top 40

A Solid 30 Stations Unwrapped Tesla This Week!

Pirate Los Angeles KXYQ Portland KIKX Colorado Springs WZOK Rockford
WAEB Allentown KZZU Spokane KMYZ Tulsa Plus 23 More!

Early Signs Of A Hit!

KRZR Fresno 10-8* KHOP Modesto 20-18* Pirate Los Angeles D-20*

☢ 11-7* On Rock Tracks! 11-5* R&R Rock Tracks!

☎ #1 Most Requested Track At Rock Radio!

📺 Active Rotation!

\$ From The GOLD Album Five Man Acoustical Jam



INSIDE THE NETWORK FORTY™

ISSUE 42
DECEMBER 14, 1990

FORTY™

120 North Victory Boulevard, Burbank, California 91502 1-818-955-4040 Fax 1-818-846-9870

THE BIZ

One of several occupational hazards of programming a Top 40 radio station is creative burnout. As the year grinds to an end, you're ready for some vacation time to recharge your brain cells and get a fresh start next year. But being the perfectionists that most programmers are, it's hard to leave town without at least coming up with a couple of promotional ideas to entertain those active listeners during their time off! Fear not, because The Network Forty's Promotion Editor, Desiree Stich Schuon, provides some last minute promotional ideas in "No Plans? You Can Still Go Somewhere!"

TOP 40

As the holiday season quickly approaches, most record labels have focused their attention on closing out active projects. But when you have **Whitney Houston** on your roster, it's hard not to be confident enough to release what is surely another #1 hit single. Radio programmers responded to Arista's Christmas gift by granting "All The Man That I Need" most added honors this week in The Network Forty.



CROSSOVER

Now that the "Ice Man" has cometh with his second release, "Play That Funky Music," the only question is: How many more albums will SBK Records sell during the coming months? *To The Extreme* has already surpassed the 6 million mark behind one single and three months of shelf life. **Vanilla Ice** is having

250,000 unit days and showing no signs of letting up! For the most accurate retail sales information anywhere, turn to the Retail Sales Crossover section this week in The Network Forty!



THE MUSIC MEETING

SWEET SENSATION "One Good Man"

Sensational Latin rhythms from one good trio.
(ATCO)

DEEE-LITE "Power Of Love"

Powerful soul from the year's most Deee-lovely dance album.
(ELEKTRA)

REO SPEEDWAGON "Half Way"

REO goes all the way for Top 40.
(EPIC)

DARYL HALL & JOHN OATES "Don't Hold Back Your Love"

Hall & Oates don't hold back when they go for their roots.
(ARISTA)

PLUS...

A look at the best of this year's new hits for the holidays.

No Plans?	5	News	18	Retail Sales	44
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ELTON JOHN

**"You Gotta
Love Someone"**

On Over 100 Top 40 Stations!

In Need Of A Positive Testing Adult Record?

KISN Salt Lake City 13-8* WGRD Grand Rapids 18-10*
KXYQ Portland 16-10* Q-95 Detroit 13-10*
Kiss-108 Boston 20-13* Y-100 Miami 21-16*
WBBQ Augusta 21-16* WNCI Columbus 24-21*
KKRZ Portland 28-25*

 **#1 At A/C Radio!**

 **Heavy Rotation!**

CD Featured On CD TuneUp #31!

PEBBLES

Featuring Babyface

**"Love Makes Things
Happen"**

Another Double-Digit Add Week!

Kiss 108 Boston KXXR Kansas City
WGRD Grand Rapids 95XXX Burlington
And 6 More!

Moves That Say Bam Bam!

KMEL San Francisco 14-11* Hot 97.7 San Jose 24-16*
KOY Phoenix 26-16* FM102 Sacramento 20-17*
KIK Honolulu 22-19* Hot 97 New York 27-24*
Y-107 Nashville 32-27* KTFM San Antonio D-30*

 **Moves 8-4* On Urban Jams!**

\$ Album Is Now Gold!

CD Featured On CD TuneUp #31!

BELL BIV DEVOE

**"When Will I See You
Smile Again?"**

**Instant Action With 10 Adds
Out Of The Wrapper!**

Hot 97 New York
KMEL San Francisco
WPGC Washington, DC
KJMZ Dallas
FM102 Sacramento
KOY Phoenix
Plus 4 More!

 **Moves 36-31*
On Urban Jams!**

**\$ Album Is
Double-Platinum!**

TRIXTER

"Give It To Me Good"

Now On Over 50 Top 40 Stations!

New This Week!

WILN Panama City
KZBB Ft. Smith

The Trix Of The Trade!

Pirate Las Angeles 11-10* WRQK Canton 16-12*
Yes 97 Columbia 18-15* KATM Colorado Springs 20-17*
WQEN Gadsden 27-17* OK95 Tri-Cities 30-24*
KQKQ Omaha D-30* WIXX Green Bay D-35*

 **Former Top 25
On Rock Tracks!**

 **Active Rotation!**

 **On Tour With Don Dokken!**





No plans?

YOU CAN STILL GO SOMEWHERE...

Last Minute Ideas and Reminders of Sure-fire, Simple On-air Bits

As asked in the traditional year-end ditty "Auld Lang Syne," "Should old acquaintance be forgot?" Well, when it comes to your radio station and its listeners, *absolutely not!*

1990 is rapidly drawing to a close and everyone's sliding into that holiday mode. Unfortunately, radio stations, too, are prone to letting up on the gas and coasting into the new year. Shortly thereafter, of course, radio will rev up its engines for the first ratings race of the new year. But crossing the year-end finish line under the checkered flag cannot be flippantly overlooked. To help your station avoid falling prey to the lethargy this time of year breeds, The Network Forty spoke with a few programmers, perused numerous press releases from the past year, and even held a few brainstorming sessions of our own to compile a collection of silly ideas for various short, fun, low maintenance bits to help your station and personalities stay right up there with Santa Claus in the minds of your listeners throughout the yuletide...with nary a jingle bell in the bunch!

Oh, Do-Nutty DJs!

Send your morning show out to give away donuts on a street corner to listeners who were too busy to pay attention to the most important meal of the day, breakfast! Actually, you can turn this into an ongoing contest with winning offices receiving donuts. Morning Drivers are up as early as the folks who make donuts, so why not capitalize and be out in your listeners' faces while putting donuts in their mouths? It's simple, fun, memorable and effective.

Bladder Blunder

This is great if you have a male morning duo. Following an "argument," they decide to have a contest to determine which of them is a *real* man by seeing who can hold it the longest during a shift. Naturally, there are certain conditions for this contest. First off, you have to arrange for a referee to make sure the guys don't cheat. Maybe have a winning listener in the studio to play judge. (Listeners love this stuff. Imagine, being in the studio with the morning team!) Both jocks must guzzle repeated cups of coffee, tea or whatever to test each's bladder endurance, under the watchful eye of the judge. Whoever gives in first will be forced to finish the show from the bathroom stall. You can definitely have some fun with this one, and it's so stupid that it just can't help but garner a few chuckles from the audience. ➤

Denree Stich Schwon



Drive-Thru DJs

Organize a live broadcast from a fast food restaurant where your jocks take food orders from listeners. Let them cut loose with funny bits, like talking incoherently over the speaker when they're on the air, just like a real drive-thru operator who never seems to understand the order. Work with the restaurant to do a specially priced item for added incentive for station listeners to order upon arrival. This easy and playful event generates extra traffic for the restaurant and excellent on the street exposure for your personalities.

Breeders Cup

Solicit three couples currently engaging in attempts to conceive a child and enroll them in a race to see who can get the deed done the quickest. No pressure here, just offer them a chance to win notoriety among their friends. Or if you want to make it a full-blown event, work with a baby clothing, furniture or general supply store to provide a grand prize of assorted baby items for the winning couple. It's fun to keep track of the "active" listeners to see who makes the segue from futile to fertile!

900 Numbers

If your company will allow a few extra decimal points on your station's phone bill, make the calls most everyone is curious about, but too smart, conservative or broke to make themselves. Whether you call the hotline to leave a message for The New Kids or True Confessions,

or get your own Personal Psychic Advisor, most of these numbers can result in hysterical bits. The Kevin & Bean morning show on KROQ in Los Angeles does this on a regular basis and it's seldom disappointing or boring, especially with the duo's added bombastic quips.

Cellular Silliness

If you have access to a cordless cellular phone, giving it to your glibbest air personality to take cut for a morning or afternoon walk downtown can result in some of the funniest, most unexpected bits caused by reactions to the weirdo strolling down the street trying to get people to talk on his phone. Most of our lives, we've been taught not to talk to strangers. Thus, the bits that seem to be the most humorous usually don't involve the folks who agree to talk, but rather those who are heard abruptly refusing or even running away from this strange person on a telephone. If you have a new, unestablished or sidekick morning personality fit for this duty, this is a great way for your station to develop exposure. This uncomplicated bit is highly recommended by many who've done it and heard it done by others.

Humorous Editorials

Judging from the success of afternoon talk shows on TV, listeners love to hear other people say what they themselves are often too afraid to express publicly. Thus, a radio editorial can be an excellent part of any show. Add the necessary

element of humor by having a cart ready to repeatedly state, with great exaggeration of course, that the opinions of the speaker do not represent those of the station. With this outlet, topical subjects can be addressed and an open forum for calls can be tacked onto the end for listener-station interaction. Editorials of any kind attract attention and reaction. Americans are proud they have the privilege of voicing their opinions (especially on the air) without fear of suffering significant repercussions. But avoid serious backlash by staying away from highly emotional, split decision topics like abortion, okay? Stick with safer subjects; key in on local attitudes and issues that your audience will automatically relate to.

Recorded Replays

Visible station personalities should have a mini tape recorder on them at all times. The bits picked up on tape during the regular activities of everyday life can draw attention to a surplus of hidden humor and bizarre personalities that surround us all the time. Most people are only subconsciously aware of this...but a DJ can easily seek it out. A success story of analyzing and emphasizing life's oddities can be noted by watching the television series "Twin Peaks" where humor stands out as it subtly and uniquely draws attention to the obscurities and general weirdness of ordinary daily life. Anyone who's been to an all-night laundromat will be quick to pick up on this one. So why not call ➤



Cathy Dennis

"Just Another Dream"

ON OVER 200 TOP 40 STATIONS!

CLOSING QUICKLY WITH THESE NEW ADDS!

Z-100 New York
WAPE Jacksonville

WZPL Indianapolis
Plus 8 More!

FLYING UP THE CHART!

Hot 97 New York 1-1*
B-96 Chicago 8-6*
WKQB St. Louis 20-12*
KC-101 New Haven 15-12*
KWOD Sacramento 16-13*

WLUM Milwaukee 11-6*
WLOL Minneapolis 12-8*
WPOW Miami 18-12*
KKRZ Portland 18-13*
WPLJ New York 27-21*

NETWORK 25-20*

QUIT DREAMING...PUT CATHY ON YOUR PLAYLIST!



D I N O

"Gentle"

ON OVER 110 TOP 40 STATIONS!

JUST ADDED AT B-96 CHICAGO AND KISS 108 BOSTON!

KINDER AND GENTLER MOVES!

Hot 97.7 San Jose 3-1*

KHFI Austin 25-14*

KZHT Salt Lake City 20-17*

KC-101 New Haven 20-17*

WNCI Columbus 23-19*

KMEL San Francisco 11-7*

KXXR Kansas City 19-16*

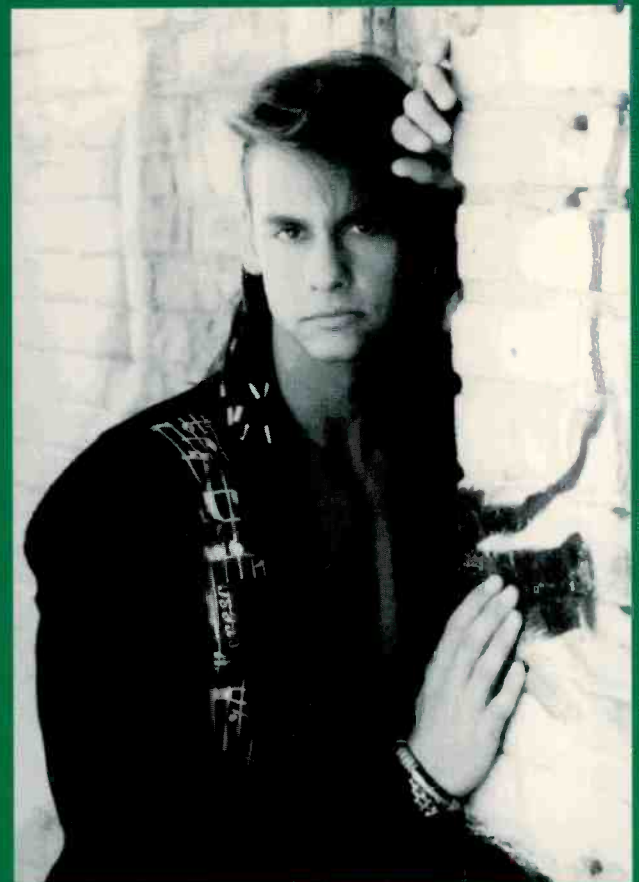
Power Pig Tampa 20-17*

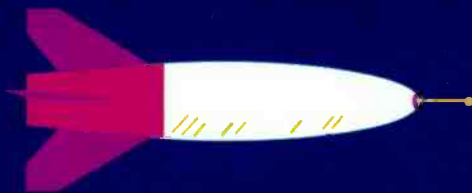
KS-104 Denver 23-19*

NETWORK 33-37*

CD Featured On CD TuneUp #31!

DON'T LET THIS HIT SLIP THROUGH THE CRACKS!





attention to these experiences in your market on your station?

Phone Booth Frenzy

Give clues throughout the shift on the location of a phone booth the station's going to call to award the person who answers correctly with a cool prize. This one's an oldie but a goodie, and typically generates excitement and anticipation throughout the show.

Beat The Delay

If you take live phone calls on-air and use a delay, this bit is great. Give your listeners a chance to call in and "Beat The Delay." (Just be sure they don't; we don't want licenses being revoked over this one.) Have them engage in a conversation where they try to work in an inappropriate word for airing. By using the delay, you'll be able to prevent the word from being broadcast, while enticing those listening to see if you're on your toes and ready for them! This is really funny, particularly if they "barely" make it off the air. And it appeals to the bad kid in everyone...especially bad kids on Christmas vacation.

Random Cash Giveaways

Without initially revealing your identity, have a personality or staff member simply stand out on a busy street corner handing out money to anyone who'll take it. Record the reactions ("Whaddaya, nuts?") and eventually reveal the source of the money: your station. An interesting twist to this promotion was done in

Denver at KS-104 with a guy on a corner with a cow, handing out money to random passers-by. A few days into it, the mysterious but generous man was seen on TV and in newspapers. He was the topic of conversation around the city. Once it was revealed that a radio station was responsible for the stunt, the surprise and response was enormously positive, except perhaps from the other media who'd had the wool pulled over their eyes...or should we say leather?

Free Weenie Wednesdays

As effortless as the name implies, at a different location each week, broadcast live and offer free weenies to listeners hungering for an ol' fashioned hot dog. If you're in a market where it snows, have a full blown roast over a big bonfire, and roast a few personalities while you're at it! Trade out for the weenies and buns and you have a simple, inexpensive and *tasteful* promotion.

The Dead Pool

Morning shows across the country have done or contemplated doing this ultimate poor taste promotion. The jocks offer a list of names, and listeners must guess if they are dead or alive to win prizes. Pushing the limits further, WNCI, Columbus organized a "Morning Zoo Death Pool" where each week the Zoo announced the names of five elderly or high-risk, high profile movie or TV stars (politicians are good, too) and five callers pick one to bank on kicking it. If his celeb buys the farm

that week, the listener wins \$100. Yeah, it's in poor taste. But for certain morning and night shows, that's synonymous with their particular Top 40 style.

Rock 'N Roll Up Your Sleeve For Top 40 types

that play some Rock 'N Roll, this blood drive promotion can produce red-hot results. WJET-FM teamed up with The Community Blood Bank of Erie to help them out in an appeal situation. Jocks broadcast live from the city's blood bank and listeners who come down to roll up their sleeves are awarded some Rock 'N Roll music, station T-shirts or other prizes for their generosity; generosity that might ultimately save lives. This standard promotion is easy to do and is perfect around the holidays when, unfortunately, many accidents and tragedies occur and blood banks can really use the assistance.

New Year's Resolutions And Follow-ups

This bit is self-explanatory. Jocks come up with amusing, clever and seemingly difficult resolutions which will interest the listeners and intrigue them enough to keep track of the jocks' progress. Make it something that many in the audience can relate to and possibly try to resolve themselves, along with their favorite personality. Whether it's giving up cigarettes or learning a foreign language (good for radio), with a little creative thinking, a station can have a lot of laughs with this one, even when the holidays are over. ■

imax

disappear



**The Hit That's Exploding On
Over 190 Top 40 Stations!**

More Major Adds Again This Week!

- | | |
|-------------------|----------------------|
| WZOU Boston | KC-101 New Haven |
| WLOL Minneapolis | WLUM Milwaukee |
| Y-108 Denver | KPLZ Seattle |
| KWOD Sacramento | KJ-103 Oklahoma City |
| WAPE Jacksonville | WKXX Birmingham |
| Z-104 Madison | KZBS Oklahoma City |

Moving Like A #1 Hit!

- | | |
|----------------------------|------------------------------|
| WZZG Charlotte 20-13* | KKRD Wichita 21-17* |
| KZHT Salt Lake City 21-18* | KKMG Colorado Springs 31-23* |
| B-94 Pittsburgh 25-22* | KZZU Spokane 26-21* |
| Y-100 Miami 26-23* | X-100 San Francisco 30-26* |
| Q-105 Tampa 30-27* | |

 29-25*

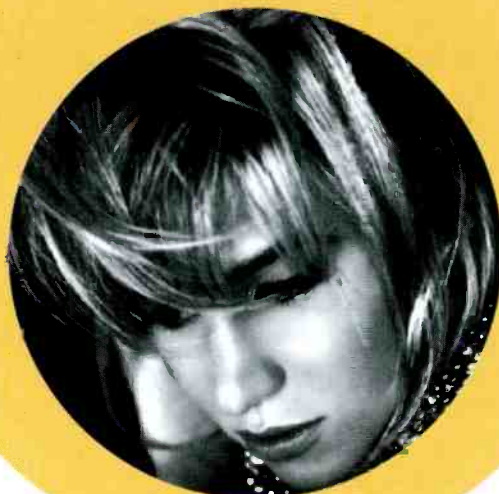
 Exclusive Rotation!

 Moves 6-4* On Rock Tracks!

 From The Platinum Album X!

debbie

anything is possible



gibson

On Over 190 Top 40 Stations!

**Just Added At Y-100 Miami!
Debbie Has All The Right Moves!**

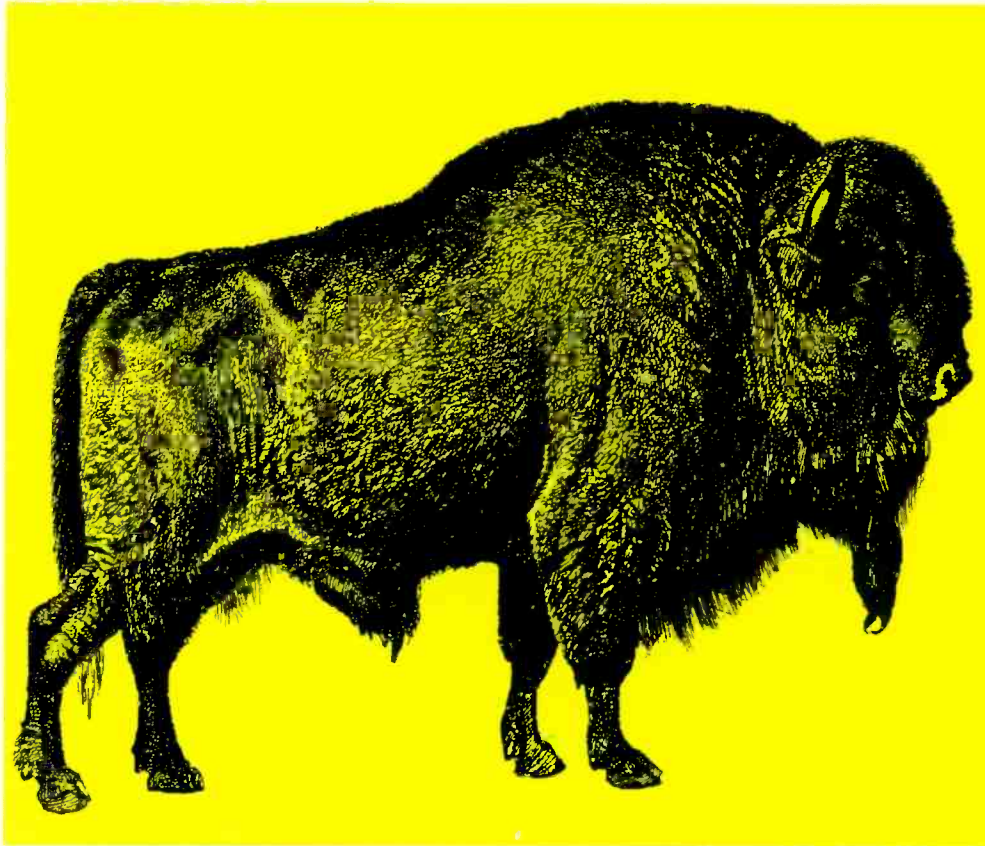
- Z-100 New York 12-10*
- WBLI Long Island 16-12*
- KRBE Houston 19-14*
- KPLZ Seattle 21-17*
- Hot 97 New York 20-17*
- Kiss 108 Boston 22-19*
- B-94 Pittsburgh 24-20*
- KIIS Los Angeles 27-24*
- KXXR Kansas City 28-25*

 26-23*

 Medium Rotation!



BANGIN' HEADS IN BUFFALO



It's an inevitable fact that whenever there's a winner, there has to be a loser. And nobody can fully appreciate the euphoria of being a winner without knowing how it feels to suffer a defeat. That's the way it is, in all aspects of our competitive society, whether it's work or play. The radio biz is no different. Is it the love of the game that drives a person to succeed, or is it the spirit of competition that motivates? Whether you win or lose, the wheels do turn. And redemption is just a Book away!

Ann Barron

Deep In The Trenches

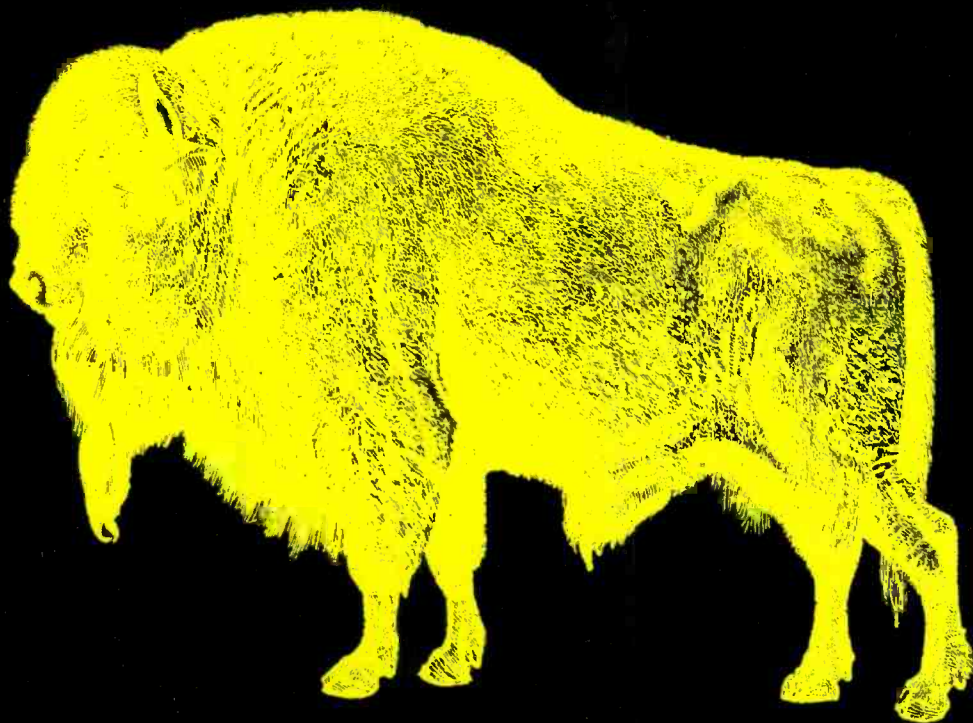
WMJQ in Buffalo, New York has a score to settle. Tired of being on the losing end in a historic battle with stalwart WKSE, Program Director Hank Nevins is ready to feast on the fruits of victory. He has mapped out a perfect plan of attack (and counterattack) against any opposition that stands in his way. And arch rival WKSE is in the way. "You bet I'm aggressive!" exclaims Nevins in a recent interview, "I want the competition to know that we're coming after them. It's a battleground in Buffalo and at the same time, an exciting place to program. This is the most fun I've had in radio in my 20 years of involvement in this business!"

Good Morning Vietnam

To fully grasp the programming techniques and aggressive manner Nevins has used, one must have an understanding of his background. "I began my radio career with the Armed Forces Radio in Pleiku, Vietnam," Nevins explains, "I learned valu-

able tactics from the enemy during the Vietnam War that can be applied to today's radio warfare. The Vietcong were so good at intimidating the American troops. They'd come up to the wire at night and rattle garbage cans to attract our attention. We, in turn, would shoot our M-16s into the brush. This scene would occur night after night. Usually by the fifth night we would ignore the rattling and that's when they'd sneak through the wire with their snapper charges and blow up the compound. It didn't take us long to realize that the tactics they employed were mental harassment techniques. And that's what I'm using today against our competition."

Harassing WKSE unmercifully by showing up at their remotes, sending them stuff in the mail, and incessantly calling their Hotline, WMJQ has made their presence known. A large part of what Nevins is doing is rattling the cages of the competition, just like the Vietcong did, in an attempt to reposition them. "Playing Top 40



music for the American Forces Vietnam Network provided me with an excellent foundation," continues Nevins. "As a 20-year radio veteran, most of my career has been spent in the Buffalo area. I grew up 20 miles north of Buffalo and I graduated from Buffalo State. I've worked as air talent at WGR-AM and at the legendary WKBW. I also assumed numerous responsibilities at stations WQCR in Vermont and WBEN-FM in Buffalo, which today is WMJQ Majic 102.5. I respect the 17-year radio heritage WMJQ has here in the marketplace, and I'm proud to be a part of it."

Selling The Sizzle

"When I came into the market in 1985, there were four parallel one reporting Top 40 stations, which was unheard of," remarks Nevins. "The two surviving formats were us and rival WKSE. I give a lot of credit to WKSE. For about three years, they dominated with their focused radio show. And they did indeed succeed. Now we have repositioned WKSE by confronting them in an aggressive manner. The first step to this frontal attack was when we took our station van down to WKSE's parking lot during a power failure. They were off the air for several hours so we seized the opportunity and conducted a fund-raising drive to raise

money so they could pay their electric bill. It was the start of something big!"

Hank Nevins is an astute intellectual, one who knows how to compete and thrive in the business. His methodical approach to programming has left no stone unturned. He's direct and ambitious in making radio meaningful in Buffalo. "We focused on the competition's weaknesses with on-air campaigns publicly denouncing their tired sounds," says Nevins enthusiastically. "Turn On Majic 102.5 And Give WKSE The Kiss Off" was the slogan we used, and it started a whole new wave of listener response, especially at the younger level. The results were in our favor. We had repositioned WKSE in the minds of the young, active nighttime listener. What we were saying on-air without the aid of research was actually working."

Nevins' propensity to triumph led to a collaboration with consultant Randy Michaels. "Randy's success down in Tampa with the Power Pig project reinforced my beliefs in him," he states. "We really began quite informally. I would call him and tap ideas on how to continue our attack." Ultimately, Nevins joined forces in a formal consultation agreement with Michaels' firm, Up Your Ratings. With the sage advice of Randy Michaels and his marketing guru, Mike Albl, the research showed that they

were not that far off. "People in the marketplace perceived them as faltering - not what they use to be," says Nevins. "This just happened to coincide with the personnel changes that were occurring over there. Again, we seized opportunity during this vulnerable time. We campaigned that it was time for the listeners to make a change, too."

"It's a tribute to WKSE that these talents used the station as a springboard to top markets in the country, so we decided to take this positive and turn it into a negative. We made it sound like they couldn't wait to leave. Meanwhile, WKSE's strategy was not to acknowledge us nipping at their heels because they were still the leader."

Guerrilla Warfare

Historically, WMJQ has always been the second favorite station in Buffalo. Everyone liked WKSE better. WMJQ always had a button on the listeners' radios, but was never the first station punched. Now, more and more they're becoming the station people tune in for quality programming. "On a level playing field when both of us are doing equal promotions, we are very close," explains Nevins. "This fall we targeted the 18-34 female demos with an all-out campaign to really promote this station. We gave away a 'Fantasy \$15,000' shopping spree to any destination of their choice. We titillated listener interest with double entendre billboard advertisements and it enticed the listening audience."

After the success of the "Fantasy \$15,000" shopping promotion, WMJQ rebounded with another viable marketing scheme, "Live Free for A Year!" The station paid a lucky winner's rent or mortgage for a year. WMJQ supported this with direct mail, TV spots and advertisements on billboards and busbacks. While the competition gave away luxury items, WMJQ hit the people where they live. The best promotions are the simple ones.

Buffalo is a value-oriented town. For a radio station to be successful they must cus- ➤

BANGIN' HEADS IN BUFFALO



tomize their promotions to meet the needs of the community. The listening audience demands more from radio than just wild and wacky games that don't serve a purpose. "Our 'Breeder's Cup' was another successful endeavor," recalls Nevins. "We put three couples who wanted to have children in a hotel, and the first to become pregnant received everything that a baby would need. We also initiated the Sinead O'Connor boycott when she refused to sing the National Anthem. It's amazing how we encouraged a peaceful demonstration that even got Sinead into the act."

A Master Orator

An important factor in turning the ratings around and repositioning the station is WMJQ's dynamic airstaff. Utilizing a freeform means of expression, this spirited group of professionals just want to win. "Sandy Beach, our morning drive guy, is a 20-year veteran of the Buffalo market and best known for his years at WKBW," says Nevins cheerfully. "He is a knowledgeable, street-wise pro who has one of the strongest name recognitions in the marketplace. He takes whatever is topical and runs with it. He's very wired into the local scene, very irreverent and definitely takes it to the edge. His sidekick is Rob Lucas, the 'Boy Wonder', and Chris Irene rounds out this proficient crew as news anchor."

Nevins describes the rest of the airstaff. "Our midday person is Joshua Moon, who used to be the moniker Mike Morgan at Fly-92 in Albany. He is also the Assistant PD and the inventor of most of our street promotions. He's a very active, on the street type of person, and a master at

working the phones. We like the sound of our afternoon guy, TJ Hammer. He's from Waco, Texas, and his name recognition already is testing 90% positive. The Real Mike Steele, our nighttime personality, also hails from Waco and he's a wild, off-the-wall type," says Nevins. "He's totally irreverent, rude, and loves to harass the listeners over the airwaves. When Mike arrived, WKSE was beating us in the teen share; to show how he turned things around, in the Spring book we moved to a 36.8 rating with WKSE



Hank Nevins
WMJQ/ Buffalo

scoring a 30.6 share. Mike's numbers at night are just exploding! Our all-night guy is also my Music Director, Roger Christian. He's been with the station since 1976 and no one knows the market better than Roger. He's well-liked, respected and the one steadying influence on this entire staff of loony tunes."

All Things Considered

A year later, after the battle lines were drawn, WMJQ's robo-radio show has firmly entrenched itself with a 6.4 rating. They have repositioned the opposition's status and share with their intimidating tactics. "I have no doubt that we'll catch them," stresses Nevins, "maybe as soon as the Fall book. We have only done minor damage to their adult numbers...it's the teen audience that we took away. We are now the station on the streets."

Since the dawn of history, men have fought against other men. Any struggle in which two large groups try to destroy or conquer each other is war. By muscling his overt approach to promotions and marketing schemes, Hank Nevins is gaining control of the marketplace. "I

have complete confidence that we are going to overtake WKSE. With our high office morale and strong work ethics, we have overcome all opposition in our quest to succeed," he seriously states. "And that's what this business is all about!" ■

MAJIC 102.5

Sample Music Hour

Bobby Brown
"Every Little Step"

Vanilla Ice
"Ice Ice Baby"

Peter Gabriel
"In Your Eyes"

After 7
"Can't Stop"

Tony! Toni! Tone!
"Feels Good"

Paula Abdul
"Knocked Out"

Alias
"More Than Words Can Say"

Johnny Gill
"Rub You The Right Way"

Deee-Lite
"Groove Is In The Heart"

Whispers
"Rock Steady"

Wilson Phillips
"Hold On"

2 In A Room
"Wiggle It"

Maxi Priest
"Close To You"



(L to R) Dave Bouchard (Epic Records), George LaMond, Brenda K. Starr, Joshua Moon (WMJQ. APD), Doug Hamman (CBS Records)

AC/DC

On Over 125 Top 40 Stations!
AC/DC Has Top 40 Radio Talking!

WPHR Cleveland
FLY92 Albany
WZZG Charlotte
KMYZ Tulsa
WVIC Lansing
KKRD Wichita
Plus 14 More!

Puttin' Money Where Their Speakers Are!

KRZR Fresno 4-1*
WAAF Worcester 9-6*
WIXX Green Bay 15-11*
WOKI Knoxville 19-14*
Pirate Los Angeles 19-17*
Yes 97 Columbia 32-19*
KATM Colorado Springs 29-21*
WHYT Detroit D-23*
B-94 Pittsburgh 30-26*
PRO-FM Providence 34-31*

NETWORK D-40*

 *Moves 9-8* On Rock Tracks!*

 *Heavy Rotation!*

 *The Album The Razors Edge Is Top 10 Sales And Approaching Double-Platinum!*

 *Album Is #1 In Canada And Top 10 Across Europe!*

 *Sold Out Shows Every Night!*

 *Featured On CD TuneUp #31!*

BAD COMPANY


On Over 110 Top 40 Stations!
Heading For Chart Action With These New Adds!

KWSS San Jose
KWNZ Reno
I-95 Birmingham
WNNK Harrisburg
Plus 11 More!

Good Moves For Bad Company!

KMYZ Tulsa 1*
KRZR Fresno 2*
WRQK Canton 9-3*
WIQB Ann Arbor 7-6*
KATM Colorado Springs 11-7*
WHHY Montgomery 14-11*
WKZL Winston-Salem 16-12*
WOKI Knoxville 15-12*
Q-102 Cincinnati 18-14*
Pirate Radio Los Angeles 20-18*
WMJQ Buffalo 22-20*
WZPL Indianapolis 28-22*

 *Album Nearing Platinum!*

 *Moves 3-2* On Rock Tracks!*

 *Featured On CD TuneUp #30!*

 *Sold Out Tour With Damn Yankees!*

Building Exactly Like 38 Special's "Second Chance" Did Two Years Ago...It Went Top 10!

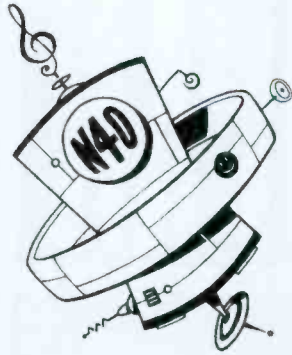
Don't Blow This Off As Another Rock Ballad...It Has The Goods!

"MONEY TALKS"

"IF YOU NEEDED SOMEBODY"



CONFERENCE CALL



The Best of 1990

by Tom Jeffries

1990, the first year of a new decade is coming to a close. Some great Top 40 music was produced during the last twelve months, and careers were launched, some by new artists we'll be hearing from for a long time to come. Rap music was crossed over to the masses and accepted with open arms, making household names out of M.C. Hammer and Vanilla Ice. Performers like Mariah Carey, Wilson Phillips, Jude Cole, Johnny Gill, Faith No More, Slaughter, Bell Biv DeVoe, Nelson, En Vogue and The Black Crowes will all be back with new offerings in the early months of 1991. But what were your favorite songs of 1990? We asked some of the country's top Music Directors for their picks, and this is what they came up with.

On The Network Forty

Conference Call This Week:

Cadillac Jack, WZOU Boston
Frankie Blue, Z-100 New York
John Christian, Hot 97.7 San Jose
Paco Lopez, KKFR Phoenix
Jay Beau Jones, WEGX Philadelphia
Monroe Green, XHTZ San Diego
Dana Lundon, WLUM Milwaukee
Gregg Williams, KKRD Wichita
Eric Anderson, WWGT Portland

QUESTION

The Network Forty: Name your Top 10 favorite singles and album of the year.

CADILLAC:

- 2 In A Room "Wiggle It"
- C&C Music Factory "Gonna Make You Sweat"
- Wilson Phillips "Hold On"
- Aerosmith "What It Takes"
- Skid Row "I Remember You"
- Lisa Stansfield "You Can't Deny It"
- Tom Petty "Free Fallin'"
- Michael Penn "No Myth"
- Billy Joel "We Didn't Start The Fire"
- Marcia Griffiths "Electric Boogie"

ALBUM: Aerosmith *Pump*

FRANKIE:

- M.C. Hammer "U Can't Touch This"
- Madonna "Vogue"
- Righteous Brothers "Unchained Melody"
- Wilson Phillips "Hold On"
- Vanilla Ice "Ice Ice Baby"
- Snap "The Power"



FRANKIE BLUE
 "JANET JACKSON HAD THE ALBUM OF THE YEAR."

- Sinead O'Connor "Nothing Compares 2 U"
 - Bell Biv DeVoe "Poison"
 - Janet Jackson "Escapade"
 - Michael Bolton "How Am I Supposed To Live..."
- ALBUM: Janet Jackson *Rhythm Nation*

JOHN:

- Linear "Sending All My Love"
- M.C. Hammer "U Can't Touch This"
- Too Short "The Ghetto"
- Jane Child "Don't Wanna Fall In Love"
- Mariah Carey "Vision Of Love"
- Hall & Oates "So Close"
- Madonna "Vogue"
- Kid Frost "La Raza"
- Tony! Toni! Tone! "Feels Good"
- Charles Christopher "Don't Step On My Feet"

ALBUM: Mariah Carey *Mariah Carey*

PACO:

- Vanilla Ice "Ice Ice Baby"
- Deee-Lite "Groove Is In The Heart"
- Wilson Phillips "Release Me"



PACO LOPEZ
 "JANET JACKSON'S ALBUM IS GREAT BUT RALPH TRESVANT'S IS FANTASTIC TOO!"

- Stevie B "Because I Love You"
 - Johnny Gill "Rub You The Right Way"
 - Bell Biv DeVoe "Do Me"
 - UB40 "The Way You Do The Things..."
 - Mariah Carey "Love Takes Time"
 - Bette Midler "Wind Beneath My Wings"
 - M.C. Hammer "U Can't Touch This"
- ALBUM: (Tie) Janet Jackson *Rhythm Nation* and Ralph Tresvant *Ralph Tresvant*

CONFERENCE CALL

JAY:

1. Phil Collins "Another Day In Paradise"
2. Vanilla Ice "Ice Ice Baby"
3. Madonna "Vogue"



JAY BEAU JONES
"PHIL COLLINS HAD MY FAVORITE ALBUM."

4. Tom Petty "Free Fallin"
5. Sinead O'Connor "Nothing Compares 2 U"
6. M.C. Hammer "U Can't Touch This"
7. Aerosmith "What It Takes"
8. Janet Jackson "Escapade"

9. Nelson "Love And Affection"
 10. Lisa Stansfield "All Around The World"
- ALBUM: Phil Collins *But Seriously...*

MONROE:

1. M.C. Hammer "U Can't Touch This"
2. Vanilla Ice "Ice Ice Baby"
3. Madonna "Justify My Love"
4. DNA/ Suzanne Vega "Tom's Diner"
5. Janet Jackson "Escapade"
6. Black Box "Everybody Everybody"
7. Bell Biv DeVoe "Poison"
8. Johnny Gill "My, My, My"
9. Janet Jackson "Miss You Much"
10. Bell Biv DeVoe "Do Me"

ALBUM: En Vogue *Born To Sing*

DANA:

1. Johnny Gill "Rub You The Right Way"
2. Mariah Carey "Vision Of Love"
3. Tony! Toni! Tone! "Feels Good"
4. Adventures...Stevie V "Dirty Cash"
5. Louie Louie "...In The Lap Of Luxury"
6. George LaMond "Bad Of The Heart"
7. Lisa Stansfield "All Around The World"

8. Quincy Jones "I'll Be Good To You"
 9. Leila K "Got To Get"
 10. Cathy Dennis "Just Another Dream"
- ALBUM: (Tie) Johnny Gill *Johnny Gill*
And Mariah Carey *Mariah Carey*

GREGG:

1. Wilson Phillips "Hold On"
2. Mariah Carey "Vision Of Love"
3. After 7 "Can't Stop"
4. Janet Jackson "Love Will Never Do"
5. Madonna "Vogue"
6. M.C. Hammer "U Can't Touch This"
7. INXS "Disappear"
8. Jude Cole "Baby It's Tonight"
9. Depeche Mode "Policy Of Truth"
10. Go West "King Of Wishful Thinking"

ALBUM: Mariah Carey *Mariah Carey*

ERIC:

1. M.C. Hammer "U Can't Touch This"
2. Sinead O'Connor "Nothing Compares 2 U"
3. Madonna "Vogue"
4. George Michael "Praying For Time"
5. Janet Jackson "Alright"
6. Poison "Unskippy Bop"
7. Bell Biv DeVoe "Poison"
8. Janet Jackson "Escapade"
9. Wilson Phillips "Hold On"
10. Concrete Blonde "Joey"

ALBUM: Janet Jackson *Rhythm Nation*

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40 EAR to the STREET

Compiled by Brian Burns

CHRISTMAS IS THE SEASON FOR GIVING

The most popular and humanity oriented promotions during the holiday season are food and clothing drives for the needy. This week, The Network Forty's Ear To The Street salutes radio stations that made a difference!



KIIS Los Angeles held their second annual "KIIS Hunger Goodbye" nonstop radio marathon to benefit the Los Angeles Regional Food Bank. It only took 29 hours for Afternoon Drive personality Magic Matt Alan to fill a 24 foot Mayflower moving van full of food. Posing with the booty, moments before its departure for hungry families around Southern California, are (L-R) Larry Davis, Bonnie Petralia and Shep Aparicio of Vons Food Stores, KIIS-FM's Ellen K., Magic Matt and Vic "The Brick," and Doris Bloch of the LA Regional Food Bank.

In Tulsa, KAY 107's "Colossal Canned Food Collection" was hosted by the morning team of Kevin Karlson (L) and Pete McKenzie (R) who vowed not to shower or shave until they collected 7000 cans of food for the needy. Looking at Karlson, you'd think they gave up sleep, too. Fourteen days (that's right, two weeks) later they reach their goal and, hopefully, a bathtub! Ah, doing good deeds can truly be a dirty business.



At KRNQ Des Moines, The Q-Morning Zoo of Lee Martin, Julie Johnston and Mick Trier boarded a Des Moines Metro bus, promising not to get off until it was full of food for the Iowa Food Bank. Incidentally, they collected 9000 pounds of food in just 41 hours! Great job!

KHMX Houston teamed up with tennis celebrity Zina Garrison (top left) and collected more than 13,000 blankets in the "Great Houston Cover-Up," a city-wide effort to keep Houston's homeless warm this winter. Zina's niece Rosemari Turner assisted Garrison and Mix 96.5 personalities John Paul West (top center) and Joe Pogge (top right) in picking up boxes of blankets and linens at a Houston Marriott Hotel.



TAKING STOCK IN ROCK...

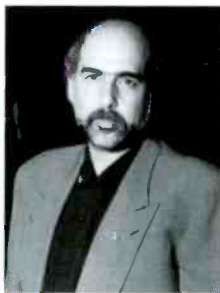
With the money Donald Trump has in his personal savings account, he could feed half the world. But now that Mr. Big Stuff is divorced, he's found other items on his menu! Actually, Donald is starring in the title role in a new video by the hard rocking, all female band Precious Metal on Chameleon Records. The band has covered the 1971 Jean Knight hit "Mr. Big Stuff" on their new self-titled album. Here, guitarist Janet Robin (L) and vocalist Leslie Knauer (R) pose with Mr. Trump, as he manages a lean

smile in spite of the possibilities of Chapter 11. Hope Mr. Trump won't be needing one of those blankets from KHMX!

DOBBIS NAMED PRESIDENT/CEO OF POLYGRAM LABEL GROUP

Rick Dobbis, former RCA Executive VP/GM, has been named President/CEO of the newly created PolyGram Label Group by PolyGram N.V. Executive VP and PolyGram U.S.A. CEO Alain Levy. PLG, as the new label will be known, will be responsible for the marketing of London, Polydor and Smash Records, and will be distributed by PolyGram Group Distribution. PLG will also oversee the sales, marketing and field promotion functions for Island Records.

Dobbis, 40, had been with RCA since 1986, and had previously been VP/Marketing at Chrysalis and Senior VP/Artist Development at Arista. He comments on his appointment, "The changes in the record business over the last few years have been dramatic and swift.



RICK DOBBIS

I'm truly excited about the prospect of building a major company around a number of unique and varied repertoire sources and I am pleased to be a part of a worldwide entity as strong as PolyGram N.V."

PLG will be staffed with its own sales and promotion field staffs, and will also have its own marketing and creative teams. PLG will not have an A&R department, enabling the label to offer equal treatment to all of its releases.

Alain Levy notes, "Rick's leadership record and decision making capabilities make him the ideal label President as we go into the 90s. I think we will have a greater ability to attract creative people with smaller repertoire units feeding into the larger promotion and marketing entities."

JOHN IVEY TO PROGRAM WPXY ROCHESTER

Former WZOK Rockford Program Director John Ivey has been named Program Director at Pyramid Broadcasting's WPXY Rochester. Ivey replaces Kevin Kenney who exited recently to become General Manager at WXLK Roanoke.



JOHN IVEY

On leaving WZOK, Ivey notes, "It was honestly very hard to leave one of the most legendary radio stations in the country. The programmer who succeeds me will attain one of the best jobs in the country."

On joining WPXY, Ivey adds, "I'm very ex-

cited to join Pyramid Broadcasting and work for (Pyramid owner) Richard Balsbaugh in Rochester. I think that (WPXY General Manager) Bill Schoening and Kevin Kenney did a great job on focusing WPXY for the 90s. It's my job now to take the station to the next level of market dominance. I'll be joining a great

staff at another legendary radio station and I can't wait to get started."

Ivey starts January 2, and at presstime, no replacement had yet been named for him at WZOK.

**HERE TODAY...
WHERE TOMORROW?**

THIS WEEK IN THE TRENCHES!

You read it here first! **KLUC LAS VEGAS** APD/MD **JAY TAYLOR** has resigned his position with the **NATIONWIDE COMMUNICATIONS** station to accept the programming position at **Q-105 TAMPA**. OM **JOHN CLAY** has been handling PD duties for the better part of 1990. Expect **TAYLOR** to begin his new assignment in January.

KKSS ALBUQUERQUE MD **HOLLYWOOD HAZE** will be moving to **KKYK LITTLE ROCK** in the same position, while **KKYK** morning man **CRAIG O'NEILL** will pick up PD stripes.

Now that **WHXT ALLENTOWN** MD **ERIC STRYKER** has transferred to sister Top 40 **WPXR QUAD CITIES**, **CLARKE INGRAM** is scouring the country for a new second in command. Call **CLARKE** for details at (215) 258-8775.

Former **92X COLUMBUS** MD **BILL MITCHELL** has been named PD at **WYYS COLUMBIA**. He replaces **CHUCK FINLEY** who left for wake up duties at **WKSF ASHVILLE**.

Congratulations to **RALPH WIMMER**, the new PD at **Z-102 SAVANNAH**. **RALPH** comes from **WHTK HILTON HEAD**.

RANDY KENYON has been named Music Director at **WAZY LAFAYETTE!**



cinderella

"Shelter Me"

Already On Over 115 Top 40 Stations!

+ Most Added For The Third Consecutive Week!

PRO-FM Providence
WNTQ Syracuse
WAEB Allentown

Y-108 Nashville
WRVQ Richmond
95XXX Burlington

WZZG Charlotte
WTFX Madison
Plus 17 More!

Ecrly Returns!

WAAF Worcester 8-5*
WGTZ Dayton 20-17*
WOKI Knoxville 27-23*
KKBQ Houston 35-30*

KATM Colorado Springs 8-6*
WVKZ Schenectady 24-18*
WIXX Green Bay 30-25*
KZU Spokane 40-35*

Pirate Los Angeles 15-13*
KKXL Grand Forks 24-21*
B-94 Pittsburgh D-27*

7-5* On Rock Tracks!

Active Rotation!

oleta adams

"Get Here"

Turning Major Ears With 15 New Adds This Week!

Q-106 San Diego KHMV Houston Q-105 Tampa KBEQ Kansas City
WLOL Minneapolis WPXY Rochester Plus 9 More!

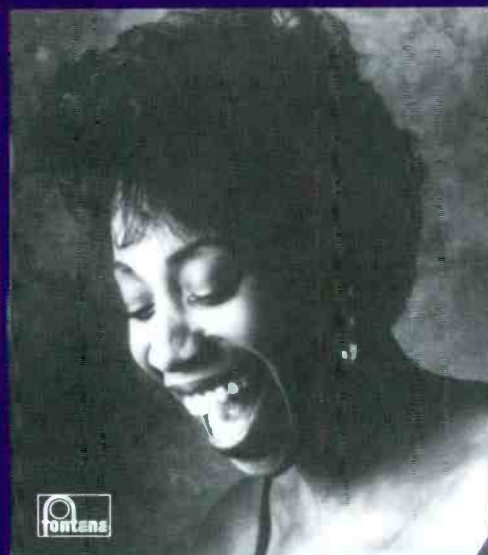
Early Action!

Kiss 108 Boston 23-15* Y-100 Miami 24-20* KMEL San Francisco 25-20*
Q-95 Detroit 23-21* WZOU Boston 29-24* Hot 97.7 San Jose D-33*

On Over 50 Top 40 Stations And Spreading Like Wildfire!

PRO-FM Providence KXKR Kansas City KKFR Phoenix
FM102 Sacramento WNVZ Norfolk KZHT Salt Lake City
FLY92 Albany KIKX Colorado Springs KBOS Fresno

+ Moves 22-18* On Urban Jams!



now crossing...

the adventures of stevie v

"Jealousy"

More Stations That Couldn't Wait!

KXXR Kansas City KBOS Fresno KZFM Corpus Christi

Early Adventures!

Hot 97 New York 23-16*
Power 106 Los Angeles 34-31*
TIC-FM Hartford D-39*
WKSS Hartford

Officially Going For Adds On January 7th...
But For You, Go Ahead Now!

tony! toni! tone!

"It Never Rains In Southern California"
Sometimes You Just Can't Hold Back A Hit!

Hot 97.7 San Jose KKFR Phoenix
KMEL San Francisco KJMZ Dallas
WPGC Washington, DC Z-90 San Diego
WCKZ Charlotte KBOS Fresno

+ Moves 4-3* On Urban Jams!

Going For Adds On January 7th...
Okay, You Can Add It Now If You Insist!





the SIMPSONS

TM

Bart Simpson, Time Magazine Man Of The Year? According to the magazine, readers are pitching for Bart with as much, if not more, fervor than George Bush, Saddam Hussein, Nelson Mandela and Margaret Thatcher. And why not? He's better known and a lot more real to many Americans than most politicians are. If the Fox Network had the same number of affiliates as NBC, *Cosby*

would certainly be having a cow by now. And if ratings were conducted via T-shirt sales, Bart

would clearly hold the #1 spot.

With lunch boxes, air fresheners, coffee mugs, beach towels and bedding, Burger King Bart dolls and pinball machines, is a record really necessary?

Bruce Beckwith, buyer for

the 120 store Turtles Chain out of Atlanta, felt doubtful at first. "*The Simpsons Sing The Blues* was a tough call because when I ordered it, they hadn't even delivered the record to radio yet," he says. "Once I saw radio immediately embracing the single, and had a chance to hear the entire record myself, I immediately doubled my order." Bob Theisen, buyer for the 750 store Musicland Chain comments, "First day sales were unbelievable. *The Simpsons Sing The Blues* will be *The Blues Brothers* of the 90s." And you won't have to look very hard to find the album, either. Special displays are already being shipped to toy stores, general merchandise shops and even drug stores, thus tapping into an audience who may make this the only record they buy all year.

As for Top 40 radio, there was never a doubt as to Bart's potential. The #1 most added single in the country two weeks in a row, with Top 10 requests

reported at more than 100 stations. The Power Pig in Tampa debuted "Do The Bartman" Top 5, and as Program Director Marc Chase sums it up, "It was a Top 10 record even before it was released."

Add to that an estimated 40 million plus viewing audience who saw the video debut Thursday night at the tail end of "The Simpsons" show, and MTV's Nuclear rotation on the video ever since, and you begin to see the scope of the project. Pretty impressive for a novelty project.

But wait. The critics are already glowing over the record, establishing it as a genuine piece of art far beyond the range of a simple novelty. The Los Angeles Times review called *The Simpsons Sing The Blues* a "largely delightful album... which has unusual integrity and potential longevity for a spin-off marketing extravaganza... Truly shows that two-dimensional people have mojos, too." ➤

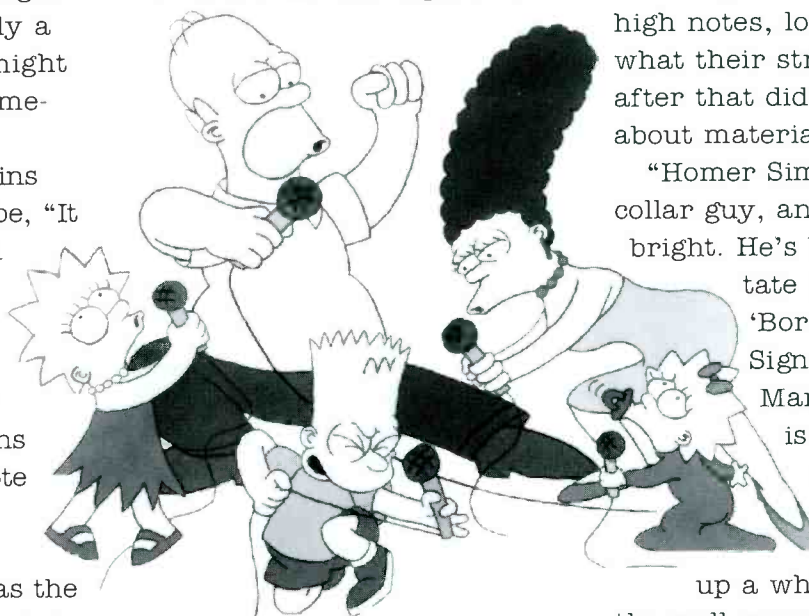
Gene Sandbloom

“Novelty? No way. That’s not my style,” Simpsons producer John Boylan says. “Sorry, I can’t be involved in anything like that.” And according to Robert Smith, head of Marketing for Geffen Records, that was fine with them. “Geffen is not really in the business of doing novelty records,” Smith comments. “Most of our artists are Rock ‘N Roll artists, where the key word is patience. It might be nine months before a Rock ‘N Roll record will see the light of day. If this was purely a novelty record, (they) might have (had to take) it somewhere else.”

Producer Boylan explains how the project came to be, “It started as a conversation between David Geffen and James Brooks, who is the head of Gracie Films...basically he’s the head man in The Simpsons organization. Brooks wrote and directed ‘Terms Of Endearment’ and ‘Broadcast News,’ and was the main guy behind ‘Taxi’ and the ‘Tracey Ullman Show.’ And he’s got a team of people that put together ‘The Simpsons.’ Of course it was created by Matt Groening, but Jim carried the ball from there.”

“After the initial conversation, David Geffen handed it off to Eddie Rosenblatt, President of Geffen Records,” Boylan continues, “Eddie and I had several meetings with Jim Brooks, Matt Groening and Sam Simon (co-executive producer of the TV series) in which I expressed the notion that I would not want to be

involved if it was a novelty record. And they agreed. This was to be a character-driven, *quality* record. The music was to come out of the characters themselves. One of the reasons ‘The Simpsons’ is so successful is that despite the fact this is a cartoon, these are real people. They’re well drawn; not cardboard characters. So we used each character’s personality as a starting point for choosing and creating material. We also agreed we would use the highest qual-



ity players we could find.”

Although it is probably the worst kept secret in the business that Michael Jackson not only contributed to the song “Do The Bartman,” but also developed the dance in the video to accompany it, no one involved with the project would confirm it. Worth noting, however, is that “Do The Bartman” just happens to be published by ATV Music; a company owned by Jackson. There’s a long list of big name musicians who are happy to be associated with this project includ-

ing Joe Walsh, Buster Poindexter, Timothy B. Schmidt, B.B. King, Tower Of Power, John Sebastian, D.J. Jazzy Jeff, Dr. John and Tom Scott, who all act as the *band* for the original Simpsons voices.

“I screened, again, every Simpsons show ever made up to that point,” Boylan says, “so that I felt familiar with the characters. Then I met the actors and brought them into the studio. I played some of their favorite songs and got the range of their voices; their high notes, low notes and what their strengths are. Only after that did I begin to think about material.”

“Homer Simpson is a blue-collar guy, and he’s not too bright. He’s bound to gravitate to a song like ‘Born Under A Bad Sign.’ Homer’s and Marge’s relationship is sort of whimsical, so who better than Randy Newman to sum

up a whimsical and off-the-wall romance? Those two songs I picked personally. I last picked ‘God Bless The Child’ for Lisa after seeing the ‘Mona Lisa’ episode from last season. She’s a jazz fan and an intellectual girl who can’t believe she’s a Simpson. The character of Lisa is a good singer. Of course, Yeardley Smith (Lisa’s voice) is also a very good singer. ➤



In the show it's been established that Lisa has been taking music lessons ever since she could talk, and plays the saxophone like Gerry Mulligan." Boylan concludes, "Bart is obviously the guy to do a dance or rap tune."

Recording even a professional singer can mean a long stint in the studio. Complicate the process by taking voice-over actors and having them sing in character, and a producer could end up with a real mess on his hands; especially when working under a deadline to get the record out in time for Christmas. With *The Simpsons Sing The Blues* project, however, this was not the case. "These actors did their homework. They were great," Boylan remarks, "This was not a difficult situation. It just meant working some long hours."

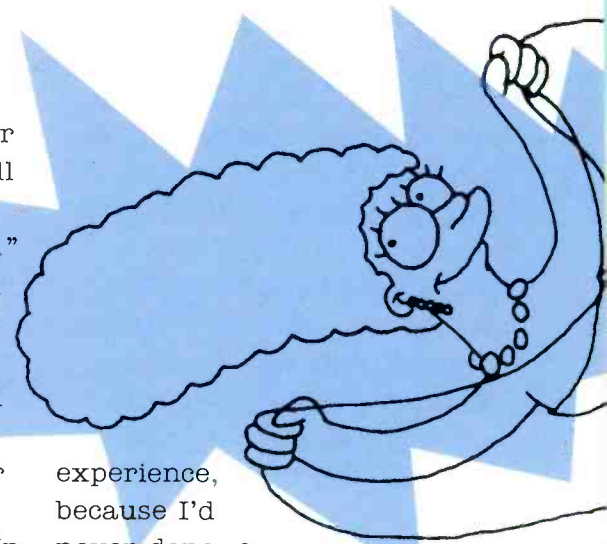
Thanks to Boylan's track record, producing albums for Linda Ronstadt, Carly Simon, Boston and Rick Nelson, as well as soundtracks to the films "Urban Cowboy," "Footloose" and "Born On The Fourth Of July," the many guest musicians knew this would be no novelty record. "I told them up-front I wanted high quality stuff and they all jumped at it," he remembers. "The Simpsons have a great deal of credibility in the artistic community. All the artists really wanted to do it. Joe Walsh loved the idea."



Now here's a legendary American Rock 'N Roll guitar player who's just off-the-wall enough to want to be involved with The Simpsons."

Created by Matt Groening, "The Simpsons" was really a sideline for the former Los Angeles music critic and cartoonist. Just three years ago he was better known for his trendsetting and equally off-center comic strip "Life In Hell," featuring the one eared, bucktoothed rabbit Binky. When the Oscar and Emmy winning James Brooks asked Groening to create animated shorts for the "Tracey Ullman Show," prime time Thursday night was just around the corner. In addition to co-writing one of the album's songs, "Deep Deep Trouble," with D.J. Jazzy Jeff, Groening was far from a distant observer for *The Simpsons Sing The Blues* album. "Matt was involved in all the decisions about material," Boylan says. "He's very knowledgeable. In fact, the most knowledgeable of the whole Simpsons gang, as far as pop music goes. He's a fan and an old music junkie. He likes Rap and Rock 'N Roll, and he knows all these people (in the music business). Some of the other guys weren't as familiar because their heads are imbedded in television day and night, and in working on feature films."

Even with producer Boylan's lengthy and eclectic track record, *The Simpsons Sing The Blues* was a chance to explore uncharted territory. "It was a completely unique



experience, because I'd never done a record with cartoons before," Boylan says. "There was the idea of breaking new ground while staying genuine and true. We weren't doing the Chipmunks here; trying to exploit or rip-off. Milli Vanilli looks real; and isn't. The Simpsons don't look real, but are. The actual Simpsons characters sang this music. Nobody dubbed for them, these are the real people. It's rather ironic that here we have cartoons that are more realistic than real people."

Geffen's Smith echoes that need to put out an *honest* record. "If you expect things to last, you have to approach them as real, and not cynically. We want to be able to sell this a year from now. The Simpsons are not a one level superficial joke. Matt Groening and Gracie Films have really tapped into a mainstream American pop culture phenomenon."

A future Simpsons album remains a possibility, as does a full length Simpsons feature film. Plans for a Simpsons tour, however, are out. Seems Groening doesn't want anyone to have to endure two hours in a sweaty Simpsons costume! ■

**What Do
KIIS-FM
Los Angeles
And
WHYT
Detroit**

Have In Common?

(See Page 41)

SWEET SENSATION

"One Good Man" (Atco)

Delving deep into their Latin roots, this New York trio detours through Miami for their fourth single from *Love Child*. Evolving percussion and horn samples take this tune to previously uncharted territory from the LP, as the song teeters between mid-tempo ballad and intense dance record. Coming off a healthy streak of hits, including the #1 ballad "If Wishes Came True," this should push the project over the Platinum mark.

DEEE-LITE

"Power Of Love" (Elektra)

Just as we were all beginning to wonder if 90s dance music had no new surprises, along came Deee-Lite. And this second single from *World Clique* is night and day from the Top 10 "Groove Is The Heart"...or anything else on the album for that matter. Lady Miss Kier dives into her most soulful vocals on the album, giving this an urban addendum to their strong dance and pop base. If you haven't checked out this album yet, do it now; it's *the* record to take home over the holidays.

REO SPEEDWAGON

"Half Way" (Epic)

Bringing back memories of REO's best work in the late 70s coupled with solid 90s production, this former Champaign, Illinois, band makes a serious Top 40 statement. One of the best written songs of the year, if this was released at any time in history other than the urbanized 90s, it would probably be the most added single of the week. But even next to Black Box, this song shines through with its totally positive spirit. Coming off two Rock radio hits, including the Top 10 "Live It Up," this single goes exclusively to Top 40.



DEEE-LITE

DARYL HALL & JOHN OATES

"Don't Hold Back Your Love" (Arista)

The most rootsy music you've ever heard from this soul-pop duo. With an almost Bruce Hornsby feel, Daryl Hall gives an emotionally understated performance on lead vocals. And the addition of a gospel type choir adds an air of revival style. A

low-key acoustic start gives you time to reflect on the lyrics before the music builds to equally emotional intensity. After the Bon Jovi produced "So Close," this follow-up goes even further in revealing the raw style of the duo's *Change Of Season* album.

The Boys

“Thing Called Love”

ON YOUR DESK AND READY FOR ADDS!

Early Action!

KJMZ Dallas

KZFM Corpus Christi

KBOS Fresno

KKMG Colorado Springs

 Moves 15-14* On Urban Jams!

A Must Listen In This Week's Music Meeting!

Management : The Boys Ltd.

ANOTHER BAD CREATION

“Iesha”

GOING FOR ADDS ON JANUARY 7, 1991!

These Stations Opened Their Gifts Early!

KMEL San Francisco

KOY Phoenix

KGCI Riverside

 Moves 30-26* On Urban Jams!

Programmers Are Saying This Is A Hit!

Warm It Up Over The Holidays And Watch It Cook!



Produced By LA & Babyface For LA Face, Inc.

**NEW FOR
1990, HERE'S
A LOOK AT
THIS YEAR'S
HOLIDAY HITS:**

AC/DC

"Mistress For Christmas"

(Atco)

Serviced exclusively to Rock radio, but your Atco Top would be happy to service you with it if you don't believe in silent nights.

THE ALARM

"Happy Christmas (War Is Over)"

(IRS)

With the 10-year anniversary of John Lennon's death, this now classic song brings back memories for his followers and his generation. The Alarm's version is a great addition to the original, with its slightly rawer edge. Perfect for nights.

PAT BENATAR

"Please Come

Home For Christmas"

(Chrysalis)

A prelude to her new studio album due out in 1991, which is rumored to take a more "unplugged" direction. Rush releasing to radio this week to take full advantage of tie-ins with the Mideast crisis.

THE CHIPMUNKS

"Sleigh Ride"

(EMI)

Great morning show fare as Alvin, Simon and Theodore manage to create a cartoon in the minds of freeway drivers. Believe it or not, this is the 30th anniversary for the David Seville family who have sold more than 40 million records worldwide, and have been nominated for a Grammy 15 times, winning five of them!

DAVID FOSTER

"Grown Up Christmas List"

(Atlantic)

Featuring Natalie Cole on lead vocals, this stunning producer/performer makes the perfect tearful Christmas song for your adults middays and late nights. Made to get you in the spirit.

THE HOOTERS

"Silent Night"

(Columbia)

From the *Acoustic Christmas* LP featuring several artists, this new Hooters track applies rhythm guitar and modern production to the centuries old classic.

LOUIE LOUIE

"Santa Claus Is Coming To Town"

(WTG/Epic)

Produced to slip into the programming of today's dance oriented Top 40s, Louie's is just one of several street hip releases from the *Christmas In The City* collection. Party fare that includes Brenda K. Starr, George LaMond, the Cover Girls, Denise Lopez and Nayobe.

**BARRY MANILOW
AND EXPOSE**

"Jingle Bells"

(Arista)

Expose may be one of New York's best known dance music trios, but they're pure Andrews Sisters here as a foil to Manilow's jazzy style. Already getting requests in several markets as the new *Because It's Christmas* album scales the National Retail charts.

TOMMY PAGE

"You Make Christmas

Feel Like Heaven"

(Sire/Warner Bros)

This lushly produced original ballad is this year's only new entry for the teen audience. Highlighted by a killer chorus of "Silent Night" midway through which gives you a truly uplifted feeling by its end.

TONY!

TONI! TONE!

"My Christmas"

(Wing/Mercury)

The track for party mix shows, this hip-hop and rap song is like listening to Guy Lombardo after a tad too much champagne as it samples oddities from Christmas past. Featured on the *Wing Christmas* sampler which includes a beautiful version of "Have Yourself A Merry Little Christmas" by Vanessa Williams. Not available commercially.

The Music Meeting is researched and prepared weekly by The Network Forty's Music Director, Gene Sandbloom.



maxi priest

"Just A Little Bit Longer"

Moving At "Maxi-mum" Speed!

WNCI Columbus 21-18*
KZHT Salt Lake City 23-21*
WGTZ Dayton 26-22*
KMEL San Francisco 26-24*
KXXR Kansas City 32-26*
Power 106 Los Angeles 32-29*
Kiss 108 Boston 32-30*
KZFM Corpus Christi 36-31*
KBOS Fresno D-38*

*Already Performing On Over
60 Top 40 Stations!*

WPGC Washington, DC
95XXX Burlington
WGRD Grand Rapids
KZOU Little Rock
KFRX Lincoln
KNIN Wichita Falls
KTRS Casper

 *Breaking At Urban Radio!*

MOST REQUESTED

POWER 99 FM

WAPW Atlanta, Domino

1. Bart Simpson, Do The Bartman
2. Surface, The First Time
3. 2NU, This Is Ponderous
4. Winger, Miles Away
5. C & C Music Factory, Gonna

100.3 JAMZ

KJMZ Dallas, Rick Party

1. Candyman, Knockin' Boots
2. Father M.C., I'll Do For You
3. DNA w/Suzanne Vega, Tom's
4. Madonna, Justify My Love
5. Vanilla Ice, Ice Ice Baby
6. Ralph Tresvant, Sensitivity
7. Janet Jackson, Love Will
8. Tevin Campbell, Round And
9. Guy, I Wanna Get With U

MAJIC 102

WMJQ Buffalo, Mike Steele

1. Magic Singers, New Kids Got
2. Vanilla Ice, Play That
3. Bart Simpson, Do The Bartman
4. Janet Jackson, Love Will
5. Vanilla Ice, Ice Ice Baby
6. Tony! Toni! Tone!, Feels
7. Candyman, Knockin' Boots
8. C & C Music Factory, Gonna
9. DNA w/Suzanne Vega, Tom's

KZZP 104.7 FM

KZZP FM Phoenix, Jack Hammer

1. Damn Yankees, High Enough
2. Vanilla Ice, Ice Ice Baby
3. Keith Sweat, I'll Give All
4. Nelson, After The Rain
5. Surface, The First Time
6. Iggy Pop, Candy
7. Madonna, Justify My Love
8. Winger, Miles Away



1. MADONNA, JUSTIFY MY LOVE
2. BART SIMPSON, DO THE BARTMAN
3. VANILLA ICE, ICE ICE BABY
4. STEVIE B, BECAUSE I LOVE YOU
5. DNA w/SUZANNE VEGA, TOM'S DINER
6. VANILLA ICE, PLAY THAT FUNKY MUSIC
7. C & C MUSIC FACTORY, GONNA MAKE YOU
8. DAMN YANKEES, HIGH ENOUGH
9. JANET JACKSON, LOVE WILL NEVER DO
10. SURFACE, THE FIRST TIME

all hit 97.1 KEGL The Eagle

KEGL Dallas, Michael Blake

1. Vanilla Ice, Play That
2. Madonna, Justify My Love
3. Candyman, Knockin' Boots
4. Damn Yankees, High Enough
5. C & C Music Factory, Gonna
6. Stevie B, Because I Love You
7. Timmy T., Time After Time
8. Bart Simpson, Do The Bartman
9. Surface, The First Time

KDON 102.5 FM

KDON Monterey, Marty Party

1. Bart Simpson, Do The Bartman
2. Surface, The First Time
3. Vanilla Ice, Ice Ice Baby
4. Ellis & Hare, Go For It

5. TKA w/Michelle Visage, Crash
6. Tevin Campbell, Round And
7. DNA w/Suzanne Vega, Tom's
8. Black Box, I Don't Know

KDWB 101.3

KDWB Minneapolis, Bobby Wilde

1. Oriental Ice, Rice Rice Baby
2. Poison, Something To
3. Candyman, Knockin' Boots
4. AC/DC, Moneytalks
5. Madonna, Justify My Love
6. Damn Yankees, High Enough
7. Bart Simpson, Do The Bartman
8. Vanilla Ice, Ice Ice Baby

X100 FM

KXXX San Francisco, Dancin' Mark Hanson

1. Madonna, Justify My Love
2. DNA w/Suzanne Vega, Tom's
3. Stevie B, Because I Love You
4. Janet Jackson, Love Will
5. Surface, The First Time
6. UB40, The Way You Do The
7. Heart, Stranded
8. Whitney Houston, I'm Your

Y107 THE OUTRAGEOUS FM

WYHY Nashville, Hawk Harrison

1. Bart Simpson, Do The Bartman
2. C & C Music Factory, Gonna
3. Vanilla Ice, Ice Ice Baby
4. Madonna, Justify My Love
5. Young M.C., Pick Up The
6. Tevin Campbell, Round And
7. Janet Jackson, Love Will

POWER 93 THE POWER TIC

WFLZ Tampa, Tim & Tom

1. Timmy T., One More Try
2. C & C Music Factory, Gonna
3. Limbo Maniacs, Butt Funkin'
4. Vanilla Ice, Ice Ice Baby
5. Damn Yankees, High Enough
6. Bart Simpson, Do The Bartman
7. Oriental Ice, Rice Rice Baby

Power 106 FM

KPWR Los Angeles, Frank Lozano

1. Madonna, Justify My Love
2. Deee-Lite, Groove Is In The
3. L.L Cool J., Around The Way
4. Whitney Houston, I'm Your
5. Madonna, Rescue Me
6. Stevie B, Because I Love You

2
COOL
RECORDS
THAT
WARRANT
YOUR
ATTENTION



LL COOL J

“Around The Way Girl”

Exploding At More Than 60 Top 40 Stations!

- KMEL 8-5*
- KKFR 21-18*
- WXKS 27-21*
- KOY 29-23*
- WCKZ 27-23*
- WLOL 27-24*
- Power 106 33-26*
- KIIS D-26*
- Q-106 D-27*
- TIC-FM 35-32*



WARRANT

“I Saw Red”

Hot New Adds!

- PRO-FM
- WZOU A-28*
- KEGL
- Y-95
- WHYT D-25*
- WPLJ D-26*
- THE NETWORK D-38*

On Over 200 Top 40 Stations!

- Heavy/Exclusive Rotation!
- Sold Out Tour With Poison!

Breaking Quickly With
The Columbia Commitment!



Columbia

MOST REQUESTED

HOT102 fm

WLUM Milwaukee, Chris Kerr

1. C & C Music Factory, Gonna
2. Madonna, Justify My Love
3. Damn Yankees, High Enough
4. Janet Jackson, Love Will
5. Celine Dion, Where Does My
6. Stevie B, Because I Love You



WKCI New Haven, Kelly Nash

1. Vanilla Ice, Play That
2. Winger, Miles Away
3. Stevie B, Because I Love You
4. C & C Music Factory, Gonna
5. Damn Yankees, High Enough
6. Elisa Fiorillo, On The Way
7. Ralph Tresvant, Sensitivity
8. Bart Simpson, Do The Bartman
9. LaMond & Starr, No Matter What
10. Warrant, I Saw Red



KBTS Austin, Jammer

1. Bart Simpson, Do The Bartman
2. Vanilla Ice, Ice Ice Baby
3. Vanilla Ice, Play That
4. Madonna, Justify My Love
5. DNA w/Suzanne Vega, Tom's



WHTZ New York, Kid Kelly

1. New Kids, Games
2. DNA w/Suzanne Vega, Tom's
3. Zoo Singers, New Kids Got
4. Vanilla Ice, Satisfaction
5. Poison, Something To



CADILLAC JACK

WAEB ALLENTOWN

1. STEVIE B, BECAUSE I LOVE YOU
2. C & C MUSIC FACTORY, GONNA
3. MADONNA, JUSTIFY MY LOVE
4. WARRANT, I SAW RED
5. VANILLA ICE, PLAY THAT



WBBM FM Chicago, George McFly

1. Vanilla Ice, Satisfaction
2. Young M.C., Pick Up The
3. Vanilla Ice, Ice Ice Baby
4. The Party, I Found Love
5. C & C Music Factory, Gonna



WRQN Toledo, Kidd Cunningham

1. Madonna, Justify My Love
2. Stevie B, Because I Love You
3. Vanilla Ice, Ice Ice Baby
4. Bart Simpson, Do The Bartman
5. Warrant, I Saw Red
6. Deee-Lite, Groove Is In The
7. Damn Yankees, High Enough

8. DNA w/Suzanne Vega, Tom's
9. Elisa Fiorillo, On The Way



KSFM Sacramento, Marc Allen

1. Another Bad Creation, Iesha
2. Vanilla Ice, Satisfaction
3. Ralph Tresvant, Sensitivity
4. Vanilla Ice, Play That
5. Madonna, Justify My Love
6. Tony! Toni! Tone!, It Never
7. L.L Cool J., Around The Way
8. Bell Biv DeVoe, B.B.D.(I Thought)
9. Tevin Campbell, Round And



WEZB New Orleans, Eddie Munster

1. Bart Simpson, Do The Bartman
2. Poison, Something To

3. Vanilla Ice, Play That
4. Madonna, Justify My Love
5. Stevie B, Because I Love You
6. DNA w/Suzanne Vega, Tom's
7. Candyman, Knockin' Boots
8. Alias, More Than Words Can
9. Deee-Lite, Groove Is In The



WAVA Washington DC, Cadillac Jack

1. Oriental Ice, Rice Rice Baby
2. Vanilla Ice, Ice Ice Baby
3. Bart Simpson, Do The Bartman
4. The Party, I Found Love
5. Candyman, Knockin' Boots
6. Stevie B, Because I Love You
7. Vanilla Ice, Play That
8. DNA w/Suzanne Vega, Tom's
9. New Kids, Let's Try It Again



KRBE Houston, Paul Bryant

1. Madonna, Justify My Love
2. Bart Simpson, Do The Bartman
3. 2NU, This Is Ponderous
4. Candyman, Knockin' Boots
5. Vanilla Ice, Ice Ice Baby
6. C & C Music Factory, Gonna
7. DNA w/Suzanne Vega, Tom's
8. Stevie B, Because I Love You
9. Vanilla Ice, Play That



WQHT New York, Freddie Colon

1. Clear Kutch, Surrender
2. Lisette Melendez, Together
3. Cynthia & Johnny O, Dream
4. Vanilla Ice, Ice Ice Baby
5. Nasty Boys, What I'm Feeling
6. DNA w/Suzanne Vega, Tom's
7. Soave, If You Want Me
8. LaMond & Starr, No Matter What



Natasha's Brother

Featuring Rachele Cappelli

**"Always
Come
Back
To You"**

(Love Theme From "The Nutcracker Prince")

New Believers!

**KTUX Shreveport
KZIO Duluth**

Holiday Action!

**Star 93 San Antonio D-21*
WAYS Macon 34-28*
KCAQ Ventura D-40***



***From The Motion Picture
"The Nutcracker Prince"***

Now Ready For Holiday Airplay!

**Produced By Ahmet Ertegun
And Shane Keister**



**"THIS IS
PONDEROUS"**

NU Adds!

WHYT Detroit	Y-95 Dallas	KS-104 Denver
KWOD Sacramento	KZHT Salt Lake City	KKRD Wichita
KZZU Spokane	Plus 6 More!	

NU Moves!

Power 99 Atlanta 18-10*	KOOK Tri-Cities 16-11*
WDFX Detroit 20-16*	KNSN Salt Lake City D-19*
KKBQ Houston 25-20*	KRBE Houston 27-22*
KPLZ Seattle D-24*	K106 Beaumont D-25*
KRQ Tucson D-28*	



Instant Phone Action!

#1 WOKI Knoxville	#1 KFTZ Idaho Falls
#3 KRBE Houston	#3 Power 99 Atlanta
#3 WZOK Rockford	#5 KPLZ Seattle
#6 Y-95 Dallas	#9 WTFX Madison

Quit Pondering...Add It!



MOST REQUESTED

X106

KXXR Kansas City, Kelly Ulrich

1. DNA w/Suzanne Vega, Tom's
2. Candyman, Knockin' Boots
3. Vanilla Ice, Ice Ice Baby
4. UB40, The Way You Do The
5. Technotronic, Rockin' Over
6. Stevie B, Because I Love You
7. Vanilla Ice, Satisfaction
8. Madonna, Justify My Love

98.5

KLUC FM

KLUC Las Vegas, Cal Thomas

1. Timmy T, One More Try
2. Guys Next Door, I've Been
3. C & C Music Factory, Gonna
4. Vanilla Ice, Play That
5. Surface, The First Time
6. Bart Simpson, Do The Bartman
7. Cynthia & Johnny O, Dream
8. Iggy Pop, Candy

PIRATE RADIO 100.3 FM

KQLZ Los Angeles, Batman Gomez

1. Warrant, I Saw Red
2. Tesla, Signs
3. Warrant, Cherry Pie
4. Damn Yankees, High Enough
5. Firehouse, Don't Treat Me

KIISFM

KIIS FM L.A., Hollywood Hamilton

1. Vanilla Ice, Ice Ice Baby
2. Oriental Ice, Rice Rice Baby
3. Bart Simpson, Do The Bartman
4. New Kids, Games
5. Stevie B, Because I Love You
6. Vanilla Ice, Play That
7. Surface, The First Time
8. L.L. Cool J., Around The Way



BREAKOUT!

2NU

"THIS IS PONDEROUS"

WOKI	KNOXVILLE	#1
KFTZ	IDAHO FALLS	#1
WAPW	ATLANTA	#3
KRBE	HOUSTON	#3
WZOK	ROCKFORD	#3
KPLZ	SEATTLE	#6



KPLZ Seattle, Mark Allan

1. Oriental Ice, Rice Rice Baby
2. Chris Isaak, Wicked Game
3. Bart Simpson, Do The Bartman
4. AC/DC, Moneytalks
5. 2NU, This Is Ponderous
6. Ralph Tresvant, Sensitivity
7. Kid Sensation, Go Dawgs
8. Winger, Miles Away
9. Deee-Lite, Groove Is In The
10. Poison, Something To



WZPL Indianapolis, Jeff Lewis

1. Stevie B, Because I Love You
2. Vanilla Ice, Ice Ice Baby
3. Poison, Something To

4. Madonna, Justify My Love
5. DNA w/Suzanne Vega, Tom's
6. Damn Yankees, High Enough
7. UB40, The Way You Do The
8. Ralph Tresvant, Sensitivity
9. After 7, Can't Stop



WPRO FM Providence, John Bina

1. Madonna, Justify My Love
2. Damn Yankees, High Enough
3. Vanilla Ice, Ice Ice Baby
4. Stevie B, Because I Love You
5. Poison, Something To
6. Bette Midler, From A
7. Bell Biv DeVoe, B.B.D.(I Thought)
8. C & C Music Factory, Gonna
9. Vanilla Ice, Play That
10. Jon Bon Jovi, Miracle

POWER 92FM

KKFR Phoenix, Paco Lopez

1. Vanilla Ice, Play That
2. One Cause One Effect, Midnight
3. Madonna, Justify My Love
4. Too Short, The Ghetto
5. P.C. Quest, After The
6. Tony! Toni! Tone!, Feels
7. Bobby Ross Avila, I'm Your



WPLJ New York, A.J.

1. New Kids, Games
2. Madonna, Justify My Love
3. Vanilla Ice, Play That
4. Stevie B, Because I Love You
5. Bart Simpson, Do The Bartman
6. C & C Music Factory, Gonna

WNCI 97.9

WNCI Columbus, Chris Davis

1. Stevie B, Because I Love You
2. Deee-Lite, Groove Is In The
3. Bette Midler, From A
4. Damn Yankees, High Enough
5. Yoopers, Rusty Chevrolet
6. WNCI, Get Here (Song For Troops)
7. Maxi Priest, Just A Little
8. Poison, Something To
9. UB40, The Way You Do The



KZZU FM Spokane, Chuck Matheson

1. Bart Simpson, Do The Bartman
2. Vanilla Ice, Ice Ice Baby
3. Stevie B, Because I Love You
4. DNA w/Suzanne Vega, Tom's
5. Warrant, I Saw Red
6. 2 In A Room, Wiggle It
7. AC/DC, Moneytalks
8. Vanilla Ice, Play That

CHRIS ISAAK

"Wicked Game"

**EXPLODING ON OVER 75
TOP 40 STATIONS!**

JOINING THE GAME THIS WEEK!

WNCI Columbus
WMJQ Buffalo
WKBQ St. Louis
KLUC Las Vegas
KQMQ Honolulu
KZBS Oklahoma City
WAEB Allentown
KQKQ Omaha
Plus 8 More!

WICKED MOVES AND DEBUTS!

Power 99 Atlanta 6*
WIXX Green Bay 13-6*
I-95 Birmingham 15-12*
WBBQ Augusta 17-12*
K106 Beaumont 26-16*
KPLZ Seattle 24-21*
WAPE Jacksonville 26-22*
KEGL Dallas 27-21*
WOMX Orlando 29-25*
Y-107 Nashville 35-28*

"The most requested record on
KHMx by a 10 to 1 margin!"
-Guy Zapoleon, KHMx Houston

From The Album
HEART SHAPED WORLD!

*The Upper Demo Female Record
Your A/C Competitor Doesn't
Have The Balls To Play!*

DEPECHE MODE

"World In My Eyes"

**ON OVER 85 TOP 40
STATIONS AND KICKING IN!**

**JUST ADDED AT KTFM SAN ANTONIO
AND KWOD SACRAMENTO!**

FEAST YOUR EYES ON THESE MOVES!

KRBE Houston 7-5*
WNNK Harrisburg 23-19*
KYRK Las Vegas 33-22*
Q-106 San Diego 24-22*
Power 106 Los Angeles 18-15*
KZZU Spokane 34-28*
KKMG Colorado Springs 33-29*

 **Fourth Week In Medium Rotation!**

 **Top 10 In National Club Action!**

 **From The Double
Platinum Album VIOLATOR**



JUDE COLE

"House Full Of Reasons"

**THE SOUND THAT TODAY'S
WOMEN WANT TO HEAR!**

A FULL HOUSE OF ACTION!

KXYQ Portland 17-11*
WKTI Milwaukee 24-19*
Power 99 Atlanta 22-19*
Q-95 Detroit 21-19*
WNCI Columbus 22-20*
WZZG Charlotte 24-19*
KBEQ Kansas City 30-25*

ON OVER 80 TOP 40 STATIONS!

 **Album A VIEW FROM 3RD**

STREET Just Certified Gold!

 **Featured On CD TuneUp #30!**

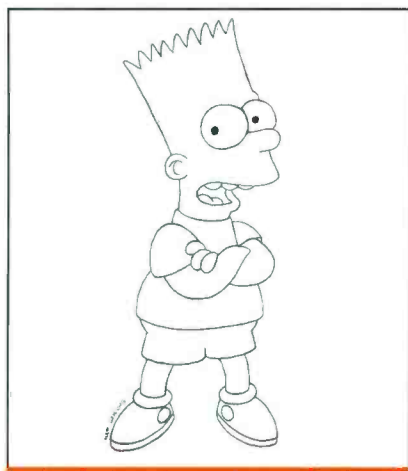
*If You're Programming
For Adult Women, Jude Will
Complement Your Texture!*



Surface



Ralph Tresvant



Bart Simpson

N40

HIT SINGLES

(For The Research Week Ended 12/11/90)

2W	LW	TW	Artist/Song	Label
2	1	①	STEVIE B. Because I Love You	LMR/RCA
4	3	②	WILSON PHILLIPS. Impulsive	SBK
11	5	③	MADONNA. Justify My Love	Sire/WB
5	4	④	BETTE MIDLER. From A Distance	Atlantic
8	6	⑤	DAMN YANKEES. High Enough	WB
17	12	⑥	JANET JACKSON. Love Will Never Do (Without You)	A&M
1	2	7	WHITNEY HOUSTON. I'm Your Baby Tonight	Arista
7	7	8	GEORGE MICHAEL. Freedom 90	Columbia
21	15	⑨	DNA FEATURING SUZANNE VEGA. Tom's Diner	A&M
15	13	⑩	STEVE WINWOOD. One And Only Man	Virgin
13	11	⑪	JON BON JOVI. Miracle	Mercury
16	14	⑫	WINGER. Miles Away	Atlantic
19	16	⑬	NELSON. After The Rain	DGC
24	19	⑭	SURFACE. The First Time	Columbia
26	21	⑮	WILL TO POWER. I'm Not In Love	Epic
20	18	⑯	THE OUTFIELD. For You	MCA
3	8	17	POISON. Something To Believe In	Enigma/Capitol
22	20	⑰	PHIL COLLINS. Hang In Long Enough	Atlantic
31	24	⑱	RALPH TRESVANT. Sensitivity	MCA
28	25	⑳	CATHY DENNIS. Just Another Dream	Polydor
6	9	21	DEEE-LITE. Groove Is In The Heart	Elektra
10	10	22	UB40. The Way You Do The Things You Do	Virgin
29	26	㉓	DEBBIE GIBSON. Anything Is Possible	Atlantic
D	32	㉔	BART SIMPSON. Do The Bartman	Geffen
35	29	㉕	INXS. Disappear	Atlantic
30	28	㉖	JOHNNY GILL. Fairweather Friend	Motown
36	31	㉗	ROBERT PALMER. You're Amazing	EMI
38	34	㉘	BREATHE. Does She Love That Man?	A&M
32	30	㉙	ELISA FIORILLO. On The Way Up	Chrysalis
40	37	㉚	C & C MUSIC FACTORY. Gonna Make You Sweat	Columbia
39	35	㉛	KEITH SWEAT. I'll Give All My Love To You	Vinter/Elektra
9	17	32	MARIAH CAREY. Love Takes Time	Columbia
18	27	33	TONY! TONI! TONE!. Feels Good	Wing/Polydor
14	22	34	DONNY OSMOND. My Love Is A Fire	Capitol
D	40	㉜	VANILLA ICE. Play That Funky Music	Ultrax/SBK
▶ DEBUT!		㉝	CELINE DION. Where Does My Heart Beat Now	Epic
D	39	㉞	DINO. Gentle	Island
▶ DEBUT!		㉟	WARRANT. I Saw Red	Columbia
12	23	39	HEART. Stranded	Capitol
▶ DEBUT!		㊱	AC/DC. Moneytalks	Atco

CLOSED!

MADONNA
"Justify My Love"

DAMN YANKEES
"High Enough"



5-3*



6-5*

TEVIN CAMPBELL

"Round And Round"

**THESE STATIONS GOT
AROUND TO IT!**

KIIS Los Angeles
Kiss 108 Boston
KPRR El Paso
Y-107 Nashville



Former Top 5 On Urban Jams!

Paisley Park

ACTION ALL AROUND!

Power 106 Los Angeles 25-18*
WLOL Minneapolis 25-21*
FM102 Sacramento 25-21*
KMEL San Francisco D-25*
Kiss 108 Boston D-28*
KIIS Los Angeles D-29*
Hot 97.7 San Jose 33-30*

PAUL SIMON

"The Obvious Child"

**THESE STATIONS CHECKED
RETAIL THIS WEEK!**

WIXX Green Bay 17-12*
KZBS Oklahoma City 23-21*
WCIL Carbondale 26-22*
Kiss 108 Boston 25-23*
KXYQ Portland 25-23*
KZHT Salt Lake City 29-24*
WVKZ Schenectady 28-24*
WZOK Rockford 29-25*
KFBQ Cheyenne 35-27*



*The Album Is Approaching
Double-Platinum!*



Heavy Rotation!



Hot Rotation!



*Top 10 At NAC And A Former
Top 30 On Rock Tracks,
Alternative And A/C Radio!*



Former Top 5 In The UK!



Featured On CD TuneUp #31!



RECORDS

WHITNEY HOUSTON

"All The Man That I Need" (Arista)

This traditional Whitney ballad looks like her second #1 single in a row as it takes #1 most added status by a landslide.

+ MOST ADDED: 152, including WBLI, WHTZ, WPLJ, WQHT, WPRO, WXKS, WZOU, WKSE, WKCI, WTIC, WEGX, WAVA
\$ SALES BREAKOUT: LP is Top 10 in 72 markets, including NY, Boston, Philly, DC, Chicago, Minneapolis, Atlanta, Miami, New Orleans, Phoenix, San Diego, San Fran, LA and Seattle
+ CROSSOVER: Debuts 41* at Urban and most added at A/C radio

BAD COMPANY

"If You Needed Somebody" (Atco)

Most added and chartbound as this reunion project picks up phones at KAYI and great chart conversions. 106 stations.

10 TOP TEN: WPMR, WRQK, WIQB, KMYZ, KATM, KRZR
↑ MAJOR MOVES: 49, including WKRQ(18-14), WZPL(28-22), WVKZ(19-16), WNTQ(18-14), WHHY(14-11), WOKI(15-12)
+ MOST ADDED: 15, including KWSS, WRCK, WNNK, WYCR, WKHI, KXKT, WAPI, KWNZ, KSRR, WPMR, KQHT, WTBX
+ CROSSOVER: Moves 3-2* at Rock radio with Top 10 requests
✈ TOURING: Currently in California
CD NETWORK FORTY TUNEUP: Featured on CD #30

STYX

"Show Me The Way" (A&M)

Three formats deep as this Dennis DeYoung ballad finds its way onto 110 stations with fifth most added status for the week.

☎ REQUEST ACTION: WZOK, WOKI
↑ MAJOR MOVES: 20, including WVKZ(29-20), WKZW(19-17), WPMR(28-23), WZOK(17-13), WSKZ(17-13), WKEE(25-19)
+ MOST ADDED: 30, including KSAQ, KXXX, WFLY, WNTQ, WTFX, WZEE, KQKQ, WAYS, WCGQ, WKXX, WZAT, KIOC
+ VH1 SUPPORT: Debuts in Development rotation
+ CROSSOVER: Moves to 44* at Rock and Top 30 at A/C radio

CINDERELLA

"Shelter Me" (Mercury)

A classic fairy tale scenario as the debut track from Cinderella's third LP debut is primed to go Top 5 on two formats. 111 stations.

☎ REQUEST ACTION: WTFX, KKRD, WOKI, KAYI, KZZU, KFTZ
↑ MAJOR MOVES: 23, including WAAF(8-5), WVKZ(24-18), WRQK(14-10), WGTZ(20-17), WIQB(18-13), KATM(8-6)
+ MOST ADDED: 25, including WPRO, WNTQ, WRVQ, WTFX, WZEE, KXKT, WZAT, WYHY, WZZG, WAEB, WWFX, WWGT
+ MTV SUPPORT: 7 weeks, in Active rotation
\$ SALES BREAKOUT: LP is Top 10 in 20 markets, including Trenton, Chicago, Indy, Cincinnati, Richmond, Savannah, Charlotte, Denver and Portland
+ CROSSOVER: Moves 7-5* at Rock radio with Top 5 requests
✈ TOURING: Tour resumes in January
CD NETWORK FORTY TUNEUP: Featured on CD #31

ELTON JOHN

"You Gotta Love Someone" (MCA)

Topping out the A/C charts, this adult reaction record draws new action at KZZB and KQMQ. 98 stations.

10 TOP TEN: WKQI, KXYQ, WGRD, KISN, KZII
↑ MAJOR MOVES: 43, including WXKS(20-13), WKQI(13-10), KXYQ(16-10), WZOK(16-14), WBBQ(21-16), WYYS(27-20)
+ VH1 SUPPORT: 6 weeks, in Heavy rotation
+ CROSSOVER: # 1 at A/C and moves to 73* at Rock radio
🌐 INTERNATIONAL: Former Top 40 in UK. LP is Top 5 in UK and Australia
CD NETWORK FORTY TUNEUP: Featured On CD #31

CHER

"The Shoop Shoop Song (It's In His Kiss)" (Geffen)

"Mermaids" is here as Cher scales the A/C charts and finds new Top 40 action at WCKZ, WTHH and KWTX. 99 stations.

☎ REQUEST ACTION: WKQI, KKRD
↑ MAJOR MOVES: 39, including WXKS(14-12), WHYI(15-12), WKRZ(28-24), WNNK(20-16), WKHI(13-11), WXLK(26-20)
+ MTV SUPPORT: 5 weeks, in Medium rotation
+ VH-1 SUPPORT: Debuts in Heavy rotation
+ CROSSOVER: Top 10 at A/C radio
CD NETWORK FORTY TUNEUP: Featured On CD #31

LEGEND

10 TOP TEN	+ CROSSOVER
☎ REQUEST ACTION	↑ MAJOR MOVES
+ MTV SUPPORT	+ VH1 SUPPORT
\$ SALES BREAKOUT	+ CLUB SCENE
+ MOST ADDED	🌐 INTERNATIONAL
+ RESEARCH	✈ TOURING
CD NETWORK 40 TUNEUP	🎬 MOTION PICTURE

house of lords

"Remember My Name"



SIMMONS RECORDS

black box

"I Don't Know
Anybody Else"



the charlatans UK

"The Only One
I Know"



**Already On Over 50 Top 40 Stations
With 15 New Adds This Week!**

KSAQ San Antonio KYRK Las Vegas
WGRD Grand Rapids KZFM Corpus Christi
WAAL Binghamton WIXX Green Bay
WRCK Utica KQIZ Amarillo
WKEE Huntington WRCK Utica
And 5 More!

House Full Of Moves!

WSKZ Chattanooga D-23* KATM Colorado Springs D-27*
WKRZ Wilkes-Barre D-38* KFMW Waterloo D-39*
WZAT Savannah D-39* WOMP Wheeling D-40*

♣ Moves 44-34* On Rock Tracks!

On Over 60 Top 40 Stations With 7 New Adds!

PRO-FM Providence KJMZ Dallas
KISN Salt Lake City WZOK Rockford
WAAL Binghamton WPFR Terre Haute
WSPK Poughkeepsie

Early Action From Stations In The Know!

Kiss 106 Boston 17-11* Hot 97 New York 17-12*
B-96 Chicago 24-15* KMEL San Francisco 27-23*
WLOL Minneapolis D-33* Y-107 Nashville D-34*
KKMG Colorado Springs 37-35*

♣ Moves 33-29* On Urban Jams!

♣ Top 30 National 12-Inch Sales!

\$ Album Approaching Gold!

5 More Adds This Week!

KCAQ WRQK WERZ WPRR KCAQ

Early UK Believers!

KRZR Fresno D-26* KZHT Salt Lake City 30-27*
KATM Colorado Springs D-30* KZZB Beaumont 39-31*
KZZU Spokane D-39* KZFM Corpus Christi D-39*
Yes 97 Columbia D-40* KAKS Amarillo D-40*

♣ Former #1 At Alternative!

♣ Moves 34-31* On Rock Tracks!

♣ Buzz Bin Rotation!



THE NEXT 40™

CHRIS ISAAK

"Wicked Game" (Reprise)

The inside circle says this hip image record is one to keep your eye on. Playing the "Game" at 91 stations with phones at KPLZ and WRVQ.



TOP TEN: WAPW, KHMx, WIXX, KROQ, KFMW



MAJOR MOVES: 27, including KEGL(27-21), KHMx(10-9), WERZ(30-22), WIXX(13-6), WAPI(15-12), WBBQ(17-12)



MOST ADDED: 16, including WMJQ, WKBQ, WNCI, KQKQ, WSKZ, WWSR, WAEB, KZBS, KZZB, KLUC, KQMQ, KRZR



VH1 SUPPORT: 4 weeks, in Heavy rotation. 5 Star video



CROSSOVER: Debuts 91* at Rock radio



INTERNATIONAL: Top 10 in UK



FILM: From "Wild At Heart"



NETWORK FORTY TUNEUP: Featured on CD #31

AFTER 7

"Heat Of The Moment" (Virgin)

These LA and Babyface proteges re-heat their first hit with Top phones at KKRZ. 87 stations.



MAJOR MOVES: 22, including WQHT(18-14), WLOL(17-13), WFLZ(15-10), KQKS(6-5), KRXY(9-8), KIIS(19-15), WYHY(28-22)



MOST ADDED: 22, including WKRQ, KTFM, WLAN, WNVZ, WXLK, WZEE, WZAT, WDJX, WGRD, WFME, KKMG, KKXX



SALES BREAKOUT: LP is Platinum



CROSSOVER: Former Top 5 at Urban radio

IGGY POP

"Candy" (Virgin)

For the station looking for something completely different, this Pop hit is already three formats deep; 85 stations.



REQUEST ACTION: WKBQ, KZZP, WTFX, WOKI, KLUC, WAAL



MAJOR MOVES: 22, including WXKS(24-20), WRBQ(21-17), KRBE(28-25), WYYS(14-10), KIOC(23-17), KRZR(5-3)



MOST ADDED: 16, including WPHR, KZIO, WAYS, WOKI, WANS, WSSX, WWCK, WBNQ, WIFC, KYYY, WPFM, KMCK



MTV SUPPORT: 16 weeks, in Active rotation



CROSSOVER: Former Top 5 at Alternative and moves 48-41* at Rock radio

JUDE COLE

"House Full Of Reasons" (Reprise)

Top 10 moves at WSKZ, requests at WKQI and new adds at WRQX, WKDD, WIQB and WNYP are six more reasons to add Jude. 74 stations.



MAJOR MOVES: 31, including WKTi(24-19), WAPW(22-19), KXYQ(17-11), WVKZ(36-29), WPXR(17-14), KRnQ(29-24)

DEPECHE MODE

"World In My Eyes" (Sire/Reprise)

With a new video in the stores for the holidays, Depeche eyes new Top 40 action at KTFM, KWOD and WNYP. 83 stations.



REQUEST ACTION: KKRZ, KLUC



MAJOR MOVES: 25, including KRBE(7-5), KPWR(18-15), WNNK(23-19), WYYS(34-23), KPRR(27-22), KYRK(33-22)



MTV SUPPORT: 4 weeks, in Medium rotation



SALES BREAKOUT: LP is Double-Platinum. Top 10 National 12-inch sales



CROSSOVER: Former Top 10 at Alternative radio



CLUBS: Top 10 National Club action



INTERNATIONAL: Former Top 20 across Europe and UK

GEORGE LAMOND & BRENDA K. STARR

"No Matter What" (Columbia/Epic)

With hefty chart jumps, this love song captures new action at six stations, including WXKS, KXXR and KQMQ. 80 stations.



REQUEST ACTION: WQHT, WKCI, KKRZ



MAJOR MOVES: 21, including WIOQ(35-28), WPOW(3-1), KZFM(29-23), KPRR(22-17), KYRK(32-21), KHQT(29-25)

PEBBLES FEATURING BABYFACE

"Love Makes Things Happen" (MCA)

Top 10 moves and 10 new adds, including WQXA, WDBR and KTRS are making things happen for this beautiful voice and hot producer. 62 stations.



MAJOR MOVES: 17, including KJMZ(3-2), KQKS(10-9), KOY(26-16), KHQT(24-16), KMEL(14-11), KSFM(20-17)



SALES BREAKOUT: LP is near Gold



CROSSOVER: Moves 8-4* at Urban with Top 5 requests and breaking at A/C radio



NETWORK FORTY TUNEUP: Featured on CD #31

MAXI PRIEST

"Just A Little Bit Longer" (Charisma)

This jazz and reggae influenced love song finds Maxi requests at WNCI and eight new adds, including KZOU, WXXX and KFRX. 62 stations.



MAJOR MOVES: 11, including KXXR(32-26), WNCI(21-18), WGTZ(26-22), WCIL(31-26), KCHX(30-24), KSLY(27-24)



CROSSOVER: Debuts 46* at Urban radio

CAPITOL DELIVERS TWO EARLY HOLIDAY GIFTS!

m.c. hammer

HERE COMES THE HAMMER

✦ MOST ADDED OUT OF THE WRAPPER!

💰 8.5 MILLION ALBUMS SOLD!

✈ THE SOLD OUT TOUR CONTINUES!

Here Come The Adds!

Power Pig	KKBQ	FM102	KMEL	KKFR	Hot 97.7
KKRZ	B-97	WHYT	KKBQ	KZHT	Y-107
KIKI	KKMG	KWNZ	Z-104	KZZU	KZFM
KZOU	WBXX	KBFM	KCAQ	K106	KAKS
KNOE	KPRR	KFBQ	KTMT	KTRS	KZZB
WCIR	WHHY	WKPE	WQGN	WVSR	WVBS

Produced By M.C. Hammer Co-Produced By James Earley And Michael Kelly



tracie spencer

THIS HOUSE

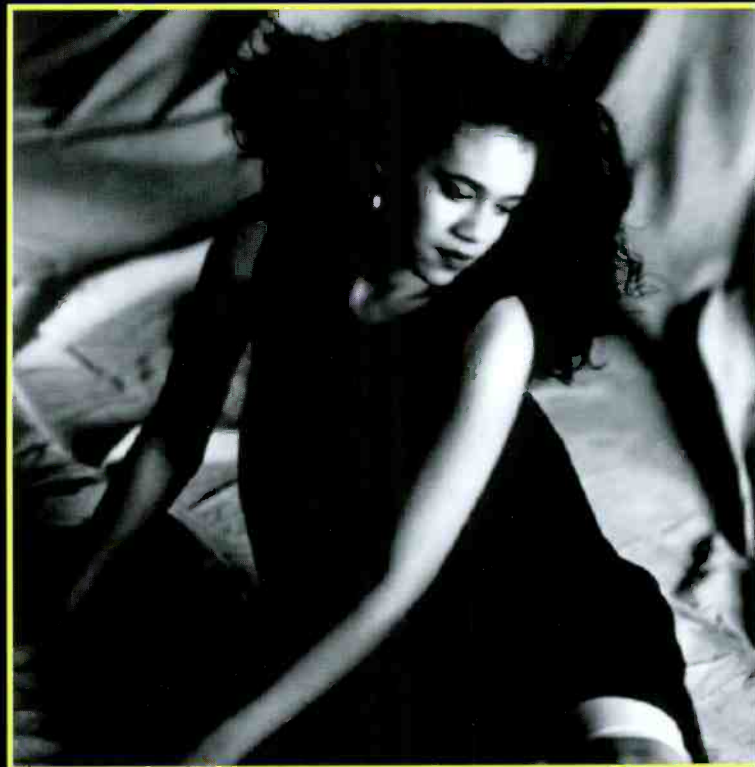
These Stations Came Home This Week!

Kiss 108	KPLZ	FM102	KWOD	WKQB
KSND	WAAL	KFXD	KZBB	KFFM
KQIZ	WVBS	WJAD	WFMF	

Early House Warmers!

WCKZ D-24*	KPRR D-27*	Hot 97.7 D-28*
WQGN D-30*	KXXR D-31*	KAKS D-32*
KQCR D-34*	KZZB D-34*	CK-105 D-39*

Produced By Matt Sherrad And Paul Sherrad
Co-produced By Sir Spence
Additional Production By Justin Strauss
Management: Stan Plesser Productions



COME OVER TO OUR HOUSE FOR THE HOLIDAYS!



40 TOP 40 THE NEXT 40™

BLACK BOX

"I Don't Know Anybody Else" (RCA)

Seven new stations open the second Black Box single, including WPRO, KJMZ and WAAL. Top requests at KDON. 59 stations.



MAJOR MOVES: 8, including WQHT(17-12), WXKS(17-11), WBBM(24-15), KMEL(27-23), WJAD(30-23), WPRR(33-30)



SALES BREAKOUT: LP is near Gold and Top 10 in NY and Detroit. Top 15 National 12-inch sales



CROSSOVER: Moves 33-29* at Urban radio



CLUBS: Top 10 National Club action

NOTORIOUS

"The Swalk" (DGC)

With production techniques that adapt to the mood of each track, this single gets new action at KBEQ and KRNQ. 56 stations.



MAJOR MOVES: 10, including WKRQ(32-29), KMYZ(23-16), WAAL(24-20), KFMW(22-20), KNIN(33-30), KISR(35-31)



MTV SUPPORT: 6 weeks, in Medium rotation



CROSSOVER: Moves to 52* at Rock radio

TRACIE SPENCER

"This House" (Capitol)

A winner of Star Search in 1986, this young lady's talent is shining at Urban radio while pulling requests at KSLY. 54 stations.



MAJOR MOVES: KDON(6-3), KSLY(35-30), WKSS(20-17)



MOST ADDED: 16, including WXKS, KJMZ, KSFM, KWOD, KPLZ, WKQB, WFMF, KFSD, KSND, WAAL, WJAD, WNFI



CROSSOVER: Moves 47-34* at Urban radio



NETWORK FORTY TUNEUP: Featured on CD #31

M.C. HAMMER

"Here Comes The Hammer" (Capitol)

Uh-oh, uh-oh! Capping off the year of "Hammertime," MC's fourth single is second most added, nailing 42 stations out of the box.



REQUEST ACTION: KHYY, KKRD, KIKX



MOST ADDED: 42, including WFLZ, WHYT, WEZB, KKBQ, KKFR, KHQT, KMEL, KKRZ, WZEE, KKRD, WHHY, WYHY



SALES BREAKOUT: LP is Septuple-Platinum and remains Top 10 in 88 markets, including NY, Philly, Baltimore, Pittsburgh, Milwaukee, Chicago, Minneapolis, Indy, Atlanta, Miami, Nashville, Dallas, Denver, Salt Lake, Vegas, LA, San Fran, Portland and Seattle



TOURING: Currently in California

L.L. COOL J.

"Around The Way Girl" (Def Jam/Columbia)

Claiming a Top 10 spot at KMEL, L.L. finds his way onto the airwaves at WKSS, KFBQ and WHYT. 45 stations.



REQUEST ACTION: WLWL, KXXR, KKFR, KIIS, KPWR, XHTZ, KHQT, KSFM, WFLY



MAJOR MOVES: 15, including WXKS(27-21), WPGC(21-19), KJMZ(30-24), KKFR(21-18), KMEL(8-5), KSFM(16-14)



SALES BREAKOUT: LP is Top 10 in NY, Richmond, Las Vegas and LA



CROSSOVER: Top 10 National Rap Record and moves 20-17* at Urban radio

OLETA ADAMS

"Get Here" (Fontana/Mercury)

Combining her stunning vocal style with enchanting lyrics, Oleta is jamming phones at WKQI. 48 stations.



MAJOR MOVES: WXKS(23-15), WZOU(29-24), WHYI(24-20), KMEL(25-20), KZFM(39-36), WWGT(27-24), KEZB(D-20)



MOST ADDED: 15, including WLWL, KBEQ, WRBQ, KHMV, KKLQ, WPXY, WPST, WHHY, WXXX, WNYP, KSKG, WJAD



SALES BREAKOUT: LP is Top 10 in Kansas City and Detroit



CROSSOVER: Top 15 at A/C and moves 22-18* at Urban radio



NETWORK FORTY TUNEUP: Featured on CD #31

PAUL SIMON

"The Obvious Child" (Warner Bros)

With a coveted Grammy for Album Of The Year in 1986, Simon's latest creation wins adds at WQID and KMCK. 39 stations.



MAJOR MOVES: 13, including WVKZ(28-24), WIXX(17-12), WZOK(29-25), KZHT(29-24), WCIL(26-22), KFBQ(35-27)



MTV SUPPORT: 14 weeks, in Heavy rotation



VH1 SUPPORT: 9 weeks, in Development rotation



SALES BREAKOUT: LP is Gold and Top 10 in 112 markets, including NY, Boston, Philly, DC, Chicago, Minneapolis, KC, St. Louis, Atlanta, Miami, Nashville, New Orleans, Denver, Salt Lake, Phoenix, LA, San Diego, Boise, Portland and Seattle



CROSSOVER: Top 5 at NAC, former Top 30 at A/C and a former Top 30 at Rock and Alternative radio



INTERNATIONAL: Former Top 20 in UK and LP is former Top 5 in UK



NETWORK FORTY TUNEUP: Featured on CD #31

Both Stations Added

GUYS NEXT DOOR

“I’ve Been Waiting For You”

Also Playing On These Stations!

WZPL Indianapolis

KKFR Phoenix

KWOD Sacramento

KHFI Austin

KIKX Colorado Springs

KBOS Fresno

KPRR El Paso

Hot 97.7 San Jose

KXXR Kansas City

KLUC Las Vegas

WNTQ Syracuse

KKRD Wichita

KZFM Corpus Christi

Plus 13 More!

“Guys Next Door is already showing signs of active request and research success in all demos.

This one is a hit!”

Don London, PD WZPL Indianapolis

“I’ve been waiting for a song like this for a long time and now that we’re playing it, the record is in our ‘Top 8 at 8’ every night.”

Jerry Dean, PD KLUC Las Vegas

“Consistently in our ‘High 5 at 9,’ Guys Next Door is a proven hit. Just play it!”

John Dawson, PD WJAD Albany, GA



TRIXTER

"Give It To Me Good" (Mechanic/MCA)

Boasting a Top 10 rating at Pirate Radio this rockin' tune has new stations taking the goods like KZBB and WILN. 48 stations.



REQUEST ACTION: KQLZ, KATM



MAJOR MOVES: 13, including WPST(22-18), WYYS(18-15), WRQK(16-12), KATM(20-17), WQEN(27-17), KISR(23-20)



MTV SUPPORT: 9 weeks, in Active rotation



CROSSOVER: Former Top 30 at Rock radio

URBAN DANCE SQUAD

"Deeper Shade Of Soul" (Arista)

Rumbling under the crust of The Next 40, this hip and catchy tune claims most added status this week. 48 stations.



REQUEST ACTION: KSND, WCIL



MAJOR MOVES: KXXR(34-30), WRBQ(28-25), WABB(30-25), WYHY(33-29), KBFM(32-26), KZFM(37-34), KGLI(31-27)



MOST ADDED: 16, including WMJQ, WFLZ, KKLQ, WNVZ, WRVQ, WAEB, KHFI, KKMJ, WWGT, WQGN, KKHT, KNOE



CROSSOVER: Former Top 30 at Alternative radio

SLAUGHTER

"Spend My Life" (Chrysalis)

Using the top of a Dominos Pizza box to write their lyrics on, their tunes are hot and Top 10 at WAAF. 47 stations.



REQUEST ACTION: WKBQ, WAEB, KFTZ



MOST ADDED: 19, including KSAQ, KQLZ, WPST, WKHI, KQKQ, WAPI, WCGQ, WHHY, WJET, WRQN, WWCK, KTUX



MTV SUPPORT: 4 weeks, in Active rotation



SALES BREAKOUT: LP is Platinum



CROSSOVER: Moves 30-25* at Rock radio



TOURING: Tour resumes in January

TEVIN CAMPBELL

"Round And Round" (Paisley Park/Warner Bros)

Circulating on WXKS, KIIS and WYHY playlists this week, this 13-year-old Texan is already Top 10 at WFHT. 22 stations.



REQUEST ACTION: WLWL, KJMZ, KTFM, KSFM, WYHY, WZZG, KDON



MAJOR MOVES: WPGC(20-18), WLWL(25-21), KPWR(25-18), KHQT(33-30), KSFM(25-21), KDON(28-22)



SALES BREAKOUT: Top 40 National 12-inch sales



CROSSOVER: Former Top 5 at Urban radio

Touring Data Courtesy Of
PERFORMANCE

2NU

"This Is Ponderous" (2NU Records/Atlantic)

Already jumping to Top 10 at WAPW, 13 new stations are found pondering this intriguing ditty, including WHYT, KHYI and KQKS. 30 stations.



REQUEST ACTION: WAPW, WDFX, KHYI, KRBE, KPLZ, WTFX, WZOK, KKRD, WOKI, KRQQ, KFTZ



MAJOR MOVES: WAPW(18-10), WDFX(20-16), KKBQ(25-20), KRBE(27-22), KISN(D-19), KIOK(16-11)

HOUSE OF LORDS

"Remember My Name" (Simmons/RCA)

This latest project from Gene Simmons' custom RCA label is a piercing remake of a classic Blind Faith standard. 51 stations.



MOST ADDED: 15, including KSAQ, WRCK, WIXX, KZIO, WKEE, WGRD, KZFM, KYRK, KIOK, WAAL, KYYY, WQID



CROSSOVER: 44-34* at Rock radio

THE CHARLATANS U.K.

"The Only One I Know" (Beggars Banquet/RCA)

Five new stations journey into rock's psychedelia, including WERZ, KCAQ and WPRR. Phone action at KZZU; 39 stations.



MTV SUPPORT: 6 weeks, in Buzz Bin rotation



SALES BREAKOUT: LP is Top 10 in Richmond, Chicago, Minneapolis, Miami, Dallas and LA



CROSSOVER: Former #1 at Alternative and 34-31* at Rock radio



INTERNATIONAL: LP is former Top 20 in UK

CANDYMAN

"Melt In Your Mouth" (Epic)

He began rapping in 1983 at Washington High in LA, and this week he's wrapped up adds on WPOW, WYHY and KQMQ. 29 stations.



REQUEST ACTION: WDFX, WHYT, KHQT, KCAQ, KOKZ



MAJOR MOVES: WPGC(25-22), WFLZ(27-21), WHYT(23-18), KPWR(35-30), KHQT(16-11)



SALES BREAKOUT: LP is Top 10 in Boston, Lincoln, Indy, Nashville, Memphis, Charlotte, Denver, Col. Springs and Portland



CROSSOVER: Most added at Urban radio

GUYS NEXT DOOR

"I've Been Waiting For You" (SBK)

Five young, good looking guys who sing, dance and act on their own TV show. 10 adds include WZPL, KKRD and KIXY; 31 stations.



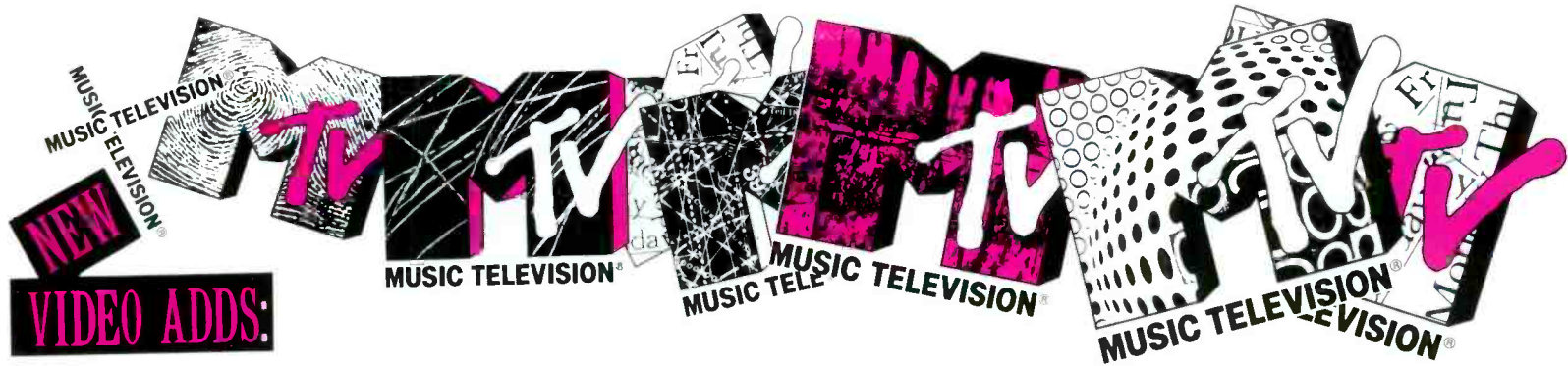
REQUEST ACTION: KIKX, KLUC



MAJOR MOVES: KKFR(29-26), KHQT(35-31), KZFM(40-35), KIKX(40-35), KPRR(29-24), WJAD(22-14)



FILM: Weekly Saturday morning TV show



NEW
VIDEO ADDS:

ROTATIONS:

SEASON'S GREETINGS!

*For The Week Of
December 17-23,
MTV Will Be Airing
The Best Of
The 90s*

HOT NEW VIDEOS:

*Programming Will Resume
December 24*

NEW ON:

HAPPY HOLIDAYS!

VANILLA ICE

To The Extreme
(Ultrax/SBK)

The phenomenal success that belongs to Vanilla Ice is, without a doubt, *the* dark horse winner of the year. We're all aware that the sales and airplay stories have ruled the charts for the last few weeks, but it may not be common knowledge that at one point, SBK Records reported sales of over 600,000 units in just one week! *To The Extreme* now averages 130,000 a week, with the grand total of units sold exceeding the five million mark. The record has been #1 on the Retail chart for a total of eight weeks and is selling Top 30 or better at more than 170 reporting retail accounts.

M.C. HAMMER

Please Hammer Don't Hurt 'Em
(Capitol)

When all the year-end information is tallied, M.C. Hammer will be one of the most mentioned artists. Our retail reporters alone show over 3,000,000 pieces sold during 1990, with total sales well over seven million. Each single and video is just as successful as the last, and sales show no sign of slowing down for at least another year. *Please Hammer Don't Hurt 'Em* has spent 40 weeks on the Retail chart, 19 at #1, with a total of 145 buyers still reporting Top 30 sales.

NEW KIDS ON THE BLOCK

New Kids Catalog
(Columbia)

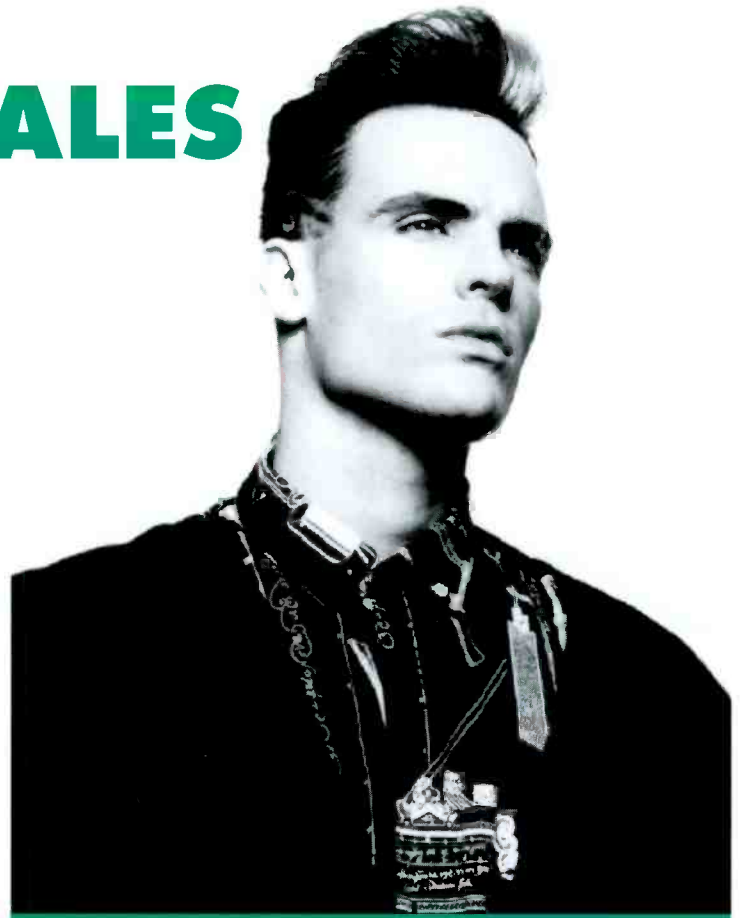
New Kids On The Block mania goes one step further with the release of *No More Games...The Remix Album*. Just in time for Christmas and alongside their complete catalog, this package can't miss. Speaking of their catalog, *Step By Step*

and the seasonal (but always explosive) *Merry Merry Christmas* are Top 50 sellers at many of our busiest accounts. While *The Remix Album's* great progress includes National Record Mart Pittsburgh (13-5) and Record Bar Warehouse Durham (D-5), all three titles can be found on the charts of the Sam Goody Chain Metro NY, National Record Mart, Spec's Music Miami, Trans World Albany, Musi-land Minneapolis and Be Bop Records Jackson, to name a few.

TESLA

Five Man Acoustical Jam
(Geffen)

Tesla has gathered quite a large and loyal following in the span of their short career. Fanzines and word of mouth among those fans got the buzz going on the release of *Five Man Acoustical Jam*, along with a recent tour which furthered their already popular reputation as live performers. Serious Rock radio and MTV support is bringing in new fans as well, and some buyers tell us that, due to its acoustical nature, an older demo is buying Tesla. Over 110 accounts show Top 50 sales, with half of those Top 20 or better, including Flip Side Chicago, Strawberries Boston, Believe In Music Grand Rapids and Tower Records Anaheim.



Vanilla Ice

TONY! TONI! TONE!

The Revival
(Wing/Polydor)

For the last 30 weeks, Tony! Toni! Tone! has been selling strong on the Retail chart. The first and second singles released from *The Revival* LP each went Gold, and the third and current single, "It Never Rains In California," is generating even more album sales. Adding to the sales momentum is MTV's support of the video. Upward moves include Kemp Mill Baltimore (20-16), Record Theatre Buffalo (17-3), Record Revolution Philadelphia (13-9) and Tower Records Stonestown SF (47-29).

—Yvette Ziraldo

Music retail crossover research is prepared by Mark Cope and the staff of The Album Network.

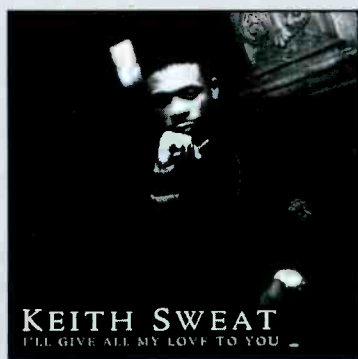
"...the most complete performer/
musician to emerge
from New York in the post-rap era."
—THE VILLAGE VOICE

"...near perfect."—ROLLING STONE



the top 40 smash from
the double platinum album
I'll Give All My Love To You

HEADLINING ARENA
TOUR BEGINS
DECEMBER 19



THE NETWORK 35-31*
FORTY



On Elektra Cassettes and
Compact Discs

N40

RETAIL SALES

(As Reported By The Album Network)

2W	LW	TW	Artist/Song	Label/Catalog
1	1	①	VANILLA ICE. To The Extreme	Ultrax/SBK/95325
4	3	②	MADONNA. The Immaculate Collection	Sire/WB/26440
3	2	3	M.C. HAMMER. Please Hammer, Don't Hurt 'Em	Capitol/92857
2	4	④	PAUL SIMON. Rhythm Of The Saints	WB/26098
5	5	⑤	WHITNEY HOUSTON. I'm Your Baby Tonight	Arista/8616
6	6	⑥	MARIAH CAREY. Mariah Carey	Columbia/45202
10	7	⑦	BETTE MIDLER. Some People's Lives	Atlantic/82129
9	9	⑧	WILSON PHILLIPS. Wilson Phillips	SBK/93745
8	8	9	AC/DC. The Razors Edge	Atco/91413
13	11	⑩	PHIL COLLINS. Serious Hits...Live!	Atlantic/82157
7	10	11	TRAVELING WILBURYS. Vol. 3	Wilbury/WB/26324
14	13	⑫	GEORGE MICHAEL. Listen Without Prejudice	Columbia/46898
11	12	13	THE CURE. Mixed Up	Elektra/60978
21	17	⑭	GUY. The Future	MCA/10115
19	19	⑮	LED ZEPPELIN. Led Zeppelin	Atlantic/82144
17	16	⑯	POISON. Flesh And Blood	Enigma/Capitol/91813
18	18	⑰	BLACK CROWES. Shake Your Money Maker	Def American/24278
38	21	⑱	RALPH TRESVANT. Ralph Tresvant	MCA/10116
15	15	19	VAUGHAN BROTHERS. Family Style	Epic/46225
20	20	⑳	BELL BIV DEVOE. Poison	MCA/6387
12	14	21	ZZ TOP. Recycler	WB/26265
26	24	㉒	GARTH BROOKS. No Fences	Capitol/93866
34	29	㉓	JANET JACKSON. Rhythm Nation	A&M/3920
22	22	24	PAUL MCCARTNEY. Tripping The Live Fantastic	Capitol/94778
▶	DEBUT!	㉕	THE SIMPSONS. Sing The Blues	Geffen/24308
29	26	⑳	CLINT BLACK. Put Yourself In My Shoes	RCA/2372
24	25	27	INXS. X	Atlantic/82140
D	34	㉘	CINDERELLA. Heartbreak Station	Mercury/848018
31	31	㉙	WARRANT. Cherry Pie	Columbia/45487
33	30	⑳	TESLA. Five Man Acoustical Jam	Geffen/24311
35	33	㉑	DAMN YANKEES. Damn Yankees	WB/26159
27	27	32	PRETTY WOMAN. Pretty Woman OST	EMI/93492
▶	DEBUT!	㉓	YANNI. Reflections Of Passion	Private Music/2067
32	32	34	EDIE BRICKELL & NEW BOHEMIANS. Ghost Of A Dog	Geffen/24304
28	28	35	STEVE WINWOOD. Refugees Of The Heart	Virgin/91405
23	23	36	SCORPIONS. Crazy World	Mercury/846908
36	36	37	JON BON JOVI. Young Guns II	Mercury/846473
▶	DEBUT!	㉕	RED HOT + BLUE. Red Hot + Blue	Chrysalis/21799
40	40	㉖	L.L. COOL J. Mama Said Knock You Out	Def Jam/Columbia/46888
▶	DEBUT!	㉗	CANDYMAN. Ain't No Shame In My Game	Epic/46947

URBAN JAMS

TRACIE SPENCER

"This House" (Capitol)

16-year-old singer Tracie Spencer's latest single, the danceable "This House," is a compassionate call for the people of the world to show some care and concern for the homeless. In an interview with The Urban Network, Tracie commented, "Ever since my first album, when I did (John Lennon's) 'Imagine,' I've always shown concern for the youth and problems that are going on in the world today. The first time I came to Los Angeles, I was shocked to see all of the homeless people. Where I'm from in Iowa, we have the problem, but it's nowhere near as bad. I feel like we all need to get involved in doing something about it." Not only is it a bold, praiseworthy move for Tracie to support this song as the second single from her sophomore *Make The Difference* album, it is also prominently positioned as the LP's opening track. "This House" is a rousing number with a beat and message pertinent to all. Nearly 60 Urban stations are helping to *Make The Difference*.



TRACIE SPENCER

JEFFREY OSBORNE

"Only Human" (Arista)

Jeffrey's Arista Records debut "Only Human," the title track of his new album, has found a home at well over 90 Urban stations. It's currently scaling the upper ranks of the chart with half of the stations reporting it in their Top 10. "Only Human" is also a Top 5 record for the Quiet Storm format. It was written by Jeffrey with frequent Billy Ocean collaborator Barry J. Eastmond, and turns out to be his most heartfelt, introspective single to date. Matched to a hypnotic instrumental track, it will take its place alongside past multi-format hits like "The First Time I Made Love" and "On The Wings Of Love."

ANITA BAKER

"Fairy Tales" (Elektra)

Queen Anita reigns head and shoulders over all contenders with the third single from her *Compositions* album, "Fairy Tales." It was the most added record its first week out with 51 stations reporting this very jazzy song, including WBLS New York, KJLH Los Angeles, WHRK Memphis and WAMO Pittsburgh. "Fairy Tales" is about a woman who is raised on her mother's sweet dreams of a promised knight in shining armor, only to find that in adulthood some wishes don't come true. It's one of the most intriguing set of lyrics in this multi-Platinum selling artist's career. Add the power packed punch of pianist Greg Phillinganes, drummer Steve Ferrone and bassist Nathan East, and you'll find you have one unquestionably classy single on your desk.

THE BOYS

"Thing Called Love" (Motown)

The Boys continue their streak of exciting hit singles with this peppy number, produced by Daryl and Kayo from L.A. & Babyface's LA FACE Inc. production company. The video clip, directed by The Boys using minicam footage from their first tour of Japan, has been a favorite at BET's "Video Soul" show, and the single is matching that performance with 83 Urban stations currently spinning the track. "Thing Called Love" is Top 10 at 19 stations, including WGCI Chicago, KDKO Denver and WKYS Washington DC (home of BET's Donnie Simpson, WKYS PD and morning man). Keeping up with The Boys is about as easy as capturing one of Bilal's favorite cartoon characters...the Roadrunner!

SAMUELLE

"Black Paradise" (Atlantic)

The theme behind former Club Nouveau lead singer Samuelle's second single, "Black Paradise," the title track of his debut solo LP, is the personal state of mind a person escapes to when the pressures of everyday life become too much to bear. That sentiment, matched to a catchy mid-tempo groove, earned him the third most added spot last week at Urban radio with 24 stations climbing aboard, like KKKFX Seattle and WNJR New Jersey. Apparently, the la la land that Samuelle daydreams of includes beautiful lady twin dancers, since that's what he's been auditioning for future projects! Samuelle's first single, "So You Like What You See," topped the Urban charts in October and proved that Samuelle Prater is going to be a strong solo contender in the years to come.

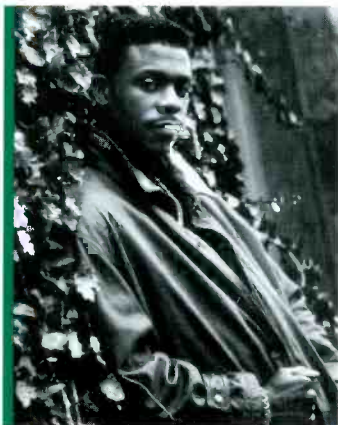
—A. Scott Galloway

Urban radio and retail research is prepared by Jerry Boulding and the staff of The Urban Network.

(As Reported By The Urban Network)



Pebbles



Keith Sweat



L.L. Cool J

2W	LW	TW	Artist/Song	Label
4	2	❶	FREDDIE JACKSON. Love Me Down	Capitol
2	1	2	RALPH TRESVANT. Sensitivity	MCA
6	4	❸	TONY! TONI! TONE!. It Never Rains In...	Wing/PolyGram
13	8	❹	PEBBLES. Love Makes Things Happen	MCA
8	6	❺	SURFACE. The First Time	Columbia
10	7	❻	JEFFREY OSBORNE. Only Human	Arista
5	3	7	GUY. Wanna Get With U	Uptown/MCA
24	9	❽	JANET JACKSON. Love Will Never Do (Without You)	A&M
23	12	❾	LOOSE ENDS. Don't Be A Fool	MCA
20	13	❿	TEENA MARIE. If I Were A Bell	Epic
22	16	⓫	EN VOGUE. You Don't Have To Worry	Atlantic
16	10	12	SPECIAL GENERATION. Love Me Just For Me	Capitol
25	17	⓫	KEITH SWEAT. I'll Give All My Love To You	Vintertainment/Elektra
19	15	14	THE BOYS. Thing Called Love	Motown
37	18	15	DNA FEATURING SUZANNE VEGA. Tom's Diner	A&M
32	21	16	C & C MUSIC FACTORY. Gonna Make You Sweat	Columbia
30	20	17	L.L. COOL J. Around The Way Girl	Def Jam/Columbia
29	22	18	OLETA ADAMS. Get Here	Fontana/PolyGram
35	23	19	MARVIN GAYE. My Last Chance	Motown
D	27	20	MICHEL'LE. Something In My Heart	Ruthless/Atco
27	24	21	TOO SHORT. The Ghetto	Jive/RCA
38	25	22	TONY TERRY. Head Over Heels	Epic
36	31	23	LALAH HATHAWAY. Baby Don't Cry	Virgin
33	26	24	FATHER M.C.. I'll Do 4 U	Uptown/MCA
18	19	25	STEVIE WONDER. Keep Our Love Alive	Motown
D	30	26	ANOTHER BAD CREATION. Iesha	Motown
D	32	27	TEDDY PENDERGRASS. Make It With You	Elektra
39	29	28	DINO. Gentle	Island
40	33	29	BLACK BOX. I Don't Know Anybody Else	RCA
D	34	30	RUDE BOYS. Written All Over Your Face	Atlantic
D	36	31	BELL BIV DEVOE. When Will I See You Smile Again?	MCA
1	5	32	WHITNEY HOUSTON. I'm Your Baby Tonight	Arista
D	39	33	MONIE LOVE. Monie In The Middle	WB
▶	DEBUT!	34	TRACIE SPENCER. This House	Capitol
D	38	35	KIARA. Every Little Thing	Arista
D	37	36	FORCE M.D.'S. Somebody's Crying	Tommy Boy/Reprise
▶	DEBUT!	37	ANITA BAKER. Fairy Tales	Elektra
3	11	38	TEVIN CAMPBELL. Round And Round	Paisley Park/WB
▶	DEBUT!	39	JOEY B. ELLIS & TYNETTA HARE. Go For It!	Bust It/Capitol
7	14	40	THE WHISPERS. My Heart Your Heart	Capitol

ROCK TRACKS

ZZ TOP

"My Head's in Mississippi"

(Warner Bros)

This little ol' band from Texas is part of the fiber that holds Rock radio together. Their album *Recycler* has already delivered a #1 Rock smash with "Concrete And Steel" and they have duplicated that effort in short order with their latest release, "My Head's in Mississippi." The tune has also consistently been a Top 5 request track at Rock radio. "My Head's In Mississippi" is pure and simple vintage ZZ Top with the trademark crankin' guitar sound and a shuffle that just has to make you smile. Currently, ZZ Top is on the road, where the "Recycler Tour" is wowing audiences nationwide and reconfirming the band's superstar rock status.

TOMMY CONWELL AND THE YOUNG RUMBLERS

"Let Me Love You Too"

Tommy Conwell And The Young Rumlbers hail from the rock hotbed of Philadelphia. They recently scored a significant Rock radio hit with "I'm Seventeen," the first release from their latest LP, *Guitar Trouble*. Tommy Conwell has now begun another assault on the Rock charts with "Let Me Love You Too." The tune has already gotten the nod from over 80 Rock stations and has quickly moved into the Top 40. Tommy Conwell has built his reputation on streetwise, guitar-based Rock 'N Roll that speaks to the soul of the rock lover. "Let Me Love You Too" will no doubt further establish Tommy Conwell as a Rock radio staple.

IGGY POP

"Candy" (Virgin)

This has been one of the real artist development stories of 1990. Iggy Pop has long been a darling of the post-punk rock music fan, but has had difficulty gaining the credibility

of mainstream rockers. With this tune Iggy teams up with Kate Pierson of the B-52's and has delivered a song that is immediately radio ready with a hook that could catch a whale. "Candy" has already charted on over 50 Rock stations, climbed into the Top 50 and garnered a sizable amount of MTV attention. The tune is a tale of love found and lost and the combination of Iggy's and Kate's voices is pure magic. The elements are in place for long overdue crossover success for Iggy Pop.

RATT

"Givin' Yourself Away" (Atlantic)

Ratt has long had a large, faithful and enthusiastic following as one of the top practitioners of hard Rock 'N Roll. As sales now approach 600,000 for their *Detonator* album, and their 12 city "American Warm-Up Tour" begins, Ratt releases the song that Rock radio has long been waiting for. "Givin' Yourself Away" is penned by the band with help from Desmond Child and Dianne Warren, who have created a considerable string of rock hits. This tune has all the elements of a multi-demo winner and climbed directly onto the Rock charts in its first week before the Rock radio panel. Stephen Percy's vocal performance on this mid-tempo beauty guarantees its viability and is sure to make *Detonator* the band's sixth consecutive Platinum album.



ZZ TOP

TOY MATINEE

"The Ballad Of Jenny Ledge"

(Sire/Reprise)

Toy Matinee is currently one of the top buzz bands at Rock radio. Their self-titled debut album has already spawned "Last Plane Out," a song which worked its way into the Top 25 on the Rock charts with much critical acclaim and enthusiasm. "The Ballad of Jenny Ledge" has quickly jumped onto the charts and possesses the same strong word-play and musicianship which gave "Last Plane Out" its legs. Toy Matinee's sound draws a lot of analogies to Steely Dan, but their brand of highly sophisticated, intelligent and stylized Rock 'N Roll is certainly their own and on full display within the grooves of "The Ballad Of Jenny Ledge."

-Roger Mayer

Rock radio crossover research is prepared by Tommy Nast and the staff of The Album Network.



Tesla



Damn Yankees



Warrant

N40

ROCK TRACKS

(As Reported By The Album Network)

2W	LW	TW	Artist/Song	Label
2	1	❶	ZZ TOP. My Head's In Mississippi	WB
3	3	❷	BAD COMPANY. If You Needed Somebody	Atco
6	5	❸	VAUGHAN BROTHERS. Telephone Song	Epic
7	6	❹	INXS. Disappear	Atlantic
9	7	❺	CINDERELLA. Shelter Me	Mercury
5	4	❻	ROBERT PALMER. You're Amazing	EMI
14	11	❼	TESLA. Signs	Geffen
12	9	❽	AC/DC. Moneytalks	Atco
1	2	❾	STEVE WINWOOD. One And Only Man	Virgin
19	13	❿	KING'S X. It's Love	Megaforce/Atlantic
18	14	⓫	JEFF HEALEY BAND. Full Circle	Arista
25	18	⓬	ERIC JOHNSON. Righteous	Capitol
31	19	⓭	DAMN YANKEES. Runaway	WB
20	15	⓮	REMBRANDTS. Just The Way It Is, Baby	Atco
10	10	⓯	THE OUTFIELD. For You	MCA
16	16	⓰	EDIE BRICKELL. Mama Help Me	Geffen
8	8	⓱	SCORPIONS. Tease Me, Please Me	Mercury
27	21	⓲	VAN MORRISON. Real Real Gone	Mercury
39	29	⓳	WARRANT. I Saw Red	Columbia
13	17	⓴	BLACK CROWES. Hard To Handle	Def American
24	22	⓵	LYNCH MOB. Wicked Sensation	Elektra
32	27	⓶	ROBERT CRAY. Consequences	Mercury
28	25	⓷	BILLY IDOL. Prodigal Blues	Chrysalis
11	12	⓸	THE ALARM. The Road	IRS
35	30	⓹	SLAUGHTER. Spend My Life	Chrysalis
D	32	⓺	QUEENSRYCHE. Best I Can	EMI
30	28	⓻	EVERY MOTHER'S NIGHTMARE. Love Can...	Arista
D	40	⓼	RIK EMMETT. Big Lie	Charisma
▶ DEBUT!	29	⓽	ALLMAN BROTHERS. It Ain't Over Yet	Epic
D	35	⓾	NEIL YOUNG. Over & Over	Reprise
36	34	⓿	CHARLATANS UK. The Only One I Know	Beggars Banquet/RCA
34	33	Ⓚ	JANE'S ADDICTION. Been Caught Stealing	WB
D	38	Ⓛ	TOMMY CONWELL. Let Me Love You Too	Columbia
▶ DEBUT!	34	Ⓜ	HOUSE OF LORDS. Remember My Name	Simmons/RCA
4	20	Ⓨ	TRAVELING WILBURYS. She's My Baby	Wilbury/WB
37	36	Ⓩ	NELSON. After The Rain	DGC
17	23	Ⓛ	POISON. Something To Believe In	Enigma/Capitol
21	37	Ⓠ	WINGER. Miles Away	Atlantic
▶ DEBUT!	39	Ⓡ	ZZ TOP. Give It Up	WB
29	31	Ⓡ	GARY MOORE. Still Got The Blues	Charisma

LUSH

"Sweetness & Light"

(4AD/Reprise)

If it ever became a reality for man to fly under his own power, or swim in deep currents unencumbered by weighty tanks, there is a very good chance that he would have Lush in his Walkman. "Sweetness & Light," the first single from their current album, *Gala*, has attracted over 30 Alternative stations and is leaping up the charts. Their history at the format is fairly secure; they are a part of the 4AD family, an English label with a winning track record. (4AD has had a very successful year with just about every one of their stable, including Cocteau Twins, The Pixies, The Breeders and more.) Currently on tour in this country, American fans are getting their first live glimpse at Lush.



LUSH

THE CURE

"Close To Me" (Elektra)

It comes as no surprise to find the latest Cure album, *Mixed Up*, is heading down the path toward Gold in just a matter of a few weeks of sales. The album has lodged itself in the top two spots of the sales chart since its release a mere five weeks ago. It also comes as no surprise that Alternative radio is equally as supportive as the Cure's own fans ... the album has been Top 10, preceded by the success of the album's first single, "Never Enough." Now it's time for an edit of "Close To Me," one of the Cure's finest ever. Robert Smith's breathy vocals and the song's unforgettable, one-of-a-kind atmosphere; sexy, percussively bubbly and those horns ... a sure thing!

THE HIGH

"Up And Down" (London/Polydor)

The Manchester music scene is alive and thriving! The High were signed to London

Records after playing only one gig. Featuring former Stone Roses guitarist Andy Couzens, this quartet has had a copious amount of success in their native England with the release of their first single, "Box Set Go." Their second single (and the one making headlines here) "Up And Down" made it into the British Top 40 and is heading toward the top now at Alternative radio. Over 25 stations are enjoying this breezy, well-executed track, which was produced by John Williams and Martin Hannett, a team with such credentials as Joy Division, New Order and Psychedelic Furs.

EXENE CERVENKA

"Perfect Day" (RNA/Rhino)

Saying Exene Cervenka's vocals are simply unique is like calling Don King's coif just ever so slightly eccentric. Exene is one of a kind. As co-vocalist of legendary Southern California outfit X, she and ex-husband John Doe were responsible for some of the all-time

coolest sounds through the late 70s and most of the 80s on the Alternative scene. The unit of X is on hold these days, and Exene has just completed her second solo effort, *Running Sacred*. The lead track from the LP is called "Just Another Perfect Day," and was co-written by Exene, her husband Viggo Mortenson and the aforementioned Doe. It was performed by the band X on their last release (a live epic) and on this version, Exene retains the X flavor, with guitarist Tony Gilkyson wielding his mighty axe in its honor.

—Diane Tameecha

Alternative music crossover research is prepared by Diane Tameecha and the staff of The Album Network.

(As Reported By The Album Network)



Morrissey



Darling Buds



Primal Scream

2W	LW	TW	Artist/Song	Label
2	1	1	RED HOT + BLUE. Red Hot + Blue	Chrysalis
1	2	2	CHARLATANS UK. Some Friendly	Beggars Banquet/RCA
6	3	3	SISTERS OF MERCY. Vision Thing	Elektra
5	4	4	THE CONNELLS. One Simple Word	TVT
4	5	5	REPLACEMENTS. All Shook Down	Sire/Reprise
3	6	6	THE CURE. Mixed Up	Elektra
10	8	7	TRASH CAN SINATRAS. Cake	Polydor
20	10	8	MORRISSEY. Bona Drag	Sire/Reprise
13	9	9	BUCK PETS. Mercurotones	Island
21	16	10	THE POGUES. Hell's Ditch	Island
36	20	11	LUSH. Gala	4AD/Reprise
38	21	12	HAPPY MONDAYS. Pills 'N Thrills And Bellyaches	Elektra
11	11	13	BRIAN ENO/JOHN CALE. Wrong Way Up	Opal/WB
28	12	14	ECHO AND THE BUNNYMEN. Reverberation	Sire/WB
7	7	15	JANE'S ADDICTION. Ritual De Lo Habitual	WB
14	14	16	EDIE BRICKELL. Ghost Of A Dog	Geffen
8	13	17	COCTEAU TWINS. Heaven Or Las Vegas	4AD/Capitol
37	24	18	DANIELLE DAX. Blast The Human Flower	WB
9	19	19	REDD KROSS. Third Eye	Atlantic
18	18	20	INSPIRAL CARPETS. Life	Elektra/Mute
12	15	21	PUBLIC IMAGE LIMITED. Greatest Hits So Far	Virgin
19	22	22	INXS. X	Atlantic
22	29	23	DARLING BUDS. Crawdaddy	Columbia
15	17	24	A TRIBUTE TO ROKY ERICKSON. Where The...	WB/Sire
16	23	25	RUBAIYAT. Rubaiyat	Elektra
D	37	26	THE HIGH. Somewhere Soon	London/Polydor
25	27	27	BUFFALO TOM. Birdbrain	Beggars Banquet
24	28	28	LIVING COLOUR. Time's Up	Epic
23	30	29	AN EMOTIONAL FISH. An Emotional Fish	Atlantic
▶ DEBUT!	30	30	MISSION UK. Grains Of Sand	Mercury
40	31	31	POP WILL EAT ITSELF. "Dance Of The Mad"	RCA
▶ DEBUT!	32	32	DEPECHE MODE. Violator	Sire/Reprise
32	33	33	PAUL SIMON. Rhythm Of The Saints	WB
35	35	34	EXENE CERVENKA. Running Sacred	RNA/Rhino
26	26	35	THE ALARM. Standards	IRS
31	36	36	THE POSIES. Dear 23	DGC
30	40	37	IGGY POP. Brick By Brick	Virgin
39	39	38	FRONT 242. "Tragedy (For You)"	Epic
▶ DEBUT!	39	39	PRIMAL SCREAM. Come Together	Sire/WB
▶ DEBUT!	40	40	FALLING JOYS. Wish List	Nettwerk/IRS

N40 VITAL STATS

+++++ MOST ADDED +++++

Top 40

1. Whitney Houston, All The Man That I Need
2. M.C. Hammer, Here Comes The Hammer
3. Celine Dion, Where Does My Heart Beat
4. Vanilla Ice, Play That Funky Music
5. Styx, Show Me The Way
6. C & C Music Factory, Gonna Make You Sweat
6. Warrant, I Saw Red
7. Cinderella, Shelter Me
7. Tesla, Signs
8. Ralph Tresvant, Sensitivity

Urban

1. Whitney Houston, All The Man That I Need
2. LeVert, All Season
3. Anita Baker, Fairy Tales
4. Howard Hewett, I Can't Tell You Why
5. Mavis Staples, Melody Cool
6. Caron Wheeler, U.K. Blak
7. Samuelle, Black Paradise
8. Candyman, Melts In Your Mouth
8. Vanilla Ice, Play That Funky Music
9. Bell Biv DeVoe, When Will I See You

Rock

1. ZZ Top, Give It Up
2. Deep Purple, Fire In The Basement
3. Traveling Wilburys, Inside Out
4. Rik Emmett, Big Lie
5. Iggy Pop, Candy
6. Allman Brothers, It Ain't Over Yet
6. Tommy Conwell, Let Me Love You Too
7. Van Morrison, Real Real Gone
7. Ratt, Givin' Yourself Away
8. Warrant, I Saw Red

↑↑↑↑↑ MAJOR MOVES ↑↑↑↑↑

Top 40

1. Janet Jackson, Love Will Never Do
2. Madonna, Justify My Love
3. Will To Power, I'm Not In Love
4. Surface, The First Time
5. Nelson, After The Rain
6. Bart Simpson, Do The Bartman
7. Cathy Dennis, Just Another Dream
8. DNA Featuring Suzanne Vega, Tom's
8. Steve Winwood, One And Only Man
9. Debbie Gibson, Anything Is Possible

Urban

1. Janet Jackson, Love Will Never Do
2. Jeffrey Osborne, Only Human
3. Keith Sweat, I'll Give All My Love To You
3. Loose Ends, Don't Be A Fool
3. Teena Marie, If I Were A Bell
4. C & C Music Factory, Gonna Make You
4. Pebbles, Love Makes Things Happen
5. En Vogue, You Don't Have To Worry
5. Marvin Gaye, My Last Chance
5. Tony Terry, Head Over Heels

Rock

1. Tesla, Five Man Acoustical Jam
2. Eric Johnson, Ah Via Musicom
3. King's X, Faith Hope Love
4. Cinderella, Heartbreak Station
5. Damn Yankees, Damn Yankees
6. Rembrandts, Rembrandts
7. AC/DC, The Razors Edge
7. Jeff Healey Band, Hell To Pay
8. Vaughan Brothers, Family Style
9. Van Morrison, Enlightenment

📞📞📞📞📞 MOST REQUESTED 📞📞📞📞📞

Top 40

1. Madonna, Justify My Love
1. Bart Simpson, Do The Bartman
2. Vanilla Ice, Ice Ice Baby
3. Stevie B, Because I Love You
4. DNA Featuring Suzanne Vega, Tom's
5. Vanilla Ice, Play That Funky Music
6. C & C Music Factory, Gonna Make You
7. Damn Yankees, High Enough
7. Janet Jackson, Love Will Never Do
8. Surface, The First Time

Urban

1. Ralph Tresvant, Sensitivity
2. Tony! Toni! Tone!, It Never Rains In
3. Freddie Jackson, Love Me Down
4. Guy, Wanna Get With U
5. Pebbles, Love Makes Things Happen
6. Jeffrey Osborne, Only Human
6. Surface, The First Time
7. D.N.A./Suzanne Vega, Tom's Diner
8. Whitney Houston, I'm Your Baby Tonight
9. Keith Sweat, I'll Give All My Love To

Rock

1. Tesla, Signs
2. ZZ Top, My Head's In Mississippi
3. AC/DC, Moneytalks
4. Cinderella, Shelter Me
5. Black Crowes, Hard To Handle
6. King's X, It's Love
7. Jane's Addiction, Been Caught Stealing
8. Eric Johnson, Righteous
9. Bad Company, If You Needed Somebody
10. Vaughan Brothers, Telephone Song

\$\$\$ \$ RETAIL SALES \$\$\$ \$ \$

Bin Burners

1. The Simpsons, Sing The Blues
2. Yanni, Reflections Of Passion
3. Madonna, The Immaculate Collection
4. New Kids On The Block, No More
5. Julio Iglesias, Starry Night
6. Various, A Very Special Christmas
7. Bette Midler, Some People's Lives
8. Mannheim Steamroller, Fresh Aire
9. Various, Red Hot + Blue
10. Mannheim Steamroller, Fresh Aire 7

Hot Futures

1. Chris Isaak, Heart Shaped World
2. Peter Gabriel, Shaking The Tree
3. The Simpsons, Sing The Blues
4. Jimi Hendrix, Lifelines
5. Fine Young Cannibals, The Raw & The
6. Civil War, Civil War OST
7. Rik Emmett, Absolutely
8. Robert Palmer, Don't Explain
9. Madonna, The Royal Box
10. Frank Sinatra, The Reprise Collection

In-Store Play

1. Charlatans UK, Some Friendly
2. Various, Red Hot + Blue
3. Paul Simon, Rhythm Of The Saints
4. Madonna, The Immaculate Collection
5. The Simpsons, Sing The Blues
6. Peter Gabriel, Shaking The Tree
7. Lush, Gala
8. Tesla, Five Man Acoustical Jam
9. Black Crowes, Shake Your Money
10. Traveling Wilburys, Vol. 3

slaughter



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WKBQ St. Louis D-35*



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Elisa

on the way up

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KSLY San Luis Obispo 8-6*
WKHI Ocean City 10-7*
KISN Salt Lake City 11-9*
WHHY Montgomery 16-12*
Y-108 Denver 21-18*

KDOW Monterey 4*
WNY Cortland 8-6*
KCHX Midland 10-8*
WKBQ St. Louis 14-10*
TIC-FM Hartford 18-16*



29*



Breakout Rotation!

Chrysalis

YO, WHAT IS THIS? STAR TREK?

No, you're looking at a star much different than those Capt. Kirk and Mr. Spock witnessed. It's the unmistakable Vanilla Ice posing with Richmond's WRVQ/Q94 midday personality Roger St. John (top center) and some fans at a recent in-store promotion. After signing over 1,000 autographs, he is either suffering from a severe case of writer's cramp or reverting back to the old Star Trek Fan Club days. OK, so it's really Vanilla Ice's version of sign language and, typical of his style, the symbol seems to have sampled from that familiar and obscene gesture many of us have used on occasion. (Note: Vanilla's "V" looks easy to do, but try it. It's definitely challenging and potentially painful. You have to be willing to endure a little discomfort to show that you're a Vanilla Ice fan!)



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